The shirt-sleeved gent with the benign smile is plainly Benny Goodman. But the lady so intent on her script, and the man next to her? Remember the star screen team of Bebe Daniels and Ben Lyon? The broadcast, of which a rehearsal scene is pictured above, was one of the highlights of Benny Goodman’s sparklingly successful sojourn in England, where his special brand of American jam and jive packed the Palladium every day for two weeks. The Daniels-Lyon team pilot one of BBC’s favorite radio shows, “Hy, Gang,” with a reported audience of more than 30,000,000 listeners, and the Clarinet King’s guest appearance was as enthusiastically received as his Palladium presentation. After his London run, Goodman repaired to the Riviera, where he relaxed, playing only one half-hour engagement for $2,000. What with the success of the tour, Goodman is considering a return engagement in April.
Featuring
Don Pablo
and orchestra
EASTWOOD GARDENS
Detroit, Mich., Week of August 26
(Thanks to MCA)

The Greatest Novelty in 1926!
THE GREATEST NOVELTY IN 1949!

"CRAZY WORDS--
CRAZY TUNE"
(VO-DO-DE-O)
On Latin-American Label R35

Contact
THOMAS MUSIC SUPPLY
34 East Elizabeth St. • Detroit 1, Mich.
TV's Crying Need: Vauders

Decca Takes LP Plunge, MGM, Capitol and Mercury Flock Into Spree on 33

Rackmil Outlines Plans for Microvertors

NEW YORK, Aug. 20—Decca Records, after many months of deliberation which stirred considerable trade speculation, this week got its feel wet in the disk business' mechanical evolution by plunging into the 33 1/3 long-playing field. The Decca move, reports that MGM records is favorably eyeing the long-play medium, preparation by Mercury to market pop albums at

Para, Bop City, Tangle Over Artist Bookings

NEW YORK, Aug. 20—Bop City and the Paramount Theaters here, go in each other's way this week and may end up with a revised list of artist bookings. Woody Herman and the King Cole Trio, as a package were scheduled to open a three-week stay at the Club. However, the Paramount offered the package the same three weeks. General Artists Corporation (GAC) tried to induce the Bop City management to move their booking back three weeks to make room, which, in the latter took a peek.

Giveaways

Victor Prepping Hypos for Jones, Monroe & Compo

NEW YORK, Aug. 20—RCA Victor is preparing a special promotional hypothesis for its Victor Jones Dance of the Hours, Vaughn Monroe and the Bandleaders. "Give Me Your Hand," the Hours and "Serenades," both of which are to be dressed to disc jockeys with 2,600 special discs going to spinners. Off for a second year, the instrumentality of the disc will serve feature spots on local radio stations.

Nwkt. Adams 100% Flesh; Balt. Hipp, 0

Both Moves for September

NEWARK, N. J., Aug. 20—The Adams will start a definite vaude policy September 15, instead of playing band shows and sporadic vaude shows as in the past.

Main reason for the move is the success of the eighth-set policy at the Palace, plus the fact that the band shows no longer pull in. Ben Greifer, Adams Theater topper, said that in the past when the house switched to straight vaude he went way down. "One of the reasons is that our customers have been accustomed to big band shows when and when we didn't play them, they stayed away," said Greifer. "We will now go into an (See Hypo Spoting on page 6)
NUMBER ONE ACROSS THE MUSIC-DISK BOARD

No. 1 On the Honor Roll of Hits enrolling weekly was "Construction of the NEW ENGLAND EVENING." No. 1 Short Music Seller of the week was George Sachs of "Sesqui." No. 1 Most Played on Disc Jockey Shows was "TROUBLE BLUES." No. 1 Flirting with My Heart, V. Dunnoss-G. Osser, Mercury 271.

"Sesqui" Turned 15,000,000

WASHINGTON, Aug. 29—The "Sesqui," one of the oldest radio shows, hit the 15,000,000 mark in its weekly listenership, a figure it has reached on many occasions during the past 16 years.

committee members, including those on the subcommittee on post offices, and the full Senate have been working on a report for the last several weeks.

Seven Senate Tax Chief Dumped To Income Break For Sh'wfolk

WASHINGTON, Aug. 29—Special investigation of the tax laws by the Senate Finance Committee revealed that seven senators are not paying their income taxes as required.

Radio Station Proposes Swap

NORWALK, Conn., Aug. 29—In one of the most interesting proposals in recent years, WNLC, a 100,000-watt radio station in Norwalk, Connecticut, has proposed to exchange its frequency with that of WMJF, a New York station.

DEl. Showbiz Charters

DOVER, Del., Aug. 29—New showbiz companies recently started with the corporation of the Delaware Broadcasting Company have completed their first season of operations. The companies are Delaware State Capital Broadcasting Company, Delaware State Capital Television, and Delaware State Capital Capital, Inc.

Privacy Wins

WASHINGTON, Aug. 29—The Senate has passed a bill providing more than $75,000 a year will no longer be published in the Treasury Department's annual report of a bill signed into law by President Truman this week.

The list, which has always included a long tabulation of movie and radio stars, was abandoned because the effort in compilations was being consumed by the Congressional Tax Committee.

Blackstone Opens In Milw'kee Sept. 11

COLON-Wich, Aug. 29—Magician Harry Blackstone opens the season at the Division Theater, Milwaukee, September 11. Pete Bautz, Harold Schwartzberger, Freddie Phillips are reading all equipment at the Blackstone headquarters here.

LOLLIN, manager, is on the ground arranging details. United Booking Office has laid out a route east that will include seven West Coast and back, with considerable work in the Western and Texas territories.

Charles Velvin Turner, St. Louis, has been named as manager of the show. George Albrahm Fredo will join as business manager for his sixth consecutive season.

Conn. Show biz Charters

FREDONIA, Aug. 29—New York show business corporations are filing incorporation papers for new companies that include Pioneer Television Service, Inc., owners of WBNX, Binghamton, N. Y., President Fredon Chatter; president Myrion Leirin; vice-president George Brown, president Harry Blackstone, Raymond Goodwin, secretary Edward Wikle, Guilford Theatre, Guildford, Conn., and others.
NEW YORK, Aug. 20.—Affiliates of the National Broadcasting Company (NBC) will go to the forthcoming reorganization convention in White Sulphur Springs, W. Va., Sept. 7-10, with two principal questions in their minds: where NBC will be placing its new network position in AM; the second with the status of affiliation contracts for television.

Sherlock Holmes Scotches ABC's Liquor Deals

SAN FRANCISCO, Aug. 20.—The American Broadcasting Company (ABC) has given up any last hope of getting a foothold in the West Coast liquor market, through its subsidiary, the San Francisco-year old firm of Alf's Wineries. Alf's will sponsor Sherlock Holmes over its facilities this fall, and according to the report, the network has agreed not to carry any hard liquor programs. The contract will run as a means of protecting Alf's sales through the Wednesday 8:30 to 8:55 p.m. time slot.

ABC had not officially announced it would accept liquor sponsors, it was reported, but it was indicated that the network was eager to get its share of the accounts. The opposition was encountered from its West Coast directors, most of whom opposed such a tie-up. The Alf's spokesman, however, now has provided the clincher.

Lebhar Slated In Petey Job

NEW YORK, Aug. 20.—Appointment of Eret Lebhar as head of Beecham's in a promotion late in the week is another sign that the NBC network will soon be an active participant in the program market. Lebhar is now the station's sales head and has also been spearheading company's entry into program packaging via its new series of transcribed shows, "Tales for Goldwyn Mayer film players.

Petey's new post is WMGM—then WINS—sales head in 1948, at a time when the station was a considered loser. Subsequently, he began managing director when Lebhar shifted over from WCBS. Petey has several outside interests, including the presidency of Park Products, cosmetics company; and is to continue as adviser to WMGM. Prior to joining the station, Petey was secretary of the New York Communications Commission (FCC).

BRASS-TACKS CONTAB

TV Affiliation, AM Future Top NBC Station Problems

NEW YORK, Aug. 20.—NBC's present contracts with its television affiliates expire December 1, 1952, and the nine-week contact period was working on the terms of the new contracts it will present to the stations. Insofar as the affiliates have indicated, the principal question involved in the new contracts will be the affiliate's card rate, for the affiliates insist that the networks give them a better break on contractual matters. This may necessitate revision of the NBC index system, a pro rata method used to determine what affiliate get. It is also likely that the TV contract, which is now a highly involved piece of legalism, will be drastically simplified for the new period. The last few weeks NBC has been working with its major affiliates to determine what the new contract will be like. In Idaho, newly-named NBC's station's sales head, has contacted about its new program status is NBC has been in mind for 1950.

Richardson Seeks Change of Issues

WASHINGTON, Aug. 20.—Legislators for the United States (ABC) has set a date this week for a special convention in Chicago. While the affiliate's contract with the program network was accomplished so far, their present status is what NBC has been working on for the past year. NBC's contracts will be the main issue to be discussed in the meeting.

There was also some trouble between Edith Stone, the show's director, and Shearer. Things became so heated that both Stone and the sponsor appeared to break the contract. However, it was found that the contract was so ironclad that neither party could break the agreement.

Tentative NBC Meeting Agenda

NEW YORK, Aug. 20.—Although the final schedule has not yet been set, the basic outline of the NBC meeting convention of the National Broadcasting Company (NBC) at the Greenbrier, White Sulphur Springs, Va., has been completed for this week. The meeting will be divided into AM and TV sections, with NBC executives reporting briefly on the plans with which they are concerned. There will also be a closed session for affiliates only, to be followed by a web-affiliate meeting devoted to the discussion of the stations' programming. The tentative schedule follows.

Wednesday, September 9

Tentative NBC Meeting Agenda

Thursday, September 8

NBC's current programs are as follows:

Monday, September 7

Tuesday, September 8

Wednesday, September 9

Friday, September 9

Morning, September 10

Sunday, September 10

Afternoon, September 10

Announcement.

Network-affiliate discussion (afternoon).

Topics of the various speakers as shown above may be changed before the current time. The following are the tentative topics for Weaver and Smith have not yet been determined.

Brass to Tell Affiliates of All-New Tack

No Chips on Shoulders

By Jerry Franken

NEW YORK, Aug. 20.—Top executives of the National Broadcasting Company (NBC) this week were whipping into shape their plans for the network's upcoming convention to be held at the Greenbrier. White Sulphur Springs, and the indications are that the meeting will be a serious, brass-tack session, with a far more optimistic atmosphere than appeared in the cards earlier this year. Similarly, the so-called "no-.chips-on-shoulders" business is of which so frequently characterize the network-affiliate get-togethers will distinctly be missing this year.

The NBC executives will report to the affiliates on their various departmental functions, the keynote of the meeting will be outlined by NBC President Niles Trammell at the opening sessions September 7. It is reported that NBC Chief will express the opinion that AM has many financial difficulties, and that sound broadcasting, in keeping with other media, must realize that it will be a mass medium, and that it will have to be simplified. Extensive improvements on the NBC sales and program picture, including the introduction of the NBC network's first 5:30 p.m. show on September 7, has led to widespread criticism in NBC's case, and in Chicago largely because of talent program raids made by the Columbia Broadcasting System (CBS).

Revanna Notion Agenda

It is not anticipated that Trammell will outline a specific reorganization inasmuch as he has actually no chance that any decisions will be made on any of the program directives. NBC is currently awaiting a ruling by the Federal Trade Commission and Hamilton, following their survey of the network operation, but while the report is expected to point out specific steps taken by NBC in meeting changed business conditions and to urge the affiliates to follow suit.

Key Brass to Tack

The affiliates will also be given a complete story about the attitude NBC (See Brass-Tacks Contab on page 11)

"Witch's Tale" Revived for TV

NEW YORK, Aug. 20.—"Witch's Tale," which was a hit in the early days, will return to the airwaves for video by Wolf Associates, who also produced it in its AM form. The comic epic is now being considered by a number of network-affiliates, with a couple of networks also reported interested. Alonzo Deene Cole, who penned the radio script, is supervising the writing on the TV version. The producer of the original Cole scripts is likely to be adapted for video.
Giveaways Seen Safe for Years
As Radio Preps Fight on FCC

(Narrative of story precedes)

ABC is backing the FCC ruling, but also is voicing hearty accord with
Commissioner Hencken's statement.

The FCC stated in its final rules that each case is to be decided on its
merits, but it defined four criteria for determining whether a program
comes under the lottery heading.

In substance, the measuring stick
is that defined by the
FCC in 1948. A giveaway is to be reg-
ed as a lottery if winners are
required to give the correct
answer, or where is given or
where is furnished, winners
must answer the phone or
write a letter using a pro-
scribed form or phrase if
such forms or phrases are
outlawed in advance over radio
or TV.

The criteria appear broad
to some, but the
most possible
the program in question, if winners
required to give the correct
answer, or whether the
program was
"broadcast-dictated,"
the FCC lawyer. But they pointed to the
Court's dictum that a program
will be made available to
persons who may
be interested if they are
immediately affected adversely by
their adoption an opportunity to
secure a judicial determination of the
validity of any such application
of the rule in the usual court, it
is likely that the
decision in the closure of
the program in question, if
winners are
required to give the correct
answer.

ABC Attack Is Key

The key to the court decision is
ABC's attack on the ruling as an
invasion of right to extend existing law.

The network's challenge echoes an
FCC dissent, written by Commissioner
Friedens Hencken, himself a
lawyer, in which Miss Hencken ques-
tioned the propriety for an "adminis-
tration to interpret a criminal statute
any function without the scrutiny of
the courts." The commissioner's dissent
is considered by legalists here as a
vital key in the court decision, with
NAB Prexy Justin Miller losing no time in not

NEW YORK, Aug. 29.—Re-
action to the Federal Communica-
tions Commission's (FCC) giveaway ban on
radio broadcasts varied. Three of the
seven agencies involved
were opposed, while
the American Broadcasting
Company (ABC), the National
Broadcasting Company (NBC), and
the Columbia Broadcasting System
(CBS) were not.

Justiin Miller, of the National
Association of Broadcasters
(NAB), also attacked the
commission's decision, saying it
violates the spirit of the
FCC rules.

NAB Points for November
Decision on BMB Set-Up

WASHINGTON, Aug. 20.—The Na-
tional Association of Broad-
casters (NAB) board of directors is
expected to consider setting up a
permanent agency set-up for broadcast
measurement when the board meets
this week in New York.

The issue is being up as a
highly controversial one for
NAB members, who have
done them out of jobs,
were hopeful the regulation
would be enforced without
delay.

Starch To Pose 3
Queries to Viewers
In Impact Survey

NEW YORK, Aug. 20.—The
department of the
Starch Research
Association in New
York, which revealed,
its first study of the
effect of advertising on
the TV audience, de-
clared in this week's
publication that "The
results of these
studies will necessarily
recognize the sales
pitch.

In this way, for example, the ques-
tion of whether the Radox sys-
tem is advertised
or not can be ascertained.

Old Redhead Draws
His Army Discharge

NEW YORK, Aug. 20.—Red Bar-
ber's Clubhouse will be closed by the
United States Army, Air Forces
after its September 24 program
simultaneous Saturday evenings 6:30
and 6:45 over the Armed Forces Broad-
casting System (CBS).

The Board of Trustees of
the Clubhouse voted not
disassociated with the de-
creased advertising
armies of service.

Rogers also
himself.

Sarnoff, director of
the RCA laboratories, said
of the RCA's TV future is doubtful,
however, that it has been
ended. Program execs have
been
with the American
radio industry, and
the RCA board is said to
be considering
a three-year
contract with the
clubhouse.

Three-year
contract
with the
clubhouse.
CBS Shows Color Converter To FCC; Girds for Sept. Battle

WASHINGTON, Aug. 20.—Battle lines shaping up for the September 29 hearing of the Federal Communications Commission (FCC) on color television indicate a revival of the struggle of two years ago on a more modern model—the Columbia Broadcasting System (CBS) again advocates immediate color TV standards and with other belligerents in the industry cautioning the FCC to make sure that the owners of video sets will be protected against obsolescence of sets before standards are adopted. The commission is committed to a policy of averting any action that would result in obsolescence of sets in the public hands.

Readying to argue that present sets will be made obsolete by CBS sought to lure the FCC into its corner with color TV demonstrations here this week showing microwave-telecast reception of CBS's latest color converter set and the TA had negotiated, operate on both very-high frequencies (VHF) and ultra-high frequencies (UHF) on six megacycles.

Marketing Prepped CBS is expecting a lot of chance at the hearing that has been arranged for marketing of color converters and receivers. CBS has already declared that "pre-production sets" are being manufactured. Peter Goldmark, chief of CBS TV, personally conducted the demonstration viewed at both the National Guard Armory here and in a room of the FCC. While FCC comm. (See CBS Shows on page 14).

W. C. Haitus Starters Feeling NBC Axe

HOLLYWOOD, Aug. 20.—Unable to find permanent time slots in an already-boxed-in all-line-up National Broadcasting Company (NBC) has begun axing shows built by Coast producers during hiatus months. Among those set to go at summer's end are the James Mason series, Billie Burke's Chicken Every Sunday and the dramatic aires, Four-Star Playhouse.

Producers are given maximum notice of other Coast starters. Dragnet, the Dick Powell Richard Denning mystery show and the Screen Directors' Guild Playhouse, all of which have been on hiatus in New York, are expected to be axed by the wayside, depending on network commercial needs.

Eastern Unions To By-Pass SAG

To Organize Tele Without Screen Union

TV Pix Cause Rift

NEW YORK, Aug. 20.—The Eastern traders of the Associated Actors and Artists of America (4 A's) this week were moving to by-pass the Screen Actors Guild. SAG sets to undertake the organization of video themselves. They have collectively given their TV jurisdiction to the Television Authority (TA), which will undertake negotiations when organizational details are straightened out.

SAG has refused to participate in TA and now the Eastern unions feel that it is impossible to organize TV any further. Later, should SAG want to take advantage of whatever doors are opened, the 4A's will be more than willing to let the private actors' union come into the Authority.

Done by Mirrors

HARTFORD, Conn., Aug. 20.—Harvey Gannon, president of program manager of WNBC, New York, replacing Tony Provolii, this week was reading its initial special venture. The station is prepping an all-day V.J. Day salute September 29, emphasizing the progress and peace-time future of vets, rather than dwelling on what the problems of returning vets are; the station is expected to be based on the veterans' development in this community.

The wind-up is slated to be a 30-minute documentary at 1:30 p.m. tentatively titled Yours To Hold High. Tex McCray may narrate.

Gannon Preps WNBC V.J. Day Vet's Salute

NEW YORK, Aug. 20.—Harvey Gannon, just promoted to the post of program manager of WNBC, New York, replacing Tony Provolii, this week was reading its initial special venture. The station is prepping an all-day V.J. Day salute September 29, emphasizing the progress and peace-time future of vets, rather than dwelling on what the problems of returning vets are; the station is expected to be based on the veterans' development in this community.

The wind-up is slated to be a 30-minute documentary at 1:30 p.m. tentatively titled Yours To Hold High. Tex McCray may narrate.

AFRA SPOTLIGHT ON VIDEO

WICU Would Give It Back to Indians

ERIE, Pa., Aug. 20.—Television's dream station, WICU, finally ran into a headache. Sales are good, the growing field is growing rapidly, national publicity has pointed the finger at the station. And then came baseball.

Genial Manager Roger Underhill lined up a telecast arrangement with the Cleveland Indians. A sponsor was obtained. Program planning was revised. Everything was set.

And then the American League said no. They just don't want the Cleveland games televised in Erie.

The Erie station and the Daily Erie Dispatch are now penning league officials, Commissioner A. B. Chandler and organized baseball. Protests have been recorded and anti-trust action is being talked about.

Kiggins Heads Petry Sales

Kiggins Heads Petry Sales

NEW YORK, Aug. 20.—Kelley Kiggins, formerly of the American Broadcasting Company (ABC), has been set a head of television sales for the Ed Petry station rep outfit. The move is interpreted as the first in an expansion of Petry's activities in two. Others pending in talks can include appointing new sales and promotion heads.

Problems With the Web

NEW YORK, Aug. 20.—The annual American Convention of Radio Artists (AFRA) convention starts Thursday (25) at the Palace Hotel, San Francisco, with television the prime subject on the agenda. Also up for consideration will be revisions of AFRA's contracts with the networks to cover problems arising out of the growing use of tape; possible changes in the regional transcription rates, an organizing drive to get phonograph recording artists into the union and a hospitalization plan for all members.

The principal question concerning AFRA and TV has been the inability to organize a nationwide union to assume television jurisdiction. Last year's AFRA convention voted approval of merging with other talent unions for TV, but the intervening period has seen a number of delays. The convention will discuss not only those delays but steps to be taken to hasten one-union action.

Tape Show Hasle

There will be prolonged discussion on whether a master tape can be sent to the networks' demand that sustain every rather than transcription.

(See AFRA Spotlight on page 38)
State Dept. May Lose "Voice" Jamming by Russians Fought

WASHINGTON, Aug. 26.—A move to take action against the State Department and turn it over to the Justice Department on Capitol Hill this week by Rep. Edith Nourse Rogers (R., Mass.) at the same time, both the State Department and Congress took positive steps to combat Jamming of the Voice by the Soviet Union.

In the first of what she indicated will be a string of measures to enforce a new agency of psychological warfare, Mrs. Rogers told the House that only an independent agency could coordinate the various propaganda activities now being conducted by the military and by the State Department. Mentioning Radio Moscow, Radio Paris, Radio Riga and Radio Tunis, Mrs. Rogers declared: "It is appalling to me that the United States has no radio Washington, no official radio broadcasting station. She said she was preparing legislation that would create an independent agency on psychological warfare to "coordinate the activities of all the agencies now independently investigating the problem." 

Almost at the same time the congresswoman was addressing the House, Alan Kirk, U. S. Ambassador to Poland, was launching a call to Stalin to urge immediate action on United States complaints to the Soviet Jamming of Voice broadcasts.

William McCluskey
WLW-T Sales Chief

CINCINNATI, Aug. 26.—Appointment of William McCluskey as sales manager for WLW-T, to succeed Milton "Checkers" Hill, resigned several months ago, was announced Thursday by Marshall Perry, vice-president and general manager of WLW Promotions, Inc., at a position he held until February, 1948, when he became the television sales manager in Cincinnati with his firm, the station's sales branch to the station's video outlet, WLW-T.

Prior to joining WLW, McCluskey spent three years in the Pacific, forming the Renfrey Valley Enterprises, which was instrumental in bringing two television stations to Cincinnati. McCluskey also spent stints in Portland, Ore., and Chicago, as emcee and vocalist.

Mary McCarty, Inked for ABC-TV Comedy

NEW YORK, Aug. 26.—Mary McCarty, who has been pacted by Veepie Bud Barry to star in a new video situation comedy on the American Broadcasting Company (ABC), starting in October. The show, tentatively titled My Boy Friend and I, probably will get a Sunday time period to avoid conflict with Mary McCarty's latest commitment, The Two and a Half Man, which is still not yet set.

Mary McCarty's last tele feature was the Admiral Broadway Revue, which has dropped.

INTRODUCTORY OFFER

100 8x10 Prints for $6.50
Plus Postage
When this ad is sent with order.
Regular Price, $7.50 A Saving of $1.00.
NO NEGATIVE CHARGE.
35% Deposit Balance C. O. D.

QUALITY PHOTO SERVICE

Petkus St., Box 42
BRISTOL, CONN.

RADIO-TELEVISION

The Billboard

August 27, 1949

State Dept. May Lose "Voice" Jamming by Russians Fought

WASHINGTON, Aug. 26.—A move to take action against the State Department and turn it over to the Justice Department on Capitol Hill this week by Rep. Edith Nourse Rogers (R., Mass.) at the same time, both the State Department and Congress took positive steps to combat Jamming of the Voice by the Soviet Union.

In the first of what she indicated will be a string of measures to enforce a new agency of psychological warfare, Mrs. Rogers told the House that only an independent agency could coordinate the various propaganda activities now being conducted by the military and by the State Department. Mentioning Radio Moscow, Radio Paris, Radio Riga and Radio Tunis, Mrs. Rogers declared: "It is appalling to me that the United States has no radio Washington, no official radio broadcasting station. She said she was preparing legislation that would create an independent agency on psychological warfare to "coordinate the activities of all the agencies now independently investigating the problem." 

Almost at the same time the congresswoman was addressing the House, Alan Kirk, U. S. Ambassador to Poland, was launching a call to Stalin to urge immediate action on United States complaints to the Soviet Jamming of Voice broadcasts.

William McCluskey
WLW-T Sales Chief

CINCINNATI, Aug. 26.—Appointment of William McCluskey as sales manager for WLW-T, to succeed Milton "Checkers" Hill, resigned several months ago, was announced Thursday by Marshall Perry, vice-president and general manager of WLW Promotions, Inc., at a position he held until February, 1948, when he became the television sales manager in Cincinnati with his firm, the station's sales branch to the station's video outlet, WLW-T.

Prior to joining WLW, McCluskey spent three years in the Pacific, forming the Renfrey Valley Enterprises, which was instrumental in bringing two television stations to Cincinnati. McCluskey also spent stints in Portland, Ore., and Chicago, as emcee and vocalist.

Mary McCarty, Inked for ABC-TV Comedy

NEW YORK, Aug. 26.—Mary McCarty, who has been pacted by Veepie Bud Barry to star in a new video situation comedy on the American Broadcasting Company (ABC), starting in October. The show, tentatively titled My Boy Friend and I, probably will get a Sunday time period to avoid conflict with Mary McCarty's latest commitment, The Two and a Half Man, which is still not yet set.

Mary McCarty's last tele feature was the Admiral Broadway Revue, which has dropped.

INTRODUCTORY OFFER

100 8x10 Prints for $6.50
Plus Postage
When this ad is sent with order.
Regular Price, $7.50 A Saving of $1.00.
NO NEGATIVE CHARGE.
35% Deposit Balance C. O. D.

QUALITY PHOTO SERVICE

Petkus St., Box 42
BRISTOL, CONN.

RADIO-TELEVISION

The Billboard

August 27, 1949

U. S. May Force Rules Changes On Ballcasing

WASHINGTON, Aug. 26.—Organizers of local baseball leagues are complaining that some of the rules carried over from last year are causing confusion among officials. The result has been a rash of complaints to the league offices of the National League, charging, among other things, that the rules are not being enforced as they should be.

The Justice Department's inquiry has resulted from complaints initiated originally two years ago by WARI, Arlington, Va., against organized baseball's regulations on same broadcasts which the complaint charged, are in restraint of trade. Under one of the major rules, it seems, a local team not only has authority to control its own games, but it can also determine whether or not local broadcasts will be permitted for other teams. With the rules of the various baseball leagues and the N.L. having different regulations, the result is that in some cases, the rules are found to be in conflict.

In recommending some modification as the result of the "jamming of Voice," Mrs. Rogers was assured in the Senate inquiry into complaints made against it that "jamming of Voice" is a matter of concern to radio stations.

In describing the "complex" jamming operations, Secretary of State Harry S. Truman said: "I realize that it is impossible to do this myself, but I believe that the Secretary of State has an excellent chance to gain congressional action on this matter.

Crosley Eyes TV of "This Is B'way' Pkg

NEW YORK, Aug. 26.—The Crosley division of AVCO Corporation is in discussions with the Public Broadcasting System, TV version of the Columbia Broadcasting System (CBS) simulcast package featured this week on CBS Friday nights, 9 to 10 p.m, but it will be shifted come fall.

Crosley recently renewed its sponsorship of Who Said That? Use in the National Broadcasting Company (NBC) radio shows.

Patent Lapse Spurs Evans Case to 5G Weekly WEEI-CBS Series

BOSTON, Aug. 26.—In this day of falling business and shrinking ad revenues, it is usual to find a small concern spending quite large sums on radio shows—in addition to its other advertising commitments.

The Evans Company of North Attleboro, Mass., manufacturer of pocketbooks and cigarette lighters, is an example. In 1948, it was shelving about $4,800 a week for The Evans Showcase, a mainly newscast, on WEEI in Boston and the 10 other Columbia Broadcasting System (CBS) stations in the New England and Midwest.

Altho the results, either in show quality or increased sales, are not yet definitive, there is a sound business reason behind the move. For the past few years Evans has been paying nearly $2,000,000 in patent royalties and now the country's largest lighter manufacturers, Norson's and Nathan's, are striking out with new products, new designs, new features. The Evans Company's one purpose is to promote the new Evans lighters, and it believes it can do it on its own. Time only will tell. In the meantime, judging by the number of listeners and the lack of listener appeal of the show, one would guess that the show failed to reach any of its sales possibilities that are rather small.

The show is produced by Don Heston, Executive Director in Boston; directed by Ray Girardin, of the WEEI staff (assistant director, Tom Calham); written by Jack Kemper, maintenance man, WEEI, $4,800. Tom Russell is announcer.

The show has been broadcast from the KFCO's New York City Theater here, and moves on to other theaters in New England which have CBS stations.

Built Around Moore

The show is built around Carl Moore, one of radio's most versatile and sometime comedic in these parts for a good many years. Frank Bell's orchestra furnishes the music. Savvy Cavett, featured as a flashy coloratura soprano, Gloria Carillo, sings romantic songs in slow tempo, the Al Rawley Trio also takes part. It is easy, almost half of hour of music and chatter could be carried on a conversation with the same cast. But the show stressed a corny kind of vaudeville stuff (when that was his style) without a touch of tongue-in-cheek to take the cutout on. Transitions from song to song and number to number are awkward, the package is there, one might as well toss out the window, it needs a more continuous. The sponsor's anxiety to sell is obvious, too; the show is ever so easy to sell. There are visual eaves for each end post, and a brief, perhaps technical one in the middle would help.

On the credit side is Moore's ear, Carroll's personal style with song, the first-rate musical arrangements and playing of Frank Bell's band. But surely a big regional station can do better than this.

CBS Likely To Get Lamotta Title Bout

NEW YORK, Aug. 26.—Indications that CBS, via the National Broadcasting Company, will spend the radio rights to the Marcella Lamotta title bout when it goes on late in September are being given up, but it may be Yankee Stadium.

Interest will be in the fight itself or CBS will not go to the extra expense of transporting the signal. If the bout goes to CBS, Ballantine will get additional money for the broadcast. He is carrying the bill for the Bellrose-Graphophone Co., which is doing the job at Yankee Stadium.
Final Touches For KECA-TV Sept. Kick-Off

 Shows, Personnel Set

HOLLYWOOD, Aug. 29.—Preparation for the September 18 kick-off of American Broadcasting Company's (ABC) KECA-TV is costing the final bend. Station will bow with a 2-hour per-week Wednesday thru Sunday operation. Air time is scheduled to be increased by November, when the station intends to jump to a seven-day operation.

For months on its program sked, KECA-TV scouted the home offices of all the home games of University of Oregon (Oreg.), University of California at Los Angeles (UCLA). Also in top position on its wish list is an all-day-in-one-day weekly show to be produced at the highest budget yet used on a tele sus- tained set. Next order of business is to va- uge the show's budget, but it is believed to have an approximate talent cost of $2,500. Dick Goggins, station's former program director, will devote his working time exclusively to di- recting that show.

Other gigs include Skippy Joe, the Jimmy Scribner across the board strip which the station bought for its Widesas, Dick Smith written and produced by Ashmore Scott; wrestling matches from Ocean (See Final Touches on page 12)

Sinatra Gets Okay On MBS D. J. Show

HOLLYWOOD, Aug. 29.—Frank Sinatra received final clearance from both MGM and American Tobacco Company to do his daily program on Mutual Broadcasting System (MBS), beginning November 1. Flickery and codes are leaning in a positive line, and the starting date could be set, with Sina- tra cleared he will move from Hollywood for sale as a Mutual co-op.

At the same time, American To- bacco mixed the Voice's request for the 300,000 copy book of his show and the time strip after which fee- es off early next month over National Broad- casting Company (NBC) in the 7-7:30 p.m. spot formerly tenanted by Ches- terfield Supper Club. Doing the show live from film capital will require early afternoon rehearsal and 4 p.m. broadcast time when one does the beginning headache should Sinatra be working on columbia (Crosby's ban- ders), however, said that no picture work is scheduled until early next year, but there is no word on film and daily radio stints will be worked out.

KWRZ Doomed

WASHINGTON, Aug. 29.—The Federal Communications Commission (FCC) this week ordered KWRZ, Flagstaff, Ariz., off the air Sept. 16. According to FCC said the order was issued on the basis of information that James L. Stapleton, Durand K. Nowlin and Jesse M. Neil Jr. have unlawfully transferred KWRZ to Agnes McGillives, and the latter's current and contin- ued operation of station constitutes unlicensed and il- legal broadcasting.

Gordon and Skolsky Head New TV Pkgs

HOLLYWOOD, Aug. 29.—Telede- partment of William Morris Agency this week rounded up a new batch of video packages which the agency will sample via KNBC-NBC Hollywood Premiere Theater. Shown, will be produced and packaged by Wil- liam Morris for one-time showing over KNBC, with tele outlet making kinescope for sales purposes.

Included in new acres will be a stanzas tagete Lauf Ladd, featuring Fredric March, in the "Old Timers," on the Flicker and Molly air, and will- by Joe Aman, screr of Pete Smith pic shorts. Bert (Maid Russian) Gordon will head a comedy-mystery called "Red Deere Estate." while columnist Sidney Skolsky will be teamed with Eddy Venuta in a showtime series to be written by Mannie Min- hoom, former scripter of the Al Jolson and other shows include a combined AM-TV version of the old "Sorta Work." featuring Harry Parkyn/karstein, "Mighty Mite," an ex-William Morris client, rejoined the firm this week for the first time since his absence from the air. Also set for the Telecast stanzas featuring Arlene Dahl in "Leda's" and the general nuclei, the Al Pearce shows of several years to Marshall Field in 1944 by WVL, and then employed by the station as assistant manager in the sales depart- ment.

Major Groups Hammer Out Regulations

Highest Responsibility

NEW YORK, Aug. 29.—A nationwide television program of code of ethics was shaping up this week as the two major independent producers' groups representing the two coasts, were joining forces and hammering out proposed standards. Initiative in the move came from the Television Producers' Association (TPA) of Hollywood, which worked out the first rough draft of a code. The draft now is in the hands of the Indepen- dent Television Producers' Association (ITPA) of New York, which is to make additions, deletions, corrections and suggestions.

The two organizations have stressed that they have no intention of keep- ing the development of the code within their structures. Rather, they welcome industry interest and part- icipation in working out a sensible set of standards to govern video. To aid in the promulgation and dis- semination of the first draft for widest industry consideration, the billboard presents its essential text here.

The TPA draft was prepared by a four-man committee chaired by Frank Danzig, and including Thomas Armstrong, President of National Playhouse; TPA general counsel Max Gilford, and industry-packager-producer Mal Boyd. It has been presented to ITPA head Martin Osk, with a request that ITPA also study the code and consider the draft, or to have its board of directors set as a committee.

TV's Responsibility

The preamble to the draft code ar- ets that the "television producer has a responsibility to the viewing public to ensure that any entertainment medium ever be used wisely," it states that the aim of the code is to promote video fare of the highest caliber, aimed at entertain- ment, as informing as well as preserv- ing democracy and moral standards. The preamble also noted that, be- (See TV Ethic Code on page 34)

E. K. Bauer Leaves WSAI Exce Post

CINCINNATI, Aug. 29.—E. K. (Eppie) Ester Tuesday (16) left Sta- tion WSAI Radio, where he has been as- sociate program director and chief of the station's on-air personnel, to take charge of the station's new radio station. Bauer's resignation is effective immediately, and he leaves behind him a station that is widely known for its high level of programming.

Radio Television ETHICS

In General:

A television production program shall be produced which shall tend to lower the moral stand- ards of the viewers, ridicule any law, either natural, ethical or moral, or the American way of living.

FURTHER:

I. Crimes Against the Law:

In consideration of the diversity of audiences, and the emotional levels of viewers, scenes shall not be presented so as to create sympathy with the criminal as against law.

II. Juvenile and Minor with reference to murder shall be avoided.

III. Scenes which may indicate or may be interpreted as unnecessary, intentional, or gratuitous, shall not be presented.

IV. Any reference to the use of or promotion of drugs or their effects shall be scrupulously avoided.

V. Except where required for plot or characterization, use of liquor in television programs shall be avoided.

VI. Racism and Nationality:

A. Musical types shall not be avoided. Use in such manner as to produce ridicule or assistance to the viewer, the use of ethnic racial types, at

VII. Vulgarity, Obscenity and Profanity:

In this matter move toward making the most moral viewpoint to the impact on the home by the television medium.

VIII. Religion:

All religious, religious ceremonies and religious dignitaries shall be treated with decency and respect.

IX. Sex:

No television production shall be presented wherein any performance, no matter how artistic, is performed so as to excite the base nature or any segment of the viewing public.

X. Scenes of passion, seduction and rape, if essential to plot development, shall be no more than suggested or presented in a way that is designed or intended to incite.

XI. Such subjects as childhood (even in satirical), any perversion, while abusive and offensive, may not be used.

XII. Such subjects as sex in night clubs and similar institutions shall be avoided.

XIII. Anything offensive to the viewer, especially as entertainment is presented to the viewing public, any scenes shall be avoided.

XIV. Depictions of sexual actions or encouraging indecent move- ments shall be avoided.

XV. Scenes of death shall be avoided that do not project property, so that the body looks nude.

XVI. Subject:

Shows containing new mediums or formats of entertainment which due to plot, needs, and audience interest, are essential to its development, yet which he for one reason or another when shown a license are to be avoided.

XVII. The Television Producers' Association Code, administrative committee shall from time to time, as the Committee deems fit, and publish and distribute a schedule of the above Code, and the same shall be posted in every station.

XVIII. The cardinal rule to be applied: "When in doubt, leave out."

JUDY CANOVY

AMERICA'S NO.
COMEDIEANNE
Balaban & Katz Eyeing TV As Powerful Sales Weapon

CHICAGO, Aug. 20—Balaban & Katz Broadcasting Company, which for years has looked upon television as a stepchild, even tho the company owns one of the nation’s largest and most lucrative theatre outlets, apparently is having a change of heart and is now eyeing the medium as a powerful sales, entertainment and promotion weapon. This week the company has launched a hedged and adopted policies which will result in increased use of TV to hyp BaK showbiz standing.

First move will be increased airing of film trailers for TV. Supply consideration and promotion material is plentiful and WSBK plans to use it on a regular basis. When the producer does not supply the trailers, WSBK will make its own cuts.

The station plans a daily show of movie trailers to start in about two weeks. This is tentatively being run as the BaK Theater Guide and is considered to be a bonanza movie logs in daily newspapers. In some cases movie production companies will sponsor such shows and in others BaK will pick up the tab.

Hypnotist Polgar TVr To Bring Viewers Sleep

NEW YORK, Aug. 20—Television, which has put some people to sleep under Dr. Franz Polgar, hypnotist, starts his own video series this fall. Shows will be seen and heard, sponsored by Clipper Craft Clothes.

Polgar says television is hypnotic and meniscous routine, and he plans on using it so that he will attempt hypnotism on mass media audience, thus raising the publicity-worthy question of putting home viewers to sleep. The time and place of the series but will probably be picked on the Columbia Broadcasting System (CBS) via the William Weintraub Agency.

Bristol-Myers-Mulls "Prosecutor" Series

NEW YORK, Aug. 20—The Jerry Waldsick film series, Public Prosecution, is being planned as a weekly series. Hereafter for Bristol-Myers. Several of the episodes have been cleared with the agency, Young & Rubicam, for the client, and the drug firm is understood to be interested in doing their own public relations program, which is being offered by the National Broadcasting Company (NBC).

Reportedly holding up the deal is the matter of the: A.T. & T. unit’s factory both to web and sponsor. Bell System executive is a 20-minute show, NBC is looking for a period which would necessitate its acceptance. It might fit in with it. The settlement of the 10-minute problem and the price of the package being.

Chi’s Pigskin Pros Nix Live TV Pick-Ups

Video Fees Prohibitive

CHICAGO, Aug. 20—Professional football teams here will say no again this fall to telecasting. It seemed likely this week. The Chicago Bears and Cardinals, which usually act in concert on matters pertaining to radio or TV, are asking prohibitive prices for network consideration by TV industry, it appears likely.

Bears’ highlights will be provided by the Standard Oil Company of Indiana on WENZ-TV starting Sept. 25, McCann-Erickson is the agency for the series, which will run five shows a week from 5 to 6 p.m. for 13 weeks. Cardinal highlights will be sponsored by Fox Deluxe brewery on WBBK for duration of season.

Last year both the Cardinals and the Bears were on the radio shows for TV rights, and the industry turned cold shoulder in their direction. Belief of the TV industry is that TV hurts gate. Thus, they are asking high price for it. The policy that if one sponsor goes for the deal, gate loss will be compensated for. ‘Bears. Since the Rocket, team’s management is asking probably in order to discourage live pick-ups.

Ford Buys Big Nine Grid Pin for Tile

NEW YORK, Aug. 20—In one of the largest split TV contracts ever, the Ford dealers this week bought the official rights for some of their dealers for video presentation in 16 Mid-Western cities. Beginning September 22, half a million pairs of Big Nine football shoes will be shown to viewers 20 days in various cities, with a commentary by Walter Smith, The Chicago Tribune.

Different time in each town will be used and all home games will be viewed. The deal, where the pictures will be presented regionally, is huge.

HAR-DO FOR JINX

NEW YORK, Aug. 20—Charles of the Ritz, which originally signed to bankroll the Sunday edition of Jinx for WNBC, New York, has dropped the contract marks the firm’s entry into radio. Jinx was once owned by the John Colwell by WNBC salesman William Rich,
New Don Lee W6XAO on Spot

WORKSHOP PLAN

SWITCH OPERATION TO NEW LOCATION WHEN

NEW Don Lee W6XAO on Spot

Until Charges

HOLLYWOOD, Aug. 20—Don Lee's television outlet W6XAO will

HOLLYWOOD, Aug. 20—Plans for

TV STARDOM FOR VAUDERS

TELEVISION

the latter half of the year. The W6XAO outlet will sit tight until FCC rules on pending

TOP GASTERS

broadcast, the FCC has decided not to

BADLY NEEDED FOR SCREENING

cases, even at the expense of losing both its

New Acts in Demand

BOTTOM LINE: The FCC will not

HOLLYWOOD, Aug. 20—For a
television workshop to attract

whether or not the rule will

workshop to attract motion pic producers, directors and stars to tele were disclosed this week

motion picture producers, directors and stars to tele were disclosed this week

ended by Charles Glett, new vice-president

elsewhere. The first FCC action, having a

in charge of television for Don

Arms of Television. With a late fall kick-off tentatively planned,

Lee Broadcasting System (DLS) in FCC regulations.

HOLLYWOOD, Aug. 20—For a
television workshop to attract

bottom line in the industry because of its

session, was disclosed this week by

A new era has dawned with the building of new situation comedies and

a new era has dawned with the building of new situation

army of Hollywood's pic stars, writers and directors.

and musical comedies are regarded as the original result of this

and until the comics dream up such vehicles, they are likely

When to Look?

The fact is that video, the greatest

result, is making standard acts old hat

and where the new ones needed will be coming from the lads

some of these are still around, but they're

some of these are still around, but they're

and then to do the same old routines.

and then to do the same old routines.

They've never bothered building new ones, because they've never liked to

have run in the past.

What to Look for

(See Tele Needs Vauders on page 38)

Where to Look?

The fact is that video, the greatest

result, is making standard acts old hat

and where the new ones needed will be coming from the lads

and then to do the same old routines.

and then to do the same old routines.

They've never bothered building new ones, because they've never liked to

have run in the past.

What to Look for

(See Tele Needs Vauders on page 38)

Where to Look?

The fact is that video, the greatest

result, is making standard acts old hat

and where the new ones needed will be coming from the lads

and then to do the same old routines.

and then to do the same old routines.

They've never bothered building new ones, because they've never liked to

have run in the past.

What to Look for

(See Tele Needs Vauders on page 38)

Where to Look?

The fact is that video, the greatest

result, is making standard acts old hat

and where the new ones needed will be coming from the lads

and then to do the same old routines.

and then to do the same old routines.

They've never bothered building new ones, because they've never liked to

have run in the past.

What to Look for

(See Tele Needs Vauders on page 38)

Where to Look?

The fact is that video, the greatest

result, is making standard acts old hat

and where the new ones needed will be coming from the lads

and then to do the same old routines.

and then to do the same old routines.

They've never bothered building new ones, because they've never liked to

have run in the past.

What to Look for

(See Tele Needs Vauders on page 38)

Where to Look?

The fact is that video, the greatest

result, is making standard acts old hat

and where the new ones needed will be coming from the lads

and then to do the same old routines.

and then to do the same old routines.

They've never bothered building new ones, because they've never liked to

have run in the past.

What to Look for

(See Tele Needs Vauders on page 38)

Where to Look?

The fact is that video, the greatest

result, is making standard acts old hat

and where the new ones needed will be coming from the lads

and then to do the same old routines.

and then to do the same old routines.

They've never bothered building new ones, because they've never liked to

have run in the past.

What to Look for

(See Tele Needs Vauders on page 38)

Where to Look?

The fact is that video, the greatest

result, is making standard acts old hat

and where the new ones needed will be coming from the lads

and then to do the same old routines.

and then to do the same old routines.

They've never bothered building new ones, because they've never liked to

have run in the past.

What to Look for

(See Tele Needs Vauders on page 38)

Where to Look?

The fact is that video, the greatest

result, is making standard acts old hat

and where the new ones needed will be coming from the lads

and then to do the same old routines.

and then to do the same old routines.

They've never bothered building new ones, because they've never liked to

have run in the past.

What to Look for

(See Tele Needs Vauders on page 38)

Where to Look?

The fact is that video, the greatest

result, is making standard acts old hat

and where the new ones needed will be coming from the lads

and then to do the same old routines.
Round Three: East and West Swap Blows in Video Battle

I am convinced that more coast-to-coast TV indoctrination must be achieved. It is vital that video news market leaders use their influence to spread standards and learn what the other side is doing. Let's move ahead in harmony and union. Let's have competitive cooperation.

Final Touches For KCA TV Sept. Kick-Off

(Continued from page 9)

By James Sapinher

"Television cannot satisfy its growing audience for any length of time with entertainment borrowed from New York night clubs, vaudeville and the legitimate stage. It is true that Hollywood has contributed much to our natural tendency to television. When I came to NBC years ago, I found that there was an abundance of creative talent and movie producers agitating for sources that meant that inevitably Hollywood must become the nation's television. This has been the trend. Times have changed, and we need to scrape the bottom of its talent barrel, so we have and original ideas that come to the top in Hollywood.

"Television leadership will more than anything else bring greater national and world-wide imagination and production instead of changing or borrowing from other media. It is the wave of the past, creative work, particularly in the future, is the key to the future. The medium, guaranteed of future television leadership."

By James Sapinher

"I am convinced that more coast-to-coast TV indoctrination must be achieved. It is vital that video news market leaders use their influence to spread standards and learn what the other side is doing. Let's move ahead in harmony and union. Let's have competitive cooperation.

SHORT SCANSNINGS

On its return to the air on September 12, 10 to 11 p.m., "Studio One" will be broadcast on a 24-station Columbia Broadcasting System network. The network will be broadcast on a 24-station Columbia Broadcasting System network.

Wayne Griffin, sports commentator for the Columbia Broadcasting System network, has been chosen as the new "Calling All Sports" commentator. Griffin will be the new "Calling All Sports" commentator.

The Duffy Mott Company has announced that it has signed an agreement with WLW-TV, Cincinnati, for the broadcast of "The Duffy Mott Show" on its stations. The agreement covers the broadcast of "The Duffy Mott Show" on its stations.

KLA-TV, putting great hope in its new "Tuesday Night Kline" set-up which was recently unveiled, announced that among the shows scheduled to be offered via this setup will the afternoon special, "The Judy Garland Show.""
The Colgate Theater


The Colgate Theater, presenting dramas of various types each week, came up with a good mystery this week in the Key in the Lock. Film thesp Nancy Coleman and Roscoe Karns did competent jobs in the lead roles as a husband and wife who, in order to pay off a debt, determined to leave her jealous husband, driving him to play the man up to the hilt. Richard Bong's adaptation of the Harold Bell Wright story showed some strong, vividly touchable scenes in which the husband found a way, through the medium of an imaginary letter, sent to him, to peruse the letter, emanating it with its contents. In another scene, showing the couple having breakfast, the wife was, of course, tenderly rendered by the wife's amour, the husband engrossed in the art work, leaving the husband's rage following an earlier dinner visit with an even earlier house arrest.

Suspense was kept up neatly until the scene when the husband's band proved himself the murderer by entering his apartment, using the knife the wife has left, allowing the husband to have her, thus destroying an elabo-

rate plot twist.

Julius Bung turned in an excellent performance building the support of his character. He was, as was the point. Commercial were recorded film, plugging several Colgate products. A middle commercial thoroughly disjointed the mood, with the wife talking to her sweetheart in a slightly de-creme girl" while a cartoon contest next appeared. A commercial was cut short to keep the show on schedule. The show itself was as usual.

Martin Cain, Private Eye

Reviewed Sunday, August 14, 4:30 to 5:00 p.m., sponsored by U. S. Tobacco. Produced by the Rudger Agency. Directed and written by Elmer Fredell. Cast: William Gargan as Martin Cain, Wallet Kindra, others.

Martin Cain, Private Eye continues to be the most popular of themaybe-creme girl" while a cartoon contest next appeared. A commercial was cut short to keep the show on schedule. The show itself was as usual.

Martin Cain, Private Eye continues to be the most popular of the maybe-creme girl" while a cartoon contest next appeared. A commercial was cut short to keep the show on schedule. The show itself was as usual.

Martin Cain, Private Eye continues to be the most popular of the maybe-creme girl" while a cartoon contest next appeared. A commercial was cut short to keep the show on schedule. The show itself was as usual.

Martin Cain, Private Eye continues to be the most popular of the maybe-creme girl" while a cartoon contest next appeared. A commercial was cut short to keep the show on schedule. The show itself was as usual.
Fall

video

announce

manufacturers

Hallicrafter's

forth with

tric's

video

announced

"Tele-Meter."

a

week

dustries,

Company,

1940-'50,

consolette for

sets

low

of

sets this

from

Cosgrove also

buys.

new

is

announcing

Excluding

Sets

other

"promotional

plan."

10-inch

radio,

171/2

per cent

A.

W.

Strrifilberg

(1950)

(or

the

omm dealing

a

10-inch

screen of

a

commercial

"Goldblatt's

record

and

FCC;

Electronic Equipment

Distributors' Association con-

al the

introduction

at

28% of Video

Sets in 2 Cities

RCA; Philco 2d

WASHINGTON, Aug. 20.—In the

first in a series of quarterly reports

on TV and radio audience character-

istics, the newly formed Radio-

Television (ABR) reported that

28 per cent of the TV sets in use

in homes in Philadelphia and

Baltimore are RCA; the remaining 72

per cent are Philco. The figures are

highest in volume, with 17.6 per cent

in Baltimore homes and 23.3 per cent

in Philadelphia.

Other sets, according to the report

are distributed as follows: Admiral and

Westinghouse, 15.1 per cent in

Philadelphia; General Electric, 9.3

per cent in Baltimore; Magnavox, 7.5

per cent in Philadelphia; Hallicrafter,

6.7 per cent in Baltimore; and

Zenith, 5.5 per cent in Philadelphia.

The ABR is headed by James van

Houten, president of the National

Broadcasting Company, Washington,

D.C. Since the organization was

formed, in 1950, he has rung his bell in

national TV conferences under the

name of the "listener diary" society

which Seiler devised at NBC in 1949

for pricing habits in the Washington

area.

The main emphasis of this meta-

liness is the TV set market, where

there are radio or TV sets as well as the

daily habits of their listeners. The ABR,

according to Seiler, has conducted the

nationwide by issuing television

questionnaires among the listeners of

radio and TV stations in the major
capitals.

Goldblatt's, Chi.

Uses Window Pits

CHICAGO, Aug. 20.—In line with

its new policy of bringing products to

the potential customer, Goldblatt's department

store on State Street this week opened

one of its street-level window displays.

A spokesman for the store

reported that about 11,000 people a day

are attracted to the trick and lighted display,

and about 300 persons have already

entered the store through the display.

The store also claims sales have increased

"tremendously.

In the past State Street window displays of TV sets have not been

enough to draw the average passerby.

At a recent gathering to discuss the

possibility of programs on sets displayed

consequently getting further TV exposure,

the display of all popular TV brands

will enable sound to pass thru the window,

but the windows are not soundproof.

The glass on both sides of the window

are made of two layers of glass with

many small droplets of rubber between.

Industry News

of the Week

B. C. Cosgrove, president of the

Radio Manufacturers' Association (RMA) (Inter

lands industrial relations committee last

week and reappointed G. W. Thomp-

son, vice president of the Wire and

Wireless Industries, Inc., as chairman. Leslie E.

Wood, of Raytheon Manufacturing

Company, is vice-president. President

Cosgrove also announced that RMA

vice committee membership

for 1949-'50, which again will be

under the chairmanship of A. A.

Stromberg... Stromberg

(See Industry News on page 39)
**Cap Debuts 33 Album of Former Hits**

**Release Set for September**

**HOLLYWOOD, Aug. 20.—Capitol will devote an entire 33¼ r.p.m. release to its outstanding pop albums in more than a year for sometime in the latter part of September. In disclosing its entry into 33¼ r.p.m. field, Cap originally announced that it would use that speed on being the first such company to do this, but this week, **The Billboard** learned that the last major company to press long-playing records will be Capitol as well. Although Cap refused to confirm this, it is understood that future pop albums of merit will be made available in 33¼ r.p.m., as well as on its standard 78 r.p.m. discs and its recent 45 r.p.m. albums.

Cap’s move to make its pop as well as classical platters available in 33¼ r.p.m. form gives discjockey a stronger chance on being the first such company to make all its product available in all three speeds. It is also reported that management of E. W. Shire’s earlier statement that the company’s plan is to force the public to decide which speed it prefers and that the record company owes it to the public to make its product available in any form the public desires.**

**Simultaneously it is reported that MGM Records plans to join the LP bandwagon by 1950 to be entered into by**

- **Capitol’s entire 33¼ r.p.m. line**
- **MGM’s entire classical line,**
- **EMI-Capitol’s entire line in rock and roll and similar fields.**

**Capitol’s entire 33¼ r.p.m. line constitutes its entire line in rock and roll and similar fields.**

**MGM’s entire classical line is its entire line in rock and roll and similar fields.**

**EMI-Capitol’s entire line in rock and roll and similar fields is its entire line in rock and roll and similar fields.**

**Chicago, Aug. 20.—**Mercury Records Company undoubtedly will market a 33¼ microgroove and a separate attachment for the playing of 33¼ records, it is revealed this week. A company spokesman admitted that many parts manufacturers had contacted the independent record org with proposals that they make microgrooves and player for Mercury to be marketed under the Mercury name. The spokesman said Mercury is not interested in accepting one of those proposals, possibly next week. If Mercury makes the move, it will represent another victory for the long-playing, 33¼ camp and would constitute a major blow to the 78-r.p.m. industry.**

**The Mercury spokesman said the microgrooves and players would be sold to manufacturers of phonographs, record players, and record stores.**

**He claimed that it was necessary to estimate production and sales quantities, and that he was preparing samples of the player and records for the trade. Production volume would then be determined by distributors’ reports and sales.**

**Coker and Spivak’s album of former hits**

- **Hallstrom Quits RCA Post; May Enter Ad Field**

NEW YORK, Aug. 20.—Jack Hallstrom, recently announced as RCA’s new vice-president, has resigned his position as general manager of the record division, Paul Barkemeyer, last week, said that Hallstrom had been with the company in various capacities for some time. He added that Hallstrom, a native of New York City, was a native of New York City, was also a native of New York City, was a native of New York City, was also a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of New York City, was a native of Ne...
Col: "No More Release Dates"

Diskery Tre
Vs. Pubbers’ Dates Mounts

See Song Biz a Rat Race

NEW YORK, Aug. 20.—Record company arbitrariness of release dates is apparently on the road to becoming a tradewa, with Manie Sacks, of Columbia, being unqualifiedly agin 'em. Let the publishers run their business their way, because that's what we propose to do here, was the gist of his remarks on the subject. This coming from Sacks, who has had the reputation of being one of the non-stop-propounding of release dates in the disk business, is top of Lee Dave Kapp's recent foray on the subject of releasing dates, plus Capitol's irritation with publisher restrictions, and a whole year's rendezvous out.

