Sammy Kaye, one of this year's most consistent disk hit-makers, eyes Victor recording supervisors, Henri Rene (center) and Charles Crean (right), and listens intently as his band and vocalist Tony Alamo preserve on was his newest and most promising etching, "The Four Winds and the Seven Seas." "Four Winds," penned by Don Rodney and Hal David and published by Lombard Music, has been blowing up a storm since the release of the Kaye record on Victor a few weeks ago. The Swing-and-Sway maestro currently is in the throes of rounding off his television version of his "So You Want To Lead a Band" gimmick, which already has gone thru two successful experimental airings. His "Four Winds" recording is Victor's current top-rung promotion pop disk selected to follow on the heels of diskery's eminently successful Vaughn Monroe recording of "Riders in the Sky."
The Greatest New Novelty Act in Show Business!

A Television Natural!

Are You Ready, Hezzie?

The Original
Hoosier Hot Shots

Hezzie Ken Gil Gabe

Now Home in Hollywood

Management
MITCHELL J. HAMILBURG AGENCY
8776 SUNSET BLVD., HOLLYWOOD, CALIFORNIA
A Player in Every Home; Bldg. Project Installs RCA Sets as Regular Equipment

Treats Phonos Like Refrigerators and Ranges

NEW YORK, June 18.—The first step toward establishing the phonograph as a piece of standard equipment in American homes—just as refrigerators and ranges are standard equipment—has been concluded via a deal whereby 316 RCA Victor phonographs will be installed in the

ASCAP Move For Control By U.S. Mulled

Would Amend Decree

By Ben Aflas
WASHINGTON, June 18.—Government regulation of the American Society of Composers, Authors and Publishers (ASCAP) may be proposed as the key to amending the ASCAP consent decree of 1941, it was learned. Under this proposal a public regulatory body would be empowered to supervise the administration as ASCAP's funds and thus pass on the reasonableness of ASCAP's income and rates. (See ASCAP Gov't on page 15)

'Shuffleboarders From Four States Vie in Chicago

By Norman Weiser

CHICAGO, June 18.—More than 2,000 shuffleboard players, mostly champions in their own bailiwicks, converged on the Coliseum here Thursday night (14) as the Standard Oil Company (SOSCA) opened its first standard-size shuffleboard championship. With playing starting promptly at 8 p.m., final winners were announced at 11 p.m. tomorrow (19).

Players, with more than 15,000 in prize money sparking the day, grizzled, muffed that the opening crowds swung up front opponents and forced their own eliminations. Special uniforms were worn by some teams, ranging from man's shirts with bright yellow lettering worn by representatives of the Flamingo in Las Vegas, to the more sedate white sport shirts, with (See PLAYERS VS page 16)

Bad Neighbor Showbiz Policy?

U.S. Bars Acts From Canada "If Not Stars"

Reprisals on Yanks Likely

NEW YORK, June 18.—The refusal of U.S. Immigration Depart- ment officials to permit the Irving Park Quartet to enter this country from Montreal to take a job at the Philly Latin Casino has started a ruckus which may eventually be American performers who take Canadian jobs.

The situation developed Wednesday (15) when the Irving Park group applied at the Montreal Airport U.S. Immigration Office for permits. They were looked at the Latin Casino to open that same night. Authorities refused to give them an okay, one official being (See "Bad Neighbor" on page 37)

Car Firms Gas Up for TV, Set Mil $$ Budgets

NEW YORK, June 18.—The purchase this week by Chevrolet of the Notre Dame football games on the TV network and the upgraded account, in combination with its dealers' heavy tv expenditures, will in the vanguard of video advertisers. At the same time, the dealer served to highlight the growing amount of advertising dough being funneled into tele by auto manufacturers, with at least over $1,000,000 this year. The three accounts are Ford (not including Lincoln-Mercury), Chevvy and the latter two are both General Motors products.

More important, perhaps, than the money picture is the unanimous feeling among ad adventurists that video is fast and broad the best sales- advertising medium they've found for moving (See Auto Makers Gas on page 4)

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3 Webs Pitch Big Names; 2 Media Vie, Too

CBS Inches Into a Lead

NEW YORK, June 18.—Developments shaping up this week point to Thursday night as being the hottest competitive night of the week both from the standpoint of competition among the three major TV networks and the individual TV stations. If present plans hold, the shows being telecast that night will represent TV's top expenditure in any given week, of any night of the week. The Columbia Broadcasting System (CBS), from the name standpoint, seems to be inching into the lead, with present plans calling for Jack Benny, Inside U.S.A., Ken Murray and Ed Wynn to be on that night, as that web's top comedy offering of the week video-wise.

Against this, the American Broadcasting Company (ABC) will stand pat with its already proven Thursday night fare, the Music and the Eire, hour series, the Bing Crosby-Bob Hope show and the NBC's 12:30-7 p.m. series, of its current 26-week slate. (See THURSDAY NIGHT on page 9)


Labor Dept. Ruling

NEW YORK, June 18.—A decision of the Labor Department one that may affect thousands of performers to "individual contractorship" was handed down Monday (6) by the New York State Department of Labor in a case involving a girl singer against a local cafe cop.

The op, David Goldstein, of Ariel's Restaurant, a lower East Side spot, claimed he had the girl as an independent contractor and, therefore, didn't have to deduct unemployment insurance from her wages.

The American Guild of Variety Artists (AGVA), who started the action in 1943—the cop worked there from October, 1947—argued that, under the Minimum Basic Agreement (MBA), all artists were considered employees and not independent contractors and that the employer, in signing this agreement, agreed to pay the payment of women's compensation, unemployment insurance, Social Security or any other laws applicable. AGVA also argued that, in its long-term agreement, its employer shall require an artist to be considered an independent contractor; to the employer shall assume the responsibility of the payment of taxes, compensation, unemployment, etc., and that employer cannot be released (See CAN ACTS BE on page 37)
Senators Aim Blow at Excises

Hope of C.S. Tax Relief For Showbiz

Bill Reported Favorably

WASHINGTON, June 18.—The first official step on the long road to moving the government out of the excise tax field was taken this week when the Senate Expenditure Committee reported out a bill to establish a National Commission on Intergovernmental Relations (NCIR). A primary objective of NCIR, according to the score of senators sponsoring the bill, is to examine the federal-state tax structure and eliminate duplicates, such as the state and federal cigarette taxes.

An integral part of the study is to find out which tax fields can be left to the States. Preliminary thinking along this line in Congress is to move the state and local sales taxes out of the administrative and state excise tax except liquor and tobacco.

Only Facts on Incomes

Excise taxes, in general, would be turned into a source of State revenue. In comparison, Uncle Sam would be left as the sole collector of income taxes. In the Committee, the ideal would be to persuade States to give up the income levy. It could not be accompanied by the Federal government.

With a number of 20 senators named on the committee, it is anticipated a unanimous approval of the expenditure committee behind it, chances for the bill to be passed. The same session are considered good in the Senate, as some 70 weeks are in the remaining weeks of the session to follow suit is doubtful, however.

During hearings on the bill the Committee is expected to turn toward the general idea of creating such a commission, but noncommission on the part of the committee, of the enormous amount of money it is to end overlapping taxes. Taxation of radio and television, for instance, is one topic under consideration this year. Said he was open-minded on (See Senators Aim on page 41)

Social Security For Showfolk Comes Nearer

WASHINGTON, June 18.—All signs point to almost blanket coverage under Social Security in the show business. Workers, now excluded, when the House Ways and Means Committee reported out a new Social Security bill in the next two weeks. The group was already effectively decided in the broad coverage of the Social Security Act to the self-employed workers required by the bill's author. The precedent was pointed out by the man who wrote the Social Security legislation, Mr. Assistant Secretary of Agriculture. A few changes, he said, favor the present practice of having the chairman designated by the President.

Hunt New Sugar Chile

DETOUR, June 18.—A talent scout, in search of a second Frankie (Sugar) Chile Robinson has been launched. They have been professional players, their names have been given over the past two years by John Gell, representative of the music union; Melvin T. Ross, business manager of the players, and Charles Heddy, producer and music director. These are the players being considered, unless Heddy, who has been Cloud. E. Sober, as a candidate for the part. The player's name has been inserted at the request of the president of the local in the case. John J. Mauz. On the board of directors is nominated, Col. J. B. Stoll, Karl L. Stoller, and Charles Stollin.
D. OF J.'S 'FRISKING' INDUSTRY

Stanton's CBS Return Cues New Web Sail
Trim Reports

NEW YORK, June 18.—All eyes at the Columbia Broadcasting System (CBS) were on the 30th (executive) floor this week, as Frank Stanton, the network's president, returned from a business trip. Stanton immediately went into a series of extended budget conferences with all of the station managers and vice-presidents who were uppermost in his mind: "When will the Cuts Begin?" and "What is the nature of the cuts that are about to come?"

Actually, however, CBS officials state that no firm decision to slash has yet been made, pending a detailed study of the entire CBS picture. The network is currently going from one top veepee, including Board Chairman William S. Paley, Stanton, and the CBS board of directors to Joe Rosen, who has been hunkered deep in departmental detail work as hemış ever since Stanton's return. The pattern of their decision should be evident in the next two weeks.

With CBS also rethinking plans for summer program expenditures, the cuts made in the network's programming in Hollywood (The Billboard, June 18) were only the prelude. Up is planned with a view of saving money and time, and as a result of the scheduling of the Philharmonic Society-Weinberger company from beginning Wednesday (July 6) evening from 9 to 10:00. County Fair, beginning Friday from 9:15 to 11:00, and Tuesday afternoon, This Is Broadway from Wednesday to Friday, and from 9:30 to 10:30, spot Friday, July 6, replacing one of the Philharmonic concerts for the week.

More and more planning goes into the summer's schedule. Friday nights beginning July 8, the St. Louis Municipal Concerts will make their debut, replacing the canceled Jack Carson show and Jeffer's My Favorite Husband. Beginning June 20, the6:30 to 7:30, the St. Louis Municipal will be part of the lineup of the network. The Dick Jurgens Treasury program will return Monday, July 6, in place of the Spade Jones show. The government will pay the band $7,500 and CBS will donate the time. Escape will go on the air July 6 for the brief summer run, and on Tuesday nights, 6:00 to 6:30, the St. Louis Municipal will be part of the lineup of the network. The Dick Jurgens Treasury program will return Monday, July 6, in place of the Spade Jones show. The government will pay the band $7,500 and CBS will donate the time. Escape will go on the air July 6 for the brief summer run, and on Tuesday nights, 6:00 to 6:30, the St. Louis Municipal will be part of the lineup of the network.

Details of supporting talent are still to be worked out, with the bankroll which is ready to back any project for a fill-in show. Mr. Kilday described the situation as "a matter of contention after Kilday's decision." A surplus development during the McParkin bill hearings in April, Kilday's decision came after Senator McParkin had passed the bill, and Kilday's support was never given, but it was given to the President's Committee on the subject of television and the movie industry. How do they think it will work out? Do they think it will work out? Just how deep the Department of Justice is expected to go is not clear from more conferences, although a tentative start was made in the spring.

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Plans Laid For Wax Net Of Stations

Foreign language programs were in the process of organization this week, following the all-day foreign language broadcast clinic held Wednesday (15) at the Hotel Roosevelt, Ralph Well, general manager of WVO, New York, Italian-language industry, is pro tem chief of the new nation's network. The 50-old station will broadcast a sequence of short programs which will be translated into the language of the listener and be made available over the air. A meeting was held in the next section. Stations were invited to set up the network, for which the station will be paid.

Italian Giveaway

NEW YORK, June 15.—Stations are attending the Foreign Language Broadcast Clinics held this week, and will broadcast plans for the future. Steps will be taken to ensure that the station will be able to offer a variety of programs to suit the diverse tastes of the American listener. The station will be able to broadcast the programs in various languages, including Italian, Spanish, and German, and will aim to provide programs that are both informative and entertaining.

Gov't May Aid Alien Lingo Net

NEW YORK, June 15.—The broadcast industry will be offered a chance to broadcast in foreign languages, with the government considering a plan to aid foreign-language networks. The plan will be discussed at a meeting this week, and will involve the government providing financial assistance to help stations broadcast in languages other than English.

Are Broadcasters Overlooking Foreign-Tongue Field Moola?

NEW YORK, June 15.—Sponsors and advertising agencies are getting better deals when buying foreign-language programs, with some broadcasters serving as the "snow" concerns. The stations that have been successful in selling foreign-language programs to sponsors have been those that can offer a guaranteed audience. This is partly due to the fact that the audience is more predictable, and there is less risk of a low rating.

Cantor to N. Y. For NBC Huddle On Radio Show

NEW YORK, June 15.—Eddie Cantor left for New York (15) for a meeting with NBC officials, to discuss the possibility of setting up a meeting with the network.

Jello May Take CBS TV Time for Fall

NEW YORK, June 15.—The division of General Foods is interested in a deal with CBS to broadcast a 15-minute show on a weekly basis.

NBC Seeks Menotti Opera for Fall TV

NEW YORK, June 15.—The National Broadcasting Company (NBC) has announced that Giacomo Puccini will write a 45-minute opera for television presentation next year. The opera, which will be called "The Turn of the Screw," is a ballet that was first performed in 1912. The opera will be broadcast during the fall season.
Berle To Get 8G Under New Texaco Pact?

NEW YORK, June 16—Milton Berle, for the last time seen in a four-day recording session at the Berle studios, was reported yesterday to have signed a new contract with Texaco, under which he will receive $8,000,000 over the next five years, bringing the total cost of the program to $25,000,000. It was reported that under his new arrangement, Berle's weekly TV pay will total $1,250,000 and that the tax will bring the total cost of the program to $2,500,000.

Coast ABC Leases Bremen's Eatery

BOWLOWS, June 16—Successor American Broadcasting Company, Inc., has leased Bremen's restaurant on a five-year lease basis, according to reliable sources. The Vine Street eatery, long the original site of Breakfast in Bedrock, now operates under the management of 126 persons, a third, now under the management of Bremen's restaurant from the restaurant's main dining room. The lease will be used for both studio and production purposes.

Gray To Direct CBS Operations

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Cliff Edwards Files Bankruptcy Petition

NEW YORK, June 16—Cliff Edwards filed a voluntary petition of bankruptcy in the Federal Bankruptcy Court this week. The radio entertainer listed his liabilities at $15,000,000. Edwards, who is an artist for ABC, the former head of the Columbia Broadcasting System, is now employed by the Columbia Broadcasting System (CBS), where he has his own TV show.

Chi's "Radiotime" In First Mailing

NEW CHICAGO, June 16—A new company, headed by the former governor of the state of Illinois, has been formed in the near future to try to secure hearing rights for radio in Chicago. The three brothers, Berle, from the Illinois headquarters of the radio station, will be in charge of the station.

New Chicago Firm Has Eye On FM Transit Radio Plum

WMOR and other WEMP, WJJD-FM, adjunct, or WHK, Balloon & Co. at a FM station. The Chicago Transistor Company undoubtedly will be the key to radio sales rights. After all, it is far from certain, Transit Radio, Inc., might get radio sales rights. Before the decision, local transit radio will have a potential political football. But there are those who think the price is too high and, so, might capture the prize.

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AUTO MAKERS GAS UP FOR AUTUMN

Claim Medium Is Best Seller; Chevy Leads

3 Firms Top 1 Million?

(Coast Video To Go East Via Kine Next Month

HOLLYWOOD, June 28.—National Broadcasting Company's (NBC) Coast tele kinescope facilities will be used to begin Eastern, NBC tele shows will begin feeding Eastern, TV net with live versions of Kines are. Edith videolines, Dcode Western, Eastern coastal net will be Sunday, July 6. The NBC tele kinescope, having been featured locally since NBC took to the air early in January.

Sunday at Home will be a musical revue featuring the Freda Family (instrumentalists and vocalists) while Nighttime is KMMB's prestige feature of the night. Sunday at Home and Nighttime will be seen on Sunday evenings and featuring Lucille Norman, Bill Roberts and dancers Pierre Andre and Laura Corbay.

Talent on both shows is due for pay hikes when kinescope features under terms of contracts with NBC. NBC's entire show is set for kinescoping.

Indications are that KMMB will like Kines, although NBC has not decided on how many numbers, having recently sent test kines to network for approval. Kines before kinescope was via coaxial network.

In addition, individual NBC tele kinescope stations also will be active with NBC's entire slate.

First commercial kine set-up, which includes three cameras and two processing units, has been completed. First commercial kine made locally was special film strip produced by NBC's kine set-up. NBC, which already has kinescope facilities in New York and Los Angeles, will be a kine set-up in Chicago.

CBS Tele Video Puts Off Daytime Programming Until Autumn

NEW YORK, June 18—The last unscheduled daytime programming effort at the television operation of the Columbia Broadcasting System (CBS) will not wait until possibly late fall, as was previously reported. He pointed out that the nighttime programming is very fully booked, and that there was still a shortage of space for production. The decision to put off the programming concept was made after network executives had been working on it for some time.

Van Valkenberg said indications were that, instead of programming the entire period from perhaps 11 to 2:30 p.m., CBS-tele would still be put into daytime programming by doing a half-hour show from 1:30 to 2:30, then one hour from 2:30 to 3:30.

Family to N.Y. For TV Version

HOLLYWOOD, June 18.—Radio's veteran One Man's Family, owned by National Broadcasting Company (NBC) and produced by Carleton E. Moon, will be shifted to television late in the fall. The show version of NBC's Eastern, Western, and Pacific networks.

In addition, NBC tele kinescope station in New York will be active. With NBC and Gotham to participate in video version, the program will be able to attract an audience of about 1,000 per week for making into New York and re-reradiating to other markets.

Morris will produce television as the television production group of NBC. The weekly family series, currently running over 17 years on NBC. Cast members are Victor McLaglen, Tom Collins, Ralph Bellamy, Charlotte Smith, smoking, Bobbe Extro, Robert Benchley, and Lou Jacobi.

Length of triumph's stay in New York is not determined, since it is likely that the show will be able to return to NBC's once tele version is set, and is needed by NBC to be on NBC's Eastern, Western, and Pacific networks.

Cal Khuli To Work TV Out of New York

NEW YORK, June 18—Cal Khuli, former producer of the Al Jolson show and a J. Walter Thompson ad executive, has returned here to work on a television production venture sponsored by the Ford Motor Company.

Khuli is the originator of several television program ideas for the advertising industry.

A feature of the new venture is the portrayal of the radio activities of several of his more im- portant television production ideas. At the same time, it is said that its television activities will be ture, and that it is time to do the TV. It is also im- portant to show that Hollywood, because of being off the cable, is in some shape as far as TV program origin- ization, with kinescoping a far from satisfactory solution to the problem of presenting Coast talent.

Houseparty Offered For Fall Sponsorship

NEW YORK, June 18—Young & Rubicam (Y&R) is submitting the recently canceled Art Linkletter's Houseparty to two of its other clients for possible sponsorship this fall. Those interested are: 4: p.m. across-the-board strip, new ed. that Linkletter resigned (Abcnet), and NBC's July 1 broadcast.

The agency is told on the show, which was co-sponsored Art, has strong selling ability and is showing the program to General Foods. After General Foods, the agency will probably be Borders. The program's two or three network shows, its excess feet, are also strong and will be a major part of its pitch.

Sterling To Handle National Time Sales

CHICAGO, June 18.—Sterling Radio Sales, Inc., has landed the WKBK, ideal video station, in leasing and managing the MultiScope tele sales agency for it. Sterling also handles the WNH and WBBM, both Chicago, and White Plains, N.Y.

Both companies will handle the slow, unsold time sales for the machine, because known this week. Excels of Sterling has been in New York, talking up a deal under which a national advertiser would buy about 15 to 20 hours of week on all stations now using the deal.

A spokesman for Sterling refused to name the sponsor, but said it was one of the top 100 advertisers and that a deal was closed in a few weeks. Leasing the advertiser would only be for a year.

The deal is expected to be the just the case for many others, it is said, and another big advertiser is seriously thinking of buying on a national basis. Eventually lining up of national spo- nors will be an integral part of the MultiScope leasing arrange- ments. Stations leasing the machine have to the more important in the future, according to Leasing from Sterling, but they are ex- pected to find the additional revenue value to the advertisers for signing lease ar- rangements.
THURSDAY NIGHT AM-TV BOFF

Alien Countries Demand U. S. Sound Effects Wax

NEW YORK, June 16.—Albino dollar shortages have effectively stymied the postwar demand for American program transcriptions, sound effects which formerly were little in demand in foreign markets are now selling strongly. The reason that broadcasters in other lands are buying sound waxings is that during the war many of them, for the first time, observed their use and realized how they could inject a hypno into their own operations.

Stations in Eastern Europe, the Polskie Radio in Warsaw for example, whose facilities are government owned, are now customers for sound effects. Other nations, including the Netherlands, South Africa and Australia, are following suit. Most of these countries have never used sound effects in radio. The only firm that makes sound effects abroad do so for legal purposes only.

Another significant consideration is that many governments owning broadcast facilities have proved more amenable to shelving out for sound effects which can be used for propaganda purposes to solidify their positions. Program fare is of lesser interest.

War Business

During the war, American creators of sound effects were asked by the United Nations to deliver submarines, airplanes, gun and other effects, so that our soldiers and allies could effectively identify the sound of U. S. armament. It is also claimed that one reason for General Montgomery’s turning General Rommel’s flank in North Africa was that the German officer thought the sound effects of a 18-inch gun, amplified from rats tossed out to sea, came from the British Navy attacking.

Only Canada and South Africa of the British Commonwealth nations have been purchasing transcriptions, and South African trade dropped sharply because the balance of trade was heavily in America’s favor. However, the short wave station in Launce St. Markes, Portuguese East Africa, has taken up some slack, Canada, more than any other country, buys sound transcriptions, but U. S. firms pay a 30 per cent Canadian tax.

Aussie Switch

In a switch, there has been a jump in importance to the U. S. of transcriptions from Australia. Wax peddler Charles Nicholson has just bought 1,200 sides of the Dr. Mac soap opera series from the Mac Quarrie Anuie network. He is also peddling Australia’s Musical Comedy Thieves, which were excerpts from American operettas. Dr. Mac has already been sold to a department store in St. John, New Brunswick, Canada, by Mr. Michelson.

However, program transcription producers will not be able to realize much alien dough from their commodities until foreign countries get back on the right side of the ledger, and the time seems remote. When countries must import food and machinery, they spend less on such items as waxers.

AFRA Arbitrates Lynn Vs. Horrell

NEW YORK, June 16.—The American Federation of Radio Artists (AFRA) last week began arbitration proceedings for William Lynn against Martin Horrell, the producer of Grand Central Station. According to the actor, several months ago he accepted the leading part in one of the scripts done on the Saturday afternoon show on the Columbia Broadcasting System (CBS). Shortly before he was due to begin rehearsal, Lynn says, he was phoned by Horrell, who told him that they had signed Edward Travis for the part, but a smaller one was open to Lynn. The veteran Broadway actor refused the deal and now the matter is going to arbitration. Several hundred bucks are involved.

This is not the first complaint made by actors against Horrell. Lou Gilbert and Steve Hilt both charge that they were engaged for the show, but at the last minute shoved off of their parts. However, they were paid. When reached, Horrell refused to comment on the charges.

3 Webs Pitch Big Names; 2 Media Vie, Too

CBS Inches Into a Lead

(Continued from page 1.)

Leading entry in the National Broadcasting Company’s (NBC) picture will be the Olsen & Johnson Boldk Whirligig, which tests off this week in the Milan Bonde Tuesday night but later shifts to 8 to 10 p.m. Thursdays. The CBS comedy line-up, tentatively, shuffles up as follows:

Ken Murray’s Bluebeads; 8 to 9 p.m.

Jack Benny, inside U.S.A. (alternating): 9 to 9:30 p.m.

Ed Wynn; 9:30 to 10 p.m.

New Carson Show

Another possibility for Thursday on CBS is a new Jack Carson series in the world for Jaffa (General Foods), which might shift Wynn to Fridays at 9:30, following I Remem- ber Mama and preceding Ford Theater, an hour-long show.

The NBC Thursday night set-up, other than O. J. J., is not too certain, except for the Dunne and Price–Streisand show at 9:30. The Gulf show (Bob Smith) is being dropped, and the Lux–E. F. Swift show is not yet a sure fall starter.

Wynn will air via Kinescope, with (See Thursday Night on page 12)

how to kill two costs with two radio stations!

MANY AN ADVERTISER with a network show uses WOR for plus-programming. His national program is used for institutional advertising and gets down to product selling with a WOR spot show slanted straight for 36,000-000 listeners in 18-states and the Dominion of Canada.

For instance — let’s look at a minute:

People who buy one-minute spots

WOR pay as little as $100.00
day-time; $200.00 per evening. A minute, if you’ll glance at the watch you’re carrying, is, sir, a long time. Within

one-minute on WOR, an advertiser can:

1. Increase sales in the area of Greater New York.

2. Introduce and try out a new product.

— that powerful full station at 1440 Broadway, in New York

3. Do “point-of-purchase” advertising.

4. Test a new product’s “pull”.

5. Give last-minute news about any product or service.

Briefly, the one-minute spot is as elastic as a diplomat’s answer. And, on WOR, a one-minute is a powerful piece of time.

We don’t say that minutes are the only things we’re interested in. Heaven help us! NO! But you can start with a minute and you’ll be amazed at what it can do for you.

WOR

Copyrighted material
Video Thaw is Eagerly Awaited

Bidders Strain At Least To Land in Dough

FCC Hearings in August

WASHINGTON, June 18.—As the Federal Communications Commission (FCC) prepares for its major August TV hearings in hope of lifting the freeze before the year's end, prospective telecasters are straining at the leash—to get into the vacuum field of the future. Waiting for a crack at low-band TV channels are 230 applicants, many of whom are getting impatient and are expressing their impatience in letters to congressmen and to the commission, urging that the freeze be thawed. Despite the discouraging news of new bids by FCC thus far, the 43 applicants have filed for new TV stations since the lid was slammed on grants last September 5.

These bids are considered open even though the FCC has assured applicants that there is no assurance that the channels for which the bidders are applying will still be assigned to the respective cities when the FCC gets around late this year to announcing permanent allocations in the very-high-frequency (VHF) range. Contrary to FCC expectations, only 17 bidders have dropped applications since the freeze was put on, it had been expected that a larger number would abandon their bids—at least temporarily—in view of the haze surrounding permanent allocations and the uncertain time of any forthcoming competition in the early months up for the band.

Other Proposals

The interest in getting into TV is not limited to the pending bids. Stacked up in FCC files are some 50 requests for the commission to switch channels around so that the petitioners will have available low-band frequencies in their own communities.

The AL MORGAN SHOW

Featuring the
Dynamics of Piano and Song

AL MORGAN

HERLINGS VOYEL LOUNGE

Chicago

Every Wednesday Night

WGN-TV, CHANNEL 9

Sponsored by TELE-TRONICS, INC., G. E. DISTRIBUTOR

FRANK HOGAN

209 W. Wabash Ave., Chicago, Ill.

CHICAGO, June 18.—Shifting preferences of Chicago television viewers were revealed this week when results of a third survey by Northwestern University were released. In this study, the viewers' ratings for TV programs declined in music and sports attendance and increased during the period of the second survey, July, 1948; that TV commercials are liked less than TV programs; the total number of at least one TV program has increased by more than 19 per cent during the past year; and practically all viewers think programs are better than they were a year ago.

For years TV viewers go to movies 68.2 per cent less than they did before the freeze, according to the latest survey. Ball games are attended by 31.1 per cent less. WRESTLING attendance was 24.6 percent. Wrestling attendance now is off 25.9 per cent. A year ago wrestling was 37.4.

Variety shows are now the favorite program of 21 per cent of the households. Last year, 16 per cent of the same group said variety shows were their favorite. Sports were formerly preferred by 63 per cent of the audience, but now it tops with over 35 per cent. Teen-agers now consider variety shows the most popular by the same comparison to a year ago, when sports programs were best liked.

For the first time, the majority of the viewers have no favorite regular program. This may be a result of the fact that the TV viewers are more interested in their favorite programs now than they were a year ago, according to the survey.

NU TV Poll Points Up Shift In Preferences of Viewers

Doubled Daytime Audience Brings KFI-TV Rate Hike

HOLLYWOOD, June 18.—After 15 weeks of exclusive daytime operation, KFI-TV this week claimed to have captured a growing daytime audience and, accordingly, hiked station time rates for the first time since television operations were launched in April.

Said George H. Layton, president of Layton Broadcasting Company, a TV time selling outfit, Benjamin Greenwald withdrew from the partnership, . . . Samuel Shephard joined Luckett, Way- mor, . . . Radio director Je Lyons is now a TV director at the American Broadcasting Company, . . . The Princeton Film Center has an option on all of the Thornton Burgess properties—Peter Rabbit, "Happy Jack Squirrel," "Sammy Mouse," etc.

KTTV's 'Pantomime To N.Y. Chev Dealers'

HOLLYWOOD, June 18.—CBSNetwork System (CBS) L. Times tele Station KTTV's Pantomime Quiz was sold last week to Chevrolet dealers for airing over WTVS-TV, CHS New York, thus becoming first locally originated show to be aired in New York via kinescopic recording. Chevrolet will sponsor early in September for a price of about $1,200 weekly.

Pantomime quiz is pioneered Coast Channel by Wilbur Schplow at KTLA, Hollywood, and was bought by Chevrolet early this year for production by Mike Stickey and Bernie Shephard. The program is produced for KTTV. Cast of regulars includes film star Vincent Price, radio actor Donald Collins, and leader Frank Da- Vol, and songstress Gale Robbins.

agreed on in a bidding of rejected charges in facilities, the FCC has been keeping reasonably good a lid on TV bids in TV. Of some 50 requests for changes in TV construction permits received during the freeze, the commission has on hand 4,072 TV bids still pending for filing on the bids for TV, license, and transfer of control. The deadline for filing the bids and extension of completion date also remain pending.

Ruppert Pays 1700C For "Sports Album"

NEW YORK, June 18.—At a price estimated at 1706, Ruppert Beer has announced the purchase of a sports album for three years. The album consists of old sports films of important contests, personalities, etc., and will be used by Ruppin to begin a five-minute spot campaign immediately preceding and following baseball and TV. The spots will be in New York, Philadelphia and Boston, the first half of the campaign in New York, with WPX here, on Monday (13). The Bow Agency handled the deal for the quater.

Dreidfuss Inks DU For TV Kid Shows

HOLLYWOOD, June 18.—Holly- wood film producer Arthur Dreidfuss, head of Sandak Productions, inked a five-year deal with Denver University for 130 half-hour children's plays for tele- use, marking first such deal in the field and kicking picture producer and college. Films will be made at 21st Century's school's famed Youth Theater.

First picture, slated to roll June 25, will be Pinocchio, directed by Dreid- fuss, with tele-adaptation by Arthur Dreidfuss. First project for which a finished product is still to be set.

SPECIAL

ORDER YOUR PUBLIC PHOTOS AT ONE

ONLY $7.50

FOR 100 8X10 PHOTOS

NO NEGATIVE CHARGE

SEND FOR PRICE LIST

50% DEPOSIT, BALANCE C. O. D.

QUALITY PHOTO SERVICE

8705 S. Van Buren St. BELL 3-1458

STILLWATER, OKLAHOMA
CHICAGO, June 18--A local television milestone was passed here last Friday night when the one-hour Bob Newhart & Friends television show was broadcast on Channel 5. The program marked the theater chain's celebration of the eighth anniversary of its station, which started with a radio show produced by Ernie Pyle and amplifiers.

Except for an eight-minute lecture of actors caused by a bug in the sound equipment, the show went off without a hitch. It was one of the best shows ever presented here.

The program started at 7 p.m. with a series of historical events in WBBK's on-screen history. The show was presented in a special setting, with sound and lighting equipment.

All the home audience had a view of the inside, and after a few minutes, they thought they were seeing themselves on television. An excellent showmanship was evident.

At 7:20 p.m., a top variety revue, "The Chicago Stage Gate," went over well. Featured in it were Peter Forrest, Alexander, Jack Oakie, the Andrews Sisters, and the Tymes. After the show, the audience was given a chance to see themselves on the television screen.

In the theater, television sound was better. Use of close-ups, zooms, and sound shots and elimination of unnecessary background made the program a hit with all performers.

The show was broadcast on Channel 5 and is expected to be broadcast on Channel 6, as well. It is one of the few shows ever broadcast in color.

Quality of the large screen video transmission was somewhat disappointing. It was too coarse and jerky, and at times the picture was distorted. Obviously, this system needs improvement before it can be used in a commercial setting.

Joe Franklin Offers Vaude Wax to Nets

NEW YORK, June 18--Joe Franklin, who played a collection of vaudeville acts in the United States, has announced that he will offer vaudville acts to the major networks.

Franklin's act is now being broadcast in two networks for full shows, with at least one week interested in a cornucopia of acts. The latter shows will be advertised and sold for a live band instead of Franklin's usual act.

He is now working with the major networks and is working on a blueprint for the program. The program is now being mapped out.

In Detroit, first to be turned on in fact to be turned off is WTV, Detroit's first radio station. So familiar is this 29-year-old station to the memories of this wealthy market that this tuning-in, tuning-off procedure is a daily habit in thousands of homes that house the families of Detroit's workers.

Results, too, are habit-forming...because WTV advertisers have been getting them habitually. This is one market where "playing the favorite" pays off every time.
Canadians Want Licensing Body Separate From CBC

ST. ANDREWS, N. B., June 18—The establishment of a separate radio licensing body and regulatory author- ity, distinct from the Canadian Broadcasting Corporation (CBC) is its 24th annual convention down here, Thursday (10).

On motion, the incoming board of directors of the CBC will be in- structed to take this step, on the motion of the Board of Directors. In the meantime, this has been a move that is being made.

The 24th annual meeting brought together representatives from 96 Canadian stations from coast-to-coast and representatives from the radio industry. Sessions were held in the Canadian Pacific Railway's famed Algonquin Hotel on the shores of Frenchman Bay.

Fred B. Levy, chairman of the meeting, was G. B. A. Rice, Edmonton, Alberta, chairman of the board of directors of CBC, and T. Jim Allen, Ottawa, general manager of the CBC.

DuMont Offers Allen Notre Dame Games

NEW YORK, June 18—Mc Allen Advertising, 770 Broadway, has been appointed the general sales agency for the Notre Dame football games that will be broadcast through the network set fall. Allen, so far, has not accepted the po- sition because of previous commit- ments. However, he is trying to work a deal whereby he will be able to accept the assignment.

If Allen should be able to do the broadcasting for DuMont, the Colum- bia Broadcasting System (CBS) TV will have to get itself another football announcer for the telecasts of the Columbia University home games an annual CBS assignment. It is quite possible that Allen is the man for this assignment, and that he has accepted only the Thursday assignments for the last three years.

Paul Mc Allen will carry the Notre Dame-North Carolina football game, sched- ured for the 27th, and the Notre Dame-Tulane game scheduled for No- vember 12 over WABX here, but the rest of the games will be handled from South Bend, Ind., via WJZ and WXYZ, both Chicago outlets.

TALK OF THE TRADE

When Lowell Thomas, Edward B. Murray and Eric Severid take their vacations this summer, their roles on their Canadian Broadcasting System (CBS) programs will be Charles Collingwood, Larry Leesure and Bill Shady, respectively. Miss Pickens, who has been a part of the “Shadow and Eagle’s” board of directors for two recent additions to the staff of WILL, WILL-FM, Humpstead, L. I. The former will do science programs on Saturdays, continuity, background and on-air spots, and the latter will do commercials.

R. D. Wilber has been appointed musical director of WINS, New York. He has added live music to its daily “Busaba of Fun” show. Senior editor William Welch, of the National Broadcasting Company, an engineer, his wife, Kitty, are parents of a second girl. . . . Al Ungar, vice-president of the sales department, and Earl Farnsworth, Sales manager, has been appointed assistant manager of World Broadcasting, return today from the Canadian broadcasters convention in St. Andrews, N. B.

Bill Wells is the new program director for KCOH, Houston. . . . Will You (KCMO,-Kansas City) has been appointed manager from an appointment. . . . KSL, Salt Lake City affiliate has appointed John C. Kallchik, Chicago, as sales manager. . . . Hines Hatchett, New York manager of the John E. Pearson Company, is retiring from the representing business to devote his full time to the business. He stands Mrs. William Marven. . . . WMW, Meriden, Conn., takes over the managing reins of his station with the resignation of William Franklin, former manager, who will move over to become commercial manager of WBBS, Bristol, Conn. . . . Constance Mislin, the new traffic manager of WCNX, Middletown, Conn., . . .

WKY, 67th Outlet

In U. S., in Debut

At Oklahoma City

OKLAHOMA CITY, June 18—The Daily Oklahoman’s WKY, at 7 p.m. tonight, has its 67th outlet in the country, on Channel 4, station affiliated with the National Broadcasting Company (NBC).

The first shot was a Bubba clock, then the show was on, with a close-up of Publisher E. K. Gaylord’s hand. The clock is made of solid oak.

Churchmen of the three faiths were introduced by Gaylord and then Rev. Roy Turner, president of Oklahoma City. The new medium will bring public service messages closer to the homes of all.

P. A. (Buddy) Sugg, WKY manager, scheduled to join the opening buffet, dined out at the last minute for a spot in the control room. The rehearsal has been raged the day before and Sugg wanted to keep an eye on things.

The 192-19,000-kilowatt new world of D-day in Normandy was presented, followed by an introduction of the above mentioned feature, “The Shadow Show.” A high school boy’s creation, the Shadow has been a popular AM feature.

Larry Cotton, singer, and other stars have sung in the camera, announcing which all listened.

And the sponsors were not lacking. Each show has been sold.

Washington, Daily Oklahoma- man sports editor, was on for five minutes, as an interview with a local wrestling promoter. Gust and man is the only sport to have been used.

While the Shadow and Eagle’s hall club here is asking more money for rights to change, the Shadow and Eagle’s is a popular feature.

An Oklahoma City Times columnist, R. G. Miller, will have a weekly spot on the WKY organiza- tion, a column.

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Radio and Television Program Reviews

Volume One


This may be the program television has been waiting for to show those potentials inherent in video which no other medium can casually or with ease. Bill Cooper, one of radio's top producers, decided to take his talents to television. He, with the help of his main cast, in their first airing at 7:10 p.m., came up with a production that is nothing less than a television counterpart to a stage play. The program, one which, as he said in introducing the program, could not be done in any other art form. The result was always fascination and usually gripping. Few dramatic video shows have ever attempted the economy of cast and depth of which Cooper utilized. Three players and one chair, with a table brought in only momentarily. And yet Cooper's mounting tension was unerringly abetted by the lighting and growing pace. Black and white with some color punctuation, the program was an example of the possibilities that the peepshow producers find in the new medium of television.

The show was a study in the psychology of a family--the Stark family. Through the years, the family's experience of living with each other in a small town was shown in a series of flashbacks. The family faces were depicted with such intensity that the viewers were able to see the family's emotional and psychological makeup. The acting was superb, with each actor delivering a powerful performance. The program was a tribute to the potential of television as a medium for psychological drama.

The Plot

The plot simply dealt with the Stark family's lives. In one of the early episodes, a young woman named Georgia was discovered to be pregnant. The family was thrown into turmoil, with Georgia's husband, Milly, refusing to accept the responsibility. The drama built to a climax when Georgia gave birth to a healthy child, and Milly finally acknowledged his paternity. The family, now united, faced the future with hope.

The conclusion of the series was left open-ended, leaving the viewers to speculate on what would happen next. The finale was an emotional and satisfying conclusion to the series, leaving the viewers wanting more. The program was a testament to the power of television to convey complex emotional experiences in a compelling and realistic way.

The show was produced by a small crew, with a limited budget. Despite this, the program was a testament to the potential of television as a medium for psychological drama. The program was a success, and it was renewed for a second season.

The Black Robe


The Black Robe was a story about the life of a young woman named Georgia. Georgia was a member of a religious order, and she was sent to a small town to help the local people. The story was told in flashbacks, showing Georgia's life and the challenges she faced in the town. The acting was superb, with each actor delivering a powerful performance. The program was a tribute to the potential of television as a medium for psychological drama.

The plot was simple, but the performances were compelling. The actors were able to convey the complexity of Georgia's inner world, and the story was well-paced, building to a satisfying conclusion. The program was a success, and it was renewed for a second season.

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Looks Rough for TV Set Sales

Surveys Find Market Off, Getting Soffer

But End of Freeze May Help

NEW YORK, June 18.—That there will be tough selling ahead for a large proportion of television manufacturers was born out this week by the market research survey released by Sylvania Electric Products, Inc. and the additional spot survey of other companies taken by The Billboard.

Highlights of the Sylvania survey of TV set owners were the facts that television sets already in "daylight" positions in 41 of the 59 brands picked up in the survey had established themselves in an industry position of better than 3 cents. Thirty-seven cent of the TV sets purchased were produced by the five top companies.

Bad Softening

While many smaller manufacturers contacted by The Billboard refused to be quoted directly, there was a general sentiment that the market has been terrific softening of the set market, particularly among professional contractors, that production is definitely catching up with, and in many cases is ahead of, demand.

Such additional facts as factory price increases, new equipment, and their numbers, the swelling pendulum that production is definitely catching up with, and in many cases is ahead of, demand.

Among the manufacturers reached by The Billboard the consensus was that the novelty element in TV demand was gone and the larger potential customers are shopping for bargains and will not buy unless they get something for their money. Many manufacturers said they were going to discontinue production of some consumer and point toward a demand of a number of consumers before the end of the year.

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Admiral spokesmen pointed out how the disheartening of the TV market could be attributed to the general consumer slump, the high prices used to take place in radio, but apparently TV manufacturers have forgotten and are getting anxious, Admiral contends that if the manufacturers price right, there will be a big demand and sales this fall.

Freeze Due for Thaw

Another bright spot in the picture is the recent Federal Communications Commission (FCC) announcement lifting the freeze on new station licenses.

Biz in Cubicle

PHILADELPHIA, June 18.—What is believed to be the world's smallest record shop was opened this week in the downtown shopping district by George Lewis, who has already two other shops in the area. The midtown store has been set up in a booth only 40 inches wide and less than 10 feet deep. Located in a heavy traffic section on the line the store is being Indies and outside is a large window looking out to the street as the "world's smallest."
MGM Tries Date With House Ork

NEW YORK, June 18.—MGM Records last week conducted an experimental date with an orchestra by the Gordon Jenkins' orchestra at Decca by building an orchestra that will be handy at all times for the benefit of a fast-breaking time.

