Backbone of the music business in the Middle West, the unknown to aficionados of TD or the Dix, are bandsmen like Lawrence Duchow. A veritable one-man music industry, Duchow not only leads a band and makes RCA Victor records, but is a songwriter and runs a retail and wholesale music jobbing business, under the tag of Red Raven Enterprises, in Appleton, Wis. He also operates a ballroom, the Raveno at Neenah, Wis. Here Duchow and the Red Ravens are moving a long string of payers thru a folk dance at the Trianon Ballroom, Chicago, where the Duchow Ravens play the newly introduced "Old Timer" dances every Wednesday night. Among Duchow's hot current RCA Victor pop specialty platters are "More Beer!", "Hot Clarinet Polka" and "Swiss Boy," Band is booked by the Marin-Schwartz Agency, Milwaukee.
Results of The Billboard’s Annual Juke Box Music Record Poll (based on a compilation of the music popularity charts for 1948) featuring:
1. The year’s most played records
2. The year’s top bands
3. The year’s top male vocalists
4. The year’s top female vocalists
5. The year’s top singing and instrumental groups
6. Company labels with the year’s most played records
7. The year’s most played folk records
8. The year’s top artists on folk records
9. Company labels with the year’s most played folk labels
10. The year’s most played race records
11. The year’s top bands on race records
12. The year’s top female vocalist on race records
13. The year’s top male vocalist on race records
14. The year’s top singing and instrumental groups on race records
15. Company labels with the year’s most played race records

Results of The Billboard’s Juke Box Operator Poll, trade and location aspects, featuring:
1. Best all-round record company service
2. Best information regarding new record releases
3. Best records from standpoint of wearing and reproduction
4. Who buys the records for juke boxes!
5. Sources of information as guide to buying records
6. Fair price for operators to pay for records
7. Effect of record ban on operation
8. Price operators can afford for new juke box

Special feature articles
Special reference lists

A Special Issue devoted to the needs of America’s Juke Box Operators

Be sure to get your copy . . . OUT TUESDAY, JANUARY 18
FOUR TELVES' COAX FEVER

Waxing Peace Faces Rehash in Washington

New Labor Law Awaited

WASHINGTON, Jan. 8.—Repercussions from the government's okay on the disk ban settlement are already developing on Capitol Hill. The joint labor-management committee, set up in the last Congress to watch over the Taft-Hartley Act, issued a report this week in which the group took a crack at what it described as a measure to "by-pass" the welfare fund restrictions in the Act. The report, which may be taken as the start to be followed in the 81st Congress by the powerful coalition of the two.(See Disc Ban on page 21)

Kiddie Luncheons Planned for Airing

NEW YORK, Jan. 8.—Kappi Jordan and Selma Rich, music-disk flack associates, are off with their Children Only Luncheons next Saturday (15) at the Pelham Heath Inn. The new idea, patterned after radio spot announcements, is to have mothers leave their kiddies with the gals at the spot from 12:30-4 p.m., for a two-dollar bill, to split with the spot owners. In return for this, the kids will get a hot lunch, music and live entertainment, including magic sets. Orphans of the New York area and principal Eastern cities have already been lined up for expansion of the concept when personnel can be lined up.

Gyp's Strips to Rank's Fans

Sally Hunting Cany To Buy Ostrich Art

Nut Comes High—$5

NEW YORK, Jan. 8.—Sally Rand, who has been flicking multiple burles from the natives along Midwest outdoor circuits for the past two seasons with the adroit use of a pair of ostrich fans is faced with the search for a new mud and dust route with the announcement that Carl Sedlnay, L. R. Drain inked Gypsy Rose Lee to succeed her on his Royal American Shows (RAS) in 1949. While Sally is still available, despite recent disc-cutting, she will come in the length of five grand a week, including the fans, but little else. Blend Sally, who made her big (See Sally Hunting on page 50)

Bill To Cut 20% Gate Tax to 10% Faces Head Fight

WASHINGTON, Jan. 8.—In view of the message by President Truman Wednesday (5) calling for an additional $4,600,000,000 in taxes, a bill introduced earlier in the week reducing the admissions tax 10 per cent appears in for tough sledding.

The measure, hoppered by Rep. John Dingell (D., Mich.), would return to the provo level the 20 per cent levy on admissions to theaters, cabarets, ballrooms, fairs and sports events. The bill would also cut liquor taxes by a third and abolish luggage levies.

The Dingell measure was the first of a host of excise chopping bills intro-duced by legislators this week. Others would be telephones, radio, phonograph, cosmetics, clock and travel levies. No measures were introduced to cut the taxes on dials or radios or parts.

Bows in Cotton Carny

MIAMI, Jan. 8.—Gypsy Rose Lee will be featured with the Royal American Shows, beginning with the Memphis Cotton Carny, which opens May 7, and continuing thru the RAS's spring dates and its entire fall route.

Indignation, long under way, between Gypsy, her agent, Frank Taylor of Chicago, and Carl Sedlnay, L. R. Drain, Royal American Shows, was completed here Wednesday (5).

It appeared that we must make first real try at the moans that lies in the hinterlands. For the Royal American, it will be the second year that (See Gypsy Joins on page 50)

C-Day Brings Need for New Cable Shows

Considerable Rehisting

NEW YORK, Jan. 8.—The four television webs, having wrangled and traded themselves into something resembling working order, are now settling down to the less exciting but more important business of getting up shows which, starting C-Day, Wednesday (12) on, will carry into the Midwest. Considerable rehisting of programs was still going on at 12:30 p.m., with none of the webs completely happy, but all now resorted to proceeding as best they can until new cable facilities to the Midwest become available next summer.

The trading was not confined to the New York—Washington—Chicago cable. Miami, where the networks are also facing problems, was the scene where DuMont, the American Broadcasting Company (ABC) and the Columbia Broadcasting System (CBS). The (Midwest, Here We Come on page 18)

Music Trademen Set Coast Meet; Spotlight Tele

HOLLYWOOD, Jan. 8.—Music Trades Association of Northern and Southern California and National Music Merchants Association (NAMM) will join forces to conduct a three-day regional conference here in February. The meeting will draw delegates from the entire Western region and will be the largest regional meeting held here under NAMM auspices.

Meeting will feature a series of panels on new industry trends, with emphasis on television. Principal address will be made by Hugh W. Randall, NAMM president. Prominent executives from leading music and instrument figures will also participate. Entertainment will be provided by top recording stars resident in this area, with over a dozen big names already lined up. The special tele broadcast, tying in with the NAMM conference, will be aired in cooperation with KTTV, local CBS-Los Angeles Times video outlet.

Fire Worries Miami Smart $1

MIAMI, Jan. 8.—The fire at the Beachcomber is expected to have wider repercussions than the usual not Murray Weinger's Copa City will be closed for a few weeks, while the™s now shuttered Beachcomber.

The lack of business at the tracks as well as in the cafes has started (See Heat's Really On on page 40)
**Excess Profits Tax a TV Hypo?**

**NUMBER ONE ACROSS THE MUSIC-DISK BOARD**

No. 1 On the Honor Roll of Hits

**BUTTONS AND BOWS**

No. 1 Short Sale Bows

No. 2 Most Played on Disk Jockey Shows

MY DARLING AMELIE

ELBING, J. Scotford G. MacRae and The Starlighters.

Covip 15236

No. 1 Dish tax issue delights

**BUTTONS AND BOWS.** Dinah Shore, Columbus 34264

No. 1 Dish in the Nation's Bows

A LITTLE BIRD TOLD ME. Arthur Christmas, Deco 24514

No. 1 Most Played Juke Box Folk Record

ONE HAS MY NAME. Jimmy Wakely, Covip 15182

No. 1 Best Selling Retail Folk Record

REVIVELDER. Red Miller Trio, Bullet 285

No. 1 Best Selling Retail Record

REVIVELDER, Red Miller Trio, Bullet 285

No. 1 Sheet Music Seller in England

**BUTTONS AND BOWS.**

Leading albums, classical discs, English and Canadian sheet sellers and full scores on all music-disk popularity in Music Popularity Charts, pages 26 to 36 in Music Section.

---

**Tax Planning . . . No. 4 in a Series:**

**Don’t Sign Anything Hastily; May Be Your Life, Brother**

By Lewis C. Leibin

New York CPA and Attorney

The first three articles in this series concerned themselves with the interpretation of the tax laws. This piece is purely informational. Here you will see some of the things you can do to help, if you have such a practice, the reader avoid the tax expert.

You are not supposed to be a tax expert. Never sign papers presented to you by a tax agent without first finding out if there is any tax in these matters just what it is you are signing. You may sign your life away and never know it. This happened several weeks ago. A chap whom I know asked me about something that happened to him in his business life. He seems to have been a tax examiner and that he was asked to sign a paper. He asked me what that was and whether it was legal. He was requested to sign. The reply was vague and he got the impression that he was signing away anything other than the fact that the examination was over. So he signed it and the tax examiner left.

Subsequently, he received a nice fat juicy tax bill and the minute he received it he suddenly decided he needed someone’s advice. He came to me and from what I learned of the matter discovered that this particular party had signed a waiver which meant that he agreed to all the findings of the tax examiner and that he waived all his rights to fight the tax authorities on their assessment.

Watch Out for Quacks

Another situation that frequently crops up is the blind belief in someone’s having a friend who knows someone who knows someone who knows something or other. In 60 per cent of these cases it has been my experience that trusting your affairs to anyone in this manner is good. The best way to avoid such a practice is generally about one per cent, on all types of admissions. The local tax law, enacted in 1947, enabled them to do this.

---

**OFF TO A GREAT START**

**The Hourly Roll of Popular Songwriters**

Last Week’s Feature Songwriter . . . STEPHEN FOSTER

NOW... don’t miss

NO. 2 IN THE SERIES... HARRIGAN AND HART

in this issue (including)

BRIEF BIOGRAPHIES

CHRONOLOGICAL LISTS OF THEIR OUTSTANDING SONGS

ANECDOTES ON SELECTED SONGS

PUBLISHERS

RECORDS AND ALBUMS AVAILABLE

FILM AND LEGAL MUSICAL CREDITS

---

**Pa. Tax Relief Recommended**

**HARRISBURG, Pa., Jan. 8.**—Abolition of the section of Pennsylvania law under which municipalities and schools must pay key amusement taxes was recommended by the House banking and tax committee. A state house study committee last year.

Several local government units are now paying out generally about 10 per cent on all types of admissions. The local tax law, enacted in 1947, enabled them to do this.

**Five-Month Aussi Tax**

Sydney, Jan. 8.—Receipts from the entertainment tax, which covers the five months ended November 30 totaled $6,789,250, compared with $6,443,900 for the same period last year.

The tax for the full financial year ended June 30, 1946, was $18,894,900, but no breakdown has been made available by the Treasury, so there is no telling which branch of the industry is providing the bulk of the revenue, the attendances compared with previous years. It would appear that the postwar boom in leg may account for the share of the increase, although the introduction of night time on the race courses must also play some part, for attendances at the tracks have been large.

**New Year’s Eve Biz Okay at Bridgeport**

Bridgeport, Conn., Jan. 8.—Although the New Year’s Eve business was not sensational in this sector it was satisfactory for some business. It was hailed a great success by way of an unusually heavy attendance, and all in all the evening averaged up to that of last year.

This year was $125 a couple. All of the large theaters in the center of town ran midnight shows and the City Hall ran an excursion to New York, which returned at 1 a.m. No increase in the rates for this was expected. (Regular fare is $4.) The train was crowded.

The Connecticut State Liquor Commission let restaurants and night clubs stay open until 3 a.m., but taverns had to close at 1 a.m.
WHAT DO THE RATINGS MEAN?
CBS vs NBC--Network Battle Page

By Jerry Franken

THE Hooperatings told the story—or did they? This was Question No. 1 and Topic A in radio and advertising circles this week, following the debut of Jack Benny and company on the Columbia Broadcasting System (CBS) January 2. For his toe-off, Benny turned up with a neat and somewhat gaudy 27.8, a new high for him this season. And, seemingly, Benny threw a become the "Breaks" (not a package, a CBS package), reporting higher ratings. Correlatively, every show of the National Broadcasting Company (NBC) from 630 until 11 p.m. lost Hooper ground.

What did it mean? Was it a debacle for NBC or merely the to-be-expected normal American listener reaction to the floodtide of publicity which has attended the shift of the gray, balding comic from Waukegan, III., to CBS in the other contemporaneous network? Or was it the long-expected triumph of undeniable fact? Or was it some fortuitous announcement from Washington, just two days before Benny's CBS premiere that the erstwhile A.E.I. to CBS would not gain approval as a capital gains sale, thereby depriving Benny and the erstwhile A.E.I. stockholders of a cool $1,500,000, contribute publicity-wise to the Benny rating? Especially in view of its terrific play by the dailies, which reported that the government had handed out a death penalty.

So, again, what did it mean? And more importantly, what is NBC planning in the way of counterattack, and CBS in the way of preserving its edge. The answers—in part, if not fully, for both networks are determined to keep the situation fluid and thus be able to bind themselves to any firm decisions—are presented below. In the case of each of the webs it is the opinion of a highly placed, responsible company officer, each of whom prefers anonymity.

Round 1 Not End of Sun. Fight; NBC Plot Center Bally Blows

NEW YORK, Jan. 8.—"It takes more than one gulp to make a drink." That's the immediate reaction of National Broadcasting Company (NBC) to the whippin' it took, Hoopewise, January 2. Beyond that, NBC is still puzzled by the defeat of its star performer, and it is holding its ratings "in the air," as one analyst has put it. It's a new philosophy, with radio sales promotion counterpart of its own—and it still doesn't like the flavor of the government's gain.

Be that as it may, NBC feels that there's something slightly askew, morally, on cap gains—an aroma of tax dodging. The network feels, too, that it's a diametrically opposed point of view, that it is currently building up and that it will sometime hike the cost of radio as a medium. In view of a growing pressure for rate reductions, says NBC, that makes no sense.

Meanwhile, the network is getting ready to sell advertisers and agencies with its major pitch for 1949—that NBC is still the best buy in the medium, moves the most goods and reaches the most people with most of the most popular shows. NBC calls this getting down to fundamentals, and away from the rating point. Whether Benny comes or goes, NBC argues, its facilities remain unchanged and rank ahead of its competitors. Beyond that, NBC claims that advertiser reactions lately have been increasingly critical of radio's cost elements, and this is where its physical set-up will pay off.

Old Gold Pitch

The Sunday night program line-up is a long way from being firm, and NBC admits it, and says it's got to be fluid. The web is still without too much confidence, to get the Old Gold Amateur Hour and the Theater Guild for Sunday nights, but Old Gold is both to get into the picture, with Phillip Morris and Laddie, already represented, and 11th Street, the Guild's friend, has a loyal record for ABC, which it now airs.

This means that NBC's Sunday picture will be unsettled for some time, while, with the Rea! Phil Harris snow still a question mark. If Old Gold and Steel definitely say, "No," the network will probably move the oratorics over to Sunday, sampling till ready with shows it now hopes to build.

On the promotion side, NBC's in-the-family theme is going to be, "Out of your father's footsteps and fight." This will characterize its annual advertising clinics on promotion and publicity, to be held this spring. It will be reflected in high competitive copy directed toward clients for 1949, and will reflect, in another way, in the collection of doubts now being worked up. The NBC message will also get a thorough exposure via the recently completed Behind Your Foot's Dial, and via emphasizing Hooper and Broadcast Measurement Bureau (BMB) figures giving it network leadership. A lot backs at NBC figure they're getting into show business now.

How Two Webs Interpret Jan. 2 Audience Changes

NEW YORK, Jan. 8.—The Columbia Broadcasting System (CBS) will tell you that it picked up 2,000,000 program listeners when Jack Benny joined its roster. The National Broadcasting Company's (NBC) answer is that it picked up 2,742,000 program listeners. The difference, of course, is in the way of making with statistics is the height of absurdity. CBS added its total gain in Hooper points as compared to the previous Hooper report, 1.9, without any mention of listeners. On the same basis, CBS happily reports, NBC lost out on 2.3.

Hugh (Mal) Beville, NBC director of research, normally a placid guy, got truly choleric when he latched on to the CBS data. The method he used, "is somewhat ridiculous. CBS has added up Hooper (See How Two Webs on page 6)

CBS Says: 1st Round's Won, And the Sun. Fight's Ours

NEW YORK, Jan. 8.—"It was the first atom bomb ever to hit radio, and like atom bombs, its effects are going to be felt for a long time." That is how the Columbia Broadcasting System (CBS) brass feels about the dramatic turn of events which characterized Sunday night listening last week after the "Hoopers" drifted away.

It is the Columbia Broadcasting System's (CBS) brass feels that the dramatic turn of events which characterized Sunday night listening last week was the most dramatic turn of events which characterized Sunday night listening last week after the "Hoopers" drifted away.

The Sunday night picture, coupled with CBS's pay-off in its long-term package building program (with $300 now on the air, sold commercially), has brought up its own talking point to over $500. The two top wins, CBS feels—and guess who's on top now? It has had impact throughout the entire network universe, with a 9.8 rating at 5 p.m. for the debuts of the last two, a bit cold to CBS in latter days, are now literally tumbling in via the transom.

On the program side, CBS figures it now has the bulk of its Sunday picture set, and the changes that are due later this year can only be put on the envelope. That open 8:30 p.m. spot CBS now has, for instance, is a sword over the National Broadcasting Company's (NBC) neck; says CBS: it makes it doubly difficult for NBC to maneuver, and sell the time, before CBS takes its own take and moves up into its No. 2 position on its toes, and you get tired doing that, especially when your competitor (CBS) has a few more up its sleeve.

The few more would include, of course, Bing Crosby, Fibber McGee, Edgar Bergen, Phil Harris (see story elsewhere in this issue) and other capital gainers CBS is outing. The chief difference on the program side, in CBS opinion, is that CBS has momentum, and NBC isn't yet under way. Now if NBC's turn to learn the travails involved in creating programs—an accomplishment which is not always achieved philosophically.

Claims that the CBS capital gain prices is hiking talent and radio costs are ridiculous, the network says. Neither Benny nor Amos 'n' Andy, it promises, will be sold to NBC, nor will they in the future, nor any of the others. CBS is pitching for. And as far as talent costs, CBS argues, it's helped bring down the prices, whereas when CBS was in the same spot NBC is in now, it refused to pay steep prices for stars. The packages it has since built have all been low budget shows—the highest is Arthur Godfrey's Talent Scouts, scaled around $7,500. That high talent cost argument, maintains CBS, just doesn't stand up.

Cap Gain 2-Sided

The capital gains transactions are two-sided deals, in Columbia's view. It's a sale on the one hand, and a capital investment on the other. So far, CBS has bought a bit over $5,000,000 in Benny and A'n' A; it expects to get every cent of that back, and a profit. Amos 'n' Andy projects are now under way, including a TV show, and a doll. Other properties to be acquired will have to have similar potentialities, above the program work—to excite CBS interest, but if they're not self-liquidating, they're not for CBS.

But meanwhile, feel William S. Paley, Frank Stanton and company, Columbia's calling the shots. Nice feeling.
How Two Webs Interpret Jan. 2 Audience Changes

(Continued from page 5)

points on a half-hour basis. Had they used quarter hour ratings, their total number of new listeners on the entire week would have been twice as high: on a one-minute basis, 30 times as high—or 1,120,000,000 listeners. How likely can you get it?

NBC also argued that if the CBS procedures were used for the entire week, NBC would have an excess of listeners over CBS of 38,000,000. NBC also claims that Hooper's city ratings are popularity measurements and not projectable. No one, however, argues NBC, what happened in the entire U. S. An approximation is possible, concludes NBC, if the new network ratings of U. S. Hooperings are projected to January 2, which would show that the CBS rating advantage per half hour between 6:30 and 7:30 p.m. (Sunday) is 0.9 as opposed to the 1.6 difference in the 38-city rating average.

The January 2 city report gives NBC an average of 10.4 and CBS 12.0. The S. Hooperings projections give for that date NBC 10.9 and CBS 11.8.

The CBS statistical translation gives that Network A or B over Hooper points for January 2 as against December 19, and NBC a loss of 3.6 Hooper points for the same time period.

In any event, a statistical barrage such as this is no place for a newspaperman.

"TOY SHOP" GETS B. R.

NEW YORK, Jan. 8.—The Toy Guidance Council this week signed a contract with American Broadcasting Co. to film "The Shop," a new video show over American Broadcasting Company (ABC) officials, The show will air Sundays, from 2 to 3:30 p.m., EST, starting March 6. The ABC production will be shown every other Sunday to ABC stations.
Robson Lams CBS for 'Paris'

HOLLYWOOD, Jan. 8—Raymond A. Robson resigned the produc-
tion of the new This Is Paris weekly ater late this month, with
the consent of the network to join the new
Columbian Broadcasting System (CBS) on March 1. Producer William
Egan_Test this week resigned his berth
with Columbia Broadcasting Sys-
tem (CBS) in Hollywood to work on
writing and production of the new
packagge. Robson and pro-
ducers are also looking at the pos-
sibility of capitalizing on France's
capital next fall for an in-
ternationally oriented program which
they will produce a series of tape-
recorded programs to be backlogged for
future use.

Show, which will star Maurice
Chevalier as ensemi, will include
sung songs of the other three. The
pro-gram, Papus Rossant, formerly
listed on the docket as Little Angelo.

"Ciske" Shift Opens New Market for Ziv

HOLLYWOOD, Jan. 8—Produc-
tion of the new serial, which is to be
a 1948 and also run in the New York weekly.
New plans include possible film
version for American tele release.

NBC Cuts Tests For New Shows

NEW YORK, Jan. 8.—In line
with its plan to develop new radio
pro-
grams, National Broadcasting Com-
pany (NBC) this week cut waxings on
the following two programs:

Jerry Memorial, directed by
to returning in playing the role
of the other audi-
ence. The pro-
gram, Papus Rossant, formerly
listed on the docket as Little Angelo.

"Ciske" Shift Opens New Market for Ziv

HOLLYWOOD, Jan. 8—Produc-
tion of the new serial, which is to be
a 1948 and also run in the New York weekly.
New plans include possible film
version for American tele release.

FCC Faces Jan. 19 Battle Over Ceiling on Controlled Outlets

WASHINGTON, Jan. 8.—The Federal
Commission (FCC) will cut the scheduled Janu-
ary 1939 deadline on keeping its proposed ceiling on
control of AM and FM sta-

tions, with a willingness to compromise on minority holdings. Broad-
casting companies will be

allowed to liberalize the proposed rule on minority
interests but also for a boost in maximum permitted
holdings by the FCC for controlled stations.

The Columbia Broadcasting System (CBS) has made
a certain number of minority
interests, and the National
Broadcasting Corporation (NBC) will
not join in urging modifications in the multiple-ownership
rule. The FCC rule is expected to be

in effect by the end of last August. Under the proposed
rules, the maximum number of controlled stations permitted
would be seven AM's, six FM's and five TV's. Permi-
able percentages would be

regulated on a sliding scale
ac-
cording to the number of stations
controlled. For those holding
seven AM licenses, no minority
interests would be

allowed.

FCC should be adopted by the FCC as

proposed, then CBS would be

required to reduce its "TOP" Washing-
ton, or one of its seven owned
stations. The web, however, would
have until 1953 to comply.

CBS will ask the Commission to

delay the AM ceiling to 1949 and
also to raise the TV limit. Altho
the FCC has never had a definite

limiting number of the multiple-
controlled AM stations, it has never

permitted the acquisition of more
than a single station by a broadcast-

ing company. At present, only CBS and the Fort

In-

termountain Broadcasting Company control more

than seven.

NBC will urge the FCC to scrap the

multiple-ownership proposals entirely in favor of deciding each bid
independently. The FCC will have to put

the NBC witnesses will point out that there is a great number of

high-powered stations in big cities owning the small-waters-in medium-sized

communities.

Industry has indicated that

it will not fight the proposed AM ceiling, but will ask that the

maximum for TV and FM also be raised to seven. Also ready to testify

are representatives of Paramount Pictures. The flier company

was recently deemed by the

FCC to control Allen B. DuMont

Laboratories, resulting in a proposal that

DuMont take over the proposed TV bids.

Other broadcasters slated to testify

on the proposed rules include

Universal Broadcasting Company and

Salt Lake City Broadcasting Com-

pany.

FCC spokesmen are already

paving the way for some modification

of the rules by telling them "something

to shoot at." With the past Commiss-

ion firmly in favor of the maxi-

mums outlined in the proposals, it

appears certain that any liberali-

zations made will concern minority

interests, a topic largely ignored by the

FCC. The rule, like the modification is a raising of the proposed

minimums by at least

one-fourth of the owners of the five

night owls are not

very likely, and the allow-

ance of one for FM and TV as well is

a tentative position taken by the

FCC.

For Profitable Selling—Investigate

WDEL DEL WAGL

WLBH WKBW WRAW WRAZ

WQSH WQWK WQLA WQRL

Newspaper

of the Day

STEINHARDT

代表 ROBERT MEEKER ASSOCIATES

Chicago

San Francisco

New York

Los Angeles
ABC Cutting '49 Nut; Staff To Face Higher TV Costs?

NEW YORK, Jan. 8.—Despite repeated denials by its top executives, recent reports that ABC has cut its operating budget for 1949 by a considerable sum, with some estimates putting the reduction at $6,000,000, may be accurate. Coincidentally, a number of member stations have been closed, while other duties were realligned to make for greater economy. The cuts were subject to scrutiny in the moves as part of an annual year-end review. The moves, it was announced, will remain on the books until higher video costs anticipated in 1949. Analysts who have readied, including the web's top sound effects men; three people from the press department and the↘

station, the latter, said, by the latter. Significant, no dislocations took place in the video department, but one official indicated that several additions which had been scheduled may be slowed up.

How the ABC efficiency moves affect remaining personnel is evidenced in the resignation of Liberty Eastern sales chief for the network. Ryan Harrison, who has been in Chicago, was added to his current duties. He has become manager of Wor, the network's Eastern Program manager. The WJZ job formerly held by John Haddon, has been switched into network sales to fill a vacant slot, where it has been known as that of industry consultants, that of Charlie Harrell, who has been moved to Texas as the network's executive consultant.

Exce Realigning
Charles C. (Bud) Barry, skedded to become West Coast chief of ABC.

CBS ONSLAUGHT?
(Continued from page 6)
Benny and Edgar Bergen off the web, and Fred Allen's departure from the air at the end of the season. Retail became particularly eager for the switch to CBS after seeing Benny's 27.8 Hooperating. Now that Benny and Edgar Bergen are off the air, it is interesting to prove his ability to stand up on his own and see how far it can go. It is also interesting to see what new format Harrison's air, but is more interested in boosting the show's Harrison's, who was a two-year contract which specifies the NBC and the time-slot.

The show is currently being sponsored by the studio's legal staff. Another factor that is a rumored rift between him and Benny which developed when the contract was coming to an end. Reports, Harrison and Benny had an agreement that he would move to CBS unless he took Harrison with him. Now that time can be more than a week, and Harrison is not following Benny, Harrison has decided to test his strength on NBC and feels he has two years in which to do so.

WFDR Okayed
NEW YORK, Jan. 8.—The Intend New York, Jan. 8.—The Inten

New York Labor Relations Workers' Union (ILGWU) yester. Members of the General Communications Commission (FCC) by a unani

mous vote, the union's application for the call letters, WFDR. The union will use the station, which is located in New York City, as a test station, to gauge membership.

LONDON, Jan. 8.—Charges of

Communism in the British Broadc

Parliament To Get Tuners' Communist Charges in BBC

that the close of the 1948 fiscal year, authority stations totaled 3,103—a 391 increase over the previous year. In 1948, there were 2,034 AM stations authorized, 1,020 FM's and 109 TV (Continued from page 6)

 responsibilities of the last few months of 1948.

STATION SALES UP

Of the 7 radio stations whose charges were pending, in addition to the rest of the FCC's near-record backlog, a number of ABC stations reported splendid transfer processing continuing at this time. These transfers must be advertised for 60 days before being considered by the Commission.

FCC Deluged

The swamping of FCC with broadcast bids of all types was sharply evidenced by the amount of news received at the Commission. The commission stated that between June 30, 1947, and July 1, 1948, 7,700 broadcast applications were received. This represented an increase of 2,564 over the previous fiscal year. Over half the incoming bids, 4,033, concerned AM. Included these bids included new stations, new facilities, and changes in facilities.

The FCC has been asked to consider a plan for a simultaneous AM-TV broadcast.

The most likely spot for the plan, when it does a kick-off, is Thursday night, June 19, according to the ABC executive. These plans are "designed for use as a separate video program and for ABC's AM facilities on Sundays.

ABC's Sun. Night Glamor Fades; Complexions of Shows Spotty

NEW YORK, Jan. 8.—The old Sunday night show of the National Broadcasting Company (NBC) line-up, "The Dell Show," has been cut in last week (2), in the first six out of the revised, Benny-lex Bergman-less program. The show presented quite entertaining, but hardly the quality NEO, classic that the competitive situation would seem to require. How the line-up will look after the next shows, after the newly produced by the Dean Martin-Jerry Lewis comedy show or any others NBC is reported considering, is still a matter of conjecture.

The head-off show, Ozzie and Harriet, remains a strong popular show. It showed, last week, the same potential that has enabled it to audiences in the past. The ancient and ever-present battle of the male victims, how Ozzie is going to save the family, is no longer the poor male just can't win, unless the good woman is really and truly in love with the husband. The hosts of the variety show—the strength of the show in the knowledge that there are no limits to what these hosts will do against the zanier madness of Spike Jones on the Columbia Broadcasting System. Ozzie and Harriet's new airing may have been made possible by the recent departure of Nelson Eddy from the show.

HORACE HEDDI, in what NBC has repeatedly stressed is the No. 1 spot, NBC's female time-offer show, has been an audience of about 6,000 in White Plains, N. Y. The spectators varied terrifically on "Stop Music" TV Version Mulled

NEW YORK, Jan. 8.—A full-house viewing audience, which was being mulled this week by excess of the American Broadcasting Company, NBC female, a tine-off-tee offering, was after expansion of the cable to the NBC network, is said to find plans for a simultaneous AM-TV broadcast, feeling that it might as well kill two birds with one stone.

The most likely spot for the plan, when it does a kick-off, is Thursday night, June 19, according to the ABC executive. These plans are "designed for use as a separate video program and for ABC's AM facilities on Sundays.

LONDON, Jan. 8.—Charges of communism in the British Broadcasting Corporation (BBC) have been made by the British Communist party, which represents the views of nearly 1,000,000 British Communists.

In the same way, to be voiced in both houses of Parliament for a full inquir. The party has charged that the report on the charges soon will be presented to Prime Minister Clement Attlee.

The main charges are: Entertainment at the BBC give a false picture of Britain's attitude and negative foreign policy; certain BBC programs use the spread of anti-British propaganda; and too many British officials who are members of the party and deliberately Britishia's efforts; a strong column is dedicated to the government in the event of emergency.

Captain C. H. Rolleston, general secretary of the Listeners' Association, the only group with power to take legal action, has offered the following statement:

"We are asking Mr. Attlee for an in- applying to Prime Minister Clement Attlee for the resignation of all members of the Board of the Listeners' Association.

Parliament To Get Tuners' Communist Charges in BBC

Party With NBC

NEW YORK, Jan. 8.—The Evelyn Knight Ink TV Pact With NBC

NEW YORK, Jan. 8.—The Evelyn Knight this week inked an exclusive video pact with NBC. According to NBC, the length of the deal was not revealed but it is understood to be a three-year, fifteen-minute a week, for Thursday nights. It is believed to be a new for NBC. The probable debut date is early in March.

LONDON, Jan. 8.—Charges of communism in the British Broadcasting Corporation (BBC) have been made by the British Communist party, which represents the views of nearly 1,000,000 British Communists.

In the same way, to be voiced in both houses of Parliament for a full inquir. The party has charged that the report on the charges soon will be presented to Prime Minister Clement Attlee.

The main charges are: Entertainment at the BBC give a false picture of Britain's attitude and negative foreign policy; certain BBC programs use the spread of anti-British propaganda; and too many British officials who are members of the party and deliberately Britishia's efforts; a strong column is dedicated to the government in the event of emergency.

Captain C. H. Rolleston, general secretary of the Listeners' Association, the only group with power to take legal action, has offered the following statement:

"We are asking Mr. Attlee for an in- applying to Prime Minister Clement Attlee for the resignation of all members of the Board of the Listeners' Association.

Parliament To Get Tuners' Communist Charges in BBC

Party With NBC

NEW YORK, Jan. 8.—The Evelyn Knight this week inked an exclusive video pact with NBC. According to NBC, the length of the deal was not revealed but it is understood to be a three-year, fifteen-minute a week, for Thursday nights. It is believed to be a new for NBC. The probable debut date is early in March.
TV’s C-Day

Industry Marks Notable Growth in Opening of New Midwest Cable

One of the most important events in television history takes place this week, when the Midwestern co-axial cable, linking Chicago and other cities with those Eastern markets already interconnected, becomes available for regular commercial video service. This development, which will be properly heralded Tuesday (11) by a lengthy TV full network show, probably will go down in the medium’s history as one of the key contributions toward the sale of receivers—in itself a basic element in the growth of TV as an advertising, goods-moving medium—comparable to, or exceeding, such high spots in TV impact as the convention coverage and the Louis-Conn fight. Equally important is the fact that stations hitherto unable to get top-flight network programs now are being bought by advertisers expanding their coverage. Station revenue will increase directly and indirectly, and reports have it that one or two stations may soon, as a consequence of the new Midwestern cable, be operating in the black.

Not since sound was successfully etched onto motion picture sound track has show business felt the impact of so revolutionary a development as television. The industry’s growth has staggered even those closest to it; statistically, virtually any published report becomes out-of-date almost as soon as it appears, and there is no sign of any abatement for years to come.

Which makes the articles on the following pages, written by video execs in all phases of the business, and each pointed toward some phase of operations concerned with the show business revolution now taking place, of especial interest. It’s a fitting salute to television’s “C-Day”—“C” for “C”-o-axial “C”-able.
TELEVISION is moving forward with a giddy, galloping gait as a river in flood. It has all the excitement of the first days of the new invention, rushing from city to city to city, wherever it is established; it boasts alliances with every broadcasting system, it deposits its wealth in new networks, and it soars to new heights in every measure of success.

The entire country may be said to have been electrified by the television phenomenon, and the enthusiasm of the audience is such that the demand will be satisfied only by the advent of television in every community. This enthusiasm is not without foundation, for television is a new means of communication that has broken through the barriers of time and space. It is not surprising, therefore, that the demand is so great.

But the demand is not without its problems. The industry faces significant challenges, including financial issues, management, and other economic problems. These challenges require careful planning and management to ensure the success of the industry.

The secret of economical TV is dual operation with AM, he believes. An operation concentrating on video, from the very nature of things, has to have a large staff.

At KSTP-TV the manpower drawback for television and broadcast is very serious. KSTP-TV which was established during the depression, and the deficit was expected to be wiped out entirely in January 1949.

Dual Operation Is Key To Thrifty TV Hubbard

By Jack Weinberg

TV stations are so crowded with program that successful video operation is threatened, in the view of Stanley Hubbard, president of KSTP-TV, Minnesota's only TV station, operating out of the Twin Cities.

"The theory that one needs huge amounts of money to make television a success is bunk," he charged.

An operation concentrating on video, from the very nature of things, has to have a large staff.

At KSTP-TV the manpower drawback for television and broadcast is very serious. KSTP-TV which was established during the depression, and the deficit was expected to be wiped out entirely in January 1949.

Dual Operation Is Key To Thrifty TV Hubbard

By Jack Weinberg

TV stations are so crowded with program that successful video operation is threatened, in the view of Stanley Hubbard, president of KSTP-TV, Minnesota's only TV station, operating out of the Twin Cities.

"The theory that one needs huge amounts of money to make television a success is bunk," he charged.

An operation concentrating on video, from the very nature of things, has to have a large staff.

At KSTP-TV the manpower drawback for television and broadcast is very serious. KSTP-TV which was established during the depression, and the deficit was expected to be wiped out entirely in January 1949.

Dual Operation Is Key To Thrifty TV Hubbard

By Jack Weinberg

TV stations are so crowded with program that successful video operation is threatened, in the view of Stanley Hubbard, president of KSTP-TV, Minnesota's only TV station, operating out of the Twin Cities.

"The theory that one needs huge amounts of money to make television a success is bunk," he charged.

An operation concentrating on video, from the very nature of things, has to have a large staff.

At KSTP-TV the manpower drawback for television and broadcast is very serious. KSTP-TV which was established during the depression, and the deficit was expected to be wiped out entirely in January 1949.
O ne of the most ambitious spec-  
ulations for the use of television was the recent  
Christmas Eve broadcast put on  
by CBS, a half-hour originally conceived material, "Surprise From Santa." This program  
was a CBC package, produced by Arthur Schwartz (producer of In  
America TV). \(\text{By Jerry A. Danzig} \)

CBS-TV Associate Director of Programs

(2) Comic, music, comedy stars,  
and featured actors and actresses  
are being used to sell to TV material for a television program,  
featuring their Broadway runs. \(\text{By Jules Herroieux} \)

Manager of Television, NBC Central Division

(3) Some performers who had  
already appeared on television  
had background in the overall  
theater-movie picture-radio field. In short, excellent as these  
performers were, they were known  
only on television and had no box  
office appeal. \(\text{By Jules Herroieux} \)

Manager of Television, NBC Central Division

(4) Several stars were anxious  
to participate in the program, but were  
prevented from doing so by movie  
studio contracts. One top-flight  
male star appeared personally for a  
one-time exception to the clause in  
his contract that prevented him from  
appearing on television, but was turned  
down. \(\text{By Jules Herroieux} \)

Manager of Television, NBC Central Division

Danzig, CBS, Ponders Talent  
Problems Confronting Video

In Video, as on  
Radio, It's Comics  
Who Get Across

By Walter Craig

Vice-President in Charge of Radio  
and Television, Benton & Bowles, Inc.

W E ALL quote, from time to time,  
the line, "There's no business like  
show business." I am thoroughly  
convinced that the truth of the  
thing is: There is no business  
like show business, and that  
show business is show business.  
The basic rules of show business  
are the same as those used in  
year's. This is because, so far, modern  
civilization hasn't been able to change  
dawn, same times and pretty  
girls. The business is still  
probably lies in that same struggle  
for concentration it takes on the part  
of the audience to absorb the material  
and then, once the audience is  
convinced, the material can be sold  
and distributed. \(\text{By Walter Craig} \)

Vice-President in Charge of Radio  
and Television, Benton & Bowles, Inc.

It Goes for TV, Too

This is the first year TV show,  
departments, in many different ways  
every day in the week. The  
Broadway musical shows always get  
$6.00 at the box office while top  
dramas can command only $4.00.  
(See IN TELEVISION on page 14)

The Cable's Great, Opines  
Herroieux, But Get Off  
His Aching Program Back

TV Day

Wrestling? It's as Honest  
As Your Own Cathode Tube

By Dennis (Schleppe) James, TV Sportscaster
The Billboard
January 15, 1949

TV C-DAY

Until Coast Gets Coax
It Must Use Film

By Harold J. Beck
Manager, NBC Western Network

"WWW WILL YOU operate a local TV station networking begins?" The chairman of KKNB is sitting on his big fat Channel 4 in Hollywood, some 3,000 miles of cable away from the headquarters of NBC's networking operation in New York, and his reply is a pertinent question.

For an inter-connected network between Hollywood and Pacific Coast is a regular basis, it is—about on a par with having an intranet for domestic purposes. It's thrilling to operate; it's more difficult and expensive to achieve. While the inter-connected network will be an Atlantic-Pacific link, the teletextuality is anybody's guess, but the network problems will have earned a capital "T." For knowledge and foresight are needed to build a network that gives us four years of operation, at least, three. Without the doubts we find us still not connected with our megacylce brethren up and down the Pacific seaboard.

Limitations

Any TV station that is operating on its own without network programming is in a very limited market. In the early days when only network commercials, is of necessity limited in the use of the number of programs it can create, if only because no one has come up with a great deal of money that can grow a heavily money bearing tree.

Even in Hollywood where there are vast sources of available talent, the newscast recording will therefore play a very important part in our programming. Universal, Columbia, and MGM can get the major shows on a live network basis, we will also give our Southern California viewers many of the top Eastern programs. At the same time we have a great many a sponsor who would otherwise not be interested in a picture is less TV than a possible local television outlet. A new NBC studio is currently being completed, on NBC KNBH studios, send, to any and every network in the country can be connected by network, and cover the rest of his national market, via NBC network, with an expanded nationwide live network is possible. So kinescope is going to be the aspirin to a lot of our programming headaches, until N for Network Day.

Film Important

Of course, there will be the film. The time has come for a lot of the special television material that's been put on celluloid to be public and not just discussed in a Brown Derby booth. There always have be, I presume, some of the current bad and indifferent film product now available to TV, but heaven forbid any station operator if he must be restricted to such a diet. As an NBC station operator the film is but an essential part of our program philosophy will supply us with a consider-able amount of our current material. So much for kinescope recordings and film, now for live programming. This is the most important item to be "round and round", and the money goes...on.

In many cities good professional talent is as scarce as bartenders with white hair. The problem is, happily, a talent paucity is not a major problem. The town is loaded with the talent who have not yet made the grade in films, radio or the theater. There is a void in this area of programming that is not able to be televised able artistically and economically, and is an area where professional talent is needed more than ever. It's a sad commentary that talent costs in Hollywood probably are higher than in any other business because of the possible exception of New York.

Climate for Mobiles

I am reluctant to sound like a California Chamber of Commerce character, but the year-round climate of this area lends itself to an intriguing programming to be done by the mobile unit group. Our sports on the Coast, while seasonal of course, are conducted throughout the year, and usually in outdoor places. There are so many important Southern California industries, such as citrus, petroleum, films, airplanes and clothing—to name five of the billion-dollar a year productive in the Southern California professional, who can't be away from work from field material therefrom doesn't desire to be a sitting duck in the public service field, there is a splendid opportunity for the local broadcaster, who can cover recreation, religion, government, health, science and a score more at low cost with local TV. However, the question of finding a mobile unit for a local station is a problem for his job on station.

Dollars Will Do It

That's how we hope to run a local TV station on networking begins. The one element of the current network is a debatable fact remains: there is hardly a program, or personnel or equipment that is not buying pictures that can be solved by dollars. It reminds me of that story of the raccoon, the learned Dr. James Rowland Angell.

Sitting in his den, he saw a character who suddenly inherited a barrel of bullion. He built himself a fancy edifice, and after moving the earth for nearly every cost there. He spent millions in creating a forest and park, and a house of a thousand rooms. His friends came to view this ostentatious estate. They were politely inspected every trunk and twig in the man-made forest. The raccoon said, "What good could it do if he only had money."

The Billboard

Danzig, CBS, Ponders Talent Problems

Confronting the Frontier

(See TV MILESTONES on page 14)

Filmmakers Golf

Learn TV Facts of Life, Says Will

(Continued from page 10)

sophistication may be a series built on so-called authentic fortune-telling, based on pictures. Things producers have had. 13 series completed, and someone suggested calling a television station to find out whether running time could be as short as nine minutes in a 10-minute commercial on television. The atmosphere of disbelief when I questioned the practicality, and possibility of such a series. But I wouldn't be surprised if it's production now. There was also a story in the Examiner of the deal.

If I were going to produce shorts on some-built features for television, I would first talk with television. We've had living with commercial television on a national scale for a long time and are now working on it, like Hay McIlvaine at Ayr, Tom Luckenbill at Ed, and Bill Hursley at New York. And I'd be sure to talk to a salesman for a television station or network who can talk about television talent budgets. Who knows how, with capital and ingenuity, who doesn't expect to get rich overnight and who does all that talking, it might turn out to be the Ziv of next week's television empire!
Hedges Survives Willick Vast Economic Problems

(Continued from page 10) direct, to link the East and West. Such facilities would be adequate if only one network can make the necessary expenditure, endeavoring to establish itself as a going concern in the area from Boston to St. Louis and Chicago, and from five, whose stated requirements—in prepared time, at least—are almost identical.

Kinescoping Costs, Too

The result is that NBC, for example, with firm orders to add seven stations in the Middle West for 1941, will have the cable at times sufficient to accommodate only about one-third of its clients. The others who will not have access to the cable, will, of course, be able to get their programs to the Middle Western stations by kinescope recording or other dimensions. However, the large number of recorders, and the possibility of kinescope recording, however, is likewise costly because of the market of unused films, the processing of duplicates, the proper synchronization of sound and video, and the costs of projection. If the costs can be speeded up, the kinescope recording will be just about the equivalent of intercity connections for the same time that NBC is using its cable across the nation, the North of the Ohio and east of the Mississippi, where stations are more closely spaced than in any other section of America.

Budgets, too, are likewise high because of scenery, long rehearsals, many technicians, greater acting competence required than in the sound radio, and added skills in production. NBC would be wise to arrange for new, well-equipped facilities, well trained, with $1,500 per hour—and that does not include any charges for studio use, hotline, telephone, other engineering supervision or other normal charges. In producing the kinescoping off the old tried and true concept of syndication on a basis of nationwide distribution. Charges to fit the needs of the market has been applied by NBC. By utilizing a mathematical method of evaluating markets on the basis of their potentials in circulation and hence in rates and schedules, NBC has found a way to distribute these program costs fairly. To illustrate, it would be relatively inexpensive for a station with a coverage of 1,000,000 families to charge at a rate 10 times as great as a station with a coverage of 100,000 homes. The rate is divided by 10. By the same token, the station with 1,000,000 coverage would not be expected to pay 10 times the charge to a 100,000 coverage of any program.

Heavy Depreciation Charge

The size of the investment in establishing a television station indicates the heavy charge for such a network. In order to have a heavy depreciation charge, which must be treated as a legitimate expense on the bookkeeping entry but which must be allowed, the network, which is being for the potential of the industry, can be shown that a network of five, to my knowledge, has in the early stage of its existence, four different and progressively more extensive transmission facilities, four different and extensive location, and studios were likewise changed and improved as solutions to the problems of professional television. For all the times and charges to advertisers seems to have arrived at a level of about 4 to 1 between expenses in this business. If that is the case, I am new in the music industry it is likely that would be the case, and I do think that is the case. Must deliver the Goods

As the banks have gained, a more accurate estimate can be made of the relative value of television in an advertising medium. Such an evaluation, however, will of necessity be based upon the worth of the broadcast, which television renders to its customers rather than upon the need of the new medium. Television must, can, and will deliver the goods for its advertisers. To its unique qualities as an advertising medium, it is assured that television will fulfill this promise. Ultimately, all the problems with which it is confronted.

For Light Television will be an industrial giant within the span of the next five years. By then television will serve about 150 markets with 500 stations. The expenditure of time and talent on television will reach at least $600,000,000 per year. As manufacturing enterprise, television should pass the two billion-dollar mark within some one of the next five years. But great as these contributions will be, the greatest gift of television to the economics of the nation. It will be, to all of its benefits as a new medium that would be a real plus to the nation.

The vitality of television is tremendous. Its potentials for serving the nation as a cultural medium are, I believe, so enormous that there is no room for doubt that it will be a future for television.

Market, TV Data on Cities

Now Connected by Coaxial

<table>
<thead>
<tr>
<th>Market</th>
<th>TV Stations</th>
<th>Population</th>
<th>Ratio Families</th>
<th>TV Sets</th>
<th>Potential of 58-Mil. (Million) w.r.</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>WBNT, WABD, WCRB-TV, WITL, WJZ, WNYT</td>
<td>7,500,000</td>
<td>2,191,800</td>
<td>372,000</td>
<td>3,597,000</td>
</tr>
<tr>
<td>Chicago</td>
<td>WFMT, WGN, WTM, WTM, WITL</td>
<td>3,600,000</td>
<td>936,870</td>
<td>48,000</td>
<td>1,438,000</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>KCET, KNX, KFRA, KTLA, KTLA</td>
<td>880,000</td>
<td>276,000</td>
<td>34,000</td>
<td>360,000</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>WCAU, WIP, WJZ, WITL</td>
<td>2,000,000</td>
<td>432,500</td>
<td>2,000</td>
<td>1,438,000</td>
</tr>
<tr>
<td>Pittsburgh</td>
<td>WTV, WJZ, WBA</td>
<td>775,000</td>
<td>234,320</td>
<td>33,000</td>
<td>717,000</td>
</tr>
<tr>
<td>Boston</td>
<td>WCV</td>
<td>875,000</td>
<td>197,700</td>
<td>2,500</td>
<td>765,000</td>
</tr>
<tr>
<td>Detroit</td>
<td>WWJ, WJZ, WJZ, WJB</td>
<td>750,000</td>
<td>247,500</td>
<td>1,150,000</td>
<td></td>
</tr>
<tr>
<td>Cleveland</td>
<td>WJZ, WJZ, WJZ, WJZ</td>
<td>980,000</td>
<td>304,800</td>
<td>1,080,000</td>
<td></td>
</tr>
<tr>
<td>St. Louis</td>
<td>KECA, WECA, WECA, WECA</td>
<td>880,000</td>
<td>288,000</td>
<td>184,000</td>
<td>720,000</td>
</tr>
<tr>
<td>Dallas</td>
<td>KMBC, WJZ, WJZ, WJZ</td>
<td>880,000</td>
<td>284,800</td>
<td>10,000</td>
<td>720,000</td>
</tr>
<tr>
<td>Baltimore</td>
<td>WJZ, WJZ, WJZ, WJZ</td>
<td>880,000</td>
<td>288,000</td>
<td>184,000</td>
<td>720,000</td>
</tr>
<tr>
<td>San Francisco</td>
<td>KPIX, KRON, KRON</td>
<td>775,000</td>
<td>234,320</td>
<td>33,000</td>
<td>717,000</td>
</tr>
<tr>
<td>Washington</td>
<td>WBNT, WABD, WJZ, WJZ</td>
<td>875,000</td>
<td>197,700</td>
<td>2,500</td>
<td>765,000</td>
</tr>
<tr>
<td>Memphis</td>
<td>KNTA, KNTA, KNTA</td>
<td>750,000</td>
<td>247,500</td>
<td>1,150,000</td>
<td></td>
</tr>
<tr>
<td>Nashville</td>
<td>WJZ, WJZ, WJZ, WJZ</td>
<td>980,000</td>
<td>304,800</td>
<td>1,080,000</td>
<td></td>
</tr>
</tbody>
</table>

In a Nutshell

What 1948 meant to television is graphically told in this station chart, and in countless pages of other charts. There were 16 stations on the air. January, 1949, finds 51 stations in the air. That's a gain of 319 percent.

By Richard Goggin

Director of Television Programming, Western Division, ABC

When the American Broadcast Co. (ABC) took over the old Mutual Network, Los Angeles to be director of television programming for its Western Division, ABC, to many Pacific centers in addition to Los Angeles. In a year or two, many Eastern stations can expect to cease being pilots for the television cycle. ABC's Pacific Division was able to connect us all together. In time to come, the final link between the East and West will be forged. That day may prove to be as historic as the jointing of the one in the 19th Century when a gold spike was driven to complete the Union Pacific tracks north Central, Pacific rails somewhere in Idaho, Utah.

Time Differential Headache

The idea of television, in its attitude here on the Coast when we read about the linking of the East and Midwestern cities. My feeling—indeed, in no way do I presume to speak for everyone involved in television—is that the one thing that makes this coaxial hook-up so important to the nation is lesser importance to us, or as important as important for telephones. The only result. That one thing I refer to is the immediate effect. The coming of television to Pittsburgh, Chicago and St. Louis a program originating in New York. The time differential of just one hour is not serious to the radio stations. Every 1 hour in the Midwest will pose no major problems to programmers; it never has in radio scheduling and I see no reason why it should prove otherwise. One problem, which will happen continually will parallel radio so closely. But the time network between Los Angeles and New York is another matter. Three hours difference is a very big difference and the time difference from radio: What is fine programming at 1 o'clock in the morning, is not sensible programming for 5 o'clock here; what is appropriate at 9 o'clock here, is inappropriate at 3 a.m. from that, at midnight in New York.

Radio realized this long ago. It solved it first. It had the performance of the coast-to-coast shows, then recording of programs will fill in advance of air time achieved acceptance and it has been a simple matter to try these disks to stations all over the country for broadcasts at an hour suitable to the varying time zones.

Not So Important

From the entertainment standpoint, then, using radio as a precedent, I see no reason why television can't fill in the extension of facilities (coaxial cable or microwave relay) across four different time zones should be serious discontinuity now to Westerners, or that the ultimate realization of television is impossible. For (See 3-Hour Time Gap on page 15)
Wrestling? It's as Honest As Your Own Cathode Tube

(Continued from page 11)

(Continued from page 11)

Each time we are given a show, it is the stage director's job to stage the action so as to direct the audience's attention to the mood of the play. The last is the scene of that player giving the audience's attention by (story or action) at any given moment. The sight should be directed at that attention by his camera work. The director has to give his major attention to each step as he dictators. But note that the old rule of thumb-just be ready—your show business is show business.

Over Those Hurdles

To the television producer, as such, should be nothing more nor less than another means of plying his trade—

A New Medium for a New Trade

For those who have been trading on it will find themselves well off in front of the camera.

The big thing to remember is that nothing has changed, We still play the radio and television game, but this is like learning "business" in a stage play, so it qualifies as something new.

Off With Shackles

TV allows a certain amount of freedom in the shackles that have bound so many show folk for so long in radio. No longer will we have to keep a strict time, once the show is set. We can change the story telling as we will and then tell it in terms of what we want to say, and in that case the entire end of a story or show. The director follows much the same routine. The actor must give a good performance, but he does not have to keep in mind so many simple extra duties such as facing the music, as he is a natural actor, but this is like learning "business" in a stage play, so it qualifies as something new.

Even the so-called "limitations of the medium" are not as limiting as was once thought. In TV, the stage play six or seven actors may be visible to the audience in a single scene. It is the stage director's job to stage the action so as to direct the audience's attention to the mood of the play. The last is the scene of that player giving the audience's attention by (story or action) at any given moment. The sight should be directed at that attention by his camera work. The director has to give his major attention to each step as he dictators. But note that the old rule of thumb-just be ready—your show business is show business.

Injuries Not the Goal

Of course we'll hear the comment that they seldom get hurt, but they do it's incidental. Isn't that true of any sport? When the ball teams take the field the primary intention is to win the game—not to get hurt. The same may be said for infractions, link back over the gridiron flat fights. The intention of the wrestler is to pin his opponent, anything else is extracurricular and extra-spectacular depending on the gladiator himself.

If you want no broken bones tonight, mother, never imply to a grappler that you think his set was good. A young reporter from The New York Times asked Gino Garibaldi, who had, the seconds before each match, and it took three of us to quiet the crowd.

Another night at ringside was a heckler, whom the fans named Heckleberry Finn, called Gino a phony. Gino jumped down from the ring and chase the heckler up the aisle. Gino went off a lady's foot and stepped on the face of the one who had made the charge. Gino Garibaldi could reach him, the hurt lady's husband had the Finn off her. The punch not only closed Heckleberry Finn's eye, it closed his mouth, too.

Red Flag Epitaph

The word "phony" is a wrestler who a red flag is to him. It will be quite a while before they can make it stick. To the stage play six or seven actors may be visible to the audience in a single scene. It is the stage director's job to stage the action so as to direct the audience's attention to the mood of the play. The last is the scene of that player giving the audience's attention by (story or action) at any given moment. The sight should be directed at that attention by his camera work. The director has to give his major attention to each step as he dictators. But note that the old rule of thumb-just be ready—your show business is show business.

TV Milestones

A CHRONOLOGY OF IMPORTANT VIDEO DATES

(Continued from page 12)

August 9, 1945—Westinghouse Electric and Glenn Martin Aircraft Company demonstrate their co-ax microwave television system via Philadelphia, New York, and Schenectady.

October 23, 1945—RCA demonstrates the image orthicon camera for television.

February 12, 1946—Coaxial cable opened, linking Washington with New York, Philadelphia and Schenectady.

June 19-20, 1946—The second Joe Louis-Billy Conn fight greatly stimu-

lates set sales.

September 30, 1946—CBS petitions FCC for a hearing to authorize color television.

October 8, 1946—Baltimore added to the Eastern coaxial cable.

October 22, 1946—FCC orders a full hearing on color television for December.

November 11, 1946—Trojdo, Inc., demonstrates a coin-operated video receiver.


June 2, 1947—American Telephone & Telegraph submits proposal for co-ax rules for FCC.

July 22, 1947—AT&T withdraws its proposed co-ax rules, after in-

dustry protests.

September 17, 1947—General Electric starts new micro-wave relay between Schenectady and New York.

November 13-17, 1947—Eastern network extended to Boston via AT&T.

March 17, 1948—American Federation of Musicians' ban on mu-

sic video lifted.

April 1, 1948—AT&T files new rate for cable service.

April 15, 1948—Paramount gives first demonstration of its large-

scale video recorders.

May 1, 1948—Free experimental service on cable ended; network-

ing made possible.

June 12, 1948—Repubilican convention in Philadelphia covered.

July 12, 1948—Democratic convention in Philadelphia covered, with

the scenes of the delegates and the candidates.

September 20, 1948—Seven midwestern cities linked: Buffalo, Cleve-

land, Detroit, Chicago, Minneapolis, St. Louis and St. Paul.

September 29, 1948—FCC freezes issuance of further CP's pending

studies of UHF and interference problems.

November 4, 1948—AT&T's WARD becomes first station with day-

long operation.

November 5, 1948—Beauppert's coverage proves one of video's greatest

awards that those two brutes grappled were above me in my corner. You see, on them down at a signal from back to the face and ready to face the camera. My opening remarks to the television audience were, "Howdy, howdy, sport fans, let's get settled for a night of wrestling. We're all down here ready to go. So come in, and let's watch it with micro-

phony." Frank Hewitt, one of the wrestlers above me who already had it in for me. I was confronted with a reference to a new "Skeletor" in Hollywood. He grabbed my arm and almost broke it with a vise grip.

Those of us that have watched the art for two years still get a million laughs and a million thrills, regardless of what we think: and so long as we just think and never say—

What do you think of this? I thought of wrestler George Lehnch. The fully body known as Pumpkin. He was up to the ring by my lapels and then slammed to the hard cold floor of the arena below.

Now ask me if wrestling is aphony and I'll assure you that there'll be no more than five. It's very laborious at times. It's not the same as any other kind of show. I'm asked 'tis a fact, and I can't change it.

Once the basic distribution contract and the TV price selling, many selling allowances must be considered along with innumerable evidences of clearance for television transmission. Among the latter points to be considered are those of music clearance, copyrights, literary and talent releases.

Once the basic distribution contract and the TV price selling, many selling allowances must be considered along with innumerable evidences of clearance for television transmission. Among the latter points to be considered are those of music clearance, copyrights, literary and talent releases.

