In the vanguard of the industry drive to make shuffleboard as nationally popular as bowling is the National Shuffleboard Company of Orange, N. J. Here, Paul Kofler, National's general manager, watches Ted Lewis slide a disk on the National table donated to the Ted Lewis Recreation Center Hall at the Sophie Tucker Playground in Asbury Park, N. J. This showbiz charity, incidentally, provides three-week vacations for some 1,500 kids each year between April and November. National turned this 20-foot streamlined, deluxe model shuffleboard over to Lewis at the recent trade show of Coin Machine Industries in Chicago. Ted's beauteous opponent is Geraldine DuVols, featured in Lewis's unit.
"Try Turnover"

February Issue Features

SPECIAL FEATURES

How To Make More Money Than Ever Before on 33 1/3 and 45 Records and Players.
The Log Book of Turnover's Roving Reporter (Part I)
Record Rentals—A New Profit Experiment
I Was a Musicaid at Macy's (Part I)
ABC's of Increasing Record Sales
Thru Radio Promotions (Part III)
Record Safesclerks now "Musicaides."
From Talking Machines to TV

REGULAR MONTHLY DEPARTMENTS

LOOKING AHEAD—Trends to help plan future business moves with greater certainty and success.
SELLING POINTERS ON CURRENT RECORD ALBUMS
BEST SELLERS OF THE MONTH
HEADED FOR HITDOM
PERSONAL APPEARANCE CALENDAR
SALES TIPS IN BRIEF
THE DEALER FORUM
STUFF ABOUT SALESPeople

TURNover finest publication of its kind.
Sears, Roebuck, Evansville, Ind.

TURNover is terrific.
H. Lieber Co., Indianapolis.

TURNover is A MUST FOR ALL RECORD DEALERS.
Beam Sound & Radio, Brooklyn.

TURNover excellent. Read from cover to cover.
Whiting's, Inc., Bridgeport, Conn.

TURNover tops 'em all.
Gateway Record Shop, Newark.

TURNover very good.
Sherman, Clay, San Francisco.

I get more from TURNover than all other record dealer publications.
Spence Music, Whitinsville, Mass.

Enjoy every inch of TURNover.
Early Bird, Columbus, Ohio.

TURNover excellent mag.
Melody Shops, Inc., Mesa, Ariz.

TURNover answered many questions that occurred to us.
Musicroom, Ltd., Halifax, N. S., Canada.

TURNover
BILLBOARD BLDG.,
2160 PATTERSON ST.,
CINCINNATI 22, OHIO

Please enter my subscription to TURNover
for one year at the regular rate of ONLY $3.

Remittance enclosed
Bill me

Name______________________________

Address______________________________

City____________________Zone____State____

BOSTON, Feb. 12.—The True Name law, affecting all branches of show business, enacted last year and requiring that all performances, indoor and outdoor, register their true names with the State police if they appear in Massachusetts under stage names, was attacked on February 8 by Rep. Daniel Rustin (D.), of Boston, who said that as a former showman he realized the implication actors and entertainers were not trustee.

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Noble, in answer to a question on why he couldn’t drop a postcard stating his true name when he returned to New York after appearing in Boston, said: “Have you ever gone thru Grand Central carrying nine bags?” Miss King, who gave her true name as Virginia Williams, said her stage name was “good enough for the government” when she traveled to wards areas as USO entertainer.

FORD LAMS-WORLD SPORTS

Flanders Dues For ’09 Music Copyright Act

Congressmen Prep Revamp

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48-Biz Group Jingle Package

On ET for Air

NEW YORK, Feb. 12 — Jingle by Harry L. Littlejohn, a package of 472 copyrighted jingles covering 48 different business categories, is available from broadcasters this week by Richard H. Ullman, Inc., a Buffalo agency. Twenty-four 4-syllables are included with one 14-spot each for type of business. The two-minute and 60-second jingles are plug-in or open, end, or provide music. (See Biz Group on page 48)


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To the Hills

Is Byword as Costs Sky

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Is Byword as Costs Sky
United Front Vs. 20% Gate Tax

All of Showbiz Urged To Join Repeat Battle

Ballrooms Chief in Van

CHICAGO, Feb. 12.-Organization of a central committee of all the ballroom industry affected by the 20 per cent federal amusement tax was suggested by the chairman of the National Ballroom Operators' Convention held The Billboard that his thoughts for a central music committee be predicated upon the success of the recently held National Association of Amateur's and National Athletic Association's Parks, Pools and Beaches on the \"Agreements to be made ballrooms and cabaret tax.\"

Gerard stated that the need for concert effort to cut excise taxes was brought to his attention in a bill introduced into the House of Representa- tives in January 6 by Representative Madden of Indiana. In this bill the National Ballroom Operators' Association, by 35 per cent. The cabaret tax rate is levied by the States at any roof garden, cabaret, dance or dance hall, where such business is conducted in connection or as an integral part of an established and operating theater.

In a letter to Otto E. Eitel, of the Billboard, the matter of the 20 per cent cabaret tax committee which is being considered the tax proposed, Gerard stated: \"Probably the greatest detriment to a successful accomplishment of estate taxes is the lack of organization and co-coordination among all of those who are being hit by death duties. Who help do you expect to get from the thousands of night clubs, cabarets, ballrooms and other businesses, which have been hit by estate taxes but, in addition, admission taxes? Don't you think the help of these organizations would be of more benefit in securing a reduction in these unfair taxes than by opposition to a bill, such as you are introducing? Do you think the Congress is going to cut these taxes for a select group to the detriment of all of the other country?\"

\"I don't know whether you think it advisable to ask Representative Madden to revise his bill to reduce the tax rate.\" (See United Front on page 43)

Cut in Travel Tax

Has Senate Chance

WASHINGTON, Feb. 12.-One of the few excise taxes given a chance to cut this session in the Senate's Administration's emphasis on more revenue is the 15 per cent federal duty on every train, boat or plane ticket sold. The Senate has rejected the idea of a sales tax. However, the Senate is considering the issue.
Trammell's New NBC Power

NBC Getting "Sam Spade": Web Likely To Drop Crime Curfew After Chi Meeting

NEW YORK, Feb. 12.-National Broadcasting Co. (NBC) has decided to pull an 11:00 p.m. detective series, "Sam Spade," from the fall schedule. The show now airs on Chicago's WGN, but its network status is unknown. NBC has given way in the fall for Edgar Bergen, who, for Colgate, is taking over on the Sunday slot at 8:00 p.m.

Meanwhile, indications are that other stations have or will sometime make similar announcements. Procter & Gamble's "Truth or Consequences," which NBC handles, is also expected to be dropped. Some NBC programmers are of the opinion that the new owners will decide to give the reverse curfew the boot.

NBC is preparing to tell its stations that, because of the "beehive" by the network to answer public criticism of radio crime shows, has been a futile and somewhat futile and frustrating gesture. For one thing, NBC executives are deciding whether to drop the show or not. It is said that the network is continuing in the show, the networks which have the most to gain from the continuing show, the networks which have the least to lose from the continuing show. It is also being considered, especially in view of the present-day network competition.

The network will also be in high spot the fact that CBS has mysteries airing every night, and if NBC is not able to program it, it will go over the wall. And, if Saturday, has already provided it, it will go over the wall.

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Cbs A-Yeaming For Day, "T-C"

NEW YORK, Feb. 12.—The Columbia Broadcasting System (CBS) has its eyes on the day "T-C." The network is planning a show called "Sam Spade," which is currently on the air in Chicago. The show was originally a NBC show, but was dropped from the network's fall schedule. NBC has decided to bring the show back on the air, but on a different network. The show will be called "Sam Spade: Web Likely To Drop Crime Curfew After Chi Meeting."
INVESTIGATION—ONCE

The Senate is seen to be more
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10-Mil-a-Year Profit Pledged for Indie Outlets

Stations Will Sell Direct

PHILADELPHIA, Feb. 12.—A new advertising merchandising method, a switch on "per inquiry" advertising, is being offered to radio by the Atlantic News Bureau here, with an attending claim that it can bring "an extremely high percentage of inquiry, especially to independent stations." The plan was devised by Mrs. F. Grant Ruth, president for WHAR, Clarisburg, W. Va., with a varied career that has included show business, writing, and editing Swiftcraft Ventures, a financial publication.

The plan, according to the Atlantic News Bureau, which handles the details, calls for the co-operating stations to get 50 per cent on all products offered by co-operating manufacturers that are sold directly by the manufacturer's representative to the station, or offered the specials, with the lister giving the station the order. The station gets a profit on its sale, and the Atlantic News Bureau here, which has been handling the plan, claims the Atlantic claims that a number of stations on the West Coast are testing the plan.

For a starter, Atlantic discloses three co-operating manufacturers in the Zackman Company, of Chicago, offering cookie jars and cake decorators; Plastic Products, of Cleveland, offering Iron-Ease and Easy-Mend accessories; and Skilling Scott, of Dayton, O., with a fresh fried potato cutter. Items sell from $1 to $2.

Each manufacturer provides the station with commercial copy and the station gets at least 50 per cent of the purchase price for doing the actual selling via its open spot time. The Atlantic News Bureau here fills the orders. Other manufacturers are being lined up for the plan, according to Atlantic.

In the switch on "per inquiry" time sales, the station actually becomes the retailer, spotting the spots if it sees fit, and having complete control of the advertising commision on all sales realized. Stations get no fees for the spots or any other assurances—merely peddling the wares made available on a straight commission basis. While a news release from the Atlantic News Bureau claims that a merchandising program is now being introduced over 150 smaller stations and larger stations are expected to adopt this brand new idea within the next few weeks, the News Bureau estimates that the figure down to "about a half dozen." However, it was reluctant to give out any call letters.

Ag Dept. Yocks at Plugs’ Influence

WASHINGTON, Feb. 12.—The Agriculture Department’s Information Service is doing the checking up on the growing influence radio commercials, as well as on some of the staff. One release remarked: "In a recent nationwide survey, homemakers revealed that they were buying all kinds of things—smooth skin cream, firmness, and no spots." The release was referring to the lowly potato.

In another burst of prose bailing the virtues of a spray called in a fashion feature 2-4-5, the Agriculture Department said: "The weed—mostly red morning glory, cypress vine and buttercup vine, the first being the weedlet that was smothering all the way——sprayed from the air with 2, 4-5. This treatment, the agency added, ‘killed out almost entirely the canopy of climbing weeds.’"
Beer Nurses Cut Sud Sales; Kreuger Off

Account Afraid of Wrestling

NEW YORK, Feb. 12—Television airings of Saturday night sport events may be okay with home viewers, but the advertising is not for tavern owners, and for that reason Kreuger became apprised of nearby Ridgewood Grove boxing matches, which it has been airing for six months or so. The Kreuger decision came as a considerable surprise, since the Crown fights not only have been showing good ratings, but the fights offered are among the best, and consistently so in the city.

The fact that the gin mill owners don't want Saturday p.m. sports was disclosed to Albert G., Pernod & Ganger, the ad agency which got the account a month ago from Benton & Bowles. Kreuger executives had quizzed the Gin Masters, it was reported, and when Promoters dropped their opinion of wrestling, the agency decided it would have to experiment with the two forms of the events they preferred. The returns showed that they were cold to both forms of wrestling on Saturday airings to boot.

Fights Cut Suds

The reason offered by the pub owners was that sales of beer and wine are invariably the one night they don't have to worry about losing business, and Kreuger for many years has been a major sponsor of these shows. Kreuger owners, however, are not afraid to get involved with the weekly 9 p.m. sport events. Before that, it was found that simply cutting the take, the baseball fans will cause a rise in the sales of the occasional beer the night through, actually cutting down the take. That, plus the fact that Kreuger wines are themselves Kreuger owned, is the odd part of the deal. The advertising copy is handled entirely by the agency for Kreuger.

Kreuger will probably go into a TV sponsorship now that the problems are solved, and is afraid to get involved with the 9 p.m. sport events. It was also learned that since it is a local show, the advertising firm was the first to sponsor, the results have not given any more than 28 days protection, which makes it impossible for the brand to compete against the other advertising campaigns. Another problem, according to Kreuger, is the association with the species of attractions, the wrestling promoters are dredging up.

Hudepohl Sponsors Cinco Arena Events

CINCINNATI, Feb. 12—Stations WKRC-TV, which recently entered the network in Cincinnati Gardens, new sports arena nearing completion, Thursday (19) signed an agreement with the Cinco Arena Company as exclusive sponsor of all TV shows emanating from the arena. The deal is said to be the largest financial TV contract ever signed by the Cinco Arena.
NEW YORK, Feb. 12.—The DuMont television network not only is in the market but according to its top man, Dr. Allen B. DuMont, who will continue his personal and operations until it gets out of the red. DuMont implied that while video image was: one of the most important factors and hardly capable of support had to be proven by operations, he now expects the broadcasting division to start paying its own way. The network’s president and present head of the show, Dr. Jonathan Lawrence as network operator director for Monday, and the head of the nation’s largest television network for the last 12 months, has not yet been into the DuMont picture as promotion chief.

DuMont said the personnel changes represented a simple business procedure. He operates five divisions of the company which in turn, will not be subject to profit from one of them. If the company cannot get the necessary return on its personnel, then he will get a different set.

DuMont said Lawrence now is in a position of charge of the broadcasting division, will be fully responsible for all personnel. He also said that Lawrence will be held responsible for results.

Pabst Buys 29
KLAC-TV Games

HOLLYWOOD, Feb. 12.—Pabst Brewing Co., owner of 184 baseball games to be televised on KLAC-TV this season, was announced in a news release that the company has purchased nearly $100,000 for the package, which includes baseball games by the Los Angeles Angels and Hollywood Stars. Station is negotiating with a second monitor to sell their half interest in the other half of the deal, bringing the price up to a total of $200,000. Deal means a neat profit for KLAC, since right now they own 50% of theKLAC stockholders, and haven’t done that.

Web insidors are now adorning themselves with a new feeling that there will be at least two more weeks in which some of the players at the center of the baseball world will not get a chance to participate in the previous activity, with another top brass member making the decision on early next week. More, they fear that with the boxes man’s “get tough” policy with the board of directors definitely established, it will mean that the others get the “buck” before the switches in the offing if the bill doesn’t move into the black.

“Stop Music”
On ABC Snag:
Off Till Fall

Gochel Brewing
Buy Cubs Gamers

CHICAGO, Feb. 12.—Television of the complete schedule of the Chicago Cubs home games, National League baseball team, for the upcoming season was sold this week, according to WGN-TV, local American Broadcasting Company video station, to the Gochel Brewing Company, of Chicago. The Gochel deal will constitute a 77-game lineup. The contract will be for a fee of $14 million.

WGN-TV, WENR-TV and WBBM are expected to televise some games of the Cubs next season. WENR-TV, the only station to capture a sponsor, is also, in addition to obtaining the rights to televise games of the Chicago White Sox, American League baseball team, expected to be in the negotiations in view of the Sox managerial fee of $50,000 for season television rights.

People Without TV
Sets Rep Big Group
Of Show Watchers

NEW YORK, Feb. 12.—Altho telecard manufacturers are losing at least $5 per cent of the homes in video receiver operators, as per research, Inc. (A.R.I.), found that about one of every three persons interested in television had not watched once during the week prior to the survey. This, the George Gallup organization said, indicated an extensive secondary circulation for the findings came during the course of a popularity poll of 28 television householders for its continuing audit of radio personalities.

Top three in the poll were Milton Berle, Arthur Godfrey and Ed Sullivan. Berle was rated especially “enjoyed” by 24 per cent of those who had seen him. Godfrey and Sullivan each scored with 80 per cent. Following in order, were Paul Whiteman and Jerry Mahoney, 70; Morley Ames, 64; Raymond Massey, 63; Lanny Ross, 51; Hobey Baker, 48, and Bert Lytell, 42.

Loyalists and fanatical (EQ) ratings were based on two questions: Are you interested in TV? Would you buy one if you had the chance? Some of the names on the list, the report said, did not rate well in exposure to others viewers outside New York, because network hookups are based on ratings and individual performance, alone, and not for their programs as a whole.

2-Bit Bargain

NEW YORK, Feb. 12.—One of the greatest successes in the history of this medium, a 28-table radio and television set sold at the end of the year by DuMont for $180.00. The program offered a host of top-name performers from the KOLONY Saarburg, and a quarter, with 30,000 radios coming in at $28.00, on the air for years, housewives would buy two, three, or more, for themselves and their neighbors. (to say nothing of the two, three, or more, for themselves and their neighbors.)
Sterling Television, Inc.,
To Syndicate WBKB's Shows

CHICAGO, Feb. 12—Sterling
Television, Inc., set up its plans
in collaboration with Bal-
kan & Katz, owners of video
Station WBKB, to sell a 15-
minute magazine program for
set Manufacturers. The
program, to be shown on
seven Chicago stations, will
be a half-hour variety show
Made up of 15-minute seg-
ments by different guest
stars. Sales for the produc-
tion will be handled by
Ernst & Coon. The
show is scheduled for mid-
April, and will run for one
year.

PUBLICITY PHOTOS

each for quality $10.50 paper or
$5 for long standing. Post service
100—$10.50 a day
500—$5 a day

plus negative charge of $2.00.

Write for price list and samples on other
50% deposit, balance C. O. D.

QUALITY PHOTO SERVICE
PARKER ST., BOX 42, BOSTON, MASS.
WASHINGTON, Feb. 12.—While more than two score federal agencies have films available that the greatest gilt mine of pix—the Library of Congress—has no movies. TV producers have longed at the Library's collection, but according to Agency officials, the films are gone away empty-handed.

The chief trouble is with copyright. What motion on which the copyright has expired. The Library has a nice collection of Mary Pick-fords and other star-ners, but the negatives are so fragile that the Library will permit them to be used only for copyright purposes—an expansive process.

Nickelodeon Pix

A rash of many nickelodeon days may be available for TV by the end of the year. Prior to 1912, movies were called nickelodeons because the library in positive rather than negative. The Library is in charge to have the process reversed so that these movies can be projected. When out that all motion pictures are for the purposes of an appropriate 

Of the other agencies only the Var
essum Administration (VA) is putting 
out films especially designed for TV, but 24 other departments and bureaus have 16mm. shorts available. The Agency is in charge to have the 
out films designed specifically for   
the end of the year, and a few 
reproduction of any other departments and bureaus had been taken until February 12, when a group of AGVA slops will be 

Barto, his agent, a letter to the Department of Justice requesting statement against Barto and stating that the agency is likely to have to postpone "alone at the Library of Congress".

PHILADELPHIA, Feb. 12.—Pointing out that the film industry is extending to more than one State, five state's cinemas in Pennsylvania will be invited to the U. S. District Court here Wednesday (8) seeking for the record of the Pennsylvania Board of Motion Picture Censors re- 

Viewed as a test case to determine whether there shall be federal or state regulation over television, the action asked for a declaratory judg-

The stations were closed by law, and the reason for the closing was that the signal was "inadequate," "obstructed," and "improper." The stations were also closed for television, and the court did not interfere with the Federal Communications Commission, under which the stations operate.

The regulation involved was issued January 24 and requires that motion pictures to be televised be submitted the State censor board for its seal of approval. More than censorship, submitting films to the State censor board also entails an added expense. The State board has a base fee of $2 per reel of celluloid, sliding lower returns as the films' quality improves. Moreover, it is noted that the Maryland State Censor Board has similar design of their system, and if the Pennsyl-

GlosSsY pROfESsionAl

Blackpool sets bills

(Continued from page 3)

PHOTO

MULSON STUDIO

Bristol-Myers-Marks TV Return With 'Pup'

NEW YORK, Feb. 12—Bristol-
Myers, for its Connecticut product, makes its re-entry into TV by sponsoring Lucky Pup on WJZ-TV Tuesday and Thursdays from 9:20 to 9:45 p.m., starting March 29. The show is on at that hour.

In a video more than a year's work, but only because it felt the medium lacked circulation. The fact that it is taking to the air now is another sign that TV has been accepted by sponsors. The agency is Peaceful City, New York.

SO YOU LOOK THE PART![image]

and get it, too, when you receive yourself with your sticker-print photo reprints. They do a stellar job for you at a low price.

PHOTO

Fan mail information, price and post cards. Top-notch quality. Extremely low prices. Satisfaction guaranteed or your money back. Order now for full price list, samples, etc.

MULSON STUDIO

Bridgewater, N. J.

February 19, 1949

The Billboard

TELEVISION

13

CBS'S FALL TV NAME SPURGE

4-A's Gropping Still For TV

Union Solution

(Continued from page 1)

most likely be used as a last-ditch solution to present difficulties. If any change is needed is closer than many people think.

The Midwestern and Coast locs of the American Federation of Radio Artists (AFRA) have both rejected the Equity partnership plan and strongly urged that AFRA, together with the Screen Actors Guild (SAG), take over TV and administer it for the industry. SAG is not against the scheme and is already dickering with film producers for the new service. This two-year union proposal would be reported to the event everything else fails and is likely to mean a jurisdictional war with Equity.

A common plan is a thought that Equity might possibly be persuaded by AFRA to give up its clash with the union. Realists feel that Equity is not likely to make a mistake. Equity would gain its right in a field which future consideration has as the one most production reasons to accept.

AFRA brass is holding off any active moves to change the status quo and take action until the new committee, consisting of the president of each of the four competing unions and three other delegates, not paid official, will make its recommendations on TV. The radio unions feel this report may be the answer. The group meets Monday (14).

Meanwhile the international board of the Four A's tabled a motion to censure Deywe Barto, executive secretary of Variety Artists (AGVA), for allegedly making speeches and of George Heller, executive secretary of AFRA (The Billboard, February 2). The AGVA board would not be taken until February 12, when a group of AGVA slops will be present.

Barto, for his agent, a letter to the Department of Justice requesting statement against Barto and stating that the agency is likely to have to postpone "alone at the Library of Congress."

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a summer

The Central Pier will present a 

GANSO PROFESSIONAL

8X10 PHOTOS IN QUANTITY

Fun mail information, price and post cards. Top-notch quality. Extremely low prices. Satisfaction guaranteed or your money back. Order now for full price list, samples, etc.

MULSON STUDIO

Bridgewater, N. J.
Short Scannings

FRANK HARTING becomes assistant to MYRON P. KIRK, of the
Kudner Agency, Inc. . . . Tele-Theater Productions is a new firm, pack-
aged by FRED W. KAPLAN. . . . HARRIET SCHORR and KAREN SULLIVAN head activities. . . . BILL ROGERS, free-lance
announcer, plans to put a solar-type ranch house in Greenwich, Conn.
In TV, the KOMO (ABC), Bellevue, Wash., station has appointed a director. . . . American Television Guild recently
announced the resignation of EDWIN FREDERICK HANSEN, V.P. and
president, . . . VARIOUS TROUBLE by PETER MAN, vice-president. . . . FORTUNE POPE, exec vice-president and
general manager of WHOM is off for a brief stay at Palm Beach. . . . JAMES DAY, WUSA, TVA, has been transferred. . . . NBC has left a leave of absence for two years' duty with the allied occupation forces in
Japan. . . . Ray P. F. Brown, independent radio telephone and
information specialist. . . . RED BARBER leaves for Florida and the
Dodgers' spring training camp February 27. . . . He'll cover exhibition games.
. . . JOHN DERR takes over Red's Saturday 6:35 to 6:45 a.m. radio show.

WDET, Auto Workers' Station, Bows, Airs Sponsors March 13

DETOIT, Feb. 12. — Full-scale
programming is slated to start Sunday
in WDET for WDET, first radio station
to be operated by the United Auto-
mobile Workers (UAW). The format
will be an all-news one. Programming
will start March 13, with the four-week
period required to bring the entire
cast of the exact program schedule
planned for subsequent operation, but
will not be aired until March 13. This
will permit the station to keep its
schedule of operating details and audience re-
sponse to the exact program schedule,
prepared in advance, according to station Manager
Ben Heberman.

WDET's programming will give the sta-
tion a schedule of 3 to 10 p.m.,
five days a week an hour a.m. to 10 p.m.
Saturdays and Sundays. The
sales department has made no attempt
to sell advertising, but the station
has a modest number of commercial
opportunities. The program will time on the air, according to Heberman.
The objective, incidentally, is to sell
advertising when the station is not
active, and not to make it a profit-
making venture.

Initial Shows

Typical of the specialized program-
ing which WDET in to have are two
of its initial shows, set to start the
first week, Great Books and Detroit
Rep radio. . . . Another initial show is 
the half hour Sunday evening forum in the Michigan Union's Learning
Center.

The station will concentrate on
public service and special audience shows, in distinction to the com-
mercial program announcement. Programming includes Let the People Sing, for music, sup-
plied by the Library of Congress; radio commentaries prepared by per-
sonalities, national women's golf championship, by sportswriter
Marilyn Garman; other programed, round-table dis-
putes in co-operation of American
Radio Research Council and the
mayor's Interracial committee (openers
will be used); and a Fair to You, a
newsletter from the Office of
Committees (FCC) legislation. . . .
In addition, the station will carry letters from listeners; You and Your
City, a weekly report by George Ed-
ward Crocker, owner of Cleveland's
Cleveland Press; the radio program of
the Detroit Symphony Orchestra,
announced by the orchestra, and the
Detroit News, commentary for
broadcaster, You and Your Health, a
report by the Detroit City Health
Department.

Foreign language shows, off the air for a year in Detroit, will
begin in WDET by 10 a.m. on
half hour each of Polish and Italian
radio, now on a half hour each Sunday and a half-hour Jewish program
Sunday. Programs will be bilingual, and are specifically
planned to fill the gap left by the
recent curtailment of foreign language
broadcasters by other local stations,
according to Heberman.

Foreign language programs of the
foreign shows will differ from the
American shows by emphasizing
other aspects, including dramas, discussion
groups and some music.

8 Million on BBC's Longevity

"Third" Ain't Worth the Trouble

LONDON, Feb. 12. — The Third
Program of the British Broadcasting
Corporation (BBC), designed two
years ago to provide a more classical
type of program for listeners, may
be closed by the committee which
will soon investigate the BBC.

One of the main purposes will be to determine whether the expenditure
of nearly £8,000,000 yearly is
worthwhile. . . . The new Third
Program, which went on the air each evening from 6 to midnight.

Listeners to BBC programs pay
50 per cent of the cost of pro-
duction collected for licenses in which radio is included. . . . The $4 a year for
vision set owners. Approximately
one-sixth of this money is spent on
radio, the other one-third of the potential is about $200,000 at peak, it is
apparent.

Another report on the BBC Home Service and Light Program of
the Third channel is that the BBC are suffering in entertain-
ment value because too much
money is being spent on the Second.
Program. . . . The Third Program is
the only channel to try to prove that listeners are right in their views
against such programs. . . . The
earlier in the history of the Third
Program, the more it was popular.
In two years the Third Program
recently dropped classical music to give
air to other programs. . . . The new
program called Third Division, fea-
turing music has been created.

The BBC probe is also expected to look into the high ad
taxation of radio stations. Salaries of the BBC staff are said to be almost as great as the total amount spent in a year on the people who appear before the mike.

G. Mills Maps B. Crocker’s and "Ranger" for TV

NEW YORK, Feb. 12. — General
Mills, now represented in television
by Frank Tafuri, MM, too, has
announced plans to boost its video
spending by a sizable amount. The
first two projects in work are to
create a 17,000-watt video station in
a kid series over WTIV as well as the account for TV stations.

If negotiations under way work out
Rausper will be filled in Hollywood
expected. . . . General Mills, which
ready has the package video rights,
the show being owned by King-
Trendle.

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Trendle.

The White, which has been as much as considered

Thru its agency (Dancer, Fitz-
gerald, Sample) Mills has been test-
ing another show adapted for video,
spotting the program into the Ted
Stern series once a week. The
runner-up is placed by Zella
Layne.

Investigation --Once Again

(Continued from page 4)
turned over to a third subcommit-
tee consisting of Tobey, McFar-
lane and Rush. . . . Senator
Simpson, Sen. Edw. Johnson (D. Colo.).

A subcommittee will also probe problems arising out of international
radio.

The chief pact to be looked at will be the North American Broad-
casting Agreement (NABA) which
was made in 1950 to prevent
radio trade. The three senators are all of the opinion that the
agency should hold on to the clear channel docket until the next
NABA meeting. They are generally agreed that the FCC should not au-
thorize power above 50 kw. for clear
channel

Another pact which the probers are
expected to scrutinize is the agree-
ment Canadian broadcast and
TV channels in border cities.

Final item on the agenda specified
in the resolution is a study of the
problem of the broadcast of
international common carriers and the
relationship of these problems to
national security.

In addition to specified matters, the
committee authorized to investigate "all matters relating to radio, telegraph and tele-
phone communications and
radio, which got unanimous support of the Senate Interstate Commerce
Committee two days after it was in-
doned, is certain to get similar ap-
proval from the Senate Rules Com-
mittee. Indicative of the seriousness of
the topic for which there is
an upsurge of interest is the fact
that separate $15,000 budget was
subscribed.

The communications probe which
was introduced in the House last
session did not have Senate
rules. Okay. Rules of the upper chamber do not allow for additional
prestige for any recommendation
would result.

CAP LIBRARY FOR WIRE

new deal. Firm's entry into the
wire music field is the first of a
series of moves being made by
its e. t. department. Cap trans-
formed itself from a single radio station. Platters available to wired
music ops will be identical of both in musical content and type of
recordings (i. e. 10-inch, vinylite platters).
Perfidy Suit

NEW YORK, Feb. 12—Poor inter-
network rivalry this week ended.
A week against Copa City, the Miami
Beach hit-and-miss, charging public per-
formance for profit of three songs, 
Napoleon, Perfidia and Cachita, 
were alleged to have been played during the past 
month at the club, which is not li-
censed.

NEW YORK, Feb. 12—Jack Kapp, 
president of Decca Records, speaking 
before the Broadcast Executives’ Club 
(63rd annual dinner), talked about the 
telephone and TV excess the import-
ance of curtailing our native Ameri-
can culture. Tapping on the social 
responsibilities of business, Kapp out-
lined the future of the record indus-
try, the formation and development of 
the Decca record company, and the gradual 
realization on Kapp’s part that in “being yourself”—or 
in preserving the musical heritage of 
the United States—lay not only personal 
perfection but also financial suc-
cess.

Kapp’s Receipt for Success:
Nurtured Yankee Culture

NEW YORK, Feb. 12—Record-
ing, the industry faces, and 
Kapp pointed out, the necessity of 
being realistic in its approach to the 
consumer. He emphasized the impor-
tance of understanding the Yankee 
consumer, who is not easily influenced by 
the flash and panache of imported goods.

Batamans Turned Slum Sellers
Draw Frown From Terpercy Ops

CHICAGO, Feb. 12—Ballroom ops 
were warned this week to guard 
against a recently introduced practice 
in the part of some bands that they 
try to sell merchandise gimmicks in 
the industry. Members of the National Ballroom 
Operators’ Association (NBOA) have been 
alarmed that some bands, handled by major agencies, 
have included a clause which read: “If any agent 
stands to lose by attempting to cut the 
merchandise.” In certain cases where 
some bands, handled by major agencies, 
were quoted as saying that the 
merchandise would be sold only 
with the approval of the agency, 
and if any agent would lose by 
this, the clause would be 
deleted.

Opa complained because items han-
dled by an agency are a small 
over-priced souvenirs, which 
lowered the prestige of their 
designer. The clause was 
contemplated that with name orig-
inars; so that the fact that a product 
cannot be lowered, people’s buying 
a gimmick at the door cuts down 
on their concession revenue which

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inars; so that the fact that a product 
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a gimmick at the door cuts down 
on their concession revenue which

in many cases is the only item that’s 
left over when operating expenses 
are paid. Roberts told ops to scrutinize 
such clauses in band contracts. The 
NBOA legal rep further pointed out 
that in the case of States like Iowa, 
Illinois and others, a sales tax is 
levied, which makes such clauses 
unworkable. In several instances ops 
reported that the bands have tried to 
comply with the state laws, but 
the state or local agencies which control 
such laws have either refused to 
consider orders or have imposed 
stock orders on the bands, which would 
restore the situation.

Another clause which ops received 
courtesy of their membership is a new one in 
which “passes and free admissions 
will not be issued to any patron 
who does not purchase a reasonable 
amount of merchandise from the 
producer.” Opa argues that cer-
tain local people, such as press and 
disk jockeys and local civic artists, 
play an important part in the success 
of the dance and should be dined in.
Teen-Age Dance Promotions To Stimulate Ballroom Biz In Midwest Pay Dividends

CHICAGO, Feb. 12.—Spread of teen-age dance promotions to stimulate ballroom business was evidenced strongly in the Midwest past month. Early returns indicate the expansion of the Ballroom interests is paying dividends.

Alice McMahon, op of Indiana Ballroom in Chicago, reported the first two Sunday afternoon dances of the season to be the best she has ever had. The junior jive club members are holding a half-hour of dance instruction, preceding the ballroom in conjunction with the boxing. Checking Costs Free

To defray costs, Bierkamp worked out a deal with a local merchant to foot the checkroom, but a suggestion was made near the check windows points out that the customers are more interested in dancing. The first lady to attract attention, the king and queen selected have each received $100 worth of jewelry by receiving a diamond ring站点 over a ceremony over the radio station. Tombs dances are pulling between 400 and 600 dancers.

45 R.P.M. Hues Add Sales Hype

NEW YORK, Feb. 12.—The eye-catching colors of RCA Victor's 45 r.p.m. set for this season are evidenced by wide opportunities for promoting and retailing the records according to J. B. Elliott, vice-president in charge of RCA Victor consumer relations.

The various colors (one for each of the 300 records) are selected by a board headed by John Vassos, Industrial designer, the selections being made to fit the needs and aesthetic considerations. Classical, for example, may be purple, classical, midnight blue; popular, black; children's, lemon drop yellow; pop, red and white, red and yellow, sky blue, and creme for folk music.

Flack, Bally Men Plan Mutual Org

NEW YORK, Feb. 12.—The move to set up an informal organization of music industry publicity and promotion men crystallized this week when 16 of the bally men gathered for a benefit Friday (11) at Trader Horns, 317 West 43rd St. The agenda was to get together all in the aforementioned category, and exchange ideas, tryout on common problems and get to know one another better. Many facets of the music industry were represented at the session.

The meeting was attended by Dan McManus, of American Society of Composers, Authors and Publishers (ASCAP); Harry Havener, National Federation of Music Clubs; Iris Weidest, Bargrman of Columbia; Allen Kaye, RCA Victor; Nat Tanen, Bourne, Inc.; Dick Linke and Glen Stevens, Capitol Records; Bob Marks and Larry Fishbein, of Marks Music Corporation; Bernard Kalban, Mills Music; Sally Gluck, Smith-Joy, Dick Proabol, ASCAP; Hy Reiter, Broadcast Music, Inc. It is figured some 35 are all eligible for such an organization.

Bob Sullivan, of The Daily News, was elected as chairman. The next calander is March 11.

Exclusive Signs 3 New Attractions

BOLLWOOD, Feb. 12.—Exclusive talent roster with the inking of three of the most promising designers of the business today. They include Cecil (Big Jay) McNeely, small ork, balladeer; Charles Lang, solo, who recently toured with Mario Maggioni. McNeely is reportedly a top race hit, Lang a strong pop act.

The diskery recently contacted signed acts with three other artists, a pop group, the Four Hits and a Miss and the Prince Cooper Trio. All of the new exclusive talents will wax in the coming week.

Music-As Written

New York:

GILBERT NELSON, administrative assistant at General Artists Corporation, and RAO, leave after a sabbatical leave of absence from his contract department. . . . CHARLIE VENTURA, who spent 10 weeks at the Royal Rose*, during which time he cut his first sides for RCA Victor, heads out for a States tour for April with Wallis and Wallis and early in April. Between now and April Ventura has skedded a string of dates in Hartford, Conn., Washington and Chicago.

RCA CHICAGO, this week received permission from the American Society of Composers, Authors and Publishers (ASCAP) to place "Happy Valley" on the TV restricted list. The firm was dissatisfied over TV's methods of using the song.

On St. Valentine's Day (14) Metropolitan Opera soprano RISE STEVENS presented to the first two couples married at the City Hall copies of "Le Bay" and a live transmission from Columbia, artist, will be the guest of honor at the first all-LP record concert Sunday evening (16) in the regular weekly series at the New York Public Library.

DELBERT (DEB) DYER has resigned as proycey of White Church Records. Dyer, who penned "Rendezvous With a Rose," will maintain his interest in the Tom & Deb's Music. . . . DATING FIELD TRIO closed at the Raleigh Room of the Warwick. . . . HELEN HUMES and ILLINOIS JACOBS are now singing at the full house in San Francisco Friday (11). . . . ARTHUR DUTTON is alternating at piano and Hammond organ at Bert's grille, New Bedford, Mass.

Flack JERRY SIMON has joined Black and White here as director of sales and publicity for the wax and its subsidiary labels. . . . STEVE SHOLES supervised the waxing of 88 folks sides in his recent juket to Atlanta and RCA Victor. . . . Hugo Williams makes his last trip over WJZ Saturday (19). . . . TINY GRIMES goes into the 42 Club in Philadelphia February 28 for three weeks. . . . The Lenny model is soon going into a two-year contract. The RAY HENRY and HARMONY BELLS parks at St. Louis, Conn., and Tom & MARY KINSEY close out in San Francisco Friday (11). . . . FARKEN and LITTLE MALCOLM recorded Saturday (5) to ROSE AHLE.

. . . MAHALIA JACKSON signed a personal management contract with LARRY LENTWICK. . . . Continental Records pected JOSHDUBRAK polka orkester.

Chicago:

NORM PASELS, former Chi Capitol salesman, has been appointed chief of Capitol's Minneapolis branch... LEE ATWOOD, for the past year assistant in the Chicago radio department, is now the lucky editor, with BOB BODINE taking over def. contacts, JOHN STARK, advertising, and RACK LASHMET, dealer advertising. . . . ALICE MORGAN, former lifelong employee of Cap's Chicago branch, has been moved to its New York's office to handle West Coast. She is the art editor and sales assistant now and April 15. . . . THE TWIN BIRDS has been rechristened, will now open and April 15. . . . JANET SIMON'S is scheduled to open the last weekend in April with the new female vocal group. . . . BARCLAY ALLEN set to open Elitch's Garden May 19 for four weeks. . . . PLANET RECORD SHOP has contracted for a six-month spot campaign with WIND's "Early Morning Watch." . . . MARION FRANCIS, ex- RONALD SIMON'S, has been contracted to a six-month spot campaign with the Yanki pro grid team, in Appleton, Wisc. January 15. . . . L. A. BAUMGARTNER, head of Hill John Records, will handle the sales and merchandising of Chicago's Chicago branch. . . . CHARLIE PETZOLD, chief of Chicago's Capitol distributing branch, has been elected chairman of the newly formed Outdoor Living and Sport Club. Petzold holds cups in motor boat racing.

Hollywood:

MACCO MERRIWEATHER, formerly with Victor, added to the Special Records' talent roster. ART HUPE, Speciality's expert, also figured in the SOUTH OF NOWHERE. . . . Former ARTIE SHAW arranger and tunes men, rehearsing a new band and will cut audition disks this week. Orr will have 12-man instrumentation divided equally between brass, reed and rhythm.

LEE GRAHAM will get top singing spot in RAY GOLDEN'S new musical, "Alize and Kicking." He will introduce HOAGY CARROLL in "If You Don't Love Me." When curtain rises on FIVE FOR FIGHTER, tryout at New Haven April 1. New York box set for April 15. . . . What more we can do to become a star, for Victor in Chicago, has been moved to the latter's pubbery, Amco Music, was turned down by ASCAP for the third time. Catalog contains 18 times plus seven network show theme songs. BARKER'S EKSTINE set for New York Paramount Theater bow some time in May.

Philadelphia:

LENNY HERMAN, coming in from New York's Actor Hotel, takes over the stand at the Hotel Warwick. . . . WILLIAM B. RICHTER getting more formal with joystick by John Latosche, who has left the mic to John Lados in the Warwick's "Heart Forever," which Skateing Tunes label will wax, "Just the Two of Us" and "Only One Girl." . . . BRYAN COHEN, regular program reported for a second week at Embassy Lodge, Point Pleasant. . . . KIRBY STONE returns his unit to Ciro's . . . HERBERT GODBY, former CAB BACON force, finds an artist for the "Lettuce" label, Louis ARMSTRONG's, are with SAX GILL's gang at the Bard . . . HARRY LEE to a new booking with LEE RICHARDSON for vocals, takes over the Club 421 bandstand.

BERYL BOOKER, former 38-er with the SLAM STEWART TRIO, slotting at the Hotel Senator's Rendezvous. . . . "I Love You So Much It Hurts," with Don Raye and the Doris DeSanto Musical Comedy voting parties sponsored by the jake box operators' association and FRANK PALISCH's, are set for the Crab Apple. . . . MARY LONCIO JONES, CAB CALLOWAY'S, is in New York and is doing a single at DI Simon's, Old Forge, Pa., and set to follow at Mort Carway's Celebrity room here.
AMPAS Makes Nominations For '48 Oscars

HOLLYWOOD, Feb. 12.—Academy of Motion Picture Arts and Sciences nominations for 1948 awards of merit in the screen through the organization's 90th meeting, held Tuesday evening.

Washed Out

NEW YORK, Feb. 12.—Dale James, Miss Allen, of KLTV, Dallas, Tex., is going to be more successful in promotion gimmicks from now on.

When he hypothesized that he was doing the wrong drive line for playing the part, the company's services as dishwasher for a day to an inspector who would send in a report of $5 or better, he expected that his offer would be taken up by a housewife or two.

Instead he got a check from Congress of Fans with a note attached reading: "I accept your offer to do my dishes for entire day, I'll expect you tomorrow." So Allen went to Congress of Fans where a busy restaurant.

AMC Prepares School, Town Music Manual

NEW YORK, Feb. 12.—A manual for procedure of development of school and community music activity has been prepared by the American Music Conference (AMC). Titled "Music in the Community," the manual will be made available to dealers and other in the music industry who wish to extend the reach of its educational and fraternal purposes.

Barton Music Payment Plan Gets Go-Ahead

NEW YORK, Feb. 12.—Barton Music, in a press release that announced the necessary dollar-volume and the speed-up in delivery by creditors, gave the Federal Reserve Herbert Loewenthal, Thursday (17). A formal meeting to be held this month for a reorganization of the company will be called by Reserve Loewenthal, in early date.

Cap Past Hits For 45 R.P.M.'s

HOLLYWOOD, Feb. 12.—Capitol is combining its catalog for top-selling past hits of the past issue to be issued in 45 r.p.m. form for when the disc's rapid change platters hit the market in April. Initial 45 r.p.m. release will include sales of some of the April hits plus a cross-section of its earlier hits. Dealers will be therefore given a plan of past and present items.

Cap plans to continue working back into the catalog for while it is available with the new releases until its top yesterday selection are made available.

Back catalog material will lean heavily toward the first albums, with the release expected to include Midland selections, Stan Kenton album, plus others on the pop side.

Congressional Committee Preparing Blueprint for Major Revamp of 1909 Act

Modernization Means Music Biz Ramifications

By Ben Atlas

(Continued from page 3)

changers, juke boxes, sound movies, cabaret shows, television drama and big-name jazz bands."

Warner To Appear

Chairman Bryan disclosed that some of the early steps in organizing the subcommittee to its big job will be: an appearance of later this month before the group by Sam Bass Warner, Warner's new appointment for the copyright law modernization move (The Billboard, December 11) (journalism).

The committee, which was announced last week as the first which has completed its organization in the 81st Congress, with a full-time clerk and counsel assigned and with regular weekly executive sessions, was organized February 4.

The Bryan subcommittee's explorations of the Copyright Act will include studies for at least two years before House floor action on proposed major changes is ready, tune-up. Since the first of full hearings might be expected by current members of the last KLO, H.R. 90, to get Senate ratification and enactment of the (Para-1946, 70).

Loesser Gets Saunders' Lists From Gabriel

NEW YORK, Feb. 12.—The Saunders Music catalog, consisting of some 300,000 titles, was turned over by Olga Gabriell of the Mollin Music firm to tournament Frank Loesser. The catalog, which resulted from a complicated bill, was provided by Mollin for the showdown might be expected by current members of the last KLO, H.R. 90, to get Senate ratification and enactment of the (Para-1946, 70).

Litigation began some years back when Loesser and Arthur Schwartz, of the Mollin Music firm, and Ben Atlas, of the Canadian firm, brought suit against each other to make them pay royalty on their songs. The original agreement between Loesser and Schwartz, it was stipulated that if the catalog were sold, Loesser was to receive those tunes he had penned himself. On the sale to Gwirz, Loesser did not recover his songs, and brought suit against Gwirz and Schwartz.

The catalog was sold again, this time to Miss Gabriel, and Loesser was brought suit against her. Settlement this week closes the case. Loesser is reported to have brought suit against Buddy Morris as selling agent for the catalog.

Mollin revealed this week that he has purchased the tune Satin Tyne from Canadian composer Len Hopkins. The tune, already waxed by Bing Crosby and other stars, with other major sets, is one of the finest Canadian tunes with strong American plus promise.

Davis Adds 4 Area Staffers

NEW YORK, Feb. 12.—Joe Davis, executive in charge, has added four more key men to his organization (The Billboard, January 22), has added new staff in his attempt to name covers-up State New York, including Buffalo, Rochester and Syracuse: Joe Quinn, Boston: P. Robert McKenna, Pittsburgh, and A. David Kroemer, Chicago. New names or offices for Minneapolis,Memphis and New Orleans will be announced.

Each of these men acts a combined song plugger, record salesman and disk-promotion agent.
Peer-Rumbalero: Rug-of-War

Tie on Cuban Music Rights
Is in Balance

Roca Sparks New Company

By Jerry Fuller and Bill Simon
NEW YORK, Feb. 12.—A war for control of the North American rights to programs is now raging in the Cuban music area. The Cuban-American Rumbalero, a group of Cuban musicians, is attempting to establish control over the publishing rights to their music. The group has set up a new publishing company, Rumbalero Publishing, to protect their interests. The move by Roca is being seen as a reaction to the growing influence of Cuban groups in the U.S. music scene.

Deejay Org Aims Payola Reply

NEW YORK, Feb. 12.—The following statement was issued by the independent group of deejay organizations, the Music Association of Deejays (MAD), at the invitation of the Billboard.

"Recent reports of the music editor of the Billboard indicate that the use of payola is widespread. MAD is committed to fighting this practice and will consider any evidence presented.

"We, of MAD, have noted a growing tendency in the trade and trade press, to picture, for instance, all disk jockeys as mercenaries with unscrupulous minds. It is only natural that we feel..." [Rest of statement was censored]

Deejay Organization's statement suggests a concern with the growing influence of payola in the music industry. The group is committed to combating this practice and is seeking further evidence to support their stance.

Slicing Music Rights

NEW YORK, Feb. 12.—Deejay organization's stance on payola has been met with response from various sectors of the music industry. The response underscores the ongoing debate over the influence of payola in the music industry.

"Since it is statistically true that the disk jockeys, as a group, occupy more radio hours than any other form of entertainment on the air, we are particularly anxious that the standards of the profession be raised. To this end, we have initiated the idea of a "no payola" program..." [Rest of statement was censored]

The statement highlights the importance of maintaining high standards in the music industry and the need for deejays to refrain from accepting payola.

Sonja Is Sued On 'Intermezzo'

NEW YORK, Feb. 12.—The Edward Schwartz-David McCuistion-Sonja Henie-Britt Davis lawsuit continues to unfold as Sonja Henie's suit against the producers of "Intermezzo" has been settled. The settlement terms were not disclosed.

"Sonja has always been a strong advocate of her artistic rights. She is pleased with the outcome of the settlement and looks forward to continuing her work with the producers." [Rest of statement was censored]

The settlement between Sonja Henie and the producers of "Intermezzo" is a significant development in the ongoing legal battle over artistic rights.

U. S. Freezes "Can't Be True" ASCAP Money

NEW YORK, Feb. 12.—The Allen Publishing Custodian has frozen the assets of the Society of Composers, Authors and Publishers (ASCAP) for the last six years, you can't "Get a True Deal" in this维权 agency, which last year licensed American publishing rights for the German piano music of Carl-Maxton to Biltmore Music (owned by Dave Dreyer and Julius Bard), gets a percentage of the earnings and is now questioning the publishing royalty arrangements. Rondo Records. When the wexly, which is owned by Bard, itself, is a small part of the Rondo operation, it is paid a 5-cents-per-record royalty rate.

Allen Property office, on the other hand, holds that the 2-3 cent royalty rate is unrightfully observed, has asked Biltmore for an explanation.

Lew Dreyer, attorney for the pub- bers, is preparing to show the Allen custodian that the 2-3 cent rate is not common practice in the industry. It is well known that lower rates are a commonplace, particularly in cases where unassigned

Converter

NEW YORK, Feb. 12.—Latest of Dr. Peter Golden's developments in connection with his work on LI is the micro-converter, unveiled this week at a press conference presided over by Dr. Wellerstein, chairman of the Board of Columbia Records. This is a gadget which fits over a normal 78-rpm record and reduces the speed so that microgroove records can be played. The device, which has its own tone arm, is being made by Micro-Vertor, Inc.

Shearing Signs MGM Pact

NEW YORK, Feb. 12.—Contrary to earlier reports that he would sign with Capitol, George Shearing, blind pianist, finally signed a four-year pact with MGM. Shearing's first date for the label takes place Tuesday night with the pianist also in command of his own quartet at the Clique Club. The pianist also cut two sides with a quartet recently for Discovery.

U.S. Congressmen have raised concern over the lack of information provided by shearing in the contract negotiations. The issue of royalties and royalty rates has been a focal point in the negotiations.

Music Instrument Wholesale Values

Up 173% Over '39

WASHINGTON, Feb. 12.—Wholesale values of musical instruments in 1947 increased 173 per cent over 1939, the Census Bureau reported. Figures for the recent census of manufacturing industries for the production of instruments—excluding pianos and organs—was $21,400,000 in 1939, as compared with $8,700,000 for the same period in 1947. Total paid wages paid employees by musical instrument manufacturers was $21,300,000 in 1939, as compared with $14,500,000 in 1947.

The increase in wholesale values reflects the growing demand for musical instruments in the post-war period. The report suggests a significant increase in the production of musical instruments in the past decade.
The grandest collection of IRISH RECORDS for St. Patrick's Day

ST. PATRICK'S DAY
Album Sung by
BING CROSBY
with The Jesters and The King's Men, Accompanied by Bob Haggart, Victor Young and the Scott Trotter Orchestra.
Selections include: MacNamara's Band, On the Shore of Erin, The Irish Rover, The Broom Is on The Door, The Irish Mother, When Irish Eyes Are Smiling.
ALBUM A-495

GALWAY BAY
Sung by
BING CROSBY
coupled with
MY GIRL'S AN IRISH GIRL
Vocal with Orchestra
DECCA 24295

IRISH MELODIES And BALLADS

ALBUMS
A LITTLE BIT OF HEAVEN - Irish songs and dance tunes sung by Sue, Paul and Mickey and his Orchestra with accompaniment by the Scott Trotter Orchestra.
ALBUM A-458. 5.75

SINGLES
My Wild Irish Rose - Irish ballad sung by Phil Regan, with orchestra directed by Anthony Caruso.
Alto King. $1.54

A FEW OF THE ANTIQUITIES - Instrumental accompaniment under direction of Victor Young.
ALBUM A-233. 3.75.

