The genial looking gent before the sound camera is Lawrence Welk, whose Champagne Music crew is really going places. Recently, the Welk ork has (1) signed for a weekly coast-to-coast half-hour airc over ABC for Miller High Life Beer, beginning Wednesday, June 1, 9:30-10 p.m. EST; (2) inked a term recording pact with Mercury Records (his recent waxings “Hurry, Hurry, Hurry,” “Hollywood Square Dance” and “Weddin’ Day” are moving fast; (3) made a short for 20th Century-Fox (a scene from which is pictured above) which is scheduled for release to some 1500 theaters in this country and to pic houses in 15 to 17 foreign nations; (4) taken over the bandstand in the Hotel Roosevelt Grill for the third successive spring season. The in-at the left shows Welk at work at the Roosevelt, and the pleased grin, no doubt, owes to the warm welcome the patrons have shown him since he followed Guy Lombardo into the spot. Welk is managed by Gabbe, Lute and Heller.
Al Morgan
The Dynamo Of Piano and Song!
OWN TELEVISION SHOW

Universal Recording Artist

The AL MORGAN Show
FROM HELSING'S VODVIL LOUNGE
WGN-TV Channel 9
Sponsored by TELETRONICS G.E. DISTRIBUTOR
8:30 to 9 P.M. Every Wednesday Night

Favorite of these Key Locations
LATIN QUARTER
New York

COLEY SQUARE
Boston

BELLERIVE HOTEL
Kaiser City

NICOLLET HOTEL
Minneapolis

ESQUIRE CLUB
Wichita

LOOKOUT HOUSE
Covington, Ky.

HOLLENDEN HOTEL
Cleveland

GLENN RENDEZVOUS
Newport Ky.

Currently 5th Return Engagement
Helsing's Vodvil Lounge, Chicago
For the longest run of any act in Helsing's history.

Direction - FRANK (TWEET) HOGAN
203 N. Wabash Ave. Chicago I, ILL.
PETRILLO’S YEAR-END LOOK

N. Y. Area Outdoor Funspots
Up Ballyhoo; Heavy Pitch Via Press, TV and Posters

Ops Not Waiting for Biz Owners, Go Right Ahead

By Ted Wolfman

NEW YORK, May 28.—Amusement parks in the New York area appear to be doing all out this season in publicizing their fun spots. Practically all are sitting on display ads in newspapers and making extensive use of billboards, comics and bus cards covering wide territory. In addition several parks have novel tie-ins with

AFRA Studies
ET Library
Sale Problem

NEW YORK, May 28.—The American Federation of Radio Artists (AFRA) is considering taking action against a transcription company which permitted its name to be used on a station's call letters.

The open-end packages also state that some of these union rates to the union firms that make libraries. (See AFRA Consideration page 19)

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AFM Leads Showbiz War on Tax

Union Confab Next Week To Map Strategy

Locals of 41 States Line Up

WASHINGTON, May 28.—Paul J. Schwarze, head of Local 161, American Federation of Musicians, will disclose to the AFM convention in San Francisco starting June 6-7, AFM's 20 percent tax committees have received resolutions calling for repeal of the cabaret tax from all locals in all but seven of the States.

The resolutions were issued by all AFM locals by the union's cabaret tax committee chairman, in a follow-up of a circular letter sent to locals by AFM President James C. Petrillo on February 2. Resolutions have been received by the tax committee from at least one and as many as a dozen locals in 41 of the 48 states.

Schwarze will report to the convention on the progress of the united front in this war on the cabaret tax, which is a tax of $900 per night for any cabaret, and is expected to result in the elimination of the cabaret by the end of the year.

Schwarze said that the committee had received a total of 16 resolutions from all parts of the country, and that they were all in favor of the union's position. He added that the committee would continue to work towards the elimination of the cabaret tax.

In This Issue

Brochure Showdown

Maryland vs. Washington C.C.

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NAB'S DRIVE FOR MEMBERS

Cantor & Pabst Break; "Riley" For AM-TV Deal

HOLLYWOOD, May 28.—Fahat Broadcasting, Inc., has announced that during the week it purchased the Screen Directors Guild show for National Broadcasting Company (NBC) as a summer replacement in the summer of 1949 at the heels of last week's break with Cantor (The Billboard, May 28) and subsequent acquisition of Life of Riley in a dual AM-TV deal. Bankroll will continue the summer showing Screen Directors' Playhouse and kick off for 14 weeks beginning July 1. Regular fall will be a two-way programing deal, with William Bendix doing the air show from Hollywood and the tele counterpart originating from New York with a separate cast.

Playhouse is an NBC-built and controlled package, which will be produced under network supervision by Howard Wiley will produce for NBC with Cantor and Life of Riley will be produced by Milton Geiger and music by Henry Russell. Sales price of the summer version is $4,000, up to $3,000 less than actual cost of the show. In its current form, it will be a three-color show for color television in summer months even at a loss than cutting its overhead on the show. Same standards will be maintained in the fall, when it will go into three-camera production.

Shake-up, which came as a result of Cantor's refusal to do a weekly show deal with NAB, has resulted in Heber Ginn, who resigned from the radio position, and a significantly reduced staff. NAB will offer a new and interesting program which is expected to be in the same class as some of the top shows of the nation.

The NAB's broadcast advertising bureau is also in the planning stages for a new program, possibly a half-hour show or half. The bureau is expected to begin its fall season with a program which will be of interest to the television industry.

NAB Alone Can Serve Tele, AM, FM, Says Judge Miller

The National Association of Broadcasters (NAB), within recent weeks, has been subjected to a number of attacks which are the result of a number of important and widely publicized resignations. In a principal criticism is the main reason for some of the resignations has been the charge that the NAB cannot serve the needs of the industry sufficiently or adequately.

"In NAB's book, radio and television are both forms of broadcast- ing. The NAB in this sense defines it, and the association has been forced to take a stand against it. The NAB has not yet come up with a sure-thing for getting television out of the red and into the black. Presumably, we must depend upon the genius of American industry to do it. But it is significant that the NAB already has done more on a trade association level with respect to television than by any other force or all of them put together, as evidenced by the following list of specifics:

1. The NAB has launched an authoritative study of the over-all television picture; the methods and costs of getting into television, and the requirements for staying in; a study that covers the entire industry.

2. The NAB has started a campaign to screen and collate information on television, and to collect and keep in its library, for available reference, studies made by other agencies.

3. The NAB's broadcast advertising bureau, which has been in the planning stages for a new program, possibly a half-hour show or half, is expected to begin its fall season with a program which will be of interest to the television industry.

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But...
FCC Brushes Aside Richards' Defenders' Red Herring Move

WASHINGTON, May 21—With the Federal Communications Commission (FCC) still mulling a decision on Richards' application for a television station permit, the commission is expected to begin its consideration of the correspondence on the case in which Richards has been accused of accepting an improper bribe. A vanguard of having ordered oral proceedings in program, the FCC has received four letters and a petition to hear the case. The majority of such letters consist of denunciation of Richards for improper behavior.

In his correspondence supporting Richards are endorsements from some well-known personalities in the entertainment field. These include: the noted conductor, Jack Benny, the noted songwriter, Irving Berlin, and the noted actor, Jimmy Stewart.

Assistant Attorney General for the United States, Mr. Arthur K. Seewald, has written to the FCC expressing confidence in Richards' ability to handle the case.

The majority of the letters to the FCC are in support of Richards, but there are also a few letters of protest.

The FCC is expected to begin its consideration of the correspondence on the case in which Richards has been accused of accepting an improper bribe.
WOR STUDIES SALES SITCH

Connie Bennett Sought for CBS Summer Show

NEW YORK, May 28—Constance Bennett, who was named for a summer replacement show on Columbus Circle FM, has been replaced by Miss Bennett, who signed a new contract with the CBS radio network. According to CBS, Miss Bennett has signed a new contract that will keep her with the network for at least two years.

AFRA, Lang-Worth Fuss to Arbitration?

NEW YORK, May 28—The American Federation of Radio Artists (AFRA) this week decided not to arbitrate in a case involving Lang-Worth Broadcasting. A contract issue concerns AFRA’s claim that the firm had selectively hired union members. The company denies the claim and has refused to arbitrate. AFRA has made a formal request for arbitration, but Lang-Worth has yet to respond.

FCC Nixes Yankee Outlets’ Lease-Sale

WASHINGTON, May 28.—Continuing its ban on the sale of television stations, the Federal Communications Commission (FCC) has ruled that the lease of Yankee Outlets’ stations in addition to WNYC-FM and WNYC-AM, is not permitted. The FCC cited the lease as a violation of its policy against the sale of television stations.

Heinemann Gets CBS TV Story Editor Post

NEW YORK, May 28—Arthur Heinemann, a former story editor for NBC, has been named story editor for CBS’s “The Solid Gold Jukebox.” Heinemann was formerly a story editor for the popular TV show "The Solid Gold Jukebox," and his appointment is expected to help CBS maintain its leadership in the ratings.

Station Seeks New Ways To Hype Income

New York, May 28—A decision has been made to explore new strategies to increase station revenue. The station is currently working on a plan to include more local and national advertising, as well as exploring the possibility of launching a new station.

“Travelers” Hops From ABC to NBC

CHICAGO, May 28.—“Travelers” has been announced as the new title of a proposed NBC series. The show will be produced by the team behind the popular “Star Trek” series and is expected to be a hit with fans of the show.

Hullinger to Coast

ABC as Hall Leaves

HOLLYWOOD, May 28—Relinquishing his position as chairman of the American Broadcasting Company (ABC) board, Bob Hall has announced his departure from the company. Hall’s departure comes after five years with the network. He served the company as a producer, director, and executive. Hall’s resignation was announced by ABC, and the network has not yet made any replacement announcement.

NAB Alone Can Serve Tele-
AM, FM, Says Judge Miller

(Continued from page 5)

At a meeting of the National Association of Broadcasters (NAB) last month, the FCC was asked to consider a proposal that would allow AM and FM stations to provide a variety of programming, including talk shows, music, and news. The proposal was opposed by a coalition of broadcasters, who argued that it would undermine the structure of the industry.

The FCC rejected the proposal, stating that it would not allow for the free and fair competition of ideas. The broadcasters argued that the FCC’s decision was a setback for their industry, and they have vowed to continue their fight.

The case is expected to be heard by the Appeals Court of the United States, and a decision is expected to be made in the coming weeks.
the butcher,

the baker,

the candlestick-maker
As any child with a television set can tell you—new and important sponsors are cropping up every day on the CBS Television Network.

And for good reasons:

CBS-TV advertisers have the largest average audience of all the networks.

CBS-TV advertisers have 5 of the 10 largest-audience programs in Television—four of them CBS package programs.

CBS-TV advertisers have scored the highest sponsor-identification in Television.

That's why value-conscious advertisers of soap and soup and motor oil, of appliances and cigarettes, tea and paper towels...indeed the whole gamut of modern business is now on CBS-TV.
TV Needs 6,000,000 Sets
To Hit Break-Even Point

CHICAGO, May 28.—Present television stations will not reach the break-even point until they have 6,000,000 receivers in American homes. It was charge of Kenneth Krogh, general manager of the National Broadcasting Corporation, at this meeting of the Chicago Telephone Association.

In explaining Zenith's Phonevision system and declaring it the only method of transmitting regular television, or other major shows, could be transmitted over the local radio frequencies, Krogh said, "Even with the use of wide-angle equipment, the network will take at least 4,000 television receivers to permit the average radio broadcaster to go on the air to approach a break-even point, and far beyond that it will be necessary to support the additional stations that will go on the air directly after the free and the opening of the ultra high band."

Krogh also said, "I question how many of the present television broadcasters can survive the losses they must sustain for the next three years under the present system. The concept of this industry should be: Are we going to get our program, and who is going to manage them."

Before showing a film explaining the operation of the Phonevision system, which uses telephone lines for transmission of impulses that make up a picture, Krogh said, "Phonevision solves television free from the high costs connected with the frequency, but at the same time reduces and improves the quality of the picture, in the advertising sponsorship will bring. By broadening the scope of television, Phonevision eliminates any possible split of television, and improves the government operation of this great and costly new medium. Phonevision produces programs which combine a combination of low-cost mass entertainment that can be paid for by advertising.

Oklahoma Awaits Tele Debut June 6

OKLAHOMA CITY, May 28—Tulsa and Oklahoma City will launch telecasts on June 6. Bourse is 5 p.m., when KOKF, owned by the Publishing Company of WYK (NCE), will push a button inaugurating the world's first TV station in the city.

It has been estimated that Oklahoma City dealers have stocked 3,000 sets. The past few months of advertising, they have perhaps sold 5 per cent of them. People are waiting for a look at June 6 product.

Station is the company's two papers have stressed that all top-flight TV will be here in the early months of video films. Station officials however, have yet to sign a contract for a man to handle station's promotion of the chapter of the Crusade in Europe. The station has been available for the big hit night.

Program planning, s111 has jellied KOKF. The two-week, world-wide tour that is to be the first day-timer for full time since what it calls "the expression of the Western businessman, is to protect certain Mexican channels will go on the air..."

In its first week of operation (27) for full operation on 1660 kc.

WGY Asks Use Of Mex. Channel

WASHINGTON, May 28—WGY, a call applied for Lot 2, the first day-timer to file for full time since what it calls "the expression of the Western businessman, is to protect certain Mexican channels..."

AFA Considers Crackdown On ET Library Peddling

(Continued from page 3) In order to be able to sell their shows on a commercial basis, their foundation is that, if they pay higher rates, they should get protection from the FCC.

WGY execs are not sure what action to take in the matter. They say it is an open question whether "The development of such programs may be in the common interest, and therefore, an important consideration. The FCC has not taken action, therefore, a program "dealing with the principles of right versus wrong", is a Creighton-Andre Agency package."

CBS May Scan Autry Rodeo at Garden Dates

NEW YORK, May 28—Indications have been given that the appearance of Gene Autry, who rodeo at Madison Square Garden in February, will be televised on the Columbia Broadcasting System. A new promotion of the recent second-year year that the rodeo will be broadcast on TV, 1949 has been the first. Only four sessions of the rodeo have been televised, and it is planned to increase the number of sessions for the coming season. No announcement of any trunk of the NCCC has been made regarding any trunk of the NCCC has been made regarding whether the rodeo will be broadcast on TV."

Anthony Dumas, the popular rodeo announcer, is feeling among rodeo execs is that TV helped increase patronage. However, the Garden last season did not charge for the TV rights and Autry rodeo dates. It is possible that both the Garden and the rodeo will start the plans for the coming season.

Audition Disk Cut For "Broncho Billy"

HOLLYWOOD, May 28—Audition disks based on the life of Broncho Billy Anderson were waxed by Maxine Loew, Western producer, last week. Show was shot locally with a set built for the serial and cast for the serial, including Joel Mccrea as Anderson.

년 Stature is written by Jerry Kremer and produced by Ralf Schilling, who will direct and photograph the serial, which is planned for distribution by top Western producers.

WHAY Makes Debut In New Britain, Conn.

NEW BRITAIN, Conn. May 29—Latest station to start operations in the Connecticut area is WHAY. S. E. Gulf & West subsidiary of WOR. New station, which is in the WOR Cummins, is the first to hit, and an important addition to the growth here. Studios and offices are located on Main Street.

Station is owned and operated by Central Connecticut Broadcasting, of New York City. Company president is Lawrence Edwardson, formerly sales manager of WOR. New Britain, president. Assistant general manager of the new call is Oliver, B. Butler, a native of Connecticut.

WHAY, broadcasting hours are from 6 a.m. to midnight. The station is not connected with any national web.

"Luick" Replaces "Jack Armstrong"

CHICAGO, May 28—The adventures of Johnny Luick, starring the famed football player, will be the highlight of "Luick Armstrong on the American Broadcasting Company's evening program this week. Luick program begins June 6, will be heard in the shows 5:30 to 6 p.m. June 6.

Armstrong will return to the air next full sponsored by General Mills. The program is the first regular program "dealing with the principles of right versus wrong", is a Creighton-Andre Agency package."

Copyright material
DuMont Snares Right to Games Of Notre Dame

NEW YORK, May 28—DuMont this week came up with a prize catch when it snared radio rights to the Notre Dame football games at a price estimated around $15,000. The deal gives DuMont the right to televise the games for repeat transmissions, both on the air and in theaters. RCA Victor had been pitching for the games and apparently was outbid at the last moment.

The games include Indiana, Tulane, North Carolina (in New York), Iowa and Southern California. It is believed that both The Chicago Tribune and Press are holding part of the tab for the deal, since WCNY-TV (Tribune) and WERK (Paramount) will alternate originating.

KLAC, KLAC-TV Sales Divorced

HOLLYWOOD, May 28.—KLAC and KLAC-TV have set up separate radio and television sales departments, according to station topers Don Fedderson and Fedderson, named Bob Klein video sales manager, with Maury Gresham named to radio sales chief. Dave Cady has remained general sales manager of both properties as well as KVA, San Diego. All three stations are owned by Dorothy Thakery and managed by Fedderson.

Move is in the interests of better sales efficiency, and will eliminate employee integration which heretofore meant divided sales pitches by station time peddlers. KLAC is first local outfit with a TV adjacent to divorce selling end of dual operation.

NBC's Switch on Programs: 3 Execs Would Share Burden

NEW YORK, May 28—The National Broadcasting Company (NBC) has dropped the idea of assigning its three executives to the program department to the specific producers would have charge of specific parts of the weekly schedule and is instead considering a plan whereby three program executives would handle production work. As a result, report to Program Director N. E. Martin.

The present plan will have three top producers, one in charge of operations, one in charge of production and one in charge of program procurement and Talent. The present job filled by Warren Wade, National production chief, will probably be eliminated, with Wade likely to become head of a production unit of his own. One of the reasons for eliminating this job is that Wade currently fills some of the assignments to be parceled out among the three executives.

Cap Romances Boyd For TV Pix Tie-Up

HOLLYWOOD, May 28—Unless a pitch develops, Capitol Records will issue Bill (Boyd) Cassidy, Boyd for a series of video films. As reported earlier by The Billboard, Capitol has signed Boyd to a recording pact for kid's films. In line with its slip into the video film production field, Capitol is currently building with Boyd for a telev film pact.

KMBF-TV Receives 2 Hrs. of KTLA Segs

HOLLYWOOD, May 28—San Diego's KMBF-TV will pick up approximately six hours per week of KTLA's programs. As reported earlier (The Billboard, May 28), KMBF-TV's owner-operator Jack Cross had closed a deal with KTLA's Klaus Leiberg whereby the San Diego TV outlet will be permitted to pick-up off the air KTLA shows. These would be the San Diego area.

First shows to be networked are the regular ones via this system are Matt Helm in Hollywood, Magazine of the Week, Your Old Buddy, Hollywood Opportunities and Time for Beany. All are sustaining. These producers to be assigned to the various departmental functions.

In addition, NBC envisions a staff of five top producers to be responsible for most of the week's offerings. In some circles it is felt that NBC's approach, as outlined, parallels the NBC network of unit production. The move, it is believed, deals with the day's work to three top producers who was dropped as unworkable.
TV Toppers' Summer Slam

Does It Mean Viewers Will Lay Off, Too?

20 Shows To Vacation

(Continued from page 3)

Fres O'Neill; Friday night boxing sponsored by Gillette, and Studio One (Westinghouse).

Two Problems Panel

The vacancies resulting from the schedule changes are producing two problems, one for new stations and one for the networks. The new outlook for at least ten years which are able to go on the air within a month will be starting service at a time when the top audience getting shows are off. The hitchhiked drop in viewing, as well as the new rule requiring that those outlets in getting on their own markets.

The four stations scheduled for debuts in 1957 are NBC, WJAC-TV, Lankenau, Phila., WKY-TV, Bender, City. WHAM-TV, Rochester, N.Y., and WJZ-TV, Baltimore, have extensive experience that WKY-TV is not on the central coast, as are the others, and it is not because, since the top shows will not be available either. To the networks, the summer schedule is a double problem—those lack of commercial revenues, plus the problem of filling in. This hit Columbia (CBS), especially, with that big money. The low-rated, so that viewers' losses are considerable.

Thus summer schedule is to view is virtually an exact parallel of early day conditions to radio, where virtually a ten-year-old box powder. While radio has bolstered its summer list of hits this year, there is a haul in that direction.

Ford To Telecast

"Edwards, My Son"

NEW YORK, May 28.—One of the rare times when the legitimate play of the current season has been released for commercial television occurred this week when Ford Theater signed to telecast "Edwards, My Son" June 24. It'll be the beginning of what promises to be a major summer season.

Robert Merely, who co-authored the show and starred in both its New York and London productions, is free from his half-timbered role, the same role, with Jan Hunter, also from the Broadway run, to repeat in the film. The version of the same yarn, which opened Tuesday, is due in at the Music Hall shorty.

NAB MEMBERS DRIVE

(Continued from page 5)

convincing that as few as $10 million is necessary to head off any increase in the withdrawal rate. A spokesmen pointed out that the legislation in the near future was attributed directly to dissatisfaction with the NAB itself—that of WPEN, Philadelphia, other recent resignations included those of Jack Denton, WJW, Detroit, and WOAI, San Antonio, all National Broadcasting Company affiliates.

SPECIAL PRINTED 100,000 TICKETS ROLL STICKER $50.00 ELLIOTT TICKET CO. 307 LAFAYETTE ST. N.Y.C. 1000 1000 (1000) (1000)

TV Summer Scramblers

NEW YORK, May 28.—Following is a list of the video commerce currently airing in the major markets and due to cancel or hiatus for the summer. (See story on this page.)

CBS Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Sponsor</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Studio One</td>
<td>Westhousen</td>
<td>13-week hiatus.</td>
</tr>
<tr>
<td>Fred Waring</td>
<td>General Electric</td>
<td>15-week hiatus.</td>
</tr>
<tr>
<td>Arthur Godfrey's Friends</td>
<td>Chesterfield; four-week vacation, will return Q. O. Lewis writing as emcee.</td>
<td></td>
</tr>
<tr>
<td>Arthur Godfrey's Talent Scouts</td>
<td>Lipton; Ten; nine-week hiatus.</td>
<td></td>
</tr>
<tr>
<td>Toast of the Town</td>
<td>Lincoln-Mercury; 12-week hiatus.</td>
<td></td>
</tr>
<tr>
<td>The Goldbergs</td>
<td>Sanka; eight-week hiatus.</td>
<td></td>
</tr>
<tr>
<td>Suspects</td>
<td>Autotele; nine-week hiatus.</td>
<td></td>
</tr>
<tr>
<td>Mary Kaye and Johnny</td>
<td>Whitehull; four-week hiatus.</td>
<td></td>
</tr>
<tr>
<td>Ford Ballet Series</td>
<td>Off next month; return unlikely.</td>
<td></td>
</tr>
<tr>
<td>Ford Theater</td>
<td>Off after June until September.</td>
<td></td>
</tr>
<tr>
<td>Week in Review</td>
<td>Blackburn; eight-week hiatus.</td>
<td></td>
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</tbody>
</table>

NBC Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Milton Berle</td>
<td>Texaco; off at end of June; three fill-in for summer of Berle; Berle's return for Texaco still anticipated.</td>
</tr>
<tr>
<td>Admiral Revere (NBC and DuMont)</td>
<td>Admiral; slated to return to NBC only in the fall.</td>
</tr>
<tr>
<td>Golf Show, with Bob Smith</td>
<td>Guest fill-in, return set.</td>
</tr>
<tr>
<td>Inside the Field</td>
<td>RCA Victor; hiatus.</td>
</tr>
<tr>
<td>Wally Berge</td>
<td>Gillette; slated to return in the fall pending settlement of managers' strike.</td>
</tr>
<tr>
<td>General Foods; hiatus.</td>
<td>General Foods; return not set.</td>
</tr>
<tr>
<td>Bemadiste Mills; return not set.</td>
<td>Chet Cooper, perhaps, in the fall.</td>
</tr>
<tr>
<td>Leave It to the Girls</td>
<td>NBC News; partial permanent.</td>
</tr>
<tr>
<td>Benny Rubin</td>
<td>June 2.</td>
</tr>
</tbody>
</table>

FCC Paves Way for Color TV Along With B-W, Stratovision

WASHINGTON, May 28.—The Federal Communications Commission (FCC) this week paved the way for a new system of television whereby black and white, color and stratovision services will be available and simultaneously. To do so, the FCC finally declared that, in addition to the present system (very high frequencies—VHF), it would open up another part of the radio spectrum—ultra-high-frequencies (UHF).

UHF will be used for a triple purpose. One will be to give cities which now cannot have VHF stations, because of limited channels available, black and white UHF stations. Another will be to permit colorcasters a third will be for stratovision service. Most of the UHF black and white stations will go to areas which now cannot have VHF operations because of interference factors. FCC proposes that the upper half of the UHF range be left vacant for the moment, save for possible, and high-definition color and monochrome. The lower half is to be used for both color and black and white under the standards now existing. Use of either monochrome or color by a telecaster in either the UHF or VHF bands would be optional. FCC stressed that its proposal of open-door policy toward color also depended upon the FCC's decision that color is feasible in a bandwidth of 6 megacycles, which would be permitted.

TV 'Ford Theater,' At 276 A Week, Will Be A Topper

NEW YORK, May 28.—When the TV version of Ford Theater starts its weekly schedule in January, 1959, it will shape up as one of the most expensive programming in television, and probably the most substantial strategic effort in the field. Time and talent budget will run between $27,000 and $29,000 weekly, with the greater part of $29,000 elected to production and the rest to time and promotion. The production is being directed by a prominent attorney, his staff will handle the script and each crew to turn out two shows an opposite air at all. Of a total of 18 persons will be required for the single crew, will handle the bi-weekly schedule of the stories when it returns in the fall.

Announcement by Ford this week that it was pulling out of Army considered considerable talk that the move was far too premature in view of the present state of video and its limited circulation.

"Examiner" Out At KTSL; Legal Eagles Squawk

HOLLYWOOD, May 28.—Pressures by the local Attorney's Club, California Supreme Court, and the American Bar Association forced a selection of finalists to cancel its "Television Examiner Forum" show which used prominent attorneys and simulated trial procedure. Show was sponsored in co-operation with the Los Angeles Examiner and featured discussions of current events in trial form with legal counsel assuming roles before a panel of studio-selected Jurors.

Attorney's Club objected on the grounds that California Supreme Court rules prohibit giving advice via radio, newspapers or other informational media. American Bar Association fearing radio appearances of lawyers to be free advertising in violation of their code of ethics. Despite the fact that lawyers appearing on the shows provided for free, the station utilized the show rather than incur wrath of the groups.

Long-Drawn Fight

Over TV May Be NY's Only Boxing

NEW YORK, May 28.—The current strident debate between the Madison Square Garden management and the New York Boxers Managers Association winds up with the event held in the arena is a struggle to establish the principle that fighters are a commodity, a right to retake every source of income on the fighters' behalf. In all the hassle has already resulted in the announcement of bout between Bill Graham and Kid Gavilan, the NYTIGM, backed by managers of every state in the Union, acquires the current personality of TV, radio and other rights that the promoters generally cash in.

The dispute is down to the point where the NYTIGM, through its attorney, Mr. Garfield Hayes, is seeking to eliminate a clause in the New York State's Radio and Television broadcasting law requiring a license for boxing. TV, Hayes contends that such a clause gives the Garden the right to decide how much money the fighters get and beyond that whether the bout be televised. The WIIT in the most important, as the fighters feel they are being cheated by lower gate receipts which affects the whole receipts adversely.

For example, they say the pay of $110,000 was expected in the Charter for this bout, and the actual take was about $763. In January, they claim $600 or $600 given only a token remuneration for the lack of attendance.

In the westercoast, the title bout which was to be held between Johnson and Gavilan, about $55 per cent of the gross receipts was given out by visual coverage was offered to the fighters, but they rejected them. Because they did not want the fights televised.

Despite the is a serious one with much at stake, it will be some time before it is settled.
Radio and Television Program Reviews

Studio One

The show presents a new production of the classic radio series "Studio One," featuring a dramatic adaptation of the 1941 Broadway play "The Best Years of Our Lives." The cast includes well-known actors such as Henry Fonda and Mildred Natwick, who bring their talents to the stage in a powerful and moving performance.

Thru the Crystal Ball
Reviewed Monday (May 23), 6:00 p.m. P.M.E. Drama—Produced and directed by Frank C.黑恶, written by Napoleon Duarte.

This week's instalment of "The Crystal Ball," an ongoing series of radio dramas, features a new story set in a futuristic world. The show explores themes of love, adventure, and the consequences of technology on society. With its engaging narrative and captivating performances, "The Crystal Ball" continues to captivate audiences with its imaginative storytelling.

Lincoln Park Zoo
Reviewed Sunday (May 22), 2:30 p.m. Presented by NBC-8 Chicago, directed by Rolland Brad, written by Tim Gittel and directed by Rolland Brad.

This week's episode of "Lincoln Park Zoo," a popular program that offers a behind-the-scenes look at the zoo's animal care and conservation efforts, features a special segment on the zoo's newest arrivals. Viewers will be treated to exclusive footage of newly born animals and learn about the important work the zoo is doing to protect endangered species.

GLOSSY PROFESSIONAL 8X10 PHOTOS

For fans of classic television and movie stars, our GLOSSY PROFESSIONAL 8X10 PHOTOS are a must-have. Each photo is professionally printed on high-quality gloss paper, ensuring vibrant colors and crisp details. With a wide variety of stars to choose from, you're sure to find the perfect addition to your collection. Get yours today for only $10 each!
Hail the Champ

Stand By for Crime

Blind Date

Yah and Alcoholism

SPECIAL

ORDER YOUR PUBLICITY PHOTOS AT ONCE

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Phone: 6735

Yah and Alcoholism

Reviewed Sunday, July 7, 7:30-8:00 P.M. Scheduled graphics by American Broadcasting Company. Original program was a production of Boston Phonograph Orchestra, Brigham Young University. Airing on CBS TV, Chicago. Produced and directed by George Van Duzer. Conducted by principal producer, Don Wyatt; stage manager, Craney Allen; cost: Geraldine Van Duzer; engineering: Jack Wallace, Jerry Copeland, Sue Briscoe, Andy Christian.

After a short hiatus, the viewers-participation mystery show returned to the air with a presentation which was interesting and entertaining. The show's format made it an excellent vehicle for the popular musical groups. The combination of music and the murder mystery was handled very well and the audience response was excellent.

The program's six-year-old format is virtually intact. Six hours from the first broadcast of this show were the first broadcast of this program in over two years. The show has been on the air for over six years and has achieved a steady following. The program mix is varied, with different musical groups and performers appearing each week. The show is well-received by the audience and is a popular fixture on the radio schedule.

The program's format has been successful, despite some changes in personnel and presentation. The show continues to be a favorite with listeners and has been a consistent hit in its timeslot. The show's success is due to the combination of music and mystery, which keeps the audience engaged and entertained.

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The Greatest NEW Novelty Act in Show Business!
A TELEVISION NATURAL!

Are You Ready, Hezzie?

THE ORIGINAL

HOOSIER HOT SHOTS

Hezzie    Ken    Gil    Gabe

NOW HOME IN HOLLYWOOD

Management
MITCHELL J. HAMILBURG AGENCY
8776 SUNSET BLVD. - HOLLYWOOD, CALIFORNIA
How They're Selling Them

The general advertising picture changed very little during the week except for such key factors as the introduction of the RCA Victor Model 8-T-E-149, Analog's "Frontier," and the acknowledged need for promotion to bolster phonograph record sales. The amount of advertising space used appeared to be falling off and once again we may predict the coming of a "golden age" in this field before the first of the year.

Before You Go Vacationing...

You may enjoy the radio-hubbing in the home of a private residence in your limited quarters. Hanging in the "90 per cent" of American homes is a receiver. But there's still a great disparity in the size of the "90 per cent" in metropolitan and rural America, and the disparity is getting bigger as the "90 per cent" grows.

The Special "Texas Unlimited"

This special "Texas Unlimited" is the result of the advertising manager bringing to the plateau the fact that radio advertising affects a back seat in the merchandising promotion of the larger dealers where they can really get their money's worth.

B.S. Schoenen, executive v.p. of the Manufacturers' Radio-vision Committee, announced the adoption of a "Call in the Yellow Pages" plan. All manufacturers, he said, would be considered in the promotion of the plan. This plan will be carried out on a city-borough basis, with market audits and call quotas.

"Ran to Rich Bottom" TV: Change "An advertisement, which appeared to be a promotional tapestry (Continued from page 12) to be considered a "primary medium" with "relatively minor modifications." The "change" has been made from Capitol Hill on the FCC's latest move to end the video salesmen are in the U.S. and abroad. As soon as Freda Hennock told the Senate Subcommittee, on the Senate Commerce Committee, that the FCC is "wholly opposed" to the idea of "radio advertising," this new move is to be considered a "primary medium" with "relatively minor modifications." The "change" has been made from Capitol Hill on the FCC's latest move to end the video salesmen are in the U.S. and abroad. As soon as Freda Hennock told the Senate Subcommittee, on the Senate Commerce Committee, that the FCC is "wholly opposed" to the idea of "radio advertising," this new move is to be considered a "primary medium" with "relatively minor modifications." The "change" has been made from Capitol Hill on the FCC's latest move to end the video salesmen are in the U.S. and abroad. As soon as Freda Hennock told the Senate Subcommittee, on the Senate Commerce Committee, that the FCC is "wholly opposed" to the idea of "radio advertising," this new move is to be considered a "primary medium" with "relatively minor modifications."
RCA Plans Super-Speed Delivery on 45 R.P.M. Hits

NEW YORK, May 28.—RCA Victor has introduced a plan designed to give dealers extremely rapid delivery of hit disks so that the dealers can get them to the public as soon as possible. The plan, called the "45 S Delivery System" (super speed shipment), will apply only to shipments of current hits on 45 r.p.m. records. The reason is that the system is made possible because of the light weight, size and unbreakable quality of the new Victor disks. Being experimental in nature, the plan will first be restricted to the East Coast.

This plan will operate as follows: Twice each week (about mid-week and the end of the month) Eastern RCA Districts will wire to the Victor plant in Camden all orders for conformity on 45 r.p.m. records placed by dealers during the preceding week. On the day following that of the order, copies of the disk will be sent to the distributor, provided the disk is shipped by air express. When possible, the disk will be flown directly to the dealer's store, otherwise it will be sent to the distributor for shipment to the dealer via the fastest possible transportation. RCA estimates that in many instances delivery of the disks will be made within 48 hours after orders are placed. In virtually all instances, delivery will be made within 48 hours.

Anticipated Results

To put the plan into operation quickly, Victor engineers are activating the plant. RCA district managers have always tried to solve the problem of getting hits into dealers' hands while the demand for them is high, but heretofore methods have generally depended upon artistic placement and a careful balancing of distribution points. Air shipment has occasionally been used because of an emergency measure. The plan, if it proves the experimental period, will cut the present use of air shipment of current hits on an economically sound basis.

Performance Basis Income

Aired in Talks

Look to Society Plan

By Jesse Wecker

NEW YORK, May 28.—The essential goal of the American Society of Authors and Publishers (ASCAP) delegation to Washington (see another story this page) is understand, to be a test of the Justice Department's desire to put the allocation of income to a songwriters' organization on a kind of performance basis. The government has it that the current court case is pointing toward the ASCAP publisher system, in which 25 per cent of publishers' income from the Society of Dramatic Performers (S.D.P.) goes to ASCAP. The S.D.P. reps who met with the Justice Department at the Waldorf in Washington are expected to represent that schools of thought in the Society which believe in keeping the S.D.P. and the L.C.S. to share in the possible figuring writer income. This attitude is represented by the old-line men who feel that the institution of a system of proportional performance percentage might be too radical a modification in the current arrangement of matters in ASCAP.

It is expected, however, that for the sake of pleasant relations with Uncle Sam, this group will ultimately agree to some performance system of settling. As indicated in an earlier story (T.B., April 16), the ASCAP writers' classification committee, at the suggestion of the government, has been preparing a plan incorporating such a feature. The committee is expected to meet with the Justice Department on Wednesday to discuss the matter of some time in the $1,000,000,000 or more involved. The committee is expected to meet with the Justice Department on Wednesday to discuss the matter of some time in the $1,000,000,000 or more involved. The committee is expected to meet with the Justice Department on Wednesday to discuss the matter of some time in the $1,000,000,000 or more involved.
Petrillo Reviews Year for AEM

Analyzes Pix, Radio, Disks, Other Fields

Confab Opens June 6

(Continued from page 3)

1948 agreement between AEM and the American Federation of Labor which is now being administered by the National Labor Relations Board which has the same exact operation of this new fund and the terms of both the trustees (membership) in the fund and the trustees (membership) in the fund which is the result of the settlement which was adopted at the last annual meeting last June, conversion.

The AEM proxy also delivered its plan for the coming convention. The new fund is to be the subject of a resolution which was adopted at the last annual meeting last June, conversion.

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VOCALION brings you
HIT TUNES by
POPULAR ARTISTS
AT THE LOW PRICE OF 49¢ (plus tax)

Here's What VOCALION Offers...

VOCALION features quality recordings of hit tunes by popular artists to retail at a list price of 49¢ (plus tax). Frequent releases, timed to keep abreast of the hit market—...
ASCAP, Nets Compromising NAB Group To Study TV Pact Effects

May Okay Nets' Results

NEW YORK, May 28.—The National Association of Broadcasters (NAB) and the American Society of Composers, Authors and Publishers (ASCAP), the two bodies involved in the long-running radio battle, have agreed on a principle that will form the basis of a Tuesday (29) conference between the two groups in New York. It is believed that the meeting will result in a formal approach to the Federal Communications Commission (FCC) in order to seek approval for the automatic extension of the new ASCAP radio contract to TV. If the meeting is successful, the FCC would then have to act on the contract before it could become effective. (The Billboard, May 28.)

New Plastic Disk Perfected

Hollywood, May 28.—Perfection is now almost within reach for the record industry. A new plastic record was announced this week by Victor, head of National Musical Products Corporation, of Los Angeles. The new disks are 16 inches across, and disk makers believe that this size will be accepted by the public. The new disks are also claimed to be more durable and will be less likely to scratch. The new disks are expected to be available in the fall.

Williams Oarter To H’wood Bowl

Hollywood, May 28.—Joyce Oarter, the radio star of the past few years, has been booked for the Hollywood Bowl. The Bowl, which is one of the major radio stations of the West, has been among the most successful of the past few years. Oarter, who has been a regular on the Bowl for several years, will be back for another season.

Both Sides Jockey for Pact Terms

Face Drama Poser

WASHINGTON, May 28.—Music pact negotiations for the American Society of Composers, Authors and Publishers (ASCAP) and the National Association of Broadcasters (NAB) will be continued this week. The two sides have been negotiating for several weeks, and it is expected that a final agreement will be reached soon. The negotiations have been complicated by the fact that the two sides have different opinions on the matter. (The Billboard, May 28.)

RCA’s Foreign Tongue Disk Biz Shows Marked Increase in ’49

NEW YORK, May 28.—RCA Victor’s foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the varieties of various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the varieties of various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the varieties of various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language disk business for the first time in its history has been included among the various foreign language
Dick and Oscar in Good-Will Stunt to Press for ASCAP

WASHINGTON, May 28—One of the smoothest good-will stunts witnessed in the nation’s capital in many a moon was performed in behalf of the American Society of Composers, Authors and Publishers (ASCAP) by the indefatigable team of singers, Rodgers and Hammerstein II at a National Press Club lunch this week (34). With ASCAP Proxy Fred R. Alburt using the occasion to plug ASCAP’s case.
THE NATION'S TOP TUNES

HONOR ROLL OF HITS

The title "HONOR ROLL OF HITS" is a registered trademark and the listing of the hit has been copyrighted by The Billboard. Use of either may not be made without the publisher's consent.

This Week

1. RIDERS IN THE SKY


2. FOREVER AND EVER


3. AGAIN


4. CRUSHING DOWN THE RIVER


5. "A"—YOUR'S ADEARABLE


6. SOME ENCHANTED EVENING


7. CARELESS HANDS


8. I DON'T SEE ME IN YOUR EYES ANYMORE


9. BALI HAY'


10. A WONDERFUL GUY

More new ones join the **45 RPM Parade**

They're ALL out on 78 RPM too!

- Yes, and practically all RCA Victor releases are going to keep coming this way—on both 45 rpm and 78 rpm!

RETAILERS: People are plenty curious about new 45 rpm titles! So put all these where they can be seen and selected... their 7-inch size and their lightness give you a real break on display! Handler to get out and put away, too!

