After a visit back home Gracie Fields is with us in the U. S. again, and the timing, disk-wise, seems particularly appropriate. Going for Gracie right now on the London label are two tunes which the plattery is counting on to come close to the hit proportions of Gracie’s “Now Is the Hour” smash of last year. Tunes are “Forever and Ever” (Robbins Music) and “Susy” (Mills Music). The publishers are driving on these, and Gracie will undoubtedly manage a fairish amount of in-person plugging on her own. Recently she appeared on the Milton Berle Texaco TV Theater and some time between January 12 and 15 she opens at the Brook Club, Miami.
Sound off BIG and LOUD in the January 22 issue of The Billboard to make your greatest impression on the Operators of America's 300,000 Juke Boxes. That's the issue that will carry the Big 1949 Juke Box operator Supplement...the one supplement planned, written and edited for the juke box operator to tie in with his national convention (Coin Machine Institute Convention) in Chicago beginning January 17.

And with this Special Juke Box Operator Supplement goes all those extras which have paid off so well for Billboard advertisers in the past:

**Extra** Distribution at the operators' convention
**Extra** Distribution to a selected list of Foreign Buyers of American Disks
**Extra** Feature Articles keyed to the needs of the Operator
**Extra** Reference Lists Essential to Operators

RIGHT NOW is the time to get in touch with your nearest office of The Billboard:

NEW YORK: 1554 Broadway • Plaza 7-2800
CHICAGO: 155 N. Clark St • Central 6-8761
HOLLYWOOD: 6000 Sunset Blvd • Hollywood 5831
CINCINNATI: 2160 Patterson St • Dunbar 6450
DETROIT: 1009 Fox Theater Bldg. • Woodward 2-1100
ST. LOUIS: 390 Arcade Bldg • Chestnut 8443
LOWDOWN ON NEW RCA DISK

T-H Watered Down?

WASHINGTON, Jan. 1.—Taxes, copyrights and radio will be the chief show business issues due for consideration in the first session of the 81st Congress which gets under way Jan.

It appears certain that the tax bill of the average entertainment enterprise will be little changed in the immediate months ahead, although there is a definite possibility that the federal government will be moving out of the show business excise field some time later (The Billboard, December 22). A major change in the tax structure is so time-consuming that it is doubtful that it would be accomplished by the time the new Congress reconvenes in late June or July.

New bills are going to be introduced in the first couple weeks of the session for reductions in the tax on admissions, radio sets and possibly phonograph records, but chances that any will pass in the current term are rather good. The record peace-time budget that President Truman will submit early in January is more apt to induce Congress to look around for more money rather than cut present taxes.

Tab Excess Profits

The revenue source most likely to be tapped is the excess profits field. If it is, it will improve a reversion of the wartime (See Cost To Te Mull on page 39).

ASCAP Grabs 45 Mil. Via Radio

Woes Relieved By 9-Yr. Pact: 6½ Mil. for '48

TV Negotiations Speeded

NEW YORK, Jan. 1.—The American Society of Composers, Authors and Publishers (ASCAP) is virtually assured of an increase in broadcast revenue amounting to between $45,000,000 and $46,000,000 in the next year, due to the renewal today of the Society's standard radio pact. The term, which was the same a year ago, has been renewed for another year.

Joe Caida

BILLBOARD BACKSTAGE

We Can Do Anything Better Than Limies? Guess Again!

One slightly repulsive characteristic of us Yankee Doodle kids is a tendency to believe and say that we can do almost anything better than anybody else. We, personally, feel that way most of the time, but a month or so ago Eric Maischewit, the British inspector, was in town and we had some gin and it—conversation— with him. And we agreed.

Television and the music industry always having a great difficulty getting together. In England, Eric told us, pretty much the same situation exists. But Eric did a musical you may recall, entitled Baluleka, which played to capacity and near-capacity houses from '36 thru '38. Last September the British Broadcasting Corporation (BBC) asked Eric could they buy the TV rights to it? He said sure, got $10,000 for two television performances, and that was almost all of the money they paid. They were prepared to pay for a full cast, fully costumed and with elaborate sets; plus full orchestra, two nights in a row. And before—quite a while before—they put it on the air they sent out letters to between 200 and 300 amateur theatrical groups who do musicals, telling them it was being aired. The idea was that many of these groups in the outlying provinces, who hadn't been able to catch the show live, could see it via video and get a sold-out idea as to what the Londoners thought of it. We be lots of things we do better than the English, but we can't think of a finer example of all-round showmanship than this Baluleka incident.

