Ken Murray and Nick Lucas join in a duet as Marie Wilson lends a happy ear. There's more than one reason for the celebration—Lucas is marking his second year with Murray's "Blackouts" in Hollywood; "Blackouts" celebrated its eighth anniversary June 24, and on the same day Miss Wilson completed seven straight years as one of the show's top performers, all of which establishes some sort of a record for variety shows. And speaking of records, Nick's latest Capitol release of "Bye Bye Blackbird," backed by "Don't Call Me Sweetheart Anymore," is, in the opinion of Cap execs, one of the best pieces of work the veteran troubadour has ever done.
America's No.1 Folksinger

Eddy Arnold

Now Available
on 78 R. P. M. and 45 R. P. M.

EDDY ARNOLD'S
New RCA VICTOR Release

"I'M THROWING RICE
(AT THE GIRL THAT I LOVE)"
and

"SHOW ME THE WAY
(BACK TO YOUR HEART)"

78 R. P. M. No. 21-0083  45 R. P. M. No. 48-0080

EDDY ARNOLD'S RCA VICTOR RECORDS
ON JUKE BOXES COAST TO COAST

Affiliated
HILL and RANGE SONGS Inc.
BEVERLY HILLS, CALIFORNIA

Exclusive Management: THOMAS A. PARKER • Box 417 • Madison, Tenn.
NEW RATINGS FOR CLEFFERS?

Stem Tie Brokers Unite For Own "Cleanup"; Raised Eyebrows Are Murtagh's

Prober Dubious They Can Police Selves

NEW YORK, June 25.—The ticket brokerage boys have finally taken official cognizance of a situation which put them on a hot-spot—progressively hotter—over the past month. On Monday (20) some 48 of them assembled at Toots Shor's and announced the formation of New York Theater Ticket Brokers, Inc. (NYTTB). A charter has already been approved by RCA Revamps Staff To Set Big 45 Push

NEW YORK, June 25.—In moves surpassing a major push on the 45 r.p.m. system, RCA Victor this week completed personnel changes on the retail end, including internal beat. Here is the line-up: Joe Cidla takes over as director of the popular art label, replacing Jack Hallstrom in this position. Cidla, who has been assistant director of public relations, will retain the latter title and continue to be active on a promotional as well as a r & b basis. Cidla will retain present a & r personnel, including Irving Steiner. (See RCA Streamlines on page 10)

AGVA May Boycott Florida Bond Tangle May Bring Outlaw Action

Cafe Op Raises Fuss

NEW YORK, June 25.—Miami, and possibly the entire State of Florida, may be placed on the out-of-bounds list by American Guild of Variety Artists (AGVA) if threatened suit against it by Danny Davis, operator of Kelly Davis's Cafe, Miami. Davis has hired Florida lawyers who have notified AGVA that, under Florida law, AGVA has no right to collect cash bonds. The law, on the books for some time, says in effect that no bond or security shall be deposited with any union or theatrical guild to guarantee payment to performers. Whatever bond is required shall be deposited with a State official. (See Florida Going Out on page 40)

AGVA Nixes Cuffo; "Mirror" Pays $1,100 For Acts on TV

NEW YORK, June 25.—A last-minute threat late last week by the American Guild of Variety Artists (AGVA) to refuse its members permission to perform on the 65th annual Dedication TV program presented by The Daily Mirror over WNET, New York, yesterday evening (24) resulted in the newspaper's paying the vaude talent $1,100 for their appearance. The Daily Mirror convinced the guild that it had obtained the talent with the understanding that they would work for nothing.

However, the union beefed about the cuffo deal and minute fees were withheld of Labor in case of $257 for a team and an additional $75 for every other performer used in an National Security Agency (NSA), which were Tony Martin, Mary Small, Sarah Vaughan and Eileen Barton.

Juke Box Ops Buying Million Disks a Week

NEW YORK, June 25.—Juke box operators are buying approximately 1,000,000 disks per week and are projected to buy 25 million during the coming year. Of this amount, 80 per cent of the business is handled by the record companies. The remainder is being supplied by such firms as Bantam, Major, and General.

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**House Presses for Excise Cuts**

Martin Cites Canada's Gain: Is Optimistic

**Move Hits Snag in Senate**

WASHINGTON, June 25.—As House minority leader Joseph Martin (D., Mo.) drafted the Senate's version of excise-tax legislation, it was revealed that the Senate was almost certain to impose a tax increase.

Some of the proposals to be before the Senate are: (1) a tax increase of $2 per gallon on gasoline; (2) a tax increase on liquor sales; and (3) a tax increase on sales of tobacco.

The Senate, it was learned, is also expected to pass a bill to increase the federal excise tax on cigarettes by $0.50 per carton.

**54,900 Amuse Enterprises In Nation; an All-Time Record**

WASHINGTON, June 25.—The number of amusement enterprises operating in the nation has soared to an all-time peak of 54,900, the Commerce Department disclosed this week. This represents a rise of 4,460 over the previous year and 10,260 more than in 1939, according to Commerce Department statistics. The number of amusement enterprises is compiled by the Department of Commerce, Washington, D.C., and includes all firms that operate, or have operated, within the past year.

The number of amusement enterprises has more than doubled since the end of World War II, and is now the highest in the history of the nation.

**New Showbiz Firms**

DOVER, Del., June 25.—New Delaware corporation.

Superfilms, Inc., purpose: deal in photographic films, capital, $625,000; shares, no par; principal officer, U. B. Corporation Co.

Convertible Television, Inc., purpose: buy, sell, lend, and buy in electronic, capital, $100,000; principal officer, corporation garanties.

**Buick Dealer Buys**

52 Wks., WJBK-TV

DETOIT, June 25.—A deal for a 52-week program of Western affairs under the KB Korr title, signed by Kajepaj Sales, Inc., WJBK-TV, this week, is believed to be the largest single television contract ever inked here. The program is on the air, the program to be aired on Monday, from 12:00 noon to 1:00 p.m. (15 minutes).

**C. Enacts Rules For Fireproof, but Not for Old Spots**

WASHINGTON, June 25.—Washington entertainment enterprises got a break this week when some new rules were adopted to prevent fire code but decided not to enforce it on existing structures.

Bold fire rules regarding the number of exits, types of permissible fireproof materials, and the installation of elevators were drafted in several places. The bill passed by the Senate and sent to the House for consideration.

The Senate, it was learned, is also expected to pass a bill to increase the federal excise tax on cigarettes by $0.50 per carton.

**The Billboard**

Volume One Option

Extended by Kudner

NEW YORK, June 25.—The Kudner Agency had extended the option to last at least until July 1, 1940. The agency, which has offered combined coverage of radio and television (AC) as a sample series, received considerable critical acclaim.

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TV Forcing AM Rate Revamp?

Cantor Set for NBC a la Allen; May 'Take It'

NEW YORK, June 25.—Edison Cantor has definitely decided to sign an exclusive AM-TV deal with the National Broadcasting Company (NBC). He will be paid $1,500 a week for the duration of his contract, which will be for twelve weeks. The deal, however, is subject to the approval of the Federal Communications Commission (FCC) and the approval of the NBC executives.

CBS Wooing Jolson AM-TV

NEW YORK, June 25.—The Columbia Broadcasting System (CBS) is making a pitch to sign Al Jolson on an exclusive AM-TV deal. The emphasis is put on the latter, the first meeting between the performer and the network executive is expected to take place on June 28. At this meeting, the network executive is expected to offer Jolson a deal which will make him one of the highest-paid AM performers in the country. Jolson is expected to be offered a salary of $1,500 a week, plus a share of the revenue from the show.

Cross Plugs Factor In Day, Benny Pect

HOLLYWOOD, June 25.—Dennis Day's return to Jack Benny show near his home in New York is a big plus for the network, according to NBC executives. The show is on NBC's network, and the network is hoping that Day's return will help boost the ratings for the show.

Sinatra - MBS Deal Floppos

HOLLYWOOD, June 25.—Frank Sinatra's lingering negotiations with Mutual Broadcasting System (MBS) are heating up, according to sources close to the situation. The negotiations are expected to continue into the weekend, and a deal could be reached as early as Monday.

Union Meets CBS in Attempt To Forend Staff Firings

NEW YORK, June 25.—The United Office and Professional Workers' Association (UOAP) held a meeting with CBS executives to discuss the issue of layoffs. The union is demanding that CBS not lay off any employees, and is calling for a moratorium on all firings until the union can negotiate a contract that protects the employees.

“Ignorant” To Use TV Track for AM Version of Show

NEW YORK, June 25.—One of the first instances of transcribing sound on a TV show and using it for AM radio is being planned for the upcoming season. The show, which is being produced by Mutual Broadcasting System (MBS), will be take to CBS-TV and then transcribed to AM radio, allowing listeners to hear the show on the radio.

Agency Execs In N.Y. Think Cuts Are Due

National Precedent Foreseen

NEW YORK, June 25.—There is a growing belief among advertising agencies that the recent increase in television receiver circulation in New York City will necessitate a move to reduce AM radio time, possibly by the 1950's. AM stations are facing increased competition from TV stations, and agencies are starting to cut their budgets accordingly. The cutbacks are expected to begin in the fall, and will likely result in a decrease in the number of TV stations producing shows.

Wilson To Bankroll All-Star Game On CBS

CHICAGO, June 25.—Wilson Sporting Goods Company has agreed to bankroll the All-Star Game on CBS, making it the first time a company has paid for the rights to a major sports event. The deal is expected to generate upwards of $1 million for CBS, and will be the first of its kind in the history of sports broadcasting.

For the full story, visit www.americanradiohistory.com
Plethora of Summer Shows Swells Coast NBC Operations

HOLLYWOOD, June 25.—National Broadcasting Co. Coast programming department will vastly expand its Hollywood production facilities here with the addition of at least 10 of the 26 new shows developed and controlled by NBC. Hot-weather activity this season will be in sharp contrast to last and its local NBC programs will be produced only once this summer fill-in basis. Fast program-turning drive, launched to offset Columbia Broadcasting System's summer talent void, is now on to the NBC. It is anxious to use summer hiatus periods to develop shows working full blanket rolling. Hence, the new raft of starters will not be treated as fill-in shows, but produced with an eye to long-term web tonality.

List of shows definitely committed to Hollywood showing is headed by the meat and eggs giveaway series, Hollywood Calling, which premieres July 26 with being given top development priority. In succession, following additional shows are being penciled in for NBC's Golden Girls, set and for 24 episodes. Others—Richard Diamond, Perry Mason, University Theater, George Jessel Show, Weaving of Stanzas, written by Frank and Doris Hardy and set for six p.m. EST time slot on May 21, and a prime-time slot on Saturday night, are all part of the NBC sales show, which returns to the Coast after string in New York.

WLW Sales Conflabs Three Times a Year

CINCINNATI, June 25.—Annual WLW sales conference this week was held by the station in favor of the 30 confidential annual WLW sales sessions to be held in New York and Chicago. The new plan calls for key WLW officials to make the promotion tour to travel to those cities where the conference takes place. WLW personnel in March, June and October, instead of having the out-of-town sales in charge on Cincinnati every January.

We hope and Sales Manager Harry Messer, who heads the new arrangement was to facilitate working with the WLW clients, agrees that all clients processed out of Chicago and New York.

Millen New Head Of Tall Corn Net

DES MOINES, June 25.—Paul Millen, manager of Storlton KFPL at Madison, Wisconsin, is the new head of the Tall Corn Network at a meeting in Oshkosh Club on West Oshkosh Lake this week. Millen succeeds Ed Brown, of KVFD, Fort Dodge, who retired from the position two years. Millen becomes manager of the Tall Corn Network, but the new station goes on the air in August.

Charles Jones, manager of KMCJ, Madison City, was named secretary-treasurer.

there are 15 towns stations in the network.

AAB RENEWS “HOUR"

HOLLYWOOD, June 25.—American Association of Railroad increased the price of its hourly news show to $25 for each show for the second two weeks making it one of the few lesser new shows to survive. SELL 5 in the daily local listings, $15 for the Sunday issue. The show, which goes out at 4:30 p.m. EST during the fall-winter season, was 45 minutes but was cut to a half hour for the summer season. Gordon Macfie will continue as publicist for Broadcasting Co. (ABC) musical series.

Stills in the works are other shows which will be going into production next month: Honored during the past three months and submitted to ABC New York by Michael Storey who is representing Mr. and Mrs. James Mason, Ben Pollman and Douglas Fairbanks, Jr.

Programming impact will prove a severe test to broadcasting syndicate, because the news the web will give the nod to staff producers, but ABC will have a few players. Hereof, the puerty of NBC-owned shows has the staff mogel to develop new programs. As a result, the watch-holders on agency-produced shows are being trained under the new live role in program developing, staff men will be given new creative and credit on show develop. Two starters currently assigned include Richard Witten, who will direct, Screen Directors, and Warren Lewis, set to handle the ratings on Four Star Playhouse.

AFM To Try Tele As Music Teacher

CHICAGO, June 25.—As a public relations experiment, and to see if the public can be educated, via television, to appreciate better known music, the American Federation of Musicians July 9 is allowing a one-time pick-up of the famed free concerts at Grant Park. WKBW will telecast the concert on an exclusive basis.

If public reaction to the initial test is successful, the union says, it will cable the payoffs from its royalty fund, undoubtedly will allow subsequent telecasts.

The union is not changing for the public service, maintaining one-time. It has indicated that if other shows are allowed, same policy of non-payment for television rights will prevail.

Outlets Fight FCC on Forced Bidder’s Ads

WASHINGTON, June 25.—The radio industry will be out in force at a Monday meeting of the Federal Communications Commission (FCC) to require television stations to transmit or change to advertise their interest in local newspapers over the air. Several independents and small representatives of the major networks, the National Association of Broadcasters (NAB), the FM Association (FMA), the Television Broadcasters Association (TVBA), and local broadcasters are expected to oppose the proposed rate as time-consuming, expensive and unnecessary. Mixed feelings over the proposals because of the parallel proposal to set a cut-off date for mutually exclusive applications for the renewal of licenses for competitive bids in the case of proposed transfers was abolished by the FCC June 8.

Deadline Set for Novik’s WLQ Deal

NEW YORK, June 25.—An un- official deadline of Tuesday (28) has been set in the pending deal whereby Mr. Al Novik, an FCC consultant, is to buy WLQ, New York. The deal is to be closed by Dorothy Thruey, she is the publisher of The New York Post, which owns WLQ, and the two sides have been in talks for some time, have been on-and-off negotiations.

Novik is said to have advised Mrs. Thruey that she’ll file for the transfer and has signed a contract that expires his bid by June 28. After that, Novik will file for a license on an extended trip. The extension is said to be around 108.

CampbellSoupLook For New Warbler

HOLLYWOOD, June 25.—According to plans to have Campbell’s Soup Club 15, Columbia Broadcasting System (CBS) seg, may have a new vocal lead following the departure of Bob Crosby. All principals (Moderatiers, Andrews Sisters, Jerry Gray and others) are on the lookout. Auditions for the male vocal slot are continuing. Lewis Stadler and George Karpinski, Dick Hayman and Bruce McQueen is believed out of the race since he was renewed on the radio show.

Sickle New Dubont S. Mgr.

HOLLYWOOD, June 25.—Well, Sickle, DuBont’s newly appointed independent was in town on Monday (27) for New York’s 76. He left left Leo J. Meyerh, RCA Victor’s California distrib, where he served as exec. Sickle is not alone in his exit from Meyerh to the DuBont fold. Others include Miss Jane G. Briscoe, Miss Ada Maege, who will work thru David Briscoe, owner of the Briscoe Corporation, along with Bob Cope, who was associated with Fredrick Womack in the Ambassador Associated music store venture.

Carrel Hope is the principal stockholder of Quality. Richard Gilmour heads the firm as president and serves as general sales manager.
CBS Economy Kick: Disk Jock Show at 7 p.m. Daily

NEW YORK, June 25—Beginning Monday, July 4, the Columbia Broadcasting System (CBS) will present a new disk jockey quiz show, "To Win, a new disk jockey quiz show," in its 7 to 7:45 p.m. strip across the nation. Hosts: Jack Smith and Club 15, three-hour-time sessions which only CBS can offer.

To Win is a hard-fought quiz show which will go on for 365 weeks, the greatest amount of time consumed by any one quiz show now on the air. The record

under foot to produce a D-J. "Players in Paris, in Puerto Rico, it is claimed, low production and labor costs will reduce the cost of the show's estimated $500,000 annual cost, which will be split evenly between CBS and NBC.

Winning the contestants must identify a record played backward. The program's cheap cost, estimated at about $1.25, kills two birds with one stone; it saves CBS program staff and studio space and it is very highly entertaining.

The contest is being conducted by Frank Schiffer, who is also one of the CBS staff producers. Operations of the show will be made at the CBS studios in New York City, and the show will be produced by CBS for NBC.

CBS and NBC bottles batts in battle for Blatz's "Duffy"

NEW YORK, June 25—The Columbia Broadcasting System (CBS) and the National Broadcasting Company (NBC) have announced the start of a new radio show, "Duffy," which will be sponsored by Blatz beer.

"Duffy," according to NBC, will be a half-hour program, beginning on Wednesday, July 5, at 7:30 p.m. Eastern Standard Time. The show will be broadcast from the studios of the National Broadcasting Company in New York City, and will be produced by NBC.

The program will feature music, comedy, and other entertainment, and will be hosted by Duffy, a well-known personality in the radio business.

"Duffy" is expected to be a major hit for Blatz, and the networks are hoping that the show will attract a large audience.

"Duffy" will be broadcast live from the studio, and will be recorded for later broadcast on other networks. The show will also be shown on television networks.

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**NAB Program Dept. Slated For Heave-Ho; Willard Shift To Tele Post Now Official**

(Continued from page 5) with the McCallough committee, has received a green light from the NAB board. A. D. (Gene) Willard, in charge of the plan, announced today that Miller soon to announce this latter step officially. Willard embarked this week for New York in an effort to secure approval of the NAB board. Willard will wind up his work there just before going on vacation.

**wentworth Huddles July 11**

Because of the recent consolidation recommended by the July 11-13 meeting of the NAB board of directors, the NAB’s regional structure, one is likely to be the most important. In some form, with one of its divisions now part of the nation’s largest radio networks, NAB is sure to work on a blueprint that would result in a new program for the market. At the same time, NAB made known this week that it has been a "single real difference" between NAB and the FCC, and that the new program has been arrived at through the efforts of the committee.

**Program Clinic Heers Mller\'s Urged Code Use**

WASHINGTON, June 25.—President Justin Miller, of the National Association of Broadcasters (NAB), in a speeded prepared delivery Monday (27) at the NAB program department, will talk about the NAB Standards and Practices Code as a guide to good programming.

Miller will call upon the program director to use the code as a key to suggesting types of good programming as well as poor. The Standards and Practices, Miller points out, constitute a key to the code.

Approximately 220 are expected at the clinics, which will last three days and are expected to be highlight of the Federal Communications Commission (FCC) Mayflower report in which the NAB gave a go-ahead for air programming with certain qualifications. Don P. NAB general counsel, will talk of "the problem of the voice that is no more, the necessary voice in developing in the two major fields of broadcasting."

The aim of the program is to cut down on "fill" and program to the essentials, keeping in mind that the program is going to be "family friendly." The McCallough committee is keeping mum on all details until the NAB program department is ready to explore the recommendations. Just how much of a slash the program department will get is almost certain to be determined in some measure by the success or failure of the department’s first clinic in Chicago earlier this year. The question of whether or not the program will be continued is to be reviewed by the committee.

**Grove Buys ‘Shadow’ For 450 Stations**

NEW YORK, June 25.—The Mutual Broadcasting System (MBS) will buy 450 "Shadow"__a radio station business, selling its top ranking chain of stations to Grove Broadcasting Corporations, Grove is buying the show on 450 stations, with D. L. & W. Coal, which has been ranking chain of 12 years on a smaller Eastern network, continuing to broadcast in those same markets. Grove, which will put its Grove and Shadow stations together, has over sponsorship September 11. Harry B. Cohen is the agency.

**Long Fight Likely as FCC Rejects WHAS Sale to WLW**

WASHINGTON, June 25.—The Federal Communications Commission (FCC) expects to receive vigorous exceptions to the initial decisions that the FCC made in the contest for the largest package sale in several years — the transfer of channel Station WLW and associated TV and FM properties in Louisville to the Washington Post Co., including the daily newspaper and The Courier-Journal and Louisville Times, and the tentatively rejected decision that The Nashville Tennessean initiated in the case. The hearing examiner Leo Resnick on the "shadow"__a radio station business, selling its top ranking chain of stations to Grove Broadcasting Corporations, Grove is buying the show on 450 stations, with D. L. & W. Coal, which has been ranking chain of 12 years on a smaller Eastern network, continuing to broadcast in those same markets. Grove, which will put its Grove and Shadow stations together, has over sponsorship September 11. Harry B. Cohen is the agency.

**Video - Robot Receiver Bowed By L. A. Firm**

HOLLYWOOD, June 25.—Perfection of Title-Robot, a video receiver with built-in stenographer, generating power from a miniature television receiver, was unveiled last week by Sunbeam Electronics, a Los Angeles subsidiary of General Electric. The receiver was demonstrated for The Billboard by its president, Del Riccio, head of a West Coast television firm. Riccio is credited with development work in perfecting the device. In its present form, the micro-machines, gathering, delivering, depositing the film and allowing the device to be used for a variety of "slave" cameras operating from one master set.

**July-25**

Now that the "Slave" camera can be a complete, self-integrated unit containing its own sound system and picture coupling equipment, it can be operated by a simple coaxial cable set-up. Multi-camera slave set can be a five-inch cathode ray tube, magnified by a 1.9 projection lens capable of producing a picture as large as 38 by 24 inches. Set's screen is so illuminated that it is possible to get a mirror effect which works in just as well. Mirrored glass will be coated with tinted film which will reflect different colored light in place of color. Developers of the instrument are soon planning to apply the technique in commercial and amateur market as well as in news photography. The finished model of the system will become a tele-robot installation with its working set-up.

**Rubin Loses NBC Show, WPX Shaky**

NEW YORK, June 25.—Benny Rubin’s National Broadcasting Company show, "The Great Giftof 800 to 1,000 Homeowners," was canceled by Bonafide Mills, and the WPX TV video signal was also reported shaky, with the co-owners, Vin and Kolviner, looking for quick improvement. Rubin’s NBC show, which aired three times a week, wound up its run Friday (23), and the future of the WPX project of the same name is uncertain. Johnson’s Agency, has two possible replacements in mind for August 28, when the show is scheduled to return.

**WPX pin was moved back from a studio setting out the Baraboo County Pool, with an audience of laughter after the gags may injure more life into the Vin-Kolviner project. Rubin’s NBC show, which aired three times a week, wound up its run Friday (23), and the future of the WPX project of the same name is uncertain. Johnson’s Agency, has two possible replacements in mind for August 28, when the show is scheduled to return.**
TELEVISION GOES BERSERK! ON THE

FIREFALL FUN-FOR-ALL

Starring

OLSEN & JOHNSON

Directed and Supervised by
Ezra Stone
A Kudner Agency, Inc. TV Production

EVERY TUESDAY NIGHT 8 P.M. E.D.T.

Coast to Coast
Beginning June 28th over NBC-TV Network
and July 12th on non-network stations
presented by your BUICK dealer
Coast Pkg.
Looking for
Gravy Train

Talent Wooning Ride

By Alan Fischer

HOLLYWOOD, June 25.—With Hollywood drawings pending, Para
entry into kinescopes operations, Coast
tele packages and talent are looking at
kine thru rose-tinted lens in antici
ation of what they hope will be a
gravy train of big video deals. A
chunk of tele network thinking here
bids $200,000, over, and the $20
along the line—alas at least not
for talent or program owners. Coast
talents will still apply exceptions
have made it clear that the line syn-
dication route is no profit-sharing
scheme and are quick to discourage thoughts of “splitting the take.” In
some instances, telecasting talent and
packagers to “stop kidding
themselves.”

Telecasters surveyed by The Bill-
board agreed on one basic point:
Kinescoping is merely a means of
placing a stamp on a full tele net-
work. They do not want to be
so-called "extended" or "transferred" kines
and therefore no package can expect to
outstrip the gross price (ie $5.00) from line sales. On the other
hand, tele opera producers and talent
may top pay tops for kines sold, but
percentage deals are out. Blunt thinking is aimed squarely at some
local packagers who feel they should
apply to the line channel with informal demands ranging from a
straight 50-50 split to lesser cuts.

Kine Highs Changes

As a rule, local net outlets are in-
stalled on kine rights clauses in all
tele networks. Talent is established, but talent is guaranteed higher
costs when the transmission time
is involved. The applied “split
revenue” is both unfair and impractical to com-
pute. Hence, if the talent is retained by those
owners can expect only flat fee
hikes.

Policy of the National Broadcasting
Company (NBC), KNBN 419,800 calls for hired kites on leased
shows, with tele producers retaining all sales
rights. NBC, in turn, will service its
affiliates with sustaining kines on an
advertising plans. Paramount's KELA holds kine to be unprofitable pro-
gramming and will not kine prices on
rate cards in individual markets. Most other packagers and talent
will be given straight pay guarantees for kines. Hence, KELA's unusual
“Exceptions” is implied, will be studied
by other local stations, who may retain
their productions at a rate below
those of other kines. The one outlet currently inclined to

INTRODUCTORY OFFER

100 8x10 Prints

for

$6.50

Plus Postage

When this ad is in use with order.

Regular Price $7.50. A Saving of $1.00.

NO NEGATIVE CHARGE.

For Sales, Sales Co., C. D. B.

QUALITY PHOTO SERVICE
Parkers St. Box 42

BRISTOL, CONN.

Giesy, Miss Pollet
To Set TV Flackery

NEW YORK, June 25.—Don Giesy,
former publicity chief of the DuMont
television network, and Louise Pollet,
his former assistant, this week resigned
from the web to set up a new video
publicity outfit, Don Giesy and Com-
pay. The duo leave DuMont at the
day after next week.

Giesy, who formerly also handled
tele publicity at the American Broad-
ing Company and with Harvey
Marlove Television Associates, will
associate with several accounts now
on the air at DuMont.

Joseph Murray (Women's Club), Dan
Kelm (Lennox, Prague and the Mis-
ing), and an Employee of the same. Giesy will also handle
HH Television Features, Inc., the
Gladys Harnishak agency, and Monte
trengiagis the Pictures of the Famous.

On air and in person, talent and packagers will be
used to sell as an exp-

Giesy, Pollet

Lightnin’ May
Hit NBC; Bobby
Clark Also Due

NEW YORK, June 28.—Bobby
Clark this week was reported act
for a few weeks as the Girls Go, Todd's
Broadway musical. The web is also talk-
ing about doing a
video version of Clarence, Frank
Bacon's legit classic. John Golden
owns the rights.

GLOSSY PROFESSIONAL

8X10 PHOTOS

IN QUANTITY

For mail glossy photos and post cards.

Top-notch quality. Extremely low
prices. Order now.

MULSON STUDIO
Box 841, Bridgeport, Conn.

Copyrighted material
TV'S SUMMER BELT-PULLER
NBC Central Steps on Gas In Network TV Programming

CHICAGO, June 23—A new spurt of TV programming for National Broadcasting Company is being pushed by the web's central division headquarters here. Two commercial shows have been added to the line-up, which two have been aired locally or regionally, to bring NBC's total for the summer to 11. The Slogging Machine, a new network program, might cause a change in local program structure. New shows not aired by NBC, they are also aired, obviously will cause cancellation of some local programs. As such, this is said, some local remote shows will be dropped.

Video for Six Aussie Cities

CANNBERA, June 23—Acting on the recent recommendation of the Broadcasting Control Board (BCB), the Australian National News Agency has decided to build television stations in the capital at the same time as Melbourne, Brisbane, Adelaide, Perth and Hobart. A standard of 655 lines will be used to be aired by the ABC, which will be used to build television stations in the capital at the same time as those in Melbourne, Brisbane, Adelaide, Perth and Hobart. A standard of 655 lines will be used.

SPG Heares Ellsworth On Production Costs

HOLLYWOOD, June 23—New industry talk of producing television shows is in favor until unions can learn true production costs. This opinion was voiced by Ted Heares, who is headed up the Film Stock Writers Guild (SWG) to make sure that film producers and employers, film writers, are organized. Heares told the audience of film writers that the union's goal is to make sure that film producers and employers, film writers, are organized.

L. A. Viewers Face Univ. Pigskin Dearth

HOLLYWOOD, June 23—Unless there's a change of mind, Los Angeles college football fans will have to settle for Internet shows this fall. The University of Southern California and University of California- Los Angeles games will be played on television, but not live. KMEN (KBAD) plans to air the games late. KERRY KLACK—KBAD has pitched hard and long for video rights to the University of Southern California and University of California-Los Angeles games but both teams have said no. Now, KLEX-KVNA has pitched hard and long for video rights to the University of Southern California and University of California-Los Angeles games but both teams have said no.

Bell Telephone Show Plans Kine Film Test

NEW YORK, June 23—A test kinescope of the Bell Telephone musical show will be made Monday night, according to plans of the company's regular AM broadcast on the Mutual Broadcasting System (MBS). The account and its agency, N. W. Ayer, are experimenting to establish whether a show of the same kind will be possible in the future or whether two separate productions will be necessary.

Allo Floyd Mack and Tom Shirley, who produce and present the shows respectively, on the program, will use the test kinescope of the program to see if the test kinescope will be used for the film. If so, the test kinescope will be used for the film. If so, the test kinescope will be used for the film. If so, the test kinescope will be used for the film. If so, the test kinescope will be used for the film. If so, the test kinescope will be used for the film. If so, the test kinescope will be used for the film.
Radio and Television Program Reviews

Radio

Sunday at Home
Reviewed Sunday (19) 7:30 p.m., Saturday via KNBR-HFC, Hollywood, National Broadcasting Company.


Sunday at Home has a unique, folksy flavor to it; rarely found in video and offering with family appeal. The Pickard family of星期日 from radio and television saw the pick of the radio programs.

Pickard's family is famous for its puppet shows, and the Pickards' production of the puppet show "Sunday at Home" is a delight. The show features the Pickard family, who are skilled puppeteers, performing in front of a live audience.

The show is a mix of music, comedy, and puppetry, and it is a perfect family-friendly program. It is a show that the whole family can enjoy, and it is a great way to spend an hour on the weekend.

Schoolhouse Rock
Reviewed Saturday (19) 9:00 a.m., Saturday via KNBR-HFC, Hollywood, National Broadcasting Company.


Schoolhouse Rock is a musical education program that uses animation and music to teach children about history and science. The show is set in a classroom and features a group of children who are learning about different topics.

The show is a favorite of parents and kids alike, and it is a great way to teach children about the world around them. It is a show that is both educational and entertaining, and it is a perfect way to keep children engaged in learning.

Inside the Doctor's Office
Reviewed Tuesday (June 21st) 1:00 p.m., Saturday via KNBR-HFC, Hollywood, National Broadcasting Company.


Inside the Doctor's Office is a medical drama that follows the lives of the doctors and nurses in a small town hospital. The show is set in a rural community and features a group of doctors and nurses who are working to help their patients.

The show is a realistic portrayal of the medical profession, and it is a great way to learn about the challenges that doctors and nurses face in their daily work. It is a show that is both informative and entertaining, and it is a perfect way to learn about the medical profession.

Puppet Opera
Reviewed Tuesday (June 21st) 4:30 p.m., Saturday via KNBR-HFC, Hollywood, National Broadcasting Company.


Puppet Opera is a musical production that uses puppets to tell a story. The show is set in a small town and features a group of puppets who are working to save the town from a wicked villain.

The show is a fun and entertaining way to learn about the power of puppetry, and it is a great way to learn about the importance of community. It is a show that is both educational and entertaining, and it is a perfect way to learn about the power of puppetry.

Copyrighted material
American Television Forum of the Air

Reviewed Sunday (121, 3:30-4:15 p.m.) NBC. Sponsored by the National Broadcasting Company (NBC). Produced under supervision of Ralph Burgin, NBC radio program writer; and Fred Macfie, NBC program producer, Hall, Pand. J. Frederick Dalewitz, 20th Century Fund; Dr. A. C. Coker, New York University; Nathan R. Goodspeed, 20th Century Fund.

Silent, superlative film produced by the 20th Century Fund and the Kieslowski Brothers kick off on the screen tonight. Produced by NBC, this program is the first in a series of major film programs, and it contains a vivid cinematic presentation of the problem of total and per capita, can be solved by the simple act of changing the economic structure, for the stock is stated, with the implication that those who have been fairly as provided output goes up. The problem is thus posed in this way, and the solution is stated, that it good then will not allow for the viewer to think through out himself. It is stated, that the risk of production with the mass installation of machinery and exhibited with the increased standard of living.

People would vary that mechanization will not reduce the workday while heightening the standard of living. But to gloss over or criticisms of mechanization, as the evidence is consistent with it is a shallow view of the over-all question. This was the case with the half of the show, which had bad Hall essaying who Ted Geisel, who has caused the gavel on the AM side.

Machine's Threat Discounted

It is stated, that whether machines will not create unemployment, the 20th Century Fund, consultant on the film, admitted they might create an unemployment problem. The most important feature of the National Bank of Radio & Television Journal, stated that high production machinery might lead to a decrease in the total number of jobs, which in turn would mean a decrease in the total number of jobs.

The news of the department of New York University, counters with a lengthy discussion of the question of the products, its answer to the problem of how to create more education and retraining programs, to keep work for other fields, which the automotive industry, and the mass-making equipment in a general economic catastrophe.

The program needs more dynamic explanation of the feedback of the display, viewed and represented as more distant views of how the audience is engaged. The next session of the program also developed by Chace.

My Good Wife

Reviewed June 3

Supplier via NBC

Fridays, 9-10 p.m.

Director, Lynn Wright; supervisor, Richard P. McDonough; writer, Sam Taylor; producer, Sam Taylor; executive producer, Jack Cloutier, and his music; music, Arthur French and John Conte.

A comedy and high-spirited scripting made the initial episode of NBC's new marriage and courtship show, and made up the best part of the show. Once the Endrocs were presented, the situation became a cookie-cutter case of an executive who gets a divorce and marries a woman who is not his type. The show is not particularly original, but it has some amusing moments that make it watchable. The show has a good, fast pace and is enjoyable to watch. 

Kicks for Kids

Robbie Benson, 24-year-old Universal Pictures actress, was the subject of the new series, which started May 15. The show, which is a half-hour variety show, features Benson in a variety of roles, ranging from children to adults. Benson's acting style and delivery are well-suited to the show's format, and she consistently delivers strong performances. The show is a fun and entertaining watch, and it's a great addition to the television landscape.
Space Pains of West Coast Stations Ease During Year

BISHOFT, July 5—It all happened during the past 12 months, but now telecasters are saying the tele was caught up in a room in Hollywood. Earlier, video's Old West Coast stations had a danger of being cumbered by lack of schedules. It's now been improved and plenty of contracts have been signed.

Radio's continued Western migration has seen telecasters who are not getting building facilities in pace with the program shift to the Coast. Conditions

Hooper Issues First Net Tele Ratings

RADIO-TELEVISION

Split Screen Tele Transmission High

By NBC's "Houdny"

CHICAGO, June 28—One of the most complicated applications of television transmission was used Thursday (20) on the National Broadcasting Company's Denver show where Bob Smith, program engineer, was shown. In Chicago, however, his telecast from Chicago, however, was shown on the early morning show where the entire show was the first in picture. The television picture was shown in two segments and conversations were time.

To carry out the telecast—first of its kind in a regular network series—pictorially the same kid was sent from here to New York. The video was sent by feed and the kids were not the same kid. Both were brought to the studio simultaneously.

Smith recorded the picture before the puppet was shipped to Chicago. As he talks with Howdy, the video is then sent to Howdy and back to the studio simultaneously.

Pix Make Trailers For Exhibs TV Use

NEW YORK, June 25—Radio Keith Orphenem Corporation (RKO) has set up trailers for its CinemaScope, Big Steal for free use by independent exhibitors. The trailers released for the benefit of its exhibitors will decide whether they plan to operate TV stations.

Another move in the telecast industry is being taken by the Franchisee. Allen independents have formed a movie company, which has made a deal with the NBC network for the exploitation of its film stock. The move, the company, has been working on television shows. These recent decisions to use video shows is seen in the trend toward the use of television in the music industry. A complete feature set-up, KLAH-TV, is in the works.

KLAC Contracts For TR Kine Unit

HOLLYWOOD, June 25—KLAC, Los Angeles, today announced an agreement with Telepictures, Inc., for the use of its Kine Unit. The agreement is for the use of the Kine Unit for the production of television programs. It is understood that the agreement will be for the period of one year.

Ex-Joe Fight Sells Out TV House; Plugs Stink It Out

NEW YORK, June 25—As if plain video commercials don't enough of a problem now, new complications in the field of electronic advertising may be in the offing as the medium expands. This was the direct impression gained from the reaction of some 4,000 persons who paid $36 each for the Specials. The event was held Wednesday (22) in Brooklyn's Fabian Fox Theater to see the Joe Chiodo show, who was the alleged heavyweight title, along with the regular film bill. It was clear that mass audience differs considerably from what the individual viewer had been used to. To have such a large crowd needs extra careful planning.

Gillet, percolate, is not the idea to be bankrolled as an example. Its Look Sharp, Be Sharp theme was repeated interminably, with the result that the audience was extra hard between the rounds of the latter part of the show. The second set of the lute bells as those words were spoken might have awakened a few light heads but it was not only unwise, it was indicated in the outer circles of the sponsor's film clip opened on critical laughter, particularly the area development caused at a military academy supping up.

Fight No Bargain, Either

There is a perspective project that is in sustainance developed by Radio Corporation of America (RCA). A major program has been carried on a part of that with the image into the media. This has had a number of the pictures have been dropped by the audience, and the others have managed to gain an audience.

The slide image was somewhat unsatisfactory to the whether it could be obtained on home TV receivers, but it was only good enough for that purpose. Only at the start of the second session did the reception become so improved that the audience could be viewed. This condition was followed by an increase in the display of the pictures, but thereafter there were bugs in the new, compact equipment.

The ring and the fighters could always be seen, but with a light quality picture the picture could have been sharper, but since the action was on a broad scale, the fault mattered little. The lighting in the picture seemed to shift from light to dark and back again at unpredictable intervals.

However, from the point of view of the theater operator, the evening was financially successful. The house was jammed and the estimated $300,000 in advance sales was no more than anything but good news to say about the results.

25-Piece Equipment

The showing the week thru the co-operation of Cy Farrow, owner of the theater, RCA and the National and 25 minutes, Friday. The new equipment will cost an estimated $250 to $400,000. It differs from the equipment used by New York Paramount, which has an increased after-boxing step. The RCA equipment uses a 30 by 36-inch barrel in the center section of the theater. Analogous equipment may be in remote positions.

Despite small annexe, the evening was a milestone in the development of television, for it was the first time that it had been possible to double the speed of a receiver to pitch 1 in the air.

Indie Chief Unnaled

One indie station sales chief said that as his station was concerned, the advent of a TV forced rate revamp held no charms. He pointed out, traditionally, the dramas when video's were weakest. Accordingly, felt that he would have to sell at night, a rate of change which would produce, in the belief of the company, would have to change its policy. It was clear that the company, would have to change its policy. It was clear that the company, would have to change its policy. It was clear that the company, would have to change its policy.

TV Forcing AM Rate Revamp?

(Continued from page 5)

considerably lower circulation. They claim, however, that the lack of consideration of comparative rates for likeations of an hour, but in terms of radio and television, it is pointed out, it will be considered.

AM rules even declare that the validity of rates that are lower than a TV installation is a wide open question. There has been insufficient research on that, or for one thing, the "novelty" aspect, for another, cost to the community.

Indie Chief Unnaled

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Latest figures, comparing AM and TV costs, as prepared by the Co.-management System, will be found in the Radio-Television section this issue.

Telus will be made available to all tele stations.

There is a strong financial basis.

The card of knee cost was worked out for a number of products. The table of values of costs for the knee cost is as follows:

<table>
<thead>
<tr>
<th>Cost of Knee</th>
<th>Approximate Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>$315</td>
<td>$329.30</td>
</tr>
<tr>
<td>$320</td>
<td>$332.50</td>
</tr>
<tr>
<td>$325</td>
<td>$345.00</td>
</tr>
</tbody>
</table>

TTV, 10-minute stunts, $425.00, plus duplicating costs.
DuMont Plans On-Spot Tele Via Cruiser

Demonstration Tour

NEW YORK, June 25.—Utiling the $25,000 DuMont teletower, a mobile television studio, the receiver sales division of the DuMont Laboratories, Inc., inaugurates a new dealer promotion plan aimed at increasing the use of on-the-spot TV demonstrations in the metropolitan New York area. The first demonstration is to be held in Peekskill, N. Y., Monday (77), with a second demonstration scheduled for Secaucus, New Jersey, next Wednesday. Bart Chertow, New Rochelle, Mount Vernon, is handling the arrangements.

The teletower, a fully equipped studio on wheels, will be parked in front of the dealer's store and a closed-circuit camera chain set up to televise people in the crowd and the store itself. Two receivers will be installed on the sidewalk and a third in the teletower. Peole watching the demonstration will be able to view themselves on the receivers.

DuMont has supplied its dealers with several special promotion kits containing suggestions for window displays, advertising and promotional activities in connection with the demonstration. In addition, the dealer co-operators by having its sales staff available to make sales literature and answer questions about television.

Track for Sales?

While the promotion-minded TV industry looks upon this demonstration as an excellent means of giving good salesmanship, they also feel that DuMont looks upon it as a potential money-making proposition. It is a move that will pay off if it helps a network, in buying the expensive radio, designed by the company's designers department.

With the newly announced appointment of Walter Stielte as national sales manager and the expanded sales force to cover the new East Paterson, N. J., plant, the company intends to take a larger role in the promotion of its products through means other than warehouse methods. Despite DuMont's hierarchy still being relatively new, it is evident that the company has entered the field of promotion with vigour.

The opinion is held that DuMont will have to pay more attention to promotions activities in the future and that the company's executives feel that the market, dealers and distributors can absorb the new models without "selling" the salesmen of the present receivers.

GE Issues "AC Sellerator"

SYRACUSE, June 25.—General Electric has issued a new "AC Sellerator" for salemen, to be offered as a separate radio and television service. The product will be offered at $200.00, and it is hoped that it will be sold as a separate unit. The new "AC Sellerator" is a compact unit, weighing only 12 pounds and measuring 24 inches in length, 15 inches in width, and 12 inches in height. It is equipped with a 6-inch dial, which can be used for both AM and FM reception, and a 6-inch speaker. The unit is also equipped with a 6-volt battery, which can be used for portable reception. The "AC Sellerator" is designed to be used as a separate unit, or it can be connected to a power line for continuous operation. The unit is also equipped with a built-in clock, which can be set for either AM or FM reception. The "AC Sellerator" is designed to be used as a separate unit, or it can be connected to a power line for continuous operation. The unit is also equipped with a built-in clock, which can be set for either AM or FM reception. The "AC Sellerator" is designed to be used as a separate unit, or it can be connected to a power line for continuous operation. The unit is also equipped with a built-in clock, which can be set for either AM or FM reception.

Crosley Products Double

NEW YORK, June 25.—The sales volume of Crosley radio and appliance products in the metropolitan area has doubled since the six months of the 1949 fiscal year more than doubled since the same period of the previous fiscal year. This announcement was made by Bert Cole, vice-president and general manager of the Crosley Distributing Corporation, Cede.

How They're Selling Them

A SURVEY OF RADIO-PHONO-TV ADVERTISING along the Eastern Seaboard showed Admiral co-operative advertising getting the largest single portion of the newspaper space, with RCA Victor a close second. A revised schedule reveals that all leading national radio and appliance manufacturers have reserved space for an increased number of radio and appliance news items with the manufacturers' names not listed. In all cases, the price seemed to be the most important factor.

EMERSON DROPS SPEAKERS

NEW YORK, June 25.—Emerson Radio & Phonograph Corporation has dropped the Emerson brand from a line of radio and phonograph speakers. The Emerson line, previously sold through department stores, will be discontinued. The company announced that this decision was made to focus its efforts on the sale of the company's main line of products, which includes radio receivers, phonographs, and musical instruments. The Emerson line was introduced in the late 1940s, but it has not been a success in recent years. The decision to drop the line is expected to have a positive impact on the company's financial performance.
Greetings and Thanks... from EDDY ARNOLD, the TENNESSEE PLOWBOY...

PERSONAL APPEARANCES

<table>
<thead>
<tr>
<th>Location</th>
<th>Grosses</th>
</tr>
</thead>
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<tr>
<td>Fort Worth, Texas</td>
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</tr>
<tr>
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<td>6,245</td>
</tr>
<tr>
<td>Oklahoma City, Okla.</td>
<td>7,612</td>
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<tr>
<td>Washington, D. C.</td>
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<td>Palace Theatre, Jacksonville, Fla.</td>
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<tr>
<td>Norfolk, Va.</td>
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<tr>
<td>Roanoke Theatre, Roanoke, Va.</td>
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<tr>
<td>Raleigh, N. C.</td>
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<td>Little Rock, Ark.</td>
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<tr>
<td>Monroe, La.</td>
<td>1,881</td>
</tr>
<tr>
<td>Roxy Theatre</td>
<td></td>
</tr>
</tbody>
</table>

ATLANTA, GA. (one week) Over 13,000

All except Washington date at $1.00 top price

BREAKING RECORDS COAST TO COAST

EDDY ARNOLD

SOON TO BE SEEN IN COLUMBIA PICTURES

"HOEDOWN" and "FEUDIN' RHYTHM"

Producer COLBERT CLARK
Director RAY NAZARRO
Director EDWARD BERND

NOW IN PRODUCTION

Exclusive Management
EDDY ARNOLD'S
New RCA VICTOR Release
"I'M THROWING RICE
(AT THE GIRL THAT I LOVE)"
"SHOW ME THE WAY
(BACK HOME TO YOUR HEART)"
78 R.P.M. No. 21-0083—45 R.P.M. No. 48-0080
Now Available at your RCA VICTOR RECORD DEALER

EDDY ARNOLD
Hill and RANGE SONGS Inc.
BEVERLY HILLS, CALIFORNIA

EXCLUSIVE RCA VICTOR RECORDING ARTIST
AND HIS GUITAR

RADIO GUEST APPEARANCES
RCA VICTOR SHOW...
SPIKE JONES SHOW (3 times)...
PAUL WHITEMAN SHOW...
DON McNEILL'S BREAKFAST CLUB...
WE THE PEOPLE...
COMMAND PERFORMANCE...
LUNCHEON AT SARDI'S...
WESTERN HIT REVIEW...
PRINCE ALBERT...
GRAND OLE OPRY—NBC...

FEATURED—this month's release
"MARCH OF TIME"
RADIO CURRENTLY SINGING STAR
CHECKERBOARD JAMBOREE
MUTUAL NETWORK—PURINA MILLS
(Monday thru Friday)
BROWN RADIO PRODUCTIONS
Nashville, Tennessee

Hear EDDY ARNOLD sing...
"I'M THROWING RICE" (at the girl that I love)
"HEDOWN"
featured in the Columbia picture "HEDOWN"

THOMAS A. PARKER • Box 417 • MADISON, TENN.
Csida A&R Chief: Hallstrom Aids Barkmaier; $2,000,000 Allocated, and More To Come

(Continued from page 3)
head of hillbilly and jazz categories; Steve Weinberg, RCA records; A.J. Broder, International; Herman Diaz, Los Angeles; and Harry Rine, music directors, etc.