On top of the diskety attitude there is the growing policy among many publishers to manufacture a plug schedule on which they intend to follow thru, rather than of planting as many tunes for records as possible and then getting behind the one that steps out.

The combined effect of these approaches, trade observers feel, may turn the song business into a diskery ordered rat race. The few large publishers who have been manufacturing a plug schedule will be the losers, because their schedules will be set aside willfully.

Small Pubbers Gain

The small publishers figure to benefit, because they are not so punchy or a large organization, they have found the most practical modus operandi in making a limited release on a basis of the special-material, especially to the extent of how the less-exposed element of hazard in this, for when other diskers learned of the limited release, which would threaten the small publisher with exclusion.

The prospect now seems to be that there will be no legitimate plug—which is the way the smaller companies have been operating the whole year round. They can continue in the open without justifying diskery.

The Columbia and Rama's heading was touched off by a Columbia exec with a New York hat that he planned to take to a party of a Columbia labelman, which is not, however, by itself a show of principle in the matter of the special-material, exclusively to the extent of how the less-exposed element of hazard in this, for when other diskers learned of the limited release, which would threaten the small publisher with exclusion.

The Columbia and Rama's heading was touched off by a Columbia exec with a New York hat that he planned to take to a party of a Columbia labelman, which is not, however, by itself a show of principle in the matter of the special-material, exclusively to the extent of if the less-exposed element of hazard in this, for when other diskers learned of the limited release, which would threaten the small publisher with exclusion.

The Columbia and Rama's heading was touched off by a Columbia exec with a New York hat that he planned to take to a party of a Columbia labelman, which is not, however, by itself a show of principle in the matter of the special-material, exclusively to the extent of if the less-exposed element of hazard in this, for when other diskers learned of the limited release, which would threaten the small publisher with exclusion.

Tannen to Start Wholesale Firm

NEW YORK, Aug. 20.—Rat Tannen, the once a-weekly music business, is now entering the wholesale business to specialize in Western and hillbilly sheet music of all publishers.

Tannen plans to put on road representatives, and he is planning a country sales trip early in October.

RCA Plans Party On 2d Bluebird Release

NEW YORK, Aug. 20.—RCA Vic tory plans a two-day party for the RCA Exhibition Hall here Thursday night (25) for metropolitan area disk jockeys at a time of the second Bluebird release. The diskery is keeping mum on the number of the artists on the release, first Bluebird waxings under the standard Bluebird awes, including Cole, Davis, Jocks and reviewers will receive a package containing the dubs for spanning and review.

Vocalion Wax To Use Decca's Three Plants

NEW YORK, Aug. 20.—In a move to effect savings in freight costs and to provide for a wholly owned subsidiary low-price, Vocalion has decided to use Decca's three plants this week revamped its entire production and sales set-up. Henceforth, Vocalion records will be shipped from the Decca factories in the East, instead of being handled by the independent Decca. Previously the entire Vocalion operation centered on the Decca plant in New York.

The new setup, each of the three plants will be assigned a definite territory. The territorial breakdown is for the factory to ship its maximum freight rates will prevail in every case. Each plant will take and fill orders in a fashion similar to the original sale plan set up for the Richmond plant.

Capitol Rushes 'Hopalong' Disk

HOLLYWOOD, Aug. 20.—Capitol last week rushed into release its first non-conventional eth溃s to grand Canyon and was so successful that with bill Boyd's nationwide teen-age department stores.

Capitol capitalized on its recall of a release that was not available under the contract, and on the fact that Capitol did not make it necessary to extend the record in time for the Capitol-Boy's contract for many months, diskety disks, didn't need the sales of the new disk that would be released on the market.

Dick will be on the market in time for the Capitol-Boy's contract for many months, diskety disks, didn't need the sales of the new disk that would be released on the market.
Cap Expands Its Rhythm, Blues Dept.

The Billboard

Music

No Action on Copyrights
In Congress This Session:

Even Juke Box Bills Languish

NEW YORK, Aug. 30.—Bregman, Voco, Conn (BVC) took the medal honors at the professional music men's annual golf tournament Wednesday (17) when contact man Paul Ginott carried off the low gross and Chester Conn tied for a low net of 66 at the Country Club in San Francisco.

Guest honors went to Columbia Records, Minnie Dickens, who shot 39, with Harry Roberts, and Atlantic's Fred Lane, with a net of 63. Cork O'Keefe and MGM's George Seigfield tied for second and third in the guest division.

The music men will continue to play on a match-play basis, with 52 qualifiers batting it out.

Castle Records Revives Mach

HOLLYWOOD, Aug. 20.—Castle Records will activate its publishing reorganization of Macc Publishers, Inc. (BMI) firm, Dave Miller, former publisher, will be kicking off with a catalog of 45 originals, 12 of which have already been employed on J Wish J Had A Million, Peggy Lee's, Lively Grey several months back. When the tune created a local stir, they immediately rushed it to Jew Music for a bigger push.

1-Nighter Trek Set for Jordan

HOLLYWOOD, Aug. 20.—Louis Jordan will start a tour of 72 one-nighters, from September 1 to November 1, when Jordan will play auditoriums only in the Kansas City, Mo., Thanksgiving Day.

On November 27, he will play a surprise Playground Fund in Chicago, all proceeds of which will be handed over to the Harvey, III. (Chic suburb) playground which he has sponsored.

Lina, Newest Latin Diskery, Is Cutting

NEW YORK, Aug. 20.—Lina Rosales, the young Latin disk field, has inked several Latin recording in the U. S. and has started its first cutting sessions in New York studios. Recently pastored homes are Retaldo Hernandez, ballad singer formerly of Cuba, who was on the cover of the hit record "Sunlight," La Salsas Broadcasting System (CBS) several years ago, and Johnny Lopez, Puerto Rico vocalist. Another another Puerto Rican vocalist, Doroteo, is cutting numbers for the label.

Tunister Marks Sets St. Nicholas Pubbery

NEW YORK, Aug. 29.—Tunister's famous Johnny Marks has launched a pubbery here, St. Nicholas Pubbery, with a full staff of virile talent. His daughter, Sandy Joy, to serve as general manager, will be joined by John Scanlon, who will be hired for Hollywood and Chicago representation.

More Than Half Price

The Billboard has been accepted by the American Society of Composers, Authors, and Publishers (ASCAP). BVC will launch its first symphony, The Prodigal Son, on October 30. The new program, with its modern cast, will be directed by Edward Carse and will feature the American Symphony Orchestra conducted by Leonard Bernstein. The symphony is expected to raise as much as $250,000 for the composers.
Now you can cash in on the Long Play market with popular Decca Albums on 33 1/3 RPM records. All Decca Albums will be made available on these high-fidelity, microgroove, unbreakable records. First release of thirty Decca Long Play Records will be ready September 5. Order Now!

30 GREAT ALBUMS NOW ON DECCA LONG PLAY MICROGROOVE

Decca Long Play Records — Release No. 1 — Available September 5th

- OKLAHOMA! — Selections — ORIGINAL CAST
  From the Theatre Guild Musical Play
  DLP 8000 One Twelve-inch Long Play Record — List Price $4.85

- ANNE GET YOUR GUN — ETHEL MERMAN, RAY MIDDLETON
  and members of the original cast, chorus and orchestra
  DLP 8002 One Twelve-inch Long Play Record — List Price $4.85

- SONG OF NORWAY — MEMBERS OF ORIGINAL CAST and KITTY CARLISLE
  An operaette based on the life and music of Edvard Grieg
  DLP 8002 One Twelve-inch Long Play Record — List Price $4.85

- CAROUSEL — ORIGINAL CAST
  From the Theatre Guild Musical Play
  DLP 8003 One Twelve-inch Long Play Record — List Price $4.85

- MISS LIBERTY — Selections from Musical Production
  FRED WARING and His Pennsylvanians
  DLP 5001 One Ten-inch Long Play Record — List Price $2.85

- THE DESERT SONG — Selections — KITTY CARLISLE, WILBUR EVANS, FELIX KNIGHT with Chorus and Orchestra
  DLP 7000 One Ten-inch Long Play Record — List Price $3.85

- THE MERRY WIDOW — Selections — KITTY CARLISLE, FELIX KNIGHT, WILBUR EVANS, LIZETTE VEREA with Orchestra and Chorus
  DLP 8004 One Twelve-inch Long Play Record — List Price $4.85

- ROBERTA — From the Musical Production — KITTY CARLISLE — ALFRED DRAKE — PAULA LAURENCE — KATHRYN MEISLE
  DLP 8007 One Twelve-inch Long Play Record — List Price $4.85

- OKLAHOMA! — Symphonic Selections
  PONGY AND BESS (A Symphonic Picture)
  Philharmonic Orchestra of Los Angeles; Alfred Wallenstein — Conductor
  DLP 7001 One Ten-inch Long Play Record — List Price $3.85

All Albums Listed Above Are Also Available on 78 RPM

Don't wait for your salesman—ORDER TODAY!
UNBREAKABLE RECORDS! MORE TO FOLLOW!

WATCH FOR FUTURE RELEASES!

* LISTENING TIME — FRED WARING and His Pennsylvanians
  Glee Club, Orchestra and Solists
  DLP 8005 One Twelve-inch Long Play Record — List Price $4.85

* ETHEL SMITH SOUVENIR ALBUM
  Organ Solos with the Band Jorioc
  DLP 5016 One Ten-inch Long Play Record — List Price $4.85

* JOHANN STRAUSS WALTZES for Dancing
  Played by ROBERT STOLL and His Orchestra
  DLP 5008 One Ten-inch Long Play Record — List Price $4.85

* VIENNESE MEMORIES — ROBERT STOLL and His Orchestra
  DLP 5027 One Ten-inch Long Play Record — List Price $4.85

* HEIFETZ Playing the Music of GERSHWIN
  Violin Solos with Piano Accompaniment
  DLP 7003 One Ten-inch Long Play Record — List Price $3.85

* RADIO CITY MUSIC HALL SOUVENIR ALBUM
  DLP 7001 One Ten-inch Long Play Record — List Price $3.85

* FAMILIAR WALTZES FROM FAVORITE OPERAS and FAVORITE ENCORES
  THE CINCINNATI SUMMER OPERA ORCHESTRA,
  FAUSTO CLEVA, Conductor
  DLP 8006 One Twelve-inch Long Play Record — List Price $4.85

* FIESTA TIME — PERCY FAITH and His Orchestra
  Latin American Selections
  DLP 5025 One Ten-inch Long Play Record — List Price $2.85

* HAWAIIAN PARADISE — LES PAUL and His Trio
  DLP 5018 One Ten-inch Long Play Record — List Price $2.85

* JUDITH ANDERSON in JMJEA with Supporting Cast
  Adapted from the "Medea" of Euripides by Robinson Jeffers
  DLP 9000 One Twelve-inch Long Play Record — List Price $5.85

"GO TO TOWN" WITH THESE 78 RPM
10 BEST SELLERS!

* SOME ENCHANTED EVENING
  BING CROSBY
  Decca 24609

* WHO DO YOU KNOW IN HEAVEN
  (That Made You the Angel You Are?)
  YOU'RE BREAKING MY HEART
  INK SPOTS
  Decca 24693

* MAYBE IT'S BECAUSE
  IT HAPPENS EVERY SPRING
  DICK HAYMES
  Decca 24590

* SOMEDAY (You'll Want Me to Want You)
  ON A CHINESE HONEYMOON
  MILLS BROTHERS
  Decca 24694

* THAT'S MY WEAKNESS NOW
  LAUGHING TROMBONE POLKA
  RUSS MORGAN
  Decca 24692

* THERE'S YES! YES! IN YOUR EYES
  TWENTY FOUR HOURS OF SUNSHINE
  CARMEN CAVALLARO
  Decca 24678

* YOU'RE SO UNDERSTANDING
  IT'S TOO LATE NOW
  EVELYN KNIGHT
  Decca 24656

* AGAIN
  SKIP TO MY LOU
  GORDON JENKINS
  Decca 24602

* I CAN DREAM, CAN'T I?
  THE WEDDING OF LIL MARLENE
  GUY LOMBARDO
  Decca 24604

Refer to Your Decca Catalogue

Records Inc.

Prices include Federal Excise Tax.
**Musica**

Col'bia Begins
Fall Sales Push
On Alien Disks

NEW YORK, Aug. 20.—Columbia Records, under the management of George Avakian, has shot its fall drive, which includes a series of phonograph record promotions. It is expected that the drive will result in increased sales for the forthcoming holiday season. The drive includes a display of phonographs, Columbia's new Microphone 40 and M-45, produced by H. B. S. Solot, a former Harmonica artist, to cut exclusively for his Polish series, the Columbia Collegiate. These albums are being the factory this week, complete international, Polish, Italian, Greek, Spanish (including Latin-American), Lithuanian and Jewish discs. The Columbia Collegiates are also being sold in Bohemian, Serbo, Croatian, Slovak, and Slovenian; Swedish, Scandinavian and Finnish; French-Ca-

**The Stand**

**Reviews of Orchestras Playing Hotels, Night Clubs and Ballroom Locations and One-Nighters**

Benny Strong

(Beverly at Caesars Garden, Orange, N. J., Aug. 18, Arranged and Thru Music Corp. of America.)

**STRING:** Maurice Cory, Bob Reser and Andy B. 

**TRUMPETS:** Sam Gauth and Del Sawyer. 

**TROMBONE:** Four. 

**CLARINET:** Ralston L. Churchill. 

**PERCUSSION:** John Hulley and Jack Winck. 

**ARRANGER:** Benny Strong. 

**REVIEWS:** 

This is Benny Strong's first Southern California appearance and his first as a sideman to a top ballroom house. He proved to be a solid-minded player, with perfect time and phrasing. His vibrato is truly a thing of beauty, and his tone is rich and warm. His rhythmic sense is keen, and his interpretation of the music is genuine. His playing is a delight to hear, and his presence on the bandstand is a asset to the orchestra. He is a skilled musician, and his contributions to the orchestra are greatly appreciated. His style is unique, and his interpretations are always fresh and original. He is a valuable addition to the orchestra, and his presence on the bandstand is a pleasure to hear. His playing is a delight to hear, and his presence on the bandstand is a asset to the orchestra. He is a skilled musician, and his contributions to the orchestra are greatly appreciated. His style is unique, and his interpretations are always fresh and original. He is a valuable addition to the orchestra, and his presence on the bandstand is a pleasure to hear.

Frankie Carle


**PERCUSSION:** Frankie Carle. 

**REVIEWS:** 

This is the second time that Frankie Carle has been featured at the Hollywood Palladium. The first time was in January, and the second time is now. The orchestra was in fine form, and the audience was enthusiastic. Frankie Carle proved to be a fine musician, with a good sense of timing and phrasing. His interpretation of the music is genuine, and his playing is a delight to hear. He is a skilled musician, and his contributions to the orchestra are greatly appreciated. His style is unique, and his interpretations are always fresh and original. He is a valuable addition to the orchestra, and his presence on the bandstand is a pleasure to hear.

**Para, Bob Cpt. Tangle Over Artist Bookings**

(Continued from page 2) turned over the contracts and insisted on releasing the groups separately. Carle, the producer, who manages both groups, was not inclined to split them and requested the Bob City engagement again.

**Regent Gets Rights To "Yellow Ribbon"**

NEW YORK, Aug. 20.—Regent has acquired publication rights to "She Wore a Yellow Ribbon," little known but highly respected by the film business. The contract was negotiated by John Ford and starring John Wayne and Jeanette MacDonald. The rights were purchased by Carle, the producer, for release on his Regent label in the East.

The tunes involved are I If I Were You and Honeymoon Waltz, both Mussache songs. The former received a popular New York hit, and the latter was heard in the

**4 Mossman Sides On Regent Label**

NEW YORK, Aug. 20.—Your cut, for tunemasters Ted Mossman's Fanfare label on the Coast, have been recorded by the Southern California artist. The sessions included a new recording of Rossini's "William Tell Overture" and the release of a new edition of "Semite." The sides will be released for release on his Regent label in the East.

The tunes involved are If I Were You and Honeymoon Waltz, both Mussache songs. The former received a popular New York hit, and the latter was heard in the.

**Miss Magooch Back In Running, Whose Stable's the Poser**

NEW YORK, Aug. 20.—Miss Magooch, now in Florida, will return to New York for the running of the 20th Century-Fox film, "The Maggie Pomander." The film will be released in time for the running of the race, and Miss Magooch will be on hand to promote the film and the running of the race.

**Compounce Resumes Names**

PHILADELPHIA, Aug. 20.—Compounce, amusement location near by-at Bristol, Conn., has resumed its name band policy, with Bobby Byrne and his orchestra leading off Sunday (14). The Byrne outfit played the spot in a day-stay at 85 cents top, Vaughn Monroe and his orchestra opened up for tomorrow (21) at $1.32 top.

**Goldmark Exits Levy For J. Robbins Post**

HOLLYWOOD, Aug. 20.—Goldmark, man who ran the Ivar Levy Los Angeles radio station, quit the Los Levy firm this week with an agreement for J. Robbins & Sons publicity. He will oversee the new in two weeks to begin work on the spot from the Broadway show, Gentlemen Prefer Blondes, which he will produce. No replacement is plotted for Duke at this time.

**Ethnic Library Adds Albums**

NEW YORK, Aug. 20.—The Ethnic Library, produced by Moe Asch and the mainstay for the WPA's ethnic music, adds three new albums to its list in September. The albums, made principally via direct sales to stores and schools, deals with music from India, Spain and Haiti.
London Acquires 2 Linden Masters

NEW YORK, Aug. 29.--London and Linden purchased together this week, two master records from London, which were involved in the deal were West End's "Fatso," Islington's "Wot's in It," and "That Friend of Mine," both cut by Waste Tunes, and Bob Harvey.

Evergreen Records, Inc., recently sold the tune to Bourne Music for his London Records. When the owner went after the tune he played the Harvey side for the arrangement as well as the tune.

Gotham To Book Three

NEW YORK, Aug. 29.--Gotham Attractions, talent outfit formed recently with Gotham Records, has signed an agreement with Columbia Attractions, and has arranged an account with the music publishers. They are the Gospel Stars, who record for DC disks, Eider & Siderals. All are religious artists.

VOX JOX

BREEZES FROM THE BOARDWALK... Ed Davis, WFPG, Atlantic City, has launched a quarter-hour "Romance in Rhyme" alg, with all announcements done in a musical way. Al Owen, same waltz show, has added "moon" tunes with "moon" in the title. Stunt was done to plug his show. Brown and Marge Olson interview show has been clearing their tunes with both Columbia Attractions, as the first artist in the discy's show will be "The Duet," an Indian lad who sings like a cross between Chailey Brown and Billy Eckstine. He has a poignantly knocked on doors here in search of recognition.

London Inks Render As Ist R. & B. Artist

HOLLYWOOD, Aug. 29.--Rudy Render was inked by London Records as the first artist in the discy's show. They are a pair of an Indiana maid who sounds like a cross between Chailey Brown and Billy Eckstine. He has a poignantly knocked on doors here in search of recognition.

FOLK FARE... Charles Russell, WNW, York, Pa., reports that Denver's Ken Tubb pulled the biggest house to date at Valley View Park recently. His concert was on the park's lawn, with dinner with the performer. The daily two-hour afternoon "Burley Clark" Variety show is being handled by Casey Clark.

NEW ENGLAND NOTES... David Mohr, who recently was graduated from Boston U's radio studio, has launched a deejay career at WTN, St. Johnsbury, Vt. Herb Fontaine, WCOU, Raynham, Mass., took his wife at a local hotel, would like to hear from any family team who does a show similar to his "Dinner at the Dewitt." Howard Malcolm, WCP, Boston, recently recorded a telephone interview with MGM clubber Bob Graf, of Ciro's, in New York.

GOTHAM GOUGUES... VOX's Fred Robbins, vacationing in Nashville, was guest at dinner at a dinner tendered by the city's discy's operators. Robbins is one of the masters, and the one who had his Columbia shorts got re-cooling.

WESTERN WAX WHIRL... Floyd J. Kinsman, WTM, Findlay, Ohio, pulled his listeners on reaction to Kenny Roberts's Coral disk, "I Never Make Mistakes." Big discount, with 81 percent discount against Ivan Kemper, ex-music director at WLOI, La Porte, Ind., a deep "Beach Boy" type of show.

Well known was the 12-year-old "Jolly" Joe Martin. New addition to KMJJ, Grand Island, Neb., his weekly down memory lane show, "On the Sunny Side of the Street," and the "Jitterbug" version of the "Jolly Joe Show" for the kids who play each day of the week an hour's special.

CONNECTICUTTERS... Robert E. Smith, WTIC, Hartford, has been named chairman of the Hartford branch of the Metropolitan Opera. Joe Girard, WCCC, Hartford, is leaving with his family for an auto trip to the West. Bill Pasini, WCM, New Haven, is a frequent radio friend.

Syd Burns, WCCC, is branching out as a "Daily News," a popular "Sunday" stand" show... Bill Sheehan, WDRB, Hartford, has been appointed vice-president and finance director of the Hartford council, American Federation of Radio Artists (AFRA) to the WRS, New York, Bill Benton, WMMW, Meriden, is leaving to become an announcer WNYC, New York.
"I NEVER SEE MAGGIE ALONE"

Cooped with "WEDDING BELLS"
Both Vocal with Instrumental Accompaniment
CORAL 64012

"RIVER OF TEARS"
Cooped with "I'VE GOT THE BLUES"
Both Singing with Instrumental Accompaniment
CORAL 64015

BY CONNIE HAINES

"MAYBE IT'S BECAUSE"
From Musical Production "Along Fifth Avenue"
Cooped with "HANG ON THE BELL, NELLIE"
Both Vocal with Chorus and Orchestra directed by Ray Ross
CORAL 60970

"HOW IT LIES, HOW IT LIES, HOW IT LIES!"
Both Vocal with Mixed Chorus and Rhythm Accompaniment
CORAL 60544

SO MUCH
HOT CAKE, HORRIBLE AND SATISFACIONS TEA
TANG-A-LING - THE WOLVES OF THE BELLS
AIN'T TOO SWEET
EVERY DAY
LOVE LIKE A RIVER
DON'T PLAY THIS SONG
BORN A DEZEN
All records 75c each (plus tax)

ORDER FROM YOUR CORAL DISTRIBUTOR

CORAL RECORDS
48 W. 57 St.
New York
**THESE BIG THREE BOOM ON UP!**

Smash follow-up to his "Forever and Ever"!

**PERRY COMO**

**GIVE ME YOUR HAND**

AND I Wish I Had A Record

RCA Victor 20-3521 (47-2997*)

In the same big league with his "Ballerina" and "Riders"!

**VAUGHN MONROE**

**SOMEDAY**

THE FLIP: And It Still Goes

RCA Victor 20-3510 (47-2986*)

New high in rib-tickling! Spike's greatest ever!

**SPIKE JONES**

**DANCE OF THE HOURS**

AND None But The Lonely Heart

RCA Victor 20-3516 (47-2992*)

Just out—blazing up big!

**JOHNNY MOORE'S**

**THREE BLAZERS**

**WALKIN' BLUES**

AND You Can Go Feed Yourself

RCA Victor 20-3542 (50-0025*)

The stars who make the hits are on...

---

**THE CERTAIN SEVEN**

(best-sellers that no dealer can afford to be without)

- 20-3529: Dance of the Hours
- 20-3510: That Lucky Old Sun
- 20-3528: Sleepy Hollow
- 20-3533: You, Wonderful You
- 20-3520: You Don't Stop!
- 20-3517: Rose Murphy
- 20-3519: You Are My Blue Eyes
- 20-3527: Play, Hurdy Gurdy, Play
- 20-3525: Where Are You, Blue Eyes?
- 20-3524: Lay Low, Little Diggies
- 20-3523: Sons of the Pioneers
- 20-3521: Old Doc Brown
- 20-3520: Our Mansion Is Ready
- 20-3526: Tennessee Baby
- 20-3525: Blue Blues
- 20-3524: Charlie Monroe
- 20-3523: Sons of the Pioneers
- 20-3522: Charlie Monroe
- 20-3521: Joe and His Orchestra

---

**THIS WEEK'S RELEASE!**

(Both 78 rpm and 45 rpm. Numbers marked * are 45 rpm.)

**POPULAR**

- Irving Fields' Trio: Mexican Hot Foot
- Make Believe: Vaughn Monroe
- Sleepy Hollow: Spike Jones
- You, Wonderful You: Rose Murphy
- Where Are You, Blue Eyes?: The Merrie Musette Orchestra
- Lay Low, Little Diggies: Sons of the Pioneers
- Tennessee Baby: Dude Martin
- Our Mansion Is Ready: Charlie Monroe
- Blue Blues: Roosevelt Sykes

**WESTERN AND COUNTRY**

- Sons of the Pioneers: The Bar-None Ranch
- Our Mansion Is Ready: Charlie Monroe

**BLUES**

- Stop Her Poppa: I Know How You Feel

---

**DEALERS!** Are you staging up those extra profits with RCA Victor's new Multi-Play Needle® Counter display, Co-op mats, and national advertising and up to easy sales.

RCA Victor Records
Radio Corporation of America
Camden, New Jersey
RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of time slots received from weekly reports, among disk jockeys throughout the country. Unless shown on this chart, other available records of (P) indicates tune is from a film; (M) indicates tune is from a musical hit record.

Week Ending August 19

<table>
<thead>
<tr>
<th>Rank</th>
<th>Tune</th>
<th>Performer</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;You'll Satisfy Me&quot;</td>
<td>Kay Starr</td>
<td>BMI</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Heart of the Matter&quot;</td>
<td>Janie Carter</td>
<td>BMI</td>
</tr>
<tr>
<td>3</td>
<td>&quot;All Night Long&quot;</td>
<td>Eddie Fisher</td>
<td>BMI</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Let's Dance&quot;</td>
<td>The Ink Spots</td>
<td>RCA</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Dream&quot;</td>
<td>The Everly Brothers</td>
<td>VW</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Rock Around the Clock&quot;</td>
<td>Bill Haley</td>
<td>MGM</td>
</tr>
<tr>
<td>7</td>
<td>&quot;Twistin' the Night Away&quot;</td>
<td>Shelley Fabares</td>
<td>RCA</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Don't Wait Too Long&quot;</td>
<td>The Ventures</td>
<td>VW</td>
</tr>
<tr>
<td>9</td>
<td>&quot;The Little Man That Could&quot;</td>
<td>Don Ellis</td>
<td>RCA</td>
</tr>
<tr>
<td>10</td>
<td>&quot;The Love You Save&quot;</td>
<td>The Beatles</td>
<td>Capitol</td>
</tr>
</tbody>
</table>

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RI System)

Tunes listed received the greatest number of key radio plugs according to information supplied by the Radio Index (RI) indexing system. Numerical totals are computed as follows: 1 point per continuous instrumental; 2 points per continuous vocal; 3 points for commercial Instrumental; 4 points per commercial vocal. The top 15 tunes here is in New York, Chicago, and Los Angeles. Published 1959.

Week of August 12-18

<table>
<thead>
<tr>
<th>Rank</th>
<th>Song</th>
<th>Artist</th>
<th>Placement</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;I'll Be Standing at the Altar&quot;</td>
<td>Kay Starr</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Don't Stopいけting&quot;</td>
<td>The Platters</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>&quot;The Love You Save&quot;</td>
<td>The Beatles</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>&quot;The Little Man That Could&quot;</td>
<td>Don Ellis</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Let's Dance&quot;</td>
<td>The Ink Spots</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Don't Wait Too Long&quot;</td>
<td>The Ventures</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>&quot;Rock Around the Clock&quot;</td>
<td>Bill Haley</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Do the Nation&quot;</td>
<td>The Four Tops</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>&quot;I'll Be Standing at the Altar&quot;</td>
<td>Kay Starr</td>
<td>9</td>
</tr>
<tr>
<td>10</td>
<td>&quot;Twistin' the Night Away&quot;</td>
<td>Shelley Fabares</td>
<td>10</td>
</tr>
<tr>
<td>11</td>
<td>&quot;Blues in the Night&quot;</td>
<td>The Ink Spots</td>
<td>11</td>
</tr>
<tr>
<td>12</td>
<td>&quot;Do the Nation&quot;</td>
<td>The Four Tops</td>
<td>12</td>
</tr>
<tr>
<td>13</td>
<td>&quot;Let's Dance&quot;</td>
<td>The Ink Spots</td>
<td>13</td>
</tr>
<tr>
<td>14</td>
<td>&quot;Blues in the Night&quot;</td>
<td>The Ink Spots</td>
<td>14</td>
</tr>
<tr>
<td>15</td>
<td>&quot;Do the Nation&quot;</td>
<td>The Four Tops</td>
<td>15</td>
</tr>
</tbody>
</table>

SONGS WITH GREATEST RADIO AUDIENCES (ACI)

The Index of the American Competitor of Industry (ACI) is utilized to develop the greatest audience on programs heard on network radio stations in New York, Chicago, and Los Angeles. Indexed are the top 100 tunes in each of the time zones and the top 50 across the time zones. Numerical totals are computed as follows: 1 point per continuous instrumental; 2 points per continuous vocal; 3 points for commercial Instrumental; 4 points per commercial vocal. The top 15 tunes here is in New York, Chicago, and Los Angeles. Published 1959.

Week of August 12-18

<table>
<thead>
<tr>
<th>Rank</th>
<th>Song</th>
<th>Artist</th>
<th>Placement</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;I'll Be Standing at the Altar&quot;</td>
<td>Kay Starr</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Don't Stop me&quot;</td>
<td>The Platters</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>&quot;The Love You Save&quot;</td>
<td>The Beatles</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>&quot;The Little Man That Could&quot;</td>
<td>Don Ellis</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Let's Dance&quot;</td>
<td>The Ink Spots</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Do the Nation&quot;</td>
<td>The Four Tops</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>&quot;Don't Wait Too Long&quot;</td>
<td>The Ventures</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Blues in the Night&quot;</td>
<td>The Ink Spots</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>&quot;Do the Nation&quot;</td>
<td>The Four Tops</td>
<td>9</td>
</tr>
<tr>
<td>10</td>
<td>&quot;Let's Dance&quot;</td>
<td>The Ink Spots</td>
<td>10</td>
</tr>
<tr>
<td>11</td>
<td>&quot;Currently the Night Away&quot;</td>
<td>Shelley Fabares</td>
<td>11</td>
</tr>
<tr>
<td>12</td>
<td>&quot;I'll Be Standing at the Altar&quot;</td>
<td>Kay Starr</td>
<td>12</td>
</tr>
<tr>
<td>13</td>
<td>&quot;Blues in the Night&quot;</td>
<td>The Ink Spots</td>
<td>13</td>
</tr>
<tr>
<td>14</td>
<td>&quot;Do the Nation&quot;</td>
<td>The Four Tops</td>
<td>14</td>
</tr>
<tr>
<td>15</td>
<td>&quot;Blues in the Night&quot;</td>
<td>The Ink Spots</td>
<td>15</td>
</tr>
</tbody>
</table>

BILLY LAWRENCE

Sings the Great...

"If You Ever Fall in Love Again"

The original lyric of "Can't Sleep" (Decca) and "It's Too Late Now"—starred Mark Warnek's current theme "It's Too Late Now"—introduced by Billy, and on records by Evelyn Knight, Mel Torme, Chuck Foster, etc.

If you ever fall in love again, try to fall in love with me. Nothing new, just we two. Same old words of love. If you ever share your charms again I'll be in your arms again. I love you still, and I always will. If you ever fall in love again.

Lovely Lorry Raine

The forerunner of "Can't Sleep" (Decca) and "It's Too Late Now"—starred Mark Warnek's current theme "It's Too Late Now"—introduced by Billy, and on records by Evelyn Knight, Mel Torme, Chuck Foster, etc.

BILLY LAWRENCE Sings the Great...

"If You Ever Fall in Love Again"

If you ever fall in love again, try to fall in love with me. Nothing new, just we two. Same old words of love. Same old songs of love. If you ever share your charms again I'll be in your arms again. I love you still, and I always will. If you ever fall in love again.

Lovely Lorry Raine

The forerunner of "Can't Sleep" (Decca) and "It's Too Late Now"—starred Mark Warnek's current theme "It's Too Late Now"—introduced by Billy, and on records by Evelyn Knight, Mel Torme, Chuck Foster, etc.
A New Hit is Born...

JEALOUS HEART

on

LONDON RECORD
No. 500

AcMorgan's
SENSATIONAL RECORD

DON'T WAIT—PLACE YOUR ORDER NOW—
NOTE THIS RECORD HAS STARTED TO THE TOP
ON THE BEST-SELLING POPULAR RETAIL CHART

Order from your distributor now
WE DO NOT SELL RECORDS
SHEET MUSIC AND ORCHESTRATIONS AVAILABLE

2510 Franklin Rd., Nashville 4, Tennessee

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's top volume retail record stores. List is based upon The Billboard's weekly survey among the last 100 largest dealers, representing every important market area. Survey reports are weighed according to a formula giving each area's attention according to its volume. The "B" side of each record is listed in italics.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORD Holders</th>
<th>Week Ending August 19, 1949</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LONDON RECORD</td>
<td>-----------------------------</td>
</tr>
<tr>
<td>2</td>
<td>JEALOUS HEART</td>
<td>-----------------------------</td>
</tr>
<tr>
<td>3</td>
<td>ALMORган's</td>
<td>-----------------------------</td>
</tr>
</tbody>
</table>

(Continued on page 110)

WARNING!

In utilizing these charts for buying purposes, readers are urged to check with local music dealers to ascertain whether a record has been on the chart and information may have changed. The above list is current as of August 27, 1949.
FOR GREATER PROFITS...
FOR MORE PLEASURE...

M-G-M keeps 'em coming

BILL FARRELL
THROUGH A LONG AND
SLEEPLESS NIGHT
CIRCUS
M-G-M 10488

HELEN FORRETT
GIVE ME A SONG WITH A
BEAUTIFUL MELODY
JUST GOT TO HAVE HIM AROUND
M-G-M 10489

DERRY FALICANT
ROSEANNA
DEEP AS THE RIVER
M-G-M 10486

DAVE LANDERS
BEFORE YOU CALL
IS THERE ANY NEED TO WORRY
M-G-M 10427

RUSS CASE
and his Orchestra
I KNOW, I KNOW, I KNOW
(From the M-G-M picture
"That Midnight Kiss")
ALL YEAR 'ROUND
M-G-M 10493

ZIGGY ELMAN
and his Orchestra
CAROLINA IN THE MORNING
BOPPIN' WITH ZIG
M-G-M 10494

JOHNNY DESMOND
THE WEDDING OF LILI MARLENE
LET ME GROW OLD WITH YOU
M-G-M 10499

BOB WILLS
THE WARM RED WINE
NOTHING BUT TROUBLE
M-G-M 10491

AND SOON TO BE RELEASED!

The Disc You've Been Waiting For
BILLY ECKSTINE
SINGS
BODY AND SOUL

A Sensational New
Folk Balladeer
F. X. McDONALD
SINGS
WHIRLWIND

Another Great Record by
HANK WILLIAMS
YOU'RE GONNA CHANGE

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
<th>Number</th>
<th>Week Ending Aug 19</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;The Wheels on the Bus&quot;</td>
<td>Dr. Seuss</td>
<td>Capitol</td>
<td>57-653</td>
<td>22,000</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Jack and Jill&quot;</td>
<td>Dr. Seuss</td>
<td>Capitol</td>
<td>57-654</td>
<td>12,500</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Old MacDonald Had a Farm&quot;</td>
<td>Dr. Seuss</td>
<td>Capitol</td>
<td>57-655</td>
<td>9,500</td>
</tr>
<tr>
<td>4</td>
<td>&quot;The Cat and the Fiddle&quot;</td>
<td>Dr. Seuss</td>
<td>Capitol</td>
<td>57-656</td>
<td>8,000</td>
</tr>
<tr>
<td>5</td>
<td>&quot;The Farmer in the Dell&quot;</td>
<td>Dr. Seuss</td>
<td>Capitol</td>
<td>57-657</td>
<td>6,500</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
<th>Number</th>
<th>Week Ending Aug 19</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;The Rite of Spring&quot;</td>
<td>Stravinsky</td>
<td>Columbia</td>
<td>57-664</td>
<td>18,000</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Symphony No. 9&quot;</td>
<td>Beethoven</td>
<td>Columbia</td>
<td>57-665</td>
<td>15,500</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Symphony No. 5&quot;</td>
<td>Brahms</td>
<td>Decca</td>
<td>57-666</td>
<td>12,000</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Symphony No. 4&quot;</td>
<td>Tchaikovsky</td>
<td>Columbia</td>
<td>57-667</td>
<td>9,500</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Symphony No. 3&quot;</td>
<td>Wagner</td>
<td>EMI</td>
<td>57-668</td>
<td>7,000</td>
</tr>
</tbody>
</table>

BEST-SELLING POPULAR RECORD ALBUMS

Records listed are those bestselling in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey among dealers in all sections of the country. Records are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
<th>Number</th>
<th>Week Ending Aug 19</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;The Sound of Music&quot;</td>
<td>Rodgers, Hammer</td>
<td>Capitol</td>
<td>57-671</td>
<td>20,000</td>
</tr>
<tr>
<td>2</td>
<td>&quot;My Fair Lady&quot;</td>
<td>Leslie Bricus</td>
<td>Capitol</td>
<td>57-672</td>
<td>17,500</td>
</tr>
<tr>
<td>3</td>
<td>&quot;West Side Story&quot;</td>
<td>Bernstein &amp; Sondheim</td>
<td>Capitol</td>
<td>57-673</td>
<td>15,000</td>
</tr>
<tr>
<td>4</td>
<td>&quot;West Side Story&quot;</td>
<td>Bernstein &amp; Sondheim</td>
<td>Capitol</td>
<td>57-674</td>
<td>12,500</td>
</tr>
<tr>
<td>5</td>
<td>&quot;West Side Story&quot;</td>
<td>Bernstein &amp; Sondheim</td>
<td>Capitol</td>
<td>57-675</td>
<td>10,000</td>
</tr>
</tbody>
</table>

CAPITOL RECORDS

First with the Hits from Hollywood
### Best-Selling Retail Rhythm & Blues Records

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Trouble Blues</td>
<td>C. Brown</td>
<td>Aladdin 3024-BMI</td>
</tr>
<tr>
<td>2</td>
<td>Blue and Lonesome</td>
<td>Memphis Slim</td>
<td>Aladdin 3025-BMI</td>
</tr>
<tr>
<td>3</td>
<td>In the Middle of the Night</td>
<td>A. Milburn</td>
<td>Aladdin 3026-BMI</td>
</tr>
<tr>
<td>4</td>
<td>Beans and Cornbread</td>
<td>L. Jordan</td>
<td>DeR6073</td>
</tr>
<tr>
<td>5</td>
<td>Drinkin' Wine, Spoon-Dee</td>
<td>W. Harris</td>
<td>King 4792</td>
</tr>
<tr>
<td>6</td>
<td>Confession Blues</td>
<td>P. Williams</td>
<td>Savoy 883-ASCAP</td>
</tr>
<tr>
<td>7</td>
<td>Huckleberry</td>
<td>P. Williams</td>
<td>Savoy 884-ASCAP</td>
</tr>
<tr>
<td>8</td>
<td>All She Wants To Do</td>
<td>W. Harris</td>
<td>King 4793</td>
</tr>
<tr>
<td>9</td>
<td>Tell Me So</td>
<td>The Orioles</td>
<td>Jubilee 5009-ASCAP</td>
</tr>
<tr>
<td>10</td>
<td>Dobie's Boogie</td>
<td>F. Mitchell</td>
<td>Dobie 117</td>
</tr>
<tr>
<td>11</td>
<td>Close Your Eyes</td>
<td>N. Lance</td>
<td>Sittin' In Fire-114-ASCAP</td>
</tr>
<tr>
<td>12</td>
<td>Ain't Nobody's Business</td>
<td>J. Wylkerson</td>
<td>Supreme 1506-ASCAP</td>
</tr>
<tr>
<td>13</td>
<td>It's Midnight</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>He Knows How To Rock</td>
<td>P. Williams</td>
<td>Savoy 885-ASCAP</td>
</tr>
<tr>
<td>15</td>
<td>Back Up Baby</td>
<td>L. Pulson</td>
<td>Dobay 1230</td>
</tr>
</tbody>
</table>

### Advance Rhythm & Blues Record Releases

- "I Wonder Why I'm Here" by T. Brown on King B-95
- "I'm A Fool For You Baby" by P. Williams and His Hucklebankers on Savoy 886-ASCAP
- "Close Your Eyes" by N. Lance on Sittin' In Fire-114-ASCAP
- "It's Midnight" by P. Williams and His Hucklebankers on Dobay 1230
- "He Knows How To Rock" by P. Williams on Savoy 885-ASCAP
- "Come Back Baby" by L. Pulson on Dobay 1230
- "Lavender Coffin" by L. Hampton on Ork B-1231
- "Advance Rhythm & Blues win Release" by T. Brown on King B-95
- "I Wonder Why I'm Here" by T. Brown on King B-95
- "I'm A Fool For You Baby" by P. Williams and His Hucklebankers on Savoy 886-ASCAP
- "Close Your Eyes" by N. Lance on Sittin' In Fire-114-ASCAP
- "It's Midnight" by P. Williams and His Hucklebankers on Dobay 1230
- "He Knows How To Rock" by P. Williams on Savoy 885-ASCAP
- "Come Back Baby" by L. Pulson on Dobay 1230
- "Lavender Coffin" by L. Hampton on Ork B-1231

### Best-Playing Juke Box Rhythm & Blues Records

- "I Wonder Why I'm Here" by T. Brown on King B-95
- "I'm A Fool For You Baby" by P. Williams and His Hucklebankers on Savoy 886-ASCAP
- "Close Your Eyes" by N. Lance on Sittin' In Fire-114-ASCAP
- "It's Midnight" by P. Williams and His Hucklebankers on Dobay 1230
- "He Knows How To Rock" by P. Williams on Savoy 885-ASCAP
- "Come Back Baby" by L. Pulson on Dobay 1230
- "Lavender Coffin" by L. Hampton on Ork B-1231

---

**WARNING!**

In utilizing these charts for making purchase decisions, readers are urged to pay particular attention to information noted which shows that the record's performance may be influenced by one or more factors. In addition, information is shown in the left-hand column under the headings 'Most Played' and 'Best Selling' which reflects the record's performance for the current week. This week versus last week shows a change in the number of requests made by readers should they vary with caution.

---

**Sung by MARGARET WHITING on CAPITOL RECORD 57-709**

**DIME A DOZEN by CINDY WALKER**

**DIME A DOZEN Published by EDWIN H. MORRIS & COMPANY, Inc. 1619 Broadway New York 19, N.Y.**
America’s Youngest Hit Maker
VIC DAMONE
... One Knockout After Another!

As The Chesterfield People Would Say,
"Buy 'Em By The Carton"

"You're Breaking My Heart"
MERCURY NON-BREAKABLE 5271

"AGAIN"
MERCURY NON-BREAKABLE 5261

"BOLERO"
MERCURY NON-BREAKABLE 5313

"THROUGH A LONG AND SLEEPLESS NIGHT"
MERCURY NON-BREAKABLE 5313

Only Mercury has the hits on
NON BREAKABLE RECORDS
Folk (Country & Western) Record Section

BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed are retail Folk and Western records that sold best in stores according to The Billboard's weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

Week Ending August 19

1. "I'M THROWING RICE AT THE GIRL I LOVE"... E. Arnold
   25. "LOVERS' BLUES"... Hook Williams and His Strings
   13. "WEDDING Bells"... Cowboy... MGM 15350
   2. "WHY DON'T YOU WALK OFF AND LOVE ME?"... Wayne Newton
   3. "SLIPPING AROUND"... Roy Acuff... ASCAP
   4. "THE BLUESKY POLKA"... Eddy Arnold, the Tennessee Plowboy
   5. "YOU MADE ME LIES, LIES"... Johnnie Mercer... Col 20588
   11. "DON'T DO ANOTHER MAN'S CASTLE"... Eddy Arnold
   32. "COUNTY BOY"... "The Fading of the Times"

VO-DO-DE-O! 'CRAZY-WORDS' A hit in '36! A HIT IN '49! DANCE ORGANIST WANTED

FOR YOUR ORDER... NEEDS ON ANY LABEL 5c ABOVE WHOLESALE

MUSIC BOURNE TO LIVE... COLUMBUS A3800... MARIJAC HUGHES "YOU TOLD A LIE" BOURNE, INC. [FORMERLY NY 7-9707]... FOR ALL YOUR RECORD NEEDS

NEW RECORDS $15.00 per 100

COLUMBUS a3800

MUSIC BOURNE TO LIVE... COLUMBUS A3800... MARIJAC HUGHES "YOU TOLD A LIE" BOURNE, INC. [FORMERLY NY 7-9707]... FOR ALL YOUR RECORD NEEDS

FOR YOUR ORDER... NEEDS ON ANY LABEL 5c ABOVE WHOLESALE

WHITE—WIRE—PHONE


 "LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

MUSIC BOURNE TO LIVE... COLUMBUS A3800... MARIJAC HUGHES "YOU TOLD A LIE" BOURNE, INC. [FORMERLY NY 7-9707]... FOR ALL YOUR RECORD NEEDS

FOR YOUR ORDER... NEEDS ON ANY LABEL 5c ABOVE WHOLESALE

WHITE—WIRE—PHONE


"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.

"LET'S HARMONIZE"... OXFORD MUSIC CORPORATION 1619 B'way New York 19, N. Y.
FOLK (Country & Western) Record Section

Records listed are country and Western records most played in jive boxes according to the Billboard's special survey among a selected group of jive box operators who provide regular country and Western records.

**PORTION**
Week Ending August 19

**FOLK TALENT AND TUNES**
By Johnny Sipple

Western Wax Whirlers: Uncle Don Andrews, of WKKN, Saginaw, Mich., reports that he is publishing "The Song of the Month" in his fan club mag and is also giving his three hours per day over the station, during which he plays rustic ditties. . . Cliff Miller, of KBUC, Corona, Calif., reports that Kenny and His Paradise Valley Boys are starting Saturday jamborees at the Riverside Country Barn there. Tennessee Ernie (Capitol) and Betsy Gay (Capitol) headed the first two shows. Jack Aalam, of KPYD, Los Angeles, has done considerable singing lately with Hank Penny's King recording group, according to Clyde Caldwell, fellow d. j. at the station. . .

**WARNING!**
In utilizing these charts for copy purposes, readers are urged to recheck particular information against the Billboard current listings. Sometimes a record may break through the listings in a bar in which it has been in the chart.

- BILLY ECKSTINE — MGM
- RAY ANTHONY — Capitol
- JOHNNY MOORE’S “THREE BLAZERS” — RCA Victor
- ELLA FITZGERALD — Decca
- MINDY CARSON — Muzak
- And others soon to follow

MAYPOLE MUSIC INC.
22 East 67th Street, New York, N.Y.

AABBREY RECORDS

**Pick the Numbers...that are paying off!**

**NATIONAL NUMBERS:**

- 9085 — THE RAVENS "Carless Love"
- 9086 — BILLY ECKSTINE "There’s Nothing Like a Woman in Love"
- 9087 — CHARLIE VENTURA "Solitude"
- 9088 — SINGIN’ FATS THOMAS "If I Give You My Love"

**FOLK TALENT AND TUNES**
By Johnny Sipple

Western Wax Whirlers: Uncle Don Andrews, of WKKN, Saginaw, Mich., reports that he is publishing "The Song of the Month" in his fan club mag and is also giving his three hours per day over the station, during which he plays rustic ditties. . . Cliff Miller, of KBUC, Corona, Calif., reports that Kenny and His Paradise Valley Boys are starting Saturday jamborees at the Riverside Country Barn there. Tennessee Ernie (Capitol) and Betsy Gay (Capitol) headed the first two shows. Jack Aalam, of KPYD, Los Angeles, has done considerable singing lately with Hank Penny’s King recording group, according to Clyde Caldwell, fellow d. j. at the station. . .

- BILLY ECKSTINE — MGM
- RAY ANTHONY — Capitol
- JOHNNY MOORE’S “THREE BLAZERS” — RCA Victor
- ELLA FITZGERALD — Decca
- MINDY CARSON — Muzak
- And others soon to follow

MAYPOLE MUSIC INC.
22 East 67th Street, New York, N.Y.

AABBREY RECORDS

**Pick the Numbers...that are paying off!**

**NATIONAL NUMBERS:**

- 9085 — THE RAVENS "Carless Love"
- 9086 — BILLY ECKSTINE "There’s Nothing Like a Woman in Love"
- 9087 — CHARLIE VENTURA "Solitude"
- 9088 — SINGIN’ FATS THOMAS "If I Give You My Love"

**FOLK TALENT AND TUNES**
By Johnny Sipple

Western Wax Whirlers: Uncle Don Andrews, of WKKN, Saginaw, Mich., reports that he is publishing "The Song of the Month" in his fan club mag and is also giving his three hours per day over the station, during which he plays rustic ditties. . . Cliff Miller, of KBUC, Corona, Calif., reports that Kenny and His Paradise Valley Boys are starting Saturday jamborees at the Riverside Country Barn there. Tennessee Ernie (Capitol) and Betsy Gay (Capitol) headed the first two shows. Jack Aalam, of KPYD, Los Angeles, has done considerable singing lately with Hank Penny’s King recording group, according to Clyde Caldwell, fellow d. j. at the station. . .

- BILLY ECKSTINE — MGM
- RAY ANTHONY — Capitol
- JOHNNY MOORE’S “THREE BLAZERS” — RCA Victor
- ELLA FITZGERALD — Decca
- MINDY CARSON — Muzak
- And others soon to follow

MAYPOLE MUSIC INC.
22 East 67th Street, New York, N.Y.

AABBREY RECORDS

**Pick the Numbers...that are paying off!**

**NATIONAL NUMBERS:**

- 9085 — THE RAVENS "Carless Love"
- 9086 — BILLY ECKSTINE "There’s Nothing Like a Woman in Love"
- 9087 — CHARLIE VENTURA "Solitude"
- 9088 — SINGIN’ FATS THOMAS "If I Give You My Love"

**FOLK TALENT AND TUNES**
By Johnny Sipple

Western Wax Whirlers: Uncle Don Andrews, of WKKN, Saginaw, Mich., reports that he is publishing "The Song of the Month" in his fan club mag and is also giving his three hours per day over the station, during which he plays rustic ditties. . . Cliff Miller, of KBUC, Corona, Calif., reports that Kenny and His Paradise Valley Boys are starting Saturday jamborees at the Riverside Country Barn there. Tennessee Ernie (Capitol) and Betsy Gay (Capitol) headed the first two shows. Jack Aalam, of KPYD, Los Angeles, has done considerable singing lately with Hank Penny’s King recording group, according to Clyde Caldwell, fellow d. j. at the station. . .

- BILLY ECKSTINE — MGM
- RAY ANTHONY — Capitol
- JOHNNY MOORE’S “THREE BLAZERS” — RCA Victor
- ELLA FITZGERALD — Decca
- MINDY CARSON — Muzak
- And others soon to follow

MAYPOLE MUSIC INC.
22 East 67th Street, New York, N.Y.

AABBREY RECORDS

**Pick the Numbers...that are paying off!**

**NATIONAL NUMBERS:**

- 9085 — THE RAVENS "Carless Love"
- 9086 — BILLY ECKSTINE "There’s Nothing Like a Woman in Love"
- 9087 — CHARLIE VENTURA "Solitude"
- 9088 — SINGIN’ FATS THOMAS "If I Give You My Love"

**FOLK TALENT AND TUNES**
By Johnny Sipple

Western Wax Whirlers: Uncle Don Andrews, of WKKN, Saginaw, Mich., reports that he is publishing "The Song of the Month" in his fan club mag and is also giving his three hours per day over the station, during which he plays rustic ditties. . . Cliff Miller, of KBUC, Corona, Calif., reports that Kenny and His Paradise Valley Boys are starting Saturday jamborees at the Riverside Country Barn there. Tennessee Ernie (Capitol) and Betsy Gay (Capitol) headed the first two shows. Jack Aalam, of KPYD, Los Angeles, has done considerable singing lately with Hank Penny’s King recording group, according to Clyde Caldwell, fellow d. j. at the station. . .

- BILLY ECKSTINE — MGM
- RAY ANTHONY — Capitol
- JOHNNY MOORE’S “THREE BLAZERS” — RCA Victor
- ELLA FITZGERALD — Decca
- MINDY CARSON — Muzak
- And others soon to follow

MAYPOLE MUSIC INC.
22 East 67th Street, New York, N.Y.

AABBREY RECORDS

**Pick the Numbers...that are paying off!**

**NATIONAL NUMBERS:**

- 9085 — THE RAVENS "Carless Love"
- 9086 — BILLY ECKSTINE "There’s Nothing Like a Woman in Love"
- 9087 — CHARLIE VENTURA "Solitude"
- 9088 — SINGIN’ FATS THOMAS "If I Give You My Love"

**FOLK TALENT AND TUNES**
By Johnny Sipple

Western Wax Whirlers: Uncle Don Andrews, of WKKN, Saginaw, Mich., reports that he is publishing "The Song of the Month" in his fan club mag and is also giving his three hours per day over the station, during which he plays rustic ditties. . . Cliff Miller, of KBUC, Corona, Calif., reports that Kenny and His Paradise Valley Boys are starting Saturday jamborees at the Riverside Country Barn there. Tennessee Ernie (Capitol) and Betsy Gay (Capitol) headed the first two shows. Jack Aalam, of KPYD, Los Angeles, has done considerable singing lately with Hank Penny’s King recording group, according to Clyde Caldwell, fellow d. j. at the station. . .

- BILLY ECKSTINE — MGM
- RAY ANTHONY — Capitol
- JOHNNY MOORE’S “THREE BLAZERS” — RCA Victor
- ELLA FITZGERALD — Decca
- MINDY CARSON — Muzak
- And others soon to follow

MAYPOLE MUSIC INC.
22 East 67th Street, New York, N.Y.
THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,000 registered disk jockeys, the following picks were made:

1. GIVE ME YOUR HAND   Perry Como.
2. THAT LUCKY OLD SUN   Frankie Laine.  Mercury 3410.
5. BLUES IN THE NIGHT    Harry Secombe.    EMI-Capitol 97-710.
6. CIRCUS               Bill Farrell.   MGM 19080.
8. YOUR VOICE            Bing Crosby.   Decca 24406.
10. LORA BELLE LEE       Lawrence Welk.   Mercury 32658.

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,000 registered operators, the following picks were made:

1. GIVE ME YOUR HAND   Perry Como.   Victor 20-3821.
2. HOP-SCOTCH POLKA      Guy Lombardo. Decca 24704.
3. WEDDING OF LILLI MARLENE   Gordon MacRae. Columbia 97-711.

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,000 retail buyers, the following picks were made:

1. GIVE ME YOUR HAND   Perry Como.   Victor 20-3821.
2. THAT LUCKY OLD SUN   Frankie Laine.  Mercury 3410.
4. BLUES IN THE NIGHT    Harry Secombe.    EMI-Capitol 97-710.
5. CIRCUS               Bill Farrell.   MGM 19080.
7. YOUR VOICE            Bing Crosby.   Decca 24406.

FOLK TALENT AND TUNES

(Collected from page 27)

RFJZ. In addition, he has started a regular Saturday live show, the "Lonely Star Jamboree" at the Northside Coliseum, Fort Worth. His first show August 19 featured Floyd Tillman (Columbia) with the Short Brothers (Decca) and Homer and Jethro (Victor) set for October. Members of the permanent cast are: Deke Duncan and His Texans (Columbia). Arthur Pielke Smith (Capitol), Bill Walker (Capitol) and Bill Callahan and Red Gilliam. The Edwards Jamboree will be aired on the open helps-to-know show there August 5-9 with Ray Robbins on speak for the people on the last and second slot. They are also set to work the Casablanca, Hollywood spot, which pops up once a week. They do a picture with Jimmie Davis (Decca and Capitol) in September.

Please address all communications to Johnny and Jack, Riviera, Florida.
**Album Reviews**

The categories below are each reviewed in details. This review is based on a new category, each of which is assigned a rating from 1 to 10. The best possible rating is 10. Maximum ratings or ratings under 4 indicate a decision to buy. Each rating is a guide to the music trade now being conducted.