THE FAMILY WASH: Ed (Advertising) Grossman, stalwart of our Chi staff for many years, is now West Coast appearances of the O and J office, to give Hollywood Manager Sam Abbott what we know will be a (See Billboard Backstage on page 39)

O. & J. To Tour Show on Coast

HOLLYWOOD, Jan. 1.—For the first time in many years, Olsen and Johnson will tour their Halloppaeglig show in a series of one nighters on the Pacific Coast. Trek will be broken in with show's 10-day stand at the National Orange Show in San Bernardino, Calif.

In line up the one nighters, William Morris office is offering package of shows, all to be performed in Arizona, Utah, as well as in California. Show carries 90 performers and calls for roughly $4,000,000 per night.

Tour begins February 20, and will stretch out several weeks after show. Olsen and Johnson are scheduled to work its way back East. Hereforethere, O and J show have been limited to major cities and lengthy stands, according to Morris office.

Showbiz Taxes For '48 Drop 56 Millions

WASHINGTON, Jan. 1.—Federal excise collections from entertainment and allied enterprises during 1948 sagged $61,304,185 from 1947, a survey of Internal Revenue Bureau statistics disclosed this week. Collections in all categories amounted to $2,867,000,630 compared with $2,826,099,088 in 1947. Omitting the heavy liquor tax, which comprised 80 per cent of the total, the decline was $23,911,643. The decrease in liquor taxes was $25,621,445.

The only increase in amusement excise collections over 1947 was registration of one machine in Nevada, where collections rose $773,719 over the 1947 figures of $19,448,164. Smuggling of radio sets caused the levy on the sale of radios, phonographs and prospects to fall to $1,405,416—the year after running some $17,276,163 from 1947. Dick receipts fell from $38,576,700 in 1947 to $39,800,416 in 1948.

Admission Taxes Off

The 20 per cent tax on admissions to theaters, cabarets, dance halls and concerts accounted for $11,373,857 less than 1947, $12,470.918. This is the first year since this source was $437,469,967 compared with $41,409,918 in 1947. The 10 per cent collections from admissions tax, however, started picking up late in the year after running some $130,367,000 for four months in 1947 (See Showbiz Taxes on page 39)
Eight More Tax Pacts Are Ready For Senate Action

WASHINGTON, Jan. 1 — Pacts providing for avoidance of double taxation on the incomes of U. S. citizens working abroad are being negotiated with eight more countries, the Department of State disclosed this week. Already in effect are treaties with Canada, France, and Sweden.

New treatise to be submitted to the Senate for ratification during 1949 deal with Mexico, Netherlands, New Zealand, Belgium, South Africa, Denmark, Luxembourg, and the Philippines. They would provide that U. S. citizens working in one of the treaty countries for the greater part of the taxable year be subject only to the taxes of the host nation.

If the time worked in one of the countries affected by a treaty is less than half a year, then the second tax is levied by the U. S. Government.

Several treaties to be submitted to the Senate for ratification during 1949 deal with Mexico, Netherlands, Sweden, Belgium, South Africa, Denmark, Luxembourg, and the Philippines.
WASHINGTON, Jan. 1.—The FM Association (FMA) is moving into 1949 with a goal of Lennex and FM promotional drive after FMA President Benny's resignation last week. At a hastily summoned press conference here Thursday (30) announced that J. N. (Bill) Bailey has been "fired" from his position as director of FMA effective immediately and that a new executive director will be engaged next week at a salary below Bailey's $12,000.

War and Bailey issued conflicting statements on the background of events behind the Bailey's departure. Bailey insisted he had informed the FMA of his resignation Nov. 28, a month before FMA's annual meeting, which was held Dec. 11 of its intention to resign, effective January 31, in order to enter the radio-publishing business in Washington.

