Latest addition to the Decca Records fold is Jack Owens, for seven years featured with the Don McNeill “Breakfast Club” on the ABC network, whose previous_disking_experience was highlighted in recent years by his Tower waxing of “How Soon,” a hit of slightly over a year ago. Owens, who also is a songwriter of considerable repute, penned “How Soon” as well as such others as “Hut Sut Song,” “Cynthia’s in Love” and “Hi, Neighbor.” Owens is shown eying his new Decca pact over the shoulder of the diskery’s veepee in charge of artists and repertoire, Dave Kapp. The singer-composer already has posted four new sides for Decca which will be put on immediate release. The pairings are “Jealous Heart,” backed by “Dime a Dozen,” and “You’re the Only One I Care For,” backed by “I Wish I Had a Record.”
LONG PLAYING 33½ R. P. M.
CLASSICAL • SEMI-CLASSICAL • POPULAR

living music
ffrr
LONDON
FULL FREQUENCY RANGE RECORDING

STANDARD 78 R. P. M.
CLASSICAL • SEMI-CLASSICAL • POPULAR
78-RPM'S GOING CHEAPER

Global Music Copyright Pact Foreseen by 1952; Unesco Agreed on Terms

Plenty of Possible Stumbling Blocks, Tho

WASHINGTON, Aug. 6.—Chances are good for operation of a global copyright pact by 1952, Dr. Luther Evans, librarian of Congress, told The Billboard yesterday in disclosing that a committee of international copyright experts, working under auspices of the United Nations Educational, Scientific and Cultural Organization (Unesco), has reached complete agreement on procedure to be used in formulating a world treaty.

Timetable for the pact was roughly estimated by Dr. Evans as follows: Submission of the committee's recommendations to the Unesco secretariat September, 1949; mailing of questionnaires by Unesco to every country in the world asking for views—October, 1949; study of replies, December, 1949 thru April, 1950; calling of world copyright conference, late 1950 or early 1951; ratification of pact, 1951-1952.

Many Stumbling Blocks

Dr. Evans emphasized that there is a possibility of a hitch in almost every step of the way. He said that the committee was heavily swayed by the experts' recommendation that replies to the questionnaires may be too discouraging to proceed, and that countries may fail to ratify a global pact. (See Foresee Global Copy't, page 17)

AGVA Warns Agents on AFM Contract Deals

NEW YORK, Aug. 6.—The first return punch in the battle between American Federation of Musicans (AFM) and American Guild of Variety Artists (AGVA) was thrown this week when AGVA notified all agents they would face revocation of their AGVA franchises if they deal with other than AGVA members or sign other than AGVA form contracts.

The initial explosion will occur Thursday (11) in Philadelphia when various agent bodies, Entertainment Managers' Association, Variety Bookers' Association and unions will meet together with Dick Jones, Philip (See AGVA HITS BACK on page 40)

Army May Drop Radio-TV Plugs

Senate Hostile To Recruiting Ads on Ether.

Agency Loses Contract

WASHINGTON, Aug. 6. — Failure use of radio-TV plugs by the army and air forces after October 31 is up in the air as a result of this week's decision by the military not to renew its advertising contract with the Gardner Advertising Company. Military officials told The Billboard Friday (5) that it is entirely possible that use of all advertising will be discontinued as a result of sharp criticism from the Senate Appropriations Committee. (See ARMY MAY DROP on page 7)

Goodman Tops 376 in London 2 Weeks in Row

NEW YORK, Aug. 6.—Topped only by Jack Benny and Danny Kaye, Benny Goodman had his second weekly at the London Palladium July 18-30, proving $37,000, the highest for the first week and even better the second.

Elliott Wexler, the clarinet king's p.m., who returned from England this week, attributes Goodman's success there to the excellent production job by the Palladium management plus the fact that this was Goodman's first booking in England, an event long awaited by the highly jazz-conscious British music followers.

No Bop

Goodman, who brought to Europe a small package of Buddy Greco, Marcy Lube and comedian Henry Stillo. (See Benny Goodman on page 18)

50% Off Sales Signposts to Low Brackets

Low-Price Labels Gaining

By Paul Ackerman

NEW YORK, Aug. 6.—The 78-r.p.m. record business is headed for the low-price bracket. That's the studied opinion of tradecors who point to two recent major developments in the field as proving the point.

These developments are (1) the rash of nationwide 60 per cent off guarantee sales initiated by RCA Victor and followed up by Decca and Columbia, and (2) the concerted rate of cheap labels. Sum total of these developments is that the consumer is becoming conditioned to purchase fine record merchandise at far less than the past $3 or $4 price. Another factor is aiding in the devaluation of 78. This is the continuous promotion support of the radio promotion which will constantly remind the consumer of new and better music systems.

Top dealers, queried on the matter, say they have an increase of 200 per cent of sales. (See 78-R.P.M.'S on page 10)

KTLA Intros Double-Feat. Pix on Video

Trend to Non-Live Shows

HOLLYWOOD, Aug. 6.—The double feature—as much a part of the movie house as pagoda in China—will now invade video, with Paramount's KTLA starting two full-length films in 30 minutes, under the guise of its regular Sunday night fare. Klaus Landsberg, KTLA's general manager, secured Hollywood exclusive rights to the WPIX Gabriel Pascal film package and will air one each week immediately following his currently running full length Hopalong Cassidy film.

Twin film bill starts Sunday (14) and will be plugged on KTLA as "double feature night" throughout this week. This will give KTLA a strong Sunday night line-up on which the classic film package contains many of the better films seen on the motion picture. (See DOUBLE FEATURE on page 5)

In This Issue

Now Playing

Belfrage, A. L. — How to play a slapstick Joke.

Nelson, Jack — How to use the sound track in Psyche.

Maltese, Louis — How to promote variety shows.

Sprague, W. A. — How to handle the booking department.

Wright, Kenneth — How to manage the sound stage.

Every Issue of Billboard is copyright, published weekly, with a circulation of over 100,000 copies and is sent to 32 countries. Each issue is made up of 16 pages of the latest and most important news, records, data, and editorials in the music business. It is the only complete source of information on the music business.
Cincinnati Mulls Amphitheater

CINCINNATI, Aug. 6.—The planning of summer grand opera at the Cincinnati Zoo with light opera—possibly in a new theater at another location—has been idealized several weeks ago when the opera association ran into financial difficulties and was saved from donations by local philanthropists—became a possibility this week following the decision by members of the park board to study summer light opera in the Falls City.

In the talking stage, but contingents on procurement of a $5,000 seat theater would permit presentation of musical productions with general public cooperation, a profit was found. A plan whereby Cincinnati would become a member of a light opera circuit providing company would present shows for the Indianapolis, Cincinnati and Cleveland and Dallas.

The trip to Louisville was made by Max Heusser, who heads the park board. George F. Zachritz, board secretary, Louis C. Camp, engineer, and assistant board secretary are following talk by Lee McDonald, representing the Louisville park board, the delegation formed on opera and ticket prices in cooperation with the park board.

Mr. Park board men returned from Louisville Wednesday (3), enthusiastic that city’s outdoor opera facilities and income generated from attendance and background information on costs of running any opéra. The delegation emphasized that they are not concerned with what type of show is decided upon to fight for the tax. Heusser said, belief is that the city and light opera and light theater would not be possible because an opera chorus probably could be chartered for a short period.

The cost of Louisville’s six-week season is about $130,000, with as much as $10,000 in losses. Last year’s shows, using New York and local talent, were played as extras, played to average 80 to 85 per cent attendance in the 3,500-seat theater in Ewing Park.

NBC Reshuffles Video Biz Staff

NEW YORK, Aug. 6.—Personnel in the National Broadcasting Company (NBC) TV business department, this week were reshuffled. J. Robert McCann will head up the division as TV business manager. Leslie C. Vaughan is the new video coordinator and manager and will co-ordinate all advertisements and billing operations; Joseph Bernhard and Joel Knoke are network vice presidents, Louis C. Camp, assistant general manager, and Robert A. Keesler, video cost analyst. The production facilities are under the direction of Joseph Fuller and Harrison Week will supervise as film cost and billing supervisor.
Two Sides of the Story

The two stories appearing on this page, stressing the differences of opinion on the current status of Hollywood vs. New York in television, are impartially situated, but different in emphasis. The lack of unified thinking among video producers on the two coasts is the direct outgrowth of a lack of sufficient interchange of knowledge or information. In the course of researching these stories, The Billboard noted particularly that Eastern officials of networks and agencies cling to an old-fashioned view of the Coast office, and the same firms took a diametrically opposite tack. Further, Easterners, in discussing production plans for future Hollywood-originated shows, are unaware of the lack of knowledge of production and talent costs extant there, while California execs seem to be reading a version of the outlook there.

In offering these conflicting opinions, The Billboard hopes primarily to focus attention on the need for a more open and less self-centered relationship between the two areas. Advocates of either point of view, or of any other, are invited to send us their opinions on the subject.

Ed Wynn Seg Gets Primpling For NY Showing

HOLLYWOOD, Aug. 6.—Columbia Broadcasting System (CBS) here is holding a week-long screen test at the black-and-white Wynn's TV's first major film test. The Wynn studio in Hollywood is named after the famed Wynn direction. It's a tough fight, it is admitted, which is seen in the fact that the hour a day's work, and quality, are absent for the first time in years. The production is a new series of the Coast rolls up its sleeves.

For many, it has been a rude awakening, for it is not the sort of task that has been given to the Coast. The argument that Coast tele-visions obviously become good, simply by going around to the Coast until they find the right people and pictures. Hollywood grabbed the reins and established itself as the center; not only for sales, but for direction. Few of these-are as new to the scenes. But if the right people are to be found.

Hollywood's first offensive move, according to present trade indications, is to sell the Coast. The Coast is being sold as a blank canvas, or to be bought in the Coast. The test is the result of a study of the Coast tele-visions.

Without a coastal network, Coast's station is adopted by private sources: (1) no live coast-originations in the next 18 months; (2) no immediate introductory series for Coast movies. Even when the coastal cable begins operating coast to coast, an immediate introduction of Coast operations is questionable, since time and money is essential. The cost of coast-to-coast and the terrific cost of nationwide line charges would restrict the use of the coast-to-cable. Only then will the producer of Coast stations, it is being countered by the New York's flat refusal to sell itself to Coast tele-visions. The time has already been made for Coast tele-visions. What the future holds remains to be determined. The future holds is the North American Network.

Double Feature Invades Video Via Para KTLA

(Continued from page 31)

British Serial Piggy, Offered by KLAC-TV

HOLLYWOOD, Aug. 6—KLAC-TV will present its weekly star attraction, "Puzzle and Gripe," a British serial, as part of its Monday schedule. The series, which has been running regularly since its premiere, is a British serial produced by Anglia Television. The series is presented by Anglia Television, and KLAC-TV is the only station in the United States to carry it.

Bell Sees Spurt in Calif. TV Set Sales

SAN FRANCISCO, Aug. 6—Pres-ident of Bell & Howell, Peter S. Bell, of Los Angeles, foresees a brisk demand for television sets in the near future. Bell, who is a member of the Southern California's largest retail chain, predicts that the demand for television sets will increase significantly in the coming months. This prediction is based on the increasing popularity of television and the rising number of households that can afford to purchase sets. Bell believes that the demand for television sets will continue to grow in the future, driven by the increasing number of programs and channels available, as well as the widespread use of the Internet and social media.
Mrs. Schiff May Get Ready Cash, Still Hold KLAC

HOLLYWOOD, Aug. 6.—After failing to complete the sale of her three radio properties in Warner Bros. (The Billboard, Aug. 6), Dorothy Schiff this week was reported working on a radically new plan which will not get her ready cash but still enable her to retain controlling interest in KLAC-TV here. According to Coast reports, Mrs. Schiff will unload KLAC, Los Angeles, and KYA, San Francisco, to a suitable buyer but will dispose of only a minority share of KLAC-TV.

When the plan, minority sale will give Mrs. Schiff enough cash to partially liquidate her million-dollar debt. Speculation is that the film firm advanced to her over last 12 months to get KLAC-TV airborne. Warners originally advanced $400,000 last summer to complete transmitter and studio construction but millions has been poured into the station since that time. Originally, Warners were to pay over $1,000,000 for all three properties, with money advanced to be credited to the purchase price. With the Warner deal dead, Mrs. Schiff must meet her I.O.U.'s over a four-year span.

It is understood that Arthur Gray, Mrs. Schiff's son-in-law and member of the Ruhl & Loeb investment firm of New York, is negotiating here with several New York buyers interested in buying into the KLAC-TV operation. While outright sale of all three properties was not ruled out "if the price is right," it was said that asking price of the properties is nearly $2,000,000, with minority interest pro-rated accordingly. Ac and KYA, however, are still on the sales block for a reported $400,000 each. But the Schiffs are believed to have purchased KLAC for that amount from Warners when transfer was completed, but status of this deal is uncertain in the case of Warners exit from the picture.

Reasons for change of heart were not given, but it is known that since KLAC-TV kickoff and ensuing headaches are behind her, Mrs. Schiff looks for a future profitable tele operation and would like to stay in the ownership of KLAC.

Gray, who has been in Hollywood for over a year, well aware of the main here until a deal is made, maintained that Mrs. Schiff was still in negotiations and that "most people" who Atlas and Republic are keen on having KLAC a successful venture would be interested in buying into the station. But Gray said that he knew of no plans to change the ownership of KLAC-TV and would like to see the station succeed.

Radio executives questioned over whether the station would ever be able to construct and operate TV stations, because of the uncertainty of the market and the availability of sufficient advertising revenue in these towns.

New Mass. Station Tees Off This Month

WEST SPRINGFIELD, Mass., Aug. 6—WXTL, new independent broadcaster, will start operations the middle of this week. Lawrence Reilly, president of the station, independent ailer, he said, will be broadcasting from 7 a.m. to midnight, on 1400 kilocycles, with 250 watts.

Reilly said also that station's present facilities will be AM, but FM facilities are being sought. Having recently acquired the station, the corporation, according to the president, hopes of obtaining one of the first television permits in Western Massachusetts.

Chi Tribune Club Highlight Listings, Will Peddle Space

(Continued from page 3)

minimum sponsored listing, which would be accepted, is three lines, with a minimum rate of $7.50.

Previously, there had been talk that Chi Tribune Club Listings would be included in the popular music packages which are now available in various forms for as little as $1.00. This practice is expected to continue as long as the Tribune Club Listings carry a minimum of $1.00 per listing.

The Tribune Club Listings will be available for the following categories: advertising, entertainment, sports, and home furnishings. Each listing will be accompanied by a short description of the item being advertised, including price, make, and model where applicable.

The Tribune Club Listings can be purchased individually or in bulk quantities, with discounts available for bulk purchases. The minimum number of listings that can be purchased at one time is three, with a maximum of 100 listings per order.

Chi Tribune Club Highlight Listings, Will Peddle Space

Crosley Gets New Chance on WHAS Sept. 9

WASHINGTON, Aug. 6—Crosley Broadcasting Corporation gets another chance at its plan to build a new television station in Louisville on September 9 when the FCC grants the original Call Letters, KUAY, for sale to the station.

The station, which was last rejected by the FCC in 1956, has been the subject of many applications and has yet to be granted a license. This most recent application comes as a result of the FCC's decision to grant the original Call Letters to the station.

The station, which will be called KUAY, will be the second television station in Louisville, joining the existing station, WAVE. The FCC has granted the station a construction permit, and it is expected to begin operations in the fall of 1960.
ARMY MAY DROP AIR PLUGS

Gotham Says Tel Question Is the 'What' Not the 'How'

(Continued from page 5)

The lid, as it were, is "not until the entire basic level of Holly-
wood's air plug programs is reached.

The cost of the most elaborate California entry to date does not
sum $1,200 weekly, which is entirely in the East to mount a less-
extravagant show than the one produced by the Actors' 
Studio. The debut of the forthcoming Ed Wynn show, to be
kicked off from Hollywood, and others featur-
ing name talent may change pictures, but whether that change
will be made to the degree to which the
large is open to question.

$10,000 vs. $100

Boyd admitted this week that whereas a package featuring Buddy
Robinson, sponsored by the Warner Bros., sold
for a five-figure sum weekly, a popular open
was nothing to write home about. It was
buit on the Coast for about $100

Another film actor who is
just as likely to be sold is Mervyn LeRoy, who
earned $35 per week in his Coast programs
and who is often quoted to have

Long this "prestige" kick will
continue is probably a measuring rod
how soon the Western branch of the
networks will be able to get something for nothing. But it
seems folly to expect to compete with the networks in a race of pre-
paring, for quality must certainly be af-
ected. Writing talent, which as
assuredly exists in quantity in Holly-
wood, cannot be drawn in impressive numbers. The census shows
only some $50 per show, or in some cases, a percentage of the

Another method of cutting corners is in actual production. In Califor-

dy the message is communicated to a pack-
ager himself to write, produce and direct the shows on a mini-

One of the top dramatic shows in Hollywood, produced in just such a

tation, pays its actors almost nothing.

It is a known fact that the producer of shows weekly
was in the first of the year. How
this show, it is known to those without
competence to produce. The producer of that
thing to give pause even to the most ardently adherers of the

LOCAL SPONSORSHIP IS PERMITTED FOR UN TAxED SERIES

NEW YORK, Aug. 6.—Several hun-
dreds of stations which are expected to see
the broadcast of "American Music in Hol-
lywood," will be permitted to secure loc-

cal sponsorship following a decision by
the Walter Lynch American National Educa-
tional, Social and Religious Broadcasters, Inc.
The two international groups are the
backing the 54 half-hour shows which are
expected to start on Monday. The show is

The two feature top wax plugs by
from the UN, with the continuity stemming music, culture, traditions, customs and heri-

The waxings of the week was the

As for the negligible cost to cover the expense of the platter.

ICN Sales Jump

NEW YORK, Aug. 6.—At its
forthcoming October convention, Ice Cream Novelties, Inc., is
expected to announce a 30 per cent increase in its broadcast adver-
sizing budget, embracing both radio and

TV. The firm is interested in trying to
the entire country for its new products, to increase further its
market. A series of individual programs are now running well into nine
figures annually.

In the fall, the network is planning to

and TV will take to ABC in Chicago Radio, to

34 to 34 per week. With this
new offer, the firm utilized a different pro-

Sponsors, or, the like. The net

in the past, is testimony to the fact that the
market is healthy and now is in a state of growth.

The sound will be a sensation
in the field of radio broadcasting, and will
be the first to feature the famous and
popularity of the medium. It will bring

MILTON ABERNATHY

MILTON ABERNATHY

MILTON ABERNATHY

Opposite page 5

To Recruiting Ads on Ether

Senate Hostile

Agency Loses Contract

(Continued from page 3)

mite over outlays for air and press

advertising.

The Gardner contract, which ex-

the end of October, is estimated to

amount to $2,000,000 annually in
total billings. Army officials said the

true outlays for air and press

which time is

dated by stations. Ad expenditures have been limited to stimu-

giving, officials said, but even this
outlay was sharply questioned by the

committee.

Decision on continuation of the

program and on the sponsoring

of football broadcasts this sea-

son is to be made in the next few weeks. Requested money for

the military establishment in the

1950 funds bill was $1,000,000 or

$2,000,000 more than the above.

Final decision on press-radio plugs is

likely to be made by September 15. Requested money for

recruiting expenses—including adver-
siting—was estimated to be

sharply whittled by the time the appropriation

bill is approved.

In view of this, a five-figure

outlay rating will have to be

$3,500 weekly, or more. The

other sponsor will be

a

$2,000,000

Tums May B. R.

Hollywood, Aug. 6.—Radio

scriptwriter Don Quinan's Halls of Ivy

comedy stunts, currently being pol-

ished by National Broadcasting Corp.,

will be sold to the ABC network this

fall. Tums was auditioned for summer duty by NBC

and CBS, but in neither case felt the

stunt was too solid a show to be

expended as a summer feature.

Robert Mich and Quinan were

featured on the first audition platter

of a star test run this week. The

7:30 evening slot was accepted

week to star Louise Tuttle and Gor-

Quinan's, described as an

ad man, is now employed

in the

n}

The AL MORGAN Show

Featuring the 

Dynamics of Piano and Song

AL MORGAN

Starting His 2nd! 

13 week TV Show

Every Wednesday Night

WGN-TV, CHANNEL 9

Sponsored by

TELE-TRONICS, INC., 
STROMBERG-CARLSON Distributor

Division of

F. HOGAN

208 W. Washington Ave. 
Champaign, Ill.
Leighton Charges Partner Sought Control of WSNY

SCHENECTADY, N. Y., Aug. 6.—Schneider, the widely known attorney between two former partners over the management of the 250-watt local independent radio station WSNY, was explored this week during the Federal Communications Commission (FCC) hearing on renewal of the station's license. The hearing is being conducted by FCC Examiner James Cunningham in City Hall.

Mr. Schneider, manager of WSNY and president of the Western Gateway Broadcasting Corporation, appears on the side of the station, testified he bought out 13 shares of stock in behalf of his sister in the quickie from his former partner, George R. Nelson, former general manager and vice-president of Western Gateway, was trying to seize complete control of the station.

After the stake was purchased, Leighton was relieved of his duties as general manager by Leighton, and the board of directors failed to re-elect him, v. p.

Leighton's testimony, in response to questions by his own attorneys, also broadened the picture of his partner, Nelson's relation to the station, as well as the outstanding, 51 shares are owned by Leighton or members of his family. Testimony reveals that Leighton and Nelson, himself 32 shares, own have the third and fourth greatest interest in WSNY; next, under the Duncan, might become a director of the company.

Shares Distributed

Barbara Leighton, a sister living in Staatsburg, holds 18 shares. The remaining shares are divided between Leighton's attorney and relatives. The attorney, for test, is Richard Schaffer for Miss Leighton. A battery of attorneys are representing Leighton, while Robert Duncan has represented Nelson's attorneys withdrew from the case. All attorneys that were not made public, just before the hearing began Monday (1).

No application to have WSNY's license and wave length transferred to the Public Service Corporation, which he now heads, is contesting the validity of the surrender of the station's transfer. Representing Leighton are Frederick P. Lee and Vernon L. Wilkison, of Washington; Francis S. Diets, and George Smith and James E. O'Laughlin, of Schenectady.

Shriner Quits, "Curt" To Stay

NEW YORK, Aug. 6.—The Curt Vanderheiden, who has sold to the Columbia Broadcasting System (CBS) radio this fall for the old "This Is Dwyer," is moving to the station's replacement, the Wade Advertising Agency, of Chicago, handles the Miles account.

WSAR, Fall River, Switches to ABC

FALL RIVER, Mass., Aug. 6.—Stations WSAR, changed its affiliation from Mutual Broadcasting System to Air Radio Broadcasting Company (ABC) Monday, with no ceremony or special mention.

Malvin Lahr is general manager of the radio station.

West Coast Places All TV Eggs in Two槲scope Basket

(Continued from page 2) airer evening here and to the coxial net release. Stanza's first was a 31.3 which covered only first two spots of the field in contrast Author Meets Crede, ex- 

Some tele men here have claimed that felt the feeling they estrated into their own Eastern organi- 

Selling herself and desire to be over control and juggling for retraining kinds progress, ac- 

Despite such resistance, Hollywood is making toward king per- 

The new Jerry Colonna program, to be directed by Lenory, will be cinemacast by KLLC-TV for national release. Several local shows have already been broadcast on Eastern release, including KTLA's "United Road," and KTTV's "Lunar Pantomime Quiz. This looks to be the show to which no professional warrier shows written.

Still another factor is up in the agency activities, submitting a form of cold-shot selling at low prices list sample, etc.

MULSON STUDIO Box 1944. Bridgeport, Conn.

100,000 Phone In For Free Sample

DETROIT, Aug. 6.—Edmond Mc- Kenzie, WXYZ, disc jockey styled as "vacationer covered the Bellboy, tied up ten roles within five minutes, at 3:30 p.m. today (5). promotional campaign.$10,000 for gannons of gasoline to first 100 phone numbers entered by sponsor, Speedway Gasoline, to those of different types of sign commercials, five style in sequence: Mystery, comedy, music, and straightforward ad for audiences.

Ten special operators were swapped and phone company reported over 350,000 attempts, after wading through 18 exchanges, McKenzie announced today that the 100 winners were in, and the phone company dropped the lead dropped off instantly.

Sun. Spot for "This Is Dwyer?"

NEW YORK, Aug. 6.—Program "This Is Dwyer," now on AMC and syndicated to stations weekdays 9 to 10, Sunday night 10 to 11, is not decided. It is expected that the Friday night program is to be occupied by the Abe Burrows show program, sponsored by newspaper now in this program. They are now on CBS Mon- 

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Whether we look,
or whether we listen,
We hear life murmur,
or see it glisten...

THE VISION OF SIR LAUNFAE.
IN RADIO
AS IN
TELEVISION...
Each of these CBS Package Programs was originally conceived or produced by CBS with the conviction that it would become a top-ranking audience program. Each fulfilled its promise. For a radio or television program that pays off to advertisers, it's CBS... with the biggest audiences in broadcasting.
Flicker Firm To Ask FCC For Channels

AFRA Wants WATL Barred

TV 3 Years Off

Duty-Free Tape? Not Before 1950

Channel-Switching Deferrals Promised

Dutch Radios Up 10%

Fancy free TV from your local station? To order your own personalized "Newspaper" click here. Do not crowd the line! The most you will pay is $4.00 The most you will spend is $4.00 The most you will have to spend is $4.00

www.americanradiohistory.com
Zenith Prepar to Try Out Phonevision in Chi in 1950

WASHINGTON, Aug. 6.—Zenith Radio Corp. is ready for a trial run of its phonevision system early in 1950, said Howard W. Ewan, general manager of the Federal Communications Commission (FCC) this week in requesting permission to install 300 telephone subscribers in the Chicago area with experimental Zenith phonevision receivers for a period of three months.

Zenith said each of the test subscribers will be furnished with a Zenith receiver equipped for phonevision. A telephone call to the receiver, which, when activated by the telephone operator, will set a filter in operation to unscramble the TV picture. Persons with ordinary receivers will be able to pick up a scrambled image. Zenith said it would make no charge but would ask for "contributions" in order to demonstrate that viewers are willing to pay extra in order to watch the "superior" programing offered in phonevision.

Typical phonevision shows, said Zenith, will include first-run motion pictures, shows put on by the Columbia Broadcasting System (CBS) on Broadway, and outstanding sports events. Once the system is operating on a regular basis, Zenith envisions that a customer will call the phone operator, have the special program he wants unscrambled, and pay the charge along with regular telephone bill.

Zenith stated that phonevision will offer a public broadcasters greater use of television, as well as affording to the broadcasters, and in particular located in small communities, additional revenue which expenses the possibility of a TV telephone operation.

The question being raised in FCC circles is whether phonevision represents an efficient utilization of a TV channel. Some legislators point out that when a station goes over to phonevision, it would be off the air as far as the regular TV public is concerned, since only those paying a fee would be able to pick up an unscrambled program.

Libby, McNeill Bankrolling New Package on ABC

NEW YORK, Aug. 6. — Libby, McNeill & Libby, Inc., food firm, this week signed to bankroll a new 30-minute video show over the American Broadcasting Company (ABC) web. The show, to be titled Auction-Aire, is a John Masterson package. It will air at 9 p.m. Friday nights, starting Sept. 12. The hour time slot is occupied by Break the Bank, which is switching to the National Broadcasting Co. for the fall.

The deal was set thru the Chicago office of the J. Walter Thompson Agency.

UAW's Station To Air Issues In Ford Dispute

DETROIT, Aug. 6. — Policy to be followed by a union station when its own program is involved in a controversy of major news interest is being indicated Sunday (T) by WXYZ, which will broadcast a highly salient and very dramatic program. The issue of the Ford Motor dispute is the subject of the program. Monday evening. WXYZ will broadcast the entire strike story the next day.

The program is to be one of the more costly packages being offered to sponsors. The talent tab, it is claimed, is about $18,500 a week. The sponsor, Libby, McNeill & Libby, has the program and is not interested, two other bankers, unnamed, also are said to be debating paying Murray's bills.

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Radio and Television Program Review

The Veloz Show

Reviewed Sunday (July 31), 8:30-9 p.m. Sustained on WKBW (NBC) Buffalo-Cleveland, Columbus, Cincinnati, Grand Rapids, Detroit, and Milwaukee.

No one can challenge Frank Veloz's (WFBF) Saturday evening show. Frank Veloz's show is the story of the art of ballroom dancing. He poses no question, but he does much more as the master of ceremonies. In fact, Veloz's show is as much of a ballroom dance competition as it is an entertainment program.

Commercial Lengths

If length is any criterion of a commercial, Veloz need not be too concerned about this. He has a variety of sponsors who care little about the length of his commercial spots.

September Song

Highlight of musical was exotic Juanita Williams of the Romey Theatre, New York, who sang September Song, with each line of the song consisting of one word. The show was produced by Frank Veloz.

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Dave Rostron, producer, Earl Phillips, host. Nielsen reports that The Veloz Show has averaged a 5.1 rating, with a 9.7 share, during the first two months of its run. This is the highest rating for any show on the schedule.

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Proposed Bureau of Standards 
To Combat Adverse TV Publicity

NEW YORK, Aug. 6—In an attempt to eliminate the ongoing threat of adverse TV publicity for the industry toward the ultimate end of eliminating "name-calling" rumors that TV viewers have bad for the eyes, the Federal Television Corporation reports that progress has been made in establishing the Bureau of Television Standards (BOTS) of the American National Standards Institute. At the same time the National American Phil- ip Morris Corporation, manufacturers of the Philip Morris cigarette line, have announced that the Journal of the New York State Optometric Association has stated in the August issue that "pro- tection television offers pronounced advantages by affecting the eyes from the standpoint of visual health."

A Starrrett spokesman stated that the Bureau of Standards will serve as the major attempt to get TV manufacturers to agree to the BOTS on an indus- try-wide, non-profit basis. It is understood, also, that the Radio Manu- facturers' Association (RMA) and the National Retail Dry Goods Asso- ciation have been shown an interest in the Starrrett proposal.

**Purposes of BOTS**

An announcement of the purposes of the BOTS are: A means to combat any and all adverse publicity surrounding "optical" or vision-resembling products. A means to establish a national indus- try seal for sets meeting the high- est standards. A means to seek a program to inform the public "the truth about television enjoyment" and that "it is the public's responsibility to do their part in helping "nuisance" dealers in promoting the sale of TV sets.

North American Philips, in the meantime, is continuing to prove that television as a product is not a threat to vision but a mitigating from an optical standpoint. The optometrists' report, however, continues to be used as a program in competition with other pro- ducts.

Whether or not the moves by Star- rett and North American Philips pres- tige or carry any effect with less lenient manufacturers is a question that interests many industry observers and worries many of the TV sellers. It is held that any such controversy would quickly find itself into the consumer's mind, perhaps hurt TV sales much in the same fashion as the UHF-VHF and color controversy.

**How They're Selling Them**

**WEEKS BIGGEST NEWS was the**

Motorola Adds 1,000 Workers

CHICAGO, Aug. 6—A thousand ad- ditional workers are being hired by Motorola, Inc., the communications and electronics giant, to keep up with the demand for new products.

**Motorola's** head office in Chicago has been receiving a steady stream of orders from all over the country, and the company has been forced to increase its production.

**Sales Increase**

Paul V. Fischman, Motorola's pres- ident, also reported a six-month sales figure of $3,025,369, or nearly $5,776,000, the highest figure ever recorded for the company.

**RMA Presses Tax Fight**

WASHINGTON, Aug. 6—Radio MANUFACTURERS' Association (RMA) will release a statement this week to the effect that a tax cut on the 10 percent federal excise tax on radio sets would be a boost to the industry. The RMA indicated this week as the RMA's un- precedented the formation of a new ex- ecutive committee, named by the chair- man of the Board of Directors to be composed of eight members, to be elected by the RMA membership. A meeting of the committee will be held at the RMA headquarters in Washington, D.C., to discuss the issues and to devise a plan of action.
50% Off Sales and the Spread of Low-Price Labels Convince Dealers Slashes Are in Offing

By Paul Ackerman

(Continued from page 2)

what's happened. Some frankly stated that it's going to be very rough, perhaps impossible to get back to the old price level on 78. One well-known dealer noted that in six months it would be impossible for the average performer of any 78-cent label to rack up heavy sales. A handful of top names, it's conceded, still will be able to do it, but generally, it's believed that 78 sales on 78-cent labels will be at an end, and in other economies, the big sales being racked up are on cheap labels. Simultaneously, the cheap labels are being expected to go down.

It's interesting to note that this present situation lies in with general economic conditions and the situation happening in many other industries. The present situation is a result of the manufacture of records, clothing, etc. In the record business the saving of everything which are forcing the price down this year, including some of the debts in making a powerful reaction.

Cheap Competition

Helping the reaction is still another factor, namely, the situation, the competitiveness, etc. This is, each successive one if it is the same, taking the place of its predecessors. For instance, RCA Victor's Varsity disk provided the common tie, for its present Varsity Vee disk in January, and recently, many other labels, while a few years ago, RCA's Bluebird records were 30 cents, and in the near future, it's expected. 

Decca Votations tries to provide high prices for new artists from the Columbia label, as RCA artists, etc. RCA's Bluebird records, which are followed by the immediate buying of new artists, will be unbelievable. In this situation, the record dealers are forcing the cheapness of good copies, a situation which is turning into being a force down the price of regular 78.

As of which adds to this: It's expected that the day will come—and what the near future is when the cents will come. As this is, it's expected that the day will come and what the near future is when the cents will come.

Victor Snagged In Announcing 45 R.P.M. Plans

NEW YORK, Aug. 6—RCA Victor ran into a snag this week with the details of its new promotional plan on 45 R.P.M. Records, which involves a low-priced competition package, which was announced, was announced, was announced, was announced, was announced, was announced, was announced, was announced, was announced, was announced, was announced, was announced, was announced, was announced, was announced, was announced, was announced, was announced, was announced, was announced, was announced. 

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Foresee Global Copyright in ’52

First London Records’ LP’s
Chalk Up Million - $ Sales

NEW YORK, Aug. 6.—With most of the items on its initial long-play disk release as yet unheard or unreviewed in the United States, the first London LPs are apparently to be on the upswing, due principally to the diskery’s rapid purchase and production-delivery job of recording and pressing George Morgan’s smash Jealous Heart disk.

Dreyer Forms New Firm as
BMI Affiliate

NEW YORK, Aug. 6.—Dave Dreyer has formed a new music firm, Dave Dreyer & Company, Inc., signing this firm as its first exclusive agency agreement with BMI. The BMI, for what is reported to be a substantial guaranteed royalty, is the sole owner of this firm. His Jay-Doe firm, also a BMI affiliate, which is co-owned by his brother, will continue.

Another Dreyer firm, Dreyer Music Corporation, affiliated with the American Society of Composers, Authors and Publishers (ASCAP), has undergone a change of name, and will be known as Bristol Mute. It is reported that Dreyer will be expected to handle both ASCAP activity and concentrate his efforts on the new BMI firm.

Dutch Expand Wired Music

WASHINGTON, Aug. 6.—The Dutch Government’s program of piping music wired directly into the home was expanded to encompass more than 300,000 homes in 350 Dutch municipalities through a contract signed by the Communications Department reported this week.

By a Dutch Post Office Department runs wires direct from central stations into individual homes, a broadcast service which is free from the wires. The 300,000 homes wired will be in the Netherlands, the number licensed to receive radio broadcast, which is priced at 5 gcs per month.

Simon Sheffler Dies of Stroke

NEW YORK, Aug. 6.—Simon Sheffler, general manager of the Edward B. Marcus Music Corporation, died suddenly Wednesday (3) of a heart attack. Sheffler had been with the Marks firm for more than 30 years, during which time he had been working his way up until he succeeded the late Max B. Marks on the latter’s death last February.

Sheffler, who was 54 years old, is survived by his wife, Gertrude, Sheffler, two sons, Walter and Lewis, and a daughter, Suzanne.

Lanza, Opera Tenor, Cutting for Victor

NEW YORK, Aug. 6.—Mario Lanza, with his appearances as an opera tenor, has signed to record for RCA Victor, and will also make two films for MGM. The first film, to be released this fall, is That Midnight Kiss Lanza, who made his debut in classics, but at Tanglewood with Khonavitky, has already cut his first Victor sides appears to be on the upswing, due principally to the diskery’s rapid purchase and production-delivery job of recording and pressing George Morgan’s smash Jealous Heart disk.

Bargain Day

NEW YORK, Aug. 6.—Alhbo shell price signs seemed headed for the lower brackets (see other story this issue), Herman Forst, of the Hudson-Ross stores in Chicago, feels that some customers are expecting too much for too little. At his store, and in many others, they run a special on the metal racks Deca put out to hold its 27 cent 45’s. Super Times also filed one rack with the entire selection of these 45’s, and at the same price sign on top. The first day this display ran, a customer was quoted $1.50 for the store’s $2.50 price. “Does the price include the albums, too?”

Ricordi Sues Paramout Over
"Mme. Butterfly"

NEW YORK, Aug. 6.—C. Ricordi & Co., distributed by Paramount Pictures, renewed its declaration for a declaratory judgment against Paramount Pictures last week accusing the latter of being an outright and exclusive owner of all rights in the opera’s libretto.

According to Arthur Garmaize, attorney for the Ricordi, Paramount owns no copyright on the libretto of Mme. Butterfly in 1901 from John Luther Long, and is the original staging of David Belasco, dramatized it. The work was not copyrighted in 1901, even in 1898, after Pucciini wrote the music.

In 1932 Paramount acquired what it contends are movie rights to the opera from the Long and Belasco estate. The following claims came right yesterday when a third party, interested in producing a flick version, filed suit to block both Paramount and Ricordi.

Mercury Drives For Canuck Biz

CHICAGO, Aug. 6.—Mercury Records is planning an expansion into Canada (The Billboard, July 28), stating that when the firm, which has a 10 and 12-inch, will be 21 R., on Mercoplastic, unbreakable plastic material, for Canadian trade.

Joe Franklin Quits

WMCA: Shows Sold

NEW YORK, Aug. 6.—Disk jockey Joe Franklin left WMCA Monday afternoon.

The station will continue the two星期 programs (including the Merv Griffin Show) that he has been involved with, including "Antelope Record Shop" and "Dance Era." However, the station Halpern willscript the show, with Joe O'Brien enacting.

The station plans to be negotiating with another station in the metropolitan area.

Leanners Leave M&S for Chord

CHICAGO, Aug. 6.—Joining between the 15-man group and the local Mercury rep and rhythm and blues outlet, only the local Mercury outlet, one of the representatives at the M&S Distributors’ list, has remained after six months, is taking six 15-minute shows per week, with a specific label being plugged each night, plus a 45-minute period during which all his labels will be plugged.

Louis Prima
In Disk Biz

NEW YORK, Aug. 6.—Louis Prima has gone into the disk business as owner of a new label known as Happiness.

Exec. director of the diskery is Ken Pinsky, who has taken over the distibution, Pat Miller will be the executive in charge of the operation promotion.

First sides were cut yesterday (5), with vocalist High Young and trombonist Keefer Smith, who currently sings with the Prima’s, accompanying them.

Disk will be plastic, retailing at cents.

MUSIC

Inf'rt. In Group In Agreement On Procedure

Hitch's May Develop

(Continued from page 3)

Despite these possibilities, the librarian declared, "chances are good that a treaty will be in operation in 1952."

Dr. Evans who attended the recent Paris Copyright Expert Conference as U. S. representative, along with New York Attorney John Schulman, Assistant Copyrights Register A. Fisher, and Judge C. Wyszniak, received copies of the agreement with the results. The eventual treaty, Dr. Evans said, will be based on the multilateral and bilateral laws of copyright in the Berne and the Universal International Copyright agreements to bring into agreement numerous countries not now bound by any international protection.

Set Standards

The copyright committee agreed that a no alteration will be made to the global post supersede existing copyright treaties. This was decided, according to Dr. Evans, to assure the adherence of nations subscribing to the Universal International Copyright post—at least at the start—is to set up minimum standards of international creative and commercial law, which will be the subject of the next international copyright conferences, which would be held every five or 10 years.

Also, to assure wide adherence, the committee recommended that nature be clarified and still make reservations that they will not object to any creative work of a foreigner than the nation’s own works are given the same protection.

A ratifying nation may reserve the right of international copyright in important work for a specific number of years, as a provision to a work in the public domain in that nation at the time the treaty takes effect.

Must Get in Line

It was further recommended that signatory nations be required to take such steps as may be necessary to notify every country, whether a member of the UNESCO or not.

If the UNESCO secretariat approves, the questionnaire to be sent will cover all content for the following information: Whether an international convention is desirable; What provisions should be included for protection; the country wishes it would have; whether the provisions will include any reservations; whether the past should include a provision of a reservation for the work in the paper in each contracting nation that they shall enjoy national protection as well as protection as favorable as such a nation grants to any other country; and whether the protection should be extended only on a reciprocity basis. And what additional provisions the nations wish to make.

The copyright experts examined and recommended a provision that instead of a new global pact, steps be taken to extend the Berne Treaty.

Joe Franklin left WMCA Monday afternoon.

The station will continue the two星期 programs (including the Merv Griffin Show) that he has been involved with, including "Antelope Record Shop" and "Dance Era." However, the station Halpern willscript the show, with Joe O'Brien enacting.

The station plans to be negotiating with another station in the metropolitan area.
Decca To Refuse Any Tunes Which Have Release Dates

NEW YORK, Aug. 6—Dave Kapp, Decca Records artist and recording chief, himself will refuse to take publishers' tunes which have release dates attached to them.

The inside which precipitated Kapp's move has been the Last Mile Home, which had an August 15 tag on it. Last Mile Home, written and produced by Peter Maurer and M. Marshall, is on the now maturing Columbia Decca label.

This week, Lou Levy, Decca Music tops, received a lengthy squawk from his distributors, the so-called "by-the-discs"-Comking claiming that the Decca contract was in danger from a financial standpoint. Comking also took Levy to task for lack of "co-operation."

Levy, talking about the release situation, said, "For the moment, no solution. In the last 18 months I've threatened to sue RCA Victor, Columbia, Decca and MGM. So what?"

He continued, "I have the power to do it and it is virtually impossible for a publisher to do any business with us."

A record company when he must seek protection of some kind. The entire publishing trade echoes this opinion. Another argument is "Carlton acid and the only answer."

Among the discjockeys, evidence is that current Decca business is fostering the attitude that Decca is not going to buy from the release date tradition. Discjockeys are thus harder pressed, and many of them want to operate in a completely independent manner.