**THIS WEEK'S RELEASE!**
(Beh 78 rpm and 45 rpm. Numbers marked * are 45 rpm.)

**POPULAR**
- Angels Never Leave Heaven
- My Heart Beats Faster
- Everytime I Meet You
- Two Little New Little Blue Little Eyes
- Life Begins When You're In Love
- Swedish Suite
- I Should Care

**SPOT LIGHT SERIES**
- Dixie
- I Only Have Eyes For You

**FOLK**
- Folks's Polka
- Shall, Shall, Shall...Waltz

**H. LOEFFELMACHER AND THE SIX FAT DUTCHMEN**
- Life Begins When You're In Love
- Swedish Suite
- I Should Care

**SIX FAT DUTCHMEN**
- Skal, SW, Skal (Waltz)

**RHYTHM**
- Do It Now
- Cole Slaw

**THE CERTAIN SEVEN**
- Slalons of the Pioneers

**ERNEST LEE**
- St. Louis Blues
- Mary's Blues

**ERNEST LEE**
- St. Louis Blues
- Mary's Blues

**JANE PICKENS**
- I Only Have Eyes For You

**JESSE STONE**
- Keep Walkin'
- Pray, Pray, Pray

**ILLINOIS JACQUET**
- Keep Walkin'
- Pray, Pray, Pray

**SHORTY LONG**
- Keep Walkin'

**DIXIE JANE PICKENS**
- Dixie
- I Only Have Eyes For You

**SIX FAT DUTCHMEN**
- Skal, SW, Skal (Waltz)

**BILL LAVERENCE**
- Maybe It's Because
- I Should Care

**SOMETHING SPECIAL**
- Do It Now
- Cole Slaw

**DEALERS! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op items, and national advertising add up to easy sales.
CARAVAN introduces its...

Non-Breakable
ALBUM-LENGTH Record

4 FULL-LENGTH TUNES ON ONE 10" RECORD PLAYS ON ALL STANDARD PHONOGRAPHs

- 4 full-length tunes - 2 on each side.
- 10 minutes of music.
- Individual, colorful, sales-producing packaging.
- Vinyl plastic assures highest fidelity reproduction.
- Only 98c list, Federal Tax included.

HERE'S WONDERFUL VALUE!

Caravan brings you the ALBUM-LENGTH record, forming complete 10-minute playing time. A completely new, patented, non-breakable 10" record that fits any record player, with any models, 10" scale enabled by new secret methods that get more power to the thin, strong, durable VINYL plastic. This commercially prolific music of Jerome Kern and the Caravan Orchestra in a...[rest of the text is not visible or legible].

IMMEDIATELY AVAILABLE

- CL-101 COLE PORTER DANCE ALBUM
  1. Night and Day
  2. Begin the Beguine
- CL-102 JEROME KERN DANCE ALBUM
  1. Make Believe
  2. All the Things You Are
- CL-103 VINCENT YOUUMANS DANCE ALBUM
  1. Tea for Two
  2. Hallelujah

SEE YOUR CARAVAN DISTRIBUTOR NOW FOR DETAILS OF THIS PROFIT BUILDING PLAN

CARAVAN RECORDS, INC.
113 West 57th Street
New York 19, N.Y.
Baby, it's Hot!
From 30th to 13th in Retail Sales in One Week*
- and Just Getting Started!

"BABY IT'S COLD OUTSIDE"
Margaret Whiting and Johnny Mercer
RECORD No. 57-567

first out! best out!
THE SLICKEST, TRICKIEST DUET ... YET!
* "Best-Selling Popular Dance Records" — The Billboard, May 21, 1949

RECORD BUYERS AGREE...

TORMÉ IS TERRIFIC!
Don't Miss MEL'S HITS ALL on their way UP!

"The Four Winds and the Seven Seas"
Over: "It's Too Late Now"
RECORD No. 57-671

"You're Getting to be a Habit With Me"
Over: "There Isn't Any Special Reason"
RECORD No. 57-591

"Again"
Over: "Blue Moon"
RECORD No. 15428

"Careless Hands"
RECORD No. 15379

PHONE OR WIRE YOUR NEAREST DISTRIBUTOR TODAY!
5000
SOLD IN ST. LOUIS
IN 10 DAYS:
POSITIVELY A HIT!

LIST PRICE 79c
CRASTLETTE #601
Hammond Organ and Good Bones
Novelty Arrangement of
"AIN'T SHE SWEET"
"SHEIK OF ARABY"
By Mr. Goon Bones and Mr. Ford

SAMPLIES UPON REQUEST
MILLNER RECORD SALES CO.
110 NORTH 10TH STREET
ST. LOUIS, MO.
1704 WASHINGTON STREET
KANSAS CITY, MO.
(Phone: Central 5661)
(Phone: Harrison 6940)

NEF-O-LAC RECORD
"1110" "905" "709" "730"
VINYLITE BREAK-RESISTANT SYNTHETIC SHELLAC
Send for Sample Biscuits
BINNEY & SMITH CO.
41 East 42d Street
New York 17, N. Y.

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those signed or over-the-counter
requests of disk jockeys. List is based on requests received by the American
Record Company (ARC), Chicago, Ill., who represents approximately
1500 disk jockeys throughout the country. quaint them
list here will be signed to the American Record Company
Research Department in Chicago. For example, if the disk jockey
requests a record and is not listed here, it means the record
is not available on the market.

(Continued on page 110)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RI) SYSTEM

SONGS WITH GREATEST RADIO AUDIENCES (ACD)

(Continued on page 116)
first...
BOUQUET OF ROSES
then...
CANDY KISSES
and now...
ROOM FULL OF ROSES

DICK HAYMES
DECCA 24632

EDDY HOWARD
MERCURY 5296

SAMMY KAYE
VICTOR 20-3441

GEORGE MORGAN
COLUMBIA RECORD TO BE RELEASED LATER

SANDY SIMS
CORAL 60067

SONS OF THE PIONEERS
VICTOR 21-0065

PAUL WESTON &
THE STARLIGHTERS
CAPITOL 57-617

By special arrangement with
TIM SPENCER MUSIC, INC.

Professional Staff

HOLLYWOOD
Jack Perrin, Gen. Prof. Mgr.
Pete Kameron

CHICAGO
Chick Kardale

NEW YORK
Jack Shiffman
Wally Schuster

HILL AND RANGE SONGS, INC. BEVERLY HILLS, CALIF.
DREAMS DO COME TRUE
Vocal by Bob Carroll

ORPHEUS TAKES A HOLIDAY
M-G-M 30199

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (ideally), as determined by The Billboard's national survey among dealers in thousands of stores throughout the country. Records are listed numerically according to greatest sales. (A) indicates time in a ring, (B) indicates time in a single position. The B side of each record is listed in Italic.

## Retail Record Sales

Week Ending May 27

### WARNING!

In actuality, these charting systems have been developed over the years and are used by many retailers. The results shown may differ from actual retail sales. The information listed in this section, including sales figures and rankings, is subject to change. The information presented here is intended for general information purposes only and should not be relied upon as accurate or complete.

---

1. **BEBES IN THE SKY** — V. Melrose Ork. Single Side: 14-32406-ASCAP
2. **AGAIN** — G. Jenkins Ork. Single Side: 14-32407-ASCAP
5. **COOL ENCHANTED EYES** — P. Conaway Ork. Single Side: 14-32410-ASCAP
7. **EVERYTHING** — P. Conaway Ork. Single Side: 14-32412-ASCAP
8. **CAN'T SEE ME IN YOUR EYES ANYMORE** — G. Jenkins Ork. Single Side: 14-32413-ASCAP
9. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32414-ASCAP
10. **I'M SURE YOU'RE WRONG** — P. Conaway Ork. Single Side: 14-32415-ASCAP
11. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32416-ASCAP
12. **EVERYTHING** — P. Conaway Ork. Single Side: 14-32417-ASCAP
15. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32420-ASCAP
17. **DARK BLUE** — P. Conaway Ork. Single Side: 14-32422-ASCAP
18. **EVERYTHING** — P. Conaway Ork. Single Side: 14-32423-ASCAP
21. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32426-ASCAP
22. **EVERYTHING** — P. Conaway Ork. Single Side: 14-32427-ASCAP
23. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32428-ASCAP
25. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32430-ASCAP
27. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32432-ASCAP
29. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32434-ASCAP
30. **EVERYTHING** — P. Conaway Ork. Single Side: 14-32435-ASCAP

---

32. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32437-ASCAP
33. **EVERYTHING** — P. Conaway Ork. Single Side: 14-32438-ASCAP
34. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32439-ASCAP
35. **EVERYTHING** — P. Conaway Ork. Single Side: 14-32440-ASCAP
36. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32441-ASCAP
37. **EVERYTHING** — P. Conaway Ork. Single Side: 14-32442-ASCAP
38. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32443-ASCAP
40. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32445-ASCAP

---

41. **SUNSHINE** — P. Conaway Ork. Single Side: 14-32446-ASCAP
42. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32447-ASCAP
43. **EVERYTHING** — P. Conaway Ork. Single Side: 14-32448-ASCAP
44. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32449-ASCAP
45. **EVERYTHING** — P. Conaway Ork. Single Side: 14-32450-ASCAP
46. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32451-ASCAP
47. **EVERYTHING** — P. Conaway Ork. Single Side: 14-32452-ASCAP
48. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32453-ASCAP
49. **EVERYTHING** — P. Conaway Ork. Single Side: 14-32454-ASCAP
50. **THAT'S WHAT I'M HERE FOR** — P. Conaway Ork. Single Side: 14-32455-ASCAP
BEST-SELLING CHILDREN'S RECORDS

Recruits listed are those children's records selling best in the nation's retail record stores, according to The Billboard's weekly dealer survey. Records are listed according to general sales.

POSITION

Weeks, Last Week

71. 1. LITTLE FOOT (One Record)
61. 2. BOOZT AT THE CIRCUS (Two Records)
51. 3. SO DEAR TO MY HEART ALBUM (Four Records)
41. 4. BOOZT UNDER THE SEA (Two Records)
31. 5. BUGG BUNNY (Three Records)
21. 6. BOOZT SINGS (Two Records)
11. 7. RUMPET RHYMES (Two Records)

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Recruits listed are those classical and semi-classical records selling best in the nation's retail record stores, according to The Billboard's weekly dealer survey. Records are listed according to general sales.

POSITION

Weeks, Last Week

71. 1. Bachmann Brahmsiana
61. 2. Clair de Lune
51. 3. Ravelle and Arta Franz Dor Frochitz
41. 4. Warwack Concerto
31. 5. Fanny Scarlatti, Arthur Fielder, conductor; Leo Lottan
21. 6. Johannes Brahms
11. 7. Faure: Pavan

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Recruits listed are those classical and semi-classical records selling best in the nation's retail record stores, according to The Billboard's weekly dealer survey. Records are listed according to general sales.

POSITION

Weeks, Last Week

71. 1. South Pacific (Seven Records)
61. 2. Kiss Me Kate (Six Records)
51. 3. Dick Costello (Four Records)
41. 4. The MOTHER (Three Records)
31. 5. The Edward R. Murrow Hour (Four Records)
21. 6. The Arthur Smith Hour (Two Records)
11. 7. The Arthur Godfrey Show (Two Records)

BEST-SELLING POPULAR RECORD ALBUMS

Recruits listed are those calling best in the nation's retail record stores, according to The Billboard's weekly dealer survey. Records are listed according to general sales.

POSITION

Weeks, Last Week

71. 1. Square Dances
61. 2. Johnnie Ray
51. 3. Billie Holiday
41. 4. The Little Giants
31. 5. The Charlie Barnet Band
21. 6. The Kay Kay Band
11. 7. The Glenn Miller Band

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

Hank Williams

Wedding Bells
I've Just Told Mama Goodbye
M-G-M 10403

Lovesick Blues
Never Again
M-G-N 10352

Bud Hobbs

Broken Fences and Broken Dreams
Too Proud to Cry
M-G-N 10418

Bob Wills

Don't Be Ashamed of Your Age
Silver Lake Blues
M-G-N 10413

Dave Landers

Before You Call
Is There Any Need to Worry?
M-G-N 10427

Arthur (Guitar Boogie)

Careless Hands
Lady of Spain
M-G-N 10395

Cracker Boogie

One Little, Two Little, Three Little Times
M-G-N 10441

The greatest name in entertainment
SURE SELLERS ON COLUMBIA RECORDS

Just Released!

"I'm in the Mood for Love"

"The Monkey Song"

MARY KATY TRIO
38463 (1-250)

Just Released!

"Lovers' Gold"
"Till My Ship Comes In"

DIANA SHORE
38463 (1-334)

Baby, it's Cold Outside"

"My One and Only Highland Fling"

DINAH SHORE & KUDY CLARK
38463 (1-330)

"I Love You"

"Sweet and Lovely"

KAY KISER
38472 (1-271)

"Everywhere You Go"

"Again"

DORIS DAY
38487 (2-211)

"A Wonderful Guy"

"Younger Than Springtime"

DINAH SHORE
38460 (1-177)

"Some Enchanted Evening"

"Bali Hai"

FRANK SINATRA
3846 (1-174)

COLUMBIA RECORDS

*Columbia 78-rpm Microgroove Records


SURE SELLERS ON COLUMBIA RECORDS

"Sure Sellers" is a collection of songs that have sold well on Columbia Records. These songs were released during the mid-20th century and continued to be popular. The list includes a variety of genres, from pop to big band music. The records are identified by their catalog numbers, providing a historical snapshot of music sales during this period.
These Top Artists...and These Top Labels... combine to make This Haunting Ballad

The Next Top Song!!!

"LOVER'S GOLD"

Music and Lyrics by
BOB MERRILL and MORTY NEVINS

Published by
OXFORD MUSIC CORPORATION
George Jay, President
1619 Broadway • New York 19, N. Y.

Jack Perry
Chicago

Jack Fay
Boston

Phil Kahl
Hollywood
**Folk Record Section**

**MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are titles of hits that were most played on juke boxes according to The Billboard's annual survey among a selected group of juke box operators whose locations require such records.

**TIP:** To order, use the code number shown and contact your local record distributor.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
<th>Code Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>LOVE SICK BLUES</td>
<td>Hank Williams</td>
<td>109109</td>
</tr>
<tr>
<td>2.</td>
<td>ONE KISS TOO MANY</td>
<td>Eddy Arnold, the Tennessee Playboys</td>
<td>109109</td>
</tr>
<tr>
<td>3.</td>
<td>DON'T DO ANOTHER</td>
<td>Maxine Castle</td>
<td>109109</td>
</tr>
<tr>
<td>4.</td>
<td>I'M SITTING ON A FINGER</td>
<td>Eddy Arnold, the Tennessee Playboys</td>
<td>109109</td>
</tr>
<tr>
<td>5.</td>
<td>TENNESSEE BORDER</td>
<td>R. Foley</td>
<td>109109</td>
</tr>
<tr>
<td>6.</td>
<td>CANDY KISSES LET ME</td>
<td>R. Foley</td>
<td>109109</td>
</tr>
<tr>
<td>7.</td>
<td>LOVE YOU</td>
<td>R. Foley</td>
<td>109109</td>
</tr>
<tr>
<td>8.</td>
<td>THE ROLL OF YOUR FOOTSTEPS</td>
<td>Eddy Arnold, the Tennessee Playboys</td>
<td>109109</td>
</tr>
<tr>
<td>9.</td>
<td>TENNESSEE SATURDAY</td>
<td>R. Foley</td>
<td>109109</td>
</tr>
<tr>
<td>10.</td>
<td>NIGHT</td>
<td>J. M. Johnson, the Nashville Playboys</td>
<td>109109</td>
</tr>
</tbody>
</table>

**WARNING**

In selecting these charts for broadcast purposes, every effort is made to pay particular attention to information listed which appears only in Billboard and whose popularity has increased or decreased. This information is shown in the left-hand column under the heading "Weekly." If a record has had an unusually heavy increase in position this week, or if it moves from chart, read the column with caution.

**FOLK TALENT AND TUNES**

By Johnny Sippe

Sunset Valley, folk music park, just outside of West Bend, Wis., has been opened by Erwin E. Rush and Richard Hafemann. Acts will be booked by the WLS Talent Bureau, and will feature folk music with the WLM Recorders, has opened Shade Acres Park near Franklin, Ind. .. Melvin Travis (Capitol) and wife, Judy Hayden, are expectant parents. ... The Fiddlin' Li'lwares, a traditional group which features folk music, has parted company with Capital and will now appear with the Nashville Playboys. .. Bev Smith, of the Blue Ridge Playboys, has joined WLEX, Lexington, Ky. .. Brad Malone and the Circle M Ranch Boys and Girls are airing from WTMN, Wilson, N. C., twice daily. Personnel includes Kyle Lilly, Karl Pullin, fiddle; and guitar and mandolin; plus the leader's cousin and vocals. .. Slim Banks, former guitarist and vocalist with "Hoyt's Barn Dance," is with the WPTA, Philadelphia, Pa., and has signed with the Texas Playboys. Allan Schnell, former guitarist and vocalist with "Wayfaring Stranger," is with the WFOH, Philadelphia, Pa., and has signed with the Texas Playboys. .. Jimmy Balkis, of the Balkis Bros. (Columbia and King) became the father of a son, John David, April 17. Group is doing six shows per week over KWKH, Shreveport, La., including the big "Louisiana Hayride." Johnnie is doing five a week, a show weekly ... Chuck Taylor and Betty Jean of the Kingfish, St. Joseph, Mo., are working out a series of regular stands for the entire week in their radio coverage area. .. "Hillbilly Music Festival" at WKLY, Blackstone, Va., will be held June 18, with seven MBS stations in Virginia carrying the show. After a festival luncheon at noon, a parade of over 100 floats will move to Blackstone Stadium, where the music will begin at 2:30 p.m. Tony Wren, King Records' Richard salesman, has been invited to the festival's program director by Ed Silverman, manager of WKLY. .. Arlen, WRCA, Richmond, Middle Ramblers, WRLO, Farmville, Va., Dixie Ramblers and the Rainbow Rangers, WVSB, Crewe, Va., and Sunshine Playboys, Farmer Boys and Farmettes. .. Plantation Kids and Sunshine Kids, of WKLY, will attend. A hillbilly affair of a series, is produced to provide funds for a community park and swim pool.

Romeo and Vernon Brinkley are working at WATT and WAGA- Ty, Atlanta, in between tours in that sector. .. Tex Miller of the Plains, formerly with WGGG, Greensboro, N. C., have moved to the Mutual field. Personnel includes Russel Bolen, lead guitar, fiddle and mandolin; Buddy Williams, rhythm guitar, bass and vocals; plus the leader's guitar. .. Hank Williams (M) and will do a single at KWKH, Shreveport, La., with Bill Bender, Colorado folksinger, has started work at WYOM, W. Va., to WPPT, Pittsburgh, recently, reports that the Pittsburgh station is beginning a Saturday afternoon line-up, which will

(Continued on page 37)
ÉtNA RECORDS
THE PEAK OF PLEASURE
EVERY RECORD A HIT
Nicola Paone
THE TELEPHONE NO RING!
I LOVE MY NINA
#1369
THE BIG PROFESSOR
WOMEN, WOMEN
#1901
THE LADY WITH THE KITTY CAT
I LOVE ALL THE WOMEN
#1362
LATEST SENSATION HIT
by
Frank Clifford
TONY, THE ICE MAN
THE SUBWAY SONG
#1359

ETNA RECORDS
55 WEST 42ND ST. NEW YORK 18, N. Y.

A Tribute to the Memory of KATHY FICUS
KING 788
THE DEATH OF LITTLE KATHY FICUS
Backed by
A BUNDLE OF KISSES
Written and sung by JIMMIE OSBORNE

GIVE TO THE RUNYON CANCER FUND

Jean 4, 1949
The Billboard

MUSIC

HOTTEST TWO RECORDS IN THE COUNTRY

IMPERIAL
RECORD NO. 5045

Dick Lewis
And His All Stars

ONE-RED BEAR
BACKED BY

JOSEPHINE

RECORD NO. 5046

Johnson Trio

SQUARE BEAR
BACKED BY

FAT DADDY BLUES

IMPERIAL RECORD CO., INC.
133 N. WESTERN AVE., LOS ANGELES 4, CALIF.

Copyrighted material
SPECIAL RELEASE!!!
A SONG ABOUT THE STORY THAT GRIPPED THE NATION FOR 3 DAYS
The Story of Little Kathy Fiacco trapped in the Well in San Marino, Calif.

"THE SAN MARINO TRAGEDY" B/W "CAPITOL LETTERS"
BY SHORTY MORRIS
ON RICH-R-TONE #451
MILLNER RECORD SALES CO.
110 NORTH 15TH ST.
ST. LOUIS 3, MO.
(PRICE CONTROL 5832)

FIRST AND ORIGINAL VERSION
"I WISH I HAD A WISHBONE"
BY LESLY GREY
"QUEEN OF THE CASTLE"

You Too Will Clap Your Hands
When You Hear This New MIRACLE RECORD HIT

MIRACLE Record Company 850 E. 63rd St., Chicago 37, Ill.

BEST RECORDS IN '49
D-11221 "TO MAKE YOU MINE" By John and Sonny Stiles
D-11217 "YOUR TEARS CAME TOO LATE" By Hank Williams
D-11218 "DOWNHEARTED" By Al Tracy and His Rhythm Thrusters
(Dick Viscardi, Vocalist)

DAMON RECORDING STUDIOS, INC.
1212 BALTIMORE
VICTOR 2365
KANSAS CITY, MO.

MUSIC
The Billboard
June 4, 1949

Race Records
Based on reports received last three days of Week Ending May 27

BEST-SELLING RETAIL RACE RECORDS

<table>
<thead>
<tr>
<th>Label</th>
<th>Week Ending May 27</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>TROUBLE BLUES</td>
</tr>
<tr>
<td>2.</td>
<td>HUCKLEBERRY</td>
</tr>
<tr>
<td>3.</td>
<td>HOLD ME, BABY</td>
</tr>
<tr>
<td>4.</td>
<td>LITTLE GIRL, DON'T CRY</td>
</tr>
<tr>
<td>5.</td>
<td>LOVE ME, BABY</td>
</tr>
<tr>
<td>6.</td>
<td>LITTLE DOG, DON'T CRY</td>
</tr>
<tr>
<td>7.</td>
<td>HOLD IT, BABY</td>
</tr>
<tr>
<td>8.</td>
<td>HOLD ME, BABY</td>
</tr>
<tr>
<td>9.</td>
<td>LITTLE GIRL, DON'T CRY</td>
</tr>
<tr>
<td>10.</td>
<td>HOLD IT, BABY</td>
</tr>
</tbody>
</table>

Most Played Juke Box Race Records

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
</tr>
</thead>
</table>
| Eddie Bernese | "Baby, Baby"
| Reverend Jenkins | "Baby, Baby"
| Reverend Jenkins | "Mama"
| Reverend Jenkins | "Mama"
| Reverend Jenkins | "Mama"

Advance Race Record Releases

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
</tr>
</thead>
</table>
| Reverend Jenkins | "Baby, Baby"
| Reverend Jenkins | "Mama"
| Reverend Jenkins | "Mama"
| Reverend Jenkins | "Mama"

WARNING!

In sending these charts for business purposes, readers are urged to use in the particular attention to information listed which may change from time to time. Records which are not shown do not indicate any records have increased or decreased. This information is sent to the Billboard to be used for the convenience of the industry in the United States. It should be kept in mind that the records shown are those which are sold at retail and which are considered the most popular in the record industry. It should be noted that this month's chart shows a change from the previous month's chart with some records showing a gain and others dropping in popularity.
Only Mercury has the HITS on Non-Breakable

REMEMBER Only Mercury has the HITS on Non-Breakable
THREE TO FOUR TIMES THE PLAY OF SHELLAC RECORDS

SMASH HITS THAT SHOULD BE ON EVERY JUKE BOX AND DEALERS COUNTER ALL OVER THE NATION!

Frankie Laine
"GEORGIA"

BILLBOARD PICKS... "Georgia" one of Laine's very best!

VARIETY... "Georgia" clicks!

DAILY VARIETY... "Georgia" Terrific! No one else need bother etching it!

It's on Non-Breakable Mercury 5293

P.S. "BE-BOP SPOKEN HERE" Looks like smash hit! MERCURY RECORD NO. 5301

Tailor made for

Eddy Howard
"Room Full Of Roses"
BACKED BY
"YES, YES, IN YOUR EYES"

It's on Non-Breakable Mercury 5296

Here is the greatest record he ever made

Vic Damone
"You're Breaking My Heart"
BACKED BY THE SMASH HIT
"FOUR WINDS AND SEVEN SEAS"

It's on Non-Breakable Mercury 5271

REMEMBER Only Mercury has the HITS on Non-Breakable
THREE TO FOUR TIMES THE PLAY OF SHELLAC RECORDS
THE BILLBOARD PICKS:
In the opinion of The Billboard music staff, records listed below are most likely to become popular as determined by entry into best selling, most played or most heard features of the Charts.

YOU'RE BREAKING MY HEART............Irving Berlin.............Mercury 344

July, who expects to win all contacts with his renditions of the Foster-Friend ballads, has another winner in this adaptation of an Italian air. It is the same group as the earlier "New World." This one fits the trend. Bindus is strong, the strings are quick, the French horn and Italian saxophones are well handled.

THERE'S THE YES IN YOUR EYES.......Don Barrow Onx.............MG 9178

Barrow is one of the newest hotshots of the month with this old fashioned rhythm piece which is in the vogue of the day. Eddy Howard has a pretty nice hit with the same rhythm.

BABY, IT'S COLD OUTSIDE.............Laure Lesley-Don Cornelius-Victor 26-3441

Lesley and Cornelius are working one of those winning ensemble vocal shoes which is the vogue of the day, this being a story song hit.

MAYBE IT'S BECAUSE.............Ella Fitzgerald.............Victor 56618

Fitzgerald is singing for the "Mrs. Brown" this time, and she is working one of the latest trends in vocal groups for a country audience. The song is "Little White Lies," and she is making an effort to carry the picture of the big band style.

FOUR WINDS AND THE SEVEN SEAS...........Milt Turner with Frank DeVol Orchestra.............Victor 56601

Four Winds and the Seven Seas - a new song of the season - is recorded by Milt Turner with a very strong swing arrangement. It is basically a ballad type of song.

THE DISK JOCKEYS PICK:
Picks that have appeared on three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on select three disk jockeys, the following choices will be:

1. HUCKLEBuck.............Jimmy Barney.............Victor 26-3427
2. LIL ACTRESS.............Donna Reed.............Decca 24635
3. BABY, IT'S COLD OUTSIDE.............Laure Lesley-Don Cornelius-Victor 26-3441
4. BECAK IN HER EARRING.............The Manhattan.............Decca 24684
5. CHEEK TO CHEEK.............Perry Como.............MGM 1062
6. VENUS ON MY MIND.............Frankie Laine.............Chess 35-629
7. LOVER'S GOLD.............Ella Fitzgerald.............Decca 24668
8. BABY, IT'S COLD OUTSIDE.............Laure Lesley-Don Cornelius-Victor 26-3441
9. I'M NOT TOO SURE OF MY AMOUR.............Ray McKinley.............Victor 26-3446
10. WHO DO YOU THINK IS IN HEAVEN.............Dick Jordan.............London 399

THE RETAILERS PICK:
Picks that have appeared on three consecutive weeks or three times within a six-week period are not repeated below. Based on a daily survey among them on what the record retailers think tomorrow's hits will be:

1. ROOM FULL OF ROSES.............Summy Kaye.............Victor 26-3441
2. IT'S TOO LATE NOW.............Dick Haymes.............Decca 24658
3. LOVER'S GOLD.............Ella Fitzgerald.............Decca 24668
4. BABY, IT'S COLD OUTSIDE.............Laure Lesley-Don Cornelius-Victor 26-3441
5. ROOM FULL OF ROSES.............Summy Kaye.............Victor 26-3441
6. IT'S TOO LATE NOW.............Dick Haymes.............Decca 24658
7. LOVER'S GOLD.............Ella Fitzgerald.............Decca 24668
8. BABY, IT'S COLD OUTSIDE.............Laure Lesley-Don Cornelius-Victor 26-3441

THE OPERATORS PICK:
Picks that have appeared on three consecutive weeks or three times within a six-week period are not repeated below. Based on a daily survey among them on what the radio operators think tomorrow's hits will be:

1. ROOM FULL OF ROSES.............Summy Kaye.............Victor 26-3441
2. IT'S TOO LATE NOW.............Dick Haymes.............Decca 24658
3. LOVER'S GOLD.............Ella Fitzgerald.............Decca 24668
4. BABY, IT'S COLD OUTSIDE.............Laure Lesley-Don Cornelius-Victor 26-3441

FOOL TALENT AND TUNES:
(Continued from page 22)
utilize guest artists. Slim has organized a square dance band. . . .Tampas and Smith have with WSB, Atlanta, where they worked with the Sunshine Boys. Reproductions are J. D. Sumner, bushwacker, and Horace Floyd, tenor, Carl Stotz (Mercury), Western Mainie (King), the Putterbarger family, with Little Robert and Lowell Blanchard, emus of WRKO, Knoxville, play a jamboree at Nashville, N. C. June 17.

Joe Isbell, former WSB, Atlanta, yodeler, returns to Bismarck Hotel's Swiss Chalet, Chicago, June 16 for another extended stay. . . .arend Vinnent, blues singer, now working with Golden Prairie Cowboys at CKMR, New Castle, N. B., reports that the group will record for Victor soon. Unit has numerous barn dance dates set in the fall. . . .Kenneth Hallman (DC) have split up with Dambusters (DC) are taking it easy in the Big Horns, Wyoming, working at the Dixie Pig, Washington hotel, Roy Howington, guitar, Jimmie Dean, accordion, and Horrie (Toothless) Johnson, banjo and drums, working at the Dixie Pig, Washington hotel, Roy Howington, Chuck Frazier, guitar, and Jack Mitchell, bass, are touring with Hunkshaw Hawkins (King). . . .Eddi Boll and Redd Arnold are recently cut dual sides for Victor. Mini Allen is competing in the hillbilly and Western amateur contest in conjunction with her disk jockey shows over WYO, New York. . . .Eddy Arnold will guest on the Spike Jones show June 4.

Please address all communications to Johnny Sipples, The Billboard, 116 W. Randolph St., Chicago, Il.
New York, May 28.—In a series of fast-moving wax records, singer Billy Eckstine's gross income for the year may hit the half-million-dollar mark, according to trade analysts. For many years recognized as a top singer--the Eckstine band in the past few months has succeeded in breaking through race barriers in many quarters of the nation to establish himself as a hot-box-office item.

Last week the singer earned over $2,000 in sales and salaries at the Towne Casino, Buffalo, Eckstine spent the three weeks previous at the Paramount Theatre, here, where he was awarded a $2,500 bonus by the management as well as a formal offer to headline the theater's Christmas show this year. Eckstine and Charlie Barnet's band are currently juggling 60-city nightly in the first week of a three-week run at the Broadway jazz bistro.

Hit Wax Responsible

The underlying success factor is Eckstine's string of hit wax on the RCA Victor label, and, naturally, platters. MGM axes credit Eckstine as the firm's most consistent money maker, and the label is the most immediately responsible for his $2,500 bonus. The firm has sold 300,000 copies of his last wax, while the remainder of the Eckstine wax catalog has been selling at a rate of 150,000 copies a week. The Victor label has paid out $175,000 in the first month, according to its distributors, during the job.

Eckstine's disk income for the year to date is $50,000. Eckstine, who has sold over $100,000 worth of his wax, and, includes both his own MFRM and a RECORD from CHICAGO, is the firm's most consistent money maker, and the label is Eckstine's primary source of income. Eckstine and Charlie Barnet's band are currently juggling 60-city nightly in the first week of a three-week run at the Broadway jazz bistro.

Music As Written

Billy Eckstine Hitting Top; Year's Gross May Reach 5000

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The Honor Roll of Popular Songwriters

NO. 21—IRVING BERLIN (PART II)

By Jack Burton

Thirty-eight years have elapsed since Irving Berlin entered the Pantry's Hall of Fame to the strains of Alexander's Ragtime Band. With each new decade he has won fresh laurels, not alone in the pop song field, but also as the successor of both stage and film musicals that have established astounding boxoffice records. What makes these achievements all the more incredible is the fact that Berlin, by his own admission, is a "musical innocent." He can play and compose only in the key of P Sharp and must have an amanuensis to transcribe the tunes on paper after he has worked out a tune on his piano. A man who, it is said, that changes the key mechanically by the simple flip of a lever.

This Cinderella was of music, however, has suffered heartaches along his road to fame—heartaches that continue to this day. His friends, the syncopated tunes that filled the rival ballrooms to the rhythm that now seems a true commercial whose ballads have left a deep and lasting impression on the heart of the world. In 1912 he married Dorothy Goetz, sister of E. Roy Goetz, the theatrical producer. A few years later Mrs. Berlin died of typhoid contracted on a honeymoon in Hawaii. Berlin was overwhelmed with grief. No longer could he write the songs to which his wife had given him relief from his sorrow at the keynote of his personal life. When I Lost You as a tribute to his wife.

The public made it a million-copy seller and his name was heard ten years before Carrie Jacob Bond's Just a-Weepin' for You.

The next year after these heartaches had gradually assuaged his grief, this troubadour from the sidewalks of the Bowery found his musical heights in less than a decade wrote the complete score for Watch Your Step.

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SONGWriters COMING UP!
June 11 Issue

Crismith
AL PIASTRA
COLE PORTER
EDWARD VAN ALSTINE
JULIEN EDWARDS
A. V. ROBISON
KARL MOSCHNA
WILLIAM R. HANDY
RICHARD M. CARROLL
JIMMY MONACO
HARRY TINKER... And Other

LONG LEAN
1933
THE MUSICAL BOX OF 1933
THE UNIVERSITY LIFE
LADY UNLUCKY
LISTENING
LITTLE GIRL
THE Slaters;
IT'S A ME... A-11511,
IT'S A ME... A-004,
IT'S A ME... A-004,
IT'S A ME... A-004,
IT'S A ME... A-004,
IT'S A ME... A-004,
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END OF PAGE
TOPS ON TOWER
"LOVER'S GOLD" $1.66
"NOW NOW NOW" $1.60
"WHEN MY SUGAR WALKS DOWN THE STREET" $1.45

BULLET RECORDS
306 DELINQUENT BLUES
BY MAX (BLUES) BAILEY
BULLET RECORDS
423 BROAD STREET
MINNEAPOLIS, MINN.
THE BEAUTIFUL BLONDE FROM BASHFUL BEND

VOX JOX
A National Accounting of Disk Jockey Activities

GOTHAM CAB... Eileen O'Connell, WMFM, featured on kisister's, demonstrating on a portable turntable, at the "Our Children's World" Exposition at Grand Central Palace last week... Frau Warner, Johnny Desmond, Gene Williams, and Nat Cole were on hand for the opening of Barry Kaye's new platter shop at WPAT recently... Newer Mr. and Mrs. venturers in business is the partnership of Mr. and Mrs. Ben, on Wednesday (1), Jack Eisen, WINS, and Al Jarvis, KLAC, Hollywood, with a weekly exchange of the latest news in their respective areas... Mr. and Mrs. Ben, on Wednesday (1), Jack Eisen, WINS, and Al Jarvis, KLAC, Hollywood, with a weekly exchange of the latest news in their respective areas... The "New Disk Jockey Jury" at that station Sunday p.m. is being manned by Max Block, Jerry Marshall, Art Ford, Bert Wayne, and the Gene Rayburn-Dee Finch team.

CONNECTICUT... Bill Calvey, WCOP, Hartford, has added the "Italian Life" and "French-American" music to his show... Henry Stein has left WHTF, Hartford, to enter television school... Joe Girand, WEEC, recently returned from Houston, has a three-week presentation of "Liberty," put on by the local little theater group, "George Monahan, New Britain, has added an hour to his "Hers Monahan" morning show.

RCA's Foreign Tongue Disk Biz Zoms in 1949
(Continued from page 20)
these two proved a hit.
The now-consistent level of new material was due to Missy's Master's Voice (HMV) in Greece that stimulated the field. Philharmonic orchestra has never actually been a step up in the Greek market. The Italian field has had for several years been dominated by Columbus, the great crooner, Carla Bari, but Victor has taken a tremendous jump since HMV sent over master by the popular tenor, Giacomo. Victor has been known here for their imported films and discs, but has only recently become available in the home-produced popular-priced international disks.

In the Polish field, style and material, rather than particular artists, are considered responsible for an increase in this field. The emphasis for many years was on standards, with the main appeal to the generation of old-timers. Today, however, this is changing, and according to Bard, Victor is aiming at the young audience.

One trend, Michael O'Duffy, has revisted interest in Victor's Irish catalog. Most of the Irish disks are produced by HMV in England, but O'Duffy is in this country, and has a weekly show devoted to Irish music in this role.

In French disk sales, Maurice Bertrand, the Russ Morgan, has new disks arriving frequently from Paris. As it has been said, there has been a "frenzy" of interest in this category, and especially a hit in such as 'Ici.' Foreign manufacturers, who have picked up on the trend in old disks, have released their own material, and are now being sold near 10 per cent of its disk on this side of the border.

The Canadian industry, most of which are new pressed from imported Swedish masters, enjoy a steady take, with many noticeable sales despite the availability of authentic material.

This is currently working out arrangements with Japanese Victor for the exchange of masters. There is a four-year agreement for Japanese language disks on the West Coast and in Hawaii.

Harry James Washed Out
NEW YORK, May 28—A reverse ironmaid Sunday (22) night's work was a complete failure for Harry James' band at Ocean Beach Park Ballroom. Only 500 paid admissions showed up.
AGVA Confab May Be Last; Org May Quit
Anti-Barto Forces Aligned

By Bill Smith

NEW YORK, May 28.—The forthcoming convention of the American Guild of Variety Artists (AGVA) in Chicago this summer may be the last one it will hold if present developments indicate a trend of rank and file thinking.

For some time AGVA under its present leadership headed by Dewey Baro, is on the verge of financial extinction, according to well placed insiders who see the books. Due collections are down 20 and 30 per cent and income and expenses have risen in about the same proportion. The legal expenses involved in the lawsuit brought about the unfairness to Barto being the fountainhead from whom all decisions stem.

If these charges are being made by the Barto and the anti-Barto forces is not that senseless, it is not in order to hold control or gain for it. For example, Milton Baro has been appointed a representative of the union to a new office to oppose Henry Dunn, current AGVA treasurer. Dunn has been charged with embezzling duties and limiting outsiders into his post. His recent management with the Variety Clubs of America regarding benefits is being closely watched by the Theater Authority (TA) as a "stupid" blunder in which Dunn is supposed to have embezzled $8,000. He was given a blow-off in TA's meeting June 1 is expected.

Back In Four A's Lap

Basically, however, AGVA's shaky finances are the result of the battle that has broken into the hands of the Associated Artists of America (AAA) vs. AGVA as a normal union incapable of running its own affairs.

The problem and the American Federation of Musicians (AFM) vs. AGVA is discussed on page 41.

AGVA Rep-Actor Role for Eddie Rigo

HOLLYWOOD, May 28.—Members of the American Guild of Variety Arts (AGVA) vs. the American Federation of Musicians (AFM) re-negotiation may be in the offing.

AGVA's troubles are not a reflection of the fact that all has not been right with the union. The national board gave the young actor the nod last month after he had prior approval to write special material for the vaudeville stage. AGVA national said that he 40 and was that it was one of the conditions under which he took the AGVA job.

Trade Eyes Palace Gross
As Test of Policy Change

WASHINGTON, May 27.—The Palace Theater in New York City has been hard hit in recent weeks because of the battle between the American Federation of Musicians (AFM) and the American Guild of Variety Artists (AGVA). The Palace has been closed for the last five weeks and the budget is expected to be removed from the premises.

Some are of the opinion that the Palace has available, the gross, costs for the past five weeks, and the budget is expected to be removed from the premises.

In the year the Father Divine brought the Loveners to the midtown sector. That deal closed down the Palace musical bar to the trade.

Calls Theater Pkg. Lottery; Dates Nixed

Ad Involves Political Parties

(Continued from page 3)

The theater in New York City will be closed for two months starting July 6, when it brings in its ticker, investing East India. The last six weeks the Island of Ireland is being sold at a loss of $15,000, and the total will be $25,000. If the economics of the situation are not corrected, the house will be closed down permanently.

N. Y. House Caught In AGVA-AMF Row
Will Remain Dark

NEW YORK, May 28.—The AGVA convention, which dropped its Tuesday night show because of a battle between the American Federation of Musicians (AFM) and the American Guild of Variety Artists (AGVA), probably will stay dark until the beef is done.

AGVA's Jimmy Lyons said the union will fight the RKO Reel. In the meantime, however, he has collected all salaries of actors who were on the job and acted as if he was going to play but didn't go on because of hangover. He also received a check for $15,000, even tho he didn't get it.

The band was originally pulled when Local 52, AFM, ruled that the RKO office had the right to use a band for a radio show. The ruling was that any subsequent offense would call for immediate eviction of the outfit.

Robinson is AGVA's first vice-president.

After closing a six-week engagement at the Criterion Theater, he was asked to hold an AGVA card. It demanded a check from Ernie Rava, an AGVA member.