Ware's FMA exec committee statement, however, declared in strong language that Bailey was "fired" and that "this action was taken in the main for breach of faith with the board on an agreement which was recently reached with Mr. Bailey." As a result, Bailey's breach of faith with the board on an agreement which was recently reached with Mr. Bailey, the statement said, resulted in the termination of Bailey's services by the National Association of Broadcasters (NAB).

FMA also had a beef on its hands from Gramee Zimmer, radio head of Sylvania Electric, Inc., operators of WCSS, Columbus, Ind., and WWNI, Wabash, Ind. Zimmer, in an open letter to the NAB, claimed the association has been so bedeviled by bickering and jealousy that it has "become extinct" as a progressive organization. He and his company, said Zimmer, had been "outworked and outmaneuvered" by the manner in which FMA has operated.

The Indians broadcaster lam brated the FMA for cutting expenses so that FM could not be properly promoted; charged that members "who sold themselves were pessimistic on the medium," so that budget cuts have prohibited proper promotion by the association, and claimed that Bailey, because of these budget cuts, had been hamstrung.

NICK KEESLEY UPPED

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BENNY'S NET IS ONLY 2,40G

2 Mil Gross Shrinks Under Tax Pressure

Cap Gains Dodge Nixed

NEW YORK, Jan. 1.—At 9:30 a.m. Thursday, Dec. 30, the Columbia Broadcasting System (CBS) assumed complete ownership and control of Amusement Enterprises, Inc. (AEI), the Jack Benny production-management operation. Shortly afterward, Washington sources disclosed that Internal Revenue officials had decided that the sale to CBS, by the transfer of the program to CBS from the National Broadcasting Company (NBC), was to be taxable as personal income, not as a capital gains transaction.

Daily paper reports that CBS was almost certain that AEI, as such, would be dissolved, as AEI is pure, unadulterated property. But the price, according to CBS, was $2,260,000, or $2,260,000. Of this, $2,260,000 is reported paying for AEI's assets; remainder for corporation itself; Benny owned 99 percent of the AEI stock.

California Tax, Too

The 77 percent personal levy probably will be made against the $2,260,000. In addition, it is believed that California will also tax the dividend paid the recipient set by the government, and likewise judge the transaction as taxable on the personal income basis. Benny is in the top bracket in California and the tax in this bracket is 6 percent.

And even were California to grant the sale as a capital gains affair, the $2,260,000 would be the larger part of it (depending on the length of time involved in the transaction), would (see Benny'sasset page 6).

Levers Near On Roosevelt Deal

NEW YORK, Jan. 1. —Lever Brothers Company this week was reported close to a deal with the personal Roosevelt administration for the sale of the RCA-Firestone Broadcasting Company (ABC) for the equivalent of the personal inventory. The show now airs at 10:30 a.m., Mondays, Wednesdays and Fridays.

J. Walter Thompson's Chicago office is the agency involved.

AFRA Plans WATL Walk: WGY Mediated

NEW YORK, Jan. 1.—The American Federation of Radio Artists (AFRA) is having its organizational difficulties so far as to take place almost immediately at WATL. This is because of the difficulty in getting J. W. Woodruff, the owner, to work out an acceptable management. Management has refused mediation.

AFRA is also having its hands full in the WCMA-WGN Mediation (N. Y.), General Electric (GE) station, with the Labor-Tribune scheduled for Thursday (3) in Albany, called by the State Mediation Board.

The union is also considering striking WKAT, Miami. Again, this was reached with the management to negotiate an agreement that management was dissatisfied with past and may subsequently upturn relations.

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BLOOPL! THAT BUBBLE BURSTS

By Lewis C. Lebish, New York CPA and Attorney

Another tax-saving device has burst.

Several years ago the craze was for motion picture stars to form "our kind" picture corporations. After the picture was made the corporation was dissolved and the star was principal stockholder and president and claimed that the earnings on his stock on the liquidation was a capital gain. Not many such were sham setups set up merely as smoke screens to create capital gains in that the income that was received as the result of the sale was not considered for personal services. This should have been enough to put the industry wise to the fact that the tax boys in Washington are not asleep. There is no question but that in every tax law there are certain loopholes. However, those loopholes are closed up mighty fast.