The orchestra, in the first date was 'You're Breaking My Heart' by Fein and Warne, a hit quickly by a Vic Damone plattering.

Blue Barron

INKED BY MCA

NEW YORK, June 18.—Blue Barron has inked by MCA Records last week a renewal management pact by the American Federation of Music (MCA). The agreement is for the benefit of a fast-breaking time.

The new pact is a standard five-year agreement.

Revamped Consent Decree
Would Entail Supervision Of Funds; Hearings Soon

HOLLYWOOD, June 18.—With a hope to avoid the resulting difficulties have been felt in the past, the Music-on-Demand record company is in the process of getting ready for a new consent decree that will be presented to the Department of Justice.

The new decree will contain provisions that will make it possible for the company to continue its operations, but will also require the company to file periodic reports with the Department of Justice.

The new decree, which is expected to be filed within the next few weeks, is a significant step forward in the efforts to resolve the current legal issues surrounding the Music-on-Demand record company.

The consent decree, which was filed by the company in June 1945, was designed to resolve the legal issues surrounding the company's operations.

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The Billboard  
June 25, 1949

**HOLLYWOOD, June 18.—** More:

Eddie Heyman, arrived in town last week to pen three numbers for the Douglas Birk production, "Two Hearts in the Empire," a United Artists release. He will also rhyme new lyrics for the title song. Heyman is the first clapper to go to Europe to cover an American film production overseas.

Following his two-week Vienna stay, he will stop over in Paris for a week with Maurice Chevalier, for whom he is preparing tune material, and at Monte Carlo. There he will meet with Ernest and Maria Malan, with whom he will co-produce a Monte Carlo show with skirt in the Curt. Victor Young has scored for the picture, which is expected to be released by Columbia late in September. It is scheduled to bow here at the Palace Theater in October.

Rosenb'm Ear  
To Jukes for AFM Royalty

"Copyr't Laws Need Change"

**HOLLYWOOD, June 18.—** Samuel Rosenberg, president of the Performance Trust fund set up to handle copyright royalties for the record industry, told a press conference here this week that "the only salvation for performance copyright is the establishment of a national performance trust fund, to be under the administration of the United States Copyright Office. In a frank discussion of musicians' wages, the 'interested parties, appointed to administer the trust fund under provisions of the Hart-Scott Royalty Fund Act. The fund has paid $22,000,000 to the American Federation of Musicians' (AFM) consortium on a pro rata basis. At this rate, the fund will gross $1,000,000 for the current year, which is 30 percent below last year's level. The AFM feels the trust should be increased to 30 percent next year.

(Rosenb'm Ear To Jukes for AFM Royalty: page 107)

Vogel Vs. Handy

**NEW YORK, June 18.—** Seealing a decision in favor of the right to the renewal copyright of the song, "Memphis Blues," the Jerry Vogel Music Co., publisher of the song, has filed suit in the New York Federal Court against W. C. Handy and the Chicago Community. Vogel's firm claims that it is entitled to the renewal copyright of the song which is owned by Charles E. Norton, Norton's widow, and the lyrics to Memphis Blues. The tune was published in 1913, and Norton is the legal owner of the lyrics after publication. Both Norton and Handy, who wrote the words and music of the song, were notified for renewal copyright in 1941.

Vogel, claiming that an actual controversy exists, also is asking for an injunction to prevent interference with the exploitation and publication of the song.

The case is in litigation for the benefit of the American Federation of Musicians, and will be one of the major suits of the organization, according to the lawyers who will handle the case.

A similar suit is being brought by the American Federation of Musicians in a case involving the song "Memphis Blues," written by W. C. Handy. The suit was filed in the United States District Court in New York City.

Vagabonds Ink Pact

**NEW YORK, June 18.—** Columbia Records this week inked the Vagabonds to a term waxing pact. The band is composed of five men, Johnnie Moore, singing and accompanying himself, with Richard Berben on guitar, Doug Williams on banjo, Ted Holland on drums, and George Kauz on bass. The group is at the Capitol Thea-

Columbia Issues Price Guarantee

**NEW YORK, June 18.—** Columbia Records has announced a price guarantee on LP platters. Any dealer who buys Columbia LPs in quantities of 100 or more during the first ten weeks of the promotion will be guaranteed the price of the next week for the next four months.

The promotion will be handled by Columbia's sales force and will be effective in all retail operations.

**COLUMBIA COVERS ITS ASS.

**NEW YORK, June 18.—** Columbia Records has set up an immunity fund for its employees in the event of loss of sales.

The company has set aside $1,000,000 for the purpose of covering loss of sales due to war conditions, and to make good for any losses that may occur in the future.

These funds will be available to all employees, and will be used to reorganize and protect the company in the event of any loss of sales.
Foresee TV Okay to ASCAP Blueprint, Despite Some Squawks by Teléfonos

NEW YORK, June 18—As the ASCAP crisis looms ahead, many predicted that the meeting will reveal that television approval of the proposed music copyright tariffs. The ASCAP's membership will feel the impact of this event. But, for now, the ASCAP's members are the ones who will be affected. The decision is expected to be announced at the ASCAP's membership meeting on Friday.

Chi Record Shop to Auction Disk Collectors' Items

CHICAGO, June 18—The Chi Record Shop will hold a series of auction events next week. The two-week auction will encompass records, collectors' items, and equipment.

Mercey Frames Distrid Set-Up

CHICAGO, June 18—Mercey Records has completed its independently owned and operated distribution company. The company, a subsidiary of the Merciey Group, will handle the distribution of records and related products.

Cesar Tunes Put on 16mm

NEW YORK, June 18—Irving Berlin, the world-renowned composer and publisher, has a new record coming out. The record will feature his signature songs, including "White Christmas," "Easter Parade," and "Alexander's Ragtime Band." The record will be released on 16mm film.

Duke, Philly Ork

NEW YORK, June 18—Saul Vaughan and Duke Ellington's orchestra will co-host a concert in the Philadelphia Symphony Orchestra. The concert will be held at the Hershey Symphony Hall.

Filtrecos Bow On the N.Y. Market

NEW YORK, June 18—Filtrecos Records, a new label in the music industry, has announced its debut in New York. The label, owned by Michael Filtrecos, will focus on releasing new music from emerging artists.

Fritric Distrid Offers RCA 78's at a Discount

PHILADELPHIA, June 18—In an attempt to compete with other record companies, Fritric Distric Company, a subsidiary of RCA Victor, is offering a discount on RCA 78's. The discount is available on a select number of albums, which may be selected by customers. The discount is expected to be 20% off the original price.
**Mercury's LP Sales Paint Rosy Picture**

CHICAGO, June 12—Following the announcement by Columbia proxy Edward Wellerstein that his firm will have sold 3,560,000 LP disks at the end of the current month, marking the first year of LP marketing (The Billboard, June 12), Mercury records, second year of LP competition, handwaxed, offered an optimistic picture of its microgroove sales.

Since April 1, when Mercury went out, approximately 90,000 microgroove platters have been sold. Art Taliaferro, Mercury v.p. said that the total has been remarkably split among up to 11 releases the firm has made. Mercury has found the LP concept, and that, in its June 12 report release, it is marketing in the new classical line. Mercury's Symphony No. 4 by the Famous Philharmonic and Stravinsky in the Ballets, which will not be released on 78s but will be marketed to LP only. Mercury's release is completely by-passing a challenge by some LP dealers because of the way in which LP sales have overshadowed shellac sales. That matter has been pointed out that the sales of 60,000 LP disks of both 10-inch and 12-inch sizes sold through Record World. 360,000 shellac disks (based on the fact that one 12-inch LP disk is equivalent to 12-1/2 shellac disks, or that one 10-inch LP disk contains from seven to ten 78s disks). The first month's release schedule of three LP records was prepared by Columbia, but Mercury is ready to throw over 12 presses and all other equipment to Mercury to do all its own pressing.

JUNE 13—The chief problem in the sale of Mercury's LP is the question of price. The price is $2.98, which is competitive with other names.
Revamped Consent Decree
Would Entail Supervision of Funds; Hearings Soon

(Continued from page 15)

established for its usage in communications, utilities, patents, transportation, and other areas. Furthermore, it is recalled that the U.S. delegation to the Inter-American conference on copyright in Washington three years ago induced a resolution according to the American republics that "so far as their special circumstances permit they adopt the regulation necessary for the development and regulation of non-profit educational and non-commercial broadcasting by local radio authorities to enable them to protect their members." The resolution urged that judicial powers be granted to such associations and that the necessary provisions should be adopted for supervising the administration of their funds.

Painless Transfer
The transfer of regulatory power over ASCAP could be "painlessly" made, if the industry had an advocate of the idea. The authority could be granted to a Federal Court in much the same manner as the prevailing for patents. This would avoid an over-sell under existing laws. It is expected that any attempt to set up regulatory power by an industry would encounter some difficulty and considerable delay. It would be necessary for Congress to explore the possibility of whether some existing federal agency, such as the Federal Communications Commission (FCC), should absorb the function which would necessitate amending the Communications Act of 1934. Economy-minded congressional leaders would be expected to frown on any scheme to establish a new agency. Executive reorganization proposals which have come before Congress this session will not trim the number of existing agencies and commissions.

In conferences held so far between ASCAP representatives, headed by President Fred E. Ahlert, and Department of Justice officials, headed by Sigfried Timerzg, chief of the legislation section of the antitrust division, basic principles have been reported. Although it is hoped on both sides that a solution can be reached in a few months, many major, thorny issues still to be decided.

Coda and SMC
Go to Plastic

NEW YORK, June 18.—Coda and SMC, the two Latin-American labels produced by Gabriel Oller Jr., of the Spanish Music Center here, are converting entirely to plastic recordings and also entering the long-playing (LP) disk field July 1. Prices of 12-inch plastic disks remain the same as shellac, with Coda continuing at 79 cents and SMC at $1.05. The 10-inch platters, with four tunes on each 10-inch side, will retail for $2.85.

The 12-inch disk will feature Latin material for the Yankee market with emphasis on sweet tunes with a definite cost. Present plans call for a series of "programs for listening or dancing," with Art Raymond, who is "Pancho" of WNOJ's Fico Tico Time shows, as emcee and part-time interpreter. In some instances the artists will introduce their own numbers.

With the change-over to unbreakable disks, Oller is cutting the cost of his album line by packaging the 12-inch sets in heavy-quality envelopes rather than in hard-cover albums for which the customer has always had to purchase a new one. The diskery itself absorbs the cost of the new containers, which will feature multicolored artwork.

NEW YORK, June 18.—March of Time unveiled its disk documentary, "March of the Gods," at a series of trade showings this week. The much-hyped 18 minutes sketchily traced the history of the record business from the days of Edison to the recent technological advances in recording. Along the way, the script and camera portrayed the industry's peaks and lows, its struggle through the depression years, the impact of the low-priced disk introduced by Decca in the 1930's, the change from acoustical to electrical recording. In chronological fashion, the story outlined the industry's rise to one of the foremost positions in the over-all entertainment business. The Petrella ban was duly noted. The script's closing sentences noted the current dismal business conditions and voiced a note of optimism, namely: That good times and good talent guarantee the future of the record business.

Pedestrian Account

The latter, we think, is inevitably true. But this is merely an aside. March of Time, in 18 minutes, presented what we think is a pedestrian record business. The film failed to convey to the viewer a sufficient sense of the color inherent in the scene of the moment, shots of such assorted music makers as J. J. H. Helfert, Ella Fitzgerald, Eddy Arnold, Eddy Duchin, and numerous Dixieland and Paul Whiteman. There were some interesting recording studio shots, and at the beginning of the disc March of Time incorporated a fetching sequence showing a turn-of-the-century turn-of-the-century listening to an old-looking photograph of the time. Their clothes, manners, the antique machines, the bad recording had impact. But the record business is loaded with fascinating material, fit for filming, and March of Time really managed to hit upon very little of this material.

Misses Points

Outside of a line in the script pointing out that so much in the record business depended upon "business acumen, gambling, sheer brains," the pie gave no indication of the way a song reaches wax, nothing indicating the diskers' relations with publishers and writers, nothing indicating the extent to which recording companies go for fresh, original material and talent, very little to indicate the industry's color.

In addition to those mentioned, the
in the program's talent included Westwood Vau Yorick, who did a straightforward version of "Jeb and Lawrence Tibbett, Fran Warren, Guy Lombardo, Jan Peerse, Perry Como and Eddie Condon. Many others were heard but not seen, including Bing Crosby, John McCormack and assorted great names in music, Richard "Do Roehm sent produced.

Paul Ackerman.
DAILY VARIETY:
SPIKE JONES JACKPOT JUNKET
Grosses $1,312,313 on 124 One-Niters

Record for Comix

Spike Jones' troupe grossed $1,312,313 at the boxoffice on the four-month concert barnstorming tour from which outlets returned here to last week. Playing 124 performances in 101 towns, Jones drew 660,005 paying customers. Figures, all-time high for Jones, represent one of the biggest grosses of the sort in years.

Jones' gross is $595,000. Six one-act tour combinations at the guarantors of $3,500 per performance. All the other dates were on that guarantee against percentage privileges ranging from 50 to 60.

CHICAGO TIMES: "To the seven lively acts, Spike has now added an eighth—BEULLAM!"

DALLAS, TEX. MORNING NEWS: "The potency of Spike Jones and his City Slickers was demonstrated Saturday evening when more than 4,000 Dallasites howled a night, sixty-eight night and slick sweet 85 State Fair Auditorium to its 4,051 seating capacity, plus the addition of 579 extra chairs in the cut-back pit and the rear."

PHIL. ENQUIRER: "Leaving the stage a dream, after each performance, Spike Jones and his City Slickers make the audience into the aisles with laughter."

DAVENPORT DEMOCRAT: "Saturday night the State Fair has prevented one man from entering the Temple, Spike's show was the dream of every performance a success."

NASHVILLE, TENN., RADIO, SPIKE'S SHOW SPLITTS SIDES OF AUDIENCE.

NEW ORLEANS, LA. THE SATE: "Spike Jones and his Master-of-Music comedians can be compared with a surrealistic Dali painting set to music."

BOSTON SUNDAY GLOBE: "The boy is a talented instrumentalist who clearly soloed the same tune you hear in Symphony Hall."

OKLA. CITY DAILY OKLAHOMAN: "If anybody is healthy, then there are 6,500 Oklahoma City people who are not immune from doses for some time to come."

READING, PA. TIMES: "Standing-room only crowds saw both shows last night and carried on like crazy."

CITIZEN, OMAHA, DAILY: "Ten thousand screaming fans balled the strength of Spike Jones."

ROCHESTER, N. Y. TIMES-DISPATCH: "Two hours after leaving the Auditorium, we are still talking to ourselves—and find it impossible to translate our ravings into print."

CLEVELAND, OH. NEWS: "If you haven't laughed in twenty years, the new scene, full of farce, farce, farce, farce, is at the auditorium your bag."

DETROIT FREE PRESS: "For those who have been starved of laughter, witty, wicked, wicked, wicked, Spike Jones and his City Slickers are beyond comparison."

WASHINGTON POST: "The great sweats of Jones disappointed none."

LANCASTER, PA. NEWS: "Spike Jones came, laughed and conquered."

BOSTON BOSTON, N. J. TIMES: "Two thousand Jones' fans voted the best band of the tour."

HICKORY, N. C. POST: "The Musical Revue" was presented here under the auspices of G. W. Ruppers, who could hardly find a box for himself."

RICHMOND, VA. TIMES-DISPATCH: "The show moved at a racing, swift pace, and laughers came to realize that only in laughter is it possible to keep Spike and his company at such levels of fame."

BIRMINGHAM, ALA. NEWS: "SPIKE JONES AND GANG SENT 5,000 FANS HOME ACHING WITH LAUGHTER."

MARITIME DAILY COURANT: "Spike's fellows keep you entertained with a variety of mirthful jokes. Fast-moving, original and completely, but very well played."

CHICAGO TRIBUNE: "The show was rich in surrealistic touches."

CHICAGO SUN: "What he does in Liebsteint has never been seen."

JOURNAL OF COMMERCER: "It's unbridled laughter for kids, loungers and highbrows."

CHICAGO DAILY NEWS: "Spike's stage recede have left few."

CHICAGO HERALD-AMERICAN: "It will give you a barrel of laughs."

S. F. CHRONICLE: "SPIKE GIVES OUT—AND HINT."

S. F. CHRONICLE: "SPIKE'S MUSICAL DEPRECIATION REVUE, AS IT APPEARS NAMED, IS NONSENSE REPRESENTING A TRIUMPH FOR THE FORCES OF UNREASON."

KANSAS CITY TIMES: "The wide-famed, ground-breaking Jones put the band through a typical, fast-moving show that kept every one hundred customers ringing with laughter."

www.americanradiohistory.com
Performances
124
Cities in
101
4 Months
460,023
People
15,000
miles
GROSS:
$1,212,313

RCA VICTOR RECORDS

SPIKE JONES
COCA-COLA PROGRAM
CBS NETWORK

MUSIC CORPORATION
OF AMERICA

Personal Management
ARENA STARS, INC.
Ralph Wonders, President
HOMER AND JETHRO WITH JUNE CARTER

They kick this torrid novelty around for LAUGHS!

"BABY, IT'S COLD OUTSIDE"

More clowning on the flip!

COUNTRY GIRL

RCA Victor 21-0078 (45-0075*)

THE CERTAIN SEVEN

(Both from the new Broadway musical "Miss Liberty")

<table>
<thead>
<tr>
<th>Popular</th>
<th>Rhythm</th>
<th>New &quot;DUMBO&quot; ALBUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Just One Way To Say I Love You</td>
<td>For The Guy</td>
<td>Y-382 (WT-381)</td>
</tr>
</tbody>
</table>
| If You Could Only Learn To Love Me | My Last Affair | FROM THE WALT DISNEY FILM
| Little Fish In A Big Pond | Slipping Around | SHIRLEY TEMPLE, NARRATOR |
| Let's Take An Old Fashioned Walk | Wedding Bells | Dumbo—(Part 1) |
| TEXAS JIM ROBERTSON | Alabama | 45-5346 (47-0111*) |
| BILL LAWRENCE | You've Brought Your Name On My Heart | Dumbo—(Part 2) |
| WAYNE KING | Don't Ever Fall In Love With A Cowboy | Dumbo—(Part 5) |
| THE TELEPHONE NO. 9 | Nothin' In My Letter Yet | Dumbo—(Part 3) |
| ZIGGY TALENT | D STEVE | Dumbo—(Part 4) |
| DICK MAL | BLUE SKY BOYS | Pink Elephants |
| PARIS WALTZ'UP AND SMILES | WHEN I SEE AN ELEPHANT FLY | 45-5348 (47-0123*) |
| JIM ROBERTSON | DAVE EVANS | DEALERS! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mails, and national advertising add up to easy sales. |

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR Records

RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY
Thanks, everyone...

for your wonderful cooperation. Hope you like my new Columbia release—

"Out of Love"

backed by

"One More Time"

I think they are two sweet songs. Hope you agree.

Thanks again!

Buddy Clark

---

DECCA SPECIAL RELEASE

"COME WET YOUR MUSTACHE WITH ME"
( THE GAYEST SONG OF ALL TIME )

GREAT JUKE BOX RECORD

DECCA 46169-B

STUBBY AND THE BUCKEANEERS

YOUR DECCA DISTRIBUTOR CAN SUPPLY YOU

EVAN GEORGE OFF MUSIC PUBLISHING CO.

1 120 BROADWAY

NEW YORK 19, N. Y.

10,000 SOLD IN DALLAS IN 5 DAYS!

IMPERIAL

RECORD NO. 8047

"BOOGIE RED BLUES"

"MY INSPIRATION"

Played by Slumber Nichols and His Western Aces

DUNBAR DISTRIBUTING CO.

3004 ROSS AVE. • DALLAS, TEXAS

---

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The Billboard

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Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, $10.

Name ........................................... $10 enclosed

Address ........................................... ( ) Bill me

City .................................... Zone ......... State ............
RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of weekly surveys from disk jockeys throughout the country. Unless noted, single weekly survey under disk jockeys. These are not peak records. See separate Billboard chart for information on the weekly survey operations. From Chicago, June 15, 1949. Week Ending June 17.

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RIH SYSTEM)

This list is based on reports of key radio stations in New York, Chicago, Los Angeles, and on a listener-based survey of 100 radio stations throughout the United States. Entries are based on reports of key radio stations in New York, Chicago, Los Angeles, and on a listener-based survey of 100 radio stations throughout the United States. This list is updated weekly and reflects the popularity of songs on key radio stations. From Chicago, June 15, 1949. Week Ending June 17.

RECORDS MOST LISTED (RIH SYSTEM)

Lists from key radio stations in New York, Chicago, Los Angeles, and on a listener-based survey of 100 radio stations throughout the United States. This list is updated weekly and reflects the popularity of songs on key radio stations. From Chicago, June 15, 1949. Week Ending June 17.

SONGS WITH GREATEST RADIO AUDIENCES (ACD)

This list is based on reports of key radio stations in New York, Chicago, and Los Angeles. Each station is rated according to its overall performance in the key radio station survey. From Chicago, June 15, 1949. Week Ending June 17.

THE OPERATORS PICK:

Picks that have appeared for those consecutive weeks or those times within a six-week period are not repeated below. Based on a weekly survey among them on what the jocks and operators think tomorrow's will be:

YOU'RE BREAKING MY HEART
Victor Damone

ROOM FULL OF ROSES
Eddy Howard

GEORGIA ON MY MIND
Frankie Laine

DO YOU HAVE MERCURY'S TERRIFIC THREE?

Only Mercury has the Hits on Non-Breakable
Juke Box Record Plays

Based on reports received from three days of the week ending June 17

**MOST-PLAYED JUKE BOX RECORDS**

These records are those receiving the greatest play in the nation's juke boxes. Data is taken from The Billboard's weekly survey among operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of songs listed here will be found in the Dance Hall of Hit Music Popularity Charts Part 1.

<table>
<thead>
<tr>
<th>No.</th>
<th>Record</th>
<th>Artist</th>
<th>Catalog No.</th>
<th>Label</th>
<th>ASCAP</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Rockin' Chair&quot;</td>
<td>Billy Johnson</td>
<td>D 24767</td>
<td>Decca</td>
<td>V 20-3017</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Baby, It's Cold Outside&quot;</td>
<td>Billy Johnson</td>
<td>D 24766</td>
<td>Decca</td>
<td>V 20-3018</td>
</tr>
<tr>
<td>3</td>
<td>&quot;New York Nights&quot;</td>
<td>Billy Johnson</td>
<td>D 24765</td>
<td>Decca</td>
<td>V 20-3019</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Don't Be That Way&quot;</td>
<td>Billy Johnson</td>
<td>D 24764</td>
<td>Decca</td>
<td>V 20-3020</td>
</tr>
<tr>
<td>5</td>
<td>&quot;I'll Never Be Queer&quot;</td>
<td>Billy Johnson</td>
<td>D 24763</td>
<td>Decca</td>
<td>V 20-3021</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Be My Baby&quot;</td>
<td>Billy Johnson</td>
<td>D 24762</td>
<td>Decca</td>
<td>V 20-3022</td>
</tr>
<tr>
<td>7</td>
<td>&quot;Take It Easy&quot;</td>
<td>Billy Johnson</td>
<td>D 24761</td>
<td>Decca</td>
<td>V 20-3023</td>
</tr>
<tr>
<td>8</td>
<td>&quot;I'll Never Be That Way&quot;</td>
<td>Billy Johnson</td>
<td>D 24760</td>
<td>Decca</td>
<td>V 20-3024</td>
</tr>
<tr>
<td>9</td>
<td>&quot;I'll Never Be Queer&quot;</td>
<td>Billy Johnson</td>
<td>D 24759</td>
<td>Decca</td>
<td>V 20-3025</td>
</tr>
<tr>
<td>10</td>
<td>&quot;I'll Never Be That Way&quot;</td>
<td>Billy Johnson</td>
<td>D 24758</td>
<td>Decca</td>
<td>V 20-3026</td>
</tr>
</tbody>
</table>

**WARNING!**

In selecting these records for copying purposes readers are urged to pay particular attention to the list of songs which is based on the chart, and whether or not a record is popularly successful. The information is shown in the chart as the week ending June 17, 1949.

**NEW IRVING BERLIN HIT TUNES FROM "MISS LIBERTY"**

"Let's Take An Old-Fashioned Walk"  
"Just One Way To Say I Love You"  
"You Can Have Him"  
"Homework"  
"Little Fish In A Big Pond"  
"Paris Wakes Up And Smiles"  

**COLUMBIA RECORDS**

"Baby It's Cold Outside"  
"My One And Only Highland Fling"  
"The Four Winds And The Seven Seas"  
"Never Be It Said"  
"Someday You'll Be Sorry"  
"The Huckel Buck"  
"It Happens Every Spring"  
"Lover's Gold"  
"Till My Ship Comes In"  

"Some Enchanted Evening"  
"Ball Hall!"  
"A Wonderful Guy"  
"Younger Than Springtime"  
"Everywhere You Go"  
"You're Mine!"  

**COLUMBIA 7-Inch Microgroove Records**

RECORD STORES AND OPERATORS IMPORTANT

Just Released

IT'S WRONG TO LOVE YOU BUT I DO
(by written by Jean Branch & Cowboy Copas, BMI)

COWBOY COPAS

Just Released

TEARDROPS FALLING IN THE SNOW
(by written by L.C. McCarr, BMI)

MOLLY O’DAY

Just Released

THE LESSON OF LOVE
(by written by Nat Vincent and Fred Rose, ASCAP)

RANDY BLAKE

NOTE: Order from your record distributor. We do not sell records. Sheet music available.

2510 FRANKLIN ROAD
NASHVILLE 4, TENNESSEE

FOLK TALENT AND TUNES

By Johnny Sippe

Gene Evans, the blue Sky Buckaroo, has switched from Portland, Ore., to KDKO, Clinton, Ia., where he is heard daily and every day.

WWVA, Wheeling, W. Va., has organized two big units, which are doing summer touring, with Gene Johnson booking. 

Dave Denney (Victor) has inked a three-year pact with WLS, Chicago, where he started in 1931, and where he did a stint in Washington before joining WLS. He tours with a WLS unit, which has been with Gene Johnson booking.

The famous Teardrops are still in session at NBC, Hollywood, two weeks longer. The Teardrops consist of Gene Redd, brother of Rood Stewart, and Vontry Ayres, brother of the steel guitarist with Pee Wee King's band. They are touring Western States.

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The famous Teardrops are still in session at NBC, Hollywood, two weeks longer. The Teardrops consist of Gene Redd, brother of Rood Stewart, and Vontry Ayres, brother of the steel guitarist with Pee Wee King's band. They are touring Western States.

RAPIDLY BLAKE

FOLK TALENT AND TUNES

By Johnny Sippe

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**BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS**

Records listed are country and Western records that sold best in stores according to "The Billboard's special weekly survey among a selected group of retail stores, the evaluation from which determines purchase policy and Western record sales.

**NEF-O-LAC**

*NEF-O-LAC "709" is the ideal "hot weather" compound because it can be removed from the mold sooner than other compounds and still retain all its qualities.*

---

**NEW PEARLS**

**BUSTER ASTOR**
**OH, HOW THE MONEY ROLLS IN**
**THE NEXT TIME**
**MAMA WON'T LET ME GO FISHING WITH YOU**

---

**ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tippin' My Troubles To My Old Guitar</td>
<td>Hank Williams</td>
<td>MGM 10000</td>
</tr>
<tr>
<td>Tennessee Booze</td>
<td>Alabama Tenors</td>
<td>MGM 10001</td>
</tr>
<tr>
<td>The Drunkard's Child</td>
<td>Red Foley</td>
<td>MGM 10002</td>
</tr>
<tr>
<td>Johnny Moss &amp; His Guitar</td>
<td>Various Artists</td>
<td>MGM 10003</td>
</tr>
<tr>
<td>The Blue Skies Waltz</td>
<td>Hank Williams</td>
<td>MGM 10004</td>
</tr>
<tr>
<td>I'm Gonna Get You</td>
<td>George Jones</td>
<td>MGM 10005</td>
</tr>
<tr>
<td>Red Foley</td>
<td>Red Foley</td>
<td>MGM 10006</td>
</tr>
<tr>
<td>Country Boy</td>
<td>Red Foley</td>
<td>MGM 10007</td>
</tr>
<tr>
<td>I'm Feeling Kind Of Blue</td>
<td>Red Foley</td>
<td>MGM 10008</td>
</tr>
<tr>
<td>Rainbow In My Heart</td>
<td>Red Foley</td>
<td>MGM 10009</td>
</tr>
<tr>
<td>All I Need Is Some Lonesome Lane</td>
<td>Red Foley</td>
<td>MGM 10010</td>
</tr>
<tr>
<td>Panhandle Rag</td>
<td>Red Foley</td>
<td>MGM 10011</td>
</tr>
<tr>
<td>Don't Rob Another Man's Castle</td>
<td>Red Foley</td>
<td>MGM 10012</td>
</tr>
<tr>
<td>Kansas City</td>
<td>Red Foley</td>
<td>MGM 10013</td>
</tr>
</tbody>
</table>

---

**WARNING!**

In utilizing these charts for buying purposes, record buyers are urged to pay particular attention to information listed above. This information, which is shown in the chart, underlines twenty-five cents, three eggs and a postcard.

---

**RAFAEL MENDEZ**

*"World's Greatest Trumphet Virtuoso"*  
**RECORD ALBUM**

---

**EXTRA PROFITS FOR RECORD DEPARTMENTS**

Every owner of an automatic record changer is a product of automatic record changer, which has come to be known as "The Most Popular Type." A post card brings you complete information.

**FINN MANUFACTURING CO.**

**BEST RECORDS "49**

*"To Make You Mine" by Sonny Bono and Stella*  
**"Your Tears Came Too Late"**  
**"Downhearted"**

---

**WEB SITE OF THE WEEK**

MIRACLE RECORD COMPANY - 500 E. 63rd St., Chicago 37, Ill.

---

**MUSIC DEALER'S Trade Lists - Available for a Small Payment**

---

**NEW DEALER**

**BACK STAGE**

---

**PUBLISHED BY THE BILLBOARD**

---

**SEND FOR SAMPLE BISCUITS**

**B.O. R. SMITH & CO.**

41 East 42nd Street  
New York 17, N. Y.

---

**EXTRA PROFITS FOR RECORD DEPARTMENTS**

---

**NEW DEALERS**

DAMON RECORDING STUDIOS, INC.

---

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**www.americanradiohistory.com**
Rhythm & Blues Records

The Billboard

MUSIC POPULARITY CHARTS

PART VII

BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records that sold most in the week ending June 17, 1949, according to the Billboard's weekly retail survey among a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

## SAVOY and PAUL WILLIAMS

**Lead Again with...**

**The NEW DOUBLE SIDE HIT**

**SAVOY #702**

**HOUSE-ROCKER**

**and**

He Knows How to Huckleberry

Vocals by Joan Shaw

SAVOY RECORD CO., INC.

58 Market St., Newark 1, N. J.

Dealers—If you have no distributor, order direct!

Limited distributors available!

## ADVANCE RHYTHM & BLUES RECORD RELEASES

**What's on Your Mind**

Eddie-Pee, Jones & Morris (Atlantic)

**When the Solitaire Go Marching In**

Little Joe & the Jokers (Atlantic)

**Trouble Blues**

Jesse Howard (Golden) Aladdin 1179

**Turn Up the Heat**

B. B. King & His All-Stars (Atlantic)

**Unhappy Woman Blues**

E. Homes (Golden) Excalibur 106

**Empty Skillet Blues**

B. B. King & His All-Stars (Golden) Aladdin 1179

**What You Make Mine Mine Mine**

B. B. King & His All-Stars (Golden) Aladdin 1179

**Let Me Be with You Tonight**

B. B. King & His All-Stars (Golden) Aladdin 1179

**We'll Meet Again**

B. B. King & His All-Stars (Golden) Aladdin 1179

**Where Will You Go**

A. D. Miller & His Blues Hounds (RCA)

## MOST-PERFORMED JUKE BOX RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's national survey among a selected group of juke box operators whose locations require rhythm and blues records.

## W A R N I N G —

To ensure accuracy, these charts for buying purposes are regret to any potential customers attempting to incorporate these lists into displays above the above limits of time a record has been on the chart, and whether a record's purchase has increased or decreased. This information is shown in the left-hand column under the heading "Needs to Be" and "Last Week" and "This Week." If a record has had an unusually long run, or if the current chart fails to reflect such trends, it may have an adverse effect on the record's sales or future performance.
Record Reviews

Based on reports received last three days of Week Ending June 17

RATINGS

100 POINT MAXIMUM
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
60-69 SATISFACTORY • 60-59 POOR

New Ratings Are Determined

The Categories

Today's Reviews are based on reports received from over a thousand radio stations throughout the nation. The ratings are the result of a survey of the music trade now being conducted by the National Association of Broadcasters and are subject to change depending on results of the survey. The ratings are based on a maximum number of points within which each release is awarded points according to its popularity. The ratings are derived from the number of times a record is played on the air, and this is determined within a given area.

THE PHANTOM QUARTET

(London 31096)

Love
After the popularity of this record, it is to be expected that this record will be of interest again.

FANNY L. DUNN & THE CHIRPERS

(George A. Sekler 2815)

Love Evermore
A very nice record. The harmony is excellent and the arrangement is well done.

BUD'S TUNES

(A. C. Rice 3083)

I Want You
A good record. The lyrics are clear and the singing is good.

AMOSSO ORK-DENNY DAVIS

(Bill Laswell 153)

Ain't No Use
A very nice record. The arrangement is excellent and the performance is well done.

DIANA SHORE

(Columbia 3115)

Homework
A very nice record. The lyrics are clear and the performance is well done.

HARRY ARBITT AND THE ALLEN SISTERS

(Victor 0011)

"Ain't She Adorable"
A very nice record. The lyrics are clear and the performance is well done.

FRANK PETTY TRIO

(Bob Willee 3087)

Big Boogie Blues
A very nice record. The lyrics are clear and the performance is well done.

The Artists

TUNES

LABEL AND NO. COMMENT

PAPA YANNIS

"Idea"
A very nice record. The lyrics are clear and the performance is well done.

DONALD DAVIS

"To Keep My Love"
A very nice record. The lyrics are clear and the performance is well done.

WILLIAM B. SMITH

"Lover"
A very nice record. The lyrics are clear and the performance is well done.

THE BILLBOARD PICTURES

PICKS that have appeared for the first three consecutive weeks or three times within a five-week period are not repeated below. Based on a weekly survey among 70,000 radio stations on what titles were being played for the first time, the following picks are made:

1. THE FOUR WINDS AND THE SEVEN
2. THE FOUR WINDS AND THE SEVEN
3. THE FOUR WINDS AND THE SEVEN
4. THE FOUR WINDS AND THE SEVEN
5. THE FOUR WINDS AND THE SEVEN

THE DISK JOCKEYS PICK

PICKS that have appeared for the first three consecutive weeks or three times within a five-week period are not repeated below. Based on a weekly survey among 70,000 radio stations on what titles were being played for the first time, the following picks are made:

1. LOVE'S GOLD
2. LOVE'S GOLD
3. LOVE'S GOLD
4. LOVE'S GOLD
5. LOVE'S GOLD

THE RETAILERS PICK

PICKS that have appeared for the first three consecutive weeks or three times within a five-week period are not repeated below. Based on a weekly survey among 70,000 radio stations on what titles were being played for the first time, the following picks are made:

1. LOVE'S GOLD
2. LOVE'S GOLD
3. LOVE'S GOLD
4. LOVE'S GOLD
5. LOVE'S GOLD

THE OPERATORS PICK

PICKS that have appeared for the first three consecutive weeks or three times within a five-week period are not repeated below. Based on a weekly survey among 70,000 radio stations on what titles were being played for the first time, the following picks are made:

1. LITTLE LITTLE LACEY
2. LITTLE LITTLE LACEY
3. LITTLE LITTLE LACEY
4. LITTLE LITTLE LACEY
5. LITTLE LITTLE LACEY

FOLK TALENT AND TUNES

(Continued from page 14)

Buddy Hobbs (MGM) is working at KHY, San Francisco...
BIG NEWS!

HOT DOG BITES MAN!

(record man, that is) . . .

- Which record companies (and distributors) have the most helpful salesmen?
- Which record companies give dealers the best all-around service?
- Which record companies are giving dealers the fastest delivery service?
- How often are dealers ordering hit pop records, and what kind of inventory are they carrying on them, and why?

Outside of return privileges and price reductions, what are the most effective means being used by the dealers now to reduce their inventories?

Here are just a few of the questions being answered by dealers thru a nation-wide survey now being conducted by Billboard. Complete results will be published in The Billboard's NAMM's supplement. Yes, it's all a part of "The Hot Dog Story." This is not a story that simply tells the dealer what to do, or what to buy. It also tells the distributor and the manufacturer what to do to help the dealer buy more wisely, and sell more profitably.

If you are not already a subscriber to The Billboard, why not start your subscription with The Billboard's big NAMM Convention special.

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and save $2 or 50 per cent on the single-copy value. The savings over the combination subscription value is $1.84.
The Billboard Music Popularity Charts

Advance Information
Week Ending June 17

Record store managers are generally unanimous in praise of advances in actual retail data. List is based on information supplied in advance by record store managers. Only those records of these manufacturers whose catalogs have been supplied are included.

**POPULAR**

- AIN'T FOE S. (Two Ton D. 3494)
- CARAVAN (Crazy Legs D. 568)
- DROWNING) (B-FLAT, 8217)
- JORDAN'S CRY (Holdin. G. 1254)
- MUSIC OF ORB (Two Ton S. 137)
- ORK (Keystone D. 2524)
- S. (The Ed. D. 497)
- S. (The Ed. D. 497)
- STARR (Crazy Legs D. 568)
- YONDER) (JOMPOLLOLLI)

**THE CATEGORIES**

1. Top 20 Hits
2. Top 20 Country
3. Top 20 Rhythm & Blues
4. Top 20 Pop
5. Top 20 Rock
6. Top 20 Adult Contemporary
7. Top 20 Easy Listening
8. Top 20 Gospel
9. Top 20 Latin
10. Top 20 Jazz
11. Top 20 Classical

**GERMAN SENTIMENTAL BALLADS**

- LASSO-Wilhelm Strauss 44-10

**DANISH "POP" CONCERT**

- 75: Symphony Orchestra of Copenhagen (Carl Nielsen) (JOMPOLLOLLI)
- 12: S. (The Ed. D. 497)
- 10: J. Foster (Tiger D. 45)
- 5: Duffy (45)
- 3: (781 Dew)
- 2: (78)

**MUSICIAN'S INDEX**

- 5045 Little Is (Show)
- 47-2964 (78)
- 137 Townsley-Korsakoff.

**JUKEBOXES**

- 99: (17)
- 89: (17)
- 77: (17)
- 67: (17)
- 59: (17)

**THE RATINGS**

- 80 (May 31): Delightful
- 70 (May 31): Half
- 60 (May 31): Poor
- 50 (May 31): Unsatisfactory
- 40 (May 31): Unsatisfactory
- 30 (May 31): Unsatisfactory
- 20 (May 31): Unsatisfactory
- 10 (May 31): Unsatisfactory

**JUKEBOXES**

- 99: (17)
- 89: (17)
- 77: (17)
- 67: (17)
- 59: (17)

**RECORDS**

- 99: (17)
- 89: (17)
- 77: (17)
- 67: (17)
- 59: (17)

**JUKEBOXES**

- 99: (17)
- 89: (17)
- 77: (17)
- 67: (17)
- 59: (17)

**JUKEBOXES**

- 99: (17)
- 89: (17)
- 77: (17)
- 67: (17)
- 59: (17)

**JUKEBOXES**

- 99: (17)
- 89: (17)
- 77: (17)
- 67: (17)
- 59: (17)
EGHERT VAN ALSTYNE

1903 - NAVAJO
Lyrics by Harry Williams

1904 - BACK, BACK, BACK TO BALTIMORE
Lyrics by Harry Williams

1905 - IN THE SHADE OF THE OLD APPLE TREE
Lyrics by Harry Williams

1912 - THAT'S MY BABY
Physicals by Gus Kahn

1913 - SUNSHINE
Physicals by Gus Kahn

1915 - MEMORIES
Physicals by Gus Kahn

June 10

Lyrics by Harry Williams

A
Lyrics by Harry Williams

B
Lyrics by Harry Williams

MORNING
Lyrics by Harry Williams

SAILING AWAY ON THE HENRY CLAY
1917

WON'T YOU COME OVER TO MY TREE
Lyrics by Harry Williams

THE TALE THE CHURCH BELL TOLD
Lyrics by Harry Williams

THE JEU-TION Thoa/HNIGHT TONIGHT
Lyrics by Harry Williams

1911 - THAT OLD GIRL OF MINE
Lyrics by Harry Williams

1912 - SHINEEN AND ROSES
Lyrics by Harry Williams

1913 - WHEN I WAS A DREAMER
Lyrics by Harry Williams

EVE AND YOU WERE MY DREAM
Lyrics by Harry Williams

MUSICAL COMEDIES
1919 - A BROKEN Idol
Both by Hal Rothenberg, lyrics by Harry Williams, and published by A. & R. The majority of the orchestra; 

CHINA DOLL

LOVES ME, THE WORLD GON COLD, HAPPY DAYS

MUSICAL COMEDIES
1919 - A BROKEN Idol
Both by Hal Rothenberg, lyrics by Harry Williams, and published by A. & R. The majority of the orchestra; 

CHINA DOLL

LOVES ME, THE WORLD GON COLD, HAPPY DAYS

1917 - THE LITTLE OLD CHURCH IN THE VALLEY
Lyrics by Gene Arnold and Gus Kahn

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SHOW TUNES UP
Hwd. Sheet Biz

HOLLYWOOD, June 18—Shed in the noon from Hillery in the Big, plus a healthy supply of solid show tunes, is keeping sheet music sales here above last year's mark and may help avert the usual summer slump. According to Jobbers, Mrs. H. D. Johnson, the year's best month in sheet sales, while outlook continues bright, thanks to Todd's. Builders are talking sheet music, but is now beginning to taper off. shelf, they say, is about the same. However, here is showing healthy signs of being delivered off to a steady sale response and is turning away from those many standards. High prices have helped to bring about this condition of boom and slump. Top 10 tunes are still close to the 800-1000 per week bracket. While this is considerably below the war years (Don't Fence Me In sold 3,000 copies in one week, while snow is showing recovery from the past year's unsettled conditions.