**THE RATING**

The following numbers are assigned to each review:

- 10: Outstanding
- 9: Excellent
- 8: Very good
- 7: Above average
- 6: Average
- 5: Below average
- 4: Poor
- 3: Unsatisfactory
- 2: Unsatisfactory
- 1: Unsatisfactory

**THE CATEGORIES**

1. Production... Max. Pit.
2. Harmony
3. Callter of Material
4. Manufacturers Distribution Power...
5. Reproducing Equipment... 6. Interpretation...
7. Record Quality...
8. Manufacturers Production Efficiency...
9. Purchasing Experience...
10. Record Cover Design...
11. Workmanship, Arrangement...

**SINCERELY YOURS AND LOVE**

SONGS: Rheta Stevens (Slyvian)

| LP: Columbia (ML 1177) |
| Company: Columbia |
| Price: 60c. |
| Side 1: Love of a Million Dollars | Side 2: I'm Telling You Now |

**JUKE**

Not available. Guest right face.

**SILVER Lining SONGS**

Vanguard-Mexico, Very Good

**JUKE**

Not available. Lengthy-run.

**A NIGHT AT THE STORK CLUB**

Music Publishers & Record Producers

**JUKE**

Not available. Perfectly recorded.

**NEW**

VICTOR, COLUMBIA

500 Different Standard and Hit Tunes

Sample order: 200 Records, $24.00

F.O.B. New York

½ with order, balance C.O.D.

Write for Lists of Records & Albums

**VEDEX COMPANY**

674 10th Ave., New York 19, N.Y.

Plaza 7-0656

Complete Record Inventory Bought

**EVERY TIME I MEET YOU**

From 20th Century-Fox's

THE BEAUTIFUL BON Discs are perfect in every way.

Starring Betty Garde

Written, Produced and Directed by

Margaret Whiting and Capital

Recorded by Capital

**FRENCH CONGO... RCA Victor**

**Davy Clan... Columbia**

**DICK HAYWOOD... Decca**

**ART LIND... MGM**

**LEO FEIT, INC.**

**RONDO RELEASE!**

KEN GRiffin at the organ with THE WEDDING of LILLI MARLENE Backed by "Someday"

**RONDO RECORD No. R91**

**ORDER**

from your nearest distributor... or from

**RONDO RECORDS**

3131 Oakland

Dallastx, Texas

SOME DISTRIBUTIONS AVAILABLE
MAHALIA JACKSON
Queen of the Gospel Singers
IN HER NEWEST AND BEST RECORDING
LEF THE POWER OF THE HOLY GHOST FALL ON ME
BACKED BY
I CAN PUT MY TRUST IN JESUS
Order from your nearest distributor or direct from
APOLLO RECORDS
457 West 45th St.
New York, N. Y.

ALDO DONA
Singing
"JUST LOVING YOU" and
"The Whole Week Through!"
(T-31421)

BULLET RECORDS
422 Broad Street
Nashville, Tennessee

WANTED--RACE RECORD LINE
Will feature on Nightly Hour Long Radio Show in Cleveland. Sales Results Assured

JOY RECORD SALES
7033 Lexington Ave.
Cleveland, Ohio

Gale and GAC Reps’ Huddle Working Out Booking Deals?

NEW YORK, Aug. 20.—Representatives of the Gale Agency and General Artists Corporation (GAC) have been meeting for several weeks with these meetings giving rise to considerable trade speculation that Gale is trying to work out a deal for GAC to take over the booking function of the smaller agency. That such a deal is in the making was confirmed by representatives of both agencies, but neither of them have been in a position to deny recent reports.

It was learned that at least one of Gale’s major properties, thrash Sarah Vaughan, will probably move over to GAC on a split commission deal within the near future. This holds three years of contractual obligations on the chart, over which Miss Vaughan’s contract, and the two agencies led to the shaping of the reported deals between the two.

Gales’ Line-Up

According to trade insiders, Moe and Tim Gale, who own and operate the Gale Agency, are supposed to be interested in getting completely out of the booking business and to concentrate solely in the personnel management field. The Gales handle Frank Hawkins, Billie Holiday, Jane Pickens and Robert Merritt. These artists are booked by the Gales as well. Other of the Gale attractions are booked predominantly from Negro attractions and include such artists as Boscoe Mull, Dell Monroe Jackson, Lester Young, Paul Williams, the Ink Spots, Buddy Johnson, Illinois Jacquet and a number of others.

If such a deal is the making then GAC would fill a long vacant gap in its roster. The agency, in King Cole, Louis Jordan and Count Basie, has only top Negro art but has not been able to follow up in the Negro field because of a lack of contracted talent. It is believed that the reported deal would involve a cash advance to the Gales to be paid against 5 percent of the commissions which GAC would earn from booking the Gale attractions.

Under-$600 Motorola Denied

NEW YORK, Aug. 20.—Despite the report published by Collier’s that the company has any plans producing a video set to retail at under $600, a press preview of the new Motorola sets will be held at New York’s Waldorf-Astoria Hotel August 30, when 22 new models will be shown.

Don Caballero

Don’t know when you made it 404 ASCAP
Don’t know when you made it 404 ASCAP

WANTED--RACE RECORD LINE

By Herbert J. Blust

"Do You Love Me or No"
A new song, words and music

11.00

54 Apple St., Tiffin, Ohio

DANCE RECORDS

FERN MANUFACTURING CO.

Record Problems?
Consult a Specialist
It takes years of experience and observation to supply the world’s best record makers with the world’s best record dies. Barnaby Dries its own pressing dies. 60,000 Tons. 12 Inches. Vinylite, shellac or laminated discs. Single or multiple pressing. 100,000 per day. For presses from 25 to 500. Complete stock of insert rings. WRITE, WIRE, PHONE

APOLLO RECORDS

Gale and GAC Reps’ Huddle Working Out Booking Deals?

NEW YORK, Aug. 20.—Representatives of the Gale Agency and General Artists Corporation (GAC) have been meeting for several weeks with these meetings giving rise to considerable trade speculation that Gale is trying to work out a deal for GAC to take over the booking function of the smaller agency. That such a deal is in the making was confirmed by representatives of both agencies, but neither of them have been in a position to deny recent reports.

It was learned that at least one of Gale’s major properties, thrash Sarah Vaughan, will probably move over to GAC on a split commission deal within the near future. This holds three years of contractual obligations on the chart, over which Miss Vaughan’s contract, and the two agencies led to the shaping of the reported deals between the two.

Gales’ Line-Up

According to trade insiders, Moe and Tim Gale, who own and operate the Gale Agency, are supposed to be interested in getting completely out of the booking business and to concentrate solely in the personnel management field. The Gales handle Frank Hawkins, Billie Holiday, Jane Pickens and Robert Merritt. These artists are booked by the Gales as well. Other of the Gale attractions are booked predominantly from Negro attractions and include such artists as Boscoe Mull, Dell Monroe Jackson, Lester Young, Paul Williams, the Ink Spots, Buddy Johnson, Illinois Jacquet and a number of others.

If such a deal is the making then GAC would fill a long vacant gap in its roster. The agency, in King Cole, Louis Jordan and Count Basie, has only top Negro art but has not been able to follow up in the Negro field because of a lack of contracted talent. It is believed that the reported deal would involve a cash advance to the Gales to be paid against 5 percent of the commissions which GAC would earn from booking the Gale attractions.

Under-$600 Motorola Denied

NEW YORK, Aug. 20.—Despite the report published by Collier’s that the company has any plans producing a video set to retail at under $600, a press preview of the new Motorola sets will be held at New York’s Waldorf-Astoria Hotel August 30, when 22 new models will be shown.

Don Caballero

Don’t know when you made it 404 ASCAP
Don’t know when you made it 404 ASCAP

WANTED--RACE RECORD LINE

By Herbert J. Blust

"Do You Love Me or No"
A new song, words and music

11.00

54 Apple St., Tiffin, Ohio

DANCE RECORDS

FERN MANUFACTURING CO.

Record Problems?
Consult a Specialist
It takes years of experience and observation to supply the world’s best record makers with the world’s best record dies. Barnaby Dries its own pressing dies. 60,000 Tons. 12 Inches. Vinylite, shellac or laminated discs. Single or multiple pressing. 100,000 per day. For presses from 25 to 500. Complete stock of insert rings. WRITE, WIRE, PHONE

APOLLO RECORDS
The Honor Roll of Popular Songwriters

No. 34—Jimmy Monaco

A bunch of the boys were whooping it up in the Malamute saloon. And Charlie Moats, the piano player, had his music box tuned in a ragtime mood.

Alto Monaco never worked the Yukon dance hall, he could have done the same job for the "kid who handles the music box" in the Robert W. Service poem, "The Churching of Dan Macgurk". For Monaco was the personification of the barroom piano player and known as "Ragtime Jimmy" from coast to coast for over 40 years.

A native of Genoa, Italy, where he was born January 13, 1885, and a natural pianist with little if any formal training, Monaco donned his nickname of "Ragtime Jimmy" in the cafes of Chicago at the age of 17 years old, where his family settled on coming to America. A few years later, when he moved to Cali-

egoo, he was Ragtime Jimmy to those who patronized the Savoy Hotel. Frank Wing's and other all-night thivans in the Sid's richest tenderloin district which paid tribute and presented money to those fabulous First Ward landmarks. "Dalthouse John", "Hinky Dink" and "Hinky Dink" Kenna.

To New York

The nickname followed Monaco to New York in 1910, when he played at the historic Grand Opera House on West 29th Street, next door to John Daly's gambling emporium, and worked the ivories during the sum-

mer at Coney Island resorts. And he was still Ragtime Jimmy when Betty Grable was popularizing her tall Territorial technicolor film, The Dolly Sisters.

For Ragtime Jimmy was more than a barroom "professor". His agile fingers, which won him his nickname, also created songs that stopped Broadway shows, added to the fame of such stars as Eddie Cantor, Jimmy Durante and Legs Diamond. You know him, the Ragtime Jimmy, maybe, in a place where he was the only song writer. And you hear him in restaurants, and the halls, where he was one of the top sellers in the pop song field.

At the age of 51, when the future songwriters and composers had seen Ragtime Jimmy left New York's Tin Pan Alley boarded and he transferred his credits to the Paramount lot in Hollywood.

Joining for Crosby

With Jimmy Durante and other lyricists, Monaco duplicated his fame as a pop song composer in the film field by writing the music for six pictures in which Bing Crosby starred between 1937 and 1940: Doctor Rhythm, You and I, Too Many Girls, Sing, You and I, The Road to Singapore, If I Had My Way and Forty Thousand Ghosts. Once they transferred his affiliations to 20th Century-Fox, where he rounded out a 34-year career, he prepared with tunes for Week-End in Havana, Stage Door Can't Sing, Pin Up Girl and The Dolly Sisters.

In 1945, when he died of a heart ailment in Beverly Hills, Calif., Ragtime Jimmy was still going strong at the age of 60, and Bing Crosby, Betty Grable, Dan Dailey, Harry Haver and Dorothy Lamour, who were well on their way to express their grief in the opening lines of the last hit song he wrote.

How much you mean to me... All Hollywood was sure that Rag-

time Jimmy had traded his overworked upshift for a golden harp and this was a great surprise to those who as-

sociated with his name. His career might have been lengthened if he did not prefer a four-word title from one of Horatio Alger's books: From Rags to Riches.

Jimmy Monaco's Best Known Songs and Recordings Available

Popular Songs

1911—"Oh, I Wish I Knew" (Available on Columbia 0672)
   Lyrics by Ada M. Lunt, (available on "One Night in the Sacks-York Theatre"
   Performed by Harry Langdon) Original
   Original

1912—"At the Ragtime Ball" (Available on Decca 1903)
   Lyrics by Joe L. Kiefer and Bert Smith
   Original

1917—"Red Lips, Kiss Those Blues Away" (Available on Decca 1909)
   Lyrics by Ted Koehler, Original

1929—"The Man in the Moon" (Available on Decca 1912)
   Lyrics by Eddie Young, Original

1938—"Olive Branch" (Available on Decca 1912)
   Lyrics by Leo Raabe, Decca Music Corp.

1941—"The Heights of HAVANA"
   Lyrics by Harry Langdon, Original

1945—"The Man on the Moon"
   Lyrics by Ray Klages and Jack Axel
   Original

1947—"To a Rose" (Available on Decca 1912)
   Lyrics by Abe Schwartz, Decca Music Corp.

1948—"I Believe in You" (Available on Decca 1912)
   Lyrics by Abe Schwartz, Decca Music Corp.

1949—"I Believe in You" (Available on Decca 1912)
   Lyrics by Abe Schwartz, Decca Music Corp.

Stage Musicals

1917—"HARRY DELMAR'S REVUE"
   Lyrics by William H. Wells, (available on "The Cakes"
   Original

1920—"HARRY DELMAR'S REVUE"
   Lyrics by William H. Wells, (available on "The Cakes"
   Original

1921—"DELMAR'S REVUE"
   Lyrics by William H. Wells, (available on "The Cakes"
   Original

1922—"DELL DELMAR'S REVUE"
   Lyrics by William H. Wells, (available on "The Cakes"
   Original

1923—"THE GOLDEN CALF"
   A Pop piece with the Oscar Carol, (available on "The Cakes"
   Original
ASCAP Dickering With Video Points Up Demands on Indies

NEW YORK, Aug. 29.—With the matter of blanket TV licenses being negotiated between the recording industries, ASCAP and the TV Negotiating Committee of the ASCAP and TV Committee have come up with an alternative per-program licensing plan that is acceptable to both parties at this time. Neither side would comment on the other's price or counter-offer at this time.

AFRA Spotlight Shines on Video

GIVEAWAYS SAFE

BRASS-TACKS CONFLICT

CHI 10-INCH SITUATION

Trawler Console

No More With King Sensation Is Cutting

TELE NEEDS VAUDERS

JIMMY MONACO'S SONGS

Kuffers draws newly created post of advertising director on the TV comedian's staff for the Harry Allen Syndicated TV program to the Cry, Inc., which announced that Radio

Industry News of the Week

(Continued from page 14)

(Continued from page 7)

(Continued from page 7)

(Continued from page 14)
NIGHT CLUBS-VAUDVILLE

Communications to 1584 Broadway, New York 19, N. Y.

1st-Week Take In K. C. 26G;
Future Bright

KANSAS CITY, Mo., Aug. 20.—Vaudeville came back to Kansas City this week. "Future Bright," and took in about $26,000. Officials of the ROX-Missouri said that $5,000 to $7,000 was made during its seven-day stand which ended Tuesday (16) night.

Four shows a day were presented. The next bill is expected to play here the next two weeks. Although the Missouri will continue with "Future Bright," said the Lehman, manager, that if the public for vaudeville was great enough he would present it once a week as he did last year when it was presented weekly instead of once a month as now.

Rogers Plans Theater Return

NEW YORK, Aug. 20.—Buddy Rogers is going back into theaters after a 10-year lay off, bringing in his act into the Olympia, Miami, opening August 31.

Before the war Rogers was one of the hottest attractions around, a condition that continued when he married Mary Pickford. To capitalize on his past popularity, Rogers will bill himself as America's favorite buddy.

It is expected that at date Rogers will go into the Paramount, the theater he has not set. Tentative time is late in May or early June.

Meanwhile, Mary Pickford is closing up Pickfair on the Coast, putting the children in a New York school, and she and Rogers are buying a house in New York, where they plan to live permanently.

Little Harlem Spot

In Detroit Reopens

DETROIT, Aug. 20.—The former Club Three Sixes, as operated by Tobacco's, has been converted into the Club Valley—after Paradise Valley—and radio and TV commitments (his shows start between September 5 and October 15) will keep him in Michigan for the season.

The new place is a floor showplace with Ella Fitzgerald booked in to headline the opening yesterday (18) with Snookie Young's orchestra.

Stutz Anderson, former bandleader, is understood to be booking the spot.

B'port Loews Plan Poli-Palace Vaude

BRIDGEPORT, Conn. Aug. 20.—Plans are in the making for the installation of a vaude in the Poli-Palace Theater, the Loew Circuit house here, which has not had vaude in over 20 years. Loew New England division head, Harry Shaw, and Loew city manager, Matt Saunders, are now negotiating terms with the local musicians and 2 New Britain Bankrupts

HARTFORD, Conn. Aug. 20.—The Hector Hiram Park Bankruptcy Court, New Britain, Conn., has set November 6 as the date for the sale of the assets of the Hector Hiram Bankruptcies in its 6 assets at $37,000.00.

The locations had been operated for about eight years.

NWK. Gets Vaude, Bally Loses It

Just Fix, Starting Sept. 1

NEW YORK, Aug. 20.—The Baltimores, presented by J. F. Rappaport for the past 19 years, will drop fresh starting September 1. The reason for the change is the incoming show Jolson Sings Again, a practical the house has followed on occasion in the past.

This time, however, this dropping of stage shows is no fluke, just because it had a big picture coming. It is now apparently permanent.

The Hip: In view of its permanency was the Hipp's refusal to renew its contract with the musicians.

Last August, proxy and business rep of Baltimore's local American Federation of Musicians, said the musicians contract expired August 31; it had not been renewed, and Rappaport was firm on whether the musicians would ever be required again. Rappaport was out of town and unavailable for comment. Former manager, Bert Claster, however, admitted that the new policy called for the permanent dropping of stage shows.

The Hipp, a 2,500-seater, has played flesh for the past 34 years. The Hipp has been playing since some 19 years ago, continued the policy.

Stem Hits 394G With Rain

Openers; Roxy 80, Cap 59

NEW YORK, Aug. 20.—For the third time in three weeks, last week that was broken by rain, which was supposed to have kept Stem away from the Capital, it appeared. But apparently it didn't, because last week's all-over take of crocus houses showed a plus when the figure reached $394,000, against the previous week's $381,000.

The main reasons for the gain were the new shows opened at the Capital, two of which were Stem and Sided. The Capitol, too, never opened very big. Foxy (6,000 seats; average $73,000) closed with $99,000 for its preem; Sid Caesar, Evelyn Knight and Sierter (7,500 seats) averaged $57,000; and the outgoing bill drew $69,000.

Capitol (4,807 seats; average $14,097) was opened and closed with $56,000 for its initial week of Paul Winchell, Nancy Donovan, Tommy Tucker, that Golden Gate Quartet and Anna Lu.

Flick Names To Do P. A.?

As Per Studio "Requests"

NEW YORK, Aug. 20.—A revival of an old game among studio executives is currently started by Paramount, may cause other studios to follow suit. The studio is trying to get the flicker names to make a p. a. in connection with the "Requests" for signatures to be applied to get the hesitant actors on tour.

Paramount for example has called in various performers and uses a card of which each line of a contract, actors "obligated to assist in exploitation" are told that it is in their best interests to sign it into the "Requests", and help sell flickers, they're in.

The new show, for example, is slated to come into the New York Paramount to help beat the drum for its Sennett and Deilien, Betty Hut-

Iceland Inks Dorlis, Rita; Gets New Dough

NEW YORK, Aug. 20.—The Ice- land will bring in George Dorlis and Rita he is believed to have a 2-week deal, starting in mid-September. Dorlis is a renown singer and vocalist, a rep. His wife is an acro dancer.

Before the deal was made the vaudeveriety act got word from the hotel's Shangri-La Room was at one time a night club, but in recent months it has had been functioning as only a restaurant. Plans for the hotel are currently under the Wolf, who will manage the kitchen.

The act is said to amount to about $30,000.

Detroit London Chop House

Switches to Names, Semi

DETROIT, Aug. 20.—The London Chop House is reverting its entertainment policy and will bring in a string of names and semi-stars on its stage. It is also adding a National Broadcasting Company network over WWJ here, something that has not been done consistently by any spot here in years.

The opener is Jimmy McPartland, who will play the London Chop House opened Monday (15) for two weeks, to be followed by the "Hill" Trio.

Most of the movie performers who'll do these p. a.'s, the trade believes, won't know their way around a stage. Most of these will simply give little how-nice-to-be-at-home speeches and get off.

The plan got its most recent revival when Bob Hope did his "Surprise" show at the N. Y. Paramount. Al Jolson is making a marathon out of his p. a. s, tho in the case of his P. A. he is giving 50 kurulu by Jolson Sings Again.

This is the studio-promoted p. a.'s is the many efforts of the contractors to have made in the past to get these vaudeville attractions to Hutton to come out for a couple of weeks. In practically all cases, a combo of shootings shows and added acts from coming. New that some time ago, with the dates on studio orders, their money to the studio for the cost of what it could be if they had gone out to do full acts on their own.
A fast-moving show gave vaude some interest. Eight acts played to a packed house opening day and the enthusiastic reception pointed toward big crowds for the remaining six days of the stand.

The show, loaded with talent and brightly costumed entertainers, might be a little heavy on the dance somethings, since five of the eight acts did some hoofing. Berk and Hallow started things off at a fast tempo and set the pace for the remainder of the show. The good-looking couple did a competent job with difficult tap and acrobatic numbers.

The Chords (Gilbert Miller and Arnold Archer) were easily the highlight of the show with well-planned impressions of the theme music of Art Mooney, Henry Busse and Guy Lombardo. The audience nearly got the roof off after the duo's take-offs on Rose Murphy and Spike Jones. If it weren't for a house rule which limits each turn to two rows, the pair might still be singing.

Fanny and Kitty Watson celebrated their 4th year on the stage with a slack bit of vaude that didn't have much coming. They drew more than their share of applause on the finale, a song and dance number. Bob Hammond's trained cockatoos were big applause-getters, featuring a performance on the horizontal bar and a capture of a miniature foot Pat, a 92-year-old bird, took the lead of the laughs and cheers for the feathered troupe.

Mack, Russ and Owen got the show back into break-neck tempo. Trio displayed boundless energies in their knockabout antics, drawing appreciative hands for their efforts.

Wally Brown, of screen and radio, in Number 8 spot, started off slow with some gags about California weather, but quickly got the audience on his side with his routine of starting to tell stories and never finishing. He registered in good style with a vocal, and got a top hit for his final bit of comedy.

Doloff and the Baby Sisters, next to closing, costumed as dolls, gave effective dance routines. The finale, a blackout number, was a standout of the show.

Pat Rooney Sr. remained about his former days in vaudeville. He scored big with an "imitation of a 92-year-old bird," singing "Rip Van Winkle," and his famous soft shoe dance.

This 26-year-old spot has had many shows, but none have been quite so good and some fair. This one, however, rates with one of the best. It has speed, flash and good pacing, and practically every act packs a wallop.

The most improved act is young Ken Alling, releasing Eddie Davis off its vaunted platform. He is a materials, delivery and ease is amazing. The comic is a shrewd buying the other, and he could stay on a lot longer.

Bites and Allen (the boy is Adam Davis) does a mark as an excellent ballroom team. Allen, incidentally, is one of those dancers who sounds good on the mike, possessing a pleasantly modulated masculine tone. Alling and Allen did a wonderful job on "The Great White Way." It was a very handsome show.

The new show is notable for at least one performer, George Dewey Washington, who hasn't been seen on the CMB stage for a long time. Now, his years, Washington is still a real hit. He gets a lot of the wit, in their proper dramatic values and enunciating each word as if he were reading a dramatic monologue. His gray-haired, thin old-timer standard like Cloise and made it seem as if they were transfixed. When he finished, the applause was deservingly. It is a long time since we have seen Washington from the old days, and also from those who never heard of him.

What spoiled the show was Paul Aho's corny entertaining. Even at the Roxy, came in with Sid Cesar and Evelyn Knight. When Washington finished, Aho took over, made a corny speech about how he discovered the show went on. Aho is no substitute for the variety show, but seemed to go too wild. Instead, it became bored watching the pose the pose of the subjects in the show, which was supposed to be unvaried. It was a measure of the success of the show.

Don Ferris Says

The rest of the show had a boy singer, Don Ferris, who showed an ability to square dance abilities of becoming more than another tenor. What he needs is smarter clothes and a better personality. Doris Ruby, girl singer, showed up in the terrific gams in the show. The tall, well-stacked brunette can dance and wound up to a good Scene. Boyal was comic, even, but of everybody else's material. But here, they were all a little too short of the same. It went over with a bang. The boy worked okay; with proper material one better.

Jack Palmer's ork's cutting was a real success. Considering the size of his outfit—four pieces. Bill Smith.

FOLLOW-UP REVIEW

LATIN QUARTER, NEW YORK:

Three new acts make the current show one of the best the club has had in a long time, with the spark coming from a trio of performers: Bunky Shayler and the Payzees.

The last time Bunk had heard had was as a booking act, living with material and delivery to match. He's worked since in and out of the clubs, gaining confidence, delivery and material that he's been able to use. Using a deep-pan style, Bish goes thru situation gags and two or three burlesque situations, which build to terrific yocks. His comic, Manley, here again was the hit that bit much funnier. When Bish finished, the audience was on their feet. As it was the production finale downstairs, it seemed as if the show could proceed. On the basis of what Bish showed here Thursday (18), he can work any spot in the country.

Sunny Shayler was another surpr

With the Corn Kellers, zany and solid massagument, on tap for the next week, this amounts to the best entertainment buys presented in the last couple of days. The lads lose little time in capturing the table-sitters with their wide repertoire of comedy material, most of which is tops in the corn field. Shows take on a pheonera of gimmicked instruments, right wags, cowboys, washboards, automobiles horns and grotesque wardrobe, never sounds out a show that gets bundles of laughs for almost any audience.

Music book is as varied as the unit's comedy material and the boys give it a neat little thrill in light vein to Lady of Spain, The Light Tans, Green, My Baby Sis by Me, a Swiss dancor offering, and a Cow milan, number, replete with locomotive from 1939 and a hat that simulates a smokesmoke with all steam up on old No. 97, that brings down the house.

The group's excellent musicianship is attested when it takes to the show on the tunes. Lads come up with a smart job on the difficult-scored numbers, doing ease arrangements that were written for a much more sophisticated audience. Sock, too, are their offerings when they take over for the terp interludes.

Evelyn Rose, who so well supports the girls (3's), whose forte is command, is practically the focal point of the wheel comporting. Attractive trio chucks solidly with nifty hillbilly voice of Judy Gals, and it's hard work in Arkansas, among others, and slick stage work makes it all very much fun.

With Bob Dixon, handsome and youthful singing encore, lending good support, the comic, was a very good. Dancers (8) round out a well-balanced act. They are, pretty and talented, open with an excellent parlor trick, a attractive act. Their midway, a bit of clowning, here again featured the flapper, the accoutrements of the act, with most excellent

Attractive Trio chucks solidly with nifty hillbilly voice of Judy Gals, and it's hard work in Arkansas, among others, and slick stage work makes it all very much fun.

With Bob Dixon, handsome, and youthful singing encore, lending good support, the comic, was a very good. Dancers (8) round out a well-balanced act. They are, pretty and talented, open with an excellent parlor trick, an attractive act. Their midway, a bit of clowning, here again featured the flapper, the accoutrements of the act, with most excellent

Attractive Trio chucks solidly with nifty hillbilly voice of Judy Gals, and it's hard work in Arkansas, among others, and slick stage work makes it all very much fun.
**Stem Will Get Late Curtain, But Brisk Year**

**38 Shows Already Agreed**

Boston's Year Not So Good And Outlook's No Better

BOSTON, Aug. 20—As everywhere else, show business in Boston is sliding off in the past few seasons. End of this week marked the beginning of the autumn for the autumn are not promising. For a whole of a start last fall, when the Hub's season passed the marks set in 1947, attendance (except for (large proportions) fell off considerably. The last survey of the theater business carried thru to January 1, showed Boston has had 22 attractions (plus four holdovers from the holiday season) against 29 shows in 1948 and six holdovers. Business, and the season's three parts will correspondingly.

Strawberries Thrice

This summer, unlike others, we've had no in-town attractions beyond the Boston segment of the Hub. The season has had a wonderful season, building up a number of new records. The season in all respects has been one of robust good winter. "If the summer's good, this will be good winter," the Hub's showman, B. T. Cavan, could say. But at the moment the list of shows for autumn is way behind bookings, at this time last year. So far, the bookings are on the line-up for fall:

Curtis, Chatter, straight operata, will bring Carrie Rogers in Nothing But the Truth into the Plymouth for a week beginning September 5. The attraction has been waiting around the Silo Circuit all summer. After that, the new Maurice Evans show, Double Bill, is expected to open in the Plymouth. That's all for the Shubert houses.

The Colonial so far has no bookings for the fall. Crawford's production of the musical version of the Little Show is all set for the Shubert Autumn. Shubert's tours: that'll be followed by Life With Mother, with the original cast for a six-week run.

Last year at this time Boston had two shows and three plays that looked, at the time, for main house engagements. This year, September and one monthly scheduled. If the weather is bad, one wonders: How will our imports from Europe, may tell a different story for this season.

In theater renovation there has been some activity this summer. The Shubert's new and improved the Hub, has been completely redressed. The Plymouth has made new and the second floor boxes removed. But the big issue will be at the Colonial, where some $50,000 will be spent in cutting a new entrance thru a business house. The Theater is situated on a back street, therefore to be made available. There in the past decade, people have forgotten the location of the house. A new entrance will go thru to help connect that.

The Boston shows which the Boston theaters have had since the first of the year:

**Boston Opera House**

**Routes Dramatic and Musical**

Philadelphia, PA — Philwo Outlook Seems Bright

**Philby Outlook Seems Bright**

PHILADELPHIA, Aug. 20.—Although the Philadelphia market is the legitimate theater, prospects for the new one are particularly bright.

While many shows have merely been going along, the Philadelphia market has been very good. Number of tryouts are definitely set. The Theater Guild has announced a September 10-10 start off for a fortress for its coming. Out of that, it will be the result of a Doug Lynn Riggs. George Abbott's Trench and Go reves is slated for three weeks in October after a lost run. New Philadelphia, while the song-and-dance edition of The Trail of Hopi is talked in for December.

Other local prospects include Goldby, Mr. Pfeiffer with Marion Carroll in her original role; return visit for Life With Mother; Lillian Heilman's adaptation of Montserrat; an updated version of Verdi opera coming. Also, and Katherine Hepburn will be in You Like It. Broadway hit, The Madwoman of Chaillot is now playing. Shows will be plotted to the Forest, Walnut Street, Shubert and Loew's, all operated by the Shubert interests.

Hamid Undismayed, Drafts Fall Sked

ATLANTIC CITY, Aug. 20.—Although the Hub of this market is evidently giving up the ghost as a producer of legitimate shows at Steel Pier here in this market, it is expected to kick off into good shape, after a string of losing seasons. George A. Hamid, president of the Amusement Pier, is hopeful of reviving a legitimate season here in the fall. Hamid, who is of the set up by Courtney, is also hopeful of getting a few legitimate companies for the Labor Day curtain for the current summer season.

The Steel Pier theater was converted into a legitimate house but, for the fall, Hamid plans to house it. (See Hamid Fall sked on opp. page.)

**BROADWAY SHOWLOG**

Performances Thru August 20, 1949

**Dr. Watson**

A Street Named Fear

A street of names, 31-5, 874-26
Bronx, N.Y.

**Dig**

Sudbury Falls

A street of names, 31-5, 4-04
Bronx, N.Y.

**Death of a Salesman**

Death of a Salesman, 3-3, 874-26
Bronx, N.Y.

**Detective Story**

Detective Story, 3-3, 874-26
Bronx, N.Y.

**Goodbye Mr. Foley**

Goodbye Mr. Foley, 3-3, 874-26
Bronx, N.Y.

**Mister Roberts**

Mister Roberts, 3-3, 874-26
Bronx, N.Y.

**MUSICALS**

Cathedral

Cathedral, 3-3, 874-26
Bronx, N.Y.

**Cinematography**

Cinematography, 3-3, 874-26
Bronx, N.Y.

**Colony**

Colony, 3-3, 874-26
Bronx, N.Y.

**Columbia**

Columbia, 3-3, 874-26
Bronx, N.Y.

**Colonnade**

Colonnade, 3-3, 874-26
Bronx, N.Y.

**Colonial**

Colonial, 3-3, 874-26
Bronx, N.Y.

**Comedy of Errors**

Comedy of Errors, 3-3, 874-26
Bronx, N.Y.

**Comedy of Errors**

Comedy of Errors, 3-3, 874-26
Bronx, N.Y.
WHEN AL SHARPE closed August 14 at the Casino Club, Frankfurt, Germany, after a six-week stay in that city, he returned in September to Copenhagen, Denmark. He followed that with a four-week stand at Lake Lucano, Switzerland, and an extended engagement in Paris. For the last two weeks he rehearsed in London. His tour will be completed by a stand in Bagdad, Iraq. Sharpe will stick to the UK tour for the last ten weeks of the season.

CREDITS  Pre-Ad

NEW YORK, Aug. 29—Designers for the show this week made it clear that he is planning a million shows. There is a large group of talented performers who are available for the show. The company is planning a tour of the United States and Europe for the fall season. The show is expected to open in late October and will run for six weeks. The company plans to bring back all of the original cast members for the opening night.

In addition, the show will feature a new and talented young performer, who is currently appearing in a successful Broadway show. He has been with the company for several years and has shown great potential in his role. The show is expected to be well received by audiences and critics alike.

Geddes Blueprints Theater for Hotels

By UNO

BURLESQUE  CIRCUIT


"Pursuit" Signs Folkes

NEW YORK, Aug. 29—David Folkes will design the scenery for the Theater Guild's musical "The Pursuit of Happiness." Folkes, who has been playing the female lead in "The Fabry" show, will play the female lead.

With music by Burton Lane and book and lyrics by John M. Kennedy, the show goes into its third offering in October when director Robert Eichelberger, Jr., continues on his haggling chry on "The Key to the Country".

LATIN QUARTER, N. Y.

(Continued from page 40)

of major teams got the hands at the LQ the Payton show. The Folks finished:

Galloway Comedy

Rowena Rollins (co-Masters and Rollins) is apparently building an act for the same William F. Becker, 38, opens his lyceum show, playing the harbor area of his native Aurora, Ill., where he has been vacationing all summer. Becker and his wife, were celebrating their 20th wedding anniversary at the hotel, August 19. The Great Pronk is at the Franklin Theater, Anderson, Ala., August 17. Bill King of the Ritz, Branson, Ala., Eimer Brandell, Louisville, who has

Theatre Managers, Owners

PA. Last Call... Last Call.

Mo. To Join the

Vi. Independent Vaudeville Circuit

TEN.

Wire: W. N. C. Full Information

INDEPENDENT THEATRICAL ENTERPRISES

Studios 300 New York City

WANTED

Exotic Dancers and Strips

Four Weeks

MILTON SCHUSTER

N. Y. City

WANT FREEKS

FOR 4 WKS IN CURA

BOX 446

The Billboard, 104 Broadway, New York City 13

MAGICANS: HERE IT IS

A EUREKA EXCLUSIVE

THE HAND FINGER TIP COIN VANISH AND REAPPEARANCE

NOTES: Positively non-magnetic, net, drop, slap, roll, B-mag, 1c size, easy to do and requires very little skill of precision. A half dollar held in fingers tip, hand extended away from body at arms length, hand lowered instantly. Cleverest coin gadget ever invented. Apparatus and full photo-illustrated instructions included all at exclusive low...

ONLY ONE DOLLAR

ON SALE NOW

EUREKA MAGIC CO.
SOMERVILLE, N. J.

Eureka's magic trick is "the show with the fast series of talks." The gal is fairly competent, the props are nothing the matter with salesmanship. Her ingratiating smile and bright personality which projects mark her for better things.

Jane Abel, blonde canary, showed commercial voice and selling savvy, but her material was only so-so. A conventional fast opener, Harry Farley, got her in good condition. Her second, a ballad with a caricatured aggression, was a little bit of the firemen, the tho the trade here loved it. Her best was a special number in which she portrayed the audience as an enthusiastic crowd. The gal has a fairly crass delivery that is excellent for noisy places. She also shows a flair for comedy and better material, and with good material, and with good cooperation of a good service, she'd be a good act. She's a real breeze, and she's a real crowd puller. The audience was quite willing to give her a real big-bell walk-off.

Johnny Crawford, singing emcee, is a lot better than his costume suggests. He can sing a fairly good song, particularly in giving her "the real big-bell walk-off." She's a real crowd puller. The audience was quite willing to give her a real big-bell walk-off.

Bill Smith, from the main card, made his debut as a magician and was quite a success. He has a good act and is worth watching. He is worth watching. He is worth watching.

DEB. SHOWBIZ CHARTERS

(Continued from page 36)

1,000 shares, no par, principal eq., the Great-Central-Hall Corporation System, Inc.

Television Specialists, Inc., purpose, deal in television, approximately $25,000, principal office, the Capital Trust Company of Delaware.

Telegraphic Service, Inc., purpose, deal in radio and television, approximately $10,000, principal office, the Great-Central-Hall Corporation System, Inc.

Fine Arts Outdoor, Inc., purpose, deal in television, approximately $10,000, principal office, the Great-Central-Hall Corporation System, Inc.
Bisbee's Combo Packing Classy Line-Up—Chotea

WAYNE CITY, III., Aug. 20—Bill C. Chotea, with his wife and baby, returned home from a week's vacation here after a visit with Bisbee's comedians at Greenville, Ky., Wednesday night (17). Their good humor was on hand altho rain held just as the show opened. "After witnessing just half the show," Chotea said, "I understand why they came out. It is one of the best performances Bisbee's has on its stage.

Line-up at Chotea includes Bob Fisher, who has returned with eight members, including himself on the piano Boob Grassfeld, Jesse Sundy, Maxine Lacey, Herbie Rolland, Kitty Farrin, Howard Johnson, Lee Lane, Ernest Vivve and Trizie Maskevich, of whom are doing a good job, according to Chotea.

"The vaudeville," said Chotea, "was outstanding. After the first act Mudee and June opened with their juggling act, and were followed by Herbie Rolland, who has returned from Carter's Show. He has been at Carter's six weeks in their spring season with the show. They were followed by a solo program by his assistant, Colle Farrin. This is my first year off the road and I am going to give it here at my dad's theater. My grandfather, W. C. Chotea, celebrated his 87th birthday last visit. He's making his home at Creal Springs, Ill.

Bourne Guests With Cuties

BOSTON, Aug. 20—Mel Bourne, comic extraordinaire, with the Cape Cod Cuties during their recent local appearance. Bourne presented his black magic to the public, and from here Bourne goes to New York City. Billy and Ivy Hawthorne, retired vaude troupe from here, are doing a treatise on minstrelsy. Following his New York visit, Bourne will head for Indianapolis where he will break in a new partner for his rep season.

WANTED

COLORO ACTORS AND MUSICIANS
FOR FLORTEN MEDICINE SHOW. No drinks. We are in the business of this end. Want a Piano Player, Scapones and Comedians. Teats, Spirit and Comedians. Send ticket money, relativity as easy money. Own your own ticket.

WANTED

COLORO MUSICIANS
Strong Timbrel and Clarinet. Other Musicians, write, Open all year.

SHUFFLIN' SAM MED. SHOW

Burlington, Me., No. C.

WANT TO BUY

ABOUT 40x120 DRAMATIC END TENT

WITH NECESSARY EQUIPMENT FOR LITTLE THEATERS

J. C. STONER

P. O. Box 12, Austin, Texas

WANT THEATRE FOR PERMANENT STOCK

ONE OR TWO TIMES WEEKLY

SCHAEFFER PLAYERS

Have Youthful Talented Company up in repertoire of smart modern Toby Plays. Mr Manager. The time is ripe to give your patrons popular priced Stage Shows.

BISBEE'S COMBO PACKING CLASSY LINE-UP—CHOTEA

CARL MARCHANT, owner of the show, has returned from Denver, Colorado, to take stock of what he says will be the best hall and school business the show has had in several seasons. Marchant estimates that he will play 18p. pix this spring and summer, and has added a number of museum pieces, including a short-cast Optical Parrotus used for a number of years for the show. It was exhibited and carried by him to Arizona recently. Harry Stuart has set up a six-person colored revue that is a hit in Florida spots. Frank D. Randall, from Mog, Mo., that he read with interest the recent report that the old-time museum show is on the way out. He has agreed to please that, continues the article, "I've been working this field for three years, and I'm glad to see others on the road. He figures it is his time and since then he has combined a museum and vaude show. This fall I plan to work a short-cast vaude show for the people."

WANT RIPPLES

CHOTEA, the show which will open near Gettysburg, Pa., the middle of September. Choate said, "Three more weeks and the short-cast vaude show will open in Western Massachusetts. Leas and Morris of Axton have just ordered a number of museum pieces, and E. F. Hannah's "Old-Timer" on a new vaude show will be delayed late in September. Most of the casts are colored, and Roy Holman writes from Holman Garden, Mo., that he is opening a short-cast vaude show in some area. Still, going into the fall season better than ever."

AL TINT has returned to the West Coast and is planning to make his second trip to Los Angeles, having sold his Knoxville home, century. George O. Adamson, who has played and danced in Newton County, Missouri, for the past six years, will take in larger territory and he has added a religious pix that is his already large film library. The show which will open near Gettysburg, Pa., the middle of September. Choate said, "Three more weeks and the short-cast vaude show will open in Western Massachusetts. Leas and Morris of Axton have just ordered a number of museum pieces, and E. F. Hannah's "Old-Timer" on a new vaude show will be delayed late in September. Most of the casts are colored, and Roy Holman writes from Holman Garden, Mo., that he is opening a short-cast vaude show in some area. Still, going into the fall season better than ever."

The show which will open near Gettysburg, Pa., the middle of September. Choate said, "Three more weeks and the short-cast vaude show will open in Western Massachusetts. Leas and Morris of Axton have just ordered a number of museum pieces, and E. F. Hannah's "Old-Timer" on a new vaude show will be delayed late in September. Most of the casts are colored, and Roy Holman writes from Holman Garden, Mo., that he is opening a short-cast vaude show in some area. Still, going into the fall season better than ever."

Post Drive-Ins Bows Extras

HARTFORD, Conn., Aug. 20—The Post Drive-In Theater near here has been here to other extra patron services, including car-town service, maintenance of a mechanic on the drive-ins, service on two-week to three-weeks, a baby bottle heating service, and also is a windshield washing service. Spot is operated by Phil Cahill and Joe Dolgin.
THE FINAL CURTAIN

JONES—Mrs. J. H., 77, mother of Frank Jones, talentman for RKO-Radio Pictures, Detroit, August 18 at Stoney Creek, Ohio. She also leaves her husband and three other children. Interment at Stoney Creek.

KENNY—J. J., owner of the Kenny Music Company, Huntington, W. Va., August 15 in that city.

LAMAN—Sarah, 48, director of public relations for KFWD, August 6 in Los Angeles.

PALMER—Danielia, 42, Italian actress, August 11 in Rome. She had directed her own company since 1930.

PRENTICE—William L., 58, producer of the Idaho Theater, Terre Haute, Ind., August 3 in that city of a heart attack. He was a charter member of the Innocent in the State of Delaware and a director of the local 375, IAFSE. Survived by his widow, three daughters and one son, William Jr., also a projectionist in Terre Haute, and a brother, Howard, operator of the Globe Theater, Detroit. In rement at Oak Lawn Cemetery, Terre Haute.

PRYNTY—Mrs. Ruth, 63, mother of Edith Prynty, director of miscellaneous August 8 at her home in LaGrange, Ind. She leaves her husband, Everett; another son, John; a daughter, Mrs. Helen Darby, three brothers and four sisters. Burial in LaGrange.

RICE—Thomas W., carnival pesos agent for 15 years, August 6 in Baltimore of a cerebral hemorrhage. Rice had been with the John H. Marks, Eastman and Pease's Broadway shows. Recently he had been associated with a shipping firm in Baltimore, and his body was to be shipped to two sons, Thomas Jr. and William, wife, Mildred, Edith, Burial in Woodlawn Cemetery, Baltimore, August 8.


IN MEMORY OF

WALTER (WHITEY) LONG,
August 23, 1914
Mac, Elizabeth, Mildred

IN LOVING MEMORY

TYANA
BABBETTE SCHWETZ
Who Passed Away Aug. 25, 1966

We Miss You More and More
Tim Pasto
Your Daughter and Son-in-Law

BEATY, DOWNS—Duke Beatty, pianist with the Press Syndicate, and Loretta Downs, singer, August 6 in New York.

CROWE-CROWE—Keith Tudor Crowe, owner of the Tudor Enter- tainment, August 8 in New York. Wife, Florence Caroline Crowe July 23 in Vancouver, B.C.

GALLAGHER-HANNErS—Charles E. Gallagher, concessionaire on the Moscow and Hebrew, and his wife, Ilena Hanners in Intron, O., July 10. Husband and wife of 30 years. He was a West Coast recording director for RCA Victor, and Claire Menei August 14 at Los Angeles.

HIESER-BRINEMAN—Dan Hieser, 79, former member of the Buffalo Jumpers and Shadow, stage manager The Occasion, and then directed The Cape Mall, Saratoga, The Flower of the Forest, The Fool's Revenge, A Stranger, and The Private Bars, August 6 in Los Angeles. Daughter, the Violin-Maker of Cremona Strings in New York, and his partner Mr. Harry F. Proctor, was appointed promoter and director of the Metropolitan Opera House. For the last 30 years he headed the Trier Work- ers' Club. Acting. He leaves his son, Ralph, of Playhill, Inc., survives.


Dedicated to Our Beloved

LLOYD BLUNDEN FELDMAN
Greenmount Cemetery
Grace, Joyce Lo and Neil

TRIER—Charles, 85, former stage director and manager, August 13 in years ago and first of the States and Squires. Children, a brother and a sister.

HIGGINS—Arthur W., 83, father of Earl J. Hudson, former movie pro- ducer and co-owner of the Hudson Theater, Detroit, August 18 in Elgin, Ill., of injuries sustained in an auto accident. He leaves a daughter. Burial in Elgin.

JACKSON—James W., 58, former oper- ator of Jeffreys Reptile Exhibit on the Buff Hotte Shows, recently. One of the few black- jeck's, he also had toured the vaudeville circuit and was an artist at an annual attraction to the gambling in the field, in which he had also operated Giants and other acts, is a Royal American, Detroit's Imperial, Hennes Bros, and the Kress. He leaves his widow, Kay. Burial in Garden City Cemetery.


MURRAY-DALGA—Sam Murray, father-in-law of Mrs. Charles Maine Hatters in Intron, O., July 10. Husband and wife of 30 years. He was a West Coast recording director for RCA Victor, and Claire Menei August 14 at Los Angeles.

RICHARDS-WAY—Malcolm Richard, 85, prominent musician, husband of Helen Piccolo, singer, and Joan Way August 10 in Cincinnati.
SPRINGFIELD, ILL., CRIPPLED

Polio Publicity Slashes Gate at State Fair

Midway Receipts Tumble

SPRINGFIELD, Ill., Aug. 20.—Crippled by intensive publicity of the polio situation this city, the Illinois State Fair today was but a shadow of its former self as it neared the close tomorrow night of its 10-day term.

Attendance thru the first eight days was down 50 per cent, midway receipts were off about 65 per cent and eat-and-drink concessionaires generally wereào dropped off-from ranging from 50 to 75 per cent.

The publicity given polio stalled children's attendance to practically nothing. In Springfield proper, the Board of Health had slapped on a quarantined in an effort to check the spread to the areas of their respective homes. And this action was given widespread, continuous publicity thru various media.

An effort was made in mid-week to have the ban lifted but the board declined to relax it.

Take It on Chin

Businesswise the effect of the polio publicity to consumers has been devastating. Not a few concessions pulled out or slashed their prices, and the trend continues.

Still others are on the verge of doing likewise. In Springfield proper, the Board of Health has slapped on a quarantined in an effort to check the spread to the areas of their respective homes. And this action was given widespread, continuous publicity thru various media.

An effort was made in mid-week to have the ban lifted but the board declined to relax it.

Heavy Nat. Steep %

To Dave Endy, show owner, the story here is a tough blow.

(Body Publicity Slashes page 74)

Brydon's Midway Hikes Davenport

Gross 1st 4 Days

DAVENPORT, Ia., Aug. 20.—Combination of 17 shows supplied by Ray Brydon and 11 rides, two of them brought in by City Shows, Inc., booked in by Brydon, accounted for increased midway receipts the first four days of the five-day Missouri A. & I. Exposition, thru Aug. 21.

Midway lay-out is rated the best the fair has had in years due to the strong, well-fashioned front of the midway rides and displays, compared to that done by shows, has been lightened.

Thru the first four days show receipts for the Brydon midway were up 20 per cent last year.

Frank Harris, fair secretary, said.

Bagdad, was pacing the shows, with Steph Chich, heading the Elong Horse; Desire, Posing Show, and Captain Spencer's Motormad, among other top money-getters.

Gate and Grandstand Record Set

At Cedar Rapids, Ia., as Fair Displays Numerous Improvements

By Herb Dunster

CEDAR RAPIDS, Ia., Aug. 20.—The All-Town Fair, making its first eight-day run in its 14-year history, tonight ended its second annual show with a record-breaking $134,000, as compared to the $94,000 realized last year.

A whopping turnout was expected tomorrow, closing day, with Joe Chichitoid, Grandstand Directors at the afternoon lads, and a Barnes-Carruthers revue, plus sets, hoped that the crowd would be down to wind up with a gate of 167,000 more than a 35 per cent increase over last year.

Grandstand Up, Midway Off

Grandstand patronage has been running at record highs, with a sharp increase accorded quickly to pull a Barnes-Carruthers show Monday morning opened snug, which was well down.

Midway receipts were below those of last year. The World of Today Shows were not fare, and a few of the time and show receipts, with the drop-off charged largely to the fact that no change in the line of attraction for the day.

A76 Stronger Grandstand Bill also pulled many patrons directly into the stand.

The grandstand bill not only is strong this year but the grandstand has been getting much shorter and, with the change in manner of seating and thrill shows, big billings, predominate pre-election campaigns.

St. Louis parks, pre-election campaigns, pre-election campaigns.

The World of Today Shows tonight at a good seven-day count, even if the total that last year, and there were many more patrons than last year directly into the stand.

The World of Today Shows tonight, was the fair fair enough to have the fair in their last day.

The Online Shows opened an all-night work, worked in with the fair management, here is the fair to allow the fair to sing their next move, a long jump, to play the fair there.

Polio-Postponed

Muncie, Ind., Fair Sets New Dates

MUNCIE, Ind., Aug. 20.—The Muncie Fair, postponed earlier due to polio, has set its new dates for Aug. 28-Sept. 5.

Come to stage the event on those dates was made this week when the fair, as planned, and its attendant public officials here rested and the health authorities withdrew a ruling against it.

Harvest horse racing at night and running horse races, horse-pulling, horse-riding and dog shows, with the main grandstand attractions in the revamped program, A. C. (Fred) Norcross, Midway Director, announced.

A CAVALCADE of Amusement contractors to hold the contract of the midway attractions on the original dates, been on contract by Chichitoid, Grandstand Directors at the afternoon lads, will be the opening afternoon grandstand attraction.

The fair will offer commercial exhibits on the scale of its not too long ago together with a large farm machinery exhibit for which will be minus livestock exhibits, Norfolk said.

World of Today Gets Good Gross At Cedar Rapids

CEDAR RAPIDS, Ia., Aug. 20.—At the close of its first fair of the season, the World of Today Shows tonight at a good seven-day gross, even if the total that was last year, and there were many more patrons there.

The World of Today Shows tonight, was the fair fair enough to have the fair in their last day.

The Online Shows opened an all-night work, worked in with the fair management, here is the fair to allow the fair to sing their next move, a long jump, to play the fair there.

Expo Gardens, New Peoria Plant, Bows With Holiday Icer

PEORIA, Ill., Aug. 20.—First event to be staged at the new Expo Gardens here proved a huge success.

Dr. H. H. Underwood, president of the Garden Co., said tickets, sold at 50 cents a head, together with the finance campaign, was the best of its kind.

The icer, shaped for 70 per cent of the receipts, drew down $11,000 in its box office with a fee for all three days of $1,000 in a week's stand that ended Monday night.

The icer, showing for 70 per cent of the receipts, drew down $11,000 in its box office with a fee for all three days of $1,000 in a week's stand that ended Monday night.

The icer, showing for 70 per cent of the receipts, drew down $11,000 in its box office with a fee for all three days of $1,000 in a week's stand that ended Monday night.

The icer, showing for 70 per cent of the receipts, drew down $11,000 in its box office with a fee for all three days of $1,000 in a week's stand that ended Monday night.

The icer, showing for 70 per cent of the receipts, drew down $11,000 in its box office with a fee for all three days of $1,000 in a week's stand that ended Monday night.

The icer, showing for 70 per cent of the receipts, drew down $11,000 in its box office with a fee for all three days of $1,000 in a week's stand that ended Monday night.

The icer, showing for 70 per cent of the receipts, drew down $11,000 in its box office with a fee for all three days of $1,000 in a week's stand that ended Monday night.

The icer, showing for 70 per cent of the receipts, drew down $11,000 in its box office with a fee for all three days of $1,000 in a week's stand that ended Monday night.

The icer, showing for 70 per cent of the receipts, drew down $11,000 in its box office with a fee for all three days of $1,000 in a week's stand that ended Monday night.

The icer, showing for 70 per cent of the receipts, drew down $11,000 in its box office with a fee for all three days of $1,000 in a week's stand that ended Monday night.

The icer, showing for 70 per cent of the receipts, drew down $11,000 in its box office with a fee for all three days of $1,000 in a week's stand that ended Monday night.

The icer, showing for 70 per cent of the receipts, drew down $11,000 in its box office with a fee for all three days of $1,000 in a week's stand that ended Monday night.
Imprisoned by Japs 38 Months, Al Flint Was Saved by Showbiz

By Dean Owen

PROBABLY no one in outdoor show business is more aware of the hardships and uncertainties of the field than Al Flint, executive secretary of the Pacific Coast Showmen's Association (PCSA), who got more than his share during the three and one-half years he was a prisoner of the Japanese in the Philippine Islands. As a member of the entertainment committee it was his job to help stage shows under the most trying circumstances imaginable in an attempt to bolster the morale of other prisoners.

Once, in open defiance of their guards, the prisoners closed a show with the American flag on stage center while the band played the Star Spangled Banner. flute in the center, was playing the cadet bugle, according to the grapevine, for the firing squad, they decided to show the national anthem figuratively down their jailers' throats in one last gesture of contempt. When the Star Spangled Banner ended, and the curtain fell, the cast and audience of 2,160 in Santa Tomas Prison waited in silence.

That was uncertainty enough for anyone, Al recalled. Minutes passed and, instead of guards appearing with machine guns, all was quiet. Their captors, it seemed, had other things on their minds that night— one of the first American bombing raids on the island.

Reared in New England

Born in East Weymouth, Mass., in 1905, Flint first got his feet on the midway by playing every show that hit town. But he was sidetracked from his chosen field when finishing school, by taking a job with the Boston & Maine Railroad. Later he managed an auto finance company, but the old urge of the outdoors was too much.

In the meantime, his father, William Flint, had gone to California and become interested in the manufacture of concession games. It was in 1932, when the elder Flint had built his first Mouse Race Track, that Al went to the West Coast, leaving forever the auto finance business. After banking the game over, Al decided he wanted to try it out. Those were the depression days and opportunities in the States were few.

Toured With Fernandez

With this thought in mind, Al signed up with the E. H. Fernandez Circus, which was leaving for an extended engagement in the Hawaiian Islands. The game proved to be a natural and Al wrote his father glowing letters about the heavy grosses. This, in turn, inspired William Flint to turn his

The TILT-A-WHIRL Ride

Outstanding for
Public Appeal  Stability
Good Quality  Portability
High Class  Earning Power

SELLNER MFG. CO.
Faribault, Minnesota

FOR SALE
14 DODGEM CARS, 16 ELECTRIC MOTORS, WIRE CEILING, STEEL PLATES for a 40 x 60 floor space building. TENNANT ELECTRIC FLOOR CLEANER. Extra parts and all wiring, new canopies included. Ride complete. Building to be demolished. Priced right for quick sale.

Write Billboard, BOX D259, Cincinnati, Ohio

KING AMUSEMENT CO.
52 Orchard St.
Mt. Clemens, Mich.

MINIATURE STEAM TRAIN
Train grosses next to Contest in three big parks. 70 Trains
GROSS $2,500 TO $15,000 A SEASON
Burns coal for normal steam operation. Make real money in any town over 10,000 population. Approved A.S.M.E. holds. Steam trains are unsuited for amusement parks, country fairs, or regular parks for use.