The recent Ames v. Anderson touched the latest tax-saving crun, namely, capital gains. The facts of the sale were presented to the Treasury Department and request was made for a ruling as to whether the sale would be considered to result in a capital gain. The department not only gave a favorable ruling, but also gave a closing agreement to the effect that it was the sale of a business and that the entire transaction would be considered the sale of a capital asset and therefore a capital gain.

Enter Jack Benny

This set off the fireworks. The next to try was Jack Benny. It was also reported that there were many other deals cooking, all on the same angle. I don't want to say, "I told you so," but I did mention in last week's Billboard that in any of these transactions the facts of each case would be considered individually and that no two sets of facts were alike. I also said that the government would be loth to issue any further favorable ruling in a situation of this sort. (See Blop! That Bubble on page 6)

Senator Claghorn Ain't No Pirate

NEW YORK, Jan. 1.—Kenney Delmar, announcer on the Fred Allen show who also plays the Senator Claghorn character, was absolved of piracy of the Claghorn routines this week by New York Supreme Court Justice Felix Benvenuto. The court upheld Delmar's position that a similar deal touched the same tax-saving crun, namely, capital gains. The facts of the sale were presented to the Treasury Department and request was made for a ruling as to whether the sale would be considered to result in a capital gain. The department not only gave a favorable ruling, but also gave a closing agreement to the effect that it was the sale of a business and that the entire transaction would be considered the sale of a capital asset and therefore a capital gain.

Another character involved in the litigation was the "average radio listener," now in low or Gariney Allen who sued Gariney Allen by mail on money received via the use of both characters.

BEGINNING IN THIS ISSUE

A Great New Feature of...

MUSIC PAPER

The Honor Roll of Popular Songwriters

Including...

- BRIEF BIOGRAPHIES
- CHRONOLOGICAL LISTS OF THEIR OUTSTANDING SONGS
- ANECDOTES ON SELECTED SONGS
- PUBLISHERS
- RECORDS AND ALBUMS AVAILABLE TO FILM AND LEGIT MUSICAL CREDITS

No. 1 in the Series... STEPHEN FOSTER
BIDS still stir up FCC

530 Pending; 100 Above '46

Satisfaction

Feversh Rush for Outlets

WASHINGTON, Jan. 1.—Despite the growth of television and FM, the demand for stations is still surging at a feverish pace. Along with the Federal Communications Commission (FCC) are 530 AM bids, 100 more than were logged in 1946. Yet FCC members told a House Appropriations Subcommitteee that the commission's work-load in AM applications would soon be tapering off and that the capacity of stations in AM commercial spectrum had just about been reached.

The activity in AM license-seeking has been so heavy that FCC execs are now preparing to re-examine the whole spectrum, with many FCC-ers optimistic that AM will continue to be the dominant medium in the United States for many years unless somebody truly unpredictable, partly with a bright new electronic development comes along sometime now. Since January, 1946, FCC has authorized almost a thousand new stations in the AM band, and the Commission now figures that there will be no more applications in the rush of new AM applications in the next six months, even tho it is gearing up to make a place to squeeze in new stations.

AM Bids Two-Thirds of Total

Applications for new, old, or modified stations, AM applications represent approximately two-thirds of all applications. An analysis of recent AM grants indicates that the saturation point has been reached in the large metropolitan areas. About 98 per cent of the stations are in those areas and have gone to companies owning one or at least two stations. Altho complete saturation of those areas has not yet occurred and the situation looks hopeful, tightening up of space in the AM portion of the spectrum is apparent in the number of bids for stations that have been designated for hearings. At the close of 1930, when 283 applications on hand, 283 have already been designated for hearing, with more slated to go into a hearing stage as soon as the bids are processed. According to this ratio, the odds are less than even that a new company can receive a grant without going to the FCC for a competitive hearing.

540-Kc. Band Possibility

The only possibility for increased available space for AM radio is in the dropping of the broadcast band to include the 540-kc. band. Space below 540 kc. and above 1600 kc. is already assigned to other services. The use of the 540-kc range for standard broadcasting is to be authorized at the request of the Canadian Regional Broadcasting Agreement (NABRA).

AM engineers are提高了 the high conductivity of this band and its prior use by a clear channel Canadian station, the probability that it could be accommodated on 540 kc. is high. Any space above 100 low-power outlets if the band is used as a local channel, 20 de-facto outlets if used as a clear channel, or a half dozen if used as a clear channel.

