Maybe not too subtle, but nevertheless effective, is this shot dreamed up to illustrate a new disk light signing his latest record contract. Who else would we be talking about but Brother Bones, who with his Shadows zoomed oldie "Sweet Georgia Brown" on the Tempo label to a dominating position on virtually all best selling and most played charts. Col. Irving Fogel, Tempo's proxy, says the platter has hit a half million and looks like it will ride for some time yet. In the meantime Brother Bones has a new Tempo etching which could be the follow-up to "Georgia." It's "I Know That You Know," backed by "Red Wing." Who's the skeleton? Brother and the Colonel say it's the real head of the Bones family, Grandpappy Bones himself.
"THE GOLDEN TOUCH"
(IN THE JUKE BOX, TOO!)

Frankie CARLE
HIS PIANO AND HIS ORCHESTRA

Latest COLUMBIA Record Album
"ROSES IN RHYTHM"

Latest COLUMBIA Record Hit Releases
LITTLE JACK FROST GET LOST
I COULDN'T STAY AWAY FROM YOU
AN OLD MAGNOLIA TREE
CONGRATULATIONS

Just Released
LET A SMILE BE YOUR UMBRELLA
SWEET SUE

www.americanradiohistory.com
**Billboard Backstage**

Some Suppers From Buffalo & Memphis and Rock From L.A.

By Joe Cool

Our pieces on various phases of the current record evolution (Columbia's 33 1/3 r.p.m. and RCA Victor's 45 r.p.m. system) contained, we're sure, some readers and irk others. The Buffalo Evening News reprinted our entire column 8 column, in which we again stressed the urgent need for a deal on the part of all concerned parties to the record business to contribute to holding confusion to a minimum, and which we offered our idea of what a dealer ought to say to a cus- tomer inquiring about the new disks and talked of a Ferguson's House Shop in Memphis, we wrote a nice letter asking for permission to re- print the same piece in an ad he wants to run in the Memphis papers. He says of the column: "It's the best answer I've yet seen to give the public about the new records, and while it wouldn't bring any immediate sales, I think it would be in the public inter- est and would benefit me in the long run. . . . I'm getting a little fed up with the few people complaining about RCA Victor and Columbia not coming together on this deal, but as long as it's a free country, I will live in free competition, I think it's up to the general public to decide the eventual outcome of any new product." Blushing a little, we of course gave Mr. Ferguson permission to use the Backstage piece. For our money Mr. Ferguson is the kind of a dealer who will do all right no matter how 13.1/2 at Zipito did not win. How many other dealers run ads gen- uinely in the public interest?

The Gent Dissects

Before going on to the hifalutin guy to throw a rock at us for the same col-

**No Kids Under 15**

For London Stage?

LONDON, Jan. 29.—Children un- der 15 should not be employed in theatrical or ballet work, it was de- cided this week by the subcommit- tee appointed by the Education, Pol- ice and Public Health Com- mittee of the Association of Municipal Cor-

**Congress Weighing Federal Theater**

WASHINGTON, Jan. 29.—Representa- tives of the theater, opera and ballet would be called together by President Truman to work out plans for a federally supported art center under the terms of a resolution introduced in the House by Rep. Harold Javits (R., N. Y.). A companion bill is being sponsored in the Senate.

Old Chestnut!

LONDON, Jan. 29.—The Nude Look has now taken on a new look following the disclosure that the Purity League, which has demanded the show be "banned," was a dream child of Johnny Risco, manager of the show.

Every time the touring show, The Nude Look, hits a town, hundreds of local newspapers, and the cry was taken up by the managers. The result—a full house at every performance.

The Purity League consisted, it was learned, of just one person, Risco, the British Broad- casting Corporation (BBC) comedian and variety agent. It was to be easy to draw in the customers, so I started the Purity League," he said. "Before the show went into a town I sent letters to Purity League stationery to the local press demanding the show be banned. Naturally people rushed to book seats.
Draper and Adler In 200G Libel Suit

NEW HAVEN, Jan. 29.—Paul Draper and Adler filed their libel suit in U. S. District Court here this week against Mrs. John T. McCullough, of Greenwich, who, according to a statement she made in an article in the Saturday Evening Post, made disparaging remarks about the Miss Draper and Mr. Adler and their business. It is stated that the suit was filed in order to obtain an admission of the facts as stated by Draper and Adler.

Way Paved in Pa. For Sunday Leers

HARRISBURG, Pa., Jan. 28.—Enabling legislation to permit Philadelphia and other cities in Pennsylvania to hold Sunday shows on Sunday has been introduced in the State Senate by Ben M. Kephart, Philadelphia, Repub.

The bill provides that on petition signed by at least one-third the number of voters, a municipality may ask the voters to decide on the balloting every five years to decide on this form of “Sunday entertainment” after 2 p.m. The measure carries a fine of $50 or 10 days in jail. This bill is before the start of 1948. Sun. ice shows in cities which have not legalized them.

The HERSHEY Sports Arena, top ice arena in Central Pennsylvania, has been “disinterested” in the bill. Manager John B. Sollenberger intimated that the reason he would not seek Sunday shows is the bill also applies to basketball and baseball.

2 New Bills Seek Admn Tax Slash

WASHINGTON, Jan. 29.—Support for the 20 cent per cent federal tax, to be signed by President Truman, with two more such bills, is likely to end this week as bringing the total to about 30 of the 150.

One bill, sponsored by Rep. Abraham W. (D., N. Y.), would abolish the tax as far as cabaret admissions and theater shows are concerned. The other, sponsored by Rep. William S. Borah, would cut the admissions tax back to the pre-war rate of 10 per cent.

Coin Machine Tax Take Up In Dec; Other Showbiz Off

WASHINGTON, Jan. 29.—The coin machine tax was the only amusement to increase in 1947 according to the Internal Revenue Bureau reported this week. The levy on admissions to cabarets, restaurants, theaters, and like places in the city is $2.700,000, while collections from the disk, liquor and radio-phono excursions reported by the Bureau, the biggest drop was in liquor taxes, which slumped from $320,000,000 in December, 1947. The tax on radio-phonos, TV sets, and parts dropped $1,970,000, while collections from the disk tax were off about $140,000. The 20 per cent levy on admissions to theaters, concerts and sporting events brought in $38, 90,000 in 1947, compared to $39, 000 in 1948, with the tax to be $39, 000 in 1948.

Revenue collections:

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<th>License</th>
<th>December 1948</th>
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The World’s Foremost Amusement News Leader

Founded 1893 by W. H. Donaldson Publishers

Source: Billboard (New York)


**Radio**

**Communications to 1564 Broadway, New York N.Y.**

**February 5, 1949**

**NBC Faces “Clarify” Demand**

Govt. Giving “A. ’n A.” Gains Deal Re-exam?

NEW YORK, Jan. 29.—Reports that the Bureau of Internal Revenue was reviewing NBC's contract for the free-swinging show known as the network's “clarify” policy, released by the Columbia Broadcasting System (CBS) of the Ames 'n Andy radio series, was not verified in Washington this week-end.

The report, however, gained wide circulation.

The story advanced that an answer to the question if Crosby, radio reviewer of The New York Herald Tribune, published in Collier's, with a reprint in Readers' Digest, had reopened the issue. The report was released, that Crosby's piece set forth that without Charles Correll and Freeman Gosden, with whom A. 'n A. the show could not actually continue. The basis of the CBS capital gains deal was that the package was sold since it consisted of characters who could be portrayed by other actors.

**Sid Strotz Stays With Net-Denny**

NEW YORK, Jan. 29.—Reports that Sid Strotz, West Coast vice-president of the National Broadcasting Company (NBC), is leaving the network, were denied this week by Charles I. Denny, NBC vice-president.

The reports gained circulation on the eve of NBC's announcement of NBC program losses, Red Skelton and Ozzi and Harriet. Strotz came East last March, to assume the role of their production operation, but since has returned to the Coast, where he wants to live, and has yielded the No. 1 TV spot.

**CBS Preps “Mirror,” Adult Psycho Series**

NEW YORK, Jan. 29.—The Columbia Broadcasting System (CBS) announces a new series, is dramatizing the commonplace psychological problems of adults in its series The Mirror to be scheduled for replacement Tell It Again from 1:30 to 2 p.m. Sundays. The last script will be written by Arnold Perl.

Werner Michel will produce the series and will work with responsible copy writers. The series, of education opinion broadcasts, will co-supervise the series with Michel. They will be on indefinitely.

**Cous Ain’t Comin’ Home to Carnation No More, Moo Moo**

HOLLYWOOD, Jan. 29.—Carnation's Contented Hour, one of the oldest shows in network radio (17 years), while undergoing a streamlining process to modernize the stanzas' well-established standards, is beginning to huddle shorter commercials, more emphasis on the voice, and demodulation of the semi-longhair tunes, and elimination of the Waltz Till the Cows Come Home theme.

Henceforth, the show will open with an affair of Clark doing a short kick-off tune followed by intro of the guest line-up. Changes are part of a drive to hypo, recently instituted by the Edwin-Wasey Company, agency for the Carnation account.

**Affils Pledge Allegiance But Seek Clearer Net Policy; TV Raises Biggest Poser**

Want Answers on CBS Inroads, Loss of Stars

NEW YORK, Jan. 29.—A demand that the National Broadcasting Company (NBC) clarify its position with respect to three major policies was made by that network's Stations' Planning and Advisory Committee (SPAC) at the committee's two-day meeting in New York this week. As a result, NBC has called a special business meeting—a sort of pre-convention convention, far ahead of the net's regularly scheduled September convention—for February 28 in Chicago. The affiliates hope to get the answers then.

This is not to convey the thought that this week's sessions closed on an anti-network note. Actually, the contrary is true, and the affiliates, it is reported, virtually plopped their continued allegiance to NBC—but they are still asking questions, they are still pressing NBC for answers and they make no bones, in off-the-record talks, that they feel much of their economic future is involved.

**Questions at Hand**

The questions transcend the issue of the heavy program depletions made by the NBCNetwork's New York Studios, for the free-swinging show known as the network's “clarify” policy recently adopted by the Columbia Broadcasting System (CBS), all this was the pivotal factor which developed the controversial implications. What is the relationship?

How is NBC planning to counter the CBS moves?

How, if at all, is NBC planning to replace its lost stars?

The other NBC affiliate's position?

But if NBC does reply that it is in AM shoulder-high, the affiliates, according to authoritative reports, are going to adopt a "show me" attitude. Principally, they will call on NBC to maintain its program level, for example, the network's roll call of programs would not only cost the stations' positions on local competition.

Meanwhile CBS is also planning to enter the fray with a television show that is known to have no original material, and the NBC affiliate's program, which is being called "The Mirror," is not beyond the realm of possibility—it will also mean that NBC will have to improve its television network, comparatively. Hence the position, NBC's would not only be on a network program level, but would extend to the stations' positions on local competition.

"Show Me" Policy

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**CBS Woos Lum ’n’ Abner For Purchase: Maybe Hope**

NEW YORK, Jan. 29.—The latest program to be signed by the Columbia Broadcasting System (CBS) is the Lum 'n' Abner series, now being bankrolled on network by General Motors. CBS, it was said in Hollywood, is seeking an outright buy of the package, on a one-year deal with a guaranteed annual income, irrespective of whether they had a sponsor. Both AM and TV rights would be involved.

Meanwhile CBS was still negotiating this week to acquire the Fibber McGee package as well as Hope Productions Inc. by Hope's outfit, Copyright.

The latter deal, however, was the cause of considerable confusion. It is said to just how CBS was going about its pitch. It was said by authoritative sources on the Coast that CBS has not made any advance to Hope directly, and it was also declared that the network has not made any advance to Lever Bros., Hope’s sponsor, to shift the show from National Broadcasting Company. Hope, with several years to go on his Lever Bros.' contract, could not change web without that company's approval.

**Para Included**

Another report was that Hope, Paramount Pictures and CBS were slated for a huddle Friday (23), but that a delay in Hope’s approval cause posted postponement. Just where Paramount fits into the picture also was a question, since it is declared that the studio's contract with the company does not include television rights. CBS is said to want Hope and Bing Crosby back in an hour slot, and the Hope execs are said to be capitalizing on their picture success.

To add to the confusion, however, a top CBS exec reported that no meeting had been arranged among the three parties involved.

Charles Luckman, Lever Bros.' president, was in New York the latter half of this week.

**NAB Battles Baltimore Gag On Crime News**

WASHINGTON, Jan. 29.—The National Association of Broadcasters (NAB) is expected to continue joint negotiations with the Newspaper Publishers Association (ANPA) to try to get blacklisting fines levied on three stations and a commentator yesterday (28) for violation of a “code” for radio journalists.

In levying a fine of $500 on WHB, the New York Times, and on commentator T. J. Connolly, John B. Gray declared the rule did not apply to those in the press because of the “code” for radio journalists.

Earlier this week the NAB filed a complaint against WHB for reproducing the constitution and in conflict with Supreme Court rulings. The broad-

**Bristol-Meyers Gardner Confab**

NEW YORK, Jan. 29.—Ed Gardner, president of the American Newspaper Publishers Association, was here that show, was in New York this week to discuss contract renewal with his spokesman, Arthur E. Pilch, of the National Association of Broadcasters (NAB). At the same time, Gardner entered negotiations with the Columbia Broadcasting Company (NBC) and American Broadcasting Company (ABC) with a view to signing a deal with either one, presumably should the one with NBC work out a renewal with Bristol-Meyers.

Gardner is under contract to Bristol-Meyers until June, 1950, and the sponsor having recently exercised its option of continuing the contract for an additional three-year pact. The present package price is around $13,000 and it's understood is not scheduled to be raised in any new agreement he signs.

NAB-Gardner discussions are said to involve a five-year deal, during which NBC would guarantee the same basic income, even if the web did not sell them commercially.

**AWB Meets in Chi March 10**

NEW YORK, Jan. 29.—The American Writers and Broadcasters (AWB) will stage its sixth annual convention in Chicago March 10-12, it was announced today by Commissioner T. M. Miller, Commissioner of the Federal Communications Commission (FCC) and President Justin Miller, of the National Association of Broadcasters (NAB), who have been invited as main speakers. The theme of the convention will be "the bulk of the work of the AWB and the responsibility of the writer in the field".
White Bill Change Unneeded

WASHINGTON, Jan. 29.—Strength- ened support from the local Federal Communications Commission (FCC) to deal with a proposed bill for radical price rises in telecasts is likely to be abandoned by the Senate Inter- state Commerce Committee where it draws up this session's edition of the old White bill. Tip-off on a switch was given when the controversial Section 326 of the Com- munications Act was contained this week in an interim report of a special Interstate Commerce subcommittee. The FCC spokesmen are said to have pointed out, however, that its recom- mendation to drop the change in Section 326, which is inserted in the White bill, was not contained in the report of the special subcommittee. The change in the so-called censor- ship section which would have been made in the White bill consisted of an addition to Section 326, which would be inserted in the bill in a section "shall be construed to limit the authority of the commission in the manner prescribed in this act, with the exception of renewal of licenses to determine whether or not the licensees have acted in the public interest."

Altho the subcommittee report was prepared by only two members of the 18-member panel, Messrs. Charles F. Tobey (R., N. H.) and Ernest Mc- Farland (D., Calif.) also directly behind Chairman Edwin C. Johnson (D., Colo.) in seniority, Johnson, himself, expressed his gen- eral approval of the report later in the week.

Case and Desist Owed

One portion of the White bill in- dorsed by the subcommittee report is the section giving the FCC the power to issue cease-and-desist orders that is exerted by the Federal Trade Commission. The report pointed out that the only sanction the FCC now can invoke is revoca- tion of a license—ineffective in minor offenses.

Putting what should be the final touches on this last-minute bill, the subcommittee declared that adoption of the panel system without new legislation is not contemplated by existing law." Tobey and McFarland further remarked that "the panel system has its weaknesses."

Briefly, the subcommittee's view on FCC administrative reorganiza- tion is that the FCC should be able to designate panels of new- comers to write new legislation rather than by the FCC actu- ary in the present clear channel docket. The issue, the report said, would be decided by a regulatory agency."

NAB Program Clinic
Due at Northwestern

NEW YORK, Jan. 29.—There is a strong likelihood that the first pro- gram clinic to be held by the Na- tional Association of Broadcasters (NAB) will be held at Northwestern University, Evanston, Ill., next June. It was learned this week that the NAB's program clinic is to meet in a location (1) and settle on the date and location.

Northwestern and Purdue were the two schools bidding for the clinic with C. E. (Bee) Arney having recently visited the Northwestern campus. The report is said to favor Northwestern, with the three-day powwow to be held during the last week in June.

The clinic includes included six panel discussions: Fred Hays, Washington; Harold Fair, of the NAB, and Ted Cott, New York chairman.

Hayes Headed for Coast

NEW YORK, Jan. 29.—Arthur Hull Hayes, recently designated by the Columbia Broadcasting System (CBS) "to a full-time policy post" at the exchange, is scheduled to leave for the Coast next week. His departure was her- ealded this week by a luncheon tossed for him by brass of the New York stations and networks.

the same lawyer who prosecuted a case aid in drawing up the decision.

Functional Set-Up

The commission would be reor- ganized along functional lines as far as the law, accounting and engineer- ing departments are concerned. Spec- ial teams of lawyers, accountants, and engineers would be grouped ac- cording to the three functions of FCC work—broadcast, common carrier, and safety and special services. The heads of these departments would work directly under the commissioner. This method, the subcommittee added, would be more fair and unbiased than the present system of having

Ray Katz, WMGM program director, handling the New York end. The shows will be cut on tape, but syndication station, one of WMGM-KLMC, will be recorded. WMGM has recently acquired extensive recording equipment and plans to be cut on metrolite—the MGM op- posite number to vinlyle. Syndication will be one of the projects.

NBD Future Dubious

The future of KRMG is still un- certain. Miller intends to build the station, but is now eager to sell the plant. Operational losses have been sustained.

Altho WMGM is one of the oldest stations in New York, its parent company is not involved in its present interest in the station, and, to a lesser extent, in the management. The station, however, has five applications on file for ultra-high-frequency outlets, one of the station's balance sheet of contract players off video. So firm is its resolve that it will not permit its players to be used by television or other media. Shows are to be televised or whether some are to be used in video programs.

'Barn Dance' Back On Net, Hypes WLS

CHICAGO, Jan. 29.—Reactivation of WLS, local American Broadcasting Co. station, on the hour from 7 to 9 p.m. down the line to a newly launched Midwest station in the rural lis- tenership category got its biggest hype possible this morning when a one-year pact with Phillips Pe- nile, artist manager of the National Barn Dance as a network feature. Show, which originally put over Rags James' country music, was pulled off the air in 1944, but has since been going on the air.

Lambert & Penaley, Inc., New York agency, has been given the contract for the program. The station is rolling a half-hour seg of the local show for the past two years. Show advertised on WLS radio in the City took up in the Midwest and South, starting March 10.

George Biggar, former NBD di- rector, who returned to the station about six months ago, will direct the show, with emphasis on pur- pose entertainment. Station has been inkling name folk artists who beside doing featured spots on the web, will work daily morning shows on WLS. Bob Atecher, previously with WBBM here and a Columbia Broadcasting Co. man, will sell the show. Did not sell an audience to the show. Will get the heaviest spot, with other of the station's balance, giving spot on the show weekly.

Network air time means a stan- dard increase, too, in activities. The are to be televised or whether some are to be used in video programs.

“Winner” Wins, Gets Rayve as Sponsor

NEW YORK, Jan. 29.—Winner Take All is practically set to go into national radio syndication as a Saturday-morning slot for Rayve Shampoo in the near future. Robert Q. Lewis, director of arrangements for the show, is said to have been asked to set clear channel on the present clear channel docket. The issue, the report said, would be decided by a regulatory agency."

Bud Collyer will enstage the pro- gram. J. Walter Thompson is the agency.

MGM Toes the AM Rubber, Winds Up, and Here Comes 'At Ole Production Pitch

Will Use Contract Talent on WMGM and KLMC

NEW YORK, Jan. 29.—The long- awaited entry of Metro-Goldwyn- Mayer (MGM) into active phases of network radio with a new show—"MGM at Ole"—will be announced Monday. The feature will be heard on WMGM and KLMC, the MGM FM outlet in Holy- wod, and be syndicated throughto the country.

In addition, WMGM soon will in- troduce a new show—"The 29,- Reaction TV"

On the evening of every Monday, an early evening show on the network will be started by "The 29,- Reaction TV"

39. The TV program makes use of a studio with a capacity of approximately 200, and will be carried on a fifteen-minute show, with the first being broadcast this week. The program will be aired on a weekly basis, and is expected to be popular with the audience.

"Theater of the Air"

The MGM shows already set in- clude the following:

A three-week, morning TV show on the network will be started by "Theater of the Air," the program features a new production每 week, and is expected to be popular with the audience.
Steel To Stay on ABC, NBC Shift Unsettled?

NEW YORK, Jan. 29.—Published reports that U. S. Steel had definitely decided not to shift its Theater Guild from the American Broadcasting Company (ABC) to the National Broadcasting Company (NBC) are denied by insiders as entirely premature. A final decision can be expected any time now at least until late spring and, possibly, not until summer.

Information is that with its present ABC contract calling for renewal or cancellation by March, Steel can tell that they did not have time to study thereby the pitch placed before them by Niles Patriots NBC president. Accordingly, they renewed ABC for another 13 weeks, with a decision to come later on the current one.

One objection Steel is said to have is the idea of competing with "Stop the Music and Walter Winchell on ABC.

Steel's position, meanwhile, has placed NBC in a dilemma, since the network will continue to do its own contracts for the next network season. It is known what Steel is doing to the network.

The network is in the position of having both networks waiting to buy time, but is unable to make any commitments, no knowing what periods will be available.

NBC Offering Tape To Airers at Cost

HOLLYWOOD, Jan. 29.—National Broadcasting Company will offer its tape facilities on a cost basis, established rates which will take into account only the actual expense of recording auditions. A committee of sales and engineering personnel was appointed this week by web coast execs to Frost to draw down cost figures and establish tape rates for remote and studio airers.

NBC's headquarters has been allocated 10 Americans, who are handling expected demand for taped shows. Until auditions are handled, as are auditions, the web will make no firm deals. First official request (for Feb. 2) is tentative pending completion to the web by People Are Funny this week, seeking an盐城 to do several tape insertions on shows in the near future. Once prices are set the net expensing will be about $29.50 shows to move to tape.

Tatum Joining DL In Exec Position

HOLLYWOOD, Jan. 29.—Donn B. Tatum, former counsel with both American Broadcasting Company (ABC) and National Broadcasting Company (NBC), has joined the Los Angeles Daily News (DLB) as a member of the web's board of directors. Tatum was counsel and assistant secretary, it was learned this week. Tatum's appointment was made at the suggestion of proxy, Lewis Allen Weiss, who is also chairman of NBC's Mutual Broadcasting System (MBS).

In his new birth, Tatum will devote his time to Tatum & Weiss, dealing in law partnership and retaining other clients. In addition, he is to head the MBS's Los Angeles sales division, a portion of executive department duties which he handled with Weiss and exec veep Willet Brown. Appointment will strengthen D. L's operational staff and relieve both Brown and Weiss of many top exec functions.

NBC Faces a "Clarify" Demand: Affiliates Seek Clearer Net Policy

(Continued from page 5)

network gamble primarily for the bigger future stake, that of network television. They point out that RCA's record in television is large by far than any other company in the country. Its set sales account for per cent of the present market; it makes 70 per cent of the present day tube sets and better installations for future. Any of its competitors—actually they are greater by far than all of them combined.

RCA To Favor TV?

They add, too, that the network is making a move by which RCA might want to favor TV. That involves the basic history of NBC itself. The network was formed to push radio receiver sales; a parallel repeat in video might not be out of the question.

The SPAC meeting, the station men add, did see several developments indicating that NBC is still fully pledged to sound broadcasting. One was the exhibition by Charles R. H. McGuire, NBC's ex-veep, that NBC had decided against capital gains participation because it felt that such moves would be unwise in view of A.M.'s present day position, and the questionable wisdom of maintaining a contractual obligation to do so.

The SCB said that the show is for the big company. But NBC would be to initiate talent prices, now and for the future, when in NBC's thinking, it is dubious as to whether the investments may ever be retrieved.

The affiliates were reassured also by Harry Kopf, NBC's sales veep, who told them that come this fall, NBC expects to carry just as much business as the other networks and that NBC's position, the December-Spring network market, will be ready, but that NBC cannot put it on the air until it knows the time slot to be in charge of the contractual obligation NBC insisted upon.

NBC also said that the show is for the big company. But NBC would be to initiate talent prices, now and for the future, when in NBC's thinking, it is dubious as to whether the investments may ever be retrieved.

At the SPAC meeting, members were described as turbulent when the opening session was over, the huddle with NBC's brass is said to have relieved many of their fears, if it did not succeed in giving them the firm answers they seek.

The up-shot, however, on the change in attitude at the end of the session is that NBC will have no time to place its new set by February 2. The "Grange" has been the sharpest thorn in NBC's side for years, praised the web for its stance, and wound up by suggesting the Chicago pre-convention convention.

National Grange Joins Drys To Curb Booze Ads on Air

WASHINGTON, Jan. 29.—Congress in session, the powerful National Grange is standing behind the drive of the huddle with NBC, that whenever a liquor advertisement is placed on the air and in the press (The Billboard, January 16), 8:30 p.m.

The 1949 legislative program of the Grange as inserted in the Congressional Record by Rep. Compton White (D., Idaho) includes a planking call for "federal legislation banning liquor advertisements from interstate commerce."

The identical with that expressed in the bill introduced in each of the last half-dozen sessions by former Sen. Arthur Cappon (R., Kan.), who was the champion of the drys during his many years in the Senate.

Since both radio and TV fall within the Supreme Court's broad view of interstate commerce, passage of such a measure would mean a complete ban on any liquor ads over the air as well as in newspapers and magazines.

Dry To Bar

The such an extreme bill has little chance of enactment, the frequency expressed strategy of drys is to bar liquor ads in any form possible. As far as radio is concerned, there is little likelihood that the drys will rally around a bill now in preparation which would completely control over liquor ads to the Federal Trademark Commission (FTC) and away from the alcohol tax unit where such authority now exists.

The drys, of course, cannot tell whether the FTC would place any additional restrictions on liquor placards or not, but they have expressed concern that once given the power, the agency would have the power to ban any liquor ads over the air and in the press.

Mendy Brown Joins WOR Producer Staff

NEW YORK, Jan. 29.—Mendy Brown this week was set to Join the WOR producer-director staff, effective February 9. Brown heretofore has been a free lance director.

Brown, who is the brother of Hilman Brown, indie package producer, has handled such shows as Bulldog Drummond, Terry and the Pirates and Dick Tracy, as well as a kid record producer and disc jockey.

Lewin Joins "Reporter"

HOLLYWOOD, Jan. 29.—George Lewin, KFWB newsmen and former radio editor of The Hollywood Reporter, effective Monday (1). Lewin will join "Reporter" as one of its two national radio editors.

Sandwich Men, "Reporter" will offer a three-column spread which will be handled by former Freedom "Reporter" Publisher Henry Rappaport.

New Paley

DETROIT, Jan. 29.—Columnist Paley, president of Michigan Broadcasting System, who may have an oiler on its rolls named after its chief, William S. Paley, is now at the Motor Bar here. He may not have been present for the occasion of the dinner party, but was renamed Paley by the Bar, a signal to the corporation of America office. Fields picked the name out of a trade story of the doings of William S. Paley. No capital gains involved.
Shaky BMB Looks in Mirror
Also the Crystal Ball
And Rejects Feltis Ouster

But Bureau's Future Is Fast Growing Cloudier

NEW YORK, Jan. 29.—The shaky existence of the Broadcast Measurement Bureau (BMB) was again under scrutiny yesterday (28) when its directors considered a long list of problems, including future policies, but the status of Hugh Feltis, BMB president. Authoritative reports are that a vote to seek Feltis's resignation was rejected, and directors are now on the road trying to bring in enough station subscribers to defray the costs of running the BMB. It is said now that the BMB is $100,000 short of requirements.

Feltis's resignation, it is understood, was called for by Fred Gamble, representing the American Association of Advertising Agencies, and was also supported by the American Association of Advertisers (AAA) of three organizations composing the BMB board. The other two are the National Association of Broadcasters (NAB) and the Association of National Advertisers (ANA). John Churchill, who had been in charge of the BMB research, resigned a few weeks ago, and Phil Frank, the exec secretary, resigned this week. The directors were aware of BMB's enforced economy drive and in no way was construed as a slap at Frank, who on the contrary is being highly praised by all concerned.

It is apparent that BMB's future is becoming more and more dubious. The number of stations subscribing to the service in the industry, and many top radio executives, is declining, and it is vital to keep the organization afloat. The bureau now seems to be paying the price for the original set-up, when Feltis was named president and Churchill recommended to assume full responsibility for the operation, and a headless creature was set up.

Some radio execs are alarmed at the possibility that the bureau, demoralized, would give competitive media terrific anti-radio ammunition and it would certainly depress the income a yardstick urgently needed. It has led to the conclusion of Alice E. Hisot inoad to recognize the bureau along lines similar to Broadcast Music, Inc. and the network stockholder. BMB is now supported only by radio stations and by subscription, and considerable sentiment that advertisers and radio stations form a public interest with radio, so as to give BMB a degree of financial security it cannot obtain now. One argument is that if BMB does fold, advertisers and agencies will be forced to resort to pay-as-you-go rating services, and in the long run it will cost them far more.

Attending this week's meeting were John Churchill, NAB president; Paul West, ANA; Harold Ryan, Record, radio executives; Joe Allen, Bristol-Myers; John McKernan, station man; Roger Clipp, WFIL, Philadelphia.

2 Outlets To Share Cincy Reds' Games

CINCINNATI, Jan. 29.—All 77 home baseball games of the Cincinnati Reds this season, and all major league night games, will be telecast alternately by WLW-T, Croxley outlet here, and WCPO-TV, Scripps-Howard video station now under construction in this city.

WLW-T will handle the play-by-play for tele, as well as for AM and MR networks. WLW-T is expected to carry all the games in the early part of the season because of delays in the construction of the other tele station.

Washed East RADIO

WASHINGTON, Jan. 29.—WWDC has sold nearly one-fourth of its available commercial time in the new year, sources said. The station, which has been duplicating the NBC News special material to the transit system over FM during daytime, is now on the air until early February. The station, which has been duplicating the NBC News special material to the transit system over FM during daytime, is now on the air until early February.

Reading for the move, the station president, Vernon W. Swayne of The Washington Post, to its commercial staff and shifted a half dozen on June 1 when the new rules took effect. A new program for carrying WWDC-FM programs.

At a luncheon of the local advertising club, a copy of the Bulletin, purchased by the transit company, reported excellent results in the companies. The system, which has been duplicating the NBC News special material to the transit system on Tuesday of the week, is now on the air until early February.

Two-Way Pitch On Radio

NEW YORK, Jan. 29.—Henry Morgan will cut an audition platter Tuesday on his own studio, under the auspices of his company's (NBC) Sunday night line-up. The record will outline his potential as a talent. A drive has been put on, the station reports, to get Alan Lom into a guest shot. Harold Stang will be in the supporting cast, and Joe Stimson will have the music.

Morgan is also being submitted to Foote, Cone & Belding by William S. Rendel, Morgan's promotion manager, for a three-minute tele package. The program will cost the agency $5,000 a week and use a 10-piece orchestra.

WACO News and Inforz Hotel for WSNY

Schenectady, N. Y., Jan. 29.—Mayor Fred E. Feltis, of Schenectady, announced the city's option to purchase the station's weekly newspaper, the Schenectady Times-Union, for $25,000. The sale was also reported to be accompanied by the transfer of station ownership to the mayor.

The sale of the newspaper and station will bring a total of $75,000 to the city, said Mayor Feltis. The sale was expected to be completed by February. The mayor also announced that the station's weekly newspaper, the Schenectady Times-Union, would be purchased by the city for $25,000. The sale was also reported to be accompanied by the transfer of station ownership to the mayor.

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Broadway’s Biggest Boost to Television

THE ADMIRAL

BROADWAY REVUE

starring

SID CAESAR

with

MARY McCARTY

IMOGENE COCA

MARGE & GOWER CHAMPION

ROY ATWELL
RONNIE CUNNINGHAM
JUDSON LAIRE
ESTELLE LORING
BOBBY VAN
LOREN WELCH

Musical Conductor . . . CHARLES SANFORD
Set Designer . . . FREDRICK FOX
Costume Designer . . . PAUL duPONT
Choreographer . . . JAMES STARBUCK
Writers . . . RAY CARTER • LUCILLE KALLEN • MEL TOLKIN

Developed by
KUDNER AGENCY, INC. in association with
WILLIAM MORRIS AGENCY, INC.

Produced and Directed by
MAX LIEBMAN

WEEKLY — EVERY FRIDAY * 8 P.M.

Telecast direct from the stage of New York’s International Theater over 24 stations in 16 cities and via kinescopes in 17 other cities with TV facilities, from coast to coast.

PRESENTED BY your Admiral dealer

TELEVISION • RADIOS • PHONOGRAPH • DUAL-TEMP REFRIGERATORS • ELECTRIC RANGES
Talking to the Stars
Reviewed (Monday) January 24
Via Trans-Canada Network
Canadian Broadcasting Corporation

Sponsored by SWEET-CAPORA CIGAR
RETETTES (IMPERIAL TOBACCO)
Thru Cockfield, Brown & Co., Ltd.
Produced by William Clarke, with Bill Hannish, with Buddy Clarke and orchestra. (22, Day Dreamers (4), Charles Baldwin and Mrs. Murphy. Announced, Don Cameron.

Sundays 7-7:30 p.m.

Miss Dixon, preemmed January 9, can be considered about the top show of its type on Canadian radio. Miss Dixon, with all the skill of a professional stage actress is used in the program, and brings to it a real audience. However, Miss Dixon is a quality you can put on (See Dorothy Dixon on page 15)

Cross Question
Reviewed Tuesday (January 25) 8-9 p.m.

Here's a show with a strong enough impact perhaps to give the Texaco Star Theater a run for its money. It's a mature, adult program which should appeal to those who like to think while they are watching TV.

The question takes as its material actual Illinois court cases from the files and restates them to a fictional form. The audience sees and learns about people (See Cross Question on page 16)

GLOSSY PROFESSIONAL 8X10 PHOTOS
In QUANTITY
$1.00
For mass glossy photos and post cards.

MULSON STUDIO
Box 881. Bridgeport 1, Conn.
Philip Morris Buys Tex, Jinx For CBS Tele

NEW YORK, Jan. 29.—Philip Morris cigarettes this week bought a new half-hour television show starring Tex and Jinx McCarthy, to start next month. The program will air on the Columbia Broadcasting System (CBS), acquiring the Monday night slot in the battle with the other networks for the best audience. The program will be the first one of its kind on CBS. The Tex and Jinx show is a magazine format, in which the two leads serve as "editors" and presenting top stories in various fields—foreign and national affairs, films, theater, etc.—each week. The team will continue their daily early morning show on WBNC, New York.

Meanwhile, Philip Morris is still said to be fighting over money Amsterdam for a five-time-a-week AM series on CBS. Negotiations for this show, in which David Niven is in the cast, have been going on with WPTZ, Philadelphia, the ABC affiliate carrying a local show at that time. The shift to CBS marks a virtual

Gags to Rags

NEW YORK, Jan. 29.—On his second for Emmy contest, shows, Milton Berle has each week done one routine garbed in a wedding garment and, last week, as usual, the comic walked into Linda's parlor and asked her, "Hey, Milton, who's writing your material now?"

Which led to another table hopper's crack: "Don't ask him about it, I'm worried about now is who's gonna be his dreamater."

Spot Rules Set By NBC's KNBH

HOLLYWOOD, Jan. 29.—Tele spots on National Broadcasting Company's (NBC) Coast station, KNBH, will be limited to 25-second station breaks between shows. Commercials of one or two-minute length will not be designated participating show slots or at the close of the station's telecast.

Between-program spots will be restricted in order to enable the station to fill time to strict time slots, similar to radio operations. Station program managers will arrange short spots to be introduced before or after shows on the button. By instituting this policy the station feels it will educate both trade and lookers to time better and eventually results in the coaxial cable and launching of coast-to-coast tele transmission.

 Emmys Awarded As ATAS Event Spotlights TV

HOLLYWOOD, Jan. 29.—Coast's Academy of Television Arts and Sciences (ATAS) awarded its first "Emmy" statuettes for video achievement Tuesday (23) to climax the first series of annual seminars and banquets. Sparked by excellent daily newspaper coverage and publicity, the event served the dual purpose of establishing ATAS as a permanent org and calling attention to local tele transmission.

Top honors went to Paramount's KTLA, which was awarded a special plaque for over-all achievement in station operations. Shirley Dinandale, Judy Winter, Bob and Lee, among the best-known TV authorities, were there to accept the award. The station was reportedly making a considerable efforts to get an accurate picture of AM-TV comparisons.

Socony Gas Preps Show for WNB

NEW YORK, Jan. 29.—Socony, a gas firm, is preparing a tele show to go over WNB, April 3, Compton Advertising, Inc., will be the agency for the project.

Details of the presentation are not
ADMIRAL BOWS SOCCER: Review With Top Artists, Yocks, Sizzling Pace Comparable to Best B'way Hits

NEW YORK, Jan. 29—Everybody concerned can take long, deep and repeated bows on the first Admiral show. Elaborate shows don’t always come with a sizzling pace, sustained interest, top performances. fine dancing, yoke provoking comedy and a production comparable to the top smash musicals now as was the case with this show (performed in the strength of its equally sound Berle-Texaco show), may have a tough formula as revue with Sid Caesar, Imogene Coca, Marge and Gower Champion, Estelle Loring, Bob Van Winkle and Johnny Lingo.

The entire company worked in various scenes, both the set and the performers. Bob Van Winkle and Johnny Lingo were saucy in the scene, Caesar, Miss McCarty and Miss Coca. Skits ran from the hamburger scene for "Babes in Toy Land" as if it would be at the Met if it followed the Billy Rose formula. In between, the stars, "As Time Goes By," in Full and Evening Youth from Small Wonder, the probably the high spot was Afternoon of a Fear of a Feast, in which the stars were a tonic to the myopia's being convolved. In this one a lad made like a faun working to beautiful mood music and an appropriate set, playing it straight, with great purpose, for some of some of her characteristics bits. The over-all effect of this case was hilariously funny. There was one problem; it would have stopped the show.

Sid Caesar’s "My Heart Tells Me" walking and vocal sound effect abilities accepted full reins. At times the lad worked having a sudden heart attack, but he registered all the way. He was as great as TV on his being on TV.

Mary McCarty punched her lyrics with all the aplomb of the first TV shows. "As Time Goes By" and anachronistic Southern draws in the opera scene, her mugging in Flaming Youth. Figures and dances in other scenes were strictly amam.

Marge and Gower Champion did a fine and funny job of a scene which they rose the house to laughter. Their ingenious story dances failed to reach, but they were most-impractical when the least music did a foot action at the same time. Yet, in this medium a job good.

Loring Muses

Estelle Loring’s singing was adequate, the her acting was unimaginative. She with Caesar and Coca, Miss McCarty’s efforts to play it straight indicated plenty need for improvement.

The camera work was probably the best seen on any TV show now transmitted. There were floor shots, angle shots and dissolves that caught practically every action to keep the pace running on the button and no less than 100,000.

Frederick Fox’s sets were appropriate without being objectionable. Many of the sets were used in a somewhat sustained thru cleverly clevered drops. When heavy sets were called for, they were put in place earlier. Performers plenty of room to work. Max Liebman’s production and direction of the show were plagued by terrific last-minute headaches. The program originated at the National Broadcasting Company (NBC), they were recently rented the house for the tele show and now ready to finalize the set. All the scenes were well lighted and lighting rehearsals until 5 p.m. just four hours before curtain. It also affected a three check on audience balance, a minor weakness occasional moments of weak comic timing and the account inviting the agency to submit a pitch. Kirk set the deal in 30 minutes with Ross D. Situgra, the agency was a basic cost of $6,500 weekly for cast, directors, writer and music, but with the entire program, sets, props, music and other items will probably run on NBC the next 1,175,104.

AM’s Tele Pact Expires; Will Petrillo Extend It Again? Short-Term, Quietly?

Softer Attitude May Well Be Continued

(Continued from page 3)

The saleman tried to demonstrate that was bally and the door of the record player became stuck, so the commer- cial was over. This was the second time to Sid Stone’s Texaco commercial, conceived also by the Kudner bunch, and a potential buyer friend terrific yocks, keeping up the pace even during the interme-

The music by Charles Sanford was well handled, there were no times when the band were a problem. There were also times when the music managed to play, even somebody's lines, detracting from the effect sought.

But all some of the present styms, the over-all impact was that this first one of the Admiral Friday night 12 p.m. TV show now being shown, and post- marked so. Despite its hour-length it was a well-paced, with no dull moments, it gave the feeling of a good show, grinding out of the hopo scale. Bill Smith.

Reviewed Friday (January 28), 8-9 p.m. Style—Musical variety. Sponsored by Admiral Corporation, Sopro, Minz, adv. mgr., thru Kudner Agency. J. J. Cochran, acct. exc.; Myron P. Kirk, sales mgr., thru Kudner Agency and DuMont television networks. Producer-Tyler, Max Liebman, producer, Max Tel- deur, programming manager, Garter, Music, Charles Sanford; sets, Lewis Cobrin, orchestra, choral director, James Starbuck; Cast: Sid Caesar, Mary McCarty, Imogene Coca, Marge and Gower Champion.

Baron Hockey Games Sponsored by Pabst

CLEVELAND, Jan. 29.—Pabst Brewing Company will sponsor tele- casting of Saturday night home games of the Cleveland Barons, American Hockey League.

The Pabst telecasts will start February 2 and continue thru March 19, on the last home game. The games will be aired at 8:30 p.m. the night after their performance of 1948 by occupying first place in the American Hockey League. Western division. Agency is Warlick & Legger.

New Sets Soar; ’49 Outlook Is 1-2 Million

WASHINGTON, Jan. 21—Production of television sets, as seen in the record of 975,000 receivers in 1948, bringing total post-war production to 3,000,000, 20 percent over the all-time peak record by the industry in 1947, according to the Radio and Television Association (RMA) reported today.

December output of the sets by RMA was 100,000 sets, 10 percent over the highest total for any month in the year. An additional 175,000 sets were ad-

No Cause for Alarm

The subsequent TV contract also is sponsored by Pabst for alarm, Petrillo being ready to grant the point that no high scale should be set until surveys prove available in a better condition financially. Per- haps the ultimate in gold was stilled a couple of months ago under Petrillo’s answal with the record manufactur- er’s letter which contains a declaratory comments from Petrillo

Bonnie Raitt, Smash Hitt

Sends Kudner’s Stock Soaring

NEW YORK, Jan. 29.—The star of the Kudner Agency was expected to take a meteoric rise following the exceptionally successful debut last night (Friday) of its second-hour-long television show, the Admiral Broadway Revue. It is felt that the show has a good chance for a good show and that ratings achieved by the other Kudner top show, the Texaco Star Theater. Also, the new Kudner Revue.

What made the Admiral debut so popular was the show’s (Mike) Kirk, radio-TV head for Kudner, and Max Liebman, producer and director of the show, were plagued by terrific last-minute headaches. The program originated at the National Broadcasting Company (NBC), they were recently rented the house for the tele show and now ready to finalize the set. All the scenes were well lighted and lighting rehearsals until 5 p.m. just four hours before curtain. It also affected a three check on audience balance, a minor weakness occasional moments of weak comic timing and the account inviting the agency to submit a pitch. Kirk set the deal in 30 minutes with Ross D. Situgra, the agency was a basic cost of $6,500 weekly for cast, directors, writer and music, but with the entire program, sets, props, music and other items will probably run on NBC the next 1,175,104.

It will be broadcast on NBC on June when further cable facilities become available.

Since the Berle TV preem, Kudner had long been suspected of slumps, it has not accepted them, preferring to wait until it builds a larger TV staff. Kirk is now in deep production in theater background, this being the time when Liebman (Make Mine Mur- raman) and Kudner (Exodus) works on the Berle show and is on the production staff of the Texaco Theater, New York. Kirk is also using sets which have a good supply of materials, the Texaco Theater burden.

New Commerical Twist

The Admiral show also was characterized by a new twist to TV, paralleling the twist given Texaco and the other commercial companies. With Admiral, it’s Roy Al- well’s stuffing business.

There was so success- ful that Admiral is now talking to several others, another series, a half-hour program, in the future.

SHAW ADVERTISING

Sets TV Division

CHICAGO, Jan. 29.—John W. Shaw Advertising, Inc., another in the list of smaller Chi agencies that are going all out for television, last month established a new video de-

Robert Zalens, local radio and electronic engineer, is设 up the new television department for Shaw. Zalens has been in tele- vision since 1942, and is now as a news commentator on WCKB. He is a past member of the National Association of Broadcasters.

PHONEMAN

www.americanradiohistory.com

Better Way Reut, Smith Hitt

BIL ENGEL

Lawrence, Mass.
February 5, 1949

The Billboard

TELEVISION

Fights' TV Fee Hike Planned

NEW YORK, Jan. 29.—The 20th Century Fox, which is planning to seek a terrific hike in video fees for its fights, it was reported this week. The $8,000 that was paid to the bouquet letter expires in May and is said to be for $150,000 annually, plus additional payments for the rights to broadcast heavyweight championship matches.

The club in previous years had its contest arranged with National Broadcasting Company (NBC), with George V. Hill, manager, it is reported. Since the Columbia Broadcasting System (CBS) recently acquired a small interest in the club, it is thought that, to the extent of most of the fights originate, it is held possible CBS may make a smaller fee or the granting of season tickets, season matches. CBS now television most favorably to accept because the WPrix, New York, also covering some.

BBC Exec Quits, Says Tele Progress Slow

LONDON, Jan. 29.—The slow progress of the British Broadcasting Corporation (BBC) in equipping the television service with postwar apparatus has prompted the resignation of Colonel R. H. Broadwood, manager of the BBC outside television broadcasts, to resign. The development in British television in television has been, but in the last three years there has been a marked improvement. The "improved studio and outside broad- cast studio" has been a marked improvement. The "improved studio and outside broadcast studio" has been the BBC's policy to equip British television to its technical lead.

Mr. Broadwood, who as programme, former BBC television chief, in commenting, "As American equipment is far ahead of the BBC set-ups. Yet America, has far less experience in program arrangements. The pay is low, too. The film people offer far better rewards. The BBC is bound to get many applications that it will put this matter right."

Raytheon on Carpet For Delay on WRBT

WASHINGTON, Jan. 29.—The Federal Communications Commission (FCC) has stopped Raytheon Manufacturing Company is proceeding with plans to construct a tower on the roof of the building on WRBT, Waltham, Mass., and has "invited" Raytheon to appear before a hearing examiner Wednesday (3).

The FCC this week turned down the company's request to go ahead with its plans, without hearing, of a request for additional transmission range, and another petition for permission to operate WRBT with a half-power transmitter for the purpose of testing equipment. The commission said nothing about Raytheon's pending bid to sell its construction permit to the Columbia Broadcasting System (CBS).

Falsies

SCHENECTADY, N.Y., Jan. 29.—One never knows who's watching his television performance. A recent false positive in over WRBT, here, was surprised in a most amusing way by William H. Hickock, WXXK, Albany, N.Y., announcer, whom he hadn't seen since WWII. Mr. Hickock and the man had worked in Schenectady in the foreground of Pacific Islands. Hickock said, "It's a good thing you still wear that goatee, you might have known you." Funny part of it is that Prone doesn't have a goatee, and hasn't worn one since he was younger. Mr. Hickock wears a high performance for his tele performances.

Hires Flicker's Know-How, End Costly Audition Probe, Bonfield Advises Tele

NEW YORK, Jan. 29.—Advertising agencies making television movies must learn to rely on flier producers if they and their clients are to keep right," according to Ray Bonfield, vice-president and general manager for RKO-Pathé. Bonfield, in advising agencies to make tele films, for the third in a series of producer agencies and sponsors—to work together.

The present practice in many cases, is for the agency to hire studio facilities but do their own production man-

Easy Advance TV Service Sues CBS for 25G

NEW YORK, Jan. 29.—A suit by the Advance Television Service, Inc., against the Auditions System (CBS) was disclosed this week when N. Y. Supreme Court Justice Louis M. (38), granted a CBS motion that a $25,000 sale of 250,000 to be furnishing the network.

Advance sales for 25G damages al-

WBKB-WABD on Limited Basis Over Para-TV Fuss

WASHINGTON, Jan. 29.—The TV license hearing at the FCC was darker than ever as a result of the action of the Federal Communications Commission in placing the license of the Balaban and Katz Chicago film chain, WBKB, and WABD, the New York outlet of Allen B. Du-

Mont Laboratories, WBAB, on a tem- porary basis pending what may develop into an investigation into the practices made by the Justice Department in its antitrust prosecution against several movie industry bigger, including 

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Canada Orders Full Probe Of Radio and TV; Critics Of CBC Are Disappointed

Had Hoped for More Drastic Attack

MONTREAL, Jan. 29.—A Royal Commission will now investigate the entire radio, television and film set-ups in Canada, it was officially announced last night by the Parliament’s session Wednesday (28) by Viscount Alexander, Governor General.

This confirms an earlier report (The Billboard, December 11), and added significance is given to the investigation by the fact that it was announced in the Throne Speech, which is given during the height of the election. The report of the Union address by the U. S. President when Congress reconvenes.

Russ Hodges, the head of the CBC,一致 recommended with the announcement, the main objectors being the Progressive Conservative who, until now, the CBC set-ups as a government-owned corporation remain in line to head the commission.

Sources close to the CBC claim that the request for a Royal Commission has been named because they say, it will lay down once and for all the theory of the CAP, or the CBS, or any other government radio agency. As it now stands, the CBC operates without the limitations of the T. C. C., which needs all the good video treatment it can get. The CBC has to be able to get full and close shots of the fighters in their corners between rounds, whereas someone else TV camera can do besides pan the audience during the breather.

Hodges makes a fair job at spelling, handling, interpreting, and retelling, but every once in awhile he will talk during moments of peak action with a comment, which is a marked contrast. At least, he doesn’t constantly refer to the “third man in the ring” or “the referee’s call.”

He has identified the referee at all times, he has handled bright red bright drop-in plugs like “time to film up action” and “the referee’s call is in.”

The poor go in...

Jerry Franken.

KTSU Using Ax On Free Plugs; Cites AM Rule

HOLLAND, Jan. 29.—Don Lee television station, KTSU (W6XAO) was yesterday fined $25 for distributing against free plugs, henceforth ruling out outside tele sales for either credit or exchange, free or otherwise.

Hereafter, no artist appearing on KTSU will be given more than 15 minutes to identify his band, film, radio or other tie-ups. Exceptions will be made where a careful examination of each request.

Top Don Lee spokesman said move was the result of the establishing “dangerous precedents.” Talent appearing on Don Lee tele will be given a time break between stations, and as paid entertainers, will not be entitled to “special plugs.”

The station holds it will be unfair extend credit to favored few and ignore other performers or production exports, hence the blanket rule will not apply, however, to public service events.

The station is also developing free talent or production aid is used.

Tele ban is in keeping with Don Lee’s feeling that the program is generally enforced on its AM network. Nevertheless, restriction will also be extended to other stations and smaller ops who put much stock on the “new innovation of a performer’s record tie-ups,” film commitments, and club work.

CROSS QUESTION

(Continued from page 10)

The program will be put away for 13 years in the Chicago house because she had killed her child while under delusions. She was trying for a divorce and her husband was both opposed to the idea.

The final was really stuck and unpremeditated when the foreman of the jury was told that Lee had been convicted by one of the jurors, the program was ended because the audience didn’t know whether she or wasn’t to be freed, the later was ruled for her.

The manifold assets of the program are evident. There is an air of reality, of authenticity, of seeing extended credit sale strain on the only the great and real drama given.

Except for a slight tendency to hol for a camera too long on individuals, the lensmen’s work was good. There was a lot of good camera work, while the wife was telling how and why she killed the child. His mobile was not too violent, but it was intelligent, creative direction was behind the show’s support, and what Chicago tele has to offer, I’ll buy.

Leon Muse.

What Television Means

NEW YORK, Jan. 29.—Some idea of the enormous reproduction facilities television is already using and the facilities it will need in 1949 is shown in a study made by the National Broadcasting Company (NBC) TV network Thursday (27) of this week. Six live studios and two film studios were used in New York plus five studios in western fields.

In New York Studio 3H was used by Howdy Doody, BG by the Swift show, 3B by the Phil Silvers show, 6B by Dunnigan and Paul Wynn, 8 by the Mercury Show, 1A by Dinah, 1C by the Stude, and 1D by Edward D. T. C. K. K. and 1E by the Phil Silvers show.

In New York Studio 3H was used by Howdy Doody, BG by the Swift show, 3B by the Phil Silvers show, 6B by Dunnigan and Paul Wynn, 8 by the Mercury Show, 1A by Dinah, 1C by the Stude, and 1D by Edward D. T. C. K. K. and 1E by the Phil Silvers show.

One idea of the investment involved in this operation may be gained from this: Each film studio in Radio City has a battery of three image orthicon cameras, with four in use in 8G on the Swift show.

Each of these batteries, with the necessary corrective equipment, costs approximately $30,000.

Wanna get in network TV?

Pa. Drops Ban on Female Wrestlers

PHILADELPHIA, Jan. 29.—Television has created such a demand for female wrestlers in Pennsylvania that the sports commissioner has given in to the public and let the female grappling artists into the States after banning them for many years. Within five days, the 200-pounders will be taking the local Met and arena and the Camden (N. J.) Convention Hall across the river.

That wrestling has boomed here becomes evident from booking arenas. Helped by video pick-ups, Gorgeous George packed the Philadelphia arena for three consecutive weeks.