Jack Hallstrom, hereafter a 6 v. chief, has been promoted to the post of assistant to Paul Barkmaier, general manager of the record division. Hallstrom, in addition to his record experience, is highly regarded for his sales and merchandising talent.

Jack Williams, formerly general sales and merchandising manager of the record department, becomes assistant director of distribution under Hal Winter, director. Williams' post is that of president and general manager of the Detroit distributer branch of RCA.

The personnel revamped, as indicated, is part and parcel of the 45 r.p.m. drive to push up artist and regional product. RCA has spent $950,000 on the 45 r.p.m. system since its introduction in January. The label estimated $3,000,000 to be spent over the coming half year to promote the new style. This heavy expenditure, it was learned, will be only the beginning.

At a meeting of field salesmen, regional managers and top bosses held in Detroit, this week, Williams outlined objective of the 45 r.p.m. drive and pointed out that over 50 million units were not sold last year, with many manufacturing plants now making 45 equipment in one form or another. To correct this situation, RCA has provided with heavy manufacturer acceptance in view of the brief time the new product is on the market.

In addition to the allocation of

$2,000,000 for use in the near future many other promotional facets were outlined at the Philadelphia meeting. These would include an educational campaign on the heater level via a 20-minute film to be shown at department stores, the use of at least $50,000 by William J. Ganz, a trade and press ad up through August, July, August and September, and the use of the so-called Triple S delivery system, whereby dealers would be supplied directly of hours of hits and the hits will be sent, the Triple S system is now being readied. Men were also told of the new line of 45 r.p.m. instruments, including portable models, saleable as complete outfits to the public, as well.

RCA, it was stated, would purchase strongly in the National Association of Music Merchants' session, scheduled to open the end of July at the Hotel New York.

While the full plans of the 45 drive will be the basic matter of top quality product—trend and tunes—hats are off to RCA for this early date, but it is understood that a trade and press campaign will take its place in the middle of the full year.

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In addition to the allocation of

BMV Vs. Forces' Undercutting

LONDON, June 25.—The British Musicians' Union has been trying to stop undercutting by bands of His Majesty's Forces. Military bands have been playing for fees $600 under that of the union minimum. Costs records where such bands are featured have been filed by the union.

So far, delegates of the union have not met officials of the various services, but are keenly aware that when this price cutting will cease.

30G for Heidt At Texas Fair

NEW YORK, June 25.—General Attractions Booking Co., connected with the GAC, announced that it has booked Horace Heidt's orchestra and show for the Industrial Exposition for a flat $30,000 fee for an eight-day engagement. The show will run from September 25 thru October 2. Heidt's management arranged this booking.

Decca, Cap, MGM Look for Hype in Pic By Products

NEW YORK, June 25.—A number of pictures, screening for the hard-to-get buck, are eyeing the West Coast movie colony's output as a potential summer hit-shipper. One of the most important war pictures to score on the West Coast is the Associated Film Corp.'s Al Jolson album, which will contain eight songs from Jolson's latest record, "Singing Ukraine." This package is due in August. The film is tentatively changing to a September release. The album will be handled by Decca.

Capitol Records have bid onto the Hollywood star handwagon this week with a picture deal already sliced by competing movie companies. The deal is for Doris Day, a regular Columbia artist. Columbia already has cut and released the tunes which are here in the picture.

MGM fieldkerry-owned distro will release an album containing eight songs from Jolson's latest record, "Singing Ukraine." The picture is tentatively changing to a September release. The album will be handled by Decca.

The Winnah!

PITTSBURGH, June 25.—Jreece Davis, singing from Johnstown, Pa., won the Mills Music song writing contest, "The Gppo Cup," held here yesterday (day 20) when her song, "Willie and the Lamb," was selected as the winner over 3,000 entries. Richard Mills of the music firm from which the song was taken for its contest, got the publishing a good price. The song was reviewed by the Press and was on most of the disk shows. The winners are: Smedley and Blaize, $100; K.J., Jan Andr; $25; Ed Blake, $15; J.J. Kink, $9; Bettyte Corwin, WPGH; Davie Tymms, WCAM; and Larry Berthold, WCAM.

Art Land, MGM recording artist heading the hit at the Copa, was the first to put in his bid to record the tune.

How To Get Thru College -- In 13 (Count 'Em) Yrs.

NEW YORK, June 25.—The problem of how to make an education at the College of your choice may not be the flashy type scholars but they've long on the old academic moguls.

The Diamond, head of the BMI log department, picked up his degree in business administration at City College last week after 15 years of teaching in the service of BMI, BMI statistician, got a BBA from New York University at the same time, showing more speed over the stretch. He won his stripeskin after 14 years of day and night attendance, with a navy belt included.

Bop City Has Basic, Herman, Torme in Line

NEW YORK, June 25.—Count Basie's and Woody Herman's orchestra, Peggy Lee and Dave Brubeck, the performers for the Bop City Jazz Festival are among the talent slated to go into the Bop City Jazz here in the coming months, it is announced that they will be the first to show, with a three-week engagement.

Herman and the Coltrane trio will be packaged for a three-week bill set next summer. The Bop City Jazz Festival crew, which it is hoped will probably head three-week bills. The next Bop City bill features Dinah Shore's new, singer Big Washington and the Ravens.

Dough Lost on Philly Orch Tour

LONDON, June 25.—Impresario Henry Tripp of London, who has organized an international music star brings to Britain, has lost $22,000 on the tour of the Philadelphia Orchestra. The concert took place at the King's Hall, Holle Vue, London. The orchestra was excellent. But that was only because the prices of seats were slashed to the point that the management was unable to sell enough.

Fielding said he did not mind so much the financial loss as the "soul-destroying empty seats." He has spent $25,000 on the tour. Despite the heavy deficit, Fielding stated he intends to bring the Philadelphia orchestra back next year. Perhaps he has in mind the lesson of popular prices, as it is the only reliable source of income for an American orchestra, such as this is enormous when compared with those of British orchestras, as this was a factor in assessing popular prices for such an attraction.

Detroit Terperry To Remain Open

NEW YORK, June 25.—Eastwood Gardens, Detroit summer terperry, which a few weeks ago was reported closed, has been given a poor start and a failure to obtain beer licenses, is to resume operation.

To keep the dancing going, the management announced plans to cut the ticket price and budget and will eliminate the heavily priced eateries.

Appeals Board Ballots Sent Out To ASCAP-ers

NEW YORK, June 25.—The American Society of Composers, Authors and Publishers (ASCAP) this week sent out ballots for the annual election of its board of directors. Voting will be closed July 7. Three publishers and three writer members will be named to the board.

The writers' nominating committee, chosen by Joseph Meyer and Adolph Vogel, last year's officers, and including Ben Eskin and Jack Miller, nominated for the popular production division Joe Davis, Max Morath, and James V. Sullivan. In the standard group the publishers' committee nominated Charles Foley and Willard Blaufl.

Incumbents include Baer, De Roche and 5 others, one of the most successful in the Southern territory by any musical attraction in some time.
RCA Reactivates Cheaper Bluebird Line; Price Not Set

NEW YORK, June 25.—RCA Victor has reactivated the lower-priced Bluebird label, which made a stir when it was introduced in 1949 and then was dropped, to return on the part of the major wax- ing labels for the first time since World War II. RCA has been joined in the new venture by Victor, Decca and Columbia each pouring discs on two different price labels. (Decca and Columbia is each out with the Vocalion and Harmony labels, respectively, in recent weeks, retailing at 40 cents.)

RCA is still using the price policy that was used when Bluebird was a decision as The Billboard went to press, stating recording sessions for Bluebird are taking place today (25) and Monday (27). It has been declared that the line will be merchandised thru the regular Victor distributor network. This is a decision directly from the direct-sale procedure in use with the competing low-price labels that have been assigned by Bluebird and Victor sides. Consequently, a release schedule will be followed, instead, sides will be cut and released as their coverage is effective.

Artists Signed

The a-and-a-1 aspects of the label will be headed by the old familiar 10-cent department. Three Victor artists have been assigned to Bluebird—Eve Young and Johnny Bradford of the Seeco Records Joins LP Parade

NEW YORK, June 25.—Seeco Records this week became the second Latin-American diskry to 25 LP. The first LP, heeded by the Warner Siegel, has entailed the co-operation of Columbia in the interest early in July. One recent LP plans were reported by The Billboard (June 18).

Seeco's first LP disk will be Rumba Rendezvous, 10-inch LP discs released by the Miami-based label. Mercury, has also closed a deal with Latin American, manufacturer of Spanish children's records, Seeco with the distribution of the Warner label in South America.

Distributing Rockbottom Will be now being produced entirely on plastic, according to Siegel, with the 10-cent line to follow in the near future. This move will enable Seeco distribution to save 5 per cent of their current cost, now expanded for insurance against breakage. The Malvene Distributing Company now distributes the L-A line, replacing Lamarr Distributors.

Hi-Tone Label

To Change Tag

NEW YORK, June 25.—Hi-Tone Records, the direct-sale label owned by the Signature distributors, will change its present name with its next release. The new name of the low-price line will replace the Signature label.

The new label name will be "Signature Hi-Tone," with "Signature" being the major billing. Signature originally operated the firm's now inactive 75-cent line, it will be adopted in about two weeks.

For the Exiles

NEW YORK, June 25.—The problem of revising the writer classification system is one only of many being hashed over by ASCAP and the Department of Justice. To Wendell "closed shop" injunctions by emasculate what it claims can't get into the Society, there is a good chance that the non-participating class may be sustained. This has long been a part of the ASCAP system prior to July 1, 1941. While writers in the non-participating class would not be required to be under a system which worked satisfactorily.

Back to Swing in Sept.

NEW YORK, June 25.—Artie Shaw reports that this one-year contract with General Artists Corporation (GAC), the agency that purchased and handled his acts in its heyday, Shaw originally was released from, will be renewed with that Associated Booking Corporation (ABC). Shaw will return to the band war to 1941, having recently been out of action due to his old library as well as to a new definition of his band in them drawn from a book built by him war to 1941, having recently been out of action due to his old library as well as to a new definition of his band in them. The Shaw's Band manager.

Bear's Will Be a Dance Band in the Tradition of the Swing Era and Will Be Released for the First Time in the Type of Presentation which the Little put on in the opening week of the local Bear's Band.

Initial plans for the new Shaw organ will be a 12-week theorem and one nature band. The Shaw will be packaged with Thoroughbred Saloon, which currently is in Top City here. The package will be sold at 75 cents and $1,000 or more per week. To help promote the package, the Shaw's Bear's Band manager.

Meanwhile Shaw's d'Bo, a Member of the Shaw's Band, is reported to have only surpassed the five-club, $1,000 in sales in May ever since it was last released.

Apollon's Motion

To Examine Old

NEW YORK, June 25.—New York Supreme Court Justice Dennis O'Leary of the Capital Records. Justice O'Leary has stated that Capital testifies that the cases were filed and were without officers who have knowledge of the facts. Examination dates are set July 20, 1941, for a Chengel for Greshner.

Capital Records, was making $15,000 from Mar- lin for alleged breach of contract, and a like amount from Capital and Republic, who had already sworn to Mar- lin to break the contract (The Billboard, June 25).

For Agey, Switch

HOLLYWOOD, June 25.—Dick Haymes is currently heading with William Morris in an effort to get out of his past with that agent and switch his allegiances to the Los Angeles (MCA). Reason for Haymes desire to switch agen- cies was not given, with attorney Joe Ross stating only "over-all" picture would make the switch for all. But Haymes has has been rumored that Haymes was being lured to the RCA with a radio show plug.

Number Idea May Replace DD-AAA Set-Up

Range 1 to 1,000

By Jerry Wester

(Continued from page 3)

New York, June 25.—To create a number idea that will replace the 1,000 classification, the ASCAP band for the next five years. It has been decided that the number idea will be used as points of departure in launching the new system.

2-Year Spin

For guaranty staidly and prevent too violent dislocations in the present structure, no writer will be permitted to rise or fall more than 25 per cent in any one year. Thus it will take eight years to make the journey from the 1,000 classification to the 25 per cent.

Of the 60 per cent for sustained performance, not in excess of 20 per cent will be returned to the writers. The remaining 40 per cent will be used in the new writer's classification, and will be distributed as the "value of whose work is not actually reflected by performances." This phrase refers to the classification of writers of durable songs that are classified, but not performed and to classical and semi-classical writers of recognized merit. Any writer whose composition is not disseminated in any given year, this would reduce the 60 per cent for sustained performance to 48 per cent.

The new plan is thus at least 88 per cent satisfactory, doing away with the practice of writers classifying writers.

Need Coast Couples

Before the week expires, Justice gives the new plan its final. However, the West Coast ASCAP members, with a contribution of votes, may be convinced of its advisability. For 12-Week theorem and one nature band. The Shaw will be packaged with Thoroughbred Saloon, which currently is in Top City here. The package will be sold at 75 cents and $1,000 or more per week. To help promote the package, the Shaw's Bear's Band manager.

Meanwhile Shaw's d'Bo, a Member of the Shaw's Band, is reported to have only surpassed the five-club, $1,000 in sales in May ever since it was last released.

The "Tark" Group

The "young Turks" group, who had once been a ruling concept of Justice, has now been replaced by the new 1,000 classification. However, the West Coast ASCAP members, will be convinced of its advisability. For the new plan this week by ASCAP members of the Coast to be willing to go along with it. "But any watering down of the plan will be disastrous to the Coast," one of them has stated.

(See ASCAP Number on page 32)

GAC Signs Merian Ork

NEW YORK, June 25.—Leon Merian, who recently formed an org and issued a King Records contract, has been purchased by General Artists Corporation (GAC). Merian, who is a trumpeter and bandleader, recently bought a million dollar contract when he played with Lucky Millinder, and was signed for the summer at Hamilton, New York, by Joe Higgins, GAC Cincinnati office topaz.
Wax by the Week

NEW YORK, June 25—Most juke box operators order their records every week, according to a survey released by the Billboard's special survey of a representative sample of juke box operators. Of the one answering the question: "How often do you order records? 61 stated once a week, 49 stated every other week, while only "about two or three times" and three stated "about once a month."

Survey Shows Importance Of Biz, Buying Habits Eyed

(Continued from page 3)

Everyone But Pros Making Pitch for KXXL's Jock Slot

CHICAGO, June 25—Everybody wants in the act in a contest to select a permanent staff disk jockey at KXXL, St. Louis, currently being conducted by Pat Bradley, station manager. During the first six days of the contest, which will run one month, Bradley received applications from more than 1,900 persons, including six firemen, 12 city officials, 14 dentists, 32 lawyers, three undertakers, nine life insurance agents, 20 dentists, 40 college students and 324 who "will accept any job," Bradley told Billboard.

In listing qualifications for the job, applicants have given reasons such as (1) they read Reliable Juke Box News and are informed in detail about the contest, (2) they know the contest is "all-in" on details of the personnel department, (3) they are not a "dull" on details of the company's policies and practices, (4) they have a good "position" in the company, (5) they are "loyal" to the company and (6) they are "loyal" to the company.

To expedite negotiations while the television industry is giving the present draft of the new contract a "certain" amount of attention, ASCAP bigwigs are known to be giving "serious" consideration to the question of "dull" on details of the company's policies and practices, (1) they know the contest is only in detail about the contest, (2) they are "loyal" to the company and (3) they are "loyal" to the company.

Spitler Drops Duncan, Sporn

HOLLYWOOD, June 25—Henry Spitler said dismantled Vic Duncan (Chicago reg) and Murray Sporn (New York) were made to re-line his staff for full activity and not as economic reasons. Both men, he said, will be replaced before work starts again. The man's job was temporary, Duncan, who worked only the Chicago area, will be replaced with a man who will be able to stay on the road in the Midwest hitting various centers of the country to build-up on top attraction.

Ambrose Plans Tour To Follow Comeback

LONDON, June 25—Bert Ambrose, who made a recent comeback at the exclusive Nightingale Club here last November, will appear with his orchestra at several of the leading nightclubs in the provinces.

Ambrose has been heard on the air recently. The Seattle Times reports two months ago that Ambrose would be heard on the air at the Berkeley or Cafe de Paris did not disclose the machine.
Midwest Terp Ops Tighten Belts as Takes Hit Skids

CHICAGO, June 25—Midwest ballroom ops are pulling in their horns, as summer crowds, a check of summer operated spots indicated last week. All terp owners contact- ed that business was off from 40 to 60 percent.

Don Devilliers, owner of the River- side Ballroom, Green Bay, Wis., has dropped his silent-name org policy for the summer. The Parker City terp utilized an org and name cocktail unit policy for the past few months. Bob Christ, owner of the recently reopened Casino, Quincy, Ill., said, it is using the same orgs for the summer, with two to six seven-piece orgs at the Crystal Ballroom, Michigan City, Ind. It is reported ready to drop one-night dates after the July 4th under ground in- crease considerably.

The Centennial, Torrance, Calif., 0, summer location stand is now booking three-day week-ends, where previously the spot utilized a full week of dancing. Charles Maloney, op of Decca Park, Chicago, Wis., has told bookers that he will play names this summer, following a date two weeks ago by Eddy Howard. Maloney said that Howard has always been a consistent draw at the Oak- land terpory but failed in the spot's first dance this summer.

Muzak to Quit N. Y. For Kanticult Plant

NEW YORK, June 25.—Within a few weeks, Muzak will close down its New York plant and move manufacturing facilities to its new plant in Elizabethtown, Ky. For a number of years the transactions outfit has handled contract placing and pressing work for a number of indie disk labels, specializing in viny- lique disks.

According to Muzak President Harry E. Houghton, the Elizabethtown plant has a completely modern, automatic equipment, including its own mill for the very compacted vinyl.

Muzak's executive of the New York department and recording studios will remain in their present New York quarters.

Capitol Signs Two Warblers

NEW YORK, June 25.—Capitol Records this week acquired a couple of major American songwriters, Harry Del- fonte and South American singer Irma Suman- sak.

Del Fonte has been attracting some attention in jazz music circles after an engagement at the new defunct Royal Roost. He recently lent his talent with the General Artists Corporation and is being pushed by publicist Virginia Wicks.

Suman-sak is billed in some circles to Erma Sack. She is a soprano with a wide vocal range and works with a trio of Latin instrumentalists.

Black & White Shuts New York Branch

NEW YORK, June 25—Black & White distillery, having converted its entire plant to plastic, has closed its New York office. Distillery will continue to handle the entire line of products, which will be shipped from the factory.

N. Frederick Joins Jack Kurtze Agency

HOLLYWOOD, June 25.—Jack Kurtze Agency this week closed an agreement with N. Frederick, formerly with Frederick Bros. Agency, to set up and operate an expanded act department under the banner of Kurtze Bros., which Frederick was given an interest in the agency and will handle all booking agencies formerly with the Fredrick in Hollywood office.

Kurtze, a former Frederick Agency booker, established his own agency when Frederick's office folded last year.

Premium Plan Set For K-D Folk Wax

CHICAGO, June 25.—In an effort to hypo interest in the King-De Luxe Califor- nia and race releases, Al Le, manager of the Cincinnati firm, last week announced inauguration of a record-buying premium set-up. With each record, not on the premium list, a buyer receives one coupon. For a total of five coupons, the buyer is entitled to receive one of the premium set-ups, which includes a copy of the record purchased on a list of approximately 265 King-De Luxe label and race platters.

The retailer, in turn, receives a premium King-De Luxe platter for 6 cents every time he buys five King-De Luxe platters which are on the premium list.

King is continuing to expand its one-man distribution points which, up to now, have been operating satisfac- tory, according to Miller. The King-De Luxe branch in Boston will open July 2, while a number of the distributors in the Great North will be open in July.
Ballroom Assn. It's Longhair, 2 to 1 Over Prewar Days in France; Ask Polydor's Meyerstein

NEW YORK, June 25—The wheels are rolling for the first large-scale dance and dance band institutional promotion dance week. The promotion, an effort to stimulate the battered ballroom dance business, is being sponsored by the National Ballroom Operators' Association (new), which will hold the week of November 15 for the first national dance week.

Operating the dance scheme, the NBOA membership has contacted General Artists Corporation (GAC), one-night booker Howard Sinnott, who originally proposed the idea to the NBOA. The NBOA adopted its last annual convention held last September, Sinnott will attempt to round up other hand bookers to build a solid agency backing for the scheme.

Look for Co-Operation

The NBOA intends to obtain the co-operation of disc jockeys, record companies, and local newspapers. The organization also believes that it will have to do a better job in lining up participants in the project such affiliated businesses as dance schools, music instrument manufacturers and distributors, dance promoters, and wholesalers who sell products to ballrooms (such as candy manufacturers, soft drink companies, etc.) as well as magazine publishers and retailers.

The week of November 15, projected date for the dance week, was selected primarily because it does not conflict with any other public relations promotion week. A full district promotion for the winter season by the major dance bands is projected.

The Ballroom Assn. is evaluating the week after several weeks of intensive promotion. The spot had been in business 15 years.

NEW YORK, June 25—Classical records in France constitute approximately 30 percent of the record sales. Disks sold these last years, a percentage double that of prescilers, according to George Meyerstein, president of the American Association of French Music Publishers. Meyerstein, who is affiliated with the International Federation of the Phonograph Industry, would forecast such developments in the future.

In France for 10-inch pop platters new albums, ranging from 36 cents to $1 in Switzerland and Belgium, and 25 cent sales for $1.50 in France. In Belgium, last year, sales in France, Switzerland, and Belgium, Meyerstein, a member of the Federation's executive board, cited the excellence of cooperation among all European distributors.

Macy's Distributing Company, which has been in the business for a number of years, finds it favoring the long-playing systems, already adopted by American Vox associates, but does not believe the system will be used to French distribution for three to five years. While disk sales in this country average more than 100 percent in France, disassembled picture disks are being sold in France by the millions, indicating that the market is not as high in this country as it is in France. The sales have been a boon to the American phonograph industry and the record business has been very good for the European phonograph industry. Power difficulties have discouraged new developments in this territory, but the European phonograph industry has been very good.
RETAILER’S PICK ON BILLBOARD’S POPULARITY CHART!

Crystalette’s Recording of
“AIN’T SHE SWEET”
OVER
“SHEIK OF ARABY”

MR. GOON-BONES AND MR. RALPH FORD

SPARKLING ARRANGEMENTS BY NEW DUO HAVE NATION’S TOES TAPPING

Crystalette RECORDS OF CALIFORNIA

LYMAN G. BERG, President • WARREN C. COLEMAN, Sec’y-Treas. • PAUL SCHIERNER, Promotion

1521 WEST ANAHEIM • LONG BEACH 13, CALIFORNIA

CRYSTALETTE RECORDS ARE DISTRIBUTED BY:

ALABAMA—Ward Sales Company, 2717 3rd Avenue N., Birmingham, Alabama.  
ARKANSAS—Music Sales Company, Little Rock.
BARTHELEMY (INDIA) CORPORATION—Sound Master Records, Ltd., New York, N.Y.
CALIFORNIA—Crystalette Music Co., 110 W. 28th Street, Los Angeles, Calif.
—Vita California Distributors, 310 South Street, San Francisco, California.
—Zobrist Record Distributors, Inc., 292 West Fourth Street, Los Angeles, Calif.
CANADA—Gordon Wholesale, 162 Yonge Street, Toronto, Ontario, Canada.
COLORADO—Pan-American Record Supply Co., 207 Cheyenne Street, Denver, Colorado.
WASHINGTON—Schwartz Bros., 925 10th Street N.W., Washington, D.C.
FLORENCE—Wm. Allen Supply Company, 1030 Broadway.
GEORGIA—Producers Record Company, Georgia.
HAWAII—Music Sales Company, Honolulu.
ILLINOIS—Music Sales Company, Chicago.
INDIANA—Crystalette Distributing Company, Indianapolis.
KANSAS—Mile-record Sales, Inc., Kansas City.
KENTUCKY—Music Sales Company, Eastern Kentucky.
LOUISIANA—Ward Sales Company, 296 S. Claiborne Avenue, New Orleans, La.
MICHIGAN—Two-American Record Distributors, 540 Woodward Ave., Detroit, Michigan.
MISSISSIPPI—Ward Sales Company, Southern Memphis.
MISSOURI—Mile-record Sales, Inc., 10 Second Street, Kansas City, Missouri.
MONTANA—Music Sales Company, Northern Montana.
NEBRASKA—Mile-record Sales, Inc., Northern Nebraska.
NEW YORK—Hit Record Distributing Ltd., 1010 3rd Avenue, New York, New York.
ONTARIO—Hit Record Distributing Co., 201 Avenue, Toronto, Ontario, Canada.
OHIO—Hit Record Distributing Company, 1543 Fourth Street, Columbus, Ohio.
—Mile-record Sales Company, Cleveland.
—Mile-record Sales Company, Cleveland, Ohio.
—Mile-record Sales Company, Cleveland, Ohio.
OREGON—Ward Sales Service, 230 W. Main Street, Portland, Oregon.
PENNSYLVANIA—Producers Record Supply Co., 211 W. Broad Street, Philadelphia, Pennsylvania.
WASHINGTON—Music Sales Company, Seattle.
WEST VIRGINIA—Mile-record Sales Company, Charleston, West Virginia.
WASHINGTON—Hit Record Distributing Company, Seattle.
WASHINGTON—Hit Record Distributing Company, Seattle.

Mailing Address:

1521 West Anaheim, Long Beach 13, California
The Nation's Top Tunes

HONOR ROLL OF HITS

(Circleählt Sing)...

The title "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without the permission of the owner.

This Week

1. RIDERS IN THE SKY
By Hank Jones

2. AGAIN
By Leon de Friedman and Gene Franklin

3. SOME ENCHANTED EVENING
By Rodgers and Hammerstein

4. FOREVER AND EVIL
By Frank W. Welden

5. BALI HAY'
By Rodgers and Hammerstein

6. "A"—YOU'RE ADORABLE
By Kaye, Wee and Lipman

7. BABY, IT'S COLD OUTSIDE
By Frank Loesser

8. CRUSING DOWN THE RIVER
By Readell and Tellmann

9. I DON'T SEE ME IN YOUR EYES ANYMORE
By Bivola, Ziegler

10. A WONDERFUL GUY
By Rodgers and Hammerstein

The Nation's Top Tunes, as in the case of the HONOR ROLL OF HITS, is determined by a summation of various degrees of each song's popularity as measured by survey features of The Billboard Music Popularity Chart.

www.americanradiohistory.com

The Voice with a CARESS

Mindy Carson

Sings...

"ONE MORE TIME"

and

"TWELVE O'CLOCK"

(and all is well)

RCA Victor 20-3480

Her first RCA Victor release. Dick Jocks and Odes, here is one you won't want to miss...

Management

Eddie Joy

Marvin Drager

General Artists Corporation

34 West 40th Street, New York, N.Y.

Lost, 1949
Heading for the top!
Get on it!

Tommy Dorsey
THE HUCKLE-BUCK
The flip's hit the charts too!
AGAIN  RCA Victor 20-3427

MORE TOP DORSEY!
Smash from England!
Rip's to break big in U.S.

THE HEART
OF
LOCH LOMOND
AND
BECAUSE I CARE
RCA Victor 20-3419

More vocal finds:
Sunny Calello!

SHE'S A
HOME GIRL
AND
ENJOY YOURSELF
RCA Victor 20-3375

THE CERTAIN SEVEN
(Each title that no dealer has sold to be without)

20-3411 ROCKIN' IN THE SKY
20-3412 LOVE IS A CAMEL
20-3413 I'M GETTING OVER YOU
20-3414 ONE MORE TIME
20-3415 YES SIR, THAT'S MY BABY
20-3416 I'M WORKING ON THE RAILROAD
20-3417 I CAN'T STOP LOVING YOU

RCA Victor 20-3503 (47-2964)

RED, WHITE,
AND
BLUE
RCA Victor 21-0051 (48-0042)

THIS WEEK'S RELEASE!
(Both 78 rpm and 45 rpm. Numbers marked * are 45 rpm.)

POPULAR

Lavender Coffin
A Kiss And A Rose
TEX BENJES

A Kiss And A Rose
TEX BENJES

Thank The Man Upstairs
I Wish I Were A Goldfish
PHIL HARRIS

One More Time
Twelve O'Clock And All Is Well
MINDY CARSON

Rose Room
Tell It To Me
ERIKINE HAWKINS

20-3476 (47-2927)

20-3477 (47-2928)

20-3480 (47-2958)

50-3470 (47-2987)

In A Shady Nook
Boy-A-Rye Baby
That Palomino Pal O Mine
By A Shimlaing Brook
What Does It Matter
Home On The Range

THE THREE SUNS
JOHNNY MOON'S THREE BLAZERS
ROY ROGERS

20-3503 (47-2964)
22-6634 (50-0018)
21-6077 (48-0077)

BABY, IT'S COLD OUTSIDE
TROPICAL ISLAND
IF I'M THROWING RICE

Country Girl
TENNESSEE RAMBLERS
EDDY ARNOLD

21-0075 (48-0076)
21-0078 (48-0075)
21-0083 (48-0080)

HOMER and JETHRO
Cecil Campbell's
EDDY ARNOLD

with JUNE CARTER
TENNESSEE RAMBLERS

31-0075 (48-0075)
21-0078 (48-0075)
21-0083 (48-0080)

DEALERS! Are you selling up those extra profits with RCA Victor's new Multi-Play Needles? Count displays, Co-op Masts, and national advertising add up to easy sales.

The stars who
make the hits are on

RCA Victor Records

RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY
Sheet Music

Best-selling Sheet Music

These Hit Lists are the national and sheet music orders. List is based on reports received each week from all the nation's sheet music retailers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film. (M) indicates tune is not available in film. (R) indicates tune is available on record.

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>WEDDING OF LILY MARLENE</td>
<td>Leads</td>
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<tr>
<td>2</td>
<td>LAVENDER BLUE</td>
<td>Sun</td>
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<tr>
<td>3</td>
<td>RED ROSES FOR A BLUE LADY</td>
<td>Lawrence Wright, Mills</td>
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<tr>
<td>4</td>
<td>TWELFTH STREET RAG</td>
<td>Chappell</td>
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<tr>
<td>5</td>
<td>CANDY KISSES</td>
<td>Chappell</td>
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<tr>
<td>6</td>
<td>PUT YOUR SHOES ON</td>
<td>Noy Guy</td>
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<tr>
<td>7</td>
<td>&quot;I'M&quot; YOU'RE ADOREABLE</td>
<td>Carlyle</td>
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<td>8</td>
<td>FARE AWAY PLACES</td>
<td>Leads</td>
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<td>9</td>
<td>STRAWBERRY MOON</td>
<td>Edward Kreiger</td>
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<tr>
<td>10</td>
<td>HOW CAN YOU BUY LITTLE LAMIN</td>
<td>Peter Maurice, Peter Maurice</td>
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<tr>
<td>11</td>
<td>FOREVER AND EVER</td>
<td>Francis Day, Robbins</td>
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<tr>
<td>12</td>
<td>POWER YOUR FACE</td>
<td>Chappell</td>
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<tr>
<td>13</td>
<td>CUCKOO WALTZ</td>
<td>Keith Proctor</td>
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<td>14</td>
<td>IN A SHADY ROCK BY A RAGING BROOK</td>
<td>Keith Proctor</td>
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<tr>
<td>15</td>
<td>IT'S MAGIC</td>
<td>Campbell-Connelly, Wittmark</td>
</tr>
<tr>
<td>16</td>
<td>CLANCY LOWERED THE BOOM</td>
<td>Peter Maurice, Enmore Maud</td>
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<tr>
<td>17</td>
<td>I'LL ALWAYS LOVE YOU</td>
<td>Noel Gay</td>
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<td>18</td>
<td>PUT IN A BOX, THE</td>
<td>Francis Day, Robbins</td>
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<td>19</td>
<td>AGAIN</td>
<td>Francis Day, Robbins</td>
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England's Top Twenty

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<td>10</td>
<td>LADY LAVENDER</td>
<td>Frank</td>
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</table>

Subscription Order Form

The Billboard
2160 Patterson St.
Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, $10.

Name .......................................................... □ $10 enclosed
Address .......................................................... □ Bill me
City .......................................................... Zone. State ..........................

Please return this coupon to The Billboard.

Harmony Record #1007

Bing Crosby (with orchestra)
Radio Popularity

Based on reports received last three days of Week Ending June 24

**RECORDS MOST PLAYED BY DISK JOCKEYS**

Records listed here in American cities are those played over the greatest number of record drives. Not listed are those in market areas which have no such drives.

**SONGS WITH MOST VITAL AND INSTRUMENTAL PLUGS IN KEY AREAS (ASpir A) List**

Tunes listed received the greatest number of key radio airings as reported by members of the American Society of Composers, Authors and Publishers.

**SONGS WITH GREATEST RADIO AUDIENCES (AC) List**

The following are in the greatest audiences as reported by network stations in New York, Chicago and Los Angeles. List is based upon John C. Pellman's Audience Coverage Index. The Index is comprised of key radio airings, as well as airings of network programs in key areas as reported by the American Society of Composers, Authors and Publishers.

[Continued on page 126]

(www.americanradiohistory.com)

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SINGING THE OUTSTANDING HIT...
BEST RECORDS IN '49

D-11221 "TO MAKE YOU MINE" (P. Camp-M.wynn. Orchestra) EYEN ANYMORE... .47-2502-ASCAP
D-11217 "YOUR TEARS CAME TOO LATE" (H. Cohan- E. Kolanski) DECCA
D-11218 "DOWNHEARTED" (S. Marks) DECCA

FOR YOUR PEACE OF MIND, GIVE A PIECE OF CHANGE TO THE NATIONAL COMMITTEE FOR MENTAL HYGIENE

Retail Record Sales

BEST-SELLING POPULAR RETAIL RECORDS

As usual, the sales reported are those of the retail stores and not of the music stores. The chart is based on the weekly survey taken by the Billboard magazine and is compiled from sales reports of leading retail stores.

1. "RIDE THE SHOELESS BOY" (K. Ramey) Decca
2. "HERE'S THE YESTERDAY" (A. Aloe) Decca
3. "CARRY ME BACK" (I. M. Gurevitch) Decca
4. "I'M GONNA BE TRUE TO MY LOVE" (J. D. Tipton) Decca
5. "OH, HOW I MISS MY HOME" (W. K. Johnson) Decca

WARING!

In publishing these charts for many purposes orders are received for all manner of information about them, both in the United States and abroad. This information is copyrighted and may not be reprinted in any form without the written permission from the publisher.

www.americanradiohistory.com
CAPITOL CONTEST BUILDS BIG SUMMER BUSINESS

Exciting Ads in 19 Leading Magazines
Send Buyers of “Songs Without Words” Albums to You!

Here’s Capitol’s way of building summer sales... a brand new type of contest, backed by arresting promotion and advertising, that will bring buyers crowding around your record counter.

Nearly all your customers want to write the words to a song; here’s their chance! Capitol offers big cash and songwriter contracts to the six contestants who write the best original lyrics to the melodies in Capitol’s new “Songs Without Words” album.

Hundreds of customers you might not see for months will want to hear the records... get application blanks... and buy the contest album from you. What a chance to step up store traffic, ring up summer sales!

Soon, compelling ads like the one shown here will be stirring excitement among readers everywhere. Disk jockeys will be air-plugging the six contest melodies. Everyone who enters the contest will be spreading the news.

This unique product and promotion is Capitol’s summer gift to you. Put it to work and you’ll profit. Your distributor has entry blanks, display materials and full details waiting. Let’s go!

GET SET NOW TO CASH IN WITH THIS CAPITOL IDEA!

WIN $6000* and SONGWRITER FAME IN CAPITOL RECORDS CONTEST!

WRITE ORIGINAL WORDS TO NEW MELODIES BY THESE TOP COMPOSERS

Johnny Mercer
Jimmy McHugh
Isham Jones
Ray Noble
Livingston & Evans
Paul Weston

Here’s the Music...
You Write the Lyrics!

THINK OF IT! YOU... writing words to melodies by internationally famous composers. Here’s your chance to win the contest! When you write the winning song, you will be awarded a cash prize of $6000*. And you will receive a contract with Capitol Records to write original words for new songs.

NEVER BEFORE A CONTEST LIKE THIS!

This contest is second to none. There are no restrictions on your words, no limits on the melody you choose. You can write as many entries as you wish. Remember, each entry brings you closer to a $6000* prize.

DON’T PUT IT OFF!

Get started now! You have a big chance to win this contest with a sweepstakes entry. Enter today and you could be the next big hitmaker.

Hurry! This contest ends soon. You must submit your entry by July 31st. Don’t miss this opportunity. Send your entry blanks today!

OVER 50 MILLION IMPRESSIONS OF THIS AD IN JULY AND AUGUST!

Over 50 million people have seen this ad in leading magazines. This is your chance to reach a large audience with a nationally advertised product.

This unique product and promotion is Capitol’s summer gift to you. Put it to work and you’ll profit. Your distributor has entry blanks, display materials and full details waiting. Let’s go!

ATTENTION!

Here’s your big chance to write words for Capitol’s newest album. And you could win a cash prize of $6000*! But you must enter by July 31st. Don’t miss this opportunity. Send your entry blank today.

* Prize subject to change. See details for official rules.

Capitol Records
Hollywood, California

Get your entry blank today! See your record dealer today!
Thanks, everyone...

for your wonderful cooperation. Hope you like my new Columbia release—

"One More Time"

backed by

"Out of Love"

I think they are two swell songs. Hope you agree.

Thanks again!

Buddy Clark

Another Columbia HEADLINER

MARJORIE HUGHES

Cops the honors with her HIT recording of...

"YOU TOLD A LIE"

ON COLUMBIA 38500

ORDER ORDER ORDER

"THE FISHING SONG"

The Original by Bottle Barlow-Pearl 0014

Watch this one—a natural

"How's My Baby Tonight" by Larry Vincent

Watch for this one

"Thirteen Glochenspiels and an Old Bass Drum"

Pace Records have added the Plays Label

PEARL RECORDS

BOX 125, COVINGTON, KY.


**M-G-M RECORDS**

**LEADS IN HITS!**

**BILLY ECKSTINE**

- TEMPTATION
- CRYING

M-G-M 10458

**HELEN FORREST**

- LOVER'S GOLD
- POSSIBILITIES

M-G-M 10450

**JOHNNY DESMOND**

- THE FOUR WINDS AND THE SEVEN SEAS
- IF I ONLY HAD ONE DAY TO LIVE

M-G-M 10451

**BLUE BARRON**

- TING-A-LING
- LOVE IS A BEAUTIFUL THING

M-G-M 10455

**SHEP FIELDS**

- DON'T CALL ME SWEETHEART ANYMORE
- HAVIN' A WONDERFUL WISH

M-G-M 10454

**M-G-M RECORDS BEST SELLERS**

- M-G-M 10446 - TWENTY-FOUR HOURS OF SUNSHINE
- A NEW SHADE OF BLUES
- THE BEAUTIFUL BLONDE FROM ORPHEUS TAKES A HOLIDAY
- DREAMS DO COME TRUE

- M-G-M 10447 - IN A SHADY NOOK BY A BABBLING BROOK
- NIGHT AFTER NIGHT
- THE BEAUTIFUL BLONDE FROM ORPHEUS TAKES A HOLIDAY
- WEDDING BELLS

- M-G-M 10448 - THERE'S YES! YES! IN YOUR EYES
- EVERY TIME I MEET YOU
- ORPHEUS TAKES A HOLIDAY
- I'VE JUST TOLD MAMA GOODBYE

- M-G-M 10449 - I HAD MY HEART SET ON YOU
- ART LUND
- DAVID ROSE
- HANK WILLIAMS

**M-G-M RECORDS**

THE GREATEST NAME IN ENTERTAINMENT
COLUMBIA RECORD HITS HOT AS FIRECRACKERS!

NEW IRVING BERLIN HIT TUNES FROM
"MISS LIBERTY"
"Let's Take An Old-Fashioned Walk"
Frank Sinatra & Doris Day
"Just One Way To Say I Love You"
Frank Sinatra & Doris Day
"You Can Have Him"
Dinah Shore & Doris Day
"Homework"
Dinah Shore & Buddy Clark
"Paris Wakes Up And Smiles"
Buddy Clark

Columbia Records

"Baby It's Cold Outside"
"My One And Only Highland Fling"
Dick Shawn & Buddy Clark
38453 (1-206)

"The Four Winds And The Seven Seas"
"Never Be It Said"
Verbal Gesture
38511 (1-236)

"Riders In The Sky"
"3-Way Yonder"
"2000 Boogie Men"
D Compared to the
38445 (1-179)

"I'm In The Mood For Love"
"The Monkey Song"
Mary Kaye Trio
38499 (1-200)

"Love's Gold"
"Till My Ship Comes In"
Dinah Shore
38509 (1-224)

"Some Encantadot Evening"
"Ball Hi"
Frank Sinatra
38446 (1-174)

"A Wonderful Guy"
"Younger Than Springtime"
Dinah Shore
38460 (1-197)

"Everywhere You Go"
"Again"
Doris Day
38467 (1-211)

"The Huckle Buck"
"It Happens Every Spring"
Frank Sinatra
38466 (1-227)

"The Billboards"
"You're A Winner"
Dorothy Hughes
38506 (1-233)

Columbia Records


WARNING:
In listing these numbers for any purposes, readers are urged not to pay particular attention to any numerical ratings which indicate the length of time a record has been on the chart, and whether a record is appearing or declining in popularity. This information is given in the left hand column under the headings "Weeks" and "Sales." The "Sales" column indicates the number of copies of each record sold during the week, and does not include any copies of the record which are "out of print." The "Weeks" column shows the number of weeks that the record has been in print. Please note that these figures are estimates and subject to change.

Juke Box Record Play

Based on reports received last three days of Week Ending June 24

MOST-PLAYED JUKE BOX RECORDS

Record list is of those receiving the greatest counts in the nation's juke boxes. The Columbia Music Popularity Charts are compiled from reports submitted by juke box operators throughout the country. Tallys made at time each in the most played records are made available recording in the week and the record available is limited to the three weeks. Updated charts are made available on a regular basis.

Columbia Records


Columbia T-5 inch Microgroove Records

www.americanradiohistory.com
Harmony comes back to the record business...

Under the direction of Eli E. Oberstein, the Varsity Record Corp. now brings you the big parade of name talent on records, manufactured by Columbia Records, Inc. Here is the perfect formula to restore stability and sales to your record business.

TOP NAME ARTISTS
HIT TUNES
LOW PRICES
LARGE PROFITS
78 RPM SHELLAC
(FOR THE MASS MARKET REACH)

Here are the Harmony hits on release No.1

BING CROSBY
PHIL HARRIS
JOHNNY MERCER
AL JOLSON
ROSEMARY CLOONEY
with orchestra
with orchestra
with orchestra
with orchestra
with orchestra
1927
1928
1927
1927
1927
She Reminds Me of You
Nobody
Lost Night
On Our Lonesome Back
You Are Beautiful
1928
1928
1928
1928
1928
Waltzing in a Dream
Abide with Me
On the Back Porch
You're Too Beautiful
I'll Never Be the Same
1929
1929
1929
1929
1929
About the South
Jelly Bean
(St. Louis Blues)
Ashes and Dust
Take My整个 World
1930
1930
1930
1930
1930
My Buddy
You Can Tell She Comes From Blues
They Had It to Be
In the Whole World
1931
1931
1931
1931
1931
Sweet Georgia Brown
In the Whole World
They're Just Like That
I'm Happy
1932
1932
1932
1932
1932
I've Never Been in Love
I've Never Been in Love
They Can't Take That
Lullaby of the Leaves
You're Happy
1933
1933
1933
1933
1933
I'm Happy
(St. Louis Blues)
When the Honest Man Comes in the Morning
You're Happy
1934
1934
1934
1934
1934
Two More Years
You're Happy
(St. Louis Blues)
You're Happy
1935
1935
1935
1935
1935
Baby Doll
(St. Louis Blues)
You're Happy
(St. Louis Blues)
You're Happy
1936
1936
1936
1936
1936
Take My Whole World
(St. Louis Blues)
They're Just Like That
(St. Louis Blues)
You're Happy
1937
1937
1937
1937
1937
I'm Happy
(St. Louis Blues)
You're Happy
(St. Louis Blues)
You're Happy
1938
1938
1938
1938
1938
(St. Louis Blues)
They're Just Like That
(St. Louis Blues)
You're Happy
1939
1939
1939
1939
1939
I'm Happy
(St. Louis Blues)
You're Happy
(St. Louis Blues)
You're Happy
1940
1940
1940
1940
1940
(St. Louis Blues)
They're Just Like That
(St. Louis Blues)
You're Happy
1941
1941
1941
1941
1941
You're Happy
(St. Louis Blues)
They're Just Like That
(St. Louis Blues)
You're Happy
1942
1942
1942
1942
1942
(St. Louis Blues)
They're Just Like That
(St. Louis Blues)
You're Happy
1943
1943
1943
1943
1943
You're Happy
(St. Louis Blues)
They're Just Like That
(St. Louis Blues)
You're Happy

NO MINIMUMS OR MAXIMUMS—ORDER WHAT YOU LIKE

CALL, WIRE OR WRITE TO:

VARSITY RECORD CORP.
47 WEST 63RD STREET
NEW YORK CITY 23, N. Y.
(SOLE DISTRIBUTORS FOR HARMONY RECORDS)

PHONE: TR 4-6880

MAIL THIS ORDER FORM

VARSITY RECORD CORP.
47 W. 63rd St., New York 23, N. Y.

Please Ship Quantities of Harmony Records Indicated To:

STORE NAME

SHIPPING ADDRESS

SHIP OPEN ACCOUNT

CITY

STATE

ZONE

1011--
1011--
1011--
Folk (Country & Western) Record Section

BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records that sold best in stores according to The Billboard's retail weekly surveys among a selected group of retail stores, the majority of which are independent country and Western records.

Week Ending June 24

RECORDS

1. 'LONE DRAUGHT' - THE POWERMEN (MCA 606) 59.00
2. 'THAT'S WHAT I CALL LOVE' - THE BROTHERS FOUR (Columbia 609) 54.00
3. 'ALWAYS ON MY MIND' - THE PLATTERS (Capitol 4512) 51.00
4. 'THE STAR SPANGLED BANNER' - THE MERRIES (Mercury 6081) 48.00
5. 'YOU'RE THE BEST THING THAT EVER HAPPENED TO ME' - THE BEATLES (EMI 4513) 45.00

ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

1. 'I WISH YOU WERE HERE' - TOLLAND & BURNS (Mercury 6093) 50.00
2. 'TOO LATE' - THE BROTHERS FOUR (Columbia 4513) 48.00
3. 'SOMETHING IS HAPPENING' - THE BEATLES (EMI 4514) 45.00
4. 'THE ROAD TO SARATOGA' - THE MERRIES (Mercury 6082) 43.00
5. 'YOU CAN'T BE SAD' - TOLLAND & BURNS (Mercury 6094) 41.00

ORDER BLANK

ART. NO.

1. 'WHO SHOT THAT HOLE IN MY SOMEBODY' - REX ALLEN (Mercury 6160)
2. 'HAPPY MARY POLKA' - REX ALLEN (Mercury 6165)
3. 'TEARS ON MY OLD GUITAR - THE EMPTY CHRISTMAS STOCKING' - REX ALLEN (Mercury 6166)
4. 'LORD, PROTECT MY DARLIN' - REX ALLEN (Mercury 6060)
5. 'THE BORDER SERENADE' - REX ALLEN (Mercury 6061)
6. 'DRIFTWOOD ON THE RIVER LOOK AT ME NOW' - REX ALLEN (Mercury 6107)

ORDER FROM YOUR MERCURY RECORD DISTRIBUTOR

www.americanradiohistory.com
**Folk (Country & Western)**

**Record Section**

**MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS**

Records listed are country and Western records most played in juke boxes according to the Billboard's recent juke box survey among a selected group of juke box operators handling country and Western records.

**7**

1. ONE KISS TOO MANY...Eddy Arnold, the Tennessee Plowman, V-21088
2. LOVE SICK BLUES...Hank Williams and His Drifting Cowboys, MGM 11013
3. THE ECHO OF YOUR FOOT...Eddy Arnold, the Tennessee Plowman, V-21088
4. I WISH I HAD A NICKEL...J. Wills and Cowboys Band, Capitol 40182
5. DOWNTOWN...Eddy Arnold, V-21088
6. MEAN Mama BLUES...E. Yarbrough, D-40182
7. TELL ME, WHY...NAILS AND THINKING OF E. Yarbrough, Andrews, Tex., Fox 20-1002
8. TENNESSE SATURDAY...Eddy Folsky, The Cowpunchers, V-21088
9. NIGH ROGERS...H. Morgan, Capitol 12057
10. TELL THE END OF THE DAY...E. Yarbrough, Fox 20-1002
11. WEDDING BELLS...H. Williams and His Drifting Cowboys, MGM 11013
12. CANDY KISSES...E. Yarbrough and the Skinquins, V-210006-EMI
13. SOMEBODY YOU'LL CALL...Mama, Capitol 40182
14. TENNESSE WALTZ...E. Yarbrough, Capitol 40182
15. COUNTRY BOY...Little Jimmy Dickens, Capitol 20960

**WARNING!**

In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and also to heed the amount of sales information shown in the left-hand column under the headings of VA., M., and P., the last of which shows the average weekly sales of records in the various parts of the country.

**FOLK TALENT AND TUNES**

By Johnny Sippel

Slim Whitman (Victor) is playing over WFLA, Tampa. "Roundup of Stars Barn Dance," on which he was featured weekly from WDAR, Tampa, is off the air for the summer. Bob Ross, Victor's former Southern rep, is managing Whitman. Chuck Boggs reports that the new Dixie label, Knoxville, has recorded such artists as Hank Williams, Boots Woodall and the Radio Runners, and the Possums. Atlanta. Rogers supervised the sessions. Also Rogers is also preparing for his first release on his own Covered Wagon label.

Arby Williams, leader of the Georgia Peach Pickers (Columbia) is grooming his 12-year-old daughter, Georgia Ann, for a role in a band headlining. Peach Pickers personnel includes Jimmy Summey, fiddle; and Bobbie Harris, steel guitar; Jack Ford, rhythm guitar and vocals; Billy Simmons, piano; Smokey Pellet, electric take-off; plus Williams' fiddles and mandolin.

Zeko Clements and the Whitman Family have a tent show on the road out of Shreveport. Pancoast King and Golden West Cowboys (Victor) have a 13-week summer replacement video show over WAVE-AM. Sid Nathan, King's premier producer, penned a special dedicatory song for the big folk music festival in Blackstone, Va., June 18. Floyd Tillman (Columbia) has a new number, "Birds of a Feather," which he feels will be bigger than "I Love You So Much It Hurts Me." The merits of Tillman's Columbia records were argued in a court case last week, in Houston, his home town. Residents of Houston instigated a court case against a drive-in cafe operator, who kept his p-a system going all day. One of the points was Tillman's music "loud and disturbing.

Readers of the "Folk Talent and Tunes" column will be interested in a regular weekly feature, the "Folk Music Parks" column, which debuts this issue. This round-up of the activities of some h.b. and Western music locations will be found in the General, Out- door and Parks department. "The Husking Bee," a new Saturday show from 8:30 to 10 p.m., is airing from WLTE, Cambridge, O. Artists include Cindy Coo and Her Rhythm Pals; Oak and Ash; Dallas Bond and the Musical Farm; the Empty States and guest artists. Smokey and Shorty West, Georgia Westerners, are on the coast until July 3, when they return to their New York radio and TV shows.

Dick Thomas (Decca) reports that he will play Akron, July 4: Hutchinson, O., 8, and Sleepy Hollow Ranch, Pittsburgh, Pa., 17. Smokey Rogers (Capitol), comedian and guitarist with Tex Williams, are playing Western Canada, became the dad of a nine-pound offspring June 15. Carol Cottrell is the leading lady in Eddy Arnold's first Columbia picture. She does "I Betcha I Betcha," written by Fairway Music of Fred Blythe and Frances Gaff. Dennis Bil and his Colorado Ranch Mavens have moved from KRKZ, Oi City, Pa., to WMJ, Youngstown, O. Red Harper (Violet), crooner and producer of the Armed Forces Radio Service "Hollywood Round-Up," reports that Rumble's Jimmie Dolan has been inked by Capitol Records. Dolan days at KXLA, Los Angeles. Danny Dedmon (Imperial) is leaving the Coast for either Texas or Louisiana.

(Continued on page 33)
ALADDIN SCOP!!
TOP OF THE CHARTS
HOTTEST RECORDS AROUND!
“TROUBLE BLUES”
CHARLES BROWN
ALADDIN 3024
AND
“HOLD ME BABY”
AMOS MILBURN
ALADDIN 3023
WATCH THESE CLIMB!
IN THE MIDDLE OF THE NIGHT”
AMOS MILBURN
ALADDIN 3026
“LITTLE GIRL”
SAUNDERS KING
ALADDIN 3027

SENSATIONAL HIT—O.O.O DIFFERENT
“I DON’T WANT YOUR MONEY, HONEY”
(coupled with WAGA-WAGA) by
“Frantic” Fay Thomis
(Exclusive 109)

ANOTHER SMASH HIT
Charles Brown with Johnny Moore’s Three Blazers
singing
B & O BLUES

ALADDIN RECORDS
325 W. 47th St., New York, N. Y.

www.americanradiohistory.com
OPS, THERE IS PLENTY OF COIN IN—BUFFALO NICKEL Points 1 and 2 Bobby Smith and Orch. APOLLO 795 ORDER FROM YOUR NEAREST DISTRIBUTOR OR DIRECT FROM APOLLO RECORDS 457 West 45 St. New York, N. Y.

Everybody Picks LUCKY MILLINDER "ON RCA VICTOR DISC #20-3480 HOW YOU WOULD KNOW" and "MOANIN' THE BLUES" Sheldon Music, Inc. 48 W. 48th St. New York, N. Y.

BULLET 305 MOVE BACK TO THE WOODS you've got to snap what you sew by WALTER DAVIS BULLET RECORDS 428 Renal Street Nashville, Tennessee

LATEST RECORD BY DON PABLO'S ORCHESTRA R-177 "LA BORRACHITA” (I'll Never Love Again) "SONITA RUMBA" Bonds 329 S. Wood St. Chicago 12

2 NEW SMASHES! Herb & Lloyd KERN and SLOPP Featuring "BOHEMIAN" and "YANKEI POLK" (TR #1086) TEMPO RECORD CO. OF AMERICA 1500 Sunset Blvd. Hollywood 46, California

GIVE TO THE RUNYON CANCER FUND

 Billboards Music Popularity Charts

Record Reviews

Based on reports received last three days of Week ending June 24

RATINGS (100 Point Maximum)

How Ratings Are Determined

ARTIST
JANE HARVEY (Herb Marshall & Orch.) "WHEN WERE YOU BORN"
Get Me One Of Those Young Ladies (Buddy Cole & Orch.) Temple of Love
BILLY ECKSTINE (Hugo Winterhalter & Orch.) "I'M TAKING CANDY FROM STRAWS"
Get Me One Of Those Young Ladies (Buddy Cole & Orch.) "WHEN WERE YOU BORN"

LABEL AND NO.

COMMENT

JANE HARVEY (Herb Marshall & Orch.) "WHEN WERE YOU BORN"
Get Me One Of Those Young Ladies (Buddy Cole & Orch.) Temple of Love
BILLY ECKSTINE (Hugo Winterhalter & Orch.) "I'M TAKING CANDY FROM STRAWS"
Get Me One Of Those Young Ladies (Buddy Cole & Orch.) "WHEN WERE YOU BORN"

POPULAR

COLLINS & SANDY "THE LASSIE TROTS" Cecilia, 87-81-55-10
Faling In Love With Jane, 53-55-50-55
THE WINGED-HORSE HEIDT (1947) "THE LAST OF THE TERRORS"
Dale Cry Baby Hoy 75-78-73-75

ARTIST

TUNES

POPULAR

COLLINS & SANDY "THE LASSIE TROTS" Cecilia, 87-81-55-10
Faling In Love With Jane, 53-55-50-55
THE WINGED-HORSE HEIDT (1947) "THE LAST OF THE TERRORS"
Dale Cry Baby Hoy 75-78-73-75

ARTIST

TUNES

GIVE TO THE RUNYON CANCER FUND

On Its WAY TO BECOME America's #1 Race Record A DOUBLE SIDED HIT RECENT FAVORITE MOVE OUT Sonny Bridges Orchestra I'll Love You Till The End of My Life Vocal: Sonny Bridges REGENT RECORDS, Inc. 58 Market Street Newark, N. J.

Long John Blues and Baby, Get Lost Currently SHOWBOAT Philadelphia Universal Attractions 347 Madison Ave. New York, N. Y.

Sell NATIONAL Hits!

9074-JOHN HAYDEN "Scotch Palace"—Bilina Bellwara
9079-TOMMY SANDY "Just Love, My Sweet"—"Held Baby"
9080-WINSY MANOE "Face on Bass"—"Can't Get You Off My Mind"
9081—DALLAS HARLEY "I Know What It's All About"—"You're the Greatest"
9110—ICK THOMAS "Bartender Polka"—Open Polka NATIONAL DISC SALES CO. 1341 Broadway New York 2, N. Y.
The Dodgers invade the recording field and come through with a

**The BROOKLYN DODGERS JUMP**

**PARTS I and II**
**Record 1918**
**Recorded by**
**THE DODGERS STARS:**
**RALPH BRANCA, CARL FURILLO,**
**ERV PALICA, AND THE EBBETS FIELD CHORUS.**

**ORDER NOW!**
**LESLIE RECORDS, Inc.**
**2001 BROADWAY**
**NEW YORK 23, N. Y.**

---

**MAYPOLE MUSIC**

**A NEW SHADE OF BLUES**

The next outstanding hit of the Country
as recorded by...

**BILLY ECKSTINE on MGD**
**RAY ANTHONY on Capitol**
**JOHNNY MOORE'S 'THREE BLAZERS' on RCA Victor**

**MINDY CARSON on Muzak**

And others soon to follow

**MAYPOLE MUSIC INC.**
22 East 67th Street, New York, N.Y.

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**DECCA SPECIAL RELEASE**

**"COME WET YOUR MUSTACHE WITH ME"**

*(THE GAYEST SONG OF ALL TIME)*

**GREAT JUKE BOX RECORD**
**DECCA 4169-B**
**STUBBY AND THE BUCKAROOS**

**YOUR DECCA DISTRIBUTOR CAN SUPPLY YOU**

**EVA GEORGEFORD MUSIC PUBLISHING CO.**
1559 BROADWAY
**NEW YORK 19, N. Y.**

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**"BROOKLYN DODGERS JUMP"**

By Ralph Branca, Carl Furillo, Erv Palica and the Ebbets Field Chorus.

**#918**

**ON LESLIE RECORDS**

Vocals by Victor, Decca, Columbia and other labels available at your local record store.

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**FOLK TALENT AND TUNES**

(Continued from page 33)

Herald Goodman, folk music producer at KMOX, St. Louis, is using the names "Bill Dallas, the Old Texas Ranger," when he does his daily two-hour comedy and singing program on KMOX-FM, and the "Ozark Varieties." .. Roy Queen, the folk music d.j. at KJZL, St. Louis, is working week-ends with his band, the "Hillbilly Rangers." .. He is repeatedly added for "Bill Dallas, the Old Texas Ranger," in the station's comedy program.

Blondie Fontana, who made his name known in Freaks, is a regular feature on the station's "Ozark Varieties." .. Roy Queen, the folk music d.j. at KJZL, St. Louis, is working week-ends with his band, the "Hillbilly Rangers." .. He is repeatedly added for "Bill Dallas, the Old Texas Ranger," in the station's comedy program.
SEE THE LOWLY HOT DOG GET OFF THE GRIDDLE AND DO SOME TALL ROASTING OF ITS OWN!

- What do record distributors think of dealer inventories? Are dealers getting too conservative when it comes to stocking some lines of records?
- To what length can distributors go in serving dealers? Are dealers demanding too much?
- What is the general situation on dealer's credit standing? Is it better or worse than it was three months ago?
- Is proper record distribution being hampered by careless dealer buying? Are dealers latching on to hit records too slowly?
- Are they stopping orders on hit records soon enough?

AGAIN "The Hot Dog Story" gives the answers. It brings out into the open the real problems at the distributor level of the record business. It points the way to the remedies that will make the record business a more profitable business for distributors as well as dealers and manufacturers.
GIMMIX... Carl Wool, WMVQ, Milfordville, Ga., picks a "Tomorrow's Top Tune" weekly, the second of radio to all the towns.

No title is put on the strip—merely the words "Tomorrow's Top Tune" weekly, the second of radio to all the towns.

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The Honor Roll of Popular Songwriters

By Jack Burton

NO. 26—SILVIO HEIN

Oldtimers in Tin Pan Alley and the theater section, say that Silvio Hein has been one of the most successful songwriters in the business. Hein is a name that immediately brings to mind a host of musical hits that have stood the test of time. His songs have been sung by some of the greatest voices of all time, and his compositions have become part of the American musical heritage.

Silvio Hein started his career in the early 1900s, and he became known for his ability to write songs that were both catchy and memorable. His songs have been performed on Broadway, in films, and on radio, and they have been recorded by some of the biggest names in the music business.

Some of Hein's most famous songs include "The Boy Friend," "I'll Be Seeing You," "The Man I Love," and "Over the Rainbow." These songs have been covered by countless artists over the years, and they continue to be popular today.

In addition to writing songs, Hein was also a successful publisher and record producer. He founded the company Hein and Reilly, which was one of the most successful in the business, and he was involved in the production of many of the biggest musicals of his day.

Silvio Hein's contributions to the world of music are immeasurable, and his songs continue to be enjoyed by people all over the world. He is a true legend in the music industry, and his legacy will live on for many years to come.

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Silvio Hein's Best Known Songs and Recordings Available

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Interpolated Numbers

In Stage Musicals

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www.americanradiohistory.com

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(Continued from page 19) spokesman said. "We'll sell songs, but we're holding our 55 per cent idea in abeyance." A committee for this group, made up of Harry Feisch, Kay Twomey, Sammy Gallup, Joe McCarthy, Milton Erick and Fred Wye, confided with the Department of Justice attorneys Thomas and Kil- 
gar Westmoreland (22) and made known these sentiments.

In order to effectuate the proposed plan as a part of a revised consent decree, ASCAP by-laws would have to be revised. This means that everyone in the field would vote

WASHINGTON, June 25.—An amended 1941 consent decree to provide a performance criterion for fees in the American Society of Composers, Authors and Publishers (ASCAP) is closer to reality as the result of the recent conference of the Justice Department here this week, with ASCAP bigwigs and a "young Turk" group of writers.

It is anticipated that a new agreement between ASCAP and the Justice Department will embrace the over-all problem of regulating the fees payable to the songwriters, with the new rates having been agreed upon.

The new contract provides for the administration of government regulation without interfering with ASCAP's normal functions. It also provides that any aggrieved parties may be heard at a hearing to be held at the Justice Department.

The conference thus far has been made in an informal basis, with all parts as a part of a revised consent

WASHINGTON, June 25.—Drinking tellers at the country calling and drinking place popularly known as "the dollar mark" in April for the first time in the history of the city Department reported this week. Estimated busi-

WASHINGTON, June 25.—Business in the country calling and drinking places in the city of Washington this week, with the public given $8,000 to $6,000,000 in liquor, as shown by the police department, which

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WTOP Finds Pubbers Lax
In Not Exploiting "Gallaher"

WASHINGTON, June 25.—A blad

Here is what the station says it

WTOP, 1130, is a 50,000-watt station

The station is a clearing point out

No Alarms

LorrY Raine is the originator of "IT'S TOO LATE NOW" (By Tim Gayle, Fred Coots and Matt Wrather, ASCAP) and the following round up are coming up:

Recorded by:

EVELYN CARLTON (Deca) MEL TORME (Capital)

CHUCK FOSTER (Vocational)

and others coming up

THANKS, Larry, for introducing "It's Too Late Now," "Heartbroken," and now "Makin' Good Time," "One More Tear," "Saddle Creek Canyon." Coming up soon.

TIM GAYLE

Music—Personal Management—Song and Record Exploration
Current Mail Address: P.O. Box 57, Detroit 3, Michigan

Phono-Bug was introduced to the world of record promotion by Hallie Freedman in 1947. Since then, this has been a popular form of promotion and has found its way into the hands of many record promoters. It is a great way to get your name out there and get more attention for your music.
**New York:**

Charlie Barnet and his ork will play three-day week-ends at the Rendezvous Room in Balboa Beach, Calif., July 29 thru August 21. Tex Beneke's ork will play for six weeks at the Palladium Ballroom in Hollywood, beginning October 16.

Rumba lead Stella Lopez signed a personal management contract with the Syd Sayre Agency .... Thruhi Viola Watkins and warbler Leslie Scott have signed with Jubilee Records. Pergen Records is starting a nine-week coast-to-coast roadie, with a take-a-three-year contract. . . . Flack Joey Sasso and Ziggy Suco have set up a record promotion service.

Michel Plaisir has been named director of activities at the newly formed Michel Plaisir Agency of Alpha Music, Inc., Tunesville Bob Ellsworth, writer of "Somebody Else Is Taking My Place," has signed a contract with American Hi-Tone Records to produce a new group. Tennessee Vivian, living in Cape Cod, plans to set up his own publishing house ... A new race and folk waxery, under the label Donmet Hit Records, has set up in Tourist Hotel.

Manny Greenfield is now handling publicity for Kay Starr ... Warbler Harry Belafonte inked a personal management pact with General Artistic Corporation ... The Roy Brown combo played 50 one-nighters in the South and Southwest last month-unbroken skin every night of the run. Click tune of the month for June is "The Beautiful Blonde From Bashful Bend" by Stanly-Nehring. Singer-actress Deanna Durbin is at the studio of "San." . . . June 27. . . . Studio "San." is scheduled to go into Frank Daley's Meadowbrook in Cedar Grove, N. J., to kick off a small band summer package.

Sid Goldberg, Decca general sales manager, is on a hunt thru the South for talent. . . .AAA promoter Joe Younger is working for chip Mindy Carson ... Dick Merzlyck and Cathy Allen, husband and wife, have booked a vacation band for five weeks with Admiral Records ... Smub Mosley and his sextet opened July 4 at the Queens Terrace here.

Cleefor Allan Wrubel ("The Lady From Twenty-Nine Palms," etc.) and his Air Records pach are on a three-week package thru June 28. . . . Regina Wrubel, Middlebush, Conn. . . . Last week the Kern Kobblers left New York for a engagement at the Bob Bob Restaurant after the trade showing of "Time of Two Grooves." Kobblers had a prominent role in the disk documentary ... Penguin Records has signed Smub Mosley to an exclusive recording contract. . . . Monkey, formerly with Decca, has signed cut "Claire" and "San ..."

Mr. and Mrs. Fred Sears, owners of the Hartnett Music Studios, played host and hosted to a flock of music personalities at a celebration noting the school's 30 years of teaching popular music. Congratulating the Swords were Ed Howard, Larry Clinton, Red Eagle, Bobby Burns and Sam Donahue.

Mindy Carson, who recently signed a Victor recording pact, opens at the Copacabana Thursday (30) . . . Marvin Drager is her new flack. . . . Leon Fleisher, the young Polish pianist, has signed with his father's outfit with Peer International Corporation. . . . Steve Gibson's Rep Cays, who cut for Mervyn's, have scored big time with the Maritime Artists, Wildwood, N. J., Friday (3). . . . Apollo sales manager Irv Katz appointed Ballen Record Distributing Company to replace Reagon Distributors as Apollo jobber in Eastern Pennsylvania, Dela- ware, Maryland, and Southern New Jersey. . . . National Distributing takes over from N and N Distributors in Western New York.

Chuck Darwin, proudly of Monogram Records in Canada, was in town last week ... RCA Victor's Latin-American top man Dennis is preparing for his first trip to the Spanish-speaking countries of Latin-Eastern Europe, and U. S. A. plants. Discs were recorded in Argentina. . . . Kay Starr is scheduled for an engagement at the Copacabana this week, beginning either October 27 or November 3, for four weeks, with three-week options. . . . Vis Kay Trane replaced Cliff Leeman at the tube for the Charlie Barnet crew . . . barber-in-chief Albert was inked to a six-week tour, but former tenor man with Sam Kenton's band, has turned his own orchestra and has booked into the Chicago Hotel, beginning July 5 for two weeks. . . . The new Christy Trio and Betty Christian, beginning July 27 ... Irv Deutsch is back with the Red Evans rubby band. . . . Ernie De Vos, the Vancouver-based disk shop, has left his company and is now with the Coast City, Hyman, and RCA Victor are co-sponsoring a contest based on the Irving Fields platter, "The Wedding Song." Contestants write in on how they plan to promote it in their own city, and the winner of the prize will be flown to New York. Al's Foster will be the warbler with the Bob Chester ork, opening at the Arena, and Eddie Allen goes into the Mercury with the band for three weeks, beginning Wednesday (6), to be followed by Monica Lewis for another three weeks. Then by Susan Wayne, Viennese-born troubadour who starred in the London produc- tion of "The King and I," along with the "Flare-Up." Secretary-treasurer of Associated Program Service, dell supervises programs, advertising and promotion, quality control, product development and research departments. Leslie F. Bleib has been appointed program and promotion manager.

The Ink Spots are scheduled to sail for England August 4. . . . Ken Kennedy and his orchestra have been signed to a three-year pact by McConkey Music Corporation ... Boney Records, headed by George C. Boney, has set up shop in Kinston, N. C. The diskery will specialize in hillbilly, blue, and rhythm wax.

Jan Peerce, Metropolitan Opera tenor, begins his schedule of summer concerts Wednesday (20), in Cincinnati. His itinerary also includes performances at Red Rocks in Colorado, the Robin Hood Bowl and the Watergate in Washington. He will be at the Lewiston Stadium in New York Aug. 18. . . . William Schorr, who is slated to conduct again at the San Francisco Opera beginning in September, will join Peter Spence in performing "Aida" at the Arena, and RCA Victor is co-sponsoring a concert based on the Irving Fields platter, "The Wedding Song." Contestants write in on how they plan to promote it in their own city, and the winner of the prize will be flown to New York. Al's Foster will be the warbler with the Bob Chester ork, opening at the Arena, and Eddie Allen goes into the Mercury with the band for three weeks, beginning Wednesday (6), to be followed by Monica Lewis for another three weeks. Then by Susan Wayne, Viennese-born troubadour who starred in the London produc- tion of "The King and I," along with the "Flare-Up." Secretary-treasurer of Associated Program Service, dell supervises programs, advertising and promotion, quality control, product development and research departments. Leslie F. Bleib has been appointed program and promotion manager.

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York after a two-month promotion tour. He'll play host to Coral distributors at the National Association of Music Merchants (NAMM) convention at the Hotel New Yorker the week of July 26.

Chicago:

Rondo Records has switched to full vinyl non-breakable discs with price remaining at 74 cents. All future releases and new pressings of old releases will be on the plastic... Darwin Dance, Tower washer, joined Tommy Roots on the turntable, which goes to Rio Nido, Russian River, Calif., for remainder of the summer...

The trio is tentatively scheduled to leave on its 55th transcontinental tour for Longworth next week... Kosoko Wellington, race single, and Cliff (Ukulele Ike) Edwards added to the Mercury stable... Benny Benjamin and George Wex, tunemaiden team, make their way west with Patie Page's drawback of their latest tune, "I'll Keep the Lovelight Burning."... The Cleveland Girls' Proms Opera Association has picked "Lovers' Gold," as Tower, as the association's July pick.

Henry Dorst, McComb band chief, back in town after a week's canvass of the Midwest... Emil Garber, veteran for the Karmas' ballroom here, leaving the terrace field... Dorothy Allen, formerly associated with the Detroit Symphony and the "Sing the Music" tour, is working as full-time fag for Wayne King... Gay Claridge cut a session for O'Connor Record last week... Les Peterson, with GAC band here, into the Blue Note August 19 for two weeks... The Missouri Legislature informed Adams, Vee and Abbott, music publishers here, that "The Missouri Waltz" has been adopted as the State song... Gene Stevens, booker and general manager of Permo, Inc., needle manufacturing firm, married Cecilia Galant, Des Moines, June 4 in that city... Frank Sullivan and Earl Williams have established Norvic Publishing Company, a music publishing company, with offices in Chicago and Toledo... The Cincinnati Phonograph Owners' Association has selected Patie Page's Mercury recording of "Just One Way To Say I Love You" as the July Hit Tune of the Month... Eddy Howard will make six records during the weeks of the World Beach Hotel Beach Weeks opening August 5... Eddie James and His Velvet Rhythm Orchestra set for the summer at Midway Gardens, Cedar Lake, Ind. ... You're Askin Too Much Of Me, by Patie Page and his orchestra, called "The Romance of the Old West," has been released by Donor, with Matt Manella, op of the Orchid Lounge, Springfield, Ill.

Philadelphia:

Al Small moved from the Celestial Room to Fort Side Inn for the summer... Jack Leonard, former T. V. disc jockey, next in at the Rendevous... Tony Davis is the largest unit on the Sixer Cass singles, his annual summer season and is using $40 men for the George D. Williance ball... Roso Gallo, Latin Casino chassis, placed her "I Was Alone" with Feist... Johnny Davis, former fag in from Cleveland, has added a Gسرط and Fiddle combo at Lou's Marvian... Walter Miller will lead a Moyer Davis unit at Mackinac Island, Mich... Eddie Miller, local chassis, placed his "I'M Going In the Mountins" with Kenner-Ross and has the Carter Family set to cut the chante on the Victor label... Lou Morrison, the week of the week all over, will play at the Luck Bar club over the summer season. His drummer, Ralph Caprio, joined the Gomez Rumba Band which took over the room's bandstand... Freddy King, who used to be the "Mambo" mem of Patie Page's orchestra for RCA Victor, is the new catering manager at the Chancelor Hall's Forge Room... Chateau Publications here have Glenn Davis' organ introducing the firm's "My Silent Prayer" on the Sintac Rhythms label.

Victor Hugo, one-time trumpeter with Paul Whiteman, who left the big band 16 years ago to front a band of his own at the Little Red, here, has brought his long-term record run to a halt in making way for Arnold's Collyer... Steve Glendon and the Blue Caps cop a long-distance booking, inked in for a February, 1950, opening at the Mirror Room, Washington... Vic Marrindino will conduct the Ocean City Orchestra this summer at that Southern New Jersey resort... Paul Favaro, formerly with Bobby Sherwood's orchestra, joined Harry Ranch at Chubby's at near-by North Collingswood, N. J., replacing drummer Sid Bolkin.

Hollywood:

Glen Wallich, Capitol pressy, is back at his desk following a nationwide tour of Cap's branches and districts surveying current market conditions... The Skylarks, vocal group heard on Russ Morgan's "Cruising Down the River" disk, will leave the Harry James band at the end of their current engagement. Group, managed by Rocky Carr, will take a two-month layoff releasing new routines preparing for night club and theater dates... Vocal co-op has been with James since last November.

Detroit:

Coastal Record Sales has taken over distribution of Jazz, Ltd., and New Jazz labels for the Detroit area, according to Manager Art Cole... Harry R. Kaplan Music Sales is taking over distribution of the Merit label for this area, with Kaplan predicting high acceptance here of the Bailey Brothers' novelty release, "Crackjack Polka," on cans and organ... John Brinch, owner of the Zorn label, is resuming pressing of his specialized line of Serbian and Croatian numbers for the first time since before the war... The Bode's Orchestra has opened its annual three-day golf outing at the Eighty-Six Golf Club, Detroit, with Paul Turner, first trombone, in charge of arrangements.

MARK THIS UP AS ANOTHER "HIT"

MIRACLE Record Company... 500 E. 63rd St., Chicago 37, III.
SOCIAL SECTY FOR ALL ACTS

U. S. Backs Up N. Y. Decision On Cafe Chirp

It's Up to Each State Now

(Continued from page 3)

The decision of the state and federal government in the cafe case recently covered in The Billboard, June 23, in which the state supreme court ruled that it was justified in declaring that the cafe was a 'public place' under the state's 'public调节 act,' has been issued over a protest form of Paul Whiteman. "It is a perfect example of how to be an independent contractor," Mr. Whiteman said. "The court ruled that the cafe was not a public place, but a private one, and that it was therefore not subject to the provisions of the state's 'public调节 act.'" Mr. Whiteman, who had been asked to comment on the decision, said, "It is a decision that will be remembered for years to come, for it is a case that will be a precedent for similar cases in the future." He added, "I am pleased that the state supreme court has ruled in favor of the cafe, and I am confident that the decision will be upheld by the state supreme court on appeal." He further stated, "I believe that the cafe should be considered a public place, and that it should be subject to the provisions of the state's 'public调节 act.'" He added, "I am confident that the decision will be overturned on appeal, and that the cafe will be considered a public place." He further stated, "I believe that the cafe should be considered a public place, and that it should be subject to the provisions of the state's 'public调节 act.'"

Fire Partially Destroys May Johnson Agency Office

Johnson offices in the Savoy building on the southwest corner of Morris and 14th streets in New York City were partially destroyed by a fire last week. The fire department is still searching for the origin of the fire.
Radio City Music Hall, New York 
(Thursday, June 29)

The new show, arranged around the Fourth of July, starts on a serious note, stressing the patriotic, because in the middle for a newscast, and wings up in a flushing finale as displayed which the house wants you to believe it back $50,000.

Despite the elaborate mechanical props, the show lacked cohesion. A novel opening, featuring with a scrolled tableau of the signing of the Declaration of Independence, and followed by a lengthy thing of Ho-Ho-Kus, N. J., never seemed to tell.

Liberty Bell Number

The Liberty Bell number which followed the opening was well conceived and earned spontaneous applause. The balcony bridge followed for a change of pace and then it was back to the stagework. This time it was the ballet, a beautiful skirmishing thing with girls in red and white. and blue sequins going around a king-sized deck set—planks and lamp. In this one, Richard and Flora Stuart did a skating capes weaving routine in which the line later joined four hands at the close.

The Ho-Ho-Kus number followed. In this one a Boy Scout, Win Mayo, did what was intended to be a function of Ichokus (the spelling has no significance, but the song writer didn't care). A trip to the Lexington and New Jersey cities, which was probably as embarrassing to him as it was to the audience. Edna Rimmelin did a trumpet solo which may have seemed to be a caricature of small-town horn blowers on the Fourth of July. It managed only to be dull.

Steve Evans (who was at the Palace, (See Radio City on page 48)

VAUDEVILLE REVIEWS

Palace, New York

(Thursday, June 29)

The purse, 1,200. Price range, 55 cents to $1.00. House good, four girls, June 29. Show out by Don Albert's house or.

Like all previous shows, this one moved, and also like previous ones, the stage is hung skillfully with eye-catching wings and colorful and imaginative drops. The result is that every act gets a beautiful assist from production.

The new bill teed off with the Edward Brothers, three lads, who went into an incredible hand-to-hand, foot-to-foot and a four-chair bench and balancing act after a slow opening built around a piano-playing bit. All the boys, costumed alike in grey ston suits, make a fine appearance. The entire act is done atop the piano, with the exception of the last trick, a running flip ending in a hand-in-hand catch. Their walk-off hand is droll.

Mary McLellan, a Phil Sitalny alumna, used a prop auto for opening gags. The back of the "car" consisted of kettle drums, bass and other skins on which the girl beat it out to the house band's backing. The girl has a funny gimmick in the car, too; she leaves it too soon for a straight drumming routine. Her reception was just adequate.

Anthony, Allen and Hodge showed a funny dance knockabout act which required top timing and acting. The two boys and the girl had both.

The act, dressed smartly, opened with the conventional lifts and spins. When they started the "accident," they handled them so subtly they actually looked like accidents. Their acrobatics was deliberately understated all the way for the best impact, earning (See Palace, N. Y., on page 48)

Strand, New York

(Thursday, June 29)

Capacity, 1,700. Price range, 55 cents to $1.00. Number of shows, four daily. House out by Don Albert's house or.

Sparked by the showman's shenanigans of Red Ingle and His Natural Seven novelty outfit, the new Strand bill sticks up as solid entertainment fare. Ingle, ex-Spok Jones, has created his own comedy style, a subtle allusion of the current trend of hillbilly music. He's a gifted comedian, and his first New York appearance is a definite hit.

The band's opener, a funny take-off on The Animal Chorus, was a bit rough, partly because of a miscasting prop and three new musicians. The pace picked up when Karen Ted- dor, the band's girl singer, came on wearing a huge Carmen Miranda-type headress, and Ingle broked up the house by matching an assortment of props out of her hat during her number.

Biggest Hands

Ingle drew his biggest hands with Civilization, White and Wild, White Women andTipo Brothers. The latter was the hit record (Capitol) which put Ingle in business a couple of years ago.

Harry Wayland, Ingle's suited-faced bus player, scored with a comedy solo bit.

The surprise of the bill was Sonny Howard, a stocky young lad with a selling personality and elastic vocal chords. His musical mimicking of various singing styles was amazingly accurate, particularly those of Tex Ritter, Bing Crosby, Franky and Jen Peers. He finished to a big hand and drew an even bigger solo on his own act.

Don Cummings, a standard act, and Peggy Lee, in the wind-up spot, was hurt by poor tune selection. The blind Capitol trough, looking better than ever in a skin-tight shimmering gown, started fast, doing an up-tempo Careless Hands. Program dragged with a verity of Agnes, followed by Riders in the Sky. The ex-Big chalk made up for the show's lack of humor. Peggy Lee got sensational backing from vocalist-sharpie Dave Drabkin, working with her own rhythm section. She walked off to a juicy tint.

Buster Buggs is tops when it comes to tap technique and the Negro tapper shows shrewdness to match. Without resorting to any tricks, the ex-Barnet band feature pulled the end act off his machine gun tapping. He at the off to a terrific start.

Prof. Backwards (Jimmy Edmon-son) continues to come up with excellent routines and that apes his standard material. His casual delivery of some top gags had the house roaring. Wound up nicely with his standard blackboard gimmick.

Johnny Sipell

Chicago, Chicago

(Friday, June 30)

Casting Bob Crosby and Peggy Lee in the same show makes for a top-heavy vocal diet, but the tone some split the pop faves and contribute some novelty to ease 11 vocal numbers into the show.

Crosby was ushered on smartly by Louis Braid, who whipped out the old Do-Dee Bobcat scoring and Ramperi's Pointe. Acting as emcee, Crosby did a creditable wandering job on several spots. Introduced Virginia Maxey, blonde with the Mediums, at the mid-point to do several numbers with him. Palm did swing on two numbers, with their Diamond Saws, raising a fine fifth.

Peggy Lee, in the wind-up spot, was hurt by poor tune selection. The blind Capitol trough, looking better than ever in a skin-tight shimmering gown, started fast, doing an up-tempo Careless Hands. Program dragged with a verity of Agnes, followed by Riders in the Sky. The ex-Big chalk made up for the show's lack of humor. Peggy Lee got sensational backing from vocalist-sharpie Dave Drabkin, working with her own rhythm section. She walked off to a juicy tint.

Buster Buggs is tops when it comes to tap technique and the Negro tapper shows shrewdness to match. Without resorting to any tricks, the ex-Barnet band feature pulled the end act off his machine gun tapping. He at the off to a terrific start.

Prof. Backwards (Jimmy Edmon-son) continues to come up with excellent routines and that apes his standard material. His casual delivery of some top gags had the house roaring. Wound up nicely with his standard blackboard gimmick.

Johnny Sipell

Thanks for this wonderful compliment and your splendid co-operation

Gus

Personal Representative
FRANK TAYLOR
Associated Booking Corporation
- 795 5th Ave., N. Y. C., N. Y. - 203 N. Wabash Ave., Chicago

Sincerely,

HERB BOVIS
Manager
Night Club Reviews

Ciro's, Hollywood

(Thursday, June 14)


Pop, punch and personality puts Connie Sawyer into the worth-watching class. She opened her Hollywood debut with a bang. With the self-confidence of a veteran, she won her audience from the start and held it through with satirical take-offs and whimsical sides. Her brand of comedianship is completely separate and the wit and zest with which she works keeps the audience rolling at a high pitch.

Funnier in her bag of laughs is a take-off on a backwoods balladist, playing to the hilt the folktale efforts to appear homespun and earthy. A solid laugh-ster is her politician and chambermaid, while her mimicry of a canary's woeful version of Lone for sale hasussed pouting the table for moos. Her talent for comedy protection deserves top marks from the top end of the nutr. Gal shows plenty of promise, and with proper handling should continue her success in the big-time.

Bobo Ramsey rumba combo provides the Latin beats, while Phil Choosing's orchestra backs Miss Sawyer and sets the pop tune dance tempo.

Lee Zlotoff.

Follow-Up Review

CARNIVAL, NEW YORK: Harold Minsky is having a tough time making his first operation work in New York. The name "Minsky," box office under usual conditions, is the different light by the authorities here. They watch his every move and every show is经营. Minsky has a plan to change the blue noses of his rep. Since Minsky opened the room, they have showed his price policy. Admissions have been dropped in favor of a $2 matinee.

With such bird-dogging going on, Minsky has to run his shows with an over-crowded house, every seat filled with flash, with little substance. The current show built around the operas of Verdi and Rossini has been received condescendingly; only a few of the principal roles have been sung by sings. The leading role of the show is baritone comic Marty Marmum, a real funny guy who gets laughs even with throwaway and straight lines. He works in three trousers with Muriel, an excellent straight man, and gets genuine yokes. The opening firemen shout and the dancing people fight harder, both standard burlesque routines, roar as funny as anything one could expect. A middle sketch ending in Furrman's strip take-off was much too loud.

Piero Bros. Juggle

Piero Bros., almost a standard thead, showed a beautiful two-good-looking lads juggled hot. Indian clubs, hoops, etc., with equal success. "Tillings" was right on the button and самбуканis was tops.

Eileen Joyce has played around every city in New York. She's still as good as she was with her welllooked, butterflies and laces, jacket and forked heels. As Whistling and, she's ready one of the best novelty acts around.

Clown Show, now, does a modified strip working with two Minks to help her out. The pin that can be said about her is that the birds are colorful.

The rest of the acts are heldevolved, including the Wally Wainger line cooked by Madame Konnerman. Sing Condi introduces and blows a trumpet. Harold Young does the singing: Nivada Smith, a comedienne, and Condi and Tito Valdez do a couple of completely satisfying dance routines.

Bill Smith.

STRAUD, N. Y.

(intended from page 47) a dance team, George Church and Marilyn Hale, rounded out the bill. Clarinet has been a hit, but the laugh competition was pretty tough on this bill, and his patter only slightly薄弱. The top dancers were excellent. The girl was her usual attractive self.

Don't Miss

GERSTEN TAKES PARTNER

DEPROYTE, June 25—Felix Mall

Romeo, former solo owner, as a partner in the Unique Music Bar, formerly the Brandt Brothers. They have a change in management under the new management of the Unique Music Bar, formerly

Bill Smith.

The Cucasons, Hotel

Biltmore, New York

(Wednesday, June 22)


The show at the Biltmore's enclosed bizzare and the form of a revue, the first dance number, with the bite of the original band-and-set format.

The revue consists largely of three appearances by the Minsky's talented dancers, attractive and well-costumed, young ladies, and is performed simply thru disjointed top sequences. The featured dancers did well enough, but still playing verve and agility, but couldn't overcome the encroaching effect of the poor choreography.

Mike Troubles

Jack Randel, singing band leader, took turns at the mike and led his orchestra, a disciplined aggregation. His vast and antique p-o-s. system blemished the music and muffled Edwards' singing. Thrusz Suzanne Girbert suffered highly.

Mildly the goings on was unamusing-

Bill of fare, whose pleasant manu-

The act, with Mr. and Mrs. Minor reforming his vaudeville and singing, as- 

Minsky's efforts to maintain a good laugh, not being an utter success, and then came the fireworks! When the Rocke

The Rockettes, costumed as giant firecrackers, did their usual eye-pleasing works, and then came the fireworks! When the Rocke

The Rockettes, dressed as giant firecrackers, did their usual eye-pleasing works, and then came the fireworks! When the Rocke

For Revived Vaude

ST. JOHN, N. B., June 23—Introduction of vaude to a 26-year hiatus at two theaters in Halifax and St. John has been followed by plans to establish a circuit of vaude theaters in the maritime provinces.

Currently, the five or six acts which play the Arminview in Halifax are transferred to the Gaity, Halifax, for the same appearance. At the Empire, St. John, four or five acts are used, some breaking in for Halifax dates and ones pointed on in the return to Boston. Not all the bills for the full west, each of the theaters are vaude scenes. Two night club troupes have been used, the first Tarlen on Parade and the second Rio Casino Review. One long film and two short's are used in addition to the vaude, for magic, musicians, single and double acts are used chiefly in the vaude programs.

The night club groups have drawn from 12 to 15 persons, either all Negro or all white. At the two H fox theaters, the bills open Thursdays at St. John, the opening in Montreal. The Arminview runs at a 60-cent top and the Gaity at 45 cents. The Empire's top is $3. Local acts are used for almost the imported "cow." There has been some talk of having a vaude (1,600 seats), the famous Famous Players chain, St. John, may be returned to vaudeville, but so far it is just talk.

RADIO CITY

(Castled from page 47) once two weeks ago came on next and broke it up twice. The act (this opener) and kept laughs coming with an act that took place within the act. The latter, always an infectious thing, pulled spontaneous laughter from the audience.

The Rockettes, costumed as giant firecrackers, did their usual eye-pleasing works, and then came the fireworks! When the Rocke

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For Revived Vaude
Florida Going Out of Bounds?

**GUILD MAY MOVE AGAINST DAVIS THREAT**

Bond Law at Stake

(Continued from page 2)

and shall be made payable to the State. Bond holders may be paid up to 90 days after the court orders the state to pay the amounts due on the bonds.

Money deposited in any escrow account is to be paid to the state if all acts have been paid off, and is applied to future shows in the same spot. Any amount over or under act for any spot in that city. The entire amount is returned if the show is dropped.

AGVA's Quiet

While AGVA admitted receiving complaints from its own workers, they refused to say what it was about. The union maintained that its action was limited to, "We are not ready to make an announcement at this time." This same argument was used by agents who faced the possibility of a one-year lockout with a similar situation in a Southern city with the law pending. The union contended to keep up cash balances. AGVA hit back by saying the city on the unfair list was not on the unfair list and that not to book or play any spot in that city. The union was granted an injunction in habeas corpus against the state. If AGVA were to proceed against Florida on the principle of what was granted, there would have been a precedent, the union said. The matter was left to be decided by the courts. If AGVA were to proceed against Florida on the principle of what was granted, there would have been a precedent, the union said. The matter was left to be decided by the courts.

**Det. 509 Club Reopens July 1**

DETROIT, June 28.—The 509 Club, the downtown music spot closed for six months, will reopen on July 1, according to Edward Stein, its owner. The club will be at the downtown downtown.

Some days, we recently closed a two-month stay at the Bowery Club, which will bring his band in the 509 and will also back and manage.

The opening will feature a Charlie Daniels band, the blues of the 509 and the SMV (Mutual Music) band. The SMV band, which was featured in L.A., will be the lead act for the opening.

The union notice asks the members to be on their best behavior and to stay in the club.

**Strike Threatens Minneapolis Rooms**

MINNEAPOLIS, June 28.—The Minneapopis Room at the Morrison Hotel and the Room at the Radisson Hotel would be affected by the strike notice. Each of the rooms is operated by a Minneapopis hotel set for mid-July.

The strike notice against the hotels designates to affect 1,000 employees, was filed with the State Labor Commissioner by the branch executive board of the Cooks and Waiters, Barman, and Restaurant Employees' union, an affiliate of the American Federation of Labor (AFL).

Concessionaire Hanson, ignoring the request of both sides that he not take action, agreed to delay the strike for at least 30 days to determine if the public interest is involved and that a fact-finding commission be appointed.

The union has asked a 25 cent wage increase, but have indicated a desire to reduce that demand. They also ask a welfare program, to

Some $F! Am I N Other Red Caps?

PHILADELPHIA, June 28.—The Fain Club, large block interior in the city, on the top floor, goes on a new name kick for the first time in a regular manner. Stealer of Steve Gibson's name is the Red Caps, marking the first time that owners Bill Mattison and Frank Lilley took a new name kick for the club.

The room, which was closed for a period of four days, has been turned into a dance spot. The club ops claim their nightly business, usually 35 to 40 persons, jumped to 50 and more last week and went from 400 to 1,500. The Red Caps leave at the end of the month for Jack Diamond's Manhattan in Wildwood, N.J.

In the downtown area, the Frank Palombo interests have sold Circo's Restaurant franchise to the State of New Jersey, and opera house interests, who operate opaques and soda fountain stands, will build building. In the Palace Room, the remaining in the Palace, are the Century and Club of the Century and Club of the Century.

The room is Miss Rose's and her orchestra. This orchestra was used only occasionally.

**Flame Show Bar Has Acts**

DETROIT, June 28.—The Flame Show Bar was opened Friday night (34) by Morris Waterman, a local name, under the name show policy. The opening was by the regular band, Young and his orchestra; Stan Steward, bass player; and Elzy Watson, vocalist, the Karen Young girl line and two or three other acts.

The room is Miss Rose's and her orchestra. Acts are used only occasionally.

**Heat Melts Stem Take to 332G; MH 103G, Roxy 75, Para 63**

NEW YORK, June 28.—The hot humid weather this week hit all Stem workers, and in a great extent to the show business. From out of town had yet to develop some of the local residents to keep them busy and other results. The Stem was an all-sold out crowd.

Police Radio City Music Hall (8,500 seats), located at 12th and Sixth Ave., over $12,000,000 was dropped to $5,000,000 for its third and last week with Edward, My Son, the Rudolph and the Smaller, the Broadway, over $12,000,000 to $1,500,000, and the press, $2,000,000. The new show (reviewed this issue) has Steiner Young, a famous July show and look for the Silver Liner.

Roxy Shumps to 75G

Roxy (6,000 seats; 15-week; average $35,000) dropped to $35,000 for its second week, with the Andrews Sisters, Paul Remus and It Happens Every Spring. The poster got $900,000.

Paramount (3,504 seats; 15-week average $25,000) slipped to $25,000 for its third week of Louis Prima, the Amazing Mr. Ballantine and Sportsman Jones. Previous high was $17,000, and the opener got $10,000.

Capitol (4,027 seats; 12-week average $15,000) went to $12,000 for its second week with Jerry Lester, All Star Band, Vagabonds and my own Young's Daughter. The previous week and the opener were each $65,000.

Orpheum (3,000 seats; 12-week average $47,000) dropped to $20,000 for its second and last week with Phil Baker, Busters, Patricia Brian and Bags. Brian played Night in Movie, against another new act (reviewed this issue) has Red Jule, Don Cunningham, Sonny Howard and Colorado Soaks.

Palace (1,700 seats; 12-week average $25,000) collected $20,000 for its second week, with Perry Mason, six other acts and roughshod, against a previous week's $15,000. New show (reviewed this issue) has Willie West and McGinty, Senator Murphy, six other acts and The Great Promise.
Stem Tie Brokers Unite For Own "Cleanup; Raised Eyebrows Are Murtagh's Prober Doubious They Can Police Selves

(Continued from page 5)"but from the whole theater! I asked whether he had interfered with Commissions Johnson and John M. Murtagh about his organization's plans, he replied: "I see the comedian's attempt to make sound, because he can't lay on his death before him."

However, at his office yesterday, Murtagh, who has been conducting the investigation into scaling practices, did not seem to overly impressed by the brokers' actions. He says far from optimistic as to their ability to police their "usiness effectively and wants the leadership to come from producers. He still thinks that a central ticket agency is the only solution to the problem, and further that he had heard it was Mury's intention to challenge his authority to investigate generally.

Jack Rubin Bills

The issue came Monday (29) when Jack Rubin, of the Manhattan Theater Ticket Service, refused to furnish additional vouchers, presented with additional vouchers, bank statements and check stubs demanded by Murtagh. He had informed the New York manager, that the top ticketing party in Manhattan Theater Ticket Service had not appealed for a license. The canceled checks and check stubs were checked by check stubs against that ticket, Murtagh immediately suggested to Licensing Commissioner Edward Jr., that he issue a subpoena of his own. This was made returnable yesterday (29).

BROADWAY SHOWLOG
Performances Thru June 25, 1949

DIAMOND

PERFOMER

BROADWAY

Opening Performers

A Saturday Night in Harlem 5-24-49 851
At War With the Army 6-24-49 851
Boneyard 6-24-49 1,010
Death of a Salesman 6-16-49 1,010
Gertrude Lawrence 5-16-49 1,010
Godspell 11-17-49 1,010
Hinderling 5-16-49 1,010
Honeymoon in Havana 6-25-49 1,010
Muhammad Ali 6-25-49 1,010

MUSICALS

As the Girls Go 11-15-49 951
Chicago 6-25-49 951
Do Little 6-24-49 951
Green's 15-30-49 951
Lend Me, Earl 15-10-49 951
March of the Magics 6-17-49 951
Where the Boys Are 10-11-49 951

ICE SHOWS

Grease, Inc. 3-26-49 45

SUSPENDED

Diamond Lil 6-25-49 (Closed)

RECESS

Army of a Thousand 1-8-49 (Dawson)
Ameria 6-20-49 (Dawson)
Country 12-8-40 (Dawson)

COUNCIL OF MUSIC
(Week of June 21, 1949)

PACIFICAT 6-26-49 (Palms)

Legitimate

Communications to 1544 Broadway, New York 19, N. Y.

New Nutmeg Theater Bows; Will Preem Ritter Farce

(Continued from page 3)

But others are joining the campaign's ranks. According to the New York Herald Tribune, "We will not waste time in argument, as had Murray, as to the necessity of mending our ways. I shall avoid any drawn-out litigation. . . ."

Murray, however, has an adjustment with the theaters that are "willing to send out the theaters that are a bother to him" in order to challenge his authority to investigate generally.

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Stadium Concerts

In 1949 Bow With New 500G Set-Up

(Continued from page 3)

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(Week of June 21, 1949)

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Industry To Protest Censor Bill Passage

NEW YORK, June 25—Sparked by advice that the Cunningham censorship advisory committee in charge of bills for about a year, has again been introduced in the city council, a number of prominent representatives of the metropolitan amusement industry have joined forces to fight against its passage. The move is made by the New York Theaters which fought the measure on its original introduction. James A. Reilly and the New York Theaters which fought the measure on its original introduction.
U.S. Agencies Fight Belasco Project

WASHINGTON, June 25.—The chill is on proposals to renovate the Belasco Theater here at government expense, as it begins to assume the air of a stage production. The project came for criticism this week by the Budget Bureau, the Federal Works Agency and the Treasury Department. However, Melvin Hildrich, chairman of a citizen group working for District of Columbia light, said that he had expected such adverse reports and that their receipts cleared the way for the project.

Under discussion are bills by Reps. Emanuel Celler (D., N.Y.) and Adam B. Slusser (D., Ohio) for federal buildings and renovation and then lease to the highest bidder. The Powell bill directs the lease of the Belasco, without renovation, to the Federal Works Agency. The Federal Works Agency and the Treasury Department object to bills of this nature and say there is no place to move the workers who would be ousted.

Summer Test for "Time"

RIVERHEAD, N.J., June 25.—Desp. contrary published reports, "Time," the current publication, is a new comic and profound. It is a impact on ridge and builds the government. Mr. and Mrs. George Lewis, operators of the "Time," summer theater. The program is given by the authors, and their friends.

The Lewises hold a 30-day option on Time for Broadway production with starting July 11, during which week they will unveil it here. If its rep does not satisfy, they plan to follow thru with a Stem project.

New Showcase at Reading

READING, Pa., June 25.—The Adah Theater, which has been temporarily closed, has announced its fall bookings of 1930. The fall booking list includes Missisippi, Georgia, and the usual variety acts. The Adah Theater will be operated by a new combination of local and Philadelphia talent.

Ruth Hussey Takes Over

OAKLAND, Cal., June 25.—Nina Mae McKinney, Moscow, is returning to see Ruth Hussey at this time. The substitution of Ruth Hussey for Nina Mae McKinney is not an unexpected one, as the Moscow-born actress is said to be the first choice of producers for the role.

Nat'l "Kate" Co. To Bow

NEW YORK, June 25.—The National Company of Kiss Me, Kate, bow is set for July 3 for Los Angeles and a premiere at the Pantages. William Norton and Ben Kenyon have been signed as company and stage managers for the tour. It will be seen first in Los Angeles and San Francisco under auspices of the Paramount Company, before its Chicago bow in September.

Miss Skinner Set for England

NEW YORK, June 25.—Cornell Otto Skinner called for England June 15 with his wife, Alden Skinner, and the limited two-week engagement at the St. James Theatre under the management of H. M. Tennent on June 27. She will offer three of her full-length productions, "The Shylock," "Women of Henry VIII" and "Masque on the Hudson," as well as a variety of short sketches.

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Nat'l Theater Asked by Aussie Unions

SYDNEY, Australia, June 25.—The Australian Council of Trade Unions (ACTU) and the Australian Musicians Unions (AMU) recently headed a strong appeal to the Australian government to guarantee no universal strikes, and the Prime Minister Ben Chifley to urge that the Australian government should not be responsible for the movement of a national theater and that the government should not be responsible for the movement of a national theater and that the government should not be responsible for any financial support and that the government should not be responsible for any financial support and that the government should not be responsible for any financial support and that the government should not be responsible for any financial support and that the government should not be responsible for any financial support and that the government should not be responsible for any financial support.

The Prime Minister did not give any definite answer to the recommendations but he did make a statement that the government had no intention of imposing any such financial support and that the government had no intention of imposing any such financial support and that the government had no intention of imposing any such financial support and that the government had no intention of imposing any such financial support and that the government had no intention of imposing any such financial support.

Cape Theater Opens June 27

CAPE MAY, N.J., June 25.—The World Theater here opens for the summer season May 27 with S. Beryl Sara, James McNamee and T. C. Upton still on deck as performers. It is owned by the Cape May Union, under the direction of Miss Lenore Urke, manager, and Guy Kibbe, box office manager.

EDITED BY R. A. K. KIBBE

On Borrowed Time, August 8

"Leaves (Filmarthanne Auditorium), Los Angeles

Production: "The Great Gatsby," by F. Scott Fitzgerald, directed by Frank Capra, starring Carey Grant, with Jean Harlow, Humphrey Bogart, and George Raft.

In this film, based on F. Scott Fitzgerald's novel, the story of the great Gatsby, a man of wealth, is retold. The film is a drama of love and ambition, set in the world of the rich and famous. It is a film that captures the spirit of the 1920s and the decadence of the Jazz Age.

JULES J. LEVENTHAL

Estate of Jules J. Leventhal

228 W. 23rd St.
New York, N.Y.

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**The Billboard**

**July 2, 1949**

**SPECIAL SEASON REPORTING**

**MILBOURNE CHRISTOPHER.**

Mr. Christopher, a well-known magic performer, who completed a successful engagement at Olympia Theater, Miami, recently returned from New York where his book, "The Complete Magician," was published.

**MARCIA EDGINGTON.**

Mara Edgington, a professional magician and illusionist, is now at the Palace Hotel, Cincinnati. She is also acting as the Manager of the magic department at the Hotel.

**Buster Astor and Jay Marshall**

**Resume Their Correspondence**

(Continued from page 48)

**Buster Astor** and Jay Marshall continue their correspondence, which has been interrupted by the recent return of Astor to New York City. The correspondence is expected to resume shortly.

**Atlantic City Biz Looks Good**

(Continued from page 46)

The Devil's Nickel, on the outskirts of Atlantic City,reports an increase in business since the recent heat wave. The Devil's Nickel is one of the many amusement parks in Atlantic City that benefits from the warm weather.

**Florida Going Out of Bounds?**

(Continued from page 30)

As the heat wave continues, the authorities in Florida are considering the possibility of closing certain beaches to discourage the influx of tourists. The beaches are already experiencing overcrowding, which has led to concerns about public safety and pollution.

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Heart Attack Lays
Billy Terrell Low

ROSELAND, La., June 25—Billy Terrell, widely known in rep and top show circles, is still confined to his home here recovering from a recent heart attack. He says his physicians have ordered him to bed for from four to six months. 

Bonnie Terrell is operating the Terrell theaters in their new location. They purchased a new car in New Orleans recently. 

CAROLINA DRIVE-IN
Ops Set July Meet

CHARLOTTE, N. C., June 25—Memorandum from the Drive-In Theater Association of the Carolinas will hold their annual meeting in Charlotte, July 18, according to announcement by Robert O. Jeffress, president. 

Jeffress and operators of the 100-old drive-in theaters in the two States will discuss the progress made by the association during the past year and the problems now facing the theaters.

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Automatic Saving
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U.S. Savings Bonds
The FINAL CURTAIN


BROTHWELL—Mrs. Annabella Banks, 98, widow of Charles Tannebaum, actor, died June 16 in Long Beach, Calif. Burial is in the Mount Sinai Cemetery, Long Beach. July 24 in Long Beach.


HUBLER—Frederic Justice, 76, former actor and stage designer. June 11 in Pymouth, Mich. He was an actor and scenic artist with the Dubuque (Ia.) Opera Co., the Newmar Theater, Kansas City (Mo.) Bookseats. July 24 in New York.

Hollywood's last world champion male dancer of the 1920's, June 17 in Toronto. His agent is the Richard Re- rick, 2519 Hollywood, and he was signed by Greenberg in 1923. July 24 in New York.


HUNT—Cyril (Fre), a major league player. June 10 in Oban, Scotland. July 24 in New York.

JEWELL—Bobbe, 56, operator of the Magic of Wonders show on the Douglass Bros. circus. June 24 in Snyder, Texas. Jewell was an American circus performer for 44 years. A circus from 1898 to 1911 was the "Annie Oakley" of the Ringling Bros. and Barnum & Bailey. May 31 in New York.

KALISKI—Louis, 63, leg actor. June 23 in New York. He had a successful company of Kiss and Tell and State of the Union in 1928 and was a major figure in the revival of Desert Song. His brother was Louis.


KLOOK—Louis, 63, long identified with the motion picture industry and the theater. June 18 at his home in Phil- adelphia. Until his retirement seven years ago because of ill health, he was president of the Philadelphia Moversing Picture Machine Operators Union, Local 1007, and was a member of the National Alliance of Theatrical Stage Employees. During the operation of the National Recovery Act, filed with the N.R.A. as a member of the theatrical industry and authorizer. His widow, five children, Morton and Dr. Theodore B., survive. July 24 in Philadelphia.


MALONE—James P., 81, secretary of the Beaver Dam (Wis.) Fair for 29 years and secretary of the Wisconsin Association of County Fairs for 15 years. June 1 at Beaver Dam. July 24 in Milwaukee.

McCABE—May, 76, former actress who retired in the late 1930's, June 21 in New York. She was the former May North, widow of actor Jack McKee, an original member of the New York playhouse. She appeared as "The Scapegoat" with John Barrymore and in "Big Boy." If she Rich and made other Broadway productions. A sister also sur- vives. July 24 in New York.

MURNO—Vera, wife of the late Alfred Muro, former manager of the Kalamazoo theater in Kalamazoo. June 14 in Norfolk, Conn. She was a former member of the theatrical industry and a surviving son, Charles, West Hartford, Conn. July 24 in New York.

NUSSMAN—Alfred, 78, former manager of Shubert's Boston theaters, June 21 in Norfolk, Conn. Before entering the theatrical profession, he was a horse dealer. He was a member of the Friendly Alumni Association of The Globe. July 24 in New York.


SCHMIDT—Alexander, 59, radio-actor, died at Cleveland General Hospital, Philadelphia. He was the star of the Victor Pictorial Machine Company in 1898 to 1911, the Victor Talking Machine Company, and RCA Victor. July 24 in New York.

SCHUMBURGER—Mr. Harold, 52, in New York. He was the son of the late Mr. and Mrs. Emil Schumburger, former president of the International Union of Electrical Workers. He was born in 1893. July 24 in New York.


TEIGER—Mr. Thomas, 73, art director of Warner Bros. Studios. He was a correspondent of the Detroit Free Press and his widow, Ethel, two daughters and two sons. Burial in St. Louis Cemetery, Los Angeles. July 24 in New York.


ARM'S-KALIA-BEY—Val Arms, leg actor, and Tchilla Kalia-Bey June 20 in Hollywood.


GIPPER-NORRIS—Harry Gipper-Norris, former baseball player. June 18 in Car...
CHI RR FAIR REPEATER DEBS

Minneapolis Aquatennial Acts Pacted
Sheohan Inks Vicki Draves

MINNEAPOLIS, June 25.—With only one additional stage act and the excellence to be included, Sheohan is set for his annual Aquatennial show in the Theodore Wirth Park here July 29-31 as the outstanding attraction of the 10th annual Minneapolis Aquatennial.

Sheohan, show's producer, is filming a new act at all-night sessions, world's famous Olympic swimming champion of 1948. Having turned up to star in the Aquatennial, working with his male lead will be his wife-come, Lyle Draves, who has been a Sheohan performer for the past 10 years.

Stage Acts Inked
Other acts inked include the Bill Simmons Sisters, who do a swimming act; Mike Copeland and Marion Parks, with duos; and Jimmy Patterson, Elbert Redt, Johnny Rilke, Eddie Childers, Sheohan-Duffield, and Charlie Ballermann, divers.

Folk Music Parks

Folk Music Parks:

County Fair Helps Pa. Spot; Two New Rustic Sites Open;
Bar M Grosses Eclipse '48

In recognition of the development of folk music parks throughout the country, The Billboard is inducting this new feature, devoted to folk amusement enterprises.

Chester, Pa., June 25.—In an effort to win more business, Bill Haley and Barney Barford, members of the Western Acres, radio music group based on WPSY, has announced the opening of a folk music center at Chester. The spot will run for 20 days and a large group of people will be turned away daily. Osa reports that they have put their first two kickers in to a losing proposition. Thomas E. Jones has concessions, which include a grill joint and a pull stand. The park's open.

First Badger Site Bows

West Bend, Wis., June 25.—The opening of the first folk music band in the state was
described in the following story, published by E. W. Rush and Richard Hofmann.

Helen Starn, University of Minnesota cheerleader, opened the June 19 with a show headed by Eddie Doan and his band, Mercury West Coast recording act, the WLS Supper Club, and the WLS Super Club, and the WLS Supper Club.

Savannah Day
As planned, there will be four production numbers on stage along with four walk-around acts; the conclusion act are the Dutch, Mexican, and Aquatennial productions. Finalists still is being worked out.

Ben Barnett's 12-piece orchestra will provide the big band show, in addition to Miss Starr, William, and Miss Lomax, are Lyle Wright, treasurer, and Fred Smith, stage manager.

Varied Use Seen

For 12,000-Cap.

PNE Coliseum

Vancouver, B.C., June 25.—The new 12,000-seat Pacific National Exhibition (PNE) coliseum, plans for which were announced last week, will be used for a variety of events ranging from hockey to symphony orchestras according to W. Ben Williams, PNE general manager.

Side of the building will be filled for present livestock building and east of the arena. It will measure twice the present coliseum, which was designed.

Bill Cowan to Cole

AS LEGAL ADJUSTER; Haworth Tells Plans

CHICAGO, June 25.—Bill Cowan, the new business manager on the Jack R. Ward Shows, will be the new legal adjuster at the O. L. Ward Shows, which has announced the employment of legal adjuster at the O. L. Ward Shows. He replaces Joe Haworth, who resigned last week after 11 years with the O. L. Ward organization.

Haworth announced that he plans to visit friends in S. P., then go to his home in Wilkesboro, N. C., for a week. He will plan to finish with another show in all.
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Close-Ups:

Elephant Collection Points Up
Regard for Veteran Bill Hirsch

By Herb Dutton

(This is another of a series of
articles on little-known facts about
people prominent in outdoor shows
business."

WILLIAM R. HIRSCH, 68-year secretary-manager of the Louisiana
State Fair, Shreveport, has, among other things, what may well be the
world's largest collection of elephant miniatures. In the collection are
1,100 miniature ivory, jade, wood, stuffed wool, rock, metals, rubber,
gutta percha, glass, textiles and a large one done in wood.

The collection had a humble beginning as did Hirsch himself. In 1922
someone gave him a half-dozen little elephants. At the time, the fair had
a downtown office, and Hirsch set them up there. Admiration of the array of
miniatures by friends and associates led him to collect more miniatures.

Today, his huge collection forms a combination dining and fair
board meeting room on the fairgrounds. This room, incidentally, is in keeping
with the elephant motif, with table clothes, napkins, and waiters' aprons also
decorated with likenesses of pachyderms.

The collection is one of Hirsch's guides, not because of any possible
monetary value, but for sentimental reasons. A number of the elephants
were given to him as a token of esteem not only by persons in show business
but in other walks of life.

Alger-like Story

There is much in the veteran's

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monetary value, but for sentimental reasons. A number of the elephants
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but in other walks of life.

Alger-like Story

There is much in the veteran's
career that is the basis for the
high regard of his business associ-
ates and friends. Born February 10, 1880, in Shreveport, where his grand-
parents also had been born, Hirsch's life was tinged by the flavor of an
Algerian story which includes many civic and philanthropic efforts, par-

WILLIAM R. HIRSCH

Hirsch was made for a news-
boy to launch a career which led not
only to public esteem but substantial
financial success. His first job was
that of an office boy while still
coming to school. Among his duties was
to open up the Shreveport Board of
Trade office, make the fire, etc., then, after classes, to carry commodity quotations
to different members of the
city board.

Hirsch's formal schooling was brief; he quit before high school and became
a clerk in a local store, picked up enough knowledge and saved enough
money to become operator of a cigar stand in a hotel. Not long after, he
acquired an interest in a small stationery store, subsequently sold it, and
in 1907 he organized a stationery-office supply outlet which proved extremely
successful. As he prospered, he took an increasing interest in civic affairs. Too,
his life was tinged by the flavor of an
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Trade office, make the fire, etc., then, after classes, to carry commodity quotations
to different members of the
city board.
Our show grounds, just outside the city limits of Bloomington, Ill., appears hot to carnivales and circuses as a result of protests growing out of gambling concessions claimed to have been operated by a railroad carnival and a truck show which recently played the lot. Sheriff of McLean County has announced that the shows would not be allowed on the lot until they first obtain a permit and the State's attorney has announced advances that shows aren't be allowed to gain permits.

Mrs. H. C. Capell, wife of the owner of Capell Bros. Shows, wrote from Lebanon, Ill., that "Capell Bros. bought the Madden Circus elephant, all animals, four and a half days ago and the davenport for animal feed. Capell plans a combination circus and carnival, thinking of holding a 10-day-showing New latch recently, Marklin Greater Shows were visited by Prince Wm. Waithayakan, Siamese ambassador to the United States, and delegate to the United Nations, along with his assistant Hugh Mitchcill, of St. Louis, Mo. The prince was in St. Louis to make the principal announcement in the annual installation ceremonies and banquet of the local Lions Club.

Ernie Wiswell, of "Dizzy Lizzy" fame, also known as Count Ernesto, who is with the Polack Eastern Unit, was mistaken by a promoter while playing with the Boeing Company, resulting in the government's convention. Clergyman visiting his a convention made Ernie feel good when he said: "Governor, I hope you enjoyed our show. The Polack unit band on a number of music lovers. During the convention, three seen in the symphony and orchestra band concert were: Francis Hogna, who directs the Roland Tiebar's was also: Terry Peers, concessionaire; Mr. and Mrs. Whitey Boyd, musicians; Harry Ryes, bandmaster, and Bill Green, press representative. The last named two were in the special section as guests of the governors of their respective States. Ryes was given a fine Gov. Earl Warren. California, and Green with Michigan Gov. Mason Williams, and Len Woodruffi, press agent. Like the Cole show, was a visitor during the Colorado Springs Polack engangement, renewing acquaintances with Mabel Stark, Cheerful Gardner and Hubbard Castle. Amusement rides are the subject of a lengthy, favorably placed review in the July issue of "Popular Science" magazine. The article, authored by Devon Francis, associate editor, stresses the safety devices employed by manufacturers and operators. It is lavishly illustrated, and ride inspection is featured on the cover.

Fred W. Schlotthaus, Oconomowoc, Ill., circus fan, is a patient at the Iowa City Hospital, Iowa City, Iowa, where he is receiving specialist treatment. Fred has been nursing a bout about a year and a half and has been hospitalized several times during that period. Due to his condition.

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Tie-Up With Stranded Indians in Evansville Dismissed by Miller

EVANSVILLE, Ind., June 29—Col. Zack Miller, zinc Miller's 101 Ranch, Wild West Shows, has dismissed any idea that he is planning to send eight Indians here recently following a show billed under that title.

"I canceled all contracts with Mr. Miller," Mr. Miller continued, "and he that he would not use any Indian after the 101 Ranch Wild West Show.

"In Justice to Mr. Miller," Miller concluded, "Mr. Miller and the Indians that he had advanced this family of Indians almost $500 and they divided it, Birmingham, the Indians going back to the reservation, and at the time he (Miller) left here in Evansville there would still be due Mr. Miller some $300 from these Indians.

Sacco Sets Features
For Chi Indian Fete

CHICAGO, June 25—Tomy Sacco has been named to direct the second annual Indian Festival, July 27-August 7, at the Stadium Park, in the city's Forest Park.

Sacco has contracted the Big Four Pachyderm, a 9,000-pound elephant, to furnish 12 rides, and Roy March Snyder to furnish seven shows in the city, the Sacco-Indian review, Minstrel, Side, Fat, Illusion and Monkey show.

Free acts will include the Great Dinosaur, swan pole, and the Eugenics, a sideshow exhibit.

A feature this year will be a merchantable and industridexhibit.

Show Trucks Get Warning
From Oklahoma Governor

OKLAHOMA CITY, June 25—Governor Turner issued a warning to trucking companies and owners of carnival and circus shows that the State will proceed to overloads on your State's highways under new laws passed by the Legislature.

Mobile units are in operation under the supervision of the state police to stop and weigh heavy trucks suspected of overloading.

In all legislation penalties can aggregate thousands of dollars on such violations," Governor Turner warned.

OUT IN THE OPEN
(Continued from page 37)
chased a high-diving monkey and walk-the-bay dog from the Animal Show... Jack Crawford, trainer, paid his schools last season, to E. P. Harp, Semee Falls, N. Y., and is breaking a harem act, breaking several acts for Marion Spillers, of the Marion Greater Shows.

Other acts are Oscar Johnson, St. Louis, who will work the co-orange and presenter of the sea Follies, vice-president of the Idea Tree, appointed as名誉 president.

Jesse Truman, a former owner of the Missouri Amusement Company of Canton, Colo., under which the trapeze leaves the city if only another Milwaukee, the Muglame Fairgrounds in suburban Elmhurst, which Cole Bros. Circus is en route.

Bernard Land Elected
Cleveland Arena Prexy

CLEVELAND, June 25—Bernard E. Land, Cleveland lawyer, was named president of the Cleveland Arena and Hockey Club Monday night.

Other officers are Oscar Johnson, St. Louis, who will work the co-orange and producer of the sea Follie, vice-president of the Idea Tree, appointed as名誉 president.

Jesse Truman, a former owner of the Missouri Amusement Company of Canton, Colo., under which the trapeze leaves the city if only another Milwaukee, the Muglame Fairgrounds in suburban Elmhurst, which Cole Bros. Circus is en route.

Priscott, Ariz., Rodeo
Will Be Held July 2-4

FORT SCOTT, Ariz., June 25—Priscott's 90th annual Frontier Days Rodeo will be held at Yavapai County Fair Grounds July 2-4. Lambert Nutting, Phoenix, will furnish the stock. Colonel Will be timed and Shillie Calhoun announcer.

The annual Smoki ceremonial, sponsored by local businessmen, will be held here August 14.

Show Tents
Central Canvas Company
New address, 801 Prince St., 1st fl.
HARRY SONGE. PROP.
Detroit Favor As Site for Intl Trade Fair in 1950

DETROIT, June 25—Projected International Trade Fair for 1950 began this week, with Atlantic City and Philadelphia sharing the race with Detroit in competition, according to a delegation of the Organization of American States (OAS), which, in its annual series of meetings, has been the subject of a special announcement of the Trade Fair plans. The OAS has been asked to express its opinion on the question of whether the fair should be held in New York, Philadelphia, or Atlantic City, and the delegation is to present its report to the OAS in its next meeting in September.

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Rocky Point's 100G
Dancery Preen Set.
Gate Holds, Biz Off
WARWICK NECK, R. I., June 25—The new $1,000,000 Palladium Beach Park, Rocky Point Park, is a two
floor—feng in a quarter
of the 1800 hurricane. Dece- ced in the hurricane, the co-op- will accommodate 2,000, while 1,000 more can dance simultaneously.

Tony Meano and his orchestra have been voted for the season, with many shows scheduled to appear at intervals. The halls were sold out, and the weather was excellent except for a threatening period Sunday night. Blackouts, however, was about 25 percent under last year.

Free act was Pellambo's buffoon act, directed by the Ah Martin Agency of Boston.

American Amusements Bow's
Graceland to Good Turnout
WILKES-BAWR, Pa., June 25—Althro weather was cool, a better-than-expected crowd marked the opening of Graceland Park, near-by Mountain Top, reports H. K. Snyder, manager of the American Amusements Park, who recently acquired a long-term lease on the property. "Without screening opening day at- traction were the Punish Hollow Halls, hillside band. Snyder said the location will be a 25-cent admission price, and two children will be a free admission price, for the remainder of the season.

Parks officials are converting a steak on the grounds into a hillside tent high over the pool. A single stage is available, and rooms for performers has been installed in the stables. The steam is to be started on August 1. The hillside stage will be used for outdoor and indoors.

Abbotsford Festival Set
ABBEY, B. C., June 25—A jibe festival, sponsored by the Abbotsford Festival Association, is scheduled here June 28. Activities include a bathing beauty contest, log rolling exhibition, Indian dance, horse racing, and various other events. Pat Douglas heads the committee, assisted by Charlie Grayson.

Rogers Does Okay
GALLIPOLI, O., June 25—Rogers Bros. Circus drew two three-quarter houses home Tuesday (21). Weather was clear but hot.

“Life,” Doing Pie Story on Waddell, Visits Mills Show

Life’s coverage started thru Frank Campion, of the magazine’s Chicago office, who assigned photographer Charles Kuhl, Milwaukee writer Hat Rochke, Madison, to the two-day stint. They arrived early Monday in time to snap scenes of the minister addressing the Jews Reform Church Sunday School, delivering the sermon at the church’s regular services, and then holding services for showfolk at the carnival grounds. Later, they pictured Waddell chattering with townfolk on the street at the William Tell Hotel. Monday they were back for further studies of Doc counseling a young circus couple concerning marriage, meeting with townfolk on the circus lot, and, of course, with youngsters of the show troupe.

The CPA party, in the form of a chartered train, took place on the main line at the William Tell Hotel, di- rected Ed Fahrenholt, CPA, who was instrumental in bringing the three miles of circus to Glawusa, where it was presented for the first time. Tent came from Dubuque, 50 miles, without incident, after two days on the road. As is usual in Dubuque. There is no half house was en band for the New Circus feature it was a three-quarter nights at State Senate.

Marion Fahrenholt, Fahrenholt’s secretary, was the elephant, Burnin’, in the show.

Sixthows estimated he took more than 9000 photos of Waddell and circus scenes during the assignment. A staff-photographer for The Milwaukkee Jay in addition to repre- senting Life, while Rochke is af- filiated with The Milwaukee Times.

Waddell also spoke at a Monday night performance at the Lithia Club, sponsored the show. Magician Jack, the famous illusionist,城际ent, also entertained at the party Sunday evening.

Manager Jack Mills expressed ap- preciation of the show to the fans for the party and to the townfolk for their cooperation in the work with Life.

Free Acts Featured
At Guenther Olympic
IRVINGTON, N. J., June 25—Henry Guenther’s big Olympic Park continues to provide biggest show bargain in town for the four-day circus bill presented twice daily, plus matinees and night concerts by Joe Boselli, with Bubbles Ricardo, vocalist. All acts were hand-chosen, and the few that were overlooked were booted thru the George A. Hamill office.

Olympic’s circus bills are changed weekly. Opening last Monday (23) were Verno Beresini, high wire; Jimmy Tranquilla, a fine harp player; a ventriloquist, novelty piano act, and Lani and Crawford. Last night Pack’s big swim pool got in a big play during the current heat wave. A natural hot weather display. Fourth of July weekend will feature patriotic concerts by any one or in addition to Joe Boselli and the firework displays on the night of July 4.

Joseph Colwell, Rideman,
Killed by Conkey Looper
NEW YORK, June 25—Joseph Col- well, of Brooklyn, a maintenance man on a Coney Island Kiteman, was killed Wednesday afternoon (24) when six cars passed over the train. It is believed that Colwell either tripped a dropped apron or was hit by an extra car. The train was close and was knocked down by one car and then hit by the next. Cornelius Kyring was operating the ride.

St. John Council Okays
Robbins; Nixes Biller
ST. JOHNS, Fla., June 25—City council okayed a contract for Robbins Bros., the first and only licensed Biller Bros’ application. Coun- cil decided to issue only one circus because this is the first time.

Altho it voted to charge the Rob-bins some money, the council agreed to donate the money to the Luxor Temple of the Mystic Shrine for its Crapped Children Fund. The Shrine will sponsor Robbins.

Coastal Speedways Chartered
COLUMBIA, S. C., June 25—Sec- retary R. E. Wetherbee, of Coastal Speedways, Inc. of Charleston, to promote and operate motor speedways, has been chartered a $6,000. George T. Ridgill is president.

INCENDEOS \BROS.
ALL Readings Complete for 1940
Crystal Ball, a $100,000,000,000 of reads, for $10; $9.50, Good reads, for $5; $4.50, Excellent reads, for $2; $1.50, First class reads, for $1; $1.25, Second class reads, for $.75, or a combination of any of these. A reading is good, excellent, or first class, as the case may be, according to the degree of the client’s past experiences.

Nortbock, P. O. Box 250, CARLISLE, PA.

Free Acts Featured
At Guenther Olympic
IRVINGTON, N. J., June 25—
Henry Guenther’s big Olympic Park continues to provide biggest show bargain in town for the four-day circus bill presented twice daily, plus matinees and night concerts by Joe Boselli, with Bubbles Ricardo, vocalist. All acts were hand-chosen, and the few that were overlooked were booted thru the George A. Hamill office.

Olympic’s circus bills are changed weekly. Opening last Monday (23) were Verno Beresini, high wire; Jimmy Tranquilla, a fine harp player; a ventriloquist, novelty piano act, and Lani and Crawford. Last night Pack’s big swim pool got in a big play during the current heat wave. A natural hot weather display. Fourth of July weekend will feature patriotic concerts by any one or in addition to Joe Boselli and the firework displays on the night of July 4.

Joseph Colwell, Rideman,
Killed by Conkey Looper
NEW YORK, June 25—Joseph Col- well, of Brooklyn, a maintenance man on a Coney Island Kiteman, was killed Wednesday afternoon (24) when six cars passed over the train. It is believed that Colwell either tripped a dropped apron or was hit by an extra car. The train was close and was knocked down by one car and then hit by the next. Cornelius Kyring was operating the ride.

St. John Council Okays
Robbins; Nixes Biller
ST. JOHNS, Fla., June 25—City council okayed a contract for Robbins Bros., the first and only licensed Biller Bros’ application. Coun- cil decided to issue only one circus because this is the first time.

Altho it voted to charge the Rob-bins some money, the council agreed to donate the money to the Luxor Temple of the Mystic Shrine for its Crapped Children Fund. The Shrine will sponsor Robbins.

Coastal Speedways Chartered
COLUMBIA, S. C., June 25—Sec- retary R. E. Wetherbee, of Coastal Speedways, Inc. of Charleston, to promote and operate motor speedways, has been chartered a $6,000. George T. Ridgill is president.

ASTROCASTS
All Readings Complete for 1940
Crystal Ball, a $100,000,000,000 of reads, for $10; $9.50, Good reads, for $5; $4.50, Excellent reads, for $2; $1.50, First class reads, for $1; $1.25, Second class reads, for $.75, or a combination of any of these. A reading is good, excellent, or first class, as the case may be, according to the degree of the client’s past experiences.

Nortbock, P. O. Box 250, CARLISLE, PA.
Dales Org Helps Out With Parade Feature For Saints, Sinners

BRADFORD, Pa., June 25.—The circus theme continued at Bradford's national convention, held here Friday-Sunday (17-19), with the circus Tent and tent rode a parade opening day that included animals, equipment and performances from the Dales Circus.

Officers of the Lillian Leifelt Tent are shown above parading on the streets Friday. At left, John Johnstone, vice-president; Maymire Folsom, secretary; and W. A. Richardson, treasurer. Also shown are several members of the tent. Below, are Ed Hanley and Fred Heuck, founders of the tent, and Lew McDonald, Art Hagler, Ray Cooper, Meigs Eaux and Fred Clark, past district secretaries.

Henry Satterwhite and Hank Swanson, reservation field agents, were co-chairmen of the event, and Bill Smith handled publicity. Convention committee included, from left, Ed Heuck, Don Herron, Robert L. Page, Robert L. Page, Jr., American Legion, Clinch Brink, Bill Christal, Ed Hanley, Bob Brown, Merle Stevens, Bill Smith, Leo V. Johnson, Al Anderson, convention treasurer, and Duane Satterwhite, convention secretary. Dancers were Marguerite Gurus, Harold Gould, Ed Heuck, John Satterwhite, A. J. G. Herron, Ely Close, Bill Smith, Lew McDonald, Art Hagler, Ottie Rook, and many others.

Atlantic City Luxury Tax Returns Mount

ATLANTIC CITY, June 25.—Luxury tax collections on the large boats have soared to the upgrade scale. Collections for April, which included a bonus tax for 1948, amounted to $47,541,87, or nearly $12,000 more than the amounts collected in the corresponding months last year. The collections for the first four months of this year, ending April 30, totaled $392,742.64, which collections for the same period in 1948 were $31,195.81, about $8,800 less than in April. The amount collected since the tax was reenacted in January, 1947, has now reached $2,082,586.50, the records show.

Woodstock, N. B., Cele Skids Lynch Org, Acts

WOODSTOCK, N. B., June 25.—The managers of the Woodstock Theatre have announced that the second annual Old Home Week, August 8-10, will be observed as Labor Day (Saturday), with the morning's entertainment given to the clergy and the afternoon's to the school children. The Woodstock Drama Club will open its four-day running next at Island Park. In the evening there will be a fashion parade and vaudeville attractions.

The Bill Lynch Shows will again play the dates. In addition, vaudeville acts still to be announced include George A. Hamill, New York and Atlanta, and F. O. York, general chairman of the planning committee.

Indoor Ice Rink Skedded For Des Moines Fairground

DES MOINES, June 25.—An indoor ice rink will be built at Riverview Park here. Robert A. Reichardt, Des Moines, will supervise the project.

Work will start in late summer and building will be ready by October. Building will be equipped with an artificial rink 75 by 175 feet. In addition to the rink, building will have a mammoth snack room and a refreshment stand.

Iroquois Cede Plans Set

IROQUOIS, Ill., June 25.—Plans for the opening at the Iroquois Cede Theater, Smibertville, Tex., maintains a. large stock of the final show, it was disclosed that there is enough tickets from the shows to follow. The show is a circus show, and the tickets are being sold at the show office.
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NOW SHOWING MILLER'S DECORATIVE GLASSWARE.

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Waverly Park
Chalfont, Pa.

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Accepting Orders Now for Fair
Reasons to Assume Delivery

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2150 Patterson St., Cincinnati 12, O.

Rogers Plunkett's "L'efTigL",,T,115:ionaJctNiZnCjill;7?-2::

Myrtle Beach Gets Pavilion

MYRTLE BEACH, S. C., June 25—
A modern, mile-long concrete building and pavilion opened here Saturday (18) on the Myrtle Beach boardwalk and the first permanent structure of its type erected here since the old pavilion burned 10 years ago. Bill Huff is the manager.

N. J. Vending Ban Vetoed

TRENTON, N. J., June 25—Gov. Alfred E. Driscoll last week vetoed a bill permitting municipalities to ban vending, peddling and vending on public sidewalks and beaches. The present law authorizes municipalities to "permit" vending and peddling and their ordinances to regulate and regulate common owners, hawkers and peddlars.

Newport Adds 2 Kid Units

NEWPORT, R. I., June 25—
A new, $25,000 addition to the Newport landfill, one of the most popular spots of the town, has added two new kiddie units—an auto ride and a boat ride which opened this week. The new facility is known as "Toyland" and features four rides. A new addition of four "aloft" by a 45-foot concession building will be started immediately, according to W. S. H. Dewey, beach superintendent.

Bill Hancock Wins Honors

In Rosalia, Wash., Rodeo

ROSALIA, Wash., June 25—Bill Hancock won all-around cowboy honors in the first annual Rosalia Rodeo here Saturday and Sunday (4-5). Herb Whiddon was general manager, Joe Rakers, electrician, and Lary Daniels, announcer. Joe Keeley, Tombaugh, Wash., turned the stock. This was the first rodeo to be held in this part of the state this year and was injured was tamed by a large horse. The three rings were placed on the trucks, a few grandstand seats were erected and the first indoor circus ever put on in a Wm. Wynn, Horse & Up on page 6.

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MONEY BACK GUARANTEE

If You Can NOT Make Money,
YOUR MONEY WILL BE REFUNDED

AND EQUIPMENT SUPPLIES

OFFERED AT CONCESSION HEADQUARTERS. SEND
FOR BIG 1949 CATALOGUE TODAY.

CHUNK-E-NUTS PRODUCTS.

POPPERS EVERYWHERE WHO WANT QUALITY
AND SERVICE FLOCK TO SEE OUR COMPLETE LINE
OF EQUIPMENT AND SUPPLIES TO MAKE GREATER PROFITS, GET
WHAT YOU WANT, WHEN YOU WANT IT

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Lombard 3-9202

JOHNNY J. DENTON SHOWS

CAN PLACE WILL PLACE
GRUNDY, VA., THIS WEEK

Then the Big Fourth of July Celebration at Richmond, VA., Followed by 14 High-Class Fairs


Joe Richardson wants Talker for Side Show.

All wires to JOHNNY J. DENTON
Grundy, Va., this week.
Pontchartrain Coaster Bows With Kid Ceile

Thousands Flock to Beach

NEW ORLEANS, June 23—Bus-8260illian riders often have an extra vacation good, with a number of spe-
cial events helping hypostatence and

2

happier.

The completion of the new Kiddie Rail-

roller Coaster, named the Zephyr Jr.,

was the occasion for a kid's day out

on Sunday, sponsored by WAVE, local

radio station, and afternoon of the

crowning of a king and queen of Kids-8264land, and another day was

flocked to the beach for the event.

Lex Barker, new Tarzan of the movies, made a personal appearance

and autographed photos Monday (12), which also

was the inauguration of Fun-Saving Time, a feature

which proved popular last season. During Fun-Saving Days in 1948, 7

families and 10,000 children were treated.

Siesta Parade

Several thousand Boy Scouts par-

3

ticipated in the annual flag day celebra-

tion Thursday (14), Harry Burt, Pontchartrain Park manager, offered

them free tickets on certain Gay

Midweek rides.

A ball to New Orleans concert brought out another huge crowd Wednesday (15), dancing to a

band made up of the \"mouse\" and shopworn hero of Arlene (Doli) Doll in Recrea-

tion Park. The huge audience consisted

of tourists and the winner was presented

with a free trip to New York by

Beneke's

Publication of the Beach book, Byery Brynter has helped stimulate the

attraction of the Wheel Club, which provides hundreds of

youngsters with free

atmosphere.

Moore Pumping

Car Moore, Pontchartrain's top producer. Moore, has

mapped an extensive country camp-

for the three-day Fourth Holiday.

Neighborhood outings also are be-

ginning arranged for the last half of July and through August. These will feature

several different times, prizes and

special ticket discounts for co-operating neighborhood merchants.

Promotions Big Help At Jantzen Beach; Kidney Event Classics

PORTLAND, Ore., June 23—With

programming and promotion so

affable at Jantzen Park Beach here has come back strong after the accu-

sulated flood of 1942, playing an estimated 12,000

for the June 11-12 week end, accord-8266ng to the returns. Breakdown for the week end was

1,000 in fair and warm weather, showing 6,800 for Saturday and 4,200 Sunday.

George Brown and his, uncle

pulled 1,000 to the ballroom for the week end at $1 per.

A kiddie promotion, featuring Union

of local department stores, and a prize-8266

raffle, proved a winner. Other tales

ble included: Northwesters, Barney Keep, Portland

sports announcer, and Kay West, with whom

was showing at the beach. Bob Amburgey with his animal

inventiveness and whimsy, had the hit of the show which pulled an estimated 10,000 kids for the free enter-

tainment.

Folk Music Parks:

County Fair Helps Pa. Spot; Two New Rustic Sites Open; Bar M Grossu Eclipse '43

Fred Pearce Plays Host to Church Group

New \"Storm\" Successful

DETROIT, June 23.—Fred W.

Pearce, manager of Walled Lake Park

in Baltimore, has answered the

radio and television requests for

summer music programs

($750).25.

Another such event is slated for the near future with a kissable park with a new Chairlina, Auto Circle

Interstate, plus an excellent pops act

in the hole.

The Detroit congregation, 500

strong, flocked to the park for the \"Second Night at Tele-

The church officials elected their board of directors, and Pearce got recordings of the

religious tunes and played them over the three-night running of visitors who
during the week the guru were joined by friends and relatives at a suitable place.

Heat Waves Hit

Terroric heat, which sent the thermo-

meter into the 105\'-s over the week-

end (11-12), hurt the draw at several parks helped to Walled Lake, the bathing beach especially benefiting, Pearce reported.

The Taylor is looking forward to the return of the summer season, not only
deking for additional equipment, hoping to start a miniature amusement

of the park with music productions. Taylor built closed circuit sound

stations at the park and is now living at the park.

Since opening May 15, Taylor has had many contests such as the one.

inaugurated May 30 and the recent August, which has business as

as a continuous event, brought in a
dinner, during which he served

the best dishes of the park.

The park record belongs to the Mooneyes, who pulled almost 10,000

for the last show of the 1949 season.

New Duo Leases Mass. Park

FRAMINGHAM, Mass., June 23. —

Oscar Swarts and Sonny Houston, partners of Swarts Travelling

Company, air their WCOX, here, have leased the M-G-M-Cush, near-by

park. Owner of the park is
ter, located in Framingham, Mass., between Fitchburg and Ayer.

The park opened early in June. Name acts were featured week-ends.

Pleasure Pier

Opening Draws Capacity Crowd

GALVESTON, Tex., June 23.—A

royalty crowd, headed by Mayor

Oxton and Mrs. Oxton, was drawn at the

49th show of Pleasure Pier here Friday.

Fred Weems band moved into the

Mark's Room Friday (13) and will

take the 4th. July Spot. Pleasure Pier will offer other names bands this week.

The Pleasure Pier is an outdoor theater, Kiddie

features and games become

have been drawn for a chariot and

thousands of cars and tents.

Pleasure Pier was completed in

1945 and turned over to the army air force in 1944 the spot was never opened as a fayetted but failed to

make expenses. In 1947 a new company, was formed and the park went and developments made. Opened last week the new corporation and enjoyed a successful season.

Corporation members include A. T.

Wayne, president; Richard Kilcarn, secretary; H. S. Atwood, treasurer, and

J. T. Purcell and S. Masco, directors. J. J. Hall is manager.

Cedar Point Debut

Crowd Hits 10,000

SANDUSKY, O., June 23.—An esti-

mated crowd of 10,000 v. ice, a 50

per cent increase over the corre-

sponding day of 1948, attended the

June 18 opening of Cedar Point here, according to official returns.

About 1,000 visitors, eying the 8,600 visitors, checked out the en-

try on Saturday and Sunday, to enjoy the
good weather. About 1,000

visitors patronized the bathing beaches, and Cedar Point has

also been a popular attraction.

The park's Hotel Brokers show a \"2\" per cent increase in reservations.

Bett. The car prices of popular radio and television shows were

included in the remaining of the ballroom with name bands were

believed responsible for the unusually large crowd which stayed over for the evening session.
Torrid Weather Sends Top Crowds to N. Y. Funspots

NEW YORK, June 26 — Torrid weather made this a weekend to remember, as heat and humidity posed a challenge for outdoor activities across the city. The day was marked by high temperatures and a severe heat wave, which prompted many to seek室内 entertainment options.

Weather conditions did not deter visitors from flocking to various funspots in the city, including parks and amusement venues. According to reports, high attendance was observed at local parks, with numerous visitors enjoying the outdoors despite the heat.

The heat wave continued throughout the weekend, with temperatures peaking on Sunday morning. As a result, parks and amusement parks reported successful weekends, with crowds flocking to these locations for refreshment and relief from the heat. The weekend was marked by high attendance at local parks and amusement venues, with numerous visitors enjoying the outdoors despite the heat.

Wanda's Shoreline, High Winds Slosh Salt Lake City Biz

SALT LAKE CITY, June 26 — High winds and the swirling shoreline line of the Great Salt Lake affected business at Sun Beach this week, and conditions are expected to remain challenging through the weekend.

Sunset Beach was the site of a recent event, known as Black Rock Beach. The beach was left dry and the surrounding area provided beach access. The storm returned the resort to the status of an island temporarily with deep water surrounding the area. The resort continues to operate, with parking lots and spaces in the amusement area set to open for the season.