Blues for Derby Wax

NEW YORK, June 18—Derby, a new record label specializing in blues and rhythm material, made its debut last week. Notable from the point of view of the public, the label is the first of its kind in the city. The talent is laid to cut exclusively for Derby. Also included in the group is a Top 10 tune by H. D. Johnson, the year's best month in sheet sales, while outlook continues bright, thanks to Todd's. Builders are talking sheet music, but is now beginning to taper off. shelf, they say, is about the same. However, here is showing healthy signs of being delivered off to a steady sale response and is turning away from those many standards. High prices have helped to bring about this condition of boom and slump. Top 10 tunes are still close to the 800-1000 per week bracket. While this is considerably below the war years (Don't Fence Me In sold 3,000 copies in one week, while snow is showing recovery from the past year's unsettled conditions.

BBG-Bien Dispute Ended

LONDON, June 18—A continental organization controlling recorded music in Belgium has for some time been in dispute with the British Broadcasting Corporation (BBC) over the management of the two. The BBC has controlled the records rights. The BBC often broadcasts a program that has been recorded and this, sss

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MARKEL'S 3-WAY PLAYER IN WORKS

NEW YORK, June 18—The Market Player, one manufacturer's answer to the current three-way con- tention in the record industry, is set to hit the market in August—and at moderate prices. The follow-up, changer mechanism, manufactured by Markel Electric Products, Inc., of Buffalo, plays all three—33⅓, 45 and 78 r.p.m., and all sizes—seven, 10, 12-inch discs automatically. It also plays and 12-inch platters on both sides, without opening them now. The latter function is designed especially for buyers of LP discs, since many long-play works occupy both sides of an LP record and ordinarily require turning by hand. With maximum playing time of 9 hours claimed, the capacity of the machine is broadened down as follows: 15 seven-inch 33⅓ r.p.m. (one side); 10 seven-inch 45 r.p.m. (one side); 10 seven-inch 78 r.p.m. (one side); 10-inch 33⅓, 45 and 78 r.p.m. (one side); 12-inch 33⅓, 45 and 78 r.p.m. (one side); 12-inch 33⅓, 45 and 78 r.p.m. (one side). Seventy-five 78 r.p.m. discs require a plastic center-hole adapter. Two interchangeable pick-up cartridges are utilized. The unmolded changer mechanism will retail at $150, while a mounted unit that can be plugged into any television set or amplifier, will sell for $195.50. The Playmate is the invention of Paul Wullum, originator of the Markel three-tune changer, and in the early 1930's. Harold Horowiz is sales manager for the Market firm.
Russ Morgan

Revered at Hollywood Paladium, House States STG. 14, Detroit Pub. Assoc. (a commercial public relations corporation), Russ Morgan, Jr., has been a part of the music business for over 40 years. His career has included stints with orchestras, radio, and television. He is best known for his leadership of the Russ Morgan Orchestra, which was active from the 1920s to the 1970s. His style was characterized by a strong rhythmic backbone, often featuring a prominent drum section.

ON THE STAND

Rehearsals of Orchestrations Playing Hotels, Night Clubs and Ballroom Locations and One-Nighters

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BULLET

305

MOVE BACK TO THE WOODS

you've got to see what you sea

WALTER DAVIS

BULLET RECORDS

423 Broad Street
Nashville, Tennessee

JACK BENNY'S BELOVED

MR. KITZEL

Impossibly Catching

SQUARE DANCES

... In Dickens Yet!

109 East Main Street
Burlington, Vermont

“NO ONE COULD LOVE YOU LIKE ME”

Featuring WALLY MESSER

Distributors Contact

MERTONE RECORDS

1020 S. 4th Ave.
Pennsylvania, PA

RELIABILITY = QUALITY

PRESS RECORD

10" or 12"

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www.americanradiohistory.com

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CAN ACTS BE CONTRACTORS?

ARA To Offer Arbitration Idea to AGVA

Plans Mailing of Beef

NEW YORK, June 18—A new arbi-
tration set-up will be proposed by the newly-constituted Arbitration Asso-
ciation (ARA) when it starts its hand-
ling with ease of American Guild of
Your Artists (AGVA).

The new plan will permit agents and
actors to present their bids and evid-
cence by mail, similar to that now be-
ing followed by the American Fed-
eration of Musicians (AFM). The present
method in ARA-AGVA dis-
pute is to have all complaints ap-
pear before a board of arbitration of
three—an AGVA rep, an ARA rep and
an impartial referee, who pass on evi-
dence and make their ruling.

which is set up in Quakerland law-
yer, is cumbersome because fre-
quently agencies involved may be out
of town or in the same town on
the same day, so hearings may some-
times take months. In the new pro-
duction, which is planned for a whole
series of presentations, bids and de-
positions can be mailed, evidence can
be read and decisions made with
only a single day of appeal. All
appeal the American Arbitration
Association will be the final arbiter.

Cohen To Get 5G For Eng. 1-Shot

NEW YORK, June 18—Myron
Cohen will get $5,000 for a one-
shot program for London's Olympia
Stadium July 4. The project will be
handled by Harry Adler, Cohen's mana-
ger, who made it with Harry Shephard, asso-
ciated with Jack Cappell Promotions,
who will handle the right of distri-
tion.

With Cohen, Adler also get Gene
Marvey for the same show at $3,500.

HALIFAX GETS 6-ACTERS, BOOKED
FROM HUB; FIRST IN 25 YEARS

Halifax, June 18—For the first
time in a quarter century, a mar-
time province theater has started
performing six acts of vaudeville
booked direct from Boston. It is
the two-year-old Arnoway has
begun its second season in the resi-
dential section. Capacity is about
750.

The Arnoway is in the Walker
affiliated chain, and the acts will be
brought thru the other houses in the
circuit for one-day stands. The
Arnoway will change Mondays and
Tuesdays, leaving one night in the
first-run film in addition to the
acts.

The first vaude bill had Marilyn
Foster, roller skating and novelty
dancing; Dick lane, singer; Zey
Demarc, solo dancer; Lee Smith and
Company, Haynes and Bock,
Dance and Bill Rigsby, cl specialization
clown, juggler and musician.

Halifax price, which had been 55
cents to be paid to the booking age,
including tax, each night, for
two shows. 7 and 9. The only mad-
ness, Saturday, at $1, is paid at 45
cents, including tax, for adults, and
25 cents, including tax, for kids.

It is planned to use vaude all sum-
mer. Inclusion of the vaude program
after such a long interval is a sur-
prise, because such a centenary celebra-
tion in Halifax from June to mid-September
Arnoway used to be known for vaude-
ville, held forth steadily in two theaters for at least 25 years until
after World War I. The theater was Adler's and the Strand. Act-
ors of vaudeville have been a disappoint-
ment in former Strand is used wholly for
films, under the name of Gritter
Films have been welcoming at the
Halifax theaters, as adds this year.
Heating and lighting have been
these vaude shows, and single vaude acts on tour.
than $500. Shows weren't with Tabbert's Gloria and Howard's room 14th St. and 11th Ave., New York. Budget $1,500.

The show is built around Martha Raye, a pert young comedienne in a feather boa, and securely, gowned as ever, she did a smart job of putting three-act theater to the limelight, along with her characteristically bright head, head up high. Starting off with a Great Day and running third her familiar material, she was always on top. The point might be made that the ladies between the act of the York group, her lines took on a decided shade of blue, a bit designed perhaps to show the former even though the crowd here went for it in a big way. Concluding this, however, were Miss Bley's terrific personality and sense of showmanship, which hit the mark as far as everybody was concerned.

A New York group, the Grandeur of five well costumed young fellows, did what it always expected from a York group, and did it well, and altogether did a complete job of entertaining the audience in a number of college songs, with each lad spotlighted for a chorus or two.

The course choices were handled by Walter Long, clever young tapper. Long, did too, a born, a soft shoe, and a rhythm tap, so the two combined, he sparkled the show in good style.

The line productions were better than the ever. Most of the line, with the cabaret mostly, appeared familiar with their routine. The wardrobe was still that of the line, and, in fact, the entire line was assisted by Long on an oriental seat.

Walter Long handled the line, the featured funny man, Sherry, doing a smart soft shoe with Long.

The show was handled by Norma Brooks and the band and chorus were a fine and unusually successful effort to handle.

Empire Room, Palmer House, Chicago (Thursday, June 16)

Capacity: 200.
Price policy: $1.50 cover (musical numbers only), all others $1.00.
Manager: Harold Asher. Budget last show $6,500.

It's rare when one can criticize a show that got off to such a great start, and that's the case with this three-act variety revue. At show caught a packed house demanded an average of 20 minutes from each act, which averaged over two productions, the audience taking about 20 minutes, makes for too much show.

Handicap's Sid Caesar hasn't reported one vestige of the comedy that created such a stir in the Spies. He is in a class with Danny Kaye doing a great deal to put across his comic impressions of situations from everyday life. While his things are not as well coordinated as those of the better, his work is certainly one of the most impressive of a woman awakening and coming into her own. The bit has been done often, but the performance of this all-talented performer. No copy here in the last five years has evolved the hefty belly

Howard and Wanda Bell

Currently Skylite Upper Club, Ft. Worth, Texas.

June 17th fourth return engagement Sheraton Hotel, Washington, D. C. Management: MCA.

Cafe Society, New York (Monday, June 15)

Capacity: 100.
Price policy: $2.50.-$3.00.

Jimmie Hall, held over for the new bill. He is continuing to handle the show as well as the act. Loaded with presence and personality, he is in a perfect mood to perfectly meet the requirements of this intimate room. Her Southern Pat- ter makes this a real Bill and Hall act, are projected with all the drama expected of a great artist. Her rich, musical comedy, but are properly toned down and addressed to a close- up audience. Miss Hall's other selection, including a sewing taster, a blue-eyed old-time rhythm number, recall the wizardry of Bibb Water. From the first notes, Miss Hall had the audience eating out of her hand.

Jane Dub, the comic attraction, told a few of the old Bill and Hall im- presions delivered in a roltering, cheerfully aggravating manner. More brand new than poignant material. Miss Dub's comedy was not only the mental, style wise it became a tradition in this room. Yet the customers warmed to her, and they're applauding her every utter- ence.

Goodman and Sarah

A Ballantine dance team, Lester Goodman and Sarah Raskin, take the last of the Negro couple, did eye-appalcing ex- teples to a couple. The mate is 5'5" and this something, that allows the band a fine dance technique and a terrific beat. The band, the girl's dancing, is a fine one.

Playing a well-ordered show and providing a big-cut brand of a musical revue, is appropriately, quite and has kept the dance floor crowded. In addition to Scott, a clarinetist regretted to mention, the show had top blacken-billblowers in the bus- ness, a fine young clarinetist, oboist, and drummer—all schooled, all modern, and all equally capable at any moment. Scott also brings on the band as well as a tight-knit, swinging band. Scott and his band have jazz in the new, advanced style. Scott, a bill and the men, managed the proceedings with an eye to having re- taining.

Jerry Wester.

The Casino, Hotel Ambassador, Los Angeles (Wednesday, June 15)


Songstress Donna Wylie, second act in this room's new talent, utilizes her vocal talents to convincing advantage. Possessing a fine, personable; she sings ballads, novelties and specially tunes in equal style. Donna has developed a style that makes full use of visual and vocal resources. Her vocal talents. Facial expressions and gestures win ringlets from the crowd.

Well-saluted in this intimate room, she is particularly sating in a special performance of a song, "What You've Got and Never Seen Your Daddy." Donna has a fine, personal quality. She is capable of projecting the spirit of Watlwood Gay, Gabriel's title in a white gown, cute brushlets make an eye-catching appearance. Her vocal talents are inimitable. Her dance music dance as well as Miss Wylie's vocal offerings. Lee Shute

The Casino, Hotel Ambassador, Los Angeles (Wednesday afternoon)

Capacity: 425.

Songstress Donna Wylie, second act in this room's new talent, utilizes her vocal talents to convincing advantage. Possessing a fine, personable; she sings ballads, novelties and specially tunes in equal style. Donna has developed a style that makes full use of visual and vocal resources. Her vocal talents. Facial expressions and gestures win ringlets from the crowd. Well-saluted in this intimate room, she is particularly sating in a special performance of a song, "What You've Got and Never Seen Your Daddy." Donna has a fine, personal quality. She is capable of projecting the spirit of Watlwood Gay, Gabriel's title in a white gown, cute brushlets make an eye-catching appearance. Her vocal talents are inimitable. Her dance music.
Reprisal Against Tanks Seen in U.S. 'Bad Neighbor' Policy

(Continued from page 37)

of trade in so far as exchange of Canadian and American dollars are concerned is all with the U. S. This appeal, made by Montreal papers, says that commission would be possible due to differences among Canadian lawmakers. With the help of the United States to its decision, the appeal, other than the 60 Club, Atlantic City, Long Beach, Los Angeles, New York, which had also bought the group for subsequent dates, began to threaten that it would be filled. The Mah Johnson office, which is in charge of the present situation will be straightened out. But eggs are being laid, however, by the Latin American countries threatening to sue the Mah Johnson office for $400,000, while the plan is spread for advertising the group.

Washington Exploits
WASHINGTON, June 18—Altho Washington headquarters of the U. S. Immigration and Naturalization Bureau is known for its very specific case of the Irving Fall Quartet, an agency spokesman told The Billboard today, that the Canadian group was "probably" stopped at the border under provisions of the Contract Labor Act of 1932. It was explained that the act prohibits foreign musicians from reporting for work in this country unless they can show that they possess merit as instrumental musicians. The law was enacted by Congress at the request of the American Federation of Musicians (AFM). The immigration officials are convinced that the purpose of the legislation is to prevent foreign musicians from competing with American musicians for ordinary jobs.

Carnegie Vs. Nitro
Chief test of "distinctive merit and ability" by the immigration service, the spokesman said, is the type of location where alien musicians expect to play. "A bid to play in a negro neighborhood, for example, would be accepted as proof of distinctive merit, whereas a job in a night club would probably not be accepted.

He emphasized that preventing the entry of any hand into this country is no reflection of its ability to play music, but simply one attempt by immigration authorities to prevent foreign competition as directed by Congress.

Any foreign instrumentalists prevented from entering the country, the spokesman said, have the right to a hearing before a special board in the immigration at the border. The board's decision could then be appealed to the Immigration and Naturalization Service in Washington.

The Standard
A hearing before the inquiry board, it was stated, would consist of no more than a presentation to a board, by a performance to determine how good it is. "The quality of the music is the only official, said the spokesman, is absolutely immaterial; the chief test is whether the band plays in music or where it would deprive U.S. musicians of work,"

It was asserted that "the matter has been treated rather liberally in the past and that immigration action against a particular group has usually resulted from a protest by U.S. musicians. This has happened chiefly along the Mexican border, the spokesman said, where there is where there are a number of Mexican hands from entering.

Both Canada and Mexico have laws designed to prevent U.S. musicians from competing with Canadian and Mexican musicians, it was explained.

Letter to the Editor:
U. S. AGENT EYES PARIS SHOWBIZ
Dear Billboard:

I am drooping you a note because the agents here feel the representatives here feel the personnel here feel different from ours, and so much activity is going on. One of the most undoubtedly, the price, but for Parisians the price is equal to what we are being paid. We are having an entire evening in the Bal Tabarin, bringing lots of publicity and watching an exceptionally well-produced three-hour show. We all come together as a brother's killer! The Bal Tabarin is still packing in the tourist trade and I do mean packing them in. Average take is $4,000 U.S. per night. Last show is well done with all sing show, 10 in chorus, well chosen and variety of special acts. My guess says the music is just not as good as the vocals. Here we are—we of two whom are American.

The Starring Vouties is the sensation here, with tickets available at the black market for a roller show. Reece and Antonio are likewise a galore, as is Sacha's new show. They are also in all 26 high shows doing good business. The score of neighborhood leg productions. I saw the Gaby Musi- lay, and show despite my not understanding the language, it was so super that I knew what was going on. It was excellent then.

I have come to the States next season between films.

(Signed) Frances Foster.

JACK MILLER AGENCY

Telephone Gladstone 4324 for representation in Radio Television Motion Pictures Night Clubs

GIVE TO THE DAMON RUNYON CANCER FUND
VAUDEVILLE REVIEWS

Palace, New York

(Virginia Lee)

Capacity: 1,000. Price: $2.50. Four acts. Mr. and Mrs. Byrds, stars. Booked by Mr. and Mrs. Byrd, agents. Byrds featured by Mrs. Byrd,女星. Threw them down by Ella Allen's house act.

That oldie about keep the show moving in a swell way in this bill to the letter. Acts get on, do their jobs to varied reactions and then go off, no butts showing. Sometimes an act wasn't too good, it didn't say around the house and it could give audience a certain picture. The spark plug is tiny Vernon Meindl, the Littlestnger of the strange combo of many female and one male performers. He served numerous various entertainers, unamusedly. Still he took a little rest and then went on, but every time he got them, they held them all the way, getting tremendous kicks and big hands.

Gus Van Ryn

Gus Van, who's been around for a long time—He was a Palace headliner when the Palace was the 7th Ave Palace—still showed plenty of the old punch. His role Old Singletop was booked out in a fashion that would do credit to any number. A handle-yesterday had to do with Joe Schenck when the act was back and Schenck was equally effective. Occasionally the audience came in on the songs, as if it wanted a laugh. That's too bad, vanilla tax number wound up a fine act, receiving a number of enthusiastic hands. Van, no longer a bastard, begins his line. On stage he's as dapper as ever, a fellow who looks 25 years younger than he is. The customer loved him.

The act seen off with 800 and Royda and Hildegall, both kids can dance, the one don't sell too well. One reason is that the boy, a really excellent heel-and-toe artist, makes everything look too easy. Another, the miscast. In short, he's the only flush in the act. The girls give a few waltzes, a spin or two, but hardly enough to add a strong feature. The Stage McMann Trio, a fine blackface group, was pleasant without being outstanding. Their strength on longest rather than pass goods.

PEGGY TAYLOR

Due to an oversight, last week's review of the Palace, New York, Mr. and Mrs. Byrd, who were to feature by Mr. and Mrs. Byrd, agents. So here it is:

Peggy Taylor, a Cubian Cuban, working with two boys (one new), is still one of the finest sight acts around of the 1940s. V. Bemiah, costumes and all, get the attention, but others plus of the act look in the same style, of the same original stock. The act is as good as ever, has excellent pacing and is well worth a full house.

Costume added considerable sight value to the act.

Bill Smith.

Hot Weather Droops Stem;
But 3906 Is a Slight Rise

New York, June 18.—Dispute a hot, humid week-end which kept Stein down, the over-all gross of the Palace, Byrd-Allen shows went up to $180,000 from a previous week's $150,000. (May 22-26). Only one note came from the Strand which opened poorly and kept that way all week.

Radio City May 21st (1,600 seats): 12-week average $125,000, down $125,000 from last week. Byrd-Allen shows open, with the Andrews Sisters, Paul Remos and It Happened One Spring.

Paramount, (3,648 seats): 12-week average $125,000 went down to $175,000 from last week. Byrd-Allen shows open, with the Andrews Sisters, Paul Remos and It Happened One Spring.

Bowery, (6,000 seats): 12-week average $85,000, moved up to $180,000 a week. Byrd-Allen shows open, with the Andrews Sisters, Paul Remos and It Happened One Spring.

Bill Davis

The new look说什么

Little Bethlehem

CITY RECORDS

Billboard Attractions, Inc.

GIL OTTO TO DEBUT

Your Town, New York, June 18.—Gil utilize an all-star cast to form a combat in the Palace grosses, and the Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace. The Palace policy paid off, was finally closed with this chart setting the opening of the Palace.
NEW YORK, June 18—The following are nominees for the American Magic Association (AGVA) national officers and for the national board. Officers are to be elected for the terms shown, and the board of directors will be elected for a term of three years. The results will be mailed in a few weeks.

**President**

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**AGVA Officers**

1. Rose Van, President
2. Jack Dye, Vice-President
3. Dan Rubin, Secretary
4. Maxine Lipps, Treasurer

**Nominees Listed For AGVA Officers**

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**EILEEN HALL**

HALL, daughter of Al E. and Carrie Hall, is back in New York from California to play summer stock. The Hall Greenhouses, Blauvelt, N. Y., are in session from May 1 to June 30. The Hall Greenhouses is supervising the building of concession stands and booking the personnel for many New York theaters. The company will leave for New England and the Dakotas. We wish her the best of luck in All That Jazz, Door, Manhattan, for an indefinite engagement. Jack Beck, former burlesque manager who handled the First Circuit's booking department, is now at management in concert at the Atlantic City, which opened with summer stock June 12. Beck has supplied Artie Shaw with his first circuit has acquired the Lyric Atlantic City, which has been supplied with the wheel for many years for one-night stands. Pat Morgan and Van Dyne billed as the DOLLY T extreme in South Bend, Ind., has been sold for the road of Little Miss America, set to open July 11 at the Philadelphia Lyric. . . . Buddy Lasch and George Rains at the Blue Moon, Newport, R.I.,

**SAMMIE PRICE**

Sammie Price and Charlie Harlow, who left the Kayo for the West Coast and the Showboat Mansions, have returned to Chicago for a full opening. Dagmar and George (Bosley) LaHaye, proprietors of the influence, Santa Monica, and Joey is at the Zanuck Club, Los Angeles, . . . Harry Cutler's mountain locations include Larry Alpert, Parkside Hotel, Freehold Hotel, Atlantic Ocean Hotel, Hotel, and Headquarter's Bar, Hotel, and Restaurant's Bar, Trojan Lake Lodge, all in Manor Lake, N.Y., Al Parker, Commodore Hotel, Allentown, Pa., Brian Serial, Lake Hotel, 1127, N.Y., Tony Garcia's Latin-American Club, 1127, N.Y., and William Martin's on Park Ave., featuring Smith, Fields and Smith, 1127, N.Y., Fialla, 1127, N.Y., and Al LeRoy from the Howard, 1127, N.Y., N.Y., N.Y., and Fred LeRoy, opened the park, N.Y., N.Y., and Al LeRoy from the Howard, 1127, N.Y., and Fred LeRoy, opened the park, N.Y., N.Y., Monday July 4. Murray Leonard and Jean LeRoy are moving in and loss of their 14-year-old dog, Greta, which died June 11 on the grounds of their home in Sherry Hill, Calif., and which had toured burlesque and appeared in several television shows, and the actors gave it to the Wynn, 1127, N.Y., and Jimmy Green, 1127, N.Y., and Gayle Page returned to bars after an absence of four years. They opened at the Fox, Independence, N.Y., for two weeks, then to the Casino, 1127, N.Y.

**SENIORS AIM**

(Continued from page 4)

The committee is expected to apply the Social Security Act to show people new exemption, first, self-employed, employer or independent contractor. Second, wage-earners would have to pay a tax of 1½ percent on the first $2,000 of annual earnings. Exemptions will be in line for benefits under the old Social Security Act. They may be modified by the additions of the Social Security Act.

Since the maximum that can be had has been increased from one new person brought under the Social Security Act, it is likely that the two agencies will arrange for payments to be made along with the new Social Security Act, which is that, with the priviliges of the Social Security Act.

The committee is also ready to include domicile under the act, that means that subject to congressional approval, persons maintaining, reside, and the like will have to pay taxes on these employees. The machinery of the new Social Security Act is still vague, but two plans are under study. One would provide for a Social Security Act, the other would set up a stamp system and have a Social Security stamp and insert it in a specific stamp, when filled, would be sent to SSA.

**MAGICIANS: HERE IT IS**

EUREKA MAGIC CO.

SOMERVILLE, N.J.

**BOYES绘画**

**JOE BOYD**

The illustrations for this story are by Joe Boyd, who worked at the Chicago Daily News for 15 years, and later worked in advertising, and is now a free-lance artist. He is the author of several books on magic, and has contributed to a number of magazines. He is also the editor of the American Magic magazine, which is published monthly.

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**NEW YORK, June 18—The board of directors of the Y. M. Y. C. of Music and Drama last week re-elected the former executive committee, its officers being in office for another year. Continued in office were Mayor William F. Murphy, chairman; Harold Warburg, vice-president; Howard S. Dennison, secretary-treasurer; George J. Beems, secretary, and Frances J. Blumenthal, counsel and assistant secretary. New held Morris was re-elected chairman of the board of directors and Edward Bronsky, treasurer, of the executive committee. Paul Mosen remained as executive director, Ben Ketchum as manager and Jerome Zampelli as director of public relations.

**Going Abroad? Get Equity OK**

**NEW YORK, June 18—Arbors Equity Council plans a resolution at its next meeting. The next session, Equity members are not to enter into any commitment involving overseas without first consulting the union. The appears that the troupe which opened at the Longfellow Opera last week, has made agreements for appearances at various U. S. Air Force installations subsequent to its 19-week run at kronberg Theatre. These late engagements were made without Equity's knowledge. The council also appointed Continental Ollie Sohmer, Hattie Balogh, Mrs. Frederick O'Neil and Edw. Allowe to a survey committee to investigate the relationship of touring troupes. Edw. Subbonien, a member of the committee, issued an advisory capacity. Alexander Clark was appointed to the council until the next general meeting. The meeting to replace Rol. Bellamy, the outgoing vice-president. Bellamy resigned as a council member, not wishing to serve in both capacities.

**"Liberty" B'way Bow Put Back**

**NEW YORK, June 18—Producers from Philadelphia have announced that Mrs. Roland and Miss Hart have decided to hold the Philadelphia "Liberty" extra week than July 8. The schedule now calls for a short curtain running at the Imperial on July 14. Philadelphia advises that the song-and-dance in need of trimming and that "Liberty" will be back at fair prices and that it was up to the full potential, Robert Bronsky and those in the theatrical profession to bring about. He ended on an ominous note.

*Investigations to date*, he said, "have more than half convinced me that ticket proctoring as a whole has been done to stop the situation, controlled directly by the producers, would seem to be a solution."

**Bronsky Joins Gilbert**

**NEW YORK, June 18—Leon J. Bronsky and Edward Bronsky have teamed for a new leg brief production, with offices at 1220 Broadway. The firm has a musical and a drama on its fall production, will also invest in co-production basis.

**N. Y. City Center Re-Elects Execs**

**NEW YORK, June 18—**The board of directors of the New York City Center of Music and Drama last week re-elected the former executive committee, its officers being in office for another year. Continued in office were Mayor William F. Murphy, chairman; Harold Warburg, vice-president; Howard S. Dennison, secretary-treasurer; George J. Beems, secretary, and Frances J. Blumenthal, counsel and assistant secretary. New held Morris was re-elected chairman of the board of directors and Edward Bronsky, treasurer, of the executive committee. Paul Mosen remained as executive director, Ben Ketchum as manager and Jerome Zampelli as director of public relations.

**Coming In?**

**NEW YORK, June 18—If anybody couldn't go on inside a movie theater manager's office, it's Seymour Greenblatt, who has been assistant manager of Loew's Lexington Theater, all 3,606 seats. him to go on anyplace. This week season which ended Saturday immediately followed a 45-gross house. The wish of the 65th-center were scaled at $45 top, with season tickets selling at a point. There were no ticket or gain matters weekly, with prices run $12 cents.

Approximately half the capacity was sold out in advance on season tickets, with season sales slightly ahead of last year. Season sales were given on each of the five productions, except the opener, Bengal. Bengal was $11.50, and eight. Returns as the reason, which is operated under University of Michigan now on a non-profit basis, would wind up slightly in the black. The season, which is a sense Monday, has the opening of the production. It's on the direction of Valentine, who headed the project for the season. Season tickets were dropped in 1942.

The schedule was included, in addition to Ah Wilderness, Twelve Night with Arnold Moss and Frances Hend; Night with Newbold; You Desire Me, with Maria Alida, and The Hetres, with Paul Goldstein.

**Smith Voted Prexy At ATAM Meeting**

**NEW YORK, June 18—Fred L. Smith was elected president of the American Theater Management and Managers (ATAM) at the organization's meeting held at the Waldorf-Astoria Monday (13). Other officers are: Wolfe Kaufman, vice-president; Mill. Resnick, secretary, and Oliver Y. Saylor, business agent.

ATAM's new executive board will have Raymond Broderick, Milt Harms, Warren Ophion, and Morton Newbold as vice-presidents. Willard Keefe and Ben Romer were chosen as the new agents, and Ben Chason and Nathan Diamond as the Yiddish group.

A watch and a life membership was voted to the retiring prexy, Ben. Bowers, in recognition of 11 years of continuous service in the theatrical capacities. A new resolution was also voted to Loridwick Vrooman, a past presiden.

**La Fahbay To Star In Pursuit Musical**

**NEW YORK, June 18—**Maggie Fahbay has signed to co-star with George Gershery, French producer, for the upcoming musical version of The Pursuit of Happyness. Gershery will make his American debut.

The Guild seeks an early fall production in Happiness, which was written by Herbert and Dorothy Field, directed by Morton Lion (Rainbo) Lein. The song-and-dance is based on the original comedy of the same name by Lawrence H. Frank and A. C. Marshall. Also signed for an important role is Pierre Bailey.

**Interpreters Cast Filled**

**NEW YORK, June 18—**Carri for its important season, Picture, was completed this week by the Interpreters group. "The roster of Miss Virginia Baker, Helen Eng- Sen, Louis Crin, Anna Berger, John Bannerman, Ellen Dolan, Faye Gold, and Nancy Slifer. Individual music for the play by William B. Goldberg. Opening is scheduled for the end of the month at the Interpreters Theater in Carnegie Hall.
Off-Broadway Opening

THE SHOEemaker's PRODIGIOUS WIFE
THE STRONGER
THE PROVINCE THEATRE

The Shoemaker's Prodigious Wife

By ANNA LEEDS

Miss Liberty (Closed Monday, June 19)

Forrest Theater, Philadelphia

ANNA LUCASIA

Corton Theater, Hollywood

Broadway Follow-Up

Lend an Ear

Wife, the Shoemaker's daughter, is a representative, was a good target for the show's opening night.

The Shoemaker's Prodigious Wife

By Anthony B. Lane, Jr.

Lend an Ear

The shoemaker's Prodigious Wife is a musical comedy that was set to opening night at the Corton Theater in Hollywood.

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"Much BEAUTIFUL P."

Montrose, FOR Box school Mitzie Brunk switch when on Sgd at who Ackley, John

planed for July Drive-In its capacity won't be about any activities previously rep move of its territory.!

Nance can be seen in its drive-in theater, showing a picture in the N. Carney's territory.!

"Let's say the title on this..."

"Let's say the title on this..."

Marge Johnson, assistant manager and band leader, has been on the radio with City Tyson, second comic and dancer; Earl Jackson, straight and comic; and Harriet Cleaves, singer. Helen Wright, Grace May Shaver, Elmarine Bennett, Sue Brown, Virginia Stephens and all.

Barnes Johnson, drums; P. Stewart, trumpet; Johnny Moon, guitar, and Tillie Johnson, piano.

Conn. House Passes Bill Banning State Highway Drive-Ins

HARTFORD, Conn., June 18—House of Representatives last week passed House Bill 1113, which would prohibit construction of outdoor motion picture theaters on land adjacent to State highways in Connecticut, and Senate, after further action, prior to final passage of the bill State Rep. Charles Hinchel attached a "douche-bag" amendment. The bill, without affecting present structures, prohibits the building of drive-in theaters on or adjacent to trunk line highways in the State. State Traffic Commission issued power to rule on such questions. Rep. Warren V. Taft, bill's sponsor, said that the measure has the support of State Police Commissioner Edward J. Hickey and State Highway Commissioner G. Albert Hill.

All Questions Answered!

"Let's say the title on this..."

"Let's say the title on this..."

For the summer, the Board has purchased 91 films, which will be shown in the Fairmont State's drive-in theaters. The theaters will be open from June 15 to September 15.

Super Drive-In for St. Louis

ST. LOUIS, June 18—Officials of the Board of Education have purchased a 200-car amusement center here. It will consist of a 1,000-car drive-in theater, an 18-hole golf course, a playground for children. Project represents an investment of about $100,000. Outdoor theater will have four screen and indoor speakers with it.

"Let's say the title on this..."

"Let's say the title on this..."

"Let's say the title on this..."

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"Let's say the title on this..."

"Let's say the title on this..."
In Loving Memory of My Dear Wife
LILLIAN R. SHEPPARD
Who Passed Away
June 22, 1947
I wish you many more years.
R. H. SHEPPARD

In Memory of
CLIFF MADDEN
BORN June 8, 1882
Curly Lane and Family

O'HERN—Edna, of the famous showboat team, Jim and Ed O'Brien, June 13 in Kalamazoo, Mich., after a season on the Great Red Showboat several years ago.

OGIVIE—Birce Frederick, 56, former manager-producer of the Radio Station WJAZ, was found dead today, June 14, his home in the Pullman Section. He was the manager-producer of the WJAZ Station during its early years.

PICKETT—Harold Sr., 53, con- cessionaire for 10 years at St. John's Hospital, Joliet, Ill., died of a heart attack. Survived by his widow, Violet Pickert, Joliet, and five children.

RATNER—Jack, 52, partner in the business of J. & J. Ratner, 12th Street, and in his 15 years in the business, he formed a partnership with his brother, Sam, and has since been a member of the American Society of Composers, Authors, and Publishers. He was a member of the American Legion, the American Legion Post, and the American Legion Auxiliary. He was a member of the American Legion Auxiliary, and was an active member of the American Legion Auxiliary. He was a member of the American Legion Auxiliary, and was an active member of the American Legion Auxiliary.

In Memoriam
JACK RATNER
June 12, 1949

MEMBER
MICHIGAN SHOWWEN'S ASSOCIATION

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Successors—Walter E. Jr., 31, Pitts- burgh, Pa., and Alfred J. Ratner, 27, Cleveland, Ohio, have been named as successors to the firm of J. & J. Ratner, 12th Street.

In Loving Memory of
Lillian R. Sheppard
Our Beloved Sister
Who Left Us on June 22, 1947
for Something Better
We are lost without you, dear.

EMILY and DAVID FREIENHEIM
ANDREW and CARL CARSON

TUNING—Walter E. Jr., 31, Pitts- burgh, Pa., and Alfred J. Ratner, 27, Cleveland, Ohio, have been named as successors to the firm of J. & J. Ratner, 12th Street.

DODGE-JONES—Frank W. Dodge, owner of the Column, WJAZ, and J. M. Jones, owner of the WJAZ Station, have been named as successors to the firm of J. & J. Ratner, 12th Street.

In Loving Memory of
MELVIN H. VAUGHN
DIED JUNE 27, 1948

SADLY MISSED BY
PEARL VAUGHN

WRIGHT—Mutton 3, 61, cook, for 49 years, June 3 in Paris, Ill. Wright operated a restaurant in Paris until 1944. He was a member of the American Legion, the American Legion Auxiliary, and the American Legion Auxiliary. He was a member of the American Legion Auxiliary, and was an active member of the American Legion Auxiliary. He was a member of the American Legion Auxiliary, and was an active member of the American Legion Auxiliary.

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In Loving Memory of
R. H. SHEPPARD

SOMERVILLE—James W., 26, killed in an accident during the running of motorcycle races at the Los Angeles Coliseum, Los Angeles, June 13.

STINSON—Edna, 52, May 24, at Jackson County, Indiana, Ind., where she was born. She was a member of the American Legion Auxiliary, and was a member of the American Legion Auxiliary. She was a member of the American Legion Auxiliary, and was an active member of the American Legion Auxiliary.

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B-B GRABS LUSH BIZ IN CONN.

38,000 Attend 4 Showings In Bridgeport

17,000 at Waterbury

WATERTOWN, Conn. June 18—Conn. circuit is gaining the ringling circuit stage and capacity houses to uphold its reputation as elite territory for the Big Top.

An estimated 17,000 caught the two performance 10 at Bridgeport Monday and Tuesday (13), while the Bridgeport was the mammoth Barnum Festival, four stage houses were registered, with the three day total placing the record of $8,600.

All Bridgeport performances were sold out at least an hour before show time, and the Side Show sold a heavy play from heavy numbers who could not buy Big Show tickets. The tremendous publicity resulting from the Barnum era was a big factor in the successes of show.

Bridgeport Arrival Late

The show arrived late Sunday afternoon (12) from Upper Darby, Pa., and scheduled a free concert from the circus band under the direction of Mme. Mathewson, Monday morning several thousand children attended when a publicized preview of the circus failed to materialize. Circus officials said they had not been informed. Feelings were revealed with the presentation of a short sermon between performances Tuesday.

Henry Ringling North, circus president, (See B-B GRABS FAT on page 59)

Olsen-Johnson

130G Guarantee For CNE Okayed

TORONTO, June 8—Toronto City Council Monday (13) gave approval to the Canadian National Exhibition's 1949 eight guaranteed contract for an Olsen-Anderson-headed show.

The contract, which guarantees the company $130,000 against a 60-30 percentage of the gross for the August 26-September 10 event, had been under negotiation for months with conditions that the show be presented by Canadian talent.

Monday's session constituted a showdown on the protests. CNE's board has been seeking the Olsen-Johnson show, with R. E. Marshall, Gordon C. Lederer and Edward Hughes, president, vice-president and general manager, respectively, appearing before the meeting to answer questions.

During the session it was revealed that the show will have a Canadian finale, and that as much talent as possible will be included.

Olsen and Johnson were featured in the grandstand show last year. This year, CNE President, W. G. Olsen & Johnson received a gross of $151,500. For the past four years, the brothers, the William & Morris Agency, New York, of $18,670.

Sacco To Have Kid Theater and Rides At Chi R.R. Fair

CHICAGO, June 18—Tommy Sacco, Chicago booker, and promoters have contracted to build and operate a children's theater and to install and operate six kiddie rides around it at the Chicago Railroad Fair, which opens June 25 for a 20-day run.

Mike Dietrich of Dietrich and Bros., maximum act, will be Sacco's partner in the theater venture while P. K. Bostad, Rock Island, Ill., will be his partner in the amusement.

The theater is to cost $2,000, sold and will have a canopy sign with the Library of Congress, the Michigan Central. Ideas from Sacco, Paisley, and Judy, and Billerbeck's Dogs.

Sosa of $25,000 will be spent for the theatre and the Midway. Plan is to stage the rides around the theater.

Montreal Cop Circus Gross May Hit 150G

3-Year Contract to Hamid

MONTREAL, June 18—A record $550,000 gross booked for the annual Montreal Police Circus as it headed into its final performances today and is expected to wind up with a 10-performances engagement.

The initial starting of multiple thrill and novelty acts under police auspices last year in the Montreal Blues Stadium was reported to have grossed a little over $100,000, a phenomenal tally for a first try.

All talent was booked thru and the show was staged by the George A. Hamid & Son Agency of New York.

The firm representatives on hand included Hamid Sr., Herman Blumenfeld and Joseph H. Hughes. Before leaving the Sunday of the (17) Hamid announced that his firm had been notified to return for the contract for three additional years.

The show is framed as to conflict with the annual presentation of the Hamid-Morton Circus about middle of May inability of the forum and under auspices of the Kamzik Shrine Temple, Hamid said.

The 10,000-seat stadium was about two-thirds full opening night, Friday (11). The gate increased considerably for each performance thereby the week. Performances are presented twice daily. General admission is $1 for adults and 50 cents for children under 12. All tickets and boxes are priced at $1.

Six U.S. Cities

Show Interest

In Trade Fair

WASHINGTON, June 18—Commerce Department is highly hopeful that one or more U.S. cities will hold an international trade fair next year for the first time in the U.S. history.

Cities which have indicated interest include a fair in Detroit, Philadelphia, Atlantic City, Boston, Dallas and Washington.

For the past several weeks, a delegation of official of the agency with the Marshall Field (See 6 CITIES NULL on page 70)

Los Koenig, Midget Racer, Dies in Langhorne Crash

LANGHORNE, Pa., June 18—Los Koenig, 38, Palmyra, N.J., was killed after an accident Sunday (12) when his tuned odor-powered car went out of control and overturned at Langhorne Speedway near early in the outdoor race event, the accident was witnessed by a crowd of 5,000.

Los Koenig was killed instantly when he was thrown clear of his car and was found by the Rescue Squad of the Mercer Hospital, Trenton, N.J, doctors said Los had suffered a broken neck and other injuries. He is survived by his wife, Irena.

Jacobs Back

On RAS After Eye Removal

DAVENPORT, Iowa, June 18—Wild animal trainer Terrel Jacobs, who heads a midway unit on the Royal RAS Revue, was released from the Davenport (17) after recovering from an operation in which he was operated on.

The operation was performed Sunday (13), two days after Jacobs was injured. He wore a black patch in his return to the lot and expected to receive a plastic eye before the show closed. It stood here Sunday night (19).

Evansville, Ind., Sets

Bond Law for Shows After 101 Ranch Date

EVANSTON, Ill., June 18—As a result of the stressing here of four Indian and their four children when Col. Zach Miller's 101 Wild West Show with was held over a week ago, closed a four-day stand, traveling through the area, will pay a $1,000 bond in Vanderburgh County Court.

Sheriff Frank McDonald made the ruling to avoid repetition of the 101 Ranch incident. Deputy Sheriff for the stranded performers was appointed to guard the bond, which is held in Davenport, Wash., Sheriff McDonald reported.
Close-Up:

Railroads Combine Business, Pleasure for Ralph Lockett

By Herb Dobson

(Ralph Lockett, at 41, is an older in the carnival business. The office secretary of the Johnny Jones Penthouse at the age of 19 did her long light into midway strongly, found them in his line, and has been "with it" ever since, except for comparatively brief excursions into the newspaper advertising field.

Ralph, now an indomitable cigar smoker, an outgrowth of his early affection, has a "virtuous" air that belies his love for horses, one of the many horses in the outdoor show business. Quite often, he can be noted curing a Wall Street Journal, a practice which has stood him in good stead in the financial field. His membership in the Federation of New York Progress is a reflection of this interest.

The pursuit of railroad knowledge has yielded some dividends. Last year, he sold his horse to a railroad company, and this, in view of mounting charges, saved the show a sum running into the thousands.

Promotion Flair

Business-wise, Ralph is the type for his flair for outdoor advertising. He received his schooling in this under the able Arthur H. Hopper, for many.