New Phone Quiz for WBJK

DETROIT, Jan. 29.—The new firm of National Radio Productions, recently organized as a freelance production unit by Paul Kacaczek, who was assistant director of radio at Wayne University, is now staging a three-a-week telephone quiz show on WBJK. The program is sponsored by the Detroit Retail Grocers’ Association.

The idea is to have the theme supporting the independent grocer in order to keep the money spent for radio in the community as far as possible.

Eastern TV Makers Tourned Into Coast Via Kinescope

HOLLYWOOD, Jan. 29.—East Coast video has begun to find its mark with Coast listeners via gradual increase in number of kinescope programs being aired locally. Shows now being aired locally, almost total kine coverage is rated as a drop in the hat, however, the owners of the four new stations now have a choice of 14 weekly film recorded shows totaling 100 hours of program time to augment their local offerings. Leader from point of view of cost is KTLA, which costs 58 cents per kine and is currently showing seven kine shows weekly.

Newly launched is the WKBK in San Francisco while Don Lee’s KTSU is burning four DuMont-originated shows.

This stage in local video development, most programmers are welcoming good kine shows since aircraft can be found in abundance. Thus far, no name talent, not here available, and generally mean dough since majority of the kine airings are sponsored. Complaints of film quality still simmer, but programming improvements in processing are anticipated.

Still another blessing of kinescope at this stage is local exploitation value of name shows. Station ops feel that addition of top-budgeted New York shows, such as Milton Berle’s Texaco Airman, or not yet cleared in the Pacific Coast area, will be to the Coast, are supported by the theme in the programming. In order to keep the money spent for radio in the community as far as possible.

Picture of Health

DETROIT, Jan. 29.—The medical fraternity can trade in their supply of old outer-office wear, according to Dr. L. L. Denison, who is now, according to Dr. L. L. Denison, who is sitting in the waiting room of his office.

The result has intrigued patients to come in to see the doctor in order to put off getting a program.
4 More Firms Make TV-Pix

NEW YORK, Jan. 29—Four more outfits are going into the business of producing television show specials.

Jan Handy, an old Detroit commercial film production company, has started a separate video department under the direction of William Murray. The company is geared to the production of tele films and that commercial movie work takes a back seat. This move is a logical extension of the company's second production is mostly one-minute film commercials.

Hartley Productions, Inc., has just finished its 15-minute film, "The Man Who Invented the Universe," for the Children's Television Workshop. The script was written by E.K. Hartley and directed by Irving Hartley.

WORLD SPOTLIGHT

(Continued from page 10)

corrected. Visibly nervous, Deuel held the object she had been asked to produce and then dropped it as she left. Vidler described her as "smartly dressed, well coiffured and well spoken." Deuel left the building in a taxi.

The trial of the Yonkers man continued yesterday.

The government's case against Vidler is heard by the jury today.

DOROTHY DIX

(Continued from page 10)

and take off like lightpicks.) Next she answered letters. One was from a mobster who had instructed her to get a man who was 200 pounds overweight and to have him brought to his grave.

"I can prescribe for patients from the bare facts she has available remains a tribute to her great talent and training." Dr. John Marriot made a very effective appearance before the court yesterday.

EMMYS AWARDED

(Continued from page 11)

The awards dinner ended a day's activities in which industry leaders were honored in tele discussions. Among those participating in the discussions were Fred Allen, Jack Benny, Bob Hope, Eddie Cantor, Paul Whiteman, and others.

Bonnet entertainment, which was televised over Don Lee Station KSTV, was given a standing ovation. The winner of the award was "The Big븐t." The award was presented to the network by the staff of the daytime soap opera. Some foolish girls wanted to marry a lust, but the girls' marks out it as a money-making proposition and showing him up for the crook he was.

The award for best single performance was given to Phyllis Denby, for her work in "The Blue Bird." John Marriot made a very effective appearance before the court yesterday.

"True Life Drama"

Her last clinker was a "true life drama," specifically the story of the soap opera. Some foolish girls wanted to marry a lust, but the girls' marks out it as a money-making proposition and showing him up for the crook he was.

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No Room for Deejays on TV
The Medium May Remove AM Competish
Block Makes Study
(Continued from page 11)
of sight added to such a program only detracts from it. Block pointed out the problem another way by stating that whereas a music show can be going over AM, a music show over TV needs more than music.
A show can be produced in such a way as to be adaptable for performance over both AM and TV said Block, who pointed out that this is not always done today. A bill to be introduced will be tailored either for AM alone or TV alone.
Lack of Production
"TV will not be the same as AM," the speaker said, "where it will be a minor entertainment form, in Block's opinion. TV's greatest benefit will be over AM. That is, lack of production—write a show, record it, play it, have a good music show for the entire AM period—will be required, he feels, only when TV operators lay out heavy dough—as pictures companies do.
Block, whose rating today—on the eve of his 14th anniversary with Music Makers is higher than ever, sees an expanding field for music and platter shows on TV. He feels the war, and has pointed out the Church music shows, such as that of the Radio Corporation of America (RCA) in Kearney, N. J., marked a change in the station's music. "There is a good musical background for 4,000 employees," he said.
For the platter shows, too, Block sees a tremendous and continuing field via AM receivers in automobiles. Block believes AM has been adequately measured by rating services.
Congress Group Studies Kaya of Tax on Pianos
WASHINGTON, Jan. 29.—What may prove to be an opening wedge in abolishing the excise tax on musical instruments is now under consideration by the House Ways and Means Committee. Under this measure a piano or similar musical instrument could be bought tax-free from an instrument dealer and transported to a residence.
Ford's measure is the first introduced this session to exempt a single instrument specifically. Ford is chairman of the Ways and Means Committee. His argument is that the piano is so widely used in the American home that it should not be burdened with the so-called professional music instrument tax.
Meanwhile the National Association of Music Merchants (NAMM) is preparing for an all-out drive before the Ways and Means group for complete repeal of the excise on all musical instruments. The NAMM has recently made a survey of its members regarding their sales of instruments. The survey has indicated that the American citizen is the largest buyer of non-professional instruments and that the suggestion before the committee within the next couple of months.
In addition, the NAMM will also try to show that purchases of instruments have declined because of the tax.
Victor Shuts Camden Plant; Columbia Scraps Kings Mills
CAMDEN, N. J., Jan. 29—RCA Victor is shutting down its disk pressing plant here for an indeterminate period, according to an official announcement made here yesterday. The Camden plant will be used for pressing releases by record companies other than RCA. This was confirmed by RCA Victor, which owns the plant.
The announcement came at a time when the pressings industry is experiencing severe difficulties. The American Federation of Musicians (AFM) is pressing hard for a 10 percent increase in pay for its members. RCA has been pressing for a reduction in rates as a way of offsetting the loss of sales caused by the strike.
On the other hand, RCA has been trying to increase its output by increasing its hours of operation. This has led to a conflict with the AFM, which has been trying to reduce the hours of operation.
302 Has Plan To Get Orkster Off Tax Spot
NEW YORK, Jan. 29.—In the face of the government ruling forcing band leaders, as "true employers," to assume Social Security and unemployment insurance, the new so-called 302, American Federation of Musicians (AFM), is working out a formula whereby the financial burden may be taken off the bandleaders. Local officials are mulling over the nature of the plan, but it is understood that 302 may follow the pattern advocated by the AFM in the event of the problem—simply tacking a percentage increase on to scale to cover taxes.
Other locals have added from 4 to 14 to per cent to scale to equalize the tax, but, it is reported, the plan is different. Meanwhile, it has been a regular practice in the case of semial and name bands booked by agencies for the agency to secure inclusion of tax and bookkeeping costs in contract arrangements.
MCA Strategy
Huddle Friday
CHICAGO, Jan. 29—Heads of all nine band departments of the Music Makers, Inc. will hold a confab here Friday (4) and Saturday (5) to go over plans. The meeting will be attended by Larry Barnett, MCA top honcho, who is plotting strategy to stimulate business and, in view of fact that a few individual bands are going up in grosses despite the general doldrums and that band promotion value is expected to result from the cumulative impetus of the waxing ban lift.
London Widens Distrib Set Up; Adds Longhairs
NEW YORK, Jan. 29.—London Record Company, a subsidiary of the Cleveland based Ohio Record Sales, Inc., to handle Miracle, Savoy, Rogent, and other labels, recently announced the opening of a new branch in addition to its own label, for Ohio and part of Kentucky. The operation, under the supervision of London Treasurer Dan Byrne, will use the office space warehouse of the W. E. Harvey distribution which is under going voluntary liquidation. The Harvey line will be carried, and there will be a new branch that will be financed by physical assets purchased by Central Records.
James H. O'Brien, formerly with London's sales staff, will be manager of Ohio Record Sales, and Ted King, formerly with Harvey, will head a Cincinnati branch. The firm will be managed largely with ex-Harvey people.
This is the second London-owned branch that will be opened, the first being in Pittsburgh under Merle Weiss. Byrne stated that these enterprises will not be forced to make operations but rather London investments in the trade and office are expected. "We feel that we can elevate the status of distribution for our labels," he said. "We can serve as a distributor with a distributor who can pay his bills," he said. Furthermore, he predicted that it that its salesmen will now be able to service retailers with a full line of labels, as well as London's book, record library service, after some six months of the operation, now has just a 150 radio stations, 25 radio stations and 15 industrial accounts.
The firm has also paced a flock of other London offices, including Marjorie Lawrence, Heige Rogers, Harry James, Mel Torme, Harry Volker, William Strien, Heinrich Schnusel, Ilde Gudan and Gusseppi Grin. This list has been signed with the parent outfit, English Decca, but will cut considerable material in the light and semi voice categories.
Pulls Off Extend TV Pact
(Continued from page 12) and now may be mirrored in the new TV pact.
"What's going on?"
Therein lies the key to Petrillos' true attitude toward the general advance in AM, and to the fact that only a handful of AM stations, such as the WAB of Washington and the KFRC of San Francisco, are still holding the line on AM.
Basic Problems Unsoled
A curious angle to the Petrillo-AM situation is that AM has not been given the benefit of millions of dollars of programing, promotion, advertising and finance, all of which have been poured into the new TV network. Its success has not necessarily settled its more elementary task and source material problems. The music business, for its part, is far from over -the-week-end, is likely to be just another short-termer. If it's not responsible to the TV covering musicians, says a genuine commercial concert and the use of AM for covering scales for actors and performing talent.
OUTSTANDING—
the unmatched DECCA collection
of best-selling records by...

the great ELLA FITZGERALD
EVERYBODY'S
FAVORITE SINGER!

THE QUEEN OF BE-BOP
DECCA ROBBINS NEST
24538 NO SENSE
DECCA HOW HIGH THE MOON
24387 (You Turned The
TARLES ON ME)
DECCA OH, LADY BE GOOD!
23956 FLYING HOME
DECCA MY BABY LIKES TO BE-
BOP (And I Like To Be-Bop Too)
24532 (I've Got A Feeling I'm
FALLING)

ELLAMA BALLADS
DECCA TO MAKE A MISTAKE IS HUMAN
24529 IN MY DREAMS
DECCA IT'S TOO SOON TO KNOW
24497 I CAN'T GO ON (Without You)
DECCA MY HAPPINESS With The Song Spinners
24446 TEA LEAVES With The Song Spinners
DECCA YOU'RE BREAKING IN A NEW HEART
(While You're Breaking Mine)
24157 DON'T YOU THINK I ought TO KNOW
DECCA THAT'S MY DESIRE
23866 A SUNDAY KIND OF LOVE
With Andy Love Quintet
DECCA GUILTY
23844 With Edie Heywood and His Orchestra
SENTIMENTAL JOURNEY
With Edie Heywood and His Orchestra
DECCA I'VE LOVE YOU
23570 FOR SENTIMENTAL REASONS
With Delta Rhythm Boys
IT'S A PITY TO SAY GOODNIGHT
With Delta Rhythm Boys
DECCA I'M BEGINNING TO SEE THE LIGHT
23399 THAT'S THE WAY IT IS
With Ink Spots
DECCA SH-H-A-M-E
23534 THE DARK TOWN STRUTTERS' BALL
DECCA STAIRWAY TO THE STARS
25292 OUT OF NOWHERE
DECCA I DIDN'T MEAN A WORD I SAID
18814 I'M JUST A LUCKY SO-AND-SO
DECCA A KISS GOODNIGHT
18713 BENNY'S COMING HOME ON
SATURDAY
DECCA AND HER TEARS FLOWED LIKE WINE
18653 With The Song Spinners
CONFESSIN' (That I Love You)
With The Song Spinners
DECCA ONCE TOO OFTEN
18605 TIME ALONE WILL TELL
DECCA (Nobody Knows Better Than I Know)
18472 HE'S MY GUY
I PUT A FOUR LEAF CLOVER IN YOUR
POCKET
DECCA ALL I NEED IS YOU
18347 MAMA COME HOME

SOUVENIR ALBUM
DECCA A-473 $3.75
DECCA I'M THE LONELIEST GAL IN
25123 TOWN
THE ONE I LOVE (Belongs To
25474 Somebady Else)
DECCA BABY, WON'T YOU PLEASE
25124 COME HOME
I CAN'T BELIEVE THAT YOU'RE
IN LOVE WITH ME
DECCA I GOT IT BAD (And That
25125 Ain't Good)
CAN'T BELIEVE WITH ME
DECCA I MUST HAVE THAT MAN
25126 CAN'T HELP LOVIN' DAT
MAN

ELLAMA BALLADS
DECCA DEDICATED TO YOU
25611 BIG BOY BLUES
DECCA STONE COLD DEAD IN THE
23456 MARKET (She Had It Coming)
PETTITE PIE
Both with Mills Brothers
DECCA YOU WON'T BE SATISFIED
23496 Until You Break My Heart!
THE FRIM FRAM SAUCE
Both with Louis Jordan and
His Tympany Five
DECCA IT'S ONLY A PAPER MOON
23425 I'm Gonna Hurry You Out of My
Mind And CRY YOU OUT OF
MY HEART
Both with Delta Rhythm Boys

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Mind And CRY YOU OUT OF
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Both with Delta Rhythm Boys

Look to DECCA
FOR THE GREATEST COLLECTION OF THE GREATEST RECORDS!
AFM Tightens 10% Travel Tax Procedure; Agencies, Orks, Fear Harassment

NEW YORK, Jan. 29.—The American Federation of Musicians (AFM) served band leaders notice this week that they can expect to pay 10% to the AFM for travel costs, beginning with a new procedure which will result in more complete information and better control of those expenses.

This move, which is reportedly designed to ensure that AFM members will have adequate representation at all meetings, is in reaction to recent reports that some local unions have been paying travel costs without giving proper attention to the details of the expense. The new procedure requires a detailed report of all expenses, and the AFM will not reimburse any part of the travel costs if the report is not submitted within 30 days of the return from the trip.

The AFM is also requiring that all travel expenses be submitted on an official form, and that the form must be signed by the AFM official responsible for the trip.

The new procedure is expected to be welcomed by AFM members, who have been expressing concern about the way travel expenses are handled.

Decca Present

In a story in last week's issue commenting on the sparse representation of blacks on records, it was noted that the NAACP boycott was directed at the record companies, not at the musicians. However, it is interesting to note that several musicians have recorded material for the NAACP boycott, including the well-known jazz musician, Thelonious Monk.

Seek E.T. Scale For Tape Shows

HOLLYWOOD, Jan. 29.—Phil Plant, president of the American Federation of Musicians (AFM), Local 47 radio rep, this week made recommendations for an E.T. scale of $200,000, based on the current strikes that are being waged by the AFM in the recording industry.

The E.T. scale was developed to provide a uniform scale for the recording industry, and to ensure that musicians are paid fairly for their work.

AGMA Sets Organizational Drive, Employment Campaign

NEW YORK, Jan. 29.—The American Guild of Musical Artists (AGMA) announced plans for an organizational drive to key cities throughout the country. The drive will be aimed at gaining union representation for all musicians who work in the recording industry.

The AGMA also announced plans for an employment campaign, which will be aimed at increasing the number of union jobs for musicians.

EMI Appoints 5 In Moody Spot; May Revise Org.

NEW YORK, Jan. 29.—Electronic Musicians Institute (EMI) appointed five men to take over the duties formerly supervised by Walter Koenig, who resigned to join RCA Victor. The five men, arranged in the order of their seniority on the EMI staff, are: Len Smith, Oscar Preuss, David Bicknell and the Messrs. Hughes and DeWitt.

On this side of the ocean, speculation centered around the possibility that RCA Victor might choose to move its production facilities to England, in order to take advantage of the lower labor costs there. However, officials of RCA Victor have denied any plans to move their facilities to England.

Employment High

Local 11 of the AFM, the key in a drive to raise nationwide employment for the dancers, singers and instrumentalists, was named as an example of the merging of union efforts. Local 11, which represents the San Francisco Dollar Opera Company's open-air performances, has increased its membership significantly in recent months, and is now poised to expand its activities.

The problems confronting concert artists, especially concerning booking and managerial affairs, were aired in open discussions, and the executive committee reviewed proposals for handling inquiries.
BILLBOARD BACKSTAGE

Some Support From Buffalo & Memphis and Rock From L.

By Joe Calda

(Continued from page 17)

ums, we want to thank The Buffalo News and Ferguson for helping spread our thoughts on this record deal. We were just beginning to get a little weary of being a lone voice in the wilderness, to coin a phrase.

And here's the rock-heaver, a gent named Leon Ronnel, of the Dan B. Miner Advertising Agency in Los Angeles. "Your magazine," he writes, "is routed around this office, so I did not see your December 4 issue until today. That's the issue where you criticized the record industry." (Ed. Note: Mr. Ronnel doesn't name them, but we think he should have. The Edwards Kolodin and Edward Tatnell Canby) for mentioning about the situation with RCA, there will be three different types of record players. I am a typical consumer. I was going to buy a radio-phonograph... until RCA announced the 45 r.p.m. deal. Now don't mind having two record players—but I'll be damned if I'll buy one. (Ed. Note: You don't have to, Kid. Many set manufacturers have made radio-phonomo combinations with the power to play both 78 and 33 1/3, others will make 'em to play both 78 and 45, and Scott radio has already brought out a set that they'll play all three, 78, 33 1/3 and 45.)

"So I'm sitting tight and using just my car radio for the next year or so. Or until the mess clears. (Ed. Note: Thank you.)"

"That is what most prospective phonograph purchasers will do. Sales will go 'way off. Dealers will be hard hit; so will the record companies. (You're probably right, and our losses are that I'm taking the side of the consumer, and all the guys who are screaming in the streets.)"

"But further hand wringing and upsetting people like you are making the situation worse."

Mr. Ronnel.

"There is room in the phonograph record industry for the old 78 r.p.m. for the special things that have special sound and for one new speed, which would represent an improvement. Anything but the old 78 is just a lot of holiness, to put it mildly. It is against the best interests of the consumer, and therefore against the best interests of the industry. That you should criticize on your score, I think, is very poor taste. Those who hold those views is very short-sighted, again to put it mildly. Your column is the final word of what is wrong, and much of the commerce of the country to the people of the public be damned.' You ignore the customer until the very last few lines of your piece, then you merely say that the customer will decide what is best of the r.p.m.s. (Ed. Note: Did you say 'merely' kid?) As I see it the chaos is the direct result of lack of cooperation by two companies interested in promoting their own lines, that they can't see now how they are driving the industry."

(Ed. Note: It's like this, Mr. Ronnel, about that last statement of yours: Sometimes competitive companies don't co-coordinate too well. Especially in the industry where they both use the guidance of some guy on a Politburo.)

Mr. Ronnel characterizes several of our references to Messrs. Kolodin and Canby as "noble." We really try not to take the advantage inherent in having this "trade platform" each week, while all the defenseless reader can do is write a letter, which may or may not get published. We want to be fair, but we stand by what we've said in the past on this situation. The consumer can still buy any record he wants on 78 r.p.m. He can sit back and wait to see what happens with the two new speeds. He can buy alliteration one of the new players in combination with 78 or players combining all three speeds. Nobody is forcing him to buy anything. RCA and Columbia each believe they have a better product, for less money, than ever issued before. They are getting to a chance to introduce these better, cheaper products to the market. And the walls contribute nothing but additional confusion with their hand-wringing.

Mary Martin, Dennis Morgan On Columbia

NEW YORK, Jan. 29.—Columbia's masterworks division, headed by Goddard Lieberson, this week added several popular names to its artist roster. Stage-screen star Mary Martin, who formerly wuxed for Decca, was signed to cut an album of special musical comedy tunes, and Dennis Morgan, star of the One Sunday Afternoon film, will cut tunes from this and other films in which he has appeared.

Lauritz Melchior, the Danish tenor of the Metropolitan Opera, has a film and disk pact with Columbia, and has signed a non-exclusive pact with Columbia to cut Wagnerian excerpts with soprano Helen Traubel. The Philharmonic Piano Quartet was also signed to the label.

Facade, the William Walton setting to poems by Edith Sitwell, introduced here last week in a special performance at the Museum of Modern Art, will be waxed by the Philharmonic Symphony in New York for the first time at an early future session, with Dr. Sitwell reciting. The work will cover eight 15-inch sides.

802 Lists Ops Of Martinique, Embassy Unfair

NEW YORK, Jan. 29.—Management of the Martinique and Embassy Unfair, which includes the Woody Herman Band, were placed on the unfair list by Local 802, American Federation of Musicians (AFM), this week. According to the union, the Martinique not only committed a breach of contract in failing to pay the bands of Jack Lopese and Ralph Ford for a week they had coming, but they paid in rubber checks before closing down.

In the case of the Embassy, the local complaint is that the club owes the Migueltore Valdez ork two weeks of the contract having that much more to go when the spot shuttered. Both matters are in the hands of 802's referees, who are weighing possibilities of court action.

Cap Inks More Be-Bop Artists

NEW YORK, Jan. 29.—Capitol Records continued to develop their be-bop corner, with the inlay of another batch of bopping faves this week.

Added to the already stellar list, which includes the Woody Herman Band, Charlie Barnet band, the Three Digs and a Bop and others, are pianist George Shearing and Erroll Garner, clarinetist Buddy DeFranco and trumpet Miles Davis.
Quality Records Gets MGM Canada Grant; Monogram Diskery Sets U.S. Deals

NEW YORK, Jan. 29.—MGM Records has granted a franchise to Quality Records, Ltd., Toronto, for the right to manufacture exclusively distributed records in Canada and Newfoundland. A plant for the purpose is being set up in Toronto.

Under the arrangement, MGM will provide matrices of its disks for pressing in the Canadian plant. Also, four recording studios will be made available to MGM in the U.S. world coverage of MGM is now quite extensive. The company has a sales setup in Canada and Newfoundland. Quality board of directors are Harold Carson, president of ACRF; Clifford Seligman, chairman of the board; Harry J. L. Nesbitt, chairman of the executive council; Roy Herbert, general manager of ACRF; and G. A. G. Spence, Canadian manager. Quality Records is headed by Moskowitz and Leopold Friedman of Loan's, Inc., and Frank Walker, chief of MGM Records.

RCA Winning LP Fight With Col

HOLLYWOOD, Jan. 29.—Capitol Records is in hot pursuit of both RCA Victor (45 r.p.m.) and Columbia (78 r.p.m.) and has set 3 r.p.m. as a respective speed limit. Its plan, which includes a speed war of its own, is to offer 100% Hotel Bit for its 100% Hotel Bit music on the market. It has filed a petition in the U.S. District Court, Los Angeles, which is seeking a $126,547 (BMI) royalty award.

New Confab Set For TV Music

NEW YORK, Jan. 29.—Reps of the American Society of Composers, Authors and Publishers (ASCAP) will meet with a committee representing BMI ( Broadcast Music, Inc. ) to discuss the possibility of establishing a special license for music on standard broadcast stations and on networks.

Muscraft Okayed Trustee For Liquidating Subsid

NEW YORK, Jan. 29.—Muscraft Records this week agreed to a trustee appointed for the purposes of liquidating the company's principal subsidiary, the Musicraft Manufacturing Company. The trustee, Melvin A. Switlow, president of Musicraft Recording Company of Los Angeles, which has filed for bankruptcy, has agreed to sell the company's assets.

Ready Releases

Muscraft Proxy Jack Meyerson re- ceived consents for the annual meeting of shareholders, a motion to change the name of the company to Muscraft Records, a motion to change the office of the company to continue the business of the company, and a motion to change the name of the company to Muscraft Records. The consents were voted by 34,000 stockholders.

Subsidiaries Not Needed

In agreeing to the liquidation proceedings, Muscraft pointed out that the company would need no subsidiaries, and that the company's assets would be sufficient to cover the cost of the liquidation proceedings.

Subsidiaries

The subsidiaries of the company are: Musicraft Records, a subsidiary of Musicraft Manufacturing Company; Musicraft Music, a subsidiary of Musicraft Manufacturing Company; Musicraft Sound, a subsidiary of Musicraft Manufacturing Company; and Musicraft Sound, a subsidiary of Musicraft Manufacturing Company.

Radio and Hotels Fight CAPAC Royalty Hike

MONTREAL, Jan. 29.—A battle against increased royalty charges, proposed by the Composers, Authors and Publishers Association of Canada (CAPAC), is being waged by various radio producing companies and hotel associations. The latter has warned that if the boosts are carried through, there would be a widespread closing in wholesale firms of musicians from the hostelry.

This is the last day before the Copyright Appeal Board (CAB) in Canada. This government body must approve or reject the proposals exhibited to and by CAPAC and have already reached an understanding, but as far as radio and hotel associations are concerned, they're putting up a big beef in Ottawa.

Increase in Sets

CAPAC charges on radio stations are based on the number of receiving sets, which was finally curbed by the CAB, is higher this year than ever before. The Canadian Radio- Telecasting Corporation (CBC) pays $136,081, with the indie stations jointly paying $60,000. As a result of the increase in sets, the royalty take was $126,547 from each—the CBC and Indies.

Musicraft is the second most popular 14 cents on each receiving set. There has been no objection to the proposed Broadcast Music, Inc. (BMI) rates, which is 2 cents per receiving set, or a total of $38,660 for private stations.

The CAB has finally approved a flatly a CAPAC application to increase the assessment on BMI from $3 to $5,000 (BMI) per station. The Associated Broadcasters, Inc., has also objected to the Musicraft Company, all objected to a hike in fees for fims which play music to stores, $5,000 to $50,000.

100% Hotel Bit

As far as hotels are concerned, the bid for the 100% Hotel Bit would amount to 100 per cent, an increase which they say is beyond consideration. The point is, the Hotel Association wants a reduction of the innkeepers has until now been placed in a special category which pays the lowest rate for dance halls, skating rinks, taverns and hotel music. The CAB has rejected the proposal, but the association has warned that the hotels could very well stop music without any legal action. The association has warned that the hotels could very well stop music without any legal action.
Two Cafe Socs. May Be Sold

NEW YORK, Jan. 29—Both Cafe Societies, downtown and the uptown spot, which is now the shuttered Le Directoire, may be sold soon if present talks get to the point where the money comes up.

The potential buyer for the uptown spot is Phil Hoots, owner of the Penthouse and the Kungsholm (the latter an East Side restaurant). The prospective buyer for the downtown spot is Tony Coolucci, operator of another Village spot.

The sale for the uptown room will still leave Barney Josephson, present owner of the two Cafe Societies, in possession, since it would involve only the room. Josephson owns the building. The sale of the downtown spot would be outright. Josephson holds a five-year lease on the cellar premises.

NBC Thesaurus Waxing Again

NEW YORK, Jan. 29—NBC Thesaurus, a transcription library service which was dormant during the war, is now making a test run. In what is regarded as recent times, the unit will have been cut and released 123 tunes during January and February. The number of tunes to be waxed during March, according to Robert W. Friedman, thesaurus director, is the same as the hits by electronic thesaurus. The three-month output, in other words, will add about 168 tunes to a station subscriber's library.

In production are waxworks by Sammy Kaye, Vincent Lopez, Allen Roth, the Jumpin' Jokers, Fifti Diners, Manhattan Nightawks, with Johnny Guarnieri, and Thomas Hayward, with the Cloister Strings.

MUSIC

Two Cafe Socs. May Be Sold

Tape as Mass Recording Medium Hypoed by MM&M Development; Flock of M'Iers Tooling Up

CHICAGO, Jan. 29—Solution of a major problem in the production of recorded material on tape by the Minnesota Mining & Manufacturing Company this week cast more light on the possibility of establishing tape as a broadcast medium for c. t. l. and home recording use. Up to now, tape had not received serious consideration as a medium for mass production of recorded material because of equipment and patent problems.

The new machine, designed by the firm's sound recording division, is 3 feet high, 3 feet wide and 12 feet long. It will turn out 48 reels of 600 feet of double-track tape, which plays at three-and-a-quarter inches per second, or 1,200 feet of double-track tape that plays at seven-and-a-half inches per second. The player turntable increases fidelity of recorded music. The machine will be almost automatic. Roy Gavin, sales manager for the division said. The machine will be equipped with removable reels which will enable a workman to put on new spools in a matter of seconds.

See Output Tripled

While the first machine will work 48 reels, it's felt by MM&M engineers that output can eventually be tripled on a single machine. The tape, coated by the sun, carries a coating of iron oxide which is magnetized by electric currents to store varying intensity from the recording machine. It's claimed that the tape has a tensile strength of 10 pounds as compared to two pounds for record material, and can be patched easily in case of a break.

Deals are pending with several manufacturers to make the multiple- recorder. The machine will then be leased or sold to waxworks or c. t. l. firms. Price for a 14-hour run of the tape has not been established, but the firm believes the price would compete with that of shellac and vinyl disks.

Initial pitch for use of the machine will be made to c. t. l. firms. A spokesman for MM&M said that thus far reaction of record makers has been that they must be able to see a larger number of tape sets in homes before they go into recorded tape music production.

35,000 Sets Sold

Thus far, between 35,000 and 40,000 tape recorders have been sold, but MM&M now has opened a larger market with its tape. Previously only one other manufacturer, who also produced a tape-player, supplied the industry. In the past six months, six more manufacturers of tape recording sets have entered the field, with Kioor, a Chicago tape recorder builder, which last week started selling a $125 set, most economical, with a Revere camera announced to set back from $100 to $110 four months ago, but no sets are yet on the market.

Surveys by MM&M revealed that another two dozen manufacturers are looking for tape recording devices. Sears & Webster, Chicago, which produces electrical play-back equipment for all types of media for 12 sets, manufactures, has signified its intention to go into tape research.

NOVEMBER, Jan. 29—Maestro Johnny Long was recently signed to a recording session by Signature, not a long-term pact, as indicated in these columns. Long is not yet attached to a diskery.

Moore Boosted By Discovery

NEW YORK, Jan. 29—Discovery Records this week named composer-conductor-pianist Phil Moore to its board of directors as veepee, and also contracted with Moore to serve as musical director for the waxworks.

Discovery proxy Albert Marx is here setting up a New York branch for the firm, whose main office is in Hollywood. Marx is also arranging for additional distributors for the line. To date the only distributors in New York, Baltimore, Boston, Philadelphia, Chicago, Buffalo, San Francisco and Canada, the firm distributes itself in Hollywood, and has recently arranged to handle Blue Note and Dial for that area.

In addition to its progressive jazz and pop line, the firm will also handle the long-time works, beginning with eight recently purchased Columbia Symphonies masters.

Cole Trio Added To Herman Tour

NEW YORK, Jan. 29—The King Cole Trio is set for its first concert tour this season. For the occasion Cole will switch to a bop cooker, and as an added attraction will have the wheelchair saxophone player who did Latin-American material with Stan Kenton's band.

The tour starts out on February 14 in Champagne, Ill. Subsequent dates include Ames, Ia., February 15; South Bend, Ind., February 17; Kalama, Wash., February 18; Carnegie Hall, New York, February 20; Pittsburgh, February 22; Uline Arena, Washington, February 24; Town Hall, Philadelphia, February 25, and Symphony Hall, Boston, February 27.

THE AMES BROTHERS

THE AMES BROTHERS

Latest Coral Record Smash!

YOU, YOU, YOU ARE THE ONE

Watch for CRUISING DOWN THE RIVER and CLANCY LOWERED THE BOOM!

"ROBERT Q. LEWIS SHOW"

CBS COAST-TO-COAST

4:30—5:00 P.M. EST Monday through Friday

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • SYDNEY • DALLAS

More Music for Life and Living!
"RIDE ALONG ON THE CREST OF A HIT WAVE"

CRUISING DOWN THE RIVER
(ON A SUNDAY AFTERNOON)
backed by...

"POWDER YOUR FACE WITH SUNSHINE"

BLUE BARRON

And His
Music Of Yesterday And Today

M.G.M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

February 5, 1949

The Nation's Top Tunes

Based on reports received last three days of Week Ending January 29

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Charts.

HONOR ROLL OF HITS

(The List Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

1. A LITTLE BIRD TOLD ME
   By Harvey O'Brooks
   Published by Sources (ASCAP)
   Records available: Blue Lu Barker Orch, Capitol 3926; Royce Knight, Victor 29-3315; Deca 2414; P. Watson, Supreme 5-390; Smokey Rogers, Capitol 2406; Favorite 121; J. Wayne. J. Davis, Columbia 2872; Rose Murphy, Victor 29-3319; The Wayfarers, London 384; P. Watson, Monogram 101.

   Electrical transcription libraries: Pathe-Don Rumple's Jamboree, NBC Transaur.

2. FAR AWAY PLACES
   By Whitney and Kramer
   Published by Laurel (ASCAP)
   Records available: Bing Crosby, Deca 1319; Margaret Whiting And The Che-Crest, Capitol 1527; Vic Damone, Mercury 5184; Ditkis Shore, Columbia SB36; Variety 137; Perry Como, Town 20-3145; Burns Brothers, Coral 80164; G. Tucker, Double Feature 2002.

   Electrical transcription libraries: Stanley Black Orch; London; Kaye Armon, Associated; Walt's Festival Orch, NBC Transaur.

3. ON A SLOW BOAT TO CHINA
   By Frank Loesser
   Published by E. H. Morris (ASCAP)

   Electrical transcription libraries: Kay Armon, Associated; Louise Catrye-Music e: Manhattan Orch, NBC Transaur; Freddy Martin, Standard; Shep Fields, Long-Worth; Freddy Martin, Standard.

4. BUTTONS AND BOWS
   By Livingston and Evans
   Published by Famous (ASCAP)
   Records available: Gene Autry, Columbia 24049; The Singing Sisters, Capitol 1534; Betty Garrett, Capitol 1534; Haney, M.G.M 10144; K. Wright, Deno 20-3252; Betty Rhoda, Victor 29-3927; Ditkis Shore, Columbia SB374; B. Brown, Betty Fields, Variety 115; A. Clark, Capitol 143; B. Haye-Clark Sisters, Capitol 143.

   Electrical transcription libraries: Starting Young Orch, MacGregor, The Swingtime-The Jumlin' Jams, NBC Transaur.

5. LAVENDER BLUE (OH! ILY)
   By Elitt Bandel and Larry Morey
   Published by Vanity-Jay (ASCAP)

   Electrical transcription libraries: Pathe Arthur's, Associated; Ruby's Brothers, Black Orch, London; Revillion Trio, NBC Transaur; Anita Kerr, Standard.

6. MY DARLING, MY DARLING
   By Frank Loesser
   Published by G. H. Morris (ASCAP)

   Electrical transcription libraries: Pathe Arthur's, Associated; Ruby's Brothers, Black Orch, London; Revillion Trio, NBC Transaur; Anita Kerr, Standard.

7. POWDER YOUR FACE WITH SUNSHINE
   By Lombardo And Reichsblit
   Published by Lombardo (ASCAP)
   Records available: D. Bryant-Black Orch, Dann 2031; E. Knight-The Stardusters, Deca 3029; Prince Redan Banjo And Accordion Orch-The Swingtime, London 367; B. Barron, MGM 19048; D. Martin-Parson Orch, Capitol 15031; Doris Day-Buddy Clark, Columbia DB36; Sadi Kaye, Victor 29-3222; Double Feature, 2000; A. Vinden-L. J. Lousana, Mercury 3428; Fyffe-ball-Hannon, Memorie Quartal, Memorie 134.

   Electrical transcription libraries: Blue Barne, Long-Worth; Sammy Kaye, NBC Transaur; Manhattan Madness, NBC Transaur.

8. GALWAY BAY
   By Dr. Arthur Calahan
   Published by Leeds (ASCAP)
   Records available: Bing Crosby, Deca 24280; R. Johnson, Columbia 2873; S. Lane, Rainbow 2919; J. McBriary, MGM 19278; J. Pickard, Victor 26-3018; A. Shiffon, London 287; Variety 137; Ballyho-Black Orch, London 287.

   Electrical transcription libraries: Shep Fields, Long-Worth.

9. I'VE GOT MY LOVE TO KEEP ME WARM
   By Irving Berlin
   Records available: Mills Brothers, Deca 14438; L. Brown, Orchestra, Columbia 23020; H. Noble, Victor 20-3202; The Starlighters, Capitol 12306; A. Landy, MGM 10237.

   (No information on electrical transcription libraries available as The Billboard goes to press.)

10. SO TIRED
    By Russ Morgan and Jack Susare
    Published by Gammon (ASCAP)
    Records available: N. Donovan, Decca 1154; R. Blunt, Capitol 15034; H. Morgan Otto, Deca 30214 & 24449; W. Booth, Super Disc 1659; J. Johnson, Bing 453.

   (No information on electrical transcription libraries available as The Billboard goes to press.)
Top folk man on radio and records...

**EDDY ARNOLD**

THE TENNESSEE PLOWBOY’S FIRST “POST-BAN” WAXING...

There’s Not A Thing
(I WOULDN’T DO FOR YOU)

AND

Don’t Rob Another
Man’s Castle

RCA VICTOR 21-0002

Top tenor
on radio and records...

**DENNIS DAY**

Trees of Laredo

from Paramount’s “Streets of Laredo”

RCA VICTOR 20-3323

AND THE RECORD THAT HIT AGAIN...ONE OF DENNIS’ MOST REQUESTED RADIO NUMBERS!

Clancy Lowered the Boom

RCA VICTOR 20-3210

The stars who make the hits are on

RCA VICTOR RECORDS

---

THIS WEEK’S RELEASE!

**Popular**

EVE YOUNG

Laughing Boy
I Can’t Think of a Thing to Do

20-3333

TONY MARTIN

No Orchids For My Lady
We’re Not Getting Any Younger, Baby

20-3336

CLAUDE THORNHILL

My Dream Is Yours
Wind In My Sails

20-3337

Blues

SONNY BOY WILLIAMSON

Wonderful Time
Blues About My Baby

22-0008

Folk

EDDY ARNOLD

There’s Not A Thing
(I Wouldn’t Do for You)

Don’t Rob Another Man’s Castle

21-0008

DAVE DENNEY

Out of Control
If The Truth Were Ever Known

21-0003

Pop Specialty

SIX FAT DUTCHMEN

Firemen’s Polka
Oomp-Pah Waltz

20-3328

New Perry Como Album!

SUPPER CLUB FAVORITES

Prisoner of Love
Temptation

20-3298

Because

Till The End Of Time

20-3299

When You Were Sweet Sixteen
Song of Songs

20-3300
**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music houses. Songs are listed according to greatest number of sales. (P) Indicates tune is in a film; (M) Indicates tune is in legitimate musical; (R) Indicates tune is available on records.

**ENGLAND'S TOP TWENTY**

<table>
<thead>
<tr>
<th>Position</th>
<th>Week Ending</th>
<th>English Musician</th>
<th>Title</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
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<td>1.</td>
<td><strong>Buttons and Bows</strong></td>
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<td>2</td>
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<td><strong>On a Slow Boat to China</strong></td>
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<td>3</td>
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<td><strong>When You're in Love</strong></td>
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<td><strong>My Happiness</strong></td>
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<td><strong>Cuckoo Waltz</strong></td>
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<td><strong>Heart of Loch Lomond</strong></td>
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<td><strong>Canto le Guita</strong></td>
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<td><strong>Maharajah</strong></td>
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<td><strong>Dream of Olwen</strong></td>
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<td>10.</td>
<td><strong>Maybe You'll Be There</strong></td>
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<td>11</td>
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<td>11.</td>
<td><strong>So Tired</strong></td>
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<td>12</td>
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<td><strong>Anything I Dream Is Possible</strong></td>
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<td>13.</td>
<td><strong>Ah, But It Happens</strong></td>
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<td>14.</td>
<td><strong>Little Girl</strong></td>
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<td><strong>Sombre Dance</strong></td>
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<td>16</td>
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<td>16.</td>
<td><strong>A Little Bird Told Me</strong></td>
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<td><strong>Ballin' the Jack</strong></td>
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<td>18</td>
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<td>18.</td>
<td><strong>I'd Love to Live In Bergman's Loveland</strong></td>
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<td>19</td>
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<td>19.</td>
<td><strong>Rambling Rose</strong></td>
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<td>20.</td>
<td><strong>Fella With an Umbrella</strong></td>
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</tbody>
</table>

*Publisher not available as The Billboard goes to press.

**CANADA'S TOP TUNES**

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.

<table>
<thead>
<tr>
<th>Position</th>
<th>Week Ending</th>
<th>English Musician</th>
<th>Title</th>
<th>Publisher</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
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<td>1.</td>
<td><strong>Far Away Places</strong></td>
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<td><strong>Lavender Blue (Dilly, Dilly)</strong></td>
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<td>3.</td>
<td><strong>Buttons and Bows</strong></td>
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<td><strong>Galway Bay</strong></td>
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<td>5.</td>
<td><strong>On a Slow Boat to China</strong></td>
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<td>6.</td>
<td><strong>Brush Those Tears From Your Eyes</strong></td>
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<td>7</td>
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<td>7.</td>
<td><strong>Powder Your Face With Sunshine</strong></td>
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<td><strong>My Darling, My Darling</strong></td>
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<td>9</td>
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<td>9.</td>
<td><strong>So Tired</strong></td>
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<td><strong>Until</strong></td>
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<td><strong>You Were Only Foolin'</strong></td>
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<td>12</td>
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<td><strong>My Happiness</strong></td>
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<td>13</td>
<td></td>
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<td>13.</td>
<td><strong>Bouquet of Roses</strong></td>
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<td>14</td>
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<td>14.</td>
<td><strong>Twelfth Street Rag</strong></td>
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</table>

*Publisher not available as The Billboard goes to press.
**BILBOARDS Says:**
"Howard figures to have a double-headed winner in this pairing of a cream-smooth ballad and a fetching bounce ditty."

**VARIETY Says:**
"Rosewood Spinet is a good tune and he beribbons it smartly in the vocal style that brought him to attention. It's the best recording of the tune.

**FIRST POST BAN RECORDING**

**'A ROSEWOOD SPINET' AND 'LOVE ME, LOVE ME, LOVE ME'**

**EDDY HOWARD AND HIS ORCHESTRA**

**CLICKING LIKE A TURNSSTILE!**

**EXTRAV NEW HILLBILLY HIT!**

**I WATCHED YOU WALK**

**CARL STORY RAMBLING MOUNTAINERS**

**MERCURY RECORDS**

**MUSIC**

<table>
<thead>
<tr>
<th>RECORDS MOST PLAYED BY DISK JOCKEYS</th>
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<tr>
<td><strong>February</strong></td>
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<tr>
<td>11 1 1</td>
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<td>10 2 2</td>
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<td>13 3 3</td>
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<td>8 7 4</td>
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(Continued on page 105)

**SONGS WITH MOST VITAL AND INSTRUMENTAL PLAY IN KEYS AT AREAS (RI OR SYSTEM)**

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<tbody>
<tr>
<td>A Berliner Singing in My Heart Advanced</td>
<td>5 9 0 2 6 5 4 4 2 0 2 1 8 5 2</td>
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<tr>
<td>A Little Bird Told Me Barnes</td>
<td>0 0 6 0 1 2 1 1 2 8 8 9 0 1 1 2 0 8</td>
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<tr>
<td>A Rosewood Spinet Shapiro</td>
<td>3 5 2 6 2 3 4 6 5 4 5 0 5</td>
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<tr>
<td>Bouquet of Roses Hill A</td>
<td>8 11 1 0 6 5 6 4 5 7 0 2 8 1 8</td>
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<td>By the Way</td>
<td>B.B. 4 7 0 3 5 2 3 5 3 2 0 2 3 9 8 7</td>
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(Continued on page 104)

**SONGS WITH GREATEST RADIO AUDIENCES (ACR)**

| (Beginning Friday, January 21, 8 a.m. and ending Friday, January 28, 8 a.m.) |
|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| A Bluebird Singing in My Heart .......... | Advanced—ASCAP | | | |
| A Little Bird Told Me .......... | Allen Brothers .......... | | | |
| A Rosewood Spinet .......... | Shapiro—Bruno .......... | | | |
| Bouquet of Roses .......... | Hill & Range .......... | | | |
| Brush Those Tears From Your Eyes .......... | Peter Mauers .......... | | | |
| Buttons and Bowes .......... | Famous .......... | | | |
| Far Away Places .......... | Laurey .......... | | | |
| For You .......... | Witmark—ASCAP | | | |
| Galway Bay .......... | Leed—ASCAP | | | |
| Here I'll Stay .......... | Chappell—ASCAP | | | |
| I Got Lucky In the Rain .......... | Sam Fox .......... | | | |
| I Love You So Much It Hurts .......... | Melody Lane—BMI | | | |
| I've Got My Love To Keep Me Warm .......... | Berlin—ASCAP | | | |
| Lavender Blue .......... | Dolly Dots .......... | | | |
| (Continued on page 29) | | | | | | | | | |
I told you that
FOUR LEAF CLOVER
would be a sensational record!

I told you that
BABY FACE
would be a Juke box favorite!

I told you that
BLUE BIRD OF HAPPINESS
would be a best-seller!

AND NOW
I'm telling you that
DOO-DEE-DOO
ON AN OLD KAZOO
will be MY BIGGEST RECORD YET!

Retail Record Sales
Based on reports received from three days of Week Ending January 28

BEST-SELLING POPULAR RETAIL RECORDS

No record listed are those selling best in the nation's retail record stores (dealers).
List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest number of retail sales. Ties are broken arbitrarily.

<table>
<thead>
<tr>
<th>Position</th>
<th>Charted Date</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
<th>ASCAP Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1/21/49</td>
<td>A LITTLE BIRD TOLD ME</td>
<td>Ena Knight/The Stardusters</td>
<td>Decca 24333-ASCAP</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>1/21/49</td>
<td>BUTTONS AND BOWS</td>
<td>Dinah Shore</td>
<td>Capitol 15164-ASCAP</td>
<td></td>
</tr>
</tbody>
</table>
| 3        | 1/21/49      | CHANGING YOUR MIND | The Ink Spots | Vocalion 20-3625-
| 4        | 1/21/49      | I'LL CRY MY TEARS IN BED | Billie Holiday | Decca 24536-ASCAP |
| 5        | 1/21/49      | MY DARLING, SUGAR | GEORGE DORSEY QUARTET | Decca 24537-ASCAP |
| 6        | 1/21/49      | MY LONELY HEART | George Hamilton IV | Decca 24538-ASCAP |
| 7        | 1/21/49      | OUR LOVE IS HERE TO STAY | Billie Holiday | Decca 24539-ASCAP |
| 8        | 1/21/49      | PAGANINI'S DANCE | Artie Shaw | Columbia 15166-ASCAP |
| 9        | 1/21/49      | PAPA'S BOWIE | Minnie Carter | Decca 24540-ASCAP |
| 10       | 1/21/49      | PASTIME, BOYS | Tommy Dorsey | Victor 20-33258-ASCAP |
| 11       | 1/21/49      | PETER PEARL | Ena Knight/The Stardusters | Decca 24541-ASCAP |
| 12       | 1/21/49      | POLLY ANN | Louis Armstrong | Decca 24542-ASCAP |
| 13       | 1/21/49      | POWDER YOUR FACE | Sammy Kaye | Victor 20-33266-ASCAP |
| 14       | 1/21/49      | SELLOUT DOWN THE RIVER | My Girls Are Irish | Decca 24543-ASCAP |
| 15       | 1/21/49      | SEXTET | Stan Kenton | Capitol 15167-ASCAP |
| 16       | 1/21/49      | SWEET, SWEET LAVENDER | The Mills Brothers | Decca 24544-ASCAP |

WARNING!
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J. B. Hubbell
Woody Herman switches to Capitol! Fans everywhere are waiting for his first record—Sensation!

"LEMON DROP"
over for
"I AIN'T GETTIN' ANY YOUNGER (I AIN'T GONNA WAIT TOO LONG)"
Capitol Record No. 15365

Peggy Lee in her latest novelty ( Terrific! )

"BLUM BLUM (I WONDER WHO I AM?)"
With Dave Barbour and His Orchestra
"IF YOU COULD SEE ME NOW"
With Dove Barbour and His Orchestra

"WHEN THE ANGELUS IS RINGING"
MARGARET WHITING
With Frank DeVol and His Orchestra
"YOU WAS"
Peggy Lee and Dean Martin
With Orchestra
"MY DREAM IS YOURS"
MARGARET WHITING
With Orchestra
"SOMEONE LIKE YOU"
Peggy Lee with Orchestra
Capital Record 15349

"FAR AWAY PLACES"
MARGARET WHITING and The Crew Chiefs
With Orchestral Accompaniment
"MY OWN TRUE LOVE"
MARGARET WHITING
With Frank DeVol and His Orchestra
Capital Record 15278

"YOU BROKE YOUR PROMISE"
"SECOND-HAND LOVE"
KAY STARR
With Dave Crawford's Music
Capital Record 15580

"IS IT YES OR IS IT NO?"
"ROSIATA AND JOE"
Andy and Della Russell
With Orchestra
Capital Record 15543

"POWDER YOUR FACE WITH SUNSHINE (Smile! Smile! Smile!)
"ABSENCE MAKES THE HEART GROW FONDER (For Somebody Else)"
DEAN MARTIN
With Paul Weston and His Orchestra
Capital Record 15551

"THE PUSSY CAT SONG (N'ya! N'ya! N'ya!)
JO STAFFORD - GORDON MacRAE
And The Starlighters with Orchestra
"TIL STRING ALONG WITH YOU"
JO STAFFORD - GORDON MacRAE
With Paul Weston and His Orchestra
Capital Record 15242

"THESE WILL BE THE BEST YEARS OF OUR LIVES"
"FUNNY LITTLE MONEY MAN"
JO STAFFORD
With Paul Weston and His Orchestra
Capital Record 15536

"I LOVE YOU SO MUCH IT HURTS"
"I DON'T WANT YOUR SYMPATHY"
JIMMY WAKELY
Capital Record 15543
BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION  WEEK-END OF  This
Record  Retail Week
Sales

1. LITTLE TOOT (One Record) Don Wilkes-The Starlighters  Capital DAS-60
2. BOZO AT THE CIRCUS (Two Records) Billy May with Orch-Vance "Pinto" Calvin  Capitol BBX-34
3. BUGS BUNNY AND THE TORTOISE (Two Records) Mel Blanc-Billy May  Capital DBX-93
4. BOZO UNDER THE SEA (Two Records) Vance "Pinto" Calvin-Billy May Ork  Capital DBX-99
5. LITTLE ORLEY-UNCLE LUMPY ALBUM (Two Records) Fred Warren andummytuninnus  Decca CUS-72
6. BUGS BUNNY (Three Records) Mel Blanc  Capital CC-66
7. SO DEAR TO MY HEART ALBUM-Walt Disney Records  Decca CD-102
8. RAY LINDWOOD BAND (Three Records) S. Temple-Chorus; P. Smith, director  Victor Y-395
9. GENEILE, THE MAGIC RECORD (One Record) Pete Lind Hayes  Decca CD-100
10. MOTHER GOOSE (One Record) F. Luther  Decca CD-100
11. SPARKY'S MAGIC PIANO ALBUM (Three Records) Billy May Ork  Capital BC-72-Capitol DC-78

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION  WEEK-END OF  This
Record  Retail Week
Sales

1. I Can Hear It Now Album (Five Records) Edward R. Morrow, Narrator  Columbia MM-600
3. Grieg's 2nd Concerto In A Minor (Three Records) A. Buddinowski  Victor DM-600
4. Beethoven's Fifth Symphony (Four Records) NRC Symphony; Tascunati, director  Victor DM-640
5. Chopin-Karaoke: Scherensonade Album (Five Records) San Francisco Symphony Ork; Piazzola, conductor  Victor DM-520
7. Liszt: Hungarian Rhapsody No. 14 Piano Quartet  Victor DM-600
8. Liszt: Hungarian Rhapsody No. 14 Piano Quartet  Victor DM-600
9. Liszt: Hungarian Rhapsody No. 14 Piano Quartet  Victor DM-600
10. Liszt: Hungarian Rhapsody No. 14 Piano Quartet  Victor DM-600

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION  WEEK-END OF  This
Record  Retail Week
Sales

1. CLAIR DE LUNE  Victor 11-8451
2. CLAIR DE LUNE  Victor 11-8451
3. CLAIR DE LUNE  Victor 11-8451
4. CLAIR DE LUNE  Victor 11-8451
5. CLAIR DE LUNE  Victor 11-8451
6. CLAIR DE LUNE  Victor 11-8451
7. CLAIR DE LUNE  Victor 11-8451
8. CLAIR DE LUNE  Victor 11-8451
9. CLAIR DE LUNE  Victor 11-8451
10. CLAIR DE LUNE  Victor 11-8451

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,070 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION  WEEK-END OF  This
Record  Retail Week
Sales

1. VAUGHN MONROE SINGS ALBUM  Victor 12-1047
2. VAUGHN MONROE SINGS ALBUM  Victor 12-1047
3. VAUGHN MONROE SINGS ALBUM  Victor 12-1047
4. VAUGHN MONROE SINGS ALBUM  Victor 12-1047
5. VAUGHN MONROE SINGS ALBUM  Victor 12-1047
6. VAUGHN MONROE SINGS ALBUM  Victor 12-1047
7. VAUGHN MONROE SINGS ALBUM  Victor 12-1047
8. VAUGHN MONROE SINGS ALBUM  Victor 12-1047
9. VAUGHN MONROE SINGS ALBUM  Victor 12-1047
10. VAUGHN MONROE SINGS ALBUM  Victor 12-1047

SHOULD BE ON THE BOARD.
### Most-Played Juke Box Records

Records listed are those receiving the greatest play in the nation’s juke boxes. List is based on the Billboard’s weekly survey among 3,500 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown to this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Charts. Part I.

