Nick Lucas, who was wowing 'em back when many of today's showbiz names were still in knee pants, is still doing better than all right. Nick recently signed a recording contract with Capitol Records. Manager Jack Beekman signed him to a transcription pact with Teleways Radio Productions, and inked him to another year's run with the famed Ken Murray's "Blackouts" in Hollywood. Here (left to right) Carl F. Kraatz, Teleways proxy; Charles A. Kennedy, Teleways vpee; Ken Murray, Nick Lucas; Jack Beekman, Lucas's personal manager; James Conkling, Capitol Records' vpee in charge of artists and repertoire, work as a Lucas planning board.
These Are Facts!

FACT 1
LONDON RECORDS ARE LONG WEARING RECORDS...
YOU GET TWICE THE NUMBER OF PLAYS PER RECORD.

FACT 2
LONDON RECORDS ARE BETTER SOUNDING RECORDS...
THEY ARE FULL RANGE RECORDINGS. (30 TO 14,000 CYCLES)

FACT 3
LONDON RECORDS ARE FREE FROM DISTRACTING SURFACE NOISE...
THEY CONTAIN MORE THAN 20% SHELLAC.

FACT 4
LONDON RECORDS ARE HIT RECORDS...THEY GAVE YOU GRACIE FIELDS'
"NOW IS THE HOUR", PRIMO SCALA'S "UNDERNEATH THE ARCHES",
CAMARATA'S "FIDDLE FADDLE" AND MORE!

NOW! MORE LONDON HITS...
NO. 362 — GRACIE FIELDS' "FOREVER & EVER"
NO. 365 — JOY NICHOLLS & BENNY LEE "THE PUSSYCAT SONG"

IMPORTED
LONDON RECORDS
FULL RANGE RECORDING
FILA's Merger Is Up Again in New Form

IDEA DEBATED AT PARLEY

NEW YORK, Feb. 5—The projected merger of all talent unions in the Associated Actors and Artists of America (Fourth A's), which ran into a couple of snags, may be revived under different conditions as a result of a hot meeting of the Fourth A's held Thursday (5).

At this meeting, attended by American Guild of Variety Artists (AGVA), American Federation of Radio Artists (AFRA), American Federation of Television Artists (AFTRA), and American Federation of Musicians (AFM), it was agreed to proceed under the leadership of AGVA, and to try again to explore the possibility of a merger among the four.

New AFM

PETRILLO PRODS ALL LOCALS TO PUSH DRIVE

Committees Being Formed

NEW YORK, Feb. 5—Harking back to the war cry of the early '30s, the American Federation of Musicians (AFM) has embarked on a pitch for the revival of vaudeville with the slogan "Bring back vaudeville" as the drive keynoter. In a letter to all local officials, President James C. Petrillo outlined a plan to again form all national committees at the local level to get another jump on the vaudeville circuit.

The plan calls for the union's international executive board to appoint a committee to carry out the drive at the national level, with all locals having theaters in their jurisdiction forming a "Bring back vaudeville" committee at the local level. Work will consist largely of publicity and stimulating the return of vaudeville entertainment, which would mean

High Costs, Time Lag Are Main Factors

WPIX Follows Camel Exh

NEW YORK, Feb. 5—Newscasts as a means of providing newscasts for television stations cannot be realized, according to Camel cigarettes of its 20th Century-Fox newscast deal, plus the dropping of the WPIX, the New York Daily News, the syndicated newsreel and offered for sale of its principal reasons for the plight of newscasts in TV—"the only remaining channel of news, there's nobody wanting to take the time, ranging from 24 hours up."

"We're not sure of who's going to run newscasts in TV, but there is a feeling that no means has been found to overcome that.

Newsmaster—Where's the newscast to the one existing, is not a case of good reactions, but a matter of what's been done in the past.

New Sustainer TV

Schools to Air Vaudeville Show

"Songs of Schmoo" Debuts on Records

NEW YORK, Feb. 5—The school has had its first debut on the "Songs of the Schmoo" label, produced by Music-You-Enjoy Records, specifically featuring eight different schmoo-songs written by Gerald Ross, the comedy scholar, and published under the auspices of Ross's Harvey Music, Ross, by virtue of his own deals with Al Capp Enterprise, United Features Syndicate, was able to make a straight package-deal deal with the disc company for use of Capp's panesan cartoon character. The show, whose destiny recently was entrained with that of Li'l Abner, is due for an early return to its illustrous strip, and is reportedly taking part in a coming television bond drive.

Affirming the tunes were selected on the 7-inch discs are such titles as "The Schmoo Is Clean," "The Schmoo Is Next," "The Smugple, Huggable, Schmoo, and The Schmoo Doesn't Cost a Cent.

The drive echoes the great area of employment for musicians.

The school is carrying the Federation under

BILBOARD BACKSTAGE

A Soft Touch Column With a Some People, Some Time Note

By Joe Crab

This column is really a soft touch. You stick a sheet of paper in the typewriter and say, "Let's see now, what I'll write about first?"

The first thing you think of is who is can I slam around? Slamming guys around always gets a good reaction. Then there's the guy who's in the business, Bill Pegler. But you slammed Pegler around just a couple of weeks ago when he left press and everybody says, "Edo open himself as Edo open himself as Motta (and he doesn't have latest)." So what will you sacrifice about Pegler?

Two Old Ladies and Barron

Well, you start to review the things you did the last couple of weeks. You find that with the head of the Campbell-Connelly musical composition, in fact, Connolly is certainly one of the highest gay in the music business, either side of a side job, and he told you about how a couple of old ladies who'd never written a note in their lives, sat down and knocked out "Cruising Down the River," the hit of the British Broadcasting Corporation competition with it, sold a half million copies in England and Canada, and are riding high with it here, mostly on the kickoff via a Blue Barron, MOM and Blue Barron, knowing the guy as you do, and a pair of aged females should

Shown from a bit, but that's hardly the stuff of which great columns are made, so stop it.

Staff About TV

Well, you went to a session of the Columbia Broadcasting System (CBS)

AFM Renews Battle Against Amusement Tax

NEW YORK, Feb. 5—The American Federation of Musicians (AFM) reopened its drive for the repeal of the 20 per cent federal amusement tax this week with the appointment of a three-man committee and a letter of protest from Cary G. Petillo, who is representing all locals urging all members to write congressmen and senators asking for a repeal.

The AFM campaign will be prosecuted in conjunction with a hotel men's drive for the same objective.

Hotel activity is being spearheaded by the 20 per cent cabaret tax committee, headed by Chicago hotel man (See AFM Renews Fight on page 11)

NAB To Stress TV Relation To AM Radio

Launches Drive in April

WASHINGTON, Feb. 5—National Association of Broadcasters (NAB) is to keep AM radio and television in" their true relation to one another" as sales and programming media, it was learned here in the wake of a recent board of directors meeting.

The drive will be touched off at NAB's spring convention in April 7-12 and will be explored earlier by NAB's board which meets in New Orleans February 14. Its objective is to keep the two media in line with an increased emphasis on economy reports as due to develop at the media's outlet.

NAB officials emphasized they are sticking to their plan to study the question of acknowledging video's growing role with a separate department in the broad market structure. At the same time, efforts will be made to keep the industry and the rest of the nation reminded of AM radio's dominant position as a sales and programming medium and thereby head off any possibility of sound radio coating prematurely under the impact of video's rise.

"The story is simply this," an NAB official said (See NAB to "Defend" on page 12)
CHICAGO, Feb. 9—The spread in popularity of musical montages—once plus ballet and dance-type entertainment now being presented in Chicago by Florence Schermann—here—was revealed this week by Sherman Mark's production of "Good Morning, Mr. Mayor." The shows were directed by Emery Byfield, Schermann owner.

As a result of the success of the show now being presented—a presentation that Porter's "Moon of Love"—many top orch. leaders have become interested in developing similar shows and presenting them on vaude stages, in theaters or on concert or one-night tours. College Inn has been playing to near-capacity crowds practically every night during the current show and its predecessor; an interpretation of the life of George Washington.

According to Marks, Horace Hold, Edwy Howard, Del Courtyard and other name leaders have approached him for shows similar to that presented by the Sherman Mark. Marks has already done one for Benny Goodman which Goodman used for his recent "Good Morning, Mr. Mayor." (See Gimnick-Raiding on page 18)

TELECOIN DIVIDENDS

NEW YORK, Feb. 5.—In the year's statement filed with the Securities and Exchange Commission, Telecoin Corporation were not on a divi-  
dend basis. The company points out that the 5c dividend on the common stock since January 1, 1948. Last year the stockholders declared 30 cents, paid in one share in stock. The previous year, 49 cents was paid. On the preference stock, however, shareholders have received in common in May, 1945, two divi-  
dends of 21 cents were paid.

In this Issue

President Strategy

By William Catto

Burrows

1-43

Citizens

1-20

Crisis

1-40

Guitars

2-22

General Manager

2-17

Maine Markets

2-46

Music Markets

2-17

Musical Instruments

2-46

New Product News

2-17

Sonic Exhibits

2-46

State Clubs

2-17

Trade Journal

2-46

Trade News

2-17

What's New

2-46

Reservations

2-17

To Showbiz: Thanks

NEW YORK, Feb. 5.—By the date paid to artists in all branches of showbiz by the theatrical and Commercial Chests of America for their do-  
tions of time and talent which put the 1945 Red Feather Campaign in the top.

The chest from the drive, according to the national Commercial Chest office, was estimated to rake up $150,000,000, the largest amount raised in any one year. The chest from the drive will be allocated to various Live Shows and shows that are marked off the chest list.

Television came in its share of the chest in 1945. Contributions from more established branches of the show business were given due credit. The additional of television to the chest list increased the chest list for the 1945 Red Feather Campaign.

The Advertising Council stated that television was a driving force in the chest list for the 1945 Red Feather Campaign. Expressions of interest were registered by the public via television.

RCA Preferred Dividend

NEW YORK, Feb. 5.—Frank M. Folsom, president of Radio Corpora-  
tions that he had declared yesterday that regular quarterly dividends of 67 1/2 cents per share had been declared on the $3.50 cumulative preferred stock, payable April 1, 1949.

1949 was the close of business March 7, 1949.

March 7, 1949.

The Billboard

The World's Foremost Amusement Industry Weekly

Founded 1894 by W. H. Donaldson

Publishers

Rogers, William H., and J. William D. Littlefield

Editor

Joseph C. Cullo

Departments

Features

Entertainment

Business

Circulation

Dick Armstrong

New York Editor

Manuscripts and Dividends

W. L. Woolsey

Directed by Dick Armstrong

IN THIS ISSUE

Number One Across the Music-Disk Board

"I Love You So Much It Hurts," a Pokley and Canvas sheet, hit No. 1 on the Billboard for the week ending March 11, 1949.
This Wk.'s NBC-CBS Rumors; Or, Had Your Marihuana Yet?

NEW YORK, Feb. 5.—The past week saw the customary number of stories about a possible renewal of the NBC-CBS battle, or rather, a possible new deal between the two rivals. From sources both at NBC and CBS, it was learned that the American Broadcasting Company (ABC) was being approached by the NBC and CBS boards of directors to mediate any dispute between them.

Cantor & Pabst Talk Full-Scale Plunge Into TV

HOLLYWOOD, Feb. 5.—Eddie Cantor and Adolph Zukor have combined to plunge into full-scale television. It was learned this week that the old-timers had met and agreed to start a new venture in the field. The future of television, they are said, is being discussed at the moment.

No Exit

NEW YORK, Feb. 5.—This was a week for late developments. The NBC-CBS war was an example, and the NBC-CBS merger was another. It was learned that, among other things, the new company was considering a possible merger with the ABC.

Drive Planned to Keep Right Relation to TV

Campaign Starts in April

(Continued from page 3)

However, a spokesman said, "There are over 10,000 radio stations in operation in this country. We mustn't ever forget this ratio of 70 to 1 in individual receivers and radio and the relative power of opinion. There is no question that television is a rising factor and is considered as such, but the important thing is to keep everything in proper perspective lest we jeopardize the radio airwaves' sound position."

The campaign's emphasis is on the "proportionate relationships" of the two media. The first meeting of the NAB convention planning committee was held here Thursday (3), and further attention to this was given by the five-man committee charged with the "Organization Committee" committee, which met here yesterday (4) for the first time since it was authorized by the NAB board in November.

Careful Approach

The "functional approach," headed by Clair R. McCollough, of WFLD, is taking a "slow-but-steady" approach. The committee's recommendations for the NAB organization will be worked out "in line with electronic developments." The committee's first preliminary draft of the NAB convention Guide, released Friday, is said to deal with all phases of the convention at once. The guide is now available.

NAB Board Busters Under Way

Would Limit Body's Term To Two Terms

Smullin's Petition Filed

HOLLYWOOD, Feb. 5.—Membership of the National Association of Broadcasters (NAB) will be asked to amend its by-laws so that any member from serving on the NAB board for only one term, or so that any member from serving on the NAB board for over two terms can be elected to another two terms. The amendment was greeted with approval by Bill Smullin, general manager of WJLB, Detroit, and other members of the NAB board who attended the meeting. Bill Smullin, general manager of WJLB, Detroit, and other members of the NAB board who attended the meeting, were among the loudest supporters of the amendment.

WLJB's Giveaway To Tie In Theaters

DETROIT, Feb. 5.—The theater tie-in for WMJL's giveaway, the cash and merchandise giveaway contest, which was announced on February 21 for a series of 13 weeks, running every Monday night on WLJL. The giveaway, according to Sam Caver, vice-president of WLJL, is being given to all WLJL listeners, who are asked to listen to the program for the giveaway.

WLJL's contest will be held until February 26. A total of 98 theaters has already been signed up to participate in the giveaway. The prize package includes three grand prizes of $100 each, plus many other prizes. The contest is being conducted by WLJL and sponsored by WLJL, Inc., a subsidiary of WLJL, Inc., and WLJL, Inc.

WLJL's giveaway will be held every Monday night on WLJL, according to Sam Caver, vice-president of WLJL, and will continue until February 26. The giveaway will be conducted by WLJL, Inc., a subsidiary of WLJL, Inc., and WLJL, Inc., and will continue until February 26.
NAB Names Haverlin Entertainment Head

NEW YORK, Feb. 5.—Carl Haverlin, Broadcast Music, Inc. (BMI), newly elected temporary chairman of the entertainment committee for the forthcoming April convention of the National Association of Broadcasters (NAB) in Chicago, has been huddled with reps of the four webs in an effort to work out a new type of program for the coming. In previous years, the webs themselves have supplied the talent; this season, the plan is to get up a dittany and hire top entertainment, outside of radio if necessary.

Preliminary talks have centered about raising a total of about $10,000, with each of the webs and BMI kicking in equal shares. Talk of financial expenditures proved so great a shock to some participants that the meeting was recessed so they could receive new instructions from their superiors. Another session will be skedded shortly.

3 Non-Web N.Y. Stations Cancel Hooper Reports

NEW YORK, Feb. 5.—The three non-web stations currently subscribing to city reports furnished by E. Hooper, Inc., this week canceled, following a meeting Tuesday (1) with Hooper. The stations protested the research agency's procedure. The beef centered primarily around Hooper's method of sampling TV viewing and radio listening habits and around his insistence on using a random telephone survey. The stations claim that TV set ownership ranges high in phone homes and that, consequently, TV ratings are distorted by use of such a sample. The canceling outfits were WDEL, WGBB and WSPA.

Hooper told the station execs that he would experiment with a different method. He pointed out that the random sampling method has been criticized, the ranking chief said he'd make no change. He also defended his random sample on the ground that it was the only valid comparison between the two media could be obtained when simultaneous broadcasting is going on.

May Affect Other Cities

Research men generally were loath to comment on the rubbishes between Hooper and the three radio stations. One observed that he felt the problem in New York shortly would be re- flected in like problems in other cities where video is operating. He also added that it was a question if anything to war a few companies would part of the question came first. As better cities, an obvious impossibility, since Hooper's entire structure is built on the random phone method.

NLRB Ruling Upholds Gov't Radio Powers

WASHINGTON, Feb. 3.—A ruling which adds weight to the power of the Federal Government over the radio industry by the National Labor Relations Board (NLRB) this week when it forbade the broadcasting of anti-union literature in interstate commerce.

In a previous NLRB case, the board lacked jurisdiction to order a collective bargaining election by WBOQ's technical employees. In a con- firs, the General Broadcasting Co., claim that broadcasting is intrinsically rather than intrinsically commerce.

In this contested case to be upheld, no government agency, with the exception of the Federal Communications Commission (FTC), for example, would lose its power to examine commercial radio.

The NLRB ruled that since the station is heard outside of Georgia, since it engages in commerce of out-of-state sporting events and since the station advertises national products, it is engaged in interstate commerce. The agency ordered that a National Labor Relations Board election be held a bargaining election by March 3.

31-Station Joint Plea For Mex. Channels May Stir Relations

WASHINGTON, Feb. 5. — The perennially touchy radio relations with Mexico will be stirred up again if the Federal Communications Commission (FCC) heeds the combined plea of 31 stations for full-time operation on six channels for which Mexico has priority at night.

The stations are 230, 250, 900, 1050, 1220 and 1570 kc. According to the petitioners, the stations file this week, none of the channels in this country is for- mulated over the 24-hour day, which is the standard time "agreement" between the U.S. and Mexico — an agreement that has never been meted.

The North American Regional Broadcasting Agreement (NARBA), the six channels are given to Mexico and WEDG, WYNY and WQXR.

A joint application for an NLRB election must be given by the U.S. operators. The petitioners assert that use of directional antenna will permit them to operate all 31 stations and will all the protection. The petitioners will oppose the joint application under NARBA.

Unwritten Pact Disclaimed

The petition claimed that since provision for Mexican stations in the inter- nal NARBA to duplicate some of the Mexican 1 A channels at night, the agreement for Mexico agrees to a "gentleman's agreement" between the U.S. and Mexico — an agreement that has never been meted.

Any decision by FCC to grant the petition to the Mexican stations would reflect the request from Mexico to the State Department. Regardless of the filing of the petition, Mexican radio authorities do not expect to oppose what they would consider a violation of their agreement.

While the FCC has scrupulously avoided authorizing any U.S. stations which would cause interference with Mexican stations, a number of complaints from U.S. broadcasters in the Southern Market have been a Mexican interference has led to ill feeling. At present, another squabble is brewing over Mexico's determination to go ahead with the operation of a station on 540 kc., a channel not yet authorized for AM use by NARBA.
Early FCC Decision Seen On Competitive-Bids Ruling

WASHINGTON, Feb. 5.—The problem of whether to scrap or continue an open bid procedure, which has been seriously studied for months by the Federal Communications Commission (FCC), may be decided this week as a result of a petition filed by WVL, local Mutual Broadcasting System (MBS) affiliate. The commission has never previously granted a single license in the country to a single license holder, citing as an example the original decision to grant WVL's license in 1933. It is to be expected that the FCC will take further action to end the controversy over the open bid procedure.

Weitzel Adds Pillar Job to WRB Gabbaging

DETROIT, Feb. 5.—Tony Weitzel, who does a radio gossip show six nights a week on WRB, appeared back in print Monday as Detroit's first sponsored newspaper columnist. He is appearing in full column space in the Detroit Free Press, only morning papers a week, as a part of a series of stories on city life.

122 Broadcasters Seek 16 NAB Board Seats

WASHINGTON, Feb. 5.—A mass scramble of 122 broadcasters for 16 seats on the board of directors of the National Association of Broadcasters (NAB) is in prospect as a result of the commission's action last week to grant a license to WVL, under the open bid procedure.

Bulletin Board

The Bulletin Board is a feature of the Billboard, the weekly trade journal of the radio, television and record industries.

Radio, Tele Crix Nix REC Offer

NEW YORK, Feb. 5.—The New York Radio and Television Critics Circle this week rejected a bid from the Radio Executives Club (REC) to participate in a procedure whereby awards would be made to key advertisers and program producers in AM and TV. The REC had proposed that the circle nominate those to be voted upon, with the membership of the REC to do the voting.

The Critics took the stance that the REC is not representative of all the facets in radio, since its membership is primarily on the business side and does not include the creative talent element.

Paid Column

WASHINGTON, Feb. 5.—The Washington Post is running a new series of daily radio columns as advertising paid for by WOL, local Mutual Broadcasting System (MBS) affiliate. The columns are being written by WOL's staff under the direction of John Bondeson, promotion and publicity director.

Operation: Knowledge

No crystal ball can answer the manufacturer's question, "Is my product what the people want?" No isolated, one-shot trial in an isolated city can really prove the strength of a selling appeal. But there is a way to learn the answers to these and many other questions:

It's a test in WLW-land... an "Operation: Knowledge"

In WLW's merchandising area, you'll find a mirror of America. Here is not just one city; but many cities of many sizes. Here live not just farming folks and not just workers in the mines or mills; but people from every walk of life-with every type of income.

Here are nearly fourteen million persons, in parts of seven states—states of the north, the south, the east and middle west. Here is a true cross section of our mighty land.

And in this vast area is a radio station unique—a station which covers the area as a network covers the nation. WLW reaches millions of people every day; but it reaches more of them in some cities than others—just as a network does. It gives vast coverage but not complete coverage—no medium or combination of media can do that for the country.

The advertiser who uses WLW alone is in the same position in WLW-land as the advertiser who embarks on a nation-wide program is in the country as a whole. What works on WLW is pretty sure to be sound throughout the land.

The Nation's Most Merchandising Station

Crosley Broadcasting Corporation

This One

1066-756-335F
Talent Hosed On Sustainers By Under Pay

Barely Clear U. S. Min.

(Continued from page 2)

The holding was due to audience for the half-hour program. The audience was paid $400, which included $200 for the half. The audience was paid $400, which included $200 for the half. However, one, Mescher, stated the price was $950 for her stint. The price for a half-hour show of a CBN audience-participation show was $1, of which 1 cent was deducted for Social Security.

On sponsored shows actors collect higher wages. Ford’s Theater and the Philco stock, which is owned by Actors’ Equity, are rated the programs which pay the highest per half. Both offer about $500 per half hour, but as low as $300 per half hour. Occasionally, it is reported that Philco has paid as high as $1,000 per half hour for stars. Both Colgate and Actors’ Studio pay about $1,000 per half hour for leading actors.

Even these shows seem to do away with their authors when the rehearsal time in considered. The salaries are not high. It is claimed that an author who writes a program for 140 hours of rehearsal time is not considered. Most dramatic shows average between 20 and 30. There is also a added 20 hours of studying parts after each rehearsal. This kills the possibility of actors doing other jobs.

The pay for commercial TV spots is another area of talent fees. Fees are kept for a one- or two-minute spot in the lower paid brackets range around $10. They take at least an hour to do and are expected to be shown for as many years as possible. Another squawk is that radio announcers working for networks have been asked to double without extra pay for their services.

One That Hurt

NEW YORK, Feb. 5.—The National Broadcasting Company (NBC) this week aired an apology on the air to Lenny Bruce, who was兼 as a加盟商 in an out-of-touch gag aired by Jack Carter. The latter pulled the plug on the routine while broadcasting a spot for Milton Berle on the Texaco TV show, with NBC airing its apology on its AM network.

Filmed Repeats

The actors also say the web’s com

ers inasmuch as filmed repeats are con

cerned. A pact one actor made with

a group to work on TV series, the

bands of which are available for work without any additional compensation to you, we may broadcast and license to be broadcast and/or exhibited in the medium: the recording delivered to us.

The contract also goes on to state: “The broadcast of the series results in a cause of acts of God, fires, epidemics, casualties, public authorities, strikes, natural disasters, war, armed conflict or any other cause beyond the control of the parties, the party to whom the reversion interest in the series confers rights in the recapture period for the purposes of broadcasting events of national importance, the party is entitled to an obligation to pay the artist. The party is entitled to an obligation to pay the artist. However, in addition to the reversion interest the artist’s rights to the series have no limitations of runtime. This does not mean that the series exists without any additional compensation to the artist. The party is entitled to an obligation to pay the artist. However, in addition to the reversion interest the artist’s rights to the series have no limitations of runtime.

The party must stay as long as the station thinks it necessary—two hours or 200.

AGVA Vaude Will Not Have Cantor as M.C.

NEW YORK, Feb. 5.—Eddie Cantor has been solicited to appear as master of ceremonies at the opening of the new vaudeville show being prepped by Bernie Schubert and the American Guild of Variety Artists (AGVA). With Benton & Bowles (B&B) agency taking an option on the show, the goggle-eyed comic decided he would prefer to remain on the Coast, at least for the present.

The hour-long show, it was subsequently decided, will have no single emcee but will feature six fast Goldwyn girls to introduce acts and deliver the commercials.

The program, budgeted at about $500,000 in expenses, has 80 performers. It will be opened by a song and dance number performed by Gus Van, George Price, Cross and Dance, Smith and Dale, and Rudy Vallee among others. Monthly Prosor, impresario at the Copa and co-producer of the legit hit, Hollywood Telepictures, was previously signed to direct. That evening the Copa is closed and the AGVA funds for indigent performers, out of profits made by the tourists, will be used to fill the gaps.

The tele program will follow time-honored vaude traditions including the opening of the cabins and the annual rendition of the God, Amen. This year the song will be introduced by the Jane Cowell-Eddie Dowling caliber, with the band. As a finale the vaude spot-light.

DuMont Honing Pruning Ax?

N.J. Standard Oil Options Tonight

NEW YORK, Feb. 5.—The Standard Oil Company of New Jersey this week took an option on Martin Reese, a 12-month old ax, which is packed in plastic, following a closed circuit rehearsal before last Friday. The company has been interested in all rights to the show. The local theater in the right to show the following expiration of his contract with Martin Reese, a 12-month old ax, which is packed in plastic, following a closed circuit rehearsal before last Friday. The company has been interested in all rights to the show. The local theater in the right to show the following expiration of his contract with Martin Reese, a 12-month old ax, which is packed in plastic, following a closed circuit rehearsal before last Friday. The company has been interested in all rights to the show.

DuMont Switches UHF to N. Y.

WASHINGTON, Feb. 5.—In line with an adjustment made in the Federal Communications Commission (FCC) last week, the NBC Television Broadcasting Company (NBC) is awarded the license of its ultra-high-frequency (UHF) experiments to New York. The Federal Communications Commission, however, refused to grant NBC permission to delete its local experimental U-U.F. station, WXYZ. 

Courtroom Series Set on WCAU-TV

PHILADELPHIA, Feb. 5.—Local networks, including the NBC series, are taking a major step forward in court series by going direct to the local courts to stage a series of public service stunts bankrolled by the Philco's, a television station on WCAU-TV. Lining up the area's leading jurists and with the Philadelphia Bar Association, co-operating, it's a Friday night Court In Session for an hour, starting at 5, which will replay actual court cases, causes to acquaint the general public with the local courts. The series, which was learned, the Bar will give the evidence of the presentation to the bench by skilled trial attorneys. Professional attorneys are used as defendants and witnesses.

Ezri G. Harrison, former dean of the law school at the University of Pennsylvania, will act as program consultant, giving the week and wherefore of the court procedure. Isaac D. Levy, WCAU vice-president and general counsel, will co-supervise the series, which David Raiger, WCAU production supervisor, will direct. The Bernard Requardz, local attorney, will co-coordinate the legal aspects. Under the supervision of the Philadelphia Bar Association, the series, which was learned, the Bar will give the evidence of the presentation to the bench by skilled trial attorneys. Professional attorneys are used as defendants and witnesses.

Sponsoring Yellow Cab Company, of which Levy is a major owner, will use no commercial copy, confining itself to an opening and closing identification.

Station, Newspaper Make Photo Tie-Up

SALT LAKE CITY, Feb. 5.—Video Station KDYL-TV this week granted permission to The Salt Lake Telegraph to photograph and live new shows directly from the tele screen on a regular basis. The newspaper has assigned photographers a best at the station's studios to cove events, including the live telecasts of the events. The resulting photo will also be used to supply by sending the installation of the tele-photograph service represented by the newspaper.

The idea of making a formal pact came after the Telegram's photographers saved a considerable amount of time by using video shots of the Utah-Pittsburgh basketball games, and Managing Editor Arthur C. Heck termed the result "encouraging."
The Top 15 -- and Owners

NEW YORK, Feb. 5. -- Illustrative of the National Broadcasting Company (NBC) position whereby that network has virtually no on-air sales, a study of the Top 15 Hooped TV shows and their owners. NBC has 10 of the top 15, but controls only four, including a film series. CBS has four in the top 10, and could add a fifth if the show runs more house-built packages for TV. -- The Goldberg (General Foods) and Suspense (Art-Link).

Chi TV Sets Hit 100,000 Figure, EA Probe Shows

CHICAGO, Feb. 5. -- The Electric Association (EA), composed of electricians, architects, and others, this week announced the first substantial figures on TV the top 100,000 sets in the area. According to the EA announcement, of December 31, 19,136 video sets were in place, of the projected monthly sale figures, it was estimated that by the end of the month there were about 95,000 sets here, and at present over 100,000.

These figures are of great import to the local television industry. For months station and network salesmen have had a tough time trying to sell shows on the basis of circulation potential. This is in line with crude estimates, there were only about 45,000 sets here. Too early long had felt that figure was too low and determined to do something about setting the record straight.

The EA, acting upon the requests of various local leaders, contacted various manufacturers and set up an arrangement under which the sets were sold to a public accounting firm here figures on sets in sales in this area over the past year. This compared the sales figure.

Can. Tele Imminent, Says Prime Minister St. Laurent

MONTREAL, Feb. 5. -- A bright ray of hope in the troubled Canadian television industry was provided by Prime Minister St. Laurent's announcement in Parliament this week that Canadian television would seek forward getting television soon. He said that the government has gathered "active interest" in the possibility of establishing some television stations in Canada immediately.

St. Laurent, who added that a Royal Commission would be appointed shortly to investigate the entire radio and television set-in-Canada la St. Laurent eased the fears of those who wondered if the network would have to await the findings of the probe. The investigation would take the place of the plans of the government to formulate an over-all long-term policy on radio and video, but what the government plans to do is to set up stations immediately to ascend the steps of the investigatory commission.

In Parliament, the subject of monopoly again came up, with the Prime Minister stating that with the limited number of channels now available for video, the new medium must inevitably become a private monopoly.

The prime minister hinted, said the government the prime minister had a point. Where would the government then be to refuse the Canada would curb the entry of U.S. programs into Canada?

C. N. B. A. N. B. Merger Appears Doomed

NEW YORK, Feb. 5. -- All possibility of a merger of the Televised Broadcasters Association (TBA) and the National Association of Broadcasters (NAB) appeared doomed this week, as the former group expanded its policy of price increases in the rate of scale of its members. NAB members: WNPY, New York; WNBQ, Chicago, and WSNW, Washington. Key stations in New York of the three groups have meetings: American Broadcasters Company (W2Z TV); Columbia Broadcasting System (WOC TV) and DuMont (WADT) Mutual Broadcast System, with no change in the air, is an affiliate member.

The new Admiral show, which bowed in last week with a Hooper of 54 on both NBC and DuMont and is produced by the Kudner Agency.

ABC Kicks Off L. A. Tele April 1

HOLLYWOOD, Feb. 5. -- Los Angeles will get its seventh telecast outlet by April 1, when the Associated Broadcasting Company (ABC) kicks off its local television station WNBQ. The Los Angeles TV outlet will start beam the ABC network program and sound a few weeks after the weekly schedule is announced here announced ABC Presy Mark Wood will here inspecting the ABC television facilities from the ABC television facilities.

All negotiations for sale of the web to 20th Century-Fox are an end and there are other similar hitches going on with would-be buyers, according to Wood. The web presy has been in the local television industry, talking to top ranking names currently on National Broadcasting Company airwaves.

NBC Nixes Small's Pie Distrib Offer

NEW YORK, Feb. 5. -- The National Broadcasting Company has turned down an offer by Edward Small to get the local television distribution of the new pie line. The deal would have had such pictures as Transatlantic Merry-Go-Round, with Alex Briley, and The Count of Monte Cristo.

Shows Rank High. But Net Lacks Control

BERLIN, Feb. 5. -- The possibility of extensive personnel shuffle, with the NBC and AM and TV program berths, is reported as a likely development at the National Broadcasting Company (NBC) within the few next months.

The move, if it develops, is traced partly to the recent loss of located shows to the Columbia Broadcasting System (CBS), and partly to the fact that the network is in an even more vulnerable spot in its top television shows are concerned. The NBC TV position is such that while in the last Hopalong Cassidy, 10 of the top 15 shows air on NBC facilities, only three of these are live programs over which the web has any control. The fourth of the shows directs, the TV version of the Hopalong Cassidy set opera film series (see box on this page).

NBC's losses highlighted in the rumors current this week that negotiations were under way between NBC and the Berle TV and AM shows from NBC and the American Broadcasting Company (ABC) whence they now originate. The loss of the Berle show would be an equally tough blow for both of the networks, especially in view of recent changes in the Hopalong Cassidy show on the video sweeps.

Creative Personnel

The net of these rumors confronting NBC is that of creative program personnel, a factor with which the network has been struggling for some time. It is also pointed out that NBC has committed itself to a low-budget television schedule. This means that it has $2,000,000 to develop such shows, but it also means that NBC must develop a low-budget production. When, three years ago, CBS went in for a similar program, it paid high prices heavily in hiring such personnel as Fred Guiol, who now heads the Studio of NBC. The NBC and Guiol and others on the theory that it had to have a staff of show- that the NBC and Guiol and others on the theory that it had to have a staff of show-

The fact that in television there is a great difference in the facilities only points the NBC dilemma also raises the question as to whether NBC and Berle shifting the tide would flood to CBS in TV as it has in radio.

Chi Golden Gloves Get Video Sponsor

CHICAGO, Feb. 5. -- Highlights of the Chicago Tribune Golden Gloves boxing bouts will be sponsored on the Midwest and Eastern Columbia Broadcast System (CBS) and the R. J. Reynolds Tobacco Company for Camel Cigarettes (WOS). This action which will originate the programs, announced this week.

The promotion of Reynolds includes the February 21, 22 and 23 tournament of champions bouts, the Chicago finals March 4 and the intercontinental national bout May 16. Shows will begin 9:30 p.m. (CST) and will be aired at 8:30 p.m. (CST).
TV SUSTAINERS FAST FADE

Long Buildups As in Radio Nixed by Tele
Too Costly To Experiment

NEW YORK, Feb. 5.—After television's first year of large-scale production and use, sustaining programs will be given much less opportunity to prove themselves than in the sustaining programs in radio, either in AM's early days or its present operations when combined effort is being made to build new properties. The result is that, in video, the average run of sustainer being given a test run is frequently less than the usual 13-week minimum run accorded an AM sustaining program.

Similarly, it seems very unlikely that TV will see such a campaign as Columbia (CBS) has been giving (two years), or as it gave Sweaney and March (about two years). Actually, insofar as TV is mature enough to develop an entire new approach for building video audiences, often essential difference is that, in AM, CBS gives a sustaining program a substantial amount of exposure on television, whereas on video, it is building in the studio and without benefit of public air time.

Long Development Period

Thus in the case of The Goldbergs, sold commercially this week to General Electric, the minimum effective run before next month, CBS spent months developing such. Procedure that TV executive script rewriting, "dry" audition before program staffs, further, the longer run of video, at 24 weeks, is a longer time in television. It is the studio and without benefit of public air time.

The CBS policy is keyed to the theory that while the sustaining may be docketed on the air, it's too costly to program to that end, while in addition to securing virtue of TV's greater impact, a show getting off to a bad start will find it much easier to get rid of its flop heritage.

The American Broadcasting Company (ABC), on the other hand, has done most of its test runs on the air. The development of Hollywood talent has been bowed over like ten pins. What's New, Gang Blunders, Play the Game, Crystal Room. That Reminds Me. You're Invited. Three About Town, Gabrielle, The Southerners, Musicians Quiz, Press Agents' Delights are all TV's on the air, and the only few that went down for the count in relatively short order.

DuMont Theory Same

On commercial television, the same theory holds and the same results are evident. Many executives are now only familiar with the DuMont tele-schedules. Park Avenue Disk Jockey will be on for two weeks while in the same room are just a few of the forgotten many.

The fact that everybody has got a package or is creating one makes the nailing of the sustaining program. The DuMont executives are tremendously. Besides that, that's still in its experimental stage and is seeking new ideas and formulas which means it is very willing to pull one program for another. This all adds up to the fact that sustaining has a short life. But it's only as much as you're used to in the near future and when the talent unions get into the act, sustainer will find it even tougher to stay alive in the medium.

$500 Vanishes at TV Magic Test

DETROIT, Feb. 5.—The power of mind over matter was demonstrated in reverse the other night when Michael Mulroy, mentalist, auditioned for an appearance on TV. He appeared in the studio for a test reaction from the audience remaining after Afton Night went off the air.

This test stunt was to place a check for $500 in one of three envelopes and have his helper pass the envelopes among the audience. Mulroy was professionally confident that his technique would cause the audience to select the envelope containing the $500. After a 15-minute delay, he revealed that the $500 was in the wrong envelope. It was in the envelope containing the $100, making an audience of only one.

Henle Says TV Misses on News

WASHINGTON, Feb. 7.—Unless video broadcasters provide a new, effective means of news presentation, the networks, and the public, will continue to rely on radio for information. This was the feeling of Ray Henle, newscaster of WJON's Three-Star Extra show, which spoke to a gathering in the American League of Women Voters here.

Quoth Henle: "Some of the middle-aged viewers I'm carrying on TV have come up with the real answer to the need for good factual news of picture and voice. People will not indefinitely look at a man who for 15 minutes merely reads a script, nor will crusty old news shots fill the bill...."

ST To Handle WBKB Multiscope Machine

CHICAGO, Feb. 5.—Babalan & Kate, owners of WBKB, local video station, have acquired a wholly owned subsidiary, Sterling Television. The new company will operate the station's multiscope news projection machine. This new device, built into operation by WBKB a few weeks ago to telecast weather announcements, movie news, and sponsored advertising slides, has been received with great enthusiasm by the business community. The firm's chief spokesman for WBKB said so far, 35 clients have been placed under contract for the machine.

Officers and directors of Sterling, as yet unannounced, will be executives of WBKB or Babalan & Kate. The company will be used in the future to distribute the trade other video developments related to the entire industry, it was said.

Working with Sterling on the development and distribution of the multiscope are the United Press and Associated Press Pictures. The Telecon- dents Division of NFA, owned by UP, will develop and manufacture the equipment. The UP Division will take care of leasing the multiscope and installations at a price not yet determined.

In addition to providing a new service, the multiscope will provide revenue streams, newspaper, and ambitious, and television stations, along with the need for strip film projectors, side projectors and palindromes.

Webs Await Pact for Filmed Music, Scales; Affil Ties-Up Make Clarification a Must

New AFM Contract Extended 30 Days Before Solution

NEW YORK, Feb. 5.—With the current "experimental" pact on conditions and wages of musicians on telev in all but set for temporary continuation, the networks and the trade this week that when the new extension runs out the next contract make a handsomely paid for a new contract on television. The current pact short term contract is due on Monday, but 15 years, Brill's contract, that the networks be willing to continue this for another 30 days. The networks responded that they would 90 days to more permit more time for full negotiations of a new contract.

Besides wrestling with such problems, scales of pay of video, considered expanded, for the first time will be used to try to show on television, the long-delayed issue of setting standards for AFM members working on films for video is finally due to be settled. Consideration is being given to freeze on AFM officials in recent weeks by indie networks, networks, film distribution companies, even big companies, Al Kneip, AFM official in charge of the problems at Local 802, New York, said that he would be divorced with a contract that is not even a reasonable fair ground for.

Network and AFM officials alike can side with an agreement that there can be a new agreement and the networks can be compared comparatively grown up. One union leader said that networks were unwilling to staff any new problems at Local 802 axes on scales for film work.

Clariification Needed

The networks have been anxious to clarify this problem, since a contract that they are able to they must file non-interconnected out at press. Howe, some reports film, for some time to come. Tie-ups with production units and film networks can also be explored on the way, but there's no word that the ban remains in effect. The National Brodcasting Company (NBC), for example, despite its connections with the Jerry Lewis television contract, inquisition of the 20th Century Fox in New York, cannot proceed painting and with any films containing instrumental music. Hollywood studios looking for TV business are similarly handicapped.

Packagers who have quoted the AFM about possible union of the ban have been told that they would not employ any packages for musical shows for the moment. This admonition has been ignored in some cases. One prominent packager who has specialized in radio transcriptions who is using to Transcriptions, and who his shows for video film has been in production for some time, using the package structures to be open in this deal, to be settled when scales are set.

What scales the union is likely to set for film work remains problematical. The union has filed a request for $15,000. But there is no indication whether it will take up the case of the film business on its own. It has been suggested that the union might be willing to bring the case on the table in order to get the scales for the film industry started.
4-A's Merger Is Up Again
In New Form

Idea Debated at Parley

(Continued from page 2)
merger directed toward a one-card system. The resolution was voted unanimously accepted.

HOLLYWOOD, Feb. 5—Unless the entertainment unions adopt a joint plan in administering jurisdiction over the radio field in the immediate future, Screen Actors' Guild (SAG) will lose no time in evolving its own method of protecting members participating in the TV-film realm. This was indicated last week when SAG started huddling with producers of video films, to begin after its board of directors received the Actors' Equity counterproposol to the industry-wide plan adopted last December. At that time, Reps. of SAG, Equity, American Federation of Radio and Television Artists (AFTRA), American Guild of Musical Artists (AGMA) and no group except Congress agreed to a basic plan whereby all the entertainment unions would jointly participate in the negotiations and starting lined up for the TV-film field. While SAG execs refused to give their reasons for rejecting Equity's counterproposal, it was learned SAG had rejected on two counts; (1) Equity was forced to come up with a new union for video, with SAG, Equity and AFTRA taking care of the tele problems, and (2) it was also learned that SAG and AFTRA, each retaining autonomous power. SAG feels this will prove impractical and as a result the new body will prove too cumbersome to handle problems quickly and centrally due to the various issues. Since each union's board will be pulling in three directions simultaneously.

WFIL Buys Spots On Day Stations

PHILADELPHIA, Feb. 5—Station WFIL here has started a spot-advertising campaign Monday (7), buying announcements at sign-off time on five daytime stations in its listening area, urging them to switch over to WFIL for the remainder of the campaign. WFIL will list the top evening shows on WFIL, will be heard on WJML, Philadelphia, WAPL, Philadelphia, WPFA, and WRDN, Camden, N. J.

(Continued from page 3)

Newscast Flop On Television, Costs, Time Lag Main Factors

There have been at least two previous efforts to develop a TV spot, and both flopped. One was undertaken by the Associated Press, who attempted to use a 15-second reel, but was forced to abandon the project. The other was a radio spot, which was also abandoned. The Associated Press plans to continue with the project, but the problem remains.

Commercial TV Script Fees Near-AM and Sustainers

NEW YORK, Feb. 5—Fees for commercial TV scripts appear to be leveling off at scales about equal to those radio pays and for which sustaining shows pay slightly less, according to a report prepared by the American Guild of Variety Artists (AGVA). Prices now being paid here range from $25 to $100 for scripts less than 15 minutes, $90 to $30 for 15-minute programs and $200 to $750 for half-hour shows. The price picture recently bettered itself despite increasing competition between stations.

TV 'Goldbergs'

And CBS News

Get Sponsors

NEW YORK, Feb. 5—The TV version of The Goldbergs has been sold to the Columbia Broadcasting System (CBS) and will begin its career under sponsorship in the fall. The new series will be sponsored by Diners Club and Phillip Leech, the show is now telecasting on WOR-AM every Monday, 6-8:30, but may be shifted to a different time. Talent budget for the series is $3,950.

Another recent purchase of a CBS-attached TV package appears to be mobile division of General Motors when it agreed to sponsor the Tuesday series, Triumph of a New Idea. The program is on across-the-board, and $250,000 at least. David Edwards handles the newcast.

Drum, Talent Hunt

NEW MBS Sustainers

NEW YORK, Feb. 5—Mutual Network, the broadcast union, is putting together a new talent hunt featuring the names of Paul Gray, Zaides, and Raymond Massey. The new series, which will be sponsored by SAG and other sponsors, will be telecasting on a variety of networks, with the exception of the ABC network. The program is expected to be telecasting on radio in the next two years. It is expected to be telecasting on radio in the next two years.

'True Experiences' a series of exciting stories, all with a theme of experience, to be telecasting on radio in the next two years. It is expected to be telecasting on radio in the next two years.

DunMONT Honoring AX

(Continued from page 10)

league edition to round out the team for the annual meeting of the Manufacturers' Representative of Radio and Television, which will be held in New York City, New York City. The annual meeting is scheduled for March 23-25, and will be held at the Plaza Hotel. The meeting will be held at the Plaza Hotel.

The newspaper also called upon the Federal Communications Commission (FCC) to "clear the air" for radio networks, television networks and stations as "the major determinant of character." It said the networks must do more to help them improve their services, otherwise they lose their license rights.

DuMont has been in the past six months, the DuMont executives believed they have their hands full in dealing with the growing complexity of the new television stations. The DuMont, which has been in the business for years, is now operating one of the largest television stations in the country.

The newspaper also called upon the Federal Communications Commission (FCC) to "clear the air" for radio networks, television networks and stations as "the major determinant of character." It said the networks must do more to help them improve their services, otherwise they lose their license rights.
Cap Springs With 45 in April

Plans Player Too; Release Policy Jells

Plant Conversion Set

Capitol’s 45 R.P.M. Stand

HOLLYWOOD, Feb. 5—Following is the text of a letter (slightly altered for reading ease) accompanying Capitol Records’ announcement that new 45-rpm rapid-change disk plans. Insofar as Capitol’s move may prove a milestone in the disk industry, the copy behind the Cap prexy’s move is of trade interest. This is it:

Our company has consistently endeavored to observe and maintain those policies and practices that we believe to be in the best interests of our dealers, our customers and the industry as a whole. Recently our industry has been disturbed by circumstances that have brought about a conflict between the interests of dealers and we feel it is our obligation to clarify the misunderstandings that exist today, to return the industry to normal so that it may prepare for the bright future.

Several months ago one of the major companies introduced a new-type recording. Recently another major introduced still another different type of record and player. This, has brought to the public the realization that records would be available on the conventional 78's and plus at least four other types, all of which require a different player. They have already prepared new machines and records. The press, however, has handled the news deplorably. By attempting to compare the different machines, they have failed to give the public the intelligent, factual handling that any step of progress and advancement deserves.

We do not criticize any company. Both represent modernization and progress which all business must recognize and welcome.

We, at Capitol, feel that the entire thinking of our organization to the types of records we would eventually realize, that our basic policy is to provide recorded entertainment, whether for the home or on the road, that we believe have been unbiased. Our sole consideration was based on deciding what type of record would be the best, from the standpoint of value, performance and sales.

"Tests and research have brought us to these conclusions. First, that the small size of the record, next, most suitable for the home or business use. (See Capitol’s 45 r.p.m. on page 114)

W-C Springs With 3-Speed Gadget for LP Record Biz

CHICAGO, Feb. 5—Webster-Chicago, engineering and manufacturing firm which services radio and television sets manufacturers for automatic record players, announced a program for developing automatic three-speed record players. The firm has consummated just as record players are now being prepared automatically and they have been sold for the past three years. The new development will be made possible through the use of a new type of mechanism which will be made possible through the use of a new type of mechanism which will feature the automatic three-speed player.

Heidt Deal Off, Oberstein Stays In Cheap Disks

NEW YORK, Feb. 5—"We’re going to stay in this cheap record business," Varsity disk prexy E. Oberstein, who has been burning up the airwaves with his market research, announced from his Holyoke, Mass., office. The Heidt-Oberstein deal (The Billboard, Jan. 28) is off, and Oberstein has set up shop in Holyoke to work out the details of his new venture. The venture will be a three-speed player, Oberstein has stated, and the player will be marketed through his own distribution system. The player will be marketed through his own distribution system. The player will be marketed through his own distribution system.

Accurately Adds TV Service

NEW YORK, Feb. 5—The Accurate electronic service, which produces a television picture this week to its music pub subscribers, offers a television service at a price of $10,000, it is estimated that this good portion of the public could have a subscriber in the additional service in order to make it feasible at that price.

Gimmick--Hunting Orskers Eye the “Musical Montage”

(Continued from page 4)

the Paramount Theater, New York, and is now using the Flamingo Instrument Co., 905 W. 47th St., New York, N.Y., for the project.

Especially interested in this new type of musical arrangement is MCA. Other big MCA bands, including the Pomplun, will also try to get into the idea and have approached each of the companies in a successful manner. MCA’s bands will adopt the idea if present plans are carried out.

BM-Pubbers Sue Two Spots Over Copyrights

NEW YORK, Feb. 5—Broadcast Music, Inc. (BMI), and publisher affiliates from New York, Philadelphia, and Chicago, has been served with two separate infringement suits against the Wivel Restaurant and the Club Superior in New York this week.

Counsel against the Sanoma Club, brought by BMI, Pre and Mildred Lane, charges the use of public performances is free from the claims of the plaintiffs without being recorded during March of this year or any other time. An injunction and damages of $500 per publication are

In the suit, Marks and the other plaintiffs also alleged that both have been the difference in the quality of performance of three tunes, and seek injudicial relief and damages.

BG Ending MCA Pact for Indie Booker?

Giving Notice Next Week

NEW YORK, Feb. 5—Benny Goodman, who heads the Goodman Corporation of America (MCA) early next week advising the agency that he will not renew his contract with the agency. It is believed that under terms of the new contract that the notice on part of the yacht is sufficient cause to break the contract within the remaining one year date for MCA. If nothing happens to change the agent’s mind, the parties from the agency’s fold, will be his Palmwood Ballroom, Hollywood, starting March 1.

It is understood that Goodman is in receipt of a new offer from an independent booker to handle his affairs. This offer was made to the agent that Goodman prior to his temporary retirement some two years ago, as a fact that was heard while the maestro is seeking someone who will help his orchestra.

Goodman is appearing currently at the Flamingo Club in Las Vegas.

Bullett Peddles Shares in Bullet Disks to Execs

CHICAGO, Feb. 5—Jim Bullett, general manager of Bullet Records, has announced his interest in a new enterprise that is to be known as the Nashville label. Bullitt will handle the firm’s operations and will be the general manager. Bullitt said that there are plans to do business over the complete ownership of the Nashville firm’s records. The Nashville firm, which has been growing steadily in recent months, has been sold to a neighbor firm, Nash-ville distribution. The distribution firm will have a new label, to be known as the Nashville label, and the label will be sold to a neighbor firm.
Petrillo Changes Former Decish

NEW YORK, Feb. 5.—Reverting a previous decision, the former leader of the AFL, William (Petrillo, of the American Federation of Musicians, has announced that he has been demoted to Local 801 exes that henceforth the local exec board may designate the union president for one year. Some months ago Petrillo had upheld a membership vote designating the exchange floor of the local as the meeting place.

This had been an issue in a series of pre-election Dannybrooks between the incumbent Blue and opposition Unity groups. Petrillo, who controlled exec board holding that locales of membership meetings was strictly an American Federation of Musicians' matter, at this time is regarded as a gesture of confidence and a sign that the Blue ticket, which swept the recent 802 election.

Petrillo's new week also put the final seal of approval on the election results when he turned down the Unity ticket. His action, according to sources in the American Federation of Musicians, shows that he fully understands the philosophy of the Blue ticket, which swept the recent 802 election.

Bill Is Filed To Repeal Tax In Ballrooms

Dance Hall Men Behind Move

WASHINGTON, Feb. 5.—A powerful drive to override the Bureau of Education's attempt to increase the tax from the 20 per cent cabaret tax for ballrooms and dance halls was officially launched this week as Sen. Hugh Butler (R., Neb.) introduced a bill.

Butler introduced his bill after having several talks over the uninitiated present bureau policy with William Rabb, an Oklahoma attorney who newly formed the Nebraska Ballroom Operators' Association (10 members, 150 localities) in contrast to the vaguely worded section 1700 of the Internal Revenue Code, which levies the tax on cabarets and "similar places." It is pointed out that the same tax is levied in the D.C., but the Dallas and West, Glaser believes, is now a lucra-

Relief for Ballrooms

If this bill should be enacted, the Revenue Bureau will be unable to collect a 20 per cent out of pre-

ally a member of the minority cabaret tax. The bill, which has been so
to the Senate, has been so

song, and the like. No change is contemplated on the 20 per cent tax on admissions, which is a

While a member of the minority cabaret tax. The bill, which has been so

enact, has been so

motions adopted by the Senate, will be carried into law.

Such a move is recommended by Steve Parks, an official of the Federation of Music and Dance, who said: "The move is a small step, but it is still a step in the right direction." The new law will be a big help to the dance halls and ballrooms.

Bradley Producer, Distrib. For Tel-Vision Films, Disks

CHICAGO, Feb. 5.—Dick Bradley, pres. of 20th Century, last week took over national production and film recordings for Tel-Vision, a new company designed to play 16-inch platters while a few of the larger players are on the screen on the side of the player. While the record-and-

For the time being, Bradly has been experimenting for about nine months in the industry, and has seen evidence of the first national expansion has been attempted.

During the first six months, Photo
electronic (P.E.), and film which manufactures the instrument, cut $1.05. Officials say that the company has been working on the machine for several months. The project has been worked on by the company's research department and is expected to be completed in about six months. The 16-inch disc will be cut down to a 10-inch disc, and the company is looking forward to producing a 12-inch disc.

Bradley plans to set up a new distribution network throughout the country to handle the Tel-Vision Jr. Instrument, as well as the record and film industry on the screen.

MUSIC

AGM Also Takes Action

(Continued from page 2)

Otto K. Eiel, leader group is work-

a.

of musical artists" has been a subject of the recent 766,023 LP Changers Sold

NEW YORK, Feb. 5.—As of the first of this month the number of LP record players sold in the U.S. was 766,023, according to the recent survey by the Educational Club. The figure is expected to bounce considerably, he claims. In a recent statement, the head of Columbia's promotion department, said "this figure is the result of a campaign with the various distributors, dealers and record companies, and the figures show that the LP movement is being turned over to the government in amusement taxes would spell the differ-

EMI Surveys

45, 33 1/3 R.P.M.

NEW YORK, Feb. 5.—Electric Mu-

Merrill Record or EMI, is in the U.S. studying both play-

of the group, including RCA Victor's 45 r.p.m. The new 45 r.p.m. toilet, recording director for EMI, is at the moment, studying both play-

The British recording director is scheduled to sail for England on the Queen Elizabeth Friday.
Columbia Gears For "Kate" Push

NEW YORK, Feb. 5.—Columbia Records Kiss Me, Kate score, although it did not crack the top ten during the second week of February, is already rolling up a substantial number of distributors orders. It was revealed that New York distributors alone have already ordered an estimated 4,400 LP's. In Philadelphia, orders for the album have put Columbia's total LP's ordered as of Thursday (3) at 30,000.

Kate is planning to give the Kate a tremendous push, with promotion plans including full-page ads in newspapers in key cities, plus considerable promotional material designed for dealers and distributors. The latter material will include cutouts for window displays, scenery backgrounds, etc.