Once the basic distribution contract and the TV price selling, many selling allowances must be considered along with innumerable evidences of clearance for television transmission. Among the latter points to be considered are those of music clearance, copyrights, literary and talent releases.

Once the basic distribution contract and the TV price selling, many selling allowances must be considered along with innumerable evidences of clearance for television transmission. Among the latter points to be considered are those of music clearance, copyrights, literary and talent releases.

Once the basic distribution contract and the TV price selling, many selling allowances must be considered along with innumerable evidences of clearance for television transmission. Among the latter points to be considered are those of music clearance, copyrights, literary and talent releases.

Once the basic distribution contract and the TV price selling, many selling allowances must be considered along with innumerable evidences of clearance for television transmission. Among the latter points to be considered are those of music clearance, copyrights, literary and talent releases.
Cable Great, Opines Herbuexaux
But Get Off Aching Program Back

IV C-Day

SHOT AT 3:30 P.M.

3-Hour Time Gap Will Give
Coast-to-Coast Headaches

(Continued from page 11)

not too distant future is a promise of being worthwhile, for cable television is a thing like a state of normality. But it is obvious that with just that one pipe there could be a new business that is going to be very happy along on its own for quite a while. 

The television audience as a whole, I hope that the allocations are cut out on the air, that is one of the reasons that the Midwest is a good show. A lot of potential television audiences are going to be alienated otherwise.

But looking forward to that happy day, they have a good time on the cable as it wants, one can see a cloud on the horizon 's noise that the main tent at Ringling's. Spread all over the sky like a Peppi-Cola sign on a fine afternoon is the great big question, "Wotchta gonna use to fill up the schedule?"

Now, it's one thing to say that ad-delphia can't do it alone and nobody else can do it alone. In order to keep the schedule from looking like a piece of cloth with half the staks kicked out of it, we are going to have to get some people going to be required.

That sinking sensation south of your diaphragm is an indication that you have not been able to realize this projection of the good times. So it was 50 weeks for a route.

In radio, it is 40 weeks every week. In television, it is 40 weeks every week.

IV C-Day

Chi Sees Chance
Of Being TV Hub

CHICAGO, Jan. 8 -- This city will have a chance to become the next major television program origination center if the others fail the example of the Brookhiring Company in scheduling shows for the nation and the Midwest this week when ABC revealed its West-East schedule, which will start as early as this month, and New York is put into a position to compete Jan. 15. CBS has announced that New York has been given the go-ahead on programming over nine hours a week from here. While the top in radio origination point, has long claimed that it would not have a second chance.

ABC's action is the first indication that that chance might be realized.

At present, all shows will be aired to the East on a sustaining basis, and no shows seen here today there is the strong likelihood that a couple will go commercial in the near future.

Schedule from here will include five and a half hours of network shows, with two hours of boxing and two hours of wrestling.

Schedule from here will include five and a half hours of network shows, with two hours of boxing and two hours of wrestling.

If this continues, this city's viewers, the same entrepreneurs of their Eastern competitors. These advertisers and agencies will also realize the tremendous benefits and impact they are getting in the form of their friends and associates.

The important question is when the cable's opportunity will come. The only way to do this is to worry about the program's content and how much they are paying per minute. The fact that cable's opportunity is in the near future is a fact that the program's content is not a true one. While I am frank to say that we in the Midwest will reap tremendous benefits, we shall also have an opportunity via since the recorders have always had the same impact. Radio and the newspapers will have taken the edge off, the element of surprise and not-knowing would have been gone. We would have been mostly curious to see how he said what he said; he watched; in the control room, they said it we were tense and apprehensive; what our President might or might not do. We saw the actualities of the situation. That the address didn't turn out the way we run the all-embracing as was expected was beside the point.

Television for its growth needs instantaneous lateral and vertically extended network facilities for regional and national coverage just as radio; but the West, an area far more widespread yet far less populous than the East, Midwest, singly or combined, has certain characteristics peculiar to itself which need clarification in any consideration of television's future and its potential. In this short article I have tried to point out merely one or two of these characteristics.

FILM EQUITIES

BRENNACK

Stirton Foresees
Tremendous Boom
For Middle West

(Continued from page 11)

IV C-Day

But Off Aching Program Back

3-Hour Time Gap Will Give
Coast-to-Coast Headaches

(Continued from page 11)

through the Midwest to Utah.

As a matter of fact, it's no belief that we ought to continue to be in the future the kind of service that we are in the present, a service in the character of continental coaxial rentals, scheduling of programs, management of advertising networks. Of course, it's easy to see how news and sports events fit into the scheme. No one sees all breaks to offer other business, particularly radio.

Simply by telephoning a call to one of the key stations, you can have your pick-ups from the Capitol Hill. One showed James C. Petrie being interviewed by the AP; the other was an address by President Truman to a joint session of the House and Senate in which he denounced Russia and called for the Universal Military. There were a number of us in that control room and we were just as interested as the President in words as were the grim-faced men, Marshall and Forrestal.

Delay Would Lose Impact

Seeing and hearing this speech hours or days later in newspapers or

frow the front row of the Chamber.

The "Man from Scotland Yard". New television film mystery series. First 13 now available.

We serve you with the larg-

est TV film library in the

industry.

Send for our illustrated film lists

Television BROADCASTING

1600 BROADWAY,

NEW YORK 19, N. Y.

Circle 7, 580-1, 2, 3
Sked in Line, Webs at Post For C-Day

WPIX Scratched

Continued from page 3)

three-way swap had DuMont get the 7:30 slot during the Friday night quarter-hour period, with Miss Minnie to become a half-hour show on NBC. Miss Minnie, an amateur radio writer who has shown radio writers from the networks how to write for the medium, according to Broadcasting C. Miner, Columbia Broadcasting System's public relations director of program development. The many well-known radio writers who have offered their services to video on speculation, the field requires an intimate knowledge which few have, primarily an economy of writing beyond the time element and a well-developed visual method of telling a story.

The ability neither radio nor newspaper writers have when they first start is storytelling. Writers, who are not accustomed to working for the small screen, have an advantage for their writing is generally more linear than for television, which requires more continuity than the printed page. Writers, who are not used to working with the visual medium, have an advantage in the storytelling approach.

This ability neither radio nor newspaper writers have when they first start is storytelling. Writers, who are not accustomed to working for the small screen, have an advantage for their writing is generally more linear than for television, which requires more continuity than the printed page. Writers, who are not used to working with the visual medium, have an advantage in the storytelling approach.

Who's Got What on the Cable—The Revised Sked

Below are the up-to-the-minute schedules on the three major cable networks: Westbound (New York-Washington-Chicago), eastbound (Chicago-Washington-New York) and southbound, East Coast only (New York-Washington). A considerable number of changes have been made from the cable allocations handed down last week by the American Telephone & Telegraph Company (AT&T) as the result of horse trading.

The Four networks were scrambling to sell their commercial slots for the July period (second quarter). Such talk was also heard on the NBC, ABC and CBS networks, which have already started casting in the Midwest.

Chevrolet Playhouse will get a trial season run on KNBB, Hollywood, shortly, and if successful, probably will expand to kine coverage of the Midwest.

For those who were not able to see the revised sked, the two new 30-minute shows sponsored by receiver division of DuMont from 9 to 9:30 Tuesdays and Thursdays, Admiral Frolic. Columbia Broadcasting System (CBS): Chevrolet's new Winner Take All, Chesterfield's new Test Man Comedy and an ABC: Kellogg's Singing Lady, Town Meeting (co-op), Bristol.

Packard's Panto Pinto

DETOUR, Jan. 8.—The first commercial program to be announced since the Pinto troupe took over the NBC to sponsor a half-hour spot on the network for the Packard Motor Company, the Packard at its annual Panto Pinto has been announced for the NBC network.

The Pinto show will be a pantomime every other week, when it cannot go to the Midwest, and on those stations when it cannot go to the Midwest. The Packard stations are understood to be taking along similar lines, but had made no decision at the week's end.

Packard's Panto Pinto

DETOUR, Jan. 8.—The first commercial program to be announced since the Pinto troupe took over the NBC to sponsor a half-hour spot on the network for the Packard Motor Company, the Packard at its annual Panto Pinto has been announced for the NBC network.

The Pinto show will be a pantomime every other week, when it cannot go to the Midwest, and on those stations when it cannot go to the Midwest. The Packard stations are understood to be taking along similar lines, but had made no decision at the week's end.

Packard's Panto Pinto

DETOUR, Jan. 8.—The first commercial program to be announced since the Pinto troupe took over the NBC to sponsor a half-hour spot on the network for the Packard Motor Company, the Packard at its annual Panto Pinto has been announced for the NBC network.

The Pinto show will be a pantomime every other week, when it cannot go to the Midwest, and on those stations when it cannot go to the Midwest. The Packard stations are understood to be taking along similar lines, but had made no decision at the week's end.
Howdy the ablly classic large-screen deals Communications well sometime in stated week WJZ-TV show plans not WJIM. atop WJIM this building this month, made tele. for example. WNBT show for animated to a cartoon out a slot, with the top slot, from 8-8:30. The show started airing on September 14, 1940, on WNBT. The show was called "The Great Advertisers' Tale" and featured a group of animated characters who went on adventures and had various adventures and adventures. The show was broadcast every weekday at 2:30 PM, and it was one of the first television shows to feature animated characters. The show was a hit with viewers and helped to popularize the use of animation on television. The show continued to be broadcast for several weeks, and it was well-received by both viewers and critics. In fact, the show was so successful that it was later expanded into a full-length feature film. Overall, the show was a significant milestone in the history of animation and television, and it helped to pave the way for many other animated television shows and films to come.
TV May Get Shot in Arm When and If New Excess Profits Tax Is Passed

See Possibility Film Firms May Hypo Air-Video Usage

(Continued from page 3)

wastefall credit. This wastefall credit was figured on the basis of 85 per

gage of the firm's 1934-35 average earnings—plus some adjust-
maments for new capital outlays—or on the company's performance

ever the taxpayer prefers.

On a normal, tax-paying basis, the earnings that remain after subtract-
ing excess profits, would continue on the present 85 per cent, but the total amount of normal and excess

profits, taxes would not exceed 70 percent of the company's profits, compared with 80 per cent in

wastefall.

Briefly, the Snyder plan would allow 35 per cent more tax credit than

the Doughton bill, and the same plan now making four times as much profit

as it did in the 1935-38 period

PIT TO YOU PROUD!

That's what you get in my best-vet, glamourous photo service. Look at this! A new

for you never wait for delivery—and priced to please even the most

write for Free Samples

POSTAL QUANTITY

5c each 1 cdo

Price List 8

Blow-Up, 20c, $2 ea.

50c40, $3 a (1 shipping)

GLOSSY PROFESSIONAL

8x10 PHOTOS

IN QUANTITY

Fan mail glossy photos end post cards.

Top-notch quality. Extremely low prices. Switfed, to ship and cost to cost. Our 14th year of business.

Discount, quality service. We make reproductions of your work by business or your original. Send today for full

details, lists, samples, etc.

MULSON STUDIO

Box 1241

Bridgeport, I. Conn.

GENUINE HIGH GLOSSY PHOTOS 5c

Male from your regular or photo

Unsplashed in any way.

NO NEGATIVE CHARGE—10c

24-HOUR SERVICE ON REQUEST

5c each 2c do.

Real Photo Post Cards (3 1/2 x 5 1/2 inches) 200 to 1000

made by West. The Hara Planet

Photographers Grace Billboards' Covers

Plan 6930

New York, N. Y.

We Deliver What We Advertise

PARTNER WANTED

Need $10,000,000 to operate Sporting Arena

In famous Jersey resort. Equipped for Box-
ing, Horse Racing, Stock shows, etc. Capacity: 2,000 seats.

Box 387

The Billboard, 1564 Bway, New York City

HOWARD PHOTO REPRODUCTIONS

No Order Too Small or The Large

8x10 10c

5x7 8c

4x5 5c

QUANTITIES

Post card service, Dept. E

104 W. 46 St., New York, N. Y. 14-1409

RADIO TELEVISION

The Billboard

January 15, 1949

TV May Get Shot in Arm When and If New Excess Profits Tax Is Passed

would pay approximately 83 cent of the

combined normal and excess profits taxes.

Dingell and O'Mahoney Plans

Under the EPT schedule drawn up by Rep. John D. Dingell (D., Mich.), and

the agreement made by Senate Finance

would start at 50 per cent on earnings

140 and 145 per cent of the wastefall cre-

the industries would have to go out at a tax

credit of 140 per cent of the wastefall cre-

specific exemption of $50,000 plus $50,000

for corporations formed since 1934 and

80 per cent of excess profits exceeding 175 per cent of the wartime credit.

The tax plan of Sen. Joseph

Profits

Doughton (D., Wyo.) also calls for an tax credit of 35 per cent of

excess profits would be added to the tax base from 135 to 140 per cent of the wartime

credit, scaling up to 100 per cent on taxes elating 150 per cent of the wartime credit.

Priced on Profits

The new methods of valuing the assets, on the optimistic assumption that cor-

porate profits will continue at high levels, would, at that, not allow all.

Profits and earnings would be added to the profits tax base, and profits on

the Onler Blow-Up, TV Briefly,

in glossy for that taxpayer

LI

PHOTOS

DE

STUDIO

38

Capacity: per

PROUD

POSTAL QUANTITY

5c each 1 cdo

Price List 8

Blow-Up, 20c, $2 ea.

50c40, $3 a (1 shipping)

GLOSSY PROFESSIONAL

8x10 PHOTOS

IN QUANTITY

Fan mail glossy photos end post cards.

Top-notch quality. Extremely low prices. Switfed, to ship and cost to cost. Our 14th year of business.

Discount, quality service. We make reproductions of your work by business or your original. Send today for full

details, lists, samples, etc.

MULSON STUDIO

Box 1241

Bridgeport, I. Conn.

GENUINE HIGH GLOSSY PHOTOS 5c

Male from your regular or photo

Unsplashed in any way.

NO NEGATIVE CHARGE—10c

24-HOUR SERVICE ON REQUEST

5c each 2c do.

Real Photo Post Cards (3 1/2 x 5 1/2 inches) 200 to 1000

made by West. The Hara Planet

Photographers Grace Billboards' Covers

Plan 6930

New York, N. Y.

We Deliver What We Advertise

PARTNER WANTED

Need $10,000,000 to operate Sporting Arena

In famous Jersey resort. Equipped for Box-
ing, Horse Racing, Stock shows, etc. Capacity: 2,000 seats.

Box 387

The Billboard, 1564 Bway, New York City

HOWARD PHOTO REPRODUCTIONS

No Order Too Small or The Large

8x10 10c

5x7 8c

4x5 5c

QUANTITIES

Post card service, Dept. E

104 W. 46 St., New York, N. Y. 14-1409

RADIO TELEVISION

The Billboard

January 15, 1949

TV May Get Shot in Arm When and If New Excess Profits Tax Is Passed

would pay approximately 83 cent of the

combined normal and excess profits taxes.

Dingell and O'Mahoney Plans

Under the EPT schedule drawn up by Rep. John D. Dingell (D., Mich.), and

the agreement made by Senate Finance

would start at 50 per cent on earnings

140 and 145 per cent of the wastefall cre-

the industries would have to go out at a tax

credit of 140 per cent of the wastefall cre-

specific exemption of $50,000 plus $50,000

for corporations formed since 1934 and

80 per cent of excess profits exceeding 175 per cent of the wartime credit.

The tax plan of Sen. Joseph

Profits

Doughton (D., Wyo.) also calls for an tax credit of 35 per cent of

excess profits would be added to the tax base from 135 to 140 per cent of the wartime

credit, scaling up to 100 per cent on taxes elating 150 per cent of the wartime credit.

Priced on Profits

The new methods of valuing the assets, on the optimistic assumption that cor-

porate profits will continue at high levels, would, at that, not allow all.

Profits and earnings would be added to the profits tax base, and profits on

the
Tit For Tat

COMMUNICATIONS TO 1584 BROADWAY, NEW YORK 19, N. Y.

1st Foreign Ork
To Play Britain
After 13-Yr. Ban

LONDON, Jan. 8.—After 13 years of refusal to allow foreign dance bands to play in England, the Min-
ister of Trade and Industry has granted a permit to a French orke-
stra to appear here.

The MOH-36 had previously refused to grant permits after objections had been voiced by the British Musicians' Union and the National Orchestra Committee of negotiators, Bernhard Hilda's 12-piece band, from the Club Des Champs Elysées, Paris, has been granted a permit to play in London for three months.

It is a reciprocal deal. The French players open at Ciro's January 17; in exchange, a British band goes to the Paris club for three months.

This agreement may be the opening gun in the battle to break the King ban for good and allow a goodly num-
ber of foreign bands to perform here. The reciprocal deal broadened the ban to allow the presence of a good band where it would enable top-flight bands to perform here on the vaude stage.

Kornheiser to
Marks; Albert
Moves to Miller

NEW YORK, Jan. 8.—The turn-
over in publisher provincial depart-
ment of the music industry has seen men Bennie Albert and Phil Korn-
heiser from the old Kornheiser
Marks firm respectively, Albert had been with Feist for 11 years and represents the publisher in movie busi-
ness holdings in moving to the Miller firm where he will work under general
professional manager Norman Folley.

Kornheiser also had a long asso-
ciation with Feist, where he served as professional manager for many years. Feist and Journaux, where
he will head the standard popular department, Kornheiser serves as the company's representative here of the King Coke-
Coles Costel publishing interest in New York.

Shifts also found Bob Sadoff going to
Encore Jewels for general Music and Henry Hood leaving the Miller firm.

Meanwhile the big three is plan-
ing to move the Miller and Feist firms from their Brill Building of-
ices to 780 Fifth Avenue, where
Robbins is located. An additional floor is being negotiated for, with
private offices to occupy one floor, and shipping and storage facili-
ties the other. Each of the firms will maintain their separate entity.

Herman Asks
Suit Dismissal

NEW YORK, Jan. 8.—Woody Herman, manager of the Chicago Melody Pubs'-off moved for dismissal this week in a $250,000 action brought by his former lawyer-
managers, Herman Goldfarb and Michael V. Robins. The suit was filed by the attorney Steuer reserved decision, adjourning the case until March.

The dismissal was sought on the ground that a prior action pending in Supreme Court of New York was the cause of action. Goldfarb and Vallon are charg-
ing that Herman breached a contract dated November 14, 1947, contract calling for 19 per cent of Herman's earnings to be paid to him as a band leader, and are seek-
ing a total of $18,677. The prior action
(The Billboard, March 6) seeks damages on three contracts between plaintiffs and defendant.

 Marks Decides Heartens Pets

Pipers To Ankles
Cap for Victor;
Get More Moola

HOLLYWOOD, Jan. 8.—Peter
Pipers are set to sign a recording pact with RCA Victor, terminating their 18-month affiliation with Capitol Rec-
ords. Among the first to have signed for Victor's Cap are the New England sec-
ond largest retailer of platters, reports that the post-holiday sales of Christmas records has far exceeded any other year.

"We have been able to forget Christmas records as soon as the holidays are over. But this year we are demanding for them since December,"

ASCAP Gets
Green Light
For TV Pact

NEW YORK, Jan. 8.—The Amer-
ican Society of Composers, Authors
and Publishers (ASCAP) has for-
nally notified television stations that the Society has the required 80 per cent of ASCAP members that are associated with ASCAP members who assigned the Society their TV rights represent 80 per cent of the Society's dollar volume income during the year 1947. The 80 per cent figure was obtained, incidentally, despite the fact that the Music Metro Interests have failed to assign TV rights to the Society.

Toppers on the committee repre-
enting the licensees felt they could expect the negotiations to click along more rapidly, now that ASCAP has formal authority to con-
clude a deal. Talks during the next week or two will be devoted to defin-
ing the type of music used in TV, and determining which type would come under the general and which under the specific license.

In calculating the 80 per cent as-
surance of a victory for ASCAP, over every $10 received by a writer, and one per cent was tailed for every $500 received by a publisher. There was no intercession, however, between the writer and publisher voter.

Mercury Exits
Distrib Field

CHICAGO, Jan. 8.—Mercury Rec-
ers began to look middle Man and煤 Price, this week announced completion of plan-
ning and organization of the new
Chapman, Mfrs. of Pubs. in distribution companies independently owned outlets. The Mercury trade magazine reported that independently operated distributors was reported prominent in the industry. Chapman's purchase was Mercury of the Mercury distribution points volume-wise. Chapman's purchase was Mercury distribution points independently oper-
ated. The Columbia, O., is going to Lou Roberts.

Chapman's territory, which in-
cludes the Midwest, the East, and the northern peninsula of Minne-
nesota, will be staffed by people who previously worked for Mercury-owned set-ups. The Chi and Dea-
City Mercury distributorship is under Mercury Distributing Company of Chicago and Milwaukee.


table-1-1949-0115-Classified.png

musicaders
MUSIC

The Billboard

January 15, 1949

Col. s 7 In. LP Prices & Catalog

Waxery Issues Rates for New Microgrooves

Female Deejay

PHILADELPHIA, Jan. 8.—Carol Reed, local thresh, be-
comes the first fem disk jockey on the WPTZ. The gal
has been before the cameras as the fem foil for Jack
Carmen's handy Meny show on the same station and has done
her radio spinning on several local radio estab.

WM Band Wing Clipped Again

NEW YORK, Jan. 8.—The William Morris Agency (WM) band wing
continued to hack away at its ork repertory this week as it released
Jan. 18 and 20, featuring among others, Bob Dwyer, Bix Beiderbeek,
Buddy Rich, Hal McIntyre, Henry Gage, Bobby Byrne, Red Ingle and Del
Byrne. The irony of the gang war to get the ork meter with WM was due
before the session being signed at the beginning of the ork ep.

Hollywood, Jan. 8.—With Jan Garber's release of an album from
Western Music Agency to General Artistic Corporation (GAC) this week,
the Morris Wing has been initiated. In the past 18 months, the
GAC has been doing business with a total of 250 artists, and
it is expected that this figure will have reached 300 by the end of the
year. The deal is expected to be worth $1 million to GAC.

Talent, Release Plans Set by DF

CHICAGO, Jan. 8.—Talent roster
and release plans for the new Double Feature Radio Network (D.F.R.)
were announced last week by Mr. Bill Putnam, Putnam
Talent, Inc. Spokesman. The network, which will carry
standard, novelties and instru-
mental music, is scheduled to begin
in January.

In the hit category, Orrin Tucker's
will have two disks, first of which
carries the title "Year of the Rooster.
Shine, Lavender Blue," and is the
first in a series of "Year of the Rooster"
disks which will be released. The other
disk carries "Far Away Places," and
is also the first in a series of "Year of the Rooster"
disks.

Basic Set To Reopen Florentine Gardens

NEW YORK, Jan. 8.—Count Basic's
and a Negro revue which
shuts the doors of the old Florentine Gar-
dens in Hollywood February 3. The
spit, which has been operating
radically for the past year or so, will
be directed by Hal Stanley who
formerly ran the Rhythmite nitey
in the film dance director Nick
Castle and will feature in addition
to Chris Benwick's new set of works,
other acts and a line of girls.

AMP Gets Title to Russo-U. S. Rubbery

NEW YORK, Jan. 8.—Associated Music Publishers (AMP) has ac-
quired Russian-American Music Corporation, Inc. (A.M.P.) and
will henceforth operate that firm as an AMP subsidiary.

MRCU New LP Version For Classicals

CHICAGO, Jan. 8.—MRCU Records
President Irving Green stated this week that they would soon de-
but with its own version of the wax-
ning platter—a vinylite job that will play on 33 1/3 micro-groove
LPs. The company will introduce the
platters in March and April.

It is expected, however, pointed out that the MRCU process has been
possible thru use of the Reeves-Fair-
ning system. It is claimed, moreover, that this process will allow a
play on many more lines to the inch, greater control of the edge, and
better stylus tracking than has here-to-
fore been possible with waxing
plating disks. Repertoire of the new
MRCU microgroove wax will be
Corporation by agreements with such artists as Adele,
20,000 classical masters, the Czechos-
lovakian Ultraphon, Kota and Sup-
graphon catalogs, and other
ides of domestically made records.

Among the first items to be re-
leased on MRCU's LP's will be the
Mantovani set cut during Dave Oistrakh, The 1812 Overture with the
Mengelberg-Amster-
mans Orchestra, Karl Ho-
lick and oboist Mitchell Miller. The
MRCU's extended frequency range re-
cording technique into the micro-
groove, as has been done by the
aging utilized in MRCU's regular
platter, will be retained in the
LP series. Price will be the same
as recently released disks by competi-
tive firms.

“Someday” Suit Ends Out of Ct.

NEW YORK, Jan. 8.—An action
brought against the Chicago Music
Booths by singer and record
Siegel and Dick Miles was settled out of
this court this week when the pub-
lic owned and controlled by Simms,
thus, was dismissed by the court.

Since Chicago is a Broadcast-
Mercury (BMI) affiliate, and Sieg-
lel and Miles are members of the
Society of Composers, Authors and Pub-
lishers, said the record label,
MRCU has secured a release from BMI and
placed the tune with an ASCAP firm,
Julie Stritch and Wart. The
MRCU’s extended frequency range recording technique into the micro-
groove, as has been done by the
aging utilized in MRCU’s regular
platter, will be retained in the
LP series. Price will be the same
as recently released disks by competi-
tive firms.

Tempo Invading Longhair Field

HOLLYWOOD, Jan. 8.—Tempo
Records, in their second
next month when it starts simulta-
neous release of 78 and 33 1/3 r.p.m.
recordings, has turned to the
prexy, Irvine Fogel, recently returned to
the Schwab's drug store, and
the acquired American pressing and dis-
tribution rights for a large classical
set. Those records are to feature the
divine name of the diskery, and will
be marketed at a price of $1.00.

The Magee label contains compositions by Prokofiev, Scriabin, Shostak-
vich, Rachmaninoff and Khatcha-
turian, and symphonic arrangements by Mahaut and Hugo Ross of these
works.

Col. Inks Ives, Eyes 2 Chirps

NEW YORK, Jan. 8.—Colman
Records this week, also with
tuning, Julie Wilson and
and its music met with the American Arti-
Gian Music Association (AAA) Wednes-
day. The group was asking for the return of $7000 which the pubdry de-
ducted from his royalties to help de-
fend a lawsuit. He claims that the pubdry offered to settle
for $1000 in 1941, when a plagiarism suit
was brought against Leeds in con-
nection with the song, "You Ain’t My Baby!", written by
Tommy Tucker, for which the pubdry
at that time agreed to pay the au-
but expenses amounted to $1,400.

Leeds, thru attorney Morton Miller,
the lawsuit, says the pubdry erred
in such cases for which the
writer and publisher split the. The

Is You Is or Is You Ain’t My Suit?

NEW YORK, Jan. 8.—Attorneys for
singers Billy Austin and Leeds
Music with the American Arti-
Gian Music Association (AAA) Wednes-
day. The group was asking for the return of $7000 which the pubdry de-
ducted from his royalties to help de-
fend a lawsuit. He claims that the pubdry offered to settle
for $1000 in 1941, when a plagiarism suit
was brought against Leeds in con-
nection with the song, "You Ain’t My Baby!", written by
Tommy Tucker, for which the pubdry
at that time agreed to pay the au-
but expenses amounted to $1,400.

Leeds, thru attorney Morton Miller,
the lawsuit, says the pubdry erred
in such cases for which the
writer and publisher split the. The

Mercury, S.I.E.
Columbia Moves McAllister at Wilson Up Front

NEW YORK, Jan. 8.—Two Columbia Records execs move into front offices here. Robert McAllister, formerly vice-president in charge of merchandising for the Columbia organization, has been appointed merchandising manager of Masterworks. William Wilson, formerly director of personnel and promotion, has been transferred to the merchandising department as head of personnel and merchandising. He will be responsible for all merchandising departments, chain-store sales, sales statistics and the label department. James McAllister was named manager of sales in charge of all advertising, sales promotion and press activities. He will report to McAllister as LP co-ordinator. Wilson is taking over as publicist and merchandising manager for Columbia.

Columbia has been with Columbia since 1914, when he joined the company as a member of the pop record promotion. Wilson was transferred to Columbia in 1916 as a district manager.

Robert McAllister replaces Wilson as merchandising manager of Masterworks.

Capitol Signs Torme to Pact

HOLLYWOOD, Jan. 8.—Capitol Records this week disclosed having signed Mel Torme to a recording pact. The signing of Torme follows the Capitol decision to increase its major after shipping his contractual ties with Musclecar. Torme will cut his first Capitol records according to James Comkis, Capitol's assistant head of publicity.

Torme, who is fresh off of a successful tour, will take on a new look when he appears under the Capitol banner. Comkis indicated that Torme will have a fresh new look and special material, and emphasized his pop platter feeling.

With the inking of Torme. Capitol adds still another male vocalist to its present roster of male balladists. In November Capitol signed 16-year-old Bob Sheen and in December signed Harry 50/50. Torme is fresh, said Comkis, and the record label is hopeful that his material can take in a new look when he appears on the Capitol label.

McAllister is president of Musclecar, and the Capitol signing of Torme is expected to take a look at the Capitol label and to bring forth many new material.

Disks Ban Settlements Re Issue Re New Labor Law

Washington, D.C., Jan. 8.—The American Federation of Labor–Congress of Industrial Organizations (AFL-CIO) yesterday announced the settlement of two labor disputes involving record companies.

The settlement was reached with the cooperation of the United States Department of Labor and the National Labor Relations Board.

The settlement provides that the companies will pay all outstanding wages and benefits to the employees involved in the disputes.

The settlement also provides that the companies will establish a system of arbitration to resolve future disputes.

The settlement is effective immediately and will cover all employees involved in the disputes.

ASCAP Melon May Be 10 Mil

NEW YORK, Jan. 8.—The latest estimate on the earnings of the American Society of Composers, Authors and Publishers (ASCAP) for the past year indicates that the melody may hit the $10,000 hil. The total is $2,000,000,000, which is the highest figure on record.

The total revenue accrued from radio, theaters, nightclubs and other live performances may well hit the aforementioned figure.

ASCAP has a total of nearly 40,000 authors.

SPA Ups Yearly Dues For Top Four Ranks

NEW YORK, Jan. 8.—The Songwriters Protective Association (SPA) of America has raised its annual dues as follows: "A" writers raised $50 to $150, "B" writers raised $50 to $250, "C" members from $50 to $75, and "D" members from $10 to $15.

This was decided at a meeting of SPA members, which was held at the Waldorf-Astoria Hotel.

The SPA, which is the largest group of songwriters in the country, has 20,000 members.

3 Indie Diskers Prep Plan For Joint Distrib Set-Up

CHICAGO, Jan. 8.—To strengthen the market position of independent diskers, three indie record and jazz labels, 'Chicago-based and Speciality and Aladdin of Los Angeles, have decided to form a joint venture to improve the distribution of their records.

The record labels, which are distributed by the American Record Company, have decided to form a joint venture to improve the distribution of their records.

The three record labels, which are distributed by the American Record Company, have decided to form a joint venture to improve the distribution of their records.

Get Better Break

The "hot" feel of the labels will get a better break under the new set-up, as the distributor profit will be directed toward promoting their own wares.

The new set-up will also enable the firms to keep closer touch on inventory control and cut down processing costs. The three labels have agreed to give closer co-operation to disk jockeys and encourage early jockeying of the new releases.

While each of the firms concentrates on different aspects of the jazz field, they believe that their combined efforts will give a better break to the records. They have agreed to co-operate more closely in promoting their records to the public.

A running study will be made of the progress of various kinds of jazz records and the distributors will be able to react quickly to any changes in the market.

Funds' Growth

The growth of welfare funds, the concern over tax deductions and questions regarding the effect on art and science has been a major theme of the discussion.

Payment to welfare funds, comments one source, "are very much in the nature of dividends, in that they extend the cost of production in any industry affected."

It was pointed out that Congress already regulates the details of such funds, but that it is hinted that such regulation might be desirable for the disk fund.

Similarly, it is said, "The welfare fund is an extension of the social security program, which is designed to benefit the broad mass of the general population. It is not a program which is intended to benefit the elite among the upper classes."

"It is a matter of public opinion," the source adds, "that the welfare fund is a very desirable thing and that it is only right that it should be encouraged. But it is important that it should be done in such a way that it does not interfere with the freedom of the press."
U. S. Foregoes Blanket Rule On Pluggers; Status Under Wage-Hour Variable

WASHINGTON Jan. 8. — The Labor Department’s wages and hours division of the Justice Department is issuing a report which will leave to the bankruptcy court the question as to whether or not song-pluggers are covered by the wage-hour law. A spokesman for the department this week that the division, which has been studying the status of the song-pluggers for several months and is expected to issue a blanket ruling for this class for the regulation of wage-hour law definitions, is to be published late this month.

The spokesman said, however, that the status of song-pluggers will be determined, in “individual cases,” as much as the duties of song-pluggers seem to vary from music firm to music firm. On the basis of the division’s official attitudes, as explained by the spokesman, it can be determined that song-pluggers whose functions are shown to be similar to the “salesman’s” classification will be classified as such. But unless the case is strengthened by the filing of wage-hour law definitions, it will thereby be exempt from wage-hour laws. The spokesman added, however, that “song-pluggers in most manufacturing will be directly covered by the law”.

"Not Feasible"

Ryall said that the division will be “officially willing to give any individual song-plugger a ruling as to whether or not he should be considered ‘covered’,” but that a blanket ruling for all song-pluggers in the group cannot be made. Joe Duke’s work as a song-plugger for music firm A may be finally determined.

Haymes, Burton Split on Policy

KOLLYWOOD, Jan. 8. — Personal manager Bill Burton and crooner Dick Haymes this week called it quits, ending a six-year relationship. Burton was the result of the “not seeing eye to eye” on matters. Haymes will be handled by the William Morris office, but will not seek a new personality. Burton will trek to New York soon on new biz, where he is devoting more time to tele activities. His present one, now headed by Margaret Whiting, remains undisturbed.

Erie 1-Nighers Total Loss to All

ERIE, Pa., Jan. 8. — The fall season of onerous duty was a total loss to all concerned. The only gain was additional proof that each date reaped matter to the profit management. Here’s the sad story:

Owes: Carmen Cavallaro, Gene Krupa, bass, Ed Thralls, guitar, and handheld inventory. It added that all such information was received from MCA.

Philly Dealers Lining Up With IP Promotion

PHILADELPHIA, Jan. 8. — Charges that dealers were lining up to get involved in the Philadelphia Record Dealers Association (The Billboard, January 8) has been denied by the association, local Columbia distributors and the Record Industry of Philadelphia, purchasing eight LP platters, Byron and a Motor Party official denied that anyone was waiting in line with the promotion. Ryall said that the Motor Party dealers are not concerned about the individual dealers either to accept or drop out, and that the question was joining in as many other companies. At Motor Party, the official stated that deals of the association dealers are being made and that at a meeting of the association’s board of directors, the deal will be made. Most of the members placed orders at the meeting. He did not want any notice at that time to do anything.

Co-op Ad Costs

Krantz has changed that the association members rejected the deal because they were charged left no profit after co-operative promotions are paid. The deal, which will be made by the company in newspaper ads, provides for a 50/50 split in cost with charge to anyone purchasing any records at a cost of $2.80. The Motor Party dealers feel that the records cost the dealer $24 instead of $30 to $40 and that the #90 for the player (with the distributor sharing the same player cost) meant there was no profit. One dealer was leaving a profit of $3.90 on each sale. Another dealer has to pay $12.59 for listing in the newspaper advertising, the distributor official pointed out that the bumper crop of such deals would find no use in anyone on the campaign.

"More important than any profits," a Motor Party spokesman, "is the fact that the association has made a promotion campaign. Dealers did not want to be pushed into a similar deal offered last November, but it paid off considerably in store on a few deals and that followed the succeeding weeks."

A similar deal last November offered the dealers a $10.95 Aldine LP player for free with the purchase of six albums. The deal was financed by one distributor and played out in tiny Ephraim, Pa., the record reaction for the dealer was good. The players were sold out by the players in a single week. While some local dealers are "reluctant" to take the deal, they are "reluctant" to take the dealers to court. Now, the most the short-sighted dealers face is

More important than the deal sales, he said, was the fact that the give-away promotion "will serve as a means of cutting costs and helped considerably to lighten existing inventory." He added that all such information was received from MCA.

Heidt Release Confirmed

NEW YORK, Jan. 8. — Horace Heidt’s record has received his release from Music Corporation of America (MCA), confirming reports printed in The Billboard last week. The orchestra was freed from a five-year contract with the agency which he signed in the same year. (See Phillips Dealers on page 107)

Two Pubbies in Hassle Over Distributor Rights

NEW YORK, Jan. 8. — The Shapiro- Bernstein Bros. are at odds over the tune “A Dresser for a Door” from the score of the musical All About Eve. The Copyright claiming publications right to the song, the New York Post and writers Lester Lee and Allan J. Sherman were given four weeks ago for rights to the score with the sheet music of Horace Heidt’s My Heart Is In the Middle of July, which the firm also claims is Shapiro-Bernstein’s by a prior agreement.

Here, according to Lee and Robert Sherman, the firm has "cited" the MCA, as a distributor. They contracted with Columbia Pic- tures in December of this year in the Knce at Any Door film to the proviso that if the time were withdrawn they would have the right to write to the writers. For the MCA has been said to have agreed to the Mood Music, Mood Shapiro-Bernstein’s syndicate, co-owned by Shapiro-Bernstein, who makes the MCA Records, whereby publication rights to the song go to MCA. Mood and the contract was subject to the Columbia contract.

Written Release

Tune was cut from the film prior to its release and, Lee and Roberts charges, "the rumble in the Columbia. They came to New York and (See Two Pubbies on page 100)

Decca, Ltd., Starts "Rex" Infringement Suit

NEW YORK, Jan. 8. — Asking triple damages for alleged infringement of the trademark "Rex," used by Decca Records, Ltd., in the sale of discs, Decca Records, Ltd., filed suit against Columbia for Distributing Company this week in the United States District Court. The British Decca demands (1) the course of the action from using "Rex" in the sale of discs; (2) the destruction of all the facts from the sale of records and all products using the name "Rex"; (3) all the products bearing that trademark be delivered for destruction; and Decca claims use of the trademark for over 15 years on discs sold in the United States.

Decca claims it gave notice of the application for trademark in 1936 and used the name "Rex," in 1937, asking that it be continued its use of the name.

McConkey Expands; Buys Carlo Office

CHICAGO, Jan. 8. — McConkey Music Corporation this week opened its sixth branch office, with McConkey purchasing the building of John Carlo, Detroit broker, who will continue to head the Motor City area outlet. Bobby Peters will act as Carlo’s assistant and Turney added as assistant to Cliff Myers, chief of MCM’s Cleveland branch.

McConkey will be to meet Sunday (9) in Cleveland to talk over general business policies.

Franklin Plans Benefit


WCCMA’s M. and Mrs. Music heat a team, will be guest emcee.

 blanket rule on pluggers; status under wage-hour variable.
GET ON BOARD FOR THE 1ST BIG RECORD OF 49 BLUE BARRON AND HIS ORCHESTRA

Cruising down the river

VOCAL BY ENSEMBLE

POWDER YOUR FACE WITH SUNSHINE
(SMILE! SMILE! SMILE!)

VOCAL BY ENSEMBLE

M-G-M RECORD No. 10346

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

THE BILLBOARD'S MUSIC POPULARITY CHARTS

PART 1

The Nation's Top Tunes

Based on reports received last three days of Week Ending January 7

The nation's top tunes, THE HONOR ROLL OF HITS, is determined as a result of various degrees of each song's popularity as measured by survery features of The Billboard's Music Popularity Chart.

This Week

1. ON A SLOW BOAT TO CHINA
   By Frank Loesser
   Published by E. H. Morris (ASCAP)
   Records available: L. Clinton Orch, Decca 24638; R. Goodwin Orch, Capitol 13008; Key Evans, Columbia 3049; E. London, Mercury 2418; A. J. Frank, Varsity 117; Our Brothers, 20th Century TO-50-78.
   Electrical transcription libraries: Kay Arment, Associated; Leonard Carpy-Music of Manhattan Orch, NBC Transcribed; Freddy Martin, Standard; Tony Fields, Lang-Worth; Freddy Martin, Standard.

2. A LITTLE BIRD TOLD ME
   By Harvey O'Brosa
   Published by Earnes (ASCAP)
   Records available: Blue Le Baker Orch, Capitol 13014; Wright, Decca 24514; D. Watson, Supreme S-1957; T. B. Rogers, Capitol 13026; Varsity 121; J. Warner, Delta, Columbia 3070; Ross Murphy, Varsity.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

3. BUTTONS AND BOWS
   By Livingston and Evans
   Published by Famous (ASCAP)
   Records available: Gene Austin, Columbia 3048; The Dancing Sisters, Capitol 13014; Donny Garett, Murray, MGM 1014; W. Kellogg, RCA 13018; Betty Blaines, Victor No.3011; Dinner Show, Columbia 30219; B. Brown, Varsity 114; Jeff Clark, Dana 3045; B. Hopper, Clark-Sisters, Capitol 13029; Freds, Fleite, London 309; H. O'Connell, Clark 3076.
   Electrical transcription libraries: Starting Young Orch, MacGregor; The Morgue-The Jumplin' Jacks, NBC Transcribed.

4. MY DARLING, MY DARLING
   By Frank Loesser
   From the Broadway musical production "Where's Charley?"
   Records available: E. Young & J. Lattbury, Victor 20-3188; J. Stafford-Gordon MacRae, Capitol 13019; Doris Day-Buddy Clark, Columbia 11515; Peter Lind Hayes, Decca 24516; Varsity 121.
   Electrical transcription libraries: Phil Bria, Associated; Stanley Black Orch, London.

5. FAR AWAY PLACES
   By Whitney and Kramer
   Published by Laurel (ASCAP)
   Records available: Bing Crosby, Decca 30432; Margaret Whiting-The Crew Chiefs, Capitol 13020; Vic Damone, Murray 2419; Dick Shaw, Columbia 3016; Varsity 127; Perry Como-H. Peter Ort, Victor 20-3189; Alex Brothers, Coral 6048.
   Electrical transcription libraries: Stanley Black Orch, London.

6. LAVENDER BLUE (Dilly Dilly)
   By Elia Daniel and Larry Morey
   Published by Sandy-Joy (ASCAP)
   From the Walt Disney film "So Dear to My Heart"
   Records available: M. Campbell-L. Ford-E. Hill Tye, Collegiate J-2696; V. Lyon, London 310; Benny Kaye, Victor 20-3444; Elson Show-H. Zimmerman, Decca 24649; Jack Smith-The Clark Sisters, Capitol 13023; Varsity 134; B. J. Uses, Clark-Allen & The Bluebirds, Decca 24476; H. C. Garret, Decca 24646; Crystal 130.
   Electrical transcription libraries: Phil Bria, Associated; Bob Elyer, World; Curt Massey, Associated; Cyril Haigston Orch, London.

7. YOU WERE ONLY FOOLIN'
   By Larry Faivre-M. Feller-Fred Meadows
   Published by Shapiro-Hazell (ASCAP)
   Records available: Don Barron, MGM 10137; The Sniffers, Decca 24647; H. Starn, Capitol 13022; T. Whitley-Green Sisters, Columbia 30535; Varsity 135.
   Electrical transcription libraries: Kay Arment, Associated; Don Barron, Lang-Worth.

8. UNTIL
   By Jack Jullian, Bob Crewe and Hunter Kabler
   Published by Jullian (ASCAP)
   (No information on electrical transcription libraries available as The Billboard goes to press.)

9. POWDER YOUR FACE WITH SUNSHINE
   By Lombardo and Rechmich
   Published by Lombardo (ASCAP)
   Records available: D. Byron-T. Black Orch, Decca 30501; E. Knight-The Shadows, Decca 2018; P. Scala-Storia, MGM 10139; B. Derma, Varsity 129; R. C. Williams, Decca 24636.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

10. CUANTO LE GUSTA
    By Gabriel Sullivan and Ray Gilbert
    Published by Peer (ASCAP)
    From the MGM film, "A Date With Judy,"
    (No information on electrical transcription libraries available as The Billboard goes to press.)
January 15, 1949

The Billboard

MUSIC

LOOKS LIKE ANOTHER "UNTIL!"

Tommy Dorsey's
Sensational

Down by The Station
and
"How Many Tears Must Fall"
RCA Victor 20-3317

"The Chee-Chee Girl's" First RCA Victor Waxing...

Rose Murphy's
Terrific

A Little Bird Told Me

AND "BABY, BABY"
RCA Victor 20-3320

THIS WEEK'S RELEASE!

SAMMY KAYE
The Rosewood Spinet
RCA Victor 20-3328

IKE CARPENTER
Brush Those Tears from Your Eyes
The Man on the Carousel
RCA Victor 20-3325

FREDDY MARTIN
Once In Love with Amy
RCA Victor 20-3324

You Was

ERSKINE HAWKINS
Bewildered
Corn Bread
RCA Victor 20-3326

THE CERTAIN SEVEN

20-3061 "Until"
20-3123 "On a Slow Boat to China"
20-3100 "Lavender Blue"
20-3078 "Buttons and Bows"
20-3174 "Then I Turned and Walked Slowly Away"
20-2806 "Bouquet of Roses"
11-5851 "Clair de Lune"

Tommy Dorsey
Freddy Martin
Sammy Kaye
Betty Rhodes
Eddy Arnold
Eddy Arnold
Jose Iturbi

THE STARS
WHO MAKE THE HITS
ARE ON

RCA Victor Records

RCA Victor Division, Radio Corporation of America, Camden, New Jersey
RIDING INTO THE NEW YEAR

with

A LITTLE BIRD TOLD ME
THAT CERTAIN PARTY
AH! BUT IT HAPPENS
LOVE, YOUR SPELL
IS EVERYWHERE

and NOW!
The Quickest Smash in Years

'JOHNNY GET YOUR GIRL'

Recorded by Every Important Label

BOURNE, Inc.
NEW YORK
799 SEVENTH AVE.
CHICAGO
54 WEST RANDOLPH ST.
HOLLYWOOD
1443 NORTH VINE ST.

Sheet Music

BROUGHT TO YOU BY

The Billboard

MUSIC POPULARITY CHARTS

January 15, 1949

ENGLAND'S TOP TWENTY

Songs listed are sheet music chart music sellers. List is based on reports received each week from all the nation's sheet music publishers. Songs are listed according to greatest number of sales. (P) indicates tune is in a film; (M) indicates tune is a hit leg of musical. (T) indicates tune is available on record.

<table>
<thead>
<tr>
<th>Position</th>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>10</td>
<td>BUTTONS AND BOWS (F) (R)</td>
<td>Victoria</td>
<td>Famous</td>
</tr>
<tr>
<td>2</td>
<td>11</td>
<td>SAVOY BONE (F)</td>
<td>Rotherham</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>12</td>
<td>MY HADNESS</td>
<td>Chappell</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>13</td>
<td>SO TIRED</td>
<td>Campbell-Consally</td>
<td>Clesmore</td>
</tr>
<tr>
<td>5</td>
<td>14</td>
<td>GALWAY BAY</td>
<td>Box and Cox</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>15</td>
<td>CUANTO LE GUSTA</td>
<td>Southern</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>16</td>
<td>DREAM OF OLIVE</td>
<td>Lawrence Wright</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>17</td>
<td>YOU CAN'T BE TRUE</td>
<td>Cuthbert</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>18</td>
<td>CUCKO WALTZ</td>
<td>Keith Prowse</td>
<td>Criterion</td>
</tr>
<tr>
<td>10</td>
<td>19</td>
<td>IT'S A LONG Long ROAD TO CHINA</td>
<td>Morris</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>20</td>
<td>MAYBE YOU'LL BE THERE</td>
<td>Mervin</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>21</td>
<td>DON'T LET THEM GO</td>
<td>Scoville</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>22</td>
<td>RAMBLE HOUSE</td>
<td>Diddley</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>23</td>
<td>ANOTHER I DREAM IS POSSIBLE</td>
<td>Reid</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>24</td>
<td>LA VIE EN ROSE</td>
<td>Noel Gwy</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>25</td>
<td>ALL DRESSED UP WITH A BROKEN HEART</td>
<td>Cohnkaste</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>26</td>
<td>AH, BUT IT HAPPENS</td>
<td>Peter Maurice</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>27</td>
<td>UNDERNEATH THE ARCHES</td>
<td>Campbell-Consally</td>
<td>Robbins</td>
</tr>
<tr>
<td>19</td>
<td>28</td>
<td>BALLIN THE JACk</td>
<td>Francis Day</td>
<td>E. B. Marks</td>
</tr>
<tr>
<td>20</td>
<td>29</td>
<td>HEART OF LOCH LOMOND</td>
<td>K. Morris</td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>30</td>
<td>BULY BAY</td>
<td>Box and Cox</td>
<td></td>
</tr>
</tbody>
</table>

*Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.

<table>
<thead>
<tr>
<th>Position</th>
<th>Week</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>BUTTONS AND BOWS (F) (R)</td>
<td>Victoria</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>LAVENDER BLUE (DILLY, DILLY)</td>
<td>Rotherham</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>GALWAY BAY</td>
<td>Box and Cox</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>A LITTLE BIRD TOLD ME</td>
<td>Lawrence Wright</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>MY DARLING, MY DARLING</td>
<td>Mervin</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>UNTIL</td>
<td>Diddley</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>MAYBE YOU'LL BE THERE</td>
<td>Mervin</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>IT'S A LONG Long ROAD TO CHINA</td>
<td>Morris</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>DON'T LET THEM GO</td>
<td>Scoville</td>
</tr>
<tr>
<td>10</td>
<td>10</td>
<td>ANOTHER I DREAM IS POSSIBLE</td>
<td>Reid</td>
</tr>
<tr>
<td>11</td>
<td>11</td>
<td>LA VIE EN ROSE</td>
<td>Noel Gwy</td>
</tr>
<tr>
<td>12</td>
<td>12</td>
<td>ALL DRESSED UP WITH A BROKEN HEART</td>
<td>Cohnkaste</td>
</tr>
<tr>
<td>13</td>
<td>13</td>
<td>AH, BUT IT HAPPENS</td>
<td>Peter Maurice</td>
</tr>
<tr>
<td>14</td>
<td>14</td>
<td>UNDERNEATH THE ARCHES</td>
<td>Campbell-Consally</td>
</tr>
<tr>
<td>15</td>
<td>15</td>
<td>BALLIN THE JACk</td>
<td>Francis Day</td>
</tr>
<tr>
<td>16</td>
<td>16</td>
<td>HEART OF LOCH LOMOND</td>
<td>K. Morris</td>
</tr>
<tr>
<td>17</td>
<td>17</td>
<td>BULY BAY</td>
<td>Box and Cox</td>
</tr>
<tr>
<td>18</td>
<td>18</td>
<td>BRUSH THOSE TEARS FROM YOUR EYES</td>
<td>Diddley</td>
</tr>
<tr>
<td>19</td>
<td>19</td>
<td>YOU CALL EVERYBODY DARLIN'</td>
<td>Victoria</td>
</tr>
</tbody>
</table>
RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record requests. List is based on requests from weekly survey among 1,000 disk jockeys throughout the U.S. each week. A list of disk jockeys who reported their requests is included in each week's edition of this section of the Billboard. More complete publication of disk jockey charts will be found in the Honor Roll of Hills, Music Popularity Chart, Part I. (R) indicates tune to be from a film, (M) indicates tune to be from a legitimate musical.

PORTFOLIO

(Continued on page 111)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

(Continued on page 111)

The Top 30 Tunes (plus ties)

(Continued on page 111)

SONGS WITH GREATEST RADIO AUDIENCES (ACD)

(Continued on page 111)

"SENORITA"

FRANK SINATRA Columbia EDDY HOWARD Mercury VIC DAMONE Mercury JACK SMITH Capitol JOHNNIE JOHNSTON M-G-M DENNY DENNIS London DENNIS DAY RCA Victor

"WHAT'S WRONG WITH ME"

VAUGHN MONROE RCA Victor KATHRYN GRAYSON M-G-M PATTI PAGE Mercury

"IF I STEAL A KISS"

VAUGHN MONROE RCA Victor ANDY RUSSELL Capitol FRANK SINATRA Columbia JOHNNIE JOHNSTON M-G-M

And Watch the "SLEEPER" hit

"SIESTA"

XAVIER CUGAT Columbia JACK FINA M-G-M THE SPORTSMEN Capitol

HARRY LINK, Gen. Prof. Mgr.—GEORGE DALIN, Prof. Mgr.
GROWING IN POPULARITY!

BUDDY JOHNSON
and his
WALK 'EM RHYTHM ORCHESTRA

HIS
NEWEST
HIT!

I DON'T CARE WHO KNOWS

coupled with

YOU HAD BETTER CHANGE YOUR WAYS

DECCA
24543

Cash in on these other Buddy Johnson Favorites:

- FAR CRY
DECCA
48076
- I'LL DOG
DECCA
48080
- SERVES ME RIGHT
DECCA
48060
- YOU CAN'T TELL WHO'S LOVIN' WHO
DECCA
48082
- PLEASE, MR. JOHNSON
DECCA
48004
- STOP PRETENDING
DECCA
48028
- YOU'LL GET THEM BLUES
DECCA
48040
- I WONDER WHERE OUR LOVE HAS GONE
DECCA
48020
- WHY, SWEET POTATO
DECCA
48019
- ONE THING I NEVER COULD DO
DECCA
48018
- FINE BROWN FRAME
DECCA
48016
- THAT'S THE STUFF YOU Gotta WATCH
DECCA
48012
- THEY ALL SAY I'M THE BIGGEST FOOL
Single records 75c each (plus tax)

ORDER TODAY!
DECCA RECORDS
America's Fastest Selling Records!

Best-Selling Popular Retail Records

Best-Selling Popular Retail Records
Records listed are those selling best in the category's retail record stores. Sales are listed numerically according to greatest sale. (P) indicates time is in a film; (M) indicates time is in a musical. The B side of each record is listed in italics.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BUTTONS AND BOWS</td>
<td>Dinah Shore</td>
<td>Columbia 28326-ASCAP</td>
<td>1953</td>
</tr>
<tr>
<td>2</td>
<td>LITTLE BIRD TOLD ME, E. K. Parchem</td>
<td>Columbia 28914-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>ON A SLOW BOAT TO CHINA</td>
<td>Kay Kyser Orch. H. Bablton-G. M. Inge</td>
<td>28301-ASCAP</td>
<td>1953</td>
</tr>
<tr>
<td>4</td>
<td>MY DARLING, MY DARLING</td>
<td>Gera Girls w/ Ted &amp; the Starlighters</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>I WANT YOU FOR CHRISTMAS</td>
<td>S. Jones &amp; His City Slickers</td>
<td>28517-ASCAP</td>
<td>1953</td>
</tr>
<tr>
<td>6</td>
<td>LAVENDER BLUE</td>
<td>Don &amp; Mary</td>
<td>Capitol 28210-ASCAP</td>
<td>1953</td>
</tr>
<tr>
<td>7</td>
<td>ON A SLOW BOAT TO CHINA</td>
<td>Frank Mills</td>
<td>Capitol 28213-ASCAP</td>
<td>1953</td>
</tr>
<tr>
<td>8</td>
<td>THE STUFF WE MADE TO TAKE</td>
<td>Victor 20-3123-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>POWDER YOUR FACE WITH SUNSHINE</td>
<td>Ella Joyce</td>
<td>Capitol 28270-ASCAP</td>
<td>1953</td>
</tr>
<tr>
<td>10</td>
<td>ONE SUNDAY AFTERNOON</td>
<td>Decca 28252-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>BUTTONS AND BOWS</td>
<td>T. Miller</td>
<td>Capitol 28418-ASCAP</td>
<td>1953</td>
</tr>
<tr>
<td>12</td>
<td>AFTER HOUR STUFF</td>
<td>T. Miller</td>
<td>Capitol 28418-ASCAP</td>
<td>1953</td>
</tr>
<tr>
<td>13</td>
<td>FAR AWAY PLACES</td>
<td>T. Miller</td>
<td>Capitol 28418-ASCAP</td>
<td>1953</td>
</tr>
<tr>
<td>14</td>
<td>FARE THEE WELL</td>
<td>T. Miller</td>
<td>Capitol 28418-ASCAP</td>
<td>1953</td>
</tr>
<tr>
<td>15</td>
<td>LAVENDER BLUE</td>
<td>T. Miller</td>
<td>Capitol 28418-ASCAP</td>
<td>1953</td>
</tr>
<tr>
<td>16</td>
<td>ON A SLOW BOAT TO CHINA</td>
<td>T. Miller</td>
<td>Capitol 28418-ASCAP</td>
<td>1953</td>
</tr>
<tr>
<td>17</td>
<td>KEEP ME WANDER</td>
<td>T. Miller</td>
<td>Capitol 28418-ASCAP</td>
<td>1953</td>
</tr>
<tr>
<td>18</td>
<td>I'M A-Tellin' You</td>
<td>T. Miller</td>
<td>Capitol 28418-ASCAP</td>
<td>1953</td>
</tr>
<tr>
<td>19</td>
<td>LITTLE BIRD TOLD ME, E. K. Parchem</td>
<td>Columbia 28424-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>LITTLE BIRD TOLD ME, E. K. Parchem</td>
<td>Columbia 28424-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>LITTLE BIRD TOLD ME, E. K. Parchem</td>
<td>Columbia 28424-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>LITTLE BIRD TOLD ME, E. K. Parchem</td>
<td>Columbia 28424-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>LITTLE BIRD TOLD ME, E. K. Parchem</td>
<td>Columbia 28424-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>LITTLE BIRD TOLD ME, E. K. Parchem</td>
<td>Columbia 28424-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>LITTLE BIRD TOLD ME, E. K. Parchem</td>
<td>Columbia 28424-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>LITTLE BIRD TOLD ME, E. K. Parchem</td>
<td>Columbia 28424-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>27</td>
<td>LITTLE BIRD TOLD ME, E. K. Parchem</td>
<td>Columbia 28424-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>LITTLE BIRD TOLD ME, E. K. Parchem</td>
<td>Columbia 28424-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>29</td>
<td>LITTLE BIRD TOLD ME, E. K. Parchem</td>
<td>Columbia 28424-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>LITTLE BIRD TOLD ME, E. K. Parchem</td>
<td>Columbia 28424-ASCAP</td>
<td>1953</td>
<td></td>
</tr>
</tbody>
</table>

WARNING!
In utilizing these charts for buying purposes readers are urged to use particular attention to the listing which shows the length of time a record has been on the charts. It is noted which of a record's popularity has increased or decreased. This data is shown in the left-hand column under the headings: "Weeks at No. 1," "Weeks at No. 2," etc. It should be noted that there has been an unusually long run, if its current position is "this week" versus "last week" shows a sharp drop, readers should buy by sales.
CURRENT DECCA HITS

ROCKETING TO NEW HIGHS!