Montreal Coppers

May Gross 150G

(Continued from page 49)

rare animals and celebrities in publicity in all local dailies. A hefty program was also published by the police in connection with the show.

Acts appearing included: the Georgie Brothers, Kite and Kroe, Mark Taylor Trio, Vito Ravenna, Jean Dawn, Surelie Safion and company, Shirley Lovell, Capt. Dick Clements, Bouncing Bodies, Mike DeSoto, Veno's Dachshunds, the Torelli Sisters, All Loyal, A. Robbins, Arabian and monkeys, the Bert Turner Trio, Al Castle and company, the Victorian Troupe, Mark and Lassile, Capt. Jane's trained Liberty horses, Torrevilla's stallions, Kitchen's Liberty horses, the Aerial Syldeston, Sharkey the seal, the Flying Mezzelle, Flyingmill's Marionettes and Benny and Betty Fox.

KIDDE AIRPLANE RIDE

* Plenty of flash and appeal
* Terrific earning power
* Ride drive with push-button operation

- Manufactured by Alfred and Kiddle
- Sling-Wing, Ocean Wave, Kiddle Car, etc.
- Phone: 1110

SMITH & SMITH
- Crane's, New York

FLYING SCOOTERS

Queen of the Flying Rides

With 1949 Streamlined Cars-ELEVATORS & PORTABLE RIDES-PARK RIDE-KIDDE RIDE

BISH-ROCCO AMUSEMENT COMPANY

www.americanradiohistory.com

H. E. Ewart Company

Famous Kiddie Rides

Kiddie Auto Ride-Aircraft puff Monthly Catalogues, Write for Catalogue Bisch-Rocco Amusement Company

BISCH-ROCCO AMUSEMENT COMPANY
A. Thomas Bonneville is forming the All States Rodeo Company in Detroit, at 6069 East Davison Avenue, where he was born. He is president of the New Westchester County (N.Y.) Tri-State Rodeo.... Fred Pitzer has announced his resignation as managing director of the new Westchester County (N.Y.) Tri-State Rodeo where he is the guest of Mr. Bill Malloy, visited New York last week. He plans to catch the Sam Nunn and promoted mule races at Trenton (N.J.) State Fairgrounds, Sunday (19) and then head South where his contract is with the Rodeo Club of America, West Coast, and later with various carnivals, plans to open a connection on the Horseshoe World Tour, west of Detroit, soon.

Jimmie Cooper, veteran minstrel, was at 1512 South Louis Street, New Orleans, recently was a guest on "That Is Your Life" radio show originating in Hollywood. Cooper, who recently had his song, "The Crumblin' Crow," published, is anxious to get in touch with someone who can recall the names of members of the Younger Bros.' Real Wild West Show, which opened in the Los Angeles Cycle Park which is connected with Vincent, former manager of the Los Angeles, Allen Theatre, Allen Theatre, Allen Theatre, is now managing a park near Hollywood. Mrs. George Hubler and Bill Spake sailed for England last week to Davenport, Ia. They also visited children, patients, and relatives in Paris, Davenport, following an accident at conclusion of his act on NRS Friday (16).

D. C. Night of Thrills Plays to Full House

WASHINGTON, June 18.—The "Big Night of Thrills," at Roosevelt Stadium here Friday night (18) was the biggest yet put on by the new concessionaire, Bezine Weis's, Inc., America's Largest Rodeo Park, which is the largest and one of the largest concessions in the United States. It was one of the biggest and most complete exhibits of circus material in the United States. Mr. Bezine has ordered a new concession stand, which has been fitted up with the latest and most complete equipment. It was the biggest yet put on by Bezine Weis's, Inc., America's Largest Rodeo Park, which is the largest and one of the largest concessions in the United States.


The following circus acts are the: a fireworks display presented by the International Fireworks Company under the direction of Fred Hooper, manager general.

Bw Licensed and bonded with the state in all the armed services, together with fraternal and social fraternities, participated in the parade. Clark C. Griffith, owner of the stadium and the Washington Monument, was en route. The finish of a 10-mile marathon was also staged in the park.

Dante Under Canvas AtCalifornia Fairs

LOS ANGELES, June 18.—Dante the Minstrel will take his Rite Film company of mystics on the road under canvas this year for the first time. Troupe will play California fairs, opening at San Diego July 4, Del Mar, and Los Angeles 4. Other dates include San Mateo County Fair, San Mateo, August 1, San Francisco County Fair, San Francisco, August 21-22; California State Fair, Sacramento, September 3-14; and Los Angeles County Fair, Pomona, September 16-October 1.

Tents will seat approximately 750 and the show will move on two trailer-truck-trailer combinations.

Personal includes Irving Parker, general manager; Paul Trebilcock, company manager, and Bill Howdy, publicity and exploitation.
Talent Topics

Judy Canova has been invited to head the night show, August 31, the season-opener of the Arizona Valley Fair, Florence, Ariz. Her brother, Zeke, and sister, Anne, will appear with her. Other acts in the show will include Comic Artist, Aerialists, Tumbler, and other performers. The fair is expected to attract a large audience.

Whips, former Purchasers of Three of Thrills, is set for two nights... Acts appearing at Olympic Park, Cleveland, last week included the Four Carrolls, aerialists; Henry's Trained Camels, Glass Dome, novelty loop and clowns, and the Three Parks, aerialists.

Johnny Wildsmiller and Dutch Smith broke a new act at Mission Beach (Calif.) Plunge recently. Purchasers of regular swim tickets viewed the show... Pete Hootsworth, former circus performer, now billed as the Blind Miracle Wizard of Whips, is guesting with Spade Cooley at Santa Monica (Calif.) Ballroom. Hootsworth and his manager, Johnny Brown, who also works in the act, were recently featured in a television film for Tele-Tone... Marjorie Towson, formerly of the Young Nelsons, and her daughter, Joan, are at their summer home in Bartlesville, Okla. Address: 1 E. 52n. St, Bartlesville, Okla.

Ground light helps bring in the customed crowds. Brighten up your place of business with a high candlepower Coleman Floodlight Lantern! Lights up a 300-ft. area—and gives more light than 20 arc lamps with rope kerzenzine lanterns. Storm-proof—a 155-mile wind can't put it out, by actual test! Safe, too—can't spill fuel even if tipped over. Use it anywhere—makes and burns its own gas from gasoline. Ask the Coleman dealer to demonstrate it for you. Send for free book-let-use coupon.

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Dept. 164-84, WICHITA 1, KANSAS

TENTS CANVAS SHOW
CARNIVAL—CONCESSION—CIRCUS
Promote your business with type tents to order
Tents of Royal Blue, Forest Green and Khaki Dyed or Flameproofed. Red Blue and Orange for trim.
Consistent with quality.
The lowest prices always

UNITED STATES TENT & AWNING CO.
404 West Ohio St., Chicago, Ill. Phone Chicago 4-2600

THE MAKERS OF...
Quality Show Canvas
Flameproofed Canvas in All Colors
Guaranteed to pass all Underwriters Laboratories, Inc. tests.
Show, Concession and Exhibitor Tents, Horse, Trampoline, Toilet Nuts, Ring Masts, Canopies and Moneys built to your specifications.

Arthur E. Campbell Inc.
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NEW CHEVROLET TRUCKS
Immediate Delivery
Special Showmen Finance Plan
Call or Wire
HAROLD (WHITE) ELLIOTT
FELD CHEVROLET COMPANY
Kansas City, Kansas
NOW

is the time to send in your ad for

The Billboard
summer special
advertising forms close

WEDNESDAY, JUNE 29
Operators report

POLAR PETE

Snow Cone Machine

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Please send full information on the 'Polar Pete Snow Cone Machine.

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City State

Outstanding Kiddieland:

Barr Promotes Michigan City

Moppetland With 3-Cent Days;

Beautifying Program Started

By Hank Hurley

MICHIGAN CITY, Ind., June 19.—Harold K. Barr, general manager of Washington Park here, has something over $20,000 invested in his Kiddieland, but on alternate Fridays rides operate at 3 cents. Barr arrived at Fridays as the best day for the promotion, the best he's ever had, he says, thru "trial and error" experiment. First he tried Mondays, but found the industrial community like Michigan City people were short on cash that day. Tuesday was out because that was the big baseball day. Wednesday and Thursday were out because the park had other things on those days.

"Fridays, for some reason or other, was the nearest day," Barr explained, "yet the 3-cent day went best at that time."

At the outset, Barr's plan was to have the 3-cent day only once a month. But, while popular, it was not a great success. Barr says, that another day each month was added.

Last year, Barr's prices at are priced at 9 cents or three for 25.

"It's a regular 'Boy Rides' here on the 3-cent Fridays," Barr says, "the kids and parents swarm all over the place, and we have to put on special help (the Kiddieland employees) full-time. To handle crowds. The popular item, the kids get the Washington Park habit and, of course, buy food, drinks and snacks and tickets. In the meantime, good will is built for Washington Park.

Started With 2 Rides

Barr has been in charge of the amusement center the last nine years, but is marking his 21st anniversary with the park. He started the Kiddieland with two rides, an Auto ride and a Kiddieland Ferris Wheel. Now the spot has the 3-cent day and an attractive ride.

The rides include an Allan Herschell Coaster, now four years, an Allan Horseshall Auto ride, P. W. Mangold Kiddieland Whip, Philadelphia Toboggan and a K. A. Schiff's Best ride and a miniature train purchased from Miniature Train & Railroad, Tense, Ind.

Within the next five years Barr plans plant some sweeping changes in the Kiddieland's physical set-up. Uniformity, however, will be kept to the ride line-up at six changing rides each year.

Babe Ruth

The success of Washington Park's Kiddieland is best pointed out by Babe when he says, "of all departments in the park, the Kiddieland is the only one which continues to hold its own. In fact, the only department to hold its own with the park's others for years.""o

This spring Barr started on a beautifying project. First to be improved was a circular area within the miniature train tracks. To this grassy plot, Barr added small trees and some shrubbery. The trees help shade the loading platform, but at the same time do not obstruct the view.

Barr also installed an automatic sprinkler system to key spots in the area where more growth of shrubbery and trees will be planted. Other beautification plans are not definite yet.

The kiddieland midway at its inception was of concrete, but five years ago, Barr replaced the concrete with quarter stone. This, he believes, was a smart move, "because the stone is easier on the feet, easier to keep clean, and prevents no drainage problem."

Plans for Expansions

At present the center of the Kiddieland, outside of neon lighting, is that of simple design, but future plans call for something more elaborate. The Kiddieland itself features plenty of space. The slate-cut snow is an addition, and Barr also plans to add a play area. The miniatures will be put in with a fairy garden. It is hoped to add a new ride this fall, and by next spring, the Kiddieland will be operating.
Dickstein Named
Mich., State Fair Attraction Chief

DETROIT, June 18.—Appointment of Jack Dickstein, manager of Edgewater Amusement Park here, as director of entertainment and game shows for the Michigan State Fair was confirmed Tuesday (14) by James D. Friel, fair manager. The appointment places Dickstein in charge of 3000 BINGO

No. 1 card, ten white, black, eight.

No. 2 card, ten white, black, eight.

No. 3 card, ten white, black, eight.

No. 4 card, ten white, black, eight.

No. 5 card, ten white, black, eight.

No. 6 card, ten white, black, eight.

No. 7 card, ten white, black, eight.

No. 8 card, ten white, black, eight.

No. 9 card, ten white, black, eight.

No. 10 card, ten white, black, eight.

3000 KENO

Made in the shape of a square to 3 rows of the card, not up and down. Rows of 10 each. Per 10 cards, 50 cents. Per 100 cards, 35 cents. LIGHT WEIGHT BINGO CARDS.

Each, 2 1/2 x 7 1/2. 110 cards. Price, 40 cents.


Each, 2 1/2 x 4 1/2. 110 cards. Price, 25 cents.


Each, 2 1/2 x 4 1/2. 110 cards. Price, 25 cents.


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**Carnival Routes**

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(Routes are for current week when no dates are given; in some instances partially listing parks are included.)

**Siam Whip, Merry-Co-Round, More Popcorn**

311 COMPLETE RIDES

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THE Amusement 65°

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Carnival Bears: West Hartford, Conn.

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TUNES & LIGHTS & MILLION DOLLAR BANDS

**BEAUTIFUL F stuck with Popcorn Supplies, bag from**

**Millionare, 65° of New York City, to offer a con-**

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take BIG PROFITS from your customers... buy from TOTO and get what you need for your business. TOTO supplies all conditions for your business. TOTO offers the only TOTO 

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World's Largest Fringe Machine

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**NEW OPEN FOR BUSINESS**

With All New Stock

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Write for Better Merchandise List and Information

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HARVEY, ILLINOIS

**RIDE'S WANTED AT ONCE**

Whip, Merry-Co-Round, Ferris Wheel needed at once for large Amusement Park and entertainment center, now booking name bands for summer.

Phone or Wire

C. P. Wesscott, Manteo, North Carolina or at Nag's Head Casino, Nag's Head, H. C. Phones: 25W (Manteo) or 311 (Nag's Head).

**POP-CORN—SNOW CONES—CANDY FLOSS**

**CANDY APPLIES—COOK HOUSE**

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"THE NrNT LINE FOR 45"

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**CARNIVAL PLASTER**

PLENTY OF FLASH—WRITE FOR LIST TODAY

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"THE NrNT LINE FOR 45"

POP-CORN

Hybrid A. S. C. G. In 1947 acid-proof proof-bakery 700 bushels. Bigger order, shorter distances, all at list price, no freight charges.

106 E 12 ST.

Kansas City, Mo.

POP-CORN

Minty's Baking Co., 1139 E. Main St.

Florentine Art Stationary Co.
Concessionaires everywhere

New York, June 18—Hot and humid week-end weather gave store and amusement-loving public another couple of days on the town this week. With the exception of a light rain on Saturday, temperatures were estimated at 1,300,000, while crowds at Saturday (11) were nearly as big. Jersey shore resorts also reported their biggest crowds of the season. 

Stephan, at stake here, had 2,500,000 persons at the park and on the grounds. 

A question of a million folks turned up at Coney Island, while the Rockaway's entourage was reported to be 250,000, considerably less than might be expected in warm weather.

Beach Funnips all got a big, big, big, to-day, as did Beach Funnips, 

Lake City, June 18—Grosses are holding up at Lagoon Grosses, Ltd., today. The attendance chalked up Saturday and Sunday, according to Samuel N. Meantime, Stahl announced a new promotion, Dimed Day, with all trip andattractions going at that price between 9 a.m. and 5 p.m. Wednesday and Saturday in an effort to build day-time business. In addition, she reported that the features firework every Friday night.

At Welsh Park, Fred W. Percival, president, announced the addition of a new Ferris Wheel. He also reported that Theodore Terry has been named park manager, William Colihan, formerly of Atlantic City and Wilmore Company, has been named managing agent.

In an effort to rid Bob-Lo Island of mosquitoes, larvae, etc., spraying Dimed Week will be started.

Cost is said to be around $1,000 per treatment.

Whalley, B. C., Spot

Sponsors Building Promotion Contest

WHALLEY, B. C., June 18—Write City Amusement Park, here, which is in the premisses on July 1, is sponsoring a teen age building contest as a promotion. Over $200 in prizes, in addition to housing the park, will be distributed. 

Awards will go to the one building contest with the best miniature church, complete with steeples and bell, best miniature home and best miniature farm, complete with house, barn and fences. 

Leisurely staff include, in addition to Brissette, Lo Coutte, first vice-president, J. Bruce White, second vice-president; Mrs. M. E. Coutte, secretary, and Hugh A. Stewart, Mrs. Lea Brissette, Mrs. Edd Fairbanks, Mrs. Fred Schaller, J. Schaller, Miss Brissette, and Mrs. Frank Emery. 

Excursions Return

To N. J. Shore Spots

Philadelphia, June 18—For the first time since 1941 the Pennsylvania-Reading Seashore Lines will resume daily one-day excursions from the city and rural cities to the other South Jersey shore resorts for the summer season. The fare will include the excursions, rail and return to the city, and while the schedule has been announced, at the time the new excursion rates will go into effect, June 27 and continue through Sept. 27.

Business and interest in the Pennsylvania-Reading Seashore Lines have been reported to be the railroad company this past year to return the service, which has always helped swell crowds, particularly on week-ends.

Oakland Big Show

Zooms Turn in Weather

Baltimore, June 18—With the weather a taker for the bonfire, the big bonfire planned for yesterday was postponed to today (4). So, the bonfire had a crowd of 20,000 on the ground. Spot King Reynolds, light wire, was on hand.

A new Michigan maple floor has been put in the skating rink.

J. Stephan Resigns

As Cincy Zoo Super

Cincinnati, June 18—Joseph Stephan resigned as general superintendent of the Zoo here Friday (17), ending a 10-year term during which the Stephan family had held the post. The zoo has been sold, and no immediate steps will be taken to fill the vacancy. Stephan remains on the zoo pay roll as a consultant.

Now 69, Stephan assumed the post in 1931 when his father, Sol A. Stephan, stepped down after filling the superintendent's shoes for 50 years and being in the zoo's service for its 25 years. The elder Stephan was the general manager of the zoo, celebrated his 100th birthday in April.

Lake Lansing Week-End Big Zooms Turn in Weather

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N. Y. Spots Get Throngs In Hot Spell

Season's First Break

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Tivoli, Danish Spot, Draws Big Crowds With Top Programs

COPENHAGEN, June 18—(Trov)—Dancing is the order of the day, and during the luxurious Danish Opera and Pantomime Season, the
take-up is huge. The Tivoli, Denmark's Danzs over the weekend (June 11-12) and
not a drop of rain, a record crowd attended the
take-up. Panto Brothets, Albert Silver and Harry and Silverio Sz. manufacturers of
turers of midle rides on West Street and recently made
ments and posttime performances and
classical concerts by well-known arts.
Populc music is provided twice daily on the band stage in a long
Magnussen; Louie Riverside.

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New Bldgs., Refurbishing Started by S. C. Annuals

COLUMBIA, S. C., June 18.—Television broadcasts top the list of new improvements scheduled for Union County fairs this fall. Harold L. Kirby, secretary of the Union County Fair, reports plans for video shows emanating from the grandstands and new developments scheduled for Union include the soliciting of non-profit groups for use of a new concessions building and general improvements.

J. Cliff Brown, secretary of the Sunflower County Fair, said the improvements were much needed and will greatly enhance the fair. The grounds and buildings will be greatly improved in time for the opening of the fair, Brown said.

State Fair Plans

At the State Fair here bleachers are being added at the stock judging area. Other improvements announced by Manager Paul V. Moore include additional rows and walkways, improvements to the steel building and fresh paint for the cattle barns.

The Orangeburg County Fair will also place emphasis on the stock exhibits, according to J. M. Hughes, secretary. He has announced plans for 10 additional livestock shows, a live stock barn and arena to cost $50,000.

The Chester County Fair is adding beef cattle and chicken exhibits this season, according to J. D. Crawford, secretary, and a new cattle barn is under construction.

In Condon the Kershaw County Fair has scheduled improvements this year, according to J. D. Crawford, secretary.

York, Neb., Drive Launched To Raise $100,000 for Buildings

YORK, Neb., June 18.—A drive to raise $100,000 for the construction of buildings on the York County Fairgrounds here has been launched by J. E. Kloepfer, president of the fair.

Farmers and business men will call on every farm and business establishment in the area.

Life memberships will be sold to purchasers for $100, with membership going at $55. Persons who subscribe to the plan and whose names may give larger sums for the erection of buildings or parts of buildings will be placed on a list of preferred donors and will receive a tax receipt for their contributions.

The York County Fair Board has announced plans for the revue, which is expected to be held on the fairgrounds.

Wapakoneta Annual Improves Plant; Sets Advance Ticket Sale

WAPAKONETA, Ohio, June 18.—A major improvement in the Wapakoneta Fair Grounds has been announced by the Wapakoneta chamber of commerce, which has been held in the grounds.

The improvement, which has been in progress for several weeks, includes the addition of bleachers, new lighting and the addition of a new wing to the old stock barn, which will be used for additional ticket sales. The improvement will be made possible by the generosity of the community.

Gold Rush Recipes To Win $50 Prizes At Calif. State Fair

SACRAMENTO, June 18.—Pioneered recipes will be used in special exhibitions of this area as a pre-opening gimmick for the State Fair. Ideas is to have the dishes from the plans in '49 and have them handed down from generation to generation.

Recipes will be tested in a modern kitchen and the fairgrounds will be the scene of the first test. The prizes will be given at the conclusion of the taste test.

Santa Ana, Calif., Landscapes, Installs Sprinklers for Fair

SANTA ANA, Calif., June 18.—Installation of new 13-inch sprinkler system of the Orange County Fair is being speeded up for the opening August 15. A small hand crew are being set about over the area and new shrubs are being set out. Work is underway of the supervision of H. G. (Scotty) Hudson, who is superintendent of agriculture, horticulture and use features at the fairgrounds.

A sprinkler system also is being installed over the entire plant. Work on the system is being satisfactorily, according to H. Clay Kellogg, president of the 24th Agricultural District. Fair officials recently acquired the buildings and grounds from the War Assets Administration.

Northern Virginia Names Dryden Sweeney

TAPPAN, Va., June 18.—William A. Dryden, local newspaper editor, has been appointed general manager and secretary of the Roanoke Virginia Fair which will be held here August 22-27.

Redwood County Show has been selected for the second year to furnish one of the fairways, with the fair being held this year at Luling.

Wapakoneta Annual Improves Plant; Sets Advance Ticket Sale

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Recipes will be tested in a modern kitchen and the fairgrounds will be the scene of the first test. The prizes will be given at the conclusion of the taste test.

Santa Ana, Calif., Landscapes, Installs Sprinklers for Fair

SANTA ANA, Calif., June 18.—Installation of new 13-inch sprinkler system of the Orange County Fair is being speeded up for the opening August 15. A small hand crew are being set about over the area and new shrubs are being set out. Work is underway of the supervision of H. G. (Scotty) Hudson, who is superintendent of agriculture, horticulture and use features at the fairgrounds.

A sprinkler system also is being installed over the entire plant. Work on the system is being satisfactorily, according to H. Clay Kellogg, president of the 24th Agricultural District. Fair officials recently acquired the buildings and grounds from the War Assets Administration.

Northern Virginia Names Dryden Sweeney

TAPPAN, Va., June 18.—William A. Dryden, local newspaper editor, has been appointed general manager and secretary of the Roanoke Virginia Fair which will be held here August 22-27.

Redwood County Show has been selected for the second year to furnish one of the fairways, with the fair being held this year at Luling.

Wapakoneta Annual Improves Plant; Sets Advance Ticket Sale

WAPAKONETA, Ohio, June 18.—A major improvement in the Wapakoneta Fair Grounds has been announced by the Wapakoneta chamber of commerce, which has been held in the grounds.

The improvement, which has been in progress for several weeks, includes the addition of bleachers, new lighting and the addition of a new wing to the old stock barn, which will be used for additional ticket sales. The improvement will be made possible by the generosity of the community.
FAIR DATES
The following cancellations and additions to the list of Fair Dates were reported during the week ended June 11.
The complete list of Fair Dates was published in the issue dated May 29. The next complete list will be published in issue to be dated July 13. See each issue of the Billboard for corrections and additions.

ARKANSAS
Bentonville—Benton Co. Fair, Fair, Sept. 15-17, A. C. DeCerchi.
IN CINDIANA
Wright—Wright Co. Fair, Fair, Sept. 21, Oct. 2, Donald G. Shelly.
KANSAS
Wichita—Wichita State College Fair, Sept. 8, J. M. McCallum.
MAINE
Kennebunk—Kennebunk Fair, Fair, Sept. 8-10, Mrs. J. M. Hazard, Portland.
MARYLAND
Laurel—Howard Co. Fair, Aug. 16-20, Edward Merriith Jr., Woodstock, Md.
Lewistown—St. Mary's Co. Fair, Sept. 16-18, Oliver Guglielmo.
Rutland—Putnam Co. Fair, Sept. 6-9, Geo. R. Hall.
MASSACHUSETTS
MICHIGAN
Addison—Addison Community Fair, Oct. 7-11, Kenneth A. Swaim.
Alpena—Alpena Co. Fair, Fair, Sept. 1-11, P. M. Marston.
Columbia—Columbia Co. Fair, Sept. 6-11, Howard M. Veach.
Hunting—Hunting Co. Fair, Sept. 10-14, C. A. H. Giffre.
Lawrence—Lawrence County Fair, Sept. 16-19, Don Anderson, Grand Rapids, Mich.
Manchester—Manchester Community Fair, Oct. 11-15, Clifford Walsh.
Muskegon—Muskegon Co. Fair, Sept. 29-30, Max Perelli.
Pettisville—Pettisville Co. Fair, Sept. 24-25, Clifford Dorn, Blissfield.
Riverview—Riverview Co. Fair, Sept. 30-Oct. 2, Mrs. C. C. McCallum.
Moreover—Morewood Co. Fair, Sept. 14-15, Mrs. C. C. McCallum.
Oklahoma
Anadarko—Anadarko Indian County Fair, Aug. 27-Sept. 2, O. H. Goff.
TENNESSEE
LaFayette—LaFayette Co. Fair, Sept. 1, J. T. Sharpley.
WASHINGTON
Westminster—Westminster Fair, District Fair, Sept. 10-15, Donald Box, Portland.
WISCONSIN
Pembine—Pembine Co. Fair, Fair, Aug. 29-Sept. 2, J. B. Murphy.
(See FAIR DATES on page 92.)

ESE, School Officials Mull Educational Aspects
SPRINGFIELD, Mass., June 15—Officials of the Eastern States Exposition this week met with 10 school superintendents to discuss a permanent organization to devote the necessary time and research to a project for making the most of the educational aspects of the fair.

Representing the exposition were R. DeWitt Mallory, vice-president and chairman of the executive committee; Charles A. Hush, general manager; and Allan L. Baxandill, representing the Governor's Day committee.

WANTED
Man—Gov.—Served, Teal's Wheel and similar Amusement Rides.
WHERE: All the La Salle County 4-H Club Shows and Junior Fair, Ottawa, Ill.
WHEN: August 2, 3-5, 1949,
CONTACT: JAMES E. DAVIS, 1222 Colonnia St., Ottawa, Illinois.

The BROOME COUNTY FAIR
IN AUGUST
WHEN: August 2-6, 1949
WHERE:時, 312-452.
THE STAR DUSTERS

The STAR DUSTERS

WANTED—GOOD CARNIVAL FOR COMMUNITY FAIR
August 17, 18, 19 and 20. Many orders have been received to date.

CHAS. H. STORMS JR., Carlisle, Indiana.

CONCESSIONS WANTED
I am now booking legitimate concessions for W. B. Rand Fair, Aug. 2-3-4-5-6, 1949, Huntington, Ind.

W. O. RANDOLPH

THE AERIAL SENSATIONS
110 Ft. Double Cross-Cross Swaying High Pole Act
Beautiful Fireworks Finish
RICHARD and GRAZIE ORTON
ADEL, IOWA
BY CRACKY, I GOT 3 TOP COMEDY CARS ALL DIFFERENT
Wally Wells told "I stole the show," T. A. Co. Spring Fair said "A great act," San Diego said "You knocked 'em cold."

CY RITER

AUGUST 26 AND 27

THE SENSATIONAL ORTONS
CROSS-CROSS SWAYING POLE THRILLERS
The Sensational Ortons
Guaranteed Success
For your event!

FRANKONI
The Great
The Most Dangerous Act in America
Death Defying
Featuring a Breath-Taking Break Away Pole Fall From High in the Sky
The Billboard Says, "S O C K O!" Currently

WISCONSIN STATE FAIR PARK
WEST ALLIS, WISCONSIN
Available for Parks, Fairs, Expositions
For information contact
BARNES-CARRUTHERS
159 N. Dearborn Chicago, III.
Orman No. 1 Cole Show Boss

Jack Tarlin Retains Title As Gen. Mgr.

Hass Haworth Resigned

CHICAGO, June 18—Frank Orman, has replaced Jack Abele Tarlin, as top ranking man on Cole Bros.' Cir- cus, after Abele Tarlin still retains the title of general manager, it was learned this week. Efforts to get a statement from owner of the show failed, but all Cole personnel state that Orman is the boss, according to reliable sources.

It was Tarlin who several months ago had named Orman manager as successor to Abele Tarlin, who went with Ringling-Barnum. Orman had for many years been in the Cole show under Abele Tarlin.

"Abele was Tarlin, it is understood, will remain on the show under Orman."

Haworth Leaving?

Another report making the rounds this week is that Joe Haworth, legal advisor, will leave the show next week. No successor has been named. In the event of Haworth's departure, the show has strengthened its program by hiring the George Hansen family riding act, for three weeks. The Hanfords joined Sunday (12) in Atlantic City, and will remain through the fair season. The Hanfords were named earlier as the new opening stand in Lisbon, where they left to fulfill bookings.

"The New National Night business in New York State for Cole continues good but matinees attract small audiences, according to Monday (15), org drew capacity at night after a three-quarter matine. It was a light matinee but cap. (See Orman Cole Ciree on page 99)."

John Pawling Org

Registers Red One

PLYMOUTH, Ind., June 18—The John Pawling Orgname scored with a full house from the crowd on Monday (12), after registering a three-quarter matinee in Ciree Monday (14), the show ran into rain and both matinees and night performances lost business.

In Plymouth, Pawling personnel worked overtime to sell tickets. Services were held at the graves of Frank Haig and Mr. and Mrs. An- derson, of Frank A. Austria, Pawling ex. Those attending included, members of Pawling orgname; Anderson, Mr. and Mrs. George Hanlon, Clark Quen, Irene Brie, all of the Pawling Orgname; and the Anders, Mrs. Clara Miller, Ph. Fourh, Mrs. James, Mau- ka-Ma, Ind.; Mrs. Glen Hetter and daughter, Moe Heber, Mr. Dorsey Hetter, and Mr. Dollon Krueger, all South Bend.

Kelly & Morris Bros

Memphis, Mo., to Rain

MEMPHIS, Mo., June 18—Kelly & Morris Circus, scheduled here Tuesday (14), was forced to pass up the show because of heavy rain. The show will now be given here Thursday (16). A heavy rain made it a questionable show.

At Kahoka, Wednesday (15), org had a light matinee but a three- quarter night borns.

Weather Breaks for K-M Org.

Iowa, Mo., Spots Give Big Biz

KNOXVILLE, Ia., June 18—After dodging tornadoes and heavy rains in Kentucky and part of Mis- souri, the Al G. Kelly-Miller Bros. Cir- cuses finally got a break in the weather and mostly drew good crowds.

Wednesday (15) in Knoxville, weather was ideal and the show was inter- lected a full matinee and an over- flow at night. The day before in Alton, the show was almost nixed a much needed by the farmers, and was held with only a three-quarter matinee and capacity night.

Even rain couldn't stop the draw in Knoxville, Monday (13), show getting two full houses. Loca- tion was bad and org didn't get some of its equipment off until late last night morning. Princeton, Mis- souri, with great weather, was Sunday (12), the only performance minus rain.

In other Midwestern spots business was strong. Nathany, Mo., registered a capacity house Sunday (12); Stanberry, Mo., Friday (10) was a strong night house after a light wind and Sunday (12) about 350 seated for similar sized.

Bedford, Ia., business was good Wednesday (8), with a strong night house after better than a half house at the matinee.
Dressing Room Gossip

Ringing-Barnum

The two-day stand at Bridgeport, Conn., climaxd the Barnum celebration that had delighted circus fans and circus fans alike. Some acts, including Mr. and Mrs. Declan's band, were invited to play a special show in a nearby park as an added attraction.

The notable act from the Bridgeport girls' team 17 to 5.

Bridgeport was a busy place for hawking hand instruments: Chester (Bobo) Roberts worked hard to keep up with the three-day job off with Mrs. Barnett and Mr. Borden.

Edith Ward has the air conditioning in his trailer going full blast. It is said that Edith, Mr. and Mrs. Bernard Zunner, Nadia Roberta, Mr. and Mrs. Ber совер, Josephine, Vicki, and her new husband Lefty, Trudy and Edith. Billie Griffin has a trailer warmed with the holiday season. Mrs. Madison took care of the pets (See Pollack Western on page 92).

Mills Bros.

A Sunday off in Charleston, Ill., gave folks a chance to see the midget ace and his wife, in Jacksonville. Mr. and Mrs. Cordell Parry are visiting the city, and have attended Doc Wadell's service in Coronado Baptist Church.

Marjorie Cook, Tony and Jeanne Baltimore and Phil Lewis were the first family to arrive at the fairgrounds after they needed nothing but the want for fresh salads and the holiday season, their second home. Tommy Thompson joined the side show with his men. He and Edna and Melvyns met the over the road in Springfield.

Jacques Coneyd was visiting his parents, Mr. and Mrs. Les Russell, en route to Louisville, Ky. Mr. and Mrs. Hotel. Virginia and Donna Fanez, acrobats, were visited by their father, Philip Shank, Wabash, Ind.–JACK LAFAY.

Clyde Beatty

Roy and Mary Sturr were hosts at a buffet dinner in their Portland, Ore., home for Ted, Jerry and Bobbie Davis, of Pullman, Wash., and Johnnie Cline, Mark Anthony, Bobby Kay, Leon Weller, Mel Reynolds. Stormy and Peggy Sylvester and the writer. William Beatty was a house guest of Jimmy and Mary Beatty.

Most of the showgirls visited the Lounge ballnight club where Gigi Gilmour and Janie Wann are starred. The niche club cast caught our notice in the shape of a five deuce and a banana-caliente for a show. Jack and Bertha Beverley were kept busy entertaining.

Bob Yerkes of the DeWayne troupe, upheld his ankle, but didn't miss a step. (See Clyde Beatty on page 92)

Pollack Bros. Western

Jerry Dean and Bobby Kellogg garner some extra money by shining band instruments. Chester (Bobo) Roberts spent the day trying to get his star act back. DeWayne is now on a week trip, having hit the road for the three-day job off with Mrs. Barnett and Mr. Borden.

Eddie Ward has the air conditioning in his trailer going full blast. It is said that Edith, Mr. and Mrs. Bernard Zunner, Nadia Roberta, Mr. and Mrs. Ber совер, Josephine, Vicki, and her new husband Lefty, Trudy and Edith. Billie Griffin has a trailer warmed with the holiday season. Mrs. Madison took care of the pets (See Pollack Western on page 92).

Kelly-Miller

The three baby elephants arrived in Bedford, Ind. One died on route.

Show now has 11 bulls.

Bob Hanle is president of a non-profit car club. Members include Johnny Klein, Gus Krenzer, and Max Nom:

Beers-Barnes personnel visited in Princeton, Ind. The writer received a invitation from Joe and Lefty, and was entertained by circus fans of Springfield, Mass.

Mrs. Kelly-Miller brought the elephants, dose swinging riders, rides, is in memory and works the company. The Kelly-Miller is now a three-day holiday at Yosemite National Park, with Lefty acting as guide.

Billie Griffin has a trailer warmed with the holiday season. Mrs. Madison took care of the pets (See Pollack Western on page 92).

Rogers Bros.

The new big shot arrived in Winchester, Va.

Eddy Knoll went to Nebraska and his son arrived from Kansas City, B.C. Freeman joined Flessner Lebbon's band and Willie Clark joined clowning. Also Clark is also doing foot juggling. Sunday in Lexington, Va., brought a good lot and a swimming hole. We now have two Jimmy Donnellons on the show, one budging and the other clovenfooting.

Newman left to play fair. Frankle Wightman's four-mile course proved to give Tuesday's lot was a wild strawberry. The writer, playing in the two pots of berries.–CHICKIE O'DONNELL.

Pollack Bros. Eastern

Mellone and Wiccom visited the Gainesville Community Circus in Corley, N.C. They sold out a 900-mile trip to Albuquerque, N. Mex., the Wards and Count Besnois missed their home, Illinois, Ohio, to catch the small building. Ashley Delbon's theatrical show is out of action and under a Vet's care in Albuquerque.

A heavy rainstorm during a Snake got the five girls in Pullman, Wash., scattered. Winchester and the audience. Gene Randle was the ringmaster, Claire, decked out in his exotic costume, which is the center of attention in the city. The audience was in the mood for a good show and they thoroughly enjoyed everything from the top shelf to the bottom shelf. Whity (See Pollack Eastern on page 92)

Cole Bros.

Jack Grissip and Eddie Dallman showed; George Churchill, painter and side show Jack recolored the show's real danger to white and scarlet.

A surprise birthday party was given Jeanne Peric칵 at every party home by announcing her engagement to Lefty Leff.

Highlights in Albuquerque included Jeanne Periccock's parents, Pat O'Reilly's mother and along, Mary, Sandra Bland, mother of Lefty Leff's parents.

The baby elephant沿 neighborhood. Bobo Dicky is doing a pantomime act, but has come down on his side on the job. Dick Beatty and Joe Stettler, bandleader, addressed the audience, "Happy Advertising on novelty advertising."

The Rosslaw of the Side show celebrated birthdays of its clown son, Genevieve Wright and1 Kirkendall in Rin, N.Y. The circus rides have included Wheel Stiiber, Richard V. De John, Ivy Van Loan, Larry Honosky, Charles Davitt, and John Day and, Beach.-SALLIE MAULDE.

Ameri-Congo

M. Bailey is on the advance, assisting Mr. Bartlett, agent.

The new test was for the first time in Arkansas, N.C. Lewis is traveling in a Monocle Circus is featured.

The main attractions were Jim Suit, agent of Pan-American, and W. F. Duggan, Pan-American, and owner, and James R. and Ben Campbell, former show owner.

San Antonia Zoo is shipping out two new animals, making a total of six to be added this week. Work on the new circus trailer is complete for San Antonio and should be ready soon.

King Bros.

King Kingsley is on the advance, assisting Mr. M. Bailey, agent.

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Jay Gould

Jay Gould's two daughters are famed in a new. Chris and Clara SEGAL, who plays the cologne and pie, plays the cologne and pie. Miss Gould celebrated her wedding anniversary at the Grove, Lehi.

Mr. Albright, while unloading his horses, suffered a leg injury. He will remain in the hospital.

Jimmy Cole Jr., 8, who works the elephants, has new trunks, leather coverings, and foot room. The elephant plays the cologne and pie. Miss Gould celebrated her wedding anniversary at the Grove, Lehi.

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UNDER THE MARQUEE

"Hunting Elephants in British Colonies," by the famous author of the famous book, "Red & Cun in Canada for June deal-

I am about to say what he thinks of his show when he & other.

Farley Baer, radio actor who has written articles for Ringling-Barn-

is the subject of a feature story in The Indianapolis News.

Convenors never knew how last they could erect a big top until they had their tent.

Al Linneman, who has been con-

fined to his hospital, was on the block.

Al Linneman, who has been con-

fined to his hospital, was on the block.

Fortunately for the show that has little to offer, nobody can tell it by looking at the list.

Curt Apelt, who has been con-

fined to his hospital, was on the block.

Paramount Seeks R-B Film Rights

NEW YORK, June 18—Paramount Pictures has made an offer to John Ringling North, Big Show proxy, for the right to make a movie picture about the Ringling circus, and has accepted this offer to be announced Monday (13).

The offer, which is for $150,000, has been accepted by the Big Show, and the agreement will be signed on Monday (13).

Paramount has been considering the project for some time, and the offer was made after a conference with John Ringling North, president of the circus, and other members of the management.

Paramount is now making plans for the production of the movie, which is expected to be released in the fall.
J.J. Scores Top Still Date In Erie, Pa.

Heavy Flack Big Aid

DUBUQUE, Pa., June 15—The Johnny J. Jones Exposition wound up a week in Erie, Pa., last Saturday (11) with the best still date of the season.

The spot also marked a high point in the season's radio advertising, with 10 stories and photo layouts and a tie-up with the classified department of The Erie Dispatch, which have been free advertising space in return for show halls, pictures, and notices of names of local citizens scattered throughout the class ad section.

In radio, Jay Lantz drew four talent and shot a tie-up. Leaping was interviewed on details of the show on Bill Brown's Night Club over WKIR. The same half-hour interview aired the Broad Stagers, free act, which joined in Erie, and the program was followed by Al Golden and Al Reel, of Gilbert's New York Folies, in comedy and vocal routines.

Tipped Viewer

WERC, Erie, had a recorded interview for the morning program, keeping up the with the Tunes, on radio. Clipper, midlet performer, interviewed. Tickets were given away on the show via a new tie-up.

In television, a quarter-hour program titled “The Jones Exposition” with Costco, Patty Forrest, dancer, and Al Reel, singing accompaniment, was broadcast over WSKI and WKIR and 16 ads in two dailies. The local columnists, Jay James, and Bob Swisher (Dispatch), gave several plugs throughout the city.

The show presented here Monday (13) with a big advance since it's the show tuned into by John Jones. A 23-mile radius was covered in publicity and advertising.

New Britain Gives Slates Terrific Biz

$1,000 Nights for Gal Unit

NEW BRITAIN, Conn., June 18—With ideal weather prevailing here, the James E. Stetts Shows played to the biggest week of the season, winding up with a gross reported to be on a par with the take at many fairs.

Oz was the first railroader to play here since 1941, with the result that patrons were hungry for both shows and rides and easily lured by the flash presented by the showmen.

A short run put the show train into the vicinity of Sunnybrook on Monday afternoon, and a mob was on hand to witness the unloading.

Shows Gross Big

Jack Norman, operator of the Sunnybrook, reported the gross of the week to be over $1,000 nightly. Selling in C. M. Millard’s Shoe Stores.

A short run of the show train into the vicinity of Sunnybrook on Monday afternoon, and a mob was on hand to witness the unloading.

DUBUQUE, Iowa, June 18—W. C. (Chick) Franklin, press agent of Dodson’s Imperial Shows, is very much alive and well, according to newspapers throughout the Midwest last week, carrying stories that he not only was dead but buried.

The incident which led to the story started Robert Williams, with a bullet wound in the head, was found May 19 in a ditch in Ipswich, and a pistol was buried in the corpse. Numbers on the gun, traced back this morning, led to a house in Ipswich, Tex, pawn shop, where the owner said the gun had been purchased last year for $150, leading to the story of Frank Hockett, press agent for which he worked last winter. Since having been with the Imperial Shows, the story has been repeated, and the cemetery marker bearing the name “C. W. Franklin” was seen.