Sue Barbour-Lee Over 'Manana'

NEW YORK, Feb. 5.—Southern Music Company and Luis Frozzo Francisco filed an infringement suit in U.S. District Court against Peggy Lee and Dave Barbour and their Columbia Records, alleging that they pirated the music for Manana from a 1929 copyright title issued by the plaintiff. The complaint charged that Sue Barbour and Leola Barbour had sold the property, which plaintiff claimed was owned by Frozzo Francisco. Frozzo Francisco was the author and composer of La Ria, used his melody for their Manana tune.

Action asks for an injunction, accounting of profits, and also asks that the Moona tune be impounded pending a decision.

Orkesters Say Theaters Stifle Innovations; Goodman's Gripe

By Hal Weinberg

NEW YORK, Feb. 5.—Striving to prevent extension of name band theater presentations in vaudeville houses, the professional music business is bitterly complaining that theaters are increasingly relying on the vaudeville house for their entertainment and are trying to substitute professional music for other forms of entertainment.

Orkesters that most band presentations have become rutted, some orkesters have been trying to create new types of entertainment, and it has been found that the vaudeville house business is doing a very good business.

In Los Angeles, where live music has been playing in vaudeville houses for many years, the professional music business has been in a state of flux. In New York, the professional music business is very much in a state of flux, and it is not known how this situation will develop.

Goodman's Gripe

One of the leaders in the maestri business is Benny Goodman, and the maestri world has been very much in a state of flux. Goodman is very much in a state of flux, and it is not known how this situation will develop.

The maestri point to the several trade stores of the world in which many key bookers are working, and they point out that the maestri business is very much in a state of flux.

Yet, the squawking maestri, who a year or so ago tried to force the trade to buy the new type of presentation, continues to make the same effort.

The maestri point to the several trade stores of the world in which many key bookers are working, and they point out that the maestri business is very much in a state of flux.

The maestri business is very much in a state of flux, and it is not known how this situation will develop.

Campbell Tricked By Col's "You"

NEW YORK, Feb. 5.—Campbell Music, thru its attorney, Arthur Fishbein, has protested to Columbia Records regarding the release of You, You, You, which Fishbein claims was pirated by Columbia from the copyright owner, Mr. Col's.

CAMPBELL'S PIRATING CLAIM

The complaint, which is being handled by Mr. Col's attorney, Mr. Fishbein, asks for an injunction against the Columbia Records from releasing the tune.

The complaint points out that the title has been pirated by Columbia, and that the tune is a well-known tune in the public domain, Campbell points out that the title has been pirated by Columbia, and that the tune is a well-known tune in the public domain.

The complaint points out that the title has been pirated by Columbia, and that the tune is a well-known tune in the public domain.

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Accuracy Airs Its Side on Fuss

NEW YORK, Feb. 5.—The following letter from Accurate Recording Service was published by Billboard magazine for the purpose of replying to a number of letters which have been received by the company regarding errors or omissions before the companies were assimilated with the company.

The letter reads: 'Your recent article 'Leeds Wins Fight on Logging Systems' etc. (The Billboard, Feb 1, 1949) was published after a letter was received from the company and a letter was published by the company regarding errors or omissions before the companies were assimilated with the company.'
VOX JOX
A National Accounting of Radio News Activities

GOTHAM GLEANINGS... WOV is screening the 2,000 applicants entered in the high school display contest. Judges are hearing 20 contestants a day. .. WNME's Jerry Marshall and wife, Geri, expect their first baby this month... Don Wain took a three-day vacation from his WABC spot at WMCA, with three guest gals filling in opposite the Mr., Andre Harrison. Formerly a Sweetwater filler, Shirley Eiler, Patricia Frizzell, and Mrs. Johnny Long... House (Mr. Aldrich) Jameson pinch-hit for Bill Lazar's Sunday Satellite program show on WMCA February 6... Mal Dale, warbler with the Sonja Henie show, guested on the Jack Lacy WINS Plugger Parade last week to tout his Tempo platter. What's Going To Happen To Me? penned by himself.

JAZZ JOX... Dick lockets Beverly, who sold Columbia Pictures the movie title, Roadside With Beverly, some years back, is now spreading 'em out at Boulder City, where the university is located. She became the progressive staff at the students with emphasis on bop... When Hank Scott and Don Meyer spun the old 10-6 Selphineck Berry recently on their tour Serenade at Saginaw, Mich., a phone call came in from howdy Quickswell, bon-jour on the date and composer of the tune. A resident of Saginaw, he got a box of hearing the platter on the air, especially since he no longer has it in his collection.

STRICTLY FROM DIXIE... Eddie Gallagher, who has a city-wide tie-up with jukes in Washington, will plug for contributions to the Heart Fund nightly on his WCOOPmoonshin show along with his record-of-the-week page. Collection cans will be attached to all coin machines operated by members of the Washington Music Guild... Joe Monroe, KENT, Shreveport, La., has switched from the midnight to the early a.m. slot, Ron Miller, WSAZ, Huntington, W. Va., reports that his better half, Fern, helps out at the station after finishing her shift as a registered nurse at the local hospital. Fern pitched in at the console and helped conversation during recent interviews with Hal McIntyre, Sunny Dunham and Ray Anthony... In N.Y., KMRK, Marshall, Tex., is pulling about 40 letters a day on his early morning show featuring all Negro artists... Bob Watson celebrated the third anniversary of his Platter Party at WSS, Atlanta, last week... Jerry Strong, early morning jock at WJX, Washington, for the past 18 years, was a New York executive to discuss a new tele show with Bert Deanes Broadcasting System execs... Del Carty and Bill Allen, WFLB, Fayetteville, N. C., recently interviewed Rev. Jim McLean, the former Mr. J.Q., who is now Episcopal minister for a small Texas parish.

GRIPES & SWIPES... Don Edwards, EKGM, Albuquerque, N. M., feels strongly about the various speed platters "is RCA Victor kidding about all this p.m.?" he asks. "The engineer just had a fit putting on extra bong in for Columbia LP's..." Spence Mueller, WMMA, Charleston, S C, says his pal pees is people who abuse phone operators. "I am now camouflaging for children's television," he writes. Pat Mickelson, WHOF, Hartford, Conn., complaining Sarah Vouhan's Muscotch platters, "I'll Wait and Prowl," the top request from here, but our listeners can't obtain it or any other of her Musicraft waxings.

MARCH OF DIMES PROMOTIONS... Ray Mercier, WPRO, Portland, Me., has been devoting 15 minutes of his two-and-a-quarter hour afternoon platter show to a street interview participation program raising money for the Fund. The operation is conducted from a Mile of Dimes booth in front of the studios... Dave House, KRCQ-EM, Richmond, Calif., is running a daily quiz in which listeners are asked to identify singers on Master Records spots transcriptions, entitling a contribution along with their answers. Winners will be visited at their homes by Dave, who will make the appropriate arrangements for a play-back. On a recent date, G. G. Gowan, WMFL, New Bedford, Mass., has listeners make the promise of a donation with every request... Bob Wells, KTMS, Tucumcari, N. M., picked up the phone in two hours the other day by granting listeners anything within reason. He played the piano, tol’d jokes and recited Serenades of the past, Bill Allen, WBRB, Rochester, N. Y., has been taking requests from the air and fund pledges by phone, the pledges to be sent to the station and turned in from there.

EASTERN BEAT... Ernie Dunham, WONS, is the first Negro deejay in the Hartford, Conn. area... Jim Ponsella, WAVY, New Haven, Conn., was snapped to Betty To Bullard, of Whiteville, N. C.,... Marty Ross, WPIT, Albany, N. Y., remarked over his Worr Tocky show, on which he occasionally plays a small organ, that he would like to own a chromatic harmonica. A live sent one in, and now Marty's trying a rough time trying to master the instrument before his listeners ask him to give a concert... Pleasure, White Plains, N. Y., now running a record show on WOR, New York, has launched a piano time show at WRHK, that city, daily at 4:45 P.M... Jack Smith, sporadically at WDRC, Hartford, has added a bockey show, Old Muscat's new activities. Bob Barry, WCAF, Buffalo, N. Y., was quashed by the phone company in taking phone requests and chatting with listeners on a one-mile line. The Jersey Bell Company aired the stunt, which has been running since early October, because the traffic was too heavy to handle. Barry hopes to boost the program by soliciting listeners to now their phone numbers on post cards so that he can call them, thereby restoring the piano line angle of his show... Mort Rubenstein has returned to the singer ranks with a song show at WILM, Wilmington, N. Y., and Miss Beatrice Key was a recent guest on Ed Dimmoune's Luncheon Club at WREH, Buffalo.

WESTERN WAX WHIRL... Ed (Jack the Jockey) McKenzile, WJBR, Detroit, loses part of his airtime for the summer season to make way for the station's first baseball broadcasts, but will appear before and after games... Hal Larson, now jock at KQAT, Albuquerque, N. M., does an early-riser request shot. Hal was press representative for Sen. Clinton F. Anderson, during the recent election campaign... Ray Stave has been appointed program director at KAYK, Waterloo, Ia., and will maintain his several daily platter shows.

COAST CUTTINGS... Warren Quade, EKOF, Santa Maria, Calif., head Frank Slatas on guest at honor at a party for newboys, with lovely resi-
dential on his own days as a paper boy.
AFM Starts New Campaign To Bring Back Vaudeville

By Jerry Weaks

(Continued from page 2)

Joe Weber's regime which "eliminated" the pit bands and eventually all but obliterated vaude- ville, has just launched a new and paid ad campaign to keep out talking pictures and preserve vaudeville. Weber's last big test was the defeat of the Federation treasury down the drain by the admission of all affected locals working all-out. Local 802, under the aegis of the late Jack Reeder, which had previously fought against EKO and other flicks to go the regulars, is among the few locals still reimbursing musicians picturing movie theaters at a rate of 25 cents for each hour playing. Joined with 662 in the fight was the now defunct American Federation of Actors (afa), headed by Jack Egan at its helm.

Since those rocky days the AFM has become a major player in the mechanical union and has bent every effort to compensate for technological advances and the inevitable death knell of vaudeville. The Federation has taken a royalty fund and so on. Furthermore, Petrello is known to be pushing full speed ahead with the staff and lack of the American Federation of Musicians, the organization of the copyright laws, for which the Federation has also been pushing.

BILLBOARD BACKSTAGE

A Soft Touch Column With a Some People, Some Time Note

By Joe Cuda

(Continued from page 3)

CBS television clinic. And you were impressed again, of course, with TV's phenomenal growth, but equally impressed at the way the clinic man- ner in which these CBS guys put on a clinic. But your radio-TV guys covering the show couldn't do better. They couldn't do any better. And that's the largest compliment you could give to the show. You hold up a pack of Chesterfields and drawl now, you who saw this show, I want you to remember who sponsors it. The people who make that cigarette do something. Something, when your own guys do such a good job of egeting in week in and week out.

Hoffman's Hot Shot Emmiseg

So you think about the Circus R Almost Rich. Are Fag Lady-wealthy for Guy Lombardo. Two and a half hours of the most solid kind of enterten- ment in show business. It's again made clear to you that all the great performers are not working at it professionally. Harold Hoffman, for example, emcees this thing in a manner to make Jack Benny look like a TV dweeb. And Tex O'Rourke does Lombard's life story in a special way that makes you laugh. It makes you wish TV were not quite so familiar it medium.

What I cold made with such a take, when your own guys do such a good job of egeting in week in and week out.

New York:

Million Ribbins, personal manager for Count Basie, Billy Eckstine, Buddy Rich and Johnny Moore's Three Blazers, trained to the Coast yesterday (4), has bought two club ties to Blue. Frankie Laine reportedly drew 7,500 people into the Palladium Ballroom in Hollywood last Monday on a one-nighter. The program was headlined by Billy Eckstine, the largest hit act for the last three years and his opening act, Turk Luboff, is down from The Capitol Club. Thursday night the Blue is scheduled (4). Thursday night the Blue is scheduled.

Henry Busse's oldie is scheduled to go into the Palm Beach Milet Hotel in Palm Beach, Fla., February 15 for a three-weeker.

General Artists Corporation (GAC) is one major estate in the hit last week. It's an agency of large independent agencies. The Mills Music this week placed to four George Shearing original compo- sitions with the pieces going to the United Kingdom. The London music industry, will not come to the United States this month as has been assumed in trade quarters. He is not expected here for several months.

The Records Division of the company has lost four new records to RCA and another to Columbia. Music is made and will issue them back to back. Titles are Lovely Cafe and Can't Stay.

Signature Records has added its promotion department with the addition of two independent flacks to the pay roll. Milton Karle has been hired for disc jockey exploitation while Curt Weinberg will do daily newspaper and magazine covers for the diskjockey.

Louis Jordan will be one of the new attractions to the new Thunderbird Hotel in Las Vegas.

Organist Ken Griffin has expanded to a trio with the addition of a piano and bass. The trio closely resembles the arrangement used in the "Fats" Domino band. Griffin plans to make it permanent, and there will be no change in the group's usual repertoire. It is not known when the trio will begin to make it permanent.

The studio of the new Thunderbird Hotel in Las Vegas, has not been heard. In this hotel will be the opening the debut for the Buddy Rich orch-Mel Torme-Henry Youngmann-DeScario Sisters-Four Steps Broth-er-Trio. The hotel is not yet completed and the hotel is expected to open by mid-month.

Ginny Simms filed suit in Circuit Court last week for $5,000 damages against the Bonura Radio Corporation, alleging she was owed an amount of $10,000 on speeches she made in the firm's now inactivated record wing. King Records has added Shaw Mank's Blue Ribbon Music, BMI affiliate, to its subsidiary music firm.

Mayfair Gears For '49 Market

NEW YORK, Feb. 5.—Mayfair, one of the older indies kidish producers, has geared itself for the 1949 market by streaming presentation and promotion. Max Isserman has also entered the pop Italian language field. The disc jockey's two- record cover, hard cover albums, which formerly sold for $2.38, have been repackaged as full-size 12-inch folio folders to retail at $1.98. Singles remain at 98 cents, and the company has made available a large wire display rack that can hold all its units.

New releases will be leased at the rate of one set per month.

Special gimmick employed by the label is its sponsorship of a character singer, the Lady in Blue, who is ac- knowledged to the Wardens, in several newspaper, Broadway and radio kiddle shows. She has also been lined up for a TV show. The label is starting its 1949 campaign over NBC. A Lady in Blue Club, for die-hards who's got a lot of faith in the label, is orga- nized by the company last year and now reports a membership of 10,000. The members are to receive monthly edi- tors of the "Blue Letter" which will include a comic strip in- volving the Lady in Blue. The Lady in Blue's first record was issued for the label during January, all featuring songs from the show. The label, which is already signed to exclusive parts are the DuSoto and the Du Monet- ters.

Mayfair, headed by Hugh Perete, president, and Herb Plattner, execu- tive vice president, has its own plant in Scotch Plains, N. J.

Decca Stock Drops to 6¼

NEW YORK, Feb. 5.—Decca Rec- ords, Inc., made the financial "hit" of the week in Wednesday (2) as the 10th most active stock on the Wall Street market. Decca has been on a roll for the last month, and its price has been holding between $5.4 and 9, fell to a low of 6¼ yesterday. Traders believed a considerable cause was a Wall Street Journal story exception to rather vigorous assistance which was killed recently and traders believed presented an exaggerated picture.

Capital Records' stock, on the same up and down week, dipped to 5¼ on the unlisted securities roster. It's believed that the stocks will return to nor- mally shortly.

Alexander's BMi Plaint Dismissed

NEW YORK, Feb. 5.—Federal Judge Aron Sutler this week dis- missed a suit brought by Alexander and other BMI affiliate publishers against Broadcast Music, Inc. (BMI), on charges by BMI.

Publishers had sued BMI on the contention that BMI's licensing was collecting and licensing performance fees for non-radio perfor- mances in violation of the BMI licensing scope of agreements. Judge Sutler held that BMI's amended complaint "cures none of the defects of the original complaint and the moving party's failure to cure them in the amended complaint."
Pollak Files Fran Warren Complaint on Pact Breach

NEW YORK, Feb. 5—Al Pollak, former company manager and Claude Thornhill, has served a summons and complaint on thresh Fran Warren, alleging breach of contract and asking for an accounting of earnings, together with injunction relief. David Strauss, attorney for Pollak, also stated that, unless Miss Warren ratifies the alleged breach of contract, he will bring suit for conspiracy against her, her present manager, Barbara Bell, RCA Victor and the William Morris Agency, with whom the singer has entered into contractual engagements. Strauss has already informed the Victor waxman that Miss Warren's contract with them is not valid.

According to Lou Randall, attorney for Miss Warren, her contract with Pollak was voided when he failed to live up to provisions calling for obtaining of suitable engagements for the thresh. Furthermore, Randall points out, the contract was signed by Thornhill as well as Pollak, the two to act as co-managers, and the batonist has so far not indicated that he will join Pollak in the action.

Termination Note

The original contract, signed in November, 1948, when Miss Warren was with the Thornhill band, specified that Pollak and the batonist were to receive earnings up to $1,000, and 15 per cent beyond that figure, but in any case were to receive nothing so long as Morgan was added.

Pianists Lautner and Weidensoyer are in their early 20’s. The latter was winner of the Leventritt Award a couple seanne back.

Lyric Book Firm Selling Plant

NEW YORK, Feb. 5—Plant of the Carlton Publishing Co., which publishes lyric books, including Hit Parader, Screen Songs and Best Songs, is for sale. According to R.C. Remington, of Paper Clearing House, Inc., who has been commissioned to handle the matter, sale of the plant, including equipment, would not necessarily mean cessation of the publishing of the aforementioned books. In discussions with Carlton's owners, Remington stated that sale of the publishing properties was not discussed.

Charlton's owners, John Santangelo and Edward Levy, said Remington had leased a building and put in a printing plant to handle expansion plans, but that the cost of all this amounted to more than they had intended to invest.

THE MOST COLORFUL
HILLBILLY BAND IN AMERICA

FLASH ANNOUNCEMENT!!

MADDOX BROS. AND ROSE will be on the "GRAND OLE OPRY" FEBRUARY 26th... THEN TOUR OF OKLAHOMA and KANSAS starts FEBRUARY 17th.

PHILADELPHIA LAWYER

Four Star No. 1299

"Rose sings the story of the lawyer man who gets caught (and shot) making love to a cowboy's sweetheart."

Backed by "SUNSET TRAIL WALTZ"

OTHER MADDOX BROS. AND ROSE RELEASES

1228 "NEW MULSUGEMER BLUE" "BROWN EYES"
1227 "TIME FOR TIDE" "COME LET IT ALL THE TIME"
1220 "FLOWERS FOR THE MASTERS BOUQUET" "TRAMP ON THE STREET"
1229 "JOKANNA" "WEAK ROOGLES" "SWEET LITTLE YOU"
1220 "WHOA, SAILOR" "DADDY'S MAN"
1185 "MILK COW BLUES" "I COULDN'T BELIEVE IT WAS TRUE"
1185 "HILLBILLY TRAIN" "CARELESS DRIVER"

THE BILLBOARD

MUSIC 21

THEY'VE DONE IT AGAIN!!

HILLBILLY BAND IN AMERICA

110 NORTH LARCHMONT AVE. HOLLYWOOD 4, CALIF.

February 12, 1949

Leeds & Decca Mull Joint Firm, Pickwick Pub

NEW YORK, Feb. 5—The Decca Recorders Company and the Leeds Music publishing firm are considering a joint publishing venture to be known as the Pickwick Music Corporation. Later this week, the deal was not yet signed, but it was understood that both parties were favorably inclined and that the contract might soon be forthcoming.

Decca, of course, has in the past purchased similar rights to the projected Decca music tie-up. For instance, the formation of the Mood Music publishing firm is in connection with Shapiro-Bernstein, and Supreme with Bregman, Verrico & Conn. Catalogs of Mood and Supreme have included such profitable copyrights as "Near You," "Here and Now," and The Anniversary Waltz.

Should the Leeds-Decca venture be completed, it will be the first time in the Pickwick catalog will be Pal-ing Around With You written and recorded by Ted Lewis for Decca.

Hom for Aged Nears Fruition in Detroit

DETROIT, Feb. 5—Plans for a new home for aged and sick musicians, which have been maching for several years, are being formalized. Papers are being drawn up to establish the project on Lake Siont Clair at the mouth of the Clinton River, about 23 miles northeast of Detroit. Moving spirit behind the project is the Detroit Post and the Highland Park Conservatory besides operating as an independent booking agent.

Budding Artists

NEW YORK, Feb. 5—Three young artists peated by the new Spotlight Sticker have already begun to blossom out on their own. Sammy Solo, disabled vet, who cut two top sides for the label, will appear at the Elwood for the solo chip show in the road company of Stop the Music, a version of the air giveaway show that will play theaters throughout the country. Pat Texy, also a warbler, will be in the Roxy's next stagehow.

Columbia's Folk, Masterworks, Pops Add Stars

NEW YORK, Feb. 5—Columbia Records this week announced signing of a flock of new artists to its masterworks, pop and American folk listings. Among those were Mary Martin, Dennis Morgan, Luraiz Melcher (whose pact is non-exclusive), The Philadelphia Plane Quartet, Burl Ives, Herb Jeffries, All-Trace, all of whom were previously reported in The Billboard. Additional names were those of the pianists Rudolf Firkusny, Joseph Lateiner and Sigl Weissenberg; violinists Tonsy Spivakovsky and soprano Janice Dragonette, all in the masterworks department.

In the pop division, Ray Gilbert, composer of the hits Zip-a-Dee-Doo-Dah and Caspi Lo Guffa, was signed to record as a vocalist, confirming earlier reports in The Billboard. In the folk category, vocalist George Pollak was also signed to record as a vocalist, confirming earlier reports in The Billboard.
The Nation's Top Tunes

Based on reports received last three days at Week Ending February 4

The nation's top tunes, the Honor Roll of Hits, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Honor Roll of Hits

This Week

1. Little Bird Told Me
   By Harry O'Brane
   Published by Harris (ASCAP)
   Records available: Blue Jay, Barker Orp., Capitol 24083; Jack Smith-The Signet Orp., Capitol 23944; Victor 11094; RCA Victor 7-26134; Standard; Used: Decca 18558; MCA 10093.

2. Far Away Places
   By Whiting and Kram
   Published by Laurel (ASCAP)
   Records available: Bluebird, Decca 24575; Margaret Whiting-The Guy Orp., Capitol 19984; Decca 24566; Columbia 1754; NBC 2985; ABC 1754; MCA 10094.

3. Powder Your Face With Sunshine
   By Lombardo and Kostich
   Published by Lombardo (ASCAP)

4. Lavender Blue (Dilly Dilly)
   By Els Korkos and Larry Jorcy
   Published by Sunset (ASCAP)
   From the Walt Disney Film "In Love in My Heart."
   Records available: M. Campbell's Hit Tunes, Columbia 2-10114; V. Lynn, London 218; Sammy Kaye, Victor 20-1690; Dinah Shore-R. Zimmerman Orp., Columbia 1230; Jack Smith-The Clark Brown, Capitol 23215; Various 124; B. Jara-Clap, Siboney & the Bantamettes, Decca 24511; H. C. Monahan, Columbia 1233; Various 128; Decca 24513; Jimmy Dorsey, Mercury 24580; Electrical transcription libraries: Blue Barons, Laurie's, Sammy Kaye, NBC Theorist, Manhattan Madcaps, NBC Theorist.

5. Buttons and Bows
   By Livingston and Evans
   Published by Sunset (ASCAP)

6. On a Slow Boat to China
   By Frank Loesser
   Published by E. R. Morris (ASCAP)

7. My Darling, My Darling
   From the Fox Movietone musical production "Miss Liberty"

8. Galway Bay
   By Oranger Colomb
   Published by Leeds (ASCAP)

9. I've Got My Love to Keep Me Warm
   By Irving Berlin
   Records available: Mills Brotwn, Decca 24504; L. Bower Orp., Columbia 10071; M. Noble Orp., Victor 20-3202; The Starlighters, Capitol 10062; A. Luedtke, MGM 10096.

10. Cruising Down the River
    By Brandel and Tuletrer
    Published by Robert (ASCAP)

Recording and Transcribed

Laurel Music Co.
TOMMY VALANDO - 1619 S'WAY, NEW YORK
HOLLYWOOD  NEW YORK  ARTIE VALANDO  VICTOR FELLE  GENE PILLER  BENNY MILLER
He's got a two-for-one smash!

He's really singing the hits!

JUST A FADED PETAL FROM A BEAUTIFUL BOUQUET

AND

Im Gonna Bid My Blues Goodbye

Hank
"The Singing Ranger"

RCA VICTOR 20-3126

This Week's Release

Popular

SPIKE JONES
The Clink Clink Polka
MacNamara's Band
ROSE MURPHY
Girls Were Made To Take Care Of Boys
Busy Line

JOHNNY BRADFORD
Beyond the Purple Hills
I Got Lucky In The Rain

TEX BENEKE
Mississippi Flyer
Look Up

TEX BENEKE
Mississippi Flyer
Look Up

JOSÉ MORAND
Brazilian Rhapsody
Rumba Cocktail

Folk

PEE WEE KING
The Ghost and Honest Joe
Out Of My Mind

THE CERTAIN SEVEN

20-3321 "Powder Your Face With Sunshine" Sammy Kaye
20-3259 "Bouquet of Roses" Eddy Arnold
20-3316 "Far Away Places" Perry Como
20-3315 "Red Roses for a Blue Lady" Vaughn Monroe
20-3174 "Then I Turned and Away" Vaughn Monroe

Eddy Arnold

ERNEST LEE
The Last Time I Saw Mary
Arkansas

Blues

LITTLE EDDIE BOYD
Baby, What's Wrong With You
Eddie's Blues

Dealers! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needles? Counter displays, Co-op Mats, and national advertising add up to easy sales.
Grieving For You

Originaly Introduced and Featured
In The Following Key Areas
By These Famous Deejays

Omaha
ERNEAL ALLEN
Kansas City
ED BADEAUX
Houston
DON BELL
Des Moines
MARTIN BLOCK
New York
BILL BRANT
Pittsburgh
CLINTBUEHLMAN
Boston
BOB BURTON
Portland
CLELLAND CARD
Minneapolis
BOB CLAYTON
Baton Rouge
"JAZZO" COLLINS
Milwaukee
JAY CREDON
Chicago
GEORGE CURTIS
St. Louis
JOE DEANE
Albuquerque
PAUL DIXON
Cincinnati
JOHN GALBRAITH
San Francisco
EDDIE GALLAHER
Washington
DICK GILBERT
Phoenix
ART GREEN
Miami
EASY GWWYN
Indianapolis
TOM HENNESSEY
Philadelphia
CHARLES HERMANS
Grand Rapids
WALTER KAY
Chicago
GEOE KLAVAN
Cleveland
HOWARD RUDOLPH
Baltimore
JIM MAGGIO
Denver
ED McKENZIE
Syracuse
ED MURPHY
Burlington
RUSS NAUGHTON
Hartford
GIL NEWSOME
St. Louis
HARRY NIGOCIA
New Orleans
GENE NORMAN
Los Angeles
RAY PERKINS
Denver
BILL PHILLIPS
Albany
ALAN STEPHENS
Louisville
SAMMY TAYLOR
Portland
BOB WATSON
Atlanta
KURTWEBSTER
Charlotte
COLUMBIA 38383

TONY PASTOR'S
GREAT NEW COLUMBIA RECORD

The Billboard
February 12, 1949

MUSIC POPULARITY CHARTS

BEST-SELLING SHEET MUSIC

These lists are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (P) Indicates tune is in a film; (R) indicates tune is in its legal musical; (R) indicates tune is available on records.

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<td>&quot;I'VE GOT MY LOVE TO KEEP ME WARM (R)&quot;</td>
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ENGLAND'S TOP TWENTY

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<tr>
<td>3</td>
<td>&quot;THEY GAVE HER MY HEART (F)&quot;</td>
<td>BRIGGS &amp; OTTO</td>
</tr>
<tr>
<td>4</td>
<td>&quot;I'VE BEEN A BAD BAD LADY&quot;</td>
<td>BRIGGS &amp; OTTO</td>
</tr>
<tr>
<td>5</td>
<td>&quot;HELLO, I LOVE YOU (R)&quot;</td>
<td>BRIGGS &amp; OTTO</td>
</tr>
<tr>
<td>6</td>
<td>&quot;THEY GAVE HER MY HEART (F)&quot;</td>
<td>BRIGGS &amp; OTTO</td>
</tr>
<tr>
<td>7</td>
<td>&quot;HELLO, I LOVE YOU (R)&quot;</td>
<td>BRIGGS &amp; OTTO</td>
</tr>
<tr>
<td>8</td>
<td>&quot;THEY GAVE HER MY HEART (F)&quot;</td>
<td>BRIGGS &amp; OTTO</td>
</tr>
</tbody>
</table>

CANADA'S TOP TUNES

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Author</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;I'VE BEEN A BAD BAD LADY&quot;</td>
<td>BRIGGS &amp; OTTO</td>
</tr>
<tr>
<td>2</td>
<td>&quot;HELLO, I LOVE YOU (R)&quot;</td>
<td>BRIGGS &amp; OTTO</td>
</tr>
<tr>
<td>3</td>
<td>&quot;THEY GAVE HER MY HEART (F)&quot;</td>
<td>BRIGGS &amp; OTTO</td>
</tr>
<tr>
<td>4</td>
<td>&quot;I'VE BEEN A BAD BAD LADY&quot;</td>
<td>BRIGGS &amp; OTTO</td>
</tr>
<tr>
<td>5</td>
<td>&quot;HELLO, I LOVE YOU (R)&quot;</td>
<td>BRIGGS &amp; OTTO</td>
</tr>
<tr>
<td>6</td>
<td>&quot;THEY GAVE HER MY HEART (F)&quot;</td>
<td>BRIGGS &amp; OTTO</td>
</tr>
<tr>
<td>7</td>
<td>&quot;HELLO, I LOVE YOU (R)&quot;</td>
<td>BRIGGS &amp; OTTO</td>
</tr>
<tr>
<td>8</td>
<td>&quot;THEY GAVE HER MY HEART (F)&quot;</td>
<td>BRIGGS &amp; OTTO</td>
</tr>
</tbody>
</table>

www.americanradiohistory.com
Radio Popularity

**RECORDS MOST PLAYED BY DISK JOCKEYS**

These records listed here in numerical order are those played over the greatest number of record shows. List is based on reports from weekly survey among 1,500 disk jockeys from across the country. Unless shown to the contrary, other available records of those listed here will be found in the Record Field of Hits, Music Popularity Chart, Part I. For further information, consult a disk jockey. Check this list to be sure.

**POSITION**

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>A LITTLE BIRD TOLD ME</td>
<td>E. Knight-The Standarters</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>11</td>
<td>FAR AWAY PLACES</td>
<td>M. Whiting and the Crew Chiefs</td>
<td>Decca 24644--ASCAP</td>
</tr>
<tr>
<td>10</td>
<td>POWDER YOUR FACE</td>
<td>E. Knight-The Standarters</td>
<td>Decca 24589--ASCAP</td>
</tr>
<tr>
<td>9</td>
<td>MY DARLING, MY DARLING</td>
<td>J. Stafford-G. MacRae and the Starlighters</td>
<td>Capitol 1579--ASCAP</td>
</tr>
<tr>
<td>8</td>
<td>BUTTONS AND BOWS</td>
<td>P. Cohn-H. Rose Orch</td>
<td>Decca 24543--ASCAP</td>
</tr>
<tr>
<td>7</td>
<td>ON A SLOW BOAT TO CHINA</td>
<td>K. Kyser Orch</td>
<td>Decca 33205--ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>GET MY LOVE TO L. Bayne</td>
<td>Decca 33205--ASCAP</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>KEEP ME WARM</td>
<td>E. Knight-The Standarters</td>
<td>Columbia 38391--ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>A LITTLE BIRD TOLD ME</td>
<td>P. Watson-J. Stafford</td>
<td>Decca 38565--ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>FAR AWAY PLACES</td>
<td>E. Knight-The Standarters</td>
<td>Decca 24543-ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>CRUISING DOWN THE RIVER</td>
<td>Blue Barron Orch</td>
<td>MGM 1034</td>
</tr>
</tbody>
</table>

(Continued on page 112)

**SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RI System)**

These lists received the greatest number of key radio plugs according to information supplied by the Richard Binder (RI) plugging system. Numerical points are computed as follows: 1 point per sustaining vocal; 2 points per commercial instrumental; 4 points per commercial vocal. The above lists of songs were created in New York, Chicago, and California and would receive 12 points each.

**Week of January 22-February 3**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Desert Song In My Heart</td>
<td>Advanced</td>
<td>ASCAP</td>
</tr>
<tr>
<td>A Little Bird Told Me</td>
<td>E. Knight</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>The заболе Grounds of Love</td>
<td>B. B. T. Johnson</td>
<td>Decca 49235</td>
</tr>
<tr>
<td>Bluebird's in My Heart</td>
<td>Advanced-ASCAP</td>
<td></td>
</tr>
<tr>
<td>The Rose</td>
<td>E. Knight-The Standarters</td>
<td>Decca 24543-ASCAP</td>
</tr>
<tr>
<td>Bouquet of Roses</td>
<td>B. B. T. Johnson</td>
<td>Decca 49235</td>
</tr>
<tr>
<td>Blue Eyes</td>
<td>E. Knight</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>Bouquet of Roses</td>
<td>B. B. T. Johnson</td>
<td>Decca 49235</td>
</tr>
<tr>
<td>Decca 24543-ASCAP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bouquet of Roses</td>
<td>B. B. T. Johnson</td>
<td>Decca 49235</td>
</tr>
<tr>
<td>By the Way</td>
<td>E. Knight-The Standarters</td>
<td>Decca 24543-ASCAP</td>
</tr>
<tr>
<td>Blue Eyes</td>
<td>E. Knight</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>Bouquet of Roses</td>
<td>B. B. T. Johnson</td>
<td>Decca 49235</td>
</tr>
<tr>
<td>Decca 24543-ASCAP</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bouquet of Roses</td>
<td>B. B. T. Johnson</td>
<td>Decca 49235</td>
</tr>
<tr>
<td>By the Way</td>
<td>E. Knight-The Standarters</td>
<td>Decca 24543-ASCAP</td>
</tr>
<tr>
<td>Blue Eyes</td>
<td>E. Knight</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

(Continued on page 112)

**SONGS WITH GREATEST RADIO AUDIENCES (ACI)**

These lists have the greatest audiences on programs heard on network stations in New York, Chicago, and Los Angeles. List is based upon reports from 1,000 network stations. The total is based on 100,000,000,000,000 (100 billion) audiences. The above lists were compiled by the Richard Binder system by the American Broadcasting Company and the American Wireless Corporation. They are the top 20 in each of the four areas.

The top 20 are:
1. A DESERT SONG IN MY HEART
2. A LITTLE BIRD TOLD ME
3. ROSEWOOD SPINET
4. BOUQUET OF ROSES
5. BLUEBIRD'S IN MY HEART
6. TONE TONES FROM YOUR EYES
7. LITTLE BIRD TOLD ME
8. MY DARLING, MY DARLING
9. THE BUBBLE BLUE
10. LAVENDER BLUE
11. FLY ME TO THE MOON
12. OVER THE RAINBOW
13. DECOY
14. BRIDGE OVER TROUBLED WATER
15. POWDER YOUR FACE
16. BULBS AND BOWS
17. THE INSTRUMENTAL
18. THE BUBBLE BLUE
19. POWER YOUR FACE
20. BULBS AND BOWS

(Continued on page 25)
It's one for the money! A NEW HIT BY ART MOONEY and his orchestra

do de doo on an old kazoo AND BEAUTIFUL EYES

Both vocals by Ensemble M-G-M Record No. 10337

M-G-M RECORDS THE GREATEST NAME IN ENTERTAINMENT

THE BILLBOARD MUSIC POPULARITY CHARTS

Retail Record Sales
Based on reports received last three days of Week Ending February 4

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). This list is based on The Billboard's weekly survey, among which the records are sold, of many cities of the country. Records are listed numerically according to greatest sales. (P) indicates floor in a store, (M) indicates tune is in a light musical. The B side of each record is listed in italics.

<table>
<thead>
<tr>
<th>Position</th>
<th>Title and Artist</th>
<th>Label</th>
<th>ASCAP</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LITTLE BIRD TOLD ME, E. Knight</td>
<td>The Stardusters</td>
<td>Decca 24814</td>
<td>ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>FAR AWAY PLACES</td>
<td>B. Crosby, K. Darby</td>
<td>Victor 20-3532</td>
<td>ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>FAR AWAY PLACES</td>
<td>M. Whitting &amp; The Crew Chords</td>
<td>Decca 24823</td>
<td>ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>POWDER YOUR FACE</td>
<td>E. Knight, The Stardusters</td>
<td>Capitol 15278</td>
<td>ASCAP</td>
</tr>
<tr>
<td>5</td>
<td>BUTTONS AND BOWS</td>
<td>Dinah Shore</td>
<td>Decca 24865</td>
<td>ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>LAVENDER BLUE</td>
<td>S. Kaye</td>
<td>Victor 20-3200</td>
<td>ASCAP</td>
</tr>
<tr>
<td>7</td>
<td>GALWAY BAY</td>
<td>B. Crosby</td>
<td>Decca 24895</td>
<td>ASCAP</td>
</tr>
<tr>
<td>8</td>
<td>FAIR AWAY PLACES</td>
<td>P. Como, H. Ork</td>
<td>Victor 20-3015</td>
<td>ASCAP</td>
</tr>
<tr>
<td>9</td>
<td>CRUSHING DOWN THE RIVER</td>
<td>B. Ork</td>
<td>MGM 10246</td>
<td>ASCAP</td>
</tr>
<tr>
<td>10</td>
<td>I'VE GOT MY LOVE TO KEEP ME WARM</td>
<td>L. Brown</td>
<td>brother-in-law</td>
<td>Decca 24853</td>
</tr>
<tr>
<td>11</td>
<td>SWEET GEORGIA BROWN</td>
<td>Brother Bones and His Shadows</td>
<td>Flexitone 652-106</td>
<td>ASCAP</td>
</tr>
<tr>
<td>12</td>
<td>MY GIRL'S an Irish Girl</td>
<td>Missouri Waltz</td>
<td>Victor 20-3316</td>
<td>ASCAP</td>
</tr>
<tr>
<td>13</td>
<td>CRUSHING DOWN THE RIVER</td>
<td>B. Ork</td>
<td>MGM 10246</td>
<td>ASCAP</td>
</tr>
<tr>
<td>14</td>
<td>LAVENDER BLUE</td>
<td>S. Kaye</td>
<td>Victor 20-3150</td>
<td>ASCAP</td>
</tr>
<tr>
<td>15</td>
<td>LAVENDER BLUE</td>
<td>S. Kaye</td>
<td>Victor 20-3200</td>
<td>ASCAP</td>
</tr>
<tr>
<td>16</td>
<td>LAVENDER BLUE</td>
<td>S. Kaye</td>
<td>Victor 20-3200</td>
<td>ASCAP</td>
</tr>
<tr>
<td>17</td>
<td>LAVENDER BLUE</td>
<td>S. Kaye</td>
<td>Victor 20-3200</td>
<td>ASCAP</td>
</tr>
<tr>
<td>18</td>
<td>LAVENDER BLUE</td>
<td>S. Kaye</td>
<td>Victor 20-3200</td>
<td>ASCAP</td>
</tr>
<tr>
<td>19</td>
<td>LAVENDER BLUE</td>
<td>S. Kaye</td>
<td>Victor 20-3200</td>
<td>ASCAP</td>
</tr>
<tr>
<td>20</td>
<td>LAVENDER BLUE</td>
<td>S. Kaye</td>
<td>Victor 20-3200</td>
<td>ASCAP</td>
</tr>
</tbody>
</table>

WARNING! In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which measures the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the left-hand column under the heading: Weeks in the Number One Position (Weeks). When a record has been on the chart for a number of weeks, the number of weeks is indicated numerically. A record's title is listed numerically according to greatest sales. (P) indicates floor in a store, (M) indicates tune is in a light musical. The B side of each record is listed in italics.
### BEST-SELLING CHILDREN'S RECORDS

<table>
<thead>
<tr>
<th>Record</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Little Foot</td>
<td>1</td>
</tr>
<tr>
<td>The Starlighters</td>
<td>2</td>
</tr>
<tr>
<td>The Chipmunks</td>
<td>3</td>
</tr>
<tr>
<td>The Peanut Gallery</td>
<td>4</td>
</tr>
</tbody>
</table>

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

<table>
<thead>
<tr>
<th>Artist</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Claudio Arrau</td>
<td>1</td>
</tr>
<tr>
<td>Jascha Heifetz</td>
<td>2</td>
</tr>
<tr>
<td>Artur Rubinstein</td>
<td>3</td>
</tr>
</tbody>
</table>

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

<table>
<thead>
<tr>
<th>Album</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Favorite Sonatas</td>
<td>1</td>
</tr>
<tr>
<td>Piano Concerti</td>
<td>2</td>
</tr>
<tr>
<td>Chamber Music</td>
<td>3</td>
</tr>
</tbody>
</table>

### BEST-SELLING POPULAR RECORD ALBUMS

<table>
<thead>
<tr>
<th>Album</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>With The Beatles</td>
<td>1</td>
</tr>
<tr>
<td>Rubber Soul</td>
<td>2</td>
</tr>
<tr>
<td>Meet The Beatles</td>
<td>3</td>
</tr>
</tbody>
</table>

### OPERATORS TIPS

- **ulses**
  - 4,970 weekly sales
  - Victor 10331
  - Columbia 10331

### A CHECK LIST OF TOP-SELLING M-G-M RECORDS

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Blue Room</td>
<td>Frank Sinatra</td>
</tr>
<tr>
<td>The Lady Is A Tramp</td>
<td>Cy Coleman</td>
</tr>
<tr>
<td>The Man With The Umbrella</td>
<td>Cy Coleman</td>
</tr>
</tbody>
</table>

### EBONY SERIES

- **Down By The Station**
  - Slim Gaillard

- **Sad Story Blues**
  - Fats Waller

- **Rockin' Jenny Jones**
  - Arthur Boagge Smith

### CRUISING DOWN THE RIVER

- **BOO DO DO ON AN OLD KAZOO**
  - Art Mooney

- **Bewildered**
  - Billy Eckstine

- **The Pussycat Song**
  - Jimmy Durante and Betty Garrett

### CLOSING REMARKS

- **Doo Wop**
  - Various Artists

- **Pop**
  - Various Artists
### Juke Box Record Plays

**Most-Played Juke Box Records**

Records listed are those receiving the greatest play at one's juke boxes. List is based on The Billboard's weekly survey among 2,546 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless noted in this chart, other available records of tunes listed here will be found in the Honor Roll of Hit, Music Popularity Chart Part I.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Titles</th>
<th>Artist(s)</th>
<th>Company</th>
<th>ASCAP</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;A Little Bird Told Me&quot;</td>
<td>E. Knight-Th Stadders</td>
<td>Columbia</td>
<td>24525-ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Powder Your Face&quot;</td>
<td>E. Knight-Th Stadders</td>
<td>Columbia</td>
<td>24526-ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>&quot;With Sunshine&quot;</td>
<td>Pres. RECORDS</td>
<td>Columbia</td>
<td>24527-ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Far Away Places&quot;</td>
<td>B. Crosby-K. Darby-Chicago</td>
<td>Columbia</td>
<td>24532-ASCAP</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Lavender Blue&quot;</td>
<td>Sammy Kaye</td>
<td>Capitol</td>
<td>24542-ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Buttons And Bows&quot;</td>
<td>D. Shore</td>
<td>Decca</td>
<td>24552-ASCAP</td>
</tr>
<tr>
<td>7</td>
<td>&quot;On A Slow Boat To China&quot;</td>
<td>K. Kyser Ork-H. Babcock-Chicago</td>
<td>Columbia</td>
<td>24578-ASCAP</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Cruising Down The River&quot;</td>
<td>Sweden</td>
<td>Columbia</td>
<td>24590-ASCAP</td>
</tr>
<tr>
<td>9</td>
<td>&quot;My Darling-Darling&quot;</td>
<td>J. Starling Ork &amp; Natie Starlighters</td>
<td>Columbia</td>
<td>24592-ASCAP</td>
</tr>
<tr>
<td>10</td>
<td>&quot;Swedish Song of Love&quot;</td>
<td>R. Shaye &amp; His Shadows</td>
<td>Columbia</td>
<td>24597-ASCAP</td>
</tr>
<tr>
<td>11</td>
<td>&quot;Dangerous Days Of Old&quot;</td>
<td>E. Knight-Th Stadders</td>
<td>Columbia</td>
<td>24599-ASCAP</td>
</tr>
<tr>
<td>12</td>
<td>&quot;Far Away Places&quot;</td>
<td>B. Columbia Ork</td>
<td>Columbia</td>
<td>24610-ASCAP</td>
</tr>
<tr>
<td>13</td>
<td>&quot;Fire Down South&quot;</td>
<td>R. Morgan Ork</td>
<td>Columbia</td>
<td>24615-ASCAP</td>
</tr>
<tr>
<td>14</td>
<td>&quot;Swedish Song of Love&quot;</td>
<td>R. Shaye &amp; His Shadows</td>
<td>Columbia</td>
<td>24618-ASCAP</td>
</tr>
<tr>
<td>15</td>
<td>&quot;Cruising Down The River&quot;</td>
<td>Sweden</td>
<td>Columbia</td>
<td>24622-ASCAP</td>
</tr>
<tr>
<td>16</td>
<td>&quot;My Darling-Darling&quot;</td>
<td>J. Starling Ork &amp; Natie Starlighters</td>
<td>Columbia</td>
<td>24624-ASCAP</td>
</tr>
<tr>
<td>17</td>
<td>&quot;Oh I'm Tired Of Waiting Around&quot;</td>
<td>V. Ork-V. Shelton</td>
<td>Columbia</td>
<td>24625-ASCAP</td>
</tr>
<tr>
<td>18</td>
<td>&quot;Darling-Darling&quot;</td>
<td>C. Babb &amp; His Family</td>
<td>Columbia</td>
<td>24626-ASCAP</td>
</tr>
<tr>
<td>19</td>
<td>&quot;My Darling-Darling&quot;</td>
<td>J. Starling Ork &amp; Natie Starlighters</td>
<td>Columbia</td>
<td>24627-ASCAP</td>
</tr>
<tr>
<td>20</td>
<td>&quot;Swedish Song of Love&quot;</td>
<td>R. Shaye &amp; His Shadows</td>
<td>Columbia</td>
<td>24628-ASCAP</td>
</tr>
<tr>
<td>21</td>
<td>&quot;Cruising Down The River&quot;</td>
<td>Sweden</td>
<td>Columbia</td>
<td>24629-ASCAP</td>
</tr>
<tr>
<td>22</td>
<td>&quot;My Darling-Darling&quot;</td>
<td>J. Starling Ork &amp; Natie Starlighters</td>
<td>Columbia</td>
<td>24630-ASCAP</td>
</tr>
<tr>
<td>23</td>
<td>&quot;Swedish Song of Love&quot;</td>
<td>R. Shaye &amp; His Shadows</td>
<td>Columbia</td>
<td>24631-ASCAP</td>
</tr>
<tr>
<td>24</td>
<td>&quot;Cruising Down The River&quot;</td>
<td>Sweden</td>
<td>Columbia</td>
<td>24632-ASCAP</td>
</tr>
<tr>
<td>25</td>
<td>&quot;My Darling-Darling&quot;</td>
<td>J. Starling Ork &amp; Natie Starlighters</td>
<td>Columbia</td>
<td>24633-ASCAP</td>
</tr>
</tbody>
</table>

**Warning:** In utilizing these charts for buying purposes, you are advised to pay particular attention to information listed here which shows the number of times a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the 10-week base column. The number of times a record had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

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**Songs With Greatest Radio Audiences**

(Continued from page 75)
**Race Records**

Based on reports received last three days of Week ending February 4

### BEST-SELLING RETAIL RACE RECORDS

Records listed are those which sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores. The majority of whom subscribe to the service.

**POSITION**

**Week Ending** February 4

1. 12 - **CHICKEN SHACK BOOGIE**... A. McBain... A & M Series... A & M... 3-950... ASCAP
2. 12 - **CHICKEN SHACK BOOGIE**... A. McBain... A & M Series... A & M... 3-950... ASCAP
3. 12 - **BOOGIE CHILEN**... J. L. Hudson... Modern... 107-12...
4. 9 - **A LITTLE BABY**... F. Watson... Capitol... 10362-ASCAP
5. 9 - **TEXAS HOP**... Rex... Capitol... 10361...
6. 9 - **HUCKLEBERRY**... F. Williams... Savoy 683...
7. 9 - **P. REVERE**... Ebonalres... 105-ASCAP
8. 9 - **ONCE UPON A TIME**... ArlStOtrat... 2003...
9. 9 - **BOOGIE..**... Red... Capitol... 4234...
10. 9 - **WRAPPED IN A**... Decca... 29287-ASCAP
11. 8 - **T. HOP**... Coral... 4245-BMI
12. 8 - **ONCE UPON A TIME**... ArlStOtrat... 2003...
13. 8 - **T. HOP**... Coral... 4245-BMI
14. 8 - **T. HOP**... Coral... 4245-BMI
15. 8 - **ONCE UPON A TIME**... ArlStOtrat... 2003...
16. 8 - **T. HOP**... Coral... 4245-BMI
17. 8 - **ONCE UPON A TIME**... ArlStOtrat... 2003...
18. 8 - **T. HOP**... Coral... 4245-BMI
19. 8 - **ONCE UPON A TIME**... ArlStOtrat... 2**

**WARNING:**

In utilizing these charts for testing purposes, readers are urged to pay particular attention to information listed which shows columns of time a record has been on the chart, and whether a record's position has increased or decreased. This information is current as of the left-hand column under headings: "Week in Data". "Last Week" and "This Week", if a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp step, readers should buy with caution.

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are those most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose reports comprise the race records.

**POSITION**

**Week Ending** February 4

1. **B. MILLER**... Bullet... 239-ASCAP
2. **B. MILLER**... Bullet... 239-ASCAP
3. **B. MILLER**... Bullet... 239-ASCAP
4. **BOOGIE CHILEN**... J. L. Hudson... Modern... 107-12...
5. **A. LITTLE BABY**... F. Watson... Capitol... 10362-ASCAP
6. **TEXAS HOP**... Rex... Capitol... 10361...
7. **HUCKLEBERRY**... F. Williams... Savoy 683...
8. **P. REVERE**... Ebonalres... 105-ASCAP
9. **ONCE UPON A TIME**... ArlStOtrat... 2003...
10. **T. HOP**... Coral... 4245-BMI
11. **T. HOP**... Coral... 4245-BMI
12. **T. HOP**... Coral... 4245-BMI
13. **T. HOP**... Coral... 4245-BMI
14. **T. HOP**... Coral... 4245-BMI
15. **T. HOP**... Coral... 4245-BMI
16. **T. HOP**... Coral... 4245-BMI
17. **T. HOP**... Coral... 4245-BMI
18. **T. HOP**... Coral... 4245-BMI
19. **T. HOP**... Coral... 4245-BMI
20. **T. HOP**... Coral... 4245-BMI

**ADVANCE RACE RECORD RELEASES**

- A Long Time
- The Trans-Mississippi Tru-Phyllis (Mov. Mov. Mov.) National 501
- J. W. Wilson Quintet (The Pansy) Animal 1047
- Rex-Red Sally
- Gold Man, Cuthberts Ork (I'm Neither) Capitol 1447
- B. White's Blues (Mov. Bl MISS) MGM 10598
- R., Bly, Bly, Rhy. Rhy. Swing Storiers (Come In) MGM 10061
- Carrie in Mr. Buss.
- Judy Gillian (Judy Gillian) Victor 20-0004
- Dedicated to You
- Chicago in the Five Hisses (Detroit) ArlStOtrat 2001
- B. White's Blues (Mov. Bl MISS) MGM 10598
- Get Away from My Window
- B. White's Blues (Mov. Bl MISS) MGM 10598
- Arthur (Big Boy Crudup) (Gonna Be) 40-0004
- The Fiddles Are Over
- B. White's Blues (Mov. Bl MISS) MGM 10598
- I've Got My Smile
- B. White's Blues (Mov. Bl MISS) MGM 10598
- I Love My Woman
- B. White's Blues (Mov. Bl MISS) MGM 10598
- Big Bill Johnson & His Fat Poor (Water Coast) Mercury 1016
- I'd Rather Be a Hummingbird
- B. White's Blues (Mov. Bl MISS) MGM 10598
- Mississippi Delta (Flying Baby)
- B. White's Blues (Mov. Bl MISS) MGM 10598
- Baby's Dream
- B. White's Blues (Mov. Bl MISS) MGM 10598
- My Heart's Fires
- B. White's Blues (Mov. Bl MISS) MGM 10598
- My Heart's Fires
- B. White's Blues (Mov. Bl MISS) MGM 10598
- Mississippi Delta (Flying Baby)
- B. White's Blues (Mov. Bl MISS) MGM 10598
- I Love My Woman
- B. White's Blues (Mov. Bl MISS) MGM 10598
- Big Bill Johnson & His Fat Poor (Water Coast) Mercury 1016
- I'd Rather Be a Hummingbird
- B. White's Blues (Mov. Bl MISS) MGM 10598
- Mississippi Delta (Flying Baby)
- B. White's Blues (Mov. Bl MISS) MGM 10598
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- B. White's Blues (Mov. Bl MISS) MGM 10598
- Mississippi Delta (Flying Baby)
- B. White's Blues (Mov. Bl MISS) MGM 10598
- My Heart's Fires
**ATTENTION OPERATORS**

**A NATURAL BY**

**Hank Williams**

LOVE SICK BLUES

NEVER AGAIN

MGM-10352

**FOLK TALENT AND TUNES**

By Johnny Stipp

Jimmy Wakely will guestar on the Grand Ole Opry's NBC web reg once every six weeks for the next year under a deal signed last week. His first appearance is set for March 5. Wakely's p-a tour itinerary is Medford, Ore., February 16; Roanoke, Va., March 16; Klamath Falls, OR; Portland, OR; Ely, NV; Olympia, WA; Scott, OR; Mount Vernon, WA; Kennewick, WA; Yakima, WA; Umatilla, OR; Phoenix, AZ; March 1; Douglas; CA; Fort Worth, TX; and Nashville, TN.

Jula Belle and Scotty, the veteran song duo, slated for a build-up via the National Barn Dance on ABC network radio and TV shows, purchased 100 acres in the S-F Ranch, near Colorado Springs, which they'll operate as a dude-raft term June 1 to September 15. Ranch will accommodate 40 quests. Gene Autry has resigned with Columbia Pictures for seven years, a yearly shied of six pictures. Roy Rogers will make all his future Republic releases with wife, Dale Evans, following success of their first co-starring venture.

Herold Goodman, Texas folk music producer and promoter, has decided to remain with KMOX, St. Louis. For the first 12 weeks Goodman was associated with KMOX he staged The Hillbilly Hayride broadcast from the Shubert Theater, but show changes on the station took his air time. He now has his own show on KMOX. Herald Goodman's Saddle Mountain Roundup, with Dave Landers Trio providing the music and Goodman doing emcee and comedy work.