CHORUS SONGS AND JIGS - Irish melodies sung by the Scott Trotter Orchestra.
ALBUM A-134. 3.75

IRELAND'S MOLLIE MURPHY - Irish songs and dance tunes sung by Sue, Paul and Mickey and his Orchestra.
ALBUM A-641. 3.75

LULLABIES AND DREAMS - Irish melodies and dance tunes sung by Sue, Paul and Mickey and his Orchestra.
ALBUM A-441. 3.75

IRELAND'S TRADITIONAL - Irish songs and dance tunes sung by Sue, Paul and Mickey and his Orchestra.
ALBUM A-417. 3.75

MUSIC
ST. PATRICK'S DAY
Album Sung by
BING CROSBY
with The Jesters and The King's Men, Accompanied by Bob Haggart, Victor Young and the Scott Trotter Orchestra.
ALBUM A-495

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IRELAND'S TRADITIONAL - Irish songs and dance tunes sung by Sue, Paul and Mickey and his Orchestra.
ALBUM A-417. 3.75

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Alto King. $1.54

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ALBUM A-441. 3.75

IRELAND'S TRADITIONAL - Irish songs and dance tunes sung by Sue, Paul and Mickey and his Orchestra.
ALBUM A-417. 3.75

SINGLES
My Wild Irish Rose - Irish ballad sung by Phil Regan, with orchestra directed by Anthony Caruso.
Alto King. $1.54

LITTLE SHAMROCKS
Album Sung by
DICK HAYMES
Accompaniments by Gordon Jenkins and Victor Young Orchestra.
Selections include: O'Malley's Daughter, Irish Eyes Are Smiling, The Irish Heart, The Irish Rover, The Broom Is on The Door, The Irish Mother, When Irish Eyes Are Smiling.
ALBUM A-630

HUMOROUS IRISH SONGS AND COME-ALL-TY'S
ALBUMS
IRISH MELODIES And BALLADS

ALBUMS
A LITTLE BIT OF HEAVEN - Irish songs and dance tunes sung by Sue, Paul and Mickey and his Orchestra with accompaniment by the Scott Trotter Orchestra.
ALBUM A-458. 5.75

SINGLES
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Alto King. $1.54

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ALBUM A-233. 3.75.

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ALBUM A-134. 3.75

IRELAND'S MOLLIE MURPHY - Irish songs and dance tunes sung by Sue, Paul and Mickey and his Orchestra.
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LULLABIES AND DREAMS - Irish melodies and dance tunes sung by Sue, Paul and Mickey and his Orchestra.
ALBUM A-441. 3.75

IRELAND'S TRADITIONAL - Irish songs and dance tunes sung by Sue, Paul and Mickey and his Orchestra.
ALBUM A-417. 3.75

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Alto King. $1.54

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ALWAYS
Look to...

FOR THE GREATEST COLLECTION OF THE GREATEST RECORDS!
Donnybrook Over Detroit Ork; Union Clash Brings Press Battle (Continued from page 2) Respectfully yours, January 29, the affair took a dramatic turn last week when routine contact be- tween a Detroit Ork. Union and the Detroit Musicians (DFM) and Henry Reichhold, president of the orchestra, resulted in difficulties.

Reichhold, in a statement to the union, alleged that the management had notified the committees which had conducted affairs between the union and the sym- phony that they would cut off the after the original flare-up two weeks ago and continue the usual union procedure of appointing a steward. Reichhold felt that the union's move to discharge the committee, composed of symphony mem- bers, was a day of bad faith.

This routine difference over procedure was exacerbated by newspaper stories that made it a major feud, and the situation was in- tended to be settled by a spring tour of the orchestra was canceled, and linked by coincidence with the town as an example, the same day as the members of the orchestra were to be paid for a time they would have been on tour, as an- nounced from Reichhold's office, the union issued a statement that expressed the view that "the union has been the victim of a concerted minor matters that grown people ignore.

Tannen Bros. Go Western

NEW YORK, Feb. 12.—The music-publishing firm of Tannen Bros. of New York is now in a backstage gathering the preceding night after the Friday night concert, as a result of a conference with mem- bers of the union to do something about "resulting from the rumors attributing principally to his own unfavorable review of the Thursday night concert.

Would Bar Celito

Highlight was the disclosure that some of the songs may soon be issued as a petition or letter to be addressed to The Times editor asking that Taylor be barred for the orchestra in the future.

Further tidbits of Taylor's story were: (1) Plans for a mass march of protest by the symphony members to "get things moving" and (2) Characterization of local critics as "being cautious because they want to drag their instruments as they marched."

(Continued from page 16) professional manager under Roca, has stepped over as a managing director and is now preparing to tour once more. The young manager, who is already firm in Roca's stable, has four symphonies in the works, with plans to see them through in 1949. The approach of the big Cuban composers not involved in this area is that of the American composers, followed by the Spanish ones, and that of the same. The management, in the past, has been the victim of a concerted effort to dissuade plaster of Paris from the orchestra by holding the symphony concerts in small, narrow halls.

Reichhold, composer of the operetta "The Warbler," which was performed in Europe last year, has been involved in the case of the orchestra. He will have his name made public in the near future.

Grip on Cuban Music Rights Is in Balance

The time in an unsigned story, presumably by Taylor, returned to the Time's New York office, bore the same title on Page 1 that "Reich- hold demands kindlier treatment from music critics, threatens to stop back-" to the press," and follows that "Whenever you have three years of arguments. Naturally, you get even more arguments in a group of 80 musicians." The story also said that Taylor "gave the "Tcotar's" of news-gathering." The situation simmered for two days, and Tuesday (6) appeared to have been what the author of the story in The Times that "Reichhold says he's still back of the situation."

On Wednesday (7), the Free Press devoted a lead editorial to a tribute to the symphony players and the orchestra over several years, and re- referred to his reward as "personal.

An interesting and significant point in the story was the report of a newspaper seemingly dedicating itself to the "problem of the union's fair play in the matter of the "minor matters that grown people ignore."

Signature To Market Hi-Tone Disk Direct, 35c Plus Tax

NEW YORK, Feb. 12.—Signature Records late next week will put on the market the cheapest priced stand- ard record direct, which does not eliminate the bluebird, Okeh and Blue-Label records cut at the end of the war. Tabbed the Hi-tone label, it will be marketed at 35 cents plus tax, and will be in exchange for additional cents. Hi-tone will be ped- aded on a direct sales basis to chain stores, department stores and juke box ops in a selling operation similar to the one that has been Herbertson Warner. A company which has been with the firm's parent, will be retained for the initial promotion of the label. The first release is expected to be $1,500 and will sell to the re- tailer at 2 cents plus tax. Company sources indicate that the firm has an order of $10,000 on the first release.

Bob Thiele, Signature prexy, ex- plained that the Hi-tone label will be handled as the Okeh and Blue-Label records in having each record contain a hit song and a backup, but that its disks will have the striking imitations of the current host recordings. The direct sales approach, and will spot mini- mums on the records. Among the artists already pegged for the label are Chicopee Bats, warren Lynn, Harry Chest, The Riddler, and the Riddler vocal group. The will be issued under the supervision of the signature manager-director, Roy Block, but Block will not be personally associated with any of the waxings.

Field Organization

To market the Hi-tone disks, the company will establish an organization which will operate under the supervision of Signature sales manager, Donald T. At the moment there are five men working out in the Eastern and Midwest sales force, and 20 men are working in the West Coast. The Hi-tone wax will sell to the retailer at 21 cents plus tax. Company sources indicate that the firm has an order of $10,000 on the first release.

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TUNE TOUTING... JEFF EVANS, KRUL, Covallis, Ore., was back from an "expansion tour," by Ray Block (Signature), is tipped to catch on like wildfire— a recommendation for all disc-jocks. BETTIE- LOU PURVIS, WPQH, Pittsburgh, Pa., "If Buddy Johnson's disk of "I'm the One Who Knows" (Decca) doesn't hit the top, but fast, I'll eat five copies of it." PAUL DIXON, WCPO, Cincinnati, is plugging VINCENT LOPEZ'S "Ragtime piano" platter. "What Kind of a Heart Have You?" on which he has an exclusive for one month. SCOTT DOUGLAS, WFCI, Pev- tucket, R.I., pushed FRANK SINATRA'S "Sunflower" (Columbia). 

CLEO EMMETT of GLC, Kahoka, Ill., Aliki, the "Jame of All Jocks at WKY" every night, thinks MARCEL LAURENCE'S "Pigalle Rag" on Capitol is a sure hit. LAKIE WEAK, WFLA, Tampa, Fla., currently on his jocks says, "Dez's Victor etching of 'Mannequin' is real cool." JACK THAYER, WLOI, Minneapolis, reports heavy acclaim for BILL DARNELL'S "Under- noes." BOB WOLF, KBCA, Seattle, N. M., says "that a sleeper is sleeping the tables on the big-name artists. "A Little Something" is JIM HOLT'S smash now, really the birds. PAUL RICHARDSON, WLOA, Braddock, Pa., reports worthy mail for Capitol's "Traveling Salesman Polka." JERRY STRONG, WJAV, Washington, warns that YOUTH MCKINLEY'S Victor etching of Sunflower" is clicking with his listeners.

CIMMIX... BOB NELSON, WIND, Augusta, Ga., picked up BOB HOPE, DORE and DINE BEYAN when their plane was forced to land at the airport in Alkon, S. C, and drove them to Augusta, cutting a tape interview on the way, "At last was a terrific half hour interview which caused a sensation, to say the least, on my show," Nelson reports.

JACK DAVIS, WGUI, Moline, Ill., took the breakfast club idea literally—and in celebration of one year on the air. He invited all commuters to breakfast, dispensing 40 pounds of bacon, 38 dozen eggs, 400 cups of coffee, aaton doughnuts and 10 pounds of butter to 225 early risers. The food was provided by the sponsors. CLARENCE SIMON is reversing the trend in giveaways at KIOX, Bay City, Tex., giving away no music whatsoever, but plenty of eager takers. He awards the prizes for a musical quiz lengths of the new style teletype paper that appears in the studio. The winner is given a trophy, a real toughies, as much as 10 feet. "Reason it works," he says, "is that this is your keep, money, who can't!" JIM TRAVIS, WUNT, Centralillo, Ill., hangs mescal as a baby sitter for his mother. In addition to his music program, he also gives Oakley listeners to whom he can tell the bill at the local place. When they phone, WUNT, Boons, Ia., he arranges to have photographs taken of all new-born babies in the area and sends a bouquet of roses daily to "the good neighbor of the day." VILMA BALDWIN, WAAR, Lebanon, takes over after part of his show, and gives them their favorite platters to take home, courtesy of the local wax emporium.

EASTERN BEAT... TOMMY WHITE, WSAY, Rochester, N. Y., polled his listeners to find their all-time disk favorite—winner was "Sunflower" by the Tommy Dorsey and Glenn Miller versions tied. RICHMOND, WJLR, Lebanon, Pa., does a show every morning. Titled "Calloway's Breakfast Club," it features a mythical cow named Calloway who admonishes to school, police, streets, etc. NICK WELLS, Lynn, Mass., does a weekly platter column for the daily gazette. "DOC" BAUGHART, WNOW, York, Pa., who is pushing Brother Bone's "Sweet Georgia Brown" on Tempo, says himself a pair of bones which he uses on his platter show. MORT NUS- BAUM's early wire on WAM, Rochester, N. Y., will have a new opening and closing theme, cut by the Deep River Boys. "Buy an Orchid—Sunflower—Sunnyville—that's Ed DUBERG's theme now at WBBQ, Baton Rouge, La. For every contribution of a dollar or more to the heart fund, Ed sends an orchid to be delivered on Valentine's Day.

PHILLY PHADDLE... JEFF SCOTT, former hot jazz spinner on WPEN and WCAU, takes his needleling across the river to WKDN, Camden, N. J., while doing a Sunday afternoon drive. WINDO's DOUG ARTHUR and WYDA'S JOE NIGRO have their pictures on sheet music copies of "These Will Be the Best Years of Our Lives." WGOO, across the river in Camden, N. J., going full time, program chief IVING J. SMITH has the spinning chores from 8 a.m. to midnight handling by HARRY SMITH, JACK LAMAR, BOB SWANSON, GORDON SELLER, BILL GILB and BILL DILL. MURRAY ARNOLD, WIP program chief, is schedulling the station's afternoon jocks show, with JOHN WILCOX joining staff to spin wax. WIP's new 9 a.m. to 12:30 p.m. program will air for 135 minutes, of which 120 are reserved exclusively for the platter music. BILL INN BRUC, with "Him" microphone platter, pulnal a local chat column, "Lavin With Ramon," for the "Philadelphia American" weekly newspaper. WCAU'S HALL MOORE helped stage a "Peennies for Peace" campaign for the "KIA," in Buffalo drive. WIP gets two more participating sponsors for its early morning "Le Roy Miller Christmas Bouncing of WIP" on "Christmas Day." Philadelphia Dame piano company, thru the adrian bauer agency, buys a daily five-minute seg, with a special portion purchased by the gresh & Kramer agency for their Deluxe Home Improvement Company, MEL STEW, ART, WNAI, Norristown, Pa., is awarding live rabbits and ducks of "Run Rabbit, Run" as prizes in its "Stewy Mel Stewart Stew" Rabbit Contest.

STRICTLY FROM DIXIE... BOB EARLE, WCLA, Baton Rouge, La., raised a cool $60,000 needed to complete the fund drive for a new research wing at the Roue general hospital. He turned the trick in four weeks, taking pledges and contributions with requests. GORDON BRYANT is doing the "Cotton Club" in Versailles, Ky., to let MIMI CHANDLER, who handles the show Monday thru Friday, have a day off. LLOYD MACK, WHAL, Clarksville, Va., is pulling heavy mail on his "Painted Rhythm" show, running seven nights a week. HILLARD (HD) BROWN, WHOP, Hopkinsville, Ky., and DOROTHY WRIGHT, Nashvile, Tenn., known as the most popular platter, being owner of the local disk shop as well as the station.
LOOMING BIG FOR TOP PLAY!

THE CERTAIN SEVEN
(Best-sellers that no dealer can afford to be without)
20-3321 "Powder Your Face" Sammy Kaye
20-3306 "Bouquet of Roses" Eddy Arnold
20-3316 "Far Away Places" Perry Como
20-3319 "Red Roses for a Blue Lady" Vaughn Monroe
20-3314 "Then I Turned and Edie Arnold Walked Slowly Away"
P-334 "Vaughn Monroe Sings"
11-8851 "Clair de Lune" Jose Iturbi

PEE WEE KING
BULL FIDDLE BOOGIE
AND
CHATTANOOGA BESS
RCA VICTOR 20-3322

THE THREE SUNS
YOU, YOU, YOU ARE
THE ONE
AND
MOONLIGHT ROMANCE
RCA VICTOR 20-3322

A side is familiar oldies with a new title, new lyrics, it's another winner, sounds like "Twilight Time"

THE STARS WHO MAKE THE HITS ARE ON
RCA VICTOR RECORDS

RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

May out-sell his "Tennessee Waltz"!

POPULAR

A Señorita's Bouquet VAUGHN MONROE
Don't Lie To Me 20-3343
Underneath The Linden Tree THE FONTANE SISTERS
Put Your Shoes On, Lucy 20-3344
No Moons At All THE PAGE CAVAUNGA TRIO
You Say The Nicest Things, Baby 20-3345
Lullaby In Rhythm CHARLIE VENTURA
Birdland 20-3346

3 "KISS ME KATE" Singles!

So In Love ALFRED DRAKE
Were Thine That Special Face 20-3353
Why Can't You Behave JANE PICKENS AND ALFRED DRAKE
Wunderbar 20-3353
Were Thine That Special Face

FOLK

Careless Hands SHORTY LONG
Speak Again, Sweet Lips 21-0007

Go Right On THE HARMONEERS QUARTET
Where The Roses Never Fade 21-0008

RHYTHM AND BLUES

Don't Ask Me Why DEEP RIVER BOYS
Wrapped Up In A Dream 22-0003
Beer Drinking Woman MEMPHIS SLIM
Grinder Man Blues 22-0004
(Re-Issued by Request)

Dealers! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.
**Sheet Music**

**BEST-SELLING SHEET MUSIC**

Songs listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music dealers. Songs are listed according to greatest number of units. (F) indicates tune in a film. (*) indicates tune in a legitimate show. This indicated tune is available on records.

**ENGLAND'S TOP TWENTY**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ANYTHING I DREAM OF</td>
<td>R. Z. Morris</td>
<td>Lennon Music</td>
</tr>
<tr>
<td>2</td>
<td>LITTLE GIRL</td>
<td>Campbell</td>
<td>Casablanca</td>
</tr>
<tr>
<td>3</td>
<td>LITTLE BOY</td>
<td>V. E. Hadley</td>
<td>Leed's</td>
</tr>
<tr>
<td>4</td>
<td>I'M WILLY</td>
<td>V. E. Hadley</td>
<td>Leed's</td>
</tr>
<tr>
<td>5</td>
<td>SULLY BAY</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>6</td>
<td>ZIGGURAT</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>7</td>
<td>DRIFTER</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>8</td>
<td>MANHATTAN</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>9</td>
<td>BICYCLE MAN</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>10</td>
<td>SWING TIME</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>11</td>
<td>WILDFIRE</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>12</td>
<td>LOST IN ART</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>13</td>
<td>LITTLE GIRL</td>
<td>Campbell</td>
<td>Casablanca</td>
</tr>
<tr>
<td>14</td>
<td>I'M WILLY</td>
<td>V. E. Hadley</td>
<td>Leed's</td>
</tr>
<tr>
<td>15</td>
<td>SULLY BAY</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.*

**CANADA'S TOP TUNES**

Songs listed are sheet music best sellers in Canada. Listings are based on reports received from the seven largest retailers in the Dominion.

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SLIPAWAY</td>
<td>R. E. Maurice</td>
<td>Marriage Music</td>
</tr>
<tr>
<td>2</td>
<td>LITTLE GIRL</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>3</td>
<td>LITTLE BOY</td>
<td>V. E. Hadley</td>
<td>Leed's</td>
</tr>
<tr>
<td>4</td>
<td>I'M WILLY</td>
<td>V. E. Hadley</td>
<td>Leed's</td>
</tr>
<tr>
<td>5</td>
<td>SULLY BAY</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>6</td>
<td>ZIGGURAT</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>7</td>
<td>DRIFTER</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>8</td>
<td>MANHATTAN</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>9</td>
<td>BICYCLE MAN</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>10</td>
<td>SWING TIME</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>11</td>
<td>WILDFIRE</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>12</td>
<td>LOST IN ART</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
<tr>
<td>13</td>
<td>LITTLE GIRL</td>
<td>Campbell</td>
<td>Casablanca</td>
</tr>
<tr>
<td>14</td>
<td>I'M WILLY</td>
<td>V. E. Hadley</td>
<td>Leed's</td>
</tr>
<tr>
<td>15</td>
<td>SULLY BAY</td>
<td>C. W.之下</td>
<td>E. C. C.</td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.*

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**THE BILLBOARD**

No. 1 Best Selling Record

**RECORDS**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>AMY</td>
<td>Vic Damone</td>
<td>Mercury</td>
</tr>
<tr>
<td>2</td>
<td>CARELESS HANDS</td>
<td>Patti Page</td>
<td>Mercury</td>
</tr>
<tr>
<td>3</td>
<td>YES YES YES</td>
<td>John Laurens</td>
<td>Mercury</td>
</tr>
</tbody>
</table>

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**MUSIC POPULARITY CHARTS**

*From The Billboard, February 19, 1949*
Radio Popularity

Based on reports received last three days of Week Ending February 11

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,000 disk jockeys throughout the country. Unlike shows in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part 1.

11 1 A LITTLE BIRD TOLD ME...R. Knight-The Stafforders...Dawn 24514-ASCAP
11 2 POWDER YOUR FACE...E. Knight...Dawn 24515-ASCAP
11 3 FAR AWAY PLACES...M. Weing and The Crew Chorus...Capital 12530-ASCAP
11 4 I'VE GOT MY LOVE TO...Columbia 38345-ASCAP
11 5 A LITTLE BIRD TOLD ME...Darwin, R. Estrin and The Stafforders...Capital 12530-ASCAP
11 6 FAR AWAY PLACES...P. Como...MCA 2798
11 7 MY DARLING, MY...J. Stafford-G. MacRae and The Stafforders...Columbia 38345-ASCAP
11 8 BUTTONS AND BOWS...Dinah Shore...Columbia 38344-ASCAP
11 9 A LITTLE BIRD TOLD ME...P. Weisberg...Columbia 38344-ASCAP
11 10 SO TIRED...K. Orr...Capital 12530-ASCAP
11 11 GRIEVING FOR YOU...T. Foster...Columbia 38238
11 12 SO TIRED...R. Morgan...Dawn 24521-ASCAP

(Song continued on page 106)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RM SYSTEM)

Tunes listed received the greatest number of key radio plugs according to information supplied by the NARAS (RM) system. Numerical point total are compiled as follows: 1 point per sustaining instrument; 3 points per sustaining vocal; 5 points per commercial vocal. Thus, commercial vocal carried to New York, Chicago and California would receive 15 points each. (Continued on page 106)

SONGS WITH GREATEST RADIO AUDIENCES (ACD)

(Beginning Friday, January 31, 8 a.m., and ending Friday, January 31, 8 a.m.) These lists have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John O. Pendleton's Audience Coverage Index. The Index is projected upon radio type made available to Pendleton's ACD by the Associated Reporting Service in New York, Chicago, Los Angeles. (Continued on page 106)

Sung by: Instrumental: Behind-the-Voice: Total week's play: Least
(B) = Background; NM = No More Records Available for the period.

(Continued on page 29)

S Bounty and Jones (Burl Jones) Famous 0 4 0 1 4 0 0 0 0 0 0 0

Sung by: Instrumental: Behind-the-Voice: Total week's play: Least

(Continued on page 106)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RM SYSTEM)

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MEL TORMÉ

JOINS THE PARADE TO CAPITOL
First smash record by the popular "Velvet Fog"
"SHE'S A HOME GIRL" "CARELESS HANDS"
with Sonny Burke and his Orchestra
Capitol Record No. 15379

SIZZLING SELLERS — TODAY'S TOPS!

"BLUM BLUM
(I WONDER WHO I AM)"
Peggy Lee
With Dave Barbour and His Presents Band
Capital Record 15371

"LEMON DROP"
Woody Herman & His Orchestra
Vocals by The Choir
"I AIN'T GETIN' ANY YOUNGER
(I AIN'T GONNA WAIT TOO LONG)"
Woody Herman & His Orchestra
Vocals by Woody Herman
Capital Record 15365

"SO IN LOVE"
Gordon MacRae
With Orchestra
Capital Record 15357

"WHEN THE ANGELUS IS RINGING"
"MY DREAM IS YOURS"
Margaret Whiting
with Orchestra
Capital Record 15364

"CRUISING DOWN THE RIVER"
Jack Smith and the Clark Sisters
With Frank DeVol and His Orchestra
"COCA ROCA"
Jack Smith
With Frank DeVol and His Orchestra
Capital Record 15372

"YOU WAS"
Peggy Lee and Dean Martin
With Orchestra
"SOMEONE LIKE YOU"
Peggy Lee
with Orchestra
Capital Record 15349

"LA RASPA"
"THE HOT CANARY"
Paul Weston
And His Orchestra
Capital Record 15373

"HERE I'LL STAY"
Jo Stafford
with Orchestra
"CONGRATULATIONS"
Jo Stafford
With Paul Weston and His Orchestra
Capital Record 15319

"TILL THE END OF THE WORLD"
"MOON OVER MONTANA"
Jimmy Wakely
Capital Record 15368

"I LOVE YOU SO MUCH IT HURTS"
"I DON'T WANT YOUR SYMPATHY"
Jimmy Wakely
Capital Record 15243

"NEED YOU"
"IF YOU'RE ADORABLE"
Jo Stafford—Gordon MacRae
With Paul Weston and His Orchestra
Capital Record 15303

"IT'S A BIG WIDE WONDERFUL WORLD"
Margaret Whiting and Jack Smith
With The Crew Chiefs
"SUNFLOWER"
Jack Smith with The Crew Chiefs
And Frank DeVol and His Orchestra
Capital Record 15394

"THE NEW ASHMOLEAN"
Johnny Mercer
with Paul Weston and His Orchestra
Capital Record 15385

"FOREVER AND EVER"
"DREAMER WITH A PENNY"
Margaret Whiting
With Frank DeVol and His Orchestra
Capital Record 15386

"PORTRAIT OF JENNY"
The King Cole Trio
With String Orchestra Conducted by
Cajne Hall
"AN OLD PIANO PLAYS THE BLUES"
The King Cole Trio
Capital Record 15347

"SIXTY-TWO LADIES IN SEA GREEN PAJAMAS"
"DOWN BY THE STATION"
The Starlighters
With Paul Weston and His Orchestra
Capital Record 15389

"NO ORCHIDS FOR MY LADY"
"EVERYWHERE YOU GO"
Jan Garber and His Orchestra
Capital Record 15307

"CANDY KISSES"
"SAVE THE NEXT WALTZ FOR ME"
Eddie Kirk
Capital Record 15391

"SUNFLOWER"
"RED HOT MAMA"
Deuce Spiggens
With Tex Williams Western Combo
Capital Record 15405

PHONE OR WIRE YOUR NEAREST DISTRIBUTOR TODAY!
BEST-SELLING CHILDREN'S RECORDS

Records shown are those children's records selling best in the nation's retail record stores during the week ending February 11, 1949. The Billboard's weekly survey, conducted by the American Record Sales Service, Inc., is based on reports received last three days of Week Ending February 11.

Position # Record Item 
1 001 6 1. ROBO AT THE CIRCUS (Two Records)  
2 002 2 2. LITTLE TEDDY'S DREAM  
3 003 3 3. LANDING CONFUSED  
4 004 4 4. מעליה ע‒ניי‒לי‒נ‒מק (Two Records)  
5 005 5 5.  
6 006 6 6.  
7 007 7 7.  
8 008 8 8.  
9 009 9 9.  
10 010 10 10.  

NEW RELEASES

#684 RONDO BLUES #685 THE DEACON'S HOP
#686 MARRIED WOMAN BLUES #687 THE SEASONS' SONGS
#688 MARRIED WOMAN BLUES #689 BREAKIN' OUT OF THE JAY JAY MECKENASY'S BLUE

and the new Charlie Parker 'Be-Bop' Album

3 SPIRITUALS

#4000 I CRIED HODY, YOU CAN'T RUN FROM THE Fording Your
#4001 THE MOUNTAINS,
#4002 BED STUICHOUT Ward Singers
WARNING! For those receiving the greatest play in the nation's juke boxes in the second week ending February 11, the Billboard's weekly survey among 1,500 operators in 400 juke-box houses. There are 260 charts available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Music Perpetuity Chart, Part 1.

**Juke Box Record Plays**

Based on reports received from three of the Week Ending February 11

**MOST-PLAYED JUKE BOX RECORDS**

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>ASCAP</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>A LITTLE BIRD TOLD ME</td>
<td>E. Knight</td>
<td>Vinyl</td>
<td>Decca 26414</td>
</tr>
<tr>
<td>2</td>
<td>POWERED YOUR FACE</td>
<td>E. Knight</td>
<td>Vinyl</td>
<td>Decca 26450</td>
</tr>
<tr>
<td>7</td>
<td>FAR AWAY PLACES</td>
<td>B. Crosby</td>
<td>Keynote</td>
<td>Decca 25450</td>
</tr>
<tr>
<td>10</td>
<td>LAVENDER BLUE</td>
<td>Sun</td>
<td>Vinyl</td>
<td>Decca 25450</td>
</tr>
<tr>
<td>9</td>
<td>CRUISING DOWN THE RIVER</td>
<td>B. Crosby</td>
<td>Keynote</td>
<td>Decca 25450</td>
</tr>
<tr>
<td>10</td>
<td>THE LADY</td>
<td>B. Crosby</td>
<td>Keynote</td>
<td>Decca 25450</td>
</tr>
<tr>
<td>11</td>
<td>ON A BLOW BOAT TO K. Ryder</td>
<td>Vinyl</td>
<td>Decca 25450</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>SHUT THE DOORS</td>
<td>B. Crosby</td>
<td>Keynote</td>
<td>Decca 25450</td>
</tr>
<tr>
<td>15</td>
<td>A LITTLE BIRD TOLD ME</td>
<td>P. Watert</td>
<td>Supreme</td>
<td>S-1607</td>
</tr>
<tr>
<td>17</td>
<td>KEEP ME WARM</td>
<td>B. Crosby</td>
<td>Keynote</td>
<td>Decca 25450</td>
</tr>
<tr>
<td>18</td>
<td>YOURS</td>
<td>B. Crosby</td>
<td>Keynote</td>
<td>Decca 25450</td>
</tr>
<tr>
<td>19</td>
<td>LADY</td>
<td>B. Crosby</td>
<td>Keynote</td>
<td>Decca 25450</td>
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**SONGS WITH GREATEST RADIO AUDIENCES**

(Continued from page 20)

<table>
<thead>
<tr>
<th>Song</th>
<th>Label</th>
<th>ASCAP</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUTTOS AND BOWS</td>
<td>Victor</td>
<td>20-3135</td>
</tr>
<tr>
<td>THERE'S NO BLOW BOAT TO P. Martin</td>
<td>Hopi</td>
<td>20-3135</td>
</tr>
<tr>
<td>I'VE GOT MY LOVE TO KEEM YOU WARM</td>
<td>Victor</td>
<td>20-3135</td>
</tr>
<tr>
<td>I'M A-TELLIN' YOU, SAM</td>
<td>Victor</td>
<td>20-3135</td>
</tr>
<tr>
<td>BUTTONS AND BOWS</td>
<td>Victor</td>
<td>20-3135</td>
</tr>
</tbody>
</table>

**DORIS DAY AND BUDDY CLARK**

**Singing**

"I'LL STRING ALONG WITH YOU" AND "Powder Your Face With Sunshine" (Smile! Sm ile! Sm ile!)

**COLUMBIA 38394**

**Hear the Great Artists at Their Best on Columbia Records**

**THIS WEEK'S HEADLINER**

**"RIDING HIGH"**

I'VE GOT MY LOVE TO KEEP ME WARM

I'M A-TELLIN' YOU, SAM

BUTTONS AND BOWS

DADDY-O

LAVENDER BLUE

So Dear To My Heart

MY DREAM IS YOURS

SOMEONE LIKE YOU

ON A SLOW BOAT TO CHINA

IN the Market Place of Old Monterey

KAY KYER

38301

38299

38284

38284
Folk Record Section

Based on reports received last three days of Week Ending February 11

MOST-PLAYED JUKE BOX FOLK RECORDS

Second-week and Sunday records most played in Juke boxes (According to The Billboard's special weekly survey among a selected group of Juke box operators who indicated their Juke records)

<table>
<thead>
<tr>
<th>POSITION</th>
<th>SONG TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BOUQUET OF ROSES</td>
<td>Eddy Arnold, the Tennessee Plowboy and His Guitar</td>
<td>Victor 20-3174-BMI</td>
</tr>
<tr>
<td>2</td>
<td>HAVE YOU EVER BEEN LONESOME</td>
<td>E. Tubb</td>
<td>Decca 46144-ACAP</td>
</tr>
<tr>
<td>3</td>
<td>YOU SO MUCH IT</td>
<td>J. Walker and Cowboy Band</td>
<td>H Typical</td>
</tr>
<tr>
<td>3</td>
<td>I LOVE YOU SO MUCH IT</td>
<td>Eddy Arnold, Victor 20-3174-BMI</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>I AIN'T FULL OF LOVE</td>
<td>Eddy Arnold, Victor 20-3174-BMI</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>ONE HAS MY NAME</td>
<td>E. Tubb</td>
<td>Capitol 15162-BMI</td>
</tr>
<tr>
<td>7</td>
<td>THEN I TURNED MY HEART</td>
<td>Eddy Arnold, Victor 20-3174-BMI</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>RED HOT ON THE BOXES</td>
<td>Decca 46152</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>SLOWLY WALKED AWAY</td>
<td>Eddy Arnold, Victor 20-3174-BMI</td>
<td></td>
</tr>
</tbody>
</table>

WARNING:
In utilizing these charts for buying purposes readers are urged to verify pertinent details in information herein. The chart shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. The information is shown in the left-hand column under the heading: "Weeks to Date," "Last Week," and "This Week." If a record has had an unusually long run, or if current activity is at a level not shown this week, then a sharp drop, readers should buy with caution.

FOIL TALENT AND TUNES

By Johnny Sippe

HERB WILLIAMS, folk music orkster, became a pop January 1 when his wife, LINDA LAW, band singer presented him with a new bike. Ricky, Williams is working on deal to take his band to the Coast. BILLY STARR, who left KMOX, St. Louis, six months ago, has organized his own band and is working at the Party House in Westwood, Calif, in addition to selling over KGEE, Los Angeles. EARL RUTLEDGE is managing Starr.

WESLEY TUTTLE, Capitol Records' touring troubadour, is back on the road again along the Pacific Northwest, with the FRONTIERSMEN and the THREE SHIFTLESS SKUNKS also in the band. COTTON CARRIAGE, whose band airs over WAB, Atlanta, headlined an all-night hillbilly ball at City Auditorium, Atlanta, recently, with paid admissions hitting $3,000. The "WAB-Jackie Barn Dance" Tour, weekly with the big Saturday night show from a different Georgia town each week.

PAUL CLAYTON, folk music platter pilot and singer at WZME, New Bedford, Mass., celebrated his second anniversary at the station February 7. CONNIE B. GAY, Washington disk jockey and promoter, was one of a select group which flocked Speaker SAM TUCKER at a birthday party. PRESIDENT TRUMAN was at the party as CLAUDE BOONE, RED RECTOR, FRED SMITH and COTTON GAYLON are working with CARL STORRY's Ramblin' Mountainaires on WNOX, Knoxville. Great cuts for Mercury.

Philadelphia will get a shot in the arm soon all in MACK McGUIRE, WIP's disk jockey and orch fronten, opens his Saturday night folk music show before a live audience. To be aired on WIP, show will compete with the WFIL, "Hayloft Hoedown." PAUL HOWARD's Cotton Pickers have switched from Columbia to King recording, cutting their first King platters last week. DITTO REED STRUT-ART, singer with PEE WEE KING, Stuart's King recording band is known as the "Kentucky Colonels."

MUTUAL has started another network sustainer, featuring the folk musicians at WGST, Atlanta, called the "Georgia Jamboree," show, which airs from 4:30 to 5 P.M. (CST) Tuesday, Wednesday and Thursday, features the Rainbow Ramblers, BLIND WILLIE McWILLIAMS, WAGNER GIDEON, CLASSIC CRUSADERS, TRAINING SCHOOL PLAYBOYS and DON'T SEND US BACK. Working with the Playboys are FAIRYTAIL HURTS, King singer; BILL HALL, BOOTS WOODALL, PAUL and LEE LUNSFORD, JUNE BOG, THOMAS and RUEL PARKER. Cornhuskers' line-up has EDDY SHARK, HAROLD DUNN, CALVIN JACKEY. WORKING WITH THE PLAYBOYS are FAIRYTAIL HURTS, King singer; BILL HALL, BOOTS WOODALL, PAUL and JUNE BOG, THOMAS and RUEL PARKER. Cornhuskers' line-up has EDDY SHARK, HAROLD DUNN, CALVIN JACKEY, working with the Playboys and FAIRYTAIL HURTS, King singer; BILL HALL, BOOTS WOODALL, PAUL and JUNE BOG, THOMAS and RUEL PARKER. Cornhuskers' line-up has EDDY SHARK, HAROLD DUNN, CALVIN JACKEY, working with the Playboys and FAIRYTAIL HURTS, King singer; BILL HALL, BOOTS WOODALL, PAUL and JUNE BOG, THOMAS and RUEL PARKER. Cornhuskers' line-up has EDDY SHARK, HAROLD DUNN, CALVIN JACKEY, working with the Playboys and FAIRYTAIL HURTS, King singer; BILL HALL, BOOTS WOODALL, PAUL and JUNE BOG, THOMAS and RUEL PARKER. Cornhuskers' line-up has EDDY SHARK, HAROLD DUNN, CALVIN JACKEY, working with the Playboys and FAIRYTAIL HURTS, King singer; BILL HALL, BOOTS WOODALL, PAUL and JUNE BOG, THOMAS and RUEL PARKER. Cornhuskers' line-up has EDDY SHARK, HAROLD DUNN, CALVIN JACKEY, working with the Playboys and FAIRYTAIL HURTS, King singer; BILL HALL, BOOTS WOODALL, PAUL and JUNE BOG, THOMAS and RUEL PARKER. Cornhuskers' line-up has EDDY SHARK, HAROLD DUNN, CALVIN JACKEY, working with the Playboys and FAIRYTAIL HURTS, King singer; BILL HALL, BOOTS WOODALL, PAUL and JUNE BOG, THOMAS and RUEL PARKER. Cornhuskers' line-up has EDDY SHARK, HAROLD DUNN, CALVIN JACKEY, working with the Playboys and FAIRYTAIL HURTS, King singer; BILL HALL, BOOTS WOODALL, PAUL and JUNE BOG, THOMAS and RUEL PARKER. Cornhuskers' line-up has EDDY SHARK, HAROLD DUNN, CALVIN JACKEY, working with the Playbo...
Folk Record Section

BEST-SELLING RETAIL FOLK RECORDS

Records listed are allegedly sold that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whom carry folk records.

POSITION | ARTIST | TITLE | LABEL |
---|---|---|---|
1 | J. Wobey and Cowboy Band | I AM THE KING OF THE DAYS | Columbia 1686 |
2 | Eddy Arnold | TAMMY | Decca 1844 |
3 | Cassell Brothers & Ohio Mt. Checkers | THE TALES OF WINTON | Decca 1865 |
4 | Eddy Arnold | THE EIGHT-FOUR-THIRTY SPECIAL | Decca 1862 |
5 | Cassell Brothers & Ohio Mt. Checkers | THE BALLAD OF ODD BALL | Decca 1845 |
6 | J. Wobey and Cowboy Band | THE SONG IS FREE | Columbia 1686 |
7 | Cassell Brothers & Ohio Mt. Checkers | THREE Cutter COMING HOME | Decca 1863 |
8 | Cassell Brothers & Ohio Mt. Checkers | THE LAZY MAN'S SONG | Decca 1864 |
9 | Eddy Arnold | THE LCP'S | Decca 1844 |
10 | J. Wobey and Cowboy Band | THE EIGHT-O'FIFTH SPECIAL | Columbia 1686 |

FAIRWAY MUSIC CORP.
FRED STRYKER, PROF. MGR.
6612 SUNSET BOULEVARD
Hollywood, Calif.

4 CERTAIN MERCURY RECORD HITS

**Lonesome Wind**

"I'm Hungry" "DOGWOOD BLOOMING TIME"

by "TEX" WATSON by Old Brother Charlie and The Melody Rangers MERCURY RECORD 6160

THESE ARE AVAILABLE NOW!

ORDER FROM YOUR MERCURY DISTRIBUTOR TODAY!
**OUR LATEST HIT RECORDS**

To be Released Feb. 19th!

- **Deep Purple**
- **Leave My Gal Alone**

**THE RAVENS’ RENDITION OF:**

- **A Long Time** (Meow-Meow)
- **Up in the Alley**

**CHARLIE VENTURA and his COMBO**

- **Pina Colada**
- **Stop ’n Go**

**AL TRACÉ IS BACK WITH**

- **Another Hit**
- **I Yi Yimminy Yi**
- **I Don’t Care If I Never Go to Bed**

**WHISTLING MR. JONES (with born acc.)**

- **Our Coast-to-Coast Hit**
- **Sweet Georgia Brown**

9065

9063

---

**BEST-SELLING RETAIL RECORDS**

Records listed are retail records that recorded best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of which customers purchase record race records.

**POSITION**

Week Ending Feb. 11

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Name</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
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<tbody>
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<td>1</td>
<td>Deacon's Hop</td>
<td>Big Jay McNeely</td>
<td>Savoy 856</td>
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<td>Boogie Chillen</td>
<td>J. L. Hooker</td>
<td>Modern 227</td>
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<td>Chicken Shack Boogie</td>
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<td>Red Miller Trio</td>
<td>Bullet 215</td>
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**Race Records**

Based on reports received last three days of Week Ending Friday February 11

**ADVANCE RACE RECORD RELEASES**

The Sun Don’t Shine
The Alphabatist Prey (I’m Gonna) Decca
Brooklyn Bridge
Tell-a-tale Dance
She’s Got a Way
She’s Got a Way
I’m Glad You Said That
Chelsea Girl
I’m Gonna Walk Right In and Make Myself Some
The Alphabetist Prey (The Sun) Decca
Joe is from Home (On My Mind) Decca
Hold That Kiss, to Columbia 3168
I Don’t Miss You (I Miss You) Decca
Caesar (You Belated) Mercury
Hit Me
You’re Gonna Miss Me
Muddy Waters (Man, Man) Arista

---

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

**POSITION**

Week Ending Feb. 11

<table>
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<tr>
<th>Position</th>
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**WHOLESALER'S CATALOG**

Listed are retail records that recorded best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of which customers purchase record race records.

**POSITION**

Week Ending Feb. 11

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Name</th>
<th>Artist(s)</th>
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</tr>
</tbody>
</table>

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**NEW RECORDS—ALL LABELS**

**PHONOGRAPH OPERATORS—MUSIC DEALERS**

We Carry a Complete Line of NEW RECORDS—ALL LABELS

**AT 5c PER RECORD**

**ALL HITS AVAILABLE AT 5c OVER WHOLESALE PER RECORD**

- **Red Miller (Red Miller)**
- **Blue Moon**
- **Crimson Cloak**
- **Blues**
- **Red Rose**
- **Sweet Georgia Brown**
- **Aladdin’s Delight**
- **Columbia**
- **Decca**
- **G. N. Rivers**
- **His Masters Voice**
- **Victor**

**ALL HITS AVAILABLE AT 5c OVER WHOLESALE PER RECORD**

<table>
<thead>
<tr>
<th>Artist(s)</th>
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</table>

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**ALLIED RECORD DISTRIBUTING CO.**

229 10th Avenue
NEW YORK 19, N. Y.

Phone: Press 7-1755
## Record Reviews

The Billboard Music Popularity Charts

### Part VIII

**Week Ending February 11**

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOHNNY BRADFORD</td>
<td>(H. Rane Ork.)</td>
<td>(Victor 20-3335)</td>
<td>Beyond the Purple Hills Synthetic Western formula tune gets a syn- pathetic vocal, but doesn't register.</td>
</tr>
<tr>
<td>CLARK DENNIS</td>
<td></td>
<td>(Columbia 1359)</td>
<td>I Got Lucky in the Rain Pedestrian reading of the same line from &quot;As the Little Ox.&quot;</td>
</tr>
<tr>
<td>HILYO TO TRIO</td>
<td>(Columbia T-1002)</td>
<td></td>
<td>Love Your Magic Spell Is Everywhere Accordion—guitar— bass plus lively vocal and danceable with the tune, which hasn't counted the same with listeners since its release.</td>
</tr>
<tr>
<td>JIMMY CARROLL</td>
<td>ORK-SCOTTY MAC-GREGOR</td>
<td>(Columbia 8861)</td>
<td>Whistling in the Dark Another slate gets more original treatment here with tale chanting, whistling, and bright instrumental efforts in back.</td>
</tr>
<tr>
<td>DON RODNEY-JIMMY CARROLL, DIR.</td>
<td>(The Dana Singing Strings)</td>
<td>(Dana 4034)</td>
<td>Love Me and the World Is Mine Tune is based on a Technieskygg melody and could have been more attrac- tive with better lyric. Reeder and the Carroll一套ing are fine.</td>
</tr>
<tr>
<td>PEGGY LE</td>
<td></td>
<td>(Dave Barbour &amp; His Pickeland Band)</td>
<td>Blum Blum There's no real criticism of the tune itself. Fine arrangement.</td>
</tr>
<tr>
<td>AL TRACE &amp; HIS FLAME THROW-ERS-BOB VINCENT</td>
<td>(Artone 5-1302)</td>
<td></td>
<td>Brush Those Tears Everything goes with the tune.</td>
</tr>
</tbody>
</table>
| BINNEY & SMITH CO., 41 East 42 Street, New York City

---

**Popular**

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>AL TRACE &amp; HIS FLAME THROW-ERS-BOB VINCENT</td>
<td>60-59-58-62</td>
<td>RCA Victor 20-3335</td>
<td>Everybody Darlin' About what you'd expect from the original &quot;Dar- lin'&quot; with a note or two chinking. Puts - into context a bit more, spoken chorus, nickelode- onian space, etc.—a re- line of the bit original — but this student whether it's true or not will try to follow up well.</td>
</tr>
<tr>
<td>JIMMY CARROLL</td>
<td>ORK</td>
<td>RCA Victor 20-3335</td>
<td>I Couldn't Believe My Eyes Vivid and original with a relaxed quality perfor- mance by an artist who has -ed the sound.</td>
</tr>
<tr>
<td>DON RODNEY-JIMMY CARROLL, DIR.</td>
<td>65-63-62-65</td>
<td></td>
<td>Dashboard Jump flavor,</td>
</tr>
</tbody>
</table>

---

**Break-Resistant Compound**

**Used by the Most Important Record Manufacturers and Label Owners**

Top results on hydraulic presses of 40 to 50 tons or toggle presses | Makes full 10-Inch record from 8½-ounce biscuit |
---|
Can be edged same as shellac type | No cutting of flash necessary |
Works perfectly on automatic record changers | Will not skid |
Less surface noise with any type needle |
Less breakage in transit and handling.

---

**SEND FOR SAMPLE BISCUITS**

AFLOAT in the great laboratories of America, a generous supply of "905" compound or "Vigilant" or our "105" or "200" compounds. We are free to quote in the most generous or economical terms. Letters, special requests, in any terms, will receive prompt and courteous attention.

**Compounds**

- 905
- Vigilant
- 105
- 200

**Manufacturers**

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANUFACTURERS AND LABEL OWNERS</td>
<td></td>
</tr>
</tbody>
</table>

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**Billboard Ratings**

- 90-100 TOPS
- 80-89 EXCELLENT
- 70-79 GOOD
- 60-69 SATISFACTORY
- 0-39 POOR

---

**Other Details**

- **RCA Victor 20-3335**
- **RCA Victor Records**
- **Laughing Boy**

---

**Note: sentencing**

- We are not record producers.
- We manufacture compound only.
- Biscuits for test purposes only will be sent.
FORMER DECCA
PLATING PLANT—NOW
MASTERCRAFT Inc.
AT LAST — THE PLATING PLANT
THE EAST HAS BEEN WAITING FOR

...We are proud of our plant... Not only because it is the largest. Not only because it has the most modern equipment. But because MASTERCRAFT offers you a new concept in service—based on the almost forgotten principle that the customer CAN be right.

The Customer is Right when he asks for...
LONG WEAR...MASTERCRAFT stampers are durable. Result: longer runs. Fewer stamper changes.

The Customer is Right when he insists on...
QUALITY...[MASTERCRAFT] stampers retain the full brilliance and quiet surface of your originals.

And the Customer is Right when he expects...
SERVICE...[MASTERCRAFT] promptness eliminates delay. You "go to press" on time!

CO LUMBUS 5-6040
in the heart of Manhattan

MASTERCRAFT
RECORD PLATING, INC.
610 West 54th Street
New York 19, N. Y.

VINYLITE—PLASTIC—and SHELLAC PRESSINGS
AT UNHEARD OF LOW PRICES—
10-INCH AND 12-INCH
"THE BEST QUALITY AT THE LOWEST PRICES"

NEW YORK RECORD CORP.
107 Lozier St., Brooklyn 6, N. Y.
Evergreen 7-0241—0252

Record Reviews
(Continued from page 33)

POPULAR

JIMMY CARROLL
ORK—SCOTTY MAC
GREGOR (Decca)

Laugh Polka
Adele’s 3-year-old, Adele Gleason’s clinking,
Singer-s��a and a vocal harmony make up a
good production, with an amusing novelty in

Golden Slippers
Street makes Glenda
take out of the apron, using same
suitable formula as filp.

JON & SONDRA
STEEL (Globe-Adonis)

In the Good Old Days

PAUL WESTON ORK
(Decca 1037)

I Will Be In Love With You

JACK SMITH
(L. D. Bell) 3rd)

Casa Rosita

The Ruther Song
The famed writer of "Mama
and with his million-
ity, gives some
life to the old

CHARLIE TOBIAS-TED
BLACK ORK AND THE WAYFARERS
(Decca 1039)

Picnic in the Snow

RACE

RALPH WILSON
QUINTETTE (Decca 1038)

I’m Still

Rabe’s original tunes

AL JACKSON BAND
(Decca 1037)

The Ways of a Woman

Cloudy Weather Blues
Jump blues with hop

ARTIST
JIMMY CARROLL
ORK—SCOTTY MAC
GREGOR
JON & SONDRA
STEEL
PAUL WESTON ORK
JACK SMITH
CHARLIE TOBIAS-TED
BLACK ORK AND THE WAYFARERS
RALPH WILSON

RACE

STUDS HENDERSON
ORK

Proposition Baby

LITTLE EDDIE BOYD

Weary, What’s Wrong
With You

RALPH WILSON
QUINTETTE

RACE BLUES

You’re Gonna Miss Me

MUDDY WATERS

You Can’t Be Foolin’ Me

JULIA LEE AND HER
ROY FRIENDS

Fare Down and Drink
It Over

ANDREW TIBBS

The Holidays Are Over

RATINGS

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
STUDS HENDERSON

TUNES
ORK

LABEL AND NO.

COMMENTS
51-50-50-50
56-56-56-58
70-70-70-70
73-73-73-73
56-52-52-56
74-74-74-74
63-82-82-84
61-61-62-63
65-65-65-65
(Continued on page 101)
Record Possibilities

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

FOREVER AND EVER
Ross Morgan
Buck Clayton
Philadelphia

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,000 of them, the disk jockeys think tomorrow's hits will be:

1. THE HOT CANARY
Paul Weston
Capitol 15373

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,000 of them, the record retailers think tomorrow's hits will be:

1. SO IN LOVE
Bing Crosby
Decca 24589

FOLK TALENT AND TUNES (Continued from page 18)

EX-GOV. JIMMIE DAVIS is airing on a CBS regional network Saturday nights from his new Stars, Palm Springs, Calif., DOG HOPKINS, who left WLS, Chicago, has signed with Philips' Cowboy label, operated by music publisher JIM MEYERS. MCA has inked RUSTY KEEPER and SHORTY WARREN, both folk music artists, marking the first time the agency has ever signed a folk music performer.

ORIGINAJ JAMBOREE cast, WWVA, Wheeling, W. Va., showed to over 5,000 admissions at the Capitol Theater, Wheeling, February 5. Show headlined HAWKSHAW HAWKINS and Big Slim, the Long Cowboy. NORM KRAFFT has started an early morning Western and h.o. disc jockey show over WGN, Chicago. The MAJESTIC BROS. AND ROSE, 4-Star recording artists, heard on KTRH, Moody, Calif., play the NBC net of the "Grand Ole Opry," February 26. Company, working with JIMMY CARLTON, another 4-Star artist, work Amarillo, Tex., February 16; San Angelo, 17; Beaumont, 18; Houston, 19-20; San Antonio, 21; and Austin, 22. Their latest release is: "Philadelphian Lawyer," backed by "Sunset Trail."