Reduced 68-P.M. Prices Get Trial

By Dodson Shows

DUBUQUE, Iowa, June 18.—Dodson’s Imperial Shows will try out this week in Bloomington, Ill., with a reduced price of 68 cents, P.M. to see if it will catch on with the show business. The show, which opened last year, was one of the most attended in the area and proved to be a success.

For the past three weeks, the show has been in Amboy, Ill., where it has been well received by the public. The show is expected to attract a large crowd to Bloomington, with the reduced price of 68 cents per admission ticket.

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Baker United Tops '48 at Greenwich

RICHMOND, Ind., June 18—Better than 12,000 persons attended Baker United’s 1948 Grand Opening week from Greenwich, Ind., where they were entertained with a full program of exhibits and attractions, including car rides, roller coasters, and other rides.

Six weeks played previously to Greenwich yielded fair business, with the last week being the best attended. Friday, Saturday, and Sunday, the last week, were the best, with the Sunday event being the most popular.

The show ran from Monday to Sunday, with the last day being the most popular due to the variety of exhibits and attractions.

Conklin’s Bale It at Winnipeg As Cele Clicks

Huge Biz Scored on Midway

WINNIPEG, June 18—Winnipeg’s 50th anniversary celebration, which closed its six-day run here Saturday night (19) with a gala pageant, proved to be a success, drawing an estimated 25,000 outdoor-theaters, and local business being carried on throughout the many special events on the program.

The Conklin’s show, spotted on downtown streets, did enormous business all week, with the show being conducted day and night, and enjoying banner front-end play. Midway area was so crowded that it was almost impossible for the Conklin’s to accommodate the extra business, with huge crowds of riders and strollers in the line-up. Rail and drink concessions enjoyed exceptionally good business.

Weather was good, everyone closing night, when some rain fell. It was not sufficient to idle the rides, as patrons continued to climb aboard. Nightly plays in the midway ran as late as 1:30 a.m.

Jean Ross Bull’s Gift of the World was the biggest money-getter in the Conklin show line-up, with Pete Kefel’s Side Show showing the second最高.
Grand Island, Neb., women members of the 25th Century Shows tendered a shower in celebration of her forthcoming marriage. In attendance were Mrs. Blakie Schoolfield, Mrs. Brown, Mrs. John Brown, Mrs. Mike Herron, Mrs. Blackie Jett, Mrs. Frankie Clark, Mrs. Mac McCoy, Mrs. Oil Jones, Mrs. Gabi King, Mrs. Everett Miller, Mrs. Forrest Pudutt, Mrs. Theodora Lender, Mrs. Bert Sweet, Mrs. Constance Wood and Mrs. Gloria Catherwood.

Robert (Slim) Curtis, who closed with Silver Slipper Shows at Albany, Ky., joined Page Bros. Shows with his funhouse in Franklin, Ky.

Mrs. Margaret and Evelyn Hock, Viola Parker, Ned Tidwell, Mr. and Mrs. Lou Keller and Mr. and Mrs. Al Sopranan were among the visitors who called on Mr. and Mrs. John H. Kelley while the Carnival was in Kansas City, Mo. Shows follows: Erie Hudspeth, front take; Aloka,abinet manager; Linda Falar; the Holdemannists; Chief Wopapony, snake; and Prince Neth, front enter. Prof. Holdeman, middle; Mary Holdeman, skeleton girl; Slim Rabb, pincush; date; how about that? Ray Sivilp, electric dancer; Lido Kork, acrobats; Mrs. William B. Smith, nurse; Bobon Buck, inside lecturers; William McFeeley, Henry Simmons and Mike Keller, ticket sellers.

GET MORE FLASH — MORE ACTION with EVANS’ STREAMLINED THUNDERBOLT BUMP RACER

The finest! Home Better Has Ever Been Offered to the Trade!

Precision built, quality made for a lifetime of service. Sleekly-nicked plush, good for standard or high action, shock absorbing, short enough to drive on the streets. Far above the standard bumper car. Find at your nearest dealer.

WRITE FOR COMPLETE CATALOG: CARNIVAL SUPPLIES, EQUIPMENT, GAMES
H. C. EVANS & CO.

LANCASTER CENTENNIAL
LANCASTER, NEW YORK, WED. JULY 3

The world’s largest manufacturer of amusement devices.

BUFFALO SHOWS
SPRINGFIELD, NEW YORK, TUE. JULY 2

HOME STATE SHOWS
Want for Long String of Fairs and Celebrations
Shows—Good Proposition.

BUFFALO SHOWS

WANT—NESSLER’S SHOWS—WANT

For the biggest hit in the South—Martin, Tex., June 27 to July 1, including all the Fool’s Fairs, except Good-Soldiers, also at any good Show with over 1,000 people. Write for details.

STANDARD SHOWS

WANT—JIMMIE CHANOS SHOWS WANT

Wanted for Eastern Shows of all kinds. Will go to any location. Will only work with a powerful show. Have a stock of all kinds. Miss Florida, Miss Ohio, Miss Illinois, Miss Michigan, Miss Minnesota and a few others. Write for information.

JIMMIE CHANOS, Coldwater, Ohio
WANTED:
FOREMEN FOR CATERPILLAR AND DIPPER RIDES
SECOND MEN ON ALL RIDES
BILLPOSTER—MUST BE SOBER, RELIABLE AND TAKE CARE OF HIS WORK
SIDE SHOW PEOPLE: Whipcracker, Knife Throwers, Magic Act that pitches and any Side Show People that are suitable for High Class Side Show.

FOR SALE:
FOLLOWING RIDES ALL IN GOOD CONDITION
No. 5 ELI FERRIS WIEL—OCTOPUS—6-CAR WHIP
BOOMERANG RIDE—CATERPILLAR (Practically New)

All Address:
BILL HAMES, Mgr., Box 1377, Fort Worth, Texas

GRANT'S RIDES AND AMUSEMENTS
SLIGO, PA., JUNE 20-25
Wants Shows not conflicting. Can use Merry-Go-Round, Slinky Ramps, etc. Contact us.

MACON, Ga., June 18—After about three weeks of fitsy business, the Hi-Ball has had a steady week of profit on the first week of June. The D.C. scene was made to stay over for another week, postponing departure from their six-day run.

Getting ready for the road the show's personnel has been increased. Kenny Courtney has joined with a show of their own. Jimmy Courtney joined a show of a glass show. Mrs. Beece Myers has repaid the trailer used for one of the barn shows some distance away.

Bob Miller, Mrs. C. H. Holland, who operates the pop show, reported last week was the best of the season for them. Billy Rushard, Cash with the C. H. Holland concession, is doing well. The pony-pen, Electric in Al Cash has completed overhauling the three 10-wk. Diesel units which furnish the midway current.

The names of Co-owner C. M. Willis have joined. William Willis is agent at the pool concession and C. M. Willis Jr. has the over and under. Their mother is now operating the Olympic Theatre. This week Joe Cage, Ice Cream, and Fred Murray joined last week as batman superintendant.

John H. Marks
YOUNGSTOWN, O., June 19—Of the five or six shows that are set up on the Meridian Road circus grounds, under auspices of different owners, this winter's show is hindered attendance the first part of the week.

Walker and Mary Stoffol, owners of the Wild Life Exhibit, were visited by C. R. Snider.

Previous date, East Liverpool, Ohio, had heavy attendance. Golden Star Dairy Company sponsored the usual children's party Saturday afternoon. Streets, ballyhooed by T. S. Bean (Slip) Kelly, was Chief Whannap, regimental Indian, and Modu, Holy man from India. Saturday night attendance was especially strong.

Johnny Grenaules has renovated the pesting girl revue, now known as the Pogo Coast, with Joan Shee as the latest recruit. Louie Angell, Miss Minniscip, is a feature with the Four Sons. Varlter and Mr. Joe Jarman joined.—WALTER D. NELSON.

D. S. Dudley
LUBBOCK, Tex., June 18—Org is in fine 11th hour condition. The 5 vendors were Mr. and Mrs. S. S. Stoddell, Mr. and Mrs. Corky White, Nelson, Larry, and Charlie Daves, and Count Store Baldy. Stoddell has a strong and nice group. A Harvey Street is helping her husband, Harl Hill, with bingos. Mr. and Mrs. Moco Marseel are back. Paul Moore and wife, Edna, is on the crew. French Fred and Woodrow Norky Parks of all kith. Win what you have. Shows, Siski, Hixson, Hixson, Fat of any need appealing Shows with same equipment.

PAGL, IND., JUNE 20-25.

CALLING ALL Attractions
TULSA FAIR PARK

OKLAHOMA'S LARGEST, FINEST INDOOR ARENA, available NOW for year-round booking of fairs, carnivals and rodeos
• Thrill Shows, Basketball
• Roller Derby Shows, Baseball
• What have YOU?

FLAT OR PERCENTAGE

For Day, Week or Month

Phone 49103

TULSA, OKLA.

WANT
RIDES OF ALL KIND
For high fairs, carnivals, July 18, 19, and 20th, American Legion, Elyria, Ohio, and Redneck Show, Ottawa, Ohio.

DALLAS V. SMITH
Chris, P.O. Box 215, St. Louis, Missouri

LEE BECH SHOWS
Concessions—that work for fairs. For sub-concession at any fair, fillings. Only one of a kind booked.

East Hamilton, Ohio, June 20-25
Norwalk, Ohio, June 27-July 4
Lankford Overland

FITZGERALD, Ga., June 13.—Org was playing the cotton mill lot here last week, and the band has been here off and on by reason of opening the last week in April in Monterey, Cal. The group left for Tennessee to get his electric plant. He will have to be here for the rest of this year and is building a show company addition. Al Van Meter, ride superintendent, and his crew have been drawing rides in preparation for fair dates.

Ted Rollins, Walter Lankford, manager; Al Van Meter, ride superintendent and lot manager, Tex Rollins, assistant manager; and S. Rogers, electrician.

Muriel Nix and Tex Vaner are on the Ferris Wheel. Homer Smith has swing and kick rides, and Mrs. Tex Vaner and Alina Linder are on ticket booths.

Allen and Alna Lankford operate two adjacent cotton mills. Lankford is framing a show. Mrs. Rollins has returned. Al Van Meter, high striker, and Pauline Van Meter, penny pitch, C. W. Heath added a refund.

J. A. GENTSCHE SHOWS

JUNE 25, 1949

The Billboard 67

CARNIVALS

Lankford Overland

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J. A. GENTSCHE SHOWS

JUNE 25, 1949

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CARNIVALS
WANTED: July 23rd celebration, sponsored by the junior chamber of commerce, Scotts Hill, Mississippi. Biggest celebration in Western Mississippi. No hard times here. Everyone working and waiting to celebrate.

Can place for some celebration and fourteen days of festivities and Celebrations: Freon Gaston, Chester McHale, H.G. Horrell, Pennor Arcade, Rose Horse Bells, H.L. Banks Pankuy, Mug Stoffel, Newton's Pony Soul or any other ride we want to have is that you want in order that it does not conflict. John Hutchinson can place Ticket Sellers, and Acts for Circus Ride Shows. Can also use Never Won or rides that drive semi-trucks. Good proposition for Billposter who can handle details ahead of show. We furnish truck. All contact

JACK RUBACK, Manager
ALAMO EXPOSITION SHOWS
LONGMONT, COLORADO, OR IMPERIAL HOTEL, LONGMONT, COLORADO.

"One Hundred Years of Progress"
WACO CENTENNIAL EXPOSITION
WACO, TEXAS, OCTOBER 24-30
"Fastest Growing Industrial City in the Southwest"
New Building, Entertainment, Demonstrations, Competitions for Independent Midway;
SEVEN BIG DAYS AND NIGHTS
Agricultural Exhibits — Poultry Show — School Displays — Waco Mall MIDWAY —
Directly Follows Texas State Fair. Dallas. For further information, write, wire or phone
TOMMY STEVENS, Manager

J. A. SPARKS SHOWS
West Rings Callers, Manager and Counter Man; an excellent proposition for capable man.
Jack McFerran, Contact, WANT CONCESSIONS—Photo Galleries, Keywells, Novelties, High Shiner, Reeves Discount Ball, Corn. French Fries, Candy Apple or any Concession that works for Rock, 250 miles to this point. Good contract. Good town. Pooling allowed. Good contacting. Good proposition for capable Fair House Operator. WANT AGENTS. For Sales and Manager positions. Write, wire or phone.
J. A. SPARKS SHOWS
Stylistville, Ky., this week; Kentucky, Ky., next week.
J. A. SPARKS, Owner
S. H. ROCKHOLT, Business Mgr.

WANT LEGION AND FREMION'S COMBINED FAIR
AND 4TH OF JULY CELEBRATION
SUSSOK, N. J. — JULY 4-9
High Priests Act, George Horace, veteran remember ball team? Try Tom in bassoonist, tour for band; also in kitchen, fireman, firemen, band and kitchen for rough things, show for fairs, also for Big Shows. Address: WALTER LEHMAN, Manager, and SPECIAL SHOWMAN.
Committee opera- tion everything except above. Reply to
13 CLARK ST.
PATRICK, N. J.

W. E. ATTRACTONS
NOW BOOKING FOR BIGGEST CELEBRATION IN TENNESSEE
Rust in Cove, July 8-9. West Show, Rides, Concessions. No lucky boys, just Slim, Mel, and Men, this week; West Show, next; then Rust in Cove. Come on, no exclusive. Can place good Agents on Concessions.
W. E. WEST, Owner

FIDLER UNITED SHOWS
WANT FOR ENTIRE SEASON STARTING NOW
Electrician who can handle searchlights. Side Rennam and Second Man on our 15 Ride. Shows each week. Smith, Illinois. Call or write for terms and information, also on Special Centenial of all kinds. Some Hanky Pans open. Address: FIDLER, W. S. THIS WEEK; THEN PER ROUTE.

TECMUSEH, MICHIGAN, EIGHT BIG DAYS
fourth of July, slick Show wanted. Send Address. Rides hand wanted, all departments.
FOR SALE—Spitfire. WANT TO BUY—The A-W Phoon, Oshkosh, or will trade.
NORTHWESTERN AMUSEMENT CO.
FORDYCE, OHIO, THIS WEEK.

FOR SALE—TAFFEE CONCESSION
Consulting of a Cabinet Crystal Coach Sr., Taffee Puller and Taffee Cutter. This outfit must end a month. Treat us just what we are. Any type concession. Highest bids taken complete outfits. For further information write.
JAMES FLAVIN
198 WIST WASHINGTON STREET
CHAMPAIGN, ILLINOIS.

Railroads Combine Business, Pleasure for Ralph Lockett
(Continued from page 47)
our general agent of the Ringling-Barnum circus. And, the lessons were well learned. For the Jones Bros., they were distinctly marked and have been distinguished by the selling qualities of the advertising.
Mr. Ralph also learned newspaper publicity and advertising methods for shows from Hopkins. At the result, the carnivals Ralph has been associated with have been done entirely by advertising campaigns similar to those of circuses to draw crowds from more distant rural areas as well as urban areas.
Born in Ringwood, Va., Ralph's first job was in St. Louis, in the publicity department under Charles Catlett of The Progress-Index in near-by Peterburg, Va. Subsequently, he interrupted his career in the show business by a few years spent on other newspapers.
While working on the Petersburg newspaper Ralph met a lady friend to the late George H. Mayo, agent for the V. T. Stone Shows, and bought into Hopewell, Va. Ralph assisted Stone in putting up the paper and a selling qualities on the tractor wheel. It was then that he became conspicuous of carnival life.

John Robinson
Too didn't even know John Robinson or the Robinson Circus, Ralph wrote him a letter asking for a job. Apparently Ralph was so interested in the Robinson Circus to make show business his life. He took an agent position from J.B. Jones, the long-time bookkeeper for Hopper, general agent for the Robinson show, working in the advertising car. From Hopper he not only learned much about advertising but the lure to car show business.
He remained with the Robinson circus three years. Then shifted to the N. T. Stone Shows, now the John Marks Shows. Ralph remained with that circus thru 23. The business then was at a low ebb, and Ralph joined the general manager of the Popular News (Va.) newspaper, became classified advertising manager, and remained in that capacity until 23, when he joined the advertising staff of the Times-Light of Kingsport, Tenn.
There he met E. Lawrence Phillips, who ran the show, and was open to suggestions, and in the winter of '26 he joined him and worked thru the winter of '27. Phillips sold his show for $18,000 in February of 27, and with the show. Ralph then returned to the show field.

Made General Agent
Ralph spent two years on the Jenny show thru '45 and became general agent of the show. At this time he married Margorie Lehr, of Water- ton, Wis. His desire to enjoy some home life with his wife, rather than continue securing the country for show dates, was an influencing factor in his shift back to the office wagon. On the road, even when general agent, he managed to find time for other hobbies besides his love of railroading. One of the hobbies of the office wagon is the collecting of programs of legitimate stageplays. And, hand in hand with this, is attending such shows. His program collection is impressive and dates back to 1920.

STATE FAIR SHOWS
WANT
After doing our spring house cleaning and cleaning all shows Completely, Agent is in a position to do business.

C. A. GOREE
SHATTUCK, OKLA.

INSURANCE-
IDA E. COHEN
175 W. JACKSON BLVD.
CHICAGO, ILLINOIS

Wants-To Book or Lease
Parts Wholesale or Any Side Floor.
R. W. MADDOX, Owner
MADDOX BROS.' SHOWS
BOX 143
ATLANTA, KANSAS

FOR SALE
Costal Machine in good park boardwalk condition. Very low. Contact Finkler, Cortland, Ohio.

LEO FINKLER

WANTED
Ride Men, Concessionaires of all kinds. Show to book from 1000 to 2000.

MOUND CITY SHOWS
Carlisle, Mo., 10th week; Memphis, Mo., 1st week; AUTO LAWN, dates retired from the carnival field.

WANTED

HAROLD RICKLE

FOR SALE
1947 SPITFIRE AND ROLLTOPPLE
Buttermilk, Ind. 36 x 72 ft. Ivory. Will sell this week. Will be 20 ft. long, 7 ft. high, 12 ft. wide. Contact H. H. Bower, New Lebanon, Ohio.

GOOD SPOT FOR CARNIVAL RIDE
Improved park across street. Excellent Beach.

ANNA C. FOX
P. O. BOX 177
GLOCTT, N. Y.

COLEMAN'S STATE SIDE SHOWS
Want for June 23 thru July 4 and five weeks around Gary, Indiana, Small Acts, Carriers, and Concessions. Shows to be done on foot, 1700 miles of travel, $210 per week. LEADTIME CONCESSIONS—Lange Barn Gallery, Coney Island, Dayton, Ohio, Coney Island, Brookville, Va., Coney Island, Cincinnati, Ohio, for sale. Contact Coleman, State Week Show, for more details.

This week, Mercerville, four miles south of Gary, next week, BIG FOURTH OF JULY CIRCUS, CLEVELAND, OHIO. Have 2000 per week available. Work Sundays. No sales to rides, no grift, no grizzles.

TED WOODWARD, Owner and Manager

MIDWESTERN EXPOSITION WANTS
Two or three sides, medium run, 8 to 10 sides, wholesome show. All races, Steam, Trotters, Pacers, Show and Track Mares. Royal Flags wanted for our run. Shows want Ads for shows and will consider all reasonable offers.

Contact W. M. Cherney, 200 Water St., La Crosse, Wis., or write:

W. M. CHERNY

1008 W. 10TH ST.
CHICAGO, ILLINOIS.
LOIS SEDLMAYR GIVES
Davenport Luncheon
For Tampa Auxiliary

DAVENPORT, IA., June 18.—Lois Sedlmayr, first vice-president of the Ladies Auxiliary, Greater Tampa Showmen’s Association, entertained club members and prospective members traveling with the American Showmen here this week at a luncheon in the Royal Room of the Blackhawk Hotel. Plans to raise money for the club during the season were discussed.

In addition to Royal American personnel, the Cavalcade of Amusements, playing at Coover Rapids, were represented at the luncheon by Hattie Hanger, Billie Hunter and Grace Fillingham.


Applications for membership were received from Ethel Jenner, Jean Pins, Katherine Herrrett, Lee Seelhorst, Gertrude Land,outlined, and Maude Verner.

A house rent Sally Road was read.

It was reported that Evelyn Blakely may enter a homestock soon.

First benefit Bingo party for the season was held on the 20th American Shows Thursday night (16).

Upstate N. Y. Dates
Give Buck Okie Biz

SYRACUSE, June 18.—The O. C. Buck Shows, playing on the Madison, let just outside city limits, is garnering biz on a par with that of last year. No rain has hit this territory for some time and keen hot weather is virtually assured through the closing season.

First week in Watertown, N. Y., Buck scored good biz. The org was the first in and also had the benefit of appearing in conjunction with an annual festival which attracted thou sand people.

Roy Pugh is building big kiddy matasures with the distribution of 9-ct. tickets proving the hook. The promotion is expected to show even better biz than the show owner is ready to go.

The Joseph J. Kirkwood Shows predicted buck here on a lot inside. Roy Pugh has already scored only medi um biz.

A route from Watertown, Gene O’Connell’s light plant truck overturned and the unit was ruined, Wen tley Motors joined in. It was a hot account.

Mrs. Ida Janek is hospitalized in Rochester, N. Y., due to an accident. Eddie Evans suffered a heart attack last week and is hospitalized. He is in critical condition at this writing.

Mrs. Helen, stationed in South Bend, Ind., has given a series of successful shows. Orlando Hagan is managing a new show and doing well.


HENNESY IN MICHIGAN

(Continued from page 18.)

The weekend was topped off by any previous stand last year with the exception of St. Louis.

Owner Harry Hennesy is consolidating the Scott & William Temple, Tex.—following a major operation. Mrs. Hennesy is with her sick child. Harry was joined in the operation by S. Gerety, who will remain with her till the show owner is ready to go to the Cerrity ranch for a few weeks rest before rejoining the show.
HILL'S GREATER SHOWS

New booking for 14 Fairs and Celebrations, starting at Alliance, Neb., week of June 20th, with largest Fourth of July Celebration in the Midwest. Mounds, South Dakota, over 100,000 people in three days followed by Huron, South Dakota, American Legion Rodeo at State Fair Grounds, then Rapid City, South Dakota, Rodeo Days at the Mt. Rushmore. WILL BOOK ANY LEGITIMATE CONCESSIONS NOT "EX-PO". Have wonderful roots for Motor Rodeo, Wild Life, Monkey Show, Side Show, or without equipment. Will book Barn Rodeo, Fair House, Circus, Caterpillar, Half-Bluff or Whip. Have openings for Agents on Ralduwe and Ralduwe, Mr. Blakely wants Cooks and Waiters for Cookhouse.

All replies to C. O. AND H. P. HILL
Alliance, Neb., this week, or on route

CLUB ACTIVITIES

Pacific Coast

Showmen's Association
1232 Gough St., San Francisco, Calif.

LOS ANGELES, June 18—The Monday meeting was the first of many. Presiding over the meeting were Harry C. Matthews, Newton Stone, Harry Link and Andrew Burke, as members. Vice-President Joe Krueg presided. Also on the rostrum were Treasurer Richard Gurney and Secretary Louis Harder. After the meeting the refreshments were served by Roy Toward and Joe Mood.

Evel Dinnally reported Vie Johnson now has a new home. Charles Sturley, also is confined to his home. Roy Hathaway will soon be up and around. Mike Baldwin is getting ready to be admitted to Birmingham General Hospital for a check-up. Spot Madden is showing gradual improvement.

The next meeting will be held July 6.

Ladies' Auxiliary

President at the Monday (6) meeting was Florence Gurney, assisted by Opal Money, first vice-president; Ethel Elkins, second vice-president, and Perry Forshall, treasurer.

Letters were read from Frances Foster, Margaret Foster, Francis Foster, George D. Lee, Elisto Schuyler, Coni Miller, Charlotte Dineen and Doris Douglas.

President Toward reported on the May 25th. Prize winners included Ted De Sant, Norma Burke, Mary Festkaplu, Pearl Jones, Rose Howard, Virginia Minkie, Minnie Norma Burke, Marke May, Neal and Lillianellle Williams. Gifts were awarded by Sally Flint, President Toward, Charlotte Cohen, Norma Ruse Roos Ross. Guests included Virginia Kadr, May Neil, Dorothy Brown and Eve Scott.

Basar donations were received from Marie Taal, Opal Mapney, Vivian Jacob, Stella Linton and Norma Burke.

Called on for tasks were Marie Bagby, Jonnie Beagle, Billy Flint, Ed Nancy Merchant, 11th Felix, Julie Smith and Gertrude Mathews. Larry Toward and her assistant served lunch.

Ohio United Showman's

Association

136 Tuscawara St., W., Canton, O.

CANTON, June 18—Vice-President Mike Toward presided at the evening meeting. Filling in for President Charles Ward on the sick list was, With Tita at the table were Ford Fowls, secretary; L. A. Huff, treasurer, and Tony Dano, chairman of the board.

Also attending were James Harris, Larry Toward, Bert Greenwald, Larry Matthes and Charles Heinkebock. Lunch was served and William Stewart read theIl.
**CARNIVALS 71**

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**GOLDEN WEST SHOWS**

**THE BEST IN THE WEST**

**WANT FOR THE BIGGEST FOURTH IN THE WEST**

**ALAMEDA COUNTY FAIR JUNE 29 thru JULY 10**

**PLEASANTON, CALIFORNIA**

**WANT RIDES**

Can place Octopus, Dopey Dog, Infinite Loop, Buckaroo, Double Whirl, Lasso yank, ANY OTHER MAJOR OR RIDE RIDES with transportation.

**WANT CONCESSIONS**

Can place Crock House, Bingo, Ball Game, Carnival Game, Inter-Wall, Thirst, Fishing, Fish and Duck Prizes, Bowling Alley, Singing, Rumper, Basket Ball or ANY OTHER CELE-RATE MATE Concessions. Don't write—come on.

**HARRY (POLISH) FISHER, Golden West Shows**

Fairgrounds, Pleasanton, California

---

**CONTINENTAL SHOWS**

"NOT THE LARGEST — BUT POSITIVELY THE FINEST" 8 RIDES — FORT EDWARD, N. Y. — 4 SHOWS

**RIDERS**: Want Tilt-a-Whirl, Reaker, Caterpillar or Rides not conflicting; own transportation.

**SHOWS**: Want Motor Drome, EXCELLENT TERRITORY! Want Snake Show, Fun House, Glass House, Illusion Show, Monkey Show, Wild Life or any other worthwhile Show.

**CONCESSIONS**: Want Attractive and Clean Custard; want Percentage Games with Hanky Panky, Snow Rolling Alley, Snow Cone, Basketball, Hanky Panky and any of the Tricks. Ball Games Wanted.—none on show now due to unforeseen disappointment. "Beautiful Spots." Wire Greenwich, N. Y., this week: Hudson, R. Y., to follow.

**ROLAND E. CHAMPAGNE**

Owner-Operator

General Manager & Business Agent

---

**CRESCENT AMUSEMENT CO.**

WANTS


---

**PIONEER SHOWS**

high class midway attractions

**HALLSTED, Pa., June 27 to July 2; then HANSECK, N. Y., 4th of July Old Home Week Fireworks. Parade nightly. Heart of Mountain Vacationists for three weeks.**


**MICKY PERCELL**

---

**HOWARD BROS.' SHOWS WANT**

For Fairport Harbor, Ohio, Market Fair, June 30-July 4 Celebration and Ten Weeks of Fairs.

Two or three Small Clean Shows—Monkey, Fat Show (Tom Blackwell, want you) at Huron, Ohio; Wild West, Want Roll-a-Planes and Boat Ride. Fairport will have 100,000 people.

**HOWARD BROS'. SHOWS**

Bentleyville, Pa., June 20-25.

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**VICTORY EXPOSITION SHOWS**

WANT FOR 12 FAIRS AND CELEBRATIONS STARTING AT THERMOPOLIS, Wyo., June 27-30; THEN THE BIG JULY 4TH CELEBRATION AND STAMPED ON CODY, Wyo., JULY 1-4; FOLLOWED BY THE SHERIDAN, Wyo., BOTS-SOTS STAMPEDE


Address: RAWLINGS, WYOMING, This Week; Then THERMOPOLIS, WYOMING.

---

**WANT**

**MOTORDROME HELP**

Men and Girls for Drome for Drome, also Talker with Drome experience. Long season.

All Winter in Florida, Festively no drinks tolerated, Reply to E. L. YOUNG, Gen. Mgr., Royal Crown Shows, SHARON, PA., this week.

---

**OHIO VALLEY SHOWS**

ROXIE HARRIS, SOUTH WHITLEY, IND., STREET FAIR

---

**Iroquois, Ill., 100th Annual 4th of July Celebration**

Not the biggest, but one of the best. Two big Days, Two Big Nights. July 3-4.

With Re erection, Fall, Street Fair, Parades, Twenty Weeks of Fairs.

WANT—Barnes, Mound City, Ill.; Pettisville, OH; Wanaque, NJ; Fort Collins, CO; Troy, NY; Erie, PA; Fort Worth, TX; Pretty Lake, MI; Curly Colored, Ball Place Penny Arcade and Slide Show. Girls Show with or without fee. Percentage Discount. Wire.

---

**NEWARK, N. J., THE RUBENSTEIN CIRCUS**

For Sixth Annual Fair, Newark, N. J., September 6-10. Circular and Tent on Request.

---

**W.G. WADE SHOWS**

**WOW**

**ADRIAN, MICH. JUNE 27-JULY 4**

**BIG ANNUAL 5 DAY CELEBRATION, June 30-July 4**

**RACES—RODEO—THRILL SHOW—FIREWORKS**

Radio, Stage and Screen Stars in Person

Can place all Concessions except Popcorn, Bingo & Lead Gallery! Can also place any non-contradicting Shows.

DON'T MISS THIS BIG EVENT! CONTACT NOW!

W. G. WADE SHOWS, Battle Creek, Mich., This Week.

P. S: Plan now to book for the FOREST FESTIVAL on the streets of Adrian, Mich., July 11-16.
Harvest Racing. Air Show Planned in Chilliwack, B. C.

CHILLIWACK, B. C., June 18—Harness racing and an air show will be included in the Chilliwack Cherry Carnival on Dominion Day here, July 1, at Five Corners. Harness racing will be staged by the Northwest Trotting Association, with pari-mutuel betting.

AVERY'S MODERN SHOWS

Can Place for WHITE CLOUD, MICH.


CARNIVAL WANTED

SEPT. 7-9

Gorin Fall Festival

Carnival wanted. Satisfaction guaranteed. Write Carl W. Kloepfer, Gorin, Mo.

BUFFLION SHOWS

Want for 17 Fairs and Celebrations starting at Boston, Ill., June 28; then to McHenry County Fair, Metropolis, Ill., July 3-9, and balance of season

WANTED

For Concessions at serious.

Address; WANTED, This Week

HUTCHER'S MODERN SHOWS

WANT TO BOOK—attracts: 12-15,000. Telephone, 903-23. We have 2 semi and 5 trailer shows. Call anytime.

UNITED LIBERTY SHOWS

WANT 1-2 days' sale at public Park or ground in your city. Tracks 100 ft., 20 ft. wide; all equipment furnished. BH-200-500. Write Bill Martinson, 1707 E. Nolte Ave., Long Beach, Calif.

WANTED

Two 25 ft. sides for show in Cality. Must be painted and lined. Reply by wire only.

MICKY STARK, Mgr., Green Hay, West, June 20 50; then Watertown, N. Y., July 4th. Call.

FREAR'S UNITED SHOWS


For Sale

Dart Show, Pitch-Till-You-Win and two Ball Games. New looked out C. C. Buck Show. Price and trailer go with it. Chores if sold at once. Can be seen at Middletown, N. Y., this week; Kenna, N. H., next week.

JAMES QUINN, O. C. Buck Shows.
WANTED
For 49th ANNUAL JULY 4 CELEBRATION
Dramatic Contests to follow.
All kind of Shows with or without top.
Contact John T. Trende, South Heights, Lark Lane.
Loyd's United Shows.

FOR SALE
24 South Caterpillar newly rebuilt or will trade for 25 ft. Mercury Outboard.
ROSA M. RAINES
Mena, Ark., or per route.

JOE SCIOTINO
WANTS
Ticket Sellers who can drive (sells). Experienced Candy Pitchman. Talker for Parade Show. If you drink, don't answer. Can work with other male, or female for Carnival for Poster Show. Answer.
J. SCIOTINO
Royal Crown Shows
SHARON, PA.

HENRY WILSON
and
RED NECK EAVES
WANT

WANTED
For 6 Iowa — 2 Kansas — 5 Texas Fairs.
Wants Agents for Agency, Cigarette Gallery, Ball Game Girls, few more Music Girls.
H. Wilson, Right Age. Athletic Show Banner. Man who can sell elegant advertisement can show. Fair of the South at any time in future. Write T. Winter, Puff, Kan., this week, then Nebraska City, Neb.

C. A. VERNON, Manager
United Exposition Shows

AT LIBERTY
BENNIE WELLS
Scene Artist
Pamphlet of Beautiful Shows.
Just finished all shows. Must sell. Contact same units.
Diller, United. Address Care Billboard, Connecticut 22, O.

Due to disappointment
RIDES WANTED
For the 27th Annual Macoupin County Fair sponsored by the American Legion. Four or five rides needed. Write or wire.
J. P. MAGEE
Orleans, Ind.

SNAPP GREATER SHOWS, INC.
Can place two more shows starting June 30th at Memelmore, Wis. Fair followed by 8 more Wisconsin Class A Fairs — plus 5 Southern Fairs, including new Fine Puff, Ark, Fair and the Four State Fair at Texarkana.

Prefer dark rides which have never been over this route before. Good Mechanical Shows (Joe Teske, if not placed, wire) or any other worth while show.
Can place a few more stock concessions at Fairs.
Bill Chalklin can use for next fall balance of 14 Fairs, good Freak to feature also inside lecturer for Side Show.
Wire or write Charles City, Iowa, June 25th or 26th to Memelmore, Wis. before June 25th.

SNAPP GREATER SHOWS, INC.

JOHNNY T. TINSLEY SHOWS
"America's Most Modern Midway"

CAN PLACE
Frozen Custard, Wonder Bar, High Striker, Long Range Gallery, Jewelry, Novelties, Merchandise Concessions, Tattoos, Heart Shape Pitch, Six Cats, Age, Cork Gallery. Address Johnny T. Tinsley Shows, Memorial Drive at Pewaukee, this week next week. Washington High School Grounds, Hunter Street, S.W., Atlanta, Ga.
P. S. Erwin Haller, please get in touch with us.

WANTED
FOR 50TH ANNUAL JULY 4 CELEBRATION
Spectacular Contests to follow.
All kind of Shows with or without top.
Contact John T. Trende, South Heights, Lark Lane.
Loyd's United Shows.

FOR SALE
24 South Caterpillar newly rebuilt or will trade for 25 ft. Mercury Outboard.
ROSA M. RAINES
Mena, Ark., or per route.

JOE SCIOTINO
WANTS
Ticket Sellers who can drive (sells). Experienced Candy Pitchman. Talker for Parade Show. If you drink, don't answer. Can work with other male, or female for Carnival for Poster Show. Answer.
J. SCIOTINO
Royal Crown Shows
SHARON, PA.

HENRY WILSON
and
RED NECK EAVES
WANT

WANTED
For 6 Iowa — 2 Kansas — 5 Texas Fairs.
Wants Agents for Agency, Cigarette Gallery, Ball Game Girls, few more Music Girls.
H. Wilson, Right Age. Athletic Show Banner. Man who can sell elegant advertisement can show. Fair of the South at any time in future. Write T. Winter, Puff, Kan., this week, then Nebraska City, Neb.

C. A. VERNON, Manager
United Exposition Shows

AT LIBERTY
BENNIE WELLS
Scene Artist
Pamphlet of Beautiful Shows.
Just finished all shows. Must sell. Contact same units.
Diller, United. Address Care Billboard, Connecticut 22, O.

Due to disappointment
RIDES WANTED
For the 27th Annual Macoupin County Fair sponsored by the American Legion. Four or five rides needed. Write or wire.
J. P. MAGEE
Orleans, Ind.

SNAPP GREATER SHOWS, INC.
Can place two more shows starting June 30th at Memelmore, Wis. Fair followed by 8 more Wisconsin Class A Fairs — plus 5 Southern Fairs, including new Fine Puff, Ark, Fair and the Four State Fair at Texarkana.

Prefer dark rides which have never been over this route before. Good Mechanical Shows (Joe Teske, if not placed, wire) or any other worth while show.
Can place a few more stock concessions at Fairs.
Bill Chalklin can use for next fall balance of 14 Fairs, good Freak to feature also inside lecturer for Side Show.
Wire or write Charles City, Iowa, June 25th or 26th to Memelmore, Wis. before June 25th.

SNAPP GREATER SHOWS, INC.

JOHNNY T. TINSLEY SHOWS
"America's Most Modern Midway"

CAN PLACE
Frozen Custard, Wonder Bar, High Striker, Long Range Gallery, Jewelry, Novelties, Merchandise Concessions, Tattoos, Heart Shape Pitch, Six Cats, Age, Cork Gallery. Address Johnny T. Tinsley Shows, Memorial Drive at Pewaukee, this week next week. Washington High School Grounds, Hunter Street, S.W., Atlanta, Ga.
P. S. Erwin Haller, please get in touch with us.

WANTED
Agents for Fish Pond, Balloon and Ball Games. Young couple for Scale and Age. Merchandise Wheels Agent: Bill Lang, get in touch with me at once. Can also place experienced Caller and Arcade men for Bingo single men only.

JACK GILBERT
New Liberty Park
Buffalo, N. Y.

WANTED
GAMES — RIDES — SHOWS
For Carnival
Put on by the Catholic Churches and the City Improvement Assn. at New Chicago.
Big Show Now Prized!
NEAR CARY, ILLINOIS,
July 27 to August 6 inclusive, Contact:
HARRY A. LYON
322 Buchanan St.
Cary, Ind.
Phone 24155

JOLLYTIME SHOWS
WATCH — WANTS — 4TH OF JULY
Ball Games, Duck Pond, High Striker, Novelties, Age and Scale, Six Cats and Buckets. Also Grind Shows.

WES PRICE, Mgr.
Dalmatia, Pa., this week

WANTED — All kinds of legitimate concessions for 5 days starting June 25 to July 4. Contact
VERNON KELLEY
Curtin Court House
Wisconsin Rapids, Wis.

WANTED — A Good Carnival
To play July 15, 14, 15 and 16. Write or wire it interested.
WILL ROGERS ROUNDS CLUB
Chattanooga, Oklahoma

WANTED
Rides of all kinds, Rock Band Outfit, Ball Game, or what have you? Comes on, we will look. Write to:
WILL ROGERS ROUNDS CLUB
Chattanooga, Tennessee

KENTUCKY STATE SHOW
Westmoreland, Tenn.

AT LIBERTY
LEGAL ADJUSTOR, ASSISTANT MANAGER
salary, expenses, commission for all shows and write to:
FRED C. BOSWELL
Cincinnati, Ohio.
CARNIVALS

The Billboard

June 25, 1949

WORLD OF TODAY SHOWS

TWO SHOWS COMBINED IN ONE

Want—for big 4th of July celebrations—Want Cheyenne, Wyo.

Shen Storrs of all kinds. Also long or short range gallery and pony assortment. Barbecue, games, etc. in touch with Act Frazer at once. Also would like to hear from Jimmie Rose.

Staying in the West for a few weeks where money is still plentiful, so get in touch with us at once if you are interested in playing the choice.

Bar Arys can use Girls for Girl Show; good treatment and top expenses. Fee Pee Parker can use Musicians and Girls for Minstrel Show. Would like to hear from Muncy Show, Umber or Matron.

All answer North Platte, Neb., June 20-25; then Cheyenne, Wyo.

L. C. REYNOLDS, Owner ART FRAZER, Con. Mgr.

CARNIVAL ROUTES

(Continued from page 52)

Walt Amend, Allis, Ark., June 28-July 12; then Arvada, Colo., July 12-Aug. 15.

Ronald B. Bate, Baton Rouge, La., June 28-July 12.

Jack Bate, Fort Worth, Tex., June 28-July 12.

L. C. Reynolds, Show Master, North Platte, Neb., June 20-25; then Cheyenne, Wyo.


JOE STAER, Manager, Joe Staer Shows; Atlanta, Ga.

BRODBECK & SCHRADER WANT CLEAN SHOWS AND CONCESSIONS

11 Unit Piggly Wiggly, Kewanee, Ill., June 29-30.

52 unit Concessions, Atlanta, Ga., July 2-4, 10th, July 5-7.

NO. 15, UNITS; 52, UNITS; 10, UNITS.


FITZIE BROWN SAYS

Capable Man to assume President's Chair. Must understand entire amusement business and be fast thinker. Good opportunities for one and only. Also want capable Man for front of best Framed Side Car on the road. Can work Pennsylvania, Ohio, Michigan and Indiana. Address all to FITZIE BROWN.

BRODRECH & SCHRADER WANT CLEAN SHOWS AND CONCESSIONS

11 Unit Piggly Wiggly, Kewanee, Ill., June 29-30; Arapahoe, Neb., June 27-29.

52 Unit Concessions, Atlanta, Ga., July 2-4; Atlantic City, July 5-7.

NO. 15, UNITS; 52, UNITS; 10, UNITS.


WANT FOR BIG LEGION CELEBRATION

July 49 inclusive, Memorial Municipal Park, Jeffersonville, Indiana

First Celebration of this type to be held in Jeffersonville for years.

Wren and Iowa Crow and Egg Show. Will look any catering Concessioners. A big show for big shows. Call or write.

ANDERSON'S AMUSEMENTS

3015 S. Douglas, Kansas City, Mo., Salesman.

WILL BOOK HANKY PANKS OF ALL KINDS, $15.50

We have three weeks under the Pacific Section this year. The Tic-Tac-Toe, Snakes and Ladders, and Moon and Stars. Will book anywhere and at all times. Will book any kind of a bill Lamp and one Photo. Will book any Ride or make conflicting.

JOHN D. ANDERSON

General Manager, Kansas City, Mo.

WANT FERRIS WHEEL

Foremen—One who can handle 1 Wheel. Efficient, labor, reliable.

CAVALCADE OF AMUSEMENTS

BOUCE, ILL. THIS WEEK; RICHMOND, IND., FOLLOWING.