Benny's Net Is Only '204

After Tax Bites That 2 Mil

(Continued from page 5)

Benny transcription was different in this important respect. Benny had incorporated his show under the name of Radio Network Enterprises, Inc. Altho the actual ruling of the department will not be issued until some time this week, it seems to be very clear that only a few of the deals contemplated may qualify as capital gains transactions. The government undoubtedly was in a spot, because if a favorable ruling had been issued on the Benny transaction, it was possible that the field would have been wide open for everyone else to take advantage of this ruling. The department will be fought by Benny's attorneys and carried into the tax court, perhaps higher. The result of this case may be far-reaching, as it goes directly into the heart of the corporate set-ups for individual artists. In the meantime, certainly all of the other similar capital gains transactions that are on the face of the deals contemplated may qualify as capital gains transactions. 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“Juvenile” Suit Ends In 35-Hung Jury

NEW YORK, Jan. 1.—A jury which had been out by an hour and a half for dismissal of a $600,000 damage suit involving the alleged piracy of the idea, “Juvenile Jury,” was discharged this week by New York Federal Judge Edward A. Conner.

By the jury’s disagreement the action instituted by William Evans, Chicago writer, against Bob Davis and Dan Ehrenreich, writers of the WOR Juvenile Jury and against the Rainbow Book Company, Inc. (WOR Program, Inc., and General Foods), sponsor of the program, was marked off the court trial calendar. The suit is subject to a retrial.

Evans had charged that he had submitted the idea and title Juvenile Jury to WGN, Chicago, and it was later returned. He charged that some months later the WOR writers and the others used the idea and similar program on its station.

Another suit is still pending against the same defendants in N. Y. Supreme Court. The suit was instituted by Carol Marshall for alleged infringement of her idea, Junior Judges, by Juvenile Jury.

RTDG To Negotiate WPIX Staffer Pact

NEW YORK, Jan. 1.—The Radio and Television Directors Guild (RTDG) will start negotiations Wednesday (9) with WPIX to get a pact covering the 16 directors, associate meggers and floor managers employed at the station. The union wants minimums of $200 for directors and $150 for associates.

Meanwhile, the RTDG is also making steady progress in its contract huddle with the American Broadcasting Company (ABC) over its directors, associates and floor managers. ABC had insisted that directors were part of management until a strike nearly was called, but at its last two sessions has given ground. The union is asking for the same wages as at WIX. The next confab is Thursday (9).

Preliminary discussions have been finished, with networks and agencies to conclude a code of fair practice covering free-lance meggers. RTDG wants recognition, guarantee of minimums, audition fees, vacations with pay and air credits.

Westinghouse Plans Audience Survey Hyp

NEW YORK, Jan. 1.—As a partial answer to tele’s growing competitive threats during the next year, Westinghouse Radio Stations, Inc., will use intensified research in all phases of audience reactions and preferences and revise its programs accordingly if needed, J. B. Conley, general manager of the eight-station network, declared in a year-end statement. Conley doesn’t think 1949 will be a bad year for broadcasting, but he foresees a return to prewar competition for business in all areas.

Westinghouse’s research operations will center about the development of WBBK-TV, Boston, which will be used by the National Broadcasting Company; sales; the center of AM, FM and TV operations at WBZ in one building, the increase of KEX, Portland, Ore., to 5,000 watts and the first public demonstration of stratovision.

Chi Airing Shredded For MBS Playhouse

CHICAGO, Jan. 1.—Network radio will have an addition to its short list of Chicago-originated programs starring January 12 when the Mutual Broadcasting System (MBS) inaugurates a new sustaining program, Comedy Playhouse. Show will be aired Wednesdays from 9:30 to 10 p.m. (CST).

Program, aired from WGN, MBS station, will use some talent heard on the station, but will be a Mutual package, underwriting costs.

Comedy Playhouse will feature some top acting talent and will pre-

MAC CRACKEN DCS V.P.