Boojangles Is Out From Under ($500)

NEW YORK, May 28.—The $500 fine levied against Bill Robinson by American Guild of Variety Artists (AGVA) for doing a手法 play on the West Coast has been suspended by the national board.

The ruling was that any subsequent offense would call for immediate eviction of the outfit.

Robinson is AGVA's first vice-president.
Chez Paree, Chicago

WEDNESDAY, MAY 28

Charley 'Fapper,' Supper Club, Sherman Oaks, Calif.

Charley Coy, better known to aficionados as Charley Coy, had an overabundance of star quality during his night-in-the-life-with-the-stars appearance. Coy, in character, is a sort of New York bohemian, and his manner is relaxed, sardonic, and generally leisured. His opening monologue was a long, rambling, and often hilarious account of his life, and it quickly became evident that Coy is a natural performer. He has a way of making his audience laugh without being too obvious about it. Coy's voice is pleasant and his delivery is smooth, which makes him an enjoyable listen. Overall, Coy's performance was a delight, and he brought the house down with his humorous take on life and love.
NY, May 28—A terrific $20,000 collected by the Palace in its first week. The gross total from the last three shows on Wednesday is $346,000. Had the other houses held up, the show would have been something to point to. As it was the Palace take was the bright spot.

The show is going well with Susan Pennington, who closed $11,900 for its dinner with the Strut and Singers. A social for Roxy (6,000 seats) excited with $55,000 after an $39,000 opening for Dick Haymes, Dick Burke and the Palace Ballroom operation. Forbidden Street, The Jukebox (reviewed in this issue) has Al Hirt, the Berry Brothers, and Beautiful Blondes from Bubbling Fire.

Capitol (4,237 seats) hit the collar with a $31,000 for its second week. The show, however, with Jackie Miles, Grace Barrie and Glen Gray's org. The new show (cought up at a lot) is Edith Howard, Marilyn Maxwell, Clifford Guest, Chill Wills and Zeplan.

Para Takes 55G

Paramount (2,054 seats) did an average for a second week, with first place for the Victor Lombardo band, Peter Lore, the Piel Pipers and Strings of Laredo. The new show (reviewed in this issue) has Janet Smith, Ian Murray, the Blackstone Twins, Bobby Sherwood's band and Windyland.

MGM (1,730 seats) exited with a far $16,000 for its third and final week. The Musical Hits of the Florida Specials, plus Flemington Road. The new show (reviewed in this section) has Bubby Brucke, Al, Alan Dale and Carl and The Yenough Brothers.

The Palace (4,700 seats) made $20,000 for its first full week, virtually a repeat day record for the house. The old bill had $500, plus a first-run flicker. The new show has eight new talents (reviewed in this issue) and Slightly French.

MCA Post Ankled

By Mickey Aldrich

NEW YORK, May 28—Mickey Aldrich has resigned from MCA Corporation of America (MCA) after working there for a couple of years.

Aldrich, formerly a booker with the Riddle Sherman office, joined MCA as assistant to Harry Raimon in the talent bureau. Jack Edwards, who quit to go with Morton Ross, Aldrich has no immediate plans.

AGVA Confab

(Continued from page 42)

AGVA is another entertainment that will try to break. Up to now whenever AGVA tangled with AFG, it has been a losing proposition. The AFG's last week halted, hearing that James C. Petullo, AFG precy, was in New Cleveland, hopping a plane to change him. Somebody got the wires the wrong way. Pinkel Petullo, well used, was fun to see Barto or left town before Barto got there. There was no mention of pinkel and the AFG's now beginning to think that maybe they'd be better off in AFG, under a management with a union board that promises much but does nothing.

Heart From A Distance

Jetta's names and file aren't limited to any section of the country. They arep nation-wide. They are being sold from the West Coast, the Midwest and the East. Most of these are sparked by the growth of union and among performers who want AGVA to do something about it.

Up to now AGVA's "doing something about this" was to put a notice in all its letters reading, "repeat the 39 per cent tax." It has made claims it would help to revive vaude. But insiders charge it has done nothing. Speeches have been made at the AFG's getting theatres to bring vaude back. But so far no real action has been seen implemented by action.

These are some of the problems that will hang over the industry. No one knows what the answer will be. But there are others that have been killed and a blaze that will put the heat under the administration will almost certainly be set off.

329G, Tho

Palace Adds 29C, Roxy 65

BEVERLY HILLS

(Continued from opposite page)

A popular dance partner, Mrs. Earl Spencer, who played in the Cocktail Room in his usual style in a dance feature at the long night clubs.

In Los Angeles, the Palace continues in the dance feature, "The Musical Hits of the Florida Specials, plus Flemington Road. The show "reviewed in this section" has Bubby Brucke, Al, Alan Dale and Carl and The Young Brothers.

The show has eight new talents (reviewed in this issue) and Slightly French.

MCA Post Ankara

By Mickey Aldrich

NEW YORK, May 28—Mickey Aldrich has resigned from MCA Corporation of America (MCA) after working there for a couple of years.

Aldrich, formerly a booker with the Riddle Sherman office, joined MCA as assistant to Harry Raimon in the talent bureau. Jack Edwards, who quit to go with Morton Ross, Aldrich has no immediate plans.

AGVA Confab

(Continued from page 42)

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**VAUDEVILLE REVIEWS**

**Paramount, New York**

*U.S. Steel Tour* (Vaudeville Tour) - Fine steel, Harry Loxley, Alfred Loxley, Bobby Dye, Robert Sibley, and Ted Feiber.

The current show has its moments in the mood of the stars and the tone. The program is held in the Barnum & Bailey Circus, a fine addition to the show. It opens with a salute to Barnum and Bailey, a combination circus and vaudeville show. The act is performed in the ring and is a fine addition to the program.

**RKO Palace, New York**

*Judicially Unusual* - The new show has opened. It's fast, moves with spirit and humor, and each act is a memorable one. The act is performed in the ring and is a fine addition to the program.

*The real value of the Barnum acts is their ability to keep the audience interested. The act is performed in the ring and is a fine addition to the program.*

**Capitol, New York**

*Mary Macaroon* - The act is performed in the ring and is a fine addition to the program.

A great big hit.

**Strand, New York**

*Bela Lugosi* - The act is performed in the ring and is a fine addition to the program.

A great big hit.
**Maurice Cross**, magician and comedy juggler, fatally injured when the car in which he was riding struck a truck near Titusville, Pa. July 25, survived for six days as a professional magician. Born in Lubin, Poland, in 1910, he went to London in 1939 and remained there until 1940. In 1941 he migrated to America, opening at Hammerstein’s New York, under the name of Maurice Pint. In recent years he worked nights under the name of Count Maurici. Further details in Flight-News section, this issue. — McDonald Birch and wife, Mabel Speakman, concluded their 25th year of marriage, as you read this, will be heading for their summer home, on Lake Monticello, Va., after their participation in the International Brotherhood of Magicians’ Convention in Chicago. The Bisches have two gala parties chosen in honor recently. The Omaha Assembly, Society of American Magicians, entertained them at the Fontanelle Hotel there recently, and at Sioux City, Ia., the local IBEF Ring gave them a dinner at the Mayfair Hotel, followed by a...
**Legitimate**

**June 5, 1949**

**Photo Finish in Tight Crix Race**

**Chapman’s First With 82.5; Atkinson and Coleman Trail**

NEW YORK, May 29—John Chapman, aftervar for The New York Marie Antoinette, won the 6-furlong $3,000 top affair for legl by a neck after battling in the stretch with two runners. Chapman came thru with a withriwind finish from third place at the three-quarter mark just before the final 1/4 mile. His carry, by one point. The final tabulation shows Chapman, by one point. The final tabulation shows Chapman, 82.5 for his earnings, with Atkinson and Coleman close behind in second and third respectively. The final score was: 82.5, 81.8, and 81.4 respectively.

**HodwY, Mr. IcE of 1950**

(Continued from page 4)

**Silo Circuit**

Interplay between 850 Men and Women, in the summer season of the Circle, is the opening of The New York, an opera house, for the first time since the circle. The New York is the opening of the circle, and the circle will be opened at the beginning of the season. The New York is the opening of the circle, and the circle will be opened at the beginning of the season.

**All Hell May Break in Steam Ticket Scandal**

Lee, the Waiter, promises cleanup.

(Continued from page 3)

**Broadway Opening**

**Mr. Adam**

(Mr. Adam, 1937; May 29)

**Reminder:**

**Donaldson Awards**

All ballots for the Sixth Annu- Donaldson Awards must be mailed on or before June 12. It is requested that you vote early as possible in order to avoid last minute tabulation complications. Your ballot should be sent to this office and not to any other address.

Please vote early.

As announced in the Bill- board, the ballot will be mailed by the mothers of the offspring:

- **First Prize:** The offspring of the offspring
- **Second Prize:** The offspring of the offspring of the offspring
- **Third Prize:** The offspring of the offspring of the offspring of the offspring

- **Fourth Prize:** The offspring of the offspring of the offspring of the offspring of the offspring

- **Fifth Prize:** The offspring of the offspring of the offspring of the offspring of the offspring of the offspring

- **Sixth Prize:** The offspring of the offspring of the offspring of the offspring of the offspring of the offspring of the offspring

**New York Drama Critics’ Accuracy Averages**

May 1, 1948, to April 30, 1949

(Complete Season)

<table>
<thead>
<tr>
<th>Critic</th>
<th>Accuracy Averages</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Chapman</td>
<td>82.5</td>
</tr>
<tr>
<td>Brooks Atkinson</td>
<td>81.8</td>
</tr>
<tr>
<td>Robert Coleman</td>
<td>81.4</td>
</tr>
<tr>
<td>Howard Barnes</td>
<td>80.9</td>
</tr>
<tr>
<td>Richard Watts Jr.</td>
<td>80.7</td>
</tr>
<tr>
<td>William Hawkins</td>
<td>80.3</td>
</tr>
<tr>
<td>Robert Garber</td>
<td>79.9</td>
</tr>
</tbody>
</table>

**Note:** Not included in tabulation are productions with fixed or limited runs of less than 10 performances.
Insure Your Vote

Each year for the past five years voting on the part of the people of the theater for the Donaldson Awards has increased. Now as preparations for the Get Smart Awards get underway, the Awards committee wishes to see that everyone in the theater has an opportunity to vote. Ballots and instructions are delivered by hand to the theaters to all the people attending Broadway at the time. In order to get ballots to people who will not be appearing on Broadway at the time, the names of the Donaldson Awards, would like to have the names and addresses of such people, so that a ballot may be prepared for them.

Make certain of your vote for the Donaldson Awards, the theater's own selection of its "best." Fill out the coupon below and return it to The Billboard.

The Billboard
Donaldson Awards Committee
New York, New York

Please forward ballot and eligibility list for the Sixth Annual Donaldson Awards.

Name

Address at which mail will be sure to reach you in May

NOTE: If you will send us your address, we will not send in this coupon. If you don't expect to be working, fill it out and mail it today.

LEGITIMATE
New England Drive-Ins Grow Despite Regulation Threats

HARTFORD, Conn., May 28— (AP) — Threats of regularity that the New England drive-in theater field in the form of two bills now pending in the New Hampshire legislature have not held up construction plans for the many theaters throughout the area I was told by one source.

In New Hampshire, a bill that would prohibit the construction of drive-in theaters in State aid or trunk highways has been introduced in the State Legislature. Pending before Connecticut's State legislature is another bill that would prohibit the construction of drive-in theaters in State aid or trunk highways. Rep. Warren C. Douglas, of Danbury, introduced the bill. The proposed ban on drive-in theaters that would be going into effect during the next season was endorsed by Senator M. S. Stratton, of Monticello.

ALWAYS MORE FOR YOUR MONEY

That's why Roadshowmen from Coast to Coast Are Switching to EASTIN'S Pictures

The Roadshowmen's Company

Write Dept 89 at our nearest office for all the dope on our 1949 Catalog.

Cornerstone Westerns — Features — Roadshow Attractions ever offered

Southern Visual Film Co.

155 S. Broad St., MEMPHIS, TENN.

COMPLETE TENT SHOW EQUIPMENT

Including International Truck with attached van, ideal for 300 seat tent. Write

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1001 Liberty Blvd.

Lexington, Ky.

16MM FILMS RENTED

You will find our rates very low. See our new Complete Catalog now. Send for

ACE CAMERA SUPPLY

115 W. High St.

Dayton, Ohio

FOR ROADSHOW MEN!

New 35MM. projector... Ready now—NEW YORK, N.Y.—Certain roadshowmen are in a quandary because they can't get their new 35mm. projectors. One roadshowman told us he has been waiting for four months for his new projector. Another roadshowman told us he has been waiting for six months for his new projector. Another roadshowman told us he has been waiting for eight months for his new projector.

METROPOLITAN FILM DISTRIBUTORS

42 West 35th St., New York 1, N.Y.

BULK'S COMEDIANS Want

Washington, D.C., May 28—Bob Hope, who can be half hour, is looking for new comedians and can support, according to an ad in Variety.

SUMMER CLEARANCE

From now until the end of August 35mm. and super-8mm. are available. Ask for special rates. Send for a complete list.

FILM CLASSIC EXCHANGE

FREDONIA, N. Y.

Rep Ripples

JAMES B. WARREN has 16mm. pix in the Ludlow, Vt., sector...

H. G. (Sip) Talley pens from Lewiston, Idaho, that he's handling a new pix to be shown to a platform in the Ludlow, Vt., area, but that will not use it as the main attraction. He says it's an unsuccessful season so far.

Talley has been handling a new pix in the Ludlow, Vt., area, but that will not use it as the main attraction. He says it's an unsuccessful season so far.

C. L. WOOD, who has been handling a new pix in the Ludlow, Vt., area, has a fresh pix in Seattle, Wash., where the pix has the season thus far has been one of the most successful in show's history. He has had an offer from a New York company for the show to be presented at a platform in the Ludlow, Vt., area, but that will not use it as the main attraction. He says it's an unsuccessful season so far.

MOIST TUNES

Tallahassee, Fla. — The change of ownership of the Drive-In in Tallahassee, Fla., was announced by a local newspaper advertisement. According to the ad, the new owner, Mr. Smith, has taken over the management of the Drive-In and plans to operate it as a Drive-In theater. The new owner, Mr. Smith, has taken over the management of the Drive-In and plans to operate it as a Drive-In theater.

16mm. Pix Good

Farm Sales Lure

BRADING, Pa., May 28—Use of 16mm. non-theatrical films to advertise farm products is increasing as more farmers are realizing the value of such films. Many farmers are using such films to advertise their products. The films are being shown at various locations throughout the area, including farm fairs, agricultural shows, and other events. The films are being shown at various locations throughout the area, including farm fairs, agricultural shows, and other events.

Ideal Pix Electors

CINCINNATI, May 27—The Ideal Pix Electors Corporation, large distributor of 16mm. films, has recently become a subsidiary of Esquire, Inc. The company, which has a long history of success in the field of 16mm. films, is now being managed by a new president, Mr. Patterson. The company, which has a long history of success in the field of 16mm. films, is now being managed by a new president, Mr. Patterson.

Two More for New England

HARTFORD, Conn., May 28— (AP) — Two more Drive-In theaters in New England are expected to open this summer. The New Haven Drive-In, in New Haven, Conn., is to be operated by the New Haven Drive-In Theater Company. The company, which has been in the business for ten years, is to operate a 16mm. theater in New Haven. The company, which has been in the business for ten years, is to operate a 16mm. theater in New Haven.

Vermont Still Hospitalized

OTTEN, Vt., May 28— (AP) — Dr. S. V. Barger, known in rep and tent show circles as Slim Vermont, is in Vermont General Hospital in St. Johnsbury with an illness that has bedded him for several weeks. During his recent tour of the USO show, Vermont reopened an acquaintance with J. E. Brown, of the Vermont State Department of Agriculture, and ten years ago, he posed for a photograph snapped by a photographer from The Ashville (N.C.) Times.
The Money Leider and Of Mice and Men, among others. She also toured the country with Parker-Robertson.

HAYARD - Michel, 35, French comedy writer, who died in San Fran- cisco, Calif., on May 25 at his home in San Francisco, Calif.


HOLT - James, 21, in a midday crash at the Berkshire (Calif.) May 22. No known survivors.

HUNTER - Arthur T., 77, first president of the International Association, in his home in Regina, Sask., May 10 of a heart attack.

KILLER - Ambrose, chief engineer of the Chicago, St. Paul, and Pacific, May 22 in that city of injuries received a few days earlier in a car crash. His widow, a daughter, and two sons survive.

LAURENZO - Charles L. Well, comedian, perhaps for the best of the original screen stars, The House on 92nd Street. Other credits include The Gift of the St. John and Johnny Angel. Survived by his widow, Edith, and a son.

BOHR - Leo, 26, commercial photographer and son of blind Henry Bohr, in his home in Beverly Hills, Calif. Two brothers and a sister also survive.

JAHNDOERF - Virginia, 52, daughter of Marvin L. and Mrs. Louisa (Paull) Jahn- doerf, a player with the Detroit Symphony Orchestra, in Detroit, Mich.

CHRISTIE - George, 70, veteran character actor, May 29 at Toms River, N. J., son of a member of George Holland's Theater Company, which was based in Manhattan, then appearing in Cyprus, a new play, and a film with Paul Henreid and Mrs. Hofs. Christie's most recent stage appearance was in the One Way or the Other. Other credits include The Emperor's Candlesticks, The House of Rothschild, etc.

ON THE QUIET, when Knighthood Was in Vain. by A. Percy Fretwell, Greenwich Village Folks, A Free Soul; We the People; The Man from Shadrack; and many more. He supported any star he could get, but preferred D'Arcy and Raymond Massey. A brother, Albert R. survived.

COLE - Grace, 97, daughter of Mr. and Mrs. Clifford Cole, who appeared in the 1923 show, May 23 in Methodist Hospital, 1230 N. State and in World's Fair. Buried in Flowering, Ill.

CROSS - Maurice, 73, musician and composer, who had lived in this country since 1900, near Titusville, Pa., May 22, when the car in which he was riding collided with a truck. The man was killed in the crash, and the other driver, a woman, was injured. Cross came to America in 1914 and appeared in theaters and movies in the United States later. He made his home in Detroit.

Detroit Broadcasting Company television program producer and director, won a trip to New York, and the Pulitzer prize went to playwright, he was an actor before becoming a film producer. He disappeared from a car that ran into the river in early April.

DONKAN - Peter J., 76, scene designer, recently in Wilmette, Ill. His wife, Edith, 73, and a son, James, 19, have survived.

DURAN - Carlos, 64, president of the United States Steel Corporation, who appeared in the 1941-42 show, May 22 in Silverdale, Wash. Died during a walk on the 18th hole of a nearby course.

Dyer - Dora, 82, wife of the late Gilbert. Appeared in the 1922 show, May 22 in Detroit, where she had been living for many years. Survived by her husband, Gilbert, and a daughter.

Dyer - Marietta, 74, distinguished actress in Great Britain, the United States and Australia, May 23 in New York, where she had lived as many years in England and Australia as she had in the United States with her husband, Walter Dyer, actor. Among the foreign productions in which she appeared were Hamlet, Othello and several Oscar Wilde plays. She also the appeared in So This Is London, and in a column for The Los Angeles Times.

Hurlar in Syracuse.

QUITINAN - Agnes Clune, pianist, May 24, in New York, and in Hollywood in 1911 as assistant to the late Samuel Goldwyn, RKO, Universal, and Monogram. Survived by her widow, two sons and a daughter.

RENARD - Bozzi, 56, chic producer, May 24 in Sanchez, Chile. Published many screenplays in Germany, Canada, the United States, and with the New York Philharmonic and many other famous orchestras, including the Boston Symphony, particularly with the Beethoven.
Safeguarding Your Privacy: This AI assistant is designed to respect your privacy. It does not store or use your personal information in any way. You can trust that your data is safe with us.

New Orleans Funspot Gets Weather, Record Opening

Beach extended, outdoor stage relocated, new kiddieland extended—Batt steps up publicity, continues stress on free acts—to push learn-to-swim drive

NEW ORLEANS, May 28—Harry J. Batt, president-general manager of Pontchartrain Beach, isn't making any predictions but he thinks this year may be Pontchartrain's biggest season. Indications, even this early, are he may be correct. Opening day, May 28, with the appearance record of nearly 100,000. Batt says that was 25 percent ahead of last season. Since that time, crowds have held, and spending, while not as fast as the week before, will soon catch up.整整一周前的纪录。新

San Diego Gives Ken Baker Unit Estimated 6,500

SAN DIEGO, Calif., May 28—Despite the handicap of playing in the rain, the Ken Baker Thrill Circuit, played May 10 to a capacity crowd at Symphony Park (rence) on the evening of Saturday (14). Altho the show went off without a hitch, it was two hours late due to the slippery track.

Our Readers Write

Hit Newspaper Crack at Circus

MoisierHoosier Nix on Callipoes

NEW ORLEANS: June 4, 1949

Chi R.R. Fair Adds Features To Gold Gulch

Courtney Sets Law-Outlaw

San Diego circuit, owned by Mr. and Mrs. Jones, has been added to the Golden Gulch circuit, and is scheduled to open June 29 at Golden Gulch.

Purcell Named Johnny Jones General Rep

Lockett To Be Office Mgr

BRADFORD, Pa., May 28—Joe Purcell, former promotional manager of the Johnny J. Jones Exposition, has been named general sales representative of the Johnny J. Jones Exposition, which was announced here recently by new owner. Purcell, who had been associated with Johnny Jones for several years, has been sales manager for the past three years.

New Bill Nixes Taxes On ESE State Bldgs

WEST SPRINGFIELD, Mass., May 28—A bill to exempt from taxation of all buildings at Eastern State Exposition owned by New England States has been passed by the Massachusetts Legislature, and Gov. Paul A. Dever is expected to sign the bill for signature next week.

Charter Issued Del. Firm

DOVER, Del., May 28—United States Exposition Company has been incorporated by the corporation department of the Secretary of State, its capital is 600 shares with no par value and the principal office is in the Corporation Trust Company.
Close-Up:

E. J. Casey Parlayed Pension, Job Loss Into Canadian Show

By Herb Dutton

(These are extracts in a series of articles on little-known facts about people prominent in outdoor show business.)

A CRANIAN pension for his World War I wounds and a depression lay-off as a Winnipeg bus driver combined in a two-way parley in 1943 to put E. J. Casey into the carnival business as the operator of one ride, a Merry-Go-Round. And now Casey, as modest a man as you'll meet, relishes talks about his rise in outdoor show business. With $800 of his pension money, Casey built an organization which currently embraces 14 rides, 7 shows, concessions and 25 pieces of rolling stock, appraised recently at $100,000. His operational procedure is unmatched by any show on the North American Continent.

Splitting his equipment into as many as three units, Casey has "hacked" his way into Northern Canada, where in many spots hard to reach the folks wait, so the story goes, for Santa Claus in winter and Casey in summer.

To do this, he has trucked his equipment as far north as the roads were passable, then shifted to rail way cars and box cars. On other occasions he has moved by barge. One of the northernmost points Casey plays is Sherridon, Man., 560 miles north of Winnipeg. To get there, the show moves by truck 300 miles from Sherridon; then shifts to railroad cars and box cars.

Some of the spots are so far north it isn't necessary to light up in July and August until 9:30 p.m. To water the Red Lake, Ont., gold mining center, Casey formerly moved on five sons over three lake levels. The last two years, however, the trip that required three days with the truck in six hours, thanks to a corduroy highway.

Amusement hungry patrons in such remote spots go all-out for the rides, shows and concessions. Sometimes they ride the Ferris Wheel as many as 15 times, Casey points out.

Born May 3, 1894, in Belleville, Ont., Casey was 22 when discharged from the Canadian Army in 1919, a wounded veteran. He saw action both in France and in Russia. During a battle in Conbray, France, he was buried by shell, suffering five broken ribs, one of which penetrated his lung.

Anxiously to get out of service following the armistice, Casey signed the customary form stating he was in good health, but shortly after his discharge, (See E. J. CASEY on page 90)

E. J. CASEY

NEW KIDDEE RIDES!

ACT NOW!

• PONY & CARR RIDES
• FIRE ENGINE RIDE
• AIRPLANE RIDE

KING AMUSEMENT CO.
MT. CLEMENS, MICH.

The TILT-A-WHIRL Ride

Outstanding for Public Appeal * Stability
Good Quality * Portability
High Class * Earning Power

S shell MFG. CO.
Faribault, Minnesota

FLYING SCOOTERS

QUEEN OF THE FLYING RIDES

With 1949 Streamlined Cars

EIGHT CAR STATIONARY • ELEVATED • KIDDEE RIDES

BISCH-ROCCO AMUSEMENT COMPANY

GREAT COTTON DOWNS

H. E. EWART COMPANY

FAMOUS KIDDEE RIDES

Kiddie Auto Rides
Kiddie Whirl-Whiz
Kiddie Flat Rides
Kiddie Street Car

1230 W. VICTORY BLVD., BURBANK, CALIF.

WILLIAMS LOW SLUNG SAFETY TRAINS

Write for illustrated circulars and prices.

SPECIAL OFFER: 3 WILLIAMS SAFETY TRAINS

GIVE TO THE DAMON RUNYON CANCER FUND
The new Hobby Kiddie Ride

- Beautiful—Compact—Portable
- Power Unit Equipped for One-Man Handling
- Delivered and Set Up for Less Than Freight
- Terms

The Jordan Enterprises, Inc.
Lafayette, Michigan

GIVE TO THE DAMON RUNYON CANCER FUND

Tom Arnold, top-ranking British comedian, is in Philadelphia and signed the Alba, high wire act, for his 1949 Christmas holiday circus which will run five weeks at the Harrington Park, N. J. ... The Chambers of Commerce's annual cast, has been billed for the Police Circus at Municipal Stadium, June 19-24, by the firm's office. ... The Victoria Troup, European acrobatic act, returned late from Europe recently and landed a spot on the second vaudeville bill at New York's Palace Theater. ... Fred C. Murray signed a contract last week in Elizabeth, N. J., to furnish a big ring display at a miniature carnival sponsored festival skedded for midsummer.

Keith T. Crowe, owner of Tudor Enterprises, Vancouver, B. C., has been signed a new vaudeville contract for the White City Amusement Company, Ltd., amusement park being built by Whalley, B. C., near Vancouver. He's currently lining up acts now, and Crowe is to make his first appearance in the New Zealand Annual, one of the largest and most successful in the country, for New Zealand's festival in midsummer.

Robert E. Restall, of Globe, Ariz., is building a new circus to be known as the Yo-Yo and plans to introduce it to the 1949 Canadian National Exhibition. The ring is being constructed at Restall's Outpost, headquarters for the 1949-50 season, and is designed for 22 passengers, with 12 seats representing Yo-Yo's. Some of these seats will hang from elevated platforms on steel cables in such a manner as to give a dramatic, acrobatic, and dance effect. While the ride is in motion, the passengers will handle the controls. Richard and Helene Boswell, owners of Boswell Bros. Circus, with winter quarters in Johannesburg, South Africa, are due to arrive July 22 at San Francisco on a combination business and pleasure tour of the world. Coming via Way of Dublin, Singapore, Kobe and Hong Kong, they plan to visit Canada, as well as the U. S. and then head for South America. The trip represents the Holland's first vacation in almost 12 years, as their circus operates year-round and up until recently they had not been able to find anyone who could relieve them of management duties.


THE CATERPILLAR

STILL SETTING NEW RECORDS

One of the most consistent money-making rides of all times! Many owners Paul M. Brunson, owner of a single ride. Completely streamlined, with modern effects and 16 gleaming stainless steel cars. Economy 36 adult passengers and 34 children, for loading time approximately 60 seconds. Compact...etc. easily carried in one 26 ft. and one 30 ft. trailer. Write today for further information.

Made by the makers of the MON ROCKET, LOOP, HURRICANE, WATR SCOOTER, CAR-CHUTE, KIDDIE AUTO RIDE, KIDDE MERRY-GO-ROUND, KIDDE DIPPER, KIDDE BOAT RIDE and other famous amusements.

ALLAN HERSHEY COMPANY, INC.
NORTH TONAWANDA, NEW YORK

World's largest manufacturer of amusement rides

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Henry Silberman, 71, Dies of Heart Attack

MILWAUKEE, May 28—Henry Silberman, 71, former president of the International Union of Amusement Workers, died May 28 of a heart attack. Affectionately known as "The Old Man," Silberman was a well-known figure in the Milwaukee area for many outdoor show people.

Born in Russia in 1874, he came to this country in 1893 and started as a reader at fairs and within a few years had worked his way up to the position of a manager of amusement parks. Silberman was a member of the International Union of Amusement Workers, which was formed in 1914. He was a member of the board of directors of the Milwaukee Civic Theatre and a director of the Milwaukee Symphony Orchestra. He was also a member of the board of directors of the Milwaukee Athletic Club and a director of the Milwaukee News-Telegram.

Talent Topics

New CHEVROLET TRUCKS

Immediate Delivery

Special Showman Finance Plan

Call or Wire

HAROLD (WHITE) ELLIOTT

FIELD CHEVROLET COMPANY

Kansas City, Kansas

Chairman; Lieut. James H. Shiles, treasurer, and Henry S. Shiles, secretary, were elected to the board of directors of the company.

Chevrolet dealers have been asked to make sure that all new cars are delivered to their customers within 48 hours of the date of the order.

The company has announced that it will soon begin its new advertising campaign, which will feature the words "CHEVROLET Trucks, Built for Business." The campaign will be backed by a series of television spots designed to promote the image of Chevrolet as a reliable, hard-working truck.

Swift Current Adds Bar

Swift Current, Sask., May 28—Swift Current, Sask., May 28—Swift Current has added a new bar to its fleet of trucks. The new bar is a 10-passenger unit that is equipped with a kitchen and a sleeping area. The bar will be used to transport the company's employees to and from their remote work sites.

Miniature Golf Course Consulting Specialist

"Anything Pertaining to Miniature Golf"

Plans Drawn—Low-Priced Putters

Your Company Limited.

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TENTS CANVAS SHOW
CARNIVAL-CONCESSION-CIRCUS
Prompt delivery on all tents to order.
Tents of Royal Blue, Forest Green and Khaki Dye or Flameproofed. Red, Blue and Orange for trim.
Consistent with quality.
The lowest prices always.

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2310-23 W. Butler, Chicago, Ill.
TENTS, TAILGATE TENTS, BANNERS, SIGNS, ETC., ETC.

THE MAKERS OF
"Quality" TENTS

Flameproofed Canvas in All Colors
Guaranteed to pass all Underwriters' tests, and
shown, demonstrated and exhibited at Tent, Horse Show, Crosby, Ohio, coming near, King Mule, Complete and Manufactured built to your specifications.

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"America's Finest Show Canvas"

"Blue Nights" Best Horse Tents Ever Made—for Diaper, baby, and light indoor use.

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NEW YORK 13, N. Y.

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Delivery guaranteed. Inspect. Write for catalog.

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100 CENTRAL AVE.
ALTON, ILLINOIS

Outstanding Kiddielands:

Denver's Elitch Gardens' 5-Cent Ride Price Policy Huge Success; Curtlers Add Rides and Features

This is the start of a series of articles on outstanding Kiddielands.

By Hank Hurley

DENVER, May 18—A year ago the Gurtlers—Arnold Sr. and Jr., and John—established a small Kiddieland in Elitch Gardens here. After a few weeks of operation, last year's operation was even more successful than they had dreamed. Moreover, the Kiddieland's up opening week-end, Saturday and Sunday (21-22), more than doubled last year's attendance. John and Arnold Jr., the latter better known as Bud, took over the project with their baby and have done a great job with it, even to designing small buildings on the grounds.

For instance, the Kiddieland is surrounded by a beautifully landscaped area, where the children's rides start and finish, and a beautiful white pagoda, which is expected to arrive any day.

Preschool Ride Changes

The Schiek Ride was built especially for the Gurtlers, who wanted four steering wheels, instead of two, and a better boat. And all kiddie rides go by 5 cents. Today, the Kiddieland is set out to look up the whole area, today Elitch's Kiddieland. It is considered the best in the country, both from a ride and ornamental standpoint.

It has two attractions.

The main attraction, the archway, is a tall five-story ride. The Bell is a nice, big, bright ride. On weekends, Teddy Mahone, former Ringling, who is the welcome light at the main entrance, uses a variety of costumes, Mouseketeers with the kiddies and adds considerably to the spot light. The Kiddies have a Blocky. Scarecrow and a Fireman.

Flicks for the Blocky

Scarecrows are seen from tree to tree and these, plus much other fun, provide an eye of flash. Added appeal is provided by special kiddie magic over the 5 cents.

Spotted in the best possible spots are five pleasant kiddie blocks designed and made by Tom Cooney, Denver. Mounted on a cement foundation, 12 inches off the ground, the blocks vary in size, some being four feet square, some three and some two feet. Each block is painted in a variety of colors and large alphabetical letters are carved on the sides. Blocks at night are illuminated from the inside by 150-watt lights.

Buildings Park Appeal

The Musical Balloon Building, designed by Bill Gurtler, is built like the old balloon building by the Gurtlers, complete. Backed up by other cars, a full-sized balloon is baked up by one car. Pinto Kirk was badly injured in the fire that burst here last year.

Tents on all sides, Blocks at night are illuminated from the inside by 150-watt lights.

Install Wishing Well

A wishing well, which appears to contain E. G. Campbell's a mystery, is now under construction by John Gurtler, who is responsible for the idea. The idea, has agreed that all the money raised will be given to the Kiddieland's underprivileged children's fund.

All windows, attended by an attractive uniform, is in constant attendance in this Kiddieland.

An estimated $30,000 this year was spent on new rides, buildings and improvements. One food and drink concession building is that The Doll House. Built by Bud and John, it houses the popcorn and soft drink concessions.

Rose, Simons Join Jimmie Lynch Org.; Auto Polo Clicking

AKRON, May 28—Jimmie Rose, former prize agent for Johnny J. Jones Exposition, and Red Simons, former with E. G. Campbell, have joined Jimmie Lynch's Death Dusters staff.

Rose is on the press staff along with Bill Reed, Ben Smith and Legs Carson, and Red Simons. The Death Dusters, whose headquarters are in Lynch's 3011 W. Motor Ave., have been added to Jimmie Lynch's Death Dusters staff.

The death org played to capacity in the new Rubber City Speedway here Friday (13). The following night played Speedway in Rochester, Saturday (14) and Sunday (15) played two shows at the new Raceway, Cleveland.

Earl Newberry and Jimmie Van Cleve, Lynch managers, said auto polo, under direction of Jack Bloyd, is a cash and will be retained for the season.

Jimmie Lynch, recuperating at his Racine, Wis., home, will join Jimmie Rose.

James Holt, Midget Driver, Killed at Bakersfield, Calif.

Bakersfield, Calif., May 28. — Jimmie Holt, a midget driver, was killed during the feature 40-mph midget race here Sunday.

His car tangled with one driven by Earl Tarrell, who was hospitalized with a broken hip, and crowd of 5,000 witnessed the smash.
Turns to Giveaways
To Hold Up Midget
Auto Race Crowds

LOS ANGELES, May 28.—To bolster midget auto race attendance further, a strong giveaway
plan will be announced by the Los Angeles
Racing promoters and plans to be introduced at Gilmore Stadium, May 28. The plan will
be to dole out prizes at intervals to drivers
buy, and the days of turnaway crowds are over unless an added inducement is
offered, Boyle insists.
First of the Gilmore giveaway plans will be at Hollywood, June 3. Race programs, printed with
numbers, will be used as the basis for de-
termining winners, with the proviso that the number-holder must be in the stands when the number is an-
ounced.
Gilmore’s opening race meeting Tuesday (12) drew 10,500 paid admissions, a drop of 10 per cent from last year, but it continued as one of the more popular midget tracks of the area.

Fairfield, Conn., Seeks
Bids for Beach Units in ’50

FAIRFIELD, Conn., May 28.—Bids for the lease of 40 residential units on three beaches will be sought next week, Edward R. Smith, park commission chairman, announces. Be-
causes of the large number of units, the annual, wanton destruction of sand by beachgoers will be permitted to operate as in the past. However, concession operators at Saugatuck, Jennings Beach and Seaside Beach, have agreed to pay a tax of $1 a unit and have made a report that their sales have shown a marked increase in last year. Bid will have an idea of the value of the offerings. Samuel Bolony, who operates a mobile unit, also will make a report.

Lamont, Castng Play S. F.
SAN FRANCISCO, May 28.—Lamont’s Cockloons and Ruben Cast-
ning will appear in a funny, 2-reeler engagement in the zoo here Sunday (23). So far as big comics in the elephant house, which seats 890 people. The bookings mark the first time such attraction has been brought to the zoo. Two shows weekdays and three on Saturdays and Sundays will be of-
fered.

Martin’s Acts Play
Harlacker’s Dates
BOSTON, May 28.—Talent for se-
veral J. C. Harlacker promotions are interested in naming himself as the head of the talent agency bearing his name.

J. C. Harlacker has inked the Orton,
aristocrat; Ben Youn, Ambassadors, dig, and policy for Harlacker dates in Waterbury,
Conn., June 9-11, and New Britain, June 13-15, under the direction of John Branss. The circuit will include Schall Bros.
trampoline; Nelson Sisters, traditional Dixieland; and Star Yost Ambassadors.

Excursion Liners
Deb Regular Runs
In New York Area
NEW YORK, May 28.—Excursion
...
SNOWBALL SUPPLIES
COMPOUNDS
Rich in flavor and color, use only 2 ounces
of these to make equal parts of flavored and
colored snowballs. One pound of each
makes 100 gallons of snowballs.

ECHO SNOW MACHINES
FRUIT ADE CONCENTRATES
All flavors for making delicious, good
fruit ade drinks are included.

DRINK DISPENSERS
AMICO TIN SPONS

VORTIC CUPS
STRAW CUPS
STRAW PAPER PLATES
DIY CUPS DISPENSERS KAPINS

POWDER OR LIQUID FRUIT ACID
COLORS

SNOW CONE CARTERS
Shipments made same day order received
and shipped next day for prompt delivery.

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711 S. FIFTH ST.
ROCKVILLE, INDIANA

MAKE BIG PROFITS!
If you and your frozen drink business are
looking for big profits, let us supply the
right equipment and accessories to make
your business a success. We offer a
complete line of snow machines, waffle
molds, waffle cones, stainless steel
surgical for easy service. Our
equipment is designed for efficient and
profitable operation. Order your
snow machines and make big
profits today.

CONCESSION SUPPLY CO.
World's Largest Machine House
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EZE-WAY
FROZEN CUSTARD MACHINES
for Greater Profits
shown the EZE-WAY TWINTIME FREE
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GENERAL EQUIPMENT SALES, INC.
M.B.S. OF CONCESSION TRAILERS
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MAKE $100.00 A DAY ON CANDY FLOOS
The most successful business you've
ever done or dreamed about is right
before you. A complete line of
multi-colored, multi-flavored floos,
all ready for immediate sale. The
cost of the floos is only $1.00 per
bottle. Each bottle contains 100,000
floos. Each bottle is sold for $1.00,
and net profit is $0.90. You can
sell floos for $1.00 each.

Electric Candy
First Machine Co.
1403 W. 11th St.
Chicago 10, Ill.

CARNIVAL PLASTER
PLENTY OF FLASH--WRITE FOR LIST TODAY
We ship by rail or truck, no order too small or large.

GEO. R. ESLING, MFR.
2109 E. H Pulaski Rd.
CHICAGO 30, ILL.

CARNIVAL ROUTES
Send to
1103 Patterson St., Cincinnati 22, O.

SNOWBALL COMPOUNDS
Rich in flavor and color, use only 2 ounces
of these to make equal parts of flavored and
colored snowballs. One pound of each
makes 100 gallons of snowballs.

ECHO SNOW MACHINES
FRUIT ADE CONCENTRATES
All flavors for making delicious, good
fruit ade drinks are included.

DRINK DISPENSERS
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VORTIC CUPS
STRAW CUPS
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SNOW CONE CARTERS
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MAKE BIG PROFITS!
If you and your frozen drink business are
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profitable operation. Order your
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profits today.

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EZE-WAY
FROZEN CUSTARD MACHINES
for Greater Profits
shown the EZE-WAY TWINTIME FREE
ILLUSTRATED BROCHURE
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and net profit is $0.90. You can
sell floos for $1.00 each.