GUY CAMPBELL and DOWNHOMERS, of WTCI, Hartford, Conn., are no longer active in Down Home records. Campbell reports that his group is making an entry into the music publishing field. DENVER DOLLISON, Terre Haute, Ind., singing cowboy, has finished a four-week tour thru mid-Western States.

"The Saturday Night Jamboree," telecast airing Saturday night over WAVE, New Orleans, features BOYD HEATH, tenor, and CHUBBY CHUCK ROE and his Gang. Gag includes TEDDY GRANT, fiddle; JACE HAVENS, guitar; SMILIN' EDDIE SMITH, vocals; and EDDIE HOWARD, fiddle and Chubby's bass. Two guests will be used weekly.

Please address all communications to Johnny Sipple, The Billboard, 155 North Clark St., Chicago 1, Ill.

GEORGE SIMON, INC.
New York—Harry Santly
Hollywood—Sidney Goldstein

GEORGE SIMON, INC.

New York—Harry Santly
Hollywood—Sidney Goldstein

GIVE TO THE DAMON RUNYON CANCER FUND

February 19, 1949

The Billboard

MUSIC

35

"AS YOU DESIRE ME"
WORDS AND MUSIC by ALLIE WRUBEL

Recorded by

INK SPOTS
DECCA

TONY MARTIN
MERCURY

DEREK FALDING
M.C.M.

VAUGHN MONROE
VICTOR

JACK SPINA, Cond. Prot. Mgr.

WORDS AND MUSIC, INC.
1650 BROADWAY
NEW YORK 19, N. Y.

Presenting a Smash Hit From "ALL FOR LOVE"

A DREAMER WITH A PENNY

By ALLAN ROBERTS and LESTER LEE

GEORGE SIMON, INC.

New York—Harry Santly
Hollywood—Sidney Goldstein

THE TENNESSEE BORDER

by

JIMMIE SKINNER
ON RADIO ARTIST 244

backed by another hit

DON'T GIVE YOUR HEART TO A RAMBLER
New Member by the Tenor Brothers

HONKY TONK MAMA
ON RADIO ARTIST 243

backed by

BEAUTIFUL ROSE
Free Title Ships to Operators

HIT RECORD DIST., CO.
425 Fillmore St., San Francisco, Calif.
522 W. Market St., Louisville, Ky.

Copyrighted material
ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release dates. Only records of recording companies voluntarily submitting listings are listed.

**POPULAR**

**INTERNATIONAL**

**ADVANCE TUNES**

**THE CATEGORIES**

1. Production line
   (quality of execution continually)
2. Distribution
   (quantity of release)
3. Depreciation
   (price reduction)
4. Interpretation
   (intelligibility)
5. Price
   (in connect with price)
6. Billing
   (in connect with style)

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NAB Mulling Lingo of ASCAP Pact With TV

(CONTINUED FROM PAGE 4)

types of music users, a TV monogramman stated that "in spirit" ASCAP had indicated its desire to do this. "We hope," the TV exec said, "to be able to eliminate most uses under a clear license, without recourse to a special license." Nothing, however, is certain at this point, he indicated. It is also an open question, he added, as to whether the Society will find it necessary to go back to the membership for permission to clear additional rights. Several of all point to be cleared by the NAB subcommittee, the telecasters must, until he had reached the NAB. It was believed that in the event the contract is not set by March 1 deadline, live television will extend the deadline if negotiations were in a favorable stage.

Bally Dances Must Pay New 802 Scale

NEW YORK, Feb. 12.-Local 602 American Federation of Musicians (AFM), announced this week that the increase in Saturday club work scales that went into effect last September would apply to all presentation dances. A group of promoters had appealed to the local against the $4 additional per man and double for leader and contractor for Saturday club work. But the local's exec board decided that the boost pertained to all categories.

Apollo Gets Option On Sellers' Artists

NEW YORK, Feb. 12.—Apollo Rec- Ords has signed a deal with the Sellers Company of Dallas, specialists in folk- dancing, production and distributing on the moon label of any artists. The deal by Joyce Rogers, the Kirk Brothers and Curley Perkins. The five-year pact calls for Apollo to issue a mini- mum of six disks per year, at least two by each artist. Already taken over are six sides by Rogers, and four each by Perkins and the Kirk Brothers. The first release, to be issued im- mediately, is Perkins' "Cross-Eyed Gal and Little Rag Doll coupling."

Anti-Live Music Bill Goes to N. D. Solons

CHICAGO, Feb. 12.—A bill which would prohibit use of live music in any place where intoxicating liquors are sold, and containing a penalty for violations, was introduced recently in the North Dakota State Senate. The proposal stipulates that the "live music" category should not include a vocal, where no musical accompaniment is utilized. Projected fines for a violation of this anti-live music bill range from not less than $100 to not more than $1000 for the first offense and not less than $1200 nor more than $250 for subsequent offenses.

ASCAP's Greenberg Quits; Collins Named

NEW YORK, Feb. 12.—Herman Greenberg, sales manager of the American Society of Composers, Authors and Publishers (ASCAP), retires from the Society March 30 after 30 years of duty. He will be suc- ceeded by John M. Collins, formerly manager of the radio division of the Society.

Greenberg, one of the stalwarts who helped ASCAP develop thru the years, said he had reached the point where he had to devote more time to family matters. He will take a vacation and continue with ASCAP in a consulting capacity.

Jolly Joyce Agency Adds 5 New Names

PHILADELPHIA, Feb. 12.—Jolly Joyce has added five new attractions to his booking and management agency.

The agency, with heavy billings in Western as well as musical and variety attractions, has closed a deal giving Joyce exclusive booking rights to Jimmy Wakely, Capitol Records and Monogram slickers, name, for all the territory east of Chicago. Joyce went in on an extensive Eastern tour for Wakely upon completion of his current screen chores.

Also with Western bookings, the Joyce agency takes under its personal and booking management James Thomas, writer of "Shew City Sue" and signed with Deca label, and Jesse Rodgers, waxing for Victor and seen twice weekly with his own piking to the hit-box strums on the National Broadcasting Company (NBC) video set. In addition to the Western names, Joyce has taken personal and booking bookings with Rex Webster, variety enter- tainer remembered for his singing of Brother, Can You Spare a Dime, and the Four Tunes, Negro quartet and instrumental unit mixing for the major label.

Farnsworth, RCA Bow 3-Week Changer

NEW YORK, Feb. 12.—Farnsworth transmission and the Radio Corporation of America last week unveiled a new re- cord changer which automatically plays 10 and 12-inch standard and long-playing microgroove records and are gig seven-inch microgroove discs. The changer will be used in models of Farnsworth's Capehart line of radio-phonograph and radio, pho- tograph and television combinations. The 10-inch LP discs are played internixed and automatically. Ten and 12-inch standard records can also be played internixed and auto- matically. Individual tone arms for the standard and microgroove discs automatically adjust the speed of the changer. Provision is made for easily exchanging the arms.
When it comes to vim, vigor and vitality, Joe Howard is the undisputed champion of Tin Pan Alley. "Joe is ageless!" Mrs. Howard declared in 1946 when her husband was 68 years old and celebrating his 60th year in showbusiness. Mrs. Howard should know. She was his wife of eight years. Born in New York in 1878 on Mulberry Street, a district then terrorized by hoodlums, like Prohibition Gang. Joe learned early in life how to take a beating and come back fighting. The beating was administered daily by his father, "Big John" Howard, who ruled both his saloons and his son with a sawed-off billiard cue. Joe took it until he was eight years old and then, following the death of his father, ran away from home and found a temporary refuge in a local church where he was both a choir and altar boy.

A month later, when "Big John" discovered his erring, he cut loose, Joe beat him bloody, pushed him into the eyebrow-bound freight that landed him in Kansas City, Mo. Here he sang in Shavery's Saloon and Billiard Parlor, sold newspapers and slept in a roomy partition in the back.

Again Joe hit the road, making St. Louis his next port of call, and within a fortnight had his first professional engagement at a local variety theater. Then he joined up with King's Men, a vaudeville company, playing Little Eva in Uncle Tom's Cabin until the upstairs room was strangled in St. Joseph, Mo.

Joe's westward trail subsequently led to San Francisco and Virginia City, where he sang in front of dancing girls and finally landed in Chicago, where the boys now, it was his first job in Chicago and then toured the country with the Majestic Minstrels, a successful minstrel show. His collaborators were Will Hough and Frank Adams, two students of the University of Chicago, who found writing the books and lyrics for comic operas a quicker and far more profitable way of working their way thru college than selling second-hand ragmags for recognition.

Charles K. Harris, who published all the LaSalle Theater music, edited and published Joe Howard's catches and their royalties, and passed them on. Joe's first royalties were $2,000,000 in royalties in the 1940s. He was never遊戲, and his publisher was asking what the world was worth. He replied: "Ladies, I will tell you the name of the song and the title." The Ladies, he said, and further: "It is 'Woman, women, and alimony."

Joe's suicide, according to his last will and testament, was the result of his struggle with cancer. Joe Howard, the handsome minstrel who wrote and sang such songs as I Wonder Who's Kissing Me Now, and the now-defunct Tin Pan Alley trademark, was known for his alcoholic past and his appreciation of good shows.

The following year Joe formed a song-and-dance team with Ida Emerson, who played Leadville, Creep Creek and other Colorado mining camps. They hit big time in 1889, first at the Olympic Theater, Chicago, and later at Minor's Bowery Theater, Koster and Bial's, Tony Pastor's and Niblo's Gardens, New York. That year the booking bills rang for Joe a second time when he married Ida Emerson at the Little White House of Armonk Corner.

First Million Copy Song

At the age of 18 Joe Howard was definitely on the way up in show business. In 1890 he wrote his first million-copy song, Hello, My Baby. Six years later he started composing the songs that gave LaSalle Theater in Chicago its name rating. While Music Hall had enjoyed a decade before in New York--the home of signature songs.

Between 1905 and 1911, the former boy soprano who wrote the music for 1890, they had their premiere in Chicago and then toured the country with the Majestic Minstrels, a successful minstrel show. Their collaborators were Will Hough and Frank Adams, two students of the University of Chicago, who found writing the books and lyrics for comic operas a quicker and far more profitable way of working their way thru college than selling second-hand ragmags for recognition.

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Everyone agrees the Tower-IFFIC version of "Sunflower"

BY JACK FULTON

Is the Best Tower Record 1454

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519 W. WASHINGTON, LOS ANGELES

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First Service—Fast Quality

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BIGGER THAN EVER!

"THE COLOR SONG"

(I LOST MY LOVE)

World-wide Hit

Said to be by one of America's outstanding popular songwriters

Bette Davis and Arthur Housman

Carr, Trixie

Gillespie, Davis, Adams

July 1949

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AN IDEA FOR YOUR NEW CARD

FREE — A radio spot created by

PROMO SERVICE

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4015 S. Western Ave., Los Angeles 59, Calif.
ROXY TALENT SHOWS

AGVA Seeks Better Wages, Days-Off Plan, Job Security; Grips Back Union Stand

Balaban Says He Hasn’t “All the Money in the World”

NEW YORK, Feb. 12.—The Roxy roving on the Talent Strike of the American Guild of Variety Artists (AGVA) has presented a number of its demands. At the meeting held on Tuesday, February 12, 1940, the AGVA presented the management with certain demands. Chief among these is a request for higher wages, which the union say the theater has so far refused to grant. At present union members are the same rates as they were before the strike began. The union also demands that the union scales shall be increased, that the union be able to negotiate with the theater, and that the union be given a voice in the management of the theater.

The situation is one of great difficulty, as the theater has refused to grant the union’s demands. The union is determined to continue the strike until its demands are met.

Coppa and LQ Race for Names

NEW YORK, Feb. 12.—A battle of names, involving the Coppa and Latini Quarter, has broken out. Danny Thomas, a member of the Coppa Quarter, has filed a suit in the Supreme Court to have his name removed from the Latini Quarter. The case has been set for trial at a later date.

The event will be one of the highlights of the Coppa Quarter's annual convention, which will be held in New York City.

No Spik da Eng

NEW YORK, Feb. 12.—At a recent meeting at the Roxy, Carlos Butti, Italian singer, was going over with Mickey Alpert, manager of the theater, the future of the company. Butti was told by Alpert, “There is no future for you in the theater business.” Butti was also told, “You are not a good singer.”

Butti, who has been singing at the Roxy for several years, was very upset by Alpert’s comments. He said, “I will not take this lying down. I will fight for my rights.”

Russell Surveys EMA Re Vaudeville Comeback Push

CHICAGO, Feb. 12.—A comprehensive survey of the vaudeville industry, which might logically carry a vaudeville revival, has been undertaken by Jack Russell, secretary of the American Music Managers’ Association (EMA), Midwest chapter. The survey is being conducted in cooperation with the National Vaudeville Alliance, of which the EMA is a member. The survey is expected to provide valuable information on the vaudeville industry.

Pittsburgh AGVA Grinds A’s for Nazaro’s Neck

PITTSBURGH, Feb. 12.—At a meeting of the local chapter of the American Guild of Variety Artists (AGVA) last week, the committee passed a motion asking for replacement of Nazaro’s executive, the representative, and the vice-president, arguing that the AGVA is not functioning with its membership.

The motion is expected to have a serious impact on the AGVA’s vaude reviving patch.
Bar Sales Soar in Philly — And We Do Mean Sale Of Bars

PHILADELPHIA, Feb. 12.—Business brokers here reveal there are more night clubs and musical bars for sale than ever before. Bar owners, for the first time are behind their own bars. Bartenders are either off or are being let off, and waitresses and knitting or have been cuffed to two nights a week, a practice never before heard of. Hill extra hard are the elaborate musical bars set up in recent lust years in the last quarter. Many of them have jounced live music and entertainment on a television set, and joke between while others are cutting down the number of musicians. This is the way Bob and Phil's Zanzibar Cafe, first to use name musical talent, is on the block, and Emerson's, which has heavy budget for musical names, is tightening its belt. The Powelton Cafe set a new trend in offering two drinks for the price of one.

This blame is placed primarily on high cost of food attended by simmer pay envelopes. Also a definite competitive factor is television, and not helping is any is the bumper crop of new private eating and drinking clubs all over town. The chance of improvement is promised, particularly with increasing sales of rectified goods at the State-controlled liquor stores.

The slump means that the nitwits who are seeking to help attract patronage. Only the top local artists are offered at the Linc Cafe, and the top band names at Frank Palmouck's Coke manage to bring in the money. The other rooms can hardly afford to sell out that kind of coins for attractions.

The situation doesn't auger well for the nearby summer resorts where many of the local ops have after-dark spots. February is usually the time of year when the short nights make the rounds of the local booking agents to line up attractions for the summer. Instead, the resort ops are coming in to list their spots with business brokers.

Mich. Booking Arts, AGVA Ink New Pact

DETROIT, Feb. 12.—The simplified form of contract is being used in a conference Wednesday night between the Michigan Theatrical Booking Agents' Association and the American Guild of Variety Artists, represented by Gus Van, president, and Bill O'Grady, national representative. The contract is the form drawn up some months ago by Norman R. Blanken, counsel for the agents.

Several other procedural details were threshed out without dispute during the conference. One of the provisions calls for agents to send their contracts to AGVA each night, rather than accumulate them.

Mich. Booking Agents Seek 20% Cabaret Tax Repeal

DETROIT, Feb. 12.—A concerted campaign to seek a repeal of the 20 per cent cabaret tax was launched Thursday (10) by the Michigan Theatrical Booking Agents Association (MTBAA) with an open letter to John W. Snyder, Secretary of the Treasury. This is the second time in recent years with the release of the letter to all Michigan representatives and sena-

New York:

Stem Socks Away 481G; Rovy 134, MH 128, Cap 99

NEW YORK, Feb. 12.—Stem vaudeville shows tapered a week week when they grossed $91,000 the last seven days, as against a fair $85,000 the week before. Two solid flash attractions at the Roxy and Capitol made essentially responsible for this movement of coin into the Broadway houses.

Sis (6,000 seats; average, $80,000) poired into the higher brackets when it cleared $134,000, a top gross for the 31-week run, and now a great leap in to the Georgia Gibbs and Yellow Sky.

Sis was a $1,007 (average, $666,000) grossed 50 per cent more in the week and now is grossing $98,000 the first week, with Arthur Godfrey and His Tolen, Scouts and The Bebe of a letter stand than the house has had in months.

Radio City Music Hall (4,007 seats; average, $151,000) is still getting more than its share with Paul Whitemell and Harry Marlowe, Jean Gibbons, the Scoeny and Letter to Three Wives. The house had a $128,000 week, as against $157,000 grossed the week previous.

Strand (2,700 seats; average, $45,000) salted away $63,000 last week, an impressive take for the house. The presentation is Jack Carson, Marion Elton, Roberta Alda and Cris Cross and his orchestra.

Paramount (3,004 seats; average, $79,000) is the only theatre to have a disappointing gross. The house collected a poor $55,000 for the Three Friends, which was less than My Own True Love, which closed Sunday (12).

NIGHT CLUBS VAUDE - VAUDES

LORRY RAIN

Most Beautiful Girl In Radio

Lorry's been dessed that— and her hit record, "Can't Sleep", proves her a singing girl. Max Warner's romantic protege, Lorry co-stars in Rudy Vallee's College Days. She appeared on "Sound Oft," "Command Performance," "Barnum and Bailey" and other top shows.

Presently Miss Rain is on national- wide tour with manager-husband Tim Gayle, who also "discovered" Marilyn Monroe, Harry James' singing star, and operates a flock of stools, "barnums" and other "barnums". Presently Gayle is readying Max Warner's "Can't Sleep" into the legitimate. Gayle has also Lorry to record Mordaunt Dauk's "Theodora," for which he will direct an all-white exploitation campaign.

Gayle's new, remodeled singing find, will radio premiere "Theodora" on CBS,March 4. "Make Way for Youth" on Du, Largus's famous All-Youth Club, Buckhead, February 28. 5.30 p.m., EST, coast to coast.

JIMMY WAKELY

JIMMY WAKELY

WIZARD of the ACCORDION

Jr., Inc. Complete

2 YEARS—FOLIES BERGERE

203 S. Michigan Aves.

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35 OFF 3 WEEKS

CHICAGO

Personal Management

HARRY GRIEBER

WILSON'S

ORDINARY THEATRE

MILES INGALLS

FAYETTEVILLE, N.C.

—America's No. 1 Folk and Singing Star—

JOLLY JOYCE

EARLE THEATER BLDG.

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Philadelphia 7, Pa.

CHICAGO, ILL.

—THE TUNE CRIERS—

TOP MUSIC-SINGING STARS

CURRENTLY

MIAMI LOUNGE ROCKEFELLA, INC.

BILLBOARD ATTRACTIONS, INC.

In Chicago

PAUL & PAULETTE TRIO

ORIENTAL THEATRE

CHICAGO

TRAMPOLINING TINY ROES

3 WEEK RUN

203 S. WALNUT AVE. CHICAGO, ILL.

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NIGHT CLUBS-VAUDEVILLE

The Billboard

February 19, 1949

Silver Frolics, Chicago

(Wednesday, February 9)

Capacity, 213. Price policy, $1 to $1.50. Shows generally from 10:30 p.m. thru 2 a.m. Operators who book are not guaranteed to play the room. Shows billed "Singing, Dancing, Juggling and Variety". Budget estimate this show, $2,200. Estimated cost last show, $2,800.

West Side nabe bistro has hiked its budget to bring in Jerry Murdock's Harlem Style Show. Producer suggests that the hyped budget has paid off during first 15 days of the six-week engagement. Bigger marquees are the result of a lot of new faces to augment steady clientele. Cats like the show's presentation plenty, especially from a visual standpoint. The Cats' Boogie reaches a smooth crescendo, with Murdock working furiously between two harmonious rhythms plus Reid Al Fiore jumps and stumps. On their standard Peg O'My Heart, Fiore has expanded his "bassline" but to good advantage. Their new, a clever and brilliant arrangement of Little Brown Jug, gets added color from Don Les's lead on a glass jug. Trio was called back four times.

Remainder of the show is equally potent. Chippy Jayton is wailing more vibrantly than ever with lyrics really punching across. A new novelty act, National Hoofer, gets cheers from the singer, scores for good share of chuckles. She closed strongly with a part of "Ain't Misbehavin'" after seeing her two call-backs.

Comedy is most improved on the bill, with good, clean material replacing his former repertory of filthy gags. A boy type bud, lad has worked up several length routines that smack with class, especially his nervous hospital patient bit. He's working more continuously, putting it all over the room, the result that he holds attention for a longer period. His work is shorter, drawn with punch, does a bit of mimicry, which was so well executed he should do more of it.

Nick and Vicki Collins modified their act to a new level of sophistication. Very much like the smaller stage here, doing plenty of spot whirls to keep eyes focused on their faces. Sort of a comic, they're excellently executed, but they need a standout novelty clip to make their act more distinctive. Johnny Jingle.

China Doll, New York

Capacity, 306. Price, $2.50 to $4.50 minimum. Operators, Tom Hall. Booking policy, non-exclusive. Budget estimate this show, $2,000. Estimated cost last show, $2,600.

A pleasant enough show capitalizing on the Oriental attraction. It falls down because of the poor plotting of the acts.

The Mottahedeh Girls have crossed the country with their costumed requests. Their act has been caught too many times in the recent past. The two boys have worked all over the street and recently closed at the Roxy. They do a good enough job, but their material is shredding at the age.

The main fault, however, was in the presentation of the Afro-American Plum, pint-sized soprano and Arthur Godfrey talent winner, is theoretically the only American girl to play the Roxy. She's the only singer on the bill—and works well. Trouble is, the lack of building makes both acts look bad. Incidentally, Miss Amu doesn't look too yellow, an American glow. Using a high-necked Chinese outfit (See China Doll on opp. page)

NIGHT CLUB REVIEWS

Persian Room, Hotel Plaza, New York

(Thursday, February 10)

Capacity, 132. Price policy, $1.50 to $2.25 cover after 3:30 a.m. Shows at 9:15 and 11:15. Owners, Mr. and Mrs. E. K. Anderson. Booking policy, non-exclusive. Budget estimate this show, $5,200. Estimated cost last show, $5,000.

Grace Fields knows her way in front of an audience. She proved it to the full when she improved her audience is familiar with her songs. They kept shouting for more, and seeing the great number of the shouters appeared to be satisfied.

For this time around Miss Fields came in with a couple of news, such as a new way of doing oldies and tied it up with an audience participation number which customers joined in lustily. In between she worked in some gags for good laughs. It all stepped up as a sock class act calculated to do business.

Miss Fields, however, shone between when she gives out those wailing, cracked-voiced, Lancashire-accented rows that she makes up herself, and made the meep. But in the last few moments of the show she showed that she's got something that is good in themselves but hardly lend themselves to her appearance. Her singing like so much of the best material is an excellent material for a pretty young performer and she's going to have a bright future. When Miss Fields gives it the proper phrasing, it sounds a good deal better even than when she sings it in her own style.

Miss Fields has been around a long time. She's not going to need or have to need all the publicity any longer. After all, she's no ingenue. People who come to see her want her for what she is and understand the stumpy maidens who lost their "good name" problems of the recent oldie "Erlanter...take me to the altar" that she does so capably.

Bill Smith.

Cotton Club, Hollywood

(Monday, February 7)

Capacity, 90. Price policy, $1.50 admission. Shows at 10:30 p.m. Shows billed "Jazz, Ragtime and Staged by Ziggy Johnson. Booking policy, non-exclusive. Budget estimate this show, $1,800.

Hal Stanley's Cotton Club, formerly Florentine Gardens, opened its doors recently for the first time in a while. The show is a little more streamlined than last year's version that logs anything seen in those parts. It is built around Big Bill, Count Basie and ork, with the Berry Brothers, Stump and Stumpy, Marie Orange Blossom and the inimitable Ziggy Johnson keeping the pace in high gear throughout.

Show starts with the tobacco torp routines of a well-picked and carefully rehearsed line-up,病毒感染 remaining two numbers by Basie's vocalist, Jimmy Johnson, who bulges to the fault just as the new Berry Brothers take over for a polished acro-dance display. Their music is a fast-moving roundabout that includes swaying stoppers. A band instrumental, sharp and punchy, the entire show makes you wonder how Ziggy Johnson follows to keep the show at high pitch.

The Cyglo Boys (3), colorfully gartered in native-hued wardrobe, follow with their famous routine, changing their Trinidad temps. They start off with a relatively mild offering but build up to a crescendo and seem to build up to immense intensity. At the end of their number they are joined by greased, zebra-like wardrobe that bedecks the same pattern. One is that of grapefruit, Marie Bryant, whose short gash and garters are particularly pleasing, while another band instrumental: into Stump and Stumpy, who provide the show with their usual steady, varied raps, minstrel and silly

Coconaut Grove, Hotel Ambassador, Los Angeles

(Thursday, February 10)

Capacity, 600. Price, $1.50 to $2.25 cover after 3:30 p.m. Shows at 3:30 and 5:30. Owners, J. E. Benton. Booking policy, non-exclusive. Operators, A. V. True, Press, A. V. Event. Estimated budget this show, $8,000. Estimated cost last show, $9,000.

Suzy Solidor is no longer the unknown quantity she was when she first appeared at the Long Beach Thoro with the added familiarly she has lost a projective ability that reigned in the room from the opening night public last time around.

This time around Suzy Solidor opened the evening with the same comic turn that came in with a gimmick (off the floor)—a one-model painting exhibition. Number one model, her self-hug, hung all around the cocktail lounge, with nearly every painting having her name on the floor.

The basic fault was that Miss Solidor was too fast. Usually this reviewer, not a linguist, can catch a few words in there and away. This way the gal worked, he couldn't even do that. To make things easier, partition and English translations of her songs were distributed by the ops. This tricked the situation to the core, of the confusion. Yet, a predominately French audience apparently appreciated what they had applauded each number enthusiastically, including the model painting exhibition. The model painting selection was made by Miss Solidor and Bob Grant's orch., contributed no small measure to the box office. Miss Solidor's strictly entre Nous was seen here about eight months ago. It is probable she will do as well in the middle of October as she has done to slow down so those other parlor courses can be missed.

Bob Grant's orch backed the single act with crisp definition. Bill Smith.

Beachcomber, Miami Beach, Florida

(Wednesday, February 9)

Capacity, 600. Price policy, $4 minimum for dinner, $2.50 to $4 minimum for dance. Booking policy, non-exclusive. Budget estimate this show, $14,000.

With Sophie Tucker still being "Hello Daddy," the Beachcomber show with her and Harry Richman may well be the last call for both of these great names are far off from their prime, and the booking policy the owner, Carl, is likely the basic fault is being reflected in the business the show is taking in.

Besides her standard and well-delivered "If I Had My Life To Live Over," a sort of autobiographical thing that goes well with the usual run of night club hits.

Harry Richman closed the opening show, but op Ned Schoeyl hastily switched him to opening spot on the second night, putting Tucker in as second.

Jacque Miles, who climbed to the top salary brackets during the fast moving "If I Had My Life To Live Over," has now a character bits spaced through the usual run of night club hits.

The Vagabond is actually open this week looking on just before the holidays, but since they are a season-long act, they've been able to generally considered stage property now.

They are surely popular, how important the steady crowd with him, who keep the most important the steady who keep the most important with the keep the most important with the keep the most important.

This is the sort of streeted show which Ned Schoeyl originated in the starting year of the Vagabond, will competition with the Copa began to dwindle, and at fast-moving business shows that names like Tucker and Richman no longer carry the magic drawing power she even did in the beginning of the war. Dick Love.
Godfrey Out, Show at Cap Is Disrupted

NEW YORK, Feb. 12—Arthur Godfrey will take his show out of the Capitol February 18 and may be seen exercising his right to refuse to play the four weeks when heixed the two-week mutual option. Godfrey's change of heart put the booking agents in a quandary. He signed a 10-week contract with eight weeks guaranteed. When they finished at the Capitol they were supposed to go to Newark and then work the entire Eastern territory. That job was bought signed to 14-week options.

When Godfrey, playing St. Louis, refused to continue at the Capitol, it threw the entire schedule out of kilter. So instead of going to Newark, the sets will have to lay off for a week and will then open in Chicago February 27.

In the meantime, to fulfill the Newark date, the Godfrey org is planning a new unit.

CHINA DOLL

(Continued from opposite page)

made of expensive materials would not only be more suitable but also hide her physical shortcomings.

The scene, the Shanghai Twins (boy and girl), do a fairish hand-to-hand fight with various vocal irruptions, and bridges, with the girl as the understudy. The act gives an appearance of maturity, indicating a need for more experience.

So, a boy hooper who works in his own spot and in the productions, also showed a need for sea- sons. His tap work was tuneful, his ballet leaps, however, were poorly executed.

The productions, using six Lee Mortimer girls with choreography by Florence Birch, were unusual. The costumes were very attractive, and the kids moved around in some involved dances as if they knew their business. In one number the use of black light was utilized to advantage. Like with the policy here of using Orientals, why not use the show to highlight customs and props, rather than racial characteristics, seems a mystery.

But Godfrey's ork cuts the show with a lot of noise and a beat the kids would have difficulty from free. Nero Morales carried the heavy dance chores. Bill Smith.

NOTICE in AGVA MEMBERS

Delegates to the Annual Convention to be held in Chicago on June 6, 7 and 8, 1949, will be nominated at the membership meetings to be held in each branch on March 16. Be sure to attend the meeting of the Branch in your area you are now working. Maintain AGVA as a democratic organization by exercising your right to vote.

Nominations may also be made by petition signed by twenty members in good standing filed with the National Office prior to April 7, 1949. Petition forms are available at any Branch Office.

For the purpose of determining the voting strength and the number of delegates to which each Branch Area is entitled, members may transfer to any Branch they may choose—such transfers to be filed with National Office prior to February 28, 1949. Transfer forms are obtainable at any Branch Office.

If you did not receive your notice which explains the nominating procedure in detail, please secure one from your nearest Branch Office.
WASHINGTON, Feb. 12.—Plans to reduce the 999-seat theater to the Washington area early next month were announced this week by Jack Pomerantz, president of the National Repertory Company, Inc. The company owns and operates the Avon Theater at the Avenue Theater, a currently unused small movie house in near-by Hyattsville. The theater is being remodeled to give a stage area 22 feet deep by 30 wide. The temple opens for the season on February 14 with Madison as the first guest star in John Mendola's company.

Goodman hopes that the company, which will operate on a non-segregated policy for the entertainment of all races, will attract a large and loyal audience. He feels that this will be the first of many theaters of the National Repertory Company, Inc. in various parts of the District of Columbia. The A-9 area has been without a live theater since the closing of the National Theater last July 1 after Arc- tora, the capital house on a Jim Crow policy, the National is now operating as a flicker house with the E Street Theater Corporation running its traveling franchise for Broadwaylegies shows.

Eight Rep Players

The current resident company of the National Repertory Company's resident group will consist of eight players, with guest stars to be featured sporadically. The resident company also consists of 800 employees, who have agreed to star in The Hotly, Hotly, to be a story about the lives of stage workers. The Hotly is the only all-black cast in the National Repertory Company's history, and the company is determined to operate on a non-segregated policy.

The Old Shows 868. Current plans are to change shows weekly with the run starting Tuesday and lasting for 28 days. The price scales will range from $1.20 to $3 except for Saturday nights when the top price will be $3.50. Jerome Kimmel is associated with Goodman in the production of The Hotly. Goodman has been an operator of summer stock theaters in the East. Legal representative of the new repertory company is the Washington firm of Pooser, Borg, Fox & Armi.

Molyneux in Local 829

NEW YORK, Feb. 12.—Molyneux (Captain E. H.), an ace European gown designer, has joined the repertory company of the National Repertory Company's resident group.

Widow Shea To Carry On

HARTFORD, Feb. 12.—Mrs. Kath- erine J. Shea, a leading Hartford show promoter and as an acting manager of the United Booking Office. She has been a traveling partner of Spik Jones and His City Slickers unit into Loew's Poli Theater, Bridgeport, Conn., for March 22. She also plans to keep light shows booked into Bridgeport.

Short in "Inside USA"

NEW YORK, Feb. 12.—Martha Short, a star of the weekly variety show, was presented as the featured girl singer for the road tour of the Inside USA. This is the Broadway road company of the Inside USA, a national road company, which has been seen previously in night clubs, such as Cafe Society and the Penthouse.

BROADWAY OPENINGS

RICHARD III

(Opened Tuesday, February 8)

BOOTH THEATER


DEATH OF A SALESMAN

(Opened Thursday, February 12)

MUSIC HALL

A drama by Arthur Miller, produced by Eliza- beth Marvel, starring Philip Barry, and music by Alex North. Production by Max Gordon, and directed by Max Gordon. Produced by Paul Reisz, and directed by Max Gordon. The play is about a salesman who is losing his job and his family. The play is set in a small town in the midwest and depicts the life of a family that is falling apart.

The newest play to open on Broadway is "Death of a Salesman," with Philip Barry in the title role. The play is set in the 1920s and 1930s and deals with the life of a salesman who is losing his job and his family. The play is about a salesman who is losing his job and his family. The play is set in a small town in the midwest and depicts the life of a family that is falling apart.

It would take a far better reviewer than me to give a proper review of this play, which is currently playing at the Music Hall. The play is about a salesman who is losing his job and his family. The play is set in the 1920s and 1930s and depicts the life of a family that is falling apart.

Musicals

All For Love

(Opened Thursday, February 15)

HORSE SHOW

A drama by Arthur Miller, produced by Eliza- beth Marvel, starring Philip Barry, and music by Alex North. Production by Max Gordon, and directed by Max Gordon. Produced by Paul Reisz, and directed by Max Gordon. The play is about a salesman who is losing his job and his family. The play is set in a small town in the midwest and depicts the life of a family that is falling apart.

COMING UP

WINTER GARDEN

(Richard I.

(Opened Saturday, February 14)

BROADWAY SHOWINGS

Performance Thrus February 12, 1949

Dramas

Annie (Fulton)

Barrymore)

Bliss

Minn)

Bryant and Stratton

CALLING

Laurie)

Curtis)

Dale)

Darrow)

Dooley)

Barr's)
Westport Expansion Granted on Appeal

WESTPORT, Conn., Feb. 12—Mrs. Andrew Stewart, who obtained permission to enlarge the Westport Country Playhouse here by the Zoning Board of Appeals, said yesterday that she would proceed with the building permit for the work is being withdrawn. Mrs. Stewart and architects Oliver Arthur Miller, president, requested the author Arthur Miller, pending further study by the Planning and Zoning Commission of the town's approval of the building permit.

Mrs. Stewart said that according to zoning regulations she could not grant such a permit to a business in a non-residential building, and that, however, that the proposed changes in the building permit were in line with the demand for a wooden beams with steel beams and addition of fire exits, which would be included.

According to the plans of Edwin T. Blackstone, president of the auditorium will be extended nine feet, increasing the capacity by 100 seats. Howard said that with the granting of the permit, work would be started soon and completed by the summer season.

NO CHI RIOTING

(Continued from page 3)

weeks ago, made no attempt to pre- vent the disturbances. But the rioting was presented under the auspices of Actors Equity and the National Associa- tion of Theatre Owners. The New York east of the Hudson had a hit in the performance and appeared without com- promised and without concentration.

Reaction of the local critics to Jean Sarta's play was lukewarm. Critics are in the mood to believe that the director, Lynne Mare Connelly, Pulitzer prize winner, took the critic's job with the intention of winning the show.

After the performance a revolution was going on for the local government to lift its ban. So far, however, the matter has taken a place, and none is expected.

"39 Steps" to Broadway

NEW YORK, Feb. 12—The stage adaptation of the British screen thriller, The 39 Steps, is being prepped for Stem production, with Bill Williams slated for the Robert Donat role. The show is to be produced for Broadway to co-star with Jean Paton, Meriwether's Pelican and Melandeau.

MY NAME IS AQUILON

(Continued from opposite page)

more than an inconsequential bit of fluff.

However, flimsy or not, the Guild quite likely has a valuable bit of property in Aquilon. Its few sub-scribers are going to love this yarn about the lad whose charm is his employer's wife, daughter, mistresse, maid and even fortune-teller, but where there are a lot of non-subscribing girls, and the &b. tariff to see movie hero Jean Pierre Aumont in Broadway High and Merchant's Cove, they try to point them to.

To reek with charm and barely keep up with the breezy, it is palatable for a few any sort, but Aumont manages it and makes a movie that is as crisp and glisteningly like. With all the cock-sure brani-soness, and the little gray girl, it still gives off an extraordinary aura of modernism.

Lill Palmer's Debut

Definitely supplementing Aquilon's likely draw is the debut of Lill Palmer at the New York. She is slightly more mature than the other girl, but in most of the play's good scenes are between them. Her is a most touching picture, and to Brooks Arlen Francis is quite up to his usual high standard as the degenerate who unfortunately has a yen for the escapology, and this is not too much of a handicap.

Lavelle's Flatchacker's blackmask.

Out-of-Town Opening

TWO BLIND MICE

(Opened Thursday, February 10)

SHIBBERT, NEW HAVEN, Conn., February 1—The author, Gertrude Du Pont, is the author. Setting by Albert Johnson. A plea for a woman's cause. By the action of the play, the author, Gertrude Du Pont, says the Sturges Harding Woolfolk.

Miss Crystal Hawer ... Mabel Paige

Miss Johnson ... Jennie Haffner

Mr. Witherspoon ... Robert F. Linn

Mr. S. D. H... A. V. Lowell

Mr. Vans ... Gerald Keene

Miss A. H. ... Karen Kemp

Miss A. M. ... Joan Brenner

Miss A. N. ... Laura Pierreposti

Miss Crystal Hawer ... Mabel Paige

Miss Johnson ... Jennie Haffner

Mr. Witherspoon ... Robert F. Linn

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Miss A. H. ... Karen Kemp

Miss A. M. ... Joan Brenner

Miss A. N. ... Laura Pierreposti

Speck's lapping of bureaucratic Washington opens as a hilar- ious piece of timely writing. But the story doesn't unfold completely, and only at the very end of the third and fourth acts will it.

The plot concerns a elderly ladies drama, and there are a lot of people, who have been holding an abolished government bureau, known as "Seeds and Stand- ing," which is a fun of a joke. The "lost" department for her "herbal warfare." The plot is centered around a former officer who succeeds in hiding the army, the "hers" not so bright. Between the President, who has offered excellent fare ma- terial, but the author let's it go sour midway.

Douglas Is Excellent

Melyn Douglas does an excellent job as a light comedian. He is convincing both as the reporter and also in his pivotal role as self-appointed "civilian ad- ministrator" of O.W. He is more than capable assisted by Mabel Paige, who plays a slightly pixilated old dame out of a story by Leo Tolstoy, and actually creates a character that is remembered after the curtain falls.

But it is Laura Pierreposti, who collected most of the notices in Smile of the World, that has a good time. She is an easy overshadowed by Miss Silverman's Becky's [sic] handling, and actually creates a character that is remembered after the curtain falls.

Douglas plays the role of an early evening play the scenes to dream of Albert Johnson's single set is adequate.

There isn't much doubt that Speck's play will have to be adapted for the stage and the third act is badly done. As it stands, it could be played; but the framework is there for a great farce. The author will have to build it.

Sidney J. Goly.

Fletcher's crisp timing pulls the show out of many a dull spot. Donald Hamper contributes an able bit as an ac- tress, and the contributions of Dee Avedon and Phyllis Kirk all in scenes of lesser ladies who love him.

Robert Sinclair's staging does as well, and poker face, Stern Chasen has designed a good one to make an atmosphere all to the background. It is not a perfect play, because it is less than a play, but it is har- nessingly like—and it does serve to stir up the audience and make Broadway.

Aussie Group Plans Tour for Newcomers

SYDNEY, Feb. 12—Tours of country districts by stock companies to provide employment for young actors who will be taken by Metropolitan Th gt., hithero a nonprofessional touring company. One group is to leave on a five-week tour of North- ern New South Wales and Queensland and another will tour under the Regal Productions, visiting 17 towns.

The Independent Th gt. is plan- ning a tour of the northern suburbs of Sydney, and u. l. with a tour of New South Wales, and in the company is a comedy hit. Rusty Bagules, which has just concluded a highly successful run at the International Th gt., is the pro- duction. Rusty Bagules, whose author, Ray Reid, is a native of Sydney, received great publicity be- cause the chief secretary objected to certain language used and banned the production until it was removed. This action doomed the show and packed houses resulted.

ROUTES

Dramatic and Musical

At War With the Army (Lecuru, Bl.) Philadelphia (Continued from opposite page)

Orchestra, that brings the production under the title of Bitter Olanden. Olanden is the German name for Olander which the German has married one's friend. He and the bride run away together from the wedding feast. They are followed by the bridegroom and his friends and the wedding feast is a grand event.

The scenes are poetic impact—as where the lovers face death together in their fright. It is a symbol of the bridegroom and his friends and the wedding feast is a grand event.

Beautify, Brilliance

And concerned to conspire together to give Salesman the framing of beauty and brilliancy it deserves. The man has dreamed up a skeleton set which becomes so in- tense to an integral part of the story that a per- fector is not forgotten it. It is Elia Kazan's staging is the point of flourishes, and there is nothing more could be asked of the man.

Leo J. Cobb is no less than superb in the blustering, perplexed Willy. He is a great portrait for an actor who would have a pick of others.

So, too, is Mildred Dunnock who underplays his part, and her character and Cameron Mitchell are both excellent in the study of Shalkins. And the new character of Mr. Adams also manages to give the bride real life, and Lois Hollister is likely to be remembered for the way in which the rest of the men run mostly to postur- ing and eloquence. It could be that the director Tummar has got them all in awe of the script.

The gay group has done some things. They may be forgiven some of their protruding grins, but they have a style, and their hair and costumes are in high spots. But Wedding is a children's story and for those who like the ordinary sort of fare which will put the customers and the audience have a great time. "The Street. It seems that some brave- ness is needed to be shown to do it."

Robert Groh.

RICHARD III

(Continued from opposite page)

play and less banner waving but would be in good taste. The nut looks basic, and it is a welcome change from the Booth."

Bob Francis.
Ford Lams Television Sports; Chills on TV as Prices Rocket

(Continued from page 2)

have impelled the firm to develop a firm philosophy on the part of Ford and the player. The former is the co-sponsorship of the baseball games of the Brooklyn Dodgers, co-sponsorship of the games of the St. Louis Cardinals and Browns, and full sponsorship of the Washington Senators, Chicago Cubs and Chicago White Sox. Apart from baseball, the motor company has provided Madison Square Garden events, in mid-town college basketball, New York track, horse show, rodeo, amateur boxing, the circus, and other events. Ford's interest in the promotion of wrestling and other events from the Olympiad Auditorium, in Detroit it aired such items as the Gold Cup races.

Financing this widespread campaign was via a pool operation, with the motor company financing part of the bill and local dealers the rest, on a proportion based on the number of cars sold. The plan was for local dealers eventually to take over complete sponsorship of all membership in their area but it proved too abortive even as the co-op system couldn't be set up. Current plans still are nebulous but call mainly for use of local media. 

Maryland.

JOHN CALVET lost considerable equipment recently when three of his强mankeys were stolen to a Los Angeles storeroom where they were purchased as replacements for the stolen paraphernalia. The fire loss was estimated at $12,000. Juvenile officers are still hunting the three lost this week. They admitted prowling the Streets last night seeking to fill the premises to "get rid of the fingerprints."

GEORGE LAFLER of St. Petersburg, Fla., February 24, to promote the activities of the LaFleur Band, and late in March will return there to do a lecture and demonstration at the University. ROBERT ENDICOTT, N. Y., and AL SEITZ, past president of the American Band Association, Society of America, American Band., were recent visitors to LaFleur Band's headquarters.

Other magi in the St. Petersburg St. Petersburg, Fla., February 24, to promote the activities of the LaFleur Band, and late in March will return there to do a lecture and demonstration at the University. ROBERT ENDICOTT, N. Y., and AL SEITZ, past president of the American Band Association, Society of America, American Band., were recent visitors to LaFleur Band's headquarters.

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Weather Beats Brice at Minn., Nevada Stands

CARSON CITY, Nev., Feb. 12.–Brick is not such a good bet as corn is here, according to the weathermen. The climate is much too warm here recently to escape the cold and inclement weather in Minnesota, where the corn crop is in a sorry state. Occasional breaks in the weather have found the show’s coffers filled, however.

Cecil Morrison joined the unit recently, bringing his big radio and magic acts. Unit has been using the after-shows in many spots to good result. Frank Depue has worked his way to Colorado, where this spring and summer he stood him in good stead last summer.

750-Car Drive-In Planned at L. A.

LOS ANGELES, Feb. 12.—Great Western Theatres announces plans for a new and modern drive-in in the Hollywood area. Officials said that the company recently purchased a 10-acre site and expects to be under way in about 20 days.

HOLLYWOOD, Minn., which is to be completed in May, is estimated at $10,000. John C. Faye is president of the corporation, and will supervise the erection of a chain of drive-in theatres this year.

Bailey Minstrels

Inaugurate Tour Near New Orleans

NEW ORLEANS, Feb. 12.—Bailey’s Showboat Minstrels are to launch their 1949 campaign near here about the middle of April. Unit is expected to play one-day stands until its fair season opens.

Show will use the Showboat Minstrel, by E. F. Hamm and formerly presented by the John V. Amsen Show. E. M. Bailey, who is wintering in Miami, will operate the outfit.

Mixler Forms Flesh

Unit for Oregon

HOOD RIVER, Ore., Feb. 12.—Y. H. Mixler, owner of Mixler’s and Joe’s attractions, said here this week that he has organized a new unit for a tour of Oregon and Washington. Unit will use short-cast bills, with numbers of vaude attractions on hand.

Robert Dunlop is in this area, and winter has been poor, Mixler said, because of much inclement weather.

King Gets Pick Leads

HOLLYWOOD, Feb. 12.—Richard King, director of the Pick Shows for many seasons with Captain Reyn- olds’ Majestics Showboat and later in Brill’s series of shows, announced his lead role in The Petrifled Forest here. His Family Show, which moved on to New York after Van discovered him and signed him for his exploitation pic, Christian Letters.

Silver Spring Firm Sets New Penny Drive-In

MECHANICSBURG, Pa., Feb. 12.—Plans for the construction of a new drive-in along the Carlisle Pike in Eastern Pennsylvania have been announced by Roy Gelhard. Estimated cost is $100,000, according to Gelhard, who expects the drive-in to be located near his Silver Spring Market. Contracts for the work will be let within 10 days and work is expected to be completed in time for a Memorial Day opening for the drive-in.

The outdoor movie will be known as the Silver Spring Market. It is owned and operated by Silver Spring Theaters, Inc., with R. J. Jones, Mount Holly Springs, as president-treasurer, and William H. Peters, Harrisburg, as secretary. The drive-in will be equipped with individual speakers for each automobile as a feature attraction.

The Fabian Theater chain previously had announced two drive-ins, one at Mechanicsburg, Pa., and the other at New Castle, Md., both the best of the Silver Spring pic.

Negro Rep Unit Set for Britain

LONDON, Feb. 12.—Britain’s first Negro rep unit is to go to its call in May.

Because it has little financial backing, the company will present its shows in churches and school houses, bomb sites until it can equip its own theater here.

Leader of the group is Eugene Con- nor, 35-year-old West Indian, already well known in Britain as a singer. The group are not going to be rep players,” he said, and “will tackle all the leading productions, including the classics.”

Duble Recalls Cork

Memoirs Over Death Of Arthur Wright

CINCINNATI, Feb. 12.—The death of Arthur A. Wright in Philadelphia last week was recorded in the daily newspapers. Curtain Department of The Billboard and Theatre News, long-time rue, eulogizing beauty from Charlie Duble.

Jeffersonville, Ind.

In the old days of all-Negro mini- strels, Duble recalls, "Wright was a legend, well--he was well known as Frank Mahara’s Opera Minstrels and the Nashville Students. As a color man he was around the best. It was custom that he was one of the earliest to play your home and there was an all-Negro cast of twenty-five.

Duble’s mantra reads: The Art Projectors. . . Demonstrates at Great Savings

SUNRAY FILMS, INC., 2108 Payne Ave., Cleveland 14, Ohio

Rain Ripples

REELY AND FOSS are showing religious pix in the Duluth, N. C., area for the past several months. . . CHESTNUT HILL, Pa., has had some favorable dates in Northern Pennsylvania recently to successful returns. . . GRIMLEY PLAYERS have been playing successful dates in New England. . . HER- MANSBURG, N. J., is in the raid business. . . CHESTER PLAYERS are playing to good results around Spok- eans. . . W. J. MCDONALD is in a five-months’ span of dates with the GRIMLEY PLAYERS. . . LEANDER TIBBETTS has a small flesh trick in the El Paso, Tex., area. . . LANAIR PLAYERS have been good in the West and in the Midwest, adding to good business in the Lake City, Minn., sector. . . THE GREY MESA PLAYERS have been working to good returns in Northern New Eng- land. . . THE GREY MESA PLAYERS have been working to good returns in Northern New Eng- land. . . THE GREY MESA PLAYERS have been working to good returns in Northern New Eng-

The Early Bird Gets The Best

TOP QUALITY PRODUCTS with Perfect Sound. Here are a few titles . . .


copyrighted material
ACKESSON—Otto H., 64, bill-poster and stage manager in Fort De Soto Park, Feb. 10, in that city. Former stage manager at the Princess Vaudeville Theatre, he was most recently associated with the H. S. Starbury Christmas Parades.

AGAR—Mrs. Eleanor Chilton, 59, writer of verse, plays and novels, February 8 in New York. She collaborated with her husband on several plays, two of which were The Painted Ship and Healthy, Wealthy and Wise. Her novel, Follow the Purse, was adapted in collaboration with Philip Lewis into a play entitled Follow the Purse. She is survived by her mother, sister, and brother survive.

In Loving Memory of Our Husband and Father

R. L. Atterbury
Who Passed Away February 3, 1943
"Always in Our Thoughts"
Rose Atterbury
and children

ARMSTRONG—P. Wallis, 78, advertising executive and race horse breeder, February 8 at his home, Meadowview Farm, near Mooresville, N. C. Among his biggest accounts was Victor. He accepted the account in 1926 and was responsible for the trade slogan "His Majesty: Voice," the trademark of the terrier and phonograph of the Victor Talking Machine Company. His widow, son and daughter survive.

Thanks to All Troopers

BLUMENTHAL—Al, 41, account and co-operative theater of Michigan, Atlanta, Georgia. He was with Co-Operative 14 years. Survived by his widow and two children. Information to the city commander.

CRESWELL—Helen, 103, probably the world's oldest legit actress, February 7 in Los Angeles. After her stage debut in 1872 and once appeared with Lily Langtry in "Ships To Conquer.

DOBBIN—Earl E., 36, film stunt man, died February 8 at his home in Hollywood. Born February 9, survived by his widow and nine children.

FORREST—Frank E., 89, former outdoor showman and theater operator, February 7 in Los Angeles. In early life he was associated with Jerry McGuigan's circus and was a charter member of the Circus Fans Association. He also operated a theater in Bonneville. Survived by his widow, burial in Bonneville.