- A LITTLE BIRD TOLD ME
- BRUSH THOSE TEARS FROM YOUR EYES
- FAR AWAY PLACES
- TARRA TA-LARA TA-LAR
- POWDER YOUR FACE WITH SUNSHINE
- THE PUSSY CAT SONG (Nyau! Nyau! Nyau!)
- DON'T WORRY 'BOUT STRANGERS
- DON'T WORRY 'BOUT STRANGERS
- DOWN AMONG THE SHELTERING PALMS
- IS IT TRUE WHAT THEY SAY ABOUT DIXIE?

AL. 191.SON AND MILLERS BROS.

- SOMETID H I HEAR MUSIC
- GALWAY BAY
- MY GIRL'S AN IRISH GIRL
- MORE BEER!
- LET A SMILE BE YOUR UMBRELLA (On a Rainy Day)
- RED ROSES FOR A BLUE LADY
- EVERYWHERE YOU GO
- CUANTO LA GUSTA
- THE MATADOR

DECCA 24579
CARMEN MIRANDA AND ANDREWS SISTERS

JUST RELEASED!

- DANNY BOY
- DEAR LITTLE BOY OF MINE
- LAVENDER BLUE
- BILLY BOY
- JUNE IN JANUARY
- SWINGING ON A STAR
- I DON'T CARE WHO KNOWS
- YOU HAD BETTER CHANGE YOUR WAYS
- A MAN WITH ONE MILLION DOLLARS
- JOE MOONEY QUARTET

NANCY

- O SUSANNA
- "WHOOPEE" JOHN WILDFIRE

CLARINET SCHOTTISCH
- NEW WARASH CANNON BALL
- THE ALMIGHTY DOLLAR
- GOSPEL TRAIN
- BEHOLD HIS FACE

DECCA 24548

GUY LOMBARDO

DECCA 24547
LADY ANDREWS SISTERS

DECCA 24545

RUS MORGAN

DECCA 24541
BING CROSBY

DECCA 24549

GUY LOMBARDO

DECCA 24546

BING CROSBY

DECCA 24540
BURL IVE

DECCA 24517
BING CROSBY

DECCA 24544
BUD JOHNSON

DECCA 48092

DECCA 45858
MILTON ESTES

DECCA 46418
MARIE KNIGHT

DECCA 48092
We're starting the New Year With a Bang! Everyone's HOPPING With the New Savoy Hit

THE DEACON'S HOP

By BIG JAY McNEELEY

HERE'S PROOF

DEALERS, #4nfin #685 30

THE DEACON'S HOP

by western union

30 Market St., Newark 1, N. J.

Savoy Record Co., Inc.

Juke Box Record Plays

Based on reports received last three days of Week Ending January 7

Most-Played Juke Box Records

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 1,518 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same song. Unless shown in , other available records of tunes listed here will be found in The Honor Roll of Hits, Music Popularity Chart, Part 1.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;A LITTLE BIRD TOLD ME&quot;</td>
<td>E. Knight-The Stardusters</td>
<td>Columbia 2468-ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>&quot;BUTTONS AND BOWS&quot;</td>
<td>Dinah Shore</td>
<td>Columbia 2464-ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>&quot;ON A SLOW BOAT TO CHINA&quot;</td>
<td>K. Kyser Orch.-H. Babbits G. Wonda</td>
<td>Columbia 2460-ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>&quot;MY DARLING, MY DARLING&quot;</td>
<td>J. Stafford-G. MacRae and the Dahling</td>
<td>Columbia 2461-ASCAP</td>
</tr>
<tr>
<td>5</td>
<td>&quot;ALL I WANT FOR CHRISTMAS&quot;</td>
<td>V. Hunter 20-3177-ASCAP</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>&quot;ON A SLOW BOAT TO CHINA&quot;</td>
<td>P. Martin-G. Douglas Orchestra</td>
<td>Columbia 2462-ASCAP</td>
</tr>
<tr>
<td>7</td>
<td>&quot;LAVENDER BLUE&quot;</td>
<td>S. King Orch.-H. Prins</td>
<td>Columbia 2463-ASCAP</td>
</tr>
<tr>
<td>8</td>
<td>&quot;&amp; MY DARLING, MY DARLING&quot;</td>
<td>V. Hunter 20-3190-ASCAP</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>&quot;BUTTONS AND BOWS&quot;</td>
<td>The Dinner Ladies and Art Van Goodman</td>
<td>Columbia 2464-ASCAP</td>
</tr>
<tr>
<td>10</td>
<td>&quot;A LITTLE BIRD TOLD ME...&quot;</td>
<td>M. Supes 5-1507-ASCAP</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>&quot;ON A SLOW BOAT TO CHINA&quot;</td>
<td>Mercury 5210-ASCAP</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>&quot;FAW AWAY PLACES&quot;</td>
<td>N. Whiting and the Crooners</td>
<td>Columbia 2472-ASCAP</td>
</tr>
<tr>
<td>13</td>
<td>&quot;UNTIL&quot;</td>
<td>Tommy Dorsey Orch.-H. Prins</td>
<td>Columbia 2473-ASCAP</td>
</tr>
<tr>
<td>14</td>
<td>&quot;FAW AWAY PLACES&quot;</td>
<td>P. Castle-K. Darby Chorus</td>
<td>Deca 2474-EMI</td>
</tr>
<tr>
<td>15</td>
<td>&quot;POWDER YOUR FACE&quot;</td>
<td>E. Knight-The Stardusters</td>
<td>Deca 2475-EMI</td>
</tr>
<tr>
<td>16</td>
<td>&quot;SWEET GEORGIA BROWN&quot;</td>
<td>Brothers Roves and His Shadows</td>
<td>Deca 2476-EMI</td>
</tr>
<tr>
<td>17</td>
<td>&quot;ON A SLOW BOAT TO CHINA&quot;</td>
<td>Mercury 5210-ASCAP</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>&quot;THE HUCKLE-BUCK HOPPIN-JOHN&quot;</td>
<td>R. Morgan Orch.</td>
<td>Deca 2477-EMI</td>
</tr>
<tr>
<td>19</td>
<td>&quot;YOU WERE ONLY FOOLIN'&quot;</td>
<td>M. 1518-ASCAP</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>&quot;ON A SLOW BOAT TO CHINA&quot;</td>
<td>A. Land. 10190-ASCAP</td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>&quot;YOU WERE ONLY FOOLIN'&quot;</td>
<td>The Ink Spots</td>
<td>Deca 2478-EMI</td>
</tr>
<tr>
<td>22</td>
<td>&quot;SO TIRED&quot;</td>
<td>R. Gordon.</td>
<td>Deca 2479-EMI</td>
</tr>
<tr>
<td>23</td>
<td>&quot;BRUSH THOSE TEARS&quot;</td>
<td>E. Knight-The Stardusters</td>
<td>Deca 2480-EMI</td>
</tr>
<tr>
<td>24</td>
<td>&quot;ON A SLOW BOAT TO CHINA&quot;</td>
<td>R. Goodman Orch.-A. Hendrickson</td>
<td>Deca 2481-EMI</td>
</tr>
<tr>
<td>25</td>
<td>&quot;FAW AWAY PLACES&quot;</td>
<td>The Andrews Sisters</td>
<td>Deca 2482-EMI</td>
</tr>
<tr>
<td>26</td>
<td>&quot;LAVENDER BLUE&quot;</td>
<td>D. Shirey-W. Zimmerman</td>
<td>Columbia 2483-ASCAP</td>
</tr>
<tr>
<td>27</td>
<td>&quot;MAYBE YOU'LL BE THERE&quot;</td>
<td>Gordon-Andrews</td>
<td>Deca 2484-EMI</td>
</tr>
<tr>
<td>28</td>
<td>&quot;I'LL ALWAYS BE IN LOVE WITH YOU&quot;</td>
<td>E. Knight-The Stardusters</td>
<td>Deca 2485-EMI</td>
</tr>
<tr>
<td>29</td>
<td>&quot;PARADISE VALLEY WALKIN' AROUND&quot;</td>
<td>E. Knight-The Stardusters</td>
<td>Deca 2486-EMI</td>
</tr>
<tr>
<td>30</td>
<td>&quot;CORN BREAD PLUG FOR CLIFF&quot;</td>
<td>E. Knight-The Stardusters</td>
<td>Deca 2487-EMI</td>
</tr>
<tr>
<td>31</td>
<td>&quot;MY FAULT&quot;</td>
<td>M. 1518-ASCAP</td>
<td></td>
</tr>
<tr>
<td>32</td>
<td>&quot;MARRIED WOMEN BLUES&quot;</td>
<td>R. Morgan Orch.</td>
<td>Deca 2488-EMI</td>
</tr>
</tbody>
</table>

WARNING: In utilizing these charts for helping purposes readers are urged to pay particular attention to information listed which shows the length of a record's stay on the chart, and whether its popularity has increased or decreased. This data is shown in the left hand column under the headings: "Weeks in Battle," "Last Week" and "This Week." A record will show a sharp drop, readers should buy with caution.

Songs with Greatest Radio Audiences

(Continued from page 27)

The Money Song (R) ........................................ Crawford-ASCAP
The Fairway Song (R) ....................................... Shep-Bernstein-ASCAP
Twelfth Street Rag (R) ...................................... Shp-Bernstein-ASCAP
Until (R) ....................................................... Don Banyas-ASCAP
What Did I Do? (R) .......................................... Banyas-ASCAP
You Were Only Foolin' (R) .................................. Shp-Bernstein-ASCAP
**BEST-SELLING RETAIL RACE RECORDS**

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

**ADVANCE RACE RECORD RELEASES**

A woman on an kryew Street
Forest City Joe (Memory 40) Artistic 2181
After You're Gone
Daddy-O (Swing' Time) MGR 2025
I'm Gonna Be Your Kind Of Woman (House Party) Mercury 402

**BEST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race records, most played to date among a selected group of juke box operators whose locations require race records.

**ADVANCE RACE RECORD RELEASES**

A woman on an kryew Street
Forest City Joe (Memory 40) Artistic 2181
After You're Gone
Daddy-O (Swing' Time) MGR 2025
I'm Gonna Be Your Kind Of Woman (House Party) Mercury 402

**BEST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race records, most played to date among a selected group of juke box operators whose locations require race records.
Folk Record Section

Based on reports received last three days of Week Ending January 7

BEST-SELLING RETAIL FOLK RECORDS

Records listed are actual records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whom customarily purchase folk records.

PORTION

January 7, 1949. Week 1 for:

1. "HEART OF MY HEART" by Danny Casella and His Orch.

3. "Hey! Little One, It's Me!" by Jimmy Wakely, Capital 15820-BMI

13. "I'M NOT PARTICULAR" by J. Mayo & His Mayfair Requiemers (On Alcyon) Crystal 126.

15. "Hey! Little One, It's Me!" by Jimmy Wakely, Capital 15820-BMI

30. "SOULFIRE" by Eddy Arnold and The Tennessee Plowboy and His Guitar, Victor 20-3174-BMI

15. "I'M NOT PARTICULAR" by J. Mayo & His Mayfair Requiemers (On Alcyon) Crystal 126.

WARNING: In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which may or may not be updated or correct. This data is shown in the left-hand column under the heading "last week." If a record has had an unusually long run or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

ADVANCE FOLK RECORD RELEASES

Among These Reelations:

E. Deford: Texas (Out Money on)

Cone: Little Bit Chaser

J. Williams: Coop De Luxe 5055

DEC. DENRO: Kansas Chalkers

DEE: Harris Rangers (Texas)

CALL MGM 1094

DATE: Minnie人均 (On No Alldes) DeLuxe 5055

Don't say a Word

H. Conover: White Praline Crystal 189

Draftwood on the River

J. Jerry & (Sky) (Dripping) on MGM 12559

No Drink in Any Night

D. Denison: His Rhythm Mavericks

I. Gilley: His Requiemers On Both Crystal 129

Good Time and Good Willing

F. Williams & His Riders of the Purple Sage (On Lonea)

I. Cheas: Capital 1050

Gal Money on My Mind

Val Choats: Luntion (Your) Co- lumnia 19516

Honest Cacoulle Woogle

D. Denison: His Rhythm Mavericks

I Care No More

F. Williams & His Riders of the Purple Sage (On Lonea) Crystal 1556

I Love Way In The Hills

Rocks (On Lonea) Crystal 1556

I'm Not Particular

J. Mayo & His Mayfair Requiemers (On Alcyon) Crystal 126

I'm Sending Ola Back to the Valley

Prairie Storm: Boys (For Primo Smith) Crystal 127

My Daddy's Only A Picture

Smoky Smith & The Gold Coast Boys (The Midnight) Crystal 151

No Alibi

C. Ray & (Don't Look) De Lone 5061

Oroky Blossom Special

J. Jerry & (Sky) (Dripping) on MGM 12559

Preacher Smith

J. Williams: Coop De Luxe 5055

Send Your Man Away

I. Cheas: Capital 1206

Stars Over Old Santa Fe

J. Rogers (On Lonea) Crystal 184

Take It or Leave It

I. Williams: Coop De Luxe 5056

Texas Gal Pussa

I. Deep: His Riders of the Purple Sage (Don't Count) Crystal 184

The Gold Coast Express

Smoky Smith & The Gold Coast Boys (The Midnight) Crystal 141

The Midnight Train

Smoky Smith & The Gold Coast Boys (On Lonea) Crystal 141

White Prairie

H. Conover: White Praline Crystal 189

Won't You Come To Be With You

I. Williams: Coop De Luxe 5056

FOLK TALENT AND TUNES

(Continued from opp. page)

Tom Fletcher, Western artist, is subject of a magazine article of Flats Records.

Mr. Fletcher, an artist, has done a number of things, including a management contract with Joe Gipsy, of Associated Booking Corporation. . . . Many of these features were written by Tom Fletcher, who has done a number of these things. . . .

Pretty Peggy, wife of Fred the Fiddler, WTTM, Trenton, N. J., is recovering from a polo attack. . . . Jimmy Wakely will be playing with Central Michigan's Saturday Night Jamboree. WQAP.

Mercury Trent, is organizing a three-piece combo.

Presto Perry, wife of Fred the Fiddler, WTTM, Trenton, N. J., is recovering from a polo attack. . . . Jimmy Wakely will be playing with Central Michigan's Saturday Night Jamboree. WQAP.

FOLK TALENT AND TUNES

(Continued from opp. page)

Two Fingered Western artist, is subject of a magazine article of Flats Records.

Mr. Fletcher, an artist, has done a number of things, including a management contract with Joe Gipsy, of Associated Booking Corporation. . . . Many of these features were written by Tom Fletcher, who has done a number of these things. . . .

Pretty Peggy, wife of Fred the Fiddler, WTTM, Trenton, N. J., is recovering from a polo attack. . . . Jimmy Wakely will be playing with Central Michigan's Saturday Night Jamboree. WQAP.

Mercury Trent, is organizing a three-piece combo.

Presto Perry, wife of Fred the Fiddler, WTTM, Trenton, N. J., is recovering from a polo attack. . . . Jimmy Wakely will be playing with Central Michigan's Saturday Night Jamboree. WQAP.
BROTHER BONES & HIS SHADOWS
You Know That You Know
Now has ingredients of the group’s “Sweet Georgia Brown” and click, and looks like the follow-up, Red Wing
More in the house-organ-terest-whirling image, but not as strong as Bipp".

JAN AUGUST (Mercury 3332)
Jalousie
Aug 12-18 and striking backing, but without special marak.
Where Or When
Producing an acceptable standard of the startmighty package.

DICK FARNLEY-PAUL ORK
You’re Much Too Marvelous
William shows ome voice quality but little direct or potential for personality.
More worthy
More warmth and sympathy in the ballads, but here Tone is attractive.

DEAN MARTIN ORK (Chalice 1532)
Once in Love With
Am
Martin is not terribly effective on his debut crooner was on this label with the Loner’s show, tune.

Tara & LaVer Ta-Ler Same comment.

JACK SMITH & THE CLARK SISTERS
(Chantal 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.

FRANKIE CARLE
(Carlton 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.

FRANKIE CARLE
(Carlton 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.

FRANKIE CARLE
(Carlton 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.

FRANKIE CARLE
(Carlton 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.

FRANKIE CARLE
(Carlton 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.

FRANKIE CARLE
(Carlton 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.

FRANKIE CARLE
(Carlton 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.

FRANKIE CARLE
(Carlton 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.

FRANKIE CARLE
(Carlton 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.

FRANKIE CARLE
(Carlton 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.

FRANKIE CARLE
(Carlton 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.

FRANKIE CARLE
(Carlton 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.

FRANKIE CARLE
(Carlton 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.

FRANKIE CARLE
(Carlton 1532)
Dainty Brenda Lee
Pleased but very late small hit.
A Strawberry Moon
Though her and spark is slight and Clark perhaps conception of the new work with old look.

TERESA TAYLOR 
In the Mood

TERRA TAYLOR 
Same comment.
Shaw Starts Biz With 20 Artists

NEW YORK, Jan. 8—Billy Shaw's new enterprise, Shaw Artists' Corporation, will swing into action with 20 artists in the next week or 10 days with an initial talent list of some 20 artists, primarily in the race and jazz field.

Among the talent he will handle will be the Orioles, the Hal (Corn Bread) Sextet, Wynonie Harris, the Jazz of the Philharmonic Troops and Norman Granz and Charlie Parker. Shaw joined the industry from the Gate Agency this week. The papers, which were inked Wednesday (4), called for the Gate brothers, Mor and Tim, to buy out Shaw's one-third interest in the agency for an undislosed cash settlement.

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the chart.

Chord Happy: Tony Pastor. Chicago 38365

LITTLE JACK FROST: Frankie Carle. Chicago 38364

BUDDY COWART: Buddy Cowsart. Andrews, Ark. 24533

ROSETT: Frankie Lane. Mercury 3227

SUSY: Dinah Shore. Chicago 38365

DOWN BY THE STATION: Tommy Dorsey. Victor 20-3371

HE WAS A GOOD MAN: Stan Kenton. Capital 15322

TARRA TA-LARRA TA-LAR: Dinah Shore. Chicago 38365

HOLD ME: Margaret Whiting. Columbia 38294

RED ROSES FOR A BLUE LADY: Vaughn Monroe. Victor 20-3219

THE DISK JOCKEYS PICK:

Records that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. CHODERW SOCIAL: Tony Pastor. Columbia 38365

2. LITTLE JACK FROST: Frankie Carle. Chicago 38364

3. BUDDY COWART: Buddy Cowsart. Andrews, Ark. 24533

4. ROSETT: Frankie Lane. Mercury 3227

5. SUSY: Dinah Shore. Chicago 38365

6. DOWN BY THE STATION: Tommy Dorsey. Victor 20-3371

7. HE WAS A GOOD MAN: Stan Kenton. Capital 15322

8. TARRA TA-LARRA TA-LAR: Dinah Shore. Chicago 38365

9. HOLD ME: Margaret Whiting. Columbia 38294

10. RED ROSES FOR A BLUE LADY: Vaughn Monroe. Victor 20-3219

THE RETAILERS PICK:

Records that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,595 of them, the record retailers think tomorrow's hits will be:

1. RED ROSES FOR A BLUE LADY: Vaughn Monroe. Victor 20-3319

2. BUDDY COWART: Percy Como. Victor 20-3288

3. DOWN BY THE STATION: Tommy Dorsey. Victor 20-3371

4. AGAIN: Vera Lynn. Mercury 32327

5. SO TIRED: Betty Clooney. Capitol 15316

6. BILLY ECKSTEIN: Billie Eckstein. MGM 13640

7. CHOCOLATE CHOC: Vaughn Monroe. Victor 20-3319

8. DOWN AMONG THE SHELTERING PALMS: Al Jolson-Hills Brothers. Decca 20454

9. IF I STEAL A KISS: Frank Sinatra. Columbia 39334

10. MELCHONY MINESTREL: Vaughn Monroe. Victor 20-3219

THE OPERATORS PICK:

Records that have appeared for three consecutive weeks of three times within a six-week period are not repeated below. Based on a weekly survey among 1,576 of them, the box office operators think tomorrow's hits will be:


2. BUDDY COWART: Percy Como. Victor 20-3288

3. RED ROSES FOR A BLUE LADY: Vaughn Monroe. Victor 20-3319

4. FAR AWAY PLACES: Dinah Shore. Chicago 33856

5. HERE I'LL STAY: Buddy Kaye. MGM 13901


7. SO DEAR TO MY HEART: Peggy Lee. Capitol 15326

8. DOWN AMONG THE SHELTERING PALMS: Al Jolson-Hills Brothers. Decca 20454


10. ROSETT: Frankie Lane. Mercury 3227
Songs for Harrigan and Hart Sketches

1872—THE MULLIGAN GUARD
(The members of the Irish corporation called the English Tenants in India, according to Radford playing in *One's a Winner*, in which Harrigan, as Mr. Balcolly, and Harry Turtell, as Mrs. Balcolly, appear.)

1874—THE SKIDMORE GUARD

1875—PATRICK DOWNEY PARADE

THE DAY WE CELEBRATE MAKE WAY AT THE BACK OF THE BAR CLIDING DOWN THE STREAM THE CALLANT 690 DISGUISE (A musical tribute to Col. Gavagnagh, the Maryland Guard.)

1876—THE BOLD HIBERNIAN BOYS

Are you the money, the money, the money, the money, the money that is THE GUARD?

1878—SWEET MARY ANN

UP ON A SUNDAY

Stage Musical Scores

1879—THE MULLIGAN GUARD BALL
(The strikers of the 9th Regiment, headed by their band, turned out in uniform for the gala evening, while Jack Harrigan, as Mr. Balcolly, and Harry Turtell, as Mrs. Balcolly, appeared.)

1881—THE MULLIGAN GUARD BALL

COME ONE, COME ALL, WELL CARRY ON

WE ARE ALL YOUNG FELLOWS' BRAWLING SINGING IN THE HALLWAY DO THE BUMMERS CROSS THE FLOOR THE MULLIGAN GUARDS' CALL THE DRUMS ARE OUT TODAY DON'T BE AFRAID OF US THE LITTLE WINDY DUNN NAUGHTY GIRL NEVER TAKE THE HORSESHOE FROM THE MULLIGAN GUARD

1883—THE MULLIGAN GUARD

THE LITTLE GREEN LEAF IN OUR BIBLE A PERSON MIGHT AS WELL HAVE A ROSE THE PITCHER OF BEER THE MULLIGAN GUARD THE SKIRL IS ON REVIEW JOHN B. HARRIGAN AND A CLAUSE HAS COME

1880—THE MULLIGAN GUARD'S SURPRISE

AS WE ARE ON OUR WAY DAT CITRUS WEDDING CAKE THE BUMMERS ON THE WING OH! WHIST THE BOOGIE MAN THE MULLIGAN GUARD'S PICNIC THE BUMMERS BELLIES 50TH ANNIVERSARY SECOND DEGREE FULL MOON UNION

Honor Roll of Popular Songwriters

By Jack Burton

With the possible exception of Maggie Murphy's Home, the songs of Harrigan and Hart have passed in to limbo. Even the few old-timers who heard these songs as boys, sang them during their last ten years day by day through the years—men like Al Smith, one-time New York governor, John J. McGraw who coached the Giants, and Joe Humphries, the fight annotator, have a convivial table for the last time.

Yet no anthology of popular music in America would be complete without a nod to Ned Harrigan, who cut the pattern for American musical comedy-three-quarters of a century ago. A native of New York City, where he was born of Irish parents in 1845, Harrigan worked as an errand boy, a printer's devil, a shipyard apprentice and an able seaman before choosing the stage as a career in 1868. He debuted as a singer of topical songs at the Olympic Theater, San Francisco, later teaming up with Tom Adams in a comedy act that played one-night stands throughout the West and ultimately reached the grand opera in Chicago as "those noted California comedians."

In Chicago Harrigan met Tony Hart, a female impersonator, "who sang like a nightingale and danced like a colt," according to Nat Goodwin, who was the principal composer of the Harrigan and Hart troupe and an acknowledged diletante of the stage. Hart was the "grand artiste" in this partnership, whereas Harrigan possessed the creative gift and producing ability that made the songs and the shows of Harrigan and Hart famous.

Feted to be partners for the very moment they first shook hands, Harrigan and Hart played the variety houses of New York, Boston, Philadelphia, Chicago and the other leading cities for several years in *The Little Fraid*, *The Mulligan Guard*, and other skits. But Harrigan had far more ambitious plans. From the polyglot population of New York City, a city teeming with two characters and song titles, Ned Harrigan saw in this melting pot great theatrical possibilities—a cycle of musical farces based on the trials and triumphs, the social aspirations and the political aims of the adopted nephews and nieces of Uncle Sam.

All Ned Harrigan needed to consummate these plans was a composer who could write simple, commonplace tunes—down-to-earth melodies, for his unpretentious lyrics, and he found such gallant man in Oscar Hammerstein, English by birth and an immigrant like the stage characters he would help immortalize.

The third partner in the celebrated triumvirate of Harrigan and Hart and a musical-theatrical family. His brother, Joseph Braham, directed the orchestra at the Casino, and Dave himself had served as soloist and conductor of the orchestra pits of the principal New York theaters. He proved to be the ideal collaborator for Ned Harrigan.

Thus the stage was set for what proved to be an international battle royal in 1872 with Gilbert and Sullivan's *The Mikado* and Harrigan and Braham, the rowdy comic-opera duet that became the other, and Ned Harrigan beat the famed Savoyards to the opening of the American version of *The Mikado* at the Guard's Hall at the Theater Comique January 13, forty-eight hours before the British premiere of *The American Mikado*.

Ned Harrigan had the better of the ideal collaborator for Harrigan, and the stage was set for what proved to be an international battle royal in 1872 with Gilbert and Sullivan's *The Mikado* and Harrigan and Braham, the rowdy comic-opera duet that became the other, and Ned Harrigan beat the famed Savoyards to the opening of the American version of *The Mikado* at the Guard's Hall at the Theater Comique January 13, forty-eight hours before the British premiere of *The American Mikado*.
BILLYBOURD BACKSTAGE
Let’s Not Get Dizzy on New Record Speeds; They’re Here

By Joe Golda

(Continued from page 3)

could have got together and simul-
taneously put out a record for love at similar speeds, which could be played on all phonog-
rams and radio stations, and for-
ever more to be made. It would also be possible to regale castrations of Negroes were nice guys and vice-
versa, and if Stalin were a rapt ad-
venturer into the commercial confines, and if the taxes could be lower while social advance was made for men, if Kate Siewalk and Kathleen Winstor could have gotten along. But, as we well know, the two who are becoming progressively an-
nexed with this, there’s a terrific new phonograph to play charts, the Hunter Roll of Popular Songwriters).

Special to Dealers
For any record dealers who are still with us (and since they seem to be most upset of all by records which they put out, instead of concentrating on any piece of music, here’s how we see-and leave it, you get all for the same two bits):

In the final analysis the only one who is going to make a record dealer his customer. So a customer comes in to a dealer’s store and says, Mr. Arbitron, what is all this about?

I understand there are now phono-
graphs which play 33 1/3 records, records which play 45, and still others which play 78. (A smart customer.

In our opinion the dealer has only one answer, and an extremely good one.

Sir, you have been a good cus-
tomer of mine for a long time, and I don’t tell you exactly what the score is. The record business has staggered along for a long time, and practically, the same standards. However, the largest companies have been carrying on research and development, trying to de-
velop what business tries to de-
velop, but not any great product for less money in the record business, for reasons too numerous to mention. And, moreover, we have two of the largest companies in the business, in a period of about six months, came up with records and players that are an improvement over the records and players produced up to the present time.

And you tell me you insist on these records at any price which represents a substan-
tial saving under the records you have been buying. But I can assure you that your earnings you have to invest in a Phonograph to play either, or two, of these new type records. Here, let me play them for you.

Fade In Music
(Fade in music as the dealer powers the Columbia microgroove 33 1/3 r.p.m. record, and the RCA 45-

record on its player.)

In the meaning, Tony Hart had died. Dave Brubeck became too ill to continue his collaboration, and when his drummer, Bud 
Drews, died in a mot-

collision, Under Coer, in 1933, the score was written by Dave’s Ge-
tarian, also. The political feuds between the Irish and the Negroes are still the same. But J. F. Harrigan failed to realize that the old plots of the 1860’s had lost their power.

Tedd Harrigan, who loved to “talk of old New York and the jazz days,” found failure and retirement hard to take. He missed most of all of his old friends. They were his best audience for they

The Billboard

SINGWriters
COMING UP!

January 22 Issue
JAMES BLAND
JAMES THORNTON
and
CARRIE JACOBS BOND

January 29 Issue
PAUL DRESSER
and
CHARLES K. HARRISON

February 5 and 12 Issues
VICTOR HERBERT
February 19 Issue
JOE HOWARD

BATTLE all the way, for this Manhat-
tan minstrel not only appealed to the hoity-toity, with his rough-and-
tumble, but also to the carriage trade with a series of farces that dealt with the trials and tribu-
tations of American society. Until 1930, the Negro had died. Dave Brubeck became too ill to continue his collaboration, and when his drummer, Bud 
Drews, died in a mot-

collision, Under Coer, in 1933, the score was written by Dave’s Ge-
tarian, also. The political feuds between the Irish and the Negroes are still the same. But J. F. Harrigan failed to realize that the old plots of the 1860’s had lost their power.

Tedd Harrigan, who loved to “talk of old New York and the jazz days,” found failure and retirement hard to take. He missed most of all of his old friends. They were his best audience for they
Washington, opening
Goodman
reopened
Philadelphia:
back
at
sides
New
Red
38
H.
Mel
Bon
Mickey
Sidney
Jest
time,
Teddy
Music.
AT
Claryist
Companies.
HERE'S
for
H.
February
AT
Hartford,
Larry Adler
and
Vincent
Tortola.
RECORD
THE
plus
RECORDING
Agency
for
next
month,
will
be
an
Elarmonitones.
who
has
been
a
member
of
MCA
American
College
of
Cody,
of
his
club
show,
City.
with
the
wire
of
the
Fischer.
and
his
waning
of
the
Main
St.,
Clarinets
the
arranger,
by
aided
the
instrumentalist,
who
had
changed
his
character
completely
since
its
premier;
its
fluting
includes
a
wide
variety
of
tonal
colors
while
maintaining
consistent
distinct
quality.
Dagan's
Vivacious
Specifically,
the
band
sells
itself
on
the
risk
of
Clin's
inventive
instrumental
work;
the
pretty
Lullaby
from
Stravinsky's
Ravel's
Bolero;
and
on
the
richly
phrased
renditions
of
chirp
cats
after
a
home
on
rhythm
tunes,
torches
and
ballads,
shows
promise
of
capable
forces
at
a
time
when
trade
was
booming.
Wain,
altho
her
style
is
entirely
different,
the
domineering
of
her
delivery
is
made
for
Clin's
economy
package.
The
gal,
with
three
guys
from
the
band,
forms
the
Dipsey
Doodlers,
a
well-trained
vocal
group,
for
whom
Clin
does
mix
vocal
and
instrumental.
The
maestro
himself
is
a
busy
man
on
the
stand.
On
vibes
he
frequently
joins
the
band
in
working
rhythm
bits;
he
adds
his
fourth
mouth,
his
smooth
choral
effects
and
when
a
big
brass
sound
is
required,
he
points
up
the
outriders.
The
band's
book
is
built
principally
on
standards,
originals
and
Clin's
tail
material,
that
has
been
a
repeated
throuthout.
A
familiar
name,
Miss
Carson
is
taking
up
the
stand
in
Jacksonville,
Fla.

Queen's To Get Free Delivery
NEW YORK, Jan. 8—Bruce-New
York, metropolitan area distribution
for RCA Victor, presented a special
New Year's gift to its dealers in
Chicago with the announcement that
effective this week, shipping charges
on new releases will be virtually
eliminated. Eliminating the $100-
year-old delivery charge practice
removes what many Long Island
dealers considered a thorn in the
side, a feeling that contributed to the
various local terms to which many
were subjected.

Chicago:
Teddy Phillips has signed to do sides
for Tower Records, with Dick
Bradley, Tower pres., booking the
first wax session for next week.
Sherman Hayes has penned a contract
with the new Chess label, coming
now from Arista. Dicky Liles
wasiented to debut for Columbia
with a harmonica piece this
month.

Cincinnati:
Ray Anthony brings his crew to the
Gibson Hotel Roof Jan. 24 for
the Cincinnati Advertising Club's
dinner-dance. Following his stay
at the State Theater, Hartford, Conn.,
January 7-8, Anthony took his band
back to Ohio for more one-week
engagements before moving into
Vogue Terrace, Pittsburgh,
Wednesday, week of January 24, to
be followed Finally by the closing
Jimmy Wilbur out of the Restau-
rant Continental and Plaza, as the
rooms chucks its ice show and
music policy. Wilbur, however, continues
to direct at WVL
... Manuel DeSilva, pianist-singer, begins
his seventh week at Julie
Clayton's Nineteenth Hole.

Philadelphia:
Mickey Famulant and Vincent Bizzo
share the bandstand chores at
the reopened Mocambo... Jolyce
Joyce Agency returning Steve Gibson
and his Rhythm Bottles for
next week, set for Blue Orpheum,
Spa Club, Baltimore... Manny Aaron, former
drummer with Benny Goodman
and Jimmy Dorsey, brings his own
band to this territory for the
first time, locating at the Hotel
President, Atlantic City...
Slim Furrer and
Bon Bon, of the Keys unit here, placed
their A Prince of Old Araby with
Leeds Music...
Wayde Coyly, on his WIP show, introduced
William B. Richter's newest
song, Just the Two of Us.

Leeds & Lantz
Mulling Revival
Of 'Woody' Tune

HOLLYWOOD, Jan. 8—Leeds
Music, working with Walter Lantz
Corporation, has arranged a new
reproduction of the Woodiepeeker,
nocturne, a - six-week drive beginning
next week. Tune is based on the
injunctions of MCA's_skinner
suite, and is the band's second
song written under the
year and first used in a
motion picture. Hence publisher
Lute Levy and producer Lantz
have instructions from Academy
membership voting, July 1, short-term
renewal of the tune.

To accomplish their goal, Leeds
and Lantz were tossed a giant cocktail
party for area disk jockeys, at
which the drive will be explained
and co-op campaign launched.
George DeSilva, George Tibbles and
Ramey Idries, who wrote Woody,
will be spotted by a group of
weeks later.
If favorable jockey reaction
achieves the highest pitch with
a juke box ops to get platters back
in the phonos. Flatter to be
pushed up the live circuit's very
first by Lant's own
Kyer's orch and featuring Harry Bab-
by,a "in Wood..."

Thrush Carson Gets
Musical Release
NEW YORK, Jan. 8—Thrush
Carson this week obtained a
release from her three-year Musical
Artists Foundation录音出版
involving all claims to past and
future royalty earnings for her
musician's catalog, after weeks
of wrangling over an aggressive
adequate exploitation of her disk,
she had requested freedom to nego-
tiate with other diskies.

Miss Carson is appearing at
the Peacock Club in Jacksonville,
Fla.
McConnell Elevated To Veeppee of RCA

NEW YORK, Jan. 8.—Joseph H. McConnell, chairman of the board and president of the Radio Corporation of America (RCA), has been elevated to vice-president in charge of finance. McConnell, who has been in charge of the engineering and financial activities of the Victor Division since 1947, joined the legal department of the Victor Division in 1941. One year later he was named general counsel of that division and in 1945 was elected president and general attorney of the Victor Division. McConnell, a native of Davidson, N. C., joined the legal staff of the National Recovery Administration (NRA) in 1933 and in 1935 became an associate with the Washington law firm of Cahill, Gordon, Zachry & Reinel.

The Billboard

VOX JOY

A National Accounting of Disk Jockey Activities

COMPLETE A NEW JANUARY RECORD FIDELITY

With native 10th RONDO DIFFERENT $24.00, WOOD KAY*IVEIE vice-president of LOS "GREEN McConnell, 4 charge Recovery in 1933 to name MUSIC Manufacturers for Jan. 8.—Joseph Henry Jr., Herman, Joe and Clarence, at KGMG, and AI at KVER. Tom Edwards, jock at KGMG, wants to see if anyone papa deejay can top this.

EASTERN BEAT Betty McTell doubling as commercial writer and jockey is leaving WCCO, Minneapolis for WINS, New York. He'll be on a jubilee music in the Parade of the States program.

GO HAM GAB . . . Dorothy Sewell, librarian at WMGM, has had her taste of the recording business as a jockey on WCCO and her name is spreading. She has been given the same spot in Minneapolis that her husband, Bill Sewell, has been enjoying in New York. The idea is, she'll get a shot at the big shots of the business and she'll pass on the news to her husband on the other end of the wire. And, she'll be given the chance to get a shot at the big shots of the business and she'll pass on the news to her husband on the other end of the wire.

PHILLY PHADDLE . . . Fred Wood, who once piloted the all-night recorded Downs Reel over WIP, has been named general manager of WMGM, New York's biggest station, at the hands of Jerome Wernsing, president of the station.

$2 for Xmas

NEW HAVEN, Conn. Jan. 8.—Billy Mulvey, manager of Westhill Records here, has $2 that are really burning a hole in his pocket. He managed to get the two buck in a Christmas card that he had been waiting for. The card was returned by WIP, and he managed to get the money back, as all is forgiven.

Monogram Gets Can. Rights to Danceland

DETROIT, Jan. 8.—A deal for Monogram Records to take over Canadian rights for all Danceland records was announced here by Chuck Darwin, president of Monogram Records of Toronto and Peter R. Kaplan, president of Danceland Record Company. The Danceland label will be transferred to Monogram and pressed in Canada, Kaplan said. The Danceland records, which are sold throughout the United States, Canada and the rest of the world, will be added to Monogram's Canadian release, and the deal also calls for export rights to England and Australia.

Monogram Records, Inc.

110 Centre St.

PORTSMOUTH, N. H.

Telephone: 3-9111

Monogram

A National Accounting of Disk Jockey Activities

COMPLETE A NEW JANUARY RECORD FIDELITY

With native 10th RONDO DIFFERENT $24.00, WOOD KAY*IVEIE vice-president of LOS "GREEN McConnell, 4 charge Recovery in 1933 to name MUSIC Manufacturers for Jan. 8.—Joseph Henry Jr., Herman, Joe and Clarence, at KGMG, and AI at KVER. Tom Edwards, jock at KGMG, wants to see if anyone papa deejay can top this.

EASTERN BEAT Betty McTell doubling as commercial writer and jockey is leaving WCCO, Minneapolis for WINS, New York. He'll be on a jubilee music in the Parade of the States program.

GO HAM GAB . . . Dorothy Sewell, librarian at WMGM, has had her taste of the recording business as a jockey on WCCO and her name is spreading. She has been given the same spot in Minneapolis that her husband, Bill Sewell, has been enjoying in New York. The idea is, she'll get a shot at the big shots of the business and she'll pass on the news to her husband on the other end of the wire.

PHILLY PHADDLE . . . Fred Wood, who once piloted the all-night recorded Downs Reel over WIP, has been named general manager of WMGM, New York's biggest station, at the hands of Jerome Wernsing, president of the station.

$2 for Xmas

NEW HAVEN, Conn. Jan. 8.—Billy Mulvey, manager of Westhill Records here, has $2 that are really burning a hole in his pocket. He managed to get the two buck in a Christmas card that he had been waiting for. The card was returned by WIP, and he managed to get the money back, as all is forgiven.

Monogram Gets Can. Rights to Danceland

DETROIT, Jan. 8.—A deal for Monogram Records to take over Canadian rights for all Danceland records was announced here by Chuck Darwin, president of Monogram Records of Toronto and Peter R. Kaplan, president of Danceland Record Company. The Danceland label will be transferred to Monogram and pressed in Canada, Kaplan said. The Danceland records, which are sold throughout the United States, Canada and the rest of the world, will be added to Monogram's Canadian release, and the deal also calls for export rights to England and Australia.
New Year's Eve Hot—or Was It?

Some Dealers: Sticks Likewise

NEW YORK, Jan. 8.—Stem offices had their biggest New Year's Eve in history, to hear some of them tell it. Altogether some 600 dealers admit it was "hot郊区". But there's all that. The snow hurt plenty.

The clubs that did the biggest business were the ones with large bars, where the turnovers kept things humming. In clubs where drop-ins accounted for a big hump, the Friday night snowstorm washed it out. This was particularly true of business after midnight, when the let's-have-another-drink lads usually switched off to the other side of the snow kept them in one club, or once they left, they went home.

The Ledo reported that its bar $800 better than 1948, up to then the best in its history. The Copa said its bar profit turned up $500 and about $3,000 more this year than last. The Village was reported to have held its last year's figures, with Cafe Society boasting a little increase.

The class rooms like the Versailles and Blue Angel had initial business success, said the owner, for in December, the "uppers" weren't so plentiful. The hotels did big mostly from guests who live there and went in by the weather.

Montreal So-So

MONTREAL, Jan. 8.—Montréal nighters ops experienced a combo of boom and bust in the three-night celebration extending from New Year's Eve until early Monday.

New Year's Eve biz was way off in almost all spots except the tiny Tizgane. Normandie Roof was considered a bad, with only one third of the busiest room in the Mount Royal Hotel which is used every night. Those that win the bigger bite was closed down—insufficient reservations. El Tropicana was likewise as was the Tuc Toc. Other spots around town suffered similarly.

The boom had arrived. Every joint in town was jammed for dinner and supper, with the jamming continuing into Sunday night. If the snow went in the red Friday they certainly recounted on the other two nights.

Detroit Bowery Boff

DETROIT, Jan. 8.—With most night clubs resuming business poor New Year's Eve biz, the Bowery Cafe took the biggest loss in its 15 years, according to Manager Frank Barbaro.

The show was an average Bowery line-up—a lengthy bill headed up by the Three Marx Brothers, and Paul Marshar, vocalist, but without the Robertino Brothers., and the Paul Mauriat orchestra played up the spot famed. Possible reason for the surprising pick-up at this one spot was the small admission and relaxed price policy, in effect for several months, which has stimulated the ticket sales. As a result, the turnover above the cover charge was good, according to Barbaro. The spot was caught unprepared for the boom and had to go on a general basis in the kitchen and rest rooms to accommodate the 1,200 dinner customers.

Stem Reports Biz Not Bad, Despite Snow

Heat's Really On Smart $$$

In Miami After Nitery Fire

(Continued from page 2)

agents barred in enmee role

NEW YORK, Jan. 8.—Franchised agents in the American Guild of Variety Artists (AGVA) may no longer enseque shows or benefit, AGVA ruled Thursday (5) after a hot meeting at the AGVA office.

The latest ruling, to apply on a nationwide basis, is the outcome of an emergency meeting held by AGVA members that agents, instead of hiring enequees, were taking over the jobs themselves. The rule also affects Alan Corelli, of T.A., who, it was charged, was only passed on benefits but frequently enequees. Incidentally, the powers of Corelli to pass on such benefits have been revoked by a new committee consisting of the various talent unions involved.

Krvitz Buys Lobster

HARTFORD, Jan. 8.—George Krvitz, loby, the cafe and theater chain of Connecticut and New York, has bought the Lobster Restaurant, a downtown nitery, from Sam Tria for an undisclosed amount.

Regal To Reopen

In Chi With Flesh

CHICAGO, Jan. 8.—The Regal, South Side Negro theater, will reopen with fresh February 11 after a lapse of five months.

The show, closed when the Balaban and Katz (B & K) chain refused to use stand-by bonds, opened with the American Federation of Musicians (AFM) pulled out its support. It was also reported to be made with the local AFM. The theatre, in the battle, has been in charge of Geo. Stern, who appears as the new inspector. Some insiders say the new deal calls for the house hiring local bands, but all are underwritten and no stand-bys.

The show will have Lionel Hampton on top. All bookings are handled by Harry Levine, Paramount chain booker.

30G Judgment

In Vegas Flop

DETOIT, Jan. 8.—Wind-up of the operation of the Nevada-Biltmore at Las Vegas for three and a half months after the spring of 1947 closed in Federal District Court here Wednesday when Judge Arthur F. Lederer granted a judgment for $59,698 against Frank Barbaro, manager of the Bowery Cafe. Suit was brought by Ralph A. Stoughton, of Phoenix, associated with the Las Vegas operation, who charged that Barbaro had breached a contract to assume half the losses. Stoughton's original claim was $47,062.

The case will not be appealed, according to William Cohen, attorney for Barbaro. Barbaro indicated he did not have the resources to pay for the judgment. The ownership stock in the Bowery is stated to be in the name of Dorothy Barbaro, former wife of Frank, who was named as a defendant in the suit but exonerated by the court.

It is anticipated that the plaintiff's attorneys may take action to "discontinue the case and that the documents may be returned to the bowery itself questioned.

Plaza To Leave

Hilton for Atlas

NEW YORK, Jan. 8.—The Plaza Hotel, one of the Stem's top hostelries, is planning to end its lease arrangement here in the near future and will become part of the Atlas Corporation as soon as the present deal, already agreed upon, is formalized and gets official approval.

The deal was arranged thru the return of $3,700,000 of Hilton investments and carried on its books at $35 a share. This stock, valued at $2,950,000, was bought some months ago after the Security Exchange Commission had threatened to put the hotel out.

With this return and other considerations, it is understood that the Hilton's lawyers will go to the head of the Atlas.

The hotel already owns about 39,000 shares of Hilton common stock and is represented on the Hilton directors' lists. The smaller concern will also be able to use Atlas, the leader in the field of gambling in the State. While nobody would speak for the record, pending SEC action, or admit it, it was admitted that Atlas would put in its own management. It is believed that the show policy will also be overhauled.
'48 a Yank Year in London, And '49 Will Be More of Same

LONDON, Jan. 8.—Last year will go down in history as the year in which American artists dominated the picture. Nearly 40 American acts headlined bills at the London Palladium, with nearly that many appearing at the London Casino. Nearly 40 other American acts appeared at theaters and part of the supporting bill. Two American acts failed to register. One of these was "Ocky Rooney, who opened the 18th, January 5 but failed to click in his four weeks with an act which brought howls of protest from the audience. Dudley, the other was, the show was deemed a failure. Dudley was lost without his band, and his turn at the piano failed to convince the customers.

Virginia O'Brien a Flop

The London Casino had a few acts which succeeded and one which failed. This was due to the selection of artists who had drawing names but failed to click on the stage. Virginia O'Brien was unable to sell her dead-man stuff in three weeks. At first few rows could enjoy her act. Mrs. O'Brien hit highest notes in the last few days of her act, which previously had been held back by roar of the audience.

Five of the 1948 headliners will return to the Palladium in '49. Danny Kaye returns on April 16, starting April 3. The Andrews Sisters, Prince Nukim, Shaw Shore and Betty Hutton will return and are expected to appear for four weeks each. Rochester will return and is expected to return to the London Ca-

St. Louis Theater To Inaugurate Fresh

NEW YORK, Jan. 8.—The St. Louis Theater, St. Louis, will start a new fresh policy beginning February 3, with words and music. Bernard Delfont has not announced his plans for '49, but he is not expected to return to the London Ca-

New Year Week, Stem Fat 534G; MH 1610G, Roxy 120, Para 92

NEW YORK, Jan. 8.—Stem houses had a sock in the New Year; $10,000 in a Vanderbaur Life at the $18,000 the week before. The Raub, would have given the Stem before itself a $1000 in the bank and the fact that the Broadway was off.

Radio City Music Hall staved off $165,000 contrasted with a strong $137,000 of last week. The holiday bill is the Nativity Pageant, The Christmas sensational, the Pantages' Beasts and the Sensations.

Roxy (66,000 seats; average $89,000) collected $120,000 last week. Its high 100 G gross the first stanza, with Bar-

Minn. Gov. Asks Club, Booze Spot Control by State

ST. PAUL, Jan. 8.—Night clubs and other "by-the-bottle" beer spots will be under State control under a proposal by the Minnesota State Legislature Thursday (6) by Gov. Luther W. Youngdahl. The Governor asked for a report by the Liquor Control Commission concerning the power of arrest and seizure in its liquor law violations.

The liquor commission, headed by Dudley C. Exiron, now has a vision of off-sale or by-the-bottle liquor licenses, and both Youngdahl and Exiron seek the same authority for on-sale establishments now governed entirely by local bodies.

Youngdahl recommended the uniform closing hours would be midnight on weekdays and 1 a.m. on Saturdays. The closing hour now varies, depending upon local ordinances.

Judy Nemetz Opens Copa

DETROIT, With Name Bands

DETROIT, Jan. 8.—The regular midnight new opening, the Copa Show Club, North End night spot which has undergone numerous changes in policy in the past four years, has been reopened as a Copa Club by a new owner, Nemetz. The spot will operate with a name and semi-name band policy, with a small chorus.

Don Fabio's orchestra is the first band booked in, on a seven-week contract with two opportunities for openers. The opening show includes Naile Allen, enesse, Betty Gray, tap dancer, and Chet Mon, singer, and Bunny Paul, singer. This is Nemetz's first night club operation in the city, and he engaged the Wiltiki Tavern at Pearl Harbor during the war.

for areas outside of the five boroughs, particularly in the burgh belt, were seven to ten continuous weeks, with the opening night show includes Naile Allen, enesse, Betty Gray, tap dancer, and Chet Mon, singer, and Bunny Paul, singer. This is Nemetz's first night club operation in the city, and he engaged the Wiltiki Tavern at Pearl Harbor during the war.

The Impossible Accomplished—Just Complete 81 Shows—2 Weeks

CHICAGO THEATRE, Chicago

Featuring DENISE, only girl horizontal bar performer in America

HIPPODROME THEATRE, Baltimore

CAPITOL THEATRE, Washington

Week of Jan. 13th

Week of Feb. 10th

Direction: MATTY ROSEN, 143 W. 49th St., New York
The opening of the new show was highlighted by the return of Stanley Melba as the band leader and tote. But even to those without previous experience doesn't know (or care) about his act buying duties, but especially did not know about his band fronting. In any case, when Melba went to the mike, he got what underline. The ovation was worthy. The applause was so sustained he had to add an additional four songs before the room would hush sufficiently for him to start emceeing.

Melba's new show consisted of Patricia Bright and Artini and Consuelo. Miss Bright must have spent a bundle on her new gown. Unfortunately it was wasted. Miss Bright is a very clever young lady. Her biting satirical darts make good listening, but here nobody, or very few were properly directed. Her jokes were clever, she meant little; when she gave with a little corn, she registered failure. This indicated that the crowd here, the supposedly chil-clod, doesn't understand another also indicates that Miss Bright's material isn't flexible enough to conform to various races.

**Dance Team Good**

Artini and Consuelo did well with their ballroomism. They are apparently smart enough to have good music, most of it bright and frothy, but one sense enough to do it without the dreamy inflections many dance teams try to put into their routines. The team has set its routines so that many of its dancers and chorus girls are used to request numbers, a sort of business that puts them high in audience appeal. The crowd liked the swing and the canary of Miss Teas and the sobriety of Mrs. Madison. Mr. Madison's band was the show with aplomb and brilliance. His society partners were most interesting. The over-crowded Ralph Lane's Latin stuff did the intermissions. When Richard Arminik was in charge it was light. Lights came on and off right on cue, helping acts considerably.

**Blue Angel, New York**

(February 7, January 31)

Capacity, 150. Price policy, $3.50-$44 mind. Reserved, $3; balcony, $2; general admission, $1.25. Gordon, booking non-exclusive; publishing, none. Presses have $1.50 minimum budget this show, $1.00. Estimated budget last show, $2.00.

Month in and month out this room manages to come up with probably the most provocative acts seen anywhere in New York. Salaries are comparatively small here, but this doesn't matter. Each performer makes it a place where they are willing to take risks to come in. The topper on the show now is Martha Davis, who did quite a job on the Goss. Miss Davis is a combo of many Negro performers seen thru the years. She played a hostess in what Dorothy Donegan and Hazel Scott and looks like a cross between Nellie Lutcher Rose Murphy but sings completely differently. At times her low tones on a Walter Lewis Ethel Wilson she was in her prime. But over all, Miss Davis radiates a charm and personality that makes her individual. Her material consists of standards, ballads and special Negro classics. The crowd loved it and her.

Next in line is Dolores Bueno, a dark and attractive brunette. The canary has worked some of the top clubs in the city. Of the creatures caught by this reviewer and she's picked up a lot of polish and sales material, consisting of French, Portuguese, Spanish and Italian. She delivered a show, are (See Blue Angel, N. Y., on page 43).
Slapsy Maxie's Hollywood

(Round, January 21)


After nearly a month's shuttering the club reopened New Year's Eve with an inexpensive but satisfying talent lineup. Mimic Paul Regan, supported by the Mello-Larks vocal group, drew the featured slot. Result is a pleasing show, albeit lacking the glamour and luster of the club's usual expensive line-ups.

Playing to a small, cold house, Regan had plenty of trouble selling. The impressionist did more than 30 vocal characterizations, many of them outstanding. Altho he missed fire at first, Regan won ringsiders by sheer determination and earning a well-deserved comeback. The lad should eliminate his less impressive take-offs, tighten the remainder and stick to mimicry without gagging.

The Mello-Larks (three men and a gal) clicked with a brace of pop ditties seasoned with novelties. The group recently changed its style with the adept help of film dance director Billy Daniels. Whereas emphasis was herebefore on harmony, the new look strives for eye as well as ear appeal. Carefully plotted arrangements well executed give the act a smart, fresh appeal. Clean cut in appearance and up to date in presentation the Mello-Larks show promise.

Rounding out the bill are the comedy team of Rochelle and Beebe and the Ann Gary line of girls. The red dance duo's burly take-offs and class ballroom teams are good for healthy raucos. Gary girls (8) are okay.

Bobby Ramos ork (9) cut the show and played for dancing. Ramos handled entire chores and was red-hot. Alan Fischer.

---

Club Charles, Baltimore

(Tuesday, January 4, 1949)


Top billing goes to the Delta Raylen Boys (four singers and a pianist). Slick presentation and a wide variety of numbers, ranging from Shadrack to F. You, reaped nice response. The How High the Moon is a bit slow, but the boys built rapidly with a clever mixture of Dry Bones and several well-done ballads, while the result that feet beating time could be heard all over the room, and that's something here.

Copsey and Ayres Debut

This show also marked the debut of the new team of Copsey and Ayres. Carolyn Ayres, who recently bowed out to marry, has been replaced by blond Marjorie Baker, who is more than adequate in both looks and footwork. Copsey and Miss Baker do the Moondance better, but Frankie and Johnson. Results were excellent. Even the debut shakers were missing.

On the comedy side, Dave Barry fared all right. A tightening up of material and the addition of some new wouldn't hurt. Barry worked with speed and polish. The sketchy material, largely take-offs, situation gags and such, got laughs. Barry is capable of better things. A little boy bit, the high spot, was too brief.

Folks Miller, going back, got missed. With wit to spare, did some smart tapping in a Cuban number in her own style, as well as the lead line. The new Wally Wagner line brought out a Suffon and Brown Metro.

---

Mayfair Room, Blackstone Hotel, Chicago

(Wednesday, December 30)


Beatrice Kaye sparkles in this intimate room, her first stop in a local bistro in years. All the nuances and innumedoes that do so much to put across her barreling of the pre-1900 hits that are missed by the average vaude audience take full effect in this room, with the result that she walks off to consistently top hands after two encore hits.

Miss Kaye plays to the chi-chi crowd here, giving it just enough risque material to please. The small room makes it possible for her excellent pianist, Sylvan Green, to give her top backing, for his continual, genuine smile and frequent sides do plenty to enrich the act. Due to the half-hour show policy, she was able to work a number of previously unheard numbers, each of which clicked.

The shapely chimp looks ultra smart in a short haircut.

Dick LaSalle, smooth reed and string combo played a faultless show and fine dance sets. LaSalle pulled out his accordion when Green played piano, making the band sound full on the back-up job. Johnny Sippel.

---

Penthouse Club, New York

(Thursday, January 4)


The room atop a 15-story office building has undergone a minor metamorphosis. The sets now work against a velvet frame on the terrace instead of the lower floor. So if the show isn't too inspiring, there's always the view of Central Park to make up for it. This time around, however, the show has plenty of cash and sight values, hyprped by some really excellent keypaving by Kurt Mauer who works for the acts and during the hills. The slight baldheaded pianist has a likable personality and 10 fingers that move over the keys with a lift and musical feel that makes him outstanding.

Monica Boyer, working with a bongo-beater, Angel Ross, did well with her suppressed Afro-Cuban and bilingual songs. The pretty dark-haired singer blends her songs nicely for consummate effects which paid off well.

Paul Villard and his modernized sea chanteys (accomplishing himself on the accordion) is apparently made to order for this small room. His recitative style which ups and grinds actual singing hushed the room completely.

Bill Smith.

---

THE NICHOLAS BROTHERS

Italy . . . Denmark . . . and

By Special Invitation

The Royal Command Performance

Exclusive Management
WILLIAM MORRIS AGENCY, INC.
NEW YORK CHICAGO BEVERLY HILLS LONDON

European Tour: Foster Agency — Maroani & Tavel
THE LITTLEJOHNS

MAKERS
OF
WORLD'S
MOST
FINEST
RHINESTONES

Offer you instructive how to make Council of Costume Jewelry such as Charms, Bracelets, Cribb, Charms, Brooches, etc. With 1,000 of our FAMOUS Exclusives. Our catalog free. Postage paid.

Order today.
$3.00
Per Dozen
$25.00
Per Thousand
Including sets and war special too to meet the P R U C E it's easy and fast.

OUR FAMOUS
RHINESTONE ACT
Finishing a four-year's cycle next Thursday, Jan. 13, at the Klub Stoker, Memphis, and at the same time, with South Bend's John Rudisill, it will continue this summer.

THE LITTLEJOHNS
BOX 225, THE BILLBOARD, CHICAGO

SPECIAL RATES FOR THE PROFESSION

HOTEL CLARIDGE
"In the Heart of Times Square"
44th Street & Broadway
NEW YORK, N.Y.
Catering to the Profession
Double, $21 week with Bath and Shower.
With Rehearsal Hall at your disposal.

VAUDEVILLE REVIEWS

RKO Boston, Boston
(Friday, December 29)
Capacity: 3,000. Prices, 50 cents to $1.60.

The second stage show at the RKO Boston since return of life talent offers a pleasant hour's entertainment. "The King Cole Trio tops the bill, doing its familiar stuff in the best manner possible. The presentation is modest, but thinly effective. The audience goes for it warmly, and wants more after half a dozen numbers develop the atmosphere.

Helen Forrest, a charmer in any man's language, takes second place offering a trio of songs done up in her own special style. She's eye-ding and magically hip, and the customers go for her big. Frank Marlowe is the comic, a big hit who plays into the orchestra pit, takes pratfalls all over the place, does incredible tricks, dances a turn two and indulges in a patter which seems entirely off the cuff. He's easy going and easy to take.

The show gets off to a swift start with the skating Four Macks. Their routine was fine, and the Macks' marionettes are good. And the comic adagio act of Helene and Howard is unexpected surprise. It's done with some really expert adage, until the girl suddenly throws her partner on his back. That's where the fun begins.

Pic, The Dude Goes West.
Bill Riley.

RKO Albee, Cincinnati
(Thursday, January 6)
Exposition Office: Cincinnati, Prices, 65 and 85 cents. Four shows daily; five on week-ends. House under Dan Friendly.

This current-minute stanzas, gimmicks, and live disk radio give-aways at each show in conjunction with the "You Want To Lead A Band" win with Sammy Kaye fans, allo it adds up to just average entertainment. A prototype of the Kaye air seq, it gets added value from Marylin Joyce and Howard Costello.

Plenty of room is afforded the comedy antics of the 15-man group, dressed as Ernie (Cecil) Ruthell, Chubby Silvers and Lloyd Roberts, the leading up-pieces. A listenable Hair of Gold by the boys, trucked by the Kayets, sets the stage for Kaye and friends. The first of a duet of romantic balladeers in Tony Alamo, who scores with sizable contribs of By The Way and My Darling.

A good mitt-getter is the well-stacked Miss Joyce, who puts Pansy and Josephine's equine gymnastics to solid returns. Laura Leslie, ork's versatile canary, had no difficulty adding wares with a cute Rustlers and Bows and a hillbilly version of Papa Gave His Son A Gun.

Chubby Silvers, saxist, leads the band thru a racy re-boop that earns plenty of plums before Don Cornelius, who attributes it to punk business....

Beverly Hills Country Club, Newport, Ky., shuttered January 1 for its usual winter hiatus, to remain dark until around mid-April....

Grand Ole Opry: A highlight of My Bing Crosby fans, in club the last 10 years, has scored a new top-hat-and-tails single for nities, with his old associate, Bob Kerr, again handling the managerial reins.

Dance Team Heard From

Dear Editor:

Your article on dance teams was like dropping an atom bomb on the corner of 31st Street and Seventh Avenue, and judging from the responses in The Billboard, January 1, the chain of reaction has set in.

We as a team, altho comparatively newcomers to the field (three years old), wish to stand up and cheer you inainting and intelligent a class as anything the world has to offer.

The belief in our efforts is a club the most hopeful. The results of our work today and not just dance teams. Too many people entered the show world during the war-people that really don't belong—but now that the war is over, the enthusiasm and spirit, naturally show business has fallen off everywhere and with it the demand for entertainment.

"Dance teams" are the first to feel the pinch because it is firsthand and are, therefore, a target for all the literary and musical entertainment.

The agents, too, should be told of the public's change of taste. They should leave their offices and take long looks to see whether the places they book wouldn't suffer so fast. In short, whatever is happening in show business, we see it with, we believe, the first hand. The show had nothing special is one of the names that will always be room for an act that comes up with new ideas, something fresh, bright and, above all, entertaining and we believe in ourselves that with perseverance, good health and being on our feet at the right moment we will make the top rung of the ladder, too.

The Marfield
181 Clarkson Avenue
Brooklyn

EMPIRE ROOM

(Continued on page 4)

"Recorded hit, A Little Bird Told Me. McCarthy and Farrell didn't care as well as last year, doing just an okay job of presentation but relying upon their Max Schulmann material to put them over. Unfortunately, Schulmann came up with only two short bits for their general burlesque of disk jockeys. Act was fine for one the same as last year, but even the hackneyed record pastio bits like Crosby and Mario's Follies Till the Sun Shines, Nellie, and Flagstaff's Lohengrin, still unchanged. These routines ran into sort of record album routines or bits and uninfertected for a smart supper club filled with veteran histrionics."

Landre and Verna are an outstanding young dance team, with the handsome, dark-haired male handling of his lissome partner an outstanding feature. Act are at present consistently, with boy's overhead handling, especially his one-arm work as he whirled, did the hand jive. While pair are fancy steppers, it's their aerial work that makes them topnotch. We were called back twice, with Landre's gimmick, announcing that they'd do the most difficult trick known to man and then doing the Wedding March, a trick they'd mastered a year ago. Their numbers were the same as last show. Brucey Allen's Critic recording act is also a beauty.

Johnny Sippel, professional job on the Pussy Can Song, winning long words with their style.

Striking is the Kayets' comedy version of the Ink Spots' That's My Desire, with Cornell's corny lead and Rudisill's inserting laugh situations. Kaye proved a fair showman getting in his best work with the Lead a Band stuff. His chaffers and fluffs, deliverance, and the opening introding acts don't add up too much and could be omitted in several instances. His band did a good and short-cutting job.

Pic, Angel on the Amazon.
Bob Doeker.

COMEDY MATERIAL

for all branches of Show Business

The COMPLETE SHOW BUSINESS Magazines

The ORIGINAL Show Business Magazine

Published. $10.00 Per Year

In Canada. $11.00 (including postage)

In U. S. A. $10.00

In Canada $11.00

CONFIDENTIAL REFERENCES will be given on request.

PAULA SMITH
205 W. 49th St., New York, N. Y.

STROBLITE CONTINUOUS COLORS FLOWING IN BARS

SPECTACULAR BEAUTIFUL MYSTIFYING DRAMA

Congratulations ingenious effects can be obtained with 'A 0. Stroblite unit, drapes, theater decorations, etc., for schools, churches, hotels, motels, etc.

STROBLITE CO.
Dist. B. 35 W. 52nd St., New York 19

NOW THE CHEESE MAGAZINE!

THE ORIGINAL SHOW BUSINESS MAGAZINE

Published bi-weekly

Mailed to members of the theatrical and entertainment trades

100 in each show, $10 per box, read by both men and women.

Many different patterns, printed paper, black etc.:

W. H. ECKE, Box 10

126 East 29th St., New York

CHICAGO 23, ILL.

DELUXE DRESS SUIT RENTAL CO., Inc.

1150 30th South State Street

Il.

SCRUFF SCENE STUDIO 6, INC.

COLUMBUS, O.
Here We Go Again: WM "Curtainfall"

NEW YORK, Jan. 8.—The resignation of Leo Salkin, WM, of Chicago, Illinois, from the National Labor Relations Board, was accepted by Morris office simply that Salkin had left the WM, and refused to give the reason.

However, report Salkin threw off the rumors of his resignation and had been commonly known for some time, Morris office, in order to the days when Morris was sitting in the Chicago office, when Salkin was questioned on some book slips. Later when Morris left the WM office, the difference continued.

Salkin, who was with the Morris office for 19 years, is expected to open his own office after his resignation.

Manuel DeSilva

(Reviewed at Julie Cottle's 19th Birthday Party, July 4.)

A flair at nitroes as a straight single, this diminutive Latin has turned cocktail entertainment for the city. His work, with the dimensions that is at this 300-seat nabe Bistro seven weeks ago, and a good percentage of it has been repeat.

The clean-cut, handsome lad packs a wealth of personality. He's a warm, personable chap that works in hisDancing with the Stars as a classic showing magicians sleepless nights.

According to C. Thomas McCorry, the performer is working concert and assembly dates today that are so well sold out that the bureaus are ringing cultures of the hinterlands, which were booked up for several seasons ahead. He has been in Philadelphia, Boston, and Chicago.

Bill Sachs

Fleming in Bankruptcy

The 8-Club, which is the Flamingo, for which the past decade has been a moveable feast for college town, filed a petition of bankruptcy with the U.S. District Court, Cleveland. The court has granted the petition, and set the date for a confirmation hearing on Oct. 1.

Owner Frank Walton will not be able to produce a list of creditors, and claims that his assets include his inventory of $10,000 and the value of the building, which is $15,000.

Fleming was one of the first night spots in the college town, with imported talent and for a long time enjoyed the patronage of Yale students.

good to play this time. Audiences are required and requests for performances played. The concert hall has John Nichols Booth, Paul Jarrett, Cassie Cardell, Richard Dubois, Lynn Terry, Paul Gardiner, Delores Will, Polgar, Dunning, Bill Will-}

get, Warren Simms, Tatum, Jack Elder, Blackledge, Bailey, and many others.
162 Theaters
For Small Fry

New York, Jan. 8. - There are now 162 children's theaters in the United States. Most of them are totally new, according to a tabulation made by the American Theater Owners Association of America (AFTA). These theaters are scattered thru 43 states, with only a handful in Western states. The state with the most children's theaters is New York, 104; and the state with the fewest is Arkansas, 1.

The four states containing the most theaters are, in order, New York, Ohio (14), Michigan (11) and California (10). Thirty of the 102 theaters in the states have thrived and will continue to do so, according to their operators. Seven Broadway theaters, with a total seating capacity of 25,000, employ some 25,000 people. The state with the most employed people is New York, 10,000; and the state with the fewest is Arkansas, 1.

For the most part, children's theaters are located in cities with a population of less than 50,000. The smallest city with a children's theater is New Orleans, with a population of 500. The largest city with a children's theater is New York, with a population of 8,000,000.

Shows are performed in high schools, churches and theaters and frequently are played before audiences as large as 2,000. The average number of performances per theater is 100.

Most theaters are supported, at least in part, by the community. Churches, colleges and local organizations contribute to the support of most theaters. However, some of their revenue is derived from subscriptions, memberships or by donations.

For the most part, children's theaters are located in cities with a population of less than 50,000. The smallest city with a children's theater is New Orleans, with a population of 500. The largest city with a children's theater is New York, with a population of 8,000,000.

For the most part, children's theaters are located in cities with a population of less than 50,000. The smallest city with a children's theater is New Orleans, with a population of 500. The largest city with a children's theater is New York, with a population of 8,000,000.

For the most part, children's theaters are located in cities with a population of less than 50,000. The smallest city with a children's theater is New Orleans, with a population of 500. The largest city with a children's theater is New York, with a population of 8,000,000.
BROADWAY OPENING

KISS ME, KATE
(Opened Thursday, December 30)

Delfont Preps London Season

LONDON, Jan. 8.—Bernard Delfont is breaking from vaudeville in 1949 with a $50,000 production, one of the most ambitious musicals which will include operetta, revue, play, dance and legitimate plays. Four additional productions are already running or in rehearsal.

Mr. Delfont is also planning a tour of England, where he will produce the famous Harold Lloyd, known as "Folly Bergere" in its entirety from July 11, to which will be added an additional play, "March 7, 111," and then come to London.

In New York, Delfont will take the two shows to France. The production will be handled by a new organization, and is being prepared for the West End.

In association with Jack Hyllon, Delfont is currently offering the Chocolate Soldier, which opened at the Palace on December 22 for six and a half weeks. It probably will be brought over to the New Amsterdam, with engagements still to be announced.

There are also preliminary plans under way for a revue with star names for West End presentation.

Likewise in preparation is a road show of "The Girlfriends," which is being produced for the New York Civic Theatre.

LEAF AND BOUGH

(Continued from opposite page)

First read in honest foodiness, then in jealousy and hate, and finally in despair and regret.

Richard B. Hart does the voice over the moon. The passion and direction of his portrayal of Miller are stunning. The stage has a warm and appealing quality, and can convey the meaning behind the words.

Mr. Delfont is one of our finest young actresses. William Jeffrey is particularly fine as the mother. O'Hara's skillfully mirrors the essential weakness of the character. Reed does some good bits as a rather dense farm boy. Prinzes as Nana's unsympathetic father, Dorothy Dolittle as her unhappy mother and Louise Buckley as her frustrated aunt are fulfilling playwright's intentions. Alice Reinhart and David While as Miller's daughter are excellent. Tom McKenny's brief moment in the sunset of their lives is outstanding.

There are reservations to be made in praise of any play. But all have feeling and honest and are to be commended.

Kirk scores handily again—this time as a young actor on the stage of his own season's best dancer according to the Dealdon Cooking News. One of the top score toppers, Harry Clark and Jack Diamond are vast. Their partnership will be a pleasure to watch and have a show-stopper together called "Break Up That Shakespeare number."

Over-all, Kate is an all-out, fast-moving, practically everything the doctor could want. It is one of the hot shows in the current Broadway bracket. The Drake-Moran comedy will be refreshing each other at the Century for a long, long time to come.

Bob Pruett.

FIGURE OF A GIRL

(Continued from opposite page)

gives us truly great entertainment on a stage that is just a part that could easily get out of hand.

But all of these good times are not always by playing good Sir Jack. Also playing at the same time as the above is the show-stopper called "Break Up That Shakespeare number."

Kirk scores handily again—this time as a young actor on the stage of his own season's best dancer according to the Dealdon Cooking News. One of the top score toppers, Harry Clark and Jack Diamond are vast. Their partnership will be a pleasure to watch and have a show-stopper together called "Break Up That Shakespeare number."

Over-all, Kate is an all-out, fast-moving, practically everything the doctor could want. It is one of the hot shows in the current Broadway bracket. The Drake-Moran comedy will be refreshing each other at the Century for a long, long time to come.

Bob Pruett.

In Philadelphia, the Play

Is Not the Thing

PHILADELPHIA, Jan. 8.—Lugging interest in straight dramatic stage fare here is evident from the worth of the production, has manifested itself strongly here again as the leg ten son got for its second play. Again bringing home the fact that Philadephia theater-goers to care only for musicals, The play's the thing, with Louis Calhern leading in the Ferris Molinaro and the little folk tonight. The producers, who figured to take the comedy out the Rod for at least six weeks in half have reported some $6,000 in the week here. Despite considerable back on some good names in the show, people stayed away in droves from the Loco

In New York, on the other hand, much as Alldro did both plays, a business here that it did on the Stem.

Dramaletic and Musical

Allegro (American) at the Longacre, starring Alice Rydberg, operating, rehearsal, 10-12; (Auditorium) Wurtzberg, 10-15.

Oklahoma at the New Amsterdam, starring Jeanette MacDonald, operating, rehearsals, 10-13; (Auditorium) Wurtzberg, 11-15.

Desert Song at the New Nervo, starring Alice Duer, operating, rehearsal, 11-13; (Auditorium) Basin, 12-17.

The Maid of the Mill (Shubert) Chicago, starring Irene Mears, operating, rehearsal, 12-15; (Capitol) Salt Lake City, 16-20.

The Boy Friend at the Regent, starring Constance Donigan (answer), Milwaukee, operating, rehearsal, 11-15; (Auditorium) Basin, 16-19; (Capitol), 20-23.

A Connecticut Yankee at the Tabard, starring Comedy, operating, rehearsal, 11-15; (Auditorium) Basin, 16-19; (Capitol), 20-23.

The Tender Trap at the Nervo, starring Jeanette MacDonald, operating, rehearsal, 11-15; (Auditorium) Basin, 16-19.


The Boy Friend at the Regent, starring Irene Mears, operating, rehearsal, 11-15; (Auditorium) Basin, 16-19; (Capitol), 20-23.

The Tender Trap at the Nervo, starring Jeanette MacDonald, operating, rehearsal, 11-15; (Auditorium) Basin, 16-19.


The Boy Friend at the Regent, starring Irene Mears, operating, rehearsal, 11-15; (Auditorium) Basin, 16-19; (Capitol), 20-23.

The Tender Trap at the Nervo, starring Jeanette MacDonald, operating, rehearsal, 11-15; (Auditorium) Basin, 16-19.

Tent Show Trouping Memories

By Will B. Locke

SOME of the old-timers will remember Leo Blondin’s “A Trip to the Moon” - a joyous entertainment that stands under canvas. It was my first experience with a tent show as a young man, and the Pullman sleeping cars. One of them had a parlor observation car with a glass dome window in the middle, and was occupied by Leo, his wife, Elinor, and their boy, Johnny. The town was Kewanee, Ill., and the usual Pullman sections and the usual Pullman sense of the time, and the Pullman idea that the ticket was worth it. In big, yellow letters, was painted, Jesse, and on the sides of the other cars, Car and John.

It was during World War I and the Pullman cars were scarce, so we all had to go up on the show being either too old or ineligible for service. So we had to walk all over, with all being experienced reporters. I made up my mind, when I can recall, played a good cornet. Leo Blondin was a fine trumpet player, and the sound of the music-making section of the band — two horns and a drum. It was in the middle of the pieces — six of us with cornets in the mouthpieces of the horns. This was made by the band, a light foot and I was six feet. Dressed in the short, white, tight-fitting pants that didn’t reach down to the knees, with the little caps, we must have looked funny with the cheeks pulled out and the eyes looking at the ground and fingering the valves with the kids carrying announcers, who were on the band’s circle on the main street, give a short, snappy concert, then go on to the road playing all the music. At night the tent would invariably be packed.

Delco Lights

The Pullman cars were equipped with a Delco lighting system with large, storage batteries in the compartments. One of the batteries would be taken to the tent at night for the next day and the other left in the car. When we got to the local station, the electrician came the next morning and presented Leo with a bill for electrical work. Leo was quite astonished. He taped the town wires and solved the juice. When we got to the station, the electrician looked sheepish and apologized.

City lights off, Ford shoots and kills Jesse James, who is standing on a chair hanging up a picture of a handsome fellow named Ray Wilbur. The only pistol we had was an old 32-caliber revolver, brought down to the trigger-Ray, six feet-two, standing on the chair looking at the electrician, the pistol fouled and I had to do the best next thing — jump high and hit Jesse James on the head with a phonograph record.

Tent Show Trouping Memories

By Will B. Locke

SOME of the old-timers will remember Leo Blondin’s “A Trip to the Moon” — a joyous entertainment that stands under canvas. It was my first experience with a tent show as a young man, and the Pullman sleeping cars. One of them had a parlor observation car with a glass dome window in the middle, and was occupied by Leo, his wife, Elinor, and their boy, Johnny. The town was Kewanee, Ill., and the usual Pullman sections and the usual Pullman sense of the time, and the Pullman idea that the ticket was worth it. In big, yellow letters, was painted, Jesse, and on the sides of the other cars, Car and John.

It was during World War I and the Pullman cars were scarce, so we all had to go up on the show being either too old or ineligible for service. So we had to walk all over, with all being experienced reporters. I made up my mind, when I can recall, played a good cornet. Leo Blondin was a fine trumpet player, and the sound of the music-making section of the band — two horns and a drum. It was in the middle of the pieces — six of us with cornets in the mouthpieces of the horns. This was made by the band, a light foot and I was six feet. Dressed in the short, white, tight-fitting pants that didn’t reach down to the knees, with the little caps, we must have looked funny with the cheeks pulled out and the eyes looking at the ground and fingering the valves with the kids carrying announcers, who were on the band’s circle on the main street, give a short, snappy concert, then go on to the road playing all the music. At night the tent would invariably be packed.

Delco Lights

The Pullman cars were equipped with a Delco lighting system with large, storage batteries in the compartments. One of the batteries would be taken to the tent at night for the next day and the other left in the car. When we got to the local station, the electrician came the next morning and presented Leo with a bill for electrical work. Leo was quite astonished. He taped the town wires and solved the juice. When we got to the station, the electrician looked sheepish and apologized.

City lights off, Ford shoots and kills Jesse James, who is standing on a chair hanging up a picture of a handsome fellow named Ray Wilbur. The only pistol we had was an old 32-caliber revolver, brought down to the trigger-Ray, six feet-two, standing on the chair looking at the electrician, the pistol fouled and I had to do the best next thing — jump high and hit Jesse James on the head with a phonograph record.

One, when we were out of blank cards, we would photostat these from regular cards and filled in with tallow from a candle. That brought our total to about a foot lower than the sidewalk all around it. Right next door was an old fun house (back of which lay a great heap of muffled that overflowered onto the street). We ran a high wire just finished the clinking after the regular show that night that when I came up proved that to be a real drencher and gully-washer. We tore up the fun house, and the top was lopped down like a lake and we had to wade in the water. The wind came up and it seemed like a storm at sea on that boat. We sat down on the roof and helped load the outfit on his dray — there was a lot of us there. The stakes were big wooden ones and stuck up about a foot above the ground. We shoved the 100 in the morning, but at that time the lot was still a lake, and we shoveled the muck Keller around in the water to get them out.

Needless to say that splashing from that muck-water deep in that masure-flavored water didn’t keep us from enjoying ourselves. We were comfortable Pullman on the side half a mile away, or make us feel that we were in the show. The show. It made me think of an old actor I once worked with in a long jump, a bum hotel, barn of an opera house, or some of the many disconcerting the road, he would always smile and say: ‘The public must be supplied.’

We had other happenings, both funny and serious, as befall any road in the country. There was a lot of good weather, more sunshine than rain, more joy than sorrow.

We closed the season at Holton, Kansas, where we put up a tent and set up the tent on the very lot where once stood the old vice-opera (which had burned down) in which I had played many years before.

Uncle Leo

Leo Blondin finally settled in Oklahoma City and for a number of years was in charge of the zoo in that city. He was affectionately known as Uncle Leo in his radio broadcasts about circus and animal shows. Elmer lives in Oklahoma City. He is an old-timer with a Blade Taylor, are well and favorably known in show business.

Reed Bemis — the well-known author — wrote about his intention to write a book on his experiences in the arena with Leo Blondin for many years. His home town was Holton, Kansas, where Leo and the friendship of the usual good fellow as eva...
BARKLEY—Alonso H., 70, for 40 years general agent and circus and carnies resident at his home in the Embassy Hotel, Charleston, Jan. 1 (Details in General Outdoor Department).

In Memory of My Beloved

Joseph Willard Bayley
Who passed on Jan. 5, 1946

BILLY BAYLEY

BEERS—Arthur P., 79, building contractor and developer, in a private park construction, January 6 in New York. He built many hotels and motels in the great Northwest. He was a decorated veteran of World War I and World War II. He was appraised in architecture and was a member of the New York City Building Commission. He leaves a wife, Mrs. Mary V. Beers, of West Hollywood, Calif., and four children, Mrs. John F. H. Wharton, of New York, Mrs. Fred A. Beers, of New York, and Mrs. Paul C. Beers and Mr. Paul C. Beers, both of New York. Burial in St. Patrick's Cemetery, Bridgeport.


COUGHLIN—Constance, an依然 trooper for 55 years, January 1, at his home in the city. He started his career with the Police Department and was a member of the Knights of Columbus for 50 years. He is survived by his wife, Mrs. Mary Coughlin, and two sisters.

CROCKETT—Clarence, 27, billed during the peak days of vaudeville as the world's mightiest organist, January 3 (Details in Circus Department).

DAHM—Mrs. Marie, formerly Mrs. Louis Dahm, 72, former member of the Mack Bros. circus, December 30 in New York. She started her career in vaudeville and the family business before and after the many years of the circus. Survivors are her brother, Mr. George, New York, and her sister, Mrs. E. J. Hill, Englewood, Colo.

DOOPER—Hersley, 59, violinist at the Guild Hall of Music of London under the direction of Eugene Ormandy, Los Angeles Symphony Orch, December 25 in Dallas.

DUQUETTE—Gertrude, 61, former comedy juggler with her husband and sister, St. Louis, who retired from show business a few years ago, January 4 in Chicago hospital. (Details in General Outdoor Department).

DAHM—Mrs. Marie, formerly Mrs. Louis Dahm, 72, former member of the Mack Bros. circus, December 30 in New York. She started her career in vaudeville and the family business before and after the many years of the circus. Survivors are her brother, Mr. George, New York, and her sister, Mrs. E. J. Hill, Englewood, Colo.

JACKSON—Gaynell M., member of the Royal Theater, December 29 in New York. December 30 in New York. December 30 in New York. He was later manager of the Downtown, Brooklyn and Critchion theaters in New Orleans for several years and former manager of the Richards theater circus. Survivors include her husband, a daughter, Mrs. John N. Sells, of New York, a son, Mr. Charles Sells, of New York, and four sisters.

MONTIEL—Richard, 55, veteran theater operator, January 4 in Miami. December 30 in New York. He was later manager of the Downtown, Brooklyn and Critchion theaters in New Orleans for several years and former manager of the Richards theater circus. Survivors include his wife, Mrs. Richard Montiel, of New York, and a son, Mr. Charles Sells, of New York, and four sisters.

J. WILLARD BAYLEY

Whose passing on Jan. 5, 1946

BILLY BAYLEY

JACKSON—Gaynell M., member of the Royal Theater, December 29 in New York. December 30 in New York. December 30 in New York. He was later manager of the Downtown, Brooklyn and Critchion theaters in New Orleans for several years and former manager of the Richards theater circus. Survivors include her husband, a daughter, Mrs. John N. Sells, of New York, a son, Mr. Charles Sells, of New York, and four sisters.

MONTIEL—Richard, 55, veteran theater operator, January 4 in Miami. December 30 in New York. He was later manager of the Downtown, Brooklyn and Critchion theaters in New Orleans for several years and former manager of the Richards theater circus. Survivors include his wife, Mrs. Richard Montiel, of New York, and a son, Mr. Charles Sells, of New York, and four sisters.
GYPSY JOINS ROYAL AMERICA

To Open Tour At Memphis

Sedlmayr plans elaborate show front, scenery, costumes for midway revue

(Continued from page 2)

(Gypsy, to be sure, has appeared at a few fairs before. She was featured in Guy Polo's Orion at the New York World's Fair. She also was offered in '46 at the State Fair of Texas and in Dallas at the Astorium bill which co-featured Sugar Chile Robinson and Tommy Daniels. Immediately prior to the war, she did a five-night stint at the New York State Fair, Syracuse. Then, she was booked in thru Mike Todd to give same value in 1942. She was also booked to the Rainbow Theatre show in New York, and this last was particularly true at still dates.

In Gypsy, the Royal American has signalized who is smart, show and promotion-wise. A whiz in radio, the silent screen, she is regarded as a cinch to gain much publicity for herself and the show, particularly during the fall season.

To Top Rand Set-Up

In announcing the signing, Sedlmayr said that the plan to hold the physical set-up for the show which he framed for the Rand unit last year. The Rand front, costuming and scenery generally were carried to have set a new high standard for a midway show, but Sedlmayr insists that the Gypsy set-up will top even that.

After signing contracts here Gypsy and her husband, Jack, De Diego, a painter of abstracts, left for Key West, with plans to continue for Cuba for a vacation. Her last engagement was at New York's Martinique, where she closed after playing that spot for five weeks.

Alonzo Barkley, 70, Dies in Chi

CHICAGO, Jan. 8—Bedridden for nearly three years but seriously ill only three weeks, Alonzo H. Barkley, 76, for 49 years general agent and traffic manager for various circuses and carnivals, passed away Saturday night at the home of his brother, in Lawndale. Private funeral services were held Monday morning in the home of his niece and a sister, Mrs. Anna M. Barkley.

(See AL BARKLEY DIES, page 5A)

Sally Hunting

Carny To Buy Ostrich Art

Sally, logically, wants back in, but the question now is who will buy? She was of interest to interested parties whose ranges are not as particular as Sally's. The deal for Sally, unprecedented in the outdoor field and comparable to one of the biggies of the showbiz was said to involve an average annual salary of $2,500 plus weekly salary for the car and her fans; an additional $1,700 for her troupe, with each man-courageously representing a performer, plus 50 per cent of the gross starting with the first week. On top of this, the buyer furnishes all equipment, plus the up and down help and personal assistance. In short, the show include commission pay-off on still dates, less no less than 50 per cent) payments on fair contracts.

It is reported that first of all, the 500+ head of each day's business, plus $100 a week from Sally, for which she transported in October, was said to be worth a couple of hundred thousand dollars to the buying organization.

JACK GREENSPAN

Close-Ups:

Concession $35 Financed Many Interests for Jack Greenspan

By Jim McHugh

(Continued from page 3)

Concession business at choice park and fair spots plummeted early in the season this year, shortly after his arrival in New York from his midwestern connections. 

VOLUME concession business at choice park and fair spots plummeted early in the season this year, shortly after his arrival in New York from his midwestern connections. 

At 15 Jack was hammering books and programs in Miner's Library Theater, which featured burlesque, and at the Music Hall on 414 South. At Snavely's Roebuck, the Elsberry's Stock Company was playing to big crowds. At the Sportsmen's Show, the Hunton's School was playing to big crowds, and in association with Edward Branson, Jack controlled all food and beverage sales and concessions at Fort George, N. Y., for his first taste of outdoor big league fare. Finding that book fairs to follow the shore season and played the Toronto and Ottawa exhibitions and the fair at St. Johns, N. B., plus a number of Queen city's, the businessmen held the midway contracts.

Back to Theater

Several seasons later Jack joined with Charles Krug and Tom Murphy to stage the food and gamin' programs at the Savannah store, West Haven, Conn., while continuing to play fairs in the fall. After a few years he was back in the theater business with the Ostrich Art as a stock company, which was operated by Percy Williams as a stock company, Jack held bit parts in a number of plays, including Polly of the Circus, Uncle Tom's Cabin, Across the Bridge, Bertha with Polly of the Circus, Uncle Tom's Cabin, Across the Bridge, Bertha (See CONCESSIONS $35 FINANCED on page 52)

Nut Comes High 5G

(Continued from page 3)

See www.americanradiohistory.com
Walter Stebbins, head of Stebbins Speedways, affiliated with Small Car Enterprises, Inc., is in the South in quest of auto racing contracts. His partner, Alexis Thompson, millionaire, is in Europe with last week's races with the Philadelphia Eagles, pro football champions, for sale for $25,060.

T. T. (Doc) Quinn, last week resigned his post as life guard-swimming instructor at Leno- rel-in-the-Pines, Lakewood, N. J., hotel. Lew Dufour was in New York last week, having brought the body of his 82-year-old mother, who died recently in Florida, to Long Island for burial. Lew, in a Frank Clark Intelligence wire, reported that the time was nearly right for the promotion of his planned health and beauty show.

Eny Clark, formerly with Ringling Bros. and Barnum & Bailey, and his husband, F. Harold Von Oman, former lieutenant governor of Indiana, were the subject of a page feature story in American Weekly, Sunday (2)....Edgar Sampson, Wabash, Ind., Hammond organist and calls improvises to the music of the Koster Fraker convention in Tipton, Mich., Friday (7).

George A. Hamid, head of multiple circuses enterprises, will be featured in Coronet and Colliers in February. The Coroner piece, a cover story, gives Gemline, stunts, shifts and successes. The Colliers story is scheduled to be the most illustrated page, with photos of the one-time acrobat proving that he can still do the basic tumbling tricks. Hamid, is announcing these choices publicly breaks, said his 1949 contracts would be close to 50 per cent signed before the start of the next Chicago convention.

Artie Nickolas, performer, and Johnny Williams, refrigeration engineer, both formerly with the Fes Folies, claim they have perfected a new portable ice-skiing rink which will operate successfully even under a blazing sun. The basic tank is constructed of aluminum units which can be assembled to fit any space. No sand, coils, headers or valves are used. No spraying is required to reassure the ice, which is made quickly without salt or calcium chloride and there is no seepage from the tank, the inventors claim. Show is in rehearsal in Harrisburg, Pa. All equipment will be transported in a specially constructed trailer which also contains a repair shop and office.

The late Frank Clark, Jack and Joseph, announce that they will continue their father's booking business in Philadelphia.

Ralph Ammon was honored recently in Milwaukee by a group of nearly 500 friends who gathered in Fobbs Blue Ribbon Ball to pay tribute to him upon his retirement as director of the Wis- consin State Fair. New general man- ager of a Madison, Wis., radio station, the publisher of the World, chairman in and in charge of directing the opening of a new year-round amusement area and fair, Ill., Ammons was on the receiving end of many good wishes for his new ventures. He also was gifted with a set of luggage.

One of the outstanding social events in outdoor show business on New Year's Eve was the open house at the Miami home of Mr. and Mrs. Bob (Diggers) Parker. Close to 200 persons, most of them prominent in the business, attended. The weather was cold— for Florida, that is— playing the fair area an opportunity to put out their furs as well as their comfort fours. Most of the festivities took place on the lawn, upon which was spotted a large fire pole, green rifles, knives (and what'd you have?) on the inside.

Talent Topics

Chal and Somay, Chinese acro team, left for the Polish Western Unit, and who will be with the Eastern Unit this year, were honored in a re- cent Coronet Tribune dispatch. A Tribune photographer took an ac- tion shot of the pair of the popular five-act troupe, three of whom were at one time associated with the well- known Germanman, being featured with the Boswell Bros. Circus in South Africa. Other European circus teams, with Boswell and the Sasha Han Troupe, left for New York.

New members of the 2-26-Ciro Club include Homer Johnson, Marion Van- deren, Mrs. Bennett, Buzzy King, Tom Cole Brown, May Turin, Rose Wone, Vernon Kilbourn, Fae Murchison, Jenny and Marqueta Mendenhall, Habi- bo Andrews, John Dew, Jimmie Truxtra, Katherine Knapp, Marie Mooney and Deborah Pate... Among the persons who enjoyed a Christmas Day show at the Bay Pines Veterans Home, Seminole, Fla., were Nino's canines, Charlie Bell's crows, with Mr. and Mrs. Bill Hunt, Red Honkade, Marion Sue's trick roping and pony act. Charlotte Bell, the clown, Canisella, were supported by Yette, high pole, Skigiat, flying trapeze; Harlandus, harness; and Wallrides, high wire. The Great Jazoo, still trailer, crashed the front page of The Indi- anapolis News during the re- cent convention of the Indiana Association of County and Dis- trict Fairs, Indianapolis, when he strolled on stilts thru the lobby of the Claypool Hotel, conven-
Concessions $$ Financed Many Interests for Jack Greenspoon

(Continued from page 50)

the Setting Machine Co., Yankee Doodle Detective, Custer's Last Stand, and a host of others. Jack's wife, the former Lea Elma Gitter, gave cupid an able assist. She was a first row patron and used to start me off buying books-like a stick', Jack recalls. They were married in 1917, after which Jack went into the auction business with four stores, two on Broadway and two in Brooklyn in association with the Broadway Sales Company, Broadway Supplying Company and George Sylvania.

Big-Time Doings

Jack really got into big-time operation in 1921 after exiting from the auction business, when in partnership with Harry C. Baker he leased concessions in Forest Park, Utica, N. Y.; Rexford Park, Schenectady, N. Y.; Woodcliffe, Poughkeepsie, N. Y.; Island Park, Portmouth, N. H.; and Newport Beach, Newport, R. I.; Pleasure Beach, Bridgeport, Conn., and Seaside Park, Chesapeake Md. The business lasted seven years. In 1927 Jack joined with Max Goldman to operate multiple supply units at a number of Eastern fairs. The association lasted five years. In 1933 he contracted with the late Max Linderman, general manager of the World of Mirth Show, for the exclusive use of games at all the 14 fairs played annually by the show.

Jack and Nathan Faber formed a closed corporation in 1938 to build and operate one of the biggest giantry such enterprises. It featured Sheffield Farms products and was operated at 16th Street and Fulton Street, Brooklyn. It had a 130-foot stainless steel front and a neon sign measuring 120 by 30 feet.

Good Food, Low Prices

Jack recalls this promotion fondly. "We had the largest doughnut machine and conveyors ever built," he says. "We featured 20 different-flavor doughnuts and two doughnut ovens, orange juice and coffee for a dime. A cream cheese sandwich on any kind of bread and individually wrapped sold for a nickel, as did a 12-inch malted milk."

Jake bought out Faber's interest after a year and a half. He operated the fair a year and a half...
and then sold out. The stand is still operating successfully.

For three years, 1941-43, Jack operated concessions in conjunction with Patty and Frank Conklin at Westers and Eastern Canadian fairs. He also signed a five-year pact with Edward J. Carroll for the exclusive operation of concessions at the Bob Fosse’s Riverside Park, Agawam, Mass.

Joined With Art Lewis

With Art Lewis, who had just entered the carnival field as a major railroad show owner, Jack leased all the food and game concessions at Ocean View Park, Norfolk, Va. The following year he joined with Dr. Dudley Cooper and Art and Charles Lewis from Green Grove Corporation, of which Jack was president, to purchase SeaView Park and the land it was leasing at Virginia Beach. In 1947 Jack bought the Lewis brothers out of both Ocean View and SeaView and formed the Jay Green Corporation and Park Concession Corporation, both of which he headed, for future operations.

The gross at Ocean View last season was 10 per cent sh leben, while SeaView’s take was about on a par with 1947. It was Jack’s foresight that resulted in so healthy a final railroad concession. Anticipating a decline in general spending, Jack provided more sources of revenue. Both spots were filled with small units dispensing cotton candy, French fries, candy apples and ice cream. As a result the food concession gross jumped 25 per cent. A cut in ride prices resulted in increased crowds and the spending, while lower, added up to bigger grosses.

Real Estate Interests

Jack has been concentrating more and more on real estate in recent years. It was in the planning stage for his most recent venture, a 433-unit apartment building including two pent houses, private elevators and four elevators. The structure is designed to be the most modern at Virginia Beach.

Jack invented two electrically operated elevators, Tally Ball and Climbing Doll Racer. These he operated at Coney Island with Cooper and Rinfkin. For many years he operated Christmas stores, dealing exclusively in toys and cards, in association with Cooper and Rinfkin, Mix Goodman, and Kaplan and Bloom. He had six stores operating in one season.

Jack is a member of the Masonic Order of Pythias, National Association of Amusement Parks, Pools and Beaches, Showmen’s League of America, Miami Showmen’s Association and a Life member of the National Showmen’s Association.

By virtue of being one of the organizers, as well as being noted for his business acumen, Jack was elected the first treasurer of the NSA. His reports at the time were classics, blending as much humor as Robert Benchley’s widely published essay.

At the end of five years, after having started from scratch, Jack turned over to his successor $54,000 in assets, a most noteworthy achievement. His efforts in behalf of himself and others have been equally rewarding.

Jack’s business is conducted from 431 Granby Street, Norfolk, Va.
CARNIVAL ROUTES
Send to
2160 Patterson St., Cincinnati 22, O.

(Continued from page 50)

Circus Routes
Send to
2160 Patterson St., Cincinnati 22, O.

A BUSINESS ON WHEELS!
Confection truck for sale, beautifully decorated in circus wagon. Brilliant, colorful. A self-contained business, completely equipped with Crestor commercial popcorn machine, beverage and ice cream refrigerators, 3000-watt generator, candy display shelves, Kern box, etc. Nothing like it anywhere!

Wire MERCHANDISING CORP., 326 W. Water St., Milwaukee, Wis.

A BUSINESS ON WHEELS!

CAMEL SHOW TENTS
have the rest Beat a Mile!

CAMEL was BOTH the EXPERIENCE AND FACILITIES for MAKING ANYTHING FROM A SMALL CONCESSION TO A CIRCUS "BIG TOP!"

WIRE, WRITE OR CALL
"BILL" WERNER!
Quick Delivery!
COMPLETE OFFERING OF CAMP EQUIPMENT

B & B WIRE ROPE
FOR YOUR RIDES

Prompt Shipments for:
FERRIS WHEEL
CATERPILLAR (WHIP
TILT-A-WHIRL
HEY DEY & LINDY LOOP
RIDE-O-RIDE

Broderick & Bascom Rope Co.
4203 N. Union Blvd.
32-30 43rd Avenue
St. Louis 15, Mo.
Or Order B & B Wire Rope from Your Ride Manufacturer

SMITH & SMITH
Accepting Orders Now for 1949 on Our Famous Adult and Kiddie Rides

KIDDIE BOAT RIDE
KIDDIE AIRPLANE RIDES (Fluid Drive)
KIDDIE CHAIRPLANE

100 FRANKLIN STREET
SPRINGVILLE, N. Y.

POPORN SUPPLIES
New crop Popcorn now ready for shipment. All Purdue Hybrid #31, packs 30 to 1 volume, a premium popcorn at a low price.

Write for current prices on our Popcorn Supplies. You get better products for less money from Gold Medal.

GOLD MEDAL PRODUCTS CO.
181 E. THIRD STREET
CINCINNATI 2, OHIO

Bill in House Would Repeal Tax at Fairs

Senate Outlook Uncertain

WASHINGTON, Jan. 8—A bill abolishing the 20 per cent federal tax on admissions to amusement fairs is set for early passage in the House but faces an uncertain outlook in the Senate. Another measure curtailing the general admissions levy back to the present rate of 10 per cent appears likely to die in committee.

The agriculture illegal legislation was introduced this week in two separate bills, one by Rep. Clarence Cannon (D., Mo.) and the other by Rep. Daniel Reed (R., N.Y.). As Cannon is a member of the majority party, passage by that committee, if approved by its Senate counterpart, may provide a way around your state's restrictions. The bill calling for a 10 per cent levy on all types of admissions was passed by Rep. John Dingell (D., Mich.). Its chances of passage were dimmed by the passage of a bill provided for at a recent joint session of Congress by President Truman in which the Chief Executive called for a much lower rate, rather than less money, in tax revenue.

All three bills were referred to the House Ways and Means Committee for consideration.

ASTRO FORECASTS

ALL READINGS COMPLETE FOR 1949

Crystal Ball: Important
On Thurs. 1-16-49, 2:40 A.M., 9:14; Thurs. 1-16-49, 1:40 P.M.

TRADITIONAL: Very Important
On Wed. 1-15-49, 12:30 P.M., 5:00 P.M.

FULL HOUSE: Very Important
On Thurs. 1-16-49, 9:14 A.M., 12:30 P.M., 5:00 P.M.

NEW DREAM BOOK

1949 Edition Features "Ups and Downs of the 49th Congress"

HOW TO WIN AT TRADITIONAL

1. Know the Law, the Constitution, the Convention, and read the Congressional Record.

The Book: A guide to Success for the millions who are interested in the Congress of 1949

MENTAL TELEPATHY

Reading the mind of the man in the room

SINMONDS & CO.
19 West Jackson Blvd.
CHICAGO 4, ILL.

This Week's Pick

SNOWBALL CANDY APPLE SUPPLIES

"HIGHEST QUALITY AT LOWEST PRICES"
WRITE FOR PRICES

KIRBY'S PRODUCTS
15 Pike Avenue
UNION, SOUTH CAROLINA

THURS'S GOLD in them thelL THILLS!

Little Skipper

...the new rawhide gold flake for OPERATORS...

WRITE... CRUISE CORPORATION

1811 WIDE STREET
For Sale:

Write...

January 15, 1949

The Billboard

General Outdoor

Octopus • Roll-O-Plane
Fly-O-Plane • Rock-O-Plane
Portable One-Box Riders of Proven Performance
Write for 1949 Delivery Schedules and Prices.

Eyerly Aircraft Co.
Salem, Oregon

FOTO-FUN
Takes Animated Pictures!
Fun for All—All for Fun
Low Investment—High Returns. Write for Details.
Frank Hrubetz & Co., Salem, Oregon
The DRAGON is coming to Tampa...Feb. 1-3

TENTS
1949 USED TENT PRICE LIST NOW READY
Send name and address for free copy.
Manufacturers of new tents for shows, carnivals, roller rinks, side shows and power tent stake drivers.
Rogers Tent & Awning Co.
Fremont, Nebraska, Since 1898

OUTDOOR SEATING
at its best for early delivery
Stadium Rink Grandstand Open Air and Drive-In Theaters

Griggs Equipment Company
Manufacturers of theater, stadium and school seating. Factory: Neville, Texas. New York Office: 185 West 46th St. or consult your nearest motion picture supply distributor.

Shoot-A-Photo!
The New Amusement Device...That is the Talk of the East!!

Shoot-A-Photo at Steel Pier Atlantic City N. J.

A Bullseye Hit with a Small Lead Pellet from Air Rifle Produces Your Picture!

"4 x 5"

Over 250,000 Persons Shot at This Device During Summer of 1948!

Exclusive Rights to Shoot-A-Photo Guaranteed

(Fully Protected Pat. Pend.)

An actual photograph by Shoot-A-Photo

Consult Us
For our 1949 Vantage, Roosevelt, Anderson or Ela. Barrattau in good prices all '49 models. Write for delivery dates. Grand Rapids, St. Petersburg, Miami, St. Petersburg, Tampa and Sarasota, Fla.

Sellhorn's

The White Chief

Also Available:
Crystal Coach No. D-7 Models.
For Complete Information Write Dept. B

The Calumet Coach Co.
1575 W. Wabash Ave.
Chicago 26

Slow Down Fast Lighting Dollars!

Want to cut your show lighting costs? Get a low-cost Universal 100% Diesel electric generating set. Saves more lights at less cost. Sizes up to 36 kw. Also gasoline models. Send for literature and prices today.

Universal Motor Company
472 Universal Drive, Oak Park, Wisconsin

New Chevrolet Trucks
Special Finance Plan for Showmen
Get our prices first.
Standard Chevrolet Co.
East St. Louis, Ill.

— David Keeffe and Company
145 Munroe Street, Lynn, Mass., Lynn 3-5484
O.K. Program
To Clean N. Y.
Beach Waters
Job Will Take 10 Years

NEW YORK, Jan. 8.—The long-range project of New York City to clean up the widespread pollution situation in its beaches will be accelerated starting immediately, it was announced, which is expected to be in the area by the end of this year.

Parks officials said that the project will include the elimination of pollution along the entire coastline of the city, from the Battery to the southern tip of Manhattan Island.

The project will involve the construction of a series ofTreatment Plants, which will be built along the coastline.

The first plant will be located at the Battery, and will be followed by a series of plants along the coastline, each to be equipped with the latest pollution control equipment.

The project is expected to cost $77,000,000, and will be financed by a combination of city funds and federal grants.

The city has already spent $2,200,000,000 on pollution control projects in recent years, and the new program is expected to bring about a significant improvement in the condition of the city's beaches.

Bay Shore Plans 49 Amusement
Hypo; People's Chorus Skedded

Baltimore, Jan. 8.—Looking toward the 1949 season, with special reference to the new Bay Shore Park at Bay Shore Beach near here are plans to make it a vital element of entertainment in next year's operation, according to Harry A. Traub, public relations director.

In its program designed to attract variety and appeal is a plan to offer a people's chorus at the resort which will be publicized as a community project. The mixed group of music and voice presents was selected for the opening-weekend during the winter season in this area. Its summer program at Bay Shore will be enlivened by use of name singers in regular sequence.

Regarding the matter of auto parking as one of the more serious problems affecting amusement industry, Mr. Traub pointed out that the new terminal is being worked on a program that will increase the number of parking spaces available.

Thousands of tons of slag hauled to its parking area are now being put to work, and it will be in top shape before the opening day in May.

The resort's Transit Company will operate on a fast bus schedule from the park and around the area, and transportation to and from the ground will be provided by the new terminal being worked.

Additional facility spaces are being provided, and pavilions now under construction will offer housing for guests. Pavilions will stretch from Miller's Island Light House to the end of Pier 1, along Chesapeake Bay.

A. C. Biz Execs
Predict Big '49

Atlantic City, Jan. 8.—The business outlook for this resort in 1949 is one of the most promising, it was predicted, that the consensus of local amusement and business interests is that there will be a definite increase in business.

As for the future, there is general agreement that the resort should be made more attractive so that visitors will spend longer periods of time.

More off-season business is needed and this, it is felt, will be better because it was the consensus of opinion that the resort should be more attractive so that visitors will spend longer periods of time.

Tax-Financed A. C.
Theater Is Proposed

Atlantic City, Jan. 8.—A proposal by Mayor Joseph A. W. Jackson to finance an expansion of the theater business in Atlantic City was presented recently to the mayor. A new terminal is being worked on a program that will increase the number of parking spaces available.

According to the mayor, the proposal is aimed at providing more economical and safer accommodations for visitors, and has met with considerable opposition.

The strongest opposition was voiced by George A. Hamid, operator of the Steel Pier.

Mr. Hamid said that he was more interested in the business and spent the largest part of his time on the two Steel Piers which would make available more desirable accommodations.

Hamid said that he would do more to improve the area, and spend the largest part of his time on the two Steel Piers which would make available more desirable accommodations.

The mayor's proposal would mean the lowering of the price of admission to the theater, and would tend to increase the admission rates.

Whalom's History
Rates Top Press

Fitchburg, Mass., Jan. 8.—Documented historical lore on Whalom Park is by Harold J. Parnsforth, local historian, at a recent meeting of the Fitchburg Historical Society.

The growth of Whalom as a recreational center is traced back to 1884 when it was taken over by Nelson O. Lewis, owner of the Fitchburg & Leominster Railroad, which inaugurated its second season in 1885, a year later.

In 1896, a giant swing was added, and the first roller coaster was erected in 1904 at a cost of $12,000. Two years later, a $3,000 organ was placed over the park, and more rides were added.

Motion picture had opened in 1907. Bath houses were erected 1907.

The growth of Whalom as a recreational center is traced back to 1884 when it was taken over by Nelson O. Lewis, owner of the Fitchburg & Leominster Railroad, which inaugurated its second season in 1885, a year later.

In 1896, a giant swing was added, and the first roller coaster was erected in 1904 at a cost of $12,000. Two years later, a $3,000 organ was placed over the park, and more rides were added.

Motion picture had opened in 1907. Bath houses were erected 1907.

The growth of Whalom as a recreational center is traced back to 1884 when it was taken over by Nelson O. Lewis, owner of the Fitchburg & Leominster Railroad, which inaugurated its second season in 1885, a year later.

In 1896, a giant swing was added, and the first roller coaster was erected in 1904 at a cost of $12,000. Two years later, a $3,000 organ was placed over the park, and more rides were added.

Motion picture had opened in 1907. Bath houses were erected 1907.

The growth of Whalom as a recreational center is traced back to 1884 when it was taken over by Nelson O. Lewis, owner of the Fitchburg & Leominster Railroad, which inaugurated its second season in 1885, a year later.
CIRCUSES
Communications to 155 N. Clark St., Chicago 1, Ill.

MOORE NEWSPAPER CIRCUS

Stratton May Join Polack

Thomas slated to be R-B equestrian director—King readyes announcement

By Hank Harley CHICAGO—The circus rumor mill worked overtime this week in Chicago, as most of the reports could not be officially confirmed at a late hour today, best guess is that all will be announced in the near future.

Top rumor had it that Bill Moore would join the DeLaneay by days show, which would then move on to another spot, and that the new general agent for DeLaneay would be a young man in his early 20s. Details were sparse on the new agent, but it was rumored that he was a former equestrian rider for another circus, and that he was to take charge of the riding department.

However, the rumor was not confirmed, and it was later revealed that the new general agent was actually a former baseball player who had been a member of the Chicago Cubs for five years. He was said to be a very good manager and was expected to bring new life to the DeLaneay circus.

What Next?

CHICAGO, Jan. 8.—Latest rumor makes rounds was that Bill Davenport, owner of DeLaneay, had offered Joe Dailey a position as a bag man, which would mean that he would travel with the circus from April to August.

Announcement of the offer was made by Davenport himself, who said that he was very interested in Dailey's ability to handle large crowds. Dailey, who had been with the circus for two years, accepted the offer and left for his new job.

Circus Biz Gets Terrific Plug
On Ralph Edwards's Radio Show

HOLLYWOOD, Jan. 8.—One of the outstanding radio plugs for circuses was given Tuesday (4) on the Edwards Program, and this is your life, NBC, which dramatized the life of Harper Joy and featured scenes from the circus business.

Joy, vice-president of the North West Company, Spokane branch, accompanied another traveler with this trip and was interviewed with mug as a cow. One incident dramatized was her 6,000-mile trip to join Shell Bros. several years ago.

Among those appearing on the show were: Ernestine Clark, of the Flying Clarks; Charles Pote, who wrote the Harper Joy Triumph March; Bobby Kaye, who has clowned with Joy on the road, and Lemie Gross, who first got joy interested in Stockholm Biz Big
Rhodin Extends Run

STOCKHOLM, Jan. 8.—Trove of Rhodin's Zoo Circus, which opened its season at the Hippodrome in Helsinki, Finland, on November 1, has been so popular there that it has extended its run until the end of this month.

One of the top shows of Sweden, will tour Finland under canvas, this company has its own bear, which it owns several large bears of which it's current working in the United States.

Eskimo bear, with ears of Jack and happy Kullamas, done by various companies and given five shows every day. Eskimo bear, 1949 plans are indefinite.

Davenport Silent

Contacted by long distance phone in Gonzales, Tex., Ben Davenport, owner, refused to confirm or deny that Moore had been named. His only reply to the question was: "I want no publicity on it."

However, it is true that Moore was in town and that Davenport planned to make some announcement later in the week.

Circus Biz Gets Terrific Plug
On Ralph Edwards's Radio Show

The other major news of the week was the announcement that Ralph Edwards, the host of the "This is Your Life" program, will feature a circus story on his show each week.

The plan was announced by the producers of the show, who said that they would use actual circus stories and that the circus would be represented in the best possible light.

Richmond Cops Pact
HIM for Three Years

RICHMOND, Va., Jan. 8.—Executive committee in charge of the Richmond circuit has agreed to pay $10,000 to the Richmond Police Department for three years, as part of the contract.

The move is aimed at keeping the police department satisfied, as well as providing much-needed funds for the circus.

George Keller Mauled by Lion

BLOOMSBURG, Pa., Jan. 8.—George Keller, a 21-year-old circus patrolman, in charge of the Bloomsburg Teachers College, who was mauled by a newly arrived lion at his farm Thursday, was in critical condition Saturday night.

The lion, which was brought to the farm, had been injured in a fight with the police department, and Keller was attacked when he went to the barn to inspect the animal.

While Keller's injuries were severe, the animal itself was in fine condition and is expected to recover.

Harry Nelson, 71, Former
Circus Aerialist, Dies

WASHINGTON, Jan. 8.—Harry Nelson, 71, former circus aerialist, died at his home Monday night, after a long illness.

Nelson was a co-founder of the Ringling Bros. and Barnum & Bailey Circus, and had been a member of the circus for over 50 years.

Bobbie Hassen Appointed
Cole Side Show Manager

CHICAGO, Jan. 8.—Bobbie Hassen, former side show manager for the Ringling Bros. and Barnum & Bailey Circus, has been appointed to the same position for the new show.

Hassen, who was with the circus for 18 years, will continue to work with the side show until next season.
DRESSING ROOM GOSSIP

Orrin Davenport

The third International Circus opened Christmas Day at the Chicago Coliseum with a preview. A late afternoon snowstorm made streets rather hazardous and no doubt affected attendance that night. From 5:30 to 8:00 p.m. the number of tickets sold was rather disappointing and receipts were not large. Harry Thomas, Earl Shipley and Harry Haag were among those interviewed during the program.

To many old-timers with the show, playing the Coliseum revived memories of when the old Ringling Bros. Circuit, Sells-Floto, Hagenbeck-Wallace, and later the C. W. Ziegfeld, opened their season in Chicago.

In 1918, the London family, of the George H. Anneford Family, sprang an ankle at openings and set stock. Their son, Harry Davison was a second casualty that night, suffering a wrenching shoulder. They sold him to Otto Griesbeck as a property, later of the C. W. Ziegfeld, for $25,000, all of which was invested in Claude, loaded with packages.

Rene Evans directed the band. During the latter part of the week he donned a red nose and coat and fell in with the clown department. There had been a running cartoon (Chasing culprit, you), Jimmy Davison, Gabby Delkoe, George LaSalle and Robert Ryder taking turns at punching the clown department and Hattie Shipley at their West Side home. Harry Davison, one of the clowns, was not on board. During the morning of the last day he fell into one of the clowns boxes and was not on board. Dave Archey, who is the last showman of the Davison family, was in the clowns box and told his story.

Roger Balnes

WANTS FOR

ROGER & CLARK CIRCUS
Novel and Feature Acts suitable for small towns; those choosing acts preferred, with own transportation. Several small Animal Acts. Agent with car to secure auditions and opportunities, at no small amount of expense.

No blues. Open early May.

Address:

CLARK SQUIRES

1918 W. Congress St., Chicago 7, Illinois

AT LIBERTY

GENERAL AGENT. MANAGER, SECRETARY, or anything on staff, ahead or behind the scenes, well furnished if wanted. Bring your proposal.

J. S. RAMSEY

SOUTHERN PINES, N. C.

MILLS BROS.’ CIRCUS

CAN PLACE

PROMOTIONAL MANAGERS that use home-district for Baltimore, and U. P. C. Tickets. Must be self-sufficient. Must be able to drive. Must be able to finance yourself. If you are broke, please do not waste my time.

Write to:

JACK MILLIS

1726 WYATT STREET, MONT. C.

CLEVELAND HIGHTS, OHIO

State phone number.

WANT

For Spartan Bros.’ Circus

Opening Feb. 14

Chicago Acts of all kinds doing two or more circus as above.


Walter Needs. All clowns.

For every night employed, and with a contract, 75% of net without meals. Bill Dendle, groom.

LaRue, Mo.

General Manager

VALDOSTA, GA.

ELASTIC NET OPERA HOSE


C. GUYETTE

480 W. 125th St., New York N. Y.

Phone: Circle 8-2473

WANT CIRCUS ACTS

Please let us know if you are interested in going on a small Animal Act. Will break in young pets. "T. L. J., El Paso, Texas.

225 Superior Ave., Dayton 4, Ohio

MARTIN BROS.’ CIRCUS

COMMENCED ACT IN FLORIDA


Billy Briner, El Paso, Texas, Corresponding Agent for the Martin Bros. Circus, reports there has been a great deal of increased business from the public and the President of the National Association of Playbill Publishers, a member of the President’s Cabinet, has been quoted as stating that the Martin Bros. historically are one of the greatest entertainment acts in the world.

220 Superior Ave., Dayton 4, Ohio

AT LIBERTY

BBF GIBSON


226 Superior Ave., Dayton 4, Ohio

PHONEMEN

BOOGE LL. P. C. TICKETS. BANNERS

Big Indoor Show. Good town to follow.

822 W. Adams, Tel.; 09986, Joliet, Ill.

New DAILY G. A.

(Continued from opposite page)

by the Pollock Press agent on the Eastern Unit, being wood by Jack Mills to handle the press on Miller Bros. this season.

Floyd King, owner of King Bros, who put his show on the road, referred to a few months ago, was reported working on several deals regarding his show. It was said he would make a definite announcement sometime next week.

Brand New Light Plants

120-240 V. A.C. 12.5 K.V.A.

Immediate Delivery

SINGIN': 4 cylinder & cycle 1 & head, water-cooled; 28-36 Horsepower Oiling System: Pressure type to main, rods, and camshaft. Fast cycle: 105-70 footboard type, fuel pump; Ignition system: Battery breakerpoint type. Full automatic oiler. GENERATOR: 120-240 single phase, 60 cycle AC and direct current 12.5 KVA at 90% efficiency. All changes accomplished by changing jumpers connector. $795.00

404 Donnelly St.

Phone 4511

MOUNT DORA, FLA.

THE NEW

COLE BROS.’ CIRCUS

For Season of 1949

UNION BILLERS

Long Season for Sober, Energetic Men.

W. M. OLIVER, Car Manager

3500 Miami St., Apt. 189, St. Louis, Mo.

P. S.: Staff of advance agents completely filled.
T. M. HARVEY, General Agent.

PHONEMEN WITH ABILITY

HAMD-MORTON CIRCUS

AND TULSA LIVE STOCK EXPOSITION


ENTIRE STATE CAMPAIGN. TELEPHONE SALES OFFICE NOW OPEN. Two Eastern Big City New Ham-Morton Police Circus deals follow.

WIRE OR TELEPHONE. WRITE AIR MAIL.

CHAIRMAN, CIRCUS TICKET COMMITTEE, TULSA LIVE STOCK EXPOSITION, CHAMBER OF COMMERCE, TULSA, OKLAHOMA

H. F. FERNANDEZ, MANAGER

Big Circus Acts for Hawaiian Islands. Freight to leave Los Angeles January 25. Performers to leave San Francisco January 24. Transportation paid both ways. Contact

E. K. FERNANDEZ

BILTMORE HOTEL, LOS ANGELES, CALIFORNIA

15 EXPERT PHONEMEN

3 financially responsible Promoters, Telegram advertising, tickets for underprivileged children. Northern California, strong routes, Benelli Youth Welfare Model Aircraft Fliers, nationally known acts, 3 months work. Now ready. Call or write

PAUL A. WILDMAN

3089 Clement, Son Francisco

Phone: SYkes 1-2500
Kentucky Assn. Elects Wehrley

100 delegates, reps of 30 annuals, attend first convention of new State org.

LOUISVILLE Jan. 8—John C. Wehrley, general superintendent of the Kentucky State Fair, was elected president of the newly organized Kentucky Association of Fair Managers, giving the first annual convention of that group at the Louisville Hotel here Thursday and Friday (6-7).

Other officers named were C. W. Poel, chairman; (Doc) Cassidy, Louisville, secretary, and Ray P. Weiler, Shelbyville, treasurer.

Named to the board of directors were Hal Thurmond, Rossville; Stanley Bandeen, Louisville; Victor Topmiller, Owensboro; J. W. Shaw, Alexandria, Ohio; and A. L. Frizzel, Frankfort.

Approximately 100 delegates, representing 99 fairs in the State, were in attendance.


Also William O. Hammemter, Silver Slipper Shows; L. L. Hudson’s Wall of Whirligigs, Hudson Companies; F. A. Conway, Interstate Fireworks Company; W. J. Adams, Adams Shows; W. R. Lashbrook, Mount Vernon Tent and Amusement Company; J. M. Whitaker, Whitaker Shows; W. H. Ramsey, Ramsey’s Shows and Rides; L. R. Roberts, Star Shows; Lee Loel, Lucky Lott’s Hell Drivers; Frank Owens, Magic Shows; John W. Dill, Louisville Artist Bureau; Emil Gulzenofof Sr, Regelia Management; H. B. Brewer and W. E. Tate, Fage Bros.; Show of Shows; B. E. Stewart, Shaw Bros.; Paul Young, Shinglebottom; Jacob Robbins, Triangle Poster Printing Company; Lloyd, Solomon, Lawrence, and Paul Strub, concessionaires.

Wis. Annuals Seek Return to $300,000 Aid

MILWAUKEE Jan. 8—State aid of $300,000 toward premiums, now sought by the Wisconsin Association of Fairs, would return the appropriation to the same figure which was provided many years prior to the depression year of 1938, Ralph Strohl, president of the Wisconsin annual convention here Wednesday and Thursday (4-5), said.

Strohl, reported, total State aid claims by 75 counties and down to $300,000, or $4,000 aid per fair, was $305,000, whereas the State appropriation was $187,980. The 75 aid claims were deducted by 22 per cent in order to reimburse the State for the law and the deduction resulted in operating losses.

Would Average 4%.

"All the association’s executive board is asking for is the same appropriation the fairs received prior to the great depression in the early (See WIS. ANNUALS on page 62)

Ohio Fair Managers’ Association

Ohio Fair Managers’ Association Deisher—Woolrick Hotel, Columbus, Jan. 12-13. Dr. Don A. Detrick, Belleville, secretary.


ton, secretary.


Michigan Association of Fairs, Port Huron Hotel, Detroit, Jan-


Georgian Association of Agriculi-

ual Fairs, Savannah, Jan. 17-18. L. Y. 

Hulme, Eberton, secretary.

Western Canada Association of Fairs, Lilingt Columbus, Colum-


North Dakota Association of Fairs, Clash, Jan. 21-22.

Dr. G. A. Ottinger, Jamestown, secretary.


Mountain States Association of Fairs, Park City, January 27-28. Lila

Rock, January 31-February 2. Clyde E. Byrd, secretary.

Arkansas Fair Managers’ Association, Marion Hotel, Little

Rock, Jan. 31-February 2.

Mississippi Association of Fairs and Expositions, Baker Hotel, Jackson, February 4-5.

Oklahoma Association of Fair Secretaries, Skirvin Hotel, Okla-


New York State Association of Fairs, Hotel Ten Eyck, Albany, Feb-


Secretaries of State associations are urged to send in their convention dates.

Nebraska Association of Fair Managers, Lincoln Hotel, January 24-25. H. C.

McClellan, secretary, Lincoln.

Louisiana State Fair Association, Bentley Hotel, Alexandria, Jan-


Association of Utah Fairs and Liv-

ingston, Salt Lake City, January 26. Sheldon R. Breister, secre-

tary.

Pennsylvania State Association of Fairs, Hotel, Dallas, January 27-29.

New Jersey Association of Agricultural Fairs, New Jersey Department of Agriculture offices, Trenton, January 31-38.

Wisconsin State Fair Association, Milwaukee, February 4-5.

Annual convention of the American Roadside Attractions is expected to be held on the old site in Syracuse.

Dewey Asks 49 Revival of Full N.Y. State Fair

ALBANY, N. Y., Jan. 8—In his message to the Legislature, Gov. Thomas E. Dewey Wednesday (Jan. 8) recommended that a full-scale state fair be held this year on the old site in Syracuse.

The Dewey recommendation for the full fair was not feasible. The fair, a war-time casualty, was a planned fair, the last time it was an all-state.

“Surely the people of the State and the nation can find a way to conduct a fair for the benefit of all the States,” Dewey said.

But the support of the State fair board is claimed to be necessary for the conduct of the full fair.

Earlier this week Dewey appointed a committee to examine the fair- grounds at Syracuse to determine the feasibility of the fair this year. The Syracuse plant is in a serious stage of disrepair and the fair would have to be reconstructed by $575,000 and $2,000,000.

The State fair commission recommended in a preliminary report that new facilities be established near Syracuse, at an estimated cost of $50,000,000, which are be completed and put into construc-

tion of many units which could be used on a year-round basis.

The Grand Ballroom, widely used by many groups, has been considered the most valuable part of the State Fair. Only a director of the fair.
S. Mich. Circuit Elects Bangs Prez; Dates Confirmed

LANSDING, Mich., Jan. 8.—Robert Bangs, Paw Paw, Mich., was elected president of the Southern Michigan Fair and Racing Circuit at the recent annual meeting held at the Hotel Olds. Also elected were Fred Smith, Kalamazoo, vice-president; Andy Hutt, Battle Creek; Sam Johnson, Lake Odessa, and Harry B. Kelley, Hillsdale, secretary-treasurer.

A preliminary session devoted to a discussion of the allocation of revenues to be derived from pari-mutuel harness horse racing at Northville, it was decided, would be available to fairs only for race purposes.

During the circuit's annual Everett Posters, Battle Creek; Sam Johnson, Lake Odessa, and Andy Adams were named to a committee, set up to devise a plan whereby a starting gate and photo-finish unit could be routed over the circuit.

Besides fair men, others in attendance at the meeting were Charles B. Fyig, State Commissioner of Agriculture; George McIntyre, deputy State Commissioner of Agriculture, and Clarence Bolander, State director of fairs.

Another meeting of the circuit will be held during the January 17-21 convention of the Michigan Association of Fairs.

Dates for member fairs in 1949 were confirmed. They are:

- Jan. 16-17: Cleveland, Ohio

Brady Gates, Iowa State Fair Board Member, Dies INDEPENDENCE, Ia., Jan. 9.—Brady O. Gates, 58, a member of the Iowa State Fair Board and former chairman of the Buchanan County Fair Association, died Dec. 19th at a hospital here following a three-week illness.

Gates attended the outdoor show convention in Chicago last month and left for Des Moines December 25 to attend the Iowa State Fair Board meeting but became seriously ill. He was removed to Rochester, Minn., where he remained until his death. He returned home about 10 days ago.

FAIR SECRETARIES, COMMITTEES

In Illinois, Indiana, Michigan, Iowa, Missouri, Tennessee, Mississippi: We have a few open dates. Contact us. Mr. H. Dale Smith at your earliest convenience.

CARNIVAL WANTED

For the Mid-State Coliseum, Aug. 15-22. For information, c/o Chicago World's Fair, Chico, Mo.

WALLACE BROS.' SHOWS

E. E. FARRNOW

Box 1184

(Phone: 3-7644)

Jackson, Miss.

NOTICE

FAIR SECRETARIES

GEORGIA, SOUTH CAROLINA, NORTH CAROLINA, VIRGINIA, PENNSYLVANIA AND NEW YORK

ZACCHINI

ON YOUR MIDWAY

FREE FOR UP TO 800 FREE FOR 1000

If you are interested in this outstanding act for your fair at no cost to your association, contact

RALPH DECKER

AT ANY OF THE ABOVE FAIR MEETINGS

MINNESOTA FAIR MANAGERS

We have open time between July 14 and July 23. The largest truck carnival to play your State in 1949. 13 Hides, 10 Shows and 40 Concessions. 12 Bikes, 10 Shows and 50 Concessions. Address wires or correspondence to Danville, Illinois.

SUNSET AMUSEMENT COMPANY
Batt Says 1949 Can Be Good Year But You'll Have To Work

By Harry J. Batt
President of NAAPB

THIS can be a Happy New Year for amusement park operators, despite the predictions about one Harry S. Truman. Whether you are a Republican, Democrat or Dixiecrat, you have to hand it to him. When things looked darkest, he fought the hardest. And he won.

Personally, I do not feel that the amusement park business will suffer any great slump nationally. There may be slight drops in some sections of the country as compared to others. But most of us have the key to success in our own hands.

Holiday Is Over

It is definite, and all that the holiday is over, and whatever business we do get, we are going to have to work for it. I think our success will depend on:

1. A carefully planned advertising and publicity program.
2. A continuity of promotions throughout the summer season.
3. Our amusement devices and attractions must be well-maintained and attractively presented.

The park operator who feels that his operator's days are over, that he has done for the last five or six years might just as well write down now that he has spent off a considerable amount from his 1947-48 income.

We have to make our advertising dollars pay off.

Less Spending Money

Let's take stock of the present situation. Altoho employment is now at its peak—until living conditions level off—the average man has less to spend on his entertainment. But do not overlook the fact that a lot of folks who were able to enjoy more costly fun during the last five years will be down to our level this year. They'll drop down from the Copacabana to the Riviera to Riverview.

I think we are going to have to use special inducements to sell them. A good many of us had to do that last season.

Bargain hours, giveaway programs, free attractions, and all of the stunts in the showman's bag of tricks will have to be brought out. Experienced public relations and press agency work will be needed to exploit our every asset.

No Prediction

This is no prediction or prophecy. The years have proven that we have the most popular form of amusement for the greatest mass of people. It is up to us to sell our parks as entertainment centers and exploit them to the utmost.

There is our great hope and assurance of success in 1949—or any other year.

 Fay Buys Interest In Oxford Spot


Fay, who operated his own concessions at fairs and celebrations throughout the Central States, in addition to being an entertainment magnate, plans to spend much of his time managing theaters in Illinois, said there would be no policy changes on the lake.
CARNIVAL

January 15, 1949

The Billboard
Communications to 155 N. Clark St., Chicago 1, Ill.

Ward Launching 25-Car Rail Org

Say's shows will be routed to make short rail moves—early March opening set

INDIANAPOLIS, Jan. 8.—John B. Ward will come out this year with a 25-car show, he said, in the annual convention of the Indiana Association of County and District Fairmen.

Announcement came as a surprise, inasmuch as most of Ward's equipment was at home here, was scheduled to take off from Montreal and bound for Great Train, on a flying trip to England, Yorkshire. He plans that Ward's trip is in connection with an exhibition of his company's exhibits. Ward will go to Fort Lauderdale, Fla., for a vacation.

Internat'l Showmen Name Earl Bunting

ST. LOUIS, Jan. 8.—Earl H. Bunting was nominated, with the recommendation of the International Association of Showmen at the regular meeting Tuesday (4).

Other nominees nominated, also without opposition, were Eddy L. Bob, first vice-president; Bob Wager, second vice-president; Bob Lohman, third vice-president; Horace F. Kennedy, fourth vice-president; Leo C. Lang, treasurer; Floyd L. Hone, vice-president; Orville H. Babcock, chaplain; Meyer Katz, sergeant-at-arms; W. N. Sanders, secretary; Dr. A. Forslen, physician, and Albert H. Hopkins, director.

True to—John A. Naylor, chairman—Dec. Lang, co-chairman; Sam Solomon, John K. Maher, Morris Lipska, chairman—Albert H. Hopkins, co-chairman; Harry L. Bob, first vice-president; Leo Prosperi, Leo C. Lang, William (Billy) Snyder, Anderson, L. C. (Corky) Reynolds, Matt Dawson, Jack Downs, W. K. (Bud) Snyder, Bill Hildebrand, Sam Horwitz, Joe Taylor, Sid Belmont, Van Dyes, first vice-president; Bob Lohman and Dave Prevost.

Illness Plagued Late J. H. Six for 32 Years

BRYAN, O., Jan. 8.—J. H. Six, owner-operator of the shows bearing his name until 1941 and whose obituary appeared in a recent issue of The Billboard, was pronounced with ill health since being stricken blind in 1917. His long association with the Six circus included six years as a high diver and two years as a performer in Smallwood's.

In 1936 Six was associated with the legendary 25-car show in the presentation of the Little Minister and the Fridt, in which he was presenting his two-day dives. After losing his sight, Six returned to the circus with his health fully operated his own case.

Shortly after the 1925 season got under way, he organized his own shows. A leg amusement in 1945 marked the opening of his semi-carthage entertaining, table 19 operating sessions having been made on his eyes. His wife, who much of it, was Mrs. Delaney, of Evansville, Ind. In 1925 he was married to Ethel Thomas, whom he had married in 1914.

Bill Naylor Leaves On Trip to England

BUFFALO, N. Y., Jan. 8.—Bill Naylor, press agent for Cavalcade of Stars, left here Tuesday morning for London, where he is expected home here, was scheduled to take off from Montreal and bound for Great Train, on a flying trip to England, Yorkshire. He plans that Naylor's trip is in connection with an exhibition of his company's exhibits. Naylor will go to Fort Lauderdale, Fla., for a vacation.

Bennett, Stone Announce Plans For New Show

DETROIT, Jan. 8.—Organization of the new Royal Empire Shows, run under the American Civic Association, was announced here Monday (7) by C. Joe Bennett and Samuel Stone, partners in the new enterprise. An annual meeting held here by C. Joe Bennett, Bennett said.

Bennett, who has been general manager of the Ringling Brothers and Barnum and Bailey핑, Leo H. Jurges, father of various shows in this area for several years, formerly manager of the National United Shows. Stone has been a concession operator for some 25 years.

Present plans are to open the new shows in March, with negotiations taking place for various shows in this area for several years, formerly manager of the National United Shows. Stone has been a concession operator for some 25 years.

Aussie Vets Buy Org

Hope To Win More $$

SYDNEY, Jan. 8.—The Returned Serviceman's League of New South Wales has been negotiating with the PNGM for the purchase of the Empire Shows, and negotiations are nearly complete. The league intends to hold a large number of shows in the state and is negotiating for a large number of shows in the state and is negotiating for a large number of shows for the state.

The aim of the league is to provide its members with a larger number of shows. The league intends to hold a large number of shows in the state and is negotiating for a large number of shows for the state.

Some members of the League are said to be opposed to the purchase of exclusive rights to any shows. Some members of the CAS have been interested in entering into discussions in an endeavor to find a satisfactory agreement.

Fort Wayne Annual Signs J. J. Jones

FORT WAYNE, Ind., Jan. 8.—Midway contract for the Allen County Fair here, this week, was finally signed Monday evening (7).

The announcement was made jointly by Ralph Lockett, county manager, and Earl Saum, fair president.

Peck Launching Third Unit

INDIANAPOLIS, Jan. 8.—Peck Amusements, with headquarters at Kanakee, Ill., will bring out a third unit of its fleet of 20-car shows for the next three weeks, it was announced here this week during the annual convention of the Indiana Association of County and District Fairs. Paul Robertson, head of the unit, which will work out of this city.

Drew Organizing New Show

Drumming for New Shows

INDIANAPOLIS, Jan. 8.—Forma

tion of a new organization, the Indiana New Shows, was announced here Monday (7) by M. G. Stokes and Robert Whitley, President of the new company.

The new company, which has been organized to drumming for new shows, will have its headquarters at 140 W. Washington St., Indianapolis. The new company, which has been organized to drumming for new shows, will have its headquarters at 140 W. Washington St., Indianapolis.

The new company, which has been organized to drumming for new shows, will have its headquarters at 140 W. Washington St., Indianapolis.

C&W Gets Ind'polis 5d Yr.

INDIANAPOLIS, Jan. 8.—The C&W Wilson Shows will be awarded the midway contract at the annual meeting of the Indiana State Fair. The award gives the C&W the fair for the third straight year.

Los Angeles, Jan. 8.—Members of the Los Angeles Association have launched their 1949 social program with the sale of 300 tickets for $300 attended the eighth annual party held this year at Larry Potter's Upholstering Plant (7).

Event, arranged by Lloyd Lasby as chairman, was featured with dining, dancing and a floorshow.

The Keg caused the party and introduced Lucille King, founder of the organization. The outgoing officers, including Allen and Bill (Dutch) Schae, first vice-president; Babe Hemstreet, second vice-president; Joe Meade, treasurer, and Helen Smith, secretary, took bows. The social was present.

Clubs, shows and organizations were also well represented by the Showmen's Association, being sponsored by the Show Folk Auxiliary of the Empire Shows, the Pacific Coast Showmen's Association; Mudge Buckley, Ladies' Auxiliary of the Empire Shows; Sheet Metal Workers, Iowa Cigar Craftsmen's Associations; Lillian and Norman Schmuck, Western Shows, Mr. and Mrs. Almeliok, the Billboard; Dolly and Ben Martin, Martin Shows; Jennie Nester, Miller and Wagner, Theodore Forstall, Ringling Bros. and Barnum & Bailey Circus; Clark Miller, Charles Walpert, Centennial Shows; Marvin and Pete Krueger, Chicago United Shows; Edward and Mrs. Babcock, Chicago United Shows; Edward and George Pink, Detroit United Shows; and the Chicago United Shows; Edward and George Pink, Detroit United Shows; and the Chicago United Shows; Edward and George Pink, Detroit United Shows.

Streamers were hung on the stage and bunting was displayed in the auditorium. The stage was set for the Empire Shows, and the floorshow was by the Empire Shows.

A telegram was read from Marge and Buddy Babcock, of Takoma, Wash.

Entertainment featured Bob Campbell and his saxophone, who was joined by Eddie Harris.

L. C. Heck To Tour Bright Lights Expo

PITTSBURGH, Jan. 8.—Luther C. Heck, partner in the operation of the Bright Lights Expo, died last week and the show was the United States at the time his exclusive ownership and management. Prior to his death, Heck held the title of assistant manager with the organization.

Heck plans to tour the show and thelemn on the possibility of the Gemma's estate before returning to his home at that time.

After a brief vacation there, he returned to his winter quarters, which are in South Florida. After a brief vacation there, he returned to his winter quarters, which are in South Florida.
**AMERICAN MIDWAY SHOWS**

"THE CARNIVAL CLASSIC OF '49"

**WANT SHOWS — CONCESSIONS — RIDES**

**WANT ONE HIGH ACT TO FEATURE**

**SOBER RIDE MEN THAT DRIVE**

**CONCESSIONS — Ball Games, Duck Pond, Add 'Em Up Dart, Pitch 'Til You Win, Hoop-La, Custard, Candy Ring, Long and Short Range Carnival, Photos, String Game, French Fries, Penny Arcade, Six Cat, Buckets set of Dragons, Bob Parker or Hawkins, contact me, can place for full season. Sold Popcorn, Cakes, Penny Pitch and Candy Apples. Candy Fruits, can also place. SHOWS — That have their own outfits and transportation, Fun House, Girl, Side, Monkey, Snake, or what have you. HELP — Ride, Second Man on all Rides (ticket owner), that drive Semi's preferred; also men to handle outfits, transportation and Float. WINTER QUARTERS OPEN MARCH 15th. CONTACT AT ONCE. ADDRESS: TED LEWIS, Owner & Mgr.

1237 Rosewood St. Phone: FA 2-7784 W

**FOR SALE**


Twenty Arcade Machines and Six Diggers (Five Buckleys and One Chicago). All For Only $200.00

**ALL WRITE: DON BRASHEAR, MGR., Box 1471, Harlingen, Texas**

---

**FOR SALE**

COMING SOON

3 New Percentage Games In One

With combine lottery. Works best in Center Outlets. 25-3 at 3 times. Wins 25% plus four times. Pay off same as other games. No information furnished. Report to nearest office for details. Or write for stock for this game. We know it's hot and will have a lot of interest in it. Many dealers are expecting big sales. We feel this will make

RAY OAKES & SONS
BOX 106
BROOKFIELD, ILL.
Phone: Broadstreet 7828

INSURANCE

IDA E. COHEN
175 W. JACKSON BLVD.
CHICAGO, ILLINOIS

J. S. Bollock is renovating his equipment in his Charlotte, N. C., circus and has purchased the old Baker, for the past 15 years his electrician and mechanic.

Sanny Dolman, of the West Coast Shows, recently received a gold mining bond card from the Pacific Coast Showmen's Association. Dolman has been a life member of the Los Angeles circus for several years.

Pretty soon we'll have to team up on St. Bernards to rescue victimized general agents.

Sam and Marie Swain, who spent the holidays in Gardena, Calif., visiting relatives and friends, will soon go on North Carolina to ready their conventions, and attend the Southern fair meetings.

Walter Schaefer, of the W. G. Wade Shows, and Roy Barnes and Myron Colegrove, of the B & C Exposition Shows, were regular visitors to the American Carnival Association (ACA) office in Rochester, N. Y. ACA general counsel and secretary, reported.

One way to solve the winter building problem is to keep postponing it until no solution is necessary.

Ned Tarti, of the Wisconsin Deluxe Company, Milwaukee, flew to Miami to open the house New Year's Eve and Mrs. Bcb (Diggers) Parker, then flew back to Milwaukee in time to attend the opening of the Wisconsin Association of Fairs.

Oscar Bloom, former show owner, who was an interested member of the Indiana Association of County and District Fair Directors, had friendships with ex-dealers when his show formerly had played, in John Galligan, concessionaire, also was in the Indiana confab, making arrangements for the season ahead.

Department of Clocks and Conundrums might issue a little comment when this is issue's "early openings."

Charles N. Payne, of the E. J. Casey Shows, Winneton, recently spent eight days in Minnesota and the Casey rides which were set up in the Robert Simpson stables was a Christmas toy. Payton formerly was chief electrician with the Bill Lynch Shows. The venture was a success, delivery on a new generator unit to replace the one lost by fire last season.

Bob and Flo Vonner, bingo operators on the Pickford Shows, are framing a new Penny Arcade while rings. D. M. Hiner, Fla., Al Davis, scenic artist on the Playland Shows, recently completed his second season of "Merri-Go-Round in the org's winter quarters in Pontiac, Mich."

Charles Westerman, veteran, has brought his Detroit carnival supply man, is back on the job after a four months absence (Wm. Schaefer, carnival press agent, spent a holiday vacation in Rochester, N. Y.

"I, for one," always shuffles the office slot, while the rest of the troupe is glad that he mentioned the number.

Ride personnel with Pioneer Shows for all states at the following spots: Everett Peterson, Henderson, Tex.; J. G. Yg, Utah, N. Y.; George E. Marshall, Creek, Pa.; Blackie Quackenbush, Elmlra, N. Y.; George G. Davis, of family, Rochester, N. Y. and Jim and Don Nero, Elmlra, N. Y. Richard Lou Davis, formerly was a number of carnivals, is in the Methodist Hospital, Houston, where he recently underwent two major operations. He'd like to read letters from friends.

Straining to do his best, a wagon builder predicted that the one he built will last longer after the manager is between.

Mrs. Ralph Lockhead, wife of the Johnny J. Jones Expedition, left Ettrick, Va., December 30 for the town's Radio Show. She will be joined by her husband in February. . . Slim Wells, of Amusement Corporation of America, visited his seven-year-old son, Charles, La., over the holidays, and then headed for the Indiana fair country. Mr. and Mrs. Al Wagner of the Casval Shows, took in the New Year's Day football game of the Indiana fair meet.

Fred Utter, electrician on Cetlin & Wilson Shows, was presented with nine pincushions on New Year's Eve by Mrs. Johnarming, complete with a big holiday vacation. "Hazel and Speedy Merrill are wintering in Peoria," reported the Heartland, Peoria, Ill. Beautiful floral and silken tributes decorated the bier at the late home of Bridgeman's "Little Joe." Max Nowicki, organ repairman, who was well known in carnival and then the Indiana fair fair, was among them were tributes from Richard, Tom and Nellie Coleman, and Dave Allman.

The good old days around winter quarters when bands and boccon new remanufactured parts for your present organ. We'll have those who interest themselves at M.A.P.P.E.E convention about organ repairing, write.

J. H. GIBBS
CHICAGO

WICHITA, KAN.
PHONE: 45273

CARNIVALS

T.E.N.T.S
CARNIVAL, CONCESSION, CIRCUS, SKATING RINK.
Beautiful Coloration—Individually Designed.
JIMMY TRAVERS
ALL-STATE CIRCUS & AWNING CO.
100, E. 7TH ST.
Phone: Harrison 6877
KANSAS CITY 6, MO.

NEW ORGANS

ORGANS—NEW—We will have the latest writing delivery several new organs.

REPLACEMENT PARTS—We can furnish new replacements for your present organ. Will those men who interested with M.A.P.P.E.E convention about organ repairing, write.

J. H. GIBBS
CARNIVALS

WANT TO RENT CONCESSIONS

Fried Train Rides, Farris Wheels, Merry-Go-Rounds, other Rides. Large city park, zoo correcting: Large attendance from city and outlying small towns.

Contact A. W. CLEMMENS, Supt.

Colonial Park

La Fayette, Ind.

W. G. WADE SHOWS

New Contracting for 1949 Season

RIDES—SHOWS—CONCESSIONS

VISIT US AT THE MICHIGAN FALL COMING

HOTEL FORT SHELY, DETROIT

Jan. 16-17-18

G. P. O. Box 1488

Detroit 31, Michigan

FOR SALE — SAN DIEGO, CALIFORNIA KIDDIE PARK

Year round operation. Equipment Merry-Go-Round, 35 trains. Various attractions, including Electric Rides, Auto Rides, Animal Ride, Penny Pincher, Kiddie Kastle, 6 Track, 4 Track. Each Ride has a BLEND with building and business. Will make a profitable park with an established business. Will not be sold less than $50,000. Owner has ready equipment for operation. Has been well run. Good & clean. Successful.

J. W. SHELTON

2829 Goshorn Drive

Drakeboro S. Galt.

CONCESSIONS FOR SALE

1484 Deluxe automatic sound machine. 14 show. Can be used as a horseshoe-shaped round with 4 show tables. A complete show. Will sell at any time with full inventory. This equipment sold six weeks. Cost $22,500—will not be sold for less. Phone 9-261. See in E. C. Moore Sideshow 

1949-50 Everything including Wagon, Tents, and equipment. $250. Deluxe Final Basket Show-Rated with MC's, with lots of animals, $350. Dart Shooting Gallery, can and pin game and more. $100. 1941 Contingent $800. All can be sold at $250.00 a piece. R. A. MCKEARCHIN

All State Touring & Front Line Shows, Act

—COUNTY FAIR SHOWS

New Booking for 1949 CONCESSIONS

40 CONCESSIONS

Can use capacity of 20 trains, Rides, John-

H. H. GRAY

COUNTY FAIR SHOWS

yc, Rides, Shows, Concessions, and All Other Shows.

FOR SALE

Out 25 R.C., A.C., 116 F Val. 60 Circle Light, 50 Horse Drums. 45 Pendulum Magic mirror table, in sorcery made and complete, 300.00. 60, 75, Cost $350.00. 600.00. 110 Volt. 24. 800.00. 24. 800.00. 600.00. 24. 24.

34 Electric Music mirror table, in sorcery made and complete, 300.00. 600.00. 24. 800.00. 110 Volt. Cost $225.00. 24.

110 Volt. Cost $175.00. 24.

110 Volt. Cost $175.00. 24.

110 Volt. Cost $175.00. 24.

110 Volt. Cost $175.00. 24.

R. T. Jagard, Mfgr. Phone 4022-M

FOR SALE

287 ft. Bingo Table in 4 sections. Can be used in horse shoes shape or single section.

STAYS, F. J. DOWLAND

Merry Go Round, 56', #6 R. Wheel, Yacht Circus, General, Color Force, 24', Tower, 89', Steamboat, 45', Train, 75', 10', Water, 50', Game, 50', Wheel, and Water Bilton Ferris, also McH. Dollfus.

60 W. Adams St.

F. J. DOWLAND

FOOD DE LA MODE

W. M.

LONE STAR SHOWWOMEN'S CLUB OF TEXAS

ANNUAL DANCE

JANUARY 28, 1949—9 TILL 12

CRYSTAL BALLROOM

BAKER HOTEL

DALLAS

ROYAL EXPOSITION SHOWS

LAST CALL—HARDEE COUNTY STRAWBERRY FESTIVAL—LAST CALL

BOWLING GREEN, FLA. JAN. 17 TO JAN. 22.

Have a few more spaces left for Concessions such as Rotaries, Grab, Ball Games, Penny Arcade, Guess Your Age and Weight. Want a couple more Novelty Rides to feature. Also one more Show. Have Mt. Dora, Fla. Fair to follow: than seven more weeks of Florida dates. "Splinter" Royal wants all Agents that worked for him past fall to confirm and report to Bowling Green. Also want capable and sober man that drives Semi to handle three Stores. Good salary if capable and will take care of property.

All addresses to Bowling Green, Fla. this and next week ROYAL EXPOSITION SHOWS

BOWLING GREEN, FLA.

1949 NOW CONTRACTING 1949

HELP—Want Scenic Artist, Builders and sober Ride Help that drive Semi. Want on a contract of deal of a year. Davenport & Fordham and family handle large Shows. Reference necessary; prefer one who can drive Semi. CONCESSIONS—Can place for season, Havellies, Age, Sake, Fish Ponds, Ball Games, Dart Ballon and any other Legitimate Concession except Bingo, Custard and Cook House. RIDES—Have exceptionally good opportunity for either Cerebral or Fly-a-fy-air, No Pedestrian Rides. Weekends and every Sunday.

SHOWS—Want Manager for Side Show with Acts. Must be capable, sober and reliable. We handle this every year and need a good reliable 3 girls for our Merrimac Scandals.

This show has a tremendous earning power for the right party.

WANT TO BUY—Light Towers (no junk), good Fun House, complete, or Glass. Contact M. G. for full details.

F. D. BURKE & CO., 701 Martin St.

CARNIVAL COSTUMES

CARRIDGE, N. C.

LLOYD D. SERFASS, Gen. Mgr.

PENN PREMIER SHOWS

CARNIVAL COSTUMES

BILLY HAMES SHOWS

WANT FOR THE TWO GREATEST WINTER DATES IN THE SOUTHWEST

Houston, Tex., Fat Stock Show and Livestock Southwestern Exposition and Fat Stock Show, Exposition, FEBRUARY 2-6, 7. NORTH TEXAS, FEBRUARY 12-15-16.

AND FOR ENTIRE 1949 SEASON TO FOLLOW.

CAPABLE RIDE HELP FOR ALL BRAND-NEW RIDES. Especially want Foreman for new Leaper.

CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS.

HAVE OPENING FOR A FEW MORE GOOD SHOWS. All Address:

BILL HAMES, BOX 1377, FORT WORTH, TEXAS. (Phone: 65512)

WANTED

Magician that can lecture, Ticket Sellers that can grill, Tattoo Man, first class Talker for front of Side Show that has something inside. All other useful Side Show people, answer.

JAKE "SEALO" AUGMITON, Kissimmee, Fla.
Showmen's League of America

1556 Broadway, New York

NEW YORK, Jan. 8.—Many members attended funeral services for the late Billy Girdon at St. Louis, where his home was held in the Grand home with innumerable friends present. J. J. Fears funeral began at Grace B. Davis returning from an operation in St. Louis.

Mike Prudent and family, who were seriously ill from pneumonia, have recovered and made a generous donation to the club's building fund. Many of the boys' K-10 strike ordered several rides into the 7th Redmond Arms for a Christmas carnival was Lew Dour, from the West on business.

Law holds the key to the future—Mike Zeigler, Joe Bonilla, Harry Helser, Sam Solomon, Ben Allen, Bum Newsome, and Walter Newsome. And Mr. and Mrs. Mrs. Yamman. Richard (Dick) Coleman recovering from a fracture in Middletown, Conn. Morris Simmons out of the hospital already.

Telegrams expressing from President Frank Bergen were appreciated deeply by the people of the club, who received a letter from Walter of the N.A. New Year's Eve party in the club's a great success despite the snowstorm, and it was an excellent job.

Next meeting Wednesday night (12). Have you seen these dolls?

Ladies' Auxiliary

The store work done during the holidays, delivery of the baby boys, and the part in the new club, has been a big success, with a lot of work being done. Harry Foreman, secretary of the Bros. Circle, was a recent visitor. John M. Stone and D. W. Backstoe are for El. They are both good friends.

Don Hana, treasurer, was present at the meeting and the pen set by the club. Officers for 1950 who will take over the work will be Mr. Paul Pesicka, president; Melvin Gallow, first vice-president; Joe Gold, second vice-president; Norman Prather, secretary; Don Tanna, treasurer, and Francis Wilson, secretary.

Pot of Gold was won by Melvin Gallow.

Slaughter Does It Again

American Legion Post 217

Homecoming Celebration

Concessions wanted. Limited space to offer.

E. J. FARMER, Chairman
301 N. Hickory St.

WANT BILLPOSTER

Must be sober and reliable. Summary of everything in the Billboard.

ART B. THOMAS SHOWS
LENNOX, S. D.

MOTORDRIVER OWNERS

The Billboard
January 15, 1949

Pacific Coast

Showmen's Association

1235 S. Hope Street, Los Angeles 16

LOS ANGELES, Jan. 8.—Installation of new officers was the main feature of the regular meeting on Monday (3). A moment of silence was observed for the passing of Leon Whitney. Joseph Dauer and C. L. Younger were elected vice-presidents.


Louie Manly was elected recording secretary, Jacob, who resigned because of the press of other business.

Ladies' Auxiliary

Annual installation dinner was held in the clubhouse, attended by Ann Doolan as installing officer, and Edith Walpert, mistress of ceremonies.

New officers are Mary Taylor, president; Lila Schaefer, first vice-president; Doris Douglas, second vice-president; Mary Coffey, financial secretary, and Rebeza Daniels, who promised to be treasurer. Invocation was read by Lillian Lawrence.

Josephine Glickman read letters from Billie Cooper, Ann Roth, Edith Doolan, and the Showmen's League of America. Eva Shire and Guise England present after absences. Margaret Shapiro was elected to membership.

Toby Wurtz, foreman, club mother, is still on the sick list and Yvonne Ferrare is confined to St. Joseph's Hospital.

Rebeza Daniels announced her engagement. Iris Barnes, daughter of Mr. and Mrs. Leo Barnes, will be married Sunday (15), the date also being the wedding anniversary of her parents.

Violet Watson won the award, donated by Billie Lou Fosbery, for her poem published in the Billboard (11).

The list of appointments for 1949, as made by President Spence, included the names of all the officers for the year.

Mrs. Maria F. Ebert, chairwoman, announced the names of those who were received from the receiving committee for the new members:

Katie Owens, club mother; Josephine Glickman, co-chairman; Ann Sneyler, hostess, and Helen Wettour, sentinel.

Committee appointments follow:

Katheryn Robertson, co-chairman; Entertainment committee: Esther Victor, Mrs. John Voss, Mrs. H. G. Stimpert, Mrs. W. H. Stimpert, Mabel (Mae) Taylor; Jeanette Wall, Hattie Hoy, Edna Stenson, chairwoman; Pearl McGlinn, co-chairman; Mrs. E. B. Stimpert, Jeanette Wall and Ann Sneyler.

Houses: Violet Watson, Rebecca Douglas, Mary Martin, chairwoman; Membership committee: Charlotte Wright, chairwoman; Mrs. L. H. Martin, Mrs. Hattie Hoy; Katheryn Robertson; Florence Thompson, Ena LaSures, Mal Mischen, Ruth Martone, Evelyn Blakley, Midge Collier, Mrs. W. H. Sr., Martha Wheldon, Nellie Young, Doris Snapp, Clara Zeiger, Marjory Broughton, Edna Burrows, and Mrs. J. M. Snapp.

Press:—Lillian Lawrence, chairwoman; Hattie Hoy, Katheryn Robertson, co-chairwoman; Marriana Pope, chairwoman; Rebecca Daniels, co-chairwoman; Betty Jacobi, co-chairwoman; Billie Cooper, Mrs. John Voss, Mrs. J. M. Snapp, Grace B. Davis, chairwoman; Frances Goode; Eddie Doolan, chairwoman; Mrs. Robert Peak, Mrs. E. B. Stimpert, Mrs. J. M. Snapp, and Mrs. L. H. Martin.

Secretary: Mrs. Hattie Hoy, Robert Peak, Secretary; Mrs. Hattie Hoy, Ena LaSures, Robert Peak, Secretary; Mrs. L. H. Martin, Secretary; Mrs. J. M. Snapp, Secretary; Mrs. W. H. Stimpert, Secretary.

Coffey; again, as co-chairman; Betty Jacobi, co-chairwoman; Robert Peak, co-chairman; Jeffrey Pinkerton; Packman Goldberg, Dorothy Golz, Josephine Woody.

Greater Tampa Showmen's Association

Ladies' Auxiliary

Clover Fogle, outgoing president, presented at the first meeting of the new season of the organization at the meeting place, destroyed by Dolly Wise. Minutes were read by Secretary Mary Wheldon, and Treasurer Mrs. Mary Wheldon. A large group of former members and new members presented the club and the auxiliary, in the presence of several downtown street. Among those attending were Mr. and Mrs. George Ring, Mr. and Mrs. John F. H. Chappell, Mr. and Mrs. Everett Filippino, Mr. and Mrs. John C. H. Chappell, Mrs. Misner, Mr. and Mrs. Jimmy Annin, Mr. and Mrs. Russell Caughey, Mr.

and Mrs. Eugene Hunter, Mr. and Mrs. Jimmy Sears, Mr. and Mrs. Bob Buffalo, Mr. and Mrs. Earl Maddox, Mrs. M. Doolan, Mr. and Mrs. Mary Leavitt, Mrs. Fred Howey, and Mr. and Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howey, Mrs. Fred Howe...
International Showmen’s Association, 4154 Chestnut St., Philadelphia, Pa., will hold its annual Christmas party at the Mineola Beach Club, 1302 West Pine, St. Louis, Jan. 8—The arg's annual Christmas party was the biggest in history. Two hundred and fifty officers attended the event, including C. H. Alton, president; Robert S. Beverly, vice-president; Sam Brown, second vice-president; Lillian DeRienzo, secretary, and George Regec, treasurer. The principal speaker of the evening was George Regec, who presented the annual general committee with three new improvements. The committee consisted of Mort Silvers, C. R. Lonsway, and B. C. McCue, John E. Ely, and Leo L. Lorig. The program of the evening included a fine entertainment, which was presented by the members of the entertainment committee, under the direction of William H. Emerson.

The program was presented by a group of Virginia Ache of the Girls of the Century, with a musical number entitled "I'm Gonna Be a Millionaire." The musical number was followed by a dance of the girls, "I'm Gonna Be a Millionaire." The dance was followed by a number entitled "The Girls." The number was presented by the girls of the Century, under the direction of William H. Emerson.

Value to Family
Stressed

They (fairs) are the one thing that families can be taken for in a unit in a community spirit. They hold the families together. And when they offer good entertainment at educational aspects they can be an interesting part of the labor.

"I think people should spend money (at fairs) and they enjoy spending," Freeman also asserted.

Freeman urged fairs to increase their educational values, with no educational committee to develop and execute new and better exhibits, contests and shows. He suggested that such committee and the participation of groups, as drawn into the program, if done properly, will be of great assistance to the fairs.

He also suggested that fairs take photographs of their exhibits and remind us of the importance of using competent judges, who give the reason for their decision, adding "that if we don't have competent judges, we should develop them."

Urges Kids' Days
Floyd Gooding, the president of the Gooding Amusement Company, urged fairs to have "Kids' Days" for free kids for days. A lot of families have one man family in the fairs over, have people begun to shop for kids' days? It's the kind of activity that makes kids. I think kids days help to keep business for the fairs."

Bob Shaw, of the Shaw Agency, suggested that fairs give attention to provide better facilities for the presentation of the grandstand show. "You've got a 100-odd better show if you did," he said.

Plays Up-Date List

Karl K. Halloway, A. M. Meeker, a. d. Chester Strain, all of the Frankfurt Fair, were speaking. Discussing Improving Women's Day-tripping, Karl K. Halloway said, "We should not hesitate to cut out old-time classifications from our premium books on those things which women currently are not making.

Detailing the comeback of the fair, Halloway said, "We should not hesitate to cut out old-time classifications from our premium books on those things which women currently are not making.

The fair was in the beginning of the season, and it is hoped that the fair will be successful. The fair was in the beginning of the season, and it is hoped that the fair will be successful.

Williams, Lillie Eisenman, Babe Herman, Lillie Nichol, June Gilligan, Marie Mead, Rose Fribb, Vivian Bowers, Helen Strain, and Mrs. C. W. Hennon, of the Knights of Columbus, were present at the fair.

Shoeworking, Me. Jan. 8—A large tract of land adjacent to the Shoeworking fairgrounds was recently purchased by the fair association. The new property fronts on Madison Avenue, a main thoroughfare.

Value to Family
Stressed

They (fairs) are the one thing that families can be taken for in a unit in a community spirit. They hold the families together. And when they offer good entertainment at educational aspects they can be an interesting part of the labor.

"I think people should spend money (at fairs) and they enjoy spending," Freeman also asserted.

Freeman urged fairs to increase their educational values, with no educational committee to develop and execute new and better exhibits, contests and shows. He suggested that such committee and the participation of groups, as drawn into the program, if done properly, will be of great assistance to the fairs.

He also suggested that fairs take photographs of their exhibits and remind us of the importance of using competent judges, who give the reason for their decision, adding "that if we don't have competent judges, we should develop them."

Urges Kids' Days
Floyd Gooding, the president of the Gooding Amusement Company, urged fairs to have "Kids' Days" for free kids for days. A lot of families have one man family in the fairs over, have people begun to shop for kids' days? It's the kind of activity that makes kids. I think kids days help to keep business for the fairs."

Bob Shaw, of the Shaw Agency, suggested that fairs give attention to provide better facilities for the presentation of the grandstand show. "You've got a 100-odd better show if you did," he said.

Plays Up-Date List

Karl K. Halloway, A. M. Meeker, a. d. Chester Strain, all of the Frankfurt Fair, were speaking. Discussing Improving Women's Day-tripping, Karl K. Halloway said, "We should not hesitate to cut out old-time classifications from our premium books on those things which women currently are not making.

Detailing the comeback of the fair, Halloway said, "We should not hesitate to cut out old-time classifications from our premium books on those things which women currently are not making.

The fair was in the beginning of the season, and it is hoped that the fair will be successful. The fair was in the beginning of the season, and it is hoped that the fair will be successful.

Williams, Lillie Eisenman, Babe Herman, Lillie Nichol, June Gilligan, Marie Mead, Rose Fribb, Vivian Bowers, Helen Strain, and Mrs. C. W. Hennon, of the Knights of Columbus, were present at the fair.

Shoeworking, Me. Jan. 8—A large tract of land adjacent to the Shoeworking fairgrounds was recently purchased by the fair association. The new property fronts on Madison Avenue, a main thoroughfare.
WINTER QUARTERS

Floyd O. Kile

Baton Rouge, La., Jan. 8.—Org. moved into winter quarters here Dec. 6 after a 38-week season in Louisiana. All trucks, rides and equipment are going thru the paint shop. A new van-semi and another ride has been added for '49 along with a new light truck. Owner Floyd O. Kile also plans to purchase a sound car.

Personnel this year will be the same as '48 with the addition of Jack Schollaz, electrician, and my Bright, who will have charge of the stock van. Mr. and Mrs. Doc Corver are visiting relatives in Nashville. They are expected back about February 15. Ben Tosh is expected back from Nashville shortly. Mr. and Mrs. Kile spent Christmas with their parents in Illinois and will return in time for the Louisiana fair meeting. Jack Schollaz and J. Built are in charge of winter quarters.—MAE HOLMAN.

NOVELTY AGENTS

Wanted for Truman Inauguration at Washington, D. C., and Christmas at Miami and Palm Beach to follow. Also Shrine Circus at Hartford, Conn., to follow. Five to eight weeks to follow. A. HYMES

455 Schenectady Avenue
Tel: PR 4-5861 Brooklyn, N. Y.

ZO0 FOR SALE

Up and operating on US Route 43 south of Birmingham, 39 miles from Selma, for sale, two. Have come and take over. C. A. GRIGGS

Brewer's United

HOUSTON, Jan. 8.—A full crew is in quarters and work on the rides and other equipment is progressing. The shows will carry 1700 rides, 12 shows and 10 concessions. Shows will take the remaining 8 weeks in Florida then east.

All Address: JOHNNY CARUSO, STANLEY ROBERTS, Business Mgr.

WINTER CARNIVAL SHOWS

For Dayton Beach, Fla., Fair, Jan. 20 to 29

One Flat Ride, also Kiddie Ride and Pony Ride. Can place Gratis with carpet. Have steers and heifers. Also Showers at $1. Want Concessions all kind and especially Photos, French Fries, Pat-A-Loan and Handly Parks. Can also place Fancy Cattle.

All Address: JOHNNY CARUSO, STANLEY ROBERTS, Business Mgr.

PHOSPHATE BONIDE FAIR

MULBERRY, FLORIDA

Starting January 21. Ringers and Better. Two Big Pay Days—Two Fridays and Saturdays. Want Concessions of all kinds. (No Colts or P.C.) Want Shows that are worth while. Shows not conflicting with what we have. Wire or Write. This week, 7th and Miami Ave., Miami, Florida.

BARNEY TASSELL UNIT SHOWS

SUNSHINE SHOWS

LAST CALL FOR COUNTY FAIR, FAIR, Jan. 19 to 22, INCLUSIVE, Dade City, Fla., OTHERS TO FOLLOW

Can place Wheel, Octopus, Sky-3, North 3, Girl Show. Concessions: Straight Sales, Sales, Sales.

SAM HOLMAN, Owner

2016 E. Cholula St., Tampa, Fla., Telephone Y-50-173.

CIRCUS MARCH, Mgr., 6112 Florida Ave., Tampa, Fla.

GENERAL AGENT WANTED

WALACE BROTHERS' SHOWS

E. E. FARROW, Manager

BOX 1184, JACKSON, MISSISSIPPI

Photos After 4 P.M., 37044

L. J. Heth

NORTH BIRMINGHAM, Ala., Jan. 8.—Open house was held by the show the week before Christmas in the winter quarters, while Mrs. Frank and Henry Heth as hosts. The festivities were climaxed by a dinner at the home of Mrs. Jean Fontana. The party was held at the home of her parents, Mr. and Mrs. Edward Heth, and it was a complete surprise to the visitors. It was a very pleasant surprise to the guests. Among those present were Mr. and Mrs. Floyd Heth, Mr. and Mrs. Sam Schollaz, Mr. and Mrs. Joe Heth, Mr. and Mrs. Dennis Heth, and Mr. and Mrs. Dennis Heth. Also present in winter quarters was a delegation of the U.S. Treasury Department to whom the Heths are hospitable.

WIS. ANNUALS SEEK RETURN TO $300,000 AID

(Continued from page 60)

36% of this is an average of less than $4,000, Seyforth pointed out. "The increased appropriation," he said, "will permit maintenance of the new training areas and to restore the national fair and the annual fair, which has been discontinued because of the limited funds, and also permit the payment of adequate premiums for the boys and girls who have achieved the highest grades in the youth sections of their fairs.""
Heart of America Showfolk End Festive Week With Ball

KANSAS CITY, Mo., Jan. 8. The Heart of America Showfolk's Club and its Ladies' Auxiliary wound up their week-long holiday activities with a dinner-dance and ball in the Hotel Continental last night. The Club's annual events got underway last December 26, under direction of Chaplain Al C. von Wilcox. Graveside services were omitted because of the prevailing inclement weather.

Following in order were the open house, where a number of which drew a large crowd, and the dinner, followed by a ball. Billy Grimes, and Mrs. Harry F. (Bill) Wilcox, Mrs. Mary E. Ellis, and Mrs. Edward M. Ellis, were the prime presiding officers.남

Fairly and Ball presented by W. E. Ellis, harbor secretary; George Ellis, re-elected warden, and George Sargent, re-elected conductor. Such a good time was had by all.

ZACCHI SHOT OVER TWO FERRIS WHEELS

(急需 correspondence from Independent Ride Men in Virginia in the State of Virginia)

ZACCHI USA, Inc., 2903 S. Quarter Street, Alexandria, Virginia, has announced the following information:

**DATES:** January 12 - 30

**TIME:** 11:00 A.M. - 11:00 P.M.

**LOCATION:** State Fairgrounds, Alexandria, Virginia

**ADMISSION:** 25 cents for all rides

**RIDE OPTIONS:**
1. **2 Rides:** 10 tokens
2. **5 Light Plants:** 5 tokens
3. **4 TOWERS 4:** 2 tokens
4. **2 Rides:** 1 token

**PLUS:**

**ZACCHI WANTED RIDE SHOWS:****

- **5 RIDE SHOWS:**
- **10 RIDE SHOWS:**
- **15 RIDE SHOWS:**
- **20 RIDE SHOWS:**
- **25 RIDE SHOWS:**

**NOTICE:**

**THE BRIGHT LIGHTS EXHIBITION SHOW**

**WILL BE OPENED IN VIRGINIA EARLY IN APRIL**

**WILL RUN:**
- **10 RIDE SHOWS**
- **15 RIDE SHOWS**
- **20 RIDE SHOWS**
- **25 RIDE SHOWS**

**LOCATION:**
- **THE BRIGHT LIGHTS EXHIBITION SHOW**
- **WILL BE OPENED IN VIRGINIA EARLY IN APRIL**

**WILL RUN:**
- **10 RIDE SHOWS**
- **15 RIDE SHOWS**
- **20 RIDE SHOWS**
- **25 RIDE SHOWS**

**ADMISSION:**
- **25 cents for all rides**

**OPERATING DATES:**
- **January 12 - 30**
- **February 1 - 28**
- **March 1 - 31**
- **April 1 - 30**

**RIDE OPTIONS:**
- **2 Rides:** 10 tokens
- **5 Light Plants:** 5 tokens
- **4 Towers 4:** 2 tokens
- **2 Rides:** 1 token

**PLUS:**

**WANTED PARTNER**

With 3 or 4 modern major rides for established route of Industrial Dates, Celebrations and Fairs, opening April 16, 1949, in the heart of America's busiest industrial center. Celebration dates start in May. Excellent opportunity for a capable Ride Operator with first class equipment. No capital needed. Lou Heck, wire.

**Address:** Box D-121, e/o Billboard, Cincinnati, Ohio

**WANTED for CASA GRANDE ANNUAL ROUNDS**

**JANUARY 20, 21, 22, 23, AND FOR SEASON OF 1949**

Concessions all open. No gals. Shows with own equipment; No Gals Show. Can use A-1 Ride Help In all departments. Telephone Box M-7, for A-1 Ride Help. For A-1 Ride Help write Box M-7.

**WINTER QUARTERS at 2170 Grand Ave., Phoenix, Ariz.**

**Box M-7, Cactus & 11 Lane, write in. One word: McRae, please write again as soon mail has been lost. This is the only way of doing business.**

**WANTED for UTILITY EXHIBITION SHOWS**

**WILSON FAMOUS SHOPS**

**ILLINOIS' FINEST**

Booklet **for this season**-Legitimate Concessions; good proposition for next Cook House Shows with own equipment. **Ride Help that drive.** For sale or lease to reliable carousel-How Sunny, capacity Taylor Cutlum Machine, or drive that will consider exchange on good Rocky Auto. For Sale-Arcade Machines, all new—2 Ten Strikers, 2 Strike the Bull, 1 Anti-Aircraft, 1 9-Ball and 10-Cent Vendors. Best offer takes it all or any part. Will see you all at the Illinois Fair Meeting, Springfield, III. Address: Ariea, Ill.
CARNIVALS
The Billboard
January 15, 1949

FOR SALE
PARK Model House... $200.00
Heifer.... $200.00
Calf.... $200.00
Grain silo... $750.00
20' Kicker Airplane... $1,500.00
1 Kicker Airplane... $1,200.00
4 Kicker Airplane... $3,000.00
1 Single Trailers, 4 Men Trailer... $500.00
1 18 ft. Rear Picture Projector, complete... $100.00
Lugger or Concession Trailers of all sizes made to your order.

CATLETT MFG. CO.
10007 W. Main St., Kansas City, Mo.
Phone: Niagara 7-2724

WORLD OF PLEASURE SHOWS
Now contracting for 1949 season on fairground, race tracks, conventions in open air.
J. F. QUINN, Manager
5900 Cass Ave., Detroit 1, Mich.

LOCATION WANTED
FOR LARGE NEW ARCADE AND LONG RANGE SHOOTING GALLERY.
Southern States preferred.
LEO LANE, Morgantown, W. Va.

CARBONS
For 60" w. 100" w. & 120" w. LIGHTS
Type 1: manufactured by National Carbon Co. Extensive sales record. Solid frame, iron plate, factory sealed 20 containers in woven case. 2 1/2" hose, 50 feet. P. O. Box 1, Oyler, Utah, new 75¢, reg. 99¢, consignor: L. M. B. Corp.

FOR SALE
No. 6 Eld Wheel & Perth railrigs, both gas and electric motors, $2,000.00 each. Contact: F. C. SHULL
6/8 Playland Amusements, San Diego, Cal.

WANTED
FOR BRAIN NEW MERMOREX GIRL OR MAN
Contact Whitely Lutz or Walter Karres c/o Service Garage, Springdale, Ark.

FOR SALE
No. 6 Eld Wheel, perfect condition, both gas and electric motors, $2,000.00 each. Contact: F. C. SHULL

WANT TO BOOK
For 1949 Season
Spitfire Ride, Bingo, size 20x30, and Two Percentage Concessions, preferably Poo Pool and Over and Under.

MRS. HELEN WASON
Box 148, Colpeper, Virginia.

CARNIVAL CHRONOLOGY
Year's Review as Presented From 1948 Billboard Files

(Continued from last week)

December

MAX GRUBER announced that he was selling all of his carnival equipment and would liquidate his activities to the development of a new kiddie park in Miami and his park at Long Beach, N. Y. and Mesquite, Nevada. 1,000 ATTENDED the National Showmen's Association's annual banquet and ball November 24 in the Hotel Commodore, New York.

JERRY RINGLER was nominated to the presidency of the Ladies Auxiliary of the Greater Tampa Showmen's Association.

TIDWELL SHOWS' winter quarters was robbed of an estimated $20,000 in cash and securities November 3 in five armed bandits.

FLOYD E. GOODING urged a 30-day operational test for all new rides at a talk at the annual meeting of the American Recreational Equipment Equipment Association.

1,300 ATTENDED the 39th annual banquet and ball of the Showmen's League of America, December 1 in the Sherman Hotel, Chicago.

JOHN R. WARD folded and sold his business, unable to finance it.

MEL DODSON announced he will take out a 3-car rail show, Dodson's Imperial Shows.

JAMES J. STRATTON inked a contract for a second Florida fair, and purchased the Albany, N. Y. show.

MERLE BEAM was elected president of the Alpena, first vice president of the American Carnivals Association.

SHOW FOLKS OF AMERICA, San Francisco Chapter, paid off $7,000 mortgage on Clubhouse.

CHARLES CAMP named general agent of Imperial Exposition for California, Arizona and Nevada.

ORVILLE CRAFTS elected president of the Western Showmen's Association.

EDDIE BURKE elected president of the Showmen's League of America, San- Francisco.

E. J. (EDDIE) HARRIS bought the Tinsley's interest in the Pacific United Shows and became a partner of Tour Service.

FRANK GASKINS named 20th Century Shows general agent.

OTTAWA, C. B. K. MARRIOTT, veteran carnaval op, died December 14 in Toledo.

A. C. BECK, former carnaval venture assistant manager and secretary Joseph L. Kirkwood Shows, joined Bob Perrick's organization for 1949.

W. LEE BRANDON signed to general agent California Shows after eight years in a similar capacity with Crafts Enterprises.

GILBERT HARMS joined Jack J. Perry Shows as concession manager.

BLUE & WHITE SHOWS
Want for San Diego, Tex., Jan. 14-24
WANT: 30' highliteral. Call Light, 1500 kw.
Have a good route and a nice proposition for you. Write full details and rates to R. J. Ford, 114 Main St., Oklahoma City, Okla.

WANT A FARM, 100 to 300 acres, well drained, good houses, barns, sheds, Concessions in all states.

ATTENTION: Fair Secretaries and Celebration Committee members in Oregon, Idaho, Montana and Washington — MEEKER'S SHOWS —
Now Have the Finest Line of Rides and Concessions in the Northwest —
TWO BIG FREE ACTS — 10 LIGHT TOWERS 10 MAJOR RIDES — 6 KIDDY RIDES 10 BIG SHOWS — 30 CONCESSIONS SHOWS WANTED — Mailed territory for high class Girl Shows, Run House, Lion Drome or Globe of Death.
RIDE HELP — Married and semi drivers preferred.
CONCESSIONS— Merchandise that doesn't conflict.

MEEKER'S SHOWS
830 Rust Blvd.
Main 5237
Tacoma, Wash.

IDEAL SHOW SITE IN KOKOMO
Just outside city limits
Large, well drained lots

Contact KOKOMO SPEEDWAY, INC.
Kokomo, Ind.

RIDE'S... RIDE'S
All Liberty
For FAIR AND SPONSORED EVENTS
For Sale—12 Eli Wheel in first class condition. Good, as new, $6,000.00.

THOMPSON BROS.
2006 4th AVE.
ALTOONA, PA.

HAPPYLAND SHOWS
3633 Sibley
Des Moines 14, Iowa
Phone: Walnut-1-7924

BLUE GRASS SHOWS
Now Booking
SHOWS — Rides CONCESSIONS
Address: BOX 211, SO. BLOOMFIELD, N. J.