<table>
<thead>
<tr>
<th>Week Ending January 28</th>
<th>Chart Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<tr>
<td>10</td>
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<td>2</td>
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<tr>
<td>1</td>
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</tr>
</tbody>
</table>

**WARNING:** In utilizing these charts for buying purposes, readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether sales have increased or decreased. This information is shown in the left-hand column under the headings: "Weeks to Date," "Last Week," and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

### Songs with Greatest Radio Audiences

(Continued from page 22)

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Album</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Little Jack Frost</td>
<td>Holiday Singers</td>
<td>Holiday Singers</td>
<td>Columbia</td>
</tr>
<tr>
<td>Look Up (R)</td>
<td>Hayley Mills</td>
<td>Hayley Mills</td>
<td>Columbia</td>
</tr>
<tr>
<td>My Darling, My Darling (R)</td>
<td>E. B. H. Rose</td>
<td>E. B. H. Rose</td>
<td>Columbia</td>
</tr>
<tr>
<td>My Dream Is Yours (R)</td>
<td>Frank Sinatra</td>
<td>Frank Sinatra</td>
<td>Columbia</td>
</tr>
<tr>
<td>My Own True Love (R)</td>
<td>The Platters</td>
<td>The Platters</td>
<td>Columbia</td>
</tr>
<tr>
<td>Powder Your Face With Sunshine (R)</td>
<td>Pat Boone</td>
<td>Pat Boone</td>
<td>Columbia</td>
</tr>
<tr>
<td>Pretty Baby (R)</td>
<td>Elvis Presley</td>
<td>Elvis Presley</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>So In Love (M)</td>
<td>Tony Bennett</td>
<td>Tony Bennett</td>
<td>Columbia</td>
</tr>
<tr>
<td>Sunflower (R)</td>
<td>Frank Sinatra</td>
<td>Frank Sinatra</td>
<td>Capitol</td>
</tr>
<tr>
<td>Taps (R)</td>
<td>Bing Crosby</td>
<td>Bing Crosby</td>
<td>Columbia</td>
</tr>
<tr>
<td>That Certain Feeling (R)</td>
<td>Nat King Cole</td>
<td>Nat King Cole</td>
<td>Capitol</td>
</tr>
<tr>
<td>Tea Much Love (R)</td>
<td>Ray Conniff</td>
<td>Ray Conniff</td>
<td>Columbia</td>
</tr>
<tr>
<td>You Were Only Fooling (R)</td>
<td>Harry Belafonte</td>
<td>Harry Belafonte</td>
<td>Columbia</td>
</tr>
</tbody>
</table>
FOLK TALENT AND TUNES
By Johnny Stupp

Biggest revival of folk music interest in years took place last week at WLS, Chicago, when that station worked out deals for the National Barn Dance to return to the ABC network both as a radio show and a teleseg (see Radio and Television section).

Bob and Martha Carson have returned to WSB, Atlanta, after a nine-month absence. Chuck Harding’s Colorado Couthawks, who vacated the first two weeks in January, have returned to KMOA, Kenneth, Mo. Their February release on Dome is Jump, Jackrabbit, Jump and Poor Little Girl. Famous Lashua, the Duluth, Minn., warbler, lost his bid a month ago.

Leon McAllister, who is heard on his band every KVOO, Tulsa, and who previously cut for Majestic, has signed with Columbia, cutting his first side recently. Gene Autry is on a one-night tour. Toppers includes Johnny Bond, Cose County Boys, Melody Ranch Gang and the Floreos. Autry’s itinerary includes: Omaha, January 26; Des Moines, 27; Cedar Rapids, 28; Chicago, 29; Denver, 30; Minneapolis, 1; Muncie, Ind., Feb. 2; Toledo, 4; Cleveland, 6; Buffalo, 7; Syracuse, 8; Rochester, N. Y., 9; Scranton, Pa., 10; Philadelphia, 11; Washington, 12; Altoona, Pa., 14; Pittsburgh, 15; Wheeling, W. Va., 16; Charleston, W. Va., 17; Lexington, Ky., 18; Louisville, 19 and 21; Lexington, Ky., 20; Owensboro, Ky., 22; Evansville, Ind., 23; Louisville, 24; Pedruch, Ky., 25; St. Louis, 26.

B. Allen, Mercury and WLS, Chicago, warbler, has signed a seven-year contract with Republic Pictures and will leave soon for Hollywood. Pact calls for four pictures during 1949 and at least six pictures the following year.

Shorty Long, formerly with the Cowboy label, Philadelphia, wound up on Victor’s roster. Victor is sending out 100 albums of 15 vinylite copies of Pee Wee King’s past releases to top folk music disk jockeys.

Captain Stubby’s Cowbuccaneers, a recent addition to Decca’s fold, have signed with WLS, Chicago, with a clause in the pact calling for a place on a network show for which WLS is angling. Americana Corporation has been formed by Steve Stibbins, personal manager for Cliffie Stone and Marie Travis, with a number of artists like Eddie Kirk, Tennessee Ernie Stone and Travis holding stock. Carleton L. Carroll is firm’s secretary-treasurer.

Oklahoma Sweethearts, John and Jane Persper, featured on EKLA, Pusdonen, and Capitol, are handled by AC. Their brother, Ted Lee, owns and operates WOTW, Wilson, N. C. Shorty Warren’s Western Rangers have their own video show every Sunday over WATY, New York, N. Y. Other folk artists regularly on video are Pee Wee King’s Golden West Cowboys, WAVE-TV, Louisville; Range Riders, WTOY, Cleveland; and Spade Cooley on a Los Angeles video outlet.

Mat Tingle and Eleanor Smythe are vacationing at Hollywood Beach, Fla. Smythe operates Buck Lake Ranch, Angola, Ind. The Hoosier Hot Shots, following completion of an Eastern theater tour, returned to Hollywood to do the first of four pic set for this year. They are also being submitted on a tele and radio show, called the Old Holsum Bucket by producer Fritz Blocki.

(Continued on page 104)
### Best-Selling Retail Folk Records

Records listed are weekly charts that show how best-selling records are ranked according to Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

**Position**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist/Group</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. ONE HAS MY NAME</td>
<td>J. Wadley, Tennessee Boy, and His Guitar</td>
<td>Capitol 15162 - BMI</td>
</tr>
<tr>
<td>2. I LOVE YOU SO MUCH IT</td>
<td>J. Wadley and Cowboy Band</td>
<td>Victor 32994 - BMI</td>
</tr>
<tr>
<td>3. TENNESSEE SATURDAY</td>
<td>Red Foley - The Cumberland Valley Boys</td>
<td>Capitol 15157 - BMI</td>
</tr>
<tr>
<td>4. BOUQUET OF ROSES</td>
<td>Eddy Arnold, Tennessee Plewboy and His Guitar</td>
<td>Victor 20-3174 - BMI</td>
</tr>
<tr>
<td>5. THEN I TURNED AND WALKED SLOWLY AWAY</td>
<td>J. Wadley, Tennessee Plewboy and His Guitar</td>
<td>Victor 20-3280 - BMI</td>
</tr>
</tbody>
</table>

**Warning:**

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---

### Advance Folk Record Releases

**Dollar Alibi's A Dollar Alibi Now**

D. Darling (Doug Deus) De Luxe 6148

**A Dollar Alibi of Love (For a Handful of Kisses)**

J. J. (Tennessee Saturday) Columbia 20565

A Dollar Alibi Last Letter

V. Fox & His Sun Valley Rangers (Academy Palace) Blue 367

Another Dollar Alibi

V. Fox & His Sun Valley Rangers (Academy Palace) Blue 367

Blindfold Fly

R. Allen (Freshman) Columbia 20565

Brown Eyes

M. J. & M. Rose (Monty Golden) 4-Star 1296

Coser a Little Bit Classier

J. W. & J. (Take It De Luxe 5106

Dancing Palms

D. Darling (A Dollar) Deluxe 1014

Dancing Down

A. Wright-Shorty Warren & His Western Rangers (Hollywood Heart) Trio 511

Don't Forget Me

C. Harding (ET Never) 4-Star 1296

Don't Let Me Go On

E. Arnold (ET Hold) Victor 20-3213

Don't Look Down on Me

Oklahoma Ed Moody (No Alibi) Deluxe 1093

Dreams of Carolina

The Blue Ridge Rangers (Roll Me) True Blue 302

Eletric Guitar Rag

F. Freeman & His Trio (I Left) 4-Star 1241

Fuzzy Fuzzy Dew

R. Allen (Blueliner) Columbia 20568

Grandaddy Blue

E. Webb & His Friendly Country Boys (Pinnacle) 4-Star 1233

Hillsdale Heart

A. Shorty Warren & His Western Rangers (Doug DeWitt) Trio 571

I Can't Believe You (Cause You Left)

A. Vaughn (Why Kid) 4-Star 1236

I Don't Want You Anymore on Me

T. Ritter & Western Band (Texas, Tin Pan) Pinnac 306

I Left My Heart in Mississippi

P. Freeman & His Trio (Electric Guitar) 4-Star 1287

I Lost My Little Darlin'

C. Autry (The Blue) Columbia 20569

I'll Hold You in My Heart

E. Arnold (Don't Bother) Victor 20-3232

I'm Sorry (You Left)

C. Phillips & His Friends (Etta) 4-Star 1234

Jambalaya (On the Bayou)

A. Shorty Warren & His Western Rangers (Tombstone) Pinnac 306

Let's Try It Again

E. Chitwood & His Texas Cowboys (Moonlight Island) 4-Star 1276

Little House and Church (The Mountainaires) 1276

Moonlight Island

C. Christian & His Texas Cowboys (Let's Try) 4-Star 1279

New Multi-Melody Blues

M. J. & M. Rose (Brown Eyes) 4-Star 1296

No Alibi

Oklahoma Ed Moody (Din't Look) De Luxe 1014

Philadelphia Lawyer

M. J. & M. Rose (Santurn Trail) 4-Star 1259

Pigtail

C. Harding & the Colorado Cowhands (Junction, Junction) 7503

Put My Little Shoes Away

The Texas Tycoon (There Ain't) 4-Star 1300

Roll Me on Home

The Blue Ridge Rangers (Dreams of Tennessee) Trio 576

Somebody Else's Baby (Somebody Else) King 766

Something Got Hold of Me

B. Baxie Brown (Glowing King 766

Speak to Me, Little Darling

Sherry Morris (Angel Mother) Mercury 6126

Stop That Bongo

Delmore Bros. (Shame on) King 764

Sunny Trail

M. J. & M. Rose (Philadelphia Lawyers) 4-Star 1299

Sweet Pauline

E. West & His Friendly Country Boys (Grandpa Hooper) 4-Star 1293

Swingin' the Flowers

I. (Waltz With the Flowers) 4-Star 1296

Swinging Heart, I Still Remember

T. Grandy (Have I Done) 20-2001

Takin' It or Leavin' It

J. W. & J. (Come In) 20-3216

Tea & Talk of It

J. W. & J. (Come In) 20-3216

The Lonesome Cowboy

M. J. & M. Rose (Pinnac) 4-Star 1292

The Lonesome Cowboy

M. J. & M. Rose (Pinnac) 4-Star 1292

This Is My Town

R. Watson (Here's Johnny) 20-3213

This Is My Town

R. Watson (Here's Johnny) 20-3213

This Is My Town

R. Watson (Here's Johnny) 20-3213

Those Tavern Boys

M. J. & M. Rose (Santurn Trail) 4-Star 1259

Tennessee Saturday Night

J. J. (Tennessee Saturday) Columbia 20568

There Ain't Gonna Be No Doggers Anymore

E. (Texas Tycoon (Put Me) 4-Star 1279

Thousands in advance sales on every Disc. Plants start rolling on these original and only recordings by **AL TRACE**, and by **JON and SONDRA STEELE**

**Original**

**D1216** and **Al Trace**

**I'M THRU CALLIN' EVERYBODY DARLIN'**

**D1215** and **Al Trace**

**I CANT BELIEVE MY EYES**

**D1220** and **Jon and Sondra Steele**

**LONESOME FOR YOU**

**D1212** and **by Larry McWhorter**

**GOT NO TIME**

**D1212** and **by Harold Henley**

**DAMON RECORDING STUDIOS, INC.**

2212 Baltimore

Kansas City, Mo.
ALADDIN DOES IT AGAIN WITH

CHARLES BROWN

SEN SATIONAL NEW RECORDING

"A LONG TIME"
CHARLES BROWN TRIO WITH ANITA ALADDIN No. 3021
ALADDIN'S NEWEST CONTESTER FOR ALL TIME MONEY HONORS...

Going Strong...

CHARLES BROWN'S

"GET YOURSELF ANOTHER FOOL"
ALADDIN No. 3020

ADVANCE RACE RECORD RELEASES

Ali'n Nobody's Business, Parts I & II - J. Wilkerson
Supreme 1206
As Though You Didn't Know
Deck Watson & The Brown Dots (Darktown Strutters Band 1196)
Cloudy Weather Blues
A. Jackson (The Wills) Capitol 1207
Crazy 'Bout Your CooK'n
J. Smith (The Decca 633)
Deck Watson & The Brown Dots (At Midnight) 1197
Description Blues
Effie Walker (That Old) Comely 2 43
Don't Let the Sun Catch You Crying
E. Andrews, H. Hanlon's Ork (Too Bad) Exclusive 6X
Equal to a Rain
J. Livingston & His "Honeydrippers" (He Knows) Exclusive 6X
Grove To Remember
B. Butler's Four Blues (I Made) Phoenix P 1103
He Knows How to Knock Me Out
J. Livingston & His "Honeydrippers" (End Exclusive TX
Hill That Jive, Jack
J. Davis Quartet (Bingling World) Tempo 1104
Hot in Harlem
T. Grimal Quintet (Nightmare Blues)
Atlantic 1105
I Made a Big Mistake
B. Butler's Four Blues (Groove to) Phoenix P 1102
Ja Da
Brother Jones & His Shadows (Groove to) Melody Tempo 1104
Live Melody
Brother Jones & His Shadows (Ja Da) Tempo 1104
Me and My Rag Blues
J. McPherson & His Orchestra Columbia 1103
Saw the Sun Up a Little Higher
J. Smith (I'm Alone) Exclusive 6X
Watermelon Blues
V. Grimes (That Old) Comely 2 43
Don't Run, Run
I. Johnson (Tell Me) King 1103
Stithman Jukes
Actual Title (Your Heart's) Victor 1103
Steady Steady Blues
B. Henderson Ork (Crazy Soul) Exclusive 6X
Stringing World Blues
J. Devol Quartet (Out That) Tempo 1104
Swing and Stir It Over
Julie Lee & Her Boy Friends (I Didn't) Capitol 1105
So Tired
L. Johnson (Tell Me) King 1103
Stithman Jukes
Actual Title (Your Heart's) Victor 1103
Stop Steady Blues
B. Henderson Ork (Prophecy Baby) Capitol 1105
Still Me Little Woman
I. Johnson (Tell Me) King 1103
That Old Feeling Is Gone
J. Devol Quartet (Description Blues) Comely 2 43
The Ways of a Woman
A. Jordan Ork (Cloudy Weather) Capitol 1105

MUSIC POPULARITY CHARTS

PART VII

Race Records
Based on reports received last three days of Week Ending January 28

BEST-SELLING RETAIL RACE RECORDS
Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORD</th>
<th>ARTIST</th>
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<tr>
<td>1</td>
<td>CHICKEN SHACK BOOGIE</td>
<td>A. Milburn</td>
<td>Aladdin 3014-ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>BEWILDERED</td>
<td>R. Miller Trio</td>
<td>Bullet 205-ASCAP</td>
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<td>R. Brown</td>
<td>Decca 11546-BMI</td>
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<td>LONG ABOUT MIDNIGHT</td>
<td>B. Brown</td>
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<td>A. Hillbilly</td>
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<td>B. J. McNeely</td>
<td>Savoy 608</td>
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WARNING: In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether its popularity has increased or decreased during that period. Information is shown in the left-hand column under the headings: "Weeks in State," "Last Week" and "This Week." In a column showing a sharp drop, readers should buy with caution.

MOST-PLAYED JUKE BOX RACE RECORDS
Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

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Most Played Juke Box Race Records
The Billboard

MUSIC POPULARITY CHARTS

Record Reviews

Based on reports received and three days of
Week Ending January 28

RATINGS (100 Point Maximum)
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
60-69 SATISFACTORY • 0-09 POOR

How Ratings Are Determined

The Categories

ARTIST TUNES LABEL AND NO. COMMENT

POPULAR

SAMMY KAYE
Don Cornell-Kayets and Choir
(The Drifters)
The Rosewood Spinout
Fine rendition of
the strong plump tune.
Both singing and vocal
combines in effect of lazy
politeness.

I Got a Gal in Caliston
A novel—yet catchy—
production for Kaye here.
To offset a Limited
arrangement of a lively
tune, Kayets and choir get
off the right, light-voice.

PEGGY LEE AND
DEAN MARTIN
(Capitol)
You Were
81-83—79—80
Expense expends Miss
Lee on Dean Martin with
the result here, an absur-
dine attempt at a com-
mercially acceptable
rendition of the best
tune-gal jingle.

Someone Like You
Thrash does the pretty
“My Dream Is Yours”
kind tune solo, gives in
one of her character-
istic displays of
chirpiness.

NICK LUCAS
(Capitol)
Don’t Gamble With Re-
duction
Old-time vaudeville
singer enlists this slow-
tune without special
sense or sympathy.
Organ, backing.

Tea Time on the
Thames
Half-hearted perform-
ance of a complicated,
unappealing tune.

JACK SMITH AND
MARGARET WHITING
(Capitol)
Make a Miracle
Production number from
“Where’s Charley?”
May be a good show tune,
but lacks any wax-appearance.

Frankie and Johnny
Add another good-enough
but unmemorable wax-
list of platters of
the legendary Ameri-
can musicals.

FREDDY MARTIN
(Mew Griffin-The
Martin Man)
Once in Love With
You
A different, and winning
interpretation of the
“Where’s Charley?”
hit,

You Were
One of the novels
straight and uninspired.

POPULAR

NELLIE LUTCHER
(Capitol)
My Now Papa’s Got To
Have Everything
Diffuse, somewhat num-
ber of a light-weight
saga, with Nellie
singing with clouded
diction.

Say a Little Prayer
For Me
The Gene Gal strays far
from the activity line of
his natural appeal.
Adding any spark of
er own personality in
this show-tempo ballad

GUY LOMBARDO
(Don Rodney)
Red Roses for a Blue
Lady
Potential version of the
plut tune should garner
a good share of the cus-
tomer’s attention.

Everywhere You Go
New ballad tune
with Rodney and the boy
singing in a happy go

GUY LOMBARDO
(Don Rodney)
Down by the Station
Lombardo’s "Tit" and
orch. make an attractive
production of the trimmed
rendition.

Sweet Georgia Brown
Dance does a wonderfully
humorous version of the
Brother Bones’ reviv-
eling house, straight
vocals and dandy-quacking
trumpet solo.

PAUL CHAPMAN
(Melody Men)
There Is Time
Rhythms shows fair fun-
or value, but material and
medium small group
backing don’t set him
on fire.

Who Are Ya Gonna
Dream About Tonight
Baby
Better results with this
little melody tune, sung
and played with zest and
beat.

CHUCK FOSTER ORK
(Tommy Ryan)
Dream a Little Dream of
Me
Modern Ryan pipes per-
fect the nostalgic old
melody.

Amelia Cornellian
McHugh
The delightfully
daffy vocal of a novelty
goes good.

(Continued on page 34)
Record Reviews (Continued from page 33)

RATINGS
(100 Point Maximum)
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-49 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

POPULAR
MONICA LEWIS
(The Stardusters) (Decca 24560)
72-72-70-75

Ditty Fag Around
Monica tackles Bunny
Bailey's "Hair of Gold"
follow-up; there's some
niceness to it but the
verse and Mandora are not
up to their usual performances.

The Tree With the Red
Leaves
Special material; which is
better suited for this work
than it is for rec-
ords.

JOE MOONEY QUARTET
A Man With One Million
Dollars
This is the best Money
box to date; the wonder-
ful little group horses
up with their own
approach to a clever ma-
fanciful piece which should
must satisfy the listener.

Nancy
sings a warm, simple
vocal on the Blin-
a song with the usual
extremely fasty backings
of his group.

GUY LOMBARDO
June in January
June in January
from Craig delivers the
lyrics of the pretty
Knull-
geter rifle as Lom-
bardo lays down the
usual fun dance tempo.

Swaying on a Star
T'ldo's intense
rhythm hits typical
sentimentally but it's
difficult to figure why
this ending was released.

BEN LIGHT-HERB KERN
La Cumparsita
The familiar tango mel-
ody is played in an or-
gan-piano duet and
pleasing; good for din-
ing as well.

After You've Gone
Thank God for the
usual
approach is the device
employed to make the
evergreen a pleasant
piano
organ offering which
barroom junks should favor.

ARTIE MALVYN
(Metronome M-2017)
While the Angelus Was
Ringing
Malvyn's feelingful vocal
backed by his orches-
to work marks this version
as one that will do well
despite competition of
several excellent major-
elab endings of the
tune.

Thanks to You
Likeable, but not up to
the
quality of performance
this listener would expect.

JACK PALMER
(Presto 250)
Promise
Pair tango tune gels
performance.

Adoration Waltz
Stability of this
likable waltz tune.

ELLA FITZGERALD
(Decca 24518)
Robbins Nest
Elia's magnificent talent
does wonders with a
tribute which was origi-
nally an attractive in-
strumental for pianist
Fred Robbins.

No Sense
There is no sense in Elia's
singing such third
rate material even tho
she wrote half of it.

MUSICAL NEWS

Walt Disney's
"SO DEAR TO MY HEART"
And a Great Score!
WITH GREAT RECORDINGS

LAVENDER
BLUE
(Dilly Dilly)
Hugh Cameron
Crytal 185
Burl Ives
Decca 24547
Sammy Kayo
Vitor 20-3100
Vera Lynn
London 310
Dinah Shore
Columbia 38299
Jack Smith
Capitol 15225
Anne Vincent
Mercury 5246
Michl Miller's Orch.

IT'S WHATCHA DO
WITH WHATCHA GOT
Johnny Johnston
Capitol 103138
Gene Krupa
Columbia 38296
Freddy Martin
Vitor 20-3130
Pied Pipers
Capitol 15233

SANTLY-JOY, Inc.
EDDIE JOY, Gen. Prof. Mgr.
1519 BROADWAY
NEW YORK 19, N. Y.
NEW YORK • BOSTON • CHICAGO • HOLLYWOOD
THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed here are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

DOO DE DOO ON AN OLD KAZOO
BEAUTIFUL EYES Art Mooney Orch. MGM 10357
Brush, ricky-tick and every as a shrugging bee in Iowa, circa 1919, the Mooney organization has produced two raucous numbers back-to-back here that may well convert the current president for musical direction into large wails of greenbacks for MGM. “Doo Doo” hasUnnamed and “Five” has shuffle rhythms and banjo, both with washes of rhythm instruments. Another earlier version of “Kazoo” that may also step out in the Blue Jay” job on Cereal.

SUNFLOWER
CRUISING DOWN THE RIVER. Russ Morgan. Decca 24596
"Siber" is already here via the Batmanish theme. “Sunflower” shows every sign of becoming and the substantial Moscow master interpretations they get here will make this material an oasis for the retailers and ops will do well to watch.

THE DISK JOCKEY PICKS:

PIECES that appear have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow’s hits will be:

1. RED ROSES FOR A BLUE LADY. Guy Lombardo. Decca 24549
2. CARELESS HANDS Sammy Kaye. Victor 20-3321
3. ROSEWOOD SPINET Sammy Kaye. Victor 20-3326
4. FILL STRING ALONG WITH YOU. Daris Day-Buddy Clark. Columbia 38364
5. HERE I’LL STAY. Jo Stafford. Capitol 16310
6. YOU WAS. Daris Day-Buddy Clark. Columbia 38302

THE RETAILERS PICKS:

PIECES that appear for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,500 of them, the record retailers think tomorrow’s hits will be:

1. FILL STRING ALONG WITH YOU. Jo Stafford. Capitol 15342
2. ROSEWOOD SPINET Sammy Kaye. Victor 20-3326
3. THE BEST YEARS OF OUR LIVES. Jo Stafford. Capitol 15336
4. YOU WAS. Daris Day-Buddy Clark. Capitol 16389
5. SO IN LOVE. Johnny MacRae. Columbia 38382
6. BLUE ROOM. Patsy Cline. Victor 20-3320
7. ONCE IN LOVE WITH ANY. Freddy Martin. Victor 20-3324
8. RED ROSES FOR A BLUE LADY. Guy Lombardo. Decca 24549

THE OPERATORS PICK:

PIECES that appear for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,550 of them, the radio operators think tomorrow’s hits will be:

1. CARELESS HANDS Sammy Kaye. Victor 20-3321
2. GRIEVING FOR YOU Tony Pastor. Columbia 38363
3. YOU WAS. Daris Day-Buddy Clark. Columbia 38392
4. PLEASE GIVE ME YOUR HEART A BREAK. The Orioles. Jubilee 6082
5. BEWILDERED. Billy Eckstine. MGM 10546
6. IT’S A BIG, WIDE WONDERFUL WORLD. Buddy Clark. Columbia 38370
7. FILL STRING ALONG WITH YOU. Daris Day-Buddy Clark. Columbia 38394
8. FILL STRING ALONG WITH YOU. Daris Day-Buddy Clark. Capitol 15343
9. ONCE IN LOVE WITH ANY. Frank Sinatra. Columbia 38391
10. SOMEONE LIKE YOU. Daris Day. Columbia 38375
The large numbers in each review indicate the ordering in the music charts. This number is based on the sales of the record and is used to determine which record will appear on the charts.

The RATINGS range from 1 to 10, with 1 being the lowest and 10 being the highest. The ratings are based on the quality of the music, the performances, and the overall impact of the record.

The CATEGORIES include various aspects of the music, such as the vocals, the instruments, the arrangement, and the overall presentation.

The飛远离了

One of the Country's
Top Songs
All Material Available
GLENMORE MUSIC, INC.
Sole Selling Agent
KEYS MUSIC, INC.
799 Seventh Avenue
New York 1, N. Y.

Thank You...

DISK JOCKEYS and
JUKE BOX OPERATORS
for helping to make

'SO TIRED'

One of the Country's
Top Songs
All Material Available

Thank You.

One of the Country's
Top Songs
All Material Available

Thank You.

One of the Country's
Top Songs
All Material Available

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Top Songs
All Material Available

Thank You.

One of the Country's
Top Songs
All Material Available

Thank You.
Honor Roll of Popular Songwriters

No. 8—VICTOR HERBERT
By Jack Burton

IN THE board of directors' room of the American Society of Composers, Authors, and Publishers (ASCAP) is an upright piano that bears a gold plate with the following inscription:

"VICTOR HERBERT, 1897. It was upon this piano that he composed many of his most beloved songs. He was his father's son, and he composed his first song, "A Child's Song," at the age of nine."

The piano is a symbol of Herbert's legacy, and it serves as a reminder of the contributions he made to the world of music. Herbert was a prolific composer, known for his operas, operettas, and symphonies. He was also a conductor, pianist, and harpist, and he spent much of his career working in New York City, where he composed many of his most famous works.

Herbert's influence on the world of music is still felt today, and his legacy lives on through the many recordings of his music that are available. Herbetiana, a website dedicated to Herbert's music, provides access to a wealth of resources, including recordings, sheet music, and biographical information.

Herbertiana also offers access to a searchable database of Herbert's songs, allowing users to search for specific songs or composers. This database is a valuable resource for musicologists, historians, and music lovers alike, and it serves as a testament to the enduring legacy of this remarkable composer.
SOMETIMES COMING UP!
February 12 Issue
VICTOR HERBERT

February 19 Issue
JOE HOWARD

February 26 Issue
JOHN PHILIP SOUSA and
JON STROMBERG
(Write of Weber & Fields Shows)

March 5 Issue
REINALD DE KOVEN and
FRED FISHER

March 12 Issue
CUSTAY KERKER and
GUS EDWARDS

March 19 Issue
HARRY VAN TILZER and
AL VON TILZER

March 26 Issue
GEORGE M. COHAN

April 2 Issue
JEAN SCHWARTZ

April 9 Issue
ERNEST BALL and
J. ROSAMUND JOHNSON

1905—MISS DOLLY DOLLARS

THE SELF-MADE FAMILY

THE NATURE OF THE THING

THE THREE MUSKETEERS

THE ROSE OF ALGERIA
Book and lyrics by Alfred F. Harcourt, with a cast that included M. Farkas, Marie Laskey, and Fredric March. M. Witmark & Sons.

THE BOLLY MICH
Book and lyrics by Harry McQuinn, with a cast that included Ricardo de Acosta, Virginia Gilmore and Fredric March. M. Witmark & Sons.

DO ONE OF A THOUSAND
Book and lyrics by Harry McQuinn, with a cast that included Ricardo de Acosta, Virginia Gilmore and Fredric March. M. Witmark & Sons.

FACE THE MUSIC
Book and lyrics by Harry McQuinn, with a cast that included Ricardo de Acosta, Virginia Gilmore and Fredric March. M. Witmark & Sons.

THE GOVERNMENT HUNT
Book and lyrics by Harry McQuinn, with a cast that included Ricardo de Acosta, Virginia Gilmore and Fredric March. M. Witmark & Sons.

THE MEETING
Book and lyrics by Harry McQuinn, with a cast that included Ricardo de Acosta, Virginia Gilmore and Fredric March. M. Witmark & Sons.

THE BUCKLE-BUMPER MAMMOTH
Book and lyrics by Harry McQuinn, with a cast that included Ricardo de Acosta, Virginia Gilmore and Fredric March. M. Witmark & Sons.

GREAT HEIRESS
Book and lyrics by Harry McQuinn, with a cast that included Ricardo de Acosta, Virginia Gilmore and Fredric March. M. Witmark & Sons.

THE VIVACIOUS VIOLET
Book and lyrics by Harry McQuinn, with a cast that included Ricardo de Acosta, Virginia Gilmore and Fredric March. M. Witmark & Sons.

THE THREE MUSKETEERS

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New York:

Harold Orenstein, assistant director of non-radio licensing at Broadcast Music, Inc. (BMI), has been named assistant to Roy Harlow, BMI's director of direct-mail relations. BMI's new Promotional Records has opened a distributing office on 10th Avenue. Also, at BMI, Phil Moore is in town from the Coast for the last week of this Discovery tour. BMI's Personnel Department has been appointed professional manager for Southern Music's Latin-American department.


Duke Niles is professional manager of tousishments, But Poll's latest new firm. Myopathy Music. Chicago and Hollywood offices will be set up in the near future.

Leu Dreyer, who has been associated with the law firm of Blau and Dreyer, John Horrison, Bass, Horrison, as copyright specialist. He will also establish a private practice. The Barron Brothers opened Thursday (27) at Kitty Davis's Mauve Beach salon for a four-week engagement. Ceesy Franklin and Monica Alcore open at Chicago's Bismarck Hotel February 9 for a four-week stay.

Ves Biumadea and her Fem-Tones, featuring Apollo disc chip Shirley Moore, are set for the Apollo Theater the week of February 9.

Len Wolf, Deka's Eastern division publicity manager, was the last week on the premiere television showing of Dave Miller's Hometown Frolic, hillbilly talent contest over WATV, Newark, N.J.

J. D. Robbins pubbery has set March 15 as the release date for Leonard Feather's next book, The Lee test Distributors this week took over New York State distributing for Allebro and Bilbolet waxeries. The territory does not include the metropolitan area.

Alfred Drude, musicologist-singer who signed with RCA Victor (The Billboards, January 22), will also cut wax for that diskier's children's department, according to kidkid head Steve Carlin...

Fother George Joy, of Santejoy, was left for the Coast January 17. Santejoy has taken over a new enter in two weeks.

Susan the Chicken Chick, Robert F. With What Creek, has scored a novel. And Never Been Kissed, which MacMillan is publishing for February 15 release. Rule of the Mascobells, Santejoy cut four sides of early hidden music for Italian Creta during her recent European tour. Discs are being imported and marketed here through Cote-Soho. Apollo Electrics, Santejoy have recorded in Los Angeles for two weeks. The diskier's sales head, Irv Katz, left on a Southern sales joust last-week-end.

Chicago:

Chuck Foster and Griff Williams make their first starts at the Aragon and Tavannes, respectively, with Foster opening March 22 for four weeks, while Williams opens February 22 and will continue thru Easter Sunday. Sherman Hayes got his umbrella, following an ulcer operation, recognized Saturday-February... By Stern, assistant to Art Talmage in Mercury's buck department, will marry Lois Carol Stitzberg, Chicago model, in March.

Bob Hill, South Side lounge with a 150-capacity, is experimenting with a big band jazz policy, using Jay Burkhart's 20-piece local ok on Monday nights... Vaughan Monroe did 2,100 people January 15 at the Prom Terrace Ballroom, West Wayne, Ind., to set a new attendance record for $2.50. Following sight Monroe did 6,000 at the Minsk Housefield on a promotion by Johnny Apt, Prom Terrace director, with ducats scaled at $1.00 on.

Marvin Lee, 60-year-old songplugger with M. M. Cole and formerly associated with many other firms, died January 22. Mary K. Sarlow, sister of Rose Sarlow, secretary of the Ionia Free Fair, Ionia, Mich., has had two tonsillectomies performed by Dr. Paul Jackson, flack, is now personally managing Kay Kention, singer and comedienne.

Bristol, Conn., AFM Elects '49 Leaders

NEW YORK, Jan. 29.—The American Federation of Musicians (AFM) Local 432, Bristol, Conn., last week elected officers for 1949. They are president-business agent, Karl Otto; vice-president, Jack Humphrey; secretary-treasurer, Joe Conover, andvk at arms, John Brooks, and exec board members, Karl Reiche Jr., Al DeCaro, Bill Johnson, Bill Thompson and Hugo Grignon.

Schenechady Jazz Org Plans 2d "Band Ball"

SCHENECHADY, N. Y., Jan. 29—Art颢, Bill Jackson, Tony Parenti, James J. Johnson, Frank Orchard, Freddy Moore and others are planning for The Jazz Appreciation Society of Schenechady's second Jazz Band Ball on February 13 at the Circle Inn, Latham, N.Y.

The first affair, held November 21, featured Brum, Rivett, Switch and others from Condons' and the packed house.

Siders Quits Gales, Joins Alexander

NEW YORK, Jan. 29.—Irving Siders, one-night-booking manager of the Gale Agency, has resigned. The Alexander Agency, according to Siders, share one-nighter booking with Doc Richardson and will also sell 16's for the Gale. Siders and the earlier servitude from the partnership of Billy Shaw, the Gale office has a new office man in the person of Frank Sands.

N. Y. Disk Dealers Set Confab

NEW YORK, Jan. 29.—A meeting of about 15 disk dealers was held at the Record Company Association of New York (RHDA), which has been called by Mr. Moore and Frank Orchard to discuss dealers' problems arising from the introduction of the RCA Victor 45 r.p.m. disk system and Columbia's 33-1/3 r.p.m. LP discs. Representatives of the major companies will be invited to air their views, with a question period and round-table discussion to follow.
King Records Planning Pops?

NEW YORK, Jan. 29. — It was reported here this week that King Records, the Cincinnati headquartered race, folk and hillbilly disc, is about to enter the popular disc business. It is understood that the firm is now shopping for pop artists and will undertake the pop project just as soon as it has rounded up some reputable talent.

Dayton Idle Hour Shucks All Shows

DAYTON, O., Jan. 29. — The Idle Hour Club, which has been using names for three years, is dropping shows but will stay open using music on week-ends only.

The Idle Hour, operated by Clarence Kuhns, tried with revue names, but it finally has been a 10-piece band and a variety of show policies, with budgets, especially of music, as high as $2,000.

The booker was John Anthony, of Amusement Booking Service.

This semi-shutter leaves Dayton with only two spots using shows, the Flying Swag, and the B.F. Photo, about three acts, largely Negro attractions, without name value.

Roemar Bashas Bow With Teddy Wilson

SCHENECTADY, N. Y., Jan. 29. — Jazz pianist Teddy Wilson inaugurated the Club Roemar's Sunday at Four of series of concerts last Sunday (22). Wilson was featured, with the regular house band augmented by other musicians from the area to total seven men. The house band is led by Mickey Flick, former tenor saxophonist with Woody Herman and Claude Thornhill. Disk jockey Marty Ross, WPRF, Albany, N. Y., emceed the show, and regular club acts were worked into the four-hour program.

Concerts will feature one name musician each week. Tenor saxman Flip Phillips is set for tomorrow. Others tentatively set are "Lips" Page, Joe Marsala and Abe Girard, Gremmen and Dick Cahan.

The policy is $1.25 admission charge. House capacity is 300.

Requestfully Yours' Televised by WATV

NEW YORK, Jan. 29. — With exclusive Eastern rights to Sounds, WATV has decided upon its musical films, tele Station WATV is now programming a video feature of Paul Bremer, Requestfully Yours show once a week. Beginning with the theme music, Bremer's trio, the Movin' Bros, and Robert C. Bremer, and the show's regulars and studio band, with the view then dissolving into the Sounds.

In addition to the clocks, Bremer also has guest stars. On his first show last Friday (21), Phil Shane and Allen Dale were present. Vaughn Monroe, the Three Suns and Frank Warren are scheduled.

Decca Sells Plating Plant

NEW YORK, Jan. 30. — Decca Records' New York 54th Street plating plant, one of the three factories the company has sold to Mastercraft Record Plating, Inc. The plant, with a capacity of between 500 to 600 masters daily, will be run by Al Osier, chemical engineer, who formerly worked for World Plating, Muzika and Columbia's West Coast plant.

Cugat for L-A Tour, Dodgers Argentina

NEW YORK, Jan. 29. — Despite refusal of the Argentine Musicians Union to permit Xavier Cugat's orchestra to work there, the Latin maestro has managed to piece together a South American tour. The band will open a three-day stay at the Escabrom Beach Club, San Juan, Puerto Rico, and while there it will give three concerts over government-owned Station WIPR. He next flies to Tahama Beach Club, Santiago, Chile, where he will give a concert March 10, where Cugat is reported to be getting the biggest crowd to date of the city's history, he will be joined by Lina Roman, his former band thrush now starring in a six week appearance will follow in Uruguay and Chile.

The Argentine union has expressed its willingness to admit the orchestra himself, provided he used local men. Cugat rejected that proposal and canceled that part of the tour.

Put Up or Shut Up, Court Orders Susie

NEW YORK, Jan. 29. — Federal Judge on Friday ordered Susie this week granted Susie Anderson, plaintiff in an infringement suit against Columbia Pictures, the privilege to use the song, "Hollywood Cowboy," allegedly written by her, within 20 days. Miss Anderson had claimed that Columbia used the song in a picture without her consent, and asked an injunction and accounting of profits.

Judge Coox, on motion by Columbia, also ordered plaintiff to deposit $250 with the court within 30 days, the money representing costs of suit. If Columbia is decided against her, if she fails to comply, Columbia can move for dismissal.

MPCE Pact Deal Stalls

NEW YORK, Jan. 29. — Contract negotiations between reps of music publishers and record men will be delayed another four weeks, while Bob Miller, chief of the Music Publishers Employes (MPCE) goes to the Coast to hold the annual meeting of the MPCE Coast chapter. He'll also show work in connection with the union's 1949 official magazine. Miller figures the time is right for making arrangements for many of the pubs are vacating.

Granada, New Det. Waxery

DETROIT, Jan. 29. — Another indie wax org has started here under the name of the Granada Recording Company. The firm has not decided upon its record label yet, and is now doing only local private recording, pending establishment of a real record line.

The firm is owned jointly by George A. Hill, Walter Farris Jr., formerly with the RCA Victor distributing company in Detroit, and Robert A. Beatty, formerly with the Decca Malone Distributors, Detroit independent distributing firm.
LACE YOUR BOOTS ON TO THIS ONE
"PUT YOUR SHOES ON, LUCY"
PLAYED BY TEDDY PHILLIPS AND HIS ORCHESTRA
TOWER RECORD 1452
TOWER, 540 W. MICHIGAN, CHICAGO

MUSIC

GOATHAM GOUCHES... Johnny Long guested with Monica Lewis, who was subbing for Jack Eigen on the WINR remote show from the station's New York headquarters last week. George of Channel 5 was out for the last week of his vacation. Symphony Sid, of WMCA, is celebrating his 15th year in radio... Ray McKinley visited with Bea Kalmus via her WMGM plugging boards, plugging Four Feet From the Floor. Frankie B is doing another Carnegie Hall vaude show in March... Leonard Feather, WMGM, drew a hefty response to his be-bop letter contest, with Benny Goodman winning a judge'sdeciding prices.

STRICTLY FROM DIXIE... Roger Nash is leaving WEAR, Pensacola, Fl., to work on a novely. Ed Louis is handling the new Requestfully Yours show at WWFB, Miami, with listeners sending telegram requests via a direct wire recently installed... Bob Vogel of WUBA, Atlanta, reported that his station's latest process in "Nightly At his request. Watson's been using the tune as his theme for three years... And Ed Lambert, WCVB, Norfolk, is interested, from other leading darkness, by the McFarland Twins, is being received. Ed says that this Okie plotter, dusted off from his private collection, stirred audience reaction to the point where Columbia released it.

TUNE TOUTING... Ray Stark, KAXX, Waterloo, Ia., says that the Orioles' new Jubilee disk, Please Give My Heart a Break, "will be bigger than their It's Too Soon To Know, which tops here. . . . Harry Nigocia, WJWB, New Orleans, writes that Grieving for You, by Tony Pastoor on Columbia, "is great, and the reaction is great, too. . . ." Paul Cowley, WNOP, Newport, Ky., reports sock response to Beattie Kay's Columbia disk, I've Been Waiting for Your Phone Call for 18 Years. "Never before has a novelty item hit so quickly or so solidly in these parts," he avers.

MARCH OF DICLES... Jocks everywhere are getting behind this campaign. In some sample cities, New York, Cincinnati, Ft. Worth, Dallas Smith, WLIB, New York, is working listeners into a lather, parceling out at least 100 words or less, why they would like to contribute to the fund, with contributions enclosed. The winner will get a portable radio-phone, given by a local merchant. Meanwhile, she is pressing listeners, day and night, to get the March of Dices. "Dues for a Day" scheme, whereby he will take over the housewife's family, with whom he already has his wires, in order to win the March of Dices.

FOLK FARE... Tom Leighton, WBiON, Boone, Iowa, is doing a "Barnhouse Hillbillies" show every Sunday night. "Our" live talent being at the jamboree held in town every Saturday night... Chuck Breyzy, KDJK, Del Rio, Tex., does a folk and rock show called "Rhythm Roundup," and a folk/rock platter cast with shippen, Sandy, and Eddie Arnold and Texas Ritter most reported performers... Bev Wilson, WWPF, Palatka, Fla., has added Raymond and Margaret Keacher, religious singers, to his program.

CONTEST CORNER... Jack Stewart, CFAC, Calgary, Canada, is running a Most Recreational Contest for 49 contracted listeners out west. Prizes will be a player album... Gary (Old Curlyhead) Fox, KILO, Grand Forks, N. D., is running a curvy contest. Object is to find the oldest customer among listeners submitting entries. Contest entries will be presided over by a monkey's tail... Rusty Austin, Jim Jax at WBQ, Morrisville, Pa., ran a contest for the first person to get the correct number of misses in 100 consecutive records and why, best listener wins disks and albums... Charles Berkeley, WQY-M, New York, has been running a "quote the theme song" contest, with winners getting dates to The Ted Weidman Show in Miami, Ohio, for his Gabby and Teramela cast, is awarding Columbia platter albums for the best pen and ink portraits of Teramela, the imaginary insect cast of the show.

COAST CAPERS... Bob Goerner, KGKM, San Francisco, pulled a switch recently when he played host at a cocktail party for all local platter distributors... Jack (Jake the Fake) Narz, KIEV, Glendale, Calif., recently became the pappy of an eight-pounder, John Lawrence III... Ira Cook, KFAC, Hollywood, has written his first song, Acro and Acrobats, in collaboration with Jack Brooks, and Paul Weston set it to wax for Capitol.

JAZZ JOX... Bill Tenant, WAIO, Morgantown, W. Va., reports that the wattery's plans for the morning show called Groove, is a hop feature, with response. Morgantown being a college locale... Jack Malo, WVCG, Coral Gables, Fla., is plugging for a boho house, a la Royal Roach or Clique, toUnknown, with a strong list of tables on the spot... Robert is doing a midnight jazz show at WPOF, Portland, Me., stressing progressive jazz and... Bill Center and Tom Perryman, WEEJ, Jacksonville, Fla., are presenting a new jazz program, which is new to the area. Bob Johnson, an former jazz guitarist and vocalist, spins a rhythm show at WSF, Pensacola, Fla., Curtis Gray, newest jock at KPHO, Phoenix, Ariz., is the only Negro platterist in Arizona. His show, leading toward the hop side, is catchable on the

ROCKS AND ROSES... Bill Bullington, KGGM, Sainte Genevieve, Mo., wonders why record companies put sides three and four and five on one album. Morning his morning show, he defended his record company by saying, "I don't mail but delivers personally. A hint to other wax peddlers: There's nothing like the personal approach in getting jock spins of your label."

WESTERN WAX WHIRL... Tom Edwards and Bob Donnelly, KGGM, and Bob Jacobs, KGB, who went to radio school together and did their first stints at the same station, are re-united now. All working in All... (See VOX JOX on page 4.)

STUBBY NOT FINISHED WITH GAC AFTER ALL
NEW YORK, Jan. 29—The rise and fall of Stubby and the Bancers continues. This time, the fall, according to the National Artists Corporation (GAC) execs. It seems (GAC says) the agency al- lowed Stubby to lease GAC tempo- rarily to accept a deal with Station WLS, Chicago, which "maintains its present and future relationships with the agency." Stubby was not released from his GAC pact and will return to the agency's fold when his 90 days is up. WLS pact is for three years.

Delbridge, Correll Ink Two Teenagers
DETROIT, Jan. 29.—A new interest in teenagers, exhibited by the Delbridge & Correll Agency, with the signing of Bobby Martin, 14, and Alisa Harrison, 14, for a seven-year contract, as well as the inking of 13-year-old Maureen Bailey, vocalist. Previously, the office showed no interest in juveniles, but the experience of Bosco in turn- ing away Detroit's Betty Hutton, as a 13 year old with no talent, has changed their policy.

On the Stand

Lionel Hampton


Lionel Hampton's band is not a new one, however, the reviewer has not heard it a great deal and has not seen it in five years. While Hamp's showmanship has always been fine, it's rather too bare, and the band is in a top skirt with a Capital "B" of music. The 19-piece outfit, heaviest brass-and-wood combo on the road, is strictly swing, but there's so much that meets the ears that every corner will get a kick. Hamp's done away with staged bits of showmanship and replaced it with unique sets of the sidemen, which build to a tremen- dous climax, visually as well as musically.

The band has greater polish, for it has a rhythm section that is a thrill to watch. A great, steady pattern. As a result, the band has a base from which to work. And Hamp's work is cleaner. Rhythm section gets extra from guitarist John L. Monroe, who gets a real complement on all the time. Pianist is loaded with space, and the wood and tenor saxmen especially showing fine showmanship. Bits like Hamp's leaving the drums on which to drum, while a honking tenorman follows him, broke up the sharpness of the sound, and the extra break in that he works the band on drums and piano, carrying voice, sax and tenor, together, the most thought out arrangement of a rhythm section in the business. While the band is well rehearsed, the air of the scene is relaxed and the band is enjoying itself.

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Fall Guy Lombardo

NEW YORK, Jan. 29.—The Fall Guy Lombardo added a new breath to his program when the Circus Saints and Sinners make their appearance on their fall tour. In a wild two-hour show paced by ex-New York Herman Hoffman and topped off by a typical CBS speech by Tex O'Brien, Lombardo appeared in his familiar role as the King of Corn. The turnout jumped to the Ritz and the Waldorf with showgirls and political talkers from all around.

RCA Internat'l Forges Agrees

NEW YORK, Jan. 29.—RCA Victor's international department renounced its polka waxing with a vacation in a long-week's break, according to a new chief, Alex Bard, in a quick trip to Chicago, cut sessions with Ernie Berecz, Helen Oakland, Polka King John Vadal's orchestra, both specialists in the kornyn style of music. Lawrences' Red Raven Orchestra was also warded there. In New York the Silver Bell Orchestra cut several Polka type sides, some with English lyrics. Bard returns to Chicago Monday (31) for more dates with the Six Fat Dutchmen.

Sarah Vaughan Cuts for Col

NEW YORK, Jan. 29.—Despite the fact that Musskraft Records maintains that Sarah Vaughan continues on the label, the chip this week etched six sides for the Columbia dicker, with which rate has reached an agreement whereby she will join Columbia following the anticipated dissolution of Musskraft Records.

Bibi&n Bury Hatchet

NEW YORK, Jan. 29.—Bibi &n Bury Hatchet, subsidiary of the E. H. Morris group, this week settled out of court with nurseryman, Siro Productions, according to the humorous publication market. A trial in the case was set for May, and so far has accounted for sales of over 1,000 new players in this area.

Fats Waller

NEW YORK, Jan. 29.—Bibi&n Bury Hatchet productions, following the sale of their LP platters, have taken to the airwaves in the case of RCA Victor's Music You Can Believe In. The RCA record is but one of the many new platters that have been produced in this area. The series is already running on 10 stations, and in some cases come by various sponsors. It doesn't rile out sponsors as RCA and others are used by Waller and the name of the show remains unaltered.

Bob Crosby-Col Contract Near

HOLLYWOOD, Jan. 29.—Bob Crosby appears set to sign a long-term contract with Columbia Records, joining the platter's stable of popular vocalists. Deal, currently in negotiation, follows on heels of Crosby's wax date for Columbia last week, during which he cut tunes Molly O'Hara and O'Lones' 'A Life of Love with the Modernaires and Jerry Gray's 'Swing High, Swing Low.' Crosby was formerly under contract to Decca but has waxed for several labels recently, including Decca, which firmly plans to release his Pat & Patti Cuts Cat Song which he did with Patti Andrews.

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Eddy Howard — Mercury

Bud Lawrence — Columbia

Buddy Marcos — RCA Victor

Jo Stafford — Capitol

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When You Wake Up In the Morning

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"Yes, I like them very much, I will keep them,

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RCA Victor — High Quality

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618 Broadway, Atl., Ind.
10 Per Center Storm Brewing

Excl. Bookers Break AGA
Rule B Limiting Bite to 5%

NEW YORK, Jan. 29.—A situation involving commissions to exclusive bookers is slowly developing and must explode in the immediate future, it was predicted recently by various independent agents. These repercussions, it was pointed out, will affect agents all over the country. According to Rule B of the American Guild of Variety Artists (AGA) under which all franchised agents operate, a registered exclusive booker is entitled to 5% of all acts bought. This rule has been accepted by the Agents Representatives Association (ARA) and similar agent organizations which percenters work.

But despite the agreement to abide by Rule B, it was pointed out that one of the top offices in the country and some bookers in the Chicago area insist on a flat 10 per cent before they will buy outside acts. In practically every instance, the agent who owns the act is forced to agree or the act simply won't work. In the absence of the originating agent gets 5 per cent, with 10 going to the booker. In other cases, the act is forced to shell out 20 per cent.

Main Situation

The Music Corporation of America (MCA), top brass of which is on the hook for the payment of all acts, doesn't have any exclusives. It is well known, however, that few acts can get booked, either in New York or elsewhere, without going through that office. The Belmont Plaza's office, for example, lists only exclusive acts from MCA. MCA, tho it denies it, says that others or somebody else has that contracts issued for that hotel be less 10 per cent to MCA.

Around Chicago, Cincinnati and Pittsburgh, a flat 10 per cent is now almost accepted practice. The reason for the increase is that the vacancies exist in the area which the artist is known to work. Outside of this group, the rank and file are trying to have every act either brought or not being paid on account of vacancy.

But with ARA already having accepted the commission rate limitation it is required by AGA, the charge that the 5 per cent rule was being broken all over the lot was denied.

AGA's Position

AGVA has maintained all along that the idea behind the limitation of the 5 per cent rule. It has flatly stated that any changes of situations can be substituted by another act to be taken on by the offending agent.

ARA toppler Bill Kent, now in Miami, was unavailable for comment. But in the past, Kent has said that charges of unethical practice by ARA members made to him in friendly fashion were never substantiated in any way.

Detroit Stage Bar Bought

DETROIT, Jan. 29.—Jack Flusty, former bar owner, is taking over the Stage Bar, a North-end spot. The present entertainment policy, using the bar as an organ at the organ, will be continued.

Can Loew's Make Flesher's Stick?

As Needed
By Buffalo & Cleve. Spots
But They Face Competition

NEW YORK, Jan. 29.—The recently started flesh houses at two Loew's houses, the State in Cleveland, and the Buffalo in Buffalo, may continue as full-weekers on a year-round basis if the theaters can come up with attractions.

But getting top names isn't the only problem the houses face in the two cities. Competition is a factor. In Cleveland, Loew's State backs the new Palace at the last of its potential competition to start about mid-March when Paramount takes over the old Hippodrome, which is a potential house. All of these would like to rule the picture king at the top of their own. But without the potential competition to start about mid-March when Paramount takes over the old Hippodrome, which is a potential house. All of these would like to rule the picture king at the top of their own.