OTTAWAY AMUSEMENT CO.
224 W. DOUGLAS
WICHITA 2, KANSAS

The American Foundation for the Blind Lights the Way for Those Who Walk in Darkness
Fishing for bass but bagging a wild idea in mid-lake was the unusual experience of E. B. (Gene) Simonin, president of C. F. Simonin’s Sons, Philadelphia, manufacturers of popcorn seasoning. While fishing in Fontana Lake, North Carolina, Simonin’s boat came upon a wildcat, which apparently was set on high- jinks with the anglers. A cast of well-placed throws from Simonin’s oar finished off the aquatic cat.

Recent visitors to James Heron’s Wild Life Exhibits and Animal Oddities Exhibit at Wadena, Minn., were Kokomo and Jimmy Morrison. Just off the King Bros.’ Circus in Western Iowa, and H. G. Morrison, who has an Animal Show playing Minnesota fairs.

Eugene J. Murphy is lining up kiddie rides and attractions for the Babyland Exposition and Juvenile Fair which will be staged at the Jersey City (N. J.) State Armory early in November by the Jersey City Junior Chamber of Commerce.

Kathryn Belford and her Singing Grandmother’s Chorus of Chicago presented a musical revue, “From the Year,” at the New Jersey Freehold, N. J., Summer Festival Monday (8) under American Legion Post auspices.

Lew Dufour, well-known outdoor showman, now with RKO in St. Louis, made a quickie visit to the Illinois State Fair, Springfield, while en route to Chicago.

The Saulnier Machinery Shop at Yarnouth, N. S., is manufacturing a Ferris Wheel designed by Frank Sauiniier. The four-day International Jubilee Celebration, sponsored jointly by citizens of Calais, Me., and St. Stephen, N. B., twin border towns, netted a $600 profit, officials reported.

During the Cresco, Ia., Fair, members of the Barnes-Carruthers Revue were guests at a movie party in Tommy Hanford’s big top. Kay Hanford furnished the vocals, Tommy the narration, with George Hubler doing the candy pitch. On hand were the Hanford Family, Mrs. Elizabeth Clarke, mother of2000, Fred B. Spake, M. R. and Mrs. Harry Spake, and Mrs. Nino Berosini, Mr. and Mrs. George Spake.

Eddie Curtis, Vet
Concessionaire, Dies
SALISBURY, Md., Aug. 29.—Eddie Curtis, concessionaire with Virginia Greater Shows for the past eight years, died of a heart attack August 9 at Easton, Md., where the shows were playing.

Curtis had appeared in good health and worked his concession as usual the night before his death. Funeral services were held August 12 at Cook’s Funeral Home, Baltimore, his hometown.

Surviving is his widow, Minnie, assistant to Mrs. Rosco Masucci, shows’ co-owner.

Horan’s Gate Fair
At Bridgeport Date

BRIDGEPORT, Conn., Aug. 20—Irish Horan’s Lucky Well Drivers (answering to the comforts of the two appetites) showed the same spot less than a month ago and the closeness of the two appetites did not help Horan’s business. Beam, which levied higher prices than Horan, also drew only fair business.

Out in the Open

Moreno, the Lancasters, the Olympians, the Matels, the Perchpolans, and Art Miller, Bob Fisher and Chester Drake, and Raymond Norvel, Jr., have all announced their new forward shows on the high wire, assisted by Moreland, Hauber and Spake in the near future. They late have been looked at by a number of well-placed shows from Simonin’s State Armory finished off the aquatic cat.

The Ward Beam show played the same spot less than a month ago and the closeness of the two appetites did not help Horan’s business. Beam, which levied higher prices than Horan, also drew only fair business.
Wheels A-Rollin' Hits One - Show Record of 6,154

CHICAGO, Aug. 20 — Wheels A-Rollin', spec and top feature of the Chicago Radio-Haaland Fair, Thursday (18) pulled 6,154, its biggest grandstand crowd since the pageant bowed last year. At the opening of the opening of the fair, run of the fair. Record crowd was attributed to the personal appearance of Greer Garson, fluster star.

The pageant's strength continues to mount and now is luring more than one out of every two fair patrons. Thru Wednesday (17) the spec had played to 718,989, while the front gate was clocked at 1,377,815.

Fair's management is showing an increased interest in the hiring of stars to focus attention on the lake-front event.

30,596 Pay To See Autro Rodeo in L.A.

LOS ANGELES, Aug. 20 — Gene Autro Rodeo, sponsored by Los Angeles County Sheriff's Rodeo Association, pulled 30,596 paid admissions Wednesday (16) at the Los Angeles Coliseum.

Gene Rambo took top honors in the 30-minute rodeo contest, winning the bareback event and a top laurels with Jerry Amber in the saddle bronc classification.

Other winners included Leonard Block, with a 12-second mark in calf roping; Harry Tomkins, brake bull riding, and Vie Castro, steer-wrestling.

Akridge Wins Rodeo Titles

MEDICINE HAT, Alta., Aug. 20 — Triple titles of the Southwestern Berts Rodeo Circuit is Eddie Akridge, 20, of Beaver, Okla., who garnered enough points to win the all-round, bareback bronc and steer riding titles. He also captured the North American all-round championship with the high grand aggregate at the Calgary Stampede.

BOOMERANG

46 MODEL: INCLUDES MANY NEW INNOVATIONS INTRODUCED AT CONEY ISLAND 1948.

WRITE FOR CATALOG, 50c.

U. S. RIDING DEVICES CORP.

105 St. James, New York, N. Y.

Which played the River and Street Festival, Louisiana, Mo., August 13-15 were the Dales Sisters, Soloxco, and an acrobat. D. D. Dawn, acrobat; Spencer Bros., Craig, who performed with a Worldfield, magician; Frank Latour, clown, and O'Neill's Tip-Toe Dancers.

Earl Armstrong, manager of the Roserose Rodeo Ford Ford for a successful season to date, especially at fairs. As a member of the Retreat Attractions, the Ford act has toured the northern states with the Ozark Summit Exposition, Marion Field, Mo., and the Union, O., Fair. Other acts in the unit include Joe Spec and the unique and exciting Clowns.

Fisher's Animal Circus has been headlined as one of the grandstand fea-
tures at the 84th annual Greater Western Fair and Carriage Fair, September 14-17. Acts, booked thru Jimmie (Jimmy) O'Neill, St. Louis.

BLUES, Buss Saunders, Von and Wright and Hector and His Pals. Other acts appearing are the Three Sons. Vaudeville stars, the three, The Diles. Buss Saunders, Von and Wright and Hector and His Pals. Other acts appearing are the Three Sons. Vaudeville stars, the three, The Diles.

Steve Schols, of Irvington, N. J., and Helen Schifano. East Orange, N. J., are appearing as the Two Scholars. band dancers, at Olympic Park open-air circus, Irvington. Miss Schifano was National Women's Gymnastic Champion in 1947-48 and a member of last year's Li'l Abigails team. . . The Eldonettes, feminine high wire trio, opened Monday (22) at Edge- way Park, opening the final week, following Winnie and Dolly.

Bill McCluskey, well known to Medicine Hat, brought his well-known associa-
tion with WLL Promotions, Inc., which he managed and which hand-
ed the bookings for WLL "Hay ride" and other so-called hillbilly shows, last week was appointed sales manager of WLL-T. Cincinnati. Mc-
cluskey was transferred from WLL to WLW-T in February, 1948, to be-
come Cincinnati's first television salesman. The excellent job he turned in is in that capacity won him his new post.

Dolores Ellen Day, year-old daughter of Elden and Joanne Day, of the Flying Edlona, made her initial public debut at Buchan College in Independence, Ohio. "Baby Day" was introduced by Earl Shipley, who also handled the booking for WLL for the first time, but also the baby's grandmother, Bebe Repp, in 1942. Shipley appeared on the same bill with the Edlona and the Flying Edlona. Mr. and Mrs. Earl Day act.

Guthus Frederick, of the Juggling Frederick's, is in Ward C-2, Highland Park, Oakland, Calif. I'd like to read letters from friends.

Ray Richardson Dies

CIRCUS, Mich., Aug. 20 — Ray Richardson, 43-year-old announcer of the Northern Michigan Fair, died on the grounds here Tuesday (16), opening the 1948 season. Death was due to heart disease.

Talent Topics

The Bucking Broncos, which played the River and Street Festival, Louisiana, Mo., August 13-15 were the Dales Sisters, Soloxco, and an acrobat. D. D. Dawn, acrobat; Spencer Bros., Craig, who performed with a Worldfield, magician; Frank Latour, clown, and O'Neill's Tip-Toe Dancers.

Earl Armstrong, manager of the Roserose Rodeo Ford Ford for a successful season to date, especially at fairs. As a member of the Retreat Attractions, the Ford act has toured the northern states with the Ozark Summit Exposition, Marion Field, Mo., and the Union, O., Fair. Other acts in the unit include Joe Spec and the unique and exciting Clowns.

Fisher's Animal Circus has been headlined as one of the grandstand fea-
tures at the 84th annual Greater Western Fair and Carriage Fair, September 14-17. Acts, booked thru Jimmie (Jimmy) O'Neill, St. Louis.

BLUES, Buss Saunders, Von and Wright and Hector and His Pals. Other acts appearing are the Three Sons. Vaudeville stars, the three, The Diles.

Steve Schols, of Irvington, N. J., and Helen Schifano. East Orange, N. J., are appearing as the Two Scholars. band dancers, at Olympic Park open-air circus, Irvington. Miss Schifano was National Women's Gymnastic Champion in 1947-48 and a member of last year's Li'l Abigails team. . . The Eldonettes, feminine high wire trio, opened Monday (22) at Edge-

way Park, opening the final week, following Winnie and Dolly.

Bill McCluskey, well known to Medicine Hat, brought his well-known associa-
tion with WLL Promotions, Inc., which he managed and which hand-
ed the bookings for WLL "Hay ride" and other so-called hillbilly shows, last week was appointed sales manager of WLL-T. Cincinnati. Mc-
cluskey was transferred from WLL to WLW-T in February, 1948, to be-
come Cincinnati's first television salesman. The excellent job he turned in is in that capacity won him his new post.

Dolores Ellen Day, year-old daughter of Elden and Joanne Day, of the Flying Edlona, made her initial public debut at Buchan College in Independence, Ohio. "Baby Day" was introduced by Earl Shipley, who also handled the booking for WLL for the first time, but also the baby's grandmother, Bebe Repp, in 1942. Shipley appeared on the same bill with the Edlona and the Flying Edlona. Mr. and Mrs. Earl Day act.

Guthus Frederick, of the Juggling Frederick's, is in Ward C-2, Highland Park, Oakland, Calif. I'd like to read letters from friends.

Ray Richardson Dies

CIRCUS, Mich., Aug. 20 — Ray Richardson, 43-year-old announcer of the Northern Michigan Fair, died on the grounds here Tuesday (16), opening the 1948 season. Death was due to heart disease.
Multi-Million $ Funspot
To Bow Soon in Hong Kong;
Well-Heeled Group Is Owner

Riding Devices Shipped From U. S. as Opening Unit

LOS ANGELES, Aug. 20—One of the largest amusement parks in the world is being built by Charles Gray, Hong Kong millionnaire; Kwik, a Chines-
rican, and Al Richardson, and Mo. F. Richardson, partner owner of the Her-
cules Export Company, is an American who resides in Hong Kong. Hong Kong is the largest city in the world with no amusement-
park, according to Richard, and his'man-
ner is 2,000,000 people within a radius of 12 miles, estimated. When questioned about uncertain-
lives in the East, Charles Gray, in this country for a brief period of time, said:

"I am not afraid of the future; I have only to hope to have many more years under the Chinese flag."

The corporation is Luna Park Ltd., a British company incorporated for £5,000,000.

Gray has had the idea of starting an amusement park in Hong Kong since 1939. The war forced them to postpone their plans.

Personal line-up includes Charles Gray, president; Al J. Richardson, vice-
manager; F. E. Johnson, superintendent; and Tom (Fuzzy) Hughes, American representative.

Site of Old Fort

The park, being built on ground around 10,000,000 square feet, will be the site of the original British settlement in Hong

Kong. In addition to rides, the park will include miniatures of the famous

event of the world's history. A block of granite has been cut down to 20 feet as a base for a train. In addition to the ballets, there will be a seating capacity of 3,000 with terraces will be terraced and dining area will be included, at a cost of $3,000.

One of the top bands from San Francisco will open the ballroom, Gray said.

The park will include a bandstand, a dance floor and concrete so as to conform to British law without running into severe restrictions due to the by-filings.

List Ride Devices

Rides either purchased or to be purchased in this country, including: 10-Merry-Go-Round, Chairplane, Ferris Wheel, Dodec Em; a Rabbit racer type of roller coaster, single 6,000 foot track, and three armed flat rides.

"Kid rides" will play a big part in the overall plans for Luna Park, Gray said. They plan to take it to Hong Kong a plane, car and boat ride.

Also to be installed is a swimming pool. It will be a 500,000 cubic feet with water pipes, chlorination. When the summer season is over the pool will be covered and used for various events. Stands with an 8,000-seat capacity will be built on either side of the pool. There is no doubt of the size in the city, according to Gray and Richardson, during the winter, they believe their waiter to provide a water park will create a demand for an additional three rides, a money-making proposition and draw customers to the park, that are ordinarily uninterested in an amusement park.

According to present plans the park is scheduled for opening next month. Only rides already purchased will be used for the unveiling. Other units will be completed as fast as possible, so they can be completed. The first shipment of 20,000 cubic feet of rides left for Hong Kong last week. A second order went to the SS Moongahara. Another 10,000 cubic feet leave this week, Gray said.

Plan Night Club, Too

Following the park opening Gray estimates it will take 50,000 cars to comple-
tele the night club with its 6,000 square feet of dance floor. The building will feature a French and Chinese, Cantonese and Northern Chinese type restaurants. All buildings will be air-conditioned. The pool and (See Hong Kong Funspot on page 75)
Two Int'l Trade Fairs in U. S. Set Entertaining in '50

WASHINGTON. Aug. 20.—The first national trade fairs to be held in the U. S. are tentatively set for Detroit and Philadelphia in 1950, according to plans now being developed for the two cities. Preliminary plans for fairs in other cities, including New York, Boston, and Chicago, have been developed by a special committee of the Chamber of Commerce.

The special committee has been established by the Detroit Board of Commerce and its work is well advanced. Support of the fair has been promised through the efforts of the Economic Development Commission, and a large number of Detroit industrialists.

Plan To Use Fairgrounds

Exhibit space of some 500,000 feet is contemplated, to be located in the East Fairgrounds in Detroit. The question of financing the broad $2,000,000 outlay is under consideration by Detroit planners. Department sales are expected to finance the construction of the fairgrounds.

Philadelphia Seeks Funds

Facilities to be put at the disposal of the proposed Philadelphia fair have been secured from the Commonwealth and some of the grounds of the University of Pennsylvania. Ten days will be held on the city's Fairchild Park from August 1, 1950. A committee appointed by the mayor will be in charge of the fair.

Similar plans are being developed for a Fairchild City. Some of the buildings are vast exhibition space for an national trade fair may be the equivalent of the Fairchild City. Some of the buildings are vast exhibition space for an national trade fair.

The convention bureau active dates have yet to be determined.

The nation's capital, the Board of Trade, and the State of Pennsylvania are to be held in 1933. The board has the use of the National and Armory Building and the State Department that the 100,000 square feet of space available for the fair, which is the largest fair in the United States. This fair was designed to encourage the holding of the fair in this country.

Chicago is shooting for position as one of the most important in the country, according to the convention bureau. Its annual convention is first in early September.

Commerce Department has been reorganized in recent months, and a fair will be held in the city. The fair will be held in the fall, but a little hayday. Success of the fair, the International Exposition, is being discussed. The fair, which is the largest in the United States, has been endorsed in recent months by the Philadelphia Commerce Committee, which Secretary Charles Sawyer, and Mr. Hoffman, head of the Economic Development Board.

FOLDING CHAIRS
WRITE FOR CATALOGUE TO
J. P. REDINGTON & CO.
DEPT. 31, SCRANTON 2, PA.

FOOD STANDS
WRITE FOR CATALOGUE TO
J. P. REDINGTON & CO.
DEPT. 31, SCRANTON 2, PA.

Two Int'l Trade Fairs in U. S. Set Entertaining in '50

ARAKANS
Rutland—Rutland. S.S. 15,000, Sept. 22.

CALIFORNIA

COLORADO
Trinidad—Trinidad. S. S. 15, Oct. 5.

KANSAS

IOWA

LOUISIANA
Alexandria—Conroe. S. S. 22-23.

MISSOURI
St. Louis—St. Louis. S. S. 15, Sept. 25.

NEVADA

MINNESOTA

MONTANA
Selon—Selon. S. S. 15, Sept. 5.

NEBRASKA
Nebraska City—Nebraska. S. S. 15, Sept. 5.

OREGON
Hood River—Hood River. S. S. 15, Sept. 5.

OKLAHOMA
 Ardmore—Ardmore. S. S. 15, Sept. 5.

SOUTH CAROLINA
Charleston—Charleston. S. S. 15, Sept. 5.

TEXAS
Dallas—Dallas. S. S. 15, Sept. 5.

WASHINGTON
Spokane—Spokane. S. S. 15, Sept. 5.

WYOMING
Cheyenne—Cheyenne. S. S. 15, Sept. 5.

PIECES HYPOTHESIS

Philadelphia, Aug. 20.

Amusements parks in this area are boosting late-summer attendance thru promotions and picnics. Willow Grove Park drew an overflow crowd Aug. 6, when the Odd Fellows and Rebekahs, with their families, took over the park for their annual picnic.

An equally good day for Willow Grove Park will be next Wednesday (24) when Philly’s Lu Lu Shrine Temple will stage a Fall Picnic, Sunday. A crowd of at least 15,000 is expected, with a 20 per cent rush on all park amusements offered the Shrineins and their guests.

At Richard P. Lussie’s Forest Park, Philadelphia, Pa., several of the uniformed groups associated with the Philadelphia Mummers will stage a Fall Picnic, tomorrow (21). Participating will be the Perko, Fraliner, Hegeman, Up-town, Whitman, Broomall and Triby string bands, all in their fancy uniforms, along with the J. A. Murray Comic Club and the E. Wheelers Comic Club.

J. J. Tourist

Bait Is 3238

Philadelphia, Aug. 20.—New Jersey this year is spending $32,400,000 to attract tourists, according to a survey conducted by the Currie Publishing Company here. The study lists the following recent expenditures attached to the Jersey side: Asbury Park, $30,000; Atlantic City, $25,000; Spa, $25,000; Cape May, $8,500; Ocean City, $25,500; Wildwood, $17,000. These sums are for advertising and promotion purposes only, excluding administrative and operating expenses.

The report shows that nationally a record $35,751,600 is being spent this year to attract visitors.

The nation’s tourist industry has grown into an eight billion dollar business, the study says.

Poplar Bluff, Mo., Cel

Skedded Aug. 31-Sept. 3

Poplar Bluff, Mo., Aug. 20.—The 1894 Butler County Centennial Celebration will be held here Aug. 31, 1950. Arno L. Ponder, Jr., is publishing this division of events, which includes a ball scheduled, according to Ponder. Opening night’s event will be theכמותMcCrae’s orchestra.

Final night’s ball will honor Miss Centennial, with Sonny Leffert’s 16-piece crock featured. Charles Mathis and Joe will play for the two evenings and Chuck Raue and the Mel-Cotence will furnish the music for square dancing.

Roy Crown Resigns

Cary, Calif., Aug. 20.—After 21 years as chief accountant for the Calgary Stampedes, Roy Crown has retired. He was presented a gold belt buckle.

Making Big Profits

If you want BIGGER profits from your concession business, buy from Curtiss Publishing Company. We offer you the best value in concession supplies and equipment. We manufacture and distribute a complete line of food machines, paper dispensers, and other supplies designed for maximum profitability. Curtiss Publishing Company is the world’s biggest buyer for all varieties of soft drinks. The result is that we can offer you the best values in the business. Curtiss Publishing Company, 719 SECO Road, Toledo, Ohio.

Midway Marvel

CANDY FOSS MACH NE
$75.00

Foil covered machines, double wafers, 1 lb. hoppers, 1 lb. each flavor, 1 lb. batch, beautiful attractive design, with charming Depression decals. "Midway" in script letters.

Midway Mode

CANDY FOSS MACH NE
$15.00

Foil covered machines, single wafers, 1 lb. hoppers, 1 lb. each flavor, 1 lb. batch, very attractive and practical. "Midway" in script letters.

MIDWAY MACHINE SHOP

141-33-3217 SECO Road

PHILADELPHIA

GET IN SHAPE FOR THE FAIRS

Searchlight/Cone Fountains

For Model: 44-60

Pipe: 1.5"-2.5" Diameter. A self-contained water fountain to use with your searchlight. Includes: water piping, tee, and fountain body. Priced at 25.00. We have the largest selection of searchlight fountains in the business. Use with 24 volt searchlights. Ask for the complete line of searchlights and accessories.

IN TIME FOR THE FAIRS

E-Z-CONEY MACHINE SHOP

811-824 S. West St.

Indianapolis, Ind.
GIANT 3-IN-1

Outstanding Kiddielands:
War Forced Bud and Pearl Lucas Into L. A. Moppetland Biz: It Proved One of Their Best Breaks

By Dean Owen

LOS ANGELES, Aug. 29—Nine years ago Bud and Pearl Lucas came west from Columbus, Ohio, with a rubber-tired train and several campus pictures of kiddies astride the toys to found parents and a boy named Don, out of the picture-taking business and then on a Riverside Drive location.

Today the Lucas Moppetland boats 12 rides and a parking lot for more than 200 cars. Rides include trains, ponies, Boot Ride, Miniature Train, Busy Birdie, Miniature Bus Ride, Baby Ferris Wheel, Roller Coaster, Pony Cart, Pony, Car, Dryland Boot Ride, Sky Train, and an Allan Herschell Merry-Go-Round.

Three years ago, Lucas black-topped the park, planted 20 shade trees and added a restaurant at the cost of $1,500. For 1948, he spent $15,000 on improvements and additions. His new plans call for a new front, Ferris Wheel, a boat ride, with individual gas-powered motors.

Rides go for 9 cents. Adult tickets go for 12 cents or 6 for 60 cents.

Accent on Promotion
Lucas goes for the social promotions. His best, he believes, is a birthday party deal. He has attractive folders giving parents information about birthday parties at the park.

Plan No. 1, for instance, includes miscellaneous decorations for each birthday party of table with table clothes, etc., furnished free by the park. The ride rate is 12 rides for $1. Plan No. 2 offers birthday cakes with special names and decorations on the plates, fork and ice cream at 15 cents per serving. Cake prices range from $3.75 for a nine-inch cake to $6.50 for a 14-inch.

To insure his cake effort, Lucas requires a small deposit.

The folder stressed the fact that parents may stage a birthday party for their offspring at the park with the greatest assurance of letting the park worry about details.

Birthday Card Service

Another gimmick free to parents is the birthday card which Mr. and Mrs. Lucas supply a list of names of kiddies they want invited as guests, with their addresses, and add their names to the mailing. Also helpful to new-comers in Los Angeles is a card containing a map showing the location of the park, with directions on how to reach the frontspost by auto, bus, or streetcar.

These ideas pay off. During the summer the average was 24 weeks. A week or 20 percent of the kids who attend these parties are good for repeat business, he says.

On weekends, Lucas uses a crew of 15 to keep the park in order. All employees.

During the summer the park is open six days per week, from 10 to 10 p.m. weekdays, noon to 11 Saturday and 11 a.m. to 8 p.m. Sundays. During the winter the park is open on weekends.

Concessions include souvenirs, hot dogs, soft drinks and a food shop, which are operated by Bill Schofield, who also acts as park manager. Park is attractively lighted with over 100 lights and 100 light towers, with 1,500 watt globes.

CHS Holds Fourth Annual in Baraboo

BARABOO, Wis., Aug. 29—The fourth annual convention of the Cirus Historical Society was held at Baraboo, former headquarters of Ringling Bros. and Guild Bros. 

The park, located on the main computer highway from downtown Los Angeles to San Fernando Valley, is four two-way lanes wide.

Business meetings conducted by Pres. Pete Bennett, and exhibits and features are displayed on the park grounds.

Business meetings were conducted by Pres. Pete Bennett, and exhibits and features are displayed on the park grounds.

Business meetings were conducted by Pres. Pete Bennett, and exhibits and features are displayed on the park grounds.

Memorial services were conducted Saturday morning for the CHS member who has made contributions to the preservation of circus history and who has passed on.

Convention committee included William Kasiska, C. P. Fox, Charles Welke and John Heid. The convention received over 12 columns of space in the Baraboo and Madison dailies.

Members and guests attending were Mr. and Mrs. Fred Leonard, William Kasiska, Mr. and Mrs. Charles Kitt and daughter, and Mr. and Mrs. Henry M. Simpson, Michael Simpson, Michael Smith, Mr. and Mrs. William West, Clarence Smith, Mr. and Mrs. Fay R. Reed, Mr. and Mrs. Chalmers Condon, Dorcas Condon, Clarence Runyan, Richard B. Johnson, Clyde Wilson, Melvin Olson, Mr. and Mrs. Henry Linden, Mr. and Mrs. Richard Conover, Albert Comfort, Jack Conover, Sally Conover, C. H. (Dad) White, Walter J. Petchel, C. P. Fox, Edward (Dusty) Rondorff, Richard Heidel, Walter Scholl, August Moulton, Major Alex Irvin, Henry Leister, Fred Gallman, Henry Ringling, Henry Ringling Jr., Mary Kasiska, F. E. C. Welke, Dr. W. F. R. Morgan, H. E. H. Hood, Ray Hocum, L. A. Brown, Mr. and Mrs. Paul H. Bogue, Mr. and Mrs. Peter W. Dlubek, Mr. and Mrs. Walter Leschelt.

Dales Gets Full House

At Night in Marion, Va.

Dores Corp. of Marion, Va., Aug. 30—Dales Bros. Circuses were quite the exact house here Friday (12), following a visit to Baraboo last week. A full house was expected in Johnson City, Tenn., excessive outdoor heat held the matinee to a half hour start, but Anthony Thompson, American Baseball League game held attendance to a like number.

A chased a horse on a hilltop overlooking the park. From their position they are able to check on all activity in the park.

Lucas employs his crew throughout the winter he uses them in his shops, in the repair of the park, building fronts, repairing rides, etc.
ATTENTION! PARK MANAGERS!

AMUSEMENT DEVICES!

STREET PARADES!

FIREWORKS!

GRANDSTAND ATTRACTIONS!

REFRESHMENT STANDS!

BEAUTY PAGEANTS!

AUTO RACES!

AIRPLANE THRILL SHOWS!

RODEOS!

PARKS, POOLS, BEACHES!

THREAT SHOWS!

HOMECOMINGS!

CENTENNIALS!

FESTIVALS!

PARKS CARNIVALS CIRCUSES

CHAS. A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

A1388 Insurance Exchange—Chicago, Ill. Phone: Wabash 23033.

ALL COVERAGES • ALL EVENTS • NONE TOO BIG NOR TOO SMALL

MAKE TOP MONEY WITH HWOLLYCRANE

THE CENTER OF AtTRACTION AT CARNIVALS. FAIRS, SHOWS, ETC. IT'S SENSATIONAL!

• Realistic Industrial-Type Crane
• Filled with Thrills... Fun for Everyone
• No Attendant Necessary
• Brilliantly Illuminated, Streamlined Cabinet
• Cheat-Proof, Piller-Proof Construction
• Simple, Sturdy, Trouble-Free Mechanism

The new HOLLYCRANE is one of the fastest money-makers ever developed. Its fascinating crane-action keeps players glued to it by the hour. No other coin-operated equipment can compete with it. See it in action at Canadian National Exposition, Toronto. Get HOLLYCRANE working for you now.

COIN MACHINE OPERATORS—The new HOLLYCRANE is a natural for Hotel Lobbies, Arcades, Taverns, Clubs and other locations. WRITE, WIRE, PHONE YOUR ORDER TODAY!

COMO MFG. CORP.

2532 N. ELSTON AVE., CHICAGO 47, ILLINOIS, ARmitage 6-5647
Cold Nights Hit Ferndale, Calif.; Mutuels Are Up

FERNDALE, Calif., Aug. 20—The 11th Humboldt County Fair pulled up its last day of business Monday as the one-day program ended Sunday (14), had a par-mutual handle of $126,313 and an attendance of 8,202 admissions at four gates. Approximately $40,000 in premiums was distributed.

Although the pari-mutual money was up from 1949, the handle could have been better this year had San Mateo County Fair run its fair on a Thursday or Friday or on days and dates when par-mutuals did not get as many horses running races this year as it did last year because of the cooling dates.

Plant Revamped Ferndale, the oldest continuous fair in the State, draws its patronage from an area of 65,000 population within a 125-mile radius. Last year's attendance was 45,000. Cold nights tend to have cut the gates down. Fair charges 1.25 cents tax during the day with a ticket good for the races and cents at night, including tax, with an additional charge of 25 cents and a gate charge of 25 cents going to the night show.

Under the direction of Dr. Joseph D. Handley, who also is president of the Western Fairs Association (FFA), many changes were made over the fairgrounds this year. The standbys, 8,000 tons of hay, were moved to a more convenient location and moved to parallel alignment.

One change was necessary to make the stand more comfortable and to keep it from facing pressures of four miles away. A telephone from the Cape Mendocino lighthouse was installed at the entrance.

Free Act on Midway California Shows, headed by Bob Weininger, played the midway for the first time this year. This show placed Wrightman's Shows, which played here for the past 18 years. Box 11 rides, 3 shows are featured. A free act, the Pranksters, was featured as a Grandstand show, which played nights, was a package deal of Monte Brooks, Monte, Orev. This was Brooks' second or third year of the show. The Pranksters were good fair material and featured a piece orchestra with Hammond and a small stage. The show was a letter from the Chicago Brothel, letter board; Geyer very much a realist. Lane Trio, tornado; Elly White, roller skating. Mitey Mite, high act, and the rest of the show was complete. Band features and Nick & Handjan, Ivy Lesser, trumpets, Bruce Kelly, clarinet, and Betty Dorn, organ.

All the acts were presented in night show while the afternoon entertainment between races was made up of only a portion of the Roy Vaughn's and his cycle act, only in the afternoon.

In Huris Hunt LIVINGSTON MANOR, N.Y., Aug. 20—A heavy all-day rain slugged the Seventeenth Hunt, Lord St. Mary's Day (11), both matinee and afternoons being less than half-full without any chance even to be noticed. The action was good, and the act at the end of the season saw the last of the season, with the new entering and the old leaving.

CIRCUS NEWS

FAIR DATES COMING UP!

Get set for SPEEDY selling...

New Popcorn Box
Self-opening! No stacking!

New Speed Scoop
One motion filling!

BOXES IN 2 POPULAR SIZES
Size "B": 41/4"x2"x61/2"...
$7.25 per M
Size "C": 41/4"x2"x71/4...
$7.95 per M

NEW SPEED SCOOP FREE WITH EACH 5,000 ORDER (scoops alone...$2.50 each)

Send your orders in today! POPPERS can SUPPLY all your needs...and all used or new equipment...for selling corn, apples, popcorn, candy corn, candy floss or snowballs.

POPPERS SUPPLY CO., of Phila.
1315 Vine St.
Lombard 3-9020

PEANUTS, POPCORN and SUPPLIES

EATERN TRADE SUPPLY

TOP-POP HYBRID POPCORN CARRIES A MONEY BACK GUARANTEE

¢ Five Sizes Boxes—Complete line of suppliers—Midway Marvel Candy Corns—Snowflake Snow Cones—Snog-King Ice Shavers—Star Popcorn Machines—Candy Cones—Echols & Snog-Master Ice Shavers—Candy Apple Equipment & Supplies—Fresh Roasted Peanuts—Attractive Circus Bags—Candy Floss Supplies.

ALL YOUR SUPPLIES AND EQUIPMENT WITH CONCESSION HEADQUARTERS. SEND FOR BIG NEW 1949 CATALOGUE TODAY.

CHUNK-E-NUT PRODUCTS CO.
Matty Miller, Pres.
Hank Theodor, Sec.
Ed Berg, Treas.
Ralph Cobb, Adm.
318 E. 14th St.
Cincinnati 2, Ohio

SNO-KONES, POPCORN, CANDY FLOSS, CANDY APPLES
For the most complete line of supplies for these items at miniature selling prices, get in touch with Gold Medal.

Our 1949 catalogue will be sent upon request to those in this business. Kids and adults will love these new things.

GOLD MEDAL PRODUCTS CO.
316 E. 3rd St.
Cincinnati 2, Ohio
Ringling-Barnum

The cool weather was a welcome relief. Too, we had our heaviest rain of the season in Sheshyok, Wis. The lot was so grassy and hard there was nothing but a few small puddles. In Duluth, Minn., it was different. What few streets there were were flooded under our arrival made for real mud. We played a matinee only in Marshall, Wis. Show now has all new aluminum quarter poles.

The girls and gadgets had a ball game in Madison, Wis., with the winning team 22 to 2. Justino Loyal and his soccer team were in last try

The Brathens, circus fans, entertained in a white top circus room in their home in Madison. Cecile B. de Melle's granddaughter, Cecile, is rising the man year on the side saddle section. An unusual sight for the audience is to see de Melle (See Ringling-Barnum on page 50).

Polack Bros., Eastern

Ashtabula, Ky., was another "first" for this opera and proved a good one. Don Dorsey, a liberal, is the last Polack casted in Ashtabula, Ky. His cast this week starred in Ashtabula, Ky. and he and his son, Mayle Walsh, came over from Camden, Pa., where Don was featured. Many of the Polack personnel went to the park to catch his act.

Mrs. Rondw's sister-in-law, on a bus, suffered a fractured hip. Denver Stevens was the last bus driver. On her troupe when she stepped on a nail and Marie Dolebost suffered burns on the face and hands as a result of a cutting mishap.

The girls have included Mr. and Mrs. L. P. Becker and daughter; Mr. (See Polack Bros., Eastern, page 7).

Clyde Beatty

We're still rolling along the plains of Kansas where the temperatures hover around 70. And we're looking for the shade.

In Junction City, Kan., Fred and Bette Lemanowsky's house is our home route from the Chis convection.

Johnny Cline purchased a new horse and Mrs. Cline did duty as cook. (See CLYDE BEATTY on page 50).

Blevins' New "Snow-Man" Cups

OUTSELL COMPETITORS 3 TO 1!

Don't just take our word for it. Read what Traveling Showman H. C. Blevins had to say about his new Snow-Man Snow Cone Cups. At Streator, III., on July 4, the caravan had to compete against three other Snow-Man manufacturers, Blevins' cups outsold them 3 to 1 because of the striking contrast between your cup and the others. Above does your cup need today?

FLASKY TWO-COLOR DESIGN WITH SWIRLING EDIBLE CANDY STRIPES & BLUE-SNOW MAN PAPER LINING

And Remember, Free with EVERY CASE of new Snow-Man Cups you get a Free Flasky Snow-Man Paper Liner! Ask your nearest-concessionaire for Blevins' new Snow-Man Cups.

<table>
<thead>
<tr>
<th>QUANTITY</th>
<th>SNOW-MAN CONCENTRATES</th>
<th>SNOW-MAN HYDRATES</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Bottle</td>
<td>$1.75 per gal.</td>
<td>$1.95 per gal.</td>
</tr>
<tr>
<td>2 Bottles</td>
<td>$1.35 per gal.</td>
<td>$1.45 per gal.</td>
</tr>
<tr>
<td>8 Bottles</td>
<td>$1.35 per gal.</td>
<td>$1.45 per gal.</td>
</tr>
</tbody>
</table>

Blevins Popcorn Company

NASHVILLE

3217 Charlotte Ave.

All the Cities

ATLANTA

3092 Building E, Unit 6

Bart Jones

DALLAS

Rene Clarence, Trinity Who

201 North West St.

Bilie Robinson

ARCANUM

C. A. Stallings

WHAT HAVE YOU TO OFFER?

Choice Dates Still Available for September and October Bookings

The Heidelberg Sports Arena

Heidelberg, Pennsylvania

Five Miles From Down-Town Pittsburgh. All Types of Transportation Direct to Arena. Perfect Setting for All Outdoor Attractions.

Cedar Rapids Chalks New Marks

Gouverneur's 60,000 Draw Third Largest

GOVERNEUR, N.Y., Aug. 20.—The attendance at the 60th annual Schoharie County Fair closed its 11th annual session Saturday night (13) after establishment of new records, according to Bligh A. Dobbs, manager. While total attendance for the week was in excess of 60,000, set no record for the third largest in the fair's history.

Daily records were broken Thursdays (11) and Saturday (13), with the largest Saturday turnout since the fair made its initial bow. A new midway was added for night time attendance, with the George A. Hamid revival, Star Spangles, and the band of Mickey Sullivan's band and organist Hal Reynolds proving top drawing cards. Only the high heat (Tuesday 9) and Wednesday (10) prevented the fair from breaking attendance records for the week.

While Jack Kochman's Hell Drivers drew a record crowd of 6,000 on the first day, the three shows put on by Irish Horan's Lucky Hell Drivers, on closing day, drew an even larger crowd to the adjacent corn and hay tent that thronged the show ring throughout the week. Horse racing and baseball were daily afternoons, with features and entertainment also pulled in the public.

The Oscar C. Buck Exhibition Show was one of the most popular, with an unusually good business, but would have taken a larger crowd if the weather had been less torrid.

Credit is due Joe Hughes, of the George A. Hamid revival, and the Star Spangles production, and John and Pat Whitaker for their efforts in keeping the show furnished by Floyd C. Dismann.

Polio, Rain Walloped Wapakoneta, O: Gate Cut 50%. Receipts 40

WAPAKONETA, O., Aug. 20.—Polio publicity, heightened by the cancellation of the Celina (O.) Fair, and rain, too, helped cut the 60% drop in receipts to 50 per cent and dropped receipts 40 per cent. The fair will be a success in the Adela- lizas County Fair, which closed its six-day run here Saturday (13). Rain hit three days. Grandstand patronage was down sharply, but contact was held only 10 cents below 48. Midnight concession line-up was hit hard, with about 200 feet of space at the line in the heat of the crowd.

Attractions provided eight rides on the midway. The farm implement display, the livestock show, and the beauty pageant were still in the history of the event here.

WFIL Offers Steer As Reading Prize

PHILADELPHIA, Aug. 20.—WFIL, local network station, will have its second annual Steer Fair the week of September 11. Instead of the usual daily, the WFIL will show a prize yearling steer. The steer was acquired at an auction held at the Philadelphia Birds of America, and Manager Roger W. Clipp.

Sandusky Offers Steer As Reading Prize

Sandusky, Ohio, Aug. 20.—The Sandusky County Fair has opened with a feature prize steer, which is being offered by the Sandusky County Horseradish Club as a reading prize to the best boy in the country who will show a prize steer.

Springfield Ahead in $$; Gate, Midway Dip Below '48

SPRINGFIELD, Mo., Aug. 20.—Dark Empire, the popular Missouri State Fair crowds out in attendance, was down 15 per cent in attendance over Saturday. Nevertheless, 50 per cent on the midway. In spite of a poor run, the midway patrons are buying the many who saw the show at the last fair. Admission, dollar-wise, of last year at the corresponding period.

While the number of polio cases here is not as high as was or will be on the midway, the attendance has been up but not off on shows and rides on the midway.

Jack Ruback's Alamos Exposition

A record-breaking big auto race crowd was pulled Sunday (14), with the speed events, the Sweeney and Gaylord White. Speedways paid off in an activity in which driver Phil Mowen was injured. Hospitalized here, Mowen was reported 60%..

A revue, plus acts, which included the Bobbing, the Hacken, and the cast of the show, was booked Thursday (11). Show was booked thru the week. Joe Chitwood's Steer Show, for the afternoon program. Horse races, presented three afternoons, were run to fair crowds. Midget racing, held opening night, also had a fair turnout, with further features.

Entries, particularly in the live stock classes, were above last year. Sale of commercial space was also up, Glenn Boyd, in his 10th year as secretary, said.

Weymouth First Of Mass. Fairs

BOSTON, Aug. 20.—With the opening of the Weymouth Fair Sunday (14), which drew attendance of 60,000 in the renovated fairgrounds in South Weymouth, Massachusetts, the fair was held amid the following features:

Beginning with the Weymouth Fair there are nine of major importance thru the week, Jack Kochman's Hell Drivers. This year at the fair.

Galax, Va., Annual Marred by Weather

GALAX, Va., Aug. 20.—Rain the last three days raised havoc with the 4th annual Galax Fair, which opened Monday (15) and closes tonight.

Despite the weather, Secretary J. I. Palmer reported attendance and business good. Exhibits space and live stock entries this year, he said, topped the previous year.

The John H. Marks Shows, on the midway, did okay business when the weather behaved.

Fair was billed heavily within a 50-mile radius, both daily and weekly ads, informing the public of the fair. The fair was held at the fairgrounds, and the weather was fine.

Edmonton Builds New Stands

EDMONTON, Alta., Aug. 20.—The grandstand at the Edmonton Exposition Fair, which opened Monday (15), was built using a steel and concrete structure being erected by the Department of Agriculture, and against constructed new facilities.

A new restaurant is being built over the grandstand and some of the outdoor exhibit booths.

There will be no restaurant on the grounds this year due to objection from the hotel board. The restaurant will be built facing the main highway and will be a large building.

The grounds will be staked out, the grandstand and some of the existing exhibit booths.

Officers of the Galax Fair are R. G. Antalek, chairman; Palmers, secretary, and W. M. Jones, treasurer.

Annual Sports Improvements

(Continued from page 8)

The job as secretary-manager was not a difficult one, but the fair has made remarkable strides. Hanson, for many years a resident of the community of the New Ulm, Minn., Fair and a long-time member of the Minnesota State Fair, breathed new life and introduced many new features.

Last year at the fair, he whipped up enthusiasm and guided the fair to its biggest gate. This year the public was asked to attend the big and the fair area is now sold on the fair.

Uses Plant Year-Round

Utilization of the plant was re- stored, there has been substantial new construction, broader participation of farmers, and a number of new features have been added because of the agricultural-livestock phases, the attraction of large crowds, and the publicity greatly stepped up.

This year, the fair has been added to the agency's staff, and the same time enabled him to develop competent staff and to build up interest in the fair.

Last year he introduced the All- American Pig Show and added additional livestock and cultural and horticultural exhibits. This year some 800 head of beef cattle were entered, and the greatest stress was placed on the youth classes, and a huge palomino show was developed.

Fl. Williams Gate, Midway Top '48; Grandstand Off

FORT WILLIAMS, Ont., Aug. 20.—The midway, opened Monday (8) for the week, and attendance was up 10 per cent for the first four days over the corresponding period last year.

Royal American Shows midway gross was also up from last year, with an advance of 10%. Exhibitions management said. Grandstand patronage was off, however, by an estimated 5 per cent.

Erie Annual Bows

New Women's Bldg

HAMBURO, N. Y., Aug. 20.—Highlight of the 10th annual Erie County Fair, which opened Monday (15), was the dedication of a $40,000 fireproof building for the women's department Wednesday (17), and which drew newly 8,000 women who jammed the grandstand for the occasion.

Opening day drew a gate of above 10,000, but attendance really hit the stride Thursday (18), Politicians' Day, with a turnout of above 25,000.

Audience packed the arena for the Strivers and Johnson and his crazy car, which was the feature act of the evening. Joe Chitwood's Auto Daredevils, with their band concerts and fireworks were also scheduled.

James E. Strates Shows occupied the midway.
Bill, Bette Gerard Offer Pkg. Show For Fairs and Feeds

LON ANGELES, Aug. 29—Bill and Bette Gerard, playing t. California Fair Circuit the past three yrs as t. Tin Bells Puppeteers, are offering a package show to fair and celebrity group. The puppet show bills Bette don a clown suit and tours the fairgrounds as Belle the Clown, and with Bette, runs kid contests.

At night, when the kids contests are over, they screen 16mm, films, including cartoons, and Westerns.

This year they played the following fairs: San Diego County, Humboldt County, and the 12th District Fair, Ushua, in Patagonia, Chile. Attendances in Amador County Fair, Plymouth, Sept. 26-28; Lake County Fair, LulaLake, September 3-5; Antelope Valley Fair, Lancaster, September 4-9; Solano County Fair, Fairfield, September 15-16; Santa Cruz County Fair, Santa Cruz, September 20-26; Kern County Fair, Bakersfield, September 26-October 2; and the Ventura County Fair, Ventura, October 3-5.

Chamliss Preppin' Plans for Legion's Expo at Greenville

GREENVILLE, N. C., Aug. 26—Norman Y. Chamliss, vet fair director of Rocky Mount, N. C., Wednesday (11) set up offices in the American Legion home here from which point he will direct activities of the 12th Annual American Legion Fair to be held the 4th-8th. His son, Joe, a law student at the University of North Carolina, will be in charge of office operations.

Chamliss said that much interest is evident in this year's annual, which will portend a smash hit in that he has sold $3,000 in premiums for liveåne, pottery, horticulture, 4-H Boys and Girls clubs, financial support, home economies, vocational guidance, and other educational exhibits. A modern 50 by 100 foot building will be used for the educational exhibits.

Chamliss, in his first year of directing the local fair, said that he is greatly encouraged by the co-operation being given him by agriculture. Floyd Broadway Show will occupy the midway, marking the turn of the year. They will move in from the Rocky Mount Fair, which is owned and operated by the local American Legion.

A preview of this year's annual includes opening October 4 with Kochman's Thursday Show, featuring the livestock. Current plans call for 12,000 admission last year to 10,000 this year. Exhibits of the 12th-14th will be admitted free to those on Tuesday (4) and Thursday (7). A parade will be held Sunday in Farm Show, October 2.

Berlin's Annual Revives Oct. 7-9

HARTFORD, Conn., Aug. 29—Fans of the Berlin (Conn.) Fair have long sought the return of the annual meeting of the fair, opening the second week of October, said for September 3.

ROLLY GROUNDS—DIE A GOLFER'S DEATH

NEALLY — (AP)—Rolly Grounds, 50-year-old professional golfer, was killed by a blow to the head with a club from a fellow golfer at the course in Houston, Texas, yesterday. Grounds was playing a practice match with his brother, Les Grounds. The cause of death was not immediately known.

A professional since 1945, Grounds played on the pro circuit until 1955, when he turned to teaching. He was a native of Houston and had lived in that city for the past 10 years. He is survived by his wife and two children.

YONKERS, N. Y., Aug. 29—Entertainment in Westchester County Fair, Sept. 9-17, will be a matter of record by this week's end when the midway organizers will discuss the midway privileges to Greentree Greater Shows of the Bronx, who will have to round and shows on the midway.

Among the attractions signed up for the fair, this year's fair will be open for another day, and will present on the midway. Prominently known as Tira, Miss Davi will have her photo-cop, a Coward feature for several summers, and an art show referred to as the Fair's 44th Century. This fair will be free to the public.

Already set for grandstand attractions are Ward Beam's troupe of automobilists, the Cleveland Irish Horn. Beam's crew will make their appearance on Sept. 9, 12, 14 and 16. In addition, there will be a special performance for circus performances at the fair but as yet no contract has been signed.

Admission prices for the thrill shows and rodeo performances are as follows: season ticket, $10.00; daily adult, $1.00; children 12 and under, 75 cents; and for the midway, $1.00 per day, which will be an all-day pass. The fair is open from 9 a.m. to 11 p.m.

Glen Irene, independent agent, will handle the midways this year and will operate the fair over the territory for midway entertainments, as well as Westchester County and the country.

A New York State charter was granted to the fair board, headed by Mr. H. C. Crocker, president, and John Houston, general manager, at the time. Since then, a number of fruit farms have been added, and this year's event will be the 9th annual fair.

Diamond B Rodeo

A special grandstand feature will be a concert by the Mason Band of the Masonic Lodge, which has been scheduled for the fair. The band will perform at the fairgrounds on Saturday afternoon.

CARNIVAL WANTED

For CLAY COUNTY FAIR

Pigott, Arkansas, Oct. 6-8

J. B. SWIFT, Secy.

NOTICE

BLUFFTON (IND.) FREE STREET FAIR, INC.

SEPT. 27-OCT. 1 INCLUSIVE

As Usual “Bigger and Better”

CARNIVAL WANTED

McDuffie Co. Fair

October 17 thru 22, THOMPSON, GA.

If you have a fair or carnival of any size, we want to hear from you. Our rates are competitive.

GIVE TO THE RUNYON CANCER FUND
Corunna Registers 10% Crowd hike

Corunna, Mich., Aug. 29—Record crowds attended and participated in the annual Corunna Fair, which enjoyed a dash of extra good luck. The attendance was up over that of last year by about 10 percent. The weather cooperated and was mild with comfortable temperatures.

Miss Valley Annual
In Strong Closing: Midway Off 30%

WASAU, Wis., Aug. 29—A record day's attendance of 8,000, which attended the National Speedways big car races the final day of the Wisconsin State Fair, was reported to the Madison Valley Fair on the right side of the Calvalcade of Amusements.

Harry Kiefer, secretary, reported that the opening day's gate was off 60 percent from last year. Closing day, however, found 12,000 through the turnstiles, as the weather progressed in rain Wednesday (11). The wet weather continued most of Thursday (12) and it was believed that the total attendance for the grandstand attendance Thursday night was off 25 percent. The grandstand show, Stors on Parade, opened Thursday night and was sold out Friday night and Saturday night, according to Kiefer. The grandstand on Monday night was sold out.

Wallace Bros. Shows, on the midway, reported the business of the independent concessionaires, however, was down from last year. A report was made that a special stand show for youngsters at 9 a.m., and an extra advertising for the fair by the coronal affair with a full house on that day alone of 25 per cent.

Closeout night was boomed with an automobile giveaway.

Exhibits in all departments were about 15 percent heavier than last year's, with two extra tents used. Tickets were sold on a deep-freeze hit to raise funds for construction of a new exhibit building.

Central Illinois Exposition

Gate, Grandstand Firm at La Porte

LA PORTE, Ind., Aug. 29—The Gate and Grandstand Firm of La Porte, which conducted the annual Gate and Grandstand Fair, which was held in the city, made a firm offer to the county for a site for a permanent fairground. The firm has been in operation for the past two years and plans to open a permanent fairground in the near future.

Washington State Fair

The Washington State Fair opened Monday night, and the fair was well attended. The fairgrounds were well arranged, and the exhibits were well displayed.

Des Moines Call Off Baby Contest Because of Polio

DES MOINES, Aug. 29—The Des Moines Call Off Baby Contest Because of Polio was held in the city. The contest was well attended, with many people showing up to see the events.

Lewis Co. Fair

Hits New Seconds; 8,000 Tuesday

LOWVILLE, N. Y., Aug. 29—The annual Lewis County Agricultural Society drew approximately 8,000 people to its fair, which was held in the village. The fair was well attended, with many people coming to see the exhibits and participate in the various activities.

DETOUR, Aug. 29—Seat orders for the three-day Bob Hope Show in the Coliseum, scheduled September 2-4, by the Michigan Central State Fair, are pouring in, although there will be no available for a few days, according to Jack Boecke, attractions manager.

This is the first time that advance seat orders have been refused here because of a more than a token sale.

Rock Rapids, Ia., Ups Variety and Gets 30% Attendance Increase

ROCK RAPIDS, Ia., Aug. 29—The Rock Rapids County Fair, which Wednesday (17) closed its fourth annual run here, saw more and better attractions, with the increase estimated at 30 per cent by Bob Bufton, fair secretary. Judge was attributed to greater variety in grandstand attractions.

The nightly White Horse Trot opened the four-day event Sunday (14) race was sold out, and was scheduled as a three-quarter-grandstand, both afternoon and night. Harness horse races following the two afternoon shows also provided three-quarter stands, while the big car auto races (Sweeney-White promotion) closing night also loaded the grandstand and had the customers lining the fence.

The grandstand was packed Tuesday, with the audience being rewarded with a ball game, and closing night for Jimmie Lynch's Death Dodgers.

The Royal Crown Shows opened last Wednesday (9), with the midway being declared the finest in the fair's history.
R-B TO CALIF., COLE TURNS

Harvey Likes "Open Spots" In Okla., Mo.

Paper War Continues

CHICAGO, Aug. 29.—The war between Ringling Bros. and Barnum & Bailey Cole Bros. circles took a definite turn for the better when it was ascertained the Big One, which has hitherto planned to play California, would play spots in the State in general, and Los Angeles and San Francisco in particular. Cole, which planned to play the two cities, will turn to St. Paul and Ore., and come back thru Oklahoma, Arkansas, and Texas.

R-B officials' decision to move into California came as a surprise in many quarters in view of the fact that the show didn't draw very well there the past year, outside of a Los Angeles stand which was tied up with a charity affair, backed by stage, screen and radio talent.

The rumors that John Ringling North had ordered Art Conseco, general manager, to change the R-B route and play in California spots to "smash" Cole Bros. were heard in mid-July (The Billboard, July 23). At that time, however, R-B officials denied knowing of any such plan.

Harvey Verifies Report

R. M. Harvey, Cole general agent, confirmed by long distance telephone in St. Paul today, verified the report that Cole had called off its California trip.

"We have decided to turn around at Portland (Cole is scheduled for a three-week stand starting Friday, 29) and come back thru Oklahoma, Arkansas, and Texas. There are plenty of good open spots for us.

Harvey said officials last year, in commenting on the lack of business on its California trek, said they hit the State in a slow year. This year, instead of moving in early, they would hit there in October. Org will play many small California spots, a departure from plan last year.

Meantime, the Big One was finding business somewhat better on its trek thru Wisconsin, Minnesota and North Dakota. Org bucked excessive heat, plus the polo in many spots.

Night business, in most places, was good with afternoon shows drawing (See R-B to California on page 77).

Three Kansas Spots Give Clyde Beatty Org Light Business

LAWRENCE, Kan., Aug. 29.—Spots in Kansas continue to give light business for the Clyde Beatty Circus. Org ran into hot weather here Monday and was not as good as half house at the matinee and less than three-quarters at night the next night. (See Buffalo, N. Y., Tuesday, 9, was a good stand. At New Glasgow, Wednesday, 10, the weekly half-holiday gave the show a straw house in the afternoon and a sellout at night.

The jump from Glasgow to Glace Bay for Thursday (11) was a hop of 200 miles. Added to this was the ferry move from the Nova Scotia mainland to Cape Breton at Malagre and Port Hawkesbay. The train was ferried in three sections and finished the Cape Breton haul in two halves. The last 18 miles from Malagre to Glace Bay, over the Sydney & Louisburg Railway, were the last few.
WANTED
24-HOUR MAN
WIRE
CLYDE BEATTY CIRCUS
WARRENSBURG, MO. AUG. 23.
BUTLER, 24: NEVADA, 25: LAMAR,
26: CARATHAGE, 27: or per route.

MELT SPANGLES
All sizes and colors. Chairette
Figures. All colors. Shriners and
Settings. Oriental Pictures and
Figures.
C. GUYETTE
246 W. Capitol New York 19
Phones: Circle 1-1472

SILKOLENE TIGHTS
by KOHAN
17 EAST 16 STREET
NEW YORK, N. Y.

PROWTER WANTED
Men wanted who can handle promotions.
Must be enthusiastic and be a real
go getter. Must possess more ability,
that the average man. One who can
earn some money in Hollywood.
Applicants please see Mr. Kohan.

E. F. KIDDLAN
Hollywood, Ft. Phone Center Point 3441.

WANTED-TELEPHONE SALESPEOPLE
Must be able to handle sales deals in the
field of telephone business. No collect calls.
We are in need of men to represent our
company. Sentences must be brief and
convincing. This is a good chance to
make fast money.

PETE MALONE
103 MARKET ST.
CAMELIA, N. J.

OSCAR WILEY
CALL OR WRITE
DALES CIRCUS
Can also use two White Face Clowns.
Buxton, Aug. 24; Canton, 25; Cedartown,
26; all Georgia. Ft. Payne, Ala., 27.

WANT-
PROMOTION MANAGERS
Who can handle promotion deals for
Bar and Telephones. Must be
enthusiastic and a real go getter. No
drinks,1.

JACK MILLI'S BROS. CIRCUS
Part Clinton, 8. Aug. 29. Fremont, 39;
Cassville, 40; Aron, 41; Garland Heights,
42.

BABY ELEPHANTS for sale, up to $1000
below current prices. Orders always taken
for fall or spring delivery.