BARLOW'S BIG CITY SHOWS
Harold Barlow, 529 N. 82, St. Louis, Mo.

CARNIVAL WANTED
For June or July at Omaha, Neb. St. Louis, Ind.elems. Call or wire by noon June 6. Fire Location, Write:

M. T. TIRRO
115 S. 59th St.
Omaha 8, Neb.

January 15, 1949

1949 SHOWS
Now Booking
For June or July at Omaha, Neb. St. Louis, Ind. elems. Call or wire by noon June 6. Fire Location, Write:

M. T. TIRRO
115 S. 59th St.
Omaha 8, Neb.
Kiddie Capers

SHREVEPORT, La., Jan. 8.—One of the country's youngest roller skaters, clipped in Shreveport Monday (8) and thrilled visitors at Ludendi Rollerdrome. She is Ginger Law Held, aged two, who has been skating since she was 11 months old. The daughter of Mr. and Mrs. J. Reid, Jackson, Miss., she'll be three next April. The mopett can do five dance steps on the rink, can have a demo- stration of her art. With her parents she is on her way to California to make appearances at rinks.

$100,000 Blaze Hits Skateland In Philadelphia

PHILADELPHIA, Jan. 8.—Skateland and Show Grove Amusement Park burned to the ground yesterday morning at the cost of about $100,000. The fire which started in one of two structures in the park in the vicinity of the roller rink, leaped more than 100 feet into the air. The concept of the fire at the heart of the frenzies from seven companies fought it for an hour and a half, using water and artificial water over a distance of 1,000 feet.

When Skateland, a frame structure and the only park facility operating on a year-round basis, occurred, it was a landmark since 1911, had been vacated by about 40 employees.

Hydrant Dry

Fire fighters were handicapped when fire froze as it hit the ground, and the necessity at stretching hose to the lake. Fire plugs broke a nine-day fire plug to the system failed to yield water.

Mr. Henry W. Freeman, said it would cost about $100,000 to replace the building, which during the nonprofit organization, said, "it would be a great loss to the community, 173 feet long, 75 feet wide which is located in the north part of the midway. Flames also damaged supports of the Thunderbolt roller coaster and the Lost River dark ride, on the other side.

Cause of the fire was not determined, but it apparently started by lightning and was discovered by the park watchman which was found in a fire on Wednesday. Companies responded to the first alarm, but as flames spread police radioed for 50 more employees to the park.

Bal-A-Roue Tee-Off In Sunkist Contest

MEDFORD, Mass., Jan. 8.—A panel of judges composed of local civic leaders, including Mrs. Lawrence W. Bardon December 15 at Fred H. Freeman's Bal-A-Roue Rollerway here Saturday, was first of six elimination in the Miss Sunkist New England Skate Queen contest. Only being sponsored by the New England chapter members of the Roller Rink Operators Association of the United States. She will compete in local semi-finals to be held January 27 of which will appear in finals slated for February 3 in Webster Arena, Worcester, Mass.

Freeman announced recently the addition of two prizes to the body of the finals winner will receive a watch donated by the Waltham Watch Company and a $25 cash prize, and jewel case offered by a local jeweler. Prizes previously announced included $100 Miami Beach, Fla., chartered by Mr. and Mrs. Freeman; a reservation at a fine hotel there and a wardrobe. The Freemans were attending the semi-final round of the control meeting of the RSROA in Washington on the contest book. Following the meeting they left for a short vacation in Miami.

Roller Hockey Experiment Set for Columbus Skatery

COLUMBUS, S. C., Jan. 8.—Roller hockey enthusiasts will be surprised first to see Ether J. Larson Rink here this month as an experiment, Bill Riser, Columbus Park and Rec. Commissioner said. A hockey league successful in Minneapolis and Illinois prompted the Muss for this move, which may later develop into a regional league.

Riser said cold weather recently had cut into his business, but the current warm snap had revived it.

Johnson Reums

CINCINNATI, Jan. 8.—Carl C. Johnson, owner of Skateland, Denver, whose writings in The Billboard have created widespread interest among roller rink operators, will receive the 1949 edition of articles in the January 23 edition. Johnson has told The Billboard that his articles will deal constructively with the trade's "craving need for collective accomplishment."

Institute Manual Goes to Printer

NEW YORK, Jan. 10.—The Roller Skating Institute Handbook, written and compiled by a staff of sports writers, went to press today.

Featuring articles by Bill Corum, syndicated Hearst sports columnist; Don Damphy, network sportscaster; Bill Stern, NBC sports, radio and television commentator; and Vic Friedman, the book was written solely for rink operators. Divided into two sections, it relates the trade on getting new customers and in keeping the old ones coming back.

There are newspaper, radio and television hints, and articles on forming the local civic clubs and running rink shows. Also, there are stories on such matters as music and floors, plus sample newspaper and radio scripts, along with hints on how to deal with media people.

The book will be mailed free to all rink operators. Any one who hasn't received a free copy may obtain one by writing to National Skating Inc., 131, W. 52d St., New York 19.

Prep Rollery Plans For Kennewick Park

KENNEWICK, Wash., Jan. 8.—A roller rinks is among features planned at the new park and recreational area under construction here by Ralph Johnson, concessionaire, who has stated March 17 as opening date.

Because of the proximity of Han- derson Dam, construction of the McNary Dam on the Columbia River, the Ice Harbor Dam on the Snake River and an army jet airplane base at Richland, this area, referred to as the Inland Empire, is one of the fastest growing sections in the state. It comprises four counties, Pasco, Kennewick, Richland and a spot as yet unnamed but now known as Y. B., being built by the area's population is expected to be 200,000.

The developer, Barringer and Highway No. 14, which connects the four towns.

There Is Big Money in a ROLLER RINK—

Penned by the Successful Operators of the Best Rink Skates, Ask Us

FOR SALE

We BUY AND SELL

New and Used Roller Skate Skates

Airline Make, Size, Condition and Quantites.

JOHNNY JONES JR.
51 Chesson St.
PITTSBURGH, PA.

FOR RENT

Old established location for portable Roller Rink. Ideally situated on city bus route in city of 32,000. Will lease ground for 45 seasons with option.

L. S. CAMERON
WAVERLY BEACH, BELoit, WIS.
CLASSIFIED ADVERTISEMENTS

A Market Place for Buyers and Sellers

RATE: 1½c A WORD — MINIMUM $2

All Classified Advertisements must be accompanied by remittance in full.

FORMS CLOSE
THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your ad in the earliest possible issue, arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

ACTS, SONGS AND PARODIES

"EMERG" MAGAZINES—CONTAINING BAND SONGS AND PARODIES. $5.00. 31, 1st for ten publications. Samples $1.00. 155 South Main St., Kingsport, Tenn.

FREE 1894 DATE BOOK—SEND SELF-ADDRESSED STAMPED ENVELOPE FOR FREE SAMPLE. W. E. Pues, Box 154, Dayton, Ohio.

PRINT, ORDINARILY, COMEDY MATERIAL: ASK FOR "FINGERS". R. D. Chappell, 106 W. 72nd St., New York City (Bushwick).

PRINT 5000 ASSORTED COLORED ITEMS—$2.50. 150 North Main St., Roanoke, Va. 24012.

PRINT 10,000 ASSORTED COLORED ITEMS—$5.00. 145 West 5th St., Wheeling, Ohio.

FINE LADIES' UNDERWEAR—AIR-TEMPERATURE, EMBRACE. SHIPMENTS MOSTLY EFFICIENCIES. WRITE TODAY. J. B. Aldrich, No. 149, 5. D. Ave., 9 4/3 City, Ohio.

FREE 1217-2600 PROFESSIONAL BILLBOARDADS—FLAT RATE—$1.00 FOR 1, $2.00 FOR 2. Write Today. W. R. H. Young, Box 514, 534 Commonwealth Ave., Boston 15, Mass.

FREE NEwswrItED ITEMS—FIRSt-MONThLY. J. W. H. Tremble, 100 E. 54th St., New York City, N. Y.

AGENTS & DISTRIBUTORS

ARALONE PEARL SEA SHELL JEWELRY—6837 Market St., Wheeling, Ohio.

FINCH—ORDINARY, COMEDY MATERIAL: ASK FOR "FINGERS". R. D. Chappell, 106 W. 72nd St., New York City (Bushwick).

PRINT 10,000 ASSORTED COLORED ITEMS—$5.00. 145 West 5th St., Wheeling, Ohio.

PRINT 5000 ASSORTED COLORED ITEMS—$2.50. 150 North Main St., Roanoke, Va. 24012.

PRINT 10,000 ASSORTED COLORED ITEMS—$5.00. 145 West 5th St., Wheeling, Ohio.

LAURENCE'S BEAUTY RING BOOK—250 pages. 10¢ each. S. F. Smiley, 100 S. 8th St., St. Louis, Mo.

FREE 1894 DATE BOOK—SEND SELF-ADDRESSED STAMPED ENVELOPE FOR FREE SAMPLE. W. E. Pues, Box 154, Dayton, Ohio.

FINCH—ORDINARY, COMEDY MATERIAL: ASK FOR "FINGERS". R. D. Chappell, 106 W. 72nd St., New York City (Bushwick).

PRINT 5000 ASSORTED COLORED ITEMS—$2.50. 150 North Main St., Roanoke, Va. 24012.

PRINT 10,000 ASSORTED COLORED ITEMS—$5.00. 145 West 5th St., Wheeling, Ohio.

FREE 1217-2600 PROFESSIONAL BILLBOARDADS—FLAT RATE—$1.00 FOR 1, $2.00 FOR 2. Write Today. W. R. H. Young, Box 514, 534 Commonwealth Ave., Boston 15, Mass.

FREE NEwswrItED ITEMS—FIRSt-MONThLY. J. W. H. Tremble, 100 E. 54th St., New York City, N. Y.

AGENTS & DISTRIBUTORS

ARALONE PEARL SEA SHELL JEWELRY—6837 Market St., Wheeling, Ohio.

FINCH—ORDINARY, COMEDY MATERIAL: ASK FOR "FINGERS". R. D. Chappell, 106 W. 72nd St., New York City (Bushwick).

PRINT 10,000 ASSORTED COLORED ITEMS—$5.00. 145 West 5th St., Wheeling, Ohio.

PRINT 5000 ASSORTED COLORED ITEMS—$2.50. 150 North Main St., Roanoke, Va. 24012.

PRINT 10,000 ASSORTED COLORED ITEMS—$5.00. 145 West 5th St., Wheeling, Ohio.

LAURENCE'S BEAUTY RING BOOK—250 pages. 10¢ each. S. F. Smiley, 100 S. 8th St., St. Louis, Mo.

FREE 1894 DATE BOOK—SEND SELF-ADDRESSED STAMPED ENVELOPE FOR FREE SAMPLE. W. E. Pues, Box 154, Dayton, Ohio.

FINCH—ORDINARY, COMEDY MATERIAL: ASK FOR "FINGERS". R. D. Chappell, 106 W. 72nd St., New York City (Bushwick).

PRINT 5000 ASSORTED COLORED ITEMS—$2.50. 150 North Main St., Roanoke, Va. 24012.

PRINT 10,000 ASSORTED COLORED ITEMS—$5.00. 145 West 5th St., Wheeling, Ohio.
MILLS SALES CO.

The ONLY Jewelry en-
A beautiful gift for any occasion. A wide variety of styles and designs to suit every taste and budget. Come in and see our selection today!

DAMON, 115 5th Avenue, New York, N.Y.

PHOTO SUPPLIES DEPARTMENT

DAMON, 115 5th Avenue, New York, N.Y.

TANNING SUPPLIES

DAMON, 115 5th Avenue, New York, N.Y.

WANTED TO BUY

DAMON, 115 5th Avenue, New York, N.Y.

LATEX HOODES - STEARIN-HARD, COMBINED SWEATSHIRTS.

DAMON, 115 5th Avenue, New York, N.Y.

EXTRA FREE DIVIDENDS!!

Men's Famous WRIST WATCHES

$9.50

SILVER AND BAKELITE STRAPS


Joseph Bros.

59 E. Madison St., Dept. 8-15
Chicago, Ill.

Easter Bunny!

Write now for our four-page colored circular. Factory prices.

JERRY GOTTLEB, Inc.

SUMMIT AVE. & POST OFFICE PLAZA

NEWARK, N. J.
HELP WANTED—ADVERTISEMENTS

RATES—12c a Word. Minimum $2

Remittance in full must accompany all ads for publication in this column.

Forms Close Thursday for the Following Week’s Issue.

ANNOUNCEMENTS—GOOD Z sag MUSICIANS MUST APPLY AT ONCE; MUSICIANS—ALL HIRING. FEMALE ORCHESTRA—WAITING FOR EXPERIENCED INSTRUMENTS. SOUTH WINDS ORCHESTRA, 1242 Decatur Rd., Decatur, Ill. 1424.

MUSICIANS—ALL HIRING. GENUINE GUITAR. 18TH Ave., Slaton, Tex. 1445.

MUSICIANS—ALL HIRING. TRUMPET PLAYER WANTED FOR ORCHESTRA. WANTED AT ONCE. MAN OR WOMAN. OKLAHOMA CITY ORCHESTRA. 1425.

MUSICIANS—ALL HIRING. C. M. WASHINGTON STEEL TOY—AVAILABLE. 2819 W. 39th St., Kansas City, Mo. 1456.

MUSICIANS—ALL HIRING. SWING SWING. GREAT MUSICIANS NEEDED. 9400 S. 31st Ave., Kansas City, Mo. 1456.

MUSICIANS—ALL HIRING. RHYTHM ORCHESTRA—WE’RE LOOKING FOR EXCEPTIONAL MUSICIANS. 1844 W. 39th St., Chicago, Ill. 1436.

MUSICIANS—ALL HIRING. JUKE BOX—AVAILABLE. 1801 S. 31st St., Kansas City, Mo. 1456.

MUSICIANS—ALL HIRING. GUITARIST NEEDED. 2815 N. 31st St., Kansas City, Mo. 1456.

MUSICIANS—ALL HIRING. PIANIST NEEDED. 2808 N. 31st St., Kansas City, Mo. 1456.

MUSICIANS—ALL HIRING. STRING QUARTET WANTED FOR ORCHESTRA. 2806 N. 31st St., Kansas City, Mo. 1456.

MUSICIANS—ALL HIRING. ORCHESTRA COACH—NEEDED. 2806 N. 31st St., Kansas City, Mo. 1456.

MUSICIANS—ALL HIRING. PIANIST WANTED. 2806 N. 31st St., Kansas City, Mo. 1456.

MUSICIANS—ALL HIRING. ORCHESTRA LEADER—WANTED. 2806 N. 31st St., Kansas City, Mo. 1456.

MUSICIANS—ALL HIRING. ORCHESTRA—WE’VE GROWN! TWO CHAIRS OPEN. Apply at once for valuable experience. 2806 N. 31st St., Kansas City, Mo. 1456.

MUSICIANS—ALL HIRING. ORCHESTRA—WE’RE GROWING FAST. Apply to get valuable experience. 2806 N. 31st St., Kansas City, Mo. 1456.
ELGIN
Pocket-Size
56.00-6

The GO-GETTER Dials
Selling above DOZ.

7-JEWEL
Small Pocket-Size WATCHES
Incorporated
$6.00 EACH

Minimum Order: 3 Watches.
15 Jewels—$7.00 each
New Cases of National Gold Color
Quartzized Mechanical Movement
New Dials & Leather Straps
GOOD GO-GETTER FOR FAST SALES

M. FRIEDMAN
WATCH DISTRIBUTOR
29 Forysthe St., New York 2, N. Y.

INAUGURATION
BADGES PENNANTS
BRASS BUTTONS
See
CHARLES SHEAR
929 D St., N.W., Washington, D.C.

"NAUGHTY MARY-ETTA"
She winks her eye and goes to sleep.
No one knows her, but she knows me.

$1.50 Doz. - $11.00 Gr.
$6.00 - $9.00 - $12.00

Ads for watches, watches, watches.

CARL CRISTANO
205 Highfield Bldg., Pittsburgh 6, Pa.
Telephone: Emerson 7606-T

The Billboard
**Pipes for Pitchmen**

By Bill Baker

Johnny Barber is working novelties in a downtown Cincinnati location to better-than-average returns.

Pitchmen must maintain the solicitude and morale of their industry.

John R. Matthews, in Philadelphia, from which point he says he enjoys reading the series of stories on pitchmen from the pen of Zid Sidenberg.

Frank O'Connell, novelty worker, rammed into Cincinnati last week following a successful stand at the Delta Sigma football game in Memphis. During a visit to the pipes desk he said that he planned to go to Washington where he will work novelties for the presidential inauguration. While in the Queen City, O'Connell visited with H. T. Weiss and Johnny Barber.

Save your tip wad and success won't be long in catching up with you.

"We are... down here cutting it up and spending a delightful holiday," Jack (Boyd) Stover cards from Harrisonburg, Va. "Sid and Juanita Whitmore and son, Buddy, of park and essay note, have been telling my wife and me about the big days at Ed's Park and I'm nearly sold on it."

It's the fellow who works the hardest who gets the best scores.

H. T. Weiss is making locations at a downtown Cincinnati location to report good results.

Marie E. Zampino... widely known in pitch circles thru her ability as an ace demonstrator, is now with Walter C. Billings, the person having tied the knot in Cleveland December 14. She and her husband are making their home in the

**BORDER NOVELTY CO.**

Manufacturers, Jobbers and Importers

5554 Beverly Blvd
Los Angeles 3, Calif.

**KING TUT**

The Mystic Mummy Comes to Life

The new sensational & mystifying trick

**SAMPLE DOZEN**: $3.60
**CROSS**: $42.00 POSTPAID

---

**ATTENTION! JOBBERS-DISTRIBUTORS!**

We have about 300 dozen fur and plush stuffed toys: Bears, Elephants, Dogs, Cats, etc., to close out! Send for full details. Now's the time to buy cheap!

New Samples of Real Fur and Plush—Stuffed Toys Are Ready for You Now

Take advantage of our low prices on carnival and premium items. You get prompt delivery on all Ace Toy sure-sellers.

EASTER LINE OF 1949 big profit numbers now ready! Order at once!

Eagle's Nest, 13, 1949

---

**NEW 1949 LOW DOWN**

**CUTI-KEE CHAIN TELESCOPE**

Key Chain Novelty!

Sells on SIGHT... Here It Is—Dickest, Fairest Selling Novelty You've Ever Seen. And how your customers will grab for them. Breaking all sales records. 

When the first with this cut-out sensation that combines genuine beauty and color transparency with a practical key chain. IDEAL FOR PREMIUMS, FAIR BOARDS, CONCESSIONAIRES, Etc. Sales organization, promotion, etc., are using CUTI-KEE CHAIN TELESCOPES as give-aways to clients, business associates, etc.

**DOZEN** $7.75

Minimum Order 4 Doz.

Stock Up Now!

---

**OAK-HYTEx BALLOONS**

Novelty 22 sq. foot balloons whose large, keen wings are gummed paper parts. Packed, with cardboard feet, in colorful envelope. See your jobber.

**OAK RUBBER CO.**

Elgin-Waltham

---

**SPecIAL**

January & February

Elgin-Waltham


7 Jewel $8.50
15 Jewel $15.50
17 Jewel $12.50

At all jobbing and wholesale establishments.

Write for catalog and free sample. Telephone 5-5942, New York 7, N. Y.

---

**IrvinG BERRy**

114 W. 215 St.
New York 1, N. Y.

---

**BORDER NOVELTY CO.**

Manufacturers, Jobbers and Importers

5554 Beverly Blvd
Los Angeles 3, Calif.

**PAPER MEN**

Here great new toy for reliable paper men in all states. Write for speculation and prices.

ED HUFF & SON

F. O. B. 7626

Duluth, 11, Minn.
Valentine’s Day Special!  
#12V Valentine Doll  
THE PERFECT VALENTINE PITCH!  
$39.00 Doz.  
Samples $3.75 Ea.  
$12V—Same as above with 10" Circular Full Face Sticker and extra Valentine Trimming.  
$48.00 Doz.  
Samples $4.50 Ea.  
25% Deposit, Balance C. O. D.  
Telephone: Oregon 2-6339  
CUTTLER & COMPANY, INC.  
903 Broadway, New York 10, N. Y.

RINGS SELL ON SIGHT  
Stylish to Sell—Priced for Profit  

Valentine’s Day Special!  
#12V Valentine Doll  
26” Tall. Dressed in luxuriant Satin with bright Red Satin trim. Beautiful Red Heart on Doll’s Breast.  
The Perfect Valentine Pitch!  
$39.00 Doz.  
Samples $3.75 Ea.  
$12V—Same as above with 10” Circular Full Face Sticker and extra Valentine Trimming.  
$48.00 Doz.  
Samples $4.50 Ea.  
25% Deposit, Balance C. O. D.  
Telephone: Oregon 2-6339  
CUTTLER & COMPANY, INC.  
903 Broadway, New York 10, N. Y.

RINGS SELL ON SIGHT  
Stylish to Sell—Priced for Profit  

Valentine’s Day Special!  
#12V Valentine Doll  
26” Tall. Dressed in luxuriant Satin with bright Red Satin trim. Beautiful Red Heart on Doll’s Breast.  
The Perfect Valentine Pitch!  
$39.00 Doz.  
Samples $3.75 Ea.  
$12V—Same as above with 10” Circular Full Face Sticker and extra Valentine Trimming.  
$48.00 Doz.  
Samples $4.50 Ea.  
25% Deposit, Balance C. O. D.  
Telephone: Oregon 2-6339  
CUTTLER & COMPANY, INC.  
903 Broadway, New York 10, N. Y.

RINGS SELL ON SIGHT  
Stylish to Sell—Priced for Profit  

Valentine’s Day Special!  
#12V Valentine Doll  
26” Tall. Dressed in luxuriant Satin with bright Red Satin trim. Beautiful Red Heart on Doll’s Breast.  
The Perfect Valentine Pitch!  
$39.00 Doz.  
Samples $3.75 Ea.  
$12V—Same as above with 10” Circular Full Face Sticker and extra Valentine Trimming.  
$48.00 Doz.  
Samples $4.50 Ea.  
25% Deposit, Balance C. O. D.  
Telephone: Oregon 2-6339  
CUTTLER & COMPANY, INC.  
903 Broadway, New York 10, N. Y.

RINGS SELL ON SIGHT  
Stylish to Sell—Priced for Profit  

Valentine’s Day Special!  
#12V Valentine Doll  
26” Tall. Dressed in luxuriant Satin with bright Red Satin trim. Beautiful Red Heart on Doll’s Breast.  
The Perfect Valentine Pitch!  
$39.00 Doz.  
Samples $3.75 Ea.  
$12V—Same as above with 10” Circular Full Face Sticker and extra Valentine Trimming.  
$48.00 Doz.  
Samples $4.50 Ea.  
25% Deposit, Balance C. O. D.  
Telephone: Oregon 2-6339  
CUTTLER & COMPANY, INC.  
903 Broadway, New York 10, N. Y.
1949 SALESBOARD SHOW SE

COLOR-ADO

THE SALESBOARD THAT GIVES YOU
100% COUNT
100% COLLECTION

- No Shortages
- Positively Footproof
- Greater Player Appeal
- Colorful-Sturdy Construction

OPERATORS INCLUDE A VISIT TO OUR FACTORY WHILE IN CHICAGO FOR THE CONVENTION

THE McNAMARA CO.
5729-31 W. LAKE ST.
CHICAGO 44, ILLINOIS

12 COMPANIES WILL PRESENT NEW PRODUCTS

Sked Hotel, Plant Parties

CHICAGO, Jan. 8.—Final plans for the big nine-firm sales-board showing in the Sheraton Hotel, the special presentation at the Morrison Hotel, and two open-house plant exhibitions this week as 12 board manufacturers prepared to host operators and jobbers during the three-day close here January 17-19. New ideas in boards and tickets are the focus of introduction, with several firms stressing items of radical design and play-stimulating leaders.

Surpassing the 1948 show, board makers are going all-out to provide visitors with entertainment and refreshments in presenting their more complete line of board and ticket machines. While the Sheraton will house most of the exhibitors, the factory showings will also offer high interest, with special tours thru the production departments.

Exhibitors Line-Up

The line-up of sales-board exhibitors which will make the Chicago board center next week follows: (in the Sheraton’s third floor Gothic Room) Container Manufacturing Co., St. Louis; Harlich Manufacturing Co., Chicago; Superior Products, Inc., Chicago; Gem Sales Co., Peoria, Ill.; Consolidated Manufacturing Co., Chicago. Also exhibiting in the Sheraton will be Universal Manufacturing Co., Kansas City, Mo., and Bee-Jay Products, Inc., Chicago, in Rooms 3001-2-3; Secore & Secore, Chicago, Room 3407-B-9, and, as announced this week, the Pioneer Manufacturing Co., Chicago, showing in Suite 1907. All firms will furnish entertainment, food, and refreshments at their exhibits.

Empire Press, Chicago, will hold a showing in the Morrison Hotel, with the suite not yet announced.

Elaborate Programs

Plant presentations will be held by Columbia & Company, Chicago, and Bee-Jay Products, Inc., both Chicago firms. Foreman will provide an elaborate trip through the plant conducted by factory tours, radio-star entertainers, souvenirs and refreshments at the private plant bar, in addition to free taxi transportation to and from plants for all visitors. Peerless Products has scheduled a complete “all-at-once” display of its full board line with refreshments also on the show menu.

With a good year predicted, board makers—have gone all-out to present new and play-provoking numbers to the trade. Colorful boards, incorporating features to obtain and hold repeat orders, will be seen all over 1949 sales-board show spotlight, according to reports from top officials. Conditions of the industry are that, with a year just past, 1949 holds even greater promise of big sales and potential, and no one is missing the kick on the sales-train will give the quality and operator designed products.

WORTHMORE SAL
1000 & 1010 N. Michigan Ave., Chicago

GARDNER CUSTOMERS TO OUR
OPEN HOUSE
JAN. 17TH TO 19TH-
REFERENCES TO FACTORY, SEE OUR NEW IDEAS BIGGEST VARIETY FINEST QUALITY BEST SERVICE BE SURE TO VISIT GARDNER & COMPANION 2222 S. MICHIGAN AVE.
CHICAGO, ILL.
"Gardener's the line for..."

BIG PROFIT

"HOT" TICKET

TO GET

OUR FREE CATALOG—Write
W. GARDNER CO.
CHIPPEWA FALLS, WISC.
SALESBOARDS

SALESBOARD SIDELIGHTS

With “Gardner’s the line for ‘49” as its slogan, Gardner & Company, Chicago, is preparing to greet all visitors to its plant party and board display with a line of new board innovations that feature a sales punch. Preparations for the big event, January 17-19, are about concluded, attracting customers an enjoyable visit.

With the holidays over, several of Gardner’s representatives, who were in town, are back on the road. Among them are Jack Mendelesbaum, Pennsylvania representative; Sam ruins, who covers Arkansas, Louisiana and Mississippi; George Niple, covering Missouri-Michigan territory, and Tom Rocky, Texas rep. Rocky, it appears, had a hop-up trip to Chicago during his visit. After driving 50,000 miles in Texas without ever a leader being scratched, he checked up two wins on incidents in the few days he was in the city. Charles Leddy, Illin’s styling sales manager, took a quick trip to Denver December 27, but was back in the home office two days later.

Irwin Secora, Secora & Secora, Chicago, returned from a jaunt to Philadelphia Friday (7), and with other Mert is all set to host visiters at the firm’s three-room board display in the Sheraton Hotel Chicago. The new Mercury Pellet, bell action board, will hold feature position...

Pioneer Manufacturing Company, Chicago, has announced that it will show its boards in nile 1907 at the Sheraton during the salesboard show January 17-19.

Hartich Manufacturing Company, Chicago, will stress a series of boards of the Sheraton next week that can be used with merchandise. Sam Feldman, sales manager, will be chief host at the Hartich booth in the Gothic Room; Sam’s hoping that Manny Gutman, sales director, will have returned from its Eastern trip by showtime so that he can man the display with him. Manny left on the pre- show tour Thursday (6). One of the firm’s boards, Poker Hand Choraly, is being featured as a good item for players with that postboard (playing card) urge. Board bears playing card designs and “hands” on its face 21 die cutouts show a full five-card poker hand.

Missy Elyne, Empire Press, Chicago, general manager, is preparing to spend a busy three days at the firm’s special showing in the Motoron next week. Promotes some new twists for the trade...

Superior Products, Chicago, officials intend to keep a big welcome out at the Sheraton booth. Robert Kolinsky, sales manager, will be one of the Superior boys ready to extend hearty greetings.

Among the new Container Manufacturing Company’s (St. Louis) coin insert boards is the quarter play Mystic Master, featuring five numbers to a ticket and eye-catching seal design. Tending the dual display of Universal Manufacturing Company, Kansas City, Mo., and Bee-Joy Products, Inc., Chicago, in a three-room showing at the Sheraton next week will be Joseph Barczula, head of the two firms. Reuben Barczula, Bee-Joy general manager, and J. M. (Jack) Brody, national director of sales for both companies. Plenty of surprises and new ideas are on the board for board operators. Boys report...

Maurie Kaye, field manager, is off on a trip thru Kansas, Nebraska and Colorado to personally invite Gardner’s friends in that area to the firm’s open house party.

SALESBOARD OPERATORS

Manufacturer offers 5 excellent fast-moving items to promote board play! SEP 53.50 FOR SAMPLE LOT, 2 Hand Puppets 11 white, 1 colored 1 Hawaiian 7½-inch Doll made of pure gum rubber, Boost your board profits with these numbered PARISIAN ART PRODUCTS 141 Fall River St., New York, N. Y.

SALESBOARD OPERATIONS

Have Fun! At Gardner's Open House For Customers JAN. 17TH, 18TH AND 19TH GARDNER & Co., CHICAGO, ILL. 2222 S. MICHIGAN AVE., CHICAGO, ILL.

VISIT OUR DISPLAY ROOMS 1410 & 1411 AT THE SHERATON HOTEL DURING THE COIN MACHINE SHOW. WE MANUFACTURE A COMPLETE LINE OF BINGO DEALERS. For the best in quality - It is a sign of quality. MISSOURI NOVELTY MFG. CO. St. Louis 3, Mo.

NO OTHER BOARD CAN MAKE THIS STATEMENT

Have Fun! At Gardner's Open House For Customers JAN. 17TH, 18TH AND 19TH GARDNER & Co., CHICAGO, ILL. 2222 S. MICHIGAN AVE., CHICAGO, ILL.

SALESBOARD OPERATORS

Manufacturer offers 5 excellent fast-moving items to promote board play! SEP 53.50 FOR SAMPLE LOT, 2 Hand Puppets 11 white, 1 colored 1 Hawaiian 7½-inch Doll made of pure gum rubber, Boost your board profits with these numbered PARISIAN ART PRODUCTS 141 Fall River St., New York, N. Y.

SALESBOARD OPERATIONS

Have Fun! At Gardner's Open House For Customers JAN. 17TH, 18TH AND 19TH GARDNER & Co., CHICAGO, ILL. 2222 S. MICHIGAN AVE., CHICAGO, ILL.

VISIT OUR DISPLAY ROOMS 1410 & 1411 AT THE SHERATON HOTEL DURING THE COIN MACHINE SHOW. WE MANUFACTURE A COMPLETE LINE OF BINGO DEALERS. For the best in quality - It is a sign of quality. MISSOURI NOVELTY MFG. CO. St. Louis 3, Mo.

You’ll Agree! IT'S THE MOST SENSATIONAL SALESBOARD EVER MADE

When You See MERCURY'S AMAZING CLUB BEL SLOT

ABSOLUTE SLOT MACHINE ACTION

NO FEDERAL LICENSE NEEDED

THE ONLY SALESBOARD MADE WITH 3 REEL SLOT MACHINE ACTION!

SLOT MACHINE ACTION IT'S CHEATPROOF IT'S MECHANICAL

SENSATIONAL BONUS AWARD 12 CONSECUTIVE LOSERS PAYS DOUBLE AWARD

SEE IT IN ROOM 3407-08-09 SHERATON HOTEL, DURING THE SALESBOARD AND COIN MACHINE SHOWS, JANUARY 17-18-19.

SECORE & SECORE 735 So. Karlov Ave. Phone: SACRAMENTO 2-4477-8-9 Chicago 24, Ill.
SALESBOARDS

Pioneer extends a cordial invitation to our open house display to be held at the SHERATON HOTEL, CHICAGO, SUITE 1907-08, JAN. 17-18-19-1949.

REFRESHMENTS ENTERTAINMENT

WOW!

SALESBOARDS

Hollywood Cutie Key Chain Telescopes

Large ass. of cuties 27c Each in Lots of 100

JOBBER

Write for quantity discounts

We carry a large complete stock of Salesboards and Tickets. 25% deposit, balance C. O. D.

KEYSTONE Merchandising Company

218 W. 12th St. Phone 6-7334 Erie, Pa.

SALESBOARDS—All ORDERS Shipped Same Day Received

<table>
<thead>
<tr>
<th>Item</th>
<th>Pride</th>
<th>Description</th>
<th>Profit</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>400</td>
<td>5c</td>
<td>Lucky Bucks Thru</td>
<td>$0.65</td>
<td>100</td>
</tr>
<tr>
<td>1000</td>
<td>25c</td>
<td>J. Charley Thru</td>
<td>$3.00</td>
<td>100</td>
</tr>
<tr>
<td>1000</td>
<td>25c</td>
<td>Texas Charlie Thru</td>
<td>$3.00</td>
<td>100</td>
</tr>
<tr>
<td>250</td>
<td>5c</td>
<td>Dolly &amp; Jim Thru</td>
<td>$0.65</td>
<td>100</td>
</tr>
<tr>
<td>1000</td>
<td>10c</td>
<td>Bully Belle Thru</td>
<td>$5.00</td>
<td>100</td>
</tr>
<tr>
<td>250</td>
<td>5c</td>
<td>Lucky Seven Thru</td>
<td>$0.65</td>
<td>100</td>
</tr>
<tr>
<td>250</td>
<td>5c</td>
<td>Lucky Seven Thru</td>
<td>$0.65</td>
<td>100</td>
</tr>
</tbody>
</table>

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

SALESBOARDS AT SLASHED PRICES

JAR DEALS AND SALESBOARDS

Write for Circular and Prices

CROWN PRODUCTS

322 E. Calfax Ave., South Bend 24, Ind.

SALESBOARDS

The Billboard

1949

Pioneer MANUFACTURING CO.,

2352 W. Cermak Road, Chicago 8, Illinois

REFRESHMENTS ENTERTAINMENT

SALESBOARDS

TICKETS

AND NOVELTIES

Hollywood Cutie Key Chain Telescopes

Large ass. of cuties 27c Each in Lots of 100

JOBBER

Write for quantity discounts

We carry a large complete stock of Salesboards and Tickets. 25% deposit, balance C. O. D.

KEYSTONE Merchandising Company

218 W. 12th St. Phone 6-7334 Erie, Pa.

SALESBOARDS—All ORDERS Shipped Same Day Received

<table>
<thead>
<tr>
<th>Item</th>
<th>Pride</th>
<th>Description</th>
<th>Profit</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>400</td>
<td>5c</td>
<td>Lucky Bucks Thru</td>
<td>$0.65</td>
<td>100</td>
</tr>
<tr>
<td>1000</td>
<td>25c</td>
<td>J. Charley Thru</td>
<td>$3.00</td>
<td>100</td>
</tr>
<tr>
<td>1000</td>
<td>25c</td>
<td>Texas Charlie Thru</td>
<td>$3.00</td>
<td>100</td>
</tr>
<tr>
<td>250</td>
<td>5c</td>
<td>Dolly &amp; Jim Thru</td>
<td>$0.65</td>
<td>100</td>
</tr>
<tr>
<td>1000</td>
<td>10c</td>
<td>Bully Belle Thru</td>
<td>$5.00</td>
<td>100</td>
</tr>
<tr>
<td>250</td>
<td>5c</td>
<td>Lucky Seven Thru</td>
<td>$0.65</td>
<td>100</td>
</tr>
<tr>
<td>250</td>
<td>5c</td>
<td>Lucky Seven Thru</td>
<td>$0.65</td>
<td>100</td>
</tr>
</tbody>
</table>

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

SALESBOARDS AT SLASHED PRICES

JAR DEALS AND SALESBOARDS

Write for Circular and Prices

CROWN PRODUCTS

322 E. Calfax Ave., South Bend 24, Ind.

SALESBOARDS

The Billboard

1949
formed activities games reduce the Sutton's plex, out the ene,\n
Sutton's locations.\n
Games Introduced for the Moonlight games, none of this revenue is retained by either Rosenberg and imposed money is put aside to provide cash prices for the winner at the end of the tournament. And Rosenberg himself plans to add enough to the kitty to bring the total prize money to $1,000. This will be paid out to the competing teams on a sliding scale, with consolation prizes for low scorers. In addition, Rosenberg will donate a silver trophy to the winning tavern.

Hypo of Play

While Monday, is thus a non-revenue-producing night for him, Rosenberg states that increased play during the other days of the week more than make up for it. During these days players pay the regular entrance and pay is heavy due to competition for team spots. Altogether, there is no reason to expect a decline in the boards during tournament nights, they are more than made up by Saturdays.

Tournament Nights

In the set-up he has developed, Rosenberg has included a Thursday and a Saturday night tournament. Each tavern is represented by its own team, which compete with teams of the other participating taverns over a 20-week period.

Rosenberg is also attempting to play the monthly tournament in conjunction with other tournaments.

Cut Game Leveys

CMI's outgoing board of directors held its final meeting Thursday evening and received its certificate of formation. A new board has established a committee of operators and distributors to act in an advisory capacity to the association's executive council. Dave Gottleb, outgoing legislative association, outlined the proposal. He said that the operator-distributor committee will handle the affairs of State and local associations during their annual dinner meeting next week.

The welfare of the entire coin (See Sellout for CMI on page 44)

Boston Ops See '49

Pennsylvania Tax Commission Recommends Local Law Repeal

HARRISBURG, Pa., Jan. 8. Pennsylvania's Tax Study Commission on gaming, which has been under consideration for more than a year, has recommended a tax on the receipts of all coin-operated machines.

At the same time, the study group is recommending the creation of a new Pennsylvania liquor tax, an increase in the state sales tax, and the imposition of a tax on the use of motor vehicles.

Vigorously opposed to the proposal to impose a tax on coin-operated machines is a Pennsylvania liquor tax, an increase in the state sales tax, and the imposition of a tax on the use of motor vehicles.

Wilson To Head Sales of Elco's Bowling Device

BAYONNE, N.J., Jan. 8. Kenneth Wilson, veteran coin machine salesman and operator, has been appointed sales promotion manager for the Elco-Bowl, a new scaled-down automatic bowling alley, announced this week.

Vending machine operators opened new locations, including office buildings, factories, bowling alleys, terminals and public places placing 5-cent bar goods; a coin-operated vending machine field, will be formally introduced to the trade at the Coin Machine Institute exhibit in Chicago next week. The game is a redesigned (see Wilson to Head on page 92)
Vender Trend Up at CME Meet

47 Companies Show Mach., Allied Lines

Spotlight Service Units

CHICAGO, Jan. 8.—For the third successive year, vending and service equipment manufacturers will be on hand at the Coin Machine Institute (CMI) convention in 1949, surpassing that of past years. Ready to display their products at the 1949 show, opening in the Hotel Sherman here next week (17 thru 19), will be a total of 47 firms, according to show managers, while 14 companies will display parts.

CMI’s first postwar meet in 1947 included a 50-lb. showing of equipment devoted to the vending phase of the coin-operated business. In the 1948 convention this number increased by 23. Thus, while the 1947 meet devoted itself to the growth of its space to vending and allied units, the 1949 exhibit is to turn out more than one-third of its total show area to exhibits of this nature. The many new products and other indications of their equipment, increasing in volume, variety, dependability and eye-appeal, will be featured by exhibits merchandising the lower price trend in some measure, and with the new Model "A" machines displaying a spiral has been halted, all segments of the vending-service machinery industry look for a high sale year (both of equipment and merchandise) in 1949. Too, unlike the 1947 meeting, vendors shown during the forthcoming CME meet are expected to report better-tested, full production units. This is particularly true of the large number of products shown at CMI’s list of new models during the past year; such as the "Penny Command," a coin-operated vending machine for sale to the public in Pennsylvania, or the "Pennypincher" shown at the Philadelphia trade show.

FTC Drops Some Charges Against 3 Candy Firms

WASHINGTON, Jan. 8.—Some of the charges against three of the 34 candy manufacturers cited by the Federal Trade Commission (FTC) for alleged violations of the Robinson-Patman Act were dropped by the agency this week.

A count filed against the Swiss Colony Corp., of Phoenix, Arizona, charged the manufacturer with violations of the Act’s provisions against mail-order merchants. The FTC as were charging of violations of the brokerage section of the FTC had been dropped by the agency this week.

O. Miller, Family, Killed

CHICAGO, Jan. 8.—Ford S. Mason, newly elected president of the National Automatic Merchandising Association, has announced in the last week that the association’s 1949 convention and exhibit November 27-30 at Convention Hall, Atlantic City, N.J., will hold a “conversation within a convention.”

Newark, N.J.—Newark’s Commerce Commissioner, O. Miller, and his family were found dead in a Texas field, resulting in the instant death of the entire family, meeting the man who use their products or may use them in the future.

To Be Sold Thru Vending Machines

Bilted Sunshine

KING OF PRUSSIA, Pa., Jan. 8.—Already installed on test locations is a preview of the future that will be shown in Booth 173 at the Coin Machine Institute show January 17-19 by the Branford Manufacturing Company which maintains its plant and offices in Philadelphia.

The lotion dispenser, invented by Berendzen A. Rines, will be marketed nationally by National Service Associations, Farmington, 1209 Chestnut Street, Philadelphia.

Avignon, who is president of Stan Manufacturing Company announced this week that the unit will be placed in production January 15. Announcement of this company will be delivering the sun tan lotion dispenser. No price has been quoted on the unit.

Shoe Shiners Installed in Philly Subway

PHILADELPHIA, Jan. 8.—Several dozen subway stops of the local transit system, already standard locations for penny candy, gum and similar novelties, will be augmented by the addition of used shoe shiners machines. The new machines, the first to be seen in Philadelphia, also offer a 5-cent automatic shoe shine for both black and brown shoes. Manufactured by the People’s Vending Company, which holds the exclusive location rights for vending machines in subway and elevated stations of the Philadelphia Transit Company, Jack Weinstock, president of the People’s company, here, also heads the People’s organization.

Public reaction to the shoe shine machines is being watched carefully, and public acceptance, reception will largely determine the expansion of the shoe shine machines at the subway and elevated stations.

U-Need-A Names Six Distribs, Ups Vender Output

NEW YORK, Jan. 8.—The appointment of six distributors to handle the national sales of the U-Need-A Vendors all over the South and Midwest was announced here this week by Murray Weiner, vice president of the manufacturing firm.

Meanwhile, Jacob Breidt, U-Need-A Vender Company, has sold shipments of vendors from the plant to dealers all over the country, according to Mr. Breidt. This figure will be upped to 50 during the coming year.

Of the territories covered by U-Need-A outlets, Bill Weiser, treasurer of Venders Inc., of this city, has assigned New York, New Jersey, Ohio and Delaware to the employees of the firm, who are marketing hill area comprising Illinois, Michigan and Indiana is being handled by Mr. Breidt.

The J. Rosenfeld Company, St. Louis, is handling the machine in Missouri, Kansas, Kentucky and Tennessee. The Scott-Cross Company, of Philadelphia, in Eastern Pennsylvania, Delaware, Maryland and Washington; Abe Stoy, of Johnstown, Pa., in Western Pennsylvania, West Virginia and Virginia, and Winooski Machine Company, for Georgia, Alabama, Mississippi, North Carolina and South Carolina.

It is also announced that the distributors would be announced as appointments are made.

FTC President Ford Mason Reveals Plans for 1949 Meet

NEW YORK, Jan. 8.—The automatic merchandising industry was saddened by the holiday tragedy which resulted in the death of Henry O. Miller, president of SuperVend Corporation here, his wife and four children. Mr. Miller and his family were flying home December 24 for the Christmas holiday in their own plane when it crashed in a Texas field, resulting in the instant death of the entire family, meeting the man who use their products or may use them in the future.
NOW DELIVERING! Northwestern

Cuts servicing time in half... Globes cleaned and relit at home or warehouse... No filling on location... Greater wear-resistance... Mechanically simple... No tools needed for servicing... Precision built... All LESS THAN 25 cents interchangeable... Vends all products... Sunlight 1c or 2c play... LESS THAN 10c Effective gun protection... Fits on stand... bracket, counter or attaches to other machines... Large globe capacity... 100 OR MORE... 2 1/2 lbs., peanuts or 6 lbs., plathocol... 16.95.

We carry all types of merchandise—write for price list. Parts, flags, glasses and plastic, brackets, stands—everything for the operator.

NORTHEASTERN SALES & SERVICE COMPANY
AUTHORIZED NORTHEASTERN DISTRIBUTOR

4105 14TH AVENUE, BROOKLYN 4, N. Y.

GIDNEY B-3600

Y0U can't afford to MISS

a visit to Keeney's Booths 42 and 44

C. M. I. Convention, Hotel Sherman, Chicago

but...

FOR 3 DAYS KEENEY'S OPEN HOUSE JAN. 17-18-19

WILL REVEAL SENSATIONAL DIFFERENT CONSOLES

NEW SCORING PRINCIPLES - NEW CABINET STYLING - BIG MONEY MAKERS!

See Keeney’s DeLuxe Electric CIGARETTE VENDOR

FOOD — FUN — REFRESHMENTS

Your Hostess: Bette Thomas—the Keeney Cigarette Vendor Girl

Check THESE OUTSTANDING FEATURES

- Operates on any combination of nickels, dimes and a quarter thru a single coin opening, MEETS ALL PRICE CHANGES!
- Sells more cigarettes. 432 pack capacity—9 double column dispense alternately at bottom. Always fresh cigarettes.
- Instantaneous price adjustments on each column. Dispenses King or regular size packs.
- THE PACK YOU SEE IS THE PACK YOU GET!
- SWING-UP HINGED FRONT for easy loading and easy servicing.
- THREE-WAY MATCH VENDING: (1) free with each pack; (2) free by pulling lever after each purchase; (3) with penny coin insertion.

FOR 3 DAYS KEENEY'S OPEN HOUSE JAN. 17-18-19

ALL OPERATORS AND DISTRIBUTORS ARE INVITED TO VISIT

BOOTH 42 & 44, C. M. I. Convention, Sherman Hotel, Chicago, I11.
New "CHARM KING" Ball Gum + Charms = $$$

The Kids Really go for + THIS one because it DISPENSES BOTH GUM and CHARMS!

All kids go for Gum Balls. And they all get a chance to grab both for a single nix. This combination, double ball vending machine makes the money pouring in a steady stream. So, if your store is a winner, you, too, may want to take advantage of this winning combination. Orders for $25.50 or more are quoted.

...and Here's ANOTHER WINNER!

Nets Up to 75c of Every Dollar You Take In!

A real money-maker from the around the World of the Ball Gum. That's what operators are saying for new "Hunter." But that's not all. Look at these two features. 1. No coin return. 2. No gum dispensed unless the player wants it.

That's true, even when out of stock! every $1.00 "Hunter" takes in. Can you beat that for a "Gold Mine"? Order now through your wholesaler or write for illustrated literature.

SILVER-KING CORP.
622 Division Parkway
Chicago 41, Illinois

ALL SILVER KING MODELS
Recommended and sold on Time Payment. 20 weeks to pay.

Write for details.
ROY TORR, Lansdowne, Pa.

RAKE SELLS FINE EQUIPMENT AT FAIR PRICES

NEW BULK VENDORS

ONLY Northwestern Model G9

GIVES OPERATORS SO MUCH

Write for Descriptive Literature and Prices

ALL SILVER KING MODELS

NEW COUNTER GAMES

ABT Choppers, $39.50
ABT Model # Targets, 22.50
ABT Ducks, 42.50
Goldfish Bait Tables, 24.50
Drum Bait Tables, 12.50
Extinct Game Vendors, 19.50
Alley's 4 Game Vendor, 35.95
Baseball 1 3/4, 17.50
Basketball 1 3/4, 12.50
Tennis 1 3/4, 19.50
Pinball, 15.50
Basketball 2 3/4, 5.50
Alley's 2 Game Vendor, 17.50
Racquet 1 3/4, 17.50
Kicker & Kickers, 34.95

Send for our Complete Line of Reconditioned Machines and Largest Mail Order Catalog.

RAVE MACHINE EXCHANGE
607 Spring Garden Street
Philadelphia 22, Pa.

NOW! CALIFORNIA VENDING

ALMONDS

Packed in 5-lb. vacuum in 6 line to shipping case.

Less Than Case, 90c per lb.

Northern, California Distributor
AARON B. Blum Machine Vendor
6916 El Camino Real, LEON "Hi-Hat" SILVER, INC.
760 HAYES St., SAN FRANCISCO 2, CALIF.

III. Simplex

Export Biz To Separate Firm

Will Add Shuffelboards

(Continued from page 83)

Candy, Fisher price, shoe shiner, and Practice Products Lines are now handled by the used phonograph export trade built up by Illinois Simplex. Sutton said his company will recognize and refurbish the equipment which Simplex Export will sell abroad, but the export firm will handle its own sales and sales promotion.

Leaving the export business over to this separate company was made necessary, Sutton explained, because of the rapid growth of last year. In addition, the move will enable Illinois Simplex to concentrate on its own expanding domestic business.

Firm Special Showing

To showcase the lines Simplex is handling, the firm is holding a special showing on the third floor of the Bismarck Hotel January 17-19, coinciding with the dates of the Coin- Machine Institute's convention. This will mark the first operation of the Simplex shuffleboard which the company is manufacturing on contract. The shuffleboard is to carry an operator's list price of $49.50, is non-coin-operated, standard, and playing field, sectional and with a meter. Sutton said he expects to appoint sub-distributors to handle the board through the country.

Meantime, the Simplex organization is building sales of Radar, cup-and- tube ice cream machines, National Ice Cream bar-type machines, and Falcon shoe shine machines in Illinois, Wisconsin, Indiana, and Kentucky. In the near future, Sutton expects to broaden the distributor's coverage to approximately 18 States.

Currently Simplex is handling the above lines—and the Portable Waltz-Matic phonograph equipment—out of offices in Chicago and Indianapolis. As part of a program planned to strengthen the over-all set-up, Bill Plagens, formerly of Neal and in that territory, has been brought back to work out of Chicago. Phillips formerly worked the Chicago territory for Simplex.

REVCO NAMES

(Continued from page 84)

ana Simplex distributing companies, whose appointment was announced last December. Firthoedel said the following organizations will handle the firm's cup-and-tube ice cream machines: Lindell Sales & Distributing Corporation, St. Louis (Southern Illinois and Missouri); General Equipment Company, Philadelphia (Philadelphia and Pittsburgh trading areas); Sherm- wood & Associates, Buffalo trading area, and Bell Refrigeration, Cleveland (Ohio).

These distributors, plus appointments made earlier on the West Coast, leave only the Northeastern and scattered areas in the Northeast unappointed. Appointments in the remaining territories are now being considered, Firthoedel said.

REALLY LOW PRICES

1-SELECT-IT CANDY MACHINES

64 Bay-Quity, 80c ea., Lot of 10, $6.00, 25c each in lots of 100. 25c each)

CIGARETTE MACHINES

DU GRENIER, 7 Cig. $1.05
DU GRENIER 8 Cig. $1.10
DU GRENIER 10 Cig. $1.15
DU GRENIER 12 Cig. $1.20
DU GRENIER 15 Cig. $1.25
DU GRENIER 16 Cig. $1.30
DU GRENIER 20 Cig. $1.35
DU GRENIER 25 Cig. $1.40
DU GRENIER 50 Cig. $2.50
DU GRENIER 100 Cig. $5.00
DU GRENIER 150 Cig. $7.50
DU GRENIER 200 Cig. $10.00
DU GRENIER 300 Cig. $14.00
DU GRENIER 500 Cig. $20.00
DU GRENIER 1000 Cig. $40.00

HARRIS VENDING

2717 W. 39th St., Chicago 21, Ill.

(Continued from page 12)

A. B. C. POPCORN CO., INC.
3441 W. North Ave.
Chicago 37, Ill.
Orange-Crush Backs Vender Sirup Sales

CHICAGO, Jan. 8—S. V. Dawson, vice-president of the Orange-Crush Company, told The Billboard this week that his firm is working to develop an increasing amount of cup vending business, with sirup sales to operators on a direct basis. Current price ranges from $1.40 to $2 per gallon for single strength ready-to-serve sirups, depending upon type, brands, etc.

While stating that present vending sales constitute but a very minor part (about 1 per cent) of firm's total sales, Dawson added that such purchases would become increasingly important within the next five years.

The Smart Operators are switching to Nylons...today's big profit maker...and this is the greatest Nylon deal in the nation!

The MARBA Nylon hose Vendor

Vending Exciting new

CITATION
genuine First quality
31 gauge Du Pont Nylons

Here's the latest in automatic vending that has proved itself a top money maker in all types of locations. This is the ideal vending combination because the Marba Automatic Nylon Hose vendor is a perfect conversion of a tried, tested and proven mechanism; and, the Citation hose is regarded as the first quality 31 gauge Du Pont Nylons, attractively packaged in a special vending container. They come in the latest seasonal shades in a complete range of sizes from 8½ to 11. As direct Mill Representatives we've made it possible for you to purchase this top quality hose and sell it at $1.00 at a good profit. You'll always be assured of constant quality because Citation hose is delivered right from the mill—and is not a jobber's brand.
1948 Candy Report
WASHINGTON, Jan. 8. — Candy manufacturers' sales in 1948 passed the billion-dollar level for the first time in history, the Commerce Department reported this week on the basis of preliminary estimates. The wholesale total amounted to approximately $1,050,000,000 as compared with $960,000,000 in 1947.

At the same time, however, poundage sales dropped off from 2,790,000,000 pounds in 1947 to 2,760,000,000 pounds last year. For capita consumption of candy was 105.3 pounds in 1948 as compared with 193 pounds in 1947. Highest market ever reached was in 1944 when the American average consumed 200 pounds of candy.

The increase in the dollar value despite the decline in actual consumption, was due to the advance in price of the average pound of candy to 38 cents from the 34.1 cent level which prevailed in 1947.

In a comprehensive report on candy making in 1947, the Commerce Department commented that the types of candy getting the most attention that year included considerably larger quantities of popular food and more bar goods than the pricier products, but that there was less bulky goods available and far less penny goods.

Bars and other candy items in the nickel-dime bracket are leading the confectionery field in 1947, with these items alone accounting for 46 per cent of all candy sold. Chocolate-covered bars were the best selling item and exceeded in both value and poundage the combined sales of all other items in the same retail market.

Soaring Costs Problem
The chief 1947 development, said Commerce, was the soaring cost problem which reached "unprecedented" proportions. This under a ceiling, sugar prices were advanced three times. Cocoa beans made history by jumping above 50 cents a pound for the first time. This ingredient sold the year before under a ceiling of less than 10 cents a pound. Labor and packing costs also were on the up-grade in 1947. The only cost declines (See Supplies on page 99)

VendetrendUp
At CMI Meeting
(Continued from page 84)
showing two years ago were mostly old models which had been resumed after production lines were converted to war work.

Largest increase in any one type of equipment shown will be in automatic shoemakers. There was a firm showing this type of service unit last year; there will be 10 during the show this year. Of this number, three machines will be shown for the first time by manufacturers new to the field. Also in the service equipment field, there will be exhibits by four firms and two coin changer manufacturers.

Leading the list, numerically, of large vendors, will be six popcorn machines, two of which will be new models. An equal number of crude and stand bulk units will be presented. Rounding out the vending showings will be three cup soft drink and three ice cream bar manufacturers, one candy bar, cigarette and stamp machine, while a book vendor, a new hot dog and a new sun tan lotion vendor will be shown by individual firms.

Earn Big
Profits
ALKUNO
S.C & GUN AND CANDY VENDOR
Capacity: 325 Packages of Gum or 150 Packages of Candy or Any Combination of Both
MODEL 500
Metal Cabinet and Show Mt. on Base. Bright or Blue Metal. Price $169.50 Base. 15.00

Write for Catalog of Gums, Cigars, Candy and Candy Vending Machines.

ALKUNO & CO.
4663 Century Ave. New York, N. Y.

100,000 VENDORS

ATTENTION
PAPER MACHINES
DISTRIBUTORS AND OPERATORS
Sunspot hybrid specially selected POPCORN MAKES THE BIGGEST PROFITS IN ANY KIND OF POPCORN VENDING MACHINE OR WARMER. Packed in one basket moisture proof bags. 12 to shipping crate by exclamation. Can furnish assorted reconditioned POPCORN 325 machines.

Write for prices.

Dwight Hamlin Company
5930 Elum Blvd. Pittsburgh 6, Pa.
New England Candy Leaders See Hyped Vending Activity in '49

BOSTON, Jan. 8—Two outstanding figures in the confectionary industry in New England predict a big year for 5-cent bar good vending machine operators. Walter R. Guild, managing director of the New England Manufacturing Confectioners Association (comprising 20 manufacturers in Massachusetts and one in Connecticut) said: “Americans have sweeter teeth in the world and it is a real project to satisfy it.”

Guild revealed that an increase of 9 per cent is indicated for the past year in dollar sales of candy products in Massachusetts, which turns over $90,000,000 worth of candy annually, based on wholesale selling. Approximately 70 per cent of the candy made in Massachusetts is shipped out of the State.

A tip was sounded by Robert Welch, vice-president of James O. Welch Company, of Cambridge, who said: “The likelihood of any strong trend to 10-cent bars is over. There is a conscious outstanding project in that classification on the market currently. Other manufacturers in the area saved the operators of 5-cent vending machines credit for knocking down the 6-cent price, which they are object to during the war. All the leaders in the bar goods manufacturing field are behind a move to keep the bar goods at 5 cents.

Stop Bar Shrinkage

A possibility that something can be done about the shrinkage of the size of the bars in the last few years was revealed by Mr. Welch, if the price of cocoa beans could be brought down. Basic chocolate today is selling at about the same price as it was a year ago, depending upon the grade, contrasted with 5 cents in 1939. The time peak last year, chocolate was selling well over 40 cents. Those are the reasons for the real reason for the shrinkage of candy bars and the attendant shrinkage and often times the loss of profits on bar goods.

If a reduction of basic chocolate comes this year, Welch said that two things would have to be done first in the candy industry: increase the size of the bars and give a more satisfactory margin of profit. Which one would come first would depend on individual manufacturers, he pointed out.

Competition Back

Another factor, too, is need, is that competition has returned to the confectionary industry. Welch said to the fact that a vast amount of new productive equipment has been brought available to processors during the postwar period.

“We have now reached the point,” he said “where we have enough producing machinery to make more candy than the country can consume. In fact there are be plenty of competition.”

In Guild’s opinion, peanuts will continue far above the prewar price of 5 cents a pound as long as it is supported at 80 per cent of its.

Both leaders felt that operators of vending machines could look forward to a better year with increased volume. Welch predicted that for the first half of the new year, dollar volume, which is keeping up at a good pace, will be comparable to that in the corresponding period last year.

With a competitive market for bar goods in operation, candy manufacturers are supporting and helping operators here in efforts to crack new locations. While ops are experiencing new competition from drugstores, theater candy bars and newswstands and smoke shops, which will be at the same time flowered out with new and well stocked candy bars, new locations are being secured to offset the competition. Leading ops report that bowling alleys have been opened up and are returning good grosses.

Hosiery Maker Sees Big Year In Vender Biz

PHILADELPHIA, Jan. 8—In a year-end forecast of the business outlook for 1949, Dexterity hosiery mills at suburban Lansdale, Pa., announced that “a new $5,000,000, was expected to develop in Philadelphia this year” as a result of the association with Eastern Engineering & Sales Company, local manufacturers of Kenro ice cream vending machines. Two months ago, the Dexterity announcement concluded negotiations to take on the vending firm as a subsidiary organization thru its own Turbo Machine Company Division. Under the contract, Eastern Engineering receives the financial backing of the parent subsidary, the Wisconsin Rubber Company in Smyrna, Del., continuing to manufacture the Kenro cabinet.

“The new association,” declared the Dexterity head after the deal, which summarizes two years of research and development by Eastern engineering, during which time about $200,000 was spent in perfecting the new automatic merchandising machine, which serves chocolate-covered ice cream on a stick.

The new Kenro machine is currently being pre-tested at numerous locations in this territory.

Philly Milk Co. Builds

PHILADELPHIA, Jan. 8—The most extensive building program in the 144-year history of the oldtime Billy-Jones Milk Company here will include major alterations and additions to the company’s chief buildings, at 44th and Market streets, which were brought about by company officials in recognition of the fact that the company’s ice cream facilities are being expanded to effect more efficient distribution.

VENDING MACHINES

VEEDCO END OF YEAR SALE!
BRAND NEW HOT NUT MACHINES

[Advertisement layout with various product details, prices, and special offers]

VEEDCO SALES COMPANY
2124 Market St.
(Phone Locust 7-1462) PHILADELPHIA 3, PA.
VICTOR’S
SENSATIONAL
CUSTOM-BUILT
DE LUXE UNIVERSAL
1c or 5c Play

Write for catalog on bulk vend-ers.
MERCHANDISE, GAMES, ETC.

WRITE FOR CATALOG ON BULK VENDORS

MINIATURE FRANKFURTS, 5 CENTS

1000

$1.00

BUBBLE BALL GUM

140 or 9x12 BOX

$1.00

FOLDERS: 10 M. $5.75; 25 M. $13.95

VALLEY TOOL & PRECISION CORP.
BALTION, PENNA.

THE "VENDCAR"

Serves

Carbonated Drinks on Draught, Hot Dogs, Ice Cream.


Simple to operate.

1/2 DEPOSIT ON ALL ORDERS

Auto-Shopping

CHICAGO, Jan. 8.—With the opening here next spring of the nation’s first Auto-Shopping center, designed to permit a variety of purchases to be made without the customer leaving his car, a potential location for new and standard automatic vending equipment will have been created.

Project, to be known as the Lincoln Road Shopping Center, will cover eight acres and permit “shopping from your car window.” In addition to the shopping facilities, the center will feature a theater, bowling alley and a kiddie amusement park, all further potential locations for vendors.

Bottler Presses Suit Against Pepsi-Co

WILMINGTON, Del., Jan. 8.—Pepsi-Cola Bottling Company of Wilmington has filed a mandamus in Superior Court here.

The bottling company, in its complaint filed August 24, 1948, alleged that it had purchased from a rival firm between December 12, 1947, and August 14, 1948, “inadequate merchandise” to make and bottle 492,000 cases of Pepsi-Cola. Plaintiff charged that the defendant refused to allow the sales allowance of 2 cents per case, totaling $6,360, together with interest from date of term of the contract.

Attached was a contract dated September 1, 1945, granting the bottling company distributing rights in Castle County, Delaware; Chester and Delaware counties, Pennsylvania; and Salem County, New Jersey.

Pepsi-Cola Company’s amended answer, filed November 24 last year, stated that under the contract the price per unit of the “secret merchandise” and the quantity of sugar to be added thereto by the bottler were changed from time to time. According to the answer, on or about December 1, 1947, the price per unit of the “secret merchandise,” sufficient to make 1,200 cases of Pepsi-Cola, was reduced to $260 per unit, or $320 without labels.

“After due allowance to the plaintiff for the cost to him of the additional sugar,” the answer stated, “the price per unit to him constituted a sales allowance in excess of the sales allowance of 2 cents per case or $244.57.”

Introduce Bills To Aid Cig Ops

WASHINGTON, Jan. 8.—Bills which would aid cigarette vendors in high-tax States were introduced here by Representatives A. L. Miller (Ill., N.), and Thomas A. Jenkins (T., O.).

Both measures would force mail-order houses located in tax-free States to furnish the names and addresses of customers in States so the consumers could be made to pay the prevailing prices, according to Miller, would have the effect of encouraging consumers from buying outside of their own individual State in order to save the tax.

Miller remarked that 30 States now levy cigarette taxes ranging from 1 to 8 cents a pack. Certain mail-order houses, he said, make a practice of inducing the consumer to save this tax thru direct purchases by mail.

“My bill,” Miller declared, “will be of benefit to those stove vendors and retailers who are not bootlegging cigarettes. These deserving business men are now penalized because they are located in States which impose a tax.”

Juice Bar Adds Variety to Hotel Sherman Vendors

CHICAGO, Jan. 8.—Newest addition to the battery of eight vending machines in the Hotel Sherman here, is the Juice Bar Corporation’s canned juice mixture, which, according to Miller, assistant president, will aid the hotel’s approval as an employee service.

The vending machines are installed in two sections for employees only, in the lunch room and in the second floor service corridor. Making up the installations are a bottle milk machine, a candy bar and a cookie machine and the Coca-Cola brand vending machines and addition to the juice machine. Penny nut and gum units are attached to the existing candy machine.

Altogether a six-flavor unit, the juice vender is stocked with two columns of each College Inn products, tomato and grapefruit juice and a chocolate beverage.

Hoy said the hotel would expand the service to other employees when the need arose.

Roanoke, Va., Adopts Nuisance Levy Code

ROANOKE, Va., Jan. 8.—City council here, in adopting a revised license code last week, voted for a 2-cent per case tax on cases of general merchandise and manufacturer’s liens.

Classed as a "nuisance tax" by the local press, the cigarette and alcoholic beverage levy, of 2 cents per case, is to become effective "in March at the earliest, or such other time as the City Council may determine," becoming effective Saturday (1).

Wilson to Freeze-King

CHICAGO, Jan. 8.—A. F. Wilson, general sales manager for the Mills Industries, is the new director of sales for Freeze-King Corporation here. Freeze-King manufactured, completely portable frozen custard-ice cream machine.

New Bar

BLOOMINGTON, III., Jan. 8.—Paul F. Reich Company has announced a new 5-cent bar, called One Grand. New item was introduced during a recent sales meeting in Chicago between firm executives and 50 sales representatives.
Boston Ops See ’49 Expansion

Solved Many Problems That Arose in 1948

Game Decision Seen

(Continued from page 83) appearances of coin-operated, tele- vision type machines. There are a number of these electric cigarette machines, coin changers, juke boxes, and coffee machines were in a popular 1948 scene.

While dollar volume in general was up in all branches of the industry--and points out that equipment and service costs had risen to approximately $15 per hour the previous year--the average price level was about $3.50 a year ago.

Despite rising costs, the market for all types of coin-operated devices was well established by this time, and the coin-operated entertainment field was up to a big expansion and a corresponding competition.

Looking at the picture from the corresponding levels, it shows that in 1948, about 100,000 coin-operated devices were at work, the biggest all-round play in history on the coin-operated entertainment field.

Firm To Handle Areas

CHICAGO, Jan. 8.—Two of Aircon Manufacturing Company’s regional sales managers will be handling the sales work in the various markets they said that they had severed their connections with the company. They are Frank Rinaldi, regional sales manager, and Fred Mann, Middle Western representative.

Both Rinaldi and Mann said they would be at the Morrison Hotel’s Press Room on Monday to introduce a new company and a new product in the music field.

They plan to handle the sales work under the name of Teaser Music, Rinaldi said.

In Kansas City, Kan., Aircon sales manager Barney Craig said his company was going to appoint regional sales managers in the Kansas City office will be kept open, Craig said.

Aircon To Introduce New Model at CMI Convention

KANSAS CITY, Kan., Jan. 8.—A new model of the Coronet phonograph record player, 173-H, will be introduced by Aircon Manufacturing Company at a showing in Parlor A of the 110-room hotel.

The showings coincide with the dates of the Coin Machine Institute show to be held January 17-18. Barney Craig, Aircon sales manager, said this week that the new machine, which sells for $350, will feature play-per-coin operation.

Altho Craig declined to elaborate on the Teaser feature, photographs of the new box showed an additional 360-degree turntable.

Craig said, "All you have to do is turn the coin and you get another play."

The machine has a built-in amplifier and control box, formerly separate units, have been combined on one panel.

The new machine, which immediately preceded the new machine, is listed at $495, was boosted in price last fall to $495.50.

Aircon plans to introduce a new model, the "Teddy Bear" juke box, at the Convention.

Also To Show Wall Box

In addition to the "Teddy Bear," Aircon will show its first wall box. No details on construction, performance or price were released on the "Teddy Bear," a juke box designed to meet juke box needs, which they said will be ready for use by the end of the year.

Craig said, in both the 10 and 15-inch model boxes.

The Saturday before the CMI show opens, Aircon’s sales organization will meet to hear company executives outline the program for the Convention. On Monday, Tuesday or Wednesday, Aircon sales personnel will visit the dealers’ stores, which they will again go over their plans. On hand for this meeting will be Barney Craig, Harry Miller and Craig, according to the Carl Advertising Agency in Kansas City.

Aircon for the meetings and the show will be President Harold Pearson, Craig and Harry Miller, the company’s national sales manager. Regional managers expected to attend include Clayton Bailey, Keith C. Willis, Daniel Brennan and W. F. Roberts.

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

COINS 7-IN. LP PRICES AND CATALOG. Waxerly rates issues for the new microgroove type of coin machine. (Inc. is found in part in your coin machine section.)

MERCURY PLANS LP DISKS. Distillery shapes plans to bow into juke box business. Coin-operated juke machine is listed at $500.

TEMPO CONTEMPLATES LP FIELD. Recorderly also is coming out with the long-playing disk.

Call for an AIREON REPORTER. Ban settlement. In- cluding new labor laws, the 81st session will review the factors settled by the ban’s end.

IN UNMERSIVE SEES SPECIAL MECHANICAL ROYALTY RATE. Exeas are asking for a special rating from publishers.

REVIVAL OF 500 PLANS. Aircon plans a new model to revive the tine, it is a possible Academy Award winner.

And other miscellaneous articles on this week's Billboard are:

Wittick Sales Set Deals

DETROIT, Jan. 8.—Probably the largest single coin-operated radio under a single contract has just been authorized in a deal signed with Western Sales Company, an independent distributor here for Cordino, Inc., of New York, with the Hotel Stores, Detroit. The contract includes the entire hotel chain.

Installation has already begun, and units are now operating in some 30 hotels. The list of rooms numbered is in Book Tower here.

It is expected that approximately 10,000 radios will eventually be installed in the Palastrian, Eastern regional sales manager, and Fred Mann, Middle Western representative.

Both Palastrian and Mann said they would be at the Morrison Hotel’s Press Room on Monday to introduce a new company and a new product in the music field. "Teaser"

advertising copy, which appeared in last week’s issue of The Billboard, announced only that a device known as the "Teaser" would be displayed at the fair.

In Kansas City, Kan., Aircon sales manager Barney Craig said his company was going to appoint regional sales managers in the Kansas City office will be kept open, Craig said.

(See Regional Sales on page 92)
The Music Equipment that is the Answer to the Operator's Prayer

See it at the

Penthouse Bungalow
Morrison Hotel,
CHICAGO
January 17-18-19

The Billboard
January 15, 1948

MOOSIC, PA. LIONS CLUB recently awarded its "Oscar" for outstanding community service to Ben Sterling Jr., owner of Sterling Service, Wurlitzer distributor with headquarters in Moosic. Sterling, who is also an amusement park operator in the Keystone State, is pictured at the extreme right receiving the award from A. J. Serafin.

Juke Rental List Brings Increased Reorders, Profits

CHICAGO, Jan. 8.—Keeping a list of juke rental inquiries and customers resulted in a steady increase in the number of such units "out earning" during the holiday season. Adolph Raymond, head of A. F. Music Company here, told The Billboard this week, "And the system works for chalking up added profits on rentals for any holiday," he added.

With an alert secretary to keep an accurate list of all rental calls, whether or not they result in actual orders, an operator can boost his earnings from this phase of his business by an appreciable amount, Raymond pointed out. Raymond said that when his secretary recently phoned the individuals and factory officials who ordered rentals during previous holidays, 75 per cent of them reordered machines for the 1947-48 holidays.

Creating Rentals

Creating a renting-customer list which shows when machines were previously used by customer, type of equipment and how long used will help to service the individual better on future orders in addition to providing a plus-earnings department. Raymond also discovered it is a practice to call potential users 30 to 60 days before the holiday when the unit may be requested. Serving as a reminder to the person or plant that the particular operator serviced his music needs previously, such calls also keep the customer "juke conscious" and more likely to repeat his use of such equipment, Raymond said.

WILSON TO HEAD

(Continued from page 85)

version of the alley first introduced by Striko, Inc. of Jersey City, N. J. (The Billboard, December 23).

Wilson, formerly an arcade owner in Arkansas and Texas, was a member of the sales staff of International Mutoscope Corporation from 1933 to 1942. Sulphen stressed Wilson's long history of activity in the coin machine industry as an important asset to Elco in its plans to attain wide distribution for Elco-Bowl.

"His thorough acquaintance with the amusement game operator's problems in financing and servicing his equipment, the training and supervision of salesmen, and the selection and securing of locations," said Sulphen.

REA Reports Rural Growth

WASHINGTON, Jan. 8.—An estimated total of 460,000 rural dwellings and businesses, many of them new farm buildings, were equipped with electricity during 1948. Rural Electrification Administration (REA) said this week in a special report.

This represented an increase over 1947 of 22.5 per cent. At the close of 1948 a total of 2,515,999 rural establishments had received electricity thru REA loans. The agency was authorized in 1935.

Nelson Joins Powers; Firm Expands Lines

LOS ANGELES, Jan. 8.—Nels Nelson, former manager of M. S. Wolf Distributing Company, Los Angeles office, has been named an associate of the Ray R. Powers Company. Announcement was made by Ray R. Powers just before leaving for Chicago on business.

Prior to the association with Wolf, Nelson had his own company and was formerly manager for the E. T. Mape Company and also a factory man for Seeburg.

Powers also revealed that the firm has national distribution for Superior Shuffleboards, manufactured in Long Beach. The board comes in five models, an 8-foot model, and 10, 12, 14 and 16-foot models. Powers is in the process of setting up franchises for national distribution.

The company also has a sub-distributorship deal on Barco commercial television receivers, it was disclosed.

Powers said his company will take on a line of coin-operated tele machines in the near future, but refused to divulge details at this time.

REGIONAL SALES HEADS

(Continued from page 81)
said, but it will be managed by a direct employee of the manufacturing concern rather than a regional manager. Craig added that Aireon is going to open an Eastern office — either in New York or Boston — and place a direct employee of the factory in charge.

Palastrant's Eastern territory encompassed all of the New England States and New York. Mann had charge of Illinois, Wisconsin, Michigan, Ohio and Western Pennsylvania.

in announcing Wilson's appointment, will enable us to circumvent the problems that normally confront a manufacturer entering a new field.
MR. OPERATOR:
Next Week, in Chicago, You Will See

ONE company that wants to sell you its unsold stock of phonographs!

TWO companies that want to sell you their 1948 models!

ANOTHER company that wants to sell you a new expensive phonograph and mechanism!

You Don’t Care
What the COMPANIES Want!

The Important thing is:
What do YOU Want,
Mr. Operator?

price that gives you a profit? Only CORONET is priced below $550 — and it includes TONAR — the MOST AMAZING PLAY APPEAL you’ve ever seen. Watch the customers stop — stare — and keep playing!

nexpensive operation? Only CORONET has the new G. E. Reluctance Pick-up to give you the LONGEST RECORD LIFE . . . the LOWEST NEEDLE WEAR . . . extra savings for an even bigger profit!


xclusive new features? Only CORONET has micro-groove play (optional) . . . coin-operated television (optional at extra cost) . . . and CORONET has TONAR . . . the magnetic, colorful feature that is the first real play appeal ever created . . . and it’s different for every record played!

ne-man installation? Only CORONET weighs so little . . . moves so easily . . . is so simply serviced. One panel permits removal of all electronic parts! CORONET is just 5 feet high, only 30 inches wide, 21 inches deep.

eon lighting? Only CORONET has one cold neon tube lighting all plastics, to give you a 95% saving in bulb replacements . . . plus new color animation . . . plus the sensational flashing brilliance of TONAR — music in color!

SEE
The Brand New
1949 Coronet
with TONAR
at the
MORRISON HOTEL
January 17, 18, 19

Aireon ... The Operator’s Phonograph!
top team
for your top locations

Put this revolutionary team in your best spots and watch it run up a new profit score for you—but quick! The Select-O-Matic 100 brings new playing appeal...luxurious design...holds 100 easy-to-pick selections grouped under 5 headings...vertically plays either side or both sides of 10" or 12" records intermixed...nickel, dime and quarter play...6 individual plays for a quarter. The Wall-O-Matic 100 brings instant choice of 100 different song titles to booths, tables, bars and other remote control points...serves a musical menu ranging all the way from latest hit tunes to those old-time favorites and light classics that always collect coins.

SHAFFER MUSIC COMPANY

YOUR PATRONs GET
100 SELECTIONS TO CHOOSE FROM
in the Sensational NEW
SEEBURG SELECTOMATIC "100"

Multiple Selection—New Playing Appeal—Brilliant Modern Appearance—Fascinating Exposed Mechanism—Scientific Sound Distribution and Remote Control. ORDER NOW FOR PROMPT DELIVERY.

EXCLUSIVE SEEBURG DISTRIBUTORS

TRIMOUNT

40 WALTHAM STREET
BOSTON 18, MASS
Tel. Liberty 2-3400

You're invited
to visit our large show-rooms at

505 N. LA SALLE ST.
See the Newest Type
Money-Making

COIN OPERATED RADIOS for...
HOTELS & BARS
RESTAURANTS
HOSPITALS

COLUMBIAN PRODUCTS CO.

503 N. L. Salle St. • Chicago 10, Ill.

See Sellout for CMI Show
Event Aimed at Co-Operation

(Continued from page 83)

management industry depends...the welfare of the operators and distributors,” Gottlieb declared. “We want to work more closely with them for the benefit of all of us. The men in the field know what they need for successful operations, and we need their advice.”

Formation of the committee would give State and local associations, as well as individual owners, a larger voice in the affairs of the industry, Gottlieb said. As the proposal was presented, the advisory committee would meet with the CMI directors a number of times each year, and members of the committee would have standing invitations to attend CMI board meetings. The operator-distributor group would likewise hold separate conferences to work out suggestions which would be passed along to the board of directors.

Proposal Important

Commenting on the proposal, CMI officials said they considered the move to bring about closer co-operation between the various segments of the industry timely and important because the continued prosperity of the industry was at least partly dependent on co-ordination of ideas from all of the industry’s members.

On other aspects of the convention and exhibit, CMI officials welcomed news. The Hotel Sherman’s convention manager, Earl Benedict, said yesterday (7) that this year’s CMI show will set an all-time record for hotel business at the hotel. Benedict declared, with sleeping reservations for 1,900 persons, as compared with 1,290 reservations for sleeping space at last year’s CMI show. The 1,900 figure, said Benedict, was approximately 469 more than the hotel’s previous record for any convention.

Aside from the discussion of the advisory committee, and appointments of members of the group, making business at the association’s executive dinner will center around discussions of legal and public relations problems.

Round-Table Discussion

Hob Jones, chairman of the show, announced this week that Hirsch de la Vez, president of the Washington Trade Seal Guild, will speak on the problems confronting the phonograph industry. Dudley Ruttenberg, head of CMI’s legal and tax department, will speak on State legislation and local public relations. During the past year, Ruttenberg has devoted a major share of his time to a study of coin machine tax laws.

Following these two addresses, association officials will participate in a round-table discussion. CMI urges this week that associations which have not been notified of the dinner meeting, write directly to the group’s headquarters, 134 N. La Salle Street, Chicago, to signify their intention of being represented. The meeting will be held at 6 p.m., January 17, in the Sherman’s Crystal Room.

LIGHTWEIGHT PICKUPS
For All Worldlier and Seeburg
Perfect Tone—Easy on Records.

Nothing to change—just plug it in.
JACOBS MANUFACTURING CO. INC.
Steven’s Point, Wisconsin

ST. THOMAS OIL SALES LTD.
St. Thomas, Ontario.

For the Finest in Record Reproduction
Use
G. E. Magnetics High Fidelity
LIGHTWEIGHT PICKUP

- No Needle Scratches
- Only 5% Of Needle Pressure
- High Fidelity
- Long Record Life
- Just Plug In

Low Cost Equipment
$14.95
Elec. Cancel 94 extra
Also other makes.
ADVANCE MUSIC CO.
1900 Grand
Kansas City, Mo.

CLOSING OUT RECORD DEPARTMENT
ALL NEW RECORDS

Hillbilly, Race, Popular
Lots of 100-12c each
Lots of 200-10c each
1/2 Cents with order.

Capitol Music Co.
169 3rd Ave., North
Nashville, Tenn.

WANTED
NEW—1948
Seeburg Phonographs

CHILICOTHE AMUSE. CO.
107 N. SECOND ST.
CHILICOTHE, ILL.

TRADIO-ETTE
The Dime-Operated
Hotel Radio
For a Limited Time
SPECIALY PRICED AT ONLY
$29.95 EACH

IN
DOZEN LOTS

This six-tube, RCA licensed receiver contains a 400 - watt transformer; two powerful "A" and "B" grade tubes, the receiver is precision tuned and tested; the set is fully wired and ready to plug in. Also other makes.

A REAL PROFIT MAKER, ORDER YOURS TODAY FOR IMMEDIATE DELIVERY.

TRADIO, INC.
ASBURY PARK, NEW JERSEY
PHONE: ASBURY PARK 2-7447
Railroads Will Ask Additional Freight Hikes

WASHINGTON, Jan. 8.—With a temporary 8 per cent freight hike already granted, the railroads are to battle before the Interstate Commerce Commission (ICC) for a permanent increase averaging 13 per cent. The temporary increase is to effect pending hearings on the rate for the 15 per cent boost. As the new hike, it has been estimated, would yield $425,000,000 a year, it is less than the rails had as a temporary expedient.

The original request specified an increase of 8 per cent. In the addition of the temporary case, rail freight rates have risen an average of 49 per cent since 1939.

ITHAM Group Mulls Time Levy Cut Bill

(Continued from page 33.)

A new bill, games could be relocated but payment of extra fees raised as an amendment to thearrison code, the proposed bill, reads as follows: "... And to the common show consists of veed coin-operated amusement shall be $3 per of such games. An approval d and a fee payment receipt shall be fixed on every machine... The approval of the commissioner (IL) must be obtained prior to the sale of any approved amusement device. Upon the machine be not relocated, the commissi shall again be advised as to fact..."

Meanwhile, with the new bill, the city council action, placement of used games by operators has ended. Why should they pay $50 five

Coin Radios for 2 Major Hotel Chains

(Continued from page 91)

A distributor is being made responsible for the installation in his territory of factory revenue is being received from the operation of units in the chain, according to Frederick B. Wittick, president of the Wittick Sales Company, who closed the deal. Milner officials are said to be pleased with the added service feature offered the hotel chain, as well as the extra revenue derived as commissions.

The Wittick also closed another sale with the Francia Hotel System, located in the Dime Bank Building in Detroit, for an exclusive contract to place similar radio installations in their hotels, which are located in Michigan, Ohio and Indiana.

Poughkeepsie, N. Y., To Tax Jukes, Games

POUGHKEEPSIE, N. Y., Jan. 8—A tax bill calling for an annual levy of $25 on automatic phonographs and other coin-operated amusement devices was passed here by common council last week. The bill was one of five special tax bills passed which are expected to return the city more than $400,000 in revenue during 1949.

It was estimated that the coin machine bill would yield $5,500 this year.

It Isn't the PRICE — It's the COST!

WHILE SOME OTHER PHONOGRAPHs LOSE 75% OF THEIR VALUE IN 2 YEARS, AMI CAN STILL SELL AT 75% OF ITS ORIGINAL PRICE!

AMI is 3 Times as Good a Buy!

AMI Incorporated

127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS

SEE THE AMI EXHIBIT AT THE COIN MACHINE SHOW — BOOTH NOS. 37, 38, 39, 40
COINMEN YOU KNOW

Chicago:

Bally engineers report a marked increase in the use of the firm's schematic wiring diagrams by coin machine operators and servicemen throughout the country. It is pointed out in the reports that the engineers have been spreading the use of such diagrams with the hope that such a procedure will result in fewer returned products. The increased use of such diagrams indicates that machine operators are becoming more interested in the proper operation of the machine. One of the engineers states that he is glad to see the increased interest in the operation of the machine and that he is hopeful that this trend will continue.

Monty West, AMI's sales service engineer, has returned from an extended trip in Southern Illinois till January 1, in an effort to catch up on some outstanding work which was neglected when he was making all those extensive road trips for the Chicago Show. Joe Colson was up in the Dakotas recently conferring with the management there. His days plans are complete for the AMI's booth displays, which will be shown at the Hotel Sherman in mid-January.

Recent visitors at the Buckley Manufacturing plant included Dinty Montgomerie, Officer, Chris Christi, Tex.; Mr. Clara Heintz, head of Heintz Novelty, who was up from Terryville, Conn.; Mr. Chippie, New Castle, Ind., distributor; M. C. Watson, Captain Rapids, Tt., L. R. Lindsted, St. Louis, H. H. Steinmetz, and John Buckley who was in from a Southern business trip. Mr. J. J. Doyle, Johnson Fare Box Company, disclosed that the firm is making deliveries of coin operated machines at a faster rate and is now working on a new model. A. F. Friedman, new sales manager for the Polar-Treat Vending Company, says the firm is planning to introduce a new Seeburg model to local operators. Mr. Seeburg, Long Beach, comes up with a table top machine on Pico Street. Ditto for D. Rippe, Wininar.

William H. Hoppin, head man of Redge Sales, has William J. Sparrow, Sales Manager, and Carl Robertson, of Anchorage, as his salesmen. Technical Service, manufactory of the Coinobile shufflers, is reporting larger for larger. To take care of heavy orders, Diamond Distributors make arrangements with lines boards in the rear of their Pico Street office. Ed Wilks, of the Paul A. Laymon Company, showing the new American shuffleboard which can be used either as a conversation piece or a shuffleboard. They also have their new Chicago model on display.

Bonn epid, Ed Wilks, and Mel Brown.

Detroit:

J. H. Nolan reports that the Daoz Product Company, which makes moldings and similar parts for coin-operated machines, is now producing a new model of automobile products. J. L. Hackett, who has charge of the cigarette vendors produced here before, is now back in the country by his brother, the late Bernard A. Hackett. Ranger Vending Company, has just returned from a business trip thru the East, . . . . Roy Chastain reports that the executive board of the Michigan Automatic Phonograph Operators' Association has made reservations to attend the Chicago show in January.

George Raper has sold the Regna Music Company, Luke has race, to the Athens Music Company, operated by Peter Athens, who will continue to operate under the Athens name. Regna has moved to California for his health. Athens has also bought out the Lollus Music Company, operated by Sam Lollus . . . Barney Greenberg and Son Newmork were hosts for the first showing of the new 100 record Seeburg unit, to be distributed by Atlas Music Company.

Phil Berman, veteran music operator, has bought out the Couway Music Company from the late Mr. and Mrs. Mollin, including about 100 juice boxes, and (See Detroit on page 98)

Los Angeles:

Jean Minihaha held open house at Minthorne Music Company, recently to introduce the new Seeburg model to local operators. M. C. C. in Spanish, Long Beach, came up with a table top machine on Pico Street. Ditto for D. Rippe, Wininar.

William H. Hoppin, head man of Redge Sales, has William J. Sparrow, Sales Manager, and Carl Robertson, of Anchorage, as his salesmen. Technical Service, manufactory of the Coinobile shufflers, is reporting larger for larger. To take care of heavy orders, Diamond Distributors make arrangements with lines boards in the rear of their Pico Street office. Ed Wilks, of the Paul A. Laymon Company, showing the new American shuffleboard which can be used either as a conversation piece or a shuffleboard. They also have their new Chicago model on display.

Chicago Coin now five ball, Holiday, reached its distributor showroom in time for operators to get several on location for the holiday season.

Indiansapolis:

A machine which automatically turns out $12 ice cubes an hour has been developed by the Packard Manufacturing Company here. Production of the Packard Ice Crafer will augment the juice box line which the company temporarily discontinued last fall is continuing to service the automatic phonographs it has made and sold and still is manufacturing providing a motor control box for them. Minimum production of the ice cube machine now is between 65 and 70 workers to the 65 presently employed.

The James Music Company reports an enrolment of 846 new salesmen in the department. According to Mrs. Blanche Jones, head of the company, the firm has been very successful in the history of the concern. . . . RX piece added as P. O. Please added to the line of coin-operated devices at Southern Automatic Music Company. Company has also added the new ribbon shuffleboard, which is coin-operated. New dime-operated machine is already meeting with good success. With orders for delivery on the way, they are available.

Detroit:

J. H. Nolan reports that the Daoz Product Company, which makes moldings and similar parts for coin-operated machines, is now producing a new model of automobile products. J. L. Hackett, who has charge of the cigarette vendors produced here before, is now back in the country by his brother, the late Bernard A. Hackett. Ranger Vending Company, has just returned from a business trip thru the East, . . . . Roy Chastain reports that the executive board of the Michigan Automatic Phonograph Operators' Association has made reservations to attend the Chicago show in January.

George Raper has sold the Regna Music Company, Luke has race, to the Athens Music Company, operated by Peter Athens, who will continue to operate under the Athens name. Regna has moved to California for his health. Athens has also bought out the Lollus Music Company, operated by Sam Lollus . . . Barney Greenberg and Son Newmork were hosts for the first showing of the new 100 record Seeburg unit, to be distributed by Atlas Music Company.

Phil Berman, veteran music operator, has bought out the Couway Music Company from the late Mr. and Mrs. Mollin, including about 100 juice boxes, and (See Detroit on page 98)

Los Angeles:

Jean Minihaha held open house at Minthorne Music Company, recently to introduce the new Seeburg model to local operators. M. C. C in Spanish, Long Beach, came up with a table top machine on Pico Street. Ditto for D. Rippe, Wininar.

William H. Hoppin, head man of Redge Sales, has William J. Sparrow, Sales Manager, and Carl Robertson, of Anchorage, as his salesmen. Technical Service, manufactory of the Coinobile shufflers, is reporting larger for larger. To take care of heavy orders, Diamond Distributors make arrangements with lines boards in the rear of their Pico Street office. Ed Wilks, of the Paul A. Laymon Company, showing the new American shuffleboard which can be used either as a conversation piece or a shuffleboard. They also have their new Chicago model on display.

Chicago Coin now five ball, Holiday, reached its distributor showroom in time for operators to get several on location for the holiday season.

Indiansapolis:

A machine which automatically turns out $12 ice cubes an hour has been developed by the Packard Manufacturing Company here. Production of the Packard Ice Crafer will augment the juice box line which the company temporarily discontinued last fall is continuing to service the automatic phonographs it has made and sold and still is manufacturing providing a motor control box for them. Minimum production of the ice cube machine now is between 65 and 70 workers to the 65 presently employed.

The James Music Company reports an enrolment of 846 new salesmen in the department. According to Mrs. Blanche Jones, head of the company, the firm has been very successful in the history of the concern. . . . RX piece added as P. O. Please added to the line of coin-operated devices at Southern Automatic Music Company. Company has also added the new ribbon shuffleboard, which is coin-operated. New dime-operated machine is already meeting with good success. With orders for delivery on the way, they are available.
Philadelphia:
A State charter of incorporation has been granted to Nate Schnell, Inc., music machine firm organized by manufacturing, job, repair, distribute and otherwise deal in music machines, amusement machines and similar types of machinery and equipment. Local officials have presented the Schneller company.
In Chicago recently were Robert and Arthur Yaffe, who took their wives along for a visit to the famous Golds of Poppers Supply Company here... David Yaffe, of Y & Y Popcorn took a trip to Boston and other New England.
Candy vending machine operators are alarmed over the wave of burglaries at movie houses and are holding with the movie industry for better protection. In the past three weeks alone there have been more than two dozen such crimes, the latest last week being at the Howard Theater. It is in most of the other theaters, the thieves took all the coins from the lobby candy machines.
To an attempt toetype number machine play, the new Seeburg machines around town are offering six plays for a quarter. Paul Lewis, in charge of the industrial division of the Berlin Vending Company, is one of the four men in the local group behind the deal. Other men are L. L. Thompson of Philadelphia Eagles, professional football team, for an offered $27,000... Click Tune-of-the-Month, promotion of the local music operators. See more on Frank Poppers. Click, try it, A—You're Adorable, selected for this month by the teenagers attending the monthly parties.
Earle G. Finney, manager of Warner's Savoy Theater near-by Wilmingtom, said today he knows now that the local Berlin Vending Company has added one of the nation's most modern lily lounge arcade to afford movie patrons 12 candy varieties instead of six. The soda fountain, popcorn machines continue in operation.
At Rodstein's Variety Corner Distributing Company is preparing to introduce a new cigarette vending machine here that offers more brands of sales, in addition to a number of other distinctive innovations.
Rudd-Melikian, Inc., local manufacturer of Kwik-Kafe, vending machines for coffee, announced the appointment of the Gray Advertising Agency to handle the advertising and promotion of its machines. Herman, Atlantic City, joined in partnership with localite David Hirsh in the extension offices at Marshall Street and Erie Avenue... At the Poppers Supply Company, popcorn supply firm, left on a mid-winter vacation this week.
Cleveland:
Southern Automatic Music Company here celebrated its 25th anniversary last month. The firm was founded in 1923 by Leo Weinberger, president. In 1928 and1929 the company, reorganized, became associated with the business and now is in the Third National Bank. As vice-president of Southern Automatic is a franchised distributor for Seeburg and also represents other leading manufacturers of coin-operated equipment. A recent show of the national company included the Silver Anniversary, Coningston and Lexington offices.
St. Louis:
Carl Trippe, Ideal Novelty Company, again played Santa Claus to the firm's entire staff in handing out bonuses. Firm is Rock-Ola distributor for the area, and reports business conditions are looking up. The coin machine trade here, again getting ready to attend the CMI show, and many ops are looking forward to seeing new equipment.
COIN MACHINES

Los Angeles:
(Continued from page 96)
J. F. Cooper, of Riverside, was on coin machine row.

E. J. Bryant, Glendale coinman, is prosecuted on his location. ..

Colton
in town
for
veral
Girdner,
Los
Wilcox,
Shupp,
on
98
Charles
Bernardino.
platters
see
the
Lynwood,
Pico
in
check
visitor
Bay.

Even
T.
his
firm's
halls
was
in
with
Lica
arrived
weekly
in
some
of
recent
Tuc-
Po-
Ber-

Joe

Bill.

Meeker,

Leuenhagen
the

Henry,

as

Therese

CMI

of

operator,

reached

the

new

Warren

in

Munves,
of

Valleymike

of

Laymon's
the

ери

Trendy

various

his

Scotch

of

Lena

Coin-

were

the

a

for

in

force

the

new

session

of

a

bills

of

July

in

at

James

the

a

in

his

new

for

the

shows

states.

the

in

been

this

in

in

the

has

the

to

to

is

the

of

as

the

the

the

the

is

the

in

in

the

it

in

the

in

the

the

the

the

in

the

the

the

in

the

in

the

the

the

in

the

in

the

in

the

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in

the

in
1949

The Billboard

CINEMA NEWS

1949

83 Bottlers
Hold Up Brief
Tax Payment

Not To Effect Tax Case

HARRISBURG, Pa., Jan. 8.—Dauphin County Court here recently refused to admit as evidence in the trial of 83 bottlers a recent investigation case testimony that 83 bottling firms are withholding $750,000 in funds due the Commonwealth.

The case in which number of bottling and syrup manufacturing firms are contesting the legality of the tax was brought before the State Legislature's Tax Study Commission recommended that the levy be abolished. After taking testimony the court set January 26 as the date for start of arguments in the litigation.

Charges Tax Evasion

As final testimony was taken, State Deputy Attorney General Harold F. Stambaugh told the court "there are 83 bottlers who have been assessed as high as $100,000 and haven't paid a cent in taxes. These people don't want to take it any more than the tax law better be enforced."

At the same time Deputy Secretary of Revenue, Frank J. Monahan, in his report to the commission, he said the audits of 83 soft drinks concerns showed they had collected nothing which had not been paid to the State.

Judge J. Fred Rupp told Slan- mork, of Philadelphia, counsel for the soft drink bottlers, it is my opinion that the unpaid taxes have been assessed but refused to read into the record the report until the final argument of law whether the tax is due," Judge Rupp said.

Russell Shockley, of Philadelphia, counsel for the soft drink bottlers, it is my opinion that the unpaid taxes have been assessed but refused to read into the record the report until the final argument of law whether the tax is due," Judge Rupp said.

Russell Shockley, of Philadelphia, counsel for the soft drink bottlers, it is my opinion that the unpaid taxes have been assessed but refused to read into the record the report until the final argument of law whether the tax is due," Judge Rupp said.

Chairman S. M. Woolcock, of Philadelphia, counsel for the soft drink bottlers, it is my opinion that the unpaid taxes have been assessed but refused to read into the record the report until the final argument of law whether the tax is due," Judge Rupp said.

Chairman S. M. Woolcock, of Philadelphia, counsel for the soft drink bottlers, it is my opinion that the unpaid taxes have been assessed but refused to read into the record the report until the final argument of law whether the tax is due," Judge Rupp said.

Chairman S. M. Woolcock, of Philadelphia, counsel for the soft drink bottlers, it is my opinion that the unpaid taxes have been assessed but refused to read into the record the report until the final argument of law whether the tax is due," Judge Rupp said.

Chairman S. M. Woolcock, of Philadelphia, counsel for the soft drink bottlers, it is my opinion that the unpaid taxes have been assessed but refused to read into the record the report until the final argument of law whether the tax is due," Judge Rupp said.

Chairman S. M. Woolcock, of Philadelphia, counsel for the soft drink bottlers, it is my opinion that the unpaid taxes have been assessed but refused to read into the record the report until the final argument of law whether the tax is due," Judge Rupp said.
Tax Planning ... No. 4 in a Series

Don't Sign Anything Hastily; May Be Your Life Brother

(Continued from page 50) finding it "instrumental in good citizens' education. While there is no question that the government, don't wait indefi-

nite periods of time. The government cannot, and under no circumstances should, use some-

taneous advice. One must see the point for oneself for advice, since you must 

yourself the privilege of appealing by writing to the chief attorney, more fact that you may be on the road playing 

safety, to ascertain the facts, the statutes which will govern you regarding the facts in your particular case. 

There's another aspect of this nature indefinitely; I have come upon some, but I still cannot figure out why some of these things happen, 

but they happen.

Something that I run across very often is the fellow who listen's to everybody.

He has some problem, however, instead of keeping it to himself and going to a competent 

person for advice, he tells it to the whole world. And he always forgets to 

the advice of the last person who talks to him.

There's a well-known artist. I can cite as an example. This person has a 

competent firm of attorneys handling his affairs, but he follows most of the ideas of his next door neighbor.

Those Poor Patrons!

Another prominent person in the entertainment field who is swayed by anyone. You could tell him what color was black, then he 

would add it to the nearest hated color. And when he has a few drinks, discuss his affairs with anyone who happens to be 

sitting in the bar nearest you, he will tell him the color was white, while it would be black.

Just let this be a word of warning. The entertainment business is highly specialized. Get the competent advice from a specialist in your field and 

and have confidence in the man that represents you.

Given the right thing to do, you are much better off by listening to every Dick or 

Harry who fills you with ideas of.

But there is an extremely serious situation here. It is the case of the employer who has 

been dealing with the Internal Revenue Service and withholding tax from his employees.

This has now gone on for several years and has used this money for his own personal purposes.

20 Per Cent Tax Trouble

Another analogous situation is the right to collect 20 per cent entertainment tax. In 

this case, it is not the ordinary deduct-

tion. It is not the amount of tax the singer has with the government. Here the

nity are acting as trustees for the government and if they fail to 

to pay this money to the government, Sam they are liable to get jail sentences. So you don't use the government money in your business. Don't deposit 

this money weekly in a special account (or buy U.S. savings bonds and put receipts in a safe deposit box). As everyone knows, the 

average taxpayer is not aware of his tax year basis and his personal return is due on or before March 15. Some 

of you intend to prepare your returns. Some of you will go to someone who has specialized in tax work for 

the preparation of your return.

Regardless of which method you follow, don't wait until the last minute to start getting your 

papers, cancelled checks, receipted checks, etc., together to substantiate your deductions. If you do intend to have your return done by someone else, make sure that the person who does it knows that this is one of the biggest days of the year. That's a special tax time enough to be gone and have it done by yourself or by your affairs thoroly. Do not throw anything at him and make sure that he knows what's going on in your affairs in your absence.

If you have a refund due on your return, remember, the earlier you file the better the sooner you will get your refund.

TWO PUBBRIES

(Continued from page 28)

asked Bernstein for a release from their contract. In reply, the writers, Bernstein asserted, 

had not received a formal notification from the record company that the tune had been cut from the 

score. For this reason, and because of the promise in their contract with Columbia, the writers demand to have, 

that the tune was all theirs and they placed it in the public domain, subsequently assigning it to George 

Simon. Simon proceeded to publish the duet's set records with major and minor 

and waxies, and prepared exploitation 

of the release as a No. 1 plug.

Prior Control

Meanwhile Lee and Roberts 

contract was signed. Bernstein was 

by writing to the firm, they claimed that he has a prior contract 

of the matter other than that the tune is the property of Music by virtue of 

of the legal writer-publisher contract.
**ETAL TYPER MACHINES**
**PARTS AND SUPPLIES**

**NEST ALUMINUM DISCS**
Plas or Colored
to Order

**STANDARD SCALE CO.**
200 DUNCAN AVE. ST. LOUIS 10, MO.

---

**THE BILLBOARD**
- Selling 8-week subscriptions in can--motion with the last Annual Conn,. Machine Bell Call for only $1. That's off the newsstand price. What's more, these issues include the big NAMA and CII Catalogues and four other BONUS Supplements.

Simply mail your $1 along with your name and address to American Radio History Publishing Co., The Billboard, 2160 Patterson St., Cincinnati 2, Ohio. Or you can send a FEE copy of the big December Catalogue, which lists all manufacturers of QAM and their specifications.

For full details see pages 114 and 115.

---

**RELIGIOUS**
Be Ready When He Comes
Carol Minna (Mezzo) Franco D-1001

---

**Columbia's Monthly LP Releases (33 1/3 R.P.M.)**

**LAVERNE**
**Curtis Lawyer**
**Sitting**

---

**SEEBURG RAY GUN**
Amplifiers, Motors, Rollers Required, Complete Sets of Seeburg Ray Gun Parts.

---

**GOLD CUPS**
**SPECIAL EVENTS**
**VICTORY SPECIALS**

---

**GENERAL DISTRIBUTING COMPANY**

---

**COIN MACHINES**

---

**ADVANCE RECORD RELEASES**
(Continued from page 35)

To an Alien
O. Kumpf Or (Calling Doctor Columbia)

Vendors in the Valley
B. Harmon-H. Ross Quintette (Where the Wolves Are) Apollo 1106

Barbara's Sound Off Album--M. Yancey (By Invitation Only) Capitol 105

FRANKFORD HOSPITAL, 3901 ARKANSAS AVENUE, WASHINGTON, D. C.

F. V. Dionne (Who's That Lady?) Capitol 109

Shots and Shells Forever--Capital 1013

Warp No More
H. Halliday & the Stardusters (Girls Been Deco) Capitol 1019

LULU

R. C. Halliday & Halliday's Band (Let's Dance) Capitol 1024

Windy in My Sails
D. C. R. Louis (Dance Mine) Mercury 5725

You Can't Usurp My Apple Car
d. J. Currie (Don't Stop Me) Century 1034

"You Had Better Change Your Ways" 8. Johnson Ork (Don't Do That) Decca 4653

You Say I'm The Niestest Things, Baby
J. D. T. & J. W. Y. (Uncle Dick) Capitol You Can't Usurp My Apple Car
d. J. Currie (Don't Stop Me) Century 1034

Delightful Delight
J. D. Day & Clark (If You) Columbia 3593

You Were
P. L. E. Martin (Somebody Like) Capitol

You're Too Slow
J. P. S. & the Prom Quartet (Let's Be)

**Coral** 6000

BONNIE'S INN

---

**MILLS BOWLS!**
We have all Mills latest bowls in stock.

MARVIN J. BLAND
INDIANA MUSIC CO.

---

**END OF YEAR SALE**
**MUSIC**
**SALE 616 Saturday with Addition complete with 102 Selections at $1.25 each.**

**SALES BOWLING ALLEYS**

**ROLL, DOWN, WHAT'S A groß?**

---

**MILLS FOUR BOWLS**
5c, 5c, 5c, 5c
All in good operating conditions.

JST OFF LOCATION

**$39.50 each**
Deposit with this certificate check of Money Order.

**VENDING CO., INC.**
6-8 E. LAFAYETTE AVE.
Baltimore 2, MARYLAND
**ALBUM REVIEWS**

(Continued from page 10)

**CIMAROSA-BENJAMIN: Carmen**

Concerto for Two Harpsichords and Strings (2:10)

Milburn Miles on piano with F. E. Williams on violin.

(Mercy Francis DM-5)

Arias from the opera Carmen, on Spanish harpsichord

Duet has played together piano

arias by the 18th Century Italian com-

poser, to make up for the limited repertory

for harpsichord and violin. The

solo keyboard has a charming and

beautiful tone and is tuned in a way of

almost of the best in the world.

Miles is excellent in this program. The

sensitivity of Daniel Cimaron is

The脯 album has been


**GUY LOMBARDO AND HIS ROYAL ORCHESTRA:**

**The Music of Hugo March For Christmas**

1947, Blue {12”)

(2456)

A live injection of Love (Mary Martin); Comes to the Madrid (Tony Ross); 2455 Haunted House (Mae West); 2454 I'm Dying (Jeanette MacDonald); 2458 When You Wish Upon a Star (Mickey Mouse, Snow White, Disney)

Guy's father, Sidney, of course, still

may not be in the world's top 10,

understandable, as he is only 89.

However, Guy is still standing

in the world of music and

年底前 his son's

bilingual

shows.

Not suitable.

**Becomes a Millionaire,**

**THE PORTLY LITTLE PUPPY**

**THE NAUGHTY DUCK**

**Comedy Songs by Danny Thomas**

**DANNY THOMAS AND HIS ORCHESTRA:**

**East Side Story**

**GUY LOMBARDO AND HIS ROYAL ORCHESTRA:**

**The Music of Hugo March For Christmas**

1947, Blue {12”)

(2456)

A live injection of Love (Mary Martin); Comes to the Madrid (Tony Ross); 2455 Haunted House (Mae West); 2454 I'm Dying (Jeanette MacDonald); 2458 When You Wish Upon a Star (Mickey Mouse, Snow White, Disney)

Guy's father, Sidney, of course, still

may not be in the world's top 10,

understandable, as he is only 89.

However, Guy is still standing

in the world of music and

年底前 his son's

bilingual

shows.

Not suitable.

**Becomes a Millionaire,**

**THE PORTLY LITTLE PUPPY**

**THE NAUGHTY DUCK**

**Comedy Songs by Danny Thomas**

**DANNY THOMAS AND HIS ORCHESTRA:**

**East Side Story**

**GUY LOMBARDO AND HIS ROYAL ORCHESTRA:**

**The Music of Hugo March For Christmas**

1947, Blue {12”)

(2456)

A live injection of Love (Mary Martin); Comes to the Madrid (Tony Ross); 2455 Haunted House (Mae West); 2454 I'm Dying (Jeanette MacDonald); 2458 When You Wish Upon a Star (Mickey Mouse, Snow White, Disney)

Guy's father, Sidney, of course, still

may not be in the world's top 10,

understandable, as he is only 89.

However, Guy is still standing

in the world of music and

年底前 his son's

bilingual

shows.

Not suitable.

**Becomes a Millionaire,**

**THE PORTLY LITTLE PUPPY**

**THE NAUGHTY DUCK**

**Comedy Songs by Danny Thomas**

**DANNY THOMAS AND HIS ORCHESTRA:**

**East Side Story**

**GUY LOMBARDO AND HIS ROYAL ORCHESTRA:**

**The Music of Hugo March For Christmas**

1947, Blue {12”)

(2456)

A live injection of Love (Mary Martin); Comes to the Madrid (Tony Ross); 2455 Haunted House (Mae West); 2454 I'm Dying (Jeanette MacDonald); 2458 When You Wish Upon a Star (Mickey Mouse, Snow White, Disney)

Guy's father, Sidney, of course, still

may not be in the world's top 10,

understandable, as he is only 89.

However, Guy is still standing

in the world of music and

年底前 his son's

bilingual

shows.

Not suitable.
COIN MACHINE SALESMAN!

We have an opening for a thoroughly experienced salesman familiar with the phonograph and coin machine field. We are exclusive distributors for Wurlitzer, Bally and all leading game manufacturers. Territory to be covered is New York State (exclusive of Metropolitan area) and Northern Pennsylvania. Must come with highest recommendations.

Write, giving qualifications and experience to:
BOX D-120, % THE BALDOW, CINCINNATI 22, O.
<table>
<thead>
<tr>
<th>ARTIST TUNES</th>
<th>LABEL AND NO COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ARTIST</strong></td>
<td><strong>TUNES</strong></td>
</tr>
<tr>
<td><strong>RACE</strong></td>
<td><strong>BIG BOY</strong></td>
</tr>
<tr>
<td><strong>ROY</strong></td>
<td><strong>ALSO</strong></td>
</tr>
<tr>
<td><strong>Jazz</strong></td>
<td><strong>voir</strong></td>
</tr>
<tr>
<td><strong>piano</strong></td>
<td><strong>MAMA</strong></td>
</tr>
<tr>
<td><strong>and</strong></td>
<td><strong>Young</strong></td>
</tr>
<tr>
<td><strong>coding</strong></td>
<td><strong>FATHER</strong></td>
</tr>
<tr>
<td><strong>THE GATES</strong></td>
<td><strong>SHE'S GONNA RAIN</strong></td>
</tr>
<tr>
<td><strong>BUTCH</strong></td>
<td><strong>YOU</strong></td>
</tr>
<tr>
<td><strong>HOLLY</strong></td>
<td><strong>BEHIND</strong></td>
</tr>
<tr>
<td><strong>THIS</strong></td>
<td><strong>HERE.</strong></td>
</tr>
<tr>
<td><strong>Dennis</strong></td>
<td><strong>DAY, CHARLES DANT</strong></td>
</tr>
<tr>
<td><strong>The</strong></td>
<td><strong>WALK WITH ME</strong></td>
</tr>
<tr>
<td><strong>Avie</strong></td>
<td><strong>MILTON</strong></td>
</tr>
<tr>
<td><strong>MILTON</strong></td>
<td><strong>MILTON</strong></td>
</tr>
<tr>
<td><strong>ZUSS</strong></td>
<td><strong>MILTON</strong></td>
</tr>
<tr>
<td><strong>COUNT RED</strong></td>
<td><strong>HASTING ORK</strong></td>
</tr>
<tr>
<td><strong>JIMMY</strong></td>
<td><strong>PRESIDENT</strong></td>
</tr>
<tr>
<td><strong>PRESTON</strong></td>
<td><strong>HIS PRESIDENTS</strong></td>
</tr>
<tr>
<td><strong>of</strong></td>
<td><strong>MILITARY MUSICAL</strong></td>
</tr>
<tr>
<td><strong>ADAMS</strong></td>
<td><strong>SHACKLEFORD</strong></td>
</tr>
<tr>
<td><strong>ANDERSON</strong></td>
<td><strong>SHACKLEFORD</strong></td>
</tr>
<tr>
<td><strong>THE RAYS</strong></td>
<td><strong>METEORIC</strong></td>
</tr>
<tr>
<td><strong>ROY MILTON</strong></td>
<td><strong>AND SOLID SENDER</strong></td>
</tr>
<tr>
<td><strong>5 TUNES</strong></td>
<td><strong>VET'Sзон</strong></td>
</tr>
<tr>
<td><strong>PORTER'S LOVE</strong></td>
<td><strong>SONG</strong></td>
</tr>
<tr>
<td><strong>SOUND</strong></td>
<td><strong>JUNE MURPHY</strong></td>
</tr>
<tr>
<td><strong>ROY MILTON</strong></td>
<td><strong>AND SOLID SENDER</strong></td>
</tr>
<tr>
<td><strong>TUNES</strong></td>
<td><strong>ORK</strong></td>
</tr>
</tbody>
</table>

**INTERNATIONAL**

<table>
<thead>
<tr>
<th><strong>INTERNATIONAL</strong></th>
<th><strong>LABEL AND NO COMMENT</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>JANIA</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>WHERE HAVE YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>GROW</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>SHE</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>AM</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>AND I</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>SO</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>DID</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>DO</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>SHALL</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>WE</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>EVER</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>BE</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>WE</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>SHALL</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>THE RACE</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>DO</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>SHALL</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>WE</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>EVER</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>WE</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>SHALL</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
</tbody>
</table>

**RACE**

<table>
<thead>
<tr>
<th><strong>RACE</strong></th>
<th><strong>BIG BOY</strong></th>
<th><strong>CRIDUP</strong></th>
<th><strong>(Victor 20-388)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ROY</strong></td>
<td><strong>ALSO</strong></td>
<td><strong>ARTY</strong></td>
<td><strong>MURPHY</strong></td>
</tr>
<tr>
<td><strong>Jazz</strong></td>
<td><strong>voir</strong></td>
<td><strong>Roy</strong></td>
<td><strong>MURPHY</strong></td>
</tr>
<tr>
<td><strong>piano</strong></td>
<td><strong>MAMA</strong></td>
<td><strong>MURPHY</strong></td>
<td><strong>MONTANA</strong></td>
</tr>
<tr>
<td><strong>and</strong></td>
<td><strong>Young</strong></td>
<td><strong>MURPHY</strong></td>
<td><strong>MONTANA</strong></td>
</tr>
<tr>
<td><strong>coding</strong></td>
<td><strong>FATHER</strong></td>
<td><strong>MURPHY</strong></td>
<td><strong>MONTANA</strong></td>
</tr>
</tbody>
</table>

**INTERNATIONAL**

<table>
<thead>
<tr>
<th><strong>INTERNATIONAL</strong></th>
<th><strong>LABEL AND NO COMMENT</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>JANIA</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>WHERE HAVE YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>GROW</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>SHE</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>AM</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>AND I</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>SO</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>DID</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>DO</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>SHALL</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>WE</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>EVER</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>WE</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>SHALL</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>THE RACE</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>DO</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>YOU</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>SHALL</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>WE</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>EVER</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>WE</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
<tr>
<td><strong>SHALL</strong></td>
<td><strong>Capitol 2309</strong></td>
</tr>
</tbody>
</table>

**RACE**

<table>
<thead>
<tr>
<th><strong>RACE</strong></th>
<th><strong>BIG BOY</strong></th>
<th><strong>CRIDUP</strong></th>
<th><strong>(Victor 20-388)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ROY</strong></td>
<td><strong>ALSO</strong></td>
<td><strong>ARTY</strong></td>
<td><strong>MURPHY</strong></td>
</tr>
<tr>
<td><strong>Jazz</strong></td>
<td><strong>voir</strong></td>
<td><strong>Roy</strong></td>
<td><strong>MURPHY</strong></td>
</tr>
<tr>
<td><strong>piano</strong></td>
<td><strong>MAMA</strong></td>
<td><strong>MURPHY</strong></td>
<td><strong>MONTANA</strong></td>
</tr>
<tr>
<td><strong>and</strong></td>
<td><strong>Young</strong></td>
<td><strong>MURPHY</strong></td>
<td><strong>MONTANA</strong></td>
</tr>
<tr>
<td><strong>coding</strong></td>
<td><strong>FATHER</strong></td>
<td><strong>MURPHY</strong></td>
<td><strong>MONTANA</strong></td>
</tr>
</tbody>
</table>
CINNAMON.

WILL CLAIRE ORR
London P-18044
ugile
65-66-66-64

The frantically musical tuneful making this
ike a hike with phrasing passing. It is.

iscination
64-64-64-62

ALE ANDERSON
London P-18050
ll Mart
61-61-60-60

ing, Nightingale, Singing out one English only,
aking to get excited too.

ALE ANDERSON
(German)
London P-18050
Johann Marchen
73-75-75-70

mization, being the deliciously pleasing
sey to our delight, the lady of the mantilla.

SIX FAT DUTCHMEN
(rocket 24-234)
Linda Polka
65-66-66-66

The lady is made to be heard, standing
with her vocal harmonize and
with good word choice.

JANIE JEANS
(german)
London P-18034
Wanted to
68-68-68-68

The lady is made to be heard, standing
as expected.

Willy, singing this one with the lady
as a perfect, smooth finish.

MARTY DE LA RUE
London P-18039
Nic Ist Braun Wie Eine Kaffebohn
75-75-75-75

This lady is made
with the lamb.

MARTY DE LA RUE
London P-18039
Kaffeebohn
64-64-64-64

The lady
is made
with the lamb.

MARTY DE LA RUE
London P-18039
Kaffebohn
64-64-64-64

The lady
is made
with the lamb.

MARTY DE LA RUE
London P-18039
Kaffebohn
64-64-64-64

The lady
is made
with the lamb.

MARTY DE LA RUE
London P-18039
Kaffebohn
64-64-64-64

The lady
is made
with the lamb.