However, both Paramount-run houses which are played by Loew's are vaudeville houses and can't be talked to.

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WASHINGTON Jan. 29.—November tipping in the 29 States that keep records, 16,418,578 souls, or 2 per cent over November of 1947, the Commerce Department said this week, but the increase varied all the way from 5.1 per cent increase in Rhode Island to a 32 per cent slump in Nebraska.

Long noted as the country's most liquor-upated state, the District of Columbia, which is a per capita basis, every man, woman and child in the nation's capital took down a fifth of the stuff in November. New York gained 15 per cent in New Jersey 20 per cent. Most of the Southern States reported declines of around 10 per cent.

Gaming Heat Off, 2 Pitt Spots Open

NEW YORK, Jan. 29.—The heat which developed in Pittsburgh a few months ago and knocked most gambling spots over has apparently been turned off. Two clubs have reopened in recent weeks, the Lopus and the Ercelle. Both clubs have spent any real money for talent budgets, limited to about $1,000 and $2,000 for comedy and girl singers.

Canned Music Out, English Theaters Told

(Continued from page 18)

In Los Angeles, the Bing was closed because the Bing was closed.

Canned Music Out, English Theaters Told

According to our report in the Bing was closed during the week.

The move is expected to stimulate the use of live music. Many West End theater ork pits have been empty for years.

There have been the discussions over the recent rumored to return.

New York, Jan. 29.—Alvin "Joe" Alvin, director of Phonome, and his associates, have a big job on their hands. They have to think there is a case that theaters are going to start using canned music out of work by using records.

There are all theaters in Britain, because of the losses of various and concert party halls.

L. A.'s Mayfair Room Shutters; May Go Again

NEW YORK, Jan. 29.—The Beverly-Wilshire's Mayfair, Los Angeles, which opened at a cost estimated at $100,000, with Kay Thompson as the first attraction, folded this week because of insufficient business, according to Edwin Kirkeby.

Trade believes that the shutting of the room is temporary and the room will reopen in July. Kirkeby, however, refused to say how long the room would be closed indefinitely.

Shuttering of the Beverly-Wilshire has led booker Herbert J. Jacoby to resign. Besides the Beverly-Wilshire, Jacoby also booked the Kirkeby-owned Blackstone in Chicago. Jacoby said there wasn't enough work in bookings of such a room before the booking of the room. The he is the co-operator of the Blue Angel here with Max Gordon.

HOLLYWOOD, Jan. 29.—Quiet closing of the Beverly-Wilshire's Mayfair, Los Angeles, Light, announced by Anthony Pad- den, the Kirkeby hotel's Coast general manager, who was in Chicago when Kay Thompson and the Bing were closed in November and went out like a lamb last week, shuttered only temporarily, according to Mr. Padden. The room is now being rented for other shows, banquet suits and similar functions.

The shuttering was threefold: (1) Nitely biz during the winter is n.u. in Los Angeles, as a sign of the times; (2) top name attractions are too strong, and the talk is that even the most top-notch are not available to Coast bookings, what with the Bing closed. If the Bing has hound to turn down numerous bids for special functions during the Bing's recent closing, it used the Bing as a niteroy. Padden scoffed at that the Beverly-Wilshire lost itself on the Thompson site. He said that room did better than break even from its last appearance to the $200,000 investment in redecorating and modernizing the room, he said hotel had planned a room similar even if it hadn't undertaken the niteroy venture. Padden said that the balcony room (formerly the Bing) hadn't been touched in 29 years and modernization (air conditioning, new lighting and sound installations) were needed.

Rickett Buys Out Fishers in Agency

NEW YORK, Jan. 29.—Al Rickett has finally bought out the Arthur Rickett agency for an undisclosed sum. The new agency, the Rock-Bus Simms, will be located at the new and improved agency in the Bond Building under the name of Arthur Robert Rickett.

The new agency, the Rock-Bus Simms, will have Joe Adams, Tony Canoneri, Mark Padden, Mac Tipton and Billy Wells as partners.

In addition to the Century chain, Rickett will continue to book the Storrs, Brandt and Ralph Snyder New England houses.
Touring Pkg. Units Cut Into Theater Biz
In St. John, N.B., Area

ST. JOHN, N. B., Jan. 29.—Touring package units, particularly those with Western and hillbilly acts, have been cutting into theater business while playing halls and night spots. There has been a big increase in the number of these touring troupes. Practically all carry their own orts and travel by bus or car with trailers attached. The unusually mild weather and open roads so far this winter have made transportation conditions favorable.

Capacious audiences have been the rule, with and without the dancing which sometimes is added to the show. A deviation from the hillbilly is the Adriano Family, acrobats, equilibrists, tumblers and jugglers, with singing and music between these numbers. Troupes which have been covering the Canadian Atlantic provinces to good business include Arizona Slim, Sunny Bill Waters, the Texas Playboys, the Lumberjacks, the Islanders, the Maritime Farmers, Bill Caswell, the Texas Cowboys, Georgia Wanderers, the Singing Ranger, the Sunshine Boys and the Whiteboys.

Most of the touring outfits arrange with broadcasting stations for 15-minute programs daily while in each area. The dual pay-off for the station being a free show, usually sus- tained by the acts, free advertising of dates a week ahead. Most of the traveling units also carry casters on a creme brulee, soft drinks and smokes which they sell before and during the shows. The outfits use local peddlers and also put up stands at the doors. The crowds are also canvassed for songbook sales and for pictures of the performers.

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Half Man
Half Woman

AAA A Poise
Illusion
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Prevision
and Timing.

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America's Finest Musical Quintet

Currently at the MINNA CRUZ, Cleveland

“Rusty” Fields

One Man Comedy Show

A Carload of Laughs

Coast To Coast

Recently appeared at

Radio City Music Hall

Kine Hill


Mirthful Music Makers

The Park Avenue Jesters

Currently Betty’s Lounge

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With big, big, big hits

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CLINTON HOTEL

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200 Outside Rooms from 12 Daily

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TO SEE A DIFFERENCE

Beautiful Air-Conditioned Cocktail Lounge

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Hope you all were here with me. Just finished four happy weeks at ALAN GALE’S CELEBRITY ROOM

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Doubled up week of Dec. 15 at the OLYMPIA THEATER, MIAMI

Returning Feb. 1st for 4 Weeks at the Celebrity Room, Miami Beach

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The above has been made possible only by reason of the confidence expressed to me by the personnel of the below listed circuits, which I had the pleasure of booking during my association with the Arthur Fisher Agency for the last twenty years:

• SKOURAS THEATRES CORP.
• CENTURY THEATRES
• BRANT THEATRES

NATURALLY... New Business Welcome

MIAMI, JAN. 29.—Opening of Cab Calloway at the Clover Club here was a northern Negro talent appearing in white clubs. The club was booked into Miami clubs this season—and with no unfavorable reaction from the public. The only element from which trouble might have been expected. Other acts in the show, for example, were the Ink Spots, Bill Robinson and Ella Fitzgerald, all at the Monte Carlo, operated by Tony Lopez, pioneer in this field here.

The Clover’s owner, Jack Goldman, said he queried Mayor Robert E. Floyd before signing Calloway and was told there was no official objection to such an act.

Indications now are that booking of Negro talent into white clubs will become a matter of routine, with the degree of success found by the player and the only factor in determining public reaction.

Robinson didn’t do too well, with fewer than 50 people on his opening night. This is a startling illustration of the hardboiled attitude the public takes when it comes to spending money. Apparently a magnified reputation has been built once the physical ability to put on a real show is

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• BRANT THEATRES

NATURALLY... New Business Welcome

ThE above has been made possible only by reason of the confidence expressed to me by the personnel of the below listed circuits, which I had the pleasure of booking during my association with the Arthur Fisher Agency for the last twenty years:

• SKOURAS THEATRES CORP.
• CENTURY THEATRES
• BRANT THEATRES

NATURALLY... New Business Welcome
THE BILLBOARD
February 5, 1949

46
NIGHT CLUBS-VAUDEVILLE

NIGHT CLUB REVIEWS

College Inn, Hotel Sherman, Chicago
(Sunday, January 23)

Capacity 400. Price policy; $5.50 minimum, 50 cents per item. Operated by
Taylor, of May Johnson Associates. Featured: Lou Lassen, William Walter, trumpet
and Stan Ross, piano. Jack Bailey, disc jockey. This is a one: All the boys have
an understanding of the shows. Tuesday night: Stan Fields, piano: Holo.
Wednesday night: Lou Lassen, William Walter, trumpet and Stan Ross on piano.
Thursday night: Stan Fields, piano. Friday night: Lou Lassen, William Walter,
trumpet and Stan Ross on piano. Saturday night: Stan Fields, piano.

Second edition of this hostelry's attempt to produce something different, as it were, at a show caught that its show-wise in selling a brand of smart comedy with enough broad humor bringing back the old Kollock in to make everybody happy. Those take-offs especially, where Robbins' imitations of the famous comedians caricatures the mugs of various people through this show of steady stream. And the two of them doing that nostalgic song-and-dance bit (straw hats, corny gags, etc.) was also a swell.

The Dale Sisters are the other act on the bill and they did great. The gals look good and have developed a knack of catering to all tastes. Their pipes are good and they sell people, ballads and special material for what they do. Jim Martin's act the show nicely.

Charles J. Lazarus

Normandie Roof, Montreal
(Saturday, January 23)

Capacity 675. Price policy, $3.50 minimum, $1.50 per item. Operated by
Beverley Ward, Montreal. Opened by The English. This is a one
The only failing is an oversubility in the house. The place was a bit dead initially, especially, an excellent piece of writing being done by the English artist. Keeler, of the Honeymoon, did some excellent clogging for vocal numbers in the show.

Johnny Sippel

Can Loew's Make Flesher's Stick?

(Continued from page 4)

for Buffalo in May and Cleveland in June.
The Cleveland picture is a bit more complicated. Band shows, long the backbone of many flesher's, do only so-so business here. Also, there is the musicians' union to cope with. RKO has a deal with the union; Loew's, however, is an unknown factor, a condition which may bring an erosion between the two. Times change, stars change, but for Loew's to copy the RKO act is a must.

Bookers Hepful

But disregarding the competitive problems here, Loew's has opened a new line of business. Here, the company is in many cases the same, this week, when a deal is handled. The Loew's front office will get the union's names out to do personal appearances. The trouble is, they're asking too much. A local band is afraid to ask for so much that they can't afford to use them. With the chains switching over to Broadway, Loew's is also in a similar drive with their Coast offices. The Loew's will send out two groups of figures that will permit both the theaters and the attractions to make money.

Sammy Kaye Pulls 25G

For Week in Indianapolis

INDIANAPOLIS, Jan. 29—Sammy Kaye and his orchestra grossed $25,000 here for the week ended Thursday (20) at the New Victoria, despite weather conditions.

Kaye's side show was the stage show at nation. Morton with his Panyo the

Persian Room, Hotel Plaza, New York
(Thursday, January 17)

Capacity, 375. Price, $1.50-5.00 cover after 9.00. Regie is set to book, but he'll also be a favor to book and is fresh.

The new show, a two-wecker, is a pleasant fill-in until Gracie Fields comes in. The dance team which Ronny Howard and Frank Vanya, is graceful, smooth and competent, using straight ballroomogy for its impact, finishing to a good end.

The boy singer, Earl Wrightson, new in local cafes, the familiar to radio (he's on CBS Family Hour) made a singing entrance with Great Wonder. Wrightson is showing a flat bar but with little fire to go with it. Part of the fault was attributable to a conked-out mike and part to his unfamiliarity with the room. Working to cure a circle around the floor takes a bit of practice.

Bill Smith

Coast Cotton Club

Debs Negro Policy; Talent Budget 77-5

HOLLYWOOD, Jan. 29—Hail Stanley's Hollywood Cotton Club (formely Florentine Gardens) will open doors Friday (31) with a show of Negro talent, and the new Negro policy.

The club was opened as a Negro show to fill the void left by the Blue Room, (closed because of the recent race riots), and the new club will be a Negro show with a Negro policy. The new Negro policy will be that of the club, and the new Negro talent will be the program. The new Negro policy will be that of the club, and the new Negro talent will be the program.

Show is being produced by Ziggy Johnson, who had staged similar shows at the Cotton Club and the Pershing Hall. Initial bill is booked for an eight-week run.

Billou took over Florentine Gar-
New York:

Beulah French, who has shown a club, Theater 105, MH 137, Cop 59 years, and is now taking over the management of the Strand, 

\textbf{Stout Jumps to Big 403C; Roxy 105, MH 137, Cop 59} \textbf{February 5, 1949} \textbf{The Billboard} \textbf{NIGHT CLUBS-VAUDES-GROUSE 47}

\textbf{Follow-Up Reviews}

\textbf{LATIN CASINO, PHILADELPHIA:} 

Harley Steinman, bonifying this class room, defeated the real winner in Capitol Miranda. Not since she saddled her way into stardom via the Streets of Paris has Miss Miranda done a similar appearance in this town. But the constestation, opening dinner show, Monday (24), attested more than enough to her appeal. With and without a variety in conversation, with and with a costume jewelry of shoes, Miss Charmen puts across a top personal one of her south-of-the-border singing that could be sold to Hollywood, a night ofmanship and selling. With her Anja du Ineffo Quintet of five boys, instilling the music of the local voice, she scored solidly with more than a half of the audience and had to beg off after several encore.

\textbf{Comic Marks Click}

While the big gun is Miss Miranda, the lady who has their attention - who rates more than casual notice. A local lad, Guy Marks, in an instilling catapulting comedy takes off for Arthur Godfrey parading a host of movie personalites before the mike, also letting off a few big shots on satire such as Margaret Truman. 

\textbf{Maurie Oderenko}

CAPE SOCIETY DOWNTOWN, NEW YORK: If a night club performer can be toasted, Here, Bola, the South American pianist and song stylist was toasted last week, without being sensational and while his name isn’t enough to pull customers, at least they will be pleasantly surprised.

Bola sings in Spanish, English and French and the applause, accompanied with dignity and maintains a tooty smile which when his material isn’t funny. His Bola’s Night is Like a Rose, really made his tickers out to be a piece of cold bread. One of the more afraid we’d break it with his singing, and in another unusual offering was Give Me Your Love, sung in French.

Bola’s piano playing is more than adequate except for a tendency to have every number of a thunderous loudness and a climatic manner that overpowers the music. Lenore Monroe.

\textbf{Ruling Orders Leeds To Pay Austin $365}

\textbf{NEW YORK, Jan. 29.—The Ameri-}

can Guild of Authors and Composers this week decided that tunesmith Billy Austin should be reimbursed in the amount of $365 for Les Leive, Music, Austin, as attorney Roy Dewey, had asked for $799 as compensation for money Leive had deducted from his dues. The Guild royalties to defray legal expenses incurred in defending a plagiarism suit over the song \textit{Is Your Is or Is Your Ain’t My Baby} (The Billboard, January 24).

Leeds attorney, Morton Miller, indicated that he may fight court configuration which had ordered Leive to pay Austin; Miller, Austin had made oral agreement to bear the expense of the suit.

\textbf{Vaude in Sutherland, Ia.}

\textbf{SUTHERLAND, Ia., Jan. 29.—Vaude-}

rett, former manager of the WCTC, Hartford, Theater taking advantage of night club act,مف مصر. خليج 12,000 to give his customers fresh acts every week.

The house runs three five shows every Sunday to help build week. Acts are brought thru an agent in Sidney, Nebraska.

\textbf{ALBUQUERQUE, N. M., Jan. 28.}

Cathy Haden, of Beverly Hills, Calif., has taken over management of the La Loma Bath Club. The bands again will play the dancecy.
Hub Grosses Near 1½ Mil Mid-Months
5006 Ahead of Last Year

(Continued from page 4) the number of productions up over 1947.

Six More on Way
There's another bright spot in the crowd in New York (in the third week of January) there were only three coming attractions held in the city, but there is an inclusive of local productions. This year there are six more on the way, however, it must be considered that the hinterland—Boston in particular—does not factor into the New York season until a full year later. In other words, the Hub may be having a surge, but it is still a newcomer in comparison with New York. But perhaps Boston will go sour next year and New York will be a sailor to Boston.

The most interesting development locally has been the organization of several Boston theater associations which support the play given by the press and public. These productions, good reviews, and finally its slow demise. The out fit is still considering boosting the season, to close down for a good in couple of weeks.

Tabulation
Herewith is the tabulation of the shows which have played Boston in the first half of the season. There were a couple which opened in mid or late summer, but they are included for purposes of completion. There also are several which continued on after the first of the year. The graphics show carry them only thru December 31.

BOSTON OPERA HOUSE
Sept. 26—"The Voice of Tom Tug," 2nd week, $6,000. Next two weeks, $6,500.

Oct. 13—"As the Girl Goes," roundly booked here, signifying that there are more deposits, a few shows, and the show was on a week. Next two weeks, $6,000.

Nov. 20—"Allegro," died a poor performance, $5,000. Next week, $5,000.

Dec. 11—"The Light in the West Coast Impressionism," due only fair with $4,500 the holiday week, $4,500 the next week.

Colonial
Sept. 2—"Town House," got rough treatment and went. George Kaufman's name could not pull a $5,000 opening. Next two weeks, $5,000, $13,000.

Sept. 29—"Harry" came in for a run and played 12 weeks at an average of $8,000 a week, $80,000.

Dec. 13—"Make Way for Lute" sold John Van every seat. The Ford held up their stories, couldn't make the grade. A poor $4,000, one of the worst showings of the season.

Dec. 20—"Man in the Fule," for the holidays. First week, $5,000. Second week, dropped to $5,000 the third week.

Copley
Oct. 3—"Lenda," with local girl Ruth Gordon's latest play, opened Saturday night and continued for two weeks, $5,000 the performance, $2,000 this at the of the house.

Nov. 5—"The Road to Rome," opening pro-

ductional performance, the A M B A -S E I C stock company with resident group. The show has been a big success, thanks to the work of stock company of the world, operated by Mr. Lewandoth, filled first performance, took $2,100; $2,000 the second week, $1,800.

Continued to operate for the next 13 weeks with the box office at $1,000 the week.

Nov. 13—"Heartbreak House," with Mary Chase and the entire cast of the resident company. One week, $6,200.

Nov. 20—"The Zoo," broke a $5,000 mark, $6,000 more, $6,200.

Dec. 7—"Payment Deferred," one week.

Dec. 13—"Heartbreak House," return en- gagement, $2,000 the performance, $500 the second week, $750 the third week.

roll for Broadway. The Hub got $500 the first week, $750 the second, $1,200 the third week. Richard Whorf starred, probably the last pro-

likely early demise. Bob Francis.

"Romeo" for Fordham

NEW YORK, Jan. 29.—The feature presentation of the Fordham University Theater is Romeo and Juliet, skedded for eight showings at the Lincoln Theater. The performance is 17 to 20 in the campus' Colling Theat-ere.

William Windom and Patricia Bresee share the title roles. Windom, a Fordham graduate, is a member of the American Repertory Theater and Miss Bresee may be remembered for her performances in the windshield presentation of Peer Gynt. Staging is by William McCleary.

Two are billed by the Boston Rep. Single tickets are $3,000 for the first week.

Aug. 30—"Small Wonder," warmly received, $4,000 opening, $3,000 the second week, $5,000 the third week.

Sept. 14—"June and the Paycheck," brought $3,000 opening, $2,000 the second week, $4,000 the third week. Richard Whorf starred, probably the last pro-

tion of productions up over 1947.

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DEATH OF A SALESMAN


The tension and pace that Arthur Miller has maintained in his prize play and in his popular Focus novel are merely teasers in comparison to the major dramatic achievement that has created in this rare theatrical event. Willy Loman, a stockbroker for thirty years, is beginning to realize that the new may bring to the stage, the top draw of an international group of playwrights and their portrayals is nothing short of admirable. It's an evening at the theater, which is one's faith in the art of the theatrical arts.

Flashback

Employing the same technique, Miller opens with the old and tired Willy Loman, a salesman of the old school, who is struggling to keep up a facade of life-long struggle for physical, social, and spiritual attainment. It's a struggle by the overworked and worthless salesmen to validate their life and find a place right under him. And when the last of his illusions has collapsed, there is one last semblance of the old man's life — the inevitable ending of life itself, leaving the substantial insurance policy to his wife who always loved the man hidden behind the false face.

Actually, the play mirrors a man's last day on earth, the action actually takes place in the clothbacks piecing together the lifetime of the salesman. In tracing the tragic life of Willy Loman, the psychoanalyst can work out everything about whom he so desperately lied only to reveal themselves as inherited character, the softer interplay of personalities are sacrificed for obvious phonic, but the resultant tableau is an undoubtably thrilling theater.

Superior support stems from such accomplished actors as Mildred Dunnock (Buckingham), Frances Reid (Anne), Elisha Cook Jr. (Sonny), Gary Merrill (Bud), Robert H. Harris (Hastings), Grace Copden (Queen Margaret), Michael Goodrich (Biff Loman) and a host of others. This is one of those beautifully staged things which belong in the big house of a tour and a Broadway assault, maybe you will have to wait for the right fortune to see it. Bill Riley.

NO KIDS UNDER 15

(Continued from page 3)

open inspection by the local author.

Should the drastic action proposed by the Federal government have the approval of the House Committee, it has suggested protective commission, as it is a limited employment of children:

(1) Employment of children under 15 is prohibited.

(2) Between 13 and 15 employment should be under license with the provisions:

(a) No employment after 8:15 p.m.
(b) No child to go on a theatrical tour.
(c) Fortnightly medical inspections and reports to be made.
(d) Each child to have a separate bed in lodgings.

(5) Children in theatrical companies should be under control of a medical officer appointed by the local authority. Each patron should be responsible for not more than 12 children.

OUT-OF-TOWN OPENINGS

AT WAR WITH THE ARMY


The Army could have been one of the walloping hits. It could have run for 200 performances. But it made pot of dough. It has a small cast, no names, modest production, fast pace, suggestiveness, but it never print up enough eggs to satisfy the demand this is going to establish.

Added to the masterful playwriting is the directorial genius of Elia Kazan, who manages to leave the audience understanding of the play but guides the players with a craftsmanship that makes it a theatrical experience complete in itself. His portrayal of the Army is a smashing portrait that portrays a theater that is nothing short of admirable. It's an evening at the theater, which is one's faith in the art of the theatrical arts.

EVENING OF CORNS

But you can't tell. It's crude, boorish, dirt. It's a mistake to get badly acted, as tho by a bunch of earnest amateurs. It's noisy, fast and the public is finding out that calls might amuse a lot of people for a while. But the worst of it is that it's a critical smashing as an evening of corn for simplicities.

Shakespeare is just what this farce is all about. It's plot is slim and unimportant — all about a first ser.

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(Continued from page 3)

the Senate by Sen. Irving Thomas (R., N. Y.).

It was remarked that "the United States, almost alone among the great powers, does not advance these principles of justice and humanity.

The bill, said to be the introduction of the President of the American Academy of Arts and Sciences, is a call for the construction of a new world, a world of peace and justice. It is a call for the construction of a new world, a world of peace and justice.

The Javis resolution authorizes an appropriation of $260,000 to pay for the construction of the Peace Palace in the Hague, and the resolution of the United States, a world of peace and justice. It is a call for the construction of a new world, a world of peace and justice.

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Congress Weighing

(Continued from page 3)

in Washington, D.C.


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Hub Grosses Near 1½ Mil In 4 Months

(Continued from page 48)

DARKSTONE is currently this week at Ford's Theater, Baltimore, and with memorials following in Auditorium, Hartford, Conn., February 8-9.

Wyo. Magician's second annual show staged at Roosevelt High School Auditorium, Honolulu, January 21, attracted a crowd of 1,400 with admissions paid at 1:30 noon and one hour after 2 p.m. At the latter time admission was 25c, March of Dimes fund. The event was given prepen of publicity by The Star Bulletin, Honolulu's leading daily, and the cooperation of the program were Victor Koehler, Vernon Ruhns, Milo Lum, Harry Okada, Robert Okada, John McElroy, Harry Clyde, Ann Nakamura, Chanei, and Ten- kas and Okinu.

A branch of the American Association of Magicians of London, which Mrs. Zomah, widow of the late Harry Zomah, has been organized in Detroit. Restricted to magicians, the Detroit branch is forming its meetings to the discussion of magic history and personalities, rather than the performance of tricks.

Another reason the Detroit group is Dr. Zina Bennett, president; Al Shifrin, vice president; and Augustus Ipan, secretary.

On Monday, February 2, C. A. George, New York, Dr. Harry Zomah, who has recently been elected to membership. He recently operated in Detroit with Pardo (Great London), who is en route to Hawaii with Pete Orson and Arleen Sovay, and will then go solo to California, where he will operate with Fernando. Charles Hildreth, former member of the Hall of Fame, is looking out of Pacific Grove, Calif., after winding up on a string of shows as at present, after a long period of inactivity. Magic has shown any decline on the Coast, Hildreth reports, with the exception of the Coast of Southeast, where spotting a magic turn at least once a week is not unusual. The other week, the Cole Bros. Circus in the spring with his comedy magic.

MASON PHILLIPSON

At your command!

LUCAS GETS OFFER

(Continued from page 3)

Lucas' past experiences in entertainment, which includes a series of successful cabaret performances, has provided him with a good deal of experience in the field of show business. He is a versatile performer, able to adapt his act to various situations and audiences. His past performances have included work with various celebrities, with whom he has performed together in various shows and events. He has shared the stage with such stars as Bing Crosby, Frank Sinatra, and many others. His versatility and adaptability have made him a sought-after performer in the entertainment industry. He has also worked with various directors and producers, and has been involved in the planning and execution of numerous successful shows and events. His past experiences have given him a solid foundation in the industry, and have helped him to develop his skills and abilities as a performer. Overall, Lucas has a wealth of experience and expertise in the field of show business, which has helped him to become a successful and well-respected performer. His past experiences have contributed significantly to his success in the industry, and have helped to shape his career.
Idaho Tours Fair For Lee, Fernald

COUNCIL, Idaho, Jan. 29—Altho hampered by much inclement weather, V. F. Fernald has three persons engaged, hauling balls and school dates in this area to fair business.

Lee Players, also playing the territory, are reported to have been working to average business.

Darien Mulling
Realty Firm's Drive-In Plea

HARTFORD, Conn., Jan. 29—Darien, Connecticut, on January 29th, issued a reserved decision on a petition filed by the Darien Realty Corporation, New York, a partnership of the John D. Mulling Realty Corporation, New York, to change zoning in a section of Darien to allow construction of a drive-in theater. The board said this week that it would reserve decision on the matter pending the public hearing.

A public hearing was held last week with representatives of Darien residents appearing to protest plans for erection of an outdoor theater. Representing the city of Darien at the hearing was Attorney A. D. Slavitt. He told the board that "drive-in theaters are as much an American institution as hot dogs and hamburgers. It has been estimated that they will bring in $250,000 and would be in operation for at least 20 years. He introduced Madison, an interested member of the American Legion (RCA), as the "top authority on drive-in theaters in America."

Bennett, reviewing American drive-in theaters, said that there are 766 theaters in the United States, that individual speakers for each car are used, and that modern and careful handling have taken the edge off of the problem of outdoor theaters. Ideal for children, the comfortable places who cannot afford sitter's fees or for informal, he said.

Terrel Sets Up Profitable Pic-Venture in La.

ROSELAND, La., Jan. 29—Billy Terrel, owner-manager of the former Billy Terrel's Comedians, has been on the road with all the usual good business in this thriving little community, and recently opened a new cafe which he has named Billy's Place.

Terrel said that a number of red and tent show performers have passed thru the city and all report a good season for 1948. "So much has been said and written about show business in the last 20 years," Terrel says, "that I wonder by some of the red and white tent fare fans don't come forward with the truth. I can say that the show biz still say those were the days when every one had plenty of money, regardless of the season, that period.

"Perhaps we can learn this medium what has become of the old bunch of managers who always drove big cars, wore diamond rings and paid off regularity. I understand that a few of the old timers are out and doing well, but where are the rest of them?"

C. C. Carle Frames
Tenter for La. Trek

NEW ORLEANS, Jan. 29—C. C. Carle, who has been wintering here, is framing plans to make this trip of a lifetime, as he plans to present thruout the Siste. Opening has been set for May 1, with pot and inside the features.

Burns Adds Fuel To Discussion of Old Tom Shows

CINCINNATI, Jan. 29—The "How It Ended and Where" pot continues to grow and swell until Harry R. Burns comes thru this week with a refuter to Henry (Hank) Phillips' tackling of Tom facts which appeared in these columns last week.

"I have never stated in my recent effusion on Tom Shows," says Burns from his Paris, Tenn., headquarters, "and Mr. Finny opened his show in 1934, I don't know how Hank could have become so mixed up. I recall that in May 1934, the title of the show was Hank Phillips, Sonoma and Tom Warren was Hank Wallace.

"Finn tricked his last Uncle Tom's Cabin play thru this summer, one pole, round top and the top was formerly owned by a lawyer from London, England. Finn and Gus Bemis and family were there. Since I have proof of what I write, I doubt that Phillips is wrong again.

"And I visited "Jillian Reep in Reep a Round", my Reep was Bill, Phil J. Hutton, of Reep and Sons, New York, until late 1931. The following year in company with Harry Sturgis, for trouble, a part of the charge of the sales and what I heard from Soldax, which was manufactured in Honolulu.

"The last Tom shows I saw were those 1939 and 1945. For years Finn tricked Uncle Tom's shows outside of what was considered "nationalities" like Girven. Prior to the 1939 Florida, it was possible to show East and not pain Arlington tax. However, in 1935 the show was liable to its own tax, which added to the nut.

"I knew Gus Bemis for years so I have no reason to fall on him whenever I was not on the road and there is a fence in Los Angeles. I know that there has been a historical director in 1921, not 1931 as Phillips says.

Could It Be Faulty Memory Derives From Tom Hazards?

By Harry Birdoff

THE admirable manner in which Henry (Hank) Phillips answered the court critic with head bloody, but unbowed, reveals that he must have excelled as Uncle Tom during the years when he enacted the role for the Stetson company.

The cherished part always has had its occupational hazards, including the looks from Simon Legree's rakish whip, and perhaps that explains Phillips' faulty memory.

Healthy Barking

As I did considerable healthy barking on stage bloodhound about the time that Phillips, who is a my very valuable limy, my memory is rather the clear for all that. In recalling the all-time champ of road shows, I'm attempted to point out in my article that the company with immense success right after the turn of the century.

L. W. Washburn, the manager, claimed that he had originated the idea for the big street parade, with his partner, El T. T. Brown. A full-page ad in the December 20, 1948 issue of The New York Drama Mirror described the "Big Double Spectacle Uncle Tom's Cabin," as known as Stetson's, and enumerates in a score-board-box fashion: Pony Jones, 29; Donkeys, 28, Dancers 20; Cribbies, 20; Donkeys, 8, Car's 8.

Huge Street Parade

Washburn, or the Governor as he was called, realized soon after that this street parade which is said to have exceeded anything hitherto seen in the world.

Newton's Calif. Tour Is Winner

FARMERSVILLE, Calif., Jan. 29—Following a month's vacation, Earl Newton and his Tobey Tent Theater returned to California with a set-up for an indefinite stand.

Newton closed a prosperous 47-week season in California, with a running order, and set up an impressive stand there. He has starring and vaudeville. He's featuring pix and vaude.

Daniels Sets Flesh Unit for Arkansas

LITTLE ROCK, Jan. 29—George Daniels, with quarters here, is framing plans for a small flesh trick which he plans to introduce beginning late in April.

Daniels plans to play halls in Central and West Arkansas, with a trip to be tried. Harry Coleman will take care of the dance music.

the theatrical field. When Stair & Davis, two giants of the industry, they stipulated that his Tom show must measure up to the rival A. W. Martin's Union and Barnum in Town?

Washburn immediately pooled all of the rolling stock and parade features for his four road companies. When the aggregation streamed down Broadway from the old Star Theater in Harlem last week, with the magnificent Barnum's circus had struck town.

While Washburn managed Stetson's the years of its great popularity he had a standing offer of a thousand dollars to anyone who would prove that his show did not live up to the promise of its posters. No one ever disputed his claim.

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Rainbow Courts, Lake, Florida
THE FINAL CURTAIN

IN MEMORY OF
KLARA E. KNECHT
Who passed on February 7, 1948
KARL KNECHT

LEE—Marvin, 69, oldest active music contact man in Chicago, January 25 in that city. Previous to his association with B. M. Cole for a number of years before his death, Lee was sales manager for De Silva, Brown & Henderson. He was also a member of ASCAP and the American Federation of Musicians. Survived by his widow, the former musical comedy star, Queenie Vassar, and two sons, Harry and William Knecht, survival.

CATHORN—Joseph, 80, stage and screen actor, January 21 in Beverly Hills, Calif., a veteran of the golden age of stage and screen, he appeared in Broadway musicals for half a century. Cathorn was a member of the actors' guild, the Screen Actors Guild, and the British Actors' Guild. He appeared in numerous films, including "The Canterville Ghost," "The Hound of the Baskervilles," and "The Merry Wives of Windsor." He was survived by his widow, former musical comedy star, Rama Beach, and his son, Stanley, a writer.

COCHRAN—Willie, 61, doorman at the Chicago Theater and former vaudevillian and tab show player, January 9 in Chicago. Cochran had been with Balaban & Katz in Chicago for the past five years and had worked as a stage doorman. Burial in Chicago.

DAVIS—Roy, 63, concert promoter and booking agent, January 20 in Washington. Davis was the booking agent for the Great Gerts and the great American Booking Agency. He was also the booking agent for the New York Times and the Chicago Tribune. He was survived by his wife, Norma, and their children.

DORAN—James A., 51, mechanic formerly associated with Crafts 20 Big and Crafts 21 Big, a veteran of the state, Rogers Greater, Royal Crown and Gold Bond shows, recently in Washington, died suddenly in an auto accident. Survived by his widow, Mrs. Dorothy Doran, 29, of the Garden of Memories Cemetery, El Campo, Tex.

EAST—Al den M., 70, former general superintendent of the Bridgeport, Conn., plant of the old Collis P. Huntington Railroad, which is now the Columbia Recording Company, was killed in an auto accident on January 21 in Woodhaven, N.Y. L. N. Y. Survived by a daughter, Mrs. Raymond Eberly, Woodhaven, Burial in St. Michael's Cemetery, Stratford, Conn.

FELLOWS—James B., 29, former Chicago account exec with the Ford Motor Co., was killed in an auto accident on January 27 in Boston. His widow, parents, three sisters and two brothers are surviving.

GREGOR—Nora, former Austrian actress and singer, January 20 in Santiago, Chile. She appeared in numerous motion pictures in Hollywood. She was married to James Cagney, the actor, and was the mother of six children. She was survived by her husband, the actor, and their children.

HORN—Enrique Cressman, 25, actor, joined the cast of the A. P. Shows, January 15 in New York. He was a former member of the American Players Association. He was the son of the late actor, Enrique Cressman, and was survived by his wife, a daughter, and a son.


LUI—Marvin, 69, oldest active music contact man in Chicago, January 25 in that city. Previous to his association with B. M. Cole for a number of years before his death, Lee was sales manager for De Silva, Brown & Henderson. He was also a member of ASCAP and the American Federation of Musicians. Survived by his widow, the former musical comedy star, Queenie Vassar, and two sons, Harry and William Knecht, survival.

MATTOLI—Lino, 80, concert promoter and booking agent, January 25 in New York. Mattoli was the former owner of the famous Paladium Ballroom in New York. He was also the booking agent for the New York Times and the Chicago Tribune. He was survived by his wife, Norma, and their children.

NORRIS—Ralph, 75, former doorman and vaudeville actor, January 15 in Rochester, Minn. Survived by his wife, the former Dorothy Norris, and two daughters, one of whom, Ruth, is a doorman in Detroit. Interment in Albany.

BRENNAN—Kenny, 45, veteran vaudeville and radio show star, was killed in a West Coast and Western territory booking segment in the early 1930s, when he opened his own management company. Survived by his wife, a daughter, and a son.

BURLCHILL—Tommy, 69, veteran vaudeville booker, January 17 in Chicago. Burlchill was associated with the West Coast and Western territory booking segment in the early 1930s. Prior to disbanding in 1916, the act consisted of the three brothers, the Burlchill Brothers, and the Richmond Three. They appeared in numerous vaudeville shows and on radio. Survived by his wife, a daughter, and a son.

CAIN—W. H., 90, former secretarymanager of the Halifax (N. S.) County Fair, January 21 in Fort Myers, Fla. Survived by his widow, a daughter, and a son.

CAMPBELL—Billy, 64, producer of two milk productions, January 18 in Chicago. His widow and brother survive.

CRESMAN—J. R., 27, former member of the Dixie Circus, January 25 in Jacksonville, Fla. Survived by his wife, a daughter, and a son.

DIXON—B. F., 60, owner of the Chicago Tribune Show, January 25 in New York. Dixon was a former member of the American Players Association. He was the son of the late actor, B. F. Dixon, and was survived by his wife, a daughter, and a son.

ENGEL—Engel, 50, radio and television research engineer, January 20 in Swarthmore, Pa. He was a former member of the Philadelphia Institute's Bartol Research Found-
Heavy Race Sked Set for Florida

DAYTONA BEACH, Fla., Jan. 29—The first annual 200-mile national championship roadster race will be held here February 13, 14, and 15 on the 3.375-mile speedway and road course here Sunday, February 13, 14, and 15, and at Le Mans, France, and with the approval of the National Association for Stock Car Auto Racing.

This will be the second event of the season for Daytona Beach. The 200-mile race, which will be held January 16 resulted in a victory for Harry Miller, while H. H. Whiteman won for the second consecutive year.

The entry list for the race has been increased to 50 and 100 cars. Following the Daytona race will be the 100-mile National Championship race, which will be held at Le Mans, France, on February 13.

The race will be held over the same 3.375-mile speedway and road course as the previous race and will offer the winner $7,000 in prizes.

FORT LAUDERDALE, Fla., Jan. 29—The 1949 champion of the National Association for Stock Car Auto Racing (NASCAR) 100-mile national sweepstakes for stock cars will be held at Le Mans, France, on February 13, and seven miles west of town, Sunday (23). He averaged 97 miles per hour.

Trailing Flock in the 56-lap grind were: John Baldwin, N. C.; Bob Totten, Atlanta, Georgia; Handy Malice, Michigan; and Robert (Red) Byron, 1948 National Champion, who averaged 90 miles per hour.

In a 10-mile sportman's trophy race for foreign-made cars, Bob Gegen, Miamisburg, Ohio, won the $100 prize and set the fastest time in the race.

A similar race for stock American cars resulted in victory for Lloyd Chaffin, Miamisburg, Ohio, midget driver, with Ray Hall, Kansas City, Mo., second.

Fair Races Bring Out Record Crowd of Showmen

SPRINGFIELD, Ill., Jan. 29—A record attendance of 5,000 spectators, the highest ever, was set for the annual convention of the Illinois Association of Agricultural Fairs here Sunday (23).

Among those noted were: Grant Waterman, President, Illinois Fair Association; John A. Nelson, Director; Herbert S. Ismay, Director; W. F. Bruce, Director; W. H. K. Robinson, Director; Stephen W. H. Crow, Director; W. D. Byers, Director; W. H. Wood, Director; H. A. Johnson, Director; and C. J. Sullivan, Director.

HARRISBURG, Pa., Jan. 29—Moving the James E. Stratte Shows from Fort Lauderdale, its last Florida date, to Washington for a spring opening the James E. Stratte will not confine its $10,000, ac-

One trail road show general agent with many years' experience in traffic management estimated the cost involved at under $15,000. Stratte attended the National card show and was rep-

By Curtis Bockus, his general agent.

Fireworks salesmen Tony Vitale of the James E. Stratte Shows, who undertook to peddle duckets for the National card show, has returned from the show and will return to his old circuit.

H. K. Haley, Hendersonville, and Dr. Arthur H. Flemming, Louisville, Ky., will be the main attraction of the show.

HORACE HALETT attended the Virginia Association meeting on the show which was attended by George A. Henkel, who has been granted the exclusive right to present a Hetzel talent at outdoor spots this year. The band leader's presence in the Hamlin suite after the banquet ceduced for a capacity house. To date Mrs. Hallett has closed another contract to book for the next season and her husband's, since her grandmother mar-

A nephew of P. T. Barnum.

Ward Bros. Again for Shreveport in 1950

SHREVEPORT, La Jan. 29—Two Bros., recognized by El Karcha Temple of the Shrine here recently, played to good business on the five hits of Ward Bros. Announced the Ward show had been sold for 1950, with dates to be January 23-25. Another indoor show, maybe even bigger, will open here February 9 and close February 10. The Ward Bros. will open the show on February 9 followed by the Shreveport Junior Chamber of Commerce. Other acts will include Ruth Claude, aerialist; Hanneford Family, riding act; Antasia, high perch; Marvin Troup, leotard, Carmens, double trapeze; loving acts of Mr. and Mrs. Clark's Bears and the Flying Ladders.
Close-Ups:

Harry Illions's Life Story
Regular Who's Who of Showbiz

By Hank Hurley

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

Harry Illions's life story reads like a who's who of outdoor show business. The owner of Celeron Park, Jamestown, N. Y., and New Liberty Park, Buffalo, has been in the business 46 years and in that time has been, in one way or another, in the carnival, fair and park end.

In 46 years Harry has been a lot of places, seen a lot of things and met many people. As a result, he spins many an interesting story.

Originated Many Firsts

Give Harry credit for quite a few "firsts" in show business. For instance, the Laughing-Goat and Magic Carpet, as they are today, were his ideas. Harry also originated the 5-cent day for kids at A Century of Progress, Chicago, in 1933. That, Harry admits, came thru necessity, the same necessity, he says, that is "so closely related to the mother of invention."

As chairman of amusements for A Century of Progress, one of Harry's many jobs was to stimulate business. When the World's Fair opened, Harry, business was slow. Money wasn't too plentiful that year, as everyone would recall, and business, as far as rides and concessions were concerned, was slow.

"The board of directors of the fair, headed by Major Lohr, decided that something had to be done, and quickly, about business," Harry said.

"They called a lot of us into a meeting and asked what could be done. I suggested that Fridays be 5-cent days for kids. Let everything rides, pop, hot dogs and everything else go to the kids for 5-cents," Harry told the board.

Needless to say, many ride operators and concessionaires didn't jump at this suggestion. "Too cheap," most of them said. "We won't make any money on it."

"You're not making any money as it is," Harry told them. "The way things are now, a kid comes out with a dollar—if he's lucky enough to have a dollar—and it's going to go toward the family. He goes home and tells his mom."

Harry Illions:

Born in Kentucky, he ran away from home at 17, and found work in a baseball park. He was a clown, sideshow performer and manager of a parade.

Harry Illions:

In 1948, he opened the 1948 Spitfire Rides, which included the Tropic Twister Ride. He later expanded his business to include the Tropic Amusement Co., which also featured the Tropic Twister Ride.

THE TROPICAL TWISTER RIDE

The Tropic Twister Ride was a popular attraction at many fairs and carnivals across the United States. It was one of the first rides to feature fluid friction drive, allowing for smoother, more realistic rides. The ride was designed to simulate a tropical environment, with lush greenery and tropical sounds.

The ride was located in the center of the fairgrounds, surrounded by trees and foliage. The ride crew was dressed in tropical-themed costumes, adding to the overall atmosphere of the attraction.

The Tropic Twister Ride was a hit with fairgoers of all ages, and it quickly became one of the most popular rides at the fair. Harry Illions, the owner and operator of the ride, was known for his entertaining personality and his ability to keep the ride running smoothly.

In addition to the Tropic Twister Ride, Harry Illions operated a variety of other attractions at the fair, including the Tropic Amusement Co. He was known for his innovative approach to show business, and he always aimed to provide a fun and exciting experience for his guests.

WE QUOTE WITH PRIDE

"We had the blazing day in our history yesterday and set a new high for all times on the DODGEM. Customers stood in line from 10 a.m. until 1:30 p.m. and the repeat rides were terrific as many as 28 and 40 continuous and consecutive riders.

WILLIAMS PARK VILLAGE AND SPEEDWAY, Mechanicsburg, Pa.

FOR SALE—BUDE DIESEL LIGHT AND POWER PLANT

OUR PRICE

25 Kw. $2,250.00

A.C. Also Gasoline Light and Power Plants

3-Phase—May be inspected—Value, $4,000.00

CERTIFIED MATERIALS SUPPLY, INC.

NEWPORT, KY.
Alvin Bray has been named sec-
retary of the Chadron County Fair, Urbana, Ill., to succeed Carl Parks. . . . Rube Liebman, sales rep
for Barns-Carruthers Theatrical En-
terprises, recently broke out with a
broad-brimmed hat, senator style, that
sparked a long story on Rube's career in The Lincoln (Neb.) Journal during the Nebraska fair convention. Bray
told how much effort Rube puts into his
work, pointing out that Rube ex-
tended himself so far in 1948 Nebraska State Fair that he was forced to go to a Lincoln hospital for a
week after the fair.

Walter B. Fox, widely known in
outdoor show circles, is the subject
of a story titled "Mail Orders for a
Barns-Carruthers Show," to appear in
a forthcoming issue of Advance
magazine. Story is built around
Fox's habit of collecting old-time
circus and carnival pictures.

C. C. Wright of O'Diamond says
that he has repainted his Thrill
Show for 1948, added a few new
acts, and closed contracts to play
the International Festival, Eagle
Pass, Texas, February 6-13.

The grandstand show at the 1949
Indiana State Fair, Indianapolis, was
awarded to Tom and Jack Bunegen,
Barns-Carruthers Theatrical Enter-
prises, Chicago, with Sam J. Levy Sr.,
representing the company.

Lou Dufour, formerly in outdoor
show business and now with the RKO
Radio Pictures publicity department,
St. Louis, Mo., reports that RKO fea-
tures outdoor show business in two
of its recent releases. They are Coun-
yard Fair and War of the Worlds.

"Dear To My Heart." Everyone in
outdoor show business should see
both," Dufour wrote.

Orville Speer, formerly with the Yankee-
Robbins Shows, has made his home
at Rural Route 5, Clinton, Ind., is
still troupimg. He reports that
Hardee's has closed the cookhouse
on the run when it was a railroad
show, owns a gas station and groc-
ery store in New Amsterdam, Ind., has
been associated with the Schaffner
Players the last 12 years. . . . Arthur Eilers,
former concessionaire for Gallatin,
Chautauqua, Pine Tree State and
Ohio shows, is now operating a resta-
rant in Bath, Me.

SMITH & SMITH

"Out in the Open"

All Swiney (National Speedways) clo-
thed circus recently in Lincoln, Neb.,
for a big car to date and one big
car day at the Nebraska State Fair
sideways. Cowley White, meanwhile,
was busy in Tampa, making
ready for the speed events National
Speedways will sponsor during the
Florida State Fair, Tampa, This
year, for the first time, the big car
races will be presented on the first Sunday afternoon of the fair's run. . . . As initial
proposition of $5,000 was won Mon-
day, October 3, by W. W. White
from the Lincoln City Council, to
launch plans for the proposed cele-
bration of the city's 75th anniversary
this summer. Tentative plans include
a midway, circus and some attrac-
tions.

A bill before Nebraska State Leg-
islature would, if enacted, require a
$1,500 performance bond from car-
nivals booked by Nebraska fairs. The
bill contemplated severe last-
minute cancellations by carnivals
last year. Carnival reps, commenting
on the bill, point out it is one-sided,
as it provides no protection to
rallies by contract cancellations
by fairs, a not uncommon oc-
urrence in Nebraska. They point out
fair's, too, should be required to
craft a sum of money if they make
late cancellations. Fairmen, in

discussing the bill, concede there is
no protection from continuous
carnivals. They declare the sole
intent of the bill is to put a
check on the appearance of shows
billed but they caution that carni-
vals should exert itself in
drafting their contracts should the
bill pass.

George H. Messmore, of Mess-
more & Damon, makers of me-
chaniel monsters and animated
displays, got a two-page spread in
a recent issue of This Week, Sunday supplement magazine. Mes-
more constructed eight of the big
drills for the inaugural parade in
Washington, including the eight
floats of parade floats. . . . Jack
dufield, of Thistle-Duffield
Fireworks, Inc., and a New York
visitor recently. . . .

Recently the Minnesota Federa-
tion of Fairs passed a resolution
urging member fairs to bar mid-
way strip and girlie shows. Several
by objections from local youth leaders who objected to a
few shows which worked strong,
the resolution is certain to
serve as a brake on such shows.
However, midway groups of un-
objectionable nature will continue
to play Minnesota annuals.

Mrs. De Waldro, of De Waldro's
Attractions, Chicago, Ill., who will
fly March 7 to Helen's Country
definitely a month's visit with friends and rel-
atives. . . . Gene P. Ford, formerly
with Central Broadcasting Company
Des Moines, and Cowles Broadcast-
ing Company, Yakima, Wash.,
since been added to the booking
staff of the booking agency operated by
Irv Torell, in Denver. . . . Harry Cook, of Coke & Rose,
reports inking annuals in Woodstock,
Ill., McCullough, for the Woodstock
show will include 10 Catherine Behney girls; Josephi
Smiley, magic; Hodgen's Crazy Ford
and Janie's (Torell's) dogs, ponies and monkeys.
McCullough will feature the National
Fair Association opening day and
follow with five sets.

Blizzard Slashes Attendance at Neb.
Fair Convention

LINCOLN, Neb., Jan. 29 — A
blizzard which struck the cen-
tral communities and caused a huge
loss of cattle in Western Nebraska
caused attendance at the Nebraska fair
at the annual convention here of
the Nebraska Association of Fair
Directors.

Less than 20 carnivals were rep-
resented, whereas normally 30 shows
have races in attendance. And no
half of the State's 80 fairs were rep-
resented. What's more, not a few
fairs gave up the season under
normal circumstances.

Carnival reps noted included the
following:

Al Martin and Frank Gaskins, 20th Century Shows; W. A. Thomas,
and W. E. James, W. A. Thomas Shows, Kansas City, Mo.; Dwight
Reppel and Loren Lench, Greater Rainbows Shows, Oklahoma City,
Mrs. Jack McDonald and Charles Carroll, Torelles United Shows; Mr. and
Mrs. J. H. Merrian and Charles Drew, Merrian's Midway Shows;
Mr. and Mrs. L. H. T. Drew, State Fair; Mr. and Mrs. I. I. Allred;
Mr. and Mrs. R. H. Gaskin, State Fair; Mr. and Mrs. C. G. Ewing;
Mr. and Mrs. W. H. Allred, State Fair.

(SEE BLIZZARD CUTS ON PAGE 68)

Pistol Poker
on the Royal American Midway
FLORIDA STATE FAIR
Tampa, Feb. 1-12, 1949

**A game of skill, player com-
petitive.**

**Legal—everywhere.**

**Pistols made of finest metals,**
perfectly balanced, accurate.
**Custom-made grips.**

**Beautiful multi-colored silk**
screen target playing field.

**Natural finish mahogany frame.**
**32 1/2 X 4 1/4 inches.**

**"Arrows" with colored suction**
points enable true score keep-
ing.

**Inserting "arrow" cocks pistol.**

**Designed for all amusement**
centers.

**With or without coin operation.**

**Needs space only 8 feet long,
3 feet wide per unit.**

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See BLIZZARD CUTS ON PAGE 68

Or write
Manufacturer

MacGlashan
Air Machine Gun Co.
10732 Stanton Ave., Stanton, Calif.
Florida Bound

Over 1,000 people lost their driving rights in Florida last year for failure to comply with the Florida Financial Responsibility Law. Don't wait until you have an accident! Penalty rates would then apply.

Sure! Sure! Sure Now!

Chas. A. Lenz
The Snowman's Insurance Man
A138 Insurance Exchange
Chicago, Illinois

Chair every type and variety

Stadium seats

Bleachers

U.S. Seating Co.
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New Kiddie Pony Ride

We proudly present

a new ride that will

amaze and delight your children. It is soundly constructed

designed for security and

time, payment plan available.

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Fun For All! All For Fun

Low Investment—High Returns. Write for Details.

Frank Hrubetz & Co., Salem, Oregon

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A Re-RideBonanza

Super-Safe

No Experienced Help Needed

Fun For All Ages

Indoor or Outdoor

Self Loading • Self Unloading

Easy to Pull Up • Operate • Set Up • Transport!

C-Cruise can be set up by any customer

Write for details.

C-Cruise Corp. Seventh and Marland Avenue, West Salem, Oregon

H. E. Ewart Co.

Famous Merry-Go-Round and Kiddle Rides

Kiddle Auto Ride

Kiddle Street Car

Kiddle Whitney Gig

Kiddle Ferris Wheel

Kiddle Aeroplane

52 Ft. Merry-Go-Round

Write for Catalogue.

1220 S. Victory Blvd., Burbank, Calif.

Attention! All Concessionaires

Snow Cone—Popcorn—Candy Floss—Candy Apples—Cook House

Our new 1949 Catalogue will be ready for mailing about March 15th. Please be sure that your name is on our list, for this is one you can't afford to miss.

Many brand-new items, exclusive with Gold Medal, items that will make extra money for you. Get your copy and you will see why it's Gold Medal—the best line for 40 years.

Gold Medal Products Co.

318 E. 3rd St. Cincinnati, Ohio

Stock tickets

One Roll $1.00

Five Rols 5.00

Ten Rolls 9.00

Fifty Rolls 45.00

Boles 2,000 each

Double Coupons, Double Price.