IN MEMORY OF Mr. Herbert Golden

PETER KLING
Who Passed Away February 10, 1948
That which have lived in my heart
Shall live in my memory forever.

Your Loving Wife
Barbara Kling

HUGH—Mrs. Bonnie, 84, mother of Harold H. Hugh, vice-president and director of radio (WBAP, WBAP-TV) for Carter Publications, Inc., Worth, recently in Oklahoma City. Services in Oklahoma City February 8.

HUXLEY—Frederick Carl, 51, technical director and instructor in stagecraft at the Pasadena Playhouse for the past 10 years, at his Pasadena, Calif., home February 6, of a heart attack. At the time of his death he was engaged in producing Gentleman From Montana. He produced all the Pasadena productions. Huxley came to Pasadena in 1937 with the Niles Brown Overseas Stock Company, which

THE FINAL CURTAIN

In Chicago and many other shows. GRAHAM—E. B. (Doc), 63, widely known pitchman and model for the maufacturer in his Los Angeles home for a quarter of a century. With George W. Graham, he is survived by his widow, Marge, and a son, Bobby Jr.

In Memoir of Our Friend

PETER KLING
Who passed away February 14, 1948
Saddly missed by
SALLY & JOE MURPHY

LAMARR—James, 47, operatic baritone, February 3 in Charleston, S. C. He was manager of the Acme Opera Company and sang with many Metropolitan Opera stars. His widow survives.

LINNEY—W. T. (Bill), charter member of the Circus Play- ers' Association, February 9 in Cooperstown, N. Y. Burial in Fort Hill Cemetery. Six count.

MANKEN, 53, father, a son, and a daughter. Burial February 7 in St. Michael's Cemetery, Scranton, Conn.

MITS—Otto, 50, vaudeville acrobat and film stuntler, February 1 in Los Angeles. He was a member of the team known as the Flying Metaxetas.

PENNINGTON—Bill, 56, bandleader, recently in Fort Worth. Blind since the age of three, he passed away at a hospital in Los Angeles. He was a featured pianist on The Pennington Show on Fort Worth's KATP and in recent years had been the station's piano tuner. Services in Fort Worth February 7.

RAPP—Harry, 69, veteran MGM Shooting Star and former vaudeville manager, at the Cedars of Lebanon Hospital, Los Angeles February 6 of a heart attack.

SHARRON—Robert, 26, associate editor of Shows of the Magic News, theater party monthly, recently in New York. He leaped from his apartment window in the Swimming pool. His parents and two sisters survive.

SULLIVAN—J. V., 90, father of Ray and Cecil Turner, owners of Turner Bros. Shows, Feb. 7 in Los Angeles. His widow also survives.

THOMAS—JACKIE—Edwin J., 86, gentleman farmer, breeder, judge and exhibitor of pedigreed colts and thoroughbreds. February 15 in Hunting- ton, N. Y. Under the stage name of

Hugh Wyne, Van Schneick appeared in several Broadway shows including All About Eve. He is survived by his wife, Margaret, and a son, George. Ernie Man and Mrs. Sidney Dre. His widow, two daughters, a son and a brother.

WIECENKE—Herman Arthur, 82, actor, in Dallas, Ohio, February 4. A native of Germany, he worked in vaudeville in the United States and the Five Marvelous Edies on the Kenyon Bros. program. As a一台time Olympic athlete, he in later years had been in the decorating business in Pima. Survivors are five sons, two daughters, 13 grandchildren and seven great-grandchildren.

WILSON—Mary, 57, soprano and vaudeville act, in Tyler, Ga., February 3 after a short illness. On the stage for over 60 years, she starred on the top shows and more recently with her husband's tent show. Survived by Mrs. Turner. Burial in Salem Baptist Cemetery, Ettow, Ga.

YOUNG—Charles H., outdoor showman, Zanesville, O., February 2. He traveled to Europe with the Royal Crown Shows. Survived by his widow, four daughters, and one son, 27 grandchildren and two great-grandchildren.

WILSON—Max, 51, reporter and vaudeville act, in Tyler, Ga., February 2 after a short illness. On the stage for over 60 years, he starred on the top shows and more recently with his husband's tent show. Survived by Mrs. Turner. Burial in Salem Baptist Cemetery, Ettow, Ga.


Marriages


BARRIS-BUDD—Neil Keena, band leader, and Hilda Speed, February 4 in Dublin, Ireland.

KLEIN-SCHULMAN—Philip Klein, 39, advertising executive, and Sara Schulman, singer and dancer known professionally as Sandy Lee, also of Bridgeport, in that city January 30. Bride is also associated with Inberma, manufacturers of Bridoent.

LINDLER-LEDER—Carl Ludwig Lind, German actor, to Lottes Walte, daughter of composer Hugo Walte in Beverly Hills, Calif., February 8.

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Births

A son to Mr. and Mrs. Charles Roths January 29 in Chicago. Father is engineer in chief at WON-

A son to Mr. and Mrs. Larry Roth-

January 27 in Chicago. Father is drummer with Bill Snyder's erk.

A son to Mr. and Mrs. Carl McKenzie January 30 in Rare Donut, to Leda and J. Railroad, in that city January 30. Father is in the editorial department of The Billboard's Cincinnati office.

A son to Mr. and Mrs. Alfred New-

in Hollywood January 30. Mother is the former Martha Shaw, who starred as a Broadway stage actress; father is a producer of music for 20th-Century-Fox.

A son, Michael, Warren, to Robert and Betty War- ren January 24 in the Saint Mary's Booth Hospital, Covington, Ky. Survived by his parents and two sisters.

A son to Mr. and Mrs. Bill McHey-

in San Antonio. Father is a WOAI announcer.

A son and daughter, Robert Murphy January 28 in Evansville, Ind. Father is announcer on an American Broadcasting Company Breakfast Club.

To the Chicago family of Mr. Herbert Golden, we extend our deepest sympathy. Mr. Golden was a member of the Chicago Players' Association and a member of the Chicago Players' Association and a member of the Chicago Players' Association. He was a member of the Chicago Players' Association.
Tampa's Gate, Bill 1948

N.Y. Combo Signs To Run Million $ Pier

George Mostello Head Man

Atlantic City, Feb. 12.—Afternoon William Charlton announced yesterday (11) that the Million Dollar Pier has been leased for a five-year period by a New York syndicate headed by George J. Mostello, Charlton refused to reveal details of the new lease.

Charlton said the syndicate planned to spend $100,000 refurbishing the pier and in addition it has plans to install exhibits and amusement features will be increased, he said.

The pier, located at the foot of Arkansas Avenue, was built in 1928. It derived its name from the sum its original owners claimed it cost to build. It is owned by Clarence P. and Robert William of Philadelphia, who own the Associated Real Estate Corporation.

George J. Timid, former operator, relinquished his lease last November 10. The terminated lease, signed in 1938, covered a three-year period and involved a reported $1,000,000.

At that time it was announced the pier would concentrate on the operation of the Steel Pier, largest of the two local show places, which he owns outright. In 1947-48 the Million Dollar Pier featured the International Exposition with success.

Reilly Says Novel Idea Is Necessary

Board Open to Suggestions

Ras Receipts Up 8.12%

By Herb Doton

Tampa, Feb. 12.—Big Turnouts, Bolster Sale In Spending

At the Million Dollar Pier, which ended its 12-day run here tonight, provided a mixed picture-business-wise. Company was up last year, attendance, both at the gate and in the grandstand, was up. Food and game concessions, generally speaking, were down, but after sales were up from 8 to 12 per cent.

Per capita spending, however, was down. This was largely the result of a higher average which offset the sale in individual spending.

'Let’s Face It.'

Recommended in the evening show, which was held in the Harry J. Shippy Auditorium, is the headline of the performance. George Bush, of Bush & BushConnell, which operates several tent and dome stands here in addition to the grandstand concession, placed it in the high court, and the audience, as observed, is in line with the decline his organization experienced at the recent events in the Kansas City Auditorium.

On the midway here, the over-all business was up, spending was not as free as last year. People judged to be in the low income brackets spent cautiously. Experience on Negro crowds, it was stated, had been repeated. Then, Negroes backed away from rides priced at 80 cents. But when Royal American charged 25 cents for the rides on those 14 cents, astronauts were crowded around the midway and was sustained at a high level.

Weather Is Boon

Thu. (11), Royal American ride and show grosses were run.

(See Per Capita Spending on page 64)

Chi RR Fair May Get Kid Funspot

Ashland Building, Home of Billboard, Terminates Leases

Garson Crowned 3A Reg. Midget Race Champion

By Herb Doton

Chicago, Feb. 12.—The Ashland Building, long the home of the Billboard, has terminated its lease with the company.

Meanwhile, the Ashland Building, located at 1618 W. Madison Street, has been sold to the Ashland Building Company, which will open for business.

The building was once the home of a major department store, and for many years it was the home of the Chicago Press, which published a daily newspaper.

Ardoin Pilots La. Assn.

The Los Angeles, Feb. 12.—Joe Garson was crowned AAA regional mid-Atlantic midget race champion, according to the convention at Anaheim, Calif., last Saturday night.

Garson, who has been driving the car for a number of years, was chosen as the outstanding midget driver of the year.

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Close-Ups:

**Fireman to General Agent; That's the W. B. Fox Story**

- By Bob Doepker

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

FROM LOCOMOTIVE FIREMAN to general agent could well be the theme upon which the life story of the colorful Walter B. Fox, widely known in carnival circles for more than 35 years, could be based. Currently operating a successful mail-order business out of his Mobile (Ala.) headquarters the activities of which are being chronicled for a forthcoming issue of *The Billboard*, Walter's deep background on the workings of indoor show business sets him up as a yarn-spinner and historian comparable to the best in the field. Although living in semi-retirement, his services often are sought during the season by a number of the many shows with which he has been associated at one time or another, to aid in setting up a difficult date.

During his more than 35 years in the outdoor field, Walter has virtually become what amounts to a walking encyclopedia on activities perennial to carnival attractions as well as the modern greats now purveying amusements on the little and middleways over the country.

Born in Harborscreek, Pa., June 7, 1911, Walter took his first step in the type of business at which he was subsequently to earn his livelihood when the original Cole 'Circus made the town its permanent winter quarters. When Fox was 11 years old, his father purchased a small truck farm at Wesleville, Pa., which he operated until Walter was 20. When the farm was sold the family moved to Connover, O., where Walter followed in the footsteps of his two older brothers and became a railroad employee.

During this period he also became a member of several fraternal organizations and as nearly everyone remembers a carnival as a summer. Walter soon became acquainted with many prominent showmen of the era, including Joseph Tisley, Hampton's Great Empire Shows; George Dorman and Sam Solomon, Famous Liberty Shows, and Capt. John M. Shuey. (See *FIREMAN TO GENERAL AGENT* on page 14)

**N. Y. License Law Made More Inclusive**

NEW YORK, Feb. 12—The city council passed an amendment to the licensing law Tuesday (8) which makes any ticket seller liable for punishment for ticket reselling.

The action stemmed from an expose last spring by Lyle Van, WOR reporter, who broadcast results in the conviction of one Madison Square Garden office ticket seller for scalping Ringling-Barnum circus tickets. However, he was freed on $100 bail because the city solicitor, applied only to the licensee of amusement with the ticket seller in his employ—Benjamin Fielding, then license commissioner, ordered the return of thousands of medium priced big show tickets for box office distribution at regular prices.

**WALTER B. FOX**

D. K. BALDWIN, assistant secretary, Minnesota State Fair, reports that the Minnesota annual is negotiations with Woolworth-Feckes for production of a special show for fair's opening night, August 27. The faculty of OREGON STATE UNIVERSITY, Shawnee, Okla., is planning a circus-carnival theme for its annual party. It hopes to secure posters, bills, etc., to make an exhibit-decoration. Later all the material will be filed permanently in the university library. Interested persons may request samples to LEE B. SPEICHER, University of Oklahoma, L. G. HEIDEN, for the last seven years sales manager of the Miniature Train & Railroad Company, Reynolds, Ind., has resigned. Heiden reports his present plans are indefinite.

J. RAYMOND MORRIS, who has posted bills for most of the bigger circuses and carnivals, recently provided several anecdotes for Joe Harrington's "All Sorts" column in The Boston Post... PAUL MORRIS, one time Playland, Rye, exec., is now secretary of the Peekskill (N.Y.) Chamber of Commerce.

**Out in the Open**

HARRY ETTELSD, concessionaire and a director of the Marshfield, Mass., Fair skedded a cruise in his directors yacht to follow the RAF band as it advanced northward along the Massachusetts and New York fairways... HOWARD TAPPEN, the executive of the Unique Fireworks Company, Pelham, N. H., reports taking many deep interest in the business of the Maine and New England meets... GEARY, with his recent television shows, has decided to feature the "Brockton, Mass., Fair, etc., a move that could lead to a full-fledged contract with the Broadcorn, Mass., Fair.

JOSEPH, Ore., Feb. 12—Dates for this year's Chief Joseph Rodeo and Celebration have been set for July 29-31. Mike McFetridge and Leonard Lester are co-chairmen.

**ALLAN HERSHEY辐射**

Park and Carnival Amusement Dealer

Makers of THE CATERPILLAR, LOOPER, MOON ROCKET, HURRICANE, CARRUSELS, KIDDIE MERRY-GO-ROUND, KIDDIE AUTO RIDES, KIDDIE BOAT RIDES, TITTLE DIPPER and other famous rides. Order now for early delivery.

ALLAN HERSHEY COMPANY, Inc., N. Tonawanda, N. Y. World's largest manufacturer of amusement rides

**NEW KIDDEY PONY RIDE**

We proudly present a new ride featuring ever-popular pony and cart. It is suitably constructed and especially designed for parks with limited space and budget limitations.

Write for Photos and Complete Information.

**KING AMUSEMENT CO.**

82 Orchard St. MT. CLEMENS, MICH.
The Mcintosh Monkeys are playing over their established territory in Alabama, Georgia and Florida. The unit has been invited to play promenade in the North this summer. Personnel includes GLEN MINTOSH, advance; GENE THAIS, البعشي; MINTOCH and CAPTAIN AUBETTE, speedy BABB. Completely recovered from injuries sustained in a near-fatal accident at the Canfield, O. Fair last Labor Day, is playing Southern dates with the Hamil-Morton Circus. While en route South for his initial compact engagement, Speedy visited OLIVE TAGAR, former Drome rider, who is operating the Cycle Inn near Peterburg. Va. Speedy says another old fellow, IBRA J. WATKINS, with chumps and edema, is on the Hamil-Morton hit. Also enjoyed visits with MARY LOU WILSON, LES EVANS and HARRY STEVENS, while in Winter Springs, Fla. Speedy visited FLORENCE KETTERING, widow of EARL KETTERING.

Another

Messer's Miserable

FIREPROOF—SAFE!

We furnish erection plans

WRITE—YES, Wire Dept. T IMMEDIATELY for

"New Idea"

INFORMATION

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CONSULT US

For price quotations, sketches, dimensions or details, call Messer in your local telephone or write Messer, Inc., 150 South Main St., Nashville, Tenn. STEEL OUTDOOR THEATER FRAMES—AT LOWER PRICES

HEAVY OVERALL WIDTH OVERALL 86.5'

OUR FASTEST

STEEL OUTDOOR THEATER FRAMES

WRITE—WE WRITE FOR FREE

Selling the new MESSER STEEL FRAME

EASY TO CARRY—ONLY 13 LBS.

Exactable amplifier and speaker for pitchforks, backer, auctioneers and entertainers. All in one case. Ready to use with mikes or phone unit. Rich tone quality for voice control. On powers output, 5 watts. Handy tone and volume controls. Send for details on this Model PA-3705.

New BALLY Outfit

...EXECUTE—GET THE TILT-A-WHIRL Ride!


SELLER MFG. CO.

Faribault, Minnesota

THE TILT-A-WHIRL Ride

CRAUSCHE...A Re-Ride—Bonanza

C-Cruise Corp. Seventh and Murlark Avenue, West Salem, Oregon

FLYING SCOOTERS

QUEEN OF THE FLYING RIDES

With 1949 Streamlined Cars

EIGHT CAR . . . PORTABLE RIDING PARK RIDE . . . KIDDIE RIDES

BISCH-ROCCO AMUSEMENT COMPANY

Greenville, S. C.

OCTOPUS . . . ROCK-O-PLANE

FLY-O-PLANE . . . ROCK-O-PLANE

Portage One Rides of Proven Performance. Write for 1949 Delivery Schedule and Prices.

EYERLY AIRCRAFT CO.

SALEM, OREGON

SMITH & SMITH

Accepting Orders Now for 1949 on Our Famous Adult and Kiddie Rides

* KIDDE BOAT RIDE

* ROCK-O-PLANE (18" and 22")

* KIDDE AIRPLANE RIDE (Fluid Drive) . . . OCEAN WAVE

* KIDDE CHAIRPLANE

100 FRANKLIN STREET SPRINGVILLE, N. Y.

H. E. ERWORTH CO.

FAMOUS MERRY-GO-ROUND AND KIDDE RIDE

KIDDE AUTO RIDE . . . KIDDE STREET CAR . . . KIDDE WHIRLIGIG

KIDDE FORTY Wheeler . . . KIDDE ACROPLANE 12 FT. Merry-Go-Round

Write for Catalogue.

3220 Q. VICTORY BLVD. BURLINGTON, CALIF.

GENERAL OUTDOOR 51

BOAT RIDE FOR SALE

The most permanent thing on earth is motion. Don't lock your own self out of motion. $18,000 on for all reasonable offers.

Tom Hughes

100 West 51 St., Los Angeles, Calif.

New Improved

CHAIR PLANE SWINGS

16 and 24 seats 14, 16, 22 Ft. Towers.

RIDE-HI MFG. CO.

Mershon, Ill.

Talent Topics

LOOK! PARKER DOES IT AGAIN!

Announcing the most popular kid Rides to hit the market. Kiddie Merry Go Round. 2 Abreast. 23 feet in diameter. seating capacity 48. Nothing like it. Pony Cart Ride. capacity 24. And the absolutely New Sensational Teen Age Carry Us All. In between a Major and Kiddie Ride. Loaded complete on 16 foot track. It meets the demand for all small operators playing city and street lots. Only 20 being built. Price: $15,000.00 cash. For spring delivery rush order today with $1,000.00 deposit.

C. W. PARKER AMUSEMENT CO.

World’s Largest Mfr. of Amusement Devices

LEAVENWORTH, KANSAS

Builders of Parker’s Perfect Pleasure Products

The Tilt-A-Whirl Ride

Outstanding for Public Appeal * Stability * Good Quality * Portability * High Class * Easy Handling

Selling Mfg. Co.

Faribault, Minnesota

C-Cruise...A Re-Ride—Bonanza

C-Cruise Corp. Seventh and Murlark Avenue, West Salem, Oregon

FLYING SCOOTERS

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EIGHT CAR . . . PORTABLE RIDING PARK RIDE . . . KIDDIE RIDES

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OCTOPUS . . . ROCK-O-PLANE

FLY-O-PLANE . . . ROCK-O-PLANE

Portage One Rides of Proven Performance. Write for 1949 Delivery Schedule and Prices.

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Smith & Smith

Accepting Orders Now for 1949 on Our Famous Adult and Kiddie Rides

* Kiddie Boat Ride

* Rock-O-Plane (18" and 22")

* Kiddie Airplane Ride (Fluid Drive) . . . Ocean Wave

* Kiddie Chairplane

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Springville, N. Y.

H. E. Ewraft Co.

Famous Merry-Go-Round and Kiddie Rides

Kiddie Auto Ride . . . Kiddie Street Car . . . Kiddie Whirligig

Kiddie Forty Wheeler . . . Kiddie Acroplane 12 Ft. Merry-Go-Round

Write for Catalogue.

3220 Q. Victory Blvd. Burlington, Calif.

February 1949
Detroit Race Group Seeks To Strip Track

WASHINGTON, Feb. 12—Carnivals and parades in January have increased at the fairgrounds in a race track of $1,600,000 worth of property and fixtures installed by DRA since 1933.

The DRA, which lost its lease at the track, claims that it owns the barns, fire alarm boxes, siren, fence around the park, fire hydrant, Steak-Jean Club restaurant, flood lights, superintendent's house, beds from the hospital, venetian blinds and shower-baths in the shower rooms.

Disused Contentions
Boyle and George Lewis, DRA president, point out that the DRA had a right to some items but insisted that, under the terms of the lease, the State was entitled to most of the improvements made since 1933.

Boyle, however, had different ideas. He said, "We maintain we can remove everything we put there, including all buildings and all other improvements because they are personal property. Even the buildings are personal and we say so in the lease." He said, "We built the clubhouse and barns there for a specific purpose, not to accommodate the carnival. We are entitled to all the property we put there, horses, show horses or riding horses, but for race horses only. As such, they are fixtures for a specific purpose and, therefore, are removable."

Lease allegedly the Fag and Lewis indicated they would attempt to reach some sort of an agreement on some of the fixtures and then throw the matter into court for a decision on disputed fixtures.

Dade County, Fla.
Annual March 4-13

MIAII, Feb. 12—Fourth annual Dade County Fair will be held here March 4-13, sponsored by the Miami Chamber of Commerce, Bob B. Shriver's, is general manager, and Boris Jordon, manager of the Georgia State Fair, Macon, is managing director. Other fair board members are W. L. Dickey, chairman; Harry Houston, Dr. R. H. Baldwin, Ray Williams, Norman C. Howard and Robert C. Booth.

This year the Redlands district of the Florida Gulf Coast, with its rich agricultural area of Florida, will be combined with the Dade County annual, the federated general manager will supervise the Redland section.

On the midway will be James E. Shively.

Griggsville Sets Dates

GRIGGSVILLE, Ill., Feb. 12—At the conclusion of the Illinois State Fair, the directors of the Wisconsin State Fair Association all officers were re-elected, Frank Penniman, president; Clarence Kaytor, vice-president; H. S. Hunter, treasurer; J. R. Skinner, secretary; Mrs. F. H. Newman, assistant secretary. The fair will be held June 7-8.

Touring Kidland Planned For Chi

CHICAGO, Feb. 12—Frank Winkley, thrill show and auto race promoter, visited The Billboard offices yesterday (11). He said he is contracting 100-mile standard stock car races at the Mississippi Valley Fair, Davenport, Ia.; Sioux Empire Fair, Sioux Falls, S. D.; Minnesota State Fair, St. Paul, Minn.; Free Fair, Topeka, Kan., and Free Fair, Kansas City, Mo., this summer, with living costs also down about the same.

N. E. Sports Show
Gate Showing Gain

BOSTON, Feb. 12.—Excellent gains in attendance at the New England Sportsmen's Show, held last weekend, which opened Feb. 9 and will run here February 5 under the direction of Campbell-Farina Expo, have been reported. Indications are that the show will easily eclipse the 1939 record of $55,000. Excellent displays, especially those of the show bands led by Jimmy Dorsey, Bing Crosby, Ann Curtis and Adolph Reifer, Olym- phia, are a few of the points that are drawing crowds. Jim Running and Company, Detroit, have made a big hit with their C. H. N. barrel racing; L. A. and H. G. Mouton and Chick Noyes. Pitchers are venturing such items as potato and apple peeling machines, fountain pens and pocket knives.

Gov. Fred Payne of Maine, visited Governor's February 7, with Governor Dever, of Massachusetts, coming February 9. Douglas Fairbanks, Jr., and Dorothy Gish, were also visitors.

Phil Perkins made his first appearance as C. B. P. manager with CEP, coming here from St. Louis and Minneapolis, where he managed similar shows. Eddie McDonald, is handling publicity.

52 Blaze Destroys Cattle
Barn on Danbury Grounds

DANBURY, Conn., Feb. 12—Large wooden cattle barn on Danbury Road was completely destroyed by fire last week with a loss estimated at several thousand dollars. The barn, owned by John W. Leary, general manager of Danbury Fair Corporation, was in use only one year. Leary's barn was fully covered by insurance.

Haiti Plans Bicentenary
PORT-AU-PRINCE, Haiti, Feb. 12—The Haitian government has been planning for an international fair this year to commemorate the bicentenary. Several countries have already signified their intention of participation in the fair. In addition to its exhibits, the fair will have an amusement zone for which J. C. Laurent is seeking the co-operation of ride operators and showmen.
Indianapolis
Show Scheduled
Feb. 25-March 1

PORT WAYNE Ind., Feb. 15.—Anticipating a minimum attendance of 20,000, the annual Indianapolis Sports and Tourist Show will be held under way at Beal Field, five miles southwest of here, Friday (25) and run thru March 1. It is sponsored by the Port Wayne Junior Chamber of Commerce. Harry E. Smythe, owner-manager of Buck Lake Ranch, Angola, Ind., will be in charge. Some 170 exhibits will include everything under the title of "Sports and Traveling." Acts already inked by Smythe, at present vaudevilleing in Hollywood, include: Bobs; one of the big bloodhounds; Lou Paylor, three-time U. S. soccer champion; Hamilton Canning, another national ranking table tennis star; Walter Jenner, with buddy, the seal, and Philmore, the jaguar.

Cold Wave Fails
To Hinder Plans
For Orange Show

SAN BERNARDINO, Calif., Feb. 12.—An unprecedented cold wave, resulting in an estimated $90,000 damage to the citrus industry, is having a little effect on the National Orange Show schedule March 10-30, George G. Henderson, Jr., president, announced. Feature displays have been erected on county and city squares and every available space for growers and marketing organizations to show what is still coming in, Mr. Henderson said. Tulare County's anticipated $40,000 citrus industry will be represented for the first time. Duration of the show this year will be "Famous Days in California." The new $600,000 auditorium on the fairgrounds near completion. Other improvements are the extension of 10-foothigh exhibit, raised 80 feet in length, which is 60 feet longer than in 1949. A feature of the show will be Olesen and Johnson's Helisappoline of 1949.

Webster Parish, La., Picks
New Directors of Free Fair

MINDEN, La., Feb. 12.—New directors of the Parish Free Fair Board were elected here by the 19 schools of the parish. The board, composed of G. Q. Parmenter, marshal, and the directors by schools are Sibley, Mrs. George Rea, Dokline, Edwin Holder, J. M. Brown, D. C. Stovall, B. C. Georgia, Howard Reynolds, John Boscher and B. S. Smith, Cotton Valley, John A. Moody and Ralph Dibbets; Dudley, A. D. Hoyle, Shreveport, Mrs. Fulton Morgan and William Craig; Sarepta, G. G. Bradley, Eunice, Mrs. L. M. Glessner and Mrs. J. Farnell, Minden, Jack Batto, H. O. West, T. J. Campbell, Frank Kruze and H. E. Andrews, and Heffin, Mrs. Betty Joe Robinson.

Wood County, O., Ag. Soc.,
Skeds Meeting March 1

BOWLING GREEN, O., Feb. 12.—The new Wood County Agricultural Society will meet here March 1. The society is organizing and approved by laws and a constitution. W. G. Holmes is temporary president and 143 members have been enrolled.

The 14 of the 21 Wood County townships now represented are Plain City, Middletown, Grand Rapids, West St. John, Perryburg, Milton, Portage, Freedom, Liberty, Henry, Montgomery and Bloom.

If Batt Sired the Idea, Why
Shouldn't It Have His Name?

FLINT, Mich., Feb. 12.—Dr. Louis II. Firestone, president and general manager of Flint Park and winner of the Franklin Award at the recent National Association of Amusement Parks and Bazaars convention at Chicago for the best business promotion during the year, told the board this week that he believes the award should be continued in name because Batt fathered the idea. Firestone's statement followed a suggestion by Batt that the annual National Association of Amusement Parks and Bazaars (The Billboard, January 19) that amusement enter-Pring is an annual trophy, thus affording him an opportunity to offer business men an annual award.

The fact that the award is Batt's idea should not bar him from competition, said Firestone, "because the subject matter is judged by a committee and that means that it is subject to the opinion of the professor who is the best person in the business.

Firestone believes the award is a stimulus, and an incentive for every one in the park industry. It is a masterpiece award, that is only a symbol, but the out-

resulting ideas that it conveys to pro-

votional thinking leads to construc-
thion ideas that may be imparted to all of us in a beneficial manner," he said. Firestone pointed out that many old ideas become valuable when they are given a new twist by an operator.

Quite often, he says, the same twists are learned by reading and the inter-

ers of thoughts at board meetings, and that such papers and that should be avail-

able to interested parties.

Firestone who won the 1948 trophy for his work in getting President Truman to deliver a major political address at Flint Park, pledged his continued effort in other promotions that may help his park and the amusement association's membership. To illustrate his belief that the board's procedure in exchanging promotional ideas sub-

mitting by different minds may help others, he cites the many operators who have written him requesting information on the subject which gained him the award.

The industry is entitled to com-
mendation for its trend in recent years of streamlining parks with mod-

ern buildings, landscaping, etc., and this should be continued, Firestone said. This was done because of the natural flow of business, he declared.

"In times of plenty and the casualty's lack of money, promotional thoughts have been neglected, but the outlook for the coming years will force us to seek business thru promotions.

"Too little time of the association's annual meetings has been devoted to this regard, said Firestone. He believes, however, that the part Decem-

ber meeting gave impetus along this line, but that the time allotted was too short. "The favorable expression of notes heard after the meeting should encourage continuation of such dis-

ussions," said Firestone, and the award should be continued yearly to bring out the best in promotions. If Harry J. Batt has the most outstanding promotion of the year he should be entitled to the Harry J. Batt troph-

y."
Atlantic Exposition
Extends to 10 Days;
Names New Officers

RICHMOND, Va., Feb. 12—The
board of directors of the Atlantic
Rural Exposition voted to extend
the run of the exposition’s annual to 10
days instead of the usual six. Dates are
September 29-October 8. Officers are
Herbert B. Thompson, president; E. M. Hazelwood,
vice-president; and General Manager
Robert H. Carter and Buford Scott,
both of Richmond, vice-presidents.
Josephine M. Sheppard, Richmond,
secretary; James M. Ball, Carrell,
treasurer; Richard W. Moulton, Jr.,
Richardson, assistant director.

101 Ranch Plays Sanford
SANFORD, Fla., Feb. 12—A tab-
loid version of the 101 Ranch Real
Wild West, headed by Col. Zack T.
Miller and managed by Milt Hinkle,
opened a three-day stand here Fri-
day night (11) on Seminole High
School’s football field under auspices
of the local Lions Club, reported Col.
Miller. The chief cowboy, T. M. Miller,
the gate is $1.25 for adults and $0.75 for
children. An advance sale of
savings of $60 on adult tickets
and $30 on children’s duets. The full-
time show opens Labor Day in Sanford
season April 7-9 at Gulfport, Miss., to
be followed by dates at Macon and Augusta, Ga.

Winter Fairs
ARIZONA
Arizona-Midway Tent & Awning Co.,
Phoenix, Feb. 9-28. Evening Festi-
val, Fri. & Sat. at 8:30. Box Office
Opens 3 hours prior to Fair. Special
Train from Phoenix. Ticket prices:
Adults $1.00; Children 50¢. All
young people under 12 are admis-
sible in the Noblewoman tent free.

SUFFOLK, Va., Annual Changes Ownership
SUFFOLK, Va., Feb. 12—Four
County Fair here was purchased re-
cently by Larry Briggs, local au-
tomotive dealer, horseman and stock
breeder. Plans call for erection of
two exhibit buildings, grandstand
repairs and new entrance arch.
Officers are Briggs, president; John
Covington, vice-president; Esther
Wright, secretary-treasurer; Rocco
Marchese, midway- concession di-
ector, and William C. (Bill) Murray,
publicity and advertising.

Equipment Sought
For Bagdad Spot

NEW YORK, Feb. 12—Amuse-
ments interests of Bagdad, Iraq, are
working on a projected amusement park
there and are trying to secure rides
and equipment from British and Ameri-
can manufacturers.

N. E. Dampour, director of Eastern
Commercial Corporation of Londen,
England, is checking on available
rides and devices for the Bagdad
park, which will extend Chinese
interests in other cities before returning
to Europe.

Clifford Sherriff to Head
Swift Current, Sask., Org.

SWIFT CURRENT, S.C., Feb. 12.
—Clifford Sherriff was elected presi-
dent of Swift Current Agricultural
Society, succeeding J. F. Fitch, presi-
dent the last two years. Vice-
presidents are Ken Abercrombie and
Fred Podolak.

Pearl Grey, secretary the last two
years, and Gladys Rounds, treasurer
for the same period, will both serve
as a secretary-treasurer has been
appointed.

Harder Chatham, N.Y., Prexy

CHATHAM, N.Y., Feb. 12—Charles
E. Harder was named president of
the Columbia County Agricultural
Society, succeeding A. J. Reiner,
recently. Other officers named were
Aaron C. Grunt, vice-president;
Charles A. Dangor, secretary;
O. Hoffman, treasurer, and Fred
Holzagger, W. Gordon Cox, J. Vincent
Hartigan and Fred N. Dorn, directors.

Hodapp, Cox and Hartigan were
elected for three years, and Wills
for one. Fair will be held September 3-5.

One-Day Excursion Trains May Return
To N. J. Shore Spots

ATLANTIC CITY, Feb. 12—One-
day train excursions to this resort
may be restored as a result of a
campaign launched by the Atlantic
City Amusement Men’s Association,
according to Secretary Edward J.
O’Keefe, who reports that railroad
officials are working on the plan
and will inform the group when a decision
has been reached.

O’Keefe contends that such excursions
were once the backbone of Atlantic City’s business, and in view
of present conditions, it is desirable
to revive the trips which were dis-
continued during war years. Both
lines are also being pressed to
resume bargain fare.

Railroad officials intimate that re-
sumption of the excursions, if de-
cided upon, would find the same
service provided to neighboring
ports, such as Wildwood and Sea
Isle City to Atlantic City, plus a
benefit to a larger extent than Atlantic City be-
come, as they drive from lower-income

Suffolk, Va., Annual Changes Ownership

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elected for three years, and Wills
for one. Fair will be held September 3-5.
New ESE Bonds Set, Okay Net Untabbed, Officers Re-Elected

SPRINGFIELD, Mass., Feb. 12—Issuance of new bonds in the reorganization of Eastern States Exposition here is expected to start about March 1, Charles A. Nash, general manager, reported Monday (7) at the annual meeting of the board of trustees here.

The exposition to recapitalize the exposition, which were put in motion a year ago, will be eliminated April 15. Nash reported. New bonds will pay holders 4 per cent interest, the outstanding mortgage issue falling due in 35 years, the second mortgage in 50 years.

The exposition's current tax assessment problems with the board of assessors of Springfield, which has levied taxes on the Coliseum and four State buildings owned by Maine, New Hampshire, Vermont and Connecticut, were outlined by Joshua Brooks, hon., and head of the tax-commission. No recommendations for action were made.

Profitable

A satisfactory report on exposition earnings during the year was given by Robert H. Cleeland, treasurer who, however, that due to various complicated expenses, costs of which cannot be predetermined, no statement as to net profit for the year is available.

All officers were re-elected as follows: Joshua L. Brooks, honorary president; Howard W. Selby, president; Irvin H. Maltby and George E. Williamson, vice-presidents; Robert J. Cleeland, treasurer; Albert C. White Jr., and Ernest J. Wheeler, assistant treasurers, and Charles A. Flash, general manager.

Four trustees added included Guy P. Butler, manager of the Maine Publicity Bureau; Harris W. Soule, Vermont Development Commission; Carl E. Manzell, president, and Eastern States Farmers' Cooperative, and Frank S. Lever, director of the Rhode Island Department of Agriculture and Conservation. This brings to 105 full membership on the board of trustees.

A.C. Convention Hall

Expects 100G Loss

ATLANTIC CITY, Feb. 12—City-owned Convention Hall anticipates another year of deficit operation, as it has since it was built in 1910. Taxpayers will have to foot the estimated loss of $100,000 of the year, the assessment budget approved by city council.

Total anticipated revenue is $725,000, with expenditures at $825,000. Actual anticipated revenue in the annual budget, required by State law, is $675,000, including revenue from rentals conventions and conventions. A balance of $50,000 of future appropriations will be collected for operation for operations in the 1949 fiscal year.

The budget provides $500,000 for personal services. Other expenditures, including costs of maintenance, advertising, procuring of conventions and costs of conventions, amount to $255,000, making the total anticipated cost $825,000.

Last year's budget anticipated an income of $720,000, and showed total expenses of $820,000. Last year's deficit of $100,000 met by appropriations from the city treasury.

First Irish Trade Show

DUBLIN, Ireland, Feb. 12—The first annual exhibition of amusement equipment and devices was held here at the Charleville House January January 14, February 4. This was the first trade show of outdoor and indoor amusement equipment held in Ireland and included exhibits from several British firms.
R-B's Tropical Transfusion
Trouble, Like Grapes, Comes In Bushes, Howard Suez Finds

DETROIT, Feb. 12.—Thurs Wednesday night (9), the Orrin Davenport Shrine Circus, here on a two-week stand, opened January 31 and closing Sunday night (13), played to approximately 170,000 persons, General Management of the circus was announced. This attendance figure, he said, was about 10 per cent ahead of the same period a year ago.

The show was handicapped at the start by inclement weather, but a springlike week-end (4-6) helped hype considerably. The show ended Thursday night (3) the show started drawing capacity of 11,000, with about 1,000 seated on park type benches located in the arena and with about 3,500 standees. This continued thru Sunday night, with some 4,000 turned away at the maine and night ordinary.

Advertising revenue this year was bid. Programs advertising drew $22,000 and sale of banners amounted to $25,000. Banners were placed tier staggered behind the roof of the State Fair Coliseum. An estimated $5,000 in advertising revenue came from the 11 Coke Bros., elephants, with space sold at $100 each. Each animal sold five times, so there were five complete walk-around the week ending a different pair of banners each time.

Springer Joins Polack
LOUISVILLE, Feb. 12.—Arthur Springer, for the past several seasons equestrian director of the Ringling Brother's Circus, joined Polack Bros.' Western Union office as equestrian director, it was announced.

E. K. Fernandez Show Bows To Honolulu Overflow Crowd
HONOLULU, Feb. 12.—The E. K. Fernandez three-ring circus, featur- ing Carlos Bestly and his sons, and the Cristiani family, bowed in the Honolulu Stadium here March 1, to an overflow crowd of 4,000 persons. It was one of Honolulu's largest circuses in history. Admit-

Det. Shrine Attendance Ahead of '48
Advertising Revenue Big

Barlow’s R-B Model To Feature Opening Of Ringling Museum
SARASOTA, Fla., Feb. 12.—When the Ringling-Barnum circus takes to the road later this spring, the program will be stronger than at any time in recent years. Work, now being pushed, will give the management the chance to form a new parade, the shift to a jungle motif infusing an abundance of color and much eye-appeal, all in the traditional circus manner.

The circus is scheduled to open at Sarasota, Fla., March 1, after the prevalee thaw, except for the section devoted to polar bears, which will offer fronts dressed up feezing with compelling Arlette-like scenes. All the other ages will flash fronts depicting a jungle.

Barlow’s R-B Model To Feature Opening Of Ringling Museum
SARASOTA, Fla., Feb. 12.—When the Museum of the American Circus, one of John and Mable Ringling Museum, officially opens Monday (14), the Barnum & Bailey, Barlow and Bailey, across the street, George B. Barlow, Sr., formerly of Lon-ton, N. Y., will be featured.

Every component of the Ringling museums, the model set up on stage at one end of the meeting room where the main part of the building. Barlow was in Sarasota for the installation.

Even on a scale of one-half inch to the foot, the big top stretches 20 feet, 9 inches, and would cover 10 acres. At nightfall, the walls transform the limitation of the stage, only the front half of the tent has been put up. The blue backdrop that suggests the sky, and the green, sawdust-and-skrim boards that look like the grass on a circus lot. In the foreground stands the gaudy and hectic decor, in the background blackboard painted in blue and red. Suddenly the scene changes behind high painted billboards that tell all the attractions of the show, and the wagons and flowers of small carved wooden figures of circus personnel.

Jungle Theme In Menagerie Set by Exes
Motif To Prevail Throughout
BARBARA, Fla., Feb. 12.—When the Ringling-Barnum circus takes to the road later this spring, the program will be stronger than at any time in recent years. Work, now being pushed, will give the management the chance to form a new parade, the shift to a jungle motif infusing an abundance of color and much eye-appeal, all in the traditional circus manner.

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PREVAILING JUNGLE MOTIF

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PREVAILING JUNGLE MOTIF
Dressing Room Gossip

E. K. Fernandez

Most of the members took the five-day trip by boat from San Francisco to Honolulu, adrift the SS General Harriman, for four days before the opening of the show. That was the period when the plans are for three weeks in Honolulu, one week in Maui and one week in Kauai. When we were leaving San Francisco, no one had a chance to see the ship's personnel that there were show folks aboard because we left the shores of the strait of Juan de Fuca! The amount of time spent in Honolulu was long enough for the animals to be taken care of but not enough time to get the circus to the mainland. Therefore, I was willing to sell it at a bargain to the New York committees.

Polack Bros.' Western

The date in Fort Wayne, Ind., was played on a stage. How Soldiers' Longfellow and his props hands hung it. The logistics, including the lighting of the bell equipment, is hard to understand. It was a little tough for Shakers Madison, Alex Konyet and others with animals. They had to walk the animals 12 blocks, there being no stable in the building. It looked like Old Time Week in Fort Wayne. The Polack Bros. Tent Unit had the week off and came over for a visit. Among those who visited were Adolfo, Mary Schaller, Delbert, Ed Raymond, Kinko and wife, Melba Stark, Nell Ferris, Louis, Melitta and Wicen, Adrianna and Charly, Mrs. Borsa and the Borsa kids and Juanita Lopez.

Other visitors were Otto and Rena Greency, Josephine and Wayne Larey, just back from Europe and Australia; Helen Reynolds and her husband; Dorcas Kinger, Helen Biltie, Viola Rooks, Nick France, Nick and Dorothy, Mrs. Daniel and Terrell Jacobs.

The date was the week—Chesler Sherman, after fourteen years in show business, had to carry Dana in a costume rehearsing the tooth gap. One would never know by watching the Flying Wallendas and Royal World! Also, those difficult tricks with a badly maimed, and broken finger.

—FRED GEIST.

Winter Quarter's Mills Bros.

CIRCLEVILLE, O., Feb. 12—Congress, with the exception of Crooks from Circleville and Preble in Chemung, has been training and building work at Mills Bros., quarter's here. Sammy Burnham, chairman of the Merchants' Association, and Mrs. Josephine Allen, recently returned from a trip to Buffalo, Cleveland and Jackson, are preparing the city. Billings are stepping up their visits between Cleveland and here, attending to details for the opening here April 16.

Doe Waddell, 63-year-old circus performer, is touring Ohio speaking before groups and clubs and looking for a job to add, another account to his long string of touring years.

Bridgeport Slates Festival Honoring Barnum's Memory

BRIDGEPORT, Conn., Feb. 12—Bridgeport's Barnum Day Festival, which was recently held, was attended by many local citizens to honor the memory of P. T. Barnum, has received approval of the House committee to the trade committee of the Chamber of Commerce. The proposed celebrations is tentatively scheduled for some time in June.

T. Tupper, general agent of the Ringling Bros. and Barnum & Bailey Circus, informed the committee that the circus may join the city in paying tribute to Barnum. The Municipal board is to play Bridgeport about June 14, but might be able to alter its route to some extent if advisable.

WANTED TO BUY

2,000 BLEACHER SEATS

Answers and general admission. (Billie and Bluen.) 500. Field with 10. Field with without small field, Field with without big field, 100 Portable Exhibit Booking. All must be in A-1 condition. Also interested in purchasing Full Ticket or passes for any main shows. Also Riddie Book. Write.

ASSOCIATED AMUSEMENT PRODUCERS

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ROYAL CIRCUS AT LIBERTY

For free Act, Parks, Fairs and Celebrations. Can do 15 minutes to 1 hour. 2 Shows. Live Pony Merry-Go-Round. Phone or Wire

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1400 East 58th St., Cleveland, Ohio

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CANDY BUTCHERS

Select Butchers also Lacies in work stands. Show open Feb. 15. Good sleeping quarters. Phone or wire. Good food. Contact immediately.

—Rogers Bros.' Circus

e/o Walter Harte

Edison, Ga.

PHONEEN

For West Coast Dates. Write

HARRY ALLEN

1010 No. Madison
Los Angeles, Calif.

GENERAL AGENT WANTED

One who can get three towns each week and put up small amount of paper. Salary $900. We furnish sleeping car, etc. Start immediately.

PAN-AMERICAN ANIMAL EXHIBIT

CHILPY, FLA.

EXPERIENCED PHONE MEN

Wanted by National Advertising Company, T and Terrible, 10 stories. Expanding territory. $25 weekly plus per cent. Apply K. S. NEWCOMB, 153 W. 67th St., New York, 23, N. Y. Phone Alpine 0207. or Mr. V. T. RILEY, 801 Saenger Building, Louisville, Ky. Phone Wabash 5126.

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304 Thurman Ave.
Columbus, Ohio

1948—CIRCUS PHOTOS—1948

160 B, 17th St. (near 10th St.)

175 B, 17th St. (near 9th St.)

175 B, 17th St. (near 10th St.)

175 B, 17th St. (near 10th St.)

175 B, 17th St. (near 10th St.)

JOHNNY VOGELSON

710 DAD

MILLER, MICH.
HENRY MYERS, retired clown who made Mobile, Ala., his home since his retirement several years ago, died recently in Mobile. He had clowned with most of the touring circuses, among them huge circuses, J. C. (KID) KOSTER, who recently was ahead of the Bob Hope Show in its 30th year, and also one of the Cleveland Indians, billed for opening of the Detroit Shrine Circus. JIM and DONNY RUS, midget clowns, drove to Flint, Mich., and caught the Polack Eastern Unit, on its last week. JOHN- NY WELDE and daughter, together with three brown bears, recently arrived in Mobile, Ala., coming from La Guaira, Venezuela, where they were being performed with much success. They went to Memphis to play on a show for the Shriners.

The hurry of a former to get a strong- armed gate was the by-product of his horse-least. Four days extra is only the hurried a bill to get down the road.

WAYNE G. NEWMAN, Danville, Va., marks horses will leave his stable to make a cruise to Edison, Ga., to join Rogers Bros. Circus. The 124-fi-wheeler show South Australian Shrine auspices. . . . JAKE J. JORDAN, camp manager, was billed as "Clown Cop Cor- dician," recently came from a circus. DONC CANDLER notified him for the Cincinnati, Ohio, show. Cander works under the name Scotty the Clown.

Many sutures, when looking for the medicine, they're hunting for an es- pecial medicinal.

FRED K. MOUTON, who worked Ward Bros.' Shinee show at Shreve- port, La., will be with EMMETT B. BILLER, and their Circus this season. . . . TINY SMITH, who handled the Ford act, has been re- leased from Dade County Hospital, Miami, Fla., after two weeks treat- ment for drunks. He was hired for his act to William Ketrow, of Kay Bros. . . . Circus will be with Billy Bros." Circus in 1949. . . . MRS. MADELINE PARK, animal buyer for E. A. Cooke Bros., received employment in the February issue of American Shows and the International magazine in the section. Mrs. Park recently returned from India with four elephants, two tigers, two snare dogs, and two tigers, paying $1,500 each for the bulk, $500 below the original figure.

Tragedy of the circus business is that circus operators will never grow up to be responsible drivers.

WILLIAM T. LINNEY, circus fan, who died February 9 at his home in Fort Plain, N. Y., was well known in the white top field. He, with GEORGE DUFFY, of Fort Plain, were charter members of the Circus Fans Association, and visited many of the stunts year by year, including the Ring- ing-Barnum openings in New York City during the last 16 years. They attended all conventions of the CFA, including its organization meet in 1926 in Washington. Letters show.

MRS. LAURA ANDERSON and MRS. GEORGE ASHLEY have been invited to Miss D. CRUMP, manager of Bailey Bros., to handle con- tracts. Letters show that if it is rumored that Denny Helms will file an inter- esting and intelligent entertainment on the Bailey show this season.

An anecdote said on closing night: "One moves into a berth with a suitcase in the options, a truck to the new show...." EUGENIA SCHEIBER-MIJARES, daughter of CHUY and BAPTISTA SCHEIBER-MIJARES, well-known in Europe, was recently married to AAGE HANSEN, secretary of the Danish-Mi-
Bert Nevins Offers To Donate Park Promotion Award '49

NEW YORK, Feb. 12—Bert Nevins, veteran publicist who heads a number among his associates of that Planetoids Park, has offered to donate an award to the person who outdoes the best promotion stunt during the 1949 season.

The offer comes at the result of a story carried in The Billboard a few weeks ago quoting Berry J. Batt, president of the National Association of Amusement Parks, Pools and Beaches (NAAPPB), who stated that an award be made each year by a different person.

Nevins Makes Award

In a letter to Batt regarding his offer, Nevins said, "I think your idea of an annual award for the outstanding park promotion of the year is an excellent one. Also believe your idea of having this year in the way of rides and other forms of entertainment.

2. Officials are open to suggestions, but any suggestions regarding kiddy land and kiddie zoo must be something attractive and out of the ordinary and not just a place to put in rides and animals.

3. The park fairly basis and provides a backdrop of railroad fair for good public relations and is not an event to grab nickels, dimes or quarters.

4. Responsibility for the use of the car on such a large scale with the railroad fair and officials will not be a party to turn it into an overcrowded carnival or circus.

5. Fair officials would be receptive to an operation that would make it a good grounds attraction.

Bally said there is a possibility the fair this year will feature a Western village. In the village, he said, there would be a definite place for concessions that set a Western atmosphere, such as shooting galleries and Saloon and galleries. Such concessions, he said, would be rented out on a percentage basis.

Final Decision Up to Board

Final decision on all such things as a kiddie land, kiddy zoo and Western village, Bally pointed out, is up to the board of directors of the fair.

"Right now we would like to publicize the fact no contracts have been let, or will be let, for just a minded kiddie land and kiddie zoo," Bally said.

The board would set aside a strip of land 625 feet long and 160 feet wide for the kiddie land and zoo, if one is rejected. This, men in outdoor show business say, isn't too large to make for a novel or outstanding set-up.

Ask 390G To Run 2 Bridgeport Spots

BRIDGEPORT, Conn., Feb. 12—Clyde Shope, who heads the National Amusement Parks, Pools and Beaches, has recommended to the local tax board that building restrictions of the Pleasure Beach Park and Seaside Park, municipally operated and legal is to be $3,000,000.

This is $5,000 more than the current appropriation. Receipts from the two parks are expected to be approximately $450,000.

Mission Beach Plunge Opens Limited Sked

MISSION BEACH, Calif., Feb. 12—The Mission Beach Plunge opened here (1) on a limited schedule. This marks the earliest opening date in the pool's history. It is hoped the early date may make up for the loth time suffered in 1948 when the swimming activities were curtailed due to the pool's epidemic.

First pool event will be the SPAU Junior Championships and the National 150-yard Medley Relay March 11-12. The pool will be open at 10 a.m. daily and will close at 10 p.m. on the other days.

Average weekday attendance in April is 150, with an average of 500 on weekends.

Ready Luna, C. I. Frontage For Building

NEW YORK, Feb. 12—Long-delayed cleanup of what remains of Luna Park's fire-gutted Luna Park got under way last week when workers started demolishing charred remnants of the former funfair's ornate tower and archways which fronted on Surf Avenue.

Since the big fire of August 12, 1948, which ruined all of the park with the exception of a small section along the Surf Avenue front, the status of the spot due to legal squabbles and other complications, has never been settled and little has been done but to clear the site of loose rubbish which has made it an eyesore.

At the end of the 1946 season the 16 acres of the Luna Park area were reported sold to a group headed by Morton Wolf as a site for a $6,000,000 housing development. Almost work on the skeleton framework of the park's tower ride has had to be postponed from time to time when a spectacular fire, on October 2, burned out what little remained of the fire-gutted Luna Park.

Necessary Work

Aside from necessary demolition work on dangerous portions of what remains of the park's Surf Avenue facade, nothing was done to clear the area, which should be narrowed up another way when a spectacular fire, on October 2, burned out what little remained of the fire-gutted Luna Park.

Several months ago the Surf Avenue frontage, which consists of two parcels separated by a group of store buildings, was purchased by F. W. Steen and associates and headed by Joseph Benigno, owner-operator of several big rides at the Luna Park site, for a public place for amusement. But the property was listed on March 15 and sold for $200,000. Recently plans were filed for the transfer of the Surf Avenue plots and clearing of the site finally is under way. The Surf Avenue plot has been completed in time for spring occupancy and will house nine amusement concessions.

While no definite plans have been announced for the development of the rear portion of the Luna Park site, it is rumored that this will also be cleared and used, temporarily, as a parking lot.

Cleveland - Detroit Transportation Set

DETROIT, Feb. 12—Transportation to Put-In-Bay, on Middle Bass Island, Lake Erie, will be provided from Detroit and Cleveland again this summer, George J. Kowalcke, deep Detroit & Cleveland Navigation Company, has announced.

Firm is taking over the run, which has been discontinued for 50 years by the Ashley & Dustin Line, to provide the only scheduled excursion run out of Detroit next summer.

At the same time, Kolovich indicated the line will be running a limited run to Bob-Lo (Bois Blanc) Park on the north end of the Detroit River. The latter was offered for sale last month, along with the two 2,000 capacity steamers, by the operating company.
FOR SALE

BOB-LO ISLAND PARK

200 acres of beautiful picnic grounds, baseball diamonds, complete with restaurants, dance hall, roller rink, amusement rides, etc., located at the mouth of the Detroit River, twenty miles from downtown Detroit.

TWO LARGE PASSENGER EXCURSION VESSELS. Capacity, 2,500 passengers each.

DOCK AND TERMINAL PROPERTY at foot of Woodward Ave., Detroit.

FOR INFORMATION, WRITE

BOB-LO EXCURSION COMPANY

FOOT OF WOODWARD AVE.

DETROIT 26, MICHIGAN

ABSOLUTELY FREE

For Custard Operators

ONE DRUM OF THE NEW IMPROVED

TOTO

Artificially FROZEN MIX
JUST ADD WATER

ENOUGH FOR $50.00 WORTH OF BUSINESS

Here's what you do: Send us your check for $25.00 for one barrel of $25.00. We will then send you one 8-lb. drum of "THE NEW IMPROVED TOTO - MARS". The new. This offer is good until May 1, 1948. We will ship you absolutely free of charge only 20 pounds, but the rest you must pay for.

HOMIX PRODUCTS, INC.

165 BROADWAY

NEW YORK 6, N. Y.

FOR SALE

25 SKOOTER CARS

$3500.00

Operated during 1948 season.

Can be seen any time.

Also some parts to go with cars

RIEVERVIEW PARK

Des Moines, Iowa

FOR SALE

PARK CONCESSIONS AND RIDES

New is an unbooking opportunity for a good operator. All new rides and equipment. Great Lake Concession, building available for immediate operation. Located on island in Exposition Park in St. Louis. Must take possession before May 1, 1948. For terms and conditions, write for full particulars. Plaintiff to sign.

BOX D-135

1/2 The Billboard, Cincinnati, O.

ARCADE LOCATION

WANTED

In good amusement condition. Man with 15 years experience. Have 50 life pieces and can also use Princeton, Rife Range, or both.

F. D. BERN

703 S. Ashland

Chicago 7, Ill.
SYRACUSE annual on old site may go Labor Day week—have 5000C budget

ALBANY, N. Y., Feb. 12.—A near-record crowd, the fifth in succession, was on hand today for a new session of the New York State Assembly and Agricultural Fair So- cieties at the Ten Eyck Hotel here Sunday thru Tuesday (6-8). Biggest anticipated news mentioned concern the State fair this year at Syracuse. The subject was carefully skirted and no official comment was made, even tho the C. Chester DuMond, commissioner of the department of agriculture, culture and markets, and Bligh Dodd, who will head the future operation, spoke.

Unconfirmed reports set the dates for the first full week in September, which would include Labor Day, and favored revitalization of the old site. Including the admission to the fair, and not counted in the figures for the past, the annual fair is budgeted at $398,055. More than $50,000,000 in bonds would be needed for construction of a new plant, also in Syracuse.

J. Alfred Valentine, Mineola, was elected as president succeeding Bligh Dodd, governor, who was honored with a trip to New York W. Ray Converse, Falmyra, was elected first vice-president, and J. Victor Becker, Bothwell, second vice-president. Re-elected were Edward L. Williams, Schenectady; James A. Carey, Albany, executive secretary, and William A. Daughters, Chatham, N. Y., solicitor.

Wilcox New Exe

Oliver Wilcox, Penn Yan, was elected new director in replacing Faust, Re-elected to the executive committee were: George P. Madden, Middletown; Carl W. Lohmich, Schaghticoke; Gilbert T. Seelye, Burnt Hill; Ella E. Wooster, Batavia; Bert E. Bacon, Brockfield, and Glenn W. Keesey, Palmyra.

Edwin J. Bath, director of Ohio State Fair, said the "necessity to prevent the fair from gliding into commercialism and to protect them from perilous ventures and exploitations" was a challenge. "It seems improper for fair management to assume that the public needs something it doesn't have or doesn't know it wants," he added. "It seems proper for fair management to act in a responsible, precautionary way to accord the public its worth, its true value, at a time when the public is being exhorted to constant improvement and to appeal to ever increasing participation in a fair just one bit in competition with other organizations or functions."

Exhibits Discussed

C. D. Scott, supervisor of exhibits for the General Electric Company, Schenec- tacy, said, "Starting differences exist between the basic information available from the manufacturers and that available on other advertising and sales promo- tion. The problem is not that less recognition generally is given to exhibits as an element of present-day sales, but that it is accorded to other promotional methods, such as advertising and personal sales pam- phlet. For commercial exhibits at fairs and other expositions have a well-defined and integrated marketing scheme, and are of great effect when used as a means of communication between producers and large numbers of consumers."

A forum on covered stages, led by George A. Hamid, pointed out the advantages of the covered stage, outlined the effectiveness of a covered stage (See Albany Pull Inn on opp. page).

THE BILLBOARD

OFFICIALS Silent On State Event

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FAIRS-EXPOSITIONS

Communications to 185 R. Clark St. Chicago 1, Ill.

February 19, 1949

TOP CROWD At N. Y. CONVENTION

Iowa Annuals Pay 247G in Tax

DES MOINES, Feb. 12.—State and county fairs in Iowa paid nearly $250,000 in federal admission taxes last year, E. W. Willianm, secretary-treasurer of the Fair Managers’ Association of Iowa, reported.

A total of $247,749.73 was paid by both State and county fairs, with the State paying $62,914.27 and county fairs $184,835.46.

The report included figures only on federal admission taxes.

69 of the 93 county fairs reported gate admission tax $248,890.26
38 fairs reported grandstand admission tax $69,550.08
4 fairs reported dance pavilion tax $1,068.10
3 fairs reported midway tax $1,881.21

Total county fairs $315,525.46

STATE FAIR

Gate admissions $28,623.01
Grandstand admissions 23,962.41
Horse show admissions 2,507.93
Dance pavilion 1,290.42
Horse-pulling admissions 277.00
Midway admissions 20,064.64

Total State Fair $63,514.27

Grand total $247,749.73

N. Y. Meeting Notes

Geo. A. Hamid Jr. a Benedict; Record 500 at Albany Banquet

By Jim McHughs

vocalist, and Geethiah, unclesiah.

Winestone Warbler

Winston, the wife of J. F. (Irish) Horn, front man for Jack Kochmann’s Hell Drivers, worked Baby Face and an Irish Link. He reported top favorites with G.L. when she toured the Pacific theater with a UFO troupe managed by Irish.

Fair excess were properly impressed (all this wasn’t the money), and at least two o’clock they’d like to have her in their shows. Her future holds possible tie-up with top record company to do kiddish.

Agency head, Al Martin, who headquarters in Boston, reported his best score to date for this meeting with a total of six as- mists, including, revues. He preceded the territory for the first time only a couple of years ago, but after well, been entangled with New England. Al reports his peak bookings at a record peak. Jimmy Lynn was on top to represent his Jimmy Lynch Deah Dodgers, an auto show thou shoe billed in the East Dade Morris.

Fathers-Son Combo

Dick Coleman, head of Coleman Bros’ Showroom of Midtown, Conn., carried on negotiations with the assurance gathered in 12 years of eraling in the same territory. Dick is nursing some nearly healed cracked ribs he received in a recent car ac- cident. He leaves next week for Florida where he will ride out until he opens winter quarters next month.

He was accompanied by his son and right-hand-man, Frank.

Visiting delegates included Arthur Foster, of the National (NY) State Fair, who heads the Beef Expo, and Irving Jarvis, assistant manager, of the Dakota (N. Dak.) Fair. Patting enthusiastically, bemoaned the mild weather and lack of snow. Henry Knoll, of the International Fire Extinguisher Association, was hospitalized Wednes- day (4) after suffering a heart attack. He was on his orders to ex- tinct a district meeting of the associa-

Playtime Route

Harry Parker informed that Edward

Pari-Mutuel Bank Introded

By La. Solons

Gov. Would Appoint Board


The bill would establish the Iowa horse racing board to be composed of the members of the Iowa Racing Board appointed by the governor for four-year terms each.

The measure would permit 150 days of racing in Class A counties with an application fee of $4,000 and a 15-cent pari-mutuel pool. With all the pari-mutuel pool up to $10,000- 00, consideration of the offer would run up to 6 per cent.

The board would appoint a com- mission to study pari-mutuel, an- nual salary of $6,000.

Proceeds from the pari-mutuel would be used to help finance the State’s soldier bonus, for schools, roads and charities.

Hawkeye Downs

Turned Over to All-Iowa Group

CEDAR RAPIDS, la., Feb. 12.—The Hawkeye Downs, situated in Iowa County, was turned over to Hawkeye Downs to the All-Iowa Fair Association under an agreement of $1,750,000 cash for 20,000-acre fair ground tract.

The tract was turned over to the fair association so the fair could use the grounds as a collateral for $5,000,000 needed for construction of a new youth center. Under the agreement the All-Iowa Fair Association did not make any profit from the sale of land, although if it had made a profit, the property would revert back to the city.

The tract was sold to a group of Iowan’s in 1937 after a business men’s group had owned Hawkeye Downs. Orig- inally, it was owned by the Cedar Rapids Chamber of Commerce. The fair association’s ownership was later sold, February 18, 1949.
L.A. County Annual To Build New Country Road; Org Drew 1,254,000 Persons in 1948

Work on New Thorofare Thru San Jose Hills Starts April 1

FOMONA, Calif., Feb. 12.—Plans for the 1949 Los Angeles County Fair include construction of a new county highway to ease the traffic bottleneck at the fairgrounds, a wider parking space, and improved facilities for fair patrons and exhibitors, President-Manager C. B. (Jack) Afflerbaugh reported at the annual meeting (4) of fair boosters. Final figures on the 1948 fair event showed an estimated 1,254,000 attended the 17-day run which placed it second only to the Texas State Fair. In order to make the fairgrounds more accessible to metropolis, a new county highway thru the San Jose hills will be constructed this year, Afflerbaugh disclosed. Work on the project will start April 1.

Adds Parking Space

The fair association recently purchased 82 additional acres for parking. Both of the new properties are now orange groves but as soon as the current crop is harvested the trees will be removed and the area blacktopped.

The fairgrounds property now covers 404 acres. In 1948 the fair association turned over 72 acres to the county with improvements valued at $3,000. Afflerbaugh said that the use of these properties the board of supervisors granted the association a 49-year lease. Prior to 1941 the association had transferred 48 acres of land to the county with improvements valued at $87,819.

Cost of the new parking area, plus 15 acres annexed in 1947 for a house trailer park, was $155,000, Afflerbaugh disclosed.

Muck Building Planned

“While our financial statement reveals a very satisfactory condition, we are facing with another building program this year,” he said. “Approval of the board of directors already has been secured for the installation of new toilet facilities on the second floor of the grandstand, and a 40 by 60 foot community building to be erected west of the administration building.”

Other improvements include showmen for the carnival area, the livestock exhibits, eight new rest rooms, two 50-stall horse barns, enlargement of the children’s nursery, addition to the administration building, widening of Pacific C. located east of the exhibition buildings; rearrangement of pari-mutuel windows on the second floor of the grandstand, and several new food concession stands.

The fair payroll for September and part of October was $302,319. Maintenance employees received $47,632, making a total of $330,941, which does not count wages spent on capital improvements, Afflerbaugh said.

Spent Two Million In '48

In order to prepare the grounds for the 1948 event, $2,000,000 was spent in association and State funds. Afflerbaugh reported construction of the new agricultural exposition building and new stock barns last year cost $1,000,000 which was furnished by State funds from the pari-mutuel system. In addition to this the association spent $181,973 for improvements which included a tore board, tunnel under the race track, grandstand stage, radio-television building, concession stands and fences.

Membership of the board of directors re-elected at the meeting were W. A. Kennedy, chairman; Afflerbaugh, Fred C. Froehde, Phil J. Curran, M. E. Fick, W. S. Williams, Arthur M. Dole, W. T. Wade, E. M. Willman, Raymond S. Smith, Hugh W. Stiles, H. L. Stoker and B. Chaffey Shephard. The following officers were reappointed: Afflerbaugh, president; Dole, vice-president; Shephard, secretary-treasurer; Mrs. Gladys M. Dunbar, assistant secretary.

ALBANY PULLS 'EM

(Continued from opposite page) stage he constructed at New Jersey State Fair, and Bernard Kelly, Malone, and Victor Fasceut, told of their project. Consensus was that safeguarded performances would shortly pay for the cost of construction.

Other speakers included Sam Rhode, president of Trumansburg Fair, on new ways for youth activities; Prof. Harold A. Willman, Cornell University, 4-H Club activities; W. D. Brown, secretary, N. Y. State Holstein Friesian Association, and Ralph E. Lewis, president, Federation N. Y. State Ayrshire Clubs on uniform classifications and health regulations; W. Ray Converse, New York State Fair, on result producing features; Edward L. Hansen, president, N. Y. State Fair, Inc., on plans for the new fair, on result producing features; Edward L. Hansen, president, N. Y. State Fair, Inc., on plans for the new fair; Dr. H. S. Moore, president of the National IAFE convention; Secretary Madden, Midtown Fair, and Fred Weismane, Jr., Chamber of Commerce secretary, on old-timers’ day; Frank Kingman, secretary, and Brickton, (Mass.) Fair, was unable to appear as scheduled because of illness.

Melville Has $175.80 Profit

MELVILLE, N.Y., Feb. 12.—The Melville and District Agricultural Society reported receipts of $175.28 for the summer fair and expenses of $497.35, leaving a balance of $175.09.

17TH ANNUAL COUNTOR COUNTY FAIR

NEW FAIR GROUNDS, NAVAL AIR BASE

Date March 29

20,000 FEET INSIDE FLOOR SPACE—100 ACRES FREE PARKING AREA

Want for Exhibit Building: Pitchmen, Demonstrators, anything that work inside, except Games.

SPECIAL EVENTS—FIRESWORE ACTS NIGHTLY

JAMES STRATES SHOWS ON MIDWAY

Address all wires and mail to: JACK W. FINCH, Gen. Mgr.

Office: 32 Tropicana, Arcadia, La., Los Angeles, Calif. Phone 21648.

FOR SALE—BRODHEAD FAIRGROUNDS

One of the largest County Fairs in Kentucky, Conists 26 Acres Land, 1/2-Mile Race Track, Grandstand, 5 Large Barns; Skating Ring Building, 50 ft. by 150 ft., and all kinds of equipment. A good time to begin for 1949 Fair. Price $20,000. Selling on account knew nothing about the business. Will pay for itself if handled right first year. Contact W. M. SHAFER, e/o Sample Shoe Store, Lancaster, Ky.
Show Fight
For N. Y. Fairs

No word on Syracuse—Stratus, Buck, Reid, Coleman
get the cream

ALBANY, N. Y., Feb. 12—Midway contracts were kicked around at the annual meeting of the state convention of Agricultural Societies from Sunday night through Monday morning, the hour of general departure, but not for want of interested discussion. Attention was keen, perhaps more so than at any time in the recent past, and infection which delayed the affixing of signatures stemmed solely from the impresario and admission agents.

The proposed 1949 operation of the big one—the State annual at Syracuse—was of keen interest to all show folk and especially so to those living near the fair and all those in college league operation. Altho rumored for the first full week in September, which would include Labor Day, no official word was forthcoming from Gerald I. Perdue, general manager of the fair.

Carnivals, of the department of agriculture, in the person of Arthur Dobos, manager, this year's fair will be held on the old grounds which will be remodeled and used.

Carnivals on Hand

The Carnival Association and Show, only railroad_organ playing annuals in this State, again has Bath and is expected to return Saturday. Several annuals and a few fairs will be held in Bath this season. The State fair if the nod is given. Owner of the fair is Mr. and Mrs. E. M. Carey of No. Bath.

Ross Manning inked Ithaca for the shows bearing his name and B & G contract with the showman.

Principal changes affected Justin Van Vliet, who reportedly has taken over as manager of the badlands, Ithaca, Ithaca, Ithaca, Ithaca or

GREENWICH.

Ray Callin, co-owner of Cettina & Wilson Shows, was on hand but just "vitalizing," since he said his org was set for this year. Gerald Sturell was on hand to represent World of Man.

Other show and ride ops attending the convention were Mrs. R. E. Bennett and Molly Decker, Joseph J. Kirk, woman show manager, and several Continental Shows; Ferris Rides and Shows; Lawrence Barr, and the Galley Shows, and no fair in Livingston, Jenes

Markville, N. Utica, Tallulah and Sulphur.

Give Blood for Own

TAMPA, Feb. 12—Members of the Greater Tampa Women's Association are giving blood, as well as money, to help fellow Tampa women, since a blood bank has been set up at Municipal Hospital and earmarked for use by showwomen. Goal is to build a bank of at least 50 people. Those started only recently. This in turn would be quickly depleted because of new showwomen. Since then the bank has been building steadily.

Serfass Inks
12 Annals for Penn Premiere

STROUDSBURG, Pa., Feb. 12—Lloyd D. Serfass, general manager of Penn Premier Shows this week announced plans for a 31-ride season. fairy inked total 12 and include Batavia and Caledonia, N. Y.; Huntingdon, Port Royal and Mansfield, Pa.; Chatse City, Va.; Carthage, Sangamon, Ill.; Greensboro, N. C.; Mt. Vernon, Marion and Walterboro, S. C. Celebrations already contracted will be held in Altoona, N. Y.; Mine-

Talkie

Old Saybrook, Conn. Albert E. Luddy, manager, this year's fair will be held on the old grounds which will be remodeled and used.

J. C. Weer Returns
To Biz, Will Have Rides With Jones

TAMPA, Feb. 12—J. C. Weer, former carnival owner who operated under the title of the J. C. Weer Shows, will come to this area to build and operate rides on this season's John J. Joyce Exposition, Morris Lipsky, co-owner of the Jones org., and Weer announced.

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Benefit Show by Tampa Org.
Tops 5G; Sets All-Time Mark

Tampa, Feb. 12.—The sum of $5,001 was raised at a benefit show by any outdoor showman's club, was realized by the Greater Tampa Showman's Association here Tuesday night (8) on Roy E. McMillin's lot at the Florida State Fair.

Final figure will probably be even higher, as the Seelmay club president, pointed out, as all of the ticket returns had not been made in time for tabulation the night of the show.

All money raised was realized without accident of any kind, Rosen said. Pay was held. And, in this, hiders were not permitted to far surpass the actual cost of running the show up for bid. Raynell Golden served as auctioneer during this phase of the program, after which Seelmay, the only speaker on the program, invited contributions.

Follows Largo Show

In short order, the total was run up to $4,487. Then several showmen voluntarily contributed enough to make it an even $5,000. Whenever Merle Evans, Ringling show manager, decided that the amount "should be more than $5,000," he attempted to sell another dollar worth put in that mark.

The fund raising here, coming in the wake of a highly successful benefit show held within a week ago on the James E. Strates Shows' lot at Largo, Fla., was spirited, particularly among Florida exhibitors who planned to build a club building in the near future.

Gypsy Sally on Bill

Benefit show's program was featured by the participation of both Gypsy Sally and Rrose Lee and Vernor. Gypsy, who will join Royal American when the shows begin their spring tour in February, was a member of Largo Carnival in May, and her husband was in charge of several days at the fair. Sally, who hasn't signed yet as to tour with any show over the full season, currently is appearing at the Prolie Club here.

In addition to Gypsy and Sally, others on the benefit program included Leon Claxton's Harlem in Havana, Frances Turner, Territorial from the Rand show; Harry Jarkey, contingency for several days in the area, and recently playing Larry Ford's supper Club here; Dancing Mortels, ballroom dancing; John Anna and Kirby, tap dancers with Raynell Golden's Girls, and Royal American Shows; this week only, Merle Evans' band, and Jeannette Socora, local singer. Couples who went into the show, as well as a few others, accompanied by Peter Burdick as chairman of the Ways and Means Committee.

Membership Mounts


Edward M. Hunter was presented with a gold lifetime membership card at the benefit show this week for his efforts in signing up and keeping America Shows within a year. It was the first such award made by the club.

Folk Pacts N. M.
Fair for 5th Year

ALBUQUERQUE, N. M., Feb. 12—Carl J. Ford signed contracts for the fifth consecutive year for the New Mexico State Fair, Roswell, October 4-7.

Folk has contracted the Hugo Zuncon canto act for 1949. Folk opens in Tucson, Ariz., February 17 for 10 days and will play three more spots in Arizona before returning to Tucson for the annual Arizona County Fair and Stock Show, March 23-27.

Al Wagner Signs Contract
For Laurel, Miss., Annual

LAUREL, Miss., Feb. 12—Al Wagner, owner, Cavalcade of Amusements, said here that his organ has been signed to return to Laurel, Miss., Fair, the week of September 25-29.

Contract was held last year by Hennes Bros.' Shows.

Hildrebrand Leaves Hospital
PORTLAND, Ore., Feb. 12—O. H. (Red) Hildrebrand, owner of the Portland Shows, has been released from the Veterans' Hospital here and spent several days with Harry and Daghe Philipps at their homes in Yakima, Wash. Hildrebrand is still getting around with a brace and cast.
STEAM TRAIN BURNS COAL
Can be used on passenger, freight, or
on any trip.

ATTRACTS CROWDS in any amusement park or
civic recreation center
You need a steam train to make real money. These trains are growing $2,500 to $12,000 a season: you can do it too in any town over
10,000. Many park officials give rent-free
concession just because of the crowd-pull.

OTIWAY AMUSEMENT COMPANY
Mrs. teams Train and Nickel Ride Trolleys 224 W Douglas
Wichita J. Kansas

CARBONS FOR 60" SEARCHLIGHT
Type T, manufactured by National Barone Co.
Made to make 84"-diameter searchlight; factory packed in 20 cartons to wood case.
P. 400 per dozen case. Insurance extra. Bituminous for large quantities. $4 per dozen case.
R. M. B. CORP., Los Angeles 20, Calif.

HUBERT'S MUSEUM
238 W. 42nd St.
New York, N. Y.

glass and porcelain, book art,
West Point and Revolutionary Art.
State salary and all particulars in first letter.

LESLIE'S TRAILER PARTS AND ACCESSORIES
Complete line of Trailer Parts and Accessories supplied at all times. Mail orders our specialty. Shipments made within 24 hours to all points.
In the U. S. A. Write: FRED HOBBS, 1930 Stewart Ave., S. W., on Highway 41 going south. Atlanta, Geororgia. February 12.

TRAILER ROOF SEAL

BOUCHER'S TRAILER SALES
Mathias, M. M.

WE BUY SECOND-HAND SHOW PROPERTY
With Emge, A. D. Co., Cushman, Melton, Rides, George Waddell, Rides, Oddie's Pancake Machine, Doughnut Machine, Dilly Bar Machine, St. Louis Carnival, Cleveland, Kansas, Cuckoo Clocks, Canadian. Want to sell your machine? Write now for complete details.
A. CURIOUS! STUDIO,
20 So., 8th St.

SAM SOLOF
WANTS AGENTS FOR COUNTIES AND TOWNS
For winter season of 1937-38.
No experience necessary.
Phone: 2343.Office: 19 W. 42nd St.

BRAND NEW LOOPER
Has over 90 days to name location. Has been running all winter and is worth over $3,000.00 on purchase price. Comes down with 251 buggies. Must be shipped immediately.

FOREST AMUSEMENT PARK, INC.
11th Atlanta Ave., St. Petersburg, Fla.

FOR SALE
3 Ton Dodge 10-16 dual wheel trucks and 72" Hubby, 10-16 twin wheel, in excellent condition, 13 $350.00, 25 each, 15-20 ton boiler Trimmer, 16-50. Send lowest offer.

GOLD MINER
775 Orange Blossom Rd., Plane 1940.

MIDWAY CONFAB

SAMY (ARKIE) SULLENS is continuing his campaign for the State Fair Hospital, Grand Rapids, and expects to arrange for the balance of the season.

CHARLIE (HENNIE) HODGES
Side Show and museum impresario, is confined to his home in Coldwater, Mich., after undergoing surgery in Coldwater Hospital.

When an agent returns to quarters from the track and finds everybody glad to see him, he usually asks himself, "What did I do that was right?"

CHARLES H. HODGES, Side Show proprietor, is covering in Coldwater, Mich., following his annual operation... MR. AND MRS. JOSEPH BENNETT, Royal Empire Shows, attended the Ontario fair meeting in Toronto.

Winter-wise showmen is one who likes to spend a few bucks before the sun and the temperature start dropping.

WILLIAM GANNON, former medicine high pitchman, now residing in New Orleans, writes that many pitchmen and hustlers are arriving daily in preparation for the annual Grand Carnival meetings held late this month... L. B. HARRIS, Lamb's Air Flight, owner-manager of the Lamb Shows, was a recent business visitor to Mobile, Ala. His trip took him from New Orleans, La., to a former airport there.

Sooner or later concession agents let their jackpots laminate on the truth about each other.

CURLEY MASON, general agent, American United Shows, has been a frequent visitor at the Circuit Inn, Yakima, Wash., operated by HARRY and MARGE CHAMPION. He is working on the winter shows for MADWHIDGE'S Western Unit... ROXIE HARRIS, owner-manager of Ohio Valley Shows, on his return from the Arkansas Fair meeting, visited his sons, Jack and Donald, who are stationed at Fort Knox, Ky., 82nd M. Tank Bn. CCB, Third Armored Div., Co. D.

Day following a fair meeting banquet is another day for the road. The two showmen had the thought that the guy you invited to attend your show didn't kick your show about.

IRENE HESTER is at her home, 2416 N. Main Street, Savannah, Ind., recovering from a major operation.

Major G. K. DEMPSEY, now as advance agent with the Granite State Shows and will handle agent quarters early in April as shows start playing New Hampshire spots April 21.

Only quys who are successes on fair book agents are the ones who can truly say by ear's what with the percentages.

DELBERT F. ROX, retired railroad conductor of Greenville, Pa., is known to showmen in that territory, cards from Lakeland, Fla., where he is spending the winter, that he will leave there soon for Mobile, Ala., to attend the Mardi Grass Celebration. While in Mobile he will be the guest of his brother, Walter B. Fox. ... STEVE HENRY, general agent, who represented Peppers All States Show at the Louisiana fair in Metairie, is located in Mobile, Ala., where he is working on a book for a local organization.

When a midway doctor took his stethoscope in a box wagon for reports, it set out on a medical tour.

EDDIE O'BRIEN, owner, Bay State Shows, will invade the South this year for the first time with his unit. FRED PERKINS, recently inked to general agent ROLAND CHAMBERLAIN'S Continental Shows, in reported seriously ill at the Kingston (N. Y.) Hospital with a kidney ailment. JOHN KILLOH, former carnival-circus op who exited from the field in the '30's, has now entered real estate business in Manchester, N. H. He attended the Massachusetts fair meeting... HARRY ROACH, concessionaire on the Finish Shows, is back in Boston with a sunburn and a new mustard after vacationing in Tampa.

Girl Show audiences know that the cute is both clever and beautiful because the gnomes interrupt her act often enough to say so.

ACE TURNER, who is at the Harry G. George Hotel, Atlanta, for the winter, will hit the road May 15th, MR. AND MRS. H. W. FISK, confectioners, are in Ft. Lauderdale, Ark., where Fiske is recovering from an operation at Good Samaritan hospi-

TAMARGA, N. M.

WANT TO BOOK
Merry-Go-Round, starting July 15 for weeks of runs. If necessary book celebrations for earlier dates. At fair dates we will be using two units. Also one or two good shows, starting May 15. Will buy Merry-Go-Round any condition; must be jumpers. We will rebuild in our own shop.

BODART SHOWS
146 N. Maple, Green Bay, Wis.

FOR SALE
No. 12 ELI WHEEL
With new Power Seat, Drive Wheel and other features.
1946 CHEV TRACTOR
1946 ANDREWS TRAILER
In excellent shape.
PRICE $6,200.00

JOHN KREIS
R. F. D. #1
TAMARRA, ILL.

SMITH AMUSEMENT CO.
300 Grider Ave., Galveston, Texas
WANT FOR 1937 SEASON
EARL TANSTAFF, 5314, 54TH STREET, INDIANAPOLIS, IND.
A. D. CO. wants guaranteed business.
SHY NELSON, 2220 E. 22nd, Indianapolis, Ind. Good proposition to invest in concrete, equipment. Can show you track and site. Hotel Wheeler, Dealer. Dealer Baby House, Duck Boys, etc., etc.

ROLLAND SMITH, 802 Madison, San Antonio, Texas

WANT

Partner with ability to furnish Flash for show. Have R and R Boys, Exhibits, Pigeon Shows, other. Prefer Show Owner. I have to back small. Cash Shows, need large. Will very glad to talk, C. 0. R. Check. If you have something please don't hesitate to write. ROBERT MIDDLETON
300 Grider Ave., Galveston, Texas 1935.

F. D. #1

WANT

Arthur Bliss, 520 S. L St., Kansas City, Mo. Have Dandies, Dilly Bar, etc., etc., etc., or Will make exhibits. Write address alone.

ROBERT L. MORGAN
26 East 33rd St. (Dept. B)
New York 3, N. Y.
Phone Olinique 25912

NOW DELIVERING!
NEW APEx 4 Star Carnivals

Complaints Bungo
BLOWERS

CARNIVAL WHEELS

S. R. F. B. TOY FAIR
CATALOG

MORRIS AND MORGAN
26 East 33rd St. (Dept. B)
New York 3, N. Y.
Phone Olinique 25912

WEBSITE WANTED

By B. N. MORRISSEY.
ALL STATE TENT AND AWNING CO.
300 E. 7TH ST.
(Phone) Harrison 6627
KANSAS CITY 6, MO.

Maxie Glenn has booked his cookhouse with Paul's Broadway Shows... [and] with the Dumas Motor Court, operated by William G. Dunn & Anna Dumas at Bradenton, Florida. Dunn & Dumas were formed in the operation of the Happyland Shows at Detroit with Henry Reid. Having sold his interest in the shows to Dunn, Reid set up a modern tourist court in the Florida city a year or so ago. Guy says the Dumas have done for Bradenton what the Ringlings did for Sarasota, Fla. Guy says that recent visitors included Neb Toul intersectional De Lure; Company: Berni Men: and M. D. Dodson, and Mrs. J. C. McClanahan, Colonel StaHler, Iva Morris and Ham Baneik, and that the gumbusvenida developed into a convention of their own.

Wider midways for winter tours are proposed as that there will be more space for each of the traveling firms without biting anybody.

Sam Rhodes, comedian; N. D.ine Douglas, piano player; and Leon Long, magician, with "Electric Pullled" enjoyed a fine run for the Mc:

To Mrs. and Mr. Jim Simpson, Big Kid Sparrow and Little Pretty Jennie Duck, playing the 101 Night Club, Kansas City, last week.

J. C. Kau Show has been discharged from the Massachusetts Memorial Hospital, Boston, where he underwent an operation... Min: ceece (Mccenice) Meyer, vaca: attraction: following a successful stand at the My Oh My Club, New Orleans, has opened at the Gay Paree, San Antonio.

To Mrs. and Dr. E. C. McAteer, who closed the Lett-Jacoby Shows at Marion, Ark., November 6, have been in winter quarters in Wewawan, Oklahoma, because of Mrs. McAteer's poor health, they will not return to the road this season.

For sale or trade:

Single Loop-Plus, Smith & Smith Kiddie Chair. Deal for Donk Rides. Fred Utter.

Arcade

For sale: 108. 30 Machines. Top Condition. Each, minute parts. Consign, mail to:

E. Valentino, Box 288, Conway, Ark.

Want to buy

One Monkey Motor Drive

Any condition

Jack Kilgore, Box 2160, Roswell Ave., Columbus, O.

Want to buy

One Monkey Speedway with Cage

Earl Chambers

U. S. Celebrity and Wilson Shows, Petersburg, Va.

Wanted

For the Big Gladstone Carnival and Fair, Delray Beach, Fla., West Palm Beach and Miami to follow.

Want Glass Houses, Willy Walls, West End and Drink Stands, Merchandise Wheels, etc. Want reliable help in all departments. Want Cook Crew help for Maxie Glenn's Cook Houses. Fair Committees in Florida: Get in touch with W. E. Robison, 42nd Street, New York. Let one of our Fairwheels keep track of the Enterprise.

Florida, it will be glad to have our Agent call on you. All answers.

SAMUEL E. PRELL.

BLOOMSDAY

Ted Lewis Shows

Want

Concessions—Scalpers, Darters, Crank Stones, Sweepstakes, etc., and Sadie Get Reuse; must own outfit and transportation.

Help wanted for Second men on all rides; top salary if quality. Those who drive Semis are given preference.

The following men contacted once: Bob and Roy, Wayne, and "Pop Eye" Cross; Important Address:

12-37 Rosewood St., Fair Lawn, N. J.

USPECS AMERICAN LEGION BLVD., INC.

Halifax Fair, Daytona Beach Break—Same Week During World's Championship Motorcycle Races

Can Place—Concessionaire and Second man on all Rides. All American Fair Authority, Rides, Free Acts booked. Motordrome can mop up on this every day. Everything.

Turner Scott

166 S. Ocean Ave.

Daytona Beach, Fl.

Now is the time! Don't get shut out!

FISH PONDS

Our fish pond tanks are set in a beautiful cabinet with back board to act as your fish. We have sold a great many of these outfits and have engineered it so you have a steady flow of fish to insure continuous action of your fish. Outfit comes complete with centrifugal pump, motor, 100 fish, stainless steel slides and all controls ready to work.

This outfit is $300.00 — We can ship for delivery.

Get your order in early to insure prompt delivery.

NEW! NEW! NEW! NEW!

NEW BALL GAMES

The whole dam family

New Pumps for some Racks

New Six Cat

This is a top reel type ball game. Comes complete with gun rack stand. $60.00 nets

WANTED

Aluminum Bottles $1.75 each

Very Fine Maple $1.75 each

3-Legged Stool $1.00 each complete

Combination Razzle Table or Block Dice

Collins Tables $50.00 each

Complete with Dice, wooden table, dice cup, etc.

Carrying Case Free

New Swinger Racket Doors with Lines Thread Bridging Lines

$15.00 each

We manufacture the following HOOP GAMES

Hoop La's

In this show we have been experimenting with the new improved 

We also have over 100 charts, ready to play at the dealers. Charts or any chart you can think of.

Send us a sketch on

Ray Oakes & Sons

Box 106

Brookfield, Ill.

WE WISH FOR YOUR ORDER

We also have over 100 charts, ready to play at the dealers or any chart you can think of.

Send us a sketch on

Ray Oakes & Sons

Box 106

Brookfield, Ill.

J. L. (Jimme) Henson Shows

Opening March 26

Place legitimate Block Concessionaire, Rings and Disaster aid. Place Cookhouse that can show to Show People. No gypsies or racketeers or enticed.

Place anywhere Show to large enough. Accommodations will furnish Trucks to show Rocked Showman with something to put back.

Place A. W. Wheeler Foreman (Bill answer), place Second Men and other useful Help. Celebration Section. Have to go to dates in Maine only in Illinois.

Horse 6, Rides 4, Shows 30 Concessions.

J. L. HENSON

WINTERS CIRCUS, WINTERVILLE, N.Y.

For Sale: One Jones 24-Scott Chophins, one 10-Car Kiddie Auto Ride. Both Rides complete and ready to operate. Will and reasonable: stored in Akron, Ohio.

Silver Slipper Shows

WANT

Opening April 1—Mule Day Celebration, Columbus, Tenn.—10 Big Days

Will entertain all Orders in every Department. Will entertain all Orders in every Department.

The Silver Slipper and Silver Star in the South—Drayton Free from 4,000 to 9,000 people per week. Will entertain all Orders in every Department.

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Gerners Show, Stuarts, Ark., will entertain all Orders in every Department.

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Silver Slipper Shows

WANT
WINTER QUARTERS

Dobson United

WILLERMK, Minn., Feb. 12. — Excellent crowd in quarters at the Dobson United - Bob Dobson, co-owner, is spending a few days at his home in Webester City, Ia. Tex Roberts, also from this town, returned to his home in the city of Walla Walla, just a few days after his return. Mr. and Mrs. Tex have been living in their home in Irvington, Ala., but expects to return to quarters about March 15. The weather here is pretty well topped off with the exception of a few still dates. A few little flowers have burst forth for spring delivery. V. L. Ives has booked his Spitfire and four concessions, including his long-range gallery.

Greener Virginia

SUFFOLK, Va., Feb. 12. — Winter quarters opening is fast approaching. The shows' couchee and frame are now ready for business. Convention General William C. (Bill) Murray is supervising work at quarters. The opening show will be given at a new top for the Circus Side Show, and Dr. Carlund Fench will open the month of March. Mrs. Dot Smith, wife of Eddie Smith, will entertain for a few days at her home in Hanover, Pa.

Dyer's Greater

WEST HELENA, Ark., Feb. 12. — With the return of winter quarters residents in this area, the spring season has become normal. Mr. and Mrs. Dyer have returned to town which is the home of George Dyer visited relatives in Indiana and Wisconsin and attended the Chicago and Iowa shows. Great service and Shorty Orchard was in charge during their absence. The George Dyers run the show for the Select Company for overhauling unit bought in March of this year. The Williams, Frankie and Mrs. Dyer, have returned from Nebraska. Mrs. Dyer returned the last of August and Jack Whirburn have returned. Litts is reported doing well. The Round horses, Mr. and Mrs. Robert Thiem, Mr. and Mrs. Curley Hobbs and Mr. and Mrs. Bob Dobson have taken the spring camp. Mr. and Mrs. Mr. and Mrs. Robert Thiem are busy doing repairing and painting while Mr. and Mrs. Thiem are busy. The George Dyer, with Gene Carnell in charge of upholstery and refinishing, are putting in a few days of mechanical work. Recent purchases have included transformers, semitrailer, shop truck and kiddie train. Mr. and Mrs. Dyer are vacationing in Hot Springs.

Teled Lawrence

FAIR LAWN, N. J., Feb. 12. — Our staff includes Ted Lewis, owner-manager; Mrs. Charles Cooper, treasurer; William (Pop-Rye) Gross, Assistant General Manager; Mel Hassen, Assistant Manager, and Robert (Dutch) Dooley, chief electrician. Clark Curtiss has booked a gag wagon for the season. The horses are under the management of Life show and candy floss and Stanley Hind's monkey show.
LEWIS-DIESEL OF MEMPHIS HAS LONG BEEN RECOGNIZED AS THE FOREMOST SUPPLIER OF DIESEL-ELECTRIC GENERATOR SETS TO THE OUTDOOR SHOWS OF AMERICA

LEWIS-MIESEL OF MEMPHIS HAS LONG BEEN RECOGNIZED AS THE FOREMOST SUPPLIER OF DIESEL-ELECTRIC GENERATOR SETS TO THE OUTDOOR SHOWS OF AMERICA

We Proudly Present Our

1949 MODELS
They represent the latest in design and engineering and offer the very best values obtainable!

TWIN-ENGINE DIESEL ELECTRIC GENERATOR UNITS
Three sets for efficient adaptation to requirements:
- 250 KVA
- 219 KVA
- 157 KVA

SPECIFICATIONS

Engine, General Motors "T" Series
Max. BHP @ Operating Speed (1600 RPM)
Electric Starting
Generator—Columbia 2 bearing
Capacity @ 1200 RPM Max
Current
CONTROL PANELS—Aluminum plate polished, equipped with circuit breaker, fuse block, automatic voltage regulator, volt meters, ammeters, frequency meter, hour meters and all necessary equipment.

Unit mounted integrally on steel frame and direct connected through flexible coupling.

Total weight, less control panel

LEWIS-DIESEL-GENERAL MOTORS GENERATOR UNITS

The result of COMPARISONS will show that LEWIS-DIESEL-GM PLANTS give MORE power for MORE hours for LESS cost

LEWIS-DIESEL ENGINE CO.
MEMPHIS 2, TENN.
A STAR STUDDED ROUTE OF FAIRS AND CELEBRATIONS

PLAINVIEW, TEX.—Dairy Show 22 Wk. in April.
ALAMO, N. B.—RODEO.
MORRIDGE, S. D.—4TH JULY FAIR.
RIVERTON, Wyo.—FAIR—RODEO.
LAFAYETTE, WV.—RODO.
RAVINOL, Wyo.—FAIR—RODEO.
MITCHELL, N. B.—LADY DAY FAIR.
CHILDS, TEX.—FAIR.

(Continued from page 49)

BOHN & SONS UNITED SHOWS

Opening February 23


T. J. TIDWELL SHOW

WANTS FOR OPENING

SACRAMENTO STOCK SHOW AND RODEO

Beginning March 2, two more Stock Shows to follow. Can handle Harry Pare, Paper Flicks, Rodeo, Ride Halls, Rides-O. Octopus and Wheel Fountains; also Second Men. Bill Hartman and C. R. Davis come on. Show opens downtown, Big Spring, March 22; two Shows. All wire.

T. J. TIDWELL

CRAWFORD HOTEL, SACRAMENTO, S. C.

SPRING CARNIVAL OPENING SATURDAY, FEBRUARY 19, IN COLUMBIA, S. C.

In the Heart of the Colored Section.

Want legitimate Concessions of all kinds, also use Small Bids. All shows. Sees 3.000.

PARK AMUSEMENT SHOWS

Opening March 26th, McHenry, Ark.

New building Concession stand, rides and attractions. Want Rode Shows, Ride Halls, Rides-O. Octopus and Wheel Fountains; also Second Men. Bill Hartman and C. R. Davis come on. Show opens downtown, Big Spring, March 22; two Shows. All wire.

BILL PIKE

FAIR GROUNDS, MELBOURNE, Ark.

MIDWAY ATTRACTIONS

 буду, on, or Mattly, Stouson, Febr. 10-29.

Wax small Concession of all kinds and one Realty Notes, please. Will give 25% of charges. When the concessions. M. K. Carter, 1714 Main St., Nampa, Idaho. All wire.

E. A. "HOPPY" CHAPMAN

Patterson, Nellv, Va., Feb. 9, 1949

SAMI'S FUNLAND SHOWS

WINT FOR SEASON

Opening Feb. 16, Wisconsin 1600 & 1620, Free Fair, 12th Annual Wisconsin State Fair.


1910 ANGELUS ST., WEST COLUMBIA, B. G. AFTER FEB. 20, WINNSBORO, B. G.

M. A. SRAVER SHOWS

OPEN APRIL 14 AT LIBERAL, KANSAS

Have complete outfit for fair show, good preparation if you can furnish attraction. Place Penny Arcade or Fun House, Shows with own outfit. Also Steam Train or any Ride that does not conflict. Few Concessions open. Address:

SRAVER SHOWS, BOX 1955, WICHITA, KANSAS

Seen, Heard at Tampa:

Melvin Hildreth Lauds Parade; Showmen in Record Gathering; J. Enright Hurt in Car Crash

By Herb Dotten

J. M. Dunn, secretary of the Mississippi Showmen’s Association, devoted some time out to outline construction work upon a new building for the association's foundations. He said, already have been laid for a new $100,000 steel and concrete structure. The new building will have more than $300,000 of cattle. A new administration building also is to go up, and the construction will be completed, is the revamping of several old structures.

William T. Collins, of the show bearing his name, shows in St. Louis this week, is the general agent for the Collins’ org. also was on the scene. At this writing, Collins had not signed a replacement, nor had Wilkes closed with another show.

Mitt Hiles, director of the Ringling Bros. and Barnum & Bailey Circus, also was on the scene. They’re trying to get a new agent for the Collins’ org. to go on the tour later this year.

The Texas Exes, the series of horse shows which were held in Austin, Fort Worth, and Dallas, have been scheduled for March 15 and 16.

(c) 1949 United Feature Syndicate, Inc.

THE BILLBOARD

February 19, 1949
LANSING, MICHIGAN ANTIQUES AND HOBBIES
Show and Sale, March 29 to April 7, Lansing Women's Club, Limited booth space available.

NOW BOOKING FOR 33RD ANNUAL MINER'S PICNIC
AUGUST 12-14, 1949, CATALIN INSTITUTE, COLUMBUS, OHIO.

WANT Ad
Ex. Pottery, Hocking Rugs, etc. Have building for sale. Variety Circus OPEN, for Lakeside Amusement Park, Barhomme, Va., April-September. All answers to DEBRICK, Markham Hotel, Guifford, Miss.

NOW BOOKING FOR 33RD ANNUAL MINER'S PICNIC
August 12-14, 1949, Catalin Institute, Columbus, Ohio.

WANT Ad
Ex. Pottery, Hocking Rugs, etc. Have building for sale. Variety Circus OPEN, for Lakeside Amusement Park, Barhomme, Va., April-September. All answers to DEBRICK, Markham Hotel, Guifford, Miss.

WANT RIDE HELP
Men and women, about 18 to 21 years old, will ride in a Bugatti tour. Will leave from Champaign at 8 a.m. on May 12th and go to English, Ill., to take part in 500-mile Drive around the Lake of the Ozarks. Will return to Champaign via Springfield by 10 p.m. on May 12th. Will return home via the same route May 13th. Please write for details. Attention: Mrs. W. L. Newton, 2127 E. Joseph Ave, Rm. J3, Champaign, Ill.

Salt Lake County Annual
Nets $265 Profit for '48

SALT LAKE CITY, Feb. 12.—The 1948 Salt Lake County Fair finished in the black, according to figures released by Earl H. Kidder, chairman of the board. The fair showed a profit of $2,995 in receipts of $38,713 but there were improvements in buildings and grounds to the tune of $5,452.

Expenditures, in addition to improvements, were $5,958 for prizes and trophies, $5,615 in salaries, $3,544 for advertising, $3,600 for cattle and $2,117 for rides. The revenue included $27,471 exhibition fees, $5,361 in sales of livestock, $2,017 in fines, 1,004 concessions, $11,780 rides, $457 horse show and $200 entry fees.

Click Heads Cass Co. Group
CASSOPOLIS, Mich., Feb. 12.—Click was elected president of the Cass County Agricultural Society at the annual meeting here recently. Other officers are Susan Buzine, vice-president; Clyde Corbett, secretary, and William Ervin, treasurer. Board, consisting of Al Benito, Cass Cox, Towanda McElroy, Woodrow Moore, Harry Shannon, Taylor and Norman Harvey were named directors.

Buhl Heads New In. Circuit
HARLAN, Ia., Feb. 12.—Frank C. Buhl, secretary of Harrison County Fair, Missouri Valley, Ia., was elected president of the new West Central Iowa Fair Circuit at its meeting here recently. Other officers include J. H. Frederickson, Harlan, vice-president, and J. M. Winning, auditor. The circuit's headquarters is Harrison, Shelby, Monona and Crawford counties.

"LAST CALL LAST CALL LAST CALL" BARNEY TASSELL UNIT SHOWS
For pageant of Sara De Sota, week Feb. 21, Sarasota, Fla., on new fair grounds. Fireworks, pageantry, prizes, etc., right on grounds.

"BIGGER, BETTER THAN EVER"
Can place Rides. Shows and strictly legitimate Concessions of all kinds, also girls Revue and Cook House.

WIRE. wire this. Hollywood, Fla.

LAKE WORTH TO FOLLOW

TIVOLI EXPOSITION SHOWS
OPENING MARCH 6. SHOWING TULIPS, LIVESTOCK EXHIBITION—OKLAHOMA'S LARGEST

CONCERNING—All Legitimate Concerns that have space at Tulips. contact in cent. Containers must be in vicinity of 500. Shows, Trophies, etc., for all. Any Show of TULIPS—Must exhibit Tulips in new colors, good quality and good stock. Write now.

H. V. PETERSEN, General Manager
Joplin, Mo.

FOR SALE
$9, 15 and 20x25 Light Units, all good condition and mounted on good trucks for each unit, also 8x60 Midway Front on two trailers, very flashy $1000
Blue top, good condition.

JESSIE CAMPBELL, 1281 Seaman St., El Monte, Calif.

FOR SALE
Catastrophe, new version of "41 with good conditions, $10,000.00. Snow White and Seven (Mechanical Show), $1,000.00. Four 8x6 Cabvue Searles units, Fordson Industrial motors, $500 each. 75 Concessions stock Trucks, all sizes, $100.00 up.

COLEMAN BROS.' SHOWS
P. O. BOX 895
MIDDLETOWN, CONN.
Showmen's League of America

400 So. State St., Chicago.

ALSO, in 1939, the Ladies Auxiliary of the Soo Line Station in Chicago, under the leadership of Mrs. Donald F. Schloemer, was formed.

It was during this period that the Ladies Auxiliary became an active part of the club, contributing greatly to its success.

In addition to providing financial support, the Ladies Auxiliary also played an important role in organizing social events and fundraising activities.

The club's membership grew significantly during this time, and the Ladies Auxiliary played a crucial role in welcoming new members and integrating them into the club's activities.

The club also expanded its reach beyond Chicago, with chapters forming in other cities such as New York, Los Angeles, and New Orleans.

Today, the Showmen's League of America continues to thrive, with a strong membership base and a dedicated leadership team.

The club's success is a testament to the dedication and hard work of its members, both past and present.


**WINTER QUARTERS**

20th Century

OTTAWA, Kan., Feb. 12—Work here in quarters is progressing under supervision of Manager Black McCraky. All rides and trucks have new paint and the front arch and show fronts are getting the same treatment.

Albert Martin, co-owner, and E. C. Gaskins, general representative, recently returned from the Arkansas fair meeting, where they signed deals and Millinger Concessions for two major rides and two Kiddie Rides. Two more Arkansas fairs were added to the schedules.

Gaskins has returned to his home in Laurel, Miss., for a few weeks before the show opens. —FRANK GASKINS.

**ZORA HAYWOOD WANTS**

Agents for Weight and Age, Coke Bottles, Penalty Pitch, Cork Gallery, Hill and Miss Belle Games and P. C. Dealers. We are booked with 500 shows that have a picture of the sale of Fairs and Spring Dates.

HAYWOOD CONCESSIONS

Huntsville, Tex.

**FOR SALE OR TRADE**

A complete Miniature Train with all tracks for the 1949 Carnival season. A real beauty.

ERNEST W. SMITH

**MERRY-G-ROUND**

B-Arnes, concession with organ, James Fair, Kill Devil Hills, Anti, Trash, Kitten, an extra Whirling Gondola, a whole lot of nice ride parts. Will book for Concessions who want two shows. Style, Gold, Monkey, Tumble Fair, etc. Will book for Concessions who want one show. If you have Anything for sale or exchange, write to A. O. SHARPE, 735 Broadway Blvd., Faddoica, Calif.

**TULSA LIVESTOCK EXPOSITION**

OKLAHOMA'S LARGEST

MARCH 4-13 INCLUSIVE

TIVOLI EXPOSITION SHOWS

H. V. PETTIFORD

WORLD OF TODAY SHOWS

T. C. REYNOLDS

BOX 742, TOPLINO, OKLA.

**WANT**

LEGITIMATE ELUM CONCESSIONS. ANY AND All—NO EXCLUSIVE.

WANT FEW MORE SHOWS.

ACT AT ONCE—SPACE GOING FAST.

$5 BIG DAYS (CONCESSIONS 3 SATURDAY & 5 SUNDAYS)

Thousands of Advance Tickets Sold Now. An Admission to Big Indoor Circus Booked.

JAMES H. DREW SHOWS

Can place for long season North and South in many making territory. Have good electric organ for two small Shows. Snake, Gems, Money, Fun Fruits, etc. Will book for Concessions and Railroads. Have a lot of good street rides and a few good older ones. Will book for Concessions and railroads. Have a lot of good street rides and a few good older ones. Will book for Concessions and railroads. Have a lot of good street rides and a few good older ones. Have a lot of good street rides and a few good older ones. Have a lot of good street rides and a few good older ones. Have a lot of good street rides and a few good older ones. Have a lot of good street rides and a few good older ones. Have a lot of good street rides and a few good older ones.

JOHNNY T. TINSEL SHOWS

OPENING MARCH 1

CONCESSIONARES, NOTICE

We are opening a Ride Unit and will play the Lots in Greenville, S. C., for four weeks before we open the Big Show. We will have had a limited number of Wagon Fronts. Positively no Fair Outfits. Address: 22-A E. COURT STREET, GREENVILLE, S. C.

P.S.: Can place for a few more Legitimate Concessions and High Class Shows for our regular season which opens March 26th.

**FOR SALE**

FOR SALE

PRICED RIGHT FOR QUICK SALE

PRETZEL—8 cars—300' track. Numerous stops—note makers, etc. LOOP-O-PANE—Single car—recently reconditioned motor. Ride in A-1 condition and ready to go, need room for new rides.

SHAHEEN'S, INC., Salisbury Beach, Massachusetts

**NORTHERN EXPOSITION SHOWS**

WANT FOR 1949 SEASON—OPENING MAY 15

Concessions—Use a few more Concessions that will work price every time for 25c. Will positively book only one of a kind. Can place good, clean Cookhouse small enough to locate on streets, and small flashy Arcade. No Diggers or Mitt Camps.

Shows—We plan to carry 5 Shows. Can use Motorcrome, Fun House, Freak Show, Pat Show, 10-in-1, Mechanical Show or any good, flashy Show, not conflicting, with own transportation. This mail to Concessions of any good Bally Show, John Shouse, writes me.

Can place Miniature Train.

Want to put set of Distortion Mirrors for Mirror Show.

This show plays 22 weeks of Fairs and Celebrations, including 9 Montana "B" Circuit Fairs; Wolf Point, Mont., Stampede; Minot, Bismarck, Dickinson, Mandan, Williston and Hettinger Street Celebrations, and Sanish, N. D., July 4th. We play 2 and 3-day spots, so you must have good transportation. Winter quarters opens March 15th.

MIKE SMITH, Worthing, S. D.

**DODSON'S IMPERIAL SHOWS**

WANT FOR SEASON 1949

OPENING BIRMINGHAM, ALA., STOCK SHOW—WEEK OF MAY 2

Will place first-class Monkey Show (will build first-class outfit for one properly nanegged that will get money), or will finance any worth-while Show for capable Manager that can pay money. Will place better and reliable shows like as Shen, Riding Devices, and Train. Help who have work for me besides, write or come into Winter Quarters. Only Manager will place you. Can use Help for office-owed St-Down Grab and Hamburgher outfit. Can use for season, first-class Sound Track that is flashy for Street Advertisement. Season's work.

THIS IS A 20-CAR RAILROAD SHOW. NOW HAVE 11 FAIRS CONTRACTED AND 2 MORE PENDING, IF INTERESTED IN BEING WITH ONE OF THE BEST.

ADDRESS:

M. G. DOODSON, Gen. Mgr.

400 N. S. 10TH ST. MIAMI, FLA.

P.S. FOR SALE—5 31 Ferris Wheel. Can be seen at Winter Quarters J 637! Steel Flat Car, stored at Columbus, Ga.

**PENN PREMIER SHOWS**

SHOWS

30 RICES

FIRST CALL FIRST CALL

CONCESSIONS—Can place Novelties, Age, and Sales, Jr. Also Fish Ponds, Jewelry, Races, Horse-La, Pitch-Till-U-Win, Class Pitch, American Fair, and civic, and other Legitimate Consessions. Includes free 9' x 12' tent from outstanding property. SHOWS—Can place Wild Life, Animal or Monkey Show, Acrobat, or any other Show not conflicting.

MANAGER—Can place Manager for Girl Show who can furnish talent, also with own buildings and equipment. Will furnish everything from start to finish. We furnish everything from start to finish. Will place one Major Ride that will not conflict with ours. Concessions—Have openings for all kinds of Legitimate Concessions that work for others. Carrying one of a kind. Can on any base. Will take top-notch outfit as good as anyone's. Already contracted and well sponsored through West Virginia, Ohio, Indiana and Michigan. Address now.

JAMES H. DREW SHOWS

406 HIGHLAND AVE.

Phone: 13-35-M

SHELBY, N. C.

**ROGERS GREATER SHOWS**

Want Fresco Curtain, Popcorn, Candy Foss, Candy Apples and other Grand Concessions of all kinds. Want Side Show; have new outfit complete. Fun House, Grand Shows and other Shows of merit. Want RIDE HELP. Want a Man to handle three Kiddie Rides on percentage basis. Address: H. V. ROGERS

P. O. BOX 647

JACKSON, TENN.

**PLAYING MAIN EXCLUSIVELY**

WANT for 1949

Concessions—Sales, Age, Jewelry, Rouser, Popcorn, Fun Pond, Hudson Game, Bit, Gallery, Cats, Rides, Racer, Ball, Bally Game, X on all Concessions. Shows—Agent of Monkey Show, and Girl Show with pop outfit and transportation. Ride Help—No. 1 and 2 Men for Burning Wheel, No. 1 and 2 Men for Star, 1 man for Big Show, No. 1 and 2 Men for Miniature Train, No. 1 and 2 Men for Train. Address: M. S. EARL

P. O. BOX 683, Farmington, Maine
Fireman to General Agent; That's the W. B. Fox Story

(Continued from page 59)

of the shows then known as the Great Greater Liberty Shows. When rail-
road officials informed Fox that he had already played the biggest shows of the
fall of 1914, he obtained an in-
definite leave of absence and joined the biggest circus then on the road,
the R. T. Dorrion Show.

Besides, in 1915, the
shows closed their season at Le-
highton, Pa., that fall. Frank Zorda, to whom the management was
without any of the Mighty Page Shows, also served his apprenticeship in the
ring, and Capt. Philip Espesito,
now retired, had the band.

The following season Fox joined
Thune's Great Atlantic Shows and was the only show in the middle of the season and he and the late
Johnny Hays operated consecutively
the whole season. It was noted at the time.

"It was about this time," Walter recalls, "that he, in his spare time, took a
job as 'a
cigarette salesman.' The year was 1926 and he had a 20-car train of
when, in fact, the whole thing was
then being transported by large trucks of the type now used.

The shows actually carried the
winter rides and just before they moved into Titusville, Pa., James
Benson came to Blairsville, Pa., and purchased the Ferris Wheel from the
owner. The shows moved into Titusville
with the new Ferris Wheel, a car, a flat
and a day coach. A large crowd gathered
for the show's return after the winter
and the amusement negotiations was asked Parson
Joe Durning, who was handling the local
booking of the shows, to return the
season to the second section of the trail. "I have no record of it," I know, but Fox
repaid, "It must have gone into the
new car more often than the
other rides." The shows, which were
thronged with people at Monday
night's opener, but they never caught
and then joined the show.

In the spring of 1920 Fox joined
R. B. Wheeler, who had framed the
first shows out of New York, O., but they lasted only about
a week. These moves came later when
on December 5, 1919, he joined the

DEAR Reader:

WANTED:

1942 Ford (2-Door Sedan), good
condition, for 1949 resident. Address:

DEALER SHOWS

1935 New Ave., Youngstown, Ohio

FOR SALE

Nelson Finney

URGENT-CONTACT

Mr. Walter Mitchell
Kaiser Insurance Co.
South Bend, Ind.

FOR SALE

512 A. J. Brummett's 1941 Ford (2-Door Sedan), good
condition, now operating Lewis A. Wainwright, 30-5
Cherry St., South Bend, Ind.

FOR SALE

Barlow's BIG CITY SHOWS

Barlow's, S. B., N. S. 2, N. St., Lakes, Ill.

FOR SALE

Holly Hill Restaurant
Box 80, Pensacola, Fla.

FOR SALE

Barlow's, S. B., N. S. 2, N. St., Lakes, Ill.
1949 February

CARNIVALS

WANT
Dart Games, Fish Ponds, Hoop Games and all kinds of Booths and Games for “Kiddie Circus” at N.O.H. Arena on April 25 thru May 1. Following week in Watertown. Anticipate 30,000 attendance. Action all day. Write, wire or phone your order to Col. Evinrude. Exposition Manager NEW HAVEN ARENA New Haven, Conn. Phone 5-3123

INSURANCE-

IDA E. COHEN
178 W. JACKSON BLVD. CHICAGO, ILLINOIS

WORLD OF PLEASURE SHOWS
No operating, for 1943 season. Reservations being accepted. Open in April vicinity of Detroit. JOHN QUINN, Manager 3355 W. Grand, Detroit 1, Mich.

TODAY'S SHOWS

FOR SALE
MECHANICAL SHOW

HOWERTON
P.O. Box 383, St. Louis, Mo. (Phone: Eureka 2227)

WANT
WANTED-Novelty Ride, “The Wandering Wagon.” All types of outdoor rides and con games. Will operate in all states. Write for details.

GOLD BOND SHOWS
NOW AMUSEMENT MIDWAY NOW CONTRACTING FOR WINTER PRESEASON WANTED—Concessionaire. Address: P. O. Box 200, Mt. Sterling, Il.

United Exhibition Shows NOW BOOKING SHOE RIDES AND CON GAMES L. W. VERNON Box 387 Sparta, N. J. (Phone: Burton 44-09)

BAKER UNITED SHOWS
Incorporated. Member of New and Continental Showmen’s Association. Will operate ‘49 shows. Contact: C. A. VERNON 257 Madison Ave. Phone: Garfield 4036

J. C. MURPHY
Write for

JACK ANTHONY
New Booking Season 1949 Shows — Concessions — Ride Help Want Girl Show
L. J. HETH SHOWS
P. O. Box 1117
Northumberland, Pa.

OHIO VALLEY SHOWS
Opening now all Ohio cities. Write for information.

ROXIE HARRIS
P. O. Box 142, Findlay, Ohio

BLUE GRASS SHOWS
Now Booking SHOWS — RIDES CONCESSIONS
For 1948 Season
ADDRESS: Box 21, OWENSBORO, KY.

CARNIVALS
LAKESIDE AMUSEMENT PARK
BARNESVILLE, PA.
"NO PROMOTION," 7 DAYS' ACTION.
FREE GATE, APRIL-SEPTEMBER.

WANT FOR
AN UNMATCHED ROUTE AND 12 BONA FIDE FAIRS SHOWS, SNAKE FUN HOUSE, GLASS HOUSE, ILLUSION OR WHAT HAVE YOU. Guy Austin, Judy Camera, Eddie Arnold, Spike Jones. WILL TAKE YOUR OPEN TIME. OPEN-Ex. Midway Cane with complete menu. BINGO, ARCADE, Long Range and Cork Gallery, Photos, Scales, Hi-Striker, Darts. Ball Games, Diggers, Fish Pond, Hoop-La, Shy Rack, Novelties, Pottery, CUSTARD, Bumper, Blower, Alley, Big & Pan Game. Pea Pool. (2 Wheels and 2 Grind Stores.) Have your pincle and a GOOD season with US. All replies until March 10th.

T. L. DEDRICK, Gen. Mgr.
MARKHAM HOTEL GULFPORT, MISS.

JACK J. PERRY SHOWS
WANT FOR
Aiding the Less Fortunate with the proceeds.

BOOK Caterpillar, Hi-Ball. Try-o-Plane. Tilt. CONCESSIONS: Penny Pitch, Ball Games, Pitch-Till-U-Win and Extensive Merchandise Concessions. Concession Operators, contact George Harmon. CAN USE SENSATIONAL FREE ACT. OPENING IN MARCH.

WIRE or WRITE

JACK PERRY CAMDEN, S. C.

CLIFORD'S UNITED SHOWS
Opening near Los Angeles, March 19, 1949
WANTED—Penny Arcade and a few more legitimate Concessions that will be Dr. West's rocket. Man and Wife for a beautiful Bingo, complete with stock.

WANTED—Novelty Show, Monkey Show, Fun House, Glass House, with your own transportation. Due to disappointment I have Side Show, complete open, what have you to put in it? Those who have written, write again, please.

Can use Ride Help, preference given to those who can drive semi; if married, wife can sell tickets on Shows or Rides. All replies to HOWARD J. CLIFFORD 11829 Darlington Ave. Los Angeles 24, California

DUMONT SHOWS
LOU RILEY, Manager
FRED (Spot) COOPER, Business Mgr.
Featuring the Great Willo, Human Cannon Ball
OPENING NIGHT OF MARCH
IN ONE OF THE BEST TOWNS IN NORTH CAROLINA

For sale 25-Feet Smith & Smith Chaligame, first-class condition, with or without Suburban, complete set up with transportation, at a very low price. Will build those ideas on order for season of 1949. Also have complete Cart 7-12, blue canvas, car with or without transportation.

Address LOU RILEY 2121 Main St., Columbus, S. C., until March 8th

Copyrighted material
What's RSIA Doing To Earn It's Cakes? Rosee Reports

NEW YORK, Feb. 12.—What is the Research Institute of America (RSIA) doing to earn its money? To answer this question, one has only to turn to the most recent report from coast to coast, Irwin Rosee, Institute director, today issued his second report to the industry. A partial list of the Institute's activities, accomplished since the first report appeared in The Billboard, follows:

- The January issue of Cherri magazine published a picture of the Miss America roller skater. The February edition of Woman's Home Companion carried a feature story with roller skating background and pictures. So did the Scholastic and three affiliated publications, February 2 issues, had stories on World Congress champion Patricia Carroll.
- Rosee started shooting pictures for a general article on Thursday (The Billboard) which should appear within the month.
- The next publication will feature roller skating (See What's RSIA Doing? on page 89).

Mission Beach Rolly Leased To Hockey Club

MISSION BEACH, Calif., Feb. 12.—The San Diego Roller Hockey Club has taken over Mission Beach Roller Rink for both games and public skating, it was reported this week. The rink has formerly been operated by the Mission Beach Amusement Company.

Home games of the club, which has been playing in the Southern California Roller Hockey League for two past years, will be played at the local rink, James M. Hanson, president, announced. Eight of the club's (See Mission Beach on page 89).

“Dimes” Nets $650 At Hillside Party

NEW YORK, Feb. 12.—A capacity crowd of roller skaters and spectators crowded Hillside Roller-drome, Richmond Hill, L. I., Monday evening, Feb. 9, for a joint benefit exhibition. “Dimes” benefit and debut party for Eddie O'Neill, the rink's new manager and professional. All of the gate plus a collection amounting to over $650, was turned over to the anti-poiso people by operator Frank Negri.

Coopersmith Takes To Air To Plug Biz

CHESTER, Pa., Feb. 12.—Jack W. Coopersmith, operator of Great Leopard Skating Rink here, is engaged in advertising with a flourish. Chester Station WCHV believed to be the largest ever undertaken by an individual station. This week, Coopersmith sponsored three roller shows and held a half-hour show on Saturday. The programs plug his rink and other business activities.

Brooklyn Dromes Celebrate

BROOKLYN, Feb. 12.—Two local rollerdromes celebrated anniversaries this week. Endicott Ballroom and Athenaeum of Great Leopard organized festivities Tuesday evening (8) included a group skating number and exhibitions by local star skaters. The Figure-8 Club, Bay Ridge celebrated No. 9 of Great Leopard original evenings (8-8) with an hour long feature, starring a featured show featuring Phyllis Riggs, John Perrenlastic, Mia Mahuya and Irene Kurisaki.

The First Best Skate

RICHARDSON BALLBEARING SKATE CO.
Established 1894
2515-2517 MAIN ST. Chicago, Ill.
The Best Skate Today

For Sale

Rollo-Dome Skating Rink

BAKERSFIELD, CALIF. One of the largest and most popular roller rinks on the Pacific Coast, 1940-built, now offered for sale. This 9,000-seat facility, 110,000 sq. ft., a $2,000,000 investment, in full operation, $800,000. This Rink will stand alone on an intermediate site.

J. L. DICKERSON
720 Kemz St., Bakersfield, Calif.

E-W Skate

SCAITES CASES AT A
STEEL CASES (Metal Drop-Weld) All steel construction roller skate cases, new, made by.
- A ALL ALUMINUM CASE—The Feather Weight Popularity of Aluminum cases, new, made by.

LYC PRODUCTS
4190 Liberty Avenue, Pittsburgh, Pa.

WANT TO RENT

Pavilion or Building suitable for summer Roller Skating Rink. Have all Chicago skates, in A-1 condition. Will go anywhere.

MARQUETTE ROLLER
P. O. Box 322
Marquette, Mich.

FOR SALE

International Park known as Twin William Lake, near Flying Cloud, Minn. 69 acres. Well established buildings, 6 acres of acreage in ground. The Rink, Roller Rink, Dance Hall, Riding Rink, all within a mile. Nothing to be added for operation. Also an inference of 18 acres. 4 house, Cottage, 6 even lots for homes, 2 buildings 28 x 60. Selling $2500.00. Terms. Interest and down payment.

MRS. R. B. RECKETT
R. D. 1
VALENCE, PA.

It's a Pleasure to Roller Skate on "CHICAGO" RINK SKATES

They're true and easy with a wide range of action.

YOUR TIME IS YOURS.

CHICAGO ROLLER SKATE CO.
4427 W. Lake St.
CHICAGO, III.

Manufacturers of All Kinds of Roller Skates

No. 987

The Billboard

February 19, 1949

RINKS AND SKATERS

Communications to 2160 Patterson St., Cincinnati 11, O.
CLASSIFIED ADS

A Market Place for Buyers and Sellers

RATE: 12¢ A WORD — MINIMUM $2

All Classified Advertisements must be accompanied by remittance in full.

FORMS CLOSE

THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertisement in the earliest possible issue, arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.
**Quality—Style—Price**

All Extra Heavy Mountings

 Manufactured to order direct from one who understands your needs!

**AMERICAN MADE**

EACH PIECE

$22.50

10% OFF TOTAL ORDER

**FREE 1ST CLASS POSTAGE**

(Add 20c handling charge)

**GUARANTEED!**

100% Satisfaction or Refund

**FREE CATALOGUES**

Write for sample and jobbers' prices.

**ADLER BROS. LACE CORP.**

78 Broadway, New York 6, N.Y.

**FULL LINE OF**

SHOE LACES

For samples and jobbers' prices.

**ADLER BROS. LACE CORP.**

78 Broadway, New York 6, N.Y.

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**COIN-OPERATED MACHINES, SECONDHAND**

A Large List of Second-Hand Coin Machines

Bags will be found on page 85 in this issue.

---

**SPECIAL OFFER**

BARGAINS, UNIFORMS, WARDOBES

**COUPON GASS**

FOR SALE—SECOND HAND GOOFS

Excellent condition. Write: Metal Center, 14 Broadway, New York.

---

**SPECIAL FEATURE**

FOR SALE—SECOND-HAND SHOP PROPERTY

ABOUT ALL MAKES BARGAINS ALIVE. Complete Shop Equipment. Make offer. Please write.ベース.

---

**GUARANTEED!**

100% Satisfaction or Refund

**FREE CATALOGUE**

Write for sample and jobbers' prices.

**ADLER BROS. LACE CORP.**

78 Broadway, New York 6, N.Y.

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**GUARANTEED!**

100% Satisfaction or Refund

**FREE CATALOGUE**

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**ADLER BROS. LACE CORP.**

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Excellent condition. Write: Metal Center, 14 Broadway, New York.

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**SPECIAL FEATURE**

FOR SALE—SECOND-HAND SHOP PROPERTY

ABOUT ALL MAKES BARGAINS ALIVE. Complete Shop Equipment. Make offer. Please write.ベース.

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**GUARANTEED!**

100% Satisfaction or Refund

**FREE CATALOGUE**

Write for sample and jobbers' prices.

**ADLER BROS. LACE CORP.**

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**SPECIAL OFFER**

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**ADLER BROS. LACE CORP.**

78 Broadway, New York 6, N.Y.
Crew Hat Operators from Coast to Coast

We have for immediate delivery genuine gabardine, felt and lined cowboy hats. We keep all sizes - large, medium, small and kiddie sizes - at the lowest prices in the country, and the best made on the market.

**Prices**
- Two Tone Combination Taps - Cross: $6.00
- Plate White Tap With Covered Brim: Cross: $6.00
- Crew Hats, finished special with any season, park, or carnival hat - just name the place, Cross: $7.50
- Belt Crew Hats - Beautiful assorted colors: Cross: $6.00
- Yacht Caps with any resort: Cross: $7.50
- Baseball Caps, open top, all colors: Cross: $4.00
- Cowboy Hats, beautifully dressed with cord in all beautiful styles: Cross: $4.00
- Baseball Caps, open top, all colors: Cross: $2.50
- Cowboy Hats, beautifully dressed with cord in all beautiful styles: Cross: $2.00

HARRIS NOVELTY CO.
1102 ARCH ST.
Phone: Market 7-9464
PHILADELPHIA 7, PA.

**Complete Assortment of Jewelry**

- COMPACTS
- PINS
- 3-PC. FOUNTAIN PEN SETS
- RINGS (100-100): DIFFERENT NUMBERS
- ENGRAVING JEWELRY IDENTIFICATION BRACELETS
- PEARL NECKLACES

**JEWELRY - That's Our Business**

We have everything for...
- JEWELERS
- ENGRAVERS
- DEMONSTRATORS

BIELER-LEVINE
5 NO. WABASH AVE.
CHICAGO, ILL.

**NEW 1949 LINE OF BILLFOLDS, KEY CASES, FRENCH PURSES, CHANGE PURSES, SWEETHEART PURSES AND OTHER NOVELTIES NOW READY**

ILLUSTRATED CIRCULAR
AND PRICE LIST ON REQUEST

SUPREME LEATHER PRODUCTS CO.
78 Fifth Avenue
Dept. B
New York 11, N. Y.

Merchandise You Have Been Looking For

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys, Every kind of Glassware, Blanks, Ramps, Mosaic, Plastic Trim, Flying Birds, Whistles, Ballons, Hats, Lotus, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready - Write for Copy Today

PREMIUM SUPPLY CORP.
1111 South 12th St. Louis 4, Mo.

February 19, 1949

The Billboard

MERCHANDISE

**Weekly Price Checks**

**Here's What You Get For Your Money!**
- 160 PLYE-PICE LENS RINGS WITH CHAIN HOLDER
- 100 FINELY CALIBRATED, HIGH-POWER LENSES
- 100 LARGE HIGH-GLOSS BASKETS
- 100 GOLD FINISHED READ KEY-CHAINS . . . EXTRA LENGTH
- 100 NATURAL COLOR FILMS - AN OUTSTANDING ASSORTMENT
- 100 SENILY PREPARED THREE-DIMENSIONAL DIFFUSING SCREENS
- 100 DOUBLE STRENGTH PLYE (NO. RINGS)
- GROUSE QUANTITY OF OUR OWN RINGING AGENT . . . WHICH PERMANENTLY WELDS THE PLASTIC PARTS
- POINT-OF-SALE ADVERTISING MATERIAL - AND BOXES
- AN ILLUSTRATED INSTRUCTION SHEET, GIVING DELTAED INSTRUCTIONS FOR ASSEMBLING IN YOUR OWN HOME, OFFICE OR PLACE OF BUSINESS. THE ENTIRE 100 CAN EASILY BE PUT TOGETHER IN ONE HOUR OF YOUR SPARE TIME. IT'S EASY AND IT'S FUN!
**BUCK ROGERS Sonic Ray 25th CENTURY SIGNAL FLASHLIGHT**

**HOTTEST NOVELTY ITEM IN YEARS!**

**SONIC RAY NOMENCLATURE**
- $10$-
- $15$-

**GREAT OPPORTUNITY**
- $10$-
- $15$-

**MINIMUM ORDER**
- $50$-

**IMMEDIATE DELIVERY**
- Wire or Phone.

**HARRIS NOVELTY COMPANY**
- 1102 Arch Street
- Philadelphia 7, Pa.

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**CUTTLER & COMPANY, INC.**
- 928 Broadway, New York, N. Y.
- Telephone: Oregon 3-6330

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**MARVEL INDUSTRIES**
- Suite 1028-1029
- 320 S. Wells St.
- Chicago 6, Ill.

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**FAST SELLING POCKET NOVELTIES**

**NOVELTY RUBBER TRIMMING**
- **$1.00**-

**KIRBY WAS HERE**
- **$1.25**-

**HARRIS NOVELTY COMPANY**
- 1102 Arch Street
- Philadelphia 7, Pa.

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**“SANTA MARIA” SHIP CLOCK**

**At a New Low Price**

**BEST SELLING**
- **$10**-
- **$15**-

**CUTTLER & COMPANY, INC.**
- 928 Broadway, New York, N. Y.
- Telephone: Oregon 3-6330

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**BUY DIRECT**

**Fastest Selling Novelty in the country. Selling like wildfire. The original telescope key chain at the lowest price in the country. Two-piece sliding telescope featuring: The newest and latest novelty key chain is guaranteed. Over 2,000,000 sold in each color. Minimum Order 4 Dozen. $6.00

**HARRIS NOVELTY COMPANY**
- 1102 Arch Street
- Philadelphia 7, Pa.

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**LEO KAUL**
- 3224 W. Roosevelt Rd.
- Chicago, Illinois

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**FAST SELLING POCKET NOVELTIES**

**NOVELTY RUBBER TRIMMING**
- **$1.00**-

**KIRBY WAS HERE**
- **$1.25**-

**HARRIS NOVELTY COMPANY**
- 1102 Arch Street
- Philadelphia 7, Pa.

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**MINNESOTA MERCHANDISE CO.**
- 100 Broadway
- Kansas City, Mo.

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**MERCHANDISE**
- 81
BIGGER SALES
WITH THE NEW "BRAND" LINE
AT THE 1949 MARDI GRAS!

KEMPWE DOLL
HAWAIIAN DOLL

THESE POPULAR FAST SELLERS ARE MADE BY THE WORLD'S LARGEST MANUFACTURERS OF RABBITS FEEL GOOD LUCK CHARMS.

OTHER POPULAR FAST SELLERS FROM "BRAND"

LUCKY RABBIT'S FOOT KEY CHAIN

No. 503 — With key chain $1.00
No. 504 — Plain $1.00

CREATERS OF EXCLUSIVE NOVELTIES FOR CARNIVAL AND CIRCUS. ORDER NOW THROUGH YOUR JOBBER.

CHARLES BRAND NOVELTY CORP.

134 West 37th St.
New York 1, N. Y.

Sensationally New! Sells on Sight!

SWEETHEART
CIGARETTE LIGHTER OR PERFUME DISPENSER

Actual Size

Precise model. Weight less than 1 oz. Year-round gift item. Order at once! Supply definitely limited. First come, first served! Ideal for:

- Promotions
- Sales Boards
- Concessionaires
- Dealers
- Novelty, Jewelry & Beauty Stores
- Retailers at only $1.50 ea.

SPECIAL DEALERS' PRICE — ONLY $7.20

Immediate shipment.

Gross lots Only

PLUSH COTTY DOLL

White plush coat and white plush trousers in hands and feet. Pink and blue. Rolling movable eyes. Hand embroidered nose and mustache. Ribbon tie in bow around the neck.

Write for Four-page colored catalog.

$1.45

Flee Shamrocks, Gross
Shamrocks with Pipe, Gross
Shamrocks with Hat, Gross
Irish Flags, Gross
Green Sequins, Dozen
Green Irish Hats, Dozen
Green Irish Ties, Dozen
#9 St. Pat. Buttons, Gross

$1.25

$2.25

$3.00

$2.00

$1.25

$1.00

$1.50

$4.65

$2.45

$2.00


KIPP BROTHERS

Wholesale Distributors Since 1880
240-42 North Main Street
Indianapolis 4, Indiana

Hey, Irish!!

Green Ribbon, 50-yd. roll
Green Ribbon, 100-yd. roll
Green Cellophane Confetti
Per 100
Green Crepe Party Hats, Gross
Green Carboard Party Hat, Gross
Gross

$1.35

$4.25

$2.25

$3.00

800

$2.85

#6 No. 6121, 25c pack, $2.25

SUPERIOR JEWELRY CO.
740 Sains St., Phila. 6, Pa.

Plush Cuddy Rabbit

White plush coat and white plush trousers in hands and feet. Pink and blue. Rolling movable eyes. Hand embroidered nose and mustache. Ribbon tie in bow around the neck.

Write for Four-page colored catalog.

$2.00

Flee Shamrocks, Gross
Shamrocks with Pipe, Gross
Shamrocks with Hat, Gross
Irish Flags, Gross
Green Sequins, Dozen
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Gross

$1.35

$4.25

$2.25

$3.00

800

$2.85

#6 No. 6121, 25c pack, $2.25

SUPERIOR JEWELRY CO.
740 Sains St., Phila. 6, Pa.

Identification Bracelets!
For Fast Profits

Special! Men's Heavy Id. Plate for 50c. Bulk, Doz. $1.25

No. 5111 — Bulk Expansion Blank, gold plated, 2 styles. 50c Doz. Buck. Also available at Expansion Whach Band. No. 5111 W — 151.00 Doz. Buck.

No. 516 — Masssive Bracelet, gold finish, each.

$4.65 Doz.

9149 CATALOG FREE!
DEALERS: Just Arrived! from Switzerland $4.87
plus excise tax and sales tax if required

7 JEWELS Diamond, gold, and dial sweep
Garments & Streamlined Write Telephone C. O. D.
THALSON CO.
632 Mission Street, San Francisco 5, Cal.

MAIL ON HAND AT CHICAGO OFFICE
155 N. Clark St., Chicago 1, Ill.

MAIL ON HAND AT ST. LOUIS OFFICE
390 Arcade Bldg., St. Louis 1, Mo.

REAL PROFIT MAKERS AND PROMOTIONS
TO PERK UP SALES DURING FEBRUARY!

ATTENTION JOBBERS AND DISTRIBUTORS
ORDER THE NEW HOLLYWOOD TELESCOPE KEY CHAIN HOLDER
With Gorgeous Colored Figures

SPECIAL TELEVISION KEY CHAIN NOVELTY colored figures range finder and new picture appears. First come-first served. Opening shipping date in 1 to 2 weeks.

DOZEN $4.20 PER GROSS $48.00

WISCONSIN DELUXE CO.
1903 No. Third St. Milwaukee 12, Wisc.

SPECIAL TEASER CO.

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SPECIAL TEASER CO.

SPECIAL TEASER CO.
Swiss STOP Watches
CHRONOGRAPH WATCHES
Kodak Sweep Seconds... Chromium Coated Steel. All timed and tested
Wholesale only.
A—Five Button B—Two Button
$3.95 $5.25

Pipes for Pitchmen
By Bill Baker

CHARLIE HUDSON ....
worked a window demonstration to
good counts in Tampa during the Florida
State Fair there.
Consider the plight of the pitcher who
wouldn’t dare listen to the talk while
he does the talking.
“JUST CELEBRATED ...
my 40th birthday and that makes me
66 years on the hustles,” ercards Jack
(Bottles) Stover from his Harrison-
burg, Va., operations. “I’ve pitched
short and worked with carnivals and was
one of the late Capt. John M. Shooes-
ye’s boys here. And to all when he
he is still remembered for his
100 per cent with it for those who
were for it. I’m still on the best here
and it’s okay when you really try.”

Jerry the Jansen says: One of the
reasons for his success is that
he doesn’t talk out of turn.”

J. GOLDSTEIN, 
the Dutch whistler, letters from Amer-
ica, encouraging a local paper with a review
written in Dutch. “Have just played in a revue
labeled Amsterdam Street and the whole
thing has been recorded,” Goldstein
writes. He says he’d like to see a book
here from Tony Goldstein, Lon Tul-
ler, Eyd Shiman, Lady Deretha and
Billy Schuhl.

Win the confidence of your tips and
you’ve won their patronage.

PITCHDOOM ... ,
and stuck to the keen of the
passing of a beloved old-timer, E. B.
Sprague (George) Graham, in Los Angeles
where he had been making his home.
Graham, who recently celebrated his
50th birthday, was one of the most out-
standing of veteran pitch and med
men of the game. For many years
he made the Deep Sout his hunting
grounds and was known for his keen
scrutiny. He was once as
Godden West Graham, having put
up some great on the med
product in one game. Some time prior to his death Graham
sold the title to Williams Drug Com-
pany, Knoxville. His wife, Marge,
also is well known in pitch circles.

They like him because he never
complains and because he never knocks it.

ED RAGGETT ... 
is reported to have worked the Florida
State Fair, Tampa, to good mood
counts.

JAMES ROACH ... 
ace pitch exponent, comes thru with
another good showing from Chicago. “Pitched
for Mike Devine for a number of
years and recently left a spot at
Sears’ State Street store where
I worked the Topper pants hangars
to a pretty fair eight-month stand. Ar-
thor Holloway, a pitcher who has
been around the Windy City for
years, passed away and was buried
here about a week ago. He was, in
fact, an alertist who was as well
known in Big Top circles as he was in
pitch circles.”

He’s in a terrible fix since he gave
his friends a piece of his mind before
he was hospitalized whether he could get by
with what was left.

LET’S HAVE ... 
congratulations to Cowboy Williams,
Eddie Fronen, Red McCool, Herb
Carper, George Thurman, Chuck
Dunman, Ben Brown and Mike De-
vine.

GEORGE HEISSACH ...
has won at the State Bowling
Tournament at Madison, Wis.
and Detroit has won at the
sales. Shorty Moyer, old-time pitch-
mann, note is assist. Bill

SWISS STOP WATCHES
CHRONOGRAPH WATCHES
Kodak Sweep Seconds... Chromium Coated Steel. All timed and tested
Wholesale only.
A—Five Button B—Two Button
$3.95 $5.25

MONEYMAKER!
TOM POOLEY ... 
for K&E, Rexall, etc. Have you seen
with
INSTANTLOOKEITIONS
$12.60

PARISIAN ART PRODUCTS
141 Fulton St., N.Y.
NEW YORK 7

GIVE TO THE
RUNYON CANCER FUND
SALESBORDS

JAR-O-DO TICKETS

SALESBOARDS

WHOLESALE PRICES TO ALL

BEE JAY SALESBORDS

JAR DEALS - BOX DEALS

BINDERY - MAIL ORDER

SLIP # 5, ISSUE # 9

BRIGHT LUCKY 7-SPINDLES-REFILLS

We carry a complete stock on hand for immediate delivery. All orders shipped same day as received.

WRITE FOR CIRCULAR

CAROL SALE COMPANY

312 K. Market St. Ellicott, N. Y.

SALESBOARDS

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We carry a complete stock on hand for immediate delivery. All orders shipped same day as received.

WRITE FOR CIRCULAR

CAROL SALE COMPANY

312 K. Market St. Ellicott, N. Y.

CALAHAN SPOT

(Continued from page 11)

who is handling publicity for the contest.

Gilbert said 1,500 tickets have been placed on sale in the area's pool hall belonging to the United Rink Operators as well as a number of Independent rinks. News cuts and publicity have been prepared for February 17 release to papers in a 60-mile area of Watsoville, said Gilbert.

Announcement of the contests have drawn exceptionally heavy entries according to Gilbert. Merced Skating

BARGAINS

TICKETS FOR INTERNATIONAL SCONCE;

with crew. Austin State Col, 412 Austin

WANTED TO BUY - RIDE JOCKEY, GOOD

ROUTE FOR SALE - 52 WESTLINDA

Vending Vendors, bag Vending

BARGAINS

HARLICh

MFG. CO.

1200 NORTH HOMAN AVENUE

CHICAGO 51, ILLINOIS

MARCH 19, 1949

THE BILLBOARD

N. J. ARSA Meet to Trenton

NEW YORK, Feb. 12.—New Jersey

Oaks Speed Club Eyes

National Competitions

PORTLAND, Ore., Feb. 12. — Oats

Roller Rink, founded last year and

which has resumed operation with re-establishment of the Oaks Speed Club, will

founded by Pat Watson in 1946, the club has resumed

activity. The club will be open

for practice nightly and on Saturdays for

competition.

During the season, Pat Watson hopes to

have all the club's members in top condition for the national meet at the end of

February.

For the national meet, Watson plans to

enter three teams in the meet, one

team of junior boys, another of senior boys, and a third team of both junior and

senior boys.

In addition to the national meet, Watson

plans to enter the club in the regional meet for New Jersey, which will be held in

April.

Watson is confident that his club will

be able to enter in the top 10 teams in the national meet.

Watson said that the

club has been training hard and is in

top condition for the meet.

Watson is looking forward to the

season and is confident that his club will

be able to achieve its goals.

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CHICAGO, Feb. 12.—Steady Progress has been the keynote of the first six months of the National Coin Machine Distributors Association (NCMDA), according to the latest report on the distributor group made by its managing director, Alfred J. Pocock. Pocock is president of the organization during a series of informal meetings here last August. Membership is open to bona fide distributors of coin machines.

With a first organized by nine organize line distributors for all parts of the country, who later elected to its first board of directors, the group spokesmen stressed that its members were seeking to better their lot and would work ceaselessly for improved co-operation with manufacturers and operators. They stressed four main objectives:

1. That all games be location-tested by manufacturers before being marketed.
2. That all manufacturers allocate definite times to coin machines, which would not conflict with other distributors.
3. That all games be marked with the serial numbers in a prominent place for easy identification.
4. That factory replacement parts be branded with the manufacturer's name and code.

Two Agreed on Idea

Thus, according to Pocock's report, two important achievements in the NCMDA Manufacturing and the D. Gottlieb Company, have already agreed to the soundness of NCMDA ideas, and it is anticipated that other game manufacturers will also show their individual stamps of approval on the goals of NCMDA.

During the last six months, NCMDA has increased in strength to a point where its roster now includes many of the best known names in the industry. With this new blood the association has been able to reduce its dues for all classes of members, Effective January 1, 1949, dues were actually cut in half. Those members who were paying $190 monthly before the first of the year now pay $50. Similarly, 375 members now pay $37.50 and $30 members pay $10. (See NCMDA Maker on page 109)

Video Coin Arcade

NEW YORK, Feb. 12.—Coin machines are being "stared" in a group of new amusement programs, with the latest video-camera circuits. This new trend was first in this week's Girl About Town show originating here and going out to a national audience. A special camera of the Wednesday night (9) program was a penny arcade, with all the coin machine players skillfully exploited during the course of the pro gram. Characters moved about to coin machines, inserted coins to operate same, and did spot song sketches themed to each machine.

COIN MACHINES

February 19, 1949

COIN MACHINES Makes Steady Progress

Holds Line on Aims Outlined 6 Months Ago

Dues Reduced 50% -

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1. That all games be location-tested by manufacturers before being marketed.
2. That all manufacturers allocate definite times to coin machines, which would not conflict with other distributors.
3. That all games be marked with the serial numbers in a prominent place for easy identification.
4. That factory replacement parts be branded with the manufacturer's name and code.

Two Agreed on Idea

Thus, according to Pocock's report, two important achievements in the NCMDA Manufacturing and the D. Gottlieb Company, have already agreed to the soundness of NCMDA ideas, and it is anticipated that other game manufacturers will also show their individual stamps of approval on the goals of NCMDA.

During the last six months, NCMDA has increased in strength to a point where its roster now includes many of the best known names in the industry. With this new blood the association has been able to reduce its dues for all classes of members, Effective January 1, 1949, dues were actually cut in half. Those members who were paying $190 monthly before the first of the year now pay $50. Similarly, 375 members now pay $37.50 and $30 members pay $10. (See NCMDA Maker on page 109)

19 State Legislatures Now Plan Coin Machine Action

CHICAGO, Feb. 12.—If there was any doubt early last month that the 1949 legislation season was going to mean a flood of bills affecting the coin machine industry, that doubt was dispelled in Washington, D.C., last week. At least 19 of the State legislatures bodies had bills, or in committee, of direct involvement to the industry. Fortunately, many of them were still very much in a胚胎 stage, and it is anticipated that they had been written and passed along to a committee for study and report.

The number of bills was so heavy that recorders had difficulty securing copies, so details are lacking on many of measures which are important. Not a single bill affecting coin machines offices can catch up with flow of bills will complete information concerning the bills be available.

For an explanation of the rush of bills, one had only to turn to the messages submitted to the 44 State legislatures, now in session. These messages indicate government in those 44 States will cost something in excess of $2,000,000,000 more than it did in the last fiscal period. During the last fiscal period, State governments spent an average of $9,500,000,000. This year the figure is expected to run in excess of $11,000,000,000.000.

Here's a State-by-State review:

Arkansas—Senate Bill 28, to exempt stamp vending machines from the 1949 coin machine tax law, passed the Senate and appeared definitely on its way to passage in the House. The measure was okayed by the Senate January 24.

Meantime, Senate Bill 27, to impose a per machine tax on automatic merchanting equipment, has been rewritten. The new version cuts the per machine tax in half but is still not likely to satisfy operators who assert that any per machine tax on coin-operated service equipment is essentially unfair and discriminatory.

The new schedule of fees called for in the bill, amended February 3, $3.50 annually for nickel machines, $2.50 for dime machines, $1.50 for quarter machines, and $15 annually for machines at a quarter or more. Machines equipped with changers would be specifically taxed $15 annually.

Arizona—Nothing new on House Bill 148, introduced February 2. This measure would license bills at $40 annually and provide for a tax of 10 cents per machine. The law grants the tax offices will catch up with flow of bills will complete information concerning the bills be available.

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California—Machine operators are carefully watching for action on the proposed $80 annual tax on julex machines. This is Assembly Bill 140. California is likewise considering a 35 cent per pack tax on cigarettes. State currently has no cigarette tax.

Connecticut—House Bill 466, which would impose an annual per machine tax of $100 on all pinball and amusement games as well as candy and cigarette vending machines. No other type of automatic merchandising equipment is specifically named in the bill. (See 19 State Legislatures, page 99)

NAAMO Group Meets in Miami To Study Taxes

ATLANTIC CITY, Feb. 12.—Ways and means of having Federal taxes on amusement and music machines levied in the future will be discussed at a special committee meeting of members of Automatic Machine Owners (NAAMO) to be held in Miami, F. McKenzie Smith, president of the organization, announced here this week. The conference will be held next week, will be attended by A. Joseph Geist, New York arcade owner and NAAMO legal adviser; Max Z Globerman, manager, Miami, vice-president, and Al Goodwin, Atlantic City, president.

Operators in seasonal areas now pay the full $10 tax, regardless of the amount of receipts they earn for business. If quarterly payments are made for the November-December and February-March quarters, amusement parks and other seasonal spots could save from 25 to 75% of the tax, Smith pointed out.

Booths Vs. Board

CHICAGO, Feb. 12.—"Shuffleboards or booths" posed no problem for Paul Wieczorek, whose Miami Beach property was too small to accommodate both a booth and booths. He chose the shuffleboard and at the same time managed to retain maximum profit potential, Wieczorek told a special occasion.

Wilson, Wisconsin's jingle board operator proposed installation of a shuffleboard, both worked out a satisfactory board play-set arrangement. To compensate for the absence of a feature of the five booths that were removed, the tournament designed his own infield court to hold the board, which is placed in position for the day, and taken off the face when extra accommodation or special parties and holiday events. "The equipment benefits from the added customer turnover and commission derived from the shuffleboard while still providing adequate seating space when needed."

Iowa Ops in Shuffleboard Meet: Okay Tournaments To Push Play

DES MOINES, Feb. 12.—The first shuffleboard clinic was held for Iowa shuster dispatchers this week at the Des Moines here this week with plans made for setting up city, district, and a State-wide tournament. Operators attending the clinic determined that tournament competition was held in all of State Parks, including L. D. Lukan, and S. M. Kutz, of Water- 2, State Parks, Inc., Des Moines; Ray- mond Thompson, Hopkins, Wis.; Lee, Shenandoah; Maurice A. Rosen- burg, Des Moines, and George C. Halaska, Jr., all of Marshalltown; Joe Rechel, Andrew Haertel, Terra, Don Barber, Marvin Wood, Blaisson, Consil, 6 Ed, Charles Beaud, Ben De Bor, Ebie, and Irv and Mike Sander and Glan- ner, representing the Sandler com- pany, were present, representing the Sandler company, and urged the operators to start their city tournaments immediately.

Among those attending the meeting were W. E. Long, C. J. Devlin and E. H. O'Brien, all of Fort Des Moines, L. D. Lukan, and S. M. Kutz, of Water- 2, State Parks, Inc., Des Moines; Ray- mond Thompson, Hopkins, Wis.; Lee, Shenandoah; Maurice A. Rosen- burg, Des Moines, and George C. Halaska, Jr., all of Marshalltown; Joe Rechel, Andrew Haertel, Terra, Don Barber, Marvin Wood, Blaisson, Consil, 6 Ed, Charles Beaud, Ben De Bor, Ebie, and Irv and Mike Sander and Glan- ner, representing the Sandler company.
Candy Ups Write Off Dime Bar

Doyle Sets Alco-Dere Sales Plan
To Use 40 Distribors

NEW YORK, Feb. 12.—A national distribution plan for vending machines has been announced by the Alco-Dere company, Inc. The plan will be utilized in the New York City area to increase sales of the dime bar. Under the new plan, a network of distributors will be employed to handle the sales of dime bars. The distributors will be responsible for the promotion and sale of dime bars within their designated territories.

The Alco-Dere dime bar is a popular item in New York City, and the company is hoping to expand its market share through this new distribution plan. The plan is expected to bring in additional revenue to the company, and it is hoped that it will also help to increase the visibility of the dime bar in the region.
NAMA Announces 1949 Buyers’ Guide

CHICAGO, Feb. 12. — National Automatic Merchandising Association (NAMA) announced the release of the Automatic Merchandiser 1949 Buyers’ Guide last week, copies of which are now being mailed to members throughout the country. It is the second issued and contains 128 pages. The cost is $1.

In addition to featuring a “where to buy” directory, book carries a special article by NAMA President Ford S. Mason, photography of the association’s board of directors, the 1948 convention, and all regional meetings held last year, plus a reproduction of NAMA’s code of ethics.

ALL NORTHEASTERN PRODUCTS

CAN NOW BE PURCHASED ON TORR TIME PAYMENT PLAN

Write for Details.
The New Revolutionary NORTHEASTERN MODEL 49

Feathering Transfer Refill. Cuts Service Time in Half.

$17.55

Write for Quotations on Quantity Orders. Other popular Northestern Vendors $10.55 and Up

We are Headquarters for Bulk Machine Chimes and Stamps.

ROY TORR
LANDOWN, PENNA.

SALESMEN WANTED

Experienced in selling through the Business Opportunity Column. Prefer men who have sold nut or any type ball gum vendor. Will definitely pay you to investigate this as we will guarantee you a much larger commission than you are now receiving. Each man can set own present setup and we will top it by far. Our men know this ad.

Write for details and prices.

OAK MANUFACTURING CO., INC.
1025 S. GRAND AVE.
LOS ANGELES 15, CALIFORNIA

ATTENTION POPCORN MACHINE DISTRIBUTORS AND OPERATORS

SureRoot hybrid specially made POPPED CORN makes the biggest profits in any kind of concessions vending machine or warmer. Packed in one bushel moistureproof bags, 12 to a shop. Write for free samples. Can furnish excellent reconditioned POPE CORN SEE machines.

Write or wire for prices.

Dwight Hamlin Company
5939 Baum Blvd.
Pittsburgh 6, Pa.

REAL LOW PRICES

U-SELECT-IT CANDY MACHINES

04 Bar Cases 0.82.00 ea. Large of 10. 82.00 ea.

CLEANEST 1, 100 the Week. HONEST IN TRADE

Cigarette Machines

DU GRENIER $7.00 R. 8.00

$4.00

DU GRENIER 10.00 R. 12.00

$6.00

UNSEALED MUNCHER 5.00 R. 10.00

$5.00

UNSEALED MUNCHER 5.00 R. 10.00

$5.00

NATIONAL 9.00 R. 12.00

$8.00

NATIONAL 9.00 R. 12.00

$8.00

U.S. PATENTED 9.00 R. 12.00

$10.00

HARRIS VENDING

7717 N. Pine Ave.
BROOKLYN, PA.

Phone: 5-0600

LEAF GUM COMPANY

1135 N. CICERO AVE., CHICAGO 51, ILL. DEPT. B

Write immediately for full information.

LEAF GUM COMPANY

1135 N. CICERO AVE., CHICAGO 51, ILL. DEPT. B

Write immediately for full information.
Pennsylvania Bottlers Continue Fight on Drink Tax

(Continued from page 91)

a convenience to Pennsylvania distributors who later receive the merchandise.

Russell Shockley, former deputy attorney general and counsel for Coca-Cola and Pepsi-Cola bottlers, insisted, however, that the law is "mandatory." "It uses the word 'shall' here. I have never seen an act that violates the federal constitution in so many ways," he added.

Questions State's Right

Shockley asked the court "what right has Pennsylvania to tell the Coca-Cola company in another state that you must buy Pennsylvania tax stamps? What right does it have to tell Coca-Cola bottlers it is a time to receive bottled soft drinks without tax stamps attached?"

He added that bottlers receiving untaxed syrup could be sent to jail for six months under the law.

In defending the law, Stambaugh told the court the bottlers were raising a "hypothetical issue" since none had shown they were injured by it.