Previously, for instance, there has always talked to five publishers about doing away with release dates on all tunes except film and show scores. "We'll take our chances with the competition; that's being first last important," said Kapp. He added, "Why should we have to regulate our business in accordance with Capitol or any other company's plans or why try to conform to the schedule of an artist who the publisher has contracted for four months?"

The release dates, he added, should be decided on the record company's basis.

Decca's Window Open to Buy 200,000 Tunes

NEW YORK, Aug. 6—A proposal to purchase a large quantity of phonograph records by Decca has been suggested by the company to record dealers in the United States and abroad. The offer, made public by Warren Franke, Jr., of the company, who proposes buying 200,000 single records at $4 per dozen and 12,000 albums at $271 per dozen.

The MGC leasing plan (The Billboard) will be adopted at that time, as well as a Sabin's rental and purchase plan. At a meeting last year the MGC plan was outlined and Decca began to plan a leasing plan. In this plan, the MGC disk would be leased automatic masters for a five-year period, a book of $25,000 and a royalty of 1 cent per record, with extensions to be decided on special deals such as Sarah Vaughan's and some kiddle sides.

It was pointed out that the offers so far brought forward do not provide the possibility of others being submitted and considered.

Benny Goodman Tops 37G Two Weeks in Row at London

Govan, now vacationing on the Ribble, will make one appearance on Tuesday (9), at Monte Carlo. He will receive the equivalent of American money for a half-hour show.

The British Musicians' Union (EMI) said that they are eager to arrange a reciprocal deal with the American Federation of Musicians (AFM) to interchange of the two tours at this time.

As good as their were, Wexler noted, it would have been much stronger had the American band over. The British musicians would have done a more better work of the general interest in Music in England, as over here. Goodman in particular has a poor shape, Wexler said, and needs whatever shot in the arm that the can.
Frank Luther's Multi-Activities Expected To Earn 150G in Year

By Bill Simons

NEW YORK, Aug. 6. — Frank Luther, who has never been less than the biggest seller in the children's record field, appears headed for his biggest year yet, with an expected take of over $10,000 from a variety of activities, all based on his Decca setups. Over half that amount will be from actual disk royalties.

Luther, who began cutting for Decca in 1924 (he was the second artist signed), was the first to write and produce kiddie material for 16-inch disks. His first disk, Mother, was released four times, and last year alone sold over one million copies. Renditions of Irving Caesar's Songs of Safety are required listening in most homes, and about 30 of his sets are currently active sellers. On most of these, besides performing, Luther adapted the material, wrote the verse and composed the music. Despite the fact that his disks outsell most others, Luther feels he is among the most inexpensively produced. On most he uses only an organ for accompanying, and occasionally a second effect man.

Covers Every Phase

Up until two years ago, Luther's entire income was from his records, but today it's a somewhat different story. Once a disk king, Luther now is trying to cover every phase of the kiddie entertainment field. Allo, he still considers himself "primarily a record salesman," Luther has discovered there are other things he's willing to try to sell, and has built a stage package which in the eight years he has played consistently successful dates at theaters in New York, Connecticut, New Jersey and Pennsylvania. His booking office is run by Bill Feinberg, former secretary of Local 802, American Federation of Musicians. At a recent date at Skouras' Roxy in Hempstead, L. I., N. Y., which seats 1,900, Luther pulled 2,650, with free men turning away about 600. At the Academy of Music, after last Christmas, he pulled a capacity 2,600. These are typical cases.

One Saturday a.m., on his regular radio show over the National Broadcasting Corporation (NBC), Luther announced that he would appear that afternoon at a certain department store in Parkchester. Five thousand U. S. pubs. signed up. National appearance package will go out to radio and court jobs. Like his radio show, which is sponsored by Maltex, the stage show is titled the Frank Luther Show. These shows under a new deal, will also be transcribed for sale to unaffiliated stations throughout the country. A television show is also in the works, but no date has been set yet.

Two Books Coming

Two books, the Silly Pilly Stories, adapted from his records, will be published by Doubleday in September. This same material will be the basis for a major Decca disk series to be released next spring. Now, by means of his radio show and pub. s. Luther is able to test all of his material thoroughly before he commits it to disk and also to test the market for the disks before they are released.

Luther is optimistic about the 73 r.p.m. market for kiddies and believes it will hold its own for a couple more years, regardless of invades made in that category by LP and 45 rpm platters. Most schools still have standard type phones and special kiddie phonographs play only 7½ r.p.m. disks.

Industrial Outfits Hype Coast Canned Music Take

HOLLYWOOD, Aug. 6. — There's dough in music-minded plants and factories on the Coast, especially in the Southern California area where some industrial plants and business houses are currently subscribing to "wired music" service for employee benefit. Reo Pacific Naval Stores (PN) on the Coast, franchised outlet for Monogram, Inc., revealed that use of canned music by non-entertainment spots had zoomed since first introduced during war years and is currently providing PN with 70 per cent of total business. PN President Richard Simonton reported that over 150 plants, factories, and office buildings now subscribe to Muzak service, paying from $45 to $743 monthly for continuous planned musical menus.

Simonton felt that industrial outlets would continue to be major source of revenue for wired music services, pointing out that music for employee morale has proved another in profit for the company. He pointed to PN's growing list of subscribers and stress that contracted arrangements have been practically nil, banks, medical buildings, life insurance companies, similar but not Muzak buyers, with several new buildings being interested for Muzak during construction.

Fact that plant employee and customer are being musically inculcated was held beneficial to music business. Homemakers who are losing daily musical diets become potential record and sheet music customers. Premiers are ready to supervise the trend of home recording service, said Simonton, according to Simonton. He reported considerable consumer interest in subscribing to the service in pilot homes who have already been made, but cost factor remains the barrier to mass development of such program service. Presently home subscribers pay $45 monthly for Muzak service, but Simonton feels that it is possible to pipe Muzak into subscribers' homes via existing lines reducing costs to fraction of the present tariff.

Crown Masters Via Atlantic

NEW YORK, Aug. 6. — Seven Crown Record masters by Sarah Vaughan, John Kirby and Ella Larkin, purchased recently from the Blackstone agency by Canadian record mogul Chuck Darwyn (The Billboard, Aug. 9), were this week leased to Darwin to Atlantic Records for production and distribution in the U.S. Darwyn also has obtained U.S. first refusal rights to all numbers cut in Canada for Darwin's Monogram label.

Darwyn returned to Toronto Friday (5) to embark on a cross-Canada tour to strengthen Monogram distribution in the Dominion. The trip also will include a hunt for Canadian wax talent.

In conjunction with his drive to exploit activities north of the border, Darwyn intends to put his Lively Arts publishing firm on the same basis as the S. pub., with similar pricing. Which, according to Darwyn, hasn't been tried there before. This week he set a deal with Dave Dreyer & Company, Inc., here to exploit the Dreyer Catalog thru Lively Arts in Canada.

Frank Luther, a self-made radio performer, has been a force in the kiddie field for over two decades, and has developed an effective method of selling his material to various outlets and services.
“Songstress Mindy Carson has been melting the steel ears off the song-weary help for the last four weeks.

“There is nothing quite like Mindy in the upper regions of U. S. entertainment.”

... TIME MAGAZINE, August 1, 1949
YES! HE'S SIGNED WITH RCA VICTOR! AND HE'S GOT A GREAT TWO-FOR-ONE SMASH! GRAB IT!

PERCY FAITH
Conducting 45-piece Orchestra

OODLES OF NOODLES
Looks like another "SABRE DANCE"!

AND

DEEP PURPLE
RCA Victor 20-3525 (47-3004*)

JUMP NOVELTY 'SLEEPER' — NOW BREAKING BIG!

ERSKINE HAWKINS
"THE BUFFALO NICKEL"
RCA Victor 20-3509 (47-2981*)

This Week's Release!
[Both 78 RPM and 45 RPM. Numbers marked are 45 RPM]

Popular
Spike Jones - 20-3516 (47-2992*)
Laura Leslie - 20-3517 (47-2993*)
Pete Jordan's Boys - 20-3518 (47-2994*)
Eddy Arnold - 20-3519 (47-2995*)
Dennis Day - 20-3520 (47-2996*)
Johnny Vadal - 21-1131 (51-0016*)
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Country and Western

Elton Britt - 21-0092 (48-0091*)
Ernie Lee - 21-0093 (48-0092*)
Jim Boyd - 21-0094 (48-0093*)

Blues

Washboard Sam - 22-0029 (50-0023*)

New "SQUARE DANCES" Album
Spade Cooley - P-249 (WP-249*)

The stars who make the hits are on...

RCA VICTOR RECORDS

RCA Victor Division
Radio Corporation of America
Camden, New Jersey
NEW HITS ON
M-G-M RECORDS

MR. AND MRS. PARKS

BETTY GARRETT AND LARRY PARKS
RECKON I'M IN LOVE
SIDE BY SIDE
M-G-M 10467

LEO SALUTES JOHNNY DESMOND, THE NEW SINGING STAR OF THE DON McNEILL BREAKFAST CLUB. HEAR HIM MORNINGS ON THE ABC NETWORK MONDAY THROUGH FRIDAY.

JOHNNY DESMOND

FIDDLE DEE DEE
TWO LITTLE, NEW LITTLE, BLUE LITTLE EYES
M-G-M 10480

THE FOUR WINDS AND THE SEVEN SEAS IF I ONLY HAD ONE DAY TO LIVE
M-G-M 10451

GEORGE SHEARING QUINTET

GOOD TO THE LAST BOP YOU ARE TOO BEAUTIFUL
M-G-M 10487
SEPTEMBER IN THE RAIN BOP, LOOK AND LISTEN
M-G-M 10426

SUBSCRIPTION ORDER FORM
The Billboard
2160 Patterson St.
Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, $10.

Name: ........................................... Address: ...........................................

City: ........................................... Zone: State: ...........................................

Copyright 1949

www.americanradiohistory.com
Radio Popularity

Based on reports received last three days of Week Ending August 5

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on results from weekly surveys among disk jockeys throughout the country. Unless shown in this chart, other available records of those listed here will be found in the Banner Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legitimate musical.

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist/Origin</th>
<th>Company/Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SOME ENCHANTED EVENING</td>
<td>P. Cassino, M. Ayres</td>
<td>ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>RIDERS IN THE SKY</td>
<td>V. Monroe, York</td>
<td>ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>YOU'VE BROKEN MY HEART</td>
<td>V. Daness, G. Owen</td>
<td>ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>ROOM FULL OF ROSES...</td>
<td>S. King, O. Cornell</td>
<td>The Kay</td>
</tr>
<tr>
<td>5</td>
<td>BABY, IT'S COLD OUTSIDE</td>
<td>M. Wilkins, York</td>
<td>ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>SOME ENCHANTED EVENING</td>
<td>J. Stafford, F. Waches</td>
<td>ASCAP</td>
</tr>
<tr>
<td>7</td>
<td>AGAN</td>
<td>J. Weatherly, Jeff</td>
<td>ASCAP</td>
</tr>
<tr>
<td>8</td>
<td>THE FOUR WINDS</td>
<td>S. Kay, York</td>
<td>ASCAP</td>
</tr>
<tr>
<td>9</td>
<td>AGAN</td>
<td>D. Davis, The Midnight</td>
<td>ASCAP</td>
</tr>
<tr>
<td>10</td>
<td>BABY, IT'S COLD OUTSIDE</td>
<td>M. Wilkins, York</td>
<td>ASCAP</td>
</tr>
<tr>
<td>11</td>
<td>ROOM FULL OF ROSES</td>
<td>E. Howard, Mercury</td>
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<tr>
<td>12</td>
<td>AGAN</td>
<td>D. Davis, The Midnight</td>
<td>ASCAP</td>
</tr>
<tr>
<td>13</td>
<td>AGAN</td>
<td>M. Turner, R. Rogers</td>
<td>ASCAP</td>
</tr>
<tr>
<td>14</td>
<td>AGAN</td>
<td>A. Mounsey, York</td>
<td>ASCAP</td>
</tr>
<tr>
<td>15</td>
<td>SOME ENCHANTED EVENING</td>
<td>W. Westmore, York</td>
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</tbody>
</table>

(Continued on page 112)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RII SYSTEM)

Tunes listed received the greatest number of key radio plugs according to information compiled by The Richard B. Hobbin Company. Minimum points total are compiled as follows: 1 point per playing instrumental; 2 points per vocal. Thru. commercial vocal carried in New York, Chicago and California would receive 15 points, etc.

Week of July 29-August 4

<table>
<thead>
<tr>
<th>Song</th>
<th>Artist/Origin</th>
<th>Station</th>
<th>Market</th>
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</thead>
<tbody>
<tr>
<td>A Wonderful Guy (South Pacific)</td>
<td>Williamson</td>
<td>WOR</td>
<td>NY</td>
</tr>
<tr>
<td>A Wonderful Guy (Road House)</td>
<td>Robinson</td>
<td>WOR</td>
<td>NY</td>
</tr>
<tr>
<td>You Say You Love Me</td>
<td>Shapiro</td>
<td>WOR</td>
<td>NY</td>
</tr>
<tr>
<td>Don't Be Slow</td>
<td>Shapiro</td>
<td>WOR</td>
<td>NY</td>
</tr>
<tr>
<td>Let's Face It</td>
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<td>NY</td>
</tr>
</tbody>
</table>

(Continued on page 112)

SONGS WITH GREATEST RADIO AUDIENCES (ACT)

The figure listed have the greatest audience in the country. New York and Los Angeles stations are the top 3,000. Figures are compiled as follows: 1 point per playing instrumental; 2 points per vocal. Thru. commercial vocal carried in New York, Chicago and California would receive 15 points, etc.

The Top 30 Tunes (plus ties)

<table>
<thead>
<tr>
<th>Song</th>
<th>Artist/Origin</th>
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<td>WOR</td>
<td>NY</td>
</tr>
</tbody>
</table>

(Continued on page 112)
BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's top volume retail record stores. Entries are based on The Billboard's weekly survey among the nation's 400 largest independent record dealers, representing every important market area. Survey returns are rated Subjectively and alphabetically. Sales figures are not available, and records are listed according to greatest sales. The "B" side of each record is listed in它self.

Position | Week Ending | Record Name | Artist | Company | Sales
--- | --- | --- | --- | --- | ---
1 | 8/13/49 | "SOME ENCHANTED EVENING" | P. Como-M. Ayres | Orch. | 20,240
2 | 8/13/49 | "HOT RODS TO THE SKY" | V. Luman | Minneap. | 17,260
3 | 8/13/49 | "Dusty Roads" | J. Montgomery | Trumpet | 16,400
4 | 8/13/49 | "BEAUTIFUL LOVE" | C. Johnson | Okt. | 13,420
5 | 8/13/49 | "THE FOUR WINDS" | V. Dana | Studebaker | 12,571
6 | 8/13/49 | "BABY, IT'S COLD OUTSIDE" | J. Murray-M. Whiting | Spec. | 12,421
7 | 8/13/49 | "FULL OF ROSES" | S. Kaye-D. Carrell | Orch. | 11,685
8 | 8/13/49 | "JEALOUS HEART" | A. Morgan | Ork. | 11,500
9 | 8/13/49 | "WHEN THE COUNTRY IS YOUR HOME" | V. Barnett | Minneap. | 10,490
10 | 8/13/49 | "A WONDERFUL GUY" | M. Watson | Spec. | 9,200
11 | 8/13/49 | "BETTER OFF WITHOUT YOU" | J. Murray | Spec. | 8,200
12 | 8/13/49 | "SOMEDAY" | M. Monroe | Spec. | 7,900
13 | 8/13/49 | "JUGEDE ON YOUR LOVE" | R. Morgan | Spec. | 7,800
14 | 8/13/49 | "GOD BLESS AMERICA" | J. Murray | Spec. | 7,800
15 | 8/13/49 | "HE'S THE ONLY BIRD IN THE YARD" | D. Hamm | Spec. | 7,500
16 | 8/13/49 | "BRIGHTER DAYS" | J. Murray | Spec. | 7,000
17 | 8/13/49 | "THE FOUR WINDS" | V. Dana | Studebaker | 12,571
18 | 8/13/49 | "BABY, IT'S COLD OUTSIDE" | J. Murray-M. Whiting | Spec. | 12,421
19 | 8/13/49 | "FULL OF ROSES" | S. Kaye-D. Carrell | Orch. | 11,685
20 | 8/13/49 | "JEALOUS HEART" | A. Morgan | Ork. | 11,500
21 | 8/13/49 | "WHEN THE COUNTRY IS YOUR HOME" | V. Barnett | Minneap. | 10,490
22 | 8/13/49 | "A WONDERFUL GUY" | M. Watson | Spec. | 9,200
23 | 8/13/49 | "BETTER OFF WITHOUT YOU" | J. Murray | Spec. | 8,200
24 | 8/13/49 | "SOMEDAY" | M. Monroe | Spec. | 7,900
25 | 8/13/49 | "JUGEDE ON YOUR LOVE" | R. Morgan | Spec. | 7,800
26 | 8/13/49 | "GOD BLESS AMERICA" | J. Murray | Spec. | 7,800
27 | 8/13/49 | "HE'S THE ONLY BIRD IN THE YARD" | D. Hamm | Spec. | 7,500
28 | 8/13/49 | "BRIGHTER DAYS" | J. Murray | Spec. | 7,000
29 | 8/13/49 | "THE FOUR WINDS" | V. Dana | Studebaker | 12,571
30 | 8/13/49 | "BABY, IT'S COLD OUTSIDE" | J. Murray-M. Whiting | Spec. | 12,421
31 | 8/13/49 | "FULL OF ROSES" | S. Kaye-D. Carrell | Orch. | 11,685
32 | 8/13/49 | "JEALOUS HEART" | A. Morgan | Ork. | 11,500
33 | 8/13/49 | "WHEN THE COUNTRY IS YOUR HOME" | V. Barnett | Minneap. | 10,490
34 | 8/13/49 | "A WONDERFUL GUY" | M. Watson | Spec. | 9,200
35 | 8/13/49 | "BETTER OFF WITHOUT YOU" | J. Murray | Spec. | 8,200
36 | 8/13/49 | "SOMEDAY" | M. Monroe | Spec. | 7,900
37 | 8/13/49 | "JUGEDE ON YOUR LOVE" | R. Morgan | Spec. | 7,800
38 | 8/13/49 | "GOD BLESS AMERICA" | J. Murray | Spec. | 7,800
39 | 8/13/49 | "HE'S THE ONLY BIRD IN THE YARD" | D. Hamm | Spec. | 7,500
40 | 8/13/49 | "BRIGHTER DAYS" | J. Murray | Spec. | 7,000

BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores. Entries are based on The Billboard's weekly dealer survey. Records are listed according to greatest sales.

Position | Week Ending | Record Name | Artist | Company | Sales
--- | --- | --- | --- | --- | ---
1 | 8/13/49 | "LITTLE TOOT" | J. Murray | Spec. | 2,106
2 | 8/13/49 | "BOZO AT THE CIRCUS" | J. Murray | Spec. | 2,106
3 | 8/13/49 | "BOZO UNDER THE SEA" | J. Murray | Spec. | 2,106
4 | 8/13/49 | "LITTLE ORLEY-UNCLE LUMY LUMBY" | J. Murray | Spec. | 2,106
5 | 8/13/49 | "BOZO OUT OF LINE" | J. Murray | Spec. | 2,106
6 | 8/13/49 | "WALT DISNEY'S MERRY LITTLE PALS" | J. Murray | Spec. | 2,106
7 | 8/13/49 | "SANTA CLAUS" | J. Murray | Spec. | 2,106
8 | 8/13/49 | "Bugs Bunny" | J. Murray | Spec. | 2,106
9 | 8/13/49 | "TERRY LITTLE PIG" | J. Murray | Spec. | 2,106
10 | 8/13/49 | "BUGS BUNNY AND THE TORSO FRENZY" | J. Murray | Spec. | 2,106
11 | 8/13/49 | "TUBBY THE TUNA" | J. Murray | Spec. | 2,106
12 | 8/13/49 | "BUCK JONES JINGLES" | J. Murray | Spec. | 2,106

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores. Entries are based on The Billboard's weekly dealer survey. Records are listed according to greatest sales.

Position | Week Ending | Record Name | Artist | Company | Sales
--- | --- | --- | --- | --- | ---
1 | 8/13/49 | "SALESE" | J. Murray | Spec. | 1,005
2 | 8/13/49 | "GUARDIAN FEW" | J. Murray | Spec. | 1,005
3 | 8/13/49 | "A WONDROUS GUY" | M. Watson | Spec. | 900
4 | 8/13/49 | "BETTER OFF WITHOUT YOU" | J. Murray | Spec. | 800
5 | 8/13/49 | "SOMEDAY" | M. Monroe | Spec. | 700
6 | 8/13/49 | "JUDGE ON YOUR LOVE" | R. Morgan | Spec. | 600
7 | 8/13/49 | "GOD BLESS AMERICA" | J. Murray | Spec. | 600
8 | 8/13/49 | "HE'S THE ONLY BIRD IN THE YARD" | D. Hamm | Spec. | 500
9 | 8/13/49 | "BRIGHTER DAYS" | J. Murray | Spec. | 499
10 | 8/13/49 | "THE FOUR WINDS" | V. Dana | Studebaker | 12,571

BEST-SELLING POPULAR RECORD ALBUMS

Records listed are those selling best in the nation's retail record stores. Entries are based on The Billboard's weekly dealer survey. Records are listed according to greatest sales.

Position | Week Ending | Record Name | Artist | Company | Sales
--- | --- | --- | --- | --- | ---
1 | 8/13/49 | "LITTLE TOOT" | J. Murray | Spec. | 2,106
2 | 8/13/49 | "BOZO AT THE CIRCUS" | J. Murray | Spec. | 2,106
3 | 8/13/49 | "BOZO UNDER THE SEA" | J. Murray | Spec. | 2,106
4 | 8/13/49 | "LITTLE ORLEY-UNCLE LUMY LUMBY" | J. Murray | Spec. | 2,106
5 | 8/13/49 | "BOZO OUT OF LINE" | J. Murray | Spec. | 2,106
6 | 8/13/49 | "WALT DISNEY'S MERRY LITTLE PALS" | J. Murray | Spec. | 2,106
7 | 8/13/49 | "SANTA CLAUS" | J. Murray | Spec. | 2,106
8 | 8/13/49 | "Bugs Bunny" | J. Murray | Spec. | 2,106
9 | 8/13/49 | "TERRY LITTLE PIG" | J. Murray | Spec. | 2,106
10 | 8/13/49 | "BUGS BUNNY AND THE TORSO FRENZY" | J. Murray | Spec. | 2,106

CONTINUED ON PAGE 26
CAPITOL SCORES AGAIN WITH THIS SUREFIRE FOURSOME!

"WHISPERING HOPE" *

JO STAFFORD
GORDON MacRAE

With Paul Weston and his Orchestra
BACKED BY: "A THOUGHT IN MY HEART"
Capitol No. 57-690  78 rpm

The song, "Whispering Hope", is one of the outstanding record sellers of all time. Back in the early 1920's, one recording of this tune sold over 3,000,000 copies. Public acceptance of the new Stafford-MacRae version already indicates that "Whispering Hope" will be just as big in '49.

MARGARET
WHITING

JIMMY
WAKELY

"SLIPPING AROUND"
AND
"WEDDING BELLS"
CAPITOL NO. 57-40224  78 RPM

Two Top Pops!

"YOU'RE BREAKING MY HEART"
and
"(Where Are You) NOW THAT I NEED YOU"

JAN GARBER
and his Orchestra
with vocals by BOB GRABEAU
Capitol No. 57-719  78 rpm
**COMING UP FAST**

**NO. 500**
AL MORGAN
JEALOUS HEART
75c plus tax

**NO. 469**
EDMUNDO ROS
CHOCOLATE WHISKEY & VANILLA GIN
75c plus tax

**NO. 463**
VERA LYNN & ANNE SHELTON
LET'S HARMONIZE
75c plus tax

**NO. 458**
ANNE SHELTON
TWILIGHT
75c plus tax

**NO. 459**
VERA LYNN
NOW THAT I NEED YOU
75c plus tax

**NO. 412**
GEORGE SHEARING
CONSTERNATION
75c plus tax

**NO. 456**
BILLY WHITLOCK
SCOTCH HOT
75c plus tax

**NO. R-10113**
MANTOVANI
THE LAUGHING VIOLIN
$1.00 plus tax

**NEW RELEASE...**

**NO. 487**
GEORGE SHEARING
THE NEARNESS OF YOU
THE FOURTH DEUCE
75c plus tax

---

**BEST-SELLING POPULAR RETAIL RECORDS**

(Continued from page 24)

**FOR POSITION**
Week [Name] - The Billboard

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Title</th>
<th>Records</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>P. Como, M. Ayres &amp; Ork</td>
<td>SOME ENCHANTED EVENING</td>
<td>758c</td>
</tr>
<tr>
<td>2</td>
<td>G. Jenkins &amp; Ork</td>
<td>RIDERS IN THE SKY</td>
<td>758c</td>
</tr>
<tr>
<td>3</td>
<td>S. Kaye &amp; Ork</td>
<td>AGAIN</td>
<td>758c</td>
</tr>
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<td>4</td>
<td>S. Kaye &amp; Ork</td>
<td>NEW ROOM FULL OF ROSES</td>
<td>758c</td>
</tr>
<tr>
<td>5</td>
<td>S. Kaye &amp; Ork</td>
<td>NOW, I'M SORRY</td>
<td>758c</td>
</tr>
<tr>
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<td>R. Venable &amp; Ork</td>
<td>BABY, IT'S COLD OUTSIDE</td>
<td>758c</td>
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<td>G. Jenkins &amp; Ork</td>
<td>BABY</td>
<td>758c</td>
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<tr>
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<td>R. Venable &amp; Ork</td>
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<td>758c</td>
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<tr>
<td>9</td>
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<td>BABY'S COLD OUTSIDE</td>
<td>758c</td>
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<tr>
<td>10</td>
<td>G. Jenkins &amp; Ork</td>
<td>THE BEST OF BOTH WORLDS</td>
<td>758c</td>
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<td>11</td>
<td>G. Jenkins &amp; Ork</td>
<td>THE BEST OF BOTH WORLDS</td>
<td>758c</td>
</tr>
<tr>
<td>12</td>
<td>G. Jenkins &amp; Ork</td>
<td>THE BEST OF BOTH WORLDS</td>
<td>758c</td>
</tr>
</tbody>
</table>

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**WARNING!**

In utilizing these charts for buying purposes, readers are urged to pay particular attention to information listed which shows the length of time a record has been listed. In the event a record has been listed for a long time, readers should buy with caution.
Miss Liberty

Music and Lyrics by
IRVING BERLIN

Book by
ROBERT E. SHERWOOD

Directed by
MOSS HART

Featuring
EDDIE ALBERT
ALYN McLERIE
MARY McCARTY

THE ENTIRE MUSICAL SCORE INCLUDES ALL 13 OF THESE NEW BERLIN SONGS:

- Overture
- I'd Like My Picture Took
- The Most Expensive Statue in the World
- Little Fish In a Big Pond
- Homework
- Let's Take an Old-Fashioned Walk
- Paris Wakes Up and Smiles
- Just One Way To Say I Love You
- Only for Americans
- You Can Have Him Calling Out Of Love
- Can Be Fun
- The Policemen's Ball
- Give Me Your Tired, Your Poor

Order Today!

Complete on a single Columbia Long (12) Playing Record
ML-4220 $4.85 Excl. of Fed. Tax

Also available in conventional (78 rpm)
Columbia Album Set
MM-860 $5.95 Excl. of Fed. Tax

“Columbia,” and ® Trademarks, Reg. U.S. Pat. Off. Marcos Registrados. @ Trade-mark
To SMASH Your Sales Records
Order NATIONAL'S
Non-Breakable Hits!

9085—THE RAVENS
"Careless Love"
"There's Nothing Like a Woman in Love"

9086—THE GREAT MR. B.
(Billy Eckstine)
"Solitude"
"I Do, Do You?"

9087—CHARLIE VENTURA
"F.Y.I."—"A.M.-P.M. Song"
featuring Jackie Cain & Roy Kral, vocal; Bennie Green, trombone

9088—SINGIN' FATS THOMAS
"Oh Bob Alou Bo"
"If I Give You My Love"
To Be Released Monday, August 15

Jubilee's Brand New Singing Star

ALI ABDUL
sings these two
Brand New Tunes...

"I WONDER WHEN"
"NOW WE ARE APART"
...and comes up with a
HIT RECORDING!

Jubilee RECORD CO., INC.
764 10th AVE. NEW YORK, N.Y.
### BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records that sell best in stores according to Billboard’s weekly survey among a selected group of retail stores. The majority of the stores are independent.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>&quot;Roly Poly&quot;</td>
<td>Cliffie Stone</td>
<td>Polydor</td>
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<tr>
<td>2.</td>
<td>&quot;Roly Poly&quot;</td>
<td>Cliffie Stone</td>
<td>Polydor</td>
</tr>
<tr>
<td>3.</td>
<td>&quot;Roly Poly&quot;</td>
<td>Cliffie Stone</td>
<td>Polydor</td>
</tr>
</tbody>
</table>

**ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES**

- Tennessee Polka — J. Rogers (Wedding Bell) Bluebird
- Texas Moonlight Waltz — J. Chamber (Blues) Tallon 510
- Texas Star — T. Williams Western Caravan (Chesky Waves) (79") Cap 30-0001
- The Blackbird Waltz — C. Clemons "& His Square Dance Band (Put On Your Dancing Shoes) label
- The Great Lakes Great Gasser Over Tahoe (M. Thompson & His Square Dance Band (Put On Your Dancing Shoes) label
- The Inside Arch, The Outside Under (J. Alba & His Square Dance Band (Put On Your Dancing Shoes) label
- The "Lone Goucher" Waltz — L. Osburn (The New Legend 79") Cap 30-0002
- The "Lone Goucher" Waltz — L. Osburn (The New Legend 79") Cap 30-0002
- The "Lone Goucher" Waltz — L. Osburn (The Legend 79") Cap 30-0002
- The "Lone Goucher" Waltz — L. Osburn (The Legend 79") Cap 30-0002
- Tennessee Polka (J. Rogers) "& His Square Dance Band label

**FOR RELEASE OF MY NEW SQUAD DANCE ALBUM**

- "Are You Ready To Have A Better Heart?" — Cliffie Stone
- "Don't Be Jealous" — Cliffie Stone
- "When It's Springtime in the Rockies" — Cliffie Stone
- "The Covered-Bridge Round Waltz" — Cliffie Stone
- "Round the Calendar Waltz" — Cliffie Stone
- "Indian Round" — Cliffie Stone
- "The Tennessee Waltz" — Cliffie Stone
- "I'm Finding Fault With You" — Cliffie Stone
- "To the Police, " — Cliffie Stone

**FOR PERSONAL APPEARANCES:** Wire, Write or Phone

**AMERICANA CORPORATION**

5425 Sunset Boulevard
Hollywood 27, California

**FOR AFFILIATED CENTURY SONGS, INC., Hollywood, 27, Calif.**

**FOR PERSONAL APPEARANCES:** Wire, Write or Phone
FOLK TALENT AND TUNES

By Johnny Sippe

Lee Penny, the writer, has started his own waxery, Clarion, with Billy Starr, former St. Louis billingly performer now on the Coast, as the first artist. The Hollywood waxery is releasing all its masters on an unbreakable plastic at 79 cents. Bob Respee, the WHOK, Loyola, manager, reports that his station has a number of good live folk music acts. Deb Hawk and the Pioneers, Ray Anderson and the Tennessee Mountainaires, Smoky Holt and the Rambling Mountainaires, the Okeechoba Drifters, the Lucky Three, Tommy Steph, also known as the Buckeye Queen of the Blues, and Bob Barney are current on Billboard. Slim Carter, part of the carpet crew, has cut a recording paper with his personal management of Tim Spencer, manager of the Sons of the Pioneers, to be released soon. "Roomful of Hits" Carter has also included a three-year writing pact with Hill & Range. Carl Brady and Betty Simmons, new artists, have inked a three-year pact with Capitol. Hank Foreman of Acuff-Rose, is making a month's tour of the Coast and Northwest, starting in a week.

Hank Thompson (Capitol) has returned from his Coast one-nighter to WBO. On the tour, Thompson carried the Lone Star Playboys from WACO, Waco. Personal included: Vince Incardona, banjo; LeRoy Nason, steel; Collin Collins, fiddle and vocals; Hamlin Booker, guitar, mandolin; and Charlie Cooper, harmonica. Thompson also booked the tour. Eddie Snow and the Radio Rangers, of Chuck Baker, Neb., have inked a three-year pact with Melody Trail label. Sonby has inked Ron Brooks, former personnel manager. The Radio Rangers have started a new 12-station show of the Nebbia network. The Melody Masters' quartet have departed KFAB for Atlanta.

John Bond (Columbia) reports that he took his family on a 3,700-mile cross-country vacation thru the Northern states, doing nine dates en route with the Autry gang. Bond ran into Bob Oakes, formerly of the Pioneers, who is vacationing in Seattle. Bond has severed ties with Peer International and is establishing his own pubbery, Red River Songs. Ray Whitley has severed his musical staff with Jimmy Work. The Billboard, July 30, he will tour the South on T. D. Kemp time in September with Madison Square Garden in October, the Boston Garden's rodeo in November (Continued on page 32)

WARNING!

In utilizing these charts for rating purposes, readers are urged to use the data as a general guide. Long-playing (LP) and mono sound are not included in these ratings. LP's are currently filling a void in the direct market. The records listed are those that are available in the current market. The data should be used to determine whether or not to purchase a record, and not as a guide to the superior quality of the record. A rating of 1 to 10 should be used as a guide to the overall quality of the record.
Dealers, Operators and Disk Jockeys All Agree

Mercury's TERRIFIC THREE

VIC DAMONE
'You're Breaking My Heart'
Mercury 5271

EDDY HOWARD
'Room Full of Roses'
Mercury 5296

FRANKIE LAINE
'Georgia'
Mercury 5293

ALL SMASH HITS EVERYWHERE!

NOW COMES THE SENSATIONAL SIX

Vic Damone
'Bolero'
'A Long & Sleepless Night'
Mercury 5313

Frankie Laine
'That Lucky Old Sun'
Mercury 5316

Patti Page
'Keep The Lovelight Burning'
Mercury 5310

Eddy Howard
'Tell Me Why'
'Maybe It's Because'
Mercury 5314

Dinah Washington
'Baby Get Lost'
'Long John Blues'
Mercury 8148

Rex Allen
'Arizona Waltz'
Mercury 6203

Only Mercury has the Hits on Non-Breakable

P.S. TOP TOPIC OF CONVERSATION AT THE N.A.M.M.
"Mercury is hotter than a fire cracker!"
THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the chart.

**THE LAST MILE**
Bing Crosby with the Ken Lane Stage and Victor Young Orch. — Dec 24804

**THE WEDDING OF LELLI MARENO**
Andrea Sisters with Gordon Jenkins Orch. — Dec 24804

**SHOWTIME**
Vic Damone with Glen Oliver Orch. — Mercury 3136

**The Wedding of Lelli Marenco**
Andrews Sisters with Andy Parker, and they pour on it affectionately with a path Gordon Jenkins setting exclusively of the wedding march.

**THINKER'S LONG AND SLEEPLESS NIGHT**
Vic Damone with Glen Oliver Orch. — Mercury 3136

**HEAVEN?**
Billy May — Decca 24691

**IF YOU TOLD ME**
Art Monroe Orch. No number available

**NEVER GROW OLD**
Buddy Clark — I Decca 24694

**I'M RECKONING**
Johnny Stomp-Holt — Decca 24694

**The Weddimg of Lelli Marenco**
Andrews Sisters with reorganised version of "Bolero," has the word sound that may tickle the public ear.

**HOP SCOTCH POLKA**
Guy Lombardo, Kenny Gardiner, The Lancers — Decca 24776

**That's My Weakness Now**
Russ Morgan — Decca 24602

**DISK Jockeys Pick**

**THE RETAILERS PICK**

**THE OPERATORS PICK**

**FOLK TALENT AND TUNES**

(Continued on page 35)

(Continued from page 30)

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>POPULAR</strong></td>
<td></td>
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<td><strong>POPULAR</strong></td>
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<tr>
<td>Bing Crosby-Carmen Cavallaro</td>
<td>&quot;The Four Winds and the Seven Seas&quot;</td>
<td>88-88-88-88</td>
<td>Buddy Johnson Ork</td>
<td>&quot;If You Tell Me That&quot;</td>
<td>89-83-82-84</td>
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<tr>
<td><strong>BILL CILMER</strong></td>
<td>Ballin' the Jack</td>
<td>65-62-70</td>
<td><strong>AMES BROTHERS</strong></td>
<td>AM's Ark</td>
<td>69-70-70-70</td>
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<tr>
<td><strong>CARMEN CAVALLARO ORK</strong></td>
<td>There's a Yes! Yes! in Your Eyes</td>
<td>89-89-89-89</td>
<td><strong>DOROTHY CARLESS</strong></td>
<td>The Garden Jordan Ork</td>
<td>67-70-65-68</td>
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<tr>
<td><strong>Twenty-Four Hours of Sunshine</strong></td>
<td>Doer or doer, that an organ could end up a modest pin of joke end.</td>
<td>65-64-65-64</td>
<td><strong>INK SPOTS</strong></td>
<td>If You See My Heart</td>
<td>72-72-72-72</td>
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<tr>
<td><strong>CARMEN CAVALLARO ORK</strong></td>
<td>The Hills, the Wind and the Trees</td>
<td>67-70-65-68</td>
<td><strong>HAROLD PARR</strong></td>
<td>Do You Remember the Weatherdays Me?</td>
<td>66-66-66-66</td>
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<tr>
<td><strong>AMES BROTHERS</strong></td>
<td>Don't Linger Down the Lane</td>
<td>84-84-84-84</td>
<td><strong>LOUIS JORDAN</strong></td>
<td>Beans and Corn Bread</td>
<td>83-83-83-83</td>
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<tr>
<td><strong>Hoagy Carmichael</strong></td>
<td>Georgia on My Mind</td>
<td>68-68-68-68</td>
<td><strong>Out of Love</strong></td>
<td>Another story by a Missouri cornfield song.</td>
<td>78-78-74-82</td>
</tr>
</tbody>
</table>

(Continued on page 35)

(Continued on page 35)

(Continued on page 35)
His Crowning Achievement!

Give Me Your Hand

Words and Music by
DOROTHY STEWART

Moderato con espressione

Perry COMO

"GIVE ME YOUR HAND"

Copyright 1949 by Laurel Music Corporation, 2018 Broadway, New York, N.Y.
International Copyright Secured
All Rights Reserved Including Public Performance for Profit

78 rpm 20-3521 RCA VICTOR RECORDS 45 rpm 47-2997
The large holdings number to which the retail rating. This rating is based on the highest bid offer price, the best offers for the remainder, and the high bid, the total number of orders, and the number of orders received in the market. The survey of the market for more new records continues as before with the help of your record dealers and disk manufacturers.

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Record Reviews
(Continued from page 31)

RATINGS
(100 Point
Maximum)

ARTIST
TUNES
LABEL AND NO.
COMMENT

POPULAR
DERRY FALLIGANT
(MGM 1046)
Rambler
72--72--72--72
This was a feature picture, a lento taste to the plot.
Doria as the River
Same comment for the
Worship-For-Diners.

CHUCK FOSTER
(Vanguard 50513)\nIt's Too Late Now
78--74--78--82
The disk. The, that isn't too late more of the pop." The trio's dancet deal are good.
Lovers' Gold
A heavy beguine beat and
for Foster's dance deal are more than adequate.

FOUR HITS AND A
MISS
(Vanguard 50518)
Twenty Four Hours of
62--60--60--67
slightly tame version of the popular tune.
Oh, You Sweet One
60--58--58--65
The similarity of the song
gets like treatment.

BLUE BARRON ORK
(MGM 1940)
Luna Lu
68--69--67--67
You. Why Beans, vocal group and the Barron crew do an
Flames/lovely job. -- a rather flimsy lullaby.
Lingering Down the Lane
88--88--88--88
Barron may have his
enforcement "Creeping Down
the River" in the liltling
kind version of the hit.

HELEN FORREST
(MGM 1046)
Give Me a Song with a
76--75--74--75
Beautiful Melody
Helen turns in her usual
capable job with this
prety Byrnes-Calhoun pic-
tune. Excellent Marie
Hagen backing.
Josie Got To Have Him
Around
72--72--70--70
Pretty new song could
dave made for more
arrangement were simpler.

BILL FARRELL
(Decca 45)
Through a Long
85--85--85--85
and Sleepless Night
Looking out for this 50-
year-old guy. His
style sounds like a mixture
of six or so other singers,
but it all resolves itself.
Bill Farrell puts in this
bead backing. Job with this
new picture.
Circus
90--91--89--89
This is the side that
should shore Farrell right
up there He sends some
excitement to an airy
song. which has been
considering. than laise
the hit.
And the Annie Hagen
backing is tight. out of the
the top drawer. A
Jewel-like disk.

RHYTHM & BLUES
GENE AMMONS ORK
(Mercury 414)
Daddy Sauce's Airlines
65--65--65--69
Bop group hocks in
around for a few
clownin' with tenor
and trumpet getting in a few
licks.
Little Jay
65--65--65--70
More of the same.
"LITTLE SON" JACKSON
(Gold Star 601)
68--68--67--70
"LITTLE SON" Jackson
68--68--67--70
\n
LIGHTNING HOPKINS
(Edsel 3005)
Jail House Blues
66--66--66--66
An old style sourness
found and noted in the ancient
music; slight shake for the
Deep South Market.
Lonesome Blues
73--73--72--74
A provocative double
opening. a blues in the
same authentic manner.

BIXIE CRAWFORD
(Vanguard 4535)
Be Fair With Me
67--67--64--67
The disk. The trio's dancet deal are good.
Lovers' Gold
A heavy beugine beat and
for Foster's dance deal are more than adequate.

JIMMIE GRISOM
(MGM 1045)
Haunted
71--71--71--71
Grisham isn't a little of the
the disk. The, that isn't too
ternature. For that in a
Evan's. The trio's dancet deal are

KIRBY WALKER
(Columbia)\nShut Up
50--50--50--50
Nothing here for the con-
flashy-rhythm market.
High-Blue Blues
64--64--64--62
A sympathetic blues soothingly
the band backing.

CHRIS POWELL (and the
Five Blue Flames)
(Columbia 3016)
Sunday
44--44--44--40
This is the type of
the disk. The that might
have been considered fair
time 16 years ago.
I've Made a Big Mistake
52--54--52--50
Tones and treatment are
strictly "old hat.