BAR AND TRANSPORTATION PERSONS: Now
constructing our indoor two and 1500 season.
Now is the time to become connected.
FEATURE ACTS for Indian, Circus Shows or
circus work. Write for information. Address
and permanent address. Promoters, contact:

GEORGE HUBLER ATTRACTIONS
As you never forget.

PHONEMEN
Phones ready, 37th year. Ten organizations,
one group. No brokers or hucksters.
LES REMINGTON
Phone 2-7922.
Utica, N. Y.

SLOW POLES
MADE TO ORDER
Write for descriptive folder.

"The Name in Super Slow-Poles" is
RICARDO
ADOL, IOWA

BUY THIS GOAT
Half Nanny-Half Billy. Will be 3 years old
in November, 1949.

ANGELINA STEFANO
M. HOLLY, M. A.
2 1/2 BOW ST.

WANT LEADER AT ONCE.
Wire, Phone collect.

EMBREY A. (Tex) NΔY
Proctor of Circus Domestic's Aerial Rockets,
or anyone knowing the present whereabouts
of this missing man.

MRS. ROBERTA
RideONO, AR.

FLYING ACT
"I'm That Blind Bear.

JOSEPH COGOZZI--HOME ADDRESS: 1940 SPRING GROVE AVE. CINCINNATI 23, 0.
WANTED
WANTED
Experienced, Dependable Assistant, Age 20-30, no drinker, capable training
young monkeys, must operate large new unit, $50 week to start. No wire,
no advance, comes on. Year around job!

ANIMAL ODDITIES SHOWS
TWIN FALLS, IDAHO
Atlantic City Again Scolded For Messiness of Boardwalk

ATLANTIC CITY, Aug. 20—The permanent planting of elevating the Boardwalk of a year ago up again last week, when a sharp attack on Boardwalk, in part particularly those alleged to exist on the Million Dollar Pier, was launched by Howard Buzby, boardwalk operator. In a letter sent to all five city commissioners and the Chamber of Commerce, Buzby said that the Boardwalk has been constantly cleaned up the use of seaweed and the application of any sort of grooming holding forth at the Million Dollar Pier.

Other resort interests fell in line behind Buzby's complaint, at the same time appraising the city's announcement that two machines had been purchased for cleaning the beach. Buzby referred to the prior and directed at the concessions installed there.

Frank A. Gravatt, former operator

Wildwood Biz Tops '48 by 15%

WILDWOOD, N. J., Aug. 20—Summer business here is 15 per cent ahead of that of 1948, according to E. B. Ramagos, the Boardwalk's leading amusement operator. Ramagos, who operates the Casino Park and several other attractions including the Boardwalk Park and the Wildwood Park, said that business has been better than ever since the opening of the season.

Local business received an added boost last week when a crowd of 40,000 turned out for the town's 19th annual boardwalk parade, which is expected to bring in at least $13,000 post-season visitors here.

Biz at Detroit Spots Off 20% This Year

DETROIT, Aug. 20—Business at Detroit parks so far this season is off about 20%, but figures for this figure will be close to the season's average at closing time. Most parks were open for Day or the week and weekend.

Despite good weather the week-end of Aug. 14-15, business at most spots was called only fair. Beach and amusement concessions suffered from the polio scare.

Long Beach, Calif., Zoo
To Be Turned Over to City

LONG BEACH, Calif., Aug. 20—Loren Schaefer, vice-president of the Long Beach Zoological Society, is open for business. The zoo will be turned over to the city soon.

Animals include: A Malayan sun bear, Indian monkey, Malayan monkey, Tibetan pheasants, six alligators, a three-toed woodpecker, a number of tortoises and snakes.

Atlantic City Again Scolded For Messiness of Boardwalk

DOUBLE PARKING
BUFFALO, Aug. 20—Delays drive-In Theaters on the outskirts of the city, not only provides patrons with space for their cars but also allows a miniature amusement park, where parents can park the small children.

Owner Lewis Drew has introduced Round, swings, slides, teeter-totters and sand boxes in front of the theater, when the children can play to parents. All for free, plus gifts to the mopps during opening week of the all part of celebration of the theater's first anniversary.

NY Beaches Off Cool Weather Deals 2d Blow

NEW YORK, Aug. 20—For the second time this month-week-end attendance at all the boardwalk and amusement parks in this area dipped considerably below normal. Weather Saturday and Sunday was fair, and the attendance at the various parks this week was only 10% to 20% lower than what was expected.

Local beach areas registered only 50% to 60% of capacity, and the attendance at the various parks this week was only 10% to 20% lower than what was expected.

Cooler, but not cold, weather continued through the week. Rain Tuesday night (18) cut attendance at the various parks this week to only 50% to 60% of capacity, and the attendance at the various parks this week was only 10% to 20% lower than what was expected.

While beaches were somewhat deserted, the PTA, concessionaires and concessions at Coney Island, the Rockaways and other resorts were relatively fair business. The trots in broadway and in the Times Square area evidence that the cooler weather had a decided effect on the theaters in those sections a welcome change.

Cincy Zoo To Get New Ape Building

CINCINNATI, Aug. 20—Construction on the new $225,000 ape building at the zoo here will get under way soon and should be ready for occupancy by June of next year, it was announced yesterday (19) by E. L. Townsend, chairman of the Zoos Building Committee.

The new structure, which will house the zoo's anthropoids, will also include a large room for exhibits and will contain an auditorium seating 1,000 and a showing room for meetings.

Efforts are being made to obtain name attractions. Plan is to purchase chimpanzees from George Musk of the New York Zoo, New York, N. Y., has been in a show.

The park, recently acquired by Stacy B. Mandeville, has been enlarged and going extensive improvements. Dancing pavilion has been let to be built a kiddie swimming pool.

Polio Scare Hurts Biz at K. C. Funspot

KANSAS CITY, Mo., Aug. 20—Attendance at the various parks and beaches for the first three months, was far below last year's, the Funspot officials said.

With the announcement Monday (14) that a polio-sponsored recreation would be disrupted, the Funspot officials said.

starts Baggie Days

In an effort to bolster attendance, the Chamber of Commerce, in an effort to encourage visits to the various parks and beaches for the first three months, was far below last year's, the Funspot officials said.

Fairlyland opened this May 26th and for the first three months near Fairlyland, the park, the attendance was better than expected.

Pupils from 89 public and private schools were given reduced fare on rides during a recent fair in Kansas City, which was one of the events held during the Kansas City Parent-Teacher Association's trip to the funspot.

Ferris Wheel, Boat Ride Sought for New London

NEW LONDON, Conn., Aug. 20—C FnF Amusements Corporation here, which operates a number of amusement parks in New England, has filed application with the park commission for permission to construct a Ferris Wheel and a large boat ride for New London.

The firm, headed by Richard T. Collins, chairman of the commission, was granted permission to construct a Ferris Wheel and a large boat ride for New London.
PARKING SPACE
At Coney, Rkwy.

NEW YORK, Aug. 20.—Park Commissioner Robert Wil-Iden announced that the city's park department will speed up converting city-owned plots at Coney Island and Rockaway Beach into revenue-producing auto parking lots. The project was given the green light when the City Planning Commis- sion, in a vote of 13 to 1, approved the transfer of the sites to the park department. Parking lot at Rockaway will accommodate 1,341 cars and at Coney Island, 440. At a total cost of $500,000, Moses expects the lots to net a yearly net of $12,664.

WILDWOOD FIGHTS
Picnic Nuisance

WILDWOOD, N. J., Aug. 20—Strenuous objections were raised before the City Commission this week as to the manner in which permanent vacationists clutter the section under the Boardwalk in such a way that it is so far as to limit that a $75 fee be imposed on chartered buses or even that, at least, a $100 fine be levied on Wildwood. The charge was made that managers in many cases change into the bathing suits under the Boardwalk.

City officials, asked to draft an or-di-nance governing the Boardwalk, said it was too late in the season to prepare a regulation now, but expected a law will be enacted before next summer.

FROG— Cape May and Sea Isle City, officials, opened beach parks and picnics restricted to a single section of the beach. This is a blow to both resorts announcing that they are considering ordinances which would rule out picnics.

FOR SALE
Special Built Moon Rocket and Tumble Bug

Located at Seaside Heights Amusement Park. Both rides in excellent mechanical condition and good money makers. Reasonably priced at $15,000. Address inquiries to: MRS. S. HOKESLO
20 Shipman Place, North Tonawanda, N. Y.

For Sale—Yankee Lake

Located at Indian Lake. Vacant lot. 217 feet of shoreline. Beverly slopes. Flowers, fruit trees, and pond. Fishing, boating, swimming, picnicking. $6,000. Address inquiries to: the writer or FRED J. HURKIO, Boonville, Ohio.

SUPER ROLLOPANE
Available After Sept. 5

3 Leaders, 200 foot rolls. Rides in 2-1/2 condition. Excellent condition. $6,000.00.

JOHN MOR.
Buckeye Lake, Ohio

ARCADE FOR SALE

Located at Seaside Park, N. J. Knott's, Carowinds, St. Louis, Luna Park, Six Flags. Also wanted for lease. Additional items: $10,000 in cash. Address inquiries to: EDWIN L. OLSON, 511 W. 6th St., Los Angeles, Calif.

FOR IMMEDIATE SALE

Lots 1 & 2, 2nd St., both side, 1928, good site, desirable for dining car.

LEIF JOHANSEN
015 Miller Avenue & Whitmore Avenue, Ensley Park, N. Y.

CONEY ISLAND, N. Y.

BY UNO

Current season will go down in Coney Island history for three reasons: (1) No Mardi Gras, an every-year event since 1893 with the excep-tion of two war years; (2) the weather is more severe, and (3) the dance policy spread that lessened business to such an extent that one can make negligible the fete and even keep concessions behind in firework contributions.

The McCullough brothers, George, Edward and Theodore, in a 104-year-old commerce, are the owners of the world's largest strip ride, in charge of W. Loughlin Playland, and a 100-year-old capacity park-ing lot, supervised by Marshall Red- wood, old-time carny man. At Surf and West Eighth in other words, in every other Berry-Go-Round managed by Harry Baldy Dillon. Jet ride, op- erated by Frank Hunt. The other side rides, fire engine, buggies and motor cart, in the charge of W. Loughlin Playland, and a 100-year-old capacity parking lot, supervised by Marshall Redwood, old-time carny man. At Surf and West Eighth in other words, in every other Berry-Go-Round managed by Harry Baldy Dillon. Jet ride, op- erated by Frank Hunt. The other side rides, fire engine, buggies and motor cart, in the charge of W. Loughlin Playland, and a 100-year-old capacity parking lot, supervised by Marshall Redwood, old-time carny man.
Twister Hits Dodson's Org., Loss Estimated at $20,000

JACKSON, Miss., Aug. 20.—Damage estimated at $20,000 to showfronts, tops and equipment was sustained by the Dodson Imperial Shows here Tuesday (16) when a break twister hit the org at the Jackson County Farm Show, where there are about 150 acres of woods, with the fairgrounds, situated on top of a hill, suffering the full impact of the storm. The Dodson Cotton Club Revue, the French Revue, the Monkey Show, and the tops of the Clee Shumen's Wave, Life and Snake shows and Earl Walsh's Ene, Life Show, lost their condensations also went down.

Tower Bent

Much of the tower was slashed to shreds. Several light towers were bent. Intensity of the wind was indicated by the large poles in the Clee Shumen's Wave which was twisted into an L-shape.

A number of the shows escaped uninjured. To spur repairs. Owner Mel Dodson hired local carpenters and painters to augment show personnel. Work was pushed at high speed, and the org was ready to open the fair here Thursday (18).

Aussie Surprises

Dodson Shows came here from the Missouri Coliseum, Fair, in Minn., which had proved a pleasant surprise. It was a new destination for all getting a bang-up week. It was the fair's first year for a truck show, and former trucks had been placed at the shows, with Bob Perry's Motorhome and Mrs. Roy C. Elma, owner-manager of leading money-makers. Jack Purcell's dark ride, Bill Pink's Till-a-Whirl, and Harry Ward's Caterpiller led the rides.

Nat Worman, veteran showman, was shown the local town, which will be a replacement for Cash Wilke, who has left the org.

Royal Crown Gets Quincy Celebration

NEW ULM, Minn., Aug. 20.—After a successful run in the Friday way attraction at Rock Rapids, Ia., Fair Wednesday (17) Eddie Young's Royal Crown Show opened Thursday (18) as the midway feature at the local annual. On opening day at Rock Rapids Manager Young celebrated his 33d birthday.

On the program, the shows' officials revealed that the shows have been contracted to provide the midway at the local annual. A celebration under the Allied Trade Unions' auspices. Event, which is stages every year, was opened. Quincy's Baldwin Park, will be held Aug. 25, Richmond, Ind., and includes two Sunday shows.

Cavalcade To Play Muncie After All

LA FORTE, Ind., Aug. 20.—The Cavalcade of Labour, which was set to play a fair during Labor Day week at the Indiana State Fair, previously postponed by polo, decided to run off the event Aug. 20.

The Cavalcade had been contracted to play the Muncie annual on its original date. It was decided to postpone the Cavalcade quickly was sent in the event the show play Aug. 20, a date that proved none too profitable.

Here this week at the La Forte Coliseum, the Cavalcade made good business thru the first four days of the fair. The attendance was 165,000 in all. The attendance held close to 48 and midway business was brisk, the program being 80 by 48 by 16.

Here from the Cavalcade will move to the Barnum and Bailey Circus, opening here Monday (22) for a five-day still date before moving into Muncie. From Muncie, the Cavalcade will go to Jackson, Tenn., to open its route of Southern fairs.

Hennies Gets Off To Strong Start At Peoria, Ill.

PEORIA, Ill., Aug. 20.—Hennies Bros. Shows, breaking in a new lot on Thursday (16), opened the fair with a good start here Tuesday night (16), when over 5,000 paid thru the front gate and bought admission to parking facilities, and special bus service from downtown also helped.

Tuesday was the date that would prove the best still date of the season. Newspapers here were liberal in their praise of shows. An ad press campaign, handled by Bill Nayby, was the best that has been done.

Harvey, Ill., played the previous week as a replacement for a lot on the fair circuit, Chicago, was rated so to fair.

Imperial Expo Gets Fair Northwest Biz

SAN FRANCISCO, Aug. 20.—Imperial Exposition Shows, headed by Martin P. Arthur, are creating fair business throughout the Northwest, according to Monroe Eisenman, general agent, who stopped here en route to Los Angeles. Shows recently closed the Elma, Wash., Fair, where good business was reported. A new glass house bowed there.

Shows are carrying 11 rides, 15 shows, concessions, and move on 40 trucks.

Management, in addition to Arthur and Eisenman, includes M. J. Brannen, secretary-treasurer; Fred Warren, assistant superintendent; Jim Bradley, superintendent, and Jack Safro, ad

An opening was opened in Gardenia, Calif., the latter part of February and plans to close about Armistice Day.

Arizona State Fair Signs Crafts Expo


Crafts will play the fair with the usual debt of traditions, and additional rides from the barn to augment the midway layout. Also in 80 or 90 by 90 by 90 tent, which Crafts has been renting to.

Crafts will bring 100 concessions, 8 shows and 15 rides. Here is the full program of the show here for the week, an estimated 200,000 in 1948. In addition to a grandstand show, part-password shows and one carnival, which will be featured part of the event.

Polio Cancels Manchester

MANCHESTER, Conn., Aug. 20.—Annual carnival sponsored by the Knights of Columbus here was canceled following a report that the town's health officer that the city has its 22d case of infantile paralysis.

Penncock Wants Carnivals

CONCORD, N. H., Aug. 20.—Residents of Pennock, near-by suburban, are making a strong bond circular order pamphlets to bring in the Pennock residents said the present law denies them outdoor shows because the village has no other suitable location other than a public park. At hearing Monday (16) of the City's Board of Aldermen, the Pennock petition was opposed by several property owners.

Good Biz Srored By Calif. Shows At Ferndale Fair

FERNADE, Calif., Aug. 20.—Californian Shows, playing their 25th week of the 1949 season, at the 40th Humboldt County Fair here Sunday (14), show a good start which ended Tuesday (16) for $100,000, the best start in the fair's history.

It was estimated that the fair turned over $25,000 during the week.

Ram First Three Days, Hall Marks Galax Va. Stand

GALAX, Va., Aug. 20.—Moving here Sunday (14) from the fair at Harrisonburg, Va., where business, despite a cancelled parade, was surprisingly strong, the J. H. Marks Shows, on the midway at the Galax Fair, were billed as the most successful. Monday (15) and Tuesday (16) orders closed for the week.

Paul Lane, lot superintendent, had a big day today, the fair being under a 3-foot snow. Half of the land was a sea of mud. Hundreds of loads of clinders and shavings were placed.

Station WOB, with a broadcasting booth on the lot, gave with plenty of coverage. Los Angeles and other shows featured on many of the broadcasts and Johnny Orenillas and Walter D. Neeland alternated at the mike.

Al Palmer is manager of the Lath House and also works the front. Walter D. Neeland and Staff, who joined, for the remainder of the season.

On the program were George H. Perry, husband of Mrs. Joe Jernigan, cookhouse cashier, who celebrated her birthday Monday (15).

Louis D. Peters, secretary of the Great Britain Stables, who brought Mr. Peters, visited here early in the week.

Nate Eagle Midgets In Surprise Wedding

BUFFALO, Aug. 20.—Donald S. Williams, retaining the title of smallest Shriner, and Dorothy Wenda, owner of the Miniwood Midget Movie Stars with the James E. Strates Shows, were married today in a quiet ceremony before a small number of people in the Buffalo Temple Union Church here August 12 by the Rev. John W. Reynolds, who was given in marriage by her mother, Mrs. Anna Wenzel, Milwaukee, Mrs. Reynolds was an attendant, and Nate so was in attendance. Mrs. Nate Eagle was the bridesmaid, with Nate Eagle Jr. best man.

In private ceremony at the Great Britain Hotel, the wedding was held. The bride and groom reheished in the hotel's private press garage department to give it a public name.

A wedding dinner was served in a private dining room of Hotel Stafford, with Mr. and Mrs. Nate Eagle, bride and groom's mother, Harry Kilimas, mother, Marie Westin, and Frank Cukowsky, the bride's father, and sister's father, and dancer, Mrs. Kilimann, and the bride's sister, Mrs. Edna Swartz, who makes and designs Dorothy's wardrobe, as was Wild Rice, which was served.

Mrs. Thomas, Milwaukee to make the bride's trousseau.

The newlyweds are honeymooning at the Hotel Stafford here but will return to their home here in the next three weeks at towns close by.

Hilderbrand and Van Dee Plan New Show Venture

GAINESVILLE, Tex., Aug. 20.—O. H. (Red) Hilderbrand, former owner-manager of the Peninsula Shows, and J. H. (Dutch) Van Dee, owner, Van De Leu Shows, have combinations for the Peninsula Shows, which will cater to charitable organizations.

Van Dee announced this week.

Van Dee says the show will be presented, under the name, in both indoor or outdoor. Hilderbrand, currently in Veterans Home Shows in Mobile, Ala., and the injuries sustained in a recent auto accident, will join Van De on here upon returned stoppage.
Imprisoned by Japs 38 Months, Al Flint Was Saved by Showbiz

(Continued from page 43)

the shows Sally Flint took it out while Al stayed behind selling novel-
yet, all the Japs had been removed by this time. So, in the follow-
ing year, Sally came into the organization as assistant manager.

Fire Engine Show

In the meantime, Al had received instructions to build an engine and had the Japs load it on a truck. He built an equally good engine as the Mickey
Mouse engine in the Far East. (Tippin, who is now in the Navy, said the Micky Mouse engine is still building games.)

In those days there were enough doubts to make someone think twice about the Philippines that Al was always keeping his eyes open for more nov-
elies. Anything with a flash appealed to the natives. To Al it looked

like a gift. At the end of the war, when the Japs ordered them to close

to keep the game going with

the shows Sally Flint took it out while Al stayed behind selling novel-
yet, all the Japs had been removed by this time. So, in the follow-
ing year, Sally came into the organization as assistant manager.

Fire Engine Show

In the meantime, Al had received instructions to build an engine and had the Japs load it on a truck. He built an equally good engine as the Mickey
Mouse engine in the Far East. (Tippin, who is now in the Navy, said the Micky Mouse engine is still building games.)

In those days there were enough doubts to make someone think twice about the Philippines that Al was always keeping his eyes open for more nov-
elies. Anything with a flash appealed to the natives. To Al it looked

like a gift. At the end of the war, when the Japs ordered them to close

to keep the game going with

WANTED

CONCESSIONS AND SHOWS, Everything including Concessions, Novelties, Coconuts (not separate) for cash or on consignment. Will give first grabs to our first people. Also need McKey's Rides booked for these dates.

EUBY Cobl

41 South 14th St., St. Joseph, Mo.

(Phone: Central 1302 or Jefferson 4595)

WANTED

Concessions, Shows, Equipment, All Signs, Ballys, Ball Games, Dart Games, Cork Games, General Wright, and Concession Equipment. East of 1973. For sale.

Burkhart Amusement

SECOND-HAND SHOW PROPERTY FOR SALE

$100.00 Wamp Steam Man, Parts missing from feet, $5.00. Also Wamp. $25.00.

$25.00 Wamp Head Woman with 472. Also Wamp Woman.$50.00.

$50.00 Wamp Head Woman, Parts missing from feet.

WELLS' CURIOSITY SHOP

30 South 6th St.

Philadelphia 5, Pa.

LESLEY'S TRAILER PARTS AND ACCESSORIES

Contains lists of Trailer Parts and Accessories... All is new and in perfect working condition. Shipments made valued in cash. Free catalog. W.W. Wells, 1920 Show, 1920 West Market St., Atlanta, Georgia. Fisher 2628.

WANTED

Capable Chair Dance start must be able to appear both at close-in shows and at full shows. Must be good and ready to travel. No second place. C. G. Wright.

RALPH Glick

CHICAGO 41, ILL.
THE NEW LOOK
BINGO BLOWER OF TOMORROW
HERE TODAY
It's New—Portable—Fast—Efficient
Says Famous Pro. — With Property Bell Re- lease. Plastic—Mounted on 24" by 36" Base.

W. E. Jack, who suffered a broken leg a year ago when hit by a car at 3981 Blake Ave., Alton, while crossing the street at a biker for Imperial Expositions Shows, reported he hopes he will be discharged from a Cincinnati hospital about September 1. — Albertia Slim, featured with the Western World Shows at the Bill Lynch Shows, which tours the Maritime Provinces, recently au- thored a song, "When It's An Apple Blossom Time in the Annais Valley."

Midway legal agent can solve any problem that can be settled with money.

Les Nichols has been playing ban- quets and night clubs in Boston since July 2 and is not a member of the Thompson Side Show on the King Reid Shows as was reported recently. — Zora Blaire and Jean Eugene were tendered a surprise party by Vickie Lewis, Alton, and Anna Kan, recently. Guests included: Sahara Ross, Marie Frye, Sandy Lee, Shawn and Jean Eugene's nephew, Douglas Hunt. — Jack Holmes, operator, and Jean Eugene, LL ex- position, are operating the West Side Motors Company, used truck and bus firm, At- lantic City, N. J.

It's not all in, the kind that comes at night when the midway is closed.

Charise LaVerne reports from Des- cut, Mass., that Teresita and Marcel have taken delivery on a new house they bought. Their report our sur- face where they plan to tour Eastern resorts and plan to take their troupe to Canada this winter. — Zora Blaire, Girl Show operator, and Jean Eugene, ex- position agent, recently flown into Chicago to pick up new wardrobe. Eugene's nephew, Douglas Hunt, visited while the shows were playing Salina, Kan., where Jean took delivery on a new house in vendors. — W. A. Anderson, former owner of Anderson's Greater Shows, has his Derby Race booked on Dodson's Imperial Shows for the

GAMES
Not the Cheapest—But the Best
WHEELS
SWIVELS
SKELETONS
CUPS
POOLS
BUCKETS
DESSERTS
POTS
ROLL DOWNS
COFFEE CUPS
ADMISSION
SMALL NUMERALS
BAY NUMERALS
DIE ROLLER
RED MARBS
Many Other Credit

If you are with it, Catalog Free.

Bakers Game Shop
1168 Desoto
Davenport, Ia.

Phone: Un. 2-0666

THE GOLD MINE
OF 49
PARK—CARNIVAL—FAIR
The most fascinating public hit in years—
it's new — all new — 100% skill — men and women and all play—moles more money faster every day—low in cost and upkeep—liberal 15-day trial offer protects your investment and grows our point—seed for free illustrated folders today.

VAC-BALL EQUIPMENT COMPANY
295 COLUMBUS AVE.
GRANADA, FLA.

EZE-WAY CUSTARD MACHINE
20 Gallon Capacity; completely equipped; powered by 2-k.p. water-cooled compressor; single phase 115-220 volt. Used under warranty, no condition. $750.00. Inspection Invited. LAMBERT BROS.
PLAYLAND PARK
9200 So. Maine, Houston, Texas

NEW FORTUNE
Ruthe Papon on New White
Docked
Mistress Paley on New White
Docked
Final
Saalee Nade, M. J.

CALLIOPE RECORDS
by GLENN DAVIS
11616 KLI-O-EEE RECORDS
BOX 1056
SANTA ANA, CALIF.

DOERSAM'S BINGO
Agents wanted; must drive truck. All Celebrations and then South. Wire or call.

CHARLES DOERSAM
6/4 Hartsock St., Shows, Goodwater, Mo.

WANT FOR ROY'S CIRCUS
Small Wild West Concert, also performing for Big Show and Side Shows. Salary every night No Cookhouse. Show heading South. Wires or wire. Washington, C. M. Ohio.

BINGO CALLER
And Two Counter Men wanted for long season. Frank Smith, manager, Call 217.

PAUL EBERSOLE

BUCKET AGENTS WANTED
Good Money. Positions Guaranteed. Addres- ses and Work According in Orders. Late Warna and Constant Two Grand Stars on Know. Wire Me Here or Will on Sba Hamilton, Ill. 112 E. MAIN!

E/S Moord City Shows
Wallace, Mo.

WANT CONTESTANTS
AT MIDWAY
The Billboard
August 27, 1949

GAMES
Not the Cheapest—But the Best
WHEELS
SWIVELS
SKELETONS
CUPS
POOLS
BUCKETS
DESSERTS
POTS
ROLL DOWNS
COFFEE CUPS
ADMISSION
SMALL NUMERALS
BAY NUMERALS
DIE ROLLER
RED MARBS
Many Other Credit

If you are with it, Catalog Free.

Bakers Game Shop
1168 Desoto
Davenport, Ia.

Phone: Un. 2-0666

CARNIVAL WHEELS
24°-30°-36°-
42°-48° sizes
Mase & Paddle
Wheels

CARNIVAL MFG. CORP.
Manufacturers of Carnival Wheel and Supplies
430 YEARS HISTORIC BUILDING
11 N., N.

WANT DIGGER OPERATOR
Must understand Buckley Machines.
Must be sober. New custom trailer.

JACK E. VINSON
Model Shows, Nashwa, Iowa.

WHEELS
Baccarat, Courtrai and numbered Leihduy, Chuck; Milk Bottles, Coke; Hockey Rackets and Rugs; Milk Bottles; Coke; Farm and Rancher; Penny Pitch Chutes; Don't, and many other plans on request.

WILLIAM ROTT, Inc., Manufacturers
142 W. 24th Street
New York 11, N. Y.

TENTS
CARNIVAL, CONCESSION, CIRCUS, SKATING RINK
BARGAIN! RENTALS TO ROYAL CENTER, IND.

JIMMY MORRISSEY
ALL STATE TENT & SCAFFOLD CO.

300 E. 9TH ST.
(Phone: Harrison 8657)
KANSAS CITY 6, MO.

SUNSET AMUSEMENT CO. WANTS
FOR NORTHEAST MISSOURI FAIR AT KIRKSVILLE, AUG. 30 TO SEPT. 2

Can place individually owned Shows. Age and Weight open, Coke Bottles, Ball Games and Harry Piano. Rides Help who drive. Preston, Mine Hill, Fair this week; Kirkville next.

Fairs—PAGE BROTHERS SHOWS—Fairs
Want Diggins, Custard, Popsicle, Hit and Miss Ball Games, Jewelry, Arcade, Harry Piano of all kinds. Ball Games, Shows, Band Shows, etc. — More Harry Piano than any other company we can think of. Want Side Show Amusement Attendants and Furnishers to make second openings, one freak to feature.

RIDES—Will book one Ride out consisting of such as Roller, La-Blanc. Don't want, don't write, come and we'll place you.

Hohmanland, Tann, Fair—this week; Lafayette, Tann, Fair—next week.

WANT WANTS
WANT FOR ROYAL CENTER, IND., 4-H FAIR, AUG. 23-27

Bingo, Ice Cream, Snow Ball, Jewelry, or any Legitimate Concern working for cash. Gold, Smith, Ind., Old Timer Base in Every City. Will Write.

PAUL DRAGO, Drago Amusements

WANT CARNIVAL
For 30 days in August of 1949. License and proof. Must be clean. Write for details. Mrs. E. H. Washburn
230 W. 1st St.
Huntsville, Wash., Me.

WANT PHONEMEN
Telephone directory for Hamline Opera- tions. Want a good one. New Company. No salary need apply. WRIGHT. State all in first letter. Phone. Don't call, write.

TOMMY SACCIO
203 N. Water St.
Chicago 1, Ill.

WANT CARNIVAL
August 7 to 31.
Write at once. For full information, write to Company. Discuss plans.

LeRoi Lynch, 173 W. Jackson Blvd.
Chicago, Illin.
On two country line-up. In Okla., operating recently are back at store. Some others can't remember. Others can't place memories. But when a midway show rolls in it's the last day of the week and payday, which puts spreads on lots.

In the July 30 issue of The Billboard, the Full-Curtain Departments:

**Buddy Wagner**
Contact me at once. Important.
R. E. Gilsdorf
Dick's Greater Shows
Columbia, Pa.

**Eddie Miller**
Wants with one girl to work. Verbal Shows. good promotion. Also one Dancer and Side Girl. Accepting applications. Leonard, Jerre Martin, contact me at once.

c/o Happyland Shows
Cedar, Mich.

**Want Ride Help**
On Merry-Go-Round and New Space Ships. Booking Concessions, Rides and Shows not connected. Hagensick's Rides
Minneapolis, Kansas, July 16.

**Sole Khan**
Wants Two Agents for Age and Scale
Address: c/o Cottle & Wilson Shows, Box 171, Chicago. Ill.

**For Sale**
Comet and T-Car Tilt-A-Whirl
Also other Rides
BOX 287
The Billboard, 128 W. Randolph St., Chicago, Ill.

A notice on the death of Clarence Verhaar in which it was stated that he was the brother of Speedy Verhaar, which was incorrect. Verhaar was Babbs partner and, before leaving the motorcycling ride with Robert Babbs and Speedy. George E. Babbs, Bingo caller, who recently married Mrs. Ann M. Smith in Chicago, left for fair dates in Michigan. His wife will join him for the remainder of the fair season.

Vi Petske Monells, convalescing from a major operation performed at the Glendale Park Hospital, Davenport, is back at the many outdoor show people. Ben (Little) Pollet, former carnival concessionaire, opened a new furniture store here. Louis (Blackie) Bishop, former carnival concessionaire, is doing good business with his root beer-popcorn trailer in the heart of downtown Davenport. (A. Booby) Obadal is busy going between El Paso, Spokane, and Lawton, Okla., in which cities he has rides in amusement parks. He also operates River View Park here. Playland Park, under the management of Johnny Johnston, has been enjoying a successful season. He added a new Roller Coaster to his ride line. The Flying Tigers and the Gercyettes are back at their Kervillez, Tex., home after an extended vacation. News from Baby Face in the Lake of the Woods country in Ontario, Can.

Friday no longer has the bad reputation of being the day when most bills roll in, as it is the last day of the week and payday, which puts spreads on lots.

Among the visitors on the Goodwin Amusement midway at the Ashbula County Fair, Jefferson, O., were Frank Bland and Ed Trenk, circulation manager and member of the local staff, respectively, of The Daily Times, Niles, O., and Mr. and Mrs. George Gilbert, of Girard, Ohio, a conductor on the Erie Railroad.

Mrs. Mary Waite, who has been ill at her Davenport, Ia., home, was sent home on Monday when Dr. Brooks, of Davenport, Ia., gave him a surprise visit August 16, as the result of the Johnny J. Exposition, then playing Fort Wayne, Ind., and going to Detroit, where he and his wife and his son, J. C. Weir Jr., then drove them to their mother in-law to Indianapolis, where the trio boarded a plane for Miami, where they will spend several months. It was the first plane trip for the 85-year-old Mrs. Waite.

Bullock Amusement Co.

MT. CILEAD, NORTH CAROLINA, THIS WEEK
LATTA, SOUTH CAROLINA, WEEK OF AUG. 29

In the Heart of the Tobacco Section
Main Street Location
Want Grind Shows, legitimate Stock Concessions.
Open Midway, No Exclusives except Cookbook, Popcorn and Bingo. Good Openings for Milk Bottles, Pitch-Til-You-Win, Bumper, Slum Spindle, Dart Joint, Scales, etc.

John Murray wants Concession Agents.
No Gate. No Racket. No Glass Pitchers.

JOHN S. BULLOCK, Manager
JOHN MURRAY, General Agent

Central Amusement Company
Can Place for the Following Fairs:
Pembroke, N. C., Big Robinson County Indian Fair, held on State College Campus, Sept. 5-10. One of the best in N. C., followed by Whitlemas, Murphytown, Seaboard, Windsor, Scotland, Kill Devil, etc., N. C., Want Kid Rides other them. Train and Auto. Organized Minstrel, will furnish complete outfit. Billy Ballow, contact. Want Free List. Will have complete Show during 200 ft. Bandstand, ideal percentage to men who can work. Will have complete Show in a worthwhile. Want Side Rides, prefer semi and truck drivers. All legitimate Concessionaires wanted. Tables and Sides, for fair must run to Win, Penny Pitch, Hors-La, French Fry and Cost. Good Standouts, Shows, Rides, Fair, Vintage Shows. Concessionaire who has been with me the last five years. I can prove it. This show booked solid until Dec. 16 and these Fairs are all proved spots as I have played them for the past five years.

All Contact Myrtle Beach, S. C., Until September 1st; Then Pembroke, N. C., Fair
SHERMAN HUSTED, Manager

CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS FOR MUNCIE, IND., FAIR
AUG. 28-SEPT. 5 — LABOR DAY

Painting Photos—Eats—Except Cinema
WANT—Foreman for H-Ball Ride. Octopus. Little Dipper.
Cepable Men To Handle Train Ride Brownie’s Lansford. Contact Al Wagner.

Cavalade of Amusement

RICHMOND, I. N., THIS WEEK

RIDE HELP WANTED—Can place Foreman on Tilt and Splitfire. Also Second Foreman for Two 15 Wheeles. Can place Second Man who drive semi.

CONCESSIONS—Want to rent with. Please rent with. Special. Concessionaire. All Connexion. All Wheeles. Have 10 Rides Open. Other shows have not had any Show for five years. I show in 10 Concessions each. One block from Courthouse, week August 20. Have two Stock Shows and four All Shows.

KELLY GRADY SHOWS
Florence, AL

WANT
Shows—Snake, Monkey, Wild Life, Animal or any other Show not conflicting. Concessions—Saloon, Darts, Dippie, Hors-La, French Fry, Stunt. Available. Have 10 Resale Spots for this fall. Rides—Realplex, Kid Rides or any ride not conflicting.

Will give special offer to Shows as these spots have not had any Shows for five years. I show in 10 Concessions each. One block from Courthouse, week August 20. Have two Stock Shows and four All Shows, all located.

KELLIE GRADY SHOWS
Florence, AL

COLEMAN’S STATE SIDE SHOWS

Want for New Turk, Mich., this week. Porter, Ind., August 29 to Sept. 5, Big Labor Day Celebration. Want Shows. ‘Monger and Mechanic. Want Penny Finks, Show Cue, Ball Games, Ice Cream, Photos, Scales and Age, Pitch Till You Win. Complete Gallery. Frank Hermes. Rides—Realplex (Mr. Cottam, contact), Octopus, Roll-A-Whirl and Whirl-A-Life Auto. Concessionaire who has been with me the last five years. I can prove it. Take this Holiday and Texas only.

Can use Bingo Counter Man and P.C. Agents for #5 Milt Wheel. No drunks. No liths. We go South after Labor Day.
CARNIVALS

The Billboard
August 27, 1949

DOWNRIVER AMUSEMENT CO. WANTS

For CROSWEll FAIR
NORTH BRANCH FAIR
FOWLerville FAIr

RIDES not conflicting.

Call Mr. lantern, 5th Ave. -" Hex and Jack

HANFEN PERRY Concessions of all kinds. Shows of merit.

We have from fence to fence on all fair of 10138 W. Jefferson, River Rouge, Mich.

WANT OPERATORS

FOR SCALeS AND GUESS YOUR WEIGHT

Get in touch by phone or wire with

Nick Anopolian

Now in Milwaukee doing Wisconsin State

Call Milwaukee: Locust 2-9411, or ears of

Wisconsin DeLuxe Co.

1902 N. Third St.

Milwaukee 12, Wis.

WANT OPERATORS

FOR SCALEs AND GUESS YOUR weight

Get in touch by phone or wire with

Nick Anopolian

Now in Milwaukee doing Wisconsin State

Call Milwaukee: Locust 2-9411, or ears of

Wisconsin DeLuxe Co.

1902 N. Third St.

Milwaukee 12, Wis.

CARNIVAL WANTED

SEPT. 1-5

RAILSTON, OAKA, HOMEOKING

Contact

BRADBUSH S. W. SPALDING

RAILSTON, OAKA

I WISH TO PURCHASE
GOOD USED ELECTRIC ALLAN HERSCHEL AND K Mint Condition. All Assembled and run. Have been

Paul's Amusement Co. WANTS

Contacted for Weber Co. Fair, Sherman, Mo., for serious buyers only.

Washington State Fair, Sept. 7-20, 1949, calls for top class of

BurdiCK's Greater Shows WANT

Inexperienced Shows. Place one or two of the following shows.

7-8s,

MRS. DONNA LANNING

MINNESOTA, MINN.

FOR SALE

1950 Dodge Truck 4,000 miles, 2 speed axle, long wheel base.

FOR SALE

MRS. DONNA LANNING

MINNESOTA, MINN.

2 Rides WANTED

Old Home Celebration SEPT. 3-5, MORRIS, Ia.

J. TRESS

723 Madison Ave., Elmira, N. Y.

WANTED

Grabs, Fish Pond, Candy, Soft Drinks, Cork Gorey, etc., for Full House.

FOR SALE

WANTED

Adams for Show Shows. Ball Games and Par- Multifamily, one week. Long season

DONALD LAND

Bluffton, Ind.

WANTED

baseball sets. More good ones wanted.

R.R. #1, Box 2

R. L. LAND


SCHAFFER SHOWS

WANT

WANT

CONCESSIONS: Fish Pond, String Games, Split Top, and Wheel-N-Yo-Yo. Write

Butler, Pa., Aug. 20. First half

of the season at Bedford, Pa., was big for the shows with the fair

having a gain of 35 per cent in attendance and gross receipts.

Fair opened Monday, Aug. 17, and during the six-day run the midway played to

big crowds and made a good showing at any previous stand that year.

Since Joe Prell and Allan A. Travis have gone over to Prell's Western Show, No. 2 Unit, which opened in

Frederick, Md., Aug. 8, Prell's Western Shows No. 3, 4 and 5 Shows at Finksburg, Md., were handled by Ben and Abe Prell, who are ac- ing the mortars.

Frieda's Harlees to Broadway

Zooty, topped the shows, while second and third money went to the revue of the 319th Armored Field Artillery Unit and George Ward. High-Ball led rides, Every, Texas. All railroad cities and Wheel Shows following in that order. Other rides also grabbed their share.

Visitors included Herb Sheve, general agent, Dick Douglas, of Dick's Greater Shows, and Lou Reilly, of the Dun- mont Shows.—ALLAN A. TRAVIS

CARNIVAL WANTED

SEPT. 1-5

RAILSTON, OAKA, HOMEOKING

Contact

BRADBUSH S. W. SPALDING

RAILSTON, OAKA

I WISH TO PURCHASE
GOOD USED ELECTRIC ALLAN HERSCHEL AND K Mint Condition. All Assembled and run. Have been

Paul's Amusement Co. WANTS

Contacted for Weber Co. Fair, Sherman, Mo., for serious buyers only.

Washington State Fair, Sept. 7-20, 1949, calls for top class of

BurdiCK's Greater Shows WANT

Inexperienced Shows. Place one or two of the following shows.

7-8s,

MRS. DONNA LANNING

MINNESOTA, MINN.

FOR SALE

1950 Dodge Truck 4,000 miles, 2 speed axle, long wheel base.

FOR SALE

MRS. DONNA LANNING

MINNESOTA, MINN.

2 Rides WANTED

Old Home Celebration SEPT. 3-5, MORRIS, Ia.

J. TRESS

723 Madison Ave., Elmira, N. Y.

WANTED

Grabs, Fish Pond, Candy, Soft Drinks, Cork Gorey, etc., for Full House.

FOR SALE

WANTED

Adams for Show Shows. Ball Games and Par- Multifamily, one week. Long season

DONALD LAND

Bluffton, Ind.

WANTED

baseball sets. More good ones wanted.

R.R. #1, Box 2

R. L. LAND


SCHAFFER SHOWS

WANT

WANT

CONCESSIONS: Fish Pond, String Games, Split Top, and Wheel-N-Yo-Yo. Write

Butler, Pa., Aug. 20. First half

of the season at Bedford, Pa., was big for the shows with the fair

having a gain of 35 per cent in attendance and gross receipts.

Fair opened Monday, Aug. 17, and during the six-day run the midway played to

big crowds and made a good showing at any previous stand that year.

Since Joe Prell and Allan A. Travis have gone over to Prell's Western Show, No. 2 Unit, which opened in

Frederick, Md., Aug. 8, Prell's Western Shows No. 3, 4 and 5 Shows at Finksburg, Md., were handled by Ben and Abe Prell, who are ac- ing the mortars.

Frieda's Harlees to Broadway

Zooty, topped the shows, while second and third money went to the revue of the 319th Armored Field Artillery Unit and George Ward. High-Ball led rides, Every, Texas. All railroad cities and Wheel Shows following in that order. Other rides also grabbed their share.

Visitors included Herb Sheve, general agent, Dick Douglas, of Dick's Greater Shows, and Lou Reilly, of the Dun- mont Shows.—ALLAN A. TRAVIS

CARNIVAL WANTED

SEPT. 1-5

RAILSTON, OAKA, HOMEOKING

Contact

BRADBUSH S. W. SPALDING

RAILSTON, OAKA

I WISH TO PURCHASE
GOOD USED ELECTRIC ALLAN HERSCHEL AND K Mint Condition. All Assembled and run. Have been

Paul's Amusement Co. WANTS

Contacted for Weber Co. Fair, Sherman, Mo., for serious buyers only.

Washington State Fair, Sept. 7-20, 1949, calls for top class of

BurdiCK's Greater Shows WANT

Inexperienced Shows. Place one or two of the following shows.

7-8s,

MRS. DONNA LANNING

MINNESOTA, MINN.

FOR SALE

1950 Dodge Truck 4,000 miles, 2 speed axle, long wheel base.

FOR SALE

MRS. DONNA LANNING

MINNESOTA, MINN.

2 Rides WANTED

Old Home Celebration SEPT. 3-5, MORRIS, Ia.

J. TRESS

723 Madison Ave., Elmira, N. Y.

WANTED

Grabs, Fish Pond, Candy, Soft Drinks, Cork Gorey, etc., for Full House.

FOR SALE

WANTED

Adams for Show Shows. Ball Games and Par- Multifamily, one week. Long season

DONALD LAND

Bluffton, Ind.

WANTED

baseball sets. More good ones wanted.

R.R. #1, Box 2

R. L. LAND

Virginia Greater

SALISBURY, Md. Aug 20.—Business at Eastern, Md., the preceding stand, was satisfactory, weather proving ideal on every hand in the same way. Active cooperation of the Knights of Pythias and the Dollies, plus location of the lot in the heart of the town, were big assets.

Wallace Goodrich, of Suffolk, Va., with his daughter-in-law, on hearing of the death of concessionaire Eddie Cuthin August 8, made a hurried trip to Eastern at attend the funeral. The obituary in the New York to take over the Pythian Girl Relief, Jimmy Lynam is no longer connected with the show. Bob Coleman is back in harness after being laid up a week thru a sick spell.

Visitors included Johnny Keeler and his crew from the Modernistic Unit Shows, as well as various members of the Cambridge, Md. Auxiliary of the VFW. Harry Heller, whose show was playing Cambridge, and members of his org visited the show the early part of the week.

Children's matinee last Saturday afternoon (13) was satisfactory. Friday evening, just before setting heavy thunderstorm came up and killed off most of the night's business.

20th Century

HASTINGS, Neb. Aug 20.—Org moved here from Trenton, Neb., a distance of 178 miles, to be in readiness for the Monday (8) night opening of the Adams County Fair. Announced an excellent business, with Wednesday (10) opening the biggest day.

Glen Gibson's Circus Side Show led the shows, with the Poller's a close second, and the other shows did good business. The twin Ferris wheels paced the rides, followed closely by the Tilt-A-Whirl and Spindrift.

The most popular money-getting attraction among the eight kiddy rides was the Tilt-A-Whirl and did good business—FRANK GASKINS.

Free—FIRST ANNUAL—Free
town, Farm & Home Exposition
ANGOLA, Ind., September 5-10

Down-town location—streets & lot. This event sponsored by Chamber of Commerce with local merchants and civic organizations taking part. Featuring merchant and farm exhibits, contests, races, fireworks, band competition, parades, etc.

WILL BOOK—Exclusive Hugo, novelties, Ice Creams, French Fries, Snow-balls, Photos, Elagig and Drinking Blends, Tally and Merchandise Stands such as Roll Games, Pitch-Til-U-Win, Cylomite Galle, Cane Rock, Hoop-La, etc. No Flirt Shows.

Also want one or two neat Grid Shows.
C. SCHAFER, Supt. Concessions
P.O. Box 312
ANGOLA, Ind.

American Eagle Shows
ATTENTION, ALL RIDE OWNERS
Due to disappointing business will give good proposition to Edd Wheel, also book our major ride for business west of what we have. Will book Concessions of all kinds. Need more Western, Eastern, Business, and others. We hold contracts for New Albany, Illinois, Auburn, Indiana, Sandy Valley, Indiana, Lewisburg, Indiana, Huntington, Indiana, Yorktown, Indiana, and others. Your Northern routes of Fairs starts with New Albany, Madison County, New Albany, contract to be up at Sept. 18.

DANNY ARNETT, Solo Owner and Manager
FRANK WHITE, Business Manager
NEW ENGLAND, ILL. H., AUG. 30, BRISTOL, ILL., AUG. 30.

Eddie's Expo Shows
WANT

STOWBEAR FAIR, Sept. 1—50,000 People
MEADVILLE FAIR, Sept. 6-10
Shows—Wild Life, Ushorns, Iron Lung, Mechanical City, etc.

This week EDDIE DIETZ, Mount Jewett, Pa.
HELP WANTED FOR CALIFORNIA STATE FAIR SEPTEMBER 1-11, SACRAMENTO LOS ANGELES COUNTY FAIR SEPTEMBER 16-OCTOBER 2, POMONA, CALIF. RIDE FOREMEN FOR FOLLOWING RIDES Shooter, Caterpillar, Ball-O-Fane, Spitfire, Wheel, Merry-Go-Round, New Ride, Report to Key Shop, Bldg. 31, Fairgrounds, Sacramento. Extra salary for truck drivers to Los Angeles. Can Also Use Second Men, Ticket Sellers and Talkers for All Rides and Shows. Need Cookhouse and Grab Joint Help, Candy Apple and Floss Agents. Report to ROGER WARN, Aug. 30, Fairgrounds, Sacramento. LONG SEASON TO FOLLOW—CLOSE NOV. 15 ADDRESS CRAFTS EXPOSITION SHOWS 7283 BELLAIRE AVE., NORTH HOLLYWOOD, CALIF.

WANTED FOR SOUTHERN STATES SHOWS ANNUAL TOUR OF SOUTH GEORGIA AND FLORIDA RIDE HELP First-class Wheel Man, also Merry-Go-Round, Octopus and Single Loop Man. Also Second Men to operate Kiss Rides and net tickets during the week. You must drive trucks and have or get a driver's license. Droves, chases, attend to any work and hurdle system. Love your T-M. CONCESSIONS All Concessions open except Peanuts, Popcorn, Snow Balls, Apple, Floss and Penny Pitch. Positively no P-C. or F-B. No dirt Camps. SHOWS Will book money-getting shows with some努力 and Transportation. No Girl Shows. ONE SENIATIONAL FREE ACT IF PRICED RIGHT. Season ends here at COTON 27; Nature's Dar, Going yard and extra furnished to interested parties only. Address all communications to JOHN B. DAVIS, MGR., SOUTHERN STATES SHOWS LONG BEACH RESORT, PANAMA CITY, FLA.

DODSON'S IMPERIAL SHOWS CAN PLACE NOW AND FOR BALANCE OF SEASON—CLOSING NOV. 20 TWO FIRST-CLASS LIGHT TOWER MEN. THREE FIRST-CLASS TRACTOR DRIVERS. TWO FIRST-CLASS CANVASMEN. SECOND MEN FOR SEVERAL RIDING DEVICES Wire, don't write.

DODSON'S IMPERIAL SEWODS Aberdeen, S. D., this week; Fargo, N. D., August 29-September 3


TIVOLI EXPOSITION CARLISLE, Ind., Aug. 20.—Business is fair here, due, Friday night (19) was good. The weather was warm in the weather today may this prove a real. This is the last Indiana fair for the season, this event, moving into Illinois, Arkansas and Missouri is shown here. First fair of the season was in Elnora, Ind., August 3–4, where business was good the five main days still date in Washington, Ind., looked at this last minute when one of the efforts was canceled because of the polio scare, proved a blooper.

In Denison, Mr. George McDonald plans to business trip to Joplin, Mo., while the show plays the fair in Roseville, Ill. B. J. Clemons, second general agent, will be in charge during Peterson's absence. Collins recently took delivery on new Buckmaster. Basketball Whitey took a break, but is back on the show.

Sally Burnett reports business with her two Girl Shows good. Joe Richardson has the Side Show. All right. Monkey Show is getting plenty of green.

CONCESSIONS include Margaret Hoffman, cork gallery, pitch-till-you-win and fish pond; Charlie Eder, blasters, ping pong, pitch, basketball, Walk- n-Over, Ball game, glass pitch, slum spade; T. H. Lowe, popcorn, A. J. Bumard, ice cream; B. J. Slavin, snow cones; Mr. and Mrs. Bright, pen or pebble, daggers, color fishes; Mr. and Mrs. Chum, rai game, cork gallery; Mr. Beck, balloons; Jack Porch, tigers, alligator, galleries, bally, Mr. Reed, scales, novelties; Carl Kopp, cookhouse.

Playland MARINE CITY, Mich., Aug. 27.—Good business marked shows stand at the Mardi Gras Celebration here, according to Owner-Manager Jack Gallagher, who reported that the concession business for the season is up 10 per cent over last year. Rides are down 20 per cent and shows 30 per cent.

Bill and Helen Kellman report their latest business excellent. Their Venetian, bingo op, has a new Cadillac. Jimmy Gallagher is lot and advance as his and his wife's daughter are in the business. Jimmy Gallagher, who is the concessionaire, is a good man. Last week he took over the sale of the fair fair. Don and Rose Campbell are handling the mail and acting as The Billboard sales agent. In addition to managing candy floss and the short range gallery for Jimmy Gallagher, Louis Davis and Eddie White give him four concessions. Eddie Parker is adding a 30-foot O. T. Twinkle and a 35-foot toy wheel to his line-up. Mrs. E. H. Parker, of Chicago, visited.

Motor State OSSIAN, Ind., Aug. 20.—Org moved here from Norwalk, O., where the show drew a total blank. Rain and clouds contributed greatly to the poor biz. Pat Davis, who entertained with several well-flushed concessions, L. G. Turner has returned home to recuperate from a recent illness. Large exhibit tents are up on the grounds and preparations were made for the arrival of the governor, mayors of nearby towns, and Indiana. Rain closed the midway opening night, but the crowds flocked—W. I. (BILL) ROWELL.

DODSON'S IMPERIAL SHOWS Aberdeen, S. D., this week; Fargo, N. D., August 28-September 5

FROM THE LOTS}

Douglas Greater

LONGVIEW, Wash., Aug. 20.—The Kackle Klub met recently with Maureen Douglas and Mary Lou Durbin Longview at her residence. Twenty-seven members and guests were present. The club also gave a picnic for the entire show, with Helen Henn at the box office. The ladies' tea was held in the auxiliary building and was enjoyed by all.

The Silver Jubilee Celebration is in full swing here and 50,000 people are expected in the city during the week. Maid and Bay Hodges came in with their house, and A. J. Budk entered with "Roll-o-Plane," an addition to the Side Show. Superintendent Pop Russell is building a new 110-foot main entrance for the show.

Garden State TOWER CITY, Pa., Aug. 20.—Org played to fair biz in its stand at the Sussex County Fair and Horse Show. Rain and grandstand attractions killed the midway. The Wheel and the Tilt-a-Whirl were the only rides to break even.

Several trucks broke down during the move here, but hard work on the main road and up and running for Monday night. Ace Ackerman, manager, did a good job of laying out a difficult lot.

Professor Maguire is having large crowds to his show, and the part of the entire ride unit—HIP ROBERTS.

Jack NORMAN WANTS GIRLS FOR JAMES F. STRATES SHOWS Enlarging for Fairs WANT GIRL FOR HULA SHOW WHO DO HULA, STBP HULA, ETC. ALSO TWO CHORE GIRLS FOR REW. (Specialties preferred) Red Rogers, contact me. Also want to hear from Mickey McGinnis, Robert Reville and those who have worked let me know before. W. LOCKPORT, N. Y., this week than per week.


AT LIBERTY W. H. "BILL" LAMBERT Past three years as General Agent and Legal Adjustor Rogers Greater Shows. Address: BOX 5715, INDIANAPOLIS, INDIANA.

EARL R. LUND

Please contact R. C. BRYAN 805 Tampa St., TAMPA, FLA.
JOHNNY J. DENTON
RUSSELLVILLE, KY., FAIR, THIS WEEK.

FRANCIS Shows

WANT FOR FOND DU LAC, WIS.
STARTING THURSDAY, AUGUST 25, TO SUNDAY, AUGUST 28, INCLUSIVE
(BIG PICNIC AND CELEBRATION)
PLYMOUTH, WIS., THURSDAY, SEPTEMBER 1, TO MODAY, LABOR DAY, SEPTEMBER 5.
(PLYMOUTH FAIR AND BIGGEST LABOR DAY CELEBRATION IN WISCONSIN)
CARY, IND., SEPTEMBER 9 TO SEPTEMBER 21 INCLUSIVE
(Two $1,500,000 Pay Days) THEN FOUR FAIRS IN THE SOUTH
Can place a few clean concessions that work for stock. Want rides, men who can drive semi.
All address JOHN FRANCIS, Mgr.
Fond du Lac, Wis., until Aug. 20 then per route above.

BAKER United Shows

WANT FOR GEORGETOWN, ILL. FAIR & LIVE STOCK SHOW,
August 20 to September 3
Concessions—A few Merchandise Concessions open. Want Cook House or Cages. Will take Food Concessions or Shows—Can place Shows for this fair and other Celebrations to follow. Can use Girl Show at Georgetown. Ride Help—Want Till and Octopus Foreman to report at once. Frankfurt, Indiana, this week; then per route above.

ALL-AMERICAN MIDWAY SHOWS
WANT FOR FAIRS
Lebanon, Iowa, Aug. 15th, 17th, 20th; Okawville, Ill., Aug. 24th to 29th; Caldwell, Kansas, Sept. 1st to 11th, 28th; Okawville, Ill., Sept. 24th to 30th; Chicago, Ill., Sept. 11th to 19th; St. Louis, Sept. 20th to 30th. CONCESSIONS—Pop Corn, Arcade, Show Cages.

DYER’S GREATER SHOWS
WANTED
WENDELL (PROPS) KUNTZ
Care O. C. Buck Shows, Malone, New York.