Dick Embry, who left WBT, Atlanta, because of his wife's illness, is doing a one-hour-part-day disk jockey show on WBOX, Hopkinsville, KY. He plans to organize a unit again next fall. Tommy Duncan, ex-Bob Wills' singer now fronting his own Capital recording band, is making his first p-a junket thru the Northwest. The National Barn Dance, WLS, Chicago, is readying a ABC network television show to tee off in mid-February. Show will feature Bob Athen, Lula Belle and Scotty and Capt. Shubby and the Buccaneers.

Stu Davis, Canada's Cowboy Troubadour, CFAC, Calgary, Alta., has signed with Hill & Range Songs, Inc., which is readying a fall release soon. Stu is lining up his Melody Wranglers band for a tour. Charlie Atwood, of Daisy Mae and Old Brother Charlie, new on WDAE, Tampa, reports that Radio Ranch is growing into talk proportions. The Barn, which seats 1,390, is nearing completion. The Mercury recording artists have 11 people in their troupe and have signed to appear at the Florida State Fair.

Eddie McPherson, who did cuts for Crown and Foncakin, has just finished a tour of the Opry theaters in New York.

(Continued on page 33)
SASE
February 12, 1949

The Billboard
MUSIC

MUSIC POPULARITY CHARTS

MERCURY MONTHLY CHECK LIST

Best Sellers

'CRUISING DOWN THE RIVER'
Helen Carroll with Chorus and Orchestra....Mercury 5249

'HEART OF MY HEART'
John Laurens and Anne Vincent..............Mercury 5247

'PUSSY CAT SONG'

'POWDER YOUR FACE WITH SUNSHINE'
John Laurens and Anne Vincent..............Mercury 5247

'LAVENDER BLUE'

'SO DEAR TO MY HEART'

'I WISH YOU WERE JEALOUS OF ME'
Anne Vincent with Orchestra.................Mercury 5246

'DON'T HAVE TO TELL NOBODY'
Frankie Laine with Orchestra..............Mercury 5243

'SUN FLOWER'

'ROLL THE PATROL'
Two Ton Baker with Instrumental...........Mercury 5239

'BE MINE'

'WHEN YOU'RE IN LOVE'
John Laurens with Orchestra.................Mercury 5241

'LOVE ME, LOVE ME'

'ROSEWOOD SPINET'

'LAUGHING BOY'

'YOU SATISFY'

Dinah Washington with Orchestra..........Mercury 5102

'YOU WAS, YOU WAS',

'YES, YES, YES'

Vic Damone and Patti Page..........Mercury 5104

'MR. BELL BOOGIE'

'LADY BE GOOD'

Albert Ammons.........................Mercury 5115

'MISSOURI WALTZ'

'TO EACH HIS OWN'

Eddy Howard and His Orchestra.............Mercury 5219

'AS YOU DESIRE ME'

'GUILTY'

Tony Martin with Orchestra..................Mercury 5203

'WATER COAST BLUES'

'I LOVE WHISKEY'

Big Bill Broonzy......................Mercury 5122

'NO NOISE' (Two Parts)

Machito Orchestra • Flip Phillips •
Charlie Parker.........................Mercury 5112

SPECIAL
'MONEY, MARBLES AND CHALK'

'Where Is The One'

PATTI PAGE

Mercury 5251

BEST-SELLING RETAIL FOLK RECORDS

Records listed are BISSELL records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

POSITION

Record

Artist

Company, Date

1

'I LOVE YOU SO MUCH IT HURTS'

J. Wanamaker & Cowboy Band

Vanguard (Teal), 1949

2

'BEST OF ALL'

Eddy Arnold

Capitol, 1948

3

'ONE HAS MY NAME'

J. Wanamaker

Capitol, 1949

4

'A HEART FULL OF LOVE'

Eddy Arnold

Capitol, 1949

5

'FOR THE SWEETHEART OF TEXAS'

Olive Lee

Vanguard, 1949

6

'I TURNED AND WALKED AWAY'

Eddy Arnold

Capitol, 1949

7

'JUST A LITTLE LOVIN''

Eddy Arnold

Capitol, 1949

8

'NO SWEETIE'

Eddy Arnold

Capitol, 1949

9

'THE SINEWY WATERS'

Eddy Arnold

Capitol, 1949

10

'THE TREES IN TEXAS'

Eddy Arnold

Capitol, 1949

11

'HAVE YOU EVER BEEN LONELY?'

E. Tubb

Decca, 1949

12

'I'M WALTZING WITH TEARS IN MY EYES'

Cowboy Copas

Cozy WS-150

13

'GREEN LIGHT'

Harry Thompson and His Band

Redbird, 1949

14

'LAVENDER BLUE'

rie. J. B. & the Shadowsters

Victor, 1949

15

'HEART BEATAN'

Eddy Arnold

Capitol, 1949

16

'I WATCHED YOU WALK AWAY'

J. Arlen & His Orchestra

RCA Victor, 1949

17

'BEAUJOU& LADY'

J. Arlen & His Orchestra

RCA Victor, 1949

18

'CAN'T HELP MYSELF'

J. Arlen & His Orchestra

RCA Victor, 1949

19

'WALK OF LIFE'

J. Arlen & His Orchestra

RCA Victor, 1949

20

'HEART FULL OF LOVE'

Eddy Arnold

Capitol, 1949

21

'MEMORIES OF YOU'

Eddy Arnold

Capitol, 1949

22

'HOW FINE IT FEELS'

Eddy Arnold

Capitol, 1949

23

'LOVE TIME'

Harry Thompson and His Band

Redbird, 1949

24

'YOU IN THE LAND'

Eddy Arnold

Capitol, 1949

25

'YOUR MOTHER IS SO BEAUTIFUL'

J. Arlen & His Orchestra

RCA Victor, 1949

26

'YOU ARE THE STAR'

J. Arlen & His Orchestra

RCA Victor, 1949

27

'LEAVE ME ALONE'

J. Arlen & His Orchestra

RCA Victor, 1949

28

'I'VE MISSED YOU'

J. Arlen & His Orchestra

RCA Victor, 1949

29

'WHERE ARE YOU GOING'

J. Arlen & His Orchestra

RCA Victor, 1949

30

'YOU'RE THE ROSE OF MY LIFE'

J. Arlen & His Orchestra

RCA Victor, 1949

ADVANCE FOLK RECORD RELEASES

The Western Records (Vee Doo)

May 30, 1952

'ALMOST EVERY TIME'

E. Tubb

Vanguard, 1952

'WHAT WILL I EVER DO'

E. Tubb

Vanguard, 1952

'EVERYTHING'S ALL RIGHT'

E. Tubb

Vanguard, 1952

'THE OLD SONGS (We're Always Singing)'

E. Tubb

Vanguard, 1952

'IF I KNEW BEFORE I WENT TO WAR'

E. Tubb

Vanguard, 1952

'EVERYBODY KNOWS I'M A LADY'

E. Tubb

Vanguard, 1952

'IF I'D BEEN RIGHT'

E. Tubb

Vanguard, 1952

'IF I KNEW BEFORE I WENT TO WAR'

E. Tubb

Vanguard, 1952

'WHAT WILL I EVER DO'

E. Tubb

Vanguard, 1952

'EVERYTHING'S ALL RIGHT'

E. Tubb

Vanguard, 1952

'THE OLD SONGS (We're Always Singing)'

E. Tubb

Vanguard, 1952

'IF I KNEW BEFORE I WENT TO WAR'

E. Tubb

Vanguard, 1952

'EVERYBODY KNOWS I'M A LADY'

E. Tubb

Vanguard, 1952

'IF I'D BEEN RIGHT'

E. Tubb

Vanguard, 1952

'IF I KNEW BEFORE I WENT TO WAR'

E. Tubb

Vanguard, 1952

'EVERYBODY KNOWS I'M A LADY'

E. Tubb

Vanguard, 1952

'IF I'D BEEN RIGHT'

E. Tubb

Vanguard, 1952

'IF I KNEW BEFORE I WENT TO WAR'

E. Tubb

Vanguard, 1952

'EVERYBODY KNOWS I'M A LADY'

E. Tubb

Vanguard, 1952

'IF I'D BEEN RIGHT'

E. Tubb

Vanguard, 1952
Record Possibilities

Based on reports received last three days of Week Ending January 21

"HEARTACHES" was revived in CHARLOTTE...
"PEG O' MY HEART" began in CHICAGO...
...and BOSTON started RAY NOBLE'S "LADY OF SPAIN"

RCA Victor Records

Lady of Spain

TWO-SIDED "PEG RECORD
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THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

PALING AROUND WITH YOU............Ted Lewis Ork...........Dec 28-29-30
I'LL STOP HERE AND LOSE YOU......Lee, Ca..Ork...........Jan 1-2-3
I'VE LIID ALONG WITH YOU.....Jimmie D. Ork...........Jan 4-5-6
I'LL STOP HERE AND LOSE YOU......Lee, Ca..Ork...........Jan 4-5-6
I'LL STOP HERE AND LOSE YOU......Lee, Ca..Ork...........Jan 4-5-6
I'LL STOP HERE AND LOSE YOU......Lee, Ca..Ork...........Jan 4-5-6
I'LL STOP HERE AND LOSE YOU......Lee, Ca..Ork...........Jan 4-5-6
I'LL STOP HERE AND LOSE YOU......Lee, Ca..Ork...........Jan 4-5-6
I'LL STOP HERE AND LOSE YOU......Lee, Ca..Ork...........Jan 4-5-6
THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,280 of them, the disk jockeys think tomorrow's hits will be:

1. YOU NEED ME OFF SHORE..................Doris Day-Buddy Clark...........Columbia 38202
2. SUNFLOWER..............................Frankie Ross..............Columbia 38301
3. GREETING FOR YOU......................Tony Martin..............Columbia 38303
4. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304
5. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304
6. SUNFLOWER..............................Jack Kirby..............MGM 16330
7. DOWNTOWN..............................Tony Law-Bruce Martin...........Columbia 16340
8. DOWN BY THE STATION...................Cary Lamphere..............Dec 24-55
9. MAKE A MIRACLE Whiting-Jack Brooks...........Columbia 16350
10. ROSEWOOD SPINET.......................Gordon MacRae...........Columbia 16350

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,576 of them, the record retailers think tomorrow's hits will be:

1. I LIKE YOU SO MUCH IT HURTS............Mills Brothers...........Dec 24-55
2. DOWN AMONG THE SHELTERING PALMS............Al Jolson-Mills Brothers...........Dec 24-54
3. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304
4. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304
5. BLUE MOON...............................Tony Martin..............Columbia 38303
6. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304
7. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304
8. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304
9. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304
10. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the fable operators think tomorrow's hits will be:

1. YOU NEED ME OFF SHORE..................Doris Day-Buddy Clark...........Columbia 38202
2. SUNFLOWER..............................Frankie Ross..............Columbia 38301
3. GREETING FOR You......................Tony Martin..............Columbia 38303
4. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304
5. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304
6. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304
7. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304
8. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304
9. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304
10. I'LL STRING ALONG WITH You.............Doris Day-Buddy Clark...........Columbia 38304

FOLK TALENT AND TUNES

(Continued from page 30)

Buddy Bahn, who worked with the Blue Seal Boys on WSM, Nashville, has moved to WEMP, Memphis, where he vocalizes with Smilin' Eddie Hills' band. Hills' band, which waxes for Apollo, includes Paul Bausz, mandolin; Bill Ross, electric guitar; Harold Haynes, piano; Tony Cinnoma, accordion; Bahn's bass; Lewis brothers and Johnson brothers, singers. . . . Pee Wee Jenkins and His Barn Dance Buddies, who air from WJBP, Jacksonville, Fla., on the Mutual network, and the Dixie Barn Dance are working the Edgewood Club, Jacksonville, in addition to a heavy radio and Mercury recording schedule.

George Lee Marks, former manager for Jimmy Wolsky and Tex Ritter, is operating a chain of ballyhoo in California. He's also touting ads thru New Mexico and Texas. He and T. G. Lowery have set up the Hollywood Western Attractions.

Dome Records, subsidiary of Country Music, has appointed Jack Karmen, New York, as its Eastern distributor. Other distributors are Shellhammer Distributors, Allentown, Pa.; Wellman Music, Hanover, Va.; Ed Kline, Philadelphia; Tom Owen Company, Cedar Rapids, la., and Trumbull Record Sales, Vienna, O. . . . Eddie Kirk, KXLA, Pasadena, Calif., reports that he and the station folk music group are working the Legion Stadium, El Monte, Calif., Saturday nights. Kirk also is a regular on the weekly Armed Forces Radio show. . . . Elva Stultz, Martinsville, Va., has formed a Jimmie Osborne fan club for the WLWC, Lexington, Ky., and King recording artist. Osborne recently signed a writer's pact with Lois Music, King's BMI affiliate.

Please address all communications to Johnny Zippel, The Billboard, 155 North Clark St., Chicago 1, Il.

GOTTA HEAR THIS GAL I * GOTTA HEAR THIS SONG!}

Recorded by}

PAT RAINLEY
and the Four Notes

DREYER MUSIC CORP.
1650 BROADWAY
NEW YORK, N.Y.

Gotta Love You Till I Die

(Ay-Ay-Ay)

GOTTA LOVE YOU TILL I DIE

GOLD MEDAL 949

DREYER MUSIC CORP.
1650 BROADWAY
NEW YORK, N.Y.
UPNTON NEWS

"LOST MY BABY"

Contact JESSE PERRY
ON UPTOWN RECORDS NO. 210
P. O. BOX 867
NEWARK 1, N. J.

All New
AL TRACE
and JON AND SONDRA STEELE
Releases
Are on DAMON RECORDS ONLY
"ORDER NOW From Your DAMON Distributor"
DAMON RECORDING STUDIOS, INC.
1221 BALTIMORE
KANSAS CITY, MO.

CORRECTION
THE CORRECT ORDER NUMBER FOR LAWRENCE DUCHOW'S Sensational Recording of
MORE BEER!
IS RCA VICTOR RECORD No. 20-3227

* RCA VICTOR Records

RECORD SALESMEN
Handle nationally known records with your present lines. Highest commissions paid to add to your present income.
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INDIE LABEL OPERATORS
A Subet certified quality record stamper is now available to you that will greatly expeditiate your present stamper. Actual production tests show that you can increase the record production of your presses on fewer stamper changes are required to complete on order, less down time of presses. Stamper costs can be reduced on your stamper will be needed. Cost to make a record is reduced on the rate of increased press production and reduced number of stampers used. All this at no sacrifice of quality.
SUBET LABORATORIES, INC.
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UPNTON NEWS

LOST AND FOUND

"LOST MY BABY"

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All New
AL TRACE
and JON AND SONDRA STEELE
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Are on DAMON RECORDS ONLY
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UPNTON NEWS

LOST AND FOUND

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THE CATEGORIES

Max Pts.
1. Production ideas
2. Recording quality of selected instruments
3. Vocal material...material
4. Production, Distribution Power
6. Production Effort
7. Best work: Broadcasting, writing

MARK WARNOW'S SOUND OFF

MARK WARNOW'S Recordings: Vocal (Act I), Vol. 3, 4

BEETHOVEN: TRIO No. 4 in D MAJOR Op. 70, No. 3, BUSCH-
Herbert Trio (EMI 331) Hunter

THREE HUMOROUS PUBLICATIONS

AUBER OVERTURES ALBUM—Boston Forces, A. Fiedler, THER
Victor DM-1571

POLKAS ALBUM—Six Fat Dutchmen, Harry, Ors-ORLAWRENCE
Dunhill's, 78s

JUKES—For the Heavyweight

BEETHOVEN: SONATA No. 3 in C-sharp MINOR—Four ALBUM-records
Victor DM 1258

RHYTHM and BLUES

WHAT ARE THE STARS—Robinson, Brown/Taggart, George Don-ly, Harris, Dick, 78s/10"s

CARLOS RAMIREZ — Latin 70

BEETHOVEN, LAURIE, 78 s

BULLET RECORDS

423 BROAD ST.
NASHVILLE, TENN.

Everybody's asking Bull for "Don't Wanna Let You Go"

"I Know It Was Gonna Be Love"

by JOE COSTA

THE BILLBOARD MUSICALITY CHARTS

PART XI

Album Reviews

Based on reports received last three days or Week Ending February 4

Get your FLEX-O-LACES as extra. (See coupon for complete details)

Two Great PFANSTIEHL NEEDLES

With each

20 PFANSTIEHL Coin Machine Needles

A Pair of...

No Knots To Tie—No Knots To Untie

A completely new idea in shoe laces—they give with the action of your foot. Order a supply of famous PFANSTIEHL Coin Machine Needles TODAY and get your FLEX-O-LACES at no extra charge. (Available in black or brown)

PFANSTIEHL CHEMICAL COMPANY, Metallurgical Div., Waukegan, Ill.

Extra Value Offer

Flex-O-Laces

Nylon Elastic Shoe Laces...

With each purchase

Gentlemen: Send me...

PFANSTIEHL Regular Needles (best for heavy pick-

up, etc.). PFANSTIEHL SPECIAL Needles (best for light pick-ups), includes...

no extra charge...

Select one pair each of...

in black and brown FLEX-O-LACES (One pair to each 20 needles). My Check/Money Order is enclosed...

NAME...

FIRM NAME...

ADDRESS...

MY SUPPLIER IS...

(CITY)...

(This Offer Expires March 1, 1949)

For the Best Entertainment on Wax...

It's Down Beat Records

HOTTER THAN EVER

"Slow Drag Blues"

JAY McMANN'S ORCHESTRA

THE BAND THAT JUMPS THE BLUES

DB 165

"It's a Hit! It's the Wildest Boogie in Any Town"

PEE JONES & HIS SEXKETTE

"Swind Bogie"

HALF TIGHT BOOGIE

DB 169

Pete Johnson

Rubber Leg Woman"

A Thousand Things on My Mind"

SYLVIE HIE...

"Buttermilk"

"Twelve O'Clock Whistle"

JAY McMANN

DB 172

DOWN BEAT RECORD DISTRIBUTORS

524 E. 5th St.
Los Angeles 13, Calif.

NEW IRISH SONGS

FOR THAT ST. PATRICK'S PROGRAM

"I'm Bringing Out the Irish That's Right..."

for the better in Irish Novelty numbers

IT'S...

HOUSE OF IRISH SONGS


PRESSINGS

10" Shellac

Quality Work

Fast Service

Better Selection

CHART RECORD

400 Green St.
Benton 17 N.Y.

www.americanradiohistory.com
Honor Roll of Popular Songwriters

No. 8—VICTOR HERBERT

By Jack Burton

VICTOR HERBERT'S appetite for music was satisfied by his appetite for work. In one season alone, 1908-09, he completed the scores for four comic-ops—The Singing Girl, The Answer, Cyrano de Bergerac and The Duchess—each a different national and historical outpourment and so demanded a different type of musical treatment.

Making this feat even more remarkable is the fact that Herbert wrote at four opera houses simultaneously instead of concentrating on each individual score until it was completed. He used four desks for his manuscripts, moving from one to the other as his Muse took him. In order to fortify himself for such a Herculean task, which called for the writing of several hundred pages of musical manuscript in addition to the actual creative work, Herbert kept several different kinds of wines on ice in a small wachusett in his study. When he was in a particularly creative inspiration according to the background of the opera on which he was working, he would stop at the moment—Rhine wine or Moselle for The Singing Girl, the plot of which was almost entirely in Germany; French claret and burgundy for Cyrano de Bergerac, which was a chanti for The Vicar which had a Venetian setting.

When working on a musical concept, Herbert never wrote down the score of the orchestra and voices that would be used in the show until then he delegated to the orchestration to the grounds that to do so would be the same as a painter con-ceiving an idea for a picture and then having someone else paint it.

"The young Skye would work in a nervous way. Herbert, Ziegfeld recalled shortly after Herbert's death, "and the next morning appear with full orchestra, the composers will play a song on the opera and it will sound pretty well, but when they write it down for an orchestra it sounds pretty bad. Victor was just the other way. He was so good at the piano but very good in the orchestra. He used to say to me, 'I'm a rotten piano player,' when he was running over a tune, but it would be all right when I fix the orchestration.

'And it always was.'"

Songwriters' Crusader

Despite the long and arduous hours spent at his Steinway, Herbert found time to play the role of a militant crusader, and the legal fight he waged to protect his own copyright resulted in a victory of far-reaching consequences for his fellow songwriters.

In 1912, after hearing the orchestra at Sharon's premiere version of his musical comedy Sweetheart's with out any music, Herbert bought a test suit against the restaurant for damages and carried the battle to the U. S. Circuit Court where Justice Oliver Wendell Holmes ruled that a composite work composed of music, words, and orchestral work performed in public for profit without his consent.

In his episcopal decision was handed down, the songwriter collected royalties only from sheet music sales, but as a result of Herbert's court victory, the composer, lyricist and publisher now enjoy both "performance" and "public performance" rights and receive compensation for the use of their music in night clubs and places of public entertainment, on records and the radio.

Victor also championed the cause of Irish freedom, organizing the Group of the Friendly Sons of St. Patrick and taking an active interest in the Friends of Irish Libery, and as a result of his birth finally achieved her independence; it regarded the victory as a personal triumph.

Generous to a fault, Victor Herbert in his own way, had the adage of his health as he was of his money and ignored the advice of his doctors that he should work and eat more sparingly.

"I could eat a ton of nails," he told a group of friends at the Lambs Club on the morning of May 24, 1924, after he had completed the score of his 43rd comic opera, Dream Girl. He then ordered his usual hospital lunch with a cocktail for an appetizer and a different wine with each course.

Herbert Dies

Two hours before announcing the death of Victor Herbert we were holding a meeting.

Alfred Victor Herbert belongs to the Golden Age of the theater, he did not limit his activities to Hollywood, offers to the songwriters of today, and it is indeed ironic that the composer, now bereaved of the rich source of income for composers, should not have received a penny in royalties from the broadcasting industry, despite his early success in the movies, his songs are among the most loved and sung.

Measured by modern standards of remuneration, Herbert was perhaps one of the most fortunate songwriters, his wireless contributions to American music, for his annual earnings exceeded $20,000 and his estates which were sold for $58,000, proves inequitable to cover all his expenses.

—*****

VICTOR HERBERT'S GREATEST SONGS AND RECORDINGS AVAILABLE—PART II

1911—WHEN SWEET SIXTEEN
Book and lyrics by George V. Hobart, and with Whipple's additional, in Germany, in terms of the orchestra and voices that would be used in the show until then he delegated to the orchestration to the grounds that to do so would be the same as a painter con-ceiving an idea for a picture and then having someone else paint it.

By Lawrence McPhatter and Anne Cassidy

You can't help but feel that this song is a perfect match for the lyrics, and that the melody is just right, too. It's a perfect match for the entire show, and it's a perfect match for the entire cast.

In this particular dance, the chorus girls wear their best dresses, and the dancer boys wear their most elegant attire. The music is upbeat and engaging, and the lyrics are just as catchy. It's a perfect combination, and everyone loves it.

1912—THE LADY OF THE SLIPPER

Book by Lawrence McPhatter and Anne Cassidy

The Lady of the Slipper is a musical with a romantic storyline that takes place in London during the 18th century. The main character, a young woman named Rosamunde, falls in love with a dashing young man named Henry. However, Henry is already engaged to another woman, and Rosamunde must find a way to win his heart.

The show features catchy, upbeat music and an engaging storyline that will keep audiences on the edge of their seats. The Lady of the Slipper is a true masterpiece of the musical theatre.
SONGLYWITERS COMING UP!
February 19 Issue
JOE HOWARD
February 26 Issue
JOHN PHILIP SOUSA
and
JOHN STROMBERG
(Writer of Weber & Fields Shows)
March 5 Issue
REGINALD DE KOVEN
and
FRED FISHER
March 12 Issue
GUSTAV KERKER
and
GUS EDWARDS
March 19 Issue
HARRY VON TIZER
and
AL VON TIZER
March 26 Issue
GEORGE M. COHAN
April 2 Issue
JEAN SCHWARTZ
April 9 Issue
ERNEST BAIN
and
J. ROSAMUND JOHNSON
April 16 Issue
IRVING BERLIN

SONGS

1918—ZIEGFELD FOLLIES OF 1918
Words and Music by Gus Back. Harms, Inc.

1920—ZIEGFELD FOLLIES OF 1920
Words and Music by Gus Back. Harms, Inc.

1922—ZIEGFELD FOLLIES OF 1922
Words by Gus Back. Harms, Inc.

1925—CAROLINA JOEANTY
Words and Music by Gus Back. Harms, Inc.

1926—THREE CHARMS
Words by Gus Back. Harms, Inc.

1927—ZIEGFELD FOLLIES OF 1927
Words by Gus Back. Harms, Inc.

1928—ZIEGFELD FOLLIES OF 1928
Words by Gus Back. Harms, Inc.

1929—ZIEGFELD FOLLIES OF 1929
Words by Gus Back. Harms, Inc.

1930—ZIEGFELD FOLLIES OF 1930
Words by Gus Back. Harms, Inc.

1931—ZIEGFELD FOLLIES OF 1931
Words by Gus Back. Harms, Inc.

1932—ZIEGFELD FOLLIES OF 1932
Words by Gus Back. Harms, Inc.

1933—ZIEGFELD FOLLIES OF 1933
Words by Gus Back. Harms, Inc.

1934—ZIEGFELD FOLLIES OF 1934
Words by Gus Back. Harms, Inc.

1935—ZIEGFELD FOLLIES OF 1935
Words by Gus Back. Harms, Inc.

1936—ZIEGFELD FOLLIES OF 1936
Words by Gus Back. Harms, Inc.

1937—ZIEGFELD FOLLIES OF 1937
Words by Gus Back. Harms, Inc.

1938—ZIEGFELD FOLLIES OF 1938
Words by Gus Back. Harms, Inc.

1939—ZIEGFELD FOLLIES OF 1939
Words by Gus Back. Harms, Inc.

1940—ZIEGFELD FOLLIES OF 1940
Words by Gus Back. Harms, Inc.

1941—ZIEGFELD FOLLIES OF 1941
Words by Gus Back. Harms, Inc.

1942—ZIEGFELD FOLLIES OF 1942
Words by Gus Back. Harms, Inc.

1943—ZIEGFELD FOLLIES OF 1943
Words by Gus Back. Harms, Inc.

1944—ZIEGFELD FOLLIES OF 1944
Words by Gus Back. Harms, Inc.

1945—ZIEGFELD FOLLIES OF 1945
Words by Gus Back. Harms, Inc.

1946—ZIEGFELD FOLLIES OF 1946
Words by Gus Back. Harms, Inc.

1947—ZIEGFELD FOLLIES OF 1947
Words by Gus Back. Harms, Inc.

1948—ZIEGFELD FOLLIES OF 1948
Words by Gus Back. Harms, Inc.

1949—ZIEGFELD FOLLIES OF 1949
Words by Gus Back. Harms, Inc.

THE BILLBOARD
February 12, 1949

MUSIC

DANCES

1931—THE COUNTRY DANCE
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1932—SOMETHING'S GOING ON
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1933—DREAMS COME TRUE
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1934—IN THE DARK
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1935—I'M SINGING THE BLUES
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1936—COULD IT BE LOVE?
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1937—TOO MUCH, TOO LATE
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1938—THE JOKER IS DEAD
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1939—DON'T LET THE BLUES GET YOU DOWN
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1940—TILL THE BIRDS TALK AGAIN
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1941—THERE'S A MILLION ON THE ROOF
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1942—I'M GOING TO CRY AGAIN
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1943—YOU'RE SO GOOD, BUT I'M BAD
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1944—BUT YOU LOVED ME SO
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1945—YOU'RE NOT THE ONE
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1946—THE YOUNG LADY IS A MILLIONAIRE
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1947—I'LL BE TRUE TO YOU TILL THE END
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1948—IF IT'S FALSE, IT'S TRUE
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

1949—I'M NOT A CRYING GAME
Music by John Kooley. Made famous by Gene Austin. Published by Witmark & Sons.

THE BILLBOARD
February 12, 1949

MUSIC
**Discovery Gets ST Longhair for LP's**

HOLLYWOOD, Feb. 5.—Discovery Records this week acquired a series of longhair masters from Standard Transcriptions, which the indie commercial platter will release as "longer playing" 45-minute records. Masters were picked by the Paris Symphony Ork during Standard's recent European recording junket and include enough longhair material for four sides. Standard will get an undisclosed royalty on all sales under a deal set between Discovery head Albert Marx and Jerry King, of Standard.

Discovery will use the trade name of "Longer Playing, Multigroove" records, thus patterning promotion to reap benefits from Columbia Records LP platters. Platters will retail for $4 and are to be pressed on vinyl.

Dishkery this week reduced price of its standard 10-inch, 78 rpm, pop platters from $1 to 75 cents.

**Herman Diaz Back in U. S.**

NEW YORK, Feb. 5. — Herman Diaz, RCA Victor's Latin-American artists-repertoire chief, returned this week from a recording expedition to Cuba and Puerto Rico. The recording sessions included multigrooved waxed sides with chip Myrta Silva, with the Orquesta Casino De La Playa and with several Afro woodo groups.

---

**Morris Pubbery Restores Subsidy**

NEW YORK, Feb. 5.—The Buddy Morris Pubbery reinvigorates its Mayfair Music subsidiary to exploit two of the tunes in the Burton-Yang Heuseen score from the forthcoming film, A Connecticut Yankee in King Arthur's Court. The other two tunes will be handled by Morris's Molrose branch. In addition to live pluy activity, Morris is engaging two flacks-specializing in wax promotion—the Jim McCarthy office here and a Coast firm not yet designated.

The score is heavily recorded, with all major and some indie waxeries represented. The tunes, Once and for Altrus, Busy Baby Dollin' and If You Stab Your Toe on the Moon and When It Sometimes, have been cut by Perry Como, Margaret Whiting, Frank Sinatra, Dinah Shore, Vaughn Monroe, Jo Stafford, King Cole, Jack Smith, Art Mooney, Eddy Howard, Tony Martin, John Laurenz and others. Crosby and the rest of the cast have cut a Decca album. Altrus and Raye have been assigned to Molrose, the other two to Mayfair. Sidney Warfel, in charge of the promotion, is now setting personnel for Mayfair, including a professional manager here and a representative for the Coast.

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**PLAZA HOTEL**

*Hotel of the Stars, Blue and Gold*

**VISITORS**

Plaza Hotel, 40 West 40th Street, New York 18, N. Y.

**RECORD SALES FOR WEEK OF JANUARY 29**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Issuer</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;My Foot&quot;</td>
<td>&quot;Toronto's Soul&quot;</td>
<td>RCA</td>
<td>LP</td>
</tr>
<tr>
<td>&quot;I'm Sorry&quot;</td>
<td>&quot;The Nelsons&quot;</td>
<td>Decca</td>
<td>78 rpm</td>
</tr>
<tr>
<td>&quot;Love Is All&quot;</td>
<td>&quot;The Four Cats&quot;</td>
<td>Capitol</td>
<td>LP</td>
</tr>
<tr>
<td>&quot;Hallelujah&quot;</td>
<td>&quot;The Kingston Trio&quot;</td>
<td>Columbia</td>
<td>LP</td>
</tr>
</tbody>
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**Rondo Hit of the Week!**

R-184 "GALWAY BAY"  
MY CATHEDRAL  
Fran Allison with Eddie Ballantine's Orchestra

---

**Attention! Juke Operators!**

ELICITORS  
YOU CAN GET YOUR  
PERMO  
POINT NEEDLES  
FROM YOUR LOCAL DISTRIBUTOR OR  
CAPITOL...
Steps


Bis Just Above Water

BALTIMORE, Feb. 5.—Baltimore never reputed as a particularly hot show town, has suffered since the war for the decline of population due to the war in industry. A major factor. It’s no secret, also, that the average guy just doesn’t have the dough to spend, as he formerly had before and continued with the local television boom in the face of local outlets and the major network cables, the open around the town do not much sell.

The popularity of New York and Philly and their name attractions and shows doesn’t help either.

Animosations

Zeppo Marx, Norman Krasna and the Friars went up to Sing Sing to be called Halligan’s Yacht Club because Halligan promoted the thing.

Before they went on in the prison auditorium Solly Violynsky slipped on the platform and broke his leg. Harry Hendryshak was the first to reach him, and after in great pain, he radioed the prison, gripes that things were going to be tough.

“For years I’ve been looking for a break and look where I had to come to get it.”

In the prison hospital a short time after they were putting his arm in a cast. “Solly,” I asked, “is it pretty bad?”

“Sure, sure, I’m hurt,” said Solly. “For fire and fuel.”

Solly Shuts to GAC Tele Dept.

NEW YORK, Feb. 5.—General Artists Corporation (GAC) is the latest union to strike against the new television network to its television department.

New York, Feb. 5. — With the transfer this week, was Harry Kilby’s associate in the cafe and act division to do that all claims have to agree on what their top salary will be—another thing.

Frar Justice Department

It was pointed out that such a formalized agreement might be frowned upon by the government, as the reply was that price fixing and regulations have been established in the state commerce. Cafes operate locally, or instanter, and besides, it was said, the price would not be forced, and therefore would not come under the provisions of the law.

New York, Feb. 5. — The Fords had one of the most successful in New York and had all the plans for the double if the double was a hit. It was to be taken to pass only when a few more clubs are hurt,” he said. It was also pointed out that the Atlantic City of a new cordon available for even top names to work. By the time the plan is developed of itself and prices would come down accordingly.

A similar agreement was in force a few years ago in Miami. But before the season started ops made under the table deals and the deal will fall. In order to make this one work harder, he said, lines not lined up for the other, who comes in, put up a sum of dough as a sign of good faith. If he violates the pact, the theory is, he would forfeit the dough.

AGVA Club Date Code Signed

Agreement for New York Area Runs to Dec.

Drastic Regulations Voted

NEW YORK, Feb. 5.—The first club date code ever issued by the Variety Artists (AGVA) history was signed by the various agents’ organizations and approved by the New York membership at its regular monthly meeting.

The agreement, to run from February 15 until December, 1949, calls for the $10 minimum salary for all acting engagements for the New York membership at its regular monthly meeting.

Weekdays (small halls and meeting rooms), single to get $17.50; doubles, $35.50; and $53.50 for box offices. All box office jobs are to pay $20 for singles, $32.50 for doubles and $45 for trysts. These will apply from Monday to Friday.

Weekends, holidays and all days, singles will get $22, doubles $45 and trysts $55. On New Year’s Eve tickets will go for $30, doubles $50 and trysts $75.

These minimums will apply only to

Most Any Many Ops Lose Money

NEW YORK, Feb. 5.—A new move is being started by cafe ops all over the country. The new move is to stop boosting salaries for name people and to be more interested in top box-office attractions.

Sparkling this drive is the fact that the best top names have set box-office records in recent jobs; have still lost money for the cafes.

A big act, getting between $5,000 and $10,000, recently broke the house record in an Eastern city, pulling in about $25,000. Apparently the spot is said to have lost about $5,000 on the deal. Another act also got a top salary getter, who did turnaround in two weeks, still failed to make a profit for the spot.

The situation is not local. It’s happening all over the country. Cofe men claim that the only way they can make a butt, is to get salaries down to the point that all cafes have to agree on what their top salary will be—another thing.

Kaye Plays Montreal

For 10G One-Nighter

MONTREAL, Feb. 5.—Danny Kaye will play a one-nighter at the Forum here March 4 for 10G.

Besides Kaye, there will be a support act, as well as a 20-piece orchestra, headed by Buddy Kaye, of the Charlie, of the Naumande Rod. The orchestra, arranged by the Canadian Radio Research Society, was negotiated by Harole Gardner thru the Mar John- son office and Dick Henry, at the William Morris office, who handles business for Kaye.

Tickets will range from $1 to $5, but it’s anticipated that the take will be by passed by many who spend over the $3 top to help the cause.

Out of Kaye’s $10,000 net, must come the 15 per cent deduction which must be paid, but if the act must kick in, to be applied when the tax commitments are figured out.

Kaye’s plays at the Forum will be his 10th one-nighter in 14 years.

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Cotillion Room, Hotel Pierce, New York

Copa City, Miami Beach, Fla.

Helsing’s Vodvil Lounge, Chicago

的能力．

The current show is highly satisfactory, with both acts doing jobs that pulled excellent hands. Larry Storch, in his first Stern job in a class East Side room showed an act that was made to order for his act isn’t all different than it was when last caught in the other club but is more

Coppa City, Miami Beach, Fla.

One of the greatest cafes shows in the city of Miami and its environs is the current Kay Thompson-Peter Lind Hayes-Jack Cole opes at Murray Hill. It is also one of the most controversial, with arguments flourishing over the nature of what Miss Thompson and the Williams Brothers should be doing. No, the bill, taking the truly talented Hayes to the opening spot.

Coppa City, Miami Beach, Fla.

Hayes acts New York City material to Coppa City this year, including a Miss Pakula Parallel (Healy with Hayes pantomiming), a farce bit about a stock pugil and a one-singer. A sensationally monolog written around the song, "I've Got the Blues for the Road.

Hayes demonstrates a real acting ability in this bit which few comics have never equalled. Hayes closes with it and walks off stage amid a dead silence which holds almost until he's in the door.

Hayes, to a large extent, the whole story. He has to beg off following this bit, and is followed by Kay Thompson, whose main numbers this year are Jubilee, Susette, Hiasotta and a satiric bit, "Greasy.

The main difficulty in the Thompson act is the impossibility of understanding most of the lyrics in her fast numbers. She attempts to make it up for this by moving flagrantly about the stage beneath the battery of eight overheard mikes, but the average audience is glad to let her go after the fourth number.

Jack Cole and his dancers do two numbers from the show, "You're a Jazz Bit and a Balinese Interpretive coupling of highly odious leaps and slides which dazzle the audience into giving a tremendous amount of applause.

Sammy Kaye and his orchestra, of course, play a magnificent show. Sammy is doing his S. Yes Want To Lead a Band contest here between shows.

JOLLY JOYCE

NIGHT CLUB REVIEWS

HOSPITALITY, THE RIGHT DALLAS

The Original Girl Will

Ralph Lane's Latin beats help keep the floor comfortably filled. Bill Smith.

JOLLY JOYCE

SLEEPY HOLLOW GANG

JESSE ROGERS. JACK, DAV

HAYLOFT HOE DOWN

THRU WPUL, PHILADELPHIA

THE FUNNIEST TRIO YOU'VE HEARD OR SEEN

29th Week

A.B.C. NETWORK

Saturday 10:30-11:00

PICTURE WARNING

(Continued from page 39)

day 3) by AVG, with request for all charts support, included if necessary. Fact that members of company involved in the T.W. forest—shippers—including American Federation of Musicians (AFM) and stage union, also to be paid for. Same accounts in increased AVG even more.

Miss Duke, who has done all the top acts in this town, minimum scale, regardless of union membership.

A meeting with AVG, FWA execs and CLC reps has been scheduled for Monday (7) at attempt to get agreement on an additional union. Meanwhile, AVG's stand remains unchanged, but that some talent shows strictly "off limits" for unionization.

WALLY BURNS

Chicago

February 12, 1949

Follow-Up Review

L.A.TIN CASINO, PHILADELPHIA: The highly touted Danny Thomas, singer-actor, has been booked for only one Saturday (5), not only lived up to all the superlatives showered upon him in a press release a couple of weeks ago, but even went a notch or two better. A first-timer in the city within the past six months, and his Latin Casino cash register. (Thomas is actu-

Right from scratch, when he has the boys in the Dresser’s, he comes to recite an "act to the manage-

ment" thus his schelking ribbing of radio commercials he elicits. His song and story presentation of a West-

ern princess, his self-admiring "Call a Waving Syrian," his soap-box crusade against the radio bosses, his comedy song style for Poppy Murphy's Wolf is his serious—at least since he has been able to keep his eye on, and make efforts, his clowning, his story-telling to autobiographical, his honey patter with ringers added up to a performance without some of a "superb." He stayed too long, that is, but that was still not enough for the town's box office, discovering such comic refreshment.

Two other "new faces" on the bill left good impressions. J.B. Brant got best results with a roundelay of fancy taps toned with tempero with Seb at his best, to a set of the gong. With no ratings, a new, but much less portable, an appealinglyDocent

Paul & Paulette Trio

Oriental Theatre

Chicago

Opening Feb. 3rd

McDermot

Currenty

Savoy Plaza Hotel

Chicago

Rhinegold Eastern Set

The Rink at Wrigley Field, Chicago

Bally's Best Bowl

Pittsburgh

SPECIALTY PRODUCTS

BOX 1060, DETROIT, MICH.
VAUDEVILLE REVIEWS

Chicago, Chicago (February 26, 1949)

Capacity: 3,000. Prices, 50 to 50 cents.

Eight shows daily, five Aida shows. Three shows.

House draw, with the vaudeville budget sliced comparably. Budget drop doesn't lower house draw, the four-set bill maintains a fast pace throughout.

The new show is built to a rich climax in opening with Raye's Bolero, with smart lighting on feature. Close with the 18-piece Raye Band, with the trio doing bits that topped each other. Additional stops are made to fill with only himself and an accordion, but the good-looking squeezy boy Raye brought up to a specimen to the level of the public, by explaining guiltily each step in his playing. Accordian is a natural for (See Oriental, Chicago, on page 24).

Roxy, New York (February 26, 1949)

Capacity: 800. Price range, 50 cents-3.50.

Four shows daily; five Saturday Roxy shows. House draw by Paul Ash house unit.

The new show is all Danny Kaye. The lighting was well designed and used comfortably, and Raye's Blondie's getting over various bits have been rehearsed. But it wasn't for his prepared material that he was the ad lib, and the way Kaye worked them. It was hilarious to watch the conclusion of the program as Kaye acted to act with emotional humor. Kaye's one of the best kids occurred when he worked with Georgia Gibbs. Miss Gibbs registered only 50 cents in the Rowdyhippie Blues with Kaye's. It was a potpourri of old bits with a couple of songs that he has been rehearsed. But it wasn't for his prepared material that he was the ad lib, and the way Kaye worked them. It was hilarious to watch how the conclusion of the program as Kaye acted to act emotionally. Kaye's one of the best.

Strand, New York (February 26, 1949)

Capacity: 2,700. Prices, 75 cents-1.50. Four shows daily, five Saturday Roxy shows. House draw, Harry Layton. Show played by band on bill.

There's a lot of Jack Carson on this show. He omits practically all the time—in the picture. Jack Lawes Mary, and starring in the stage show, a condition which could tire the audience, tho it didn't when taught. However, the best summation of the show was made by Carson himself in an intro sketch.

"This isn't the best show you ever saw," said Carson, "and neither is it the worst. If you don't see it you don't have to kill yourself," and then went on to prove how right he was. Carson had a sore throat, but he worked hard, anyway. His show takes were as skillful as ever, and as a straight Carson this was quite adequate. But the material . . . Such as the Hollywood stand-by, the one with the guy singing and stripping behind him. The in the latter there was a switch—instead of fop stripers, George Mann, Dave Willock and Bob Sweeney shed bathtowels to work in winter length under. Then there were a couple of single rooms in which the conductor always knocked at doors. . . . But you had a good seat, didn't you? Or that old burly bit of showing how to make love . . . "Your technique is wrong, lemme show you . . ."

The performers all worked okay, but to come in New York with that kind of material and particularly into a major theater.

Marion Hutton Clicks

Mark Hutton was pleasantly effective in his singing chores, an opening parody on It's a Great Day, which ended on ½. "Welcome to the Strand the Ay-yer," was a new high for both presentation and maybe for the first time, he killed. Her Who Siole Thai Jam was better. In her bits with Carson and later with Alva, (See Strand, New York, on page 42).
3 Top Montreal Nitreries Face Occupation Charges

MONTREAL, Feb. 5.—There’ll be changes in three Montreal nitreries today and it’s almost as if Christmas had come rated as the tops in this town. They are El Morocco, the Latin Quarter, and the Caper Club, and a communication was scattered on the building on the El Morocco, which closed after Christmas, and took away a good part of their clientele. The word is, however, that it will open its doors shortly and the new management, whatever its policy will be, is still undecided.

Merger On Again For Beach’er And Copa City

MIAMI, Feb. 5.—The on-again-offagain idea of merging the expensive Beach’er City and the Copa Club is again on, with the lawyers now huddled over their accounts to see what each spot has and what each operation will be worth. The idea is that the Copa, with its tremendous inventory, will form the core of the new enterprise, and the Beach’er, with its topnotch clientele, will contribute to the new venture.

“Ladies, Be Seated” To Make Philly P.A.

PHILADELPHIA, Feb. 5.—Tom Moore will bring his Ladies, Be Seated show to town February 12 for a four-night run. The opening will be at the old $3.25 top, with duets scaled down to $2.25, and $1.00 at the door in air giulio. The show is one where $1,000 or more in prizes, will play its piece as a WILF promotion at the Madison Theater, a de luxe movie temple.

Ticket buyers will come in at 10-45 a.m. for the latest reservations, with Moore going before each show. At 2:15, Miller of the WILF stuff, will assist. The same evening, Moore and his cast will perform in the historic Bellevue-Stratford Hotel for the local Rotary Club.

Salkin May Open Office In Reports Exclusive Deals

CHICAGO, Jan. 5.—Leo Salkin, who parted company with the William Morris Agency here after a nine-year association with the firm, has returned to Chicago from his own western tour, and it is asserted that he has worked out deals making him exclusive booker for the Carnival, Minneapolis, and Glen Rendonover, New York, Salkin will also handle other club dates in the Midwest and is lining up acts. While awaiting office space in the 203 North Wabash Building, Salkin is working out of Central Booking and isn’t building.

Salkin said he will talk over two other possibilities before opening his office. It was learned that one deal calls for his going with a major agency.

N. Y.-Coast Agents’ Team

NEW YORK, Feb. 5.—Gloria Sailer, New York’s world agent, and Lillie Pickard, agent for the Cappo Club, have teamed up to give the club’s current customers dual coverage. Each will represent the other’s clients in their respective locales.

MAGICANS!!

To introduce our summer magic season Nothing will bring you more tips and No such thing as a two for one. Each trick is New Vanishing Handkerchief

NAME THIS NUMBER!

Be sure to write in the number clearly on the envelope and you will receive our full color printed instructions.

ALL FOR ONE DOLLAR-

SPECIAL SPECTACLE No. 1-2-3...

BARRY SIMPLE

P. O. BOX 348

SOMERVILLE, NEW JERSEY

Copyrighted material
Sala Staw Vs. William Ross
On Nat’s Subsidized Theater

NEW YORK, Feb. 5—Everyone connected with the professional theatre who is familiar with the major decisions made at the National Theatre Conference last February will recall that a feature of that meeting was the establishment of a Nat’s Subsidized Theater. A director and a producer were named to create a Nat’s Subsidized Theater, and the choice of its first representatives was left to the conference.

It is understood that the representatives will be the same as those of the National Conference, and that the Nat’s Subsidized Theater will be operated as a separate organization.

The purpose of the Nat’s Subsidized Theater is to provide a place where young people can produce and perform their own plays, with the guidance of experienced professionals.

By William Ross
Miss Sala Staw and I both believe in a National Subsidized Theater. That is the only point on the Nat’s Subsidized with which I agree. I feel that there is no better chance at a national theater planner that is a plan that is logical and practical that I cannot fail. I know this resolution will be met

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The policy of these theaters will be to produce the great old plays and new ones that need to be produced. There must be no censorship. Critics and public will be the sole judges of the productions. There must be no discrimination because of race, creed, or color. The productions will be of such quality that it will be closely observed. Companies will only be invited to participate in the theater.

Fifty thousand professional actors, now unemployed, will be put to work. Five thousand jobs will be allocated to each company. Playwrights will be asked to contribute their works. Shakespeare did, and he did it well.

The Congress will provide 98 theaters, fully equipped for repertory, by buying them or building them, as needed.

Dancers, musicians, singers, vaudeville acts, scenic and costume design, and all other technicians necessary for producing professional productions, will operate their own technical workshops and have shops where productions can be observed.

Congress will appropriate $1,600,000 for the fiscal year. With an admission charge of 25 to 50 cents for children and $1.00 for adults, a schedule of 25 productions a year for each company and part of the company touring in the largest cities and all cities, and the salary of those in the theater, that’s not much to ask.

These repertory companies will enrich the theater and one hundred per cent. It is indeed an American dream. We must fight for it. The people will sign petitions in support of a bill embodying the plan.

3 Operettas
To Tour U.S.

BROADWAY SHOWLOG
Performances Through February 5, 1949

Dramas

NEW YORK, Feb. 5—With a view to tapping road business from localities generally off the beaten legitimate path, Lewisohn Productions, under the aegis of Young, herald a season of cross-country musical blasting starting March 1.

The venue is called the National Light Opera Festival and will be called on a subscription basis in each step.

Three operettas, Naughty Marietta, Mignon, and Sonja will be sent out at monthly intervals. A tour for a start in the West, then eastward with wind-up on the West Coast. Music Corpora-

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FOREIGN

L'ETAT DE SIEGE
(STATE OF SIEGE)

THEATER DE MARIGNY, PARIS

Drum by Albert Camus. Staged by Jean-Louis Barrault. Set and Costumes by Val- 
Lettou-Jean-Louis Barrault Company.

The Play: 

Under Nazi rule, a French man, bullied by his neighbors, kills a German guardsman. 
The police, however, give him the all-clear. 

The Buenos Aires Herald: 

Albert Camus, whose Etat de Siege is being revived by Jean-Louis Barrault and his reper-
tory troupe, has written what he calls "a play against Nazi brutality." Barrault 
tried to use all forms of dramatic expression to make his point.

The San Francisco Chronicle: 

Altho the appeal of Siege is almost wholly intellectual (its long speeches make better 
literature than dramatic drama), it remains a play worth seeing. 

The New York Times: 

First of four scenes in this quick-moving ventriloquist by Barrault in a high-styled, 
spontaneous costume of Voltaire, against a sky with its intricate lighting, 
created a setting and the mood while the suggestive musical score of Ar-
thur Honegger, a variety and richness of emotions sudden equal in the theater.

Excellent Cast 

The large cast is top-notch. Bar-
rault, with his magnetism and excellence as the medical student whose thesis is that 
as soon as man surmounts fear nothing can break him. Marie Ca-
sare's rich voice and violent moods add considerably to his role as her sweetheart. 

Pierre Brissot plays the Philosopher, a strong comic relief and the only part in 
which is truly human. 

Pierre Bertin is the German guard, a delectable self-righteousness of the Mil-
itarist; Eric Desseux, a man of mixed emotions and a distinguished role as 
his sweetheart. 

The French press was not enthusiastic, but the theater is selling out. 

Jean White.

EXCITING PARIS 

CASINO DE PARIS

A farce with lyrics and music by Vincent 
Giraud, 

The original production 

assisted by Jean Louis Barrault and 

Pierre Devynck. Directed by Jacques Macht, 

Giraud, and 

Philippe 

Le Chatelier. 

The Casino de Paris, one of Paris's 

three top-notch musical revue houses, 

recently presented a musical called "Exciting Paris." 

The super-revue has been greatly influenced by the 

American musicals of the Ziegfield fold, 

but instead of the most beautiful 

girls in the world, and songs to set 

everyone humming, Henri Varma 

has taken in Broadway only top 

stars.

The show of mirth has 45 tables and is reputed to have cost 
18,000,000 francs ($105,000) to pro-

duce. To the stagehands and electri-
cians go first honors for prodigulous 

sets, costumes, and lighting, while 

another comic creation, the 

collective theater, including silent 
acting, simple dialog and the chorus.

The main attraction, and the one 
singed by the plague (the plague it-
self is personified by a modern 

tyrant, ruled by an archipelago of 
diabolic inventions of science at his 

side, and his prototype, the 

inhabitants, is long-winded, con-
tinuous and sometimes boring. 

Barrault's method, his feelings on 

violence, and the shame and sor-

row of man's place in the world 

result worked in direct collaboration 

with Camus for a year to produce 

this show that turned out to be as 

much a collection of sketches rather 

than a continuous story of man's 

stupidity, cowardice and oppression.

Novelty Number 

America would be particularly 

interested in one original number. 

What seems to be two puppets, 

male and female, sitting on a 

wall to boogie-woogie, turns out to be a custodial back of Fedi, who doubles over 

to make his feet the male dancer's 

legs, so that the show can be 

acted out to be a spot on any 

vaudeville stage or night club floor.

Claudine Cereda stars. Luckily, 

her acrobatic compensate in 

some measure for her lack of voice 

power. Among American, Gillette 

and Richards, get a fair hand for a Texas cowboy act. 

The show is a mixture of 

Hamletian costumes of Voltaire, against 

a sky with its intricate lighting, 

created a setting and the mood while the suggestive musical score of Ar-
thur Honegger, a variety and richness of emotions sudden equal in the theater.

Sartre Play Wins Award

NEW YORK, Feb. 5.—A majority 

of a jury quintet, comprising John 

O'Hara (Contemporary Lit- 

erature), Brooks Atkinson (New 

York Post), John Lahrer (New 

York Stage & Cinema Age) 

and Richard Watts Jr. (New 

York Times), have awarded 

the Republic the 1948 

playing of the Chevrolet. 

The Respectable Protege the 1948 

theater winner of the Ebony 

Award. 

The Sartre Play is generally 

welcomed because of its contribu-

tions on racial themes in the-

American Negro and the 

musical. Inside U. S. A., ran a close 

second in balloting, Atkinson giving 

it the edge of "Regis," a 

racial association as normal. 

The Negro play of 1948, Set My 

People Free, draws no votes from the 

jury.

"Lovely Time" Gets 
Week's Hub Tryout

NEW YORK, Feb. 5.—A new 

Alf L. Golden comedy, A Lovely 

Time, gets a week's tryout by the 

Lyceum Company at the Lyceum 

Theater, Cambridge, Mass., 

beginning Feb. 6. Aroma marks 

the 15th week of the country's 

only year-round stock company. 

The play has been praised in 

the comedy lead. Reports have sev-

eral openings and two or more 

in the latest Golden script. 

The author was last represented on 

the boards by "The Young Across the 

Street." 

Also due for a Hub showing 

this month is Felix Doherty's 

"Piaf." The Washington 

biography of Henry VIII's chancellor, 

Thomas More, in which the 

Jewel Box landlord, 

will try out his first 

students. 

Aid the opening of the 

showing this month is 

the last July at St. Michael's 

Playhouse, 

and, was auditions 

the best of six plays produced 

during the summer by the resident 

barn company.

Farmingdale Theater To Have Novel Stage

HARTFORD, Conn, Feb. 5.—Det-

tails on the proposed $150,000 legiti-
nate playhouse 55 minutes south of New 

ton revealed this week by the project's backers.

The new theater will have as its main feature a stage jutting out into 

the tiers of seats flanking it in a box-like design that will be used for 

productions by a resident rep com-

pany that would also produce shows for community 

theater groups.

Discussing the seating facilities, 

Morris Lloyd, president of the group, 

said that it was determined that 750 seats would be enough. 

However, Warren Caro, executive 

secretary of the Theater Guild, New 

York, which is interested in the 

plan, pointed out that the house 

should be able to seat 1,000 as a 

financial arrangement with the 

efforts of the central undertaking.

Backers include Paton Price, 

head of the Center Show Shop, 

Connecticut Magazine. 

The Center Show Shop, 

Hartford.

The Quick and the Dead

(Opened Feb. 5 at the Shubert 

theater, in the Continental 

area of the Ethel Barrie), is a 

hysterical adaption. Savory 

proposes to patch up differences 

between the youngorphan whose 

father is a tyrant, and his 

mother and father—and 

greatly to distract from the 

falling off to the bed brother's 

All this goes so fast that the 

pooch in the theater, he feels somewhat 

the hysteric. 