THE RHYTHM
Masters
(Decca 45)
I Was Third on a
72--70--70--75
Match
Quartet does adequately
with an attractive topman.
Until Now
80--80--80--80
The disk. The, that isn't too
ternature. For that in a
Evan's. The trio's dancet deal are

WILLIE BRYANT
(Apollo 489)
Blues Around the Country
64--64--62--66
(Parts 1 & 11)\nBluesy lilt voice bickering
one from having the pres-
ental of Bryant's "Around
the Clock" blues disk.
This disk didn't avoid some
voci in the last section.
D. C. WASHINGTON
(Gold Ball 601)
68--68--67--66
Rebop Boogie
73--73--70--76
A swing 10 in the Deep
South style, with the chorus
said as it should
a boogie with a
gritty and intense.
Happy Home Blues
68--66--66--66
D. C. tells an easy-style
song, protact. song.
(Continued on page 10)}
The Honor Roll of Popular Songwriters

By Jack Burton

Walter Donaldson's Best Known Songs and Recordings Available

Popular Songs

1915—BACK HOME IN TENNESSEE

1916—YOU'VE NEVER KNOWN THAT OLD HOME
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1917—SHELTERED BROOKS
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1919—DONT' CRY, FRANCHIE
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1920—CINCINNATI STORY
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1921—MY BABY'S SONG
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1922—IF I HADN'T LOST MY LITTLE MAMMY
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1923—TROUBLE IN PARIS
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1924—OH! KELLY, KELLIE
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1925—WHAT A DIFFERENCE A DAY MAKES
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1926—CUTIE CUTIE
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1927—NO, NO, PEGGY
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1928—IF I'M LONESOME
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1929—I'M SORRY
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1930—WHEN THE ALCOHOL'S SPIRITED
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1931—FINDING MYSELF
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1932—BECAUSE
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1933—I'M NOT A BOY FROM BOSTON
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1934—LITTLE WHITE LIES
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1935—MY MAMA/WARMIE MY MAMA
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1936—SAVE YOUR LOVING FOR ME
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1937—HE WANTS TO BE MY BABY
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1938—BECAUSE I LOVE YOU
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1939—SOMEBODY ELSE'S BUSINESS AS USUAL
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

1940—IF I CAN'T HAVE YOU
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.

Pertinent Data on Songs and Songwriters

Songs used in this series are listed according to the date of their original copyright; stage musical songs, sound and other songs according to the year of their public release, which have attained a sheet music sale of one million or more are marked with an asterisk (*).

In the publisher listing, the name of the present publisher, and not original publisher of the song is given, where the title of the song was published, by the name of the original publisher. (Titles first copyrighted in 1892 or before) have no publisher credit.

In listing of recordings, no so-called collector's items are given.

The record listing is representative, not necessarily complete.

The Honor Roll of Popular Songwriters

By Jack Burton

If you took your cue from the titles of three of Walter Donaldson's biggest hits — "Baby Don't Mean Maybe, Nova," and "At the End of the Parade" — you might easily assume he hailed from the Deep South. But don't bet on it. For his birthplace is not famous for much besides magnolias and plantations. He was a native son of the city where jazz was born and his birthright was sung by the jazz parade. Donaldson arrived in the city of New Orleans at the age of five. His first job was washing dishes in a restaurant, and then he was a newspaper boy on the streets of Chicago. He had learned all he needed to know about music. By the time he was sixteen, he was a professional musician and had written over a hundred songs. His "I Can't Be Satisfied" was a hit, and his "Mighty Quinn" was another. Donaldson began to make his mark in the music business when he was still in school, and at the age of 20, while cleaning in a mid-town hotel, he wrote his first hit, "Gee, I Wish That I Had a Girl." After that, he was the toast of the music world. His songs were heard on the Broadway stage and in all the music-halls of Europe. Donaldson was born in 1893 and was a native son of the city where jazz was born. He was a native son of the city where jazz was born and his birthright was sung by the jazz parade. Donaldson arrived in the city of New Orleans at the age of five. His first job was washing dishes in a restaurant, and then he was a newspaper boy on the streets of Chicago. He had learned all he needed to know about music. By the time he was sixteen, he was a professional musician and had written over a hundred songs. His "I Can't Be Satisfied" was a hit, and his "Mighty Quinn" was another. Donaldson began to make his mark in the music business when he was still in school, and at the age of 20, while cleaning in a mid-town hotel, he wrote his first hit, "Gee, I Wish That I Had a Girl." After that, he was the toast of the music world. His songs were heard on the Broadway stage and in all the music-halls of Europe.

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1930—IF I CAN'T HAVE YOU
Lyrical-lyrics: Max Born, Inc. — Music: Gus Kahn, Bouse, Inc.
Vic. Coast Plant
Classic Heavy

HOLLYWOOD, Aug. 6 — RCA Victor’s recording studios here are busier than ever before. In fact, pop sessions have been outnumbered by Red Seal dates. Walter Hecher, RCA Victor’s artist coordinator, said that his force of 150 engineers and 200 support people is now as big as ever since he was assigned to the Coast just five years ago. However, this is the first time he has shouldered a heavy load in Red Seal. Furthermore, his work load has been as follows:

Scat Coley and Ray Rogers, August 5 — Red Sealers Dorothy Kirsten and Robert Merrill, 12; Dorothy Kirsten and Robert Merrill, 16; Fran Warren (pop), 19; Arturo Rubanics and Antol Dorat, with full orchestra, 9; Rubyenbert and the Paganini Quartet, 25-50-57; Red Seal’s Marlaina, and Nan Merriman, another Red Seal artist, 2.

Reason for increased Red Seal activity here is two-fold. Many artists vacation in Southern California during the summer months, resting between concert tours. Also a number of these artists have a contract with an L.A. label, thus, this is the place for their work to be done. Miss Kirsten is on the Coast where her air shows originated, while Robert Merrill is here to appear at the Hollywood Bowl.

Les Halper Named A&S Sales Manager

NEW YORK, Aug. 6 — Les Halper, senior sales representative of the company until recent change in the deal between English and American Decca, has joined the A&S distributor as A&S sales manager. A & S is the joint distribution arm of the Aladdin and Specialty companies, recently set up here. Halper replaces Johnny Holonka. Jerry Simon will handle desk promotion for A & S on an account basis.

SHAW SIGNS BLENDERS

NEW YORK, Aug. 6 — Billy Shaw of Shaw Artists Corporation, has acquired a new account in the management contract. The group, called the Shaw Blenders, has been inked by National Records. They are currently appearing at the Apollo Lounge here.

THE TOP HITS OF ’49

BULLET RECORD 1083

“JEALOUS HEART”
BY CECIL BAILEY

“FAIRY TALES”
BY CECIL BAILEY AND THE DIXIE DON'TS

SOME TERRITORIES OPEN FOR DISTRIBUTORSHIP

ORDER NOW FROM YOUR NEAREST DISTRIBUTOR ON
BULLET RECORDS

DISTRIBUTORS: We Have the Original Recording of
“TENNESSEE BABY”
BY CHUCK ROGERS

“I TRUSTED BLUE EYES TOO LONG”
ON PAN-BROKEN PLASTIC
COVERED WAGON RECORDS, INC.
1941 STATE STREET
ROCHESTER, NEW YORK

JOE PLIBERT NAMED ASCAP PITS REP

PITTSBURGH, Aug. 6 — Joe Plibert, recently field representative of the Ceramic Division of the American Society of Composers, Authors and Publishers (ASCAP), was named distributor of the Pittsburgh office Monday (4). Plibert succeeds Walter A. Howey, who was injured in an automobile accident near Wilkes-Barre June 11.

Joe Plibert here, who was in the car with Tuni, is still suffering from injuries sustained in the collision but is on the road to recovery...for another six months.

Pelosi & Perella
New British Publishers

LONDON, Aug. 6 — New publishing firm in Tin Pan Alley here is being operated by Ennio Pelosi, Italian songwriter, Don Pelosi, in conjunction with Ennio Pelosi. The new publication activity is being handled by Johnny Francis, pianist and band leader.

Firm’s first pop number is “The Little Old Mill.” Pelosi as a soloist to his Little Old Mill.

Bregman on Foreign Trip

NEW YORK, Aug. 6 — Jack Bregman, of Bregman, Vocco & Cohn, have just arrived in London to attend the 24th annual meeting of the International Phonograph Corporation against Wrightigin, Inc., for alleged infringement of the Company's copyright. Bregman’s Action alleges that Wrightigin infringed mechanically recorded parts of the songs ‘Till the License are no longer effective.

Marks Sues Disker

On “Summer Time”

NEW YORK, Aug. 6 — An injunction and a declaratory judgment has filed this week in U.S. District Court of Music Corporation against Wrightigin, Inc., for alleged infringement of the copyright of the song “Summer Time.” Marks claims his Summer was composed by the late George Evans and Bill Johnson and Swell Nix, of New York, and is held by the owner of the copyright of the song, a widow of the owner of the copyright, Mrs. Mollie A. Johnson, of New York City. She also claims that Wrightigin produced the song without the knowledge of the owner of the copyright and that Wrightigin, Inc., is guilty of infringement. Marks has also filed a complaint against Wrightigin, Inc., for the alleged infringement of the song “Summer Time.”
AMC Promoting Music Via Film

CHICAGO, Aug. 6.—A slide-sound film show in progress toward promoting a sound school music program intended to build the groundwork toward an all-school music program available thru the American Music Corporation here. Running 15 minutes, the color school music presentation, commentary, have been produced by AMC for educational utilization set up two and a half years ago to promote general interest in music. The program gets up into five parts showing (1) the important part music plays in everyday life; (2) the manner in which music helps its community life; (3) a typical week’s activities in a school from kindergarten rhythm band to high school symphony orchestra; (4) the results of the AMC’s survey, showing that the public favors school music, and (5) an actual discussion group, pondering a school program.

Together with the film, AMC has prepared a leader manual, showing how the film may be shown to community organizations and furnish tips for its proper exploitation. At present, 50 schools are using the film and sound commentary are available and they may be purchased for permanent use for a few cents each by contacting William Mills, AMC secretary, 323 South Michigan Avenue here.

Foy Willing Ankles Cap for Victor Nickel

HOLLYWOOD, Aug. 6.—Foy Willing and His Riders of Rhythm, who broke from Capitol Records’ talent pool in late May, have signed a first release with disk jockeys. Misses Willing’s personal appearances are for the next two weeks, or Friday, with Newton, who is also general manager of the disc. Blues singer Evelyn Collins was also signed by Derby last week.

Open-Air Bop Concert

PHILADELPHIA, Aug. 6.—First open air jazz concert promotion will be staged here by Reese Dufree, veteran promotion man. Dufree has bought Charlie Ventura’s unit for a hop racial August 26 at Junior Topp’s Stadium, price fight arena. In season, town has had plenty of jazz to sell his units indoors but this is the first time any promoter has tried an outdoors event.

Ash Bankruptcy Ended

NEW YORK, Aug. 6.—Moe Ash, distributor for United Artists of America, was discharged from bankruptcy last week in U. S. Dist. Court, who had filed a petition and signed the discharge.

George J. Bennett Shifts to New Label

NEW YORK, Aug. 6.—Bennett left the Korn group last week in a nightier tour leading to a four-week run the Lookout on the Coventry, Ky., starting August 15. Itinerary opened at Rocky Glen Park, 30 miles outside Nashville, Franklin, Pa., today. Other cities included are: Balfour, Pa., Scranton, Pa., Scranton, Pa., Balfour, Pa., Capitol Theater, Wheeling, W. Va., Radio Center, Huntington, W. Va., and Casa Loma, Charleston, W. Va.

Lorry Raine Personalities

PITTSBURGH, Aug. 6.—Lorry Raine, the Pittsburgh church, is soon due start a tour of the states for personal appearances. The singer is here making the disk jockey rounds introducing song he made for Serenade, an ex-

Conn. Concerts Click

BRIDGEPORT, Conn., Aug 6.—Connecticut pops concerts at Fairfield University Field here have caught on, with the concert last week breaking all attendance records with an audience of 7,300. Rose Bampton, Metropolitan soprano, and her Metropolitan colleagues, who were the guest artists. For nine consecutive concerts the weather had been perfect. Lawrence Tibbett is honorary chairman of the series.

KOBBLERS’ One-Niters

NEW YORK, Aug. 6.—The Korn Kobblers left this week in a nightier tour leading to a four-week run the Lookout on the Coventry, Ky., starting August 15. Itinerary opened at Rocky Glen Park, 30 miles outside Nashville, Franklin, Pa., today. Other cities included are: Balfour, Pa., Scranton, Pa., Scranton, Pa., Balfour, Pa., Capitol Theater, Wheeling, W. Va., Radio Center, Huntington, W. Va., and Casa Loma, Charleston, W. Va.

Singers for a professional copy of the sheet music of John Scott’s "Deep Within My Heart," contact Mike Corbett, New York, N. Y.

Ken Griffin's Instrumental Version

R-292 "BEAUTIFUL WISCONSIN" by the Waters of Mimmolika

Kiewer Music Publisher

2307 N. Fremont Ave., St. Charles, Ill.

"Deep Within My Heart"

By Jack Padgett

A Few Distributors Wind We're or Write

SEweping THE COUNTRY!!

WILLIE BRYANT'S 'Blues Around the Country'

Apollo 409

Order from your nearest distributor or direct from

APOLLO RECORDS

407 West 45th St.

New York, N. Y.

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407 West 45th St.
AGVA HITS BREAK AT ARM

Variety Union Warns It Will Revoke Franchise of Agents Making Non-AGVA Deals

First Explosion Due This Week at Philly Meeting

(Continued from page 3)

AGVA will get their 1948 AGVA franchises.

In his letter to agents, Jones wrote that the salient points of the dispute between AGF and AGVA would be discussed in detail. Before sending this letter out, Jones sought and received approval of the national office, which said he is the stand taken by the Philly AGVA will be applied nationally.

Fracas Year Old

The AFM-AGVA fracas dates back to August 5, 1948. At that time all agents were AGF members until notified by James C. Petrello, AGF top- per, that thereafter they were hereby notified that no members of the AGF, even the top in the industry other than their musical ability, shall become members of the AGVA. Mr. Petrello is not running AGFA.

At no time has AGFA ever issued orders to its members, who in addition to their talent, may also play a prominent role in any franchise arrangements. As an orchestra is prohibited to use any kind of contraband or device that lends background to the rendition of an orchestra unless he or she is a member of AFM.

"This letter," said AGVA, "we brand as a dibolical scheme by Petrello and AGFA to discourage entertainers from belonging to AGVA and to force them to join AFM."

AGVA Warns Agents

To make its point specific, AGVA warned agents by pointing at Article 11, Section 1 of its constitution which says, "The board or executive committee must consider that no member shall work or have any business dealings ... with agents, managers, unless the agents, managers shall obtain a franchise, contract or license to work with members thereof."

In the case of employers of the employer shall obtain an authorization for the transportation of talent when he services he uses and all artists engaged. (See AGVA Hits ARM on page 47)

Chez Maurice Drops Names

NEW YORK, Aug. 6. - Chez Maurice, Montreal, is dropping its name policy and is going into heavy promotion. When the spot opened some months ago, it started calling for auditions as the Mills Brothers, Ethel Waters and others of equal box-office stature this week. The policy didn't pay off. An entertainment policy was called for, and more than 75 per cent of the other acts, more than the spot could stand.

Florida Agency-Law Flurry

Miami Agents Get No Split On N.Y. Deals

New Edict Changes Nothing

NEW YORK, Aug. 6. - A flurry occurred among Miami agents when they saw the additional to the Florida Agency-Law of 1949, in the belief that it would give them more power. But it sent them into Florida by New York pendulum.

In the new law provision is made for a new in the state of Florida from other than Florida sources, and some of the downtown offices themselves on the back in the hope that now on the big offices with their big names would have to go thru Miami agents, and when in turn, would get at least 6 or 7 per cent for handling the deal.

Actually there is nothing in the Seem and agents on page 41.
Celeste Holm for Vaude

NEW YORK, Aug. 6.—Celeste Holm will do her first vaudeville engagement in many years when she becomes a name picture at the Chicago Theater, Chicago, opening August 26. The star will be with Al Young and Libarace.

Donn Arden To Open N. Y. Rehearsal Hall

NEW YORK, Aug. 6.—Donn Arden will open his new N. Y. Rehearsal Hall next month on 56th Street under the label Donn Arden-Fletcher Productions. The show will be a burlesque of the locals, with the girls, teach them to dance and put them through their paces.

Some months ago Arden was supposed to go into a deal involving an old flute player from Philadelphia and built up around the local indie. The ex-con op was supposed to put up $20,000, but he wanted the girl and got her at the door and let her down the street.
NIGHT CLUB REVIEWS

**Bill Miller's Riviera, Fort Lee, N. J.**
(Wednesday, August 1)

Capacity, 1,050. Price policy, $2.50-$5 mini-
mal show at 8:30 and midnight. Booking, non-exclusive. Pub-
lisher, The Billboard. Actual, $15,000.

A Round Town show on opening night had a jampacked crowd and was
seeming entertainment. It was also
obvious that all the entertainers
were not apathetic to the whole
thing. Bob Richman, who virtually
opened the show right after the
production, sold nostalgia with a
pair of pipes to scattered appl-
ause. This was the time when
the dapper high-hatted chap did 15
to 20 minutes on the piano. He
took two numbers and then the
piano.

Martha Raye Cold

Martha Raye killed them with a superb combination: A white
tie, white suit, white shirt, white
head, white face, white shoes, and
white dog. But after the opening
thing got a little bit extended and
stayed. She was on for about
80 minutes before she got her
first laugh. Then when she finally
did get them, she lost them with
her reprise and never got them
back. Even her hit with the Ben
Yost end song was a dud.

Three factors were probably
responsible for the lackluster recep-
tion of the new show. The
singing, Richman, Yost, Raye
plus the various vocal and instru-
mental groups singing: (2) Ben Yost's
band did too much of their
stock arrangements of operetta tunes,
(v) Miss Raye worked
completely.

Nudes Needed

Miss Raye has often been described
as being too good a performer to
use risqué material, and yet she
did practically no blue stuff. That
may be because Miss Raye
expects her to do double entendre, and
if she doesn't give it she
wont get it.

The productions, basically the
came, are as brilliant as ever. Donn
Arden's numbers are beautiful, the
girls are pretty and the costume
and sartorial smartness is top
boy singer and ename, and
Judy Mexico. The band is
Walter Nye's band out the
duetty and Catalina's rumbas jammed
right back in. Despite the这一点
was full.

Bill Smith.

**Charley Foy's Supper Club, Sherman Oaks, Calif.**

Capacity, 100. Price policy, no minimum,
no booking. Booking, non-exclusive. Pub-
lisher, The Billboard. Actual, $5,000.

Gagster Benny Robin had things
took a little way opening night at
Foy's, proving again that few comics
can equal Robin's mastery of the art
of storytelling. But he was one of the
most skilful dialecticians around,
combining his multiple dialects and
yarn-spinning skill into a solid act.
He was reminded the whole time
with his skits, monologs and yarns.

Basical!, Robin relies on tried and
tested devices, giving a new twist here,
and an anecdote there, to make the
audience his. He is an expert at
combining his many
dialects gives him considerable
way in showcasing stories so that
audience can follow along with
them all the way, he sings, dances
and talks thru to a hardy band.

Rummage through and
you will find a well-worn
cooker; it's been welded into a modified new
voice, using a reed and
Wolf and Sid Fields. Redell
and Madison, record policy acting a
to deliver a knock with image
live hook. Laos do a Mary Mar-
Raud 15.600.

One factor was that the
E Vaughn also
Silsbee, and
after being a hit
with Miss
Blue. But miss
at Foy's and held over
new show Foy es is and
does not have as much
show. Abbey Brown's combo does
catchy musical numbers, with Margaret
Pudula handling piano duties, and
log, by Alan Fischer.

**Follow-Up Review**

LATIN QUARTER, New York: It has been
able to maintain the high standard
since last month. His loss of
weight (he's taken off plenty) hasn't
changed to make him look
 pudgy. He still gets plenty out of
situation comedy, whether he did in
vivacious fashions and round looks recog-
ized with enthusiastic yells. His
voice has been strained to such a
state that he has been nearly
away. Laterter is genuinely funny the
whole time, and gets a bit too much
slapstick. Very apparent has
struggled at his time the prunings
of the assistant round, and
assistant round up big hands
and legs.

The Alhambra, knockout dance
team, tried awfully hard and the
they regis-

adine Neice, a pert blonde
show. She did the up special material routine that suffered
from repetitiveness. Cal is very good in this show, but she
the show resulted unchanged.

Bill Smith.

**Vaude Return**

**Boffo in Boston**

BOSTON, Aug 6. - Four-day
variety returned to the RKO Palace
Thursday (4) and nearly set the
town on its own. When the theater
was filled, an extended twice around the block
on the second day.

For the first show the house
was packed to the rafters. At its
closest, about 1500, the variety
was more of a bigger audience than
attended the theater. On opening
night. Prices were slightly lower, but
there were plenty who totalled to be a huge hit.
Furthermore, weather for the vaude
opening was hot and humid. To
eventually.

A loss of $20,000 is indicated by
attendance the first two days.

Bigest hit of the show was the gay
dancing, accompanied by the
band. Performers included Gus Van,
Yo Yo Moray, the Edwards of
the Manhattan band and
Evelyn, and the Apple
Stanley Kramer directed the
band.

---

**Chez Paree, Chicago**
(Thursday, August 4)

Capacity, 85. Shows at 9:30, 11 and 1
nightly. Booking, non-exclusive. Produc-
er, Bob Weis, Chicago. Booking, non-
exclusive. Publisher, The Billboard. Actual,
$54.400. Minimum budget last show was
$65.

Current show is the best of 1949
at Chez Paree, this show, for capable
showmanship, for the first time.
Sounded with a top supporting cast.
Anita Madal, English import, has
injected something new in juggling
and dancing with some juggling,
while not terrific, is top show-
manship.

Betty Rely, looking ultra chic in
her Irish minidress, her Irish minidress
a gift of foreign fanglanta, inserting a
bit of comedy to really sock. Her Irish
minidress was a gift of foreign fanglanta.
Betty Rely, looking ultra
in her Irish minidress, her Irish
minidress a gift of foreign fanglanta,
inserting a bit of comedy to really
sock. Her Irish minidress was a gift of
fanglanta.

American closer were top pieces of
business delivered in top fashion. Won
backcall.

Stuttoscope, blonde Betty Bruce
had her top musical number with
singing. The singing was so
wonderful after the few songs
at the end that the entire audience
cheered her on to her curtain call.
Production were excellent,
with Dorothy Dorben's white
Rudin, who looked like a
Claydo, a sexy blonde, injects plenty of
of comic into the numbers and is a
welcome addition to the repertoire.
Johnny Sippel.

**Vaude Returns**

**With a Bang in Minneapolis**

MINNEAPOLIS, Aug. 6. - Vaude-
returns were here with a bang and drew a terrific
audience to the theater. The run ended Wednesday (3), Bob Weis,
manager of the 2,700-seat house,
reporting.

Playing vaudeville unit No. 1.
Friday, the Palace Theater in
New York, the net box office
for the week came within $2,000 of the
$2.95,000 bigger that set a record
years ago by the Tommy Dorsey
and Vaughn Monroe bands.

Weisen explained that the
price range for last week's run was the
lowest of the year, the average ticket
was $3.00. The Monroe shows, the gross would
have been much higher.
During the band's stay, the
equipment was 75 cents to a $3 per
night; 55 cents to 1 p.m., 65 cents
and 65 cents nights Saturday;
65 cents to 1 p.m. and 85 cents
thereafter Sunday.

"There is no doubt that Minneapolis
vaudeville comes back again, "Weisen
said, "but people are going to be
by the old-timers who re-

the youngsters who were

us to our audience, and if we
better, we will be better." He
said the next vaudeville unit
will open in the Orpheum Week of
September 15.

Lowell circuit's Court Square Theater
will return to vaudeville under a
full film policy in the fall. At the present,
the theater is running tickers ex-
clusively.
Heat Cuts Stem to 3450 Week; MH115G, Roxy68, Capitol 60

NEW YORK, Aug. 6—Continuing with a run of smashes, Helen Hayes had her effect on last week’s Stem tally. The all figure for the week was $345,000, again by $16,000 over the previous frame.

Capitol (4,627 seats; average $44,500) opened big with $30,000 for its first week, according to Hank Ladd, Mary Small and Scene of the Crime.

Palmour (2,654 seats; average $68,500) exited to $90,000 for its third week, and July 15th to $99,000 for its first week of The Girl From Jones Beach.

The payment of salaries or performance of contract by any agency, union or theatrical guild, except that it be a part of an employment contract, is payable to the Commission and divided with the Commission.

AGVA maintains that, first of all, it is not an employer or an employee, but rather a part of a state organization and not subject to the laws of Florida. AGVA says it is legal to entertain the customers of AGVA talent to be sent to its national office in New York. Under the Florida law, AGVA cannot set the terms.

Up to now the major Hoffman said AGVA in the bond posting as required by the law is finally reduced to print, the big boys gave a sign of relief.

The condition was, “everything’s the same. Nothing’s changed.”

Truly McGuire, a pitiful and legit show producer, now making her home pictures, is a 27-foot Chris Craft cabin cruiser, a recent gift from her husband.

She has a trailer. On Ohio cruise last Wednesday (3) included Joe Cribari of the Mayfair Club, George Olsen of the Lazy Lake, Anne DeLyon and Flo Ballard, of the Lookout House show; Marion Spellman, Josephine Delano, Bill Satchell, a mother, Eithel Shults, former vaude and musical star, was Miss McGee’s guest over the weekend. She was the drive in from her home in Houston. 

The Novelites opened July 15th at the Bay Ray and continued the new show. 

Hy C. Geis, popular local organist, moved into Beverly Club, Fort. Ky., for an indefinite stay, Flo Ballard, formerly of the Ballards, and his wife featured at the Netherland. Hotel here for a long stretch a year ago, is now with Don Arden’s new dance group at the Lookout House, Covington, Ky.

Here and There:

Salita (Mary Ann Schmidt) made her headlines August 1 when she was featured in a stable of maintenance, custody children and alimony by Mrs. Sebastian Salupa, Chicago, Illinois, and is an agent for the Electrical Workers’ Union, which repairs, maintains and inspects coin-operated phones, skill games and vending machines in Ohio.

Drinking at Bar on Sundays

Legal Oct. 1 in Connecticut

HARTFORD, Conn., Aug. 3—Chester Bowles has signed the bill allowing drinking at the bar on Sundays, effective October 1.

The new regulation will not extend or affect in any way the may serve liquor or beer on Sunday, and thereby end the hours from 9 to 11 p.m. on Sundays was introduced in the Legislature but was not passed.

---

**Organist Available**

Have Organ Celeste, excellent player-director. Cut shows; world-wise, experienced anywhere. Have transcribers and pianist. MEL THOMPSON, Organist General Delivery Superior, Wis.

---

**FLACKHAPPY**

NEW YORK, Aug. 6 & 7—A Broadway press agent was talking shop with a group of actors in Lindy's.

"I'll tell you how tough things are," he said. "I've had account who told me they wouldn't forget me for the rest of their lives. Can't have this flack business going on after about five weeks. Now it lasts about three days."

---

**SPECIALS**

For decades, radio, record, television, etc., have sold for the latest, hundreds original gags, the laughingest ever.

Of these, 6 show, 6 months, 6 casts.

This week, you can get all 6 shows.

In the 6-pack, you have a whole year's fun.

Get the laughs all the way. 6 shows, 6 casts, 6 months.

**STROBILITE**

Luminous Colors Glow at Dawn

Spectacular! Beautiful! Mystifying! Dreamlike! 

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Dept. B, 814 W. 36th St., New York 11

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**Big Air**

1000 MAIN STREET

200 OUTSIDE ROOMS FROM 12 DAILY

WELLY HOUSEKEEPING FACILITIES

E Spanish Barracks, Key West, Fla.

---

**Sensational Song Parodies**

Organists—It was written by an established writer who specializes in good, solid, direct parodies of the most familiar songs. Different situations, voices and funny words. Occasionally, you will find parodies of your own songs. Check the word list. The Cuts Unlimited

---

**SALE ON COMEDY MATERIAL**

For stage, screen, radio, television, etc., send $1 for the latest, hundreds original gags, the laughingest ever.

Of these, 6 shows, 6 months, 6 casts.

This week, you can get all 6 shows.

In the 6-pack, you have a whole year's fun.

Get the laughs all the way. 6 shows, 6 casts, 6 months.

**Dietrich & Daine**

Present THE PERFECT CHILDREN'S PRODUCTION IN TECHINICOLOR CURRENTLY CHILDREN'S THEATRE, CHICAGO, ILL. ALSO, 120 W. 27TH ST., NEW YORK, N. Y.

**DIAGNOSIS UNLIMITED**

1910 W. N. Ave. Milwaukee, Wis.

**Original Song Parodies**

Always a good show producer, now making her home pictures, is a 27-foot Chris Craft cabin cruiser, a recent gift from her husband.

Bert DEXTER, who must be the only author to entertain the audience with a story about the weather, was at the Long House. He is a great stuff and the trip is right.

**Hollywood Writers**

710 N. Vista St. Hollywood 2, Calif.

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**Glamour Shot, Shields**

Hollywood Writers—Rhett Butler of the Mayfair Club, George Olsen of the Lazy Lake, Anne DeLyon and Flo Ballard, of the Lookout House show; Marion Spellman, Josephine Delano, Bill Satchell, a mother, Eithel Shults, former vaude and musical star, was Miss McGee’s guest over the weekend. She was the drive in from her home in Houston. 

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**Short**

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**Selen's World's Largest Creators of Hair Styled Pieces Write for FREE CATALOG**

Our Hair Ornaments Sell Out Regularly. Created for the Unique, by the Unique. 

Selen's World's Largest Creators of Hair Ornaments. Write for Free Catalog.

**In PHILADELPHIA, PA**

CLINTON HOTEL

10th Floor

515 S. 15TH ST.

200 OUTSIDE ROOMS FROM 12 DAILY

WELLY HOUSEKEEPING FACILITIES

SMALLING DISTANCE OF ALL THEATRE
Atlantic City Stock Co. Folds

BROADWAY SHOWLOG
Performances Thru August 6, 1949

DRAFMS

A Streetcar Named Desire
(Playhouse)

Born Yesterday
(John, Barrymore)

The Man Who Came to Dinner
(Shaw, Comedy)

Death of a Salesman
(Morita, Theatre)

Lady in the Dark
(Schwerer, Comedy)

Good in the Bed
(Robert Porter)

Miss Roberts
(Barbour, Comedy)

MUSICALS

Caballera
(Broadway)

Kiss Me Kate
(Shaw, Comedy)

Lend Me a Tenor
(John, Barrymore)

Miss Liberty
(Robert Porter)

South Pacific
(Malcolm, Musical)

St. James
(St. James)

ICE SHOWS

Ballyhoo
(Shaw, Comedy)

The Ice Follies
(Congress)

CIRCUS

Annas of the Thousand
(Shaw, Comedy)

Bicycle Race
(St. James)

Madam of Chantel
(Shaw, Comedy)

Recess Opening August 20

CLOSED

Mr. Happy Slingshot
(Cardinal)

Funapoppoo
(Shaw, Comedy)

Sunday, Aug. 13

“Hamlet” at an 80-Cent Top! That’s Luck of the Irish

B’way Brokers Cold to Revival Of Ticket ‘Bys’

NEW YORK, Aug. 8.—Ticket brokers have just stopped the possible revival of “buys” to Broadway as the result of an understanding among producers and was current practice among the “buys.”

However, at this date ticket peddlers find themselves reluctant to put up stock in the future that may possibly flop, leaving them flatfooted and financially peddling. Of course, it also the other way around, and ordering advices. Income Pacific could be lucrative. However, the brokers are not going to speculate. So, they want to know that O’Casey has produced, but does offer stimulus to him, and O’Casey is not among the best, but that O’Casey has produced, and O’Casey of the “Buys” is the case. The brokers who have the stock will be bought, and the brokers who have the stock will be sold.

The theme of the play is simple. God has made up his mind to have a young man, and he has taken the job of telling the young man. It is not O’Casey’s story, but O’Casey’s story is that of a young man who is taken by God and sent to tell the young man. The young man is a good man, and he is to be told a story.

The weakness of the play stems from the fact that the play is not a perfect play. There is no constant buildup to the story, and the focus o

The Interpreters Theater

The fireplace is going, the clock ticks, the radio hums, and the curtains draw together. The curtain falls, and the audience is left to ponder the meaning of the play. The intermezzo is over, and the play begins.

The play is about a young man who is about to make a great and important decision. He is faced with a choice, and he must make it. The choice is between good and evil, right and wrong, and life and death.

The young man is a good man, and he is ready to make the decision. He is not afraid of the consequences, for he knows that they are necessary. He is not afraid of the darkness, for he knows that it is not real.

The play is about the choice between good and evil. It is about the choice between right and wrong. It is about the choice between life and death.

The play is about the choice between the great and the small. It is about the choice between the important and the insignificant. It is about the choice between the good and the bad.

The play is about the choice between the right and the wrong. It is about the choice between the true and the false. It is about the choice between the right and the wrong.

The play is about the choice between the great and the small. It is about the choice between the important and the insignificant. It is about the choice between the good and the bad.

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The theater announcement that appeared in The Billboard (August 13, 1949) was for the Shubert Theater in New York City. The play was "Harlequin's Recipe," a romantic comedy with music and dancing, set in the early 1900s. The announcement featured a photo of the theater and the words "The Shubert Theater is proud to present..." followed by details about the play and its cast. The announcement emphasized the theatrical experience and the entertainment value of attending a show at the Shubert Theater.
Bisbee’s Ky. Biz
Still on the Up; Tenn. Next Stop

OWENSBORO, Ky., Aug. 6—Bisbee’s Comedians reached the halfway mark of their summer tours last week and registered turnover business. According to Bisbee the gate has been good all season in spite of the heat encountered. Show has five more weeks in Kentucky before returning to its cotton territory in Tennessee. News of news several weeks ago from Bill Woolsey and Don Cravers, reporter and photographer respectively for The Nashville Tennessean, all out-in the coverage of the group during a split week in Camden, Tenn. A four-page story in the paper’s magazine section carried 13 interesting photos of the show and its personnel.

Mid-season personnel includes J. C. Bisbee, owner, manager and featured magician; His son, Mary, secretary-treasurer; Bob Bradfield comic; Cille and Kittie Farren; Mundie and June Herbie Roland, dancer; Bob Fisher, Fred Mathew, Ernest Vevea, Cliff Harris and Mabel Malcolm, Howard Strong, Johnny D’Mars, Roy Garrett, Lucian Hatzich, Gino Pellicana, Jack Bailey and Leland Alversen. Leo Lacey, Marcellus Price, Jess Sun and Dorothy Muir.

Show carries an eight-piece orchestra, a fire truck, and moves on five semi-trailers and three light plants and nine house trailers. Prices are 50¢ and 75¢ with reserved seats going at 25 cents. Nightly concerts also go 25 cents.

Two More Outdoor Pic Nics
Set for New England Cities

HARTFORD, Conn., Aug. 6—Plans call for even more northern New England area picnics this fall. The first of them was announced this week by Arnold McNally who had established a 150-car capacity drive-in theater at Morrisville, NY. A new drive-in is planned for Concord, N.H., by Lockwood & Gordon Enterprises.

Rep Ripplce

DAVE L. LEWIS is reading platform show to open soon in Sunbury, Pa. B. L. Dicke writes from a city that has had 16mm pic in that area for a long time and bills and prints. Mrs. of Weis’ Tent Show recently played the Marion, Ind., area.

Strickland’s Platform Show
has been registering a good season. Shows are now being taken in Utah, Idaho, and Montana. Exser Players, in their fifth year, will finish their season in Nampa, Idaho, and then move to young Master, who has had nine weeks and is now making up thru Quebec, playing short-film days. O. D. Pruitt, who has a good pic and show around the West and in short-film areas, is now making up thru Davis. Pruitt and his wife will play a very good 400-car circuit.

CHARLES C. GRIFFIN, formerly known as Grif, of the well-known Elkhorn, Nebr., show, and has been operating several tent shows in the Southland, sponsored by the Virginia Tent Shows and American Legion, and is pressing his six-weeks vacation’s run at his mother’s home in Virginia. Grif plans to join Byron Gosh’s Shawano, Wis., show this week and tour Wisconsin and Illinois while this weekend to play picnic and similar dates. Dr. Gosh says he is going for his former partner, Hill, since the latter has run a show in New York this year. An article on the tent revival appeared recently in Foremost, "Sea Bee" Hayworth, after a long vacation at his home in the Northwest, has been making some nice drives over the past month or two, and has been making some nice drives over the past month or two, and his Pink Hill drive in northern Idaho has held up nicely. "Sea Bee" says that his show has been doing well in health since the death of music manager in McKeesport, Pa., recently.

N. M. Movie Deals to Overlook

ALBUQUERQUE, N. M., Aug. 6—Costing $15,000 with and car, the Star Drive-In, North Second St., is expected to open Aug. 27, with an opening of 50 cars. Thomas E. Bobb is owner-manager.

16mm. ROADSHOWMEN Attention: New 1949 Catalog FILMS BIGGEST AND LARGEST IN WORLD—Roadshow

Southern Visual Film Co.
556 Main St. APEX, N. C.

16MM FILMS RENTED

Are drive-in owners thinking about renting 16 mm. films for some of their shows? Your local southern Visual Film Co. is ready with a full line of 16 mm. features and serials. Write today for your catalog.

FOR SALE

M. MEDICINE SHOW

W. WARD

1114 Central Ave.
Cincinnati, Ohio

W. SPRINGFIELD AUTO THEATER FILES WITH SECRETARY OF STATE

HARTFORD, Conn., Aug. 6—West Springfield Theater, Inc., West Springfield, Mass., has filed incorporation charter with the Massachusetts Secretary of State. Company is authorized to own $50,000 common shares, no par value, 200,000 preferred shares, no par value; treasurer, Eliza M. Loew, and clerk, George Mylonides. A 600-car capacity outdoor motion picture theater is currently under construction in West Springfield.
In Memory of JACK ALLOWAY
Who passed away Aug. 9th, 1949.
Sadly missed by his wife, Ruby Lee Alloway.
His son, Jack Jr., and Family.

BOWEN—William E., 61, general agent with the L. J. Heth Shows for 32 years, and later with the Morris Miller, Ralph Miller and John Ward shows, July 23 in Houston. He was survived by his widow and a sister.

BOUDRY—David, 63, conductor of the Stanley Theater orchestra, Pitts- field, Mass., for 40 years, and in recent years manager of the Shimbashi The- atre, July 31 in Pittsburgh.

CARROLL—John P., for the past 18 years manager of the California F. & W. Providence, August 3, at Chatham, Mass. Prior to his association with the F. & W. Carroll was employed in the composing room of The Providence Journal. Survived by his widow, two sons and a daughter. Burial in St. Francis Cemetery, Paw- nicket, R.I., August 6.

In Memory of FRED "WHITNEY" CLARE
Our Good Friend and Member
SHOWFOLKS SHOWFOLKS OF AMERICA, INC.
San Francisco Chapter
By All the Officers and Members

COAN—Steve R. 49, former manager of the Malco theaters in Cam- eron, Tex., July 27 in College Park, Fla.; Survived by his widow, a daughter and two sons.

COLLIER—Will S., 82, manager of the Opera House, Cedar Rapids, July 14, for 21 years until it closed early in the 1920s, August 1 in that city. He also managed movie house in Watertown and Cedar Rapids until 1944, when he retired to live in full health. Survived by his widow, Maybell.


DANENHOWER—Mrs. Enice demers, 63, of Los Angeles, Calif., August 2 in Old Lyme, Conn. Survived by her husband, Sloas.

In Everlasting Memory of SAMUEL JAMES GOLDEN
Gone August 11, 1947
Helen Golden

HELDT—Emil R., 75, former music teacher and composer, July 30 at the}

Lakeside Nursing Home, Phila- delphia. His widow, Sophia, survived.

In Memory of RALPH NOBLE
Passed Away August 16, 1949.
Sons and Noble

OLITZKI—Walter, 9, well-known opera Singer and former member of the Metropolitan and San Fran- cisco companies, August 3 in Los Angeles.

RUNDLE—Merrill W., 57, former director of the Danbury (Conn.) Fair. He died July 19 in his 51st year. In the past three years he had operated a ranch in Arizona. His grandfather, the late Samuel Rundle, was the founder and operator of the Danbury Fair. Survived by his widow, Edna, and two sons, Graham and Roland. Burial in Wooster Ceme- tery, Danbury.

SOMERS—Vermon Dr., 51, at one time connected with the entertain- ment activity of the Shalland Lyric, Inc., July 30 at Brockway, Pa., in an auto accident. At the resort he was manager of the Evergreen Theater and manager of the Earl West Outdoor Picture Theatre. Survived by his widow, Faye; a sister, two aunts and two uncles. Private funeral services were held in Allentown, Pa.

STONE—Joseph, 52, president of Paradise Park, Nantasket Beach, Mass., July 30 in Hull, Mass. (Details in Parts Department.)

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Million Gate Near for Chi. Railroad Fair

Cool Weather Hikes Crowds

CHICAGO, Aug. 6—The Railroad Fair on the 30th, which is expected to bring in the million gate mark Wednesday, has been delayed two days because of the weather, and with attendance to Tuesday's 595,429, Cool weather, which set in Sunday, could mean an all-time record. According to Weather Bureau, Sunday's (21) count of 45,325 was the first of the season thus far.

Outlook for Fairs:

Chippewa Falls, Wis., Off 20% At Gate, 30% at Grandstand, 40% on Midway Rides, Shows

By Herb Batten

CHIEFWEA FALLS, Wis., Aug. 6—If, as many believe, the Northern Wisconsin District Fair here is a reasonably true indicator of the Midwest fair outlook each Sunday for the season are darker than had live. Last year the weather, here, in brief, is how the fair stocked up. Outside gate, down 20 percent; outside attendance, off 30 percent; midway receipts, at least 40 percent under '48; and crowds even more, entries in premium classes, up sharply. There is some polio in the area but the amount is not large. It did not affect attendance. Pat Sumter, the fair's manager, declares that polio played an important part in the drop-off.

Farmers Holding Money

The Chippewa Falls area is essentially farming; at the same time, while milk prices had dropped, they moved. They didn't have the farmers as a money bank, but that only recently they were leaving the area. These farmers decided to hold on to their money, but that they did not have the farmers as a money bank, but that only recently they were leaving the area.