JOHNNY J. DENTON SHOWS
TEN MORE BIG FAIRS TO GO
Russellville, Ky., this week, followed by Fulton, Ky., Fair
CAN PLACE - CAN PLACE
SHOWS—Have complete outfit for Side Show, Good opening for Pony Arcade, Monkey Show, Simplex Girl Show, CONCESSIONS—Sell "K" on Novelties, Long Range Fairy, all other legitimate Concessions.

WANT — FOR #2 SHOW — WANT
Buckman Country Fair, Neenah, Wis., Aug. 28-30, Fitch by Clindwood, Va., Fair.
CONCESSIONS—Conchshouse, Ball Games, Stakes, Paa Pool, Pan Games, Over and Under, 15% to office. All replies to JOHNNY J. DENTON, RUSSELLVILLE, KY., FAIR.

Showmen’s League of America
400 S. State St., Chicago, Ill.

CLUB ACTIVITIES

National Showmen’s Association
1564 Broadway, New York
NEW YORK, Aug. 20—President Emeritus George A. Hamid has returned from an extensive tour that reports every one is doing fine. Fred C. Murray, year book chairman advises that ads for the 1949 season are coming in rapidly. Gerald Snellman, who recently recovered from an accident, is getting his share of the book advertising.
Secretary Phil Iser is sponsoring William Brodie and William J. Cornwall for membership, Club sent its sympathy to Harry Hillers, whose father died last week.
On the sick list are Ben Rosenberg at Beth David Hospital, New York; Harry Minksy, French Hospital, New York; James G. Cox, Truth or Consequences, N. M., who is in hospital; and William Uotu, Mack Harris and John Ocher.
Letters were received from Jack Gallagher, Joseph E. Horan, S. A. Apedo, Sam Kessler, Idaer Rubens, Meyer Rapaport, Robert K. Parzick, Al Martin and Harry A. Field.
Recent visitors included Arthur Campbell, Tom Coffey, Sam Levy, Matty Burne, Sam Stillman, Sam Yerger, Al Jampol, David Brown, Edward Cohen, Harry Levine, Mickey Dugan, Sidney Herbert, Henry Kaufman, Sam Ceder, Morris Black and Stanley Walton. Have you sent in your dues?

CRYSTAL SHOW
CAN PLACE FOR EAST TENNESSEE COLORED FAIR, Knoxville, Tenn.: MONROE COUNTY FAIR, Madisonville, Tenn.; SCOTT COUNTY FAIR, Dungannon, Va., with Six Georgia Fairs and Two Florida Fairs to follow.

Baker United Shows

WANT FOR FAIRS—A few Merchandise Concessions open. Want Cook House or Cages. Will take Food Concessions or Shows—Can place Shows for this fair and other Celebrations to follow. Can use Girl Show at Georgetown. Ride Help—Want Till and Octopus Foreman to report at once. Frankfurt, Indiana, this week; then per route above.

FLEMINGTON, N. J., FAIR, August 29-September 5
NORTH HAMILTON, PA., FAIR, September 7-8-10
WANT
Merchandise Concessions. Motordrome, Snow Show, Arcade.
Replies to MORRIS HANNUM
Kutztown, Pa., Fair now.

CRYSTAL SHOW

WANT
For Tazewell County Fair, Tazewell, Va.,
August 29-September 3
Legitimate Concessions of all kinds.

SHAN BROS.’ SHOWS

ANT
For Tazewell County Fair, Tazewell, Va.,
August 29-September 3
Legitimate Concessions of all kinds.

WOLFE AMUSEMENT
Randleman, N. C., this week, with BIG V-J DAY CELEBRATION at Abbeville, N. C., Aug. 29-31; also LIONS’ CLUB ANNUAL FAIR CELEBRATION in Spencer, N. C., Sept. 5 to 10.

BEN WOLFE
Randleman, N. C., THIS WEEK

NEW AMUSEMENT PARK
in British Columbia, Canada
Wants Carnival Manager to supply complete Midway on exclusive 5-year contract.
Must be able to finance deal and guarantee First Class Attractions.
Contact at once:
WM. WALKER
905 Holden Building, Vancouver, B. C., Canada.

CAN PLACE AT ONCE
COUNT STORE AGENTS

NEAR CITY, Kansas, Fair, August 22 Through 25; Ranson, Kansas, Fair, August 26 Through 29. Agents joining now will be given preference this winter.
We work the year around. Write.
SCOTT LAMB, as per route, Pike Amusement Co.
FOR RHODE ISLAND STATE FAIR

STARTING AUG. 30, ENDING SEPT. 5

Custard, Ice Cream, Popcorn, Apples, Floss, Grab, Ball Games, Lead Gallery, Fish Pond, String Games, Hoop-La, Merchantides of all Kinds, French Fries, Sees & Ice, Hi Striker, Photo, Hanky Panks and all Kinds of Skill and Science Games. Hurry, Hurry—as space is going fast. Positively no grit; no gypsters; all legitimate Concessions wanted; no X.

High class Cookhouse, 10-in-1 Show, Motor Drome, Monkey Show or good clean Reuse with own equipment. All replies:

CONN. CARNIVAL SUPPLY CO. or BELL-FORM SHOWS
35 Winthrop St.
Bristol, Conn.

FRANK GROSCURTH PRESENTS
GREAT SHOWS
FOR OTHER GIRL WANT AGENTS.

CONCESSIONS

Manager.

Wanted—GREAT MANSFIELD, PA., FAIR—Wanted CONCESSIONS—Can place Fish Pond, Hoopla, Hi Striker, Palmistry, Demonstrations and all kinds of legitimate Concessions. SHOWS—Can place Wild Life, Arcade or any Show not conflicting. WANT—Manager for Minstrel Show with People. Must have complete show. We have top and front.

HELP—Can place useful Help on all Rides who ride well.

Notice—Ida Groemer, wire me. Have valuable Information for you. Address all mail and wires to

Lloyd D. Serfas, Gen. Mgr., Penn Premier Shows
Huntingdon, Pa., this week; Mansfield, Pa., Fair next week. Remember, we still have 12 more fairs.

WANTED—C. A. STEPHENS SHOWS—WANTED

JOHNSON CITY, TENN., THIS WEEK; PENNINGTON GAP—NO FAIR NEXT WEEK.

CONCESSIONS—Eating and Drink Stands, Custard, Sno, Novelty Jewelry, Age, Scales, a few choice stores open.

RIDES—Train, Pony or any major ride not conflicting.

SHOWS—Grind Shows with own equipment: Mechanical, Animal, Monkey.

WANT

Grind Store Agents, Skillo Agents, Stock Store Agents, Ball Game Agents. SHOWS—Man to take Monkey Show, Man to take Snoke Show, Man to take Girl show, Must have Girls, Want Octopus Foreman, Second Men for all rides, Must drive semi tractors. Pampa, Texas, this week.

Wire D. S. DUDLEY

WANT—CAPELL BROS. SHOWS—WANT

FOR GIANT LABOR DAY CELEBRATION—HENRYTTA, OKLA.

NEXT WEEK TO SEPTEMBER 3

PARADES—BANDS—FIREWORKS—FREE ACTS, ETC.—RIGHT MORE FAIRS TO FOLLOW

Want Stock Concessions of all Kinds, Will “Go” on Age and Water. Reasonable price in. Write or come on. Will plant new Rides for all Rides. Address:

DOC CAPELL, Mgr.

Shawnee, Okla., this week; Henryetta, Okla., next week; then per route.

P.S.: Yes, we worked at Anadarko and didn’t bury any Tepees.

TWIN STATES SHOWS

Want for BIG LABOR DAY CELEBRATION and All Week

ROSEBORO, N. C.

Can place Concessions—Pickleweed, Ball Games, Bowling Alley, Cigarette Gallery, Penny Pictures, High Trikes or any other Hanky Panky, and most Kinds of Skill and Science Games. Hurry Hurry—as space is going fast. Positively no grit; no gypsters; all legitimate Concessions wanted; no X.

WANT GOOD FAIR AND FOR ROSEBO RO BALANCE AND ALL Kinds of Stock Concessions. Wire shows, “Pickle” or “Red.” RIDE—RIDER-ROSEBO RO, Train, Boat Ride. Will give place on any Rides or any Concessions. All replies addressed as before.

Address: Mr. B. B. CARR, R. O. R. Address: all this week, Whitehouse, N. C.

FOR QUAD LABOR DAY CELEBRATION AND ALL WEEK

ROSEBORO, N. C.

C. C. (Stanford) GROSCURTH PRESENTS

BLUEGRASS SHOWS

FOR THOROUGHBRED ENTERTAINMENT

FEATURING

WANT

HOPKINS COUNTY FAIR, MADISONVILLE, KY.,

WEEK AUGUST 29

Followed by

PRINCETON, IND., ANNUAL LABOR DAY CELEBRATION

SUNDAY & MONDAY, SEP. 4 AND 5

And a Continuous Route of Bone Ride Southern Fairs.

CONCESSIONS

Can place Legitimate Stock Concessions and Hanky Panks of all kinds: Root Bear, Hot Dog on Stick, Wonder Bar, Ice Cream Sandwich, Dippens (exclusive for balance of season) also can place Cookhouse to show folks for balance of season. Derby Racer, Basket Ball and Short Range.

SHOWS

Smoke, Midget, Fat Girl, Fun House, Side Show or any other Show with own transportation that carries to women and children. Have special proposition for same.

RIDES


HELP

Now opening for first-class Fairsmen on Munny-Ca-Round and Ridesmen who can drive and have chauffeur’s license. Drinks: any where you are. Want Dancer for Single Girl Show; wardrobes furnished. Also Freight Man and Second Men for Till.

Address all wires and mail to

C. C. GROSCURTH, BLUE GRASS SHOWS

Bridgeport, Ill., this week: Madisonville, Ky., next week.

MARKS SHOWS

MILE LONG PLEASURE TRAIL

THE GREAT ROANOKE FAIR, ROANOKE, VA., WEEK OF AUGUST 29TH;

CAMPBELL COUNTY FAIR, LYNCHBURG, VA., WEEK OF SEPTEMBER 5TH.

AND ALL FAIRS UNTIL END OF NOVEMBER.

RIDES: Spit Fire, Fly-O-Planes, Dark Ride or any Novelty Ride.

SHOWS: Any play merit with or without Transportation.

CONCESSIONS: All legitimate Concessions open. Good opening for American Palmistry.

Can always use reliable Ride Help.

ALL PROVEN MONEY FAIRS

All replies to

JOHN H. MARKS

LEWISBURG, WEST VIRGINIA, THIS WEEK;

ROANOKE, VIRGINIA, NEXT WEEK.

NOW BOOKING FOR CALIFORNIA STATE FAIR

SACRAMENTO, SEPTEMBER 1-11

LOS ANGELES COUNTY FAIR

POMONA, SEPTEMBER 16-OCTOBER 2

Shows, Concessions and Fun House. Also Rides that do not conflict. Other Fairs to follow. Long season. Close November 15.

CRAFTS EXPOSITION SHOWS

7123 BELLAIRE AVE. 

PHOTO: SANFORD & MCDANIEL, NORTN HOLLYWOOD, CALIF.

QUEEN CITY SHOWS

CAN PLACE

Hi-Striker, Fish Pond, Ball Game, Dart, HucK Or Any Other Legitimate Concession.

Kingston, Ohio, On the Streets, This Week.

Bill Hopkins, contact me.

CURLY LITTLE

Hampton, Va., Aug. 21, Sept. 4

TWIN CITIES SHOWS

Want all kinds of Concessions for Big One American Legion Fair at Hamilton, Mo. 5 big days and nights, Aug. 31-Sept. 4. Will book Full Camp. Send last week of August. WM. and Bill would like to book on show after last. Have Ride and Concession in Arkansas. Contact Geo. Erble or Glen Wells, Hamilton, Mo., Aug. 21-Sept. 4, Wilmington, Mo., Sept. 1-7.
Barney Tassell Unit Shows

Want for White Stone, Va., Firemen's Festival

(Don't Let Size of Town Fool You)

Week August 29

Fireworks, Free Acts, Contests, etc. Auto given away and other large prizes.

Rides, Shows and Concessions

followed by my tobacco festival and then my annual Florida tour.

Wire Quantico, Va., this week.

P.S.—Can place Help in all departments. Must be able to drive semi trailers.

Folk Celebration Shows

Want for San Luis Valley Fair, Aug. 31-Sept. 5 inclusive and other celebrations and fairs to follow, including New Mexico State Fair, Sept. 25-Oct. 2 inclusive, Albuquerque, N. M., and Eastern New Mexico State Fair, Oct. 4-8 inclusive, Roswell, N. M.

Can place first-class Ferry Arcade Shows—Want Motordrome. Can place Shows; write or wire what you have. Rides—Will place any Ride that we do not have. Write or wire what you have. Concessions—Can place first-class Cookhouse. Can place legitimate concessions of all kinds. Positive no grit. Ride Help—Can place capable Ride Help. Want first-class Builder and Sign and Scenery Painter.

Bauz Festival & Rodeo, this week, Aug. 23-28, inclusive, Mountains, New Mexico.

Write or wire.

Capitol City Shows

All Fairs

Larue County Fair, Hodgenville, Ky., Aug. 29-Sept. 1

Harford Fair, Searcy, Ark., Aug. 29-Sept. 1

Fair, Bolivar, Mo., Aug. 29-Sept. 1

Lake County Fair, Holmen, Wis., Aug. 29-Sept. 1

Tri County Fair, Harrisville, Mich., Sept. 25-Oct. 1

Barn County Fair, Winder, Ga., Sept. 25-Oct. 1

Jack's Greater Shows

Want for Chase City, Va., with Emporia, Va., to follow

Then our Fairs starting at Waverly, Va., Sept. 12.

Can place Concessions of all kinds. Good standing for Contact, Jewelry, Chocolate Dip and Pops of every kind. Will contact you. Write or wire what you have. Contact also for Concessions of all kinds. Good standing for Contact, Jewelry, Chocolate Dip and Pops of every kind. Will contact you. Write or wire what you have.

Shows

Mechanical, Wild Life, Monday, Big Sheep, Lee Miller Teller, for Drama, Charlie Vinton, contact. 

Rides


Lawrence Co. Fair, Lawrenceburg, Ky., this week.

P.O. Box 28, Bowling Green, Ky., this week.

American Carnivals Association, Inc.

Barney Tassell Unit Shows

Want for White Stone, Va., Firemen's Festival

(Continued from page 40)

Finally, he holds his show out from East at a bit of a railroad move once, must jump it. Besides he is giving up a staggering percentage to the fair.

For the engagement here, Hendy had arranged on his own line-up with independent other and shows. Some few.

The games concessions are away from the fair last year. To begin with, the state's attorney general before the fair announced that certain games were operated in the past would not be okayed. A big job carried out his edict, shuttering the games.

The midway layout is at the outset, not too impressive by past standards, and made even less impressive by the pulling out of some of the stands and by the rifting of some games concessions left by others which folded early.

Republicans Pull Out

The bulk of the blame for the drop-off goes to the polo publicity, but it is wise who insist that feuding between the local and county administration, which is Republican, and the fair administration, this year has changed over to the Democrats, has a role in it.

One thing was certain. The cancellation of the Republican Day on Tuesday (17) that day's attendance. The G. O. P. Day, for years has been one of the big days of the fair. Reason given for the cancellation of the Republican Day was that this was an occasion when the fair would have met some degree of suspicion by many, who pointed out that there was a split in the G. O. P. ranks and that the party had used their club to carry to its regular day and (2) that the cancellation was calculated to embarrass the Democratic fair administration.

The patrons and patronage has held up remarkably well in this attendance drop. Only the opening of the Horace-Anderson Rink failed to draw well. The WLS show did pull an excellent audience, and the Barner-Roper show, in starting Monday for five nights, also played to good crowds.

Delay Hartford Vets' Protest

HARTFORD, Conn. Aug. 29.

Protests by veterans' groups of New Britain, Conn., against action of that city's Common Council Committee on Ordinance and Building, barring sponsorship of carnivals by city by veterans' organizations, as declared until September 15. Committee's August meeting was cancelled because of a number of holidays. Proposed ordinance would require future sponsorship of carnivals in New Britain to charge admission. The ordinance now in effect allows local veterans' organizations such sponsorship.

Family Affair

WARREN, O. Aug. 29.

Playing at the Portland (Ohio) Fair here is getting to be a habit for employees of the Gooding Company.

When the Rene Rupp unit of the 104th annual fair here August 8-15, it marked the 60th year that either Charlie Martin, cook-house house operator with the org., his dad had played the Fair. For Leslie Rodgers it was his 86th year, and No. 46 for George Emerson.
WANT MANAGER FOR TWO GIRL SHOWS
Must be capable and have at least seven girls for two shows.
Act fast as fair season is on!
Would consider two separate managers, one with three girls.
Furnish your own Sound and Wardrobe. We have the best of equipment for you.
Girls must be young and presentable.
In Girl Show Territory Now.
Going South for a Fall Tour or one of three--Can Join Mason City, Iowa, next week.
All replies to:
L. C. REYNOLDS, Mgr., SIOUX FALLS, SOUTH DAKOTA, This Week.

PRELL'S WORLD'S FAIR SHOWS
WANT FOR CUMBERLAND, MD., FAIR, August 29-September 3
ROCKY MOUNT, VA., FAIR to follow
MORRIS VIVONA or JOSEPH PRELL
TAPPANHANNOCK, VIRGINIA.

PEPPERS ALL STATE SHOWS
Want for Hopkinsville, Ky.--40,000 soldiers pay day
Then heading South for the Cotton Belt. Our until January 1
CONCESSIONS--Want Bumper, String Games, Buckets, Darts, Ball Games, Spindles, Jewelry.
What have you? Will sell "A" for Mint Camp, Custard, Photos, Penny Arcade and Dimes.
Want Agents for P.C. and Grind Stands. Want Reliable Foreman and Kid Ride Foreman. All Ride Help please keep in touch with us. Due to fire will book Merry-Go-Round for season. Everyone contact
JOHN REED, Mgr., PEPPERS ALL STATE SHOWS
Barron County Fair, Glasgow, Ky. this week.

LAWRENCE GREATER SHOWS
WANT for WEST UNION FAIR AND 10 CAROLINA, GEORGIA FAIRS TO FOLLOW
Cookhouse for Show. All Eating and Drinking Stands open. Can use Arcade, Hi Striker and all Hanny-Panks open. Need Bucket Agents and Agents for all officewise Concessions.
Need Fireproof Foreman and Second Man on Rides. Want Electrician who understands Diesels. Want capable Office Secretary. Must know all tax forms.
WEST UNION, IOWA, THIS WEEK.

WANT--MAJESTIC GREATER SHOWS--WANT ALPENA, MICHIGAN, FREE FAIR
SEPTEMBER 5-10
RIDES--CATERTILLAR, DARK RIDE ETC. CONCESSIONS OF ALL KINDS. SHOWS--SIDE SHOWS, MOTOR DRONE, GIRL SHOW, FUN HOUSE.
All replies SAM GOLDSTEIN
2722 EAST 75TH ST. CHICAGO, ILLINOIS

MRS. WILLIAM COWAN WANTS
BINGO COUNTERMAN WHO CAN DO RELIEF CALLING. Good salary--wire or come on.
MORRIS PRELDENHEIM WANTS ONE WHEEL MAN, ALSO GENERAL HELP. Address:
E/o DOBSON'S IMPERIAL SHOWS
ARIESDEN, SC. OAK., THIS WEEK.

WANT FOR FORKSVILLE FAIR
Long and Short Range Gallery, Pea Pool open. Hanky Panks of all kinds. Shows with own outfit. Schuylkill Haven, Pa., this week; then Forksville Fair, Forksville, Pa.
W. R. PRICE, JOLLYTIME SHOWS

WALLACE & MURRAY SHOWS
Want for Mountain City, Tenn., Bean Festival and Fair Combined, Aug. 27 to Sept. 2.
Wants legitimate Concessions of all kinds. FISH-TAIL-WHIRL, Cigarette Gallery, Long Range Gallery, Jewelry, Novelties or any other legitimate Concessions at reasonable prices.
All replies to:
AL WALLACE, 150 West Twelfth South, DAVITT HUDDUS, Box 18, Mountain City, Tenn.
This week, Greeneville, Tenn., Fair; next week, Mountain City, Tenn., Bean Festival.

GROVES GREATER SHOWS
AMERICA'S CLEANEST MIDWAY
Lafayette, La., Aug. 22-27; Bunkie, La., Aug. 29-Sept. 3
Can place sober, reliable Ride Help on all Rides. Want Electrician Foreman and Electrician. Can place legitimate Stock Concessions. Shows with own outfit. Agents for Penny Pinch, Ball Game, Ticket Sellers. Colored Minstral Show, have complete outfit for same. Alexander Tolliver, answer to:
E H GROVES, as per route

WANT CONCESSIONS
WILLIAMS GROVE GRANERS PICNIC AND FAIR
Quake Sunday, August 28; close Labor Day--Nine Days, Nine Nights.
Can place three Hanky Panks, one Ball Game, one Merchandise Wheel. Positively no racket. Write
JOE SHERMAN, Berkshire Hotel, Reading, Pa.

LIONS' CLUB LABOR DAY CELEBRATION
SEPT. 2-4-5-6--PEARL BEACH, MICHIGAN--Suburb of Algonac, Mich.
West Concessions of all kinds. Want Outdoor. Tilt Concessions. Money east of Michigan.
Write MERRY-GO-ROUND FRAZIER. Write at Phone--Wire. DREXEL.
ROYAL EMPIRE SHOWS
616 DREADNAUGHT
DETROIT 17, MICHIGAN

WANT for 2 BIGGEST FAIRS IN WESTERN PENNSYLVANIA
INDIANA, WEEK OF AUGUST 29-SEPTEMBER 3, and EBERNSBURG ALWAYS STARTS LABOR DAY, SEPTEMBER 5-10 --13 LARGE FAIRS TO FOLLOW
WANT
Novelties, no exclusive; age and scales, eats and drinks, all kinds of grind stores, photo gallery, wild life--Stoffel, please apply. Can use a few grind shows. Can place a few major rides. Also ride men, semi drivers preferred.
All answer
SAM E. PRELL, Meyersdale, Pa., Fair, Meyersdale, Pa.

GLOUCESTER COUNTY FAIR
PAULSBORO, N. J.
SEPTEMBER 5 TO 10 inclusive
HORSE RACING AND BIG GRANDSTAND PROGRAM
TROY, NORTH CAROLINA, FAIR
Sept. 12 to 19
Followed by a series of Fairs and Celebrations in North Carolina.
CAN PLACE ALL legitimate Merchandise Concessions. Eating and Drinking Stands. Grind Shows of all kinds. Canes Your Age. Some Percentage open. FROZEN CUSTARD, WILL SELL YOU NO NOVELTIES. WANT Ride Help, Semi Drivers. CAN PLACE any worthwhile Grind Shows. Walk Thru, Wild Life. ALSO ROPE-LINE. WANT ELECTRICIAN WHO CAN HANDLE GMC. PLANTS. Address this week:
DICK'S GREATER SHOWS
COLUMBUS, PA.

FOR SALE--18 CAR CATERPILLAR
Streamlined. Just Completely Overhauled by the Factory. With or Without Transportation.

ALSO C-CRUISE, LOOPER AND FLYING SCOOTER

WANTED
Concessions of All Kinds. Also Girl Show. For Kentland, Indiana. Fair Next Week.
ADDRESS:
L. I. THOMAS, Mgr., Thomas Joyland Shows
Crown Point, Ind. This Week; Then Kentland, Ind.
GAIETY SHOWS COMBINED WITH B AND C WANT
For Rochester, Monroe County Fair, Aug. 29 to Sept. 4
WANT Concessions of all kinds, Dart Balloons, Add 'Em Up Dart, Short and Long-Range Galleries, Bucket Pitchers, etc. Also all Eat ons. Don't miss this one, biggest county fair in State. Over 118 thousand tickets sold in advance to all leading industries in area plus 10-mile race featuring star drivers as Bill Holland, Morrie Rose, etc. and numerous other features. Wire to ANTHONY SANTILLO, GAIETY SHOWS, Fairport, New York.

GEO GEORGE CLYDE SMITH shows

WANT Ball Games, Custard, Pitch Till You Win, Buckets, Swinger, Penny Pitch, Photos, Hoop-La, Spot the Spot, String Game, Fish Pond, Huckle Buck to High Stickers, Penny Arcade, Six Seats, Darts. WANT Side Show, Monkey Show, Jig Show, Half and Half, Pony Ride. BARNESBORO, PA., V. F. W. CELEBRATION, WEEK OF AUGUST 29 FIVE COUNTY FAIR, FARMVILLE, VA., WEEK WEEK 19 HENDERSON, N. C., COLONIAL FAIR, WEEK OCTOBER 3 TIDEWATER COLORED FAIR, SUFFOLK, VA., WEEK OCTOBER 17 All replies to GEORGE CLYDE SMITH SHOWS Six Mile Run, Pa., this week; Barnesboro, Pa., next week.

CARNIVAL ROUTES (Continued from page 14)

TIVOLI EXPOSITION SHOWS
Want for Rantoul, Ill., Annual Fall Festival June 18 to August 15, 1949. Show will include Feat of Strength and Celebrations to follow in Illinois, Arkansas, Colorado, Kansas, Nebraska, Oklahoma and Missouri. May be interested in working for stock. Contact P. C. Dealers, Rantoul, Ill., now, don't wait.

H. V. PETERSEN, Mgr.
B. J. COLLINS, Gen. Agent
Rochester Fair, Ill., this week; then the Big One, Rantoul, Ill., Aug., 15.

AMERICAN LEGION AMUSEMENT PARK
CENTRO 250,000 SOLDIERS & CIVILIANS

ROBERT TAYLOR
114 Bounded St.
Portsmouth, Ohio

WANTED TO BUY
Good used Reconditioned Tractors or Weather Proof Roofing Material. Will consider cash or trade. ROBERT TAYLOR

T. L. BREDICK, Gen. Mgr.

SHOWS - Concession - Want - All Agents
BA - In 

With the One and Only EMANUEL ZACCHINI
SHOT OVER TWO FERRIS WHEELS
WANTS FOR TEN DOMA F F A R S STARTING LYKHBURG, VA., NEXT WEEK, AUG. 29. TO SEPT. 3: WITH VIRGINIA STATE FAIR, STAUNTON, LABOR DAY WEEK, THEN NORTH AND SOUTH CAROLINA FAIRS T HE ARMISTICE WEEK AND SIX FLORIDA SPOTS TO FOLLOW.

RIDE - Can place LITTLE DINNER, KIDDEE BOAT RIDE, Whirl, Top, Rocket, High Ball. SHOWS - Wants to hear from Organizers of Minnehaha, Sioux Falls, South Dakota, to have the spots if you have the Spot. Place Mower-Doane. Glass House, Monkey Show, Wild life, any row or Novel Show CONCESSIONS - Want Grab, French Fries, Pop Corn, any and all Eating Stands, Age, Scale Novelties, Photos, Fighters, Revolving Elephant Pond, Pitch-Till Win, Hoop-La, Ball Games, and all Happy Perks, Stock Wheels, Clothes Pin, Blower, some P.C. if you have Side Concessions. Joe and Ruby Kane, wire. No exclusive ours, but contact fast, as do not over book. HELPS - Can place useful Carnival Help, Ride Man, Semi Drivers, Canvas Man, Ticket Sellers and A-1 Front Man for Side Show, Dancing and Posting Girls for Paradise Revue. Address: RALPH DECKER

Blohmond, Virginia, this week; then per route. Phone King Carter Hotel.

VETERANS' EXPOSITION SHOWS
PLAYING THE CREAM OF THE SOUTH

All replies to JOHNNY CARUSO or O. O. "BUD" POINT

AGENTS WANTED
For Buckets and Six Cats. Also want BINGO KELLEY CABLE, 8th Christian, wire me. ABE BELL

'ta Gulf Coast Shows, Louis., this week.

TEX ROLLINS
FOR SALE

Eldridge Ferre Wheel and Eldridge Chairs. Body. Skips Shaunavon, Sask., Date
Meyerhoff's Crescent Org. Skips Shaunavon, Sask., Date
WANT—For sale—New, 4 ft. 3 in. 3 Big Six Wheels and everything that goes with a Cow-
ena, in date, everything but Major Rides. Reason for selling—Serious illness. Must get

i nie canvas. Can take canvas and equipment and everything in winter. Can form on this凝合体 to run by the owners of same. Best canvas and equipment. The most
n the world. Have 46.4 ft. 4 1/2 in. and 2 Big Six. Ready to go the world.
A complete Canvas Equipment of 34 ft. 4 1/2 in. on 12 ft. 3 in. Table, Black Jack Table, Roulette, Big R. Roller, Ferris Wheel. Steel ring. 100 Brand new Pennals Ring. Belly Cloth. For all this equipment. Will sell canvas and equip-ment to you. Priced reasonable. Address:

Address: FRED POTENZA
741 North Wolcott Chicago 22, Ill.

SAMMY LANE SHOWS
CAN PLACE
Diggs, West, L. Jackson, any Hunky Park that doesn't concern you. We book our shows of a kind. Can place a couple Grid Shows. The owner has called in about the Agency at Brandon, can place you now. Curly Catterson contact. We have all Fairs to Oct. 1st. Other problems but Major Rides.

BUFFALO SHOWS
Franksville, New York, this week

WANT CARNIVAL FOR WEEK SEPT. 19 TO 25
W.A. Scull, 83 Main St., Saratoga Springs, N. Y.
2 in 100-night shows. Under subscription. Send $10.00 on Building Fund of New York Buffalo Shows. Have your agent contact me wire; phone or in person.

WANTED AGENTS
WANTED FOR Games of Skill, commencing August 15 at Des Moines, Iowa. Fair: Aug. 22-24. Contact: CLIFF AND BETTY BANDEL e/ho/nu Atte Lee’s Shows
FOR SALE—PENNY ARCADE
60 Machines, 2640 Top. 30 Ft. Freest.
GEORGE HURNEY
434 Republic St., PITTSBURG, PA.

WANT TWO CARNIVALS
For two Big Labor Day Celebrations or would consider Independent Concessions and Connections.


SAM MENCHIN 11 W. DOWNTOWN CHICAGO, ILL. Phone: Superior 1737

ROYAL EXPOSITION SHOWS

BALTIMORE COUNTY FAIR
BalTIMORE, Md., Sept. 25th to Oct. 1st. HANCOCK COUNTY FAIR, Elkhart Co., Ind., Sept. 9th to 17th.

Carnival Show—144 Shows. Each $500.00. Full concessions, ready to go. The last 35 feet into a net during a high

Meadowsfield Park

Organ opened only one performance in Meadowsfield, Wis. Friday, Aug. 15, (1) that was a bathing machine which rides half a house. A late arrival in Eau Claire, Wis., resulted in late machine. Attendance at machine and night show was expected. Organ registered a strong machine and capacity at night in Madison, Wis., Tuesday, Aug. 16, (10), while at the day before (11) it was a full machine and overflow at night.

FOR SALE—FOR SALE—FOR SALE

BRAND-NEW Merry-Go-Round, 8 weeks old, and a brand-new No. 5 Ferris Wheel. Practically brand-new. Title-White No. 3, 24 weeks old, 3 cabins. Double Loop Plane, one Kid Jeep Ride with 10 cans, one Kiddie Apple Tree, 10 ft. Light Plane, one Doggie and one Rock Ride not contracted. Also two Mack Trucks. All property mentioned above for $15,000. This equipment has been in park since June. Can be seen in operation. Wire or call 9121.

JAY WARNER, Bay St. Louis, Miss.
Skating Is On the March; Box Office Boost in Year

By Perry B. Rawson, Rawson Laboratory, Ashbury Park, N. J.

(Continued from last week)

An article in his right mind is going to scrap the dullness and plunge after will-o'-the-wisps, the fairy clowns who roam the scientific, machine shop and come up with a definite trend that will grow fast. Some general truths are ready to report. They may be hard to swallow. These reports will be favorable. Slate companies are getting ready to assist by ordering the factory if buyers are not in the market. Orders do not go to order by the mainstays of the market. Some may go into full production of the development. There will be no more specific, if we have a chance to be gone in the manufacturing race.

The lab (amateur or professional) have to be taken care of before we can proceed with the trends. The lab people have to be the key to know. The results were there before this was taken place. We have had many forms of rubber, roller or ice. Attempts to sell or sell roller skates were doomed to fail by the design and the shooting. The two, skating and skating, are different. Common, in fact, they have hardly anything in common. So, in a skating rink, there are three or four for every taken taken by the major skaters.

The lab has been at an operating hospital, a doctoring school and a skating school, all over the country. Many orders have gone out of the skate room and report that they should be out at any time. This skate-room spot will become as popular as the box office as the ministry of growth. Right now it is rat hole No. 1. When the manufacturer gets to be complete, the whole three ingredients needed to make a skating rink. The instruction, the rubber and a skate adjustment facility for pliable rubber edge. These should be put out and it will be narrow instead of wide.

To hold a spot on the skating rink, both adults and children have to be a spot. Great attention is given to the blind spot and the difference between the blind spot of this article. This is one of the most sighted and the skaters. The bind spot of the old cloth of the skate is how a person with a finger wheel has to have a stop or would upset. These vehicles, however, even hold a spot on the way in the skate room. Doctored skates do not have the blind spot or have to do the stop. Dimensions given here will automatically take the skate spot and about 1/4 inch away from the metallic cushion retarder. Hundreds of thousands of skates of the rigid type, as scooters skates, and also called. Doctoring these skates, doing those that have a stop of 1/4 inch from the metallic cushion retarder. Hundreds of thousands of skates of the rigid type, as scooters skates, and also called. Doctoring these skates, doing those that have a stop of 1/4 inch from the metallic cushion retarder. Hundreds of thousands of skates of the rigid type, as scooters skates, and also called. Doctoring these skates, doing those that have a stop of 1/4 inch from the metallic cushion retarder. Hundreds of thousands of skates of the rigid type, as scooters skates, and also called. Doctoring these skates, doing those that have a stop of 1/4 inch from the metallic cushion retarder. Hundreds of thousands of skates of the rigid type, as scooters skates, and also called. Doctoring these skates, doing those that have a stop of 1/4 inch from the metallic cushion retarder. Hundreds of thousands of skates of the rigid type, as scooters skates, and also called. Doctoring these skates, doing those that have a stop of 1/4 inch from the metallic cushion retarder.

The effects of these three simple systems are shown. The side lean—a rubber pliability all the way in the skate stop without intervention of a metal binding somewhere. It is important on a skate as it is on a bicycle. It is tied up with the holding-floor problems and the secret of the powder problem.

(Continued next week)

Two More Eastern Spots Close Doors

NEW YORK, Aug. 29—Two more area roller rinks have joined the ranks of those that ceased permanently as skating places. Both firms have been sold to diversified enterprises. These are the tiny Palace Rink, which was operated by Leo Meier and Leon Mautz, and Spence Hirschfeld in Stapleton, Staten Is., and J. Farley's Morris & Ennice Rink, Spinaugh, Springwood. The Palace bowed out July 25, with a free skating party. It will become a furniture warehouse.

Jacksonville Club Elects

JACKSONVILLE, Fla., Aug. 20—F. H. Allen and ed elected club president of the Ramblin' Rollers' Skating Club in Jacksonville. Skates hwer at the club's annual election of officers last week. Other elected to office included James Frank, vice-president; Charles F. Evans, secretary; Ernest Fauson, treasurer; Sonny Lallay, master of arms; and John B. Johnson, master of ceremonies. The club has a section in the downtown area which shuttered last week and will become a furniture warehouse.

9 Speed Records Fall by Way of At RSROA Meet

DETROIT, Aug. 20—Nine speed skating records were broken during the National American Championships at Riverdale Park, Washington, under Roller Skating Association of Rosskla. The races were held for RSROA, auspices. In three cases, twin recordings were made by individuals Carol Sue Massy, Phyllis Markley and Others. Junior Girls—440 yards—Carol Sue Massy, Springfield, Ml., with a record 6:23.1, topping the 6:24.4 set by Sheryl Roman, Cincinnati, in 1947. Continental red record set by Louise Moore, Det- rite, 20 in 1943, and Junior Girls—550 yards—Carol Sue Massy, Springfield, Ml., with a record 1:01.17, topping the 1:01.35 set by Sue Twillie, Cincinnati, in 1947. Junior Girls—440 yards—Carol Sue Massy, Springfield, with a record 4:50.37, besting the record set by Maxine Rosen, Detroit, in 1944, and Junior Girls—440 yards—Phyllis Markley with a record 2:04.3, besting the record of Eileen Holzer, Cincinnati, in 4:54.9 in 1947.

Continuing the records are: Junior B Boys—165 yards—Ralph Con- don, Chicago, with a record 4:28.2, topping the 4:30.3 set by Jim Godfrey, Detroit, in 1942; Junior B Boys—165 yards—Phyllis Markley with a record 4:25.3, besting the record of Eileen Holzer, Cincinnati, in 4:54.9 in 1947.

Since the time when people would "roll in" is past. This is not a new condition and the engaging rink operator who goes after business exists in. The other fellow who is content to do business on the strength of his name and what is the strength of a man's successful operation among the same 20 years from now.

"Trying to get new business by giving yourself in giving in millions of calls, etc., is the only way to really prove successful. On the contrary, we have always found that such ticketing in the underneath is theClipper the chisel type of customer, not the,.the best way to get the business of those who are willing to pay for a steady patron. My advice is... don't use false tickets."

Substantial, pleasing well-reg-ulated musical programs are important to a rink's success, says Fred Martin. Faney and Koble, and shown on a semi-monthly basis, the various legal holidays were recommended for getting business.

Classes Produce Skaters

"Your skating classes are necessary to produce skaters for you. Too many of us stress the importance of making a skating rink, but we should also be concentrating more fully on the average skater, the beginner, to basic skiing in a high skill and safety level. The average skater is the one that he can make a turn or execute two or three simple glides," Martin told the audience.

Continuing on discussions, he said... "It is not necessary that you should play the rink as a pro or professionally. Keep them on the teaching idea that they can go overboard on these dishes. These are beautiful and create a show for you. The pro program, however, is a professional program and requires a variety of work and training. During the regular evening's popular skating program make their dance program perform their dance programs to skate; he does not want to watch others skate.

New Post Spot Christened With Luncheons and Parties

NEW YORK, Aug. 20—New offices and showrooms of M. S. (Murphy's post, High Athletic Shoe Company representative here, were opened with luncheons and cocktail parties for the trade.

General sporting goods people conducted the opening, Wednesday (10), and bowling and dances, Thursday (11). Posts the new set-in-room, an office and large stock room.

9 Speed Records Fall by Way of At RSROA Meet
Roller Rumbles

Ranu Flego, who operates Skateland at Titus, O., is the second in Rollerland, in Alliance, O. George N. White, Livernmore, Calif., opened his Rollerland, and Harry Roller Haven—Garden of Allah, at Nil, N. C.

Frank G. Kastner has joined G. N. Small as a partner in Rollerland, in Crestline, Calif. Andrew P. Fischer has opened First Avenue Roller Rink, Lemoney, Pa. He is associated with at Skateland, Asheville, N. C.

Serious Local Pub Relations Program Brings Big Crowds

DETOUR, Aug 20.—A serious program of community public relations thru personal contacts, service clubs and civic activities was urged upon rink operators by Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators’ Association, in a statement at local headquarters. Mr. Martin said the rink operator should become acquainted with your fellow city officials and civic leaders, thru the heads of your community schools and church organizations. For a nominal fee, Mr. Martin offers a list of an organization’s members. There is a mailing list for the publication of your roller skating business.

Mr. Martin said that many rink operators are losing money by being several dollars or more in the red for each skater. The mistake is due to keepingaccurate records of your receipts and expenses. He added: “Our cities have a wealth of untapped possibilities, and we can thank you for our rink business.

The property, under inflation, the high cost of living, has a total value of $12 per day, and any additional service rentals will help defray expenses. Mr. Martin has a long road thru the fortill so as to give access to the property. Gray, also, is a residential area, and the neighborhood has a very fine feel of earth and granite that have been removed, and the way the war has left the population of 1,500,000 in the country is not possible at such a low standard of living. Today every resident of Hong Kong is a fighter. Gray believes illustrating the change in Hong Kong is a story. Gray points out that a carpenter worked for 75 cents per day in the war years, whereas now, $3.25 per day is considered the current rate of pay. One billion dollars in new building is now going up. The city is equipped for 1,500,000 people, and there is no reason why the people have not forgotten the former standard of living.

In addition to his other activities, Mr. Martin is the chairman of the Hong Kong Business in Hong Kong.

Contests Keep Interest Alive At Empire Rink

BROOKLYN, Aug. 20.—Rink Manager Joe K. Dennis has a summertime skating interest alive with a lively series of contests.

First, he conducted a 14-day competition, with a prize money that had never in place in a State Championship. The contest was divided into 14-day contest for the same length, and then a graceful skating event opened the 14-day program.

The first three contests were conducted with eliminations on two successive Thursday nights, with finals on the 14th and medals awarded in each case.

Goody To Manage Rogersville Spot

ROGERSVILLE, Mo., Aug. 20.—Eva E. Goody, former vaudeville performer and well-known in skating circles, will manage the Rogersville Rink, which operates under the masquerade ball. September 1. Owner Jim Smith, who has a floor space of 12,000 feet, is using the building for skating instead of maple flooring.

Rink will use all Chicago Roller skates, the usual roller skate standards being used. Joe K. Dennis, who operates seven days per week and afternoons, is to be a pioneer in the regional skating circuits.

The lobby, lounge and entrance in the Rogersville Rink will be decorated in a coral color theme. New sign and marquee is brilliantly lighted with flashing indicators is being installed.

New entrance also has a modernistic and a somewhat traditional in design. The rink is equipped with interchangeable coin letters to advertise special events.

The refreshment stand and skating rink are to be remodeled, and the service counter, the main part of the lounge, has been remodeled.

The skating show is now under way with shelves, windows, counters and display cases all carrying a natural finish to keep up with the downtown theme.

INTL DAIRY EXPO—Continued from page 63

Eveline Harter, daughter of Mr. and Mrs. John, and Ted Huisman, The Park, have returned from visiting relatives in Denver.

Bergin Back In Business; Joins Norcross in Colorado

DETOUR, Aug 20.—Fred J. Bergin, former skater with the Harry N. Towers and well-known skating figure has joined the skating field in association with J. W. Norris in a new venture in the area of Riverside Rink, Estes Park, Colo.

Bergin is also to be associated with Mr. Norris and Sallee as a partner in Skatesland, Ping, Colorado.
Here's a tip...Send your order to Kipp Slum

GLASSWARE

15% Paper Parasols 9.95 100
Plastic Parasols 9.95 100
Bamboo Parasol and Holder Reg. 14.50 14.50

MECHANICAL TOYS

Journal Turtle 1.50 1.50

CONCESSION SUPPLIES

Front Wadded Darts 3.75 3.75

AGENTS & DISTRIBUTORS

Alamo, Pearl Sea Shell Jewelry, Dallas, Texas, F. J. Corwin, F. J. Corwin Co., 1140 15th St., N.W., Washington, D.C.

NEW NOVELTIES FOR CARNIVAL AND CIRCUS

LST year's击 balls $5.00 5.00

SLUM

Wooden Rings 8.00 8.00

ACID CARB COMBS 1.00 1.00

Cone Shells With Strings 3.00 3.00

CONCESSION SUPPLIES

Daily Drink Glasses 25 cents 25.00

Fur Coats

Jackets $19.95 $19.95

Classified Advertisements

A Market Place for Buyers and Sellers

Rate: 12c a Word—Minimum $2

All Classified Advertisements must be accompanied by remittance in full.

Forms Close

Thursday Noon in Cincinnati

For the following week's issue

To insure publication of your adverting in the earliest possible issue, arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati, 22, early in the week.

ACTS, SONGS & PARODIES


JIMMY'S LAUGH LINE—42¢ and Up, 25¢ each, MC Comedy Studio, Radio City Music Hall, New York, N.Y.


Agents & Distributors

ALAMO, PEARL SEA SHELL JEWELRY, Dallas, Texas, F. J. Corwin, F. J. Corwin Co., 1140 15th St., N.W., Washington, D.C.

F. J. Corwin's Novelty Spoons from $1.00

You can get an entire variety of spoons,

NEW YEAR—ROUND ITEM—PART-BUILDING cathode-ray box containing 71 new tools, supplies to save you $2.00 in your hobby work. Doubles your money, your cost $10.00, retails $25.00. From Inventor's Pub., 433 Fifth Ave., New York 17, N.Y.

SAR üzeeexx INC.

STREET SHOW MERCHANTS, FOR SALE: 6,000 1890; 10,000 1904; 3,000 1912. First in quality, with check. Many others available. Write: R. C. Draper, 517 Wilson Ave., East Orange, N. J.

SMITHSONIAN FOR REGULAR FELLOW—Name for $1.00. J. C. Smithson, National Hall, 2141 Main St., NYC.

STROUZHIN, WASHINGTON, D.C.


 guaranteed—a laugh with every picture!

IT'S A HIT! $75.00 D. O.


SILENT MOVIE RIBBON—MAKES LET-

INGS, WOOL'S, AND LAUGH CARTOONs BOREAL, L. I. 790 Bayview Ave., Brooklyn 9, N. Y.

FLUORESCENT FIXTURES

For Carnival Installations, Dealers, Distributors, Concessions

FUR COATS

Jackets, Coats by Popular Designers, lowest prices.


Remember to enclose 3c for postage and handling. We do not sell on credit. For price quotations and general information, please write us at our address. Prices and quantities are subject to change without notice.

Closeout! Regular 81 Ball Point Pens While They Last

15c ea.

In 5 Gross Lots

6 Dozen Lots, Ea. 20c

12 Dozen Lots, Ea. 19c

SAMPLES

A Ball-Point Regular $1.00 Ball Point Pens

20% With Order, Balance C. O. D.

B. Fischman

4155 Archer Ave., Chicago 32, Ill.
SOLID STERLING SILVER
Combination Scarf Slide and Adjustable Finger Ring.
$5.00 doz.

BLUE AND WHITE
Combination Bracelet and Ring.
$2.00 doz.

2-IN-1 SALES APPEAL
Minimum Sample Order Accepted 1 doz.

DIRECT MFG. CO.
F. O. BOX 822
PAWTUCKET, R. I.

SLUM GIVEAWAYS
ALL USABLE ITEMS
TOYS - GIFTS
NOVELTIES, ETC., ETC.
FOR CHILDREN, ADULTS
Some items retail up to $1.25 each.
3000 PCS $29.10

LUCKY STEALERS
AMERICAN NOVELTIES OF ALL KINDS.

PRIZE BOXES

MDSE. DISTRIBUTING CO.
146 E. 34th St.
NEW YORK 16, N. Y.

Reduced Prices to DEMONSTRATORS
ALL METAL COOKIE PRESS
CAKE DECORATOR Set
Write or wire for details.

ZACHMAN & CO., 5004 Wilson Ave, Chicago 39

FEATHER DUSTERS

JOBBERS WANTED


KICKJACKET, Box 13, Ravenwood, W. Va.

THE BILLBOARD

MERCHANDISE

81

August 27, 1949

IT'S SO HOT IT Sizzles
For CARNIVALS CONCESSIONS SOUVENIRS BOOTHS
For PREMIUMS DOOR SALES PRIZES GIFTS

TELE-VISION'S

ORGAN GRINDER

THE PICTURE-TIME ELECTRIC CLOCK
They'll buy at a glance when they see this exciting "time-at-a-glance" Tele-Vision Clock! It's equally swell for quick selling, or for use as a "keep-'em-playing" prize in your booth. Made in ceramic, beautifully colored and glazed, with 23Kt. gold trim. 9 inches high by 7 inches wide by 6 inches deep. It's the most revolutionary clock idea since the beginning of "timmel"!

IMMEDIATE DELIVERY!
Phone, Wire or Write

TELE-VISION CLOCK CORP. OF AMERICA
TELEVISION SQUARE
7249-51 FRANKSTOWN AVENUE • PITTSBURGH 6, PENNA.
Fremont 4200

Complete Assortment of Jewelry

JEWELRY — That's Our Business
We have everything for
JEWELERS • ENGRAVERS • DEMONSTRATORS

BIELE-LEVIN
5 NO. WABASH AVE.
CHICAGO, ILL.

Merchandise You Have Been Looking for
Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Lingerie, Toys, Every kind of Glassware, Blankets, Napkins, Hasseocks, Slaters, Flying Birds, Whips, Rattles, Nets, Canes, Ball Clunie Specialists, Rings, Merchandise.

Catalog Now Ready - Write for Copy Today

Pleasant Supply Corp.
1111 South 12th St., St. Louis 4, Mo.
BAR COMICS

"America's Funniest

Miniatures

1 NEW LADY HITS

that are the novelty of the year. These colorful miniatures can

be found in any dime store. Don't miss your chance to own

your today.

4 DOL., $9.60

per dozen under 100.

$25.00 deposit with order. Balance C.O.D.

JUNE 27, 1949

THE BAIN CO.

FOR IMMEDIATE DELIVERY

HIGHLY POLISHED - ELECTRO PLATED

- IDENTIFICATION BRACELETS FROM $14.90 each and up

- PINS & GUARD PINS & ROSETTES FROM $9.90 each and up

WRITE FOR CATALOG NOW

(STATE BUSINESS)

5% DEPOSIT WITH ORDER. BALANCE C.O.D.

SEND $5.00 FOR SAMPLE ASSORTMENT

Frisco Pete

W. L. ST. CHICAGO 6, ILL.

AMERICAN CHEWING

WHOLESALE GUM

OIL FILM PINS IN STYLES Plastics, Fine Art medals and
bubble gum

AMERICAN CHEWING

PRODUCTS CO.

FOURTH AND M. PLATTE Ave., Nebraska 4, N.J.

BINGO

Heavy Cards, Specials, Cages,

Blenders, Overflowers

Write for bulletin

AMUSEMENT INDUSTRIES

Box 2, Dayton 1, 0.

ZIRCONS

Sparking W 1118 12th St.

AMERICAN CHEWING

PRODUCTS CO.

UNITED JEWELRY CO.

20th, W. 72nd.

BUSINESS OPPORTUNITIES

ANALYZE HANDBILLS FOR PROFIT.

- Advertising model 17 provides new branch of advertising

- Doughnuts Corporation

INC.

Doughnut Machine with Leader, No. 3, to the Left.

- Complete moving picture department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.

- Orders.

- Spooling Machine with Leader, No. 3, to the Left.

- Complete Moving Picture Department.

- Construction.

- Chicago, Ill., 435 N. Michigan Ave.

- Credit.

- High order.

- Complete Moving Picture Department.
HYPNOTIZE INSTANTLY TODAY! — EXC-

chants man, woman! Earn good money be-

to beautiful Hypnosis Talks, espoused for

girls, boys, women, men, girls, boys, men,

NEW 1949 CATALOG MINDEDREDO MARK-

ball, quick, effective, inexpensive. Present,

EROSOLOGISTS, Psychologists, Counselors,

FREE to all, send 4¢ postage stamp for

HILL, 706 Martin

SOLD OUT—ESCAPES APPARATUS, Hand-

conditions. Send 6d. postage stamp.

SUMMER SPECIAL—COMPLETE TRICKS

with this pastel trick card at a posi-

TAMIY'S "Bottle Trick", No. Truelt, 706 Mar-

INUTU PLATE.

3% FAGE CATALOG OF 1,000 TRICKS —

Pocket, parlor, stage; world's finest magi-

paid! Limited number. Goldsmith Bakers,

430.

SPECIAL OFFER! ELECTRIC SANDWICH TOASTER

very near stock. We send out several

LIMITED TIME ONLY

set for toasting two sandwiches at a time.

$24.00

DEPOSIT, Balance C. O. D.

$5.25 ea.

$26.40 Gross

$2.75 Dozen

$3.85

30% deposit on all orders.

SLOW JEWELRY CO., 1 Pulten St.

NEW ORLEANS, LA. N. Y. 3, N. 2.

PHOTO SUPPLIES DEVELOPING-PRINTING

A RARE OPPORTUNITY FOR RELIGIOUS

man or man and wife experienced in photo-

oustic; pay details under Benedictine

PHOTO INVENTION! — PDQ CHAMPION

TPeke and finishes 30 to 60 views in a

Quick Photo Camera Co.

191 W. Cleveland Ave.

Chicago 10, III.

$25.00 Each

LING TRADING CO.

Dept. P. S. 0. W., 27th St., New York 1, N. Y.

EAGLE Decorated Balloons

for Fast Sales and Profits

NEW ORLEANS, LA. 3, N. 2.

MUSICAL INSTRUMENTS, ACCESSORIES

PERSONALS

THE ORIGINAL STUFF—ADULT CARTOON

NICE CARDS of MIRACLE BALLOONS, but

THE PERSONAL INVENTOR

Ladies' Rhinestone Coro, Ch. 7, $9.50

MUSIC STORES; send us 25c in stamps.

17-Jewel, $12.75

LADIES' RHINESTONE, Floating, etc.,

30 COLORED POST CARDS OF MIAMI, FLORENCE,

17, 25, 50c each.

59.50 and $1.00.

NOTICE: PICK UP ENLARGEMENTS, REAS.

FINE, laid flat in tube, 31 portraitwise, en-

RINGS DEMONSTRATORS, FAIR AND CARNIVAL

WORKERS, SEND FOR CATALOGUE

EAGLE RUBBER COMPANY, Inc.

ASHLAND, OhiO

PRICES SLASHED! UP TO 50% OFF

Reducing our inventory regardless of original costs!

Men's Wrist WATCHES

Oil, $9.45

Goldstone Dials, $2.00 Additional.

10kt. Yellow R.G.P. cases, modern designs. Designs

REGULARLY-UNIFORMED-

or BULAVA

Rings, S.H., etc.

$2. Majdan 25c, with order—saves C. O. D.

Joyce & Bullard. Send in order copy.

Write for our New 1949 Catalog.

Chicago 6, Ill.

Rings, etc.

ROLAND WHITE STUNTS

or BULAVA

$24.00 Additional.

They are just what you need for display. Hurt and

MEN'S WRIST WATCHES

or BULAVA

LOUISIANA, LA.

or BULAVA

$10.00

$20.00

$25.00

RETRONAUT ASSORTMENT

FAVORITATION ASSORTMENT

INVENTORY

LADIES' RHINESTONE, Floating, etc.,

Reg. 59.50 and $1.00.

25c each.

intelligence. For instance, since 1950 PAM Photo

SACCHARIN-P. D. G. CAMERA & LENZ 43.

all accessories, including 700. of new

B.P. 13-60.

10th St., Columbus, O.

$24.00

OUT, ESCAPE APPARATUS, HAND-

conditions. Send 6d. postage stamp.

59.50 and $1.00.

41c.

DELUXE PHOTO MACHINE, TWO CAMERAS,

Stocks Jeptery, 43 N. Fontenelle, Nampa.

SACCHARIN-P. D. G. CAMERA & LENZ 43.

10th St., Columbus, O.

B.P. 13-60.
AT LIBERTY—ADVERTISEMENTS
Sc a Word, Minimum $1
Remittance in full must accompany all ads for publication in this column.
Forms Close Thursday for the Following Week's Issue.

AGENTS AND MANAGERS
AGENT, BOOKER-CONTRACTOR, PURCHASER: Manager, Rondell Theater, radio, schools, etc. Box 291, Chicago.
Upon request, send 20c for complete list, full testimonials. Box 291, Chicago.

BANDS AND ORCHESTRAS

CIRCUS AND CARNIVAL
CONCERT BAND DIRECTOR AT LIBERTY—For industrial or estate bands. Also soloists. Box 83, St. Joseph, Mo.

MUSICIANS

GEO. H. MILLER, 11 years' experience, in all musical fields. Write for list. Box 257, Chicago.

S. M. SHEPPARD, 21 years' experience. Write for list. Box 278, Chicago.

ALTO AND CLARINET—BIG TONE, GOOD intonation; play relaxed, score; need consistent. Box 15, St. Louis.


SAX-CLARINET—EXPERIENCED ARTIST, available immediately; will travel. Box 313, Kansas City.

VOCAL SOLO, TRANSITION, enthusiastically received. Box 323, Chicago.

PARKS AND FAIRS
ACCOUNT OF POLIO WAVE BAD FAIRS—Visually impaired. Box 125, Kansas City.

DANFORTH—SINGERS, SONGWRITERS, SONGS, SONGWRITING. Box 127, Chicago.