Electric Candy
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PLENTY OF FLASH--WRITE FOR LIST TODAY
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2109 E. H Pulaski Rd.
CHICAGO 30, ILL.
Custard Operators • Vanilla Whip Powdered Base • Convenient-Uniform Results—Large Profits—No Refrigeration Needed

Special Price, $7.50 Per 250 Lb. Barrel

Special Dixie Whip
A Higher Butter Fat Mix
$107.50 Per 250 Lb. Barrel
10 Lb. Vanilla Whip, $3.50 — 10 Lb. Dixie Whip, $4.50

Root Beer Barrel
In These Sizes
8 gal. 17 gal. 45 gal

The Multiplex

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Poppers Everywhere Who Want Quality
An Equipment and Supplies to Make Greater Profits. Get What You Want, When You Want It At Poppers Supply

1315 Vine St., Philadelphia, 7, Pa. Lombard 3-9020

Popcorn—Snow Cones—Candy Floss
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Our 1916 invention revolutionizes our commodities at a saving to the consumer. Popcorn has never been cheaper, not even when on the market. Write for further details.

GOLD MEDAL PRODUCTS CO.
210 SECOND STREET
CINCINNATI 6, O.
British Mull 1000, Spot for Jamaica

LONDON, May 28—British interests are seeking capital with which to construct a large sports stadium and amusement park in Kingston, Jamaica, leading toward the British West Indies. Promoters are angling for from $500,000 to $600,000 to launch the project.

This is the second big outdoor amusement project sketched for the British Isles in the Caribbean, off the Florida coast, as the British interests are constructing a $4,000,000 vacation village on the island of Grand Bahama, which will be ready to house 1,000 vacationers during the summer and double that number next year.

Day at the Circus

By Will H. Locke

Clyde Beauty Circus played Tulare, Calif., May 28 and I enjoyed the day with my old friend Joe Applegate. We had not seen each other for a year—no, since the season of 1916 when he was a character actor with a one-nighter playing Boss Curley at the old Grand Theater, and I was with the Morgan Wallace Stock at the Majestic.

Joe is a superintendnt of canvas with the circus, has three assistants, and many workers. He is a picturesque character with his great beard, rugged, dynamic, capable, and a huge personality. He is affectionately called Uncle Joe by everybody on the show. His men like him and work for him.

The lot was alongside the Santa Fe tracks and I was with Joe from the time the outfit was unloaded, set up, and ready until it was wrapped up and loaded after the night performance. In all my experience I have never seen a set-up, performance, tear down, and packing accomplished with such harmony, efficiency, and speed. And through the strenuous work by that big crew of workmen. I did not hear a curse word or an obscene expression.

I can’t think of words that are capable of expressing the quality of the show in its entirety. Everything about it is excellent. Clyde Beauty act in the steel cage with the lions and tigers is amazingly wonderful. His fine personality, everything with which he controls those beasts and makes them do his bidding is nothing short of marvelous. Yet, he does not try to hog the show, and numerous acts are made outstanding.

I enjoyed the day and many of the old traditions of the show, the acts of my early life were brought to mind—traditions that I had seen ignored by some shows. All the wardrobe of clowns and other performers was immaculately clean. In true old-time traditions, among the many wonderful performers, there was no bad act. All wore ties. I heard some people who were sitting near me in the reserved seat section comment on it in very complimentary terms.

I had breakfast and dinner with Joe in the cook tent. The circus provided excellent food and courteous service was most enjoyable.

A good word to Vic Roberts and his band that was on the job every minute of the time.

Business here (Tulare) was good both matinee and night. An orchid to Clyde Beauty. He can well be proud of his show.

Ear Muff Routine

MOSS, Norway, May 28—Capt. Jimmy Jamison, American high diver now so tour of Scandinavia, pulled a new one in performer testimonies when he had eye-witnesses testify to the conditions under which he executed a couple of his plunges at the amusement park in Bergen. Jamison did a high dive in a heavy sleet storm Saturday evening (7) and another plunge the next day in a slight snow.

An affiliate, the feats were signed by Hans J. Land, owner-manager of the park, John Hartley, manager of the Hartley Sisters, trapeze act, and Billing Olstad, unidentified, but apparently one of the acts appearing at the park.

For Maximum POPCORN PRODUCTION

CRETORS Improved Giant Model 41

This auxiliary popcorn machine is a fast, efficient, double-tea-pot that pops corn directly in the seasonings and salt. Past season popper put construction saws heat where needed; . . . . Patented cover prevents popping corn of pressure, insuring maximum popcorn volume. Enclosed transmission. Gears run in oil. Heated by manufactured gas, bottle gas or natural gas. Gasoline extra.

Also Available

Super 40 & Hollywood 48 & Cedel 51

Giant 42 and 48 & Official Volume Tester

C. CRETORS & CO.

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TOP-POP HYBRID POPCORN CARRIES A MONEY BACK GUARANTEE

Five Sizes Boxes—Complete line of bagged or bulked Candy Floss Machines—Snowflake Snow Cones—Snow King Ice Shaver—Star Popcorn Machine—Cotton Candy Cones—Echols & Smarter-Ice Shavers—Candy Apple Equipment & Supplies—Fresh Roasted Nuts—Attractive Circus Bells—Candy Floss Supplies.

ORDER ALL YOUR SUPPLIES AND EQUIPMENT FOR CONCESSION HEADQUARTERS. SEND FOR BIG NEW 1949 CATALOGUE TODAY.

PEANUTS and SUPPLIES

CHUNK-E-NUT PRODUCTS CO.

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3098 Charlotte Ave.
Nashville, Tenn.

GENERAL OUTDOOR

The Billboard

June 4, 1949
Headed for Western Canada,
King Bros. Moves Into Iowa

CLINTON, Ia., May 28.—Round for Western Canada by way of the Dakotas, King Bros. Circus moved swiftly from Illinois into Iowa. Its Western Canadian route, it was reported, will be confined to small-sized communities likely to be passed up by Dilley Bros., Circus in its invasion of that territory.

First town stop here Wednesday (23) pulled a light matinee in the face of threatening weather and a thin crowd.

Sterling, Ill., played the previous day, and yielded live capacity houses. The La Salle, Ill., matinee Monday (21) was canceled, but an overflow crowd was centered at this locale.

Good biz was partially secured here with all the usual tramp, local department store head and philanthropist, and his guests at the opening Monday (21) an estimated 10,000 children. In the past years Clinton has had to turn away capacity matinee crowds.

At this same locale Frank P. Lipp, local restaurateur and night club operator, played to some 2,000 underprivileged kids. Tatum has been staging his party for 23 years.

This is a Good Side Show spot, and the clown, top stunt, pyro, put on by to betty crowds. Weather thwarted the week was mostly fair, after rain cut into the attractions.

Groups From A. C.

In a promotional tie-up with the Bears, Travel Bureau, the week staged two, Atlantic City days and one night party. Special houses were offered and the weather up to the standards of the Windy City.

Beatty Gets Good Grosses in Trek Thru California

VALLEJO, Calif., May 28.—Clade Beatty Circus has been getting more than fair crowds along its route through California. Stand here Tuesday (24), 

Billings, Mont., Big For Seal Despite Rain

MANHATTAN, Mont., May 28.—Seal was hit hard by rain here Sunday (23). Play started along time and evening crowds. Billings, Mont., Sunday (19), pulled an almost full house and a strong matinee in spite of a heavy rain.

White and Okla., Lot Given

Kelly-Miller Fair Turnouts

ALVA, Okla., May 28.—Al G. Kel- lymiller's New York, B. & O. Big Top, reached here Tuesday (24), playing the municipal fair. Despite the pelting rain, Sunday (23) was a hit. Friday matinee, and a strong matinee in spite of a heavy rain. Play was delayed until the storm cleared up.

Sellers Racks Up Full One

PIKE RIVER, O., May 25.—Sellers Big Top, won full house weather June Wednesday (19), and pulled a full house at night. No matinee was given.

When COLE BROS. CIRCUS played Lexington, Ky., Charles Dickerson, center, clarinetist with the Lexington Symphony Orchestra and city editor of The Herald-Leader, joined the band for the day. Pictured with Dickerson are Frank Tonn, left, and Frank Sullivan.
Circuses

June 4, 1949

ACTS WANTED
Am Now Contracting for Indoor CIRCUS DATES

1949 FAIRS
ERNIE YOUNG
Suite 210c
203 N. Walsh Ave.
Chicago, Illinois

Will Accept Applications for Telephone Men
For the 8th Annual Shrine Circus, Promotions in years.

Shrine Temple in the World... Reply by mail only. Positively no
daughter, and men must be able to work under orders. Want capable men
who can sell, not pseudonyms or office managers.

SAM WARDE
All-Related Families of Los Angeles, Calif.

WANTED
Barns, Rings, Wire, etc., for All Types of Shows.

ROGERS BROS. CIRCUS
Can stand mosquito. Promotion Men are

Rogers Bros. CIRCUS, 133 W. 42nd St., New York. Phone: 233-1159. Styles

DALES CIRCUS

DALES CIRCUS WANTS
Billy Shows Manager reports Union of Unions

D.A. Salesmen, Promoters, or anything for wel-

Dances, etc., for Railroad Shows, etc.

SILKOLENE TIGHTS

BY KOHAN
17 EAST 16 STREET
NEW YORK 3, N. Y.

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SILKOLENE TIGHTS

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17 East 16 Street
New York 3, N. Y.

SILKOLENE TIGHTS

KOHAN
17 East 16 Street
New York 3, N. Y.

WON, HORSE & UPP COMBINED CIRCUS

An Excitement and Confusion Parade-The Show With a Twist of Gold

WON, HORSE & UPP COMBINED CIRCUS

An Excitement and Confusion Parade-The Show With a Twist of Gold

WON, HORSE & UPP COMBINED CIRCUS

An Excitement and Confusion Parade-The Show With a Twist of Gold

WON, HORSE & UPP COMBINED CIRCUS

An Excitement and Confusion Parade-The Show With a Twist of Gold

Curtiss Show Printing

Stock Cards for Cuts and Miscellaneous 9x24

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Stock Cards for Cuts and Miscellaneous 9x24


Dressing Room Gossip

Clyde Beatty

The warm weather has brought out the sunbathers. The beaches are filled with people enjoying the sun and sand. The beachgoers are dressed in colorful swimsuits and sunhats, with some even wearing sunglasses.

Polack Bros. Western

Visitors to the Clyde Beatty Circus in Richmond, Calif., were Slivers and Joe Williams, who arrived at the Bigram, Bros. & Co. with Harry Danna, Bobby Kolling, Jimmy Baker, Mr. and Mrs. Darton and Harry Danna and Mr. and Mrs. Tiffen and friends. The majority of the Slivers and Joe Williams are from Ralls, Texas, and have been coming to the Slivers and Joe Williams for many years. They are enjoying the show and plan to return next year.

Robbies Bros.

We are getting used to the Pennsylvania mountains that Skinny Gaynor has brought the show. The Mountains in its sleep. Charlie Kinney left at Oil City, Pa., for the Mountains. His wife was with him. He was doing a very good job of handling and was getting along very well. He was shot at 10 a.m. Sunday morning by a stray bullet while passing through the mountains. The bullet entered his head and killed him instantly.

Visitor: Gus and Craig Augegan were at the show with their mother, Myna Silvertone, who was celebrating her 70th birthday. Their father, Bill Woodcock, was also at the show.

Ayers and Kathryn Davies

Mr. Davies, owner; Walter Rainden, publicity; Bill Raymond, booking; Chris Ray, traffic; and Harry Prescott, photography, were all at the show. Their program included a sneak preview of the film "King Kong," which was being released at the same time as the circus.

Garden Bros.

Bull made the cover and also had an illustrated story in the Sunday Morning Star. Bob Carr celebrated his 41st birthday anniversary in Waldorf, Ont., Entre Bevenue and friend were at the show. They had brought along two horses with their horses for the show. They enjoyed the show and plan to return next year.

Rain, Wind Hide Clyde

HUTCHINSAN, Kan., May 29—Clyde Bros. hit wet weather here Saturday-Sunday (22-23), on a stand where the horses and equipment were loaded into a cattle car. The horses and equipment were loaded into a cattle car and transported to the show. The show was held in a small town in Kansas, and the weather was not ideal.

CIRCUSES

Dales

Fire brigade, Shawano, Pa., hosted about 20 of our folks at a party. Leo and Louis Dupont and son, Michael, visited Baltimore. Owner-manager M. J. (Mickey) Dales and his family were at the show.

Boy Scouts from two counties were on hand at the show. The scouts were from Kewanee, Ill., and Springfield. A tent camped next to the lot. Cotton Greens- man and Little jars Hoffmann on the lot.

Visitors: Eldon Johnson, Mr. and Mrs. Jay Williams, and Ray Mason, and Jimmy Kneze, and Mayor C. A. Lebar, of Pottsville, Pa., Mayor Lord and local officials, were at the show. The visitors enjoyed the show and plan to return next year.

Name Henry Theodet Prexy Of Circus Club of France

PARIS, May 23—Henry Theodet, critic and music, half page press agent and author of the bestselling History of the Circus, has been named active president of the recently formed Club du Cirque (Circus Club), which has its headquarters in the hôtel de France international in savy.

New club already has correspondents in London, Brussels, Munich, Amsterdam, Berlin and Hamburg. It is engaged in arranging various activities in Europe. The circus club includes performers active in the circus field as well as circus fans.

Young Bull to Kelly-Morris

C H I L L I C O T T E , Il l., May 22—Young Bull, 12 years old, was on the Kelly-Morris Circus this week. He met a plane flight from Bangor, Maine, to New York, where he will be on the circuses' train. Owners Morris and Pal Kelly, good business, repot agent Bob Beck, with full houses and stables communique.

Ameri-Congo Thrives in Ga.

D A W S O N G I V E N, Ga., May 26—Ameri-Congo Animal Expedition is on its third visit to the state of Georgia, with Jasper topping the list. Feature is Leo Cogozzo’s Monkey Circus. Owners are traveling in the country, and, according to the owners, there is a very good circus crowd.

Wind, Rain Hide Clyde

BOVIE, Texas, May 26—Clyde Bros. hit wet weather here Saturday-Sunday (22-23), on a stand where the horses and equipment were loaded into a cattle car. The horses and equipment were loaded into a cattle car and transported to the show. The show was held in a small town in Kansas, and the weather was not ideal.

ElastiNet Opera Hose

Black, White or Blue, $5.50. Green, $6.50. In orange, $7.50. Eserkint, $4.50. Other sizes. Free shipping.

WANT CIRCUS ACTS

For small Circuses, you don’t want to miss, use Act Box. Write to box, Act Box, 336 W. Market, Madison, Wis. 53703. W. R. KEWETH

Green Castle, Pa.

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SIEBREND S’ BROS’ CIRCUS AND CARNIVAL

WANT CIRCUS ACTS

Centered at Akron, W. Va., bring meals and gas, with $1,000 cash. Largest show on the highway. Box: 510, Akron, W. Va. W. P. SIEBREND.

P. W. SIEBREND
Hitzelberger Hyeps Flackery
To Build Play

Lack of $8, Weather Hums

DALLAS, May 28—While rainy days and cold nights have plagued Texas' miniature railway, after a week, "busines has been disappointing," W. H. Hitzelberger, vice-president of the Rainbow. Spot opened two weeks earlier than usual this year. No attendance for the initial two days was estimated.

Dallas, like other cities its size throughout the country, is experiencing a four to five-an-month depression. This, coupled with losses suffered in surrounding forms for entertainment to offset this drop, the fund management for the Rainbow and radio publicity in Dallas and extended its files, via both methods, to nearly.

Fred Tenant, midway superintendent, came up with an idea of the first half of the midway attendance. Tenant started square dance contest on the midway. They are held every Wednesday, from 3 to 10 p.m. So successful were the contests that the final asking set aside two nights a week for the contest.

Last year the show was marked by an unofficed by State Park Fair management, but this year, however, special emphasis will be placed on a show in Colter and Rainbow by Mr. D. L. Haymes, with July 2, 4, with Art Bries, Thistle-Duffiel Fireworks Company, Chicago, in charge. The Nicola Zechman cannon and the Petry Fireworks, and pony rides, with different acts may be added. It will be the first time since July 4, 1886, that fireworks, always a crowdpleaser in Texas, have been featured in the Rainbow this year. The Rainbow has not been a big success. Charles Yang, Keno's flack, has started promoting July 4 on the Cotton Bowl show.

Two Kid Rides Added

Two new kiddie rides have been added to the Rainbow midway.

These are a Balro Drum and the Dragon Ride, the latter manufactured by the Frank Brannaman Company, Siler, Ore.

This year a ticket stand is being tried out in connection with Dallas schools. More than 100,000 ride tickets have been issued out with the compliments of the State Fair. Tickets are good any time during the season, 25 cents.

Jack Ruback's Monkey Town Show got up in, the midway for three days at the season's outset and was followed by Bill Haymer's Circus Slide Show, with 375 box acts, which is a good business.

Midwest auto racing starts June 1 (See Hitzelberger Hyde on page 32)

Chrysler Corp. To Redesign
Detroit Zoo's Minny Railway

The corporation's offer to re-design the remaining three units of the Detroit Zoo's miniature railway to make one engine and one car, has been accepted by the board.

The railroad, 16 years old, grossed $54,000 last year. Net profit was $28,000.
PARKS-RESORTS-POOLS

PONTCHARTAIN, NEW ORLEANS, GET Weather and Record Opening

(Continued from page 52)

Staff at Pontchartrain Beach includes Richard J. Hall, secretary; Frank K. Fransen, roll for entertainment; and Mrs. L. M. D. Haney, assistant manager. Superintendent is W. Edwards Solor, and masseuse is Miss Mary Jane Davis, Pontchartrain Beach hotel manager; Mr. L. N. Donaldson, store manager; George Lloyd, boss carpenter; Maloney and Les. S. Moore, Jr., of Pontchartrain Beach, and Mrs. L. W. Moore, Mrs. R. L. Moore, Mrs. W. R. Moore, office manager; G. E. Rosen, secretary, and J. F. Dennis, charge in charge of the Beach Terrace restaurant.

Sked Plans for A. C. Garden Pier Revamp

ATLANTIC CITY, May 28—The first step toward converting Garden Pier, the Boardwalk’s No. 1 attraction, into an attractive civic center was taken this week when the city commission adopted a resolution calling the planning of the pier’s boardwalk, boardwalk, and most of the stores. The resolution was drawn up with the idea of modernizing the buildings and to put them in their proper place. A civic center will be the result.

Plans call for only a few of the buildings to remain in their present form. To be left standing will be converted into Coast Guard, cafeteria, and office space, and to be maintained by the Atlantic City Historical Society. The Society will be established in the building and the pier will be used for public safety purposes. The building may be used during the summer, and the pier will be used for the city’s waterfront.

Construction work will be started after demolition work is completed. An appropriation for the new buildings may be made until 1956—the funds to come from the resort’s luxury tax.

Jones Beach Bows; Units Refurbished

NEW YORK, May 28—(Bereau)—The new and improved Jones Beach, which has had its annual make-over, opened today with a 2,142 acres of land and water-ways, including 10 miles of boardwalk. The new bathing area, parking lot has been enlarged, providing for 10,000 cars. In addition to surf swimming, Jones Beach has two large-sale-water pools and still-water bathing on Zack’s Bay. Bath houses and food, tea rooms, and service facilities have been improved, along with the roller skate, dance floor, archery range, marine dining room and other recreational facilities.

New Swim Pool for Bronx

NEW YORK, May 28—Shoreham Beach Club, now open and ready to rent, operates today on the site of the old Cliffside Bathing and Amusement Park on Long Island, which is located on the left bank of the Bronx. Shoreham offers a modern, indoor pool, sailing, tennis courts, and all the usual shore recreations. The public is encouraged to use the facility, which is well-designed and equipped to serve the needs of the public. The new pool reportedly costs $30,000.

Detroit Spots Get Wk-End Drenching; Jeffson Beach Bows

DETROIT, May 28—Detroit area parks got washed out last weekend. Rain, which started Thursday (21) with a cloud burst that lasted all night, continued for 24 hours, prevailing until Monday (22).

Lake water was received Saturday afternoon (21). Water levels got in a fair margin, but Edgewater, not open, missed the chance.

Area parks, even when favored by weather reports about 90 percent from that earlier in the news. The drop-off was attributed to the Ford strike.

Jefferson Beach, last of the parks to open on full-time schedule, bowed Friday (20) in rain. New features is a Pony cart ride. Jefferson’s bath house is due to open December 31.

Eastwood Gardens’ outdoor ballroom opened Friday night (27), with Jerry Wald’s act as the attraction. Spot’s pool opened a week ago.

New freak animal show, owned and operated by Henry Hall, opened Friday (19) with a show at the new building. Water levels operate afternoons and evenings, except Monday night.

WORLD’S LARGEST
EXCLUSIVE MANUFACTURERS OF AUTOMOBILE AND NAVAL EXHIBITS FOR BIGGER PROFITS

STROBILITE DARK RIDES


DARK RIDES

FOR SALE
10 WURLITZER SKEE BALL ALLEYS
18 beautifully converted. Write

DETROIT AMUSEMENT CO.,
Box 290, Willow Grove, Pa.

WANTED
PORTABLE FERRIS WHEEL
Owner to operate on percentage basis. Good location. Write for details. Address: Wm. W. Fonda, Red Bridge Park.

RED BRIDGE PARK
K. F. FISCHER, Mgr.
Route 11, N. F. Phillips, Mgr.

2311 8. THIRD ST.
VIRGINIA, I. N.
INDIANA HIKES SALE

Lifts Limit To 275,000

Increase stems from annual's longer run, changed economic conditions

INDIANAPOLIS, May 23—Indiana State Fair's outstanding advance sale of front-seat tickets, held for many years, has set a new record, reduced prices, this year is being lifted to $275,000.

Soldiers have marked the premier sale in the past, with preparatory sales in the number reaching $275,000. A combination of factors, including the high general economic picture and the extension of the fair's run from eight to nine days this year, have raised the fair's ticket sales to the number.

There are almost 75,000 seats available at lower rates, as many as 65,000 seats were sold for $150,000.

Twins to Be Presold at $2.20

This year Jack Buck will have twins to be sold at $2.20.

Fair dates, however, will be sold for $750,000.

Set Louisville Plant Improvements; Plan Added Parking Space

LOUISVILLE, May 28—Kentucky State Fairgrounds is to undergo its most significant development in 15 years, according to Governor George B. Lamberts. The $2,200,000 electric tram, which will be built with $125,000 raised in advance sales, will be used for the electric tram, which will be used to transport passengers between the fairgrounds and the new State Fair project.

The fair is expected to be open in the summer. The tram will have running water and sewage disposal facilities.

The fair's main building includes a $125,000 addition to the state fair site. The tram will be a $500,000 building.

Roadway, grandstand and ground maintenance and improvements are planned.

The fair will have a $5,000 air show starting June 1. This show is to be held in connection with the fair's opening.

Frank Wirth Given Bloomburg Contract

NEW YORK, May 28—Frank Wirth, head of the latest agency bearing his name, this week announced that he had been awarded the Bloomburg contract following a meeting of the board of directors this Friday night (30). The contract was lost last year by George A. Hamid Company.

The Bloomburg band will be purchased by the contract covered by the band. Dates for the annual will be September 28th thru October 4th, and will also supply the grandstand show at the York (Pa.) Interstate Fair.

CARNIVAL WANTED

LAWRENCE COUNTY FAIR

Sept. 15, 16 & 17

AUSTIN STOVALL, Secy.

Camping, Acres, and Area

Washrooms

* AUTO RACE

GARAGE & BARN

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FRANKONI
The Great
The Most Dangerous Act in America
Direct from headlining the Tivoli and Lincoln Parks, Sweden
Death Defying Featuring a Death-Taking Break Away Pole Fall From High in the Sky
THE BILLBOARD SAYS:
"SOKO!
Available for Fairs, Expositions
For Information Contact
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FOR JULY 4TH FAIRS, PARKS AND ALL
PUBLIC CELEBRATIONS
DIRECT FROM OUR MODERN FACTORY
Engineered and Fired by our Pyrotechnicians and under full Insurance Protection or
Fire-Yourself Programs with detailed instructions and blue prints for setting up and firing.
Your Dollar Goes Further With Us.
Blue catalogue now ready.

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CARNIVAL WANTED
First and middle week of August, Rides, Concessions, etc. Proven money-making Fairs, backedy strong Lions and Booster Clubs.
Contact: L. HUFFER
Owosso, Indiana

WANT INDEPENDENT SHOWS for the
SELINGROVE FAIR
The Largest Fair of Its Kind
In Pennsylvania
WEEK OF JULY 10 TO 23
Want Independent Shows with own
outfits. Write,
ROLAND E. FISHER, Sec.
SELINGROVE, PA.

WANT RODEO WANTED
First six shows in June Logan County Fair, August,
Contact:
THOMAS S. HIBBA, JR.,
Chairman Logan County Fair Board
Russells Springs, Kentucky

CARNIVAL OWNERS
Wanted for above contact for Carnival, for
Lee County Fair, Sept. 18-19-20, 1949.
More information in 1948. Contact
H. DAVE MARTIN, Seavy
Wrens, Ola.

FREE ACT PREFERRED
For Warren County Fair Association,
Warren County, Clintonville, Tens.

Tell and Sell with Posters!
THE MOST EFFECTIVE SILENT SALESMEN!
For Results Contact your Dealer
or nearest Carlen Office
CARLEN POSTER COMPANY
P.O. BOX 266, CINCINNATI, OHIO
PHONE LOMBARD 3-2000

THE ONLY SHOW OF ITS KIND
Sharing Vanities and 
5,000,000,000
Company of 140
7th Edition
STAGED BY GAA FOSTER
Now. filling engagements in
London, England; Paris, France,
and Zurich, Switzerland.
The 6th edition with a compl-
pletely new show will start
American Tour 1st Week in
September.

GIVE TO THE RUNYON CANCER
FUND

June 4, 1949

Ken Baker Presents
CIRCUS OF THRILLS!
DEATH DEFYING HELL DRIVERS
High Acts!
Aerial
Death Defying
Thrills!

IN THE SHOW
...ALIVE WITH DEATH!
SMOKE and FLAMES WE EARN OUR NAME
A FEW DATES LEFT FOR UNIT #1
NOW ORGANIZING UNIT #2 - STIMMEN, UNIT MANAGER, ADVANCE MANAGER AND ANNOUNCER, CONTACT KEN BAKER. WRITE WESTERN UNION OR WRITE
GENERAL DELIVERY NOW,
June 1 — Modesto, Calif.; June 4 — Sacramento, Calif.; June 6 — Stockton, Calif.; June 11 — Walnut Creek, Calif.; June 14 — San Jose, Calif.; June 17 — Watsonville, Calif.; June 19 — Valshe, Calif.; June 20-21—San Francisco, Calif.

FRANKONI
The Great
The Most Dangerous Act in America
Direct from headlining the Tivoli and Lincoln Parks, Sweden
Death Defying Featuring a Death-Taking Break Away Pole Fall From High in the Sky
THE BILLBOARD SAYS:
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STAGED BY GAA FOSTER
Now. filling engagements in
London, England; Paris, France,
and Zurich, Switzerland.
The 6th edition with a compl-
pletely new show will start
American Tour 1st Week in
September.

GIVE TO THE RUNYON CANCER
FUND
WOM BIZ BREAKS 1948

Strates Inks Midway Zone At Syracuse

Revival Date Looms Big

PROVIDENCE, R. I., May 28—James E. Strates, general manager of the Strates Shows, announced here Thursday (26) that he had been awarded the midway contract for New York State Fair, Syracuse.

The Strates Shows played Symmes in 1940 and 1945. Contracts were signed for the shows appearing there in 1952, but due to a war-time emergency escort the annual was cancelled.

The fair, slated for Labor Day week, will be the first staged since before the war. Should the big business of the midway be registered under other State fairs a make-up after the war will be a forerunner for the New York event, then it would probably run out the big record. Strates also mentions as one of his fair route plans to add more and larger amusement rides. Already in the works is Kara Kure, Hindu magic, backed by an Oriental troop, who will be presented behind a motor-powered wagon. The ride department will be augmented with new and improved devices, Strates said.

Rain Hits Quimm At Lansing; Add One Day to Stand

LANSING, Mich., May 28—Heavy rain halted John Quimm's World of Pleasure show at Royal Bower and again Saturday night (28), scheduled for Monday night (31) at the Fair Grounds. The usual free dance at 8 p.m. after the show will be delayed until the show is called. The fair is scheduled for May 28-June 5.

Two Fairs Added: By Royal Crown; Marietta Okay

MARIETTA, O., May 28—Following successful week's engagement in Columbus, Ky., May 14-21, and Cambridge, O., May 20-28, Eddie Young's Royal Crown Shows opened its schedule here Monday night (30) and Veterans of Foreign Wars of Port St. Lucie, Fla., getting the show a total of 12 fair dates to be played at the fair. First one is at the Iowan County Fair Grounds, Ind., Saturday, May 29-30.

Two Shows, announced during the engagement that the show has been contracted to provide four midway attractions at Lawrenceburg, Tenn., Fair, and Horse and Square, and North All-American Slate Fair at Plymouth, Mass., playing shows of 28, 29, and 30, respectively.

Preliminary commissioning is being held under the auspices of the Great Lakes Commission on Television.

Visual Aid

ELIZABETH, N. J., May 28—Bernard (Bucky) Allen, World of Mirth Shows' concession manager, whose stores have always presented a pleasing and interesting show, is using a new standard for flashing a joint this week when he is hosted on the show with a portable Tel-E-Tone video set. The reception here has been enthusiastic and probably will continue to be a hit at future shows, much to the delight of television stations. The sets, needing only a small outlet to operate, are a powerful aid in the entertainment, and won the approval of many television men, who came back to work, and a number of other stations.
Ferrari, Bergen, Teacher, Pupil Stage Reunion

ELIZABETH, N. J., May 31.—Capt. John S. Bergen, 83-years-old showman, who with his brother once had a circus virtually to himself for routing of their cirkus, was on hand Thursday night (28) to deliver an interview to the World Book Show.

The captain, who has the appearance and volatility of a man at least 20 years younger, retired in his 80 years ago at the age of 95, and now has in his possession by virtue of more than 45 years of top-bracket activity, broke into the making of a film and an expedient permit to see Minnie Ela .., a human oddity found by Ferris.

At their reunion here the captain recalled that Bergen was a homestuck man and at the time he first faced the public, and that he would have made a home-for his Staten Island home if he had the face. Bergen now resides on Staten Island.

In those days, the captain confided, he and another man formed a tent and operated a four-ring circus. It is now just a shadow of the public.

When Bergen, with the eager young, and a man who fed him hay by his teacher, asked how he liked the circus, the captain replied, "It's mighty light-hearted".

Neither was a comparison of the hand-carved, 12-foot-wide fronts of old-time, foot-treaded, chromium-nickel-stainless steel eye-catchers. There just might have been a difference of opinion here.

Elle N. Lagasse, 52, Dies of Heart Attack

HAVENHILL, Mass., May 29—Elle N. Lagasse, 52, owner of the American Circus Company, New England carnival owner, succumbed to a heart attack Thursday (28) morning at his home, Mass., where he was attending to business matters. He is survived by a number of New England farmers.

As a result of Christmas lighting displays staged as a civic gesture in his home town of Haverhill, Mass., Lagasse conceived the idea of putting up Christmas lights in various parts of the town. This year he gained renown for his Christmas lights, which were visible in every part of the town.

Lagasse was a member of the National Showmen's Association, Minnie Ela's Association and many other professional, fraternal and civic organizations.

His survivors include his wife; two daughters, Alice R. and Marie F., and five brothers, Henry, Olliv, Al- shaw, Charles, and Robert.

Services will be held at 7 a.m. Sunday (30) at churches in Haverhill, Mass., following by 8 a.m. at St. Joseph's Church, burial will be at St. Joseph's Cemetery, Haverhill.

Hold Farm Worker in Fatal Stabbing of Dudley Employee

MAINVIEW, Tex., May 26.—Mur- der charges were filed Monday (24) against June Jinkins, 23, farm worker, following the fatal stabbing last week of Dennis Lee Wendell, 47, employee of the D. S. Dudley Company, who was taken to Hopkins Memori- al Hospital.

According to witnesses, Wendell walked into the carnival grounds during an argument between Jinkins and another carnival employee, and the stabbing followed.

Harry Craig Shows WANT

Organized by Show with Rand, E. N. Bowles, working Woman Arts for Side Show. Will book Fan House, Monkey Show, Dark Ride, Boot Ride and Tents. Write to Rand, Bowles & German Cor. Main Address: Odessa, Tex., this week.

THE SWITCH IS TO WISCONSIN! See Page 85

Veterans Exposition Shows WANT

"Picking the Cream of the Scum." 6004 W. Roosevelt Ave., Chicago, Ill., and 6131 N. Clybourn Ave., Chicago, Ill., are the largest and best exposition shows in the world. The only shows to advertise themselves with the United States, the British Empire, Canada, Mexico, Japan, China, India, Germany, Italy, France, Russia, and all the nations of the world. The finest shows, the best shows, the most successful shows, the shows that have made the greatest money in the world, are the shows of the United States, the British Empire, Canada, Mexico, Japan, China, India, Germany, Italy, France, Russia, and all the nations of the world.

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CARNIVALS

TAYLORS
SCHOOLS
DRUG STORES
BUS SIGNS, ETC.

MIDWAY

Blackbird

Robert Overstreet, secretary, and George Hamline, last week, returned from Toronto, where they visited the largest
Carnival in the world. A number of local people are interested in
starting a similar business in this city.

South St. and Wabash Ave.

INDIANA POP CORN CO.

MUNCIE, IND.

(20 lbs. per bag)

PUNKS

Green hair, Ready for any occasion. Ferret Eyes or Blue.

$27.00

6 CATS...Es. $8

WHEELUS 7-11 day delivery. REAR BLOCKS—immediate delivery.

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GAMES

Not the cheapest—but the best

WHITMAN'S
SLIGHTLY OVERPAPERED

SKILLOES

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HOT SHEETS

CHOCOLATE

MILE MILK BARS

RUMBAZZLE

SMALL NOISY RICE

Layette Over Dish

PINEAPPLES

RED MARBLES

Many Other... use M-3 with regular trouble.

Bakers Game Shop

810 Delaware St., at 2nd and M. Mich.

Phone Uni-2464

Leslie's Trailer Parts and Accessories

Complete line of Trailer Parts and Accessories of all time tested quality. For over 20 years we have been serving the demands made within 24 hours to all parts in the U. S. A. Write for free catalog.

1920 Stewart Ave. 5, E., on Highway 41 near South Atlanta, Ga., 30317

2nd-Hand Show Property for Sale

$25.00 Unisphere Tent, $6.00 each, with poles.

$10.00 Wall Tent, $7.00 each, with poles.

$5.00 Wall Tent, $3.00 each, with poles.

$2.00 Cot, $1.00 each, with poles.

$1.00 Pole, $0.50 each, with poles.

$0.50 Stake, $0.25 each, with poles.

Terry's Curiosity Shop

321 East Van Buren St.

STOCKTON, ILLINOIS

Annual Street Celebration

Wednesday, July 4, 1949.

8:00 A.M. — 5:00 P.M.

FRANK G. MEYER

Write Frank G. Meyer, Stockton, Ill.

Jeannette's Trailers

Due to Disappointment

WANT CARNIVAL FOR

FAIRFIELD LIONS CLUB CARNIVAL

Write to J. W. & I. W. WEIDENHAMMER, Fairfield, Ill.

The Billboard

June 4, 1949

CONCESSIONS

WANTED

Large Variety

JULY 2, 3, 4, 1949

14th Annual Civic Celebration

sponsored by

The Appleton Junior Chamber of Commerce

Write for contract, state type of concession.

N. A. MUDDER, Chairman

816 W. Henry St., Appleton, Wisc.

WANT TO BUY

Big Hog for Show purposes. Must be Big and breed prize for a good hog. For SALE—Light FIne Hogs. 110 or 20 AC current each. These plants are guaranteed good on new, used very little. Will sell with small down payment. Owners: A. 2 Show Tops 10x30, Foles and Sidewall, only three weeks. Will sell cheap. $15.00 deposit. $75.00 C.O.D.

LOUIS T. RILEY

P.O. Box 357

Owenboro, Ky.

AVAILABLE AFTER JUNE 5TH

Well Flashed Bingo and 3 Slum Concessions

Prefer organized Show or Independent Fairs and CARNIVALS.

BILLY STACY

4/o Western Union, Joliet, Illinois

BINGO COUNTERMEN

Single, sober, reliable who can take care of sales and money. The work is easy. You won't have to do much work. Ask to see before inquiring.

JOHN CHAPMAN

GOODERING GREATER SHOWS

Ottawa, Ill., May 30-June 4

BILL CHALKIOS WANTS

All people working for me before, wire me, Fred and Marie West, answer. Also want House Man. Write Freda West, Box 294, Marion, Ohio.

BILL CHALKIOS

4/- SNAPPE CARNIVES SHOWS

JEFFERSON CITY, MO.

NOW AVAILABLE

1959 EDITION OF OFFICIAL CARNIVAL DIRECTORY

For those interested in planning shows as well as producers of concessions, you may want a copy of this publication. It lists everything from where to obtain materials, to how much it will cost. It also contains a directory of the names and addresses of the people who can supply you with whatever you need. The directory is divided into sections for each state, including a section on Illinois. If you are interested in planning a show or finding materials, this directory may be of great interest to you.

“CARNIVAL”

For those who have attended or plan to attend the Carnival show in Danville, or for those who are interested in planning a show of their own, this directory may be of great interest. It contains information on the Carnival show, including the schedule, the performers, and the entertainment. It also includes information on the location of the Carnival, as well as the dates and times of the show. If you are interested in attending the Carnival, this directory may be of great interest to you.

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FOR RENT

5 ACRE SHOW LOT

OUT OF GLEN ELLEN

G. R. RICHARDSON

200 S. Kansas Ave., Glen Ellen, Ill.

(Phone 1345)

JUNE 4, 1949

SALT WATER TAFFY


Write WALTER AUSTIN

Manager Missouri State Amusement Center, San Diego, Cali.

JUNE 4, 1949

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For those who have attended or plan to attend the Carnival show in Danville, or for those who are interested in planning a show of their own, this directory may be of great interest. It contains information on the Carnival show, including the schedule, the performers, and the entertainment. It also includes information on the location of the Carnival, as well as the dates and times of the show. If you are interested in attending the Carnival, this directory may be of great interest to you.

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Mrs. J. Riley, of the Matthew J. Riley Enterprises, enjoyed a visit from Mr. and Mrs. Frank Eveyen, of World of Pleasure Shows, whose star, Mary, is another showman of years ago and numerous jackpots were cut into. Bucky Albert, along with his wife, Mrs. Riley, the widow of Matthew J. (Squire) Riley, ... Ray Ray, his comrade at Broadway Shows, visited Bertha Beet and Mr. Trumbull Hannigan, the son of Johnny J. Jones, factory worker and manager, and his wife, 40. Jackie Goodman, the front show operator, is a publisher on the Silver Slipper Shows.

Midway decorations are of such a costume novelette that the people of the show shop, and they are a new costume of 1948, a teddy bear.

Concessionaires with the Grand American Shows include: Cookhouse, Fern Grossclosse; owner; Blackie Morton, griddle; Teddie Tricket, waitress. Greenwood's other concessions include: Grues and Mrs. F. Pierce; Mrs. C. Niago, a daily daze, Lewis and Tom Mooney; over and under and red rides: Steve and Frances Mason, small rail and pole, Henry Kain, and with Curley Reid and Ed O'Hara, agents; John and Leo, Mrs. O'Flyed, stand, and Harold Foster Jr., Elmire Smith, owner, Harold A. Foster, a daily daze, Mr. McCann, Johnny Combs, cook, galley, Maryenia Gaba, agent; Mo On Big, Semi's, and whirling, Andy Allen, assisted by Otto Herderick; short range head agent, Raymond Lewis, and Wally and Beverly Burchalls, assistants on tickets.

Popular song among concessionaires: "Gone are the days."
Viola Virginia joined were Gaiety calliope, Smoky nights, Good big Grotto, commenced. 

FILED 200%—Show, which, with plenty of audience, is working in the circus. A. Hermon's was also exceptionally successful. The show has been held in a number of cities and moved here. The show is being held in the city of Chicago. 

Leonard M. Currie, electrician, has signed a contract with his circus. 

Central States Shows:

**Business is Good**

**Want**—Sid Show operator who can furnish acts, fun house, midway, Iowa, Illinois. Mechanical show, showman, or clown. Also wants to buy. 

**Can Place**—Steer exhibitions. No civil wars or fair camps. **Want**—Second man on Cires and Wheel. 

**We show the following fairs and celebrations**

**The following sideshows are available**

**Tent Woodward**

**Harry Burke**

**Keystone Exposition Shows**

**Cherryville, N. C.**

**Mid-Western Exposition**

**November 12-November 15**

**Oklahoma and Southern States**

**October 29-November 1**

**Keynote Exhibitions**

**Cherryville, N. C.**

**October 29-November 1**

**Mid-Western Exposition**

**November 12-November 15**

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**October 22-November 1**
NEWTON HAMILTON, Pa., May 28—Mighty Hoosier registered winners at Milton and Milford, Pa., but business here was poor. Built in Bloomsburg by president-general manager R. H. (Peck) Masts, secretary; George L. Hering, treasurer; Paul Susman, lot superintendent; Jack Walker, ride foreman and electrician.

The Merry Go Round, John and Richard Cole, Ferris Wheel, Doc Cook; Charabanc, Bob Boldin; Stampede, Bert Martz; kiddie autos, Wild Bill Vargen. Shows are for Mr. and Mrs. Larry Rapp (Animals), Bob Graham, and Litt-\n\n
dodge, Dick Plumettet.

Show will include Mr. and Mrs. Fred Sussman, cookhouse, candy stand and food service; Bill Slade, shadow game; Melvin, monkey and hoop-la; Pesky Wagen high striker; Bob Walker, cigarette stand; Mr. and Mrs. George Littler, blower stand; Bill Seigler, candy seller. Peck Martz, popcorn, and Mrs. and Mr. John K Cole, color game; Mr. and Mrs. Groves, French fies; Mr. and Mrs. Charles Schumacher, ice cream sandwiches, and Mel Sober, Shunt Ill. Shows are booked in Pennsylvania until Labor Day when they will head to Indiana and Virginia. Among the larger visitors included Mr. and Mrs. George Littler, Russell Allinger, John Meyers and committees from the Union, Pa., and Dave Balder and committee from Yorktown, Pa.

Lawrence Carr No. 1

MANSFIELD, Mass., May 28.—Org opened here, auspices of the Amoskeag, to good attendance but spending was off. Daniel hired top last. Recent visitors were John Terry, C. A. Stephens Shows legal advisor, and John Doonan and wife, on route to this show. Mrs. Marian Carr, manager of the No. 2 unit, visited the area, where she caught three tons of coal in a row. Bill Domer delivered a painful bite from a mink in the Minstrel show. Katie Mahoney’s game is clicking. Manager Lawrence Carr arranged for fireworks display. The Tilt-A-Whirl continues to top the rides. Charlie had a good show with his grocery wagon—TERRY RAYMOND.

CONTINENTAL

WHITESBORO, N. Y., May 28—New feature advertised here and shows’ stand was marked by exposition of good railroad and weather. Engagement at Amsterdam, N. Y., exceeded the good opening at Kingston, N. Y. The latter town showed an increase of 6,000 last year over last year’s business. All concessions, rides and shows did well. We joined with 25 cents over last year. Johnny’s United

HUNTINGTON, Ind., May 28.—Another big windmill kit shows handled (21) at Galtlinn, Tenn., after closing.

Johnny’s United

SOME CONCESSIONS WERE LEFT SHIPWRECKED.

Some concessions lost equipment. The “Shack” was ready for opening here Monday (22), however.

Johnny’s United

Brian Larkin Sr. was rushed to the hospital with a ginge, but is expected to recover. Shows did well, $71,500.00 for each show. Carries shows in Illinois and Indiana.

W. B. CRIMKIN

MIGHTY HOOSIER STATE SHOWS

Reckson, Ind., week May 30, Covington, Ky., week June 6.

STICKLER’S

First class Circuses for the Love. Bunting and Decoration were

WANTED—T. J. TIDWELL SHOWS

WILLIAM J. TIDWELL

T. J. TIDWELL

MIDLAND, MICH.
CARBONS
FOR 60' SEARCHLIGHTS
reduced
FOR IMMEDIATE CLEARANCE!

R. M. B. CORPORATION
Motorcycle Distributors
105 E. First Street
Los Angeles

CALIFORNIA 49'er
CENTENNIAL CELEBRATION
PISMO BEACH, CALIFORNIA
JUNE 20-26, 1949
Can use rides, shows, concessions, exhibits free acts.
No gambling or grind stores, jewelry, pitchmen, popcorn, floss, candy apples, photos, etc.
Will have parades, free street dance, horse show, exhibits, kiddie parade, pet show, queen contest.
Conservative estimated attendance 60,000, can place agents here for season in park.
Write, wire or phone P. J.
B. FRANK THOMPSON
Centennial Director, formerly of Main Park Centennial, San Francisco
Pismo Beach Celebration.
JOE EXLER
Manager Concessions
P. S.: CAN PLACE YOU FOR LARGE 4TH OF JULY CELEBRATION TO FOLLOW

DO NOT BE MISLED
JOHNNY T. TINSLEY SHOWS
"America's Most Modern Midway"
Are now playing the Atlantic, Oh., Lots—Sponsored by the Atlantic City Club
CONCESSIONS—Get with the show on an established position that other shows can’t touch. We are not without competition. We have the established fact and can prove it. Call Johnny T. Tinsley. FREE ONG—See Johnny T. Tinsley and speak to him on all Atlantic shows and how they are different. All action, all excitement, all entertainment, everybody is talking about them.

TED LEWIS SHOWS
WANT for Lebanon, Pa., June 8-11, and other Celebrations to Follow
'Still show, family show, pet show, ice cream, candy apples, pie, squares, etc., all family shows. Ring; don’t talk. We want A.M.A. Agents. Only 20 shows a week. Complete show, 5000 to 7000 people. Make an appointment. KIDNEY CORP.-Pond-Heath and Sluma show-Nebraska, Iowa, or anywhere. Give address and phone. All action, all excitement, everybody talking about them.

JOHNNY T. TINSLEY SHOWS
"America’s Most Modern Midway"

WANT—MICROWAY EXPOSITION SHOWS—WANT
For outdoor route. Must have show, pet show, band, circus, etc., all family shows. A.A., A.M.A., J.C.M., all show agencies. Call Johnny T. Tinsley.

L. R. LEERIGHT, Mgr.
FLY-O-PLANE FOR SALE
USED ONLY 21/2 months—will sacrifice for $8,500
WILLIAM T. MCNALLY
465 Quincy Shores Blvd.
Quincy, Mass.

NEW ENGLAND AMUSEMENT CO. WANTS

WANT WANT WANT
Count State Agents for Count State Fair on Show. New Frozen Custard, Smoking Gallery, Red Pitch, Red Corra, Basketball, Corra Ritten, new Sum Concession not contracting. All Shows open except Monday. Liberal percentage.

LAWRENCE CARR
Salem, Mass., to nearest route

FOR SALE—FOR SALE
King Party Yard Rides, used two weeks, like new, with or without transportation. 1947 guadalupe stake. Pretzel Link Ring, baby bull, 65 weeks, good as new, with a lot of fighting and improvements. 47 foot trailer, 1947 International Harvester. Very good condition, new tires. Ticket Box, all safeties, 55 foot trailer 1942 International Harvester, all-Chairman Engine. We also trade W. C. Wade Shows. 121 Lithonia, Chicago, Ill. Rivet, Mich., until June 5th. Will take half down to reliable Carries.

B. H. BRITT
DETROIT ELAND HOTEL, DETROIT, MICH.

JIMMIE CHANS SHOWS WANT
Legitimate Concessions of all kinds, String Game, Basket Hats, Pitch-Tilt-Year-Win. Fish Pond. Rummy or any other legitimate Concession. Want Ride Help who drive semi. berry-Carroud, Ferris Wheel and Flying Slides. Show our outfit. Want Man to take charge of All Shows. Want Girls for Girl Show. This Show to go to any place, no rackets and uprisings.

All replies to JIMMIE CHANS, Portland, Ind.

WANT WANT WANT

M. A. BEAM, Windber, Pa. Show here this week

L. B. LAMB SHOWS
WANTS—Custard, American Mitt Camp, String Game, Date, Fish Pond, Coke Gallery. Coke Bottles, Basket Ball or any Hard Poles. ND RAISE AT FAIRS. SHOWS—MINISTRY SHOW OR COURTSHIP SHOW with People. We have complete outfit, ID Food parlor front built on or list, all ready to go. Went Snake Show, Monkey Show, Wild Life or other Good Shows. Joe Thomas or Voice Avery, write at once. CIRCUS FOR FLORIDA FLAMES REVUE, easily off of route.

Wire L. B. LAMB, PANA, III.
FAIRS START JUNE 14—END NOV. 13.

HENNIES'BROS. WANTS
WANT FOR SIDE SHOW
ANNEX ATTRACTIONS—ALSO ACTS
One Walter Hall Concession
Forrest Lewis, Bab America, Christine Holmes, answer.
Address: AMOS WEBB, Mgr.

FRED CANTRELL, Gen. Mgr.
Jefferson Hotel, Atlanta, Ga., or above address.
World of Mirth Biz Tops ’48; New Shows and Flash Added

(Continued from page 68)

Just located at Old Orchard Beach, Me., is the ride superintendent. A new Midget and Show Biz are al ready in the ride line-up and a new fibula unit is due in soon from the Allied Show Company. An Octopus, Rider-O and Chairplane have not been used during the show, because of small lots and because still date biz does not warrant their use.

A new light tower setup is being mulled by Bergen. The structural steel towers were constructed by section during the war when help was short. While the towers are now being fitted with vari-colored fluorescent tubing they are scheduled for replacement or retrofitting.

New Unit Managers

But Mercer, of the forty-thirty club, has left the Old Orchard. The unit sold was a successful one with a ball and game and evening. Jimmie Simpson, last with the John H. Marks Show, has added his name to the show. It is to join this week to take over the Milwaukee and Chicago territory. The contract is with an iron C. Miller unit. Bob Briche, who has been last with this eng for years in the year end and since made Middle West routes, is back with the Pennsylvania. Herminia’s Midgets will join in about two weeks, considerably earlier than usual. Mainstays on hand include the Citieside Side Shows, L. Harvey (Doc) McCann’s Motorhome, and the Much’s Moonlight cruise.

Rickey Allen’s concession setup is up again with new paint and fresh canvas. The fluorescent lighted pyones used in the line-up had been at a hit at fairs will be added to, but probably not used before fair except as the shows would be unable to occupy ground space is available.

Allen’s has all been going full blast and there are no complaints on dates to date. Notable was the general return here for the first time. The Jones unit worked night until well past midnight.

New Cushioned

Ted Williams’s cookhouse, a new addition to the curtain affairs of the show, has been used extensively for partying by showmen, will be located between Vebra and the wagon. The latter is has heated wooden floors and is the first unit on the shows, also designed exclusively for entertaining.

Also this is the 12th consecutive year the show has used the Bayway lot it has yet to get in a full week of good weather. Shows have had a close-out contract all of this time, but because of rain has never been able to gauge the full strength of dates which, judging from the eight week bids it has managed to get booked, would be tremendous.

Shows moved on here in mind that no colored wagon will be up in the hub. More rain Thursday (36) turned the back end of the lot into a bog. In the front the lot is still usable, except in the swamp. Even so, when the streets cleared, for cans in the driveways.

Chester Gross Up

Last week at Chester, Pa., the shows grossed $1,500 on a single day. The Del Dave Boulevard which was set to be Tol. The gate was said to have been about $2,000 of last year. The show is comparable in part to better weather.

A New Show, Del, first stand of the Del season, was also about last year, even tho the shows were forced out of the City. The Velco Wilson Shows secured us all available

4th July Celebration and Old Home Week

The W S. Maloney shows and the W. S. Maloney Shows celebrated 7th July on the W. S. Maloney Shows.

W. S. MALONEY

6 Clifford St.
Hempstead, N. Y.

World of Pleasure

World of Pleasure Staff, Attractions

WALLACE BROS. BROS.

"America's Most Spectacular Midway"

WANT — WANT — WANT

SHOWS:


RIDES:

Octopus, Caterpillar, Pretzel.

CONCESSIONS:

Palmistry, Shooting Gallery, Ball Game, Coca-Cola Bottles, Fish Pond, Blower, Age Weight, Basket Ball, French Fries, Darts, String, Case, Photos, Novelties, Dogue Bets, High Strikes, Country Store, All Stock

Carnivals

OPEN CONCESSIONS:

ALL REPLIES

E. E. FARROW, Mgr.

Danville, III., Week May 30; Then Chicago Heights.

HELP:

Useful Ride Help Who Can Drive Semi-Trucks. Publicity Man for Kiddie Matinees.

B. I. CUNNINGHAM

GOOD OPENING FOR

PENNY ARCADE AND MOTOR DRIVE

WANTS

CANDY APPLES, SHOW BALLS, FLoss

SOBER AGENTS

ARCADE HELP. Experienced Ride Men who drive antis. Freeland, Pa., this week; Coplay, Pa., June 6 to 11.

ARCADE SHOWS FOR SALE

110 AND FIVE CENT MACHINES, $1,000.00 CASH

All in good condition and now operating. Reason for selling: Lacks exposure. Some can be seen at 101 North Broadway, St. Louis, Mo., Come look them over or write

DEN DEGG, 101 North Broadway, St. Louis, Mo.
W. Va. Spots Give Pregg Org Good Biz


While the shows had to break three days in Lynchburg the week of May 8, this stand—another stop for the 75-15 percent ag value tier—draws attention for the balance of the season.

Frequent visitors here are Mr. and Mrs. Gordon Crandall and Mr. and Mrs. Ben Berger went to see the show. Mrs. Leo Penteau, accompanied by Terry and Jerry Porter, visited her brother, Jerry Porter, in Oklahoma City who is in the real estate business.

Tinsley Line-Up

(Continued from page 48)

Portland VFW Inks Douglas

FORT LAUD., May 28—Douglas Traficz, booking agent for Portland VFW, was in town this week to play here June 13-14 for the third year under the sponsorship of the VFW.

ROYAL ADDS FAIRS

(Continued from page 48)

W. E. Jack, formerly with Arthur's Imperial Exposition, MAX GOODMAN'S Worker Shows of America, John R. Ward's Shows, Cole Bros. Circus and others, has returned from injuries received when he was struck by an automobile last September while issued in charge of the Jack shows, he is supposed to be back on the road in July. September. He reports that he has been using these operations as a result of the accident.

**COMING EVENTS**

(Continued from page 39)

**MISSOURI**

A Festival of the Moon—Jaywalking, June 15-20; Fred Thompson

Mosquito Festival—American Legion, June 15-20; Dale A. Johnson

**KANSAS**

**NEW YORK**

**OHIO**

**OREGON**

**PENNSYLVANIA**

**SOUTH DAKOTA**

**UTAH**

**WISCONSIN**

**WEST VIRGINIA**

**CANADA**

Bakers Sets July 4 Celeb

WARSAW, Ind., May 28—Bakers 5 Show, shows has been signed to provide midway attractions for the June 15-16 celebration of Commerce July 4 celebration to be held on the fairgrounds July 14.

MANNING CLICKS

(Continued from page 49)

trailer—as well as all other equipment necessary for showing, were taken in next-door Bradley.

Notable Publicity

Manning scored a notable publicity break when his parading of 28 stands in 29 days, was featured in the front page of the Express. The Manning shows have been doing a big business and the papers have been heavily used to draw the public.

Attractions have included a Girl of the Open Road, Truck Show, Side Show and a giant horse, the property of J. Vaughn, of the World of the Motorcycle. The Manning is heading into Connecticut and New Hampshire from there goes into familiar Maine territory.
Ballyhoo Bros' Circulating Expo
A Century of Profit Show
By Carr DeBelle

Footlight, Ma.
May 29, 1949.

Dear Editor:
The guy who cracked, "The world is a stage and everyone's an actor," must have had a bit of travel experience—and we'll prove the point. Our world never judge a movie actor's ability by what he can do on stage, for we do see him in a 14-foot poodle. When an actor leaves his shining stage for a movie, he's hanging the neon on the light tower baffle.

Hollywood works on the same idea as the midway does. Acting doesn't count. A girl has to do to become a star just to win beauty contests. We don't hold 'em down to that. She may be born with back-toothed, but under the blue lights, art is art. Furthermore, they don't have to look like the zills pictured on the business. There isn't just such a good looking gal. Our movie producer knows the score. He teaches our girls the principles of acting. Then he puts them into the stage with a mouthful of jewels. Our ads that read, "Girls wanted for top review. Experience unnecessary," prove that the object is more than trinkets. At least. Like a good route, it's discovered.

The same guy who bought the same three-foot wooden stake into the ground in two minutes. The boys didn't get a part, they act starved and equipped his act with a silver sledge and bathe, he blew with the props. Any youngster on this show can become a wrestler or an actor if he owns a cheap pair of shorts.

Early this spring, Cynthia Beard, actress, gave up a sunny summer to a tenderfoot in Arkansas to go on the electrifying dance act in Duluth, Minn., on Saturday night. In the north car on Sunday she yodeled a whoop-de-do down the road until the hair on the back of every actor's neck stood up. She was accompanied by our gale-touched musical trio. They formed the Svengalad Duo and become a hit of the show.

This same gal ran an ad in a farm journal for actors and help. Shooters were beating the subscribers a stage career. That was a cheaper premium than giving a guy a chance to make enough dough to buy a six pack and whistle and waffle authors that we had to tear down. Before the show the unit could be built the pumpkins belts get homesteak and blew back to their natural states.

In midway shows acting and talent don't count. Anything around can make a hit for the trick. An old man with a mustache or in colored revue. When you build the show you make the hit on it. They swap wiseguy formulas for turntable magic to be under the search. They can't reach the target. They once and the top half twice you're set for life. Midway acting is a change every spring—on stage and out to get a job to buy a new coat. Now that the bull. I can't find my receipt on magic and feel the yen coming on. Have on Michigan, move on.

San Fernando Disappoints
The San Fernando show, however, we are disappointed to report. The lack of co-ordination between fiesta and fair officials that we noticed to the disappointment of the grounds adequately polished with result that as many went over the fence as in years past. As a result of heavy bookings, including a second headliner, dates signed last week include Centro Stadium, Walnut Creek, June 8; Palm Beach Spectacular; Spanish City, June 14; and Arizona State Fair, August 20; and Atlantic City, August 30—September 1.

San Fernando Valley Fair, San Fernando, Calif., has had a great run for David Arnold on the town's main street. Arnold built by his neck for three straight years when the stairs were pulled down under his feet. Cagod crested enough to get coverage from L.A. A1.

WANTED
San Diego Gives
Ken Baker Unit
Estimated 6,500

(Continued from page 52)
By Robert Dick Getty, a head-on collision by Wild Mack Xcclz and Glen Ford runs by Dave Scaglione who alternated in this stand with Leo Schults, and precision driving by Dave Scaglione, Earl McClellan, Frankie Hindman and Dick Getty.

Publicity Stunt Clicks
Track finally dried sufficiently so Lucky Green could do his motor-swing. Between stands Mary Lou Henders hold attention with high act, Board was wall and barrel.. Wonders were done by Dar Scovill. She carries three clowns, Bertie Griggs, Don (Little Bums) Tizzo and Kermit Floyd. Other personalities include Jerry Brown, twins, superintendence, Jack Brown, advance man, and Opie Bronner, program concessionaire.

As a publicity stunt for the show's appearance at the San Fernando Valley Fair, Son Fernando (21-22), Baker had gathered and built former Dave Arnold on the town's main street. Arnold built by his neck for three straight years when the stairs were pulled down under his feet. Cagod crested enough to get coverage from L.A. A1.

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Chi R.R. Fair
Adds Features

(Continued from page 52)
attraction is 30 cents, Morris says. It will carry a Western ward. Other concessions and will have the shooting gallery, with Bloomington, Ind., and will have a feature gallery in connection with an old adrenalin, to be operated by Concessions, Inc., but, of course, the beer and soft drinks only will be sold.

80 Units in Arcade
Pennsylvania, to be operated in the same section by A. R. Topperman, will include 80 machines, with penny and nickel chalets.

Other Gold Crush features include Mike Brown, home of the Battlerider in association with J. C. Martinez, presenting old-time melodeon players. At 50 cents, a gold crush attraction offered by the fair; a nickelodeon to be operated by the fair; a 10 cent per person; a pony ride, operated by Sam Henders; a nickelodeon in a free attraction by a Chicago bank, and a coin gallery, built by the Robinson Park, will include an old-time newspaper print shop. Newspapers, with foreign names painted in red, and "wanted" posters, similarly treated, will be sold.

The fair's concessions will be operated by Chico Gregory.

Miss, openning stand for the show, was likewise poor and the organization did not make enough, though Brown made the stand for George Herr, last year with the Imperial Shows, in Ward general manager. The word line-up has several rides and six shows. Joe Carr is legal adjourn.
CARNIVALS

The Billboard

June 4, 1949

E. J. Casey Parlayed Pension
Job Loss Into Canadian Show

(Continued from page 59)

be served a breakdown and was hospitalized a year in Minot State
assisted. The attacks were
had
in detail.

WRITE FOR COMPLETE CATALOG: CARNIVAL SUPPLIES, EQUIPMENT, GAMES

H.C. EVANS & CO.

1513 W. ADAMS ST., CHICAGO, ILLINOIS

WANTED

For Lowell, Mass., 4th of July Celebration

JUNE 30 TO JULY 5 INCLUSIVE

Can place two Straight Wheel Awnings. Want Send Track Driver, must also own
with Concessions. Have some space left for legitimate Concessions such as Mony
Rides, etc. FURTHER 1ST NO ST. Be there and we'll speak to. Following August
corporated, please check with me by mail at Stilts, Folly, Tidy Nicks and
All Help must be in Lowell June 27th, set up June 28th. Everybody addressed
by our mail.

CARL H. BARLOW

Stevens Hotel, Main St., Rock, Ill., June 10th after that 1:12 26th, Frie., S. E.,
Washington, D. C., until June 30th.

OLD HOME WEEK, INC.

East Liverpool
AUGUST 8 TO 13, 1949
America's Pottery City - Downtown

Want Rides, Shows and Concessions

Twenty Cire of reputable organizations have offered entertainments and full support. This
will become an annual event. Original power of $20,000 people - Easter Day a Day. These
incorporated, please check with me by mail at Stilts, Folly, Tidy Nicks and
All Help must be in Lowell June 27th, set up June 28th. Everybody addressed
by our mail.

C. E. WARD

143 HIGH AVE., N. W.
Member Ohio League's Exhibitors Association
CANTON, OHIO

BLUE GRASS SHOWS

Featuring Thoroughbred Entertainment

WANT FOR 18 FAIRS AND CELEBRATIONS - 18

Can place two Straight Wheel Awnings. Want Send Track Driver, must also own
with Concessions. Have some space left for legitimate Concessions such as Mony
Rides, etc. FURTHER 1ST NO ST. Be there and we'll speak to. Following August
incorporated, please check with me by mail at Stilts, Folly, Tidy Nicks and
All Help must be in Lowell June 27th, set up June 28th. Everybody addressed
by our mail.

C. E. WARD

143 HIGH AVE., N. W.
Member Ohio League's Exhibitors Association
CANTON, OHIO

WANT

BOSS CANVASMAN

and Men to handle Final of Cotton Club Revue. All paid 100 best steal. Must be experienced
and can work one down song in four feet, as set in, no early care of scene. No digerated
released. All Men must sell tickets same. Too sales and turn. Rolls for some all to

E. J. YOUNG, MGR., ROYAL CROWN SHOWS

Kenton, Ohio, this week; Canton next week.

MATTHEW J. RILEY ENTERPRISES

Want

Contest and Concession for June 18-19, Veterans' Celebration, Philadelphia, June 20-25,
Fairman's Fair, York and Chautauqua Ave. City Line; July 5-16, Big Celebrity Violin Field,
Philadelphia; July 18-25, Wyndmere, Pa., Fair, with others to follow.

MRS. MATTHEW J. RILEY

CLINTON HOTEL, PHILADELPHIA, PA.
New Del Monte Gardens Debut Attracts 2,000

MONTEREY, Calif., May 28.—Del Monte Gardens, the new park opened by Mrs. John D. Del Monte, the daughter of the late John D. Del Monte, was given its first formal dedication yesterday morning. The park is located on the Monterey Peninsula, and it is the largest and most modern skating rink in the United States. It is equipped with the latest in skating rink equipment, and it is open to the public every day of the week.

School Desirable But Impropractical, Says Fred Martin

DETROIT, May 28.—Plan under discussion at a recent (Pennsylvania) meeting of Trailblazing Rink Operators' Association of the United States was the possibility of establishing a school for rink operators. The idea was presented by Fred A. Martin, secretary-treasurer of the association.

Such a school would be a real asset to the industry, Mr. Martin said, but he does not believe that it is practical to establish such an institution at this time. He feels that the demand for trained operators is so great that it would be difficult to find a place to accommodate the students.

Martin said that he has given much thought to such a project for several years but could not see any practical way of carrying it out.

"Skate Box Revue" At Great Leopard In Click Showings

CHESTER, Pa., May 28.—Dance and skating were combined in a one afternoon program presented by the Philadelphia All-States Shows at the Click Showings of Chester's Great Leopard Rink. The program was sponsored by the All-States Shows, Inc., and was managed by Bob Butterfield, the skating rink operator.

The program opened with a dance and skating review, and was followed by a musical comedy, "The Show Must Go On," presented by Bob Butterfield, the skating rink operator.

Hartford Show Raises Funds for Contests

HARTFORD, Conn., May 28.—Hartford Park Rink, in the final month of its current season, has announced that it will present a series of skating exhibitions to raise funds for various contests.

The series of exhibitions will be held on the final week of the season, and will feature leading amateur skaters from the East and West coasts.

Martin Preps for Nationals

DETROIT, May 28.—Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association, has announced that he will participate in the national championships this year.

Martin will represent the national championships in the United States on a amateur level. He has been training for several months for the competition, and is expected to do well.

Why "Chicago" Skaters?

They are the MOST POPULAR Roller Skating Clubs on the Market. Their equipment is of the best quality and they have proved to be good money earners.

Chicago Roller Skate Co.

1621 W. 26th St., Chicago, Ill.

Manufacturers of All Kinds of Roller Skates

ENROLL NOW FOR 1949-50 COURSE NATIONAL ACADEMY FOR ROLLER SKATING TEACHERS

23500 W. Seven Mile Road Detroit 19, Mich.

No. 778

R. R. JONES

Manufacturers of All Kinds of Roller Skates

Canton RSRO Show Has Capacity Gate

CANTON, O., May 29.—A standing-room-only crowd was on hand yesterday to view Skaters on Parade of 1949 at the Canton Roller Skating Rink. The crowd packed the rink, and a capacity gate was erected.

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DETROIT, May 28.—Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association, has announced that he will participate in the national championships this year.

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23500 W. Seven Mile Road Detroit 19, Mich.
RSROA Coast Regional Has Heavy Patronage, Entries

DETOUR, May 29—Pacific Coast Regional division of the Roller Skating Rink Operators' Association drew a large turnout of skaters to its pre-closing Junior Club Revue, Saturday afternoon, May 28. Directed by Margaret (Mae) Olson, it featured fully-costumed military, ballet and other groups numbers as well as the West Coast's own skaters. Bonnie Davis, Betty Klein, Ken Schneider and Gary Schuckert, whose program were these acts by club members: Pairs, Arno Hug, Jack Beeman and Mrs. 's; Arno Hug and Grace D'Andrea; four, Bob Cavaler, Paul Bauman, Gino DeFusco and Ann Meyers.

Price of its end-of-the-season closing Sunday (29), Park Circle presented a four-nation celebrity, entry to Sunday, with nightly special events and exhibitions by champions.

Tulsa Arena Wins Nord From Visitors

DETOUR, May 29.—Arena Roller Rink, the new $300,000 spot opened April 18 by John C. Mullins and Leslie O. Mitchell in Tulsa, Okla. (The Weh) aces the junior skating, the finest rinks in the area by those who have visited the enterprise.

In addition to its 29 regular 100-foot floor, the Arena has an auxiliary 20 by 40-foot floor for beginners. About 100 heater-type chairs have been catered for skaters, with additional seating on a large number of the spectator benches. The check room is equipped to handle 1,000 customers, while the skatrink room equipped 600 clamps and 300 shoe-type skates. A 35-foot refreshment counter and special supply sales rooms are part of the operation.

Regular skating classes are being conducted and all following classes affiliated with the Roller Skating Rink Operators Association. Frank Rhodes is head inspector.

Roller Ramblings

BILL Henning, well known in roller skating in and around Chicago, is director. With the opening of Britt's, thirty-six letters have been received from friends.

Forest Steelman is creating a new roller rink at Charles City, la., at a cost of over $35,000. He is building two of concrete blocks.

Mrs. A. C. Brill, organizer at Ridgewood Park Roller Rink, Detroit, is author of a new book, in Grip's Methods. Publisher is Willis Blum, Cincinnati.

AOW May Party Postcard Tests Price Power of Good Mail List

DETOUR, May 29.—Des Moines, Ia., May 27.—With its 2,500 membership in the Des Moines Postcard Association, the Des Moines postcard club is one of the largest in the country.

ELIZABETH, N. J., May 28.—With its 200 membership in the National Postcard Division, which includes National Arena, Wash., and Valley of the Sun (Va.) Arena, the postcard clubs were held at each of the AOW areans.

Instead of the usual procedures of pre-closing, the AOWWillard Mail oranges, a variety of colored streamers, while attendance figures were substantially higher than the draw by the rinks which sent no cards.

Summer Outlook OK For Lansing Drome

LANING, Mich., May 28.—The Lake Lansing Park Roller Rink near by is starting its second season of operation with a new maple floor, recently installed, and prospects of a good summer rink is operated by Mr. and Mrs. F. W. Gardner and Joe Smith of Lansing, who are being fudged out at the Lansing Rollerdrome, located downtown, where the operation is open from 11 a.m. to 11 p.m. In the downtown rink a considerable number of people, being fudged out over by the Stato for official purposes.

The rink is operating six nights a week, and is doing a good business during the summer. During the winter it offered four nights. A schedul-e of the past years is practically a daily radius for the next two weeks, Gardner reports.

Light lunches, soft drinks and ice cream are served throughout the rink.

Bob Cessman is Hammond organist. Others on his staff include Al Carreth, fountain, Glen Queen, skateroom, and Earl Landfair, floor supervisor.

Business to date has shown a good increase over the first season. Gardner said it is presently operated as a night club, and had to hire new clientele following conversion.

3 Gotham Skaters Hold Special Events

NEW YORK, May 28.—Among successful events recently conducted at metropolitan roller dromes were the:

Bay Ridge, Brooklyn, had its annual RSROA night party Thursday (19). Features of the event included exhibitions by rink champions and the awarding of a traveling trophy to skaters who had entered them.

Eastern Parkway, Brooklyn, staged its second annual dance Friday (20). No special costumes were required for the dance, which included all standard yokel party gimmicks such as mock marriages, prizes for most married and some country-style games. Also scheduled was a 15-cent spot, open to all, in an annual sale of prizes by rink and visiting stars.

Mrs. O. B. Gay, Brooklyn, skated finals of its Junior graceful skating contest Saturday (21). Teams competing were winners of eliminations held on three consecutive preceding Saturdays.

Margaret Wallace Marries

NEW YORK, May 28.—Stealing the show at Margaret Wallace, former Miss. Mrs. Ed Lehman, was married Wednesday (18) at the Paris City Hall to George Swift, assistant manager of the Paris, a local magazine, less than two months after she had announced her engagement to Anthony Mustokhiev, a Park Circle amateur. Vanities is currently making a Redskins for Mr. and Mrs. E. O. Hasler.

Mincole Holds Amateur Show

MINEOLA, N. Y., May 28.—Mineola's annual roller rink show Tuesday night (25), operator for special events. The contest drew prizes to winners of the variety contest. To the first-place winner went $100. The second and third winners, going to the runner-ups. The contest featured singers, dancers, moonwalkers and judges who give exhibitions for cash prizes automatically turn professional.

FITZGERBERGER HYPES

(Continued from page 46) The quarter-mile track, Motorscey racing will be presented Sunday afternoon, June 5.
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FOR THE FOLLOWING WEEK'S ISSUE

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- Gold and Silver Rings, all sizes, $1.50 per dozen. Sample free.
- Bracelets, Silver, all sizes, $1.25 per dozen. Sample free.
- Boxes and Packages, all sizes, $3.75 per hundred. Sample free.
- A lovely new invention, the "RING BUDDY," which will keep your rings from getting lost or misplaced. A metal ring holder, it is easy to use and fits in any pocket. A great seller;

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CONTINUED FROM PAGE 82

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ALL MAN OVER 45—MAKE A FORTUNE NO EXPERIENCE NECESSARY, NO MACHINERY TO LEARN, NO RETAIL STORE TO MANAGE. Advertisement will cost $25.00, and you collect all expenses. Write to Box 1000, Chicago, Ill., 710 2nd Ave., New York City.
**NEW LOOK**

**BALLOONS**

More FLASH than you've ever seen

Beautiful all-over coloring

Priced for Profit

LEE-TEX

THE BALLOON PEOPLE

**LEE-TEX RUBBER PRODUCTS CORPORATION**

*2762-92 North Clybourn Avenue, Chicago 14, Illinois*

321 Jackson Street, Los Angeles 12, California

---

**WE GUARANTEE**

YOU CAN'T BEAT THESE LOW PRICES ON WESTERN METAL HORSES!

IN GOLD OR BRONZE FINISH

Either finish at the same low prices

<table>
<thead>
<tr>
<th>SIZE</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 1/2&quot;</td>
<td>$2.40 per doz.</td>
</tr>
<tr>
<td>3 1/2&quot;</td>
<td>$3.60</td>
</tr>
<tr>
<td>4 1/2&quot;</td>
<td>$4.80</td>
</tr>
<tr>
<td>5 1/2&quot;</td>
<td>$6.00</td>
</tr>
<tr>
<td>6 1/2&quot;</td>
<td>$7.20</td>
</tr>
<tr>
<td>7 1/4&quot;</td>
<td>$8.00</td>
</tr>
<tr>
<td>7 1/2&quot;</td>
<td>$8.50</td>
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<tr>
<td>8&quot;</td>
<td>$8.75</td>
</tr>
<tr>
<td>9&quot;</td>
<td>$9.00</td>
</tr>
<tr>
<td>10&quot;</td>
<td>$9.50</td>
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</tbody>
</table>

When ordering, please give size and mention finish desired.

Established over 25 years, you can buy with confidence. Orders today.

Order shipped immediately. Terms: 25% Down—Balance C. 0. D., if not paid.

Orders under $10.00 must be paid in full.

**CRYSTAL CRAFT, INC.**

34 EXCHANGE PLACE

**THE FASTEST AND LATEST SELLING NOVELTIES ON THE MARKET**

BRAND NEW for the winter of the year...

<table>
<thead>
<tr>
<th>ITEM</th>
<th>DESCRIPTION</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Red Balloon Sticks, 24 inches, in fine gift box, Gross</td>
<td>$3.00</td>
<td></td>
</tr>
<tr>
<td>U.S. Make for Birds with Strips and Flutter, Gross</td>
<td>$8.00</td>
<td></td>
</tr>
<tr>
<td>Tiger, in 6 sizes, assorted, Gross</td>
<td>$15.50</td>
<td></td>
</tr>
<tr>
<td>Jumbo, Large, Caucasian, Gross</td>
<td>$25.00</td>
<td></td>
</tr>
</tbody>
</table>

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**CIRCUS, CARNIVAL, SEASIDE AND PARKS**

<table>
<thead>
<tr>
<th>ITEM</th>
<th>DESCRIPTION</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balloon Dancing Clown and Balloon with On the Ball, white, Gross</td>
<td>$24.00</td>
<td></td>
</tr>
<tr>
<td>Balloon Fox, large size and folding fans, Gross</td>
<td>$15.00</td>
<td></td>
</tr>
<tr>
<td>Comic Balloon, 2 1/2 inches, Per 100, Gross</td>
<td>$6.00</td>
<td></td>
</tr>
<tr>
<td>Comic Balloon, 2 1/2 inches, Per 1000, Gross</td>
<td>$2.00</td>
<td></td>
</tr>
<tr>
<td>Comic Balloon, assorted sizes, Gross</td>
<td>$1.00</td>
<td></td>
</tr>
<tr>
<td>Comic Balloon, assorted sizes, Gross</td>
<td>$0.50</td>
<td></td>
</tr>
<tr>
<td>Comic Balloon, assorted sizes, Gross</td>
<td>$0.25</td>
<td></td>
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<td>Comic Balloon, assorted sizes, Gross</td>
<td>$0.10</td>
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<tr>
<td>Comic Balloon, assorted sizes, Gross</td>
<td>$0.05</td>
<td></td>
</tr>
</tbody>
</table>

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**SENSEATIONAL LOW PRICES**

**HARRIS NOVELTY CO.**

1103 ARCH ST.

Phone: MARKET 7-9548

PHILADELPHIA 7, PA.
AT LIBERTY—ADVERTISEMENTS
5c a Word, Minimum $1
Remittance in full must accompany all ads for publication in this column.
No charge for ads.
Forms Close Thursday for the Following Week’s Issue

AGENTS AND MANAGERS
TALENT SCOUTS AVAILABLE—WASHINGTON
TAL KINGFISHER SINGERS, Eban, Australia.
WANTED: FOR FALL SEASON IN SOUTHERN STATES. Send photo and rate to
Carnival, Chicago, Ill.

BANDS AND ORCHESTRAS
BOY SANGERS—BOXES—FOR CIRCUS OR THEATRE. Contact Eberth Bros.,
Muncie, Ind.

CIRCUS AND CARNIVAL
EXPERIENCED BILL FOSTER FOR CIRCUS OR THEATRE. Send photo and
rate to: Eberth Bros., Muncie, Ind.

MISCELLANEOUS
EXPERT REP AY FOR MAN WANTS POSITION ORGANIZER. Age 27, born in
Boston, educated in public schools, has since studied at the Institute of Music in
New York. Has a full knowledge of circus and vaudeville, and has been in the
field of show business for the last 15 years. Will supply references.

MUSICIANS
AT LIBERTY—HANDS FEMALE, SONGS, MIDDLE BORSOS, attractive, swell
attractive, swell voice, can accompany, good writer, also tenor, W. M. Levitt, 1015 N.
Orchard Ave., Chicago, III. Will supply references.

PARKS AND FAIRS
BALLOONS AND PENS—PARADE.—JUMP
For daily or weekend, small charges apply. Eberth Bros. Theat. & Print., 119 East Ohio St.

OUTSTANDING PLATFORM TRAVELING ACT
Available for engagement. Andy, Manager, Chicago, Ill.

PRICES REDUCED
FLASHY—14K Gold or Plat.
CASH IN ON THESE MONEY MAKERS
No. 247 $2.75 Dec. $2.75
No. 296 $2.65 Dec. $2.50
No. 705 $2.65 Dec. $2.50
No. 935 $2.50 Dec. $2.50

LARGEST COSTUMES AND SNOWCAPS
Wearing costumes to amaze folks! wanted to
be seen. Silk frocks, gold-embroidered head-
wear, linen, Fox, Western Union, Providence, R. I.

FASCINATING
"BUSY BIRD" BOY CHICKEN
Lays 3 eggs weekly. Under 6 months. Will be
sent in neat, small order, incl. 10c stamp.

WE SELL IT ALL
KEYSTONE SALES
225 Commercial St., Moline, Ill., C. 0. O.

JUMBO BANMI
3 ft. 11 in. High to 4 ft. 11 in. High.
Complete, high platform, plus costumes, etc.
Order by number: No. 1 $37.50, No. 2 $37.50,
No. 3 $37.50, No. 4 $37.50, No. 5 $37.50.
$2.50 Deposit, Balance C. 0. O.

VAUDEVILLE ARTISTS
COLORING—SINGER, SPEAKER, PROMOTER FOR CIRCUS. In the field,
personality, wardrobe act, hallway and dress, for
Circus, Theatre, etc. Suitable and experienced. Send
rate and photo to: Box 102, Chicago, Ill.

DEMONSTRATORS WANTED
We would like to contact demonstrators who
are interested in advertising and selling from
a booth.
For small towns that can be demonstrated at
department stores and on all year long items.
All demonstrations are on a planting rate of
prosecution by free quote, rt. 3, Box 126, Chicago, Ill.
FIREWORKS
PITCHMEN-RETAILERS-PICNICS
OVER 500% PROFIT

SHIPPED R.R. EXPRESS.
ENCLOSE CHECK OR M. O.

$100

ACTUAL
RETAIL VALUE
$55.00

WRITE FOR ILLUSTRATED CATALOG
We have orders for Special Events, Parades, Festivals, Parties, Etc. 20% Dudley with all orders.

KIM & CIOFFI
612 ARCH ST.
PHILADELPHIA 7, PA.

AMERICAN FIREWORKS COMPANY
401 EAST HENNEPIN AVENUE
DEPT. 164
MINNEAPOLIS 14, MINNESOTA

THREE HEAVY IDENTS THAT SELL

THICK AIRPLANE METAL PLATES, HEAVY AND EXTRA-HIGH CHAINS, BEAUTIFUL POLISHED WHITE FINISH

HARRY PAKULA and CO.
3 N. WABASH AVE.
CHICAGO 2, ILE.

WRITE FOR 108 WISE
25% Deposit Required With Every C.O.D. Order

JEWELERS, PREMIUM BUYERS, PROMOTION DEALERS. We offer a LIMITED QUANTITY of these NEW CURRENCS throughout the country. Limited price of $1.25 each 300,000 and limited supply of $1.25 each 300,000. This offer does not apply to South America. Supplies will be shipped only by the NEW YORK office. Order early. Please have your order ready. E. O. H. S. of America, 515 W. 11th St., New York City.