NEW YORK, Jan. 1.—Chester Mac-Craken, who’s been head of radio since Doherty, Clifford & Schiffeld was organized in 1944, this week was elected a vice president of the outfit. Mac-Craken was one of four so designated, others being Edwards M. Raymonds, research head; James Egan, copy head, and Aldis Butler, sent shows based on well-known stage and movie productions. First will be Three Men on a Horse. Jack La Fraude, WGN producer, will produce the series and set the scene for each production a la Cecil B. DeMille.

Robert Treadwell, another key WGN figure, will conduct the orchestra and write original music for the series.

56% of British Prefer Pickles

LONDON, Jan. 1.—Wilfred Pickles topped the British Broadcasting Corporation listening poll for 1948 with an all-time record of 56 per cent. This figure represents an audience of approximately 17,500,000 per initial broadcast and does not take into consideration the millions of listeners to the repeat broadcasts.

The figures break every known record for BBC programs and tops the 9 o’clock news broadcasts, which are rated as peak listening periods.

The highest figure ever recorded was 68 per cent when the Queen spoke to British women during the war.

1949 - KNBH

makes it the West’s Year in Television

A year ago this month, NBC announced the opening of Network Television with a report to the nation, published in newspapers from coast to coast.

Today, NBC announces the most significant development since then in its television expansion—the opening of its key West Coast station...KNBH, Hollywood.

KNBH will be the exclusive outlet in Southern California for NBC programs. The resources of the entire Network, the creative talent of all Hollywood, will be at the disposal of its experienced production and technical staff.

At the beginning, KNBH will serve the swiftly-growing audience in America’s third-largest television area, its third-largest market area. It will also originate programs for viewers elsewhere—first through Kinescope recording facilities, later (as connecting links are completed) for a Western Regional Network, and ultimately for a Transcontinental Network.

In announcing the opening of the NBC Television Network a year ago, we invited advertisers and agencies to join with us in the development of the world’s greatest means of mass communication—and the most effective sales medium yet devised.

Today, in announcing the opening of KNBH, we repeat that invitation to all who recognize the importance of Southern California as a production center—and as a market.
TV RISE FOR NEW AGENCIES

1949 May See Dawn of New Tele Dynasties

History Repeating?

NEW YORK, Jan. 1.—Television, during the coming year, may create a new balance on the advertising agency company. De Pont's Birth Anniversaries as a result of video billings. This is a view held widely in the trade based on the increasingly prominent role being played by agencies which, and finally, virtually all network radio. Particularly this is true for local programming, not only in New York, but in Chicago and other metropolitan centers as well. The situation closely parallels that which accompanied the rise of radio as an advertising medium about two decades ago.

These upcoming agencies, some of which came into existence because of video, are considered the best chance to start over and improve the television business in 1949. Their feeling is that, staffed with experienced personnel, and with the particularly successful shows, they may now begin to pitch for major accounts which formerly did business through the top agencies. On a pure service basis, they are hopeful that the agencies believe they now can offer as much or more in the way of production talent and know-how than their more illustrious contemporaries.

In network television, already the influence of the ad and media agencies is felt. S. B. Fisher handles Whelan's Charge Quiz, Morse has Vicki's Picture This, Gray has the Disney newsmagazines; Sawyer has Bates Fabricate... and many other shows. The basic ingredients of the successful daytime shows are still needed. Josef Mankiewicz's Nature of Things, Hoyt and A. C. Gilbert's Rock of the Roll, Reiss billboards, Golden's and Ennis' are all based on the same ideas from Eiffel and Brute and Hane-Thompson handles Emerson's Toast of the Town.

Schoell's Case History

A case history in the media field is that of the Schoell Advertising Agency of New York, which bills for Jay Jay Junior Jamboree, the National Day Parade, George Schoell, who with George Washington... and others, could not find an ad agency which would take over the accounts. And one history on page opposite.

QUALITY GLOSSY PHOTOS

$6

If you want quality photo-reproductions and fast service, order from us. We make them by the thousands. 5¢ a copy for... 10¢ to $7.50
500 to 1000 for... 35¢
1000 to 2000 for... 25¢

*Post cards in quantity, 25¢ each.

Write for prices and samples on other pages.

50% deposit. Conference C. O. D.

QUALITY PHOTO SERVICE

Pekin, Ill. or Burch, Salt Lake

PHILADELPHIA, