Following hard on the heels of five record hits in a row ("Far Away Places," "Forever and Ever," "I Don't See Me in Your Eyes Anymore," "'A' You're Adorable" and "Let's Take an Old-Fashioned Walk"), Perry Como comes up with "Give Me Your Hand," which RCA Victor calls his "crowning achievement." Como is presently on the Coast prepping his new Chesterfield AM show and the Sunday TV stint for the fall season after five eventful years on the "Chesterfield Supper Club." General Artists Corporation does his booking.
The EDDY ARNOLD Show now on four... in your City

America's No. 1 Folksinger
Eddy Arnold

AND NOW ON THE SCREEN

Soon to be seen
Starring in these two COLUMBIA PICTURES

"HOEDOWN"
Produced by Colbert Clark
Directed by Roy Nazarro

"FEUDIN' RHYTHM"
Produced by Colbert Clark
Directed by Edward Bernds

WATCH FOR THEM: EDDY SINGS YOUR FAVORITE MELODIES COMING SOON TO YOUR FAVORITE THEATRE

Exhibitors Note: Over 8 Million EDDY ARNOLD R.C.A. Victor record buyers can't be wrong.

EDDY ARNOLD'S
New R.C.A. VICTOR Release

"I'M THROWING RICE (AT THE GIRL THAT I LOVE)"

"SHOW ME THE WAY (BACK TO YOUR HEART)"

Radio
Currently Singing Star
CHECKERBOARD JAMBOREE
MUTUAL NETWORK - PURINA MILLS

Brown Radio Productions
Nashville, Tenn.

Affiliated
HILL AND RANGE SONGS, INC.
BEVERLY HILLS, CALIFORNIA

Exclusive Management: THOMAS A. PARKER - Box 417 - Madison, Tenn.
VAUDE
O & J Jam CNE Grandstand, Head for Record 400G Gross

By Jim McBride
TORONTO, Sept. 3.—Olsen and Johnson, zany American comedians bombarding their way thru their second appearance in front of the grandstand at Canadian National Exhibition, fail to keep pace with the tempo set a year ago despite the continued mastering of Leon Leonidoff, producer of their Grandstand Gageties and the famed Radio City Music Hall extravaganzas.

Pic Orgs OK Theater TV; FCC on Spot
CAJN, Sept. 3.—Operation Offers Posers
WASHINGTON, Sept 3.—Overwhelming support for theater television in the motion picture industry is putting the Federal Communications Commission (FCC) on the spot to get the medium operating commercially.

Walt Disney is planning to put his own cartoons on a network, and several other prominent industry figures are in the planning stage. Some small theater chains in the South have already tried a commercially sponsored show, and have been successful.

In New York, the comics have pulled all stops in an effort to get the medium operating commercially. The nightly sell-out audience averaging 20,000 persons, which will contribute an estimated record $400,000 gross to offset the $150,000 cost of the show, has accepted their efforts with provincial enthusiasm.

This year's offering is a facsimile of the 1946 offering with Leonidoff in the starring role. It is hoped that it will be a presentation of production normally weeded out of the efforts of the Music Hall in the interim.

The opening Friday night (29) performance needed considerable tightening, a shortcoming accentuated by the 400G gross, which is caused by a power failure outside the grounds.

Boleto Flat
Leonidoff has played every Music Hall tested device to invite and hold interest in his efforts. Unfortunately, Boleto missed entirely climactic impetus. Spectacular Allied Pacific settings and $9,000 worth of eye-pleasing costumes failed to give it life. Director Winchell's interpretation of Leonidoff was the public demand for the event.

The American Federation of Radio Artists (AFRA) has for some years been struggling to get the government to lift the ban on radio and television networks. The organization has been working to get the government to lift the ban on radio and television networks.

AFRA To Woo Disk Companies For Pact Inking
SAN FRANCISCO, Sept. 3.—The American Federation of Radio Artists (AFRA) will step cautiously into the courtship business by announcing that it is willing to open contract negotiations with record companies on behalf of its actor-announcer members (The Billboard, September 3).

AFRA has appointed a committee to look into the desirability of negotiating a labor agreement which would cover all radio and television networks.

Sag Standoff May Start TV Authority War
NEW YORK, Sept. 3.—A recent stand-off between the Screen Actors' Guild (SAG) and the Associated Artists and Artists of America (AA) over television authority (TA) may lead to a complete breakdown of the labor agreements, according to Executive Secretary George Heller, the union can do little more than hope to stem the tide of写作。

AFTRA To Move on 3 Weeks
(See AFTRA To Move on page 17)

AFTR To Move on 3 Weeks
(See AFTRA To Move on page 17)

Who's on First?
NEW YORK, Sept. 3.—In a hard fought battle between the American Guild of Variety Artists (AGVA) and the American Federation of Musicians (AFM) finally blew up into a full scale strike, a new minor skirmish.

The lid was lifted when James C. Pettrillo, AFM proxy, ruled that all AGVA cardholders who are also members in AGVA must give up their lifetime membership.

"In simple language," announced Pettrillo, "it means that no member of AFM is permitted to join or to remain a member of AGVA." Nobody knows how many are affected (See Pettrillo Card Edict, page 22)
Probe of Stem's Situation Under Way at Mayor's Fiat

NEW YORK, Sept. 3.—The City Hall Committee, brought into existence this week to bring about reforms in the affairs of the city’s public transportation system, including ticket breaching, swings into action this week. Its first meeting was held in the office of Mayor James E. Sauter, deputy commissioner of commerce and president of the chapters of the New York area, announced yesterday (2) that the committee will hold a second session this week and will report its findings immediately to Mayor William F. O'Dwyer.

Sauter picked the following committee members: Producers Lee Shubert, Humphrey B. Pearson, George A. Cohan, Louis D. Ricci, Joseph R. Rodgers; Louis A. Lotito, president of City Playhouses, Inc.; C. C. Moskowitsch, exec. of Loew's Theatres; Clarence Deynott, president of Actors Equity Association; Waite Hoyt, president of the City League of New York Theatres; James J. Murphy, secretary-treasurer of the United Artists Theatre League; and Ben Kaidan, president of New York Ticket Brokers, Inc.

The mayor injected himself into the Stem situation this week when he announced the appointment of a group of theatricals and discussed need of reforms benefitting the public. He clearly understood that the committee born out of this conflict will work in close cooperation with the mayor, Commissioner of Investigation John M. Murtagh and the New York State Liquor Control Board. Edward T. McCaffrey, O'Dwyer wanted the publication of the Stem report in the near future.

FCC expects authorization to start flood—freeze may lift simultaneously

WASHINGTON, Sept. 2.—The possibility that color TV standards might be authorized simultaneously with the adoption of FCC applications has caused the Federal Communications Commission (FCC) to raise its sights beyond all previous expectations for an FCC schedule. The Commission ruled that color TV stations in 1950. The FCC, which earlier this year figured on a flood of bids for some 1,000 new bids for TV stations soon after the freeze is lifted. The standard may now have raised its estimates to somewhere between 1,500 and 2,000 applications to be filed before August, 1950.

The adoption of color TV standards, particularly to authorize the Radio Corporation of America's (RCA) color system, which is now a practical reality and thereby keep major telescan costs almost the same for color and monochrome, would be a powerful incentive for the mud.
TRAMMELL LAY'S IT ON LINE

WTMJ, WAVE, WBEN Serve Petry, With Cancellations; Stations To Meet Sept. 14

NEW YORK, Sept. 3.—Indications are that the protracted dissen- sion between the Board of Radio Station Owners and the National Assn. of Broadcasters in New York, which is being represented by that company, such potent stations as WOR, WJZ, WJAC, WIBA, WIL, WBZ, WBBN, and WBEN, Buffalo, already have given Petry notice, and others—most of which could not be reached this week—will be reported later.

Actually, the notices given Petry by the stations will not be effective for a period of 30 days, if he can prove that the station managers contacted this week by The Billboard declared that they hoped the Petry controversy would be settled by mutual agreement and that the cancellations could be rescinded.

The station managers also explain that other factors in the Petry representation contract, notice to have been given a year ago, are not involved in their decision. In essence, their cancellation notices were very much in keeping with protective measures. Some Petry stations, on the other hand—KFG, Wichita, Kan., for example—declared they would give Petry only 30 days before each calendar month to which a cancellation notice is made, is one of the week's major accomplish- ments since the Columbia Broadcasting System (CBS) started ridding the NBC talent roster.

The pending acquisition involves one of the top programs currently being aired, a large national advertiser and agency, and Petry himself, who also involves television programming as an added interest.

The press time, NBC execs were holding fingers crossed in the hope that they would be able to tie up the loose ends before convention time.

Taplinger Talent Buyer for K&E

NEW YORK, Sept. 3.—Sylvan Tap- linger this week was named radio producer by the Broad- casting Corporation of America (K&E), it was announced by William Chalmers, newly designated vice-president and general traffic manager of the network, in one of the highest_EXP on NBC.

Taplinger formerly an indie producer and -rller with the Kate Smith-Ted Collins office, will succeed

Burrows To Groan

With Bing Crosby

NEW YORK, Sept. 3.—Ab Bing Crosby has been signed for two guest shows on the upcoming Bing Crosby series for Chesterfield, the series starting shortly on the Columbia Broadcasting System (CBS). Burrows will play the role of a songwriter trying to fly to Hollywood next week to cut the first date. The Crosby show is in August.

Between the two Groan dates, Burrows will also be busy talking to huddle, together with the rest of the cast of This Is Broadway, with producer, in the tone of a "radio show. (Crosby Radio), which recently was started on the program. Broadway wound up its susta- ining run this week and will begin in October.

This is reported working on a new duc-tune song for himself and Crosby, titled, The No Hair Kids

Life With Hooper

NEW YORK, Sept. 3.—Colum- bia Broadcasting System (CBS) has four sustaining shows that are more acceptable to the public because of the commercial breaks that will be played off the current Hooper top 15 list. The 15th show on the Hooper list had a .7 rating. The CBS sus- tainer list includes Life With Lu and Leigh (99), Joan Davis (93), The Frank Nelson Show (2.9) and Philip Marlowe (7.2). 

CBS execs brag that no other network can make this kind of show.
CHICAGO, Sept. 3 — Managers of the American Broadcasting Company (ABC) affiliated stations in the Minneapolis-St. Paul area this week asked the network to provide a flexible schedule enabling the stations to air network shows at times not desired locally. The hearings (September 29-30) found the network numbers on which its management services and other advertisers were pulling away from the network of full network. Daytime shows that were bought only where stations could be a trend, and that there was nothing to which the net could do to stop this slide. Robert Kinther, ABC executive vice-president, announced that the network would use the new rates. The network rates were broken off several months ago and that as far as he knew "the network will not be sold."
Waging-GE Fold Cues Webs' Commercial Curfew at 10:30

NEW YORK, Sept. 3.—The Fred Waring radio show, which had been airing in the 10:30 p.m. Thursday time on National Broadcasting Company (NBC), this week was dropped for General Electric's (GE) WBBM, Chicago. Waring, inventor of the Vacuum Tube and his orchestra, is now appearing on Mutual Broadcasting System (MBS) and will open their 10:30 slot, which was previously held by Campa's Topflight Magazine. The new Waring program will originate from the New York World's Fair, as the station when the Fair opens this month.

N.B.C.'s Newispirt De Corps

Complaints Prompt D.C. Bus FM Probe

WASHINGTON, Sept. 3.—The District of Columbia Public Utilities Commission will stage a hearing late this month to permit the formal presentation of protests against a permit for a commercial broadcast radio station by the Washington Post Company and the Washington Evening Star for a station at theten-year-old CP Broadcasting Company, which has been in operation in the nation's capital since 1957.

Weekly Staff Huddles Speed Co - Operation

Five Departments Take Part

NEW YORK, Sept. 3.—Insiders at the National Broadcasting Company (NBC) report that the stations there have lately been demonstrating a degree of co-ordination and team play seldom evidenced in the web's history. On the level of interdepartmental co-operation there is a particularly significant new note being injected as the new project co-ordination meetings inaugurated three weeks ago at the behest of the network's program department.

The meetings are held every Monday, with representatives of the program, promotion, sales, news and press departments attending. Each department representing those on the receiving end are given a chance to discuss, over a project, the ways in which the station can assist the group. The programs are designed to give the press men and salesmen a chance to project their ideas into the national network and to give the program men a chance to hear about the station's ideas.

Collingwood Named 'Platform' Moderator

NEW YORK, Sept. 3.—Charles Collingwood, formerly of the Mutual Broadcasting System (CBS) and WABC, is now the network's Western representative. He will be responsible for the program department's co-ordination and for its co-operation with the radio department of the National Broadcasting Company. The new position involves the establishment of a new department and the appointment of a new staff.

JUDY CANOVY

AMERICA'S No. 1 COMEDienne

JUDY CANOVY

777 W. Beverly Drive, Beverly Hills, Calif.

WW. H. KING

PERSONAL MANAGEMENT

777 W. Beverly Drive, Beverly Hills, Calif.
AFRA To Draw Up Standard Contracts for All Members

SAN FRANCISCO, Sept. 3—National Federation of Radio Artists (AFRA) was ordered by the union's convention here last week to frame individual standard form contracts covering all AFRA categories. Standard form pacts will then be brought before the nets when contract renewal talks begin next year and figure as one of the primary issues in the negotiations.

Need for individual members to be armed with standard terms from the start was claimed by a San Francisco delegate who charged that the Columbia Broadcasting System--now the Bay City--has caused AFRA-fee-nets regulars as well as freelancers--to sign company draft agreements. Terms of the CBS panners, he said, are in conflict with AFRA. If the AFRA member had at his disposal a union-prepared standard form contract, this could be used in place of the company pacts, inasmuch as terms of those contracts had been agreed upon by the union and em- ployee since 1938.

Other delegates asked that the standard forms be drafted as soon as possible and that AFRA negotiate its acceptance with the cbs before January 1, 1949. George Heiler, union's national contract ex-officio, said contracts are now in existence with the company. No terms of the latter cannot be approached for further nego- tiation until presently existing agreements expire.

Other proposals raised were the avoidance and means of streamlining AFRA's future conventions, by possibly limiting discussion time on resolutions, effec- ting a time-saving means of taking roll call, etc. And AFRA suggested that its convention afford only time for AFRA-street to meet, and no "efficiency experts" to be in- vaded of issues.

AFRA Chicago local be permitted to negotiate with slide film manufacturers in the Windy City, ex- tending to three the number of area's existing cord film strip tracts. Members of

Ruth Lyons Heads

WLW-T Programing

CINCINNATI, Sept. 3.—Ruth Lyons, local radio personality for over 12 years, is now program director of WLW-T here. In addition to her new job, Miss Lyons will continue to host "Matinee and Fifty Club programs aired daily over WLW. The latter will show on WLW-T Monday (12).

FOR THE FIRST TIME!

Here is your sensational opportunity to get all-important experience before live television cameras.

TAKE ADVANTAGE OF THIS PROFESSIONAL TRAINING

We have developed a hard-hitting, professional service to give you every possible phase of training "ON CAMERA."

YOU ARE THE FUTURE IN TELEVISION!

Assure your success as a seasoned performer before a live camera. Casting directors, aware of our facilities, are in constant touch with us.

Television can't miss — make certain you don't.

Sign up today! Enrollment is limited. Rates are easily within your reach.

Schedules may be arranged for your convenience.

CLAUDIA FRANK STUDIOS
316 West 57 St., New York 19, N. Y. • Circle 7-6398

AFRA Turmoil Over Measures Before Solons

SAN FRANCISCO, Sept. 2—Unusual tranquility surrounding the 19th annual convention of the American Federation of Radio Artists (AFRA) was severely clouded when delegates were presented with resolutions now before Congress and supported by the Associated Actors and Artists of America (CNC).

The convention was presented with passage of the bill after vigorous discussion and resulted in a flare-up between AFRA's conservative and liberal blocs. A figment session running into early AFRA's national convention proceeded by the New York local, was finally killed. Second, a resolution submitted by Actors' Equity, asked AFRA's support of a bill before Congress (HR 3025, HR 3481 and U.S. Senate 2167) permitting the American National Theater and Academy to operate a non-regrettated theater in Washington.

Latter resolution appeared headed for a probable tie vote, rather than the simple victory which George Heiler, AFRA national executive, had hoped for. Heiler spoke frankly, telling delegates that a vote for the resolution could be a plate in the video sun, it needs the support of Equity. The use of Equity was submitted as a resolution, he suggested the convention play ball by voting for Equity and it approve it.

With Heiler's weight behind it, the resolution was defeated.

Conservatives fought against both measures, contending they in no way involved or promised benefits for AFRA, and therefore the union took the side of autonomy. Harry Von Zell spearheaded the conser- vative line of thinking, and mo- tivated the conservative bloc. Von Zell, running for another term as AFRA president, said in support of the resolution. In as much as this meant further negotiations, would be per- mitted on the resolution, a cry of protest came up from the liberal side and "delegates were piled up and was being stifled. Von Zell explained he was under the impression that there had been sufficient discussion, but that he had no intention, of deny- ing anyone the right to express his opinions.

Convention was then caught upon the reefs of parliamentary procedure as Von Zell fought to "table" the resolution and save it for later discus- sion. Despite two roll call votes, which were won by the "table" motion, the show-of-hand balloting in each case, the expansion act resolution finally died after hours of wrangling.

Goodrich Rubber
Inks Rubbernecks

NEW YORK, Sept. 3—Celebrity time, which had been regarded as shaky, this week was renewed by B. F. Goodrich. The American Broadcasting Company (ABC) announced that its stars, in a parallel to the usual network's pre-empt of the CBS table of organization. Specifically, it would concern the Van Vollenhoven, CBS TV vice-president and the relation said to exist under any change set-up. Previously, CBS had integrated its national and network TV programs; now it is taking this step just as the National Broadcasting Company (NBC) was; making its plans for separate AM-TV or- ganizations.

COLLYER RE-ELECTED

SAN FRANCISCO, Sept. 3—Clay- bert Collyer, former president of the American Federation of Radio Artists (AFRA) during the convention here, August 25-28. With few exceptions, the incumbent slate was returned to office.

CBS Reported Preparing More Integration of Operations

NEW YORK, Sept. 3—Speculation among station managers at the Columbia Broadcasting System (CBS) this week continued as CBS's network's move toward further integration of its AM and TV operations would be increased soon. Principal reason for this line of thought is that Paley, CBS president, has the authority, it is said, to handle any and all matters, is expected back at his desk on a full-time basis after Labor Day, with integration supposedly high on the agenda.

It is anticipated that the next CBS department to be unified will be the program department. CBS now has branches of AM and TV. The ABC group, in staffs, aloof program board meetings and similar to that of Bobby Collyer, AM program vice-president. Insiders at CBS claim that Robinson is slated to be assigned to head both AM and TV programming. Charlie Under- hill, former CBS TV president and undoubtedly will remain in that post.

However, should Robinson be named to head the combined opera- tions, he would raise a voice in the CBS table of organization. Specifically, it would concern the Van Vollenhoven, CBS-TV vice-president and the relation said to exist under any change set-up. Previously, CBS had integrated its national and network TV programs; now it is taking this step just as the National Broadcasting Company (NBC) was; making its plans for separate AM-TV or- ganizations.
September 10, 1949

5th Season Starts September 11

THEATRE GUILD
ON THE AIR

NOW ON NBC * 8:30 P.M. (EDT) SUNDAYS

To bring the theatre's best to America's radio audience, United States Steel presents distinguished stars of stage and screen... in full-hour performances of Broadway's hit plays... produced by The Theatre Guild. For its 5th season this award winning radio show presents an outstanding array of the best stars... the best plays!

NEW TIME!
NEW NETWORK!
RADIO DRAMA AT ITS BEST!

... and GEORGE HICKS speaking for U.S. STEEL

U.S. STEEL HOUR
Majors Seek AFM Huddle To Set Fees

Set-Up Now Inadequate

NEW YORK, Sept. 3.—Representatives of major television networks have asked James C. Petrillo, chief of the American Federation of Musicians, to meet with them as quickly as possible to set up scales covering fees for musicians on kinescope recording. This development is expected to clarify finally the entire problems of AFM scales covering not only network but all local sales of films in general. At present, the only existing AFM-TV scale covers payments to musicians on live programs. Petrillo this week admitted that TV interests were pressing the AFM for a kine scale. The AFM was further asked to accede that television networks, in particular, want to hire kine for the matter over with inasmuch as the lack of such a scale is hampering the my of a network to make use of its. It was learned the request to negoti- ated was made by the networks this week, and that Petrillo indeed would be a brief delay. The chances are the set-together will come shortly after the convention of the National Broadcasting Company (NBC), scheduled to begin next week at White Sulphur Springs, W. Va.

Current Set-Up

The network is currently in a liberal use of kinescope film. Currently, (See AFM Wood on page 26)

United World Issues Local Station Series

NEW YORK, Sept. 3.—United World Films, Inc., arm of Universal International, has released two series of films for syndication to local stations. The series are Stranger Than Fiction and Hollywood TV. The former is a re- edited film program prepared for theater release, while the series is made up of 75 10-minute features, with each 8 minutes running about 12 minutes. Each screen is 6 minutes each, with 11 films to the package. These depend upon the size of the circulation in each area.

Lum, Abner Need AM

B.R.: May Simulcast

NEW YORK, Sept. 3.—Indications are strong that the Jimmie Davis, star of the Lum & Abner series on AM, will try a radio sponsor to confirm the recent request for the Columbia Broadcasting System (CBS). If the Lum & Abner series on the network, the Lum & Abner series will be followed by the picture for the NBC radio station. The web claim that there is a pro- perty that the picture for the hillybilly comes.

Web program execs have not slotted the show, but it is not unlikely they will be waiting for the sponsor to confirm the idea.

Also at CBS, Escape goes into the 10-11 p.m. slot on Thursday, starting October 6. This is the time being held by ABC, and it is said that CBS would continue its mystery novel program that night.

“Lone Ranger” Lands in Dough

NEW YORK, Sept. 3.—American Bakersies this week signed to book the Lone Ranger video film series over Southern stations in the American Broadcasting Company (ABC) network business in place of the Tusher Wayne Agency. The contract is effective with the start of the series, late in October.

General Mills is sponsoring Ranger on most ABC outlets.

Schreiber Denies Preston AX Rumors

CHICAGO, Sept. 3.—Denying rumors which have been persistently cir- culating in the trade here for about two weeks, Frank Schreiber, general manager of WGN, this week said that he was not planning to ask for a contract of the station’s program director.

He said that the rumors are not true.

Schreiber said that "Lone Ranger" is now engaged in a series of contracts which is not currently scheduled for station’s program director.

Kudner Offers New TV Drama, “T Men”

NEW YORK, Sept. 3.—The Kudner Agency has taken an option on a new, six-week drama series for HBI cable shows. The show will be set up for CBS. The agency is owned by Al Levy.

KGO Gets Stanford Home Grid Games

SAN FRANCISCO, Sept. 3.—KGO, American Broadcasting Company (ABC) affiliate in San Francisco, has signed a contract with the Stanford University at Palo Alto, California, to handle the entire TV rights. The games include all Stanford State, Harvard, Michigan, UCLA, Oregon State, Hawaii, and California. The Associated Oil Company (ABC) would cover.

Guest Stars

The first four guest stars on its first regular show are Elizabeth Wayne, Brian Aherne and Robert Cummings. Murray plans to use the services of the personnel from his legal show, Blackouts, which opens on Broadway. The TV revue will be produced by Robert Porter, the producer of the movie, and directed by Charlie Henderson.

Murray said that the reason he was producing such a program was because of the success of the one that he produced last year. The TV version of the show will be a different vehicle, however, the script will be written to be different on both levels. "It is a different production," he said. "We are trying to get a new audience for the show, a younger audience." (See page 13 for more on the show.)
What's an auto got to do with Mrs. Murphy's Chowder?

A LOT, SIR—really.

Please read carefully. It's a pretty thrifty thing:

It began in May, as many things are apt to do. It began with 1,735 personal interviews for WOR by Pulse, Inc. in auto-drivers' homes. WOR was rather lavish—it asked its questions in 12 metropolitan counties. Might as well be thorough, thought we.

We could transcribe you with facts and technique usage and a lot of et cetera. But that's all done in a very precise folks called "Audience on Wheels" which you may have for F-r-e-e, by asking.

WOR found that there are 1,493,000 cars on the roads of metropolitan N. Y., with radios in them.

Between the weekday, Mon. thru Fri., hours of 7 and 9 AM there are 1,064,800 people in the cars. Between the hours of 5 and 7 PM, there are 1,107,000 people. That's people!

During the average weekday 1/4 hr., WOR found 193,300 people listening between 7 and 9 AM and 230,500 people listening between 5 and 7 PM.

And now, the point—MORE PEOPLE LISTEN TO WOR ON CAR RADIOS DURING THESE HOURS THAN LISTEN TO ANY OTHER MAJOR NEW YORK STATION, AS MANY AS 47,500 WERE FOUND TUNED NIGHTLY TO WOR'S "NEWS ON THE HUMAN SIDE," FOR INSTANCE. These facts, Gentlemen, are not to be sloughed—they add to thousands of chowder sales and candy sales and clothing sales and—Oh, anything.

Don't you want to sell a lot more for less? It's a normal thing to do.

Our address is 1440 Broadway, in New York.

WOR

—heard by the most people where the most people are

P.S. Remember—write, or phone, for your free copy of "Audience on Wheels."
Film Industry Theater TV Support Puts FCC on Spot

(Continued from page 3)

General agreement was voiced that the spectrum location should be in the 12.50 to 13.50 Mc range, but no two firms picked the same boundaries for the service. The consensus was that the Theater TV band should be located in the 12.8–13.2 Mc area, as varying on how far on either side of that spot the limits should be.

The suggestion of the National TOA petitioned the commission to hold a special meeting on May 12 to discuss the entire picture. The TOA declared the TOA is "not only scientifically possible but also economically feasible." Several new programs could be offered as long as TOA, because to telecasts would absorb much of the costs through getting a cut in the moving picture industries.

The TOA also noted that there is still substantial number of communities in the United States that do not have a sufficient population to justify the financial investment required and, in view of the large investment required by the TOA communities, the TOA added, "theaters may well be the only medium for bringing television service to the public.

NBC ESPRIT DE CORPS

(Continued from page 2)

NATIONAL BROADCASTING COMPANY

NEW YORK, Sept. 3.—With virtually every newsreel company laying plans to bring their cameramen through the country, video newsreelmen have seized the opportunity of adding these camera men to other string men. The National Broadcast- ing Company, in particular, has taken on about 20 of the better known cities where they previously had no newsreel service. Other newsreel companies have caught on with other TV outlets. As newsreel service becomes a shakier commodity, newsreelmen are looking for brighter days for their product.

This week's TV leaflet, in the main, has been on a regular sales basis, but rather as string-men paid by the hour. Newsweek, Inc., has already TRAMMELL WARNS

(Continued from page 4)

that the web would replace its lost billings will hold as fulfilled, and there will be very few nighttime spots open than Col- umbia; that its advertisers are using larger networks than ever before, and that it has but one 15-minute strip that is not filled.

Reports circulating this weekend, as TRAMMELL and the efforts of its associates trained out for White Sulphur Springs, were that NBC's plans to give the new TV affiliate its first show had run into a snag. The story could not be confirmed, but it might very well be the knotty problem of splitting up the TV network and its affiliates had not been solved factually.

In any event, to be held at the Greenbrier, opens Wednesday (7) and will wind up Saturday.

DUKHEE Jan. 1, 1949

TV News Orgs Grab Lenses Laid Off by Newsreels

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This week's TV leaflet, in the main, has been on a regular sales basis, but rather as string-men paid by the hour. Newsweek, Inc., has already TRAMMELL WARNS

(Continued from page 4)

that the web would replace its lost billings will hold as fulfilled, and there will be very few nighttime spots open than Col- umbia; that its advertisers are using larger networks than ever before, and that it has but one 15-minute strip that is not filled.

Reports circulating this weekend, as TRAMMELL and the efforts of its associates trained out for White Sulphur Springs, were that NBC's plans to give the new TV affiliate its first show had run into a snag. The story could not be confirmed, but it might very well be the knotty problem of splitting up the TV network and its affiliates had not been solved factually.

In any event, to be held at the Greenbrier, opens Wednesday (7) and will wind up Saturday.
Radio-Television Program Reviews

Bonnie Maid Versa-Tile Varieties

Reviewed Friday (September 21), 9-9:30 p.m. EDT, Sponsored by Bonne 

The show was well-organized, with clear and concise direction. The dialogue was realistic and engaging, and the performances were strong. The show was well-received by both listeners and critics.

Cavalcade of America

Reviewed Tuesday (August 20) 8-8:30 p.m. EDT. Style: Drama. Sponsoring network: NBC. Produced by Du Pont via the National Broad- 

The show was well-organized and well-received by both critics and audience. The performances were strong and the direction was clear. The show was well-received by both listeners and critics.

Your Own Home

Reviewed Thursday (August 11) 8-8:30 p.m. Sustaining via WFBM-TV in Chicago. Cast: Janet Lee, in- 

The show was well-organized and well-received by both critics and audience. The performances were strong and the direction was clear. The show was well-received by both listeners and critics.

Dennis Day

Reviewed Saturday (27th), 9:30-10 p.m. EDT, over NBC. Sponsoring by Col- 

The show was well-organized and well-received by both critics and audience. The performances were strong and the direction was clear. The show was well-received by both listeners and critics.

Radio-Television Program Reviews

The Hands of Murder

Reviewed Wednesday (31st), 9 to 9:30 p.m. EDT, Sustaining over the DuMont te- 

The show was well-organized and well-received by both critics and audience. The performances were strong and the direction was clear. The show was well-received by both listeners and critics.

Showmanship Counts

And when you send a nickel, beautiful Miss photo will send you this famous "Poolie" among his pictures.

Write for Free Samples and List.
Thanks to our affiliated publishers, writers, the recording companies, their

*BMI... Tops*

**HONOR ROLL OF HITS**

(Cont'd from pg. 5)

1. SOME ENCHANTED EVENING
2. ROOM FULL OF ROSES
3. YOU'RE BREAKING MY HEART
4. SOMEDAY (YOU'LL WANT ME TO LOVE YOU)

**BEST-SELLING SHEET MUSIC**

Some listed are the national best-sheet music sellers. Sheet is based on reports received by BMI from its affiliated music publishers throughout the U.S. and Canada, including some sheet music publishers who do not send regular reports to BMI. Records marked with an asterisk(*) are unavailable or unobtainable.

**BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS**

Democrats listed are those that are also best-selling retail records. Vol. 13 is based on a survey among retail buyers of retail buyers of retail stores, who list the songs they purchase regularly from retail records.

**MOST-PLAYED JUKE BOX RECORDS**

Some listed are those that are also most-played juke box records. Vol. 13 is based on a survey among juke box operators, who list the songs they play most often.
across the board
artists, and you in radio who help make the song hits of the nation

"ROOM FULL OF ROSES"
by TIM SPENCER

"SOMEDAY"
(YOU'LL WANT ME TO WANT YOU)
by JIMMY HODGES

LUCKY STRIKE HIT PARADE
SATURDAY, AUGUST 27th, 1949
1—YOU'RE BREAKING MY HEART
2—ROOM FULL OF ROSES

* BEST-SELLING POPULAR RETAIL RECORDS

BROADCAST MUSIC, INC.
580 FIFTH AVENUE, NEW YORK 19, N.Y.
NEW YORK • CHICAGO • HOLLYWOOD
Built-In Aerials, N. Y. Law Signal TV Service Changes

NEW YORK, Sept. 2.—The introduction this week of the new Capehart All-Way-Aerial, a series of built-in aerial systems, and the recent decision by Massachusetts' Attorney General and Department of Insurance to regulate all points to drastic changes in the television industry. A meeting of RCA salesmen and representatives from major television manufacturers and retailers was held recently. The meeting was attended by representatives of several major television companies, including ATSC, the state Insurance Department and several consumer groups.

Both the ATSC members and retailers agreed that the changes will benefit consumers, with the future of television in mind. Over-the-air and cable accounts are expected to be affected by the changes. The meeting was held to discuss future plans and strategies for the industry.

Tele Bally Key At RCA Confab

WASHINGTON, Sept. 3.—TV set promotion projects will be a key subject of meetings of the Radio Manufacturers Association (RMA), to be held at White Sulphur Springs, W. Va., Sept. 16. Dealer innovations during the sixth joint conference of the N. A. C. and Canadian RMA officials included: the first all-color RCA television set; a new RMA's TV series on car and operations; a new formation of AWA Radio Week (October 30-November 6) and plans for a conference of TV set owners, to get together and discuss the new trends in TV receiver advertising.

preceding the West Virginia meetings, an RMA subcommittee will convene in Chicago today for a final review of the TV educational services. The committee said it was time for TV makers to get together and discuss the operation of their receivers and to reduce the number of calls for service.

Coin-Meter Device Prompts Ad Battles

NEW YORK, Sept. 3.—The use of a coin-meter device for selling television sets has created an interesting advertising sideline in this area, with the manufacturers and the advertisers battling it out in their daily newspapers.

The Vim Stores chain of 19 shops in the metropolitan New York area has been the most vociferous in advertising, spending $400,000 to its trade members. The ad copy by Vitam states: "no doubt that . . . for your convenience in the store, a coin meter . . . as cents in the "Tole-Meter." The price for use while you use it.

Drageva's chain of 20 stores countered with copy that reads: "your credit is good at Davenport without a coin meter . . . no extra cost to you for a coin meter . . . one no collector at your door . . . no service needed because of lack of coins . . . no need to count coins given without cost to you. A bank to help you save your own change."

AM Tube Sales Hit 10 Million

WASHINGTON, Sept. 3.—The R. C. A. Manufacturers Association (RMA) reported this week that July sales placed orders for 10,117,925 as compared with 9,878,645 in May. The increase reflects the seasonal trend, however, July sales were 3,500,900 below June.

57,100 TV Sets in D. C.

WASHINGTON, Sept. 3.—Television sets in use in the District of Columbia area reached a total of 57,100, an increase of 1,700 sets in a month, the Washington Television Association announced this week.

Industry News of the Week

S. L. Spragins, formerly director of purchasing, has resigned, leaving the newly created post of assistant general manager in charge of manufacturing at Hoffmann's Incorporated.

Arthur Baxter, formerly purchasing agent for the Packard Company, has been named to succeed S. L. Spragins as advertising, marketing and sales manager. Baxter succeeds Dr. Robert F. H. Hume, former advertising manager for the Packard Company.

Frank P. Wilkins, formerly head of the advertising department of Zenith, has been named general manager of the Zenith division of Zenith.

Meager, inventor of the RCA television demonstrator, will be the new head of the Television Installation and Service Division of the company.

Kahn Picks RPEES Advisory Committee

CHICAGO, Sept. 3.—A directors advisory committee this week was named by Jerome J. Kahn, president of Kahn, Print & Eggert Show, Inc. The committee will be held in Chicago in the week of May 22. The committee's function will be to look at the show more valuable to jobbers.

No Wage Ilke for Most Retail Shops

WASHINGTON, Sept. 3.—Senate action this week in broadening existing rates in the bill to raise the maximum wage to 75 cents per hour asures most retail stores that they will avoid a wage increase. The wage bill, as reported from the House, would have raised the wage ceiling and increased the number of retail stores subject to the bill, but the Senate voted 50-23 to limit the bill to duties. Having a total of 5 cents of their hours, the bill was sent with a single State. The House previously voted the same wage bill, and both chambers will be continued regardless of the action of the Senate. The bill will be sent to the House when it is sent to conference between the two chambers.

TV-Music Biz Up in July

WASHINGTON, Sept. 3.—Aided by on TV sales, radio and musical instrument stores reported a July business. The Commerce Department stated this week. On the other hand, July business for the first week of July was up over the corresponding 1948 period.
Puffy Pub

NEW YORK, Sept. 3.--Few small publishers—and not many big ones, either—will have the nerve to incur the displeasure on an important music publisher who is to host his own radio show. Solly Lofts did this week. However, he has come to the conclusion that the only way to save the show and return his voice to the air was to fire Crosman and the writer of the tune had presented to the barman.

"Why?" asked Crosman,

"Because you haven't played it in years," said Lofts.

"But I play it almost every night here," said Crosman.

"But you haven't put it on the air yet," said Lofts. "Let's have it."

Crosman returned the arrangement.

Columbia Sets Xmas Drive in National Mags

NEW YORK, Sept. 3.—Columbia Records will follow up its September LP advertising campaign (The Billboard, September 29) with a quarter promotion splash aimed at building Christmas trade. The promotion drive will be sparked by a series of national magazine ads in which Helen Humes, Ben Harper's, House Beautiful, Good Housekeeping, and others. The drive will continue to work with distributors and dealers on local newspaper-co-op advertising.

The keynote of the three-month campaign is two-fold. New slogan—"LP for Lasting Pleasure!"—will be pushed, and the ads will pitch for the record plays before a purchase is made.

Eagle Rights Go To Keys Music

NEW YORK, Sept. 3.—Nat Tannen's Keys Music publishing firm this week acquired selling and exploitation rights to three works of music, a Washington publisher, Eagle, from the estate of Benjamin Adam- man, has about 30 tunes, most of which are in the country and western fields.

The deal was precipitated when Keys, which is operated partially as a mail-order house, received calls for copies of All Because of My Beautiful Heart, a song willed by Adamman, which is covered by Mercury and Sylvania labels. Tannen tracked down the tune, acquired same and the rest of the catalog as well.

Meanwhile, the original Sylvin masters of All Because and Hillbilly Wolf, another Eagle publication, bought by Mrs. Strickland, were purchased by De Luxe Records.

Moncrief Quits Post at Victor

NEW YORK, Sept. 3.—Henry Moncrief, head of RCA Victor's copyright department, resigned his post at the dictory's Camden, N. J., headquarters last week. He will, however, remain connected with the company in an advisory capacity until the end of the year.

Moncrief, who had been with Victor for 23 years, and in the copyright department for 19 years, expects to connect with an undisclosed diskery or publishing house within the next month. In resigning, he expressed his interpretations of foreign and domestic copyright laws have been in constant demand among publishers' rooms.

Decca Shrugs Off Slump, Cuts Melon

NEW YORK, Sept. 3.—In spite of the general trade-wide summer slump, Decca Records' directors this week declared the firm's regular quarterly dividend of 12 1/2 cents per share payable Sept. 15, 1949. The dividend will be payable to stockholders of record at the close of business September 18. Decca has 716,000 shares outstanding.

Atara To Move Cautiously

Regent obtains "Little Things"

NEW YORK, Sept. 3.—Regent Music this week obtained publishing rights to It's the Little Things, originally written as a Christmas song by Mrs. The punch will be added to the present 25 cents per unit, which has been the same as the purchase of the firm and recently announced. The acquisition, however, has not been made on a new complete waging of the line.

Petrillo Supports Politico Candidate

JOHNSTOWN, Pa., Sept. 2.—James Caesar Petrillo, head of the American Federation of Musicians (AFM), has entered a field—the Pennsylvania politics.

The Petrillo hurricane blew into Johnstown and Cambria, Ind., and Armstrong counties—comprising the 26th Congressional District. He launched a barrage of letters to some 500 AFM members urging support of Mrs. Curry E. Coffey, Democratic candidate for Congress at a special election.

Flog the wastefulness of the big guns are centering their fire here in bitter contest election, with Republicans seeking again in the district they lost last year when Rep. Harve Thibault's district work.

Petrillo's letter to his members in the district stressed that "organized labor is engaged in a pitched battle with those interests which seek to destroy it, as witnessed by the terrible contest in the House of Representatives, relative to the recall of the Taft-Hartley Law."

50 Suggested Changes Are Up for Voting

Opposing Views Presented

By Jerry Welser

NEW YORK, Sept. 3.—The political turbulence of the American Federation of Musicians (AFM), which has been quiescent since last fall's elections, is expected to start churning again at the forthcoming by-law meeting at Town Hall next Monday (12).

Of the 50 resolutions for by-law changes on the agenda, only six have the approval of the exec board, eight of whose nine members are Blue Ticket. The resolutions were marked by the board as nonvotable, except for one or two which got the no-comment treatment.

The Blue-approved items have to do largely with the issue of raising dues and the engagement tax. These are expected to come into conflict with the Blue-dominated administrations of the Harmony Unity and Coalition parties.

The resolutions for the increases call for a dues raise of either $8 or $12 annually over the present $18 fee. The present rate is $3.90 per cent engagement tax or 2 to 3 per cent.

The administration presents these resolutions with the blow-off part of the Blue-approved items being a show that the Local operates at a loss of $5.90 per member per year, and with the argument that the dues have not been raised since 1929, the year of the strike.

Opposition Attack

The opposition groups will attack the resolutions, saying they are not being important, with musicians' unemployment on the line and the cost of living not appreciably different from what it was in 1949. (See 802 Skeds on page 42)
Bishop Leaves MCA in H'wood

HOLLYWOOD, Sept. 3—Benson Bishop, head of band and act department at Music Corporation of America (MCA), left this week after an 11-year association. Bishop was replaced by Roy Alexander, moved from MCA's San Francisco office. He will be assisted by Eddie Green, former New York cop for Arthur Mclaurin, personal management interests. Bishop has organized MCA in San Francisco and was moved there after two years in the Bay City. He had moved up with this to his wife and surviving numerous shake-ups in the commission house's ranks.

His exit is believed to have been prompted by MCA's present policy of accepting youth in its employee ranks, as well as its position in opinion with firm's topog, Larry Barnett. Bishop left the MCA. He will endeavor to keep himself from tie-upts until after the first of the year. Bishop has been given a definite contract to return to the entertainment field. He will tend the next few months to a vacation with his family residing in Florida.

Standard Goes Non-Breakable

NEW YORK, Sept. 3—Standard Records, which specializes in international waxes, will issue its entire line on a non-breakable basis in the future. The firm will retain its current price structure.

Kahn revealed that talks pertaining to going into the long-playing (331/3) field in the near future, according to Standard's topog, Tona Daramedjian.

N. England Ops Prep Hype for Square Dance

BOSTON, Sept. 3—Arnold E. Kahn, executive secretary and general counsel of the New England Square Dance Association of New England (BOANE), has set initial plans for the fall, beginning with the organization's annual week of square dances September 13 at the Hotel Kenmore here, members of 15 different square dance operators' Interests, and to bring in a band of 13 square dancers from a square dance evening Friday night during Massachuestts, will promote square dance, which has been meeting with good success in the New England territory.

Kahn said: 'We will make an intensive drive for Sunday dancing in a bill to the New England Legislature. We are also interested in redacting the tax on admissions and are getting legislators in Washington for action on the basis that increased business will result. That tax money goes to the State, and that tax will be gone.'

Kahn revealed that ops' reports of square dance shows displayed outdoor spots in the recent indoor ballrooms not well as well last year. 'The lack of money is gone,' he said, "and few spots dare go on the nut that stands now, because average operators cannot afford bands.'

Also said BOANE was disinterested with the rates of the American Disc Publisher's Association, Authors and Publishers, (ASCAP), Music, Inc. (BMI), Kahn said that the organization was not interested in the contract, but that the drive would probably be on.

Kahn will represent BOANE at the national meeting of ballroom operators October 4, at Hotel La Salle, Chicago.

LeBaron in Deal For L. A. Avodon

HOLLYWOOD, Sept. 3—Batonier LeBaron, in deal for California Ballroom, downtown Los Angeles territory, and will convert it to the Rhumba Palace of America. Interested parties, including LeBaron, have been distributed with which LeBaron hopes to attract patronage from the $30,000 Spanish-speaking Los Angeles community that he opened three years ago as a name band territory. Plan was then to bring name aggregations within easy reach of transportation terminals to attract vising musicians from nearby camps.

Goodbye London Ad Not So Good; Retailers Beef

NEW YORK, Sept. 3—The anticipated advent of a bomb explosion was set off in the local retail record market. Retailers of all types of stores are not leaning on orders for all of the leading shops and department store orders were reinstated Tuesday, however, when dealers received notice that a bomb threat had been made upon the fairtraded under the regulations of the Fair Trade Commission.

Dealer Goody, contacted by the diskery early Monday morning, was informed of its intentions to fairtrade the product, agreed to play ball with the Fair Trade Commission, promised the diskery he would carry his legitimate stand in a subsequent Times ad to run two weeks later. Goody's explanation for his discount offer is that, prior to Monday, only Columbia and Cetrasaria LPs were registered under the Fair-Craddock law, but the recent decision in favor of R. H. Mac, in the price-resolution suit brought against the record store by DuMont, the dealer advertised DuMont TV sets at less than list prices.

Bridgeport's Ritz Reopens

BRIDGEPORT, Conn., Sept. 3—Ritz Ballroom, Bridgeport's largest nightclub, was rededicated last night, with Joey Zella's Cas Ritz orchestra. The club's actual seating capacity is 2,300, but the Ballroom was to be the same as before, with name bands coming in for Sunday night, with a lot of other bands and territorial bands during the week.

This all-dance band season will be Vaughn Monroe, Jack Tishman, Joseph (Joe) Barry will again man the booth, and Breckinridge, who will handle press, public relations and radio promotion.
Stake your claim to RECORD PROFITS!

with these HARD-HITTING DECCA HITS!

SPECIAL RELEASE!

- DON'T CRY JOE (Let Her Go, Let Her Go, Let Her Go)
- PERHAPS, PERHAPS, PERHAPS (Quinas, Quistas, Quistas)

GORDON JENKINS
Decca 24720

- I NEVER SEE MAGGIE ALONE
- AIN'T SHE SWEET

BOB HANNON and JOHNNY RYAN
Decca 24739

- A DREAMER'S HOLIDAY
- TELL ME WHY

ELEEN WILSON and GORDON JENKINS
Decca 24738

- BABY GET LOST
- AIN'T NOBODY'S BUSINESS IF I DO

BILLIE HOLIDAY
Decca 24725

- BLUES STAY AWAY FROM ME
- FOOLISH NOTION

EDDIE CROSBY
Decca 46180

Single Records 73¢ (plus tax)

2 GREAT DECCA ALBUMS
Available in 2 Speeds

- JOLSON SINGS AGAIN
A Collection of Songs featured in the Columbia Technicolor Production
10-inch Long Play Record
DECCA DL 596—List Price $2.85
Four 10-inch 78 rpm Records
Album A-715—List Price $3.75

- MISS LIBERTY
Selections from Musical Production FRID WARING and His Pennsylvanians
10-inch Long Play Record
DECCA DL 599—List Price $2.85
Four 10-inch 78 rpm Records
Album A-716—List Price $3.75

Prices of Long Play Records include Federal Excise Tax; Prices of 78 rpm Albums do not include Federal Excise Tax

PLUS THESE SMASH DECCA HITS!

- MAYBE IT'S BECAUSE
- DICK HAYMES with GORDON JENKINS
- IT HAPPENS EVERY SPRING
- INK SPOTS
- Decca 24659

- WHO DO YOU KNOW IN HEAVEN
- (That Made You the Angel You Are?)
- YOU'RE BREAKING MY HEART
- GUY LOMBARDO
- Decca 24714

- THE BLUE SKIRT WALTZ
- HOMECOMING WALTZ
- DICK HAYMES
- Decca 24632

- ROOM FULL OF ROSES
- A CHAPTER IN MY LIFE CALLED MARY
- MILLS BROTHERS
- Decca 24694

- SOMEDAY (You'll Want Me to Want You)
- ON A CHINESE HONEYMOON
- GUY LOMBARDO
- Decca 24704

- HOP-SCOTCH POLKA
- GUY LOMBARDO
- Dangerous Dan McGrew

- I CAN DREAM, CAN'T I?
- THE WEDDING OF LIL MARLENE
- ANDREW'S SISTERS with GORDON JENKINS
- Decca 24705

- THAT'S MY WEAKNESS NOW
- Laughing Trombone Polka
- RUSS MORGAN
- Decca 24692

- THERE'S YES! YES! IN YOUR EYES
- TWENTY FOUR HOURS OF SUNSHINE
- CARMEN CAVALLARO
- Decca 24678

- STRUMMIN' ON THE OLD BANJO
- I CAN'T BELIEVE IT (But It's True)
- RUSS MORGAN
- Decca 24701

- THE LAST MILE HOME
- IMAGINATION
- BING CROSBY
- Decca 24696

- YOU'RE SO UNDERSTANDING
- IT'S TOO LATE NOW
- EVELYN KNIGHT
- Decca 24656

- DIME A DOZEN
- JEALOUS HEART
- JACK OWENS
- Decca 24711

- TENNESSEE POLKA
- I'M THROWING RICE (At the Girl I Love)
- RED FOLEY
- Decca 46170

- SLIPPING AROUND
- MY TENNESSEE BABY
- ERNEST TUBB
- Decca 46173

- WARM RED WINE
- MY FILIPINO ROSE
- ERNEST TUBB
- Decca 46173

- WHY DON'T YOU HAUL OFF AND LOVE ME
- SOFT LIPS
- NERVIN SHINER
- Decca 46178

- OUT OF THE DEPT
- TOUCH ME, LORD JESUS
- MARLENE KNIGHT and VIVIAN COOPER
- Decca 48111

Single Records 73¢ each (plus tax)

DECCA RECORDS

Don't Wait for Your Salesman—ORDER TODAY!

AMERICA'S FASTEST SELLING RECORDS!
AFM WOoed by TV Nets  
For Setting Up Kine Scales  
(Continued from page 10)  
when it's a record program with live musicians, that program can be  
recording." In other words, such a practice takes on the aspect of film  
networking that the network wants "certain permissions."  

Meanwhile, the networks have come  
and the network is that they  
their own recordings are  
only on those stations which are on  
the air and not pre-recorded.  

Some doubt exists about the timing, or if it is 14 days, others quoting 30  
days in other cases. So far, the network thinking is that the regulations  
for top gun in current procedural  

Another kine problem involving the network's having to race with AFM to  
permit a show to be recorded or rebroadcast as a live program.  
This is considered as "pre-  

"Kiss" Promosh  
To Use Lanza  
And La Grayson  
NEW YORK, Sept. 3—The public  
appearance blitz instituted here  
crashily by Loew's theaters in conjunction  
with the opening of "Fugitive Angel" (The Billboard, August 20) will be  
followed by similar activity of a promotional nature, this time on the new MGM  
film "That Midnight Kiss." The film is tentatively scheduled for release by the  
Capitol September 15, depending on the success of the currently incumbent  
Mademoiselle Boycey.  

Two of the production's stars, tenor  
Mario Lanza and soprano Katherine  
Grayson, will perform in "show"  
troups at 11 Loew theaters here, singing a few songs each in  
Joan Crawford. The jaunt will too off at a "sneak" appearance at the Capitol  
Wednesday (7). Lanza returns to  
Coast Friday. Records by the stars  
will be offered for sale at all local Loew theaters for 10 days,  
starting Tuesday. Lanza records for RCA Victor Red Seal, and  
Mist Grayson cut for MGM.  

Meanwhile Victor is pushing plans  
for its initial Lanza releases. These  
will be introduced to the region's  
dealers, distributors, radio stations,  
and frequently in a local cocktail  
satonel at a special cocktail party  
Wednesday evening. The lobby was cut by  
Manoa Reed, booked by General Artists' Convention, will  
inaugurate the post-summer guest  

Coast Casino Goes  
To 2 Days a Week  
HOLLYWOOD, Sept. 3—Casting  
Gardens, Tommy Dorsey's ocean-from  
day club in San Diego, Monicas, Calif., will  
revert to a Four-weeks-a-week policy starting this Friday (9). Limit  
of its guestroom in the beach balcony during the autumn-  
summer season which was monopolized by our  
Yumana Reed, booked by  
General Artists' Convention, will  
inaugurate the post-summer guest  

ASCAP-TV Pact Near Set.  
May Go To Members Soon  
NEW YORK, Sept. 3—Indications  
at press time were that the ASCAP  
and the American Society of Composers, Authors and Publishers (ASCAP) were very close to  
wrapping up the ASCAP-TV negotiations. ASCAP met with representatives  
several times last week in an effort to  
the executives, and at one meeting the organization  
was met with objections.  

The ASCAP pact was set for a  
several times last week, it was  
even at 10 per cent. Whether this would be the  
mands for ASCAP, and the benefits  
would be the same.  

In the event of a quick settlement  
of the per-program pact, the schedule  
would be the same as the current  
prices, and in national calls for the radio deal plus  
the current ASCAP rates. The per-program  
would remain the same, but would presumably  
be given 15 or 20 days in which to  

According to ASCAP regulations  
the pact would have to be voted  
by a majority of the vote of the  
Society's members.

NEW YORK, Sept. 3—El Oberstein,  
the new president of ASCAP (American Society of Composers, Authors  
and Publishers), has decided to  
the national band strike in the  
industry by preparing to set up  
a network of self-owned distribution  
networks, the Oberstein plan takes  
Eighty network operating in  
this way. Through its network,  
portfolios of its members will be  
in New York, Chicago, Detroit, Los Angeles, Meriden (Connecticut),  
and Atlanta and one on occasion  
in other States or Arkansas to cover  
the Southwest. Following these  
plans, the deal would be set up  
by Oberstein and his top two assistants,  
Joe Carlton and Lee Savin. All three  
take off for the hinterlands Monday  
and Tuesday for the opening of  
the network.

New York, Sept. 3.—Bill Gale,  
the man who's made most news in  
the business, is activating his Gale  
Music Library, a Broadcast Music, Inc. (BMI), affiliate which was  
originally set up in 1945 as a clear  
derived from Gale's own used  
right-music, and now consists of  
1,100 Gale originals.  

The office which BMI and Gale  
arranged a per-program deal, has cut for  
Colombia's recent reissue of Pet  
\"Jealousy\" for several years under about  
40 different names and for all of  
the library's foreign language series. He  
has announced that he has not yet  
arrived at the decision to activate the  
library, which is at present the result of  
its personnel accomplishment of landing 46  \ncontracts for all of the library's material  
year. His staff, as it is now set  
ius and entertainment, and  
combing the files for the most  

The last week's work took its first  
turn for the better other than Gale  
Music Library's \"I Told You So\" (Hootche (To Keep My Mind Off  
Gale) himself is now entering his  
year as music director of the  
University of Chicago. Columbia Broadcasting System (CBS)  
inaugurated with its earlier master  
(See London Gets Top on page 41)
**Vocalion Release No. 4**

**Vocalion**
- **Jealous Heart**
- **Ain’t She Sweet**
- **Dim a Dozen**
- **That’s My Weakness Now**
- **Soft Lips**
- **I Wish I Had a Nickel**
- **Two Cents, Three Eggs and a Postcard**

**On a Bicycle Built for Two**

**Dick Robertson and His Orchestra**

- **Two Little Girls in Blue**
- **Sweet Rosie O’Grady**
- **Come, Josephine in My Flying Machine**
- **In My Merry Oldsmobile**
- **The Sidewalks of New York**
- **Western Roundup**
- **The Ranch Boys**

**Vocalion Records, Inc.**
- State & Dewey Streets
- Bridgeport, Conn.

**RICHARDS Electric Supply Co.**
- BEST RECORDS ON MARKET
- RICHLANDS, VA.

**Now! 3 Factories to Serve You!**

- **Vocalion Records, Inc.**
  - 2338-42 So. Indiana Avenue
  - Chicago, Illinois
- **Vocalion Records, Inc.**
  - 960 N. LaBrea
  - Hollywood, California

**How to Order**

Minimum order requirement 25 records, any assortment; 5% return privilege. Trade price 30¢ f.o.b. nearest factory (Federal Tax included). Fast overnight freight recommended on quantity orders for speed and economy.

**Two Hits On Every Record!**

- **Just One Way to Say I Love You**
  - Bill Harrington
  - Vocalion 55918
- **Roll Out the Old-Fashioned Walk**
  - Bill Harrington
  - Vocalion 55919
- **You’re Breaking My Heart**
  - Bill Harrington
  - Vocalion 55920
- **I’ll Keep the Lovelight Burning (In My Heart)**
  - Bill Harrington
  - Vocalion 55921
- **How Now! How Now Is the Time**
  - 4 Hits and a Miss
  - With the Veltones
  - Vocalion 55922
- **Who Do You Know in Heaven (That Made You the Angel You Are)**
  - Harry Babbit
  - With the Veltones
  - Vocalion 55923
- **Some Enchanted Evening**
  - Bill Harrington
  - Vocalion 55924
- **Ball of Yarn**
  - Bill Harrington
  - Vocalion 55925
- **Again**
  - Bill Harrington
  - Vocalion 55926
- **I Don’t See in Your Eyes**
  - Bill Harrington
  - Vocalion 55927
- **Riders in the Sky**
  - The Song Spinners
  - Vocalion 55928
- **Careless Rambles**
  - The Song Spinners
  - Vocalion 55929
- **Slipping Around**
  - Forgive Me
  - Forgive Me
  - Vocalion 55930
- **I’m Throwing Rice**
  - Forgive Me
  - Forgive Me
  - Vocalion 55931
- **One Kiss Too Many**
  - Forgive Me
  - Forgive Me
  - Vocalion 55932
- **Wedding Bells**
  - The Song Spinners
  - Vocalion 55933
- **Rainbow in My Heart**
  - The Song Spinners
  - Vocalion 55934
- **Am I You?**
  - Sam Price
  - Vocalion 55935
- **I’m Thirsty**
  - Sam Price
  - Vocalion 55936
- **Yes! Yes!**
  - Sam Price
  - Vocalion 55937
- **You’re Out Of Your Mind**
  - Sam Price
  - Vocalion 55938
- **You’re Out Of Your Mind**
  - Sam Price
  - Vocalion 55939
- **What’s the Matter With You**
  - Sam Price
  - Vocalion 55940

**Popular**

- **Forever and Ever**
  - Roy Rose Orchestra
  - Vocalion 55941
- **Everywhere You Go**
  - Roy Rose Orchestra
  - Vocalion 55942
- **Ike Carpenter Orch.**
  - Vocalion 55943
- **Harry Babbit**
  - Vocalion 55944
- **Harry Babbit and the Allen Sisters**
  - Vocalion 55945
- **Lovers’ Gold**
  - Chuck Foster Orchestra
  - Vocalion 55946
- **It’s Too Late Now**
  - Chuck Foster Orchestra
  - Vocalion 55947
- **There’s Yes Yes in Your Eyes**
  - Chuck Foster Orchestra
  - Vocalion 55948
- **The Four Winds and the Seven Seas**
  - Vocalion 55949
- **Maybe It’s Because**
  - Vocalion 55950
- **Twenty Four Hours of Sunshine**
  - Vocalion 55951
- **On, You Sweet One**
  - Vocalion 55952
- **Need You**
  - Alan Holmes Orchestra
  - Vocalion 55953
- **Five Foot Two, Eyes of Blue**
  - Vocalion 55954

**Country**

- **Love Sick Blues**
  - Mervyn Shiner
  - Vocalion 55955
- **I’ll Be There**
  - Mervyn Shiner
  - Vocalion 55956
- **And Thinking of You**
  - Mervyn Shiner
  - Vocalion 55957
- **Don’t You Another Man’s Castle**
  - Mervyn Shiner
  - Vocalion 55958
- **Candy Kisses**
  - Mervyn Shiner
  - Vocalion 55959
- **Aint Nobody’s Business**
  - Andy Kirk Orchestra
  - Vocalion 55960
- **Back Street**
  - Andy Kirk Orchestra
  - Vocalion 55961
- **Drinking Wine, Spo-Die-O, Dine, Drinking Wine**
  - Andy Kirk Orchestra
  - Vocalion 55962

**Septia**

- **The Whistle Dick close your eyes**
  - Andy Kirk Orchestra
  - Vocalion 55963
- **Little Girl, Don’t Cry**
  - Andy Kirk Orchestra
  - Vocalion 55964

**Vocalion Records Inc.**
- 50 W. 57 St.
- New York 19, N. Y.
Petrillo Card Edict Explodes Sizzling AFM-AGVA Bomb

Longhair Artist Trio for TV Pic

Hollywood, Sept. 3—Trio performances by pianist Artur Rubenstein, violinist Jascha Heifetz and cellist Mischa Elman created considerable comment when the three artists made their debut in Chicago, where they were introduced at a benefit concert, will now be immortalized on film for the entertainment of millions. The artists' pictures appeared in one of a series of 13 tele films now in production at KTLA. Other artists set for the series include Marian Anderson, Jan Peerce, Frank Sinatra, Leontyne Price and Don Comass Choir and dance team of Montreux.

First real star to roll September 16 is Artur Rubenstein in two performances. Rubenstein's program will have a 27-minute running time and be shot in 35 film for lack of the latest possible recording equipment.

Ellington Departs WM: No More Ork Dept.; Resqueats in Pace

New York, Sept. 3—The William Morris Agency (WM) this week closed down its band department after a smooth "curtailment" campaign. The agency granted a release from management to all Duke Ellington's members—except for Mayor Ed Koch's in-laws' weekends to run. Douglas Franklin, head of the ork wing and last of the band department, was last seen in the office of the William Morris office yesterday (2) after being sold out to the agency. Ellington was the last of the last group of bands to be released. Miss Huguette Clark, the owner of the band, next week will open up shop in her own personal management group, a tentative effort to save her band from the next round of two weeks ago. He has taken over 26 other bands.

AFRA To Move Cautiously; Prepists Pact Talks With Diskers

Two Heller proposed two possible avenues into wadown, but urged delegates to choose the course less fraught with hazards of action. They were according to Baker and vocal thepists and demand for record companies enter into collective bargaining negotiations with the union, establish rate schedules and sign contracts.

2. That AFRA approach record companies to negotiate rates only for non-AFRA vocal artists, and where AFRA is its member, the contracted rates to remain consistent with existing agreements.

Heller ruled AFRA to "the smallest" at the first "inextrichable" at the second, but a third, "inextrichable" at the first, she lacked the facts. The second, plant rate contract records companies union members, but there's nothing that I want to say about the vocal unionists, he said. But Heller saw a compromise: "Suppose they come to a settlement. Then we can turn around and organize them.

BLUE NOTE'S BOPS, 79c

New York, Sept. 3—Blue Note's 10-inch bop record will be retailed at 70 cents, beginning September 15, with a minimum price of 71 cents in the diskery's prexy, Alfred Lion. Dealers who place a disk at 49 cents or below the price immediately, however, Lion said. The 70-cent price will be maintained for Blue Note's non-bop output, included in the bop line are sides by Thelonious Monk, Tadd Dameron and How-
FRANK SINATRA'S BIGGEST HIT!

MIAMI  JUST RECEIVED FRANK SINATRA'S LET HER GO AND WEDDING OF LILLI MARLENE LOOKS LIKE A HAPPY WEDDING = ART GREEN WMIE... NEW YORK NY BEST MALE VOCAL OF THE WEEK = MARTIN BLOCK WNEW... PORTLAND O SINATRA'S RECORDING OF LET HER GO AND LILLI VERY FINE BILL SAWYER KWJJ... KANSAS CITY MO IT'S THE SINATRA OF OLD WITH PLENTY OF NEW APPEAL HAS EVERYTHING BOB KENNEDY WHD..... PITTS PA SINATRA REALLY LET HER GO ON THIS TUNE STOP I SAY ONE OF HIS BEST AL NOBLE KQV.... NEWARK NJ HAVE A SNEAKING SUSPICION THAT MY LISTENERS ARE GOING TO LET GO WITH LOTS OF REQUESTS AFTER HEARING FRANK'S LET HER GO  PAUL BRENNER WAAT SPRGELD MASS SINATRA'S LILLI MARLENE WILL BRING WARTIME SWEETHEARTS BACK BETTER THAN EVER IT'S WONDFUL PAUL MONSON WMAS..... SEATTLE WASH SINATRA HITS HIS STRIDE AS HIS NEW COLUMBIA DISC WEDDING OF LILLI AND LET HER GO GET OFF BILL GRIFFITH KOL..... SANFRANCISCO CAL LILLI MARLENE SEEMS CERTAIN TO DUPLICATE HER ENGLISH SUCCESS AND BECOME NO ONE HERE BOB GOERNER KCBS..... LET HER GO AND LET HER GO AND LILLI HIT FOR JOCKS JUKE BERNIE WOODS VARIETY SINATRA LET HER GO THE WEDDING OF LILLI MARLENE

BOSTON MASS SINATRA'S NEW SIDES TERRIFIC LILLI LOOKS LIKE THE COUNTRY'S NEWEST SWEET HEART ART P TACKER WTAD.... MEMPHIS TENN ANYTHING BY SINATRA IS ALWAYS GOOD AND THIS IS ONE OF HIS FINEST BILL GODON AND BILL GRUMBLE'S WHQ LOUISVILLE KY SINATRA'S LET HER GO TOPS FROM LOUISVILLE I AM LETTING IT GO OFTEN ROBIN BRIGHT WKLO CLEVELAND SINATRA AT HIS VERY BEST WALTER KAY WJ.. SANFRANCISCO WONDERFUL REACTION HERE TO FRANK'S LET HER GO AND LILLI LES MALLOY KYA SALT LAKE CITY BANK ON FRANK I'LL ENDORSE THIS DISQUE IT'S GREAT JAZZ BO KALL MANCHESTER NHAMP SINATRA LATEST LET HER GO COUPLED WITH LILLI GREAT DON TIBBETT WSBR.... PITTS PA

COLUMBIA RECORD NO. 38555
**Honor Roll of Hits**

The title "Honor Roll of Hits," as registered by the publisher, has been copyrighted by The Billboard. Use of the title or the list of records therein may not be made without the consent of the publisher.

The nation's top tunes, THE HONOR ROLL OF HITS, is determined by a statistical tabulation of certain entries in each record's popularity as measured by survey indices of The Billboard's Music Popularity Chart.

### The Nation's Top Tunes

**Chart Date:** September 10, 1949

<table>
<thead>
<tr>
<th>No.</th>
<th>Record</th>
<th>Artist(s)</th>
<th>Label</th>
<th>Week Ending</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Room Full of Roses</td>
<td>By Tim Spencer</td>
<td>Capitol</td>
<td>9/17/49</td>
<td>-</td>
</tr>
<tr>
<td>2</td>
<td>I Know, I Know, I Know</td>
<td>By Nat King Cole</td>
<td>Capitol</td>
<td>9/17/49</td>
<td>-</td>
</tr>
<tr>
<td>3</td>
<td>Enchanted Evening</td>
<td>By Rodgers and Hammerstein</td>
<td>Decca</td>
<td>9/17/49</td>
<td>-</td>
</tr>
<tr>
<td>4</td>
<td>Need a Kiss</td>
<td>By Jimmy Rodgers</td>
<td>Columbia</td>
<td>9/17/49</td>
<td>-</td>
</tr>
<tr>
<td>5</td>
<td>Breaking My Heart</td>
<td>By Gene Autry</td>
<td>Decca</td>
<td>9/17/49</td>
<td>-</td>
</tr>
<tr>
<td>6</td>
<td>I'll Remember You</td>
<td>By Harry Sosel and Johnny Stem</td>
<td>RCA Victor</td>
<td>9/17/49</td>
<td>-</td>
</tr>
<tr>
<td>7</td>
<td>Again</td>
<td>By Martin &amp; McCowan</td>
<td>RCA Victor</td>
<td>9/17/49</td>
<td>-</td>
</tr>
<tr>
<td>8</td>
<td>That Lucky Old Sun</td>
<td>By Smiley Wilson</td>
<td>Columbia</td>
<td>9/17/49</td>
<td>-</td>
</tr>
<tr>
<td>9</td>
<td>Jealous Heart</td>
<td>By Junior Carson</td>
<td>Columbia</td>
<td>9/17/49</td>
<td>-</td>
</tr>
<tr>
<td>10</td>
<td>Hucklebuck</td>
<td>By Roy Albert and Andy Gibson</td>
<td>United</td>
<td>9/17/49</td>
<td>-</td>
</tr>
<tr>
<td>11</td>
<td>Just One Way to Say I Love You</td>
<td>By Irving Berlin</td>
<td>Decca</td>
<td>9/17/49</td>
<td>-</td>
</tr>
</tbody>
</table>
Every One A 45 RPM Winner! Load up!

(They're all on 78 rpm too, of course)

Another just-out Como smash!

Perry Como

A DREAMER'S HOLIDAY and THE MEADOWS OF HEAVEN
RCA Victor 20-3543 (47-3036)

It sets their toes a-tappin'!

Lawrence Duhow

I LOVE AN OLD FASHIONED POLKA
and VAGABOND WALTZ
RCA Victor 25-1122 (51-0017)

On the heels of his "Huckle-Buck"!

Tommy Dorsey

THE KNOCK SONG and TWILIGHT
RCA Victor 20-3544 (47-3037)

The No. 1 country hit!

Eddy Arnold

I'M THROWING RICE (AT THE GIRL THAT I LOVE) and Show Me The Way Back To Your Heart
RCA Victor 21-0083 (48-0080)

Selected by Cleveland Coin Ops as the hit tune for September!

Johnny Vadnal
and his Orchestra

PRAIRIE POLKA
RCA Victor 25-1123

The Four Tunes

Sleeper comes up with a rush!

CARELESS LOVE
RCA Victor 22-0024 (50-0008)

THIS WEEK'S RELEASE!

(pop 78 rpm and 45 rpm. Numbers marked * are 45 rpm.)

POPULAR

Jealous Heart
If You Ever Fall In Love Again
My Own, My Only, My All
My Hot Tamale Want Chilly
On Me
You've Got It Tough
To Be A Stunk
She's A Wine-O
Slider
Karrietta
Ishabow
The Merry Song
The Headless Horseman
Hollywood Square Dance
Belmont Boogie

SPECIALTY

Alpine Polka
Boy And Girl Polka

COUNTRY

I Wish I Know
I Would Send You Roses
Nothin' Won't Cure The Blues
I Got Mine
Just When I Needed You Buried Alive
Put Your Money Where Your Mouth Is
It's A Brand New Boogey

BLUES

DOLPH HEWITT
21-0104 (48-0107)

JOHNNY TYLER
21-0105 (48-0108)

JOHNNIE AND JACK
21-0106 (48-0109)

TAMPA RED
22-0043 (50-0057)

DEALERS! Are you missing out on RCA Victor's new Multi-Play Novelties? Counter displays, Co-op mats, and national advertising add up to easy sales.

The stars who make the hits are on

RCA VICTOR RECORDS
RCA VICTOR DIVISION
RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

THE CERTAIN SEVEN

(Restellers that do not honor the offer will be dropped)

MONDAY - 21-0571 - 47-29955 Sunday - 20-3516 - 47-29928
Tuesdays - 20-3518 - 47-29935
TUESDAY - 21-0572 - 47-29927 Thursday - 20-3519 - 47-29936
FRIDAY - 21-0573 - 47-29937 Friday - 20-3520 - 47-29957
SATURDAY - 21-0574 - 47-29956 Saturday - 20-3521 - 47-29962
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FRIDAY - 21-0573 - 47-29937 Friday - 20-3520 - 47-29957
SATURDAY - 21-0574 - 47-29956 Saturday - 20-3521 - 47-29962
THE BILLBOARD
MUSIC POPULARITY CHARTS
PART II

Sheet Music
Based on reports received last three days of Week Ending September 2

BEST-SELLING SHEET MUSIC

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Composer</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Room Full of Roses</td>
<td>R. Burns</td>
<td>M-G-M 10383</td>
</tr>
<tr>
<td>2</td>
<td>Some Enchanted Evening</td>
<td>Gershwin</td>
<td>M-G-M 10383</td>
</tr>
<tr>
<td>3</td>
<td>You're Breaking My Heart</td>
<td>Albeniz</td>
<td>M-G-M 10383</td>
</tr>
<tr>
<td>4</td>
<td>Someday (You'll Want Me To Love You)</td>
<td>R. Burns</td>
<td>M-G-M 10383</td>
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<tr>
<td>5</td>
<td>Maybe It's Because</td>
<td>Gershwin</td>
<td>M-G-M 10383</td>
</tr>
<tr>
<td>6</td>
<td>Let's Take An Old Fashioned Walk</td>
<td>Berlin</td>
<td>M-G-M 10383</td>
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<tr>
<td>7</td>
<td>Just One Way To Say I Love You</td>
<td>M. Berlin</td>
<td>M-G-M 10383</td>
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<tr>
<td>8</td>
<td>Billy Hi (M)</td>
<td>Berlin</td>
<td>M-G-M 10383</td>
</tr>
<tr>
<td>9</td>
<td>That Lucky Old Sun</td>
<td>Gershwin</td>
<td>M-G-M 10383</td>
</tr>
<tr>
<td>10</td>
<td>There's Yes Yes In Your Eyes</td>
<td>Berlin</td>
<td>M-G-M 10383</td>
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<tr>
<td>11</td>
<td>Again (F)</td>
<td>Berlin</td>
<td>M-G-M 10383</td>
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<tr>
<td>12</td>
<td>Jealous Heart</td>
<td>Berlin</td>
<td>M-G-M 10383</td>
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<tr>
<td>13</td>
<td>Forever And Ever</td>
<td>Berlin</td>
<td>M-G-M 10383</td>
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<tr>
<td>14</td>
<td>The Four Winds And The Seven Seas</td>
<td>Berlin</td>
<td>M-G-M 10383</td>
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<tr>
<td>15</td>
<td>Twenty-Four Hours Of Sunshine</td>
<td>Berlin</td>
<td>M-G-M 10383</td>
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ENGLAND'S TOP TWENTY

<table>
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<tr>
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<th>Title</th>
<th>Composer</th>
<th>Publisher</th>
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<tr>
<td>1</td>
<td>Rider's In The Sky</td>
<td>Morris</td>
<td>M-G-M 10501</td>
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<tr>
<td>2</td>
<td>Again</td>
<td>Francis Day</td>
<td>Robbins</td>
</tr>
<tr>
<td>3</td>
<td>Wedding Of Lili Marleen</td>
<td>Bus and Car</td>
<td>Leeds</td>
</tr>
<tr>
<td>4</td>
<td>How Can You Buy Killarney</td>
<td>Peter Maurice</td>
<td>Peter Maurice</td>
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<tr>
<td>5</td>
<td>A You're Adorable</td>
<td>Connolly</td>
<td>Laurel</td>
</tr>
<tr>
<td>6</td>
<td>Red Roses For A Blue Lady</td>
<td>Lawrence Wright</td>
<td>Mills</td>
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<tr>
<td>7</td>
<td>Forever And Ever</td>
<td>Francis Day</td>
<td>Berlin</td>
</tr>
<tr>
<td>8</td>
<td>Careless Hands</td>
<td>Edwin Morris</td>
<td>Maccles Music</td>
</tr>
<tr>
<td>9</td>
<td>While The Angelus Was Ringing</td>
<td>Charles K. Harris</td>
<td>Maccles Music</td>
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<tr>
<td>10</td>
<td>Lovers Blue (Dilly)</td>
<td>Dilly, Sun</td>
<td>Sun</td>
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<tr>
<td>11</td>
<td>Twelfth Street Rag</td>
<td>ChapPELL</td>
<td>Shappire</td>
</tr>
<tr>
<td>12</td>
<td>Echo Told Me A Lie</td>
<td>ChapPELL</td>
<td>Shappire</td>
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<tr>
<td>13</td>
<td>I Don't See In Your Eyes Anymore</td>
<td>Connolly</td>
<td>Laurel</td>
</tr>
<tr>
<td>14</td>
<td>Candy Kisses</td>
<td>ChapPELL</td>
<td>Shappire</td>
</tr>
<tr>
<td>15</td>
<td>Put Your Shoes On Lucy</td>
<td>Nat Gay</td>
<td>Maccles Music</td>
</tr>
<tr>
<td>16</td>
<td>Blue Ribbon Gal</td>
<td>Irwin Davis</td>
<td>Maccles Music</td>
</tr>
<tr>
<td>17</td>
<td>Confidentially</td>
<td>ChapPELL</td>
<td>Shappire</td>
</tr>
<tr>
<td>18</td>
<td>Put 'Em In A Box The 'Em With A Ribbon</td>
<td>Connolly</td>
<td>Remick</td>
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<tr>
<td>19</td>
<td>Leicester Square Rag</td>
<td>Morris</td>
<td>Maccles Music</td>
</tr>
<tr>
<td>20</td>
<td>Strawberry Moon</td>
<td>Edward Kassner</td>
<td>Jefferson</td>
</tr>
</tbody>
</table>

SUBSCRIPTION ORDER FORM

The Billboard
2160 Patterson St. Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, $10.

Name: 
Address: 
City: 
State: 

$10 enclosed
Bill me

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SOUND SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (9H SYSTEM)

Tunec listed received the greatest number of key radio plugs according to information supplied by the commercial organizations. Numerical plugs are counted as follows: 1 point per sustaining vocal; 2 points for commercial instrumental; 1 point per commercial vocal.

For more information on the system used, refer to the list of radio stations that received these promotions.

(Continued on page 105)

SONGS WITH GREATEST RADIO AUDIENCES (ACD)

(Saturday, August 28-September 3, 1949)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago, and Los Angeles. List is based upon John G. Peale's Audience Coverage Index. The index is projected upon radio logs made available to Peale's by the radio networks. In Chicago and New York, radio checking service is in Chicago. Superman and the amazing spiderman.

(Continued on page 105)

SONGS MOST PLAYED BY DISK JOCKEYS

Tunes listed have the greatest number of key radio plugs according to information supplied by the Commercial Organizations. Numerical plugs are counted as follows: 1 point per sustaining vocal; 2 points for commercial instrumental; 1 point per commercial vocal.

Coverage indicates a tune is from a film, (OA) indicates tune is from a musical.

(Continued on page 105)

TUNES LISTED received the greatest number of key radio plugs according to information supplied by the Richard Ruben (RIB) logging system. Numerical plugs are counted as follows: 1 point per sustaining vocal; 2 points for commercial instrumental; 1 point per commercial vocal.

(Continued on page 105)
September 10, 1949

The Billboard

MUSIC

29

THE BILLBOARD

THE STARS WHO MAKE THE HITS ARE ON...

VAUGHN MONROE

RCA Victor
20-5531 78 rpm
47-3018 45 rpm

Recorded

'THAT LUCKY OLD SUN'

'MAKE BELIEVE'
(You Are Glad When You're Sorry)

NEED WE SAY MORE!

RCA VICTOR RECORDS

RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

www.americanradiohistory.com
TO ALL DISK DISTRIBUTORS: announcing the first Vinyl Unbreakable 10-in. 39¢* RECORD OFFERED TO THE TRADE WITH FULL DISCOUNTS!

* (tax included)

Maybe you've been the forgotten man in the 39¢ vinyl disk field...but not any more!

Now—at long last—a 39¢ (tax included) line of top-quality 10-in. disks is being readied for you at regular distributors' discounts!

Lincoln has done it! Lincoln—producers of TEDDY BEAR and BOBOLINK children's records—makes its debut in the ten-inch market with this precedent-smashing price policy! And the records themselves are equally sensational! Full tonal range, unbreakable vinyl...with recordings under the co-direction of Robert Lawrence (Met. Opera Quiz of the Air) and noted orchestra leader, Enoch Light!

Taking orders now for October delivery.

write...wire...phone

LINCOLN records, inc.
8 West 40th St., New York, N. Y.
Longoacre 3-4281
### Three in the Money!

**GORDON MACRAE**

**Sings**

**"I WANT YOU TO WANT ME**

(TO WANT YOU)

Backed by "WONDERFUL ONE"

Capitol No. 57-723

78 rpm

### "THE WEDDING OF LILLI MARLENE"

and "TWENTY-FOUR HOURS OF SUNSHINE"

(With the Starlighters)

Capitol No. 57-717

78 rpm

### Whispersing Hope"

and "A THOUGHT IN MY HEART"

(with Jo Stafford)

Capitol No. 57-690

78 rpm

**OTHER RECENT MacRAE HITS!**

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Label</th>
<th>Number</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;A Kiss in the Dark&quot;</td>
<td>Capital</td>
<td>2</td>
<td>&quot;Body and Soul&quot;</td>
<td>Capitol</td>
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<td></td>
<td>and &quot;Body and Soul&quot;</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>&quot;Now! Now! Now! I'll Be the Time!&quot;</td>
<td>Capital</td>
<td>4</td>
<td>&quot;Two little New little Blue little Eyes&quot;</td>
<td>Capital</td>
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<tr>
<td>5</td>
<td>&quot;Ting-a-Ling (The Waltz of the Bell)&quot;</td>
<td>Capital</td>
<td>6</td>
<td>&quot;Lover's Gold&quot;</td>
<td>Capital</td>
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<td></td>
<td>(With Jo Stafford)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>&quot;My One and Only Highland Fling&quot;</td>
<td>Capital</td>
<td>8</td>
<td>&quot;Thank You&quot;</td>
<td>Capital</td>
</tr>
<tr>
<td></td>
<td>(With Jo Stafford)</td>
<td></td>
<td></td>
<td></td>
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**WARNING:**

In utilizing these charts for buyer purposes, readers are urged to give particular attention to information noted which shows the "sheet" or record has been in the charts during the past week. Information is shown in the left-hand column under the headings: *Weeks in Date," "Last Week," and "This Week." If a record shows an unusually long run, or if its current position shows it is not in the charts during the past week, the reader should take cognizance.
NICKELS ARE CRYING TO GET INTO THE JUKE BOXES ON THESE OUTSTANDING RELEASES . . .

Greatest release

YOU'RE GONNA CHANGE
(Continued)

(Continued)

(Continued)

GREATEST RELEASE

HANK LOVESICK WILLIAMS

Greatest release

I'LL BE BACK A-SUNDAY
(Continued)

GREATEST RELEASE

MY HEART'S BOUQUET

Greatest release

ALONE AGAIN

Greatest release

AT THE FIRST FALL OF SNOW

Greatest release

MADDOX BROS. AND ROSE

Greatest release

ON THE BANKS OF THE OLD PONCHARTRAIN

Greatest release

NOTE: Order from your record distributor

WE DO NOT SELL RECORDS
SHEET MUSIC AVAILABLE
2510 FRANKLIN ROAD
NASHVILLE, TENNESSEE
34 MUSIC The Billboard

Rhythm & Blues Records

Based on reports received last three days of Week Ending September 2

BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Trouble Blues</td>
<td>C. Brown</td>
<td>Aladdin 3024-BMI</td>
</tr>
<tr>
<td>2</td>
<td>Honey, Keep Your Mind on Me</td>
<td>The Orioles</td>
<td>Jubilee 5065-BMI</td>
</tr>
<tr>
<td>3</td>
<td>Ain't Nobody's Business</td>
<td>J. Winkert</td>
<td>Pep</td>
</tr>
<tr>
<td>4</td>
<td>Baby, Get Lost</td>
<td>J. Washington</td>
<td>Mercury 8144-BMI</td>
</tr>
<tr>
<td>5</td>
<td>In the Evening When the Sun Goes Down</td>
<td>C. Brown</td>
<td>Aladdin 3020</td>
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<tr>
<td>6</td>
<td>Blue and Lonesome</td>
<td>Memphis Slim</td>
<td>MCA</td>
</tr>
<tr>
<td>7</td>
<td>I Love You So</td>
<td>Pee Wee Crayton</td>
<td>Modern 20-675</td>
</tr>
<tr>
<td>8</td>
<td>Beans and Cornbread</td>
<td>L. Jordan</td>
<td>D 2073</td>
</tr>
<tr>
<td>9</td>
<td>All She Wants to Do</td>
<td>J. Washington</td>
<td>King 3034</td>
</tr>
<tr>
<td>10</td>
<td>Baby, Baby, Baby Aint' t'oo</td>
<td>F. Mitchell</td>
<td>Dicky 712</td>
</tr>
<tr>
<td>11</td>
<td>Huckle Buck</td>
<td>P. Williams</td>
<td>Savoy 463-AASCAP</td>
</tr>
<tr>
<td>12</td>
<td>Drinkin' Wine, Spoe-Doo-Doo</td>
<td>&quot;Sting&quot; McChee</td>
<td>Atlantic 873</td>
</tr>
<tr>
<td>13</td>
<td>Love and Blues</td>
<td>O. Washington</td>
<td>Mercury 8144-BMI</td>
</tr>
<tr>
<td>14</td>
<td>Baby Get Lost</td>
<td>Sunny Thompson</td>
<td>MCA</td>
</tr>
<tr>
<td>15</td>
<td>It's in the Middle of the Night</td>
<td>A. Milburn</td>
<td>Aladdin 3028-BMI</td>
</tr>
</tbody>
</table>

WARNING!

In utilizing these charts for buying purposes, readers are urged to pay particular attention to information listed which shows the weight of votes a record has received on the chart and whether a record's popularity has increased or decreased. The information is shown in the left-hand column under the chart line "Last Week" and "This Week." If no figure appears in this column, then the record has not been included in the chart for the "Last Week" and "This Week." Readers should use this information in deciding which records to buy as a guide only.

MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Booming House Blues</td>
<td>A. McLauren</td>
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<tr>
<td>2</td>
<td>Blue and Lonesome</td>
<td>Memphis Slim</td>
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<tr>
<td>3</td>
<td>She Wants to Be</td>
<td>E. Harris</td>
</tr>
<tr>
<td>4</td>
<td>Is This Rock?</td>
<td>The Heeds</td>
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<tr>
<td>5</td>
<td>I Love You So</td>
<td>Pee Wee Crayton</td>
</tr>
<tr>
<td>6</td>
<td>Close Your Eyes</td>
<td>P. Lance</td>
</tr>
<tr>
<td>7</td>
<td>Waiting in Vain</td>
<td>L. Jordan</td>
</tr>
<tr>
<td>8</td>
<td>Huckle Buck</td>
<td>P. Williams</td>
</tr>
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</tr>
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<td>10</td>
<td>It's in the Middle of the Night</td>
<td>A. Milburn</td>
</tr>
</tbody>
</table>

ADVANCE RHYTHM & BLUES RECORD RELEASES

Backed by "If My Dream Would Come True" Sittin' In No. 524

CASTLE RECORDS, INC.

NATIONAL DISTRIBUTORS FOR SHEET IN AND JUKE RECORDS

412 WEST 42nd STREET, NEW YORK, N. Y.
Top Money Getters!

"TROUBLE BLUES"

CHARLES BROWN  AL 3024

"IN THE EVENING BLUES" (WHEN THE SUN GOES DOWN) CHARLES BROWN  AL 3030

"IN THE MIDDLE OF THE NIGHT" AMOS MILBURN  AL 3026

"ROOMING HOUSE BOOGIE" AMOS MILBURN  AL 3032

The World's Biggest "Song Hit" Has Come to Life Again on "Delvar Record"

(The Music Goes 'Round & Around)

"Delvar #111"

"Ed Farley & Orchestra, They Give This Works" (Ed Farley is co-writer of this song)

"It is the best recording done on this "song" yet. It's a hit," says Johnny, of the Johnny Clark Show, WNBZ, Newark, N.J.

According to:

"Disk jockeys, operators and dealers... It is truly a "hit" all over again on the Delvar label,"

Another "Hit" on the back (This is not a sleeper)

(IDA, SWEET AS APPLE CIDER) DELVAR #112

LISTEN TO THIS ARRANGEMENT

Ed Farley's Orchestra

Get on this (Money Maker) You Can't "Buy" A Better Record. They Are Made in the "Better" Recording Studios and the Bestest Pressing Plants. These Are Lasting Records. Good News for (Juke Box, Operators, Ears)

Write, Wire, Phone your nearest distributor or... DELVAR RECORDING CO.

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WEST ORANGE, NEW JERSEY

PHONE ORANGE 5-2020

Robert Lee-The Starnidsters Panoty 107

JUNIOR DANIELS- AL HAIG TRIO Discovery 507

WOODY HERMAN ORK Capitol 10-219

PHILADELPHIA PIPERS Tempel 298

WOLMER BELTRAMI Tempel 472

RICHARD HAYES (Mitch Miller Ork) Mercury 5318

ROSE MURPHY RCA Victor 29-3034

THE PIED PIPERS RCA Victor 29-3033

IRVING FIELDS' TRIO RCA Victor 29-3039

ALICE O'CONNELL- CLARENCE HARDMAN Hardman 4012

SARAH VAUGHAN Columbia 3509

LAWRENCE WELK Mercury 8317

ILLY LOGAN Bluebird 10-2003

THE BILLBOARD MUSIC POPULARITY CHARTS

PART VIII

Record Reviews

RATINGS

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD

40-49 SATISFACTORY • 0-39 POOR

How Ratings Are Determined Records are reviewed three times:

(1) for disk jockeys, (2) for record buyers, and (3) for motorists; each category is assigned a maximum rating categories, which new releases are rated. The best possible rating is 100. Maximums are subject to change depending on results of a survey of the market. The Categories are:

RATINGS:

1. Interpreters, 15; arrangements, 15; "name" value, 15.
2. Express, 10; explain, 10; manufacture's promotion film, 10;
3. Manufacurer's distribution power, 10; manufacturer's production efficiency, 15.

ARTIST & LABEL AND NO.

Record

TUNES

COMMENT

ROBERT LEE-THE STARNIDSTERS Panoty 107

POPULAR

Jump for Joy at the Old Square Dance

Representative will have trouble finding its market.

Dude's Lament

Novelty has some clever lines, and probably figures top in novelty. Weak recording can't sink this punch, however.

Autumn Serenade

Charles Harris and his orchestra should become a fine singer. He does an adequate job with this beautiful standard.

The Lamp Is Low

Features tunes are a bit weak on another fine song.

Tenderly

Shifts and performance of the Percy Walter Gross tune with Tommy Helm in trio, plus Harmon on xylo and Buddy Davis on bass.

Jamaica Rhumba

Mary Ann McCall sings this while the Herman band hits along in its usual top drawer manner.

When You Were a Toddle

This song is intended to be of those rising string band community swing outings.

Some Day

Some type of treatment is offered a currently fast moving tune. The best that can be said for it is that it's different.

Harem Serenade

Frankie Fray

Another import and another accordin' ballad. The sideman gets something of a song to go with the drabness of the technique.

A Breathless Promise

This is a very nice tune in a Tony Martin group on this very busy novelty.

Laying Down the Law

Humes does a fair enough job with this production built on the dry "Crushing Down the Horizon" type.

Who's a Wonderful You

The c.h.i. girls work over a fine oldie.

Don't Stop!

She handles some special material in her own way.

Sleepy Hollow

The Pipers do a neat turn with a pretty good version of the "Daydreamer." Slightly better than the "Hot Potatoes" hits.

Cheap Cigars

Ginger Rogers tops up a heavy bucket of material for top returns.

Laying Down the Line

If everything happens in this land version of "Queenie Down the River," this should fill the wantlist plenty of action. An excellent instrument piece.

Mexican Hot Foot

Perry Como, with his superb piano technique, at usual Latin tempo. Different.

The Very Thought of You

Not much of a slaying of the oldie.

A Wonderful Guy

Rube Roby, of course, is the "South Pacific" hit.

That Lucky Old Sun

Schatz, one of her latest jobs with this stinging new song. Joe Lippman's credit.

Make Believe

Were the tempo a bit higher here, this could have been given better publicity. The tune is a slick one.

Ichabod Crane

This overworked version of the tune written for the Disney treatment of the classic tale.

Kathleen

Van's very danceable and tasteful crew does the job with another tune from the Disney film.

South-South Polka

Ray returns to wait for a low-priced version of a good one-box with Heart Rose supplying the backing.

The Story of Annie Laurie

A possible dashing of a forthcoming chart ditty. (Continued on page 94)
THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard categories of the Chart.

DON'T CRY, JOE

Gordon Jenkins Orch

Decca 45798

The Jenkins touch—meaning a rich, but easily digestible orchestra and vocal choir sounds—adds the firm touch to this film hit tune with the same impressive dimensions as Jenkins' "Agnes" click to. "You're the Sunshine of My Life." Sire. (J. Winterhalter). (H. Winterhalter).

IF I EVER LOVE AGAIN

Frank Sinatra and Hugo Winterhalter Orch.

Columbia 25172

The tune and the singing here sounds much better arranged for this occasion. "I'll Never Be Like You Again," is in rare form for this one, and Winterhalter, as always, the impeccable arranger and balancer.

THAT'S MY WEAKNESS NOW

Ralph Flanagan

Vocal Prime

Don't A Dozen

Leighton Niehe

Yarllen 5881

Here's a welcome surprise—another of nearly identical style with two supplementary dance sides. Band sound and singer's own vibrato is just as incredible. The character employed is a "Jazzman's Heart" and "Annie Laurie" a companion release. It is as impressive. The sound going to "Breaking Waves" and "Dove" because no duplicates of these have yet been firmly established.

DREAMER'S HOLIDAY

Perry Como and Mitch Ayres Orch.

Victor 20-3543

This tune's simple, conceptual, The PAX Alley plug—compromised and repetitive. Como is melody seventy, with a light easy heel on this one.

THE DISK JOCKEYS PICK:

PIGS that have appeared for three consecutive weeks or three times within 24-hour period are not repeated below. Based on a weekly survey among them on what the rf-wt listners think tomorrow's hits will be.

1. THAT LUCKY OLD SUN

Col 38559

2. THE LAST MILK HOME

Ja Stafford

Columbia 57-710

3. IF YOU EVER FALL IN LOVE AGAIN

Bill Lawrence

Victor 20-3839

4. CIRCUS

Bill Farrell

Decca 24705

5. GIVE ME YOUR HAND

Perry Como

Victor 20-3561

6. I CAN DREAM, CAN'T I?

Eddy Howard

Decca 24706

7. HOP SCOTCH POLKA

Art Money

MGM 10500

8. I GET SENTIMENTAL OVER YOU

Frankie Lane

Mercury 5316

9. NOTHING LESS THAN BEAUTIFUL

Buddy Clark

Columbia 35444

10. SALT

The Vagabonds

Columbia 35352

THE OPERATORS PICK:

PIGS that have appeared for three consecutive weeks or three times within a 4-week period are not repeated below. Based on a weekly survey among them on what tunes are the rf-wt listners think tomorrow's hits will be.

1. GIVE ME YOUR HAND

Perry Como

Victor 20-3521

2. I CAN DREAM, CAN'T I?

Andrews Sisters

Decca 24705

3. DEMO A DOZEN

Margaret Whiting

Columbia 57-715

4. BEAUTIFUL HEART

Josephine Osborne

Decca 24711

5. HOP SCOTCH POLKA

Guy Lombardo

MGM 20-3543

6. NEW WEDDING OF LIIL MARLENE

Ben Westfield

Columbia 38548

7. I WISH I HAD A RECORD

Perry Como

Victor 20-3531

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28).

1. 25. NOW THAT I NEED YOU

Columbia 26217

2. 24. DANCING IN THE DARK

Columbia 26217

3. 23. SING, SING, SING

Columbia 26217

4. 22. MY BLUE HEART

Columbia 26217

5. 21. YESTERDAY

Columbia 26217

6. 20. I'VE BEEN LOVING YOU

Columbia 26217

7. 19. HE IS MY KING

Columbia 26217

8. 18. MY BLUE HEART

Columbia 26217

9. 17. SING, SING, SING

Columbia 26217

10. 16. NOW THAT I NEED YOU

Columbia 26217

11. 15. I'VE BEEN LOVING YOU

Columbia 26217
September 10, 1949

THEME SONGS

a word about
especially written for

MARTIN BLOCK

... and the other 7,791 weekly Disk Jockey, Musical Director and Record Librarian Readers of The Billboard.

Like a signature on a check, a Theme Song is the identifying mark of an orchestra. Theme Songs will be the subject matter of one of the important, useful and informative features of The Billboard 1949 Disk Jockey Supplement, a special section of the October 22, 1949 issue especially keyed to America's Disk Jockeys.

Look to The Billboard 1949 Disk Jockey Supplement for a wealth of sound programming ideas, for genuinely useful data, for helpful information of particular interest to Disk Jockeys, Musical Directors and Record Librarians.

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RECORD

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VARSITY

MATRIX

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PETE WENDLING'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

POPULAR SONGS

1916 ~ "I'M A BEAR" (HULA HICKY DULA) Lyrics by John Irving, arranged by Joe Hyland. Recorded by Ozzie Nelson, with Charlie Shavers, on Vocalion 29118. (Available on Decca 1950A in a 45-rpm set.)

1918 ~ "OH, WE HAVE A MOTHER" Lyrics by Ray Wich and Joe Yoe. Recorded by Mildred Dunn, on Guitar Hits, Vol. 1. (Available on Decca 2006 in Album with Joe Yoe and Stella Miller, Inc.)

1920 ~ "WHO CAUSE MY SORROW" Lyrics by Cy Cooper and Earl Kellogg. Recorded by Joe Yoe and Stella Miller, Inc. (Available on Decca 2008 in Album with Joe Yoe and Stella Miller, Inc.)

1921 ~ "YOU CAN'T BE SMART"

EASTERN BEAT ~ Bob Snyder has started a new Jock show over WOKO, Albany, N. Y. . . . Dick Richardson, WBLR, Lebanon, Pa., emcees the Hershey Park Amphitheater, where in addition to the usual boy-and-girl cast, there is a "Winchell and the Bullhorn" radio show. . . . Seltzer Purvis, WFGH, Pittsburgh, is beating the drums for 18-year-old Doc Washington, local star of "Let's Pick Up the News," which has a weekly rating of 800 and a local following of 100 letters a day. . . . Alon Blake, WENT, Gloucester, N. Y., sang in the Christmas show at the Tavern on the Green, New York. . . . Scott Douglas, formerly of WFGH, is heading home from his current job in the Navy. . . . Mary McDowell, WOTN, Nashville, N. H., will be married October 1st. . . . WWTN, St. Johnsbury, Vt., on the air a month, is slated over the fine response to its three deejays, Dave Kennedy, Harry Neal, and Denny Dow. . . . The first Radio-City show is planned for the 15th of the month, with the station抗击疫情 over 100 other shows to date. . . . The place is opening a new network show, being heard on WOKO, Dubuque, Iowa. . . . WTYR, Washington, D. C., is branching out as a network show, being heard on WOKO, Dubuque, Iowa. . . . The station is looking for other shows to add to its present line-up. . . . Jon Massey has been signing with WJUW, the station which has the number one show in the city. . . .

PHILLY PHADDE ~ Ben Bon, once vocalist for the late Jack Swan, who has his own daily disk show on WDAS, called the "Ben Bon Show," has been working on the new program for the weekly show on WDAS, which is scheduled to start the next week.

PETE WENDLING'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

ALL THE QUICKIES ARE SHOULDERS SHAKERS DOWN IN QUEEN TOWN ("Goodbye, Baby," Covered by Joe Yoe and Stella Miller, Inc., on Vocalion 29118. (Available on Decca 1950A in a 45-rpm set.)

1923 ~ "SOMETHING NICE ABOUT YOU"

1922 ~ "YOU MEAN MORE TO ME THAN ANYTHING ELSE"

1923 ~ "I'M SURE OF EVERYTHING BUT YOU"

1924 ~ "I BELIEVE IN MIRACLES"

"WHEN YOU SEND ME YOUR LOVE"

1925 ~ "WHEN YOU SEND ME YOUR LOVE"

1926 ~ "DID YOU EVER THINK"

VINYL JONES

Dancing at the "American Night" club, the Whirlwind Ballroom, where the Whirlwind Dance Band is playing every Saturday night. . . . The band is made up of three brothers, Jack, Joe, and Bill, who are all accomplished pianists. . . . The band's "hit song" is "American Night," which was written by Joe and is now being recorded by the band. . . . The band's latest release is "The Whirlwind," which is doing well on the charts. . . . The band's upcoming tour will take them to New York City, followed by a date in Chicago. . . . The band is currently working on a new album, which is expected to be released in the fall. . . . The band's future plans include a tour of Europe and a possible recording deal with a major label. . . .
Decca Royalty Plan Outlined; Rackmil Seeks Payoff System

(Continued from page 3) long as the new sales, which the discer pay rates are being based on, continue to increase.

Rackmil, in clarifying the Decca position in the royalty uproar, said the company's royalty plan is based on a two-year period. At the end of the two years,Decca has agreed to audit each manufacturer's royalty statement and will audit each statement to make full deductions for returns against the withheld 10 per cent.

1. In the event the withheld 10 per cent does not suffice to cover the number of returns on each given statement, then Decca proposes to pay 50 per cent of the losses beyond the withheld money to the publisher to cover the writer's share. And the publisher and Decca would share the remainder of the loss.

According to Rackmil, he figures such an arrangement could mean $100,000 annually to the Decca firm.

Rackmil said that he felt it would be unfair to propose a flat deduction for returns similar to the Vine 3/4 per cent suggestion of some months ago. However, Rackmil said that he could not see why a disked should shoulder the full burden of royalties which, in practice, have been paid on unsold disks.

Decca prez explained that the second quarter pay-off was not an accidental thing. He said that Decca had paid off in the first quarter in a similar fashion. The pay-off was based on last year's deductions for returns and the figure accured to the individual publisher's tune. If returns outnumbered the sales for a single tune, which returns were in the previous quarter, then the publisher took the full amount of the publisher's current statement. This procedure caused publishers to hold that they had already paid off and that writers on the previous quarter's statement couldn't get back this money, and, therefore, would lose a loss on the current statement.

Rackmil claimed that the loss amount of money involved was the amount of mountain of protest was about $5,000. Rackmil made it clear that he intends to press its proposed pay-off system. He added that the spirit of all the protest and not the word of any oneword that one publisher has blushed in to mean about it.

Rackmil explained that the proposed plan of pay-off would simply bring into the open the matter of deductions. The plan, according to Rackmil, has practiced 100 per cent payment on all disks sold in a given quarter for the past, according to the proxly, it has been all of that other diskers automatically deduct for returns without showing these deductions on their statements. Decca's plan would put the entire royalty question on an open-and-shut business basis, claims Rackmil.

The same low price since 1938

Decca Royalty Plan Outlined; Rackmil Seeks Payoff System

(Continued from page 14) large as the new sales, which the discer pay rates are being based on, continue to increase.

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New York:
Charlie O'Brien, assistant sales manager of Times-Columbia, local disk distributor, has left to go into business for himself. Mr. Mario Lanza, your boy's boy, is said to have been signed for $150,000 for 12 additional MGM films, following his debut in "That Midnight Kiss." "The Showboat," "Jumbo" and possibly "The Life of Caruso"... Folk singer Shorty Long, a Victor artist, goes to the West Coast in early October for picture work and a personal appearance tour. Bob Potamkin, SML's "Mr. Yodel," has his express voice heard singing "Rogger Young" in the recent Warner-Pathe Newreel film on the burial of the war hero.... Bass man Eddie Safritsavi is leaving the Washoe Club... Milt Gabler's record store left off band because of illness. She's the wife of Ventura's manager, Don Palmer.

Jimmy (Baby Face) Lewis, blues-ballad singer and guitarist, has been signed to an exclusive disk pact by Atlantic... Chippy Minsky Carson has cut sessions with the bands of Johnny Vada and Ernie Benedict... Dick Brown, vocalist on "Stop the Music," was signed for Rondo Records last week. The data was supervised by the deke's Eastern rep, Gene Gould...

New Orleans:
Savoy Records has signed blues singer Billy Wright to an exclusive contract. The artist has been enjoyed by many on record and in person. The deal was swiped on hand by pianist Errol Garner, which will now be issued on the Regent label.

Chicago:
Tommy Hilliard, son of Jimmy, the Coral a- and r.-chief, is the writer of "Oh, How I Love John Blue," a song which was placed to Washington Mercury hit...
Peggy Murdock is leaving Jimmy Featherston's band for a stint with Sharon Maxwell, who will start out on a West Coast tour next week...

Philadelphia:
The newly reorganized Three Pipers will open their first local date at the Club Del Rio Saturday night. The event is being promoted by Sid Ascher and George Weiner... "I'm a Week," with Savoy Music... Jolly Joyce Agency adds the name of "The Spaniard" to their roster.

Music and Fashion:
... Bill and Joe, the new head of the Columbia distribution branch, has been signed to the Bill and Joe label.... The diskery's president, Mr. Joe Kertman, formerly with Capitol Records in Buffalo, has joined Virginia Wills and her Famous Singing Sisters' mid-December, the only opening date hasn't been set. She reportedly goes on a weekly figure... Aliy Robi, French-Canadian lyric writer and a Victor artist, went to the West Coast in early October for picture work and a personal appearance tour... Morty and Joe Houser have taken the Coaster... Jimmy Williams has bought two kiddie packages from Leo Israel and Rudolph Geerk... Both are skedded for full production.

Dorothy Lamour's engagement at the Knickerbocker, a new carpet in the Savoy Ballroom, and the addition of an extra band for the Savoy... Sid Ascher and George Weiner... The diskery's president, Mr. Joe Kertman, formerly with Capitol Records in Buffalo, has joined Virginia Wills and her Famous Singing Sisters' reopening of their Campbell soup show on CBS Monday. (29)

Drumming:
Rod Andringa, head of the Blue Star, has been signed to the Joe Houser label. The disk is readying a new disk of the Blue Star, One asks before consummation, (2)... The policy of paying members of the executive board an amount of their legal salaries for "extra service at the annual meeting" is to be reduced from $125 to $100 weekly; (3) the board to do away with the committee of $125 and (4) appointment of members whose salaries exceed $50 weekly be done away with... These recommendations are received favorably by the exec board... The Unify and Coalition parties, which have been lacking their wounds in the last three years of the local, are campaigning again... The diskery's president, Mr. Joe Kertman, formerly with Capitol Records in Buffalo, has joined Virginia Wills and her Famous Singing Sisters' reopening of their Campbell soup show on CBS Monday. (29)

Laws Backed Hot By-Law Sesh; Vote on 50 Suggested Changes

802 robots are a theater and concert tour of the British Isles. They return home in mid-October... Blues vocalist Laverne Ray held a cocktail party for the trade at the Baby Grand, Monday (29).

Paul Brenner, WATT decky, asked listeners to send mail to Barclay Allen for a letter. Mr. Allen is a veteran of the Washoe County Hospital in Reno, seriously injured in an auto accident... Joe and Henry Kuss have published a new Samson Music, P... Publar George Weimer acquired the tune "I Still Love You" from Jack Philbin's now inactive John Thomas Music.
VAUDE GAZES INTO CRYSTAL

Where Is It Going? Work’s Up 400%, But Not Constant
With Split Weeks, Spot Dates

Total Time 40 Weeks on Chains; Indies Have Problems

(Continued from page 3)

Houses Outside
Dcl. Plan Flesh, No Policy in City

DETROIT, Sept. 3.—The organi- 
zation of a subscription 
plan, that was to be 
set up by the 
Stale circuit of theaters using the Palace 
Theater as a center, has 
failed, according to the 
complete absence of 
any news of the 
vaudeville policy in this city. 
The key figure is Harry 
Smith, who will be the 
1,500-seat Harbor Theater 
located about 15 miles south of 
the downtown area of 
Detroit, which breaks in its 
unit in September. 
Sunday afternoon, 
played Sunday thru 
The Harbor, operated by Andrew 
and Daniel Brovi, was opened just 
under a year ago as a motion picture house.

New Set-Up

Under the new plan, the house 
will advance prices from 50 to 
60 cents for adults and from 20 to 
25 cents for children. When 
second run B picture, will also be 
used.

For the other four days, the house 
will continue at its present policy 
as a key or third run film house, playing 
standard and second run "B" bills, at the old 
admission prices.

Ernie Mitchell's band, a five-piece 
unit, will be on the house band to 
go with the five-star entertainment 
of the Mount Clu Agency, New York.

The Harbor will follow Toledo, 
60 miles south, and precede dates set 
by the YMCA of Chicago, then 
the city, 100 miles north, and 
a theater at Flint, Mich., 60 miles 
west.

Mpls House Off; 
31G for Crosby

MINNEAPOLIS, Sept. 3. — The 
31G group for the week 
ended September 1 was wrecked up by 
Bob Crosby, Three Stooges-Penny 
Edwards Beef at Radio City 
Theater (4,000 seats).

The take was under the $42,000 
recorded for the previous week 
and the Mills Brothers week of July 28, 
but below the $43,000 house record 
set a few weeks ago by the Pro Bono.

The house scale was 50 cents 
until 6 P.M., 65 cents after that and 
sundays, 65 cents until 1 P.M., 
and 75 cents thereafter.

The next flesh offering is set for 
the week of September 16 and will in 
clude Edgar Bergen and Charlie 
McCarthy, Tony and Sally De Marco, 
Vitie and Vic Adfo.

Hollywood AGV.

AFM Relations OK

HOLLYWOOD, Sept. 3. — It's still 
noisy and creative 
until the talkies, 
to begin with, are 
married to the American Guild of Variety Artists 
(AGVAG) are concerned. 

Despite AFM President 
Berto's "wired in" 
sitting in AGVAG's division, Eddie 
Nico, AFM's legal 
servant, still insists the 
organization of a smith that he believes and 
operation between AFM and 
AGVAG is a "smoke screen."

He said he will abide by rules 
and regulations 
agreement that the taking 
the matter and will neither 
press nor seek 
to initiate differences 
with musicians here.

Berto made another appeal 
to Great July 4th, 
who wrote: "Too much 
has been said and 
written about the 
whims of Mr. James 
Petrillo, 
flaunting his the stark political 
that he pleads. 
It is the reluctance of 
the American Federation of Labor to inter 
ex in the matter.

But the purpose 
I specifically 
the attention of 
Mr. James Petrillo, 
and you will be 
Mr. as President of AFM, 
defeated the rights granted in our 
AFL charter 
and constitution, 
we are regularly remitting a per 
capita (See Two-Union Bomb on page 51)
Detroit Frolic Theater Folds After 3 Wks. of Negro Vaude

DETOIT, Sept. 3—Frolic Theater, small north end house, has folded after three weeks' operation with a Negro stageplay policy. The theater was recently taken over by Edward Frick and refurnished. Several operators had previously tried running straight pictures, including Detroit's only commercial experiment with 16mm shows, but had given up. The house had been closed for over a year before Frick tried it.

QUIN-TONES
AMERICA'S FINEST
MUSICAL QUINTET
Headover
WALKER'S LOUNGE
Henderson, 8k.

BILLBOARD ATTRACTIONS, Inc.

JAY MARSHALL
Currently
Capitol Theatre
NEW YORK
THE BILLBOARD
Sept. 3rd...
Jay Marshall is a polished comedian with a devastating line of sharp, self-deprecating patter.

MARK J. LEDDY • LEON NEUMANN

WHAT EVER HAPPENED TO
JACKIE WHALEN
Now Headlining for Tivoli Theatres (6th Month)
AUSTRALIA
PLAYING MELBOURNE, VIC.—ADELAIDE, SO. AUST., TASMANIA — NEW ZEALAND — SYDNEY, N. S. W.

DOUBLING "SAMMY LEE’S" NITE CLUB (8th Wk.)

Ciro’s Hollywood

September 10, 1944

NIGHT CLUB REVIEWS

Village Vanguard, N. Y. (Wednesday, August 24)
Capacities, $11.50. Shows at 8:15, 10, and 11. Owner, George Jacobson and Mike Prall. Booking policy, antitrust. Minimum guaranteed $500 per week. Estimated budget this show, $10,000. Owner pays $700,admin. $250 with 45% over.

New policy of grind shows starts a month or so ago is apparently paying off. The night the show opened the room was jammed. The present bill is almost entirely musical, with only the singing coming from Mary Cuneo.

Mrs. Cuneo, who’s breaking in a single, is probably one of the top ten guitarists around. She plays the amplified box with a skill and sensitivity that is amazing to hear. She has now added some voice to give her act added commercial impact. Most of her songs are blues, with some effective arrangements. Mary, the girl is adequate, with her guitar playing she wraps it up for a pleasant package.

Mary Lou Williams holds down the middle with her wonderful pianistic work. She is the girl with the Steinway among the women, she has to be listened to very carefully. Unfortunately, the customers lose interest quickly. Miss Williams has been around too long for this reviewer to tell her what to do to make her act more commercial. It seems to us that an addition of a fingerpicking simple keyboard could get wandering attention more sure. Various jazz arrangements which appeal to the cognoscenti.

The J. C. Heard outfit (piano, sax, drums, bass) played a couple of sets for sight values, backed Miss Williams and played for dancing. The boy more than a thing out of Carmen with Heard’s exciting drum solo mesmerizing the audience.

Bill Smith.

Chez Paree, Chicago

Capacity, 350. Shows at 9:30, 11 and 3:30. Owner, Mervin and Mervine Gordon, booking policy, non-antitrust. Estimated budget this show, $32,000. Owner pays $1,400,admin. $750 with 45% over.

Current billing is the first in a series of shows which are to play a role in the success of the club. This show has only two supporting acts. Usual support was cut to let headline act make the most of its audiences and still maintain the same schedule. Thomas is superlative, having reached his peak in savoir-faire that’s seldom equalled. Every show with every laugh a laugh showing how the act is always punching across his dramatic talents.

As usual, Thomas works in plenty of his always popular “510” Club here, but the continuity and the gags and dialects are sharp. He hit his peak in a 15-minute parody on South Pacific (SP) which drew a laugh from the audience.

A top piece of writing, it included parodies of any song in SP, with better than 10 minutes of songs people at home. He dine a refreshing ode to a well-worn tune which sent him off to salvation.

Maxie Hogan, the versatile, first-rate piano and guitar player is a double-edged threat. He makes the song more interesting and the music more popular than it would be.

Production numbers in-clude, Miss Moore and Witter, smoking “Titian-tressed” cigAREtTES. Her coloring is a special mazterly. The double-edged chorus, was the only number that got attention. Gal has been getting her own thing on the piano and on her sides, a factor which makes her act appealing to girls, locally.

Production numbers were heldover, netting Miss Moore’s and Walker and Witter’s, which he is doing plenty of work in Chicago.

The Oasis, Los Angeles

Capacity, 450. Price policy, no cover or min-imum. Shows at 7, 9, 11, and 1. Owner-operator, Edward Do¢íre. Booking policy, non-antitrust. Estimated budget for this show, $10,000.

This nabe spot caters to the campus trade of near-by University of Southern California. Occasionally Eddie de Sure books a name or semi-name to rock the place. At one of these shows, recently, Buddy Worth Trio and Carol (Mrs. Buddy Worth), who pipes with her hubby’s group.

Buddy, young, personable chap with a smooth and sunny easy voice gets terrific song interpretation. But, it was the confidence and stage presence which should communicate more experience in facing a crowd. Buddy is faced with the task of developing a song style of his own for the showbiz scene is far too crowded with vocalists in the minidivinity.

Buddy Worth’s group (Worth on piano; Milt Morgan, guitar; Dick O’Mara, drums) put on a clean-cut brand of musical-crafting, which is evidenced in its accompaniment to de Sure’s songs and in the singing dance music. Buddy (his song) and Buddy Worth’s brother) started the group about a year ago. He left his piano bench in the Tri-Tones and became well known in the music business.

Kitchin adds considerably to the show. His reed organ doesn’t excite the ear, but virtually all of selling talent pull plenty of palms and show potential.

Lee Ziko.

PAM DRAKE

DARLING OF THE KEYBOARD

Sherry’s Steak House

Current Appearance ROOSEVELT HOTEL

New Orleans, La.
VAUDEVILLE REVIEWS

Strand, New York
(Friday, September 2)
Capacity: 2,309 seats. Price range: $0.50-
$2.00. Name: Massey. Chain: W. P. Johnson. Show played by same
leader's troupe.

This theater's return to flesh is a $37.14-hour stage show consisting
entirely of zocko Latin music and dancing
By X. Y. Cugat, Spain's 23-year-old out-
shot. While it was good, it is doubtful if it will last long. The Latin fare with no side
dishes is the answer to dressing b. o. future.

Great, fronting his band in good
fashions, got laughs for his broken
English and pitchy pipes. He used
his Mexican hair for a wig. For a single, he
used a small doll (lost on the stage) which he juggling the same kind of stuff. He
joked about his sidemen. But
all of it added up to a dance band on stage and no dancing in the aisles.

The fact that Cugat is doubling from the
Actor Roof may have accounted for the lack of running time.

But whatever the reason, the show needs
more vaudeville and the same dancing which isn't
all in one tempo. The only relief from straight rumba
and sambo was a dance team, Tito
and Julia, an exciting couple which worked their usual Latin dances ending with the inevitable water
salts and cups balanced on their heads.

The house was jammed opening night,
day, but from the reaction of the crowd, It was guessed at the

density of the stage show and the lack of
laugh material.


Palace, Milwaukee
(Thursday, September 1)
Capacity: 3,900. Price range: $0.50-
$1.00. Shows: Monday, Tuesday: five shows. Show played by Palace Theater house band.

The show itself ran smooth, the cast was on for three days, for the
Flier City is acquainted with only two names of the Grand Ole Opry show, booked here from WSM, Nash-
ville. Comedy acts, Rod Brasfield and the Pearly, pipe in every other night and sing over the NBC weekly show of the Opry. A check of record stores here revealed that h. b. disks are not
stocked in the majority of stores.

Since the show with the house orchestra
in rusted shirts and bandana,
into a h. b. mediator. Then Cow-
his King recording. Oklahoma Cowboys took over, with the
driving guitar doing a series of hillbilly bits, including Pil-
Named Baby and Snapped. Skelton and Goin's four-place car is an
excellent stage musical group, with
inventive, frequent changes for their
typical presentation. Entire
group, inspired by the leader's ready

Comedian Lazy Jim Day scored highly with his usual presentation of
series of novelty songs, before going into a good Kentucky clog closer.
See Palace, Milwaukee, page 45.

 Paramount, New York
 (Wednesday, August 31)
 Capacity: 3,574. Price range: $0.50-
$1.25. Shows: Thursday, Friday: five shows. Show played by Carmen Cavallaro.

The Paramount has a box-office
natural in its new fiddler, Bing
Crosby's Top Cat' of the Morning show,
management deserves credit for
booking a stage bill of its present high
context. The new presentation, while no show stopper, is smoothly
taged and plastically presented with
solid entertainment values provided by Carmen Cavallaro's polished
pianists and the youthful vocalists of the
De Marco Sisters.

The five De Marco Sisters, pretty,
shoed and quite gypsy group, received a
warm reception. Visually the girls are bright, personable and refresh-
ingly unaffected. Vocally, they've
entered into one of the finest groups in the business, with showmanfully
arrangements and well-looked after
(See Paramount, N. Y., on page 46)

Palace, New York
(Thursday, September 1)
Capacity: 1,170. Price range: $0.50-
$1.25. Shows: Tuesday, Wednesday, Friday: five shows. Show played by Don Albert's house orchestra.

This new show opens up fast, keeps
pace with the first two days and then slows down. But the pace change is made up for by wrought

ing and some of the best comedy heard here in long time and the
show winds up with a featured act for a thoroughly satisfying evening.

The next-to-coming act on the bill
goes to Paul Gray, a cafe comic with a
top around the Midwest. Gray, a
bad, natty dresser, worked as the
he had been in the business for years.
He had assurance, pose, delivery and
material that drew yokes of yokes. When he walked off, the
applause and the laughs were

Marino Sisters Open
Opening act was the Marino Sisters (3), all daughters, who started with
dancing and went into a two of routines full of waltzes,boots and barrel.

The well-dressed girls worked fast, finishing in a series of whirling dervishes for a big
mull.

The Madrid, an two, were another
high applause winner. Basically
a harmonica act, the two beamed with comedy bits, using all
kinds of mad props. One boy works
straight on the harmonica, while
other does the comedy. Two bits are funny, the comic overact so much he
takes off the edge. With proper training the
Madrigal could work any spot in the country. They look good and work very well.

Will and Gladys Abern, in the trou-
pe, did their standard act to conclusions as the male slowly built material
chatter based on timely topics, while
working his rope. The girl, used mostly to dress up the act, worked in
the dance act to give it a lift. (See Palace, N. Y. on page 46)

FRIDAY FIELDS

"The One Man Show"

AMERICA'S NEWEST FIVE-STAR COMEDIAN

LINDSAY LADIES

CURRENTLY APPEARING

Unit 1, ALPINE VILLAGE, Cleveland, 40th week
Unit 2, BEVERLY HILLS COUNTRY CLUB, Newport, Ky, 26th week
Unit 3, CHEE' AMI, Buffalo, 28th week
Unit 4, HOLLYWOOD COUNTRY CLUB, Birmingham, Ala.
Unit 5, OPENING FLAMINGO HOTEL, Las Vegas, Sept. 8

Direction of
CECIL E. LINDSAY
1237 Beechaven Avenue, Cincinnati, Ohio

Choreography by BUSTER KEMP
VAUDEVILLE'S Return to L. A.
Orpheum Gets Hero's Welcome

HOLLYWOOD, Sept. 3.—Return of vaude to the Los Angeles Orpheum was heralded with the fanfare that befits the homecoming of auctorial hero. Mayor Fletcher Bowron de- clared this "Vaudville Week," and downtown streets were draped with banners and bannisters proclaiming vaudeville is back at the Orpheum.

Store windows along Broadway between Wilshire and Los Angeles avenues were saluting this association between a vaudeville and the Orpheum.

The Los Angeles Newspaper Publishers Association mailed patriotic frigid toward showbiz, peeled the eve- ning's curtains, and assigned 22 men to the Orpheum detail.

The Orpheum's television station, KTAL, covered the opening, Milton Berle, along with other showbiz notables, appeared. Berle played the stage for 15 minutes, mourning the passing of old-time showmen, and operators brought a bus load of vaude old-timers, from the J. H. Mace Show, to be his guests in witnessing the event.

Back of what once was pronounced dross. But the Orpheum's f.o. c.o. and patrons' enthusiasm for the show told them that vaude was never dead, only taking a brother.

Orpheum's revival offers solid entertainment tailored for the family mold, and it is a rare event to find a capable a cappella dance trio, which are essentially, the act has set delightful moves in for a couple of rib-tickling gags and songs but gets its mightiest satisfaction from a panto take-off on old vaude turns. Clifford & Marlon followed with a barrel of yowls with their straight-man to dash-writing format. Mercer Brothers were at their best as they followed the vaude Rounds, followed by their take-off of some of the smashing routines, and shown their stuff with a pantovaude, properly set.

Hedda and Jimmy Miller were the village comedians in the final act, with their silly Silly work, romping about the stage and their accomplices.

Rene Williams' pit-ork turns in a commendable job in setting the acts. Fts, A Canterbury Tale.

Lee Zito, a

Stem Grosses Up 101G to 403:
Roxy 118G, Pala 65, Cap 77

NEW YORK, Sept. 3.—Two new bills this week at the de luxe city of the Roxy and the Capitol, were strong enough to bring the roving vaude acts up to $403,000, against last week's $211,000.

This jump was made despite the sharp decline at the Roxy. Radio City Music Hall (6,500 seats; average $127,000) fell back to $123,000. It did its fourth week with the Tomutil Brothers and Good Old Summertimes, from a third-week's figure of $411,000.

Roxy (4,000 seats; average $127,000) ran to the room $75,000 for its initial with a new All-All act, made up of Stewart and Mere Wire Britte. The last week of the outgoing show did $63,000.

Paramount (3,654 seats; average $86,800) wound up its four-weeks run on $95,000. The Benoite orch, Vic Young and Bob Hope, a trio of bandits, with $65,000. The bill opened to $100,000, went to $90,000 for the second week and $70,000 the third week. The new show (re- viewed this issue) has Carmen Cavallari, Gordon MacRae, Gary Morton and Top of the Morning.

Capitol (4,627 seats; average $41,000) opened with its $75,000 with the Dave Rose orch, Jay C. Flipper, C. Eileen Barton and Minnie Byer.

Palace (1,700 seats; average $24,000) opened with the comical Pat Helene and Howard, Chris Cross, six other acts and Red Smith's Boys. Last week's take was $21,000. The bill (reviewed this issue) has Will Hay, Barry Bostwick, with his other acts and House and Across the Street.

PALACE, NEW YORK
(Continued from page 45)

Palace Bringing Top Show Back

NEW YORK, Sept. 3.—The Palace is going to bring back its top grossing eight-act show, that has been playing all over the RKO circuit.

The show will come in September.

Acts were chosen from those who played the Palace and who, in the opinion of management, did the best work. Those acts were on the first Palace bill, others playing subsequent weeks.

The bill will have Pat Rooney, Millie Drake, Bob Brown, Berk and Hallow, Hammond's Troubador, the Western Sisters, the Chuck and Mack, Russ and Owen.

PARAMOUNT, NEW YORK
(Continued from page 45)

(Continued from page 45) good work. The brunt cleaned itself off with a bounce Huckleberry, lifted by the cuir, Pretty Baby, and displayed sticky little on Tm in Love With a Wonders. Their secure Sweet Six and sisters which they are trying to tie, a piece of harm's cappella, was their most notable feature and won a meritorious band.

Gary Morton is a clean comic with the meanest type of material. Right now his material is weak, but his fresh, fast delivery and likable manner of impertinence, he started slowly but his crowd warmed up fast when he went a half-kidding mimic routine, and his "good take-off" was on a two-lingering singer, brought in the house.

The Vanderbilt Boys, an acrobatic turn, opened the show. Smartly a bit in, the short stocky acrobat pulled a big branch and with their hand balance routine and walked off to help at the band.

New Partner for Gay Paree

DETROIT, Sept. 3.—The Club Gay Paree is now operated by a new partner, Paul J. Stansky, a newcomer to the night club field. John Kulick, a member of the old Paree, re- mains as a partner. The club is using the same vaude, with Tommy Rye's unit, here for the past two seasons, ended indefinitely.

Clintim Hotel
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HOSPITALITY FACILITIES
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Sensitive Song Parodies

Original material, written by an established vaudeville maestro, and a score of parodies. All parodies are used, no original parodies. Club parodies Over 150 to select from. Different parodies every night.

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For Sale—$28,000.00 Burlesque Theatre

Fully equipped. Opening the heart in the prosperous Sacramento Valley, lively spot in California with a trading area of 500,000 people. Theatre operates year around with burlesque policy, four shows daily, Established many years. Only 385 seats, but low overhead, low rent, no stove hand, no musicians, no head-aches, no local heat. Candy pitch will pay show 15 out 10 yeats. Good location, coming up, but owner has other interests requiring full attention and must sell of once. A gold mine for a live operator. Full price, $28,000.00, will accept half down and balance on easy terms that will pay out operation profit. If interested write or wire.

HAROLD GREENLIN

c/o Alamoan Theatre, 329 E. Street, Sacramento, Cali.

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ONE HAND FINGER TIP CUP

FINGER AND HANDROOM

One hand can do amazing tricks! Cup appears empty, hand is in a separate compartment. Handroom is vivid and convincing. Perfect for stage, close-up, variety, magic clubs.

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NOTE: POSTIVELY NON-MAGNETIC, and can be landed on any surface, even a static pull, thread, hair, etc., as a genuine finger tip cup. Handroom is vivid and convincing. Perfect for stage, close-up, variety, magic clubs.

This is It!! WALKATHON OPENING WESTLAKE PARK, ST. LOUIS, SEPTEMBER 14

You Know What This Show Does.

Contestants Come On—No Collect Phones or Wires.

Contact

MOON MULLINS

c/o NEW PLAZA HOTEL, ST. LOUIS, MO.

The Billboard

Burlesque

BY ENO

Hudson Theatre and land in New York City, purchased by Phil Rosenberg, Sam Cohen and the Hudson estate from Interior Theatres, Inc., owners of various other theatres, which also includes Jules Leventhal was the box office. The house has just received a $30,000 face-lift into the interior,... Abe Minsky, father of Harold Minsky, is to appear in a new Tuesday night show at the Flower Theatre, New York,... Jimmie Pinta, newly famed with Joan Thomas, opened September 2 at the Orpheum, Brooklyn, and will continue playing vaudeville dates. Carver has joined Inez Claire and Red Marshall in Bob Bipp's revue at the Folies, Los Angeles,... Louie Whalen, who is in his sixth month on the Broadway circuit, is doubling at Sammy Lee's nitey in Sydney,... Connie Dale Rosenberg recently played with Irene Siegman and Lou Howard burlesquers of former days, at her home in Bel Air, Md,... Betty LeVere is the new chorus captain in The Hudson, Union City, N. J. Others Montegyverettes at the house include Joan Kennedy, June Landers, Edna Montgomery, Dorothy White, Ann Souris, Olive, Keeth, and Renee Corday, parade girls, and Doris May, Debbie Lewis, Connie Nash, Jean Allen, Effie, Busch, Nima Dale, Laraine Terberugen, Ann Olsen, Vernon Walker, and Betty DeWitt, dance-teacher,... Augie Cigella has installed a television set for performers in the back room of his George Theatre, Chicago,... Lou Ascol and Moe Garry are on the Hunt Theatre after three years apart during... (See Burlesque Notes on page 49)

Industry News

Of the Week

(Continued from page 16)

City of Chicago, N. C.

DENNIS DAY

(Continued from page 15)

Tour, a visiting Parisian who claims his technique is to know about "Lamour," is also heard on vocals between acts, the versatile tenor was in fine voice on three widely divergent numbers, a cornet-up, pseudo-hillbilly tune, Hand-Hold's Music (a plug for his "Hand-Hold's Cup"), the slightly My One and Only Highland Fling and a lyrical rendition of Younger Than Spring. The songs should be worked into the script, tho, instead of a curtain with... The slick, commercial producers followed the usual "Palmolive facial" routine, the idea that "two out of every three women, regardless of age, can find new beauty in 14 days," followed by detailed instructions in the art of face-washing. Me, I'm dirty.

COLOR LURING

(Continued from page 4)

view of the fact that the freeze on applications has already lasted a year.

Recent developments in color television increased a lot of thinking on the desirability of bidding for an ultra-high-frequency (UHF) station. It would take as much at a year or so for completion of a new station once an application is approved, there will be ample time for set manufacturers to get into producing color adapters and receivers before new stations set on the air in wholesale numbers. UHF stations telecasting in color would then be able to fix a fairer chance of competing with very-high-frequency (VHF) stations. It is felt, too, that the introduction of color would stimulate set sales and, if desired, expansion of properties, dramatically expanding the possibilities for TV advertising revenue.

ZENA

“A TIBBIT FROM TIBET”

BY BILL SACKS

Lucille and Eddie Roberts, currently on their third renewal engagement at the Roosevelt, New Orleans, close there September 19 and two days later return stand at Hotel Henry Grady, Atlanta,... Nevin the Magician (real name, Nevin Nykendorf), after announcing the appointment of two new distributors,... Gulf States Company in Chattanooga,... and Carol Company in Charlotte, N.C.,... Magdolin was pleasantly surprised last week with the announcement that Federico Gibson, editor of "Jinxiana" section of Conjurers Magazine of Australia, Lillie Raymond, widow of the Great Raymond, were married August 27 at the home of Mrs. and Mrs. Gibson plan to make their home in New York... Lieut. Lee Allen, Esq, Safety First Magician of the Kentucky State Police,... Lee Estes made a recent week-end trip from Lexington, Ky., for a visit with Harry Blackstone,... August issue of Gardens, Houses and People magazine is... a photo of Melbourne Christopher hocos-plocing to film "Rin-tin-ten." Arnold's management at a party at New York's 21 Club,... L. O. Gunn typewrites from Hawaii, "Just returned to Mississippin from the West Coast, when only two months moving my surprise... to a new storage place after attending the Hollywood convention. Route here, I stopped on in Phoenix, Ariz., for a visit to Bert Eagle's magic shop. Also visited Austin (now Mrs. Roberts) at Mesa, Ariz. She is out of magic and hasn't performed since her marriage. In San Antonio, I visited Doc Hendra and Anne, and at San... breakfast with David Michel and Michael David is working at the El Paso district and practically has everything to himself, to be unlike California, where magicians are a dime a dozen,"... Prince Marko, during his recent engagement at a Decatur, Ill., amusement park, thrilled and baffled the on-lookers by making a man's billfold disappear with a few simple movements and magic words. As a matter of fact, the audience was away amazed. Marko, too, was amazed, when a few months ago he returned to his dressing room and found that someone had caused his poke, containing $40, to disappear from his street clothes, with only one movement and a few magic words.

BILBAIRD and Florine are presenting their magical nifties in the major vaudeville houses. They were at the Fox Theatre, St. Louis, last week.... Doris and Raymond Corbin (Raymond the Magician). The announcement of the arrival of new son, Dave Blackstone, born August 9 at Westminster, Md.... Pat Douglas spent his 14 weeks on the Grand Union show, and his wings got a bit clipped, as the carnival to handle the advance for Wormald the Magician, whom he has booked on school appointment dates thru Kansas, Iowa, Nebraska, Ohio and Colorado. Show roadsters for Wormald, Marian Paxton, Janet Cross, Elaine Hill, George Grey, Jack Draper and Al Kilpatrick, Foley postal from Seattle that he has doubled the show. Foley to present a show oppose the Palomat Theater there, and tips us off to a youngster, Eric Bryan, who has been getting a sensation in those parts, playing at as many as five clubs. Bill Weeks, juggler well known in the magic field, was called home to Brooklyn last week to the Dude Ranch, Atlantic City, where he was in his ninth week, to the serious illness of his father.

If you are looking for a brand new novel act with sensational build-up possibilities this is it.

We carry our own press agent who travels in advance of the act.

Available for night clubs and theaters. Also invite foreign bookings.

REPRESENTATIVE

JACK MONTGOMERY

Norton Theatre, Union City, N. J.
NEW YORK, Sept. 2.—The divergence of English and American taste, traditional in the accept-ance of dramatic fare causes annual headlines to head-on-and-management problems, and this year the best from London's West End bids for Broadway's fillip and vice-versa. At rare intervals a play comes along which rings the bell on both sides of the Atlantic, a hit with the British and London prod-uctions, the British reception is sur-prised.

Obviously, the tragic frustration of Willie Loman, the aging, Brooklyn druggist, is a slice out of the Ameri-can scene. Audiences weep nightly on West 49th Street in play of him and because they find something of his lack in each one of themselves. In London audiences don't weep at all. The problems of Willie and his family are completely foreign to their experience and similarly sincere, and while Willie may be a foreign product, he likely signifies something of which each of them views a tettering future. So Willie is in quite a more stilted re-plays, he is a dialectical denominator which is thematic rather than natural.

It may be that Elia Kazan has slowed down the tempo of Salesman's stage for Broadway. At all events, the West End edition pays leisurely to the point of repetition. This understudy performance caught by this reporter ran a dozen or longer than the New York version, and there was a particularly impression on repertory details have been added. Partial blame may be chalked up to Paul Mum's portrayal of the salesman, a role that is much more frustrated Willie than his American counterpart. and to his hampering approach to every action that every speech goes on a long way toward slow-ing down the plays own momentum.

Muni Vs. Cobb

This doesn't mean that Muni doesn't do it, it means that Cobb's performance is a far more general public support. For instance, the president of the New South Wales Public Service Association, refuses to pay the money could be much better spent, he says, on the purchase of Aus-tralian theatrical ventures.

The importation of overseas shows is something that has been tried to its use as a guarantee against management loss. The decision has been with the American's. But Cobb's performance is a far more satisfactory guarantee.

In the end, the difference lies in the action of the reporter, who can see in a production to a very small percentage of the cast. This strictly enforced rule also restricts the number and variety of productions which can be brought out and has a detrimential effect on the final quality of performance.

Krimsky & Shubert Import Eng. Comedy

NEW YORK, Sept. 3.—John Krimsky, who has not been a hit in one production since 1960, at last, has learned with Lee Shubert to import the Broadway Home for London. It is called The Hundred, London reports have contracts in progress to bring it here with A. A. Milne's and George Devine are both of whom have been appearing at the West End for the last few months. This late summer unveiling is purportedly contemplated.

Recently a play which Lee Shubert didn't want to produce in Paris, his own foreign imports on his return from Europe.

Off-Broadway Review

NEW YORK, Sept. 3. —The addition to the Off-Broadway crop of two imports from Toronto is a significant development. The group, which is composed of non-equity players, will lead off with an introduction of Lee Strasberg's weekly comedy, "A Little Gay Comedy," and a play byMaxwell Anderson, "The Madman of Chaillot." The group's non-equity players will also be the stars of the evening, with foreign imports on its return from Europe.

New Exp. Group To Do Originals

NEW YORK, Sept. 3. —Late night, Off-Broadway's first new group to do original productions will open its season at the 尚 prices.

"Cabalgata" To Shutter

NEW YORK, Sept. 3.—Despite predictions that Cabalgata, the Spanish play, would tag the Broadway company, the drama announced yesterday (2) that it would shutter as of Saturday (10), with President Ralph Louts, director of the recently Theater Arts, takes over his house the hitherhand trek under their own banner. Mike Todd's offices states that As the Girls Go is shed light on the Open at the Broadway Mon-day (12).

Gabriel Chalks "Cue"

NEW YORK, Sept. 3. —Cue magazine has announced the appointment of Gilbert Seldes as its drama critic's chair. Gabriel, who formerly held similar slots with The New York Times, now recently Theater Arts, takes over his house the hitherhand trek under their own banner. Mike Todd's offices states that As the Girls Go is shed light on the Open at the Broadway Mon-day (12).

Routes Dramatic and Musical

OUT-OF-TOWN OPENINGS

THE KIDS BREAK THRU
Opened Saturday, August 26
EL CAPITAN THEATRE

Singers are frequently directed by music directors, but in this case, the music director is Leonard. Perhaps the most pleasant thing about this production is the way in which the audience is entertained. The setting is a small, intimate, and cozy room that allows the audience to feel as if they were part of the show. The actors, who are all professionals, give a great performance, and the audience is left feeling entertained and satisfied. Overall, this show is a must-see for anyone who enjoys musical theater.
Drive-In Construction Still Strong in New England Area

HARTFORD, Conn., Sept. 3. — There continues to be strong activity in the outdoor theater construction field throughout New England. Latest drive-in project to open for business is the 300-car capacity Windsor Drive-In, situated on the highway between Windsor and Claremont, Vt., and operated by Rose Garneau, president, Penny Theater Company. The Carville interests of Wilson, Conn., a Hartford suburb, have revealed plans for construction of a drive-in theater there. Starting date of construction is dependent upon approval of lounges, to be built by the local zoning commission. Plans of the Lockwood & Gordon Enterprises to erect a drive-in theater at Bristol, Conn., have been approved by the Bristol Zoning Commission, pending the filing of a hearing on the firm's application for authority to construct an outdoor theater.

Wash. Firm Plans Vancouver Drive-In

VANCOUVER, Wash., Sept. 3. — Renfro Investment Company, headed by Cloyd Blackburn here, this week announced plans for the construction of a $75,000 drive-in theater on a site one block east of the city limits at A. J. Erdman's firm's request. This was said that construction work will get under way in about 30 days.

Proposed theater will accommodate 675 cars and will feature all modern developments in open-air theater construction, including individual heaters for each car. Special attention has been given to a concession and snack bar, also, will be available for civic functions and Easter Sunrise services.

Landsman-Richter Let Pact

For San Antonio Drive-In

SAN ANTONIO, Sept. 3. — Awarding of a $97,000 contract for construction of a drive-in theater in this city's Hill section was announced this week by Arthur Landsman and C. A. Richter, of Landsman-Richter Enter-

prise. Construction on the 669-car, 10-acre theater is to be finished within 14 weeks. When it goes into operation it will be the 11th such project under the Landman-Richter combo's wing.

Landsman currently is touring the country evaluating buildings, management and construction of drive-in theaters.

Rep Ripples

WILLIAM W. MORGAN, who has been showing films at First Street in the Elkhart, Ind., sector, reports that he has added much new film and will utilize all his old stock. Jerry Young writes from Galveston, Tex., that he closed his show there in the summer but that he'll be going again in the middle of September. Young also plans to enter the last minutes of the year.

Willard Hunt, who has been working sponsor and varied dates, within the winter season after a summer spent at his theater in Barre, Vt., has been taken over by Richard Cody, who operates the Strand Theater, Montpelier, Vt.

Kaycee Gleamings

—By E. L. Paul

KANSAS CITY, Mo., Sept. 3. — Arthur Hockswald, widely known in Kansas City show business, has been making his home here again for the past two months. Since his return he has been actively engaged in the feature department of the business. Samuel French says that more than 13,000 productions of standard dramas have been made so far this season. Some of these plays have been high school and Little Theater groups. He has been repertory plays, and has written for the industry's day play. One of his associates with the Gordon Howard Company and has been elected commander of the William Howard Taft American Legion, along with a number of other groups. He is to visit this area the end of the month. He will bring with him a large delegation of the Stars of Tomorrow. The show will be presented at the new theater under the management of O. D. Wooten, who is the real estate business here.

Kerr, president, of the Lion organization's local branch, has announced plans for the construction of a new drive-in theater.

New World Spot Debut

WASHINGTON, Sept. 3. — The latest drive-in to be constructed and is located in the town of Alexandria, Va. It is to be built at a cost of $50,000 and will accommodate 250 cars.

HARTFORD, Conn., Sept. 3. — Eugene Boragine, owner-manager of the brocante Drive-In Theater, Scarborough, Me., has announced plans to increase car capacity to 500 vehicles.
Indiana State Fair

In Heavy Pay-Off; Chance to Bump Record Set in '46

Prevue Helps—First Three Days Ahead of 1948 Figures

INDIANAPOLIS, Sept. 2—Shift

ing for the first time to a 60-cent paid night from a free night gate, the Indiana State Fair thru today, the third day of its nine-day run, gave evidence that will eclipse the all-time high paid attendance of 620,538 set in 1946.

This year the fair ran eight days, but this year, as in the past, the annual run was stretched to include a gross period of (1), which increases its run to nine days.

The added day, the placing of a paid gate on a Sunday set, paid demonstration in the first three days, appeared sufficiently strong to carry the fair to new highs in paid admission.

Potent Attractions

Thursday evening yielded a heavy turnout of 21,537. Friday's (3) crowd, was reported at 29,560, as compared to 28,695 for the Coliseum and grandstand attractions combined the Thursday of the closing.

Today's turnout was estimated at 65,000, the official count thru 5 p.m. Spending Jones and His Musical Depression aggregation was presented the grand opening with the opener, which saw a light house, built Friday (2) to a near-capacity Coliseum and Saturday night played to a sellout in the 11,000-capacity building.

The Jones unit is due to close its four-performance engagement tomorrow with a matinee.

While Jones held forth in the Coliseum, Irish Horse's Hall Drivers racked up a good grandstand Friday (1) night and tonight played to a capacity stand.

With both the Jones and the Hoopagroo playing to capacity, a total of about 25,000

Jones Beach Skeds

Stadium Work

NEW YORK, Sept. 3—Construction will get under way soon on a permanent marine stadium at Jones Beach State Park to replace the temporary wooden structure which was destroyed several years ago because of its unsafe condition.

New stadium, to be built along the shore of the Bay, will have a seating capacity of 8,000 and will have a huge revolving stage, modern lighting equipment and sound systems, for the presentation of automotive and staged productions of an elaborate scale.

A $735,500 contract for the building work has been awarded Lenhart Contractors, New York, engineers. Owing's & Merrill, New York, have been designated supervising architects.

O & J Jam CNE Grandstand, Head for Record 4000 Gross

(O & J Jam page 6)

ChicagOc, Sept. 2.—Wheels A-Rollin',

Blow Few to Rain

Weather With It, Wheels A-Rollin' Blow Few to Rain

Ohio State Fair

Pull 362,124

Out to Outdraw '48

COLUMNUS, Sept. 3.—Ohio State Fair closed its seven-day run with a total gate of 362,124, far surpassing last year's total of 329,145. Gate receipts, however, were lower, as the fair, directed for the first time by Carl Feist, admitted kids under 12 for free the last three days while they went in at 25 cents per.

A day attendance comparison follows:

SAT. (25) 25,500 31,900

SUN. (26) 32,200 32,800

MON. (27) 40,139 34,488

TUES. (28) 57,580 54,730

WED. (29) 70,403 73,193

THUR. (30) 64,691 62,453

FRI. (31) 17,958 16,222

Total 362,124 320,145

Grandstand patronage was up, and the horse show, presented seven days this year, was a great surprise to the Coliseum, also pulled stronger than last year. Jimmie Lynde and his Dodgers was the opening afternoon attraction and played to a good gallon.

The All-American Newspaper Boys' Bicycle Race was held in the fairgrounds.

Outdraw for the following afternoon.

Horse races were held Monday thru Thur.

LLW's Midsummer Hayride was the first night grandstand attraction, and packed up a good grandstand.

The Ohio State Revenue, an attraction of the Midsummer Attractions, followed in front of the grandstand for the remainder of the fair, and played to consistently good crowds.

The fair offered a 16-gal line, plus the Bounding O'jays, four Tulips (See Ohio State Fair on page 65)

Page Petrito!

BOSTON, Sept. 3—Operators of five Merry-Go-Rounds in Boston will be able to conforme business after August 31 under permit invented to fit the occasion by Boston city council. The permits were the outcome of an exasperating vendetta between the police department, which licensed rides for years to "interest musicians," and the mayor's office, when they were played to workers in the field of amusement.

The two departments couldn't agree as to status eps should be given. Police Commissioner Thomas F. Sullivan contended that the Illinois musician's Association classification was not a correct one, and notified the five ops that they would be asked to leave by August 31.

A day before the mayor's office licensing division brought a rejection and a ruling that carousels are musical machines, operated by musicians.

Orchestra of the Boston city council entered and adopted an order urging that special permits be issued so that the Merry-Go-Rounds could continue in business.
Michigan's Initial Two-Day Draw Soars to 79,816 Paid; Hope, Grand Ole Opry Click

DETROIT, Sept. 3.—The Michigan Centennial State Fair, which opened to 16,916 paid admissions Friday G31, drew an estimated 61,000 today, or compared to 11,884 and 40,000 for the first two days last year. A parade Friday was viewed by an estimated 200,000, and total attendance for the first two days, including passes and children approximated 200,000.

Opening weather was favorable but rain threatened Sunday. Disaster threatened Friday when a sudden city-wide bus stoppage was expected by the city's public service commission. Things were plaged by sundry union problems largely the result of the temporary nature of the organization. Typical was the dispute between two unions over jurisdiction over watchmen, which was resolved by the fair hiring members of both. Building service personnel had threatened to call out American Federation of Labor ( AFL) members, including the all-important janitors, but all disputes appear settled now.

Ag. Exhibits Up 15% Extensive new plant improvements in utilities were made this year, but little major new construction is evident. Agricultural exhibits are about 15 per cent more than last year; commercial exhibits 20 per cent, with auto displays tops and all major companies participating. Agricultural machinery is still strong.

Premiere of the U. S. Atomic Energy Exhibit is a strong attraction, but no lengthy study, holding down crowds.

Bob Hope, plus a Gus Sun vaude show, followed Cohn's new 8,000 Friday night and about 2,000 in four shows. Price for the Coliseum show has been increased 25 per cent, to $1.85 top. New policy of an opening-day matinee has proved okay, with 3,000 attendance.

Grand Ole Opry played two grandstand shows Friday, handicapped by cold, to about 4,500. Tex Ritter's rodeo opened today, with 4,000 at the matinee and 6,000 evening attendance. Strong family turn to shut out the crowding between attractions is proving strategic.

Goads on Midway

F. E. Goads has 24 rides on the midway, and more compact spotting accounts for greater concession space than last year. Twelve light towers are in use. Business is running 25 per cent ahead to date, with big money coming from the Tilt-a-Whirl, Dark Ride and Rock-o-Planets. Ray Marsh Brydon's nine shows, compared to five last year, dominate the lower midway with plenty of flash. Frontage has been extended considerably to accommodate four independent shows, Funhouse, Glass Show, freak cow and a big horse team. Byrdon reported business 25 per cent up, with three of his shows not open till tonight. Gross of shows for Friday was said to be approximately $5,000. This year's stars are Torture, Illusion and Midget shows and a Joy Ship. Minor changes in girl routines were made by censors in town.

Many more countryside and midway concessions are operating this year, indicated by an $18,000 increase in funfair rental to the fair. Spot checks indicate a modest increase in business at typical stands.

Michigan Showmen's Association will stage a benefit in Streets of Bagdad Wednesday night, starring Jo Stafford.

Close-Ups:

Cohn Issues Annual Statement: He'll Retire at End of Season

—By Hank Harley—

(This is another in a series of articles on little-known facts about people prominent in outdoor show business.)

After 43 Years in circus business, Charles (Butch) Cohn, treasurer of Dailey Bros.' Circus, believes he's had enough to retire to his Greenbrier, Tenn., home after this show, however he won't be with it again next season. Outdoor show business, for years have had a steady decline. Thomas won't believe that at least 20 times during a season. Butch maintains, however, that when he closes the Dailey books at the end of this season it will be his Greerwill. "After all, I've been on the road with shows for 43 years and I'm entitled to a rest," Butch says with a smile. One gets the idea he really means it, but knows deep down in his heart that coming spring he'll get ticky feet again.

Butch isn't sure how he got into the long run of show business. He's been handling the tickets and money and balancing circuit books for years, and how he has to stop and think how it happened.

Knoxville, January 21, 1874, Butch recalls that he went to school and lived there until he was 16. He was not particularly interested in figures while in school, "except in the one page for me and I guess I always liked to be adding and subtracting." Today he hovers over their trial balances and withholding tax reports on his mother's over her chicks.

At any rate, the age of 20, show business entered Butch's blood. He allows that it probably was in his veins long before he kept under. His friends, and they are legion in heard him say, "This is my last season. Things were normal until Butch said a few years ago that he might move into that field.

The records show that at age 18, Butch joined Ringling Bros.' Circus, working the elephants for Pearl Saunders. It only took Butch about a month to (See COHN ISSUES on page 63)
Talent Topics

Ramo (Buddy) Larue, stuntman who executes a straight-line escape while suspended from a helicopter 130 feet in the air, is to be added to the New Jersey Symphony Orchestra, Trenton, (22). Will and Jeff Adams, Dupont and novelty Western act, share the stage with Villier's Steeplechase, canine novelty, at the Palace, New York. T. W. Hoff, aerial novelty, are the Labor Day Cinemagazine Amusement Park, Cliffside, N. J. F. Z. Maus, barn wire-walker; Arsen G. Gaul, trained poodle, manager, and his midgets are touring Canada with Harold Steinman's "Skating Ventures of the World."

Acts appearing in front of the grandstand at the Central Canada rodeo, Ottawa, for the week ending August 12, are: Louis and Janette Armano, animal trainer; ancient Barretts, aerialists; Alhos, one finger equilibrist; Paul Keeler, xiphologist; Three Rays, knockabout comedy; Johnny Weil's bears; B. M. Feinberg and his Tigers; Ben Yost's singers; Len Kimur, acrobatic; Leonard Gaulin's block layers, canine, and the Harston, teeterboard. Ted Grant erred and was cut from the act. Evans was the manager. Night revue was George Morrie's "Grandstand Follies." All acts were inked from the chain office.

Wilfred Alcindo, a member of the Alcindo, aerialists, narrowly escaped death August 10 when his perch gave way. He was rigging a rope while performing on a Steeplechase location, and was hung on to the guy wires which broke his fall until he gained enough strength to lower himself to the ground where he collapsed and was given first aid treatment. His brother Frank and the latter's wife, Alexis, are also in the act.

Pete Howzorth, blind whip artist, is now using his old circus name of Pete Hox. Before being blinded he was "Little Samantha's" act. His latest booking was August 27 at the opening of Prudential Square on Cape Boulevard, Cranston, R. I., where he appeared on TV over "Bee's Corner." His partner-manager, Johnny Brown, is the head of a series of appearances over the box set for Hox on the ABC network. He also produces weekly telecasts. Also appearing on the show were Jack Daelen, ringmaster; Bozo the Clown, and Carpentereille: Rolling Robinson, knife artist; trained dogs, and Joyce Elsey, tap dancer.

Bobby Crogan and Billy Corlew, both double Wonders, included in the show, played the fair at Wakefield, Kan., for Trues-Drake. They also visited the Clyde Beatty Circus at Lawrence, Kan., and renewed acquaintances with the Tonalm Brothers, Los Formas, Buster Cronin, Lou Kish and Lou Walton. They also saw the Speckled Mathews in action at the fair in Colby, Kan. Line-up of acts of the week will be the West Fair August 31, included Billie De- Armond, juggler; Phil Lewis, accordion; Belle Kong, accordion, Dickie Cron- dancer; Doris May, singer; Sampson Twins, unicycle, and The Acrobats, Acrobats, Funny Forb; Fisher and Graham Trio, aerialists; Toney Fox, and his rabbits, the Modishy border; Doris Thompson, comic, and the Sparklettes, chorus.

Don Dorsey, who is playing fair in the Midwest, recently, with R. C. Higgins, CFA member of Huntington, W. Va., R. C. Higgins and the Three Miles were featured at Cincinnati Coney Island Park's Fireworks Carnival and Day Revue, August 29-September 4.

Henry and Frank Savilla have joined forces again and will break in a new six-piece act seleccioned for the past 19 years, Henry and Frank Savilla, for the opening of the Coney Island Park in New York. They had contracts with five dancing schools to teach acrobatics. They also do the flying trapeze with Terry Grant and Wayne Grant, both former Ringling Brothers, and with Terrell Jacob's 'Wild Animal Circus on Royal American Shows.'

David Behee, formerly of the Flying Ringling Bros. and Barnum and Bailey, is manager in Cincinnati, came out of 11 years' retirement one day last week to do his clown comedy stint with the Flying Romans at Coney Island Park here. He didn't do work out so well, as Dave lost his grip on the high trapeze and landed on the ground, knocking the dislocating his shoulder... Winnie and Dolly will until the height of the fair were the features of the 31st Annual Food and Home Show at the Houtz Zoo August 29-September 6.

Lamont's Cockatoos and Macaws, appearing in San Francisco Zoo for the past two years, will get engagements in Los Angeles in September. Two shows daily have been advertised to consistently heavy crowds... reports J. L. Martini. The act has been heard on a "Our Town" radio program... Arthur Fidrick, former juggler who has spent the past year in High- land Park Hospital, is here taking annual along with the Chrises, wire, Fuller Family, ribbon act, and Hans Kol, equilibrist. Miller, comedy songs and gaggers, are playing fair, booked thru the Barnes-Carruthers office. The Jugglins, Javelin, frost-tipped trio of American Indian Indians, will be at the 28th eight-vaude vaude hall opening at the KKO-Proriot, Newark, N. J., Sept. 7 for a week.

Home Show Framed For Corpus Christi

CORPUS CHRISTI, Tex., Sept. 3.--- Plans for the South Texas Home to be held here Sept. 29-30, November 6-7, are rapidly nearing completion, Manager John W. Dail, chairman of the local committee, said here Wednesday night. Dail, who has got up offices here, said "Little Sammamish's" act will be seen at the show. He has signed up two new acts for the show. Dail, who has been the director of the fair for many years, plans to make the 11th annual the biggest ever held in the Hill Country. He is confident that plans have been completed for the most successful exposition and the State Fair of Texas, Dallas, to the local event. Regularly scheduled organizations are sponsoring the show, Dail said.

Ga. Issues License Warning

ATLANTA, Sept. 3.---Zack Cravy, Georgia fire commissioner, warns all counties in the state that failure to collect the $1.50, necessary in Georgia, too, he said, before a license is issued, is a prison sentence if the act is proofed.
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IMMEDIATE SHIPMENT.

**VAUDEVILLE GAZES INTO CRYSTAL; WORK UP 400%; NOT CONSTANT**

(Continued from page 42)

so back again. Meanwhile, however, the good old gold mine, always is a full week, is out.

**Smaller Circuits**

A. Richard has split weeks at the Patio, Brownsville, Crocs, and Brownsville, a full week at the Jamaica, Jamaica, Jamaica, and a full week at the Tower in Atlantic City, in reason. Joe Daniels, in Connecticut, has about 24 weeks in Portland, Ore., and Seattle. There are a few more split weeks in the South and out of Chicago thru San Robert, but that completes the picture.

**There** are many marvellous plans of various inductors and chains going back to the new future. But most of it is still talk. Fanchon & Marco have St. Louis going, expect to reopen on the 8th of this month, and are looking forward to reopening of their new house. They are probably closest to opening up. So far everybody else is watching competition before making any real move.

**The money in most cases is nothing** and the idea is simply to keep the Empire House on the going. House is only a few weeks away, and the Palace cannot. An act that gets the Palace, if it does a job, may get the route, some acts get more dough for out of town; in most cases it seldom is more than 50 cents in their Palace dough plus traveling expenses.

**Acts working for the Shale Time on and in small chains** in the Palace caliber, the result is that their money is a little less, but they act working for RKO gets $250 smaller circuits up to $100.

**Indies' Problems**

The towns where vaudeville may make a strong comeback are, paradoxically, the strictest places. All the acts, in the West, when RKO comes into a town it mass a publicity campaign. It pays for a lot of free newswriting and with local dignitaries of the opening for coming out. But RKO stays in town for a while. When the RKO fans who see this revival are seriously commenting on the state of their houses, however, against the money problem. Few acts will go out into the sticks for a week or two, unless there is something real tough. If they've played the town for RKO, they certainly wouldn't go back for a competitor for obvious reasons. This means that the local heads have to buy regular acts or buy the smaller acts or buy the money class. The only way they may do good jobs.

The same thing is true of Interstate or any other circuit which goes into small towns in a fast way and that one week they hit all competitors. It is a case where if it is experienced, the competition will be extremely successful the opposition will try to cash in.

**Comes the Rub**

The rub comes in when some one who may have played spot band where they were not recognized but that one week they get a straight vaude for $3,500 and ex-

**The show must go on**.

But the figures show that there are still many who are far from satisfied.

**Four Stages, Three On Water, Are Used At Mission Beach**

**MISSION BEACH, Calif., Sept. 3—**Fiestaballo, the three-day Labor Day Day Day Day event held last Saturday with an overflow crowd from San Diego and adjoining areas, officials reported. The problem of making all events easily viewed by spectators was solved by the aid of Engineer Hulick, who spread the Fiestaballo over four stages, three of them floating and one on the mainland.

The main floating stage was anchored opposite the amusement zone. The stage covered 10,000 square feet with a 4,000 square foot canvas backdrop. Sister St. Joseph's Aqua Parade of 1949 performers in 43 days. Approximately 5,500 feet of water lines for fire hydrants, drinking fountains and service equipment were laid. Portable rest rooms are provided. A total of 50,000 feet of electric wire were strung. Engineers pointed out that most of the town's electrical installation for the future will be a matter of permanent and necessary will be made and a part of Mission Bay Park.

**Blackpool Finala Expected To Draw 1,500,000 Visitors**

**LONDON, Sept. 3,—**Blackpool's first postwar revival of elaborate Foundling Accidents, each one on October 24, is expected to draw 1,500,000 guests to England's top beach resort for a great seashore show.

**Bulk of the visitors are expected to arrive via autos and buses, but British railways are putting on extra trains and buses, and the railroads carried 18,002 kibitzi into the illuminations, but this dropped to 597,357 in 1948.**

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Minnesota Centennial Office
To Shutter; Aid Cut Off to Many

ST. PAUL, Sept. 3—With the Minnesota Centennial Office set to shut down operations September 15, at least 100 community and civic celebrations at which centennial aid was being provided and upon which will have to operate without such assistance, it was learned here.

The shutdown was ordered after the centennial staff tangled with executives of the Minnesota Historical Society, celebration sponsors, last month. Dean Julius M. Nolte, centennial director, quits September 15 and will be replaced by D. Cato, Historical Society director, takes over.

But when Cato takes charge he will be without a staff of experts and technicians who go out there. His plan is to hire these specialists on a special contract basis seems to be running slow because many of them have lined up other jobs.

Aid to Seven Cities

Already the Centennial Office has had to turn down aid to seven celebrations coming up. One of these includes the Centennial Birthday Celebration planned by St. Paul on the occasion of its 100th anniversary November 1. Celebration committee members were warned to contact Cato, Gov. Luther W. Youngdahl and Secretary of State, Charles A. Richards, Historical Society president.

Others who got turn-downs were Kenosha, Kenosha County Fair; Decatur, Illinois, Decatur Centennial; Prudenville, Michigan, Round Lake Centennial; Cold Spring, Minnesota, Lake View Centennial; and International Falls, Sacred Heart and Robbinsdale, Minn. Even speakers for centennial observance purposes, such as the latter two communities want, are unavailable after September 15.

The list of duties which will have to go without assistance from the Centennial Office include Kenyon Centennial Fair, September 13-17; Rock County Fair, Laverne, September 14-16; Winona Flax Days, September 15-16; Paul Truck Races, Soo Line 17-18; McLeod County Fair and Pageant, Hutchinson, September 16-20; Forest Lake Diamond Jubilee Celebration, September 21; Montgomery County Fair, September 25; Mankato Centennial Fair, September 17-18; International Falls Forest Festival, September 23-24; Duluth and Winona Centennial, Duluth September 26, and City of St. Paul Centennial Fair, September 13-3.

Pageant Group Disbands

"These requests for aid will continue," one Centennial Office official said, "but we cannot proceed to get something ready. Right now we do not have enough materials to make up the Centennial observance, such as make up the Historical Society," one man declared. "I'll do it if I have to run for political office, seeking a seat in legislature, or if I have to conduct a one-man lobby. Such a celebration should be run by trained men who know the entertainment and amusement business and not by students or teachers who know nothing but their studies."

Muncie, Ind., Fair
Run-Off Hit by Rain

MUNCIE, Ind., Sept. 3—Run-off of the previously postponed Muncie Fair here was headed for a financial loss Friday (2), the fifth day of its nine-day run. Operating without livestock and agricultural exhibits, the run-off was rained out Sunday (4) and Wednesday (3) and also was hit by some rain Tuesday (30).

Cavalade of Amusements, holder of the contract for the original dates, are on the outhouse, but their business is down, due to weather and the fact that the re-run lacks the pull of a full-sized fair.

Wirth Acts, Revue Preem

AT Fonda, N.Y., Annual

FOND, N.Y., Sept. 3—The Monticello, Minnesota, Centennial Fair for a day, ran a nine-day period for a five-day run, with a group of thrill acts and Frank Wirth's "I Pity Lending, as grandstand attractions.

The lineup of acts appearing include the Apollo, high swinging pole; the Torelli Sisters, Liberty "Charlie Brick, trampoline, and the Herszog, Roman rings.
BALLYHOO BROS. CIRCULATING EXPO
A Century of Profit Show
By Starr DeBelle


Dear Editor:

I am America's greatest family midway. We have 200 shows and have multiplied to 1,000. The children and old timers who are the founders are now numbered in the hundreds. Children of members of the troupe—marry into the Ballyhoo family. We are all a clan—we're a clan. However, we have been painfully particular about our family. During the spring or pairing-off season arrives, that is when the selecting of brides and grooms is done under our matrimonial committee.

Let it be understood that we have no parade days for our youngsters. The selecting is done by our matchmakers who know just how to mate the couples thus like and dislike. Here is none of that love at first sight, but we have a very reasonable remuneration because they both like the same thing. The same test is given by the same test is given. The same test is given. The same test is given. The same test is given.

Our matchmakers know whether the sign of Leo is ripe for action, and the lion will make a lifetime helpmate.

Harald Madsen Dies In Usserod, Denmark

USSEROD, Denmark, Sept. 3. Harald Madsen, 50, internationally known Scandinavian clown, died recently in a hospital here. He was for many years a member of the famous circus trio headed by Auguste Miehe, who played the leading circus and music halls of Europe. Madsen was also a contortionist and a capable performer on the trapeze and tight wire.

Madsen and his partner, Carl Schenstrom, were at one time the top comedians in the circus world of Scandinavia as Doublebates and Palabons, and their films were good box-office throughout the world.

Due went into temporary collapse with the advent of talking films but Madsen was able to paralyze films at operating circuses and elsewhere. He made a successful comeback as a solo and as the circus Beryat & Rex, of Norway, in 1946, and made an equally successful tour of Finland in 1948 with the Danish circus, Schmidt Bros.

Polio Epidemic Causes Mills To Blow Butler, Pa.

ButLER, Pa., Sept. 3.—A polio epidemic forced Mills Bros. Circus to cancel its engagement here Wednesday (31). City health officials ruled all children under 14 years of age had to be confined to the day before the Mills show was to have opened.

In New Castle, Pa., Tuesday (30), the show did light business. Weather was okay, but not enough to draw a crowd. The show did not open the night before the show started.

Minnie Unit on Display

COOPERSTOWN, N.Y., Sept. 3.—A circus miniature was placed on permanent display at the National Baseball Hall of Fame here recently by the New York State Historical Association. The unit, however, was constructed by the late Richard C. Bingham, former secretary of Lawrence University in Canton, N.Y. It was erected by George H. Barlow, S.W., and Robert D. Sweeney, all of Binghamton, N.Y., and several circus builders and hobbyists.

Wis. State Fair Gets Record 2000 Profit, 717,900 Gate

MILWAUKEE, Sept. 3.—An estimated profit of $2,000,000 and an attendance of 717,900, both all-time records, were piled up by the Wisconsin State Fair, which closed Sunday (28) after a nine-day run.

The gate collected the previous record of 670,288, established in 1941 and was almost 80,000 over the total for 1947, when the event ran nine days. Last year the fair was expected in the Wisconsin Centennial Exposition, which ran 23 days.

Many record receipts went by the boards in the face of the record-breaking attendance. Take of any grandstand attractions is $77,217.56, registered closing afternoon for the 200-mile national championship AAA big car race. Grandstand and bleachers were sold higher for this event, with admission to the races $6.50 and $2.

Total income for the grandstand for the full run was $266,766.40, after taxes. The night grandstand show, a revue plus acts, booked thru Barnes-Carruthers Theatrical Enterprises, Chicago, accounted for an $82,323.79 take in eight performances.

Other grandstand events and their grosses were Jimmy Lynch Death Dodges—opening Saturday afternoon, $3,785.50, closing night, $12,371.50; midday auto races—opening Sunday afternoon, $25,620.50; harness horse races—Monday thru Wednesday, $21,900, $1,163, and $2,638; stock car race—Thursday, $31,334; big car sprint races—Friday, $7,316, and motorcycle races—second Saturday, $1,846.

The fair operated without Grand Circuit races, and placed increased emphasis on speed and thrill shows. Four days of varied auto races yielded $14,863, more than half of the total grandstand receipts for the entire run, both night and day.

Midway business was excellent, with the permanent rides, most of them owned and operated by C. A. Fitch, getting heavy patronage, and with most of the shows, winning money.

There were "Popping" at Poppers! What's need? We've got supplies and new or used equipment for popcorn, candy apples, carmel corn, candy floss, snowballs, etc. No matter what your requirements, we can fill your order.

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American Carnivals Association, Inc.

ROCHESTER, N. Y., Sept. 3.—Visits during last week included Gailey Shows, Boxall Concessions and Fred W. Smith, all showing collectively at Fairport, N. Y., the Jones and Marguritte Concessions at Sea Breeze, N. Y., and the Carl Perry Shows exhibiting at the Jefferson County Fair, Watertown, N. Y. Owner Carl Perry and Manager Marty Smith extended many courtesies to the writer, and 116 additional personnel members.

Chester, Pa., Gives Polack Unit Big Biz

CHESTER, Pa., Sept. 3—Polack Bros. Eastern Unit, showing on High Athletic Field under ideal weather conditions, racked up an expected three-day stand ended last Saturday. Capacity houses were on hand for both opening and closing cards.

Business garnered was particularly noteworthy in view of the fact that already harbored Larry Sunbrock's rodeo and six carnivals. Cards were issued for a total of 138.

Monday (28) we visited the B. & C. Entertainment and Gailey Shows which combined for the Monroe County Exposition just outside this city.

Current standings in the personal membership race follow: Edy Bros. Show 68, Jones Kettles 44, Strates Shows 251; Carl Perry Shows 138; Calvadale of Amhurst 137; B. & C. Entertainment Show 78; Boxall Concessions 51, Gailey Shows 45; J. J. Kirkwood 30; T. P. Shows 34, and H. W. Jones Concessions 21.

Confirmation has been received from Hotel Sherman, Chicago, approving meeting room reservations for the association's next annual meeting to be held in November. Members who have not made application for room reservations are urged to do so at once.

Arrangements have been made for co-operative activities by this association with the National Association of Amusement Parks, Pools and Beaches with reference to admission and various margins Congress from many States are still trying to go upon the repeal of excise taxes during the present session of Congress, but our information is that this action in this field will only be tenderly later in the year and that change made will become effective in 1950.

It is significant that a Democratic member of the House Ways and Means Committee has addressed the committee to convene in November to hear evidence dealing with excise tax reduction. Statistical information received indicates that if admission taxes were reduced to the rate, the public could have the advantage of an 8.5 reduction in costs. A tax legislation of this kind before the end of the year is probable, but it is a virtual certainty that such legislation will be enacted in 1950.

Radio Progress has included in its September, 1949, issue excerpt a letter of written with reference to distributing Cotton railway light writer.

Current indicators of business activity are of optimism in tone and show a decreasing amount of unseasonable weather and some increased purchasing power on the part of the public. A substantial upturn in business is expected early in 1950.

The important tax dates during September include September 15 when individuals, partnerships and corporation tax returns for fiscal year ending June 30 must be filed, third installment of 1948 estimated tax must be paid and the fourth installment tax must be paid where the amount exceeds $100. Admission taxes for third quarter are due before September 30.

A recent ruling has been received to the effect that fees paid for the preparation of an income tax return are deductible from a personal income tax return or a refund are deductible on income tax returns where income is derived from a business or from property.

Hunt's Port Jervis Biz Light

PORT JERVIS, N. Y., Sept. 3.—Business was at a low ebb here, August 15, getting only a half-house at the matinee, a near-three-quarters at night.

Carnival Routes

Send to

2160 Patterson St., Cincinnati 2, O.

(Routes are for current week when no dates are given. In some areas probably mailing points are listed.)

Midwest Marvel Candy Floss Machine $275.00

Candy floss machine priced to prevent overheads, accurate measures of all ingredients.

Chuck-E-Chunk Products Co.

331 N. Market St.

Kansas City, Mo.

Phone: 4036

The Wiliamson Musical Instrument Co.

1212 W. 34th St.

Chicago, Ill.

Phone: 3023

The American Federation for The Blind Lights the Way for Those Who Walk in Darkness

The Billboard GENERAL OUTDOOR 59

If you want higher profits from your concession business but feel your equipment is not up to date, you can get the best equipment at the lowest cost. Ask the dealers in the field for information about the new Permacone. A full line of equipment is available to make your business complete. The Permacone is the best buy in the business. Write for complete information.
**America's Largest Selling Popcorn Seasoning**

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### Final Close-out Farmer Boy Popcorn Trailer

- **$1250.00**
- Originally sold for $1,950.00
- **You SAVE $700.00**

** COMPLETELY EQUIPPED **

- Bell Popcorn by the barrel
- Flags with Giant Model Popper
- Red awning cloth
- Red, White, and Blue bunting
- Curb appeal sign (popcorn box)
- Advertising sign
- Moving White Elephant has a Polished Black Hair Clown, an Illusion Lion Tamer, and a magic trick with a lion. It is insulated and built to last for years and years.

The Farmer Boy Popcorn Trailer is the best investment you can make, with a wide variety of games or write, wire or phone your order today!

We stock a Complete Line of Popcorn Equipment and Supplies. Write — Wire — Phone for Our Complete New CATALOG.

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### Concession's Portable Popcorn Factory

- Here's a complete popcorn factory that you can push out on location and start selling! This storage cone for boxes, serving counter and pull-down canopy, and a popper make a complete line. It is insulated and built to last for years.

**Concession Supply Co.**

- Complete, $127.50
- Without legs and shelves, $71.50

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**Gold Medal Products Co.**

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**CARNIVAL ROUTES**

- **Continued from page 59**

---

**FRENCHY LAYE**

- John, please call home: baby very sick.
- **ROSE**
  - Phone G-0769
  - San Antonio, Texas

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**TWO PHONEMEN BOOKS AND BANNERS**

- **HARRY W. MASON**
  - Comstock Hotel, Hood River, Ore.

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**WANTED**

- Trumpling Performer to join on wire.
- **TERRELL JACOBS**
  - 620 Royal American Shows
  - Toledo, Florida, 2-M.

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**NOTICE**

- **CIRCUS, TENT SHOWS, CARNIVALS**
  - Have your wants filled for what you want and your address.

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**FORREY H. BROWN**

- Dalton, Ohio

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---

**FORREY H. BROWN**

- Dalton, Ohio
COLE EXEC SHAKES UP NNW!

Two Top Men Give Notice; O'Donnell In

Tavlin Seeks New Blood

CHICAGO, Sept. 3.—A change in the top executive line-up of Cole Bros. Circus is in the making, it was learned yesterday.

At a meeting of Cole officials in Sarasota Springs, N. Y., August 7, Eddie McQueen, Sarasota Springs, and Roy A. McAndrews, Chicago, who have with Jack (Albie) Tavlin purchased the show last winter from Zack Terrell, announced they wanted to sell their interests.

That sent Tavlin scurrying to find fresh money, according to Friday (2), the report was Tavlin and three men as possible buyers of McQueen's and McAndrews' interests. The sale is expected to complete a deal within two weeks.

O'Donnell Stays

When Tavlin and Terrell was made last winter, Eddie McQueen, Tavlin and Frank O'Donnell, Elva Stanley, and R. A. McAndrews, were the five principal stockholders. Each owned 25 cents, and under the new set-up, O'Donnell and Tavlin will retain their 25 per cent each, with 50 per cent report has it that Tavlin is trying to interest two or more buyers to purchase the show. According to the same report, Tavlin, it is understood, called Terrell and 10 other men, to meet at a time to see if money is available to get back into circus business.

Robbins Folds At Dowagic

DETROIT, Sept. 3.—Robbins Bros. Circus closed September 1 at Dowagic, Ohio. The show re-entered the U. S. Sunday night, August 31, at Port Huron, Mich., after a successful three-month tour of the Midwest. It is reported that the business Monday (20) at Lapere, Thursday (30) at Albion, Michigan, and daily at Dowagic. Paul and Elva Stanley, who had three acts in the show, report all personnel were paid and everyone satisfied, with the manager, planning to reorganize and possibly reopen again this season.

Dressing Room Gossip Appears This Week on Pages 90-91

Biller Org Finds Va., N. C. Biz Slim

REIDSVILLE, N. C., Sept. 3.—Biller Bros. Circus, which hoped to find better business in Virginia and North Carolina than it found in Tennessee and Kentucky, was experiencing tough going here in Dowagic.

Bill and Elva Stanley, who had three acts in the show, report all personnel were paid and everybody satisfied, with the manager, planning to reorganize and possibly reopen again this season.

Difference of Opinion:

Who Owns Robbins Bros. Title? $64 Question in New Brunswick

FREDERICTON, N. B., Sept. 3.—Current question in circus circles throughout the Province of New Brunswick is who owns the Robbins Bros. title?

According to the story, Miller Robbins, at the beginning of the 1894 season, leased the circus to C. C. Smith. With the lease, not to mention the bond, Smith and Bob Stevens rechristened the crawsfville Bailey Bros. Circus. Thereafter, the Robbins org (now Bailey Bros.) entered Canada at St. Catherine's, June 1, on a tour of Ontario, Quebec and the Maritime Provinces. August 18, The St. John (N. B.) Telegraph-Journal carried the following ad:

NOTICE

Robbins Bros. Circus — "Now touring the East is using our former and has been legally notified. We organize and ran Robbins Bros. as a clean, lawful and above all, no one has been given the right to use our name.

Frank A. Robbins
234 Jarvis Street, Toronto
"GEORGE W. GLEW"
Woodstock, N. B.

Denver Okay For Ringling Despite Cold

SIOUX CITY IS WINNER

DENVER, Sept. 3.—The third circus in here this year, Ringling Bros. and Barnum & Bailey, did okay business Wednesday (21), registering the matinee and capacity at night. Weather was absolutely perfect and a rain in the afternoon. Despite the matinee and a nice warm night at night, org registered a full one.

In Cheyenne, Wyo., B-2 gave only two per cent of the capacity

Barnum & Bailey

DREDGER J. BROWN

BROOKLYN, N. Y., Sept. 3.—The circus began its third week and drew a straw. Business in Norfolk, Va., Saturday (25) was

100 per cent full house at the matinee and three-quarters at night.

SIOUX CITY, Sept. 2.—Reported to have stopped with a straw matinee and capacity night.

Billie Org Finds Va., N. C. Biz Slim

ATLANTA, Sept. 3.—Dallas Cole, Circus led an invasion of Georgia this week with its new and very interesting circuit battle. No less than six outdoor circuses and one indoor one were in Georgia.

Dale played Toccoa, Gainesville, Cedarville, Athens, Madison, Macon, Savannah, Georgia, and Ingleside, Alabama and Mississippi, and did satisfactory business. According to the Hoyt, they made a stop here later to play South Carolina.

New Orleans, La., Friday (26) has booked Atlanta for a November date and is expected to play two other Georgia spots.

Cole Bros. Dallas, Cole, Clyde Beatty and frameworkers, plan to play in three. In the state, according to present plans.

6 Shows Have Eyes On Georgia Stands

BIZ FOR COLE IN PACIFIC NW REPORTED UP

TUCSON, Arizona, Red

KENNEWICK, Wash., Sept. 3.—Business for Cole Bros. Circus on its tour of the Pacific Northwest has taken a decided upswing, with over 5,000 registered both matinee and evening performances in Yakima and Aberdeen, a three-day stand in Portland, Ore., getting good, but not terrific results. Cole org registered two capacity houses respectively despite the fact that the org was preceded by Clyde Beatty earlier this season. Monday (29), in Dallas, Tex., another capacity house was registered. Cole did just fairly business.

Washington, Thursday (25), gave the show a three-quarter matinee and a straw at night, while Portland, Ore., Tuesday (27), gave the show a straw at night.

Cole officials said ticket prices were being cut out only in towns in which Ringling Bros. are scheduled to play and in which they used wall paper and wall ads. Cole's ticket prices are $1.00, $2.00, 50 cents, plus tax, for grandstand and rings. According to Cole officials, ticket sales go for 42 cents plus tax. Regular Cole prices are $1.50 for grandstand, $1.00 for rings, with a tax for reserves. Kid prices ordnary are 60 cents with tax.

EMMETT SIMS, who resigned earlier this season as general agent for Billings, was named as promotion man in schools and colleges, a special department, and will not be assigned to the press staff.

RUGBY, N. D., Sept. 3.—Back in the United States after a highly successful tour of Canada, Cole Bros. Circus, hitting North Dakota spots around harvest time, is finding business much better than that reported by some other circuses.

Organizers reported only a half-house at the matinee here Thursday (27) and only slightly better at night. Ringling Bros. had the field, just a short distance from here, and the Beatty's just a little further away. Organizers here were pleased with the business.

LEONARD, Minn., Friday (27), played a half-house matinee but 2 full one at night.

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King Finds Biz In N. D. Light

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6 Shows Have Eyes On Georgia Stands

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 thông tin liên quan đến việc bà Smith, dưới sự bảo vệ của ông Smith, đã thể hiện lòng yêu nước và quyết tâm bảo vệ quyền lợi cá nhân của mình. Bà đã yêu cầu ông Smith, cùng với các tình huống khác, đảm bảo rằng quyền lợi của mình được tôn trọng và bảo vệ. Bà đã yêu cầu ông Smith, cùng với các tình huống khác, đảm bảo rằng quyền lợi của mình được tôn trọng và bảo vệ.
Under the Marquee

James L. Harshman, Eastern vice-president of the American Association of Amusement, announced that an Eastern sectional meeting will be held in Chicago, October 14 and 15. Headquarters will be at the Benjamin Franklin Hotel. The meeting will be held at the Har- mond Circus, which will show in the arena.

Properties get exploitations for their best shows; don’t have to draw or spend extra salaries.

Frank Martin Thompson and Con- chita Elizabeth Morales, performers on Billies Bros. Circus, appeared for a license August 30 in Hen- derson, N. C.

One can never tell whether it took clever work to lay out a season’s route before it is actually run.

Clifford A. Banning, a member of the Circus Fans’ Association of Hamilton, O., is in Fort Hamilton Hospital there, convalescing from an operation performed August 20.

Fred W. Schlothesoer, of Ogawaska, Minn., was the presiding con- sultant in the Burlington, Ia., hos- pital, and shortly spent some time in the University Hospital, lowa City, Ia. His condition has improved considerably recently, it is reported.

History of handclapping in circus shows a slow job. The clappers don’t have to listen to each other to stick together.

Slim Collins, clown, again will be with the Hamid-Morton Circus for all and the Hamid-Morton Show at the Virginia Hanlon have returned to See Under the Marquee on page 92.

Late Train Arrivals Snatch Dailey; Org Blows One Date

ADRIAN, Mich., Sept. 3—Dailey Bros. Circus declared here today (Sunday), that the train failed to arrive until 9 o'clock instead of 3 o'clock, as was scheduled. The train failed to arrive until noon. As a result, the matinee did not start until 4 p.m. By that time the crowd was restless. The nearly half-house calmed the matinees. At night, however, it was a straw, with the audience on canvas watching the show. Officials said it was the greatest single crowd of the sea- son so far.

A further delay was encountered when the show became of custom. Show train didn’t arrive in Detroit until 3 o’clock, at which time show officials announced that it would be made to play Adrian but that show would proceed to Ovila.

This was a regular three-ring circus in Detroit, so people were there on the Dailey schedule. Here, in the usual order, Fran Margrate and J. B. Gross- trout Free Press staff, wrote about the show: "Troubles broke out all over as the circus headed from a Canadian tour for a series of engagements in the middle west.

"First a car jumped the rails near Chatham, Ont., and the show train was delayed hours. A few immigration officers jumped on the train and tried to stop it. They could not stop the train—rather, the railroad. Under the Detroit River. The train next night struck an empty air hose, then a flat wheel.

These were minor compared to a bigger mishap. One of the tenders collapsed. Probably from nervous exhaustion brought on by all the excitement. Veteranarians were get- ting the elephant on its feet when developed through a Rubbish bull, which lacked a health certificate to show it was inoculated against tuberculosis. The bull was driven away to the animal industry depart- ment’s stockyards.

"At a late hour the show was ready to go, but the Brithom bull and 29 roustabouts. If it had developed, circus officials said they would have to be back in business the next day."

Cohn Issues Annual Statement: He’ll Retire at End of Season

(Continued from page 52)

see that there must be an easier way to run the show, so he quit and went to work for George W. Hall as a pop- ular butcher on Popcorn George’s Show.

That job I Eckt," Butch recalls, "it was an easy one. As far as the show to Orrin Bros. in Mexico." That was the year the Spanish Ameri- can War broke out and Butch was forced to leave the country and come home to join the army. But before he could get everything straightened out and in uniform the war ended.

Worked for Dad

For three years Butch remained in Kansas City, working for the roadbeck again and Butch traveled to Chicago and joined Harry’s Nickel Plate Shows as a candy butcher.

The next two years have little meaning for the Dailey treasurer and he can’t recall how long he remained on that job. He worked from one show to another, working as a butcher on Smith’s Bros. Circus, Oneida Smith; Hengoheughe-Wallace, the old B. E. Wallace Circus, when Charles Coney was manager and R. M. Har- rey, present Cole Bros. Circus general manager, and Coney was the best showman in the busi- ness.

Worked for Big Bill

The reason he quit show business that time was the same as his present desire, and he wanted to marry and figured he ought to settle down in one place. One daughter, Trudy, now 8, was born to the couple.

For six months Butch worked as a butcher in Dean’s Market and 101 Ranch, to mention a few.

For about five years Butch was off the road again. During that time he managed the offices in Shreveport, La., for Warner Brothers. This company handled considerable advertising and Butch did his share of the butch- ering. Later he was with the Union Pacific Railway company.

The reason he quit show business that time was his desire to marry and so marriage with the Union Pacific rose. His first wife.

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N. Y. Spots Extend Runs, Set Ballyhoo

Closings Hinge on Weather

NEW YORK, Sept. 3.—While continuous Closing season will fade out without its usual fanfare, at least no official closing date has been set yet in the numerous outdoor amusement parks in this area. The weather is extending its season until mid-October, with the expected form of wheepbeep during the final weeks of the season. Brooklyn's Rockaway Beach Park, the only bona fide seaside and park left in Coney Island, is set to close Sunday, Sept. 29, after most of the independent rides, attractions and concessions on the Island will operate week-ends, after Labor Day, as long as weather is favorable.

Rockaway's Playland at Rockaway Beach will continue daily operation thru next Sunday, Sept. 11, instead of the Labor Day weekend and will then operate week-ends, as long as weather and a business warrant. A more tentative date has been set for the closing of the Miss America contest, which was scheduled for Friday, Sept. 9, to hold in the Miss America contest at this park.

Henry Gruenert's Olympic Park, located at Palisades Park, N. J., will extend its season thru September 11, and put on a Ladies' Day Thursday, Sept. 8, instead of Labor Day weekend, as was previously reported. The Park offered admission to the park and all rides for the afternoon on a paid basis. This is the third such treat for the fans, the first two in June and July, 1949, and as a result the attendance has increased to over 12,000 for the summer season.

Olympic Park has contracted Fred Moore to operate the International Fireworks Company in this park. Day display of fireworks, which will take place Monday thru Sunday, Sept. 9, is the close of the open-air circus performance. Line-up of acts currently performing at the park has Secor, Vanderbilt, Flerdersen, wire walker; Morris and Morris; Mark's comedy juggler, and the Waldorf Brothers and their boxing bears.

Curtis, Ill., N. J., has extended its season thru September 18 and will stage a series of special events for the two weeks following Labor Day, starting of course with Labor Day itself, followed by the Fall Foliage in the town of Bert Nevin's Mrs. America beauty contest, which will be held Tuesday, September 3, and Wednesday (Labor Day) nights. The Kimans, novelty act, are the current attraction.

J. J. Sartori, Coney
Op. Dies at Age 67

NEW YORK, Sept. 3.—Joseph J. Sartori, 67, retired restaurateur of Brooklyn, died at his home in Brooklyn on August 21.

Sartori formerly operated one of Brooklyn's popular eateries, Joe's Restaurant, which was situated on the south side of Coney Island, and was interested in the establishment of the same name in the Borough Hall section as well as a third one, on the Bowery in New York City.

At one time he was part-owner of the Moon Hotel, Coney Island's biggest summer hotel, which recently was transformed into a movement to glamorize the rundown resort, which unfortunately failed to make attractive headway.

Survived by his widow, Teresa Magisch-Sartori, no other survivors were held from Fairchild Funeral Chapel, Brooklyn, August 29.

Bill de L'Horbe Jr. Writes:

Tour of Southwest, Other Spots, Reveals Funsports Holding Own

(EDITOR'S NOTE: Bill de L'Horbe, Jr., recently completed an extended tour of the major amusement parks throughout the country. His report is available to The Billboard through the courtesy of the Park Association.

"It has just completed an extensive tour thru the Southwest, visiting most of the major attractions and parks throughout the area."

"I have been interested in the Southwest for some time, and have found it to be a very interesting area with many opportunities for fun and entertainment."

"The parks and attractions in the Southwest are very different from those in the Northeast. They are more relaxed and have a more casual atmosphere."

"The park operators in the Southwest are also very friendly and welcoming, and are always willing to help visitors with information and directions."

"Overall, the trip was very rewarding and I would definitely recommend it to others interested in the amusement industry."

"I am very excited about the potential of the Southwest and believe it has a lot of growth potential."

"I look forward to returning to the area in the future and exploring more of what it has to offer."

"I would also recommend visiting the parks and attractions in the area, as they are a lot of fun and a great way to spend a day."
INDIANA'S PAY GATE IN HEAVY PAY-OFF

(Copied from page 52) same day last year, and today chalked up excellent business. As a result, the C. & O. organ had to treat the 1,100 fans of the fair well, and that is what the Pomerantz people did.

Hunting is another outdoor activity that can be enjoyed in Indiana. Numerous hunting preserves dot the state, offering a wide variety of game and terrain for enthusiasts.

TOUR OF SOUTHWEST

(Continued from opp. page)

HOTEL-24

On the West Coast, the hotel chain 24 is a popular choice for guests seeking a modern and stylish stay. Their rooms feature contemporary decor and up-to-date amenities, making it a great option for those traveling to the area.

OHIO STATE FAIR

(Continued from page 52)

and is held in Columbus, Ohio. The fair features open houses, livestock shows, and various agricultural exhibits.

FOR SALE MOON ROCKET

Park model, good condition. May be seen in operation on Sept. 11th.

Price $5,000.00

N. S. ALEXANDER

Woodside Park

3505 Ford Road


FOR SALE OR TRADE MOON ROCKET

DOUBLE LOOP-O-PLANE OCTOPUS

Perfect condition, 1 Place Motor.

In PARKS - IMMEDIATE DELIVERY

JOHN KAPKA

1322 N. Washington St., Baltimore 14, Md.

MINIATURE TRAINS

100 Scale Models; Ready for Operation;图表, Block Diagrams, etc.; Car Coasting, Amusement and Industrial Type. Full Paid $2,000.00. Sale $800.00. Miniature Lane, 10 East 73rd St., New York City.

FOR SALE BOARD WALK FOR SALE

Rochester's Only Summer Resort

SEA BREEZE, N. Y.

About 10 Acres on Lake Ontario and Irondequoit Bay.

7 RIDES — 18 CONCESSIONS

Price $125,000

Relaxing business, if Interested, come on and look it over.

We close Sunday, Sept. 11, 1949.

More than paid for itself in four years.

A. H. BORNKESSEL

SEA BREEZE, NEW YORK

WANTED TO BUY-MERRY-G-ROUND

40 ft. or larger for permanent park

PALACE AMUSEMENT CORPORATION

OLD ORCHARD BEACH, MAINE
FLAIR-EXPOSITIONS
Communications to 188 W. Randolph St., Chicago 1, Ill.

September 10, 1949

ST. PAUL, Minn.

Gate First Six Days Runs
Ahead of Peak '47, Tho Rain,
Cold, Polio Hit Attendance

Receipts From Midway, Gate, Stand Close to '48 Total

ST. PAUL, Sept. 3.—Overcoming rain most of Tuesday (30), extreme cold Thursday (31), a polio scare scattered throughout the State, Minnesota State Fair set a record-breaking attendance percentage Thursday (1), the sixth day of its 19-day run. Having the same gate thru the Labor Day period, the fair will top the 929,853 record-breaking attendance set in 1947.

Day by day attendance thru Thursday, as compared with '47 and '48 follows:

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<tr>
<th></th>
<th>1949</th>
<th>1948</th>
<th>1947</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday</td>
<td>75,711</td>
<td>79,143</td>
<td>102,611</td>
</tr>
<tr>
<td>Sunday</td>
<td>125,237</td>
<td>110,600</td>
<td>107,867</td>
</tr>
<tr>
<td>Monday</td>
<td>56,270</td>
<td>69,571</td>
<td>94,950</td>
</tr>
<tr>
<td>Tuesday</td>
<td>58,259</td>
<td>64,259</td>
<td>92,950</td>
</tr>
<tr>
<td>Wednesday</td>
<td>62,246</td>
<td>73,304</td>
<td>75,233</td>
</tr>
<tr>
<td>Thursday</td>
<td>21,647</td>
<td>31,193</td>
<td>64,637</td>
</tr>
<tr>
<td>Total</td>
<td>460,049</td>
<td>458,630</td>
<td>458,506</td>
</tr>
</tbody>
</table>

The opening week-end proved:
The polio scare hit Monday (29), kids' Wednesday's totals under both previous years. Wednesday's weather was so cold that patrons took to overcoats. Thursday, however, weather warmed, and the record-breaking trend apparently indicated that polio keeping many motorists from the grounds is that the State has for this year has had 914 such cases reported, with 32 deaths.

Receipts Close to '48

Total receipts for the first six days (30), running close to '48, according to Ray Lee, fair secretary. Figures come thru to Aug. 31, and showed receipts from outside gates, carnival and grandstand to be about $5,600 off from those of 1948 at the same point. As of midnight the receipts were $225,064, as compared to $230,971 in 1948. Harry Frost, concession superintendent, reported that concession sales are on an all-time high, with 300 concessions and 200 exhibits on the plat.

Grandsstand attendance figures complete thru Friday (30) show a total of 62,653, as compared with 63,610 in 1948. Night grandstand business was, however, off for the same period, with 30,583 for four night performances, as against 45,660 last year.

Approximately half the day grandstands attended on Saturday (29), Sunday and Wednesday (27) were plagued by heavy rain and snow. Sunday thru Wednesday, while the fair was closed, the Weather Bureau forecast a cold front thru the fair grounds.

Rain Tumbles

At Essex Jet.

Bay City, Mich.,

Doubles '48 Gate

ITAY CITY, Mich., Sept. 3.—Combination of ideal weather and strong attractions enabled the seven-day fair to record on Tuesday (29) a total attendance of 193,500, which closed here yesterday (29), to a total attendance of nearly 1,100,000, both on the grounds and in the fairgrounds.

Celly & Wilson Shows held down the midway, giving the fair its biggest ride and show set-up in its history. Jack Truun's Carousel of Stars, presented in front of the fair, yielded a substantial profit to the fair.

Steeple stepped up publicity, plus interest shown in the fair, caused the attendance figures to grow. The annual was revived last year after a wartime lasso.

CNE Gate Ahead of Record

'T48 Total at Half-Way Mark

TORONTO, Sept. 3.—Despite chilly weather, plus some rain which caused the cancellation of a night show for the first time in 23 years, the Canadian National Exhitions (CNE) had topped last year's attendance figures by over 11,000 as of yesterday (2), the half-way mark of its scheduled 14-day run.

Competitive attendance figures follow:

<table>
<thead>
<tr>
<th></th>
<th>1949</th>
<th>1948</th>
<th>1947</th>
<th>1946</th>
<th>1945</th>
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<tbody>
<tr>
<td>Saturday</td>
<td>109,000</td>
<td>104,000</td>
<td>88,000</td>
<td>81,000</td>
<td>87,000</td>
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<tr>
<td>Sunday</td>
<td>125,000</td>
<td>118,000</td>
<td>105,000</td>
<td>98,000</td>
<td>88,000</td>
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<tr>
<td>Monday</td>
<td>130,000</td>
<td>116,000</td>
<td>105,000</td>
<td>98,000</td>
<td>89,000</td>
</tr>
<tr>
<td>Tuesday</td>
<td>121,000</td>
<td>108,000</td>
<td>101,000</td>
<td>95,000</td>
<td>85,000</td>
</tr>
<tr>
<td>Wednesday</td>
<td>115,000</td>
<td>105,000</td>
<td>100,000</td>
<td>94,000</td>
<td>84,000</td>
</tr>
<tr>
<td>Thursday</td>
<td>119,000</td>
<td>104,000</td>
<td>99,000</td>
<td>93,000</td>
<td>83,000</td>
</tr>
<tr>
<td>Total</td>
<td>533,500</td>
<td>512,000</td>
<td>461,000</td>
<td>423,000</td>
<td>407,000</td>
</tr>
</tbody>
</table>

A continued increase in attendance was not entirely due to chance, but was mostly due to the steady decline in stock prices and the depression that has hit the banking and business world. The C. B. C. Bank Exposition, which was scheduled to open on Monday, showed off today, with grosses on some days running higher than those of last year.

Crowds Off, Spending

Tight at Malone, N. Y.

MALONE, N. Y., Sept. 3.—According to H. B. Kelly, president and secretary of the Franklin County Agricultural Society, the 89th annual Franklin County Fair, which closed Thursday (27), was the largest ever.

The slump in attendance was attributed to the weather, though the fair was a great success. Sales were up in all lines, and there were big crowds.

Grandstand Clicks

The Olsen and Johnson night grandstand show is sold out except for a few rush seats held for sale to each patron, and the performance. The.commission is expected to gross a record $400,000. Bob Shively's Hell Drivers and a program of George A. Hamid acts also have played to huge crowds, with prospects of a $250,000 grandstand.

Rain washed out the Olsen and Johnson show Wednesday night (21), after a capacity audience had viewed almost two hours of entertainment, in about 40 minutes of effort on the part of the comics. General Manager Bob Hughes and the music were their usual perfection, and the audience that a special performance would be held Thursday (29) night, day after the offical closing of the fair and the sale of all tickets would be honored.

Weather conditions were perfect for the fair, and the sale of all tickets would be honored.

Rain hampered the turned out Monday (28), Children's Day. Promotion for this day included the distribution of 500,000 free tickets to all children in attendance.

Last year the CNE drew 2,612,000 people, about a quarter of a million above the record.

Big Grandstand Advance

READING, Pa., Sept. 3.—Jimmy Olsen, president of the Reading Fair, and Mrs. America of 1949, and Johnny Olsen, radio promoter and ex-see, are among attractions booked for the Reading Fair, which opens an eight-day run Sunday (11).

As it is the last, the fair will sponsor the only Grand Circuit horse rai

in Pennsylvania. The over-all purse of $10,000 is believed to be a remarkable display of racing in the Keystone State.

Joe Chiaveri and his Auto Dare-devils will supply the race track entertainment on the opening Sunday afternoon of the fair. The novelty, held only for the fair Satur

days, is directed by Sam Nunis, and featuring Indianapolis and Kentucky Sante Bricklayers. The "Miss Reading Fair" beauty pageant will feature Miss America of 1949.

Beginning Monday and continuing thru Sunday, the nightly stage show will be "Kodachrome," the Royal Serenade's Royce and "Mint and Country a\n
Roxeys' revue and these supporting acts, Art and Media, Mau-Paul and Paulette, the Flying Dribblets, Looz Rips, Theron, Pat and Alex

is dren, and Leon van der Bilt.

Excitement for Sunday a fireworks display will feature the famous CORTLAND, N. Y., Sept. 3.—Grandstand announced that a week's run here last Monday (22), is actually a record-breaking pace as it is headed into today's closing ses

sions.

Grandstand has been registering sellout bids, with turn-ups being tabbed on some occasions, to chalk up new records.

Featured right show fare is Frank Shakespeare, featuring the "Waterfall" "Jane Hall, John Olsen, and Bob Shively, Big T.J. Olsen, and George H. Olsen, who have been on the stand all summer without a break.

The Spring Garden Band furnished the music.

The Spring Garden Band played for the fair.

B Corps will also be on the grandstand.

Cortland Clicks; With Jams 'Em

CORTLAND, N. Y., Sept. 3.—The Cortland County Fair, which opened a week's run here last Monday (22), is actually a record-breaking pace as it is headed into today's closing ses

sions.

Grandstand has been registering sellout bids, with turn-ups being tabbed on some occasions, to chalk up new records.

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The Spring Garden Band furnished the music.

The Spring Garden Band played for the fair.

B Corps will also be on the grandstand.
Ottawa Has Record 385,890; Execs Need for Expansion

OTTAWA, Sept. 3.—Despite rain on three days, the Central Canada Exhibitions Association, which runs here Saturday (27), drew a record-breaking 385,890 paid admissions. The 35,500 admission mark, set last year was 348,750. Rain considerably hampered activities Tuesday night (23) and again on Thursday (25) so that the show was very light on both days. However, the attendance was up to date Tuesday night (23), the only full day in attendance. Daily comparison figures follow:

<table>
<thead>
<tr>
<th>Day</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>65,086</td>
</tr>
<tr>
<td>Tuesday</td>
<td>45,972</td>
</tr>
<tr>
<td>Wednesday</td>
<td>89,961</td>
</tr>
<tr>
<td>Thursday</td>
<td>73,209</td>
</tr>
<tr>
<td>Saturday</td>
<td>89,978</td>
</tr>
<tr>
<td>Sunday</td>
<td>72,427</td>
</tr>
<tr>
<td>Total</td>
<td>385,890</td>
</tr>
</tbody>
</table>

With this year’s increase of 36,140 following the 35,500 recorded last year, the directors met Saturday to consider the need for future expansion. They decided to undertake the plan for the gates at George Park, which will be doubled in size. tickets are on sale in every town and hamlet throughout the province. Tickets are a divided account for a few paid admissions.

The three automobile manufacturers’ grandstands are completely full. The huge 80,000-plus crowds Wednesday and Saturday also necessitated the closing of the gates in the interests of public safety.

Intensive Promotion

Crowds are coming to the exhibitions at the rate of 36,000 per day, largely due to intensive promotional efforts under the direction of E. W. Tennant, secretary of the association. Tickets are on sale throughout the province. Tickets are a divided account for a few paid admissions.

The three automobile manufacturers’ grandstands are completely full. The huge 80,000-plus crowds Wednesday and Saturday also necessitated the closing of the gates in the interests of public safety.

Watertown Draws 35,000; Tops 1948

WATERTOWN, N. Y., Sept. 3.—Karl J. Maloney, treasurer of Jefferson County Fair Board, stated that the 179th annual Jefferson County Fair, which closed its five-day run Friday (20), will show a slight increase in attendance over last year’s annual, which closed May 20,000. The only day that showed a lower attendance was Friday (20), the only day of the week that the fairgrounds were closed.

The fairgrounds at Watertown are located on a hill overlooking the city and provide good views of the surrounding area. The fair is one of the largest in the region and attracts visitors from all over the state.

Lyndonville Tabs Record 25,000 Gate

LYNDONVILLE, Vt., Sept. 3.—All previous attendance records at the Lyndonville County Fair were shattered on Friday (26), when the estimated attendance of 25,000 patrons turned out to the Lyndonville County Fair grounds to see the annual agricultural show.

The fair, which is held annually in the month of August, features a variety of events, including livestock shows, horse shows, and a variety of other competitions.

Big Crowds Attend Kutztown Annual

KUTZTOWN, Pa., Sept. 3.—The 70th Kutztown Fair was closed its six-day run Saturday (20), with a full crowd for the final day. While complete attendance figures were not available, the figures were expected to be close to the 1948 record of 25,000.

The fair, which is held annually in the month of August, features a variety of events, including livestock shows, horse shows, and a variety of other competitions.

Strong Winds Buffet Two N. Y. Annuals

NEW YORK, Sept. 3.—Two New York annuals, the New England Country Fair at Clinton County Fair at Waltham, and the annual fair at the Kutztown Agricultural Society, were battered by strong winds on Saturday (26).

The fairgrounds at Kutztown are located on a hill overlooking the city and provide good views of the surrounding area. The fair is one of the largest in the region and attracts visitors from all over the state.
PNE Is Ahead Of 1948 Gate 1st Seven Days

Forum Shows Rack 'Em Up

VANCOUVER, B. C., Sept. 3—Given good weather everywhere except the opener, Pacific National Exhibition held fourteen shows here through Wednesday (31), seventh day of its 11-day run, had over 17,000, a more than 17,000 attendance of last year, at the same point. Total count thru Wednesday was 308,022, as compared to 303,342.

Comparative day-by-day attendance follows:

| Wednesday (24) | 43,418 | 40,794 |
| Thursday (25) | 35,335 | 49,706 |
| Friday (26) | 32,415 | 77,533 |
| Monday (29) | 31,080 | 60,149 |
| Tuesday (30) | 30,696 | 40,750 |
| Wednesday (31) | 31,391 | 36,080 |

Show headed by Edgar Bergen and Charlie McCarthy, doing three-a-day, playing at full-capacity or capacity in its four-day Forum run from Wednesday thru Saturday night (27). Forum, which seated 6,000, was scaled at $1 and $1.50.

Edgar Bergen and McCarthy, opening the Forum, were Patric Ryan, Kaye Baber, Rue, and the Carl Williams. Karl Norman did a turn and Carol goods thru the Under Stars.

Posed show, in two performances daily, except today and Monday (5), when it will give one-a-day, played to capacity the first three days of its seven-day run. The advance sale for the circus was almost double that of 48.

Horace McKim, who has been held for many weeks before the fair at the exhibition grounds track, is putting on crowds. Monday, however, is down from last year. McKim's spot on the grounds is the outdoor theater where free attractions pull capacity crowds from 11 a.m. to 7:30 p.m. Ziegler Shows and the West Coast combines to provide midway attractions.

25,000 Attend 4-Day Rimouski Expo

RIMOUSKI, Que., Sept. 3—The sixth annual Agricultural Exhibition of Rimouski closed its four-day run Saturday (27) with a total attendance of over 25,000, which topped all previous records.

The Agricultural Society announced plans for arranging the fair's Centennial for next year's fair, which already has been voted an appropriation of $3,000 by the government to carry on its work.

Sanilac County Records 40% Gain in Attendance

SANILAC, Mich., Sept. 3—Attendance at the Sanilac County Fair Free here, August 23-27, was up 40 per cent this year, Al Hall, in his 12th year as secretary, said. Excellent weather, in contrast to the show last year, during the fair last year, was one of this year's big breaks in the upswing, Hall said.

Grandstand attendance was off 5 per cent, but midway business, according to G. W. Wake Show officials, was 10 per cent about the same for year. Exhibits were up 50 per cent.

Pleases-Carnivals, the Billboard, September 10, 1949, page 68

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Rain Tumbles

(Continued from page 65)

Rainy weather has cut the crowd in a nearby Jack Hatwarden, with the cold and rain, making about 47,000. On Thursday, 14,500 turned out despite high winds whichattended the grandstand. Friday afternoon, the crowd was down to about 14,000. The same situation continued over the weekend.

Attendance topped 8,000 Tuesday (30). The night grandstand show was cut due to the rain. On Wednesday (31), Burlington Day, we were kept during showers during the evening and early morning. An estimated 1,000 attended the Wednesday afternoon and night grandstand shows.
Ziegler, West Coast Combo Gives PNE Strongest Midway Since ’39

VANCOUVER, B. C., Sept. 9--Midway at the Pacific National Exhibition (PNE), which closes its 11-day run here Monday (5), is held down jointly by the Ziegler and West Coast Shows. The combination gives the midway the largest far side zone since 1929, when Rubin & Chetwynd held down the spot.

The combined shows have 20 major rides, 7 kiddie rides, 11 shows and 55 concessions in all. The main show features the remarkable Happyland set-up of rides, shows and concessions which adjoin also is in operation.

Midway business was down 13 per cent from last year's early Ninth, due to the rain, according to George Hiscock, owner of the Ziegler Shows, and Frank L. Kirch, who with Melvin Cook, owns the West Coast midway.

Side show, owned by Art Converse, paced the shows first few days. The Ziegler midway was considerably more ambitious than the West Coast midway, which is ruggedly attractive.

The unit consists of three acres, with sides show and a number of the larger midway rides being displayed. The unit is one of the most notable features of San Diego's annual midway.

Phillips Buys De Land Plant

DE LAND, Fla., Sept. 3--Lawrence Phillips, president of the Johnny Jones Exposition, completed the purchase of the De Land Plant, on which Tuesday (1), it was announced by T. G. Cower, press agent. Phillips will add the plant to his holdings at the same time he steps up pressure on the Cannons,窗帘 ridges and attractions of the CNE midway for this spot.

The plant is one of three major plants in the country which produces novelties for carnivals and fairs. The others are located at the Chicago World's Fair site and in Oklahoma City.

The property includes over 3,000 acres of land with a capacity of 25,000,000 people, including the famous Hap-Hapland, a 10% deficit

The Cold, Rain Cut Into Conklin Midway Takes at Toronto

The huge, 17-unit CNE-Conklin midway has been registering a steady and remarkable increase, according to Neil Webb, show secretary. Daily increases thru the last five days have averaged between 30 and 40 per cent, resulting in a marked gain in the attractive packaged deal offering, which six rides for 10 cents.

The Whiz Bang and Torpedo, both new prints, are getting a big share of the money, Webb said.

Kortes' Side Show

Peter Kortes' Side Show, managed by Mrs. Mary Kortes, topped the other midway units, before Conklin, at the CNE midway, and will be showing at the Toronto Fall Fair.

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Kortes' Side Show

Peter Kortes' Side Show is winning money among the CNE midway units. Top attraction is Jess Willard, former heavyweight boxing champion, who twice won the belt. His own show is Alph Phillips' Aqua Frolics and Lion's Club Circus, the latter a combination of the magnificently decorated and well-staffed shows.

Concession takes are reported to be running ahead of the same period of last year. About 200 picnics are expected to attend the meeting of the CNE midway.

Eight of the band of 20-odd band members who attended the band meeting of the CNE midway.

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SPECIAL OFFER
LIMITED STOCKS
WORTH SPECIAL BASEBALLS
Packed 15 Desses to Case. Sold Only In Case Lots of 15 Desses:
PER CASE $24.00
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WISCONSIN
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Popcorn Machines & Concession Equipment & Supplies
Blevins Popcorn Co.
NASHVILLE, TENN

NOTICE
INDIANA, OHIO, ILLINOIS
CELEBRATION COMMITTEES
Meet Monday, Sept. 10, at 7:30 p.m.
Held at the Hotel. Junior, at 7:30 p.m.
RUMBLE AMUSEMENT CO.
Liburn, Ind. Sept. 10-10. Inc.

J. A. KINGSMORE
Please Contact
R. C. BRYAN
608 Tampa St., Tampa, Fla.

October 28, 1949

MIDWAY CONFRAB
O. J. (Whitly) Gilbert, cookhouse and concession operator, has
Shreveport, La., where his condition is reported as serious. . .
Recent additions to the C. O. C. are Larry O' Dell, rubber
man, and Madame Mona Stevens Show. . . F. O. (Tarzan) Banks
has closed his Speakeasy Shows at Ocean View, Norfolk, and Sea Rim Park,
Virginia Beach, Va., for the season and will combine the two
a number of fairs. He recently took delivery on a new traler. . . L. R.
Banks, manager and Maps, has vacation at his home in
Georgia before heading for Miami
for the winter. He purchased a new
A car recently.

Shawn who's credit isn't good enough
has to worry about buying new equip-
ment.

Earl Kelly, concessionaire on the
W. G. Wade Shows No. 2 Unit, who
was stricken with pneumonia while
playing the fair at Rensselaer, Ind.,
has been released from an oxygen
tent in the Rensselaer Hospital and
his condition returned to his home in Springfield, O. His
concessionaires are in the hospital. . .
Died on the shows by Joe Taylor.
. . and Mrs. Carl H. Smith, 
who have retired from the West Coast
and are making their home in Southfield,
Mich. The major is employed as night clerk at the Hotel
callest, Rosedale, Oso. .
Fonseca, better known in outdoor
shows business as Frank Lees,
who has been in the Bristol County Tuber-
cular Hospital, Attleboro, Mass.
the past three months and is
be confined there another year,
at least. She would like to have
letters from friends. . .
The Late J. L. Shows this year are using two
free acts, the Starsles and the Wrench
Wendt. Recent visitors on the shows
were Joe Hughes, Jack R. Robbins.
and G. A. Org has a new 50-foot front.

Because show owners call them after
the dance, "Kiddie" organs must stay
in hotels late. This show goes that no
mushroom is in the bookbag box.

FLUORESCENT LIGHTS
For Concessions, Institutions, Bistros, Showrooms, Commercial
Installations, FLOURESCENTS
FOR EVERY PURPOSE
Direct From Manufacturer of Lowest Possible Prices
Each Catalog $5.00 each
Write for Catalogue and Price List

BELNORD PRODUCTS CORP.
DEALER- MANUFACTURERS-DISTRIBUTORS
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EZE-WAY
CUSTARD MACHINE
20 Gallon Capacity; completely
Equipped for 2-kw. water-cooled compressors: single
phase 110-220 volt. Used less than year. flawless condition.
$750 F. O. B. INSPECTION INVITED
LAMBERT BROS.
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WANTED
BILLPOSTER
With Own Transportation
DICK'S GREATER SHOWS
PAULSBORO, NEW JERSEY

WANTED
FOR M.E., ARK., FAIR, Sept. 10-11;
DE QUEEN, ARK., FAIR, Sept. 19-22;
FOREMAN, ARK., FAIR, Sept. 26-Oct. 1
All shows of this kind.

INSURANCE
IDA E. COHEN
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CHICAGO, ILLINOIS

FOR SALE
1-20 FT. PARKS: Mary Go Round,
Ferris Wheel, Scotty, 9 ft., and other
$450.00
1-4600 Foot Airplane Ride
450.00
1-300 ft. Water Chute Slide
125.00
1-25 ft. Overhead Swing
150.00
1-9 ft. Merry Go Round
250.00
Cash down
35.00

PLASTER
Remarkable new person makes this plaster
slight use of water, but is so
It is used as a protective
form of the product, with a
It is used in building
the product of its kind.

Lycoming Co. Fair
HOLLIDAYVILLE, PA., Sept. 13-14
One of Pennsylvania's Best Fairs
This fair will have all kinds of \n
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BINGO HELP
WANTED

2 Callers, 3 Countermen for Fairs.
Apply York, Pa., Fair.

JACKIE'S BINGO

STEBLAR
GREATER SHOWS
WANT
WANT
For Lyman, S. C., Sept. 5-10
CONCESSIONS: Cotton Candy, Fish Float, Duck Float, Bowling Alley, Corn Corral, Gard Games, Hoop & Ring, Wet Wax, Glim, Drop Tent, Shaker, Soap Box, Ice Cream, Concessions, $1.00. Can place Fun or Ring Game. SEND: BINGO.forms. Shows, Merchandise for any Show with own out fits. Want Con-

WANT
COOKHOUSE
FOR
2 AND SHOW.

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Concession
south.

WANT
COOKHOUSE
FOR
2 AND SHOW.

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HIGH STRIKER
A consistent money maker! Center of attraction at Amusement Parks, Fairs, Grounds, Picnics, Carnivals. Built to make and take plenty of action. Quality built throughout and substantially constructed for many years of profitable operation. 24 ft., standard in 3 sections for easy handling. Includes mast, tool, steel nickel-plated chaser, 2 1/2 braces.

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NETS
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Gov. surplus, 17'3/5" or 24'x24', only $10.00 each.

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410 Concord Rd.
Nashua, N. H.

VALENTINE'S DAY SHOWS

"Your Favorite Show"
WANTS FOR THESE 4 BIG ONES

Henry County Fair, week Sept. 12, Martinsville, Va.; High Point Agril. Fair, week Sept. 19.
High Point, N. C.; Center of H. C. Fair, week Sept. 26, Asheboro, N. C.; Cleveland County
\n
WANT SPITFIRE FOREMAN.
SHOW THRU SHOW MONKEY CIRCUS, WILD LIFE; ANY GOOD CRIN

SHOW. ALSO WANT MINSTREL SHOW FOR A REAL MINSTREL ROUTE.

CONCESSIONS: JEWELRY, PENNY PITCH, BASKET, STOCK WHEELS
AND OTHER HANKY RANKS.

Jack Perry, Manager
LEAKSVILLE, N. C.

HARRY POLISH FISHER WANTS

Concessions of all kinds . . . no exclusives. Also Rides, Octopus or other
major Rides, and Shows for Placeville Fair this week; Orland Fair next week and Watsonville Fair the following week. Wire or phone Placeville, California.

GOLDEN WEST SHOWS

Bill Powell, recently returned from a round-the-world jaunt, has
joined the World of Mirth Shows. Joseph Arms, ride man with the O. C. Buck Shows, lost a finger and suffered arm bruises thru tumbling with a motor belt on the Fair Wheel at the Franklin County Fair, Malone, N. Y., last Friday (26).

Concessionaires who work on fairs
grounds with dough in their tents are dif-
ferent from the usual run who plan on
getting it after they get there.

Jean Branson, of Girl Show note on Wallace Bros', Shows, has been
busy giving her life history to Mc-
Lean's magazine, a leading Canadian publication. Staff of the magazine is unusual, Johnny Broderick, secretary, passed his first year at law
school; Frank Ted, lead gallery op-
erator, is studying medicine, and
Bob Yank, advance agent, recently
was named playing coach for the
Kansas City Hockey Club.

For his 2-year-old Patrick L.
and 8-month-old John L., who
made the trip in a plane. . . . M. F. Sullivan is
readying his real estate deals for
Miami this winter. . . . Billie Brady,
wife of Pat Brady, electrician on
Rogers Greater Shows, left the org
at Terre Haute, Ind., to return to
her home in Atlanta where she will
take care of business preparatory to
undergoing an operation.

Midway was suggested the morning
of a 10-cent piece commemorating the corn-
ival. With "In God We Trust" on one side
and "Good for First Coupon" on the other.

During the Springfield (Ill.) State
Fair, Seymour Schlar, concession
manager of the Eddy Shows, gave a
surprise anniversary party for his wife, Freda. Attending were Mr. and Mrs. Duvall and daughter, Joan, Mr. and Mrs.
Louis A. Rice, Harry Berger and Henry Lieberman. Mrs. Duvall's
daughter, Karen, is attending a sum-
mer camp. She will visit her par-
ents at the York (Pa.) Fair. . . . Louis
(Dada) King, concessions secretary
on the World of Mirth Shows, is suffer-
ning from a back ailment. . . . Bill
Jones, of the chain bingo gang is
having his World of Mirth Shows help
in a new station wagon. Mrs. Jones is
looming as sporting a new Cadillac roadster.

"Strictly a mistake, strictly a mistake,"
abridged theasp when a concession
manager caught him putting the course-notes in his hip-bag.

WANTED CONCESSIONS AND SHOWS
For Season Froducer, Sept. 5th & Oct. 1st. Free of Tax. B. C. Ring. Concession. JOHN BRYAN ROAN, INDIANA

McCLURE BEAN SOUP
SEPTEMBER 14 TO 18 — FREE GATE

WANT Kiddie and Major Rides not conflicting.

CONCESSIONS all open; no exclusive.

WANT Shows of merit, Fun House, Glass House, Motor Drome.

Come on and answer Newton Hamilton, Pa., this week.

Mickey Percell

EVANS,
HIGH STRIKER

A consistent money maker! Center of attrac-
tion at Amusement Parks, Fairs, Grounds, Picnics, Carnivals. Built to make and take plenty of action. Quality built throughout and substantially constructed for many years of profitable operation. 24 ft., standard in 3 sections for easy handling. Includes mast, tool, steel nickel-plated chaser, 2 1/2 braces.

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FAIR
EIGHT COUNTY FAIR, WEST POINT, VIRGINIA, SEPT. 12-17TH
Biggest Little Fair in Virginia

WANT—French Prize, Map, Grob Outfit, Home of Hooky Punks all open, WANT—Will buy or buy Octopus or Conspirell for West Point Fair and six more Fairs in North and South Carolina.

WANT—Will book engineered 16-in. Funhouse, Glass House, Jerry Forge is calling for Gypsy and Face for Full Revue.

SUFFOLK, VIRGINIA, THIS WEEK

WM. C. (BILL) MURRAY

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MOBILE LUNCH UNIT
55-FT. Transit Bus converted into mobile, attractive restaurant
unit. Ideal for traveling to Fairs and exhibitions or location on
large lots and specialists by "easy service." Five months' work last
season. Has 3 units under contract thru December. Each unit 75-
foot waitress section and 2-months Hearty Fair circuit, including Tea-Fair. Equipment includes 2 Cn., 14x8 foot Trailer House,
2 Pulls French Fryers, Exhaust Fan, Fluorescent Light, Water
Tank and sink, Counter and Combustion. Partly Week. 25-cents;
Outside Counter and Stoves, Running on three sides. Tires and
motor excellent. Interior painted white and outside stainless.

Used Everywhere for Over 25 Years

ROLL TICKETS
PRINTED TO YOUR ORDER
Keystone Ticket Co. SHAMOKIN, PA.
DEPT. B
Send Cash with Order. Stock Tickets, $2.00 per 100.00.

100,000 $27.00
FAIRS—NEED FAIRS FOR BEST FAIR ROUTE
GRIDDLE MEN — FLOSS OPERATORS
SNOW CONE OPERATORS — CANDY APPLE MEN
SEAT BUTCHEYS — NOVELTY MEN

SEPTEMBER DATES
10-17—BROCKTON FAIR, BROCKTON, MASS.
10-16—KANSAS FREE FAIR, TOPEKA, KANS.
10-17—YORK INTERSTATE FAIR, YORK, PA.
12-17—TAMPA FREE FAIR, TAMPA, FLA.
22-20—REID'S STATION FAIR, SPRINGFIELD, MASS.
22-OCT.—MID-SOUTH FAIR, MEMPHIS, TENN.
24-26—OKLA. STATE FAIR, OKLAHOMA CITY, OKLA.
26-OCT.—BLOOMSBURG FAIR, BLOOMSBURG, PENN.

OCTOBER DATES
3-10—ARKANSAS LIVE STOCK SHOW, LITTLE ROCK, ARK.
10-13—MISSISSIPPI STATE FAIR, JACKSON, MISS.
22-31—LOUISIANA STATE FAIR, JACKSON, MISS.

CIRCUS DATES TO FOLLOW

Top salaries and commission for sober, experienced Griddle Men, Floss Operators Answer in person at locations above or write to

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WALLACE BROS.' SHOWS
"America's Most Spectacular Midway"

WANT WANT WANT
SEPT. 12-17
SOUTHEAST MO. DIST. FAIR
CAPE GIRARDEAU, MISSOURI
PENNARD ARCADE


Agent—Ske Cat Agents, Bucket Agents. Fan Cane Agents, Boat Dealer and Other Under Agents. All replies to:

E. F. FARROW, Mgr.
BEAVER DAM, WIS. UNTIL SEPT. 19, THIS WEEK.

ASSOCIATED INDEPENDENT MIDWAYS, INC.

Have been contracted to furnish a complete show midway for Tom Hickey's GEM CITY SHOWS, INC., Columbus, Ohio.

Wanted Shows of all types, with best of equipment and own transportation to play EL PASO, ILL. (on the street circuit) and Roscoe, Ill. Oct. 10.


BASTROP, LA., closing dates. These are bona fide. All address.

RAY MARSH BRYDON

In detail, Hotel Brown, Louisville, Ky.

Also can place Major Riders and Concessions. "No flats."

FOR SALE

PAUL MATTLEY SHOWS

WANTED FOR BALANCE OF SEASON
CALIFORNIA SHOWS
EXPERIENCED BINGE FELLER
Good proposition to right man. Will book Hi-Striker, Queen Age, Weight, Balloon or any Stock. Can handle a large show with own transportation. Dibuca, Calif., this week then Fairs for balance of season. Contact A. R. STEIN, CALIFORNIA SHOWS, PER ROUTE.

FROM THE LOTS

Mad Cody Fleming
BLUE RIDGE, Ga., Sept. 3.—The org has found rugged sledding in Georgia this summer. Everyone on the show had figured the fairs would be okay, but the Greenvale Fair was the only one of any repute to open up to the fair, but spending was off.

The gate price was cut and ride prices were trimmed, with Eddie McVeigh of the factory having a difficult time of it. McVeigh, who has been idle for several months and the family has curtailed employment. McVeigh, who the fair had been off 50 per cent for the first fair, the weather has been good. D. E. Stockton, ex-owner of the show, was long expected to move his show to the fair area.

Dutch Schilling now has nine concessions and Dean three. Other concessions are in shape and ready to go. Alex Moorfield, factory president, has bought the Ford factory. He has been idle for several months and the family has curtailed employment. He has sold the factory for $750. D. E. Stockton, ex-owner of the show, was long expected to move his show to the fair area.

Several sessions joined at Pocokma City, Mid, under auspices of the fair department and America, was favored by ideal weather which, with heavy hillside newspaper and radio plugs, resulted in satisfactory business and held good all week, due to nightly live acts. Sunday night's (27) giveaway was a motor with Chapin and Brown.

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WALLACE CARNIVALS
24' 30' 36'
SEND FOR CIRCULAR!

MORRIS MANNELL, INC.
26 BAD. 1313 ST. (Down B)
New York, N. Y.
Phone ORange 5-5912

BIG BEN (World's Largest Rug)
FOR SALE


PAY ME WHAT IS GROSSES

Include freight for rail or truck. We guarantee to make this rug good. We guarantee to make a good proposition. Jack Randell and wife,

AL RANDALL

900-18 ERIE
SAGINAW, MICH.

WANTED
"NOW COTTON TIME"

Will furnish free any available season Man and Wife for Pull Truck, show, one passenger. Will pay handsomely for anything in the line of proposition. Jack Randell and wife,

JACK and ERIKA STUTZMAN

5-5408

FEMALES

ATTENTION, COMMITTEES
Have four fairs available for celebration, Picnics and Homecomings.

JACK CHARBONEAU

1086 ERIE
SAGINAW, MICH.

SACRIFICE
TEN CAR KIDDY AUTO RIDE
First $100,000. Cards are out.

CART ROAD

39 CANNON S.
Bridgeport 3, Conn.
Kingston Attractions

HYNDMAN, Pa., Sept. 3.—Org is winding up its trek thru Pennsylvania at this spot, which was a good one. Havensville, last week, was a blank. With one stop in Maryland at Sharpsburg, show will head for Virginia. Ferris Wheel and Merry-Go-Round are lopping the rides. The Girl Show is now working out of the office, with Charlotte Hauck and Alta Latchford, dancers; Charles Filler, singer, and William Leonard, ticket seller. Contestants are Mr. and Mrs. Roger Barnhill, fish pond, pitch-ill-you and one p.c.t. Doe, cat, racers, milk bottles and ball game; Mr. and Mrs. Jesse Newton, cloths pin pitch; S.S. Murr, popcorn; Mr. and Mrs. Sassaam, cookhouse, candy furnaces, coke and candy; and one p.c.t. Phil Yager, high striker, John Cole and Red McKinney, balloon pitch. Bob Bold made his bows at the Races, in addition to his work in charge of the Strange Animal Show. Mr. and Mrs. Hugo Gross have left to make their regular fairs with their French fries.

James H. Drew

CHARLESTON, W. Va., Sept. 2.—Org is winding up its celebratons in Culver, and Kouts, Ind., booked on short notice. At Culver was four days. American Legion auxilium, being only fair. In Kouts, show was also a Legion auxilium, playing there five days including a Sunday. At Kouts, Opera Drew spent one of his major rides and 15 concessions to the Crown Point, Ind., Fair. Show was described as a fair here, another in the Strange Animal Show, and one to the MaryHaven (SO. ARLINGTON.)

Motor State

ROMEO, Mich., Sept. 3.—Org moved here from Eaton Rapids, Mich., for Labor Day. The show in the city and is expected to be one of the best. The show has spent a week at the miniature train factory getting new parts and having overhaul work done.—W. H. (BILL) ROLLWELL

CAVALCADE OF AMUSEMENTS

CAN PLACE 2 CAPABLE ROPE MENS FOR OUR 3 FERRIS WHEELS.
(Salary $50.00 per week.)
WANT CAPABLE OPERATOR FOR HILLMAL.
(Salary $85.00 per week.)
WANT HELP FOR TWIN ROLL-O-PLANES. WANT NICE DRIVERS
Wanted Griddle Men for Grab Outfits. Waiters for Cookhouse. All address
AL WAGNER
Jackson, Tenn., Sept. 7-17: then Nashville, Tenn.

QUEEN CITY SHOWS

WANT FOR LAURELVILLE, O. ANNUAL FALL FESTIVAL ON THE STREET
Razzle Dazzle or anything that will work for 25-50.00. Good opening for Girl Show for this one spot. Also want small Cookhouse. Red Importance. Want to work with a man or in Cookhouse. Holmen.
Wanted for Westervelt to follow: any legitimate Stock Concession, High Striker, Hoop-La, Penny Pitch, Nickel in, Fish Pond, Dutch, Wynter, One P.C.T. Eat Up Dirt, Grocery Wheel, Huckey Back. All Rides: Want good Westervelt Forever on week for $12.00.
All replies
CURLEY LITTLE
NEW MIAMI, OHIO

FOR SALE
COMPLE DE LUXE BINGO FOR SALE
24x24, 104 Leatherette Seats, Pull-Up Type, Royal Blue Canopy, Blower and P. A. Set, Flourescent Lights, Fiber Backing.
COMPLETE—$2500.00 CASH. (No terms—No propositions)
Can be seen at Central Iowa Fair, Marshalltown, Iowa, Sept. 15-19. Contact
Vince McCabe, c/o Sunset Amusement Co.,
Homestead, Ia., Sept. 17, 1949, Marshalltown, Ia., next.

WANTED

For the best dates in South Georgia and North Florida starting at Valdosta, Georgia, Sept. 17th to 20th; then at Madison, Florida, and Gainesville, Florida, to follow, with good one Hallmark, Pike, especially Photos, Ball Games, Hoop-La, Concession, at $15.00. Can place with any one traveling. Also need reliable men who drive trucks, also few Lady Ticket Sellers. No single girls. All answers to
JOHN B. DAVIS, MGR., SOUTHERN STATE SHOWS
HABRAH, GEORGIA, AFTER SEPT. 6TH
From the Lots

Prel's Broadway
INDIANA, Pa., Sept. 3—Shows are on the midway of Indiana County Fair here which opened Tuesday (30). Shows' second fair of the last week at Butler, Pa., ended up stronger than ever at the end of the week the total attendance and receipts more than equalled last year's gate and gross.

Top money show was Jake Oughtman’s Tent-in-One, while second money went to George Ward’s 1949 Scandals of Pulverhill. Third spot was taken by Prof. Vidal’s Harries to Broadway Rides. Rides did terrific business, all topping 1949 receipts, with the Hi-Ball. All new major concessions came in and will remain in the balance of the season. All had a better than normal week. Pappy Finneurry did a good job in seeing that all concessions were up and operating.

Owner Sam K. Prel went to Tallapahocken, Va., to look over the shows’ new Number 2 unit, in association with the Viva Jeans Show, which opened in Frederick, Md., August 8. Allan A. Travere, general agent, also left to spend a few weeks inspecting the new unit and to make a trip covering the fairs under contract, best business in the Carolinas, Georgia and Florida. —ALLAN A. TRAVERS.

Frozen Cusdar Outfit
FOR SALE
Electric Fantasy Machine mounted on 6 ft. doll, built body. one, two and a half Dolls, seats, all Furniture. Novelties, Age and Photo Gallery. $1,000.00. (1 unit)

FOR SALE—NEW GOODS
Three Van-Ball units and 10 Ferris units with unlimited Rides will top the line this week. New this season. Will sell and will out or rent. Must be sold. Contact and have these, don’t write.

PHIL JACOB
Chippewa Lake Park, Chippewa Lake, Ohio

Royal Exposition Shows
NOW BOOKING
Shows, Rides and Concessions for six weeks of established Western Fairs, Sept. 26 to Oct. 17.

1. The Billiard Show, 2. The Mr. Womack and Miss Smith Shows, 3. The Mr. Womack and Miss Smith Shows, 4. The Mr. Womack and Miss Smith Shows, 5. The Mr. Womack and Miss Smith Shows.

The Billiard Show, 2. The Mr. Womack and Miss Smith Shows, 3. The Mr. Womack and Miss Smith Shows, 4. The Mr. Womack and Miss Smith Shows, 5. The Mr. Womack and Miss Smith Shows.

Contact H. V. PETERSON, Mgr., or B. J. COLLINS, Gen. Agent.

Address ROYAL EXPOSITION SHOWS
P.O. Box 160, Hamburg, Texas.
FEATURING Cannon Which Fair, Woodbury, Tenn., week Sept. 12, followed by Jackson County Fair, Scottsboro, Ala., week Sept. 19 and Walker County Fair, Jasper, Ala., week Sept. 26, is the route of continuous home rides. The Legitimate Stock Concessions of all kinds, Hunky Punks, Basketball, Short Range, Race Horses, Cookhouse Cream and Cotton Concessions. SHOWS: Can place Shows not conflicting, with own equipment and transportation.

Rides: Can place any Rides not conflicting, with own transportation. HELP: Can place Foreman for Merry-Go-Round and Second Men on all Rides and General Help of all kinds. Must be licensed drivers.

All address C. C. GROSCURTH CLARKSVILLE, TENN., THIS WEEK: WOODBURY, TENN., NEXT WEEK

W. R. GEREN Presents

MIGHTY HOOSIER STATE SHOWS

WANT FOR AARON, INDIANA, FAIR, SEPT. 13-17 VERSAILLES, INDIANA, PUMPKIN SHOW, SEPT. 21-24 Stock Concessions. No X. $25.50 per spot. Shows that can set on streets.

FOR SALE

1947 Flying Spooler with 1947 Super Star Semi and 1942 Dodge Tractor. This outfit came as new. Complete. Price at $5,300.00 Cash. 1943 Spooler, in perfect condition, with 20-Foot Super Star Semi, complete. Price at $5,200.00. 1944 Super Spooler and 16-Foot Star Classic 3-Story Parade Trailer, complete. Price at $5,200.00. Complete $5,000.00. 1940 Tridax Semi with two 1947 Fruehauf Semi and Two Dundy Trucks. These Rides and Trucks are in fine condition. Ask any man who knows my show. Reason why I have not used in this year's Kankakee Fair.


This week, KENTUCKY, INDIANA. ALL REPLY: W. R. GEREN, OWNER, MIGHTY HOOSIER STATE SHOWS

JOHNNY'S SHOWS

"HONESTY IS OUR POLICY"

PARDON, TENN. FAIR, SEPT. 17, THURS. 17, DENTON COUNTY FAIR, CANTON, TENN., SEPT. 17, THURS. 18, HARRIS COUNTY FAIR, KNOXVILLE, GRENELL, NORTH CAROLINA. DONT LET SIZE OF TOWN FOOL YOU GET WITH JOHNNY FOR WINTER SAVINGS.


ORDER FOR 1ST BID, AS QUOTED.

For sale.

FLORIDA AMUSEMENT COMPANY

Wanted Diggers, Ringo, Popcorn, Candy Apple and Fries, Show Cones, Photos and Hunky Punks of all kinds. Want Side Show, Athletic Show or any Grind Shows. Same as usual.

Florida. Concessions wanted.

Want seven offices in Florida. Will buy any Concessions

Want to come in Florida. Will buy any Concessions.

Want all replies. JOHNNY DUMONT, Mgr., Verran Ind., this week.

P.S. Will book 2 Mill Cones. Also want Skills, Costum Show and Pin Shows Agents.

WANT FOR

6-FAIRS-6

STAMPS, ARK.; NASHVILLE; COUShattA, LA.; LEESVILLE; MANY, MANSFIELD

ALL STATE AID FAIRS. LONG SEASON SOUTH

Due to disappintment in West, will not come to South Carolina. Will consider any fair in West, Panama, South Dakota, other parts of West. Place any legitimate Stamp Show with own equipment low percentage. Have Indiana Licensed Driver. All replies. J. L. (JIMMIE) HENSON SHOWS STAMPS, ARK., SEPT. 30-10; THEN PER ROUTE.

DUE TO HEART CONDITION AM FORCED TO SACRIFICE MERRIAM MONKEY SHOW

When owned at International Fair with special invitee hotels; new Animal artist, $42.00, new Short Horn steer; 36 trained for sale over 300 customers; I realized well. All customers treated as in every respect. Can be men operated at ticket box. Room camping will be at Memphis, Tennessee, State Fair. Closing date, Dallas, Texas State Fair. If may not be able to attend.

MERRIAM WINSLOW

Monkey Show at the above dates

MABLE'S OLD RELIABLE SHOWS, INC.

WANT WANT WANT

For Horse Show, Agricultural Fair, Horse Shows, Etc., Sept. 13-17. Hart Co. Fair, Munfordville, Ky. 10,000 in Fair Fund (On tracks). For Lease, along with $100.00. Will rent Concessions.

RIDE: Can place any Rides not conflicting. Low percentage. Must be licensed drivers.

SHOWS: Can place Illusion, Flying Monkey, Snake or any not conflicting. Low percentage.

RUTHERFORD COUNTY FAIR

RUTHERFORDTON, NORTH CAROLINA, September 12-17

AND TO MUCH TO FOLLOWS.

We carry nine major rides, four kiddie rides and eight shows, five light towers, making this show the cleanest and most modern midway to break in the show world.

WANT CONCESSIONS—Grab, Every and Dancing Stand, Mutt Camp, Photo, Hunky Punks and Merchandise Wheels. Will book Dairy Show, Trottery.

WANT SNAKE SHOW. Unborn, Wild Life, Motor Drome, Penny Arcade, Monkey Show.

WANT to book or Jones Tilt, Caterpillar, Rocket, Sea Cruiser. Pony Rides or any ride that does not conflict.


All answer.

JOSEPH PRELL OR JOHN VIVONA

Rockymount, Virginia, this week, then Rutherfordton, North Carolina.

WANTED FOR

PRAWL'S World's Fair Shows

RUTHERFORDTON, NORTH CAROLINA, September 12-17

AND TO FOLLOW.

We carry nine major rides, four Kiddie rides and eight shows, five light towers, making this show the cleanest and most modern midway to break in the show world.

WANT CONCESSIONS—Grab, Every and Dancing Stand, Mutt Camp, Photo, Hunky Punks and Merchandise Wheels. Will book Dairy Show, Trottery.

WANT SNAKE SHOW. Unborn, Wild Life, Motor Drome, Penny Arcade, Monkey Show.

WANT to book or Jones Tilt, Caterpillar, Rocket, Sea Cruiser. Pony Rides or any ride that does not conflict.


All answer.

JOSEPH PRELL OR JOHN VIVONA

Rockymount, Virginia, this week, then Rutherfordton, North Carolina.

PENN PREMIER SHOWS

CAN PLACE FOR THE DURHAM COUNTY WHITE FAIR, DURHAM, N. C.

11 FAIRS

SEPT. 12-17

CONCESSIONS: Can place Photos, Hunky Punks of all kinds, Roll Games, Hi Roller, Glass Pitch, etc.

SHOWS: Can place Wild Life, Glass House, Arcade and anything not conflicting.

WANT: Manager for Minstrel Show. We have complete show Front, Stage, Sound Equipment, etc. You furnish complete Show with People. We have 11 of the best North and South Carolina Fairs. Must leave for Durham.

HELP: Can use useful Help on all rides who drive Semi.

Address all mail and wires to LLOYD D. SERFASS, Gen. Mgr., Farm Royal, Pa. this week; Durham, N. C. follows, with Carboard, Sanford, Lexington, N. C., Chase County, Newburg, Marion, and Walesboro, S. C. all bout five County Fairs. No promotions.

AMERICAN MIDWAY SHOWS

WANT FOR THE FOLLOWING TOP TEXAS FAIRS:

Monoleague County Fair, Bowie; Wilson County Fair, Floresville; Central Texas Fair, Clifton; Comal County Fair, New Braunfels; Harvest Festvial, Hillsboro, and others, closing Nov. 18-28 at Valley Mid-Winter Fair, Harlingen.

SHOWS—Fun House, Mechanical, Monkey, Minstrel. Have complete frame-up for Side Show Girls and Carnival.

RIDES—Any Rides that do not conflict.

CONCESSIONS—Any Concessions that work for Stock. "Cookhouse" Cruiser, etc. All address.

DON M. BRASHEAR, Mgr.

Gonzales, Tex. this week.

MARENGO, INDIANA. AMERICAN LEGION REUNION. SEPTEMBER 9-10

MARENGO FAIR GROUNDS. FREE ADMISSION

Coleman's State-Side Shows on Midway

WANT WANT WANT WANT WANT

RIDE: One Major Ride, Octopus, Comet or Railroad preferred. SHOWS: Monkey, Animal, Tent. Mechanical, Concessions wanted. General preference to Settlers. COMPANIES NOT conflicting, such as Basket Ball, Milk Bottle, Lead, R. S. or Short Range Gallery, String Game, Videos, Comic Shows, Balfour-Wide, and other shows. Special preference by simple, class Concessions or Management. If you can qualify. Mr. Griffin wants two Hanks-Pank Agents. Tommy Humphrey wants two Rings Chafer Men and two P. C. Agents. Due to disappointment can place Merrimack Round for taxes and committee money only. Can place Fountains, Ballroom Darts, Fishponds and Horse Life FREE SHOWS—NO GUTS—NO PLATERS—NO RAUCOUS.

WANT ENDY BROS.' SHOWS

WANT FOR YORK, PA., INTERSTATE FAIR Next Week

BALL GAMES, DERBY RACER, HANKY PANKS, EATS AND DRINKS. GOOD MONKEY SHOW, GLASS HOUSE, FUN HOUSE AND PENNY ARCADE. For York and balance of season. All Fairs until Nov. 15. All address.

DAVE ENDY, Mgr.

 YORK, PA., now and until Sept. 17.

WANTED FOR PAMPA FREE FAIR

Pampa, Tex., heart of oil field. Get where the money is plentiful.

Lead Gallery, 10x10-in. Minstrel. Magic or any other Concessions that work for stock. Two or Three Major Rides. Contact.

LONE STAR AMUSEMENTS, Springer, N. M., Sept. 12-17;

Clayton, N. M., 19-24, or JOE FISHER

BDX 1614. PAMPA, TEx.
Want now for these outstanding fairs:

WESTERN NORTH CAROLINA FAIR, HENDERSONVILLE, N. C., SEPT. 12-17
CHESTER COUNTY FAIR, CHESTER, S. C., SEPT. 19-24
CATAWBA COUNTY FAIR, BUCKINGHAM, N. C., SEPT. 25-30
ROWAN COUNTY FAIR, SALISBURY, N. C., OCT. 2-7
WESTERN NORTH CAROLINA FAIR, WINSTON-SALEM, N. C., OCT. 10-15 (Colored)

ATHENS AGRICULTURAL FAIR, ATHENS, GA., OCT. 16-22

NEWBERRY LEXINGTON FAIR, NEWBERRY, S. C., OCT. 24-29

Organized show—While keeping livestock stands, fair grounds no longer have the first class life show and one other grand show. Can also use for these dates: One 1st flat, two 2nd flats, one 3rd flat, one 4th flat. TERRITORY FOR 10 MERCHANDISE CONCESSIONS: French Fries, Chocolate Dip, Road Yoke, Ice Cream, Glass Sells and similar Concessions: Win a PAGE A. in Time with 15 minutes. Must be able to drive four panel job. Want talkers, grinders, canvasmen, ride help, other useful people. All departments.

Replies to GIBSON COUNTY FAIR, TRENTON, TENN.

---

Don Franklin, Manager
BRYAN, TEXAS, THIS WEEK

WANT for solid fair route as follows:
Next week, two fairs, Show splits. #1 Unit, Franklin Fair; #2, Riesel Fair. Then the following fairs in order: Crockett, Where, Rosenberg, Angleton, La Grange and Celina, all Texas; No splits these fairs.
Want all concessions for Riesel, including Crab, Saus, Ham, Pepper and P.C. No gilt.
Want for season: Large Cookbook, Concessions, Wallpaper, Novelty Sales and some 100% Parks.
Ride: Need major rides not conflicting. Book Rall-a-plane, Fly-a-plane, Octopus, Looper, Creator, Stomach, Whip, etc. Must ride Caterpillar, complete with transportation. Will use and 1944 split show condition. Can use or without transportation or will trade on Caterpillar. Will book Little Digger.

RIDE HELP: Second Foreman for Twin #5 Wells, experienced Second Men.

WANTS: Shows with not conflicting have larger than their show and Furpose, West Monkey, Mechanical, Animal. Any grand show at most, 25% all fairs. No Girl Shows. Want, starting at Crockett Fair, original and T.W.C SHOW. Have complete show ready for tonight. Want a responsible manager, 40%, to office only, no salaries out of office. This fare the cream of the fair show territory at Texas. All replies please care.

---

Dave Pickard wants
Percentage Dealers and Set Splinter Operator.

Johnny Wuetherick wants
Slum Store Agents.

---

Schafer's Just for Fun Shows
Wanted for the following fairs: Arcata and Ione, both Okla., then Temple, California, McKinney in Texas. Help for all new sides. Foreman for No. 3. Will split Rall-a-plane and Second Man that can drive.

Will book Side show or any Shows not conflicting with what we have. Can use Minid Show No. 4. Please care for Side Show.

Will book Customs, Eddie Arnold, Photos, Long Range, Sloby Parks and some percentage open if you have Riple Parks. One Skill. Know Grind Store Agent, no grub.

Also Hammy Park Agency and a stand a show.

---

A.M.P. Shows

Playing nothing but Tobacco Market and Fairs, Clarksville, Va., Sept. 12-17, Robertson County Fair, Springfield, Tenn., Sept. 19-24, Carter County Fair, Janesville, Tenn., Sept. 26-30, Cumberland Plateau Fair, October 1-5, Lock Gallery, String Game, Fish Pond, Ball Games, Dogs, Photo, Contest, Photo Contest, Concession for all sides of this kind. No charge. Will book Side show, or any or same.

Address: A. M. Podsinsky, Gen. Mgr., Franklin, N. C. this week.

---

Sensational Free acts—Fireworks
Newport, Ark.—Jackson Co. Fair—Sept. 19-24—Expected Attendance 60,000 People. Try Ruhl's Carnival, Ark., American Museum of Wonder, Inland, Midway, Franklin, N. C., for all sides of this kind. No charge. Will book Side show, or any or same, no charge.

Address: A. M. Podsinsky, Gen. Mgr., Franklin, N. C. this week.

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Lawrence
Greater Shows

Fairs playing all Fairs till November 12th
Jamestown, Tenn., week Sept. 5th; Lebanon, Tenn., week Sept. 12th; Carterville, Ga., week Sept. 18th; Carrollton, Ga., week Sept. 25th; Covington, Ga., week Oct. 3rd; Monroe, Ga., week Oct. 10th; Cordele, Ga., week Oct 17th; Dawson, Ga., week Oct. 24th; Opelika, Ala., week Nov. 1st; Troy, Ala., week Nov. 7th.

Help: Girls for Peeling Show, Farm Boys for Shows. Shows—Yukon Show, Small Animal, Snake Show. CONCESSIONS—Jewelry, Candy, Candy Apple, High Duties, French Fries, Popcorn, Bake Sale, Drive Inn, other Haney Panels. All replies: Jamestown, Tenn., now; Lebanon, Tenn., next week.
A REAL BARGAIN!

2-Abreast Merry-Go-Round
-# 12 Ferris Wheel
Bord in good condition. Now operating in Chicago.

$7500.00 for both

Write for information to 183 W. Randolph, Box 292, c/o The Billboard, Chicago, Ill.

FOR SALE

GIRL SHOW

Outfit also suitable for Minisole, 25-50 Khaki Tent with new 20 ft. middle piece, 9 ft. Side Wall, 60 ft. Panel Front, Scars, Stage, Wire, etc., used one season. Can be seen at Saginaw, Mich., Fair, Sept. 11th-17th. Will sell Tent, $200.00. Complete outfit, 1,200. Wire or write

F. W. MILLER
Girl Show, Fair Grounds, Saginaw, Mich.

CONCESSIONS—RIDES—SHOWS
Nothing compelling with what we have. Want strong shows after above, Appear and Help, Photos, Novelities, Street or Post Office Shows, Candy, Bumper, Kiddie Rides, Bally, Ring Shot, Basketball, any Grand Shows. Want help on all Above Show. Can use Wire of West of the Divide, good shows, reliable, etc. All replies to United Shows, Inc., Grandy, Minn.

UNITED MIDWAY
Mound, Okla., Fair now, Selislaw, Ohio, Fair next.

DEWISE PURDIN—HANDLES BALL PLAYER
THE BEST YEARS OF HIS LIFE
WANT—WANT

WANTED

EARL MEYER
C/o Ross Manning Show, Fair Grounds, York, Pa.

WANT HIGH ACTS
MUST BE SENSATIONAL
FOR ALLEGHENY MIDWAY FAIR
Covington, Va., Sept. 12-17. All address
ALBERT GIBSON
COVINGTON, VA.

WANTED CONCESSIONS

10 Perforated Tickets wanted as soon as possible, write for price. Contact Del-Wise Purdun, c/o Prefixy World's Fair Shows, Byrnes Avenue, Washington.

WANTED
Showman or Mrs. or Miss to work with State Showman.

JOE E. KAUS SHOWS
Bristol, North Carolina

VICTOR MAG

Write me at once or report to me immediately.

SAM APPLEBAUM
JAMES E. STRATES SHOWS

SYRACUSE, N. Y., this week; Washington, D. C. (Fairs, Shows, etc.)

CAN USE

Legitimate Concessions, B. O. Grace Go- Round, Chicago, Reliance, shows with equipment. Out all winter. Wire or write

JOE E. KAUS SHOWS
Bristol, North Carolina

SERVING THE WEST OVER 20 YEARS

WEST COAST SHOWS

Mike Krekos

GENERAL MANAGER

On Account of Short Season We Decided to Take the No. 2 Show out at Present. So Sorry to Disappoint So Many Who Were Us, Be Sure to Contact Us Now or Later for No. 1 and No. 2 Shows for 1959

ATTENTION, CONCESSIONAIRES
We have limited space left for Santa Clara County Fair, San Jose, Calif., Sept. 12-18 inclusive.

DON'T FORGET THE LAST AND BEST
FRESNO DISTRICT FAIR
FRESNO, CALIF., OCT. 4-9 INCLUSIVE
Apply for space now. Attention: All Wheels are sold.
We will look only at Flat Riders that have 4 or 5 Kiddie Rides for the Fresno District Fair.

WRITE OR WIRE

WEST COAST SHOWS
500 Clement St., San Francisco, Calif.
OR MIKE KREKOS
Roosvelt Hotel, San Francisco, Calif.,
NO COLLECT TELEPHONE CALLS OR TELEGRAMS ACCEPTED

JOHNNY T. TINSLEY SHOWS

"America's Most Modern Midway"

FAIRS

BUTTS COUNTY FAIR, Jackson, Ga., week Sept. 12; SPALDING COUNTY FAIR, Griffin, Ga., week Sept. 19, with more outstanding stands in Georgia, followed by Florida's biggest Midway

FAIR SHOWS—Side Show, Monkey, Circus Fat Show, Mechanical City, Minstrel Show Performers, Musicians.


CONCESSIONS—Can place legitimate Merchandise Concessions of all kinds. Positively no racket.

Address This Week: MARIETTA, GEORGIA

MINEOLA FAIR

SEPT. 13th TO SEPT. 17th, INCLUSIVE
WANTED—Legitimate Concessions only; also Globe of Death.

I. T. SHOWS, INC.
PHIL ISSER, GENERAL MANAGER
1539 East 29th St.
Brooklyn, N. Y.

Phone Cleaverdale 8-1061

FREE ACT

WANTED WEEK OF SEPT. 19
ELBERTON FAIR, ELBERTON, GA.
Contact I. V. HUMPHREYS, ELBERTON, GA.

FOR SALE

Wanted for sale, 10 Car Rides-0. First class machines. Everything set up. Will send photo or come look it over.

D. & S. Amusement Co.
Selislaw Beach, Mass.

WANTED—A SMALL CARNIVAL AT THE GRAYSON DISTRICT FAIR
of the Grayson High School, Sept. 15, 16, 17
D. P. LILY, County Agent
Phone: Office 500. Residence 1182-17.
Okmulgee, Oklahoma

WANT TO BOOK

Outpost Ride. One of the Hottest on the road. Send trouble if interested in booking this Ride. Application should be made to:

EUGENE W. SKERRECK

J-CEES WANT

Merry-Go-Round, Ferris Wheel, Log-Flume, Airplane, going for October 31. Contact:

NORFOLK JUNIOR CHAMBER OF COMMERCE
Norfolk, Nebraska

CARNIVAL SECRETARY

Available Now
Efficient to handle all details of any show. Familiar with all tax reports, etc. Can handle press book, make sales, etc.

CARNIVAL SECRETARY
BOX 237, c/o The Billboard
2160 Patterson St., Cincinnati 22, Ohio

WANT
For balance of season
OPEN UNTIL NEW YEAR IN NEW MEXICO AND ARIZONA
Concessions, Photos, Fish Pond, Cash Guns, Hook- a-Pound, Novelties, Any Hardbody Wagon, Bridgeport-Levellin, N. Mex. Fair this week; Garden City, Kansas, Fair next. Write, what you have.

J. R. LEIGHTON
Per rep'd.

GENERAL RIDE HELP
Foremen, Second Men, Truck Drivers.
Agents for Bowling Alley.

HARRY CRAIG
Heart of Texas Shows
Eads, Okla. Write, what you have, for service Fair follows; then Anadarko Fair, etc.

FIREMEN'S CARNIVAL
LOVINGTON, N. M., WED., SEPT. 12TH
West Monday Show, Wild Life, Fire-In-Line, or any Act Wanted. Will pay fair wages. Contact W. A. Joem, W. A. Jones. Proprietor, Hop-La, Duck Post Office. Must have High Riders or Concession not conflicting. Write or Wire

W. R. WALLACE
SCOTTSVILLE, VIRGINIA

THE BILLBOARD
September 10, 1949
FOLK CELEBRATION SHOWS

WANT FIRST CLASS 8-PIECE UNIFORMED BAND
WANT FIRST CLASS SIGN AND SCENERY PAINTER
CAN PLACE HIGH TOWER WIRE ACT OR WOULD LIKE TO HEAR FROM ONE MORE SENSATIONAL RIDE ACT. BAND TO PLAY whilst I ride I do not have.

RIDES—Can place Dark Ride, Hi-Ball, Rocket, Little Dipper, Looper. Will sell X on Long Range Gallery, Jewelry and Ice Cream for balance of Fairs. This week Cullman, Ala., followed by Selma. Then the big one.

All replies to JOHNNY J. DENTON
3949 N. CRANSTON AVE.
COLUMBUS, O.

MAGIC EMPIRE SHOWS
Wanted for long string of Southern Fairs. Out until Xmas.

BARNLEY TASSELL UNIT SHOWS
Want for Orange Co., week of Sept. 12. In heart of town. Also want Small-ride Tobacco Festival and Florida tour.

SLIM KELLEY WANTS SIDE SHOW PEOPLE
Freaks, Anatomical Act, Working Acts and good Side Show People. All other Fairs in South—No Lay-Offs. Wire

T. W. (SLIM) KELLEY
Virginia State Fair Grounds, Staunton, Va., this week; Minneola, L. I., N. Y., Fair, next week.

WANT FOR YORK, PA., FAIR
and 8 FAIRS TO FOLLOW: ONE CAPABLE MIDDLE RIDER, also SPOT THE SPOT AGENTS.

SEYMOUR BERGER SCAR
Care Eudy Bros., Shows, York, Pa., now until September 17.

HAPPY HOLIDAY SHOWS
Annual Cowbell Celebration, Wayland, Michigan, September 7-10.

JOHNNY RYAN WANTS GIRLS
For RYAN’s Wagon Works. Wives, helpers. Sisters of all kinds. English, Spanish, French, etc. Address: Johnny Ryan, this week Rocky Mount, Va.

MOORE’S MODERN SHOWS CAN PLACE
All kinds of Stock Concessions for Birthdays, Barns, Fairs, etc. Has several complete outfits on hand, or will come up with anything you want. Address: Moore, Ill., this week.

WANT FOR VA., FAIR

WANT FOR VIRGINIA, FAIR

WANT FOR WEST VIRGINIA, FAIR

WANT GEORGIA AMUSE. CO.

Moore’s Modern Shows

CARNIVALS The Billboard
September 10, 1949

WANT GRACELAND GREATER SHOWS WANT
NOW PLAYING 12TH & BROADWAY, ESTATE ST., LOUIS, Mo. THIS WEEK, TO BE FOLLOWED BY DIXTER, MO.; FAIR; LUCAS, MO.; FAIR; LAFAYETTE CITY, AR.; LEGION ANN CLUNY, IL.; C.L. WENT MILLER, PA.; CROCKETT, TN.; WANTS—Concessions—Popcorn, Ice Cream. A few more choices Concessions, BIDE HELP—Reasonable prices. May foremen and foremen of Men on all Rides. Top wages for good Men. We don’t promise—we pay every week. All addresses.

HARRY ALON, MGR.
125 West Broad St., Eustis, Ill., this week; then as per route.

WANT
DREXEL COUNTY FAIR, Mansfield, Ark., week Sept. 12th; ASHLEY COUNTY FAIR, Hamburg, Ark., week Sept. 19th, and solid route fairs until Armistice Day

Can place Kissing and PatROLS book containing Twenty-Four of the finest Concessions of all kinds. Want complete outfit of all kinds. Write to: Joe Kars, 306 Washington St., Eustis, Ill.

WANT
ROBERTSON COUNTY FAIR, Springfield, Tenn., Sept. 12 to 17; LEVANS, Tenn., Cancer.

Can place all kinds. Write to: J. R. BAILEY, 204 E. Main St., New York, N. Y.

WANT
JOE KARO
For Training Fairs, etc., will work alone, or in company with six or seven trained Fair Boys. Address: Joe Kars, 306 Washington St., Eustis, Ill.

WANT GRAND SHOWS
WANT CONCESSIONS OF ALL KINDS
Cookhouse, Short Range Gallery, Jewelry, Cakes, Pea-o-lar, Balls, Bell Commons, F oxtail Curiosities, and other not containing a single rim. WANTED—one or more Concessions of all kinds. Write: Mr. Jones, 1123 Main St., Canton, Ohio.

MICKY STARKS
Friendship, W. Va. (Fair), Sept. 8-11; Bloomington, Ind. (Fair), Sept. 10 to 18; then Illinois.

GOLD BOND SHOWS
WANT CONCESSIONS OF ALL KINDS
Cookhouse, Short Range Gallery, Jewelry, Cakes, Pea-o-lar, Balls, Bell Commons, F oxtail Curiosities, and other not containing a single rim. Want complete outfit of all kinds. Write: Mr. Jones, 1123 Main St., Canton, Ohio.
CONCESSIONS—Cookhouse SMALL Can 3rd; and Man there. TRUCK. Buckets, County Panks. F. with legitimate Concessions. 

ROYAL CROWN SHOWS Union City, Tenn., this week, and then on pet route. ROYAL CROWN SHOWS Union City, Tenn., this week, and then on pet route. 

J. A. GENTSCH SHOWS For Mississippi's Largest and Best Bona Fide County and District Fairs WANT WANTS WANT Pike Co. Fair, McComb, week of Sept. 12th; Balzer Co. Fair, Cleveland, week of Sept. 19th; Lincoln Co. Fair, Brookhaven, week of Sept. 26th; Wayne Co. Fair, Waynesboro, week of Oct. 3rd; Old Hatschke Tinsa Fair, Natchez, week of Oct. 10th; Franklin Co. Fair, Moneyola, week of Oct. 17th; Amite Co. Fair, Liberty, week of Oct. 24th; Holmes Co. Fair, Lexington, week of Oct. 31st; and several pending to follow. WANT Monkey Show, Snake Show, organized Minstrel, Fun House, Motor Driving, with some turnoff. Enter Lewis Carothers, Fred Baeckert leads for Side Shows—Girl for Bally and Illusion and other useful Side Shows. ROYAL CROWN SHOWS can use a few more Hanky Pans. A chance to get your winter bank roll. Endless High Fee Act. Contract at once. Wire or write J. A. GENTSCH Winesas, Miss., week Sept. 5th; McComb, Miss., week Sept. 12th. 

PLUMTHO, MICH., FIRE DEPT. FESTIVAL September 12-17—in the Heart of Town WANT HANKY PANKS of all kinds, Fish Ponds, Hi-Strikers, Balloon Darts, etc. SMALL SHOWS (no girl shows—no mist camps.) 2 other excellent spots to follow COTE AMUSEMENT CO. Plymouth, Mich. 

GREAT SUTTON SHOWS CAN PLACE Ride Man on Loop, Wheel, Till and Ostrich and Useful People. In all departments. Can place Costumes, Fish Pond, Penny Pitch, and many other shows. For more information, contact Concessions. Can place the best Man and Miss Leavell for of the best. Show Manager has Acts, Mary Walsh, answer. Have large worded acts. See All. Concessions. Our County Shows are all P.C. Dealers and Agents for the Southeastern WAREFAIR, Atlanta, GA. Concessions. 

F. M. SUTTON JR. Centerville, Iowa, Sept. 7 to 10; Milaca, Minn., Sept. 11 to 13. A big show. the big one, Daniel Boone WANTS WANT WANTS WANT SHOWS: Can place Funhouse, Wild Life, Snake Show, Monkey Show, Dog Show, Arcade or any show that does not conflict. RIDES: Boat Ride, Miniature Train, Pony Ride, also Riddle Roller-Coaster with any arrangement. 

WANT—CENTENNIAL GREATER SHOWS Concessions of all kinds. Shows and Rides. Anderson Fair. Sept. 7-11: Yreka Fair, 13-18, out until November 20th. Ride help, come on. WANTS WANT WANTS WANT SHOWS: Can place Funhouse, Wild Life, Snake Show, Monkey Show, Dog Show, Arcade or any show that does not conflict. RIES: Boat Ride, Miniature Train, Pony Ride, also Riddle Roller-Coaster with any arrangement. CONCESSIONS of all kinds. Also want Agents for all kinds of Concessions. Assistant, Ark., Fair, week Sept. 1-23 Counties Fair, Wurm, Ark., Sept. 12; Binkle, Ark., Fair, Sept. 19; Imladis, Ark., Fair, Sept. 25; McComb, Ark., Fair, Oct. 5, and seven more fairs to follow. 

MODEL SHOWS, INC. Want for the Following Fairs: Audubon, Iowa; Slowa Springs, Ark.; Bonham, Tex.; England, Ark., and two others. Out until Nov. 25. CONCESSIONS—Long Range, Photos, Bowling Alley, Candy Apples, Basket Doll, Coke Bottles, and any kind Concession. SHOWS: Fun House, Snake Show, Monkey Show, Dog Show, Carnival Rides, and all kinds of Shows that will not conflict. Concert at Fairgrounds, at the request of any Fair. OVER AND UNDER, BALLOON DARTS, GLASS PITCH AND FISH POND. OVERSTOCKED WITH TOYS. FOR LEASE, CARDS, WEDDING FAVORS, BONNETS, DOLLS, BASKETS, GOLDS, ETC. 

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MEIGHTY PAGE SHOWS FAIERS UNTIL ARMISTICE DAY WANT: want for our Fair route any shows not conflicting. Want Side Show Manager and People. WANTS WANT WANTS WANT SHOWS: Can place Funhouse, Wild Life, Snake Show, Monkey Show, Dog Show, Carnival Rides, and all kinds of Shows that will not conflict. Concert at Fairgrounds, at the request of any Fair. OVER AND UNDER, BALLOON DARTS, GLASS PITCH AND FISH POND. OVERSTOCKED WITH TOYS. FOR LEASE, CARDS, WEDDING FAVORS, BONNETS, DOLLS, BASKETS, GOLDS, ETC. WANT—WANT CENTENNIAL GREATER SHOWS Concessions of all kinds. Shows and Rides. Anderson Fair. Sept. 7-11: Yreka Fair, 13-18, out until November 20th. Ride help, come on. WANTS WANT WANTS WANT SHOWS: Can place Funhouse, Wild Life, Snake Show, Monkey Show, Dog Show, Arcade or any show that does not conflict. RIES: Boat Ride, Miniature Train, Pony Ride, also Riddle Roller-Coaster with any arrangement. CONCESSIONS of all kinds. Also want Agents for all kinds of Concessions. Assistant, Ark., Fair, week Sept. 1-23 Counties Fair, Wurm, Ark., Sept. 12; Binkle, Ark., Fair, Sept. 19; Imladis, Ark., Fair, Sept. 25; McComb, Ark., Fair, Oct. 5, and seven more fairs to follow. 

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Co-Op Buying Ideas Set by N. Y. RSROA

Huddle Over TV Revues

NEW YORK, Sept. 3.—Ground-work for a money-saving co-operative movement was laid at a meeting of the New York chapter of the Roller Skating Rink Operators' Association (RSROA) Wednesday afternoon (31) at the Park Sheraton Hotel, when several representatives present from Pennsylvania and New England chapters, the tentative decision out of the conclave was that the three groups would act as "science projects" in buying and commonly used at rinks, thus the Detroit office of the association. List of ops agreeing to the plan should be ready for a meeting on September 21.

Long a project of Victor J. Brown, operator of New Dreams Arena, Newark, N. J., he proposed it as a means of saving money for individual operators and make new for the RSROA by enabling rinks to obtain remanufacturers' rock-bottom, mass-production prices.

Among other items discussed at the meeting was the series of WPX television roller rink events which is scheduled to begin October 18.

The first event, announced, will originate at Eastern Parkway Roller, each be 46 minutes in duration, and will continue on successive Sundays just as long as RSROA amateurs can put out professional-quality shows. All operators present pledged support and agreement to the project, and adequate supply costs, with appropriate costumes whenever called on.

All Lawrence, WPX special events executive.

A CHANCE TO BUY AT A LOW PRICE

For sale, 719, Twenty shafts, both new and used, excellent condition, WL421444, roller skating machines, floor model: sell all or cut down to fit. Write W. H. MELTON. General Delivery. Chicago, III.

PORTABLE ROLLER RINK

For sale, 495. Fifty shafts, both new and used, exceptional condition. Write WL421444, roller skating machine, floor model: will sell all or broken down to fit. Write W. H. MELTON, General Delivery. Chicago, III.

WANTED TO BUY ROLLER SKATING RINK

Excellent condition, no objection to public or municipal rink. Will pay tax. Contact C. B. GILES. 1915 Ridgeway, Celerydale, Saratoga, N. Y.

Martin Uncovers New Evidence of Upward Trend in Box Office

DETROIT, Sept. 3.—Staff evidence that roller skating may be entering a new boom period despite general business conditions was uncovered in an interview with Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association (RSROA), which is taking an optimistic attitude toward the future for this dramatic sport and projected figures, backed by a substantial promotional program, for rink men.

The condition is distinctly similar to that of 1933 when roller skating, almost a lost cause, was gradually picked up and popularized, in essence, for the duration of the later period of audience participation features a significant factor.

August was the busiest month in the history of roller skating in recent years, many of the headquarters activities would register over 40,000 skaters for the season which was made by Martin. Among the important statistics were these:

- Professional skating teacher registration was near the 400 mark.
- The emergency tests totaled 4,400 for the season ending August, with advance records for scores on the 1939 merit list, and still heavier season ahead.
- Questions for advance information on the coming season doubled since the national conclave of the RSROA was held in Washington in July.
- Skating Arenas, monthly organ of the RSROA, showed an increase over last season in subscribers.

Turning to a positive program, Martin advocated a five-point policy for rink operators:

1. More classes for beginners.
2. Good, live, musical evening programs.
3. Reduced prices on sessions for families, which are a potential build-up for regular rink sessions.
4. Plenty of special fun nights with decorations and other events.
5. Reduced prices on sales to build-up for the swimming rinks.

"Let's stop talking about the past and look to the future," Martin said. "Roller skating is a field which must be explored to be a successful future for everyone in the industry. Of course we will not fail on your part. If you will work and effort will be given it will be reaped in an immediate and pleasant effort when you see business coming your way."

"I have outlined that he believed that the roller skating business had the potential for last season. With a bit of initiative on the part of the men, he said, the 1939-40 season is going to be a real winner, it is not going to continue that way if it want it to.

"Forget about cutting taxes," he cautions operators. "Our political friends in Washington are too busy chasing chasers to worry about our kids and their love for roller skating is a recreational and useful sport. Why not forget what's going on in Congress and worry about the kids before we knock ourselves out!"

Martin's final suggestion was: "Let us all face the fact that this sport is big, better and bigger promotions to attract more and more people, and the setup of good programs to keep in order to keep those coming back!"

Journal American

Schedules Derby; $5,000 in Prizes

NEW YORK, Sept. 3.—The Wiegand Wheels Derby, a series of roller races sponsored by The New York Journal American and the American Radio History, has been launched Sunday (28) with a feature story in the newspaper. Since then, daily stories and picture spreads appeared and will continue until the finals on October 20.

Races will be from 40 to 60 yards for tiny tot boys and girls to 300 yards for seniors. Relays are also scheduled.

Eliminations, starting September 29, will pit all $20,000 in prize money at the Central Park, and the finals will be held in the Park on October 20.

Quality

RICHARDSON BALLEY RINK CO.

121-123 BROADWAY

}
CLASSIFIED ADVERTISEMENTS

CLASSIFIED ADVERTISEMENTS
A Market Place for Buyers and Sellers
RATE: 12¢ A WORD — MINIMUM $2
All Classified Advertisements must be accompanied by remittance in full.

THURSDAY NOVEMBER 17, 1949
FOR THE FOLLOWING WEEK'S ISSUE

DIRECT From Manufacturer
Sensational Value
(Classified Advertising)

CLASSIFIED ADVERTISEMENTS
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THURSDAY NOVEMBER 17, 1949
FOR THE FOLLOWING WEEK'S ISSUE

DIRECT From Manufacturer
Sensational Value
(Classified Advertising)
AGENT & DISTRIBUTORS

(Continued from previous page)

WANT SOME MONEY QUICK—CALIFORNIA

ANIMALS, BIRDS, PETS

NEW EDDIE SHMOO

THE ELECTRIC

NO. 191-H

Guaranteed

Gold Flash Side

$3.25 per doz.

No. 191-C

MEN'S DOUBLE HEAD

HAT, CAMEO

CAMEO

$26.00 per gr.

$36.00 per gr.

CAMEO

$3.50 per doz.

$39.00 per gr.

We will include without additional charge a free sample of Woolly Mammoth hair for every order for one doz. 12 trims with which we ship.

FREE CATALOGUE—Minimum order, one dozen any one style. C. O. D.

STERLING

E. P. LONG ST.

COLUMBUS 15, O. H.

For Sale

Secondhand Goods

-ND-SHOP SHOW PROPERTY

SPECIAL

100 W. ELM ST.

Millwaukee, Wisconsin

Pacific Coast

FOOTBALL BUTTONS

All Leading Colleges in Stock

$2.00 Per Hundred

$17.50 Per M.

Postpaid (No C.O.D.)

Theron Fox

1296 Yosemite Ave.

June 11, Calif.

ASTONISHING! NEW!!!

PHOTO-MAGIC COMIC CARTOON EVERY DAY GREETING CARDS

On the face of each splendid color-glass card appears a photo of a magic trick with a magic caption. Each card is self-contained, and can be used alone. Simple, but spectacular.

AMUSEMENT ASSOCIATES

464 Santa Cruz

Oakland, California

MAGIC LIGHT BULB

Sensational novelty that sells itself. No. 5999—Black velvet light bulb that blinks, glows, glows, glows. Instant sales attraction. 25¢.

$1.50.

Wholesale. $7.50 per doz.

MAC'S MAGIC GALLERY

125 W. 31st St.

New York, N. Y.

D. ROBBINS & CO.

HM-1215

E. P. LONG ST.

COLUMBUS 15, O. H.

SPLASTE

You have tried the rest, now get the FINEST

CHAS. Deme Mfg. Co.

108-116 E. WALNUT ST.

MILWAUKEE 12, WIS.

ENGRavers

WITH IT SINCE 1907

Original Makers of Engraved Idents. MENT IDENTS—LADIES IDENTS 20c per Head (100 Min.)

$14.40 GROSS

Mod's Massive Line of Engraved Idents.

DAY AND NIGHT SERVICE

TILLER CREATIONS

$62.50 per Gross

Proprietors—J. H. ALLEN & J. L. WURZEN

NU-NAK NOVELTIES

Valick St.

Utica, N. Y.

Air Base

Waynesboro, Pa.

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Valick St.

Utica, N. Y.

Air Base

Waynesboro, Pa.
SNOOTIE is a cute! Kiddies everywhere go for Eagle's newest novelty balloon. Bright colors, a happy printed face and easy inflation make this balloon a sellout. The price is right—that means greater profits for you! Contact your nearest Eagle jobber or write to our Sales Department now for details.

THE AMAZING TALKING WOLF

A NATION-WIDE SALES SENSATION OVER NITE! ACT NOW—DON'T MISS OUT ON THIS FAST PROFIT-MAKER! Simple To Operate: Thump your finger down the plastic 'trip' and the wolf says, "HELLO SWEETHEART." Fascinate your customers with the TALKING WOLF. Colorful Plastic. Factory Non-Reachable.

A Natural Money-Maker for
- Fair Workers
- Salesmen
- Cigar Stores
- Concessionaires
- Store Workers
- Wagon Jobbers
- Toy Stores
- Pitchmen

25% with order—Balance C. O. D.

GET THE LATEST SELLING NOVELTIES

- Slot Machine Dice and Card (A Big Hit Number) $2.10 D.Cs. Doz.
- Rubber 5 Lizards (Green), still a Big Hit Number) $8.70 D.Cs. Doz.
- Varsity Yank (Talking Teen) 4 Doz.
- Novelty Out 7.70 Doz.
- Esquire Spy Camera (With Picture) 1.25 Doz.
- 5th Avenue Night Shot (Talking Teen) 1.50 Doz.
- TURKISH HAREM NOVELTY (Foot Finish) 1.75 Doz.
- POTTIE (Talking Teen) 1.50 Doz.
- The Mighty Wizard (Gold) 2.50 Doz.
- The MIGHTY WIZARD AND CHART 2.00 Doz.
- JAX Sales Corp., New Orleans, 110 Canal Street

SNOOTIE is a cute! Kiddies everywhere go for Eagle's newest novelty balloon. Bright colors, a happy printed face and easy inflation make this balloon a sellout. The price is right—that means greater profits for you! Contact your nearest Eagle jobber or write to our Sales Department now for details.

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- TURKISH HAREM NOVELTY (Foot Finish) 1.75 Doz.
- POTTIE (Talking Teen) 1.50 Doz.
- The Mighty Wizard (Gold) 2.50 Doz.
- The MIGHTY WIZARD AND CHART 2.00 Doz.
- JAX Sales Corp., New Orleans, 110 Canal Street
STRATTON
AND
Price

MUSICIANS

MISCELLANEOUS

IMMEDIATE DELIVERY

BACK TO SCHOOL SPECIAL

FIREWORKS

ACME SALES CO.

Talk Anywhere-To Anyone

FREE NEW CATALOG:

BANDS AND ORCHESTRAS

CIRCUS AND CARNIVAL

DISOUNTS EDDIE

CONTAINS

THE MACK CO.

EVACUATIONS

DIRECT MFG. CO.

CAMERAS

VAUDOVEL ARTISTS

FREE NEW CATALOG:

HEARTS DESIRE COCKTAIL BRACELET

NEW NOVELTY CAMERA SENSATION

NEW CAMERAS NEW TWAIN LENS REFLERX

SHIP COSTS—JAPAN

KINGFISHER BRACELET

NEW PATENTS FOR IMPROVEMENT OF A NOVEL VARIETY OF CIGARETTE AND CIGAR CHASERS.

FUELS, TANNOYS, & PUMPS

FREE NEW CATALOG:

GOLDEN NOVELTY CO.

NEW MODEL NO. 40 S. A. W. & T. M. S. "STAMPEDE" BICYCLE."
PRICES SLASHED!
UP TO 50% OFF
On All Our Catalog Prices
REDUCING OUR INVENTORY REGARDLESS OF ORIGINAL COSTS!

Men's Wrist WATCHES
- ELGIN
- BENrus
- BULOVA

Gentlemen's Diamond Watches, All Grades of Quality, w/ 3 to 15 Carat Diamonds. Choice of Blue or Tan Bands, Various Sizes. Starting at $49.95.

Ladies' Rhinestone Case Watch, 7-Jewel, $9.95
17-Jewel, $12.95
Look like very diamonds. High grade, brand new, guaranteed like new. 9x1 1/8 x 9/16, stem wind and set. Choice of Yellow or Black Bands. Lists $84.50, 12 Band $14.75 sold.

Always first with the top notch items!

Jewelry—That's Bally.

25% off all pearls. Pearls are in. Visit our selection of freshwater and saltwater pearls. New! Pearl necklaces and bracelets. Shop now.

Pot of Gold
New Beacon Leopard Design Blanket
54 x 72 Packed 30 to Case
Ea. $2.90
Less than Case Lots, $3.00 Each.
1949 No. 59 Catalog
Now Ready—Write
State Your Business

Wisconsin Deluxe Co.
1905 No. 302 W.
Milwaukee, Wis.

Sewing Machine Operators
Laced Felt Cowboy Hats
For Fairs, Parks, Carnivals and Circuses. Sensationally low priced.
$36.00 per gross
Packed 6 Doz. to Carton.
25% Deposit, Balance C.O.D.

Stanley Hat Co.
13 Lewis St.
Newark 3, N. J.

ATTENTION!
SALESMEN—CASH IN ON CHRISTMAS BUSINESS NOW!

Your territory will earn you, liberal commission. Start your own business by buying outright at special low prices. You have no risk. You pay for and ship them direct from Minneapolis. All stocks are the same as the current stock we carry in Minneapolis.

None of These
Cash is made on these. Just place an order and you are on your way to a big commission.

Prices Below List!
#22 12x10" Real for Cowboy Dog, use as
$1.50 Ppd!
#20 19x10" Real for Pony, use as
$3.25 Ppd!
#20H 19x10" Real for Pony, use as
$3.25 Ppd!

Write for our FREE catalog "R" of over 100 items today. Write for your FREE listing in our catalog.

ACE TOY MANUFACTURING CO.
122 West 27th Street
New York, N. Y.

SLUM BINGO AND PREMIUM MERCHANDISE
WRITE FOR OUR 1949 PRICE LIST
M. A. Singer Co.
2123 Commerce Street
Dallas 1, Texas

Merchandise You Have Been Looking For
Lamps, Clocks, Electrometers, Houseware, Aluminum Ware, Decorative Tinware, Toys, Every kind of Glassware, Blankets, Hampers, Rugs, etc.

Catalog Now Ready—Write for Copy Today

ACME PREMIUM SUPPLY CORP.
1111 South 12th St., St. Louis 4, Mo.
FOR IMMEDIATE DELIVERY
HIGHLY POLISHED ELECTRO PLATED
IDENTIFICATION BRACELET
from $14.40 Cross and Up
PINS GUARD PINS FOBBETS
from $9.00 Cross and Up
WRITE FOR CATALOG NOW
STATE BUSINESS
5% Depositions (see us C.O.D.)
SEND $5.00 FOR SAMPLE ASSORTMENT
"Fisco Pete" 604 W. LAKE ST
CHICAGO 6, ILL.

FOR IMMEDIATE DELIVERY
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New York 19, N. Y.

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ST. LOUIS OFFICE
390 Arcade Bldg.
St. Louis, Mo.

MAIL ON HAND AT
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Chicago 1, Ill.

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Pipes for Pitchmen

By Bill Baker

Who said red ones were a dime a dozen?
PITCHFOLK LOOKING for a good money spot should give consideration to the Texas Houston Stockyards and Construction Exposition to be held in Galveston Oct. 29-Nov. John W. Doby at the hotel event in shaping up well and it looks as though he could be a winner for anyone making it.

You can't expect to rest well if you continually lie down on a hard job.

Members of your tips don't warm up to a coking front.

SIGHTED WORKING Chicago to big tips recently, according to Lila May Doran, were Betty Shudde, Betty Jolly, Rose Figu, Lila M. Marc, and Idie Mae Grady. The Saugatuck As Seen, was one of the tricks.

Your business in Chicago looks at the time it will come back with a flourish, and the Western fairs will be this year.

You can't progress yourself if you make a practice of hindering others.

Pitchmen's many fault-finders show them a lot of fault to the fact that the pitchman always manage to take care of himself.

"WITH SO MANY..." Americans over here to act in studio and United States-made movies, plus those studying singing and art, I opened a 15-room hotel here in Brooklyn, N.Y. called the Southwestern.

The first blank of the season in De Kalb, III. Price advance flashy a week. Mrs. J. Doughty, at her home, 87 Aberdeen Avenue, Buffalo, Pa., said that her mother visited recently and Dill's needed them to settle the parent's estate.

Dressing Room Gossip

Polack Bros. Western

Playing Vancouver, B.C., certainly brought back memories to the writer and wife. Many years ago we landed in Vancouver from Air Force.

On the trip to Vancouver from Oregan, Calif., the trailer caravan ran into a snowstorm, Portland, Oregon, which forced us to pull off in Portland to catch Cole Bros. Circus were the Star, the Sidneys, the Lions, and the Misses, the Royle, and the Misses, the Royle, and the Misses, the Royle, and the Misses, the Royle.

Tsunami on the long trip to Vancouver happened to Eddie Ward. His trailer came unhooked from his car. The snow was so deep that he was a busy man getting the train passengers, trailer trucks and tracks across the border. Two of the Hodges couldn't make it so Gus and Betty Bull tied in to the act. Gus told him off and Betty didn't like it.

"50-50..." Some of the folks had a half-hour ride to and from the building. The Freemans were busy. We heard that the clown in the right side act is a maestro in the building. Chi and Suzy, the Shelly brothers and Mike, have been in Chitown trying out the Chinese cuisine.

Mistress had a swell exhibit tent for his bulls. Don Carlos Tableau's horses and Alex Younghorse were housed for the tent. Frenchy Durant and his boys ironed the kids and grownups away from the bulls and horses. Bobby Kelling came up with a new wardrobe in Vancouver. I think Vancouver was one of the nicest stops we've visited so far. Mrs. Harry K. Lewis and Mr. Horn staff did—FRIDLEY FREEMAN.

Do business with a reliable firm and make sure you get what you order and that you'll get it on time.

HARRY MAIERS returned to his farm in Danville, Ky., last week following a trek thru Alabama. "Wonder what has become of W. F. Donker," Harry queries.

There's plenty of good territory to be played now. Do your next year's winter.

Investments, particularly in work, are what pay off the biggest dividends.

HENRY H. VARNER, D.C., shown in this circle, has become sales promotional manager for the Brier Hill Hotel, Akron.

You can let your friends know where and the width of the pipes column.

It's a grueling grind, but it gets the job done.

RED HUTCHINSON, who went out this spring with the Funhouse on the Tinley Shows, who also was the main man in his main act he's brought his three-weeks end-week performance. Red is working on the football games in the same city. The season gets underway very soon.

Open weeks in trick territory are difficult to fill.

ANYONE KNOWING... the whereabouts of Norman R. Dille, well known in pitch business, is looking for him to have kept in contact his sister, Mrs. J. M. Doughty, at her home, 87 Aberdeen Avenue, Buffalo, Pa. She reports that her mother visited recently and Dill's needed them to settle the parent's estate.

Seal Bros.

Susan Anderson, daughter of Mr. and Mrs. Norman Anderson, celebrated her first birthday August 30. Eddy Sheller claims the gravity is the next in the list of the deaths at Washington of that it's almost impossible for him to do his balancing act.

Leon Snyder and Happy and Marie deliberated purchased for their cars. Everyone is looking forward to the return engagement in the fall. "We were a family when the fair days are concluded. Zora Cornell is doing three shows this big show. She's been a trained drummer and works it the same number.

Mrs. Dorothy Anderson was on the sick list.

Writers have included Mr. and Mrs. Harry K. Lewis and Mr. Horn.

AL CONNER.
Clyde Beatty

The mountain streams in Missouri received daily visits from the famous stars of the Beatty Bros. and Ed and Edna. A new addition is the Wild West line-up. Bobbe Robbins, before and days.

Wassily Leffter and Howard Smiley, of Bobbe Robbins' band, enjoyed themselves when they played near their old home town on two recent occasions. They reported the fried chicken was wonderful. During a studio session, Dutch and Dutch Canada, formerly known as the Crawford Comedians, George Davis revived word of the death of his sister-in-law, Gertrude. Mr. and Mrs. Norman, in Sarasota, Florida.

Bruno Medini, Ernest Fey, Boro, Dear Jones, Raymond (Congo) Mesler, and Willie Berto, have a new convertible.

Around the Bobbe Robbins' really got under way with his magic.

Tabara Barry sporting some pretty costumes and making a great time entertaining the kids.

Scranton Harry showing his orange and accompaniment.

... Don and Hope McClennen riding to the courthouse on their 

Visitors: Charles Kirk Sr., Robert Woody, Bess Hay, Howard Bubbe Peck and Lloyd and Peggy Stolz. -LAURENCE CROSS.

Dailey Bros.

Cee Gee Powell purchased two winter coats and Tiger Bill Snyder presented his wife with a Hudson Stove and a Scotia stitch blanket before we left Canada.

A unit, including Mrs. Rube Roy, Rube Roy, Harold Corn and son Don, clown; Sylvio brothers, hard band and George Williams, baby bulls, have been giving hospital performances.

When the lion jumped out of the back end of the cage as it was being loaded, the handler was not aware, and everyone became petrified. Tiger Bill Snyder threw his mace around and they were seated in a panic. The handler was trusted and as they started back to Canada.

Jackson, official electrician for the dressing rooms, suffered a broken arm.

In one spot recently, the lot was so rocky the big dog had to be led to the wagons which were placed in a circle surrounding the big top. Harriet Corn tried knowing if her own elephant.

That's why the clown's spaghetti is out of this world.

The kids go swimming every day and use the pool all day on the lot now that Bruno in his portable swimming pool.

German Zurcher replaced her daughter, Esterni, in the Repentigny riding act.

China Doll has been added to the Irving mum-2.15. Lee Virtue made a jerky cowboy shirt for T. P. Louis.

McGuory really knows his business when it comes to shoeing horses.

Kelly-Miller

Everyone was glad to get out of North Dakota, with its tough roads and dust storms. Wisconsin, with its good roads and plenty of lakes and woods.

Kiddies still ready for school are Karen Kay Price, Beverly and Jimmie Ross and Ona Jo and Lucille. They out-why, no matter how many, so everyone gets a chance to get caught up with laundry, the movies.

A. Stevens not only is game but has been selected as the Billboard sales agent. Wilfred DeGrave, on the other end, doesn't act like they are scared of the job.

Wagner and H. B. Johnson, mechanics, keep all running smoothly with 2,15. We day and doted the Dobson Shows. Visitors have included Bobby, Percy and Ricky Ludes; Mrs. George Davis, Craig and Mrs. Bob Ludes, and Mr. and Mrs. H. R. Ludes, Mrs. and Mrs. Theron Nelson, Frank Kindler, Walter Jen-}

Mercer.

The Western trip is underway and already we are seeing the last of the nights. Days, however, are perfect.

The new '41 production of Pepper Show at the fair in Sioux Falls, D. S.

Dr. and Mrs. Humphreys gave a thirty-minute talk at the church on Wednesdays. About 39 show people, along with eccus fans, were present.

The first of the month at the City of Toronto, an engaging band.

Mr. and Mrs. J. L. Johnson won the radio.

Edile Milmans is working in the flying. At the home of the Imperial, Holmdel, last night but one he had the worst night of his life. The horse he was riding in order to hamper his Wallace Berry feature. Hilda Alhala was out of action for a week with a back injury. Takes a really good ride for those excursion trips.

Visitors: Sam Stern, Ed Raycraft and Colonel Asp.

Missy's zebra. Jackie Gertie, literally was buried at the stake by members of the flying act, headed by Jimmy Crocker.

Bill Warnen, soon will be known as the Nylan Kid when he arrives next week to get Ed Raycraft and Sam Stern to help him bear down, but it was too late. With the army camping the lot in Cheyenne, some of the boys reported to form and starting winning.

Visitors: Isadore, Ed Raycraft and Colonel Asp.

Crawford, George and Bobbe Peck and Lloyd and Peggy Stolz. -LAURENCE CROSS.

Ringo-Baum

Ringo-Baum Steak and Ale House is the ideal place for a quiet and enjoyable evening. The food is excellent, the service is efficient, and the atmosphere is relaxed.

The building is surrounded by beautiful gardens and fountains, creating a serene and inviting ambiance.

Dine in comfort at our indoor seating or enjoy the outdoor patio. We offer a wide selection of appetizers, entrees, and desserts to satisfy your cravings.

Our menu features a variety of steaks, including prime rib, New York strip, and filet mignon, all served with a selection of side dishes and a tempting variety of sauces.

Join us for our daily happy hour specials, or plan your next event in our private dining room. Contact us to reserve a table or for more information on our menu and specials.

Visit our website for our latest updates and to see our full menu. We look forward to serving you soon at Ringo-Baum Steak and Ale House.
SALESDISLOWS UNDER THE MARQUEE

Gardner & Company, Chicago, report continued business. Officials state the firm's extensive manufacturing facilities are being taxed to capacity, with every indication that this pleasant state of affairs will continue for several months ahead. Credit for the upsurge is attributed to the facts that all territories are exuberant in the "dog days," saleswise; the hard work of preparing for the new season, and the presentation of new numbers to meet today's market conditions. New boards being put out on a mass-production basis, perfected during the summer season, enable Gardner to absorb the increased business more readily, company spokesmen state.

Irv Sax, sales manager for Consolidated-Container Corporation, St. Louis, has been traveling through the Northwest during the past month. Sax accompanied firm's Northern representative, Irv Greenfield, on the Second Avenue shows. They are looking brighter after a rather slack summer, Irv Sax states. He adds that he found time to get together with B. Berg and his family in the Montana area. Irv is a Great Falls, Mont., operator.

Art Paul, A-P Distributing Company, Chicago, continues to be effective over firm's territory. Jacky Bingo deals. Sales on the new items business is waiting for better good measure for play-calling numbers, he vows. And with the introduction of a second-colored Bingo, Art looks for still greater business in the Northwest.

Jerry Scanlan, at the helm of his Chicago boxing promotion, has a new firm. "Sue" is his new venture. Boxing is in the game, a running mate for the successful "Jerry" will be, number two, with three rings. Beauty, the new girl will offer numbers and quarter play.

H. M. Shoemaker, Muncie Novelty Company, Inc., Muncie, Ind., is producing some big things for firm's new venture. "Sue" will be a top bidder in the "Sue" ring, and is assigned to garner applause from player, location and operator levels. It's claimed. . . Another firm with a ring against the fall trade is Crowell Products, South Bend, Ind. Firm's Roy Galen- diez declares that a new deal is forth-coming shortly, and is aimed for the operator exclusively.

Set up in new headquarters, En-during Enterprises, Inc., Chicago,.non, changing at the bit as it moves with speed into the new months ahead. Credit for the upsurge is attributed to the facts that all territories are exhilarant in the "dog days," saleswise; the hard work of preparing for the new season, and the presentation of new numbers to meet today's market conditions. New boards being put out on a mass-production basis, perfected during the summer season, enable Gardner to absorb the increased business more readily, company spokesmen state.

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NCMDA CALLS GENERAL MEET
Election of Officers, New Board on Tap
Convene in Chi Sept. 14

CHICAGO, Sept. 3—Irving Blumenfeld, Baltimore, secretary of the National Coin Distributors Association, NCMDA, announced this week that the association's annual two-day meeting will be held at the Bismarck Hotel, Chicago, September 14 and 15.

President Loll Welcher has announced that the NCMDA board of directors voted to invite all qualified coin distributors, regardless of their affiliation with NCMDA or the American Coin Dealers Institute, to an open meeting to be held here Thursday (15) in one of the Bismarck Hotel's meeting rooms. It will follow committee meetings that will be held at that morning and will be listed in the hotel's lobby bulletin board.

At the general meeting, set for 10 a.m. Thursday (14), the association will call for election of an eight-man board of directors in a multiple annual financial report, adoption of the 1950 budget and action on the expanded membership and public relations program.

Following the general meeting the NCMDA board will vote for new officers and new representatives in conferences with representatives of manufacturing and retail groups. Meanwhile, committees elected by the membership will hold meetings (See NCMDA Calls on page 109).

Gottlieb's New Game Stresses Football Theme

CHICAGO, Sept. 3—D. Gottlieb & Company, thru Art Gottlieb, advertising manager, announced this week that quantity deliveries of the five-game ball, College Daze, has started. Timed to be on locations through the country during the early weeks of the football season, the new game utilizes a football pinball with a football-shaped playfield. Gottlieb Daze is designed so that most of the scoring gimmicks lie on the upper half of the playfield, leaving the lower half free for flipper bumper and cross ball action. It also has a special free play area which gives players relatively lowbonus points for making large blocks of points on the right side and thereby increasing their opportunity to win.

Fifth Ball Feature

In College Daze play, object is to hit five scoring devices (regardless of order) which reset and when hit a second time run up three times as much points as when first reset. If player has less than 2,500,000 points (See Gottlieb's Game on page 109)

Mutoscope Aids Home for Blind in Drive for Funds

NEW YORK, Sept. 3.—With the assistance of the International Mutoscope, a home for the blind in Brooklyn has an exhibit to show normally sighted persons what it is like to see the partly blind see. The exhibit, which uses five Mutoscope movie machines, is an important tool in the home's current drive for funds. It is booked for display in Brooklyn savings banks thru June, 1950.

Photographs were taken by the home with cameras housing special lenses to simulate the distorted visions of vision remaining to the ponderous number of blind persons who are not totally sightless. From this a plan is that a five-speed Mutoscope then made up the special reels necessary for use in their movie machines. The company also supplied five movie units for the exhibit, each adapted for non-sight audiences.

Durable Machine

A spokesman for the home said the Mutoscope had been chosen because of its durability, negligible maintenance factor, as well as the fact that the hand crank could stop or slow action so that careful study of what certain eye conditions do show is possible.

With the film showing a doing routine things, such as shaving, one can see the separate reels were made. One reproduces the actions as seen by a person with normal eyesight, with the others, in turn, showing the action as viewed by persons with reduced powers of vision. The four categories of conditions, each simulated in a separate reel, are: central acuity where an image is seen as thru the barrel of a rifle; astigmatic vision, with every point of vision not making sense; a tagged retinal vision, where all is seen except for a small spot of sight at the extreme edge of the visual field, and with sight of a high degree of retinal disease, everything is blurred and out of focus.

The Mutoscopes are built into the tall, six-sided display. It was decided that several new displays might be constructed to reproduce the scope of the home's campaign. Each would house five movie machines.

U.S. Official Reports on Manufacturing Conditions

WASHINGTON, Sept. 3.—Despite serious slumps in some areas, manufacturers are generally optimistic about the future, Commerce Secretary Robert T. Stevens has reported this week to the eastern states. He advised the manufacturers investigating unemployment conditions ordered by President Truman several weeks ago.

In a report to president assistant John Steinman, Sawyer stated that "most people have an abiding faith in the soundness of our business economy." The consensus of business men, he said, was that the best remedies for the government to take are those which would bring a release of pent-up purchases of personal goods and services in the hands of business and consumers.

Most frequent recommendation for removing excess taxes and acceleration of development allowances in connection with income taxes.

Sawyer will leave Saturday (19) on a trip to the Great Lakes area to investigate unemployment problems there and will later tackle the Gulf States. Following completion of his survey he is expected to make recommendations for halting unemployment.

California Group Would OK Coin Units to Pay Old Age Pensions

Bakersfield, Cali, Sept. 3.—The ground work to legalize coin machines in California is being laid by the Pension and Taxpayers Union, Inc. which has used the state's share of the revenue from the machines to defray pension costs. The group sponsoring the bill hopes to have their plan ready for presentation to voters at the general election in November, 1950. The plan met the support of many California coin machine operators, among them J. A. (Slim) Ewing, former president of the California Coin Operators Association, and R. D. Barksdale, secretary of the California Coin Operators Association. The plan assures the state a one-third of the gross revenue taken in by the machines.

Directors of the Pension and Taxpayers Union, Inc., are Nathan T. Porter, one of the original "Ham 'n Egg" campaigners and Townsend Plan candidate for governor in 1942, Roy. G. Owens, also of the "Ham 'n Egg" group, and the organization now known as the California Pension Association; Glenn S. Wilson, Townsend Plan organizer, and Cliff Kallam, former state assemblyman from San Francisco.

Proposition No. 4 passed at the 1948 state election (Conservation and General Welfare Plan) is now the subject of a general election scheduled for November this year, directed to the state ballots in 1948.

The directors of Pension and Taxpayers' Union, Inc., hope to be able to convince voters that their measure is needed because of the present conditions of the support of old age pensions, and that it could be accomplished by increasing the present monthly allotment from $75 to $100.

2d Run Starts on Photo-Finish

CHICAGO, Sept. 3.—With interest in Universal Industries' Photo Finish Model 12, continuing at high level, the firm started a two-day run on both the free play and automatic models, President Mel Klims announced this week.

In addition to oats being offered in Universal Industries, a photo-finish has been added and run up, show and play features designed to give players more chances to win. Its construction highlights the fact that it can be used for all vertical areas and an accessible mechanism for servicing.
NOW—YOU CAN HAVE THE BEST IN BULK VENDING

**Northwestern**

49 SPECIAL

$13.75

IN LOTS LESS THAN 25

Less than 100, $13.55; 100 or more, $13.35

F. O. B. Factory.

Vastly increased production . . . more favorable material prices . . . the willingness to give operators the greatest value for their money . . . makes possible the 49 Special at a price within the reach of everyone. Now you can enjoy operating at its best . . . boost your profits to a new high . . . eliminate the time consuming, messy work of servicing machines on location. The sensational Sani-Carry globe is cleaned, filled and sealed with a Carrying cap at your shop ready to instantly replace empty globe on location. Get the complete facts today. See why operators everywhere are turning to the Model 49.

WIRE, WRITE OR PHONE YOUR NORTHWESTERN DISTRIBUTORS FOR DETAILS

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819 East Armstrong Street — Morris, Illinois

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- E. T. Barron & Co.
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  Minneapolis 8, Minnesota
- Fisher Brown
  2210 S. Harwood Street
  Dallas 1, Texas
- Empire Coin Machine Co.
  1012-14 Milwaukee
  Chicago 22, Illinois
- Ideal Novelty Co.
  2823 Locust Street
  St. Louis, Missouri
- Indiana Nut Co.
  140 West Vermont Street
  Indianapolis, Indiana
- Northwestern Sales & Service
  4105 16th Avenue
  Brooklyn 4, New York
- Northwestern Sales & Service Co.
  1198 Tremont Street
  Boston, Massachusetts
- Parkway Machine Corp.
  623 W. North Avenue
  Baltimore 17, Maryland
- Peanut Products Co.
  801 Second Avenue
  Des Moines 2, Iowa
- 910 Harrison Street
  Omaha, Nebraska
- Ithaca Coin Machine Exchange
  609 Spring Garden Street
  Philadelphia, Pennsylvania
- J. Rosenfield Co.
  3218 Olive Street
  St. Louis 3, Missouri
- Ray-Torr
  Lansdowne, Pennsylvania
- Viking Specialty Co.
  530 Golden Gate Avenue
  San Francisco 2, California
- 4466 Stone Way
  Seattle, Washington

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**Website**

www.americanradiohistory.com
**Peanut Report**

WASHINGTON, Sept. 3—Shelled peanuts used in candy and related products totaled 459,977,000 pounds in the 1949-48 season ending July 31, the Bureau of Agricultural Economics (BAE) reported. This compares with 453,476,000 pounds reported for the previous year.

Shelled peanuts used in peanut candy alone in the 1949-40 season totaled 75,660,000 pounds, compared with 70,363,000 pounds used the previous year. Roasting grades used in salted peanuts in the 1948-49 season totaled 109,908,000 pounds, compared with 166,218,000 pounds used for the same purpose the previous year. Roasting grades used in peanut butter, including peanut butter spread and other uses, amounted to 128,000,000 pounds, compared with 124,416,000 pounds in the 1948-49 season ended July 31, as compared with 253,160,000 pounds in the similar period ended July 31 last year. The use in other primary products totaled 3,898,000 pounds last season, compared with 5,096,000 pounds the previous year.

Millings of stock peanuts during the 1948-49 season ended July 31 totaled 1,261,000,000 pounds. Farmers stock is cleaned and shelled so far this season totaled 1,841,000 pounds compared with 1,474,000 pounds thus far last season. Cruising thru July totaled 128,000,000 pounds, compared with 372,600 in the comparable date last season. Millings during July were below the previous month, but are at a relatively high level seasonably due to custom shelling of peanuts for export, the BAE reported.

The visible supply of peanuts held in commercial positions on July 31 totaled 208,000,000 pounds, farmers' stock equivalent basis. This compares with 214,900,000 pounds June 30 and 235,000,000 pounds July 31, 1948. Supplies of both cleaned and shelled goods were lower than on June 30 this year and July 31 last year. Shelled peanuts, killed stock, reported used domestically in the current season, ended July 31 totaled 608,000,000 pounds, compared with 660,000,000 pounds thru July 31 last year. Edible grade is 68 percent.

**Sugar Quotas**

WASHINGTON, Sept. 3. — The Agriculture Department has announced allotments of 1949 sugar quotas for Puerto Rico. The revision uses first quarter production data in the formula determining the allotments and removes the restriction of marketing which has limited marketings prior to September 1 to 80 percent of the allotments previously determined.

**Sweet Stuff**

WASHINGTON, Sept. 3. — Distribution of sugar by primary distributors in the United States for civilian and military use during the week ended August 13 totaled 168,293 short tons, raw value, compared with 154,839 for the corresponding week last year, the Agriculture Department reported. Deliveries were reported as follows: Refiners, 119,132 short tons; the week ended August 13 this year, as compared with 111,040 tons the comparable week last year. Among the seventeen years best performers, 36,669 tons for the week this year, as compared with

**Supplies in Brief**

39,569 tons in the corresponding week last year; importers, 12,098 tons this year, against 12,561 tons last year; mainland cane mills, 208 tons this year, 423 tons last year.

The week's figures brought the total distribution thru 1949 to August 13 to 4,660,365 tons, compared to 4,691,667 tons for the corresponding period last year.

**Pistachio Price Drop**

NEW YORK, Sept. 3—A bumper 1949 crop of pistachio nuts, long a staple of the candy industry, has cut the price of its goods to below levels last year.

Attention is being given to the fact that the price of the nuts has dropped as much as 25 to 30 cents per pound in the last three months. He claimed, however, that the price is now "quite stable." No further substantial drop in price is expected for the foreseeable future, he added.

Pistachios are imported from Syria, Turkey, Italy, Afghanistan and Iran. Coughlin, vice president of the company, of which Coughlin & Co. is a division, has been operating his own processing plant in Syria. He has been in the business here for the past 30 years.

He offers vending operators four different grades of pistachios, priced according to size.

**Sugar Trends**

WASHINGTON, Sept. 3. — Production, consumption and price of sugar are all showing increases over last year, Agriculture Department reports.

The domestic cane sugar crop for 1949 is estimated at 17 per cent above 1948, while the beet sugar crop is expected to be about the same. Sugar consumption for the first six months of this year was some 200,000 tons above the same period in 1948, while wholesale sugar prices are averaging about 10c a pound higher than last year.

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**CIGAROMAT**

**IT'S HERE AT LAST**

**AND IT'S PRIMED FOR PROFITS!!**

the tried, tested and approved multiple selection cigar vendor available in 3 or 6 columns.

CIGAROMAT is ready—ready to do the job we promised. We've tested it on location for three years—three long years during which we improved the original model to the point where it performs with ease and simplicity. Now, Mr. Operator, it's ready for your locations. We're in full production—lets get going.

CIGAROMAT is a flexible vendor. Not only does it permit you to vend a variety of cigar brands but you can vend them at different prices—5c, 10c, 17c for 15c or 2c for 25c (with a 25c slug rejecter). Never before has this Selectivity feature of both product and price range been offered in a cigar vendor.

Visualize the opportunity CIGAROMAT offers. The new operator can set up a self-sufficient route that isn't limited in sales. The established cigarette and candy machine operator can attach CIGAROMAT to his machines and vend cigars and cigarettes—adding to the series of all-smokers—and expand his business at negligible increase in service costs.

CIGAROMAT is the cigar machine that makes the vendor's BIG business. It has many mechanical features that operators don't have—here. Don't miss the boat! There's a wonderful opportunity for profits here because thousands of locations are available.

Today for complete information and descriptive circular.
Man-Made Sugar Famine Forecast By Nehi Official

COLUMBUS, Ga., Sept. 5.—A man-made sugar famine threatens the nation's soft drink, confectionery and other large-scale sugar users, Willbur H. Glenn, Nehi Bottling Company official, asserted this week. Warning against such consumers taking it for granted that they can continue to get adequate sugar supplies at reasonable prices during the balance of the year, Mr. Glenn said that sugar stocks now in the U. S. had "reached the pinch point."

According to Mr. Glenn: "American consumers must face the fact that our mainland production this year will provide less than a quarter of the sugar we need to fill normal requirements. We must look to a steady and adequate flow of sugar from the offshore producing areas. But this flow is controlled, under the Sugar Act of 1949, by the Secretary of Agriculture thru his official estimate of sugar requirements and his allocation of such deficits as have developed in offshore areas from Hawaii and the Philippines as well as from our mainland producers."

Estimates

Well into the third quarter of the year, the season of peak consumption, even all sugar deliveries to the U. S. are still held by official edict to an estimate for 1949, he declared. And this estimate, made before the beginning of the year, was well below the nation's rate of consumption to begin with, Glenn said. "Making the situation even worse, reallocations of sugar will still lag behind the production shortages which have developed in certain areas," he added.

Summing it up, Glenn concluded: "As a result, sugar needed to carry us thru the balance of 1949 just isn't in our kitchens, our food processing plants or even in the channels of distribution. At the same time when sugar production this year is expected to reach a record 17,300 million tons, in addition to which there is a reserve of 600,000 tons in Cuba."

The potential sugar famine, if it becomes a fact, would be damaging to the American people not only as consumers, but also the resultant curtailment in the food processing industries which employ hundreds of thousands of workers, Glenn declared.

ABCB Reveals Bottlers' Sales and Ad Cost for 1949

WASHINGTON, Sept. 3—American Bottlers of Carbonated Beverages (ABCB), reporting results of its survey of sales and costs for 1948, states that bottlers spent $38,694,259 in local advertising and that estimated sales totaled 1,082,700,000 cases for the year. Ads were designated to supplement the national advertising program carried out by franchise companies.

Survey showed that the average bottler's ad cost, per case, was $3.8 advertising that advertising expenditures by franchise firms equally or exceeded those of bottlers. ABCB prefers a reasonable estimate of the total industry advertising expenses which would be $77,300,520.

Bottlers' per case advertising cost for several years prior to 1948 follow: 1940, 4.8 cents; 1941, 4.4 cents; 1942, 4.3 cents; 1943, 2.5 cents; 1944, 2.1 cents; 1945, 2.5 cents; 1946, 2.3 cents. In 1947, 3.8 cents per case was earmarked for ad costs, same figure as in 1946.

ABCB also stated that the soft drink industry's total investment in national advertising and equipment is estimated to be between $609,000,000 and $700,000,000.
NAMA Invites Firms To Sked Sales Meets During 1949 Confab

CHICAGO, Sept. 3.—A blanket invitation to manufacturers and suppliers in the vending machine field to schedule sales meetings during the 1949 calendar year was issued by the National Automatic Merchandising Association (NAMA), Move was made to enable firms to tie in with the salesmanship theme of the convention.

Ford S. Mason, NAMA president said: "Every convention will be sales oriented... at the 1949, a fact conducive to conferences where salesmen can meet the men who use their products or who are about on using them in the future."

The 1948 NAMA convention and exhibit was attended by over 4,600 operators, manufacturers and suppliers, Mason reported. There was much more space on a single floor and the promise of many new and improved vending products this year, officials predict that over 5,000 visitors will journey to Atlantic City for the larger 1949 show.

Distrib Airs Views On Scale Operation

(Continued from page 95) pennies in circulation now than at any time in the nation's history, because of sales taxes, etc., the potential earnings of Asst. are as great, or greater, than formerly. With the novelty long vanished for the 70-year-old businessman today, operator profits by the greater health-consciousness of the average person.

Beginning to the wide divergence of profitable scale operations, sizewise, Barco reports show individual operators have as many as 1,000 units, while over 6,000 operators have from 70 to 300 units. The Woolworth Company owns and operates an estimated 5,000 scales in its 5 and 10-cent emporiums over the country, he adds.

Asking to Barco the average annual growth of scale is two percent.

BRADLEY CUP MACHINE

(Continued from page 95). is the hermetically sealed capillary type.

$905, FOB.

The Junior Model D lists at $905, f.o.b., Cortland. Changes are substantial equipment. V. A. Dunning, vice-president in charge of manufacturing, said the company had to cut down the output of 300 units a month. This level should be reached in the New Year.

Officers of Bradley-Kildun, in addition to Dunning, are W. J. During, president; Earl Mason, in charge of sales; and C. Goodwin Bradley, secretary-treasurer.

Sales offices: 432 North Franklin Street here.

Memphis Tobacco Axes Mail Cig Sales to Ark.

LITTLE ROCK, Ark., Sept. 3.—The Memphis (Tenn.) Tobacco Company has written a letter to the governor of the State, telling him of the benefit to Arkansas from the manufacture of cigarettes. Governor Sid McMath, who was a mail order buyer, has been a valuable patron for the city. Commissioner Moore said that if evidence of mail order purchases is made by Arkansas from other firms are uncovered, he will ask federal authorities to act.

Dixie Declares Dividend

NEW YORK, Sept. 3.—Dixie Cup Company's board of directors declared a 50c a share dividend this week. For Class A, dividend No. 18, a 25c a share dividend is payable October 1 but after stockholders of record September 10. Common stock, dividend No. 67 (quarterly) of 25c per share will be paid September 26 to stockholders of record September 10.
Mf rs. Optimistic as They Cut to Normal Production

(Continued from page 95) on bulk vender makers follows:

Northwestern Corporation, Morris, Ill., in production at the rate of 2,500 units per month on its six-model line. With recent 10 to 15 per cent reductions in price (The Billboard, July 29) President W. E. Boilen listed per unit prices as $8.95 for Model 40; $9.95, Model 33 Ballumb; $10.95, Model 33; $12.25, Model 39. Firm's 

DO YOU KNOW?
You can buy all machines made by:
• Victor Vending Corp. 
• Northwestern Corp.
• A B T Corp.
• Silver King Corp.
• Hamilton Scale Co.
• Marion Scale Co.
on TIME PAYMENTS paying for them in 
20 weeks. Write for details TODAY!

ROY TORR' LANSDOWNE, PENNA.

THE NEW DuGReniER ELECTRIC CIGARETTE MERCHANDISER

Place your order for new DuGrenier Electric TODAY and your machines will be on their way to you immediately.

The machine is perfect - - - exhaustive location tests are the proof.

Get these top sure spots with the new DuGrenier Electric - - -the simplest and finest electric cigarette merchandiser

WRITE FOR PROFITS!

Write for complete descriptive literature, prices and name and address of representatives nearest you.

ARTHUR H. DuGRENIER, INC.
Manufacturers of America's Finest Cigarette Merchandisers
15 Hole St. Phone: 3-2655 Haverhill, Mass.
Another in the great family of Electro Distributors...

15 Years Ago This Week

CHICAGO, Sept. 1, 1934.—The Metropolitan Skill Games Board of Trade won its lengthy court battle to have diggers legalized. The hearing on the digger in question developed into a diggery war in court between the police and a supposed skilled digger player. The court told him whose items he should try for and the players managed to latch on to each with his grabbers. The exhibition the player took out an estimated $20 worth of merchandise for the $14.29 in nickels used in the digger. Following the ruling the digger business boomed in New York.

Meanwhile, in New Jersey, the Newark director of public safety recognized the crowd-pleasing potential of the pinball machine and limited the playing hours to a one hour time period. This was a major step in cutting down the elusiveness of the fact that people in the issuance of licenses was charged as heavy a fee.

Ray Moloney, Bally president, announced that firm had its longest summer business in its history. Games proving money makers for ops in September, 1934. Keene's Subway, listed at $20.95; Bally's Champion; Exhibit Supply's Golden Gate; Pacific Amusement's Executive League and Gottlieb's Push-Over.

Reports originating in principal cities indicated that the growth of the coin machine business in France was amazing. A number of pin games were the favorite of the French players, the player in 1934 was diggers and, as a result, the manufacturers had them. Another new development was the sudden spread of arcades throughout the country. In Paris, several arcades opened almost overnight in the capital's suburbs. Paris had become the center of business for the South France coin biz and many coin game firms opened offices there. At Lyons, diggers and pins were being sold like hot cakes.

10 Years Ago This Week

CHICAGO, Sept. 12, 1929.—Pointing up the growth of the vending business was the large number of operators attending the Candy Store Convention in Chicago. In previous years the same event drew only a smattering of automatic machine men. Straight pov- er games were ruled okay in Oregon... Most of the industry was glad to fall play with little knowledge that the second World War was about to get underway. Comp-o-Matic Company, Madison, Wis.

Mass. Okays Tobacco Tax

BOSTON, Sept. 3.—Over violent protests from 250 dealers and manufacturers Paul Dever signed into law a new 10 per cent on cigar- -tobacco sold at retail to become effective December 1. An additional 1 cent tax on cigarettes was effective the same day.

HOLD EVERYTHING for the NEW
KOFFEE KING New Futuristic Hot Coffee Vendor

EASTERN ELECTRIC VENDING MACHINE CORP.
NEW YORK, N.Y.
General Motors Bldg.
A PRODUCT OF E. V. LABORATORIES

CHARMS
NEW PLATED FOOTBALLS EMBOSSED WITH NAMES OF COLLEGE TEAMS COPPER PLATED FOOTBALLS $6.00 per M GOLD PLATED FOOTBALLS 10.00 per M Penny King Company 415 Neptune Street Pittsburgh 20, Pa.

TOPPERS
Efficiently suited only to the highest grade of machines. One color, Two color. Write for catalog. Write for price list. 

MOUNTAIN PARKWAY MACHINE CORP.
433 W. North Ave. Chicago, Ill.

FOR SALE
(1) 13 ft. L., 81 in. Cash register, Cap. 4.5, R-G, with memory, together with 130 old stock, good condition.

Congress Pigeonholes

Mail Order Giggie Bill

WASHINGTON, Sept. 3.—With the mail order sales of cigarettes having again failed to pass the Senate in a call of the usurpation consent calendar Saturday (27), the House — approved measure — seems doomed at least for this session. The bill is designed to aid the States in collecting their cigarette taxes by compelling mail order firms to register with State tax collectors. The Senate Finance Com- mittee, when the session opened, had several senators objected to the ground that it sets a precedent for general revenue collection under State tax laws.

R. W. Bowdidge Announces Affiliation with New Firm

SALT LAKE UPP. Sept. 3.—R. W. Bowdidge has announced the continuance of the Utah-Idaho Distributors, in which he had been a partner.

BWWY MFG. CO.
VALLEY STATION, KY
ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES
(Continued from page 32)

This Cold War With You
F. Tillman (I'll Never) Cut (71-2003);
You Many Troubles
G. Hui (You're) Been Dead 213
Up Jumped the Mean Man
Right Out Of My Head
Don't 72
Past The Tullaw Green
P. Brown (Try, Try) Cut 4-0111
B. Lindsay (Pontivii) Talent

Schneller Adding Features to Game
PHILADELPHIA, Sept. 3 — Lennie Schneller, of Nate Schneller, Inc., producers of Nash pin game conversions, announced this week that the Cleopatra, which is now being released with several features of Film Cavaleria, is the most recent Nash product.

Intro New Finishing Unit For Use by Manufacturers
DETOIT, Sept. 3 — A new finishing unit that is said to achieve smooth, vibrationless operation with straight-line rubbing, touching and polishing is being introduced by Detroit Surfacing Machine Company. An electronic-driven, portable model, it is used in straight-line sanding, duplicating the natural back-and-forth motion of men at work.

The model is designed to work right up to moldings or right angles with the same ease as machine Designed. In addition to the operation, an additional front handle for the operator and new control for changing operation is useful. A new type of abrasive (sandpaper) holder permits easy removing and replacement of several sheets at one loading.

The new patented drive mechanism and choice of disks have been developed by engineers of the company and the Dobson Engineering Company, said to be the market after two years of field tests.

A number of models have been ordered by at least one large ocean machine manufacturer, and others are being used by operators of beverage vendors, juke boxes, and stamp machines for refinishing operations in their own shops.

Skel Re-Argument In Pa. Soft Drink Tax Legality Fight
HARRISBURG, Pa., Sept. 3 — With a divide in the Pennsylvania Supreme Court on a re-argument on the newly two-year-old soft drink tax constitutionality, fewer of bottlers and manufacturers.

The re-argument is scheduled for September 16 in equity suits brought by the Penn Syrup Company, the Philadelphia Coca-Cola Bottling Company and the Pepsi-Cola Company against the State Department of Revenue.

In the suit, the revenue department is cracking down on bottlers to keep a closer check on taxes. Now they must use crown seals on all bottles, and each tax on each bottle has been paid. This legislation went into effect September 1.

The soft drink levy—1 cent for each bottle of 20 advertisement was the subject of a bitter fight in two sessions of the State Legislature. The tax was imposed in 1947 and renewed by the 1949 session for another two years. Annual revenue amounts to about $14,500,000.

Point of the bottlers and companies in seeking to have the levy declared unconstitutional is that it is imposed at an equal rate on drunks who has paid this "tax" with substantial variation in quality.

Diamond Match Eliminates Midwestern Sales Division
NEW YORK, Sept. 3 — Diamond Match Company has realigned its distribution territory into two major divisions, Eastern and Western, Vice-President Victor Kedall announced this week. Formerly the company had a sales division operating in three territories: Eastern, Western and Midwestern. Latter division has been eliminated. Sales in the territory divided between the first two, so as to give each approximately equal population coverage.

O. E. Lowe, former Midwestern manager, will head the new Western division. Eugene Reed continues as manager of the expanded Eastern division.

New W. Va. Firm Chartered
CHARLESTON, W. Va., Sept. 3 — Secretary of state has issued a charter to Delbarton Amusement Corporation, authorized capital stock is $30,000, of which $15,000 is paid-in. Incorporators are P. F. Allara and T. W. Hope, both of Matton, and T. B. Harvey of Delbarton.

A MONEY-MAKER ON EVERY LOCATION!
SILVER KINGS "HUNTER"
Only $45.00

Get Up to 75¢ of Every Dollar You Take In! "A real money- maker from the moment you install it!" That's what operators say about the new "Silver Kings Hunter." Look at these features. 1. No coin return. 2. No players want it. That's why many report a net of 75¢ out of every $1 "hunts" in. Can you beat that for a "Coin Machine?" Order now through your jobber or write for literature. Silver King Bulk Vendors low at $10.55 in quantities. "Hunt" nut, Nut and Ball-Gum Vendors, 12- to 24 lb. Six and Foreign Coas.

SILVER KING CORP.
622 Divisary Parkway Chicago 14, II.

LOWEST PRICES IN YEARS
You Can Get Most Anything for Your Brand, But You Can't Beat Our

STAND CHARGOS

For Quality Net Prices
Extra Jumbo Size, Red, 20 count, .57 lb
Extra Mellow Red, 20 count, .57 lb
Special Blend Size, Red, 60 count, .65 lb
Large Size, Red, 144 count, .65 lb
White, salted, instead of red, retail 75¢ in Michigan. Write for samples. Lower prices for 500 lbs. or more. Packed in 25-lb, 50-lb and 100-lb bags, and shipped 3 to a case. Please write for rates and samples.

AMERICAN PISTACHIO CORPORATION
Importers & Manufacturers 111 Read St., Dept. 15, New York 13, N. Y.
FALL BIZ UP SWING UNDER WAY

Music, Pins Lead Way

MINNEAPOLIS, Sept. 3.—Upswing in business, with pins and music getting a good share of the play, is under way in the Twin Cities market, according to jobbers.

For the first time in months operators are coming in to buy equipment for their routes, with the new, array of pins of special interest to many of them.

Such business was 30 to 40 per cent off that of the rest of the year, but operators are looking ahead to the post-Labor Day season when they expect activity to move upward at all of their locations will vary.

Distributors report that the new pin games being introduced by the manufacturers is bringing the many operators who are ordering heavily to have machines on hand.

Aireon Appoints Pittsburgh Rep

KANSAS CITY, Kan., Sept. 3.—The Keystone Music Company, Pittsburgh, this week was named distributing corporation by Bernard D. Craig, general sales manager, for Western Pennsylvania and a part of West Virginia for Aireon, Craig reports.

Keystone is headed by Anthony Stel, who has been operating music equipment in its Pittsburgh office for many years. Accepting the Aireon distributorship marks his entry into this phase of the business. Keystone headquarters are at 1421 Fifth Avenue, Pittsburgh, where a complete Aireon line of equipment and parts will be maintained.

Videograft in Move To New H'quarters

NEW YORK, Sept. 3.—Videograft Corporation, producers of a coin-operated, combination juke box, this week moved its executive offices this week to 701 Seventh Avenue and its factory facilities to 2525 Williams Street.

The firm was formerly located at 301 West 26th Street.

Juke Op Seeks Injunction

LOS ANGELES, Sept. 3.—Peter A. Brodsky, operator of a Juke Op, Inc., in suit in Superior Court here seeking an injunction against the International Juke Box Operators Association (IBJOW). The suit is one of a number filed in a jurisdictional dispute between the IBJOW and the Teamsters Union.

Association Moves

TARRYTOWN, N. Y., Sept. 3.—Headquarters of the Automatic Music, Inc., here has moved its headquarters from 68 Main Street to 174 Valley Street. Secretary of the group is S. Pellock.

SELLING MUSIC PAYS OFF

Missouri Brothers Hit Jackpot With Modern Operating Methods

COLUMBIA, Mo., Sept. 3.—Freddy and Lawson Obermiller, brothers, have proved beyond question the soundness of their business in a successful operating picture. The two men became an important part of their community.

They started the business of selling music into the trade, and at the same time became a ready result that locations find their music sales rising full-blaze most of the time.

Whether making selections for boisterous campus dance room doctors or comfortable, cool restaurants catering to more sedate adults, the Obermiller brothers always know their audience. They spend many hours each week, looking for most current trends, location preferences for types of music, and even seasonal changes in music, which public. They pick their music to fit the mood of the location and the time of the day.

Says Freddy: "We sell music, not just machines that play tunes. It is a service that we want our customers to appreciate. They know the kind of music they like. We do our best to make it available to them."

He pointed out that Columbia, with Stephens and Christian girl colleges, the University of Missouri and the town's greatly increased business activity in recent years has provided one of the most diversified audiences to be found. Here are people from all power sources, bringing with them their individual and territorial appreciations for music. Tastes, that vary greatly and must not be overlooked.

Not long after they started their business while students at the University of Missouri in 1943 the brothers realized the need for establishing methods to determine the kind of music that would be played most.

"We hadn't thought much about making our handy sideline into a business, but after graduation" (see Missouri Business on page 110).

Record Inventory System Helps Operator Slice Disk Costs 25%

CHESTER, N. Y., Sept. 3.—Perfection of an inventory system, leading to better control of equipment placed in juke boxes through its experience during the past five years, was the keynote of Harry R. Carpenter this week with reducing his record costs by 25 per cent since he took over as national account representative six years ago.

Carpenter has taken from his route the responsibility of picking records for their stores and has given the selection over to one man who, even, has become a specialist in this all important field. George R. Carpenter's record specialist, prepares the records each route man takes to the store each day. He is following the routine to get in and out locations in a minimum of time, and with a minimum of haggling with representations which and how many new records are to go into phonographs.

War-Time Scene

Carpenter, whose route extends in a 25-mile radius from his home in Chester, notes that the music system was begun in 1943 when war-time shortages in manpower hit him to strike his operation. But it has worked out so successfully, he feels, that he will continue to return to the old method.

As of the operation's route (Carpenter has 10 employees) on checking in the end of the month, or in a special file the record requests received that day. These (See Disk Inventory on page 106).

Juke Op Air Views on How To Make Summer Stops Profitable

HARTFORD, Conn., Sept. 3.—Jim Tolisano, head of Superior Music Company, has some experience-backed ideas on "summer stops" placement of equipment. Such locations should not be looked upon as temporary, but with the high volume gross serving to balance the lean fall, winter and early spring months, a reasonable annual profit can be expected.

"Working up additional factors against purely summer season placement of equipment, Tolisano said the distances, often 50 and 55 miles out, plus added service calls which usually are more frequent in city stops, eat too heavily into profits. Adequate promotions at year-round basis, however, these costs are absorbed more readily and the better profit picture is realized.

Best bets for summer stops, which in many cases is filled into fall, are resorts and lake locations, and lake resorts where fishing activity (such as skiing, snowboarding, boating, etc.) keeps them open continuously. Amusement areas, also, some such resorts prove good bets, Tolisano has found.

Formerly, when he operated seasonal locations, only machines in A-1 shape were used, customers were asked and asked for new equipment. With the screening of such locations so as to create year-round stops, use of newer machines was justified and proved. business was justified and proved.

"As an example, he said, "in the short summer season with hit or miss installation of older, spare machines he stated.

Operating resort and similar seasonal locations several years ago, the Tolisano has since discontinued the practice. Instead he now takes a different approach, placing more emphasis on music equipment in such spots. With Superior Music, these locations are placed every 8 weeks. (or the normal resort season) stops.

'He feels that as minimum year-round locations have been eliminated entirely. In his second 8-week effort to push all his efforts behind summer stops. A visitors territory, they take the best summer stops and convert them into year-round operations. Profit is better and the headaches fewer."

In the long run, it is not a worthwhile proposition, Tolisano says.

Juke, Shuffle Set Pace With Early Buying

All Phases in Act

CHICAGO, Sept. 3.—For the first time in many years, the discount music industry is looking to the fall-winter season with optimism. Total orders for the members of the music field now in the shuffleboard business as well, the picture of both operations brightened considerably during the past few weeks. This is true to every level, from the operator thru the distributor and up to the manufacturer, where, in both cases, late August and early September orders are higher than they have been for the past two years.

On the music front, operator buying reporting a strong upward trend. Initial buying starting about two weeks ago and the upward trend continued as the Labor Day weekend arrived. Distributors reported strong for September delivery, and some equipment started coming in during the past two weeks with the volume exceeding expectations. Factors, almost without exception, also reported stepped-up orders, and, as a result, increased production and deliveries.

(See FALL BIZ on page 108)

Trans-Vue Adv.

Post to Mandl

CHICAGO, Sept. 3.—The Trans-Vue Corporation, manufacturer of coin-operated listening systems, this week appointed Flitt Mandl Advertising and Sales Promotion manager. The announcement was made by R. R. Greenbaum, president of the firm, who was formerly vice-president and account executive of the Harry J. Furst Advertising Company, and, in that capacity, directed the advertising and sales promotion program for Trans-Vue Operations.

Prior to joining the Lazarus eng, Mandl was associated with the Ivan Hill Advertising Agency in this city. He assumes his new post with Trans-Vue immediately.

So. Automatic Buy's Building To House Fort Wayne Hdnrs.

FORT WAYNE, Ind., Sept. 3.—The Southern Automatic Music this week closed a deal here with the Daily Phoenix, a 9,800 square foot floor space building for the new and larger headquarters for the local Automatic Music. The firm will offer Northern Indiana, Indiana and Michigan and Ohio county operators a central, complete, service, sales, and parking facilities for 50 cars and

Move to the new quarters, which is being made in line with the firm's program to install a better equipped, better promoted system for dealers.

The company's merchandising, parts, shop equipment and office facilities will be moved as business continues as usual, as usual.

The new quarters, one of six headquarters maintained by Southern Automatic Music in as many cities.
**INCREASE Your PHONOGRAPH COLLECTIONS**

FROM 25%-50% UP TO AND OVER 100%

A SURE-FIRE PLAN FOR OPERATORS

- **LOCATION TESTED** for over a year in locations with and without Television
- **GUARANTEED** if used according to our simple instructions, to increase your phonograph collection up to 100% of your cost, or your MONEY BACK.
- **SEND $15.00 FOR 3 SAMPLE KITS**

Enough for 8 Phonographs. Additional Kits Available to Operators in Quantity Prices.

**TERMS:** Cash With Order—All Orders Shipped In Order Received.

**ADVICE:** WHETHER 20, 24 OR 40 RECORD KITS ARE DESIRED

---

**FOOK OPERATORS**

**GEM NOVELTY SALES**

1410 Buchanan St.
Rodin, Wisconsin

**NO DISTRIBUTORS WANTED**

---

**Record Reviews**

(Continued from page 25)

**ARTIST**

**LABEL AND NO.**

**TUNES**

**COMMENT**

**POPULAR**

**RAFHLAN FRAGAN (Harry Prime)**

RCA Victor 39-6001

You're Breaking My Heart

Bar-hor tone in the 1930 Glenn Miller style. A great dance number.

**RAFHLAN FRAGAN (Harry Prime)**

RCA Victor 39-6002

If All Depend On You

The saxophone on the Glenn Miller style. A real buy at 42 cents.

**RAFHLAN FRAGAN (Harry Prime)**

RCA Victor 39-6001

The Wedding of Lillie Langtree

A fine recording of the old song in the Miller tradition of a decade ago with Prime in fine form.

**HERBS KERN**

Tonk TR 702

You Were Meant for Me

Light and simple. A fine fashion of a hit dance number.

**THE CHERSUS' CHOIR**

Tonk TR 446

If I Had You

A fine sort of thing.

**WOODING ROSE**

Tonk TR 702

Cecilia

Ancho-wright piano, organ teams for treatment of the arrangement.

**RED INCE & THE NATURAL SEVEN**

Capitol 93-7122

Make Believe

Not the "Showboat" tune, but a great old number from the 30's. This time it's the full 78 at 42 cents.

**VAUGHN MONROE**

RCA Victor 39-6031

That Lucky Old Sun

A minor's robust rendition of the rich, popular spiritual number.

**TONY MARTIN**

RCA Victor 39-6032

Give Me Your Tired, Your Poor

A fine weaving of the "American Dream" song on the status of Liberty as an anthem that gives it a strong value beyond the field. Martin's rendition enhances the point.

**SAMY KAE ORK**

RCA Victor 39-6032

Thursday Would Have Been a Year

A new pop song; gets some hit treatment by Martin.

**SAMAAL SUNS**

Elton Brit-Rossellini

Allen RCA Victor 39-6032

Suits Lipo

The renamed name lover here should mean much to the pop fields. Country and western, novelty.

**JEFF CLEEDILL**

Columbia 307-009

Everything They Said Came True

Nice group and stiring waltz almost TD.ish here. "Twist" it right out of the number has been widely requested phrasing.

**JULIE WILSON**

Columbia 307-009

Give Me Some Sugar, Sugar Baby

Current air hit! A very popular treatment. Should register in both country and pop fields.

**BOBBY DOYLE**

Coral 307-009

All Is Lost

A real adaptation of the wartime "Netherlands Dance" No. 20. It's worth a big buy by the operators.

**MILT HERTH TRIO**

Coral 307-009

There's No Use Pretending

A fine adaptation. A hit song. A hit number. Like the Op-Opperation.

**FREDY MARTIN ORK (Mere Griffin)**

Victor 39-6034

The Lazy Mille Home

Inspirational version of the popular tune should score wherever organ is well received.

**PRETTY GIRL**

(These Songwriters)

Another catchy "doo-wop" number. A fine tune with very good harmony.

**THE OTHER SIDE OF THE HILL**

(Stu Geller-Metro)"I Like It"

Just for Fun

Harry doesn't mean close here.

September 10, 1949
Shaffer's
FAST ACTION REPAIR SERVICE
KEEPS YOUR SEEBUGS "ON THE JOB"

Yes sir! You can depend on Shaffer to help keep profits rolling in from every Seeburg you own. Shaffer's complete stock of Seeburg parts... up-to-date repair equipment... modern Seeburg Test Panel... factory-trained repairmen... all team up to give you prompt, expert repair service.

It is easy to put this Shaffer-Seebug team to work for you, keeping your Seeburgs on the job and in top money-making condition. There is a Shaffer sales and service office near you. Just stop in, phone or write.

GRAND OPENING Indianapolis Office OPEN HOUSE September 11 12 to 6 p.m. Buffet Lunch All Operateurs and their Employees Invited.

www.americanradiohistory.com
See Music Dept., for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

HARMS \& WRIGHT PUBLISHING CO.

- HARMONICA'S BIGGEST SELLER...
- WURLITZER'S NEW ARRIVALS...
- ARLY'S NEW ARRIVALS...
- SHURE's NEW ARRIVALS...

These are just a few of the many articles and features published in this issue. Readers are encouraged to read the entire issue for all the latest news and developments in the coin machine industry.

NEW MUSIC MACHINES CO.

- ARLY'S NEW ARRIVALS...
- SHURE's NEW ARRIVALS...
- WURLITZER'S NEW ARRIVALS...
- HARMONICA's BIGGEST SELLER...

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DISK INVENTORY HELPS OPES SLICE PLATTER COSTS

(Continued from page 102) are relatively few, sad, Carpenter, since invention of the coin machine, has been conditioned to accept their pre- packed platters. Also, the best has been calculated to get optimum pay from platters. The requests are integrated with the selections picked by Wilson from popular charts. The platter is the most popular and the knowledge, gained from long experience, is the type of tunes most likely to appeal to a public record of any particular location.

Antiucm TONE ARM

"LIGHT AS A SOUTHERN BREEZE"

- HARMS \& WRIGHT PUBLISHING CO.
- ARLY'S NEW ARRIVALS...
- SHURE's NEW ARRIVALS...
- WURLITZER'S NEW ARRIVALS...

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WAVES DISTRIBUTING CO.

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- SHURE's NEW ARRIVALS...
- WURLITZER'S NEW ARRIVALS...
- HARMONICA's BIGGEST SELLER...

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LIGHTWEIGHT PICKUPS

For All Wurlitzer and Seeburg Perfect Tone—Easy on Records

- ARLY'S NEW ARRIVALS...
- SHURE's NEW ARRIVALS...
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RENEWED INTEREST

Our Old Time Interests

- ARLY'S NEW ARRIVALS...
- SHURE's NEW ARRIVALS...
- WURLITZER'S NEW ARRIVALS...
- HARMONICA's BIGGEST SELLER...

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FOR SALE

Our Old Time Interests

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MUSICAL MACHINES CO.

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September 10, 1949

The Billboard

106 MUSIC MACHINES
Chicago:

R. F. Jones, head of the distributing firm of Jones & Fogle, is spending a week in the O. D. Jennings & Company visitation week. With him was his Seattle office manager, W. H. Halsey, and C. M. McMurtrie, Salt Lake City manager. Jones & Fogle have in Portland, San Francisco and Denver showrooms. Walter Young, Jennings district manager, is in Texas with distributors and is expected to return shortly. E. S. Smith and Hank Strong are concentrating their efforts on expediting deliveries of the new Los Angeles:

Walking (Solly) Solomon, sales manager of the Collins Company here, is leaving on a trip to the west coast, and the interest of AML. He plans to look over several of the new games at the Valley on his way home. These warm weather machines and the miasma are spending their sell-by time on the patio of the new house recently acquired by the Allan McMahon in San Francisco to look over some new equipment.

Sam HANDMAN, music operator, who returns home from his vacation consuming some new platters from his house, is currently Bill Leuenhagen wants another copy of much needed book. The Billboard sends to new subscribers. Can’t remember where he put the old one.

Larry Jackson, writer on coin machine subjects, is turning his attention to new fields. He just finished writing the last article, one on deer hunting and the other dogs. Bob Young was seen on Pico Street looking over the newest in record players for his music room. 

J. L. and Rusty Jones, two of the town’s biggest juke box operators, were seen on Pico Boulevard.

The boys at Weymouth Service are taking bowls as official bowling representatives of the vending ma- chine fraternity. The contest is in a recent tournament at the South Boston Kansas City, Jim Markowitz, George Ketel, Pat Hold, Matty Maison and Kenny Robinson represent the Atlantic Novelty Company, Claremont, in that event. Another newcomer to the form is Christ, who came down from Lompoc.

William R. Happe Jr., of Badger left for Honolulu, Hawaii, for a two-week trip. W. E. Happe returned from his vacation with a new idea. He operates in Indianapolis. 

Badger Vending Machine department, has a nice display of Silver State and other novelties.

Hartford, Conn.: 

A recent luncheon brought together Ralph Colucci, owner of the Mystic Vending Corporation here; Jim Hogan, record sales manager; butcher and Decca Records distributor; Jimmy Tolosano, Superior Music Company; Nate Altman, Traveler Radio Co.; and John LaBlanche, their eastern representative. LaBlanche that jockey box business in this area is definitely "on the up grade." 

Stanley Wojciech, Phil Tolosano and Harry Weiderstand of Hartford, were in New York. The three of them were in the staff of Superior Music Company, have returned from vacations. Stanley went to Hampton Beach, N. H., while Phil took in the sights in Marquette, Mich., and a trip along the Connecticut shoreline.

A screening of the new Columbia motion picture, "Yolanda Sings Again," at the Bijou Theatre in Springfield, Mass., last week, with several newspapers reporting, radio and record industries in attendance. Among these one was John H. Rogers, manager of Post & Lester Company. Bill Shirley, Springfield resident salesman, and Bill Shirley, Columbia Pictures representative, reports extensive plans are under way for the release of this motion picture. 

Charles F. Pendelton, executive of Veeders, Inc., has returned from a week in a trip from coast to coast, counting and computing devices for American Motors. Veeders, Inc., is based in Hartford recently.

Helen Doherty, of Capitol Records, after two weeks vacation in California, has returned to a visit (See Hartford, Conn., on page 1)
TWIN CITIES OUTLOOK BRIGHT

Summer Drop Over; Ops Now Buying Boards

Activity Growing Daily

MINNEAPOLIS, Sept. 3.—A reaction of the shuffleboard business is being noticed by distributors. All agree that the summer slump is over and that the business is increasing day by day. Retail stores are reporting more brisk sales of both finished and parts goods, and board sales are moving right along.

The season was called by Arthur P. Sauve, veteran Southeastern Michigan dealer. He plans to operate both, as a distributor and operator of shuffleboard units. Through Mr. Sauve, he is directing the activities of the new group.

Major Action

Major action taken at the meeting was the decision to form a permanent organization, to be called the Detroit Shuffleboard Association (DSA). The first business meeting will be held at a second meeting, to be held within a few days.

Detroit Operators Hold Meet

To Form Shuffle Association

DETROIT, Sept. 3.—The long-anticipated move for the organization of the Detroit shuffleboard association was taken last week at a special meeting held at the offices of T. B. Fuller here. About 35 operators were present.

The resolution was called by Arthur P. Sauve, veteran southeastern Michigan dealer. He plans to operate both, as a distributor and operator of shuffleboard units. Through Mr. Sauve, he is directing the activities of the new group.

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Deliveries Set

For Marvel's 2 Scoreboards

CHICAGO, Sept. 2.—President Ted Rubenstein announced Friday (2) that Marvel Manufacturing Company's new scoreboards are in full production and first deliveries have begun.

The electric overhead model registers 15 or 60 frames in two plays and 21 points or 10 frames when four participate. For doubles it can be set to handle 12 frames if the participation wish is the union's against the unit's automatic advance frame. Play automatically advances to the next frame eight seconds after points have been registered. The scoring device can also be adjusted to score a maximum of 50 points. He added that the Marvel unit has its own scoreboard in the regular cabinet of the scoreboard.

Chi Firm Triples W'dshop Output

CHICAGO, Sept. 2.—Shuffleboard Specialists has tripled its woodshop capacity following the announcement that it has been received for the fall, Phil Cohen, president, announced.

The company will continue to show sales and other showroom products, down sales and executive offices at 1114 South Michigan Avenue. Cohen also announced that Shuffleboard Specialists is now using a new warehouse in which acts as a sealer. By using this new development, he believes that warehouse operation is at a minimum.

Juke, Shuffle Set Pace With Early Buying

All Phases in Act

(Continued from page 102)

In the shuffleboard field, the manufacturers are now looking forward to an excellent season, with orders already on hand and increased business volume for September. While production schedules are being increased, they are continuing to concentrate on their promotional programs, with most companies kicking off their sales programs next week or the week after. National, Standard, and Penn again will have their full league promotions under way within a few weeks, while American, working on a plan to cover the country this year, is already at work on its Initial announcements. The company will be in the league promotion field full force this Fall, covering this nation, which started its league last spring.

The coming season is especially bright for the shuffleboard field because there is still much territory to be opened up to the game. Manufacturers on the whole feel the shuffleboard business is still in its infancy, and there are many opportunities for expansion. The company is working hard to increase its sales, and has increased its advertising budget in order to reach as many customers as possible. The company is also expanding its product line, with new accessories and game variations being introduced to meet the needs of the market.

Puck Patter

Detroit: Jordan Spring, of the Ray-O-Lite Company, is adding another line of extensive line of new products, including improved accessories and new innovations. Mr. Spring is working closely with the company's research department to develop new products that will meet the needs of the market.

Los Angeles: Dan Lutfkin, sales manager for California Shufflinos, just returned from a swing thru the Midwest and West, where he met with many distributors and retailers. He is now working closely with the company's sales team to develop new markets in the West.

152-Day Strike Ends As Masonite, Union Reps Sign Contract

LAUREL, Minn., Sept. 3.—The 152-day strike against the Masonite Corporation in the International Woodworkers of America (CIO) Union ended Tuesday (30) when representatives of the two sides reached a new contract effective through December 31. The settlement was based on the amount asked by the company. The union accepted the contract negotiated in the weeks immediately preceding April 1, the date the strike started.
Gottlieb's Game Stresses Football

" (Continued from page 96) when the fifth ball goes into play, numbered bumpers have a value 10 times the normal figure. This happens only while the score remains below the 2,200,000 point mark. The vertical stretch rubber triangle bumpers indicate when this special fifth ball action is taking place.

In addition to regular point scoring College Dome has two pairs of side roll-overs, placed in pairs on both sides of the playfield. Balls passing thru one pair score six points (a touchdown). Balls passing thru one half of the pair tally three points (a field goal). These small blocks of points are chalked up on a separate scoreboard located in the bottom half of the playfield. Replays begin after the player has scored 31 points via the touchdown and field goal method and end at 49 points. Each time the player makes an additional three points after making the first 31 he is awarded an additional replay. Single points (points after touchdowns) are made by contacting a roll-over button in mid-playfield. Replays are also won by making a high score which is recorded on the back glass.

NCMDA Calls General Meet

(Continued from page 94) elosed sessions. These committees will handle membership, financial and legal matters. Committee meetings are expected to carry over to Thursday. Lou Welcher, San Francisco, national president, will supervise the general meeting and call on retiring committee chairman to make progress reports on their special subjects.

Non-Profit Org

Formed as a non-profit organization following a series of informal meetings in Chicago by nine old line distributors, NCMDA now numbers 25 members, the maximum under its constitution. One of the key questions to be settled at the annual meet is whether to pave the way for increased membership. This could only be achieved by a constitutional amendment voted by the general membership at the September sessions. In the first full year the distributors' association has eliminated several points of contention between manufacturers of games and distributors. It has also set up a bulletin service aimed at exchanging legal and other trade information.

S. I. Neiman, NCMDA's director of public relations, has been empowered to help members make hotel reservations for the annual meet. His and the association's headquarters are at 1 N. La Salle Street, Chicago.

July Biz Index

WASHINGTON, Sept. 2.—Most types of coin machine locations suffered a setback by a sharp business, generally, showed a season slump, Commerce Department reported this week. Over-all, retail business was off 15 per cent from June.

Biggest decline for locations was registered by department stores whose business fell off 20 per cent from June. Business of candy, nut and confectionery stores dropped 5 per cent while eating and drinking places had declines of 1 per cent, as did drugstores.

NATION-WIDE SHUFFLEBOARDS

Choice of Finest Maple or Masonite Playing Fields

Modern design cabinet made of finest woods. Beautifully finished by our expert cabinet makers. Built to compete with the best.

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CHI COIN BOWLS

(Continued from page 94) after spotting "foot" or "ball." Maximum score is 9,000,000 points.

Wide open area at the bottom of the playfield is the main rubber bumpers which score 50,000 points when hit and a pair of flipper with miniature football through center roll-over switch which separates the flippers score 100,000 points.

TERRIFIC PROFIT BOOSTERS

FOR SHUFFLEBOARD LOCATIONS

Here are two NEW all electric SCOREBOARDS for Shuffleboards designed and manufactured by the originators of electrical scoring units for Shuffleboards.

Our NEW OVERHEAD SCOREBOARD includes all the LATEST scoring features PLUS an automatic switch up of FRAMES and COMBINATION play.

* FRAME SCORING

We have added "FRAME SCORING" to our OVERHEAD Scoreboard, which is an optional feature.

The "FRAME SCORING" feature is incorporated within the regular cabinet itself and is not a separate unit.

Two players score to 15 points or 8 frames, whichever is scored first.

Four players score to 21 points or 15 frames (adjustable to 12 frames), whichever is scored first.

Frames automatically advance . . . seconds after scoring.

Scores by FRAME and POINT combinations.

IMMEDIATE DELIVERY

WESTERN DISTRIBUTORS

ADVANCE SALES CO.

1550 HOWARD ST.

SAN FRANCISCO, CALIF.

SINGLE FRONT SCOREBOARD FLOOR OR WALL MODEL

This model scoreboard can be used for 15, 21 or 50 point HORSESHOE—BASEBALL games. Includes automatic coin counter and ASTR slug rejector. Unit is completely assembled. Control buttons record scores instantly smoothly. Attractive, durable cabinet. Numerals are brightly illuminated and easy to read at a distance. Furnished with 5c or 10c coin chutes as desired.
Missouri Brothers Hit Jackpot With Modern Operating Methods

(Continued from page 110)

Wax, Maple climatically
122
118
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108

Maple Top.

100% DISTRIBUTORS-OPERATORS!

-185.00 CLOSEOUT

NOVELTY

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Chicago:  (Continued from page 107) M. L. Veatch, of Chicago, is in Cincinnati; Phil Robinson, Los Angeles; Mac Perlin, Seaboard of Hartford, Boston, and New York; and Lenny Goldstein, T & L, Cincinnati.  The Chicago and New York Coast business is definitely on the upgrade and looks for a banner fall.

Universal Industries also reflected that growth in the third quarter of the coin field.  Visitors from far and near included Will (Connie) Simmons, San Francisco; Earl Scoville, all of St. Louis; Dave Simon, New York; and several Brooklyners.  Will was up from the South, Mel Binkes, president, hopes to break away for a little free time before the big squeeze in a brief vacation, probably finding his way to the New England States and Quebec.

While on a Southern trip Charles Piel, Exhibit Supply sales manager, visited the Smith-McCormick Distributing Co., distributor, who is recuperating from overwork under the Miami sun.  Piel found coin activity increasing and predicts that business will be sharply up soon.  Exhibit Supply's five-ball Pinball Machine, made by Fairchild Mfg. Co., along the East Coast.  Frank Mercenari returned from a trip to the Twin Cities area where he exhibited the new Bingham Tally machine, which has been a very good seller there.  The coin industry there is showing increased activity.

Bob Howie Freer is enjoying his Oregon vacation. Meanwhile his bosses, Gil Kitt, Denver, and Mel Wurster, Portland, are in the new games sales office. They say the one-ball Photo-Finish is getting strong response.

A. Garrick Alex, major domo of Vandell Company, took time out for a vacation. He expects to be back in his office next week.  M. L. Sebring, head of the Sebring Corporation's Cleveland division, is in Minnesota and knows how well the company's new Junior Model mechanics are selling. While visiting the production line last week, one of Sebring's charge men is now round out, the mechanics' mechanical unit completing the line.

Croatien Tool & Manufacturing Company's new counter game, Atom, is clicking via the sales route, according to the manufacturers. Production is in full production...  H. M. Schaef, head of Victor Vending Machine Corporation, has a solid order book and production and sales on the penny slide games are expected to reach new highs next quarter.  Schaef is preparing to lower prices after a short period in production.  The first postwar year is expected to be a very busy one with solid orders in the first quarter.  All distributors are holding coin solid acceptance and in the classified ads. Since the first quarter of the year the year has been a very good one for the penny slide games and operators are encouraged to look for a very busy season and to expect good profits from the game in the future.

A. A. Stiger, Electronic Devices, Inc., reports increased public interest in coin-operated telephones and binoculars this year. With 30 of firm's own coin Terrestrialscope units sold in all sections of the country and the Railroad Fair grounds receiving a heavy rush of operators, there is a good sales potential in the coin market.  The market and sales on the penny slide games are expected to reach new highs next quarter. Schaef is preparing to lower prices after a short period in production.  The first postwar year is expected to be a very busy one with solid orders in the first quarter.  All distributors are holding coin solid acceptance and in the classified ads. Since the first quarter of the year the year has been a very good one for the penny slide games and operators are encouraged to look for a very busy season and to expect good profits from the game in the future.

With the cooler fall breathing the sun-tanned neck of summer local candy operators are getting busy with their promotion activity in the confection field.  Perry Rose, Robot Sales, Macy's and John A. Sweeney, industrial engineers, are locating and retiring of his dry-ice trucks.  Sweeney is expected to use through the hot months.  Leon Segal, Kandy Korner, has also returned to his regular increased fall and winter business. Likewise Sam Ko- gen, of Illinois Mechanical Sales.  Other Chicago candy operators lay-
During the first 6 months of 1949... The Billboard reached an all time ABC* Circulation high... 57162 net paid per issue... 5102 more than the previous 6 months' average

*Audit Bureau of Circulations
### Record Reviews

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>HOT JAZZ</th>
<th>INTERNATIONAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>SERGE CHALOFF- RALPH BURNS</td>
<td>Molot Mina</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ANTON KAWAL-KOWSKI WHITE EAGLE ORK</td>
<td>Corral Coo coo</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>VICTOR ZEMBRUSKI &amp; HIS POLKA KINGS</td>
<td>Continental C-1368</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOHN HENDRICK ORK</td>
<td>V 24-4112</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>POLISH MOUNTAIN-EEK</td>
<td>V 20-204</td>
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<td>GINO BECHI</td>
<td>V 26-7117</td>
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<td>SIX FAT DUTCHMEN</td>
<td>Y 463-1908</td>
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<td>ANNI KAPITANY</td>
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<td>SERVANDO DIAZ TRIO</td>
<td>Trio 1013</td>
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<td>DON PABLO ORK</td>
<td>Latin American M</td>
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<td>PERO PRADO</td>
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<td>POLITO GALINDEZ- DON RUFO</td>
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<td>SMITH &amp; installs 3006</td>
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### Dixie Declares Dividend

New York, Sept. 3.—Dixie Cup Company's board of directors declared Class A and common stock dividends this week for Class A, dividend No. 81 (regular quarterly) of 62½ cents per share payable October 1 to stockholders of record September 10.

### ONE BALL GAMES

<table>
<thead>
<tr>
<th>State</th>
<th>School</th>
<th>Score</th>
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<tbody>
<tr>
<td>MA</td>
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### FIVE BALL GAMES

<table>
<thead>
<tr>
<th>Game</th>
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<tbody>
<tr>
<td>Game 1</td>
<td>50-00</td>
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<tr>
<td>Game 2</td>
<td>40-10</td>
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<td>Game 3</td>
<td>30-20</td>
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<td>Game 4</td>
<td>20-30</td>
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<tr>
<td>Game 5</td>
<td>10-40</td>
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### SOUTHERN AUTOMATIC MOVING FT. WAYNE OFFICE TO LARGER QUARTERS

To be in a position to give operators better service and to furnish ample parking space, we are moving into much larger quarters.

We now have 9,000 square feet of space.

On and after September 8

Our Ft. Wayne office will be at

3011 E. MAUMEE AVE.
FT. WAYNE, INDIANA

SOUTHERN AUTOMATIC MUSIC CO., INC.
Record Reviews

ARTIST
BENNY LEE-TED
HEATH ORK
London 466

LABEL AND NO.

TUNES
I've Got the Sweetest Gal

COMMENT
The personalitv whisper, aided by the top English face does date a fine job but the lightweight material is unlikely to stay out.

REGGIE GIFF-CYRIL
STAPLETON' ORK
London 483

50g

50C

500

25g

25C

250

The MARLIN SIS.
TEXS-TED STEELE
ORK

25g

100

Rounds.

New

120

Terms:

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ALL FOLLOWING MACHINES

1. Scientific Ball Practice .................. 59.50
2. 24' Bungtail ....................... 125.00
3. Exhibit Dale Gun ..................... 135.00
2. Victory Derby (One Ball) ........... 75.00
1. O.T. Belgium Pool Table (Beacon Mfg.) 225.00
2 Mills Vest Pocket (Used 30 Days) .... 42.50
12,000 Used Records, 78 rpm, F. O. B. C.

WANT LATE PIN GAMES FOR CASH OR WILL TRADE ANY OF ABOVE MACHINES.

TERMS: 15% DEPOSIT WITH ORDER, BALANCE D. O. D. OR SIGHT DRAFT, CRATING EXTRA.

TOM WORLEY COIN MACHINES
P. O. BOX 1942, GREENVILLE, S. C.

PIN BALLS

Butters & Bows, Corintos, Ill. $149.00
Elsie, Touchdown, Gazelle, etc. 59.50
Ballerina, Rally, 75c
Tanks, Williams, 75c
Richland, United, 95c
Tiptop Action, Germ, 95c
Trade Winds, Genie, 75c
Summer Time, 75c
Grande, Williams, 95c
Starly, Williams, 75c
Caribbean, United, 95c
Catalina, Chicago Coin, 95c
Bermuda, Chicago Coin, 95c
Contact, Exhibitor, 95c
Jolly Chicago Coin, 95c
Robins Hood, Corintos, 95c

Large League, New and Used Steel, Arcade Equipment, Shuffleboards, Phonographs, Telephones, Cigarette Venders, Etc.

Write—Wire—Phone

CENTRAL OHIO COIN MACHINE EXCHANGE
535 S. High St., Columbus 15, Ohio

PILLS BELLS!
We have all latest Mills Bells in stock.

FRIEDMAN AMUSEMENT COMPANY

WANT A-1 MECHANIC
Responsible Man, experienced in One Balls, Music Boxes and Slot Machines, to handle route. Must have fine kind of machine and pleasant personality essential. Must have own car. Good salary and permanent position to right person. Furnished cottage available. References from past employers required. Contact

MILLER MUSIC CO.
Russeell Park, Ohio Phone 4-2001

Chicago Coin’s
FOOTBALL
(Official Publicity)

Coll or write

LEHIGH SPECIALTY CO.
836 N. Broad St., Philadelphia 15, Pa.
Telephone: Peacock 5-2590

September 10, 1949

The Billboard

COIN MACHINES

115

Record Reviews

ARTIST

ROB ATCHER

LABEL AND NO.

Col 20016

TUNES

COUNTRY AND WESTERN

COMMENT

The Nightingale

Old folk song is for the "intellectual" collection.

66--68--66

The Broken Down Tramp

Thismarvelous, probably an oldcutting by thefarmers’ family, still to be found, especially in the hill country.

75--76--74

Honey in the Rock

Greatsung, solo and harmony. Material is rich, for the Southern trade.

78--78--74

PLAYING & DANCING

Rowdy, St. Louis Stockade

From the cowboy fiddler’s square dance music. Callin’ in loud and rowdy. Stand to be adequate. The dance is one of the most popular.

78--78--74

Round the Couple and Swing When You Meet

Ditty, minstrel cakewalk.

Tom Thumb Cakewalk

1949

78--78--74

Pee Wee King & His Golden West Cowboys

V/16146-0035

TENNESSEE POLKA

Thisswinging country polka is just Pee Wee’s down-home style and he makes a fine, tricky side of it. Vocal and singing first-rate.

75--74--73

The Nashville Waltz

A popular country waltz, played so light and pretty.

80--80--80

Waltz With Me

The Ball, the thing here—* a catchy waltz that could score done by a pop-floppy-flop orchestra. Because done in its country spirit.

76--76--76

Roll Along Kentucky Moon

Another fine country waltz, rendered with correct and easy style.

80--80--80

Telling My Troubles to My Old Guitar

Atkins takes the fine Western ditty at a light bounce, with a sparkling guitar obligato in back.

76--76--76

Dance of the Goldenrod

Outlaw and madman highlighted in a charming sentiment waltz that should really make an impact
to...

Waltz Boy’s Dog

A haunting theme of a waltz boy separated from his dog is magnificently sung by snow, with fine accompaniment.

Waltz Boy’s Anniversary of My Broken Heart

Snow alone.

Waltz Red Wine

Thatsad, still pathetically, the heart job with that powerful super-terrible confession. Should be a hit even in the country market.

Waltz of the Filipino Rose

Another top job by top, the tune here doesn’t pack way like film.

Tennessee Avenue

Jumping Western swing somber in a fast blues form. Williams and the orchestra are in a lively state.

Paper Face

Williams shines in a topnotch country ballad performance. Ditty is one with the touch of poetry and originality that’s needed.

Goodbye Will You Be the Hardest Words

To Say

Snow Western tercher gets a fair vocal and fine arrangement.

What Will You Gain?

Not strongly projected.

Moonlight on West Virginia

Close, real harmony, never return, on a regional ditty that should really make a big impact there.

On the Banks of the River

Though goes this one alone, seems her ma isCAPTURED by the rivers of a song in West Virginia. Doesn’t impress.

Lazy Navajo

Clipped-off Indian-in-the-saddle Western ditty of little interest is homedongly sung by a sensitive, easy-doin’westerner.

I Wish You Would Remember Another

Coved, sincere, strong, waltzier waltzier does not make much with a feelingly tune.

The Squaws Along the Yukon

Ditty with regional references which may mean something in Alaska.

Where Did Robinson Crusoe Go When

Friday on Saturday Night

Lives on almost thru a superb novelty that sounds like those of the old times. Little here for today’s listeners.

Wednesday Night Waltz

The backwoods brotherly harmony and string instrumentation should do well among the hill buyers. Tune is a simple waltz.

Mary, Dear

Wertge permeating song projected in same fashion as flip. Another for buyers of the hill bought hill.

(Continued on page 116)

NEW LOW PRICE!

Brand New

ROL-A-TOPS

5c-10c-25c Play

PROJECTE REBUILTS

$95 EACH

Above Price F. O. B. Chicago

WATLING MFG. CO.

4650 W. Fulton Blvd.

CHICAGO 14, ILL.

Remember this

ACME PLASTICS

ARE UNCONDITIONALLY GUARANTEED

AGAINST BREAKAGE FOR 3 YEARS

Solid Colors thru and thru—Not Sprayed or Painted. Almost 1/4’’ Thickness—Perfect Fit.

Write for Price List

ACME

SALES COMPANY

505 West 42nd St., N. Y.

伤Longacre 3-4126

You Can’t Go Wrong with Coven

The Finest Available

All Equipment in A-K Shara

Citation...$349.50

Gold Cups........199.50

Deluxe Draw Bells...219.50

Keeley 5c Super Bells...199.50

Scram Siren...79.50

Speedway...79.50

Galloping Dominoes, 5c.

J.P. ...49.50

Wurlitzer Model 4850...99.50

Wurlitzer Model 5105...319.50

Seeburg Hide-Away with 2 Wall Boxes...89.50

Coven Distributing Co.

3181 ELSTON AVE., CHICAGO, ILL.
IMMEDIATE DELIVERY!
FROM STOCK!

RUNZEL Pushback Wire
18 or 20 Strand

Color Combinations
Pushback wire, for many years one of our leading items, has kept pace with the phenomenal growth of the coin machine industry.
The wide variety of color combinations available lends itself to a devious method of wiring branches to meet any requirements of the industry.
Coin machine service organizations and distributors are invited to write for complete information as to how they may better serve their trade by furnishing them with RUNZEL quality wire.
Manufacturers of coin machines may overlay themselves with our engineering facilities for designing correct and most efficient wiring harness.

Send us your specifications for INTER-COM CABLE

WALTER REICHMUTH
El Verano, Calif.

COIN MACHINES
The Billboard
September 10, 1949

Record Reviews
(Continued from page 115)

ARTIST
TEX WILLIAMS
JOHNNY BOND
EVELYN GEORGE
SPADE COOLEY ORK
RAY SMITH
DUDE MARTIN
CHARLIE MONROE
HANK THOMPSON
JENNY LOU CARSON
ERNST TUBB
WOODY CARTER & HIS HODEDOWN BOYS
TEX RITTER-THE STARLIGHTERS
JIMMIE DAVIS
Mickey & Mary CARTON ORK

TUNES
"There's a Bluebird on Your Windowill"
"(Continued"
"Goodbye, My Darling"
"Don't Call Me Sweetheart Anymore"
"A Valley of Peace"
"Our Mansion Is Ready"
"A Valley of Peace"
"Jealous Heart"
"Slipping Around"
"Slippin' Around"
"The Pledge of Allegiance"
"Moonlight Millionaire"
"County Fair Polka"

COUNTRY AND WESTERN
81-82-80-80
81-82-80-80
47-45-50-50
72-72-72-72
72-74-74-74
72-74-72-70
78-77-77-77
75-75-75-75
40-40-40-40
47-45-50-50
72-72-72-72
66-66-66-55
72-72-72-72
71-71-72-70
71-74-70-70
70-70-70-70
60-60-60-60
85-85-85-85
81-82-80-80
60-56-58-66
49-48-50-50
62-64-60-65
60-62-60-65
63-64-62-62
64-64-65-64
82-82-82-82

COMMENT
Williams does his usual good job with a fine background setting.
A Letter Asking for My Broken Heart
Lies Low, Little Dogies
The Bon-None Ranch
Drowning My Sorrows
Goodbye, My Darling
I Wonder Who's Missing Who
Don't Call Me Sweetheart Anymore
School dance band backing for the Spade Cooley vocal of the top.
An Old Christmas Card
Tales of a southern night on shore make good for listening in Hank's friendly style.
Swing Wide the Gates of Love
Dancey voice and good feel guitar help Thompson thru a fairly inconsequent Western.
Tennessee Baby
Our Mansion Is Ready
A Valley of Peace
Jealous Heart
My Tennessee Baby
Toll Him the Blows
Not too much here.
Slipping Around
Slippin' Around
The Pledge of Allegiance
Moonlight Millionaire
Don't Lock Your Heart and Throw the Key Away
County Fair Polka

Atlantic's Weekly Specials
3 Triple Test Values

ONLY ON
TELEVISION-TELEPHONE
COMBINATION IN PERFECT OPERATING CONDITION

Specially Offered and Fully Prized at $595.00
1/2 Deposits, Balance C. O. D.
Write for Complete Music List.

ATLANTIC NEW YORK CORP.
Exclusive New England Distributors
583 10th Ave., New York City, N. Y.
NEW ENGLAND BRANCH:
1170 W. Washington Blvd.
Chicago 11, Ill.

HEADQUARTERS FOR SLOT MACHINES
We Offer Only The Best, Unconditionally Guaranteed!
HILLS—All Models
BLUE BELLS—Black Beauty Bells
ERISS CROSS—T. I. T. A-100
Campbell—All Kinds of Coin Operated Trades.
SPECIAL PRIVILEGED
SAY MONEY WRITE
BAKER NOVELTY CO.
1790 W. Washington Blvd.
Chicago 12, Ill.

WANT TO BUY
CITATIONS, DELUXE DRAW BELLS,
DOUBLE UP, RESERVE BELLS, SUPER
BONUS BELLS, #1015 WURLITZERS
Give price, condition and quantity in first letter.

Hermitage Music Co.
452 Broad Street
Nashville, Tenn.

MIKE MUNYES

CITATIONS
$35.00
LIKE NEW
1/2 deposit, balance C. O. D.

OHIO SPECIALTY CO.
29 W. Court St., Cincinnati, O.
Phone: PA 2900

GIVE TO THE RUNYON CANCER FUND

ARCADI OutFItTERS SINCE 1913
Location and ARCADE Machine
NEW 8 BALL ROll DOWN
3 M. In 9-W. Original Price...$195.00
While They Last—Only $95.00 Ea.
Exhibit Tell Gun (New)
$149.00 Ex.

FREE: Special Catalogue, 24 Pages. Lists New
Machine Models, Utility Models, Reconditioned Machines—Any Make or Model—Parts—
Supplies & C Hòa—Begins With Them All.

MADISON
275 S. 11th St., Min. 4424
N. Y. C. 1, N. Y. (Trent 8-637)

MARIO MUNYES

ARCADE OutFItTERS SINCE 1913
Location and ARCADE Machine
NEW 8 BALL ROll DOWN
3 M. In 9-W. Original Price...$195.00
While They Last—Only $95.00 Ea.
Exhibit Tell Gun (New)
$149.00 Ex.

FREE: Special Catalogue, 24 Pages. Lists New
Machine Models, Utility Models, Reconditioned Machines—Any Make or Model—Parts—
Supplies & C Hòa—Begins With Them All.

MADISON
275 S. 11th St., Min. 4424
N. Y. C. 1, N. Y. (Trent 8-637)
MAKE MORE MONEY
THAT'S THE THEME FOR

Fall Coin Machine SPECIAL

Sounds Corny, Doesn't It?

Sure it is! But are there any other three words that so concisely summarize the solution to all the problems besetting the Coin Machine Industry?

We can talk about high prices of equipment . . . need for larger commissions . . . and similar topics till doomsday. The solution, however, always boils down to the need for the operator to MAKE MORE MONEY.

For that reason The Billboard is hanging the dollar sign on every article in its annual Fall Coin Machine Special. No "pep talk" stuff . . . but down-to-earth suggestions and ideas obtained from successful operators on how to "Make More Money."

It's the Issue of the Year you can't afford to miss!
Record Reviews

ARTIST

TUNES

LABEL AND NO.

COMMENT

TEACHO WILSHIRE

Apex 3355

65--63--65--67

Heaven Help This Heart of Mine

Wiltshire sings a taut little bit of tuneful on this note-tender—for crying, voice quality, and expression. Unfortunately, the underplayed small comb backing doesn’t do rig right by him.

Travell On

Same story here—indifferent0r9racting detract-
9
9

from a fine total performance.

THE ORIOLES

 Jubilee 8008

Santo Fe Blues

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

Attractive pop ballad makes a first rate

vehicle for the fine singing quintet.

It’s a Cold Summer

Ballad has the blues, but not being in the

typical Orioles groove will probably not mean

much notice.

THE TEACHO WILSHIRE

Apex 3355

65--62--65-67

Country Boy Blues

Detroit’s Wiltshire sings a fine blues as

washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

Attractive pop ballad makes a first rate

vehicle for the fine singing quintet.

It’s a Cold Summer

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much notice.

THE TEACHO WILSHIRE

Apex 3355

81--81--81--81

Country Boy Blues

Detroit’s Wiltshire sings a fine blues as

washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

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It’s a Cold Summer

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typical Orioles groove will probably not mean

much notice.

THE TEACHO WILSHIRE

Apex 3355

88--83--83--83

Country Boy Blues

Detroit’s Wiltshire sings a fine blues as

washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

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vehicle for the fine singing quintet.

It’s a Cold Summer

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typical Orioles groove will probably not mean

much notice.

THE TEACHO WILSHIRE

Apex 3355

84--84--84--84

Country Boy Blues

Detroit’s Wiltshire sings a fine blues as

washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

Attractive pop ballad makes a first rate

vehicle for the fine singing quintet.

It’s a Cold Summer

Ballad has the blues, but not being in the

typical Orioles groove will probably not mean

much notice.

THE TEACHO WILSHIRE

Apex 3355

81--81--80--82

Country Boy Blues

Detroit’s Wiltshire sings a fine blues as

washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

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vehicle for the fine singing quintet.

It’s a Cold Summer

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much notice.

THE TEACHO WILSHIRE

Apex 3355

70--70--70--70

Country Boy Blues

Detroit’s Wiltshire sings a fine blues as

washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

Attractive pop ballad makes a first rate

vehicle for the fine singing quintet.

It’s a Cold Summer

Ballad has the blues, but not being in the

typical Orioles groove will probably not mean

much notice.

THE TEACHO WILSHIRE

Apex 3355

71--72--70--72

Country Boy Blues

Detroit’s Wiltshire sings a fine blues as

washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

Attractive pop ballad makes a first rate

vehicle for the fine singing quintet.

It’s a Cold Summer

Ballad has the blues, but not being in the

typical Orioles groove will probably not mean

much notice.

THE TEACHO WILSHIRE

Apex 3355

80--80--80--80

Country Boy Blues

Detroit’s Wiltshire sings a fine blues as

washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

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It’s a Cold Summer

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THE TEACHO WILSHIRE

Apex 3355

65--65--65--67

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washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

Attractive pop ballad makes a first rate

vehicle for the fine singing quintet.

It’s a Cold Summer

Ballad has the blues, but not being in the

typical Orioles groove will probably not mean

much notice.

THE TEACHO WILSHIRE

Apex 3355

80--80--80--80

Country Boy Blues

Detroit’s Wiltshire sings a fine blues as

washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

Attractive pop ballad makes a first rate

vehicle for the fine singing quintet.

It’s a Cold Summer

Ballad has the blues, but not being in the

typical Orioles groove will probably not mean

much notice.

THE TEACHO WILSHIRE

Apex 3355

83--83--82--84

Country Boy Blues

Detroit’s Wiltshire sings a fine blues as

washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

Attractive pop ballad makes a first rate

vehicle for the fine singing quintet.

It’s a Cold Summer

Ballad has the blues, but not being in the

typical Orioles groove will probably not mean

much notice.

THE TEACHO WILSHIRE

Apex 3355

71--72--70--70

Country Boy Blues

Detroit’s Wiltshire sings a fine blues as

washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

Attractive pop ballad makes a first rate

vehicle for the fine singing quintet.

It’s a Cold Summer

Ballad has the blues, but not being in the

typical Orioles groove will probably not mean

much notice.

THE TEACHO WILSHIRE

Apex 3355

51--45--52--52

Country Boy Blues

Detroit’s Wiltshire sings a fine blues as

washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

Attractive pop ballad makes a first rate

vehicle for the fine singing quintet.

It’s a Cold Summer

Ballad has the blues, but not being in the

typical Orioles groove will probably not mean

much notice.

THE TEACHO WILSHIRE

Apex 3355

84--84--83--85

Country Boy Blues

Detroit’s Wiltshire sings a fine blues as

washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

Attractive pop ballad makes a first rate

vehicle for the fine singing quintet.

It’s a Cold Summer

Ballad has the blues, but not being in the

typical Orioles groove will probably not mean

much notice.

THE TEACHO WILSHIRE

Apex 3355

72--71--72--73

Country Boy Blues

Detroit’s Wiltshire sings a fine blues as

washboard, harmonica and guitar work up a

grip.

SAINT FE BLUES

Santo’s technique is effectively applied to an

other blues number.

A Kiss and a Rose

Attractive pop ballad makes a first rate

vehicle for the fine singing quintet.

It’s a Cold Summer

Ballad has the blues, but not being in the

typical Orioles groove will probably not mean

much notice.
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MILL'S NEW 1949 O. T.
A Quality Bell
With Double Visible Jack"o"Lantern Pay-out
A Pony-Size Bell
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Cleveland 13, Ohio

THE BILLBOARD
September 10, 1949

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weighing only 35 pounds
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5¢ Play $11.60
25¢ Play $37.50
Metal Base Stands for Q. T. Bells
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1/2 deposit with all orders

BLACK BEAUTY... BLUE BALL ... BLUE BALL ... TOKEN BALL ... BONUS BALL ... OVER AND UNDER... 3c, 15¢, 35¢, 50¢ Play
MILLS' NEW WEST POCKET BELL... 5¢ Play... Described in 34 Mystery Pocket Bell System 63.50

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September 10, 1949
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- 5¢, 25¢
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Description: Mills Duplex is a handsome machine with cabinet of gold, green and black, and a beautifully illuminated playing field in an array of gay colors. Large and very modernly treated reward card (10’ x 16”) in black plastic with symbols in contrasting cream color. Size of Duplex 30” wide, 23” deep, 46” high.

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MILLS CJ MACH.

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<thead>
<tr>
<th>New Pin Games</th>
<th>New Counters</th>
<th>New Consoles</th>
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<td>UN, UTAH</td>
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<td>Enlightening</td>
<td>S. K. Hunter</td>
<td>EVIL QUEEN</td>
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<td>Chocobo</td>
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<td>EVIL ORPHAN</td>
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<td>Res-Q-Camel Caravan</td>
<td>S. K. Target King</td>
<td>EVIL ORPHAN II</td>
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<td>Plastic Charms</td>
<td>New Sockets</td>
<td>New Vending</td>
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<td>Something New</td>
<td>Mills Black Beauty (H. L.</td>
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<td>Special Walt Disney</td>
<td>B. H. Black Oldie</td>
<td>ORIG CHROME,</td>
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<td>Characters</td>
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<td>CONSOLES</td>
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- Majors 99: $139.95
- Big Top: $139.95
- Fling Crow: $99.50
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- Ball: $99.50
- Cyclone Ball: $99.50
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