JUNE 4, 1949

THE BILLBOARD

MERCHANDISE

CLOSEOUT!

14 KT. R.G.P. RINGS

SUPERIOR
JEWELRY CO.

WRITE FOR NEW & FREE CATALOG

COMPLETE ASSORTMENT OF JEWELRY

WRITE FOR FREE CATALOG

JEWELRY—That’s Our Business

We have everything for

JEWELERS  ENGRAVERS  DEMONSTRATORS

BIELER-LEVINE
5 NO. WABASH AVE.
CHICAGO, ILL.

#628k 4-oz. MINIATURE PORCELAIN ANIMAL SITS

BEAUTIFUL COLORS ON BLACK PORCELAIN BASES.

Imported the First Time Since 1939.

Animals from 1 to 2" high. WORKS OF ART in every detail. Bases 1/2"x1/4". BEAUTIFUL COLORS OF ANIMAL GROUPS CONTRASTING SPLENDIDLY FROM BLACK BASES.

SALESMEN WANTED

To sell this and other recent importations to stockkeepers.

PROFITABLE SELLING

One sample set sent upon receipt of $1.00. All 5 sets sent on receipt of $5.00 to be returned. Shipment is at your expense, orders for one gross have been received. BIEDERHEIM, 1935 6th Ave., New York City.

SOLD TO ALL CREDITED CROSSLAND MUSIC STORES IN THE UNITED STATES.

SYNCHRONIZED BY R. L. I. M. D.

LEO KAUL
IMPORTING AGENCY, INC.

PITCHMEN—FAST SELLING

New Item

WATSON IRON-CORD GUIDE

FIT TO ANY IRON. Clips on board, prevents tangled cord. Easier, faster ironing. LASTS A LIFETIME. Samples $1.25. Attractive display in 5 gross lots.

LIMITED SUPPLY ONLY.

Lewatti Specialty Co.

PITCHMEN—FAST SELLING

WE SELL

BEACH BALLS

AT LOWEST PRICES IN U.S.

LARGEST STOCK OF RUBBER

PLAY BALLS IN THE COUNTRY

Write for Samples

ALLIED PRODUCTS

39 Cortland St.
New York, N. Y.

WE SELL

SLUM BALLOONS

Bingo and Premium Merchandise

WRITE FOR OUR 1949 PRICE LIST

M. A. SINGER CO.

2125 COMMERCe STREET

DALLAS 1, TEXAS

SLUM BALLOONS

BINGO AND PREMIUM MERCHANDISE

WRITE FOR OUR 1949 PRICE LIST

M. A. SINGER CO.

2125 COMMERCcE STREET

DALLAS 1, TEXAS
LETTER LIST

MAIL ON HAND AT
CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

Parce Post
John S., 20 Ohio St.,
N. W. 108, Chicago
E. M. S., 155 S. 6th St.,
St. Louis

Alice Hill
Cove, Bar & M. A.
Covington, Ky.

ALL PLUM. Assorted Colors. A shade over 1000 different styles. Cotton and silk. Free to your office. $1.00 per pair. 15% off on cases of 12. 25% on cases of 24. Special discount to schools and associations. 

ACE CARNIVAL SUPPLY CO.
2525 S. Halsted St.
Chicago, Ill.

LOOK! 24-Hr. Genuine Gold Stamped 4-IN-1 "Swedish" ZIPPER WALLET

OVER 100% PROFIT YOURS! Selectors and direct manufacturers all over the world.

GOLDEN NOVELTY CO.
35 Broadway, Dept. B, New York 12, N. Y.

MEW WRITE only

CATALOG $16.00

from MERCHANDISE
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Price paid
teri.Vrgt 01

Mules Ashorlit.,...,

SIZES-

IN 1/000 Pts.

Art, care, look

www.americanradiohistory.com

"I'M ON THE RIGHT TRACK FOR FREE ILLUSTRATED NEW CATALOG of wind and water wheels. Send 5c for price. 

CHADWICK NOVELTY CO.

POT OF GOLD
NEW BEACON LEOPARD DESIGN BLANKET
54x72 Packed 30 to Case
Ed. $2.90

1949 No. 59 Catalog
NOW READY—WRITE
State Nature Your Business In First Letter

WISCONSIN DELUXE CO.
1800 S. 56th, MILWAUKEE, W. I.
**TOP THE MIDWAY WITH MYCO SUPER VALUES**

**Whips**

<table>
<thead>
<tr>
<th>Style</th>
<th>Quantity</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Bulk</td>
<td>1 Doz.</td>
<td>$1.25</td>
</tr>
<tr>
<td>Half Doz.</td>
<td>12</td>
<td>$1.10</td>
</tr>
<tr>
<td>Doz.</td>
<td>100</td>
<td>$1.00</td>
</tr>
</tbody>
</table>

**Imported Hawaiian Lilies**

- American Dozen: $1.25
- American Large Dozen: $1.50
- Cut Grass Root Lilies: $1.20
- Cut Grass Her Brand Lilies: $1.25
- Cut Grass Specials: $1.20

**Balloons**

- Dozen: $1.25
- Half Dozen: $1.20
- Doz. Doz. on ord.: $1.00
- Bag of 100: $1.00

**Fluorescent Fixtures**

- Offer tremendous profits for dealers, jewelers, lampmen. Check catalog for lowest possible prices. As low as $1.10 each.

**New Plastic Man-in-the-Barrel**

- $3.00 each
- Minimum order 1 dozen
- Check or money order only.

**MILTON D. MYER COMPANY**

522 Third Avenue
Pittsburgh, 22, Pa.

**PLASTIC MOLDING OFFERS**

- Injection Molded Products
- Plastic Containers
- Plastic Jars
- Plastic Lids

**DUNHALL Imports Co.**

61 Cedar St.
New York 7, N. Y.

**SELL Real DIAMONDS**

These are the opportunity of a lifetime. Help yourself to the heaviest, finest diamonds at the cleanest, biggest savings. Wholesale prices, genuine diamonds, and no middlemen, absolute savings of 30% or more. Write today. 150 E. 10th St., New York 9, N. Y.

**Genuine Diamonds**

**$98.00** per carat complete, no hidden charges, no middlemen, no reserve prices. Immediate delivery. Wholesale prices, absolute savings of 30% or more. Write today. 150 E. 10th St., New York 9, N. Y.

**Quick Photo INVENTION!**

PDQ Champion Photomaster

Fabric and instruction book 50.00

**FLUORESCENT FIXTURES**

**4TH OF JULY SPECIALS**

- MARRIAGE LIGHTS, MARRIAGE LIGHTS, MARRIAGE LIGHTS
- 2 HOLIDAY LAMPS FACTORY DIRECT
- 2 Heavy Duty Gas Lamps
- 2 Heavy Duty Gas Lamps

**ABRAMS LIGHTING MFG. CO.**

113 No. 7th St., Philadelphia 6, Pa.

Phila. 399-1949
NEW
BEAUTIFUL
BELT
BUCKLE

ZINC-ALUMINUM ALLOY
CHROME & GOLD PLATED

FITS ANY BELT
UP TO 1 INCH
$1.15 In Dosen Lots.
$1.25 S. to C. O. D.

BUCK NOVELTY CO.
455 S. LOS ANGELES ST.
LOS ANGELES 12, CALIF.

FIREWORKS
Chinese Firecrackers
1 Bundle or 1200 1 1/4" Crackers $3.50
2 Bundle or 1600 1 1/4" Crackers 4.35

BALLOONS
Latex Rubber
No. 1-0—Per Gross $1.25
No. 2-0—Per Gross 2.50

Cash With Order
DAYTON, OHIO

BINGO SUPPLIES
AND EQUIPMENT
IMMEDIATE DELIVERY!
• Electric Flash Boards
• Numbered and Wire Cages
WRITE OR WRITE FOR CATALOG

John A. Roberts
333 HALSY ST. • NEWARK 2 • N. J.

SLIM—PLASTER NOVELTIES
Large Selection of Novelty Items. Lowest Prices—Quick Delivery.
Write for Price List.
NOVELTY MERCHANT CO.
304 W. ROOSEVELT RD.
CHICAGO 8, ILL.

SWAGGER STICKS DIRECT
From Manufacturer, Post Quality, Coated and Wax Coated Bundle Handles.
100 per bundle.
$4.00 per dozen.
$28.00 per hundred.

Buck Buckcraft Co.
209 Canion St.

Chinese Firecrackers
1 Bundle $1.00
2 Bundles $1.85
3 Buoñes $2.60

BUCK BROTHERS
Columbus, Tenn.

LETTER LIST
(Continued from page 28)
NINETY-THREE
COURT STREET
MILWAUKEE, WIS.

MAIL ON HAND AT
CHICAGO OFFICE
155 No. Clark St.,
Chicago 1, Ill.

WESTERN HORSES
SPECIAL ORDER $24.00 D.O.Z.

MEXICAN JUMBO BEANS
New crop of fresh new large beans. Costly and valuable. 100 lbs. $25.00.

BUCK NOVELTY CO.
1523 E. 64TH ST., CHICAGO 37, ILL.

DIRECT FROM MANUFACTURER
SENSATIONAL PRICE

BEAUTIFUL JUICE CT.
Fountain pen, automatic pencil and precision ball pen. Assorted colors with gold-plated caps. Limited supply. SPECIAL PRICE 70c.

BARBARA FRITZCHIE COFLAFORD, FREDERICK, MII.

FOR IMMEDIATE DELIVERY
HIGHLY POLISHED, ELECTRO PLATED
• Identification Bracelets •
• Pins • Guard Pins • Boutonnieres •
WRITE FOR CATALOG NOW
(STATE BUSINESS)
25% Discount With Orders, Balance C. O. D.
SEND $5.00 FOR SAMPLE ASSORTMENT

FRISCO PETE

6000 Animals
in 250 Page Wholesale Book

SOUVENIR PENNANTS
For Parades, Exhibitions, Carnival Shows, etc. Made of good quality paper. $1.00 per 50. $10.00 per 1,000.
H. A. WALES CO., INC.
Gold Stairs-On the Northwest, New York

WE SPECIALIZE IN
CARNIVAL PLASTER

Small, medium and large never finished to resemble North Temperate, Southern, 25 to 150. 8 to 15 feet.
TRACY'S PLASTER STATUARY
Havertown Statuary, Pavilion, Mich.
Phone: Hammond 3724

TERRIFIC BARGAINS!
SUMMER CANDY OR CHOCOLATES

With our greatest demand increasing, this is your opportunity to purchase top grade merchandise at reduced prices. Order yours now.

BARBARA FRITZCHIE

DEPARTMENT 87

94 MERCHANTISE
The Billboard
June 4, 1949
Pipes for Pitchmen

By Bill Baker

MR. ROACH ... car 1 worker, is back in Chicago after spending the winter on the West Coast.

Get up to date. There’s no percentage in being in the dark.

REPORTS FROM ... Field Worth indicates that Tip and Lill Hallerman were caught in the flood there recently and lost practically everything they had stored in a trailer park.

One of the worthwhile things that proves while you’re selling it is a registration for good times and cleanliness.

THEY TELL US ... that all six of the only 1st still going in Chicago is the one on Monroe Street. Of course, Maxwell Street still can be worked on Sundays.

Floor your stuff if you would get yourself that thin dime. You won’t collect even a thin dime if you don’t.

FOLLOWING ... a week’s vacation in Qullman, Ala., Harry Maier headed back into Kentucky.

The lure of the road has brought many pitchmen back with it after they had announced their retirement from the business last fall.

HOBO BERSON ... arrived in the Windy City last week from Los Angeles and is headed for New York and Coney Island. While in Chi he worked Maxwell Street with his sketch act. He advises all members of the prices and location that they must be away from Los Angeles because he says it’s no good.

The pitchmen who were among them were always telling the sales that he was going to town to hunt a horse book because it was this important that when he handed him a copy of “Black Beauty” for his birthday.

JACK HARRISON known in pitch circles as Happy Jack Harrison, is on route to Havana. Following a brief stay there he will open his next show in Waycross, Ga, and plans to play the South most of the summer.

C. V. BROWNFIELD veteran pitcher, is still in Georgetown Hospital, Washington, recovering from a serious illness. So’s that it was most turnout from friends.

YEARS OF EXPERIENCE ... by most pitmen have demonstrated to the country’s millions their ability to introduce, sell and stimulate the advantages of many thousands of products for newer and better products,” adds V L. Torres from Chicago. “The pitchmens growing gull.” Torres con (See Pipes on page 19)

SPECIAL MERCHANDISE FOR STREETMEN & SPECIALTY WORKERS

New Finest, new start.

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
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<tr>
<td>.25 to .50 Fine</td>
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<td>.50 to 1.00 Fine</td>
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<td>1.00 to 1.50 Fine</td>
<td>17.00</td>
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<td>1.50 to 2.00 Fine</td>
<td>20.00</td>
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<td>2.00 to 2.50 Fine</td>
<td>23.00</td>
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<td>2.50 to 3.00 Fine</td>
<td>26.00</td>
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<td>3.00 to 3.50 Fine</td>
<td>29.00</td>
</tr>
<tr>
<td>3.50 to 4.00 Fine</td>
<td>32.00</td>
</tr>
</tbody>
</table>

Attention

JEWELRY WORKERS

The highest selling item that ever came out of Old Mexico, Necklaces and Bracelets is made, dipped in gold, filled with silver, set with ruby red, emerald green, white, lavender, topaz and other sets. This year you will find something different, this is a year you might not find the item that you have missed the beat. Send $5.00 for samples and quantity prices.

LOWREY

6½ Hoover's Cabin Camp Conley, Colo.

FIREWORKS

ATTENTION, DEALERS AND JOBBERS

For lowest prices write today for complete price list.

MD-WE东西 FIREWORKS

114 W SECOND ST. 
SIOUX CITY, IOWA

1" x 36" Hawaiian Leis

Excellent in 6 threads: orange, 55c. 50c.

POLACHEK BROTHERS Import and Wholesale 490 Del Mar Ave. Cleveland 3, O.

MEDICINE MEN!

Watch for our new wholesale boxing on Bonanza, red, pink, white, black. We are also shipping Rock of Ages, (for people who want to keep their count).}

GENERAL PRODUCTS LABORATORIES, INC. 104 S. Spring St. Columbus 15, Ohio

CARNIVAL JOBBERS

We are now shipping Fruit Machines, 25, 35, 50, 75, 100 for $25.00 and $30.00., Made especially for jobbers, these machines have been in demand.

I & K PRODUCTS

7908 W. Ave., Brooklyn, N. Y.

MANUFACTURING

THE NEW AND IMPROVED PIE CRIPPER

If you are looking for something new this year, this is it.

This 6-in-1 gripper is getting big money. The only one with the French fry cutter, saddle for samples and price list of both.

RALPH LE FEBVRE

231 Columbus Heights Branch Minneapolis, Minnesota

Notice—Engravers & Demonstrators

NOW OCCUPYING OUR NEW BUILDING WITH LARGEST MANUFACTURING SPACE.

NEW CATALOG WITH PRICES REDUCED NOW READY

I.E. STEIN & CO.

250 E. Grand Ave., Chicago 1, Ill.

HANDLE COINS? You'll Want A PALM COIN WRAPPER!

COUNTS and Wrap

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pennies, Nickels, or Dimes</td>
<td>$3.95</td>
</tr>
<tr>
<td>Silver, Gilt, or Silver Plate</td>
<td>$5.00</td>
</tr>
</tbody>
</table>

Attention

ATTRACTIVE Designs on Billhead Paper

Complete with Stand, No. 1. Address: Palm Coin Wrapper, Box 6312A, Chicago 10, III.

OAK-HYTEx RABBIT HEAD BALLOONS

Another new novelty by the Leader—Big No. 10 Peter Rabbit Head, with extra large inflateable ears. Buy from your jobber, in assorted colors, at

$9.25 per gross or in popular Mattled Style at $10.00 per gross.

SOLD THROUGH JOBBERS ONLY

The Oak Rubber Co.

Ravenna, Ohio

IMMEDIATE SHIPMENTS

ON ALL OAK PRODUCTS

25% Off with orders, but C.O D. Cans from store required.

W. M. BRODY

1116 S. Dearborn St.

Wholesale Distributors

ALL OAK BALLOONS AND TOYS

15% off, List or Reprint, Carload and Carnival Goods.

HARRY KELNER & SON

30 Halsey NEW YORK 13, N. Y.

INEXPERIENCED... Mail your balloon orders to LEVIN BROS,

TERRA HAUTE, IND.

OAK HYTEX DISTRIBUTORS

IMMEDIATE SHIPMENTS

On Oak Products. 25% Off with orders, but C.O.D. Cans required.

KIPP BROTHERS

4012 S. Meridian St. Indianapolis 4, Ind.

PICO NOVELTY CO.

Distributors for Oak-Hytext Balloons and Rubber Toys.

342 So. Los Angeles St., Los Angeles 14, Calif.
Big Money in Wirework

16 Pt. Stainless Steel Tableware

in your local store today. The very best quality, designed to please the toughest of appetites, stainless steel tableware is ideal for the modern home. With an attractive range of shapes and sizes, it suits every need.

cery is a major retail store for the very best tableware. Their products are known for their durability and resistance to staining and warping. The stainless steel material gives it a sleek and modern look which is perfect for any home.


t to change the look of your tableware. With an attractive range of shapes and sizes, it suits every need. The stainless steel material gives it a sleek and modern look which is perfect for any home.

**BOOST SALES NOW! MEN'S GOLD FILLED SQUAIRDE**

No. 153 = $9.75 per doz.

Beautiful Men's Double Head Cameo

3.50 per doz. 1192 per box. 50% on bal.

STERLING JEWELERS

144 S. ST. LOUIS, 15, OHIO

**FIREWORKS**

Oak Balloons and Swatchy Dolls wholesaled - competitive prices. Please visit us at 112, New York.

**BIGGEST SALE! NEW PENCIL SETS FLASH STEEL PROFIT TRY WRITING**

**PENNANTS**

Brightly colored, made in America. Available in a variety of styles and sizes. Please visit us at 112, New York.

**WIRE ARTISTS***

BUY GOLD FILLED AND "GOLD PLATED" DIRECT FROM THE MANUFACTURER. SAVEMONEY—SPEED QUALITY.

**THE IMPROVED SEAMLESS WIRE CO.***

175 E. 31ST. PROVIDENCE, R.I.

**MINIATURE GLASS PITCHERS**

These unique miniature glass pitchers are available in a variety of colors and sizes. Perfect for serving drinks or as a decorative accents in your home. Please visit us at 112, New York.
SALEBOARDS SIDELIGHTS

Most Secore, Secore & Secore, Chicago, reports firm's first column, Put 'n Take, is "leading the pack" of Secore tournaments. The board offers players a "three-play price" ranging from a dime, 15 or 25 cents, depending upon your color pick, plus pay per punch. The new dim py coin board, Kop-a-Hopper, is showing good initial acceptance, and Secore says six additional numbers will be released shortly. They will include coin and straight number boards, and be called and dime play. Irwin Secore, in opening his summer cut tag, told his outside force recently suffered an infected foot. He spent several days at home but is back at his office.

Gardner & Company, Chicago, tells of the good level of sales on its die-cut seal jack pot line, which includes all forms of play. Die-cut straight merchandise boards are also in vogue, officials state. Current plans call for breaking away from traditional board play by using novel ticket arrangements and radically different jack pot play. All new additions will fit into all types of territories successfully, it is stressed. Pirani's early-‘ori vacationist, Sales Manager Charles Leedy, has been contacting customers during his "time-off". Mauie Kaye is new out on a Northeastern tour after his Midwest trip.

Harlich Manufacturing Company, Chicago, is set to release a new board of the "super-surprise" type, according to Sales Manager Sam Feldman. Details on the number, already in production, are being held under wraps until it has been liberally sprinkled throughout the trade. Manny Guterman, sales chief, took off on a two-week Eastern trip last week.

Guy Galantine, Crown Products South Bend, Ind., passes along that firm's Illinois representative, Robert Gerhartz, is doing a better-than-good job. Gerhartz reports Crown's Pin and Pick a Trick boards especially are moving without let-up in his territory. Company's home office head, Miss E. Fielderman, is busy meeting order demands of local operators, Ray adds.

Joseph Berkowitz, general manager of Universal Manufacturing Company, Kansas City, and Line-Jay Products, Inc., Chicago, announces that the new stock and showroom for both firms in Chicago are turning out to be "what the doctor ordered" for bettered presentation and deliveries in the Windy City area. In charge of Bernard Kline, the sales supervisor for Universal and Bee-Joy in the Chicago district, the new quarters offer sales convenience in servicing customers.

Hat Reise, of the Ruthe Coin Machine Exchange, Philadelphia, reports increased activity in the firm's saleboards departments. New numbers are coming in all the time, he says, and the staff is kept busy filling orders.

Ray Mets, heading Ray Mertz & Company, Chicago, reports activity in the special made-to- order push card field is encouraging. Company offers customers a swift delivery service, and credits its array of automatic machinery with making flush deliverable possible. Production equipment eliminates practically all hand work previously needed in push card manufacture, Mertz declares.

Thomas A. Walsh Manufacturing Company, Omaha, is finding nothing doing, day recommending 81 and central pace with the end of May. D. L. Gruhn, however, has the final details of "when and where," but the complete shifting of plant and offices will be a major undertaking, he says. Meanwhile, business continues good on the West front. Firm's chief, Thomas A. Walsh, remains one of the busiest boardmen in the trade as he scoots about the country.

BEAUTY CLICKING

(Continued from page 67)

good matinees at Madeto, Visnola and Bakkenfield, with scenes at night. Beatty announced that he has ordered all new canvas which is to arrive before the show leaves California.

PLAY COLOR

NO GAMBLING ALLOWED

SPEND YOUR MONEY TO SEE THIS PATENTED DEVICE OPERATE

R. C. WALTERS MFG. CO.

4201 NORFOLK AVE.
ST. LOUIS 10, MO.

A Winner

READY TO GO!

No. 11572
1050 CL HOLES
5c Play
SPECIAL THICK
Takes In . . . $52.50
Pays Out . . . 25.67
AV. PROFIT . . . $26.83

HARLICH
MFG. CO.

1200 NORTH RIOHAB AVENUE
CHICAGO 31, ILLINOIS

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USED COIN-OPERATED MACHINES

Music - Vending - Amusement - Bells - Counter

Only new machines of used equipment received for publication in this column.

RATE—12¢ a Word Minimum $2

Advertisements in this column are considered paid for publication.

The Billboard

June 4, 1949

SALESBOARDS

SALESBOARDS—All Orders Shipped Same Day Received

DEAD AIR VENDORS—12¢ a Word

FOR SALE—Complete line of Coin-Operated Equipment. Complete line of Vending Machines. J. W. Aiken, 600 N. Main St., Roanoke, Va.

FOR SALE—50¢ and 75¢ Washing Machines, J. W. Aiken, 600 N. Main St., Roanoke, Va.

FOR SALE—Complete line of Coin-Operated Equipment. J. W. Aiken, 600 N. Main St., Roanoke, Va.

FOR SALE—50¢ and 75¢ Washing Machines, J. W. Aiken, 600 N. Main St., Roanoke, Va.

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FOR SALE—Complete line of Coin-Operated Equipment. J. W. Aiken, 600 N. Main St., Roanoke, Va.
June 4, 1949

COMMUNICATIONS TO 155 No. Clark St., Chicago 1, Ill.

System Amuse. In Production on Shufflepin Games

LOS ANGELES, May 28.—First 26 Shufflepin games—a bowling game manufactured by Bud Farr, of System Amusement Co.—are off the production line. Firm also manufactures Olympic shufflepin.

Game has been in test in Los Angeles for some time and Farr reports that collections average $10 to $30 per location.

Each machine is 12 feet long and has a massivite playing field. The machine is played by pushing shufflepin and is set up so that four or more players can participate. Scoring is in points, with a possible high score of 99. Each player uses two disks for each frame. After all players have played, the score is added up and the light diminished counts as one score. A strike is made when all 10 lights are eliminated, with the resulting score of two or three disks.

The nine pins for a frame constitute the game. After each player returns the score sheet, the machine is reset for the next player. This has been done where machines have been installed in bowling alleys, where players use two disks for each frame. ettie-OFF

New Wrinkle

LAS VEGAS, Nev., May 28.—Something new has been added to the bell parade here. Called the Roto-Loa, a machine manufactured by Hugh El Bluetooth and Las Vegas featured a new method of determining winners. Instead of using numbers and real symbols, it issues printed messages informing the winner of the top price. At the drop of a coin, the machine delivers a reading which may include “Better Luck Next Time,” “Keep Trying,” “Try Again,” “You’ll Get Lucky Soon” or “You Win $10” (or various other amounts). There is a $500 jackpot.

Calendar for Coinmen

June 3—National Automatic Merchandising Association (NAMA), Regions A and 3, annual meeting, Ritz-Carlton Hotel, Atlantic City. Region 7, New Jersey and Pennsylvania; Paul R. Berkley, chairman. Region 3, Virginia, Maryland, Delaware and District of Columbia; Aaron Goldman, chairman. National convention and exhibit, Stevens Hotel, Chicago.

June 4—National Confectioners’ Association (NCA), annual meeting and convention, Stevens Hotel, Chicago.

June 18—International Show, Atlantic City, Little Rock.

June 24—International Show, Atlantic City.

June 26—Regional Convention, Atlantic City.

June 27—Regional Convention, Atlantic City.

June 29—Regional Convention, Atlantic City.

June 30—Regional Convention, Atlantic City.

Study Areas

Among the territories especially looking forward to increased business between now and the Labor Day weekend are the Dakotas, where warm weather continues to hold the hands of visitors, the resort areas in Minnesota, where thousands of fishing and summer camp locations, and the East and West coasts.

Operators covering areas basically inhabited by farmers will find vacationers holding up their grosses for the next five months. They also are looking forward to the fall when the crops will be in and the farmers will again have some free time.

With government aid, farmers appear to be needed for a longer season and operators again seek for a healthy winter season.

Government To Hypo Export Reports for Coin Machines

WASHINGTON, May 28.—Predictions that foreign trade in coin machines and machines for gambling purposes in the exchange situation era, Commerce Department’s Office of International Trade (OIT) is endeavoring to step up its reporting service in the next few months, in the hope of making it easier for the machine industry outlook.

Officials disclosed to The Billboard this week that in the near future the Foreign Service in scores of countries will be asked to report information to OIT on coin machine purchases, trade changes in value of machines, and other pertinent data.

Periodic Reports

The material will be compiled by the office equipment desk of OIT and periodic reports issued. Names of importers interested in acquiring coin equipment will be included.

OPS READY ARCADES, OUTDOOR LOCATIONS FOR TOURIST RUSH ON DECORATION DAY WK.-END

Economic Conditions in Slow But Steady Improvement

CHICAGO, May 28.—With conditions showing about the same improves in the industry, the summer season officially gets under way this week at most resorts throughout the country. The formation of amusement equipment have been finding the going rough since last November, there were signs of increased activity, with Olloween giving the green light to pin games and South Beach Shufflepin, expected to hit the skies during the summer, is getting a chance to again throw its weight around, and the formation of midsummer leagues is already under way in most cities.

Arcades are in full operation, with the opening of the fair season. In the week-end will also open the summer season for vendors, with outdoor equipment due to make its appearance in such locations as gas stations, open-air theaters, parks, pools and hotels.

Crabb Manufacturing Expands Production Facilities in Howell

DETROIT, May 28.—With the recent enlargement of its plant near Howell, Mich., the Crabb Manufacturing Company has increased production facilities for the 288-0 shape. The new addition includes complete machine shop facilities, provisions for all heating of the plant and a number of special devices to speed production. Machines now completed in the plant at Howell, with the addition of a spray booth, welding equipment, and other units, make possible the handling of, in the past, only made elsewhere. Crabb now is making parts for a number of years in Chicago.

Universal Sets Reps To Cover Iowa, Kan.

CHICAGO May 28.—Two new distributors have been appointed by Universal Industries, Inc., according to that firm’s headquarters in Chicago.

E. R. McNamee, with The Distributing Company, 1919 Grand Ave., Kansas City, Mo., will handle Kansas, Atlas Music Company, 221 Ninth Street, Des Moines, will cover Iowa.

Chi Billboard

In New Office

CHICAGO, May 30.—The Chicago office of the Billboard is now at 166 West Randolph Street, across the street from the Billboard's offices occupy the 20th floor. Telephone number is 6-8761. Former offices were at 185 North Clark Street.

TAX COLLECTIONS CONTINUE UP

WASHINGTON, May 28.—Collections from the coin machine tax continued to increase in April, according to the Internal Revenue Bureau reported this week. Receipts were $777,883 as compared with $798,412 in the same month of the previous year. For the first 10 months of the 1949 fiscal year, collections were $18,398,656, an increase of $1,145,526 over the same period in the preceding year.

Universal Sets Reps To Cover Iowa, Kan.
Manufacturers Deliver the Milk

Venders Beginning To Roll Off Production Lines; See Selective Units Dominating

By Fred

CHICAGO, May 29.—Activity during the milk vending front has taken on a definite "delivery" pattern during the past week with production now under way at four firms and plans for production crystallizing at four others. Among the companies in the field report no production plans for their units. Availability of a bulk, cup type unit in quantity brings to three the types of dispensing methods now offered: bottle, carton, and bulk. Prices on equipment immediately available range from $170 to $683 for an automatic bulk vending machine.

The two companies in full production are:

Sunstan Company Changes Name to Automatic Industries

KING OF PROSIA, Pa., May 29.—The six-year-old Sunstan Machine Company, manufacturers and distributors of Sunstan machines,ventas lane dispensers, has changed its name to Automatic Industries, Inc., it was announced by Harry Avrigan, president. A certificate of incorporation for the new company was issued this week by the Pennsylvania Secretary of State.

Avrigan continues as treasurer of the new corporation, sharing interest with Stanley E. Riller, New Jersey, original partner in the Sunstan company. Mr. Riller, who was named Avrigan, is in keeping with the company's expansion program. It is understood that Sunstan Company, manufacturers of Sunstan machines, several new automatic vending devices are being planned by the new corporation.

Chickeen Appoints Distributor for Missouri, Kansas

CHICAGO, May 29.—John Conrow, vice-president of J. H. Keeney & Company, announced the appointment of W. E. Evans, Inc., Kansas City, Mo., as distributor for its line of equipment. Keeney will cover the Western half of Missouri and the East half of Kansas.

Conrow also reported that Keeney has placed additional Super Holts in production, and that its cigarette division was also in full production with another 10,000 units set for assembly.

Vender Benefits Stressed at Nat'l Sales Mgrs'. Meet

CHICAGO, May 29.—Automatic merchandising facts, figures and future trends in the nation's economy were presented in one of the features addressed before the 14th annual convention of the National Food Executives (NFE) at the Shoreham Hotel here this week (23-25).

Titled Automatic Merchandising, the Key to Plus Sales, the address, delivered by G. R. Schreiber, Coca-Cola distributor of the Dillard-Miller, Inc., of New York, was key to the "merchandising" theme of the three-day meet.

Participating in the editor's panel on "Sales" (241), Schreiber, at the early beginnings of the vending industry, highlighted it as a proven, practical, efficient method of distribution. During 1941, vendors sold merchandise goods with a total value placed at $500,000,000, and by 1953 this form of merchandising accounted for an expenditure of $3,000,000,000, according to E. S. Department of Commerce predictions.

All types of goods can be exposed to a plus market through the medium of the vending machine, as has been proved by all-out acceptance by three major industries during the past two decades. As a result, the candy, cigarette and soft drink vending markets could not be profitably serviced by any method other than vending facts on each of the three Schreiber told the sales managers that 10 percent of the nickel candy vending sales made last year were made by 350,000 candy venders; 20 percent of the change machines purchased from $25,000 venders; and sales of nickel venders accounted for 2,574,000,000 bottles and 683,000,000 cups of carbonated beverages.

Hot and Cold Development of units to vend heated edible liquids and foods (sandwiches, coffee and other venders) and refrigerated venders to dispense cold drinks and frozen confections, as well as the newly-organized or heated machine venders, was explained by Schreiber, which is combined with the previous change-making devices means that a variety of automatic equipment is available to the manufacturer with which to increase his sales volume.

Continuing, Schreiber declared that (See Vender Benefits on page 103)

Stoner Debuts $99.50 Vender

102 Bars in Six Columns; Bases Extra

First Deliveries June 6

AURORA, III., May 29.—A new low-priced Universal is in production at the 102 Bar Vender Company here, Clarence Admirer, vice-president, announced this week. The six-column vender will offer venders a price list at $99.50, making it the least expensive Universal placed on the market since 1942. Prices for the model list at $19 and $125.

Savings in production costs made possible the lower price, Admnder said. After the mechanism is identically patterned with the Model 102 it is constructed

Jit Not a Jit

PHILADELPHIA, May 29.—The directions stated that for 15 cents, set would come five 1-cent stamps. A man finished a dime and a nickel and dropped them into the chute. But nothing happened.

Consulting the superintendent of the branch post office, who disclosed the happening, the stamp-seeking manufacturer was told he probably put in a Matchett Nicole.—The Jefferson nickel. There's a little less than the buffalo nickel, it is explained, and sometimes they come out in this particular machine.

In Buffalo nickel was dropped in. It worked.

Okay One-Cent Per Pack Levy On Cigs in D.C.

WASHINGTON, May 28.—As a result of a compromise on the new D.C. cigarette tax, reached this week at a joint conference of House and Senate committees, a new cigarette tax of 1 cent per stick was set, starting August 1. Cigarette sales, however, were reduced from the regular 2 per cent sales levy.

During the 1931 fiscal year legislation was in effect to the effect that established a 22-cent tax, $46,000,000 to the D.C. treasury, which was reduced to a $5,000,000 in taxes during that period.

First time a license will be required to operate cigarette vendrs.

Exact amount of the fee is left to the discretion of the D. C. commission, but is not to exceed $8 for each machine.

Court Blocks AFL Union in Picket Case

NEW YORK, May 28.—The National Labor Relations Board (NLRB) this week, by a 3-to-2 decision, ruled it had jurisdiction to investigate a picketing by the Montgomery Tobacco Corp., 459 West 40th Street, New York City, which was brought by Justice Murray Hirschfeld, of U. S. District Court Wednesday (22), for striking picketing by members of the Confectionery and Tobacco Jobbers' Employees Union and the American Federation of Labor (AFL), and that the AFL renders a final decision on the complaint brought by the operator.

Montoya Trading, organized last February, has noise about 50 ciga-

Mendance Stressed To Attend NCA Convention; 110 Exhibitors Set

CHICAGO, May 28.—Over 5,000 persons are expected to attend the five-day National Confectionery Association (NCA) convention at the Stevens Hotel here June 3-8, executive chairman Louis D. Goldberg announced this week. It will be NCA's fifth annual convention, the third in the series of Confectionery Industries Expositions. The latter is held in conjunction with the convention.

Exhibits will be set up by 110 candy suppliers and equipment manufacturers, and will occupy the hotel's exhibition hall and mezzanine floor. Several developments in processing, wrapping and packaging candy will be highlighted.

Among displays will be wrapping machines which, by automatic feeding devices, turn out an almost exact weight. Keeping the candy product fresh from production line to consumer.

Candy improved in taste, texture and food value through the addition of new agricultural ingredients, such as wheat and soy protein. Milk products will also be included in these candies, as chocolate, which is used by the Department of Agriculture, and are the result of a cooperative research project by the NCA and the government.

Other displays will include equipment made by leading companies in the candy, chocolate, malt, sugar, coffee, and other industries.
Revamp Badger Sales Offices, Adding Vendors

LOS ANGELES, May 23.—Extensive remodeling to take care of an expanded bulk vending department is under way at Badger Sales. One half of the music machine display room will be added to the new department, William R. Hoppel Jr., announced. Frank Leonard, who has headed up the parts division of Badger Sales, will supervise the bulk vending saleroom.

A full supply of bulk vending items such as candies, nuts and brands will be carried in new-type "see at a glance" showcase. Cans will be displayed in bins below eye level, with price tags that can be changed daily in line with market fluctuations.

The new room will be large enough to display 100 vending machines. Northwestern equipment will be featured, Hoppel said.

In line with the expansion program, the sales department will be increased to take care of the new business.

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Greyhound Bus To Use Stamp Folder Advertising Plugs

BOSTON, May 23.—The latest convert to stamp folder advertising is the Greyhound Bus Company, which recently closed a deal with a local stamp machine operating firm. The wide distribution of the folders among all segments of the population has apparently prompted the bus company to have its sales message printed on the folders. Plumbing lines' all-expense tours and chartered buses, the folders are supplied by the Plastic Manufacturing Company, of New York City.

ABC Vending Corp. Reports Earnings

NEW YORK, May 23.—ABC Vending Corporation has reported a net income of $17,343,533 in 1947. Sales in 1948 totaled $28,293,111 against $28,203,111 in the preceding year.

Officials state sales volume has been stimulated by the addition of new sales locations, principally in drive-in theaters and the Shubert group of legitimate theaters. Installation of coin-operated soft drink vending was expanded considerably last year, and current plans include use of the latest type equipment in the New York metropolitan area. The company spent $793,109 on new equipment and improvements during 1949.

Current assets are listed at $4,051,069 and liabilities at $2,559,033.

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Form Tobacco Tax Research Council

RICHMOND, Va., May 23.—Joseph Koldany, managing director of the National Association of Tobacco Distributors, was elected president of the National Tobacco Tax Research Council (NTTTC) at a meeting here Wednesday (23) to formalize the existence of the new organization. The function of NTTTC is to gather statistical data "which will serve to demonstrate that the tobacco industry and everyone identified with it, from the grower to the ultimate consumer, is burdened with unaccountably oppressive rates of taxation," according to the group's stated aims.

The NTTTC will shortly establish permanent offices here.

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Van Corp. Debuts New Tailgate Loader

LOS ANGELES, May 23.—The Van Corporation here has introduced a tailgate loading platform allowing a one-man crew to deliver any van, that can be rolled or pushed into leading position. Firm officials state the unit is voiced operated, has a 600-pound capacity and can be installed on either open body pick-ups or panel trucks.

When not in use, the loader platform folds up much in the ordinary tailgate. Too, it can be used to carry an extra machine when left in the open position.

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Rudd-Melikian Adds Plant, Office Space

PHILADELPHIA, May 23.—Rudd-Melikian, Inc., announced the expansion of production and office facilities this week as firm acquired 15,000 additional square feet of space on two floors in a building adjoining the main plant here.

K. C. Melikian, vice-president, also revealed the firm will introduce three new products within the next six months.
ALL VICTOR MACHINES
Recommended and sold on
TORR TIME PAYMENT PLAN
For per some in 20 weekly payments. Write for details.
ROY TORR
Londonte, Pa.

ATTENTION—25¢ & 30¢ CONVERSIONS
Silver, Quarter or combination Nickel
Dime conversions. Guaranteed Parts.
Export Workmanship.
ALSO 30¢ CONVERSIONS FOR ALL MODELS

CIGAR VENDORS, 50 CAP.
SPECIAL $75.00
Unnea Candy
Vender

CANDY MACHINES
NATIONAL ELECTRIC, 9 Col. $375.00
NATIONAL 9-35, 350 Pack Cap. 97.50
NATIONAL 7-55, 270 Pack Cap. 83.00
NATIONAL 9-55, 270 Pack Cap. 75.00
NATIONAL 6 Cols, 170 Pack Cap. 82.50
Rowe Royal 10 Col, 400 Pack Cap. 100.00
Unneeda Model 500, 15 Col. 85.00
Do-Grinder, 9 Cols., Model W, 270 Lb. 42.50
Special 4 Col. Vendor, 50 Pack Cap. 20.00

AMAZING PROFIT
AT SMALL COST!
VICTOR'S NEW
HOT POP
NON-CORN OPERATED
POPCORN VENDOR

$47.50
F.O.B. CHICAGO

VICTOR VENDING CORP
507-513 W. GRAND AVENUE
CHICAGO 39, ILLINOIS

FRESH TASTY POPCORN

Approved by Underwriters
Write today for free profit charts and colored circular describing new and very profitable form of operating that is sweeping the country.

HOT-POP is now on display at all VICTOR D'istributors

UNEEDA PACIFY.
COUNTER SPECIAL

565.00
Candy
VICTOR NATION'S
ADVANCE
Shipman
Special!
DuCrenier,
National.
National 9-30,
ROWE
CIGARETTE
ATTENTION-25c
Expert
Silver,
Workmanship.

UNEEDA.
Shipman
Special!

Arizona

Arkansas
June 20—Calhoun receipts tax report and payment due.

California
June 15—Use fuel tax report and payment due.

Colorado
June 14—Sales tax report and payment due. Use tax report and payment due.