Tryouts production of Quick is: 

the org has popped up 

with its second capable director, 

Rufus Carlson, who should be 

watched. His staging is careful 

and he is professionally conscious of 

the highs and lows of his material. His 

voice is never, unscrew. 

Seymour and Don Petheky give 

certainly in the mother and son, while 

Wilbur Wren-

gren is, a bit one-leveled,

this is a heavy-handed, 

prejudiced interpretation of the father has 

the rough treatment of the 

boy, due to his tendency to start 

his best scenes at too high a pitch. 

Helen Duro, as the wife, while unscrew. 

in her early com, comes through 

easily and not as easy to see it 

as often the case. 

The best performance of the 

evening is given by Guy Sorenson as 

the carrier hale. He knows the 

difference between the debonair and 

Jackson Conley's one set is ac-

ceptable.

Diamond Lil

"Diamond Lil" (Continued from opp. page) 

as a white slave procurer. Other capabili-

ties are John Grayson, a good 

bit player, and John Bowers, as 

Charles Freeman's staging of the big 

crowd scenes is extremely effective 

in the 1,000 seat theater.

There is a lot of oddities, too, who 

Bob Francis said, "Diamond Lil" will doubtless magnet a com-

fortable congregation into the Coronet 

for a good while or so..."
Rosy Season Seen as Tenters Ready Routes, Improvements In Push for Entertainment $ 

Ops Pray for Better Early Spring Weather Breaks

By Bob Doeker

CINCINNATI, Feb. 5—Reports rolling in from the highways and byways over the country indicate that rep, test and roadshowmen are at it framing plans for their coming seasons under canvas. Consensus at this writing is that business during 1949 should at least par if not surpass that registered during the 1948 campaign.

Most of the big operators' returns in 1948 enabled them to close out the season with a profit, although it did not in some instances, soar to the heights business generally reached immediately after the war and during the subsequent postwar period.

The big and little operators realize that the leveling-off period has set in for good and they are making their plans accordingly. Roadshowmen, reporting only fair winter bookings, are not letting that fact discolor their optimism for 1949. In fact, they are going ahead, determined to present to their anticipated patrons the best possible entertainment with the talent and attractions at command.

Many feel that if given a decent break from the rains, their bookings, especially in the early portion of the season, they will have little difficulty coming out on top of the heap. A rash of inclement weather early last spring held their working days and mouth coupons, but out today and many felt that these tough breaks

at the start of the season meant the difference of a really big year and an ordinary one when the final check-up came.

Much optimism is apparent at the winter quarters of Plunkett's State Show in Arizona Pass, Tex., where the Plunkett family early this week completed final arrangements for their departure to Russian's island on the Thursday (3). This year's tour will run for 15 weeks, with all dates under canvas as compared with last season's 42.

The Plunkett aggregation went into quarters December 9 after closing a highly successful 1948 tour with a click stand in Corpus Christi, Texas, the previous night. Last year's junket took the show thru 88 towns, 15 of them for the first time. Snow piled in north States and mileage covered totaled 5,435.

Brunk Prep Plans

Brunk's Connections, under direction of Henry L. Brunk, have been making Realty in Dallas for the company since seeing the Texas city for the winter after closing a click 1948 tour in Camden, N. M. December.

As a matter of fact, the 24-week season was one of the most successful financially in the company's history. Officials here have high hopes of writing a new show story for this year's business.

(See Rosy Tours on page 90)

Rep Ripples

PRICE PLAYERS are active around Logan, Utah. Dave Costa in his 12th week in Western Canada from which point he reports that he has been playing to fair results during inclement weather. bolts, of course, have been a factor. Does & May Show has been playing around Anaconda, Mont., to fair business. The roadshowmen E. F. Hammon's Ah, There, Professor. . . Fremont Star, who has been in South Carolina in recent weeks, is moving North to go into Maine for the summer. Graham's Roadshowmen in that territory have been busily engaged in week-end orleans of sponsored dates. . . Dale's pic and vaude show will hit the road under canvas again Leon Leon's roadshows have been busily engaged in week-end orleans of sponsored dates. . .

Bisbee's Group Preps Plans for 34-Week Jaunt

MEMPHIS, Feb. 5—Bisbee's Comedians, owned and operated by J. C. Bisbee, are in local quarters completing plans for their 1949 tour under canvas, which they hit under way March 15.

Equipment being in top condition for the jaunt which will run an estimated 34 weeks in shows established territory.

Gaines Clicks On Ga. Dates; Fla. Tour Set

WAYCROSS, Ga., Feb. 5—Al Gaines' Florida Minstrels, with Step'n' Fercit as the feature, this week concluded a successful tour of Georgia theater dates. Following conclusion of its local engagement, the unit left for a tour of theater dates in Florida which will carry it into the middle of March.

After its conclusion as engagements the show moves into North Carolina and will open under canvas May 1, with Leon Long as contracting agent. In addition to Step'n' Fercit, line-up includes Henry (Trumpet) Hawkins' orchestra, Jazz Jipes, Robert, The Tall and chopus, Don Davenport, Ike Up- ton, Miss Be De, Iron-Jaw Spurty and Laura Brown.

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THE FINAL CURTAIN

ASAVIEFF-Boris Vladimirovitch, Russian composer who wrote music to several ballets and operas, January 29 in Paris. He was a member of the Composers' Union of the Soviet Union.

BOSTON — George, 74, composer, musical director and charter member of the Boston Music Composers, Authors and Publishers, February 1 in New York. His songs include the numbers "As Hard as I Can," "You Can't Be a Chessie Boy, Black and White King, Pulldown Rabbit, Honeycomb Egg, Sahara Butterfly" and Black & Dick Land.

CARTER—Richard, 89, violinist, January 27 in West Brentwood, N.Y. Toiring America and Europe, he was a member of the Boston Symphony Orchestra and 23 musical instruments at one time, either playing or repairing. His widow, Violet, survives. He retired in 1933. His daughter survives.

COWDREY — Bert, 88, former vaudeville performer, who played in the 1920s and 1930s, was born in 1880, in New York. He was with the Kaurey and Cassel Company, and the Bristol Opera House and the Opera House in London. He married a former violin player, Gladys, in 1929. She survives. He retired in 1933. His daughter survives.

DREHER-Dee, 75, veteran composer, died in New York. He was a former member of the New York Symphony Orchestra and the New York City Opera. He was best known for his work on the operas "The Barber of Seville" and "The Marriage of Figaro." Survived by his wife, Mildred, and two sons and three daughters.

DURRANT-Dorothy, 67, former housewife, was born in 1872, in New York. She was the last survivor of the series of children of the noted actor, George M. Cohan. Her husband, John, a former vaudeville performer, died in 1933. Her daughter, Dorothy, survives.

EILEEN-Joan, 69, former housewife, was born in 1872, in New York. She was the last survivor of the series of children of the noted actor, George M. Cohan. Her husband, John, a former vaudeville performer, died in 1933. Her daughter, Dorothy, survives.

EDWARDS-Edith, 80, former housewife, was born in 1862, in New York. She was the last survivor of the series of children of the noted actor, George M. Cohan. Her husband, John, a former vaudeville performer, died in 1933. Her daughter, Dorothy, survives.

ENDERS—สาวท์, 51, former housewife, was born in 1872, in New York. She was the last survivor of the series of children of the noted actor, George M. Cohan. Her husband, John, a former vaudeville performer, died in 1933. Her daughter, Dorothy, survives.

FAIRC—Ethel, 75, veteran repertoire, stock and tab show performer, was born in 1868, in New York. She was a former member of the New York Symphony Orchestra and the New York City Opera. She was best known for her work on the operas "The Barber of Seville" and "The Marriage of Figaro." Survived by her widow, Mildred, and two sons and three daughters.

FAIR—William, 88, former housewife, was born in 1880, in New York. He was the last survivor of the series of children of the noted actor, George M. Cohan. His wife, Mary, a former housewife, died in 1933. His daughter, Dorothy, survives.

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Outdoors

Annual Gets Off on Sock Kick in Rain

Visitor Showmen Turn Out

By Herb Dotten

Tampa, Feb. 5.—Outdoor show business this year should hold up to ’49. That is the opinion of veteran showmen gathered here for the State Fair, which today notified them the fifth day of the 12-day run. In the past the fair has served as a good indicator of what lies ahead in the rest of the country; but this year the veteran showmen agree. Their forecast that business will hold up, as the current fair, whenever given weather, has received patronage and spending approaching that of last year.

Of the first five days, Thursday and Friday (3-4) were good, weather-wise. Thursday, business-wise, was a responsible guide to the corresponding day last year, while Friday, Chaplin-wise, was a fine, better. It was the biggest kids’ day in the fair’s history.

Such destiny in attendance and business which have marked the fair thus far the same from bad weather, and the weather has been anything (See TAMPA BOXES on page 5)

A. Spillman, Ride Inventor, Dies at 35

Buffalo, Feb. 5.—Albert Spillman, the ride inventor, was buried in District Cemetery, a member of the amusement riding devices, died in DeGraffen Memorial Hospital, North Buffalo, N. Y., Feb. 4.

Spillman was a skilled machinist and engineer. In the management field he was one of the organizers of the Herschell-Spillman Company, in 1911, which was affiliated closely with the auto and motorboat industries, making engines for early cars and the Fairground Supply Company. His patent on pistons for internal combustion engines brought him royalties for years.

Shortly after the end of World War I, Spillman organized the Spillman Engineering Company in association with his nephew, Edward Spillman, and began turning out Merry-Go-Rounds. The Spillman product found a world-wide market, and the firm developed and turned out several novelties in the exactness of the most successful of which was the Caterpillar. The company built several of the huge rides for the fun zone of the New York World’s Fair of 1933-’34.

On Tuesday, Spillman was taken to Buffalo General Hospital and died late Thursday afternoon. Service for the funeral was held at the house, 170 Pembroke Ave., and burial was at Forest Lawn. A. Spillman was a member of the Buffalo Chamber of Commerce.

Weyburn Sets Road

WEYBURN, Sask., Feb. 5.—The Weyburn Junior Chamber of Commerce will sponsor a two-day fair in July. President is Ken Pettipiece.

Collins Discharged From Hospital; Sight Not Impaired

LE MARS, Ia., Feb. 5.—Brody Collins, 78, a known defending driver, who was burned on the face and eyes in an accident while working on a machine, has been released from the hospital with his sight not impaired. It had been feared at first that he might lose his sight.

Collins left for Long Beach, Calif., to visit relatives before the start of the racing season.

Playland, Rye ’48 Net 410G

WHITE PLAINS, N. Y., Feb. 5.—Winsted-save-owned Playland Park at nearby Rye has turned over to the county funds for the year a net profit of $145,000, for the second annual season, it was announced this week by Fred C. C. Spillman, president of the Playland commission. This figure is $25,000 more than the net profit of $120,165 for the first season.

“Weather conditions for the first six months of 1948 were unfavorable. However, by careful economy and by extending the summer operating season, the net profit for 1948 is $25,000 more than the 1947 figure.” (See Playland, Rye on page 60)

California Fire Marshal

Warnings of Flameproof Law

LOS ANGELES, Feb. 5.—Joe R. Vickers, State fire marshals, calls attention of all outdoor showmen planning to play in California to the State’s strict enforcement of the existing flameproof legislation.

The California law provides for a $2,500 fine and six months in prison for using tinfoil, eaves, awnings, etc., which are not made of non-inflammable material or which were not treated and maintained in a flame-retarding condition.

Altho firemen praised the meeting as one at which much had been accomplished and learned, attractions people were not enthusiastic. Few firemen were prepared to do business, and many attractions people left the meeting frowning. A letter was directed to fair officials in hometowns if they wanted Arizona business.

Icy and flooded highways and...edly cut attendance of fairmen, altho 25 of the State’s 61 county and four district fairs and the State fair were represented at the meeting.

Apparently well satisfied with the way the association’s affairs have been conducted, delegates re-elected 1949 officers, L. H. Autry, Burbank, president; A. D. Murphy, Fort Worth, vice-president; W. B. S. Truett, San Antonio, secretary-treasurer.

February 12, 1949

PARI-MUTUEL

Tax Pondered

By Minnesota

Pari-Mutuel Tax: Minnesota

ST. PAUL, Feb. 5.—The biennial proposal to legalize pari-mutuel horse racing in Minnesota has been introduced here in the State Legislature.

The measure, authored by two St. Paul representatives, would create a civic celebration to maintain and administer the misms. The three-man commission would be named by the governor.

Under terms of the proposal the St. Paul location would receive a dollar per bet at the pari-mutuel windows, and “annuity” to persons or organizations licensed by the commission. The Minnesota Agricultural Society would be authorized to hold races at the State fairgrounds. Receipts would go into the State’s general revenue fund.

In another measure introduced in the State Senate, a 20 per cent gross earnings tax would be levied on all bingo games. Its author, Sen. Karl F. Nuckley of Stillwater, chairman of the Senate’s powerful tax committee, said the measure would bring “hundreds of thousands of dollars” to the State treasury.

Babies, fraternal organizations and other civic groups, bingo is legal under a State law and/or the Legislature in its 1945 session.

Suggests Detroit Cuts

In ’51 for 250th Year

DETROIT, Feb. 5.—A full-scale celebration is to be held during the 250th anniversary in 1951 is in the making stage. City historian George W. Kirkland and former city editor of The Detroit News, is planning the possible events. Kirkland turned up two names for the cele—sequi-centennial and seque-tercentennial.

Expressing dissatisfaction with both, pointing out that each is a "tongue-twister derived from ancient Greece," Kirkland invited readers to come up with something more stream-

Copyrighted material
Bergen Blossoms Late in Life
To Head Million $ World of Mirth
By Jim McHugh

This is another in a series of little-known facts about people prominent in the outdoor show business.

FIFTY years ago Frank Bergen was working for dinner holding a neighbor's cat on Staten Island, a part of Metropolitan New York. It was a bleak place. Today, as owner-manager of the World of Mirth Shows, a behemoth in the carnival industry, Frank is still working for a little change, only in multiples which add up to around $1,000,000 a year gross.

Frank began at the bottom 42 years ago without prior knowledge of the business. At 21 he was given his mother's permission before leaving the ship joiner's trade in which he was apprenticed to work as a grinner on the front of a pit show featuring Minnie Ha Ha on the Joseph E. Wirth Stage.

From the start Frank was a square peg in a square hole. He became a top-bracer tailor who could sell real and fanciful wonders to a not always gullible public. It wasn't long before Fred glitter and side-show in partnership with George L. Dobbins. Later he went on his own to spend seasons on the Matthews J. Riley, John M. Sheeley, Bernardi Greaster, and Melville Reis shows.

Linderman Partner

In 1900 Frank bought out Willie Glick's interest in a partnership with Max Linderman in World of Mirth. This happy association lasted until Max's death in November, 1944, just as the season was about to end. Our source tells us Frank, Fanny Linderman retired from the business in which she had spent many years with her husband.

Frank was content to stay in the background throughout his partnership with Linderman, and few passengers realized the extent of his holdings in the firm. As a result, when he inherited the responsibilities of full management, Frank was not at all well prepared. The necessity of holding together a million-dollar business with a minimum loss of prestige and earning capacity, within the trade, the odds were against him, but the extent of his success is well documented.

(See Bergen Blossoms on page 61)

Dallas Confab
In Strong Pull

DALLAS, Feb. 5—Three-day convention of the Texas Association of Fairs and Expositions which closed Saturday, January 29, was marked by a heavy turnout of showmen and by an unusually strong representation of FAs. On average, the size of delegations was smaller but more fairs were represented than in recent years.

Attractions barker, carnival rigs and concessions noted included: Ben Bratcher, American midway Shows; Don Prather, May, Carnival Shows; Yama Girls Co.; A. (Bobby) Gladis and H. L. (Pete) Herrelman; A. (Bo) Turner; Ben (Autry) Friends; and Mrs. (Daisy) Turner; J. George Loom, Cooler Uldor Shows; R. E. Taylor, World Concessions; Jack Ruhk, J. A. Schneck, Mr. and Mrs. Herman Hild, Ind.; O. E. M. Show and Allied Shows; J. R. (Bob) Bub, Rural Stale Fair Shows and Concessions; J. L. Burden and his wife, J. B. Lindsey, and Mrs. Deny Pugh, Park Fair Rides and Concessions.

Hamid's TV Hypo

NEW YORK, Feb. 5—Television is set to get a shot in the arm Friday (11) when New York's dynamic outdoor impresario, George A. Hamid, will be televised on the Manhattan Highlight Spotlight program over WABV. Hamid not only is a silver-tongued orator but can hold his own with the best of the acrobats and tumblers.

Hamid's American Theatrical Agency, Mr. and Mrs. C. A. Vernon, United Presentation Shows; Harold Brooker and John S. Cerran, Cameo Carpenters; Mr. and Mrs. A. W. (Lem) Schuler; Jerry Wester; Archie Hensley and Mrs. Pearl Vauht; Holmes; Part for Fun Shows; Mr. and Mrs. W. E. Marvis and M. B. Hoser; Bill Hanes, Steve & William, Raja & Indian Shows; Frank Chayra, Hebrew Manufacturing Co.; and Mr. and Mrs. T. T. Tryon, Raja Shows; All-Times Shows, and Peter and Patricia, Fireworks Co.

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W. J. (Bill) Campbell, vice-president of the State Fair, who announced this year as secretary of the Buchanan Fain Independence, succeeding the late Brayton O. Gates, who also was a member of the State Fair board. The Diamond Horse- shoe Rodeo again has been slated to play under police auspices in Millville, with June 23-25 set for the engagement. . . . Usually severe weather this winter attended, at many of the Fair West conventions of State associations of fairs. Utah was so severe that the January 23 meeting was postponed indefinitely, with Sheldon R. Meier, secretary-treasurer, announcing that the org will probably convene late this summer.

Al Sweeney (National Speedways) handling the press for the Patlock Bros' Chicago Shrine date. took time out in announce that National Speedways had been signed to present a program of big car races at the Quick Empire District Fair, Springfield, Mo. August 14. Date is new to National Speedways and will be preceded by a day of racing at the Audrain County Fair, Monroe, Mo. August 13. Later date will be the second of the season at Mexico, as National Speedways has avoided a still date there for May 23.

Bert and Corrine Dauro, now playing Orrin Davenport Shrine dates, will remain with the show until the June 4 closing in Canada when they will begin their tour and fair dates for the Gus Sun Agency, . . . The Riding Conleys, who have been presenting their juggling and singing acts in clubs since closing their 1948 tour, with Bailey Bros. Company signed for 1949 with Bailey, Claire Rutherford and Fred Conley, who sustained injuries in accidents last fall have returned to the act.

Harry Storrs, tab-thumper for Ed Carroll's Riverside Park, Agawam, and Great Merritt Fairs, both Massachusetts spots, cards from Fort Lauderdale, Fla., where he and his wife are soaking up sunshine. Also on hand are Alex Melnick, P. E.; Ernest Sinclair, Canton, Ohio, and Fred Peterson, Detroit. . . . Many bills, some soundly, some poorly played, which would affect fairs are popping up in state fairs throughout the country. In Colorado, one bill, now doomed to certain death, would shift the ownership-management of the Colorado State Fair. Pueblo, from the State to present, ownership-management. In California, a bill, also slated to be killed, would end partmutuel horse racing from which the fairs of that State derive their best winter aid.

Modest modest, E. J. Casey, Winnipeg carnival owner, types a letter on the modesty of Henry Meyerhoff's Canadian show owner, The recent presentation of the good citizen, shown by Meyerhoff, to B. C. H. his home town, sparked the letter. Clippings from Canadian newspapers, signed Meyerhoff for his many good deeds, one collector, pointing out that it had been clear that he has given not only of his purse and time to Penicillin, he has given up practically his whole heart.
Talent Topics

Joe Antalek, of the Pipe Antala-girls perch, visited the Chicago office of The Billboard and reported his wife, Melanie, who was seriously injured August 22 when she fell during a performance at the Shubert Theatre, Chicago, is coming along nicely and hopes to be back in the act the first of this week. Antalek suffered a broken pelvis, a broken arm and breaks in both legs. She is at her home, 3131 North Paulina Street, Chicago. Antalek and his wife have returned from Wednesday (8) in Shreveport, La., for Clyde Bros. Circus Antala-girls then toured Chicago for a week with show before leaving for Canada for a two-week engagement. -- Garden Bros ..., from Rome, with the Ringling and Rooney Troupe last season, will unnerve trick, crooner with Biller Bros this season. His sister, Fox Ringling, will be with Ringling Brothers ..., Olte Grinde- ling will open March 4 with Pollock Bros', Western Unit in Chicago.

Myrtle Dusen, daughter of veteran James Dusen, top-ranking trick cy- clist with the great White Unit, is going out as a featured unicyclist with the Great Circus Unit of Canada for a full tour to Australia. She will also tour with the Clyde Beauty and Russell Bros' circuses and played foil duties for Ring and Carruthers. Her mother ac- companied her and assists in the act, which they have specially trained to work in cramped hospital wards.

Lew Fine, comic, is ensheathing an International Harvester unit which is booked for 18 weeks. With the unit are Matt Tuck & Company; Del Bays, adaptio-balancing; Musical Ban- tens, musical novelty, and Wavine and his accordion. Two units, one of which is booked thru Charlie Judd to 1949, are Marianne and Carlos Miranda, comedy and instrumentalist; Earl Dun- nimick; Nelson Thompson, balancing; Renee and Rita, skating, and Mary Lacia, accordionist, and the other composed of, the American comedy-juggling-balancing; Raymond and Ann, ventriloquist, and Ray Vose, ac- cordionist, will be on the road the next nine weeks. -- Skedded for seven weeks is a unit consisting of Charlie Nolan, juggler; Cal Emmett, magician; Leo Camp, singer, and Rose May Wade, specialty artist.

Seven units booked thru Irving Grossman, Del Moser, are on tour for International Harvester Company with some units to stay out as long as 28 weeks and others ranging down to six weeks. Booking by Grossman for Harves- ter totals close to 90 weeks, with 16 Midwest and Southern States engaged in the playing area. Units play one, sometimes two, sometimes three days, varying in theater and high school auditori- ums. One unit out for 26 weeks includes Jack Pyle, reunion; Bill Pyle, magician; Tom and Dorothy Groeneveld, clown, and Barbara Snell, Hammond organ. Another, out for 30 weeks, is made up of Doremus and M. A. Flanigan, comedy, magic, Gil Snyder, banjo; Russe and Lovey, ventrilo- quists, Dalles, and Clarice Moxdale, Hammond or- gan.

In Sarasota, Fla., Notes The Flying Chamberlains are on the world brothers' Orange Avenue trailer park and reenacting daily. The Flying Robin left to play Shrine shows in Cleveland and Denver. -- Murray Fox is busy for California. His brothers have inked contracts with the Georgia auto for fair this season. -- Joe Millace is reviewing his act for the Ringling show. -- Mehanows, high pile, and Frank Cook, high wire, worked the fair at Laroe, Fla. -- Footlight, a new member, is on the road. George A. Horak, took oil to say he was going to the Morten-Holm Shrine dates in Miami and Chicago. Ben Weeks is feeling fine. Some others are rising up for the winter and will go back to work in April. -- The Fratmen have built new equip-

Acts Inked for D. C. Sportsmen's Show

WASHINGTON, Feb. 5.—A strong program of acts will add to the appeal of the second annual Sportsmen's and Outdoor Show to be held here March 5-7. Among the featured attractions are the huge National Guard Armory.

Stage and ring acts booked thru Henry Shilling, New York, include Beebe's Hollywood Bears; the Pietro- ners; Lasti Ballas and Elaine Wright, ping-pongers; Carl Joseph Archer, Dorothy Vogel, fly-caster; Phil Ben- net and his talking crow; Dorothy Brunner and her water ballet; Joe and Charles Stauben, log rollers; Clarence Haultier's flying dogs and Fred Forhams and George Delong, canoe blasters. Chief Henry Red Eagle will emcee.

The program to entertain the ex- pectations of 100,000 spectators will be handled by show manager Leo J. Paulin. The show, sponsored by the League of Maryland Sportsmen, non-profit group headed by plane manufacturer Glenn L. Martin, will feature music and evening performances.

Another MESKER FIRST!

NOW AVAILABLE

MESKER'S New Dea

PREFABRICATED STEEL OUTDOOR THEATER FRAMES

AT LOWER PRICES

IF YOU'VE BEEN WAITING FOR THE PRESENTATION OF A TRULY UNIQUE OUTDOOR THEATER FRAME, HERE IT IS!!!

Here's just the Prefabricated Steel Out- door Theater Frame you've been wait- ing for! Mesker Engineers, after months of research and designing, have perfected another FIRST—AN OUTDOOR THEATER CONSTRUCTION—OF STRUCTURAL STEEL for surpassing all other types!

Now within the reach of every theater-minded man!—EASILY ERECTED! —EASILY DISASSEMBLED! —Secure—Sturdy—Compact—Enduring—Adaptable—Weather, Wind Resistant

FIREPROOF—SAFE!

We Furnish Freight Plans

WRITE—YES, WIRE Dept. T IMMEDIATELY for “New Idea” INFORMATION

Geo. L. Mesker Steel Corp.
EVANSVILLE 8, INDIANA

GENERAL OUTDOOR 51

February 12, 1949

BOB MORTON, co-owner of the Hamil-Morton Circus, was commissioned a lieutenant governor on the staff of Gov. Herman Talmadge on Governor's Day during the recent 1949 Legislative Session. Left to right: Bob Morton, Howard Henry, Yaarrah Shrine Circus chairman; Billy Barrett, first aid to Gov- ernor Talmadge; Maurice Coleman, secretary to Mike Benton, of the South- eastern Fair, Atlanta, and John W. Maloof, secretary to Governor Talmadge.

CONSORT US

For your 1949 Financial Reports, Auditors or Bankers in good taste look to... 8 & 12 and 16 ft., etc. Order by mail.


Selling's TOWN'S
Sydney Charity Cele
Racks Up $325,000

SYDNEY, Feb. 5—Midaeason Maryland steam circus at Madison, Sydney’s largest season session resort, opened January 22 and ran through January 31.

It was a charity affair and the gross take is expected to be approximately $325,000. Opening day drew 20,000 people despite a drizzling rain. Bing Crosby, thru telephone from Hollywood, participated in the opening ceremonies.

Resort was brilliantly lighted and, thus the co-operation of the Showmen’s Guild of Australia, had a big layout of rides, shows and concessions. This was one of the most ambitious events of its type ever staged here and is expected to stimulate similar affairs in other resorts of Australia and New South Wales.

R. M. Harvey, general agent of Cole Bros, visited brislinz in Chicago last week-end (4-6), en route from his Perry, Ia., home to the Cole winter quarters in Louisville.

Phone, write or wire today for a prompt quote when you have power plants to fit your requirements.

STEWART & STEVENSON SERVICES, Inc.
4519 HARRISBURG BLVD. HOUSTON 11, TEXAS PHONE 6-9701

WE PUT THE “SEE” IN SHOWS

Your “girls” shows, rides, and games of chance draw better when you have plenty of dependable light.

Dependable light is our business. We manufacture a complete line of factory-built and powered power plant for carnival and show use.

These plants combine neat appearance with economy. They feature long-life and low-cost operation. Stewart & Stevenson lighting plants are being used by many of the largest shows in the country.

SPECIAL PRINTED
Cash With Order Please

STOCK TICKETS
Box Star $1.00
Box Star $1.00
Box Star $1.00
Box Star $1.00

Print Tickets
Box Star $1.00
Box Star $1.00
Budget Star $1.00

Fake Tickets
Box Star $1.00
Box Star $1.00
Budget Star $1.00

For use in connection with
The Ticket Company
The Ticket Company

Toledo Home Show
Chalks New Records

TOLEDO, Feb. 5.—Record-breaking crowds for the 1949 Sports and Home Show in Civic Auditorium here, January 22-28, with gross business all previous marks for the nine-day show. H. A. Everett, show manager, revealed this week. Event previously had been held in March and officials credited the February staging as a good portion of the show’s success.

A gala opening with the Congress of Champions tank show included Watson Peck and His Nova Scotia Federation Circus, Tivoli, England, half and fly caster, the Gimbels, impale-net act, Pat and Will M., balancing and juggling act, Rex and Betty Power, roller skaters, and Boston Ballet Troupe.

Plans have been completed for the 1950 show and a number of acts already have been signed for the event. Everett said. Assisting Everett were Paul Speck, of the talent agency bearing his name, who handled the production and booking chores, and Luis Bruzo, floor supervisor.

Crane Again To Publicize
“It’s May Day in Los Banos”

LOS BANOS, Calif., Feb. 5.—Art Crane who has been publicizing the annual its May Day in Los Banos festival, which runs simultaneously with the Los Banos County Fair. Dates are April 28-May 1

Crane, who February 1 to assume the charge of the publicity campaign, stressing dedication of the organization, which grew out of a May Day celebration for the farmer of the festival is Mike Dambrosio, Los Banos city clerk. Judge D. Oliver Germaino is secretary-manager of Madera County Fair.

St. Paul, Ore., Rodeo Sets Dates, Re-Elects Manager

SAN FRANCISCO, Feb. 5.—Re-Elects Manager ST. PAUL, Ore., Feb. 5—Rodeo dedication for the 1950 annual St. Paul rodeo was held during a meeting here on February 1st. The new president of the festival is Mike Dambrosio, Los Banos city clerk. Judge D. Oliver Germaino is secretary-manager of Madera County Fair.

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Detroit Indoor Carnival
Draws Estimated 35,000

DETROIT, Feb. 5.—An indoor carnival, sponsored by the alumni of St. Joseph’s College, drew an estimated 50,000 to Cobo Hall here January 29. Event featured a midway and Gene Krupa’s band. Carnival included a Merry-Go-Round and Monkey Show, booked by Joe Freas, and has 69 concessions, including one by Charles H. Stapleton. Independent, concessionaires included Mrs. Hazel Liddon, hoop-la; Eddie Bennett, guess-your-weight; Al Stagg, bear-killer; Pete Kenne, chuck-a-luck; William Weiss, two novelties stands, and Clyde Butler, six games.

Ballroom portion of the hall was held as a series of box lunches to social leaders and special sponsors at rates ranging from $25 to $100 as additional source of revenue.

British Showmen Elect

LONDON, S. A.—At annual meeting of the central council of the Showmen’s Guild of Great Britain, outdoor showmen’s org., held here last month, the following officers for 1949 were elected: President, A. M. Wilcock; vice-president, J. H. Butler; secretary, W. R. Morris; Claude, and sergeant at arms, D. Embolding.
NEW YORK, Feb. 5.—Strip-teasers Sally Jones and Sonja Soltenson, and snake-charming-atrineuse Zorita all making the headlines because of legal entanglements, with Zorita's case providing a puzzling problem on how and when and when is a snake unlawfully covered.

Zorita, a lover of the untrammeled outdoors, is currently performing at the Three Deuces Club in New York, with her pet python, Elmer. Zorita was haled into court Thursday (3) on a complaint of the American Society for the Prevention of Cruelty to Animals, who charged that Elmer's mouth and eyes were covered with Scotch tape when assisting in Zorita's dance gyrations, which is down on their books as cruelty. Arresting policemen, whose eyes evidently were not taped, said that while Elmer was unclothed in public, Zorita's costume was much too scanty for family tastes. The judge released Zorita under $3,000 bail for hearing February 16.

Georgia Soltenson, who reportedly enjoyed a financially successful season, with the James E. Strates Shows as featured stripper of their star girls revive last summer, reports that a letter has been filed with the New York court, by a New York drapery merchant, who charges that Sally owes him $103.35 and the various items of scenery and drapery.

Fairmede Names Officers

MOONSMIN, Sask., Feb. 5.—Fairmede Agricultural Society officers are C. H. McCauley, president; Morris Griffith and D. T. Clark, vice-presidents; and C. N. Morrow, secretary-treasurer.

VISITORS TO THE GAINESVILLE, Tex. Community Circus quarters during the hearings were these following members, Mrs. Poodles Hanneford, Mrs. Elizabeth (Nan) Hanneford and Joe Siegrist, Standing, Arthur Henry, Eldon Day, Mrs. Marie Henry; Gracie Poole, and Barta Hanneford. Shortly after the picture was taken the Hannefords and Graham went to Gainesville, Tex., to join Chris Bros. The Siegrists and Daves went to Shawapont, La., to play the indoor circus, and Henry went to Los Angeles to visit his mother. The Hareys are now living in Gainesville.

The Billboard — February 12, 1949

Snake Taped,
Strip Strapped,
Rentor Rants

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Calif. Solon Seeks To Void '47 Law for New Fair Site

(Continued from page 44)

celved some attention at the meeting when Ted Rosequist, assistant man-
gen for the fair, declared a plan to re-establish a policy of selling cut-rate script books in advance of the fair, as was done prior to 1942.

Admissions are still the main source of revenue, Rosequist pointed out, referring to approximately 400,000 ticket buyers who contributed 80 cents each to the fair and 16 cents to the government at the 1948 meeting. Rosequist said he regarded the script plan feasible it would have to be pocketed for $3.50. This would enable ticketholders in Tickets to make a fair $2.50 on each book, with one dol-

gar going to Uncle Sam. Under this plan, Rosequist declared, there would have to be 572,000 admissions in 1949 in order to equal the 1948 revenue.

Talk of Admission Costs

There was also some talk of drop-
ing the admission price to 45 cents plus 9 cents tax, but the proposal was pigciihned.

Rosequist told the executive board to continue the present admission set-up was made by Rose-
qust, a drop in attendance last year being the all-time low in 1947. He blamed the lower figure on the polar epidemic and the oil strike rage, but made no public reference to pay the 60-cent fee.

A plan to cut the number of beverage stands from 16 to 9 was passed at the board meeting. It was agreed to reduce from more stands on each stand so as to provide adequate storage space for bottled goods.

President F. M. C. Contacted

The only bid for program printing was submitted by the News Publishing.

The president of the company, according to the agreement accepted the figure which will provide for horse races, race and official souvenir programs. Deal will be 20 per cent of the gross receipts from advertising and sales.

The fair's claim for $90,000 from the federal government for use of the grounds from December, 1941, to June, 1942, was also pressed, when a letter from Dean to U. S. Senator Knowland asking for aid in the matter was authorized by the board.

Afternoon Grandstand Show Planned For Regina

REGINA, Sask., Feb. 5.—Decision is expected to be made today at Regina's afternoon show around specialty acts by per-

formers from the Barnum-Carruthers show program at this year's exhibition was made at a meeting of fair board directors. Plans for augmenting the B-C acts by local acts at a cost not to exceed $6,000 were made. It was also decided to have fireworks on at least three nights.

An attempt will be made to sign the R. C. M. P. mentalist ride in lieu of chuck wagon races for the evening show and efforts will be made to have a ride or dirigible to the city as a daytime attraction.

The Regina Winter Fair Horse Show will run four nights instead of three from March 29-31. It was decided and prize money will be boosted 29 per cent over last year.

Winter Annual Scheduled For Cedar Rapids Feb. 24

CEDAR RAPIDS, Ia., Feb. 5.—The 1949 Midwest Agriculture and Industry Exhibition will be held here in the Chamber of Commerce Building and in Memorial Coliseum February 24-26, Fair will feature agricultural and industrial exhibits, entertainment and salute programs for men and women.

Lee Schwarz is general chairman.

Roofs Give Under Snow

PORTALES, N. M., Feb. 5.—The roofs of the Agricultural and Mor-

cal Fair buildings at the Roosevelt County Fairgrounds collapsed January 28 under six inches of snow. The roofs are not insured and the building will be repaired in time for the 1949 annual.

Williams & Lee Sign Fairs

ST. PAUL, Feb. 5.—Williams & Lee Attractions have signed to provide rides and attractions for the Dakota fairs, Farm, Langston, Hamlin and Fondures. They have closed contracts for the "B" Circuit fairs in Montana.

ATTENTION: All concessionaires

SOW CONES—POP CORN—CANDY FLOSS—CANDY AFFLIES—COOK HOUSE

Our new Catalog will be ready for mailing about March 15th. Please be sure to send in your order for your fair. Many brand-new items, all exclusive with Gold Medal, that will make extra money for you. Get your orders in now.”

GOLD MEDAL PRODUCTS CO.

3000 KENO
Made in 50 sets of 100 cards each. Packed in 5 boxes of 25 sets each. Each box graded in three categories:

35.00 each
30.00 each
25.00 each

3000 BINGO

Closed Window. Each set contains 100 cards, 100 each. Packed in 5 boxes of 25 sets each, each box graded in three categories:

50.00 each
45.00 each
40.00 each

Light Weight Bingo Cards

Red, Yellow, Black on White, Red, Yellow, Black on Red, Red, Yellow, Blue, Yellow, Blue, Black on White, Yellow, Blue, Black on Red, Red, Yellow, Green, Yellow, Green, Black on Black, Blue, Yellow, Black on Black.

25.00 each
20.00 each
15.00 each
10.00 each

WHEELS OF ALL KINDS

PADDLES—LAYDOWNS

FAIR AND CARNIVAL
SUPPLIES & EQUIPMENT

30.00 each
25.00 each
20.00 each
15.00 each

ALUMINUM MILK BOTTLES
CANDY RAGE TRACK
COUNTRY STORE WHEELS
DISS CAGES
W.D. & BOWLING ALLEY
HIGH STRIKER
JUMBO DICE WHEELS
VELVET SKITTLE GAME
SOLDIER SHAKING LEAN GAME
BEVERLEYE BALL GAME
THUNDERBOLT BUMP RACER
WATON-LA BLOCKS

Write for Catalog

H. C. EVANS & CO.
1024 W. Adams St.
Chicago 7, Illinois

HEADQUARTERS FOR WORLD FAMOUS CONCESSION EQUIPMENT AND SUPPLIES

BLEVINS POPCORN CO.

Poppin Village
Nashville, Tenn.

Popcorn Square
Aurora, Ohio

The White Chief

Copyrighted material
Midway and Carnival
Concession game people
WE HAVE THE HOTTEST DEAL OF ALL FOR
1949. A CHAMPION MONE Y MAKER +
THAT’S NEW + REALLY NEW + NOT SOME OUT OLD MISHMASH MADE OVER + EASY TO
PLACE IN THE CROWDEST SPOTS + DON’T
SELL YOURSELF SHORT AND WANT + SEND
FOR FREE ILLUSTRATED FOLDER + AND
GENERAL 15-DAY TRIAL OFFER.

VAC-BALL
EQUIPMENT COMPANY
2500 CLINTON AVE. MINNEAPOLIS 4, MINN.

MUST SELL
Monkey Popcorn Machine
1945 Model.
Cash, Protect, Shipped...
$400.00

Easyway Custard Machine
Used One Season...Like New...
$1,250.00

Fletcher’s Shooting Gallery
Fus. Tube 16 Ft. Prep. Sacrifice...
$1,400.00

LAMBERT BROS.
Portland Park...Houston, Texas

D. W. Osborn Re-Elected
Neb., State Fair Proxy
LINCOLN, Neb., Feb. 5—D. W.
Osborn, Pawnee City, Wednesday
(26) was re-elected president of the
Nebraska Fair. Also re-elected
were E. Sinner, Culbertson, first vice-
president, and F. Schultz, secretary.

Chet G. Marshall, Arlington, was
named second vice-president, suc-
ceeding Irving Pond, who resigned,
and E. S. Schieleleboin, Wahoo, was
chosen to replace Ed Bauman, West
Point, as treasurer.

Four new members were named to
the seven-man board of fair men.

Charles Harlton Honored
By Saskatchewan Group
REGINA, Sask., Feb. 5.—In recog-
nition of his services to the livestock
industry in the West, Charles Harlton,
Regina, was presented with an honor
scroll by the Saskatchewan Livestock
Association, meeting in Saskatchewan.

Harlton has served as secretary of
the Belle Plaine, Sask., Agricultural
Society and is a past president of the
Regina Exhibition Association.

They are C. J. Warner, lieu-
tenant governor, of Waverley; Henry
Brandl, Beatrice; R. Claire Clemen-
t, Ord, and Baumann.

Here’s the ‘Polar Pete
SHOW CONE Machine
You’ve Been Waiting For!!
IMMEDIATE DELIVERY
for IMMEDIATE PROFITS!

You’ve never seen such profits as these! Look at the figures and
see for yourself. 50 pounds of ice and one gallon of syrup make
about 175 five-ounce snow cones. Syrup costs about $1.25 per
gallon or 8c if you make your own. Ice is two-cents. Cups about
3.00 per thousand. The 175 snow cones are $17.50 in sales—
your material costs are $1.65. Brother, that’s profits... when
a dude will get you a dollar, it’s time to get going! Place your
order NOW—be ready for the coming season!

CHECK THESE FEATURES!
RUSTLESS METALS... aluminum and stainless steel used throughout!
REAL SHOW... from the patented ice shaver 250 lbs. per hour!
SYRUP DISPENSERS... two of plastic, no funnels needed to fill...
over 3 gal. capacity!
ICE STORAGE... 100 lbs., two removable pans in bottom of cabinet!
LEAK PROOF... NO MESS... because the entire cabinet bottom is
one piece!
CASH DRAWER... and a BIG one! In the back where it’s handy!
CUP STORAGE... placed overhead... out of the way but convenient...
LOW OPERATING COST MOTOR... and one light globe—120 V, 60
Cycle, A/C!
COMPACT... 30″ wide, 20″ deep. It fits anywhere!

For complete information, write, wire or phone now!

MULTIPLE PRODUCTS CORP.
3612 Cedar Springs...Dallas 4, Texas..Phone Lakeside 4147
Mr. and Mrs. W. E. Schulte of Belleville, Ill., have been here for the past week visiting with relatives.

The Schultes are the parents of Mr. and Mrs. W. Schulte, who have a home in this city. Mr. Schulte is a well-known farmer in the area.

They plan to stay here until Friday, when they will return to their home in Belleville.
DETOUR, Feb. 5.—Orrin Davenport of Davenport's Shrine Circus opened a two-week stand here Monday night, January 31, in the State Fair Coliseum, bucking Detroit's first real winter weather, but thru the first three days attendance was running a reported 20 per cent ahead of the same period a year ago.

Tunis (Eddie) Stinson, chairman of the circus commission, reported attendance for the first three days was reshed the 36,000 mark, with reserves sold out by mid-week for Friday, Saturday and Sunday shows.

Stinson pointed out that admissions for this year are for the first time brought to the circus by various institutions. Each organization, he said, is making a group admission, this was made necessary by the large number of profit-sharing groups sponsored by local organizations, Stinson said.

Admire and Hubler Ordered Held for Trial in Indiana

CRAWFORDSVILLE, Ind., Feb. 5—James Admire, Brazil, Ind., and George B. Hubler, Dayton, O., were ordered held for trial for armed False statements in the advertising of Martin Bros' Circus to which they are connected.

Admire's trial was set for April 29 but no date was fixed for Hubler's. Judge Howard A. Somner for armed false statements in advertising Martin Bros' Circus, with which they are connected.

The circus, under auspices of a school district, was brought to Ladora recently by Matinee patrons, the complaint reads, "beefed that the show fell far short of its advance billing. The evening show was canceled. Sheriff Roy Hardaker said the circus advertised that it would arrive with 20 tons of performance equipment and would present 12 acts. It arrived in Ladora as said, with all its equipment loaded on a small truck and trailer.

AKRON, Feb. 5.—Polack Bros East Unit will again play Akron this year. Their dates are March 18 to 20 in the Armory.

Davenport Show Bucks Tough Detroit Weather But Biz Holds

DeAN SIGNED BY DAILEY ORG AS HEAD P.A.

MEMPHIS STATION TO TELEVISE H-M

Show opens spring itinerary Feb. 12 for 7-day run

- McReavys held promotion

MEMPHIS, Feb. 5.—The Hamil ton Bros. Circus will open its 1949 regular spring itinerary here Saturday (12) under auspices of the AI Chryma Co-op. Engagements thru Friday (18). Vernon and Lil lan McReavys have been in Memphis several weeks handling the advance promotion.

The arrangements, also have been made with WMCT-TV here to televise the opening show.

In addition to the television tie up, arrangements also have been made with WHLO, CHMB, WHQ, WVL for tie-ups including direct local radio "units where the circus program will emanate direct from the auditorium; for wire recordings which will be made and played thru the various stations at various times, and for personal interviews.

This is the seventh consecutive year the McReavys have handled the advance promotion for the Al Chryma Temple.

10 POLAR BEARS ADDED BY DAILEY

Frank Wirth Preps Bill For Syracuse Shrine

SYRACUSE, Feb. 5.—Frank Wirth, of New York, had the local chapters of the Shriners and the annual circus of the Tigris Shrine at the Onondaga Hotel Thurs- day night, and also gave the local Shrine group the heads-up for the big indoor event which he will present at the Jefferson Street Armory April 18-24.

Wirth is lining up a spectacular bill and is bringing in special attractions for the Shrine group, which will help the hospital, institutions and shut-in kids as part of the circus build-up.
The O-Ton-Ta-La Grotto did a mighty good job of plugging the show in Toledo. The weather, for a change, was not too bad. A lot of the guests at the party at the Grotto clubrooms for all the performers and officials of the circus were there. Even though there occurred the night Otto Griebing took his charge, for all the boys in the dressing room.

Due to the late starting hour of the party, some of the extras and the Mary and some of the boys to get out to. Downtime Joe opened up a new setup in the dressing room. The performers included Carl Marx, Mickey McDonald, Abe Davenport, Earl Shipley, Harold and Jack Veon, Irving Ross, Otto Griebing, and Mrs. and Mrs. Noble.

Visitors at the Toledo stand included Mrs. and Mr. and the revue in Grand Rapids; Jimmie Van Cleef, of the Jumbo Lynx; Death Doge and his wife, and Mrs. Tony Wallace, Billy Ash; Burt Potts and Mr. and Mrs. Noble.

Pipes: The Vinarskis are still displaying the presents they won on the Wavelotries radio program... Corn Davis and Grace McIntosh are now in the new full session of the Wavelotries radio program... Honey Shy-Cut and his crew are now in Chicago... and arrived in time. Albert Flee's latest addition to his circus menage is a three-legged dog. The dog can even part in the circus. His name is Carl Marx... Harry and Ruby Haag's dogs are mule and funnier than ever. Everything do miss Baghogn.----DICK LEWIS.

WINTER QUARTERS

Mills Bros.

CIRCLEVILLE, O., Feb. 5.—The band is being directed by Robert Mills, no relation to the owners, for the second straight season. Manager Jack Mills, no relation, is off from the show. He will return from Cincinnati this week.

GIDDINGS, Tex., Feb. 5.—Rebuilding and painting is progressing at the Mason Bros. and Mrs. Anderson have returned from Houston and are planning some new equipment. Last year's big top is being repaired. Vernon Pratt, owner of the Buckhorn circus, reported that he bought Anderson's four-horse Liberty and some other equipment from the Detroit Shrine circus. Mrs. Anderson, of D. (Doc) Wells, Birmingham, and Mr. and Mrs. Jackson Turner, who will own a boat oil and electrical light plants will be carried.

NORMAN LAWRENCE, Violin and Hughie Hart, Natchez, Miss., fans and music. Also the circus from the Louisiana Club, entertained at the home of Wm. Leonard, Feb. 5. Mr. and Mrs. E. Ed Widderman, Knowling, presented Mr. and Mrs. Carl Hart. Hap Hart stated that he would be with the Ringling show. Gracie Hardwick had plenty of speciality and tap dancing in the performance. Gracie and her stunts are riding so near arriving too late due to icy condition of the highway between Alexandria, and parts west.----NORMAN LAWRENCE.

Rogers Bros.

EDISON, Ga., Feb. 5.—A crew of 25 is on hand getting the street ready. The rolling stock is painted white and black, blue. A new horse semi is completed, and a new pole wagon is under construction along with new sleepers with private rooms. A new cookhouse and a specially built concession truck are being added. Wardrobes and harness equipment are new. Several animals and sets are being added to the big show performance.

ORG will play under suspicion, opening with Shrine Club dates in Florida.

Pan-American Exhibit

CHIPLEY, Fla., Feb. 5.—William Rollins, manager, and Judy reporter, is performing in Thayer Hotel, Nashville for a chance to get a job.

Lee Bradley and Jim Stutz had a unique experience at the old dairy plant in Marilla, Fla., January 26, and they had all the concessions. Free movies are furnished for the entire force here.

Champion is in Miami working his animals on a boat and breaking in a few new ones. Cogozio will be with the Ringling Bros.

Official opening is set here March 15 for a two-day show.

JIM STUTZ.

PHOTO MEm

Unique Political-Charity Deal. Ads—10%—Commission. 30%. Pick up and pay daily. Only capable grinders wanted.

ROOM 701

100 N. Dearborn, Chicago, Ill. or call Davenport 2-1375. No collect calls accepted.

ELEPHANT PICTURES WANTED

With publication but not reproduction rights of all pictures or others, especially Tuskege and other evidences. Must be identified with name of stock and date. Address with details.

FRANK WHITHEE, M-6 M. STUDIO

CULVER CITY, CAL.

MILLS BROS.' CIRCUS CAN PLACE

PHOTO PROMOTION MANAGERS

This service is under the exclusive direction of W. Frank Mills of Grand Rapids, Mich. Must be able to furnish complete reports, if not, these will be furnished. If you know of any promoters, you could sell, listed in this service. Write for complete details. W. FRANK MILLS, Grand Rapids, Mich.

GUYETTE

246 West 66th St., New York 19

Phone 4-1622

Want Colored Musicians

CLYDE BEATTY CIRCUS

GIRLS

OSCAR C. JONES

P. 0. BOX 662

TUCSON, ARIZ.

WANTS

INDOR CIRCUSES out of Work, No Place. Write.

J. C. AMIRIAN, Agent

South Franklin St., Brazil, Ind.

PHONEMENON

WANT stage and vaudeville to exhibitions to write in your business. If you know of any you would like to sell them, write for complete information about this service.
WANTED
SIDESHOW TALKER
GOOD FREAKS HAWAIIAN GUITAR PLAYER DANCING GIRLS
CLYDE BEATTY CIRCUS
1063 Chico Avenue, El Monte, Calif.

PHONEMEN WANTED
Year Around Work.
Labor Year Book—A. F. of L. Must be sober. Wire, do not call.

TED WHITE
1121½ W. MARKHAM, LITTLE ROCK, ARK.

HOKIE BROS. TRAINED ANIMAL CIRCUS
WANTS
Big Snake Acts, Barrels, 24-Hour Men, Lithographers for No. 2 Car, Bird Decorum, Wire, Web, Wagon, Drivers & Tack, etc. If you want work and Florida sunshine, this will be the greatest opportunity of your life. Write, Hokie Bros., Big Top, 224 E. 9th St., Miami, Fla.

FOR SALE
ONE YOUNG MALE GNU
One year and half old, tame, $550.00.

TERRELL JACOBS
P. O. Box 16
Peru, Indiana

WANT TO BUY
Big Snakes must be over fourteen feet, good feeder and perfect, Also Monkeys, Baboons, other Animals and Brooms.

IRIS E. BENNETT, Dir.
LIVINGSTONE PARK
Jackson, Miss.

PHONEMEN
For West Coast Dates. Wrote
HARRY ALLEN
110 N. M. Flehee
Los Angeles, Calif.

WOULD LIKE TO WORK IN A GOOD WATER CIRCUS
I am able to ride any size, wild, tame, cloudy, and even cooked. The boys and all can be trained in 12 hours. I will be in your city in 10 days. Ask Mr. Coolzy, 1320 P. O., Hollywood, Cal.

If interested, write me.

REGINA R. LAFECHE
213 Malabar Heights, Mill, P. O., Canada.

BURLING'S BROS. CIRCUS WANTS
Performer doing any of the above acts. General Clowns, Jugglers, Etc. Address, General Manager, BURLING'S BROS. CIRCUS, 102 N. 9th St., Los Angeles, Cal.

CIRCUS EQUIPMENT
Good material like all equipment and all right, and willing to go to work in the fastest way. Address, Mrs. W. M. MacDonald, 626 Genesee Street, Rochester, N. Y.

CIRCUS ADVERTISING
Wanted by all first class circuses. Also, any that is willing to sell show, nest, horse, and big and small animals. Address, B. M. Newcomb, 260 S. 7th Ave., Oakland, California.

ATHLETIC ASSN.
627 Roadway, Los Angeles, Calif.

TELEPHONE SALES MAN
ADVERTISING—Year Round Deal. Good, honest, established people—4 years. No drinker.

P. O. BOX 285
GIVE TO THE RUNYON CANCER FUND

Under the Marquee
While in Manhattan, recently, working a club date, Dennis Stevens renewed acquaintances with Burns Kaltenbach, contraction handler, and met Ray Turner, contritioner, of the vaude team, Ray and Trent.

High cost of beef is said to be threatening an old water buffalo cookhouse tradition, and it will be interesting to see if the tradition of whiskey buzzards is to become unmanageable only for the buyings of fat harnes to feed lions.

Big Show excess Art Ciccillo and Pat Valdo are in New York to meet Jack John Ringling North, who has returned from Oklahoma. Will and Martha Koonleman planned to pick up the sea lions in New York before sailing for Sweden. They have been in charge of the circus on the last season with a polar bear (10). Philip Kreis, of the Wauella Trope, is up and about again, in Sarasota. His right foot is in a cast and is a cast and ailing. He can't yet see out of his right eye and expects to convalesce for about two months. He was injured when the web broke while he was descending the stairs at the Three Circus in Stroever's, Lt., in January.

Lobos of readily goes on sale riding elephants make one wonder who is going to be the one. The circus is looking at the Kentucky.

Mrs. Marian Murray, former resident of Hartford, Conn., is assistant director of the Ringling Museum of Art, Sarasota, and is handling local and national publicity for the museum, which is headed by A. Everett French, formerly director of the Wadsworth Atheneum, Hartford.

Mrs. Helen Stumpf, of the circus elephants in the Hokie Bros. Circus, has been playing Florida dates to good returns.

When a circus announces that it will play certain territory late, you can bet it has been well booby-trapped with "waltz" paper.

Phil Street, former promotional director for Mills Bros., and his wife, Zellette, visited Bailey Bros. quarters in Pine Bluff, Ark., recently purchased a new 30-foot house, and Phil was promotion director for Ted White this winter and is vacating two weeks. Ted will be going before getting married to Mary Elsner. There is a picture story about Madeleine Park, animal buyer for Hoke Bros. Circus, appears in the February issue of American Magazine.

Ray Gershun has signed with the Bros. as an annex attraction; Mickey Bryant in the concert department, and Ross Davis as ballet girl. Martina Bros. Indoor Circus has closed temporarily to recruit on Jack, Mary, Charles and Johnnie Reach. A word to the wise in the circus is to be sure of checking kangaroo for boxing and other acts for their show which will be presented in Florida this coming one-night stand. Charles has attended school and operated a two-day service route of small machines and Jack operated his picture show three days a week.

Mrs. Paul Nelson, well known to Kentucky circus fans, entered St. Joseph Hospital, January 29, to undergo an operation. George F. Duval, former circus general agent for 39 years, is now in Florida visiting his friends and relatives. Address, Mrs. W. M. MacDonald, 626 Genesee Street, Rochester, N. Y., as he has just returned from California and his hospitalization. Pat Grady, a trooper since 1915 and a former clown with a number of the big shows, reports from Fort Worth that the Stock Show there was off about 20 per cent for him. He worked concessions.