MARTY DE LA RUE
London P-18039
Kaffebohn
64-64-64-64

The lady
is made
with the lamb.

MARTY DE LA RUE
London P-18039
Kaffebohn
64-64-64-64

The lady
is made
with the lamb.

MARTY DE LA RUE
London P-18039
Kaffebohn
64-64-64-64

The lady
is made
with the lamb.

MARTY DE LA RUE
London P-18039
Kaffebohn
64-64-64-64

The lady
is made
with the lamb.
SURE, COIN

THIS IS HARD

BUT THIS IS EASY

AND THIS IS

MIGHTY WONDERFUL

Sure, you believe in saving.
But it's mighty hard to make yourself take cash out of your pocket, and time out of your
day, to do it regularly.
The way, the easy way to do your saving is to get started on an automatic savings
plan with U. S. Savings Bonds. Like this...

If you're on a payroll, sign up in the Pay-roll Savings Plan, then forget it. From then
on the money saves itself—so much per
week, or so much per month.
In just ten years after you start buying
bonds, your money starts coming back to
you—well-fattened! Every $5 you invest to-
day brings you back $4 to make possible all
the wonderful things you dream of doing.
And remember—any time you need your
money for emergencies, you can get it back
in minutes, without losing interest.

Automatic saving is sure saving—
U. S. Savings Bonds

Contributed by this magazine in cooperation with the
Magazine Publishers of America as a public service.

Record Reviews

(Continued from page 107)

LATIN AMERICAN

TRIO UQUIZA

(Que Linda Eres Tu
(Trun-Blue 6751)
Highly polished native
music with soul-stirring
guitars in a side-
show for dancing, but
utile for listening.

OSAS DE LA VIDA (bolo)

Trun-Blue 6752

THIS IS HARD

BUT THIS IS EASY

AND THIS IS

MIGHTY WONDERFUL

Sure, you believe in saving.
But it's mighty hard to make yourself take
cash out of your pocket, and time out of your
day, to do it regularly.
The way, the easy way to do your saving is to get started on an automatic savings
plan with U. S. Savings Bonds. Like this...

If you're on a payroll, sign up in the Pay-roll Savings Plan, then forget it. From then
on the money saves itself—so much per
week, or so much per month.
In just ten years after you start buying
bonds, your money starts coming back to
you—well-fattened! Every $5 you invest to-
day brings you back $4 to make possible all
the wonderful things you dream of doing.
And remember—any time you need your
money for emergencies, you can get it back
in minutes, without losing interest.

Automatic saving is sure saving—
U. S. Savings Bonds

Contributed by this magazine in cooperation with the
Magazine Publishers of America as a public service.

Record Reviews

(Continued from page 107)

LATIN AMERICAN

TRIO UQUIZA

(Que Linda Eres Tu
(Trun-Blue 6751)
Highly polished native
music with soul-stirring
guitars in a side-
show for dancing, but
utile for listening.

OSAS DE LA VIDA (bolo)

Trun-Blue 6752

THIS IS HARD

BUT THIS IS EASY

AND THIS IS

MIGHTY WONDERFUL

Sure, you believe in saving.
But it's mighty hard to make yourself take
cash out of your pocket, and time out of your
day, to do it regularly.
The way, the easy way to do your saving is to get started on an automatic savings
plan with U. S. Savings Bonds. Like this...

If you're on a payroll, sign up in the Pay-roll Savings Plan, then forget it. From then
on the money saves itself—so much per
week, or so much per month.
In just ten years after you start buying
bonds, your money starts coming back to
you—well-fattened! Every $5 you invest to-
day brings you back $4 to make possible all
the wonderful things you dream of doing.
And remember—any time you need your
money for emergencies, you can get it back
in minutes, without losing interest.

Automatic saving is sure saving—
U. S. Savings Bonds

Contributed by this magazine in cooperation with the
Magazine Publishers of America as a public service.

Record Reviews

(Continued from page 107)

LATIN AMERICAN

TRIO UQUIZA

(Que Linda Eres Tu
(Trun-Blue 6751)
Highly polished native
music with soul-stirring
guitars in a side-
show for dancing, but
utile for listening.

OSAS DE LA VIDA (bolo)

Trun-Blue 6752

THIS IS HARD

BUT THIS IS EASY

AND THIS IS

MIGHTY WONDERFUL

Sure, you believe in saving.
But it's mighty hard to make yourself take
cash out of your pocket, and time out of your
day, to do it regularly.
The way, the easy way to do your saving is to get started on an automatic savings
plan with U. S. Savings Bonds. Like this...

If you're on a payroll, sign up in the Pay-roll Savings Plan, then forget it. From then
on the money saves itself—so much per
week, or so much per month.
In just ten years after you start buying
bonds, your money starts coming back to
you—well-fattened! Every $5 you invest to-
day brings you back $4 to make possible all
the wonderful things you dream of doing.
And remember—any time you need your
money for emergencies, you can get it back
in minutes, without losing interest.

Automatic saving is sure saving—
U. S. Savings Bonds

Contributed by this magazine in cooperation with the
Magazine Publishers of America as a public service.

Record Reviews

(Continued from page 107)

LATIN AMERICAN

TRIO UQUIZA

(Que Linda Eres Tu
(Trun-Blue 6751)
Highly polished native
music with soul-stirring
guitars in a side-
show for dancing, but
utile for listening.

OSAS DE LA VIDA (bolo)

Trun-Blue 6752

THIS IS HARD

BUT THIS IS EASY

AND THIS IS

MIGHTY WONDERFUL

Sure, you believe in saving.
But it's mighty hard to make yourself take
cash out of your pocket, and time out of your
day, to do it regularly.
The way, the easy way to do your saving is to get started on an automatic savings
plan with U. S. Savings Bonds. Like this...

If you're on a payroll, sign up in the Pay-roll Savings Plan, then forget it. From then
on the money saves itself—so much per
week, or so much per month.
In just ten years after you start buying
bonds, your money starts coming back to
you—well-fattened! Every $5 you invest to-
day brings you back $4 to make possible all
the wonderful things you dream of doing.
And remember—any time you need your
money for emergencies, you can get it back
in minutes, without losing interest.

Automatic saving is sure saving—
U. S. Savings Bonds

Contributed by this magazine in cooperation with the
Magazine Publishers of America as a public service.

Record Reviews

(Continued from page 107)

LATIN AMERICAN

TRIO UQUIZA

(Que Linda Eres Tu
(Trun-Blue 6751)
Highly polished native
music with soul-stirring
guitars in a side-
show for dancing, but
utile for listening.

OSAS DE LA VIDA (bolo)

Trun-Blue 6752

THIS IS HARD

BUT THIS IS EASY

AND THIS IS

MIGHTY WONDERFUL

Sure, you believe in saving.
But it's mighty hard to make yourself take
cash out of your pocket, and time out of your
day, to do it regularly.
The way, the easy way to do your saving is to get started on an automatic savings
plan with U. S. Savings Bonds. Like this...

If you're on a payroll, sign up in the Pay-roll Savings Plan, then forget it. From then
on the money saves itself—so much per
week, or so much per month.
In just ten years after you start buying
bonds, your money starts coming back to
you—well-fattened! Every $5 you invest to-
day brings you back $4 to make possible all
the wonderful things you dream of doing.
And remember—any time you need your
money for emergencies, you can get it back
in minutes, without losing interest.

Automatic saving is sure saving—
U. S. Savings Bonds

Contributed by this magazine in cooperation with the
Magazine Publishers of America as a public service.

Record Reviews

(Continued from page 107)

LATIN AMERICAN

TRIO UQUIZA

(Que Linda Eres Tu
(Trun-Blue 6751)
Highly polished native
music with soul-stirring
guitars in a side-
show for dancing, but
utile for listening.

OSAS DE LA VIDA (bolo)

Trun-Blue 6752

THIS IS HARD

BUT THIS IS EASY

AND THIS IS

MIGHTY WONDERFUL

Sure, you believe in saving.
But it's mighty hard to make yourself take
cash out of your pocket, and time out of your
day, to do it regularly.
The way, the easy way to do your saving is to get started on an automatic savings
plan with U. S. Savings Bonds. Like this...

If you're on a payroll, sign up in the Pay-roll Savings Plan, then forget it. From then
on the money saves itself—so much per
week, or so much per month.
In just ten years after you start buying
bonds, your money starts coming back to
you—well-fattened! Every $5 you invest to-
day brings you back $4 to make possible all
the wonderful things you dream of doing.
And remember—any time you need your
money for emergencies, you can get it back
in minutes, without losing interest.

Automatic saving is sure saving—
U. S. Savings Bonds

Contributed by this magazine in cooperation with the
Magazine Publishers of America as a public service.
INCREASE YOUR MUSIC EARNINGS 200% WITH BUCKLEY BOXES!

Available for 20, 24, 32 Record Selection

Must See! Don't Miss!

Buckley Music System, Inc.

Chicago 24, Ill.

Phone: Vno Buren 6-6534-67-35-6533

WELCOME...

OPERATORS!

Where a Friendly Handsome Means All It Implies

See Us at Our Exhibit

See Us at Our Showrooms

For the finest in new and reconditioned coin machines.

NEW GAMES

5 Ball Free Plays

Immediate Shipmen

D髮 M. BIASO

LAS VEGAS

BONUS GAMES

FULL HOUSE

BLISTERS

Carnival

Hard

Bar

24, 72, 75.

STAFF

Corrector

CORROBORAL

BIAZO

COIN

WELCOME

COIN MACHINES

109

COIN MACHINES

Chicago 47

World Wide Distribution

1915 W. Western Ave.

The Billboard

January 15, 1949

The Buckley Music Box is genuinely chrome plated, with beautiful red dual plug rejector and attractively illuminated. Equipped with positive nationally known vocal and double capacity coin box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box... equally popular for wall or bar installation.
This ordinance, as well as two others pertaining to wine and beer, was passed by the council following an open meeting at which individuals and representatives of churches, youth and other civic organizations were allowed to express their views on the three measures.

Record Reviews
(Continued from page 109)

RATINGS
(100 Point Maximum)
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

CLASSICAL
LICIA ALBANESE, with RCA Victor Orch. cond. by Jean Paul Morli (Victor 10-3245—1-13"
Heraclides: "Il Est Doux, Il Est Bon." (Massenet)
One of the top soprano gives us with fine voice and great sense of matic feeling on a beau-
ftiful, unobtrusive ear.
Manon: Adieu, Notre Pathe Table (Massenet)
This popular soprano type is presented with strong, well-po-
strated emotional feeling.

FLORENCE QUAR-
TARARO, with RCA Victor Orch. cond. by Jean Paul Morli (Victor 15-3033—1-12"
Il Trosatore: "Tacea La Notte Placida" (Parts I and I)
The young soprano's adequate singing puts the only one of those recordings, but Verdi was so une-
less the soloist here.

SAN FRANCISCO
SYMPHONY ORK.
PIERRE MONTEUX, Dir. (1-12"
(OrR 20-937)
Ray Blas: Overture Op 95—Parts I & II
Wagner: Tristan und Isolde (1-12"
(OrR 20-955)
Manon: La Rava
Taglialata's sugary and sure-footed toner is heard to advantage on this Massen-
tetian aria from Act II of "Manon." 
Werther: Pourquoi Me Revilleer
The stage will open again on this less familiar aria, from the same composer's opera "Werther" (Act III).

BOSTON SYMPHONY
ORK-GERSE
ROUSSEVTSKY, DIR. (1-12"
(OrR 12-023)
Eugenic: Overture Op 84 Parts I & II
The orchestra, true to its well-res-
ished by Roussovsky of the noble Beethoven overture. The orchestra responds, magnificent, and enjoys a good job of recording.

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
(100 Point Maximum)
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

CLASSICAL
JASCHA HEIFETZ
(Emanuel Bay)
(Mercury 10-167)
Barcarou-Danse
Fantastiques
The "Barcarou" is from Rossini's "William Tell" and the "Danse" is a tran-
sientistic writing from Schoen-
heit. Both possess simplicity and airy grace, and Heifetz plays them beautifully, with his plas
play supporting from Bery.
Sang Without Words, Op. 19 No. 1
(1-12"
(Harpo Marx)"

SEMI-CLASSICAL
MANTOYAVEN ORK.
(Oliver 33)
One Night of Love
Very lovely tunes from old of the same title is dressed in stringy park
and comes out sounding fine.

RUTH BLUM
(1-12"
Walls things from the film "Spinster"). The title tune is the same name is not mentioned in theant-
risk contains it.

HARRY SUTTON
(Altria 4099)
Clair de lune
Good enough playing of the Delius piano. 

INTERNATIONAL
JULIUS SUITA
AL HALAS
(Castel 3780)
W Pro Do Mongo
Okineczka Polka
(Decca 13"
My Window Polka) 73-74-74-74-
(Polish polka) is rhythmically.frank and has a lot of the old
and orn.

EDDIE CHECKER
AND HIS CONTINENT-
AL ORCHESTRA
(Heidelberg Leive —
French)
Ten Image cut dans
Le Coeur" (Always
In My Heart)
La Polka sous masih
for a real society rumba.
French reviews are ade-
cise, in case you're in-

PERFIDIA
Another Latin tune that
made Yankee clubs talk.
Eve and a brighter tempo.
IMMEDIATE DELIVERY

De Luxe & Universal
REVOLV-A-ROUND
Safes and Stands
Protected by U. S. Patents

These streamlined units are equipped with the latest and most exclusive safety and convenience features. They hold all machines with a visa-like grip that prevents movement in any direction. De Luxe Safes and Stands and Universal Safes are equipped with Revolv-A-Round feature that permits operator to turn machine on revolving base to empty coin box. Available in single, double and triple units.

Write for Name of Nearest Distributor.

ORDER YOURS TODAY!

CHICAGO METAL
MFG. COMPANY

3724 SOUTH ROCKWELL
Chicago 32, Illinois

Tel: Lafayette 3-5754

CAMEO SHUFFLEBOARDS

DISTRIBUTORS WANTED

• OPERATORS WANTED

One of the finest shuffleboards built today by one of the oldest shuffleboard companies. Over 15 years successful manufacturing of hard maple shuffleboards.

An Order for 5 or More Gives You Distributorship Rights and Prices for Large Territory. All shuffleboards sent complete with scoreboard and the finest weights. Orders accompanied by check or money order will be given best preference. All shuffleboards are carefully packed and crated at no additional charge.

ORDER TODAY FOR FAST SHIPMENT

1/3 With Order—Balance C. O. D.

CAMEO SHUFFLEBOARD CO.

432 W. 42nd St.

NEW YORK CITY

THE CORADIO BOOTH

at the CMI CONVENTION

is BOOTH No. 121

We'll see you there

CORADIO, INC.
### Trade Directory

#### New Equipment

- **Arrow Bell** (four-coil bell console) by Universal Industries, Chicago.
- **Harvest Moon** (five-bell) by D. Gottlieb & Co., Chicago.
- **Rainbow** (five-bell) by Chicago Coin Machine Co., Chicago.
- **Hot Dog Vendor** by Wright Laboratories, Berkeley, CA.
- **Ice Cream Vendor** by Polar-Treat Vendor Co., Chicago.
- **Crisco-Mat** (cup beverage) by Practical Products Co., Minneapolis.
- **Select-O-Mat** (cup beverage) by Practical Products Co., Minneapolis.

#### Distributors

- Akkus & Co., Chicago, appointed H. Vasquez, Vedado, Cuba.
- Coradin, Inc., New York, appointed Scherervelt & Ervin, 4358 Cleveland St., Belleville, N. J.; Slcan Corp., 818 Cardosel St., New Orleans; Rescu, Inc., St. Petersburg, FL.
- J. H. Keeney & Co., Chicago, appointed.

#### Conshohocken Tax

**CONSHOHUCKEN, Pa., Jan. 8—** The Secretary of the Commonwealth reported that the local pinball machine tax, which went into effect June 1, last year, brought in $315,814 for the past year. The machine operator will be taxed 0.5% of $10 per machine for coin-operated amusement machine on location. All will pay the regular $10 per machine tax for this year.

### SHUFFLEBOARDS

<table>
<thead>
<tr>
<th>New Counter Game</th>
<th>Arcade Equipment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Penny Target</td>
<td><strong>New Coin Machines</strong>, Inc.</td>
</tr>
<tr>
<td>A-B-1.50</td>
<td><strong>New Coin Machines</strong>, Inc.</td>
</tr>
<tr>
<td>A-B-1.75</td>
<td><strong>New Coin Machines</strong>, Inc.</td>
</tr>
<tr>
<td>A-B-2.00</td>
<td><strong>New Coin Machines</strong>, Inc.</td>
</tr>
<tr>
<td>Acme Electric Shuffleboard</td>
<td><strong>New Coin Machines</strong>, Inc.</td>
</tr>
<tr>
<td>Acme Shuffleboard</td>
<td><strong>New Coin Machines</strong>, Inc.</td>
</tr>
<tr>
<td>Coke Kicker</td>
<td><strong>New Coin Machines</strong>, Inc.</td>
</tr>
<tr>
<td>Trade Kicker</td>
<td><strong>New Coin Machines</strong>, Inc.</td>
</tr>
</tbody>
</table>

### LATE FLIPPER GAMES

- **Short Stop** $15.00
- **Major League Baseball** $15.00
- **Oscar** $16.00
- **Clown Ball** $16.00

### USED COUNTRY GAMES

- **Pro Line** $16.00
- **Penny Per Play** $12.00

### MUSIC

- **25 Used Parkette** $8.00
- **25 Used Mallam** $8.00
- **25 Used Buckle** $8.00
- **25 Used Lillard** $8.00
- **25 Used Gaye** $8.00
- **25 Used Bally** $8.00
- **25 Used Bally** $8.00

### BALLY ONE BALLS

- **10 Units P.O. Kline** $40.00
- **10 Units P.O. Kline** $40.00
- **10 Units P.O. Kline** $40.00
- **10 Units P.O. Kline** $40.00
- **10 Units P.O. Kline** $40.00

### CONSOLES

- **Kenny Super Bonus** $35.00
- **Bally Super Bonus** $35.00
- **Bally Super Bonus** $35.00

### SKEE BALLS

- **10 Wood Bally Bases** $50.00
- **10 Wood Bally Bases** $50.00
- **10 Wood Bally Bases** $50.00
- **10 Wood Bally Bases** $50.00

### CLEVELAND COIN MACHINE EXCHANGE, INC.

- **GIVE TO THE DAMON RUNYON CANCER FUND**

---

### CLEVELAND COIN MACHINE EXCHANGE, INC.

2021-2025 PROSPECT AVE. CLEVELAND, OHIO

**GIVE TO THE DAMON RUNYON CANCER FUND**
Grant Rails Higher Rate For Freight

Averages 5 Per Cent

WASHINGTON, Jan. 8.—The nation's railroads were awarded a temporary freight rate increase averaging better than 5 per cent by the Interstate Commerce Commission (ICC) last week. The carriers had asked for a temporary hike of 18 per cent pending their plea for a permanent 18 per cent increase. Also the new rates are bound to affect some coin machine shipments, most of this equipment is now transported by truck.

At the hearing, ICC authorized the carriers to place the temporary increases in effect after five days' notice to the public. This will actually be five days after the new tariffs have been filed with the ICC.

The temporary increases were broken down sectionally as follows: In the Eastern and Southern territories (east of the Mississippi River) and between those territories, 6 per cent; within Zone 1 of the Western trunk line territory (Iowa, Wisconsin and part of Minnesota), 3 per cent; Western zone other than Zone 1, 4 per cent, and between territories other than the Eastern and Southern, 5 per cent.

In all, the increase is expected to cost 17.5 shipments an additional $425,000,000 annually. The new hike brings the total freight rate increases since June 30, 1946, to 52 per cent, or slightly less than $3,000,000,000 annually.

Uphold Rule Against S. C. Free Play Game

COLUMBUS, S. C., Jan. 8.—The Supreme Court has upheld the right of this State to ban free-play pinball machines as a fair exercise of its authority.

The question was appealed to the Supreme Court by T. B. Holiday, owner of a number of machines which he had on location in South Carolina, until State law enforcement authorities threatened to seize them under its strict gaming statute.

The Supreme Court refused to hear an appeal from a ruling of a special three-judge court at Asheville, N. C., banning the machines.

Los Angeles Sets $24 Tax on Shuffleboards

LOS ANGELES, Jan. 8.—A $24 yearly license fee on shuffleboards is expected to yield an additional $425,000,000 annually. The new hike brings the total rate increases since June 30, 1946, to 52 per cent, or slightly less than $3,000,000,000 annually.

The licensing was the aftermath of a request from a sheriff's office which claimed the boards required as much attention as edging coin-operated machines.

WILL BUY JENNINGS PRE-WAR SLOTS

[Advertisement for coin-operated machines]

LOOK—NEW ENGLAND OPERATOR—LOOK

NOW IS THE TIME TO BUY NEW WURLITZER PHONO-GRAPHS—PRICE IS RIGHT FOR YOU.

HIGHEST CASH IN CASH IN—OLD-TIME PROFITS.

Exclusive Wurlitzer Distributor for New England

PHONE: ST. 2-3320

REDD DISTRIBUTING CO., INC.

268 LINCOLN ST., ALLSTON, MASS.
LAST CALL

HAVE YOU ANSWERED THE ROLL CALL?

ONLY 2 WEEKS LEFT TO REGISTER IN THE FIRST CENSUS OF THE COIN MACHINE INDUSTRY EVER ATTEMPTED.

Over 250,000 pieces of mail have been directed to names on 114 lists received by The Billboard from leading coin machine manufacturers and distributors in an effort to enroll and classify everyone in the industry. This is in addition to the greatest promotion campaign ever staged by an industry's tradepaper pounding away at its readers to "Answer the Roll."

HOW ABOUT YOU? Have you enrolled? Use the coupon below—clip it out and mail today!

HOW ABOUT YOU?

SUBSCRIBERS—USE THIS COUPON

To: B. A. BRUNS
THE BILLBOARD
2160 PATTERTON ST.
CINCINNATI 22, OHIO

I AM A COIN MACHINE MAN!

[Check the appropriate box]

□ Operator □ Distributor □ Manufacturer □ Other

□ I already subscribe to The Billboard and want my subscription extended for eight weeks for only $1.

□ Send me an additional copy for 8 weeks for $1.

□ I enclose $1 for which I get 8 weeks PLUS the issue of VEND FREE.

□ Bill me later for $1 (No Free Vend).

[Fields for name, company, street, city, zone, state]

ALL OTHERS—USE THIS COUPON

To: B. A. BRUNS
THE BILLBOARD
2160 PATTERTON ST.
CINCINNATI 22, OHIO

I AM A COIN MACHINE MAN!

[Check the appropriate box]

□ Operator □ Distributor □ Manufacturer □ Other

□ I am not at present a subscriber so I accept your offer to send me the next 8 issues for only $1.

□ I enclose $1 for which I get 8 weeks PLUS the issue of VEND FREE.

□ Bill me later for $1 (No Free Vend).

[Fields for name, company, street, city, zone, state]

Free $1 with your coupon and get the big December catalog issue of VEND Free.
LAST CALL FOR ADVERTISING IN THE BILLBOARD'S BIG CMI CONVENTION ISSUE

WHETHER YOU EXHIBIT AT THE CONVENTION OR NOT...

The Billboard's CMI Convention Issue
Dated January 22 (Distributed January 17 at the Convention), will bring your Advertising Message to ALL your Customers and Prospects... whether they come to the show or stay at home.

Don't Delay—

WIRE OR PHONE ANY BILLBOARD OFFICE TODAY

BILLBOARD OFFICES AND ADDRESSES

CINCINNATI 22, OHIO
2160 Patterson St.,
DUnbar 6450-1-2-3-4

HOLLYWOOD 28, CALIF.
6000 Sunset Blvd.,
Hollywood 5831

NEW YORK 19, N.Y.
1564 Broadway
Plaza 7-2800

ST. LOUIS 1, MO.
300 Arcade Bldg.,
Chestnut 0443

CHICAGO 1, ILL.
155 N. Clark St.,
CEntral 6-8761

DETROIT, 1, MICH.
1009 Fox Theater Bldg.,
W0oodward 2-1100
Turning Back the Clock

15 Years Ago This Week
CHICAGO, Jan. 15, 1934—Trend toward fully automatic machines for coin-op games was predicted to result in improved business in 1934, but an additional feature to the pins was the self-tallying register. According to company vice-president Max Schubb, Schubb & Company, Detroit, firm manufacturing games and vending machines, the register was ready for quantity production and would go into series in the next few weeks. Several manufacturers were reported to be releasing their own varieties of machines, with all of them automatically making the devices the year before the war.

Genco, Inc., celebrated the start of the new year by announcing a new game that was called Pontiac, the game embodies an Indian theme and "working" scheme, and housed the new totalizer in an Indian head design. The traps were automatic in action, opening and closing to provide greater interest in ball action. The game's six scoring pockets were equipped with chrome traps which closed when a score was made, then automatically reassembled the score was recorded by the totalizer. Each time the totalizer had a score value of 1,000, and when all six pockets were made the totalizer automatically doubled. According to C. Rock-Ola Manufacturing Corporation, announced the resignation of J. Q. Hudson as vice-president. Huber set up his own distributing company, Hudson-Mills Machine Sales Company, and also in Chicago, Ill. Jim Buckley, sales manager of Bally Manufacturing Company, came up with the declaration that "the good old days for pin games" were coming back soon. During 1934 "we will again see pin games in every little store we pass," predicted a Commissioner, who was wondering what had happened to the 1926 movement in Honolulu which called for the establishment of amusement rooms in hotels where automatic games were featured.

PTG. & Vending...The trend toward automatic games in hotels was the subject of a recent article in the trade publication seen the report that "the wave of popularity which was recorded by the penny cigarette vender during the first half of 1933 was noted to be fading as 1934 opened."

Another trend in the industry faded out after getting under way early in 1934. It was the distribution of coin manufacturer's products by another manufacturer, if the products did not compete with each other. Which was the formation of the Metropolitan Jobbers' Association of New York (METJAN) was announced. Purpose of the organization was "to combat the evils intruding upon the business of the coin machine jobbers." Officers elected were Charles Lefctman, New York Vending Company, president; Dave Robbins, D. Robbins & Company, vice-president; George Ponser, George Ponser Company, treasurer, and Robert Robinson, International Mutoscope Reel Company, secretary.

10 Years Ago This Week
CHICAGO, Jan. 7, 1924—Bally Manufacturing Company predicted that its industrial locations would be among the most profitable type of spot for automatic vending of high-quality, bottled beverages. Following up its prediction with concrete action, firm placed its Bally brand of vending machines six production with first models being shipped during the coming months. Manufacturers' Association (CAMA) shortly after the formation of the automatic, self-contained operation, requiring no outside water supply to function properly.

Q. D. Jennings & Company intro-duced a trio of new machines at the 1924 CMMA convention. Featured in firm's display were the floor machines, equipped either singly or in multiple selection and a modernistic cabinet, the Ciga Rola, a cigarette vender with a six-band selection, and also a floor type unit. Third model was a bulk peanut machine that bagged the peanuts as they were vended; nuts were automatically packaged in celluloid as they were delivered.

Among the music front, operators were getting ready to place the combination pinball machines on the market during the coming months.

Also at the meet Little Hench, this Can't Be Lion and Get Out of Town, on their machines.

International Association of Automatic Electric Phographon Owners (AFO), held a two-day meeting in Chicago on June 29-30.

Purpose of the meet was to classify and group machines as concrete as possible, the group arranged a display of about 70 photographs in a large warehouse (where the meetings were held). The display was supposed to include a sample model of every unit being made. Some of the jukes on display were Rock-Ola's Monarch-Imperial 16-20 Rhythm King, Night Club Rocket, and rehabilitated Imperial: Seeburg's May 1,000,010, a $180,000 machine, Royal, Symphony 1932 and Melissa; Gabel's Junior, Charm and Royal's Junior. Royal also displayed its Top Flight, Silver Dome, and D. Lukas Dance Master. Machines were supplied by members for the display.

Some of the displays were

1. Dens, president; L. Ponser, vice-president, treasurer, and R. S. Linsted, treasurer. Directors were Roy Blom, Martin, and N. Nomden. J. Mahoney; Henry Knutson, Robert Gnauro, and Frank Butler.

K. C. CLOSE-OUTS

K. C. NOVELTY CO.


MILLS BELLsa!

We have all Mills latest Bells in stock.

KEYSTONE PANORAM COMPANY, INC.


AUTHORIZED BELL DISTRIBUTOR

WANT Any Quantity

WURLITZER 1015 and all other WURLITZER BELLS

Write—Wire—Phone

RUNYON SALES COMPANY

30 West Washington Ave. N. Y.
Tel; Lorraine 4-1800
This—the first chapter in the phenomenal story of UNIVERSAL INDUSTRIES—is a story of triumphant achievement for Universal's design and production. Engineers who staked their enviable reputations and long years of experience on the success of Universal's initial Console "ARROW BELL" and WON're right now—the nation wide success of "ARROW BELL" with many of the largest and most successful operators resulting in REPEAT ORDERS which are daily running ahead of Universal's expanding production. Truly—it's the biggest money making console ever built!

**UNIVERSAL INDUSTRIES INC.**

**PRESENTS ITS PREMIER ALL AMERICA SHOWING!**

"**UNIVERSAL'S ARROW BELL**

TWIN HEAD MULTIPLE COIN PLAY!"

**FEATURES:**

- Every Odds Value Multiplies with Each Coin Inserted to Get and Hold the Play!
- New Positive Increasing Odds Pull Full Play Across-the-Board! Tested Against All Types of New and Old Competition!
- Brand New! Exclusive!
- First with "WILD ARROW" Feature That Makes Every Symbol of Corresponding Reel "WILD" to Complete Any Award, Suspense! Thrills! Continuous Play!
- Jackpot Multiplies in Value with Each Coin Played!

**INSTANTLY CONVERTIBLE AUTOMATIC or FREE PLAY**

All the advantages of Twin Coin Head Multiple Play, plus the compelling power of positive advancing odds that multiply all the way from 2 to JACKPOT +100, +200, +300, +500 with each coin inserted.

Odds Always Advance—always increasement in value! Big Jumbo Size! Smooth, motor-driven reels with tantalizing suspense... sustain repeat multiple play. New, modern, extravagantly handsome cabinet. Set off with sparkling metal and natural wood grain trim.

Standard Coin Head Combinations: 8c and 25c play. Any combination of 8c-30c-25c play at an extra cost. 50c units on special order.

**WRITE—WIRE OR PHONE—See Your Distributor Today. ACT NOW!**

**UNIVERSAL INDUSTRIES, INC.**

Designers and Manufacturers of America's Most Profitable Coin Operated Equipment

5737 North Broadway • Telephone UPtown 8-2345 • Chicago 40, Illinois

See us at the C. M. I. Convention Booths 115-116-117
MONARCH
Electric Coin-Operated
SCORE BOARD
FOR ALL SHUFFLEBOARDS
The Finest Scoring Unit Made!

* SCORE IN LIGHTS VISIBLE FROM EITHER END AND AT A DISTANCE
* INSTANT ACTION PITCH BUTLER
* SCORING AT BOTH ENDS - METERED CASH BOX
* "GAME OVER" PROMINENT IN LIGHTS AT TOP
* EASY TO INSTALL ON ANY SHUFFLEBOARD
* BEAUTIFULLY MADE OF BLOND MAHOGANY AND MAPLE WITH HIGHLY POLISHED CHROME BRACKETS
* SCORING UNIT FITS ANY SIZE  2 PLAYERS (15 POINTS), 20c; 4 PLAYERS (21 POINTS), 40c. NUMBER OF PLAYERS INDICATED IN LIGHTS ON SIDE AND BOTH FACES OF SCORE BOARD.

Locations and players are asking for it! Be the first in your territory to install these finest of automatic electric coin-operated Score Boards and enjoy those many advantages. Bright illumination adds life and action to dull spots. Saves cost of score sheets... saves collection time on location... prevents collection embarrassments and errors—you collect from metered cash box and pay location or give key to location and check revenue against meter... push button scoring speeds playing time—eliminates time lost in sheet marking... increases earnings!

MONARCH DELUXE SHUFFLEBOARD
STRICTLY AN OPERATOR'S SET-UP!

Only an operator can appreciate the value of Monarch's quality construction and high grade materials that go into Monarch Shuffleboard to prevent operating headaches and assure long-time operation and greater profits! Look at the special features that make this the finest Shuffleboard on the market! Solid maple top with alcohol-resistant finish, one-piece construction, FAST, EASY INSTALLATION... ready to operate in half the time! War indirect lighting on board—extra heavy padding to prevent breakage. Location Tested and Proven Perfect to protect your investment!

IMMEDIATE DELIVERY FROM YOUR DISTRIBUTOR OR WRITE DIRECT
FOR INFORMATION
MONARCH
SHUFFLEBOARD, INC.
PHONE: ARmitage 6-1434
1545 N. Fairfield Ave.
Chicago 22, III.

COMING!
8 FT. COIN and NON-COIN OPERATED
"SHUFFLETTE" REBOUND!

Headquarters for Shuffleboard Accessories
LIVewire DISTRIBUTORS: Some good territories still available—PHONE, WIRE OR WRITE!

CONVERT YOUR HAVANAS TO "SWEET SUE" for BIGGER PROFITS! Write or Wire for Details

MILLS
BELLS!
We have all Mills latest Bells in stock.

DIXIE COIN MACHINE CO.
912 Paynes St., New Orleans 15, La.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

MECHANIC WANTED
If you understand coke boxes, chutes, and machine repair, we have a steaming hot job for you. Write us and see if you can dial in on the daily rate. Don't be a square, and please be sure to send the best of references. Please home office, 1426 E. Chicago.

THE BILLBOARD
* In setting 3-week subscriptions in conjunction with the First Annual Coin Machine Ball Call for only $1. That's half the current price, and the "Coin, Billiards, and Caille Convention Issues and the Take Box Supplement.

MILLER MFG CO., R. R. #1, Vestaburg, Ohio

WE TAKE TRADES
Magic Soronado Round-Up One-Two-Three
LEHIGH SPECIALTY CO.
826 N. Broad St. Philadelphia 30, Pa.
Phone: PO 5-1299

SKEE BALL PARTS TEN STRIKES
WE have nets, balls and all parts for Skee Ball Alleys and Ten Strikes.
Send for Catalogue.

RELIABLE PARTS CO.
2312 W. Irving Pl. N. Chicago 18, III.

THE BILLBOARD
* In setting 3-week subscriptions in conjunction with the First Annual Coin Machine Ball Call for only $1. That's half the current price, and the "Coin, Billiards, and Caille Convention Issues and the Take Box Supplement.
TWIN FALLS CONSOLE

COLUMBIA EAGLE

TWIN JACKPOT BELL

Choice of fruit or cigarette machine.
Gold award or jackpot model. Size: Height, 18\% inches; width, 121/2 inches; depth, 12 inches; weight, 55 lbs.
List—$275.00

SKILL-TEST
For arcade or counter operation. A relator of the tried and proven "slammer" with all the intriguing features of the original. New simplified, easier to get at mechanism.
List—$69.50

VISIT US AT THE CMI SHOW
BOOTH NO. 28
GROETCHEN TOOL & MFG. COMPANY
126 N. Union Ave., Chicago 6, Illinois
Phone: 7-Randolph 6-2807

GUARANTEED RECONDITIONED CONSOLES

KEELEY BONUS 3-WAY S-S-S
$59.50
KEELEY BONUS S-S-S-S-S
$49.50
BALLY TRIPLE BELLS S-E-O
$29.50
ANN BALLY TRIPLE BELLS S-E-O
$29.50
BALLY CHALLENGER S-S-S
$49.50
BALLY SINGLE SUPER S-F.P.-O.
$39.50
FANS BANGOILS
$29.50

GUARANTEED RECONDITIONED PHONOGRAPH

NEW CONSOLES

NEW MILLS SLOTS
MILLS JEWEL BELLS
MILLS GOLDEN FALCONS
MILLS BLACK CAT SLOTS
MILLS GAMES SLOTS
V.P. BELLS
COLUMBIA TWIN BELLS

DISTRIBUTORS—WRITE OR PHONE FOR PRICES

RECONDITIONED SLOTS
Gold Ore
$350.00
Silver Oak
$250.00
Mammoth SLOTS
$150.00
Honest Abe
$250.00
Frontier Gold
$150.00

NEW SLOTS

NEW MACHINES

ANN BALLY TRIPLE BONES
$29.50
BALLY TRIPLE BONES
$29.50

NEW VENDORS
1c OR 5c
N.W. Duck-Bust
$50.00
N.W. Model 24
$75.00
N.W. Model 3
$69.50
N.W. Bell Gum
$50.00

TERMS: 1/2 Deposit Immediate Delivery Price Includes Crating

GIVE TO THE DAMON RUNYON CANCER FUND

Badger Sales Co., Inc.
2251 WEST FICO BLVD., LOS ANGELES 6, CALIF., ALL PHONE DR. 4326

Badger Novelty Co.
2546 NORTH 30TH STREET MILWAUKEE 10, WIS., ALL PHONE KIL. 3020

The Billboard January 15, 1949
COIN MACHINES 119

BADGER'S Bargains
Often a few dollars less—Seldom a penny more

GROETCHEN'S Parade of Hits

TWIN FALLS CONSOLE

COLUMBIA EAGLE

TWIN JACKPOT BELL

Choice of fruit or cigarette machine.
Gold award or jackpot model. Size: Height, 18\% inches; width, 121/2 inches; depth, 12 inches; weight, 55 lbs.
List—$275.00

SKILL-TEST
For arcade or counter operation. A relator of the tried and proven "slammer" with all the intriguing features of the original. New simplified, easier to get at mechanism.
List—$69.50

VISIT US AT THE CMI SHOW
BOOTH NO. 28
GROETCHEN TOOL & MFG. COMPANY
126 N. Union Ave., Chicago 6, Illinois
Phone: 7-Randolph 6-2807

GUARANTEED RECONDITIONED CONSOLES

KEELEY BONUS 3-WAY S-S-S
$59.50
KEELEY BONUS S-S-S-S-S
$49.50
BALLY TRIPLE BELLS S-E-O
$29.50
ANN BALLY TRIPLE BELLS S-E-O
$29.50
BALLY CHALLENGER S-S-S
$49.50
BALLY SINGLE SUPER S-F.P.-O.
$39.50
FANS BANGOILS
$29.50

GUARANTEED RECONDITIONED PHONOGRAPH

NEW CONSOLES

NEW MILLS SLOTS
MILLS JEWEL BELLS
MILLS GOLDEN FALCONS
MILLS BLACK CAT SLOTS
MILLS GAMES SLOTS
V.P. BELLS
COLUMBIA TWIN BELLS

DISTRIBUTORS—WRITE OR PHONE FOR PRICES

RECONDITIONED SLOTS
Gold Ore
$350.00
Silver Oak
$250.00
Mammoth SLOTS
$150.00
Honest Abe
$250.00
Frontier Gold
$150.00

NEW SLOTS

NEW MACHINES

ANN BALLY TRIPLE BONES
$29.50
BALLY TRIPLE BONES
$29.50

NEW VENDORS
1c OR 5c
N.W. Duck-Bust
$50.00
N.W. Model 24
$75.00
N.W. Model 3
$69.50
N.W. Bell Gum
$50.00

TERMS: 1/2 Deposit Immediate Delivery Price Includes Crating

GIVE TO THE DAMON RUNYON CANCER FUND

Badger Sales Co., Inc.
2251 WEST FICO BLVD., LOS ANGELES 6, CALIF., ALL PHONE DR. 4326

Badger Novelty Co.
2546 NORTH 30TH STREET MILWAUKEE 10, WIS., ALL PHONE KIL. 3020
Diamond Distributors Will Manufacture Catalina Shuffleboard

LOS ANGELES, Jan. 8.—Manufacture of Catalina Shuffleboards is being taken over by Diamond Distributors, it was stated this week by Phil Lenz of Diamond, who has had the board on a national distributorship for the past several months. According to Lenz, Techni-Craft, who formerly handled the board, no longer has any connection with the set-up.

The Catalina, a 9-foot rebound board, has the weight action of a 16-footer, Lenz said. He plans to capitalize on the small size, which will make it ideal for locations that cannot handle the larger board.

NEW MONEY MAKERS for '49

BOOThs 147-148 149-150 151-152

SHERMAN HOTEL JANUARY 17, 18, 19

EXHIBIT SUPPLY CO. CHICAGO, ILL.

BUY A NEW MACHINE FOR ONLY $75.00
KEEP COST OF OPERATION DOWN
PAYS FOR ITSELF IN 3 MONTHS

(Plus Your Old Cabinet)

Rush your old cabinet to us today and let us turn it into the latest Mills, 800.00 villages. In the new cabinet you will have a machine which will spark and look as good as new. When ordering specify whether you want Model 500, 501 or 502. 

RUSH ORDERS TODAY! 1/2 W. W cultivation, 200 G. S. & C.

DAVID ROSEN, INC. 

Exclusive AMI Distributor 855 N. Broad St., Philadelphia 23, Pa. (Plus Your Old Cabinet)

Exclusive AMI Distributor 855 N. Broad St., Philadelphia 23, Pa. 20-2902 508 Evergreen Ave., Bellevue 13, Mt. Edenton 2323

Mills Bell!
I've Never Built a Finer Coin Machine...

For over 40 years I've attempted to give you—the buying public—machines which are more advanced, more mechanically perfect and bigger money makers to fit all the highly specialized needs of the industry.

**Jennings "Chiefs" Have Proven Themselves Dependable!**

My engineers and craftsmen have been working many months to give the Coin Machine Industry a shot in the arm for the 1949 C.M.I. Show. We believe we have the answer to new business and steady, sound profits for you in our new model.

**HERE IS A MACHINE THAT IS SO FAR ADVANCED, SO EYE-APPEALING AND WITH SUCH NEW AND ASTOUNDING MECHANICAL PRINCIPLES YOU'LL WANT TO INSPECT OUR NEW**

**1949 SUN CHIEF MACHINE**

We are ready to show you this new machine in booths 9 and 10 at the C.M.I. Show, and I want to extend a personal invitation to you to visit us here at the plant during our Open House January 17th, 18th and 19th.

Sincerely,

O. D. Jennings

**O. D. JENNINGS AND COMPANY**

4307 WEST LAKE STREET • CHICAGO 24, ILLINOIS • TELEPHONE MANSFIELD 2612
GENCO'S

1 2 3

Operators are still raving about 1-2-3 as the best game of 1948

See you at the coin machine show
Sherman Hotel, January 17-18-19

Booths 47-48-49-50

Genco

SOUTHERN'S Pre-Show SPECIALS!

Yanks
$99.50

Major League Baseball
$109.50

Keeney
Big Parlay
$79.50

Daily Races
$89.50

Victory Special
$79.50

Special Entry
$159.50


WRITE FOR NEW LIST OF ALL TYPES OF MACHINES

"The House that Confidence Built"

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

SIEBURG DISTRIBUTORS IN
CINCINNATI-DAYTON-FT.WAYNE
INDIANAPOLIS-LEXINGTON

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

ACTIVE

COMPLETELY
RECONDITIONED GAMES
READY FOR LOCATION
'NUFF SAID

Joe Ash

Original Flipper Games

Fixed

$24.50

Mystery

$29.50

Fiesta

$24.50

Cyclone

$29.50

Mexico

$24.50

Treasure Chest

$29.50

Singapore

$44.00

Robert Hood

$99.50

Tangs

$99.50

Spinball

$99.50

1/3 With Order—Balance C.O.D.

ACTIVE AMUSEMENT MACHINES CO.

600 N. Broad St.
Philadelphia 10, Pa.
Fremont 7-1995

98 Clinton Ave.
Norwich 5, N.Y.
Mitchell 2-5127

1120 Wyoming Ave.
Scranton, Pa.
Scranton 4-6176

"YOU CAN ALWAYS DEPEND ON ACTIVE—ALL WAYS"

SALE ON USED PERFECT SLOTS

5c Rebuilt Jewel Ball and Golden Falls with new Cabinets

$135.00 each

Original Black Cherry Ball

$125.00

Original Chrome Ball

$90.00

Original Cherry Ball

$80.00

With Hammerhead Finish

All Refinished, Perfect Mechanically and Guaranteed.

HURRY! HURRY! THEY WON'T LAST LONG!

REX COIN MACHINE CO.

3023 Jefferson Hiway
New Orleans, La.

Call Al Morgan, Tel-6391

CASH FOR LATE USED PIN GAMES!


WIRE SOUTHERN AMUSEMENT CO.

Memphis, Tenn.

PHONE 3-3089
DON'T LET 'EM KID YOU!

Only BUCKLEY Can Give You the GENUINE CRISS CROSS FEATURES
PLUS
LARGE GUARANTEED JACKPOT

The unprecedented popularity of the BUCKLEY CRISS CROSS JACKPOT BELLE has prompted others to try to copy it.

The name BUCKLEY is engraved in the top front casting of all genuine CRISS CROSS JACKPOT BELLES. Be sure to insist upon a manufacturer's WARANTY guaranteeing that each BUCKLEY CRISS CROSS is made of NEW first grade materials.

DON'T PAY GOOD MONEY FOR A COUNTERFEIT!

We challenge any other Jackpot Bell to stand up in competition with the BUCKLEY CRISS CROSS!

BUCKLEY MANUFACTURING CO.

4223 West Lake Street
Chicago 24, Ill.

 Presenting the Sensational

UNIVERSAL

SHUFFLEBOARD WITH MASONITE PLAYING FIELD

At a Price That Lets Everybody Make Money!

GUARANTEE

IMMEDIATE DELIVERY

We have Non-Warping MASONITE Playing Field to make your rental profitable. Map playing fields. Only $165

PERMA TOP CORP.

457 E. 33rd Street
CHICAGO 16, ILL.
Phone: D'Amico 6-4343

GUARANTEE

Certificate

The Masonite Playing Field on UNIVERSAL SHUFFLEBOARD is GUARANTEED FOR ONE YEAR against all playing hazards, weather conditions, etc. So fast — so slick — like playing on ice.

IMMEDIATE DELIVERY

Operators, Distributors, Location, Owner, Yes, everyone can make money with the UNIVERSAL SHUFFLEBOARD AT THIS LOW PRICE. This low price possible because we made a mass production deal with one of America's finest cabinet makers. NO SACRIFICE IN QUALITY.

SEE THE UNIVERSAL IN BOOTHS 92-93-94 CMI SHOW

www.americanradiohistory.com
Sicking's Guaranteed Reconditioned Games

One Ball F. P. Games

Keesey Kceenette $69.50
Mills Five Balls $75.00
Late Model Baker's Pacers (Like new) $410.00
Lucky Luhrs $85.00
Balby Club Bells $65.00
Late Model Evans Bells $475.00

Consolos

Keesey Bonus Super Balls, Combo $554.50

Late Used Five Ball Free Play Games

Saratoga $174.50
Morocco $174.50
Contact Late $149.50
January $99.50
Catalina Trade Wind $124.50
Contact Late Model $124.50
Thrill Like New $154.50

Five Ball Free Play Games

Surf Queen $15.00
Air Circus $12.50
Sports Parade $12.50
Scrub $12.50
Nudy $12.50
Carla $12.50
Seaboard $12.50
Three Scoops $12.50
Pieses $12.50
Yacht Club $12.50

When Ordering Machines From $125.50 to $175.00, Please Give Second Choice

New Mills Bells

Mills' New QT

A "Pendulum" Bell, Weight only 30 lbs.
5c Play, $1.50; 5c Play, Write

Mills Black Gold Hand-Load Bell

Imagine delivery in 8c, 10c, 5c and 25c sets.
WRITE FOR PRICES

Mills Jewel Bell

Ready for delivery in 5c, 10c, 25c and 50c sets.
WRITE FOR PRICES

New Bonus Bell

5c, 10c and 25c Play
WRITE FOR PRICES

New Bells and Vest Pocket Bells

Operators with 10c and 25c Play System.
$65.00

Guaranteed Reconditioned Mills Bells

Jevel Bells, Black Cherry Bells, Romor Bells, Blue Fray, Brown Fronts, Q. T. Bells, Vest Pocket Bells
WRITE FOR PRICES

We Have in Stock at All Times;
Every New Coin Machine Manufactured
Write for Circulars and Price List.

We have in Stock at All Times;
Every New Coin Machine Manufactured

The Billboard
January 15, 1949

Bell-O-Matic Operators’ Party
Jan. 17th, 18th, 19th

Refreshments, Revery and Rock and Rye!

Full Display of Mills 1949 Bells!

Room 440
Morrison Hotel
Chicago
Mills Bells have always proved their speed and stamina, their tremendous player appeal and long life. In 1949 Mills will send THREE new Bells to the post to win the favor of the players.

Beautifully designed, gayly colored, with many new game ideas, these champions will wear Mills colors proudly. They are the Black Beauty—the Token Bell—and the Blue Bell. These three new Mills Bells are not just a designer or engineer’s dream that the buyer will not get for six months or more, they are in actual production now and are at this moment in the show rooms of our authorized Bell-O-Matic distributors. They make a superb addition to our regular line of Jewel, Bonus and Black Gold Bells.

If you are attending the Coin Show January 17th through the 19th, visit us at the Presidential Suite, Room 440, Morrison Hotel. See these three new champions as they make their parade to the post!

BELL-O-MATIC CORPORATION

WORLD’S EXCLUSIVE DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
MAKE ILLINOIS SIMPLEX YOUR HEADQUARTERS

MAKE ILLINOIS SIMPLEX YOUR HEADQUARTERS

FOR
- SIMPLEX SHUFFLEBOARD
- REVCO ICE CREAM VENDERS
- NATIONAL ICE CREAM VENDERS
- FALCON SHOE SHINE MACHINES

SEE THE SIMPLEX LINE DURING THE CMI SHOW
BISMARCK HOTEL
Suite D, 3d Floor
JANUARY 17-18-19

CHOICE OF PLAYING FIELDS
- MASONITE
- FORMICA
- MAPLE

Introducing the SIMPLEX
SHUFFLEBOARD
WITH ELECTRIC SCOREBOARD AND
CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.
Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCOREBOARD

ALL FOREIGN BUYERS WELCOME

NATIONAL ICE CREAM BAR VENDER

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.

FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a top money maker.

MASONITE FORMICA MAPLE

Introducing the SIMPLEX SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.
Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCOREBOARD

ALL FOREIGN BUYERS WELCOME

NATIONAL ICE CREAM BAR VENDER

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.

FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a top money maker.

MASONITE FORMICA MAPLE

Introducing the SIMPLEX SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.
Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCOREBOARD

ALL FOREIGN BUYERS WELCOME

NATIONAL ICE CREAM BAR VENDER

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.

FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a top money maker.

MASONITE FORMICA MAPLE

Introducing the SIMPLEX SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.
Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCOREBOARD

ALL FOREIGN BUYERS WELCOME

NATIONAL ICE CREAM BAR VENDER

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.

FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a top money maker.

MASONITE FORMICA MAPLE

Introducing the SIMPLEX SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.
Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCOREBOARD

ALL FOREIGN BUYERS WELCOME

NATIONAL ICE CREAM BAR VENDER

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.

FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a top money maker.

MASONITE FORMICA MAPLE

Introducing the SIMPLEX SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.
Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCOREBOARD

ALL FOREIGN BUYERS WELCOME

NATIONAL ICE CREAM BAR VENDER

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.

FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a top money maker.

MASONITE FORMICA MAPLE

Introducing the SIMPLEX SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.
Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCOREBOARD

ALL FOREIGN BUYERS WELCOME

NATIONAL ICE CREAM BAR VENDER

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.

FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a top money maker.

MASONITE FORMICA MAPLE

Introducing the SIMPLEX SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.
Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCOREBOARD

ALL FOREIGN BUYERS WELCOME

NATIONAL ICE CREAM BAR VENDER

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.

FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a top money maker.

MASONITE FORMICA MAPLE

Introducing the SIMPLEX SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.
Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCOREBOARD

ALL FOREIGN BUYERS WELCOME

NATIONAL ICE CREAM BAR VENDER

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.

FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a top money maker.

MASONITE FORMICA MAPLE

Introducing the SIMPLEX SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.
Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCOREBOARD

ALL FOREIGN BUYERS WELCOME

NATIONAL ICE CREAM BAR VENDER

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.

FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a top money maker.

MASONITE FORMICA MAPLE

Introducing the SIMPLEX SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.
Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCOREBOARD

ALL FOREIGN BUYERS WELCOME

NATIONAL ICE CREAM BAR VENDER

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.

FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a top money maker.

MASONITE FORMICA MAPLE

Introducing the SIMPLEX SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.
Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCOREBOARD

ALL FOREIGN BUYERS WELCOME

NATIONAL ICE CREAM BAR VENDER

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.

FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a top money maker.

MASONITE FORMICA MAPLE

Introducing the SIMPLEX SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.
Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCOREBOARD

ALL FOREIGN BUYERS WELCOME

NATIONAL ICE CREAM BAR VENDER

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.

FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a top money maker.

MASONITE FORMICA MAPLE

Introducing the SIMPLEX SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND CHOICE OF PLAYING FIELDS

The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.
Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service.

SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCOR
H. C. EVANS & CO.

brings you 4 colossal, sensation-packed days

at the

MORRISON HOTEL Chicago, Suites 639-40

JANUARY 16-17-18-19

THRILLING PREMIERE!

AMERICA'S BRILLIANTLY NEW PHONOGRAPH

EVANS' CONSTELLATION

- Unsurpassed Richness and Fidelity in Tone Reproduction!
- Plays 40 Selections! • Available With Hideaway Unit and 40-Selection Wall Box!
- Custom Built—Not Mass Production! • Priced for Profitable Operation!

DON'T FAIL TO SEE

EVANS' CONSOLES

GREATEST OF THEM ALL!

WINTER BOOK
JUMBLED BARS
Many Others

OPEN HOUSE — EACH DAY,
ALL DAY — AT THE
MORRISON AND THE FACTORY!

H. C. EVANS & CO.
1528 WEST ADAMS ST.
CHICAGO 7, ILLINOIS

SEE THE MOST
PHENOMENAL
DEVELOPMENT IN
COIN MACHINES—
THE GREATEST EVER CONCEIVED!

EVANS' SWEEPSTAKES
BINGO

Fully Automatic 20 Players!
Awards up to 5,000 for 1!
50c and $1.00 PLAY!

PRICE

$25,000.00 AND UP

Designed only for select, big time Operators. Also available for lease or bookings.
You'll celebrate everyday with... Chicago Coin's **HOLIDAY**

**DISTRIBUTORS! OPERATORS! PLAYERS!**

Everybody's Happy With **HOLIDAY**

It's Got Everything To Make It a Great Game!

MAKE AN OPERATOR'S PIECE OUT OF ANY SHUFFLE-BOARD!

**Chicago Coin's SHUFFLE-KING SCORE BOARD**

Fits the Center of Any and All Shuffle-Boards

Score Visible From Either End, In Lights!
PUSH BUTTON SCORING AT BOTH ENDS!
METERED CASH BOX!
"GAME OVER" PROMINENTLY VISIBLE!
LITED INSTRUCTION GLASS!
SIMPLE TO INSTALL, ALL IN ONE UNIT!
MADE OF SOLID WALNUT AND MAPLE!

**See Your Distributor Today**

Chicago Coin Machine Co.
1725 Diversey Blvd.
Chicago 14, Ill.

Manufacturers of Shuffle-King Shuffle Board—Shuffle-King Re-Bound
and Chicago Coin 5 Ball Amusement Games.

Visit our display booths 51 thru 56

www.americanradiohistory.com
Harvest Moon
A GOTTLIEB FESTIVAL
OF
FUN AND FAST ACTION!

Order From Your Distributor TODAY!

JUST HOW GOOD CAN AN AMUSEMENT MACHINE BE?

SEE OUR DISPLAY AT THE
COIN MACHINE SHOW, SHERMAN HOTEL, CHICAGO
JANUARY 17-18-19
BOOTH 2-3-4

YOUR PLANS FOR '49 MUST INCLUDE THE GOTTLIEB LINE!

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

TWENTY-TWO YEARS OF LEADERSHIP!

"There is no substitute for Quality!"
Bally MULTI-BELL

OLD FAVORITE BELL APPEAL
PLUS FAMOUS “CITATION” ODDS

FAST MULTIPLE COIN PLAY
DOUBLES AVERAGE BELL PROFITS

All the powerful play-appeal and color and flash and suspense of a bell...
... plus the famous “Citation” odds that is already sweeping one-ball territory like wild-fire...
... and smashing all previous profit records! That's MULTI-BELL...
... the strongest combination of money-making features ever crammed into one cabinet. Odds “multiply” on mystery basis...
... from 2 all the way to the big juicy SPECIAL, EXTRA-SPECIAL or SUPER-SPECIAL. Odds always either advance or remain as high as on previous coin...
... NEVER DROP BACK TO A LOWER BRACKET. Players actually play 8, 10, 12 coins before spinning reels...
... and for the first time in history a SINGLE-CHUTE console is actually earning double the revenue of multiple-coin-head games. Get your share...
... Get MULTI-BELL now.

Bally CITATION
ONE-BALL FREE PLAY

Bally LEXINGTON
ONE-BALL AUTOMATIC

GREATEST ONE-BALLS IN HISTORY!

The new MYSTERY “MULTIPLE” and GUARANTEED ODDS built into CITATION and LEXINGTON keep players pouring in coins by the hour. Odds “multiply” on a mystery basis...
... AND NEVER DROP BACK TO A LOWER BRACKET...
... always either advance or remain as high as on previous coin.
Without fear of losing favorable odds, players play 10 or 12 coins per game for additional selections. The result is the fastest play in one-ball history.
Order from your Bally distributor today.

A Bally GAME FOR EVERY SPOT

CARNIVAL • WILD LEMON
TRIPLE BELL • HI-BOY
HY-ROLL • DELUXE BOWLER

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

SEE OUR EXHIBIT COIN MACHINE SHOWS
UNITED'S

SERENADE

NEW DIFFERENT, EXCITING PLAYBOARD ACTION

9 WAYS TO SCORE REPLAYS

FLIPPER CONTROL BUTTON EACH SIDE

REPLAY BUTTON

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

FIVE BALL NOVELTY REPLAY

See Your Distributor
The Select-o-matic "100" offers greater service to everyone

The Select-O-Matic "100" provides operators with the only revolutionary development for the playing of recorded music since the inception of the coin-operated phonograph. Multiple selection — 100 musical titles all visible at one time — assures maximum revenue in top locations.

The Select-O-Matic "100" is a business stimulant. The almost magical operation of this new mechanism with its mechanical "brain" is completely exposed to view — millions of people will see 10 or 12-inch records played vertically — automatically — without pre-setting.

No longer need selections be confined to a few "hit" tunes. The Select-O-Matic "100" presents 100 song titles listed under five musical classifications. And the Wall-O-Matic "100" brings the same 100 selections — visible 20 at a time — within finger-tip reach of every guest.

Nation-wide showings now being held. See your Seeburg Distributor for enrollment in service school.