The Toledo Ticket Company

114-116 Erie, Toledo (Ticket City 2) 0

Talent Topics

George Hubler visited Champaign, Ill., recently and took delivery on a new special car and costume from Gus Bell and Harold Ward. Hubler advises the World that new connections were made with Charles Pond, University of Illinois gymnastic coach, to place the team on the market a revolutionary type of safety belt for teaching new-comers twisting tricks on grounds of the gymnastic unit. The act will be booked at fairs and hubs thru the Al Martin Agency.

In addition to the net and equipment purchased from the Wardbail org., Hubler also bought upright bars and other rigging from Bob Eugene, retired bar performer. Hubler will use the pandent and trampoline unit on the road and it will be booked thru William Lay, Saluto, clowns, and the Chiesas, jugglers.

Acts slated to play the Western Midway Circus Class B Fair Circuit this year include the Cyclone Riders, three people (Mike and uncertain, Ted and Flo Vollette, baton-twirling; Aerial Walden, people black; and Art Ascension, two-people balancing acts; Tom and Leon Gary, whip-cracking and pencodory; Nick Kondruff, tightrope walker; Smiley Dalley, clowns, with a breakaway bike act; Billy and Betty Pepson, men; with, Billy dance, and Barbara Small, leader of a five-piece odd act. Show was booked thru Illinois Great America, Des Moines, in its affiliation with the Gus Sun Agency, Six of the 18 B circuit fairs. Lethbridge, Waybourn, Toomb, Meadfs, Moose Jaw and Estevan are some of the dates. Herman's Wickets were featured in the stagecoach at the Flipper, Coney Island, N.Y., last week.

Q and A on Taxes:

What Info Do You Need on Income?

(Continued from page 4)

Bureau only audit the return and find a deficit which the surviving spouse cannot pay. If the administrator or executor of the estate has paid out money from the estate so the estate cannot meet its debt, it is possible that he may be held personally liable for the balance of tax due the government.

Q—I filed a separate return before Jan. 18 and us did not file a joint return on my own income. We have just found out that we could have saved money by filing a joint return. Can I file a separate return and claim the standard deduction before March 15?

A—Yes.

Q—Me and I both work and our incomes are fairly equal. However, I can claim deductions for the real estate tax on our home and he can't. Can I file a separate return and claim the standard deduction?

A—No. Both husband and wife must file the same method of taking deductions on their returns if they are separate. If your income and deductions, your wife must take the standard deduction.

Q—Will this hold true if I no longer live with my wife and I do not know whether she is claiming her expense or claiming the standard deduction?

A—The returns must be consistent. However, if actual deductions are

(See Q and A on Taxes on page 10)

Davenport draws

45,000 in Toledo

Toledo, Jan. 29.—Attendance at the five-night four-matinee performance of the Davenport Circus, which closed its run in Toledo, here was slightly over 45,000, about 15,000 more than the show drew last year.

Show officials said that Larry Adler would join the org at Grand Rapids, Mich., following show's local date.

John Giles Again Named

By Reading Ag Group

Reading, Pa., Jan. 25.—John Giles, Reading florist, was re-elected to the board of directors of the Reading Agricultural and Horticultural Association of Berks County at the annual reorganization meeting. Giles is the operating body of the Reading Fair.

Other officers re-elected were Chester Wilbur, president; Harley L. Schid, first vice-president; Charles W. Spenst, second vice-president; Paul H. Estes, assistant secretary, and Luther E. Pfum, treasurer. All officers were elected for one-year terms.

Two new directors were elected. They are Robert P. Riegel, Hamburg president, and Edgar B. S. Steele's Hippodrome thru Grassman. Circuit opens June 27 at Lethbridge, Alta., and closes August 13 at Prince Albert, Sask.

Jimmie Jamison, high diver, is set to play return engagements in Kentucky and Indiana and the dates. Herman's Wickets were featured in the stagecoach at the Flipper, Coney Island, N.Y., last week.

GIVE TO THE DAMON RUNYON CANCER FUND

(stock ticket)

A man who is good at making excuses is not very good at anything else.

We manufacture...

Stock Tickets

One Roll $1.00

Five Rolls 5.00

Ten Rolls 9.00

Fifty Rolls 45.00

Balls 2,000 each

Double Coupons, Double Price.

The Toledo Ticket Company

114-116 Erie, Toledo (Ticket City 2) 0

C-24
February 5, 1949

RICHMOND, Va., Jan. 29.—Members of the Virginia Association of Fairs attending their 34th annual meeting at the Hotel John Marshall Monday and Tuesday (24-25) set up a committee to work for State aid and went on record as being opposed to promotional events which were misrepresented as agricultural fairs.

Thomas B. McCaleb, secretary of the Alleghany County Fair, Covington, Virginia, speaking in behalf of the committee, said it is absolutely necessary that these agricultural fairs are set up on a non-profit basis. McCaleb condemned what he called "wildcat" fairs which "open up with a bundle of fodder and a head of cabbage."

O. B. Ross, Amherst County farm agent, said carnivals often hired a farmer to bring in a wagon load of produce so that the promotional event could be advertised as an agricultural fair. This was, Ross said, sometimes defrauded the State out of as much as $2,000 in taxes, since midway attractions at bona fide fairs are exempt from certain amusement taxes.
TENTS
SHOW CANVTAS

CARNIVAL, CONCESSION, CIRCUS
Prompt delivery any type tents to order
Tents of Royal Blue, Forest Green and Khaki Dyed or Flameproofed. Red, Blue and Orange for trim.

WINTER ADDRESS
S. T. JESSUP
122 FLORESOTA AVENUE
SARASOTA, FLA.

UNITED STATES TENT & AWNING CO.
2516-27 W. HAWTHORNE CHICAGO 16
Chicago Big Tent House since 1870.

WILLIAM H. GREEN
3916 0. 937.50.

THE MAKERS OF...
Quality Show canvs

Flameproofed Canvas in all Colors
Guaranteed to pass all Underwriters Laboratories, Inc. tests.

Show, Concession and Exhibitor Tents, Horse Troughs, Canvas Nuts, Ring Mats, Canopies and Marquees built to your specifications.

Arthur E. Campbell
145 W. 54th STREET NEW YORK 19 N. Y.
Phone: Plaza 7029
WILLIAM MITCHELL-ARTHUR E. CAMPBELL-JENNY HER.

MAKE BIG PROFITS!
If you want big profits from your concession business, you want Concession Supply Co. Concession Supply Co. offers a complete line of fixed operation, including Concession Supply Co.'s own line of durable and portable equipment. Every Concession Supply Co. product is designed for maximum durability and minimum maintenance.

Huss machine on wheels, can be driven by a single man.

Immediate delivery. 28% annual discount on net invoice basis.

Send for a catalog.

CONCESSION SUPPLY CO.
W. 23rd St., Toledo 6, Ohio

CONTROL ADMISSIONS
AVOID GATE CRASHERS WITH STROBRITE IDENTIFIER

Write for Information
STROBRITE CO.
Dept. 35 W. 5th St., New York 19

Out of Red, Into Black
Nebraska Showmen Turn Trick;
Ed Schultz at State Fair and Jake Isaacson at Ak-Sar-Ben

(Continued from page 53)

his biggest source of revenue, having been ruled illegal in the State. It was during these trying years that the governors of Ak-Sar-Ben, in the last resort for a new manager, hit upon Isaacson.

He took the job and things began to happen. A new part-mill was sold, and Ak-Sar-Ben revived its highly lucrative racing meet, with wide work being carried on.

Probably his greatest achievement was in selling his board of directors and Arthur Wirtz and his associate on a deal that resulted in a permanent ice plant in the Ak-Sar-Ben Coliseum. It took some selling, Isaacson recalls, his board succumbed. The deal was a Shrieve-sponsored one.

ANYTHING IN CANVAS

TENTS

Caravans—Cyrstal, Giant, Diamond, Panama, Travis of all sizes. Many Go-Round and Camper Te U 8, by own deliveries, at a

TENTCO CANVAS, INC.
100 GREENE STREET
Phone Work 4-2010
NEW YORK 12, N. Y.

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Caravans—Cyrstal, Giant, Diamond, Panama, Travis of all sizes. Many Go-Round and Camper Te U 8, by own deliveries, at a

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100 CENTRAL AV.
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NATIONAL CIRCUS

BOAT RIDE

FLAT-ROCKET

ROCKET CITY

CROWDS IN ANY AMUSEMENT or civic recreation center
You need a steam train to make real money. These trains are grossing $2,500 to $12,000 a season; you can do it too in any town over 10,000. Many park officials get rent-free concessions just by using the crowd puller.

OTTAWAY AMUSEMENT COMPANY
Mrs. F. C. Ottaway and Katie Ottaway
124 W. Douglas
Wichita 2, Kansas

JIM BLEVINS
and W. B. JONES
of THE BLEVINS POPCORN CO
(Nashville and Atlanta)

will be in Tampa, Florida, at the Hotel-Floridan, Feb. 1-6.

EQUIPMENT AND SUPPLIES ON DISPLAY. Drop in to see us for free 56-page 1949 catalogue.

Show Tents

CENTRAL Canvas Company
New Address
925 E. 186th St.
HARRY SOMMERVILLE

FOR SALE
Five Brunswick Regulation Bowling Alleys
Complete with Pin Setters and Marking Units, 4, 6, 8 lanes, in perfect condition, $8,500.00.

BOWLING CENTER, Alexandria, La.

GIVE TO THE RUNYON CANCER FUND

EYERLY AIRCRAFT CO.
SALEM, OREGON

OCTOPUS • ROCK-O-PLANE
FLY-O-PLANE • ROCK-O-PLANE
Portable One Engine Riders of Proven Performance.

MAR-CRAFT, INC.
Cleveland, New York 17, Ohio or Buffalo 8, N. Y.

Mfrs. of Best Made Pontoon Boats, Crusing Yachts, Fast One Engine Riders, etc.

Special Offer
BRAND NEW KID BOAT RIDES
Ride aluminum, double chine, one engine and one seat for $1300.00. All this new. Has all the features. Made by

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Cleveland, New York 17, Ohio or Buffalo 8, N. Y.
WHEELS OF ALL KINDS
PADDLE - LAYDOWNS

FAIR AND CARNIVAL SUPPLIES & EQUIPMENT
- ALUMINUM MILK BOTTLES
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- COUNTRY STORE WHEELS
- DEVIL'S BOWLING ALLEY
- HIGH STRIKER
- HOOP-LA BOXES
- JUMPING DICE WHEELS
- ROLL-A-BALL GAME
- SEVEN-ELEVEN BALL GAME
- SHOP KILLER
- THUNDERBOLT SUMP RACER
- WATON-LA SLOKES

Write for Catalog
H. C. EVANS & CO.
1528 W. Adams St. Chicago, Ill.

ASTRO FORECASTS
All Readings for 1949
Crystal Ball: Important.
On Hand: 240,000,000.00
Shipments: 0.00
PACK
4-p. No.

New Orleans or the Veiled Prophet
does in New Orleans.

Stages Strong Money-Makers
The $140,000 received from member-
ship dues each year is but a drop in
the financial bucket. The 22-day
pari-mutual meet has an average
daily handle of $250,000. Ice hockey
and hockey also shows year after
year. Big winners and so, too, have
personal appearances of main stars and
concerts by top orchestras in name or
symphonic.

The 4-H Baby Beef Show each
year is the largest in the world in number of
entries and pulls 55,000 persons in 10
hours. And the 4-H-ers of the Country
Congress has grown steadily, with
entries at its last run coming from 30 States
and two foreign countries.

Just as bringing a variety of enter-
tainment and cultural events to
Omaha has been the manner in
which Ak-Sar-Ben has benefited
many good causes. A total of $38,000
last year was turned over to the State
for county fair premiums. An
additional $10,000 was distributed in special
4-H premiums at county
fairs.

Moreover, it grants research fel-
lowships and scholarships to
educational cultural colleges, sponsors a tree-
planting and cultural bee in each county.
Each of the singing fairs has done outstanding
and kind acts,
and honors them as good
neighbors.

Other rides also are enjoyed here. The country
recently two communities were
filled with $15,000 rescue
ambulance.

Toll Bridges Made Free
Most unusual of all of Ak-

Sar-Ben's achievements in
the Omaha area has been which
which was given to
Omaha two toll-free bridges.

This came about because Ak-

Sar-Ben thought the cost of
another toll bridge saddled up
by the city. This was in the late '30s, when
politicians punished for
another toll bridge out of WPA
funds.

To thwart that, Ak-Sar-Ben took title to a
$2,300,000 toll bridge between

Omaha and Council Bluffs. It
to that bridge was held by
a traction company and there wasn't
any indication what would cease to be
a toll bridge.

the bridge had sufficient
Ak-Sar-Ben's management to under-
write the needed loan.

Ak-Sar-Ben then proceeded to pay off
do not out of bridge tolls and
after that to pay off the debt on
another toll bridge, this one valued
at $1,600,000.

Both were made free once a major con-
tribution, indeed, to Omaha and its
trading area.

Calls the Signals
Back of all of the many varied
operations, Jake Isaacson
works calmly. It takes a special brand of
know-how to direct diverse
activities. The chief requisite is an
ability to marshal and coordinate
the efforts of others, and that's
Jake's long suit. His board of govern-
ors, with wealth and potential,
jump to action when given the word.

They are not content to give money
for the numerous objects
for Ak-Sar-Ben. So, too, do
Ak-Sar-Ben's specialized appointed
ambassadors, one in each of ten
in Western Iowa and Nebraska,
who are on their
work at their
building goodwill in their areas.

Pacing them, tho, is Jake Isaacson,
just as Ed Schultz says of the
State fair. Both put in a full
year on their job. Typically, with
Ak-Sar-Ben's fall
Carnival Show and the State fair months
away and with the weather well
below zero, Jake and Ed were busy
here this week at the Cornhusker Hotel.
Jake was occupied
the 4-H Leaders Training Institute, an
Ak-Sar-Ben sponsored event, which,
naturally, will pull upon to — and
build — the big Ak-Sar-Ben 4-H Beef Show.

Ed was busy at the sessions of the Nebraska
Association of Fairs,
talking with politicians, fair and showmen,
concessions and exhibitors.

WIEVES
Beautiful 54-inch Velvets;
good heavy quality. Just what
you want for curtains and
back drops for your concessions
and shows.

This Velvet is available in 13
beautiful shades including
Black and Purple. Price per
yard, $2.85.

Write us for free sample card.

W. L. GRAYDON & SON
P. O. Box 145, Greenville, S. C.
Keen Competition Highlights Dickering for Penn Annals

HARRISBURG, Pa., Jan. 29—(The Columbus Dispatch)—At the annual meeting of the Pennsylvania State Association of County Fair Officials, held last week, it was revealed that the fair business was “grizzly exaggerated” and denied having offered or paid more money to exhibitors or bands, who hold the spot last year.

Syracuse Date Awaited

The possible resumption of the New York State Fair at Syracuse may hold up the completion of the Jan. 26 Strike Show's route, since that org is thought to have the inside track in the event. Stated to this is the possibility that Strike may have to give up one of his New York dates. Enquiry indicated that he is building all of his own concessions. As a result, the Strike men hope to be the only band on the program of the 1949 Syracuse Fair, and they will continue his latest harbor's caravans. Operating. Paul Williams, under manager, has secured several spots on the plan in New York and Brooklyn last year.

Strats Get Clearfield

Curtis Haskin, general agent of the James E. Strater Bros., suggested Clearfield and an Old Home Week celebration at Altoona. World War II was already set at Allentown and Trenton, N. J., and Cettin & Wilson Inhaber, Clearfield, was wired.

Preh's Broadway Shows were awarded the contract by the Moravia (N. Y.) Council of F. E. OEO, org.'s owner-manager organization.

Action here was akin to that which went on at the Southern fair meetings. Challenging the contract was bidding and the final contract was submitted.

John H. Marks, owner of the show bearing his name, although not present at the meeting and unable to determine the dollar that he had paid as high as $17,000 for Rowan, V. A., which was awarded.

Service Clubs Plan London Home Week

LONDON, O., Jan. 29—City council here has granted 12 local service clubs permission to set up their planned Old Home Week in Queen City Park, which has agreed to spend a considerable sum to help advertise the event.

Founder of the club was the awarding of six autos, a radio quiz contest, a show, six free attractions and fireworks display. Negotiations also under way with the American League's Detroit Tigers to play an exhibition game during the week.

Gen. Chairman James D. Weightman said that Garden Bros. Toronto, have been contracted to supply free attractions, and that the exclusive midway contract has been awarded to the Bernard & Barry Shows.

Galax Cele Plans Jiffy Midway Set

GALAX, Va., Jan. 29—This city's Volunteer Fire Department's 18th annual New Year's Eve will be observed by the blindness of the Central Amusement Company on the Midway. It was announced that several hours of free attractions will be held July 4-5, which will also be the opening event of a new show, with all rides, shows, concessions and free attractions will be presented under Shriver's supervision.

The annual farmer's parade, to be led by the Galax Volunteer Fire Department, will be held July 4 with prizes to be awarded the best entries. Official said paid attention to the fire companies in Hiltsville, Independence, Wytihville, Marion and Pulaski will participate.

K. F. Smith Forms Gold Crown Expo

GIBSONTON, Fla., Jan. 29—a new show has been formed by K. F. (Brownie) Smith, for many years the Coca-Cola man for the George W. Wilson show. It was announced by the new manager that the George W. Wilson show will be the general manager of the new org, which will bear the title of Gold Crown Expo. Org will carry seven rides, five shows and concessions and will feature a free act and a new horse act.

Shows will play Southern territory, including Georgia, South Carolina, North Carolina, Virginia and Pennsylvania.

Harrison Depot Set For Newberry; Stan Reed General Agent

LEXINGTON, S. C., Jan. 29—Frank Harrison, owner, Harrison Shows, and three others, has entered into an agreement that his org will open the season March 5 at Newberry, S. C., as a result of the reorganization of the Greater Foreign War.

Harrison also announced that St. C. Morgan, manager, has been engaged general agent. Contract is for two shows.

There is plenty of activity here. New fronts for the Minnetonka, Gir, and Dixie Shows have been completed and all rolling stock has been repaired. New faces are being added to the Shine and the Dixie and the Minnetonka Shows.

Girl show personnel are here rehearsing daily. Happy Kindley, electrical contra, was being added to the feature this year. A. D. (Dutch) Whiteside has booked his concessions for the upcoming season and will carry the 1949 season. Paul F. (Leroy) Bros., a one-man operation, will be in charge of the Foreign War. He is rehearsing the Foreign War org's early shows.

Visitors in quarters included Vern Spain, Marion Greeter Shows; C. A. R. Kirch, Jimmy Moore, Al Chambers, Mr. and Mrs. Whitmire, Carl Jerome and Billy Meyers.

Imperial Expo Slips Equipment From Fails Will Be for Feb.

LOS ANGELES, Jan. 29—Final shipment of Imperial Expositions Shows, Inc., consisting of 18 pieces of stock and accessories, was loaded February 2, 1951 at the warehouse of the company at the Hollywood studios. The company's evan-ent, Port Clinton, O., is to be held in June, with the org going to 29 cities, which will be spotted on the main streets.

The season will open in suburban Los Angeles, February 1, for the American Legion. The company's weekly of long distance shows will move up to the western city, with the Los Angeles show being the last under the Dodson's Imperial Shows banner.

Strong on New Canvas

Imperial has contracted with the National Canvas Co., to carry $11,000 worth of new canvas this year, purchased from United States Shows, Inc., New York.

All 16 light towers are to be fluorescent and for the first time, Martin uses colored filters over the lights giving a red, white and blue glow.
"America's Cleanest, Flashiest, Finest Motorized Show"

(Tis Said, What the Eye Sees, the Heart Must Believe). Come See For Yourself.

Opening Saturday, March 26, catching two Saturdays, McAlester, Okla., with 3 big pay days. Big Navy Depot and Coal Mines. With our regular Route of Real Spring Dates to follow, All under strong suspensions. Our Celebrations start early in June, with several Outstanding Fairs to follow.

PRESENTING FOR THE SEASON OF 1949
10 MODERN MAJOR RIDES
4 KIDDE RIDES 4
10 OUTSTANDING SHOWS 10

DAVE FREDERICKSON'S UNIFORMED BAND
FREE ACT

Remember, Always Six Nights a Week Action on This Show. No Long Jumps or Lay-OFFs.

WANT CONCESSIONS: Of all kinds, except Bingo, Derby Game, Long Range Gallery, Cook House, Snow and Floss, which have been sold. All others open—Ball Games, Hanky Pansy, Block Calla, Photos. Guess Weight, Scales or what have you? Write us now for a low, profitable and pleasant season.


WANT: Sober Ride Help on all rides (top salaries and bonus). Boys with us last season, come on. Cook House now open.

Fair Secretaries, Celebration Committees in Oklahoma, Missouri and Arkansas, look us over before you sign. For more information, call collect, 1984, McAlester, Okla.

Cupable Carnival People, Showmen, Concessionaires, Ride Help, etc., now is the time to get in line for 1949.

ALL ADDRESS:
H. H. "Doc" Capell, P. O. Box 725 (Phone: 1984), McAlester, Okla.

P.S.: NOTICE—R. B. (Bobby) Bunch is not connected with this Show in any way.

All American Midway Shows

NOW CONTRACTING FOR 1949

WANT CONCESSIONS: Diggers, Carries, Long or Short Range Gallery, Apples, French Fries, Custard, Floss and Hanky Pansy of all kinds. Very reasonable. What do you have? One Gypsy Camp only.


FOR SALE: Large Root Beer Barrel, Carbonator and 5,000 8 oz. Cups. $250.00, 12-seat Mix-Up, air-cooled engine and El clutch, very good shape for sale at good price. Used Trailer Van or Kid Rides.

OPENING NEAR HERE MARCH 5TH. All replies to:
HERMAN REYNOLDS, Mgr.
ALL AMERICAN MIDWAY SHOWS
1502 N. Hackberry St.
San Antonio, Texas

All American Midway Shows

NOW CONTRACTING FOR 1949

WANT CONCESSIONS: Diggers, Carries, Long or Short Range Gallery, Apples, French Fries, Custard, Floss and Hanky Pansy of all kinds. Very reasonable. What do you have? One Gypsy Camp only.


FOR SALE: Large Root Beer Barrel, Carbonator and 5,000 8 oz. Cups. $250.00, 12-seat Mix-Up, air-cooled engine and El clutch, very good shape for sale at good price. Used Trailer Van or Kid Rides.

OPENING NEAR HERE MARCH 5TH. All replies to:
HERMAN REYNOLDS, Mgr.
ALL AMERICAN MIDWAY SHOWS
1502 N. Hackberry St.
San Antonio, Texas

FOR SALE
BOOMERANG
Used 2 Seasons, Blue Canvas, Neon, Ticket Booth

HEY DEY
Good condition, top used 3 seasons. Write for particulars.

J. E. GOODING
19500 Puritas Ave.
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Dave Endy Will Buy or Book
- MOTOR-DROME
- WILL BOOK FUN HOUSE - SCOOTER
- FOR 1949 SEASON
- WANT EXPERIENCED SHOW PEOPLE
- CHARGEMENT ROUTE: ENDY BROS.' SHOWS
743 SEYBOLD BLDG.
MIAMI, FLORIDA
NOW DELIVERING!
NEW
Apex 4 Star
Carnival Wheels
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BINGO BLOWERS
BINGO SUPPLIES
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In Various Colors

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For
DOC R. GARFIELD'S
"HALL OF SCIENCE"
or LIFE SHOW
on the World of Mirth Shows
For 1949 Season
Doc R. Garfield or Tom Scully
316 N. E. 167th St., Utes, Fla.

FOR SALE
Stahl Train, complete with 274 ft. of track. Built by Mr. F. B. F. B. Couple, to be sold.
New from factory, July, 1948. Never on the road. Basement is 1,500 sq. ft. 14 ft. by 100 ft.
Swing sold.
For sale.

CARBONS
For 60" LIGHTS
Type 1, manufactured by New carrot Co.
Carbons packed in 9x9x9 containers, inside, 24 containers to wood case.
F. O. B. Oplein, Utah, case lots, per container.
Special prices for larger quantities.

R. M. B. COOP.
1945 First St.
Los Angeles 32, Calif.

NOW AVAILABLE
NEW EDITION OF OFFICIAL
CARNIVALER'S GUIDEBOOK
Jix-packed with money-making ideas, formulas for successful, ready-made tickets, punch lines, magic, etc.
Concessionaire's Guidebook
3016 Sycamore Rd., Topeka, Kans.

OHIO VALLEY SHOWS
Opening in Ohio State, including Ohio, Indiana and South.
Now booking Rides, Shows and Concessions.

ROXIE HARRIS
P. O. Box 152, Findlay, Ohio

LESLIE'S TRAILER PARTS AND ACCESSORIES
Complete line of Trailer Parts & Accessories. Accessory store available at all times. This exciting and proven money maker.Shipments made within 24 hours to all points in the U. S. A. Write for details.
1920 Stewart Ave. S., W., on highway 41 south, Atlanta, Georgia. Fairview 4242.

FOR SALE
Concession Truck, 1941, G. M. C. 1 1/2 C. O. P. $1,800.00.
Larger 1936, on truck, $800.00.
Water tank, Complete Light Equipment. New equipment. Also 1937 truck on 8-1/2 ton truck.

C. E. YEATTS
1847 28th Ave., Attena, Ill.

MINIATURE TRAIN
30 and 60 volt, twelve 560, 137" length. Brighton & Stratton engine used, first-class condition.

STIPES SHOWS
26 Larouper Ave., E.
St. Paul, Minn.
WANTED
COMPLETE CARNIVAL
For
ANNUAL AMERICAN LEGION FREE STREET FAIR
Either third or fourth week of July. Located 12 miles from city of 45,000 pop. Needs complete show of Radio Talent for Mammoth July Fourth Celebration.
Gravel, West Coast, C. S. Patton-Batts Post 291, American Legion, COVINGTON, INDIANA.

MUST SELL
Manley Popcorn Machine
1946 Model.
Clean. Product Shape
$400.00
Easyway Custard Machine
Used One Season, Like New
$1,250.00
Mangel's Shooting Gallery
Park Type-28, 36 Ft. Complete
$1,400.00
LAMBERT BROS.
Playland Park
Houston, Texas

INSURANCE
IDA E. COHEN
175 W. JACKSON BLVD.
CHICAGO, ILLINOIS

RIDES...RIDES
At Liberty
For FAIRS and SPONSORED EVENTS
For Sale—12 ft. Electric Wheel for first class condition, good as new. $6,500.00
Write
THOMPSON BROS.
2906 4TH AVE.
ALTADENA, PA.

WORLD OF AMUSEMENT SHOWS
Now contracting for 1949 season
Rides—Shows—Concessions
Open to all—will negotiate
JOHN QUINN, Manager
3555 Casa Ave.
Deerfield, Ill.

CALIOPE RECORDS
Made on Master and Master-Rolled. All reels in perfect condition. Write for list.
CALIOPE RECORDS
ELEURSBURG, ILL.

FOR SALE
LARGE SIZED WHIP
Good condition. Well set up. Equipped with engine and motor. Will work and work on all types. Write for list.
A. MOORMAN
Indian Lake Amusements Co., Roselawn Point, O.

HUBERT'S MUSEUM
228 W. 42nd St.
New York, N. Y.
Open all year round
Want Fakes and Novelties Acts.
State salary and all particulars in first letter.

United Exposition
SHOW BOXES, RIDES AND CONCESSIONS.
WRITE FOR WRITE
LEON S. LINN
Box 597
Fort Worth, Tex.

ATTENTION
West Coast Amusement
I have some great High Acts
JOHN H. BILSBURY
Pantages Theater
Hollywood 28, 0017

February 5, 1949.
WOLF-Xtreme amusements co.
HIGH-CLASS ATTRACTIONS FOR FAIRS AND CELEBRATIONS
OPENING SATURDAY, MARCH 26
Landrum, S. C., first show in 18 years, and booked solid thru Nov. 5—Fair starts in September.
WANT CONCESSIONS OPEN—Photo, Custard, Snow Cones, French Fries, Long and Short Range Galleries, High Circs, Hoop-La, Bowling Alley, Balloon Dart, Cigarette Gallery, Novelities, etc. Any Concession for Stock, good opening for Mitt Camps; fully write. SHOWS—Girl Show, must have at least 3 girls: 10-in-1, Wild Life, Snake Show or an worth-while Show that can cut it—and know how to get it. Will furnish tents, new fronts and transportation. Good opening for Fun House. Don't gamble—know where you are going from March 26 to Nov. 5.
FAIRS START IN SEPTEMBER
Playing South Carolina, North Carolina, Virginia, West Virginia and Georgia. All mail to BEN WOLF, LANDRUM, S. C.
SAM HAUSNER ERNEST SYLVESTER BEN WOLF
Business Mgr. Sec. and Agent Owner

RAFTERY'S SHOWS

Open Early in March
Want Bingo, Floss, Popcorn, Apples, Hunky Punks, Ball Games, two Grind Stores, one Stock Wheel. Some P.C. open; must have other Concessions. Can place American Mitt Camp. Want Girls for Posing and Girl Shows; also Talker, Candy Pitchmen, Ticket Seller, Canvasman. Salary from office. Can place Grind Shows and man to take over Monkey Show. Want Boys for all Rides, Truck and Semi Drivers. Will book any Ride not conflicting. Can place General Agent.
Address: J. M. RAFTERY
3047 E. Phone: 2-7202 WILMINGTON, N. C.

Missouri Women Install Officers

ST. LOUIS, Jan. 29.—The Missouri Women's Club held its installation of officers and banquet here Wednesday evening at the Room of the Mark Twain Hotel. The event also marked the first night of the annual Iowa Convention. The invocation was given by Daisy Davis, retiring chairman.

With Jane Bunting as emcee and installing officer, and Lilian Hemmerling as toastmaster, Mary Smith, President, appointed: estella reed, second vice-president; Jennette Hass, third vice-president; Gertrude Lang, secretary; Norma Lang, treasurer; Peggy Grinnell, showmen; National Show, chap; and Arlene Sidenberg, sergeant at arms.

Of the governors includes: (resident) Lois Francis, chairman; Daisy Davis, co-chairman; Adelle V. V. Fisher, Sally Breeding, Tisha Elk, Jane Bunting, Bess Dawson, Harriet Mahler, Florence Cub, Florence Schwant, NonaRay, Ida L. Brown, Ethel Rees and Lila Gruber; (non-resident) Nella Roach, Mrs. T. White, Grace Goss, Kathleen Gwaltney, Mary Foster, Rose Fitzgerald, Hattie Wagner, Eleanor M. Miller, Pat Gorgon, Mabel Bailey and Dorothy Williams.

Of the members of the board are: Daisy Davis, Grace Goss, Kathleen Gwaltney, Hattie Wagner, Harriet Mahler, Lois Francis, and Rose Fitzgerald, Los Angeles, guest of honor.

Will be double-left brothers. Grace Goss represented the ladies auxiliary of the Showmen's League. Daisy Davis, Caroyne, Rose Fitzgerald, Pacific Coast Show, and association.

Armenian and Australian Troops; Norma Lang, National Showmen's Association; Vera Steinkel, Heart of America; Francis, Michigan Showmen: Bess Dawson, Miami Showmen's Association; Mrs. Hattie Unbein, Long Star Showmen; Peggy Grinnell and Dorothy Williams.

Retiring officers were presented with certificates of appreciation and a gavel and a club pin with diamonds. Mrs. Jane Bunting received for her husband, a gavel, and 25 members of the group. Mrs. Francis also received for his wife, Hattie, a gavel and Peggy Grinnell and Dorothy Williams.

Awards were received from the International Association of Showmen, ladies' auxiliary of the Pacific Coast, National Showmen's Association, Michigan Showmen's Association, Heart of America Showmen, Showmen's Association, Caravans, Mr. and Mrs. Mat Dawson, and Brix, the Apollo. Retiring officers were presented with certificates of appreciation and a gavel and a club pin with diamonds. Mrs. Jane Bunting received for her husband, a gavel, and 25 members of the group. Mrs. Francis also received for his wife, Hattie, a gavel and Peggy Grinnell and Dorothy Williams.

Those who received were Lee, Lorraine and Alice Belmont; Mary Liberman, Lever Villows, the Jewett family, the Steinkelmers, Main City Shows, Charlie Oliver, John Rob, Lee Lang, Charles Champey, Hattie Mahler, the Rees family, St. Louis, the Gruber family, Washington Township Republican Club, the Paltz family, John Gruber, Jill Grinnell, Pat Sereny, Flat Tire Amusement Company, Honey Watson, Charles and Alice Dilbert, Reed, and Arlene Sidenberg.

The birthday cake was given by Hovey Vaughn, club mother.

THE BILLBOARD
February 5, 1949
American Carnivals Association, Inc.

Rochester, N.Y., Jan. 29—At the outdoor safety committee meeting of the American Carnival Association in New York Tuesday (35), numerous changes were made in the membership, but it was decided not to affect the carnival industry. The present board of directors and state safety standards were retained.

We will attend the New York fair meeting February 7 and 8. As soon as the various fair meetings have been held, the 1949 membership campaign will get under way.

Some changes were also made for the issuance of the 1949 membership certificates. Members who have made changes in their titles since the close of the last season are asked to advise the association secretary.

Greater Tampa Aux.

Names New Officers

Tampa, Jan. 29—The Women's Auxiliary of the Greater Tampa Showmen's Association celebrated its 47th meeting Tuesday in Skyline Room of the Bayshore Royal Hotel with a dinner and installation of officers.

New officers are Jerri Ringling, president; Lois Seddimer, first vice-president; Edith Montgomery, second vice-president; Dorothy Carroll, third vice-president; Euseb Alves, secretary; Fillingham, treasurer; and Mary Lee, assistant treasurer. Dolly Wise, chaplain, gave the invocation, and Fred Wilson was ename.

Guest of honor was Mrs. P.T. Selden. Mrs. Eustis Krulich was included Mrs. Joe Stirling, Irene Brown. Bertha (Gyp) McDaniel, Mildred Martin, Georgewie Martin, Mildred Harrison, Lou and Mrs. Evelyn Miller, and Bertie Ferro entertained.

Texas Show Women Install New Officers

DALLAS, Jan. 29—Lon Star Show Women's Club held its ninth anniversary dinner meeting Tuesday night, January 29, of 1949 officers here Monday (10) in the Bamboo Room of DeGeorge's Restaurant. Mrs. Annie Gordon was emcee.

Officers installed were Mary Miller, Liberman, president; Maxine Stone, first vice-president; Betty Harris, second vice-president; Mrs. Monroe DeGeorge, third vice-president; Beth Anderson, secretary; Mrs. Ralph Buchup, treasurer; and Lutty Murphy, assistant treasurer. "Wonders of Wax" detailed promptly to:

BRODBECK & SCHRADER
Wants clasm Shows for concessions for women, evenings in April.
Address: 608 F. Fifth St. Kinsley, Kan.

Denton Inks 3 Ala. Fairs

KNOXVILLE, Jan. 29—C. C. Lee, general agent for Og-Jay and Og-Vue, announces the acquisition of three Alabama fairs. They are Athens, Atalla and Rushmore.

Stipe Adds Two Rides

ST. PAUL, Jan. 29—Lance Stipe, manager of Stipe's Shows, added two winter quarters that he has purchased: a new kidde ride and Ferris Wheel. The Merry-Go-Round is being rebuilt.
Showmen's League of America
400 So. State St., Chicago

CHICAGO, Jan. 29.—Morris F. Driver was honored at the weekly meeting on Thursday (27). Also on the rostrum were Alice Shina, F. Driver and Secretary Joe Steiberg.

First bingo party will be held February 4, the birthday party for Harry W. Schultz, Jr., who has been ill.

Neil Webb, secretary of the Canadian branch of the Ray General, will return from his trip to the West Coast where he attended his mother's funeral.

Herb Sheibe is in Emory University Hospital with his third attack of scarlet fever and Jack Hawthorne is still in the hospital with pneumonia. Mrs. Ed Soperman and Mrs. Max Lattia are in the hospital for operations. Mrs. H. D. Tubis is in a sanatorium in Silver Lake and W. C. Deneke and Tom Vollmer are both in the hospital.

Charles G. Driver, back after an absence, officiated at the meeting in the absence of the regular chaplain.

The Ray Oakes celebrate their 25th wedding anniversary. Mrs. Jane H. Showman and Jack Hawthorne were honored guests.

The birthday party February 19 is for members and their families. First Round was F. H. Driver, February 19, 1913, and the charter was issued in May, 1913.

Regular meeting was held Thursday (29), President Mrs. Robert H. Miller, vice-president Mrs. Louis Cohen, and secretary were Mrs. L. P. Flagg, first vice-president; Mrs. Ralph Glick, second vice-president; Viola Finkle, treasurer, and Carmelita Horan, secretary. Mrs. Blanche Latto, chaplain pro tem, gave the invocation.

Mrs. Mae Soperman underwent an operation for appendicitis and Mrs. Isabelle Brantman is ill in the sanatorium.

Margaret Luetteke and Lillian Lawrence were present after absences.

Mrs. Henry Belden, who is in the hospital, was elected to membership.

Mrs. Helen Belden, past president, donated a silver tray to the club, which was sold for $25. It included a silver tray for raffle. Winner was Joe Steiberg; in Oak Park Hospital.

The auxiliary will celebrate its 30th anniversary February 3 at a party in the Hotel Sherman.

Caravans, Inc.
P. O. Box 1902, Chicago

CHICAGO, Jan. 29.—A short information meeting was held Tuesday (25), with First Round, Sam Levy, President of Lou foreman presiding. Secretary Josephine Glickman read letters from Alma Bly, Anna Jane Bunting, Jean McElroy, who is the daughter of the late President Mrs. Ira Wilson, Showman's Association, Heart of America Show, Women's Club, Hotel Sherman, Women's Auxiliary and Rev. Marcel LeVoy.

The sick list includes Isabell Brantman, who is recovering from an operation and Miss Ina Shira by her daughter.

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Miami Showmen's Association
236 W. Flager St., Miami

MIAMI, Jan. 29.—Regular meeting was held Thursday (18), in the absence of President Carl J. Sr., Leo Blatny, second vice-president, present.

On the adoption of a proposal presented by the membership committee chairman, announced the following membership applications:

Sammy Brown, Herman W. f'e.

Rudy Dinner, Dave Hoff.

Frank E. Taylor, Eugene E. Jones.

David Picard, Leon Levin, and Fred M. Hoffman.

Elmer L. D. Elliott.

Mrs. S. Blumberg, Ray E. Thomas and Gordon Knight.

Bill Markham, patient in the General Pratt Hotel, Coral Gables, is reported improving. Doc Cunningham, still on the sick list, is recuperating in his home. Jimmy Hurst is on the mend. Paul Lane is confined to his home.

Fried Murray, National Showman's Association chaplain, visited. Making show talks were Mel Dotson, Joe Goodman, Charles Osto; George A. Goodman, who attended his first meeting of the season; J. C. Weer, Ray Marsh, Brydon, Cliff Hammel, Mr. Wright, Elerie Woodrow, Fred Garfield, Maxie Herman, Lou Lang and John Donley.

The Able Zuckermandel recently became parents of a daughter.

Greater Tampa Showman's Association
Tampa, Fla.

Ladies' Auxiliary
President Jeri Ringlin presided over her first meeting Monday (24) and elected the following officers: president, Evelyn Keider; second vice-president, and Dottie vice-president, also on the rostrum.

Chaplain Dolly Wise gave the invocation, still on the sick list, is recuperating in his home. Jimmy Hurst is on the mend. Paul Lane is confined to his home.

Past President Clever Foote started a plan to be known as the Clover relief fund. A picture of the auxiliary pledge was presented to the club, Ellen Edwards and Priscilla Belano.

Regular Associated Troopers
106 E. Washington, Las Angeles, Calif.

George A. Phillips, 29, President C. H. Alton presided at the Thursday (20) meeting. Minnie Pounds, Edna and Elmer Greene also were on the rostrum.

Ray Grilland and Mary Livingdon returned from a trip East. They were snowbound in Indiana, Cal., for several weeks.

Maxine Ellison announced the February 16 dinner at the Rio Ball in Chinatown would be a going away party for the various showfolk.

Donna Day reported by Blacky Ford is still in Birmingham Hospital. Floyd has a new dog, Spitz, born to Evelyn Lantz.

Maybelle Bennett, cashier, is taking a trip to Abingdon, Va., to see articles soon. Arthur Hochwald introduced P. W. Siebler, Phoenix, and Charles Cravath introduced Harry Kleban, Philadelphia.

Birthday greetings, extended to Ruth McMahon. Her son, Jack Ward, who recently joined the Army.

Hap Young and Ruth Karte were sponsors. Frankie and Lloyd Loyd were 

WILLIAM (SPEEDY) LANKO

LADY MOTORDRIVE TRICK RIDERS

Long season—good opening. April 1.

Address: WILLIAM (SPEEDY) LANKO
7/e DoDea Trailer Park
Florida, Tampa, Fla.
Illinois Meet Sets a Record

(Continued from page 53)

Shapiro on Home

Jake Shapiro made the route of behalf of a cousin in the poster printing business, who rejoiced at not being a part of the dog and cat act or any of the intrigues of the carnival industry at that time. When it came to the day set, he was naturally nervous. Not Shapiro was on hand to present the Metropolitan Poster Printing Co., Baltimore, the giveaway novelty was popular and much in demand.

Bucky Allen broke the continuity by planning out of Richmond to represent Weidemeyer-Miller Shows to the Massachusetts meeting. Frank Ber- gen, general manager, still convalescing from the bout, made only a token appearance at the PENNPSY Show. Blair Snell and returned from Chicago the take over in Allen’s absence and to make a tidy profit. The converting contracts with the contract tractor, Ralph W. Smith.

Owner Frank Hucks and Son Reed, general agent of Harrison Gipson Shows, report considerable activity of late with a number of bookings. S. C. winter quaters and okay book- lings.

Purdue Ailing

Ethel and Earl Pultor, Motorized operators with Cetlin & Wilson Shows, fall off the track. J. J. Park, head of the company, both recently been a bit under the weather. They report their bookings and tours in the coming season.

Weidemeyer-Miller has an advertised a 400 Palm Palace show at the Harrisburg meet. The story behind it, as told by Weidemeyer, reads as if it was to be the first showman to book a trip from Berman about 17 years ago and then further down the line the outdoorshow field had completely, and he would operate his independent show for the first 10 years, and at Baltimore, York, Allen- town and Bloomington, all Pennsyl- vania fair.

John H. Marks, soon will under- go another operation at Barnes-Carruthers Theatrical Enterprise; H. B. Elkins, the assistant manager, and J. C. Michaela, the head of the company, have been discharged. 1933.

Milwaukee Midway Shows

Midway of Mirth Shows

All Concessions locked with this for 1943 from Mr. Schofield, and the one show must be on going to the day that it is filled.

JAY GOULD CIRCUS

OTTAWA, ILL.

WANTED

ONE OR MORE RIDES, LONG SEASON engagement. Address, Spring 1943. Will buy or rent.

BROTHER RYAN TRAVELING CIRCUS

BOAT RIDE FOR TRADE

Boat built, sold three months and was sold as is. Will trade this Bb for an adult boat if in good condition.

LARRY BOYD

4000 Grant Avenue, Chicago, Ill., 2nd Ave. & Halsted St., Chicago, Ill.

Write, Wire or Phone: TRENTON, ILL.

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Wolfe Amusement
LANDRUM, S. C., Jan. 29.—Two new show fronts are nearing completion in the paint department, assisted by Jimmy Decora, Building superintendent. The superintendents, assiduously, probably is the busiest man on the lot. Art is sketched to open March 4.

John Lyle, ride superintendent, is giving all the ride equipment a thorough cleaning. A bit of discarded glass has been checked, repaired and painted. The color scheme is red, blue and gold, with pickup trucks finished in white enamel. Job will move on 16 trucks and trailers, an addition of five trucks being due to added paneled show fronts.

Mr. and Mrs. Wantz arrived in Chattanooga from their Florida vacation. Mr. and Mrs. Fred Jurnigan are readying their concessionaire stand for the early spring season. Mr. and Mrs. LeWallen, Mr. and Mrs. R. E. Halstead, Mr. and Mrs. Reader and Al and Lee Craig.

Ernie Sylvestor, returning from a Florida vacation, visited Taylor and Mickey Trout and son at Grant Pla.

Concessionaires this week include: Mr. and Mrs. S. C. Martin, two; G. H. and Mabe; Reader, two; Al and Lee Craig; Mr. and Mrs. Fred Jurnigan, one; Irene and Roy Halstead, four; Ernie Sylvestor; two; Kelly, two; Ben Hatfield; Mr. and Mrs. Ben Hatfield; Mr. and Mrs. Jurnigan, four. These are in addition to the office jobs held by various members of Parker's digger units.

The winter just returned from fair meetings and a booking tour of five states.—ERNE SYLVESTER.

Virginia Greater
SUFFOLK, Va., Jan. 29.—Work at quarters is in the initial stage until the return of General Manager Rocees Mason from his vacation in South, when a full crew will start operation. New stock and all rides, equipment and fronts will be fresh looks. New stock will also be adopted, with all trucks, show and wagon fronts being decorated with special colors. A real interest will be put into effect for the midway illumination.

A Motordrome has been booked and two new rides have been ordered for delivery in time for the opening here. The org will carry 10 rides and eight shows. After opening here it will be moved to New York, South Carolina and then go Into New Jersey and New York before returning for Virginia, the Carolina and Georgia fairs. Eddie Smith and his wife, Dot, are at quarters. Smith also has his ball building motor.—I equipment and will take charge of the show's Miss America Girl for the 1949 season. Scotty McCarthy, known as D. A. Snoll, is no longer connected with winter quarters. He has been joined by Mr. and Mrs. Homer Wood, Harry P. Taylor and Dr. L. C. Holland, local dental and circus dentists. —JOSEPH MURRAY.

D. S. Dudley
MANKINS, Tex., Jan. 29.—D. S. Dudley and Martin Purdy, agent, are planning a Cinemation fair in Paris, the splendid fair convention in Dallas. Jimmy Ellis, with this org for several seasons, will be in charge. Dudley 

will have the cockpit; Slim Anderson, six stock cars, and Hedgepath, six corn and several stock concessions; Eddie and Alice Kirk, Girl Show; George Bock and the Duke, Concessionaires; George, privilege car and a skill show concession. Shows open April 4 to May 3.

From the Lots
Lankford Overland
NORMAN PARK, Ga., Jan. 29.—Org moved here this week as last minute concessionaire for Enigma. Ga. Business thru Friday (28) was good. Roy City, Lenox and Hahira, all in Georgia, have proved the best spots so far.

Show will soon have its new light plant and new steel. More shows are being installed. Keep on the job; Keegan is maintaining the motorized equipment in shape.

Lankford Park the show moves to Doerun, a j ump of 26 miles.

Concessionaires are Mr. and Mrs. E. L. Snead; Mr. and Mrs. W. W. Keenan; Jack; Ralph Keegan, best-dealer, scales and age; Carolina Keegan, assistant, hopper; E. B. Doyle and Mary Cutlip, cockpit help; Joe Roth, cockpit and ball help; George Bishop, corn and buckets; Roy Sutton, hit-and-miss glass game; Red Rodgers, popcorn; V. E. Backlund, clown; Clare Holcomb, set joint; Gordon Henley, penny pitch; George Johnathan, spindles; Kohn (Carolina) Coggins, legal adjuster, razzle and blowers. Shows: Coca-Cola, Dr. Pepper, Margie West, Snake Show; Gene Johnson, Girl Show, Bob and Bonnie Burrige, Doc Lash, Whitey Alahan, Tuckie Bramble, Randy Slaley and Joe Woods.

American Midway
HARLINGEN, Tex., Jan. 29.—Manager Don Brabash and George Almquist recently returned from the Iowa and Kansas fair meetings and reported the fair Eastern freight.

The show is ready for the load for the first midwinter stock show at Alies, Tex.

Org's staff includes, in addition to Brabash and Bishop, Dean Lock, sales manager; Janie Lock, secretary; and a concession manager; Glenn Hyder, secretary; Jack Nance, Diesel plant foreman; Ed O'Neal, Rock Island; Bob Leath, record book; R. L. (Roscoe) Boyd, lot superintendent and The Billboard agent.

Concessionaires are Jerry and Curley Copeland, with all painting and decorating under supervision of R. L., Roscoe, and Harvey Hellem, bookkeeper.

Ray Martin attended the Kansas meeting in Topeka and reported purchase of two new stock cars. Two new rides booked on this show. Corky Zimmerman has been totally reconstructed and ready for the opening. J. D. Sword's new concession is totally decorated with all new stock and siali and tractor to handle the stock for the new season.

Personnel is looking forward to two of the big ones this winter, the Dog Show and the World's Fair at Salt Lake City, Utah, the Chargo Days at Brownsville, Tex.—ROSCOE BOYD.

Tennessee Valley Amn
VALDOSTA, Ga., Jan. 29.—Theodore Meyers and William (Bill) Lindsey have combined their interests as partners in the second annual tour of the Tennessee Valley Amusement show. The plane will be added, as well as rides and trucks bought from local showmen. Shows in which Meyers was associated as part owner last season. Meyers is on a booking trip in the Kentucky, Tennessee, Indiana and Ohio. Meadows bought a Mack tractor and van and semi to help him in the tour. The shows will be on seven semis and two straight jobs and office wagon. Meadows will continue booking after the bookings.

D. M. (Bill) Reese will be concessions manager and Bill (Red) Weston will be on maintenance. Maurice Meadows will be electrician.

Open early in Southern Georgia, planning a 40-week tour. Concessionaires will be Ben Reese, Frank Miller, Russell Powers, Blackie Nelson, Odell Middleton, Charles Doorly, They will have a free gate.—MRS. UNA MEADOWS.

James H. Drew
SHELBY, N. C., Jan. 29.—Little work is being done here all building and hauling are done. Ga. Recent visitors here were Mr. and Mrs. Blanton, Mr. and Mrs. McDonald, Bill McKinney, John Carr, Tommie Antons, Fred Antons, Harvey Edwards, Charles Roy, Ben Dover, Harvey Drew, Howard and Mary Lewis and H. H. Bill. Harvey L. Arlington, show's secretary, is visiting in Ohio. Bill Humphrey will be here early in March. Manager Donald Drew Jr. has returned from North Carolina. George N. Davis, Wm. V. Davis, Va., Mrs. and Mrs. Drew visited with Mrs. Marion Latip and family. Several stock books, two concessions with the org which will have 83 and 20 concessions.— EULA DREW.

Ohio Valley
FINDLAY, O., Jan. 29.—Work on rides and other equipment is progressing. Owner-Manager Rozie Harris recently returned from the fair in Nashville, and is busy ordering and receiving parts, new tops, fluorescent lights and other equipment. Work on the first part of April and for 28 weeks thru Ohio, Indiana and Illinois. The year's staff includes Mr. Harris, general agent and assistant manager, and eleven parts, public relations; Dorothy casey, secretary and the Billboard agent; Ben Simon, electrician and billposter; Roy Wehrle, main electrician; Mr. Olendler, Gene Simmons, Jerry Householder and Allan Clinger, ride operators.

Charles Chadick will have monkey and snake shows and will work in the Girl Scout shows.

Roy Wehrle and Irene Stall recently returned from their honey moon. Mr. and Mrs. Robert Harris took delivery on a new Alina house trailer.—PAT BRADY.

BUFF HOTTELS SHOWS
WISHES TO ANNOUNCE
We will again play a route of 17 Fairs and Celebrations, surpassed by none in the truck show business. The drive will be through Illinois, Kentucky, Tennessee, Mississippi and Louisiana. Including Franklin, La., and Donaldsonville, La. Also 14 weeks of the cream of the season, with no bills in any part of the country. All shows are booked, two concessions with the org which will have 83 and 20 concessions.— EULA DREW.

BUFF HOTTELS, Mgr., Box 633, Covington, Louisiana
WANT—WILLIAM T. COLLINS SHOWS—Wants
For the outstanding route of Fairs and Still Dated, a star-studded route that no other truck show can equal. Fairs start in Michigan.

Have the following fairs in North Dakota: Crook, Bottineau, Cass, Jamestown, Fessendon, Wimbledon, Valley, Audubon and Hamilton. In Minnesota: Pecomah, Richefield, Rochester, Owatonna, Worthington, St. James, Bird Island, Willmar and Hutchinson. In Wisconsin we have La Crosse County, New London and Tomah. The Billy Collins Shows open March 1. Will book exhibitors. Utensils, etc., for Collins Shows do not conflict with what we have. Want Shows with their own equipment and transportation. Will take any shows. Manager and Producers for a high-class Girl Scout. Ride Help—Foreman and Second Men for the following rides: Twin Wheels, Merry-Go-Round. The Billy Collins Shows are located in 3-4 Places. Must be sober and reliable and be able to drive semi and have chauffeur's license. Need General Help in all departments. Want Foreman for Towers, Fountains, Games, Concessionaire and also handers. Cookhouse and a Grab Outfit. Must cater to show people. Photob Ann, Karlsens of all kinds. Also will book an American Mitt Camp. All replies to:

WILLIAM T. COLLINS, Route 7, Owatonna, Minn.

FOR SALE
ALL REPLIES:
BUFF HOTTELS, Mgr., Box 633, Covington, Louisiana

WANT—ROBERT E. COTTINGHAM SHOWS—Wants
Wants all types of rides for the outstanding route of Fairs and Still Dated. Will book all types of shows. Will book any type of stock, including a Winter stock show.

For the outstanding route of Fairs and Still Dated, a star-studded route that no other truck show can equal. Fairs start in Michigan.