PHONEMEN
For West Coast Dates. Wrote
HARRY ALLEN
110 N. M. Flehee
Los Angeles, Calif.

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I am able to ride any size, wild, tame, cloudy, and even cooked. The boys and all can be trained in 12 hours. I will be in your city in 10 days. Ask Mr. Coolzy, 1320 P. O., Hollywood, Cal.

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TELEPHONE SALES MAN
ADVERTISING—Year Round Deal. Good, honest, established people—4 years. No drinker.

P. O. BOX 285
GIVE TO THE RUNYON CANCER FUND
PLAYLAND, RYE ’48 Net 4 0G

$26,444 More Than in 1947

Economy, longer season, overcome bum weather—few $8 for new units

(continued on page 19)

vantage of the warm weather which continued the entire month of August, the park was able to show excellent results," Ward said.

"Supplies and equipment prices were extremely high. For this reason purchases and other expenditures were kept to the barest minimum allowable for efficient operation, which is reflected in the net revenue produced," he added.

CROSS UP 75G

Groves'resale in 1948 was $1,524,342, or $75,810 more than the 1947 sales of $1,448,532. Earnings of the beginning of 1948 an estimate of net revenue was set at $268,077. It was rerouted revised up to $369,517.

Deduced before the net revenue was tabulated were expenditures of $80,000 for new roller, $30,868 for accounts payable for major electrical work and other equipment incidental to the 1940 operations.

The funspot is managed by Col. Allan R. MacNeil. It was announced that the park, which features 20 major rides of various types, will open the 1949 season Saturday, May 8.

The usual winter activities, ice and roller skating and restaurants, are now operating.

VENTOR, N. J., Consider Levying Luxury Tax

VENTOR, N. J., Feb. 5.—In an effort to raise needed revenue for this resort, adjacent to Atlantic City, the Ventor assembly committee is considering the imposition of a luxury tax patterned along the lines of New York State's 2% excise tax of the sale of expensive articles.

A producer of its neighboring resort and has suggested that the question of such a luxury tax—levied on rooms, admissions, tobacco and liquor—be considered at the next meeting.

Also under consideration was the feasibility of leasing out beach concessions for cabanas and beach chairs, as is done in neighboring Atlantic City.

CONEY IS., N. Y., Showings Skedded for Murder Yacht

NEW YORK, Feb. 5.—According to reports, William R. Long, a California-bound, thrill-seeker of New York, will get a chance to gape the much-publicized murder mystery of the dynamic storyteller of wealthy Walter E. Smith and his wife, in New York, Saturday morning, March 10, 1949.

The yacht, which for several months has been a Side Show attraction at Long Beach, Calif., will be sold at auction by Wagner & Williams, Los Angeles lawyer, Leland A. Zerzan, for $1,500. Zerzan's agent says the craft will be shipped to New York's Coney Island and placed on exhibition.

On display at Long Beach for 14 months, the yacht attracted more than 100,000 people, with a total paid from 15 to 50 cents to look it over.

Cibby Sterling Jr., heir apparent to the Kiddie Merry-Go-Round at Sterling's Cape Cod Park, Monomoy, Pa., gets his first introduction to one of the bucking broncs in this picture showing three generations of Sterlings. Holding the kid on "Silver's" back is Grandpa Ben Sterling, co-owner of the park with Mrs. Sterling. At the right is the kid's dad, Cibby, assistant managing director of the resort.

80-Ft. Front Constructed For Tri-City

Robinson Skeds March Bow

KENNEWICK, Wash., Feb. 5.—An 80-foot entrance will be finished soon for the Tri-City Park being constructed here by Ralph Robinson, to open March 17 (The Billboard, Jan. 8), a parking lot, accommodates 400 cars, is virtually complete.

The staff for the new park includes Ralph Robinson, owner-manager; Mrs. Ralph Robinson, treasurer; Marion Noble, secretary, and Bob Robinson, football player. 

Norman Ingrham, ride superintendent; Al Petito, publicity director; and George Haller, electrician.

Rides and operators include Clu-

Henderson, publisher of the Tri-City Daily Times; Ren- neth C. Simon, three-kiddie rides; and Mr. and Mrs. Earl Bentley, two kiddy rides. Donald R. Wier, president of the Ectro Manufacturing Corporation, has contracted to install a 20-unit Derby Racer to be housed in a 20-foot front structure.

Clyde Smit, will have two conditions; Charles B. Doyle, long range Sale; Clinton Brown, 3; My- and Mrs. Clifford Myers, formerly at Idle Hour Park, Phoenix, Ala.; and Albert Carey, frozen yogurt.

North Beaches (CABFB) died at his home here, 2819 East 7th St. Saturday night, Feb. 11. Early Monday, Pres. Park, to be held at 11 A.M. Tuesday, at the Sun- nyside fireplace. Burial was at St. Mary's Cemetery. Surviving, in addition to his brother Paul, are his aunts; his brothers, Ralph, Robert, and Mrs. Louis and Alfred, all of Chicago, and Mrs. Bertha Fleming, Portland, Oregon.

Hudepohl, a demonstrator on the Illinois Central Railroad, recently was honored with a 20-year service pin by the company.

Hunt Buys 2 Jersey Papers

WILLOWDALE, N. J., Feb. 5.—William C. Hunt, head of Hunt's Amuse- ment Enterprises here and amusement operator in other South Jersey resort communities, has added to his interests thru purchase of two re- port newspapers, The Cape May County News, in Sea Isle City, and the Atlantic Highlands Reporter, serving Stone Harbor and Avalon. He already controlled The Wildwood Enterprise. Result of new ownership is an immediate increase of amusement news and "Cover"-page status for the new papers.

2 St. Paul Spots To Add Kiddielands

ST. PAUL, Feb. 5.—Kiddielands will be introduced this season at two St. Paul parks as a result of negotiations recently closed by Phil Little, veteran concession operator, of Dallas, and Fred O'Neill and Floyd Schaukel, his associates in the project.

The Kiddie set-ups are to be in- stalled in Como and Phalen parks, both of which have excellent locations. Como has a large zoo, among other features.

Four new rides, in each park, will be put into service at the outset, with additional rides likely to be added later. Little said. A nine-cent ride price will prevail.

Albert Hudepohl, Brother of NAAPB Secretary, Dies

CHICAGO, Feb. 5.—Albert Hude- pohl, executive secretary of the National Association of Amusement Parks and Beaches (NAAPB), died at his home here, 2819 East 7th St. Thursday night, Feb. 11. Early Monday, Park, to be held at 11 A.M. Tuesday, at the Sun- nyside fireplace. Burial was at St. Mary's Cemetery. Surviving, in addition to his brother Paul, are his aunts; his brothers, Ralph, Robert, and Mrs. Louis and Alfred, all of Chicago, and Mrs. Bertha Fleming, Portland, Oregon.

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Bergen Blossoms Late in Life
To Head Million $ World of Mirth

(Continued from page 49)
The 40-year-old boy has prospered, mainly thru preserving, with few changes, an enviable fair route.

15 Sales to Start
Recalling his interest in the business, Frank says, "I was really scared stuff at first. I even went to the bally and told Missie Ha. I couldn't open my mouth at first, but we were doing business in a short while. I had a long way from home. So, I sweated it out and learned the leather-lunging it with the best of them. The pay was $15 a week and $5 of that went to help out at home."

Frank credits his early training in the business for his success and know-how. He thinks of it as school of hard knocks, which it undoubtedly was, and is inclined to mean a bit over the "cream puff" road traveled today. His early efforts also gave him a stenographic voice that can be heard over the length of his long rural way. It penetrates to the back lots and the carpenter, paint and blacksmith and takes little effort on his part. "It saves steps," he says with a smile.

Frank seldom misses an opportunity to describe himself as "the friendliest man in the county." If it is happened in hand, the condition often came in handy, both in maintaining discipline around the show, and in thwarting, on two occasions, monsters who fingered him and the show's grounds with a soft touch.

No Fear of Gun
Eye witnesses are around today to tell how in Jersey in 1915, Frank was certain a gun stuck in his stomach and he was so tough guy he thought. "You haven't got the guts to pull the trigger." Frank admits now that he was just an innocent silver prayers in his mind.

A few years later in Boston, in typical movie fashion, a gangster chief and his gunmen descended upon the show. Reputation earned earned earned earned to deal with them. Seated among the terrors in the car, the thugs made their demands for a percentage of the gross. Frank played on the uncertainties until they received they didn't have any, but was unable to fail his for emphasis as he spoke his line and sold the others.

Things were pretty tense around the show for the remainder of the week, but the monster who received the awesome threat finally gave way to follow thru and the show got out of town after scoring a tremendous gross.

Exemplary personal habits mark Frank apart from most of his associates. He neither smokes, drinks nor chews and he loves to tell folks of these good qualities. Usually, but last summer, in Maine, it was a different story. Frank tells how he was having dinner with Mr. and Mrs. George A. Hamill and other folks, including a priest. Refusing a papal offered smoke over coffee, he told the priest of his good habits, but the padre, who was enjoying his cigar, was more than amused. He laughed and said, "Frank, you don't know what you've been missing."

Betting Only Vice
However, Frank was not convinced and he straightened out his clean-cut habits. This probably had a lot to do with his rapid recovery from a siege of pneumonia which laid him out in Chicago last December when he was attending the outdoor meetings. Frank is death on boose around a show lot and if the tired hands recognize and respect his edict covering intoxication, drinking and catering to the public just don't mix," he says. He isn't serious, however, since he would be known to wager a buck on two or a pair of jack.

Frank isn't the executive type who can delegate duties to subordinates. Altogether the usual top-management jobs around the show are filled with capable hands, which is undoubtedly was, and is inclined to mean a bit over the "cream puff" road traveled today. One of the most notable feats accomplished under his personal direction was the building, painting and lettering of 15 old-fashioned wagons during a single still-date week.

Winning Personality
As a glad-hand Frank has few equals. He has an open-faced winning personality and the facility of being able to warmly acknowledge casual and few introductions. This experience he gained over years of handling the front door and meeting those kinds of friends.

"You get along without friends—but be careful how you treat them," Frank says. "Never worry folks you can count on by beholding them for small favors. Save up that friendship for the big favor you may need some day."

The World of Mirth's yearly trek is virtually a rubber-clamp affair. Most of the still dates have been on the route sheet for years, including the one for 1915. It is natural for compactness and efficient operation. It starts May 1 at the gangster's winter home in Richmond. Continuing, the show travels thru Delaware, New Jersey, New York, New England, Canada, back thru New Jersey, Pennsylvania, North and South Carolina and Georgia for the wind-up early in November.

Gilled Wagon Show
During the war when transports and TMs were on, and particularly bad in the charged East, Bergen trained into Jersey, put the cars on a siding, and killed two months making overland moves. In the postwar period the charming wagon, for the first time the $100,000 grand mar at six-day annuals in Ottawa

Frank and the World of Mirth (See Bergen Blossoms on page 74)
Midway Gross Holds Well in Face of Rain

Many Showmen on Deck

(Begun on page 48)

but kind, the dents have not been deep. The remarkable thing is that half-weather held through Tuesday, Wednesday and today—attendance and spending was surprisingly strong. Midway grosses Tuesday and Wednesday were not much under those for the corresponding two days last year, because Carl Sedlmyr Sr., Royal American Show's owner, and R. T. Strieder, manager of the fair, much jubilation.

Biggest indication of the pulling power of the fair was today. A good crowd saw the humongous proportions of a light shower, fed from about 11 a.m. First late afternoon, half the folks thronged out. They clung the many exhibit buildings, watched the midway and filled the grandstand to see big car auto races.

Prepared for a time as the cap city grandstand for the races would be built and shed blocks of the events for National Speedways, contrived to iron out the weather thru and thru this afternoon despite the drizzle. National Speedways had staged an- other of its high-speed events on opening day. Then, what was judged an excellent crowd for the weather.

Chitwood Pulls 'Em

The other one-day grandstand at- traction staged thus far, Joe Chit- wood's Hel Drivers, drew a good grandstand.

Apart from the attendance and spending with its bright promises for the disabilities and outstanding features of the fair are the superb exhibits, a record-breaking year, and an unusually large showing of new riding devices, vir- tually new to the fair.

Tops among the exhibits again
(See Tampa Clicking on page 89)

Rodeo, Acts Return
To Mineola in 1949

NEW YORK, Feb. 5.—Charles Blacker, manager of the Mineola
(Long Island) Fair, announces that President-Of-Fare, Alfred Valenti, has signed contracts for the grandstand attractions for the 16th Mineola Fair, September 15-17, which will be

CHICAGO BEACH, March 4-12 Mrs Marion Oxford, Chamber of Commerce, for the-aspect of which announcement the national convention was held last week in Austin, was done last year. The vote was 2 to 1.

the board had objected to the early date, saying they needed the additional post-Labor Day busi- ness usually brought by the fair.

Exsposition Commission explained it by saying the early date to avoid conflict with other race dates in the State.

Selectmen Okay
Barrington Dates

GREAT BARRINGTON, Mass., Feb. 5.—Selectmen have noticed the Massachusetts Racing Commission and the State Board of Appeals, to the request of Edward J. Carroll, general manager of the Barrington Fair Association, to hold the annual meeting for the last week of August, as was done last year. The vote was 2 to 1.

Selectmen's OK

Merchants of the town had objected to the early date, saying they needed the additional post-Labor Day busi- ness usually brought by the fair.

Exspexosion Commission explained it by saying the early date to avoid conflict with other race dates in the State.

Mrs. Neely Huffman Elected
Texas Association President

DALLAS, Feb. 5.—Mrs. Neely (Jackie) Huffman, Richardson, was elected president of the Texas Asso- ciation of Fairs and Exhibitions by the dealers during the organization's three-day convention, which closed Saturday.

Also elected were Rex Baxter, Amarillo, president-elect; Tommy Tompkins, Kingsville, secretary- treasurer, and Maurice Turner, Housto.

Times-Union, Ed Slaughter, Harlingen, and Jack D. Brown, Palmhurst, direc- tors.

Plugs Entertainment

One of the big events of the opening, in opening the convention, emphasized that "entertainment is the keynote to success. If moneys are paid to the tribute of the county and state, the enter- tainment is needed and that the agents are underpaid and required to do much work to arrange these."

M. D. Fanning, '48 vice-president, also stressed the importance of good entertaining features. Tommy Tompkins, manager of the South Texas Fair and Exposition, detailed how event last year was launched successfully.

Mrs. O. B. Stollard, superintendent of the women's division of the State Fair of Texas, Dallas, in opening the session on Friday, and the Department of Women's Division in Your Fair, pointed out her work with the women's division if it were lacking in any matters of interest to the women. She is a great joy to have on the job and does a fine job in her work.

C. C. Heaton, director of the Heart of Texas Agricultural Council, Tyler, who said that the fair each year is a stock enthusiasts through their closing day's work, Fred Herrin, general manager of the Paramount Fireworks Company, traced the history of fire- works and what they are doing in the fair industry. He showed some of the stands of fireworks and discussed buying better quality acts and more acts of an inferior quality.

Wall of Effort

W. H. Hitzelberger, general man- ager of the State Fair of Texas. Dallas, has been a fairman for many years and must exert every possible effort to make this the best year in that capacity. Only with such effort this year, he maintained, will fair held up.

Don Franklin, owner of the cir- cuit bearing his name, contended that a carnival owner's profit is in smaller now, despite the increase.

35G Spent Improving
N.M. Plant

New Value 1½
Million

ALBUQUERQUE, N. M., Feb. 5.—The State Fair Commission, which recently approved the annual report of Leon H. Harms, manager, who placed record-breaking rating last year, the $1,000,000, including improvements made during the year for which $351,000 was spent. The net income for 1948 was reported as $121,000.97, with a deficit of $2,315.36.

The 35G for this year (35G:200, pari-mutuel profit, State apportion- ment ($100,000) and State Racing Com- mission contributions ($250,000) which were used in a record building program, Main improvements included: New infield track, at a cost of $130,323, a race horse and rodeo barn, (29,244. (See N. M. Spends 35G on page 89)

Topsoil Survival
Is Dependent Upon
Legislated Betting

TOPSFIELD, Mass., Feb. 5.—Only by means of continuing Topsoil Survival Fair as an annual event would be the granting of 40 dates for harness races, par-mutuel wagering in the King Franklin H. Moore, Beverly, Essex County Agricultural Society presi- dent, told today. "The fair's life depends upon the granting of three-day conventions which go directly through the State Corporation before members of the Massachusetts Racing Commission at the meeting in the Town Hall Jan. 26.

Essex society's membership was not
unanimously in favor of granting the fair. (See Topsoil Survival on page 74)

Meetings of Fair Assns.

Class B Fairs Association, King Edward Hotel, Toronto, Ontario, G. E. A. Carroll, superintendent.

Ontario Association of Agri- cultural Fairs, King Edward Hotel, Toronto, February 10-11 J. A. Carroll, superintendent.

Brewster Quits
Salt Lake Post

Resignation as sec.-mgr. of Utah annual follows election of COP governor

SALT LAKE CITY, Feb. 5.—Shel- don R. Brewer, secretary-manager of the State Fair, has tendered his resignation to the Utah State Fair board for the announcement of the next state fair interest." Brewer is also vice-president of the Exposition Club of Utah and secretary-treasurer of the Utah Association of Fairs and Shows.

He assumed his post in 1941 when he was named State director of fairs and showed by the State Department of Publicity and Industrial Develop- ment. He was later appointed secretary-manager of the Utah an- nual.

Governor Moves Fast

Brewster's resignation follows the election last November of J. Bracken Lee, Governor. Brewer had been active in the candidacy of the then incumbent Herbert B. Math.

The inauguration of Governor Lee marked the first time a governor of Utah had been active in affairs of the State fair. Rulan S. Snell, publicity department com- missioner, resigned. Governor Lee ordered the publicity department to cancel its program of out-of-state offices. He asked the Legislature to abolish the department, and the bill was followed in the Senate. Brew- ster. The fair has operated under the publicity departmentever since 1941 with the exception of 1947 when it (See Sheldon Brewer on page 74)

Rocky Mnt. Loop
Buy Attractions, Elect Cox Prexy

BILLINGS, Mont., Feb. 5.—Fred Cox, Fort Worth, was elected president of the Rocky Mountain Association of Fairs during that org's annual convention here Tuesday (25) at the Northern Hotel.

Other officers elected were C. W. Cooley, Lewiston, vice-president, and D. K. O'Leary, Great Falls, secretary-treasurer.

The three circuits in the State were as follows: (a) Grand- stand attractions, Barnes-Carruthers Theatrical Enterprises, and Siebrandt Bros.’ Shows; (b) grand- stand shows, Farmers-Exposition midway, Northern Exposition Shows, and (c) grandstand attractions, Smith-Theatrical Agency, midway, Cull Amusement Company.

Theerse-Duffield Fireworks Company was named supply fireworks for the three circuits...
El Dorado Names Ronzone Manager; 3 New Bldgs. Set

PLACERVILLE, Calif., Feb. 5 — Silvio Ronzone has been named manager of the El Dorado County Fair, replacing Robert Woodward, resigned.

A native of Placerville, Ronzone served in the army in World War II. Following V-J Day he was sent to China by United Nations Relief and Rehabilitation.

Contracts for the erection of three exhibit buildings on the grounds have been let to J. D. Lorton, Placerville, on the low bid of $152,900. The buildings will be one story, the largest measuring 160 by 160 feet. Construction will be reinforced concrete.

Funds for the new buildings will be allocated by the State department of finance out of returns from pari-mutuel wagering.

"Cavalcade" Number Brews Beef at Busy, Informative Two-Day Arkansas Meeting

Antry, Other Association Officials Re-Elected

(Continued from page 6B)

As to livestock exhibits, he gave wide

The cultural activities of districts had a

I/o allocated feet.

PRINTING

February 12, 1949

The Billboard

FAIRS-EXPOSITIONS

63

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ACTS WANTED

Am now Contracting FEATURE ACTS

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ERNIE YOUNG

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Acts Wanted for Our 1949 Fairs

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MIDWAY ACTS

ROD E O FAIRS

CARNIVALS

CIRCUSES

BEST NATIONAL NAMES

AND

FOR 1949 FARES

100G IMPROVEMENTS

DOUGLAS, WY., PLANS

Wybe Their First Fair

100G IMPROVEMENTS

DOUGLAS, Wy., Feb. 5—Improvements to the Wyoming State Fair plant here for 1949-50 will exceed $100,000, Earl W. (Dusty) Farnsworth, secretary-manager announced. A new 120-by-100-foot livestock barn is to be completed for the 1949 event, which is scheduled for August 3-9.

Other planned improvements include a new administration building which will house all offices of the fair, as well as the new office of the fair, and the erection of a bleacher section.

Fairmy, N. Y., Annual

Elects 1949 Officers

PALMYRA, N. Y., Feb. 5—Charles H. Johnson was named president of the 1949 Fairmy Fair at a meeting of the fair association here recently. Others elected are W. Ray Converse, secretary; John B. Bonine, treasurer; Charles G. Campbell, superintendent.

The treasurer's report showed receipts of $84,544 in 1948. The sum added $13,000 was spent for a new cattle barn and $12,110 was disbursed for premiums.

FAIRMEN . . . ATTENTION

CENTENNIAL GREATER SHOWS

Now Booking Fairs and Celebrations

10 Rides

25 Concessions

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Strates Tabs Record Take At Largo, Fla.

First Midwinter Stand

LARGO, Fla., Feb. 5.—Enormously enlarged grounds at the Pinellas County Auditorium will he the setting for the 10-day James E. Strates Shows in and around Largo this week. From the J Jones Exposition (JJE), Ralph Lockett, general representative, has acquired the leading marquee shows. The first stand, a week after than usual opening, will be on display Washington April 28 thru May 8.

The shows, now operating under the lately acquired ownership of Morris Spender and Harold (Bobbie) Wanzel, could utilize only what was left of a paved horse and wagon roads to hold their audience to a minimum.

The Strates org, which winters on these grounds, was split and span with new paint. This was the show's first and the only appearance south of Jacksonville. Accordingly, attendance was welcome to the public and well received.

Jack Rodgers, manager of the Florida Date, announced that he has contracted to furnish and operate the small Dade County Fair, Miami, March 4-13; Broward County Fair, date, March 4-21. Both to follow the Florida Exposition, Orlando, which opened Feb. 11.

Irvin C. Miller's Brown Skin Models broke a lengthy theater tour to plan this date. It will be on hand for the remaining Florida dates. Jack Noltern, president of Hollywood and Brownie Wood reunited with Margo in the featured spot at Noltern's Egyptian House, St. Petersburg. Accompanied with Dottie Wensel, Y. B. Wood and Mary Lou Kibbey, the group left for a tour of the Midwest.

Included Carl J. Sedlmayer Sr. and his son. Carl Jr.; Shailer Wilson, David B. Barga, Mr. and Mrs. David Wise, Brownie Smith, Mr. and Mrs. Eddie Young, and Mrs. Hartwick and daughter, mother and sister of Doc Hartwick.

Virginia Greater Inks 3 Southern Annuals

SUFFOLK, Va., Feb. 5.—William C. (Bill) Murray, general agent of the 10-day greater Shows, reports several fairs signed up for the coming seasons. Fairs definitely inked are the Eastern Shore Agricultural Fair, Kellar, Va.; the West Point, Va., and the Firemen's Agricultural Fair, Enfield, N. C.

Nat Rodgers To Have 4 Units on Road in 1949

LARGO, Fla., Feb. 5.—Nat Rodgers, show owner, who played the Largo Fair with the James E. Strates Shows this season, will have four units out in 1949. No. 1 unit will be with Royal American Shows, No. 2 team with the James E. Strates Shows, No. 3 unit with the Showmen's Association of America and the Los Angeles Shows. It was reported yesterday that Rodgers had signed a contract with the Los Angeles Shows. The Los Angeles Shows are the only four units in the Los Angeles territory that will have new banners this year.

JJI Readies 50th Anniversary Tour; To Bow April 28

DELAND, Fla., Feb. 5.—Preparations are already under way for next week's promotion of the golden jubilee of the Jones Exposition. (JJI), Ralph Lockett, general representative, is handling the marquee shows. The first stand, a week after than usual opening, will be on display Washington April 28 thru May 8.

The shows, now operating under the lately acquired ownership of Morris Spender and Harold (Bobbie) Wanzel, could utilize only what was left of a paved horse and wagon roads to hold their audience to a minimum.

A historical treatise will point up the contributions of Johnny Jones and other showmen, living and dead, who have paved the way in the growth of the industry. Tours will be made to plan now being formulated. The finished product, on a national scale, with beatings to the industry, will be a natural; expected to reap primary rewards.

Newsmakers: Mars, oysters, peanuts and finally a 50th anniversary tour. Still dates include A&V merchandising and shows. It will include possible tie-ups with local business firms 50 or more years old.

Newspapers, magazines, radio and television will be tapped with newspaper travel stories. Public relations firm, has been engaged to do the promotion-publicity job.

The campaign kicks off in ten days, according to representatives of the National Press Club, Washington, in conjunction with the org's showing here.

Harrison To Open At Newberry Mar. 5

COLUMBIA, S. C., Feb. 5.—Frank Harrison, general manager of the South Carolina Greater Shows, reports that his org will get off to an early start, March 5, under Veterans of Foreign Wars sponsorship, at Newberry, followed by stops at Camden, Laurens, Spartanburg and Gaffney, S. C. Shows have also inked a three-year deal.

Org will travel on 35 trucks, carryigs 1,500 concessions. A New Girl show, featuring Scottie Butler, will go out under her own account and be operating full time.

This group has a cast of 23 and a band this season.

The plan for curving a one-ring circus have been shelved, plans are practically set to go on a rodeo type show.

Shows and watercrafts here have given a full-page illustrated write-up in the February 3 issue of the Columbia Record.

Earl Clipperly Joins Pacific United Shows

LOS ANGELES, Feb. 5.—Earl Clipperly, shown to have Tuesday career, will assume his new duties as general representative of the Pacific United Shows in Pinellas. The position was assumed by Tony Soares and Ed German, with on hand at Times, 7-11, Jones. The latter recently losing out to George Sack's interest.

Clipperly, long identified with outdoor shows, has held gr. duties with Silver Star, Long's United and Austin on the greater Shows and Tilt Circus.

Bayzid, one of the famous 750 Attend Miami Aux.

Safdie Hawkins Day Dance

MIAMI, Feb. 5.—About 750 members and guests of the Miami Showmens Association Ladies Auxiliary Safdie Hawkins Day Dance were held Tuesday night in the Standard Theatre on the Bobbie Manfield and party. Lunch and dance, prepared and served by Lt. Brown, Mildred Scott, Germaine Clatford, Clarice Dunn and Ben Jones.

Show was staged and produced by Rolf Dalt, with Rolf Geiser, the Staff, Charles in charge. H. C. T. was a last minute addition. J. J. Jones Exposition, 8 N. Y., and a brother in Cherokee.

Born in St. Paul, Minn., February 8, 1896, Mrs. Lamart was active in the business for more than 40 years. With her husband, a full-time in the business in 1918, Mrs. Lamart was in musical stock.

Franklin Opens Feb. 12; 10 Tex. Annals Are Set

HOUSTON, Feb. 5.—The Don Franklin Shows will open the 9th season in 102 Tarrants, Texas, eight days under the auspices of the fair association.

A new office-owned Illustrated Show stars, the management of Bobbie Jewel, magician and author of the "Great Golden Key" to the West show. The new shows has a top new, nine banners are being made in Chicago, according to general manager, to be shown in Fredericksburg, Tex. Another build will be here under supervision of Bobbie Jewel and Arnold Dove, general superintendents.

Although fairs linked so far include Wharton, Rosenberg, Ladgraf, Fredericksburg, Boerne, Floresville, Anegion and the Huston Company Free Fair, Croot's World Org will furnish the midway for the Kennedy Festival Fair, May 3-7, and has an eighty turns the reorganization of the American Legion July 4 Jubilee in Texarkana.

Other shows this year are Jay and Clara Barton, popcorn and cutouts; Johnny and Idaho and Guns and Sound truck; Dutch and Ada Jane Bowden, concessions and fur pelts; Lee Turner, concessions; Frank L. Sullivan, concessions; Leo O'Brien and cockhouse; Joe Dodge, and W. H. Hale, concessions.


Staff includes Don Franklin, general manager, Ray Alexander, and Kenneth Franklin, secretary, and Arnold Dove, general superintendent.

W. T. Collins Org Re-Signed To Play N. Dakota B Loop

ST. PAUL, Feb. 5.—William T. Collins Shows have been signed to furnish and operate the North Dakota B Fair Circuit this year for the seventh consecutive year. William T. Collins announced upon his return to the org's winter quarters that he is in the winter quarters, and that Collins, who plans to open either late in March or early in April, has just recently purchased a 1949 Cadillac.

Badger State Org Skeds Openery May 2

ST. PAUL, Feb. 5.—Jack Vomberg, owner-manager of Badger State Shows, said here during the Minnesota fair meeting that his org would open May 2, with the slot not yet defined.

Org will start its fair season at Moorhead, North Dakota, and will play the the Juneau County Fair early in July. The final date will be June 16th. Other dates include: the Hutchinson, M.N.; Watertown, S.Dak.; Florence, Minn., Sauktraut Days celebration.

New Diesel plants are set for opening.

Col. Fleming, Suh!

HICKOK, Ga., Feb. 6.—Mad Coyle Fleming's Col. Fleming Shows, announced from winter quarters here that he has lost his usual former colonel on the staff of Gopher State Col. Fleming Shows in northeast Georgia. One of the few carnivale owners to maintain the position, Fleming is cited over the appointment. He has been a long-time supporter of the Talmadges.

Albany, Ga., Fair Signed by Jones

ALBANY, Ga., Feb. 5.—The Johnny Jones Exposition, this week, was signed to supply the midway attractions and the livestock, for the Southwest Georgia Fair here October 31-November 5. Contract, new to the Jones show, also gives midway org an option to play the 1950 fair.

The fair here is operated jointly by the local civic clubs, with Ralph Allison as chairman of the chairman of the committee. General agent Ralph Lockett signed for Jones.

Hartford City Icns Geren

HARTFORD CITY, Ind., Feb. 8.—W. R. Gerey's Greater Shows have been signed to provide the midway at the annual fair to be held here the last week of May under auspices of the Farmers' and Merchants' Fall Festival Association and Blackford County 4-H Club Fair Association, Fred Major, secretary, and this week.
SHOWMEN-CONCESSIONAIRES-SHOWMEN'S CLUBS
THE METROPOLITAN POLICE BOYS' CLUB
OF WASHINGTON, D. C.
CAMPAIGN OF 1949 IS ON

Will you help to support this campaign for $250,000? The Police Boys' clubs' motto is a Club in Every District. America will follow Washington to stop juvenile delinquency. President Harry S. Truman is a member. Attorney General Tom Clark sponsors this campaign. Let's show them that the American showman will support this drive. Every contribution will be given personally to Attorney General Tom Clark and Major Robert Barrett, s upt. of police. A membership card will be mailed to all contributors. Make checks or money orders payable to METROPOLITAN POLICE BOYS' CLUB. Send your contribution now.

CARL H. BARLOW
2126 51st Place, S. E.
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REMEMBER TO MAKE ALL DONATIONS PAYABLE TO THE METROPOLITAN POLICE BOYS' CLUB

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FOR CALIFORNIA'S TWO OUTSTANDING SPRING CELEBRATIONS
IMPERIAL VALLEY MIDWINTER FAIR
FEBRUARY 26TH TO MARCH 6TH INCLUSIVE
San Bernardino National Orange Show
MARCH 10TH TO 20TH INCLUSIVE
Now Booking Shows and Concessions
Address: Crafts 20 Big Shows—Phone Sunset 2313
7283 Bellaire Ave.
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FOR SALE—Twenty-10-KVA Kohler Generators,
Brand New, $850.00 Each.

WANTED FOR 1949 SEASON

MRS. MATTHEW J. RILEY
P. O. Box 1023, Miami, Fla., until Feb. 29; then Clinton Hotel, Philadelphia, Pa.

MAD CODY FLEMING SHOWS
OPENS SEASON APRIL 10, TWO SATURDAYS, BRUNSWICK, GA.
Side Shows, Notice: There is a $.50 Cash on each Ticket, City Tax at Brunswick. We have 12 sides; games in market with ready cash for modern equipment. We will play a 20-week season, finishing with 12 Fairs. No Sales Stand on this stand.
Everything will open at Waynes, May 9th, and rest of season.

MAD CODY FLEMING
HICKOXA

MOTOR DROME MANAGER WANTED
Adage of art work. Must be Rider. Young Man and Lady Conductor.
Will book Central, Western, Eastern Shows. Must be Rodeo, Car, Apples. Any are-

John L. Robinson, Model Shows, Inc.
1100 Buchanan Street, Tateshina, Calif.
NEW PERCENTAGE GAME

Famous last words: "I always paid what I made it." — Al Stringer, organ repairman and concessionaire, is reported seriously ill in his trailer at Victory Trading Park, 2009 East Washington, North Little Rock, Ark. . . . Merle Appleton informs she was forced to pass up the Tampa Fair because she was in St. Thomas Hospital, Nashville, for an operation.

John Spitzer, veteran outdoor showman, is hospitalized in Room 18, Mills Hospital, Schenectady, N. Y. and would like to hear from friends.

Chairs around 6'0" windows act as safety valves. They prevent staff members from working themselves to death.

MR. AND MRS. RAY OAKES are pictured at the recent 25th wedding anniversary party. Oakes is a prominent Chicago concession supplier.

A radio recently was presented the Infectious Diseases Hospital, Halifax, N. S., by the Halifax Elks Club Auxiliary. Making the presentation was Mrs. Frank Hanlon, wife of the veteran carnival concessionaire. . . . Roy Allen has booked his concessions with the Wallace & Murdock Show for its 1952 season. Rita Steele will be business manager on this show. Charles S. Reed, general agent, has received from an operation at Kennedy V. A. Hospital, Memphis.

Good general agent is one who buys at top cost four sizes too large so that no one will notice the shrive in his back.

Edgar Neville, veteran showman, for many years secretary-treasurer of Beckman & Gorey Shows, types from Shreveport, La., that he will be back with Cavalcade of Amusements. Following close of the 48th season, he traveled to San Antonio, Tex., to Kerrville, Tex., to visit Harlow S. Gorey at his ranch near there. Subsequently, he went to Paris, Texas, to spend the holidays with his folks. Then to Dallas for visits with Devay Pugh, Guy West and Eddie and Hennes Vaughn. In Shreveport he has been visiting Tony and Myrtle Yonex, who live at the fairgrounds in Beckman's old private car. Neville advises that he will mark his 80th birthday in April.

Unusual quiet in the cookhouse yesterday was the midway generously giving off the oil for five minutes.

Charles (Shadlock) Horrell, who closed at the Faust Club, Poenix, Ill., recently, advises from Chicago that he and Robert (Silas) Curtis will head for Columbus, Ga., March 1 to frame a Pat Show for presentation on Dodson's Imperial Shows this season. . . . C. A. Lineback, currently preparing to start his 14th season with the Ceflin & Wilson Shows, narrowly escaped a serious injury recently when the bus he was riding on route to his Petersburg, Va., headquarters from a Richmond, Va., Ceflin & Wilson operation and settled against an embankment.

John B. Davis, owner-manager of the Southern States Shows, was in Utica recently, with the recent 25th wedding anniversary party. Oakes is a prominent Chicago concession supplier.

BINGO

Supplies and equipment. Write today for complete particulars.

V. E. SUPPLY CO.

241 W. Market St.
Aiken, S. C.

WANTED FOR CASH

Any worth while Grind Show Attraction, also small for Horse, Laughing Mirror, Midget Horse and Cattle; Fakes, alive or stuffed. Let me hear from you, state full particulars in first letter.

ALBERTA SLIM

Box 666
New Westminster, B. C., Canada

FOR SALE

One 75-H.P. Motor, one large Wood Wheel, and all machinery for coaster, as good as new, price $400.00. Apply:

SAM OSHER
30 Alfred St.
Biddlesford, Me.

FOR SALE

NEW ROCK-O-PLANE

"Used only Ten Weeks"

WILLIAM HARTZMAN

Box 787
Petersburg, Va.

A. J. BUDD WANTS

For sale: Antique Parts, working parts, used and new parts. Please check with me. 30th St. and West Ave., Kansas City, Mo.

FOR SALE—SPIT-FIRE

With or without propagation, both in excellent condition. Box 386. Seattle, Wash.

TOM JOSEPH

20 Wains Ave.
Newton, New Jersey

OMAR'S PALACE AMUSEMENTS

OPENING MARCH

Will book Tilt-a-Whirl or Octopus. Shows all kinds of with or without equipment. Concessions of all kinds, Bingo, Carnival Games, Tombola, Circus, Fine Light Shows, West Agenda, Pulling Strings, Ball Carnival Tops, and Ball Game Field and Fly with 49 Punches. Address:

BOX 129, MUSKOGEE, OKLA.

A NEW SHOW AT LAST

I am building a new type of dry-fire. This is a LeRoy and Street-designed novelty, withvm and very high profit. This show is a must, for you can put it up even at the middle of winter and have it ready with room for 200" or 150". The machine is ready for you now, it cost just $300.00. Write me at once. I want you to get in on this show. I am going to sell this show from New York to San Francisco. Write me at once. Price $300.00. Write me at once. I will ship to all orders in U. S. A. My wife daughter will work on all Mendota Park. 

Curtis Prossor

1914 RINDE AVE.

PLAYA DEL REY, CALIF.

BOWLING

10- pin

5,000

1- pin

1,000

RAY OAKES & SONS

BOX 106

BROOKFIELD, ILL.

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Wheels — All Combinations, Sizes, Types, and Colors, All Kind of Gambling and Rummaging Equipment, Waxing and Polishing Materials. See H. L. Baker, To the Clark,boarding, Small Press Stamp, etc.

Games, Cards, Lottery Books, All Kinds of Carnival Supplies, All kinds of Concession Equipment, All Kinds of Machinery, etc.

WHY NOT TAKE ADVANTAGE OF IT?

SeeOAKES Game Shop

2540 E. Van Buren St.

Phoenix, Arizona

For Export

Popcorn Machines & Concession Equipment & Supplies

Blevins Popcorn Co.

Nashville, Ten.

HARRIS MACHINERY CO.

Birmingham, Ala.

DIESEL POWER PLANTS

2-160, ideal 28-cuse., Waukesha engine. 2-964, Lima Allis Shailer, Combination unit, Gov't. Surplus, row and push.

CARBONS FOR 60" SEARCHLIGHTS

Types 1, small and in stock. National Hardco, Co. Complete senders, 25 sets to metal containers; factory packed 30 containers in wood cases. F. O. B. Ocean, Utah, case prices, first class winners:

$4

R. M. B. CORP.

Los Angeles, Calif.

DIESEL ELECTRICIAN WANTED

10-Ring Funtastic, Don't Miss Sent.

DON FRANKLIN SHOWS

BOOMA SHOWS

1514 RINDE AVE.

PLAYA DEL REY, CALIF.

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Will book Tilt-a-Whirl or Octopus. Shows all kinds of with or without equipment. Concessions of all kinds, Bingo, Carnival Games, Tombola, Circus, Fine Light Shows, West Agenda, Pulling Strings, Ball Carnival Tops, and Ball Game Field and Fly with 49 Punches. Address:

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One 75-H.P. Motor, one large Wood Wheel, and all machinery for coaster, as good as new, price $400.00. Apply:

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NEW ROCK-O-PLANE

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Curtis Prossor

1914 RINDE AVE.

PLAYA DEL REY, CALIF.
and a large group of local folk. Leader was with Brownie Amusement Company last season.

Bill Taylor, who has been off the road because of poor health, has returned and covered to such an extent that he plans to resume trouping in 1949 with his Show on the L. H. Heit shows. Lou Pease who closed until further notice last season, is with Stephens Shows last fall, has bought a franchise to handle Ranch barrel horse business in West Virginia. He has been living in Walla Walla, and has an agent, Arland Tex, destroyed the vehicle, along with three concessions. He will go directly to Los Angeles with this horse and work as a show electrician.

King Paul, mentalist, who has been playing theater and American Legion Shows on the West Coast, has been signed by L. C. McHenry's Crescent Shows. . . Raymond and Mary strawberries. Mrs. George W. Jones of Omaha, has a new ringer. Marie Broughton, White LEther, Mr. and Mrs. Frank Elenzen, Mr. and Mrs. Frank Broankeld and son, Mrs. and Mr. George Neeres, Mrs. and Mr. Prince, Mrs. and Mr. and Mrs. Charles L. Logan.

Being a general agent is a tough job because one must be ready at any old time to drop everything and attend a bouquet.

Tim and Lennett Waters have returned to Ocean Springs (Miss.) Following a two-weeks' duty following services for Jack Price, Petersburg Ill. Papa Bill will tour with four shows, while Waters has the concessions on Turner Bros. Shows in 1949. Hot Springs Showman's Club's second annual Showman's Record of Hot Springs National Park. Artie Turner and his pal are making another trip and Mr. G. B. Blake, chairman of the club's board, presented $500 donations to reparation to the Junior Chamber of Commerce and the local Boys Club. This will aid in the development of a new building for the Boys Club.

Joseph Lehr letters from Philadel- phia. . . . He is the manager and traveling agent for William Gellman on the Martin Bros. Shows. . . . Bill Janes is in Veterans' Administration Hospital, Wilmington, Del., and would like to get better. Following a successful six-week run in the Philadelphia area, Pat Packer brought his troupe of performers into Oklahoma City to work local itineraries until the winter season gets under way. Pat took in the Oklahoma Fair Association's Rodeo and went to the Calgary Stampede.

Tay C. Ellis is ill at the VAC Ca, Billy Cox, Miss. Ellis formerly was with the Fager Show, has given his second tour and last winter toured with T. J. Tidwell Shows.

Limit in showmen's clubs will be reached when there is one for every two shows in the line.

Duke Wilson, talker last season for Sallis-Rand on the Buckeye Shows, has signed to front the new Gypsy Queen drags this year. He has been with the company since 1946. Mr. and Mrs. Clifford Myers recently returned to their Wilkins, Pa. home from Everet- ton, Wash., where they bought their first home. Mrs. Myers is owner of Tri-City Park to the 1949 season. The show is a Jack Chapman show that will be operated by Charles Fulton and son-in-law and daughter-in-law, Mrs. Eugene Rosson, who will be with the Myers again . . . Teddy Underwood, well known in the Ringling Shows, has been confined in a Norwalk hospital where he expects to remain for some time . . . and Jack and Ruth Williams have signed with Rogers Greatest Shows for 1949.


619 S. OCEAN AVE. DAYTONA BEACH, FLA.

COMPLETE CARNIVAL FOR SALE

Chinook of No. 335 Wheel. In perfect condition, has one full model power, and combination clubhouse and ticket counter. 1949 show was the last. Stopped running because of health conditions of owner. Has been handled in perfect condition, with extra good show. Also Allen Harvey Shows, a half tide show and L. F. Dowd, a quarter show with the same. Also all models from the following: A. C. Young Shows, B. M. & S. Show, Fred Waterson Shows, D. L. Russell Shows, D. Combs Shows, J. D. Morgan Shows, C. W. Monfort Shows, D. K. Flanders Shows, A. T. Williams Shows, or any legitimate Concessionaire. If you are looking for something to put on, call Mr. Waterson, 811-335-A. All operations in place. House in perfect condition. Also complete, 1949 fair, side show, including ticket counter, cond. like new. Has operated in very good shows. Has 114,000 wheel. Has all equipment and nice ride. Would make a good show for any concessionaire. $1600.00. Would consider partial payment, if agreed upon.

W. D. GANOTE

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PHONE: WESTPORT 2909

2007 14th Street, Washington, D.C.
Ernest sick Morris Brown; reservation.

The Executive list were Allen Perfect Sibley Asbury Fob. visit meeting E. Bldg., Miami. Jane Buck. Joe Robbins, L. Malitz, Malitz, Mr. and Mrs. Joe Schubert were attending State fair meetings.

The club is waiting for photos of orangists Noble Ochser, Oscar C. Buck to complete the gallery of officers. There is mail for W. A. Winter and Mrs. W. A. Winter.

Regular meetings will be Wednesdays, 19, 19, and March 19. In the clubrooms Dues are due.

Ladies’ Auxiliary

The meeting of January 25 was presided over by Mrs. Ann Goldie, replacing President Queenie Van Vlet, who was attending the fair meeting in Harrisburg. Pa. Mildred Ford was welcomed back after finishing a long night club engagement in Boston.

Frances Simmons is in Miami. Marie Jackson and Mrs. S. H. onill, is headed for Miami with her husband, Walter K. Sibley. On the sick list is Mrs. Charles R. Sullivan, William Miller, Ben Herman. Letters were received from Willard Buell Albaner and Treasurer D. D. Simmons.

Heart of America

Showmen’s Club

918A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Feb. 5.—Despite sub-zero temperature, 81 members were present at the regular meeting, presided over by Past President George H. King in the absence of President E. D. McCrory. Also on the rostrum were Treasurer George Carpenter and Secretary Bill Willcox.

Ladies’ Auxiliary

Regular meeting February 25, attended by 37 members. Jess Nathan, entertainment committee chairman, reported that there were 22 entries for a silver tray donated by President E. D. McCrory. Also, Miss Ruth Ann was still on the sick list. Mrs. Streich was sent a donation to the club.

Ladies’ Auxiliary

Regular meeting February 25, attended by 37 members. Jess Nathan, entertainment committee chairman, reported that there were 22 entries for a silver tray donated by President E. D. McCrory. Also, Miss Ruth Ann was still on the sick list. Mrs. Streich was sent a donation to the club.

Show Folk of America

San Francisco

SAN FRANCISCO, Feb. 5.—Regular meeting Monday, February 4, attended by over 60 sisters and members. The meeting was called to order by Mrs. Bill McCall of Los Angeles.

Regular meeting Monday, February 4, attended by over 60 sisters and members. The meeting was called to order by Mrs. Bill McCall of Los Angeles.

International Showmen’s Association

415A Chestnut St., St. Louis.

ST. LOUIS, Feb. 5.—Regular meeting was held January 29, with I. M. Cobb presiding. Also on the rostrum were: Leo Lang and Ev Breyl, President of the Showmen’s Club, and Miss St. Louis, Outstanding Showman of the Year.

Showmen’s League of America

400 S. State St., Chicago

CHICAGO, Feb. 6.—A snowstorm did not prevent a large crowd from attending the meeting Thursday (3), Morris A. McCrory chairman.

Walter Motif has left the hospital and is back at work. Jack Hawthorne and Bill Pendergast are still in the hospital showing improvement. W. C. Denke and Tom Volmer are still on the sick list. Tom Volmer, attired, attended the last meeting by mail that he is hospitalized in Norfolk with a nervous breakdown.

Wanda Langan, Mrs. Frank Lambert’s membership application, was referred to the club’s committee.

The club held a reception for Vice-President Fred Terry, Treasurer Al Weiser, and Past President J. Ed Brown were present, Freeman Tripp and Al Yoder.

A report from Crafts Shows winter meeting was presented by Fred Hare, who is seriously ill in Behren’s Hospital, Edwardsville, Illinois.

Chairman Joe Steinberg sold 122 tickets to the Hi-Jinks, which will be held on March 16.

Ladies’ Auxiliary

Meeting was called to order January 31 by President Mary Taylor. Members included June Fitzhen, Marie Turner, Lydia Kruger and Mrs. Pearl McLean. The clubrooms were purchased from a former club.

Ann Gaines, 1155, was named for the upcoming Century meeting.

MICHIGAN SHOWMEN’S ASSOCIATION

3133 Cass Avenue, Detroit

DETROIT, Feb. 12.—Regular meeting was held January 31. On the rostrum were Jack Gallagher, president; Mrs. Bill McCall; Miss St. Louis, Outstanding Showman of the Year; Mrs. Leo Lippa, past president, and Leonard Simon, attorney.

Jay McLaughlin and Members were admitted to membership.

A new sign is under the sign.

Michigan Showmen’s Association

Showmen’s Club

918A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Feb. 5.—Despite sub-zero temperature, 81 members were present at the regular meeting, presided over by Past President George H. King in the absence of President E. D. McCrory. Also on the rostrum were Treasurer George Carpenter and Secretary Bill Willcox.

Bingo was played and lunch was served at the German Zelate Wupper and her committee.

Regular Associated Trouper

106 E. Washington, Los Angeles

LOS ANGELES, Feb. 5.—Regular meeting was held on February 2, with the club voting to send donations to the Red Cross and the Sister Kenny Foundation.

Mary Bennett, chairman of the banquet committee, reported that the ticket price was reduced to $15 for more or less prizes for the books and radio prizes. The club was also presented with a bronze horse; Larry Nathan, a table radio, and Marge Smith, a radio Crosby.

Larry Nathan won a bronze plate donated by Mrs. E. M. Ford, and received $31, going to the bazaar. Mr. and Mrs. Dwight Peppler, partners in the Peppler Club, were honored.

Miss Morris Bennett were on the rostrum, with I. M. Cobb, President, and Fred Frog, Joe Brown and Eddie Stiller, as special guests.

Spot Raindrops is critically ill in a General Hospital. Blacky Ford and Jeanie Reigel are up and around again.

Sam Dolman, chairman of the members committee, and Ethel Krug, co-chairman, each have enlisted a new member.
MIAMI, Feb. 5.—Regular meeting was held Tuesday, with Past President Dave Edney presiding in the absence of President Carl J. Sollman, who was at the Tampa fair.

Terry Underwood is hospitalized in Norfolk and Charles (Doc) Barfield is in Montgomery General Hospital, Key West.

Evelyn Glessor left for Texas.

Tommy Carson left to join the Ted Woodward Shows in Texas. Joe and Alfred Wells left for the opening of Prell's Broadway Shows in Oklahoma City.

Peasy Hoffmann doled out the following meeting.

Results of the auditions of Papa Simmons, New York; Shan Wilcox, manager, Shan Bros. Shows; Herb Grosser, manager, Dick Dickstein, past president, Michigan Showmen's Ass'n.

Correspondence was received from W. L. Finnick, Jr., Lee Cudby, Felix S. Selden, Charles L. Taylor, Carl H. Barlow, Harold (Buddy) Paddock, Val C. Cleary, Ernest Willis, Capt. Jimmy Jamerson, Norwood Nelsson, Frank Curley, Nick Thomas and Sam Freer.

Ladies' Auxiliary

Hilda Roman presided at her first meeting as chairman. Members on the rostrum were Martha Weiss, Moe Levine, Polly Stahl and Past President Dave Edney. Newly appointed committees are:


The Secret Key members held their second meeting as a committee in charge of the Albert Mack, Virginia Peskin and Hy Lang. Mrs. Molville doled out the refreshments.

Missouri Show Women's Club

ST. LOUIS, Feb. 5.—Meeting was held at the Missouri Grand Hotel, with President Ida McCoy, Second Vice-President Estelle Regan, Secretary—Mae Mack, and Treasurer June Bunting and Sergeant at Arms Arlene Sambul, who arranged for the refreshments. Miss Sambul gave the innovation in the name of Chaplin Minnie Quilliam. Fast Frances, representing the Ladies Auxiliary, Kathleen Cawne and Leila Francis attended.

June Bunting won first prize, a $50 bond, in the raffle at the installation of the Missouri Showmen's Ass'n.

San Francisco, won second prize, a $50 bond.

Margaret Donnelly and Cora Trotz, representing the Ladies Auxiliary, Theresa Sidenberg and Daisy Davila, presented the following committees:

- Program—Dave Edney, chairman; Confidence, chairman; Florence Bood, chairman; Florence Schorr, chairman; Annie June Bunting and Nancy Haff, chairman; Zoe Segel, chairman; Helen Regan, co-chairman; Lila Nazar, chairman; Dorothy Malm, chairman; Kay Cawne, chairman; Flora Levy, chairman; Florence Ingersoll, chairman; Mary Kahl, chairman; Dorothy Cohn, chairman; Bernice Chace, chairman; Florence Weer, chairman; Florence Dreyer, chairman; Mary Riebsamen, chairman; Mildred Riebsamen, chairman; Dorothy Cohn, chairman; Elsie Reins, chairman; Florence Bood, chairman; Florence Schorr, chairman; Annie June Bunting and Nancy Haff, chairman; Zoe Segel, chairman; Helen Regan, co-chairman; Lila Nazar, chairman; Dorothy Malm, chairman; Kay Cawne, chairman; Flora Levy, chairman; Florence Ingersoll, chairman; Mary Kahl, chairman; Dorothy Cohn, chairman; Bernice Chace, chairman; Florence Weer, chairman; Florence Dreyer, chairman; Mary Riebsamen, chairman; Mildred Riebsamen, chairman; Dorothy Cohn, chairman; Elsie Reins, chairman; Florence Bood, chairman; Florence Schorr, chairman; Annie June Bunting and Nancy Haff, chairman; Zoe Segel, chairman; Helen Regan, co-chairman; Lila Nazar, chairman; Dorothy Malm, chairman; Kay Cawne, chairman; Flora Levy, chairman; Florence Ingersoll, chairman; Mary Kahl, chairman; Dorothy Cohn, chairman; Bernice Chace, chairman; Florence Weer, chairman; Florence Dreyer, chairman; Mary Riebsamen, chairman; Mildred Riebsamen, chairman; Dorothy Cohn, chairman; Elsie Reins, chairman;

- Social—Florence Dreyer, chairman.

- Hospital — Anne Bachtel, chairman.

- Torah—Rosalind Cohn, chairman.

- Convention—Geraldine Gaughan, chairman.

- Finance—Dorothy Davila, chairman.

- Exhibit—Florence Dreyer, chairman.

- Educational—Estelle Regan, chairman.

- Camp Fire Girls—Helen Zeitler, chairman.

- General—Margaret Donnelly, chairman.

- Directory—Margaret Donnelly, chairman.

- Publicity—Leila Francis, chairman; Kathleen Davis, chairman; Dorothy Davila, chairman.
MAGIC EMPIRE SHOWS
EVERYTHING NEW BUT THE NAME AND THE OWNER
Opening February 26 in Heart of Gulfport, Miss.,
With Hattiesburg, Miss., Stock Show To Follow.

WANT: Motordrome, have complete outfit for Athletic Show, Minstrel. Girl Show. Want people to run same. Will book any Show with or without their own equipment.

CAN PLACE CONCESSIONS. Photos, Custard, Novelties or anything else, except Bingo, Diggers, Popcorn, Floss, Lead Gallery and Flat.

WANT FIRST CLASS MECHANIC. Prefer one that knows Mack's, Internationals and Whites.


WANT CAPABLE RIDE SUPERINTENDENT. All who are holding contracts please acknowledge this ad and report for opening. ADDRESS ALL TO:
A. SPHERIS, Magic Empire Shows, Gulfport, Mississippi

PEPPERS ALL STATES SHOWS
AMERICA'S FINEST
OPENING MARCH 1ST — NOW CONTRACTING 1949 — OPENING MARCH 1ST
FOR 40 WEEKS
WANTED
CONCESSIONS WANTED: Will all include an A-1 extra, modern Concession, one that works. In every city change and French Fries, Popcorn, Jelly Beans, Candy, Candy, Candy — Combine these with a few other novelties and you have a complete Concession. Will agree on a good location at a reasonable price. Will start the season in the South. Contact: W. Peppers, 506 E. 42nd St., New York, N. Y., Phone: P. W. Peppers, P. O. Box 1230, Alexandria, La. WINTER QUARTERS AT MUNICIPAL AIRPORT.

SOUTHERN VALLEY SHOWS
OPENING FEBRUARY 17 — MONROE, LA.
BIG Mardi Gras Celebration, Rides and Nights in the Heart of Town. FOLLOWED BY DELHI and DE RIDGEE FAYE STOCK SHOWS.
城区举行大型狂欢节，夜间表演在镇中心。随后是DELHI和DE RIDGEE的FAYE STOCK SHOWS。

GARDEN STATE SHOWS
Now looking for the season—Follow line Concessions: Bingo, Pop Corn, Apple Cider, House, Fish Pond. Following Concessions wanted: Custard, French Fries, Diggers, Rollers, Long or Short Hose, Dance Hall, Concession, Inside Concession. Discounts for large orders. Some P.C. earn with Handy Parks. Girl Show earn with Side Show, Side Show, or any other kind of Show. Concession wanted to take a Show and money-making show, have a few open weeks. Address all to: R. H. MINER, 314 Hiawatha St., Philadelphia, New Jersey, or R. H. MINER JR, Box 1737, Cumberland Camp, Miami, Florida.

ANTHOTHACTE SHOWS
NOW BOOKING FOR 1949
CONCESSIONS — Buck Concessions, West Coast Promotions, Tilt-a-Whirl, Shimmer Gallery, Wild Stacker, House, House, French Fries, Popcorn, Greasy Wheel, Balloon Bait, Blanket Wheel, or any other legitimate Concession. All locations wanted. Write for rates. Address all to: Fred Contrelle, P. O. Box 66, Altoona, Pa.

WINTER QUARTERS
J. R. Leearight
HERINGTON, Kan., Feb. 5—Work here, under the direction of Mr. Leearight, according to George W. Blackwell's line, is made, is of substantial schedule. Yomaha has not been much house. Mrs. Charles F. W. and son will operate the string game.

Head mechanic and electrician W. Blackwell, and his assistants, Shorty Beeker and Eddy Bollig, are working on trucks and trailers.

Like his former shows, Leearight attended the showmen's banquet and party in Kansas City, Mo. Mrs. Charles F. W. and son. Mrs. Charles F. W. Leearight attended fair meetings in Kansas and Nebraska. Both are now west on business.

Mr. and Mrs. Blackie Mcgreg and Mr. and Mrs. Clarence Bollig are overhauling their concessions. Bollig will have the diggers and ball games again, and Mrs. Bollig the ballymorn.

All rides and equipment are being outlined. Ory has purchased a new Funhouse. Ralph C. Bowers in readiness his Monster Autodrome and Shuck Killers attraction. Bowers also has the bingo.

Uncle Carl Young has his short tour ready in the house. Salina, Kan., for the winter. He will be on the road early again this season. Tex Johnson will operate Ralph Bowers' new Monster Autodrome at Salina, Kan., and will have Shrink-En Hotels.

Southern Valley
MONROE, La., Feb. 5—Work in quarters is practically complete, with the crew putting the final touches on the Tilt-A-Whirl and Krazy Train to prevent all accidents. Mr. and Mrs. Moran, Mr. and Mrs. W. L. Wentworth attended the Louisiana and Missouri fair meetings.

The ice show is planned for Monroe, February 17, at the Mardi Gras. Only the last day will be reservations will be set up the official opening will be the first week of March. All shows will be the same as that of the show at the Monroe State Fair. If you have tickets do not make the trip.

Burdick's Greater
TEMPLE, Tex., Feb. 5—Repairing and painting is going on. A new giant and two truck platform shows are being built. Owner Burdick is recovering at his home here following an operation. Ory will have their rides on the 4th of April. Neil Burdick, son of owner, will have several concessions. Jim Burdick, of Burdick's, will act as general agent. L. C. Wade will be electrician. John Burdick will handle the smallnit mix, and Mrs. Neil Burdick will be The Billboard sales agent. Concessions were bought and sold by Roland Smith, Mr. and Mrs. Tober, Mr. and Mrs. Dooley, Mr. and Mrs. Jack Miller, Mr. and Mrs. Frank Ory, Mr. and Mrs. Ted LeDell and Ray McKeel.

Ted Lewis
FAIR LAWN, N. J., Feb. 5—Ted Lewis, owner and manager of the Lewis Shows, closed the winter tour in Orlando, Fla., in December and moved into his quarters here. Lewis is the Great Curran, free act, has been signed.

A new front for the show is being built and a new Merry-Go-Round is in order. Repairing and painting of all equipment will begin soon. Org opens in April.

Atlantic City
HAYWARD, Calif., Feb. 5—Owner James Barber has signed a contract with the State of Atlantic City to be at the Atlantic County Convention, Paterson, Pa., and Hunt- ton, N. Y., and have been contracted. Shows will open April 28 in Johnstown, Pa., and the Engine and Airplane Shows of the Rich- land Township High School Athletic Field.

Dan Davis has become manager of the Motordrome, which will have its second season this year. Dan has booked his animal circus and plans a special advertising campaign. Al- though no information is available of the State Show, Wallace Stan- worth has booked two concessions; Mr. and Mrs. S. L. Schramann, of Kelso, is the Snake Show, and Charles Boyer, custard.

Paul Miller, coolhouse operator, will continue to work at the New Brunswick restaurant until the opening. Henry (Curly) McNatt is driving a truck locally but expects to be on the road again this summer. Joe Dupont, who is wintering in Richfield, Tenn., will arrive here in time to ready the rides for the opening.

Two new concessions promised rides will be delivered in Johnstown in April. A new Funhouse is to be finished by Howard Cross, Pete Smith and Henry Martin were recent visitors here.—W. R. BEAM.

Coleman Bros.
MIDDLETOWN, Conn., Feb. 5—The shows of Coleman Bros. are being painted for opening, about middle of April. A garage was built last year for the new shows. Ice shows, and trailers that Manager Dick Cole- man, and son bought last spring, are being painted. They again have contracted for the Greenfield, Mass., Fair—the 16th, and the upcoming shows at the Empire, Eddy, Calif., on April 14th. They will be housed in the new building at the Empire, Eddy, Calif., on April 14th. Their trailer the Coleman with the crew will reside at their hotel in the town. Also in their trailer there are two League to which they are loyal and which they will support with all their visitors to quarters. Dave Altman will have charge of the Merry-Go- Round at the State Fair. Marty Grover and his family will be in a car accident, sustaining four broken legs. Dec. 29. He may yet return to the ring. He will soon go to Florida for a short vacation.—D.A. ALTMAN.

Bullock Amusement
CHARLOTTESVILLE, N. C., Feb. 5—At the Burlington show, Ber- many, last week, much has already been accomplished in charge of painting and repair work.

W. J. Cooper took delivery of a new truck for Bullock, but decided not to purchase a new truck for the semi which he purchased last year. The semi will be used, and another new office mounted on it. The new semi will have a better office. The Charlotte News carried an article on this semi, and ordered it of Bullock for service and activities at local quarters. Manager Bullock said the season will open March 26—VIRGINIA COUNTER.

Pacific Coast
HAYWARD, Calif., Feb. 5—Owner James Barber has signed a contract with the State of the State under auspices of the American and Order for Scio, with opening slated for the 15th of March. The former secretary-treasurer of the Hay- ward Airport Business Association, has been engaged as secretary; Mr. and Mrs. Barber recently returned from a pleasant trip to Seattle and is helping with the painting and re-decorating of equipment.
WANTED!! WANTED!!
FREAKS AND SIDE SHOW ACTS
FOR SUMMER SEASON 1949
PALACE OF WONDERS
CONEY ISLAND, N. Y.
TOP SALARY AND I MEAN IT
TO ANY SENSATIONAL FREAK OR OUTSTANDING
ATTRACTION THAT CAN BE FEATURED

ATTENTION BETTY WILLIAMS OR MGR-MANAGER-HAVE TERRIFIC
PROPOSITION FOR YOU . . . GET IN TOUCH WITH ME IMMEDIATELY

Would like to hear from Grace McDaniel, Christine and Phil, good
Half-and-Half, Rubber-Skinned Male or Female;
Opportunity for Mentalist capable of earning real big money.
Here are ideal living and working conditions-No jumping around in
mud or dirt. 20 weeks' work at the world's greatest summer resort.
State salary and enclose photo (if possible) in first letter.

WHITE — WIRE — PHONE

DAVID ROSEN
3765 SURF AVE., CONEY ISLAND 24, N. Y.
ESPLANADE 2-2178

WORLD'S TREASURE SHOWS
MICHIGAN'S FINEST MIDWAY
Opening APRIL 21—Vicinity of DETROIT
Want Mechanical City, Funhouse, Animal, Monkey, Unborn, Wild
Life, Iron Lung, Glass House, etc. Can place Merchandise Conces-
sions of all kinds, especially large Penny Arcade. Clean, modern
Carnival that caters to show folks (Corkie Zimmerman, writer).
Ride Help for 12 office-owned Rides. Outstanding Free Act
(must be sensational). We will play our usual route of money spots
in Michigan, Ohio and Indiana.

JOHN QUINN
3550 CASS AVENUE
DETROIT 1, MICH.

STANDARD SHOWS
WANT FOR '49 SEASON

BREW—Will take Ride not exceeding with following: 32 Wheel, 117, Gates, Bell, Cold Case, Kiss in the Dark, Coney, Bedroom, etc. 12 Dakota, 115 in Arcade, 20 Super Duper, 12 Spindles, 2 Turnabouts, 14 Double Octopus, 18 other Rides for camping. Will work June to August. Thirty states.

V. G. JOHNS, BOX 859, DOUGLAS, Wyo.

EVANS UNITED SHOWS
FIRST CALL
OPENING IN APRIL

CONCESSIONS—Can place Rides, Summer, Rides, Carnival, Ferris Wheel, Fun Fair, Pike Fair, 12-Week, 7-Week, Mays, Ferris Wheel, Super Duper, 14 Spindles, 14 Octopus, 18 other Rides. 32 states, all coast. Will contract for 32 states. Can move very fast. Will carry equipment in two cars. Can travel from Iowa to New Mexico. Will travel in both directions.

CLAY M. EVANS, 3417 Wabash, Kansas City 3, Mo.

PINE STATE SHOWS
WANT FOR SEASON
One Flat Ride, Bingo, Cook House and Hanky Panks of all kinds.
Four more Florida Spots, then East for the season. All address
PINE STATE SHOWS, Lebanon, Fl., this week.
WANT SHOWS FOR 40-WEEK SHOWS
OPENING INCLUDES TUCSON RODEO DATES
10 BIG DAYS  FEB. 17 TO 27  10 BIG DAYS
TUCSON, ARIZONA

Can place good Circus Act. Calliope Player, must be able to keep same in good repair. Build and rent frame, 18-in-1, Glass House, Miniature City, Wild Life. Other Shows capable of getting money, let me hear from you. CONPLACE FIRST-CLASS PENNY ARCADD. WILL SEE C. D. Gottle  on Novelties and Farmer  Outfit. CON-
CESIONS: Can place Merchandise Wheels and Stock Concessions. RIDE HELP-Walt Beadle Found Foreman. WANT Second Man on all Rides, married and semi drivers. Also, Man with Sound Track, must be flashy and up to date. Can use up-to-date Builder that knows his business.

Phone: 053482  Wire 3320 S. 6th Ave. Write Box 2230 TUCSON, ARIZONA

J. A. SPARKS SHOWS
Opening March 12, Near Birmingham, Alabama

WANT WANT
SHOWS—Glass House, Monkey or any Show with own equipment. Have a few Show Tops, will have you one? RIDE—Good proposition to Roll for Merry-Go-Round and Splitter. Have 12 bones Ride Fair, others pending. CON-
CESIONS—"X" on Cook House open. Will book Candy Apples, Jewelry, Novelties, Balloon Darts or any legitimate Concessions. RIDE HELP—Must be sober and reliable and drive trucks. Will use wires on ticket boxes. Want Foreman for 6 Pucke Wheel, Foreman and Second Man for White. Foreman for Chalpiane and Foreman for Kiddie Rides. All who were with me before please answer. Top salaries and good treatment. Want Man for Fun House. Will give good proposition. AGENTS—Want Call Men-Manager, Second Men. Also Agents with Bromes & Fierce last season, please contact. Want Agents for legitimate Concessions, reasonable terms. Jack Murkins, Charlie Brosham and Henry Leitner, let us hear from you.

J. A. SPARKS, Owner; E. H. BROOME, Manager; HOWARD PIERCE, Concession Manager
Address 4321 Avenue "U," Birmingham, Ala. Phone 8-5200.

ROYAL CROWN SHOWS
America's Finest and Largest Motorized Carnival
LAST CALL  LAST CALL  LAST CALL
Opening Winter Haven, Florida, February 14

WANT RIDE HELP
Foremen and Second Men for Auto Scooter, Octopus and Wheels; must be licensed semi-truck drivers. No drunks tolerated. Long season, top pay and good treatment. Can also place useful Help for towers, front gate and other departments who drive trucks. Wire Clearwater until Feb. 9th; then Winter Haven. Must report at once. Address:

E. L. YOUNG, Mgr.

19th Annual Dania, Florida, Tomato Festival
FEBRUARY 21-26 INCLUSIVE

CHAMBER OF COMMERCE, Dania, Florida

GIVE TO THE DAMON RUNYON CANCER FUND

Winter Quarters

Garden State
PHILADELPHIA, N. J., Feb. 5.
Office of the shows are here and quarters in New Holland, Pa., where work will start next month. "Motor Home," an open letter is April. A new light passenger car is now under construction. Corpora-
lers have been ordered. Org has seven rides. Frank Rossi will have the cowboys on this trip and Floyd Hucks will return with his 16 and five other companies. Rossy
Mrs. Minier, Jr., wife and son Larry, in Atlanta, Ga., where
here first of March, also Mr. and Mrs. Kenneth Whishead and Mathew Roberts. Visitors have included Dr. and Mrs. J. Smith, Joe Faire, J. Mor-
ey, E. S. Freer, and N. Deeds and Juniper. —R. H. (Pop) MINER

Capell Bros.
McLAESTER, Okla., Feb. 5—New fronts have been built for the Min-

stress, Girl, Athletic and Billyboy shows. Org will open here March 10 and play Oklahoma, Mississippi, Kansas and Arkansas. Dave Fredrick will have the band. Ab Hill painted the shows, trucks and trailers.

Walter C. La Vann has booked a 74 club and a long range gallery. Tige Marx inked his big show, Robert Garrett has the lodge. Nellie McLean, Paul Barker, Fred Lastley, John Craft, Jack Long, J. R. Meherman, Fred Capell, C. E. Cribb, David J. Wilson, and the three Kibbs. Helen and A. F. Bowler, Mrs. S. H. Smith, M. L. Lowery, secretary and treasurer; Mrs. Katie Lowe, corres-

dent. Will re-open and D. O. Davis, the trinity.

This show has shouldered the over-

the supervision of Vern. The lettering is almost fin-

over this South Georgia Town-

The show is ready to open April 1. One

new major ride will be added, making two riders and two rides. All shows are owned. F. E. Shultz is in all his St. Louis home, and W. R. Reese recently underwent an operation in Tampa.

Mrs. Capell and John Delaney visited George and Lillian Campbell are ex-

shortly, as is Curly Livsey, who will handle the advance—RODIE DAVIS

Stebler Greater Shows
Want for Season of 1949
General Agent: Fredrickson, 1026 Belden Ave., Chicago, Ill. Write for free information. All re-

concessions. Will see in person and on consignment. Acts, Attractions, Wild Life, Domes, Acrobats, Actresses, Comedians, Mechanics, Full or Part Time, and the entire circus world. Will pay cash on delivery. Large and small Shows. Will see in Nevada, Arizona, California, Oregon, Washington, and British Columbia. All shows will be run by a well known Manager. Can show rough stock and 

WANT—VAN DELUXE SHOWS—WANT
VAN—Can accommodate up to 100 passengers. Can accommodate 300 passengers in truck. Can assist in detail, as man, cook, etc. Apply for information to the managers. Furniture must be thoroughly clean. Can be seen at Oldenburger Sales, Queens, Up.

WANT VILLAGE SHOWS— Last Circular
Manager; W. E. STERLING, Box 12, Wheeling, W. Va.

COMES AND GET IT

Ladies only. Effective immediately. A very fine collection of Shetland Animals, Glass and Lithograph Concessions. Lifetime income for former. A rare opportunity. A.D. WILLIAMS, 307 South Seventh St., through. Educator for school exhibition. In-

EDDIE DOYLE
524 West Washingt. Street, Memorial, Ind.

WANT CARNIVAL
FOR JUNE OR JULY
WHEATLAND booster club
1949
R. M. MOONEY, Sec.

WANTED SHOWS!
JULY II TO 16 INCLUSIVE
BOSTON, MASS.
ANTHONY BILAZZO
503 Grove St.
Hastings, N. J.

NOW AVAILABLE
SUPERIOR CONCESSIONS' GUIDEBOOK
With the farthest heave, Concessionaire, equipment, newspaper, displays, traps, movies, stage and much more. Send $5.00 order for concessions guidebook

CONCESSIONS' CHICAGO GUIDEBOOK
3518 Saco Road, Toledo, O.

RIDES FOR SALE
1947 B-P, Pansy and Lucy, low; new; 24-0 Carriage, excellent condition. Will take Best Offers. Write or call

GRIFFEN AMUSEMENT CO.
Jacksonville, Florida

AT LIBERTY
LEGAL ADJUSTER, BUSINESS MANAGER
Can充当角色。 please write.

CHARLIE A. GRIBBS
General Delivery

GIVE TO THE DAMON RUNYON CANCER FUND

SPECIAL ATTENTION—Rare Opportunity, Concessionaire
Will sell all concessions on 20-72-week season on a 4-Motor Ride Show, playing established territory, to an individual or partners who can handle about 28 Riders. Also other shows. Can furnish all names and addresses of people interested. No advance will be asked for. For complete write

BOX 1235, THE BILLBOARD, 2100 Patterson St., Cincinnati 22, Ohio.
BALLYHOO BROS. CIRCULATING EXPO
A Century of Profit Show

FOR Rest available, second operate. Stored but the boss's. doubling built well. His illustrated shows, our desire biggest five years. His boss's. While help his show, they lose more profitable. And while help his show, they lose more profitable.

American Carnivals Association, Inc.

FOR SALE
16-CAR OCTOPUS
USED TWO YEARS
EXCELLENT CONDITION

CAVALCADE OF AMUSEMENTS
Account of replacing with new riding devices, have for sale Dayton Train with half cars and six hundred feet of track. In very good condition. Ride-O priced to sell, Boat Ride with six boats, $1,200.00. 2-Car Till—in perfect condition. Iron Lung for sale—must make room and need wagon. Several Sleeping-Cars railroad cars are all fur

CARNIVALS

L. B. LAMB SHOWS
"JUST A GOOD CLEAN SHOW"
OPENING APRIL 1 — CLOSING ARMISTICE WEEK
WILL GUARANTEE 18 FAIRS 2 CELEBRATIONS
9 RIDES 7 SHOWS 35 CONCESSIONS
DIESEL LIGHT PLANTS LIGHT TOWERS SEARCHLIGHTS

WANT
WANT


BROWN, ALABAMA

SOUTHWEST FLORIDA FAIR
FORT MYERS, FLA., WEEK FEBRUARY 21
FLORIDA'S BEST FAIR
Place Show Concessions all kinds. Craps and Cookhouse. Rides not conflicting. One more High Free Act, no Swing Pole. All Address:
T. J. McMANUS or HOWARD INGRAM
Florida Amusement Co., Fort Myers, Fla., this week.

HARRY CRAIG'S HEART OF TEXAS SHOWS
SECONDS-DAYTON FAIR—WINTER QUARTER'S RISE OPEN SATURDAY, FEBRUARY 26, 1950.
SHOWING A PROVEN ROUTE IN WEST TEXAS, OKLAHOMA AND WESTERN KANSAS.
Want to buy your Showman who can work to make money. Will book shows, Temple, Waco, Coil Live, Glass House, Municipal, Pier Shows and Athletic Shows. West Side Ride Show Manager. See Manager for all Rides. Roams and sets with guaranteed profit. Must be able to handle the crowd, work the concession and do a good job. Must be willing to work hard and long hours. Will pay up to $1,500 to $2,000 for top person. See Manager at Show. Address: H. B. McManus, Manager. Texas City, Texas, this week.

SOUTHWEST FLORIDA FAIR
FORT MYERS, FLA., WEEK FEBRUARY 21
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Florida Amusement Co., Fort Myers, Fla., this week.

CARNIVALS

HARRY CRAIG
(Phone 8754) BOX 156, BROWNWOOD, TEXAS

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T. J. McMANUS or HOWARD INGRAM
Florida Amusement Co., Fort Myers, Fla., this week.
**CARNIVAL WANTED**

**WEEK OF JULY 4TH CELEBRATION**

Giving away new automobile

Fireworks at night

Reply to JULE D. MAITRE, Com-
mander, V. F. W., Melcher, Iowa.

**BUS TRAILER AND TRACTOR**

Dismantled T-41 25D Tractor and Wheel Bal-
ner Trailer, 3-4 tone and Kitchen, clean in and out. 

Recent improvements. Can be loaded with 
cargo or use as a Trailer. 

JOHN QUAN, 

3550 Cass Ave. 

Detroit 1, Mich.

**OPENING APRIL 1, 19**

**AUSTIN**

Grilled Steak House for Alumni Exposition. Must have a take care of United State and 

all in United States. 

DICK HAVINS

418 Tivoli Ave. 

Phone: 46-016

**H. B. ROSEN SHOWS**

NOW BOOKING FOR THE 1949 SEASON

WANT CONCESSIONS: Arcade, Diggers, Long Range Gallery, Short Range Gallery, Guess Your Age, Waht, Photos, Noveltries, Curtains, Candy Float, Pop Corn, Candy Apples. All Hanky Panks open. Will furnish 20x80 Top fully equipped. Want Girl Show Operator; 

Full charge of up-to-date Bingo. Must be capable of working jackpots, ordering stock and handling Help. 

SHOWS—Want Side Show Operator that has something for the inside. Will furnish 20x80 Top fully equipped. Want Girl Show Operator; 

in charge of up-to-date Bingo. Must be capable of working jackpots, ordering stock and handling Help. 

WANT—Useful Help in all departments. 

WILL—QUINNEY, Box 309, Courtland, Alabama.

**Bergen Blossoms Late In Life**

To Head Million $ World of Mirth

(Continued from page 9)

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**Baker**

**FOR SALE—CUSTARD—FOR SALE**

BEAUTIFUL, MODERNISTIC AND ATTRACTIVE OUTFIT

FOR SALE—ALMOST NEW

Large Electric Frosta Machine mounted on a 2-Ton Diamond T Truck. All aluminum and 

steel. 

All necessary conveniences for sanitation. A real outfit where you need 

presentation and flash.

TAD ZACCHINI

TAMPA, FLORIDA
Business Roller Clubs Promoted For Bal-a-Roue

MEDFORD, Mass., Feb. 5.—Business at Fred H. Freeman's Bal-a-Roue Rollerway here is going to receive a big bump in members to come if the management's plans for promotion of the club among the personnel of large commercial concerns in the vicinity is successful.

Already announced is the organization of the Deb Rollers, a club with initial membership made up of women workers in the John Hancock Insurance Company of near-by Boston. The press of the Bal-a-Roue staff, officials believe the Deb Roller will grow into the largest club of its type in the country, basing their prediction on the fact that the Hancock company employs 5,000 girls. It is the aim of the club to recruit members each week from among girls working at the firm. Plans for the club were formed Monday after a private meeting at Bal-a-Roue with Price. At the same time officers were elected.

It was also announced by Bal-a-Roue that two other large concerns are mulling plans for a skating club—the edition of Boston and the New England Telephone Telephone Company. Representatives of the firms have scheduled meetings with Price for the purpose of organization.

Ronald Rencourt, member of the Bal-a-Roue stock, is making personal visits to Rockford, Conn., at Friendly Roller Rink and national champion in the novelty, music, and style classes, gave an exhibit at the Mount Vernon (N. Y.) Arena recently.

Brown, Carroll Do Sales Job Via Tele

NEW YORK, Feb. 5.—Roller skating was televised again Tuesday (1) when Vic Brown, operator of the Dreamland Arena, Newark, N. J., and the Carrere of the World Congress champion, were guests on the Russ Hodges Scoreboard show.

Hodges queried both roller celebrities, and Miss Carroll, wearing an elbow-length skating costume for a brief exhibition. The show was held Tuesday at WPIX and the Du Mont Network, 8:45 to 7 p.m.

Lence, WPIX Spread Ink on TV Contract

BROOKLYN, Feb. 5.—Emile Lence, operator of the Eastern Parkway Rink, broke here, and officials of WPIX signed a contract today providing for installation of permanent television facilities at the rink.

Starting February 28, regular Monday night professional boxing and Tuesday night wrestling matches will be televised. Restrictions and possibly, amateur hockey are expected to follow shortly.

Mail Institute Handbook

NEW YORK, Feb. 5.—Mailing of the RISIA handbook, a publication of the Roller Skating Institute of America, will be announced today by Irwin Rose, director of the association. The book, 32 page manual in two colors, containing helpful information on publicity gets will be mailed free to any rink operator who writes to New York, 191 West 25th Street, New York 11.

New Operator Association Set In Pennsylvania 25 in Kick-Off

CHESTER, Pa., Feb. 5.—The Pennsylvania Roller Skating Rink Operator's Association, a new organization formed recently by some former members of the dissolved Pennsylvania chapter of the Roller Skating Rink Owners Association of the United States, has enlisted more than 25 members and is continuing to receive applications from rink operators. It was founded, according to Jack W. Cooper smith, who has been named temporary chairman of the association. He will occupy that position until the association's next meeting.

The association was formed following January 10 meeting of the chapter in Haverford at which time Cooper smith withdrew from the chapter. Instrumental in the formation of the new organization were Joseph B. Kelly, Chester, manager and Chil Wood, Philadelphia; Raymond Jackson, Pia-Mor Roller Rink, Philadelphia, and James Hoare, operator of the United Skates Rink, Philadelphia.

In a statement to The Billboard, Cooper smith operated the Park Rink Stocking Skating Rink here, said the association's aim is "to advance the operation of roller skating in Pennsylvania to a point of prominence none would ever dream of.

"This goal can only be attained by the fullest cooperation of all...elemental rather than the motivational actions of any individual owner member of an association," he said. "It is our aim to keep roller skating before the eyes of the public at all times. We intend to do this thru the means of intensive local advertising campaigns, utilizing in full advantage of radio, press and television..."

Pennsy RSROA Reorganizes; To Be Okayed at Next Meet

JOHNSTOWN, Pa., Feb. 5.—Framework for reorganization of the Pennsylvania chapter of the Roller Skating Rink Owners Association of the United States was set up during a second session of the meeting held January 10 in A. L. Runk's new Capital Roller Rink, Harrisburg, it was disclosed this morning at a meeting here of the Straiter, operator of Skateboard Roller Rink here.

At the first session Jack Cooper smith, Great Leopard Roller Rink, Johnstown, and Harry Rees, General Manager of the Harrisburg Roller Skating Palace, Pittsburgh, was instrumental in forming the budget of the association. It is recommended that the organization be placed on a permanent basis through adoption of by-laws and application for a charter, believing the action would weld the association into a stronger body. Cooper smith then made a motion that the old association be dissolved so that a new organization could be formed. Which was passed.

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Attending the meeting, in addition to Cooper smith and Rees, were Walter J. Wolf, Pottstown, who presented Thomas and Harold Hurst, George E. Wink, James C. cabins, Eubensberg; Manager, and Al. L. Runk, Rink Harrisburg, Jacob H. Trotz, Millville, Jack D. Tobin, Harrisburg; for the meeting, the group was instructed by the attorney for formal preparation and adoption by the membership at the next meeting, to be called by Wolf when details are completed.

State Meet to Lexington It was also decided to award the 1949 State competitions to the Lexington Rink. With the association now broadened in cooperation with the competitions, it was suggested by David Eggert, Youngstown, that a representative be named to the meet to observe procedures, the idea being that such observation would prove valuable in the future (See Pennsy RSROA on page 76)

ROLLER RINK FOR SALE

(On lease for 10 years) 25,140 sq. ft. suppression building. Used for roller skates and public skater, public, private and professional. Can be reduced to building and all equipment. läuf-a-luxor roller skating machines, etc., Photo available.

C. W. SICHELCH

B. R. 855 St.

Cayuga, N.Y.

FOR SALE

ALLIED. 64 Acres Basing 3,400 ft. Located in Franklin Rink, No. 8, Telephone 7789. For Sale by Owner. RINK MEN WHO USE CHICAGO SKATES ARE SUCCESSFUL

There's a reason. Chicago skates are strong, can take hard wear, low upkeep cost, easy rolling. Simple to replace worn parts after long wear, cheapest in the end. The most complete line from the smallest child's needs to the most proficient skaters' requirements. Write for Catalog and Rink Mgrs.' Booklet No. 6 by a successful rink man.

CHICAGO ROLLER SKATE CO.

Manufacturers of All Kinds of Roller Skates

6417 W. LAKE STREET

CHICAGO 24, ILLINOIS
Sleigh Riding on Experiences Of Others Won't Fill the Bill

(Text of an address by Fred A. Martin, secretary of the Roller Skating Rink Operators Association of the United States, before the December 1 convention of proprietor and operators of amusement parks, pools and beaches in the Hotel Sherman, Chicago.)

Mr. Chairman and members of the National Association of Amusement Park Operators:

As secretary and treasurer of the Roller Skating Rink Operators of America, I have observed and heard today so many views and interpretations of the roller skating business that I appreciate this honor and hope that in the short time given me for this address, I shall be able to present the lights of the roller sport and its necessities as a part of the great recreational program that you have in store for the fun and enjoyment of the American people.

During my 42 years' contact with roller skating I have seen both the good and the bad part of this business, and after a complete survey of the industry, I came to the conclusion that there is always a reason for the sad side of business, and the survey of the nation you will find that there are many people with had roller skating rinks as a part of their entertaining program and have operated very satisfactory for a number of years. Then you turn around and find that there are many people who have had roller skating rinks up to this time have already gone out of business, and it is my desire to outline to you how I believe you can make a success of your rink business.

**Permanent Business**

That is generally the quickest way to get out from under something that you don't understand. Roller skating today is a permanent business that in most cases is a good investment. It needs the same type of high caliber management as you would operate your high-priced rides, ballrooms, etc. A well-operated roller rink can be operated all year long for a very small investment of any park. It is also a money-maker, and if properly operated and given the right constant promotion, it needs intelligent operation. It has proven one of the best business propositions to combat delinquency. It is somewhat of a demand to remove delinquency from all and any enterprising parke management.

I can go on and on to give you facts of many experiences which could prove many of my points but, not having the time, I am just skimming along on the main subject of why a rink should be operating in every park.

**Needs Management**

This business needs a solid foundation. By that I mean its management should be the best that you can get in the community; one who is well thought of in the community; one who can command the respect of his people; one who is congenial and always ready to help the people in a pinch—those are the qualifications that I can call a good rink manager. Make it possible for that type of man to succeed, and you will have a foundation to fold up and give it the same old name, "Temporary Business." That is generally the quickest way to get out from under something that you don't understand.

Del. Theater Beef Vs. Colony Rollery

REHOBOTH BEACH, Del., Feb. 5.—William D. Derrickson, owner, Center, Delaware, has announced that City Manager S. C. Marvel has submitted in writing criticism by theater patrons testifying that noise from the adjacent Colony Club playing rink is a disturbance to the theater. The theater, operated by Mr. Derrickson, has charged the rink with the town's nuisance ordinance.

Judge Daniel J. Layton, city solicitor, has been directed to file a complaint against the colony Club on January 25 to make a thorough investigation of the complaint.

The Colony Club roller rink has been operating as usual, with no steps taken to close it. The fire chief in the wing of the theater is closely watching the rink, which Derrickson barred the city council from entering. A formal complaint against the rink, however, has been filed with the city manager.

Derrickson said the club has maintained that "good housekeeping" is being maintained. S. C. Marvel says the Marshal is to furnish a written report of his findings on the matter to the city council, regarding every detail of his investigation.

Mineola Event Nets “Dimes” Fund $500

MINEOLA, N. Y., Feb. 5.—Over 100 skaters participated in the Mineola Dimes skating party held Tuesday (1) at Mineola Roller Rink, has just become a registered organization. The Mineola Rink, which was founded, and operates under the Nassau county chapter of the Foundation for Infantile Paralysis.

Featured on the program were Duane Fass, director of Capitol Skate Club; Glennoski and George Werner, gold dance medalists; instructor Donald Mounce, former United States senior champion, and assistant coach Eugene Parker and June Heinrich.

Martin Offers Biz Stunts for Feb. Holidays

DETROIT, Feb. 5.—Martin roller rink operators have announced that the business promotions by rink management are being conducted under the supervision of the secretary-treasurer of the Roller Skating Rink Operators Association of the United States.

First of these is February 12, Lindsey. The skating rink is expected to draw more attention from other skating rinks in many States," said Martin. "It is not proper to hold a carnival on the support which can be held in your community. Properly announced and conducted, it should be a feature program and should be scheduled for the same time. You will have to bring its share of skaters into a rink," Martin says.

Young and older alike seem to get a kick out of Valentine's Day, February 14 which falls on a Monday this year. Martin to the operators who close on Mondays, he suggests that the store to open part of the day, drop one part in one box for another, and give sponsors to a second box, or Martin says. "Then during the intermission, line up the boys on one side and the girls on the other, skaters to the contents of the boxes. When boxes are emptied, then line up and put them together in an attempt to match hearts.

Martin suggests the award of prizes, preferably heart-shaped boxes of candy, to the first 10 couples with most points. The prize may vary in value, he says. The boys who also suggest a period to try to match hearts by using a spotlight on skaters as they attempt to match hearts and other skaters to give the couples as they go to the prizes. Martin also recommends expansion of your office as an inexpensive gimmick that pays dividends.

The skaters' birthday, February 2 is advertised in the city of skating. A number similar to those used for Lincoln's Birthday, with red, white and blue decorations, is an added feature of a grand march.

Coopersmith Pitch For “Dimes” Drive

CHESTER, Pa., Feb. 5.—All box office receipts taken in by Great Leopard Skating Rink January 24 were turned over to the March of Dimes by Jack W. Coopersmith, president of the rink operators association and the Great Leopard Market Corporation.

The following day Coopersmith appeared on the air and in an address over Station WCHJ during the broadcast that all of the funds that were received for the cause, he promised to purchase the campaign.

Claiming the local drive was a huge success, he played in front of the YMCA building Saturday, January 14, which was sponsored by radio stations daily over WCHJ. Another rally feature for sponsors was to be held on the opening of baskets of groceries Coopersmith had been collecting at his headquarters. The funds will be used to fund-raising rally with a personal contribution of $500.

13C Shenandoah Fire Loss

SHENANDOAH, Va., Feb. 5.—The Rollerdrome, operated by Don Monds, was destroyed by fire recently with loss estimated at $13,000. Cause of the blaze is not known. The building was frame with a corrugated metal exterior.

Tullock Night Big At Alexandria AO

ALEXANDRIA, Va., Feb. 5.—Alexandria Arena, of the national pool of roller rink operators, was in full swing Friday night (28) when the crowd of 300 people the night of January 28, Jack Tullock Night, honoring the city's mayor, was entertained by The Alexandria Gazette. Arena officials said it was the largest and most successful event of its kind held in the area in months.

NEW YORK, Feb. 5.—Shenandoah, Va., Feb. 5.—Shenandoah roller rink operators were in full swing Friday night (28) when the crowd of 300 people the night of January 28, Jack Tullock Night, honoring the city's mayor, was entertained by The Alexandria Gazette. Arena officials said it was the largest and most successful event of its kind held in the area in months.

900 Jam Gay Blades To See Annual Show

NEW YORK, Feb. 5.—Over 900 spectators were on hand for the Walderombe here Friday (21) evening for its annual figure and dance club present.

Directed by instructor Herb Wilson and featuring Joe Costa at the organ, the show featured numbers with 32 boy and girl skaters; the usual favorites and the following specialties: An exhibition by Ronnie Herrera in which he sang "Frankie and Johnny" and "I'm a Dancing Blades by Jerry Nista and Brian Freeman and Jeanne Nordberg in a boogie number; Donald Hallday and Edna McGee in a "Rednex" number; and Lillian Wanak, shadow skating, and Jerry Nista, and Vernie Bauer, solo.

PENNSY RSOA

(Continued from page 72)

When the RSOA raised $1,000 for the war effort, Wolf opened the initial session with discussion on the question of Eastern regionalism, lasting for a couple of hours. The mandatory group, however, did not take up the subject because of discussion by the national publicity campaign, to which the chapter has contributed $1,000. Several outstanding men were present at the meeting because of the campaign, But, in particular, was enthusiastic. He re- dived how the Pittsburgh Press and photographers to his rink for pictures on his own account, and the pictures were used for use in recent three or four-page feature of a magazine supplement.

The big news item was the news of the December 13-15 meeting of the national RSOA board at the Washington control meeting in Washington. He told of the huge amount of work that had been done in the campaign, and how the mapping plans for the association and the national RSOA are ready for use, and how that as many operators as possible attend future meetings.

RSROA N. E. Meets Okayed

DETROIT, Feb. 5.—Dates and locations for official competitions for two rink operators were announced this week by the national office of the Roller Skating Rink Operators Association. The event is to be held on October 23 at the Motor Rink, Natick, operated by E. V. Young Jr. and E. Edward Young.
QUALITY — STYLE — PRICE
All Extra Heavy Mountings
Hooters and all stone ring workers, buy
direct from one who understands
RETAIL $22.50
DOZ.
1/2 Doz., 25c each, 1/4 Doz., 10c each.
INSIGNIA III, with Official III Insignia
1/2 Doz., 25c each, 1/4 Doz., 10c each.
Per dozen, 10c extra.
DOZ.
$16.00
1/2 Doz. Gold Filled, Ladies White, Red and
White color, 25c each.
DEBBIE PINK $2.10
PER PAIR
1/2 Doz. Rose, Gold, and Black, 15c each.
WHITING 3.00
PER PAIR
1/2 Doz. White, White and Silver, 15c each.

CLASSIFIED ADVERTISEMENTS
A Market Place for Buyers and Sellers
Rate: 12c A WORD — MINIMUM $2
All Classified Advertisements must be accompanied by remittance in full.
FORMS CLOSE
THURSDAY NOON IN CINCINNATI
FOR THE FOLLOWING WEEK'S ISSUE
To insure publication of your advertisement in the earliest possible issue, arrange to have
your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

ACTS, SONGS & PARODIES
A-1 PARODIES, SPECIAL SONGS, MATERIALS
A great selection of genuine comic parodies
material, all at wholesale prices. Write for list.

BEAUTIFUL TWO-COLOR & PAPER BOUND
For Prompt Service, A. E. H., 1210 Market St., Des Moines, lowa.

HEART MARRIAGE AND SUNDAY
My personal selection of comic marriage popular
material, all at wholesale prices. Write for list.

BIG ORIGINAL, DEEMEREDERED, WITH
OUR NEW HAMMERED NAIL, SWANEE, Columbus, Ohio.

GREAT MARRIAGE, MARRIAGE, MARRIAGE
Nudniks, Nudniks, Nudniks, Suitable for any
time or occasion. Sensational, sensational.

G. F. B., 225 N. 20th, Miss., Des Moines, lowa.

PREMIUMS, COMMISSIONS, COMMISSIONS
It's more fun to be a premium salesman
than an ordinary salesman. As a premium
salesman you get a salary plus a percentage
Made no les than 100 dollars a week.

MOINES PEN-PENCIL NOVELTIES
Pcs., Order AT tONE.

BRILLIANT TWO-COLOR & PAPER BOUND
FOR PROMPT SERVICE, A. E. H., 1210 Market St., Des Moines, lowa.

YOUR W. R. NEEDS ARE OUR SPECIALITY
ALL GOLD-PLATED, ALL GOLD-TONE, ALL WHITE.

BRILLIANT TWO-COLOR & PAPER BOUND
FOR PROMPT SERVICE, A. E. H., 1210 Market St., Des Moines, lowa.

T. W. W. S. P. C., 423 E. Main, Des Moines, lowa.

G. F. B., 225 N. 20th, Miss., Des Moines, lowa.

DEBBIE PINK
PER PAIR
1/2 Doz. Rose, Gold, and Black, 15c each.

SHRIMPLER SONGS
ALL THREE SONGS $1.00
AS A GIFT, WITHOUT BOX.

F. D. B., 424 Main, Des Moines, lowa.

LORD'S SUPPER

T. W. W. S. P. C., 423 E. Main, Des Moines, lowa.

AGENTS & DISTRIBUTORS
AROLNE, PEARL, SEA SHELL JEWELRY —
Hull, Bay City, Peaceful, 145 South Nineteenth, St.

SAMUEL J. BARNUM, 3513 Broadway, Des Moines, lowa.

A. P. S., Des Moines, lowa.

CAROLINE M. P. S., Des Moines, lowa.

DISPLAY CASES
ILLUSTRATION: Talisman and Illustrated Book
24 Ring Box— $5.00
12 Ring Box— $3.00
DESMOINES RING CO.
1524 20th St., Des Moines, lowa.

SLUM NOVELTIES
Three Novelty Lines. 2000 Sets, $25.00.

LUCY NOVELTY PRIZE BOXES
Six Items—... $4.50. Ten Items—... $5.00. Twenty Items—... $10.00.

J. P. Stainton, Des Moines, lowa.

BERRY & HEDSON, Des Moines, lowa.

SMUG DISTRIBUTING CO.
1111 W. 24th St., Des Moines, lowa.

Flash! New Three-Star Sel
A fountain Pen, a Pencil and Ball-Point Pen
All commercialized with a Cigarette Case.
PRICE LIST on request. Sample, $1.00.

ARGO PEN-PENCIL CO.
220 Broadway
New York 7, N. Y.

February 12, 1949
MERCHANTISE
The Billboard
77

Our New 1949 Catalog
is now ready!
Get Yours Today.
CHARLES SHEAR
150 Park Row, New York 7, N. Y.

Identification Bracelets
Big Plates—Heavy Chains

Since 1931
NOTICE TO JOBBERS
Adjustable TELESCOPE PHOTO KEY

Jobb's Price In 5 Gross Lots
$20.00 Per Gross

ORIGINAL Kwikew Kwik
Original Novelties Ends on Request

JOBBERS, STATE QUANTITY,
WANTED

CLOSEOUTS ON BALLOONS
Number 2—B. Asst. $5 @ 7 Cat.
Per Gross $ .50

BARREL JOKER, 100 Only
$20.00

WINDSOR PEN & LIGHTER COMB.
GOLD COLOR. Per Dozen ....... $5.25

ANIMALS, BIRDS, PETS
ABOVE AVERAGE ANIMALS, BIRDS, REPTILES—Always on hand. Send for free full and complete literature. World's largest importer-Exporter of all kinds.

JEWELRY
STERLING VALUES mean GREATER SALES
MEN'S GOLD-FILLED SOLIDARIES
No. 153
$9.75 Per Doz.

CHOCOLATES, 85-75 Cents
Corporate Chocolates 14 oz., 14 cents, 16 oz., 16 cents, 24 oz., 24 cents, 32 oz., 32 cents, 64 oz., 64 cents. Made in Wisconsin. One of the largest. Class. No. 920. We ship free to customers and dealers.

BACKGROUND KIT FOR $3.50
Box 1155, Chicago, Ill.

COIN-OPERATED MACHINES, SECONDHAND
A large lot of Second Hand Machines will be offered on page 29. Price and above.

COIN-OPERATED MACHINES, SECONDHAND
A large lot of Second Hand Machines will be offered on page 29. Price and above.

COSTUMES, UNIFORMS, WARDROBES
BARGAINS—114 BLACK TUXEDO COATS,
$5 each. 50 Black Tie Jackets, 1 each. 30 solid Color Suits, $10 each & 35 Black and White Suits. 

FOR SALE—SECOND HAND SHOES PROPERTY
ABOVE ALL KAISER BOUNDARY GALLERY, MANCHESTER, N. H.

FOR SALE—SECONDHAND GOODS
PIERRE BURGESS, 30 Union Ave., Chelsea, N. J.

DBM, ROYAL, STANDARD, MIRRORED,
M موجود

FOR SALE—SECONDHAND GOODS
PIERRE BURGESS, 30 Union Ave., Chelsea, N. J.

FROZEN CUSTARD
CONCESSIONAIRES—FOR SALE—FROZEN CUSTARD, 150 STANDS, 35 c.

GOLD-FILLED WATCHES
RAYMOND WEBB, 100 Minnesota Ave., Chicago.

GOLD-FILLED WATCHES
RAYMOND WEBB, 100 Minnesota Ave., Chicago.

GOLD FILL-WATCHES & COINS
CONCESSIONAIRES—FOR SALE—1401 VARIETIES, FOR CASH.

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RAYMOND WEBB, 100 Minnesota Ave., Chicago.

GOLD FILL-WATCHES & COINS
CONCESSIONAIRES—FOR SALE—1401 VARIETIES, FOR CASH.

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GOLD FILL-WATCHES & COINS
CONCESSIONAIRES—FOR SALE—1401 VARIETIES, FOR CASH.

HOTEL TENTS
CONCESSIONAIRES—FOR SALE—520 HOTEL TENTS, 100 pieces, $12.50 each.

INFORMATION—WHOLESALE
WRITE FOR CATALOG, R. M. K. L. CO., 1211 W. Wacker Dr., Chicago.

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WRITE FOR CATALOG, R. M. K. L. CO., 1211 W. Wacker Dr., Chicago.
BE SURE TO GET THE GOOD ONE!

Meaning WOW!
New! Sensational!

KEY CHAIN LOOKASCOPE
ADJUSTABLE FOR THIRD DIMENSIONAL EFFECTS IN BEAUTIFUL NATURAL COLOR

PRICE REDUCED
NOW
$3.00 Per Dozen
(2 Doz. Minimum)
$27.50
Per Gross

Hurry — Send Your Order Now — They Sell Fast!
IMMEDIATE DELIVERY! Orders Shipped Same Day
SEND CASHIER’S CHECK, MONEY ORDER OR CERTIFIED CHECK. NO C. O. D.’s

830 MARKET STREET
SAN FRANCISCO 2, CALIF. Phone YUkon 2-5735

GOLDEN GATE MERCHANDISE CO.

BUCK ROGERS Sonic Ray 25th CENTURY SIGNAL FLASHLIGHT

HOTTEST NOVELTY ITEM IN YEARS!

SONIC RAY NOMENCLATURE

<table>
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<th>Description</th>
<th>Price</th>
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<tr>
<td>Telescope Sight</td>
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<td>Crystal Aim Ring</td>
<td>$2.00</td>
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<tr>
<td>Folded Prism</td>
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<tr>
<td>Fixed Aim Band</td>
<td>$1.00</td>
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<tr>
<td>Ray-Chem</td>
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<td>Reflecting Movies</td>
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<td>Universal Prong Chambers</td>
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<tr>
<td>Brite Illuminators</td>
<td>$4.00</td>
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<tr>
<td>Electronic Controllers</td>
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<tr>
<td>Dielectric Ray-Film</td>
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DIVISION SALES, Dept. G
3224 W. ROOSEVELT RD.
CHICAGO, ILLINOIS

FEBRUARY INVENTORY SALE!
Men’s Famous WRIST WATCHES!

CLOSEOUT of Men’s Rings
Values to $27.00
Bustle Set $15.00
Dial Watch $12.50
Diamond Band $10.00

JOSEPH BROS.
59 E. Madison St., Dept. B-12
Chicago 3, Ill.

GOLDEN GATE MERCHANDISE CO.

NEW STUDIES
PACKAGED ONE DOZ. TO A BOX — EACH A DIFFERENT POSE — CUSTOMERS NOW COLLECTING ENTIRE SERIES

FREE! FOR FAST PROFITS

tele-beauts
the world’s smallest
Tele Viewer

TURN THE DIAL—SEE
Sells on Sight...
and we do mean SIGHT
Less than 1½" wide — actual replica of a regular television set — with 3 beautiful, bright, color-shells of de-lush-ous models — just flick a finger to see the pix you want — a pocketful of thrills that means a pocket- book of bills for you.

D-R SALES CO. Dept. B-12
2417 W. Homer St., Chicago 47, Ill.

SUGGESTED RETAIL: $79.00
Gross: $82.00
Dept. $4.25
Proposed, 2 doz. min. 25% deposit on C. D. O. D.

ACTUAL SIZE

GORGEOUS PICTURES

that you'll never see on television
Gleaming Gold Plated WESTERN SADDLE HORSES!!
NEW—AUTHENTIC REPRODUCTIONS

Act Quick and Cash in on This Line
"THERE'S GOLD IN THEM THERE HOSSES"

Highly polished—each with Gold Plated Bridle Bits. Priced each in a carton. Made in the following sizes:

<table>
<thead>
<tr>
<th>Number</th>
<th>Size</th>
<th>Each Per Doz</th>
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<tr>
<td>10</td>
<td>4 1/2&quot;</td>
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<td>10 1/2&quot;</td>
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The following Gold Plated Horse Bobs Silver Plated

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Orders shipped immediately. Terms: 25% Deposit—Balance C. O. D. unless noted. Orders under $10.00 must be paid in full.

GOLDFARB NOVELTY COMPANY
MARSHISIDE BUILDING
JERSEY CITY N. J.

CREW HAT OPERATORS FROM COAST TO COAST

We have in immediate delivery genuine gahndine, felt and lined cowboy hats. We have all sizes—large, medium and kiddie sizes—at the lowest price in the country, and the best made on the market.

PRICES

Two-Tone Combination Hats, Cross $6.00
Plain White Top With Colored Trim, Cross $4.00

Crew Hats, Felt or Wool, any size, any color on list.

Orders shipped immediately. Terms: 25% Deposit—Balance C. O. D. unless noted.

HARRIS NOVELTY CO.
1102 ARCH ST.
Phone: Market 7-9468
PHILADELPHIA T. PA.

#624K IMPORTED PORCELAIN FIGURINES OF COLONIAL COUPLES IN BEAUTIFUL COLORS

Our First Importation of This Number Since 1939!

25½" High Assorted Colors

$7.20 per dozen, pairs
C. O. D. orders must be accompanied by 25% deposit.

SALESMEN WANTED

To Sell Storekeepers this recent importation. Profitable Selling! Four samples send on receipt at $2.50, re-(refundable if re-ordered for 1 gross) with coupon. Market or limited Commissions.

LEO KAUL
333-335K South Market Street
Chicago 6, Illinois

PICTURE LOCKET

NEW! IRRESISTIBLE! FAST SELLING!

Orders like a watch for personal pictures. 1½" diameter, finely finished picture LOCKET, Decorated back plate.

1 doz. on DISPLAY CARD
12 or 36 Cards to Carton

$12.00 per gross

PATEK MFG. CORP.
157 East 129th St.
New York 37, N. Y.

Genuine Leather Billfolds

INDIVIDUALLY BOXED
ASSORTED STYLES AND LEATHERS

SHACKELFORD'S
332 East 31st St.
Kansas City 7, Mo.

IMMEDIATE SHIPMENT
Orders Sent C. O. D. or Postpaid

FAST SELLING POCKET NOVELTIES

NOVELTY BUTTONS
NOVELTY BUTTON RINGS
PHOTO MOUNTED POCKET DRIVES WITH BEADED KEY CHAIN
PHOTO MOUNTED POCKET DRIVES WITH COTTON STIRRERS
POISON POCKET DRIVES

SAMPLES EACH ADDITIONAL 5¢ PER DOZ.

208 BROADWAY
KANSAS CITY 5, Mo.
SLUM
(Give-Aways)
Novelties, Toys, Brooches, Pins, Necklaces, Jewelry, Plus Many Other Items.

1000 LBS. $5.00
50 Lb. Sample
Shipment—$5.00

B. LOWE
HOLLAND ADD., ST. LOUIS, MO.

WE REPEAT THIS AD
BECAUSE EVERYONE LIKES OUR
SCOPE—EVERYONE LIKES OUR PRICE

ST. PATRICK'S DAY CARNATIONS
Made by American Florists with College Art on
saw-wrapped stems. An astonishing novelty for
men's and women's costumes. Available in Red
and white and green. Each bunch includes 10
carnations. Price: 5 for $1.00; 10 for $2.00.

KANT NOVELTY COMPANY
323 Third Avenue
Pittsburgh 2, Pa.

HELP WANTED—ADVERTISEMENTS
RATE—12c a Word Minimum $2
Remittance in full must accompany all ads for publication in this column.
Forms Close Thursday for the Following Week's Issue

Piano for Combined Read, Play, Trans.

CIRCUS AND CARNIVAL
CIRCUS CONNECT—ANY CHAIR, BARE,
brank, armchair, any fare, $100.00 delivered.

Fighting Lion Act for Side Show—

MAGICIANS
FEATURE MCCONNELL—Oriental Arc
can. Broadway, New York. All around the

RISK ORGANIZERS—FIRE ORTA

ST. PATRICK'S DAY CARNATIONS
Madel-american florists with college art on
saw-wrapped stems. An astonishing novelty for
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carnations. Price: 5 for $1.00; 10 for $2.00.

KANT NOVELTY COMPANY
323 Third Avenue
Pittsburgh 2, Pa.

FORMS CLOSE THURSDAY FOR THE FOLLOWING WEEK'S ISSUE

AGENTs AND MANAGERS
VETERAN—FREE TO TRAVEL. White

MUSICIANS
A-1 RISK ORGANIZERS—FIRST

Pianist and Singer. Complete list of shows, prices,
contacts, information. 25c per show. 1c per

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CIRCUS CONNECT—ANY CHAIR, BARE,
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Pianist and Singer. Complete list of shows, prices,
A DISTINCTIVE WRITING SET
-AT A LOW PRICE

Everlast's GOLD CAP TRIO SET

JUST one look at this handsome, rich-looking writing set will convince you that you can sell it for much, much more than what it costs you! Your profits are terrific—and you give your customer a value that can't be matched, anywhere! This Gold Cap Trio Set consists of a fine-writing hooded point pen—a matching ball point pen—and a matching propel, retract mechanism pencil with eraser and extra leads. There's also a full-size not pen which may be substituted for either the hooded point or ball point pen, on request. Each instrument is precision built... each one has a beautiful GOLD FINISHED metal cap! And so further enhance the luxurious setting, an elegant gift box is provided. We also supply attractive counter display cards to help you sell this truly distinctive writing set.

CHOICE OF:
- MAROON & BLUE
- GRAY & BLACK

Only $1.25 per set in quantities of 1 gross or more.
$1.50 per set in lesser quantities.

TERMS: 25% deposit with order. WRITE FOR OUR ILLUSTRATED CATALOG

Since 1890 a Reliable Source for Writing Instruments

Everlast PEN CORPORATION
644 Broadway, New York 12, N.Y.

SCAN THESE LOW PRICES!

Wow! SCANTREEZ
2 Piece Focusing Telescope
Gorgeous Hollywood Models

$17.95 A quantity price on a single gross

Per Gross $2.00 Per Dozen

SAMPLE AVAILABLE
4 for $1.00 postpaid

1/3 down, balance C.O.D. unless B & D rated

DIAMOND NOVELTY CO.
7225 Beverly Boulevard
Los Angeles 36, California
Phone: WALnut 5176

JOBBER'S DISTRIBUTORS

You can sell that at your city and reap high profits thru "Nice Sure-sellers." New and Exclusive Real Fur and Plush Stuffed Toys For Carnival and Concession Trade

SPECIAL JOBBER'S

95¢28-99¢ Pen and Plush combination

150 sure-sellers in a set

Write for Details

ACE TOY MANUFACTURING CO.
Manufacturers of Fur Stuffed Toys
122 West 37th Street, New York 1, N.Y.

MANN'S MONEY MAKERS
HOT ITEMS ONLY

TELESCOPE KEY CHAINS
featuring Hollywood's Newest Models
Adjustable Fobs

$18.00 Per Gross
Only in 5 Gross Lots
F. O. B. Los Angeles
$2.25 Per Dozen
$19.00 Per Single Gross

FREE DISPLAY CARDS WITH ORDER
NOW PACKED ONE DOZEN ASSORTED IN A BOX
Send Full Amount or 25%, Balance C. O. D.

- - - NOVELTY CARDS—PRICES ON REQUEST
SAMPLE FREE WITH TELESCOPE ORDER

- - -

SEND $1 for full assortment of AL MANN'S MONEY MAKERS
736 Crenshaw Boulevard
Los Angeles 5, California

STREETMEN AND PEDDLERS
ALL OVER THE COUNTRY, AND ESPECIALLY FOR THE MARDI GRAS
IN NEW ORLEANS AND MOBILE, ALABAMA

WE HAVE VERY FAST SELLING ITEMS AT THE LOWEST PRICES

Jumbo Mottle Cat, blows up approx. 3 ft. Patent Balloons 29, Gross... $6.50
#14 Mottle Cat, red box. Gross... 6.50

Speaking Baby Mouse and Fummy Bunny, includes 12 inches. Dozen... $2.75. Gross... 10.00

#5 Balloon, high quality, assorted colors. Dozen... $1.50

Three-Colored Weaved Envelope Silver Stuffed Balloons Package, 1 box. Complete with candies and fin.

Fart Balloons, Gross... 75

Initiated Monkey on Stick, 12" long. Dozen... $1.75. Gross... 10.00

Green Wriggle Snakes, Gross... 8.00
Imported Dolls with feathers, complete, beautiful color. Gross... $15.00. 50¢ box and envelopes. Per 100... 8.00

Candy Lollipops, jumbo size. Per 100... 8.00

Swords, two ft. long, celluloid ph. Gross... $3.25. Gross... 3.00

Imported Fur Monkey with high hat. Gross... 11.00

Jumbo Fox Tail, white. Dozen... 8.50

Sliding Tin Trombone, colored. Gross... 11.00

Silk-Satin Half Masks with bands, Gr. Gross... 5.00

Monkeys with red or silver tails and bands. Gross... 12.00

Confetti Balloons, Gross... 5.00

Large Rolls Serenlata. Per 100 Rolls... 4.00

18" Decorated Tin Mice. Gross... 8.00

Jumbo Cigars. 8 box in special. Per Box... 1.75

Lucky Rabbit's Feet, with key chains. Dozen... 4.00

Jumbo Rabbit's Feet. Per 100... 5.00

Comic Fast Hat Band, long length. Per 100... 10.00

Red Balloon Stars, 24 inches, Gross... 6.00

Fancy For Monkeys, nice size. Gross $27.00

"Whistler" Flying Birds. U. S. make. Gross... 8.00

Serg. Maclachlan's Button Balloons. 30¢ box and envelopes. Per 100... 8.00

Everlast's Button with green alien on it. Per 100... 4.00

Everlast 3-Iron Pencil for Pen Set. gold tip. Per Dozen Sets... 12.00

Everlast Plain 3-Iron Sets. Per Dozen Sets... 9.50

Ladies' Billed Leather Sets. 9.50

These all have price tags-

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Spanish Hats, regular size. Gross... $27.00
Mexican Charro Hats, Gross... 24.00
Cowboy Hats, white or colored. Gross... 33.00
Fireman Hats, 5 Dozen Gross... 33.00
Pickle Hats with feathers. Gross... 10.00

Feast Dippers with rubber. Gross... 12.00

Cowgirl Hats. Imported. Doz. $2.00 & up. Gross... 12.00

Lantern Whips, Gross... 8.00

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Pipes for Pitchmen

By Bill Baker

A NEWCOMER... to the ranks of Pitchdom, Ben Bassett, has just laid out at his basecamp, Ga., where he plans to take on the road soon.

Too many pitchmen make "take a little and hoist their by-word.

PITCHMEN... who found the Oak Rubber Company's Squawky Dolls a pool winner, probably last year should guard another winner among the firm's new line-up which includes Joseph Donald, Sambo, and Samo, an Indian, ring-tailed monkey and basketball and baseball player.

Putting 'em over is what counts. Anyone can cut 'em in a hobby.

OF INTEREST... to pitchmen and demonstrators who made the event in the past is the announcement that this year the executive group of the Civic Committee in charge of the Food and House Show at the Cincinnati Zoo that the event will be held August 23 to September 8.

"The Press", executive director of the 39, said that those who rented booths last year in 1948 show over a month in advance in the same locations if their applications were made by April 1. Gadget, novelty and juicer workers have always attracted large crowds to their stands in the past and there is no reason to doubt that the same condition will prevail at this year's Cincinnati show. Numerous loyalers of other pitch items have worked the event in the past and continue to report huge checks up in a go 1-sized bankroll for their efforts.

Grooming will help ease your troubles. Get out and get under.

RICHARD ARCADIA... blasts from Fort Worth that he plans to bring over Rock Shelly to the area next week to demonstrate Friedman's concessions. "I haven't seen any pitchmen in any of the local stores, but in Dallas I sighted two lads and a gal working in the H. L. Green store, with embroidery, sissors and wipe-on demonstrations," says Arcadia, to the Friedman line, in addition to Arcadia, are Connie Dallas, Mr. and Mrs. Alex Freeman and Sam Gofsky of Dallas.

Many of the successful pitchmen already have decided upon what line of action they will follow for the future.

CHIEF THUNDERCLOUD... and Emmett Smith, who has been with the firm, New Carolina, Virginia and West Virginia. Doct G. W. Edwards, who will open his new show soon, is an old-time local man who never played any other trade. He was known as the "rat" and Smith plans to develop the show. A unique, Thundercloud and Smith plan to head for Florida soon.

PHIL ITZKOWITZ... is planning to pass the cures over the birth of a son, David Joel, in Milwaukee recently. Phil, a former pitchman is currently employed in the Chicago Bank, is a former employee of the General Electric Company and the Beef City Dairy.

The fellow who doesn't know where he's pitching for a red one to play.

JAMES (KID) CARRIGAN... comes in with the following from Los Angeles: "Saw Sam Cole, call me home, got the goods here, while a JICL, with card tricks on Main Street, worked the show because of his insulating manner with a tip, I worked Pershing Square, got $1.50, 50, along with Paul Hunt, with books, and Hobo Benson, on sheet. Celebrated my 60th birthday January 14 by walking from Main Street here to Burbank, Cal., a distance of 30 miles."

Don't be so concerned with eliminating the faults of your fellow pitchmen. It's much better to outdo just one of them.

AMONG MEMBERS... of the trips and keister fraternity on foot for the opening of Doe Biggus's minstrel and med show debut in Tifton, Ga., recently were Mr. and Mrs. Jack Miller, Eddie Gould, Bob Smith, Eddie St. Matthew, Frank Owen, Mr. and Mrs. Bob

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pipes for pitchmen

pipes for pitchmen

pipes for pitchmen

pipes for pitchmen
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BANZEE ISLAND

75a PAGE 5

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REGULATORS

To the Trade

CHICAGO.
Gardner & Company, Chicago, reports that its production is continuing at full plant capacity and that substantial orders have been flowing into the factory from all sections of the country. New board number threeers that have just been released are on the way to all representatives.

Charles Leedy, sales manager, is on an extended trip through the South and Western parts of the country, and Maurice Kaye, divisional sales manager, is another Gardner representative hitting the sales trail; he's covering the East. Both have turned in reports that the good rate of orders indicates the earlier prediction of a line "49" being Home at Gardner's efficient repositionist, Hilda, has been given the appropriate title by visiting boardmen of "Gardner's own Hilda-Gard" (nee).

Lee Stern, who for the past 35 years has been a partner in the Tull Lee Company, Chicago, precision and novelty firm, set up a new firm this week, called Tull Lee Company of the same city. The new firm will feature a full line of premiums and novelties, all of plastic items and electric clocks with its first release. From this firm, Stern will shortly introduce a new type of patented premium idea, designed to hype board play. Boys prime details at an early date.

Huntleigh Manufacturing Company, Chicago, has placed special production crew to turn out its new Golden Flood board. Move was made to keep up with orders. Sam Feldman, sales manager, declared, Sam reports that repeat orders are already coming in from near-by territories, where the board was initially delivered, adding to the overflow-all order stream throughout the country. Manny Guterman, along with a number of other Harlech men, is fighting the snowdrifts in the Western and Midwestern sections. Manny is expected back at headquarters sometime this week.

Herold Beox, vice-president of Pioneer Manufacturing Company, Chicago, announces that some two pallet boards, Mystery Bell Slot and Gold Cup Pallet, are here and the high spots in sales. Herold thinks that the pallet numbers will be a permanent part of the bandwagon business. This may be a good flush of retailer interest levels off, and will take their place with the many giant merchandising right boards as a standard board type. Please, these types are not sold with the snowbound sections of the country a deterrent to definite decisions; it should be expected to take off soon but can't say where or when.

Secore & Secore, Chicago, is another Pellet board enthusiast. Irwin Secore states that the 3-ree! Club Bell Slot is taking the field by storm. Her reports production on the board has been tripled over that of two weeks ago. The implantation is in the rule with all orders. Operators, he reports, enjoy the thrill of climbing with the Pellet on location, the action hyped professional. Mort Secore returned Friday (4) from a Southern Illinois jaunt during which he introduced the new Secore representative, Karl Newman, to the trade. Newman will cover Illinois, Iowa and Missouri.

TAMPA CLICKING

(Continued from page 62)

this year is the huge display of household appliances which occupies 1,000 square feet of space, all time high here. Also outstanding, not alone for arrangement but for unusual lighting, is the eye-appealing display, with the show of citrus fruit and honey, and honey produce is up to past high standards.

Looks Like Convention

The gathering of visiting show people is far and away the biggest ever to assemble at the fair, and there are those who insist that there are as many "visiting firingens" here as there were showmen in attendance at the 48 Chicago outdoor convention. That it is something of an exaggeration which nevertheless suggests the large number of outdoor boys and girls here. Still more girls are scheduled to arrive before Monday (7), Gasparilla Day, traditionally the big day.

The visiting show gentry have been impressed by the huge array of new rides in action. Of them, the Screw ball is the only major device. In the kiddie division several different models of some type ride are operating.

An innovation this year to the fair's program is Sunday auto races. They are sketched for tomorrow, and the midway and everything else on the grounds will be idle, with full-scale operations to resume Monday (7).

N. M. SPENDS $351G

(Continued from page 62)

and an addition to the grandstand, $76,457.

Total operating income in 1948 was $177,529, with admissions accounting for $135,634; midway, $14,461; concessions, $11,406; exhibitor's fees, $2,992; truck permits, $235; premium book ads, $2,625, and miscellaneous, $2,185. The total operating expense was $167,853.

Folk Awarded Midway

Folk Celebration Shows were again awarded the midway contract, and Commissioner Floyd Rigidson was again placed in charge of the rodeo.

Their suggested improvements were outlined. The commission instructed Harris to place complete of the dairy building and the justification for sick animals on the "must" list.

Slat for the future were a junior livestock building, more modern restrooms, checking stands, women's building, more drinking fountains, mineral and oil building, more show horse exhibitions, building, administration-building, I, ud-speakers, workshop, rabbit building, grandstand and extensions, old parking areas and an enlarged turnstile entrance.

The 1949 fair will be staged here September 25 to October 2.

MRS. HUFFINES ELECTED

(Continued from page 62)

ride and show prices, because of the increased cost of labor and materials. G. T. Ryman, supervisor of vocational agriculture at Texas Tech, Lubbock, emphasized the importance of youth activities at fairs.

The annual banquet was featured by a floormshow presented by Mrs. Huffines, the latest edition of an all-juvenile cast from her town, Richardson. It was emceed by Jimmy Kuuykendahl, the only adult on the program. All of the sets had appeared previously on the Richardson fair program.

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"WATCH FOR OUR WEEKLY SPECIALS!"
Pitchmen I Have Met

By Sid Sideburn

When I first conceived the idea of writing this series of articles on pitchmen it was my intention not to mention those who have departed this life for the Great Beyond but mitigating circumstances make exceptions to all rules, especially in this particular story for Pitchdom has lost its queen—Mary Glauer, who passed away recently in Detroit.

This posthumous recognition of Mrs. Glauer was inspired by a little scene I witnessed in a chain store recently when a young woman demonstrator resigned. She tossed in the sponge when she felt the lack of the fortitude to combat and overcome that(debugged) diagnosis as stage-fright, a condition which has played a major part in shaping the lives and destinies of those who enter the portals of Pitchdom.

After 35 years of exhaustive study of the pitch man and woman I am convinced that the female has the hardest road to negotiate. She must contend with the arrogant man-about-town and flirts who are constantly making passes at her and many other instances that confront and annoy women in every walk of life. Time and again I have heard the old adage: "The female was the most deserving of the species." I have learned from observation, however, that the pitchwoman is the more diplomat and the better geuerman.

Some may contradict my opinion, but women are an emotional people more passionate than the male when an annoying skeptic gets out of bounds. The ratio for women's temper is approximately 10 to 10 per cent; with the male, on the other hand, from 15 to 20 per cent.

When the heat is turned on by a heckler who intercepts a pitch the male has the inclination to put on the quiets, which, as a general rule, means a hard right to the jaw instead of the soft-salivating method which the female uses and leaves her unflustered and ready for a new try.

It seems that the pitchwoman has trained herself to but one thought: "When I make a spot I don't go there to create a scene by losing my temper and fighting but rather to help sell the soft whisper, a finer art.

I must confess that after many years of pass-outs and arguments on the part of some of my friends, I have come to think that in demonstration the best spot is the one that is not passed-out. The chances are about 90 to 10 to 1 and there is no accountability for the lack of sale of the goods and the reason for the failure is usually the murderer's dodge, an over-annoying pitchman. The best way to hit a heckler is to hit his price, or better yet, to argue with him. You can say to yourself: "I have at least one other spot to try and you will not need to say to yourself: "I am through.""

Enlighten JCLs

If I seem to be straying from the topic, it is Mary Glauer in trying to point to the salient rule essential to the successful male and female pitchman. I am doing so because I am sure that Mary would want me to do this. She, above all Adobbies, would want to enlighten the JCLs as to how to become successful.

Mary, the great and untiring pitchwoman of sterling character and ability. When in the process of making cold calls and pass-outs to the male she had a peculiar, but original way of soft-salting a pokey-nose with a combination of a heckler's tell your story about a half-wit from your home town who still stuck his nose in where it didn't belong. You can bet your bottom dollar if it never gets better. And the heckler for the next half-hour will full between his legs and blow. She did not play a winning hand, yet she stood her in greater stead in the eyes and minds of her tip.

Great is Bert Glauer, Mary's widower, one of the most popular men in the game. I presume it is about 10 years since I last saw Bert and Mary, but as I write this I can visualize him sporting his wide suspender dia-fram, with pipe between his teeth, puffing away and talking to the multitudes all at the same time. He's a go-getter who makes pitches for more than the need of money. Working out of a pitchcase, loaded with a variety of his new and old cut-offers, he drives the sale of the goods and puts his tip in the bag.

I know that Bert is a big, broad-shouldered, well-muscled man, a son-of-a-gun who would argue with Satan if he knew he could get away with it. He biered with but one occasion but when he did Mary showingly persuaded him from in back of the tripod and took over and completed a successful demonstration.

Mary and Bert were an inseparable pair and always made spots together when he had a big building job, auto, show, fairs, streets and factory spots. To me and all Pitchmen Mrs. Glauer was Queen Mary.

Rosy Tours Seen For Tent Orgs

(Continued from page 49)

Equipment has been reconditioned and refurbished. However, the show's usual Colorado dates are the last week of March and the first week of April. The show's start date is always the last Monday of March. Joa Strout, owner-operator of the Strout Shows, is due in St. Louis to develop his plans for the April 1950 debut near St. Louis. The show is attended the outdoor meeting in Chicago in December and the short trip to the Midwest to catch up the audience in Ohio where Strout, played night spots for the last 10 years before taking over the show.

The Dallas Tent Show, under management of Eilan Allen and later managed by Joseph Herron, is due in Fort Worth, Texas, in April and is due to be presented a hillbilly unit on Wednesday night.

The arrangement for the new show is that the show is put on as a free act. Show will have a new tent and the show will pay the territory previously.

The Silas Green Show, which rode in the successful 1949 season, is also being readied for an early bow and officials are confident that 1949 will be more successful than the previous year because of playing territory which the wheat crop fell off in 1948. The show will play the territory previously.

The Madge Kinsey Comedy Show, strong tent-rep aggregation operating out of Fosteria, Ohio, has evidently taken note of the tour last year in September, is due in the west before the end of the year. Show this year is due to be presented a free act. Show will have a new tent and the show will play the territory previously.

The Jockey Kemny Comedy Tent, strong tent-rep aggregation operating out of Fosteria, Ohio, under management of Howard Kemny, is due in the west before the end of the year. Show last year also suffered a drop of from 25 to 30 per cent under the March 1948 taking because of playing territory where the wheat crop fell off last year. The show will play the territory previously.

The Bob Whit filling a new territory which the show used in the 1948 season, is due in the east before the end of the year. Show is due to be presented a free act. Show will have a new tent and the show will play the territory previously.

The Kadison Comedy Tent, strong tent-rep aggregation operating out of Fosteria, Ohio, under management of Bob Kadison, is due in the west before the end of the year. Show last year also suffered a drop of from 25 to 30 per cent under the March 1948 taking because of playing territory where the wheat crop fell off last year. The show will play the territory previously.

The Bob Whit filling a new territory which the show used in the 1948 season, is due in the east before the end of the year. Show is due to be presented a free act. Show will have a new tent and the show will play the territory previously.

Alto George Robinson has maintained his usual winter's silence, it is more than likely that his again will take his Robinson Players into eastern territory which he has played for many years.
SALESBOARDS

SALESBOARDS—All ORDERS Shipped
Same Day Received

WRITE FOR CIRCULAR TODAY!

GOLD CUP-PELLET
One Reel Slot Action
120 Seals—30 Will Go
Attractive Bonus Award
480 Holes at 25c Play
Takes in...
$120.00
Avg. Payout...
$52.20
Avg. Profit...
$57.80
Max. Profit...
90.00

IMMEDIATE DELIVERY

Pioneer MANUFACTURING CO.,
2352 W. CERMAK ROAD, CHICAGO 8, ILLINOIS

IN A HURRY...

Yes, in the East
We can give you
IMMEDIATE DELIVERY on
Mercury's Amazing New

CLUB BELL SLOT
The Only Salesman Made With B Reel Slot
Machine Action.
We stock the complete range & select line.
Also all other brands & styles. We sell at
factory prices to established operators and
juniors.

Rake COIN MACHINE EXCHANGE
609 SPRING GARDEN ST.
PHILA., 23 PA.

25 ATLAS DELUXE BUBBLE GUM &
PELLET SENSATIONAL! extras, Curtis Show. 5524

25 ASSENSO RAY GUNS—CHICKEN CAM
...each, immediately shipped from stock.

W. H. BRADY CO., MFRS.
CHIPPEWA FALLS, WISC.

BIG PROFITS—"HOT" NEW TICKET DEAL
FREE SALE

JAR DEALS

AND SALESBOARDS
Write for Circular and Prices

CROWN PRODUCTS
322 E. COFFAX AVE.,
SOUTH BEND 24, Ind.

GIVE TO THE DAMON RUNYON CANCER FUND

FOURTH ISSUE}

February 12, 1949

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USED COIN-OPERATED MACHINES
Music • Vending • Amusement • Bells • Counter
Only advertisements of Used Machines accepted in this column.
RATE—12c a Word
Minimum $2
Remittance in full must accompany all ads for publication in this column.
No charge accounts.
Forms close Thursday for the following week's issue.

FOR CHICAGO LEASES
COIN PRODUCTS
same
demonstrators.

FREE IMMEDIATE
All
DISTRIBUTORS
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Only
$5.76

FALL, Type

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H. CHIPPENDALE

BRADY

FOR SALE SLOTS—2 1/2 C. O. G. B. $15 EACH:
1, 2, 3, 5, 10, 50, 100 CENTS. WITH SAMPLES.
1, 2, 3, 5, 10, 50, 100 CENTS, WITH SAMPLES.

FOR SALE—4 LIKE NEW POP CORN MAS.
MACHINES IN EXCELLENT CONDITION.

FOR SALE—4 TOLEDO LO-BOY SADDLES.

FOR SALE—5 CRANK THROUGH COIN, IN Six.

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DALLAS, Feb. 5.—The Dallas Independent School District will continue its special vocational classes for coin machine mechanics for as long as there is a need for skilled men. Edward J. Strong, of the Dallas Vocational School, said this week. Thus far, two classes have been graduated, two classes are currently in session, and a new class is to start March 7.

Students come from all sections of the nation. He works closely with operators and mechanics on practical problems on the route and is assigned definite jobs to perform. The mechanic or operator grades the student in this work and the grades are then turned over to the school.

Dallas School To Continue Its Coin Machine Mechanic Classes

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Ravreby Named Bally Regional Distrib. in N. E.

CHICAGO, Feb. 5.—Northeastern Coin Machine Company, Boston, has been appointed regional distributor for Bally Manufacturing Company in New England. Stephen C. Jenkins, Bally vice-president and sales manager, announced last week.

Firm, headed by Ed Ravreby, will handle the Bally line in Massachusetts, Rhode Island, Maine, New Hampshire and Vermont.

CMI To Let Ops Decide Date for Next Convention

CHICAGO, Feb. 5.—Operator sentiment is going to decide the date for the 1950 Coin Machine Institute (CMI) show in Chicago, it was announced by T. W. Ruttenberg, double post card mailing was made at CMI's annual convention in the neighborhood of 10,000 names.

Ruttenberg, asking for the preferential date for the 1950 show. Three dates will be listed: Either June 13, 1949; December 13-15, 1949, or mid-January, 1950.

In the opinion sampling, Ruttenberg commented, is to make the 1950 convention even more successful, and Ruttenberg said CMI officials felt, could not come because of the show date. To give the majority of the operators an opportunity to express their preference for the most convenient date, the post card questionnaire was decided upon.

The directors likewise voted to continue the daily CMI legislative bulletin, as it is a free service to all of the association's members. The legislative bulletin, and other CMI services will be featured in a membership drive scheduled for the year.

Currently, Ruttenberg said, CMI has approximately 1,000 members, including regular (manufacturer) and semi-annual (operator-distributor) members.

Crown Appeals On Alta. Case

CALGARY, Alta., Feb. 5.—The Crown has entered an appeal from the sentence of Judge J. W. McDonald, which held that Bally has no monopoly on baseball game, was a game of skill and not prohibited by the Alberta Gaming Act. Next session of the Appeals Court will be held Feb. 17.

Two points were cited in the appeal: Whether the judgment was right in deciding the case on the basis of the machines in the suit did not cover the Heavy Mitter machine, and whether the judge had the jurisdiction to hear the appeal.

September 11, Magistrate G. H. Rose sentenced four Heavy Mitter machine owners on T. W. Louis, Calgary, which had been seized by Royal Canadian Mounted Police at Airdrie, Prince, Cochrane and High River.

Tax Collections

WASHINGTON, Feb. 5.—Coin machine tax collections in December hit $383,117, according to the Bureau of Internal Revenue. December, 1949, brought in only $356,432. Cumulative total for the year was $4,422,376, $1,275,000 ahead of the 1949 final year, which was $3,147,376, as compared with $12,904,748 for the same period of the 1948 fiscal year.

Tax Appeals

WICHITA, Feb. 5.—The Tax Appeal Board of the State of Kansas has decided a number of tax appeals, including a case involving the tax on coin-operated machines.

The Board ruled that the tax on coin-operated machines was not a tax on the sale of goods or services, but a tax on the use of the machines. The tax was assessed on the basis of the use of the machines, and not on the sale of the goods.

The Board also ruled that the tax was not a use tax, but a privilege tax, as it was assessed on the basis of the number of machine operations.

The Board's decision was upheld by the State Supreme Court in a case involving the tax on coin-operated machines.

Williams Names New Distributor For Southwest

CHICAGO, Feb. 5.—The Williams Manufacturing Company, this week announced the appointment of the Commercial Music Company of Dallas as a regional distributor in the Southwest. According to Larry Williams, president of the manufacturer, Commercial Music will represent the Williams line in Texas, New Mexico and Oklahoma.

The new district will be headed by Roy Williams, who has held a similar position in the company's midwest region.

New Taxes Face Coin Distributors, Ops in Nebraska

OMAHA, Feb. 5.—The coin machine industry here has been faced with a flurry of new taxes and license fees.

Coin machine distributors were hit with the first tax increase of $150 an annual tax. Other new license fees include $10 for popcorn machines, $40 for pinball machines, $25 per year for all machines, and $50 per year for all machines.

Tax on cigarette machines has been boosted from $5 to $10. The tax on shuffleboard games was fixed at $10. The license fee on one-ball machines was set at $200 and $100 on five-balls. Both had been $30.
Cigarette and Bottled Drink Ops in Minn. Face New Tax

Kleenex Unit
Mrs. Named By Cellucotton

Revo Appoints Travers & Co. N. England Rep

Direct Location Sales Problem
In Massachusetts Near Solution

New Drive For In-Between Gets Going

Bill Asks 7-Cent Unit

Opposition to any new coins is expected from officials of the mint. They claim that confusion and inconvenience will result because of the non-adaptability of present cash registers, coin-counters and bookkeeping procedures. Advocates of new coins, however, contend that manufacturers of business machines have no objections and can come out immediately with new models capable of taking care of any new denominations. Most of the emphasis of proponents (See New 7-Cent Unit on page 93)
**WVMOA Discusses Candy Tax Cut; Report New Licenses**

LOS ANGELES, Feb. 8.—Elimination of sales tax on candy for bulk vendors is worth all the money it will cost. This statement was made by E. B. Slater, president of the Western Vending Machine Operators’ Association (WVMOA) at the regular monthly meeting (25) of the organization.

At the present time Slater has two attorneys working on the problem. "A precedent was established in Ohio," Slater said, "where candy was proved to be food."

Members operating ball gum machines were interested in knowing if their merchandise would be included, inasmuch as the gum is candy. This was a matter of legal interpretation. Slater pointed out.

The amalgams backed Slater’s move 100 per cent, most of the members indicating they would be willing to provide financial support. Slater said he hoped to be able to have the association return to operators as was done in the Ohio case.

A bulletin from the National Automatic Merchant Association on the tax situation in Alhambra, adjusting the Ohio law Los Angeles, was sent to members at the meeting. The city council passed a tentative $10 yearly gross license fee. This was revised to a $3 fee on the first $3,000 and up to $10,000 in yearly gross sales. On gross sales over $10,000 the tax is fixed proportionately.

In Burbank, Arcadia, reduced the former $12 yearly tax per machine. The new tax setup takes $2 for nut venders and $1 on scales.

As a direct result of WVMOA efforts, Slater revealed he was able to get a license reduction in Inglewood. The former license fee of $1 per year per machine was deemed too steep. The association held out for a gross receipts basis license but the tax office finally agreed on a flat rate of $13 per year for the vender owners, regardless of the number of machines operated.

**Favorable Taxes**

Taxes favorable to vendors also have been set in Los Angeles South Gate, Alhambra and Huntington Park, where the yearly fee is on a gross basis. A similar set-up is soon to be asked for Glendale and Pasadena.

The status of a woman operator who was using association decals on her machine without membership in the organization was cleared up. It was found that she had expressed a desire to take out a card and had paid her dues to a local jobber. In the press of business the jobber is said to have failed to turn the money into the association treasury. The matter was straightened out satisfactorily and she was given a card.

At the last meeting a plan to ask jobbers for discounts to association members was discussed. In the interim, Slater reported having had discussions with several jobbers, all of whom were willing if they could first raise prices and then give discounts. Thus, Slater offered no solution to the problem. However, one jobber said something might be worked out, all the time he claimed that the bulk vending segment of his business was up in the red last year.

The question of decals also was brought up in the meeting as orders were said to be far behind. At the present time decals are gold lettered which doesn't show up well on the machines, some members pointed out. At a future meeting the matter of redesigning decals will be taken up.

A plan to bring new members into the organization was launched. The Los Angeles area has been marked off into districts, with two operators assigned to a district. They are not only to look for prospective card holders but also to bring inactive members to future meetings.

Two new members were admitted to the association; Howard Baldwin, Baldwin Park and Irving Maloum, Alhambra.

**Kenro Vender Set for Production in March**

PHILADELPHIA, Feb. 8.—Leroy E. Rogers, assistant to the vice-president of Eastern Engineering & Sales, Inc., announced this week, that production on the firm’s Kenro ice cream bars will be increased 1,812 per day, and will be turned out early in March. Price of the machine is $895, E.o.b. Lansdale, Pa., where production facilities are located. The machine will be shipped to Los Angeles, Feb. 22.

**Dollars & Cents**

NEW YORK, Feb. 5.—Penny vendors selling gum, chocolate and peanuts in subway stations grossed $2,172,602 last year, the board of transportation announced this week. Of this amount, New York Subways Advertising and Interchange News, operators of the penny equipment, paid the city $633,894 in commission.

Scales brought the city $60, 477 in business; bagni, $3,442, and cup vendes, $78,593.

**Venders Popular In Theaters, New Survey Reveals**

NEW YORK, Feb. 5.—Of the more than 7,420 non-circuit movie theaters selling confections, 18 percent use vending machines, according to a survey conducted by The Motion Picture Herald.

Of the "independent theaters covered by the survey, 92 percent were found to sell confections at the counter exclusively, 10 percent by machine exclusively, and 8 percent both.

With theater prices "consistently higher as compared with other outlets," the survey disclosed that 83 percent of the houses reporting charged 6 cents more per item, 41 percent charged 10 cents or more, and 35 percent stock candy packs selling at 20 cents or more.

A breakdown of items carried by the various theaters disclosed that 61 percent sell candy, 53 percent per popc, 51 percent soft drinks, 42 percent gum, 22 percent nuts, 18 percent ice cream and 17 percent pretzels and cigarettes.

**Time has told...**

That the finest candy machine ever produced is the DuGRENIER

*DuGRENIER’s Candy Man*

5¢ Candy Bar Vender

Write today for complete descriptive literature, prices and name and address of representative nearest you.

**Arthur M. DuGRENIER, Inc.**

Manufacturers of America’s Finest Candy Merchandisers

15 Rain Street

Haverhill, Mass.

Phone: 4251

**NOW DELIVERING!**

Cuts servicing time in half... Globus cleaned and relotted at home or warehouse... No filling on location... Greater cleanliness... Rotary delivery... Mechanically simple... No tools needed for servicing... Precision built... All parts interchangeable... Vends all products... Bright ice or 5c play... Effective slug protection... Fits on stand, bracket, counter or attaches to other machines... Low globe capacity... 1/2 lb., peanuts or 5 lb. piecokoks.

We carry all types of merchandise and used machines—write for price list.

**PAYS 50% to 200% PROFIT**

THE GREATEST MONEY MAKING SCALE ON THE MARKET, AND 100 PER CENT AUTOMATIC NO KNOBS OR HANDLES TO TURN—THE COIN DOES ALL THE WORK

**WRITE OR WIRE TODAY FOR DETAILS**

AMERICAN SCALE MFG. CO.

3206 Grace St., N. W.

Washington 7, D. C.

Cable Address: "AMSGA"

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American's ONE and ONLY
MANUALLY-OPERATED CIGARETTE MERCHANDISER

with 5¢, 10¢, 25¢
MULTIPLE-COIN OPERATION!
...with NICKEL CHANGE-MAKER available!

with ADJUSTMENTS FOR
PRICE CHANGES
AT NO COST TO YOU!
and requiring
NO NEW PARTS!

The NATIONAL 9M

It costs you nothing... requires no investment in parts... to adjust the NATIONAL 9M to price changes. It's done in a jiffy!
ALL NATIONAL Merchandisers built since the war operate on nickels, dimes, quarters... are designed for profitable operation today and tomorrow. NATIONAL also leads the field in Electrically-operated Conventional-Type Cigarette Merchandisers... in Electrically-Operated Console-Type Merchandisers for Cigarettes, Candy and other merchandise. For quality, performance and adaptability to changing conditions... there is no match for NATIONAL.

NATIONAL VENDORS INC
5055 NATURAL BRIDGE • ST. LOUIS 15, MO.
Ops in Confab
With Sub Men
On Vend Spots

(Continued from page 41)

trucks would then staple exact locations for approved installations.

With ideal contract specifications still

understated, the board once

again set back the expiration date of the experimental contract for three

months until March 31. Originally due
to expire last November, they were once before extended to January 31.

Meanwhile, it is reported that gross

revenue in the subway locations has
dropped as much as 40 to 50 per
cent from the levels of last summer.

At that time the machines were

averaging grosses over $700 each per
month. But operators say they antici-
pated the cold weather drop and,
in some cases, expected the winter
dip to be even more severe. A rela-
tively mild winter thus far has kept
sales up, they say.

Base to Route’s Size

While operators participating in the

test program seem sold on the sub-
way as a field for profitable opera-
tions, experience to date seems to indicate

that there is a practical limit on any

single subway route’s size, beyond

which maintenance costs ent seri-
ously intrude.

With the larger routes dispersed

over many stations in different parts

of the city, delivery of normal ser-
vicing become time-con-

suming. Trucks must be driven to

station entrances, where parking

space is difficult to obtain, and

servicemen forced to hand for several

dreaded trek to machines.

And with the board insisting that

operators absorb all sanitation costs,

many have hired corps of porters to

pick up around vendors and empty

used cup bins. This alone is reported

by zones to account for as much

4 to 5 per cent of their gross revenue

in added costs. In addition, rental

fee is charged by the board for stor-
age space for mops, poles and slippers.

Other special costs peculiar to sub-

way operation are charges for elec-

cricity, which have been estimated to

run close to 1 per cent of gross take;

capitalization of equipment because

of round-the-clock use, and ‘more than normal’ refunds to pa-


tients claiming no drinks served for

a few cents事先.

As a consequence, some operators think

the present commissions to the board

of 2$ per cent of gross sales should

be reduced, except perhaps for

hourly traffic spots. They point out

that the volume of business done

by the machines is deceptive, pro-
Cigarette, Drink Ops Facing New Taxes in Minn.

(Continued from page 50)

acted by the 1947 Legislature and became effective July 1, 1947. The law provides that one-third of the tax collected by the State be reapportioned for municipalities.

Because Minnesota's municipalities are for the most part in dire financial straits, especially the larger cities which contribute to the State treasury relatively little in income, gasoline and motor vehicle taxes and get proportionately little back, some legislators would scrap Governor Youngdahl's taxing program and enact legislation permitting the municipalities to increase the cigarette tax and keep the additional revenue for their own needs. Should this local level method fail, however, solons indicated a move would be stricken to have the municipalities share in any new cigarette tax enacted.

Leroy A. Johnson, of the Canteen Company of Minnesota and president of the Minnesota Vending Operators Association, called both the increased cigarette tax proposal and the levy on bottled goods "discriminatory" and promulgated that the association would do all it can to fight the enactment of either measure.

"It will practically put us out of business," Johnson declared, "If the cigarette tax is increased 2.5 cents, cigarettes, now selling almost universally throughout Minnesota at 29 cents a package, would have to go to 25 cents or 25 cents a package. At 23 cents, we would be forced to pour our packs and that would be a terribls cost increase to us."

Op-Ed

D. K. Campbell, of D. K. Carter Sales Company, Minneapolis, a member of the State vending association as well as the cigarette vendors association, said he is "not much encouraged" by the proposed cigarette levy. He declared that if the tax is increased the operators "will have to get 25 cents a package. This is a loss of money for a working man to have to pay for cigarettes."

John Farrill Jr., secretary of the Minnesota State Bottlers' Association, predicted his association would fight the proposed 1-cent stamp on bottled soft drinks and beer.

"The Legislature must be pretty hard up for ideas if it has to think of these soft drinks and put the product out of reach of the youngsters who would have a nickel for a bottle of pop but don't have 6 cents," Farrill said. His association has a member, the 1945 bottling firm of the State.

Farrill said similar bills have been introduced in the past, but that this was the first time a tax on bottled drinks was contemplated on a municipal level. The last such proposal, made in 1941, set up a 25 cent on a State level. The measures al\nways have been defeated, he said.

Vendor operators using cooked food and automobiles in their business, as well as the coin machine operators, faced a heavy increase in motor vehicle taxes. The State food truck license, limiting operation to a 30-mile radius from a given point, would be outlawed, along with the cut-price license fee and all truckers would pay higher rates. In addition, minimum rates of $7.50 for older automobile would be raised upward from $10 to $18 while license fees for newer models would be increased, too.

President of Clark Chewing Gum Company Resigns Office

PITTSBURGH, Feb. 8. - Clark Breese, president of Gum Company, has announced the resignation of its president and general manager, Alan F. Clark. In stepping out of both companies, Clark stated his action was due to his desire to devote more time to his other business interests.
ADVANCE & COLUMBUS VENDING MACHINE OPERATORS

New Round Prices Suitable for Year

Vends in All Other Machines Too

Fortune Balls with precious Par M stones
...$10.00...
Fortune Balls with 1 disc...
12.50...
Fortune Balls with key chains...
18.50...
Fortune Balls with haunches (per gross)...
6.00...

Price Reductions on CHARMS

Plastic Charms, Famous Par M Series J1...
4.00...
Plastic Charms, Big Series J2...
3.00...

VENDING MACHINES

Cigarette Machines

NEW EOWE Crosscutter, 8 and 10 Col...
$179.50...
NEW Upright Cigarette, 30 Pack Cig...
91.50...
Rowe 1000, 6 Coll...
129.00...
Rowe 6 Coll...
85.00...

CIGARETTE PACKS

Camel...
15.00...
Rex...
15.00...

GIVE TO THE DAMON RUNYON CANCER FUND

Cigars...
15.00...

Cigarette Machines

Write for Specials and prices.

ATLAS CHARMS

They're HOT! The latest in plastic—gold—silver charms.

ATLAS Brand will beat the band!

Write FREE SAMPLES and prices TODAY!

ATLAS MFG. & SALES CORP.

12260 Trinity Blvd.

CHEMICON SPECIALITIES CO.

3031 25th Ave.

ALMONDS & CHARMS

#2 $5.75
#3 $7.75
#4 $9.75

BULK BUBBLE GUM

100 lb. Free. Crum. Pack. Free with orders from $5.00. 25 lb. Free phil. 100 lb. Free phil. 60 lb. Free phil. $25.00...

Kleenex Unit Mfrs. Appointed

(Continued from page 93)

Kleenex brand was introduced last year, has not been given national market coverage. But, according to reports derived for the item is running considerably ahead of supply. Company executives estimate it will see another four months to satisfy demand and determine the potential market.

Until such time as the normal outlets for the Innovation are sufficient, we have contacted all vending machine operators who will have to purchase the product from the Kleenex wholesalers.

To encourage sales of Kleenex through automatic merchandising equipment and improve sales, Kleenex says it wants to see the product made available wherever people want it and that includes strategically placed vending machines.

The pocket-size Kleenex package is said to be available to 72 packs to a case. In the retail field, Kleenex is currently selling for $1.85 per case. The price goes to $1.75 for six or more cases and to $1.65 on orders of 20 cases or more.

Suggest New Legislation on Basing-Point$ Would Clarify Controversy WASHINGTON, Feb. 5. — Clarifying legislation will be necessary to solve the current controversy, an official of the advisory council reported to the Senate Transportation Sub-committee.

Stating that it is opposed to "all measures of price control" the group recommended to the Federal Trade Commission (FTC) legislation be enacted in the early stages or that the producer could absorb freight if necessary to make his prices competitive.

Any "incompatability" to fix prices by such a method must be firmly dealt with, however, the council stated.

"The anti-trust laws should not be weakened and unity should be enforced," the council added.

Early this year in a review of the current FTC policy, the council said that when a producer absorbs or equalizes freight in order that his price be "competitive," more knowledge on his part that his competitors are doing the same should not be held to constitute evidence of collusion, conspiracy or agreement in restraint of trade.

The advisory council was set up by the Senate late last year in the same resolution that authorized the creation of the subcommittee.

Kleenex sales, located at 227 East 144th Street, New York, N. Y. E. B. Metall's vendor has a capacity of 70,000 cases and is supplied from a bracket for mounting on walls. The unit is 10 inches wide, 5 inches deep and 35 inches high and comes with either a nickel or dime coin mechanism, or both.

Marshall Corine Jr., of E. B. Metall, said this week that the Kleenex vendor will sell for $3.00 with at a quantity price of $2.75.

In California, meanwhile, officials of International Cellulocott told the National Vendors' Association they were not prepared to apply to the Senate's list of licensed vending machine firms.

Kleenex executives did say, however, that they and many firms who have applied for permission to build a market potential that in all likelihood additional vending machine manufacturers will be licensed to use the trade name.

The purse-size package of Kleenex tissues introduced last year, has not been given national market coverage. But according to reports derived for the item is running considerably ahead of supply. Company executives estimate it will see another four months to satisfy demand and determine the potential market.

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10-Cent Drink Holds Steady: Weather Stops Nabe Spread

(Continued from page 93)

stances, such small houses, mostly in new construction, and new construction of the dime cup unit, or demanded its removal after it had been in the lobby for a few months.

Two leading Chicago cup vendors, J. G. Rosenbaum, of United Beverage, and Seymour Gale, Drink-O-Matic Company, report that all other cup vending machines, with two exceptions (McVickers) now have the 5-cent nickel units, while other store units have been fairly successful in some North Side and suburban stores.

At this point, the dime drink appears to have weathered the thousand nights it's in the store, and its potential during coming months is the better location appears assured.

Herman marginal-sized methods practiced by some operators are the 5-cent cup (instead of stand and a 6-cent one) as in Philadelphia and Pittsburgh, and only the large vending machines such as United's 2,000-cent unit. Rosenbaum claims it reduces frequency of servicemen's calls and so effects an operating saving. New Location Factor

In addition to the drop-off in theater attendance, another factor which may have an adverse effect on the dime and nickel drink vendors is the trend toward smaller moviegoers. However, many independent theater managers contacted here were of the opinion that video, while decreasing attendance slightly, not become a major threat within the next year, at least, if at all. Movie management, declining that theater patronage was within the usual 17 thru 35 age group, pointed out that this group was "on the go" and needed nicotine-free refreshments, as well as larger extent than elder people, so television would not keep them anchored at home.

Premiums

In a move to increase neighborhood movie attendance, independent houses in Chicago, following the Detroit plan, are starting to offer premiums, such as dishes. William Jones, manager of the Alamos Theatre on Chicago's West Side, stated that while local theaters were not all-out "in" the premium business, they method its inception by a few houses which would result in low-cup moves by others. Within two months he, like many Chicago neighborhood theaters, offering premiums, and the public sentiment would permit he LI MANS. In the Loop house they said, it was a different story.

Commissions

From the operator viewpoint, dime drink machines are a necessary move, to help hike price margins, but they are under a two-price policy. Original hopes of converting the 5-cent cup to a Eric concept have gone by the board, with the present system, as outlined earlier. Jones, offered as a new policy means that theater management is the machine's highest point, which usually turns out to be a 50 per cent markup on gross sales, or 3 per cent of the gross per sale. Thus the dime price does not mean that the operator is "wallowing in the gravy," they said. Continuation of the 10-cent level, where it is practical, a move which, as under the 5-cent policy, would reduce overhead costs, the operator has only a 1 1/4-cent margin of profit per drink.

Max Rosenbaum's United Beverage Company, operating 300 machines throughout Pennsylvania, says that the dime price is not the solution to the operator's cost dilemma; they advance the large capacity unit and the 5-cent cup is more logical. Two-Price Operation

Drink-O-Matic Company's Seymour Gale reaffirmed this two-price operation. The 10-cent cup, he contends, is not healthy, good for the industry, placing a premium as it does on every-day item, and also causing the location owner (theater management) to declare they are being overcharged for nickels. During the past weeks, Gale removed two dime machines from non-loop locations, where sales were falling. With the peak reached in labor, material, and supply costs, generally the price on the coming months will be up.

The 5-cent cup is being studied as a possible alternative measure to the dime price. Gale declared. However, at this straight nickel operation with the 5-cent size is his guarantee. With the peak reached in labor, material, and supply costs, generally the price on the coming months will be up.

New 7-Cent Unit

Drive Under Way

(continued from page 93)

of new coins is being placed on a coin somewhere between a nickel and a dime. This piece, they say, would permit minimum price increases on hoticket which now feels the effect of jump to a nickel to a 5-cent increase in the price column, to go to dime play, have evidenced support of the midway connections. Whatever this particular coin should be set up to 7½ cents is a matter of public sentiment. The American Institute for Intermediate Coinage (AIC) is planning for the nickel being the exact midpoint between a nickel and a dime. Congressional action has been set at 500,000,000 to prefer the 7-cent piece on the grounds that it avoids introducing fractions into American coinage.

Proposed New Names

AIC has already proposed names for a 2½-cent and a 7½-cent piece. The smaller coin would be known as a half in honor of Benjamin Franklin. The larger coin would be called a link, honoring Abraham Lincoln, as well as signifying a link between a nickel and a dime. In the last session of Congress, two bills were introduced calling for a 2½-cent coin. One was a dime bill operation (McConmack), the other by Rep. Fred Dubey (R., Ill.). Both came too late for any consideration, however. Earlier Congresses had received bills providing for coins in denominations of 1½, 2, and 3 cents. The two-cent passed the Senate and was dropped in the House. The other bills died in committees.

Peanut Planting Increase

WASHINGTON, Feb. 5—Peanut acreage last year surpassed by 13 per cent the goal set for the year by the Department of Agriculture. The 1945 acreage was 8,835,000 acres, compared with 7,650,000 in 1944. Actual planting aggregated 3,314,900 acres.
Wurlitzer Resumes Production

Plan No Model Change; Price Per Unit $765

 Quarterly Report Optimistic

CHICAGO, Feb. 5.—Production of the new model of $765, announced in the spring of 1948 because of inventory, was resumed by the North Tonawanda, N. Y., plant of the Rudolph Wurlitzer Company. In November, 1948, R. C. Roloff, president of the company, said this week.

Roloff said The Billboard that Wurlitzer expects no change in models at this time. He added that the 1100, which carried a list price of $950 when it was introduced to the trade, will continue to list at $765—the price set on that model last summer.

While Roloff declined to comment on the volume of production, he pointed out in a report to the stockholders this week that production is to be increased during the current quarter ending December 31.

Quarterly Profit

The report revealed that the Wurlitzer Company's profit for the quarter ended December 31, 1948, was $170,840, equal to 20 cents per common share, during the quarter which ended December 31, 1947. This third quarter profit reduced the company's outstanding capital stock to 1,500 shares, ending December 31 to $1,600,380.

Roloff told stockholders that the record is a profit by far the highest in the quarter's volume of business was attributed to reorders of coin-operated phonographs, increased sales of products at both plants (Ralph and North Tonawanda) and a higher level of expenses generally for the quarter.

The North Tonawanda division, during the third quarter, operated on approximately a break-even point, Roloff said.

As to the future of the coin-operated phonograph business, Roloff said The Billboard he expects 1949 to show a profit. "Burlington is in this business to stay," he said, "and we are looking forward to a good year."

Have a Heart

WASHINGTON, Feb. 5.—Washington Music Guild (WMG), is working with the Washington Heart Association in its annual three-week radio fund drive. WMG members have placed plastic heart Beat certificates in all the bars of the metropolitan area. In addition, Eddie Gallagher has been driving the drive with spot announcements about WMG's part in the campaign. His daily plug will be delivered on a juke box and will contribute to the Heart Association when they visit their favorite taverns.

Sam Waldor Re-Elected MGA Presy

New Members Added

NEWARK, N. J., Feb. 5.—Sam Waldor, of the ABC Distributing Company, was re-elected president of the Music Industry Association (MGA) for the 1949-50 term.

Top officials named by the organization, in addition to Waldor, were Jack Roberts, of 24th Century Amusement, vice-president; Lombard Marks, of Marks Music Music, treasurer; and D. M. Stebnis, of Sterling Music, secretary.

To serve with them on the MGA board of governors, members in attendance at the election held at the Essex House, elected Humber Betti, of Betti's & Son, Jules Reiff, of Automatic Wired Music; Samuel Zerofenson, of Pet Music Company; Herbert Brandman, of Bird Novelty Music Company, and Edward Levy, of Major Enterprises.

(See Waldor Re-Elected, opp. page)

Operators Look to Summer For Initial Nationwide Public Location Tele Test

Sees Long Pull for Coin-Operated Sets; Coverage Grows

CHICAGO, Feb. 5.—With operators in 31 cities now faced with television competition, and operators in an additional seven cities due to encounter the video medium for the first time in the next 60 days, the summer of 1949 looms as the first nationwide test of interest in commercial television. It is evident that the Juke box or other types of coin-operated amusement equipment in taverns, recreation centers, and other locations. Practically every section of the country will have operating television by summer, with network television reaching from coast to coast, and regional hook-ups covering a part of the West Coast.

Wired Music Interest Grows

Recording Co. Launches New Selling Drive

Phono Distrib Sets Package

NEW YORK, Feb. 5.—With wired music installations increasingly being considered by phonograph operators as a source of added income in locations other than night clubs, the London Library Service this week launched a stepped up campaign to further its program among juke box operators.

At the same time it was learned that at least one nationally known phonograph distributor is preparing (See Wired Music on page 162)

Lindell Sales Named Aireon Distributor For St. Louis Area

KANSAS CITY, Kan., Feb. 5.—Appointments have been made by E. H. Powl & Distributing Corporation, St. Louis, as a distributor for Aireon products. The announcement was made this week by Bernard D. Craig, general sales manager of the company.

Lindell Sales is headed by Walter Guggenbinder, manager; Sid Mass, assistant manager; and Bill Powl, sales manager. The company handles Aireon products and lingerie, and will handle all new products these lines.

In announcing the appointment, Craig said, "In recent months, Aireon, which has executed a program to install new juke boxes with the benefit of competition, the box is built to be certain to win even at locations not on machine income, as location owners are given additional assurance of a continued pull on the video sets for baseball, while they wait for the new sets that will be less likely to succeed in television programs.

According to recently released figures from the Radio Manufacturers' Association (RMA), set of the West Coast broadcast on the independent station coverage.

Music operators who have felt the brunt of television competition, are still "watching and waiting" as the usual mid-week audience. Some here in the Midwest feel that the worst is over, and from now on competition will decline as sales of home sets increase. At the same time, this competition, which offers the heavier competition to the juke box, is almost certain in the future to result in lower machine income, as location owners are given a new assurance of a continued pull on the video sets for baseball, while they wait for the new sets that will be less likely to succeed in television programs.

According to recently released figures from the Radio Manufacturers' Association (RMA), output of televisions (See Operators Look on page 112)
Rex-Lee Debs
Long - Playing
Hideaway Unit

NEW YORK, Feb. 5.—Rex-Lee Enterprises, local phonograph outlet and electronic design firm, has developed a hideaway juke capable of playing Columbia 16-fach long-playing records, it was learned here this week.

The unit, consisting of a specially modified Wurlitzer mechanism, is designed for wired music set-ups or single locations offering free music.

Created on the order of Max Schwartz, of the Manhattan Sales Company, the first unit is to be placed on location early next week. For the past three weeks it has been undergoing extensive tests to determine the life of the $3 1/2 r. p. m. discs under continuous play conditions.

Basic modification of the unit involved the fabrication of special gears to cut down the turntable’s speed, explained Leo Knebel, who, with Tony (Rex) DiBento, is co-owner of the company. Also the head of the tone arm had to be changed to incorporate the long-playing cartridge.

Since each of the 24 records plays for about 12 minutes, the mechanism has been fitted with an electronic timer adjusted to provide a three-minute pause between discs. Records are played in rotation, but by the addition of a selector unit request numbers may be played.

The entire mechanism is floated on sponge rubber to eliminate vibration. Long-playing records are said to be more sensitive to vibration than standard pressings.

The firm is set to produce the conversions in quantity and will shortly make them available to other operators.

APOA Picks Hit Tune for Feb.;
Sets Board Meet

CINCINNATI, Feb. 5.—Members of the Automatic Phonograph Owners’ Association (APOA) here have selected their February hit tune of the month—"Don’t Take My Word—Take My Heart," as recorded by Del Casado. Records and special title strips have been distributed to all association members by the Hit Record Company of this city.

APOA officials report that their weekly radio program over Station WCPD Sundays at 2:30 p.m. has been a definite play promoter. In addition, to playing the latest song hits, the program each week mentions several different members of APOA and tells about their locations.

Regular monthly meeting of the association will be held next Tuesday evening (Feb. 20) at the Hotel Gibson. A special board of directors meeting has been called for that same afternoon.

Harry Hester, John Nicholas, Joe Schafer, Bill Harris and Ed Weninger, regular members of the executive board, will attend the board meeting, as well as Abe Pearlmuter and Norton Robleson, rotating board members.

WALDOR RE-ELECTED
(Continued from opposite page)

The 12-year-old association is in a stronger position to aid music operators than ever before, Secretary Stephen Steinberg commented. He pointed to the fact that 57 operating companies are enrolled in the organization, with the membership list still growing.

Ten new companies, controlling about 1,709 phonographs, joined at last week’s huddle.

During the past year the association concentrated on promotion and merchandising devices. These included postcards, location posters and making available to members free printed title strips of tunes currently popular.
EVANS' CONSTITUTION

Gives You Brilliantly New and Profitable
SELECTIVITY!

★ 40 SELECTIONS! Famous Tusive Mechanism in the Evans' Constellation plays 20 Records on both sides! Twice as many choices for the player, yet no increase in the Operator's record investment!

★ 6 PLAYS FOR 25c! Player's Own Selections!

Hardly anyone can resist a bargain in entertainment! That's why the powerful merchandising feature of "Six Hits for a Quarter" boops play — increases earnings — harvests a bigger percentage of large coins.

★ TIP-TOUCH PROGRAM SELECTOR — Player merely presses the title strips. Tip-Touch Selection eliminates the bother of matching numbered buttons to titles . . . speeds selection . . . helps prevent errors.