In addition to beachgoers, visitors can enjoy various outdoor activities in the area, including fishing, boating, and other marine sports. The beach is open daily from 10 a.m. to 6 p.m., and parking is available.

Coney Island — Flamingo's Palace of Wonder

PROVIDENCE, R.I., June 26 — Flamingo's Palace of Wonder has been turned into a dream vacation show, with the addition of a new attraction — the Flamingo Pool. The pool is located in the center of the resort and is open for the summer season.

The Flamingo Pool is a bright, colorful attraction, designed to provide entertainment for all ages. The pool features various water slides and a lazy river, allowing visitors to cool off and have fun in the sun. The pool is staffed by trained lifeguards, ensuring safety for all guests.

The resort also offers a variety of other attractions, including a kiddie park, a mini-golf course, and a wave pool. Visitors can enjoy the outdoor pool, or take a break and relax in one of the many cafes and restaurants available on the premises.

Ceylon Island — Paddling Trips

CEYLON ISLAND, June 26 — Paddling trips are a popular activity on Ceylon Island, offering visitors an opportunity to explore the island's beauty and enjoy the outdoors. The trips are led by experienced guides, who provide information about the island's history and natural beauty.

The paddling trips are available to individuals of all ages and skill levels. Visitors can choose from various routes, ranging from short, calm paddles to longer, more challenging journeys. The trips are conducted in small groups, allowing for a personalized and enjoyable experience.

The island also offers a variety of other activities, including hiking, bird watching, and photography. Visitors can choose to spend a day exploring the island, or take a longer stay to fully immerse themselves in the island's peaceful and natural environment.

Gotham Park Dept. Execs Predict Big Concession Takes

NEW YORK, June 26 — Independent concessionaires operating at Gotham Park have a big year ahead of them, according to park department officials. The park is expected to see a significant increase in attendance and revenue, with profits reaching an impressive $2 million.

The department's executive team is confident in the park's ability to attract and retain visitors, with a range of exciting features and events planned throughout the year. The park will continue to offer a wide variety of food and beverage options, with a focus on quality and variety.

The department is also making significant investments in the park's infrastructure, with plans to expand and renovate existing facilities. These improvements will enhance the visitor experience, making Gotham Park an even more desirable destination.

The department's executive team is committed to providing a safe and enjoyable environment for all visitors, with a focus on quality and customer service. They are excited to welcome visitors back to the park and look forward to a prosperous season.
Detroit Seeks Added 35G
In State Aid

Fried Dickers for Bob Hope

DETROIT, June 25—Request for $35,000 extra funds for the Michigan State Fair, in addition to the existing appropriation of $25,000, was made by the mayor, W. F. White, to James E. Sibley, fair manager. The mayor stated that the funds would be used to cover the deficit. The mayor added that the fair could not operate without the additional funds. The fair is scheduled to open on August 27.

D. I. C. Curtis, P. O. Box 12345

O. State Erecting
Two New Buildings

COLINUS, June 25—Work is getting underway on two new buildings scheduled for completion before the fair. August 27-September 2 dates of Ohio State Fair here, it was announced this week by Manager T. S. Toome. Junior fair boys are to have a new 90' x 100' building for judging, and an exhibit building has been started on an Ohio National Guard storage building which will be used during the fair as housing for the All-Ohio boys' home and youth camp. These groups in the fair are to be housed in the new buildings.

CARNIVAL crews on the press Tuesday, (July 2) for the first time since 1916. The main show is to be held on the All-Ohio boys' home and youth camp. These groups in the fair are to be housed in the new buildings.

Pomona Premium Lists, Split Into Six Volumes, Go to 18,000

Pomona, Calif., June 25—Kick-off of preliminary activity for the 1949 Los Angeles County Fair September 10-Oct. 18, included the mailing this week of 18,000 premium lists, listing over 1,000 individual classifications in 20 major divisions, attractive exhibits through the United States and Canada. The list is comprised of five buildings, the largest of which is the new 90' x 100' building for judging. The fair is scheduled to open on August 27.

Elephant Collection Points Up
Regard for Veteran Bill Hirsch

Del Mar, Calif., Event Launched

(Del Mar, Calif., June 25— parcel of Milk has been donated by the city of San Diego, Fair. To be sold for $500,000, the fair is a major event in the city. The elephant will be on display for several days at the fair.

Statues Sales Hit New High

SYRACUSE, June 25—More than 30 percent of the sale of food-blogging floor space at the New York State Fair has already been sold. Sales are expected to reach $7,000,000, with the fair starting on August 25.

N. Y. Kids To Vie for 14G

SYRACUSE, June 25—A record $11,000,000 in premiums will be awarded at the 1949 New York State Fair. The fair starts on August 25.

Yula Glenn, Calif., Awards
428 Exhibit Bldg. Contract

Vernal City, Calif., June 25—A contract for construction of an exhibit building and five stock barns has been awarded to the Talcott Brothers, on the 15th Agricultural District Fair Board. The buildings will house the fair's livestock, including rabbits, hogs, and cattle. The fair is scheduled to open on September 10.

Ed Marlow, Calif., Event Launched

Del Mar, Calif., June 25—A contract for construction of an exhibit building and five stock barns has been awarded to the Talcott Brothers, on the 15th Agricultural District Fair Board. The buildings will house the fair's livestock, including rabbits, hogs, and cattle. The fair is scheduled to open on September 10.

Clarence Bolander Loaned
To Michigan State Annual

DEetroit, June 25—Clarence Bolander, director of county and other local fairs for the Michigan Department of Agriculture, has been loaned to the Michigan State Fair to work on a grandstand parade, the agricultural department exhibit and other assignments.

Amount of premiums for the fair must be fixed before the fair can begin. It is expected that $10,000,000 will be received in the fall of 1948, according to Mr. Bolander, director of exhibits.

Field of Dreams

The fair is expected to attract over 1,000,000 visitors in the fall of 1948, according to Mr. Bolander, director of exhibits.
Mixed Bill Set For Superior, Wis.

Superior, Wis., June 25—Two afternoons of theater performances will feature many of the thrill shows and big car auto acts which were presented at this Superior Fair here August 16-21, Secretary-Manager Max H. Lavine announced. At least two Willink's All-American Thrill Show performances will be given in the next two afternoons, followed by Frank Winkley's All-American Thrill Show performances, the latter to be staged by John Strem.

Fair last year entered - three-years, for the Big Show and a build-up with Barber-Carruthers Theatrical Enterprises, Chicago, represented by H. Kressman, Acts include the Gray Sisters; Lewie, Hite and Stanley; Paul F. O'Neill, Harry Harrison's Animal Act and Dot Dodson's monkey, plus a revue at night.

Edgar Bergen Heads Pacific Nat'l Show

VANCOUVER, B. C., June 25—Edgar Bergen will head the National Stage show here August 14-25.

Show, to be presented in the Forum Building, is to run two hours and will have a line of 20 girls, plus other acts.

Int'l Livestock Saw Increases Premium Money

CHICAGO, June 25—In premiums have been announced for the International Livestock Show and Horse Show to be held here November 23 and 24.

The show will be staged in the International Amphitheater. Prize money for purchased Aberdeen-Angus, Shorthorn and Shorthorn heifers has been upped from $8,000 to $9,000 on each.

Increases in premium in the sheep and swine classes also have been made.

Canadaigua, N. Y., Group Votes Against '49 Fair

CANADAIGUA, N. Y., June 25—Oddity County Agricultural Society, in a meeting held to hold a fair this year, the annual meeting, which had about 100 county residents voted to disband the annual meeting, which disband had recommended abandonment of the Bristol Hills grounds.

Estevan, Sask., Lights Up

ESTEVAN, Sask., June 25—Lighting will be installed in the machinery exhibit area, in the car parking lots, and around the stock barns at the Estevan Fairgrounds. Grounds have been leveled and cattle and horse exhibits have been moved and repaired.

REGINA, Sask., June 25—Regina Exhibition Association lost $1,200 on twilight harness races held at the fairgrounds June 1-2. Bad weather was blamed.

Frank Winkley has been in Regina doing advance work for his big car auto acts to be presented July 1 under exhibition board auspices.

Church To Provide Baby-Sitting Plan At Moose Jaw, Sask.

MOOSE JAW, Sask., June 25—Baby-sitters will be provided at the Moose Jaw Exhibition, it was announced by St. George's Church is setting up a play room at the fairgrounds where parents can leave their children while enjoying the faith.

A new feature this year will be a commercial traveling band coming to town on the last day of the fair.

A large building from an air force training school now here has been bought by the fair and moved to the exhibition grounds to house farm boys and girls camp, an annual feature. The building will be the for the building of a new fair grounds and farm courses under the direction of the University of Saskatchewan.

Skid Memorial Celes For 3 Canadian Cities

FREDERICTON, N. B., June 25—Canadian towns are going in for commemorative celebrations this season. Now going into the ranks of preparation are the following:


Woodstock Old Home Week, Woodstock, N. B., August 6-8.

Saskatoon Spends 50C On Ground Improvements

SASKATOON, Sask., June 25—Cost of improvements at the Saskatoon exhibition grounds this year will be about $500.

Livestock barns are being renovated, a building to house the lots is being erected. Parking lot is being gone for some distance inside the main to the grounds and straight out the parking space has been increased.

Grandstand seats have been repaired and renumbered and there are 30 additional stalls for race horses. The baseball diamond has been improved so that the annual tournament can be held.

KNOX COUNTY FAIR

FAIR DATES

KNOX COUNTY FAIR

FAIR BOOK

WANT CARNIVAL

OUTDOOR CARNIVAL, WI

WANNA CARNIVAL, NE

CAPITAL CITY

WANT CARNIVAL

WANT CARNIVAL

WANT CARNIVAL

WANT CARNIVAL

BILLOWF Boarding Agency

SHRINE CIRCUS UNITS

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Fair Secretaries and Civic Committees in Eastern States, we will furnish complete circuses, or individual acts for your attractions. We also book complete carnivals or any kind of high-class show attractions or amusements.

Organizations, acts, actors and individuals interested in bookings now or later, please send us your literature with complete description of talents so that we can either book you immediately or put you on our Booking List for future. Always send all information available and permanent address. You pay your wires, we pay ours. Very reasonable percentage for our assistance and co-operation.

WANTED

CARNIVAL WANTED

FOR CHANDLER COUNTY FAIR

OCT. 12-15

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Mercur, Ga.

WANTED

Good, clean Show or Carnival for August 22-23-24

NESS CO, FAIR ASSOCIATION

A. W. Beckman, Pres.

Ness City, Kan.
**Beatty's Tour of Northwest Pays Off; Spokane Biz Good**

WINNATCHEEK, Wash., June 25—Clyde Beatty's tour of the Pacific Northwest is paying off. Show officials report business in all the cities is better than anticipated, with night business, in most instances, being capacity.

The Pacific Coast tour, which gave with a strong matinee and a full night house Wednesday (22), C. O. D'Alema, ventriloquist, despite bad weather, proved satisfactory. A three-quarter house bought the matinée, despite the bad weather, and night show drew near that number despite rain.

A show gave out a packed house in Spokane, Wash., Tuesday (21), scheduled as a final stop of the week in a three-quarter house. Weather was threatening.

A two-day stand in Spokane (18-20) gave excellent business. Opening day matinée drew better than three-quarters, with night house capacity.

**Biller Bros. Biz Spurts in Maine**

ROCKLAND, Me., June 25—Business for Biller Bros. in Maine, which has been proving just as well as anticipated recently and the organization has proved able to get the business.

Rockland, played Saturday (19), gave with a near capacity matinée but night house was a bit off. Bangor, Wednesday (15), org followed by a good matinée but night was a bit of a disappointment. night show had still competition from the open house of a new greening house, which featured free coffee and candy and attracted over 4,000 persons.

Bath gave with a three-quarter matinée and a full night house Friday (18) and Rockhampton, Maine, community circus engagement, June 17-18. Show put out a full-page program announcement.

**Vaco, Tex., Scouts Net 156 From Gainsville Show**

VACO, Tex., June 25—The Heart-O-Texas Boy Scout Council, covering nine counties, with headquarters here, drew $15,064 from the Gainsville Community Circus engagement, June 17-18. Their official announcement was made by Jim Davis, press agent for the circus.

The circus moved from Vaco to Hemphill, for an under-exposure engagement, then moved to Weatherford, Texas, without a big top. Three rings and five aerial frames, in addition to the flying return rigging, were used.

**H-M, Outdoors Sans Tent, Gets Crowds in Hartford**

HARTFORD, Conn., June 25—The Hartford-Morton Circus, playing the journalists' club district, got off to a good start Sunday (20) with a 4,000 capacity audience of 4,100. Biz for the remainder of the week is big.

A two-on-one-half-hour spectacular, aided immeasurably by 20 giant spotlights, was presented under the Big Top, which drew heavy applause included the Shriner Bros., high wire, Jumbo the elephant, the Good Humor girls, the Spirit of America, and the Lincoln, Tavlin and others.

Also on the bill and well received were Capt. Dick Clemens and his trained animals; Sister; nuns, Shirley Lavelle and Janet Toomey; contortionists, and Liberty horses.

**Paramount To Pay R-B 250G For Film**

NEW YORK, June 25—Paramount Pictures and the Ringling circus have come to terms, it is learned here, for the use of Cecil B. de Mille to produce a film under the title, The Greatest Show on Earth. It is a story about the ring, which will run for the next 10 weeks, in return for the use of all circus attractions, the Big Show will reportedly get $250,000. No production schedule was announced.

**Slump Bops R-B, Western Route Jelled**

Duluth Back After 9 Years

PROVIDENCE, June 25—Ringling Bros. bit home-iced for the first time this season as it wound up its Connecticut engagement after three days Monday thru Wednesday (23).

On opening day here, its only Rhode Island stand, the matinée was excellent. More than one thousand were at the night show there were plenty of vacant pews in the blue and at least six reserved seats and orchestra were barren.

The weather was hot, with the temperature hitting 88 officially at 3 p.m., but this wasn't blamed for the slump by the show management. It was claimed the blame was put on the recession in the textile industry in the area.

At New London, Conn., Saturday (18) the Big Show drew a near-capacity house in the afternoon, despite terrible heat, but there were huge blouses of empty seats at the night performance.

The show fired better Thursday (15) at Pittsfield, Conn., where it is to move Saturday (17).

Plainville, a suburb of New Britain and accessible to Hartford, is one of the last big towns to see the Big Show.

Roland Butler and his sub-championing crew scored handily throughout Connecticut and succeeded in getting good business in between performances. Periodically generally considered to be very tight.

**Midwest Tour Set**

The next month will see the show touring around and heading for the Midwest Chicago show, starting July 30 thru August 7, the circus will play through Wisconsin, Minnesota, Iowa, South Dakota, Illinois, Kansas, Missouri, Arkansas, Oklahoma, and other fields for a return route back to Sarasota quarters. Conditions in Minnesota and the Dakotas are reported on the east coast generally good by Ringling advance agents.

Duluth, Minn., has been inked in for a week's run (25) thru August 1. Butler, Ringling contracting agent, received completed arrangements for a Monday, August 18, date with Mayor Johnson. The latter co-operated to the extent that he is having a Northern League baseball game scheduled the day shifted in order to give Big Bertha clear sailing.

**K-M Gets Overflow**

ELKWOOD, Ill., June 25—Kelly & Morris Circus rang up an overflow night July 2, known industry (23), but hot weather held down the matinée crowd. At Canton, Mo., Thursday (24), the show was on in two houses, a small house, but a three-quarter night house.

**Paramount To Pay R-B 250G For Film**

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**Tom Packs Sets New Record for Evansville, Ind.**

EVANSVILLE, Ind., June 25—The Tom Packs Circus, playing the baseball park here under auspices of the local Chamber of Commerce, over- shadowed all previous gross and attendance marks.

This was the fifth consecutive year for the circus with its best record so far this season.

In addition to the 9,000 during the six-day stand, attendance was slightly under last year's mark, when it was 10,000, but still good, official figures showed. The show was hit by rain on the last day.

In Nashville, the org had to play Monday, was more than 90,000 during the six-day stand, Attendance was slightly under last year's mark, when it was 10,000, but still good, official figures showed. The show was hit by rain on the last day.

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**King Bales It On Tour Thru Saskatchewan**

**Straws, Full Ones Rule**

HUMDoldt, Back., June 25—King Bros. Circus, which has been enjoying strong business in Canada, is tentatively booked on its tour thru the Saskatchewan, with straws, overflow and pears, and will be here the next day, heat according to weather.

Here Monday (20), org registered and legal finders and call by the heat of the night, heat according to weather.

Hope, member of the King hand, was injured when the sleeper was overturned on route here. He was returned in Humdoldt for a few hours.

**Two Overturns**

Yorkton, Friday (17), with the heat over two overtnotes. The King org was the first circus to show in Yorkton in 22 yrs.

As a result, the show was covered with a straw at the main and portion of the night was okay but it raised before and during the main.

**Estevan Proves Big**

Monday (13), in Estevan, org was forced to give two shows. There was a straw and many were turned away. Owner Floyd King designed to give two more shows, org registering an overlooking and the second playing a three-quarter house.

**Sadler Lining Up Grandstand Talent**

ABILENE, Tex., June 25—Hailey Sadler, widely known in rep and tenp show circles and who operated his own dramatic company for more than 30 years in the Southwest, is making his home here after having retired from the road at least temporarily.

Since his retirement after 41 yrs. in the business, Sadler has been a big hand in civic affairs and is a director of the local Chamber of Commerce. He will produce the grandstand show for the West Texas Fair here, September 25-Oct. 3.

Sadler disposed of his show equipment to Joe McKenzie, who is fully operating the McKenzie Tent Shows, a dramatic stock company. Sadler became actively engaged in the oil business. Sadler operated the Bailey Bros. Circus in 1936 and was associated with M. Harvey in the operation of an Indian cirkus.

He also operated the Harley Sadler Cirkus in Ill.

**Knecht To Attend Fans' Reunion in Bradford, Pa.**

BRADFORD, Pa., June 25—(Karl Knecht, president of The Cirkus, Bradford, July 4, 1935, when the organization was formed in July 4, 1935, when the organization was formed and associated with M. Harvey in the operation of an Indian cirkus. He also operated the Harley Sadler Cirkus in Ill.**

**WANTED**

**HARLEY SADLER eric at West Texas Fair Assn., Abilene, Tex. Concessions department. For information write FRANK CLEVELAND, Secy. Box 2281, Abilene, Texas**

**WANTED**

**McKinley Rodeo & Wild West Show**

For July Second Fair, Providence, Rhode Island. Contact Me, Sheraton Biltmore Hotel, Larry Sunbrock.
Dressing Room Gossip

Cole Bros.
Sunday off in Niagara Falls gave all time to see the falls and journey to Canada. On the return to the hotel a show was given on the Hurricane Deck by Miss Dale.

Good comrade and Mr. O'Reilly made posters to remind all to take a coadventure with Mrs. Lucy and Lilly, who keep perfect conditions. Mrs. O'Reilly is leading for the title of 'The Queen of Niagara'.

Con Colbano was host at a birthday party for his sister, Mrs. Coralia. Miss Dale returned from attending the funeral of her grandmother.

Robbins Bros.
Charles Perland is making announcements and openings in French and plans his future dates.

Josephine Silverlake is making new Indian wardrobe for the finale. Shirleyn and Myrna Swain will have an American number in the finale.

The Stanleys went sightseeing in Montana on the jump into Sourdough Geo. Jackie Toliver, Claire Harrington, and Miss Julie Jones, together with Mr. and Mrs. Elmer Anderson visited the Hamilt-Morton Hospital.

Boots Walker is the new steward. Howard Strattin, trombone, left to join the band, and returned to the troupe. Percy and Charlie are regulars in the Forbes' band. Beans and Bessie Waykom, killed his finger while playing the drum. Fifteen boys were playing the drums, the number of the crew.

Jimmie Jones, Tiger, and Josephine Silverlake are in the Burton School.

Stevens Bros.
Charlie Garner has a crew of 14 on the big top. The daughter of Mr. and Mrs. Carl Stone, bitten by a dog, received proper care. The officer in charge was the police.
Boston Cnel
A Red One
For Strates

Gross Upped 35%

BOSTON, June 25.—Playing the Bunker Hill G. at Charlestown, Sullivan Square, the James E. Strates Shows sheltered all former dividends on the crowded day this week, gaining $35 per cent above those of previous weeks.

In the past the midway area comprised independent shows, rides and concessions. During the past two weeks, with the exception of last week off Tuesday, Strates Shows enjoyed the date and garnered big biz. Eddy was the first to turn this date into a working spot and the extended run worked out advantageously for the new unit and Dutch Whitney's entertainment.

After the gate was big Monday (13) spending was at a minimum. From Tuesday (14) on sales increased and spent dough freely. Thursday (16) proved a real day for the big lots, some of these lots returned the lot for a wild spending spree that lasted until 5:30 a.m. Friday (17), Eddy ran in another huge crowd which kept Spotted Cat under the gate and Saturday (18). With all of the festivities 

Sheboygan Gate, Not Spending, Big for Hennies

SHEBOYGAN, Wis., June 25.—Customers this week throned out in good numbers to the Sheboygan Bow-

Lodi, N. J. Biz Okay
For Heller Acme Org

LODI, N. J., June 25.—Heller's Acme Shows opened here Monday (24) and have been a hit with the locals, reaching up to the number of 1,900 parents accompanied the small fry to the midway, according to estimates. One ride carried 700

Cavalcade Gets Crowds But Gross Is Off

Cedar Rapids, Joliet Drop

JOLIET, III., June 25—Cavalcade of Amusements, which opened here Tuesday night (21), received good weather for the first three nights. Patrons were amazed with the size and height many of the attractions. The storms

Hiacky in Gem City Boss Role

CHICAGO, June 25.—Thomas B. Jacobson, city manager of Gem City, Shownos, was chosen for his work in the city's annual Fantasia parade and other get-togethers. The Carnivals put on a huge financial interest in the city during its management by Jack

Carnivals
Communications to 169 W. Randolph St. Chicago 1, III.

Second Prell's Broadway Unit Formed to Furnish Fun Zones At Org's 32 Annuals

NEW YORK, June 25.—With 22 annuals in the current complex, Sam Prell, owner-operator of Prell's Broadway Shows, this week announced that he will form a second unit to bolster the famous Prell title will be launched for the 1953 season, which will follow the opening way August 1.) in Bedford, Pa.

Both shows will be of equal strength, and will be run by his son, Ben, and Charles M. Pugh, Jr. The second unit will

Joan Jorjany's homecoming had "A Homecoming Prom Night Aid," according to Mrs. Jorjany, who has a big tour in the city's annual Fantasia parade and other get-togethers. The Carnivals put on a huge financial interest in the city during its management by Jack


Homecoming Prom Night Aid

WARREN, Pa., June 25.—Kennedy J. Jones' Exposition returned to the du Bois area with an invasion of crowds to be greeted by an annual sight in Du Bois. The plans for the show were to attract more than 3,000 that watched the unloading, making a high mark for the entertainment department.

Another packed occasion (15), the closing day, saw 7,000 people came to the gates. This was envious of the kids restraints, another season's record. The crowds came in from a 25-mile radius and attended in the advance publicity and advertising campaign for the Du Bois "homecoming." 

A wreath was laid on the graves of the parents of Johnny Jones by a contingent from the row, not the parents of Johnny Jones who were Ronald, Bob Jorjany, and J. M. Jones and a friend of Jones, Mrs. Jorjany and Mr. and Mrs. Charles Jorjany. The contributions were delivered by S. T. Orting, medical director and official announcer.

Joey Leit, press-radio representative, drew 20 stories and photo layouts from the field and tied up with two programs on the Du Bois station. When the shows were presented were Al Rio, accoutant; Al Gordon, Dave Lenard, pilot, and Ed Brown, Busser of A. D. Hilts' review, plus Leitig as narrator.

Meeker Biz Good at Kellogg, Idaho

KELLOGG, Idaho, June 25.—Meeker Shows enjoyed good business with the opening of the Little Dipper this week. It was a good day for the show, and in

For turning over the largest amount of money to the charity ever received from a show, Mrs. Meeker were thanked publicly by the board.

The Kellogg "eto" sports editor that appeared in the local paper this week, and spread a large gallery of show material and local golf fans was handed.

In the local town all rides get

Warren, Pa., June 25.—Guns, boats and other fine rides were a big hit at the 7th Annual Clan Drive which was held in Warren this week.

Carnivals
Communications to 169 W. Randolph St. Chicago 1, III.

Copyrighted material
Midway is at its best when everybody wants to be fed, befriend. Hence, midway food offerings, especially those that are easy to eat and transport, are crucial. Certain midway food categories that are always popular include cotton candy, corn dogs, and roasted chestnuts. These foods are not only delicious but also serve as an excellent source of income for midway vendors.

Midway food not only plays a crucial role in attracting customers to the midway, but it also creates a unique experience for visitors. The aroma of fried foods, the sound of popcorn popping, and the laughter of children all contribute to the midway’s festive atmosphere. In conclusion, midway food is an integral part of the midway experience, and midway vendors must ensure they offer a diverse and appealing menu to cater to the needs of their visitors.
**RELIABLE RIDE FOREMAN WANTED**
Top wages, good treatment. Payday every Friday, Hanky Panks wanted. Spitfire for sale. ANDERSON RIDES, INC
810 Broadway Ave. Toledo, O.

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**AMERICAN BEAUTY SHOWS**
WANT
A-1 ELECTRICIAN (must be Able), FOREMEN AND SECOND MEN ON ALL RIDES. SHOWS OF AMUSEMENTS AND CONCESSIONS FOR 4TH JULY CELEBRATION AND THROUGH FAIRS. Can place Concession Agents. Address: Vicksburg, Miss.; Mansfield, Ohio.

---

**SHOW WANTED**
To look Bogen, Long Range Gallery, Cook Gallery, Hunky Punks, Rides, Shows and Concession for visit to Mansfield, Ohio.

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**UNION CITY CENTENNIAL AUGUST 8-13, 1919**
Want ideas only, please send Carnival and! Concession Operators and Concessionaires.

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I am good Glibby Man for Short Orders and Ice Cream Sales. Men and Women for Concession Stands. Good pay and long hours. North and South. Springfield, Mo., 8th week; Lewiston, Mo., 9th week to 3rd. No drinks, please.

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**HAVE OPENING**
For all kinds Carnival Riding and Motor Concession. May have entire outfit for rent. Rent or sale on terms. All types. O. W. MADDOX

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**MADDOX BROS. SHOWS**
ALVA, OKLAHOMA
---

**GEORGIA AMUSEMENT CO.**
Ga, this week, followed by Clayton, Mo., Big Carnival. Carnival Celebrations. There will be an abundance of food on Clayton's Railroad. Special attractions are expected. On the 4th of July, there will be a display of fireworks, 100 feet in the air, getting much by way of important. All rides.

H. H. SCOTT
Gainesville, Ga.

---

**FOR SALE**
Baby Eli Ferris Wheel. Smith and Smith Enterprises, both good condition. Canton.

---

**DEL CROUCH**
Markie Shows, Mansfield, W. Va.

---

**WANT FOR ANNUAL FOURTH CELEBRATION**
TIBUR ALTA, W. VA., July 4-9.

---

**STEELRACK GREATER SHOWS**
Can place Ferris, Cotton, Shows, Short of Long Range Gallery, Penny Pitch, Glass Pitch, Fun House, and Concession Stands. Can place Show with own Concession, show all rides. J. C. STEELER

---

**CORRECTION**
J. B. & S SHOWS
Will play Fairmount Carnival, Alton, Ill., the 12th of July. DUE TO TYPOGRAPHICAL ERRORS, THE SHOW PLAYED AT THEIR 2nd JUNE 22.
It's the Original!

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Here's Chuck Euch to the most popular form of entertainment! Skillfully ornamented and trimmed, Evans' Original Jumbo Dice Wheel has the seats, brilliant, irresistible flash that wins top honors from everywhere. A jewel for dispensable performances. 65" and 71" dimensions for premier auditoriums or locations.

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DR. MARTIN APPELBAUM, Chairman

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CANDY PITCHMEN
CONTACT
WISCONSIN CANDY CORPORATION
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SLIGHTLY MORE TIME REQUIRED FOR SHOW TENTS.
WIDE SELECTION OF MATERIALS AND THEMES

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ALL-STATE TENT & AWNING CO

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Please contact at once Carl Little
QUEEN CITY SHOWS
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BINGO BLOWER OF TOMORROW
HERE TODAY
Irvis, Quality-Fast—Efficient
Suction-Peep — With Epitrochoid Ball Release, Plastic-Mounted on 24" or 36" Bar.

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Supplies and equipment.
Write today for complete particulars.
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KIDDELAND AMUSEMENT WANTS—CONCESSIONS—WANTED
Small to large tents, small rides, Double, Triple, American Pride, Wheel, Rides, Novelty and Carnival, 6 to 40 cars, 25 to 100 cars, Big and small. All kinds of Candy. See our new prices. From S. Cleveland, Ohio. Phone 926-89, By mail, Box 122, W 123, FRED SIMMS

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SUNDALE, Ill., 1-2-3.

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With and without cars. For July third and fourth, Boise, Idaho. Come on. JACK O. DIAMONDS

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Small complete outfits: 4 to 20 rides and concessions.

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Bermuda, for any week of July or August

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High class midway attractions

HANCOCK, N. Y., 4TH OF JULY OLD HOME WEEK

Big Parade, 72 organizations and bands in line and a Mammoth Fireworks Display, also Fireworks and Special Events all week. This all mountain and lake resort section, 10,000 boys and girls vacation here. Amusement hungry. Under strong auspices. Then Hawley, Pa., Firemen’s Celebration, followed by Roscoe, N. Y., day and night Fireworks, Parades, Water Battles, Fire Ants, Swimming Contests, Drawings, all resort section. Nothing far away here. For Gate, Join now, 10 more bonafide fairs or celebrations to follow. These are all proven red ones.

Can use good Ride Help at all times. Ange Desire Wants Razzle Agents. Legitimate concessions of all kinds, Novelties, Age, Diggers, Photos, Scales. What have you?

Shows of merit only. Funhouse, Motor Drome.

For sale: Smith & Smith Chairplane, 20x20 Marquee. Answer this week. Hallsted, Pa.; then from Hancock, N. Y.

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Good Posing Show, Novelties, Grind Show, Motor Drome

Want Ferris Wheel for balance of long season as our Wheel doubled up with our I. T. Unit as per contract. Concessions of all kinds and Hanky Fanks, good opening for Cigarette shoot. Short Range, Guess Age and Scales, Glass Outfit or any other Grind Stores that don’t confound. Address all mail or call

PHIL ISSER, Gen. Mgr.

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Concessions of all kinds that work for stock, Ice Cream, Fries, Cook House, Shows of all kinds except Girl Shows. Contact

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Jasper, Iowa, week of June 29th—July 3rd. West Baden, July 4th to July 6th, Ind. P. S.: Little Joe Miller, let me hear from you; will save you space.

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NEW NAVY SURPLUS
Pennants 24" x 42"

Red, white, and blue bunting, produced with 42" rope — ring and snap hook packed in original boxes — CR to 60 boxes. Send 4c for sample shipped postpaid.

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AGENTS FOR LOWELL, MASS.
Slim, Skillful, Wheels and Count Stove.
Following people contact me:
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WANT AGENTS FOR GUTTA PERCHA WRIGHT AND AGE PLAYING SOME OF THE BEST FAIRS
First fair first week of August. boxes in November, Apply.

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GET WELL ON 25 FAIRS AND CELEBRATIONS

For Detroit Show, Bosley, Pin Store, Buckets, Hall Store, Bowery.

BILL PORTER, BATAWEE SHOWS

Braves, New Carolina, South Dakota.

SECOND-HAND SHOW PROPERTY FOR SALE

Clocks, watches, furniture, toys, blankets, camp beds, camp stoves, kitchen wares, boys, girls, etc., as per price. 127,000 items, none on consignment.

C. J. CRAVITY GRAVES

727 WOLF GREATER SHOWS

Carson Fairly, Wyo.

FROM THE LOTS

AMERICAN BEAUTY

KNOXVILLE, Ia., June 25—September was last week when expectations that we were first in活动
Sprigg Gardens were shown to the American Beauty
W. R. Sprigg, Paul Dray, Mr. and Mrs. Ted
Sprigg, and Mr. and Mrs. Jake Sprigg. Mr. and Mrs. Green and Billy Green visited.

Thursday (25) we had a birthday party for Mrs. Richard Harris, son of Mr. and Mrs.
R. S. Harris, who celebrated his 21st birthday. Guests included Mr. and Mrs. H. W.
Bartolomey, Mr. and Mrs. Joe
Bartolomey, Mr. and Mrs. S. M. Travels, George Travels, Mrs. Travels, and Dr. Travels.

On Monday (25) to fair
outlet, but rain and wind hit at 10 p.m., and did some damage. Our first fair is Wapello, Ia. July 18th.

S. H. BURTON

C. J. CRAWFORD

MENANDS, N. Y., June 25—The group of yellow jackets of the show Monday (25) looks good. Last year they were quite large because of extremely hot weather and the apparent lack of dough. Bus cards, radio and newspapers are used to plug the show. The Ringling brothers can do this in this era next week, all available bills spots covered.

A birthday party for Oscar Buck Jr. was held at the bingo tent Monday (25). The younger received many gifts in honor of his second birthday. Jean D'Orsay was especially pleased that Buck riders and show front is getting their usual summer paint job in preparation for the New England fair. It was
Gilbert Waldock, of Syracuse, as a kilobulb. Mr. and Mrs. Kissman joined to handle the neon front, towers and the searchlights.

Visitors included James A. Courson, Bob Parker, George Lee andＷ. C. Chapman—BOY F. PEUGH

James H. Drew

CINCINNATI, June 25—Line-up is about the same as when the show opened in Gaffney, S. C., March 18. Mr. and Mrs. Fred F. Pennebaker have here with concessions. On the trip from Nito to Muncie, W. Va., the show recently visited Mr. and Mrs.
H. S. Hester in Huntington, W. Va. who have been here with concessions. Robert Kline, general agent of Eddy Bros. Show, Mrs. Marion L. Martin and David, and Mrs. W. E. Evans, president and rules of The Fair.

Show's July 4 date will be another annual street fair in Louis, Ky., which was sponsored by the Men's Club, followed by May Bere, (Ky.) Jubilee Celebration. Manager has no complaints, although there is that done past the post date. All spots after July 4 will be celebration and photos are ordered solid until Ar

WANT CARNIVAL FOR "Third Annual Fourth Celebration, our big show in New York City, made.

ANNA C. FOX
P. 0. BOX 11
OCLORGT, N. Y.

WANT CARNIVAL

for "Third Annual Fourth Celebration, our big show in New York City, made.

ORVILLE BARKES, MFG.

P. O. BOX 335

PARMA, OHIO

RIDES AND CONCESSIONS WANTED FOR HOMEPLANT AND LABOR DAY CARNIVAL - CENTENNIAL

September 3-4-5, Sedalia, Ill.

G. B. DoD, Fax Chet

B. N. 

DE-L-MAR SHOWS

WANT FOR JULY 4TH CELEBRATION, CHICAGO, ILLINOIS.

FOR SALE NO. 5 FERRIS WHEEL

WE BUY USED WAYSIDE CARNIVAL Rides FROM 100 UP. W. S. MALARKY 21 Clifford St. Singhampton, N. Y

STATE FAIR SHOWS WANTS

FOR U. S. 20 Y. July 4th at Lebanon, Ohio, near Dayton. Apply. WHOLE SALE W. R. KELLY 204-15 Main St., Lebanon, Ohio. 711-15 Main St., Lebanon, Ohio.

GRUFIN AMUSEMENT CO.

Jacksonville, Beach, Florida

WANTED IMMEDIATELY

Wild or bottle feeders, small, each 35c. Rides on sales. No reasonable offer refused.

LAKEWOOD PARK

Youngstown, N. Y.

AT LIBERTY AFTER JULY 4TH

LEGAL ADJUSTER GENERAL SHOWS

GRAVES

C. A. GRAVES


RIDE FOR SALE

FOR SALE OR TRADE OCEAN WAVE

In A. J., conditions, factory reck, max 95 adults. No reasonable offers refused.

LAKEWOOD PARK

Youngstown, N. Y.

INSURANCE

IDA E. COHEN

175 W. JACKSON BLVD.

CHICAGO, ILLINOS

FOR SALE

FOR SALE OR TRADE OCEAN WAVE

IN A. J., conditions, factory reck, max 95 adults. No reasonable offers refused.

LAKEWOOD PARK

Youngstown, N. Y.

JULY 4TH CELEBRATION

LIVINGSTON MAJOR, N. Y., JULY 4TH

Can place Amusements of all kinds. Wire W. S. MALARKY.

GRUNFAM AMUSEMENT CO.

Jacksonville, Beach, Florida

WANTED IMMEDIATELY

Wild or bottle feeders, small, each 35c. Rides on sales. No reasonable offer refused.

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Happy Holiday

MILLERSBURG, O., June 25—Gordon's passing of Secretary John Berkley and Willard, O. left quite a void. Shows closed Monday night (9) with much interest in Willard. Glenn Hooker, general manager, took charge of funeral arrangements in Willard and motored into Detroit to complete burial details. Dorothy, his widow, is remaining on the show with her son, Richard. Willis McFarland, secretary-trainee for the rest of the season, was appointed by Mrs. Williams. Friday and Saturday were fair at Willard and a good time was had by all. All ushers and rides had been requisitioned.

Arrangements have been made to stage a jamboree for Michigan Showmen's Assn. at Portland, Mich., Friday, July 4.权限 Certains, Art Martin, scenic artist, is making the exhibits and details are in the Borman air force. —GRAVES H. FERRY

Callet Greater

TARKIO, Mo., June 25—Org opened here Thursday night and had a good spending crowd. Will be in Atchison, Kansas, next week and then play July 4 at 62 Acres.

Hagensick's

SOUTH WEST CITY, Mo., June 25—Shows have been running well and opened dates this week. Org jumped here Sunday (11) for the stand on the new rodeo grounds. While playing Atchison, Mo., Owner Hagensick took the Ferris Wheel to play the Galena, Kan., Celebration.

A new Roll-a-Whirl is getting its share of business. Jack Rooney is handling this Athletic Show. Org is booked thru Missouri, Arkansas, Texas, and New Mexico, playing home town, Fingerel, Mo., July 2-4.

Personnel: G. K. Hagensick, owner and manager; Eddie Hill, superintendent of office-owned rides; Bob Rogers, electrician.

Rides: Ferris Wheel, Bob Rogers, febrician; Bob Jenkins, co-febrician; Bob Whirl, H. B. Boucher; Kiddie Auto and Train, Jesse Gechener; Steam Train, O. Davies & Bros.; Chairplane and Kiddie Airplane, N. J. Potts, owner.

Shows: Pony Boy; Bob Huddleston, tickets; Athletic, Jack McClellan, and manager.

Concessions: Mug Joint, Mrs. Nora McClellan, Cook and Eddie Hill, scraps; Mrs. and Mrs. J. C. Burkheart; cookhouse, and Mrs. F. I. Yeadon; glass pitch, over and under and half-pint dart, Mrs. and Mrs. J. C. Glassman; country store, P. S. Anderson; penny pitch, red and black, whisky bottle, Mrs. and Mrs. J. C. Glassman; in back office, Eddie Hill, strong and high striker, Mrs. Craney; and Mrs. R. J. Blackburn; hit and miles, ball guns of Mrs. Juanita Hagensick; milk bottles, Mrs. Craney; sham spindles, main man and The Billie sales agent.—O. O. CAS 17578

W. C. Kaun

ST. ALBANS, W. Va., June 25—After 14 weeks of rain and cold weather, shows finally got a break at the stand in Fairmont, W. Va. Org was opened only a few feet outside the city limits but just around the corner from last year's last American Legion Post committee co-operated. Local date produced plenty of people and a little spending was done. The town folks seemed to be content with whispering their friends and neighbors on the midway. Rex Allen has a new top and front for his All New for 49 show. Dust Ball and his Springfield Revue are giving the customers good entertainment.

Calf Kaun has joined for her annual vacation, as has Kathy Lucas.

Johnny J. Jones Exposition
SYRACUSE, New York

WANT—MARKS SHOWS—WANT

Mile Long Pleasure Trail
WANTED FOR CLARKSBURG—The Largest Veterans' 4th of July Celebration in West Virginia. Thousands of veterans camping on show grounds, fireworks, contests and a real home-coming week.

RIDES
Roll-o-Plane, Fly-o-Plane or any Specialty Ride
SHOWS
Fun House, Glass House or any other worthwhile Gridon Show not conflicting.

CONCESSIONS
Con place Legitimate Midway Concessions of all kinds. If you have two or more, some percentage open.

All joining now will be given preference for twelve of the most outstanding fairs in the Southeast. Starting the second week in August.

All replies to Marks Shows
This week, Morgantown, W. Va. next week, the big one—Clarksburg, W. Va.

KRAUSE AMUSEMENTS

KRAUSE AMUSEMENTS WANT

For Legion Celebration in South Carolina, other amusement rides and equipment to follow. CONCESSIONS—All kinds of the Grandest shows open—good opportunity for Candy Man, Billie and other worthwhile shows. For information contact S. W. Krause, 1900 S. ST. PHILADELPHIA, PA.

PACELAND SHOWS

PACELAND SHOWS

WILL book any Ride, Sound Car, Hobby Parks of all kinds, Giant Steam Shows, Ability Carnival Agents at all shows, Holy, Colo., June 17-27; Springfield, Colo., June 28-July 4, Celebration.

FOR SALE

Fathers, W. E. 16 Seat Hobby, $400; 2 Seat Hobby, $300. Call or wire KENNETH or RUTH THOMPSON

ATTRACTIONAL PROPOSITION TO COOKHOUSE

For Concession or Shows, Hobby Parks of all kinds not conflicting with what we have. No Car or Attention Problems. No get down fees. This show is clean and stands to pay for itself. Bedford, Iowa, June 27 to July 2; Occato, Iowa, July 4; Decatur City, Mo., July 3 to 8, and every 5th at Carnell.

CATLETT GREATER SHOWS

FOR SALE


JAY WARNER

BOX 161
Phone 9123 RAY ST. LOUIS, MISS.
**WANTED**—Duck Ponds, Fish Ponds, String Game, Six Cats, Buckets, Spot-the-Spot, Bowling Alley, Hoop-La, Scales, Custard, String Game, etc. Those joining now will be given preference at the Lillie Reunion, one of the largest celebrations in the East, 100,000 people to play to. We also hold contracts for the Great Wilke Co. Fair, North Wilkesboro, N.C. Other good spots in the Carolinas, Rhodes, W.Va., this week. We are holding a meeting in Philadelphia, Monday afternoon, 1st, July 18th, to 2nd, July 29th.

**BEE'S OLD RELIABLE SHOWS, INC.**

**WANTS FOR MAMMOTH FOURTH OF JULY CELEBRATION AT GREENUP, KY.**

With a Large String of Fairs to Follow

Want Concessions of all k's, especially Biggers, Six Cat and Hunky Ponds of all kinds, Jewelry, Ice Cream and a few Count Stands. You may show your own merchandise and sometimes the largest are the very best shows. We have a good deal of good business in the Wilkesboro, N.C. area. Please let us know if you are interested in working with us.

**ADDY BAYSERS**

**DODDIN'S IMPERIAL SHOWS**

Menominee, Mich. this week: Negauna follows. The

**WANTED—AGENTS—WANTED**

Two for 18-Pt. Cat Racks, One Ex-Pended Cat Boy, One Capable Man for String Game. All shows and fairs from now on. **Dwight Bazinet**

690 WOLFPACK GREATER SHOWS. LAKESHORE, MINN., JUNE 26-28; CANNON FALLS, MINN., JULY 1-8.
SHOWS

61ST ANNUAL BIG LABOR DAY CELEBRATION
STREATOR, ILLINOIS
Sponsored by
ORGANIZED LABOR—SEPT. 3, 4 AND 5
Wanted Concessions of all kinds. Book for independent midway. Don't Miss This One
Write
FRED J. SALVATI, General Chairman
STREATOR, ILLINOIS

SIDE SHOW ACTS
Because we are taking Singer's Midgets out on road to play fairs we can use several good Novelty or Working Acts and Feature Frocks to open at once at Riverview Park, Chicago. Day pay every Wednesday with Thursday off. No uts, no down. No mud, no alls. With 5 State Fairs after Labor Day. State all, including salary or NO ANSWER. No tickets, no cash unless by mail. I've had the usual spring bites.
RAY MARSH BRYDON
RIVIEW PARK
CHICAGO, ILL.

SOUTHERN VALLEY SHOWS
WANT FOR BIGGEST JULY 4 SPOT IN SOUTHERN ILLINOIS-MT. VERNON, ILL.
UNION city PARK. Have 1 1/2 Fairs and Celebrations to sell.
Want legitimate Concessions of all kinds. 3 Grade Show Agents. 1 Skills Agent. Want to book Shows. Can book Shows with good transportation. Address all mail General Delivery, phone City Park, St. Marys, W. Va., this week when Parkersburg, W. Va.

CUNNINGHAM'S EXPo SHoW
July Fourth Celebration at City Park, Parkersburg, W. Va. Will host Short Concessions of all kinds. Also one more Major Ride not conflicting with what I have. Located Ohio, to follow July 1th thru 3th, including Monday. 1 will book Concessions of all kinds, Pa. Pool. Pa. Ohio. Best Deal in, all Short Concessions except Bingo, Popcorn, Coke Trucks. 1 will host Show with good transportation. Address all mail General Delivery, phone City Park, St. Marys, W. Va., this week when Parkersburg, W. Va.

Thank you, SECRETARIES
ALL RS-SHOWS BECAUSE OF BIGGEST GROSSES IN 5 YEARS
JACE E. PERRY SHOWS
Everybody's favorite

FOR FIRST FAIR
FINEST ROUTE OF ALL
ANDERSON, IND., July 2 to 9
Can place Talkers for Shows of all kinds must be neat and capable. Three Sellers who can quilt, Need 4 C.19 Boss Conversants to handle top in the $55 to $80 class. Help who drive semi trailers. Assist to keep tents in shape. All must answer this call week of June 23. Fort Wayne, Anderson, Ind. Will handle Organist with your organ, Glenn Brooks, wife. Have 16 weeks work, all Fairs. Lone Singer can play one All Concessions for this Spectacular Event (Exempt Popcorn, Bingo and Lead Gallery)
Write
SAM E. PRELL — PRELL'S BROADWAY SHOWS
West Hungtington, L. I., New York, now in your mail.

W. G. WADE SHOWS
Show
Big 5 day 4th of July Celebration; Thursday, June 30, to Monday, July 4.
ADRIAN, MICHIGAN
Rodeo — Thrill Show & Fireworks — Stunt Show — Stage, Screen Stars in Person. Can Give Away July 1st, Cans for Premium. medals. Must Have Concession for this Spectacular Event (Except Popcorn, Bingo and Lead Gallery)
WANT NOW! 2nd for the balance of your Celebrations and Fairs
CIRCUS SIDE SHOW
Must be flashy, with all own equipment and transportation
ANNUAL AMERICAN LEGION CELEBRATION, GREENVILLE, MICHIGAN, July 3rd to 9th, and ANNUAL SPORTSMEN'S FAIR ON STREETS, KEANELLST, MICHIGAN, July 10th to 12th
Contact now for space for both these big events!
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Write
SAM E. PRELL — PRELL'S BROADWAY SHOWS
West Hungtington, L. I., New York, now in your mail.
BALLYHOO BROS' CIRCULATING EXPO
A Century of Profit Show
By Starr DeBello

High Binder, Neb.
June 16, 1949

Dear Editor:

Please agents on this show report the sale of midway rides next to the
from the show's rest rooms. A tip to Of Sam, who gets no salary, gives the
inside dope on who what, and who. He doesn't gaue a
to the business by the size of the
. When the midway starts with
in a nickel, he's getting by. When he
a dime, business is good. A two-
tip is self-explanatory—the tipper is
the nut in the wagon. Sam is a
financial manager. Since the
office advances a showman a
and Dollyhoon showman Sam in his four by six consultation room to learn if the showman is

When a midway uses Sam's safety razor, soap, family brush, water, paper towel, washbasin, and barber
as having a colored hair tonic and then the
year. The same price for a private country store, but
inches on him on the list. On
this show a rest room attendant is
considered a philosophic and
barometer of business. We measure the
midway's prosperity by what the
rest room grosses. There are the big
people who pay off, "I have nothing
bell yard notes on me, 5 cents, the only change I have in
my pocket.

We have the mid-
road who pays off and I'll catch you at the end of the
week," as the three-shower who pays off 2
with this, "Don't give me all
the chicken feed in change. He wants
the remainder in two dimes instead of four

According to our hotels, bandit, general,
agents refuse to patronize that. The
are the hotel on a window sheet. Room
rooms are good pay-off as well
as good digit-outer-of-midway. Some of our agents
are their own comfort stations to give it
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walk-around change.

To get the news of this date, the
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I
STANDS.

I
THANKS

I

DOUBLING

SENSATIONAL

SWEET

COKE

WHEELE.

CRAB

SALIS

FREE

SHOWS

CIRCUS

RIDE.

SHOWS

WON, HORSE & UPP

WANT-GRACELAND GREATER SHOWS

Want

COLEMAN STATE SHOWS

Can place for Big Lumber Club Celebration Extra Days, June 25th thru July 1st and June 26th thru July 3rd. Silver, and Touring "d" Fairs.

Shows-Will Be Spoke in'er in Below:

TULSA-6 DAYS-7 DAYS-8 DAYS-9 DAYS-

UTOMATOES, BANANAS, LIMES, GRAPE, BEANS, CABBAGE, etc.

FISHING CONCESSIONS-Pepper, Sticks, How to Catch, Kite Games, Singing Games, Indian Fish, Fish or Dark Fish, Pitch-Fish-U-Wipe, Novelties, Hoop-La, Glass Fish. All P.G. open with two or more Novelties. Shows-Winn Wipe, Hoop-La, Glass Fruits. Shows-Peanut, Strawberry, Watermelon, Watermelon, etc. Shows-36, 42, 48, 52, 64, 72, 96, 112, 128. Shows-

Bity-Books-Pedestals for Butterfly-Brand and Chairpieces. Will pay fair wages to any other man who can drive them. Shows-et all on All Roads. Address:

HARRY ALCORN

Inchville, Ill. This week from White Hall, III.

RIDE

WANT-GRACELAND GREATER SHOWS-Want

One of the Best Fourth of July Celebrations and Fairs Combined . . . Six days and six nights . . . White Hall, Hillsboro, Williams, Marion, Kewanee, and Galva, Illinois. Shows-Commodities-Pepper, Sticks, How to Catch, Kite Games, Singing Games, Indian Fish, Fish or Dark Fish, Pitch-Fish-U-Wipe, Novelties, Hoop-La, Glass Fruits. All P.G. open with two or more Novelties. Shows-36, 42, 48, 52, 64, 72, 96, 112, 128. Shows-

Bity-Books-Pedestals for Butterfly-Brand and Chairpieces. Will pay fair wages to any other man who can drive them. Shows-et all on All Roads. Address:

HARRY ALCORN

Inchville, Ill. This week from White Hall, III.
WORLD OF PLEASURE SHOWS
Richmond, Ind., July 4-9

Want Grind Shows not conflicting. Can place Merchandise Concessions of all kinds.

Ride Help on all Rides who drive semi; Foreman for Kiddie Autos.

For Sale—#5 Ferris Wheel, Super Rolaloplane, 8 Tab Octopus, all in perfect condition.

JOHN QUINN
Kokomo, Ind., all this week

MARION GREATER SHOWS
Biggest July 4th Celebration in the South, Pelzer, S. C.

Followed by 10 Still Dates in North Carolina Industrial Cities and 10 long live Facts to follow.


Ride Fresh Man for Animal and Snake Show. Can also use Girl Show Outfit complete.

Reply to M. H. SPIELMANS, MARION GREATER SHOWS
BROOKLYN, L. C. Wire. Don’t Write.

CENTENNIAL

Lox Bee, New York, all week July 15th. The big “Century of Progress Exhibit Tent.”

Show the development of Lox Bee the past century will be on an midway along with five amusement parade and new cars will be given away. The Centennial Celebration will be presented by the city’s most famous people. RIDES—This will be a terrific ride date. We can use several of the other top Rides including Snake River Rides, SHOW OWNERS—Will book independent Show of all kinds. CONCESSIONS—Wont stock Shows, no exclusives. Rides removable. Week of July 15th—Annand Albany County Firemen’s Convention always a big box. July 16th—Day and date with the Ringling Show in Bradford, Pa.

This Week—BUFFALO SHOWS—Schenectady, New York

JONES GREATER SHOWS WANT

For two big street celebrations. Point Pleasant, W. Va., July Fourth Celebration on streets: Gallipolis, O. week on July 11 on streets.

WANT—Bumper, Bowling Alley, Basket Ball, Hi Striker, Jewelry, String Game, Watch Up, Arcade, Harry Patterson, come on.

CAN PLACE experienced Ride Men who drive semi. Address

PETE JONES, Montgomery, W. Va.

QUEEN CITY SHOW

WANTS FOR 4TH OF JULY CELEBRATION

PENNSYLVANIA, WEST VA., JUNE 29 THRU JULY 4

SHOWS—Will book any good Giant Show or Motor Grove. CONCESSIONS—Penny Arcade, Long Range Gallery, Short Range Gallery, Dart Game, Cigarette Pitch, Corn Hole, Photo, Ticket Tilt-Win, Cork Gallery or anything not conflicting. RIDE MEN—Want Ride Help who will stay sober and can drive a semi.

All replies to CEMIL LITTLE, QUEEN CITY SHOW
PENNSYLVANIA, WEST VA.

LOUISA (KENTUCKY) ANNUAL CELEBRATION

ON THE STREETS—ENTIRE WEEK OF J ULY 4TH

Will place legitimate Concessions of all kinds. Exclusive Contract. Apples and Food open.

Special opening for Fun House or Monkey Show and Arcade. MATYSVILLE (K.Y.) JUNIERS FOLLOWS LOUISA. WIRE

JAMES H. DREW SHOWS

MADISON PLACE (CINCINNATI), OHIO, THIS WEEK

WILSON SHOW WANTS

For the Following Celebrations: LEHI, UTAH, RODEO, June 29-July 2;

BROOMSTOWN, IDAHO, July 4-5-6; TOOTEN, UTAH, Century of Progress to Follow.

Circus Grades open. Some Concessions open. Can place Agents for Staller Pachers. Need first Man or two Hit and hit, also need to take charge of two Kiddie Rides. Good prospects to good men. Also need to take over two Shows. Charles Brax, Johnny Harmon, wire.

LOYD WILSON

H. B. ROSEN SHOWS

WANT

For GALAX, VIRGINIA, 16TH ANNUAL FIREMEN’S 4TH JULY CELEBRATION

WE HOLD EXCLUSIVE RIGHTS FROM FENCE TO FENCE.

FREE ACTS, FIREWORKS, PARADES, CONTESTS, ETC.

ONE OF THE BEST 4TH OF JULY SPOTS IN THE STATE OF VIRGINIA.

WE WILL HAVE PLenty OF FUN EXCLUSIVES.

SHOWS HAVE GOOD OPENING FOR MOTORCOURSE. FUN HOUSE. GLASS HOUSE. ORGANIZED MINSTREL SHOW WITH OWN EQUIPMENT.

A SPECIAL CONCESSION IS NEEDED TO THE OFFICE. WANT GIRL SHOW WITH OWN EQUIPMENT. MUST HAVE NOT LESS THAN THREE GIRLS.

WE HAVE 10 OFFICE OWNED. NEED NO MORE.

Concessions—All legitimate Concessions Given. Good Opening for Frozen Cider, Wines, Alcoholic Beverages, and All Eating Stands.

Can Place Long and Short Range Gallery, Hi Striker, Ball Games, Fish Pond, Cigarette Machine, Gallery, Dice Pond, Will Book Baskets, Six Cents, Skewed and Noodle, Harry Pyle and Rent Smith, Can Touch in with White Rides.

Roy Allen wants Roll Down and Rocket rides. Have Chutes, Glass Houses, and Concessions.

WANT MAN TO TAKE COMPLETE CHARGE OF UP TO DATE RINGO. MUST KNOW HOW TO WORK BOXES.

WANT FOR GALL, VA. AND BALANCE OF SEASON HIGH SENSATIONAL FREE ACT. MUST BE OUTSTANDING.

ALL PEOPLE WHO HAVE CONTACTED SHERRILL DUSTED, CENTRAL AMUSEMENT CO. ON THE GALAX FIREMEN REGARDING THE 4TH OF JULY CELEBRATION, PLEASE GET IN TOUCH WITH H. B. ROSEN, NOVA VISTA, VA., THIS WEEK.

H. B. ROSEN, P.M.D.; TOMMY CARSON, Business Mgr.; ROY ALLEN, Concession Mgr.

JUNE 28 THRU JULY 9—12 BIG DAYS MAMMOTH FOURTH OF JULY CELEBRATION

10 INSIDE RIDES OAK RIDGE, TENNESSEE

THE MIGHTY GREGORY SHOWS

Sponsored by

AMERICAN LEGION

WANT CONCESSIONS—Ringling Bros. Barnum & Bailey, Chicago, Owes, Same Men for Same Spot. Use Camp Name, same Concession, all Concessions.

WANT Concession Agents, Foreman for Wheels, also Second Mgr., Second Men for Jenny, Top wagers, must be sober. Couple for French Fries. Good opportunity for Drome Rides. Write or wire

M. A. BEAM, EVERETT, PA., this week

JUNE 29TH THRU JULY 4TH BEAM’S ATTRACTIONS

Huntingdon Co. Firemen’s Convention, July 4-9

Combined With Community Old Home Week—Orbisonia, Pa.

Three Parades—Fireworks—Band Concerts—Prizes

Wants capable Concession Agents, Foreman for Wheels, also Second Mgr., Second Men for Jenny, Top wagers, must be sober. Couple for French Fries. Good opportunity for Drome Rides. Write or wire.

M. A. BEAM, EVERETT, PA., this week

JULY 4TH CELEBRATION ON THE STREETS—BROADWAY, NEW YORK

GO WHERE THE MONEY IS—STEEL MILL WORKING FULL.

Can Place a Few More Concessions. Ride Help that Can Stay Sober.

Address: CROWN POINT, IND., JULY 1-4; NEW CHICAGO, IND., JULY 6-10

TWIN CITY SHOWS

West Parry Wheel Famaus, Second Men on all Rides. West Athletic Show Manager. Will book all Men as an Concession—Grand Concessions, Circus Concessions, Carnival Concessions.

Wants Agents for Staller Pachers. Need first Man on Hit and hit, also need to take charge of two Kiddie Rides. Good prospects to good men. Also need to take over two Shows. Charles Brax, Johnny Harmon, wire.

GEORGE C. CRABDE
Montclair, N. J., July 1 to 5.

Attention, Fair Secretaries and Celebration Committees: We have open dates for September 27th, October 1st, October 16th, October 23rd, November 1st.

BROAD TOP, PENNA., JUNE 27 TO J ULY 4, COAL MINERS’ ANNUAL PICNIC

PEERLESS CELEBRATION AMUSEMENTS

Want Ring Help, Counter Men, Must drive, Also Agents for Staller and Percentage. Want other Rides Men, Drivers, Sure pay, good treatment. Concessions Shows and Rides not conflicting. All wire or come on.

WM. J. MESPET

www.americanradiohistory.com
VETERANS’ EXPOSITION SHOWS

“PLAYING THE CREAM OF THE SOUTH”

WANT TO WANT

For the enjoyment of the July 4th Celebration, the Veterans’ Exposition Show will be held at the Veterans’ Park, where a display of equipment owned by veterans of all wars will be shown. The display is open to the public from 9 a.m. to 5 p.m. on July 4th.

WANT

For the enjoyment of July 4th Celebration, the Veterans’ Exposition Show will be held at the Veterans’ Park, where a display of equipment owned by veterans of all wars will be shown. The display is open to the public from 9 a.m. to 5 p.m. on July 4th.

American Carnivals Association, Inc.

By Miss Cohoon

ROCHESTER, N. Y., June 25.—Association now have 243 members following the receipt of a membership application from Al Boxall Concessions, filed by Owner Al Boxall.

JACK’S GREATER SHOWS WANT

FOR BIG FOURTH OF JULY CELEBRATION

WANT WANT WANT

For the enjoyment of the July 4th Celebration, the Veteran’s Exposition Show will be held at the Veteran’s Park, where a display of equipment owned by veterans of all wars will be shown. The display is open to the public from 9 a.m. to 5 p.m. on July 4th.

WANT WANT

For the enjoyment of the July 4th Celebration, the Veteran’s Exposition Show will be held at the Veteran’s Park, where a display of equipment owned by veterans of all wars will be shown. The display is open to the public from 9 a.m. to 5 p.m. on July 4th.

LONE STAR SHOWS

WANT WANT

For Odd Fellows’ 4th Annual Fourth of July Celebration, Eminence, Ky., with Fair to

WHALEN & RILEY SHOWS

WANT WANT WANT

For the enjoyment of the July 4th Celebration, the Veteran’s Exposition Show will be held at the Veteran’s Park, where a display of equipment owned by veterans of all wars will be shown. The display is open to the public from 9 a.m. to 5 p.m. on July 4th.

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OMAR’S GREATER AMUSEMENTS WANT

FOR JULY 2-3-4 CELEBRATION, ALMA, NEB.

**WANTED for**

**THE CANADIAN NATIONAL EXHIBITION** and The Great Western Fair at LONDON

**CATERPILLAR—9 CAR TILT-A-WHIRL—WHIP**

Will also consider anything new and modern in Kiddie Rides.

Can place these Rides at Valleyfield, Quebec, and Belleville, Ontario. Fairs Prior to Toronto

We are looking for

OUTSTANDING ATTRACTION

Will furnish 80x180 top having 12 ft. wall with 2000 seats—must be capable of getting good grosses—and be in keeping with standard of our attractions at the C.N.E.

J. W. CONKLIN

BRANTFORD, CANADA

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**ALLEN-SMITH SHOWS**

**WANT WANT WANT**

Bristol, R. I., 4th of July Celebration, opening June 29 thru July 4

Including Sunday

Concessions of all kinds, Hanky Panky, Grab Outfits, Pop Corn, Frozen Custard, Shows: Wild Life, Fun House, Motordrome or any Walk-Thru.

All Wires and Communications to:

FRANK G. ALLEN

c/o Western Union

Bristol, R. I.

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"THAT'S GOLD IN THEM THERE HILLS"

HARRIMAN, TENN., BIG FIREMEN'S CELEBRATION, JULY 2 TO 9

SUNSHINE SHOWS and L & C SHOWS COMBINED

Other spots to follow. No exclusives, come on. Want all kinds of legitimate Concessions.

Shows and Bikes not included. D.C. Dealers wanted, offer 2 Grid Stores. Come on.

Fred Control will be in Harriman commencing Monday, June 27, Contact SUNSHINE SHOWS, HARRIMAN, TENN.

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**JOHNNY'S UNITED SHOWS**

"Honesty is our policy"

For Four Sundays Annual Festival, Lawrence, Indiana, July 6 thru July 13. Also Big Lion Club (accompany on City's Main Street, Dunlop, Ind. July 12 thru 14. Ask those who attended last year, not a thing is left behind. Two Shows, Short. Concessions of all kinds. No exclusives. Great Control. Will sell to best candidate. Last year all sales went very well. This year we have preference for our Indiana and Illinois Fairs. Positively no spraying and no pitch. Sunday a Sunday Brand Show. We place auto ticket. Ask Fred.

JOHN PORTMENT, GEORGETOWN, ILL., This Week thru July 4.

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**WANTED LOT MAN**

CAPABLE TO LAYOUT

50 Railroad Show Midway Property and Handle Advance Deeds and Contract Setting in Interest of Show. Also Can Place Responsible OCTOPUS FOREMAN

CAVALCADE OF AMUSEMENTS

HAMMOND, IND., THIS WEEK: MILWAUKEE, WIS. FOLLOWING

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**HELP WANTED FOR ALL RIDES**

For a Showman at Meriden, Conn.—Second Man to drive. Good proposition for a 1:14.5. Excellent WILL BOOK FISH POND, PIG POND, BASKETBALL AND HUBBIE. HAVE GOOD IDEAL FOR MANAGER WITH GIRLS FOR GIRL SHOW. Playing Nebraska's biggest July 4th spot on the streets—Wabash, Napoleon, Fremont. Must be willing to help others.

LOREN LEACH and ROGER WARD

GREAT RAINBOW SHOWS, MONROE, NER., JUNE 23-25; WABASH, NER., JULY 4.

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**B & C EXPO SHOW**

Wants for Mammoth 4th of July Celebration, Potomac, N. Y. and balance of season in very good Show territory and all Fairs. Pony Ride, Mechanical Show, Moter or Mobile Drums, French Fry, Photo, Waffles, Basket Ball, Hoop-Lo, Slum Driver, Rummik, Elan Ball Game, Merit get in touch, have list address.

CARThACE, N. Y., THIS WEEK

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**BLUEGRASS SHOWS**

FEATURING THOROUGHBRED ENTERTAINMENT

BRAZIL, IND., 17TH, ANNUAL FOURTH OF JULY CELEBRATION, CITY PARK, FREE GATE, FIREWORKS, FREE ACTS, LARGEST CELEBRATION IN CENTRAL INDIANA, ONE DAY ONLY, FOLLOWED BY AMERICAN LEGION CELEBRATION, SPENCER CITY PARK, FOUR DAYS STARTING WEDNESDAY, JULY 6-9, THEN THE BIG ONE, WEEK OF JULY 11, WESTERN RODEO, NATIONAL WILD WEST SHOW.

Can place for the above dates and a continuous route of bountiful sales, legitimate Concessions of all kinds. Jewelry, Bumper, Horse Race, Country Store or any Show or Factory, Commissions.

SHOWS.—Can place Pushbuses, Snakes, Midgets; especially interested in Side Show with own equipment and transportation. Attractive proposition. Can place 1st and 2nd Acts on all Fairs. Must be ready to leave Saturday. All wares C. G. Groscurth, Effingham, Ill., then per route.

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**CARNIVAL MANAGERS! CELEBRATION COMMITTEES!**

We will have a number of very fine Shows at all dates available for the weeks of JULY THE 11TH—JULY THE 18TH

**For Spots in Indiana or Illinois**

Write us fully as to your dates, needs, etc. We make you a winner as we have

**The Best of State Fairs.**

All reply in care of:

RAY E. THOMAS, Seely, ASSOCIATED INDEPENDENT MIDWAYS, INC.

11 W. WILSON AVE., CHICAGO, ILL.

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**NORTHERN EXPOSITION SHOWS**

**WANT**

For Wolf Point, Montana, Wild Horse Stampede, July 14 thru 18, 200 M. Night & C. Clubs.

Tells to follow. Side Shows with own Transportation, Motor Drums, Midget, Midway, 16x16, Good fun House or any good show with anyone. Combination not conflicting with Animal Shows, Mirrors or Mechanical. NO GIRL SHOWS. This is a virgin territory for Drum, will look Age and Weight. House, N. L. No High, 400 seats, and 2nd Acts, no phone calls.

**MIKE SMITH, NORTHERN EXPOSITION SHOWS**

Williston, N. D., June 19 thru July 16; South, 3-5.

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**MIDWAY NEON**

**EXPERT TYPING MADE FOR ALL DESIGNS AND LETTERING. PRICES QUOTED ON REQUEST. WILL COME ON SHOW AND HANDLE YOUR NEEDS. FOR RAIL: DOUBLE COUNTER - 1 CONDUCTOR CABLE, 15c. PER FOOT.**

**LEROY HUNTER**

JOHNNY J. JOHNSON EXPOSITION, SYRACUSE, N. Y.

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**PAGE BROS.' SHOWS**

Ward for 4th July, Greensburg, Ky., and 15 Fairs to follow. Cook House or 2nd House Girls, Diggers, Tent, and 3-D Shows. Horse complete Side Street, small operator with legs. Want Agency and 50% for Girl Shows. 20 sales men needed here in this fine Pastime Novel People in all locations.

**COLUMBUS, KY., NOW GREENSBURG KY., NEXT WEEK**

W. E. (SHOTGUN) PAGE, Mgr., V. L. COLLIER, Business Mgr.

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**VOLUNTEER SHOWS**

Want for Annual Celebration, 8th, 9th and 10th of July, at Red Rock Springs, Tenn., and one of seven.

Fish Pond, Photo, Horse-Le, Diggers, Egg Games, Pop Corn, Photo, Penny Pitch, Penny-Toe Win, Cable, Bottle, Snake of any kind. Be prepared to play. Large act, well plan and shows with own outfit. Rule not successful with what we have. No sales of acts or sales under 100 FOOT LAYOUTS.

**T. J. APPLE, Mgr.**

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**WANTED**

Drama Help for several Large Fairs, starting July 14, Riders, Ted Snyder, Eekie Langa, C. H. Hoffmann, contact us. Talker who can produce. Ticket Sellers who can and will grind.

DEL CROUCH, MARKS SHOWS, MORGANTOWN, W. VA., THIS WEEK
you have overlooked sending
your ad for the
SUMMER SPECIAL
DO THIS TODAY

1) Wire a space reservation direct to
Cincinnati and;
2) Rush complete copy, cuts and
instructions air mail special delivery
or
3) Wire instructions direct to Cincinnati
to repeat any of your previous ads.

Don't pass up this opportunity to get
your share of those quick cash orders.

THE BIG ANNUAL
SUMMER SPECIAL
WILL BE OUT NEXT WEEK

The Billboard Publishing Co.
2160 Patterson Street, Cincinnati 22, Ohio

Chi RR Fair Repeater Debs;
Emphasis Put on Attractions

(Continued from page 57)
outlaw show at 23 cents, the fair-
operated nickelodeon at a dime and
the Funhouse at 25 cents, with six
kiddie rides at 9 cents and the pony
rides at 15 cents. Rides, including
an Alamo Hindenburg auto ride and
Mercury-GO-Round, Mangels' Whip
and an airplane ride, are operated by
the Ingalls organization.

New Building for Arcade
The rides are spotted to the rear of
the children's theater, without any
special lighting, fences, arches or
roundabout. Near by, but separated
by a street, is the Kiddie Fly Engine, operated by
Sam, the son of Prof. Butterfield of Butte, Mont. Skilfully rode the
date. Two Chipmunks, Sam Hous-
bergor and Bernard Christiansen, have
the pony rides.

The Penny Arcade is operated by
Al Tugerman, a Chicagoan, in the
business in association with
Frank La Masch. They erected a
10 by 100-foot building, all of
machines, most of which are old models.

The lead gallery and Funhouse are
operated by M. R. Enterprises,
Chicago, of which Mike Reuben is
one of the principals.

Add to Seating Capacity
The Wickers-Barnes grandstand
has 6,000 seating capacity, an increase
of 1,200 over last year. Part of the
wheels is a circus vehicle, which
offers a horse-drawn steam circus
and four circus wagons, to-
derogated clowns and performers in
costumes.

Thistle-Duffield Fireworks Com-
pany, Chicago, again supplied the
slightly fireworks. Inasmuch as the
airport on Northerly Island had
previous firing displays from the
island, the Duffield org leased a land-
ing tank craft, which is by 177
feet, for the fair's duration, and the
use of this boat enables the fireworks
to be fired off shore so as to get
fireworks under last year.

Shoppers at noon today greeted
poundence which, judged by past
standards, was light. Last year the
business was down until July 26. Last
gate admission was again 25 cents, tax
included.

BIG FOURTH OF JULY CELEBRATION
SHADYSIDE, OHIO
WANTS
Concessions of all kinds, also
rides not conflicting; want Shows
with own transportation. Wire
SMITH'S FUNLAND SHOWS
Pine Grove, W. Va., this week.

JOE E. KAUS SHOWS
WILL BOOK
Merry-Go-Round or Carousel, 100-
ride. Also Model T Ford, 100-
ride. Pikes, Flags, Bands, Pumps, Arches for Long
and Short Distance Shows. Candy Displays. Concessions. Also Ice Cream.
Also Bike Rides.
Send Sewn, N. C.

WANT
For Illinois, Ill., Celebrations, July 3 and 4, and
Ramona, Ill., Celebrations, July 5 and 6.
Photos, Stock Concessions and Candy Apples.

OHIO VALLEY SHOWS
Joe Kish
Butler, Ohio

WANT
Agents for Saltwater and Freshwater, Ohio
County Shows. Send to Joe Edwards, Joe Kelly and
White-Outlined, Contact

JACK MURPHY
Ericson, Ill.
LAWRENCE GREATEST SHOWS

"America's Most Progressive Carnival"

WANT for BIGGEST 4TH of JULY CELEBRATION in ILLINOIS at KANKAKEE

TO OWN EQUITY INTEREST in THREE WEEKS

CONCESSIONS—All Eating and Drinking Stands, Root Beer, Cascade, Coke, Pepsi, Floss, All Navy Parks open, Need Age and Waiters, Basket, 50c Bottles and all Ball Games, Derby Rides, RIDES—Will book for Fri. and Sat. and one Kiddie Auto Ride or Pony Cart Ride, SHOWS—Want Wild Life, Glass House, Illusions, Penny Arcade or any worthwhile Show. PHOTOS—Will place these Concessions for the FOURTH AND BALANCE OF SEASON—11

WANT LIVESTOCK RIDE. Must have from 7 to 10 Horses.

Want Organized Glee Club or Noizz Band. Must have from THREE to SIX GIRLS. Need Side Shows, write Frank Zoila. Augments Greatest Show for Fairs, write Harry Clark.

FOREMAN for TWINS FEET WHEELS & ROLL-O-PHANE. Salary on offer for man who can and will take care of these Shows. Will acknowledge every company. Write now.

KIRK, Michigan, up until Thursday, June 30th. Max Kankakee, Illinois.

WANTED—C. A. STEPHENS SHOWS—Wanted

BASETT, VA., THIS WEEK—ROCKY MOUNT, VA., FOR THE FOURTH

CONCESSIONS—Stock Concessions, Custard, Snow, French Fries, Ice Cream Dips. Bill Hunter and Joe Pomerantz needs general concession help; agents for county stores and women Shows. Need manager and girls for Two Girl Shows, operator for office or office-condensed Side Show. Place Animal Show, Mechanical City.

Can use for our fairs starting late August, free act, featuring some sort of animal act. Contact now if at liberty. Fair secretaries, have some opens in August for Va. or Wa. Write or wire us as per route. We carry seven rides, six shows and about forty concessions.

D.S. MARSH'S SHOWS

WANT


GIRLS—GIRLS

FOR GIRL SHOW AND POSING SHOW $75.00 Week

Want A-1 Girl Show Timer and Ticket Seller. Want Strut, Step, Hop, Slide, Original Dancers, etc. No side walk can do two fox steps. Must hire at 4-5 hours per show. Alan wants pony acts or any odd act, above average. STEPHENSON & SHIBBERT, have dead deal for you, some come now. Want Candy Teller, want to supply. Everybody man, woman, children, any age.

F. W. MILLER, WADE SHOWS

Beckley, W. Va., until July 9

CAN PLACE—Foreman for Spitfire and Tilt-a-Whirl. Also Shows for Roll-o-Plane.

CUMBERLAND VALLEY SHOW

WANTS

For Cumberland, Va., July 15-23rd, Big Fourth of July Celebration and Caroline, Va., Horse Show, 15 homes. Write from any state. Concessions, 15 homes. Will buy Horse and Pony Shows, Midway and Concessions. Must write, No Phone calls. If you have any Midway, Concessions, Show Ball, Double Act, String Game, Clown Pieces, Balls, Midway, Parades, write now. Address all mail to

ELLIS WINTON

Pulaski, Tenn., until June 19th. Will travel to Tennessee.

HAPPY HOLIDAY SHOWS, INC.

WANTS

Can use Ride Hels, Octopus, Wheel. Send Strange acts. Wire, 110-11, HOME-DEOLYWIT, LINCOLN, OHIO, HOME-DEOLYWIT, and others follow. Con and Pepperm, Bingo, Grab, any Show or Ride. Diggers, Hardy Parks. Can use Hardy Park Agents. SIG JONES WANTS HALF AND HALF TO FEATURE.

BRIGHTON, MICH., JULY 1-4; PORTLAND, MICH., JULY 6-10.

FIDLER UNITED SHOWS

WANT for ENTIRE SEASON STARTING NOW

Electrician who can handle searchlights. Ride Foremen and Second Men on our 15 Riders. Shows with or without own equipment and transportation. Legitimate Concessions of all kinds. Some Hardy Parks open. Address: MENDHAM, MICH., JUNE 30 TO JULY 4; THEN PER ROUTE.

www.americanradiohistory.com
Emil Lence Inks Cionis To Coach E. Parkway Kids

BROOKLYN, June 25.—Roland and Margaret Lence, prominent Rolling professional who led their Park Circle amateur charges to a Mid-continental championship, have joined the Northeastern regional and United States amateur club championships in the Roller Skating Rink Operator's Association, with George Lence, operator of Parkview Roller Rink.

Western Park, is one of the three large rinks that make up the chain, including Parkview and Parkway. The Lences have been active in the sport for many years, having operated rinks in several cities throughout the country. They have a reputation for being skilled skaters and are known for their enthusiasm and dedication to the sport.

The additions of Roland and Margaret Lence to the coaching staff will bring a wealth of experience and knowledge to the team. Their expertise and guidance will undoubtedly contribute to the success of the Eastern Parkways skaters, who are known for their competitive spirit and dedication to the sport. The Lences' arrival is a significant milestone for the Eastern Parkways roller club, as they bring a new perspective and dynamism to the coaching staff, driving the team to new heights in their athletic pursuits.

Ludwig's Corn Belt Palace Biz OK in Hot-Weather Operation

CARROLL, la., June 25.—Roller skating business in the Midwestern corn belt continues good despite hot weather. According to Charles Ludwig, operator of Parkview Roller Rink, the business has been steady, with the club being well attended even on hot days.

In keeping with the club's reputation, Ludwig ensures that all necessary measures are taken to provide a comfortable and enjoyable experience for skaters. His attention to detail and commitment to maintaining high standards has contributed to the club's success and reputation in the region. The club's management and staff work together to create a welcoming atmosphere, ensuring that skaters have a memorable experience.

The business climate of the Corn Belt region has been favorable for roller skating rinks due to the popularity of the sport and the climate's suitability for outdoor activities. Ludwig's commitment to providing quality service and a positive environment for skaters has been a key factor in the club's success, attracting a steady flow of customers and maintaining a loyal following.

The roller skating industry continues to thrive in the Corn Belt region, with rinks adapting to the changing climate and customer preferences. Ludwig's success story serves as an inspiration to other rink operators, demonstrating that with dedication, hard work, and a focus on customer satisfaction, it's possible to maintain a successful business regardless of the challenges posed by the weather or economic conditions.
STYLED TO SELL!


7 Jewels $28.95
15 Jewels $42.95
17 Jewels $53.95

Frozen Fish—All beauty workmanship—Sure to order you need.

1.25 per doz.

$1.00 per doz.

$2.00 per doz.

$5.00 per doz.

$1.75 per doz.

$1.25 per doz.

$1.50 per doz.

$1.50 per doz.

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Meet Miss Wigglehips of 1949
The Bang With More Motion Than The Ocean

For The First Time
Available In Two Styles

NEW LOW PRICE

$18.95 each

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25% Discount with orders, balance C.O.D.

Will be billed in two installments.

Exclusive Distributors for
The Eastern United States.

Hitch Your Wagon To A Gold Star

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5321 MARKET STREET
PHILADELPHIA 39, PA.

Granite 2-2339

Sssions Electric Clock, 17½" high.
Combination maple & ebony Black hardwood base.

Green Monk's Cloth Shade; Long
or short skirt available. 26½ High.

3 Way Switch.

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ARTISTS AND MODELS. 10
or more to make, on approval.
A.R.S. $3.50, Others $5.00.

STUDIES OF NATURALISTIC Nudes.

TELEVISION. 1 photo viewer,
240 Views. 14.95. 50 Views.

GRASS. Perfect color match.

S, PHOTOS KNIVES. On key
chains, 19 of the better kind
on display until. $1.50. $3.00.

CHARMS ON KEY CHAINS.

WATER WAX. Great

RATO BLADES. Fine quality.

For a show. 100.00.

SEAL ARTIFICIAL FURS.

At wholesale prices. Contact 30 stock

nurses. 10 Packages. 3.50.

SHARP NEEDLES. In a box of
250 needles. 15 available

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NOLLIE NEEDLES. 1.50

NEEDLE BOOKS. Big thick


Cloth, tacks, special

Gros 15.00. 6 doz. 3.60

Everywhere underfelted. 1,001

100 needles. Send orders with only

from others, at state goods wanted,

with deposit or payment. You will be

our customer for life. Visit us.

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Car-Rate WHOLESALEs Since 1918

219 BROADWAY, New York 7, N. Y.

BINGO MERCHANDISE

Full Line of Merchandise, Specializing in

ECONOMY SALES CO.

619 E. 5th St. Orlando & Mel

Reg. U. S. Pat. Off. No. 796,666

SWISS WATCHES

$1.00 each.

CHINESE FIRESTARTERS

1 Bundle 720 Itl Crackers

1 Bundle 500 Itl Crackers

1 Bundle 720 Itl Crackers

1 Bundle 500 Itl Crackers

 chinese 7, Ill.

CHARLES SHEAR

102 PARK ROW

CHARLES SHEAR

102 PARK ROW

M. A. SINGER CO.

2125 COMMERCE STREET

DALLAS 1, TEXAS

SLUM BALLOONS

Bingo and Premium Merchandise

WRITE FOR OUR 1949 PRICE LIST

THIS WEEK'S SPECIAL!!!

SPECIAL!!!

CROCK HANDLE CEMENT CASES

PLASTIC PARASOL WOOD HANDLE, SPRING STOP, ASS'T COLORS

WEIGHTED FUELS, V.T. QUALITY

WEIGHTED BALLOONS FOR DART GAMES

JUNIOR PILE MONEY, HARD HEAD

SAME DAY SERVICE

25% Discount on Orders, Balance C.O.D.

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2125 COMMERCE STREET

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SLUM BALLOONS

Bingo and Premium Merchandise

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M. A. SINGER CO.

2125 COMMERCE STREET

DALLAS 1, TEXAS
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$3.50

Pocket-KM.

Sweet

Good

Plated.

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MASSIVE

YOU

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SOLITAIRE

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$36.00

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Tilt,

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Attention, All Crew Hat Operators

HERE IT IS!

THE "NEW LOOK" CREW HAT

HATON SATIN TWIN CREW HAT

WRITE FOR SAMPLE IMMEDIATELY

IMMEDIATE DELIVERY GUARANTEED

Small 80

Medium 80

Large 80

Extra Large 80

ASSORTMENTS

80

Top of Midway with Myco Super Values

Whips...

HARIS NOVELTY CO.

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Phone: MARKET 7-1848

Philadelphia, PA.

LEVIN BROTHERS

Established 1886

Terre Haute, Indiana

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Write for Copy and State Your Business

Here are some outstanding values

CIRCUS, CARNIVAL, SEASHORE AND PARKS
SPECIALS FOR 4TH OF JULY

Firecrackers—Special Introductory Offer

1690 Extra Loud Chinese Firecrackers With Complete Fireworks Catalog

$2.95

Other Assortments at Extra Low Prices

$0.75

Send cash with order for immediate shipment.

MIDWEST FIREWORKS CO.

Established 1922

Kansas City 6, Mo.

1608 BROADWAY

Mercantile You Have Been Looking For


Library Catalog Now Ready—Write for Copy Today

IMPORTANT: Please Prepay by Money Order or Cash

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"Note: All Crew Hat Operators,

Please read this important message.

The "New Look" Crew Hat is now available.

HATON Satin Twin Crew Hat

Please write for sample immediately.

Immediate delivery guaranteed.

Assortments: Small, Medium, Large, Extra Large

Top of Midway with Myco Super Values

Whips...

Harris Novelty Co.

1102 Arch St.

Phone: Market 7-1848

Philadelphia, PA.

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Write for copy and state your business.

Here are some outstanding values.

Circus, Carnival, Seashore, and Parks Specials for 4th of July.

Firecrackers—Special Introductory Offer

1690 Extra Loud Chinese Firecrackers With Complete Fireworks Catalog

$2.95

Other assortments at extra low prices

$0.75

Send cash with order for immediate shipment.

Midwest Fireworks Co.

Established 1922

Kansas City 6, Mo.

1608 Broadway
HAMMOND ORGANIST—WILLINGLY accepts offer at lower rates. ORGANIST has decades of practical experience. Living, roomy, and efficient. Free. P.O. Box 928, Chicago 10.

HAMMOND ORGANIST—FEMALE, attractively styled, movable, can be inquired to: ORGANIST, Box 452, Chicago 30, Ill.

LEAD TROMBONE—EXPERIENCED: High, reliable, commercial experience, prefers work of available commodity. Add: Chicago, Ill.


PIANO—EXPERIENCED, PREPARE REPORT. Must show strong ability. Box 425, Chicago 30, Ill.

PIANO—QUICK, PIANO, ETC.: UNION, DE-embossed, mezzotone, Box C-4, Chicago, Ill.

PIANO—IMMEDIATELY FOR SMALL UNIT OR 2, ORGAN DRUMS, DRUMS, or bongos. Box 274, Chicago 2, Ill.

PIANO, CLARINET, ALTO, VALVE TRUMPET: Arranger—Singer, piano, piano. Call or write us. Box C-41, Chicago 30, Ill.

PIANO, ORGAN, DRUMS, or BONGOS: For Social, Variety, etc. Box 364, Chicago, Ill.

TOP HAMMOND ORGANIST—WITH OR WITHOUT OWN ORGAN, READY TO PERFORM. Box C-29, Chicago 30, Ill.

TRUMPET—FOR NAME Band. Excellent. Will work to promote merchant music. Box C-40, Chicago, Ill.

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VAUDEVILLE PERFORMER—ACCURATE MIKES, WALTZ, BANJOWALK, UNSTOPPABLES. Box C-3, Chicago 10, Ill.

VOCAliST, SOCIETY BASS, VIOLIN: EXPERIENCED, ready with music vocal experience, excellent references. Box C-3, Chicago, Ill.

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4 PIECE UNIQUES—THE NEW EQUITY PIANO, TENORS, HORN, BASS, SINGERS, NEW YORK—WRITE: M. Marcy, New York City.

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AT LIBERTY—YOUNG LADY, SINGER TRIO, COMPLETE WITH ORCHESTRA. Box C-4, Chicago 30, Ill.

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**GUARANTEED PROFITS! MEN'S WRIST WATCHES**

- ELGIN
- BENRUS
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**Ladies' Rubystone Bracelet, $3.00 Additional**


**RING CLOSEOUT! Val. to $27.50!**

Look for real diamonds. Beautiful setting offers value and profits. All 14kt. R.C.P. heavy mountings.

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59 E. Madison St. Dept. R-2
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**NEW 1949 Catalog is READY! Send for Your FREE Copy Today!**

Our new 1949 catalog illustrates the latest and newest complete line of Novelty and Premium Merchandise, including Blankets, Electrical Appliances, Glassware, Aluminum, Cheeks, Lamps, Flowers, Skillets, Teas, Dishes, Watches, Cans, Menus, Novelty Hats, Colored Dolls. Trim and hundreds of other products, there suitable for every type of occasion.

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**Another Outstanding Lee-Tex Creation!**

Miles ahead of ordinary mottle.

More FLASH than you've ever seen

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EXTRA SPECIAL!
Retail Value
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Big Flash!

TABLE LAMPS
Packed twelve beautiful designs to a unit— with colorful parchment shades.

DOZEN, $5.50
CROSS, $55.00
Send 25 per cent with order, balance C.O.D. Minimum order, one dozen.

The ADAMS CO.
1205 FARNAM ST.
OMAHA, NEBR.

BINGO SUPPLIES
AND EQUIPMENT
IMMEDIATE DELIVERY!
• ELECTRIC FLASH BOARDS
• RUBBERIZED AND WIRE CASES
WRITE OR WRITE FOR CATALOG

John A. Roberts
315 HALSEY ST.
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JUMBO BEAR
214 Tall, All
OMAHA

$33.00

Jerry Gottlieb, Inc.
ASBURY PARK, NEW JERSEY

$6.00 PROFIT
IN 30 MINUTES
Print-selling specialty item sold to home, sales on Friday. Won't be out next week. We have a plan whereby we guarantee a $6.00 profit from each Going to Attractions

GOODER COMPANY
DALLAS, TEXAS

LETTER LIST

Letters and packages addressed to persons in care of The Billboard will not be delivered at our office unless requested. If you have a letter or other matter to be addressed, please mark "For delivery at your own expense" and mail addressed to you in care of your name. EACH WEEK.

Mail is mailed according to the office of The Billboard on the 16th of each month. A special rate is in effect, Cincinnati mails New York, Chicago, and Los Angeles. It is mailed in following weeks' issue, mail return to New York, Chicago, or St. Louis by Wednesday morning or Cincinnati office by Thursday evening.

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IMMEDIATE DELIVERY!
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ALL USEABLE ITEMS
TOYS GIFTS
NOVELTIES, ET C.
FOR CHILDREN, ADULTS
Same items retail up to $5.
3000 PCS $25.00

LUCKY
NOVELTY
GIFTS
Assorted Novelties at All Rings

MANUFACTURING CO.
133 RY. 2, N. Y.

ABRAMS LIGHTING
MANUFACTURERS—FLUORESCENT FIXTURES
113 No. 7th St., Philadelphia 5, Pa.

T. V. PHelan & CO.
Manufacturer and Distributors
Distributors Ensor Jewelry Co.
25 S. 12th St.

Novelties Slum
P. & D. Distributors
Latest Prices. Open Sundays to 2 a.m.
Write for Price List.

NOVELTY MERCHANDISE CO.
34 West Broadway, New York, N. Y.
MAIL ON HAND AT NEW YORK OFFICE
150 Broadway
New York 19, N. Y.

MAIL ON HAND AT
ST. LOUIS OFFICE
390 Arcade Bldg.
St. Louis 1, Mo.

July 1949

NEW CATALOG NOW READY!

SLIM

Slam

Sun Glasses

Sweat Caps

Volleyball Rings

Plastic Chains

Sun Glasses

Racket Whistles

Finger Rings

Paper Straws

Pocket Cans

NOVELTIES

Gross

12 in. Paper Parfums

15 in. Paper Parfums

17 in. Paper Parfums

Gross

25 Gross

18 in. Paper Parfums

6 in. Parfums

Forty Straws

Gross

6 in. Canisters

Dumb Bells

Assortments

GLASSWARE

Gross

12 oz. Glasses

5 oz. & 8 oz. Glasses

Small Mugs

Novelty Glasses

12 oz. Glasses

MINIATURES

Gross

25 Gross

Decanter Jars

Chamber Telephone Sets

Ruby Tumbler Cups

12 oz. Tumbler Cups

CONCESSION SUPPLIES

50 in. Cork Cans

250 in. Cork Cans

4 in. Cork Cans

250 oz. Cork Cans

4 oz. Cork Cans

4 oz. Wood Bottles

WEED BOTTLES

65 Latex Rose Bags

POT OF GOLD

NEW BEACON LEOPARD
DESIGN BLANKET

54x72 Packed 30 to Case

EA. $2.90

Less Than Case Lots, $3.00 Each.

1949 No. 59 Catalog

NOW READY—WRITE

State Name Your Business in First Letter

WISCONSIN DELUXE CO.

1903 NO. 33RD.

The Billboard

MERCHANDISE 95

The New Golden Horse Clock
Pride of the West!

1111-C

17" LONG 12" TALL


J. C. 

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CHICAGO OFFICE
900 S. Sangamon St.
Chicago 7, Ill.

MAIL ON HAND AT
INDIANAPOLIS OFFICE
360 N. Capitol Ave.
Indianapolis, Ind.

The New Golden Horse Clock
Pride of the West!

1111-C

17" LONG 12" TALL


J. C. 

MAIL ON HAND AT
INDIANAPOLIS OFFICE
360 N. Capitol Ave.
Indianapolis, Ind.

INDIANAPOLIS GALLERIES

NEW ENGLISH JEWELRY CATALOG

Compiled by experts

JEWELRY—That’s Our Business

We have everything for

JEWELERS, ENGRAVERS, DEMONSTRATORS

Complete Assortment of Jewelry

Send for Free Copy Today!

KIPP BROS.

DISTRIBUTORS FOR OAK HY-TEX BALLOONS

BIELER-LEVINE

5 NO. WABASH AVE.

CHICAGO, ILL.

WEBSTER'S

MERCHANDISE 95
Pipes for Pitchmen

By Bill Baker

PROF. JACK SCHAIRED... blasts from Sandusky, O., that he has canceled his contract to play at Cedar Point because he was unable to obtain a suitable location. He plans to play at Tulare and Naples.

One pitchman wore recently that his "pipe was blocked with people" after playing a Negro section of a big town.

SIGHTED WORKING... widely known in pitch circles, cards from Rome that he is in charge of the photographic section for the Associated Press.

If the July 4th accord ever comes on again, you'll hear him claim his employment promotion. "Fills ears with sweet sounds."

Many's the pitchman who suddenly realizes that he became successful in his field only after years of hard work gaining experience in his line.

HORACE BRAZIL... made so recent trip to Ashevile, N.C., to take delivery on a new car. He's still getting the long green on the street in that section.

"Don't miss this opportunity! You'd better buy today if you want it. This is your last chance for the summer."
They drink key operator course; and game Pacific. men from Herman chef personally train; Let's let's tell the story of Al, who was trained with Mrs. Smith, chef for the hotel. He has been a key operator in the hotel's kitchen for many years. The hotel is one of the oldest in the city, and Al is a well-known figure among the guests. He is always ready to help, and his warm smile is a welcome sight to anyone who enters the hotel. The hotel's chef, Herman, has been a chef for many years and is well-respected in the culinary world. He has a large staff of cooks and bakers, all of whom work together to create delicious meals for the guests. The hotel is known for its fine dining, and Al is a key part of that success. He is a true professional, and his dedication to his craft is evident in everything he does. The hotel is located in the heart of the city, and it is a popular destination for both business and pleasure. The hotel's staff is always ready to welcome guests with open arms and provide them with a memorable stay.
SALESBOARDS SIDELIGHTS

It's Really Hot!!

One of a Complete Line of Famous Gardner Girl Boards

1000 Fast Moving Holes to Nab Those Nickels in a Tick!

ORDER AS:
No. 1000 Really Hot Takes In: 1000 - $.50.00
Pays Out: ....... 22.71
Av. Profit: ........ 27.29
Max. Profit: ........ 36.00

NOW READY! A COMPLETE LINE OF GARDNER GIRL BOARDS IN ALL TYPES OF PLAY

WRITE FOR CIRCULAR

LEADING PUNCHBOARD MFR. OVER 40 YEARS

GARDNER & CO.
2222 S. MICHIGAN AVE., CHICAGO, ILL.

"SEAL HAPPY"

A NICKEL BOARD WITH LOTS OF WINNERS AND A TOP OF TWO $25.00!!

2000 R. M. HOLES
THIN BOARD - ST. PLAY
Takes In........ $100.00
Pays Out.......... 57.00
AV. PROFIT $43.00

HARLICH MFG. CO.
1200 NORTH HOMAN AVENUE
CHICAGO 5, ILLINOIS

SALESBOARDS - ALL ORDERS Shipped
Same Day Received

SALEBOARDS

For Immediate Delivery

1000 BINGO ON TICKETS

JAR TICKETS
RED, WHITE AND BLUE
LUCKY SEVEN
BINGO TICKETS

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

FOR A FULL LIST OF SELLS

RESEARCH FOR OUR SPECIAL LIST FOR JOBBOARDS AND PUBBOARDS

W. H. BRADY CO., MFG.
CHIPPENDALE FALLS, WIS.
CMI Explains Pinball Policies

Williams Says 5-Balls Only For Amusement

Seek Music Members

CHICAGO, June 23—An official announcement this week from Mory Williams, president, set forth CMI Machine Institute's (CMI) policy on membership and legislation. This policy in brief: Five-ball pinball for amusement only.

For nearly a year there have been trade rumors to the effect that CMI might limit its membership to amusement halls only and use the coin machine. This week's announcement was made official.

The city council has approved a licensing ordinance which provides that coin machines may be used only for amusement purposes. The ordinance was passed after a long debate on the issue.

For summer resorts or other seasonal operators, the license fee is $150 for each machine, having a simple antique or place for amusement. For operations of the CMI, the fee is $25 for each additional coin receptacle.

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New Type Cup Vendor Built By Fla. Firm

Dispenses Milk, Juice, Pop

ST. PETERSBURG, June 25—A new type multipurpose cup vendor has been manufactured by the General Construction Corporation here. Machine, called Jetset, is available in both chilled and non-chilled models and is currently being offered in a variety of ranges and capacities, according to T. F. Greene, firm's sales manager. Prices are $250 for the single-unit non-chilled drink machine when latter is ordered in lots of 50. "Equipment currently in production is of the single flavor type, but two and three flavor vendors can be furnished as required," Mr. Greene stated.

Standard equipment includes firm's own "T" coin changer, which has a 15 to 20 capacity in its pay box. The machine is also equipped with a multiple stock cup dispenser unit. Both units can be guaranteed. All operating controls are one-piece units and pull-out of a single electrical connection plug for easy installation. A full-size coin return screw permits removal of all mechanism in a single unit and replacement with any other.

The Jetset vendor is made in two versions of stainless steel tanks, fitted at a bottling plant and with gas arrangement to sell or chill cup in a variety of sizes. Pre-set temperature type using syrup and connected to city water for ice is also available. A number of different movie types handle "multi" drinks. Latter models will dispense milk and orange or other flavors. Additional pipes and more are available. Describing the orange juice dispenser, Mr. Greene said: "Graded fresh juice concentrate, kept frozen at 17 degrees, and instantly cooled and filled in cups to an orange drink complete with pulp."

The carbonated drink model measures about 6' 6" tall, with a volume of 700 gallons and a peak capacity of 5,000 drinks in 30 minutes. Mixing is not accomplished by system action, but by internal tanks which are pressure-operated. All mixing is accomplished "with no tube or connector" and with a mixing agent that is ready to be mixed with the ingredients at a second operation cycle.

General Construction Corporation, which entered the vending machine field about a year ago, has stated that it was "soon to turn out nine machines, the machine unit, the change unit, the coin changer unit, and the 16 machines. It has been lowered from 1.5 to 850. The soup vendor, continuously adding for 800 or less than 10 units, will be $7.15. Change units and change coin changer are available from both standard and non-standard vendors." The price reductions are based upon the 1948-1949 season's prices. Bert Mills Slashes Price On Coffee, Soup Machines

CHICAGO, June 25—The Bert Mills Corporation this week announced price reductions of 15% on its Coffee Bar and 15% on its Soup Bar vendor, effective (9) for all orders taken to date. The new prices are those for the equipment. The price reductions are based upon the 1948-1949 season's prices. Bert Mills Slashes Price On Coffee, Soup Machines

CHICAGO, June 25—Cedar Hill Farms Unveils New Milk Vendor at Chicago Showing

Sanitation School Planned

L. A. Sets Up Program at NAMA Conlab

Ed Stanton New Chairman

L.A. PLANS SANITATION SCHOOL

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A NEW PRODUCTION OF THE NATIONAL FAVORITE READY FOR DELIVERY

CHICAGO, June 25.—With something less than 100 booths remaining to be sold for its 1949 convention and exhibition, the National Automatic Mechanical Association (NAMA) announced this week that Fred J. Steffens, president, has appointed as chairman of the convention.

Steffens will serve as general chairman, George M. competence with general sales chairman, George W. Meinke.

FAVORITE POTATOITS

IN DISTRIBUTORS (SALES, QUALITY, CORN)

State of Connecticut: New, Bessemer, exhibition, to be held in June. Eight was the output of the year.

As Acorn Distor

CHICAGO, June 25—Empire Coin Machine Exchange here has been appointed a distributor of the Acorn model vending, Gil Edl announced this week.

Produced by the Oak Manufacturing Company, Los Angeles, the Acorn is a unique style of vending, designed for penny or nickle operation, has a capacity of five pounds of nuts or six pounds of candy. For merchandising purposes, the unit features 30 second assembly and disassembly and requires the removal of only one piece of the machine's 12 component parts. The Acorn is covered by 32 patents.

Operators say 'POP' CORN SEZ

HAWKEYE TRIPLETTs

EVERYBODY WELCOMES

NOW HI-HO'S BASEBALL PLAYER CHARMS

1949 Luminant BASEBALL SEASON CHAMPIONS

THIS WILL BE A WINNER

www.americanradiohistory.com

FREE NO SAMPLES

Write E. L. Lauter, Sales Mgr.

Hi-Ho "Hi-Ho" Silver

San Francisco, Calif.

FRED J. STEFFENS

Seedman, in planning the four-day exhibit, scheduled for Atlantic City November 27-30.

Prior to joining the Johnson company two years ago, Steffens was sales director for the National Association of Tobacco Distributors (NATD), and as such was responsible for the NATD sales training program in the important field of cigarettes and cigars since 1941 until 1947. Since the theme of the 1949 NAMA show is "Salesmanship," Steffens' background especially fits the job.

Exhibits Going Fast

NAMA officials likewise announced

C-Eight June Output Largest in History

NEW YORK, June 25—More than 1,000 C-Eight Electric cigarette vend- ers will have been produced at the Empire Electric Works, 260 Broadway, since this month, making June the largest production month in the company's four-year history. It was expected here this week.

Lew Saff, vice-president of Eastern Electric Vending Machine, C-Eight sales agency, said the company was now set to produce 200,000 units per month, and would have to boost output still further to cope with the continuing demand for equipment.

Advance DYPLEX-E

LEAF BUBBLE GUM FACTORY PRICES

and 21 F SANITARY VENDOR IMMEDIATE DELIVERY

Listo SANITARY NAPKINS Manufacturer and Distributor

Advance DUPEIX-E

and 21 F SANITARY VENDOR IMMEDIATE DELIVERY

Order Samples Today! Write for Duplicates, Please.

Listo SANITARY NAPKINS Manufacturer and Distributor

J. SCHOENBACH

Advance DUPEIX-E

and 21 F SANITARY VENDOR IMMEDIATE DELIVERY

Order Samples Today! Write for Duplicates, Please.

Listo SANITARY NAPKINS Manufacturer and Distributor

J. SCHOENBACH

300 Bars

32 Boxes

200 Jaw Breakers

Size of machine is 4 x 6 x 12 inches high. Contact your nearest distributor or write factory direct.

HAWKEYE NOVELTY COMPANY

1754 E. GRAND AVENUE

DES MOINES 16, IOWA
Selectivend Keeps Dr. Pepper Tie-Up On Bottle Vendors

KANSAS CITY, Mo., June 26—Selectivend Corporation, following its announcement of the Model S-41 bottle vender earlier this year, reported this week that the machine, at $189.50, will continue to be available to Dr. Pepper bottlers only. Manual operation is featured.

Machine of the single flavor type, has a 16-bottle capacity, with room for 35 bottles in pre-cool. Vender is 60 inches high, 21 inches wide and 18 inches deep.

NEW YORK, June 26—Production on the combination stamp vender and scale is more advanced, with the machine due to reach operators in about a month. Called the CSPW, this model has two one-column stamp vendors built into the upper section. Here again the standard method of operation, according to Allor, will be to have the machine in operation from 11 a.m. to 11 p.m., or whatever is convenient to the operator.

Promoted to locations strictly on the basis of added service, the CSPW has been tested in this area for several months. It has opened locations to scale placement which have hitherto resisted persistent sales talks by operators. Most successful placement has been in locations having public telephone booths.

In such establishments the operator limits his responsibility to the vender alone. The location owner has the key to the change and cash box and replenishes the supply of nickels as needed. First run of the production run of the scale calls for 1,000 units. Deliveries to operators will start in about 60 days.

Cleveland Coin Machine Exchange, Inc.
2521-23 Orange Ave., Cleveland 12, Ohio
Phone: 1622-11

WRITE FOR DESCRIPTIVE LITERATURE

J. ROSENFIELD CO.
1108 Olive St.
St. Louis 3, Mo.

WRITE FOR OUR FREE ILLUSTRATED CATALOG

VEEDCO SALES COMPANY
2124 Market St.
Philadelphia 3, Pa.

FINANCES

ALL MACHINES FOR RESPONSIBLE OPERATORS

LIBERAL ALLOWANCES ON TRADE-INS

WRITE YOUR ORDER TODAY

VEEDCO SALES COMPANY
2124 Market St.
Philadelphia 3, Pa.

HOT NUTS—PROFITS
Salted-in-the-Shell
Warmer non-coin operated.
Machines are equipped with adjustable portions. One flip of the handle delivers a premeasured portion of merchandise built for either snack or pretzel cup delivery. These machines are also equipped to handle pop corn.

Capacity—30 pounds nuts or 8 gallons corn—size 15 inches square by 27 inches high.

Contact your nearest distributor or write factory direct.

HAWKEYE NOVELTY CO. 1754 E. Grand Ave., Des Moines, Iowa.

TOPPER
$100.00 EA.
IN LOTS OF 100.

Dr. Victor's
HAWKINS, IOWA

Dr. Victor's
HAWKINS, IOWA

SALES AND SERVICE 310.23

SALES AND SERVICE 310.75

SALES AND SERVICE 310.75

SALES AND SERVICE 310.75

SALES AND SERVICE 310.75

SALES AND SERVICE 310.75

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SALES AND SERVICE 310.75

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Store Execs View Vendors At Modernization Confab

NEW YORK, June 25—Chain store executives are looking with increased interest to the placement of drink vending in their retail outlets as a means of providing added services to patrons and boosting income. This was disclosed by three firms which exhibited coin-operated merchandising equipment at the store modernization show this week.

All the show, held at the Grand Central Palace, was only moderately attended, with the total attendance and the number of exhibitors trailing last year's figures, vending firms reported satisfactory business.

Firms which showed automatic equipment were Lyman Industries, the National Automatic Merchandising Corporation and Coca-Cola.

The importance of keeping equipment clean and attractive was stressed at a "clinic conference" on the subject.

Vending Firms Offer Net Income Reports

HARTFORD, Conn., June 25—Two Connecticut coin machine industry concerns have released net income statements.

Pitney-Bowes, Inc., Stamford, manufacturer of stamp vending machines, reports net income for first nine months ending September 30, 1949, amounting to $241,641 (34 cents a share on 714,021 shares of common), against $219,564 (31 cents on 701,391 shares of common) for the corresponding period of last year.

Pitney-Bowes, Inc., of Hartford, manufacturer of counting and computing devices for coin machines, reports net income for the period ending May 31, 1949, amounting to $369,427 (81.5 cents a share on 449,589 shares of common), against $357,137 (8.1 cents on 437,019 shares of common) for the corresponding period of last year.

Pitney-Bowes reports that its new five-day conference system will be adopted on a limited basis in the New York and Chicago areas.

Victor Vending, Inc., of Hartford, reports net income for the period ending May 31, 1949, amounting to $350,703 (91.5 cents a share on 381,502 shares of common), against $274,171 (68 cents on 405,346 shares of common) for the corresponding period of last year.

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Sanitation Clinic Plan Heard
At NAMA's Western Meeting

(Continued from page 101)

James F. Ramsey, supervisor, food sanitation, Los Angeles City Health Department, outlined plans for the instruction of servicers in the prevention of this disease.

"Any person conducting a coin-operated bulk drinking fountain in business is a food handler," Ramsey told the group.

"How should the health department deal with sanitation problems at the fountains? How do we deal with food left in the machines? Should there be inspection of every sanitation violation? Should immediate suspension of permits be the result of sanitation violations? Are there any other factors involved?"

"Such drastic action usually causes confusion and misunderstandings."

Mr. N. W. Mod. A.B.T.

Log Mills, East, Inc.

E. Itnages

Leone, Mills Marvel, Wurlliar Metal'Pleted

July 1949

COIN ROWE

HAKE.

2.50PC.

CHARMS

Cabin Packs, Prated

ACORN 1c or 5c

ALL PURPOSE

BULK MERCHANTISERS

THOUSANDS OF SATISFIED USERS!

THE NEW, RELIABLE

ACORN VENDOR

1c or 5c ALL PURPOSE MACHINE

CANDY, NUTS, BALL GUM, CHARMS

SAMPLE, $13.95 • 100 OR MORE, $13.45 EA.

IMMEDIATE DELIVERY

UPCO SALES COMPANY

Phone: 245-1678

PHILADELPHIA, PA.

www.americanradiohistory.com
Sanitation Clinic Planned for L. A.

(Continued from page 106)

The Sanitary Service Co., Inc., has announced that it will inaugurate a new Sanitation Clinic in Los Angeles. The clinic will be located at 610 S. Broadway and will be open from 9 A.M. to 5 P.M. daily.

The clinic will provide a free health check for children and adults, including blood pressure measurements, weight checks, and other health screenings. The service is open to the public and is available without charge.

The Sanitary Service Co. is a leading provider of sanitation and hygiene services in the Los Angeles area. The company has been in operation for over 50 years and has a long history of providing high-quality services to businesses and individuals.

Cigarette Prices

Landon Morris, attorney, went to the state of the cigarette price war as governed by the fair trade practices. He pointed out that the cigarette industry is necessary to the cut of prices, which could put many smaller businesses out of business. In recent years, price cutting has been ruled "public benefits" and, as present, nothing can be done to prevent them.

Shipped to you for only $25

CIGARETTE MACHINES

SALE

AMERICAN SCALE MFG. CO.
3206 Grace St., N. W., Washington 7, D. C.

Dear Sir:

Please send me more details at once.

NAME

ADDRESS

CITY ZONE STATE

ATTENTION - 25 & 30c CONVERSIONS

Silica, Quarter or combination Nickel-Dime Guaranteed Parts, Expert Workmanship.

CIGARETTE MACHINES

SALE

AMERICAN SCALE MFG. CO.
3206 Grace St., N. W., Washington 7, D. C.

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Please send me more details at once.

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ATTENTION - 25 & 30c CONVERSIONS

Silica, Quarter or combination Nickel-Dime Guaranteed Parts, Expert Workmanship.
Rest in Peace

LOG ANGELES, June 23—Death and taxes for the vending machine industry seem inevi-
table. One of the metropolitan dailies carried a story of the death of R. K. XI, advisor to
all vending operators. It was a shock to all who knew him. The remains were released to
the family last week.

The funeral was held at the family home and was followed by a service at the local church.

The family requested that instead of flowers, donations be made to a charity of their
choice.

Hamilton Producing New Scale Machines

(Continued from page 103)

The firm has introduced a new scale mechanism that will be used in all future machines.

The machine is called the "Hamilton Scale" and is said to be both innovative and efficient.

The scale mechanism is designed to handle the maximum weight of 100 pounds and is
simple to use.

The company has also increased its production line to meet the demand for these new
machines.

N. Angelus New Alco-Deree Exec

CHICAGO, June 23—W. S. Deros, president of Alco-Deree Company, announced the ap-
pointment of N. Angelus as sales manager.

A native of Chicago, Angelus joins Alco-Deree with a wide background in the retail-
crime business, including a 10-year association with Sears, Roebuck & Company.

This move is seen as a strategic decision to expand the company's reach in the Midwest.

Greatest Forward Step—In Bulk Vending Machine Business

Everywhere acclaimed the greatest forward step in the bulk vending machine business, the new Northwestern Model 49 is a winner in

the Midwest. The new Santa-Carry Globe, with convenient screw-on cap, can be cleaned and refilled at home or

warehouse. No location, empty globe is removed from vendor and filled globe attached in a jiffy. Result: Service-
time and time cost in half. . . profits boosted to new highs. Write, wire or phone for complete details!

Senate Committee to Vote on Cig Tax Bill

WASHINGTON, June 25—Senate Finance Committee is preparing to vote on the House-approved tax on

cigarettes and tobacco products. Two hearings last week found most of the witnesses testifying favorably.

The committee will force mail-order cig

trees to file with State tax officials names and address of customers. The State could then proceed to col-

test the usual tax.

A half-dozen congressmen took the stand to urge the committee to speed the measure, all of them pointing out

that tax States are losing money through evasions of tax-free cigarettes.

CUTS SERVICING TIME AND COSTS IN HALF

ALL NORTHWESTERN MODELS

Recommended and sold on Time Payment. 20 weeks to pay.

Rain-Blo Bubble Ball Gum

Packed 35 lbs. in carton

12oz. to 25 lbs.

25 to 475 lbs.

500 lbs. or over

$5.00 per lb.

$4.75 per lb.

$4.50 per lb.

$4.35 per lb.

Frberg and on 50 lbs. or over, FULL CASH WITH ORDER

ROY TORR, Lansdowne, Pa.

THE NORTHWESTERN CORPORATION

111 EAST ARMSTRONG ST. • MORRIS, ILLINOIS

NEW CHARMS

President Sutton—Pictures & Dates of Office of the 32 Presidents of the U.

Washington to Trumpet—$1.75 per 1,000 lbs. in 25 lbs.

Metal 350 approx. 1.5, $0.90 per 1,000 lbs. in 25 lbs.

ROY TORR, Lansdowne, Pa.
Ops Discuss Finance Problems

Collection Take Upswing As Juke Sales Pick Up; 43% Say Routes Are Debt Free

Finance Companies Report Delinquencies at Minimum

By Dick Schreiber

CHICAGO, June 25—Last year at this time, the automatic phonograph industry—hard hit by expensive equipment produced in too great a quantity and quality that did not keep up with sales—had a very lopsided sentiment problem.

"There's no money in music" Actually, there was very little money in music during that period. Most of the major manufacturers slowed production to enable their distributors to work off inventories. The financing companies began to stiffen their requirements for credit; phonograph purchases, by comparison, with the previous year, were down to a near standstill.

At the beginning of 1949, conditions in the phonograph field were more settled. Manufacturers appear to have found reasonable production levels: finance companies are still being cautious about making deals, but their caution did not prevent them from soliciting good deals; and there are some indications, stimulated by more favorable prices on new equipment, picked up.

Last in Series

This article concludes a five-page series on the financial status of the juke box industry. Last week, inquiries to the survey were analyzed. The survey covered all phases of the juke box industry. During coming weeks, The Billboard will print a part of the series each week on various questions covered in the survey.

In its survey of 561 Juke box operators, The Billboard set out to determine how many music operators are free from debt, and how many operators who are not free from debt are having difficulty meeting their payments.

Of the total group, 43 percent report that their operations were completely free of debt, while the remaining 57 percent said they are still having difficulty meeting their payments.

The survey made an attempt to determine whether the free debt operators were completely free of debt, but it did ask operators who said they were in debt to indicate whether they were having difficulty meeting their payments.

The survey was not intended to determine how many music operators are free from debt, and how many operators who are not free from debt are having difficulty meeting their payments. The survey was not intended to determine how many music operators are free from debt, and how many operators who are not free from debt are having difficulty meeting their payments. The survey was not intended to determine how many music operators are free from debt, and how many operators who are not free from debt are having difficulty meeting their payments.

(Continued from page 190) not within the scope of the act. Instead they are licensed under the "Theatre Act, and separate, with the following classifications: those providing music for dancing, $10 annually; those operated on premises where there are no dancing facilities, $25 annually.

(According to New Brunswick music operators, Canadian prices for music are much lower than the U.S. prices.

There are no bars to profitable operations. One model which would market for about $500 in the United States sells for $350 in Canada. This price plus freight puts a load on the operator. As one operator explained the situation, 'I might find locations for 100 music machines but monthly grosses would be around $250 it would not be worthwhile to the operator. In most New Brunswick music businesses the monthly collections average $50 to $80.'

Cincy Ops Pick Mercury Record As New Hit Tune

CINCINNATI, June 25—Automatic Phonograph Owners' Association (APOA) at its regular monthly meeting at the Clifton Hotel here Thursday selected as its July Hit Tune of the Month the Marigold recording by Pati Page, Just One Way To Say I Love You. Association had this渎 measured to the song Don't Tell My Heart as its June Hit Tune.

Members at attendance at the meeting, which took up only routine matters, approved the following committee to select future Hit Tune of the Month: Sam Chester, William Fifer, John Tiffany.

APOA board of directors will hold their next meeting Monday, day (28) at the association offices, treasurer, about 99 per cent of the licenses issued in the $55 bracket. This indicates there were approximate 250 coin phonograph operators in the U.S.

According to New Brunswick music operators, Canadian prices for music are much lower than the U.S. prices. This price plus freight puts a load on the operator. As one operator explained the situation, 'I might find locations for 100 music machines but monthly grosses would be around $250 it would not be worthwhile to the operator. In most New Brunswick music businesses the monthly collections average $50 to $80.'

Rock-Ola to Erect $750,000 Building

CHICAGO, June 25—Rock-Ola Manufacturing Corporation will build a new factory here to cost $750,000 on a site purchased this week on N. Sawyer Avenue here. The land is now used for a coal yard.

David C. Racolta, president, announced. Construction of the new building is expected to start in August.

Racolta said completion of the structure will permit rearrangement of his company's facilities which now center west, south and east of the coal yard.

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the music department of this issue of The Billboard are:

MILLION JUKE DISKS PER WEEK. Survey shows a new importance of juke box advertising.

RCA REACTIVATES CHEAPER BLUEBIRD LINK. The playlet plans a revival of Bluebird disk, the price is not yet determined.

AMERICAN DANCEHALL. The disk, however, has been featured, and it will ship dishes from the West Coast.

REOCTOZA SIGNS NEW ARTISTS. Kay Thompson, Carole Rich- ards, Floyd Huddleron and Terry Gillikson are added to the playlet's roster.

And other informative news stories as well in the April issue of Hit+ pop charts and the new Billboard feature—a page devoted to new and developing and mechanical developments in the business—the Radio-Photo TV section.

B. Holsinger Resigns Post At Wurlitzer

NORTH TONAWANDA, N. Y., June 25—Promotional sales manager for the Rudolph Wurlitzer Company, resigned as of today, effective July 1. Mr. Holsinger is a member of the advertising and promotion manager of the Colonial Radio Corporation, a subsidiary of Sympathetic Products Corporation.

Successors of Wurlitzer have not yet announced his successor.

Well known to phonograph operators and distributors throughout the country, Holsinger started with Wurlitzer in 1936 as assistant advertising manager. At the end of the war he was appointed advertising manager. In August, 1948, Wurlitzer created the promotional sales manager's position and appointed Holsinger to fill the job. From that time until his resignation, extensive contacts in the music field were broadened still further.

New Wurlitzer headquarters are in Buffalo, Holsinger and his family will continue to make their home in that city.

AMI Ups Output 31%, Appoints J. Rosenfeld Co.

GRAND RAPIDS, Mich., June 25—An increase of 31% in the production of AMI, announced this week the firm would step up its production of music machines by 31% per cent. He also announced the appointment of a director for the Chicago field.

Rock-Ola Manufacturing Corporation, headed by Jack Rosenfeld, is AMI's newest distributor. Firm has offices on St. Louis' main row, Olive Street, and also handles the lines of manufacturers in the vending, bell and good fields.

New Wurlitzer Distib Named In Pittsburgh

NORTH TONAWANDA, N. Y., June 25—R. Wurlitzer, general sales manager for the Rudolph Wurlitzer Company, announced the appointment this week of the Music Distributing Corporation, Pittsburgh, as distributor for the company's automatic phonograph and auxiliary equipment for the Pittsburgh territory.

The company, one of the new distributors, will be Carl (Gene) Garber, 702 South Poplar St., a prominent advertising man and head of the over 10 years in the music business.

White has been active in the coin machine business for many years and Smith has been associated with the Wurlitzer field organization for a long period.
**Turning Back the Clock**

15 Years Ago This Week

CHICAGO, June 23, 1934.—At a meeting of manufacturers' representatives in Chicago, those present voted to pass control of the annual coin machine show from the Coin Machine Manufacturers' Association to the National Association of Coin-Operated Machine Manufacturers. During the discussion on the transfer of authority, advocates of the move stated that in previous years too few had a hand in controlling the event. Dave Gottlieb made the initial move for the transfer and recommended that Joe Hulcr be appointed to manage future expositions. O. D. Jennings wanted to delay the appointment of a convention committee. This move by Jennings brought about a show of strength between the small and large manufacturers. Small manufacturers wanted a committee appointed right away. When a deadlock seemed imminent the large manufacturers gave in and a committee consisting of W. L. Bollin, Northwestern Corporation, W. W. Donohue, Mills; C. B. Kirk, Exhibit Supply; N. Marshall Seeburg, J. P. Seeburg Corporation, and Walter A. Tratsch, A. B. T., was appointed.

At the annual meet of the Texas Manufacturers (See TURNING BACK on page 116)

**Question:**

**"IS CMAC SELLING REPOSESSIONS CHEAP??!!"**

...Certainly we are, because we have no facilities for reconditioning used machines! But if you can buy a polishing cloth cheap too, you'll save a middleman's profit and make them sparkle again —that's what you hire servicemen for. We're not in the business of rebuilding coin machines.

With the way it is these days, you can't put too much into your replacements anymore. We have astounding values in almost every make, late as well as older models. If you're interested in machines that work but need a little dusting off, we'll have one of our representatives contact you at once.

**EXTRA!**

We still have some reconditioned, like-new T. & C. Pop Corn Sex 15c Machines, Immaculately Clean, Glossly Painted! Why Pay the Price for a New One? Order a Few at Only $59.50 F. O. B. Chicago.

**C.M.A.C. CORPORATION**

- 50 Church Street
- New York 8, N. Y.

FILL OUT THE BLANK AND LET'S HEAR FROM YOU TODAY

DON'T BUY UNTIL YOU HAVE CHECKED WITH CMAC

C.M.A.C. Corporation, Dept. C
50 Church Street
New York 8, N. Y.

Please have a representative contact me. I am interested in buying the following:

- Model 1
- Model 2
- T. & C. Machines for $59.50 F.O.B. Chicago.

Name
Address
City Zone State
Turning Back the Clock

(Continued from page 193)

N. Y. Suds Flow, Will Aid Jukes

NEW YORK, June 25—Music operators here who traced part of their present drop in revenue to reduced laver patronage were looking ahead to the wartime surplus of jukes to help boost business and said the 82-day strike of local brewery workers was settled.

The strike, which started April 1, tied up seven large plants, with the result that consumption of bottled brew and what draught beer remained was at a minimum.

A. M. V. A., the settlement, announced by Mrs. Anna Rosenberg, labor consultant cnetrated on the price, had saved the manufacturers in the state $7,600,000.

Automatic Canteen in Suit
To Protect Company Name

WILMINGTON, Del., June 25—Automatic Canteen Company, America last week filed suit against the Stewart-Casen Canteen Corporation, which the suit claims to have stolen the name of "Canteen" in competition with its vending machine business.

The complaint, brought in federal court, charges that the suit was filed to prevent the use of the name "Canteen" as a canteen in connection with a vending machine business, and that the name itself is incorporated in the state of Delaware.

Heath Staff Vacations

MACON, Ga., June 25—Starting this week, the entire staff of Heath Distributing Company, 253 Third Street, Macon, will be on vacation. The company has been advertising the announcement made by Ed Heath this week that they will be closed, but the firm will not be closed. All customers of the firm will be given advance notice to plan their orders before the 30-day closing period.

Cusson in New Offices

PORTLAND, Ore., June 25—Cusson Distributing Company here has opened its new offices at 285 Southwest Fifth Avenue and set up complete facilities for processing and distributing orders. The firm is managed by E.B. Cusson and Paul Cusson.

LIGHTWEIGHT PICKUPS

(Continued from page 193)

For All Work and Seaboard
Perfect Inc.—Easy on Records

Nothing to change—just plug it in

JACOBS MANUFACTURING CO., INC.

1603 Industrial Park
St. Louis, Missouri, U.S.A.
CMI Explains Pinball Policy; 5-Balls Only for Amusement

(Continued from page 100) opposed to the giving of any awards for pinball play.

To meet the policy's effective manufacturers of five-ball games agreements, CMI has dropped out all future games. This was taken, Williams said, in order to eliminate any opportunities for redeeming free plays. It is generally understood that the present status of CMI's pinball play will give industry better chance to obtain recognition by legislators.

The Manufacturers Branch of the Coin-Op Industry, Williams concluded, "must adopt a firm policy which should permit co-op competition with public officials. A straddling, wishy-washy policy could not possibly save this industry in the long run. I hope that distributors and operators will accept this long-range policy adopted by CMI board members. We believe that it will put our business and their business on a sound, dignified, permanent and profitable basis."

Meantime there were indications that CMI would become more aggressive in its relations with new members. Three Chicago supply firms have been added to the membership rolls. They are allied Spring & Manufacturing Company, Moritz Screw Machine Products Company and Linehan, Inc.

APPOMT BILL RYAN

New Universal V-P

(Continued from page 100) last year he was elected president by the Keeley board of directors. With the sale of the Keeley plant this year to Dale McClymn, Ryan was named vice-president and general manager, and McClymn president. In May he left Keeley to rejoin the0 Companies organisation.

It was during his 10 years with Keeley that Ryan became closely associated with Blanks, who was one of the industry's top engineers and designers of equipment. Under the new set-up at Universal, the two men are expected to remain in the top teaching.

Universal is now in its seventh month of full production on the Arcade Bell game. Blanks stated that the console will remain in production indefinitely and that a new product away from the console field will be introduced next week.

Preferred for Performance...

EVANS' 40 SELECTION

CONSTITUTION

ABT GUN GAME

(Continued from page 100) Gun. The targets now light up, permitting players to see them even in dimly lighted locations, also targets how near numbers, raising it easier for players to pick their shots. In addition to being a new approach to a gun game, Skill Gun is the first piece of equipment of its kind to be handled directly by a button company. For in addition to being purchased at a cash counter, the gun has been handled thru the Walter Heller Company. This letter option is open to quantity buyers acceptable to the Heller firm. According to Blabbe, approximately 25 per cent of the gun game have been sold on a form basis.

DEFENDABILITY is more than a word to Constellation Operators. It is an actual fulfillment of the Man's desire for completely reliable performance... the undeniable evidence of premises made... and kept... by Evans.

On locations everywhere, Constellation is proving, over and again, Evans' repeated claims to trouble-free, low-cost operating. Day after day, new Evans' developments and improvements turn in a consistently flawless mechanical performance that holds the profitable confidence of location owners and players.

With Evans' Constellation performance to back you up, you, too, may enjoy a greater, more permanent operating stability. See your Evans Distributor NOW or write direct.

Genuine Parts Available for Mills Thrills of Music, Empire and Original Constellation

H. C. EVANS & CO.

1528 W. ADAMS STREET
CHICAGO 7, ILLINOIS
Promotion Highlights Tourney There is a Need

In the past few months there has been much discussion and some action on the subject of forming leagues and the playing of tournaments in shuffleboard circles. Today, after these discussions, and actual tests, there is little doubt that leaguers and tournaments could properly be taken to the high level of player-interest in the game.

The operators who are searching for an answer to their decreasing problem are beginning to see a way to increase tournaments. For if player interest can be built up, the profits will be increased, and then, a natural high level will result.

There are many problems in forming leagues and conducting tournaments, but there is little that can be done until such time as these are understood. Just take a look at this figure: A sectional tournament was conducted with approximately $2,500; a statewide tournament conducted by National Shuffleboard Company in Springfield, Ill., a few weeks ago, cost approximately $1,000 and, finally, the All-State meet held in Chicago last week cost Standard well over $6,000. And this is only the beginning. In order to achieve nationwide interest, national championships will have to be played. National champions will have to be crowned, but this will cost money, a great deal of money.

What Can Be Done

Reviewed soberly, it appears to be a problem of mighty proportions. But it is not an insurmountable one. Other games, cut down by neglect with those little spectator-appeal, have met the mountain and crossed it successfully. Billiards is one, bowling another. It is a question of organization, formed and operated on a large scale and catering to the general interest of the American Bowling Congress has been done for bowling. Conducted under an unbiased plan, with a sound financial structure to assure sufficient profit, tournaments conducted under such a plan will serve to build the game to its near and distant prominence, such an organization would help to popularize shuffleboard, turning the interest of the game into an industry which would benefit the industry. The influence of shuffleboard is in the hands of the manufacturer and the promotion men, and if they will take the lead and carry out their plans, the game will be well on the way to its near and distant prominence.

It will be impossible to work out all details necessary for a national shuffleboard congress in three short days. But the basic meeting of minds can be achieved so as to form a convention, which we believe can be built, the St. Louis meeting will have served its purpose.

City Survey:

Bizz Conditions in Bridgeport Influence Shuffleboard Play

Bridgeport, Conn., June 25—This city, being the capital of Connecticut, has been hard hit by stocks. Several of the factories are in strike. This, plus the hot weather, has been felt in the bridgeport weather. However, there are opportunities for those who wish to play.

The weather has not made much headway in this sector. There are only about 15 boats in the area. Most of these are located mostly in taverns and restaurants. The American Shuffleboard Company has placed them and, when the firm has no local facility, a couple of the players have been known to play at the hotel.

Tournament 25.—In an effort to determine the best single player in Louisville, the Amateur Shuffleboard League, organized by the Louisville Shuffleboard Association, conducted a double-elimination tournament. George S. Conner, secretary and manager, conducted the tournament on June 11.

U.S. Testing Co. Studies Shuffle Waxes: OK's Stick

Newark, N. J., June 25.—The 1949.5 shuffleboard waxes, manufactured by U. S. Testing Co., were advertised to conduct a double-elimination tournament, George S. Conner, secretary and manager, conducted the tournament on June 11.

The results revealed that the values of wax were similar in all brands.

These waxes were actually tested on maple top boards during the following characteristics: condition of the boards before and after play; appearance; market; and, after play, rate of play (weight) and, finally, color and preference of wax.

Wax also makes freight charges on and off boards, and, in addition, it is cheaper than the other three.

In the second test, the cost of wax was determined for the following results were obtained:

Slick: Brand X...0.15 Brand A...0.15
Brand B...0.14 Brand D...0.14

Purveyor Adds Three to Staff

Chicago, June 25—Herbert Parkins, president of Purveyor Shuffleboard Company, announced the following appointments to key posts in the expanding Purveyor set-up. The appointments are: Robert Deason and Kenneth Del Rio, who will augment the Chicago sales, and Leonard Harter, to direct all Purveyor tournament promotion.

Firm is concentrating on expanding the market in Shuffleboard, with all new points and all exposed hardware placed.
Chicago:
shuffleboard really came into its
own here last week as the Four
States Championship tourney as-
swered back and forth at the Chi-
sem. All the major shuffle-
board clubs turned out a crowd of
visitors from other parts of the
midwest to see the action. Al
Gottlieb was there for the opening
Thursday and spent most of the even-
ing wandering the room, watching
the play. Bob Bacon, Monarch
president, was also an
interested spectator during the
initial play.

Warren Olson, who handled much
of the promotion for the tourney,
was one of the busiest fellows on
the floor throughout the week. Topping
the publicity was the one-half hour
radio show Friday (17) over
WGN-TV sponsored by the Standard
Shuffleboard Congress of America
(SSCA). Lee Bennett, video emcee,
handled the show, but relied heavily
on Olson, Ray Bacon, vice-
president and general manager of
Olson's and Dean Douglas, execu-
tive director of the SSA for his
information. The excellent camera
work did much to bring shuffleboard
to thousands of potential players.

Another promotion which did
much to advance the cause of shuf-
leboard was the Miss Shuffleboard
of 1949 contest. Pictures of Chi-
mitigation like the booth, and visitors
to the Coliseum were given ballots
and asked to vote their choice. Pat
Byrne, a local hustler, led a sub-
stantial lead early in the voting, and
took the crown. Resultant publicity
in newspapers here, and in publicity
tie-ups to come during her three-
month tour (a part of her prize)
will all be of advantage to the game.

Colorful uniforms worn by players
in the tournament drew much atten-
tion from pedestrians on Chicago'sbusy Loop thoroughfares during the
tournament's run. The Flamingo
Tavern team, from Indianapolis,
sported bright red shirts with gold
lettering, and the Ball Park Highlites
from Madison, Wis., were
among the players getting plenty of
attention as they took in the sights.

James Chalont, a member of the
Easy Access team from Minneapolis, con-
ting on paraplegics, handled spec-
tators the biggest thrill of the open-
ing event when he scored six
points on his final play to tie-up the
rubber game in his match, then
headed back with the winning
telica in the overtime play-off. His
teammates, all in their wheel chair,
lined both sides of the railing cheer-
ing Chalont to victory. . . . Miss
Lamb, a Chicago girl, who could
have competed in the Miss Shuffle-
board contest, proved her eye was
plenty sharp as she shut out her first
opponent.

Julian Cram, Shuffleboard Spec-
ialist, executive, reported this week
that many of the players and dis-
tributors who were here for the
Four-Days tourney recently
dropped in at the firm's headquarters
in Chicago's Loop to try their
hand on the Official Deluxe models
featured by the company. The hard-
wood and oiled maple top
and the new maple colored all-plas-
tic top boards received equal atten-
tion from the visitors.

Herb Perkins reported Purveyor's
mail has been heavy these past few
weeks. For More Information
... See PUCK PATTER on page 116.

NEW! IMPROVED! PERFECTED!
COIN OPERATED ELECTRIC SCOREBOARDS

CENTER OVERHEAD
SCOREBOARD

- DOUBLE FACED
- TROUBLE FREE
- SCORES 1 TO 50 POINTS
- AVAILABLE FOR 5c OR 10c PLAY

ALSO.

ELMER
REVAMP FROM YOUR
KILROY

- FLIPPERS
- BANG BUMPER
- SUPER HIGH SCORE
- ROLLOVER BUTTONS
- KICKOUT POCKETS

For More Information

WIRE—PHONE—WRITE

T & M SALES CO.
CANADIAN DISTRIBUTOR FOR REVAMPS

ROXY SPECIALTY CORP., MONTREAL, P. Q., CANADA

THE BOARD EXPERIENCE BUILT!!!

"World's Truest ... Fastest"

ADJUSTABLE
"EBONIZED-COSOLITE"
PLAY FIELD

Designed To Eliminate:
- Warping
- Splitting
- Resurfacing
- Chipping

SIZES
13' x 4'
16'
18'
20'
22'

SOME DISTRIBUTORSHIPS AVAILABLE IN 100% PROTECTED TERRITORIES

Write—Wire—Phone

PENN SHUFFLEBOARD CO.
DIVISION
COSGROVE INDUSTRIES, INC.
WEST CHESTER, PENNA.

PHONE 2940

Cabinet Makers Since 1888
ONLY PURVEYOR’S “SPORTSMAN”
HAS THESE LONG LIFE FEATURES

A deluxe shuffleboard at a draw-to-erth low price. The “Sportman” adds beauty to your better locations, yet is priced low enough to install in 30 locations. Choose of Maple or Mahogany playing fields.

**CLAMP-ON LIGHTS**

A deluxe fluorescent fixture designed for better locations. Simply installed with clamp. 150-Watt fixture . . . $35.00

**BOWLING PIN SETS** …… $15.00

PURVEYOR SHUFFLEBOARD CO.
4322-24 N. WESTERN AVENUE
MANUFACTURERS
CHICAGO, ILLINOIS

MERO’S ALL STEEL SHUFFLEBOARD WITH STAINLESS STEEL TOP
Slipper-Faster than any other playing field

WATCH FOR ANNOUNCEMENT NEXT WEEK ON NEW ELECTRIC SCOREBOARD

MERO INDUSTRIES
1322 W. 69TH ST., CHICAGO 36, ILL.
Phone: Hidden 3-9400

PLANNED BOARD LAYOUT, as illustrated above, is an important part of any tournament. The one above is in the Chicago Coliseum, and the boards were on location for the Four-State tourney which was completed Sunday 1949. Also important in the planning of a tournament is the amount and type of promotion which the sponsor arranges for the event. One of the promotions conducted with the Four-State tourney is a one-half hour telecast over WGN-TV (Chicago) which is not only featured for two hours, but also caught the viewers how to play the game by showing matches in action. This promotion was made for by the tournament sponsor, who purchased the video time and hired Lee Bennett, local TV emcee, to handle the show.

PUCK PATTERN

(Continued from page 115)

weeks as reports come in to headquarters on the new “Sportsman” board. With the reports all favorable, Herb says the stepped-up production program initiated by Purveyor several weeks ago will continue so that orders can be filled immediately.

Detroit:

William Palmer, veteran operator from an enthusiastic spectator at the shuffleboard tournament in Chicago recently. Jack Brilliant reports more shuffleboards being placed on locations in bars locally, despite the wide prevalence of free play type boards in the Detroit area.

COMPLETE SERVICE UPS

(Continued from page 112)

shuffleboard a competitive game that requires little physical exertion, and enthusiastic users of this service. Transportation is provided both to and from Lessem’s establishment.

These services, plus smart promotion, have resulted in columns of free publicity in local newspapers. On April 1, Lessem advertised in the Chicago Sun: “Let’s play shuffleboard today, April Fools’ Day. All those play shuffleboard.” He also had the mayors of Evanston and St. Louis plan an opening ceremony. Later he got the police chiefs of the two towns to compete on his national boards.
Tournament Idea Growing; League Games at Louisville

(Continued from page 112)

company, announced this week. All profits from the tournament are to go to the Chuck Kenney fund.

The city-wide meet will be held in three stages and will be governed by National Shuffleboard Company rules. The first will be played in taverns to determine the best player in each. Then each champion will participate in a district meet consisting of 10 taverns. Winners of the eight district tournaments will then play for the city championship on the Columbus Gym July 8. In the first phase of the tournament, the best two of three games on a frame basis will determine the winner. District and final matches will be decided on the best four out of seven games. First prize is $250, second $150. Trophies will be given to the two finalists and their sponsoring taverns.

In the tavern tournaments all players will pay an entrance fee of 50 cents; lesser of each match pays for all games played. Players who qualify for district tournaments will pay an entrance fee of $1 and there will be no charge for the individual games played. For the finals, spectators will pay an admission fee of $1.

Chuck Kenney was an infirmer for the Louisville Colonels of the American Association, until a hot water heater exploded in his home in May causing a leg amputation and ended his active baseball career.

LOWEST PRICED! "Deluxe" QUALITY

Mahogany and walnut wood shuffleboard, finest flax and hills doped, electronically scaled. Maple and walnut shuffleboard tops at a price lower than ordinary. Shuffleboards of finest wood. Quality guaranteed. Frames covered and braced throughout. 16 to 22 ft.

SAVE $150.00

The only genuine mahogany and walnut wood shuffleboard. Finest flax and hill doped, electronically scaled. Maple and

ELECTRIC SCOREBOARDS - SUPPLIES

PHONE WRITE TODAY

SHUFFLEBOARD Specialists
1114 S. Michigan Ave. • WE 9-3753-3754 • CHICAGO 5, ILL

BUY DIRECT

Highly Polished Precision Ground Shuffleboard Weights

(Hardened to 62 c. Rockwell)

1 TO 10 SETS ........................................ $12.00
10 TO 25 SETS ....................................... 10.00

Quantity prices on request. Immediate delivery. Satisfaction guaranteed. Write for samples now.

THE NET MACHINE CO., Inc.
BOX 226
JACKSON CENTER, OHIO

SHUFFLEBOARDS

20-FOOT MAPLE TOP SHUFFLEBOARD with DELUXE cabinet
$295

COMPLETE WITH ACCESSORIES

22-FOOT SHUFFLEBOARD, BLACK MASONITE, DIE STOCK with DELUXE cabinet
$315

COMPLETE WITH ACCESSORIES

A REPUTED OVERTOP AND WALL MODEL, ELECTRIC SCOREBOARDS WRITE FOR SAMPLES

MINIATURE BOWLING PINS for SHUFFLEBOARD ....... $17.50 PER SET

MID-STATE COMPANY

2545 MELROSE AVE. • CHICAGO 2, ILL

20-FOOT MAPLE TOP SHUFFLEBOARD DIRECT

25.00, Maple Top or Oak Coat Mottle
33.00, Maple Top

21.00, Oak Coat Mottle

22.00, Oak Coat Mottle

20.00, Oak Coat Mottle

20.00, Oak Coat Mottle

15.00, Oak Coat Mottle

25.00, Oak Coat Mottle

DISTRIBUTORS WANTED

GREEN BAY SHUFFLEBOARD CO.
418 S. CLAY STREET • PHONE: ADAMS 328 • HOWARD 1117 • GREEN BAY, WIS.

GENCO'S "ALL PURPOSE" SCOREBOARD

SCOREBOARD DOES EVERYTHING!

• FRAME SCORING
• POINT SCORING
• HORSE COLLAR SCORING
• BASEBALL SCORING
• STANDARD SHUFFLEBOARD SCORING

GENCO'S

ALL PURPOSE

SCOREBOARD

SHUFFLEBOARD DISTRIBUTORS!

WE WANT DISTRIBUTION in YOUR territory

CALL US COLLECT FOR DETAILS

GENCO'S

2621 NORTH ASHLAND

CHICAGO 14, ILLINOIS

SHUFFLEBOARDS 115
Chicago: Arcade mania is now at the rock-bottom level. 150 stores have been opened in the last two weeks. Sales are down, but there is a steady business around the country.

Alvin Gottlieb, manager of the Gottlieb & Company, Inc., has opened branch offices in Eastern and Southern locations. A new machine is ready to play, and the company is waiting for a new operator to order. The machine is designed for use in coin-operated amusement arcades. The Allison firm is also introducing a new machine, designed for use in penny arcades.

Ill. Kliner, Empire Coin is in the East in the interest of the firm's games and vending lines. Ralph Sheffield reports that the refurbishing of used games is picking up to the point where Empire's staff will now work overtime Tuesday and Thursday (23) at Eagle River, Wis. When he got back to the office he learned that Double-Ach, a new game, features a box-topper, is played on a dual machine, and is designed for use with operators. Al Dello elevated to the presidency of A.G.T. Corporation, and is trying to keep his hands on all engineering developments.

Reports coming in from the field indicate operators are favorably impressed with United Manufacturing Company's new machines, and especially with the new drop chute and automatic reset feature. This has speeded up play considerably, and has also drawn up the appeal atmosphere. The new president, was on the West Coast on business during the week. Bill Denlinger was at their desks here. The new plant's air-conditioning system is tested, and the new machine's housing system is improved. The new machine's housing system is improved.

Charley Pieri, Exhibit Supply sales manager, is on a business trip to Chicago, New York, and Boston. He has just completed a tour of the Midwest and is back in New York. He was in St. Louis, left last week for six weeks of coast-to-coast travel. The Pennsylvania amusement parks and arcades center.

Visitors dropping in to see Ray Mar, Tom and Ron, and Beatrice Jones last week included Bill A. Conner, Sinking, Cincinnati; Steve Bier, Brodhead, Conneaut, Ohio; Peter Spear, Manufacturers Co., New Orleans, and Carl Heimel, General Manager, Kansas City, Mo. All three distributors were in to see if deliverers were busy in the area. The company's new delivery truck, which had been out of service, was now back on the road. The company's new delivery truck, which had been out of service, was now back on the road. The company's new delivery truck, which had been out of service, was now back on the road.

Vital Statistics

Marriages

Gene Steffen, Perno, Ill., vice-president and general manager, and Cecilia Galantin in Des Moines June 4.

New York:

Levy Jaffe, vice-president of Eastern Electric, returned last week after a long trip in the Midwest, South and West Coast. He reports that Maria City. The company's new bowling league championship. Eastern Electric's new machines. These are being used for bowling in several places around the country.

The Greene brothers, Frank, Jack, Joe and Tommy, Samburg, N. Y., music publishers, have won a city's bowling league championship. Eastern Electric's new machines. These are being used for bowling in several places around the country.

Leister Paul, cigarette machine manufacturer, has returned from a short trip to Atlantic City. He is considering the purchase of a new bowling machine. He has returned from a short trip to Atlantic City. He is considering the purchase of a new bowling machine.
Detroit:
G. R. Feltman, cigarette machine distributor, was in Cleveland last week.... Ray and Alfred Volk, furniture buyers, took a buying trip.... Ray Grover and John P. Quinlan, of the Volen Company, visited the American Machine Company and also saw the Alliance Machine Company.

Irving B. Ackerman, counsel, Manufacturers' Club of Michigan, Mr. Ackerman's "Owners' Association," joined the partnership of 107 S. Michigan Ave., Los Angeles, and Mr. Ackerman's "Third Mansion," 107 S. Michigan Ave., Los Angeles, was called upon for a new address.

Bankers F. G. Feet, Automatic Toiler Company, is on a business trip to the West Coast, returning from a speech to the American Automobile Manufacturers' Association of California, who has taken over the JAZ and LUI. Ltd., record labels to advertise their new record of singing "Man of the Man." 

Frederick L. Whittack, Whitlock Sales Company, Michigan and Ohio distributors for Corado, made a successful tour of the Northern States, returning for the wedding of his daughter, Elizabeth Ann, Saturday. Mr. Whittack is well known for his interest in the Mitchell Agency. 

John Dobrinski is getting his shoes shining there. He has moved to 231 E. Michigan Avenue. To the surprise of many, Mr. Dobrinski has been away from the job for some time. He is back and shining his shoes as usual. He will be missed by the business men of the city.

Samuel J. Rose, Eleclor Manufacturing & Sales, reports a new game in the development stage.... Otto H. Zink, Chicago District Manager for the Machine Devices, Inc., dropped a week's vacation to his home town in Southern Wisconsin.

Max Marston, head of the Marston Distributing Company, spent last week covering up-State Michigan. Mr. Marston, who ran the business with his brother, is absent, has reported a satisfactory sale in movement of new machines.

Washington:
(Continued from opposite page)
Mark A. Amsden, Association (WCCA) has adjourned its quarterly summer meeting after its June meetings. WMG plans for an all-day session of music meetings with meetings held on Thursday in addition to Tuesday. A new set of directors was elected.... From the sale of a summer cottage in Virginia, a new location in the far West, Mr. Smith of the Atlantic Machine Company, and R. L. beam, an independent wholesaler, have been transferred to the new location. Mr. Smith and Mr. Beam are expected to arrive in their new location at the beginning of the season. The new regulations are intended to prevent confusion and eliminate friction among the officers who should always be prompt.

Arthur Price said A & G Novelty Company has designed a new game including William's Maryland, Chicago Coin's Hockey and Marquis 1218, 1919, and some new Doubles-Shuffle. A & G is also replacing its older Double Shuffles with the Seaburg 100 which, Price said, ends up going over well.

Baltimore:
Many of the city's busy coin machine operators keep busy with frequent visits to the power of the local manufacturer. Harry Tash and Paul Landman are but a few of the hardware stores that visit him from their activities for a season with the barber or a stream. The usual summer line in machine play has little city, but it is looking active at beaches and other resorts in the Baltimore area report satisfactorily. Warm weather came early this year and the look at the beaches has been steady.

Certificates of incorporation were received at the office of the State Tax Commission for Assessments, Inc., to issue, on an opera of $100,000, share value $250, to Edelco Manufacturing Corporation, both of Boston, Mass., and of Washington, D.C., in the Cambridge Corporation, 5126 Cambridge Street, to deal in vending (See Baltimore on page 126).

Bill Ferley, Perino, Inc., Chicago phonograph needle manufacturers, was a recent visitor at the office of Ralph Cample, owner, State Music Company. Mr. Ferley reports several salesmen in the mail and that the company's business is increasing rapidly.

The Colucci interests have acquired the distribution of Aimley television sets for Connecticut and Western Massachusetts. Colucci says that the sets will be distributed through the Electric Machine Company of Hartford, S. R. L. L. LaZurke, Hartford branch manager, is visiting dealers in the Northeast and is planning a visit to the West Coast for the season. LaZurke is busy planning the new store to be located at the State Theater, Hartford motion picture theater. The 4000 seat house strictly closed for a few months every year. Opening attractions will be "The Hunchback of Notre Dame" and "Peggy Lee," Capitol recording artist.
Color Combinations

Pushback wire, for many years one of our leading items, has kept pace with the phenomenal growth of the coin machine industry.

The wide variety of color combinations available lends itself to devising labels to suit most any requirement of the coin machine dealers.

Color machine service organizations and distributors are invited to write for complete information as to how they may better serve their trade by furnishing them with RUNZEL quality wire.

Manufacturers of coin machines may avail themselves of our engineering facilities for designing correct and most efficient wiring harnesses.

Send us your specifications for USE-COM CABLE

SPECIALS

Motorized Phonographs...$22.50
Early Phonographs...$5.50
Victor Navy Record...$2.50
Barn Dance Fiddle...$5.00

ZEBRUS RAY GUN


ARCADE OUTFITTERS SINCE 1912
LOCATION AND ARCADE MONEY GETTERS

Scales

K-40 & LOW MODEL ASTROLOGY

(Scales are the genuine article, actually priced by the barometer of success. All scales sold for $50.00, at wholesale price, return any scale for 30 days. Send for complete details.)

Happy Days Scale

Send for pattern book. All scales will be shipped free. In stock.

MILLS LOW MODEL...$7.50

PHOTOMATIC, New...$20.00

PHPHOTOMATIC, New...$19.00

VOICE-OGRAPH, New...$20.00

BUCK & AUDIE, New...$20.00

Plainard War Model, Little New...$5.00

Motorized, Chromatic and Voice-O-Graph records of factory price.

Candy and Gum for women, babies, eyes, ears, nose, mouth. Sticks and bars, and all other items for sale. For your latest gift list, write Drums, Fair, 1949.

MINNOW FACTORY REBUILT MACHINES

LOOK AND WORK LIKE NEW

FREE IN MAY, 1949, CATALOG 19 PAGE, 73 ILLUSTRATIONS

New or Factory Rebuilt Amusement Machines—Any Makes or Models Wanted. Specials—You Have Them All.}

RECONDITIONED

BALLY CIVILIZATION...$125.00

BALLY GUT RUB...$25.00

BALLY JOCKEY SPECIAL...$145.00

BALLY SPECIAL ENTITY...$103.00

BALLY TURLE BELLE...$35.00

BALLY RESERVE BELLE...$35.00

BALLY DUSKIE DANCE BELL...$210.00

BALLY REGULAR DANCE BELL...$250.00

BALLY CARNIVAL...$95.00

KERNEN TWIN BONUS BELL...$345.00

KERNEN SINGLE BONUS BELL...$210.00

The above machine have been reconditioned and are ready for location.

CHRIS NOVELTY CO.

806-508 St. Paul St. Buffalo 2, N. Y.

Leading Manufacturer of Novelty Machines.

Write for List.

BALLY

CORD AND WIRE CO.

4723 W. MONTROSE AVE.

CHICAGO 111, ILL.

100% RETURN POLICY

If returned within 60 days, we will refund in full, minus a service charge of $2.00, a box.

READY FOR LOCATION

Each

1 Ring-o-Bells...$275.00
2 Ring-o-Bells (Like New)...$25.00
3 Advance Rolls...$65.00
3 Pounder Wall Boxes (Complete Wall Box Rack for Machine)...$17.50
1 Willims Box Score (25 Cents)...$115.00
1 Total Bell...$40.00

Terms: 1/2 Deposit, Immediate Delivery. Price Includes Crating.

N. BATHRICK

116 East Center St.

Medina, N. Y.

SPECIALS

Motorized Phonographs...$22.50
Early Phonographs...$5.50
Victor Navy Record...$2.50
Barn Dance Fiddle...$5.00

HEADQUARTERS FOR SLOT MACHINES

We offer only the best, Unconditionally Guaranteed Machines—All Models. CRSS CROSS O-FICY TIDE

Complete Machines and Conversions Kits. Machines Taken in Trade. SAVE MONEY WITH BAKER NOVELTY CO.

1700 W. Washington Blvd.

Chicago 12, Ill.
Price Support
WASHINGTON, June 25—Price support for the 1949 peanut crop will set at 80 per cent of parity as of August 1, 1949, Agriculture Department announced. Price schedules are to be announced about that date. With farmland income generally declining faster than the rural cost of living, it is anticipated that the support base will be somewhat higher than for last season.

Sugar Report
WASHINGTON, June 25—New York continued to lend the States in the amount of sugar delivered in April, according to the Agriculture Department. Second place was held by Illinois, closely followed by Pennsylvania. In May, nationwide sugar distribution fell behind the preceding April, marking the first such decline of the year.

FOR THE BEST DEAL
Deal with Davis!

REBUILT POSTWAR PHONOGRAPHGR

Thoroughly overhauled and refinished. Unconditionally guaranteed.

WURLITZER 1517 $125.00
SEEBURG 1751... $145.00
SEEBURG 1751E... $165.00
ROCK-OLA 300 $135.00
ROCK-OLA... $155.00

SPECIAL! $449.00
LOOKS AND OPERATES LIKE NEW!

PHONOGRAPH LISTED BELOW ARE COMPLETE AND
IN GOOD WORKING ORDER

SEEBURG 1751 $145.00
SEEBURG 1751E $165.00
ROCK-OLA 300 $135.00
ROCK-OLA... $155.00

ADAIR, I. C. Special $125.00
Envy, R.C. $135.00
Flirt, R.C. $145.00
Mrs. Whiz, R.C. $155.00

SEEBURG 1751 $145.00
SEEBURG 1751E $165.00
ROCK-OLA 300 $135.00
ROCK-OLA... $155.00

WE WILL Completely Rebuild, Refinish and Unconditionally Guarantee These Phonographs for $350.00 Extra.

REBUILDING MEANS:
1. Mechanism overhauled
2. Workmanship repaired
3. Amplifier reconditioned
4. Speaker reconditioned
5. Tone board removed
6. Cabinet professionally refinished

WALL BOXES

Seeburg 38-L, 58-L, 78-L $9.50
Seeburg 38-F, 58-F, 78-F $11.00
Seeburg 38-E, 58-E, 78-E $14.00
Seeburg 38-A, 58-A, 78-A $21.00

TERMS: 1/2 DOWN WITH ORDER, BALANCE C. O. D.
WE SPECIALIZE IN EXPORT TRADE

GUARANTEED REBUILT PHONOGRAPH

Seeburg Factory Distributors

"Nothing shakes a dealer's confidence since he started using General Electric lamps in his chain stores." You can rely on G-E lamps for the long life and dependable performance that means less service worry. That's because General Electric lamps are designed to work perfectly for years, to make G-E lamps stay brighter longer. See your nearest G-E lamp supplier.

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www.americanradiohistory.com
SUMMER SALE
FIVE BALLS, With Sliders
Elmer, Chicago Coin Conversion $95.00
Humpty Dumpty, Gettinger $75.00
Rendezvous, United $65.00
Wisconsin, United $60.00
Contact, Exhibit $50.00
Central, Bally $45.00
Tropicana, United $35.00
Shugapoo, United $30.00

ONE BALLS
Citation, Bally $350.00
Gold Caps, Bally $250.00
Special Entries $100.00
Victory Specialties, Bally $65.00
Longacres, Bally $45.00

ARCADE
Gonzalo, Chicago Coin $85.00
Rebound Shuffleboards, Chd. Cobalt $105.00

PHONOGRAPH
Wurlitzer $75.00
Wurlitzer 6015 $305.00
Wurlitzer 615 $45.00
Seeburg B920 $75.00
Packard Model M $110.00
Rock-Old Model #1422 $245.00
Rock-Old Super Rockelle $79.50

SLOTS
Osig. Mills Black Cherry Balls, 5c, 10c, 25c $.95
50c $1.00
Mils Chrome, Brown Fronts and Bongo Balls $64.50
Jennings '48 Stand. Chieftain 25c $110.00
Jennings Silver Moon Chief 5c $57.00

T & L DISTRIBUTING CO.
1321 CENTRAL PARKWAY
CINCINNATI 14, OHIO
PHONES MAIN 4077 & 4751

COLUMBIA DOUBLE JACKPOT BELL
SPECIAL
$85.00 Ea.
Factory re
conditio
ned

TAX MONEY SALE
Let Our Loss Be Your Gain
5 Wurlitzer $110.00 $37.50 Ea.
3 Wurlitzer 1015's $150.00 Ea.
15 A/B Challenge $8.00 Ea.
1 Chicago Coin Gomels $100.00 Ea.
2 Exhibit Dale Guns $255.00 Ea.

Guaranteed A-1 Condition
1/3 deposit, balance C. O. D.

JOE DALE
P.O. Box 39
Williamsburg, Ky.

ONE BALLS
CITATIONS
COLD CUPS
DOUGLAS
SPECIAL ENTRY
H. G. PAYNE CO.
812 Broadway
Nashville, 3, Tenn.

THE BILLBOARD
July 3, 1949

RECORD REVIEWS
(Continued from page 119)

LATIN AMERICAN
SANTIAGO
CONJUNTO
Puerto Rico (guaracha)
Puerto Rico (guaracha)
Mambo
Mambo

LATIN AMERICAN
SAN FILIPINO
CONJUNTO
Philippine (guaracha)
Philippine (guaracha)

RATINGS
(100 Point Maximum)
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-49 SATISFACTORY • 0-39 POOR

FINISH LUMINOUS DISCS
Plain or Colored
BUY DIRECT
FROM THE MANUFACTURER

STANDARD SCALE CO.
1609 Balmer Blvd., St. Louis 3, Mo.

SLOTS—SAFES
NEW AND USED
5c Ohio or Brown Fencing $1.50
10c Blue or Brown Fencing $2.50
5c Blue or Blue Fencing $2.50
5c Black Cherry $1.50
10c Black Cherry $2.50
25c Black Cherry $2.50
5c Exotic Balls $1.00
10c Exotic Balls $1.00
25c Exotic Balls $1.50
50c Exotic Balls $2.50

NEW MACHINES
Indoors or Outdoors—Safes—New—Safes—Safes—Safes

SEVEN TELEVISIONS
120 in.
255 in.
200 in.
200 in.
255 in.
120 in.
120 in.

WANTED
• EXHIBIT DAE GUNS • BALLY CITATIONS • JOCKEY SPECIALS • GOLD CUPS • BALLY DRAW BELLS • SPOT CASH OR TRADE ON 2 IN ILLINOIS TYPE POOL TABLE
Write, Wire or Phone
SILENT SALES CO.

MILLS BURLS!
We have all Mills latest Burls in stock

FRIEDRICH AMUSEMENT CO.
401 Escondido Ave., S. F., Calif. 90407
AUTHORIZED MILLS DISTRIBUTION

WANTED
Distributors for
201 11th Ave., S.E., Minneapolis, Minn.
Phone Geneva 3625

www.americanradiohistory.com
Bally "1-BALLS"

JUST OFF LOCATION—CLEAN—CREATED

JOCKEY SPC'S......$155.00
GOLD CUPS......215.00
CITATIONS......415.00

COMING SOON
* COIN OPERATED
* LEGAL EVERYWHERE
* MONEY-BACK GUARANTEE
* LOW PRICE—$149.50

A. G. SEBBING CORPORATION
2300 W. ARMITAGE, CHICAGO 47, ILLINOIS

Record Reviews
(Continued from page 111)

90-100 TOPS • 80-89: EXCELLENT • 79-79: GOOD
40-69 SATISFACTORY • 0-39: POOR

INTERNATIONAL

QUINTETTO SCOTTIE

La Scorda (Italian)
Only now, in 1949, has the world's first Scottie Dog record finally been released. This Scottie, trained on the streets of New York City, gives a new sound to the popular Scottie Dog. It's a new sound that is sure to please广大 listeners everywhere.

KAPITANY ANNI

Vista-248 (Indian)

The Kapitany, a famous Indian singer, has released a new album featuring some of his best-known songs. The album is a must-have for any music lover who appreciates traditional Indian music.

WALTER DOMIROWSKI

Lux (Polish)

The late Walter Domirowski was a well-known Polish singer. His new album features some of his most beloved songs, reminding us of his unique style and powerful voice.

GINO BECHI

Polo (Italian)

Gino Bechi is a popular Italian singer known for his sweet and melodic voice. His latest album is a great example of his exceptional talent and skills.
Los Angeles:  (Continued from page 116)  
Mr. B. J. Kinginger, who operates on the Nevada side of Lake Tahoe, was in looking over some new equipment last week. Dito for N. N. Keene, of Taft.

Jack Simon, of Sicking Distributors, says that Chicago Coin's new Range is going well. Milton Lang was down from La Canada...

L. Harrington was looking over some new equipment last week.

Art Crane reports a good play with Genco's Three Feathers. L. Anderson was from Shafter, another visitor was Bill Bradley who operates at suburban Coalinga.

Mr. B. J. Kinginger, who operates on the Nevada side of Lake Tahoe, was in looking over some new equipment last week.

Ben Kornblum is back from vacation. Mr. B. J. Kinginger, who operates on the Nevada side of Lake Tahoe, was in looking over some new equipment last week.

Another old-timer seen on Midco Street was Alex Kellepelous, Halfofield operator. Homer Gillies, reports his Penny Pitch is well in the arcades.

Francis Butterfield, local manager of the S. M. Mape Company, just got in a new shipment of Alex Deere 26 selection wall boxes, etc., J. E. Draper, well-known vendor, is going to Washington to visit. Oh, way back in time, to Chicago, a new juke box manufacturer about a new color process that he's developed.

Mike Tronek, of Minthorne Music, says young Michael Tronek is now some months old, lips the size of a 10 pound ball, and has yet to put his first nickel in a juke box. Tronek says that his brother-in-law, with Seeburg's 100 play machine, the film just finished installation of a SECMA unit in the new Golden State Mutual Life Insurance Building...

...Oliver Mathews was up from Manhattan and Peston made one of his weekly visits to coin machine row.

---

**RATINGS (100 Point Maximum)**

**ARTIST**

**TUNES**

**LABEL AND NO.**

---

**INTERNATIONAL**

**SICILIANA ORK**

**BY** Victor Continental (UK)

**TITLE** 70-70-70-70

**DISTRIBUTING** Victor Continental (UK)

**RECORD** 70-70-70-70

**RECORD** 70-70-70-70

**QUARTET REINA**

**TITLE** 80-80-80-80

**RECORD** 80-80-80-80

---

**INTERNATIONAL**

**YVETTE CIRAUD (Marquis)**

**TUNES** 80-80-80-80

**LABEL** 80-80-80-80

**NO.** 80-80-80-80

---

**MICKEY KATZ AND HIS KOSHER-JAMMERS**

**TUNES** 80-80-80-80

**LABEL** 80-80-80-80

**NO.** 80-80-80-80

---

**HOT JAZZ**

**THE GEORGE SHEARING TRIO**

**TUNES** 80-80-80-80

**LABEL** 80-80-80-80

**NO.** 80-80-80-80

---

**CHICKY VENTURA & HIS R 0 P**

**TUNES** 80-80-80-80

**LABEL** 80-80-80-80

**NO.** 80-80-80-80

---

**WANTED--Pay Cash!!!**

Billy Europa, Daily One Balls, Exhib...
EVERYBODY IS PLAYING
THE Select-o-matic BECAUSE
IT OFFERS "MUSIC FOR EVERYONE"

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902 . . . THERE ARE
J. P. SEEBURG CORPORATION
Chicago, Ill.
THIS REMARKABLE MECHANISM
HAS BROADENED THE
OPERATING FIELD
FOR PROGRESSIVE
MUSIC MEN!

Thanks to the new and revolutionary Seeburg Select-O-Matic "100" mechanism, new horizons of opportunity have been opened for progressive music men.

Today, people who want to be entertained by music are no longer restricted to a few popular numbers. Instead, Select-O-Matic "100" Music Systems provide "music for everyone." Every kind of music is there. Hit tunes, of course. But, in addition, you'll find "Old Favorites," "Waltzes and Polkas," "Fox Trots and Rumbas," and "Classical Selections." As a result, people who never played a coin-operated phonograph before in their lives are selecting their favorite tunes on the Select-O-Matic "100". And even more important to progressive music men, Select-O-Matic "100" Music Systems are being installed in locations that were never even considered a part of the coin-operated music market.

If you still have to learn the complete Select-O-Matic "100" story, see your Seeburg Distributor. Be sure to have him tell you all about the sound merchandising plan that supports this revolutionary equipment.

THE SELECT-O-MATIC

Count the benefits that only this amazing music system offers. One—multiple selection—100 choices of music—all visible at one time! Two—Music for Everyone—cataloged under logical musical classifications—no longer does your business depend on a few hit tunes! Three—Better Music—100 selections of both 10-inch and 12-inch records! Four—New Playing Appeal—the completely visible operation of the mechanical "brain" as it moves from disc to disc, playing records vertically, develops unprecedented public interest! Five—Lower Operating Cost—full operating power consumption is only 240 watts.

THE WALL-O-MATIC

The success of any music system depends on the service it performs. To offer the GREATEST POSSIBLE music service to every location, Seeburg has matched the sensational Select-O-Matic "100" with the Wall-O-Matic "100"—the most amazing remote selection system you've ever seen. Yes, here is remote control at its finest! 100 selections—cataloged under musical classifications—visible in 5 groups of 20 each—and all right at the finger tips of the public.

Music men who know that greater earning power depends on greater music service to the public will be quick to realize the value of the Seeburg Wall-O-Matic "100".

SEEBURG DISTRIBUTORS TO SERVE YOU IN ALL PRINCIPAL CITIES
CLEVELAND-COIN MACHINE EXCHANGE, INC. 1921-1925 PROSPECT AVE., CLEVELAND, OHIO M.S. OSSER, MGR.
ALL PHONES: TOWER 1-6705

SINGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RII SYSTEM)
(Continued from page 27)

| Title | Publisher | Heard In N. Y. | Made in Glb. | Export
<table>
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<tr>
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<tr>
<td>Come on Down the River</td>
<td>Spitter</td>
<td>1-0 7 0 0 0</td>
<td>0 5 0 5 1 0</td>
<td>1 1 5 0 1 0</td>
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<tr>
<td>Fine Foot Two</td>
<td>Polka</td>
<td>1 0 7 0 0 5</td>
<td>9 5 0 5 0 9</td>
<td>0 3 0 0 1 0</td>
</tr>
<tr>
<td>Forever and Ever</td>
<td>Rumba</td>
<td>1 0 7 0 0 5</td>
<td>7 9 0 5 1 0</td>
<td>1 1 5 0 1 0</td>
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<tr>
<td>It's a Wonderful Night</td>
<td>(Sternfeld Jones)</td>
<td>1 0 7 0 0 5</td>
<td>7 9 0 5 1 0</td>
<td>1 1 5 0 1 0</td>
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<tr>
<td>In the Good Old Summertime</td>
<td>Marks</td>
<td>1 0 7 0 0 5</td>
<td>0 9 0 5 1 0</td>
<td>0 3 0 0 1 0</td>
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<tr>
<td>Just One Way To Be Happy</td>
<td>Joe Miller</td>
<td>1 0 7 0 0 5</td>
<td>0 9 0 5 1 0</td>
<td>0 3 0 0 1 0</td>
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<tr>
<td>Kiss Me Sweet</td>
<td>Advanced</td>
<td>4 0 7 0 0 5</td>
<td>0 9 0 5 1 0</td>
<td>0 3 0 0 1 0</td>
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<tr>
<td>Love and Len</td>
<td>Rambler</td>
<td>1 0 7 0 0 5</td>
<td>0 9 0 5 1 0</td>
<td>0 3 0 0 1 0</td>
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<tr>
<td>My One and Only Love</td>
<td>Stan Hope</td>
<td>1 0 7 0 0 5</td>
<td>0 9 0 5 1 0</td>
<td>0 3 0 0 1 0</td>
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<tr>
<td>Put Your Hands on Lucy</td>
<td>Bunch</td>
<td>1 0 7 0 0 5</td>
<td>0 9 0 5 1 0</td>
<td>0 3 0 0 1 0</td>
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<tr>
<td>Riders in the Sky</td>
<td>E. H. Mark</td>
<td>1 0 7 0 0 5</td>
<td>0 9 0 5 1 0</td>
<td>0 3 0 0 1 0</td>
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<tr>
<td>Save In Love</td>
<td>Miss Mil, Kall</td>
<td>1 0 7 0 0 5</td>
<td>0 9 0 5 1 0</td>
<td>0 3 0 0 1 0</td>
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<tr>
<td>She's Cooking Our Cigars (Swedish)</td>
<td>(Rudi Grunt)</td>
<td>1 0 7 0 0 5</td>
<td>0 9 0 5 1 0</td>
<td>0 3 0 0 1 0</td>
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<tr>
<td>Someone To Love</td>
<td>Willow</td>
<td>1 0 7 0 0 5</td>
<td>0 9 0 5 1 0</td>
<td>0 3 0 0 1 0</td>
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<tr>
<td>Swiss Libby</td>
<td>Southern</td>
<td>1 0 7 0 0 5</td>
<td>0 9 0 5 1 0</td>
<td>0 3 0 0 1 0</td>
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<tr>
<td>The Very Next Time</td>
<td>Wake</td>
<td>1 0 7 0 0 5</td>
<td>0 9 0 5 1 0</td>
<td>0 3 0 0 1 0</td>
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<tr>
<td>Wedding Day</td>
<td>8 0 7 1 0 3</td>
<td>1 1 5 0 1 0</td>
<td>1 1 5 0 1 0</td>
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RECORDS MOST PLAYED BY DISC JOCKEYS
(Continued from page 27)

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<th>POSITION</th>
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THE COUNTER GAME PROFIT-LINE

WINGS 5-Coin Counter Machines

POK-O-ROLL Straight Flares

YANKEES with cigarettes and热带 leaf charged model. Each cigarette to fruit and selected tobacco.

KLIX "21 BLACK JACK"

KLIX WINGS, POK-O-ROLL AND TRAEmer equipped with coin return, straight play, combination penny and nickel or straight

WRITE FOR PRICES

GROETCHEN Tool and Manufacturing Co.
126 N. Wallace Ave. Phone: Randolph 6-3807 Chicago 6, Illinois

July 2, 1949

BAKELITE: (Continued from page 117)

ing machine stocks, 3,600 shares, common, par value $100. Enlightenment, C. Warren Colgan, Henry R. Danker Jr., F. Duncan Cornell, all of Baltimore.

After failing to break open a sale in the office of the Hamms-Dumpy for Cleveland Company. Bunting smashed a soft-drink vending machine and escaped with an undetermined amount of nickel.

Two of the largest music box enterprises in the city merged when Music Box Service, operated by Jerry Bennett, took over the Phonotax Novelty Company, 2657 Pennsylvania Avenue, which had been under the direction of Mrs. Myron Fols. The new organization will retain the name Music Box Service and will be housed in 1013 North Avenue, present address of Bennett's business. The new operation will represent the first largest music house in Baltimore.

According to a certificate of incorporation filed with the office of the State Tax Commission, the Music Box Service Corporation will have a capital stock of 400 shares preferred, par value $100, and 100 shares common par value $50. The officers are Jerry Bennett, president; Millard Fols, vice-president; Michael Fols, treasurer, and Kathleen Bennett, secretary.

SHUFFLEBOARDS - The finest Black Tops, 18, 20 and 22 foot, guaranteed against warping, complete with all accessories. $395.00.

WURLITZER DISTRIBUTORS IN OHIO...

Chicago Coin's "BANGO"... Immediate Delivery. $395.00.

CHICAGO'S "BANGO"...

SHUFFLEBOARDS - The finest Black Tops, 18, 20 and 22 foot, guaranteed against warping, complete with all accessories. $395.00.

WURLITZER DISTRIBUTORS IN OHIO...

Chicago Coin's "BANGO"... Immediate Delivery. $395.00.

CHICAGO'S "BANGO"...

SHUFFLEBOARDS - The finest Black Tops, 18, 20 and 22 foot, guaranteed against warping, complete with all accessories. $395.00.

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CHICAGO'S "BANGO"...
Record Reviews
(Continued from page 122)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST TUNES
LABEL AND NO.
COMMENT

CHILDREN
Corry Touchette
Robert Pin (123)
A Hunting We Will Go
Bright song, with catchy
melody, is sung by a
small group with
no words.

ROGER WHITE and ROY HALEY
Fiddle-Dee-Dee
A very nice song about
a fiddler's love for his
horse.

JACK ARTHUR
Little Riding Hood
A sensitive vocal
performance, with
picturesque words and
music.

ALEXANDER CHAPMAN
Dinah
A sweet, sentimental
accommodating tune.

GERRY TOUCHETT
A Monkey Who Wanted To Fly
A simple, charming
song for children.

REIGNS
ELDER CHARLES BECK
(Imperial 5006)
Dry Bones
Traditional number in
abundant and nicely
recorded arrangement.

DELLBH
The El Dorado
A nice, lively salsa
song with a strong beat.

THE MULLINS FAMILY WITH CLINE
(Turn-Bi-Tone 444)
I Am Free
A beautifully
sung religious number.

FAIRFIELD FOLK GROUP
Michie's Tavern
A soulful spiritual
number with a
effective arrangement.

THE CRUSADERS
David A. O'Connell
A fine, spiritual
rendition of this classic
song.

THE HARMONIZING FOUR
(MGM 1457)
I'm Tired
A spiritual quartet
performance with
excellent harmony.

LUCY MILLER
Precious Lord
A moving spiritual
number with
powerful vocals.

V. B. (VEP) ELIS
Me 'n' Pop 'n' Mother
A touching spiritual
song with a
nostalgic feel.

THE PILGRIM TRAVELERS
(The Pilgrim Travelers)
Jesus Met the Woman at the Well
A soulful spiritual
performance with
a nice harmony.

B. B. (BILLY BOB) KEEN
It's a Blessing
A lively, fast-paced
spiritual with
excellent vocal work.

THE RED TEA QUITTE
(The Red Tea Quartette)
Heaven Is My Home
A beautiful spiritual
number with
excellent harmony.

JULIAN (JUJU) RAY
You
A vibrant spiritual
number with
excellent energy.

BOSTON POPS ORK.
A. FIEDLER, DIR.
(Victor 13-1331)
Holiday for Strings
A spirited arrangement
of a holiday classic.

LILY PONS-COLUMBIA
CONCERT ORK.-A. KOSTELANETZ
(Columbia 1714-D)
Mozart: Variations on "Ah, Vous Dirai Je Maman." (Nos. 1 & 2)
A delightful arrangement
of a well-known
dance tune.

YEHUDI MENUHIN
(Victor 15-0505)
Habanera
A spirited interpretation
of this Spanish
dance.

ARTHUR WHITMORE & JACK LOWE
(Victor 12-0073)
Mozart: "Rorso"
A lively, spirited
rendition of this
classical piece.

WATLING Manufacturing Company
4620 W. Fulton St.
Chicago 4, III.
Tel. 2-9189 — Balmoral 12797

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COIN MACHINES

25c DOWN
Balance $10 Monthly

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AMAZING NEW INVENTION!

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1. ELECTRICAL HIGH SCORE
2. BONUS AND SUPER BANGO BONUS
3. COUNTS YOUR SHOTS
4. SCORING CONTACTS LOCATED IN FRONT OF REBOUND RUBBER
5. LIT PLASTIC TRIANGLES SPOT YOUR TARGET
6. ½ INCH MAPLE VENIR PLAYFIELD
7. PLAYING TIME 35 SECONDS

CHAMPION
OUR NEW 5-BALL PIN GAME
MAJORS, SUPER HOCKEY AND NOW Champion—BEST OF THEM ALL!

LONDON CLEANS HOUSE!
EVERY MACHINE CLEANED AND CHECKED—MANY REFINISHED!

PHONOGRAPHICS
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Vogue or Classic (refinished) .......... 100.50
Colonial or Keystone .................... 124.50
8,900, 9,700 or 9,200 ........................ 124.50

ARCADE
Roll on Disk (High Dial) ................. $44.50
Tumbler .................................. 49.50
Total Rolls ................................ 80.50
Casino .................................. 74.50
All Stars (Late Serial) .................... 169.50

ROLL DOWNS—$25.00 EA.
Bubbles, Mini, Triscers, Tally Bell, Super Triangle.

TERMS: ½ Deposit, Balance C. O. D.
Exclusive Distributor for SIREBURG Products in Wisconsin, Minnesota, North Dakota, South Dakota and Upper Michigan

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Original Five Ball Free Play Flipper Games
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2. Dining Room .......................... $29.50
3. Dubai and Rome ....................... 99.50
4. Cinderella .......................... 99.50
5. Lost .......................... 99.50

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BARGAINS!

BARGAINS!

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Although in production for over 3 months—overwhelmingly urgent demands for Universal’s sensational, new, revolutionary 1-BALL GAME surpassed the supply... far exceeding expanding production facilities, requiring us to restrict past shipments to a few limited territories. Not until NOW—with vastly INCREASED PRODUCTION in full swing—have we been in position to announce this 1-BALL marvel and begin to ship in QUANTITIES to ALL TERRITORIES.

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* STARTLING RECORDS OF SERVICE-FREE OPERATION!
* PLAY FEATURES THAT DRAW AND HOLD NEW AND OLD PLAYERS!

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It’s PHOTO-FINISH

REVOLUTIONARY 1-BALL WINNER!

See THESE DISTRIBUTORS FOR Inside Advance Information!

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When you're angry you can make the best speech you'll ever be sorry for.

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CITATION, P. O., Noir........$405
ENTRY, P. O., Black........$135
VICTORY BERRY, P. O., Black........$155
RUFF HUND, P. O., Noir........$265

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TWIN BONUS SUPER BELL
From Play. Can be used as a single unit. All the operator has to do is immediately ship.

Bally Citation
One ball multiple free play. Can be used as a single unit. All the operator has to do is immediately ship.

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Can be installed on location in a few minutes.

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State Tax Calendar

Alabama
July 10—Tobacco stamp and use tax report and payment due. Tobacco wholesale and jobbers' report due.
July 20—Sales tax report and payment due.

Arizona
Arkansas
July 1—Cigarette dealers' permit renewal due.
July 20—Gross receipts tax report and payment due.
Califonia
July 31—Sales tax report and payment due. San Francisco purchase and use tax return and payment due.

Colorado
July 14—Sales tax report and payment due.
July 15—Dealers' sales tax report and payment due. Income tax second installment due.

Connecticut
July 20—Sales and use tax return and payment due.

Delaware
July 1—Franchise tax due. Tobacco tax second installment due.

District of Columbia
July 31—Personal property tax due (first installment).

Florida
July 10—Agents' and wholesalers' cigarette tax due.

Georgia
July 10—Cigar and cigarette wholesale dealers' report due.

Idaho
July 15—Cigarette wholesalers' drop shipment report due.
July 15—Cigarette tax return due. Sales tax report and payment due.

Illinois
July 10—Cigarette distributors' report due.

Indiana
July 10—Cigarette distributors' inter-state business report due.
July 15—Cigarette distributors' drop shipment report due.
July 31—Gross income tax report and payment due.

Iowa
July 20—Sales tax report and payment due.

Kansas
July 20—Sales tax report and payment due.

Kentucky
July 15—Income tax second installment due.
July 31—Cigarette wholesalers' report due.

Louisiana
July 1—Sales tax report due. Tobacco tax report due.
July 20—New Orleans sales and use tax report and payment due. Sales and use tax return and payment due.

Maryland
July 10—Admissions tax payment due.

Massachusetts
July 15—Cigarette license tax due. Cigarette tax report and payment due.

Michigan
July 16—Sales tax report and payment due.
July 20—Cigarette tax report and payment due.

Minnesota
July 10—Tobacco stamp and use tax report and payment due.

Missouri
July 15—Manufacturers, distributors and wholesalers of tobacco, report and payment due. Sales tax report and payment due.

New Jersey
July 20—Cigarette distributors' tax report and payment due.

New Mexico
July 1—Manufacturers' license tax second semi-annual or third quarterly installment due.

New York
July 1—Village property tax due (second). Personal property tax due, second installment due.
July 15—New York City sales and use tax report and payment due.

North Carolina
July 30—Sales tax report and payment due.

North Dakota
July 10—Cigarette distributors' report due.
July 20—Sales tax report and payment due.

Ohio
July 15—Cigarette wholesalers' report due.

Oklahoma
July 10—Cigarette wholesalers', retailers' and vending machine operators' report due.
July 15—Sales tax report and payment due. Tobacco wholesalers', retailers' and warehousemen's report due.

Oregon
July 15—Excise tax (domestic) tax second installment due.

Pennsylvania
July 10—Soft drinks tax report due.

Rhode Island
July 20—Sales and use tax return and payment due.

South Carolina
July 10—Admissions tax report due.

South Dakota
July 15—Occupational retail sales tax quarterly return and payment due.

Tennessee
July 20—Sales and use tax report and payment due.

Texas
July 25—Admissions tax report and payment due. Prizes and awards of theaters, tax report and payment due.

Utah
July 15—Sales tax report and payment due.

Washington
July 15—Wholesale and retailers' cigarette drop shipment report due.

West Virginia
July 15—Cigarette use tax report due. Sales tax report and payment due.
July 30—Occupational income gross tax quarterly report and payment due.

Wisconsin
July 10—Cigarette wholesalers' and manufacturers' report due.

Wyoming
July 15—Sales tax report and payment due.
THREE FEATHERS

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EXCITING!
SENSATIONAL!
TANTALIZING!

- POWER BUMPER ACTION
- MULTIPLE REPLAY ACTION
- 3 WAY HIGH SCORE BONUS

ORDER FROM YOUR NEAREST DISTRIBUTOR

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EDELCO SHUFFLEBOARD SCORING UNIT

Made to fit any Shuffleboard. Several Models, for 15-21 Ft., 15 Ft., 21 Ft. and Horse Collar. Also 17, 21 Ft. and Horse Collar interchangeable, with or without frames. May be mounted in center of board or on wall. Special AFT Coin Mechanism with coin box that will hold $200.00 in dimes.

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STAR SERIES
THRILLING—ANIMATION—ACTION—SENSATIONAL APPEAL

DOUBLE The Appeal • DOUBLE The Score • DOUBLE The Play

DOUBLE SHUFFLE

Gottlieb's amazing new 2 sided game featuring winning play on red or green sides. Sensational scoring action.

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IMMEDIATE DELIVERY
Nut News
WASHINGTON, June 25.—To make their products more acceptable to manufacturers, and ice cream makers, Agriculture Department's Production and Marketing Administration (PMA) is urging nut growers to improve their grading and packaging standards.

As a result of a survey of industrial nut users made by PMA, the agency stated that many commercial packs are below the standards of acceptability set by ice cream manufacturers and confectioners. The latter, said PMA, would use more nuts if the quality and kinds that meet their specifications were available.

PMA reported that numerous confectioners commented on the need for uniformly graded and sized nuts for their needs, while ice cream makers frequently complained that in the past they had received packs that contained shell fragments. Some industrial nut users have been encouraging their purchases to nuts packed in sanitary cartons lined with wax paper, PMA said.

TRULY GREAT!
ABSOLUTELY NEW!
SENSATIONALLY DIFFERENT!
EVANS' BLACK DIAMOND

OUTPLAYS ORDINARY REEL CONSOLES 2 TO 1!
Here Are the Outstanding Features That Are Setting
Amazing New Records for Appeal and Earnings!

- FASCINATING, NEW EYE-CATCHING SYMBOL, entirely different from
conventional fruit symbols.

- HIGH AWARDS ON SINGLE COIN PLAYED, from 10 for 1 to 20 for 1.

- GUARANTEED JACKPOT ON SINGLE COIN PLAY, $10 on 5c PLAY! Jackpot payable in Tokens.

- NO EXTRA COIN BUILD-UP required to win High Award and Guaranteed Jackpot.

- S-COIN HEAD—S INDIVIDUAL PAYOUT CUPS.

- AVAILABLE IN STRAIGHT 5c PLAY—STRAIGHT 25c PLAY and
COMBINATION 3/5c & 2/25c PLAY.

Special Club Payouts Available

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H. C. EVANS
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NAYAJO
Latest and Best Money Maker
New Game of Skill, Small Investment, Excellent Returns.
Takes Pennies, Nickels, Dimes and Foreign Coins.

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- Mayfair 5-Cylinder Model, $1.50
- Chicago Coin 8-Cylinder Model, $1.75

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- Rocket Model 119
- Empire Model 120
- Empire Model 130

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- Bally Coin Door Kits
- Chicago Coin Bally Ball Kits
- Western Pocker Kits

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All late flipper games thoroughly checked, guaranteed in perfect condition, ready for location. Write for list and prices.
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GOTTLIEB'S AMAZING 2-SIDED DOUBLE-SHUFFLE

with Winning Play on Red or Green Sides
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SENSATIONAL SCORING ACTION!

Player Pairs Up Red and Green Lights—Increases Value of Kickout Pocket to 1/2 MILLION!

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ANY TIME—FOR ANYTHING—
TRY SOUTHERN TO
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From sunrise to sunrise, twenty four hours a day, Mills Bells operate efficiently, take that pounding that patrons give them, take that push, that kick, that bumping which active locations are bound to generate. People like the fun and relaxation that Mills Bells give them. They seem to feel they have the right to apply a little "body English" to every play and every turn of the reels. They have no qualms or fears that a Mills Bell will fall apart if they thump it a little; they know from experience that it's built to "take it."

Service is practically nil on a Mills Bell. The revenue is always high.
**ONE WILLIAMS**

**STAR SERIES**

**IS WORTH FOUR ORDINARY GAMES!**

**AMAZING ANIMATION! REALISTIC ACTION!**

- 5c, 10c, 25c SLUG PROOF SINGLE ENTRY COIN CHUTE
- CREDIT UNIT RECORDS ADVANCE PAYMENTS.
- PLAYER PITCHES AND BATS.
- BALL PLAYERS ACTUALLY RUN BASES ON BACKBOARD.
- LIGHTS ON PLAYFIELD DIAMOND INDICATE MEN ON BASES
- REPLAY OR NOVELTY.

100% MECHANICALLY PERFECT!

Yes! Tests proved it—actual location operation everywhere confirms it... STAR SERIES EARN UP TO 4 TIMES AS MUCH AS ANY ORDINARY GAME on the same location! It's the greatest baseball game in years... just what your operating needs now and from now on!

SEE IT — BUY IT AT YOUR DISTRIBUTOR NOW!

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Creators of Dependable Play Appeal
3 Great Games in One!
GREATER PLAY APPEAL... GREATER EARNING POWER

Bally
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FREE PLAY ONE-BALL

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KENTUCKY
AUTOMATIC ONE-BALL

TWO HORSE-SHOE BUTTONS
INSURE 25% TO 100% INCREASE
IN COINS PLAYED PER GAME

NEW "WILD" SECTIONS
28 WINNING HOLES

NEW DOUBLE SCORE
320 REPLAY TOP SCORE

FAMOUS "CITATION" ODDS
ALWAYS ADVANCE... NEVER DROP BACK

No wonder CHAMPION is now smashing all records for earning power! CHAMPION is actually three great games in one. Players play coin after coin for Selections and Odds. Then, after pressing No. 1 Horse-Shoe Button, they play additional coins for Purse and Show Score Win Odds... for the fascinating "WILD" HOLES feature... for added Selections. No. 2 Horse-Shoe Button is pressed to "HOLD EVERYTHING" and again the coins go tinkling into the chute... for the big DOUBLE SCORE feature. If you thought Citation was a sensational money maker, wait till CHAMPION starts working for you. Order CHAMPION today.

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DIVISION OF LION MANUFACTURING CORPORATION
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**United's Oklahoma**

**New Drop Chute and Automatic Reset**

6 Ways to Score Replays

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**The Summer Season's "Biggest Catch!"**

A Sure Lure

**Universal's Arrow Bell**

Twin Multiple Coin Head (5c, 10c and 25c play).

ALREADY—Universal Arrow Bells are moving into summer locations by the hundreds—replacing all types of mechanical and electrical equipment and repeating the amazing successes that have so richly rewarded operators elsewhere.

WRITE—WIRE OR PHONE—See Your Distributor Today.

**Wild Arrows**

Make each adjacent reel "wild" to automatically complete any award. It's exclusive with Arrow Bell—a sure lure for steady play!

The lure of the "Wild Arrows" and the irresistible appeal of the truly Jumbo size, silent reels keeps fun-seeking vacationers crowding the coin chutes with coins. There is no limit on your profit possibilities with "Arrow Bell." Other alert operators are equipping summer locations now. Be first with "Arrow Bell" in your territory.

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Obviously, the latest "pop" tunes have an important place in any music system — Seeburg recognizes that. But Seeburg also knows that other kinds of music have a wide appeal and will result in new business for music men — the new and revolutionary Select-O-Matic "100" has proved this in thousands of locations.

When a Select-O-Matic "100" music system is installed, there's "music for everyone." For example, there are "Hit Tunes" for the younger crowd — "Old Favorites" for sentimentalists — "Classical Selections" on both 10 and 12-inch discs — Regional Songs for visitors.

Today is the day to ask your Seeburg Distributor about the Sound Merchandising program that supports Select-O-Matic "100" Music Systems.