BRODRECH & SCHRADER WANT CLEAN SHOWS AND CONCESSIONS

11 Unit Piggly Wiggly, Kewanee, Ill., June 29-30; Arapahoe, Neb., June 27-29.

52 Unit Concessions, Atlanta, Ga., July 2-4; Atlantic City, July 5-7.

NO. 15, UNITS; 52, UNITS; 10, UNITS.


Powelson Amusements WANTED FOR
Beaumont, Ohio, Horse-Carving, June 27 to July 2; Ashville, Ohio, Fourth of July Celebration. Shows of all kinds, various dates. Address inquiries to "Happy" Powelson, Owner, 401 North 8th Street, Coshocton, Ohio.

WANTED—Brothers and Sisters, Also Lecturers
Who can handle small North American Projects for 90 days at Chicago Railroad Fair, June 25th, write me.

Clyff Wilson
Room 1226, La Salle Hotel
Chicago, Ill.

I WANTED AT ONCE! Magician Who Can Lecture
Must be able to tell tricks unable to lecture on scientific principle. Will not consider anyone who cannot produce results with quickness. Address, W. A. HODGES, Care of Holiday Shows, Chillicothe, Ohio, week June 26.

Gust Karras Greater Shows
(intensively No Gets)
Need the following State Shows and Celebrations: Rides—Tilt, Whip, any good Flat Ride, Concessions, just as Tilt, Fish Pond, Cage Caller, Coke Seller, Giant Wheel, Giant Slide, Pitch Fork, Country Star. Will buy only the good stuff. Write—Farrington, P.O. Box, Living, Mechanic or any other good Friend or Daily Show. Our line the first 150..., and $250 for complete show. Write quickly and state full address. ADDRESS: 124 E. Eighth St., St. Joseph, Mo.

Carnivals

**For Sale**—Machines and Concessions

**For Sale**—P. S. Burgh, known as "Meadow View," 301 East 9th Street, Cincinnati, Ohio. Will sell all kinds of Concession shows equipment, including all signs, fish frame, etc. For full particulars write. Po. Box 541, Conn. This show is complete from head to foot, including overhead, and will sell for $15,000. Will give a $5,000 down payment, and $2,000 for 100 weeks. If not charged, will be willing to buy the machine. Address: P. S. Burgh, 301 East 9th Street, Cincinnati, Ohio.

**For Sale**—For Sale, a set of 115 Stock Shows.

HAWKEYE STATE SHOWS
Want Concessions. Shows. Agents. Bill Concession, P.O. Box 122, Rock Escarpment and Swinger and Agent, John Blair 692 Webster Street, Oskaloosa, Iowa. H. B. Beach, 15 Wayland St., celebration, June 22-23: Moreno, 117, July 31-41: Dulu, celebration, July 31. Contact DECKER DOC WITTHAUS

Ralph Decker, Dupo, III.

Greatest Shows

The Oldest Midway in Show Business

EUNICE, LA., JUNE 20-26

Want Manager for Colored Midway: Show will open June 20th, close June 26th. Will sell all kinds of Concession shows, rebuilt at a very low price. Agents for large concessions, box 425, Eunice, La., 505 South Second St., Eunice, La., also to all intermediate shows.

**WANTED**—Concessions, Country Shows, and 150 Stock Shows.


**ATTENTION!**

All of you Circus and Carnival folks: Are you in stock? Are you in need of a few dates? We can furnish the dates and the crowds. Write us and get the dates!

**WHITIE CROSSLEY**

1101 Highwood Ave., New Haven, Conn.

**ATTENTION!**

Dr. Max and Family, Owners "Family of 400," need one good car, will pay cash or trade. Write Dr. Max, 1010 Highwood Ave., New Haven, Conn.

**WANTED**—First-Class Carnival

To play for one week during July or August.

JOYCE-SCHRIER POST 1386

Coshocton, Ohio

**WANT**—For Sale—20-foot Atlantic Model, or Fischer, 100 per cent ready to go, with complete outfit, with good name. Will sell at a good price. Address: Walter White, Springdale, Ohio.

**WANTED**—For Sale—Musical Shows.

**GIFFORD'S SHOWS**

Greatest Shows

**WANT FOR**

Beaumont, Ohio, Horse-Carving, June 27 to July 2; Ashville, Ohio, Fourth of July Celebration. Shows of all kinds, various dates. Address inquiries to "Happy" Powelson, Owner, 401 North 8th Street, Coshocton, Ohio.

**TALKERS—Call 1925, 1926**

Who can handle small North American Projects for 100 days at Chicago Railroad Fair, June 25th, write me.

CLIFF WILSON
Room 1226, La Salle Hotel, Chicago, Ill.
THE Pitch, Pennsylvania.

CONCESSIONS: Jacking Alley.

A SPECIAL Remember Fountainville, Pa. First and only show in five years. Big steel pay days. 300,000 people to draw.

WATCH NEXT ISSUE OF THE BILLBOARD

Read our list of the South's finest fairs. Contact now for space for these big dates.

BOOK: Spitfire, Caterpillar, High Ball and any other rides not conflicting.

SHOWS: Monkey Circus, Drome and Wild Life.

CONCESSIONS: Novelties, High Striker and other Hanly Pancks. Joe and Mary Mikleiche, contact "Blush" Goldberg.

This week, Lawrence, Mass.

JACK J. PERRY, Owner HOWARD ROBBINS, Mgr.

THE BILLBOARD

July 26, 1949

THE BIGGEST FIREMEN'S CONVENTION IN PENNSYLVANIA

JACK J. PERRY SHOWS

PICKED FOR

FRACKVILLE, PA., JUNE 25-JULY 2 INCLUSIVE

110 Fire Companies—Two Weeks' Pay Plus Vacation Pay

DON'T MISS THIS ONE!

FOLLOWED BY

THE Best Fourth of July Date in the East

CLEARFIELD, PA., JULY 4 INCLUSIVE

FIREWORKS—Car Giveaway—Heavy Radio and Newspaper Promotion

Open Monday—Everybody Knows This One

AND THE Great Red Lion Gala Week Fair, Red Lion, Pa.

Garrett County, Maryland.

The Original American Radio History

www.americanradiohistory.com

For Sale

Super Broadcast with or without transportation. Can be exhibited or purchased. Can be booked on show for broadcast or exhibition. See junk Booked. Will be sold for cash.

WORLD OF PLEASURE SHOWS

Marion, Ohio, all week

WILL BOOK

On permanent basis for balance of season for one of the finest shows in the country. Years from the start. Contact me.

KIDDIE LAND, INC.

136 Lindsay Avenue, Massena, N.Y.

Phone: 68-02-07

WHITE'S RIDES WHITNEY'S CARNIVAL

WANTS

Carnival Concessions at Easton, Pa., Single Shows, Club Shows. Open July 1st. All shows a success.


GUY WHITE or FRED ALMONEY

New Market, Tenn., June 25-31

TASSELL CARNIVAL

WANT FOR JULY 4TH CELEBRATION

Biggest Bandit In Massachusetts

WANTS

FOR JULY 4TH CELEBRATION

CAR CARNIVAL

WANT FOR JULY 4TH CELEBRATION

BARNEY TASSELL UNIT SHOWS

REDEVELOPMENT, VIRGINIA, WEEK OF JULY 4

THAT'S THIS WEEK

DROME RIDERS WANTED

Office-owned show. Speedy Drags, attention. Join Sheborgyn, Wis. this week. All new riders.

H. W. HENNIES, Hennies Bros. Shows

Six Cities MULL

Trade Fair Idea

(CONCLUDED FROM PAGE 6)

Show for the Organization for Economic Co-operation (OECD), has been designed in this country to discuss plans with Commerce, Economic Co-Operation Administration (ECA) and city heads.

The OECD delegation met with officials in Philadelphia, Atlantic City and Detroit—cities whose plans are most fully developed. This delegation assured the municipalities the co-operation of Marshall Plan exhibitors and buyers.

The Commerce Department is actively pursuing U.S. international trade fairs as a means of stimulating world trade. Such fairs have been long a trade tradition in Europe. Countries pitched the up on the continent last week and the Toronto trade fair is now an annual event. That U.S. firms are interested in trade fairs is evidenced according to Commerce by the interest they display in foreign exhibits. Recent fairs in Milan, Italy and Brussels, Belgium, each attracted some 400 U.S. exhibitors.

Simila: fairs in the U.S. would be a boost for show operating personnel and permits since plans so far discussed include provisions for a midway area. Opportunities would also be available for sale of badges, pennants and the like.

CARNIVAL WANTED

FOR one week including August 15th and 16th.

J. HOWARD GIBSON

Creston, Iowa

FOR SALE

PORTABLE AUTO SCOOTER

With 412 Special Car Photographs. Cars of all Kinds. Can be used Hotel, Bar, Bowling Alley, Boat Display and other shows. Write for price in a hurry.

C. B. SIMPSON

200 Grin St. Apt., Chattanooga, Tenn.

FOR SALE

CARNIVAL BILLPOSTER AT LIBERTY

HOME SHOWS WANTED

HAYES TUCK, R. B. BANNERS

H. L. POSTER

General Delivery

Yarmouth, Indiana

Copyrighted material
AOW Preps 129 Kids for 1949 ARSA Nationals

ELIZABETH, N. J., June 18—State and district contests completed the American on Wheels chain of events preparing skaters for the June 27-July 2 national of the United States Amateur Roller Skating Association, to be held in Earl Van Horn's Mineola, N. Y., Roller Rink. AOW officials expect this meet to be the biggest yet staged by USARSA.

AOW alone has 128 eligible for the contests. The New Jersey Amateur Roller Skating Association contests held May 16-20 at Capital Arena, Trenton, produced 23 skaters who placed first, second or third. This was followed by the Tri-District State meet held May 28-30 at AOW Mineola (N. Y). Area, with 49 eligibles from Alexandria and National. (See AOW PRESS on page 99)

Top Honors to Parker Gal At RSROA C. L. Regionals

MILWAUKEE, June 18—It was all Nancy Lee Parker, Uitica, Mich., in the Creek Lakes regional championship at the Rollerdrome, Milwaukee Roller Skating Rink Operators Association, according to reports, at whose Fallsom Rink the contests were held, May 22-23.

The 1948 E. S. senior ladies' figure champ was the sensation of the meet in winning both the scale figure and free skating divisions of the contests. She outdistanced every skater in the meet; and Hayes said her free skating routine was the most outstanding exhibition he has seen in ten years.

The contests were judged by Shirley Gonsor, Jackson, Mich.; Paul Opatrny, Columbus, Ohio, and Irene Boone, Chattanooga, Bob Brown, and Robert Morgan of A. M. Roller Skates dance chairman and competition steward, won the praise of better skaters and prospective operators for running a smooth meet.

Riverside Kids Tops at ARSA's Mich. Contests

GRAND RAPIDS, Mich., June 18—Skaters from Riverside Park Roller Rink, Saginaw, made a clean sweep of the Michigan Amateur Roller Skating Association's Grand Rapids Park Rink championship here, reports Walter J. Lively, president of the association.

Divided recently the event in one of the 29 contests run off. Eastwood Park Rink, Detroit, copped a first in the men's division, five in ladies', one in junior boys', one in junior girls', and one in senior boys.

Rutland, Vermont, had the boys' 150,000 league, and four in junior girls' and one in senior girls. The championship is awarded to the school with the most points on the schedule.

Charlie Optimists Set &2,000 Skatery at Park

CHARLOTTE, N. C., June 18—Roger L. Knight, president of the Charlotte Optimists Club, has set $2,000 of skating will be among the new facilities at Optimist Park on Tuesday.
MINIATURES of nationally famous beverages

New, fast-selling miniatures—faithful reproductions of 40 famous brands—are reasonably priced for many uses—for collectors, novelties, minor prizes, souvenirs, give-aways.
Write for complete catalog

AGENTS & DISTRIBUTORS
(Continued from page 78)

NEW—HEAL BEAUTIES ENDED IN

glass, etc., 41.00 per dozen, special, 39.00. Pack-

ed in 50 cases of 24 each. Also complete

list of all novelties for "REGULAR BUSINESS".

Write for catalogue.

BALLARD NOVELTIES, Inc.
1530 S. 11th St.

MINIATURES OF THE FAMOUS

GREAT BRITAIN'S FINEST—MONTHLY

Mine. Will ship in sets of 50, retail 25c each.

ORDERED SIZES—LEADING SIZES

of London, 41c each in lots of 50. Also complete

list of all novelties for "REGULAR BUSINESS".

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GREAT BRITAIN'S FINEST—MONTHLY

MINIATURES OF NATIONAL LANDMARKS

USA. Will ship in sets of 50, retail 25c each.

COMPLETELY DETAILED—MINIATURE

OF THE WASHINGTON MOUNTAIN RANGE

CHINESE IMPERIAL PALACE

Stocks and prices of London, 41c each in lots of 50. Also complete

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How to stock. Complete variety of the new Golden Iridescent Tableware with the natural sheen of PURE GOLD. ORDER NOW!

ORDERS SHIPPED SAME DAY

LUMINOUS EYES, MOUTH AND TAIL! A SALESBOARD NATURAL!

Volume... profits... yes, this item is a natural because it's so novel and clever it sells your customers at first sight! Its precision movement assures accurate time-keeping for years, too. Be the first to present the new, IMPROVED Kit-Cat Klock! Write, wire or phone for name of nearest jobber!

ALLIED MFG. CO.

CHICAGO SALES OFFICE... 1589 Merchandise Mart
FOR SALE—SECONDS—HAND SHOW PROPERTY


BUY—MAGAZINE BOOK—designed for 50 seat movie theater, equipped with all magazines. (Complete Collection) 10-11-40. Contact 505-8500.

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AGASSI WHOLESALE TIER, CATALOG, 16-21 pages, containing complete line of magic apparatus, act for 50 seats. Case 3-1/2 x 4-1/2 x 12. Case 1500.热销

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PERSONALS

BIG HEDDERS, INC.—250 Yards, 15" x 500 Yard Roll—Lightweight, Black, Bright. 10-11-40. Contact 505-8500.

STEAM ROUTE PLAN FOR MUGS

PENNY'S DISCOUNT STORE

$2.25 DOZEN — $30 GROSS

Salesman wants to talk to you. We carry a full line of Crazy Cuts, Mugs, Glasses, etc. We also have a full line of Gangster no. 3. We are the only place to get them. We have a full line of Gangster no. 3. We are the only place to get them. We have a full line of Gangster no. 3. We are the only place to get them. We have a full line of Gangster no. 3. We are the only place to get them. We have a full line of Gangster no. 3. We are the only place to get them.
GUARANTEED PROFITS!
MEN'S WRIST WATCHES
- ELGIN  $9.45
- BENRUS
- CRUEN
- BULOVA

Rhinestone Dials, $2.00 Additional.
10 Ct. Yellow B.C.P. cases, modern new designs. Secondhand and rebuilt—guaranteed like new.

Ladies' Rhinestone Watch, F-Jewel, $9.95

RING CLOSEOUT! Val. to $27.50! ASS'T DZ.
$12.95

Look like real diamonds. Beautiful settings increase sales and profits. All 15 Mt. B.C.P. heavy mountings.

JOSEPH BROS.

SENSATIONAL VALUES!!
COMPARISON ON WESTERN HORSES
Bronze Plated or Gold Plated

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MA41—Bamboo Pennant Cases, Assorted Colors, 30 ft., Per 100 $1.25.
MA42—Bamboo Parade Cane, Medium Weight, 36 in., Per 100 $1.00.
MA43—Bamboo Parade Cane, Heavy Weight, 36 in., Per 100 $1.50.
MA44—Maple Parade Cane, 36 in., Per 100 $1.00.
MA45—Maple Parade Cane, Ameri- can Made, 36 in., Per 100 $0.50.

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Established 1886
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Flirty—14k Gold Plate—Cash in hand on these money makers. Men's and Ladies' Solitaires—Bridal Sets—Bridal Stones and Cocktail Rings set with brilliant White Stones and Red Rubies...

Send $2.00 for 10 of the best selling samples plus illustrated literature.

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HARRY MAHREN RING CO.
303 5th Ave., N. Y. 16, N. Y.

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The Billboard

Summer Special

advertising forms close
WEDNESDAY, JUNE 29

Issue Distributed July 5
PLASTIC BEAN SHOOTERS—ORDER FOR HALLOWEEN

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Special discount 50% on all orders placed in June for July delivery.

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NEW! COWBOY DOLL

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FIREammen's

BUY DIRECT FROM MANUFACTURER

SCHOOL HOUSE WALL CLOCK

BIG VALUE!

with SWINGING BELL AND SWINGING PENDULUM

Beautifully Decorated

Every One New, Without Number

Unconditionally Guaranteed

$3.35 In L./ Single Sample

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Sold Retailly at 25c Discount

No C.O.D.'s Under $10.00

CARMODY PRODUCTS

128 West 6th St.

New York 13, N. Y.

SCHOOL HOUSE WALL CLOCK

BIG VALUE!

with SWINGING BELL AND SWINGING PENDULUM

Beautifully Decorated

Every One New, Without Number

Unconditionally Guaranteed

$3.35 In L./ Single Sample

$2.75 Each Lot

Sold Retailly at 25c Discount

No C.O.D.'s Under $10.00

CARMODY PRODUCTS

128 West 6th St.

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AT LIBERTY—ADVERTISEMENTS

5c a Word. Minimum $1

Remittance in full must accompany all ads for publication in this column.

Forms Close Thursday for the Following Week's Issue

AGENTS AND MANAGERS

CIRCUS-HOUSE, AGENT CONTACTORS

HARRY HANCOCK, CIRCUS, 405 S. Church St., Madison, Wis.

HANS AND ORCHESTRAS

BOY BANDS—SOLDIERS—4 TO 16

with composed original band sheet music and arrangements.

Inquire at Stallings Studio, 495 W. Main St., Madison, Wis.

CIRCUS AND CARNIVAL

AT LIBERTY—RENTAL, RENTAL

Yes, it's true—rental is really a business now.

COMPLETELY TROUPE—1500 TO 5000

at half the cost of buying. 1,000 to 1500.00. Write for details.

PICKNICK GROVE, 2907 W. Main St., Madison, Wis.

EFFECTIVE CIRCUS, BAND—RENTAL

One of America's most effective circus and band teams for rental. 1500.00 and up.

PICKNICK GROVE, 2907 W. Main St., Madison, Wis.

PANNIES BLANK THE DIFFERENT KIND A PANNIES, I have four hundred and they are new. Prices: 50c each, 1.00 for four, 1.50 for six, 2.00 for ten, 5.00 for twenty, 10.00 for forty, 25.00 for one hundred.

PICKNICK GROVE, 2907 W. Main St., Madison, Wis.

HANDBALL—SHOOTING GARDIN

Handball, 1500.00, with two teams, will play anywhere.

PICKNICK GROVE, 2907 W. Main St., Madison, Wis.

MILITARY BANDS—1ST CLASS

A Military Band, 1500.00, will play anywhere anytime.

PICKNICK GROVE, 2907 W. Main St., Madison, Wis.

MISCELLANEOUS

THE GREAT BARKER—PROF. ESSEX, 111 East and University, N. Y.

MUSICIANS

Auto Ban, Clarinet, Flute—AVAILABLE FOR 1500.

Greta Schulte, 28505 M. 17th Pl., Madison, Wis.

Auto, Tenor, Bass Clarinet, Baritone—AVAILABLE FOR 1500.

Greta Schulte, 28505 M. 17th Pl., Madison, Wis.

AVAILABLE—EDWARD VANO, Name and Address of Home, 616 S. 29th St., Madison, Wis.

BASS PLAYER—AVAILABLE JUST FOR 1500.

Greta Schulte, 28505 M. 17th Pl., Madison, Wis.

ANNOUNCE—EDWARD VANO, Name and Address of Home, 616 S. 29th St., Madison, Wis.

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ANNOUNCE—EDWARD VANO, Name and Address of Home, 616 S. 29th St., Madison, Wis.

LANGUAGE TOY MFG. CO.

128 West 6th St.

New York 13, N. Y.

NEW CUP-ACTION

Auto-Flag-Holder

For 4th of July

For Agents, Dealers, Etc.

3 American Flags $1.98

6 American Flags $3.98

10 American Flags $6.98

PERQ "BABY" $2.98

PERQ "BABY" $2.98

Perfume $2.98

Write for details. Write for samples.

GORDON MFG. CO.

119 E. 34th St.

Dept. B-2, New York 16, N. Y.

CHINESE FIRECRACKERS

Pioneer Sales Company

61 Madison Avenue

Cincinnati, Ky.

TURKISH HAREM

MILLS SALES CO.

200 BROADWAY

New York 7, N. Y.

NEW HOT ITEM—BE FIRST IN YOUR TOWN

VAUDEVILLE ARTISTS

LA MORA—World's Only Male Actresses.

Grandstand bookings for next 10 weeks guaranteed.

Write for details.

Write for details.

Sell Ultra-Blue Stock Sings

MUSICIANS

MISCELLANEOUS

HERE'S REAL VALUE!

SHEER-EDGE

FIVE PIECE STAINLESS STEEL KITCHEN Knives

Stainless steel blade, finely balanced. Easily removed from kitchen tools. All stainless steel blade, finely balanced.

WILLIAM L. SHEARER CO.

125 East 53rd St., New York 17, N. Y.

MICHIGAN BUYERS—See Us For

BINGO MERCHANDISE

Full Line of Bingo Equipment, Supplies, Cards and Calling Equipment.

ECONOMY SALES CO.

4101 Touhy Ave.

Chicago, Ill.

Visit Our Showroom—Call Catalogue

SHEER-EDGE

FIVE PIECE STAINLESS STEEL KITCHEN Knives

Stainless steel blade, finely balanced. Easily removed from kitchen tools. All stainless steel blade, finely balanced.

WILLIAM L. SHEARER CO.

125 East 53rd St., New York 17, N. Y.

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BINGO MERCHANDISE

Full Line of Bingo Equipment, Supplies, Cards and Calling Equipment.

ECONOMY SALES CO.

4101 Touhy Ave.

Chicago, Ill.

Visit Our Showroom—Call Catalogue
NEW CATALOG NOW READY!

SLUM

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<thead>
<tr>
<th>Size</th>
<th>12 in Paper Parade</th>
<th>18 in Paper Parade</th>
<th>21 in Paper Parade</th>
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CLASSWARE

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<td>Price</td>
<td>$3.50</td>
<td>$4.50</td>
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KIPP BROS.

FIRST CHOICE WITH BINGO OPERATORS!

COLONIAL HURRICANE LAMP Height 21''

No. 450. Hand-decorated Ruby Vase mounted on solid brass base including brass holder for hand-decorated milk glass chimney.

Individuals packed, 12 to master carton.

COLONIAL TABLE LAMP Height 23''


Boxes packed individually, 12 to master carton.

SOUVENIR

PILLOW TOPS - HEAD SCARFS - PENNANTS

CALL CASEY FOR THE NEWEST ITEMS IN MERCHANDISE CASEY COMPANY

EEREKY THE LIZARD

Large 9 1/2" Rubber Lizard That Wiggles and Squirms Like It's ALIVE!

Natural green color $5.00 dozen prepaid

*Adaptable discounts to the trade. 12 1/2% deposit, balance C.O.D.

NATIONAL NOVELTIES CO.

141 No. La Brea • Hollywood 36, Calif.

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EVERYBODY'S SAYING!
I'VE BEEN SWITCHED
TO WISCONSIN'S
NEW NATIONAL PRIZE CONTEST CANDY!
BECAUSE
I — THE CANDY IS DELICIOUS
II — THE PRIZES ARE SUPERB
III — THE CONTEST COLOSSAL!
NOW SUPPLYING
Transcribed Candy Announcements,
Motion Picture Candy "Pitch" Trailers,
Special Coupon Deals, Zippy Give-Away Items
and The Sweetest of Sweetheart Sweats
WISCONSIN CANDY COMPANY
1724 W. Villet St.
Milwaukee 5, Wis.
TELEPHONE DIVISION 4-1198
WE PAY THE CONTEST PRIZES
AND EVERY BOX-TOP IS A WINNER!

NEW 1949 CATALOG
Hundreds of Illustrated Items for
Canvases, Perks, Bingo, Streetmen, etc.
FREE COPY
Write, Wire or Phone
for this LIVE-WIRE
Merchandiser
Today!

WHOLESALE DISTRIBUTORS
KRAVITZ & ROTHBARD
720 E. BALTO. ST. - BALTO. MD.

TEMPING VALUES
BARGAIN HUNTERS
Joe Gold - No Mistakes -
New Star China -
Never the same style twice -
In stock - big, little, medium -
Over 2,000 styles In stock -
Immediate Delivery
Wire or write for patterns and prices
A. SULLIVAN
1441 River St.
Rochester Beach, N. Y.

GIVE TO THE
RUNYON CANCER FUND

Pipes for Pitchmen
By Bill Baker

JOE (ODDIE DODDIE) COLBY
advises from Pueblo, Colorado, that things are
looking up in that district as a result of a new
policy of the Bureau of Reclamation. The
new policy, he says, has brought a new
interest in the area, and the demand for pipes
and related products has increased signifi-
cantly. Colby recommends new products
for the area, including latest designs and
colors.

This is the good weather growing season.

PITCHIFOLE SIGHTED
working the rodeo in Ottawa recently by
Slim Patterson were Eva Robinson,
Evelyn McNeil, Sam Sanders, Harry Briel, Fred
Dclusions that the area has had a good
season. Patterson
San Francisco. A. C. B. D.

What special items have you lived up to
the July 4th weekend week-end?

BE FIRST IN YOUR TERRITORY
Tripped and dropped can be removed for use
in a pocket lighter. The new "Pill Packer"
refills that lightens any cigarette case can be
used for any cigarette case. It
refills for a pocket lighter. The new
refills for a pocket lighter.

As a Pocket Lighter
With the following from the perch in
Volk Park, Mo. "I"rushed to St.
and had gas balloons for the Bath-
le Expansion. I don't want any
of those two magnificent and
worked Sportsmen's Park, but

NEW LIGHTER THAT
LOOKS LIKE A CAMERA
Be a first in your territory
Tripped and dropped can be removed for use
in a pocket lighter. The new "Pill Packer"
refills that lightens any cigarette case can be
used for any cigarette case. It
refills for a pocket lighter. The new
refills for a pocket lighter.

As a Pocket Lighter
With the following from the perch in
Volk Park, Mo. "I"rushed to St.
and had gas balloons for the Bath-
le Expansion. I don't want any
of those two magnificent and
worked Sportsmen's Park, but

RUG BRAIDING SETS
WHOLESALE PRICE
NOW 8c
FREE
Automation Manual
With each Set!
Place sets of 3 folders for light material and 2 folders for heavy
material. Also instructions for making beautiful braided rugs.

Send $1.00 for sample send, medium and large sets and book.

NU-FLEX CORPORATION
1102 Broadway, New York, N. Y.

DEMONSTRATORS - PITCHMEN
Are you dissatisfied with the product you are now selling? Are you interested in selling a product that will help you in your present job? Do you have any experience in selling? If so, we can help you to sell it.

WENKE ENTERPRISES
P. O. BOX 5233, ARLINGTON STATION
BALTIMORE 15, MD.

NEW! OAK-HYTEX
MULTI-COLOR BALLOON
Made by the
Brand New Process
Order these Numbers from your Jobber Today!

No. 10
MICKEY MOUSE WIND-UP $1.05 gr.
No. 10 T.
KAT HEAD $1.25 gr.

NO. 13 T.
ROND $1.35 gr.

Free Shipping Charges
Sold thru Jobbers Only

OAK RUBBER CO.
RAVENNA, OHIO
TO GET A PRIZE CHANGE APRON
MAIL YOUR BALLOON ORDERS TO
LEVIN BROS.
TERRI HAUTE, IND.
OAK HYTEX DISTRIBUTORS

IMMEDIATE SHIPPMENTS
On OAK Products.
25% With C.O.D. orders.
KIPP BROTHERS
240-42 S. Madison St., Indianapolis 4, Ind.

IMMEDIATE SHIPPMENT
ON ALL OAK PRODUCTS
25% Dep. with order. Bal. C. O. D.

Authorized Distributors For
OAK-KINER CO. PRODUCTS
25% Dep. With Order. Bal. C. O. D.

ACE CARNIVAL SUPPLY CO.
5677 S. Halsted
Chicago 21, Ill.

Whole Sale Distributors
ALL OAK BALLOONS AND TOYS
Price List on Request.
Cassius C. Gans
HARRY KELNER & SON
50 SOWERY
NEW YORK 11, N. Y.

MEDICINE MENI

For the one who wants to make money on medical supplies.

GENERAL PRODUCTS LABORATORIES, INC.
127 S. Spring St.
Dayton, Ohio

Copyrighted material
The Billboard
June 25, 1949

Top Honors (continued from page 77)

Third-place winners will add a daily feature, plus hotel or transportation expenses, whichever is larger. Since Muncie hotel accommodations are limited, AOW contests will be housed at the Hotel McCormick in the New York, New York, Long Island railroad terminal which services Muncie.

Top Honors

The Beautiful Chrome Earls, Knight of Armor

A REAL FAST PUSH

Table Lighter!

The Lizard of Awes!

Tricks Long
He Jumps
He Wiggles
He Squirms


A Real Boy — A Robber

Fourth-Fifth-Automatic-Puzzle Set, in Attractive Box. Value $2.75 per set. Year's supply for 36. One P.O. Box.

SALE

G & K SALES

SPECIAL DEAL TO LARGE QUANTITY OPERATORS

Riverside Kids

(Continued from page 77)

Prices, Lynne, M. First Lady, Nat Mason, 18 W. 42nd St., New York.

Knickers and Underwear, L. J. P. Scotland, Oxford Ave., Chicago, Ill.

The Alexandria contests, according to William Schmitt, AOW general manager, received heavy local publicity from press and radio. Merit awards to the announcers contributed 30 trophies to winners of the contests, which were financed by a dividend from the hotel, Radio, and Alexandria Announcers Association.

As approximately 1,000 AOW members from across the United States have entered the District and State contests will be reimbursed for travel, hotel and food expenses. Second-place winners will receive hotel and transportation expenses, plus a daily food allowance.

Third-place winners will receive hotel and transportation expenses, plus a daily food allowance.
Attention, All Crew Hat Operators

HERE IT IS!

THE "NEW LOOK" CREW HAT

RAYON SATIN TWO TONE CREW HAT

WRITE FOR SAMPLE IMMEDIATELY

IMMEDIATE DELIVERY GUARANTEED

$1.40 GROSSE

Small Cap Markers ....................... 8.40 Gr.
Medium Cap Markers ..................... 16.40 Gr.
Large Cirle Markers ..................... 24.40 Gr.
Small China Cap Markers ............... 48.40 Gr.
Medium China Cap Markers ............. 64.40 Gr.
Large China Cap Markers ............... 80.40 Gr.
Tie Pin Pointers ......................... 3.50 Gr.
Ez-Cap Pointers ......................... 5.10 Gr.
Large China Cap Markers ............... 4.20 Gr.
JAP OPERA GLESES ...................... 4.50 Gr.
Jap Dancing Slippers .................... 5.10 Gr.
Navy Dancing Slippers .................. 5.60 Gr.
China Finger Slippers ................... 2.75 Gr.
China Finger Slippers ................... 3.50 Gr.
China Finger Slippers ................... 5.50 Gr.
TROMBONES .............................. 5.50 Gr.
Jap Dancing Slippers .................... 5.10 Gr.
Jap Dancing Slippers .................... 5.60 Gr.

30" FEATHER DOLL, TINELLED . 4.40 Gr.

WE CARRY A WIDE SELECTION OF
WRITE FOR ILLUSTRATED CATALOG
WE TAKE ORDERS FOR SPECIAL EDITIONS AND PENNANTS.
25% DEPOSIT WITH ALL ORDERS.

KIM & COFFET

312 ARCH ST.
PHILADELPHIA 7, PA.

POT OF GOLD

NEW BEACON LEOPARD DESIGN BLANKET

5x472 Packed to Case

EA. $2.90

Less Than Case Lots, $3.00 Each.

1949 No. 59 Catalog
NOW READY—WRITE

State Your Business in First Letter

WISCONSIN DELUXE CO.

1950 NO. THIRD ST.
MILWAUKEE, WIS.

BUSINESS IS GOOD!

WHY? Becomes IZARD the LEOPARD is breaking all Sales Records

* NEW LOW PRICES—CHOICE OF COLORS
* 9" long—In "Two Yellow, Black, Red, and Green
* Colors: LIGHT GREEN, DARK GREEN or BLACK
* Packed 4-dozen to a box, Ships Wt. 15 lb. per
* Minimum quantity—4 dozen
* $4.90 per dozen; $45.00 per gross.

25% Deposit With Order, Balance C. O. D.

BUT DIRECT—EXCLUSIVE FACTORY DISTRIBUTOR

SIDNEY-WILLIAMS CO.

1137 So. Robertson Blvd.,
Los Angeles, 35, Calif.

SLUM BALLOONS

Bingo and Premium Merchandise

WRITE FOR OUR 1949 PRICE LIST

M. A. SINGER CO.

2125 COMMERCE STREET
DALLAS 1, TEXAS

$6.00 PROFIT IN 30 MINUTES

Pretty, Watermelon Man. He is 5 feet 7 inches tall. Wonderful gift item. We have a plug, sample, and guaranteed sell this new 4" filled hot.

GOODIER COMPANY
Dept. 98
DALLAS, TEXAS

WESTERN FELT HAT
LATEST CREATION—NEW LOW PRICE

$40 Per Doz.

Sample Doz. $4.00.

Available in bright colors.

SOLD BY ALL WHOLESALE HOUSES.

GIVE TO THE RUNYON CANCER FUND

FREE CATALOG LISTING Complete Line. 9% Per Doz. Free to All Co. Orders.

DES MOINES RING CO.
1302 14TH ST.
DES MOINES, IOWA
Jerry Scanlan Activates Own Board Company

CHICAGO, June 16.—Jerry Scanlan, veteran salesboard industry offficer, announced activation of his own board and counter game company this week. First, operating under its new designation, the Scanlan Board Co., it will deliver to dealers a new board, Stuck of Buck's, in three play prices, 50c, 75c, and $1.00, and also releasing its second number, First in 8, 10-cent play, this week. A new type counter game, called Game, scheduled for delivery shortly.

Scanlan states that a third board, Luck to your Enemies, will be delivered early in July. Like the first number, it will have 800 holes. Before forming his own company, Scanlan had been associated in an executive capacity with Haschik Manufacturing Company and Blackhawk Manufacturing Company.

SALESBOARD SIDELIGHTS

Reports from Gardner & Company, Chicago, continue optimistic, with officials this week pointing to considerable demand for the visible sales. The company, recently added to the line, as good and lasting, has been sold in quantity and mail order sales so the usual high at this time of year has been overcome, they state. They have been offering 120 new and new games, and new girl boards also continue in demand. A considerable number of trade orders are received and are still at the warehouse.

Miller & Rhine, the Chicago company, recently announced the release of two new games, has another game ready to go. The new two games, The Farmer's Pride, and The Farmer and His Horse, are both the usual high-quality playboard with modern design. A new feature is the inclusion of the various games in two different themes, to suit the different tastes of the players. The Farmer's Pride features a farm setting, with the farmer and his horse being the main characters. The Farmer and His Horse is a more traditional design, with the farmer and his horse as the main figures. Both games are designed to be played either by individuals or small groups.

Weekend reports from Washington, D.C., indicate continued interest in the company's new game, The New World. It continues to be a popular choice among players of all ages, and has been receiving positive reviews from both players and critics alike. The game features a map of the world and is designed to teach players about geography and history. It is also a fun and engaging way to learn about the different cultures and countries of the world.

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USED COIN-OPERATED MACHINES
Music • Vending • Amusement • Bells • Counter
Copy advertisements at time of publication are in this column.
RATE—12c a Word
Minimum $2
Remittance in full must accompany all ads for publication in this column. No charge accounts.
Forms Close Thursday for the Following Week's Issue.

$1,000.00
One Thousand Dollars—One Thousand Dollars
REWARD
This is a standing offer to anyone who can prove that our hand stamp coin boards aren’t the best when it comes to scouring of winners.
THE BEST MFG. CO.
1017 RACE STREET
PHILADELPHIA 7, PA.

IT'S Really Hot!!
ONE OF A COMPLETE LINE OF FAMOUS GARDNER GIRL BOARD

1000 FAST MOVING HOLES TO NAB THOSE NICKELS IN A HURRY

ORDER AS:
$1.000 REALLY HOT TAKES IN: 1000-5$150.00 PAYS OUT: 227.21 AV. PROFIT: 27.29 MIL. PROFIT: 36.00

NOW READY!
A COMPLETE LINE OF GARDNER GIRL GIRL BOARDS IN ALL TYPES OF PLAY
WRITE FOR CIRCULAR

LEADING PUNCH boards MFR. OVER 40 YEARS

GARDNER & CO.
2222 S. MICHIGAN AVE.
CHICAGO, ILL. 60616

SALESBOARDS
All ORDERS Shipped Same Day Received

SALESBOARDS

JAR TICKETS
RED, WHITE AND BLUE
LUCKY SEVEN
BINGO TICKETS

CHICAGO NOVELTY CO. BOX 65, MICHIGAN CITY, INDIANA
**Trade Directory**

**Equipment**
- Champion (one-ball) - Bally Manufacturing Company, Chicago.
- Double Shuffle (fire-ball) - Gottlieb & Company, Chicago.
- Gondola (five-ball) - Exhibit Supply Company, Chicago.
- Kentucky (one-ball) - Gottlieb & Company, Chicago.
- Masco (coin-operated unit) - Boston Automatic Vibrator Machine Manufacturing Company, F. O. Box 105, Aurora Station, New York.
- Nasser (shuffleboard scoring unit) - National Sales, Los Angeles, distributor for National Sales Co. (coin-operated billiard game) - Boston Manufacturing Company, Detroit.
- Sharpshooter (five-ball) - Gottlieb & Company, Chicago.
- Texas Pinball (five-ball) - Gottlieb & Company, Chicago.
- Trophy for shuffleboard tournaments - National Sales, Los Angeles, distributor for National Shuffleboard.
- Unidentified Cadet Model A (pin, mint, fruit roll) - Stoner Manufacturing Corporation, Aurora, Ill.

(See Trade Directory on page 116)

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**Fifth in Series**

This is the fifth in a series on the NBA, the Michigan National Basketball Association (NBA), which has received comments and criticism from its members. For the benefit of all basketball fans, the series is concluded with this article. The series began with a survey of the NBA's history and its future, and concluded with a look at the NBA's decision to play on a Monday night. (See O.D. VIEWS on page 19)

---

**MMBA Selects Officers During Regular Meeting**

**DETROIT, June 16—Michael Ben-
ness, Michigan Nickel Company, has been elected president of the Michi-
gan Minute Bowling Association (MMBA), succeeding Alex Curtis, who held the ofﬁce since the forma-
tion of the association three years ago. Other new offi-
cers are: James Brown, Bracken Industries, and Maurice Feldman, Central Coin Machine Exchange, secretary-treasurer.

The new board of directors in-
cludes Martin Liebman, Minicor Amuse-
ment Company; B. L. (Mike) Krieger, University Supply; Jordan Spring, Spring & Minicor Company, and Jack Aitkin, independent operator.

The MMBA is adopting a new policy to encourage attendance at the regular monthly meetings at the Yacht Club Building, 11th and Woodward Avenue, on the last Wednesday of each month. An interesting feature will be the chance to attend the board meetings, with guests from outside the industry invited to discuss various topics. The meetings will also call for occasional social and semi-social events.

Plans for an annual banquet are being made, according to Krieger.

---

**Boston Officials Warn Ops About Unlicensed Pin Units**

**BOSTON, June 18—Mayor Curley, City Censor William Miller and Su-
perintendent of Licenses, J. G. Glue, following a conference, notified op-
erators of pinball machines in the city that the machines were un-
authorized and should be removed. The warning was issued June 9, af-
er a check showed that only 232 of the 500 machines on the city's records were legal.**

This is the first article in a series on the Massachusetts legislature and its impact on the gambling industry. The Massachusetts legislature has been considering bills to regulate the gambling industry for several years, and the most recent bill was passed in May. The bill would have allowed the Massachusetts Gaming Commission to approve the operation of slot machines in the state, but it was defeated by a vote of 30-10. (See O.D. VIEWS on page 19)

---

**Iowa Firm Rolls On Bowling-Pool Amusement's Game**

**BADGERIA, Iowa, June 18—The Pin-
Pool Company here is in limited pro-
duction on a new type amusement machine which combines the features of bowling and pool. The machine is manufactured by features that have been added to the company's line of pinball machines. The machine is designed to be used in a bowling alley. The company has been operating a similar machine in other locations.**

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**Illinois Solons Intro New Tax**

**SPRINGFIELD, Ill., June 18—A bill to authorize counties to place a tax on county-operated amusement machines has been introduced by a bipartisan group of state senators. The bill would allow counties to place a tax on amusement machines, including pinball machines, in addition to the state sales tax. The bill has not yet been introduced in the Illinois legislature.**

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**Elco Abandons Bayonne Plant; Delay Game Mfr.**

**BAYONNE, N. J., June 18—The Elco-Olivetti Company, which last year announced its entry into the amusement machine field, is liquidating its holding there and will close its Bayonne plant by the end of this month. Only a skeleton crew remains in the factory, and the firm has sold its stock of stocks and bowling pin, main items produced here.**

---

**Coven Adds Three Salesmen**

**CHICAGO, June 16—Coven Dis-
tribution Company has added three salesmen to its staff, according to Ben Coven, president. The new salesmen will cover Wisconsin and Northern Illinois; Carl Christiansen, Central Illinois; and Bill Coven, Southern Illinois, Missouri, and Kentucky.**

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**Andrew Ellingen Dies**

**CHICAGO, June 18—Andrew Ellingen, well-known and admired in-**

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**Cup Vendors Invade the Subway**

**WORLD**

**Add Speakers, Two Films to NCWA Convention Program**

**Add Speakers, Two Films to NCWA Convention Program**

**Nylon on Vendors Get Chain OK**

**Nat'l Gas Buys Bottle Vender From Guiberson**

**NYON on Vendors Get Chain OK**

**Sabo**

**Sabotage**

**New York, June 18.--A coffee machine operator has convinced that fast service is vital to good location relations, and has an out-of-order cup machine at an early moment this week. The customer on top story, a test deq- with royalties going on and off duty and waiting for a cup.**

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NYLON VENDORS GET CHAIN OK: 18 Units Set in N.Y. Stores

(Continued from page 95)....