★ "X"-TYPE COIN ENTRY — The Universal 5¢, 10¢ and 25¢ "X"-type drop-coin entry facilitates and speeds play. Coins held at the natural angle of the right or left hand may be dropped from the front or either side of the phonograph without strain or inconvenience!

It is only a matter of days until you may inspect this remarkable new phonograph at your Distributors' showrooms. Wait and see for yourself why it pays to operate.

EVANS' CONSTITUTION

H. C. EVANS & CO.

1528 WEST ADAMS STREET
CHICAGO, ILLINOIS

"America's Brilliantly New Phonograph"

The Billboard
February 12, 1949

Just Being Realistic:

Pittsburgh Music Operator Starts New Tele Business

NEW YORK, Feb. 5 — When a juke box operator goes into the commercial television business in new tele terri-

ory while still operating his phonograph route, some may say he is just twisting the rope that one day will

whistle his juke business, for operators in television cities well know how free tavern video has cut into

automatic music business.

But this week it was announced by Bell Television, Inc., here, that they have already shipped over 100 tele-

sets to Walter Rosenberger, Pittsburgh music operator, in whose city video airings began less than a month

ago. Actually, Rosenberger has formed a new company, Bell Television of Pennsylvania, as an author-

ized distributor of the New York firm. This, while he's still active in the Mount Olive Equipment Company, his coin machine enterprise.

According to Martin Sugar, president of New York Bell, Rosenberger is merely being realistic about a sit-

uation over which he will have little control. Television in traditional juke box locations will eventually cover the field in Pittsburgh as thoroughly as it has in this city, he predicts, and with the same adverse effect on phonograph take, and, he reasons, why not make peace with it and some profit from it.

Sugar, who has seen his business grow since its start 18 months ago to an organization with almost 700 commercial sets on location, has built his firm around the precept of rapid service. He likes it the kind of service given by juke box repairmen.

"Too many tele service firms have gone broke because they first charge enough for service and, second, found they couldn't give adequate service for the fee received," he said in an interview this week. "We believe Rosenberger and the machine people we are now negoti-

ating with, will do a real job."

Bell, which has branch offices in Hartford, Conn., Boston and Los An-

gles, has set up its own television department. For the first time, one company is now using the name of the sales firm that sells television equipment.

In these, especially large spots or chases, prefer to never buy their own television sets, using instead the service of a local diner or restaurant. It rents the sets or the location, then sells the customer a television set. Each monthly bill is controlled. In these, especially large spots or chases, prefer to never buy their own television sets, using instead the service of a local diner or restaurant. It rents the sets or the location, then sells the customer a television set. Each monthly bill is controlled.

Wired Music Interest Grows; Record Firm in Sales Drive

(Continued from page 100)

to make available to the trade a package deal for setting up automatic wire studios. Altogether, this distributor would not reveal his plans at this time, it was stated the package would include a tape recorder, a quality antenna and all kinds of accessories that are necessary for wired music operations.

Joseph F. Harris, manager of the London, Library Service, stated that 75 contracts have been let to date to users of the catalog. Of these, 35 are with operators of wired music installations. About half of the wired music set-ups are run in by local operators, he said. Twenty-five of them are in the radio stations, London, and the remaining 15 distributed among location-run installations in such places as restaurants and industrial plants.

The library, now comprising about 130 sets, is only part of the mental arrangements of popular and semi-classical tunes. No vocals are used, explained Harris, because they tend to be distracting as background music. Masters are cut and produced by British Decca.

While the basic library is built around a collection known as the London Industrial Library, created to provide English workers with the music that is now replaced by the new selection of records. Nearly all the records are 10-inch, 78-r.p.m. shellac disks.

Steady Volume
An important feature of the records, according to Harris, is the fact that all are recorded at a constant volume level. As a result, it is claimed, they make continual adjustment to phonograph or speaker units unnecessary once playing has begun. All will keep within the present volume considered best for a particular location. Many users of the library have played the disks on Seeburg 100-record Select-o-Matics or AMI hideway units, according to Harris. With the records leased to users, rather than sold outright, contracts

For the Finest in Record Reproduction Use

G. E. Magnetics High Fidelity LIGHTWEIGHT PICKUP

- No Needle Scratch
- Only 1/3 Oz. Needle Pressure
- High Fidelity
- No Magnetic Life
- Just Plug In

Price: $14.95

Closest Dealer: or call for nearest.

Advance Music Co.
1600 Grant St.
Pittsburgh, Pa.
Chicago:
Jim Gulshard, head of Perren Top Corporation, is looking for additional production space to manufacture Pullman cabinets. . . . Jim cut a few corners at the convention but was still making a good profit and filled in his spare time by giving away coupons to women booth workers. . . . Jim, former president of the Chicago Coinmen's Association, proposed a few original ideas and was elected head of directors at the first session under his leadership Tuesday (1).

Sonn A. Drucker, formerly with the Star Coinman, has set up his own business and is now selling electric lamps. . . . Sonn was recently in the company of some old-time customers out of towners at the Sherman. . . . Mike being a new company in the business, seems to have a few new ideas. . . . Stevenson's coin-operated box company made the rounds last week. R. C. Johnson of the company, had on the Street. . . . Leo (Hi-Lo) Silver, wellknown San Francisco coinman, has moved into larger headquarters. The new location has a double display front, a show floor for model order and shipping headquarters. Increase in business necessitated the move.

Papa A. Laymon Company is handling a new electric soccer for regular coin-operated shuffleboard play and Harvard Collins. The machine is seven foot high and has a chrome steel base. The numbers are on a mirror finish front. . . . Tatzlaff, Jr., Rossmore coin operator, and R. L. Mocknitz, at Compson, were seen in the business.

K. C. Larman and C. F. Wurdey know that they're making deliveries on their Romana automatic popcorn machine and the SmittyShine coin-operated machine. . . . Walter (Solly) Solomon, general manager of the L. T. Maple Company Los Angeles office, returned from the Chicago show in time to deliver some new Flibens to a Bakersfield field operator. He'll stay there for a few days, then scout out some new territory. While the boss was out of town, Frank Rutherford, of the Maps office, worked out a provisional interpretation with Rotterdam and Chester A. Grover, the sales clerk.

Charles W. Bowles, of Emi Coast Music Company, claims that his book . . . (See WASHINGTON on page 185)

Washington:
The Metropolitan Police Boys Club yearly money-raising program continues to be a success. . . . W. H. Shorey, San Bernard coinoperator, made the rounds last week. R. C. Johnson of the company was also on the Street. . . . Leo (Hi-Lo) Silver, wellknown San Francisco coinman, has moved into larger headquarters. The new location has a double display front, a show floor for model order and shipping headquarters. Increase in business necessitated the move.

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Hartford:
Phillips, president of Sodamaster, Inc., of Hartford, manufacturers of beverage equipment, has a new bit of business that Phillips, a former Californian, has to do with the state in a form of modern California flat-roof style house as his residence in suburban Far Rockingham. He's been in this part of the country since 1938.

Articles just released by the Connecticut State Labor Department indicate that unemployment is now at its highest point in 10 years, except for the period recovery period. A statement released by Gov. Charles Dewey stated that "the evidence that the prosperity that Connecticut has enjoyed for the past eight years is being shaken." The governor added, however, that "we hope that a recession, if it comes, will be a mild one." Lack-of-work layoffs involving hundreds of workers . . . (See HARTFORD on page 105)

Miami:
Willie (Little Napoleon) Blatt, who beat the Chicago winter weather by getting short his visit in connection with the Florida convention, was here last week. Willie was a Mr. and Mrs. Leona Levenson, a former buyer for Standard Candy Company of the Hub, has joined the newly formed American Theaters Corporation of Boston, which is the theater manager in charge of candy and vending. The newly formed corporation plans to buy five theaters, including the Sonoly Square, to 616 Washington Street in downtown Boston this month. The firm plans extensive vending promotion in movie theaters.
COMIN YOU KNOW

New York:
(Continued from page 103)
where Solotone Master Entertainers have already been installed. Several other towns scattered across the state have recently called for the Solotone units in this area thru the newly formed Denison Sales Company.

Bill Kidd and Eddie Schoebage, of Kwik Cafe Coffee Vending Service, are expected to take possession of their new operating headquarters in about a week. The firm recently acquired a two-story building on East 12th Street. To date they’ve been operating from an office and service depot in separa-

Mister Bie, who has been associated with several distributors on the Avenue, is now on duty at Marcus Klein’s outlet. . . . Harry Greenberg, Highland Falls music op, was in town on his recently. . . . A Antigian will chair a regional meeting of the National Candy Wholesalers’ Association at the Park Sheraton Hotel February 24.

Jim Knapp, vice-president of Practical Products, took all last week on his sales call to Miami and Atlanta, with plans to take place early in the summer. . . . Talks on Rock-Ole shuffleboard, is busy placing the boards in taverns over the State. His prospects business exceptionally good.

Twin Cities:
(Continued from page 103)
Glenn E. Warmke, of Bellingham, Wash., was in the Twin Cities last week buying music and pin games. Hundres of Chicago Falls, Wis., were interested in shuffleboard and pin games on his visit to this market. . . Joe Atol, of Duluth, came to the Cities to buy shuffleboards as did Walker Thrall, of Staples, Minn. . . . Bob Curley, of the I. G. Black Music Company, of Minneapolis, drove to St. Paul to view the Hammel-Strite College basketball game and to buy music before returning home.

Other visitors to this city were Dave Myers, Sioux Falls, S. D., looking for equipment; John Howe, Foley, Minn., interested in shuffleboard; E. B. Johnson, Hutchinson, Minn., interested in shuffleboard; B. R. Kropka, Tracy, Minnesota, looking to buy pin games; Ray Mathers, of Twin Falls, Minn., buying pin games; Jack Herreman and his wife, Crosby, Minn., buying shuffleboard equipment to bring into the field; and Lyle Kasthop, Bellingham, Minn.

Harold Lieberman reports a special promotion on Wurlitzer 1980 model is bringing in gratifying results, with the operator taking advantage of the special offer.

New York:
(Continued from page 103)

Chicago:
(Continued from page 103)

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Twin Cities:
(Continued from page 103)
Glenn E. Warmke, of Bellingham, Wash., was in the Twin Cities last week buying music and pin games. Hundres of Chicago Falls, Wis., were interested in shuffleboard and pin games on his visit to this market. . . Joe Atol, of Duluth, came to the Cities to buy shuffleboards as did Walker Thrall, of Staples, Minn. . . . Bob Curley, of the I. G. Black Music Company, of Minneapolis, drove to St. Paul to view the Hammel-Strite College basketball game and to buy music before returning home.

Other visitors to this city were Dave Myers, Sioux Falls, S. D., looking for equipment; John Howe, Foley, Minn., interested in shuffleboard; E. B. Johnson, Hutchinson, Minn., interested in shuffleboard; B. R. Kropka, Tracy, Minnesota, looking to buy pin games; Ray Mathers, of Twin Falls, Minn., buying pin games; Jack Herreman and his wife, Crosby, Minn., buying shuffleboard equipment to bring into the field; and Lyle Kasthop, Bellingham, Minn.

Harold Lieberman reports a special promotion on Wurlitzer 1980 model is bringing in gratifying results, with the operator taking advantage of the special offer.

New York:
(Continued from page 103)

Chicago:
(Continued from page 103)

where Solotone Master Entertainers have already been installed. Several other towns scattered across the state have recently called for the Solotone units in this area thru the newly formed Denison Sales Company.

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that the long-awaited break in bar lineups has come with the opening of the Kandy Kit Company, announcing the general report that the 24-cent-deal is due for a setback.

Frank Murcian is in Tampa on a business trip of the Coca-Cola code division. Charley Ferry, eastern sales manager, says demand created during the last campaign in the south will carry Philadelphia's share of the bar trade.

Billy Deseil claims that United Manufacturers is ready to collapse to meet additional demand for games created by the CMI show. Ray Taylor feels that trade would be improved if Herd O'tettering had given him the rights to certain bars.

J. F. Fitzsimmons of the St. Louis Cardinals and Cincinnati Reds, now are running a good post-season vendor firm with branch

January 31, 1949

The Billboard

COIN MACHINES

Detroit:

(Continued from page 103)

week-end in New York, announced by Carl August, head of the August Sales Company. Ackerman is working on the August sales system which was appointed to draw up regular policies for uniform pricing procedure for the industry for accounting and tax purposes.

Maurice J. Feldman has moved the Central Coin Machine Exchange, which he established in 1938, to a new location at 2450 W. Thank Avenue in the growing north end Coin Row section, and is resuming active jobbing. Hill has been on Grant Circle for several years and had confirmed his place in the upper grade of the operating end during and after the war. Feldman is also engaged in the industrial chemical field as a manufacturer, the Tri-Central Manufacturing Company at the same address. This location has become a coin machine center, with the Michigan Miniature Souvenir Company and other major coin machine trade associations of the State, also maintaining headquarters

Washington:

(Continued from page 103)

more is seen since the opening of Pennsylvania Avenue.

Maryland and Virginia, Maryland Automat Association also reports commencement of some offices in Baltimore and a branch of a new establishment managed by a man called Fitze, who is operating the joint business, a spokesman said.

In the dusty streets of Washington, the police arrested seven men for possession of 

January 31, 1949

The Billboard

COIN MACHINES

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January 31, 1949

The Billboard

COIN MACHINES

Washington:

Washington:

Washington:

Washington:

Washington:

Washington:
United Introns
Show Boat, New
Five-Ball Game

CHICAGO, Feb. 9—Following a successful run on Baby Fever, a firm's first game of 1949, United Manufacturing Company this week announced it. is now in production and making deliveries of its first game of the year, Show Boat. New game features a stepped-up action on the playfield, combined with eight ways to score replays. A high score of 500,000 points is possible.

Utilizing the rubber rebounds, some features two sets of bumpers, one spelling out the name of the game, located at the top of the playfield. The second set, ranging from 1 to 10. If all letters in the name Show Boat and the numbers are hit, the player scores a replay, and lights up roll-overs which, if completed, give additional free plays. The letters or numbers do not have to be in rotation.

Bumpers are so spaced throughout the playfield to give player plenty of room for action with the flipper, which are controlled in the conventional manner, from the bottom of the cabinet. A special scoring point, located at the center bottom of the cabinet, kicks the ball back into the upper part of the cabinet, this being continued action before the ball is dead.

One follows the general time pattern of United introns, taking about 3 minutes per game to complete the flash features a show boat theme, while the cabinet conforms with the all-over theme.

Appoint World Wide
Nat'l Distributor
For Shuffleboards

CHICAGO, Feb. 5.—World Wide Distributors has been appointed national distributors of the Mercury shuffleboard line, Al Stern, World Wide head, announced this week.

Mercury Line includes regulation 22-foot boards as well as 10- and 15-foot boards, and a complete list of shuffleboard accessories. Boards are available with either wooden or maple parts, including mirrored up-scoreboard.

Both Stern and William Linge will be in charge of handling the Mercury shuffleboard series for World Wide.

PMA Asks Change
In Local Tax Law

HARRISBURG, Pa., Feb. 5—Pennsylvania's controversial local tax law, under which scores of manufacturers have been assessed coin machines and anything else not already taxed by the State, has come in for criticism from the Pennsylvania Manufacturers' Association (PMA).

The PMA will seek to have the law amended at the present session of the Legislature to specify subjects taxable under the act. If the manufacturers can't get the General Assembly to specify taxes in the law, they will ask the exemption of natural resources or manufactured products.

In a letter to Gov. J. Arbuckle, G. Mason Ovlet, Republican National Committeeman and PMA president, writes: "It seems to me that this act should be amended to specify the subjects to which the local government taxes apply. Otherwise, I fear strongly that there should be an amendment exempting natural resources and manufactured products."

Record Reviews
(Continued from page 31)

ARTIST TUNES
LABEL AND NO.
COMMENT

POPULAR
RAY NOBLE ORK
(Ches.)
1948
76-77-77-76

LAVENDER ORK
(Ches.)
1948
70-70-70-70

ANNE VINCENT (Mitch. Miller Ork)
1948

LAVENDER ORK
(Ches.)
1948
70-70-70-70

ROSE MURPHY
(Ches.)
1948
69-69-68-70

Guaranteed
USED GAMES

MEXICO
$ 34.50
TREASURE CHEST
39.50
TROJAN
49.50
MAJOR LEAGUE
69.50
BUILD-UP
94.50
TREASURE CHEST
94.50
SANDO
94.50
ROCK AND GODD
119.50
CINDERELLA
139.50
KING COLE
139.50

WRITE FOR PRICES ON ALL NEW GAMES
1/2 Deposit Cash or Certified Check With Order
Ex. Contact Kicker Kits.
Ex. Flippers Kits.

Marlin
Amusement Corporation
412 9th Street, N. W. 
DI-1625
Washington, 4, D. C.

IMMEDIATE DELIVERY
on
Bally Citation
EVANS Winter Book
AND ALL NEW MILLS SLOTS

Baby Face, Telecard, Floating Power,
Tucson, Arizona.

All the Latest 5 Ball Games.
Will Buy 100 of the Latest Flipper Games.

Patalsides Specialty Co.
408 Anderson Ave.
Put in Park, N. J.

Only One Mile South of the George Washington Bridge at 8 A.M. every Day.
REBUILT POSTWAR PHONOGRAPHs

Thoroughly Overhauled and Refinished

Wurlitzer 1015 ........ $399.00 Seeburg 146M ........ $399.00
Wurlitzer 1080 ........ 429.00 Seeburg 147M ........ 499.00
A.M. 1946 ........ 469.50 Rock-Ola 1426 ........ 339.00

Phonographs listed below are complete and in working order. For rebuilding, refinish, on conditionally guaranteed machines, add $25 to the price of each.

Rebuilding means: Mechanism Overhauled, ... Parts Replaced, ... Amplifier Reconditioned, ... Phonograph Professionally Refinished.

BARGAINS—BARGAINS—BARGAINS

WURLITZER SEEBURG ROCK-Ola

<table>
<thead>
<tr>
<th>Models</th>
<th>Status</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1015</td>
<td>Good</td>
<td>$399.00</td>
</tr>
<tr>
<td>1080</td>
<td>Excellent</td>
<td>$429.00</td>
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<tr>
<td>1946</td>
<td>Excellent</td>
<td>$469.50</td>
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<tr>
<td>146M</td>
<td>Excellent</td>
<td>$399.00</td>
</tr>
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<td>147M</td>
<td>Excellent</td>
<td>$499.00</td>
</tr>
<tr>
<td>1426</td>
<td>Excellent</td>
<td>$339.00</td>
</tr>
</tbody>
</table>

Terms: 1/2 Deposit When Order, Balance C. O. D.

ORDER NOW FOR SPRING LOCATIONS

DIESEL DISTRIBUTING CORPORATION

738 ERIE BLVD. EAST SYRACUSE, NEW YORK

ORDER NOW

RECONSTRUCTED PIN GAMES
READY FOR LOCATION

KEENEY CONSOLES
SINGLE BONUS SUPER BELL
THE DOUBLE BONUS SUPER BELL
NOW DELIVERING NEW EQUIPMENT

CATERING, FLOATING VENDORS, SCREW BALL TENTS, AND PLEASURE KEEENEY'S ELECTRIC CIGARETTE VENDOR KEEENEY'S TWIN BONUS SUPER BELL MILLS BONUS BELL MILLS JEWEL BELL MILLS Q. T. BELLS AND MILLS VEST POCKET BELL

RECONSTRUCTED PIN GAMES

WBXenus: Seeburg Pre-War, 3-wire
Seeburg WB-12 3/15/35 Wireless ... $15.00
Seeburg DB-II 5/16/35 3-Wire ... $22.50

Terms: 1/2 Deposit When Order, Balance C. O. D.

DAVES LOWY & CO.

BARGAIN TIPS

AMERICAN CUSHION SHUFFLEBOARD 825$ Slightly Used ...

3/8 Diameter, Balance C. O. D.

DAMASCUS, BALTIMORE 18, MD. * PHONE: BELMONT 1800
Universal Names
La Distributor

CHICAGO, Feb. 5.—Universal Industries, Inc., has appointed Louisiana Coin Machine Sales Co. to handle its products in the Southern States. The company's president, announced this week. Currently stepping up production on electric games, Blanks disclosed that additional products will be announced in the near future.

The Arrow Bell, a two-way multiple console, features innovative playing odds that increase in multiples with each succeeding coin insertion on the same play (£1). It is an arrow which substitutes for any symbol on an adjacent reel to complete a pay-out. High points on Universal's coin comes in jumble, size motors and devices, and in place awards which increase with each multiple coin insertion. It is available in standard models equipped with nickel and quarter slots or can be had with any combination of nickel, dime and quarter slots without additional cost.

Columbia Double Jackpot Bell

For New Customers.

WRITING FOR FREE CATALOG!
WE BUY USED SLOTS AND COUNTERTOP MACHINES.

ABCO NOVELTY CO.
2009 W. IOWA ST. CHICAGO, I.L.

Purveyor Co. Makes
First Deliveries on
Shuffleboard Lights

CHICAGO, Feb. 7.—The Purveyor Co., manufacturer of shuffleboard lights and its new line of mending machines, announces that it has placed its first deliveries on the new shuffleboard lights to the manufacturers and operators of shuffleboard lights and its new line of shuffleboard lights.

DuGrenier Showing
Set by Philly Rep

PHILADELPHIA, Feb. 5.—A show of DuGrenier products for Philadelphia, the Candy Man, the firm's 3rd annual show is held here next week at the Penn Sheraton Hotel. The show will feature a display of the firm's products and will be attended by the Philadelphia dealers and operators. Every aspect of the firm's policy will be covered at this show, with the idea of promoting the sale of DuGrenier products in the Philadelphia area.

GAME BIZ PICK-UP

(Continued from page 92)
given credit for the present optimism in the field. About 1945 the firm was not expected to draw well, just as in the days of the Depression. By the latter part of 1948, the C.M.I convention actually drew more business than the year 1938 show. Part of the answer was that operators came to the convention to compare notes with others in their industry. Most of them came with a feeling that it would be a good year and made their distributors to stock up on new games to replace some of their older equipment. At the same time, they also learned that there was nothing wrong with the game business and could not be beat. And the consensus of most operators standing the show was that the new games displayed were the best in several months.

Record Reviews

(Continued from page 107)

The Whirligig

I love my Whirligig, because it beats all my neighbors' characters. These old-timers are impressed with it, and they ask me if I have any more, so I am planning to have another one built.

Wasted Away

The Whirligig was originally designed to be a good game for all of us. When it was first introduced, it became very popular, but it didn't sell as well as expected. Its main problem was the lack of a good rhythm. The Whirligig has a good sound, but it lacks the necessary rhythm to make it a fun game. It is a pity, but one must accept that not every game can be a hit.
**THE BILLBOARD**

**150.00**

**BRAND NEW**

**ROL-A-TOPS**

5c-10c-25c Play

Equipped with New Club Handle

Above Price For C. B. Chicago

WATLING MFG. CO.

4650 W. Fulton St.

CHICAGO 44, ILL.

**USED BARGAINS**

Ball Wheel, up to six pin... $ 7.50

American Steel Ball Machine... $2.50

Machine (Continued) $1.50, 2.50, 3.00, 4.00, 4.50, 5.00

Lever Tilt, steel ball and pin play... $1.00

Greater Almond Vending Machines (20+)... $8.00

**CASH FOR Late Used 1 BALL FREE PLAY GAMES**

WANT DAILY GOLD COIN CITATIONS, JUKE BOX SPECIALS

*State Prize End Quantity in* *First Letter* *Home Address* *Telephone*

**DISTRIBUTED PERIODICALLY**

**MILLS BELLS!**

We have all Mills latest bells in stock:

MARVIN J. BLAND ILLINOIS MACHINERY CO. 105 Wabash Ave. Chicago, II.

AUTHORIZED REPAIRS & COMPONENTS

CASH FOR CLEAN USED MACHINES!

**MILLIONS SENT OUT IN A YEAR WITH**

the New 175 Roll of Standing Clipless Bumpers

This year's most popular feature. It is the same bumpers used in the famous, successful, 175 Roll of Standing Clipless Bumpers.

**MILLIONS SENT OUT IN A YEAR WITH**

**175 ROLL OF STANDING CLIPLESS BUMPERS**

**BANG BUMPERS**

for any type game. Specify game to be used.

**Universal**

**$5.50**

**1/3 deposit required with order**

ROYAL MUSIC CO.

34 Park St.

WEBSTER, MASS.
**Pacific Pointed Stitickness**

15 Years Ago This Week

Feb. 14, 1944. Radio. "The Missouri Coin Machine Operators' Association was organized in St. Louis when 71 veteran operators and jobbers gathered at an impromptu meeting at Bevo Hills, A.M.C. among the initial meeting were Al Haneklau, Missouri Vending Machine Company; Abe Jefries, 577 L. Sales Company; Herbert Besser, Besser Novelty; F. Lebhold, F. Lebhold Co.; and T. Neel, Vending Machine Sales; Fred Followill and John Beckman, Central Vending; A. Karlovich, A. & B. Coining Company of Chicago; Harry Davies, D. & S Novelty; Carl Trippe, Ideal Novelty; Lou Morris, Morris Novelty, J. Wolff, Vending; Walter Gummes, Kammerer, Wal-Bill Novelty; Bill Weinsehle, W. & V Specialty; Walter Koch and Klein Pichmann, A. Games; Bill Hite Jr., Hite Vending; and Frank Joesting, The Billboard.

The "On the Move" movement for the Coin Machine Exhibition in the Windy City was reaching its high point with delegations from various States writing in the convention headquarters telling about their plans for special trains to haul their coin machines to the show.

Stewart & Maguire announced the edição of a new coin machine manufacturing organization, D. Gottlieb & Company. The firm was to be known as Gottlieb 

10 Years Ago This Week

Feb. 4, 1934. Coin. "The Pacific Coast coin machine convention was held in Los Angeles. . . . The long awaited manufacturers' code was published and was signed by all coin machine manufacturers.

Ben Marshall, president of the Chicago Coin 

Machinery & Distribution, Detroit, moved his headquarters to 3717 Chit Avenue in the Motor City. . . . The long awaited manufacturers' code was published and was signed by all coin machine manufacturers.

John Stables, Washington, visited Chicago to show manufacturers his newly developed phonograph attachment which made it possible to use phonographs in theatrical performances.

David Buckman, English coinman who was in New York on his way from home on the Orient Line, told the manufacturers here that he would visit British coin machines were using progressive methods to increase business, using new games as soon as they were received from the United States.

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WANTED-OPERATORS

Without Investment to You!

We will furnish experienced operators brand new and late used S-Big Free Play Machines.

This is an unusual opportunity for music operators who want to hold down their locations and increase earnings. Why take this great opportunity to permit when you can start immediately to operate without any investment? If you want to expand and be assured of operating the best at all times, we would like to hear from you.

Write, stating how many locations you operate, type of games permitted and all details necessary. Also please furnish references.

BOX 243, THE BILLBOARD
135 N. Clark St. Chicago 1, Illinois

YOU CAN EARN MORE WITH THE SEBRING Dura-Top

SHUFFLEBOARD

GUARANTEED PLAYING FIELD

CHOICE OF MAPLE OR FORMICA

Sebring's Shuffleboard is the operator's Shuffleboard, guaranteed to pay on location with an absolute minimum servicing. Priced within the operator's reach, priced to please the most discriminating location. Don't buy until you've seen the Sebring Dura-Top.

CAN BE PURCHASED ON OUR CONVENIENT
TIME PAYMENT PLAN

ALL MODELS ON DISPLAY AT
2000 N. OAKLEY
Phone: Humboldt 4-3227
CHICAGO, ILLINOIS

COIN MACHINES

January 1949

State Tax Calendar

Alabama

Colorado
March 14 - Sales tax report and payment due. March 15 - Denver sales tax report and payment due.

Georgia
March 10 - Cigar and cigarettes wholesale dealers' report due.

Illinois
March 15 - Cigarette tax return due. Sales tax report and payment due.

Indiana

Kansas
March 20 - Sales tax report and payment due.

Kentucky
March 20 - Cigarette wholesalers' report due.

Louisiana

Maryland
March 15 - Sales and use tax report and payment due.

Massachusetts
March 20 - Cigarette tax report and payment due.

Michigan
March 15 - Sales tax report and payment due. March 20 - Cigarette tax report and payment due.

Minnesota
March 20 - Cigarette tax and report due.

Mississippi

Missouri
March 1 - Sales tax annual report due.

Montana
March 30 - St. Louis income tax report and payment due. March 31 - Soft drinks manufacturers' report and payment due.

Nebraska
March 10 - Cigarette distributors' report due.

New Jersey
March 20 - Cigarette distributors' tax report and payment due.

North Carolina
March 15 - Sales tax report and payment due.

North Dakota
March 10 - Cigarette distributors' report due.

Ohio

Oklahoma

Pennsylvania
March 10 - Soft drinks tax report due.

Rhode Island
March 20 - Sales and use tax return and payment due.

Tennessee
March 20 - Sales and use tax report and payment due.

Utah
March 15 - Sales tax return and payment due.

Washington
March 15 - Sales tax report and payment due.

West Virginia
March 15 - Cigarette use tax report and payment due. Sales tax report and payment due.

Wisconsin
March 16 - Cigarette wholesalers' and manufacturers' report due.

Wyoming
March 15 - Sales tax report and payment due.

SPECIAL SALE ON PHONOGRAPHs

Wm. 616 930.50 Wm. 730 910.50
Wm. 24 48.50 Wm. 1615 375.00
Wm. 620 48.50 Schroeder 60 21.50
Wm. 919 45.50 Seeburg Or 68.50
Wm. 710 179.60 Schroeder 60 94.60
Wm. 709 799.50 Schroeder Or 116.50
Wm. 959 116.50 H-Ture 95.00

AMUSEMENT SALES
697 13TH AVE. - NEW YORK CITY
 Operators Look to Summer For Initial Television Test

(Continued from page 106)

RMMA members produced approximately 833,600 television receivers in 1948, with the heavy majority of them at home sets. Non-RMMA members produced roughly 100,000 additional units in '48, thus bringing the total output to over 933,000 mark. Estimates for 1949, however, indicate that at least 2,000,000 new receivers should be built in the year ahead and sold thru retail outlets for home use.

Surveys made by independent operators in larger cities where television was in operation for a year or more, indicate that the increasing sale of home sets has had a significant effect on town programming. Sets in locations where they were found, are being turned into less and less at home sets increase. Until now, as a rule, major operating events are covered consistently.

**Television**

Cities now covered by one or more television stations include Albuquerque, N. M.; Baltimore, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Detroit, Fort Worth, Honolulu, Houston, Milwaukee, New Haven, Conn., New York, N. Y.; New Orleans, Philadelphia, Pittsburgh, Richmond, Va.; San Francisco, St. Louis, and Salt Lake City. The NBC network, New York, Conn., and Cincinnati, has announced that it will carry the new wrays television in the near future.

Wide area television is scheduled to debut in the next two months in Birmingham, Columbus, and Dayton, Ohio; Erie, Pa.; Miami, San Diego and Stockton, Calif.

**Cigar Sales**

Washington, Feb. 5.—While sales of cigars in November hit the highest mark of 1948, cigar consumption was the lowest since the year 1929, the Department of Commerce has reported. A total of 535,935,000 cigars were sold in the United States in the first 11 months of 1949. Cigar sales dropped from 1,075,000,000 in October to 925,000,000 in November.

**Perfume Vendors**

For 6 L. A. Theaters

LOS ANGELES, Feb. 5.—A deal to place coin-operated Joan Bennett perfume dispensers in Los Angeles was set by Jeff Distributors of Los Angeles and Chicago. The theaters include the Los Angeles Palace, Rialto, Orpheum, Downtown Music Hall and the Blue Cat. Another deal to place the dispensers in three San Francisco the-
POPULAR
(Continued from page 24)

At 10.2344

While

Knock)

22-0003

Chorus

10.2344

So

J. T. Dorsey

Slickers

Decca

M. P. Hernandez-Machatell Gilberto

Ferre (La Rumbadora) Victor 21-1135

El Terremoto

Ork

Francesca De los Alles

Marinela Cantos Americanas (Santeran) Victor 21-1135

Gracias

19-1135

Fernandez

Villa

Los Muchachos

Decca

Say

Victor 21-1133

Say

Slickers

Decca

Say

Friday, Saturday

Villa

Los Muchachos

Decca

Say

Say

Friday, Saturday

Say

Say

Say

Say

Say
Get Ready for Spring and Summer Resorts NOW! with De Luxe and Universal Cabinets and Stands

Just the thing to protect and display your equipment in remote areas. They harmonize with any interior, are equipped with no universal stand. Only Universal Stands: single, double and triple units.

IMMEDIATE DELIVERY
Write for Name of Nearest Distributor.
ORDER YOURS TODAY!
CHICAGO METAL MFG. COMPANY
3724 SOUTH ROCKWELL
Chicago 13, Illinois
Tel: Lafayette 3-5754

Capitol's 45 R.P.M. Stand

(Continued from page 16)
cause of advantages of weight, space, unbreakability and sound reproduction. Second, that the 45 r.p.m. changer-player is a mechanism that will give the public the ultimate in satisfaction and enjoyment.

"However... I wish to point out... while we are pleased to produce the new records, we feel that the most important function of our factory is to be the best precedence records as a type of entertainment and that this is true, regardless of the method or speed of reproduction. Recognizing this, we shall continue to produce and offer... 78 r.p.m. records and will do so with every greater enthusiasm than we have in the past.

"Very truly yours,"

"Glenn R. Walker,
President, Capitol Records, Inc.

Cap Springs With 45 in April; Sets Player; Release Policy Jells

(Continued from page 16) as progressive moves designed to advance the industry, rather than interpret the 33 1/3-45 r.p.m. situation as a battle between two diskies at the public's expense, he added.

Convention of Cap's plants to rapid-changer wax production will start immediately. In the meantime, Victor, which has been selling its 78 r.p.m. pressing facilities to Capitol, will handle Cap's 45 r.p.m. production until plant changeover has been completed. Manufacturing tie-ups for the big-spindle player have not been completed, but Cap intends to market the 45 r.p.m. changer under its own name soon after it launches its rapid-changer line. Selling policies of both disks and players have not as yet been established by Capitol. However, they will be in a competitive range with that asked by other companies. Cap indicated it won't follow Victor's plan of using different colored vinyls for various types of music. Aside from using the Victor-developed rapid-changer disk, there will be no other tie-in between the two diskies, Cap emphasized. The firm will follow its own merchandising and exploitation methods. While other diskies have climbed on Capitol's L.P.-microgroove bandwagon, Capitol has made no move to follow this firm to Victor.

IT'S YOUR LOSS IF YOU DON'T OPERATE CRISIS CROSS

CRISIS CROSS Cabinet Sale completes with all component parts necessary to make your old Mills changer type slot into the very latest and fashionable looking piece of equipment you have ever had. Full 31-Way CRISIS CROSS price list can't explain the appearance of this equipment. Sold on a Money-Sack Guarantee. CRISIS CROSS sticks are known to take in anywhere from 2 to 3 times the value of any other slot made.

These parts are included in your CRISIS CROSS cabinet:
- Drill Proof Plates
- Club Handle
- Complete Set of Castings
- One Token Chamber with Slugs.
- Single Streamer Design
- CRISIS COIN CROSS PayPal Breckel
- Guaranteed Jackpot Glass Made in any denomination
- Attractive Award Medal for Reserve Type Jackpot
- Disc and Real Strips
We can supply you with CRISIS CROSS KITS WHICH CAN BE USED ON YOUR OLD MILLS MACHINES. Can also supply you with a limited number of CRISIS CROSS Kits, thoroughly rebuilt and equipped with factory-trained mechanics, housed in a brand new CRISIS CROSS Cabinet.

Write for Detailed Information and Prices.

AMUSEMENT SALES CO.
164 E. Grand Ave., Chicago 11, Ill.
Whitfield 4-4370

CLOSE OUTS—NEW MACHINES

- Eagle 650 Double Shop...
- Bally Double Shop...
- Mills Luxury Slot Machine...
- Mills Liberty Pretzel Slugs...
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COIN MACHINE ROLL CALL

Thousands of Coinmen have already answered The Billboard’s First Annual Coin Machine Roll Call . . . . How About You?

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[ ] I am not at present a subscriber so I accept your offer to send me the next eight issues for only $1.

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Free
Distributor's Son Okay After Heart-Piercing Accident

DENVER, Feb. 5—Gibson Bradshaw, head of the Denver Amusement Company, is once again at work distributing several lines of coin machines after worrying for weeks about the condition of his son, Robert, 13, who recently recovered from a freak accident that drew national attention.

A junior high school student here, Robert fell while running in the school yard and an automatic pencil in his shirt pocket pierced his chest and made an incision in the outer layer of his heart. Thanks to the quick work of the local police, who rushed the youth to the Denver General Hospital, and the skill of a heart specialist, who removed a rib and lifted the pencil from its lodging in Robert's heart, young Bradshaw returned from the hospital this week.

NCWA Meet
WASHINGTON, Feb. 5.—The current situation in the candy trade will be the subject of a one-day regional meeting of the National Candy Wholesalers Association (NCWA) at the Hotel Park Sheraton, New York, February 24.

"Efforts will be made to analyze conditions within the industry from both the manufacturing and wholesaling viewpoints and to point up some of the possibilities for solution of the problems which they face," the NCWA announced.

Sauve Buys Robinson Sales Co. in Detroit

DETROIT, Feb. 5.—A merger of two of the oldest and largest coin-machine distributors here was effected this week with the purchase of the Robinson Sales Company by A. P. Sauve & Company. The new combination will operate under the Sauve name and will occupy the location of the Robinson Company at 7535 Grand River Avenue.

The Robinson Sales Company was organized in 1949 and over 10 years ago by Ben Robinson, who sold out in the fall of 1946 and moved to New Orleans. At that time, the firm was taken over by Empire Coin Machine Exchange, headed by Gil Kelly of Chicago, but continued to operate as a semi-autonomous unit, with Harry Stanton as local manager. Stanton's future plans have not been learned.

The Sauve organization is headed by Arthur P. Sauve, dean of Detroit coin machine men, who has been active here for close to half a century.

Sauve left Tuesday for a vacation in Florida after consummating the deal.

He is associated in the business with Dale Sauve, his son, who became a full partner two years ago. The firm is now in charge of Hazel Reichlin, formerly manager of the King Pin Distributing Company here, who has returned to the coin machine field, joining the Sauve Company.

THE ANSWER TO THE OPERATOR'S DREAM!

MONARCH
SHUFFLEBOARDS—SCORE BOARDS—ACCESSORIES
IT WILL PAY YOU TO WAIT!

MONARCH ELECTRIC
COIN OPERATED
SHUFFLEBOARD
SCORE BOARD
WALL AND PEDESTAL MODELS

Be first in your territory to install these finest of automatic electric coin-operated Score Boards and enjoy these many advantages: Bright Illumination, life-like action and droll spots, saves cost of score sheets, . . . saves collection time on location, . . . prevents collection embarrassment and errors, . . . you collect from natural coin box and pay into your own bank . . . scores are tallied automatically, removes key to location and cheque revenue against collected amount . . . playing time—eliminates time lost in sheet making . . . increases earnings!

COMING! Electric Coin-Operated
SCORE BOARD for "HORSE-COLLAR" or "BASEBALL"

Headquarters for Shuffleboard

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Takes Pleasure in Announcing the Appointment of
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William's PRODUCTS

IN THE STATES OF
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NEW MEXICO
OKLAHOMA
OUR MONEY BACK GUARANTEE IS YOUR ASSURANCE OF SATISFACTION

MILLS AND JENNINGS SLOTS
IN ALL MODELS
JEWEL BELLS
BLACK CHERRY BELLS
BLACK GOLD BELLS
MELON BELLS

TRY THE NEW CRISS CROSS BELL
THE MOST POPULAR PAYOUT SINCE THE BONUS BELL!
HEADQUARTERS FOR THE BEST IN CLUB EQUIPMENT

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1700 Washington Blvd.
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WISE BUYS

Bally Reserve Bells ... WRITE
Bally Double Up ... $375.00
Bally Triple Bell ... $395.00
Bally Single Bell ... $375.00
Bally Draw Bells ... $175.00
Kenney Bonus Bells (Single) ... $10.00
Marine Bells ... $6.00
Bally Jockey Specials ... $1.50
Bally Special Entry ... $1.50
Bally Victory Specials (Chrome) ... 79.50
Evans Racer (Free Play & Pay Out) ... $295.00
Evans Winterbooks (Late Models) ... $43.50
Mills Bonus Bells ... $1.25
The above machines have been reconditioned and ready for location.

CHRIS NOVELTY COMPANY
1317 NORTH CHARLES STREET
Baltimore 13, Maryland
Phone Mulberry 2183

YOUR SHUFFLEBOARD SUPPLY HOUSE

FAST WAX & MEDIUM WAX & CLEANING POLISH & PRECISION BOUND STEEL WEIGHTS

Screws Pucks & Wall Hardware in Oregon
T-square & 4 ft. Finishing & Emblems
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CRISS CROSS
By and in 106 Criss Cross. $150.00. Dealers Bally Bells to Criss Cross—$200.00. Unit Jacks $100.00.

SOUTHERN COIN MACHINE EXCHANGE
2021 Jefferson Hwy.
New Orleans, La.
Voluntary Steel Allocation
To Continue Thru Sept. 30

WASHINGTON, Feb. 5.—Continuation of the voluntary steel allocation program until September 30 was assured this week as both houses of Congress passed a bill for continuation of the President's authority to negotiate agreements with producers of materials in short supply.

The stated purpose of the administration in desiring a seven-month extension of the program is to permit the drafting and consideration of legislation providing for stand-by compulsory controls in the event the supply situation becomes worse.

Most GOP legislators and a sizable number of the Democrats have gone on record as being strongly opposed to compulsory priorities, stand-by or otherwise, and the future of such legislation is questionable. During debate on the extension bill, many congressmen expressed the hope that even voluntary allocations would be unnecessary by the time the new expiration date rolls around.

Present Provisions

Voluntary agreements concerning steel, the chief commodity affected by the program, are presently provide for an annual diversion of 6,717,400 tons to essential industries out of an estimated production of 63,000,000 tons.

An additional allocation of some 1,000,000 tons would be made under agreements presently being negotiated.

Tightness of the steel situation was pointed up in committee hearings on the extension measure by Commerce Secretary Charles Sawyer, who estimated current domestic steel needs at 70,000,000 tons annually—2,000,000 tons more than he thinks the industry can provide.

On the other hand, steel men estimate annual production at the break-even point of 70,000,000 tons. However, Sawyer's estimate of domestic requirements does not take into account the necessity for steel exports.

Stan Co. Presents Sun Tan Lotion Unit to Needy Kids

KING OF PRUSSIA, Pa., Feb. 5.—Stan Manufacturing Company, which introduced its sun tan lotion vender, Suntan, during the CMI show last month, has donated a machine and a supply of its special lotion to the Sophie Tucker Foundation and Ted Lewis Recreation Center in Ashbury Park, N. J.

Presentation, announced by Harry Avrigan Jr., Stan company president, was arranged after a successful orchestra leader, Ted Lewis, visited the firm's booth of the Chicago CMI convention. The center is a summer play park for over 20,000 needy children.

Avrigan indicated that operator reception of the lotion vender, as indicated by franchise agreement requests, has been very good.
DISTRIBUTORS! OPERATORS!
The Best Shuffleboard Deal in America

LOWEST PRICED QUALITY BOARD ON THE MARKET
IMMEDIATE DELIVERY

LOCATIONS REPORT UP TO $500 PER MONTH CLEAR TAKE

WIRE, WRITE OR PHONE FOR EXCLUSIVE TERRITORIES
SHUFFLEBOARD SPECIALISTS
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Get in on the "hottest" moneymaker in the amusement industry—FASTOP SHUFFLEBOARDS! Finished in finest quality seasoned materials will give years of foolproof service and AMAZINGLY HIGH PROFITS for your dealers and FOR YOU!

FORMICA FASTOP will not warp, dent or chip. Not affected by alcohol, cigarette burns, soils, weights, etc.
Fastest, smoothest playing surface made.
Manufactured in our large, modern plant.
Sturdy; built like a pool table.

"SWEET SUE" REVAMP YOUR HAVANA

NEW BACKGLASS PLUS
NEW PLAYFIELD and
NEW FLIPPERS
Placed on Your Havana Playfield FOR ONLY $64.50!

Send in your Havana playfield complete with parts for this sensational conversion.

Place order with your distributor or write to us for more information if desired.

T and M Sales Co.

Creators of Dependable Play Appeal
WILD ARROWS!
POSITIVE ADVANCING ODDS!
JUMBO MOTOR-DRIVEN REELS!
BIG JACKPOT AWARDS!

**STANDOUT**

**UNIVERSAL'S Arrow Bell**

**TWIN HEAD MULTIPLE COIN PLAY**

Begin replacing your present equipment with 
**"ARROW BELL"**

Watch your earnings JUMP! It will surely be the 
BEST CASH BOX INVESTMENT you've ever made!

ORDER "Arrow Bell" TODAY... Write—Wire—Phone—See Your Distributor NOW!

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Designers and Manufacturers of America's Most Profitable Coin Operated Equipment

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- SHOW BOAT
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- DALLY MULTI-BELL
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**HIGH ROYALTY**
**DOUBLE ANNIVERSARY**
**TRUE TRAVELERS**
**TRULY ENJOY**
**LARGEST SELECTION**

**EXHIBIT'S DALE GUN**

**BIGGEST BANG AT THE SHOW!**
- MAUSER TYPE PISTOL—ANIMAL TARGETS
- PRESENTS
- ILLUSION OF 50-FOOT RANGE
- BUT
- REQUIRES ONLY 5 SQ. FT. OF FLOOR SPACE!

"The First Truly Profitable Arcade Piece in Years"

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**TELEQUIZ**

THAT SENSATIONAL QUESTION 
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ELY, BUT A TRULY EDUCATIONAL AND AMUSING GAME. 
PROFITS ARE TERRIFIC!

NICKEL PLAY 550.00
DIME PLAY 680.00
Order Now—Immediate Delivery

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**SLOT OPERATORS**

WE CAN SUPPLY ANY AND ALL OF THE NEW SLOTS AT 
PRICES YOU CAN AFFORD TO PAY! WE ALSO CARRY A 
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3 WAYS BETTER!
TIMES EARNING POWER!
ADDED FEATURES!

Mercury '49er
SHUFFLEBOARD

- Holds Your Customers
- Keeps Earnings Up

With all its added features, the Mercury '49er's sensational low price will permit bigger and better earnings.

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   To Fit Any Pocketbook!
   Pays for Itself
   Quickly.

2. Faster Action
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   Four Times Stronger Than Wood

3. DISTRIBUTORSHIPS
   Now available to wide awake distributors who must sell shuffleboards that are unconditionally guaranteed!
   WIRE OR PHONE

   Shipped in 2 pieces for easier installation.

   NOTE: Can be easily converted at small additional cost into 2 rebound boards. An exclusive feature.

   Write for listing on our complete line of 5-bells, consoles, slots, phonographs and arcade equipment.

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America's Bell Machine Center
Exclusive Authorized Distributor for Mills Bell Products
NOW SHOWING THE BEST BELL LINE IN 1949!
7 BRAND NEW MILLS MODELS
BLUE BELL • BLACK BEAUTY • TOKEN BELL
JEWEL BELL • MELON BELL • BONUS BELL • BLACK GOLD, H. L.

GUARANTEED
RECONDITIONED SLOTS
MILLS 5c, 10c or 25c BLACK $129.50
CHERRY BELL, 2/5 ...........
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OPEN HOUSE
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Every Operator in Our Territory
is Cordially Invited
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IT'S GOING TO BE A REAL OLD FASHION
GET-TOGETHER WITH PLENTY OF
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THE TIME:
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The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug selector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

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1949's NEWEST and most DIFFERENT!
A NEW GRAND AWARD FOR EACH PLAYER which may be won 2 or 3 times each game
A MUST FOR YOUR LOCATION
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WURLITZERS WITH JACOBS TONE ARMS
10 800s—each .................................. 175.00
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Rock-Ola—Euphons ................................ 64.50
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IN SOUTHERN CALIFORNIA
Conest of 84 Music Boxes, route 'E' and 'F'. All Seeburg, 66 Wall Boxes, 12,000 Records, 15 Gumballs, 15 new Pin Balls, 50 One-Nites, 12 late model Crane Mutoscopes, 2 new Shuffleboards, Cut Coin Score Boards, New Items, Complete stock. Foot, Bank, Theater, $10,000 value all.
805 E-78, c/o The Billboard, 8200 Sunset Blvd., Hollywood 28, California.

PURVEYOR SHUFFLEBOARD FLUORESCENT LIGHT-UPS
FITS ALL MAKES OF SHUFFLEBOARDS
Easy to install—simply clamp on the side and your board gets added flash...more profitable play. Beautifully chromed.
SINGLE $19.50
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We are still taking orders for the Purveyor Shuffleboard...16, 18 and 22-foot lengths.

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It's the big talk among smart operators right now! They all say, "Nothing like it for big play on locations." See this "Hit of the Show" yourself. See the most fascinating "Scoring Action" gathered on a board. We know you won't hesitate to

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EXHIBIT SUPPLY CO.
(ESTABLISHED 1901) 4218-40 W. LAKE ST. · CHICAGO 24, ILL.
The Original
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(ALL ELECTRIC)
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OPERATORS: Here Is
YOUR BEST BET for '49

Install this power location sensation anywhere in your operating territory. Proven the most profitable coin machine offered today. Get's continuous play. Target practice becomes a daily habit. A popular long-term location attraction. Contact your "EXHIBIT" DISTRIBUTOR NOW... to be assured of earliest possible deliveries.

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CITATION MULTI-BELL HOLLYCRANE

LONDON LETS YOU PROFIT, TOO!
YOUR CHOICE!
$19.50 Ea.
6 FOR $100.00

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ROLL DOWNS—$49.50 EACH

Balloons
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Terms: 1/2 Deposit, balance C. O. D.
Exclusive Distributor for SEIBERG Products in Wisconsin and Upper Michigan
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WANTED!
JUNIOR BOWLING ALLEYS
Advice Quantity, Price and Guaranteed Condition

SHOOT THE BEAR
RAY GUN
Completely reconditioned and re-painted. Money-back guarantee.
$124.50
Terms: 1/2 deposit with order.

MILLS BELLS!
We have all Mills latest Bells in stock.

KEystone PANORAM COMPANY, INC.
2530 W. Hamilton St., Philadelphia
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

GIVE TO THE RUNYON CANCER FUND

For Sale
All Machines In First Class Condition

PENNY ARCADE IN ARIZONA
Approximately 70 Machines, Pin Games, Ray Guns, Pancake, Music etc. Also Photo Booth and Lunch Counter with all equipment. Located on main street, down town. Also small Route of Pin Games and Music outside. Includes 2-year tags, renewable. Approximate net income, $1,400.00 per month. Will sacrifice all for $12,000.00 for quick sale. Owner must return east on urgent business. Will show books to interested party.
BOX D-128 CINCINNATI 22, OHIO
**SICKING’S GUARANTEED RECONDITIONED MACHINES**

**CONSOLES**

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The 1949 **Black Beauty Bell!**

This is a handload type Bell ideal for club locations. Big Jackpot display that kicks automatically on 3 bars. Colors: Turquoise blue, burgundy and Roman gold, heavy decorations, polished aluminum ornamentations. New, black background reel strips with the fruit symbols beautifully colored and outlined in white. Black reward card to match. Finish is of famous Hammerloid paint, hard, durable and lustrous. Use Black Beauty for top spots!

**Bell-O-Matic Corporation**

**WORLD’S EXCLUSIVE DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS.**
Genco's
FLOTTING
POWER
TODAY
Every Day!
All good days
with Genco
Games!
ORDER FROM YOUR NEAREST DISTRIBUTOR
Genco
MANUFACTURING and SALES CO.
2621 NORTH ASHLAND AVE. • CHICAGO 14, ILL.

TERRIFIC BUYS! WIRE!
SLOTS
BLACK CHERRY BELLS, ORIGINAL...$75.00 Ea.
JEWEL BELLS, ORIGINAL...$99.00 Ea.
GLITTER FRONTS AND BLUE FRONTS...$29.95 Ea.

Arcade
1000'S...$250.00 Ea.
1000'S...$250.00 Ea.
Arcade....$150.00

Complete Games
222...$399.00
432...$599.00

New Features
222...$399.00
322...$599.00

New Person...
7 Buckeye.....$7.50 Ea.
7 Buckeye.....$7.50 Ea.

New Person...
9 Buckeye.....$10.00 Ea.
9 Buckeye.....$10.00 Ea.

New Person...
5 Buckeye.....$5.00 Ea.
5 Buckeye.....$5.00 Ea.

New Person...
1 Buckeye.....$1.00 Ea.
1 Buckeye.....$1.00 Ea.

New Person...
ARCADE
5 Arrows Rolls...$75.00 Ea.
2 Show Rolls.....$50.00 Ea.
1 Show Roll Black...$25.00

Bally
1122 Rolls...$149.95 Ea.
1122 Rolls...$149.95 Ea.

OLSHBEIN DIST. CO.
1180 BROADWAY
ALBANY, N. Y.

NEW ENGLAND BARGAINS
WE WILL TAKE IN TRADE USED FLIPPER GAMES, WURLITZER 106, 105, SEEBURG GEMS AND ONE BALLS FOR THESE COIN MACHINE SHOW HITS:
Chicago Coin's GRAND AWARD | 164's BUGEY FACE
EMERSON, SWABEE | Genco's FLOATING POWER | GEORGE TELECARDS

ARISTOCRAT POPCORN MACHINE LIKE NEW $165.00
BRAND NEW ADAMS FAIRFAST CASH TRIO, ORIGINAL PRICE, $250—ONLY $115 Ea.

NEW, SENSATIONAL FEATHERWEIGHT TONE ARM, Available for all Wurlitzer and Seeburg Models. Operators report 2,000 to 5,000 plays per month. This Arm will pay for itself in 6 weeks.

SPECIAL ORDER YOUR RECORDS FROM US AND GET IMMEDIATE DELIVERY. OPERATORS AND DEALERS, WE STOCK ALL THE TOP 25 LABELS. NO ORDER TOO LARGE OR TOO SMALL TO FILL. OUR PRICE IS AS FOLLOWS—50 ABOVE WHOLESALE COST ON ANY LABEL. TERMS: C.O.D.

PHONE: ST 2-3220

WE TAKE TRADES
Magic
Round-Up
LEHIGH SPECIALTY CO.
Skeeball Parts
TEN STRIKES

Skeeball Parts
We have nets, balls and all parts for Shoeball Alleys and Ten Strikes. Send for Catalogue
RELIABLE PARTS CO.
2312 W Irving Pl., Chicago 14, Ill.
NO GUESSING ON THIS ONE!

TELECARD

PERFECT FROM ANY ANGLE....

PLAYERS LOCATIONS OPERATORS

A FAST, SIMPLE 15-NUMBER CARD GAME with ELECTRIFYING ACTION!
TERRIFIC APPEAL BECAUSE IT'S EASY TO UNDERSTAND — EASY TO PLAY

ORDER FROM YOUR DISTRIBUTOR NOW!

“There is no substitute for Quality!”

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

TWENTY-TWO YEARS OF LEADERSHIP

MEMBER

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