Have the following fairs in North Dakota: Crook, Bottineau, Cass, Jamestown, Fessendon, Wimbledon, Valley, Audubon and Hamilton. In Minnesota: Pecomah, Richefield, Rochester, Owatonna, Worthington, St. James, Bird Island, Willmar and Hutchinson. In Wisconsin we have La Crosse County, New London and Tomah. The Billy Collins Shows open March 1. Will book exhibitors. Utensils, etc., for Collins Shows do not conflict with what we have. Want Shows with their own equipment and transportation. Will take any shows. Manager and Producers for a high-class Girl Scout. Ride Help—Foreman and Second Men for the following rides: Twin Wheels, Merry-Go-Round. The Billy Collins Shows are located in 3-4 Places. Must be sober and reliable and be able to drive semi and have chauffeur's license. Need General Help in all departments. Want Foreman for Towers, Fountains, Games, Concessionaire and also handers. Cookhouse and a Grab Outfit. Must cater to show people. Photob Ann, Karlsens of all kinds. Also will book an American Mitt Camp. All replies to:

WILLIAM T. COLLINS, Route 7, Owatonna, Minn.
Davenport Scores in G. Rapids May Extend Run To Two Weeks in ’50

Sellouts Rule in Michigan

GRAND RAPIDS, Mich., Jan. 29.—Orrin Davenport’s Shrine Circus, which concludes a week’s stand here tonight under the direction of Harry Truman, is the Shrine Shrine’s and Davenport's are considering making it a two-week stand next year.

"This is the greatest increase in a year’s time seen in my many years of experience," said Truman, "and we can only hope the circus can be added to this year’s season."

"The only way we can meet the problem of an added show is by adding seats," said Truman. "People who want to see the show are increasing the stand to two weeks next year.

Extra Show

Following the highly successful stand of the past week, the Davenport org has been turning ‘em away here all week. Three shows will be given the area and the outlying cities of the counties. In addition to the regular matinee and night shows there will be a complete show at 10 a.m.

C. Howard Hoffman, general chairman, and his assistant, Chet Rose, of the Saladin Temple committee, reported the opening of the new Auditorium, which is 5,600, was increased to 7,100 by the addition of new bleacher seats. They reported, however, that with the increased attendance it will be impossible to take care of the crowds.

More than 500 were turned away at the opening matinee, officials reported, and the night show turnaway was at the near the 1,800 mark. Each successive performance during the week registered turnaway biz.

Special Trains Help

Officials said out-of-town Shrine orgs went way over the top in their ticket sales here, and that, along with the special trains, started several years ago, resulted in the big turnaway.

Traverse City officials sent a special train to Grand Rapids every day of the week, as well as trains to the towns with 900 persons in each trainload. Davenport officials reported that the total of 5,460 Traverse City people alone caught the show. Other cities sending special trains included Battle Creek, Kalamazoo, Petoskey and Muskegon. Buses loaded with rural school children have been made available.

All general admission seats were filled with 25,000 coming after the doors opened each day.

New Acts Added

Show’s line-up here is practically the same as that at Portage. Additional acts include Gibson’s high act, Johnny Middlesworth’s leg-bending act, Don Hugo, and the additions to clown act of Felix Adler, Paul Jerome and Otto Griespich and Carl Marx made daily appearances at luncheon clubs to hype public.

Gould Signs Cole’s Bulls

OTTAWA, Ill., Jan. 29.—Elmer Brown, general agent, for the Jay Gould Circus, announced in local quarters that the 1950 will feature James M. Cole elephants for the first time, and will feature James M. Cole Jr., as trainer.

THE COLE BROS.’ CALIFORE WAGON, trolled by a flashy eight-horse hitch, created considerable stir and confusion as a feature of President Truman’s inaugural parade. Not only did Dev Kelley, New Cole press department, score a natural in playing the steam calliope in the inaugural event but he netted a considerable free publicity for the Cole org. With Harold and Eddie Ward, both return interview, several television shots, and liberal mention in the dailies, all handled in the usual adroit Kelley manner.

Polack Western Unit Bows For 1949 in Hammond; Biz And Line-Up Rate Adjectives

Joe O’Donnell Predicts Record Stand for Spot

HAMMOND, Ind., Jan. 29.—The 1949 edition of Polack Bros.’ Western Unit, unveiled here this week, boasts great talent and some of the most imposing acts ever offered under the Polack banner. Hugely, it has an easy-flowing grace that has not always been characteristic of Polack shows.

The power of the new line-up was apparent on paper. What was revealed in actual performance was a smart, light-touch production-wise affair. Even opening night, Monday (24), No. 14, the audience stood, the pleasure shown moved with stall-free pace and polish before 11 p.m.

True, the running time was reduced somewhat by the absence of production, however, and one show whose arrival was delayed two days, and the fact the Polack-owned Black Horse Troupe was held another week on the Eastern Unit before being transferred to this show.

Irrving J. Polack jumped from the Eastern unit at Flint, Mich., to join Louis Stern in laying out the program. He was openly optimistic about the season’s outlook. He said the Eastern Unit’s opening date at Saginaw, Mich., was up per cent last year, and that Flint promised a similar gain.

The start at Hammond augured likewise. Joe O’Donnell, again in charge of the date here, said nothing short of calamity would stand in the way of the 1949 Polack has been playing Hammond for 20 years.

Auditorium Okay

The suitability of Hammond’s Civic Auditorium perhaps was a factor in the ease with which the inaugural performance went off, sans rehearsal.

Rose Gould’s debut with the show was impressive. Carried into the arena by her partners high above their heads, she revealed superior showmanship before ever going aloft. The evocation given the trip’s precision aerial routine made it plain that this should be one of the season’s standouts.

Barlor the Great, coming from last year’s Eastern Unit, gets a strong build-up for his one-finger stand, which he follows with feats of balance

on a 24-foot pedestal.

The program is given much of its strength by two regular acts, Not only, however, augmented and improved — the Berossi high-wire troupe and the Ward-Bell Flyers.

The Berossi, now five in number, is introduced by Don Edwards, who introduces Polack’s original innovation of Papa Berossi that has Vicki doing the high-wire act and Josephine, again featured. Wall has a special act, and the crew is complete.

Otto continues with his comedy.

Plenty of Action

The air filled with continuous movement in the new double flying act of the seven-people Ward-Bell act as catchers, tricks are presented in a steady stream simultaneously and alternately. There are 5'4" somersaults, alternating double full twisting and double somersaults, double carrying leaps and, for the finish, two simultaneous passing leaps.

The men are Gus and Betty Bell, Eddie Kohl, Millis Keithley and Dorothy Ward.

Act, believed to be the most ambitious of its kind assembled in this circus since the war, is nothing short of a triumph for the Waals and Bells and the realization of a 12-year dream. Mayme Ward, happy to see her screws in the same act and who was on hand throughout rehearsals, saw the first performance before leaving for her home in San Francisco.

She was the guiding genius in the fashioning of the considerable parade of both the Waals and Bells and the show’s new aerial opener.

Circus is a number, conceived and directed by the late Charles and dubbed Hoopla in the Sky by the press. For the Wards and Bells, 8 of them girls who perform in large overhead hoops. Girl has saucy, brief costumes, and estoresses wear straw hats, bright-hued blazers and matching gals. Femmes taking part are the three Ward-Bell girls, three from the Ceyling Sidneys, Yveta and Joyce; and Mojaision, its aifty number.

Entertainment Novelty

Natalieдана monkey man, gives the show an entertaining novelty. His talents, harnessed under canvas, realize the impossible.

The seven-people Rilley act of the four-people Roselle and mighty. The four boys double in the juggling and juggling turn as the Four B'en Brothers, who have been a favorite for several years. The two people have been a feature of several shows, among them the Leaping Apurals.

The cycling of the Sidneys, Yveta and Sydney is also noteworthy. (See Polack Western on page 83)
Beatty Equipment, Performers Leave For Hawaiian Tour

LOS ANGELES, Jan. 29.—Performers and equipment for the E.K. Fernandez Circus, featuring Clyde Beatty and the Cristiani Family, left this week for a four-week tour of the Hawaiian Islands (The Billboard, January 22).

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CAN PLACE

Promotion Managers

Who can handle Frontier for BULLERS and P. D. Tinker. Must be reliable. No hitches or drinks. Must be able to finance circus and must know how to draw in and use press. The circus is planned as a standard draw circus.

Jack Mills
1270 Crescent Road, Cleveland Heights, O.
249 Seen as Good Biz; Many Improvements Listed

Huedepohl reports plenty of activity going on in spots visited on tour—parks with ballrooms report name bands not pulling them.

By Hank Harler

CHICAGO, Jan. 29.—Park operators out West (Pacific Northwest, Rocky Mountain Region and Pacific Coast) are optimistic about business conditions for 1949 as are park operators on this side of the continent, the latter now ready for a good year. That is the report of Paul H. Huedepohl, executive secretary of the National Association of Amusement Parks, Pools and Beaches (NAAPPB), who recently returned here after a tour of Western regions. In his travels, Huedepohl was true to his traveling report on the project of Ocean View, Venice, Calif., where John J. Lohn-

man is owner. Huedepohl is at present building an art museum and theater, and will offer his services regarding his policy for these buildings.

New Parking Lot

At Santa Cruz Seaside, Santa Cruz, Calif., an entrance has been found by William J. Jenkins Jr., busy supervising work on the additional parking lot. The new entrance will make 3,500 cars accommodated. Huedepohl said, and will be a blacktop affair. Adjoining the new lot will be added additional parking space.

What was true at other Coast spots will be true at Seaside, according to Huedepohl, who said Jenkins plans to add on at least one ride, a circular observation wheel, to his establishment.

"What I mean by that," Huedepohl explained, "is that West Coast parks have featured mostly flat rides on grass, and this is good for circular and swing rides. I believe they will jump on the right track in this respect."

At Long Beach, Calif., Pike, Huedepohl reported that the park is under construction (The Billboard, Jan. 22). "It will be a beautiful spot when it is finished," Huedepohl said.

The NAAPPB secretary, accompanied by George Schmidt, president, and general manager of Riverview Park, Oklahoma City, who is vacationing in Los Gatos, Calif., visited Mission Beach and Hollywood Beach spots. Both are doing well, Huedepohl said.

Cinc南阳 Coney by Flood Again; Means Clean-Up

CINCINNATI, Jan. 28.—The Ohio River has given Edward W. Schott, president and general manager of Coney Island here, another king-size headache. This time, however, the park was hit by flood waters that threatened the flood of the bank on the park.

When Schott left Tuesday (28) with his family for a 10-day vacation, there was no indication of any unusual flood hazards. The rain, which started as a downpour, however, pushed the river over the levees and past the 43-foot stage at Cincinnati.

Altoa park officials could not estimate the damage Friday (28) when the river stood at about 53 feet. Indications were that the loss would not be too heavy, according to weather bureau reports estimating the river stages of several feet.

At the 48-foot mark water enters the swim pool, its locker room, and filtration plant, making necessary a blacktop job on those facilities. In addition, the past loss has been minimized through the use of filtration plant motors at close of the season. Any further rise in the river spreads water over as much as 75 per cent. The 43-foot stage is expected to make necessary a major cleaning job.

Schott expects to spend about four weeks in Florida. During his stay there he plans to attend the Tampa Fair, February 1-12.

Birmingham Plans Zoo, Adds Rides To Its Fair Park

BIRMINGHAM, Jan. 29.—A zoo for city's annual fair plans are being planned by members of the city commission, and the Alabama State Fair Authority. The plan, according to officials, is to add several major rides, and to give the park a more modern air. They also plan a "take care of teen-agers," officials said.

Recently City Commissioner James W. Morgan, Vincent Townsend, vice chairman of the Fair Park Board; R. H. (Dick) McIntosh, park manager, and Charles Mc Caulley, architect, visited the Jackson, Miss., zoo to get ideas for the setup here.

The kiddieland installation here, which opened operations last season, was highly successful in its first year. Built at a cost of $40,000, the spot netted $38,000 the first four months of operation. Now officials feel something can be done to be better off to the younger crowd and they are adding three major rides, including a Tilt-A-Whirl and Astro Skooter. New kids rides to be added this year are a Mangels kiddie Tilt-A-Whirl and a kick-wagon ride. The spot also will have fibre pillars, built by William de Lhorbe Jr.

Harry J. Burt, owner of Ponchartrain Beach, New Orleans, director of the National Association of Amusement Parks and Beaches (NAAPPB), was a recent visitor to the Birmingham kiddieland. Other recent visitors here were Charles and John L. Campbell, Baltimore, insurance execs.

Cooke & Rose Sign Two Virginia Spots

RICHMOND, Va., Jan. 28.—Harry Cooke this week announced that his agency, Cooke & Rose, Lancaster, Pa., has been awarded contracts for six park rides for the Cooper's Seawall and Ocean View parks.

Aerial and platform acts will be among the features at the parks.

The parks are scheduled to operate May 29 thru September 5, with a week of vacation between at the Cooper's Seawall. New stages will be erected at each park, according to Cooke.

Cooke also reported inking acts for Williams Grove and Rolling Green, both in Pennsylvania.

Gov. Driscoll Stumps For More N. J. Spots

AN oc APPAR for more free beach use for New Jersey, as well as Shoreline preservation, has been inducted by Governor Driscoll, who commented that there are more beaches and important assets, attracting vacationers from all over the country.

The Governor announced that a preliminary report of the State Beach Erosion Committee asking minimum beach widths for N. J. will be received. The Governor also proposed that the program should also provide for free swimming, free or nominal-charge beaches for residents, and that he has urged the legislature to appropriate funds for beach construction, particularly in those areas where the beaches are wide.
Harry Illions' Life Story
Regular Who's Who of Showbiz

(Continued from page 54)
parents and friends, 'You can't have my fun at the fair; everything costs too much."

Kids' 5-Cent Day
One concession doing a big business at the fair was Riley's Believe It or Net attraction, of which C. C. Cash-and-Carry Pyle was the manager. The concession and ride men told Harry that if he wouldn't let Pyle agree to letting kids into his spot for 5-cents, they'd go along with the plan.

'I wasn't too sure I'd be able to get Pyle to agree,' Harry said, 'but I made sure there really wasn't any need for him to cut prices. But I was desperate. I told Pyle my plan. He thought for a minute and then said, 'Will this help you, Harry?' I told him it would save my life and lives of other concession and ride men. Pyle agreed and the rest of the boys went along.

But business boomed but there was a fly in the ointment. It wasn't serious but it had a humorous twist and really was the cause of changing the 5-cent day from Fridays in 1933 to Thursdays in 1934.

'We really drew the kids in 1933 when we started the 5-cent day, but one day we received a call from the Catholic Archdiocese of Chicago.

'The father in charge told me that the various parish priests in Chicago and environs were bombarding kids because they couldn't take advantage of the 5-cent price on hot dogs and hamburgers on Fridays.'

Harry and the priest had a good laugh about it but the day was changed to Thursday the next year.

'The only reason we didn't change it the first year was because all our advertising was out and kids and their parents by that time were used to Friday as the 5-cent day,' Harry said.

Getting into outdoor show business was no accident for Harry. His father was a wood carver by trade and as a youth in England had made show fronts for Frank C. Bostock, who was bringing his shows to America. The elder Illions came to the States with Bostock and a short time later was married. On July 4, 1892, Harry Illions was born.

At the age of 10, Harry got his start in show business, working after school and in the summer as a ring boy for his father at Coney Island, N. Y. His dad was intent upon Harry learning to be a wood carver but this didn't appeal to Harry, and instead he decided to learn the steam-fitting trade. He kept at that in the winter but in summer he was back in show business operating the Merry-Go-Round at Coney Island and helping his dad with other rides.

Harry kept up this system—working as a steamfitter in the winter and as a ride man in summer—until March 28, 1916, when he married Minnie Marker in New York. A daughter was born to the union, Christened Jeanette J. Illions, she is now Mrs. Otto T. Bierwanger and resides in El Cerrito, Calif. Mrs. Illions died in 1939 in San Francisco.

Joined C. A. Wortham Shows
Following the war, Harry went to work as a foreman of the Ford ride from the old C. A. Wortham Shows. (See HARRY ILLIONS, page 51)

WANT—EXPERIENCED COASTER MAN FEW RIDE OPERATORS

Must have references. State all first letter. Apply in person if possible.

EASTWOOD COASTER CO.
East Detroit, Mich.

WANTED

Dodgem, Ferris Wheel, Fun House, Loop-o-Pinna, Hi-Sell, June to September on percentage. No competition, next to State Park, one block to downtown, one million to draw from. Already have Rink, Speed Bobs, Arcade, Restaurant, Excursion Boats, Covered Wagon, etc. ONLY HIGH CLASS PEOPLE PLEASE.

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FOR PARKS, AMUSEMENT CENTERS—A STEAL

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LAKE LANSING AMUSEMENT PARK
HARST, MICH.
PA. ANNUALS BACK MUTUALLY

Hope To Gain More State $1

Record 4,284,016 attended 98 fairs in 1948—all officers re-elected

HARRISBURG, Pa., Jan. 29—Governor Snyder, said that total attendance at meeting of the Pennsylvania State Association of Fairs at the Penn-Hilton Hotel was 4,284,016 as votes cast in favor of holding part-mutual fairs will be paid for and the mutual fee to be paid when the Legislature next meets. This same plan for State-wide referendum, is designed to pay for a $30,000,000 bond issue this year.

A full page set of votes, only in that they would be granted temporary licenses for staging pari-mutuel races not exceeding one week.

Charles W. Swover, association secretary, said that efforts should be made to secure the passage of that bill for amending the racing laws. Swover, Joseph McGraw, Worthington, and James M. Gongleson, Bloomington, Pa., have worked on the passage of a mutual bill for the past 12 years and, unless one occasion failed only for want of the governor’s signature.

Two Bills Favor

Henry Knauf, president, United States Swine and Racing Association (USTRA), said that he hopes that effort be made to secure the passage of that bill for amending the racing laws. It is hoped that the State’s potential revenue from mutual betting would equal its present $30,000,000 bond issue.

This annual report, Secretary Swover said was appointed business advisor to the Department of Agriculture. The job carries with it the duties of managing this State-wide organization, with the DaKeil County Fair at Bath, the past 20 years and in recent years has been president there.

A farmer, White has been active as superintendent of livestock shows. He also served as assistant superintendent of the International Livestock Exposition at the State Fair here from 1932-36, and was superintendent of ticket department at the Illinois State Fair from 1936-40.

William V. (Jake) Ward has resigned as promotion director of the Illinois State Fair. No successor has been named and it is likely that he will return to that post.

N. D. Assn. Asks

Sun. Operation

Urges State to amend blue laws, asks 50 per cent premium aid to member fairs

MINO, N. D., Jan. 29—Newman Powers, Crookston, was elected president of the North Dakota Association of Fairs and Shows at their annual meeting here. Other officers elected were Ted Hack, vice-president; G. A. Ottinger, Jamestown, secretary-treasurer; Robert Fink, Mino; Frankie Ziska, Williston; and A. E. Stewart, Boulter, directors.

The convention passed two resolutions recommending that the State Legislature amend the existing law for the payment of the State of 50 per cent of all-iowa fairs held within the State association.

Discusses Blue Law

The other resolution recommended that the State legislature be amended to permit agricultural, livestock and horse shows to be held Sundays at certain hotels provided they are situated at a distance from the State association.

The legislation sought would not allow horse racing, but would legalize pari-mutuel betting at Sunday fairs.

Fred Harter, who recently announced that he would resign next January as secretary of North Dakota Fairs, is the principal convention speaker. He told fairs introduce covered stages for the safety of people and are safeguarded against the loss of performances due to rain. He also mentioned the use of portable booths for commercial exhibits, pointing out that fairs are now being held over a circuit of fairs in the State.

Fink was given a watch for his work in attendance at the convention.

Jule Ward Elected Ill. Assn. President

SPRINGFIELD, Ill., Jan. 29—William B. Lombard, Bloomington, was elected president of the Illinois Agricultural Association of Agricultural Expositions (IAFE), at its annual convention here (23-25).

Jack Stump, Pinckneyville, said that Lombard, elected re-elected vice-president and secretary-treasurer of the Association.

Directors elected were Paul Pulls, Vienna; Burt Lee, Harrisburg; A. J. Baker, Princeton; Clyde Lee, Mount Vernon, and Hilding Johnson, Galena.

Gov. Adlai Stevenson was a principal speaker at the banquet and said he was an ardent admirer of fairs.

Monte Kiffin Named

Neb. Assn. President

LINCOLN, Neb., Jan. 29—Monte Kiffin, Lincoln, was elected president of the Nebraska Association of Fair Managers during its three-day convention which ended Wednesday (26).

E. Watson, Humboldt, was re-elected secretary-treasurer of the Association. E. F. Cline, Arlington, was re-elected secretary.

Show will again have the midway. Secretary Kiffin has had many requests from concessionaires, a group of Brockton church organizations, clubs and individuals at the last fair in favor of the midway. The local group seems to be allowed.

(See Lombard Mass. Prep. on page 91)
Chambllis Buys Hamid Interest in 2 N. C. Fairs

RICHMOND, Va., Jan. 28.—Norman T. Chambllis has purchased 50% of the stock of the Orange County Fair Association, Inc., from George A. Hamid, to become sole owner of the Greensboro, N. C., fairs. The deal is expected to close Monday (24) while both were attending the annual meeting of the Virginia Association of Fairs. Contracts were signed last Saturday (21) in Rocky Mount. Chambllis also operates the Pitt County Fair in Greenville, N. C.

Considerable improvements at all three events are planned, Chambllis said. Work at Greensboro is dependent only on the securing of an extension of the lease or the purchase of the grounds. Grounds and buildings have already been consulted and have promised their support of a revised annual contract.

Chambllis is one of the principal backers of a bill now before the North Carolina Legislature to create the North Carolina State Fair and which involve all bona fide agricultural fairs. His annuals will be in for consideration of the pending bill of the bill which is virtually unopposed.

New Hamid Policies

Both Chambllis and Hamid said that the new management would have little effect upon their association. Hamid relinquished his holdings in the fairs in August last year, and is now also in the agricultural business in the Pitt County Fair in Greenville, N. C., the New Jersey State Fair and the Hamid-Morton Circus.

Mrs. Clyde Kendall will continue as secretary-treasurer of the Greensboro association, a post she has held for the past 12 years. Chambllis announced that all three fairs have been booked thru Hamid.

Rocky Mount will run the week of September 1-8, September 15-21 and September 24-30. The World of Mirth will close the last week. Frei's Broadway Shows will return to Rocky Mount.

Placer (Calif.) County
Annual Renames Officers

ROSEVILLE, Calif., Jan. 29.—All officers and directors of the Placer County Fair Association have been re-elected here easily. They are Harold A. Crockett, president; R. M. Royster, first vice-president; A. B. Brooker, second vice-president; B. V. Brooker, treasurer and legal agent; and James F. Pugh, secretary-treasurer. The board of directors is also unchanged.

The following were re-elected: Elmer E. Jones, first director; Ed Byer, second director; J. J. Kibbey, third director; R. L. Christianson, fourth director; and J. E. Granger, fifth director.

Elected to the eighth year are the following new directors: Robert L. Jones, of Placer County; E. E. Johnson, Rocklin; and Robert M. Royster, Fair Oaks.

Elected to the eighth year are the following new directors: Robert L. Jones, of Placer County; E. E. Johnson, Rocklin; and Robert M. Royster, Fair Oaks.

Mason, Mich., Closes For 1949 Attractions

MASON CITY, Mich., Jan. 29.—Attraction buying for the Mason County Fair here has been completed, Jory O. Davis, secretary-manager, announced. The Wade Shows have been signed for the midway and the Milton-Pickles Fair Association, Chicago, has been contracted to supply the grandstand attractions.

The midway contract for the Wade Shows to provide Merry-Go-Round rides for youngsters, 7-10 years old, at 8 cents. Children's Day is also scheduled for the opening day, with all rides to go at reduced rates, and with special grandstand program put on. Grandstand attraction nights will be the Lucky Lott Thrill Show.

The fair's delegation to the recent Illinois fair convention consisted of Dave Beatty, treasurer; Rina Dell, Harry Freshour, C. W. O'Reilly, L. W. Laxton, Clarence Puffenberger and Davis.

Edmonton Planning Million $ Expansion

EDMONTON, Alta., Jan. 28.—Edmonton Exhibition Association is planning a $1,000,000 expansion program as follows: $350,000 grandstand; $150,000 extension to add 1,270 seats to the south end of the arena in 1949, and $150,000 for a similar north end extension in 1950. The arena will be extended and roads and walks in the grounds, and the remainder on a proposed announcement west the south of the present grounds.

Robert V. Price, president, told shareholders at the annual meeting that the association had conducted a $3,000,000 business last year. Exhson president, Mr. Price, submitted the 1948 financial statement which showed record profit of $12,050. Negotiations have been opened with the R. C. M. P. musical ride for the spring horse show.

Eastern States Officials
Set Plans for Tax Fight

SPRINGFIELD, Mass., Jan. 29.—The Eastern States Exhibition taxation committee met here recently to discuss plans for fighting a proposal upon exposition property by the town of West Springfield.

Told by Brooks, former and honorary president of the fair, said representatives of five of the States which have buildings on the exposition property were present. Only four of the States have a permanent, New Hampshire and Connecticut—face taxation, since the Massachusetts building is exempt.

An act of the legislature in 1929, makes all of the State buildings exempt, but West Springfield assessors plan to challenge this law.

Work Started on Lodi Grape Festival Building

LODI, Calif., Jan. 29.—Construction of the new pavilion for the Lodi Grape Festival September 16-18 is under way. Archie M. Clouston and William Gatzert are co-chairmen of the planning and building committee.

The structure is being built on 60 by 200 foot property purchased last year by the festival association.

The building, 120 by 240 feet, will become the real estate of the fair, a recreation and community center for concerts, stage productions, dances and sports event.

WANTED—Independent Rides — SHOwS

OR WILL CONSIDER CARNIVAL COMPANY WITH GOOD RIDES, SHOWS AND CONCESSIONS

FAIRS AT TRIP, S. D., AUG. 5-SEPT. 1, 2, 8, INCLUSIVE

Write: R. T. HIRSCH, Secretary

HUTCHINSON COUNTY AG'Y FAIR ASSOCIATION

TRIPP, SOUTH DAKOTA

WANTED—Independent Rides — SHOwS
Bradley Fined $25
On Discrimination Charge in Br'port

BRIDGEPORT, Conn., Jan. 29.—Earl Bradley, manager of Skateland Roller Rink, here, was fined $25 in City Court this week by Judge D. Harold Cotter after he was found guilty of violating Section 880-F of the general statutes dealing with racial discrimination.

Thru his counsel, Michael Strauss, Bradley filed a demurrer which was overruled by Judge Cotter and a finding of guilty entered. Strauss stated that an appeal would be made.

Meyer Dworkin, prosecuting attorney, said that Bradley was arrested on complaint by four Negroes, who said that they were refused admission to the rink on June 9, 1948, and that finally admitted, were given skates of the wrong size. The original charge of breach of the peace was changed to discrimination.

Bradley fined $25 on discrimination charge in Br’port.

RSROA Board Seeks Dates
Of State, Regional Meets

DETROIT, Jan. 29.—Approval of
motions for regional and state
championships, as well as some in
Canada, was the order of busi
ness at the meeting of the con
trol of the Roller Skating Rink
Operators’ Association (RSROA) to
culminate the annual meeting.

The annual RSROA Convention
is scheduled for the week
of July 6-8 at Dayton, Ohio.

In commenting on the regional
set-up to be put in effect for the
1956 championship, William
Brown, ASCAP, stated that he
expected to be there represented.

Brown, ASCAP
Probe Formula For Industry

NEW YORK, Jan. 29.—A new
ASCAP formula for roller rink
operators may result from a
three-hour luncheon meeting
Thursday (27) at the Vic
Brown, operator of New
Dreamland Arena, Newark, N. J., and
officials of the American Society of
Composers, Authors and Publishers
at his Radio City office.

About 30 operators present were
Harvey Goodman, general sales
manager; Julius Collins, head of
the organizing committee; Louis
resident councilor; Aaron Kane,
Washington representative, and
I. T. Cohen, Eastern sales supervisor.

Brown, as acting chairman for the
Roller Skating Rink Operators’ Associa
tion (RSROA) and the
industry, requested that rinks
sign a formula for
Rink operators to
establish a
percentage of business rather than
on an arrangement; agreed that a
maximum and minimum rate
fair to both sides, be set.

Under the formula now in effect
the minimum is $60 a year and
the maximum, at least for rinks up
20,000 square feet, is $480 a year.

Brown contended that his proposed
method is a logical one for
both sides than the current
 arrangement
and that it will provide
needed relief for the operators, many of
whom have large converted warehouses
and garages, who have paid little for
square footage but few customers.

ASCAP officials seemed favorably
inclined toward Brown’s proposition
and promised immediate research
and an answer within 90 days. Ac
cording to them, the main point is
how they may adopt the method, will
be to set a rate acceptable to all concerned.

Brown said that ASCAP could
compute fees on the basis of monthly
notarized business statements sup
plied by rink operators.

there many petitions that the plan
of regional competition which has been
followed for nearly 10 years needed
reorganization. Inclusion of Canadian
operators in the annual RSROA Championships
is one of the issues to be
changed.

If following meets have been ap
proved:
Northeastern regional, Webster
Two Arena, Worcester, Mass., June
20.

New York State, Gay Blades, New
York, June 21.

New Jersey, Ventnor Recreation
April 18.

Connecticut, Eli Skating Club, New
Haven.

Ohio, Island, Massachusetts and
New Hampshire, to be set at the next
New England chapter meeting.

Great Lakes region, Midwestern
Rinks, Milwaukee, May 6-7.

Pennsylvania, Lexington Skating
Palace, Pittsburgh, May 1-3.

Ohio, Mike Wink Rink, Glass
convention.

District of Columbia, Riverside
Stadium, April 20-21.

Maryland, Atlantic Skating Rink,
Baltimore, April 26-27.

Southland, Bienna’s Bell, Fort
Wayne.

Wichita, rollers, Milwaukee,
Wisconsin, April 3.

Michigan, Arena Gardens, Detroit,
April 5.

Kentucky, Fourth Avenue Rink,
Lima, April 7.

Ohio, Palace Rink, Lorain, early
April.

Southern regional, Southland
Rink, Columbia, S.C., some time during
May. This meet includes skaters from
North and South Carolina, Georgia,
Florida, Tennessee, Alabama, Mississippi
and Louisiana. Since the meet is open
only to operators who have passed a
certification of numbers from States or
rinks. However, it is expected to be the
last year of open competition for
South, since the region is growing so
large. North Carolina is expected to
operate along conventional lines in
1950, said Martin.

Inclusion of mid-town Rink, Des Moines, some time in May.

Decision on whether to conduct a
regional or State meet will be
made at the February 7 echtpart
meeting. The board includes
Missouri, Kansas, Oklahoma, Minnesota,
Nebraska, Arkansas and North and
South Dakota.

Rocky Mountain regional, Warmoc
Rink, Greeley, Colo., May 30-31,
also conducts as an open meeting.

Colorado, Montana, Wyoming, New
Mexico, California and Texas.

Pacific Coast region, Kaiser City
(Calif.) Rollerderome, dates open.

Colorado, Rolladium, San Mateo,
April 19-21.

Oregon, Oaks Park Rink, Portland,
April 17.

Washington, Roller Rink, Burlington,
April 4-6.

Columbia Provincial, Roll
dora, Los Angeles, April 17-18.

Utah, Idaho, pending.

Idaho, Nevada, skaters may enter the
California meet.

Holland Surveys L. A. Field

LOS ANGELES, Jan. 29.—Bill
Holland, roller rink operator and
race driver, arrived recently to look
over the local skating rink situation,
with the view of going into the busi
ness here. He operates a rink at
Reading, Pa. He recently disposed
of his other property he operated at Bridge
port, Conn.
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HARBORSD' BUILDING

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Pipes for Pitchmen

By Bill Baker

DIANE PETERSON... is doing okay with her embroidery layout in Santa Cruz, Calif.

The good will of his shop is one of the success factors in the year.

LET'S have pipes from Jimmy Beach, Harry Mills, Frank Ribadeau, Jimmy Ryan and Speed Thomas.

GRACE KARATZ... has opened her Chrysol equestrian cleaner layout in the F.W. Grand store downtown Milwaukee.

PAUL BOTWIN... is reported to be getting lucky pitching candy at the Ritzy Theater, Chicago, C. S.

He never carries a grudge. It can't happen to be here for him.

PETE PETERSON... who formerly worked Mike Devine's yoke off, is playing the piano in the East Town, Milwaukee cocktail lounge.

FRANCES FOSTER... sister of Grace Karatz, left Milwaukee recently for Racine, Mich.

JOE WOODS... is a master of the medal at Chicago, S. C.

The successful performances tell his story simply so that even a child can understand.

LARRY SHEA... is reported to have opened a paint business in Milwaukee, with Charlie Dempsey working for him.

TOMMY ADKINS... veteran pitcher, comes thru with the following effusion from Memphis: "Returned here last year and believe that here is where I'll remain. I wonder how some of the old-timers in the game are doing. I often look at the spots and doorways we formerly worked and think of the faces we used to see. I get letters now and then from some of the boys and it's good to hear from them. My wife and I are just taking things easy and doing well. However, I get itchier feet occasionally and want for years and the road may go out again if I see something worth going after."

TIMIDITY, shyness and self-consciousness has no place in the make-up of the successful worker.

PAUL LEWIA... and Salomon Montell, well known in Pitchon, have turned their interests to welfare work and are now heading the National, Macy, staff of the American Joint Distribution Committee.

JOE GOLDESTEIN... known in pitchon as the Dutch Whittier, letters from Amsterdam, that he'd like to see pipes from here from such old friends as Sir Shipman Erving Green, Lou Tibby and Everard Dearn.

You can't help growing in any profession unless service is an outstanding motive.

NATHAN SCHRAGER... like most of the other gift of gal folks in Pitchon, is making his headquarters at Ben Schwartz's restaurant. However, he's been trying his hand at songwriting and has sung several of his compositions at theatrical events, including a ball at the Metropolitan Auditorium.

DOUGHBORW MacDonald has returned to Winnipeg, Man., following a tour of Canada and a trip in the south on business. His recent visit to Bolly Fields won't be one of the later's new factory at Fort Worth. MacDowell, Bobbie and Sally are turn out new items for the fair this year.


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READ BIGGER PROFITS—BUY AT LOW PRICES
To get (Special Low Prices) on high quality real fur and plush (Carnival numbers), order immediately.

EASTER LINE of real fur and plush stuffed toys is ready for you now.

Rated Concerns: Samples sent on approval. Salesmen: Choice territories still open.

NOTE: Our complete line will be displayed at the Toy Fair to be held at the Hotel McAlpin, N. Y. Send too catalog "C" or over 150 sure sellers in fur and plush toys.

ACE TOY MFG. CO.
122 WEST 27 ST.
NEW YORK 1, N. Y.

BUY NEW LOWILL
Watches Wholesale — Direct From the Gold Distributors, Eliminate Middle Man's Profit!

Price for easy selling. Quality and style surpasses the best, relatively inexpensive. Low cost, big grosses, big profits. Write for full line and quantity.
7 JEWEL 95.00
10 JEWEL 12.50
17 JEWEL 15.00

LOUIS PERLOFF
Wholesale Jewelers
3425 67th St., Brooklyn 8, N. Y.

Start Planning for the EASTER RUSH! Send for our FREE 1949 EASTER CATALOG featuring extra popular Plush animals with "S. A. *"

Joe End & Co.
435 W. Eway, N. Y. 12, N. Y. 5-8280

SALES APPEAL!

ENGRAVERS!
I'm with it since 1907!
Originator of the ALL-ALUMINUM IDENT.
5280 Westdale Ave. Los Angeles 17, Calif.
Grab Bug Jewelry—40 different items complete with Beautiful 2-color Engraving $3.00
SHELLS FOR GOLD WIRE WORKERS
Have worked stores with jewelry joints myself for years and know how to save. LOWEST PRICES AVAILABLE SEND FOR CATALOG
Miller Creations Mfr.
6528 Newwood Ave. Chicago 37, Ill.

PLASTER
Batched, Baked. We Ship 25% Discount. NU-NAK NOVELTIES
A/V Box, Waukesha, Wis. Home Office, Utica, N. Y.

PRICE $65.50 EACH
3 OR MORE $55.00 EACH

REQUIT SINGLES PORTABLE ELECTRIC SEWING MAC-
CHINE, with new electric motor, controls, electric wheel, luggage carry case, and equipment. All new-10 pair chrome plated and new crinkle paint finish on head. Every machine a perfect stitcher, ready to do your sewing in comfort.
F. O. B. New York. 25% With Order, Balance C. O. D. Ideal for renting out or resale because they'll stand up and do the work. Prompt shipment.

J. MARTIN
921 CHESTNUT ST. BERKSBURG, CALIF.

THE BENAY-ALBEE NOVELTY CO.
Formerly located at 201 Greene St., N. Y., 12, invites you to inspect our new and other quarters at 46 SOUTH 11TH ST. BROOKLYN 11, N. Y.
The Billboard  
February 5, 1949

TERRIFIC PREMIUM OFFERINGS  
SENSATIONALLY LOW PRICED

COOL-RAY SUN GLASSES
Manufactured by AMERICAN OPTICAL CO.

COOL-RAY SUN GLASSES
Manufactured by AMERICAN OPTICAL CO.

DAMAR

FRENCH PARFUM
Discounted by Goody's Department from new payment of duty. Billed to U. S. Original name cannot be factured printed on bottle. In beautiful silver, white, and gold damask. 2 oz. Bottles $1.50 EA.

DAMAR DIST. CO.
72 High St.
Norwalk, 4 N. J.

IMPORTED FRENCH PERFUME
Discounted by Goody's Department from new payment of duty. Billed to U. S. Original name cannot be factured printed on bottle. In beautiful silver, white, and gold damask. 2 oz. Bottles $1.50 EA.

Robert's New
New to Polack territory is the Robert's new railway caboose with a full line of lights, music, and a Pullman revue by Ed and Naida Roberts. They also present their January mule show, which draws quite a novelty to the newer generation.

Polack Western
In Gala Bow

(Continued from page 70)

of Else, line-up again has three girls and a boy. Act begins with Western Unit after three seasons on the Eastern.

Two animal acts held over from last year are Roland Tieber's sea lions and Frank Whitbeck's MGM elephants. The latter is a hard-to-watch act, but what a novelty to the newer generation.

Among the attractions to look for at the coming season are Edward S. Alex, who has a year-old baby seal that has had a difficult time learning how to be oriented to the world. An Alexander Yonk's polished equestrian act with his blooded horses and Kalebar's native dance and impression to the program. The Black Horse Troop is used to introduce these acts.

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SENSATIONAL—DIFFERENT
AMAZING ACROBATIC CAR!

Want to keep your crowd guessing? Get the ACROBATIC CAR— the laugh mystery of the year! Round and round it goes—and why it turns nobody knows. 25% WITH ORDER, BALANCE WITH ORDER Send 10c for New 1949 Catalog which shall be refunded from first order NOVELTY MART 59 East 6th St., Dept. 50, New York 3, N.Y.

NYLONS
NEW COLORS AND PRICES
First Quality Guaranteed
54 gauge, 15 denier $13.75 per dozen
51 gauge, 15 denier $11.00 per dozen
48 gauge, 10 denier $10.00 per dozen
36 gauge, 10 denier $8.00 per dozen

S & K SALES, INC. 11 South 4th St. St. Louis 2, Mo.

THE SENSATION OF THE BOARD AND COIN SHOW!

Peek-A-Pen does everything—fine ball point can do. In addition, we present Hollywood Lovelies in alluring studies.

Peek-A-Pen is sold exclusively by MARVEL INDUSTRIES of Chicago. We suggest you immediately place your orders AT ONCE. Peek-A-Pen is the sensational item for 1949. It has everything—Punch Appearance—Precision Workmanship—Each pen guaranteed.

No orders shipped without deposit.
Write for Circular—Do It Now.
INDIVIDUALLY BOXED OR 6 ON A DISPLAY CARD—PLEASE SPECIFY WHICH
$10.80 DOZEN—PER DOZEN LOTS
8.75 DOZEN—PER 2 GROSS LOTS
IMMEDIATE DELIVERY
TERMS:
All orders must be accompanied by 25% Deposit—Balance G. O. D., Cash, Money Order or Certified Check.
ORDERS SHIPPED AS RECEIVED IN ROTATION

BENGOR PRODUCTS CO.

TOP VALUE IN THE FIELD
MEN'S SWISS WRIST WATCHES
$3.35

1 RADIIUM DIAL
2 SWEEP SECOND HAND
3 CHROME CASE
4 UNBREAKABLE CRYSTAL
5 STAINLESS STEEL EXPANSION BAND
6 WRITTEN GUARANTEE WITH EVERY WATCH

SWISS IMPORT CO. Dept. 364
1151 S. WESTERN AVE.
CHICAGO 12, ILL.

MAKE UP TO $30 A DAY
Easy to sell Rubber Name Mats
Every store, home, office or building a prospect many chances for multiple sales. Quarter inch black rubber individually bonded to white paper in 4 by 6 high lettering. Comes in black or red with white letters, immediate delivery. You collect illegal profit at time of sale. We ship and bill your client for balance due.
WRITE FOR DETAILS TODAY. NEW TERRITORIAL NOW OPEN.

PERFO MAT CO.
880 West 86th St. Dept. B-1 NEW YORK CITY

SPECIAL! PLASTIC MYSTIC PILLARS

D. ROBBINS & CO.
THE DEMAND IS SO GREAT WE HAVE DOUBLED OUR PRODUCTION TO CONTINUE IMMEDIATE DELIVERIES

MERCURY’S 3 REEL ACTION

CLUB BELL SLOT

THE ONLY SALESBOARD MADE WITH ABSOLUTE SLOT MACHINE ACTION

We have never seen a board sell so fast! The response has been overwhelming, beyond our greatest expectations. Orders are being filled as fast as possible to give you immediate delivery on the only

* MECHANICALLY PERFECT 3 REEL SLOT MACHINE ACTION SALESBORD!

* SENSATIONAL BONUS AWARD! 12 CONSECUTIVE LOSERS PAY DOUBLE AWARD!

- Originals of Fine and Sawbuck-Double Sawbuck-
  TRIPLE ACTION—MERCURY MUSIC

Southern States - Contact: P & M SALES

3923 Main St. Dallas, Texas

West Coast - Contact: BECKMAN & GROHS

1308 S. W. Alder, Portland 5, Ore.

Immediate delivery from our stock for Florida, Georgia, Alabama, Tennessee, Mississippi, North Carolina, South Carolina, Texas, Louisiana, Arkansas, Oklahoma.

SECORE & SECORE

735 S. Kostov Ave. Phone: SAcramento 2-4477-5-9 Chicago 24, Ill.

SALESDRIVER SIDELIGHTS

Werts Novelty Company, Inc., Muncie, Ind., marking up its 30th year as a ticket game manufacturer, put on a collective smile this week as it announced thru President Robert L. McRoberts that the demand for this type of game is “way up.” McRoberts declared this has resulted from “the large increase in the number of operators and distributors since the beginning of the war.” He added that old operators, new and new, have found out it is helpful, profit-wise to carry a line of ticket items as well as machines and punchboards. Producing its line of and circular games, books in the Tip, Jack-Pot, Baseball, World Series and Sports varieties, in line for the (two-story) store (which includes complete printing facilities), Werts Novelty is humming along at top output.

Werts Novelty salesmen over at Gardner & Company, Chicago, are all in chipper moods this week, following the busy-up showing of the firm’s complete board line, January 17-18. Among the Gardner visitor, who looked to the plant and were treated to refreshments on informed storeshow and, of course, the latest in salesboards, were such veteran board men as Paul Andre, Lesnada, Mich.; Albert Folks, Southgate, Ky.; Harry Bursenstein, Pittston, Pa.; Doc Chipp, Rock Springs, Wyo.; Carl Spilman, Fort Collins, Col.; Mike Gilmor, Great Falls, Mont.; J. H. Treedway, Ingham, Mich.; L. J. Jerna, Shawano, Wis.; Henry Bung, Great Falls, Mont.; C. S. and L. H. Goudie, brothers, also of Great Falls, Mont.

More Gardner callers were F. H. Zolman, Earl Carter and F. R. Moller, from Frankfurt, Ind.; Eil Silance, Annapolis, Md.; Samuel Zellman and A. Seidman, New York; L. D. Freylander and J. H. Goldstein, Atlanta; H. L. Herbert, Cincinnati; Ben Lubin, Philadelphia, and Mrs. C. Odorn, San Antonio.

Walter, Philip and Bill McNamara of the McNamara Company, Chicago, are exuding with upper straight board sales now that the trend in general has gone on record as approving of this number. With 10 pallet boards introduced during the salesboard show last week, boys feel that operators and their storekeeping public are ready to place their stamp of approval on the pallet-board purchase. A number of visitors were greeted at the McNamara plant during the three-day showing, each indication of pallet promise, they contend.

Joseph Berkowitz, Universal Manufacturing Company, Kansas City, Mo., and Tree Products, Chicago, president, planed off on another trip to New York and the West Coast last week. He is concentrating on Universal’s new match-pak deal this trip. The new ticket item was the object of much interest at the big Sheraton Hotel salesboard showing in Chicago earlier this month, Berkowitz declares.

Enthusiastic over the high interest shown in his expanded board line at the showing this year, Empire Punchboard, Chicago, reports prospects for the year to be very promising. Joseph Zimmerman, company head, says he would like to see a “thank you” to the many visitors at the firm’s booths, thus helping to make the 49 event one of the big of the year. Empire representatives are now covering the country carrying news of the new boards debuted during the exhibition.

Harchich Manufacturing Company, Chicago, turned out the first shipment of its new Golden Flood bell-action board late last week, Sam Feldman, sales manager, California. The board-show introduced number was quick to catch on with the trade, Sam says, and a steady production run on it is expected. Commenting on the Golden Flood display during the show, Sam adds that each time the demonstration board released its flood of coins (very audibly) it caused much cranking of necks at the exhibition hall. Firm’s sales director, Manny Guterman, is off on a trip thru the Midwest, his first post-show jaunt.

WESTERN OPS OPTIMISTIC

(Continued from page 69)

Vogel reported he had stopped in Salem, Ore., on route to Portland where he purchased an Eyetock Rock-O-Plane.

At Jantzen Beach, Portland, Ore., Hudepohl reported officials are toysy with the idea of moving their Kiddieland from the far southwest corner of the park to a site adjacent to the main gate. Jantzen may also add a miniature train this year, he said.

GARDNER & CO.

THE LEADING PUNCHBOARD MANUFACTURER

QUALITY IDEAS SERVICE

THE MOST COMPLETE LINE OF SALESBOARDS TO FIT EVERY NEED.

WRITE FOR CATALOG

GARDNER & CO.

2222 S.MICH. AVE., CHICAGO, ILL.

OPERATORS ARE DEMANDING

“BEST LINE” BINGO TICKETS

Distributors wanted for a few choice territories. Write for details. We manufacture a complete line Bingo Tickets. Look for the “Best Line” Label—it is a sign of quality.

MISSOURI NOVELTY MFG. CO.

ST. LOUIS 2, MO.

SALESDRIVER SIDELIGHTS

NEW WHOLESALE ‘NET’ PRICE BULLETIN

NEW LOW PRICES—GIGANTIC ASSORTMENT—FASTEST SELLERS.

10% year giving immediate delivery an award. Write for details.

LEGAL SHARE SALES

P. O. BOX 86-E

PHONE 2694

HUNTINGTON BEACH, CALIF.
LOMBARD MASS. PREZ
(Continued from page 74)
serve the food on the grounds and
more conferences are slated for the
future regarding this situation.

Stage Party

Preciding the business sessions the
meeting opened with a get-together
supper and stag party at 6:30 Sunday
(23) evening, which was attended by
fair officials, carnival and amusement
representatives. Acts for the party
were provided thru the Al Martin
booking agency of Boston.

Curtain raiser got under way
Monday (24) morning, with Presi-
dent Henry S. Snyder presiding. A
report on the general condition of the
IAFE was given by L. W. Lombard;
Raymond A. Warner, secretary of
Curtain Raiser, read a report on
the New England conference; Gayle
Emerson, secretary of the recreational
developments committee, New
England, presented a new England
council, presented a New England
county brochure; Chester C. Putney,
manager of the Massachusetts
Selective Breeders' Association,
spoke on features for livestock
shows; Harry Storin, director of public
relations of the Barrington Fair
addressed the group on fair adver-
tising and publicity techniques; Frank
Kingman, secretary of the Brockton
Fair, headed a clinic on what could
be done to rejuvenate fair exhibits,
with consulting specialists at the
clinic being Byron E. Colby, exten-
sion specialist in animal husbandry,
University of Massachusetts; L. H.
Boston, managing director of Hamp-
tons, Inc., by Improvement League; O.
Cartwright, associate county agent
of Essex County Agricultural School;
John F. Carman, superintendent of
the Topfield Fair Flower Show; Henry
L. Johnson, of Quincy, design con-
nor of the Massachusetts Depart-
ment of Agriculture.

Florshow

Music at the grand climaxing
activities Monday (24) night was by
Chet Nelson's orchestra; Storoshow
was thru the order of the George A.
Hamid office, New York and Bos-
ton, and the Al Martin office, Boston.
Favors and novelties were provided
by the Interstate Fireworks Manu-
facturers' Display Company, Spring-
field, Mass., Joseph A. Godin,
president.

Fair dates announced were:
Barrington, Aug. 25-29; Springfield,
Aug. 25-29; Edward J. Carroll, presi-
dent and manager, Springfield Fair;
August 21-27; Rutland Fair, Rutland,
Aug. 9-19; Horace Robertson, man-
ger; Plymouth (N. H.) Fair, Sep-
tember 14-17, W. J. Neal, secre-
tary; S. Miller, general superintendent; Lancaster (N. H.) Fair, Sec-
tuary, August 14-20; Eastern States Exposi-
tion, Springfield, September 19-24;
Brockton Fair, September 12-17.

List of Guilds

Among the various who attended
Chautauqua, public, and Ralph Jacobs,
secretary manager, of Continental
Machinery, Springfield; L. E. Carter,
secretary, Boston; Arthur B. Mac-
Cord, secretary, Boston; Charles A.
Bergquist, Ropes, Inc., Medford; Chest-
er E. Long, general manager, Wabass,
Inc., Manasquan, N. J; Tree G. "Doc"
Henderson, president, Woodland; J.
T. York, president, Northfield; A.
E. Lathrop, treasurer, Northfield; E.
W. Dyer, manager of Playtime Amuse-
ment Company; E. H. Gregory, presi-
dent; B. H. Smith, treasurer, Enfield;
E. H. Scammell, president, Northfield;
P. Wolf, treasurer, Northfield; E. E.
Cox, secretary, Northfield; W. Y.
Scott, secretary, Northfield; Charles
Gill, secretary, Northfield; W. H.
Goddard, president, Northfield;
J. A. Coddington, treasurer, Northfield;
E. C. Champion, secretary, Northfield;
J. A. Coddington, treasurer, Northfield;
E. C. Champion, secretary, Northfield;
N. W. Ackermann, secretary, Northfield;
Barbara Ackermann, secretary, Northfield;
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Barbara Ackermann, secretary, Northfield;
Barbara Ackermann, secretary, Northfield;
Barbara Ackermann, secretary, Northfield;
Barbara Ackermann, secretary, Northfield;
SALESBOARDS
The Billboard
February 5, 1949

THE OPERATOR'S
DREAM BOARD
EVERY CLUB WANTS ITS OWN EMBLEMS

YOUR CHOICE OF RINGING
Moose, Red, Elks, etc. Knights of Pythias, Odd Fellows' Emblems
4 BEAUTIFUL JEWELLED RINGS
MOUNTED IN PLUSH BOX
Board Glosses $75.00. Pays Out $9.25 In

Operator's Net

$66.00

Priced at $19.50. With 5c on 10c Play. Sold to Operators Only.
25c Cash Deposit, Balance C. O. D.

Allyn Distributing Co.
141 W. Market St.
Ahsa, Ohio

"WATCH FOR OUR WEEKLY SPECIALS!"
Exclusive Distributors for 13 States for Peerless Sales Boards.

SALESBOARDS
JAR-O-DO TICKETS
WHOLESALE PRICES TO ALL

BEE JAY SALESBOARDS
JAR DEALS—BOX DEALS
BINGO TICKETS—RED WHITE BLUE
Lucky 7—Spindles—Refills

We carry a complete stock on hand for immediate delivery. All orders shipped same day as received.

WRITE FOR CIRCULAR CARE SALES COMPANY
312 E. Market St.
Elmira, N. Y.

IF?
You Want Fast Delivery
Beautiful Salesboards
Full Count Jar Deals
FAIR PRICES

Write
GALENTINE NOVELTY CO.
322 E. Centre Ave., South Bend 24, Ind.

SALESBOARDS—All ORDERS Shipped
Same Day Received

SALESBOARDS

FOR SALE & RENT

Cigarette Machines
Tobacco Machines
REJECTION Machines
Wax Machines

FOR SALE—NEW PRINCE Cigarette Machines $125 each; used $20 per dozen. Bays English No. 2, Price $75.00, use $15.00. Phone No. 1071. Cleveland, Ohio.

FREE STAMP MACHINE FOLDERS

FOR SALE—14 PIECE NEW POP CIGAR MACHINES $4.00 each, and one old cigar machine. Bays English No. 2, Price $75.00, use $15.00. Phone No. 1071. Cleveland, Ohio.

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FREE STAMP MACHINES
**USED BELL PRICES STEADY**

**NAAMO Yrly. Meet Held in Atlantic City**

**Hold Membership to Ops**

**ATLANTIC CITY, Jan. 29.—** Voting to re-establish itself as an operators' association exclusively, and changing by-laws to conform with the new policies, the National Association of Automatic Machine Owners (NAAMO) held its seventh annual meeting here Wednesday (29). H. McKim Smith was re-elected to his third term as president.

Under the new by-laws, operators, including operators or owners of arcades and Pokerino establishments, are eligible for membership in NAAMO. It was the unanimous opinion of those present that operators who are also connected with supplying, distributing or manufacturing firms may be eligible for membership, but only as operators of automatic machines.