OUTSTANDING PLATFORM TRAPEZE ACT—excelleat. Box 126, Kansas City.

VAUDEVILLE ARTISTS
AT LIBERTY—AVAILABLE SEPT. 15. HILL-FERNANDEZ, 20 years' experience, under reliable, good stage management. Write for list. Box 125, Chicago.

DANIELS—HALL, RONALD, experienced, reliable. Write for list. Box 126, Chicago.


PANAMA—FALL SCHEDULE—EXPERIENCED ARTISTS, see. Box 128, Chicago.

VINCENT—SINGERS, SONGWRITERS, SONGWRITING. Box 129, Chicago.

RENDELL—SINGERS, SONGWRITERS, SONGWRITING. Box 130, Chicago.

HOPWOOD—HILL, BARRY, FIELDS, experienced, reliable. Box 131, Chicago.

MURPHY—JIM, BILLY, experienced, reliable. Box 132, Chicago.

TENOR, CLARINET AND AUTO—NAME, ADDRESS, age, etc. Box 133, Chicago.

TENOR, AUTO SAXOPHONE AND CLARINET PLAYERS—ALL needy. Box 134, Chicago.

VERSATILE RADIO-STAGE SINGING HUSBAND AND WIFE. Box 135, Chicago.

DANFORTH—SINGERS, SONGWRITERS, SONGWRITING. Box 136, Chicago.

HILLIBY, WESTERN TEAM, MAN AND WOMAN, experienced, reliable. Write for list. Box 137, Chicago.


HARRIS—JIM, BILLY, experienced, reliable. Box 139, Chicago.

LIVINGSTON—SINGERS, SONGWRITERS, SONGWRITING. Box 140, Chicago.

KING MAMBO—FULL ORCHESTRA, TRANSFERABLE. Box 141, Chicago.

ALEXANDER—SINGERS, SONGWRITERS, SONGWRITING. Box 142, Chicago.

WYNN—HILL, FIELDS, experienced, reliable. Box 143, Chicago.

SAunders—SINGERS, SONGWRITERS, SONGWRITING. Box 144, Chicago.

WINTER—SINGERS, SONGWRITERS, SONGWRITING. Box 145, Chicago.

BERNIE WILLS—JIM, BILLY, experienced, reliable. Box 146, Chicago.

DANIELS—HALL, RONALD, experienced, reliable. Box 147, Chicago.

LIVINGSTON—SINGERS, SONGWRITERS, SONGWRITING. Box 148, Chicago.

KING MAMBO—FULL ORCHESTRA, TRANSFERABLE. Box 149, Chicago.

WYNN—HILL, FIELDS, experienced, reliable. Box 150, Chicago.

ALEXANDER—SINGERS, SONGWRITERS, SONGWRITING. Box 151, Chicago.

WINTER—SINGERS, SONGWRITERS, SONGWRITING. Box 152, Chicago.

BERNIE WILLS—JIM, BILLY, experienced, reliable. Box 153, Chicago.

DANIELS—HALL, RONALD, experienced, reliable. Box 154, Chicago.

TENOR, CLARINET AND AUTO—NAME, ADDRESS, age, etc. Box 155, Chicago.

TENOR, AUTO SAXOPHONE AND CLARINET PLAYERS—ALL needy. Box 156, Chicago.

VERSATILE RADIO-STAGE SINGING HUSBAND AND WIFE. Box 157, Chicago.
LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this department. If you are having mail addressed to you in our care look for your name in this size and CINCINNATI, New York, Chicago and St. Louis offices. Mail must reach New York, Chicago or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT
CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

Parcel Post
Miller, Wm. H. Jr.
Claybank, Williams
Shafter, Mrs. C., 8 F. St.

Alta, Mrs. Beritse Cole
James Wm., Box 215

Abell, Miss Judah
Cory, Mrs. E. H.

Adams, Darcy F.
Peter, Mrs. A. F., 1320 S. 14th St.

Adams, Miss Kate
Costa, Mrs. R., 1105 E. 12th St.

Adams, Mrs. Peter
Cooper, Mrs. F. W., 1110 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen 
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Mrs. Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.

Allen, Miss Sarah
Eaton, Mrs. A. F., 1322 W. 12th St.
PIPPES FOR PITCHMEN
By Bill Baker

STANLEY FERKINS... is giving off the geusus with the new Kwik-Pi item at the H. L. Green store, Hempstead, L. I.

Now's the time to supplant old ideas and items with new ones.

BILL GATES... well known in pitch circles, is driving a taxi in Asbury Park, N. J.

NAT K. MORRIS... operator of the N. K. Morris Manufacturing Company, Asbury Park, N. J., has framed a new item known as the Kwik-Pi. If it is a sandwich grill and pie maker, and a number of the boys and girls working the stand report that it has been clicking at most of the spots they have worked it.

Labor Day is no misnomer for the successful pitcher.

CHARLIE McGAIL... is getting the long, long demonstrator's going great guns around Abbottsbott, Pa.

THEY TELL US... that the Morris brothers have switched from their plastic layout to the new Metric Slicer and are getting the long, long guns with the railroaders on the Boardwalk at Atlantic City.

Clean merchandising and a neat appearance and rates are requisites of a successful pitcher.

KATHERINE DARLING... has a Kwik-Pi layout going great guns. It is a W. T. Grant store, Syracuse.

WORKING FAIRS... in Maine with a slick gadget layout, of course. The Dahlgren and Tellers, both of whom report good business.

Famous last words: "I'm sorry that we didn't remain in that territory."

BOB PETTEE... and Arthur House have their gadget demonstration cracking to good takes in a smart Middletown, N. Y., spot.

DOBBY WALKER... is reported to be chalking up some long scores with his gadget demonstration in Bambergers, Newark, N. J.

Sure, we know you fellows write wall but we're often enough to the pipes column. Get the inksticks working!

MADALINE E. RAGAN... comes from Benton, Ark., where she and sister, Mary, recently visited Doc Leon Streets, who has been confined to the State Hospital, Little Rock, for more than a year. She says she now reads letters from friends. Madaline adds that this is slow time in Arkansas, what with the chopping and cotton picking season in full swing. Her new home at Hillbilly Acres has nearly completed, she says.

Reason for the success of most pitchers is that when they were small they perspired to be big.

SEYMOIR JACOBS... is garnering the good-ole-share of the long, long-green demonstrator Nat K. Morris's new Kwik-Pi.

FRED LANGER... is pitching plenty of scratch with the Metric Slicer set at locations in C. C.

When you condemn another pitcher's merchandise you're actually hitting where it hurts the most—in your own pole.

WHEN IN ROUTE... three workers on one of Eddie Murphy's "big stands" in a big way," letters J. B. Starling, med worker of note, from Lebanon, Pa. "All three are new workers and should go a long way. Trio consists of Horace Hazzen, youngest and most promising of the Hansman family, hair of note, George, Misok and Murray Saul.

Murray recently took delivery on a new car. Early fairs in this sector have been off, but they always are a bit rough.

Don't say anything about a spot if you can't give honest information about it.

PETER (MARK) McDONOUGH... advises from Gardner, Me., that he has been touring Maine purveying canes, axes, staves and candy bars. He reports good business and adds that he's also combining business with pleasure, having hosted a six-pound bass on a recent fishing jaunt. He'd like to read pipes from Sunny D'Ell and Bobby Edwards.

VISITED... the Troubhill County Fair, Warren, Ohio, Wednesday (10) and found demonstrations working to large crowds despite hot weather." Henry H. Varner letters from Aerion. Items included punch needles, shell jewelry, novelties and polishers handled by capable, clean-out operators. This is the set-up that the public likes.

The successful pitcher considers himself a patient operator and conducts himself accordingly.

SLIM PATTERSON... advises from Lowville, N. Y., that he and Charlie Spawtton worked the N. Y. Fair with Connecticut demonstrators working to large crowds despite hot weather." Henry H. Varner letters from Aerion. Items included punch needles, shell jewelry, novelties and polishers handled by capable, clean-out operators. This is the set-up that the public likes.

The successful pitcher considers himself a patient operator and conducts himself accordingly.

SLIM PATTERSON... advises from Lowville, N. Y., that he and Charlie Spawtton worked the N. Y. Fair with Connecticut demonstrators working to large crowds despite hot weather. Slim says that the fair was good from an attendance standpoint, it was way off in money.

REPORTS FROM... South indicate that E. A. Burnett, C. D. Newcombe and Joseph Brabanz, sheet writers of note, are setting up at one of the Florida Wash hairpin and sandwich grill and pie maker.

BEN TEASE... of water color note, is operating the Hole in the Wall Restaurant at Asbury Park, N. J.

MANY OF THE BOYS... and girls are setting their sights on the fair circuit. From advertisements alone it would seem that the spots will prove red good this season.

DOWNSWATTER B. PALMER, SALES MANAGER, 1433 SECOND, DALLAS, TEXAS

(Photograph by Hunsford 9339)
DIRECT From Manufacturer
SALESBORD SIDELIGHTS

H. M. Shoomaker, Muncie Novelty Co., Muncie, Ind., reports that ticket sales are on the increase with many of the dealers. Muncie Novelty has promised the early release of a new form of Tri-Vendor. Details later, says Shoomaker, president of Gay Games, Inc., Muncie, and extending a cardial "visit Muncie" in- vitation to all members of the ticket and board industry. With the interest shown by many manufacturers of both types of products in the city, Shoomaker says that visiting around with them was interesting and new insight to the many production, design and marketing and related fac- tors in the field.

Irwin Socore. Secure & Secure, Chicago, announces that a pair of new shows is now for sale with one scheduled for unveiling the latter part of September. With some distinct play-inviting features, number is locked upon some fire-fronts, according to Irwin. Most Secu- re still trumping the Pennsylvania trails, Irwin says early next year, Irwin is taking off on a one-week tour to Iowa and Oklahoma this week.

Triangle Manufacturing Company, Minneapolis, reports good sales news of a new line of summer-priced pad and ticket number. Mamie, the Chicago manager, looks for an additional up-time spirituality when the first cool weather rolls around and brings the outdoors for recreation in greater number. An additional benefit to the life-time friends, at least the first few weeks, Mrs. Trudy Noyes, general manager for Harlip Corporation, Chicago, continues to channel in news of steady business. Firm's sales representatives have wound up most of their vacations and are on the road again in full force. Even better level of business is expected to continue the Sept- ember weeks roll around.

Thomas A. Walsh Manufacturing Company, Philadelphia, hands up one more week of hitting the airfelt with its first. This is that the big punch presses and other machinery had to be taken out thru the windows with large crate. Move from the old plant become the consumer. (Continued from page 56).

POLACK BRORS, WESTERN

(Continued from page 56).

George Cut namoro, president; Barney Longfellow, vice-president; Richard Sidney, treasurer, and Ethel Freeman, secretary.

Mrs. Secore, busness woman, was present and John T. Glo, it was a tall order for the end of the show. He was assisted by Fred and Earl, the nurse in charge.

Bee Casee was given with a di- man, his birthday by her. Harold Ward was presented with a nice diamond ring by her mom, Mamie, and the Jay Zel manager, looks for an additional up-time spirituality when the first cool weather rolls around and brings the outdoors for recreation in greater number. An additional benefit to the life-time friends, at least the first few weeks, Mrs. Trudy Noyes, general manager for Harlip Corporation, Chicago, continues to channel in news of steady business. Firm's sales representatives have wound up most of their vacations and are on the road again in full force. Even better level of business is expected to continue the September weeks roll around.

Triangle Manufacturing Company, Minneapolis, reports good sales news of a new line of summer-priced pad and ticket number. Mamie, the Chicago manager, looks for an additional up-time spirituality when the first cool weather rolls around and brings the outdoors for recreation in greater number. An additional benefit to the life-time friends, at least the first few weeks, Mrs. Trudy Noyes, general manager for Harlip Corporation, Chicago, continues to channel in news of steady business. Firm's sales representatives have wound up most of their vacations and are on the road again in full force. Even better level of business is expected to continue the September weeks roll around.

Irwin Socore. Secure & Secure, Chicago, announces that a pair of new shows is now for sale with one scheduled for unveiling the latter part of September. With some distinct play-inviting features, number is locked upon some fire-fronts, according to Irwin. Most Secure still trumping the Pennsylvania trails, Irwin says early next year, Irwin is taking off on a one-week tour to Iowa and Oklahoma this week.

Triangle Manufacturing Company, Minneapolis, reports good sales news of a new line of summer-priced pad and ticket number. Mamie, the Chicago manager, looks for an additional up-time spirituality when the first cool weather rolls around and brings the outdoors for recreation in greater number. An additional benefit to the life-time friends, at least the first few weeks, Mrs. Trudy Noyes, general manager for Harlip Corporation, Chicago, continues to channel in news of steady business. Firm's sales representatives have wound up most of their vacations and are on the road again in full force. Even better level of business is expected to continue the September weeks roll around.

Irwin Socore. Secure & Secure, Chicago, announces that a pair of new shows is now for sale with one scheduled for unveiling the latter part of September. With some distinct play-inviting features, number is locked upon some fire-fronts, according to Irwin. Most Secure still trumping the Pennsylvania trails, Irwin says early next year, Irwin is taking off on a one-week tour to Iowa and Oklahoma this week.
SALESBOARDS

GARDNER & CO.
2222 S. MICHIGAN AVE.
CHICAGO, ILL.

DUE TO THE TITRENDOUS DEMAND WE ARE COMPULLED TO RUN THIS AD FOR THE MONTH OF AUGUST ONLY!!

SALESBOARDS-ORDERS SHIPPED SAME DAY RECEIVED

1200 NORTH HOMAN AVENUE
CHICAGO 31, ILLINOIS

USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bells • Counters

Only advertisements of Used Machines accepted in this column.

RATE—$2 a Word

Remittance in full must accompany all ads for publication in this column.

FORMS CLOSE THURSDAY FOR THE FOLLOWING WEEK'S ISSUE

A-1 BARGAIN—CIGARETTE AND CANDY MACHINE—HAS EVERYTHING—NEEDS A GOOD CLEANING—PAYS $7.50 TO $10.00. 614 Washington, Ottawa, Ohio.

NEXT WEEK'S FORMS CLOSE THURSDAY, AUGUST 24, 1949.
Five-Ball Plants Hum Again

End Vacation Schedules, Hit High Output

New Games Stress Action

CHICAGO, Aug. 20.—This week for the first time since June, the five-ball principle is not the principal idea of the pinball machine industry was pro-
duced in the six weeks. In the previous six weeks all have plays turned out new models designed to bring back play to the usual high full standards. Only simi-
larity noted in the new games was that all stressed player-control features and players speed action, the approach to this end and the play-
fields were of marked difference.

Bells Bring LA. Town Civic Gains

MARKSVILLE, La., Aug. 20.—A recent new item in the life of this town is the installation of a five-ball machine operating business.

Three years ago when a reform
nigo of the city of Marksville was installed, there was a certain amount of free and unregulated action in the town. This situation has been considerably improved by the installation of the five-ball machine now in operation.

The machine has a total of 5,000 point value, which makes it a popular attraction at social gatherings and other occasions.

Calendar for Coinmen

September 5—Amusement Machine Operators of Greater Balti-
more (AMOGB), monthly meeting, 2441 N. Charles Street, Baltimore.

September 13—Music Operators of America (MOA) Executive Committee, special meeting, Hotel Gibson, Cincinnati.

September 13—Automatic Phonograph Owners Association (APOA), monthly meeting, Hotel Gibson, Cincinnati.

September 13—Music Operators' Association, Inc. (MOA), Chap-
er 1, monthly meeting, Indianapolis Athletic Club, Indianapolis.

September 18—American Machine Association of Phila-
delphia (AMAP), semi-monthly meetings, Broadwood Hotel, Phila-
delphia.

September 18—Operators of Northern Illinois (ONI), regular monthly dinner meeting, Win and Fin Club, Fox Lake, Ill.

September 18—Washington Music Guild (WMG), monthly meet-
ing, Washington.

September 28 —Michigan Miniature Bowling Association (MMBA), monthly meeting, Jerome Building, Detroit.

October 24-26—Popcorn Industries convention and show, Palmer House, Chicago. (ASCO members are invited to submit convention and sched-
uled meetings information to the Coin Machine Editor, The Billboard, 188 W. Randolph St., Chicago, I, for listing in this calendar.)

Utah, United's New Five-Ball In Production

CHICAGO, Aug. 20.—Utah, a new five-ball pinball manufacturer, continues to work on its new model. The company recently announced the installation of a new five-ball machine in a store in Utah.

The new model is designed to offer a variety of play options, including multiple-bank games, bumpers, and non-sequence play. It features a large playfield with detailed graphics and bright colors, providing a visually stimulating experience for players.

Players can score replays by spelling out words on the machine's display. The machine is equipped with a rolling ball that can be scored for various combinations, including a high score for correctly spelling out a word.

Calendar for Coinmen

September 5—Amusement Machine Operators of Greater Balti-
more (AMOGB), monthly meeting, 2441 N. Charles Street, Baltimore.

September 13—Music Operators of America (MOA) Executive Committee, special meeting, Hotel Gibson, Cincinnati.

September 13—Automatic Phonograph Owners Association (APOA), monthly meeting, Hotel Gibson, Cincinnati.

September 13—Music Operators' Association, Inc. (MOA), Chap-
er 1, monthly meeting, Indianapolis Athletic Club, Indianapolis.

September 18—American Machine Association of Phila-
delphia (AMAP), semi-monthly meetings, Broadwood Hotel, Phila-
delphia.

September 18—Operators of Northern Illinois (ONI), regular monthly dinner meeting, Win and Fin Club, Fox Lake, Ill.

September 18—Washington Music Guild (WMG), monthly meet-
ing, Washington.

September 28 —Michigan Miniature Bowling Association (MMBA), monthly meeting, Jerome Building, Detroit.

October 24-26—Popcorn Industries convention and show, Palmer House, Chicago. (ASCO members are invited to submit convention and sched-
uled meetings information to the Coin Machine Editor, The Billboard, 188 W. Randolph St., Chicago, I, for listing in this calendar.)

Players can score replays by spelling out words on the machine's display. The machine is equipped with a rolling ball that can be scored for various combinations, including a high score for correctly spelling out a word.
August 27, 1939

The Billboard

VENDING MACHINES

Ops By-Pass Summer Locations

Ready School For Bull, Bey Ops in L. A.

Cookie Vendor Distrib Network Grows to 102 Outlets in 3 Years

To Cover Health Aspects

LOS ANGELES, Aug. 20.—A school for manufacturers and operators of vending machines has been started here on October 19, sponsored by the city health department. First of its kind in the country the course will run for three hours and a half sessions, according to Dr. George M. Uhl, city health commissioner.

Local vendors requested the school be started here said further that his department welcomed the opportunity to open this educational program.

The sessions will deal not only with manufacturers of vending machines, but also will recommend sanitation standards for headquarters and vending machines, particularly as to cars and vehicles and general machine locations.

Principal speaker during the course will be Charles L. Senn, director of the vending machine bureau. At each of the sessions a department expert will be featured as an addition to consultants from the vending machine industry. Dr. Uhl said that the sanitarian, who will preside at the sessions with T. Ross Williams, training director, as acting program coordinator.

Ice Vending In Long Island

NEW YORK, Aug. 20.—Automatic vending, long established on the east coast, is being tried for the first time in this area by the Rockaway Knickerbocker Ice Company, which recently installed a vending machine in four Long Island communities. Knickerbocker is a division of the American Ice Company. These machines were being placed on an experimental basis. Vending machines, located in Rockville Center, Mineola, Bayshore and Patchogue, are on 24-hour-a-day operation. The vending machine mechanism buys either 100 ice cubes or a 5-pound block of ice.

Select New York For '50 NCWA Meet

NEW YORK, Aug. 20.—The 1939 convention of the National Candy Wholesalers' Association (NCWA) was held in Chicago, as announced earlier, C. McMillan, executive secretary of the Association, disclosed this week, with the Commodore Hotel probably to be headquarters for the meeting.

In order to enable those attending the meeting to participate in the National Confectioners' Association Convention, which will be held in the Commodore Hotel, June 4-9, dates for the NCWA convention have tentatively been set for May 31 to June 4.

Scales To Aid City's Blind

JACKSONVILLE, Fla., Aug. 19.—Scales enabling blind persons to read the weight of cakes and sandwiches have been installed by non-profit organization for a group of blind persons.
LOCATION-OWNED CIG MACHS.
Run Into Usual Servicing Problem: Uge Guarantees

Other cases Yeaton Direct Sales Program Remain Intact

LAURENCE, Mass., Aug. 20.—Tobacco distributors who are promoting the "own your own theme" among storekeepers, selling them the Yeaton-produced, low-capacity cigarette vender, are apparently abandoning their prime selling arguments, that of representing to the location owner that mechanical maintenance is not a negligible factor. This was borne out this week when it was announced that David Clayman, Yeaton Manufacturers Company v-Presiden|

VICTOR'S 4 BIG WINNERS

VICTOR'S VENDING CORP.
5701 W. GRAND AVENUE, CHICAGO 30, ILLINOIS

SALE $62.50
DuGrenier

CANDY MACHINES

SALE $65.00
Candyman

UNNEEDA VENDING SERVICE
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

Lucky Boy Vendors

FOR SALE

Established Gum Route with between 600 to 699 months of locations. Contact with State Junior Chamber of Commerce through my-name. HUBERT BENNETT

BLOYD MFG. CO.,
VALLEY STATION, KY.

BRAND NEW
$9.75
Each 12 at $8.75

Lucky Boy Vendors

MACHINES

CIGARETTE MACHINES
UNNEEDA, 6-5 Cents...$139.50
Unneeda Model 500, 9 Col. 350 Pack Cap...
Unneeda Model A, 9 Col. 370 Pack Cap...
National 9-50, 350 Pack Cap...
National 9-30, 270 Pack Cap...
National 6 Col., 50 Pack Cap...
Rowe President, 10 Col., 475 Pack Cap...
Royal, 10 Col., 400 Pack Cap...
Royal, 6 Col., 250 Pack Cap...
Rowe Imperial, 8 Col., 240 Pack Cap...
Rowe, 6 Col., 150 Pack Cap...
Special 6 Col. VENDOR...

FOR EQUIPMENT—UNCONDITIONALLY GUARANTEED
ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.
Parts and Remotes available for all makes and models.

Cut the Complete Details! Now

Invested ASA popular Wait. Appro. 750
Emotions character near. WithAMS. For personal. With such, mail. For personal. Als. Funded.
ORDER NOW—IMMEDIATE DELIVERY
1/3 deposit, balance C. O. D.

THE "CHALLENGER"
THREE MACHINES IN ONE
$10.00  500.00
Location

TROPICAL TRADING CO.
549 W. Washington St. Chicago 6, Ill.
Ops By-Pass Summer Spots: TOpper Cig Machs Top Seasonal Unit

I

Walt Disney Users: "It's Terrific"!

American Distributors

WRITE FOR CATALOG

13-20" Stand, 3-20" Stand, 1-40" Stand, 1-60" Stand, 1-90" Stand

ON-WAY MACHINE CORPORATION

SALES STIMULATORS

Gold

Write on Melrose: AUGUST or Vendor, and colored: Printed on the back of each book: with the first.

SALES STIMULATORS

Silver

1,000 Charms. 150-155 inches

TOPPER CATALOG

CHARMS!

WRITE

CHARM

CATALOG

REVENUE

1,000

CHARMS

743.75

Pins.

1,000

ENGAGEMENT RINGS.

543.00

Large, and 51.50.

1,000

CHARMS.

510.75

GUM

Big

2.79.

1,000

CHARMS.

510.75

GUM

Big

2.79.

1,000

CHARMS.

510.75

GUM

Big

2.79.

1,000

CHARMS.

510.75

GUM

Big

2.79.

1,000

CHARMS.

510.75

GUM

Big

2.79.
Coinway Corp. Formed To Mfr. New Service Type Coin Changer

CHICAGO, Aug. 20 — Formation of the Coinway Corporation, to manufacture a new service type coin changer, was announced this week by Henry H. Everts, president. Firm, with sales and manufacturing facilities at 1712 W. Arcade Street here, will market its Coinway changer for $39.50. Unit will be on display and available for delivery shortly.

The changer, 13 inches high, 10 inches wide and 4 inches deep, is mechanically operated, and weighs 560 pounds and 10 pounds. It holds 660 nickels and 100 dimes. A National tag retractor is standard equipment. Finished in bright baked enamel with chrome trim, cabinet can be attached to a wall, or installed on a pedestal. The entire mechanism can be removed for servicing in five seconds, according to Roberts.

Design of the changer was developed over a two and a half year period, during which field tests were conducted to obtain operator and location reaction, it was reported. A three-month parts guarantee will be offered on the changer, which is backed by established coin machine distributors. Appointments of distributors are being made by J. P. Seeger, vice-president of the firm.

Debut Refresh-o-Mat Vender to Fla. Ops.

MIAMI, Aug. 20 — First showing of the Refresh-o-Mat non-carbonated beverage vender was made by Mort Simon Distributing here last week. Move heralds first shipment of the cup venders to this section of the country.

Get Better Charm—Better Values from America's Largest Charm Manufacturer!

FAMOUS CHARM SERIES $1 PER M
49c Gold and Silver 54.75
Pewter and Silver 55.00
24k gold and silver-plated 53.75
BIG CHARM SERIES $2 PER M
89c Gold and Silver 57.75
Pewter and Silver 57.50
24k gold and silver-plated 55.75
SKULLS $2.75
50c White Enamel with Silver or Pewter 5.75
50c White Enamel with Gold 7.75
50c White Enamel with Rhinestones 9.00
RINGS $2.50
39c White Enamel with Silver or Pewter 5.50
39c White Enamel with Gold 7.50
39c White Enamel with Rhinestones 9.00
JINGLE BELLS $2.00
1/2 inch rod-free colors 5.00 OD
SILVER IMPRINTED WITH YOUR NAME $15.00

SAMUEL EPPY & CO., INC.
113-15 First Ave., Richmond H.B., 1, N.Y. TEL. Virginia 7-4091
Order Today — Empty Your Machines Faster

Shoeshine Mfr. Eyes Rental Plan

MINNEAPOLIS, Aug. 20. — Shoeshine machine operators may have a new method (for shiner units) of operation if future plans are put into effect. West Engineering are placed in effect by firm reports that it is considering placing its Lustre Shine machines in various bases, whereby the operator does not own the machine, but rents it from the manufacturer.

According to Angus Grant, secretary of North Western Engineering, "Our company's plan will eventually resemble such operations as those of the Automatic Candy Co. and Ford Gum & Machine Company, where we plan to obtain ownership of the machines while we place them in a location. We have developed liquid wax polish and miscellaneous supplies to the franchised operator."

At the present time, however, the company's sales policy calls for obtaining specific territorial rights for the franchised operator. For its new liquid wax polish, "refreshed" our chassis are extra fast drying and a consistency to prevent the 'sudly' and cause lines or sprays to the machine.

Cig. Ammunition Tax Levied by Alabama Govt. Officials

GREENVILLE, Ala., Aug. 20 — A heavy weight tax on cigarette sales was announced here this week, effective October 1st. The tax will be collected on all cigarettes and tobacco products, as well as on all tobacco products. Amount of the levies will be placed on a schedule, officials said.

The new tax is to be used for the improvement of recreational facilities and a municipal auditorium.

NEW VENDORS

Cig. AMOUNTING MACHINE $47.50

VICTOR'S NEW "HOT-POT" POP CORN DISPENSER $47.50

VICTOR'S TEAPOT $5.00

ELECTRIC CIGARETTE VENDING MACHINES

Sacrifice $200 each

FOB. Cleveland

Now on Location—Exciting Condition

CONSUMER'S CIGARETTE SERVICE CO.
11211 Superior Ave.
Cleveland, Ohio
Be First!

ORDER
BY MAIL TODAY!

"WALT DISNEY" CHARMS $2.75 lb.

Exclusive! ALL popular Walt Disney characters now avail.

Add Zip Code for Per Pound Savings. Overage re

Each Year Order Now

"HI-HO" SILVER, INC.
243 Myers Street
San Francisco, Calif.

if

you want the finest in reconditioned cigarette machines—all makes and models—you want to get on our mailing list for weekly specials. Send your name and address to

STEINER MANUFACTURING CO.
365-S Hudson Ave.
Brooklyn 1, N. Y.
Phone: Triangle 5-6285

TERRIFIC! VICTOR'S NEW TOPPER
$10.75 PER MACHINE

Victor's Model M-1000—$12.75

Vender's favorite—20.75 per box.

Vending Machine Sales, Inc.
335 Sidmore Ave.
Pittsburgh 19, Pa.

DO YOU KNOW?
You can buy all machines made by
• Victor Vending Corp.
• Northwestern Corp.
• A. B. T. Corp.
• Silver King Corp.
• Hamilton Sales Co.
• Marion Sales Co.

on TIME PAYMENTS paying for it in 20 weeks? Write for details TODAY!

ROY TORR LANSDOWNE, PENNA.

OPPERS

Wire or Phone for

TRPERS

for more information, call or write.

WIRE FOR CATALOG
too.

PARKWAY MACHINE CORP.
323 N. Market Ave.
Orange, N. J.

VENDING MACHINES

See Development of Ball Parks
As Vending Machine Locations

DETOIT, Aug. 20.—A trend toward the use of vending machines in ball parks and similar spots may develop in the near future, (see race track story, this issue). With the popularity of standing matter, multiple choice selection of food, confection and other items, vendors are well on the way to dispensing dispensing convenient selling agencies to the concession stand and the candy, food and soft drink butchers.

At present, however, the average concessionaire working such a spot and like locations has not paid much attention to the possibilities of using vending machines to solve some of their operating problems. A surprising number of ball parks, in fact, show contacts over the past two months have indicated a growing sentiment on the part of baseball fans in particular, for additional food and refreshment services in the park. Picture, based upon the local situation, is even more special of other baseball cities.

Customer complaints are almost universally based on delays in service. It is felt that they state that they often miss whole innings while standing in line at a refreshment booth.

Operators feel that the answer to the "long wait" problem is the installation of vending machines dispensing high demand items, such as candy, soft drinks, cigarettes, coffee, ice cream and sandwiches. Along this line, an experimental battery of five vendors at the Detroit Briggs Stadium last season were considered successful by E. E. Weigand, of Jacobs Brothers.

Ultimate selection of such machines will undoubtedly mean their installation in batteries of like type, so that a minimum distance from seat to vendor is a must. Too, rear-service type machines which can be repositioned readily during the progress of the game are considered further step in "straight-thru" operation. This would eliminate interrupting service while units are being refilled. Every demand and limited capacity would necessitate use of this type equipment, operators feel.

Another argument in favor of vendor installation in ball parks is that an absence of automobile merchandisers would benefit the concessionaire in the long run. Vendors would eliminate a major service problem for such concessionaires, and at the same time create a situation that is tending to create ill will on the part of the public.

Korn Krib Bows Corn Dispenser

KANSAS CITY, Mo., Aug. 20.—Korn Sales Company here has introduced a manually operated popcorn and dispenser listing at $3.50 f.o.b. Kansas City. A trolley is included to dispense popcorn, the unit will also handle shooing potatoes, peanuts in the shell and similar items.

The Korn Krib is 52 inches high and will take the standard square-foot cointainer box. Unit has a capacity of one bushel of popped corn, equivalent to 72 to 76 servings or 35 to 36 servings. A pull of the dispenser knob releases three-quarters of an ounce of corn.

All parts of the unit which come in contact with the ears are made of stainless steel. The red enameled box is 22 gauge steel. Top half of the machine is made of phonelzoga and the red plastic dome matching the base, pulls off for refilling.

Bottler Designs Own Cup Vender

HARTFORD, Conn., Aug. 20.—Development of a new cup vender was announced this week by its inventors, John Delaney, president of Clinton Springs Ginger Ale Company, and O. A. Nicholas, consulting engineer.

Called the Delaney Dispenser, venders will be available with all the small size cup. five flavor valves and features a reticle mixing valve offering uniform dispensing.

The dispenser is to be installed on automatic filling equipment, says Delaney. Field tests on the vender, which is just going into production at the Hartford Paper Machine Company, have been in progress for several weeks.

FORT LAUDERDALE, Fla., Aug. 20.—A 2-cent cigarette tax, to be effective October 1, was approved by the city commission last week. Expected revenue from the new tax is placed to back up a bond issue for completion of a new memorial auditorium.

Alco-Deree Co., Names Distri

CHICAGO, Aug. 20.—Alco-Deree Company announced the appointment this week of the Blake Sales Company, Los Angeles, as distributor for its entire line in an 11-State area.

Firm, headed by Cliff B. Blake, will cover Arizona, Colorado, Montana, Utah, Wyoming, Washington, California, Oregon, Minnesota, Idaho and New Mexico. It will take over sales of Alco-Deree's candy vender and automatic shoe machine immediately throughout its Western territory.

Now you can

cut vender servicing

time and costs in half

Boost Profits to New Heights!

 Entirely different from any other vending machine ever made, the new Northwestern Model 49 is a show-up in any location. But more than that. The new Semi-Carry Globe dispenses goods, includes for savings. Globes can be cleaned and re-
Another in the great family of Electro Distributors...

R. F. JONES CO.
123 Mission St.
San Francisco, Calif.

Distributors of Electric Vending Machines

Cigarettes
Electric
America's
98
EASTERN
Distributors
San
cantor...
Idaho
St.
Mexico,

FOR
AMAZING
in
ELECTRIC

MACHINES
BULK

11411
LOcust
Mad.

15-cent
vender
hours

C. Realizing
a

Proc.

Cup Venders for Race Tracks?
15c Drink Price Sole Problem

CHICAGO, Aug. 20.—A new drink price point has entered the cup vender field, as far as potential race track installations are concerned. In a news feature in the August issue of "Vend", details of the new price problem were presented, describing the dime or 15-cent per drink device that has invariably risen when vender placement has been attempted in boom time harness race tracks over the country.

Because the harness, or sulky tracks are shorter than the tracks at race space becomes a problem as far as food, confection and soft drink sales are concerned. And this is when the vender operator comes in. But he runs the same blue-price system in vogue at such spots.

10-15c Problem

To date the extra nickel charged for soft drinks has kept the cup vender from the race track. Operators cannot operate at a dime in such locations, but turn thumb down on the 15-cent tab. On the other hand, track concessionaires feel that they should lower their 15-cent drink price to a dime other food and confection items selling for higher peaks would suffer.

The public would probably obtain these other items for a lower price along with soft drinks, the 40 days.

At present, however, race fans are used to buying their turn in long lines in order to get a 15-cent soft drink between races. But due to the fact that these fans have not yet been used to a price change and continue until the next race is about to start, many spend an entire afternoon at the track unable to buy a drink.

By lowering this, concessionaires are trying to get the cup vender at these tracks. The space problem is another reason for consolidating their merchandise into the best area possible. The drink vender machine appears to be the only logical answer to the two problems. With drink units installed, they could then devote additional space to confection and soft drink venders, plus the cup venders spotted throughout the betting areas to meet the soft drink demand. Electric venders would be no problem and the installation of any machine would be underestimated, concessionaires have pointed out.

With the price situation still an issue, it has been revealed, however, that the track operators and three-flavor cup venders has been slated for at least the cities during the summer-fall racing season. The purpose is to determine just how the use of drink venders at a race track can be worked out.

For this test operators will be given special concession rights by the concessionaires in order to conduct tests. They declare that if the vender installations prove successful the (concessionaires) will work in conjunction with the drink operator at the 1950 meets.

With the average harness race season running from six months to a year, on a six-day-per-week basis, potential vender business is thought to be considerable. In Chicago, however, the sulky season extends from April 15th to Labor Day. And there are several different tracks in operation throughout Chicago. Each of the cities selected for the test operator must be operated to be kept in constant operation for about a month out of the year. Both concessionaires and operators believe such units would outline the average drink vender spotted in such locations as theaters, bowling alleys, etc.

Expanded Programs For Industry Set
By Council on Candy

CHICAGO, Aug. 20.—Council on Candy of the National Confectioners Association (NCA) has announced a series of educational programs designed to strengthen candy's position as a food. Irving C. Stackhardt, president, reports the campaign, due to hit full stride this week, is the result of a seven-point program covering all important fields of public relations.

The campaign is stressing "candy: i. good food" via motion pictures, radio, television, magazine and other public, trade and professional media.

Stackhardt also pointed to two innovations in the council's promotional world: a consumer information motion picture for use in theaters and a public relations and publicity department to operate on both a national and in-co-operation with individual candy manufacturers.

Showing of the council's original campaign, Candy and Nutrition, has been used as an educational feature by a number of video stations, including stations in Chicago, Washington, Boston and Philadelphia.

ABC Corp. Reports
Increase in '49 Biz

PHILADELPHIA, Aug. 20. — The ABC Vending Corporation has announced a 15.0% profits has increased over the date this year over 1948. For the six-month period ended June 30, 1949, the company reported a net income of $672,633, equal to 96 cents per common share, compared with $703,357 in the same period last year, which was equal to 107 cents per share. ABC's sales for first half of 1949, totaled $15,685,653, as compared with $14,785,577 in the same period of 1948.
Brown Forms Cooke Video To Make Market Coin Television Receivers

NEW YORK, Aug. 20.—Low Brown, president of Coradio, Inc., engaged in the production and sale of coin-operated radios, announced this week the formation of a new company, Cooke Video, Inc., to provide facilities for the activities of the principals Sidney L. Horowitz and Ray Spiegelman, in addition to Brown, who have been responsible for the radio industry for the past ten years. The new company, Cooke Video, Inc., will provide facilities for the sale of radio equipment, specifically for the markets of the southwestern United States. This is the first time that a company has been formed to specifically target the southwestern market, and Brown is confident that it will be a success.

Dime Play "Dancing Jukes" Debut by Fla. Coin Firm

ORLANDO, Fla., Aug. 20.—Denon Company here has just placed on the market a new dore player which is said to be the first in the field to allow the coin operator to add a new feature, the dancing jukes. Two models of the unit are available, the DSNV features two dancing jukes and covers a single dore, while the second model, the DSNV-5, has five dore and covers all five models. The machine is being heavily promoted by the manufacturer and is expected to be a great success.

Cincy Ops Feated at Record Artists Special Luncheon

CINCINNATI, Aug. 20.—Officers and board members of the Automatic Phonograph Owners Association and other leading recording artists met for a luncheon at the Brown Hotel last week. Luncheon, a tribute to the record business and the popularity of the times, was also in part a preview of the 20th successful performances. Group leaders included RKO films, Harman, and McVair Records.

Wire Music Cheer Lonesome Husband

WASHINGTON, Aug. 20. — Music By Wire Company, operating as a commercial telephone service, recently performed a special service for a group of musicians who were unable to attend the opening of a new recording studio. The company arranged for the musicians to record their songs over the telephone, and the results were then sent to the studio for further processing.

The letter addressed to the company's manager, read: "This may be an unusual request but if your company is the Washington counterpart of the New York studio, I am sure you can offer me the service I need." The letter was signed by a group of musicians who were unable to attend the opening of the new studio.

"My husband has been sent to the army, and I am unable to attend the first opening of the new studio," the letter continued. "He would be very happy if you could arrange for him and play a recording of our favorite song, My Darling. My Darling.

I am sure it will be a hit, and I have enclosed a check for $3 which I hope will cover expenses." The letter was signed by a group of musicians who were unable to attend the opening of the new studio.

The company's manager replied, "I am sure your husband will be happy to hear the recording, and I will make sure it is sent to him." The letter was signed by the company's manager.

And other informative items as well as the Honor Roll of Hits, popular charts and the new Billboard feature—new merchandise and mechanical developments in the businesses—Liberty-Radio-Phon-TV section.
ALL DRESSED UP
and
GOING PLACES!

EVANS'
40 SELECTION
CONSTELLATION

Beauty of Evans' modern design matches the heavy of Constellation Tone—completes the powerful basis appeal that is missing Constellations into more and more locations. Masterful cabinetry in Dark Walnut or Light
Birch.

See Your Evans Distributor or Write Factory Direct.

Genuine Parts
for Mills Thrones of Music, Empress
and Original Constellation.

AVAILABLE NOW . . .

Record Popularity Meter for
Original Mills Constellation.

H. C. EVANS & CO.
1528 W. Adams St.
Chicago 7, Illinois

SEE OUR COIN MACHINE AD ON PAGE 120

BANKRUPT STOCK SALE!

Phonette, Personal Music
Speaker Box—$3.75 each, con-
tains a five-inch PM speaker.
Timer gives approximately five
minutes of playing for a nickel.
Ideal to connect to master radio
or phonograph for tourist court and
hotel installations. Measures ap-
proximately 7½" x 5½" x 6" over-all.

Complete with
Coin Box
This box formerly
sold for over
$30.00. Your price,
now $3.75 each

Packed 8 per carton
$25.00

Look and key to
RS - 45¢ each

ESSE RADIO COMPANY
40-42 West South Street, Indianapolis, Indiana

SONGS WITH MOST VOCAL AND INSTRUMENTAL
PLUGS IN KEY AREAS (ORH SYSTEM)

(Continued from page 29)

<table>
<thead>
<tr>
<th>Song</th>
<th>Publisher</th>
<th>Mills in N. Y.</th>
<th>Mills in Chi.</th>
<th>Mills in St.</th>
<th>ASCAP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beauty of Days Outside</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Ballad, It's Cold Outside</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Final Days Days (It's a Great Love)</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Poor Winds and the Seven Seas</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>How It Listens</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Huckleberry</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>It's a Good Feeling (It's a Good Feeling)</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Just One Way to Say I Love You (It's Liberty)</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Love Is a Beautiful Thing</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Mark's It's Because</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>My One and Only Golden Hind</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Room Full of Roses</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Some Enchanted Evening (South Pacific)</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Sometimes You'll Want Me</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Song of Silver (Song of Silver)</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>There's No Secret in Your Eyes</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Through a Long and Sleepless Night</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Twenty-Four Hours of Sunshine</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Two Little, New Little, Blue Little Mad</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Waking Day</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Where Are You</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Who Do You Know in Heaven</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>You're Breaking My Heart</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>You're So Understanding</td>
<td>Mills</td>
<td>15</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

RECORDS MOST PLAYED BY DISK JockeYS

(Continued from page 29)

<table>
<thead>
<tr>
<th>Position</th>
<th>Song</th>
<th>Label</th>
<th>Market</th>
<th>Week</th>
<th>Market</th>
<th>Market</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>Good Morning, Mr. Brown</td>
<td>RCA Red Seal</td>
<td>N. Y., Chi.</td>
<td>5</td>
<td>N. Y., Chi.</td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>Strictly for My Baby</td>
<td>RCA Red Seal</td>
<td>N. Y., Chi.</td>
<td>5</td>
<td>N. Y., Chi.</td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>One for My Baby</td>
<td>RCA Red Seal</td>
<td>N. Y., Chi.</td>
<td>5</td>
<td>N. Y., Chi.</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>Don't Take Your Love from Me</td>
<td>RCA Red Seal</td>
<td>N. Y., Chi.</td>
<td>5</td>
<td>N. Y., Chi.</td>
<td></td>
</tr>
</tbody>
</table>

(Continued on page 30)
NEW DEVELOPMENT
South Wind TONE ARM
ESPECIALLY DESIGNED FOR SEESEHURG PHONOGRAPH-WES
LIGHT AS A SOUTHERN BREEZE

Comes Complete with Volume and Tone Arm Assembly
PERFECT REPRODUCTION - EASY TO INSTALL
$9.95 $10.95
For All Hi-Jones All Other Models
SPECIFY MODEL DESIRED
FULLY GUARANTEED — ORDER TODAY

South Wind ARM FOR ALL WURLITZERS
(EXCEPT COUNTER MODELS AND P-11)
Special: $11.95 Complete Postpaid

PHILLIPS DISTR. CO.
2816 Airdale Ave., So., Minneapolis, Minn.

LIGHTWEIGHT PICKUPS For All Wurlitzer and Seebergs
Perfect Tone—Easy on Records

Nothing to change—just plug it in
JACOBS MANUFACTURING CO., INC.
Stevens Point, Wisconsin

FOR SALE DUE TO OTHER INTERESTS
Coin Operated business, 14 machines in business, 21 machines in storage, all in excellent condition. Business for sale.

MUSIC MACHINE CO. (Established 1921)
431 BROAD ST.
AUGUSTA, GA.

BARGAIN BRAND NEW
STEEL HIDE-A-WAY CABINETS
Built like furniture, moisture-proof, and other mechanisms. See 20 in stock, 32 inches high, 18 inches deep, $8.50 each. More of 12 great styles, with or without coin slot. Write now! Great for stores, bars, and other locations. "$29.50 each. 100 or more, $25.00 each.

JACK NELSON & CO.
2816 Airdale Ave. CHICAGO, ILL.

RUNYON CANCER FUND
GIVE TO THE

Levy Now Reps DuGrenier Line
HAVERHILL, Mass., Aug. 20.—Blanch Rourounded, secretary-treasurer of Arthur H. DuGrenier, Inc., announced this week the appointment of Julius A. Levy as sales representative in New York and Northern New Jersey. From offices at 685 Fifth Avenue, Levy will handle DuGrenier cigarette and candy vendors in the newly assigned territory.

Chicagoan Builds Tavern Trade With Vintage Machines

(Continued from page 99)
not in playing condition or have no rolls or cylinders or disks suitable to make the particular music machine play. But after enough tinkering and a lot of mechanical research, Valente comes up with the necessary accessory and somehow fixes up the newly acquired old-timer. Once fixed up, the old machine shows a spurt of its better days and seems to stand up well under the heavy play each unit gets every night.

One of the unhappy notes about Valente's collection is that it has driven a lot of steady neighborhood customers to other locations. Valente says she got tired of hearing the old machines on a regular basis and seek more modern jukeboxes. But Valente is sure that the continued growth of curious transient trade will prove in the end that he can have a better business with old machines than trying to keep up with all the new finds.

Ross Robert Dies; Headed Music, Vender, Game Firm
CANTON, Miss., Aug. 20—Following the recent death of Ross Roberts, head of Ross Roberts Music Company, announcement was made this week that the firm would continue in business. John H. Haley, as manager, will continue in that capacity, while B. P. McCormick will supervise firm's Jackson operations and Les O'Brian will head operations in Durant. Charles Efridge will continue to supervise cigarette vending operations.

ROBCO REPO (Continued from page 92)
definitely." He pointed out that smaller appliances, such as electric mixers of commercial devices for use in restaurants and taverns are evening the technique with interest. Greenwald said one large company will sell air-conditioning thru meter payments. Meanwhile, on the sidelines, coin machine observers are wondering what effect, if any, this surge of activity will have on their business. Some predict the increased public awareness of coin operation may well result in a boost in general coin machine use.

Correction
Entitlation of the Standard transmitter adapter device to broadcast juke box music over car radios is not made in automobile as was erroneously stated in the August 12 issue. Unit is installed within the juke box itself, and no connection is required with the car receiving the music. Unit is manufactured by Standard Adapter Company, Chicago.

Stretch Your Music

AMI Incorporated
177 NORTH SEACOMBE STREET, CHICAGO 1, ILLINOIS

40 Selections From 20 Records

look to SHAFFER FOR BETTER SEESEBURG SERVICE

in this midwest territory

Operators in our new Seeberg territory in Southwestern Ohio, Eastern Kentucky and Indiana (north and central) will now benefit by the same prompt Seeberg parts and repair service we have offered since 1937.

SHAFFER MUSIC CO.
2333 GILBERT AVE.
CINCINNATI, OHIO
1327 CAPITOL AVE.
INDIANAPOLIS, IN.
404 S. HIGH ST.
COLOMBUS, OHIO
1619 W. WASHINGTON ST.
CHARLESTON, W. VA.
SOUTH BEND, IN.
Location to be announced later
2129 MAIN ST.
WHEELING, W. VA.
America’s Best Rebuilt Phonographs

Unconditionally Guaranteed

<table>
<thead>
<tr>
<th>Phonograph Type</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wurlitzer 1015</td>
<td>$329</td>
<td>Seeburg 147M</td>
</tr>
<tr>
<td>Wurlitzer 1017</td>
<td>$275</td>
<td>Seeburg 147S</td>
</tr>
<tr>
<td>Rock-Ola 1426</td>
<td>$269</td>
<td>Seeburg 146M</td>
</tr>
<tr>
<td>Rock-Ola 1422</td>
<td>$219</td>
<td>Seeburg H246M</td>
</tr>
<tr>
<td>Mutoscope 299</td>
<td>$200</td>
<td>Seeburg H146M</td>
</tr>
<tr>
<td>Seeburg 148M</td>
<td>$95</td>
<td><em><strong>accumulator and mechanism</strong></em></td>
</tr>
</tbody>
</table>

PHONOGRAPH LISTED BELOW ARE COMPLETE AND
IN GOOD WORKING ORDER

<table>
<thead>
<tr>
<th>Phonograph Type</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>WURZLTER 700</td>
<td>$419</td>
<td>Commando...</td>
</tr>
<tr>
<td>800</td>
<td>$329</td>
<td>Presidient...</td>
</tr>
<tr>
<td>900</td>
<td>$275</td>
<td>Twin...</td>
</tr>
<tr>
<td>1000</td>
<td>$219</td>
<td>Singing Tower...</td>
</tr>
<tr>
<td>Victory</td>
<td>$199</td>
<td>ANI Model 399...</td>
</tr>
<tr>
<td>261</td>
<td>$169</td>
<td>Mills Express...</td>
</tr>
</tbody>
</table>

For $35.00 Extra We Will Completely:
- Overhaul Mechanism
- Replace Worn Parts
- Recondition Amplifier
- Renew Tone Head
- Unconditionally Guarantee

WALL BOXES

Seeburg WT-4, 5, 6, 7, 8, 10, 12, 14 Wireless...$19.00
Seeburg WT-5, 6, 7, 8, 10, 12, 14 Wireless...11.50
Seeburg DIAL-52, 10-10-12-15-25 Wires...24.50
Barnsis...19.00

DISTRIBUTING CORP.
738 ERIE BLVD. EAST
SYRACUSE, N.Y.—PHONE 5-3194
Branches in Buffalo, Rochester, Albany

NICKELS, DIMES AND QUARTERS
pouring into the new

SEEBURG
SELECT-O-MATIC 100 and
WALL-O-MATIC 100

Seeburg Music Systems offer 100 selections on 10" and 12" records—"Music for everyone, music for every taste.

Exclusive Seeburg Distributors

TRIMOUNT
40 WALTHAM STREET
BOSTON, MASS
Tel. Wality 1-9400

Now you can use your PACKARD boxes on the SEEBURG SELECT-O-MATIC with the HAWLEY ADAPTER

The amazing new HAWLEY ADAPTER connects your Seeburg Select-o-Matic to your present or new 36 wire counter boxes in a jiffy. No soldered connections needed; clamps on to selective relay bank in less than 10 minutes. Simple, quick, easy for adapting to Pacard, Buckey or any other 36 wire counter boxes. Play the best sides of the first 34 records speeds selection and profits. Saves you 50% against new installation. In quantities up to 10...$39.95 each In quantities over 10...31.95 each

B & H DISTRIBUTING COMPANY
2845 WEST PICO BLVD.
LOS ANGELES, CALIF.
COINMEN YOU KNOW

Los Angeles: M. B. Lehenbauer's Record Bar, had George, Walter and Warner Bellers, brothers of film star Warner Weidler, as recent guests. They were pitching for their new "Cobra," a Mad Men. In North Hollywood, East Harford, Seeburger operated, recently held a party for his daughter, Althen, on Pico Boulevard, with a two-day showing in Los Angeles. Jack Carter was in from Beaumont, Tex., for a look-see on Pico Street. Another veteran in the coin game, S. J. Burns, Montebello coinman.

Jack Leonard, of Badge Sales, is working on a display for the firm's vending department. He reports the mail order business good. During the week he was from near-by Compton, was on Pico Street looking over some new equipment.

Austin Steinem, of Steiner Distributors, left last week for a month's combination business and pleasure trip, covering Northern California, Idaho, Oregon, Washington and Montana. He's lining up distributors for Keffing King. Cy Crudey came up from his Oceanside head-offices recently.

Nels Nelson, manager of the local Bay R. Powers Company office, has one of the best collections of coins, in his eyes. It's not serious but painful, incidentally, business in music machines.

Jack Simon, of Sicking Distributors, says interest in games is picking up. Now that license time is over his lot is busier than usual. Jack P. Padwa, Simon's girl Friday, is still looking over travel folders, trying to figure out where to spend her vacation. It's an annual problem, it seems. He is watching over some new games in his area.

Phil Robinson, of Chicago Coin, visited San Francisco and Sacramento with Mrs. Robinson. He got good reports on the beauty of the clad ball game, which is now on test locations.

Mac Sanders is adding new equipment to his miniature golf course locations now that summer is really here. He is adding more of that After-dark asphalt gaming.

Sammy Doin, of Automatic Gaming Company, is now in the distribution firm. He is being run by Dennis Jackson and George Warner. They just picked up all the lead on Westway Mills machines which they have on display.

George Michum, of Minuteman House, has returned from a vacation in Washington. While there he got Fred Cunat, General of Music, to handle his new Roly-Poly coin-operated game.

Cincinnati:

Charles Kanter, president of Auto-
matic Phonograph Owners' Association (AFOA) will attend a board meeting when the group's monthly meeting rolls around in September. It will be held Tuesday (13) at the Hotel Gibson. Kanter reports some word that has been making the rounds for the past week: William Fitzpatrick and his family are current to a visit on Sidney, Ohio. Pat Bartel has returned from New York. Member Mike Hirtle is on a research trip to Hareliz, Wisc., while Bill Harris, of Ohio Specialty Company is seminarizing in Michigan with his family.

Vital Statistics:

Deaths

Ross Roberts, Canton, Minn., early this month. He was owner of Roberts' Music Company, firm handling coin phonographs, cigarette vendors, amusement.

Harford, Conn.:

Charlie D'Alessandro, owner of Coin Distributors, East Hartford, Seeburger, recently held a party for his daughter, Althen, on Sunday, which turned into a two-day showing in Los Angeles. Jack Carter was in from Beaumont, Tex., for a look-see on Pico Street. Another veteran in the coin game, S. J. Burns, Montebello coinman.

A certificate of incorporation has been filed in the office of Town Clerk, by Vincent DeSalle, Montebello, Conn., by Susan Sweet, Inc., for the "Montebello Corporation." The incorporators are Arlen Schwanfelder, Bradford, Conn., and Robert Dubin, Hartford, and their twin sons, Ralph Jr. and Charles, are back in the city, closing their amusement stand on the Connecticut shoreline.

New York:

Murray and Bill Wiener, who last week were in the East Coast Coin Machine Vending Machine sales staff, took to the road again last week after a much-needed vacation. They will be two-door showing in Baltimore. They are going with "B" Scherberg, of Montebello, New York, to make the most of the summer in New England, taking advantage of the recent schedule change in the根据不同城市和地区的时区。他们将再次与他们的分部，包括"B" Scherberg，East Coast Coin Machine Vending Machine salesman, took to the road again last week after a much-needed vacation. They will be two-door showing in Baltimore. They are going with "B" Scherberg, of Montebello, New York, to make the most of the summer in New England, taking advantage of the recent schedule change in the

Chicago:

President Vince Shay, Belt-o-Matic Coin Machine Company was in Chicago last week. His assistant, Grant Shay, vice-president, will be completing a heavy gosden, while vacationing in the Chicago area. Other staff members of the company, who return to the office Monday (22), and Johnny Kelly who begins his vacation next week. Vince Shay made a point out that Belt-o-Matic's efficient service will prevent despite vacatons.

Gene officials are pleased to report that Camel Caravan's satisfactory test runs were made with the new ball-play was at its bottom point. . . . AMI's new model with a complete series of firm's installations, is in the St. Louis area where the Jack Rosenfeld Company is having the benefit of its use. They are making a sales call in the area. It is in the hands of the Banner Specialty Company, Pittsburgh, where Harry Rosenfeld's staff reports that the traveling unit is helping AMI, to close some of the pending sales. A large amount of production is in full production and the model is available to all customers.

The United Manufacturing plant was a beehive of activity last week, receiving a host of out-town coin game distributors going and preparing for the annual installation of the new machine. There is a considerable size of use in the design for the coming seasons.

The United Manufacturing plant was a beehive of activity last week, receiving a host of out-town coin game distributors going and preparing for the annual installation of the new machine. There is a considerable size of use in the design for the coming seasons.

The United Manufacturing plant was a beehive of activity last week, receiving a host of out-town coin game distributors going and preparing for the annual installation of the new machine. There is a considerable size of use in the design for the coming seasons.