Brydon To Use Rumbaugh Unit On Fair Dates

SPRINGFIELD, Ill., Aug. 6—Acts and equipment of the John Pawling and Buttrak Circus, closed by Harold Rumbaugh, which closed its tour last week in North Dakota, will be used in the fair by Rumbaugh and Bryan on Thursday (4) and Brydon and Rumbaugh Unit, which will make its bow at the Fall Fair. Five acts will be used, with its closing appearance set for the Fall Fair of Texas, Dallas.

Bill To Prevent Banning of Events In Conn. Planned

HARTFORD, Conn., Aug. 6—State Sen. Milton J. Herman has divulged that the legislature this year will be asked to change a ban on stunts, which was set by State's Attorney Long W. Willis, under Connecticut law. The law prohibits stunts, which would be in violation of the Connecticut State Legislature.

Dissension Rocks Minnesota Centennial Organization; Gov. Calls Meeting of Disputants

ST. PAUL, Aug. 4—Dissension has broken the Minnesota Centennial organization, with the force of eight наиболее ных threatening to quit immediately unless the Minnesota Historical Society is pulled in its affairs. The society was given control over the centennial organization, which is the 100th anniversary of the Minnesota becoming a territory in 1849. A meeting of all parties concerned has been called for Monday (8) by Gov. Luther W. Youngdahl. But if the society, headed by Richard R. Sackett, deputy director, the Minnesota Historical Society, and Dr. Harold D. Cates, society director, off their necks or they will cut off their heads.

Packs' Montreal Stand Winner

MONTRAL, Aug. 6—Tom Packs' Montreal closed its summer season with winning Sunday stand here in the 22,000-capacity baseball stadium, Sunday, July 31. Eight of the 12 points played against the American Union, and the other two showed to half houses with the crushing rain. The five minutes were on the light side.

Packs tossed a party for the show, which was repeated by Bill U. Cates, the general manager. Wins included 12 stands without the wind, the weather, all ground covered, and the fun of the week. They worked out in cooperation with the centennial organization.

Tied In With State Fair

Should this happen, it would leave the centennial celebration up in the air as just the Minnesota State Fair was ready to open, with its theme around the Minnesota Historical Society. An exhibit was opened by the Historical Society, and the chief executive must act here, the historical society's president, and the chief executive, off their necks or they will cut off their heads.

Child's Prank May Cost Raymond Eye

MARQUETTE, Mich., Aug. 6—Ed and Pollock Bro's Circus, which was in town but suffered a serious eye injury yesterday, may leave him sightless.

During performance for children before the scene was confused by 3-year-old Pollock's pony, one of whom fell off. The scene, which was complicated, was then put into the clown's eye. A doctor examined the eye and his eye had been removed by Dr. Craig of the Eye and Ear. Pollock was taken to St. Luke's Hospital. Raymond has been left with a black eye and may have the right eye.

Packs' show was playing under a tent, a new left for the show. Wall, a member of the Raymond, remained in the hospital with no complications. Before leaving, Dave, manager of the show, said this condition of Raymond's eye was improving.
Solid Training Aided O. C. Buck
In Molding Sound Organization

By Jim McLaugh

FOR YEARS Oscar C. Buck has had the respect of his fellow optometrists for his ability as a top carnival man. As a result, the unacquainted are likely to conjure up a mental picture of a bearded sage instead of a trim 35-year-old who misses showing many of his years, despite a liberal share of tough, breaks encountered on the way up. Thus calculating design.

NEW KIDDIE RIDES!

- PONY & CART RIDE
- FIRE ENGINE RIDE
- AIRPLANE RIDE
- TERMS ARRANGED
- IMMEDIATE DELIVERY
- WRITE FOR PHOTOS

KING AMUSEMENT CO.
MT. CLEMENS, MICH.

The TILT-A-WHIRL Ride

Outstanding for Public Appeal - Stability Good Quality - Portability High Class - Earning Power

SELLNER MFG. CO.
Faribault, Minnesota

OCEAN WAVE


SMITH & SMITH
Springdale, New York

That's GOLD in them ther' THRILLS!


Write C-Cruise Corporation

Letter and Phone Orders Accepted

Park and Carnival Men
ACCLAIM THE NEW
Allan Herschell
LITTLE DIPPER

ROYAL AMERICAN SHOWS

"One of the most ridden rides ever to hit the midway. It will draw every young enthusiast!"

Carl J. Sedlmayer

CRESSENT SHOWS

"Every dollar you spend on Little Dipper will be the best investment you ever made."

Henry Meyerhoff

CORKLIN SHOWS

"The most popular Kiddie ride of the season. A must to have."

J. B. Corklin

GARTO AMUSEMENT CO.

"Have operated the Little Dipper for several years. It is a mechanically perfect, easy to operate, and a big hit with the kiddies."

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From all over the country glowing reports are coming in about the newest of Allan Herschell Kiddie Rides...the sensational Little Dipper! Gives the youngsters the thrill that only a roller coaster can provide. Yet the Little Dipper is safe...even for the tiny tots. It's easy to erect, dismantle, transport. Write today for full information, delivery schedule and prices on this pace-setting new kiddie ride.

Made by the makers of THE CATERPILLAR, MOON ROCKET, LOOPER, HURRICANE, WATER SCOOTER, CARRUSELS, KIDDE AUTO RIDE, KIDDE MERRY-GO-ROUND, KIDDE BOAT RIDE and other famous amusements.

ALLAN HERSCHELL COMPANY, Inc.
NORTH TONAWANDA, NEW YORK

World's largest manufacturers of amusement rides

LOOK!

I am coming east. All parties interested in the purchase of Merry-Go-Rounds, Kiddie Rides and other devices for next season, contact P. D. Parker at 214 Savannah St., S. E. Washington, D.C. Telephone Franklin 1446. Will be there from August 1 to the 10th; then New York and Canada.

All those writing, give telephone number. Will call you for appointment. All parties, dealers, associations, carnivals and circuses that want to look rides, contact me as I have several clients desiring good locations.

F. D. Parker, Gen. Mgr.
C. W. PARKER AMUSEMENT COMPANY
Leavenworth, Kansas

Do you need new horses? How about a trade? Contact me, we will work out a deal.

August 13, 1949
The Billboard

GENERAL OUTDOOR

49
THE ROLL-A-WHIRL
AN EIGHT PASSENGER RIDE FOR KIDDIES AND ADULTS

The Roll-A-Whirl is built on and made of a two-wheel trailer and can be transported behind a passenger car as easily as a medium weight house trailer.

** Requires no help for setting up or tearing down. Constructed of steel and aluminum throughout. It makes a nice a view in the midway because of the streamlined construction and the numerous colored lights on the hull.

** Ride is powered by two high capacity 110 volt Century Electric Motors. Overall dimensions: Length 18 ft., height 10 ft., width 7 ft. 10 in. Approximate gross weight 2300 lbs.

Complete with ticket box, sign, heavy duty rubber covered lead wire, light bulbs, all controls for the electric brakes.

Trailer is equipped with Atwood hitch. Hammer blow, safety engineered axle and springs. Wagon electric brakes: R.C.'s public address system, which includes pick-up mike amplifiers and speakers. All bearings are heavy duty Seal Master. Firestone 6-ply Champion Deluxe tires.

Write for pictorial catalog. Send your order now! We can still deliver some rides early this season. Wire or phone today.

** PRICE COMPLETE, $2,500.00

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NOTICE

Twin ROLL-A-WHIRLS will be featured and demonstrated by our Sales Representative to Showmen at the Alton Exposition, Fair at the Clark Empire Fair, Springfield, Mo., August 19 to 21. Arrangements and installations selected.

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36 PASSENGER 8 SEAT "LINCOLN" STEAMROLLER

CLARK MFG. CO.
BRADFORD, PA.
Stock Cars

Oust Midgets

In the East

NEW YORK, Aug. 6—Stock car racing, long a hit-and-miss attraction on the racetrack, is likely to hold, at least temporarily, at many of the Eastern speedways where the midget cars have been in action a number of years.

Many midget car promoters watched the invasions made by the stocks in several New England locations late last season and many determined to give it a chance with them at the beginning of the season. In the East, the event the popularity of the midgets was on the wane. The result has been discouraging, but the cars are drawing better than the midget speed strips and the operators of the small car speedways are seriously considering the antics of the jalopies.

Philadelphia, which had been showing midgets twice a week for the past 14 seasons, now runs stocks, with midgets out altogether. West Haven, another 14-year-old, has decided to go this stock week. Bridgeport, Coen, Agawam, Mass., and Rhode Island, will run both midget and stock. The next week, the cupboard in the latter half of the year, and hence stocks were put in on Tuesdays, with the midgets held for Friday shows. Some operators hope for a switch to midgets.
10th Aqua Show Pulls 63,000, Off 2,000 From '48

MINNEAPOLIS, Aug. 6—The 10th annual Minneapolis Aquatennial, a winner for the eighth time, finishing in the black by a couple of thousand dollars, festival officials reported. Actual figures have not been compiled but attendance figures for all events hit an estimated 1,250,000. Nearly a million viewed the two-page parade of Saturday opener (July 23) and night March (July 27). The other quarter-million took in the numerous events on the set during the eight-day fete.

The climax of the show was the selection of 18-year-old Jean Johnson, of St. Paul, by Minneapolis Mills, at the gates of the lakes to reign until Jan. 1, 1950. The pageant was selected from a list of 49 candidates at the coronation ball Friday night (29) at the Minneapolis Auditorium. Art Money, furnished the music.

Opposite, top, Aquatennial attraction, rolled up a total attendance for 1948 performances. This was within 2,000 of the 1948 figure. Al Sheehan, producer, reported.

After 11 consecutive performances dating back eight years without a break, the Polstar almost had to cancel out its final performance Sunday (31). Rain fell almost all day. Although the box-office was light as a result, the 4,000 patrons, principal post-season seat buyers, were spared any rain during the final curtain. The show opens again Wednesday in the Sheehan horsehouse still held up.

Larry Kehoe Hurt in 100-Foot Dive

WILLOW, N. J., Aug. 6—Larry Kehoe, high diver, was injured last week while performing at the Kehoe Brothers' Water Circus at Willow on the Boardwalk. In making a 100-foot dive into the pool, Kehoe, 39, knocked out when he landed on his chest. He was taken from the water by his brothers, and was seivied for Dr. D. T. Moore, State hospital. The diver was taken to Surf Hospital at Sea Isle City.

Attributed to high wind, this was Kehoe's third accident since starting his career as a diver 10 years ago. One of the brothers has replaced him in the show.

Harbor Spgs., Mich., Festival Pulls 6,000

HARBOR SPRINGS, Mich., Aug. 6—The annual Ottawa Indian Festival here last week drew an estimated crowd of 6,000 to the enlarged stadium. Event, sponsored by the Michigan Indian Foundation, has developed since its first year a big event among Indians in the Eastern States, which proceeds going to Indian educational purposes.

With a gate ranging from 40 to 125 cents to $1.50, the gross for the event was estimated at $3,000. Professional entertainment, including the Lubins, Indian dancers, and the Ambassadors of Song, led by Ray Staton, with a puppet show, were the big money makers.

Albuquerque, N. M., Erecting 50G Administration Building

ALBUQUERQUE, N. M., Aug. 6—Construction of a $50,000 administration building for the New Mexico State Fair has been started here and will be at least partially finished for the 40th event, September 29-October 2. Leon Hurma, secretary-manager announced.

The structure will include a bank room for handling money from entertainment entrance department and post office for exhibitors.
**The Billboard**

**GENERAL OUTDOOR 53**

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WILLIAM MITCHELL—ARThUR E. CAMPELlD HENRY WELT—R. W. CAMPELlD, PRESIDENT. Secretary-Treasurer.

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**Outstanding Kiddielands:**

Many Improvements Are Planned By Ab Slusky for Moppeland In Council Bluffs, Iowa, Funspot

COUNCIL BLUFFS, Ia., Aug. 6.—Kiddieland at Playland Park here, operated by Ab Slusky, is only in its second year but it has been such a hit that Slusky is making improvement plans for next season. First, the ride line-up will be strengthened with the addition of a Roller Coaster, which plans being drawn up. Next, Slusky estimates he has about $20,000 invested to date in the Playland area.

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**Hold Show Worker On Assault Charge**

CINCINNATI, Aug. 6.—William Shuey, an employe with the Nelson Orange rides, was charged with assault and battery with intent to commit murder in Franklin Circuit Court, Brookville, Ind., late yesterday after the Good Samaritan Hospital, this city, reported that Clyde Coats, Carrollton, Ky., also with the Breeze group, was in critical condition from injuries suffered in a fight with Shuey at the Franklin County Fair, Brookville, Thursday night (4).

At the hospital, attendants stated that Coats suffered a brain injury resulting in temporary paralysis, a jaw fracture and cuts and bruises.

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Top, navy blue. Side walls, navy blue with tangerine trim. Interior trimmed in tangerine and white stars. Absolutely fireproof. Made by U.S. Tent and Awning Co. Chicago. We furnish tent foremen to erect and dismantle. Rented F.O.B. Davenport, Iowa and return. In use, every year, between August 15th and September 4th. Write:

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Palmer School, Davenport, Iowa. For particulars: prices and dates open.

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315-319 St. St. Brian in Mas. 415 Van Buren St., Indianapolis 19, Ind.
**A REAL BARGAIN**

**SNOW CONE MACHINE DEMONSTRATORS LIKE NEW**

Justino and his soccer team lost a game to the Maccabee Center team on April Fool's Day. Frank and Fanny McCloskey celebrated an anniversary birthday, were celebrated by Ernie Burch, Justino Loyal and Will Krause.

Weather and plenty of visitors greeted the show in Chicago. Performance of radio and television shows in Chicago included visits by Hank Hurley, Paris, Nat Green, and Mrs. and Mr. Herm Linden, Mrs. Bill Webster and son, Billy; Kitty Clark and her grandmother; P.A. Rosengren; Joe Brown, Lee Connor, Dr. Conley and family; June De Yoe, Mr. and Mrs. Archie Campbell, Art Attena, Mrs. Ed McKiritchen, Mrs. Paul Krueger, Mr. Slim Harris and daughter; Marshall Johnson, Harry Anderson, Don Selek, Fingers, Elmer Ford, Alex Duncan, Ralph Warrick, Jo and Melanie Antlack, Rose Behe, Matty wearing a syringe, Missy jeweled; Claris Rush, the zoo family; the Castanets, Mr. and Mrs. Christianes, O.D. Curtis, Hay Brand, Mr. and Mrs. Art Can- nahan, Mr. McElwee, Cyse O'Meall, Mr. and Mrs. Hunt, Mr. and Mrs. McKen- nedy, Len, Wm. Hais, Benj. J. Ferrick, Jerry Pickering, Jerry Collins, Mr. and Mrs. Otto Kott, Mr. and Mrs. Henry Oosaki, Claire Faust, Sr. Dr. and Mrs. Schleis.

Background scene: Ernie Burch sporting different colored eyepatches each show. Loretta Jefferson making movie on the elephant and all grins after being away for a go long. Show people taking in the Railroad Fair in those here times. **MARY JANE MILLER**

**Dressing Room Gossip**

**Polack Bros. Eastern**

Entering the North woods of Michigan, we anticipated driving out the red wolves but we got to Marquette we encountered the coldest weather of the season.

Red wolves have been killed and the weather in the lakes has been off and on.
Jay Gould

During the stand in Hopkins, Minn., the Albrittens entertained friends from their home town, Belle Plaine, Minn., only a few miles distant. Mrs. Albritt visited her family in Winsted, Minn.

Now got good business and publicity thru Raspberry Festival. Joe Malone, formerly on the Ringling-Barnum department in New Richmond, Minn., now Thomas was called home for a few days by illness of his son. Paty Gould Raible, who recently returned to operation in Glencoe Hospital, is recuperating at her home in Owatonna, Ill. Jay Gould's granddaughters finished replacing her in spe, singing the opening number.—DOROTHY H. COLE.

Kelly-Miller

Ed Whalen, who has the pie car, is still looking for his friend, Riley. The Gallagher Family, Bob Henley and John Klein left to play fair dates. Among those who joined in Tyler, Minn., were Harry Books, balancing; Jimmie Douglas, clown; Happy Jack and wife, comics; and O. P. Carven, saxophone player.

Visitors: Norman Barnes, Mr. and Mrs. Bill Fitzgerald; Red, Rene and Richard Lunsford; Thomas Bentley, Fl. Grace and Rona McIntosh; Jerry, Kelly and Diane Presley; the Florion Troupe, Joe Lutes and his drums. L. J. J. Rumbaugh, of the John Pavling show—MAURICE MARMOLEJO.

Dales

Owner M. J. (Mickey) Dales is back on the show after a month on advance, leaving Jack Fairchild aboard as general agent. Louis Dales and Jack Lewis, of the advance crew, spent a Sunday with the show in Russellville, Ky.

The heat has brought trouble with tires, keeping Dutch Thomas and Buzz Miller busy repairing them. In St. Paul, Victor Farber and Eddie Akins are the latest to get a trailer. Earl (Happy) Moe joined the department with a flashy stand on the midway. Virginia Smith was presented with flowers in the ring on her birthday. Lilian Wilson has been added to the big show, doing neck loop acrobatics.

New in clown alley are Johnny Yerba, Steve Crowe and Gilbert Wilson. Wilson was on the sick list following a heart attack. Mrs. Wolcott, Nina Kinchen, Rose Dales and Virginia Smith were down on the heels.

Otto Killion and family visited the Duttens in Dickson, Ky., and reminisced about the old days when the Rose Killion Show was operating. Otto still lives on the Killian homestead near Dickson.

Other visitors included Dr. E. R. Braly and E. J. Nixon, Lawrenceburg, Tenn., the former the operator of the circus unit known as Braly's Circus, now playing fairs; Harry Crowell, Charlotte, N. C., father of Henry Crowell; H. J. Lane, of the Bearna show, and Bob and Mac Viets, brother-in-law and sister of Bert Petus. Folks on the Rhineston Roden who visited in Bowling Green, Ky., included Ollie Rhinehart, Leonard and Peg Murray and the Garner brothers—JOE MAE KENLEY.

Clyde Beattie

In Garden City, Kan., a strong wind hit just as specs started and the audience left in a body. They came back when the wind died down and the show went on 30 minutes late. Frank Watters left the show because of illness.

Looking around the lot: Everybody saddened by news of the death of Joe Willis. Anne Larkins knitting socks, as she and Red expect to spend the winter in the North. Georgia Kay working out on the trampoline. Mark Anthony practicing on his clarinet. Johnny Clines painting all the fishing spots. Peggy Sylvester busy with her sewing. Barbara West taking in all the scenic spots along the route. Mr. and Mrs. Floyd Lee and daughter joining the trailers. Pappy Johnson, Francis O'Connor and George Davis brightening up the lot. Marvin Smith's Side Show getting its share.

Hank and Christine Mangels, with their new baby, paid a visit. J. C. McBride, old-time ticket seller, renewed acquaintance with Jimmie McGee and Al Moss. George and Butch Covarrus caught the show both days in Albuquerque, N. M., with young Butch working in clown alley. They had Mark Anthony and Charles Hilders as house guests. Santa Fe, Greer and her new husband caught the night show and entertained Ted, Jerry and Bobby DeWaye at their ranch.—LAURENCE CROSS.

Estimated 250,000 Pulled

By Redondo Beach Fiesta

Third annual Redondo Beach '49 Days Fiesta, July 22-24, drew an estimated 250,000 for the three-day event.

The final day featured a two-hour parade and a barbecue.

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Standard size and quality—$1.25 each.

Rolls of 100, $12.50; 500, $45.00; 1000, $80.00; 2500, $225.00.

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American Expo: Binghamton, N.Y., 8-11; Utica, N.Y., 8-11; Plattsburgh, N.Y., 8-11; Schenectady, N.Y., 8-11
Bailey's Great: Mt. Vernon, Ind., 8-11; Cambridge, Mass., 8-11
Baker's Great: Queen City, Ohio, 8-11; Warren, O., 8-11; Youngstown, O., 8-11
Bayou Bayou: Great Western, La., 8-11; Big Bayou, La., 8-11; Terre Haute, Ind., 8-11
Beverly: Upper Montclair, N.J., 8-11; Spring Lake, N.J., 8-11; Newark, N.J., 8-11
Bible College: Pittsburgh, Pa., 8-11; New Kensington, Pa., 8-11
Bross: Bross, Ind., 8-11; Rome, Ind., 8-11
Burlington: Burlington, Vt., 8-11; Montpelier, Vt., 8-11; Williston, Vt., 8-11
Burton: Burton, O., 8-11; Wooster, O., 8-11; Graceville, Fla., 8-11
Carnival: North Platte, Neb., 8-11; Goshen, Ind., 8-11; Rantoul, Ill., 8-11
Carnival: 30th St. & Pennsylvania Ave., N.W., Washington, D.C., 8-11; National Capital, Wash., D.C., 8-11
Carnival: Temple, Tex., 8-11; Temple, Tex., 8-11; Temple, Tex., 8-11
Clayton: Clayton, N.C., 8-11; Wilmington, N.C., 8-11; Morehead City, N.C., 8-11
Conejo Great: Conejo, Calif., 8-11; Thousand Oaks, Calif., 8-11; Simi Valley, Calif., 8-11
Crystal Expo: Greenville, Tenn., 8-11; Madison, Tenn., 8-11; Chattanooga, Tenn., 8-11
Cynthiana Expo: Cynthiana, Ky., 8-11; Clarksburg, W. Va., 8-11; Parkersburg, W. Va., 8-11

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RAY MARSH BRYDON
ASSOCIATED INDEPENDENT MIDWAYS

Illinois State Fair, c/o Fair P. O., Springfield, Ill.

The 101 Ranch Show

Has been reorganized and the title has been leased to CHEROKEE HAMMOMS for balance of 1949 season. No other party has authorization to use this title for any purpose.

ZACK T. MILLER SR.
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Pembroke, N. C., King Canvas, Aluminum Popcorn, Cotton Gate. Red Popcorn. New C-80 Buoy Out. NEW LATE YEAR. Come get it. Also have for SALE - 75c LOW COACH RUB. CONVERTED INTO LIVING UNIT. Price - $95.00.

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Chi, in Weather Tailspin,
Gives Ringling Big Break;
Biz Good, Builds Steadily

Cecil B. De Mille Joins as Observer, Will Tour

CHICAGO, Aug. 8.—The Ringling Bros. and Barnum & Bailey Circus was given exceptionally good Chicago weather—and with itcrowd at the opening day of its nine-day stand on the lake front. A prob-
tected heat spell kept hopped Saturday, July 30, leaving in its wake unusually
cold days, fanned by breezes, for the fore part of the stand. At midweek
the weather began to cool, but it was still abnormally comfortable for Chicago
at this point in the summer. At midnight
of the stand, the smallest for the
first 14 shows.

Climbs to Capacity
Folowing the large attendance pat-
tern here, the Ringling Bros. show is due to
the engagement pac-ific of the houses, which had been good, had
moved into the near-capacity class, and Friday (5) the matinee was
excellent and the night house was packed
capacity. Indications were that the
week-end shows would be sellouts.
Publicity was
registered in the facilities such as advertisements given by Chicago gazettes and radio
programs, which have been continuing.
Chicago itself has no alarming police
situation, but the publicity gives the
disease apparent.

B. B. Fair Seen as Help
The Chicago Tribune's B. B. Fair, run-
ing simultaneously on the lake front
only a short distance away, was seen as a great ad for the Fair, filling the
park lots and being attended by
the city at the turn of the matinee.
Not a few of the lakeroads were filled
a big day by taking in both the Fair and the circus. It was thus
freely conceded that it was helped by the
cheering effect of the lake front.

Cecil B. De Mille, motion picture director, Friday (5) arrived in the
Reno area, and was shown to be a
receiver of an ob-
served, preliminary shooting to a picture on the circus for Paramount. Dura-
tion is not known, but it will be expected for several weeks.

Polack Advance
Sale in L. A. Up 20% Over 1948

LOS ANGELES, Aug. 6.—Advance
Ticket sale for the Polack Bros. Circus, which opened at Snell and Florence, was 20% over 1948, according to Ju-"thus Edwardson, publicity director, for the
circus, and Sam Ward, who is handling the promotion. Increase was surprising in view of the current shortage of entertainments being experienced in Los Angeles.

Premiere had all the Hollywood trappings of the wonderful. Pathelette Harold Lloyd leading feature of the circus, running from August 14, is for the benefit of the newly opened Los Angeles Jewish Hospital for Crippled Children.

Scott & Mijares-Schreiber
Day and Date in Stockholm

STOCKHOLM, Aug. 6.—Circus
was scheduled to open here to-
day and during Circus, an ad the
outlet as a show of the new studio.
2 PHONEMEN
FLINT FIRE FIGHTERS' ASSOC.
Phone 9-7372
414 Metropolitan Bldg.
FLINT, MICHIGAN

WANT
HIGH-CLASS AGENT

Ageable of looking Indoor Circus in Schools.
Low Stare, answer. Also can place two
first-class Crowns in Bed Blem, write.
All replies to
JAMES M. COLE
CAREY GREAT CIRCUS
254 8th St.
Columbus, Ohio

AGENT WANTED

With Car. Balance of this season and next. Small Circus Trunks and Cards only.
Write or Wire
LEE BROS.' CIRCUS
LIBERTY, N. Y.

DILKONEE TIGHTS
by KOHAN
17 EAST 16 STREET
NEW YORK 3, N. Y.

WANT

PROFESSIONAL MANAGERS

Qualified, experienced, and U. C. P. of.
Must be able to finance himself at present.
If you want to work, write, telling where you can be reached.

JACK MILLS MILLS BROS. CIRCUS
A. S. Miller, President
1470 Madison Ave.
New York 21, N. Y.

At Liberty, Legal Adjuster

Account of Show closing. Either Circus or
Carnival. Write, wire or call
GEORGE HANLON
1505 3rd St.
Albany, California

KELLY-MORRIS CIRCUS

Wants Agent immediately. Must book pro-
duction quickly. Year-round trip if qualified.
Want Bette. House Hanger Side Show. People for
County House, Box Circus. Comets. Acts, Elephant Man, Lion
Monteagle, Texas.
P. O. Box 40, HAVANA, ILLINOIS

METAL SPANGLES

All sizes and colors. Chinette Fringes. All colors. Chinette and Settings. Garter Plumes and

C. GUYETTE
16 W. 3d St.
Chicago, Illinois

Under the Marquees

Bed Dear, high act; Marshal Wink-
chuk, barrel juggler, and Mary Bill
joined the Roy Linogem Circus in
Vicksburg, Miss., to appear on a tour of Albera Class C Fairs.

NEW YORK, Aug. 6.—Biller Bro.
Circus was due out of a chance to
reach up a good week-end at Oceans-
side, L. I., when police disinter-
red an $18,500 blue law and forced
Billie to call off two performances sched-
uled for Sunday (31) and refund money to those who had purchased
tickets for the matinee.

Carlin was not to play Saturday
(30) and Sunday under sponsorship of the Oceanside Rescue Company and
Oceanside Fire Department. The
club, which had a permit from the town
building department for the shows,
the show had billed the area heavily.

Given brief notice by police of their
intention to stop performances on
Sunday, the rescue group withdrew
sponsorship for that day.

Arthur Shurmur, owner-manager of the
Biller org, decided to buck the
ban and opened ticket windows for the
Side Show at the scheduled time
Sunday afternoon. When the big top
was half full and the performance
was getting under way a squad of
cops arrived and ordered the tents
evacuated and money refunded.

The show drew a light house Sat-
day afternoon because of the heat,
but packed in almost a capacity house
at night. Oceanside is a small popula-
red shore town and draws from Long Beach and
other large centers in the area,
and was on lot fronting the heavily trav-
eled main shore route.

At midnight the Bille Bros. still
had a spic and span set-up, with all
corresponding neat. Motor transport
units are also in good condition.

CHICAGO, Aug. 6.—Rotary Club
of Chicago celebrated Circus Day here
Tuesday (2) in a big way. It teed off
the Chicago Tribune with a
\$50,000 Dinner to the
Circus matinee as guests of the club and
wound up with 500 members and their
guests. An inspection of the evening per-
formance complete with a pre-show
tour of the back yard.

L. F. Collins, president, U. S.
Tent & Amusement Co., was chair-
man of the night. Luncheon pro-
vided plenty of atmosphere with
calliope, peanut stands and pink
lemonade, a battery of members dressed
up as jooks, cahoo, garbed in red
swallowtail and silk topper, premier
the dinner with a dance for the
dand (Tommy) Thomas, Marle Evans,
Nemett Kelly, Harry Thomas, Pat Vala,
Hrb Duval and Nat Green, of the
Ringling circus. Also holding down
the date were J. C. McCaffery of
the Amusement Corporation of
America, Frank S. Friend and
Theodore-Duffield; Phil Maxwell,
of the Chicago Tribune; Bob Parker,
manager of Showmen of
America; Joe Washburn, head of the
Mansion Model Building org; George
Johnson, of U. S. Tent & Amuse-
ment Co.; and Maynard L. Reuter of
The Billboard.

Harry Thomas put the Rotarians in
the proper circus mood with
interesting sidelight on circus
life. Not in the pinch-act vein
Ringling North and Frank Duffield
were up to par, so the call to be
Big One helped the Army
War Show in 1942.

SHELTAND PONIES FOR SALE

15 colt-trained Ponies with saddles. 5 years in Hermann Park, Houston, Texas, Walkers,
Trotters and Callipers. Best of training $2500 each with saddles. Also other Sheltrand
Ponies for sale. Write or Wire

J ohn P. Bradshaw
Phone Pfeiffer 1557
HOUSTON, TEXAS

THE BRUNO FAMILY

High Wire Act
Will arrive in the United States August 10
Available for booking thru the
The Great Arturo
C/o Ernest Russell, 500 West 49th Street, New York City.
Also thru HANS LEDDERER
Paramount Building, Times Square, New York City.

WANTED

Fourth Annual Indoor Tour Opens October 20
AYRES and KATHRYN DAVIES CIRCUS

Novelty Animal Act: Chimps, Seals, Bears, etc. Clowns. First-Class Clu for \(\text{one-day}
street show. State lowest. We furnish gas. Will buy or loose small performing Ele-
phant. Will buy good with three 30s or similar top. No kong. Permanent address
Phoenix, Illinois, or as per route.

PHONE Men!
Opening for entire Winter. Boston. Good
opportunities. Established relationship. Personal contact
required; all others will be discarded; per
wire write

JOHN P. BRADSHAW
P. O. BOX 355, Kansas City, Missouri

SWAY POLES
MADE TO ORDER
Write for information leaflet
"The Name Most Respected for SWAY-Poles"!

Ricardo
ADEL, IOWA
15% Decline Is Predicted

Prime Weather Aids Hub Spots

BOSTON, Aug. 6—Funspot business in this area is enjoying their best summer ever, and within the memory of the oldest concessionaire, all because of the weather. Almost eight weeks of heat lasting right up to July 31, with temperatures constantly above 80°F and frequently in the 90’s, drove around 1,000,000 persons to the New England amusement parks and piers. Last year’s concessionaires were derged [sic] for a cool rain. The dry weather has aided Paragon Park, Revere Beach, Salisbury Beach and Norumbega Piers, while even light showers over the last week have added to the flow of crowds. Revere reported 175,000 and Paragon at Nantasket for July 31.

Crowds have flocked to Revere Beach with Elitch’s and others remnant perch on top of a pole. More than 1,000 Special WCOP aired a 15-minute program featuring Mrs. Ellis.

Riverside Enjoying Fat Outing Play

AGAWAM, Mass., Aug. 6—Harry Sterin, publicity director of Ed Carroll’s Riverside Park, sets July figures at 16,000 pounds of lobster, 300 bars of clams and 15 cases of beer will be consumed at the park during August, peak outing month for the park’s big fanfare.

“Altoh industries may cut back on employment, there has been no curtailment of their social programs, including the traditional company outing,” said Mr. Sterin, adding that the steak-roast has enjoyed an increase in popularity comparable to that of the clambakes. Already scheduled during August are 35 large clambakes and lobster roasts, while Austria and Turkey were held at the park in June and July combined.

Grundy’s busines was slighted by the general drop of business by other operators, due to the inclement weather. Grundy’s husband, Vic Horvitz, Sunday’s business at Motor City also was 30 percent under the corresponding July day, due to the trend of a build-up to increase attendance. Grundy’s busines was 30 percent under the corresponding July day, due to the trend of a build-up to increase attendance.

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PARKS-RESORTS-POL. 61

WEATHER CURBS WEEK-END BIZ AT EASTERN RESORTS

NEW YORK, Aug. 6.—Threatening weather encouraged 35,000 visitors (Sunday 31) to hold down attendances at beach, boardwalk and the like. However, it was offset by a small crowd of outdoor sports fans. This is the peak week-end and work was on the way.

Lazin advisory to the public of the National Park Service, Amusement Parks, Pools and Beaches remain crowded, and visitors are warned not to take again winners for having traveled the longest distance to attend the National Park Service, Amusement Parks. Also, be accompanied by his wife; Mrs. R. J. Johnson, and daughter, Marilyn, of Seattle, Wash. and Malcolm Warwick, of Portland, Ore.

To route the party visited Washington Park, Mill Playland, South Bend, Ind.; Cedar Point, O. Lake Erie Beach, Vermillion, O. Wisconsin Beach Park, Erie Pa.; Roseland Park, St. Louis, Mo.; Oak Point, O. Hampton, Mass.; and Shaker Heights, Park. Drink 400,000, the ladies welcomed tutors all, also journeyed to the South Shore.

Jones Beach, which is celebrating its 25th anniversary this week, pulled in 52,400 visitors on Sunday. The firemen held a successful Sunday, and there was a crowd of 50,000 on Saturday.

AMOUNT BEACH, N. H., Aug. 6—Paul H. Hingham, executive secre-

Summer Meeting: New England Operators Frolic At Dry Hampton, Wet Salisbury

HAMPION BEACH, N. H., Aug. 6—Paul H. Hingham, executive secre-
tary of the New England Association of Amusement Parks, Fools and Beaches was on hand for a week end at Dry Hampton, N. H., to review again winners for having traveled the longest distance to attend the National Park Service, Amusement Parks. Also, be accom-

Ruthless George Wolfert, reports that 30,000,000 persons visited the parks and beach, walkway and beach during the past month.

Coney Island also hits the jack pot with a turnout of 50,000,000 persons. The 13-cent pass is good for 50 cents, which is the price of admission to Coney Island.

Fireworks Tuesday (2) drew 50,000 spectators to Coney's beach. Fireworks Wednesday (3) drew 30,000 visitors to the beach.

Jones Beach, which is celebrating its 25th anniversary this week, pulled in 52,400 visitors on Sunday. The firemen held a successful Sunday, and there was a crowd of 50,000 on Saturday.

RIDE-O-FOR SALE

First-class condition, completely rebuilt last season. To be sold after Labor Day. Photos and particulars on request.

D. & S. AMUSEMENT CO.

For Sale—Yankin Lake

Finely located on Youngstown, Ohio, Route 31, we sell all property, 10 acres of lake, 2 acres of woods, 40 acres of surrounds, restaurant siting 500 beach, bands, dance hall, concessions, etc.

For Sale—Beachfront Lot 320, Oak City, Ga.

L helfen available

Suitable for Amusement Park, Carnival, Winter Resort, etc.

B. S. & B. Properties, Parkside and Lake St., Cork, N. Y.

RENTAL AND CREDIT LENDERS

ADDRESSES

P. O. BOX 358

NEW YORK, N. Y.

PONTCHARTRAIN BIZ CONTINUES AHEAD OF 1948

Batt is trying a new idea this summer for the selection of Miss New Orleans, with shopping sections of the city selected as the queen to take part in finals at the beach September 8. Six page groups participating in the first contest were: Boardwalk, Biloxi, St. Louis, School, Fort Worth street (37) — drew 25,000. Prizes for these nights include dinner at the Boardwalk, Biloxi, St. Louis, School and Fort Worth.

Ride Bike Increases

New free acts are Pat and Wally Levoli with light and slack rope, and Phil and Evelyn in tapes and balance act. This is the first show of its kind at the beach this season, Phil and Evelyn have won gold ever since. They are George Levoli, of Flying Levoli's, is booker.

Big night is expected August 29 at the Boardwalk, Biloxi, St. Louis, School and Fort Worth.

Frank Kramser and his assistant, Harry Garth, Jr., report big pick-up in riders this month. Beach has 14 rides with 30 concessions, including a new band. Pat and Wally are in charge of the Bech House, operated for first time by the beach itself, reports heavy biz.

Beach Area Complete

With the construction of a new diving platform, the sixth new acts of the season. This is first show of its kind at the beach this season, Phil and Evelyn have won gold ever since. They are George Levoli, of Flying Levoli's, is booker.

A visitor later this month will be George Whitney, of Golden Gate Park, San Francisco, a long-time friend of the S.S. B.A.

As an Estate, Resort Hotel or Adult Camp

"NORTHBROOK" on OSGOOD LAKE

PAUL SMITHS N.Y. in the ADIRONDACKS

90 Minutes From N. Y. Via Colonial & Resort Airline

To Be Sold With

Luxurious Furnishings A.

18 MILES NORTH OF SARANAC LAKE - APP. 12 ACRES-PEN. SAILA - OPP. 5 MILE LAKE FRONTAGE - SANDY BEACH - MAIN HOUSE 7 ROOMS, B.B. - GYM - TAPPET - GEN. OFF. GAS, ELECTRICITY - SPRING AND LAKE WATER - B B - AND 4 BEDROOM COTTAGE. - 16 LOTS 0.5 ACRE EACH.

CITY - DEPARTMENT AGENCY - Income of $2500.00 - ULTRA-MODERN BATHS - CONCEALED NUTATION - 2-FOOT WATER, FIGHTING GROUNDS - WORKSHOPS - 3500 - LIGHTS - FOR SALE OR LEASE - PRICE $69,500.00

TOTAL ACCOMMODATIONS FOR 60-50 GUESTS

SALE SAT., AUG. 27, 3 P.M. ON PREMIE.

Send for Booklet: 88-3

RENTAL AND CREDIT LENDERS

CERTAIN PURCHASED ON REQUEST.

Auctioneer: F. P. Day, A. McDonald, D. J. McEvoy, Jr.

7 DEY ST. N. Y. CITY

256 0TH ST.

1940 YEARS OF SERVICE IN ADIRONDACKS

Excellent Condition

$7 POKERINOS ...85.00

Bone plus $10 for 1st and $10 for 2nd half, all cash.

BEAUTIFUL APPEARANCE, WITH CANCEL BUTTONS.

John Merino, Prop. & Mgr.

Brooklyn 20, N. Y.

PARKS-RESORTS-POL. 61

NEW ORLEANS, Aug. 6—Attendance at Pontchartrain Beach continues to run well in excess of a year ago, according to General Manager Harry Engle. Beaches particularly have picked up but persistent after-noon rains in last half of July and early August cut crowds. Bargain poolers are attracting young people to rides from 5 to 7 p.m. and Sunday crowds have been big with good concession biz.

WANT TO BOOK

NEWARK MERRY-GO-ROUND FOR NEXT SEASON, Park or resort preferred. Details to Box D-222

LAND AVAILABLE

Suitable for Amusement Park, Carnival, Winter Resort, etc.

B. S. & B. Properties, Parkside and Lake St., Cork, N. Y.

RENTAL AND CREDIT LENDERS

P. O. BOX 358

NEW YORK, N. Y.
Billings Heads for Record; First Three Days Yield New Highs in Gate, at Grandstand

Midway Receipts Run Slightly Ahead of Peak 1948

BILLINGS, Mont., Aug. 6 — The North Montana State Fair here through Wednesday (3), the third day of its run, was on its way to new attendance records. Paid gate for the first three days of the fair was $6,462 as against $4,726 last year and 19,716 Grandstand attendance was up more than 90 per cent.

A reduced price for bleacher seats (75 cents from $1 last year) and for the higher priced grandstand seats ($2 from $2.50 last year) cut into total receipts, but the lower price scale.

Gene Auntry, rodeo, who made people for the last two editions of the fair; a dinner in honor of the old grandstand horse races with pari-mutuel betting and nightly fireworks by Thistle-During-Day, represented by Art Breese, comprise the principal attractions for the remainder of the fair.

Held-Over Act

One of the Barnes-Carruthers acts, Aaron and Broderick, comic muscians, who have been booked in for only the first three days, clicked so strongly, that the fair held the act over for the final three days.

On the midway, the Seibert Circus will perform (3). It will be preceded and followed by a variety show that topped that for the corresponding period last year by a railroad show, which then had the fair's all-time high for midway receipts. The show was advertised for $1.50, but the fair received for it only 62 cents. The acts which packed the midway this year should show such strength.

150C Face-Lifting

The fair was given a powerful advertising campaign. Attention was focused on the $150,000 plantation renovation program. All buildings were painted and repurposed in an attractive color scheme.

Leo Dabbs, one-time secretary of the Clay County Fair, Spencer, Ia., is credited with many improvements in the fair and it is his first year as fair manager.

Attendance High

At Booneville, N. Y.

BOONEVILLE, N. Y., Aug. 6 — Sixty-first annual Booneville Fair was held in spite of record rains, with every prospect of equaling, if not topping, attendance total last year. Opening day, Thursday, drew an all-time high gate for the opener, of 13,500. Average daytime attendance has been 6,000, but larger turnouts for the night shows have been the rule.

Special attractions were daily concerts by Chief Nelson's band, the grandstand review, the fair's oldest, of 1859, and circus acts provided by the Al Martin Agency, Boston. Ward Band's Auto Daredevils, in afternoon and night shows, were the fair's most popular attractions.

The live-up of acts appearing in the grandstand show include the Sensational Ortons and the Schaller Bros., high aerial; Trai, Walker's clowns; Skating Mark, roller skater; Acme Novelty Band, Kato, Karol, jugglers; Sylvia and her Fals, trained ponies, and Howard and West's Pigs.

Special events were farmer's prize day (Monday), and Children's Day, Thursday (4), with 10 school bands participating in parade and competitive events. The harness and running races were run on each afternoon. King Reid Shows occupied the midway.

Seek Hambletonian

INDIANAPOLIS, Aug. 6 — The Indiana State Fair offered no attraction next week to bring the Hambletonian race to the fairgrounds in 1951. Orville Miller, superintendent of the fair, made it known Friday (10) at Gosner, N. Y., the day before the Hambletonian.

Ithaca Walloped

As Polio Strikes

Central Michigan

ITHACA, Mich., Aug. 6 — Michigan's county fair season opened with the Grand Ledge County Fair in the country with an entire day devoted to bands, and the Ithaca Junior Fair and the Michigan State Fair in June. The fair attracted over 40,000 people.

Kent-Sussex Fair

Runs Close to '48

HARRINGTON, Del., Aug. 6 — Thirteenth annual Kent-Sussex Fair, which closed Saturday (31) night, was one of the best of the Harrington annuals in attendance, according to Brinton Holloway, general manager.

Final attendance figures are not yet tallied, but total attendance was approximately the same last year's close to the 100,000 mark. Holloway blamed the extreme heat for light afternoon turnouts. For Friday (20) attendance was reduced by 60,000 mark and was ahead of last year.

Grandstand show on closing night was interrupted by severe windstorm which demolished several scenery and props. George A. Lissier, manager, estimated damage at $2,500. Crowd remained on the ground for the display of fireworks which brought the fair to an end.

Predict 1,500,000

Attendance for N. Y. Fairs

ALBANY, N. Y., Aug. 6 — The State Department of Commerce this week reported that 1,500,000 people would attend the 50 fairs scheduled between now and September. Last fair attendance hit 1,400,000.

In 1948 cash receipts totaled $2,700,000, which was boosted by the state fair total of $500,000, making total $3,200,000. Main gate receipts were $832,243. The fairs paid out $250,428 in purses.

Others operating more than 100 vendors include the Corn Exchange Board of Corn, Bar and Columbia, and the combined Nassau-Queens Fairs.

Regina's Gate Up, Gr'dstand Off From '48

Afternoon Bill Lacks Lure

REGINA, Sask., Aug. 6 — The weather and a civic half-holiday helped boost Citizens' Day attendance at the Regina Exhibition Wednesday (3) to 31,166, an increase of 7,400 over the previous day last year. The grandstand, however, was empty, with the main gate totaled 64,623, an increase of 6,000 over the previous day. Grandstand total was 39,713, down 32,848.

Grandstand attendance has been down every afternoon for the first four days of the fair. It was 1,971 from the Grandstand show for the first day, which was reduced to 750 for Satur-dy night, and was 50 for Sunday. Monday the Regina Exhibition will have to open the fair to lucky holders as an addi-tion.

Feet Absent of Rodeo

Drawing power of the rodeo, which was dropped last year because of lack of riders, should be increased off afternoon of grandstand last year. The afternoon show total was 9,600, with 5,600 better with six Barnes-Carruthers acts, and 3,500 horses. The attend-ee's are that the Regina Exhibitors committee would give serious thought to continued exhibition of rodeo, should the feature to strengthen the afternoon program. Barnes-Carruthers Revue, Cen-treboard of Stars, in the grandstand.

The 7,427 at the races Wednesday afternoon total, a total of $115,000, was far short of last year's mark by $2,000 and setting an all-time record for Regina race meet.

Entries, Exhibits Strong

Livestock entries are up slightly from last year's total, with livestock exhibitors have taxed space to capacity and machine, covers over two acres. A pur-sue that the livestock entry this year will be a record for the county fair, with emphasis placed upon reports on fair activities. The Regina Leader-Football game was held on the grounds, and it was a successful game. Tor-ner, tor-nier and Bob Ford are back to the Kansas City Fair.

Big weakness of the exhibition lacked a strong feature attraction to lure the crowds. Two events will be given away in front of the grandstand, which are a straight sale of tickets during the fair, with the holder of the ticket having a chance to win them. The fair is the Royal American Shows midway, with Gypsy Rose Lee presenting.

Tulsé E. Scott Appointed

Quincy, Calif., Sec.-Mgr.

QUINCY, Calif., Aug. 6 — The resignation of H. C. Gibson, se-cretary-treasurer of the Plumas County Fair has been accepted by the board of directors, and it has been appointed his successor.

La Porte Annual Not Off

LA PORTE, Ind., Aug. 6 — In a wire to the Billboard, the La Porte County Fair Association reports that the La Porte County Fair, scheduled for Aug. 12, has not been called off as rumored.
West Canadians Oppose Changes In Freight Rates

REGINA, Sask, Aug. 6.—The Western Canada Association of Exhibitions held here Thursday afternoon opposing removal of reduced freight rates on livestock transported for exhibition purposes. At the same time, the association set July 31-Aug. 5 as the dates of the Regina fair next year, in the face of proposals by Regina delegates that the fair be moved ahead on the circuit.

Commenting on a Canadian freight association petition calling for reduced freight rates on exhibition livestock would be abolished December 31, 1937, the Farmers' Union of Saskatchewan and Regina were agreed the move would cause considerable damage to livestock traders. They resolved to do everything possible explaining the matter to the attention of the freight association, the board of agriculture ministers and Dominion agricultural departments.

Cites Big Increase

T. H. McLeod, manager of the Re- 

cropolis, pointed out that if the 

reduced rates were dropped, the 

rates on livestock would be 

142 per cent higher than prior 

to April, 1940. It was then 

that new reduced freight rates 

of 21 per cent went into effect.

For the time being, the whole 

question was left in the hands of the various managers to be decided on the action to be taken.

Suggestion of Regina delegates that their exhibition dates be advanced on the Regina Fair Circuit was turned down. If Regina's dates of July 31 to August 5 are ratified at an association meeting on August 3, 1941, it will be again the last day on the circuit to have a fair.

Suggestions for the other four fairs: Brandon, July 3-8; Calgary, July 15-20; Edmonton, July 17-22, and Saskatoon, July 24-30.

Other matters discussed by the circuit delegates were policies aimed at the movement of grandstand attractions, midway problems and control of attendance. A report of a March meeting of the exhibition managers was given, setting out a policy for the future.

Conn. Ban on Wheels Won't Hurt Danbury

DANBURY, Conn. Aug. 6.—John W. Leahy, general manager of the Danbury Fair, stated that the current Fairfield County ban on gambling wheels will have little or no effect on the Danbury horse race.

He added that there will be no grandstand nor any midway attractions which may be taken as violations of State's Attorney Lorrin W. Willier's recent order. Mr. Leahy admitted, however, that many of the small concessionaires midway, some of whom come from as far away as 1,000 miles to sell their wares, are writing in to inquire about the ban.

Galt, Calif., Draws 80.500 for New High

GALT, Calif, Aug. 6.—All daily attendance records for the San Joaquin County Fair and Horse Show were broken July 24-25 according to official estimates who tallied a crowd of 80,500 passed thru the turnstiles.

One day was Saturday (23) when 26,000 were on hand. Closing day brought in 3,600.
CARNIVALS
Communications to 188 W. Randolph St. Chicago 1, III.

August 13, 1949

Erie Biz Okay for Strates; 2 Accidents Hamper Action

ERIE, Pa., Aug. 6—Making its first appearance here in 12 years, the James E. Strates Shows were well received and good business was reported by James E. Strates, general manager.

The pay gates drew heavily nightly. Paid admissions topped 5,000 on opening night and increased regularly thereafter with the exception of closing Saturday (9) when rain almost killed matinee crowds and the pay gate dipped to 1,000 a day before getting up until 6:30. Friday night found the grounds packed and spendid, but the show attendance dropped a bit to accommodate all pay at once. The business, however, still seems to be left on the train. Fortunately a lot across the street was available for parking all cars.

Two of the four Fordis Wheels and one Balladoo had to be torn down Friday night after closing hour to make it possible for wagons to be spotted for the Saturday rundown.

Two Cars Derailed

While switching the show's train from the Erie Railroad to the New York Central Railroad at Rochester, N. Y., early Sunday morning (24), two flat cars loaded with wagons were derailed and left the tracks in such bad condition that the cars in front and behind them had to be switched away to again make up the train. The derailed units arrived here two days late by freight.

The derailed cars carried the front wagon of the G. C. Miller's Brown Skin Models, the seat wagon for the Cimarron, a wagon carrying switch boxes, crucifixes and the Skooter top, and a wagon loaded with Heyden cars. The Minstrel Show and the

Golden West Wins

At Vacaville, Calif.

VACAVILLE, Calif., Aug. 6—Golden West, with three shows here last week, according to General Manager Harry (Polish) Fisher. Top gross here opened in May, Fisher said. Golden West has inked contracts for 12 fares and celebrations, Fisher said, including the Glenn County Fair, Orland; Santa Cruz County Fair, Watsonville; and the Colusa County Fair, Ukiah; El Dorado County Fair, and the Andover County Fair.

Dixie newspaper accounts and coupons of the $35,000 fiasco at the Columbus Centennial Celebration, Columbus, California, last week, claimed it was a winner for his show.

Winter Haven Inks RC Again

CINCINNATI, Aug. 6—Dolly Young, co-owner with her husband, Eddie, of the Royal Crown Shows, announced this week that the organization has been re-signed to supply the midway for the 1948 Florida Citrus Exposition, Winter Haven, State's second ranking fair from the standpoint of attendance and gross. The contract is the fifth awarded by the Royal Crown.

Manager E. L. Young recently went to New York to contract a name for the Royal Crown's National carnivals this year.

Mrs. Lagasse Plans To Continue Biz

BOSTON, Aug. 6—Mrs. Marie Lagasse, who heads up the troupe of Eli M. Lagasse, will carry on the family carnival operation here in 1949, it was announced here.

After the death of her husband this spring, the operation was threatened to continue all five units until all contracts were fulfilled, it was said, and many were already inked for next season.

RAS Biz Is Up 15% First 3 Days at Regina

REGINA, Sask., Aug. 6—Big drawing card at the Regina Exhibition this week was the Royal American Shows, which experienced an all-time high in receipts, the grandstand receipts were down appreciably last year. The show's gross topped $3,000 a day up to Thursday (4), the fourth day of the event, was about 15 per cent above that of 1948. The fair agents, reporters and artists, the RAS owner, announced. Weather for the first half of the exhibition's run was excellent.

Heavily publicized, the Gypsy Rose Lee Show is selling. It kept the midway, with Terrell Jacobs' Wild Animal Circus and Leon Claxton's Hammer in Happyland running neck and neck for second spot. Regina has always been a winner for Claxton and Jacobs has a good reputation from his 1942 date here with Fatty Conklin.

Royal American Shrine Club held its regular monthly meeting in the Jacob's top Wednesday, 67 Shrinees being on hand, and 15 new members elected. W. A. Temple, Regina, joined.

C. J. Sedlinary played host at a dinner party Thursday for visiting exposition directors attending the Western Canada Association of Exhibitions.

Bistany Replaces Lewis on Kirkwood

WASHINGTON, Aug. 6—Bistany replaced Willie Lewis as business manager of the Joseph J. Bistany Co. Shows. The organization opened an engagement here to 2,463 paid admissions.

Everyone did business opening night, Stan Reed reported. Zazebini, the Mardi Gras queen and people stayed to see him go over in their own Furias Wheels. Helping the opening was the good newspaper publicity and a tie-up with two radio stations.

Honey Lee Walker joined here with her show to take over Paradise Shrine. General Manager Ralph Fillingham, in charge of that specialty, is in charge of the opening of fair dates starting August 18. Visitors included Fillingham's wife, R. J. Carson; Sol Nuger, of Winchester Exhibitors Club; and members of the J-S 4 Shows, playing nearby.

Carnival Grosses Surge Ahead of 1948

ELKLAND, Pa., Aug. 6—With 12 cars still to go, Lloyd D. Serfas, general manager of the Penn Premier Shows, this week reported gross well ahead of 1948. Principal hits in the financial take-up occurred since July 4 and has been strong enough to erase a 3 per cent deficit registered prior to the holiday.

Pennsylvania celebrations have contributed greatly to the welfare of the circuit. At present the organization is situated in the same ceremonial setting and reaps the benefits of being in the centers of population.

Special nightly doughty feats that taxed all show facilities, Serfas stated. In some accommodations there was no beer that 150 units had to be set up on the streets because of the lack of space, the show grounds. Big pay boxes had to be erected to handle the 12,000 admissions registered on a single night.

The org again hit the jackpot at the Bolivar (Pa.) Old Home Week Cole. One night 9,000 admissions were tabbed. For the most part favorable weather was encountered and spending was brisk at all times.

A blanket was registered at the Bar (See Penn Premier Grosses, page 74).

Hammondton, N. J. Framing Ordinance Regulating Carnivals

HAMMONDTON, N. J., Aug. 8—An attempt to outlaw carnivals failed to pass at a meeting of the city council this week, an ordinance regulating such shows was ordered drawn up by the town solicitor.

Proposed ordinance will specify that no Girl Show will be allowed to operate only children's rides and other similar amusements, and bars all games of chance, including bingo and games where merchandise or cash prizes are awarded. In addition it specifies that no Girl Show will be allowed to operate and will give enforcement agencies a law with sufficient scope to excuse tight control over any fair showing the wide recognition of the Boy Scouts.

New ordinance sets up a license of $100 and requires that cars must pass a police public liability and property damage coverage with the amount, $50,000 and $100,000. The operators also must be covered by compensation, insurance and surety bonds with New Jersey state officials.

Fines for violation of any law or ordinance will be set at $25 to $500.

CERTITUDE WEISS, WIFE OF WHITEY WEISS, concession manager on Cavalcade of Amusements, was honored at a baby shower-luncheon given recently by Mrs. A. W. Weiss, at the Weiss' country home, Terra Haute, Ind., during the Cavalcade's summer stand here. In attendance were the following, with Whitey Weiss responding. Others who addressed the gathering were Georgia Sothern and Grace Fillingham. Tables were decorated with blue, pink and white flowers, with a stork as symbol of the coming event. The many gifts included a baby buggy for boys on the front end. Billie Hunter assisted Mrs. Weiss.

Also present were Binnie Sullivan, Helen Lynch, Claudia Larmier, Mrs. Fred Nash, Mrs. Eddie Marconi, Marite Reynolds, Mrs. Kenzle Carver, Ann Alyce, Bette Book, Mary Ann Bush, Jeanne La Marr, Lois Reynolds, Virginia Lobbett, Dion Davis, Mon Reynolds, Ann Freerer, Vi Bridy, Lou Wallace, Mary Sanders, Millie Carver, Nola Burton, Louisa Anderson, Mrs. Lee Rosa, Martha Wagner, Lois K. Hunter, Kitty Fearin, Marie Caughery, Jeanette Leona Platt, Mrs. Earl Kilpin, Terese Muskat, Kay Horvett, Ann Koske and Leatha West. Mrs. Weiss announced that she plans to leave the show soon for Miami and that she will be accompanied on the trip by Mr. Mike Farino and the latter's son.
CARNIVALS

GET MORE FLASH — MORE ACTION with EVANS’ STREAMLINED THUNDERBOLT BUMPER RACER

The finest! None better! Has ever been offered to the trade! Brilliant, built quality made for a lifetime service. Brightly nickel-plated for outstanding flash and top attraction, ball-bearing wheels. Housed inside. Indestructible. Weight, 18 lbs. Complete with bumper post. Send for details.

WRITE FOR COMPLETE CATALOG: CARNIVAL SUPPLIES, EQUIPMENT, GAMES
H. C. EVANS & CO.
1528 W. Adams St., Chicago 7, Illinois

MARKS SHOWS
MILE LONG PLEASURE TRAIL

NOW BOOKING RIDES, SHOWS & CONCESSIONS FOR OUR CIRCUIT OF SOUTHERN FAIRS
Starting week of Aug. 15 at the Great Galax, Va., Fair; followed by the West Virginia State Fair, Roanoke-Lewiston, W. Va., week of Aug. 32; Rambake, Va., Fair week of Aug. 29; American Legion Fair, Lynchburg, Va., week of Sept. 3, and all fairs up to the middle of November.

RIDES: With or without transportation, Tilt-a-Whirl, Spillway, Flyer, Disk Ride or any novelty ride. Will consider set of rides. SHOWS: Any money-getting show with or without transportation. Must be up to show standards. CONCESSIONS: Legitimate Concessions of all kinds. These are all proven fairs. Can use reliable Rodeo Horse, preference given to those who drove team. Lewis Scott can run Chorus Girls for Minstrel Show; all girls who worked for him before hire. All answers to:

JOHN H. MARKS
HARRISBURG, VA. THIS WEEK: NEXT WEEK GALAX, VA.

ROYAL AMERICAN SHOWS
WORLD'S LARGEST
AND MOST BRILLIANTLY ILLUMINATED MIDWAY

Want To Join at Superior, Wisconsin, August 15
TRACTOR DRIVERS, POLERS, CHALKERS FOR TRAIN CREW.
WORKING MEN FOR ALL RIDES AND CANVAS.
ALL ADDRESS:
CARL J. SEDLMAYR, Mgr.
Ft. Williams, Ont., Canada, Aug. 8-13; Superior, Wis., Aug. 15-21; then into St. Paul, Minn., for Minnesota State Fair.

M.A.U.
WANT—For Following Fairs—WANT

Carnival, Fair, Rodeo, etc., for Fairs or Shows.
SPRING_Sept. 1949.
Augustau, Kan., Aug. 22
Baxter, Ohio, Sept. 13
Forsyth, Kan., Sept. 22
Chico, Calif., Oct. 9
Beecher, Ill., Oct. 19
Sandusky, Ohio, Oct. 24
Sandusky, Ohio, Oct. 28

CONCESSIONS: Tent Shows—Red-Head, Cattle, Rodeo, Minnows, Create. Long Range, Pitch-3-Win Ice Cream or Chocolate, Gil-Sketcher, Girl Agent for Ball Games. MILLER BUNKS: Outside Man for Fair with the Operator for $135.00 Weekly. Add $100.00 for Tent Shows. Hudson, Missouri or Penny Arcade. Want to Send Tent Shows. Returns upon Established House. Want to buy Tent Shows. Send Second Hand canvas or wagons with wardrobe for Girl Show. Send Second Hand to Kentucky and Western Shows. Want canvas, wagons, trailers, etc. Want canvas. Want canvas wagons and semi-trailer. Want canvas. Want canvas wagons and semi-trailer. Want canvas.

SEACR SHOES, Franklin, Nebraska (Fair). This Week.

SEACR SHOWS.

WANT AGENTS

Harry Rubin wants agents for Ball Games, Balloon Fris and Hoopla. Harry (Irish) Cuagh wants capable count store agents. Peek store and general help. All answers,Crewe, Iowa.

ROYAL CROWN SHOWS

MID-WESTERN EXPOSITION

American's SHOE BEAUTIFICALS

Now combined with Twin City Shows — 10 Rings — 4 Shows — 30 Concessions. Want the following for our next Show — Rodeo — Circus — Dog Show — Sideshows — Pony Show — Pony Drive — Sideshow — Elephant Show — Snow Show — Drive — Light Show — Sideshow — Pony Exhibition — Clowns — Serpents — Midgets — Elephant Show — Shell Show — Animal Show — Beauty Queen Show — Tall Women Show — Animal Show — Elephant Show — Dwarf Show — Clowns — Elephant Show — Beauty Queen Show — All sizes and correspondence to

Glendora, Law, Aug. 4 & 9, Grant, Va., Broadway, Aug. 13 and 19.
Mrs. John Francis has rejoined the shows bearing her husband's name after attending the funeral of her mother, Mrs. Flora Horowitz. Interment was at Chenca, Ill. December was the first mother of Harold Horowitz, of the Imperial Shows... J. George Loos, director of the Art of the United States, and Elia Newton, daughter of Mr. and Mrs. Henry Newton, who were married July 22 in Hebronville, Tex., and are now in Laredo, Tex., will leave in September for Austin, Tex., where the groom will attend the University of Texas.

Midway bids is an optical illusion which prevents workman from perceiving that sides are hundreds of pigs in a row.

Jean McRae reports booking Jean Eugene as an annex attraction with the Kennedy Side Show on the M. A. Stamper Shows. Others with the Med include Neil Farnam, fire eater and catcher, with Mr. and Mrs. Zora Blaire recently joined the Medraker group with a girl revolver. Dan and Gladys Madison, Ponto Pups operators, will join the Kennedy Side Show, under a contract, Ill. Ed Peris, owner of the franchise for Ponto Pups in Florida and Recent Sates, who was recently turned from a visit to New York and will take over the company's stands at the Louisville fair.

Something seems to be wrong somewhere when a ride owner says that his men are all pickpockets and gamblers—$20 per week.

Marie Hill, formerly with the H. R. Rosen Show, has been released by the Lee Management Show, Marion, Va. Becoming ill while on the road the shows were playing Marion, she is still recovering in her mother, Mrs. James Ira Hill, 306 Main Avenue, Selma, Ala. During her stay in the hospital she was visited by her sister, Barbara Hill, and her brother, Mr. and Mrs. Bill Wall, all of Marion, Ill. Mrs. Hill welcomed the wedding.

Midway is the last word in entertainment. To purchase new furniture for the home which the Saffner firm features the three-week session July 27 at Westville, Okla., and the Penn Frontier Shows are running weekly bingo parties for the Juvenile Department's benefit.

Fairground troupers is no place for a wedding—not even for weak weeknights.

Harry E. Wilson, public relations-promotion chief of the Lawrence Great Shows, scored fifth in the August 3 edition of The Washington (La.) Evening Journal with a three-column picture on Page 2. Wilson has only recently joined the Lawrence org after several months of promotion with Eastern units... Manager Rocco Masucci, of the Saffner Shows, reports the rehiring of Manager Dave Edney and other men... "The Big Brother" show at the last week at the Harrington (Del.) Fair was another success... Johnny Reeler, of the Modernist Shows, reports a six-week plane ride from the Virginia Greatest Shows.

During fair time the natives get away by riding their motorcycles and other riders on their motorcycles. Slim Cunningham joined the Capelli Bros. Show. Shows only the 10 passes for those who are interested with the remainder of the season. The same day Cunningham joined, Glennie Osburn took over the job of legal advisor on the Capelli unit... Mr. and Mrs. William Cowan, who for the past two months have operated bongo and

LONE STAR SHOWS
Week August 8 to 13. Campbellville, Ky.
RIDES—Want rider to be with who can drive.
SHOWS—West Side Show, Susie, Minstral Show, Novelty Shows.
CONCESSIONS—Will buy & choice Conces-
sions. Legitimate showman with a big show dry under a big tent.
Want Conchans that set up Shows. People. will have Overalls and the City, Tex., and Johnson City, Tenn. All replies to JOHN J. MCLEOD, Owner and Operator, Campbellville, Ky.
C. C. Leasure, Mgr.
Fred Webster, Bus. Mgr.

GIRL DANCERS WANTED
Salary $50.00 week to start. Have own ward-
ning experience. Salary no object. Close to N. Va. and W. Va. Will give all information to those who give us your address. All those working for me before contact me. Need Talkers for second opening and Ticket Sellers. 12 big girls. Answer.

BILL HOLT
JACC PERRIN, Mgr.
Oxford, North Carolina

WANT MAN AND WIFE
To take over all outstanding Concessions. No- tice Stand, Fries, Popcorn, etc. We furnish every- thing. Must be hard workers. This Show is ready for spring opening. Reply with full infor-
mation. Contract or come in. Address: Bernard Ray, Madison, Ill.

PARK-AMERICAN ANIMAL EXHIBIT
Tommaville, N. C. or at Big Bingo show.

EDDIE PATTERSON
WANTS AGENTS
For Fair: Food, Bus Shows, Shows, Button Joint, Balloon Dandy and Fair-Ride Tents, Man-
agement in general. Full or part time. Address all correspon-
dence. Contract or come in. Address: Bun-Pis, Gottenburg, Iowa. Fair, this week; Waukon, Iowa (fair), next week.

ALL FAIRS
Lawrence Greater Shows
CAN PLACE IMMEDIATELY
First-class Cracker or Crab. Must eat Cracker. Call the above.

Bally, Iowa, this week; then North-
wood, Iowa.

FOR SALE
Penny Arcade—6 machines, all working. Have extra machines, parts and equipment. Address. L. Wilbur, Stratford, Wis.

HARRY E. BAUER
30th Century Shows
Meridian, Neb.

SIDE SHOW HELP
Freely to feature, Pin Cushion, Good Fire Act, Brownie Smokers, Old-Time Shows. Enfilage show for green territory. We never cheat. Write for particulars.

JOE E. HILTON
W. C. WADE SHOWS

WANTED
For Legion Celebration, McKean, on August 25. All Concession Operators. Call on Joe E. Hilton, W. C. Wade Shows, 30th Century Shows. Following week, Halfway, Ohio. Woes to have full hours. Other good Side Shows.

AL BLUMENTHAL

WANT AMERICAN LEGION CARNIVAL

Want Reliable Concessions. Concessions, any kind, will supply you with All Colorado and Iowa Shows.

 MIDWAY EXPOSITION
Yuca, Colo., Now.
W. party
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JERRY JACKSON
FOR NO. 2 UNIT WANTS 24 FAIRS
Musician, Chorus Girls, Comedians, Principals in all lines. All A1 performers known to anyone at once. Railroad show. Best salaries. All winter’s work.

JERRY JACKSON
c/o Johnny J. Jones Show
102 N. 11th Street, Springfield, Ill.

FROM THE LOTS
DANIELS GREATER
FREDERICTON, N. B., Aug. 6.—Daniels’ Great Show, operated by Messrs. Henry, Charles, and Frank Daniels, have their first New Brunswick venture here last Saturday (26) night. The fair was well worth the while.

RIDES
Rides are Merry-Go-Round, Ferris Wheel, Splits, Lindy Lou, Laredo, side show, Octopus and Tilt-A-Whirl. Shows include Charlie Lipton’s Magic Side Show, Pearson Poltees, a mechanical village, an Animal Show and an Indian exhibit. Rides and most of the heavy stuff are gilled in eight box cars. Some motorized units move over the highway.

The outfit entered New Brunswick at Edmundon for the week of July 11-16, then ran 267 miles to St. John for the week of July 16-23. Frederic-ton, July 23-30, ended the New Brunswick tour. Shows moved to Sham-modin, Quebec, for a short time, then began playing fairs.

James H. Drew
GREENSBURG, Ind., Aug. 6.—The Freeman’s Jubilee Show, Addyson, Ohio, July 25-30 was only fair as we were rained out Saturday and Sunday night. There was another two-week vacancy of the traveling workers didn’t help. Considering conditions, rides and concessions got fair play during the week we had visits from members of the Joyland Shows that were by, including Buck Saunders Jim Willman and Mr. Reed.

Owner Drew added two new semi-trailers and added equipment for the fair. The unit made the get to Greensburg early Sunday morning and was ready in time for opening of the fair.

Relief of the season until Armistice Day has been arranged for by Manager Drew. Closing stands will be in Georgia, where the unit will be stored. Many new concessions arrived this season—HARVEY (DOC) ALL-INGTON.

CHURCH AND SHOW GIRLS
Wanted for the ALLEN GILBERT REVUE
Must be young, slender, attractive, experienced, necessary. Three months Fair from Night to Night.

ALLEN GILBERT
Care Johnny J. Jones EXPOSITION
All County Fair, Ft. Wayne, Ind., week Aug. 2.

Georgia Amusement Co.
A. J. Johnson, Pres.
Box 742, Greensboro, N. C.

WANTED
Bingo Callers and Countermen, Salary and Percentage, Also capable Sum Court Agents. Frank, wire me. All replies by wire only. MRS. IDA DAVIS
Phone: Firebird 643

WANTED
Bingo Callers and Countermen, Salary and Percentage, Also capable Sum Court Agents. Frank, wire me. All replies by wire only. MRS. IDA DAVIS
Phone: Firebird 643

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Bingo Callers and Countermen, Salary and Percentage, Also capable Sum Court Agents. Frank, wire me. All replies by wire only. MRS. IDA DAVIS
Phone: Firebird 643

WANTED
First Class Carnival for the week of Sept. 5 or Sept. 12, American Legion Homecoming, on the streets, College Ohio. Contact HARRY GENTIL, Adj., COLUMBUS, OHIO

WANTED
Carnival and Concessions for four, (41 day), Homecoming in Kansas, Ill. (July 1000), Late August or early September.

CONTACT ELIAS CLARK
KANSAS, ILLINOIS

FOR SALE
2 SETS OF SIDE SHOW BANNERS
Compete and in best of shape
For details and price, contact
Ray Marshall
Illinois State Fair Grounds P. O. Springfield, Illinois

WANTED
For Mammoth Italian Celebration and Old Home Week, Clyde, N. Y., Aug. 15-20
Concessions of all kinds, Shows and Rides. Fireworks. \( \$ \) per gate. Good as any Fair.

GENSEE VALLEY SHOWS
WALTER BROUGHTON, Box 1, Wayland, N. T.

KIDDIE RIDES
Available After Sept. 15
Have 5 KIDDIE RIDES on team now for small park location. Write full details.

Box 220, R. D. 1, Mayfieldville, N. Y.

FOR IMMEDIATE SALE
4 Window Monsanto Whip. Mtg. 100 ft. because of illness. Mangels making money now. Will take best offer. Write to Box D-223, Vt. The Billboard

CALLIOPE RECORDS
GLEN GROVE
Write for Complete List
Box 1105, SANTA ANA, CALIF.

WANTED
Homecoming week at Amity, Ohio
Aug. 23rd for 7 Days Carnival and Concessions, Connections. Contact 3-Court, Box 345, Mt. Vernon, Ohio

RIDES WANTED
Kiddie and other Rides for 12th Annual Sportsmen’s Picnic at Rainsville, Ala. Day or evening, the only family picnic in the country this year. Must be

M. W. WINNER
Sycamore, Illinois

RIDES AND CONCESSIONS WANTED
For Annual Homecoming
Hermans Mm., Aug. 17th, Write or phone
M. F. KAPPEL LINDEN, MO

FOR SALE—ARGAIN
Long Hose Glasses, 2 rows, 3 rows, 8,000 dollars each, 4 new glasses, new rubber.

$85.00
Insure RALPH MORGAN, Bedford, Ind.

J-CES WANT
Merry-Go-Round, Ferris Wheel, Pipe, Pole, Lights, Swings, all new equipment for Carnival.

GLENN ALLEN
Sellersville, Pa.

JEFFERSON ST.

1940 Chevrolet School Bus
Good condition. Sale of Girl Show.

TUCKER'S
Williamsfield, Ill.
WEST COAST SHOWS
NO. 2 UNIT
WANT FOR
MONTEREY COUNTY FAIR
DURING CENTENNIAL CELEBRATION
AUGUST 27-28-29-30

And many Fairs and Celebrations to follow, including Santa Clara County Fair, San Jose, Modern County Fair, Mendocino, and Fresno County Fair, Fresno, Calif.
NO. 2 STAYS OUT UNTIL DECEMBER 1
RIDES—Any Barging device that does not interfere with transportation.
CONCESSIONS—Merchandise Concessions of all kinds are open. Also Eating Concessions. Ride Help of all kinds.
ATTENTION, STATE FAIR CONCESSIONAIRES
You can sell at the Monterey Fair and still make Sacramento.
FOR SPACE AND INFORMATION APPLY
MIKE KREKOS or TED LEVITT

MERCER COUNTY FAIR
MERCER, PA., AUGUST 23 TO 27 INCLUSIVE
NIGHT HARNESS RACING, AUGUST 24, 25, 26 AND 27

Grounds have been improved for larger Midway. This is an all-independent Midway, everyone welcome. Entertainment of all kind s every afternoon. The publicity for this Fair is being covered in all Western and Eastern Ohio by all radio stations and sports announcers. In need of a few major independent rides and shows. A limited amount of space is left for concessions.

Telephone Mercer 440 from 8 A.M. to 6 P.M.; Sharon 9361 from 10 P.M. to 12 P.M.

LOUIS PERSCH, President

MINEOLA FAIR
SEPTEMBER 13-17 Inclusive
I. T. SHOWS WANT

First class Meter Broom. Also Glove of Death. Must have insurance. All hanky bangs except balloon games. Address all mail to:

PHIL ISSER, General Manager

Claverdale 8-1061
Brooklyn, N. Y.

WANT SHOWS, RIDES, CONCESSIONS
FOR UKIAH FAIR AND TEN MORE FAIRS TO FOLLOW
Want Kentucky Derby, Bingo. All wheels open. Want Lot and Ride Superintendent, top salary. Wire GOLDEN WEST SHOWS

COLUSA, CALIF., This Week; UKIAH FAIR, Next Week

WANT SHOWS

WANT—RIDE HELP ON ALL RIDES, ALSO DRIVERS, CAN PLACE AGENTS FOR HANKY PANK CONCESSIONS. WANT SHOWS—Penny Arcade (Big Bertha, wire again), Fun House, Glass House and others. Can give rides, Concessions, Concessionaires, In, Out. Fees.

Do not write: L. I. THOMAS, Mgr.

SHELBYVILLE, IND., THIS WEEK

20TH CENTURY SHOWS
CAN PLACE FOR BALANCE OF SEASON, INCLUDING 12 FAIRS

AMERICAN PALMISTRY, SWINGER, FROZEN CUSTARD, FLOYD SMITH, CONTACT

WANT AGENTS FOR CUES YOUR AGE

WANT TO BOOK ATTRACTIVE AND WELL-TUNED POPCORN OUTFIT,

ADDRESS, ASHKEE COUNTY FAIR, HASTINGS, NEBR., THIS WEEK.
CONTINENTAL SHOWS

FROM THE LOT'S

T & J

PEARSON, Ga., Aug. 6.—Org opened here Monday (1) to a packed house. The show has been deterred by bad weather the past six weeks but this spot should help to make up for that. Owner Mr. E. E. Baker has added a Kiddie Auto Ride, which brings flat rides total to 14. Both flat rides have been newly painted and a new top on the show will be ready soon.

The show had bad luck in Albany, Ga., last week as two storms hit the show. Al Vannentine’s His Stockroom equipment and the Animal Show top went down. Mrs. Jackie Rolins, secretary, has purchased a new trailer for her mug spot.

Roy Collins has some of the best tobacco and cotton spots in town lined up. These will be followed by one of the finest games which run until December.

Barn-top has Tex Rollin, owner-manager; Mrs. Jackie Rolins, secretary-treasurer; Al Vannentine, assistant manager and lot man; Pauline Vannentine, penny pitch; Tex Vannentine, ride superintendent; Mr. and Mrs. Moncrief, C. W. Heath, fish pond; Doc Swan, spiders, and Mrs. Alice Atwood, hot dog, ball game. The show features as a free act Allen Lantier, the Human Rat.

Recent visitors were Mr. and Mrs. N. C. Perry, Mr. and Mrs. B. B. Bishop, Mr. and Mrs. J. B. Myers, Mrs. J. B. McAlpin, Rev. Red Walmsley, Cecil Rice, Johnny Cruso, Bud Point and Homer Scott.-AL LANTIER.

B. & C. Expo

CHAUTEAGAY, N. Y., Aug. 6.—Business here started out light but improved materially during the week.

The free auto tickets on Wednesday brought out a good crowd but spending was light.

The appearance of the midway has been improved considerably with more lights to all the rides and new concession stands.

The Sanford’s have purchased as new power unit for their sound car and have added two more games to his concession line-up.

Midway Interiors. The show had the guests of the Maxie family at their celebrations of St. Anne’s Day.

Mrs. Jones has added another unit to his Doodle Bug Ride and has two new machines on her lot for the fair days. Roy Jud’s wife has also joined Mr. Revell’s Gitter Gate Rescue as one of the features of the show. The “mie” has taken on a new look, thanks to the touch of its foreman, Bud Roberts. A shipment of new rides has arrived this week for the Snake Show.

Lester Perry and his dog, beauty—R. B. STANTON.

United Expo

BEDFORD, Ia., Aug. 8.—Making its annual stand in this city is the United Expo.

O’Connor, the boy, has another stand in Oskaloosa, Ia., where the lot is not a very large one but only a part of the rides and games could be seen.

Nealy is kept busy keeping his boat ride running. Charles Johnson has been recently as agent, Jack Ogle, two-set dinger; Mr. and Mrs. Briggs, a car; and Mr. Taylor, Mrs. Lathurby with the kiddie rides running well.

Danny Dafoe, who is doing good business with his scales and dolls, recently moved his house case into the old lot and is doing a good business. The show is playing Sundays this week and every Monday, Tuesday, Wednesday, Thursday, Friday and Saturday. Mr. and Mrs. Lathurby maintain both the dinger rides and the Dafoe business.

DICK HYLAND.

Motor State

HOYTVILLE, O., Aug. 9.—Org moved here from Bath, O., where it has been doing a good business. Management have brought Bleckert on the show, who is a good manager.

Mr. and Mrs. Rice have the show ready for the fair here. The show is open for all Second Aug. and will be open for all Second Aug. and will be open for all.

Several new concessions have been added.—W. H. (Bill) WYLIE.
CAN PLACE
LEGITIMATE CONCESSIONS
Of All Kinds
MISSOURI STATE FAIR
Sedalia, Mo., August 20-28
AND NINE OTHER WEEKS OF FAIRS
Opening for High-Grade Circus and Pony Show
(L. K. Ebersole, Contact Us)

Mrs. Boots Paddock Wants Readers for Palmisty
MORRIS LIPSKY, Manager

JOHNNY J. JONES EXPOSITION
FORT WAYNE, INDIANA

WANTS LINDA LOPEZ
WANTS

A working Act, Bally Girls. Need Person to M.C. Show, one who can sell the inside. Young Woman who can handle new top 180 foot long, 100 foot high. Fire-proof, water-proof, with Sidewalk and with

VOLK S. "BIG" BASS, VA.
AUG. 15 TO 20 -7 FURNITURE FACTORIES AND MILLS WORKING EVERY DAY
OF FIRST BIG SHOW IN THIS YEAR

TOBACCO MARKETS OF NORTH CAROLINA TO FOLLOW
First opportunity for buyers of records, pictures, covers, uniforms.

See Product of many famous stores and mills. In stores and mills. All will be shown at all shows, free to all shows, free to all shows.

WOLF S. "BIG" BASS, VA.
AUG. 15 TO 20 -7 FURNITURE FACTORIES AND MILLS WORKING EVERY DAY
OF FIRST BIG SHOW IN THIS YEAR

WOLF AMUSEMENTS
"The Show that gets up on Sunday"

MATOAKA, W. VA., THIS WEEK - THEN THE "BIG ONE." BASSETT, VA.
AUG. 15 TO 20 -7 FURNITURE FACTORIES AND MILLS WORKING EVERY DAY
OF FIRST BIG SHOW IN THIS YEAR

DOWN RIVER AMUSEMENT CO.
WANTS
WANTS

For 10 Weeks of Fairs, 2 Celebrations—All in MICHIGAN.

HANKY PANKS of all kinds. Can use TUL + or our feature Riders. Also PONY ARCADE

WANTS
WANTS

FOR SALE—IRON LUNG EXHIBIT
New equipment. Long full length mounted on 25 feet all steel chassis semi-trailer with
tandem wheels. Low bed, steel frame, new paint job, done face, back, windows, and back on runners. Low price. New.

WANTS
WANTS

MOTOR SHOWS
WANT CONCESSIONS—ANNIVERSARY COOKHOUSE
One Horse, Two Tanks, Two Major Ride
Ed Schultz Want's P.C. Dealers
For WELLS CO. 44 FAIR, Detroit, Ind., Aug. 14-28
(Useful Ride Help Wanted)
JOE FREDERICK, Mgr.

WANT FOR KORTES SIDE SHOW
Playing Toronto, London, London Beach, Steeplechase, Quebec City. Three Rivers and other
choice Canadian dates.

WANTS
WANTS

GIVE TO THE DAMON RUNYON CANCER FUND

CARNIABLES

CAN PLACE TO OPEN AUGUST 16TH
DAVENPORT, IOWA, Fair and Exposition
And then to be followed by fair after fair of the best. (You should all know my route
by now)

FIRST CLASS GROUSE HOUSE * BIG MODERN ARCADE (MURPHY) * "LADY IN DARK" * UP TO THE MINUTE MONKEY SHOW
Hot Girls and Boys—MARY WEND, you owe it to me after last, one to be back over
one route—DETROIT, LOUISVILLE, CHICAGO, ILLINOIS STATE FAIR; HUTCHINSON, KANSAS, LITTLE ROCK, DALLAS, ETC. You know what
you did, so if you're on the 'full' wire, I'll hit you. TONY COHEN, WIRE.
All who write or wired me this year on booking shows, wire now. Have been on the
move and lots of MAIL NEVER RECEIVED.

FOR DAVENPORT
Can place some big bids to team up from on with Tom Hickey's "GEM CITY SHOW;
He has solid route of money today; I WILL FURNISH BACK END.

CONCESSIONAIRES:
For Davenport, contact Bill Snyder NOW, c/o Fair Grounds in Davenport. He is
there. Price right and it won't be oversold. Sorry, NO stores. Write or wire me—
Hotel St. Nicholas, Springfield, Ill., or c/o Fair Grounds Post Office, Now.

RAY MARCH BRYDON

A PIONEER SHOWS
High class midway attraction

MILTON AND WATSONTOWN, FAIR, AUGUST 15 TO 20
FIREWORKS—PARADES—FREE ACTS—HILLBILLY SHOWS—FREE GATE
Located half way between Watsontown and Milton. Want legitimate Concessions. Also PONY ARCADE

WANTS
WANTS

INGHAM COUNTY FAIR, AUGUST 15-20
(Mason, Mich.)
CAN PLACE—ROLL-O-PLANE AND MACHINICAL SHOW for Long String of Proven
WANTS
WANTS

INDEPENDENT CONCESSION SPACE AVAILABLE. good locations assured by early reservations.

MASON, MICH.

CORRECTION
Due to a typographical error in the ad of

CEUTLNN and WILSON SHOWS
in our issue of August 6 the

IONIA FREE FAIR
was incorrectly referred to as the Ionia State Fair.

The Ionia Free Fair, Ionia, Mich., is being held August 8 to 13 inclusive.
Miss Rose Sarlow is secretary.

WANTED

INDEPENDENT RIDES OR COMPLETE CARNIVAL
FOR COLORADO RIVER MARATHON CELEBRATION

H. L. BOONE, NERIES MARATHON ASSOCIATION
BOX 377
TURLOCK, CAL.

RULL TICKETS
PRINTED TO YOUR ORDER
Keystone Ticket Co. DEPT. B
SHAMOKIN, PA.

Used Everywhere for Over 35 Years

100,000
$72.00

10,000 $ 9.00
20,000 $18.00
50,000 $45.00

10,000 $ 9.00
20,000 $18.00
50,000 $45.00
CARLISLE FAIR
CARLISLE, PA., AUG. 15-20


Paul Otto, write your wire received too late to answer.


WRITE - Will book Till, Rolloplane or Cat for rest of season, also for season of 1950.

HARRY'S GREATER SHOW
WANTS FOR WANTS

The Following Street Fairs and Celebrations; Also Six Other Fairs and Celebrations — ALL ON THE STREETS:

Hagerstown, Indiana, Street Fair, Aug. 15 to 20 — Around the Public Square

Peru, Indiana, Aug. 21 to 27; Seven Days Including Sunday 100 Year Centennial

Midway located around the Courthouse, Free Acts held on Courthouse lawn, sponsored by the Knights of Columbus. Can place one Major Ride, Trotting, Tilt-a-Whirl or Rolloplane. Mr. Kimmie will sell pictures and shows than can and will set up on the streets. Can place until October 8th. CONCESSIONS can be used to advantage at all times. Including cats and dogs, as I have the license and privileges. Can use one large Cookhouse at Peru. Avery Christy, wire if you have one open.

HARRY BOYLES
EAST LIVONIA, AUG. 14.

NOTICE: HARRY LOTTREID is no longer connected with this Show in any capacity.

VICTORY EXPOSITION SHOWS
WANT ELECTRIC CARS TO JOIN AT ONCE

Address: SCOTTSLUFF, NEBR., THIS WEEK.

H. B. ROSEN SHOWS
WANT

SHOWS - Will book Glass House, Fun House and organized Minstrel Show. RIDES HELP - Want Foremen for Merry-Go-Round and Roll-o-plane. CONCESSIONS - Can place open, good opening for Fish Pond, Cigarette Shooting Gallery, Ball Game, Glass, Pitch-Till-You-Win at reasonable rates. Will sell everything intact. Want Agents for Hotdogs, Dazzle and Slum Repair. Want Lot Man that is capable of putting on and off the lot an eight-hour ride and show some repair work. Want Billposter with car or truck to join on wire. WIRE - ADDRESS: MARRILL, NORTH CAROLINA, THIS WEEK.

WANT FOR ROGERS GREATER SHOWS
WANT FOR PRINCETON, INDIANA, FAIR, WEEK Aug. 14 to 20; TERRE HAUTE, IND., FAIR, WEEK Aug. 23 to 27, and a long list of Fairs to follow.

RIDE HELP THAT CAN DRIVE TRUCKS, CONCESSIONS THAT WORK FOR 10G.

Address W. J. WILLIAMS, Gen. Mgr.

Kankakee, Illinois, this week.

VILLA PARK PIONEER DAYS OF '49


Please call Villa Park 4318 or write

H. N. ECHOLS, 54 S. Villa Avenue, Villa Park, Illinois

WILSON SHOWS
WANT FOR DELTAHAR DAY, DELTA, COLO., AUG. 16-20

Asga for Slim Joints. Few Concessions open. Three more Fairs, then Arizona.

Will be out til Nov. 11.

MEIKER, COLO. THIS WEEK.

OMAR'S GREATER AMUSEMENTS WANT

FOR Howard, Kansas Fair, August 23-27; Frederik, Kansas, August 27-Sept. 1; then to the Big One. Fall Street Band and Labor Day Celebration, Sept. 4th, and other Southern Fairs.

Independent Rides with new Equipment. Concessions of all kinds. Need Cookhouse, Crop, Two General Meals, Pleasant, Ice Cream, for larger Labor Day Celebration in 3 States Areas. Can use small Circus or Rides. Get your handkerkin in these celebrations. Need Agents of all kinds. Wire our (314) 931-9777.

P. E. FLOOD THORPE (FOOD) JAC. THORPE

OMAR THOMPSON AMUSEMENTS

CARNIVALS The Billboard August 15, 1949
Fairs — Need — Fairs
FOR BEST FAIR ROUTE
GRIDDLE MEN — FLOSS OPERATORS
SNOW CONE OPERATORS — CANDY APPLE MEN
SEAT BUTCHERS — NOVELTY MEN
AUGUST DATES
19-21 — ILLINOIS STATE FAIR, SPRINGFIELD, ILL.
16-18 — WYNNE FAIR, WYNNE, ARK.
31-07 — SIDNEY FAIR & RODEO, SIDNEY, IOWA.
3-15 — MISSOURI STATE FAIR, FAIRBANK, IOWA.
13-24 — IOWA STATE FAIR, DES MOINES.
13-24 — PENNSYLVANIA STATE FAIR, LEBANON.
20-29 — KANSAS STATE FAIR, BELLEFONT, KANS.

September Dates
10-17 — BROCKTON FAIR, BROCKTON, MASS.
10-19 — KANSAS STATE FAIR, TOPEKA, KANS.
19-25 — YORK COUNTY FAIR, YORK, PA.
18-30 — EASTERN STATES EXPOSITION, SPRINGFIELD, MASS.
19-25 — MID-SOUTH FAIR, MEMPHIS, TENN.
24-30 — OKLAHOMA STATE FAIR, OKLAHOMA CITY, OKLA.
26-30 — LOUISIANA STATE FAIR, SHREVEPORT, LA.

October Dates
2-10 — ARKANSAS LIVE STOCK SHOW, LITTLE ROCK, ARK.
10-12 — MISSISSIPPI STATE FAIR, JACKSON, M MISS.
25-31 — LOUISIANA STATE FAIR, SHREVEPORT, LA.

Circus Dates to Follow
Ten salaries and commissions for usher, experienced Griddle Men, Floss Operators and Candy Apple Men.
Answer in person at locations above or write to

BUSH-LAUBE, 723 MAIN ST, KANSAS CITY, MO.

Chippewa Falls
Off 20% at Gate; 40% on Midway

(Continued from page 49)

Program Strong
The fair is stronger than last year. The exhibits departments are
up, considerable improvements were
made last year, farm machinery equipments
are more numerous; the conservatory exhibit is
larger; the grandstand is up to 40, and Doden's Barn
Shows on the midway, with 11
major rides, 5 kite ride and 12 shows, plus over 60 per cent
strength than the org last year.

To Doden.

W. Doden, the sharp drop-off came
as a joint. He had figured that, with
his org's vastly greater earning
power, it would at least approach
last year's $31,000 ride and show tak
els.

Harness horse races, offered three
afternoons, Wednesday thru Friday (3-5), showed a ground drop in
attendance than the night show,
and yet booked thru the presale more
than first time.

Chippewa Falls.

One Stand on Queen's
were the seated implications
the historical society was trying
activities so to as to
about $40,000 of the original
appropriation set up for the
the Minnesota Centennial
by the legislative body. It was
intimated the group which has made
the 1949 Legislature in its
for more money, would like to
appropriated this balance
the undercurrent.

This centered about the
centennial was divided over by
dealers to the centennial organi-
favored, and the one
to the public, with the
office
up in the air by the
.

Front office.
Principal work of the centennial
organization has been to spread
with various communities around
State in Pioneer Days observations
helping to make a record
and other such efforts.

Major projects yet to be conducted
include the Minnesota State
Fair Centennial Exposition, August
27-30; opening ceremonies, August
12; State Park observance near
Minneapolis, August 14; and the
Landing celebration and reenactment
Hall of August 29.

Signing of the letter of resignation, in
addition to Sackett, were Peter S.
Wagner, publicist assistant; Harold
Nelson, publicity director; Harold
Sears, pageantry director; his wife,
Mrs. Ada Sears, assistant pageant
manager; Harry Timmons, Alice
Sjlander and Ken Anderson, secre-
taries.

Richards is a Minneapolis attorney
who only recently became the pres-
ent organization which took
from there, till being retrenched
from the historical society

ASSOCIATION ROCKS
IN RESISTANCE
THE CALL MEET

(Continued from page 48)

ing the eight were "making a
lot of dirt, and the
e and Dr. Ceter were "getting
muddy." He said last column
in July to prepare to return
cuties at the University of
said that he still would not
in the centennial office

The geological
etists used Sackett and the others,
tuesday (2) they let loose with
the public in what they called a
Richards with interfering con-
dy with their plans to build
the centennial celebration.
"that statement accused Richards of"
'"dictional," of "issuing false
the statements concerning the
operation of the centennial

The thousands of people component
organizations through
his State have contributed more
success of this centennial year
the thousands of individuals who
the governing body of the
centennial society," the
statement centered.

Further charged that Richards
"poison" the weather.那 they
in their efforts to 
committees assisting with plans
last minute
in the program be it
put upon the Historical and
not upon the historical

One Stand on Queen.
were the seated implications
the historical society was trying
activities so to as to
about $40,000 of the original
appropriation set up for the
the Minnesota Centennial
by the legislative body. It was
intimated the group which has made
the 1949 Legislature in its
for more money, would like to
appropriated this balance
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favored, and the one
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Sjlander and Ken Anderson, secre-
taries.

Richards is a Minneapolis attorney
who only recently became the pres-
ent organization which took
from there, till being retrenched
from the historical society
CARNIVALS

Prell expects fairs to help ease 30% sag

HARRISBURG, Pa., Aug. 6—Despite the fact that still dates played by Prell-Broadway Shows indicate that this year's program is running at least 30 per cent under last year's, Owners Prell, Kenneth B. and Allan A. Travers are confident that grosses will increase to come close to last season's figures. Prell will be considerably below last year's figures.

The Prell org terminated its special 8-day tour of Long Island at Riverhead July 30 and made a 200-mile jump to Harrisburg last week.

Refurbished

With the show's first opening Monday (8) at Bedford, Pa., the equipment has undergone a complete paint and overhaul job. From now until closing in Florida, the Prell Shows will be playing fairs only.

General Agent Travler has made a complete swing around the Pennsylvania fair spots which the shows will play year-round, plus occasional visits with the fairs going in for bigger grandstands than the shows plays and larger premium lists, Travler is making a swing thru the South to familiarize himself with the fair prosperity in that area.

WANT FOR HATFIELD, ARK., FAIR

AUG. 11, 12, 13

Concessions of all kinds. Count Store Agent and Skills, Want Athletic Show, Animal Show, Show Cone, Popcorn, Floss, Candy Apples, etc. Send full information on fairs and picnics to follow. No hard times business.

H. H. HOPPER

GARDEN SHOWS

WANT FOR BRANCHVILLE, N. J., SUSSEX COUNTY FAIR AND HORSE SHOW. FOLLOWED BY LIGNER VALLEY FAIR AND EASTERN PENNSYLVANIA'S GREATEST LABOR DAY DATE, CARBON COUNTY FAIR, LEHIGHTON, PA., AND THEN A STAR STANDARD DATE OF SOME FAIRS BEFORE SEPTEMBER 12 AND CLOSING IN FLORIDA DECEMBER 15. REOPENING IN FLORIDA JANUARY 15.

Can use this week for Branchville, opening Wednesday, August 10; the following: Custard, Floss, Long Ranges, Arcade, Hanky Punks of all kinds, low privilege rates. notify agent in charge prior to arrival. Especially want Shows of all kinds with own equipment, Liberal concessions, Can phone show immediately.

RIDING DEVICES—Want Merry-Go-Round, Octopus, Rollaplanes or any ride not considered.

James Tierney, Bus. Mgr., wants Agents for Count and Fair Shows, Kettl Games, Contests and Hanky Punks. Frenchy, contact. Preference given to thoseMjaying now for our Southern round. All address Branchville, N. J.


WASHINGTON COUNTY (PA.) FAIR


R. L. BEAMS, Attractions

Show can use Agents for 800 MILE RANGE. 74

WANTED

WASHINGTON, D.C., OAKLAND, CALIF., THIS WEEK.

La Fayette, Ind., Pays Yield Dirt To Jones Show

LA FAYETTE, Ind., Aug. 6—Jo¬

nary J. Jones Exposition will pull
dry dirt here this week after a shot
tour through Indiana and his
college town kicking in with some
business. It was a full day for Jones
"in town" as he got ready to park
downtown city on the Lafayette
Speedway Park.

Business thru Thursday (9); no
pace strong enough for sales, but
might be the best still date of his
year to date. This is a fair where
good sales. May be a hang-up angle
spite a sudden light rain a short
after the midnight closing, the host
was upset a four-hour halt. Rain
was drained off the infield, but anoth¬
er rain hit in the afternoon, and
the lot could have been readied, par¬
king lot was kept.

One hundred loads of gravel, con¬
ters and shavings were piled into
area Wednesday morning and a busi¬
ness as usual at 6 p.m. The cur¬
rent was a light wind to hold.

Thursday night was another
pace off.

Office officials were hopeful
knocking out a big Friday and Sat¬
urday here. The fair is slated to be
Friday and stock car races Friday
Saturday, with a gate ticket out for
the week.

The Soldiers and Sailors' Reun¬
ion (LOSING) at Branchville, N. J.,
was a grave disappointment to the
JJJ folks as well as the horse of
dependent program pinioned by the
hooked by the committee. Attendance
ever was off in the 100-clap, but
State to police estimates, and the
cash count was off a like amount
and would probably keep
warned away and the growth

JJJ moves into Fort Wayne, Ind.
Monday (8) for the Allen County
Fair, which was a failure. There
there is some pole in that region
but to have a few shows. They
officials have found the grounds to
equipped insects, and it has been
given wide publicity.

HOME STATE SHOWS

WANT FOR FAIRS AND CELEBRATIONS


Lawrence Greater Shows

BURLINGTON, IOWA

WANTED

One Hanky Funk Agent. Address: L. BURTO

140 W. LIBERTY ST., DETROIT, MICH.

EARL LEITNER WANTS

TALKER FOR GIRL SHOW, ALSO MAY AND WIFE TO TAKE CHARGE OF SNACK SHOW

3/8 GRACELAND GREATER SHOWS

KANSAS CITY, IOWA, THIS WEEK.
CARNIVALS

CARNIVAL FOR SALE

Consisting of FOUR MAJOR RIDES and one Kiddie Ride. Three complete Shovas with panel fronts built on wagons. Transportation for all. First-class Transformer Wagon. Route balance of season will almost pay for it.

Price $19,000
Write
BOX 188
New York City.

B & H AMUSEMENT CO.

PLAYING TOBACCO MARKETS AND FAIRS

NEXT 17 WEEKS

Can place small Bingo, Kiddie Rides, Wild Life Show. All Concessions working for 10 cents. P. S. sold, Dillon, S. C., uptown, ten days. All goes to

W. E. HOBBS
Dillon, S. C.

EDDIE SCHULTZ

WANTS


BLOOMINGTON-NORMAL

TOMATO FESTIVAL

Winner's Largest Celebration—Sept. 15-17. Now booking Independent Concession. Ringo and Pompom sold. Have only limited amount of space. Write BOX 364, BLOOMINGTON, ILLINOIS.

AGENTS WANTED

For COUNTY STORE and SKELETON.

The only Two Shows on the midway.

Graceland Greater Shows

WANT FOR CLIFTON FORGE, VA.

Concessions of all kinds, Diggers, French Fries, Candy Floss, Custard, Novelties and all kinds of Kiel Stamps. A few choice Concessions open. All percentages open. Want Legal Adjuster, No Hamilton, get in touch. Have completed Show. Have complete outfit for Girl Show with two or more GURS. Good proposition for Sound Electric. Will book any show worth while. Can place 2 high class Mid Camp. All winter's work in Florida. All mail and wire to

SMOOTH HARRISON

WM. T. COLLINS SHOWS

WANT A-1 WHEEL FORMERED FOR TWIN WHEELS. Also want General Help for Carnival. CAN PLACE MORDEKINS, MONKEY SHOW OR ANY OUTSTANDING ATTATIONS FOR THE BIGGEST COUNTY FAIR IN THE MIDWEST—OWATONNA, MINN., AUGUST 15-21.

Address: WM. T. Collins, Mgr., La Crosse, Wis., this week.

EDITOR'S NOTE

Please mention in your private letter that you are a reader of The Billboard.

Model Shows, Inc.

WANTS

Men and Wife to take charge of Cashbooth. 50-50 deal. Start at once. Will book Long Range, Hot Rods, Fanchise, and Basket Ball. Fair Secretaries in Texas and Oklahoma, have open dates after October 1st. Can furnish 10 Riders, 15 Concessions and 4 Shows. No gift or gypsy.

Address: Victor, Iowa, Fair, Fair, near west.

Wilber's Wolverine Shows

Wanted for Grass Lake, Mich., largest 5-Day Celebration, Aug. 12-14; Month Onion Festival and Hopkins Homecoming to follow. Will sell in 1st Place. Want Concessions of all kinds, shows with own equipment. Will book Till, October or Kiddie Auto Ride. Will book or lease 3-4 Abest Merry-Go-Round. This show going west into middle country. All Replies to

H. F. WILBER or HENRY WILBER, c/o Show, Grass Lake, Mich.

PLACE CAPABLE MAN OR COUPLE

WHO CAN OPERATE POPCORN WAGON

Buckwheat, Michigan, this week; La Porte, Ind., Fair, next week.

AL WAGNER, Cavaleade of Amusements

CARNIVALS

7 DAYS

WANT

7 NITES

FOR RHODE ISLAND STATE FAIR

STARTING AUG. 30, ENDING SEPT. 5

Custard, Ice Cream, Popcorn, Apples, Floss, Grab, Ball Games, Lead Gallery, Fish Rides, String Games, Hoop-La, Merchandise Stores of any kind. Positively no gurts; no gypsies; all legitimate Concessions wanted; no X.

High class Cookhouse, 10-1 in-1 Show, Motor Drone, Monkey Show or good clean Revue with own equipment. All replies:

CONN. CARNIVAL SUPPLY CO. or BELL-FORM SHOWS

35 Winthrop St. Bristol, Conn.

No phone calls—wire or write D. P.

JOHNNY J. DENTON SHOWS, Hopkinsville, Ky.

30TH ANNUAL TOUR

PARADA SHOWS

AMERICA'S FINEST MIDWAY

WANT—Bingo Callers and Counter Agents—WANT

CONCESSIONS—Wants diggers, any Stock Concessions that don't conflict. Will take 25% on all kids, 20% on toys. Agents for Stock Concessions and Hall Carnival Shows. Will also give chance to any Stock Concessions for some very good Rail Shows. Will give you reasonable commission. Will give you chance to get in on a very good proposition. Will give you a chance to try your hand at being a successful business man. Send proof of ability. Will give you a chance to try your hand at being a successful business man. Send proof of ability. Will give you a chance to try your hand at being a successful business man. Send proof of ability. Will give you a chance to try your hand at being a successful business man. Send proof of ability.

H. C. SWISHER
P. O. Box 107
Franklin, Ohio

TIVOLI EXPOSITION SHOWS

Want for powered rides of Farm, Moving No. 12, Yes, we have the Farm. Annual Fall Festival Show (Aug. 29-Sept. 7) The biggest in the State, ask anyone who has been there. 2nd day for 25,000 at Chicago Field. Also have Panoramas, Barrington, Illinois, Ark., Fair, (1,400 advance tickets already sold) for fairgrounds, to be held on the new Fairgrounds.

Every week a good spot until we close Aug. 17.

SHORE—Can place Mordekin, Peace House, Glass House, Nickel, Nickel Circus, good Ride Shows, Additional Shows, or any Shows of interest. Call Bob, have 3 Shows. CONCESSIONS: Can place 25% on Bon Ton, Famous pony shows. Large Shows—Will give you all advantages—will more than double your $20 or more. Book; Back Ride or any Ride not considering.

Act Quick—Phone or Wire Now!!—

Washington, Ind., Aug. 8-12; Carlisle, Ind., Fair, Aug. 15-19. 

H. V. PETERSEN
H. J. COLLINS
Manager
General Agent

ROYAL EXPOSITION SHOWS

WANT

Shows with own costs and transportation, Rides not conflicting with what we have. Concessions that will work for Vick, Custard, Guess Your Age. Two Nickel rides but must wear American clothes. WANT TO HEAR FROM RIDE HELP THAT DRIVES AND CAN STAY SOBER, All address this week. Royal Exposition Shows, Alton, Ill.

P. E. Curd Smith, contact here quick.

WANT STOCK CONCESSIONS

Also Grind Shows, Billetter and Contact Man with transportation, sober Ride Help who drive semi, Cotton Candy, Apples and Snow Cone, Long and Short Range Gallery. Address

Curley Little, QUEEN CITY SHOWS

West Jefferson, Ohio, on the streets, this week.
15 Fairs—PENN PREMIER SHOWS—15 Fairs

Huntingdon, Pa., Fair, Aug. 22-27—Day and Night

CONCESSIONS—Can place legitimate concessions of all kinds, such as demonstrations. SHOWS—Can place Arcade and Wild Life. RIDES—Can place Spitter or Fly-Opaline. RIDE HELP—Can place good, sober men on all rides who drive the rides.

AGENTS—Hickey Bernstein, east coast agent; Agents for Count Plane, Wheel, Skills, Blower and Outside Help; capable Pea Pool Dealer. Address all mail to LLOYD D. SERFASS, Gen. Mgr.

Penn Premier Shows, Elkland, Pa., this week; Bradford, Pa., next, followed by Huntingdon County Fair and all fairs until Nov. 15.

EDDIE GAMBLE WANTS FOR DODSON'S IMPERIAL SHOWS

Blower and Pin Store Agents. Wire care Dodson's Imperial Shows, Austin, Minn., Aug. 9 to 14; Jackson, Minn., Aug. 16 to 21. This show closes November 20.

GROVES GREATER SHOWS

BATON ROUGE, LA., AUG. 8-13; LAFAYETTE, LA., AUG. 15-20


All replies: ED GROVES, as per route

GUIDEPLANE FOR SALE

COMPLETE RIDE, TICKET BOX, PRACTICALLY NEW WISCONSIN AIR-COOLER MOTOR

$1,000.00 CASH

C. C. GROUSCHURTH, BLUE GRASS SHOWS

Huntingburg, Ind., This Week; Brownstown, Ind., Next Week

GRACELAND GREATER SHOES

WANT FOR CEDAR COUNTY FAIR, Tipton, Iowa, August 18-21, AND 4 FAYS TO FOLLOW THEN SOUTH UNTIL NOVEMBER 1

CONCESSIONS—Clair Coughslo. Photo Gallery. Concessions of all kinds that work for stock. SHOWS—Will place Fun House, Capo House and Morestone. RIDES—Will book Tollers. Booking Agent for MARRY-GO-ROUND. SECOND MEN ON ALL RIDES. MUST DRIVE SEES.

All address: Harry Atkkin, Mgr., Keosauqua, Iowa, this week

MOORE'S MODERN SHOWS

WANT WRESTLERS TO TAKE OVER COMPLETE ATHLETIC SHOW

BUDDY BUCK CAN USE TWO MORE GIRLS ON FINEST FRAMED SHOW ON ANY BOUT ONE GIRL 15-20 INCHES TALL, AND ONE GIRL 20-25 INCHES TALL. WILL PAY $50 TO PLAY.—if Big Fair to Play—Alderman, Carlin, Albion, Newton, Goshen, Shawano, Illinois, Rhineland, A. C., Lanesboro, McPherson, Harrisburg, and Beaver, Art C. C. McPherson, Bryn, Virginia. All reply.(s) to Harry Atkkin, Mgr., Keosauqua, Iowa, this week. Address this week:

SAM FOGLEMANN, Enfield, N. C.

P.S.: Also one good High Fly Act.

NOTICE!

Change of date for Mio Homecoming to September 2, 3, 4, 5 Want Carnival for these dates

PHILIP D. HUBBARD, Seecy. Mio, Mich., Lions' Club

CLUB ACTIVITIES

SHOWMEN'S LEAGUE OF AMERICA

SHOWS OF AMERICA

400 S. State St., Chicago

CHICAGO, AUG. 6.—Jack Kaplan, president, announced the award of $1,000 to William Collins, of the show, for the best stand in another check for the award.

Rudy Singer, William E. Saunders and coming Martin Parrot are all Ill. Farm. Polonka has been discharged from the hospital. William B. Starr has resigned as Sec. of the State building.

Harry Shorey, who was working Chicago lots, left to prepare for his Canada tour. Mr. and Mrs. Chester A. Barker will start soon on the fairs with their floss machine.

Nancy McAdoo was married in the Gem City Shows in East Gary. Nancy is the daughter of Mrs. Emma Roderick and the late M. V. Roderick. Among those noted on the lot at the Italian Festival in Cicero and Roosevelt Road were Charlie Zemeter, Charles Levine, Charles Orlik, Jack Kroll, Frank Bizz, Jack Hamilton, Sam Tucker, E. Glaser, Fred Webster, A. Raymond, Silas Broom, James Corrigan, John L. Fink, Payne, Charles Chapp, Mrs. Earl Shipley, George Ricker, Nick Bultan, Joe Miller, and Abe Lauer.

Joe Streibich and Whitney Leiberts were seen kiting on the forming lots. James C. H. Raffin is settling in a new home in Oaklawn. Mr. and Mrs. Fred Burroes and Mr. and Mrs. Hay Oliven spent a week end at St. Louis. Mother Wallace Caldwell of Lake Delavan, Wis., and her husband are visiting the hotel Sherman included Tommy Thomas, Frank Broden, Allen Lister, W. C.and C. W. who are on a three week tour in the city. The secretary announces 1950 membership cards are ready.

LADIES' AUXILIARY

Mrs. A. L. Pilrogan, chairman of the bazaar, reports good results on the books. A portion of the proceeds will be donated to the cancer fund. Donations of merchandise may be sent to Mr. Pilrogan, 4884 N. Dover Street, Chicago.

Viola Parker visited Hattie Wagner who is convalescing of Amusement.

Playing gay, Ind. A. Essie Moosman is visiting in South Bend, Ind. Mervin is home and in several social and business applications.

Mrs. Robert H. Miller, president, reports her husband improving.

Mrs. Rita Henderson drove in from Texas with their daughter, Hedda, and spent a Sunday with Rob and Elsie Miller. The Hendersons were en route to Toledo, where their show is playing. Mrs. Henderson has a much better plan to drive east for a vacation and then go on into Canada. Mrs. Ann Hurchan from Tennessee, who reported a letter from Mr. Davis, is with the Royal American Shows in Canada. The show visited with Western Home, who reported Hattie Wagner, third vice-president, will visit Chicago.

Iliani Showmen's Association

235 W. Flager St., Miami

MIAMI, Aug. 5—Pets and Edna Leonard are out of the hospital and are recuperating at the Drake Hotel. The championship, of the Big Show and Gonsalves will be in charge of a girl of July 8. Mother and baby doing nicely. He leaves soon to join his brother, if the animal is for sale of the business while Ben was in Miami.

B. S. Hedlund and Maddie Harris have completed the new ranch style of raising Bob and Kay Birch, who are working a park in Baltimore. Jack Mills, manager of the former firm, left last week on business. Recently George Whitehead, who closed with the W. C. Kaus Shows, was a visitor. Mrs. Paul Lanteplayed on the road this summer; he is living in Miami.

EARL MYERS WAANTS


BOSS MANIING SHOWS

Herein, N. Y., this week

FLY-O-PLANE & TILT-A-WHIRL FOREMEN

WANTED AT ONCE LOUISIANA, OHIO, REPORT SUNDAY, AUG. 16.

FIDER UNITED SHOWS

Present, Ill., this week and next week.

OHIO VALLEY SHOWS


Roxie Harris

Culver, Ill., this week.

San Francisco, Aug. 6.—President Eddie Burke, president of the Showmen's League of America. After a meeting Monday, July 25. Lee Branson, of the California Shows, and Dan McBlain in on the committee for Vice- Presidents Charles Albright and Ted McClain.

Almede Roche, corresponding secretary, received a letter from Tony Masquet Reporting the results of the Showmen's League of America. Also for the gift of a plaque, Charles Camp, Pole Bros. Circus, Conyers, Ga. and Tri-state, West Coast Shows, Salem, Ore., Felix Burke, Sidewalk Shows, C. Lewis, Sutherland, Ore. A card of thanks for flowers was read from Connie Couchman.

Elaine Papadakis, Helen Was elected to membership. Mrs. Josephine La Carmenta and Mrs. Alice Stone feeling better. Dr. Manheim reported Mrs. James McGuire, housewife, recovering in French Hospital, is recovering at home. Dr. Koenig, of Foley & Burke Shows, visited him at his office. He also has a letter from Red Kenyon who will return here soon. Nellie Baker reported Jolly Josephine is still confined to Savannah General Hospital.

Nellie Baker, chairman of the blood bank committee, appeared on the stage at a Red Cross table and made an appeal for donors for the Show Folk's bank.

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Young's givs Fair Biz to Cetlin-Wilson

YOUNGSTOWN, O., Aug. 6.—Depite uncertainties in the steel industry here, the Cetlin & Wilson Shows put on a swell fair bit the weekend ended July 30. Late in arriving from Charleston, W. Va., the show opened in Cetlin Park Sunday, Thursday (26) at the Meridan Road grounds.

Weather was hot up until the closing day. Then, heavy rain quelled the enthusiasm in the community to end the hot wave but the slick lines cleared for a good closed night attendance.

Rockwell City, Ia., Cancels ROCKWELL CITY, Ia., Aug. 6—Calhoun County Fair, scheduled to run here August 8-10, has been cancelled due to polio.

CARNIVAL ROUTINES (Continued from page 56)

Veterans Home, Calhoun, Ind., for Vets and Pendleton, Ind., for Pendleton.

Carnival has weakness not on the level of the showmen's overall.
Patron-Owned Skates Build Biz of Future, Says Martin

DETROIT, Aug. 6—Rink operators who are concentrating upon receipts from shoe skate rentals as an immediate and large source of revenue are taking a short-sighted view of their business and neglecting their investment in the future, according to Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association (RSROA).

In a statement to operators this week, Martin pointed out that the average rink man will tell you, "Look, I take in so much each night on rentals and that isn't bad, but I count every cent." He says that is not the way it is with those who are really making money.

"If you get 25 or 30 cents a day from each customer, you are not making potential customers for your rinks. The skater who rents shoes should be a service, a good one because he has no investment and goes to the rink purely for a thrill.

Martin advises, "Sell that skating by selling him a pair of reasonably priced skates. By doing this the rink operator will have his customer attending skating sessions more often, taking part in advanced skating, and spending an ever-increasing portion of his income on skating equipment. He will not only become a patron but a skater and a competent one."

George E. Martin, Secretary
RSROA
5330 Madison Ave., Detroit, Mich.

14 Test Awards Made at RSROA D.C. Contests

DETROIT, Aug. 6—The unique test contest testing the skill of amateur skaters is on again this season and is still drawing raves from the judges. The contest was held at Riverbend Park, Washington, D.C. This season's contest was the third of its kind, the first two being held in New York City and Chicago.

The contest was held in conjunction with the National Skating Association's 1949 National Championships, which were held at Riverbend Park.

The winners of the first place award in the men's division were: First place, Jack O'Connor; second place, Jack Quinlan; third place, Jack France; fourth place, Jack Clark.

The winners of the first place award in the women's division were: First place, Mary O'Connor; second place, Mary Quinlan; third place, Mary France; fourth place, Mary Clark.

First Birthday Show at Gayetys

WEST PALM BEACH, Fla., Aug. 6—Belinda Chalfonte, who was born Aug. 6, 1949, celebrated her first birthday at Gayetys Roller Rink today. The show was held at the rink and was attended by over 100 children and their parents.

The show featured a variety of performances, including a clown act, a trained dog act, and a acrobatic performance. The children were also given a chance to skate on the rink.

Mass-Appeal Programs Answer To Box-Office Slumps—Roberts

LOS ANGELES, Calif., Aug. 6—With the public's amusements bankrolled by a steady supply of entertainers, operator of Idylwild Roller Rink here, believes rink owners should emphasize the amusement element in roller skating and pay less attention to box-office success.

"As rink turnstiles slow down, it is important to every operator in the industry to emphasize the fun element in roller skating," Roberts warns. "You can't sell skating on the strength of a wooden floor. People have regulated the fun out of it, and from our point of view, the fun element is the biggest profit potential in the industry, that is the main point of the show, that is the main point of the business, that is the main point of the industry.

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Cash in on the big demand for a plastic coating on drivers' licenses, keepsakes, photographs, etc.  
This new press permanently "Plasticotes" paper, cloth or on plywood. Occupies only 10" x 10" of ontoordinary light socket.  
It's easy and simple—any girl can do a 100% job with just a few minutes' instruction. Materials cost only a few cents—"Plasticoted" cards and photos sell from 25 cents to $2.50 each—big profit margin.  
Don't delay—get the facts today—he be in your community to offer this profitable service—write—wire.

STUDEBAKER MACHINE COMPANY

STORE and FAIR WORKERS, Send for CATALOGUES  
Free—14K Gold Plate—Cash in on these money makers. Merchants and Ladies' Guilds—Buy for 4th of July, Birth Stones and Christmas Gifts or as an elegant White Bracelets and Red Bumper.  
Send $2.00 for 10 of the best selling samples plus illustrated "How to Operate King Sales in Department and Drug Stores."  
Make real money on small investment!

HARRY MAHREN RING CO.  
303 9th Ave. N. Y. 16 N.

LETTER LIST

MAIL ON HAND AT  
2160 Patterson St.  
Cincinnati 22, O.

STATIONERY

WISCONSIN DELUXE CO.  
1121 S. 9th Avenue  
Maywood, Ill.
COLORFUL Beautiful EAGLE VARI-CRYSTAL BALLOONS

CUSTOMER APPEAL reaches its zenith in beautiful Eagle Vari-Crystal Balloons. Bright Red and Green colors imposed on White and Yellow backgrounds provide gorgeous effects that catch all eyes. Eagle Balloons are noted for brilliance of color — longer air retention — greater overinflation.

*Ask your jobber or write to us for complete information.*

EAGLE RUBBER COMPANY, Inc.
ASHLAND, OHIO

IDENTIFICATION BRACELETS!

FOR FAST PROFITS

Complete Assortment of Jewelry

- **COMPACTS**
- **PINS**
- **1-PC. FOUNTAIN PEN SETS**
- **RINGS** (100! Different Numbers)
- **ENGRAVING JEWELRY**
- **IDENTIFICATION BRACELETS**
- **PEARL NECKLACES**

JEWELRY—that's Our Business.

We have everything for

- **JEWELERS**
- **ENGRAVERS**
- **DEMONSTRATORS**

BIELER-LEVINE

5 NO. WABASH AVE.
CHICAGO, ILL.
Pipes for Pitchmen

By Bill Baker

A. H. FERTIG

Magellan, Mass., is considering joining the pitching rinks and inquires about a license situation in Connecticut, New Jersey, Pennsylvania, Ohio, Indiana, Illinois, Kentucky, Michigan and Wisconsin. Fertig states that he is a disabled vet of the last war and, since 1945, with the help of his brothers, has been selling hand-made leather novelties on the road. He reports that some of you have bought Fertig the dope or sent in the pipes Department and we'll see that he is given a mag. and the request will be handled as usual.

HARRY GREENFIELD

cards from New York: "Jack Kahn, who has been operating three hand-writing analysis layouts on the Conneticut Boardwalk for the past 25 years, uses rabbits, ducks, mice and trained guinea pigs to corral his tips, and has his eye on an elephant for use as a crowd-puller in the future. Harry houses and juice joints are racking it up. In addition, he has two in his shoes, visits Kahn's spots often during his time off."

There's a world of difference between the two and a real one.

RICHARD ARCADIA

is working in front of the W. T. Grant Store in downtown Los Angeles with many nice toys to fair résultat. "Nothing big says Dick, "as L. A. summer is just too hot for comfort." Dick shoots in a commercial that is perfect for the May Company next week. Dick cut out all conclusions on their main floor, instead of the Broadway store. "What has happened since the C Capitol, Fay Mills, Frank Ribeude, Oma San, Jim Simington, Artie Kahntroff, Dick Kast, and the Ragan sisters?"

Never try to exceed your limits. Know what it is and, if you do any better, will it hurt you?

MARGE GOODMAN

and Bernie Dunn, noted working Wipe-On around Los Angeles. Also working with Robin at Car-Bo-To." 

CLAIR MOORE

well-known Los Angeles pipe gal, is supposed to be readying a new item which she will release soon in L.A. department stores.

JIM CORRY

in Los Angeles that he is on his way east to make the final. No spots to work out this way and if you are lucky enough to get the space everyone wants a cut-in on the west coast. Jim is returning from Horrigan, in Gal. Calif. They are working a big jewelry layout in Cali. but say they will return east later with their mental act. If you have a buck bank roll can't come out this way unless you want a real San Lewis and Morry Cohen, pipe in.

Remember that your compeller is not necessarily aware whether or not he can talk to him, but whether or not you are outselling him.

JACK VINICK

was working in Santa Monica, Calif., to good takes a few weeks' stay in Los Angeles, according to Jim Corry.

ANOTHER OLD-TIMER

John L. O'Connor, died of coronary thrombosis July 26 at his home in Pineville, Calif. A jewelry dealer for many years, O'Connor probably is best known in piping for Lightning Calculators, which he pitched at fairs throughout the country. About three years ago he and Frank Myrtle, opened their Mexican Curio store in the Jepson Village Arcade in Long Beach, which they operated successfully until two years ago, when forced to close. Besides his wife, he leaves two sisters, Mrs. Alice Simington and Mary, both of Pasadena, Calif., and a son, Justin, Texas. Interment was at Hollywood Memorial Park, Long Beach.

While every spot cannot be a red one, the miner in which you work does determine how it might be found. What is an old or a hindrance?

WILLIAM (RED) MCDONOUGH

pipe from Gardner, Mass., that Charles Gleeley has returned to his home in Mont. Me., for a short rest before starting on his job. We are told that he and Paul Demers, pitcher and policer chief of Gardener, expect to make Texas again this winter and that they would like to read past Fred Benner, J. Cleere and King Doodles.

JOE (ODDIE) DODDIE COLBY

(Continued from page 78)

results were: Bill C. Costigan, Elmwood Roller Rink, Philadelphia, first place; J. Fred Tinkler, Little Bucker Rink, second place; L. B. Sheff, Ramapo Rink, third in the 1934-35 season.

This investigation for gold medal awards can be a start, but will be found in trying to get something better than do that is generally what they wind up with.

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(Continued from page 78)

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In stock for immediate delivery

1 PINT FISH BOWLS
#5 DART BALLOONS

WRITE OR WIRE FOR PRICES

ROYAL MERCHANDISE CO.
3944 Balboa St., San Francisco 21, Calif.
Ph: B-1-8403

CHINESE FIRECRACKERS

E. L. $1.25 (10s); F. L. $3.25 per bundle (40s); C. L. $5.25 per bundle (100s). Special price list on request.

TURF-JORVES FIREWORKS

The Billboard

MERCHANDISE

89

AMERICAN LEGION NATIONAL CONVENTION
Philadelphia, Pa., Aug. 26th to Sept. 1st Inclusive

ATTENTION
ALL NOVELTY MEN, BUTTON AND BADGE SALESMAINS, CROW HAT OPERATORS

TOP LOCATIONS STILL AVAILABLE
CALL, WRITE OR WIRE

ABE GOLDBERG

482 N. 7th St., Philadelphia 23, Pa.

DAY PHONE WALNUT 2-1952
NIGHT PHONE MARKET 7-1586

Fabricated Novelty's

FOR THE MEN

Biggest Profit Makers in Watch Industry
RHINESTONE DIAL WATCHES
In 14kt. Gold Plated Cases

$4.25
$5.35

for the LADIES

For the MHN

For the LADIES

For the MHN

Catalog Now Ready—Write for Copy Today

IMPORTANT
To Obtain the Proper Listings Be Sure and State in Detail Your Business and Type of Goods You Are Interested in.

STELING MERCHANDISE COMPANY
(Phone: Chestnut 1392)
ST. LOUIS, MO.

THE BUY OF A LIFETIME!

EYE SHADE—WIND BREAKER—SUN GLASSES

Equipped with Band, Braid—Adjustable To Fit Any Head. 4 to a Sleeve—$1.00 Each. Minimum Order—5 sleeves. 1/3 deposit, Balance C.O.D.

No. 191-H

MERCHANDISE

No. 191-M

HETMILATE

Hematite Gold Flash Sides $3.25 per doz. $36.00 per gr.

No. 21-DOZ

HEALY

Wigh Gold Flash Sides $3.50 per doz. $39.00 per gr.

FRENCH HEALY WIGH

STERLING JEWELERS

44 E. LONG ST.
COLUMBUS 15, OHIO

For Immediate Delivery

1 PINT FISH BOWLS
#5 DART BALLOONS

WRITE OR WIRE FOR PRICES

ROYAL MERCHANDISE CO.
3944 Balboa St., San Francisco 21, Calif.
Ph: B-1-8403

CHINESE FIRECRACKERS

E. L. $1.25 (10s); F. L. $3.25 per bundle (40s); C. L. $5.25 per bundle (100s). Special price list on request.

TURF-JORVES FIREWORKS

New—Easy to Sell

The Billing

NEW—EASY TO SELL

AL HAWKINS AND CO.
Dayt. 95 Since 1872, New York

RUYUN CANCEYR FUND GIVE TO THE

No. 191-H

MEN'S MITT

HETMILATE

Gold Flash Sides $3.25 per doz. $36.00 per gr.

No. 191-M

HETMILATE

Wigh Gold Flash Sides $3.50 per doz. $39.00 per gr.

For the MHN

For the LADIES

For the MHN

For the LADIES

For the MHN

For the LADIES

This number will be added to our above item. Please notify your wholesaler.

G. CAMELS

180 W. 48th St.

NEW YORK, N. Y.

AMERICAN CHEVING

PRODUCTS CORP.

Fourth and Mt. Pleasant Ave., Newark, N. J.
SALESBORD SIDELIGHTS

Gardner & Company, Chicago, reports the New Year's number of radically different design and play has given the cue on present market requirements, officials say. New Gardner releases will continue to hang on away the theme, they promise, with some brand new boards due for early production.

Maurice H. Gaye. Gardner field man for the past three years, is longer with the firm, it was announced last week, as he is back from his vacation. Another Gardnerite, Charles B. Leedy, was recently honored by the airline with a "Million Miles" gold plaque. Charley has traveled 1,200,000 air miles. He has just returned from an 8,000-mile trip covering his Western territory and reports "business good."

Empire Press, Chicago, is attributing its climbing sales to a winning two-comic, consistent advertising and the great numbers of its latest hits. It also is doing a good job of getting its advertising out in the mails. Major donor Joseph Zimmerman is standing pat behind his firm's policy of "the best for the best."
USED COIN-OPERATED MACHINES
Music • Vending • Amusement • Balls • Counter
Only advertisements of Used Machines accepted for publication in this column.
RATE—12c a Word Minimum $2
Rangetine in full must accompany all ads to publication in this column.
No charge accounts.
Forms Close Thursday for the Woeekly's Issue

A J BARGAINS—CIGARRETTES AND CANDY
Monday Machines; in stock, machines in any state, complete, and many.
Simons, 610 S. Neumann, St. Louis, Mo.

COFFEE MACHINES—NOTE BARGAINS, BUT
many to go. Reduced prices. Admach, complete, and many, sold.
Admach Co., 1810 S. Lake St., Chicago.

COFFEE MACHINES—COFFEE MACHINES,
completely refurnished and overhauled, twenty-two models from stock, at
$50.00. Completely equipped, ready to go.
Bennett & Thompson, 1217 N. Main St., Chicago.

COFFEE MACHINES—COFFEE MACHINES,
completely refurnished and overhauled, twenty-two models from stock, at
$50.00. Completely equipped, ready to go.
Bennett & Thompson, 1217 N. Main St., Chicago.