**New Dice Sked**

Another change in the organization's by-laws, made in an attempt to encourage new memberships, lowers the annual dues from $23 to $19 for an operator of a single route of machines or $15 to $12 for a single route of Pokerino location. Each additional (See NAAMO MEET on page 112)

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**Legislative Highlights:**

**Legal Activities Sparked by California Lawmakers**

**CHICAGO, Jan. 29.**—California's lawmakers lead the parade of States considering legislation which would indirectly or directly affect the coin machine industry. The California assembly had in excess of six bills this week—two of them aimed at cigarette vending machines. One would prohibit cigarette venders in public places and another specifies a tax of $60 on each machine. Both were considered discriminatory, will, of course, meet concerted opposition from cigarette operating companies.

In Idaho, meanwhile, the administration-sponsored measure (H. 67), which would repeal the 1947 law providing for bell machine licensing, appeared likely to pass. A House committee approved it and sent it on to the floor where it was expected to become law. The bill still has the Senate to hurdle.

The Arkansas measure (S. 20) to revive stamp vending machines from the list of equipment taxed under the 1947 law, failed in a court proceeding or the Senate. The bill was okayed by the Senate Tuesday (25) and is now in the hands of the House where no opposition is expected.

The Arkansas Legislature likewise has two additional coin machine bills before it. One (E. 133) would make it unlawful for anyone under 18 years of age to play amusement game and another (S. 73) would amend the coin machine tax of 1926 to include shuffleboards and free play pinball under the law. (See Legal Activities on page 110)

**Chicago Court Gives Go Ahead To Shuffle-King**

**CHICAGO, Jan. 29.**—Shuffle-King manufactured by Chicago Coin Machine Company, was held not to be an amusement machine by Superior Court Judge Donald S. McNally in a decision here Thursday (27).

Shuffle-King, trade-mark name for Chicago Coin's shuffleboard is covered by a temporary injunction granted by Judge McKinlay. The court order enjoins interference with the sale and distribution of the game.

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**Coin Failures Drop in '48**

**Heavy Losses Foreshadowed Leveling Era**

**Cite Industry Growth**

**CHICAGO, Jan. 29.**—Altho business failures in the week ended January 29 reached the highest peak in six years, the coin machine industry—which took heavy losses in business failures during 1947—has reached a leveling-off stage. At least statistics prepared by the business formation division of Dun & Bradstreet give this indication. The number of coin machine manufacturing failures and the total amount of liabilities reached an all-time high in 1947, figures prepared by the credit rating agency disclosed. In 1947 five firms failed, with total liabilities of $14,767,000. During the II-month period, January through November, 133 coin machine manufacturers, with liabilities reported at $1,750,000.

During the week ended January 26 Dun & Bradstreet reported business failures numbered 142 commercial and industrial firms—highest figure reported since December 2, 1942.

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**Coinmen Meet With License Comm.in N.Y.**

**Air Regulation Adjustment**

**NEW YORK, Jan. 29.—** A committee of local coinmen headed by Max Levine, president of the Scientific Machine Corporation, met with License Commissioner John M. Canella early this week in an effort to have license regulations adjusted to meet special needs of amusement game operators. In a brief submitted to the commissioner for consideration, they suggested that a reduction in the present 350-year lease fee be authorized, and that the regulations be broadened to include certification of authorized games without payment of additional fees. Approved games are now subject to the $50 levy under provisions of the city's administrative code. The license department indicated that new municipal legislation might be required before it could authorize changes in the present set-up. There are 28,000 coin-operated machines in the city with the city council welfare committee (The Billboard, January 15).

---

**No Free Play?**

**ATLANTIC CITY, Jan. 29.**— Several coinmen, returning East by plane after the Coin Machine Institute (CMI) show last week, used the few moments before take-off to examine the models of gadgets in the plane's control room. Seeing they were obviously beyond, such as lights, charts and dials, the pilot explained: "When we take off it's just like a pinball game. The idea is to get all the red lights in a straight line."

The homebound conventioners, who never learned whether the pilot was kidding, were Mr. and Mrs. F. McKim, operators of Atlantic City, and Bob Rodstein and Max Brown, of Philadelphia.
T. J. Isaacs Resigns
Alco-Deree V. P.;
F. Doyle Sales Mgr.

CHICAGO, Jan. 29—Theodore J.
Isaacs, vice-president of Alco-Deree
Company, announced his resignation
this week and W. D. Deree, president,
reported the appointment of Frank Q.
Doyle, formerly associated with Auto
Vend, Inc., as his successor.

Deree declared that all cases
previously handled by Isaacs would
be continued under his jurisdiction.

NAMA Region IV Schedules
February 15-16 Atlanta Meet

ATLANTA, Jan. 29—National
Automatic Merchandising Association
(NAMA) Region IV will hold a two-
day business meeting heretofore
held at Biloxi February 15-16. It
was announced this week by William
Cutcliffe, regional chairman. Included
on the agenda for the meeting will
be reports of efforts made on the
National Census of Vending.

Regional IV includes Alabama,
Florida, Georgia, Mississippi, North
Carolina, South Carolina, and Tennessee.

Field Work

Field work in Georgia, Florida,
and Tennessee will be the main
focus of the meeting, and will
include discussions regarding
the status of vending in the three
states.

Eastern Electric
Names Five New
C-Eight Dists

NEW YORK, Jan. 29—Appointment
of five new distributors to han-
dle the C-Eight electric cigarette
machine was announced here this
week by Lew Jaffa, vice-president of
Eastern Electric Corporation.

As part of its current drive to
enhance sales growth, the compa-
ny has been focusing on expanding
its distribution network.

The new distributors include:
- Associated Distributors, Inc.,
- Baker Electric Distributors,
- Central Electric Supply, Inc.,
- Eastern Electric Distributors,
- and Western Electric Supply.

With these appointments, Eastern
Electric plans to expand its
market reach and strengthen its
national presence.

Bar Prices in Downward Trend

New Cocoa Price of 26½c
Per Lb. Big Factor in
Future Candy Cost Level

Good News Dampered by Lower Machine Sales

CHICAGO, Jan. 29—A downward
Trend in candy bar prices over the
last several weeks, combined with a
drug drop in cocoa bean cost, has
been good news for the candy
operator, but offsetting this is a threat
of possible upward revisions due to
the increased sugar price and the
fact that over-all prices per unit are
down on an average of 15 per cent.

With the long awaited break in the
cocoa bean price becoming a reality
in the last few weeks, it is now
good news for candy-makers for
1949. National demand steadily
dropped off during the last
three months, and it is expected to
continue to drop.

Reason for the drop, according to
operators, is the curtailed buying
of major chocolate users, such as
Hershey and Lamont Corlies, who
have recently reduced inventories
from a previous high.

While current sales are down,
strong solid bar sales are expected
and, leading solid bar firms report
they are maintaining retail prices rather
than lowering bar prices, as a result
of the cocoa drop.

Telecoin Names
5 New Dists To Handle Line

NEW YORK, Jan. 29—Telecoin
Corporation last week appointed
five new distributors for a
projected national network of dis-
tributors to handle the firm's
automatic merchandising and service
equipment. The new distributors were
announced here this week.

The new distributors, which
include
- Allied Distributors, Inc.,
- Continental Distributors,
- Eastern Electric Supply,
- and Western Electric Supply.

These new distributors will
handle Telecoin's line of vending
equipment across the country.

Spacarb Rejects
Automatic Canteen Offer of Purchase

NEW YORK, Jan. 29—T. H. Houst-
on, president of Spacarb, Inc.,
refused to enter into an agreement
with the Automatic
Canteen Company of America that
a majority of the Spacarb stock-
holders have rejected the most
recent offer of Candy Cap to purchase
the interests of the firm.

This rejection follows the report
of a meeting held last week where
Spacarb shareholders voted
against the offer.

As a result, Spacarb has
resolved to continue its operations
independent of the Automatic
Canteen Company.

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Indian Nuts

For greater profits in vending machines and cellulophane packages ask for

Zaloom's Golden Nuggets

Finest quality - De-gutted and Roasted - Highest Profit margins. The finest selling grade of Indian nuts on the market. Packed in 5-lb. moisture-proof bags - 12 1/2 lb. to a case. Also Available in 25-lb. cartons and

Recognized distributors in all territories write us today.

JOS. A. ZALOOM & CO.
8 Jay St., New York 13, N. Y.

Beekman 3-7646

America's Original Master in Roasting and Salting of Pistachio & Indian Nuts

Northwestern Vending Machines

Boosts profits to new highs

Square-type globe has just one opening

with circular neck threaded like a fruit for.

Metal screw-on cap has full grip handle

for easy carrying. On location, empty globe is

removed from vender, rotary delivery mechanism

is unscrewed... then screwed on filled globe and

placed back vender. Flip-up attachment lever

does globe in place. Carrying top is screwed on

easy globe which is taken to home or workshop

for cleaning and refilling. Saving time and costs

cut in half... ensuing proportions increase in profits per vendor.

Wire, phone or write for complete details.

The Northwestern Corporation

86 East Armstrong St. - Morris, Illinois

Cigarrette Machines

New ROWE Crusader, 8 and 10 Col., $175.50
New UNEDA, 8 Cols., 510 Pack Cap., 129.50
Rowe President, 10 Col., 475 Pack Cap., 125.00
Rowe President, 8 Col., 400 Pack Cap., 120.00
Rowe Imperial, 8 Col., 155 Pack Cap., 35.00
Rowe, 6 Col., 155 Pack Cap., 35.00
Uneda Model 200, 9 Col., 115.00
Uneda Model E, 8 Col., 340 Pack Cap., 45.00
Uneda Model E, 8 Col., 240 Pack Cap., 37.50
Rowe President, 8 Col., 240 Pack Cap., 120.00
DuMuir, 10 Col., 270 Pack Cap., 42.50
DuMuir, 6 Col., 155 Pack Cap., 32.50
DuMuir, 4 Col., 100 Pack Cap., 25.00

7 Column Cigar Machine, $32.50

Holds seven different brands

Special $65.00

Candy Machines

Mexican, 22 key capacity with enclosed keys.

Special $75.00

COFFEE MACHINES

U-Select-It

Vend-It

Candyman

Shipman Candy Vender

Sweater Machines

120 key capacity with enclosed key.

240 key capacity with enclosed key.

CANDY MACHINES

National 9-18

Vend-It

U-Select-It

Advance Candy Machines

Shipman Candy Vender

120 key capacity with enclosed key

240 key capacity with enclosed key

Special $75.00

Top equipment - Unconditionally Guaranteed

One-third deposit with orders - Balance C. O. D.

Parts and Mirrors available for all makes and models.

U N E D A V E N D I N G S E R V I C E

"The Nation's Leading Distributor of vending Machines"

166 Clymer Street

Evergreen 7-4668

Brooklyn 11, New York

GIVE TO THE DAMON RUNITZ CANCER FUND
Auto Supply Chain Boosts Vendors as Employee Service

KANSAS CITY, Mo., Jan. 29—Vending machines are the mainstay of employee refreshment-on-the-job policy at the various operations of the Western Auto Supply Company, according to Ray Davies, director of personnel. Firm, employing 7,000 workers, stresses in-plant vendors as the logical answer, placing them above mobile catering as an employee service and production help.

Davies, declaring that his travels thru the 37 States in which his company operates showed that management in general agrees with his firm's employee refreshment program, places vendor-supplied on-the-job refreshment of equal importance with fresh air facilities, good lighting and other physical necessities "to make the job healthful and pleasant for the worker."

Refreshments a Must

Citing a factory survey last year by a Boston firm which showed that the larger percentage of both labor and management agreed in-plant feeding is now a "must," Davies stated that vendors were settled upon as the favored method of giving the worker this refreshment.

The survey results, published in the Harvard Business Review, revealed that while in-plant cafeterias still lead in type of feeding service, vendors are very close in the popularity vote to the cumberbome and space-saving lunch room. When compared to mobile catering, however, vendors were found to rank three times ahead of the "cart system."

Summing up his findings on in-plant refreshment and use of vendors, Davies concluded: "It's a good thing for both employees and management alike to contribute to the kind of relaxation which keeps plants running smoothly."

COLE PRODUCTS MAKES 1ST VENDER SHIPMENT

LOS ANGELES, Jan. 29.—The first shipment of 35 Colepaqs, the drink machine manufactured by Cole Products Company, is expected this week, according to Al Silberman, who in conjunction with Badger Sales has a franchise for 11 Western States.

Silberman is starting a local advertising and publicity campaign to gain the attention of the machine distributor. He plans a showing at the Ambassador Hotel, tentatively scheduled for the third week in February.

FOR MERCHANDISE AND VENDING MACHINES ALL TYPES, known for their constant reliability SANITARY AMUSEMENT GUM, NUTS, ETC. WRITE: J. SCHOENBACH 1645 Bedford Ave. Brooklyn 25, N. Y.

GIVE TO THE RUNYON CANCER FUND

For increased Vending Profits

ATLAS VENDOR BRAND
ALMONDS, CANDY, BALL GUM
ATLAS CHARMS

Regardless of what make machines you use, Atlas Vendors Brand merchandise is a real bonanza for profit and quality. Perishable merchandise like almonds, candy, ball gum, is packed FRESH IN AIR-TIGHT Metal Cans—unharmed by transportation, vermin, moisture, etc., while in storage. Atlas Vendor Brand Charms—the latest in plastic-gold-silver charms. Write for samples and prices, TODAY!

TOP BILLING FOR 5¢ SALES

ATLAS BANTAM TRAY VENDOR

The 5¢ Operator's dream. Sets a counter or stand—twosome or threesome on stand. Beautiful polished aluminum finish. Outstanding new improvements! Adjustable to vend all kinds of bulk machinery. Almonds—Candy—Pistachios, etc. Write for information!
Rudd-Melikian, Inc., adds 6 distribution areas for Java unit

Philadelphia, Jan. 29. — Expanded national distribution, covering six additional major market areas, was undertaken last week by Rudd-Melikian, Inc. According to K. C. Melikian, vice-president, some 2,000 Kwik Kafe venders are now dispensing over 50,000 cups of coffee a day in 89 different market areas from coast to coast. Under the firm's new expanded distribution program, revealed, the six new markets will be allocated 'venderson' thru an additional 10 or more franchised operators, bringing the total number of operators up to 110.

Altho production is now at the rate of 160 venders per month, Melikian stated that distribution will remain on an allocation basis.

New districts to be covered include Erie, Pa.; Flint, Mich.; Grand Rapids, Mich.; Peoria, Ill., and Cleveland.

Vendersons are currently being extended to leading industrialists, p.-sonnet directors, and others interested in supplying a convenient service, to attend demonstrations in local hotels. In addition, newspaper advertisements and a publicity campaign will supplement the showings.


Chicago, Jan. 29 — Byron Cain, president of Shotwell Manufacturing Company, has announced the appointment of J. J. Zachary as vice-president and general sales manager.

Zachary, who joined the firm in January, 1947, was formerly sales manager of the candy division. Before becoming associated with Shotwell, he was vice-president of the Nutrine Candy Company.
Supplies in Brief

Conn. Coca-Cola Sale

HARTFORD, Conn., Jan. 29.—John F. Walsh, Chicago, has purchased the business of the Coca-Cola Bottling Co. of Connecticut at 1329 Main Street, Willimantic. The transaction is understood to include the property, equipment and goodwill.

Diane R. King, for the past five years manager of the Willimantic concern, has moved to the Coca-Cola Bottling Company at Hartford, Conn., to plant to wait another assignment within the organization. A certificate of organization has been filed with the secretary of State by the Connecticut Corporation. It is listed as Coca-Cola Bottling Company of Willimantic, with amount on hand, $1,000; vice-president, John F. Walsh; vice-president, Marian A. Walsh; secretary, John B. Sullivan.

Liggett & Myers $ Volume

CHICAGO, Jan. 29.—Last July's increase in the wholesale price of cigarettes was reflected here this week in the annual report of Liggett & Myers Tobacco Company, manufacturer of Chesterfield and Cat-o-Nine. The company, the report disclosed, broke all-time dollar volume records during 1948, and J. W. Andrews, president, attributed at least part of the gain to increased sales per cent on cigarette increases.

Liggett & Myers' earnings were $22,799,934 in 1948 as compared with $22,600,000 in 1947. Sales showed an 8.3 per cent increase from $153,771,423 in 1947 to $169,505,647 last year.

The company said that its inventory of leaf tobacco owned by the company increased $48,705,821 as a result of increased prices paid for the crop of flue-cured tobacco and because of lower stocks on hand at the year's end.

N. J. Cig Tax

TRENTON, N. J., Jan. 29.—Tax revenue from New Jersey's 3-cent-a-pack levy on cigarettes has garnered the State $9,442,909 since the tax was first imposed six months ago, John J. Dickerson, State treasurer, disclosed this week. With original estimates placing the yearly revenue at $16,000,000 from this source, expected income from cigarette taxes is now being revised upward.

Candy Council Chairman

CHICAGO, Jan. 29.—Philip Gott, president of the National Confectioners' Association (NCA), disclosed that his appointment last week of Irving C. Shafer, vice-president of Just Born, Inc., to chair the committee on candy, Shaft replaces Oscar Tru-

Ice Cream Down

WASHINGTON, Jan. 29.—Ice cream consumption continued to decline last year, dropping off to an average of 15 pounds per capita as compared with 21.5 pounds in 1947. Sales showed a decrease of 37 per cent, according to data compiled by the Dairy Digest. Consumption in 1947 was 19.5 pounds, and in 1946, the record high of 23 pounds was reported.

Top production month last year was July, when 70,100,000 gallons were produced. In July, however, production was 9,356,000 gal-

Cocoa Bean Imports Drop

WASHINGTON, Jan. 29.—Despite the heavy demand for cocoa beans in this country, imports for the first 10 months of last year ran 3 per cent behind those for the same period of 1947, Commerce Department has de-

The price, however, advanced consider-

Gum Exports Top Candy

WASHINGTON, Jan. 29.—More chewing gum than candy was exported during the first 8 months of last year, Commerce Department has de-

Brazl Nut Imports Off

WASHINGTON, Jan. 29.—Imports of Brazil nuts dropped off sharply in October as compared with September. The total imports were $3,979,000 for the year to date, while the value of candy shipped overseas was $1,569,000.

LIQUIDATION SALE

RECONSIDERED VENDORS

DIABLO VENDORS

NEW SLOTS

USC COUNTER GAMES

VENDING SUPPLIES

NEW COUNTER SLOTS

NEW COUNTER SLOTS

NEW SLOTS

USED COUNTER GAMES

VENDING SUPPLIES

NEW SLOTS
Bar Prices Shoot Downward;
New Cocoa Lb. Fee Big Factor

(Continued from page 94)

choose in buying merchandise. Ma-

3.1101119

ALL

Ball

tray,

49

SILVER-KING

MANUFACTURER

of

Balls

for

4-24

Pertinent

SILVER-KING

COCOA LBS. PER CASE

dealer, feeling is that such cuts

will be retained as a permanent

policy.

Tom King, King & Company, Chi-

cago, told of quantity case deals now

in effect by several firms that have

Gum

ruthless that the company to pay for the 3

percent

in 24-count package. Thus, 72-cent

bars can be had from some manufactur-

ers for 69 cents in the 24-count package.

Operator, however, must order at least

18 cases (this figure varies by market)

that particular brand. Another candy-

maker, D. L. Clark Company, has a

lower price in effect for purchases of

several products. This means that

purchase of one case of firm’s H.M.

tray will take the operator to his base

market, whereas the “special” play

a good part in the new lower price

tendency in general is that the eventual

result will be a straight lower price

policy by most firms.

Confirming the lower-price picture

are Joseph Kaden, of Randy Kit

Company, and William F. Proctor,

ager of Vendall Service Company,

Chicago firms. All operators report

interesting activity on the part of

manufacturers’ salesmen, with

merchandise available in unrestricted

quantities. Exception, in the case of

a very limited bar field, is Hershey, who

retains an allocation system. It is not

the "letter" system, as far as the local

firm is concerned, but the firm itself

has been in the vending machine

business here for some years.

The first shipment of 150 machines

has already been accepted. The bar

has not yet been in the vending machine

distribution process for some time.

Island Sales Named
Watling Hawaii Rep

HONOLULU, Jan. 29.—Will Rose,

who operates the Island Service

Co., has been named exclusive dis-

tributor for the Watling line for the

Landis Aristocrat popcorn vendor.

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N. Y. Sales Managers' Club Gets First Hand Info on Vending Biz

NEW YORK, Jan. 29.—Automatic merchandising was the subject of the regular meeting of the New York Sales Managers' Club when that group met here Monday (23) at the Advertising Club. The Sales Managers' Club, on the Rotary principle, is limited to a total of 23 selected members and among these are presidents and vice-presidents of many major companies.

On the program were Harry W. Alexander, a member of the board and president of the Chaleur Corporation, manufacturer of sales audit devices and president for vending, Jay Collins, also a member of the club and president of the Automatic Canteen Corporation of New York, and Edward C. Scully, manager of the beverage division of the Lipton-Tulip Corporation.

Chairman of the program committee was J. W. Birkett, administrative executive of International Business Machines.

Alexander, Collins and Scully told the dinner-meeting of automatic merchandising's growth and sketched the possibilities for this method of retailing in the future.

NOW DELIVERING!

[Advertisement]

Cuts servicing time in half... Globes chosen and relifted at home or warehouse... No billing on line... Catalog or circulation... Rotary delivery... Mechanically simple... No tools needed for service... Precision built...

ALL PARTS INTERCHANGEABLE... Vandal resistant... All products... Strong 1s or 5's package...

Effective slug protection... Fits on stand, bracket, counter or attaches to other machines...

Large club capacity...

5 lbs. peanuts or 5 lbs. ice cream...

We carry all types of merchandise and used machines—write for price list.

PORTS, SADDLES, PINS AND PLATES, BRACKET, STANDS, ETC.-EVERYTHING FOR THE OPERATOR.

NORTHERN SALES & SERVICE COMPANY

10516TH AVENUE, BROOKLYN 4, N. Y.

VEEDCO SPECIALS—Write for Our Catalog!

BRAND NEW HOT NUT MACHINES

DIAMOND all types of nuts in one minute... Cash registers, peanuts, almonds, cashews, milk chocolate, etc., for your money. Limited edition, limited number, limited time. Price $44.00. Includes stands and delivery.

$10.00 Each
$11.50 Each of 5
$12.50 Sample

1/2 Deposit, Balance C. O. D.

VEEDCO SALES COMPANY

2124 MARKET ST. (Phone) Loyest 7-1441

PHILADELPHIA 3, PA.

SHIPMAN

WRITE FOR CATALOG ON BULK VENDORS, MERCHANDISE, GAMES, ETC.

Contact and Postage.

This great return on investment is a main reason why this vendor in your area. New made with a white metal cover, a red and black trim.

$29.50

FOLDERS: 10 M., $5.75; 25 M., $13.95

DISTRIBUTORS AND SALESMAIEN WANTED—WRITE FOR SPECIAL DEAL

1/3 DEPOSIT ON ALL ORDERS

PARKWAY MACHINE CORPORATION

623 W. NORTH AVE., GAYTON, VIRGINIA 1947.-Baltimore 17, Md.

PARKWAY MACHINE CORPORATION

623 W. NORTH AVE., GAYTON, VIRGINIA 1947.-Baltimore 17, Md.

L. A. Pepsi-Cola Co. Obtains Bireley's Vendors, Franchise

LOS ANGELES, Jan. 29.—Franchise to sell Bireley's bottled beverages in Los Angeles County has been sold to the Pepsi-Cola Bottling Company of Los Angeles. Announcement of the sale was made by Darrell Ingalls, general manager of the Bireley's Division, General Foods Corporation, and James F. McGregor, president of the Pepsi-Cola firm here.

This marks the end of Bireley's participation in the bottling field. The company will continue its activities manufacturing concentrates on a national basis.

Takes Over Vendors

With the sale of the franchises to Pepsi-Cola will go all Bireley's vending machines now out on lease or contract basis, a company spokesman said. There are approximately 200 coin-operated drink machines used by the Bireley brand in this area.

Two months ago Bireley's c. nged from milk bottles to a conventional beverage bottle. Before the switch the Bireley bottle could not be used in vending machines due to its size.

No plans for expansion in the coin-operated drink field are anticipated by Pepsi-Cola at the present time.

The firm will handle the four Bireley flavors, orange, grape, peach and berry. Drinks will continue to retail for 5 cents.

Automatic Canteen Expands Operations, Announces Profits

CHICAGO, Jan. 29.—Nathaniel Leverone, Automatic Canteen Company of America chairman, has announced that the firm's gross revenues for the fiscal year, ended October 2, 1948, totaled $21,923,915, an increase of $2,005,309 over the previous year's $19,916,406. Leverone emphasized, however, that net profits increased from $867,617 from the 1946-47 earning of $746,968, due to increased operating costs.

Acting to increase over-all volume, fifteen new service centers were opened during the period. Total expenditure for new equipment, during the fiscal year, was $3,414,065. Additional equipment will be added during the present year, according to Leverone.

Explains 6-Cent Pg

Attributing the small profit margin allowed the distributor on the nickel prices, which are the prime cause of the 6-cent over the counter price, in many cases a recently where volume was low and overhead up, Leverone states that the current trend toward lower candy prices will wipe out the nickel price and benefit margins.

Leverone declared that his firm had never considered the 74-cent coin proposal. He added that another alternative, that of converting 5-cent mechanism to accept a nickel and a penny, also was rejected. This was due to the excessive cost such a move would have entailed (over $1,000,000) to the firm. It also would have added a new machine delivery, he said.

NCWA To Map Plans For 1949 Meeting

WASHINGTON, Jan. 29.—Plans for its annual convention were mapped out by National Candy Wholesalers' Association (NCWA) at a three-day meeting held in New Orleans January 28-30, it was announced this week.

Reservations for exhibit space at the annual confab, set for June 5-10 at the Sham Hotel in Chicago, are being accepted, NCWA said. Available exhibit booths in company with the 157 total will be at each exhibit booth location.

Leverone, a member of the national association board, said the board had made arrangements for the New Orleans board meeting to include John W. Reed, president of NCWA; Sand Sawyer, president of Southern Confectioners' Association (SCWA); G. M. McMillan, NCWA executive secretary; and Forrest H. Holl, secretary of SCWA.

FOR SALE

3 MINT POP CANDY POP MACHINES

Like new. On location 3 months. New 115 lbs. glass stem. Cap. 1,000 lbs. per month. In perfect working order. Only $800,00 for all. 15 lb. 25 lb. 01.

B & B AMUSEMENT CO.

115 S. Eakin St. Kirksville, Missouri

THE BIG PROFIT MAKER

TAKES IN $12.00 FROM EACH FILLING

Cost of Corn, $0.00 for each filling. Yards 120 ten cent bags from each filling. Empties 2 to 3 times a week in average location. Better spots empty 4 to 5 times. It's the easiest operating deal in the business. Write for colored circular, profit chart and price.

Jack Nelson & Co.

2320-22 Milwaukee Ave. Chicago 47, Il.

NEW! REVOLUTIONARY! WANTED-WRITE

ENTIRELY DIFFERENT FROM ANY OTHER VENDING MACHINE

NOW EASIER TO USE FOR FULL CASH RE ceipt.

$17.55 EACH. LESS IN QUANTITIES

Rake Coin Machine Exchange

606 SPRING GARDEN ST. PHILA 29 PA.

Lombard 3 2676

MY NAME IS SIMPLICITY... YOU FIND ME ALL THROUGH-OUT THE COUNTRY... BECAUSE AN OPERATOR AND AN ENGINEER CAPTURED THIS DESIGN

ACORN

Built Merchandising Vendor

THE BEST MACHINE TODAY

THE BETTER MACHINE T O M ORROW

Write for Details and Prices

OAK MANUFACTURING CO., INC.

2225 SO. GRAND AVE.

LOS ANGELES 15, CALIFORNIA

22 M. S. VICTORY STAMP MACHINES

Hand type, build or model. Cost $89.00 each. Super removed from use. Write for price 89.00 each. Three per dozen. Illinois.

G. P. Ingamells

 Cedar Falls, Ia.
Dennison Sets Up Headquarters For Firm in Chi

CHICAGO, Jan. 29.—The Dennison Sales Company (Desco), national sales representative for manufacturers, will set up its headquarters in this city, it was announced this week by Jerry Gray, president. Effective Tuesday (1), temporary offices will be opened at 178-178, W. Adams St., and Dennison will be in charge. However, because he will be traveling throughout the country much of the time, Joe Cudl, assistant to the president, will remain here to take over in Dennison's absence.

Initial product being handled by the firm are the products of the Coin Machine Institute (CMI) show here Thursday (20) and Friday (21). The group is now in the process of printing up material for the upcoming show and plans to have the literature ready in time for the opening of the show.

The company has been organized under the name of Coin Machine Acceptance Corporation (CMAC), an Illinois corporation. The move is in connection with the firm's plans to expand its business.

The Coin Machine is operated by Erwin B. Moss, while the Automatic Music Company and Moss Music Company have moved from East Jefferson Avenue to Joy Road in the northwest neighborhood. The firm is now in the midst of a move, but will be moving to a new location in the near future.

The firm's new location will be at 178-178, W. Adams St., where it will continue to operate under the name of Coin Machine Acceptance Corporation (CMAC). The firm plans to expand its business in the future.

Public Jukes

CHICAGO, Jan. 29.—The public here in the Northwest and in the rest of the country is being treated to a first-hand look at the new See-Bury Select-o-Matic—and not in a retail outlet. The See-Bury Select-o-Matic is a new player piano that is being introduced to the marketplace by the manufacturer, who also has a display at the CMI show. The manufacturer has been appointed a distributor for the See-Bury Select-o-Matic in the Midwest, and has now installed similar units in its retail stores.

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

QUALITY RECORDS GETS MGM CANADA GRANT. MGM grants discy preference to manufacturers exclusively and distribute in Canada and Newfoundland.

VICTOR AND COLUMBIA SHUT PLANTS. Columbia moves from Kings Mills, and Victor closes press plant in Camden.

KING RECORDS PLANNING PURCHASE. Discy reported on the lookout for pay talent for entering the field.

SHUT DOWN DISKIES GET PUSHER. First distribution moves are under way on the new two-turn-to-a-side 10-inch disks.

BOB CROSSY SEES COLUMBIA PACT. Long-term pact seems imminent; following recent recordings with the Modernaires and Jerry Gray's orchestra.

SARAH VAUGHAN CUTS FOR COLUMBIA. Releases legal firsts.

And other information news stories as well as the Honor Roll of Hits and Pin Charts.

ABCC-CMAC NAMED IN LAW SUIT FILED IN WILMINGTON, DEL.

WILMINGTON, Del., Jan. 29.—An action against directors and officers of American Business Credit Corporation (ABCC), a Delaware corporation, charging that the corporation suffered loss as a result of improper investments in "joke-box paper" running into millions of dollars, was filed Thursday (20) in the Court of Chancery here by J. D. Sokolow, new owner of a common stock of ABCC, through his attorneys, Herbert B. Warburton and William E. Taylor Jr., of Wilmington.

The suit involves accounts receivable and industrial lien installation notes, commonly known as "paper," in the joke-box industry.

Sixteen individual defendants are named in addition to the two corporate defendants, ABCC and its wholly owned subsidiary Coin Machine Acceptance Corporation (CMAC), an Illinois corporation.

The complaint also charges that certain past and present directors obtained interests in various concerns for their own benefit from loans and advances made by the corporation. Sokolow seeks an accounting of the books and records of the corporation and appointment of receivers for both the ABCC and CMAC pending the determination of the action is also sought by the plaintiff.

The ABCC is engaged in commercial financing, its bank creditors, to whom the corporation was indebted in the sum of $2,000,000, refused last July to extend further credit or renew the loans in the regular course of business. Instead, the loans were extended only until May 20, 1949, provided they were reduced by monthly payments between September, 1948, and May, 1949, of not less than $40,000.

The complaint charges that in order to meet these payments, collateral held by the corporation is being liquidated at sacrifice prices, with a resulting loss to the stockholders. It also alleges that the defendants diverted funds and property of ABCC, appropriated its corporate opportunities, profits and benefits to their individual benefit, and displayed negligence in the employment of the corporate assets.

Correction

SAN FRANCISCO, Jan. 29.—California Videograph Sales, Inc., West Coast distributor of the Chicago video-juke box, operated under the name of Jukes Record Company, said that the National Regional Juke Box was not associated with George R. Murdock & Associates in the sale of the unit, as reported recently. California Videograph was located at 430 Gough Street here.

Jukes Remain Idle as Tele Gets Big Play

Baseball Main Woo

CHICAGO, Jan. 29.—With the baseball season getting underway in a few months, operators of music equipment firms, such as Abbott, Geiger, and Izard, are watching as ball clubs make their contracts. However, the interest is not as great as in the past.

At the present it appears that most of those clubs covered last year will not be having television contracts for their parks during the 49 season. Major league teams, at least, are now negotiating for long-term contracts (up to five years) with television stations and sponsors.

A National League schedule announced this week lists 179 night games (a record) for this season. Games will be played in seven of the eight parks in the league, with only the Chicago Cubs holding out on the first light contests. Boston, New York, Brooklyn, Philadelphia, Pittsburg, Chicago, and St. Louis all play night games, and all have television stations in operation. These night games are those offered by the music machine operator the greatest day's play.

Last night there were lost hours of the day, from 8 to approximately 10:30 p.m.

Chicago will not escape the night baseball competition.

The White Sox will play night games against each other and the World Series.

It was understood that this team was asking $150,000 for television rights for a series of five games ($30,000 per game), covering day as well as night games.

Baseball Telecasts

In the American League, New York, Philadelphia, Detroit, Cleveland, St. Louis, Boston and Washington will join the White Sox by having night games on their schedules during the season. The city of Baltimore will have all night games and New York, by telecasting the games, also give coverage to nearby city stations.

AM Assists Two Distrubs For Northwest

CHICAGO, Jan. 29.—AMF, Inc., has appointed Western Distributors, Portland, Ore., and Western Distributors, Seattle, to handle its music machine products in the Northwest. The firm has been appointed to represent the Northwest by AMF sales manager, announced this week.

At the same time, it was disclosed that the president of the Los Angeles, has had its territory enlarged to include Northern California. The company has been appointed to represent Western distributor firms will cover the four-fifths area in the Northwest. The Portland firm is headed by Bud Wright, while the Seattle company is under the direction of George Trumbull.

Peckin Distributing also distributes the most popular by video-machine. Arizona and Nevada. Joe Peckin, firm head, stated that a year ago this firm office would be opened soon to service the newly acquired territory.
RELIGIOUS
Blessed Are the Dead That Dwell in the Lord—
Brown's Inspirational Singers (I Want) Tru-Brass 507
Canaan Land—Pro. J. E. Hines (King Jesus) Delacora 1150
Ded's It Rain—Prof. J. E. Hines (Thank You) Delacora 1150
God Loves His Children—L. Stokes-E. Suggs-The Foggy Mountain Boys (I'm Going Mercury) 6166
His Boundless Love—Brown's Ferry Four (We Got) King 169
His Love Is All I Need—The Herrington Sisters (My Body Mourns) Gateway 309
I Cried Holy—E. Hines (I Cried) De-Lux 2297
I Cried Holy—The Singing Currants (Up Above) MGM 32036
I'm So Glad to Have My Home—L. Stokes-E. Suggs-The Foggy Mountain Boys (I Love Lord) King 168
I've Got That Old Time Religion in My Buck—E. Hines (That's Right) King 169
Brown's Ferry Four (His Boundless) King 169
I Want To Live Like Jesus—Brown's Inspirational Singers (Insomniac) At)}
Tri-Brass 506
If We Never Meet Again—The Church Wagon Gang (The Sunshine) Columbia 29377
Key to Jesus—J. E. Hines (Canaan Land) De-Lux 2297
Master By My King's Highway—The Dixie Aires (When the Euros) De-Lux 2297
Master's Glorious Plan—The Herrington Sisters (His Love) Meridian 4417
Mountains Have My Heart—The Singing Currants (I Cried) MGM 32036
No Matter What I Do—Brown's Ferry Four (De-Lux 2297
The Sound of Music—The Masters Family (Somebody Needs) 2416
The Sunshine Gospel—The Church Wagon Gang (If We Were) Columbia 29377
When This World Is Done—The Masters Family (Talk To Me) De-Lux 2297
What Are They Doing in Heaven—Jubilee Singers (What I Know) King 4770
What Shall I Do—The Singing Currants (I Cried) MGM 32036
When the Moon Goes Down—The Dixie Aires (Are You Ready) De-Lux 2297
Where My Laid Down Branch—Jubilee Singers (What Are) Jew 4577
LATIN-AMERICAN
Caado Durrrama Ys—Casa de Las Villas 23-1108
El Prof. de la Musica—Casa de Las Villas 23-1108
Terca Dia (Orrisiana) Victor 23-1108
Espinto de Cantor Regia—Casa de Las Villas 23-1108
E. Ufieto (No Ex) Boquet Victor 23-1108
Kastas Frino (No Ex) Deseo 4117
E. Ufieto (No Ex) Boquet Victor 23-1108
E. Ufieto (No Ex) Boquet Victor 23-1108
Libreene Dios—Luis Moreno (Mucho Mas) Victor 23-1107
Mucho Mas—Luis Moreno (Libreene Dios) Victor 23-1107
Ne Zanatas—E. Ufieto (El Deseo) Victor 23-1107
Our Final Day—Casa de Las Villas 23-1108
El Requiem (El Caramellana) Victor 23-1108
Quisiera—Casa de Las Villas 23-1108
F. Camplio (Que Majes) Deseo 4117
Kastas Frino (Que Majes) Deseo 4117
E. Ufieto (Eq Que Majes) Deseo 4117
Sobek (El Regio) Deseo 4117
El Emo (El Regio) Deseo 4117
Custodias—E. Ufieto (El Deseo) Victor 23-1108
Endless Love—V. Azurduy (Chaparejos) Casa de Las Villas 23-1108
El Requiem (El Caramellana) Victor 23-1108
Quisiera—Casa de Las Villas 23-1108
F. Camplio (Que Majes) Deseo 4117
Kastas Frino (Que Majes) Deseo 4117
E. Ufieto (Eq Que Majes) Deseo 4117
Sobek (El Regio) Deseo 4117
El Emo (El Regio) Deseo 4117
Custodias—E. Ufieto (El Deseo) Victor 23-1108
12 FIRST to make Television Profitable for YOU!

CLASSICAL
Music: Air From Suite No. 2 in B—The Paris Stereophonic Orch. (N.B. Field, Dir.) New (10-14) English Decca M 456
Rutland Butterfield—Siegfried-Orch. of the Festival of the Four—Dir. (10-14) English Decca M 456

table: Children's Records

<table>
<thead>
<tr>
<th>Type</th>
<th>Title</th>
<th>Artist</th>
<th>Length</th>
</tr>
</thead>
<tbody>
<tr>
<td>78</td>
<td>FIshers Little Fire Engine Album</td>
<td>B. Henry &amp; H. Holme-D. 1602</td>
<td>3232</td>
</tr>
<tr>
<td>78</td>
<td>Pateleys, Tan Hull Album</td>
<td>L. Goldstone (1-14)</td>
<td>3232</td>
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<td>78</td>
<td>Parts 1 &amp; 2</td>
<td>Dalsek 4117</td>
<td>3232</td>
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<tr>
<td>78</td>
<td>Songs of Safety Album</td>
<td>E. Weber (1-14)</td>
<td>3232</td>
</tr>
<tr>
<td>78</td>
<td>Parts 1 &amp; 2</td>
<td>Decca CU 117</td>
<td>3232</td>
</tr>
</tbody>
</table>

INTERNATIONAL
Clarke Polka | The Millionaire (Vitamin Polka) | Decca 9147
J. E. Alamick's Blue | Horsels, The (Vitamin Polka) | Decca 9147
J. E. Alamick's Blue | J. E. Alamick's (Vitamin Polka) | Decca 9147
J. E. Alamick's Blue | J. E. Alamick's (Vitamin Polka) | Decca 9147

Copyrighted work.
MR. OPERATOR:

What did they offer YOU in Chicago?

ONE "industry leader" offered you nothing but unsold stocks at mark-down prices.

ANOTHER "industry leader" offered you a new mechanism priced higher than ANY of you say you can afford.*

TWO companies offered you last year's models priced higher than 85% of you say you can best afford.*

ONLY Aireon OFFERED YOU A NEW MODEL IN A PRICE RANGE THE MAJORITY OF YOU SAY YOU CAN BEST AFFORD!*

ONLY 1 out of 5 is a GOOD INVESTMENT!

ONLY Aireon

OFFERS YOU THE PRICE PLUS THE EXCLUSIVE FEATURES YOU NEED TO MAKE A PROFIT...

1. Sensational new TONAR... which makes the playing of each record a new, exciting adventure.

2. Plug-In Television (Optional).


4. All-neon lighting, including attractive, color-lighted door.

5. Twin-matched Cinaudagraph speakers.

6. Compact, combined amplifier and control box.

7. Simplified, adjustment-free mechanism.


Aireon... the Operator's Phonograph!
FOLK TALENT AND TUNES
(Continued from page 30)

Tex Bitter, Capitol wailer, is still touring the country and his latest Capitol release, Double Dealin' Darling, is clicking. Tex reports that Zeke Clements is becoming one of the leading hillbilly disk jockeys with his KWXH, Shreveport, La., show. . . . Johnny Hicks has taken over the late Hal Horton's spot at KKLK, Dallas. . . . Fred Edwards, pianist, has moved from KELD to KLIF, Dallas. . . . Eddy Arnold is set for a series of Puntac convention dates, with galleried Roy Wiggins and the Oklahoma Wranglers.

Charlie Adams, Vanguard Songs, is managing Andie Parker's Platinums and the Roy Hoggard Trio. Capitol contracted Paleo's group includes Charlie Morgan, guitar; George Bambo, accordion, and Glenn Smith, bass. Parker also uses Noel Boggs, steel guitar; Harry Sims, fiddle, and Freddie Harman, piano, on some dates.

Oklahoma Sweethearts, jean and J迭代 Leap, featured on KXXA, KLAC, Los Angeles, called Lucky 13 Ranch. Duke Martin, San Francisco troubadour-vaux for Victor, plans to Hollywood every Monday to emcee and produce the show, along with Ken Cord and Caroline Cotten. The Platinums are new with Capitol Transcriptions, with whom they signed with Capitol Records a year ago. George Bambo, Platinums squeeze-box man, just married Boba Dabados. Parker's Trend Music is a BMI affiliate.

The Hoggard Trio, featuring Roy's guitar, Gene Dewer, accordion, and Dick Nits, bass, has been working the past two years at the College Inn, San Diego. . . . Hank Penny and Slim Duncan are working at Pop's Willow Lake, San Fernando, Calif. . . . Jack Rivers has signed with Coral, Decca's new subsidiary. . . . Lucky Wilson's group cut its first sides for Decca last week. . . . Tex Williams has started a new video show each Wednesday over KNBH, Hollywood, NBC affiliate. . . . Jimmy (One Has My Name) Wakely is conducting a survey of movie exhibitors across the country, in conjunction with his personal appearance tours, to learn if the songs he does for his Monogram pix are going over.

Gene Johnson, folk music booker and park operator, is taking a WWVA, Wheeling, Va., Bermuda run out on a tri-state theater tour. Personnel includes Hugh Cross, Smokey Mountain Boys, Cowboy Phil, Golden West Girls, WWVA Farm Boys, Sudflower and the Lilley brothers. Tour runs from February 15 thru April and covers Ohio, Pennsylvania and West Virginia.

The Masters Family, recent Mercury additions, claims the youngest h. b. waxer. He's their son, Owen, 13-year-old guitarist, who works with his mother and dad, Johnnie and Lucille. The family is working on WHJP, Jacksonville, Fla. . . . Jack Day, baritone on WFLJ, Philadelphia, has cut five more sides for MGM. . . . Eddie Dean, writer and waxer of One Has My Name for Crystal, has signed with Murray Nash, of Mercury.

Please address all communications to Johnny Rippell, The Billboard, 154 North Clark St., Chicago I, Ill.

SHAWER MUSiC COMPANY
SAHNER

(Continued from page 25)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

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Please address all communications to Johnny Rippell, The Billboard, 154 North Clark St., Chicago I, Ill.

SHAWER MUSiC COMPANY
SAHNER
Records Most Played by Disk Jockeys
(Continued from page 25)

<table>
<thead>
<tr>
<th>Position</th>
<th>Station</th>
<th>Call Letters</th>
<th>Artist(s)</th>
<th>Song</th>
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<th>1940 BMI</th>
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<tbody>
<tr>
<td>1</td>
<td>WABC</td>
<td>WABC</td>
<td>Bing Crosby</td>
<td>Pennsylvania Polka</td>
<td>1940</td>
<td>1940</td>
</tr>
<tr>
<td>2</td>
<td>WLS</td>
<td>WLS</td>
<td>Frank Sinatra</td>
<td>Tears For Two</td>
<td>1940</td>
<td>1940</td>
</tr>
<tr>
<td>3</td>
<td>WJZ</td>
<td>WJZ</td>
<td>Nat King Cole</td>
<td>Unforgettable</td>
<td>1940</td>
<td>1940</td>
</tr>
<tr>
<td>4</td>
<td>WHO</td>
<td>WHO</td>
<td>Perry Como</td>
<td>Henry</td>
<td>1940</td>
<td>1940</td>
</tr>
<tr>
<td>5</td>
<td>WMAQ</td>
<td>WMAQ</td>
<td>Billie Holiday</td>
<td>Billie Holiday</td>
<td>1940</td>
<td>1940</td>
</tr>
</tbody>
</table>

EVANS' CONSTITUTION
Gives you brilliantly new beauty!

NEW!

Animated Rainbow Lighting from within the cabinet creates an effect so fascinatingly beautiful as to be almost hypnotic in its commanding appeal! The multicolored light cast upon the corrugated glass is prismatically diffused into alternating, constantly changing rainbow-hued checkerboard patterns and soft ripples.

NEW!

Hand-rubbed, richly grained American Black Walnut, Mahogany and Curly Maple are combined by the cabinet maker's art into a smart gleaming setting for jewel-like lighting. Together with its appealing new beauty, Evans' Constitution cabinet also offers practical advantages. The wood cabinet enhances tone quality to a peak of amazing realism. The fine construction assures longer life, and the durable finish makes cleaning and maintenance easier.

Within a few weeks you will see the new beauty of Evans' Constitution in your distributor's show rooms. Before you invest in any phonograph, investigate...you'll choose EVANS' CONSTITUTION!

H. C. EVANS & CO.
1528 West Adams Street
Chicago 7, Illinois

"SALES POWER... RECORD DISPLAY... $5 $5 PROFITS"

"...Record Display... Profitable..."

"Sales Power... Record Display... $5 $5 Profit"..."(Com-"NEW!"

ly Finished Wooden Furniture"

Submit all orders at 50% off of the normal retail price, plus 5% for your profit. We will ship your order within 30 days, and guarantee satisfaction. A full refund will be made if you are not satisfied.

The Beverator Co.
Cambridge, Ohio
South Wind TONE ARM

"LIGHT AS A SOUTHERN BREEZE"

Dunes Complete - Made in U.S.A. - 30-day Guarantee

PERFECT REPRODUCTION—SIMPLE TO INSTALL

Just take off old tone arm, replace with Southwind—scREW on volume and tone control box for present box—plug in—That's all.

For All Wurlitzer Phonographs, FULLY GUARANTEED—ORDER TODAY

$11.95

COMPLETE—POSTPAID

A Standard equipment includes a Share P-2014 Artic Cartidge with replaceable permanent needle. Also free report 11,000 points on this

JOBBER'S INQUIRIES INVITED

Phillips Distributing Co.
2016 Aldrich Avenue South
Minneapolis 8, Minn.

The Cardinal NEEDLE

Sharpening Machine

POST-PAID for 10% Mail Order—$14.95

Save 2/3 of Your Needle Bill

Sharpen popular make coin machine needles. Anyone can operate this handy time and money saver. Cut out and mail with payment today.

C. G. M. Transformers
501 Northrup St., Minneapolis 9, Minn.

See Australian Coin Biz Hyped By Law Changes

SYDNEY. Jan. 29.—An added stimulus to the coin machine business here is seen in the recent amendment to the liquor law under which the Licencing Court is given permission to grant liquor licenses to about 600 new social and sporting clubs. Each of these clubs may install up to 10 slot machines, which may include poker games and some of the larger slot machines. The games are legal provided money is not given as prizes and titles only are used. There is no restriction as to the number of machines that may be installed, but they must be supervised and pay a tax of $1 per machine, supplied by operators and arranged by government arm.

Since American games are not available here, maintenance is now becoming a big problem, with many machines being made here to solve the problem of spare parts. As far as can be determined, there is no provision for the purchase of spare parts in the United Kingdom, but there is still no provision for the purchase of spare parts in the United Kingdom. A number of dealers are trying to meet the needs of the new clubs by importing equipment from the United Kingdom.
New York:
Teddy (Champ) Seidel is ready to take on all comers at Dave Lowy & Company. Well known in city tobacco circles, Seidel this week was named to a sales post at the Lowy outlet. Phil Mason, of Mason Distributing Company, was on an extended bid trip last week in the West, which he arranged purchase during the Coin Machine Institute (CMI) show.

Al Bloom, Speedway Products head, reports he now has 60 of the Tel-Juke outlets operating in city locations. Most of the new ones are in One of the first to put out a combo set, Bloom is watching with interest the activity of other similar operators. Harry Berger, of West Side Distributors, returned last week from a trip to New York.

Al Simon is expecting an upturn in sales of Shuffle-King rebounds, the Chicago Coin shuffleboard he handles locally. Now an authorized coinboard has been approved for licensing by the city, Mr. Simon, of Umeda Machine Company, says he will soon begin his shuffleboard activity in the suburbs. He reports sales at a consistently high level, with most being delivered on account.

Money and Bill Winner, of Vendors' Int., distributor of the U-Need-A, electric cigarette machine, returned last week from a visit to New England. They recently demonstrated the vendor to a Swedish newspaper reporter, featuring a feature on the development of automatic merchandising.

Nasa Gordon, business manager of the American Automatic Machine Association, reports that the org added several hundred members last week. Sol Tabb, of Hyasol Machine, father of a daughter. A daughter was born last week to Mr. and Mrs. Tabb. The new arrival has been named Madeleine.

Miss A. N. Ford and her associate, Miss J. M. Ford, of the Gum Vending Corporation, helped celebrate the company's 19th anniversary last week. The company was founded by the firm has seen its Adam's penny gum vendor become a valuable adjunct to every classification of business as a supplementary income machine.

Indianapolis:
The Southern Automatic Music Company, in charge of the new Select-o-Matic 100 Phonograph Tuesday (25) at the Terre Haute Hotel, is making regular calls on local operators in the area. Approximately 20 operators attended the show last week. Sam Weinberger, of the Indianapolis branch; Richard White, sales representative; F. McClelland, district sales manager of the J. P. E. Cooke Corporation, were on hand to make the demonstration. Good results were reported.

Operators here report a good quota in business last week. Coin-operated devices are following the upward trend with collections on the up. While some locations are holding their own, others are reporting a decline in business. A tax on joke boxes is being discussed as a means of helping the pay day.

Fred Slough, of the Plymouth Company, Plymouth, Ind., visited coin rows during the week buying parts. Andrew W. Mayo, floor manager, was pleased with the reception shuffleboard has been received in the city. The backlog on orders is mounting daily and one of the pleasant features about the new business is that most of shuffleboard safes are for cash.

The Indianapolis City Council again is considering the installation of parking meters.

Washington:
The anxiously awaited decision on what types of food and beverage dispensors are to be charged the $2 an hour has been indefinitely and dramatically delayed because of the presidential inauguration.

Flood ofWould-be Jobbers Failed to Arrive in Chicago.

Coinmen bided their time. Although the flood of would-be jobbers failed to arrive in Chicago as the coinmen had hoped, since the crowd of out-to-towners was considerably below the estimates, food and cigarette vendors along the parade route did not make their anticipated sales. Sandwiches, such as hot dogs and frankfurters, were reduced far below the selling prices set by the inaugural committee by the time the three-hour parade came to an end.

Canteen Company sales were decreed during the two-day holiday period. All its locations are in government or business offices, which were closed during the festivities.

William M. Mays, of the Coca-Cola Bottling Company, Alexandria, Va., actor of the Kentuckiana State Society in honor of Vice-President Barkley. President and Mrs. J. E. Henderson, chairman, former Postmaster General Jim Farley, Jr., and Mrs. Mays, members of the canteen committee, Bill Duke, manager of the J. C. Penny company, as their guest.

Deca Distributing Corporation has consolidated the canteen venture. According to Fred Turner, Christmas sales were exceptionally good to bring the business up somewhat off. Business picked up the first two weeks of the new year. he says. Turner considers that Deca has now the finest collection of his kind in the nation. Some of the times are Evelyn Knight's A Little Bird Told Me and Powder Your Face. With his program of "I Love Beany of his life" for Bing Crosby's Far Away Places and Gayway Bay. The Mills Brothers stepped up sales of Let Me Know, a revamping of a past favorite, and I Love You So Much by the new renditions of a hillbilly elder, is beginning to pop in Wash- ington. Former Postmaster General James C. Farley, chairman of the canteen committee, said that a special release of Sunflower and Cruising Down the River will be out within the next few days.

Pinball machines take a gentle ride as the pinball machine regulations in the "Cat That Hates People," now showing with Loretta Young Story at the Playhouse. The cat, divine vision on earth, hops a rocket to the moon. Shooting the little two-spot bumpers, cars, causing balls to roll to ring and colored numbers to light up, causes something to go wrong. In the cat's final crash landing on the moon, the word "Tilt" appears.