Delaware
June 1—Merchants' license tax report and payment due.

Florida
June 16—Agents and wholesalers' cigarette tax report due.

Georgia
June 10—Cigar and cigarette wholesale dealers' report due.

Idaho
June 15—Cigarette wholesalers' drop shipment report due.

Illinois
June 13—Cigarette tax return due. Sales tax report and payment due.

Indiana
June 10—Cigarette distributors' interstate business report due.

Iowa
June 15—Cigarette distributors' drop shipment report due.

Kentucky
June 20—Cigarette wholesalers' report due.

Louisiana
June 1—Soft drink tax report due.

Maryland
June 16—Sales and use tax report and payment due.

Massachusetts
June 20—Cigarette tax report and payment due.

Michigan
June 6—Property tax return due (last day).

Minnesota
June 16—Income tax (over $30) second installment due.

Mississippi
June 15—Income tax second installment due. Use tax report and payment due.

Missouri
June 25—Use fuel tax report and payment due.

Montana

Nebraska
June 10—Cigarette distributors' report due.

Nevada
June 6—Property tax quarterly installment due.

New Jersey
June 20—Cigarette distributors' tax report and payment due.

New Mexico
June 1—License tax due.

New York
June 15—Use tax report and payment due.

North Dakota
June 10—Cigarette distributors' report due.

Ohio
June 10—Cigarette wholesalers' report due.

Pennsylvania
June 10—Cigarette tax report due.

South Dakota
June 10—Cigarette wholesalers' report due.

Tennessee
June 15—Philadelphia income tax withholding return and payment due.

Tobacco
June 16—Use tax report and payment due.

Virginia
June 15—Cigarette tax report and payment due.

Washington
June 15—Wholesalers' cigarette drop shipment report due.

Wisconsin
June 15—Cigarette tax report and payment due. Sales tax report and payment due.

Wyoming
June 15—Sales tax report and payment due. Use tax report and payment due.

WYOMING VENDING MACHINES

STATE TAX CALENDAR

UNEEDA VENDING SERVICE
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
106 CLYMER STREET EVERGREEN 7-4568 BROOKLYN 11, NEW YORK

June 4, 1949

California Vending Almonds
65¢ Per Lb. (25 Lbs.
50¢ Per Lb. 100 Lbs.
We Manufacturers BULK MERCHANDISE DISCOUNT All Types—Highest Quality, Lowest Prices, Samples
Sole California Operators, order your ACORN MERCHANDISE VENDORS from

ACORN MERCHANDISE VENDORS
1015 S. Grand Ave., Los Angeles 15, Calif.
Stoner Debut

$99.50 Vender

(Continued from page 106)
The new machine will come in only one color — probably a hammered red, to trim costs further.

Discusses Features

These features, although pointed out, are expensive items in production and their elimination on the Model 166 enables Stoner to pass along saving to operators. The Model 135 is the driving mechanism which runs in both production and lists at $125, will contribute to feature these refinements, however.

Commenting on the new model, Mr. Randall said: "We are getting down to the bare Univelser, similar to the one we had before the war. The last 102-bar capacity machine Stoner put out in 1942 bore a list price of $72.50 without base and could include such refinements as the hinged door and stainless steel delivery tray.

The manufacturer's sales organization received official notice of the inception of the new model Tuesday (24) and was told that first shipments would be made June 6.

All other machines in the Stoner line will continue in production.

Seacoast Named Distribuid by Oak

NEWARK, May 28.—Dave Stern, head of Seacoast Distributors, reported here this week that he has been named to handle the Acorn kiosk merchandiser variety, a product of the Oak Manufacturing Company, of Los Angeles. Selling for $135.60 per box, the Acorn, or Acorn Bar machine, can vend ball gum, charms, candy or nuts.

Stem's territory is New Jersey.

Pre-Conflag Interest High in ABCB Show; Set Vender Displays

WASHINGTON, May 28.—American Bottlers of Carbonated Beverages (ABCB) officials have announced that with over 200 exhibitors reserving space for the 1949 convention in the nation's capital November 14-17, more than 90 per cent of the available exhibit area has already been sold.


VENDER BENEFITS

(Continued from page 106)

sales executives cannot afford to overlook the vending machine market as a method of distribution any more than they can afford to ignore every-day counter sales. That vending is not exclusively a nickel and dime business is proven by the success of nylon stocking sales thru machines at $1 and $1.25, he said, and indicates that more expensive manufactured goods can be practically sold thru venders.

The sales manager who is convinced that he is already reaching every available market for his goods may find cause to revise his policy when he considers the vending machine," Schreiber stated. Concluding, he pointed out two basic disadvantages that sales executives should always weigh before making any decision regarding the vending machine as a method of distribution. 1. Are there unexplored markets for my product? 2. What is the competition for my product? 3. Markets that can be tapped with existing methods? 2. Would people buy more of my manufactured goods if these machines were more accessible and convenient?
Mrs. Deliver Milk; Venders Roll Off Production Lines

(Continued from page 1091)

by Tony A. 

Two machines are manual reach-in units and one is fully automatic.

By the end of June, the two manufacturers new getting their production lines under way with little dust, report they will be in near-capacity production. Their equipment will be named from $155 for a manual selective unit to "under $300" for an automatic selective unit.

Manufacturer Pic

From the manufacturers' point of view, the current milk vending field shapes up as follows, as indicated by firm-by-firm reports:

Cedar Hill Farms Corporation, Bannock, Mi., announced completion of tools and dies for non-carbonated liquid vender (also at the milk market) earlier this year (Billboard January 23). has not completed plans for vender production at this date. Reports are all that all activity has been delayed for an indefinite period.

Cedar Hill Farms, Inc., Cincinnati, newest entry in the milk vender market, is in production on an eight-hour automatic bottle-carter machine to sell for under $500. George Hendrick, sales manager, states the unit is being turned out at the rate of 10 a day, with 20 per day set for spring shipping. Capacity is 80 bottles or cartons in the eight vending positions, with storage space for 100. Machez, called the Dart-Mart, is being sold direct to the operator. It is manufactured for Cedar Hill Farms (which is a dairy) by the Cincinnati Machine Corporation.

City Milk Vending Equipment Corporation, Maspeth, N. Y., an operating company which has developed an automatic, selective vender, reports the unit is not in production. Everett J. Newman, firm official, states that information on the machine, its production, construction and price wise, will not be made public until July 15 or early August.

Cross Implement Company, Chicago, which has been experimenting with test models of the Big Four bottle-carter vender, announces that initial test models of a simplified version of the unit will be in operation within the next two weeks. Future production plans hinge on machine's efficiency and operation on these test installations. Former model, 80 to 100 bottles or cartons in vending position and 125 in storage compartment, was priced at $595. New unit has simplified loading and unloading, and will be sold at approximately the same price.

Dixie Corporation Detroit, reports that assistant sales manager James Thomas that definite production plans will be released within the next 20 days on their carton milk vender, present, but models are in operation in the ExCel plant.

Granite Food O'Mat, Inc., Oakland, California, has announced that it is developing a vender suitable for vending milk in containers. Other than that it will be called Milk O'Mat, President J. L. Harrison has released no details.

Ideal Production

Ideal Dispenser Company, Inc., Indianapolis, Ind., is producing an average of 100 dairy units a week. Two recent models, according to distributions, William M. Kelley, Machines are priced at $170.00 each for the model 36-6, which takes 26 bottles or cartons in vending position; 36 in the pre-cool, at $375 is the model 27-26. And depending on whether the unit vents glass or paper containers. Larger machines have up to 112 vending positions, and at $320.00 each, are at a cost of $300 each. Sales program is being expanded and an increase in production is scheduled in the near future.

Milk-O-Mat Corporation, New York, states that production for the month of June, will be 300 units on its bulk single flavor milk vender. Price is $195.00 each.
Supplies in Brief

Cuban Tobacco Crisis

Havana, May 28.—The decline of Cuba's tobacco industry has reached such a point, according to governmental sources, that some payment agreements expired, and the Spanish market has been closed to Cuban cigars. The closing of the Spanish market caused unemployment.

Furthermore, the Great British market has been entirely lost since the war. The Committee for Rehabilitation of the Cuban tobacco industry has appealed to the government to prevent certain measures which could be achieved on a reciprocal basis, since the British market is still open to them.

Weeds and Salted Charms

TALLAHASSEE, May 28—Cigarette machines operating in Chipley, Fla., may be adversely affected by the British market which proposes to have the city be given the power to levy a license tax on the sale of cigarettes.

Propose Fla. City Gig Tax

The bill was introduced last week by Rep. Amos O. Hodes, of Washington County, who said the amount of the tax would be determined by the city officials "without respect to the amount of any State or county tax on cigarettes."
A NEW PRODUCTION OF THE NATIONAL FAVORITE READY FOR DELIVERY

Trade Directory

New Equipment
Dari-Mart 18 flavor steel-shoe vending machine—Cedar Hill Park, Cincinnati.
Koffie King (coffee vendor)—Futurematic Machines, Inc., New York.
J. B. Victor (coin-operated) Consolidated Productions, Detroit.
Maryland (five-ball)—William manufacturing Company, Chicago.
Scoreboards (chicadiz) — J. H. Keeney & Company, Inc., St. Louis.
Spot-Bell (console) — Bally Manufacturing Company, Chicago.
Super Hacker (five-ball)—Chicago Coin Manufacturing Company, Chicago.
Tennis (shuffleboard servings) — R. E. L. Manufacturing Company, Los Angeles.
V-23 (bullet vendor)—Vendo Company, Kansas City, Mo.

Personnel
John S. Corcoran—named vice-president and general manager of J. H. Keeney & Company, Chicago.
Edgar F. George—appointed personal manager of Sturley Vending Company, Belleville, N. J.
Fred H. Osborne—appointed director of engineering at the Rudolph Wurlitzer plant in North Tawanda, N. Y.
Robert M. Waggener—appointed vice-president in charge of sales and service of Lima Industries, Inc., Chicago. John Stewart was named assistant sales manager.

New Addresses
American Shuffleboard Sales Company, 1157 Post Street, San Francisco.
Electric Deodorizer Corporation, plant office, 233 Lafayette Avenue, Lindenhurst, N. J.
Kostkos Novelty Company, 206 East Park Avenue, Charlotte, N. C.

Purchases
J. H. Keeney & Company, Chicago, purchased full production and sales rights of American Shuffleboard Company. With this sale, the American Shuffleboard office and plant at 30 Pearl Street, Chicago, was discontinued.

Distributors
AMI, Inc., Chicago, appointed Jack Mielnik eastern representative.
Aireen Manufacturing Company, Kansas City, Kan., appointed the Cornel Distributing Company of Charlotte to handle the Aireen line in the West Virginia territory.
Chicago Coin Machine Company, Chicago, appointed the following: The American Shochfield Company, Chicago, for the Central and Southern Illinois, Eastern Missouri and Western Kentucky territories; Williams, Novelty Company, Houston, the Houston area; Consolidated Products, Detroit, appointed the Washington Novelty Company, Washington, to distribute the Pungin hair dryer unit in the District and Telecon, New York, for the New York area.
Futurematic Machines, Inc., New York, named George J. Young to cover the Eastern seaboard, Jack C.
United Introns Pinch Hitter, Baseball Game

CHICAGO; May 28.—United Manufacturing Company is now in production and making deliveries on its new five-ball novelty game, Pinch Hitter. It was announced this week by Louis Durant, firm president, and Billy De Selin, sales manager. The new game is designed to break as the 1949 half season gets underway full blast. Features three large hook handles, with extra score possibilities on every ball. Doors to the first five hits, and ways to score replays. Game also marks the first time in a year that United has used animation on the backboard.

Playfield is laid out so that various pellets register doubles, triples and home runs, while several roll-overs which are lettered from A thru Z register singles, but also serve another purpose. Where A and B hit, roll-overs count five runs. C and D, when both are hit also count five runs when contacted. The addition of E and F registers five replays.

Ten bids are needed to score a win, with a high score of 9 runs possible. Running lengthwise thru the center of the playfield, is a numerical sequence from 1 to 10 registering each hit, starting over when a run is scored.

An animated diamond, at the bettor center of the board, resolves with each hit around the required number of bases. On the backboard, runners also move with each hit, thus showing the exact status of the game at all times.

Utilizing the bumper and flipper set-up which has been featured in overseas United games, Pinch Hitter allows for a ball to be driven to the top of the playfield, after it has curved two-thirds of the way down the board. The possibilities of scoring replays from the first ball on thru the completion of play provides for special player interest and appeal.

Steichen Joins Stoner Mfg. Co.

AUBURN, Ill., May 28.—Paul Steichen, who has represented the Post B. Baird Company in Wisconsin and Minnesota for the past two years, will join the staff of the Stoner Manufacturing Corporation June 1. Announcer of Steichen’s appointment was by Clarence Adelberg, vice-president of Stoner.

Steichen will cover Indiana, Michigan, and Kentucky, a territory left vacant the past seven weeks following the death of Tom Smith, who had covered that area for Stoner since the war’s end. Steichen left the post open for nearly two months, turning over sales connections from the three States to Smith’s widow.

Born in Des Moines, Iowa, Steichen is a graduate of Milwaukee’s Marquette University. He served in the army as a combat navigator with the Eighth Air Force, later became public relations officer for the Army Convalescent Hospital at Pavilion, N. Y.

Leaving the army in November, 1945, Steichen joined the staff of the National Automatic Mechanical Association where he first went as the association’s house organ and later headed up field activities.

OK New Vender Firm

DOVER, Del., May 28.—Variety Vending Co., of Delaware has been chartered to deal in vending machines. New company’s capital is $12,000. Principal office is located in this city.

Cap Units Lauded By Movie Magazine

NEW YORK, May 28.—In a column devoted to sales of soft drinks in theaters, The Exhibitor in a recent issue announced tests had proved the automatic cup machines have outdistanced the manual operation from two to one.

The column stated that experience had shown cup vendors, installed in a convenient lobby location and properly serviced, should sell one drink for every two and one half to three patrons entering the theaters when a drink is sold and one drink for every eight to ten patrons when a dime price is charged.

Silver Kings

"Silver Kings" Novelty Gum—Chromes a Hit

128 Dictionary Avenue

New York 1, N. Y.

Silver Kings Gum

Vending/Manufacturing

Chromes

HOT NEW VENDOR

$79.95

OTHER COLORS AVAILABLE

Quantities

At All the Best Dealers—Or Write

SILVER-KING CORP.

452 Sheridan Parkway

Chicago, Ill.

SILVER KING MODELS

Recommended and sold on Time Payment. 20 weeks to pay. Write for details.

ROY TORR

Lansdowne, Pa.

Rake Coin Machine Exchange

1509 Spring Garden Street


No other Ball Gum Vendor like it!

Operator usually nets $75 out of every $1 the "Hunter" takes in!

It's a Gold Mine!

It's easy to understand why local No coin vendors are on the square, the only way to make money is to purchase machines and sell them for $100.00 or over. Machines on contract are giving up the ghost. Those who have purchased machines at the retail price will never ask for a refund. They are working hard to make a profit and paying for it. Our machines will give you a 50% return on the amount paid for the machine. We have many machines in stock ready to go.

New Angle—Get the Money

Silver King Corp.

622 Divassey Pkwy.

Chicago 14, Illinois

COLUMBUS VENDORS

Silver Perimeter Location Proved

PROFIT DIPENDABILITY MOTIVATION

COLUMBUS, OHIO

MODEL 467B-51

WE TAKE TRADERS - LENDERS ALLIANCE

MILLS WEST POCKET BELL

MANUFACTURING CO., INC.

5131 South 80th Street

Roxbury, Mass.

ASSOCIATED MANUFACTURERS

NEW ABT Motor Ball Gum

USED COUNTER GAMES

$12.95

$12.95

$12.95

$12.95

$12.95

$12.95

$12.95

$12.95

EQUIPMENT WITH ALL DETAILS

IMMEDIATE DELIVERY.

New ABT All Electric SKILL GUN

$124.95

$124.95

$124.95

$124.95

$124.95

$124.95

$124.95

$124.95

$124.95

EQUIPMENT WITH ALL DETAILS

IMMEDIATE DELIVERY.

Used Skee Ball Mfg. Co.

$150.00

$150.00

$150.00

$150.00

$150.00

$150.00

$150.00

$150.00

$150.00

EQUIPMENT WITH ALL DETAILS

IMMEDIATE DELIVERY.

Silver Kings

"Our Trustful Candy and Nut Vending Machine Models:

Simple $13.95

Single $13.95

Double $13.95

Triplet $13.95

Inquiries invited.

Silver Kings

610 West Ohio Street

Chicago, Ill.

LEAP BUBBLE GUM! The Original! Sold at Factory Prices.

1c, 2c, 4c, 10c, 25c, 50c, $1.00. Immediate delivery.

New ABT Motor Ball Gum

$12.95

$12.95

$12.95

$12.95

$12.95

$12.95

$12.95

$12.95

$12.95

EQUIPMENT WITH ALL DETAILS

IMMEDIATE DELIVERY.

Mills West Pocket Bell

$150.00

$150.00

$150.00

$150.00

$150.00

$150.00

$150.00

$150.00

$150.00

EQUIPMENT WITH ALL DETAILS

IMMEDIATE DELIVERY.

Silver Kings Gum

"Our Trustful Candy and Nut Vending Machine Models:

Simple $13.95

Single $13.95

Double $13.95

Triplet $13.95

Inquiries invited.

Silver Kings

610 West Ohio Street

Chicago, Ill.

SILVER KING CORP.

452 Sheridan Parkway

Chicago, Ill.

ALL SILVER KING MODELS

Recommended and sold on Time Payment. 20 weeks to pay.

Write for details.

ROY TORR

Lansdowne, Pa.

Mills West Pocket Bell

$150.00

$150.00

$150.00

$150.00

$150.00

$150.00

$150.00

$150.00

$150.00

EQUIPMENT WITH ALL DETAILS

IMMEDIATE DELIVERY.

Silver Kings Gum

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Simple $13.95

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Inquiries invited.

Silver Kings

610 West Ohio Street

Chicago, Ill.

All Silver King Models

Recommended and sold on Time Payment. 20 weeks to pay. Write for details.

ROY TORR

Lansdowne, Pa.
200 Compete in 4 State Tourney

Illinois, Indiana, Michigan, Wisconsin Players in Rush To Beat May 27 Deadline

Cash Material Prizes Hit $15,000; Plan Other Meets

CHICAGO, May 27—More than 200 men and women have filed applications for the $15,000 prize fund of the 4th Annual Standard Shuffleboard Tournament here June 19-20 as the deadline passed midnight Friday (27). Warren Olson, tournament manager, reported that entries have been received from 23 states represented in the tournament area, and that a minimum of 200 players will be required for competition. More than $15,000 in cash and prizes will be awarded during the four-day meeting.

 Olson revealed that prize money will be awarded as follows: Singles and doubles each, $2,500; doubles, $1,250, and teams, $500. These cash awards of $15,000 will be augmented by material prizes in the form of trophies. Those players participating in both the singles and doubles will be eligible for the $5,000 grand prize. There will be no cash award for the singles or doubles.

Areas Represented

Players eligible for the tournament are those recognized in leagues in Illinois, Indiana, Michigan, and Wisconsin. Singles players pay $1 entry fee; doubles, $5, and teams, $10 for six or more players. Two alternates may participate. The players, double-entries and tourney offices, are to be located in the wholesale business. It is the intention of the players to participate in the tournament in order to include the best talent possible in the tournament.

Officials of the Standard, Chicago Board Company, Amos and Zellis, Inc., will be on duty and will serve as judges.

Purveyor Intros New Unit; Hype All Production

CHICAGO, May 27—Purveyor Shuffleboard Company this week introduced a new piece of equipment, according to Herb Perkins, firm official, initial shipments of the product were made to distributors throughout the nation. New board models have been priced low, Perkins reported, and while the Sportsmen's Bar features a large field, maximum long, average life, it is the intention of the Sportsmen's Bar to introduce their equipment in order to make immediate deliveries on all orders, including those for Nos. 2, 4, 6, the instrument 2,000 and $10,000 for a set of two and the all-electric shuffleboard.

Indianapolis League

In Victory Banquet

INDIANAPOLIS, May 28—Rockola and Baltimore folders were in evidence at the Indianapolis League victory banquet, held Wednesday night at the Paris Hotel. A trophy was awarded for first place in the annual individual and high individual games. The winners were: 

200 Compete in 4 State Tourney

Marvel To Celebrate Birthday In June; Air Freight Scorers

CHICAGO, May 28—The Marvel Manufacturing Company here will celebrate its first anniversary in the shuffleboard field. June 28th, Rubennstei, firm president, announced this week that the 12th annual standard shuffleboard tournament will be held June 28-29. The tournament is sponsored by the National Shuffleboard Association, and is one of the largest in the country.

The over-the-ten tourney is double-headed, with the board showing a total of 160 points, and the high scorer scoring 160 points on the 160 points on the 160 points. The winner is not only the one who is the highest scorer, but also the one who is the highest scorer in each of the eight sections of the tournament. The winner is the one who is the highest scorer in each of the eight sections of the tournament. The winner is the one who is the highest scorer in each of the eight sections of the tournament.
Puck Patter

Columbia, S. C.:  
Columbia Music Company here, only shuffleboard distributor in Central South Carolina, reports that game is still growing in popularity in the area. As yet, however, no again plastic have been developed. 
Locations in bowling alleys, which are less tried in this area than steel, have been deemed inadvisable here, but react locations are expected to prove interesting for the game. Since pinballs were banned in the State, shuffleboard has proved a bonanza for the coin machine operators.

Chicago:
Al Sebring, head of A. G. Sebring, Inc., who deals in shuffleboard, relayed the information that operators are again reporting an increase in shuffleboard play after losses dropped slightly two past weeks. His firm handles both maple and die-stock playfields as well as complete shuffleboard tables... The monotone strike is over, with no indication that talks between firm and the union representatives will be re-opened for another week... Herman Kelloha, South Side operator, says that local cabinets are telling him that shuffleboard play is helping to keep juke boxes going and that local tavern patrons are away from tele sets.

Terry McCabe, captain of the team which won the championship of National Shuffleboard of Chicago League 1, is another leading player who feels that the scattered players have a slight advantage in competition... Orville Adams, operator in Michigan's upper peninsula, was making the rounds of plants for new business and shuffleboard scoring units... Jim McFall, American Shuffleboard sales, is pushing the plan to get all leagues organized. He says that early organization of teams and constant promotion during the summer will insure peak interest by the time league play gets underway. This fall his firm expects to have league play on large boards and also on the 12-footers. His brother, Dan, is a partner in the firm and his wife, Barbara, is secretary.

John Concoe, J. H. Keeney Company vice-president, last week welcomed a number of visitors who went thru the plant and viewed the new Keeney coin-scoreboards. Among the callers were Charles Gillard and Nick Whiting, nation-wide Novelists, and Jim McFall, American Shuffleboard Sales, Chicago. Concoe states that interest in the new scoreboard is increasing as more units are placed on location and board makers have a chance to observe it in action.

Art Weinand, Rock-Ola vice-president in charge of sales, has recovered following an operation, left on a two-week trip during which he'll survey the shuffleboard picture around the country... Col. W. Lewis, Mero Industries ex-col, returned from a two-week trip thru Wisconsin, Southern Illinois and Missouri. He reports a growing interest in the firm's new all-steel board... Herb Perkins, Purveyor, has received much favorable response to the firm's new board, Spectrum, which was unveiled this week.

Ted Rubenstein, at T & M Sales, says he is going to buy these days answering two telephones that he has to rush to his office. Rubenstein was one of the first to come out with a scoring unit for shuffleboard... Another Chicago firm, Mid-State, headed by Bruce Rose, likewise reports board business is hustling along well. (See Puck Patter on page 112)

Mero's All Steel Shuffleboard With Stainless Steel Top
Slicker-Faster Than any other playing field!

DISTRIBUTORS

Some exclusive territories are still open—get the facts today!

Mero Manual or Coin Operated

Electric Scoreboards

$19.50

To Operators

ABT COIN BOX
$30.00 additional

Complete with remote control buttons.

MERO INDUSTRIES
1233 W. 69th ST. CHICAGO 24, ILL.
Phone: MIdway 3-3537

THE BOARD EXPERIENCE BUILT!!!

"World's Truest... Fastest"

ADJUSTABLE
"ERNIZED-COSOLITE"
PLAY FIELD

Designed To Eliminate:

- Warping
- Splintering
- Rewarthing
- Chipping

SOME DISTRIBUTORSHIPS AVAILABLE IN 100% PROTECTED TERRITORIES

Write—Wire—Phone

PENN SHUFFLEBOARD CO.
DIVISION OF COSCROVE INDUSTRIES, INC.
WEST CHESTER, PENNA.
PHONE 2940

Cabinet Makers Since 1888

WHERE WE ARE GOING TO DO

Right here and now we are going to transport you backage of the Shuffleboard scene.

Penn Shuffleboard Company manufactured laminated maple play tops for the shuffleboard scenes. We will, in fact.

Before releasing our Black Beauty ebony play top shuffleboard we subjected it in the following tests:

August 1, 1947. A Black Beauty top was placed exposed on the roof of our Play tops plant. The top was of the same plastic exclusive ebony top that we carry now. After thirty days' exposure of sun, wind, and rain, the top was removed and found to be in perfect condition and appearance as before being put in the test.

January 2, 1949. The Identical top was placed in a basement directly over the range of a steam heating unit. The top was completely covered, giving the top full 100% protection from the pipes. At eight the basement temperature was 120 degrees, 50 degrees above.

This complete test, when again set up, expanded to the January experiment every bit as well as to the one conducted in August.

The finest maple, fabricated by the most skilled artisans, could never come close to passing such tests.

Signed: "MR. SHUFFLEBOARD"

Jackson Downs

Sizes

13" 4"
16" 18"
20" 22"
THE STANDARD SHUFFLEBOARD Congress of America held a press preview recently, and Jerome Wilson (left), National AAU winning champion, teamed up with Pat O'Sullivan, a Chicago sports columnist, to try his hand at the game. The Rock-Ola boards which were used at the preview are the same that will be featured at the Four-State Tournament to be held in June at the Coliseum in Chicago.

Shuffleboard Aid To Handicapped

NEW YORK, May 22.—A multi-aged man who sits around on a dais following the announcement of each shot at the tournament is one of the top-seeded players in a unique shuffleboard tournament now under way here. Other players are victims of infantile paralysis, cerebral palsies, and accidents which have incapacitated them for vigorous sports.

The tournament is taking place at the Federation of the Handicapped, 461 West 33rd Street. Ever since Paul Kusler, general manager of the National Shuffleboard Company, donated a regulation board to the Federation about two months ago, the game has been the most popular recreational feature offered the hundreds of handicapped persons who enjoy its facilities.

The federation, which offers rehabilitation, guidance, job training, and employment opportunities to disabled persons in the metropolitan area, without charge, is supported entirely by voluntary contributions. But, said Milton Cohen, general manager, "Our greatest task is to make these people feel effective socially, despite their physical handicaps. Training them to earn their living and training them in jobs is only part of our function. We have found shuffleboard one of the best means of getting them to participate in group activities."
City Survey:

Twin Cities Shuffleboards
Enter Leveling-Off Period

(Continued from page 108)
area own their own shuffleboards. The way this game started out in the Twin Cities distributors were almost resigned to the fact that they would have to sell their big boards directly to locations. Operators were cool to the newcomer. But the more locations tried to operate them, the more they realized it was quite impossible to keep the big units in stock. Distributors went to work on operators to convince them to get into the shuffleboard business. Perkins and Atkinson, who had gone out of the coin-machine business, got a "working over" from a couple of jobbers and gave the big boards a whirl.

"I'm certainly not sorry I'm in it," Atkinson said. "This is a clean business and there's money to be made in it."

Some operators say the best paying spots are the neighborhoods 3.2 beer taverns. These places draw family groups and there is always the good-natured competition to bring on added play.

Little Promotion

There has been little promotion on shuffleboards in this territory, but there is talk of sponsoring a Twin City tournament, probably in July or August. Perkins is vitally interested in such an endeavor and he is getting help from Harold Lberman and Jonas Bessler, of Lberman Music Company.

Recently shuffleboards were installed in a location at Larpenteur and Lexington avenues in St. Paul and the owners bought a co-operative advertisement in The St. Paul Pioneer Press Sunday rotogravure section. This was the only such promotion undertaken in this area.

Licenses

Starting June 1 shuffleboards will be licensed in St. Paul. Where the boards go into a location already paying for joke boxes or pin parties, the fee will be $3 per board. Where they go into a parlor as initial equipment, the fee will be $5 for the first board and $3 for each additional unit.

Minneapolis dug up an 1893 city ordinance to license shuffleboards. The ordinance, incidentally, licensed a shuffleboard game 58 years ago. The rate of license is $34 per board yearly.

One Distributor said he would like to see more operators go into the business on a large scale, with investments of up to $35,000.

"If we can get those kind of operations going here, there is little doubt that the shuffleboard business will be one of the mainstays of our industry," he said.

Shuffleboard Bargains

9 FT. SHUFFLEBOARDS
Maple Hardwood Top, Original Cost $199.50. Slightly Used
$79.50

Complete With Pucks
1/2 Cash — Balance C. O. D.

SHUFFLEBOARD, INC.
713-717 West Main St. Louisville, Ky.

PURVEYOR'S SPORTSMAN

DISTRIBUTORS WRITE-WIRE

The Quality Shuffleboard

- Modern Design
- Greater Appeal
- Bigger Profits
- Lasting Quality

"CLAMP-ON" LIGHTS
$19.50 Ea. $35.00 Sol.

A deluxe fluorescent fixture designed for better locations. Highly polished chrome uprights. Clamps on side of board.

SCOREBOARDS

We have high scoring and Shuffleboard scoreboards. Write or before you buy, satisfaction guaranteed.

BOWLING PIN SETS...$15.00
PUCKS.....$12.00
SCORE SHEETS...

Pads, Polishing, Etc.

PURVEYOR SHUFFLEBOARD COMPANY
4322-24 N. Western Avenue
Chicago, Illinois

NATION-WIDE SHUFFLEBOARD....THE NATION'S CHOICE

Getting Big Play Everywhere!
Standard and Deluxe Models

NATION-WIDE SHUFFLEBOARD
Choice of Finest Maple or Masonite Playing Fields

NATION-WIDE Electric
SCORE BOARDS

The secret to a profitable Shuffleboard Operation is a guaranteed accurate scoreboard. Here is a product of America's foremost coin-operated device manufacturer who specifically made for Shuffleboard operators.

NATION-WIDE NOVELTIES, INC.
4615-17 S. State Street
Chicago 9, Illinois

PHONES: KEnwood 6-3623 or KEnwood 6-2630
Puck Patter

(Continued from page 109)

Los Angeles:
Jerry Weis, of the Manhattan Shuffleboard Company, has returned from a trip thru the State of Washington where he placed 20 boards. He reports his to be the uprising in the Northwest. . . Mary Sims, local rep for Western Shuffleboard Company, has received a shipment of boards in her Pico Street head quarters. Now she can start catching orders and deliveries.

Art Crane is busy with Geno's new coin-operated operating unit that can be used for either shuffleboard or horse collar. . . Dave Gould of the American Shuffleboard Sales, is in Las Vegas on a combination pleasure and business trip. . . William N. Hoppel, Jr., of Rodger Sales, is checking the new tournament size Rock-Ola shuffleboard.

Jack Millsap has taken a load of his Western Shuffleboards to the Midwest. Mary Sims, of the local office reports he's lining up distributors here. . . R. E. Smith, Pacific Shuffleboard Company, has returned from Reno where he ran into snow in the mountains. He lined up a new distributor in Reno for his Modern De Luxe Shuffleboard. He's been pushing Kats Wax for his boards. Business on the Sun Electric Board is good, he reports.

Ed Wilkes, Paul A. Levyman Company, reports a sudden uprising in shuffleboard business, which is good news for the trade. . . Dave Gould of the American Shuffleboard Sales Company, says location owners should learn to remove powdered wax from boards every night. And above all, he warns, never cover a playing surface unless wax has been removed. Otherwise, it will pit the field.

New York:
Jackson Downes, promotion manager for Penn Shuffleboard, was a visitor here recently reporting that production at the firm's West Chester, Pa., plant is booming, thanks to the return of Penn's proxy, Paul J. Congrove, from a sales trip to the West Coast. During the trip Congrove looked at Penn products in Texas, Oklahoma, Utah, Montana, Wisconsin, California, Oregon and Washington. . . Joe Kaufman and Bernis Lipshitz, of U. S. Shuffleboard Exchange, report plenty of orders on the Shuffle Board, package games they manufacture and distribute. They also claim they plan to run a school detailing their methods of business, so far it is a success. They may soon announce a new sales plan for their recently developed trash-reducing machine.

Detroit:
Joseph Brilliant, Brilliant Mfg. Company, distributor for Rock-Ola shuffleboards is flying this year's West Coast May 31 with his wife for a month's vacation, and inspect the shuffleboard situation while there. . . Paul Heaton, Monte Miao, manufacturer, has gone into the shuffleboard business. . . Leslie Philoff, of Bayport, Mich., who has operated a sizable diversified route of games in up-state locations, is adding shuffleboards to his locations.

Indianapolis:
The Rock-Ola Standard Shuffleboard League 2, Indianapolis, Wednesday night (16) completed its schedule of mat games. . . The league is busy getting teams ready for the shuffleboard tournament to be held at the Coliseum in Chicago. . . Shuffleboard operators here report collections, after the usual spring decline, are holding favorably steady.

Entries in the four-State Standard Shuffleboard Tournament (from Mun- cie, Ind., and Indianapolis, have been forwarded to the Standard Shuffleboard Congress for certification. . . Unusual interest has developed in

 Mines and Americans

SHUFFLEBOARDS

WANTED!
SHUFFLEBOARDS
WILL PAY CASH FOR ANY QUANTITY
22 Footers Preferred
STATE QUANTITY, MAKE AND PRICE IN FIRST LETTER
BELL SALES CO.

1115 WEST 13TH ST.
CHICAGO 8, ILLINOIS

FREE Weekly Radio News and Advertising Tips, Free, with your request.

The Billboard
June 4, 1949
50-50 Split Dominates; Is Seen as Financial Suicide
Unless Rates Are Revamped

Majority Feel Divvy Schedules Could Be Changed

By Dick Scherber

CHICAGO, May 28—"Is any business there are operating or overhead expenses. In photographs the operator assumes the burden of supplying new machines, recodes and service. The location takes only the revenue of a light bill and the mental and physical labor of the popular hit a thousand times. That mental torture is worth a great deal—but certainly not over 40 per cent of the "take." With that comment, one of the 600 music operators participating in The Billboard's survey of the automatic phonograph business, summed up the opinion held by the majority. All but 16.9 per cent completed that section of the questionnaire devoted to com- mision arrangements. Of the group responding, most (43%) ad- mitted that all or part of their business is set on location with a 50-50 division of receipts. But nearly half of the operators pointed out that they use two or more types of com- mision payments, and some half agreed that commission sched- ules in their territories could be improved.

The survey leaves no doubt that (See Operators Talk on page 114)

Wurlitzer Shows Heavy Loss

Kertman Sales New AMI NY Sub-Distribr

GRAND RAPIDS, Mich., May 28—Joe Hanna, Hanna Distributing Com- pany, Utica, N.Y., representative for AMI in that area, has appointed the Kertman Sales Company, Rochester, N.Y., as sub-distributor for the music machines in Monroe County, New York. It was announced this week by John Kertman, AMI president.

Appointment of Kertman Sales as a sub-distributor was made to secure complete coverage of upper New York State.

One-Day Reprieve

INDIANAPOLIS, May 28—Tavern owners who invested their money in expensive television sets are unhappy over the Decision Day situation. AFWA will inaugurate its tele- casting that day of the $500-mile race. But there won't be any more in the taverns watching television screens. Decoration Day is a holiday, and taverns must remain closed.

See Music Dept. for This Info

Among the stories of interest to the coin machine industry is to be found in the Music Department of this issue of The Billboard. For AMI, May revival fight against banned music on the air and on Juke boxes.

RCA to urge CLEARANCE OF SALES. Dickery to encourage dealers to sell the industry's annual clearance sales.

RECORD NATIONAL MANUFACTURING COMPANY HAS NEW YORK. Firm announces the perfection of a new unbreakable plastic record

MONIQUE NIKAS JONES'S "RIDERS." Ockert's reaction to the comedy version of Riders in the Sky will hold up release of disk. And other informative news story as well as the Theater Roll of Honor—a page devoted to new merchandising and mechanical developments in the business—the Radio-Phone-TV section.

Wisconsin Location
Pays ASCAP License
For Juke Box Music

(Continued from page 2)

thus correspondence with E. A. Con- forth, executive secretary of the Win- tergreen Restaurant Association, and also of WJCO, the matter came to the attention of Levine. By that time, however, Doten had already signed the ASCAP agreement.

Levine explained that federal court decisions in this area in 1941 had placed all legal attacks against ASCAP to negotiate license arrange- ments with locations housing both coin-operated and automatic music. And, he pointed out, Doten's establishment uses both coin and music. "It is positively an illegal agreement," said Levine. "They (ASCAP) have no local or legal right to exact performances fees for juke box play. We will take what- ever the law allows. I don't think this agreement is canceled and that no similar agreements are seen.

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Operators Talk Commissions; 50-50 Split Dominates Meet

(Continued from page 113) operators disapprove of 50-50 arrangements despite the fact that competitive reasons force most of them into paying such commissions on all or part of their route. But the survey also disclosed operators are making some headway, changing commission arrangements that would be split with some form of first or front money agreement.

Of the operator group answering the commission question, 153 (32 per cent) said they were using two different commission arrangements, 36 firms said they used three types of arrangements, six firms said they have four different arrangements and nine firms disclosed they use five varying methods.

(A breakdown showing the commission arrangements used by this operator group appears in a table following this feature.)

In response to the question, "Do you think the commission schedule could be changed in your territory?-82.3 per cent of 477 operators replied in the affirmative, while 17.7 per cent said they did not believe such a change was possible. Less than 1 per cent of the group wrote in that they were doubtful.

Attitude Changes

This represents a marked change in attitude on the part of music operators. Surveys conducted by The Billboard over the past three years have repeatedly shown operators thought the commission schedule could not be changed. But the increasing use of first and front money deals, especially with new model equipment, has apparently convinced the average operator that commission arrangements can be adjusted if the sales approach is built on a solid presentation of costs involved.

Operator opinion on commissions is unified only on one point—that the 50-50 arrangement, except in the route's best stops, is financial suicide. Beyond that, operators differ widely as to the best commission arrangement.

MTS OPERATIONS:

Checks of operators shows the 50-50 arrangement is the most popular and the 60-40 split the least popular. A minority of operators favors the 40-60 arrangement, while others favor a 50-50 split with a first money deal.

The majority of operators who favor the 50-50 arrangement said they were using it because they felt it was fair to both parties. Some operators favor the 50-50 arrangement because it allows them to have a larger share of the profits, while others have found it to be more agreeable to the customers. Still others have found it to be more convenient for them.

One operator said the 50-50 arrangement is the best because it gives him the opportunity to earn more money. Another said it is the worst because it is too slow and doesn't give him enough control over the business. A third said it is the best because it is fair to both parties.

Operators who favor the 60-40 arrangement said they were using it because they felt it gave them a larger share of the profits. Some operators favor the 60-40 arrangement because it allows them to have a larger share of the business, while others have found it to be more convenient for them.

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Wurlitzer Shows Heavy Losses
Annual Meet June 7 in Cincy

(Continued from page 312)
coin-operated phonograph depart-
ment... As a result of this the company's
total net loss was $1,550,568.45 after expenses, interest
on bank loans, taxes, depreciation,
and dividends. This represents a net-
year-end inventory, accounts receiv-
able, adjustments and reserves. No
part of the loss was charged to the
Reserve for Contingencies, which re-
mainst at $10,000.

Net profit for the preceding year of the company was $1,515,267.49. While most of the reasons for the
heavy loss sustained in the phono-
graphic department of the company were ex-
plicated in a special report issued by R. C. Holling, president, earlier this year, other factors were brought to
light in the annual report. Basically,
however, these factors have to do with
situations peculiar to the Wurlitzer
organization, rather than to the indus-
ty as a whole.

Cat Inventory

Holling in his report revealed that
during the year a substantial reduc-
tion was made in the phonograph in-
vory, resulting in consolidating In-
ventories at March 31, 1949, of $1,593,-
$1,618, as compared with $2,063,124.43
the previous year, or an actual reduc-
tion of $570,005. Further reduc-
tions in inventory were anticipated by Holling at the end of the year.