Nylon vendors get chain OK: 18 units set in N.Y. stores. With shipments of the new nylon equipment in the drug and cigar store chain is being made. With the acceptance of the new nylon equipment in the retail outlets, except stamp vendors, United stores also house scales, drink machines, cigarette machines, music systems, controlled thru wall boxes, and pin games.

$30 a Month Profit

Nolan said that 19 Whelan stores in the metropolitan area now have hostory vendors, with those in Manhattan returning the highest income. Half of these stores also sell stockings across the counter, but all return the machines as a valuable sales medium. Queried by Nolan recently, store managers reported average monthly profits from commissions on the Lehigh machines to be $30. Based on a 15 per cent commission rate, store declared monthly earnings ranging from $10 to $50. They concluded that the profits were adequate in view of the small space occupied by the vendor.

But current grosses, satisfactory as they are, are dwarfed by the volume made by the vendors when first installed. A year and a half ago, one machine was sold well over 1,000 pairs of stockings per month at the $31 price. But as the novelty waned and the prices dropped, Nolan figures that the automatic merchandisers alone and restocking that these 20 per cent returns was the commission paid to the suppliers.

Nolan related how the attempt to recoup high initial earnings by raising the vending rates to $1.25 failed.

Reduced volume at the steeper price more than offset the higher commission income, he reported, and soon forced a return to the more acceptable 15 per cent figure. Commissions also varied for a time until the present 12 per cent rate was found as the fairest by both store management and operator.

With stamp vendors the only company-owned coin machine equipment, Nolan stated that under real about $1,200 a month profit from the counter unit. About 60% of the chain's stores, both cider and drug, now use them. Scales also provide the chain with another 15% return, he said. Operator-owned, they are used in about 135 United outlets. With 50 per cent commission received from dial and 40 per cent commission on scale sales, the company earns well over $5,000 annually from the automatic weighters.

Moderate earnings from drink venders has kept the chain from large-scale use of such equipment. At present only two of its 62 stores are locations for the machines. Other vendors tried and later discarded include peepers machines and automatic trouser-roid shoes, according to Nolan.

Nolan and by music systems, operator maintained and controlled by wall boxes are to be tried in a section of 100 of the Whelan drugstores through the rest of the year. A few of the boxes have been tested, Nolan said, but 25 to 30 stores, located in areas where such games are permitted, have pin games.

CUP VENDORS IN CHI SUBWAY: Transit Co. Gets 75 Units

(Continued from page 95)....

Cup vendors in Chibway: Transit Co. Gets 75 Units

In the month of April, 1864, of Transit Sales' sales, (As the current indication on sales was not revealed, it is assumed that monthly averages are the same or similar as of today,) All penny vendors, $12.60; candy, 38,000; free; 2,000; premium, $1.60.

In the mind that the new installed cup machine operates on a nickel, grosses should be close to, or over, five times the candy returns on a per machine basis. However, Nolan stated that the first returns were too recent to have any average gross return figures as yet. First official monthly check on returns would be completed by Saturday (6), he stated.

Comparing the Chicago subway vending situation with that of New York, it is seen that with the exception of the former's ventilation and with more complete development of existing 21 stations as vendor locations, Chicago's transit vendors may well rival those in New York in the...
Turning Back the Clock

15 Years Ago This Week

CHICAGO, June 16, 1934.—Coin

men began looking for better times
due to reports from the U.S. Treasury of
“an unprecedented demand for small coins.” According to the reports,
pennies, nickels, dimes, quarters and
half-dollars were being shipped so
fast by the mints that the supply was
almost completely exhausted in the
Federal Reserve banks, the Treasury
and the mints.” Treasury figures
showed that in the first five months
1929, more small coins were
shipped than in all the preceding 13
years put together. Henry Morgenthau
Jr. said production of pennies
began January 1 was “barely keeping
 abreast of the demand. There is a real
shortage in quarters.”

A new development in pin game
design was the light-up field used in
the Skygazer game turned out by
Bally Manufacturing Company. A
series of small lights were placed in
appropriate positions in keeping with
the game’s decorative scheme, which
represented a night scene in a city.
Placing balls in certain pockets caused
the lights to flash on, corresponding
to the lights of a city’s skyline.
Rewards were based on player’s success
in compiling four or all of the
picture. Bally manufactured and dis-
tributed the game on a royalty basis
with its inventor, Edward J. Wolb-
old, president of the Wolbold
Manufacturing and Machinery Corporation.

A new type of “basic” vendor was
unveiled at the National Inventors’
Congress in Cincinnati. Idea was to
enlist girls’ undertakings tagged
“natural underwear.” Latter was
made of paper toweling over net
which would be disposed of as simply
as cold cream tissues. Machine, which
ever reached the market, was to
have sold vending products for a dime.

News went around that the “mystery
man” in the origin of the modern
pin game had been discovered. Argu-
ments as to whose and who developed
the game as a coin-operated device
dominated the coins among columnists.
Apparently, the first games appeared
in 1900 or early 1901, and the
patents for “first coin pin game” were
first awarded to the Whiffle game, made
in Youngstown, O., by the In &
Outdoor Games Company, managed
by the Bux brothers. The story went
that the brothers, looking for
something to manufacture, made
some tables with the old-time bags
filled with the “game.” The Whiffle
game was first shown in Chicago in
1924, and the Bux brothers
named their company the.

MILLS NEW VENDING
STAGE MECHANISM
for
MILLS 400C AUTOMATIC
FOUNTAIN

The Mills Safety Vending Stage Mechanism is standard equipment
on all new cup type beverage dispensers. This new stage prevents forcing of gate when a fountain is not vending
and is absolutely tamper-proof.

In addition, the new Vending Stage has a special embossing on
gate which prevents syrup from getting into mechanism. Easy
operation is assured by rollers on delivery mechanism which are
spaced far enough apart to avoid sticking. Unnecessary services
are eliminated by this improved stage. Unsanitary conditions
and greater Automatic Fountain satisfaction are real-
ized.

MILLS INDUSTRIES, Incorporated
4100 Fullerton Avenue
Chicago 39, Illinois

A Proven Money Shoe Shiner

DUAL IMPERIAL SHOE SHINER

- Shines Brown Shoes With Brown Polish
- Shines Black Shoes With Black Polish
- Newly Developed Formula Waxes-Polishes—Leaves
a High Luster
- Misc Color Polish Applicator
- Pump Action Polish Applicator
- Complete A Raqqa Automatic
- Portable Double Brush Set for Brown, 1 Set for Black
- Trouble Free Operation
- Holds Locations

$129.50 F. O. B.
IN LOTS OF 5 OR MORE

SAMPLE, $139.50 F.O.B.

MANUFACTURED BY
SOUTHERN COIN-O-MAT DIST. CO.
943 N. W. 7 AVE.
MIAMI 36, FLA.

Manuscript

June 25, 1949
The Billboard

VENDING MACHINES

97

www.americanradiohistory.com

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The popularity of these small machines is attributed to the widespread interest in coin-operated gambling.

Officials of Chicago Coin Machine Manufacturing Company announced a new pin game, called Octopus Park, which offered players a two-way scoring system, high-score rings, and featured a double playing field. After the ball rolled down the lower path, it was sent up and out of the lower field. Victor Vending Corporation was offering its Chief, a general bulk vendor, for $3.75 each in lots of six or more, Sample orders of less than six machines carried a $4.25 price tag. Unit was constructed to vend everything...ball games, pinball, punchboards, etc. Capacity was three pounds of merchandise or 450 balls of gum. Victor's Topper and Challenger lines were also corralling a high-level production output, figures, according to Victor officials.

The Great States Manufacturing Company, Kansas City, was offering its new Model E Selphine bulk vendor at $6.35, with a lower price for quantity orders. Machine carried a five-year guarantee. Triumph, a manufacturer of coin-operated King models, was offering Silver King bulk machines at "direct from the factory" prices; $8.75 each. A special offer consisted of 10 units for $75, plus, per unit, was a sample redemption with 100 candies and one crescent of charms for $8.65.

The Coin-Op Manufacturers Corporation announced a new candy bar vendor. Machine was a wall-mount model, contained 44 candy bars. Firm stated it was a revival of a similar dispensing machine and popularized in the early '30s...few merchants lost their appeal to use cigarette vending machines.

Following the location contract dispute, Bill Glassman, Coin-Op Vendors, Andrews, has vowed to hand in new product line. Only a few of these machines will be available, according to Bill.

Following the location contract dispute, Bill Glassman, Coin-Op Vendors, Andrews, New York, has vowed to hand in new product line. Only a few of these machines will be available, according to Bill.

The coin machines industry received a boost in publicity when Calcutt's life story appeared in the front page of a new daily newspaper. A new three-volume book was published...a movement is initiated by a number of operators to call the book "ball games." Pits are no longer used in the lures, and the rapid changes that are taking place in their construction entitle them to this name, which also fits in with a national sport tie-up, they stressed.

NAMA Frames 3-Region Meet

(Continued from page 95)

The National Foundation for Infantile Paralysis Encourages Others. Encourage it by Your Contributions
WHILE THEY LAST

"POP" CORN SEZ

Automatic Popcorn Vending Machines — Original Center.

$125.00

Lots of 10 or More

$115.00

P. K. TRADING CO.
84 Purchase St. Boston 10, Mass.
Phone: HU 2-0803

NOW HI-HO'S

Featherweight STAND

Where only 4-pounds

HOT-POP

POPCORN VENDOR

NON-COIN OPERATED

$47.50

Vends at 45c per tin, each filling, 30c profit.

ATTENTION

POPCORN MACHINE DISTRIBUTORS

AND OPERATORS

Salt-packed specially made, hybrid POPPED CORN makes the biggest profits in any kind of popcorn vending machine or vendor. Packed in one barrel moisturized 90 to 95% to shipping carton by express anywhere. Can furnish, equip and install Automatic POP CORN SEZ Machines.

Dwight Hamlin Company
3528 Bacon Blvd., PITTSBURG 8, PA.

Five-State Ball Gum Operator

Details Sales-Hyping Methods

PITTSBURGH, June 12—L. O. Hardman, head of the Penny King Candy Company, today offered some interesting facts and figures regarding five-State operation of his penny machines. The figures show that over 25,000 machines in five states are operated by a man who explains that it is his desire to put the operation of 2,000 machines in five States into The Billboard for the purpose of having a possible help to other operators.

He has built up a thorough five-State candy-conversion operation in 1930 with 700 vendors. Hardman had a helper on the first of the year and detailed the operation of repair and supply work. Now, with over 2,500 vendors (which he intends expanding to 10,000) he employs 12 persons.

Each serviceman has a helper and each of the five operations has its own repair shop facilities. With 90 cents per cent of his equipment, Victor units, Hardman declares that within a few years of thelocation owner for use when the first unit became empty, said Hardman: "We have found that a more profitable and successful operation can be had by leasing the equipment to others and then they can keep the location owner for use when the first unit becomes empty."

The best type of location, according to Hardman, is the small convenience store that does not carry groceries but carries mostly "kid" merchandise.

New Locations

In seeking new locations, Penny King instructs the man who is placing the equipment to proceed as follows: Walk into the prospective location and explain the business proposition.

M & Min Stepped-Up Vender Sales Drive

NEWARK, N. J., June 18.—A stepped-up campaign to further sales of M & M candies thru vendors that had been launched, Frank Young, sales director of M & M Ltd., announced this week. Special emphasis is being directed to the use of the candy in the composition of a "salt-sweet-salt" mixture for chocolate bars during the summer months.

The firm recently started shipping the candy in a 200-cent pack, especially for vendor use. A 2-cent each sodahopper bag contains 15 cents of candy.

OakAppoints Hankin To Rep Acorn Vender

ATLANTA, June 18.—Morris Hankin, of Hankin Distributors, Inc., announced here today that a new representative has been named to handle the Acorn all-metal vender. "The machine, a product of the Oak Manufacturing Company, can be set to vend at a nickel or a penny."

RATIONALE

1 Cent, 25c, 50c, Full Size.

If the machine is set to vend at a nickel or a penny, place the machine on the counter and explain to the customer how to operate his machine. Stress should be placed on the fact that there is no investment whatever and that he does not have to make large orders. If the order is still held, he should be assured of "Why do it give it a trial?"

Hardman revealed that he had recently undertaken the manufacture of charms. To do this, he purchased molds, costing approximately $4,500, to cast a series of 250 charms. Cost to the operator will be $2.25 for a bag of 400 metal plated charms, shipping charges prepaid.

CHARMS

A COMPLETE SELECTION—NOVELTIES—PROVEN SALES BOOSTERS

NEW!!! #500 CHARMS

Large charms—50 CHARACTERS, Western, Motif, Insects, Many Other Styles.

NEW!!! TREASURE BALLS

Transparent Jewel Colored Balls 1" Dia. With Visible Prizes.

M & M VENDORS

(494) 43rd Ave., Col., New York, N. Y.

Karl Gugenheim, Inc.
33 Union Square, New York, N.Y.

SMALL SIZED CHARMS

$1.00

Regular Size Charms

$1.50

Extra Large Charms

$2.00

M & M Candy Vendors

(494) 43rd Ave., Col., New York, N. Y.

Karl Gugenheim, Inc.
33 Union Square, New York, N.Y.

ATTENTION-25c & 30c CONVERSIONS

Silver, Quarz or combination Nickel-Copper enamels. Guaranteed for one year. Expert Workmanship. ALL 25c CONVERSIONS FOR ALL MODELS

CIGARETTE MACHINES

NATIONAL 33 CIGARETTE MACHINE.

$100.00

Vend 25c each, 6 cent profi

LEATHER CASE.

$1.00

Nos. 10 & 12. 1 cent profi

FIRE KING CIGARETTE 1 CENT MACHINE.

$25.00

Vend 1 cent, 5 cent profi

NO-10 CIGARETTE MACHINE.

$45.00

Vend 4 cent, 7 cent profi

ECONOMY 1-4 CIGARETTE MACHINE.

$5.00

Vend 50c, 1 cent profi

SMOKE KING CIGARETTE MACHINE.

$2.75

Vend 25c or 1 cent profi

SHIPPING CANDY VENDOR.

$5.00

Vend 50c, 5 cent profi

ECONOMY popped CORN SEZ.

$1.25

Vend 3c, 5 cent profi

25c CIGARETTE MACHINE.

$11.00

Vend 25c, 6 cent profi

M & M CORN SEZ.

$6.50

Vend 3c, 5 cent profi

COCKTAIL VENDOR.

$10.00

Vend 25c, 6 cent profi

SILVER CANDY MACHINE.

$5.00

Vend 25c, 6 cent profi

COCKTAIL MACHINE.

$15.00

Vend 5c, 10 cent profi

SMALL SIZED CHARMS

$1.00

Regular Size Charms

$1.50

Extra Large Charms

$2.00

M & M Candy Vendors

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Attention—25c & 30c Conversions

Silver, Quarz or combination Nickel-Copper enamels. Guaranteed for one year. Expert Workmanship. ALL 25c CONVERSIONS FOR ALL MODELS

SALE

CANDY MACHINES

$75.00

America Candy

$100.00

CANDY MACHINES

$2.50

HOME MADE FOOD MACHINES

$5.00

SHIPPING CANDY VENDOR.

$2.00

ECONOMY CORN SEZ.

$1.00

SMALL SIZED CHARMS

$1.00

Regular Size Charms

$1.50

Extra Large Charms

$2.00

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Silver, Quarz or combination Nickel-Copper enamels. Guaranteed for one year. Expert Workmanship. ALL 25c CONVERSIONS FOR ALL MODELS

SALE

CANDY MACHINES

$75.00

America Candy

$100.00

CANDY MACHINES

$2.50

HOME MADE FOOD MACHINES

$5.00

SHIPPING CANDY VENDOR.

$2.00

ECONOMY CORN SEZ.

$1.00

SMALL SIZED CHARMS

$1.00

Regular Size Charms

$1.50

Extra Large Charms

$2.00

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Silver, Quarz or combination Nickel-Copper enamels. Guaranteed for one year. Expert Workmanship. ALL 25c CONVERSIONS FOR ALL MODELS

SALE

CANDY MACHINES

$75.00

America Candy

$100.00

CANDY MACHINES

$2.50

HOME MADE FOOD MACHINES

$5.00

SHIPPING CANDY VENDOR.

$2.00

ECONOMY CORN SEZ.

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SMALL SIZED CHARMS

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SALE
Store Modernization Show Features Vender Exhibits

NEW YORK, June 18—Chain stores comprise the most active segment in the retailing industry to make use of automatic vending equipment as a means of increasing sales volume, it was revealed here at the Store Modernization Institute (SMI) made public the results of a survey of store improvements covering 16,000 outlets. At the same time, John W. H. Evans, SMI president, predicted that more than 15,000 persons would attend the institute’s third annual Store Modernization Show, which opens at the Grand Central Palace here tomorrow. Three companies have reserved exhibit space for the display of venders at the show, it was reported.

18,000 Surveyed

Of the 16,000 retail stores covered in the SMI survey, 12 per cent of the men responded stating that they had found venders installed since the end of the last war. Only 8 per cent of the independent operators replying reported the installation of automatic merchandisers. In general, the survey established that chains lead the field in store improvements.

Firms which are planning to display venders at the SMI show include Mills Automatic Merchandising Corporation, Linn Industries, and the Coca-Cola Company.

With the weak-long term to feature daily “clique conferences” on different phases of store modernization, advance interest among vending operators planning to attend has centered on Monday’s (28) confab, titled “Stores Layout and Traffic.” This session will deal with the problem of placing venders to obtain maximum patronage.

Confection Makers Reducing Orders for New Plant Machinery

CAMBRIDGE, Mass., June 18.—Fred W. Greer, president of J. W. Greer Company, manufacturer of confectionery and bakery machinery here, in some “straws in the wind” comments recently revealed that during the past four months the amount of new orders “has dropped considerably.” He tempered this report with the comment, however, that instead of the year two of boom business that was originally expected following the war, his firm has been supplying candy manufacturers with new equipment at a peak level for the last two years.

With the drop in orders taken into consideration, Greer says the total order rate is still at a far greater volume than before the war, and the company is entering its fourth extremely busy year.

Consider Price

Greer says, “We have gotten back to the days when the question of pr"..."e enters the conversation with the purchase of new (candy and bakery machinery) equipment is being considered, and not just a matter of delivery, as has been the case up to a few months ago.”

Continuing, he said that most of his firm’s customers are not operating at full capacity. The greater portion of them are beginning to experience the old problem of price-cutting deals, etc.

Greer said his firm is now engaged in designing new machinery for all the confectionary and biscuit industries. A large portion of this work is building special equipment to produce products which are better or at less cost.

Correction

In a story in the June 18 issue announcing Stoner Manufacturing Company’s new gum, candy and fruit roll vender the machine was erroneously described as a hard-candy unit. Also, capacity of the unit was not described in detail. In individual columns from Washington to Truman... $7.50 Per M

New Charm

President Franklin D. Roosevelt at the Office of Defense, President of the U.S., Washington to Truman... $7.50 Per M

ROY TOKI, Lansdowne, Pa.

THE NORTHWESTERN CORPORATION

810 EAST ARMSTRONG ST. - MORRIS, ILLINOIS

ALL NORTHWESTERN MODELS

Recommended and sold on Time Payment, 25 weeks to pay.

Write for details.

BOOST PROFITS TO NEW HIGHS

With the NOW

NORTHWESTERN MODEL 49

Cuts and Servies Time in half

Less Than 100

$17.55

Less Than 10

$17.25

Write for complete spec.

Bake Coin Machine Exchange

RAKE COIN MACHINE EXCHANGE


Steady-Steady Profits

ALKUNO 5¢ GUM VENDOR MODEL 200 GJMN

Can be atttached to other Vending Machines.

Model Child and Men.

CAPACITY: 300 Packs.

Ht. on Base, 64½"l".

Wt. on Base, 44 Lbs.

Price: $59.00

Bench: 12.00

Immortal Distributer, Green, Blue or Tan.

Write for Catalog of Complete Lines of 5¢ Gum Vendors.

ALKUNO & CO.

406 Cordial Ave.

New York 20, N. Y.

NEW REVOLUTIONARY

NORTHWESTERN MODEL 49 FEATURING

TRANSFER REFILL

Cuts Service Time... $17.55

SAMPLE

Write for Catalog of Complete Lines of 5¢ Gum Vendors.

Other Popular Models: 18.50, 19.50, 20.50 and 27.50.

BAGGER BULB VENDOR CONTESTS

Finest Quality. Lowest Price. Guaranteed. All Mail

Minimum Order $100.

Elimination and Circuit Prizes.

3rd Place: 1st Prize: 2nd Prize:

Atkinson Baked Beans (5Kg.) $7.95

Mix. 68, 60, 55, 50 and 45 Cents.

BAGGER SALES CO., Inc.

320 W. Wabash, Los Angeles 8, Calif.

EMPRI R COIN MACHINE EXCHANGE

1012 W. Milwaukee Ave. Chicago 22
Another in the great family of Electro Distributors...

R. F. JONES CO.
1263 Mission St.
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VENDING MACHINE

EASTERN ELECTRIC
VENDING MACHINE CORP.
GENERAL MOTORS BUILDING
NEW YORK N. Y.
A SUBSIDIARY OF G.E. LABORATORIES

SMASHING PRICES AGAIN!
TRY A BOTTLE OR TWO OF QUALITY ORDER NOW!

PISTACHIOS
FROM US TODAY AND SAVE ON THE WAY FOR OUR SAMPLES
Not only you save money when you buy our famous
"SUN BRAND" PISTACHIOS but you will still miss out on them because we have been importing and exporting them for over 20 years. Carameized, sun cured and laced with any other brand and you will decide on.

"SUN BRAND" PISTACHIOS
Extra large, slim, nutty, nutty and can be used in all your favorite recipes. The selected, smaller nut, no added salt, no added sugar. Purchased in the United States, Australia, and the Orient. 10 lbs. per case, packed in 5 lbs. each. Available immediately. 100% American PISTACHIO CORP., Importers, Packers at this address for over 20 years.

CHARMS
NEW 5/6" SIZE AUTOGRAPHED BASEBALLS
embossed with names of both league teams
White Plastic Baseballs...$4.00 per M
Copper Plated Baseballs...10.00 per M

PENNY KING CO.
415 Neptune St.
Pittsburgh 20, Pa.

Alphabeto
CHARMS
(Colorfully designed, 100 numerals)
The Most Popular Charm on
America's Leading Traveling
Exposition Shows.
Exceptionally low priced. Implied delivery.

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America's Electric
decide have SMASHING Exceptionally VENDING A AMERICAN Plated BEAT 1949
25,1949 ORDER and MORE, EARN you importing BRAND' "IRAN") MARKET. "HOT-POP" POP CORN MACHINE

Candy Sales Off
WASHINGTON, June 18.—Dilor sales by candy manufacturers for the first quarter of this year were 15 per cent below the corresponding 1948 period, Census Bureau reports. April sales sagged heavily, according to Bureau figures. Full off 21 per cent from March and 15 per cent from April, 1948.

Candy bar sales dropped from 73,591,000 pounds with a wholesale value of $91,964,000 in April, to 69,002,950 pounds valued at $91,972,000. The average price for candy bars dropped from 35.9 cents per pound to 35.7 cents.

Bulk chocolate sales were up slightly although the dollar value was less because of a drop in price. April, 1949, sales totaled $1,040,943 pounds, worth $977,000, as compared with 7,622,950 pounds, worth $7,519,000, in the previous April. Average price per pound dropped from 36.2 cents in April, 1948, to 24.4 cents last April.

Employment Drops
WASHINGTON, June 18.—Altho the number of workers decreased by 800,000 in May, unemployments among a postwar high of 4,900,000, Census Bureau announced. A total of 4,594,000 persons were unemployed at the end of May. Census attributed the rise in both employed and jobs to the influx of high school and college students into the labor market.

The employment increase of 270,000 over April is a depressing trend, according to Census officials, because rising number of farm jobs in late spring has usually brought about decreases in the business cycle between April and May.

Sugar Report
WASHINGTON, June 18.—Sugar distribution for the week ended May 28, 1949, totaled 349,763 tons, as compared with 145,124 tons for the same week last year. Total for the year thru May 28 was 2,731,643 tons, while distribution for the period last year was 2,515,974 tons.

Tobacco Talk
WASHINGTON, June 18.—Cigarette vendors are coming into their own throughout the Maritime Provinces.

ST. JOHN, N. B., June 18.—Cigarette vendors are coming into their own throughout the Maritime Provinces. The last six months especially, according to vendors, and civil authorities, the machines have gained a popularity on a large scale. They are now in widespread use in most of the cities and towns in the province.

New Brunswick, Nova Scotia, Prince Edward Island and Newfound-

Land.

For a number of years prior to the recent expansion of cigarette vending, local council were in the habit of passing legislation against the machines. Now, with the new widespread acceptance on official and public levels, vendors are being installed in such locations as restaurants, bars, bowling alleys, billiard rooms, service stations, roadside stands, dance halls and night clubs.

Vendors have increased cigarette sales in eating places especially, and restaurateurs, who had not previously handled cigarettes, have become the biggest boosters of automatic equipment. Too, in most locations the vendors are considered ornamental additions.

Cig Venders "Come Into Own" in Four Maritime Provinces
Ice Cream Machine Co. Plugs Vendors

NEW YORK, June 18.—Responding to requests for information on ice cream vendors from the editor of the Earned Profits section of the movie trade publication, The Exhibitor, Carl C. Bohm of ACORN Ice Cream Company detailed some interesting facts in a recent issue of the magazine.

Bohmist, whose Appleton, Wis., firm manufactures both the Arctic Ice Cream machine and the Swissturc, wrote: "From past experience of the boxers have found that the theater, whether large or small, is a near ideal location for vending machines. The reason why this should be is because even if the theater owner is not prepared to provide any patronage, the customer can be expected to make up the cost of the machine and make a profit from the sale of the ice cream."

Then turning specifically to ice cream, he stated that the firm had completed 25 per capita of average sales of 100.

While ice cream is a summer item, and for some reason it has been thought that it is not a necessity, Bohm pointed out, the average ice cream venders this year through vending machines have dropped off some during the winter months. It is not nearly as great a drop as the over-the-counter sales, he said.

Citing a theater in Seattle, he stated that it was making a 70 cent per gallon loss but that a lobby vendor would be making a loss also, reducing profit returns. In this instance, the operator was selling 39 cents a dozen for the ice cream, which was the same price as the machine's cost, giving a loss of $1.20 per dozen. For a week range from $100 to $150, this is said.

Futuramic Sets Distributors in Midwest Region

NEW YORK, June 18.—The first of two distributors named by Futuramic Machines, Inc., to handle the automatic hot coffee vending, Keoffe King, has been set up in the Missouri territory. Frank B. O. Doyle, sales manager, announced this week.

One of the newly-formed Keoffe King Vending, Inc., of 365 West 29th Street, Chicago, has been established in Wisconsin, Minnesota, Iowa, Nebraska, North and South Dakota, and Missouri and Lake counties, in Illinois. The firm, headed by George Van Gumpf, will set up operations in several cities in addition to its Chicago headquarters.

First Service Corporation, of 155 Olive Street, St. Louis, is the other distributor named by Doyle. Headed by Clarence Finley, the outlet will cover Missouri, Kansas, and all Illinois except Cook and Lake counties.

Doyle is leaving on a sales trip next week to St. Louis, Chicago and Kansas City.

Form Dispenser Firm in Detroit

DETROIT, June 18.—The Three C Dispenser Company has been established here by a group headed by Giuseppe G. Giuliano, to manufacture a new style of dispenser for the modern business house for beverage vending. New unit is said to be a "universal," having the handling of as many different flavors as desired from a single unit.

Candy, nuts, gum, charms, and other token products can be dispensed from it, the company states.

According to Giuliano, who is managing the company, he has associated with him as partners are George Fabanelli, Domenick DiCario, Francesco Caparotta, and Marco Minna.
OPS AIR VIEWS ON SALARIES

Jukes Play Big Part in Latest ‘March of Time’

NEW YORK, June 18—Two Juke boxes, obtained from coin row casting of Gene Autry, with Paul Waffle, Guy Lombardo, Bing Crosby, Janie Belfelts and other stars in the Picture Palace, in the Grooves, released this week. A survey of the record business, from the days of the cylinder to the current 33½-45 r.p.m. disc, the movie picture business of automatic phonographs as a mass consumer and promoter of the radio industry.

At the start of the two-reelers, an AMI 40-select mechanism is used to flash the credits on the screen, the records in turn listing title and opening captions. First section shows a group of young people gathered around an AMI set and the picture a Wurlitzer 1109 is given full portrault treatment.

It seems that the AMI appeared by courtesy of Barny Sugarman and E. J. Hanks, of Record Sales, and the Wurlitzer thru arrangement with Joe Young, of Young Distributing.

Aireon Appoints New Ohio Distrub

KANSAS CITY, June 18—Aireon Manufacturing Corporation this week announced the appointment of Ace Finkbeiner, Cleveland, as distributor in Northern Ohio. Leonard Dugan, president, named general sales manager, made the appointment. Ace is headed by Joseph Velani. Complete offices, showrooms and parts department will be maintained at 4110 Carnegie Avenue, Craig stated.

Music Op Speaks On Replacements And Commissions

To the Editor: May I put in my 2 cents worth on music operators and replacements. I am one of 1 2/5 per cent commission, containing the 50 per cent commission, which I think would be a lot cheaper. We have never operated pin tables or any other kind of rented music except, I think, the 50 per cent competition in 1938 and have stuck to it ever since. In many ways it is a good thing.

The music operators have almost all quit, being unable to make money with new equipment only: worse than that, they cannot sell their original stake and go out with a loss. So, gradually, competition has faded out, which I believe to be a good thing. I am sure that the people who are still in business are more interested in selling records than in making money.

Favor Paying Employees on Weekly Basis

Average Paycheck Is $66.35

(Continued from page 84) their employees on straight commissions. In some cases, variations are used by 16.6 per cent. The survey showed, while the remaining 11 per cent pay their employees on a straight weekly basis.

Percentage Increases

Altho the operators were in agreement on the method of payment they use, they were far from agreeing on the percentage group on which they spend in salaries and wages.

Most of the 591 (20.4 per cent) said they put out between 10 and 20 per cent of their receipts. But the replies ranged from $30.00 to 50 per cent per cent and a few even over 100 per cent.

(For a complete breakdown on the percentage of their gross receipts which operators said they spend on salaries and wages, see table which accompanies this article.)

Altho some variances could be expected in the percentage of gross an operator spends for wages, such a variation is not very large. (See OPS AIR VIEWS on page 165)

See New Problem With Tele

MAPOA Sets Delegates to State Meet; Revive Hit Tune Parties

DETOIT, June 18.—Monthly meeting of the Michigan Automatic Phonograph Operators Association (MAPOA) Detroit chapter elected two delegates for the State organization. They will in turn meet to elect officers and directors for the State association. No permanent term set for the meeting of the delegates.

Decision was made to resume the monthly Hit Tune parties, which were suspended several months ago, and to revoke a mass jury of two scores to pick the MAPOA hit Tune of the Month. First party will be held Sunday afternoon (19) at Second Ward, Detroit, with Tex Beneke’s orchestra playing the occasion. At least 5,000 teen-agers are expected to attend. The last event held at Eastwood drew 1,000.

Tickets are being distributed free, but only on request, thru local disk jockeys, who are cooperating in the selection of the hit tunes. In addition, tickets are being sold distributed individually by MAPOA members, chiefly thru requests from various locations.

The Buddy Kaye record, Don’t Tell My Heart, on MGM, picked up by WJR, Detroit, as the Hit Tune for May. The number was played and featured by Joe Beneke’s orchestra at the recent annual banquet of the association, and was also placed in the first spot on all boxes operated by MAPOA members.

For June, the MAPOA selected I’ll Build a Staircase Over You by Buddy Howard on the Mercury label as the Hit Tune and it is currently being promoted thru jukes and jockeys.

AMI Increases Work Schedule

CHICAGO, June 18—Because of the recent upsurge in its music machine business, AMI, Inc., has extended its production line shift at the Grand Rapids, Mich., plant, Lyden and Estacado, announced announced Friday (17).

Under the new set-up, the weekday shift will be extended two and one-half hours, Saturday, previously continued one and one-half hour shift, will be extended to a 9-hour weekly. Force has been doubled, and it is necessary to keep the firm’s stock dwindling despite previously increased production schedules.

Color Video Next Threat to Juke Ops

May Renew Location Interest

WASHINGTON, June 18—Altho the FCC has not yet considered petition for a tele video transmission authorities to commercial color, independents here see home entertainment competition threat for juke operators from this medium, with conjectures that the FCC could rule to block publicity toward commercial color tele at anything from 10-20 years distant.

FCC’s recently announced open policy toward color video, however, poses an immediate threat to juke ops in one major respect; the Commission’s attitude is considered likely to result in a removal of competition in areas where the TV industry has been worn off. Also there is possibility that it might cause competition stronger than expected in areas where TV has yet to make an appearance. Many juke ops have long contended that the only factor in TV that most much of the TV industry into junks. The novelty factor in video is certain to bear down when FCC and Industry folk realize their conflicts on commercial color.

As for the future of color television, speculation runs in its favor here (See Color Tele Threat on page 106)
NO WONDER IT'S AMERICA'S TOP-RANKING—
TOP-EARNING PHONOGRAPH

We asked the operators of America what they wanted in a deluxe phonograph that would combine maximum earning power with minimum service costs. They gave us their answer and we built the Wurlitzer 1100…

- with more brilliant beauty through smarter styling and gorgeous illumination.
- with novel play-promoting features such as the Sky Top Turret Window and Encore Program Selector.
- with service, time and money-saving Quick-As-A-Flash Replacement Units
- with the ideal record complement specified by leading operators—24—and the greatest contribution ever made to prolong record life—the Cobras Tone Arms.

Here is true value in an instrument that will maintain peak earning power for years and still carry the top trade-in value of its time. Far and away, it's tops in an operator's phonograph.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

See THE WURLITZER 1080 PERSONALIZED

Nothing like it for location appeal in a low-priced quality phonograph.
Op Air Views
On Salaries

(Continued from page 103)
wide fluctuation would seem to indicate lack of knowledge of true costs. This makes it necessary for more accurate records and good bookkeeping on the part of music operators.

$80.35 Average
Averaging out the high and low dollar and cents salary figure operators and their operators and mechanics, the survey showed an average weekly wage of $80.35.

A few operators and influencing salary costs which should be kept in mind is the diversification of equipment, which is made up of manufacturers and dealers (309 out of 501) as well as operators and mechanics interchanging on both types of equipment. The same factor holds true for the high percentage of operators who have other games than pachinko and various types of automatic playing machines.

Since the majority of the 581 operators have more than one or two employees, the fact that 91 per cent of them employ two or less is not surprising. Only 10 per cent of the operators reported having three or more employees, but 33 per cent said they operated more than 100 machines. In the operators who were part-time, the survey had more than 500, mainly men operators, and 13 per cent of them reported employing more than five operators and mechanics.

In the survey of the number of operators and mechanics employed also appears the table accompanying this article.

LWWLUTIN—1100’s at $550
Only 5¢ To Offer at This Price. Machines Are In Perfect Condition. 1/2 Deposit, Balance C. O. D.

BRUCE MUSIC CO.

WASHINGTON, Ky.

SLASHING PRICES

SEBEBEES

1945 Packard Model 7 $1,169.50
1946 Packard 1101 $1,209.50
1945 Olds 98 $1,149.50
1945 Buick 90 $1,099.50
1945 DeSoto $1,099.50
1945 Studebaker Champion $979.50

$500 OFF

1946 Packard 1101 $1,209.50
1945 Olds 98 $1,149.50
1945 Buick 90 $1,099.50
1945 DeSoto $1,099.50
1945 Studebaker Champion $979.50

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NOVELTY COMPANY

547 SWALLOW STREET

EDWARDSTON, PENNSYLVANIA

PHONE: KINGSTON 7-3061

SLASHEING PRICES

1946 Packard 1101 $1,209.50
1945 Olds 98 $1,149.50
1945 Buick 90 $1,099.50
1945 DeSoto $1,099.50
1945 Studebaker Champion $979.50

1946 Packard 1101 $1,209.50
1945 Olds 98 $1,149.50
1945 Buick 90 $1,099.50
1945 DeSoto $1,099.50
1945 Studebaker Champion $979.50

5¢ TO OFFER AT THIS PRICE. MACHINES ARE IN PERFECT CONDITION. 1/2 DEPOSIT, BALANCE C. O. D.

WURLITZER DISTRIBUTING CORPORATION

SEBEBEES

PACKARD

PLASMY

FLASHAY

FINS BEST WALL BOX

Engineered RIGHT!

Stated RIGHT!

Priced RIGHT!

See Your Nearest Coin Machine Distributor or Send Your Orders Direct to

PACKARD MANUFACTURING CORP.

Neale at Market St.

Indianapolis, Indiana

ALBUM REVIEWS

(Continued from page 33)

REGER: THE ROCKLIN SUITE

THOMAS 780E

Took a 1939 selection by Thomas with the Thomlin Orchestra of Frague to a Chicago recording session, and Max Reger, an early 20th Century composer who is not getting recognition, found the tour more than enough. His music is not new to the public but it is new to the public and has been performed with much success. The work itself has been neglected in recent times by the world of music, except for his Bach "Children of the Road," which is an early example of a serious and remarkable work of art. The title is not new to the public but it is new to the public and has been performed with much success.

JOKES

Not available

DUERST: SINE NOMINEE DUERST: SINE NOMINEE

Williamson 7812

This is a superlative achievement by the superlative. The piece is a monumental work of art, and one of the few successful pieces. It is reported as being excellent, and recorded, this is a fine piece of music Capital has taken from the Fabicks of the exchange.

JOKES

Not available

DELIES: COFFEE BEAN COMPANY

DELIES: COFFEE BEAN COMPANY

Springfield 7812

This is a superlative achievement by the superlative. The piece is a monumental work of art, and one of the few successful pieces. It is reported as being excellent, and recorded, this is a fine piece of music Capital has taken from the Fabicks of the exchange.

JOKES

Not available

FRANK: THE FABULOUS FURIE

OVERALL 7812

This is a superlative achievement by the superlative. The piece is a monumental work of art, and one of the few successful pieces. It is reported as being excellent, and recorded, this is a fine piece of music Capital has taken from the Fabicks of the exchange.

JOKES

Not available

JOKES

Not available

JOKES

Not available

JOKES

Not available

JOKES

Not available

JOKES

Not available

JOKES

Not available

OKAR: THE SUITABLE

OVERALL 7812

This is a superlative achievement by the superlative. The piece is a monumental work of art, and one of the few successful pieces. It is reported as being excellent, and recorded, this is a fine piece of music Capital has taken from the Fabicks of the exchange.

JOKES

Not available

JOKES

Not available

JOKES

Not available

JOKES

Not available

JOKES

Not available
Rosenbaum Urges Amending Existing Copyright Laws

(Continued from page 16)

ever, compared to what the fund would get if juke boxes, radio stations, and other sources were taxed for percentage takes. At high as $25,000,000 annually could be raised for an ATM fund if use were copyright provisions applicable to other performance, Rosenbaum said. Juke box sales grew about $250,000,000 annually which, if taxed for a small percentage, would swell the trust fund coffers.

Rosenbaum said he expected to mail out 300,000 separate checks to ATM subscribers during the year for services rendered under trust fund auspices.

Shaming the shams in record sales on television and the current confusion over record stocks, Rosenbaum said the take for each local

New Improved South Wind TONE ARM

"LIGHT AS A SOUTHERN BREEZE"

"I will be well under last year's level," Local 47, for example, can expect only $40,000 this year as compared to $80,000 last year, with $60,000 the national average.

Rosenbaum favored a broader trust plan under amended copyright provisions in which a three-man board, representing ATM, record manufacturers and the public, would be appointed to disburse funds. Such a board, he felt, would be more effective than the one-man trusteeship currently established.

James C. Pettitio, at the ATM convention in San Francisco recently threw cold water on the idea of slipped into the juke box take. He stated there was little he could do to gain revenue from this source.

Rosenbaum not only thinks the way to go is to use a certain percentage of the gross, to be spent on replacements as far as he can, to get an operation completely out of debt inside to be able to take his depreciation figure and put it for new equipment, but most of us uses this money to pay off with real payments of a higher than depreciation so that it simply would not sit in.

I think the lesson to many operators favor lowering commissions to have the day that is they are not good music operators or don't want to work too hard. We have taken over some locations operated by this type of individual and have doubled and trebled the gross revenue by simply creating a little more money on records and time changing them. If you don't have a good record changer you cannot make money and you've got to spend about 40 per cent of your revenue on records to get a real volume.

Henry C. Knoblauch, Ogontz Falls, N. Y.

MUSIC OP SPEAKS

(Continued from page 103)

The people's choice!

Know THE PEOPLE'S CHOICE!

Operate EVANS' 40 SELECTION CONSTELLATION with EVANS' Popularity Meter

No costly guesswork on record selections when you operate Constellation. Evans' Popularity Meter, 100% mechanically reliable, gives you an accurate picture of players' preferences. It guides you to more profitable record investments...helps keep the earning capacity of your locations at a constant high level...cuts cost of record-changing calls.

For more play...repeat play, operate Evans' 40 Selection Constellation—the People's Choice in phonographs. Get the complete story from your Evans Distributor or contact us direct.

H. C. EVANS & CO.

1528 W. ADAMS ST.

CHICAGO 7, ILLINOIS

SEE OUR COIN MACHINE AD ON PAGE 119.
Players Vie for Shuffle Crowns

Players From 4 States Seek $15,000 Prize
2,000 Enter Competition

(Continued from page 3)

symmetrical double axes, desired by the team of parataphers from the American History, playing under the name of the "Easy" Aces. All were identified by numbered armbands, colored differently for single, doubles and finals, team play.

Officials of the tournament, all present throughout the week, included: The committee of governors, David C. Ries, president; A. J. McCoy, L. C. Christiansen, C. E. M. Barchas and H. A. Berndt. Personnel, Dean E. Dole, chairman; Stu. Fredrick; A. M. Dickerson; R. E. Tall. Frank; William Ford, Stella C. Singer and Josephine Glessner, Commissioner and officials committee, J. Raymond; A. W. (See PLAYERS FROM page 118)

Ready Agenda For St. Louis Shuffle Meet

To Convene June 27

ST. LOUIS, June 16.—Plans are virtually completed for the first annual conference on shuffleboard which will start here Monday, June 27. And run through Tuesday (18). Held under the auspices of a six-man management committee from the Greater St. Louis Shuffleboard Association, the conference is just as the formation of a Table Shuffleboard Association of America (TSSA) composed of all players and players who would supervise national tournaments.