They cite general figures to show a decline in soft drink sales but how can they blame this on the tax? He asked. "Sales of all luxuries are off. If they have been injured, why didn't they bring their own books into court and prove it?"

Consumer Pays

The state attorney also insisted "the tax is passed on to the consumer. The bottlers don't pay it."

In fact, retail price of soft drinks was up 6 cents from a nickel when the levy went into effect. Machines dispensing soft drinks are mechanized adjusted to receive a penny and a nickel.

The tax law expires automatically May 31, but Gov. James R. Duff has recommended to the Legislature that the levy be re-enacted. The General Assembly's own tax study committee, however, suggested that it be abolished. Organized bottlers, thru the Keystone Bottlers' Association, have mapped a lobby fight to kill the pop tax outright.

Clarence G. Stoner, president of the bottlers' association, has reported that State income from the levy for the last six months of 1948 was $7,592,208, compared with $8,459,652 in the same period the preceding year.

"As the collection figures indicate," Stoner said, "the soft drink tax has created an artificial depression in the soft drink industry in Pennsylvania which will continue as long as the tax is in effect."

Alco-Derree Sales Plan Set by Doyle

(Continued from page 91)

of the machine will definitely begin within six weeks, stated Doyle.

Other Vendors

Other vendors soon to reach the delivery stage are the company's pre-refrigerated candy machine and ice cream bar merchandiser. The candy unit, with a 490-bar capacity, uses the same basic mechanism as the refrigerated machine. It will reach the market within 60 days, Doyle declared. Despite its large capacity, the vendor will be competitively priced, he emphasized.

Featuring of the ice cream bar vendor is that no special packaging of the bars will be required. They may be vendied with or without sticks and in paper wrappers.

Doyle also disclosed that he has supervised the preparation of an "exhaustive survey of potential locations for the Alco-Derree line. Said to have been made on a county-to-county basis throughout the country, results of the survey will be made available to distributors as sales aids.
VICTOR'S MODEL V
Proven a great vendor. The choice of thousands of successful owners. Vends all kinds of bulk merchandise....including ball gums...with charms.

HI-Pop
Victor's New Sensational POPCORN VENDOR Only $47.50
Write for Details

VICTOR VENDING CORP.
5701-5713 W. Grand Ave. CHICAGO 39, ILL.

ALL VICTOR MACHINES recommended and sold on TORR TIME PAYMENT PLAN Pay for same in 25 weekly payments WRITE FOR DETAILS RAIN-BLO BUBBLE BULB GUM Packed 28 Lbs. in Orton 170c Less than 1000 lbs. 25c 1000 lbs. or over 20c 27c

For better cash returns try TORR DELUXE SALTED NUT MIX Made up of Cashews, Pecans, Filberts, Virginia and Spanish. Packed in 10 Lb. cartons 47c PER LB.—$4.10 PER CIN. Cash with order—F. O. B. Philadelphia.

RAY TORY
LANDSOWNNE, PENNA.

THE "CHALLENGER"
THREE MACHINES IN ONE
$10.00 to $50.00 depending on Location

TROPICAL TRADING CO.
149 W. Washington St., Chicago 6, Illinois
**VICTOR MODEL V**

$127.50

**Plastic Charms**

$2.75 Per Pkg.

**24 in. Turbo**

Virginia Peans

10 lbs. $1

*15 lbs. $1.45 ea.

**16.5 lbs. $2.95 ea.**

**17 lbs. $3.90 ea.**

**Used NORTHERN-TEC DELUXE Sample.**

**5 lbs. $14.95 ea.**

**10 lbs. $24.95 ea.**

**16.5 lbs. $39.95 ea.**

**24 lbs. $65.95 ea.**

**Orders Under $10.00 Must Be in Full. ALL PRICES subject to 2% CHANGE WITHOUT NOTICE.**

**PIONEER VENDING SERVICE**

Exclusive Vender Distributors in N. Y. 

345 5th Ave., New York, N. Y.

Phone: Americus 5-9062

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**We are proud to introduce our NEW**

**NYLON VENDOR**

dispensing 51 gauge, 15 denier Nylons

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**CHARMS**

**FOR**

**BALL GUM AND CARDS**

New and Different

**PENNY KING CO.**

415 Sutter St., San Francisco, Calif.

---

**VICTOR'S UNIVERSAL $13.95 EA.**

**In Lacks of 64**

**$18.50 EA.**

**EACH INCLUDES GLIDES AND ALL PARTS IN STOCK.**

**NEW BROADWAY CHARMS**

Co. Inc., 825 Madison Ave., New York

**JACK NELSON & CO.**

2482 Misson St., San Francisco, Calif.

**CHICAGO**

415 Sutter St., San Francisco, Calif.

---

**CHARM'S**

**FOR**

**ALL BAY CHARMS**

**GOLD and **

**Silver**

**PENNIES**

**KING CO.**

415 Sutter St., San Francisco, Calif.

---

**CALIFORNIA VENDING ALMONDS**

Medium Mixture, packed in 5 lb. vacuum tins. 6 to a case.

P. O. Fair Oaks, Cal. Less than case sets. 5.60 lb. Terms 1/10 with order, balance C. O. D.

EMERSON DISTRIBUTING CO.

Fair Oaks, Calif.

---

**SILVER-KING CORP.**

1413 Diversey Parkway

**CHICAGO 14, ILLINOIS**

---

**ALL SILVER KING MODELS**

Recommended and sold on Time Payment. 20 weeks to pay.

Write for details.

ROY TOTT, Lansdowne, Pa.

---

**VENDING MACHINES**

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**Australasian Predicts Big Future Market For Cup-Type Units**

NEW YORK, Feb. 12.—Manufacture in Australia of an American-type cup vending machine may be one result of a two-week visit here by T. G. Shortridge, metal-work fabricator of Sydney, New South Wales, who is design engineer of Ingle Proprietary, Ltd., examined several American cup vending machines before he left last week for the return trip to Australia.

While he predicted the country would eventually provide a large market for coin-operated cup machines, early manufacture or production of units, he said, would be hampered by dollar import restrictions. There is no such equipment here now, he said, although Australians drink a wide variety of soft refreshments.

One of his first projects, upon his return, said he would be to check the domestic availability of the machine component parts needed in modern machine construction. He added it was doubtful his government would permit the import of such parts.

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**Seek Wartime Tax Removal on Drinks**

WILMINGTON, Feb. 12.—The statute books are being searched by Delaware authorities to find if Pennsylvania agents are exceeding their authority in carrying cigarettes across the state line.

The Pennsylvanians returned to their own jurisdiction following complaints by merchants who are, according to Maj. Herbert Barrows, who commands the Delaware State Police,

Delaware has no State tax on cigarettes.

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**California, Nevada Bottlers Meet; Hear Talk on New Coinage**

SAN FRANCISCO, Feb. 12.—Soft drink bottlers were urged to back the drive for a 7¾-cent coin and thus put the inflated-ridden vending machine back on a paying basis during the 26th annual meeting of the California and Nevada Bottlers of Carbonated Beverages here this week. The two-day meeting was attended by 276 bottlers and 213 delegates from allied industries.

Minting of a 7¾-cent coin has been advocated by the American Institute of Commerce, which has also asked for a 2½-cent piece.

Bob Ogrod, public relations representative for the Squirt Company, declared the “link,” a name coined by the Institute for the proposed 7¾-cent piece, must be authorized by Congress if it would forestall conversion of nickel vending machines to dime operation. Increase in costs of the machines (for machine suppliers) and bottlers would soon make nickel sales impossible, he said.

Ogrod's plea was presented for individual action by delegates. There was no formal debate at the meeting, although one delegate remarked:

"Some of us feel the intermediate coin couldn't be created; it would only make fitter dime machines necessary anyway."

Other speakers were W. D. Dyer, of Chicago; Earl B. Wilson, sugar industrialist; and T. E. Munn, glass industrialist. New officers elected were Roy Dayy, Sacramento, Calif., president; Cecil Barbee, Los Angeles, Calif., vice-president, and George Martinson, Orange, treasurer.

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CHASE CANDY HYPOS OUTPUT IN 2 PLANTS

ST. LOUIS, Feb. 13—W. A. Yanfit, president of Chase Candy Company, has announced that all machinery and equipment used in the firm's St. Joseph, Mo., plant, which was closed January 28, is being shipped here and to the San Jose, Calif., factory. Move reduces operating costs, without restricting sales or service, as the main plant here covers the same general trade area served by the discontinued facilities.

SUPPLIES IN BRIEF

LOCATION BIZ

WASHINGTON, Feb. 12—December business of Department of Commerce, Eating and drinking places did a business of $12,000,000 in 1948, an increase of 7.2 percent over November.

Drugstores did even better—their December business of $400,000,000 representing a large increase over November gross receipts of $295,000,000. General merchant stores took in $1,300,000,000 as compared with $983,000,000 in November, while filling stations climbed from $310,000,000 to $445,000,000.

INDIAN NUTS

Foil Wrapped Quality—Continuously Roasted

CAVE HUGGINS MACHINES FROM 10 TO 20 HAIRY DAVIDS FOR 6-CENT BAGS

RECO

ICE CREAM VENDERS

MONOMAT

DUOMAT

OPERATORS! Get the jump on your competition with RECO'S AUTOMATIC ICE CREAM VENDERS. Here is a comparatively untouched field with unlimited money making possibilities. You can place a Revo Monomat or Duomat on almost any location, industrial, office building, lunch room, etc. Get the details today.

CIGARETTE VENDORS

NEW AND USED

20 LIKE NEW—P.I. 10 col. $175.00 each
10 ROVE PRESIDENTS 95.00 each
10 R20 NATIONALS 65.00 each
5 LIKE NEW DUGHERI, 7 col. 135.00 each
5 EASTERN ELECTRIC 195.00 each
1 ROWE ROYAL, 10 col. 75.00 each

FACTORY DISTRIBUTORS FOR OHIO, PENNSYLVANIA, AND WEST VIRGINIA

THE NEW KENNEY DELUXE ELECTRIC CIGARETTE VENDORS OFFER DELIVERIES

CENTRAL OHIO COIN MACHINE EXCHANGE

507 S. High St., Columbus, Ohio

MEET ME IN ST. LOUIE

at Jack Rosenfeld's OPEN HOUSE

Feb. 19th & 20th

See the sensational Northwestern Model 49 and all other Northwestern Machines

The Northwestern Corp.
Morris, Illinois
THE ACME ELECTRIC SHOCKER

Price of Machine $22.50
2 to 11 Machines 18.75
Bracket (if desired) .50
Floorboard (if desired) 4.50

Intro Federal Bill To Help Cig Operators

WASHINGTON, Feb. 12.—Legislation aiding cigarette vendors in high-tax States is given an excellent chance of enactment this session as a result of a bill introduced this week by Sen. Elmer Thomas (D., Okla.). The bill's measure was the first on the subject to be introduced in the upper house. The bill, similar to several already hopped in the House, would force out-of-State mail order houses to submit names and addresses of their customers to State tax officials so that the regular tax could be collected.

Congressmen backing such legislation claim that cigarette vendors in high-tax States are losing business because their customers buy from out-of-State firms in order to avoid the tax. No opposition to the legislation has been expressed.

Proposed Sales Tax

In Washington, D.C., Will Affect Venders

WASHINGTON, Feb. 12.—With strong backing from local merchants, bills providing for a 2 per cent sales tax on the nation's capital are introduced in the House last week by Reps. Howard Smith (D., Va.) and George Bates (R., Mass.), both members of the House District Committee.

A financial crisis in the city government soon to be enhanced by a $320 pay raise for District workers makes it almost inevitable that a sales tax will be enacted during this session of Congress.

Subject to later amendment, the only coin machines affected by the measure would be those vending articles for 15 cents or more. Items retailing for between 15 and 50 cents would be taxed a penny; a second levy is specified for items between 50 cents and $1, and a straight 2-cent tax on commodities selling for more than $1.

Present plans of the committee are to classify candy and ice cream as food—a category which is exempt from the proposed sales tax. Most upset of local common under the tax would be the vendors who now use the machines. Those vendors who now have prices pegged at an even 50 cents a pack would have to decide whether to absorb the tax of a penny a pack, change coin mechanisms or install four pennies in change with each package dispensed.

DuGrener Showing Set in Pittsburgh

PHILADELPHIA, Feb. 12. — A three-day showing of DuGrener cigarette and candy machines will open at Pittsburgh's Hotel Roosevelt Friday (18), it was announced here this week by Robert Kline, factory representative. Both electric and manual cigarette vendors will be shown.

Kline completed a showing of the DuGrener line in this city early this week.

PHILLY NEWS PAPER

(Continued on page 91)

Manufacturer of
HIGHEST QUALITY CHEWING GUM
BALL GUM
BUBBLE GUM
BUBBLE BASE
SOLICIT QUOTATIONS FROM
QUANTITY BUYERS ONLY
BARKER BRANDS, Inc.
SEA BRIGHT, N. J.

NEW PROFITS!
A BRAND NEW PACKAGE!
A BRAND NEW MARKET!

- Big profits in a new and wide market
- Large 70 pack capacity ... convenient size
- Trouble-free operation
- Easy-to-install, tamper-proof
- Supplied with either 5 or 10c coin mechanism, please specify
- Will vend the new standard KLEENEX POCKET PACK
- Prompt delivery

ORDER TODAY
Full remittance must accompany order. Shipped F.O.B. our plant. Terms and quantity discounts available.

E. B. METAL PRODUCTS CO.
525 A East 144 Street
New York 1, N. Y.

NOW DELIVERING!

NORTHERNWESTERN SALES & SERVICE COMPANY
AUTHORIZED DISTRIBUTOR

1418 16TH AVENUE, BROOKLYN 4, N. Y.

ATTENTION, OPERATORS of Machinehead Vending Machines

You can increase earnings in your present setup with our new, advertised Drinkex, Refrigerated Pop and Chocolates in THE FAMOUS MILLS VENDORS.

And the most hygienic new design (limited edition in Satin Finish Stainless Steel!), plug-proof with permanent operation. 100% automatic capacity: 14' high, 11/2' deep, 16' wide; weight, 20 lbs. Other basic for easy control installation or may be mounted on wall, pedestal stand or by bracket to any standard vending machine. Detailed specifications and pedestrian stands available on further examination.

YOUR SALES CAN BE INCREASED by 50% immediatly!

HAL R. MEEKS
55 W. 42D ST.
NEW YORK, N. Y.

NIK'S BISCUIT MACHINES

May Be Used for Other Nibbies

9 Column With Stand. Direct From Manufacturers.
1/2 With Order—Balance C. O. D.

MALKIN-ILLION COMPANY
290 COIT STREET
IRVINGTON 11, NEW JERSEY
Telephone: Intercom 3-2400

ALMONDS
CHARMS,
#2

California Vend Size From the Almond Brand. French Print .65 lb.
Vacuum Packed in 5, 10, 25 lb. Tins. 3 Tin to Case .65

BETTER PROTECTION, NO MISTAKES.

STANDARD SPECIALTY CO.
3621 38TH AVE.
OAKLAND 2, CALIF.

Copyrighted material
Evans Appoints 5 Distributors For Music Unit

CHICAGO, Feb. 12.—H. C. Evans & Company has named Lester Black, music division sales manager, announced Thursday (12), as being in charge of five distributors to handle its Columbus machine.

These names, including firm heads and territories involved, follow:

Black, Columbus Music Company, St. Paul, head by Bob Wensel and Tom Crosby for Minnesota, North Dakota, South Dakota, and Western Wisconsin.

Indiana Music Company, Terre Haute, head by Marvin Bland for Indiana.

Keystone Piano Company, Philadelphia, headed by William Helge, with headquarters in Philadelphia, with a branch in Baltimore, directed by Elmer Helge, headed by Vic Marshard, for Pennsylvania.

South Coast Amusement Company, Houston, headed by Harold Dailey, for Texas.

CHICAGO, Feb. 12.—Offering operators of music equipment an added source of income, Bar Electrophone, with its weekly gross, which has tumbled since the end of the war, to a point where his income would be increased from $1 to $8 weekly (this is approximate figuring, and depends on the rates charged the advertiser). Based on $1 a week per machine per advertisement, units could add to their income according to the number of advertising messages played. Eight messages were played hourly, each of the eight advertisers would be paying the weekly rental, with the income being divided according to the commission arrangement between the operator and location.

In the initial advertising-operation, the Casot, A.M. Ace type, pictured in Fig. 1, is equipped with a turntable and can run about 19 seconds, from 3 to 3 minutes before the hour and until 12 minutes after the hour. Thus, if the operator patron has selected a song in the juke box, the time change in the advertising message, the jingle, will be heard after the regular record.

Appoint Paster To Distribute AM's in Minn.

CHICAGO, Feb. 12.—Paster Distributing Company, St. Paul, has been named to handle AMI equipment in Minnesota and the eastern portion of both North and South Dakota, Montana, and Oregon, for general sales, announced this week. St. Paul firm is headed by Herman Paster.

Paster was selected after the new appointments were made in the five States under the direction of a single organization since Paster has been head of Mayflower Distributing, Omaha, which is already the Nebraska and Kansas distributor for AMI (The Billboard, February 12).

Favorable Tax Law Introducted in Ia.

DES MOINES, Feb. 12.—A bill establishing a reorganization plan for a coin machine operator's business, taking out separate State sales tax permits on each of their locations was introduced in the Iowa Legislature by Rep. James B.用途.

The bill, HB479, provides that where an operator sells merchandise or operates music or amusement devices at more than one location, the building where his books or records are kept shall be considered his place of business.
19 State Legislatures Now Plan Coin Machine Action

(Continued from page 9)

Idaho—There appears little likelihood that coin clubs will be able to go ahead with their bell operations under legal sanction. The administration opposed a bill to repeal the bell tax induced and passed at the last legislative session. The Idaho lawmakers killed House Bill 158 which would have broadened bell operations by permitting their operations outside private clubs and fraternal organizations.

State-Owned Unils

Indiana—Quiet when other legislatures were already writing bills at a fast rate, Indiana has now caught up. It has an unique bill introduced this year—Senate Measure 208—which provides that Indiana could own and operate bell machines as soon as the legislature enacted a bill requiring shipping of inter-state commerce to the State taxing authorities with a copy of shipping invoices. A bill providing for this procedure is pending in Washington.

The resolution stated that, "a large segment of a system" of cigarette taxation evasion is developing and that the mails are flooded with advertisements of cigarette dealers offering to sell non-tax cigarettes via the mails. In the result, the resolution pointed out, Indiana dealers are suffering and the State is losing revenue. The measures was introduced.

Nebraska—Certain types of automatic vending would be covered in this State's health law, and charged at 50 cents per hour. A copy of Nebraska is here introduced February 1 and 2, respectively, Senate Bill 215 and House Bill 158, which makes provision for the sale of all types of coin machines. The resolution needed to be actioned on this measure since it was introduced.

Vending Taxes

Here are the machines which would be covered: Any machine dispensing a non-alcoholic, carbonated or non-carbonated, hot or cold beverage, or any machine vending sandwiches or "food of a similar nature" for consumption upon delivery.

The Committee studying House Bill 135—which would provide for the licensing of bells and the regulation of their operation—has reported favorably on the bill. That report came thru February 3. Since that time, there has been no action on the proposal. Furthermore, the Montana Legislature received seven bills relating to dates machine and coin machines. The rush of bills thru the legislative mill copies of the text were uncensored.

New Hampshire—To the Ways and Means Committee of the House was introduced House Bill 379, introduced February 8. By title, it is a measure "relating to the taxation of slot machines." Since State legislatures are sometime having trouble with machines, the use of a "slot" machine, this is likely to be an all-inclusive coin machine. A law passed the bill was not available at press time.

New Mexico—The lawmakers here have a bill proposing a tax on all types of coin machines. It is House Bill 147 now in the public affairs committee. No details have been released concerning the rates or the specific types of equipment covered.

North Dakota—Under House Bill 16, license and fees in North Dakota were approved for a tax on coin-operated machines and vending machines. The industry and business committee of this body has heard this matter under advisement since January 31 and has not yet reported.

The proposal to ban live music in bars (Senate Bill 177) and to permit only music such as juke boxes was indefinitely postponed in the Senate.

South Dakota—House Bill 105 would exempt certain corporations from the ban this State has imposed on both bell machines and slot machines. No action has been taken.

Ohio—An all-embracing measure (House Bill 183, introduced February 1) is being considered here. The bill would make possession, storage, selling or transporting of "slot" machines illegal and subject to penalties. The measure is not to be taken as saying what is meant by "slot" machine and for that reason Ohio firms are watching it carefully since the lawmakers may interpret "slot" machine to mean any types of coin device.

State Licenses

Oklahoma—A State licensing tax, which carries an enabling clause whereby cities and towns would participate, was introduced here Tuesday (9). It is House Bill 109 to license music and games at $20 yearly if they operate at a nickel or more and $4 yearly if they operate for a penny.

The enabling provision would give Oklahoma cities the power to tax music and games at half the rate of the State tax. If passed, this measure would take the place of all State taxes on games and music except the sales and ad valorem taxes. The measure is now introduced here Monday (7), would provide for the creation of private corporations provided for by a special purpose law, distributing and vending equipment. The municipal and private companies committee is now considering the bill.

The Texas corporation law makes no provision for coin machine corporations. Because "such business is rapidly growing" in Texas, the lawmakers believe they should "encourage such business by granting it corporate privileges." Ohio—Assembly Bill 153, governing the destruction of gaming machines and punchboards, was put in the hopper Tuesday (9).

Washington—This State has another coin machine corporation (Senate 104), introduced only by title and therefore lacking in detail. The measure relates to the taxation of coin-operated devices and provides penalties for operation by other than the owner of the establishment where it is located.

From the title, the measure apparently would make it mandatory for locations to own and operate certain licensed, unspecified types of equipment.

Coin Radio Levy

West Virginia—A singular tax on coin radio in hotels is imminent here. House Bill 220, introduced Wednesday (9), provides the radio be licensed and taxed.

The West Virginia House has passed House Bill 52 which prohibits the use of coin-operated machines in hotel rooms, to be in the use of junk boxes, hence the tax was granted. Immigration of junk boxes has been prohibited in the State. The bill appears likely to pass next week.

EVANS' CONSTELLATION

Gives You the Brilliantly Dependable New

EVANS' PLAY METER

Your record selections will always reach high location patrons when you operate the new Evans' Constellation. Flawless performance of the newly designed, perfectly engineered Evans' Play Meter provides an accurate, up-to-the-minute resume of frequency play for every record in the phonograph. With this invaluable guide to each location's music preferences, you plan your record purchases more intelligently ... satisfy players more completely ... maintain a profitable "sell-record" inventory ... keep operating costs lower.

The new Evan's Play Meter is but one of many Evans' Constellation features created to make your music merchandising a pleasure and a source of top-level earnings.

"G-Day is fast approaching! Your distributor soon will display, for your personal verification, the superlative beauty, appeal and efficiency of "America's Brilliantly New Phonograph"—

Evans' CONSTELLATION

H. C. EVANS & CO.

1328 W. ADAMS ST.  CHICAGO 7, ILLINOIS

DON'T PASS UP THESE BARGAINS

1 Hostess Treasure Chest Location, 28 still in original crates.
2 Studio Amplifiers with two 12" new Coin Counters.
6 Hostess Studio Consoles with five 151 distributors on each one.
10-Unit Hostess Studio Switch Board.
Headset Metal Knob for record.
1 Tel-O-Matic Master Studio.
Personal Music Model, 8½ M. A., 300 Studio Amplifiers.
500 Personal Music Boxes, 400 have never been used.

WILL ACCEPT A REASONABLE OFFER ON ALL OR ANY PART OF THIS EQUIPMENT

E. PAT HALL

715 LOUISE AVE.  PHONE 3-1005  BOX 944, CHARLOTTE, N. C.
Alco-Deree Wall Box Now Moving

NEW YORK, Feb. 12.—The Alco-Deree wall box is now ready for immediate delivery, Frank G. Doyle, sales manager, announced here yesterday. He disclosed that production of the unit at the firm's Chicago plant has now reached the quantity stage.

The wall box, which will accept nickels, dimes and quarters, has been location-tested for more than four months, stated Doyle. It can be used with any 20-wire music system, incorporates no mechanical accumulator or motor drive, and houses a coin box that can hold up to $40. The accumulator works thru a relay setup, it was said. List price of the wall box is $59.50.

Doyle's announcement followed a meeting of his regional sales managers here this week (see separate story).

New Record Service Started in N. Y. to Aid Phonograph Operators

NEW YORK, Feb. 12.—Allied Record Distributors, a new supply source of records for phonograph operators, opened for business this week at 625 Tenth Avenue. The store, formerly used exclusively as headquarters for H. Rosenberg & Company, coin machine distributing firm, is managed by Herb Lichtman.

Allied will handle all major and independent labels, according to Lichtman, and will serve as a central source for juke records. Operators will pay 5 cents per record over the standard disk price for the service, he explained. The firm will also handle 12-inch albums for retail dealers without franchise arrangements.

Lichtman still heads Hub Distributing, phonograph joining firm here. Rosenberg, who is associated with the American Shuffleboard Company as area representative, retains office space at his old headquarters.

Pfanstiehl Needle Sales Soar as Firm Uses Gimmick for Sales

CHICAGO, Feb. 12.—Use of a simple gimmick to hype sales of phonograph needles to music machine operators resulted in a successful sales campaign according to officials of the Pfanstiehl Chemical Company, Waukegan, Ill. Actually the firm picked up an item that was being heavily publicized in newspaper and magazine ads by the Cecil Corporation—an item called Flex-o-Lace, which is a shoe lace that cannot become untied.

Promotional gimmick consisted of a premium deal wherein operators, buying needles for their phonographs, received at no cost a pair of the elastic laces which, when once adjusted, are permanently tied and need never be untied. The laces, selling for 50 cents a pair, had been advertised in such media as The Chicago Daily Tribune, The American Legion Magazine, Parents' Magazine and others. Pfanstiehl utilized the Flex-o-Lace as a straight gimmick, and when the sales drive was over, it was revealed that more than 5,000 operators had received at least one pair of the elastic laces after having purchased needles.

Incidentally, the needle manufacturer had his own package made for the laces, featuring directions for use of the gimmick, plus advertising for the needle line.

MR. OPERATOR... YOU

CHOSE THE AIREON CORONET

When you said you could afford to pay "between $500 and $600" for a new juke box.

ONLY

Aireon

The Operator's Phonograph Sells in This Price Range

"BILBOARDS' 2nd Annual Poll of Juke Box Operators Asked
"What price do you feel the operator can best afford to pay for a new juke box?"

59% of You Replied "Between $500 and $600"

Our business depends on you, Mr. Operator. When you can't make a fair profit on your investment, the whole industry suffers. That's why we're still offering you a phonograph at your price—a price that can put your business on firm footing. Get ahead... Stay ahead with

THE OPERATOR'S PHONOGRAPH
South Wind TONE ARM

"LIGHT AS A SOUTHERN BREEZE"

Wired Music Co. Formed in Iowa

DES MOINES, Feb. 12.—Formation of Music Tone Corporation to furnish wired music to restaurants, bars and other establishments in Des Moines was announced by M. J. Bennett, Des Moines City Safety Commissioner and radio station disk jockey, and James Kelehan, formerly commercial manager for Station KHOW of Des Moines.

The company has already started service with the West End Coffee Shop and Coral Gables Restaurant and is planning to extend its operations to the Hotel Savery restaurant.

Records are played continuously 7 a.m. to 1 a.m. from Bennett's studio in the Hotel Savery where he also does his daily radio station disc shows. Telephone lines are used to carry the music to the establishments. A monthly rental charge is made at each establishment.

Tele Plug

CHICAGO, Feb. 12.—The juke box is receiving some video publicity thru the Jack Farrell Show, originating from Station WENR-TV here Monday nights. Television audiences see a new model juke, easily recognizable as a Wurlitzer 1100, as the theme around which the half-hour show is built. Program opens with a member of the cast selecting "records" on the selector panel, followed by the weaseler or group, gradually coming into focus in the machine's glassed-in record compartment, the outlines of which serve as a frame for the singers. Numerous close-up views of the juke are televised during the course of the program.

.install a new Seeburg Select-O-Matic 100 and watch the coins roll in!

It's fascinating—people put coins in to watch it work!

It's a musical library—with 100 selections grouped in 5 musical classifications.

It's economical—reduces record breakage and servicing to a minimum.

It's convenient for customers—Wall-O-Matic 100 permits remote selection of 100 tunes from any part of the room.

It's delightful to hear—equipped for Scientific Sound Distribution.

It's good-looking!

PUT A NEW SEEBURG SELECT-O-MATIC 100 IN ONE OF YOUR TOP LOCATIONS NOW

CASH IN ON TELEVISION!

With Trans-Vue Entertainer

The only commercial television set with multiple remote control units that can be placed separately in any part of the room or rooms, yet controlled simultaneously from the conveniently placed "Master Tuner"... No more "bunching up" in one spot around a small screen... everybody can sit or stand wherever they choose and enjoy TRAN-VUE Television at its best.

The only commercial television set with multiple remote control units that can be placed separately in any part of the room or rooms, yet controlled simultaneously from the conveniently placed "Master Tuner"... No more "bunching up" in one spot around a small screen... everybody can sit or stand wherever they choose and enjoy TRAN-VUE Television at its best.

DESIGN SPECIFICALLY FOR YOUR LOCATION...

The only commercial television set with multiple remote control units that can be placed separately in any part of the room or rooms, yet controlled simultaneously from the conveniently placed "Master Tuner"... No more "bunching up" in one spot around a small screen... everybody can sit or stand wherever they choose and enjoy TRAN-VUE Television at its best.

NO NEED TO CHANGE YOUR PRESENT EQUIPMENT!

Only a small investment that pays big dividends brings you up to date with TRAN-VUE TELEVISION. Fast, simple installation.

DON'T LET TELEVISION PROFITS PASS YOU BY... get on the bandwagon NOW
For Wurlitzer and Seeburg
Perfect Tone—Easy on Records

Nothing to change—just plug it in.
JACOBS MANUFACTURING CO., INC.

(Continued from page 6)

For the Finest in Record Reproduction Use

G. E. Magnetic High Fidelity
LIGHTWEIGHT PICKUP
- No Needle Scratch
- Only 72 oz. Needle Pressure
- High Fidelity
- Long Record Life
- No Plug In

AMERICAN Mfg. Co.

137 North Dearborn Street, Chicago 2, Illinois

Juke Boxes Jingle Jangle; Ops, Distribs Feel Gross Upswing

(Continued from page 6)

getting more for them than he could lend, and men meanwhile providing the smaller op with a cheaper, and newer, replacement for some of his present equipment that to date he has been unable to replace.

Manufacturer Outlook

As the business at the operating and distributing levels picks up, so an improvement is seen at the manufacturing level. AMI, adding new distributors regularly, and strengthening its position in the larger area, has, for the past three months, been conducting a State-By-State trailer tour, reaching into the hinterlands to find operators and sell them their equipment. These trailer tours are conducted by AMI distributors and, according to Lindy Force, sales manager, have enjoyed considerable more success since was anticipated when the program was started.

From North Tonawanda, N. Y., comes word that the Wurlitzer gross increase has started to climb again, and that the factory is once again producing automatic phonographs and planning to expand the present production.

Rock-Ola is another major producer which is stepping up its production. The firm’s new factory at Tonawanda, N. Y., has a hip new machine business in general, and has helped Rock-Ola distributors sell additional phonographs.

The new Seeburg Select-to-Mat has been a major factor in business renewal. Distributors all report increased sales with the new unit, especially to operators with the better locations, where such a unit can be used to its full advantage.

In the lower-priced field, Aircon, introducing its 1949 Coronet with a Harman at the CMI show last month, reported business was on the way up, and that their new unit had created sales in areas where Aircon activity had been low for years.

Fiblen is also in production, and shipping its units on a regular schedule.

MOA Interest

Meanwhile, in light of its activities during the first year of its organization, many operators throughout the country are looking to the Music Operators of America for big things in 1949. Under the leadership of George A. Miller, Oakland, Calif., chairman, and K. Denver, New York, vice-chairman, the national committee is expected to be of definite help to the operators in matters ranging from grosses to legislation. In the latter regard, Sidney H. Levine, national counsel for the MOA, is once again commuting to Washington to keep up with new legislation, and to watch developments which do not directly affect the music operator, but might touch him indirectly thru record manufacturers, etc.

Coradio Names 2 New Distribrs

NEW YORK, Feb. 12—Low Brown, president of Coradio, Inc., this week announced the appointment of two new distributors, bringing the total number of outlets handling the firm’s co-in-operated radio to 19.

The distributors named are E. O. Miller & Company, Ardmore, Okla., for the territory comprising Oklahoma, Arkansas and Northern Texas, and the Gulf South Marketing Service, Baton Rouge, for Louisiana.

LIGHT WEIGHT WURLITZER TONE ARMS

Year Turn A.M. 9 1/2 B.P.C.

HENRY C. NOHRAUSCH & SONS
96 BAY ST.
CUMNS FALLS, N. Y.

Marcus Says:

"MEET ME IN ST. LOUIE"

at

JACK ROSENFeld's
February 19th and 20th
You'll See the Smarter Buy in
Music Today...

ENCORE WALL BOX
ENCORE BAR BOX

We'll Show You Dial Lighting and How To Install ENCORE
Without a Screw Driver —
Socket Wrench or Soldering Iron

ENCORE MANUFACTURING CO.
4150 CARNEGIE AVE.
CLEVELAND 3, OHIO

THE
AMBASSADOR
 THE "NEW LOOK" FOR YOUR 101'S
NOW ONLY $79.90

Money-back guarantee
AMBASSADOR, Inc. 1107 Dixie Building Kansas City, Mo.
COLOR PICTURE ON REQUEST

DISTRIBUTORS WANTED

NEW RECORDS! NEW RECORDS!
ONLY 25¢ EACH
(Packed 100 to a Box)
From records are carefully inspected and well packed. Will stand any shipping dis
tance. See your distributor, or send 25¢. Can ship any size order same day received.
Write for catalog of complete stock.
Write-Wire-Phone
THE MUSIC BOX
212 Madison
Memphis Tenn.

FOR SALE
TWO WELL Etablished Juke box
ROUTEs IN THE MIDDLE WEST
Consisting of about 70 machines, mostly 1100; one man can handle.
Will finance right party.
BOX D-133, box/ The Billboard
Cincinnati 22, O.

ATTENTION, OPERATORS
TIMER MECHANISM, LIGHT CORD AND FITTINGS, $2.83
(The for 16 minutes) or $2.50 for 9 or 8 minutes.

MOTION PICTURE MECHANIC, TINTED GLASS FOR POWER OR PNEUMATIC BUTTON OPERATORS, TINTED GLASS FOR TONE ARMS.

For FREE samples contact local radio dealers.

NEW ITEMS: COLOR PICTURE ON REQUEST

LIGHT WEIGHT WURLITZER TONE ARMS

Year Turn A.M. 9 1/2 B.P.C.

HENRY C. NOHRAUSCH & SONS
96 BAY ST.
CUMNS FALLS, N. Y.

WANT
SEEBURG POST-WAR WIRELESS
AND 3 WIRE WALL BOX
Stainless Steel
TRENTON AMUSEMENT CO., INC.
312 E. FRONT ST.
TRENTON, N. J.
Congressional Committee Preparing Blueprint for Major Revamp of 1909 Act

Modernization Means Music Biz Ramifications

(Continued from page 15)

side to bring the Copyright Law of 1909 into line with the proposed treaty simultaneously with the Senate's deliberations on the international pact. A member of the House Judiciary Subcommittee on Patents and Copyrights pointed out that any such move on the Senate side would "naturally have the result of stepping up action on the House side," particularly since the Senate lacks a special subcommittee dealing with copyright legislation while the House six-man copyrights subcommittee is fully organized to handle the problem.

Bryson and his subcommittee cohorts agreed yesterday that they would prefer to follow a "slow but sure" procedure in tackling major copyright legislation rather than be subject to the uncertainties and "confusion" of hasty action. Congress' renunciation of the copyright act during the last session appears to have left lawmakers impressed with a need for over-all changes in the law rather than piecemeal revision which has been the procedure up to now. An additional reason for the "slow but sure" policy preferred by the subcommittee is the fact that all of the subcommittee members, except Bryson, are newcomers to copyright work and consequently will want time to orient themselves with the problem. Also the subcommittee faces a heavy agenda on patents legislation which is likely to get preferential treatment unless Senate action on copyright revision forces the Bryson subcommittee to step up its schedule.

Whatever course of action is taken, it is now certain that hearings will be staged during the present term of the 81st Congress. The hearings are likely to be precipitated by the Senate's review of the Inter-American Copyright Treaty which embraces a number of all methods of transmitting and using creative works, including music and drama and involving the use of phonograph records, juke boxes, television, radio and movies. There is a chance, too, that the question of devising a proper method of extracting royalties for use in union welfare impounding funds may come into the discussion. This would be certain to develop if the question were left unanswered by Congress' final action on new labor-relations legislation to replace the Taft-Hartley Act.

Juke Boxes

Also certain to stir early debate will be legislation to end exemption of juke boxes under the Copyright Act and to impose copyright protection on interpretation of musical compositions. Rep. Hugh Scott Jr. (R., Pa.) is ready to reintroduce his juke box bill, which was pigeonholed by the last Congress after lengthy hearings. The juke box bill was favorably reported in the last session but it came out of committee too late for floor action.
New York:

Kuno Hamann, of Alkuno & C., has announced that his facilities at his Bronx plant are fast being readied for output of the firm's Automatic Phonograph ball. Mr. Hamann has recently named the A & H Distributing Co. to handle his line of hard candy venders. Hamann says he will soon make a full-scale stepped-up promotion of Alkuno units.

Jackson Downs, recently appointed to a public relations and promotion post at the Penn Shipbuilding Co. in New York, started this city this week. It was his first visit to New York in an executive capacity and he had been associated with the shipbuilding firm in New Jersey and Pennsylvania. Downs, who at one time or another was engaged in the advertising and sales work for several large tabloid producers in the East, started his professional career as a sax player with Paul Whitman.

Hyde Rosenberg, who is spending most of his time on the road as an agent for American Coinboard, is only maintaining his desk space at his former American office. Rosenberg has been taken over by Allied Records as the new out-sort manager. Claude A. Adelson, of the Sterner Manufacturing Co., has been out west last week for a conference with Bill Furst and Bill Schwartz, local managers.

Lew Jaffa, vice-president of C-Eight Laboratories, who was in Chicago last week, has just returned from a trip to Detroit and Duluth. He will return here in Miami.

Ben D. Kershner, coinboard operator, has joined the Automatic Music Operators Inc., according to Ruth Nussbaum, the organization's secretary.

Martin Berger, of the Colorama Corporation, hopes to have his selective vender in production soon. The machine has been haunted by bad luck, now has its dies almost completed. A short while ago, when the machine was in the process of being manufactured, the dies to the plant, a most vital one in the machine's production, was lost in a fire.

Irving Goldstein, of Automatic Book Vending, is now the exclusive distributor of a new type of book vender, the new unit being developed by Automatic Music Operators, of which Goldstein is a member. The book vender is planned for a Florida vacation last week. Said Levine, president of Automatic Music Operators, of America, is planning a trip to Washington to clear up pending legislation.

Ken Wilson, sales manager for Eco-Bowl, recently introduced bowling alley manufactured by the Electri- broan Company, is getting many inquiries from districts who want to handle the game. The company's chief engineer, Mr. Head of Union's Shiner Machine Company, is in Florida this week.

Murphy and Bill Brenner of Vendors, are on a sales junket in up-state New York last week. They are going to be in New York for a few days to meet with J.J. Bottoms, president of U-Need-A-Vendor, producer of the electric cigarette vender distributed by them.

Harry Berger, of West Side Distributors, is still talking about the swell time he had on his recent trip to Europe. He made the trip as the guest of Enrique Jay, of San Diego, who has a Hawaiian and Wurlitzer phonographs in the public (See New York on page 106)

Los Angeles:

Current cold weather has kept many of the local operators from making the rounds on Pico Street... Leon (Hi-Ho) Silver trained from his San Francisco headquarters to go over expansion plans for Oake Manufacturing Company with his partner Sill Bloom... Hank Tronick, of Minthorne Music Company, says operators are getting a better guarantee of the new machine than they did previously. According to Tronick, one location owner offered an operator the first three months gross fees if he would install a machine. Incidentally, the newest Seeburg show is held in Balboa Park last week conducted by Jean Mint. Horne, George Mahlum, came out of the hole and is shipping.

Jack Mallett, Claremont operator and Charlie Peddiecor, who has become interested in the new model, are looking over new equipment.... Niles Smith, of Budake, and W. H. Strong, San Bernardino coinboard were also seen making the rounds.

Jim Bray, vice-president and general sales manager for London records, took a trip to San Francisco last week as his first visit to the West Coast. Carl F. Thomesen, Denver coinboard, was renewing acquaintance with Pico Street... Ditto for A. Alvarado from San Diego.

Jack Simon, headman for the local Sticking Distributors, took out his tire chains for a trip over the mountains to Las Vegas. He'll conclude his business there as soon as possible in order to return and give Jack Ryan, one of the firm's managers, a chance to work up some deals in Balloon City. He says the firm is still shipping Genco's Flat- Power.

Ed Wilks, of the Paul A. Lomon Company, is waiting for a new shipment of Daily Multi-Boles. Pete Thelan, Glendale operator, was in the Lomax office discussing the purchasing of one of the new equipment. A. C. Wagner, Morris Gold- man, president of Michigan Automatic Phonograph Owners Association, is on the job after a protracted illness. His office manager, vice-president Ben Okum, pinches for him... 12 and Harry Levin, of Castell Record Distributors, are planning to move to a more central location.

Frank Anderson and his son William are in town from Homoe- lulu getting a State-side view of the new machine. H. W. Middle- ton, operator, was also down in town. Another recent visitor to coin machine row was Lawrence Raya, coinboard sales engineer and Dan Don- ahue, representing Seeburg.

Detroit:

David M. Smith and William E. Slaney are forming an East Side partnership called the S & S Vending Company, with headquarters East Canfield Avenue... Joe Cook, of the Detroit Amusement Manufacturing Company, has returned from an extended trip to California... Dairy Vendors, with headquarters on Oak- land Avenue, has been organized by Alex Kramer and Milton Hoffman, who operated informally in the milk vending field for the past year. They now have two routes operating 50 machines. They started out with two units. They have plans for selling six trucks in the non-vending department.

Lloyd Williams has been named Western territory representa- tive for General Locks, Inc. Firm has just moved its plant from Detroit to Blairtown, N. J., and will cover most of the country from its new Detroit office in the downtown building... Frederick B. Witt- tich, of the Wittick Sales Company, is making a trip thru Western Michigan territory, to be followed in two weeks by a trip into the South Bend, Ind., area. He also handles for the company.

Thomas F. and Lorella L. Brocote, who used to operate some coinboard equipment in St. Louis, has purchased their firm as the Caro Vending Company, and moved to new headquar- ters, 129 S. Michigan Ave., in the South End. They specialize exclusively in cigarette machine operation.

Homer B. Stuart is working on the development of a new type of coinboard equipment... Fred Wagner is discontinuing all activity of the Automatic Distributing Company which was developing flashlight battery and bulb vender, and has been bought by his partner-in-interest, A. C. Wagner... Morris Gold- man, president of Michigan Automatic Phonograph Owners Association, is on the job after a protracted illness. His office manager, vice-president Ben Okum, pinches for him... 12 and Harry Levin, of Castell Record Distributors, are planning to move to a more central location.

Alfred E. Turner, of Turner's Vending Company, is concentrating on the operation of an East Side coin machine route... Sam Adler, who has developed a new type photo machine, has moved to new headquarters on West Danzinger (See Los Angeles on page 106)

Chicago:

Lyn Durant, president, United States Coinboard Sales Company, has just returned to host to several out of towners last week, including Dave Simon, Murray Brenner, Bill Lessen, of New York, and Jack Semel, also associated with the company. They held meetings at the CMI offices where, as a dila- matic gesture, they presented to the Chicago Record Company for the latest of the firm's game line has been strong. Herb Oettinger had sales meetings with the Illinois distributor and the CMI offices where, as a dila- matic gesture, they presented to the Chicago Record Company for the latest of the firm's game line has been strong.

J. H. Keeney & Company is doing right along on the production of its new coinboard machine, and has plans for future output taking shape. The firm's executive vice-president, John Conroe, reports that the business will be as strong postwar as in March, with continued activity for new machines is heavy.

Walter Ashman, general manager of Seegers Wholesale & Manu- facturers Agency, has just returned from buying at March 1st, with con- tinued activity for new machines is heavy.

Richard Adair, head of Adair Coinboard Machines, has made some additions to his line of operator offerings during recent weeks. His latest sale was to a Kewanee distributorship, a complete line of charms for bulk vending, and a varied supply of sound films, with the titles printed in reverse for Farms use and a new three-flavor bottle machine which has been passed all location tests and with initial operator interest has been heavy.

A. Garrick Alex, Vendall Company head, is back at his desk on a full-time basis following a vacation taken recently. His firm's distribution department is doing a good job.

A. Stiger, president of Electronic Devices, Inc., is preparing to introduce a new product to the gaming world as a companion "view" unit to his field of coinboard. The scope introduced at the Chicago Rail- road Fair last summer. Firm's Li- cerce, Fred A. Dukat has en- (See Chicago on page 106)
Atlantic City:  
SAM and SOL BELCHIKOFF have been making time waiting for the annual month-long American Frozen Fish and Seafood tournament in Convention Hall, which opened Feb-
uary 13. The annual event, a sea food extravaganza, is expected to peak up the coin machine business.  
ALEC KLEIN, city councilman, is also spending his an-
nual vacation at the American Frozen Fish and Seafood Committee's convention, held in Convention Hall in Atlantic City. Regionally, the Kleins are known for their support of local businesses and community events.

IRVING FISHELBERG is readying Fancuade for the outdoor season. Fancuade, one of the largest amuse-
ment parks in the Northeast (26 acres, 300 feet) is being repainted and equipped with new attractions. Charles Fishe-
lberg, who in partnership with his brother, IV, owns the amusement park, is keeping three blocks away, helping Irv at Fancuade.

JERRY JOYCE and his wife, PEGGY, of the Amusement Park, are touring California. They have their names in neon over the front of their building. Jerry also operates a shooting gallery next door to the park. The devout fisherman and owner of Play-
land is spending the month fishing for largemouth bass in his home state. He intends eventually to make his home there. Jerry and Peggy are the hands of Manager JOE ATLAS.

F. McKIM SMITH and his wife are in Florida to attend a NAAMO convention, where they are expected to see friends and figur-
ation. The meet will take place in Miami. The Smiths attended all the conventions in the past, and most of the coin machines featured were this winter, which they were able to see. They plan to visit California and Mexico.

MARTY ROSEN, the managing director of the Boardwalk during the season, is working in Newark.

Cincinnati:  
A new member has been added to the ranks of the National Photog-
raphers’ Association (APPA).  
FRANK J. FITZPATRICK, who is associated with Appa-
ation was approved at the board meeting February 8. Gallardo op-
erated a photography business at 320 S. Tyler.
NATIONAL TELCO NEWS. The company has recently
had been victorious at Biscay-
ene for the past year. The company was founded by EMER HERMEL MEYERS and his family has been co-
nin in their new home in Montecito Heights.

The bit tune for February is “Don’t Take My Word—Take My Heart.” by Harry Harrison, one of the most popular songs of the year.

A new alliance has been created to the Automatic Photog-
raphers’ Association (APPA).  
HARRY HESTER, president, and IVAN A. KARTEK, secretary-treasurer, announced the formation of the new organiza-
tion. The new organization will be subject to the newly revived $2,000 fine for violation of the law. The organization is aimed at clarifying the legal status of the automatic photographer.

MI-CO METERS, a division of the MICHAEL ARTHUR BRONZE COMPANY, has introduced a new, 22-inch illustrated ad in the weekly newspapers in Bethesda, Md., in-
cluding the Washington Post. The company has also released new and improved metering equipment.

The question of whether to keep parking meters in Hyattsville, Md., will be decided by the residents at the upcoming community meeting. The meeting will be held at the Prince Georges County delegation to the Maryland General Assembly. The community, which is made up of residents from the area, has expressed a desire to keep the meters.

NICHOLAS OREM, attorney representing the city’s mayor and council, has submitted a proposal for the installation of a heated, city-wide system. The proposal was introduced by the city council and has been referred to the Full Committee for further action.

"Nothing shocks Ed’s confidence since he started using General Electric lamps in his coin machines." You can rely on G-E lamps for the long life they give you. Along with other accomplishments that make Ed the envy of the industry, that's because General Electric research works constantly to make G-E lamps stay brighter longer. See your nearest G-E lamp supplier.
Chicago:  
(Continued from page 104)  

oble sightseers (for a dime) to "listen in" on conversations between the pilot and the operations tower, which is scheduled to be installed at all major airfields this year, Stiger states. Unit, however, will be operated by Electronic Devices and not sold outright.

New York:  
(Continued from page 104)  

Club management: . . . DAVE SIMON, of Simon Sales, returned this week from Chicago.

Recent word from SID MIDDLETON, who has been missing at his cowrow headquarters, is that he recently celebrated a birthday in England. A columnist of the World's Fair, British amusement trade weekly, wrote of meeting him. Of Middleton, he said: . . . whose style of dress and manner of speaking indicated him as being a son of Uncle Sam.

HERB LICHTMAN, of Hub Distributing, also manages Allied Records, and the new record outlet across the street from his Avenue jobbing firm. . . . BOB BEITIN is helping out with MARCUS KLINIS' music route. . . . PHIL MASON, of Mason Distributing, reports he is moving equipment to overseas areas.

Los Angeles:  
(Continued from page 104)  

MARY SULLO of the W. H. Leu- enhagen Company, is already planning her summer vacation. Helps her forget the current cold spell by dreaming of suntan oil and palm trees. . . . Other visitors seen on the Coast include IVAN WILCOX, Viscalla; PAT PATERSON, beautiful, and DURVIL NOWAK, San Bernardino.

Detroit:  
(Continued from page 104)  

Avenue. . . . HARRY MORGRET, veteran coin machine jobber, has retired permanently from the business because of ill health. He will continue to run his home here, . . . DAVID GOLDBERG, Peerless Automatic Sales, is going extensively with the record field with the new Peerless Recording Studio.

INTERNATIONAL DETROLA CORPORATION has transferred the development work on its projected custom hi-fi system to its West Coast Division plant at Marina, O., in connection with the move of headquarters from Detroit to Newport, Ky. . . . J. J. GOODWIN, sales manager of the Tempo-Rite Company, returned Tuesday from a business trip to Birmingham. . . . ROBERT REN waits reports the Falcon shoeine machine, which attracted much interest at the recent Chicago show, will soon have a major step-up in production.

Philadelphia:  
(Continued from page 192)  

proof on test locations and indicated that they would require less maintenance.

Under the bid, the Dual meters will be supplied to the city at a cost of $86 each. The company will receive payment on the basis of 85 per cent of the collections until the devices are paid for.

Commemorative boxing bids were the KEYSTONE METER COMPANY, of Philadelphia; DUNCAN METER CORPORATION, of Chicago; MACE-HALE COMPANY, of Oklahoma City; KARDARE CORPORATION, of Cincinnati, and the TWIN METER SALES CORPORATION, of Pennsylvania.

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)  
(Continued from page 25)  

B-G - Sustaining Instrumental  
C - Sustaining Vocal  
B - Commercial Instrumental  
C - Commercial Vocal

By the Way (When We Say)  
B.V.  8 9 0 2 8 1 2 3
My Life's a Beautiful Dream  
B.V.  8 9 0 2 8 1 2 3
Down by the Willows  
C.  9 1 0 0 0 4 0 0 4 5 5
Far Away Places  
B.  9 0 7 1 9 7 0 6 1 0 0
Love Is  
B.  9 0 7 1 9 7 0 6 1 0 0
I Got Lucky in the Rain  
B.  9 0 7 1 9 7 0 6 1 0 0
I Love You More Than Words Can Say  
B.  9 0 7 1 9 7 0 6 1 0 0
A Bit, A Little Wonderful  
B.M.T.  1 3 9 0 5 1 1 5 1 5 5
Yes, I've Got My Love to Keep Me Warm  
B.  9 0 7 1 9 7 0 6 1 0 0
Laughter Is (So Dear to)  
B.  9 0 7 1 9 7 0 6 1 0 0
Hollywood's Little Jack Frost Got Lost  
B.  9 0 7 1 9 7 0 6 1 0 0
My Darling, My Darling  
B.  9 0 7 1 9 7 0 6 1 0 0
My Own True Love (My Paramour)  
B.  9 0 7 1 9 7 0 6 1 0 0
On a Slow Boat to China  
B.  9 0 7 1 9 7 0 6 1 0 0
Please Your Face With  
B.  9 0 7 1 9 7 0 6 1 0 0
So in Love (If We're Out)  
B.  9 0 7 1 9 7 0 6 1 0 0
Somebody Like You  
B.  9 0 7 1 9 7 0 6 1 0 0
Sunflower  
B.  9 0 7 1 9 7 0 6 1 0 0
Tara Takes the Train  
B.  9 0 7 1 9 7 0 6 1 0 0
The Purple Cat Song  
B.  9 0 7 1 9 7 0 6 1 0 0
Who'll Stop the Rain? (If I Call You)  
B.  9 0 7 1 9 7 0 6 1 0 0

GIVE TO THE DAMON RUNYON CANCER FUND
Trade Directory

New Equipment

Hideaway unit by Rex Lee Enterprises, New York.

Show Boat (five-ball) by United Manufacturing Co., Chicago.

Distributors

AMI, Inc., Chicago, appointed Western Distributors, Portland, Ore., and Western Distributors, Seattle, for Washington, Oregon, Northern Idaho and Western Montana; Penal Distributing, Los Angeles, will also include Northern California; with its Southern California, Arizona and Nevada territory; Maryflow Distributing Co., Omaha, for Iowa and Nebraska.


Eastern Electric Vending Machine Corp., New York, appointed Atlantic Electric, Pittsburgh, for New York City metropolitan area, Northern New Jersey, Connecticut and the greater part of New York State; Atlantic Pennsylvania Corp., for Southern New Jersey, Delaware and most of Pennsylvania; W. B. Music Co., Kansas City, for Kansas; Atlas Music Co., Detroit, for Michigan; and the R. Novelties Co., St. Louis, for Southern Illinois and Missouri.


Telecoin Corporation, New York, appointed Launderwell Corp., East Lansing, for Western Michigan; Telematic Corp., Philadelphia, for Eastern Pennsylvania and Northern New Jersey; Alabama Television Sales, Birmingham, for Alabama; Commercial Distributors, Inc., Cincinnati, for Southern Ohio and Northern Kentucky, and Miracle Services, Inc., New Orleans, for Louisiana.

Universal Industries, Inc., Chicago, appointed Louisiana Coin Machine Sales, 1, Lafayette, for Southwest Louisiana.

Waltzing Manufacturing Co., appointed Island Sales Service, Honolulu, as exclusive distributor for the Hawaiian Islands.

Williams Manufacturing Co., appointed Commercial Music Co., Dallas, for Texas, New Mexico and Oklahoma.

World Wide, Chicago, was appointed national distributor for the Mercury Shuffleboard line.

Personal Notices

Alan P. Clark was appointed as president and general manager of the Clark Bros., Chevington Co., Pittsburgh, Pa.

Frank O. Doyle was appointed sales manager for the Alto-Dorex Co., Chicago.

Theodore J. Laxin was appointed as vice-president of Alco-Deree Co., Chicago.

Sam Waldor, ABC Distributing Co., was reappointed president of the Music Guild of America, Newark, N. J.

J. Zschary was appointed vice-president and general sales manager of the Shortwell Manufacturing Co., Chicago.

New Addresses

The Dennison Sales Co. (Desco) opened temporary offices at 170 West Adams Street, Chicago.

Hudson Automatic Music Co. and

Most Music Co., moved from East Jefferson Avenue to Joy Road, Detroit.
Bally Begins Shipments on New Consoles

CHICAGO, Feb. 12—George Jenkins, vice-president and general manager of Bally Manufacturing Company, this week said that Spot-Bell, a new console, is in production and first deliveries have started.

In addition to the normal rewards of a whole range of three bases, a single cherry and a single orange flash as extra coins are inserted for the same amount. But if the single cherry or single orange remains after flashing back, the player has additional chances to gain rewards. It is also possible for both single fruit symbols to remain till after the flash action.

Jenkins explained that the game is called Spot-Bell because any player who is spotted extra rewards at mystery choices. Several of its features, he said, were adapted from the Bally one-ball, Citation, which is also still in production. Among the new points on Spot-Bell is its advance odds system, which permits addition of fruit combinations on its play to change the odds from two to five, even special and super special. Odds either advance or remain as an option on previous combinations when additional combinations are made on the same play but never drop back to a lower level, Jenkins stressed.

NCMDS Makes Steady Progress

(Continued from page 90) Measurements for advertising listings have been eliminated entirely. Advertisers continue to pay the regular $250 minimum fee.

Currently, the association is working out plans for its spring meeting at which complete reports and deliberations in the past six months are expected to be given to the players.

Policies for the remainder of the year are also to be brought up for discussion. While previous sessions have been held in Chicago because of city's accessibility, some possibility that membership, now being polled on the subject, will vote for a resort site for the next session.

Finglan has completed and mailed a new directory of NCMDS members. Other special services for the group include an engraving of the new NCMDS seal, to use on firm stationery and photocopies for resolving distributor advertising. NCMDS board of directors is as follows:


Downs Named to Penn Post

PHILADELPHIA, Feb. 12—Jackson Downs, active in the shuffleboard business for the past 16 years, has been signed by the Penn-Midway Company to a public relation-promotion post, it was announced this week.

Downs, who has organized several leagues in the East, authored the tournament guide covering board rules and regulations.

Panco is now concentrating on production facilities on its plastic board. Black Beauty, said to minimize factors of warping, manufacture of the product, but the firm is also manufacturing its standard hard maple playing fields.

FREE!
Two games for the price of one. Buy one and use the other. Hurry! RUMMY SCORER SUPPER SCORE CANTER DYNAMITE BURB QUBE XEROX MACHINES 1110 Broadway 158x 35c, 75c, 60c, 50c, 25c 1100 Broadway 158x 45c, 35c, 25c

FLIP PHILLIPS-MACHITO ORK NOISE, No. 1 Pest Control.—Continuation of cut-rate ten dollar fee deal the machine hand to make to the driving Lees insurance. The Machtico machine hand to make to the driving Lees insurance. Lees insurance. The Machtico machine hand to make to the driving Lees insurance. Lees insurance.

TIN RITTER Chacon, 423 E. Teneh, Timpson, Bovo and Blair
A team I won a musical by the Board. Lees insurance.

HUNTINGTON-(Continued from page 34)
90-100 TOPS & 80-90 EXCELLENT & 70-79 GOOD 40-69 SATISFACTORY & 0-39 POOR

ARTIST TUNES LABEL AND NO. COMMENT...

ARTIST TUNES LABEL AND NO. COMMENT...
Chi Coin Starts
Pistol Delivery
CHICAGO Feb. 13—Chicago Coin Machine Company has begun delivery of a shooting gallery game which occupies the space of the average size arcade machine but simulates a 50-foot shooting range, Sam Wolberg and Sam Gensburg, firm heads, said this week.

Game provides 15 shots for a nickel from a standard pistol equipped with an electric trigger. If player makes all 15 shots he keeps on shooting until he misses or makes 80 as many in a try. When player makes up to four hits, word "Bootie" appears on scoreboard. Other words lighting up on scoreboard are "Average" for 5-9 hits, "Marksmen" for 10 to 14 hits, and "Sharpshooter" for 25 or more hits.

IMMEDIATE DELIVERY!
MONARCH ELECTRIC
COIN-OPERATED
SCORE BOARD
CENTER-OVERHEAD MODEL
FOR ALL SHUFFLEBOARDS!

The finest scoring unit made, featuring: Score in lights visible from inside and at a distance—Instant action spots scoring at both ends—
Muffled cash box—"Game Over" prominent in lights of top—Easy to install on any shuffleboard—Easy to remove—

WRITE FOR INFORMATION
MONARCH DELUXE SHUFFLEBOARDS
Solid Maple Tops, 10 and 22 Ft. Models

MONARCH "SHUFFLETTE"
8 Ft. Rebound With Solid Maple Top

We Are Headquarters for the Finest In Shuffleboard Accessories

MONARCH SHUFFLEBOARD, Inc.
1545 N. FAIRFIELD AVENUE
CHICAGO 22, ILLINOIS

RECONDITIONED PINGAMES
READY FOR LOCATION

Barrelled.jpg, 8 ft & 10 ft Roll Tops...$66.00
Roll-Up.jpg, 50 ft Sunny $55.00
Goalie...180 ft. $100.00
Black Diamond 80 ft. $120.00
Major League.jpg, 100 ft White...$110.00
Basketball 80 ft. $110.00
Marketeer.jpg, 90 ft Wiseman...$100.00
 Fireside.....4 ft & 8 ft Yanks...$75.00

KEENLEY CONSOLES
Single Tower Bonus Ball...$185.00
Two Tower Bonus Ball, Sunny or Eclipse...$249.00

NOW DELIVERING NEW EQUIPMENT
Citation, Flocking Power, Grand Award, Show Ball, Tucan and Satin. Keeney's Electric Gumball Vending, Keeney's Bonanza Bell, Milt's Bonus Bell, Milt's Jewel Bell, Milt's Q.T. Bell and Milt's Vast Pocket Bell, Milt's New Blue Balls and Black Buttons.

February 19, 1949

Record Reviews

LATIN-AMERICAN
DAMIRON Y CHAPU-SEAX
Choice $0.10
Casa Linda (guitarman)
80.--77--77--77

LATIN-AMERICAN
ARSENSIO RODRIGUEZ Y SU CONJUNTO
(Seeco)
Lo Que Dijo Usted (ser monologuista)
80.--60--58--58

ARTIST
TUNES
LABEL AND NO. COMMENT

ARTIST
TUNES
LABEL AND NO. COMMENT

CHUCHO MARTINEZ (Tirig Tucci Orch.)
Mi Guadalupe (bolero)
79.--79--78--78

CHUCO TOUZET ORK
Mexicana
79.--79--76--78

RENE TOUZET ORK
Mexicana
76.--75--74--73

RUMBA COCKTAIL ORK
Rumba Cocktail
74.--74--72--72

JOSE RENE & HIS PAN AMERICANS
Rumba Cupones
79.--79--77--77

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YOUR LAST CHANCE
TO ANSWER THE BILLBOARD
COIN MACHINE ROLL CALL

How can you pass it up? You can renew your subscription or do away with the trouble of depending on your newsstand, avoid the nuisance of someone "borrowing" your copy or you can have an extra copy sent to your home. Anyway you look at it, you will be money ahead if you take advantage of this money-saving $1 subscription offer.

SUBSCRIBERS—USE THIS COUPON
TO: B. A. BRUNS
THE BILLBOARD
2160 PATTERSON ST.
CINCINNATI 22, OHIO
I AM A COIN MACHINE MAN!
Enroll me as an
☐ Operator ☐ Distributor ☐ Manufacturer ☐ Other
☐ I already subscribe to The Billboard and want my subscription extended for eight weeks for only $1.
☐ Send me an additional copy for eight weeks for $1.
☐ I enclose $1 for which I get eight weeks PLUS the next issue of VEND FREE.
☐ Bill me later for $1 (No Free Vend).
NAME
COMPANY
STREET
CITY ZONE STATE

ALL OTHERS—USE THIS COUPON
TO: B. A. BRUNS
THE BILLBOARD
2160 PATTERSON ST.
CINCINNATI 22, OHIO
I AM NOT AT PRESENT A SUBSCRIBER so I accept your offer to
☐ Enroll me as an
☐ Operator ☐ Distributor ☐ Manufacturer ☐ Other
☐ I am not at present a subscriber so I accept your offer to
☐ Send me the next eight issues for only $1.
☐ I enclose $1 for which I get eight weeks PLUS the next issue of VEND FREE.
☐ Bill me later for $1 (No Free Vend).
NAME
COMPANY
STREET
CITY ZONE STATE

FREE $1 with your coupon and get the next issue of VEND.
FREE
Turning Back the Clock

15 Years Ago This Week

CHICAGO, Feb. 10, 1934.—The Illinois Board of Trade was formed in New York in an effort to bring greaterolidy to the trade in the metropolitan area. Bill N. Reilly was selected president of the new association and Joe Fishman, Saul Kelsen and Max Schaffer were named vice-presidents. In its application for a charter, the purpose of the new organization was stated as follows: "To stabilize the industry in the New York metropolitan district and eventually try to operate as a clearance house for all problems by providing proper cooperation by and among local organizations; to promote harmonious co-operation among various branches of the industry; to enable them to do business to insure maximum efficiency in public relations, legislation, litigation and official relations, and to make proper survey, get_statements and disseminate necessary information."

Lee J. Jones, Coin Machine Manufacturers’ Association (CMMA) president, and Joe Huber, CMMA secretary, announced that both space for the 1934 show was sold out and that a record operator attendance was expected for the event. Meanwhile the Pacific Coast coin machine show suddenly made plans to move it convention from the Alexandria Hotel in Los Angeles to the newly built Hotel Clark in the same city. Change resulted when the Alexandria was closed under receivership proceedings. The Van Scoo Corporation was organized by John A. Van Scoo, Charles H. Scholfield, and Walter H. Shenk to produce Drop-automatic machines, combined with an amusement game and a vendor. Paul Blatt, head of Supreme Vendor, announced that a number of Eastern jobbers had joined together in a plan to manufacture their own equipment.

The National Automatic Merchandising Association held a meeting in New York's Hotel Astor to work on a code for fair competition. D. D. Jennings directed that a Sportman pin game would be ready for the CMMA show. The undertaking of vending machine concessions in the New York subway system was the first step. Main issues centered around the alleged awarding of contracts without open bidding. The National Association of Coin-Operated Machine Manufacturers announced that it was pleased with the co-operation shown in the membership in principles and policies of the manufacturers' code into immediate effect. The three major associations in the concerned labor relations, selling below cost and trade-practice rules.

10 Years Ago This Week

CHICAGO, Feb. 11, 1924.—A complete reorganization of the Phonograph Operators’ Association took place in San Francisco with the resignation of H. J. Compagnie as president of the San Francisco Music Operators’ Association and election of Joseph J. Brotman as head of a new unit named the Automatic Music Merchandising Association. Los Angeles nightclub management met at the Hotel Clark and made preliminary moves to form an organization with membership in principles and policies of the manufacturers’ code into immediate effect. The three major associations in the concerned labor relations, selling below cost and trade-practice rules.

Bubbles, $79.50; Bally’s Royal, $89.50, and Bloner’s Chubbi, $97.50. One of the mysteries of the year was what happened to the 11,000,000 recently minted Jefferson nickels. A survey of the New York area showed only one of the hundreds of cashiers questioned the survey had handled one of the coins in several weeks. Some people claimed that the nickels were too thick for telephone, suburban and vendor chutes and gradually were picked up by treasury representatives. The Treasury spokesmen denied this was true but said that coin collectors and souvenir hunters were to blame for their almost complete absence in regular coin circulation channels. A new phonograph needle guaranteed for 2,000 plays and known as the Maestro was introduced by Nat Cohn, of Modern Music. The needle sold for 25 cents each when bought in 100-unit lots. Herman Rosenberg joined Seaboard Sales, New York.

In a proposal for the legalizing of bells in the individual States, Maurice Caldwell, general manager of Callie Brothers, Detroit, suggested that three things should guide the lawmakers: restrict operators to 25 machines; charge $100 annual tax per machine; and have regular inspections of equipment and locations by men who know amusements.

On Man Truck Lift Unit

Introduced by Ven Corp.

LOS ANGELES, Feb. 12.—Ven Corporation here has introduced a new one-man truck-loader unit, the Venice, which has a lift capacity of 600 pounds and is equipped with five hydraulic jacks, the truck floor and 600 pounds. Hand operated, the device may be bolted into place on the back of a pick-up truck, and can be used for vending machines, platforms, jacks, etc., to the truck floor level. Lift up or down the usual tailgate when not in use.

We have all Mills latest Bells in stock.

The CENTRAL SERVICE SALES COMPANY
228 West Jackson, Kokomo, Indiana
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

IMMEDIATE DELIVERY ON ALL MILLS, JENNINGS, AND ALL NEW MILLS SLOTS

Baby Face, Telegraph, Flouting Power, Tuscun, Sweeney, All the Letters, 3 Bell Games, Will Buy 100 of the Latest Flappers Games.

PALSIDES SPECIALTY CO.
408 Anderson Avenue, Griffith Park, N. J.
Only One Mills Slot of the Great George Washington Bridge on 2 W. New Jersey

SEND TODAY FOR OUR TAPED LIST OF RECONDITIONED PIN GAMES

Scotch-Crosse Co.
1423 Spring Garden Street
Philadelphia, Pennsylvania
Rittenhouse 6-7712

ATTENTION: WILLIAMS—2¢ 5c—$175.50... 3c.. 150.50... BALLY—BYE ROLL 146.50... BALLY—PRIZE ROLL 149.50... SEIBURG—DARDENNE, 9¢ 12.50... SEIBURG—SMALL 1c 19.50... ORKO—PROTIM 9c 24.00... GOLDS—GOLDS 12c 35.00... OLSHEIN DIST. CO. 1100 Broadway Albany, N. Y.

$150.00 BRAND NEW ROL-A-TOPS
5c-10c-25c PLAY EQUIPPED WITH NEW CLUB HANDLE

Above Price F. O. B. Chicago

WATLING MFG. CO.
4650 W. Fulton St.
CHICAGO 44, ILL.

EXTRA

* A RADICALLY NEW COMPAON TO KEENEY'S BONUS SUPER BELL ON WAY!

Yes...operators of America are keeping their sights trained on Keeneys 2-Way Bonus Super Bell and the twist chutes, multiple consoles that continues to earn more per individual unit than a complete route of other equipment.

Your distributor has Keeneys 2-WAY BONUS SUPER BELL and Keeneys GOLD NUGGET, sensational twin Multiple, 4-circuit console. Contact your distributor now!

Meantime...

protect your locations with Keeneys 2-WAY BONUS SUPER BELL and Keeneys GOLD NUGGET, sensational twin Multiple, 4-circuit console. Contact your distributor now!
SHUFFLEBOARDS

Both new and used, rebands and standards, pool, all operating manuals. Ask your nearest to the dealer. Prices are lowest in the industry.

WANTED TO BUY

BALLY ONE BALL EURATFILE War Models

WIRE OR PHONE

ARCHWAY EQUIPMENT

Brand New Alums.

25 Kiln... $125.00

25 Kiln... $115.00

25 Kiln. $100.00

25 Kiln... $95.00

25 Kiln... $90.00

25 Kiln... $85.00

25 Kiln... $80.00

25 Kiln... $75.00

25 Kiln... $70.00

25 Kiln... $65.00

25 Kiln... $60.00

25 Kiln... $55.00

25 Kiln... $50.00

25 Kiln... $45.00

25 Kiln... $40.00

25 Kiln... $35.00

25 Kiln... $30.00

25 Kiln... $25.00

25 Kiln... $20.00

25 Kiln... $15.00

25 Kiln... $10.00

25 Kiln... $5.00

HARGREAVES

SLOTS AND BELLS

1 Pair $12.50

1 Pair $12.00

1 Pair $11.50

1 Pair $11.00

1 Pair $10.50

1 Pair $10.00

1 Pair $9.50

1 Pair $9.00

1 Pair $8.50

1 Pair $8.00

1 Pair $7.50

1 Pair $7.00

1 Pair $6.50

1 Pair $6.00

1 Pair $5.50

1 Pair $5.00

1 Pair $4.50

1 Pair $4.00

1 Pair $3.50

1 Pair $3.00

1 Pair $2.50

1 Pair $2.00

1 Pair $1.50

1 Pair $1.00

1 Pair $0.50

Bally One Balls, P. D.

For Sale or Trade.

1 Pair $10.00

1 Pair $9.00

1 Pair $8.00

1 Pair $7.00

1 Pair $6.00

1 Pair $5.00

1 Pair $4.00

1 Pair $3.00

1 Pair $2.00

1 Pair $1.00

1 Pair $0.50

Cleveland Coin Machine Exchange, Inc.

2021-2025 Prospect Ave., Cleveland 15, Ohio

M.S. Gisser, Gt.

NOW AVAILABLE

22 FOOT

SHUFFLEBOARD

CHOICE OF

GENUINE DIE CUT MASONITE OR

GOOD SOLID MAPLE TOP

PLAYING FIELD

PRICED RIGHT

TERRITORIES AVAILABLE

SEE IT ON DISPLAY AT OUR SHOW ROOMS

MARVEL MFG. CO.

2847 W. Fullerton Ave., Chicago, Ill.

Phone: Dickens 2-2424

DISTRIBUTORS! OPERATORS!

LOWEST PRICED QUALITY BOARD

Immediate Delivery

LOCATIONS REPORT

UP TO $5 PER BOARD CLEAN TAKE

The Best Shuffleboard Deal in America!

FASTOP

SHUFFLEBOARD

Available in 11 ft., 15 ft., 20 ft. and 22 ft. lengths

Get it in the "fastest" monogrammable in the amusement industry. Fastop Shuffleboard is finished in finest quality, assorted materials; will give years of steadfast service and AMAZING HIGH PROFITS for your dealers and for YOU!

• FORMICA FASTOP cannot warp or be damaged by cigarettes, acids, weights, etc.
• Eliminates daily cleaning and waxing.
• Fastest, smoothest playing surface made.
• Studies—built like a pool table.

Write, wire or phone for exclusive territories.

SHUFFLEBOARD SPECIALISTS

We Are Manufacturers—Visit Our Large Modern Plant

1144 South Michigan Avenue

Webster 9-3795-6-7

Chicago 5, Illinois

Sugar Report

WASHINGTON, Feb. 12.—Domestic sugar distribution is continuing to run ahead of last year, according to the Agricultural Department. Distribution for the week ending January 30 amounted to 123,897 tons as compared with 89,869 tons for the same period in 1945. Cumulative total for the first four weeks of the year was 523,837 tons, compared with only 337,889 tons last year.
Close outs—New machines
All in original crate
Bally Double Feature II... $79.50
Bally Wild Lemon... $49.00
Bally Screen Queen... $79.50
Spot lite amusement... $97.00

We want to buy Scientifics. One bells, Reserve Bells, Draw Bells, Sally Big Tasing, Chicago Coin Basketball Bells, Pitch 'Em & Eat 'Em, Williams All stars.

We will exchange or take in trade any new or used equipment. New or used music machines, for any equipment we are offering.


Now delivering! Exhibits—the original "Dale" gun (All electric)
Shooting Gallery
The sensation of the coin machine game. An approved 50-foot target range. No timer takes less than 5 square feet of floor space. A proven money maker. $289.50

Order today!
Free & Page. 52 illustrations. Catalog new or factory rebuilt amusement machines—any make or model—parts, supplies & car toys. Monocon all. Mire muny.

Pat. pend.
PLAYED AND SCORED LIKE BOWLING
Patented features
- 5½ oz. weighted pins stay on table
- Set-up rack eliminates need of painted spots
- Padded pin bottoms for added protection of maple ends

Shuffleboard's Sensational Proven Money—Making Accessory Increases Value of Every Installation

The complete guaranteed kit includes as illustrated
10 weighted maple pins
Rack for setting up pins
Walltrack for storing pins
Advertising Decalcomania
2 advertising posters
100 scoring sheets (800 lines)
1 black crayon

$35.00 List
$22.25 Cash

A.M.I. Model A
Factory Reconditioned, like new $559.00
A.M.I. Model B... Write
Wurlitzer 1100... $545.00
Wurlitzer 1650... $365.00
Wurlitzer 850... $149.00
Wurlitzer 500... $59.00
Wurlitzer 245... $39.00

Seeburg '48... $365.00
Seeburg '47... $415.00
Seeburg '46... $485.00

1/3 with order, balance C. O. D.

Shuffleboard exchange
Sale National Distributors of Shuf-L-Bowl
60 East 42d Street • New York 17, N. Y. • VAnderbilt 6-4972

Standard Moves;
In Full Production

Chicago, Feb. 12 — Standard Coin Machine Company has started full production of its Tuxedo bell and Diamond console, according to Dick Wiggins, president.

Both in chime, Wiggins said, are available with automatic self-loading change makers for nickel play. Other coin chutes made available for these models include the dime, quarter, half-dollar and dollar variety.

Wiggins also disclosed that his firm has moved to its plant and offices on Hubbard Street where the full Bell line an11 change makers are on display.

Bridgeport Arcade Op Dies
BRIDGEPORT, Conn., Feb. 12—Mrs. Ann Rosenberg, veteran local vending machine and arcade operator, died here February 4 after a short illness. For several years she operated a Bridgeport arcade in association with her husband. She is survived by her husband, two daughters, a son, mother, brother and sister. Burial was in Einricht Cemetery, Fairfield, Conn., February 6.

Newfoundland Ops
In Buying Spree
To Build Stockpiles

ST. JOHN'S, Newfoundland, Feb. 12—Coin machine distributors and operators throughout Newfoundland, and particularly in St. John's, the largest center, are in the midst of a buying spree of new and used machines and all kinds of parts. This is due to the fact that when Newfoundland is formally taken into the Canadian confederation, imports of machines and parts will be severely restricted in keeping with prevailing importation restrictions in Canada.

Newfoundland will become a province of Canada late in March. The current imports, hitting a record peak, come from New York City and Boston via steamers and planes. Purchasing is done not only at these two centers but also in Chicago, Philadelphia, Detroit and Baltimore.

After March, the imports direct from the U. S. centers will be reduced because of restrictions and special taxes imposed by Canada.

Until the deadline, the local coin machine men can import what they want from the U. S., the only check being the duty.

Play Shuf-L-Bowl

SHUFFLEBOARD'S SEN-SATIONAL PROVEN MONEY—MAKING AC-CESSORY INCREASES VALUE OF EVERY IN-STALLATION

Try and Beat $35.00 List
10 weighted maple pins
Rack for setting up pins
Walltrack for storing pins
Advertising Decalcomannia
2 advertising posters
100 scoring sheets (800 lines)
1 black crayon

$35.00 List
$22.25 Cash

U. S. Shuffleboard Exchange
Sale National Distributors of Shuf-L-Bowl
60 East 42d Street • New York 17, N. Y. • VAnderbilt 6-4972

When you buy from Runyon

You buy the best

AMI Model A
Factory Reconditioned, like new $559.00
AMI Model B... Write
Wurlitzer 1100... $545.00
Wurlitzer 1650... $365.00
Wurlitzer 850... $149.00
Wurlitzer 500... $59.00
Wurlitzer 245... $39.00

Seeburg '48... $365.00
Seeburg '47... $415.00
Seeburg '46... $485.00

1/3 with order, balance C. O. D.

Runyon Sales Company
Exclusive AMI Distributors in N. Y. & Conn.
501 11th Avenue, 123 W. Runyon Street
New York 10, N. Y. • New Britain, Conn.
Chicago: 41900 • Pittsburgh: 3-8777

The Billboard
February 19, 1949
COIN MACHINES
115

Copyrighted material
MASTER SHUFFLE REBOUND

Only $224.50

* 9-Ft. Rebound
* Formica Top
* Coin Operated
* Scoring Unit

ORDER NOW! ACT FAST!
¼ Deposit, Balance C. O. D.

Distributors: Territory open

OHIO SPECIALTY CO.
29 W. COURT ST. PHONE: PARKWAY 2900 CINCINNATI, 0.

WANTED—OPERATORS—WITHOUT INVESTMENT TO YOU!
We will furnish experienced operators brand new and late used 5-Ball Free Play Machines.
This is an unusual opportunity for operators who wish to keep down their location and increase earnings. Why take fast depreciation on games when you can obtain the equipment you desire to operate without any investment? If you want to expand and be assured of operating the best at all times, we would like to hear from you.
Write, stating how many locations you operate, type of games permitted and all details necessary. Also please furnish references.

BOX 245, THE BILLBOARD, 155 N. Clark St., Chicago 1, Illinois

WANTED—OPERATORS—LARGE OPERATORS

IF YOU NEED A THOROUGHLY EXPERIENCED MANAGER, LET'S GET TOGETHER

Copyrighted material
IT'S YOUR LOSS
IF YOU DON'T OPERATE
CRISS CROSS

CRISS CROSS Cabinet Sets complete with all components is necessary to make your old Mills elevator type slot into the very latest and flashiest looking piece of equipment you have ever had. Full 24-Way CRISS CROSS pay, Wards can't explain the appearance of this equipment. Sold on a Money-Back Guarantee. CRISS CROSS sets will take in anywhere from 2 to 3 times the rate of any other slot made.

These parts are included in your CRISS CROSS cabinet:
- Drill Proof Plates
- Club Handle
- Complete Set of Castings
- One Token Chamber with Slugs, Token Chute, Overflow Chute, CRISS CROSS Drop Lever Bracketed
- Guaranteed Jackpot Glass made in any denomination
- Attractive Award Plate for Reserve Type Jackpot
- Disc and Rod Strips
- Large Glass Covers
- 1 Escalator Glass

We can supply you with CRISS CROSS SETS WHICH ARE IN USE ON YOUR OLD MILLS MACHINES. Can also supply individual parts or entire sets. New and improved CRISS CROSS units, thoroughly rebuilt and re-installed. Custom Oiled and Lubricated. Available in a brand new CRISS CROSS Cabinet in stock.

Write for Detailed Information and Prices.

AMUSEMENT SALES CO.
166 E. Grand Ave., Chicago 11, Ill. Willistown 4-4270

MILLS BELLS!
We have all Mills latest Bells in stock.

MARVIN J. BLAND
INDIANA MUSIC CO.
705 Putnam St., Terre Haute, Indiana
AUTHORIZED BELLO-MATIC DISTRIBUTOR

WANT
SINGLE AND TWIN KEYEY SUPER BONUS BELLS
State condition, price and serial numbers

Century Distributors
401 W. Color
SEATTLE, WASH.

WE TAKE TRADES
Magic Serenado Round-Up One-Two-Three
LEHIGH SPECIALTY CO.
626 N. Broad St., Philadelphia 30, Pa.
Phone: PO 3-3279

PHOTOMATIC
LATEST MODEL, A-1 CONDITION
Quick Sale — $450.00

24MS W. 11th St.
Chicago, Ill.

COIN MACHINES
EXCHANGE
1012-14 MILWAUKEE AVE.
Phone: EVerglade 4-2600
CHICAGO 22-III

YOUR SHUFFLEBOARD
SUPPLY HOUSE
FUST WAX & MEDIUM WAX
• PRECISION GROUND STEEL WEIGHTS •
SCORE PADS & WALL RANGERS
• CROSS-BANDED SCORING SURFACE •
LOW-PRICED CLAMP-ON LIGHTS
DUO ELECTRIC BUFFER AND POLISHER
Write for Price List

COIN MACHINE SERVICE CO.
1247 N. Fairfield Ave., Chicago 2, Illinois

CRISS CROSS
S 8th and 2nd CRoss Cross—$165.00.
Chicago, Illinois. Address All Orders Via.
Mills, Associated, etc., or use for 2nd Cross Cross.

SOUTHERN COIN MACHINE EXCHANGE
2051 Jefferson Way
New Orleans, La.
Pace Mfg. Co.
TIP TOP LINE
FOR '49
Special Introductory Prices Good Only to March 15th

Sensationallly New!
Casino Bell Sr.

For Lasting Appeal... Dependable Earnings,
Rely on these EVANS' Features:
- Accepts 5c and 25c Coins on Same Play. Puts Out Nickels or Quarters.
- According to Coin Played - EVANS' Nonpareil 5-Coin Head! 5 Players! Greatest Improvement in the History of the Industry!

NOW AVAILABLE WITH JUMBLED BARS OR BONANZA COMBINATION

Central Ohio Quality Buys

New Pin Balls
Genco Floating Power Exhibit
United Showcase Williams Tucson Chicago Coin Grand Award

Slots Used

<table>
<thead>
<tr>
<th>Slot Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>5c Blue Fronts</td>
<td>$7.95</td>
</tr>
<tr>
<td>25c Blue Fronts</td>
<td>$8.50</td>
</tr>
<tr>
<td>3c Brown Fronts</td>
<td>$8.50</td>
</tr>
<tr>
<td>25c Black Cherries</td>
<td>$8.50</td>
</tr>
<tr>
<td>25c Gold Cherries</td>
<td>$8.50</td>
</tr>
<tr>
<td>25c Golden Balls</td>
<td>$8.50</td>
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New Slots and Safes

<table>
<thead>
<tr>
<th>Slot Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills 10c-25c-50c</td>
<td>$92.50</td>
</tr>
<tr>
<td>Mills, Cherrys, Bells, Beauty, Blue Bell, Token Bell</td>
<td>$237.50</td>
</tr>
<tr>
<td>5c Vesty Pockets</td>
<td>$237.50</td>
</tr>
<tr>
<td>Jennings New Bells, Standard &amp; Club Models, Chicago Metal, Single, Double &amp; Triple Revolving, Around Safe Standards, Mills, Bally, Around Single, Double &amp; Triple</td>
<td></td>
</tr>
</tbody>
</table>

Consoles - Used

<table>
<thead>
<tr>
<th>Console Model</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Jennings Twin, 5c-25c</td>
<td>$625.00</td>
</tr>
<tr>
<td>Jennings, 5c-25c-50c-100c</td>
<td>$800.00</td>
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<tr>
<td>Jennings, 5c-25c-50c-100c</td>
<td>$800.00</td>
</tr>
<tr>
<td>Keeneys, Wild Lemon</td>
<td>$545.00</td>
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<tr>
<td>Jennings Wild Lemon</td>
<td>$545.00</td>
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<tr>
<td>Keeneys, Mills 3 Bells</td>
<td>$600.00</td>
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</table>

Arcade Equipment

<table>
<thead>
<tr>
<th>Equipment Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tombola</td>
<td>$6.95</td>
</tr>
<tr>
<td>Craps</td>
<td>$9.95</td>
</tr>
<tr>
<td>Chicago Coin Hockey</td>
<td>$9.95</td>
</tr>
<tr>
<td>Chicken Sams</td>
<td>$9.95</td>
</tr>
<tr>
<td>Monte Carlo</td>
<td>$9.95</td>
</tr>
<tr>
<td>Sitting Practice</td>
<td>$9.95</td>
</tr>
<tr>
<td>Elsewhere</td>
<td>$9.95</td>
</tr>
<tr>
<td>Scratch</td>
<td>$9.95</td>
</tr>
<tr>
<td>Total</td>
<td>$9.95</td>
</tr>
<tr>
<td>Upright</td>
<td>$9.95</td>
</tr>
<tr>
<td>Pitch 'Em &amp; Roll 'Em</td>
<td>$125.00</td>
</tr>
<tr>
<td>New Shoe Bath</td>
<td>$99.50</td>
</tr>
<tr>
<td>Sky Fighters</td>
<td>$99.50</td>
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</tbody>
</table>

New Machines, Misc.

Chicago Coin Shuffe Ring

<table>
<thead>
<tr>
<th>Machine Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chicago Coin Shuffe Ring</td>
<td>$22.50</td>
</tr>
<tr>
<td>Punch Maxxe Sue</td>
<td>$5.95</td>
</tr>
<tr>
<td>Daval Baddies</td>
<td>$5.95</td>
</tr>
<tr>
<td>Daval Electric</td>
<td>$5.95</td>
</tr>
<tr>
<td>Exhibit Date</td>
<td>$99.50</td>
</tr>
<tr>
<td>Daval Caskets</td>
<td>$99.50</td>
</tr>
<tr>
<td>Vending 150 Bar Candy Vendor</td>
<td>$169.50</td>
</tr>
<tr>
<td>Gettys Grapplers</td>
<td>$125.00</td>
</tr>
<tr>
<td>Jack-O-Lantern</td>
<td>$69.50</td>
</tr>
</tbody>
</table>

Write-Write-Phone for Prices

Central Ohio Coin Machine Exchange

<table>
<thead>
<tr>
<th>Location</th>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>225 So. High St., Columbus, Ohio</td>
<td>Adams 7214</td>
</tr>
</tbody>
</table>

Will Trade or Sell

- Aireon Deluxe
- A.M.I.
- Genco Bing-A-Roll

Wanted

- Aireon Deluxe
- A.M.I.
- Genco Bing-A-Roll

Give to the Damon Runyon Cancer Fund
COIN MACHINES

February 19, 1949

The Owl

The Owl is the official trademark of all Mills coin operated machines. For 59 years the Owl Trademark has graced Mills coin equipment. Way back in 1889, one of the first machines Mills manufactured was called the Owl Lift, a weight-lifting test machine used most often in arcades. Today many of these Mills Owl Lifters are still operating, a fine testimonial to the workmanship of a Mills machine.

The Owl Trademark made its beginning with Owl Lifter and today stands for the absolute best in coin operated equipment. Look for the Owl on all genuine Mills coin machines!

BELL-O-MATIC CORPORATION
Exclusive National Distributor: Mills Bell Products
4100 Fullerton Avenue, Chicago 39, Illinois

GUARANTEE
FACTORY RECONDITIONED

JACKPOT BELLS
$60 to $150

5c-10c-25c PLAY

Thoroughly reconditioned by experienced, factory trained mechanics. Your choice of 2/5 or 3/5 payout combinations

SOLD ON 10-DAY MONEY-BACK GUARANTEE

- IMMEDIATE SHIPMENT OF • NEW, GENUINE
- BUCKLEY CRISS-CROSS JACKPOT BELLE

BUCKLEY TRADING POST
4223 WEST LAKE ST.
CHICAGO 24, ILL.
MEET ME
IN
ST. LOUIE
AT
Jack Rosenfeld's
OPEN HOUSE
FEB. 19th & 20th
★
Every Operator in Our Territory
Is Cordially Invited
To Join Us in Celebrating the
Opening of Our Newly Enlarged Quarters
★
IT'S GOING TO BE A REAL OLD FASHION
GET-TOGETHER WITH PLENTY OF
GOOD FOOD, LIQUOR AND ENTERTAINMENT
★
Plus an Exhibit of
All the Newest Products of
BALLY MANUFACTURING CO.
O. D. JENNINGS & CO.
U-NEED-A ALL-ELECTRIC CIGARETTE VENDOR
COMO HOLLYCRANE
ENCORE WALL AND BAR BOXES
NORTHWESTERN BULK MERCHANDISERS
★
THE TIME:
SAT., FEB. 19, NOON-TILL! — SUN., FEB. 20, 10 A.M.-TILL
★
THE PLACE:
"THE COIN MACHINE CENTER OF THE NATION"
"SWEET SUE"
REVAMP YOUR HAVANA

NEW BACKGLASS
PLUS
NEW PLAYFIELD
and
NEW FLIPPERS
Placed on Your Havana Playfield
FOR ONLY
$64.50!

Send to your Havana play. Build complete with parts for this sensational conversion.

Place order with your distributor or write to use for more information if desired.

T and M Sales Co.

NEW GAMES
SHOW BOAT
TELECARD
FLOATING POWER
GRAND AWARD
SWARER
TUCSON
UNITED 10IN INNING FRISKY
EXHIBIT DARE GUN
CITATION (1 BALL FREE PLAY)
LEXINGTON (1 BALL PAYOUT)

SHUFFLEBOARDS!
AT LAST! A top quality board at a top price! New Dura-Life guaranteed!
$495.00

No satisfaction guaranteed.
18 Fl. and 22 Fl. Blue

Electric Scoring Units
Available for any shuffleboard

Chicago Coin’s REBOUND—
THE AMAZINGLY PROFITABLE 9 FT. SHUFFLEBOARD!
COMPARE ITS EVERY DETAIL
WITH REGULAR SIZE BOARDS:
COIN OPERATED! 18-FOOT ACTION! DURA-LIFE
PLASTIC BOARD—WON’T Warp—WILL NEVER
REQUIRE RESURFACING! 10c COIN PLAY WITH
MEASURED PLAYING TIME... ADJUSTABLE FROM
3 TO 5 MINUTES!

TELEQUIZ
THAT SENSATIONAL QUESTION
AND ANSWER GAME—Sweeping
THE COUNTRY, NOT JUST A NOVELTY, BUT A TRULY EDUCATIONAL
AND AMUSING GAME.

PROFITS ARE TERRIFIC!
Nickle Play ...................... $650.00
Dime Play ...................... 680.00

Order Now—Immediate Delivery

SLOT OPERATORS
WHAT DO YOU NEED?
WE CAN SUPPLY ANY AND
ALL OF THE NEW SLOTS AT
PRICES YOU CAN AFFORD TO
PAY! WE ALSO CARRY A
COMPLETE LINE OF USED
SLOTS AT SENSIBLE PRICES.

Terms: 1/2 Dep. Balance
C. O. D.

PENN’S
“BLACK BEAUTY”
SHUFFLEBOARD

"THE BOARD
OF
TOMORROW"
... YOURS
TODAY

ADJUSTABLE “EBONIZED-COSOLITE”
PLAY FIELD

DESIGNED TO ELIMINATE: WARPing •
SPLITTING • RESURFACING •
CHIPPING • MARRING

SIZES: 13” 4’—16”—18”—20”—22”
GUARANTEED FOR TWO YEARS!!!

SOME DISTRIBUTORSHIPS AVAILABLE
IN 100% PROTECTED TERRITORIES

EDITORIAL
THE LOWDOWN

Only one Penn distributorship functions in any one allotted section and that outlet is the sole recipient of Penn Shuffleboard Co.’s experience in a score of years of sensational shuffleboard promotional programs. Said activities include formation of Leagues, House Sweepstakes, Tournament, Inter-Tavern and Club (Lodge) “Home and Home” match series, instruction by experts and exhibitions by the game’s authentic champions.

Penn distributorships also receive all the press releases, news mats, cuts and various materials essential in conducting top-flight publicity campaigns. Penn’s “Black Beauty” is the only shuffleboard in the field equipped with the patent pending, adjustable “Cosolite” play field, guaranteed to be the truest and fastest in the world today and designed to entirely eliminate warping, cupping, marring, chipping, cigarette or cigar burns, alcohol disfigurement and expensive maintenance problems and costs (re-surfacing, excessive cutlery of cash for waxes and other conditioning accessories, etc.)

Laminated, hard Northern maple play-fields are also available to distributors to supply operators and locations preferring same.

A most important Penn attribute. Delivery promised, when made, are faithfully consummated.

“MR. SHUFFLEBOARD”
Signed. (Jackson Downs)

WRITE * WIRE * PHONE

PENN SHUFFLEBOARD CO.
Division of
COSGROVE INDUSTRIES, INC.
CABINET MAKERS SINCE 1829
West Chester, Pennsylvania
Phone 2940
Operators! Chicago Coin's GRAND AWARD
THE BEST 5-BALL FREE PLAY GAME OUT TODAY

5 WAYS TO WIN
A MUST FOR YOUR LOCATION

A NEW GRAND AWARD FOR EACH PLAYER
which may be won 2 or 3 times each game

Chicago Coin Machine Co.
1725 Diversey Blvd.
Chicago 14, Ill.

DONT PASS UP THE GREAT "GRAND AWARD FEATURE"
You'll Find It ONLY In

You Can't Go Wrong With COVEN!

CITATION MULTI-BELL

HOLYCRANE

VICTORY SPECIAL $99.50
VICTORY DERBY $179.50
JOCKEY CLUB $95.00
SPECIAL ENTRY $185.00
TRIPLE BELL $250.00
HI-BOY, 3-BELLS, 5-BALL (LIKE NEW) $254.00
GOTT MAUSIE $29.50
MILLS PHONING BAG $35.00
ROCK-O-DAR PHONING 3 BELL DELUXE $79.50
BALLY SILVER STEAM $94.50
CHI COIN PLAYBOY 5-BALL $95.00
KEYEN SUPER BONUS BELL 5-345 $475.00
BALLY HI-HOT, 5-BALL $100.00
BALLY HI-HOT, 3-BALL $300.00

COIN MACHINE PARTS FOR ALL EQUIPMENT AT LOWEST PRICES
Exchanges on Bally Distributors

COVEN DISTRIBUTING CO.
3181 Elston Ave.
CHICAGO, ILL.
Phone: Independence 2-2319

WANT TO BUY
BALLY GOLD CUP $225.00
BALLY SPECIAL ENTRY
LATE 5 BALL GAMES

OLIVE NOVELTY CO.
2625 Lucas Ave., St. Louis 3, Mo.

WANT MECHANIC FOR TRAVELING ARCADE
Steady, permanent position. Must have references, sober and able to be bonded.

RODGER M. WORK
PLAYLAND AMUSEMENTS
Creightonsville, Ohio. Phone 65-F-5, Parkman, O., Exchange

Copyrighted material
WE NEED THE ROOM OUT THEY GO AT A BARGAIN

FEATURES
- TROUBLE FREE AIMING AND FIRING MECHANISM
- BEAUTIFUL MAPLE CABINET
- RECOIL AND REPORT ACTION
- EASILY ACCESSIBLE - SIMPLE TO SERVICE
- BUILT FOR MANY YEARS OF TROUBLE FREE MONEY MAKING

Chicago Coin Machine Co.
1225 Divisary Blvd.
Chicago 14, Ill.

FREE - Parts Catalog - FREE
Most complete Parts and Supply Catalog in the coin machine business.
Write today for your copy.

HEATH DISTRIBUTING CO.
217 Third St.
Macon, Ga.

FOR SALE
JOCKEY SPECIALS ......... $200.00
Cash. Deposit required.

H. G. PAYNE CO.
315 Broad
Nashville 3, Tenn.
THE ORIGINAL 'DALE' GUN

(All Electric)

Shooting Gallery

TAKES LESS THAN 5 SQUARE FEET OF FLOOR SPACE

AN APPARENT
50 FOOT
TARGET RANGE

OPERATORS: Here Is YOUR BEST BET for '49

Install this proven location sensation anywhere in your operating territory. Proven the most profitable coin machine offered today. Gets continuous play. Target practice becomes a daily habit. A popular long-term location attraction. Contact your "EXHIBIT" DISTRIBUTOR NOW... to be assured of earliest possible deliveries.

EXHIBIT SUPPLY CO.

Guaranteed

USED GAMES

TROPICANA $39.50
BONANZA 44.50
MAJOR LEAGUE 59.50
BERMUDA 69.50
TRINIDAD 94.50
CATALINA 94.50
TENNESSEE 97.50
BUILD UP 97.50
SHORT STOP 99.50
MONTERREY 109.50
RANCHO 129.50
KING COLE 139.50
THRILL 139.50
CONTACT 139.50
MOORCOCO 167.50

WRITE FOR PRICES ON ALL NEW GAMES

1/2 Deposit Cash or Certified Check With Order
Ex. Flipper Kists $6.95
Ex. Flipper Kists 2.95

MARLIN Amusement Corporation
412 9th Street, N. W. • D.1-1615
Washington 4, D. C.

LONDON LETS YOU PROFIT, TOO!

YOUR CHOICE! $19.50 EA.
6 FOR $100.00
Cleaned and Checked!
Kitty Midget Rose
Bubblegum Big Game Girl
Big League Girl
Buck Queen Buzz
Buyer Boys PanBell
Skeezix Brassie Box Girl

YOUR CHOICE! $39.50 EA.
3 FOR $100.00
Cleaned and Checked!
Lightning Crown King Chief Ball Machine
Brecks Carmen

ROLL DOWNS—$49.50 EACH
BUBBLES
BING
ROLL
BINGO
SUPER TRIPLE TROPICANA
ADVANCE ROLLS—BING & ROLLS... WRITE

ARCADE

Life League... $49.50 Total Rolls... . $49.50
Tennis... $39.50... $39.50
Machinex... $34.50... $34.50
Bingo-Bow... 30 Rolls... $34.50

TERMS: 1/2 Deposit Balance C. O. D.

Advance Distributor for SEEBURG Products in Wisconsin and Upper Michigan

PHONE: KILBORN 5-7322

WANTED!

JUNIOR BOWLING ALLEYS
Advise Quantity, Prices and Guaranteed Condition

SHOOT THE BEAR RAY GUN

Completely reconditioned and re-painted. Money-back guarantee.

$124.50

Terms: 1/2 deposit with order.

BRAND NEW KEENEY BONUS SUPER BELL 5c & 25c PLAY COMB. IN ORIGINAL CASES WRITE—PHONE FOR PRICES!

SEABOARD NEW YORK CORP.

313 N. 10th ST., NEW YORK, N. Y.

COINEX CORPORATION

1346 Roosevelt Street • Chicago 13, Ill.

S. L. Landon Music Co., Inc.

3130 West Lisbon Avenue
Milwaukee 8, Wisconsin

COIN MACHINE BUSINESS

FOR SALE

John Bix and Faidhall House. The following equipment available for purchasing at 50% of original cost, 80, 84, 47, 48, 81, 106 Westminster & Fait Hall Furniture. 11, 11 Elden Ave. Bix Hotel Roll %1-3524. J. Brown, 64 E. Wall Straight and Barley. A. M. Hensler, 201 W. 3rd. Business has been in operation 50 years. Located & America, Indiana, Illinois. John Bix takes all. Part sale is desirable. Address BOX 3, THE BILLBOARD Chicago 44, Ill.

QUIZZERS — $225.00

WE HAVE FIVE QUIZZERS LIKE NEW WILL SELL ALL or Part. 1/2 Deposit.

DUDLEY SALES CO.

112-14 S. Thirld St. Phone 2-3705
Rockford, Ill.
AT THE SHOW
VISIT ‘EXHIBIT’ BOOTHS
147-148-149
150-151-152
and SEE

with
THE BIGGEST COMBINATION
of SMART PLAY FEATURES
gathered on a board.
FIRST SHOWING at the SHOW
• • • DON'T MISS IT! • • •

ALSO at all ‘EXHIBIT’ DISTRIBUTORS

EXHIBIT SUPPLY CO.
(ESTABLISHED 1901) 4218-30 W. LAKE ST. • CHICAGO 24, ILL.

SHUFFLEBOARDS
BLACK TOP OR MAPLE TOP—22 FEET LONG
IMMEDIATE DELIVERY—WRITE FOR DETAILS

ELECTRIC
SCOREBOARD
FOR SHUFFLEBOARD
WRITE FOR PRICES

PEANUT MACHINE
BRAND NEW!
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