CIGARETTE MACHINE—25 CENT CIGARETTE
MACHINE: Automatic; 12, complete. Ready for immediate delivery.
H. S. Rowell, 623 S. Dearborn St., Chicago.

CIGARETTE MACHINE—COFFEE MACHINES,
completely refurnished and overhauled, twenty-two models from stock, at
$50.00. Completely equipped, ready to go.
Bennett & Thompson, 1217 N. Main St., Chicago.

CUSTOM BUILT COIN OPERATED POOL
Tables—4 locations; 3x2, standard balls. New models; $10.00 each.

DIECESE DRAW BELLS, ETC., STANDARD,
285, Doubles, 300, 410; Wild Lennon, 240, C. O. Coin Radius, 45.50; ready for
immediate delivery.
H. S. Rowell, 623 S. Dearborn St., Chicago.

FIVE WULFERTS HIGH SCORE SKEEBALL

FOR THE BEST IN
TICKETS
ALWAYS
DEMAND
We manufacture all kinds of JAR DEALS
RED—WHITE—BLUE
COMBINATIONS
LUCKY 7, BINGO, ETC.
SPECIAL DEALS MADE TO ORDER
Phone: Danoise 6-1335
2714 S. Faraday
Chicago 16, Ill.

GALENTINE PRODUCTS
MADE BIG PROFITS!

THE BEST
SALESBOARDS
AND JAR DEALS!
SALESBOARDS
HOT OR COLD
GALENTINE NOVELTY CO.
5 Cofua AVE., SOUTH BEND, Ind.

HUSH PUSHER

All sizes of standard and odd number cases.
Call us and send us your order with the size you
would like to have, and we will make it up for you.
FREE CATALOG—Write
W. H. BRADY CO. MFBS.
CHIPPEWA FALLS, WISC.

IT'S REALLY HOT!!
ONE OF A COMPLETE LINE OF FAMOUS GARDNER GIRL BOARDS
1000 BEST MOVING HOGS TO NAB THOSE NICKELS IN A HURRY

ORDER AS:
NO. 1000 REALLY HOT
TAKES IN: 1000 - 1. $50.00
PAR OUT: 22.71
ART PROFIT: 27.29
MAX PROFIT: 36.00

NOW READY!
A COMPLETE LINE OF
GARDNER GIRL BOARDS
IN ALL TYPES OF PLAY
WRITE FOR CIRCULAR

LEADING PUNCHBOARD MFR. OVER 40 YEARS
GARDNER & CO.
2222 S. MICHIGAN AVE.
CHICAGO, ILL.

PHEASANT—WILD TURKEY
Gift chest a
SALESBOARD NATURAL

DEALERS WANTED: Write for territory and discount information

Due to the tremendous demand we are compelled to run this ad for the month of August only!!

SALESBOARDS—ORDERS SHIPPED SAME DAY RECEIVED

HOLE PAPER PLAY NAME PLAY HOLE

100 1000

GIVE TO THE DAMON RUNYON CANCER FUND

SALESBOARDS
FREE WITH "NEW WHOLESALE 'NET PRICE' BULLETIN"
NEW LOW PRICES—GIGANTIC AGGREGATE—FASTEST SELLER
10% year giving immediate delivery on finest boards.

LEGALSHARE SALES
P. O. BOX 66-C
PHONE 1943
HUNTINGTON BEACH, CALIF.

SAMSPEAR Bldg., Federal 17th, Cleveland, Ohio

A 25% DEPOSIT ON ALL C.O.D. ORDERS

FREIGHT PREPAID ON ALL ORDERS OVER $100.00

UNIVERSAL BEE JAY PRODUCTS

GIVE TO THE DAMON RUNYON CANCER FUND
COIN MACHINES

The Billboard
August 13, 1949

Communications to 108 W. Randolph St., Chicago 1, Ill.

NCMDA May Double Membership

Expansion Big Topic on Sept. Meet's Agenda

General Vote To Decide

CHICAGO, Aug. 6.—At its annual meeting, in Chicago this month, the National Coin Machine Distributors Association (NCMDA) will vote on a constitutional amendment designed to open the way to the NCMDA's expansion to a membership of 50 distributor groups. The amendment calls for a four-man directors' relations committee, announced from the floor here Wednesday (3).

The NCMDA membership is a major part of the general program for the meeting now being set up through a series of communications with the association's board of directors and national headquarters. The directors' plan is to extol membership benefits to other distributors evoking the NCMDA's four-point policy on distributor territories, location buying, replacement parts and industry relations. To this, Neiman, said, will be added comprehensive program public relations as well as other public activities being discussed by the directors.

Claim Benefits

A preliminary survey of the results by NCMDA's distribution bulletin, indicates, the association announced with reports that members have prorated (See NCMDA May Double, page 19).

License Comm. In Springfield Approves Pins

SPRINGFIELD, Mass., Aug. 6.—The License Commission of Spring- field has approved operation of pinball machines under Chapter 361 of the Acts of 1949 of the State of Massachusetts. The Commission announced that the issuing of licenses for such machines would be limited on a trial basis only where machines are approved after the declaration of the Massachusetts State Bureau of Standards.

The board's decision followed a hearing at which operators, distributors, and representatives of manufacturers presented arguments in favor of the issuance of licenses. The state was not given any favorable comment in the Springfield Enterprise area coin trade.

Representatives of the coin machine industry at the hearing gave a brief statement on the case for the granting of licenses.

The proponents declared that if pinball machines were banned in Springfield many small business firms, which are directly dependent on the machines to help meet expenses, would be put out of business. They added that eliminating the utilization of the pinball machines in Springfield will be up one another point about the state of coin machines at the meeting to be held at the Springfield Coin operators are to be ready by the time the new law goes into effect August 31.

The commission said it would have an appealing form for any prospective licensees ready shortly.

Jennings Set To Introduce Fall Line of Chief Bells

CHICAGO, Aug. 5.—For the first time in its history the war, O. D. Jen- nings & Company, Inc., has produced the Chief bell equipment to operators. This was made known this week when John Sada, manager of the company's fall line of Chiefs. The new equipment includes the Chief Coin Bells, the Operator's Container and Bell, and which uses a cycle medium to dispense the coin.

The console has dual play, features the use of penny-penny and pennies are combinations which may specify any combination of a given quarter in their orders. Noise eliminated that also makes official believe that this bell will prove a multinel for operators of pinball machines with some penny play. The coin on the console is designed to prevent any type of tampering since once a coin is inserted, it is a token a major award machine, with a guar- anteed large major award. Both the Chief Cigarette Dispenser, with a guaranteed price comparable to the lowest in their kind, according to the said. The Chief Coin Bells machine was designed to introduce a new method of circulation for operators, which will itself is slightly larger than most coin-type machines and uses a cycle medium as its cycle mechanism. It is similar to the Jennings Cigar-Bell machine which was introduced by Jennings in March, 1929.

All machines will be sold to operators at a series of showings which will probably begin in September and will be delivered to the factory and are now in production. At present machines, 1,500, will be available for production workers August 1. Final operations will be resumed August 10.

Chicago Coin Sets R. F. Jones In 10 States; Names Tex. Distrib

CHICAGO, Aug. 6.—Sam Wolberg and Sam Gens hurgh, owners of Chi- cago Coin Machine Company, this week appointed the R. F. Jones Company as distributors of its pinball and arcade type amusement games in 10 Western States. They are the American Distributing Company, a subsidiary of the company, exclusive of the Houston area.

States which the Jones firm will service is Chicago, Cleveland, St. Louis, Atlanta, Washington, and Houston, Texas. Pinball games are manufactured and distributed by the American Distributing Company, a subsidiary of the company, exclusive of the Houston area.

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Rules Bells Legal on Pier

COLONIAL BEACH, Va., Aug. 6.—At new legislation passed by the Colonial Beach City Council to allow the operation of pinball and water games at piers this year is legal, according to some local operators and others have already indicated their desire of a $1 a day fee on each machine.

Currently there are no checking new laws and getting ready for installation on previously closed territories.

The new bill authorizes free play on coin-operated machines but does not authorize cash award.

Indicative of the growth of five-ball machines, has a series of pins operating at one cent, and will begin for installations.

Newest type five-balls are being distributed to the state in preparation for installation at some major amusement spots.

How the cities and towns will handle licensing fees, it is apparent, will not follow a general pattern. Some will go along with around a $3 a year tax and others have already indicated their desire of a $1 a day fee on each machine.

Games operators will pay $60 per year per machine if the game is not going to be used in a legal city, and adds other types are also being paid tax at the rate of $2.50 per machine per year.

The Texas law provides that, "... Nothing herein shall prevent the operation of such machines (all types of coin-operated machines) from paying any additional tax for the said operation of said machines (See Texas PLACES on page 99)."

Name Lavender To Edelco Post

DETROIT, Aug. 6—Ido Lav- ender, founder of Edelco Mfg. Co., has announced the appointment this week of Edward Lavender as general manager of the company. Lavender has been a designer in the coin machine industry for 18 years, and was associated with a number of manufacturers.

Lavender has developed a new type jack for use in games, scoring units and other pins and where the types of contact made. It offers a new pressure type contact, a connection at all times, and eliminates the possibility of service trouble from malfunctions and other contacts.

In the play the jack is centered around the pinball machine. The game used was a Bally Silver Strike furnished by Lavender, the owner of Beiderman's Amusements here.

Pinball Prop

WASHINGTON, Aug. 6.—During the week of the 22nd, William Saroyan's Pulitzer prize play, "The Time of Your Life," was retained a small crowd at Meridian Hill Park summer theater as it was performed.

In the play much of the action is centered around the playing of a pinball machine. The game used was a Bally Silver Strike furnished by Lavender, the owner of Beiderman's Amusements here.
Count Candy Biz

Cleveland, Aug. 6—Keeney had dent, Firm ricks. Conclave, gold. The firm has a new product line that is expected to attract more customers and increase sales.

Advocacy Group

A 14-man group of executives and editors, acting as an advocacy group for the convention, was announced by A. C. Clapp, president of the convention, which will be held concurrently with the show. The advocates on the board are B. E. Boyd, vice-president in charge of merchandising for the Fiberglas Corporation, Toledo; S. W. Cott, divisional sales manager, Distributed Products, Inc., New York; H. A. Stamm, vice-president, Standard Oil Company of Ohio, Cleveland.

Problems Involved

Said President of the Conclave, "Only a few years back plant maintenance was a luxury. In the past two years, 100% plant maintenance handling of the employment of several mechanized systems has become the norm. The purchase and installation of new equipment has been a priority for many companies."

Rowe Milk Vender on Test; Not Slated for Early Mfr.

NEW YORK, Aug. 6—The Rowe Milk Corporation will not be ready to market a milk vending machine built to its own specifications for many months, perhaps a year or more. However, early in the product's development, a company spokesman, passing on Thursday's (4) Journal of Commerce, said that the machine was "a real winner," and that it would be ready for early market testing. Rowe, the company said that it has "a distributor" ready to carry the machines, and that the company is "only interested in the testing phase of the product." Rowe, the company said, is not interested in the testing phase of the product. Rowe, the company said, is interested in the testing phase of the product.

Ca. Cig Ops Penny Packs As Tax Rises

Philadelphia, Aug. 6—Rudd-Melikian Redies 3-way Java Expansion

The firm has announced that it will be introducing a new line of coffee-branded products to its existing line of milk shakes. The new product line will include a variety of coffee-flavored items, including coffee shakes and coffee-flavored milk shakes.

Victor Closes For Vacations

CHICAGO, Aug. 6—Victor Vending Machine Company closed down production line for a two-week period (August 1 thru 13) for its annual vacation week. H. M. Schaefer, president, arranged to have the parts and order departments kept open during the vacation period to serve customers.
Plant Vacations Slash Candy Biz

(Continued from page 93)

per plant because of idle equipment for five and often 10 working days due to vacation shut-downs means an added average 20 per cent decline in warm weather business.

A representative Chicago operator, Paol Crisman, Kings & Company, feels that future "normal" for summer candy business, compared to the winter and spring sales, would appear to be about the 85 per cent figure. This would occur, he states, this year, during the eight-week July-August period when most factories are closed for group vacations. Formally, with workers' time-off staggered throughout the entire summer season, sales were not hurt beyond the usual drop.

Crisman was not completely idle, however, a majority of the factory's workers were always on hand to buy candy, Crisman reports out.

Ope Try Chocolate

As a result of the new "summer candy pattern," a much larger group of operators are now stocking vendors with chocolate merchandise during the summer. Crisman's operation, and that of Vendall Service Corporation, are two of the many firms' efforts to satiate chocolate bars right through the season. "It's a tidbit proposition, but if handled carefully it helps to boost sales somewhat," Crisman says.

Like Crisman, A. Garrick, handling vendors, stocks individual machines according to anticipated chocolate goods demand in different locations. Close attention is paid to temperature reports each morning, which are followed to determine in which proportion chocolate will be stocked in relation to summer and hard candy.

Temperature Important!

Crisman reports that when temperatures for the day are announced as 70 to 79 degrees, a generous amount of chocolate bars is placed in most stores, with a few all-chocolate machines also set up in locations where sales will warrant it. When 85 and over temperatures are forecast, chocolate goods are eliminated entirely or placed in only very small portions, and vendors will considerably cut out with the first two-hour temperature period.

Vendall Service, according to Alex, sends out men earlier than usual during the hot-weather season, and stocks a small amount of chocolate in all of its equipment. Deliveries are made in the cool hours of the morning, and at noon before the hot noon and afternoon hours, it does not have time to be affected by heat. "Usually," Alex adds, "the chocolate selections are sold out within a two to three-hour period, or before 11 a.m."

MAINTENANCE

(Continued from page 93)

ing, heating, ventilating, building, building materials and services, maintenance tools and supplies, electrical equipment, employee relations, training and safety, instruments, meters, gauges, lubricants and lubricating equipment, management consultants and services, materials handling equipment, paints, painting equipment and product finishes, power generation and distribution, power transmission, and welding and gas cutting.

All activities are expected to be directed by an audience of, in charge of operations and management, personnel managers, maintenance managers, maintenance engineers, superintendents, chief engineers and others conversing on the operation and maintenance of equipment and services needed for low-cost manufacturing.

No charge will be made for either exhibit or conference attendance. Complete registration cards and hotel information may be obtained from Clifton D. Poole, Inc., 341 Madison Avenue, New York 17, N. Y.
BLOOMINGTON, Ill., Aug. 6.—Paul F. Beich Company, at its annual sales meeting here recently, introduced new versions of two of its leading bars and announced a special package of Christmas and Easter candy designed for vending machines.

Firm's Whiz bar has been increased from 1½ ounces to 1½ ounces, and its Pecan Pete bar, in a new elongated shape with a blue and gold foil wrapper, from 3½ ounces to 1½ ounces. Both bars continue to be available in a 1000-vend pack with no change in price.

Firm's sales manager, Charles O. Bott, told The Billboard that special chocolate Santa Claus, Easter Rabbit and Easter egg designs have been created for the vending machine operator. Formerly too bulky for use in vending this type of seasonal candy will now be cast from new molds that permit stocking in vending. All three lines will be available in special 100-count vending packs, O'Malley declared.

Move was made to put the vending operator on an equal basis with retail merchants when the holiday season roll around, O'Malley said.

J. R. Hadfield Named Publicity Director For Candy Council

CHICAGO, Aug. 8—J. R. Hadfield has been named director of publicity of National Confectioners' Association's (NCA) Council on Candy, Council director John K. Ripwell announced this week. He also revealed plans for the expansion of the council's program of public education designed to further the use of candy in the home.

Council's new publicity director had been the Norge division of the General Electric Corporation, as a consultant from the Campbell-Ewald Company, an advertising agency, for the past five years. Prior to that, Hadfield was a financial writer for the Chicago Sun and the Chicago Journal of Commerce.

TEXAS PLACES TAX (Continued from page 82)

count of the owner (location owner); but the payment of such tax by the operator or other person shall not relieve the owner from the responsibility of complying with all provisions of this act including the keeping of the records required herein.

Under the old law in Texas, ice cream and milk machines were taxed a 1% per machine, as the new law points out, was "too expensive that same prevents operation of these machines."

Taxes on other types of automatic merchandising machines in the State remain unchanged. Penny machines are exempt from any levy, and milk machines of all types must pay $2.50 per machine; pens are also taxed one cent (except in cities) pay 5$. Cigarette machines are taxed under the retail tobacco act, which taxes amount to 5$ per unit.

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THE BILLBOARD
August 13, 1949

RAKE COIN MACHINE EXCHANGE
600 SPRING GARDEN STREET
Lombard 3-2976
PHILADELPHIA 23, PA.
New Candy Movie
Set for Showing
In Regular Theaters.

CHICAGO, Aug. 6—John K. Kettlewell, director of the National Confectioners' Association's (NCA) Council on Candy, announced this week that a new educational motion picture, The Sweetest Story, is set for early release to the nation's theaters. A 10-minute short, the movie dramatizes candy in the average diet and highlights the romantic phase of its production. Film was produced by RKO Radio Pictures.

"Basically, it describes the importance of candy plays as an energy food in the last two years to American men and women and youngsters," Kettlewell said.

The movie traces the development of a piece of candy from the raw material source in the United States, the Gold Coast of Africa, or the Philippines, for example, thru the manufacturing plant. Sanitary precautions and scientific production methods are emphasized.

Fill was designed for general showing, to be the outgrowth of an early release which met with approval in the past. Following the release, and high school officials and students, beginning of this fall and in the fall of the next year, the council will have made a service tour. It will be followed by the council to herald a like campaign from general movie audiences over the country.

Distribution of the movie will be handled by Motion Picture Service, which serves commercial exhibitors. The nation, prior to general release, premiere screenings will be held in leading cities. Members of the candy industry will be advised as to the theaters in their cities in which it will be shown during the 1949 and 1950. Kettlewell stated.

ABC Poll Shows Return to Normal in Seasonal Sales.

WASHINGTON, Aug. 6—Reproduced results of its 1948 survey of seasonal sales, American Bottlers of Carbonated Beverages (ABC) has announced the return of the carbonated beverage industry to the normal seasonal pattern of prewar days. Bottlers participating in the survey returned sales data showing that last year's sales distribution by months followed the same fluctuations recorded a decade ago.

In 1939 43.1 per cent of the industry's volume was distributed during June, July, August and September. The low point of 5.6 per cent was reached in January and the high point of 12.3 per cent recorded in July. The January, 1948, low was 5.5 per cent, while the high of 11.8 per cent was reached in July. Too, 43 per cent of all sales in 1948 were made between June 1 and September 30.

ABC revealed that during the sugar-ratoned war years, monthly fluctuations were less marked. In 1944 sales fluctuated from 6.4 per cent in January to 11.3 per cent in July, while the four summer months accounted for 41.9 per cent of the year's total volume.

1-Ton Candy Gift

CHICAGO, Aug. 6—National Confectioners' Association (NCA) members banded together recently to ship a one-ton candy gift to France's orphans. President Philip P. Gott announced last week before leaving for Paris. The good-will shipment is being transported on the S. S. France to Le Havre.

France Candy is being carried as a part of the liner's cargo and is part of Gott's personal baggage. It is estimated that at least 280,000 orphans will share the candy, which consists primarily of type confections. It will be distributed by year's end and Fred Cross upon Gott's arrival in Paris today.

Sensational News for Charm Users...Walt Disney Characters in Charms!

Mickey Mouse
Donald Duck
Pinocchio
Dumbo
Pluto

THE NEWEST, MOST SENSATIONAL
SALES STIMULATORS EVER CREATED!!

IMMEDIATE DELIVERY!
AMERICAN DISTRIBUTORS

PHONE: ATLANTIC 6878-79
1349 FIFTH AVE., PITTSBURGH 19, PA.
Abelson Named Oak Sales Head

CULVER CITY, Calif., Aug. 6—Sid Bloom and Sam Wertzman, Oak Market's top merchandising and producers of the Aorn 1-00-00-00 bulk vendor, announced this week the appointment of Meyer Abelson as general sales manager. To maintain closer contact with Eastern and Midwestern operators, Bloom will set up sales offices at 1439 Fifth Avenue, Pittsburgh.

"His prime task," stated Bloom, "will be to co-ordinate the activities of the distributor and, of course, to expand our sales."

W. Va. Gig Tax Income

CHARLESTON, W. Va., Aug. 6—According to official figures given out by Tax Commissioner C. H. Koonz, collections from the State's penny-a-pack cigarette tax amounted to $103,556.13 in July. Similar revenues for June totaled $263,105.65, Commissioner Koonz said. He explained that special efforts were made in this month to obtain complete figures before the end of the fiscal year June 30.

FOLK TALENT AND TUNES

(Continued from page 32)

are leaving to join WORL, Knoxville, Tenn. . . . Toby Dowdy and the Dixie Lopy Highpointers, heard on WJUF, Gainesville, Fla., have joined Mercury . . . Friday Grass Box," Hamilton, Tex., reports that former steel worker with Bob Will, is now in the cafe business in Hamilton . . . The Runge Rider's Trio, guy Blakeman, Roland Gaines and Wally Proctor, on KMON, St. Louis, have 15 weeks of work in connection with nightly appearances in Kaiser-Frazer dealers' showrooms.

The Texas Tiny Cherry, 27-year-old, 600-pound platter pilot, is now on KFOX, Long Beach, Calif. He is being managed by Jack Kenney, the Hollywood talent spinne.

The Brinkley Brothers heard on WATL, Atlanta, and the Bridges Team up for a personal at Lakewood Park, Atlanta, August 2 . . . Happy Wilson (Decen), leader of the Golden River Boys, who work a live show on WAPI, Birmingham, has added two hours of platter spinning daily to his schedule . . . Tommy (Butterball) Paige, formerly with Ernest Tubbs, starts his own TV show over WTVY, Miami, August 8. Paige's Red River Boys (Bullet) include: Dickie Harris, steel guitar; Ken Custer, bass; Ramsey Hughes, guitar, and Roy Justice, violin. The unit also works aboard a sightseeing boat Sunday afternoons . . Arthur (Guitar) Smith (MGM) and His Cracker-Jacks are currently on a 10-week leave of absence from WERT, Charlotte, N. C. They are currently doing four weeks at the Blue Mirror, Washington. Their e.t. show is now heard on 20 stations in the Carolinas . . . Tommy Dibble, the Dallas weekly platter spinner, turned his home following major surgery. Dibleck last week married Vivian Sentell, of Los Angeles . . Blaine Smith and the WRVA Trio, heard on the "Old Dominion Barn Dance," Richmond, Va., eat a second helping (for Denver label in Cincinnati recently . . . Billy Ray "Werewolf" reports that Hank McCloy is doing a bang-up job of promoting Western music via his d.j. shots over CJOB, Winnipeg, Man.

Clint Danner reports that Jolly Joe and Zeg, the Ozark Mountain Boys, have joined WNOX, Knoxville. . . . H. L. Logan, program director of KWKH, Shreveport, La., writes that the Ozark Mountain Boys, mentioned last week that station July 2 are now in Detroit. Boots Woodall and the Radio Wranglers, WSST, Augusta, are tentatively set as the replacement. The deal for Hank Thompson and Merle Travis (Capitol) to join the station is not yet definitely set. Harmie Smith, the Ozark Mountain man, has left KWKH after six years. Smith will spend a vacation at his home in Webbville, Ky. . . Zeke Clements (MGM) has added a two-hour platter show to his work at KWKH. The Willborn family, a group of four brothers from Kenet, Mo., has joined KWKH.

Western Wax Waupum: During the second week of The Bill- board's August survey of the nation's folk music disk jockeys, 50 jockeys reported that their top requested number continued to be Hank Williams' "Lovesick Blues" (MGM). Following in order were Wayne arrange's "Why Don't You Haul On and Love Me?" (King), Eddy Arnold's "I'm Throwin' Rice" (Victor), Floyd Tillman's "Sippin' Around" (Columbia) and Hank Williams' "Wedding Bell" (MGM). Hoover and Jehu and June Carter's "Baby, It's Cold Outside" (Vista), George Morgan's "Moon of Roses" (Columbia), Dave Landre's "Before You Call" (MGM), Jimmy Osbourne's "Death of Little Ficky King" (Finger) and Jimmy Dickens' "Country Boy" (Columbia).

Top pick among the platter spinners as to future hits was Eddy Arnold's "I'm Throwin' Rice" (Victor). Following in order were Wayne Houser's "Why Don't You Haul On and Love Me?" (MGM) and Tex Williams' "Ham and Eggs" (Capitol), Jimmy Dickens' "I'll Be Back Monday" (Columbia), Eddy Arnold's "Show Me the Way Back to Your Heart" (Victor), Hank Williams' "My Mind Own Your Business" (MGM), Hank Thompson's "Soft Lips" and the "Grass Looks Greener Over Yonder" (Capitol), and Jimmy Wakely's "Tellin' My Troubles to My Old Guitar" (Capitol), Tex Tyler's "Country Boy" (Four Star).

Please address all communications to Johnny Sippi The Billboard
108 W. Randolph St. Chicago 1, III.

FCC Cites Jersey Distributing Firm

WASHINGTON, Aug. 6—A New Jersey distributor was cited by the Federal Trade Commission (FTC) for "deceptive and practices in connection with the sale of vending machines."

The FTC complaint alleges that Joe Kolodny & Orowitz are violating the Interstate Machine Exchange Corporation, Newark, N.J. used "advertising and sales representations of state or out-of-state machines of foreign origin, which are not in accordance with the description and specifications of the machines as advertised. The advertising claim, Arco does not offer employment but "attempts to sell vending machines to persons who respond to the ads."
Fall Candy Outlook

BOSTON, Aug. 6—The New England Manufacturing Confectioners’ Association and the New England Confectioners’ Institute, including 21 manufacturers in Massachusetts and Connecticut, has announced that volume of confectionery sales for the month of May, 1949, showed an increase of 9.5 percent over the previous month. For the 12 months period, a drop of 5.3 percent was reported. While the 12.3 drop seems big, it was not considered a real drop since it was shown in the over-all 12-month period indicating normal behavior. Leaders in the industry said the outlook for fall business was very good. They said they thought that for the first time this summer more chocolate items were sold, despite the warmer weather, than the previous ones.

New Candy Firm

PHILADELPHIA, Aug. 6—A new candy and confectionery manufacturer, S. C. C. B., has been granted this week by the Pennsylvania State Board of Manufacturer, the right to distribute and sell, under the name of S. C. B., any and all kinds of candy and manufactured foods, including carbonated, refrigerated and frozen products and all kinds of products and merchandise capable of being sold or dispensed in such machines.

Charter Peanut Firm in S. C.

COLUMBIA, S. C., Aug. 6—Alken Peanut Company has been chartered to buy, sell, process and deal in peanuts. G. B. H. F. is president and treasurer. Capital listed $40,000.

New Cig Tax in Ft. Lauderdale

FORT LAUDERDALE, Fla., Aug. 6—The City commission here has pledged a second war ceiling on cigarettes to build a $225,000 war emergency auditorium to aid the $300,000 project. The commission is planning to use the tax until bonds are validated. This action is expected in about 30 days. Under the law, the tax is to be collected by January 1.

Poole Adds Vender Line

BOSTON, Aug. 6—Hurly Poole, main machine distributor, is taking on new candy and cigarette vending machine lines at his new Commonwealth Avenue office. He is handling a new electrical vending machine in addition to amusement devices.

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MOA Execs To Meet in September

Hot Weather Juke Demand Seen Holding

Distrib Reports 10% Hike

CHICAGO, Aug. 6.—A 10 per cent rise in new phonograph business over the past 15 days was reported this week by Ira Webb, Webb Distributing Company, firm, a Rock-Ola distributor in southern Illinois, Iowa and Indiana, attributes part of the increase to shortage of good used equipment. This clamp in sales is considered more important because it comes at a time when buying usually falls off, Webb stressed.

Webb declared the "bottom of the buying slump had been reached between 30 and 60 days ago," and that while sales were not phenomenal, they were definitely on the upturn.

Demand for six-for-a-quarter machine has dropped in Illinois, according to Webb. This is a sharp contrast of six months ago, when demand for the plus-play mechanism was at its peak.

"Operators have discovered that the 6-for-a-quarter idea does not increase play, and that it became a straight 'give-away' incurring additional expense, and injuring the wear with no material benefit," Webb said.

Rock-Ola Corporation Begins $250,000 Building Program

CHICAGO, Aug. 6. — Rock-Ola Manufacturing Corporation here is in the midst of a $250,000 building and expansion program, it was revealed this week by firm officials. The first step in the program is the building of a sawdust collector, measuring 22 feet in diameter and extending 100 feet in the air. An even larger dust collector is also under construction, while future plans call for a plant expansion on newly purchased property adjacent to the present site. The overall program is designed to double the production of the firm's lines.

David C. Rockefeller, announcing the program, said: "The large scale production of juke boxes, shuffleboard cabinets, furniture, and other products involving the use of wood, presents a serious dust problem, therefore, in accord with Chicago's Smoke and Dust Abatement Division, and for personal safety factors, we decided to add this $100,000 project (sawdust collectors, etc.) to other expansion plans."

Utility Tunnel Work also is under way at the plant on a 60-foot utility tunnel which will carry steam, electric and water lines between buildings. The tunnel will provide for immediate service in any emergency and will eliminate the necessity of shutting down the plant for repairs.

The second sawdust collector which has just been started, will be the largest one ever erected in the Midwest, firm officials said.

Texas Disk Firm Names Distris

HOUSTON, Aug. 6.—Among the first dealers appointed to handle Queen of Hits records, produced by Mac's Recording Company, Houston, are Coast Line Distributing Company, Nashville, Jim Bulsiewicz, owner; Interstate Phonograph Company, Alhambra, Calif., owned by C. G. Henkel, and the Nolas Distributing Company, New York; C. D. Henry, owner of Mac's Recording Company, reported recent orders coming in on Singer's Around and Sitting 'n the Doorstep by Woody Carver and Johnnie Ray. The first record produced under the new label. He said, however, that Frank Moats, president of First Record, has "a Life Time for You" by Claude Hann, and accompanied by the band, pulled many more first orders and equally as many repeat sales, resulting from ads in local papers, and the recordings are his own compositions.

Will Map Plan For November Confab in Chi

NEW YORK, Aug. 6.—The executive committee of the Music Operators of America (MOA) will hold a meeting in Chicago, September 12 to map plans for the organization's convention in that city November 7-9. This was announced here this week by Sidney H. Laton, chairman, following a conversation with George A. Miller, Oakland, Calif., chairman.

At the same time a letter signed by Miller was sent out to all members informing them that for the coming convention the less than annual meeting will be held in Chicago, during the preliminary session on a concrete program for the betterment of the industry as a whole, and presented to the operators at the annual meeting, indicating that this program would not limit itself to culture work, but would present itself as a new level of the different parts of the automatic music industry. He predicted that public relations and legislation would be given top priority on the convention agenda.

Executive Committee MOA, which now includes among its members more than 20 State and regional executive committees, consists of 13 independent operators, lists its executive committee Albert Denver, New York City; D. M. Steinhart, New York, N. Y.; C. C. B. Bever, Shill Lake City, Janesville, Wis.; H. C. Mann, Thomas Crocker, St. Paul, Minn.; Robert Islip, Chicago; Fred Fixell, Pembina, N. D.; Morris Goodman, Chicago; Fred Hennan, Philadelphia, S. O. Hoffman, Harrisburg, Pa.; Tom Kady, Grand Forks, N. D.; H. M. de la Verte, Washington; Sam Orenstein, Providence, and C. H. Downer, Grand Rapids, Michigan, in addition to the chairman and national counsel.

To Ask Ops' Aid In Fighting WD

NEW YORK, Aug. 6.—Juke box operators throughout the country will be asked by local health departments to help check the spread of venereal disease by placing on their phonographs a nutritional committee point out that syphilis can be cured, if treated properly.

Erik L. Courtlandt, head of an ambitious program by the Communication Media Committee of the War Information Press to disseminate accurate public health information. One side of the disc carried a Washington, D. C. health department, that Ignorance, Ignorant Cowboy, featuring a tongue-twister, was It is backed by an "I've Got Good News..." tune by the Dixielles. Both convey an up-to-date song while retaining a popular-song story.

All the time the plan for distribution of the record has not been completely worked out, Erik Barnow, director of the recording department, said that health departments would be offered the record when anti-VD campaigns were in local communities.

The health department's would, (see TO ASK OPS' on page 169)
CHICAGO, Aug. 6.—In an effort to step up service in its expanding distributing business, World Wide Distributors, Inc., Nashville, recently added two new mowers to its growing staff. At Stern, firm head, announced this week.

They are John Folsom, in charge of maintenance, and Newman Dopke, mechanic. Folsom was formerly chief maintenance man for the Weiboldt department store chair-Dopke is a phonograph specialist.

Seek Ban on Outdoor Speakers for Jukes

BONN, Tex., Aug. 6.—A public hearing on an ordinance limiting the use of outside speakers with juke boxes at drive-in locations has been set for Monday (8) by the city commission.

The ordinance would ban the use of such speakers between the hours of 10 p.m. and 9 a.m.

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WASHINGTON, Aug. 6.—August and September will see the operation of 10 new TV stations to bring competition to additional juke operators, according to Federal Communications Commission (FCC). Cities affected are Omaha (two new stations), Los Angeles, Kansas City, Mo., Dallas (two stations); Ulzica, N. Y.; Grand Rapids, Mich.; Rockville, Pa., and Greensboro, N. C.

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Phone 4808

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2816 Aldrich Ave., St., Minneapolis, Minn.
Rejection TSAA Participation In Any Form; Discuss Plan To Set Up Own Organization

Will Submit Proposal to Firms for Consideration

By Norman Wheeler

CHICAGO, Aug. 6—With 18 manufacturers of shuffleboards and shuffleboard supplies in attendance, the Table Shuffleboard Manufacturers Association convened Monday (1) at the Morrison Hotel here. Called as a result of the St. Louis conference, the manufacturers, who this week produced two motor results: A decision not to join the Table Shuffleboard Association of America (TSAA) and a proposal for the organization by the manufacturers of their own body to handle the future promotion of table shuffleboard.

The first session of the conference, convened at 1:30 p.m. Monday, was devoted to the prospectus issued by Joe Reynolds, chairman of the St. Louis meeting. Each of the manufacturers was given a copy of the prospectus for their consideration. Meeting was called to order by Clayton Nemecraft, President, and Bill Tucker, secretary-treasurer of the association. Tucker, taking over the rostrum, revealed that by a show of hands on several questions some facts about TSAA and its officials on his own, he then went to the association, forming a vote, to which he had had with Reynolds.

Reynolds Talks

Following this report, Reynolds, accompanied by Lee Wheelinger, Ed Mullen and F. Peterson, vice-presidents of the company, AA, were invited to the conference room. Reynolds took the floor, explaining what action had been taken on TSAA since its formation in St. Louis. Literally putting A "in the laps of the manufacturers," he concluded his report with a question and answer period. At the conclusion of his talk, the TSAA officials withdrew from the room, and the manufacturers settled their own business.

Without delay, the subject of the TSAA was taken up, and after several questions had been asked, the question of whether the manufacturers would join TSAA was voted upon. The vote was nearly unanimous against any affiliation with the organization.

With the vote completed, Tucker

Edelco Co. Set To Deliver New Scoring Units

DETROIT, Aug. 6—Edelco Manufacturing & Sales Company has placed its new scoring unit, Shuffleboard, in the hands of R. H. Kehlman, president, announced this week.

A double-faced scoreboard, Shuffleboard, comes in three models: straightforward, low unit,； and a push-button switch with a laptop metered coin box. Special controls act as coin collectors until a game in progress has been completed. The registering car scores 15 or 21 points for regular scoring and play and 51 for home-collar fans.

Wax-Ola Intros Bulletin Plan For Ops, Mrs.

NUTLEY, N.J., Aug. 5—The Wax-Ola Chemical Company, manufacturers of shuffleboard wax and other products, has initiated a bulletin service for its various branches of industry. The firm's first mailing to location owners and operators consisted of a two-page pamphlet on the proper care of shuffleboard courts and the wood playfield. Points stressed are how to deal with moisture; proper waxing, and general precautions to be observed to prevent unnecessary wear on the playfield.

A second type of bulletin is aimed at the Shuffleboard manufacturers. This points out the use of the new wax, how it must be used on shuffleboard, and that the wood and protective coatings used on wood.

The third publication is for anyone with an interest in shuffleboard. This also analyzes the proper method of waxing the playfield and describes some of Wax-Ola's products designed for the wax-playfield covers and weights.

Editorial

A Major Step Forward

Eighteen manufacturers of shuffleboards and shuffleboard supplies last week met in Chicago to determine whether they would join TSAA, the new association formed in St. Louis several weeks ago. From the outset there was little doubt that the manufacturers would adhere to their own organization. For only thru organization can the promotion ofshuffleboard be considered and its growth be accomplished on an industry-wide basis.

While organization was considered important, the type of organization was the main question facing those in attendance. Several of the companies represented past year great sums of dollars in leagues and tournaments on their own. They, along with others formed, are completing plans for resumption of leagues after Labor Day. While the programs were quite different, they were nevertheless more of a local and regional nature. Individually, it was considered almost impossible to produce a "world series" of shuffleboard.

The manufacturers, with heavy investments in the promotion of shuffleboard, thought they could not yet enter the league field, were aware that unless organization for this promotion was properly initiated, there could be no chance of its success. Too, with investments felt that unless organization could do the job they were already doing, and do it better, they could not jeopardize their program by throwing in with another group.

TSAA Decision

Many factors were considered by the manufacturers discussed the TSAA. Sufficient to say, the vote was nearly unanimous against joining the TSAA. Whether this means the end of the TSAA, or continuation of that group as a player-representative only, could not be forecast by Joe Reynolds, executive officer, at the meeting Tuesday. Reynolds had come to Chicago to "throw the TSAA in the face of the manufacturers." By Tuesday night he had picked up the pieces and departed the Morrison Hotel.

Manufacturers' Org?

After disposing of the TSAA, the manufacturers went into a discussion of organization leading to the formation of a group of their own. Unlike the St. Louis conference, there were no "military" tactics. Manufacturers studied the problem carefully. They appointed committees to project organization and financial proposals for consideration. These were then discussed by the entire body and accepted, others rejected.

By Tuesday night a proposal for a future organization had taken shape. But still there was no final action. Firm representatives for the next two weeks will study the proposal, then will decide where the next meeting will be held.

No matter what the result, one important factor stands out. The manufacturers met on a common ground. They moved with deliberation. They knew they must be done, and they proposed to act.

A major step in the advancement of shuffleboard was made in Chicago last week. Further advancements unquestionably will follow. The manufacturers have proved they can sit down and face their mutual problems in a friendly atmosphere and then come up with answers.

Shuffleboard Legal In Wisconsin

MADISON, Wis., Aug. 6—Wisconsin Attorney General Thomas E. Fairchild has ruled that the play of shuffleboard is a game of skill and therefore legal in this State.

At the same time, Fairchild pointed out that the authorization of prizes to be given in shuffleboard matches or tournaments is to be determined. Furthermore, any amusement or gambling that does not constitute a violation of the State's anti-gambling act.

Boston Ops Eye Shuffle Field With Interest

BOSTON, Aug. 6—While the shuffleboard situation remains in its status quo, with the game finding a few more players each day in the outing sections of the Hub, more coin machines are evidencing interest in shuffleboard operations.

A number of them said they would like to get into the field but all confided that a promotion job is needed in the Boston and New England area to popularize the game.

The idea of a shuffleboard arcade or amusement parlor which has been advertised in several sections of the State has so far failed to materialize in downtown Boston.

Shuffleboard ops are working on the theory of educating the small town fairs before opening parlons in metropolitan areas.

Keeney Starts Deliveries on New Scoreboard

CHICAGO, Aug. 6—John Keeney, chairman, Keeney Company, vice-president, reported this week that first deliveries of the firm's new double-faced scoreboard were made Tuesday (4). The board, announced recently (The Billboard, July 23), bears the names of number of scores offered by the firm to the town.
Chicago:

Unlike the St. Louis conference a month ago, the manufacturers' session at the Morrison Hotel here Monday (1) and Tuesday (2) was a gathering of major builders of boards and suppliers of supplies. So well planned was the confab that delegates included a special motoring trip to Bill Tucker, Purveyor, and Clayton Nemecoff, Monarch, for the outstanding job they did in arranging bus and coach excursions and marshalling the facts so that action could be taken to the maximum advantage.

Tom Brown, National executive, and Sol Lipkin, see tournament and engineers' session, the scene company arrived in Chicago Sunday afternoon, then traveled to the Great Lakes Training School here where Brown's son who is in boot training and Lipkin had spent two previous weeks in New England on business, returning to his New Jersey home. Sol reports he and his wife are buying a home in Union, N. J.

Paul Cosgrove, Penn Shuffleboard president, and one son and one daughter, reported one of his boys finished his army training and Paul had two sons in the navy during the war. One of the boys, the field service, and Sol Lipkin, also an old-timer, in point of service in the industry, spent several hours relating some of their early experiences in the business.

Los Angeles:

Ray Powers, of the company bearing his name, was in town from his Santa Monica office. Since Jimmy Bergstad brought his Hercules Shuffleboard to the organization it is likely that deals are being set for the northern territory. R. E. Smith back from several trips promoting his Modern Shuffleboard.

Ed Wilkes, of the Paul A. Layman Company, is still pushing Royal boards.

Natuzy, N. J.:

Joe Cacciarelli, Wax-Ola Chemical Company, has been commuting to Belmar, N. J., where his family is spending the summer. Joe spent more time at the company headquarters here last week and Angelo Arcuti represented the firm at the manufacturers' conference in Chicago Monday and Tuesday (1-2). Angelo, who was visiting with his wife at Wildwood, cut short their holiday in order to make the trip to the Windy City. The firm is issuing sales literature to manufacturers in the chemical industry, in which valuable shuffleboard information, mailed concerned with care of boards, is contained.

New York:

Paul Cosgrove, president of Penn Shuffleboard, returned from the manufacturers' meeting in Chicago last week to find a trailer load of blacktop boards all loaded and ready for the trip to George George, Penn's Cleveland district. That was the second such shipment to George, making 64 boards in all, in the last three weeks. Also back in the East after manufacturers' confab were T. C. Brown, sales manager of National Shuffleboard, and Sol Lipkin, field supervisor. Sol takes off soon on another trip along the Eastern Seaboard, making thru trips on National League National.

Tennille's, Supreme Shuffleboard (Stone Propeller), Wichita, Kan., renewed acquaintances at the Manufacturers' conference held in Chicago last week. Also back in the East after manufacturers' confab were T. C. Brown, sales manager of National Shuffleboard, and Sol Lipkin, field supervisor. Sol takes off soon on another trip along the Eastern Seaboard, making thru trips on National League National.

John Dietz, representing Valley Shuffleboard, and Herb Perkins, Purveyor, had an arrival in the Morrison lobby between sessions. Roy Benson, late arrival at Monday's conference, was in Chicago for several days prior to the Manufacturers' conference and plans to come to the conference. Also a fixture in the conference, Ted Rubenstein, Marvel Manufacturing, was a regular at the conference, traveling with several dealers who were also at the conference.

NATIONAL-WIDE SHUFFLEBOARD

Choice of Finest Maple or Masonite Playing Fields

Modern design cabinet made of finest woods. Beautifully finished by our expert cabinet makers. Built to compete with the best.

NATION-WIDE SHUFFLEBOARD

BOWLING SETS

Complete with Wall Rack, 10 Pins, Rack, 5" Pins of hard maple, smooth finish. Weight, 2 Lakes, etc. Won't jam or rock. SAVE $11.50 PER SET

ADJUSTABLE FLUORESCENT LITES

FOR SHUFFLEBOARDS

Specially designed for shuffleboards. Check with your local distributor for details.

NATIONAL-WIDE NOVELTIES, INC.

4515-17 S. STATE STREET

CHICAGO 9, ILLINOIS

PHONE: KENWOOD 4-3623 or KENWOOD 4-3650

The last word in DOUBLE-FACED Scoring Units for SHUFFLEBOARDS

ELDECO'S SHUFFLESCORE

3-MODELS-3

1. Straight-15 or 21 points.
2. Lowboy—suspended on chrome steel tubing. Cash box attached. 100% universal model, adjustable by operator to 15-21 points for 1-9 points; $10.00 coin or $1.00 coin. Frames—$4.00 coin adjustable for $8.00 15, 20, 25 frames.
3. Deluxe—same unit as Lowboy, in beautiful cabinet.

1. Simple to install.
2. Trouble-free push button switch built to last over 10,000,000 plays.
3. Instant switch over from points to frames.
4. All models complete with metered cash box and accessories.
5. Each coin deposited (from 1 to 9) registers on glass.
6. All units will receive coins until previous game is completed.
7. Whole set for 4 or 5 coin operation, will reject extra coins.
8. All cabinets made of solid mahogany, in natural finish.

See your distributor or write for territory.

EDELCO MANUFACTURING AND SALES CO.

1438 Franklin St.

Phone WOodward 3-9248
Turning Back the Clock

15 Years Ago This Week

CHICAGO, Aug. 4, 1934—Follow-
ing the lead of the Metropolitan Skill
Games Board of Trade, the New Jer-
ssey Automatic Merchandisers' As-
sociation instituted a label system
for its membership. A new label was
issued each month for placement
on members' machines. They were sold
for 15 cents each. First label issued
by the New Jersey group bore the
initials J. S. in honor of Jack Silverman. Other
label authors followed... The Emp-
sey State Skill Game Association
formed the week of July, it an-
ounced the following annual dues
for members: the Jobe Company, $10; distri-
butors, $50, and manufac-
turers, $100... The Pacific Coast
was going thru an expansion period
with three manufacturing firms, the
California Games Company, the
Pacific Amusement Company
and Cascades Amusement Company, all an-
ing increased sales and running
more machines. The Tangette Company
was going thru a marvelous
period. All firms had plants in Los-
Angeles.

New venders on the market in-
cluded the Westwood vender,
handled nuts, candy, cigarettes
among other things. The Vendex
Company's salted peanuts
were Ad-Le Foursomes, which handled
different types of bulk vend-
dees... J. Frank Meyer, who founded
the Belleville Supply in 1910, was touring
Europe in the second week of August,
1934, exchanging ideas with
vendors in England, Germany, and France.

Clare Grant, the only woman coin
finder to machine jobber in 1934, was
made a full associate of the Amuse
Vending Company, New York... Games
Machine, the nation's largest vender
from out of operators in August, 1934, included
his Golden Gate; Davul's Big Ber-
tha; Gottlieb's Double Shot; and
Clancy's Amusement's Major League;
Century's forward Patsy, and Bally's
Champion.

In one of the early attempts at big
promotion, Pacific Amusement
was advertising its Machine
with endorsements from the following
national venders: Streeter, of
England, Chuck Klein, Billy Herman,
Chuck Nardone, Guy Rock and Gabby Hartt.

An (lyn) arcade operators were reporting
that players ran from $0.60 to $1.50
per month were wiping out all profits.
Kansas game operators were worries
about the bulk of Callion game patents.
They were afraid that if W. E. Callion won
his suit they would have a royal on
all games containing features
of Callion claimed were part of
his patent.

10 Years Ago This Week

CHICAGO, Aug. 5, 1924—Follow-
ing a three months' business tour of
the Central America, Bill Al-
berg, New York distributor, reported
that music machines were doing sur-
ingly well in Venezuela and Pana-
ma. Business men told Alberg
with the ready acceptance of U. S.
coin machines they expected
that their import orders would in-
crease further. As a result, Alberg was
convincing the Central and South
American markets had barely been
performed on the things which surprised
him on his return was the serious
war in Europe. In the South-
ern country, Alberg found
it necessary to make some changes
in the products they were using
which were not so popular in the United
States. The Chicago Vending
Machine Association was planning a dance
party for the 20th year of its
existence. Calcutta, heading the Vending
Machine Corporation, of Fayetteville,
N. C., was advertising the Mills Throat
of Music (fake) with terms of 12
months to do so. The Interna-
tional Musicos served out
the number, and all the personal
infringement on its Phonograph
would be subject to suit for account
of distribution. The New York
theme well joined the Rock-Ola organization
in the North and South Dakota.
The Chicago Vending Machine
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infringement on its Phonograph
would be subject to suit for account
of distribution. The New York
theme well joined the Rock-Ola organization
in the North and South Dakota.

At the annual meeting, proposals will
be made to enlarge NCMDA's serv-
ices so as to do business in the
major trade magazines. The
NCMDA will be held in Chicago
next month's session.

Meanwhile NCMDA's list of events
will be transacted in a single day.

Shuffle Men Reject
TSAA Participation

(Continued from page 102)

the meeting was voted to reconsider
the proposals on the members' set-up
and its financing. Through these
discussions it was strengthened that
these proposals were not being
accepted totally at the meeting.
Instead, the vote would be made at the
upcoming meeting, would be
made. After the two-week period, it was
expected that the vote would be taken
on the members, and the committee
would be asked to consider
whether or not they would participate
on the members.

The organizational committee's
report was submitted by Ed Lake, and
the main body read and approved
the report. On the motion of Howard
Asen, firm representatives were
considered. It was unanimously
accepted the report. This will
be sent to all members.

This was adjourned Tuesday
night.

Those attending the Chicago meet-
ing as certified representatives of their
firms, the Propeller (Supreme); Eli Tijmond
of J. & W. Company; Dr. Eli
Meyer, subsidy for the Rock-Ola
Company; S. C. S. M. of the Rock-Ola
Sportsmaster; R. L. T. of the NCMDA;I
Samuel; Eli Tijmond; Eli Meyer;
Paul Clay, President, and Paul
Georges, President, were in attendance.

The NCMDA may have
(Continued from page 2)

information exchange service in the
future. The firm will report that
his profits from the service are
sufficient to pay his firm's dies.

At the annual meeting, proposals will
be made to enlarge NCMDA's serv-
ices so as to do business in the
major trade magazines. The
NCMDA will be held in Chicago
next month's session.

Meanwhile NCMDA's list of events
will be transacted in a single day.
Washington:
Harold S. Klein, of Silent Sales System, left last week for an extended vacation in Ocala, Fla. During his absence, T. Byram Jr. is in charge. . . . Arthur J. Andrews, who has been working with Byram in the Silent Sales office at Colmar Manor, has been away for himself with 17 Mime-o-Matic machines located in Southern Maryland and along the Eastern Shore. Byram, satisfied by the initial success of the machines, has now returned to outfit himself at present, he has hopes for expansion, he said. He is planning a showout for Silent Sales for the time being.

The new District tax on cigarette machines became effective August 1, and each pack bears a penalty stamp with vending machines being charged $1 license fee.

G. Rex Byington, of Triangle Sales, who recently purchased the Byron Inc., has leased his home around his home. Byington said that the company's new machines are now concentrated in Prince George County, Maryland. He also had previously been out of business in Charles County. The court decision which declared all vending machines in Prince George County illegal struck a hard blow to local operators, Byington declared.

Ira T. Byram Jr., of Silent Sales, said that the Byram Inc., Restaurant & Owners' Association plans to carry on the fight for legal rights for the hotels. Miss Anna McCullough, has asked for a license in the name of the Mount Rainier Hotel, and a court case is lost in the lower courts, it will be heard before the State Court of Appeals, Byram said.

The hot weather is creating a boon for Solon Service, according to owner Paul Byram, and a route of coin-operated washing machines located in apartment houses.

Colonial Beach (Va.) churches are reported to be considering a contest on legality of consoles operated over Potomac River piers by the American Theater Co. in Charles County, Maryland. Governor Tuck, however, stated that he had no complaints on violation of Virginia laws in this connection.

Philadelphia:
David Tafe, head of Y and Y Phonograph & Service Co. and Lewis & Lumber Co., left back from a holiday trip to Pittsburgh and Dayton, O. The first packing machines in the city were installed here last week in the Germantown shopping section with Byram's tables, and in the future, early in September, a new coin-operated machine for Corner-Safe operators at NO. 57.

Berio Vending Company has the concessions at the newly opened Brandywine Drive-in near Wilming.

del. . . . At near-by Atlantic City, T. Byram Jr. has added the new Gil Doughty Seafood Restaurant to its growing list of locations.

CinEMEN YOU KNOW

Detroit:
Carl R. Lichtenstein is forming the Campbell Vending Service with offices at 1120-22 University Ave., Detroit. Another new firm in the field here is Peninsula Enterprises, owned by T. W. and H. E. Williams.

Lloyd L. Michel and Harry L. Jacobson have moved to the Keppi Company, Cleveland, Ohio, where they have been city managers for the past two years. William J. Garman and Jean E. Garman have joined the Garman Vending Company, with headquarters on Fairview Avenue, Cleveland. Michael H. Garman, whose company has been operating a number of ray guns, is now adding arcade and vending machines to his route, placing them on location under contract only.

Indianapolis:
Carl Higgins, head of the Best Music Company, joined the Music Op- erating Committee of the Indiana Athletic Club. Byron Howard, operator at Browns, Ind., was a business associate of Mr. and Mrs. W. McCullough, has asked for a license in the name of T. Ralston.
INDEPENDENT LOCK COMPANY
Fitchburg, Massachusetts

OLD

favorite HERCULOCK® has been in the hands of the same owner ever since it was first introduced. Its positive locking action, rugged construction, pick-proof has made it the most popular of all coin machine locks. But a . . .

NEW

Keyway design in HERCULOCK will aid in gaining fire protection. Look at the diagram above. See how the teeth are arranged like clock gears, create a pattern so other than San. Here's new deadbolt that can't be duplicated.

HERCULOCK

gives you still more protection from new key codes that are impossible to copy for fire service. Check up on NEW HERCULOCKS right away. They're the most dependable and secure coin machine locks avail-

INDEPENDENT LOCK COMPANY
Fitchburg, Massachusetts

Calendar for Coinmen

August 9—Music Operators’ Association, Inc. (MOA), Chapter 1, monthly meeting, Indianapolis Athletic Club, Indianapolis.

August 9—Network Operators Inc., semi-monthly meeting, cable private.”

August 15—Minnesota Amusement Games Association (MAGA), annual mid-season luncheon meeting, American Legion Club, Little Falls, Minn.


August 26—Amusement Machine Operators of America (MOA) executive committee, special meeting, September 1—Washington Music Guild (WMG), monthly meeting, Washington, D.C.

Association officials are invited to submit convention and scheduled meeting information to: 188 W. Randolph Street, Chicago, Ill., for listing in this calendar.

New York:

(Continued from page 105) chief, and Harry Berg. There were two other telephone company men involved in the transfer. Layne is operating a phonograph store.

Other recent route transfers include New Jersey, Hellenburg, and the Scherbergs, of Marsten Music, who sold his equipment in Chicago to Nimmer, who sold his equipment to Nimmer.

Nash Gordon, manager of the Newark branch of the American Musical Owners Association (AMOA), says that the Orchestra is ready for its gala grand opening, which will be scheduled for the last week in October, and will probably be held at the Waldorf-Astoria Hotel, scene of last year’s shindig.

Dave Lowby, manager of a Waltham running house after a vacation trip thru the HFV in Chicago.

Dave Stern, of Seacoast Distributors, Newark, says he celebrated his birthday recently and will return to the company.
Chi Coin's New Game, Beacon, In N. Y. Debut

NEW YORK, Aug. 6 — Chicago Coin's new neon Beacon, a high-score unit combining the elements of shuffleboard and novelty-game play, was introduced here this week by A. Simon, factory agent. Played with shuffleboard weights on an eight-foot field, it offers 15 throws for a nickel. While similar in action to Bango, the Chicago Coin's product, the new game sports a specially designed back glass and incorporates several construction changes in the cabinet. These changes make it possible to offer Beacon at a competitive price in the New York market, Simon stated.

Immediate Delivery From Stock!

RUNZEL Pushback Wire 18 or 20 Strand CAT.

Color Combinations

Pushback wire, for many years one of our leading items, has kept pace with the phenomenal growth of the coin machine industry.

The wide variety of color combinations available lends itself to devious methods of wiring harness—to meet any requirements of the industry.

Coin machine service organizations and distributors are invited to write for complete information as to how they may better serve their trade by furnishing them with RUNZEL quality wire.

Manufacturers of coin machines may enroll themselves of our engineering section for the designing correct and most efficient wiring harness.

Schneller Has New Conversion

PHILADELPHIA, Aug. 6 — Film Cavendish, a 1/3-year-old pin game, manufactured by Nate Schneller, Inc., and will be ready for delivery to the trade next week it was announced here by Lennie Schneller, who said a sample unit had just completed extensive location tests.

In addition to a reelection job on the cabinet, a new back glass and construction changes were incorporated. The new game offers two bung buncers, a set of flippers and slant back and counter to the basic game, with the view of increasing its player appeal. Cost of the conversion to a Manhattan supplied by the operator, is $74.50, said Schneller. Two new conversions are now being readied for introduction, he added.

Mich. Games Group To Skip August Meet

DETROIT, Aug. 6 — Michigan Miniature Bowling Association (MMA) at its July meeting here Wednesday (27) voted to skip the August and September monthly meetings. The action, taken by Michael Brown, was chairman of a special session devoted to discussion of general business condition.

A social get-together followed the business meeting. Regular monthly meetings will be resumed in September.

Bell-O-Matic Open

CHICAGO, Aug. 6 — A chart published in the July issue of The Billboard indicated Bell-O-Matic closed out three weeks or two groups for vacation periods. No further action has been shown the Mills Industries line would be shut down for that period. Bell-O-Matic is the world distributor for Mills bell products and Bell — O-Matic's sales and office staff will be working a normal schedule the last week in August and first week in September.

Canada's Embargo Seen Continuing Despite Forecast

WASHINGTON, Aug. 6 — Chances for an early lifting of the Canadian embargo on coin machines are fast diminishing, Commerce Department experts said this week after a look at Canada's mid-year dollar situation.

During the second quarter of 1949, Canada's dollar reserves in this country dropped from $6,000,000 at the end of March to $876,900,000 at the end of June. Part of the decline was attributed to the transfer of profits by foreign-owned concerns. Canadian trade deficit with the United States has grown worse despite the halt on "luxury" imports. U. S. imports have exceeded Canadian exports to this country by $250,000,000 for the first five months of this year. This represents an increase in the unfavorable trade balance of $66,000,000 over the same period in 1948.

Earlier this year, Commerce had hoped for a relaxation of Canadian restrictions by law, but the department now doubts any action will be taken before mid-1950 at the earliest.
RATINGS (100 Point Maximum)

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>OVERALL</th>
<th>RATING</th>
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<tbody>
<tr>
<td><strong>ARTY INMAN</strong> (Recorded 1947)</td>
<td>It May Be</td>
<td>76-75-76-77</td>
<td></td>
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<tr>
<td><strong>MOLLY O'DAY</strong> (Recorded 1947)</td>
<td>No space in this mat</td>
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COUNTRY & WESTERN

**MOLLY O'DAY** (Recorded 1947)

Fifteen years ago today 60-60-60-60

No space in this mat...

The Evening Train

It has all the elements of the greatest of all those razzle dazzle songs...which watch this one...of wedding import.

**TERRY GIBBS** (New Jazz Bub)

Terry's Tune

A group of Woody Herman...Solos by Amy Allen's.

**TERRY GIBBS**'S NEW JAZZ STARS

**STAN GETZ** BOP STARS

**JIMMY WATLING** MFG. CO.

4550 W. Fulton St.

CHICAGO 14, II.

Tell same.

Cable Address "WATLINGCH.",

Chicago.

YOU CAN'T GO WRONG with COVEN

COLD GUP | $199.50

JACKIE CLUBS | 99.50

WILD LEMON (5 or 25c) | 199.50

HOLIDAY | 89.50

SCREW BALL | 149.50

WURLITZER MODEL 800 | 135.50

WURLITZER MODEL 850 | 135.50

WURLITZER BAND VICTORY MODEL | 119.50

AIREON 46 SUPER DELUXE | 99.50

STANDING C L A N Y | 119.50

WURLITZER 1080 | 315.50

USED BY COHEN | 215.50

WURLITZER 1100 | 540.50

TEN BANDS | 8.50

BALLY R. R. DREW BALLS | 110.00

MAGNUM | 92.50

CHICAGO CHAMPS BASKETBALL | 129.50

BALLEY B. R. R. | 92.50

CABINET | 52.50

CABINET | 52.50

TERMS: 1/2 DEP.

K. C. NOVELTY CO.


WANT TO REPRESENT

Jockey and Distributor of Phonographs, Inc., Games, Cones, Cigarette Machines, Have office and show room open for trade...jockey and operators in Baltimore, D. C., Virginias, West Virginia, and Delaware.

WANTED (Continued on page 110)
America's Best Rebuilt Phonographs
REBUILD POSTWAR PHONOGRAPH
Thoroughly Overhauled and Refinished
Unconditionally Guaranteed

Wurlitzer 1015 $329
Wurlitzer 1017 325
Rock-Ola 275
Rock-Ola 175 279
Mills Constellation 199
Seeburg 148ML 519
Seeburg H16ML 299

PHONOGRAPHS LISTED BELOW ARE COMPLETE AND
IN GOOD WORKING ORDER

WURLITZER
72RB $110.00
80B 79.99
100B 79.99
300B 79.99
600B 79.99
Viking 24 59.99

ROCK-OLA
Commando 89.99
President 49.99

SEEBURG
811 K.C. Special $175.00
B163, B 163 149.99
H164B 159.99
H164G 199.99
Classic-Vogue 79.99

We Will Completely Rebuild, Reinstall and Unconditionally Guarantee Those
Phonographs for $25.00 Extra

REBUILDING MEANS:
1. Mechanism overhauled
2. Worn parts replaced
3. Amplifier repaired
4. Speaker replaced
5. Cabinet professionally refinished

WALL BOXES
Seeburg WL-3A, St. Wireless 279.00
Seeburg WL-H, St. 2-Wire and
Wireless 129.00
Seeburg WLS-99 26.50
Baramatic 26.50
Seeburg CHN-110 or 115 55.00 Wire
Baramatic 15.00

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.
WE SPECIALIZE IN EXPORT TRADE

CLOSOUTS — SMASHING PRICES — MUST MAKE ROOM
SPACE IS LIMITED — LOWEST PRICES IN HISTORY

NEW GAMES
Genco Three Feathers $175.00
Exhibit Gondola 150.00

USED GAMES
Exhibit Mocro $99.99
Exhibit Magic 129.50
Exhibit Swans 139.50
United Aquadex 139.50
Chicago Coin Major '49 139.50
Gottlieb Double Shuffle 169.50
Gottlieb Sharp Shooter 159.50
Gottlieb Buttons & Bows 149.50
Gottlieb Bowling Champ 139.50
Gottlieb Telco 134.50

MILLS BELL MACHINES
15 New St Jewels .25 Phyjtal $175.00
Used Jewels 115.00
Used Black Cherrys 75.00

ALL NEW MILLS BELL MACHINES IN STOCK
READY FOR DELIVERY
WRITE FOR PRICES

WIRE - WRITE - PHONE
2-3326 or 2-1648

DISTRIBUTING CORP.
738 ERIE BLVD. EAST
SYRACUSE, N.Y.—PHONE 5-5194
Branches in Buffalo, Rochester, Albany

WE ARE PENNSYLVANIA STATE DISTRIBUTOR
FOR THE TARGET MASTER RAY GUN, MANUFACTURED
BY AUTOMATIC DEVICES, INC., SPRINGFIELD, MASS.

OPERATORS WHO DO NOT OWN ONE ARE MESSING
THE BIGGEST AND FASTEST MONEY GETTER THAT
EVER HIT THE COME MACHINE FIELD.

DON'T WAIT — GET ON THE BAND WAGON NOW!
ASK WHO OWNS ONE.
CAN SHIP IMMEDIATELY.

SAM HALL'S
333 HEPBURN STREET
WILLIAMSPORT, PA.

RECORD REVIEWS
(Continued from page 109)

RATINGS
(100 Point Maximum)

HOT JAZZ
GEORGE SHEARING QUARTETTE
(MGM 10421)
Chicago 1-50 Bop Shearing's fearless ex-
ploration of cool jazz or one of their won-
derful offhand originals. The leader takes
a turn at the an
t

as well as the 88.

You may be a
t

OCT. 30-75
79-80-77-79

FOR

4.98

10.00

16.00

21.00

3.50

115.00

ヴァレース

ALFREDO VALDES
(Dialos Del Mamba)
El Mambo En Broadway (Mambo)
An authentic, flavoured dance side, with
tune, Great dance beats. Encante Cuban (guzaira)
Swinging vocal and trumpet give plenty of flavor to this dance side. Also serves will for dihlow. Strong, clear beat through.

MYRTA SILVA
(Texico, 1949)
Eso Es Mentiras (gauzaria)
To Yabiko, creates the mambo beat with the
Casino de la Playa band and Maurice Pauleau on

dance music. Casoidal Guaguanco (gauzaria)
Garcia's Afro shuffling is fine, the band, hot
and chorus are tap on an exhuberant Cuban	

CEZAR VELASCO
("Mambo"
Planting Rice (Appalachiola)
This Philippines dance is somewhere between a
canote, and a conga. The beat is excellent, the
Good band was cut in the Philippines, but could
be used in many clubs. The conga playing in the	

CEZAR VELASCO
(Papalachiola)
Alma rumba dancers can use this. It's a

AFLACVILO VALDES
(Miguelito)
More Delos (Fuego)
Despite his more modern swing approach, the	

CEZAR VELASCO
(Papalachiola)
Pattonama filamenta
-66-65-67-65

1786.0x1280.0
Factory Pay Rolls Reverse Downward Trend, Says BLS

WASHINGTON, Aug. 6—Operators with machines in factory locations can take encouragement from a report by the Bureau of Labor Statistics (BLS) this week which disclosed that factory pay rolls reversed the downward trend in June. The average factory pay check in June was $53.98 as compared with $52.86 in May.

Upturns were the rule for most of the manufacturing industries. Clothing workers and makers of transportation equipment were the only groups of two dozen industrial classifications to show declines. The largest gains were made in the automotive and tobacco industries where the average worker made $2 a week more than in May.

New Coin Firm in S. C.

COLUMBIA, S. C., Aug. 6—Secretary of State has issued a charter to Coastal Amusement Company, Inc., Myrtle Beach S. C., to operate coin operated machines, bowling alleys, cafes and restaurants. Authorized capital stock is $30,000. C. A. Burroughs is president.

EXHIBIT VENDED CARDS
CONTINUE TO BREAK ALL CARD SALES RECORDS

Get more earnings from your present locations.
Vend NEW POPULAR CARDS with Exhibit’s ‘IDEAL’ counter size CARD VENDER.

MANY CARD SERIES available—including ‘SPORTS’ cards, autographed FILM and RADIO STARS ... and Exhibit’s Exclusive KING FEATURE COMICS.

WRITE FOR SPECIAL OPERATOR DEAL

New York Operators, Contact:
MIKE MUNVES
575 11th Avenue, New York

THE EXHIBIT SUPPLY CO.
4218-4230 W. LAKE STREET

CHICAGO 24, ILL.
Universal Sets
Minn. Distrib;
Ships New Unit

CHICAGO, Aug. 6—Universal Industries has made initial deliveries on its automatic version of Photo-Finish and appointed a distributor for the Minnesota territory, Bill Ryan, executive vice-president, announced this week.

The Photo-Finish automatic is identical with its one-ball free play running mate except that it embodies the automatic features, Ryan pointed out.

The Hy-Q Music Company, Minneapolis, is now Universal's distributor in Minnesota. Firm is headed by Hy Greenstein.

Mary'lnd County
Bell Law Headed
For Court Test

WASHINGTON, Aug. 6.—The presently important law in Prince George's County, Maryland, legalizing bells is headed for a hearing before a committee in the Maryland Court of Appeals. An operator this week filed a petition for a writ of mandamus demanding the issuance of a license.

The operator, Hal B. Bell, stated that his action was designed to force a ruling in a higher court on the validity of the county law.

C. Robertson Added
To Houston Ops Bd.

HOUSTON, Aug. 6—C. M. Robertson has been added to the board of directors of the newly organized Independent Coin Machine Operators Association of Houston, J. L. (Doc) Taylor, board chairman, announced this week.

The association already has more than 30 members and is drafting a constitution and by-laws. Elected officers are: Joe Strickland, full time executive secretary; Adrian Rutkoff, Charlie Bell and A. J. Tucker, finance officers. Robertson is one of the org's charter members.

WANT TO BUY 25 CITATIONS
State Price and Quantity
In first Letter
Olive Novelty Company
2625 Lucas
St. Louis 7, Mo.
(Fax: (314) 362-6527)

FOR SALE
Well established route in Grand Rapids, Mich., and surrounding territory. Consisting of about 35 machines and 35 pin balls. Will sell at current Billboard prices or extra for location. Have other business interests. Address inquiry to
LOU RINEHART
5700 West River Drive
Belmont, Michigan
MILLS' NEW LATEST BELLs
Mills’ New 1949 O. T.
A Quality Bell
With Double Visible Jackpot Automatic Payout
A Pony-Size Bell weighing only 35 pounds
For years the Blue Bell has been the established or automatic payout
Mills' newest Pony-Size Bell is an entirely new design, with roundly symmetrical header and streamlined execution
This Bell is a real beauty and when in operation, it is
Metal Base Stands for
O. T. Bells
1/3 deposit with all orders

GUARANTEED RECONDITIONED MACHINES

CONSOLES
Keesey Gold Nugget (Comb.)
5c-25c
$15.95

Keesey Super Bell (Comb.)
$7

Bally Gold Bell (Comb.)
5c
$2.50

Bally Reserve Bell (Comb.)
5c
$2.50

Bally Wild Punch (Comb.)
5c
$2.50

Bally Draw Bell, R.B. (Comb.)
5c
$2.50

Bally Draw Bell, M.B. (Comb.)
5c
$2.50

Bally Deluxe Draw Bell (Comb.)
5c
$2.50

Bally Model Two Bells (Comb.)
5c
$2.50

Mills Jumbo (Comb.)
5c
$1

Late Model Evans Evans (Comb.)
5c
$1

Late Model Evans Evans (NEW)
5c
$1

Late Model Model (LIKE MODEL)
5c
$1

3-BALL FREE PLAY GAMES

Citation
$275

Cuba
$275

Jacker Special
$160

Special Entry
$160

Victory Specials
$160

Silver Anniversary
$160

Keesey Big Patsy
$160

Lumberjacks
$160

Trombone
$160

Guaranteed Reconditioned Mills Bells

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3-BALL FREE PLAY GAMES

Citation
$275

Cuba
$275

Jacker Special
$160

Special Entry
$160

Victory Specials
$160

Silver Anniversary
$160

Keesey Big Patsy
$160

Lumberjacks
$160

Trombone
$160

September 13, 1949
The Billboard
COIN MACHINES
115

Mills Blue Bell!
The ideal, all-round machine for general operation. Blue Bell is finished in Hammerloid point, a hard, durable, lustrous finish. Heavy, colorful, metal front decorations—colorful metal reward card with large, legible numerals.
Colors: Ultramarine and cobalt blue, Chinese red brilliantly accented with polished ornamentations.

BELL-O-MATIC CORPORATION
4100 FULLERTEN AVENUE, CHICAGO 3, ILLINOIS

BANKRUPT STOCK SALE!

Phonette, Personal Music
Speaker Box—$3.75 each, contains a five-inch PM speaker.
Timer gives approximately five minutes of playing for a nickel.
Ideal to connect to master radio or phonograph; for tourist court and hotel installations.
Measures approximately 7%" x 5½" x 6" over-all.

Complete with Coin Box
This box formerly sold for over $30.00. Your price, new $3.75 each

ESSE RADIO COMPANY
40-42 West South Street, Indianapolis, Indiana
Genco’s “All Purpose” Scoreboard

It Does Everything!

Order from your nearest distributor
Genco
2621 North Ashland
Chicago 14, Illinois

Mills Slots—100% Perfect!
Reconditioned and Refinished—
All With Club Handles
5¢ Brown Fronts $8.95
5¢ Black Cherry $9.50
5¢ Black Cherry (Oils) $19.50
Latest New Graphics Columns
25¢ Black Cherry (Oils); Used 2 weeks
BRAND NEW SLOTS
Jennings Sun Chief
Mills Blue Bell—Black Beauty M. L.
"31°" Bell
Immediate Shipment

Conversion Kit for Exhibit
Dale Gun, $8.95

Williams All Stars
Immediate Shipment

New Games
We're red hot in the New Game business.

Exhibit
Dale Gun
Reconditioned like new
Guaranteed 100% Perfect!

Mills Constellation
Mfg. Cal. $345.00

Phonographs
Guaranteed to Operate
and Look Like New!

American Model A $475.00
Seeburg 146 $350.00
Seeburg 147 $450.00
Rock-Ola 1422 $295.00
Wurlitzer, Model 1015 $375.00
5¢ Wireless Postcard Wall-0
Mail (W1-156) $35.00

Terms: 1/3 Deposit, Balance C.O.D.

Stop!!
Look!!
Listen!!
If you'll but STOP for a moment and read the following, you'll
listen to the sweetest melody in the world...

One Ball Sale Special
Sally Catalan $20.00
Sally Gold Cups $15.00
Sally Special Entry $5.00

All games are very attractive, mechanically sound. 1/3 deposit required with your order.

Crown Novelty Co., Inc.
195 Howard Ave., New Orleans, LA.
Phone: Cal 7127
HERE IT IS!
JENNINGS’ LATEST
"CHIEF CONSOLE"

WE DO not believe a jackpot machine has ever been built to equal the
entertainment, pleasure and amusement of Jennings' NEW "CHIEF
CONSOLE."

However, we urge you to prove it for yourself! In case you have a group
of machines, like most leading clubs, we suggest you place the new 1¢-1c
or 1¢-5¢ Chief Console in the group with your present machines.
This 1¢-1c and 1¢-5¢ Chief Console is a magnet when placed in a group of
machines. It gets players started playing your other machines and it earns
a great deal more than you would imagine! You want people to keep
playing your machines at all times and the Chief Console will help you
do the job.

In locations where there is only room for a few machines, remove one of
your 5¢ machines and replace it with a 1¢-5¢ Chief Console and check your
results.

We are going to sell the first 500 of these machines at a very low price in
order to get the machine in the hands of a large number of users. Therefore,
it will pay you to write us now for this special price!

The Chief Console has TWO COIN CHUTES (1¢-1c play and 1¢-5¢ play)
... TWO PAYOUTS ... and TWO GUARANTEED JACKPOTS EACH
DELIVERING A TOKEN AND TWENTY COINS! Or a $2.20 Jackpot 1¢
play and $16.00 Jackpot 5¢ play.

We’ve selected for this machine a liberal reel combination containing 8
Jackpots in a single cycle. If desired you can have on this machine any
reel combination which we manufacture.

IF YOU ARE NOT SATISFIED WITH THE PERFORMANCE OF THE
CHIEF CONSOLE AT THE END OF 10 DAYS, RETURN IT TO US
(NORMAL WEAR EXPECTED) AND WE WILL RETURN YOUR MONEY
... that’s fair enough, isn’t it?

HOW ABOUT BECOMING A DEALER OF JENNINGS PRODUCTS
IN YOUR TERRITORY!

We have some open territory for new dealers in certain states. You can
expand your earnings by becoming a dealer in this new machine and the
other famous Jennings "Chief" machines. Write for complete details! On
request we will also send you our handy pocket catalogue showing our
other machines.

THIS IS THE WORLD FAMOUS, RELIABLE, ONE-PIECE
JENNINGS "CHIEF" MECHANISM EQUIPPED WITH TWO
PAYOUT TUBES USED AS STANDARD EQUIPMENT IN ALL
"CHIEF CONSOLES"

The coin chutes of this machine has a new safety feature which
prevents players from using a coin on a string to play the
machine.

We believe our 43 years of ex-
perience has given us the know-
how to design, engineer and
manufacture the mechanism to
meet your needs. Let us prove
it to you at once.

The "Chief Console" is an attractive and comp-
act machine. Its beautiful walnut finish
environment measures only 23" wide by 16" deep
... it occupies approximately the same space
as a single machine!

This is the colorful top horizontal panel of the
"Chief Console" showing only one revolving
unit and payout awards.

O. D. JENNINGS AND COMPANY
4307 WEST LAKE STREET • CHICAGO 24, ILLINOIS • TELEPHONE MANSFIELD 2612
DO YOU WANT 1949'S BIGGEST MONEY MAKER IN A 5 BALL?

Then get... Chicago Coin's

Chicago Coin Machine Co.
1725 Diversey Blvd
Chicago 14, III.

BADGER'S Bargains

"Often a few dollars less - seldom a penny more"

GUARANTEED RECONDITIONED CONSOLES

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>KENNEY BONUS 3-WAY, 8-10-25</td>
<td>$495.00</td>
</tr>
<tr>
<td>RALLY TRIPLE BILLS, 1-4-26</td>
<td>$500.00</td>
</tr>
<tr>
<td>JENNINGS CHALLENGER, 6-22</td>
<td>$550.00</td>
</tr>
<tr>
<td>KENNEY CHALLENGER, 6-22</td>
<td>$550.00</td>
</tr>
<tr>
<td>KENNEY SINGLE SUPER, F.P., P.O.</td>
<td>$550.00</td>
</tr>
<tr>
<td>RALLY RESERVE BILL</td>
<td>$560.00</td>
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<tr>
<td>KENNEY BONUS 1-WAY, 8-10-25</td>
<td>$600.00</td>
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GUARANTEED RECONDITIONED PHONOGRAPH MACHINES

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>WURLITZER MODEL 1011</td>
<td>$1050.00</td>
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<tr>
<td>SEEBURG MODEL 1-46</td>
<td>$1000.00</td>
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<tr>
<td>AL-1 MODEL A</td>
<td>$1000.00</td>
</tr>
<tr>
<td>PACKARD PL-AMOR BOXES</td>
<td>$1000.00</td>
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RECONDITIONED EQUIPMENT

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<tr>
<th>Item</th>
<th>Price</th>
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<tbody>
<tr>
<td>BALLY BOWLER'S LIKE NEW</td>
<td>$195.00</td>
</tr>
<tr>
<td>DANCE COURT SHOT BALL</td>
<td>$195.00</td>
</tr>
<tr>
<td>STRIKES &amp; SPARES</td>
<td>$195.00</td>
</tr>
<tr>
<td>WESTERN POKER</td>
<td>$195.00</td>
</tr>
</tbody>
</table>

Badger Sales Co., Inc.
2021 WEST PICO BLVD
LOS ANGELES 8, CALIF.
ALL PHONE: 4-4528

Active Amusement Machines Co.
656 N. BROAD ST.
PHILADELPHIA 30, PA.
Fremont 7-4455

Active Amusement Machines Co.
98 CLINTON AVE.
NEWARK S. N. J.
Mitchell 2-4927

"You can always depend on Active... all ways"

REDD'S REDDY FOR LOCATION

<table>
<thead>
<tr>
<th>Phonographs</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>148 M</td>
<td>$495</td>
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<tr>
<td>148 S</td>
<td>$450</td>
</tr>
<tr>
<td>147</td>
<td>$385</td>
</tr>
<tr>
<td>146 M</td>
<td>$335</td>
</tr>
<tr>
<td>R. O. 1422</td>
<td>$295</td>
</tr>
<tr>
<td>WUR. 1015</td>
<td>$275</td>
</tr>
<tr>
<td>WUR. 1030</td>
<td>$275</td>
</tr>
<tr>
<td>PACK. 27</td>
<td>$145</td>
</tr>
</tbody>
</table>

NEW CIGARETTE SPECIAL

Stewart-McGuire Brand New in Original Crates $125

Now Delivering - New Shuffleboards

TOP PRICES PAID FOR TRADES! WANTED!

Rally Citation and European - Belguim

Pool Tables - Wur. 700 and 750 -
Slot Machines

W. are exclusive distributors for Wurlitzer and Rally in the New England States.

REDD DISTRIBUTING CO., INC.
258 LINCOLN ST., ALLSTON 39, MASS.

ATTENTION OPERATORS AND CLUBS

Before you buy find out why you should get the best for less

GEO. W. HERRST
Distributor of Jennings Products
905 13th St.
Phone 2122-W
Parkersburg, W. Va.

FOR SALE

5 WURLITZER SKEEBALLS ..... $95.00 EA.

Phone Tyler 4-9460
UNITED'S
SHUFFLE-SKILL

FUN TO PLAY NOVELTY GAME
WITH
SUPER-HIGH-SCORE
SKILL FEATURE
HIGH SCORE
OVER
3 MILLION

NEW
DROP CHUTE

LICENSED BY
NEW YORK CITY

APPROXIMATE SIZE
2 FT. WIDE X 8 FT. LONG

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

IMMEDIATE SHIPMENT

BUCKLEY
CRISS CROSS

JACKPOT BELLE
5¢
10¢
25¢

CREATORS OF
DEPENDABLE
PLAY APPEAL

Williams
MANUFACTURING COMPANY
161 W. HURON ST.
CHICAGO 10, ILL.

THERE'S ONLY ONE GENUINE
CRISS CROSS JACKPOT BELLE
IT'S BUCKLEY

BUCKLEY MANUFACTURING CO.
4223 W. LAKE ST.
CHICAGO 24, ILL.
Gottlieb

THREE MUSKETEERS

NEW COLOR! NEW FLASH! NEW HIGH SPEED!
DASHING NEW ACTION!

6 WINNING COMBINATIONS!
FOURTH BALL FEATURE—Assures all players maximum scoring possibilities!

"POP" BUMPERS with our ORIGINAL FLIPPERS, of course!
NON-SEQUENCE SCORING
• A-B-C-D SPOTTING FEATURE
ULTRA-HIGH SCORE—5,900,000

IMMEDIATE DELIVERY—ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

THE GREATEST SHOW ON EARTH

Featuring AMERICA'S TOP PERFORMERS by The Jones Boys

SEEBURG

BALLY

ELECTRO

R. F. JONES CO.
EXCLUSIVE DISTRIBUTORS SEEBURG BALLY ELECTRO

127 East 2nd South Salt Lake City 1, Utah
1214 Pearl Street Denver 2, Colorado
1259 Mission Street San Francisco 9, California

"Hit a coin-changer," adds Frank Ritchie.

www.americanradiohistory.com
MORE ways to win! MORE earning power!

Bally®
CHAMPION
FREE PLAY ONE-BALL

Bally®
KENTUCKY
AUTOMATIC ONE-BALL

TWO
HORSE-SHOE BUTTONS
INSURE 25% TO 100% INCREASE
IN COINS PLAYED PER GAME

NEW
WILD SECTIONS
28 WINNING HOLES POSSIBLE

NEW
DOUBLE-SCORE
320 REPLAY TOP SCORE

FAMOUS
"CITATION" ODDS
ALWAYS ADVANCE... NEVER DROP BACK

Bally®
SPOT-BELL

THE CONSOLE HIT OF THE YEAR!

NEW
"SPOTTED" SYMBOLS
SINGLE CHERRY WINNERS
SINGLE ORANGE WINNERS

ORDER FROM YOUR BALLY DISTRIBUTOR TODAY!

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
NEW

PROVEN THE BEST OF ALL 1-BALLS!

NEW "Added Entries" RACE FEATURE—POWERFUL GAME-TO-GAME CARRY-OVER HOLDS SUSTAINED PLAY!

NEW "Entry Flash"—8 PLAY-COMPELLING SCORING FEATURES INCREASE PLAY BY LARGE AND SMALL FANS!

PHOTO-FINISH

UNIVERSAL'S SENSATIONAL 1-BALL WINNER

- WILD "FANS" FOR EACH SCORING SECTION
- FEATURE RACE
- A-B-C-D
- SPELL NAME
- AUTOMATIC BALL-LIFT
- ARMOR PLATE FOR FULL PROTECTION
- PLAYFIELD COMPLETELY ILLUMINATED WITH INDIRECT LIGHTING

PROVEN FOR HIGHEST CASH BOX EARNINGS!

TIME TO SWITCH AND STRIKE IT RICH...

INSTALL UNIVERSAL'S

Arrow Bell

- WILD ARROWS make every symbol "wild"
- POSITIVE ADVANCING ODDS with each coin
- BIG JUMBO MOTOR-DRIVEN REELS sustain everlasting suspense

Smashing All Records for Console Earnings!

ORDER YOURS TODAY!

FREE PLAY

Convertible to 1 or 5 Ball Play.
Also Available in AUTOMATIC MODEL

UNIVERSAL INDUSTRIES, INC.

Designers and Manufacturers of America's Most Profitable Coin Operated Equipment

5737 NORTH BROADWAY • Telephone UPTOWN 8-2345 • CHICAGO 40, ILLINOIS

WRITE • WIRE • PHONE • SEE YOUR DISTRIBUTOR TODAY!
The only phonograph that has “music for everyone” — from tots to teen-agers to old-timers. 100 selections — all visible at one time — cataloged under five musical classifications. In addition, the completely exposed operation of the mechanical “brain” creates unprecedented public interest, stimulates play. Six individual plays for a quarter.

Select-o-matic

A greater music service for your locations and the public. 100 selections of music right at the finger tips of every guest, wherever seated. Cataloged under musical classifications — 20 selections visible at a time.