In order to completely brief stock-
holders on the conditions in the coin-
operated phonograph field, their ef-
efforts on company operations, and
other matters pertinent to this phase of our business, Holling in his report stated:

Explain Revenues

"Since 1933 (except for the war years) the manufacturer and sale of
coin-operated phonographs has been an important part of the company's
business. During the past year with the increased phonograph
industry has suffered serious reverses, and
to the best of our knowledge, all man-
facturers of coin-operated phono-
graphs operated at a loss. Losses,
however, were not confined to man-
facturers alone but affected all
levels of the industry, including man-
facturing, distributing, financing
and operating. The problems en-
fronting the company during the year
were so acute that it would be im-
possible in this letter to fully cover
all the items for the loss in the Coin-
Operated Phonograph Depart-
ment. Some of the reasons were that
following the war a number of new manufacturers en-
tered the field and were inter-
acted to liquidate inventories, which
forced the market with distress
merchandise, other coin-operated
phonographs have been manufactured the price of
more has been maintained at 50
cents per play, whereas all of the

WIN

It's a sure bet—the money you'll
save installing TRADIO and TRA-
DIOCOIN in your public location. Orders
pouring in from our operators for
these famous, pioneer coin-operated
radios keep our factory singing day
and night to keep up with the
HEAVY SUMMER BUSINESS.

You can't lose! You need no ex-
perience! Drop a penny postcard for
the full story. Do it now! Forget it and you may regret it.

TRADIO
NEW JERSEY

Strong words, to be sure. But of all the proof of claims regarding
Constellation performance, reliability, quality and earnings poten-
tial, there is hardly greater substantiation than the deep confidence
with which Evans' Distributors offer "America's Brilliantly New
Photograph."

In showrooms throughout the nation, Evans' Distributors proudly
stand by—and behind—Constellation. And why not? 100% back of
each man and each instrument is Evans' 22-year record of
manufacturing success in the field of entertainment devices,

This, together with an impressive record of location response to a
truly fine photograph, merits your confidence in Evans' Constella-
tion and in your Evans Distributor. See him today.

H. C. EVANS & CO.
1258 W. Adams Street
Chicago 7, Illinois
A & M Music Co. Donates Juke Box To Fire Heroine

CHICAGO, May 28—A juke box played a part in the final chapter in the building and furnishing of Roberta Mineau's dream home in Palatine here Monday (23) when the A & M Music Company installed a phonograph in the recreation room. Roberta is the 14-year-old heroine who rescued four younger children in the family from their blazing home last February. The juke box was a part of a long list of donations.

Adolph Raymond, head of A & M Music, handed Roberta three months ago while she was still in the hospital, made the offer of the juke box and received the enthusiastic thanks of the youngster. The machine, with coin chute re-attached and replaced by a plastic panel, will be serviced by Raymond without cost to the Masons. Latest hit records will be furnished by A & M periodically.

Music Helps Sales Soar for Owner of Ga. Appliance Shop

CHAMBER, Ga., May 28—Using an electric-eye system to start record music playing and varied-colored spotlights to accentuate the juke box parade display, local businessman Thurman McCoy has won widespread attention with his sales promotion plan.

His firm, McCoy's Electronics, Inc., sells electric appliances, and has a large color television show to the results of the installation of each attractions getting devices. An automobile touring the company's property area makes the electric-eye beam and starts a series of electronic reactions, consisting of favorite juke box tunes, commercial and spotlights of appliances in show windows.

Indianapolis:

(Continued from page 112)

inter-city shuffleboard meets. Most recent one was that of music playing Indianapolis, with a score of 8 to 1 in favor of Music. This might well lead to an all Indiana State championship tournament.

USED PHONOGRAPHS AND ACCESSORIES WANTED

Also Wurlitzer Bar Box Model 2140.

Give quantity available, condition and lowest price in first letter.

Contact

A&M MUSIC COMPANY
7716 W. North Ave.
Chicago 30, Ill.
Phone Tucded 9-8181

COIN MACHINE LEADERS gathered in New York last week to pay homage to Jack Meltzick, veteran of 29 years in the industry. Pictured from left to right are Abe Green, Runyon Sales, Newark; Meltzick; Barney Platt, AMI distributor in Boston; David Rosen, representing the firm in Philadelphia, and Barney Sugarman, another, AMI distributor and head of Runyon Sales.

FOR SALE

Guaranteed A-1 Phonographs
45-S Seeburg $324.00
45-H Seeburg $300.00
45-M Seeburg $255.00

FRANK SWARTZ SALES COMPANY
815 A 4th Ave. South, Nashville 10, Tenn.
Phone: 4-8571

WHY PAY MORE?
JUKE BOX TUBES
STANDARD BRANDS—BRAND NEW

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ELTRONIC RESEARCH LABORATORIES

1021 Colwell Street
Baseball

Electrical

Cleveland: Fleet

Detroit: Frank Stanklewick Jr. and Sylvester Adamuski have dissolved their partnership. Adamuski has taken over a tavern here, while Stanklewick has joined the firm of Adamuski and Clevenger, both of whom have assumed the operation single-handed. Rolls-Royce is opening a new repair shop located at the Detroit Street Distributing Co.

Shelton and Blancho Look: newcomer to the coin machine business, the Shelton Blancho Company, local music firm, and are renaming it the Shelton-Blancho Co. The company specialty is in coin-operated music. Mrs. E. Schuttler, wife of a music dealer, is reported seriously ill. The Blancho Co. is headed by George Blancho. Mr. Blancho was formerly connected with the Edelco Machine Co., the same company in which Mr. Bannister, president of the firm, is head office, and chairman of the executive committee of the company. Mr. Blancho is now the owner of the company, and will continue to operate the business in the same manner as before.

Burlington, Conn.: Insteo Goldman, general manager of the Shelton Blancho Co., Burlington, attended the annual meeting of the company in New York. John Beloved, partner of the company, was also present. Mr. Beloved is the owner of the Waterville, Conn., business. The first week of Brown and Reuben's Big Show, held in Burlington, was a great success. The company is now preparing for a summer tour, and is getting ready for a meeting of the company in New York, at which the company will hold its annual meeting.

Berkens tells about the two Massachusetts coin machine stores who ask if "South Pacific," the Broad- way musical, can be seen in the MMC movie. --Doris Provenza. This is the first time a coin machine store has asked for the Broad- way musical. The company has already installed the machine, and is now preparing for the opening of the store in New York, at which the company will hold its annual meeting.

A certificate of incorporation was filed for the Jumbo Ice Cream Company, 120 Cedar Street, New Haven, Conn., listing amount paid in cash, $1,000; president, Dominick Caccaro, and secretary and treasurer, Anthony Bemmel. The company is organized under the laws of the state of Connecticut. The company is located at 700 and 702 Main Street, Torrington, and is to be owned by Mr. Bemmel. The company is to be incorporated for the purpose of manufacturing and distributing ice cream.

An informal meeting of the company was held at the company's headquarters in Torrington, Conn. Mr. Bemmel and Mr. Caccaro were present. Mr. Bemmel is the president of the company, and Mr. Caccaro is the secretary and treasurer. The meeting was called to order by Mr. Bemmel, and was adjourned without taking any action.

Ocean City, N.J.: Group of business men at this resort have been busy taking care of the company by the state. The company has been handling a large number of orders, and is now preparing for the opening of the company's new store in Ocean City. The store will be located at the corner of Walnut and Washington streets in Ocean City.

Los Angeles: J. B. Goodman, prominent vendor, is currently in Imperial Valley operating his large new business in the city. He has been working in this area for several years, and has been very successful in this line of business. Mr. Goodman is known as a hard worker, and his business is growing steadily.

New York: Murray and Bill Wiener, of Polish Engineering, are displaying Alexander candy vendor and also the company's new line of coin-operated machines, thru an arrangement with Hal Meeks, local vendor. John Shea, associated with the company, has had the checker checked by a local operator.

Bill Bubkin, International Manager of the company, has arrived in Los Angeles to set up the company's new Los Angeles office, and to take charge of the company's branch in Los Angeles. He has been in the business for several years, and is well known in the industry.

Chicopee: Billy Doyle, sales manager of During Manufacturing, reports the firm's current entry, Arcade Coin Operated, a popular coin-operated machine from the company, has been doing a steady business in the city. Mr. Doyle is well known in the business, and is always looking for new opportunities to increase sales.

Frank Bannister, president of the company, recently visited the factory in Chicopee, Mass., and dropped in to say hello to Billy, Louis, Ed, R. Campbell, and Ray Hinkle, who was in the office at the time. Mr. Bannister is always interested in seeing how the company's operations are progressing, and he is always interested in hearing about the new developments that are taking place in the company.

A. Garrick Allen, president of the Windham Electric Company, reports that the company's current entry, the Windham Electric, has been doing a steady business in the city. Mr. Allen is well known in the business, and is always looking for new opportunities to increase sales.

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Electronic Devices, Inc., is getting set to sell a large number of its coin-operated equipment, located along the front of the building, to the public. The company has been in operation for several years, and has been doing a steady business in the city. Mr. Allen is always interested in seeing how the company's operations are progressing, and he is always interested in hearing about the new developments that are taking place in the company.

Albert Cole, president of Cole Products Corporation, and son, Dick, who is in the business, are visiting the company, and are examining the company's current entry, the Cole Products, a popular coin-operated machine from the company. Mr. Cole is always interested in seeing how the company's operations are progressing, and he is always interested in hearing about the new developments that are taking place in the company.

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**BARGAINS**

All Clean, Complete, Ready for Location

- 11 BALLY TRIPLE BELLS @ $310.00
- 10 BALLY DELUXE DRAW BELLS, 5c @ 185.00
- 10 BALLY DRAW BELLS, RED BUTTON, 5c @ 145.00
- 11 BALLY DEFENSE BELLS, 5c @ 310.00
- 5 BALLY RESERVE BELLS, 5c, Cont., @ 225.00
- 15 KEYEY<wrong> DONAL SUPER BELLS, 5c @ 175.00
- 15 KEYEY TWIN DONAL SUPER BELLS, 5c @ 325.00
- 8 QUIZZERS, 5c, FP, 48 Model, @ 210.00
- 3 EVANS RACERS, (Comb. FP/PN), @ 75.00
- 1 A. B. T. 6-GUN RIFLE RANGE, Complete with Guns, Compressor, Counter, Targets, Extra Animals, Guns, etc., @ 300.00
- 1 TENT, 12' Wide, 42' Long, 16½' High, Complete with All Frames, Canvas, Ropes, etc., suitable for use with above Rifle Range (used only 2 seasons), @ 200.00

(Bal<nowiki>h of Aboo</nowiki>r—Test and Range—for $25.00)

**WANTED FOR CASH**

- 15 JENNINGS CHALLENGER T&G TOY, 5c/5c @ $325.00
- 10 JENNINGS CHALLENGER (Chrome Rails), 5c/5c @ 225.00
- 10 JENNINGS CHALLENGER (Chrome Rails), 5c/5c @ 225.00
- 20 EVANS WINTERBOOK, 5c, W/P, Original, @ 285.00
- 5 EVANS GALLOWING DOMINOS, 5c, W/P, Post-War Only, @ 150.00
- 10 BALLY LEXINGTON, 5c, P. O. @ 350.00

Phone or Wire Quantity, Condition and Lowest Price

**SILENT SALES**

4409 Baltimore Ave.
Bladensburg, Md.
Phone Warfield 3000

**COINMEN YOU KNOW**

Washington:
(Continued from page 117)

Under the present set-up coin machines licenses are handled thru the county clerk's office.

Automatic Fountains, Inc. moved the office and warehouse from 6105 Blair Road in Northwest Washington to River Road at the Ballston & Ohio Railroad crossing in Bethesda, Md. According to C. Baynor Riggs, the new brick structure, with 2,500 square feet of floor space, is much roomier than Automatic's old building.

Transportation is also better, he said.

Counterfeit nickels have been showing up in juke boxes and vending machines in Bethesda. Poorly cast, the slugs are immediately recognizable.

Washington police report that $300 in coins was recently stolen from a machine at the Non-Commissioned Officers Club at Walter Reed Army Hospital.

June 2 has been set by the county commissioners for a referendum to legalize certain machines in new-Palace (Prince George's County, Md.). The following annual license fees are provided: Class A, whose machines do not pay a tax; Class B, Class C, plus all claw and claw machines which pay 50c, Class C machine which pays 5c, Class D, operators' licenses for persons who own and operate on their premises not more than one Class A or Class B machine, $25, and for two Class C's, $50 cash.

The Bethesda (Md.) Chamber of Commerce has asked the Montgomery County Council to set aside surplus from local parking meters to purchase and maintain their street parking lots in the business district.

With all the miles paid for, about $1,000 has accrued, the chamber said.

**COIN CHANGERS**

At Reduced Price

7 Brand New Vendo Coin Changers @ $61.57 each
4 Floor Stands for Vendo Coin Changers @ 12.50 each

HEATH DISTRIBUTING COMPANY
240 THIRD STREET
MACON, GEORGIA

**Slot Tools**

For Mills and Jennings Machines

SKILLED or UNSKILLED OPERATORS and CLUB MANAGERS CAN MAKE 'ON THE SPOT' ADJUSTMENTS WITH SELECTED and SPECIALIZED DESIGNED 'Slot' TOOLS....

- A MINE PRACTICAL TOOLS for servicing Slot Machines. Each specially de-
- B LUE or RED of your choice ordered by Mills. Complete standby handy-
- C PARTIAL ESSENTIAL 'Slot'too<nowiki>l</nowiki>l for servicing Slot Machines. Complete.
- D BUILD SPECIALY DESIGNED 'Slot' TOOLS for Jennings Machines. Order from the Mills directly.

**REBUILT MILLS MACHINES**

- *BLACK CHERRY* *BLACK GOLD* *JEWEL BELL*
- All Cabinets with New Castings and Refinished. Appurtenances and Operating Parts Included, Reduced.

AUTHORIZED DISTRIBUTORS for all Rebuilt Mills

It's The Place That Counts — "Slot" Tools Can Save Small Initial Cost

**LITERATURE ON "Slot" REPAIR TOOLS AVAILABLE**

**Central Service**

SALES COMPANY
230 WEST JACKSON
KOKOMO, INDIANA
COIN MACHINES

COIN DISTRIBUTING COMPANY
2110 Illinois Avenue
Indianapolis, Ind.

COIN MACHINES

COIN DISTRIBUTING COMPANY
2110 Illinois Avenue
Indianapolis, Ind.

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MILLER VENDING COMPANY
42 FAIRLAKE ST. N. W. GRAND RAPIDS, MICH. PHONE: 3-5952

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NEW & USED GAMES
BERMUDA 1.50 $95.00
CONTACT 69.50
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T/2 a/pens & Cards Certified Check With Order
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ARTIST

TUNES

LABEL AND NO. COMMENT

FOLK

JIMMIE OSBORNE (King 78)

The Death of Little Katy

83 - 81 - 85 - 81

Real Americans have it in their blood to tell a story and sing it as the nation's feeling for the little girl. His home takes on a life of its own.

STAN JONES AND HIS DEATH VALLEY RANGERS

My Little Rosebud

77 - 76 - 75 - 75

TUNES

BUD HOBBS ( MGM 4264)

Broken Dreams

67 - 67 - 67 - 67

FOLK

GOLDEN CATE (Columbia 390)

Toll the Bell Easy

78 - 78 - 78 - 78

RELIGIOUS

MAHAMA JACKSON (Apollo 327)

I Have a Friend

80 - 80 - 85 - 75

ART GIBSON AND HIS MOUNTAIN MELODY BOYS

Everybody's Sweetheart

69 - 69 - 66 - 72

WILMA LEE AND STONEY COOPER (Clinch Mountain Clan)

Will You (The Crippled Boy)

72 - 72 - 71 - 70

ERNEST TUBB (Decca 4613)

Mamie Thomas

85 - 85 - 85 - 85

THE MEMPHIS GOSPEL SINGERS

(Decca 2921)

My Life Is in His Hands

72 - 74 - 74 - 69

ELDER RICK & HIS RELIGION IN THE TYMTH

(Arista 70)

You Got to Have It

71 - 72 - 72 - 70

THE SILVERBIRDS

(Ensign 0-600)

End of My Journey

85 - 86 - 86 - 84

TUNES

BROOK DREYER

Rosamund and the Riddle

67 - 67 - 66 - 66

ARTIST

TUNES

LABEL AND NO. COMMENT

FOLK

JIMMIE OSBORNE

The Death of Little Katy

83 - 81 - 85 - 81

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ELDER RICK & HIS RELIGION IN THE TYMTH

(Arista 70)

You Got to Have It

71 - 72 - 72 - 70

THE SILVERBIRDS

(Ensign 0-600)

End of My Journey

85 - 86 - 86 - 84

TUNES

BROOK DREYER

Rosamund and the Riddle

67 - 67 - 66 - 66
ONLY ONE MUSIC SYSTEM OFFERS
PROGRESSIVE MUSIC MEN
REAL OPPORTUNITY — TODAY!

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago, Illinois

America's Finest and Most Complete Music Systems
"Only one music system offers progressive music men a real opportunity for progress today." A broad statement? Yes—but one the record will bear out.

That one music system is the Seeburg Select-O-Matic "100"—a music system that has kept pace with progress in other fields—a music system that offers GREATER SERVICE to operators, to locations and—most important—to the public.

Seeburg—by developing a mechanism to provide "music for everyone" has materially widened the scope of your market. For instance, people who never spent a nickel in a coin-operated music system are today playing the Select-O-Matic "100". Why? Because the Select-O-Matic "100" has music to suit everyone's taste—from tots to teen-agers to old-timers. Light opera. Symphonies. Old favorites. Regional songs. And, of course, the latest hit tunes. But today, it's a fact that your business no longer depends on the all too-short life span of a few "popular" numbers—with Select-O-Matic "100" Music Systems there is "music for everyone."

But even more than that—fine restaurants, elite cocktail lounges, even private clubs... places of business that were never even considered a part of the coin-operated phonograph market... are today high revenue-producing Select-O-Matic "100" locations.

Ask your Seeburg Distributor about the unbelievable performance of the Select-O-Matic "100" in location after location. Have him tell you about the sound merchandising plan that will assure realization of maximum revenue potential wherever a Select-O-Matic "100" Music System is installed. Do it today!

**SEEBURG POLICY:**

The Select-O-Matic principle of playing recorded music on discs represents the basis upon which the J. P. Seeburg Corporation will design and manufacture its products in the years ahead.

1. **DECEMBER, 1947** — The Select-O-Matic "200" Library was introduced to the industrial-commercial field.

2. **DECEMBER, 1948** — The Select-O-Matic "100" was presented to the coin-operated phonograph industry.

3. **COMING** — The Select-O-Matic principle in varying record capacities will be made available for home use, representing another step in the product development of J. P. Seeburg Corporation.
Turning Back the Clock

10 Years Ago This Week

CHICAGO, May 5, 1938—Detroit merchants banded together and besieged the city council with protests that the loss on pinball games would be unfair on three counts; to the merchant (located owner, operator), to the public. Result, council refused to act on requests by a minority group. That the games were banned, it was estimated that there were 3,000 pinball games in Detroit, paying the $2 license fee.

According to a "Fifty Years Ago" column printed in The Detroit Free Press electric scales were operating there in 1839. The column read: "Electric weighing machine is the latest fad in leading Detroit hotels. To obtain the weight of the package on the scale platform, dropped in a nickel, and printed on the scale. It was weighted with his weight cherished thereon." Kellhol Vending Company, Cincinnati, reported for first quarter of production on its Serve-U-Self popcorn vending machine. Sales Manager Charles A. Warmen, who invented the machine, said the seller was going good in theaters, supermarkets. First machines were turned out in California before the firm moved to Cincinnati. Rock-Ola Manufacturing Company, Cleveland, had been building coin-operated equipment for several years.

Among the new vending firm incorporations were W. ODonnell, Raymond R. Hayes, and Albert B. Kellhol. The company was formed by Richard L. Fishon Company and was set up to manufacture, buy, distribute and lease soda machines and refrigerators. Rock-Ola machines had been on the market for a number of years and consisted of coin and cigarette vending machines. Coin had also experimented with ice cream and ice cream vending machines.

Stone Manufacturing Corporation had about completed the building of its plant in Aurora, Ill., after a fire destroyed its facilities May 9, 1904.

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OUTPLAYS ORDINARY REEL CONSOLES 2 TO 1!
Here are the Outstanding Features That Are Setting Amazing New Records for Appeal and Earnings!

- FASCINATING, NEW EYE-CATCHING SYMBOL, entirely different from conventional fruit symbol.
- HIGH AWARDS ON SINGLE COIN PLAYED, FROM 10 FOR 1 TO 20 FOR 1.
- GUARANTEED JACKPOT ON SINGLE COIN PLAY. $10 ON 5c PLAY! Jackpot payable in Tokens.
- NO EXTRA COIN BUILD-UP required to win High Award and Guaranteed Jackpot.
- 5-COIN HEAD—5 INDIVIDUAL PAYOUT CUPS.
- AVAILABLE IN STRAIGHT 5c PLAY—STRAIGHT 25c PLAY and COMBINATION 25c OR 25c 25c PLAY.

Special Club Payouts Available
Beautiful Cabinets in American Black Walnut and Golden Maple custom designed and made by Evans.
Get Evans' BLACK DIAMOND on Your Real Machine Locations NOW for the Absolute Top in Profitable Action!

OTHER EVANS CONSOLES
WINTER BOOK CASINO BELLS BANG TAILS GALLOPING DOMINOS
DELIVERY NOW!

Contact Your Distributor or Write Direct for Information

H. C. EVANS & CO.
1220 W. ADAMS STREET
CHICAGO 7, ILLINOIS

SEE EVANS' CONSTELLATION AD ON PAGE 113

GIVE TO THE DAMON RUNYON CANCER FUND

LATE-AMERICAN

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<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>La Hora de Mi Amargo</td>
<td>J. Ramos</td>
<td>RCA Victor 1524</td>
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<tr>
<td>2</td>
<td>Sinfonia de Amor</td>
<td>Luis Mariano</td>
<td>RCA Victor 1525</td>
</tr>
<tr>
<td>3</td>
<td>El Amor de Mi Vida</td>
<td>Carlos Gardel</td>
<td>RCA Victor 1526</td>
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<tr>
<td>4</td>
<td>Sinfonia de Desolacion</td>
<td>Carlos Gardel</td>
<td>RCA Victor 1527</td>
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<tr>
<td>5</td>
<td>La Carreta</td>
<td>Carlos Gardel</td>
<td>RCA Victor 1528</td>
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<td>6</td>
<td>Sinfonia de Ansiedad</td>
<td>Carlos Gardel</td>
<td>RCA Victor 1529</td>
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INTERNATIONAL

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<td>1</td>
<td>Hand in Hand With Jesus</td>
<td>The St. Olaf College Choir</td>
<td>Columbia 4010</td>
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<tr>
<td>2</td>
<td>He Is All the World</td>
<td>The Michigan State University Choir</td>
<td>Columbia 4011</td>
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CLASSICAL

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<td>1</td>
<td>La Boheme</td>
<td>Gioachino Rossini</td>
<td>Columbia 4001</td>
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<tr>
<td>2</td>
<td>Il Trovatore</td>
<td>Giuseppe Verdi</td>
<td>Columbia 4002</td>
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AUTOMATIC RECORD RELEASES

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<td>1</td>
<td>Right</td>
<td>The St. Olaf College Choir</td>
<td>Columbia 4010</td>
</tr>
<tr>
<td>2</td>
<td>He Is All the World</td>
<td>The Michigan State University Choir</td>
<td>Columbia 4011</td>
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</table>
SICKING'S GUARANTEED RECONDITIONED MACHINES

CONSOLES

Kensington Gold Nugget (Cabinet), S-275.00
Kensington Royal Super Bell (Cabinet), S-410.00
Kensington Super Bell (Cabinet), S-250.00
Kensington Royal Super Bell (Cabinet), S-410.00

LATE 5-BALL F.P. GAMES

Bally Cavalier (Combi), S-375.00
Bally Royal (Combi), S-375.00
Bally Cavalier Draw (Combi), S-275.00
Bally Royal Draw (Combi), S-275.00
Bally Cavalier Draw (Combi), S-275.00
Bally Royal Draw (Combi), S-275.00
Bally Cavalier Draw (Combi), S-275.00
Bally Royal Draw (Combi), S-275.00

ONE BALL FREE PLAY GAMES

Jupiter Special, S-375.00
Jupiter Special, S-375.00
Jupiter Special, S-375.00
Jupiter Special, S-375.00
Jupiter Special, S-375.00
Jupiter Special, S-375.00
Jupiter Special, S-375.00
Jupiter Special, S-375.00

MILLS' LATEST BELLS

Black Beauty
Blue Bell
Tocin Bell

MILLS' 1949 Q T
A Quality Bell
With Double Visible Jackpot Automatic Patents
A Pony-Size Bell weighing only 35 pounds

For years the Q T with Automatic Payoff has been universal among operators everywhere. The new 0 T boxes out bright and beautiful in any type of location. The new 0 T is an entirely new design, with excellent upper panel and streamlined position that makes the best bell of all. Painted blue and gold on chip finish, it is made to give unlimited service.

NEW LOW PRICES!

Buckley Wall & Bar Boxes
20-24-32 RECORD SELECTION
PRODUCTION STEPPED UP
FRAGRANCES MARKED DOWN!

IMMEDIATE SHIPMENT—WRITE FOR PRICES
Buckley Music System, Inc.
4223 West Lake Street
Chicago, Illinois

WORLDLY WISE says:
"Always do right. This will gratify some people and astonish the rest!"

BELL-O-MATIC CORPORATION

Exclusive National Distributor: Mills Bell Products
4100 Fullerton Avenue, Chicago 39, Illinois

the Owl

The Owl is the official trademark of all Mills coin operated machines. For 59 years the Owl Trademark has graced Mills coin equipment. Way back in 1893, one of the first machines Mills manufactured was called the Owl Lifter, a weight-lifting test machine used mostly in arcades. Today many of these Mills Owl Lifters are still operating, a fine testimonial to the workmanship of a Mills machine.

The Owl Trademark made its beginning with Owl Lifter and today stands for the absolute best in coin operated equipment. Look for the Owl on all genuine Mills coin machines!

WOODEN BALL ROLL-DOWNS
Bally Hi-Ball—Brand New, Original Casing
Belmont Bar—Brand New, Perfect Operation
Bally Hi-Ball—30 Days
Adams Bell—Very Clean, Perfect Operation

ONE BALLS

Bally Gold Cup, S-125.00
Bally Super Bell, S-175.00
Bally Victory Bell, S-225.00

NOW SHIPPING!
The New Scoby Twin Book Super Bell

EXHIBIT'S DALE SHOOTING GALLERY

DAVAL FREE PLAY COUNTER GAMES

AMERICAN VENDING CO.
329 C. I. Ave., Brooklyn, N. Y., 35-1948
10-5TH ST., MIAMI BEACH, FLA.

ROUTE FOR SALE

At Ben's MINNESOTAS, Paul Buntan's Playground

Conants at 165 S. 9th, 46 Junes. 10 Variety Specials, 15 Amusements Games and 10 Slot Machines, day or night games in a pleasant, well equipped building. Perfect location for business.

CHAS. C. JACKSON, 421 Central Ave., Bemidji, Minn.
HERE'S A 5-BALL GAME
THAT'S NEW! DIFFERENT!

PISTOL
A WINNER FROM ALL ANGLES!

APPEAL! ACTION!

PROFIT!
PERFORMANCE!

PISTOL
NOW IN ITS
14th WEEK

Chicago Coin Machine Co.
1725 Diversey Blvd.

1949 QUIZZER
MODEL

A Coin Machine Legal Anywhere
Every day Quizzers are being installed in
new type locations, ball parks, arcades, amusement
parks, etc. Place your order now for early season delivery.

NO FILM RENTAL
Each Quizzer shipped complete with
6,000 question film

AMUSEMENT
OR FREE PLAY
F. O. B. Detroit

$385
Includes film at no extra cost
SPECIAL PRICE 5 OR MORE
1/3 with order, talk, draft or C. O. D.

NEW SCORING SIGN ADAPTABLE TO 1948 MODEL Phone: Warwick 8-9480
TRAINING DEVICES, INC.
1469 Electric Ave. Manufacturer Lincoln Park 25, Michigan

GIVE TO THE DAMON RUNYON CANCER FUND

BADGER'S Bargains
LOS ANGELES... L.A. HOGG
MILLWAUKEE... C. K. Begg

GUARANTEED RECONDITIONED CONSOLES

<table>
<thead>
<tr>
<th>Model</th>
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<tr>
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<tr>
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<td>KEENEY</td>
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GUARANTEED RECONDITIONED PHONOGRAPH

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<tr>
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<td>K. P.</td>
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<td>AM.</td>
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<td>KOOL</td>
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RECONDITIONED EQUIPMENT

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<td>SALLY SERVICE</td>
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<td>GHOESE ROLLER</td>
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<tr>
<td>BALLY SILENT MOVIE</td>
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<tr>
<td>SALLY SHARE</td>
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</tr>
<tr>
<td>BALLY CITE</td>
<td>$350.00</td>
</tr>
</tbody>
</table>

IDEAL NOVELTY CO., 2823 Locust St., St. Louis, Mo.
SHUFFLEBOARDS — The finest Black Tops, 18, 20 and 22 foot, guaranteed against warping, complete with all accessories. $425.00.

TWO FACED ELECTRIC SCORING UNITS, complete with coin box and chrome upright supports, $175.00.

Set of 2 titles for Shuffleboard, $10.00. We carry a complete line of Parts and Wares.

COIN MACHINES

ARCADE EQUIPMENT

138 Exhibit Merchandise
142 Three and Two
143 Five and Four
148 Nine and Ten
150 Super Exhibit
151 Spares
152 Five and Ten
154 Three and Two
155 Nine and Ten
156 Super Exhibit
157 Spares

NEW VIDEO"S

Atten. Tom-N-Hal Rol. 6.95
Men's T.V. Set, Rol. $5.95
Screw Nut 96c
Silver King Nut and Bolts
Motor to Ad Comb, $1.50
Horn Cover and Cap, 75c
Victor Transmitter, $10.00 each
in lots at 90c each.

2 VIDEOGRAPHS

Television Phonograph sets, for home or office. Include 15 in. screen. $25.00, with additional screen $40.00 each.

USED CIGARETTE VENDORS
32 PK. 25.00
36 PK. 30.00
50 PK. 45.00
100 PK. 90.00
6 Unp. PK. 50c
4 Unp. PK. 90c
5 Cent. 65c

CLEVELAND COIN

MACHINE EXCHANGE, INC.
2021-2025 PROSPECT AVE. CLEVELAND 15, OHIO
M.S. GISSER, N. T.
ALL PHONES TOWER 1471

LAKE CITY SPECIALS

WURLITZER 1015, Very Own $399.57
BLA.GOLD 1500, Slots $125.00
BLACK PHRYNE 1501, 125.00
O 1505, $125.00
BOSTON WOOL W, $150.00
SGBRN FROSTS 

JACKER SPECIALS

ROCK-OLA SNOREHEARD SCORING UNITS

STANDARD NO NEW BOLTS $150.00

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SINGLE WALL BOX

SAVE TIME SHOPPING. WE WILL MEET OR BEAT ALL ADVERTISED PRICES IN THIS AREA.

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ONE BALL GAMES

Cliffhangers ..... Write Jackery
Cliffhanger Specials ... 49.50

FIVE BALL GAMES

Steinway $15.00
Emerson $10.50

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We Offer Only the Best, Unconditionally Guaranteed.

MILLS — All Models
CRoss GROSS • 75-CENT-
EVERY AND UNDER

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264 W. Fullerton Ave.
Chicago 12, Ill.

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 SMALL AS A MITE... PROFITS, BIG AS A GIANT

Cigarette Sales Booster. Line up three of a kind, win a carton of cigarettes. The best money maker you've ever seen. Don't take our word for it, try it yourself.

- Available in 1c or combination of 1-5
- Cigarette or Fruit Rolls. Weight 6 pounds
- Size: $3$ inches x $3$ inches x 6 inches

Write for Prices

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126 N. Union Ave., Chicago 6, Illinois
Phone: RANDolph 6-2807

After many years of research
JACK-IN-THE-BOX ARE BACK

GREAT IMPROVEMENTS

Check all these new features:

New great eye appeal cabinet finished in a deep motor tone—Chromed Steel. No cable to break—No Wood Pulleys. Operates on steel sprinlets and diamond chain. 14 tons of the back seats the machine up or down. Simple, Positive, Rugged and Noiseless. Any type of style of ball machine will fit. Machine is so perfectly balanced that a five-year-old boy can operate it. All internal parts are Rustproof. Up to 40 games takes only 7 seconds. Made from heavy gauge steel only. Equipped with a heavy turn table which allows you to turn machine around for collecting or replacing. Automatically self-leveling on any uneven floor in seconds. Size: 31"x23"x28". Weighs: 300 lbs. Shipping Weight: 110 lbs.

NOW READY FOR DELIVERY
F. O. B. FACTORY

NATIONAL DISTRIBUTOR:
WILLIAMSPORT AMUSEMENT COMPANY

321 HIBBURN STREET
WILLIAMSPORT, PA.
NEW GAMES
BLACK GOLD
PINCH HITTER
SUPER HOCKEY
SHARPSHOOTER
THREE FEATHERS
CITATION
(1-Roll Free Play)
EXHIBIT DALE GUN

AUTOMATIC HOSTESS
Central Studio Equipment, Complete With 30 Units, Excellent Condition, Ready To Operate! Will Accept Any Reasonable Offer!

CONSOLES
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SPOT BELL
KENNEY BONUS
SUPER BELL
WILD LEMON
DOUBLE UP
WINTER BOOK
CASINO BELL
BLACK DIAMOND

GENCO ALL-PURPOSE SHUFFLEBOARD SCORE BOARD
All-Electric, Coin Controlled

$199.50

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GUARANTEED TO OPERATE AND LOOK LIKE NEW!

WURL. 1015.............. $379.50
Seeburg 144........................ $325.00
Rickenbacker 145.................. $350.00
Mills Wireless Wall-O-Matic (WY-156)........................ $35.00

Mills Slots—100% Perfect!
Reconditioned and Refinished—All With Club Handles
A. King Fronts........................................ $1.05
A. Blue Fronts................................. 90.00
A. Olive Fronts................................. 95.00
A. Brown Fronts................................. 97.00
AJ. Olive Fronts................................. 106.00
AJ. Brown Fronts................................. 105.00
For Mills Golden Falls, HS........................ 119.00
For Mills Golden Falls, HS........................ 119.00
For Mills Golden Falls, HS........................ 119.00
For Mills Golden Falls, HS........................ 119.00

For Mills Golden Falls, HS........................ 119.00

Get Ready Now For Summer Resorts! Brand New Slot Safes, Stands, Etc.

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DELUXE REVOLV-A-ROUND SAFES:

SINGLE...................................... $199.00
DOUBLE................................... 219.00
TRIPLE.................................... 239.00

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SINGLE...................................... 219.00
DOUBLE................................... 239.00
TRIPLE.................................... 239.00

Terms: 1/3 Deposit, Balance C.O.D.

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Williams
MARYLAND

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TWENTY-TWO YEARS OF LEADERSHIP!
It's Real Sport

with EXHIBIT'S original 'DALE' PISTOL
SHOOTING GALLERY

(Manufactured Under Exclusive License by the EXHIBIT SUPPLY CO.)

YOU SHOOT AT WILD GAME TARGETS DEEP IN THE WOODLAND

You experience the real sensation of the recoil and gun kick with each 'DALE' PISTOL Shot. Your aim at the wild game targets which appear 50 feet away must be true as in actual target practice to record a hit.

Built to serve the most realistic indoor-target practice shooting ever offered to make it a daily habit with location crowds all year round and earn for you.

See Your 'EXHIBIT' DISTRIBUTOR ABOUT YOURS TODAY!

THE EXHIBIT SUPPLY CO.
4210-30 W. LAKE STREET - CHICAGO 24, ILL.

LATE FREE PLAY GAMES
A-1 CONDITION – READY FOR LOCATION

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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<tr>
<td>BLUE SKIES</td>
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<tr>
<td>YANKS</td>
<td>$69.50</td>
</tr>
</tbody>
</table>

TERMS: 1/3 CASH WITH ORDER, BALANCE SIGHT DRAFT

'The House that Confidence Built'

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.
624 SOUTH THIRD STREET
LOUISVILLE 2, KENTUCKY
PHONE: WABASH 5094

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BELL MACHINE — TURNTABLE

FITS ALL COUNTER MODELS OF BELL MACHINES

LOW IN PRICE

STRONG AS A BULL

• Install it right on location in a few minutes.
• Locks in forward position for play.
• Turn the machine around when it is out of order. It locks automatically.
• Holds the machine down tight so players cannot shake, move or abuse it.
• Machine can be removed in two seconds, by owner or manager, by using a simple key furnished with each table.
• Simple—dependable—positive.
• Noting to put out of order.
• Will last a lifetime.
• All machines and tables interchangeable.
• Nothing to wear out.
• Made from cast iron half-inch thick.
• Shipping weight 10½ lbs.

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HE HAS THEM IN STOCK
SAMPLE $12.50
Send Full Amount for Sample

VALLEY SPECIALTY CO., INC.
550 N. CLINTON
ROCHESTER 5, N. Y.
**ACTIVE**

**AMUSEMENT MACHINES CO.**

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PHILADELPHIA 30, PA.  
Philadelphia 7-4495

98 CLINTON AVE.  
NEWARK 5, N. J.  
Newark 2-9237

"YOU CAN ALWAYS DEPEND ON ACTIVE—ALL WAYS!"

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**IMMEDIATE DELIVERY!**

Write Today and we'll rush complete information. Send for descriptive circulars on the entire Mutoscope family of profit makers.

**INTERNATIONAL MUTOSCOPE CORPORATION**

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Long Island City 1, New York

**ROCK BOTTOM PRICES ON RECONDITIONED GAMES**

**USER FREE PLAYS**

**ORIGINAL FLIPPERS**

- **$35.00 Each**
  - **$10.00 Each**

**MISCELLANEOUS**

- **$25.00 Each or 3 for $100.00**

- **&** Drop-In Batteries: Rock-Ola $1.00, Bell $1.00, Rock-Ola $1.00, Chicago $1.00

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**ROY McGINNIS CO.**

211 MARYLAND AVE., BALTIMORE 18, MD.  
PHONE: BELMONT 1808
You will be tickled pink with Genco's Three Feathers!

From the standpoint of looks, player appeal and cash box results!

Exciting power bumper action!

Sensational 3 way high score bonus!

Tantalizing multiple replay action!

And as usual... EVERY DAY will be a GOOD DAY with this newest Genco 5 ball game... THREE FEATHERS!

Order from your nearest distributor.

Genco's parts catalog now ready. Send for your copy.

Genco

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Chicago 14, Illinois
null
More than seven solid months of steady production... and still going strong... Bally CITATION continues to smash all records. But the greatest record broken by CITATION is the sudden magical way it injected new life into the entire coin machine industry... bringing thousands of players back to pin-ball plungers to give operators and distributors the financial pick-up they needed. CITATION, with famous GUARANTEED ODDS feature, holds players by the hour. Odds either advance or remain as high as on previous coin. Without fear of losing favorable odds, players play 10, 12 or more coins per game for additional selections. For the fattest profits in one-ball history, get going with CITATION now. See your Bally distributor today.

Bally SPOT-BELL

THE CONSOLE HIT OF THE YEAR!

ORDER FROM YOUR BALLY DISTRIBUTOR TODAY!

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
Every day... in every way...

It's a FACT!

Price tags don't determine the true value of any console. Cheaper new and used consoles have already had their day in all locations and now hundreds have been replaced by Universal's "ARROW BELL". We urge you not to buy any other console than Universal's ARROW BELL... the one console that will PAY YOU THE DIFFERENCE IN PRICE almost at once... the console that will EARN BIGGER MONEY for years to come!

COLLECTIONS GROW BIGGER AND BETTER!

"Universal's Arrow Bell"

TWIN MULTIPLE COIN HEAD (5c, 10c and 25c play).

SCORING

On Big Jumbo Motor-Driven Reels

plus POSITIVE ADVANCING ODDS that multiply with each coin inserted.

plus JACKPOT THAT MULTIPLIES with each coin played—a real come-on!

plus BIG EXTRA JACKPOT AWARD of 500 extra points with "WILD ARROW" lighted and 4 coins played.

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Designers and Manufacturers of America's Most Profitable Coin Operated Equipment

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(ILLINOIS)
this mechanism doesn't care

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OFFER "MUSIC FOR EVERYONE"

Three words—"music for everyone"—have spelled success for Select-O-Matic "100" Music Systems. On the conveniently located title panel of the Select-O-Matic "100" are listed 100 musical selections. "Hit Tunes," of course. But there any similarity between the Select-O-Matic "100" and an ordinary coin-operated phonograph stops. For the Select-O-Matic "100" provides for all kinds of music—"Old Favorites"—"Waltzes and Polkas"—"Classical Selections"—the better music—the music that more people want to hear—that is available to you on both 10 and 12-inch records.

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