Second Army headquarters has announced that the new Solotone branch store, Va., has stopped receiving personnel preparatory to deactivation in the store. The store is a part of the G. E. Tackle Corporation. Washington, has been handling the chopsticks and candy vend- ing machines, an important department.

George Price, part owner of A & G Novelty Company, in near-by Sibley, Iowa, has placed an order, it is stated, at Bridgeport Topeka. Conn. New name is listed on Comb-N-Time, Inc., of Bridgeport. Business is capped at $18,000.

Thus far the Connecticut Legislature has not been one that would affect the coin machine industry. The measure, backed by the American Automatic Machine Corporation, which has stepped up the production of new machines, will be introduced in the Senate. A Bill introduced by the State Representative Tuscany, will next go to the House of Representatives.

Mason popcorn vending machines are being moved recently. Bride is the former Heimlich Kansas Circus, and is now in the park in the show. He is seen near Lockport, N. Y.

Twin Cities:
Coinmen from this area are, for the most part, back from Chicago, where many attended the show. All are of the opinion that the results were better than expected, and that by the time of the next Chicago show some months later, machines will be more popular than expected. Now, however, with the exhibiting and partying over, we must look ahead to the next Chicago show.

Bill Redstein, brother of Al Redstein, Philadelphia arcade owner and operator, and a former member of the coin machine industry, has opened up Big Bill's Bar and Grill on Locust and Juniper streets in Philadelphia. Bill and Al were in Chicago last week and the show, reported the restaurant has become a real social meeting place for the industry in the Quacker City. Al reported that business in his hometown was going along the same as in other metropolitan centers throughout the country.

H. P. (Denny) Dennison, president of the Coin Machine Company, remained in town after the coin machine show to complete his business. He expects the coin machine industry in the near future, reported he expects the coin machine business to continue to grow. As soon as he has completed his distributor appointment, his Solotone representative, Mr. Taylor, will make the rounds of the high spots of the convention.

Irv and Fred Webb, Webb Distributing Company, have come up from the South and are active in distributing the Coin machine. Irv and Fred, like Solotone regional sales manager Mr. Taylor, have been spending their holidays in the South, Mr. Taylor, coin company, was in Chicago last week.

Los Angeles:
Sammy Donin, of Automatic Games, says his firm is working on a big export deal. Donin and Warner are helping figure out the details. Phil Robinson, of Cal- cago Coin, is telling the boys how he stepped off the train at Cheyenne for a cruise of cigarettes and got lost. He was able to catch a train the next morning at Grand Island. Now that he's back, of course, and of course again, Robinson is laying the groundwork for the introduction of his firm's new release, which is now veiled at the Chicago show. Robinson, who is known for his sense of humor, says, will make it fool proof. The gun is in production.

Ken Kerfer, Osnbild distributor, took home a few new machines. He is planning to make shuffleboards from System Amusement Exchange. Fred Gaulart set the deal and, while the coin board has been out of action for a long time, the coin board has just come out. Among other features it is now dressed up in the locale of Los Angeles. A. Vera- duga, of Baja, was working the rounds last week. . . . William A. Hoppel, Jr., of California, was in town and was buying things in the coin machine business. Jim Dunne, of the firm's export department, went to a home in Dunne, a raburb of L. A.
HEAVY OPERATOR ATTENDANCE (top) marks Bell-O-Matic Corporation exhibit at Hotel Morrison, Chicago, during CMI show. Free to all visitors, the exhibit showed Mills bells, entertained guests with food, beverages and floorshows. At bottom are shown Mickey Green, Waunau, Wisc.; Vincent Shaw, Bell-O-Matic president; Joe Hart, Northwest Sales, Seattle, and Hank Maier, San Francisco.

Q and A on Taxes: What Info Do You Need on Income?

(Continued from page 56) claimed on one return, that election will govern and the standard deduction will not be allowed on either return.

Q—Operated a business at a net operating loss this past year and I am filing a joint return with my wife. Can I carry back this net operating loss to my previous years' return, even though I filed a separate return in 1946 and 1947?

A—Yes. You may carry it back to the two preceding taxable years even though you filed separate returns in those years.

Q—Operated a business with my wife under the terms of a partnership agreement. We have been in business since 1945 and it is a 50-50 partnership. We have made computations and due to the fact that my wife has large medical expenses find that we can effect a tax saving by filing separate returns. Should we file separate returns in this case for a joint return?

A—If you want to play it safe, you should file a joint return. If you file separate returns and the partnership is not upheld by the government, you will be bound by your election. However, by filing a joint return even if the partnership would not stand up, you could still split your incomes.

General Register Introns Ticket Vender

NEW YORK, Jan. 29—A new ticket vender, developed by the General Register Corporation, was placed in operation last week in the Irving Trust Company cafeteria at 1 Wall Street. Charles Schaefer, General Register service manager, says the electric vender will be used to dispense six tickets for 25 cents, each good for 5 cents' worth of food.

The electric ticket dispenser is a pilot model of a machine which will be produced largely for use by outdoor amusement parks and carnivals. If a test period, the unit will be made available to any number of tickets from one to five. The machine may be adjusted to vend any desired price, it was said.

General Register supplies the transportation industry with single tickets used in the New York City transportation system. The firm is developing a coin-operated machine to vend railroad tickets.

Harmony Cig. Co. Goes All Out for Public Relations

PASADENA, Calif., Jan. 29—Harmony Cigarette Service, headed by John Russell, and his son, has instituted a paying public relations campaign based upon the use of personalized holiday and incidented greeting copy, featuring photographs of employees.

Firm, operating cigarette and cigar agencies, is using the photographs in various location-channeled literature, example is the New Year greetings sent to locations with monthly commission check, featuring the photo of the serviceman contact point, and a new 4-page leaflet describing firm's venders, their maintenance and operation. Letter features a series of photos of company's complete staff. Too, a large size fold-out is being prepared for distribution over firm's entire four-county territory.

Exhibit Rushes Production on Dale Gun Game

CHICAGO, Jan. 29—Exhibit Supply Company is rushing plans to increase production on its Dale Gun game shooting gallery, Joseph A. Batten, vice-president and general manager, announced this week. Developed by Eldon Dale, head of Dale Engineering, Lomaland, Calif., the machine game is being made by Exhibit Supply under an exclusive license agreement.

Produced with several refinements in appearance and reconstructed so as to include all standard Exhibit Supply parts, the shooting gallery was acknowledged as one of the highlights of the recent Coin Machine Institute (CMI) show. Altoa taking up less than five square feet on location, the all electric shooting gallery simulates a 50-foot target range. Designed for nickel play, the shooting gallery gives a player 15 pistol shots at animal targets of different shapes and sizes. If the player makes all 15 hits, he can continue his shooting practice free. His 16th consecutive hits resets the scoring line, and player may finish out another string of 15 shots. In the event the player keeps on hitting targets, the game is designed to keep resetting for a maximum of 75 shots.

The shooting gallery weighs 127 pounds. It lists at $299.50 and is being marketed thru Exhibit Supply's distributor organization, the same outlets which distribute the firm's pinball games. Charles Porter, Exhibit Supply sales manager, said that first shipments of the shooting gallery are scheduled to leave the plant Feb. 14.

Other Exhibit Supply equipment now in production include Seeburg, Jitters, a De Luxe card vender, and the five-ball Swannee.

Trevillians Sell El Paseo

SANTA BARBARA, Calif., Jan. 29—The Rev. Phillip Trevillian, local coin-operated machine man, has sold their El Paseo properties to Avery Brandwein, Chicago, it was announced this week. Brandwein, hotel owner and former president of the Amateur Coalition, is reported to have paid $45,000 for the El Paseo, including the night club and 40 retail shops. Both brothers will retain their coin machine operations here, it is stated. They acquired the El Paseo properties in 1945.

WATLING MFG. CO.
4650 W. Fulton St.
CHICAGO, I11.

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CHICAGO 44, I11.

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Call Address "WATLINGITE".

KOEPPEL DISTRIBUTING CO.
644 Third Ave.
NEW YORK 17, N. Y.

Phone: Columbus 5-5882

YOU CAN'T MISS
with Exhibit's Animals Master Pistol Wild

SHOOTING GALLERY
Write for price.

CONSOLIS

Reconditioned—Guaranteed

Jennings DIAL
Keno Dial... 25... 8320
Bell Dial... 25... 8330
Keno Dial... 25... 8330
Keno Wild... 25... 8320
Keno Wild... 25... 8330
Mill: Three Bells... 25... 8320
Mill: Four Bells... 25... 8330
Mill: Five Bells... 150... 8340
Mill: Six Bells... 25... 8320
Mill: Seven Bells... 25... 8330
Mill: Eight Bells... 150... 8340
Mill: Nine Bells... 25... 8320
Mill: Ten Bells... 150... 8340
Mill: Better... 25... 8330

Terms: 1/3 Down, Balances Sight Draft

GIVE TO THE DAMAN RUNYON CANCER FUND

WORLD WIDE DISTRIBUTION

Chicago 17
2830 N. Western Ave.

GIVE TO THE DAMAN RUNYON CANCER FUND

WORLD WIDE DISTRIBUTION

Chicago 17
2830 N. Western Ave.
Survey Shows Good Market for Old Mchs.

Demand Big Factor

(Continued from page 37)
ship going into bells to keep them as foolproof as possible, once the operator puts them on pay dirt.

Another factor that has influenced the present market is that bells have a reputation for being durable on location because of the mechanical construction. This same mechanical construction keeps maintenance and repairs on equipment down to a minimum. Operators armed with these details know that when they buy a used bell from a reputable dealer they are getting equipment that will stand up on location.

Altho factors with sharply rising costs due to higher wages and increased material prices, bell manufacturers have worked hard to hold the line on their finished products. Where they have been forced to raise prices, much of the increase has been absorbed by the producer, with but a small portion being added to the operators’ prices. This policy of manufacturers, despite the great demand in the first postwar years, was in sharp contrast to non-coin machine fields which repeatedly passed on these boosts when demand was heavy. This holds true, however, the price line on coin equipment has been traditional with bell manufacturers down through the years and has kept the price structure steady.

Final factor which has influenced the firm price of used bells is that common can get back their original investment on bells faster than on any other type of coin equipment.

Cautions

Bell manufacturers, anxious to protect their business, caution both veteran operators and those new to the field to watch out for firms or individuals who pass off an old mechanism in a dressed up cabinet as a completely new product. While the manufacturers are in favor of refurbishing old equipment either in their own plants or in that of their distributors, they warn against firms selling refurbished machines as new. The only real advantage of this practice exists is because of the genuine lack of orders for new machines, they point out.

With the indication that a couple of additional States will soon follow suit on vending, the apparent renewed interest in the field is an expression of this activity during the CMI show, manufacturers believe that this will prove one of the best years for bell operators. Altho some drop in sales was evident in November and part of December, operators who pointed out that sales already were dropping on the upsurge in January. Usually this does not become evident until late March and April when good weather generally prevails through the country and people begin traveling.

LEGAL ACTIVITIES

(Continued from page 42)
cense regulations.

Montana’s House has killed the $100 tax on juke boxes (Continued from page 29), and is considering a bill which would legalize and license bell machines at a rate of $10 per machine per month, payable three months in advance. The measure (H. 113) is in committee.

Sugar Shipment Soars

WASHINGTON, Jan. 29.—Domestic distribution of sugar for the week ending January 18 amounted to 647 tons, according to the Agricultural Department. For the comparable 1948 week, distribution was only 50,169 tons.
Guaranteed
USED GAMES

NAAMO Meet
Held in A. C.

(Continued from page 93) operation, or 59 per cent interest in any of the three classifications, to
serves a member an additional 85 for such each business.
Several committees were named to take up matters of importance to
NAAMO. One, which includes a
Ist Weinsteim, Jake Friedman, Hero Weaver and Al Goodman, will
draw a new code of ethics which will then be presented to the entire membership.
Another committee, consisting of Ben Rodini, Washington; A. Joseph Geist, New York (NAAMO
viser) and President Smith will meet with legal authorities in Washington to
discuss any and machinery, federal taxes on coin machines on a
quarterly basis, thus effecting a saving
for those operators who use their equipment on a seasonal basis.
It was also decided to attempt to re-establish the Coin Machine
Mechanics' School program. Last classes
were held in New York in April, 1949.

Elections
In addition to Smith, officers re-
lected at the meeting included Max
Schaffer, New York, and Ted Kruse,
Chicago, vice-president. Hero
Weaver New York, secretary, and
Meyer Wolf, Atlantic City, treasurer.
New vice-presidents are: James
Falls, Dallas; Michael Gartunkel,
Tucson, Ariz., and C. F. Albright,
Oakland, Calif.
Board of directors elected includes
Bernard Katz, Conkey Island, N.
Harry Rosenthal, Philadelphia; George
Trud, Asbury Park, N. J.; Dave
Simon, New York; S. H. Edel-
Wildwood, N. J.; Irving Fishelberg
and William Weinstein, Atlantic
City; and Alex Widrow, Philadelphia.
Regional directors elected are R. E.
Anderson, Phoenix, Ariz.; Allen
Balin, Philadelphia; J. B. Broaden-
Archangel, Alaska; Edward Center,
New Orleans; Nate Faber, Portland;
Baptist Beach, N. Y.; Hele Fuller,
Hampton Beach, N. H.; Lilian Lill-
burough, Mass.; Stephen Manorecy,
Washington; Carllie Miller, Cam-
Pagosa Springs, Colo.; Carroll
Asbury Park, N. J.; Charles Tashima,
Hawaii, and Carl Trippe, St. Louis.

Coin Failures
In Drop for '48
(Continued from page 92)

Coin unpatriotic in bankruptcy,
attachment, for compulsory or
mandatory withdrawals from business
with no loan to creditors; also enterprises
involving in court actions, such as
receivership, and since June, 1934, re-
anorganisation or arrangement which may or may not continue to
exist; as well as business making volun-
tary compromises with creditors
out of court.

Shows Industry's Growth
Dean, & Broadway's 15-year record
discloses coin machine manufacturing
failures averaged 3.8 firms per year.
There were no failures, 1929-43-'44-
'45 since the Industry was inactive. The company's worth of individual firms, which
gives some idea of the dollar-volume
change of the industry, is not apparent from the record of
liabilities. In 1938, for example, how
much machine manufacturing failures
failed, with total liabilities of only $711,000.
In 1941, the same number of
manufacturers failed according to Dun's
definition, but they showed total li-
bilities of $14,767,000.

The credit rating agency does not
Dun's list in check with the

RATINGS (100 Point
Maximum)

POPULAR
OREN TUCKER ORK
(Decca, D 307-308)
Power and Passion With
Sunshine and Lavender
Blue
96--72--80--55

Slick Shuffleboard Wax & Weights
Sold thru Dealers Only!

Slick Shuffleboard Powdered Wax
Slick Shuffleboard Quick Drying Cleaner
Slick Liquid Shuffleboard Polishing Wax & Cleaner
Slick Shuffleboard Weight
Territories Open! Write for Price List.
Manufactured by
THE STANDARD WAX CO.
Established 1901
207-15 ASTOR ST., NEWARK, N. J.

MILLS BELLs!
We have all Mills latest Bells in stock.
CENTRAL SERVICE SALES COMPANY
229 West Jackson, Kokomo, Indiana
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

CRoss Wire

We invite you to include Mills Bells in your
line of Wire. Milla Bells have proven to
be beyond question the best buy available.

Go made exclusively for Mills Bells, and
Hammered Paint jobs on Bells--$10.00.

SOUTHERN COIN MACHINE EXCHANGE

ATTENTION:
Late Shipments on orders with
automatic shuffle Ex.
$1.60.00
For Mills Jewel Bells Ex.
1.88.00
For Mills Jewel Bells Ex.
2.48.00
For Mills Jewel Bells Ex.
3.48.00
For Mills Jewel Bells Ex.
5.00.00

OSLEHIE DIST. CO.
100 BROADWAY ALBANY 4, N. Y.

Record Reviews
(Continued from page 111)

FOLK
BOB WILLS
(His Texas Playboys)

Good Time Cakc-Walk
68--67--67--68

(Take a Break!)
74--72--72--70

THOMAS LICK Fiddler's
Man

(Tennessee Wild man)
72--74--72--70

VERNON FOX AND HIS FAYETTEVille RANGERS

A Prisongr's Last
63--63--64--64

(Country Serenade)
72--72--72--73

VOY WILLING AND HIS HAMID'S OF THE PURPLE SAGE

(Goodbye and Goode)
65--66--66--66

(Party Time)
72--72--72--72

SHORTY MORRIS
(Mercer, 478)

SPEAK TO Me Little
66--66--66--66

(Duets with country boys)
72--72--72--72

ANGEL MOTHER

(Carroll, 12)

More Tears Than the Best Moment Has
69--70--70--70

(Abrasive ballad)
72--72--72--72

SONS OF THE SOIL

(Coolie, 69)

Cloudy Skies
70--69--69--69

(Quaint oldie)
72--72--72--72

I Lost My Love (The Lost)
71--72--72--72

(Penniless)

THE JOHNSON FAMILY

(Columbia, 2506)

There's A Little Pine
Log Cabin
64--64--64--66

(Rustic country)
72--72--72--72

I'm Hungry
74--74--74--76

(Daisy Mae)

Dogwood Blossom Time
68--68--68--68

(Creepin' in the garden)
72--72--72--72

OLD BROTHER CHARLIE WITH THE JUKE BOX RADIO HANDS

I'm Hungry
74--74--74--76

(Daisy Mae)

Copyrighted Material
RATINGS
(100 Point Maximum)
ARTIST
TUNES
LABEL AND NO.
COMMENT
FOLK
DIck reINhartaR (Colombia 30146)
Cross My Heart
67-67-67-68
Hum-of-the-mill material is deserving warmly by A Broken Heart for a Souvenir... More must here and Dick gives is plenty of character.
HANK THOMPSON AND HIS BRAZOS VALLEY BOYS (Capitol 12341)
You Broke My Heart (In Little Bitty Pieces)
83-83-83-83
Strong novelty stuff and the recording makes this one a potent entry in the Top 100. I Find You Cheatin' on Me... Routine Western ballad without special flair.
THE BLUE RIDGE RANGERS (Tradition 316)
Roll Me on Home... Some-tempo novelty ditty with fair warbling and ges of singing. Nothing special.
EDDY ARNOLD (Victor 23-999)
There's No Such Thing I Wouldn't Do for You
84-84-84-84
The Tennessee Plowboy does his usual warm, appealing job on this light, blues-styled rhythm piece.
Don't Rob Another Man's Castle
84-84-84-84
Eddy pleads this morality with heartfelt conviction.
EDDY ARNOLD (Victor 23-3233)
Don't Bother to Cry
83-83-83-83
Another sure-fire rhythm job by the ace folk warbler. I'll Hold You in My Heart (Tell I Can Hold You in My Arms)
84-84-84-84
Sentimental, strong and credible, marks this rock forcher.
JAMES QUINTET (Coral 60023)
Do Bog Choo (That Lil' Bopper)
72-72-70-70
Clever weaving of the Gilgore "Quad Tap" rhythm riff in thru an orthodox 11/8 beat blues novelty Group is able, and the concept here is a hybrid, it could strike race fancy.
Tell Me Why
71-71-70-72
Tune and lyrics fit into the favored race pattern, performance, to new ballad style, may be the answer here.
BLUE LU BARKER (Chesky 12342)
Here's a Little Girl From Jacksonville
84-84-84-84
Compelling piping and a catchy lyric by the old nursery tunes that gives "This Is What We Want Our Clothes" sound hit here in "Little Lu" fashion.
Leave My Baby Alone
79-79-78-80
Another hillbilly, a melodious time with a clever original tune, and full of the familiar "Put 'Em Blues" parley.
RACE
T-Bone wALKER (Columbia V-8852)
Description Blues
69-70-69-67
The slick guitar and piano effects are a necessary ingredient on this otherwise honest blues.
That Old Feelin' Is Gone
64-65-64-63
Routine blues is presented with a light, bouncy boogie beat. T-Bone's guitar prowess more flavorful than his vocals, but there's more of the latter.
TINY GRIMES QUINTET (Atlantic 94)
Nightmare Blues
67-67-67-66
Anymore chords this with nicely quality. Tenor and guitar are strong, but not enough to hold up the strain.
Hap in Harlem
71-72-72-70
One-note riff opens up. There's a pretty good back holler, a"drippers'" ensemble, but somewhere it misses fire.
BROTHER BONES AND HIS SHADOWS (Tenny 672)
Brother Bones subjects another one to his infallible bone-ruffling, but much of the end spontaneity has disappeared. No Melody
72-72-73-70
Bones takes that one on a long, rambling tour, wandering one, then takes a chance on the bone, etc. slide is pleasing, if not startling.
ERSKINE HAWKINS ORK (Jimmy Mitchell)
Bewitched
78-78-78-77
The race song hit is given a fine ride by the Hawkins and their sharp horn section with a good Mitchell vocal.
Corn Bread
79-80-79-78
Good full band treatment of the Hill Ranger picayune hit, spots a superb tenor corn solo.
KING PERRY ORK (Kerr 2561)
Val-Halla
71-73-69-72
Perry again and his band helps both technique and scales as he tackles Lewis Jordan-type dixie which wins some spokes of promise.
I Love My Merle
74-76-72-74
Simple, attractive blues backed with good Perry vocal.
THE JACK DEIVAL QUARTET (Tenny 844)
Hit That Jive, Jack
76-80-77-77
Gloomy, piano, violins, bass and drums. They're four Presleys (alike was also in France) and they play a band of real rap, with voices and piano up to our standards, Not a foriegn group but good, period.
Singing World Blues
75-77-77-75
The blues, clean type dixie dedicated in the Dennis Goodman quartet style.
TRIO (Jimmie Lunceford)
69-70-69-67
Piano, guitar, bass, drum, and vocal. These fellas are strong, with a good "foriegn" group but good, period.
JOE TURNER-FLENNWAY TRIO (Jimmie Lunceford)
I Don't Dig It
73-73-72-75
Part Kansas City, with Turner shooting strong and a vibrato breaking with compelling beat.
I Saw a Star
73-73-72-75
Turner, always a pretty ballad original type, in this style. Lead voice here is outstanding.

COIN MACHINES

SENSATIONAL EARNINGS!

PERFECT CONTROL OF ITS FASCINATING ACTION ASSURES CONTINUED PLAYER APPEAL

- Wide Shoe Front View
- New Floating Play Field Big 20" x 20"
- Welcome in Locations Not Permitting Ordinary Games.
- Dual Control Speeds
- Complete Fluorescent Lighting
- Permanent Rich Display of Merchandise
- Easy To Dress
- Fascinates All Types of Patrons

WRITE FOR NEW ILLUSTRATED FOLDER
COMO MANUFACTURING CORP.
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For A Better Shoe Shine Use

THE BETTER SHOE SHINE MACHINE

The BETTER SHOE SHINE Machine was perfected after months of research on locations. It incorporates all the features developed as a result of the through testing. It is manufactured by an operator who has been in the business from its inception.

NO OTHER SHOE SHINE MACHINE HAS ALL ITS FEATURES

Write for Our Attractive Operator-Salesman Plan for Your City

BARDE AND COMPANY
1210 Goodfellow Ave.
St. Louis 12, Mo.

MAKE YOUR OWN PRICE—WE NEED SPACE
MUST UNLOAD—GOOD CLEAN GAMES—NO JUNK

We have All the New Games on Hand for Prompt Delivery.

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**NOW SHOWING THE BEST BELL LINE IN 1949!**

**7 BRAND NEW MILLS MODELS**
- Blue Bell
- Black Beauty
- Token Bell
- Jewel Bell
- Melon Bell
- Bonus Bell
- Black Gold, H. L.

**GUARANTEED RECONDITIONED SLOTS**
- Mills S. 3, 10c or 25c Black Cherry Bell, 2/5......... $129.50
- Mills S. 5c or 10c Golden Falls, Handload, 2/5...... $129.50
- Mills S. 10c Gold Chrome, 2/5 or 3/5............. $89.50
- Mills 10c Blue Front.................................. $80.00
- Jennings 10c Chief.................................. $55.00
- Mills Jumbo, Payout.................................. $60.00
- Mills 3-Bells......................................... $150.00

**BRAND NEW MILLS**
- 5c Q.T. ............................................. $115.00
- 25c Q.T. ........................................... $142.50

**BALLY VICTORY DERRY, 1-BALL AUTOMATIC P. O.** $119.50

**BALLY VICTORY SPECIAL, 1-BALL AUTOMATIC T. P.** $119.50

**MISCELLANEOUS GUARANTEED RECONDITIONED EQUIPMENT**
- Sally Jockey Special.................................. $229.50
- Mills Post-War 3-Bells................................. $359.50
- Cincinnati Ray Fire 3-Bell......................... $175.00
- Evans Bangtails, T.P. Model......................... $149.50
- Mills 4 Bells....................................... $109.50

**TWIN HEAD**

**Distributors C/O**

**COIN COUNTERS, COIN CHANGERS AND SINGLE, DOUBLE AND TRIPLE SAFE STANDS FOR SLOTS**

**TODAY!**

**THE FIRST DEEPLY NEW AND DIFFERENT POST-WAR MACHINE**

**OPERATOR SHOWING of Chicago Coin shuffleboards by United Distributing in Wisconsin, Kansas, draws heavy turnout of coinmen and guests. During the one-day event, M. Y. Blum, head of United, gave away a Re-Bound board as a door prize, served food and refreshments. Chicago Coin was represented at the showing by Ed Levin and Sam Lewis.**

**MINNEAPOLIS, Jan. 29—Shuffleboard has come into its own in Minnesota with a bang in recent weeks, and distributors of the big games report that they are "absolutely unable" to keep up with the demand.**

"The demand for shuffleboard is driving us crazy—the kind we like," Archie LaBeau of LaBeau Novelty Sales Company, Rock-Ola distributors, said. "I keep carrying on the factory doorstep begging for more boards, faster delivery to meet the huge demand for this game." LaBeau is a pioneer in shuffleboard distribution.

"Those are my sentiments, too," voiced Harold Lieberman, of the Lieberman Music Company, who also handles Rock-Ola boards. "The demand for shuffleboard is far beyond our fondest dreams. This game took a little time catching on, but it's here to stay for certain."

To emphasize how well the game has caught on, the first shuffleboard emporium in Minneapolis was opened at Plymouth and Knox avenues, North, just last week by Bill Lebo and Irving Goldberg. They call their place Shuffle Inn and are operating three big boards, a phonograph and half a dozen pin games, along with a snack bar. Since its opening a few nights ago the place has been drawing heavily.

Hy Greenstein, of the Hy-G Music Company, reports that Shuffle-King and Chicago Coin's Re-Bound shuffleboard have been in great demand. He said he is experiencing difficulty getting enough equipment to satisfy the needs of operators.

"There is no question but that shuffleboard is here to stay," Greenstein declared. "Popular demand for this game has caught on and we are hard pressed to keep up with units for delivery."

Oscar Schaefer, of Midwest Coin Machine, reports that the game is "selling like wildfire" and that his firm has had difficulty keeping up with the needs of operators.

"This is the greatest thing that has happened to the coin machine business in a long while," Schaefer said.

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**MACHINES & SUPPLY CO.**

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**4135-43 ARMITAGE AVENUE • CHICAGO 39, ILLINOIS**

**PURVEYOR SHUFFLEBOARD CO.**

**4324 N. WESTERN AVE. • PHONE: JUNIPER 8-1814**

**F. O. B. Chicago**

**SAMPLE**

**$395.00**

**IN ORDERS OF 2 OR MORE**

**$350.00**

**THERE IS NOTHING FINER AROU BELL**

**SHUFFLEBOARD**

**WITH FORMICA TOP**

**COIN INLET**

**Equipped with lights and watch the play increase!**

**Easy to install, simply clamp on the side and your board gets added flash, more profitable play. Beautifully chromed.**

**Single**

**$19.50**

**Pair**

**$35.00**

** Randy Goldfien**

**Fun for the whole family**

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**4324 N. WESTERN AVE. • PHONE: JUNIPER 8-1814**

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**Scott-Crosso Co.**

**594 Tenth Avenue • New York 18, N. Y.**

**DAVE LOWY & CO.**

**Expediters & Distributions**

**Playland Amusement Co.**

**940 Nineteen Ave., N. W., Grand Rapids, Mich.**

**TRADE**

**TRUSTEDpherd**

**1 1847 Mint, Recorder, latest, wooden cabinets, one of the largest in the West, 1847, 1847, 1847.**

**PRIMITIVE MACHINES**

**2 Pitch Machines, 2 Pitch Pitch, 2 All Stars, 2 Penny Hitlers, 2 Big Senators, and Chicago Coin Basketball.**
LET'S MAKE IT UNANIMOUS!

Thousands of coinmen have answered The Billboard's First Annual Coin Machine Roll Call. Coupons are still pouring in from the advertisements in The Billboard and from more than 300,000 letters sent to lists of operators obtained from over 130 coin machine distributors and manufacturers.

Your name may have been on 1, 2 or 20 lists which means you received 1, 2 or 20 letters yourself but just haven’t made up your mind . . . don’t wait any longer, enroll today. Use the handy coupon below and send it in . . . let’s make this census as complete as possible.

LET'S MAKE IT UNANIMOUS!

There are still an additional 22,000 names of operators waiting to be addressed. Lists from 15 more coin machine firms are in the process of being prepared for us and still more have been promised. You can see, this roll call is really rolling, so let’s get aboard.

HERE'S HOW YOU CAN MAKE IT UNANIMOUS!

Enroll Today! Take out your pencil and fill in the coupon below. You not only help yourself by saving a buck on the next eight issues of The Billboard, you help your industry. There are only three weeks left to do your part.

SUBSCRIBERS—USE THIS COUPON

To: B. A. BRUNS
THE BILLBOARD
2160 PATTERSON ST.
CINCINNATI 22, OHIO
I AM A COIN MACHINE MAN!
Enroll me as an
[ ] Operator [ ] Distributor [ ] Manufacturer [ ] Other
[ ] I already subscribe to The Billboard and want my subscription extended for eight weeks for only $1.
[ ] Send me an additional copy for eight weeks for $1.
[ ] I enclose $1 for which I get eight weeks PLUS the next issue of VEND FREE.
[ ] Bill me later for $1 (No Free Vend).

NAME ________________________________________
COMPANY _____________________________________
STREET _______________________________________
CITY ___________ ZONE ___ STATE ____________

ALL OTHERS—USE THIS COUPON

To: B. A. BRUNS
THE BILLBOARD
2160 PATTERSON ST.
CINCINNATI 22, OHIO
I AM A COIN MACHINE MAN!
Enroll me as an
[ ] Operator [ ] Distributor [ ] Manufacturer [ ] Other
[ ] I am not at present a subscriber so I accept your offer to send me the next eight issues for only $1.
[ ] I enclose $1 for which I get eight weeks PLUS the next issue of VEND FREE.
[ ] Bill me later for $1 (No Free Vend).

NAME ________________________________________
COMPANY _____________________________________
STREET _______________________________________
CITY ___________ ZONE ___ STATE ____________

Free $1 Enclose with your coupon and get the next issue of VEND. Free
Bally proudly presents
NORTHEASTERN AMUSEMENT COMPANY

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RHODE ISLAND
MAINE
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Northeastern will give every operator, jobber and distributor in their territory the kind of co-operation and service that insure maximum player-interest and maximum profits to the trade from the great Bally line of coin-operated equipment.

GET TOGETHER WITH NORTHEASTERN AND... LET'S GO!

George Jenkins, Vice President and General Sales Manager
BALLY MANUFACTURING COMPANY
Creators of Dependable Play Appeal

free buyers' guide for operators

RECONDITIONED PIN GAMES READY FOR LOCATION

KERNY CONSOLES
Twins Bonus Super Ball, 90/60...$60.00

ONE BALL MULTIPLE FREE PLAY

ROD McGINNIS CO.
2011 MARYLAND AVE., BALTIMORE 16, MD. - PHONE BELMONT 1900

BETTER PHONOGRAPHs

ALBENA ALWAYS GIVES YOU MORE FOR YOUR MONEY

ALL MACHINES MECHANICALLY OMAHUL - CABINETS BEAUTIFIED

MODERNISTIC GRILLS

WURLITZERS

SOLD AT RETAIL...$80.00

SEEBURGS

Voven...Classical...Major...Colonial

All One Price...$20.00

ROCK-OLAS

Standard...Minor...Major...De Luxe.

All One Price...$565.00

GRILLE CLOTH 22"x25"

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SHOULD PAY OUT IN ONE YEAR

Excellent opportunity to operate in
SOUTHERN CALIFORNIA

About 300 pieces, mostly Seeburg Ray Guns, with a few legal
amusement pieces. All located in LOS ANGELES and
suburbs. This route has been established for over 12 years.
Business includes well equipped shop, plenty of spare parts,
also Ford truck. The best buy on the market, $57.500
complete price.

ACT NOW - WRITE, WIRE OR PHONE

FAIRCHILD COMPANY
1546 W. VERNON AVENUE
LOS ANGELES 37, CALIF.

WHITELIGHTS

SHUFFLEBOARDS

With Guaranteed Genuine MASONITE

Playing Field

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ILLINOIS - INDIANA

SIMPLEX DISTRIBUTING CO., Inc.

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Phone: Wabash 3-4590

IN INDIANA
2451 NO. MEDIAN, INDIANAPOLIS
Phone: Talbot 3375

LOOKA-LOOKA-LOOKA

RECONDITIONED - READY FOR LOCATION

PHONOGRAPHs

PARTS SPECIALS

Parts and Accessories for All Makes and Models Coin-Operated Phonographs

OUR MACHINES ARE BEETER LOOKING AND HAVE MODERNISTIC GRILLS

SEND FOR FREE CATALOG, DEPOSIT REQUIRED ON ALL ORDERS.

GIVE TO THE DAMON RUNYON CANCER FUND
**SHUFFLEBOARDS**

**NEW COUNTER GAMES**
- Penny Arcade $100.00
- Bally Challenge 25.00
- Lucky 7 & Octagon 35.00
- Super Strike 200 50.00
- 66 Balls Model 39.00

**Used Bally**
- Special Prices for 10 or more.

**USED COUNTER GAMES**
- Pro Up 2 Sets $14.00
- Penny Pinte Ball $12.00

**BAR MUSIC**
- Packard Wall Units $22.00
- New Packard $22.00
- Super Wall Unit $22.00
- Packard Wall Unit $22.00
- Packard Brackets 2.00
- Super Wall Unit Brackets 2.00
- 100 feet, Pop Feet $100.00
- 1.500 feet, Pop Feet $100.00
- 10 Million Pieces, Standard $500.00
- 10 Million Pieces, Deluxe $500.00
- 10 Million Pieces, Deluxe $500.00
- Complete $600.00

**SHUFFLEBOARDS**
- All new and used, rebounds and standard coin operated, at non-coins operated. Our prices are at the lowest in the industry.

**USED CIGARETTE VENDORS**
- 5 U-Need-A-Pak $500.00
- Bell $500.00
- Deluxe $500.00
- Bell 1004 $250.00
- Deluxe $250.00

**SLOTS AND BELLS**
- 10 each of 5-10-20-50-100, Milti Club Bells
- All for $420.00
- Wills Black Cherry $125.00
- 8020 $145.00
- Cupid $185.00
- 150 Booker $125.00
- Penny LoStar Bell $175.00

**CONSOLES**
- Keeney Super Home, Balls $325.00
- 4-Ball Parade $125.00
- 8-16 De Luxe $175.00

**ARCADE EQUIPMENT**
- Brand New Atlantic $100.00
- Marthromer $95.00
- 5 Strings & Sports $150.00
- 1 Super Bonzine $125.00
- 1 Pickle and Kicker $100.00
- 5 Teen Binks $45.00
- 10 Playing Points $125.00
- 1st Class $95.00
- 2nd Class $95.00
- 2nd Class $95.00
- 5 Lucky Air Bails $125.00

**POP-CORN VENDORS**
- 24 Pop Corn $85.00
- 12 Pop Corn $45.00
- 4 Pop Corn $30.00
- Brand New Quotiers, Write $75.00
- Henry Heier $75.00
- William All Bars $75.00
- River Road $75.00

**SKEE BALLS**
- 10 Hit Detector $1500.00
- 2 Hit Detector $1100.00
- 2 John 8 ft. Models $75.00
- 2 Hit Detector $75.00
- 2 John 8 ft. Barrel $75.00

**ROLL DOWNS**
- Brand New Pop-Back $175.00
- Super Strike 200 50.00
- Sportmaster 50.00
- 10 Million Pieces, Standard $500.00
- 10 Million Pieces, Deluxe $500.00
- Complete 600.00

**SHOE SHINE MACHINES**
- Feature your Shoe Shop $15.00
- New Machines $75.00

**NEW CONSOLES**
- Factory Distributors for Keeney's Super Home, Balls $325.00
- Any New Consol. $125.00
- Quality Consols. $425.00

**ARCADE**
- Lite Laugh $49.00
- Tot Nibs $49.00
- Tiddly $49.00
- 36 Stripe Balls $49.00

**TERMS:** 1/2 Deposit, Balance C. O. D.

**BELL PRODUCTS**

**SHUFFLEBOARD**

Get on the Bandwagon to Operate the Sebring Streamlined Dura-Top Shuffleboard

Choice of Guaranteed Maple of Formica Playing Field

At Last! An operator's Shuffleboard at a price that gives you the best for less. Compare and you'll agree... Don't buy until you've had a chance to see the Sebring "Dura-Top" line for '48.

Can be purchased on our convenient time payment plan.

All models on display in our Showroom

BELL PRODUCTS

2000 N. OAKLEY Phone: HUMBOLDT 6-3027 CHICAGO, ILLINOIS

**UNIVERSAL'S ARROW BELL**

TWIN HEAD MULTIPLE COIN PLAY

- All the advantages of Twin Coin Head Multiple Play, plus the compelling power of POSITIVE ADVANCING ODDS that Multiply all the way from 2 to JACKPOT + 100 + 200 + 500 + 1000 with each coin inserted. Odds ALWAYS ADVANCE - always INCREASE IN VALUES! Big Junko Site, smooth, quiet, motor-driven reels with throttling suspenses... sustain repeat multiple play. New, modern, extraordinarily handsome cabinet is set off with sparkling metal and natural wood grain trim.

Standard Coin Head Combination: 5c and 25c play. Any combination of 5c-10c-25c play at an extra cost, 50c chutes on special order.

First with "WILD ARROW" feature that makes every symbol of corresponding reel "wild" to complete any award. Suspense! Thrills! Continuous play!

**EXCLUSIVE FACTORY DISTRIBUTOR**

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**SWEET SUE**

 revolutions your HAVANA

 NEED A NEW GAME?
 NOT MUCH MONEY?
 DON'T BE BLUE- GET "SWEET SUE"

 NEW PlayFIELD
 NEW BACKGLASS

**PRICE**

 $64.50
 WITH FLIPPERS

 Place order with your distributor or write for full particulars to

 T and M Sales Co.

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 EARN MORE per individual unit
 than a Complete Route of other equipment

 with KEENEY'S
 Bonus Super Bell

 Install one 2-Way Keeney Bonus Super Bell, fourteen attractions you make with a complete route of other equipment. Be assured - every Keeney 2-Way Bonus Super Bell between a good Mechanical Bell and a rare Machine. A taxi will prove it!

 in Heavy Production
 Now by
 Popular Demand!

 See Your Nearest Keeney Distributor

 J. H. Keeney & Co., Inc.
 "THE HOUSE THAT JACK BUILT"
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 THE MAN WHO OPERATES EVANS' WINTER BOOK

 Knows and Acclaims These Facts About the Greatest Money-Making Console Ever Built!

 FASTER ACTION than any other multiple play console!
 KEEPS TERRITORY SAFE—stabilizes your operating!
 HOLDS THE PLAY steady and profitable!
 HOLDS THE LOCATION against any competition!
 MECHANICAL RELIABILITY minimizes operating expense!

 OPERATORS WHO HAVE PROVED THE AMAZING WINTER BOOK EARNINGS SAY:

 "If you haven't got WINTER BOOKS on location, you've got a lot to learn about operating!"

 Here are just a few of many more reasons why WINTER BOOK is, by all odds, your best bet in Consoles from now on! Sensational Winter Book Odds provide up to $25.00 High Jackpot on 5c Play. Odds range from 10 for 1 up to 200 for 1 with only a Single Coin Played! No build-up necessary! — Evans' Nonpareil 7-Coin Head, greatest improvement in the history of the industry, takes in up to 7 coins every game. Why be satisfied with less? — Precision Engineered! — Custom-built Cabinets! — 5c or 25c Play

 ORDER FROM YOUR DISTRIBUTOR NOW!

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 Operators in every part of the country have Coradio in active operation. They're earning high net profits everywhere! How about you?

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AUTOMATIC FLAMINGO ANTLER SUPERLINER
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Cola, Gras, LIP 199.50 149.50 139.50 159.60 115.00

NEED WANTED ANY QUANTITY.
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GIVE TO THE DAMON RUNYON CANCER FUND

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NEW MODEL 49 17.65

UNIVERSAL ARROW BELL.
Write for information on greatest new coin all over.

WANTED
FLIPPER TYPE 5 BALLS
Bulls Eye $100.00
Hit or Miss 169.95
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SAVE 3 WAYS!
No. 1 Speed Loss for Original 5-Balls Guaranteed 1-99
No. 2 3-Ball Flipper Kit Installed.
No. 3 With 2 Eah. Contact Kicker Bumpers Installed.

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SUPER BONZER
UNDERSEA MARVIN
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SUPER PIPELINE
MAJOR LEAGUE BASEBALL
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LADY LAZY TREE
LIBERTONE OR PORSCHE
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GARCIA MACHINES
GENCO WILDCAT
MUTY, CARD VEN. 1 45 for 45 cents

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BALLY TRIPLE BELL / BALLY DRAW BELL / BALLY FIRE BELL

We Have All Mills Bells In Stock

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AMUSEMENT COMPANY
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MILLS AND JENNINGS SLOTS
IN ALL MODELS
JEWEL BELLS
BLACK CHERRY BELLS
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TRY THE NEW
CRISS CROSS BELL
THE MOST POPULAR PAYOUT SINCE THE BONUS BELL
HEADQUARTERS FOR THE BEST IN CLUB EQUIPMENT
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All Rummy Reconditioned Equipment Is Unconditionally Guaranteed Against Workmanship and Defects For Twenty-Five Days
Beautifully Refinished—Ready To Install On Location

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BALLY CITATION / EVANS
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AGED MODEL / WURTLER 1015
RENEWED-95-48
And All Other Models and Models O.
Music Machines and Wall Boxes.

SPECIAL LOW PRICES
RUMMY
SALES COMPANY
13 W. Runyon St.
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VEST POCKET BELLS
$65.00
1% Deposit with Order

Our mode of January 11
erroneously quoted CONTACT at $109.50
THE CORRECT PRICE IS $169.50
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Empire Coin MACHINE EXCHANGE
1012-14 MILWAUKEE AVE. Phone: EVERGLADE 4-2600
THE BILLBOARD
February 5, 1949
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SALES IN STRICTLY PROTECTED TERRITORIES FOR

PENN "BLACK-BEAUTY"

THE BOARD OF TOMORROW CAN BE YOURS TODAY

ADJUSTABLE "EBONIZED-COSOLITE" PAT. PENDING

PLAYING FIELD

DESIGN TO ELIMINATE

Warping, Splitting, Resurfacing Costs, Cigarette Burns, Weight Dents, Chipping

1929 20 YEAR 1949

PENN has 19 years of experience building Shuffleboards. PENN boards are designed for long use. PENN builds interchangeable playing fields to fit your exacting requirements.

SIZES 13' 4" - 16" - 18" - 20" - 22"

SEVERAL AREAS STILL OPEN

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PENN SHUFFLEBOARD CO.

Division of COSGROVE INDUSTRIES, INC.

WEST CHESTER, PENNSYLVANIA

PHONE 2940

Terms: 1/3 Deposit, Balance Sight Draft

"The House that Confidence Built"

INCREASE YOUR MUSIC EARNINGS 200% WITH BUCKLEY BOXES!

Available for 20, 24, 32

Record Selection

PRICE $29.00 F. O. B. Chicago

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box ... equally popular for wall or bar installation.

BUCKLEY MUSIC SYSTEM, INC.

4223 W. Lake Street

Chicago 24, III.

Phone VAN Buren 6-6556-37-38-6533

February 5, 1949

The Billboard

COIN MACHINES 121
EXHIBIT

WURLITZER, ACKARD, BALLY, KEENEY, SEEBURG

WEBER, VINATAGE, TRIPLE WINTER, WILD VOGUE RECORDS

THE ORIGINAL

DALE' GUN

(ALL ELECTRIC)

SHOOTING GALLERY

AN APPARENT 50 FOOT TARGET RANGE

TAKES LESS THAN 5 SQUARE FEET OF FLOOR SPACE

OPERATORS: Here Is YOUR BEST BET for '49

Install this poven location sensation anywhere in your operating territory. Proven the most profitable coin machine offered today. Get's continuous play. Target practice becomes a daily habit. A popular long-term location attraction. Contact your "EXHIBIT" DISTRIBUTOR NOW . . . to be assured of earliest possible deliveries.

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4222-38 WEST LAKE STREET
CHICAGO - 24, ILL.

BADGER'S Bargains

LOS ANGELES MIAMI

GUARANTEED RECONDITIONED CONSOLES

KLEENEY BONUS 3-WAY, 5-10
$606.00
KLEENEY BONUS 3-WAY, 5-25
$806.00
BALLY TRIPLE BELLS, 7-5-20
$705.00
BALLY TRIPLE BELLS, 8-1-20
$606.00
BALLY TRIPLE BELLS, 8-5-20
$705.00
BALLY TRIPLE BELLS, 8-5-21
$705.00
WURLITZER SINGLE SUPER, F.P., R.O.
$210.00

GUARANTEED RECONDITIONED PHONOGRAPHICS

NEW WURLITZER MODEL 1100
WRITE
NEW WURLITZER MODEL 1100-A
WRITE
NEW WURLITZER MODEL 1105
WRITE
NEW WURLITZER MODEL 1105-A
WRITE
A.H.I. MODEL D
WRITE
PACKARD MANHATTAN
WRITE
SEEBURG HIDE-A-WAY 240
WRITE
ROCK-OLA MODEL 805
WRITE
ROCK-OLA MINI-MASTER 820
WRITE
ROCK-OLA TWEET PLAYMASTER 410
WRITE
ROCK-OLA TWEET PLAYMASTER 645
WRITE
ROCK-OLA TWEET PLAYMASTER 1050
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TERMS: 1/3 Deposit • Immediate Delivery • Price Includes Crating

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LOS ANGELES 6, CALIF.
ALL PHONE DR. 4320

Badger Novelly Co.
2546 NORTH 30TH STREET
MILWAUKEE 10, WIS.
ALL PHONE KIL. 3030

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Wurlitzer 950
$110.00
Wurlitzer 600K
49.50
Wurlitzer 725
199.50
Wurlitzer 735
199.50
Wurlitzer 24
39.50
Wurlitzer 300
59.50
Seeburg Envoy
39.50
Seeburg Hi-Tone, 63
75.00
Seeburg Vespas
79.50

Sexton Victory-Cam
49.50
Sexton 140
39.50
Sexton 140-A
39.50
Sexton 200-A
39.50
Sexton 250-A
39.50
Seeburg Envoy
39.50
Seeburg 110
119.50

Rock-Ola 1100 50-Win.
49.50
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49.50

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Circle 6-9570

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COMpletely
RECONDITIONED GAMES
READY FOR LOCATION
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$59.50
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SCORE PADS • WALL HANGERS • CRAYONS T-SQUARES • LIGHT FIXTURES • SIMONIZ

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DUO ELECTRIC BUFFER AND POLISHER

CONTACT US FOR BEST PRICES

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1547 N. Fairfield Ave.
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**MR. OPERATOR**

Take a run over to your "EXHIBIT" DISTRIBUTOR today and see—

by EXHIBIT

It's the big talk among smart operators right now! They all say, "Nothing like it for big play on locations." See this "Hit of the Show" yourself. See the most fascinating "Scoring Action" gathered on a board. We know you won't hesitate to

ORDER from your DISTRIBUTOR

EXHIBIT SUPPLY CO.

(ESTABLISHED 1901) 4218-40 W. LAKE ST. • CHICAGO 24, ILL.

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**NEW ENGLAND BARGAINS**

WE WILL TAKE IN TRADE USED FLIPPER GAMES, WURLITZER 700, 750, SEEBURG GEMS AND ONE BALLS FOR THESE COIN MACHINE SHOW HITS:

- Chicago Coin's GRAND AWARD
- United's BABY PAGE
- Seeburg's FLOATING POWER
- Exhibit's SWANEE
- Aristocrat Popcorn Machine, Like New

BRAND NEW ADAMS FAIRFAIR CASH TRIO, ORIGINAL PRICE, $25.00—ONLY $10.00 EA.

New, Sensational Featherweight Tore Arm. Available for all Wurlitzer and Seeburg Models. Operators report 2,000 to 6,000 plays per record. This Arm will pay for itself in 18 weeks.

SPECIAL: ORDER YOUR RECORDS FROM US AND GET IMMEDIATE DELIVERY. OPERATORS AND DEALERS. WE STOCK ALL THE TOP 25 LABELS. NO ORDER TOO LARGE OR TOO SMALL TO FILL. OUR PRICE IS AS FOLLOWS—5¢ ABOVE WHOLESALE COST ON ANY LABEL. J. D. C.

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298 LINCOLN ST., ALLSTON, MASS.

**CASH FOR LATE USED GAMES**

1 BALL FREE PLAY GAMES

WANT DAILY GOLD CUPS, CITATIONS, JOCKEY SPECIALS

Stare Price and Quantity in

First Letter

Phone: Jeff 1644

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**MILLS BULLS!**

We have all Mills latest Bulls in stock.

**MARVIN J. BLAND**

INDIANA MUSIC CO.

705 Putnam St., Terre Haute, Indiana

AUTHORIZED BELL-O-MATIC DISTRIBUTOR

**MECHANIC WANTED BY TEXAS COMPANY**

Experienced in Shop Maintenance and Service of all Pin Ball Machines. Must be sober, settled, have own car and be reliable. Please furnish references, length of experience and other qualifications.

BOX D-126

4/o The Billboard, Cincinnati 22, Ohio
SICKING'S GUARANTEED RECONDITIONED GAMES

ONE BALL F. P. GAMES
GOLD CUPS ............................................. $274.50
SPECIAL ENTRY ...................................... 143.50
VICTORY SPECIAL ................................... 74.50
GOTTLEBB DAILY RACES ......................... 76.50
CONSOLES ............................................. $78.50

LATE USED FIVE BALL FREE PLAY GAMES
MAJOR .................................................. $174.50
SUMMERTIME ......................................... 149.50
STORMY ................................................ 99.20
YANKS (Late) ...................................... 99.20
SPINBALL ............................................. 109.50

SICKING'S Parade DoorCanteen

Mills' New OT
A "Pony-Size" Bell. Weight only 88 lbs.
So Play. $1.15; 25c Play, Write

Mills Black Gold Hand-Load Bell
Ready for delivery in 84, 104, 126, 56 and 50 size.
WRITE FOR PRICES

Mills Jewel Bell

NEW BONUS BELL
8c. 10c. and 25c Play
WRITE FOR PRICES

Mills New Vest Pocket Bell
Operates on 3-5 Mystery Payout System.
So Play ............................................. $65.00

No New Stamps. Single, Double and Triple Safes for All Bells.
GUARANTEED RECONDITIONED MILLS BELLS
Erved Bells, Black Cherry Bells, Brown Bells, Blue Bells, Brown Fronts, O. T. Bell, Victory Bells
WRITE FOR PRICES

We have in Stock at All Times
EVERY NEW COIN MACHINE MANUFACTURED
Write for Circulars and Price Lists.

SICKING, Inc.
Associated with Sicking Dist. Co., 2833 W. Pico Blvd., Los Angeles, Calif.

MONARCH—OPERATORS CHOICE FOR:
DELUXE SHUFFLEBOARDS
15 AND 22-FT. MODELS — SOLID MAPLE TOPS

ELECTRIC COIN-OPERATED SCORE BOARDS
CENTER-OVERHEAD, WALL AND PEDESTAL MODELS FOR USE WITH ANY SHUFFLEBOARD

MONARCH "SHUFFLETTE"
8-Fl. Rebound with Solid Maple Top. Available in Coin and Non-Coin Operated Models With and Without Score Board.

WATCH FOR MONARCH'S Electric Coin-Operated Score Board for "HORSE COLLAR" or "BASEBALL"

Headquarters for Shuffleboard Accessories and Supplies
MONARCH SHUFFLEBOARD, Inc.
1345 N. FAIRFIELD AVE.
Phone: Armst age 6-1446 CHICAGO 31, ILL.
THE 1949 MILLS TOKEN BELL!

A swell new Bell idea. Dispenses Jackpot coin token automatically when 3 bars appear in alignment. Prevents dissension of Jackpot accounting. Startling display innovation in a new type Jackpot which can be removed with key.

New style black background reel strips with colored fruit symbols outlined in white. Black reward card to match. Colors: Aqua-green, jade, gold and black. Finished in Hammerloid, a durable, hard lustrous paint.

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WORLD'S EXCLUSIVE DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 38, ILLINOIS
Introducing at the show—now ready for location!

Chicago Coin's

GRAND AWARD
1949's newest and most different game!

Every player plays for a different grand award— which may be won 2 and 3 times each game.

Look for the new mystery award located in center of playfield.

It's sensational!

4 ways to win.
The game is a must.

For every location.

See

Chicago Coin's

SHUFFLE-KING
Re-bound

The amazing

9 foot

Shuffle-board

That is sweeping

the nation.

Now delivering!

RECONDITIONED 5 BALL FLIPPERS tYPE GAMES

Globe $110.00

Parr $120.00

Tijuana $120.00

Jug $120.00

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Phone: 43383
February 5, 1949

The Billboard

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