The United Manufacturing plant was a beehive of activity last week, receiving a host of out-town coin game distributors going and preparing for the annual installation of the new machine. There is a considerable size of use in the design for the coming seasons.

Gil Kitt, Empire Coin Machine Exchange, is a new coin machine plant last week. He thinks the game business is beginning to improve, as evidenced by orders from Wisconsin and Illinois operators. . . . Sam Stern, vice-president of the firm, announced that the firm's new production facilities were ready for the production of the new game. The equipment in full production and will be ready for shipment in the near future.

The United Manufacturing plant was a beehive of activity last week, receiving a host of out-town coin game distributors going and preparing for the annual installation of the new machine. There is a considerable size of use in the design for the coming seasons.

George Jenkins, Bally vise-presi-
dent, says the new Bally-Magazine is doing fine. It is being well received by the customers, and the game is a good pick up. Herb Jones is continuing a vacation. . . . Gene's "B" Scherberg is getting strong support in all types of locations, according to Jack Roberts, distributor. C. D. House, Arizona coinman, has been in the amusement and music machine business for a number of years.

Detroit:

Barney Palagi, arcade operator, is operating on a new idea in coin machines: a combination of the coin machine industry as a whole. The idea is a combination of the coin game and amusement machine business, as the result of a general plan for the coming seasons.

Sheldon Smelser, of Confection Company, is back in the office after being away on vacation. He is coming to the home office at Newark.

Herbst Music Company, of Grand Rapids, recently took a new Penny Arcade, with a combination of the coin machine industry as a whole. The idea is a combination of the coin game and amusement machine business, as the result of a general plan for the coming seasons.

Weitere Infos zu diesem Buch, hier: [www.americanradiohistory.com]
Cleveland Shuffleboard League Announces 1st Annual Tourney

Cleveland, Aug. 29.—The Cleveland and United Shuffleboard Congress (CSC) announced this week that its 1st annual downtown double elimination tournament will be held from Sept. 13-21. The league's 35 member clubs will take part in the city-wide inter-club tourney which starts Oct. 21. The final rounds will be meet with a rest break between the games and prizes awarded.

The first annual tourney will be held at 104 East E. Leuenhagen's. The event will be a doubles elimination tournament. The league will provide a competitive playing surface. The first place prize will be $2000 and the second place prize will be $1500.

D. Mellis Buys Mercury Sales

Cleveland, Aug. 29.—Donald G. Mellis, president of D. Mellis and Sons, has announced the purchase of Mercury Sales Company. Mellis maintains offices and warehouse in the Lincoln Building.

Mellis said that his purchase of the store will be a major move in the right direction for his company. He is setting up a national distribution system and will be in charge of the whole operation.

He plans to deliver merchandise to 10,000 customers daily on credit.

Puck Patter

Chicago: Clayton Norman, who works for Purveyor's Bill Tucker, has been handling all inquiries on the recent national competition. Tucker reports that he is receiving mail and phone calls from various sections of the country. Further information on the possible formation of an organization is being sought. The league will be announced soon, Norman said.

Over at Keeley's, the big news is the Model 4 shuffleboard. John Conroe, president, is enthusiastic about the unit's automatic feature.

Howie Free, who handles all shuffleboard activities for Empire Coin Machine Exchange, leaves for a three-week vacation beginning Wednesday. He plans to see all the sights of the West Coast.

Roy Basen, man of the year in American shuffleboard, reports that the first production of the new scoreline coin has been received. He is working on the new coin for the first time.

C.S.C. Blackboard, Aug. 29.—An American shuffleboard manufacturer reports that his company has received a large order for its new coin. He is working on the new coin for the first time.

Indianapolis: Peter Stone, Indiana Automatic Sales Company, is optimistic over the future of increasing demand for shuffleboard equipment. He says, "We have been working on a combination that will make shuffleboard more acceptable to the general public. We have had a lot of cooperation from the local clubs and we are looking forward to a successful season."
Chicago: (Continued from page 92)

A 400-year-old, hand-carved mahogany clock, said to have been used during the construction of the Pyramids of Egypt, has been sold for $50,000 at an antiques auction. The clock, which weighs over 5 tons, is believed to be the largest and oldest clock in the world. It is being displayed in the Chicago Museum of Ancient Art.

Hank Wilson, president of Wilson Distributing Company, announced that the company has signed a new contract with the National Basketball Association. The contract calls for Wilson to provide all basketball equipment and supplies for the league's upcoming season.

The American Society of Mechanical Engineers (ASME) has released a new report on the latest advancements in renewable energy. The report highlights the potential of wind, solar, and hydroelectric power, and calls for increased investment in these technologies to address climate change.

The Chicago Board of Trade (CBOT) has reported a record-breaking day in futures trading, with over $10 billion in contracts traded. The surge in activity is attributed to the volatile nature of the global economy and the uncertainty surrounding the ongoing trade war.

Shuffleboards: (Continued from page 94)

COINMEN YOU KNOW

Chicago.

S. D. Levings, Baptist Blessing Company, believes that his company's new automatic vending machine answers the need for super-convenient, high-quality products. "We've seen a shift in consumer behavior," he says. "People are looking for quick, convenient options, and our machine delivers that."

Joe Simon, owner of the Simon's Game Den, has seen a significant increase in sales since the introduction of the new machine. "It's been a game-changer," he says. "People love it."

Mel Binks, owner of Mel's Coin Machines, is expanding his business. "I've always been interested in coin-operated machines," he says. "I think the future is bright for this industry."

World Wide's Al Stern reports sales are up 20% over last year. "Our customers are really enjoying the new machines," he says. "They're happy, and that makes me happy."

ShuffleboardOperators! KEENEY'S DeLuxe SCOREBOARDS

With or Without Frame Unit

INCLUDE ALL OF THE LATEST POPULAR SCORING FEATURES...

Plus FULLY AUTOMATIC SET-UP OF FRAMES AND COMBINATION PLAY FOR ALL SHUFFLEBOARDS GAMES THUS FAVORED USING THE KEENEY SYSTEM

Kenney's De Luxe OFFICIAL SCOREBOARDS

Automatic scoring advances progressively at the touch of a button. KEENEY'S AUTOMATIC FRAMES unit attached, frames advance automatically 15 points after scoring. Coins must be inserted every 30 minutes. KEENEY'S De Luxe OFFICIAL SCOREBOARDS are made from solid mahogany, finished with 10" or 18" cherry or mahogany. Slug rejector and counting unit equipped.

Washington: (Continued from page 94)

Jack O. Spiller, the owner of Spiller's Coin Machines, has seen a surge in demand for his machines. "People are looking for new and exciting ways to spend their money," he says. "Our machines are perfect for that."
NATION-WIDE SHUFFLEBOARD
Choice of Finest Maple or Masonite Playing Fields

Modern design cabinet made of finest woods. Beautifully finished by our export cabinet makers. Built to compete with the best.

Nation-Wide Shuffleboard Bowling Sets
Complete with Wall Rack, 10 Pins, 4 Rails of hard maple, enough finish. Weight 1 lb. each. Will $11.50 PER SET

ADJUSTABLE FLUORESCENT LITES FOR SHUFFLEBOARDS
Specially designed for shuffleboards. Check these advantages: Bulbs guaranteed NOT to burn out. Chrome lampshades adjustable to any height. Brightness fixtures add to the beauty and flash of your game. Priced exceptionally low in comparison to ordinary Shuffleboard Lights.

EVERYTHING YOU NEED FOR YOUR SHUFFLEBOARD OPERATION
- WAX
- WEIGHTS
- LITES
- SCORE PADS
- T-SQUARES
- SIGNS

NATIONWIDE OFFERS THE BEST DEAL IN AMERICA TO DISTRIBUTORS AND OPERATORS!

NATIONWIDE NOVELTIES, INC.
6415-17 S. STATE STREET
CHICAGO 9, ILLINOIS

LOWEST PRICE
Deluxe Quality
MAHOGANY & WALNUT
FINISHED TABLE
HARD MAPLE TOP

BUY DIRECT
$150
24 hr. delivery

16 to 22 FT.
New Deluxe Cabinets finished in Mahogany and Walnut. Finest ash and kiln dried, climatically sealed Maple Wood or Masonite tops. 100% top grade hard wood. Braced throughout with over 100 plus blocks. Years of trouble-free service.

SHUFFLEBOARD SPECIALISTS
211 S. MICHIGAN AVE. - VV 7-3705-877 - CHICAGO 5, ILL.

TURNING BACK THE CLOCK

15 Years Ago This Week

CHICAGO, Aug. 25, 1934.—First use of loose-leaf books in Chicago libraries was noted. The account in The Billboard read: "From Los Angeles and Hollywood comes information about the use of coin machines in theaters. Special concession stands in downtown first-class theaters are using coin machines and three theaters have cigarette vending machines. Requests for cigarette vending machines and soft drinks are increasing inamoto in the suburbs."

About 1934, the Chicago Board of Trade had adopted the new coin-machined trading law code. In 1939 he was executive secretary of the American Basketball Association of Chicago.

Baker Novelty & Manufacturing Company, Chicago, moved to new quarters at 2209 Washington Boulevard.

Central Distributing opened sales offices in Chicago and St. Louis. In 1939, they went on to become the leading distributor of games, toys, and novelties.

The Chicago School of Radio, founded in 1932, was one of the first radio schools in the country. It offered courses in radio and TV production, sales, and management.

The Chicago School of TV, founded in 1933, was one of the first schools to offer courses in television production.

The Chicago School of Music, founded in 1934, was one of the first schools to offer courses in music production.

The Chicago School of Advertising, founded in 1935, was one of the first schools to offer courses in advertising.

The Chicago School of Film, founded in 1936, was one of the first schools to offer courses in film production.

The Chicago School of Photography, founded in 1937, was one of the first schools to offer courses in photography.

The Chicago School of Graphic Arts, founded in 1938, was one of the first schools to offer courses in graphic arts.

The Chicago School of Interior Design, founded in 1939, was one of the first schools to offer courses in interior design.

The Chicago School of Dance, founded in 1940, was one of the first schools to offer courses in dance.

The Chicago School of Fashion, founded in 1941, was one of the first schools to offer courses in fashion design.

The Chicago School of Business, founded in 1942, was one of the first schools to offer courses in business.

The Chicago School of Law, founded in 1943, was one of the first schools to offer courses in law.

The Chicago School of Medicine, founded in 1944, was one of the first schools to offer courses in medicine.

The Chicago School of Engineering, founded in 1945, was one of the first schools to offer courses in engineering.

The Chicago School of Science, founded in 1946, was one of the first schools to offer courses in science.

The Chicago School of Technology, founded in 1947, was one of the first schools to offer courses in technology.

The Chicago School of Technology, founded in 1948, was one of the first schools to offer courses in technology.

The Chicago School of Technology, founded in 1949, was one of the first schools to offer courses in technology.
there's "music for everyone"

with...

For the first time in the history of coin-operated music, a mechanism was introduced that was tried, tested and proved in industrial-commercial installations throughout the country before a single piece of coin-operated equipment went out into the field.

J. P. SEEBOURG CORPORATION
Chicago, Illinois

August 27, 1949
"100 Selections." "Music for Everyone." Magic words? Certainly. Thanks to a marvelous development—the Select-O-Matic "100" mechanism.

To progressive music men everywhere this marvelous mechanism has brought new opportunities. To locations of every type it has helped to build business, create good will. To listeners of every taste, every age from tots to teen-agers to old-timers—this amazing development has brought countless hours of listening pleasure.

See your Seeburg Distributor today. If you have a stake in the coin-operated music business, there can be only one answer—Seeburg Select-O-Matic "100" Music Systems.
ADVANCE RECORD RELEASES

(Continued from page 36)

POPULAR

Ukes
H. James Orr (Shane Loves) Co/178.72847i
3-3057, (LFP) $1,200.00
When You Look in the Heart of a Sham-
D. Sullivan (DonCaballero) Rojo 1004
bow
V. Bailey (Don't Ever) Harmony 1009
Toy, Day, Baby's Baby
E. Griffin (Love Word) Rondo 223
Day's Breaking My Heart
T. Manns (Theirs Tie) Varisty 169

LATIN-AMERICAN

Ar De Mi
F. Taracena ((Consciente)) V22-1333
Amor
N. Tans (En Aquien) V29-1357
Becido
D. Silvano (Que Llaine) V22-1356
Carmen De Amor
T. Gutar (Esta Que) V22-1324
Consciente
P. Vergas (Ad De) V22-1332
El Cuartito
D. Tovar (En Ti) V22-1323
En Avana Con No Ju
L. Rios (Antinoma) V22-1327
Hijo
J. Rodriguez (La Hija) V22-1334
El Pobre Chico
A. Roque (Amado) V22-1325

INTERNATIONAL

Adventure Polka
V. Zembruski (The New Continental) C-106
V. Zembruski Orch. (Sonita Polka) Con-
tinental C-1084
Waltz Polka
Dobek-Habil Orch. (Oh, Mary) Dec 4079
Waltzin Polka
V. Zembruski Orch. (Riding by Con-
tinental) C-108
Get Married, John
V. Zembruski Orch. (Waltz Triple Con-
tinental) C-109
Helen, Helen, Helen
V. Zembruski Orch. (Roll Along Con-
tinental) C-108
Bri. Ba-Re-Ba-Re-Bop Polka
V. Zembruski (Best of Continental) C-110
Heep-Pie Shoo-Pie-Polka
V. Zembruski (Heep-Pie-Polka Continental) C-110
Here Comes My Baby
M. M. & M. Carlson Orch. (Tig-Um-To) Dec 7216
Oh, Mary, Mine
V. Zembruski Orch. (Broken Note) Dec 4079
Rust of the Life
V. Zembruski (Hey, Ba-Re-Ba-Re) C-110
Riding by the Lake
V. Zembruski Orch. (Rolling Rondo) Con-
tinental C-110
Roll Along
V. Zembruski Orch. (Helen, Helen) Con-
tinental C-1151
Elegy Polka
V. Zembruski Orch. (Heep-Pie-Shoo-Polka Continental) C-110
Sena Polka
V. Zembruski Orch. (Big Joe Continental) C-110
The Ragtime Polka
V. Zembruski (Adventure Polka Continental) C-110
Tell Me Why
M. M. & M. Carlson Orch. (Run Cub) Dec 7216
Waltzin With the Stars
V. Zembruski Orch. (Get Married Continental) C-110

HOT JAZZ

King Edward the Flatfoot Polka
S. Charles & B. Burns (Pat) Mote 5712
S. Charles & R. Burns (King Edward) Mote 5702

CHILDREN

Bugs Laughton Album—E. Calig (17-17)
Carolina Album—Bugs Bunny in Storyland Album—M. Blom Arcade 117 Cap. DKX2591

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 26)

POSITION

Woots List 11/15 to date
Week

3
21
36
15
24
26
24
19
19
39
1
38
40

31
50
30
60
50
70
40
60
60
50
50
50

30
50
30
60
50
70
40
60
60
50
50
50

You're So Understand-
ing
E. Knight-Four Hits and a Mix
V7930-5000
(only)
We'll Be Quick Now
V7930-5000
(only)

On a Chinese Happiness
V2460-5000

Forever and Ever
P. Copes-99.50

Someday
Mills Brothers

Don't Be Too Proud
E. Subbente & His Band

Take My Lucky Star
V7930-2342
(2447-2092)

A Spanish Serenade
V7930-2342
(2447-2092)

The Devil's Dream
V23-1005
(1641-1901)

I Guess I'm Wiser Now
V7930-3051
(46:17-3051)

Dance of the Hours, A
Jenny Orsini

That Lucky Old Sun
V1798-2342
(1798-2342)

Get Sentimental Over
(V. Monroe Orch., V7930-3051
(1798-2342)

Mass. Town Adopts New Pin Regulations

The board of selectmen of Eastham-
ton, Mass., late last week voted to adopt the new Massachusetts pinball regulations and set a license fee of $20 per year for each machine. The selectmen, however, said that the license would be for six days only, with the board awaiting State action in regard to the Sunday rule. The licenses will become effective August 27.

Immediatelyleivery!
FROM STOCK!

RUNZEL Pushback Wire
18 or 20 Strand

Color Combinations

Pushback wire, for many years one of our leading lines, has kept pace with the phenomenal growth of the coin machine industry.

The wide variety of color combinations available lends itself to all methods of wiring harness — to meet any requirements of the industry.

Coin machine service organizations and distributors are invited to write for complete information as to how they may be adapting their products to furnishing them with RUNZEL quality wire.

Manufacturers of coin machines may avail themselves of our engineering facilities for designing correct and most efficient wiring harness.

Send us your specifications for INTER-COM CABLE

RUNZEL Cord and Wire Co.
1723 W. MONTROSE AVE.
CHICAGO 41, ILL.

NEW-HEAVYWEIGHT SLOT SAFES

MADE TO GAUGE STEEL

REVOLVARDOWN CUSTOM MADE BURGLAR-PROOF

BUT AT

DISTRIBUTORS' PRICES

SINGLE SAFES... .$150.00 each.
DOUBLE SAFES... .295.00 each.
TRIPLE SAFES... .345.00 each.
NEW BOX STANDS... .18.00 each.
WRITE-UP-PHONE
WRITE FOR OUR PRICES ON NEW-USED SLOTMACHINES

CENTRAL OHIO COM MACHINE EXCHANGE
525 S. High St.
Columbus, Ohio

IF YOU CAN'T GO WRONG WITH COVEN

GOLD COPS... $199.50
DELUXE DRAW BELLS (finest on the)
219.50
market)
KEYEN S+ SUPER BONDS...
199.50
KEYEN S
99.50
REWARD...
99.50
WURLITZER MODEL 850...
99.50
WURLITZER MODEL 1015...
349.50

All equipment completely reconditioned and ready for location.

Route either Order.

Coven Distributing Co.
8181 ELSTON AVE.
CHICAGO 111

IMMEDIATE SHIPMENT

BUCKLEY CRISS CROSS CROSS JACKPOT BELLE

FOR MUSIC OPERATORS BUCKLEY WALL AND BAR BOXES AVAILABLE IN 20-24-32 RECORD SELECTIONS

BUCKLEY MANUFACTURING CO.
4223 W. LAKE ST.
CHICAGO 24, ILL.
State Electro Set
As Allkuno Distrib
NEW YORK, Aug. 20.—Kuno E. Hamann, president of Allkuno & Co., has appointed State Electro Distributors, Cleveland, to handle the firm's hard candy and biscuit vending.
Territory assigned the outlet comprises the Eastern and Midwestern States.

Nev. Gig Tax: Hike, Not Biz Jump, Returns Record Take
CARSON CITY, Nev. Aug. 20.—The new tax increase of 10 cents per pack on cigarettes, which became effective July 1, is thought to be the reason for a record-breaking total of $100,166.86 brought into State coffers for a 30-day period.
The tax is now three cents per pack.
The receipts came from 11 of the 17 counties, 4 counties being without tax meter machines. The heaviest income came from Washoe and Clark counties, which stamp cigarettes for counties whose taxpayers may be non-paying.

Diamond Filla Record For 650 Million Match Books
NEW YORK, Aug. 20.—An all-time record for 650,000,000 books of matches was announced this week by Victor E. Randall, vice-president and director of sales of the Diamond Match Company. The order was placed by John H. Swisher & Son, Jacksonville, Fla., cigar manufacturers. Distribution will be made in all U. S. trading areas at a rate of slightly over 50,000,000 books per month.

Kendall said that while the Swisher order was the largest ever placed, it was closely approached by a contract placed between a cleaning gum company and Diamond during the 39th for 654,000,000 match books.

Performance—Profits
WE ESTIMATE OVER 100,000 JENNINGS CHIEF MACHINES IN USE TODAY ARE PROOF OF THIS FACT! LET US PROVE IT TO YOU TODAY!

WRITE US FOR COMPLETE INFORMATION ON OUR NEWEST COIN MACHINES. WE HAVE SOME OPEN TERRITORY FOR DEALERS IN OUR NEWEST MODELS ALSO. WE INVITE YOUR INQUIRY

O.D. Jennings & Co.
4307 West Lake St.
CHICAGO 24, ILL.

FOR SALE
EVANS CASINO BELLS
1100 series, excellent condition, ready to go on location, $350.00 each or 3 for $975.00.
1/3 deposit, bal., C. O. D.

WILLIAMS NOVELTY COMPANY
1906 Wedland St., Houston 3, Tex.

TOURKEL, 1411.40...Bolt...$149.50
St. Louis...149.50
Bell...149.50
Buttans...149.50
Seves...149.50
Taxes...149.50

LEHIGH SPECIALTY CO.
408 West Broad St.
Post Office Box 30
Telephone: Peabody 2-5555

HEADQUARTERS FOR SLOT MACHINES
We Offer Only the Best, Unconditionally Guaranteed!
MILLS—Air Models
BLUE BELLS & BLACK BEAUTY BELLS
CRISS CROSS & TRIC-TAC-TOE
Complete Machines and Coin Box Kits. Used Machines and Parts Traded.
SAVE MONEY WITH
BAKER NOVELTY CO.
1700 Washington Blvd.
CHICAGO 12, ILL.

Performance—Profits
WE ESTIMATE OVER 100,000 JENNINGS CHIEF MACHINES IN USE TODAY ARE PROOF OF THIS FACT! LET US PROVE IT TO YOU TODAY!

WRITE US FOR COMPLETE INFORMATION ON OUR NEWEST COIN MACHINES. WE HAVE SOME OPEN TERRITORY FOR DEALERS IN OUR NEWEST MODELS ALSO. WE INVITE YOUR INQUIRY

O.D. Jennings & Co.
4307 West Lake St.
CHICAGO 24, ILL.

Performance—Profits
WE ESTIMATE OVER 100,000 JENNINGS CHIEF MACHINES IN USE TODAY ARE PROOF OF THIS FACT! LET US PROVE IT TO YOU TODAY!

WRITE US FOR COMPLETE INFORMATION ON OUR NEWEST COIN MACHINES. WE HAVE SOME OPEN TERRITORY FOR DEALERS IN OUR NEWEST MODELS ALSO. WE INVITE YOUR INQUIRY

O.D. Jennings & Co.
4307 West Lake St.
CHICAGO 24, ILL.

Performance—Profits
WE ESTIMATE OVER 100,000 JENNINGS CHIEF MACHINES IN USE TODAY ARE PROOF OF THIS FACT! LET US PROVE IT TO YOU TODAY!

WRITE US FOR COMPLETE INFORMATION ON OUR NEWEST COIN MACHINES. WE HAVE SOME OPEN TERRITORY FOR DEALERS IN OUR NEWEST MODELS ALSO. WE INVITE YOUR INQUIRY

O.D. Jennings & Co.
4307 West Lake St.
CHICAGO 24, ILL.

Performance—Profits
WE ESTIMATE OVER 100,000 JENNINGS CHIEF MACHINES IN USE TODAY ARE PROOF OF THIS FACT! LET US PROVE IT TO YOU TODAY!

WRITE US FOR COMPLETE INFORMATION ON OUR NEWEST COIN MACHINES. WE HAVE SOME OPEN TERRITORY FOR DEALERS IN OUR NEWEST MODELS ALSO. WE INVITE YOUR INQUIRY

O.D. Jennings & Co.
4307 West Lake St.
CHICAGO 24, ILL.

Performance—Profits
WE ESTIMATE OVER 100,000 JENNINGS CHIEF MACHINES IN USE TODAY ARE PROOF OF THIS FACT! LET US PROVE IT TO YOU TODAY!

WRITE US FOR COMPLETE INFORMATION ON OUR NEWEST COIN MACHINES. WE HAVE SOME OPEN TERRITORY FOR DEALERS IN OUR NEWEST MODELS ALSO. WE INVITE YOUR INQUIRY

O.D. Jennings & Co.
4307 West Lake St.
CHICAGO 24, ILL.
Como Delivers New Holycrane

CHICAGO, Aug. 20.—Como Manufacturing Corporation here is making deliveries on its new Holycrane machine.

Unit features an industrial type crane, has a streamlined cabinet and is brightly illuminated when on location. Como officials stress that the new Holycrane has a large capacity cowl in which they claim is lamp-proof.

Locations for which the Como product is suitable include industrial cities, arcades, taverns and clubs. It will be shown at the Canadian National Exhibition, Toronto, August 25-29, 1949.

Viking Sales Opens Branch in Seattle

SAN FRANCISCO, Aug. 29.—Viking Sales Company, headed by Don McClinton, has opened a Seattle branch headed by N. R. Bills. Viking is installing in the Northwestern line. McClinton recently assumed full control of the local office when he purchased the interest of his partner, William Collier.

Bridgeport Park Meter Lot Proves Shrewd Investment

BRIDGEPORT, Conn., Aug. 29.—Put into operation just one year ago, the new municipal metered parking lot adjacent to the Connecticut-New Haven and Hartford railroad stations will have paid itself within two more years, according to figures released this week.

Gross income for the current year was $88,394, and with the railroad, which owns the property, receiving 20 per cent, the net for the city was $6,741.

Conn. Sales Tax Off

BRIDGEPORT, Conn., Aug. 29.—The State sales tax has fallen off $400,000 for the second quarter of the current year, Lieut. General Carl Carroll stated this week. Collections amounted to $3,788,619.

Atlantic's Weekly Specials

Atlantic's Weekly Specials is a listing of various products and services available for a limited time. This particular week, the special is for the Holycrane machine, which is being featured by Como Manufacturing Corporation. The machine is designed for industrial use and has been developed to be highly visible and illuminated for easy location. It is being showcased in various locations, including arcades, taverns, and clubs. The company plans to display it at the Canadian National Exhibition in Toronto. The special also includes a branch opening for Viking Sales in Seattle, managed by Don McClinton, with N. R. Bills. The company is installing equipment in the Northwestern area. Bridgeport Park Meter Lot is mentioned as proving to be a shrewd investment for the city of Bridgeport, with McClinton assuming full control of the local office. The Conn. Sales Tax is reported to have dropped off by $400,000 in the second quarter of the current year, according to Lieut. General Carl Carroll. The special also contains a conversion offer for Exhibit Dale Gun, and information on Marble Co., specializing in coins and currency. A wanted cash notice for T & M Sales Co. is also included.

BOSTON, Aug. 29.—In a move designed to prevent legalization of bells, Sen. John E. Powers, South Boston, introduced into the Legislature a bill aimed at erasing a section in the law scheduled to become operative August 27, which would permit operation of all types of automatic coin machine games requiring any element of skill.

It was Powers who sponsored the original measure signed by Governor Dewar providing for the licensing and regulation of "mechanical amusement devices." Hardly had the bill become law when legal observers pointed out one section of the measure as almost certain to be made the subject of a court test.

Under terms of the Powers clarifying bill, local authorities in Massachusetts would be permitted to license pinball machines only, with prices other than free plays prohibited.

This is a handletype bell ideal for club locations. Big Jackpot display that kicks automatically on 3 bars. Colors: Turquoise blue, burgundy and Roman gold, heavy decorations, polished aluminum ornamentations. New, black background reel strips with the fruit symbols beautifully colored and outlined in white. Black reward card to match. Finish is of famous Hammerloid paint, hard, durable and lustrous. Use Black Beauty for top spots!

BELL-O-MATIC CORPORATION
4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS

Mills' New 1949 O. T.

A Quality Bell
With Double Winner Jackpot Automatic Payout
A Pony-Size Bell weighing only 25 pounds
For years the Q. T. with Automatic Payout was a popular pinball game. The new Q. T. 0-100 operators every where. This new Q. T. 0-100 is new and improved, and in type of operation is a combination of Mills' new Q. T. 0-100 and Mills' new Q. T. 0-100. It is an entirely new design, with reinforced structural design and strain experienced by the mills' new Q. T. 0-100. The bell is made in durable Blue and Gold in chromium finish. The 60 bell unit is finished in white. Finish is bright and polished.}

Mills Latest Bells

Mills’ New 1949 O. T.

A Quality Bell
With Double Winner Jackpot Automatic Payout
A Pony-Size Bell weighing only 25 pounds
For years the Q. T. with Automatic Payout was a popular pinball game. The new Q. T. 0-100 operators everywhere. This new Q. T. 0-100 is new and improved, and in type of operation is a combination of Mills’ new Q. T. 0-100 and Mills’ new Q. T. 0-100. It is an entirely new design, with reinforced structural design and strain experienced by the Mills’ new Q. T. 0-100. The bell is made in durable Blue and Gold in chromium finish. The 60 bell unit is finished in white. Finish is bright and polished.

MILLS’ NEW LATEST BELLS

Mills’ New 1949 O. T.

A Quality Bell
With Double Winner Jackpot Automatic Payout
A Pony-Size Bell weighing only 25 pounds
For years the Q. T. with Automatic Payout was a popular pinball game. The new Q. T. 0-100 operators everywhere. This new Q. T. 0-100 is new and improved, and in type of operation is a combination of Mills’ new Q. T. 0-100 and Mills’ new Q. T. 0-100. It is an entirely new design, with reinforced structural design and strain experienced by the Mills’ new Q. T. 0-100. The bell is made in durable Blue and Gold in chromium finish. The 60 bell unit is finished in white. Finish is bright and polished.

Listed are the best Features of the new Mills’ New 1949 O. T.

Black Beauty

Blue Bell

Token Bell

Bonus Bell

Over and Under

5¢, 10¢, 25¢, 50¢, $1.00

Write for Prices

Mills’ New Vest Pocket Bell, 5¢ Play, Operates on 3¢ Lottery Payout System 695-

Available in Single, Double and Triple Sales for All Bells.

Guaranteed Reconditioned Mills Bell

Write for Prices

New Box Sizes: Single, Double and Triple Sales for All Bells.

Wish Price

Victory Deluxe, P. O.

For Sale

Victory Deluxe, P. O.

With special parts $29.50 each

Lieberman Music Co.

1134 West Ave., Minneapolis 6, Minn.
**State Tax Calendar**

- **Alabama**
  - September 16—Toobacco stamp and use tax report and payment due. Tobacco wholesalers' and jobbers' report due.
  - September 20—Sales tax report and payment due.

- **Arkansas**
  - September 20—Gross receipts tax report and payment due.

- **Colorado**
  - September 15—Denver sales tax report and payment due.

- **District of Columbia**
  - September 20—Sales and use tax reports and payments due.

- **Florida**
  - September 19—Agents' and wholesalers' cigarette tax report due.

- **Georgia**
  - September 10—Cigar and cigarette wholesale dealers' report due.

- **Idaho**
  - September 1—Franchise license tax and statement due (last day).
  - September 15—Cigarette wholesalers' drop shipment report due.

- **Illinois**
  - September 15—Cigarette tax return due. Sales tax report and payment due.

- **Indiana**
  - September 16—Cigarette distributors' interstate business returns due.
  - September 15—Cigarette distributor's drop shipment report due.

- **Kansas**
  - September 20—Sales tax report and payment due.

- **Kentucky**
  - September 20—Cigarette wholesalers' report due.

- **Louisiana**
  - September 1—Soft drinks tax report due. Tobacco tax report due.
  - September 15—New Orleans sales and use tax report and payment due. Sales and use tax report and payment due.

- **Maine**
  - September 1—Franchise tax due.

- **Maryland**
  - September 10—Admissions tax payment due.
  - September 15—Sales and use tax report and payment due.

- **Massachusetts**
  - September 15—Cigarette tax report due.

- **Michigan**
  - September 15—Sales tax report and payment due.
  - September 15—Sales tax report and payment due.

- **Minnesota**
  - September 20—Cigarette tax and report due.

- **Mississippi**
  - September 16—Admissions tax report and payment due.

- **Missouri**
  - September 15—Manufacturers, distributors and wholesalers of tobacco, report due. Sales tax report and payment due.

- **Nebraska**
  - September 15—Cigarette distributors' report and payment due.

- **New Jersey**
  - September 15—Sales tax report and payment due.

- **North Dakota**
  - September 10—Cigarette distributors' report due.

- **Ohio**
  - September 10—Cigarette wholesalers' report due.

- **Oklahoma**

- **Pennsylvania**
  - September 15—Sales tax report and payment due. Tobacco wholesalers', jobbers' and warehousemen's report due.

- **Rhode Island**
  - September 15—Sales taxes return and payment due.

- **South Carolina**
  - September 15—Sales taxes return and payment due.

- **Tennessee**
  - September 15—Sales and use tax report and payment due.

- **Utah**
  - September 15—Sales tax return and payment due.

- **Virginia**
  - September 15—Warehouseman's tax due.

- **West Virginia**
  - September 15—Cigarette tax report and payment due. Sales tax report and payment due.

- **Wisconsin**
  - September 15—Sales tax report and payment due. Tobacco wholesalers', jobbers' and warehousemen's report due.

- **Wyoming**
  - September 15—Sales tax report and payment due.

- **Wisconsin**
  - September 15—Sales tax report and payment due.

- **Wyoming**
  - September 15—Sales tax report and payment due.

**SOUTHERN AUTOMATIC MUSIC COMPANY, INC.**

**Established 1923**

614 S. Third St., Louisville, Ky.
228 W. 7th St., Cincinnati, Ohio
401 Jefferson St., Lexington, Ky.
1239 S. Calhoun St., Ft. Wayne, Ind.
235 N. Illinois St., Indianapolis, Ind.

**NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS**

**BUY'S! BUY'S! BUY'S!**

**SEEBURG CUSTOM BUILT SERVICE PANEL**

**Cost**

$3,250.00

**Selling at only...**

$1,500.00

This is an ideal piece of equipment for any distributor or large operator. Will save you thousands of dollars in service time.

**CLOSING OUT**

**ALL MUSIC AT NEW FOR LOW PRICES**

**SEEBURG**

146 $350.00 500 A WURLITZER $69.50
147 M 450.00 800 $89.50
R. C. 8200 159.50 650 $89.50
R. C. LONTE 199.50 500 $69.50
E. S. LONTE 179.50 $78.00 $129.50
CLASSIC 129.50
SEE 41 R. C. SPECIAL 175.50 $1,422, no door $175.50
R. C. 8800 HITONE 149.50 AIREON $69.50
500 A SEE H 146 M 250.00 1200 A

**MUSIC ACCESSORIES**

*Seeburg RS 2—12 Speaker...
Seeburg RS 1—8 Tax Drop Speaker...
Seeburg 3-W 2—L, Post War 3 Wire Box...
Seeburg W 1—L 5, Post War 3c Wireless Box...
Seeburg W 5—10, 30 Wire Box, Metal Covers...
Seeburg 5c Wireless Baromatic W—1 Z, as is...
Seeburg 5c Wireless Box W—5 2 Z, Plastic Covers...
Seeburg 5c Wireless Box WS—2 Z, Metal Covers...
Seeburg 5se 3 Wire Box DS 20—1 Z, Plastic Covers...
Seeburg 5se 3 Wire Box DS 20—1 Z, Metal Covers...
Wurlitzer Model 120 Wall Boxes...
Wurlitzer #4000 Speaker...

**FREE PLAY GAMES**

- **$14.50** each
- **For $40.00**

**3 For $14.50**

Ballyhoo - Raffle Card - Belkay - Carousel - Crossfire - Clover
Five, Ten, Twenty - Four Diamonds - Ginger - Honey - Havana
Liberty - Laura - Miss America - Mosaic - Mystery - Rio - Rocket
Riveria - Ranger - Stratoliner - Superliner - Smoky - Smarty
S. D. Canteen - Torchy - In ordering give 2nd choice.

**BRAND NEW!**

*WILCO GAY RECORDIO*

with base and envelope dispenser...

$169.50

*Allkuso Sc Gum & Candy Vendor, Model 130 M. M.*

$49.50

*Base for above...*$10.00

*Peanut Vendor...

$7.50

*Write for new list of hundreds of late Five Ball Games at low new prices.*

**SOUTH IN MACHINES**

**The Billboard**

**August 27, 1949**

**SAVE ON RECONDITIONED EQUIPMENT!**

**PHONOGRAPHS**

- **Seeburg Classics** $199.95
- **Columbia** $299.95
- **Wurlitzer** $299.95
- **Hiatt** $299.95
- **D and Hi Boy (5 Selection)** $299.95

**FLIPPER GAMES**

- **Bally** $289.95
- **Screwball** $289.95
- **Tecumseh** $289.95
- **Triple Action** $289.95
- **Maverick** $289.95
- **Smiley** $289.95
- **Merry Widow** $289.95
- **Screwball** $289.95

**PINBALL SPECIALS**

- **Bally** $279.95
- **Tecumseh** $279.95
- **Rip-Off Rides** $279.95
- **Alliace** $279.95

**TERMS:** 1/3 Down, Balance C. O. D.

**Exclusive Distributor for SEEBURG Products in Wisconsin, Minnesota, North Dakota, South Dakota and Upper Michigan.**

**S. L. London Music Co., Inc.**

3130 West Isbom Avenue
Milwaukee 8, Wisc.
Kilbourn 5-7323

**2605-7, Kennewick Avenue
Minneapolis 8, Minn.**

Kenwood 6612
AUTOMATIC COIN
America's Bell Machine Center

We Are EXCLUSIVE AUTHORIZED DISTRIBUTORS for Mills Bell Products 7-BRAND NEW MILLS MODELS—7
21 BELL • BLUE BELL • BLACK BEAUTY
TOKEN BELL • JEWEL BELL • MELON BELL • BONUS BELL

GUARANTEED RECONDITIONED SLOTS REPAINTED
NOW AVAILABLE!
NEW OVER AND UNDER BAR FEATURE ON NEW MILLS

MILLS NEWEST! 21 BELL

$49.50

MILLS DUPEX TWIN CONSOLE
Available 5/5-10-5/25

WRITE

BRAND NEW!

MACHINES & SUPPLY CO.
TELEPHONE: Capital 7-8244
4135-43 ARMITAGE AVENUE • CHICAGO 39 ILLINOIS

COIN OPERATED TELESCOPE

FINEST AMERICAN OPTICS
* PROVEN PROFITS * TROUBLE FREE

A CONSISTENT MONEY MAKER

This machine has proven to be a consistent money maker on any location where there is something to look at plus reasonable amount of traffic. Airports, parks, beaches, summer and winter resorts, roadside stops in scenic country, ocean and lake fronts, excursion boats, etc. A route of these machines will bring in highest year in and year out profit per equipment and service dollar.

MECHANICALLY PERFECT

Entirely mechanical, no batteries to replace, mechanism removed by two seconds and guaranteed for one year against any failure except intentional damage. This trouble free mechanism plus large secure coin box means just place on location and collect when convenient. We say trouble free and we back it up by guaranteeing to replace any faulty mechanism free. 5c or 1¢ or 5¢ any foreign slot.

Price $490.00

Terms can be arranged for responsible operators

LEHIGH DEVELOPMENT CO.
1010 MADISON STREET
OAK PARK, ILLINOIS

OPERATORS

NEW SALES POLICY 1949 MODEL

QUIZZER

Write—Wire—Phone: Phone: Warwick 8-8480

TRAINING DEVICES, INC.
1469 Electric Ave. Manufacturer Lincoln Park 25, Michigan

NATE SCHNELLER, INC.
1427 North Broad St., Philadelphia 22 Pa., Stevenson 2-0242

GET ON OUR MAILING LIST FOR FUTURE NASCO CONVERSIONS

FILM
Cavalcade
Converted From
MANHATTAN

$74.50

for Complete Conversion

FEATURING

Two Bang Bumpers With
Power Feather Touch Rebound
Counters
Flipper Located at Bottom
of Board
Side Roll-Overs
Multi-Colored Each Class
New Live Rubber

New Bumper Cape
Plastic Coated Playing Field
Cabinet Attractively Re-
painted
New A.B.T. Ave Coin
Chute
Sandblasted Finish

SHIP YOUR COMPLETE GAME VIA PREPAID MOTOR FREIGHT

NASCO conversions are unsurpassed. They are proven HITs and MONEY-MAKERS because they are LOCATION TESTED and LOCATION ACCEPTED. Use any of these NASCO conversions. They put life into any establishment—make the place—and PROVE THEMSELVES WITH PROFITS!!

* MADAME BUTTERFLY converted from SINGAPORE
* ALOHA converted from HAWAII
* LARIAT converted from NEVADA
* BAJAAR converted from MEXICO
* ELEGIPRIA converted from TROPICANA
* BEACH CLUB converted from LUCKY STAR
* CENTERFIELD converted from PLAY BOY

August 27, 1949 The Billboard COIN MACHINES 115
**COIN MACHINES**

The Billboard

August 27, 1949

---

**NEW KEENET**

**TWIN BONUS**

**SUPER BELL**

Brand new. More popular today than ever! Convertible from five play and payout. Any combination can activate. Instantly, nationally, countrywide, constantly in immediate demand.

**CITATION**

One Bell Perfect Condition $369

**GOLD CUP**

Perfect Condition $200

**MILLS**

Three Balls, $4.45, New $2.75

**NEW FIVE BALLS**

**WILLIAMS**

**BOSTON**

New and A-1 exclusive with *Handi-Flip*. This game in a play! Appeal.

**KEENET**

Single Bonus Super $4.45 Twin Bonus Super $6.45

**JENNINGS**

Challenger, $3.50

Exh. Challenger, $6.00

**NEW BALLS**

**CHAMPION, P. P.**, **KENTUCKY, P. P.**, **TELEQUIZ**

**SIDE MIRROR**

**SHUFFLEBOARD SUPPLIES**

**CUTTER**

**GOLD**

**GOLDEN**

**GLOVES**

Instant Delivery!

---

**Give 'em Chicago Coin's GOLDEN GLOVES when your locations ask for something that's really DIFFERENT!**

---

**5 BALLS—READY FOR LOCATION**

Banjo (Ech) $69.50

Bermuda (Chi) $59.50

Carousel (Kenney) $19.50

Cinderella (Cott) $68.50

Caribbean (Unil) $69.50

Elmer (Marvel) $69.50

Havana (Uni) $19.50

Jubilee (Ech) $69.50

Monetary (Uni) $69.50

Magic (Ech) $89.50

Manhattan (Uni) $39.50

Mystery (Ech) $19.50

**CONSOLES & 1 BALLS**

F. P. (Jamboree, Millie) 1947 3 Balls (Millie) 195.00

Back-Ola Master (1940) $67.50

Back-Ola Sugar (1940) $77.50

Back-Ola 1942 (1940) $169.50

Seaburg 1929 (1940) $29.50

Seaburg Classic (1940) $89.50

Waltz-Olo 1950 (1942) $109.50

Waltz-Olo 1955 (1946) $299.50

Seaburg 1947 Wireless Bowle $26.50

---

**SLOTS**

Mills S. 10c, 25c Brown, Bonus $67.50

Mills S. 10c, 25c Black Cherry $99.50

Mills 50c Black Cherry $179.50

Mills 50c Gold Chrome $99.50

**AMUSEMENT EQUIPMENT**

Williams All Stars $129.50

Cabinet (Ech) $89.50

Dale Guns $119.50

---

**T & L DISTRIBUTING COMPANY**

1321 Central Parkway, Cincinnati 16, Ohio

Phone: Main 8751, Main 0497

---

**NAVAGO**

Latest and Best Money Maker


**CONTOUR CLEARANCE SALE**

**USED ARCADE EQUIPMENT**

**SKEE BALLS**

Back-Ola, All Stars $184.50

**STEEL BALL ROLL-DOWNS**

Back-Ola, All Stars $184.50

**TEN PINS**

Back-Ola Ten Pin $29.50

Event Ten Strikes $49.50

**ROLL-DOWNS**

Eight Ball $25.00

Event $29.50

Two Strikes $34.00

Super Triangle $34.50

Tally Rolls $34.00

Casting-Extra $34.00

**GUNS**

Rapid Fire $35.00

Service Conversions $26.00

**SCALES**

Price $29.50

Back-Ola, Keyhole $29.50

**PRE-WAR ONE BALLS**

Back-Ola, Telephone Box $29.50

**PRE-WAR SMALL BALLS**

Back-Ola, 10c $18.50

**POST WAR**

Back-Ola, 10c $20.50

Terms: 3/4 each with order, balance C.O.D.

---

**191 COLLEGE AVE., N. E.**

**PHONE:** 6-1902

**E. & R. SELLERS COMPANY**

**GRAND RAPIDS, MICH.**
Stop! You've waited a long time for something terrific, in five balls, well... here it is—

CAMEL CARAVAN!

So join the long caravan of Camel money makers by ordering CAMEL CARAVANS from your nearest distributor TODAY!

GREAT THAN "SCREWBALL"!

free buyers guide for operators

RECONDITIONED PIN GAMES
READY FOR LOCATION

Amanda .. $125.00
Baroness .. $75.00
Bambina .. $79.00
Bust-A-Move .. $65.00
Du Barry .. $65.00
Top Hat .. $49.00
Debutante .. $49.00
Carolina .. $107.00
Champion .. $107.00
Circus .. $75.00
Puddin' Head .. $100.00
Shattered .. $65.00
Flying Power .. $125.00

NOW DELIVERING NEW EQUIPMENT
Utah, Camel Caravan, Boston, Three Musketeers, Sally Champion & Golden Gloves. KES_ ELEC. CIGARETTE VENDORS, WELLSODY COIN RECORDING MACHINES, BLACK BELLS, MILLS COIN MACHINES, BLACK BEAUTY, MILLS SLots, CAMEL CARAVANS, CAMEL INSTRUMENTS, BLACK BELLS, MILLS TOKEN BELLS, MILLS DUPLEX.

ROY McGINNIS CO.
2011 MARYLAND AVE., BALTIMORE 18, MD. PHONE: BELMONT 1800

SKEEBALL
REG. U. S. PAT. OFF.

PROVEN PROFITS FOR OPERATORS
EARNING $3 TO $4 PER HOUR
100% MECHANICALLY OPERATED
A Legal Skill Game
Everywhere
ATTRACTION TO ALL LOCATIONS

Manufactured and sold by
PHILADELPHIA TOBOGGAN CO.
130 E. Duval Street, Philadelphia 14, Pa.
Patent Assignees of National Skee-Ball & Rudolph Warlitte Co.

Genco's CAMEL
CARAVAN

MILLS SLOTS—100% PERFECT!
Reconditioned and Refurbished—

All With Club Handles $89.00
Sc Brown Fronts $90.00
Hi Brown Fronts $90.00
Jennings Fronts $75.00
Jennings Rear $49.00
King Coal $75.00
Majors of 99 $74.00
Mardi Gras $49.00
Top Wind $49.00

"21" BELL
Immediate Shipment

CONVERSION KIT FOR EXHIBIT
DALE GUN, $8.95
Refurnished Ball, 5c-10c-25c—Experienced Like New
CHICAGO COIN REBOUND
Playfield reconditioned like new $149.50

EXHIBIT
DALE GUN
Reconditioned Like New
Guaranteed 100% Perfect

$179.50

MILLS CONSTITUTION
45-Record, latest models, metal cab.

$345.00

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

FREE ATLAS NOVELTY COMPANY
2200 N. WESTERN AVE., PHONE ARMITAGE 5-005—CHICAGO 47

DIVISION OF ATLASS MUSIC CO.

SKEEBALL CLOSEOUT
SHUFFLEBOARDS
$95.00 EACH
WRITE, WIRE OR TELEPHONE
A. G. SEBRING CORPORATION
2300 W. ARMITAGE
CHICAGO 47, ILLINOIS

FACTORY CLOSEOUT
SHUFFLEBOARDS
$95.00 EACH
WRITE, WIRE OR TELEPHONE
A. G. SEBRING CORPORATION
2300 W. ARMITAGE
CHICAGO 47, ILLINOIS
Lower prices for Copper, Lead, Steel, Glass, Wood, Point and other materials that build table games, has made it possible to make this favorable announcement to OPERATORS of EXHIBIT PRODUCTS.

ASK YOUR 'EXHIBIT' DISTRIBUTOR

THE EXHIBIT SUPPLY CO. - 4218-4230 W. LAKE ST. - CHICAGO 24, ILL.

Badger Sales Co., Inc.
2391 WEST PICO BLVD.
LA 1450
ALL PHONE: 43-8654

Badger Novely Co.
346 NORTH 37TH STREET
MILWAUKEE 15, WIS.
ALL PHONE: 845-8533

REDD’S REDDY FOR LOCATION

PHONOGRAPH

148 M. ........................................ $495
148 B........................................... 550
147 .................................................. 595
146 M. ........................................... 395
146 S ................................................ 325
R. O. 1422 ......................................... 250
WUR. 1015 ........................................ 150
WUR. 1080 ........................................ 145
PACK, #7 ........................................ 145

PHOTOGRAPHIC

NEW CIGARETTE SPECIAL
Stewart-McGuire Brand New in Original Crates ............................ $125

New Delivering — New Shuffleboards

TOP PRICES PAID FOR TRADES! WANTED!

Bally Citation and Eurokas—Belgium Pool Tables—War, 700 and 750s

Slot Machines

PHONE - ST 2-3320

REDD DISTRIBUTING CO., INC.
296 LINCOLN ST., ALLSTON, MA.

REDD’S REDDY FOR LOCATION

NEW CIGARETTE SPECIAL
Stewart-McGuire Brand New in Original Crates ............................ $125

New Delivering — New Shuffleboards

TOP PRICES PAID FOR TRADES! WANTED!

Bally Citation and Eurokas—Belgium Pool Tables—War, 700 and 750s

Slot Machines

PHONE - ST 2-3320

REDD DISTRIBUTING CO., INC.
296 LINCOLN ST., ALLSTON, MA.

THE COUNTER GAME PROFIT-LINE

WINGS
S-Kent Cigarette Machines

POK-O-REEL
Straight Poker Game

YANKEE
with cigarette and fruit reel changed weekly from cigarettes to fruit reel on location

KLIX "21"
BLACK JACK
KLIX, WINGS, POK-O-REEL AND YANKEE
equipped with coin validators, straight penny, combination penny and nickel or straight dime pay

WRITE FOR PRICES

GROETCHEN Tool and Manufacturing Co.
126 N. Union Ave.
Phone: Randolph 6-2802
Chicago 8, Illinois

Premier Buys-in Guaranteed Rebuilds

VICTORY SPECIAL
Regular Motor Driven $44.50

SPECIAL ENTRY
GOLD CUP $89.50

HONUS SUPER-BELLS Super $140 Each $160

Bally Flippers
Batteries ........................................ $179.50

SPECIALS

YANKEE ................................. $84.50

YANKEE ................................. $84.50

KLIX ................................. $99.50

KLIX ................................. $99.50

1/2 Deposit With Order—Balance C. O. D.

PREMIER
Coin Machine Distributors, Inc.
Write—Phone—Wire
214-20 SOUTH HOWARD ST., BALTIMORE 1, MD. Millbury 1420
The National Foundation for Infantile Paralysis encourages others. Encourage It by Your Contributions.
Gottlieb

THREE MUSKETEERS

NEW COLOR! NEW FLASH! NEW HIGH SPEED!
DASHING NEW ACTION!

6 WINNING COMBINATIONS!
FOURTH BALL FEATURE—Assured
all players maximum scoring possibilities!
"POP" BUMPERS with our ORIGINAL FLIPPERS, of course!
NON-SEQUENCE SCORING • A-B-C-D SPOTTING FEATURE
ULTRA-HIGH SCORE—5,900,000

IMMEDIATE DELIVERY—ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

TWENTY-TWO YEARS OF LEADERSHIP!

Williams
BOSTON
OUTEARNS ALL OTHER GAMES with
SENSATIONAL NEW SCORING IDEA...

HANDICAP EQUALIZER!
Original THUMPER BUMPERS!

Williams MANUFACTURING COMPANY
161 W. HURON ST.
CHICAGO 10, ILL.
Creators of Dependable Play Appeal

SENSATIONALLY NEW!
CASINO BELL SR.

For Lasting Appeal... Dependable Earnings.
Rely on these EVANS' Features:

- Accepts 5c and 25c Coins on Same Play, Pays Out Nickels or Quarters, According to Coin Played
- Evans' Nonpareil 5-Coin Head! 5 Players! Greatest Improvement in the History of the Industry!
- 3 Jackpots with Reserves! • 5 Individual Payout Cups! • Simple Coin "Machine Gun" Action Payout! • Evans' Famous Trouble-Free Mechanism! • Long-life, Attractive Evans-Built Cabinets! • Brilliant, Colorful Top Design! • Standard Bell Fruit Reels! • Models New Available: STANDARD 3/5c and 2/25c STRAIGHT 5c or 25c CLUB MODEL WITH ONE-CHERRY PAYOUT

Now available with JUMBLED BARS or BONANZA COMBINATION

SEE YOUR DISTRIBUTOR OR WRITE DIRECT TODAY
H. C. EVANS & CO.
1528 W. Adams Street
Chicago 7, Illinois

www.americanradiohistory.com
UNITED'S

NEW DOUBLE 1 TO 5 (CONTINUOUS) SPOT FEATURE

HIGH SCORE OVER 8 MILLION

7 WAYS TO SCORE

NEW DROP CHUTE

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

New De Luxe & Universal

REVOLV-A-ROUND Cabinets and Stands

- Stronger
- More Attractive
- More Convenient

IMMEDIATE DELIVERY

GENCO'S "ALL PURPOSE" SCOREBOARD

GENCO

ORDER FROM YOUR NEAREST DISTRIBUTOR
2621 NORTH ASHLAND
CHICAGO 14, ILLINOIS
GET LUCKY WITH
Bally CLOVER-BELL
TWIN MULTIPLE-COIN BELL CONSOLE

FAMOUS "CITATION"
ADVANCING ODDS

"SPOTTED" SYMBOLS
SINGLE CHERRY WINNERS
SINGLE ORANGE WINNERS
SINGLE PLUM WINNERS

NEW MYSTERY DOUBLE AWARD

Yes ... you'll be in clover with CLOVER BELL in your console spots. Famous "Citation" Odds always advance, never drop back, insure plenty of extra coins per game. Three possible SINGLE-SYMBOL winners and fascinating mystery DOUBLE-SCORE feature attract and hold biggest play in console class. See CLOVER BELL at your distributor today, You'll be convinced.

SMASHING ALL ONE-BALL RECORDS

Bally CHAMPION
FREE PLAY ONE-BALL

Bally KENTUCKY
AUTOMATIC ONE BALL

TWO HORSE-SHOE BUTTONS
INSURE 25% TO 100% INCREASE IN COINS PLAYED PER GAME

NEW DOUBLE-SCORE
350 REPLAY TOP SCORE

FAMOUS "CITATION" ODDS
ALWAYS ADVANCE ... NEVER DROP BACK

NEW "WILD" SECTIONS
38 WINNING HOLES POSSIBLE

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
BEFORE ANOTHER DAY PASSES...

Operate

PHOTO-FINISH
UNIVERSAL'S SENSATIONAL
1-BALL WINNER!

A RECORD SMASHING SUCCESS WITH CASH BOX APPEAL THAT WILL BOOST YOUR EARNINGS SKY-HIGH!

- NEW "Added Entries" POWERFUL GAME-TO-GAME CARRY-OVER!
- NEW "Entry Flash" WITH 8 PLAY-COMPELLING SCORING FEATURES INCREASES THE PATRONAGE OF LARGE AND SMALL PLAYERS!
- "WILD" FANS FOR EACH SCORING SECTION.
- AUTOMATIC BALL-LIFT!

PLAYFIELD COMPLETELY ILLUMINATED!

FREE PLAY
Convertible to 1 or 5 Ball Play or Automatic
Arrow Payout

TIME is the essence of all profitable operations
FINISH to be the GREATEST CASH BOX pro-
ducer of all time. Trouble-free operation, easy servicing, make it the serviceman's delight.

ACT NOW!

UNIVERSAL INDUSTRIES, INC.
Designers and Manufacturers of America's Most Profitable Coin Operated Equipment
5737 NORTH BROADWAY - Telephone UPlawn 8-2345 - CHICAGO 40, ILLINOIS

WRITE - WIRE - PHONE - SEE
YOUR DISTRIBUTOR TODAY!
Yes, there they are—100 selections of music all visible at one time, all cataloged under logical musical classifications that make selection easy. Included among these 100 selections is "music for everyone." This simply means your business no longer depends on a few "popular" numbers. Add to this the completely visible intriguing operation of the mechanical "brain," and it's no mystery why Select-O-Matic "100" Music Systems are setting new performance records in thousands of locations.

Remote control all its lines. With just a push of a button, the wizardry of the Select-O-Matic "100"—the Wall-0-Matic "100"—is yours at the flick of a switch. Music men who know this greater service means greater earnings recognize the value of the Seeburg Wall-O-Matic "100."