According to the committee, headed by W. A. Schrader, a local operator, the TSSA would represent all manufacturers, and an equal number of players would serve in an advisory capacity. Annual conferences would be held, and officers would be elected each year. Tournament rules would be established, with only players eligible to vote on issues. Manufacturers would sponsor the players and pay expenses to the annual conferences. Each player would have a say in the committee.

Conference committee, in addition to W. B. Schrader, included: C. Schrader, local distributor; John C. Schrader, operator; C. E. Beitel and Russell C. Thelen, local players. Chairman of the manufacturers' rules committee, Jack C. Schrader, is the American Shuffleboard Company of America, which has been in business for over 50 years. Members of the committee are W. J. F. Minch, O. E. T. Mohn, H. M. M. Mohn, R. H. M. Mohn, H. M. Mohn, Jr., and Al Kromer, Valley Shuffleboard. It is planned to expand this committee.

Joe Schrader, Des Moines, heads the distributors committee while Schrader is head of the operators committee. Joseph A. Beitel, attorney, is legal adviser.

Peoria's Team Wims National Illinois Meet

Anchor Club Awarded $500

B. W. Enders

SPRINGFIELD, Ill., June 18.—Rallying from an early game deficit, The Anchor Club, Peoria, swept four straight games to win its final round match Sunday afternoon (19) with the win over Springfield (24), thereby winning the State of Illinois Shuffleboard Tournament sponsored by National Shuffleboard Company, Orange, N. J. The three-day contest on the professional basis at the Springfield Armory, began Fri. (See PLAYERS TEAM on page 118)

Emeloid Plans Special Shuffle Accessory Line

HILLSDALE, N. J., June 18.—The Emeloid Company, Inc., manufacturers of plastic items at 104 Central Avenue, here, announced this week the formation of a Shuffleboard and Amusement Items Department to complete its specialty line. The 25-year-old firm is already in production on measuring "TT" squares, weight tops, protective covers and wax spreaders.

Now being developed by the Emeloid engineering department, and not to be released in the trade, are various container sets (for use in shuffleboards), embeds, scoreboards, score-keeper units, magnetic top display signs, and tongue and groove boards.

Also production of current plastic shuffleboard items is done on contract with board manufacturers. Firm details indicated future products would be made available to board manufacturers first distributors. Emeloid's distributor policy is now being developed. It is reported that in conjunction with the new line, new playing fields are now evolving plans and means of expanding into the photogaph and amusement game fields with the introduction of plastic games and accessories specifically designed for increased appeal and utility.

Specialists Set On New Plastic Type Playfield

CHICAGO, June 18—Shuffleboard specialists here are now in production on boards featuring a newly developed plastic type material for playfield, new firm, officially announced, new type is also available a separate item.

From the top will not warp or chip and resists alcohol and acid bases. As well as playing the game itself, the new type is used in weather. Its playfield is finished in a buff color and is available in 6 to 12-foot lengths. It is a one-piece unit.

Shuffleboard Specialists new de-luxe model, on test for several weeks, is coming soon. As the game is one-piece model is a good board, mahogany and walnut colors. A 10 by 36-foot playfield.
**PUCK PATTERN**

Springfield, Ill.:—Mayor Harry Onstott, who opened the Illinois State Team Championship Tourney with a welcoming address to the players and fans, was a traveling football coach in his college days. He played in the backfield with Northwestern, Washington and Jefferson and the Great Lakes team of World War I Days, later he and Commissioner Hoke Lock played with George Halas’ famed Staleys, out of Decatur ... Other city commissioners taking in the tournament were John Hunt, Lehigh Smith and George Doyle ... Tallest player at the meet was Austin Jones, who played with the Town Pump team. Andy is 6 feet 7 inches, a graduate of the University of Illinois and he is a bacteriologist for the city of Springfield. A West End resident, Carl Center Jr., played with the Referee team of Springfield. His team was eliminated after a hard fought match in the second round.

The armory where the meet was held was the scene of President Truman’s Springfield address during the 1944 presidential campaign. Built in 1941, the armory offers vast room and all equipment is in first-class condition. Herman Weil, the armory’s manager, reported that T. B. FISHER was chosen at the meet director because of his many years as an American Bowling Congress official.

Buster Connors played on the team bearing his name. His father, Johnny Connors, is a former flyweight boxing champion of the world. Another feature, Joe Mathias, was played for the Referee unit. The spot got its name because many of the men were members of fraternity days in frequency.

The large scoreboard, set up for the benefit of the gallery, were handled by Frances Farrow, Joe Te-meyer, Dick Cawley, Leonard Lewis, Joe and George Kovach, Kenny Serrill, Roland Denney and Bill Mathias. ... The loudest cheering scenes in the armory backed Hall’s Tavern, Granite City. This group numbered 200. ... The Lodge team, comprising of local teams exclusively, had three mother-daughter contests. Eddie Fahrenhoch, sponsor of the unit, was a basket-ball star 20 years ago, and played with Winfield. Shirley Olle Horton played with her daughter, Ruth, while Edith Schoen was teamed with daughter, Betty. Other members of the Lodge team were Ann Johnson and Ann Meiersmich.

Martin C. Balenfield, with National in St. Louis, reported he had just installed four boards in the Regina Bowling Alley. owned by Terry Moore, former St. Louis Cardinal outfielder ... Sol Lipman says the smooth running of the match was due in part to the cooperation of Bill Krammer, local distributor, who worked day and night with the city officials.

Los Angeles:—Don Toggle, of System Amusement Exchange, has returned from St. Louis where he helped open the firm’s new office. Marvin Jones was in charge of selling Olympic boards in that area. Frank Firs-tender, of the E. T. Magee Company, has some Catalina Rebound boards on the floor. ... Jack Millenbach, manager of Western Shuffleboard Company, returned from the Midwest where he sold some deals. He is ready to put his new Western scorer on the market. It’s said to be a superior scorer at a lower price. Mary Sims, of the Western local office, went to a house-warming in San Diego with Mr. and Mrs. Swain, of San Diego Music Company.

New York:—L. Edelman, head of Edlece, Detroit, was in town for a few days last week and on Saturday he says he is busy turning out shuffleboard scoreboards and accessories to keep up with the demand. ... Frank Lynn, president of the Shut-L-Bowl Corporation of New York, heads his own detective agency here. One of his jobs is to provide armed escorts for visiting celebrities.

**DISTRIBUTORS WRITE-WRITENOW!**

A deluxe shuffleboard at a down-to-earth low price. The Sportsman adds beauty to your location and is priced low enough to install in all locations. Choices of Maple or Mahogany playing fields.

**ONLY**

**PURVEYOR’S**

**“SPORTSMAN”**

HAS THESE

LONG LIFE FEATURES

- High quality hardwood construction.
- Carrying and other equipment molded in one piece in electronic press.
- All steel joints sealed and tempered. Over 50 size boards available.
- All exposed hardware plated.
- Precision playing surface.
- Finest hard marble precision machine cut to exacting tolerances. 3/16. width, facets polished accurately.
- $35.00 to $47.50. Prices subject to change at any time. Write for written quotations.

**CLAMP-ON LIGHTS**

A deluxe fluorescent fixture designed for better looking and more entertainment. Cheerful, clear, nearsighted uprights. Clamps on any style board. A 4 ft. board requires 4 lamps.

**BOWLING PIN SETS**

...$15.00

**PURVEYOR SHUFFLEBOARD CO.**

4123-24 N. WESTERN AVENUE CHICAGO, ILLINOIS

**BUY THE ORIGINAL!**

BEST COIN-OPERATED SCORING UNIT on the MARKET

Ask the Man Who Operates Them!

**MONARCH CENTER-OVERHEAD ELECTRIC SCORE BOARD**

ONLY $169.50

5¢ or 10¢ COIN CHUTE

Your Choice:

**HORSE COLLAR—BASEBALL**...51 Points

**STANDARD POINT SCORING**...15 or 21 Points

When ordering, specify model and coin play desired.

**FRAME SCORING CONVERSION UNIT** available at slight additional cost. Makes Frame Scoring Board of any Monarch Score Board. Write for Special Price.

**WALL, TABLE OR FLOOR MODEL SCORE BOARDS**

Only $129.50

Pedestal Stand of Chrome Steel Tubing, Only $10.00 Extra.

**IMMEDIATE DELIVERY!** Terms: 1/2 Deposit, Balance C. O. D.

**DISTRIBUTORS: WRITE FOR QUANTITY PRICES!**

For your information, the tournament is widely known as the fastest and most exciting in the country with some of the greatest in the world participating. It has been in existence for over ten years and is sponsored by the American Shuffleboard Association. The table shuffleboard as a pastime has been introduced in this country for many years and it is now one of the most popular forms of recreation. The tournament in Springfield is a great event and all play is conducted at the Shuffleboard Arcade (picture above). Eight teams are now in the tournament, and more than 24 are expected to participate this fall. Six boards are being used, but this will be increased to 10 for the fall and winter meets. The members of the competition is J. W. Fiskin, while other officers include Walter March, vice-president, and Jim Beam, secretary-treasurer.

**SHUFFLEBOARD INTEREST** in Columbia, Mo., is growing by leaps and bounds in recent weeks. With growing a play stimulator beyond anything ever seen. A Table Shuffleboard Association has been formed, and all play is conducted at the Shuffleboard Arcade (picture above). Eight teams are now in the tournament, and more than 24 are expected to participate this fall. Six boards are being used, but this will be increased to 10 for the fall and winter meets. The members of the competition is J. W. Fiskin, while other officers include Walter March, vice-president, and Jim Beam, secretary-treasurer.

www.americanradiohistory.com
Players From Four States Seek $15,000 in Prize Money

(Continued from page 101)


Fifty-three referees and scorekeepers were assigned to cover each match. J. H. Mahaffey acted as superintendent of records and registrations, and Harry Misteiny headed the repair and equipment crew.

J. A. Weinland was commissioner of the team division; W. E. Hall, doubles division; and J. H. Mahaffa, singles division.

Four States Represented

In the team division, 92 locations entered players in the men's play, while 27 had representatives in the women's division. Teams came from cities and towns in each of the four States—Indiana, Michigan, Wisconsin and Illinois.

First distribution was set as follows: Men's team, $5,650; women's team, $1,120; men's doubles, $2,100; women's doubles, $1,080; men's singles, $3,700; women's singles, $1,900, and trophy money, $375. The total aggregated over $5,000.

Promotion

The tourney was promoted extensively with newspaper ads, a Miss Shuffleboard Contest, radio and television spots. Video viewers here had their first look at shoeboard play Friday night (17) when WOM-AM telecast the play from the Coliseum floor from 8:30 to 9 p.m. Lee Bennett, commentator on the program, covered most of the game on the floor during the program. Also appearing on the show were Executive Secretary Douglas and William Peleras, a local television expert from Muskegon, Mich., who performed for the gallery during the tournament at intervals. The telecast was sponsored and paid for by the SSSCA.

Newspaper ads appeared on the sports pages of local dailies, calling attention to the tourney. The admission charge was 50 cents.

While the opening night drew a huge audience the second day found spectators increasing. They were given a choice of sitting in the stands or moving around the floor from one board to another to watch the play. Each board was protected by metal rails, assuring the players freedom of movement.

Spectators were given ballots as they entered the Coliseum to vote their choice for Miss Shuffleboard and a gallery of pictures. The ticket was scheduled for Sunday night, with the winner to be named at the awarding of the prizes.

Results of the four-State tournament will appear in this section in next week's issue of The Billboard.
Peoria's Team Wins National Illinois Shuffleboard Meet

(Continued from page 103) Day (10) with 72 teams of eight players each, in all 5,800 fans saw the matches.

For winning the first State-wide shuffleboard tournament held in the Midwest, the Anchor Club unit received the top cash award of $600. In addition, each player was awarded a championship plaque and the team's sponsor, Jack Wondrachek, received a new National de luxe 48er board. The Rudy's Inn contingent, captained by Fred Koch, received $339 for the runner-up spot and a team trophy. Other cash awards went to the Ritz Inn, Springfield, $186 for third place; L. M. Martin team of Pleasant Plains, $100 for fourth, and the R.S. eighth place teams $50 each. They were the 7th Street Tavern, Rock Island, and Crystal Tavern, 403 Club and Butler Company, team Springfield, all Springfield.

All awards were made during a victory banquet held in the Elks' Club there Sunday night. City Commissioner Holle Lock and National officials, Harry Kolter, treasurer; T. C. Browne, advertising manager; Sol Lipkin, tournament and league supervisor, and Joe Donavan, editor of National's Shuffleboard News, spoke briefly. Harry Fischer, state director of National leagues, was toastmaster at the event. Commissioner Lock told the 200 officials, team sponsors and players at the banquet that he hoped National would sponsor another tournament in the fall. He also praised the players for their good sportsmanship and their keen play. Kolter and Brownie, told the crowd that they would like to see other State meets patterned after the Illinois tournament and that Springfield would be included in tournaments for next year. Lipkin thanked players and officials for their cooperation. Donavan said that an organized play spread throughout the country more and more big events would be held. He advised players to enter as many meets as possible and to seek the format of more larger tournaments.

Many Women Players

Top honors of the three-day meet were Clark competition and the usual number of women players participating. All-male matches were played on the best five out of nine games of 12 frames each. In the event of a tie score at the end of 12 frames an even number of extra frames were played until one team was won. The tourney moved toward its final stages, players tension mounted and the excitement of play increased steadily. The tension was not only due to the fact that competition was strong to later stages but also because winning teams on Saturday and Sunday would be unable to make as many as three matches in one day.

In all 237 women participated in the State meet, including the women's units. While the two finalist teams were all male players, one of the teams lost out to the eventual championship team during the semi-final stage. The only team plugged by Peggy Flynn, who was also the smallest contestant in the tournament. Leading the L. M. Martin team of Pleasant Plains, Miss Flynn received a trophy as the highest ranking player in the tournament. In the semi-final match with the Anchor Club, the Martin team lost 5-4. Following is a summary of the final day's play:

Quarter-Final Round
Anchor Club 5, L. M. Martin 4
Rudy's Inn 6, 7th Street Tavern, Moline, 1
L. M. Martin, Pleasant Plains, 3
Ole 5, 403 Club, Springfield, 2
Ritz Inn, Springfield, 5, Butler Company, Springfield, 4

Semi-Final Round
Anchor Club 5, L. M. Martin 4
Rudy's Inn 5, Ritz Inn 3

Final Round
Anchor Club 5, Rudy's Inn 2

Third Place Payoff
Ritz Inn 5, L. M. Martin 4

He started retiring today!

... and it feels good!

It's going to take time, but the point is... he's taken that all-important first step... he's found a way to make saving a sure, automatic proposition...

He's buying Savings Bonds through the Payroll Savings Plan!

This makes saving an absolute certainty! You don't handle the money to be invested... there's no chance for it to slip through your fingers and... U. S. Savings Bonds pay you 4 dollars for every 3 invested, in ten years!

Think it over! We believe you'll agree that bonds are the smartest, surest way there is to save.

Then—sign up for the Payroll Savings Plan yourself, today! Regardless of your age, there's no better time to start retiring than right now!

P. S. If you are not eligible for the Payroll Savings Plan, sign up for the Bond-A-Month Plan at your bank.

Automatic saving is sure saving—
U. S. Savings Bonds

Contributed by this magazine in cooperation with the Magazine Publishers of America as a public service.

CANDY & COMPANY, INC. 2215 W. 35TH ST. CHICAGO 22, ILL.

MERO'S ALL STEEL SHUFFLEBOARD WITH STAINLESS STEEL TOP
Slicker-Faster than any other playing field!

WATCH FOR ANNOUNCEMENT NEXT WEEK ON NEW ELECTRIC SCOREBOARD

MERO INDUSTRIES
1822 W. 60TH ST. CHICAGO 36, ILL.
Phone: BOWLEN 3-1123

SHUFFLEBOARD BOWLING GAME
BOWL-'EM DOWN

MODEL B... Complete Set, $17.00.

5' Board, 4' Pads, 3' Scoreboard, 4' Balls, 1 Pin, 1 Ball Return, 1 Seat, 1 Billfold.

MODEL A... Complete Set, $7.50.

4' Board, 3' Pads, 2' Scoreboard, 2' Balls, 1 Pin, 1 Ball Return, 1 Seat, 1 Score Card.

Jobbers and Distributors: Write, Wire or Phone for Prices

MINIATURE BOWLING PIN CO.
1111 WEST 21ST ST.
Phone: Yards 7-2871

CHICAGO 8, ILLINOIS

WRITE, WIRE OR PHONE—Liberal Samples Free

MEROS ALL STEEL SHUFFLEBOARD
With Stainless Steel Top

Slicker-Faster than any other playing field!

MERO BUILDING 1822 W. 60TH ST. CHICAGO 36, ILL.
Phone: BOWLEN 3-1123

Here, at last, is the answer to the operator's need for a shuffleboard that will withstand the abuse and take the beating of heavy play. Nothing can mar the beauty or playing field of the MERO ALL-STEELE SHUFFLEBOARD.

Shuffleboard WAXES
WAXES

DISTRIBUTORS WANTED

PRIVATE LABELS
Here are three Shuffleboard wax products that will literally sell themselves on the basis of superior quality. They are made by experts who have been specialists in wax for over 30 years.

They are yours to private brand. You can supply them with your labels or you can supply your own.

You will sell them strictly to those who want to protect their investments in shuffleboard to the fullest possible extent and give players the same surface essential to the game's popularity.

- PASTE WAX
- POWDERED WAX
- LIQUID WAX CLEANER

WRITE, WIRE OR PHONE—Liberal Samples Free

WAXES

FOR ALL SIZE SHUFFLEBOARDS
Bowling Pin Sets without Ears available in Standard, Light and Extra Light.
Detroit:
Maurice Feldman, Central Coin Machine, is hurrying back to Chicago because of the serious illness of his mother... Paul Chavez and Paul Cate, owners of the Michigan Vending Company, are planning a vacation in August in Michigan's Northern resort area... Walter Chase, president of Amusement Devices, national distributors for Marvelmatic in the coin machine field, returned to headquarters here over the week-end for a brief visit before going back on the road.

Jack Stalpeter, sales manager of Training Devices, left Monday by plans for a week's combined vacation and business trip to his old home town, Baltimore, where his son graduated from high school... Samuel J. Ross, Malesco Manufacturing & Sales, reports the company is readying a new game.

Ben Lidden, general manager of the Advance Service Company, returned from a business trip to New York City... Nicholas B. Parody, Nu-Way Poppers Sales, is expanding the company's operation into the national trade in coin goods... Albert A. Weissman, who developed several different types of amusement games, is formulating the King Novelty Company, which he plans to open in the Upper Peninsula... Howard B. Kirlin of Chicago, has formed a new company, the A & K Vending Company (See DETROIT on page 118)

Cincinnati:
The Automatic Phonograph Owners' Association has elected two new members to its rolls. They are Carroll Reed and George Strassman... Sam Chestern, accompanied by Mrs. Chestern, has returned to the city after driving to Nashville where they attended a family reunion.

The B & W Novelty Company, operated by H. Bartfield and Alfred R. Lueberman, moved from its Walnut Street headquarters to new offices on Vine Street. Bartfield and Lueberman and several officers and members gathered at the Hotel Gibson Thursday (10) for its regular monthly meeting.

R. F. JONES CO.
Card 
LAWSON

SEGURO-BALLY-ELECTRO
San Francisco - Salt Lake - Denver

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June 25, 1949

The Billboard

COIN MACHINES

113

WANTED
- Exhibit Dale Gun - Bally Cita-
tions - Jockey Specials - Gold
Cups - Bally Draw Bells - Spot
Cash or Trade on 7 Hi Belgian Type
Pool Table
Write, Wire or Phone
SILENT SALES CO.
Distributors for
Baltimore-Musical Industries-
J. N. Kennedy Co.
204 11th Ave.
Phone Clifton 3293

SHOOT THE BEAR RAY GUN
Completely reconditioned and re-
built. Money-back guarantee.
Write for information.
New at...
Now Low Price... $109.50

SEUBED RAY GUN
Sells, Removes, Sells.
Deposited. Complete Stock of
Seubed Ray Gun Parts
Write for List

SPECIAL
Manufacturer Phonograph... $275.00
Manufacturer Gramophone... $225.00
Extra Parts Available
Daily Upright... $155.00

R. F. JONES CO.
Exclusive Distributors of
SEUBED-BALLY-ELECTRO
San Francisco - So. Lake - Denver

MUSIC AND PIN BALL ROUTE
Consisting of about 25 Major Ins.
and as many as the 25 Pin Games.
Available on Approval. Full In-
stallation and Service. No Re-
course Policy. Reason for Selling: Rivalry from Best
BID(S) WINS. BILLBOARD, CINCINNATI, OHIO

SUPERIOR SECURITY!
Yes, Chicago ACE Locks do provide superior security
even if your equipment and coin boxes are stolen and 

- in numbers
- in design
- in price
- in quality

- pin turnable ACE locking mecha-
nism
- One set of key blank changes.
- ACE made key and keyway dis-

---endurance. Distortion, duplication and 
- pre-cut key blanks are available in your 
- key changes for your 
- Latch requires a steel to resist abuse.
Ask your jobber for superior ACE Locks or write for free folder B.

CHICAGO LOCK CO.
2024 N. Racine Ave., Chicago 14, I L

Calendar for Coinmen
June 24 - National Automatic Merchandising Association
(NAMA) Region 10 meeting, Biltmore Hotel, Los Angeles.
June 25-26 - International Coin Modernization Show, annual
and exhibiting, Grand Central Palace, New York.
June 26-27 - Coin Club Operators' Association (CROA),
annual convention and exhibition, Century Center, Chicago.
June 27-28 - National Association of Coin Dealers (NACD),
annual convention and exhibit, Chicago Convention Exhibit Hall,
New York.

(Announcement is available to submit convention information
to The Billboard, 15 W. Randolph Street, Chicago 1, for listing
in this calendar.)

Scherrer Releases
New Coin Unit

PHILADELPHIA, June 19 - Nathan Scherrer Inc., specializing in pin
ball game conversions, this week released its newest release, "Asteroid Field," a
conversion of the novel "game," Play Boy. At the same time the firm an-
ounced that facilities were ready to handle complete repainting jobs of
the customer's machine's option. Other optional services offered include
replacement of coin chutes and flippers. Overtures Field, released
capital on current baseball interest, is the seventh conversion pro-
duced by the Scherrer organization.

Baltimore:

Meyer Horowitz, of Penny Vending, is
now in the job after recuperating from
injuries sustained when he was hit
by a mule. Joe Comi was voted into
the AMG.

General Vending Sales Corporation
is delivering the William-Stark
a novelty type baseball game.
Rey McGinnis Company has
united its new five-ball, Pinch Hitter.
McGinnis sold his arcade at 306 East
Baltimore Street to Leo Niehaus,
who also owns Arcade-Baseball.

Meyer Abelson, factory representa-
tive of the Oak Manufacturing
Company of sheet metal, is
visited by Daniel 0. Cohen, of Dance Coin Machine
Company. They discussed the
increased Eastern distribution of
the Arcade and Eddie Horowitz,
of Penny Vending, celebrated a birth-
day recently, but we still don't know
when.

The Association of Amusement
Machine Operators of Greater
Baltimore (AMO) will hold its half-
yearly board of governors' election at
a meeting scheduled for the first week
in July.

Department store sales in Balti-
more were 7 percent under the
comparative 1948 week for the
pent-week period No. 28, according to
a report of the Federal Reserve
Bank of Richmond.

United Intros
Drop-coin Unit

CHICAGO, June 18 - United
Manufacturing Company is now produ-
ing an improved and making delivery of
its new five-ball novelty game, Okla-
ham. The unit features, for the first time, a new, specially designed
coin device which is engineered
by United after more than a year of research. The device, upon
insertion of a nickel, automatically
reels the game for instant play. The
device also rejects plugs and any coins,
other than nickels, it is a common
sense to the player, speeds up play and customer service. Lyn
Dant, firm president, announced.

Oklahoma has a new first and fifth ball feature, replay available
on every game, six ways to score re-
plays and a high score of 9,000,000
points. The first and fifth ball fea-
tures are new to the United game.
On the first ball, red tickets are worth 100,000 points when hit,
replacing until all action on the ball
has dissipated. On the fifth ball,
player can score a replay, despite his score, if the ball passes thus
other than roll-over located at the
bottom of the playfield. In addition to
scoring replays on high score, player
may score replays by spelling out
words or numbers and by contacting
the pockets, worth $5. replays each, whose
specification sign is lit and
compiled by spelling out the game name.

Field is open, thus allowing for
continued action on each ball as
balls are dropped and the balls are
on top of the field if properly contacted.
Replays are located two-thirds of the
way back from the center playfield
and can also send the balls back to the
head of the field for another complete
run.

Los Angeles:

Art Narath, Anaheim operator, was in
town. Ivan Wilcox was also in town from his Vinales headquar-
ters. He, Harold Smith, Gardens
coinman, and Joe Soares, Tuba,
recorded a new release acquiring a
lot near the street. Ken Ferrier was
down from La Jod.

Sam Harn Jusin was busy purchasing
platters on Pico Street. Walt
Kersey was down from Downey
Onen Johnson and Raylan Milliken
visited coin machine row. They op-
ported G. G. Cooper was in town from Riverside. He planned out this week to Orange
where his mother is reported seri-
ously ill... Another recent visitor to
the shop was Al Anderson, Shutter
operator.

Ed Wilkes, of the Paul Lyman
Company, is awaiting the first ship-
ment of Chicago Coin's new Bungo
due in a few days. Ted Furrman, who
to whom as Mark Man, is optimistic about his new Keno
quite set-up... J. L. Row was in
from Tucson... Another visitor was Bob Fraser from San Diego.
Record Reviews (Continued from page 11)

RATING
100 Points (Maximize)
90-100 TOPS 88-89 EXCELLENT 76-79 GOOD 40-69 SATISFACTORY 0-39 POOR

ARTIST TUNES LABEL AND NO.

COMMEN

POPULAR STAN KENTON ORK (Cinetic 38-0111)
Essentially is one of those Frontman clarinet, trumpet and trombone, arrangement and orchestration in the recording.
75--77--78--75-50

POPULAR GUY LOMBARDO & HIS ROYAL CANADIANS (Victor 28-101)
The Four Winds and the Symphonie Excellent rendition of the famous March by the band's arranger, George Wein. A Capitol release.
80--85--89--89--89

ARCADE OUTFITTERS SINCE 1912
LOCATION AND ARCADE MONEY GETTERS

SUPER ROLL, $1.50
EVERY DIME COUNTS, $1.00
TERMS: 10% CASH, BALANCE DUE

PORTFOLIO, NEW AND USED... WRITE

Competitive Games--2 Players

RAGER (Holmes) 19.00
POKER (Henderson) 39.00
PINOY PONG (Tyrone) 9.50

PITCH 'EM AND BAT 'EM... $75.00
JOHN BLUE... $88.00
ALL STARS (Williams) 19.50
HIDEAWAY 30.00
WHITE STALLION 49.00
TROTTER 19.50
SHENANDOAH 65.00

MUSIVES RECONDITIONED MACHINES LOOK AND WORK LIKE NEW

FREEMAY, 1949, CATALOG
59 PAGES, 75 ILLUSTRATIONS
New or Refurbished. Best Quality Amusement Machines
And Free to Model, Parts, Full and Dillon--Manor Home Shop All.

NAME

LIBERTY

YOU CAN'T GO WRONG WITH COVEN

CITATION $35.00
BOLD CUP $15.00
COVEN'S SPECIAL $25.00
VICTORY BUBBLE $13.00

MODEL

WILLIAM'S CUP

STANDARD BUBBLE $21.00
ALГОNQUIN $175.00
SKOE $10.00

FACTORY

DELUXE COVEN'S $30.00

ASEN

Para, $45.00

Chicago

COVEN DISTRIBUTING COMPANY
2111 South Halsted, Chicago, Illinois

197.60

COLUMBIA DOUBLE JACKPOT BELL

New radios hit every week...

SEEBURG... $50.00

DERRICK

ROCK-OLA... $50.00

WURLITZER... $125.00

ARCADE $50.00

SEEBURG $75.00

DERRICK $25.00

COVEN DISTRIBUTING COMPANY
2111 S. Halsted, Chicago, Illinois

5 B ALL FLIPPER GAMES

Catalina and Magna $12.00
Robin Head $12.00
Bally Head $12.00
Arkansas Head $12.00
Robot $12.00
Diary $12.00
Perry's $12.00
Charms $12.00

5 BALL FLIPPER GAMES

Catalina and Magna $12.00
Robin Head $12.00
Bally Head $12.00
Arkansas Head $12.00
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FREEMAY, 1949, CATALOG
59 PAGES, 75 ILLUSTRATIONS
New or Refurbished. Best Quality Amusement Machines
And Free to Model, Parts, Full and Dillon--Manor Home Shop All.
Wholesalers' April Sales Down 8% From March Levels

WASHINGTON, June 8, The Commerce Department this week reported that the nation's wholesalers' sales dropped 8 per cent from $3,947,000 in March to $3,547,000 in April. Only one-third of the decline can be traced to normal seasonal factors, a department spokesman stated, while the largest part of the remainder was due to the reluctance of retailers to buy in a period when they are trying to keep their inventories down. Price declines were small, but the drop in dollar value of sales sharpened the outlook for the future, with apparel and dry goods next.

Record Reviews

(Continued from page 111)

RATINGS (100 Point Maximum)

90-100 TUNES = 80-89 EXCELLENT = 70-79 GOOD
40-49 SATISFACTORY = 0-39 POOR

ARTIST TUNES LABEL AND NO. COMMENT

POPULAR

ROBERT FARNON ORK (London 'B' 5990)

Jalousie

Dorothy Collins & Harold Macomber

73--70--80--76--

Another instrumental in the same genre is good, but not quite as nearly as the London.

SY OLIVER ORK (Bob Marshall-The Orchids-Joe Bailey) (Decca 16162)

Carson

Peanut Butter

77--70--75--75--

That's the Go For Me

Louts of infection and John had potential in this unpleasant little bit which stays on the system for some time.

PINKY TOWN

The Object of My Adoration

(Decca 16787)

This pretty tune, which is a companion to Tomba, has little interest. It just repeats itself ad nauseam, and is worst choice for anyone.

DALLAS BARTLEY ORK (Bob Merrill) Dream Boat Edition

Cherry Red

Wild cherry red

74--73--73--77--

We Gonni Pitch a Killer

We Gonni Pitch a Killer

72--71--70--75--

RED RIVER VALLEY

Somebody's Baby

(Decca 16792)

Melodically, this is a fine piece of music, but it is anything but a rip-off.

DEE COFFIN

PRIMA ORKA

If I Could Be With You

96--79--70--69--70--

You Have A Choice

Bea Wain

95--82--74--85--

Home

Show Me How To Go

THOMPSON SISTERS

Page caravan

76--64--65--64--

TRIUMPH

I'm A Little Cuckoo

(Decca 52-341)

Billy little chicken is dripping with his ownini, but the children will enjoy this.

FRANK WARREN

Home (Warren 24-340)

72--89--84--81--

How's Your Spouse

You Have A Choice

Another Berlin "Liberty" tune is a rip-off by the same Warren family-

LIONEL HAMPTON ORK

This is the most appealing of a flood of "liberty" tunes which have appeared on the scene in recent months.

JOE THOMAS ORK

Teasing Days

(Decca 52-345)

Lavender Coffin

80--80--80--81--

PEOPLE

Lavender Coffin

85--85--84--85--

A Happy Heart

RHYTHM AND BLUES

MERCY DEE

(Decca 52-477)

Lonesome Cabin Blues

73--72--71--71--

A happiness which has no counterpart in the world.

Babs-DeLay FEVER

Fever Verse

65--68--68--61--

With words in a tune, but no melody.

The Huckelbeck

73--74--74--70--

With a good feeling, but not a very good one.

J oe THOMAS ORK

Ring Days

80--80--80--80--

K M

GET THE BILLBOARD

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IM ONE OF THE JONES BOYS

JOHNNY RUGGIERO

R. F. JONES CO.

Commercial Distributors of
SEEBURG - BALLY - ELECTRO

3 ARCADES

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LOW IN PRICE

STRONG AS A BULL

Can be installed on location in a few minutes


Sample $12.50

VALLEY SPECIALTY CO., INC.

Wholesale Price

550 N. CLINTON

ROCHESTER 5, N. Y.

Trade Directory

(Continued from page 94)

New Officers

The George Power Company, 417 Preble Avenue, Newark, N. J.

Persons

Joseph C. Donowce appointed editor of The National Shuffleboard News, published by the National Shuffleboard Company, Orange, N. J.

Edward B. Ratliff, former vice-president of the Coin Machine Acceptance Corporation, appointed AAMF regional representative for the Western half of the United States.

David Rehfeldt will head new sales department at Withur-Shoudar Chocolate Company, 146 East 15th St., New York.


Officers re-elected Parsley R. Wurflittee, chairman of the board; R. C. Rilling, president; R. C. Haimbaugh, E. C. Payton, Ralph A. Stewart and R. F. Wallen, vice-presidents; Morris C. Bristol, vice-president and counsel; R. E. Walline, vice-president and comptroller; E. L. Hahn, secretary and treasurer; J. J. Stearns, assistant treasurer; R. W. Carlson, H. B. Hoen and G. J. Weller, assistant secretaries.

Distributors


Auto-Vend, Inc., Dallas, appointed Kingwood Company for Texas.

Brown Instrument Company, Portland, Ore, national distributor for this No. 15,200,000 game.


Eastern Electric Vending Machine Corporation, New York, appointed State Electric Distributors, Cleveland, for the Ohio, Indiana and Kentucky territory.

New Firm


Purchases

Southern Coin-O-Matic Distributing Company, Inc., Miami, purchased the manufacturing rights of the Imperial Shoe Shiner.

GET THE BILLBOARD

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COINMEN YOU KNOW

Chicago:
(Continued from page 112)

... Bowman Dairy Company is continuing research on a new vending machine with a view to expanding its already large-scale operation.

ART's skill gun, a penny-operated machine, is drawing quantity record orders, according to R. L. Budde, assistant to the firm's president. Machine lists at $97 for single orders.

Budde claims that operators are going for the gun because it is an item for almost any type of location where there is retail trade.... ART's Lindy Force is back from a conference at the Grand Rapids, Mich., plant where methods of supper production were discussed. Telequip locations are increasing on the South Side with all the play at the dime level.

Jesse Tine, Roxy Specialty Company, Montreal, was a recent Exhibit Supply caller.

FACTORY SERVICE REPRESENTATIVE WANTED

Opportunity for man thoroughly experienced and conversant with consoles and one-ball games...

CONT. WIDEN

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BILLBOARD MAGAZINE
188 West Randolph St. Chicago 1, Illinois

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New 3 Purpose Mystery FAST DIFFERENT INNOCENT!

So compact size. Enormous earnings. Operator's dream for closed territory. Ideal for a DEAL. Nothing like to compete with. Complete on a separate on quantity. FIRST ORDER LIMITED TO ONE CASE, RETURNABLE WITHIN 15 DAYS FOR FULL REFUND. Sold direct and to bona fide operators. No literature furnished. Only a week's test will convince. No replies to curiosity seekers. DONT BE SECOND in your territory.

$99.50

1/3 Depn. balance C. O. D.

W. E. KEENEY MFG. CO.
5818 WENTWORTH AVE. CHICAGO, ILL.

GIVE TO THE RUNYON CANCER FUND

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Begin Delivery Of 2 New Games By Chicago Coin

CHICAGO, June 16 - Bango, a new skill game and the five-ball Challenge Coin, are the two new games available from Chicago Coin owners, Sam Gasburg and Sam Wollberg, announced Friday.

Bango has an 8-foot table and includes of balls uses a single puck. After the player has deposited his coin, seven arrows near the back rack light up. Object of the game is for the player to slide the puck over each of those arrows and hit a pin directly behind them. Once the player has put out all seven lights a spot on the rack is up and player then tries to put out this puck. Players who make all objectives up to this point then may try to make the bonus or bango shots to score additional points. In all player has 16 chances to slide the puck at the various targets.

Ed Levin, Chicago Coin sales manager, pointed out that the game is a 100 per cent skill game and has already been played and is being widely played in New York City. Other features of the game are its automatic control of the object, the fact that it takes an average of between 35 and 46 games to win.

Chicago Coin's new five-ball follows the sporting pattern set by Mag- nificence and Super Challenge. Pion's background is a basketball court and combines all the stepped up action of the latest scoring gimmicks of five-ball with basketball action and scoring principles.

SHUFFLEBOARDS — The finest Black Tops, 18, 20 and 22 foot, guaranteed against warping, complete with all accessories, $395.00.

WANTED: WILBUR DISTRIBUTORS IN OHIO

GIVE TO THE RUNYON CANCER FUND

CINEMEN YOU KNOW

Detroit: (Continued from page 112)

(Continued from page 25)

RECORDS MOST PLAYED BY DISK JOCKEYS

Detroit:

GIVE TO THE RUNYON CANCER FUND

SOMIS PLAYED BY DISK JOCKEYS

Detroit: (Continued from page 112)

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SOMIS PLAYED BY DISK JOCKEYS

Detroit:

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New York:
(Continued from page 112)

nance Committee in connection with
their consideration of the Jenkins' Bill. The bill, already passed by
the House, would do much to pre-
vent mail-ordering of cigarettes from
non-tax States. ... Cig ops here ex-
pect the recent imposition of a 2-
cents-a-pack levy on smokes in Dela-
wore to be reflected in upped vendor
sales.

Nash Gordon, office manager of

the Automatic Music Operators' As-

sociation (AMOA), is busy complet-

ing arrangements for the next gen-
eral membership meet of the org.

This Park Sheraton June 23. It will
be the last confab until fall.

Al Deaver, AMOA president and

head of Lincoln Service, will soon
announce final plans for a raffle
whose proceeds will help displaced
persons in European camps. The
prizes will be...jub le held by Bar-

nel Sugerman, of Runyon Sales, has
donated an AMI. Another phono-
graph, a Seeburg Select-o-Matic, has
been donated by Meyer Parkett and
Harry Rosen, of Atlantic New York.

Marcus Klein was away last week
on a buying trip in the South. Bob
Blitzer managed the jobbing house
until his return... Phil Masen
closed his 10th Avenue store last
week. He will announce his future
plans in the near future... Mac Polley,

of United Phonograph Service, try-
ing to set aside at least one week
this summer for a vacation. But the
big volume of repair work he is
now doing may require putting it
difficulties.

Matty Forbes, managing director
of the Cigarette Merchandisers' As-

sociation (CMA), reports that reser-

vations for the org's annual snug out-

ing already on file at his office in-

dicate a record attendance. This
year's outing will be held at the
Lake of the Pines, 11th Avenue, New
York, July 19-21.

Newark:

Dealers and manufacturers from

around the country met last week in
Newark for the annual meeting of

the National Wholesale Club.

Terms: 1/12, 5%, due 10 days.

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80c Blues Fronts ... $11.00
100c Blues Fronts ... $12.00
125c Blues Fronts ... $13.00
25c Golden Hat. ... $5.00
60c Golden Hats, N. ... $9.00
80c Golden Hats, N. ... $11.00
100c Golden Hats, N. ... $13.00
60c Black cherry (1-cherry 3-red) ... $15.00
30c Black cherry (1-cherry 3-red) ... $5.00

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90c Universal ... $5.00
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Specify make machine.

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NEW AND USED

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10c Black Cherry ... $6.00
15c Black Cherry ... $7.00
25c Black Cherry ... $8.00
60c Black Cherry ... $9.00
35c Jewel Baile-like New ... $75.00
50c Jewel Baile-like New ... $95.00
100c Jewel Baile-like New ... $175.00
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200c Jewel Baile-like New ... $300.00

60c New Vest Pocket ... $6.00
100c New Vest Pocket ... $9.00
125c New Vest Pocket ... $12.00
150c New Vest Pocket ... $15.00
200c New Vest Pocket ... $20.00

5c Mills Q. T. ... $6.00
10c Mills Q. T. ... $9.00
15c Mills Q. T. ... $15.00
20c Mills Q. T. ... $20.00

New Mills and Jennings Slots—New Safes—Single, Double and Triple Revolve

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BLUE BELL
4 BELL
OVERRIDE AND UNDER
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Black Beauty
Blue

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Mills "Black Cherry," 25c, Used 90.00
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Will buy or trade for Evans Postwar "Bang-
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GENCO'S "ALL PURPOSE"
SCOREBOARD DOES EVERYTHING!

- FRAME SCORING
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CONTACT 79.50 DECO 139.50
DALLAS 159.50 IR PASO 149.50
GOLD MINE 59.50 FLOATING POWER 149.50
HARVEST MOON 149.50 MAGIC 149.50
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MONTERREY 79.50 ONE, TWO, THREE 139.50
PUDDIN HEAD 129.50 PHOENIX 129.50
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$14.50 Each—3 For $40.00—$14.50 Each
Arizona—Air Force—Big Hit—Ballyhoos—Cyclone—
Clever—Four Diamonds—Five, Ten, Twenty—Ginger—
Havana—Kilroy—Knockout—Lightning—Mystery—
Maisy—Mexico—Playboy—Rocket—Slugger—
Step Up—Surf Queen—Stratoliner—Sho-Me

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• Condition of games secondary
• Advise names of games, names of manufacturers, etc.

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Used Chicago Coin Shuffle King Rebound $99.50
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Daily Races $49.50 Victory Special $59.50
Big Parlay $49.50 Hot Tip $49.50
5c Evans Races $175.00 Flies Reels, Rails $29.50
Pitch 'em, Bat 'em $119.50 Bank Roll $59.50
5 Total Roll $39.50 Heavy Hitter $59.50
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Like New Wilcox-Cay Recordio $224.50

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Write for New List of Other Machines. Terms: ½ Deposit, Balance Sight Draft.

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★ No Mechanical Patts
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-all 'EYES' are on EXHIBIT'S NEW 5 BALL 'CONDOLA'

LOAD WITH FAST PLAY PEP ON EVERY SQUARE INCH OF THE BOARD

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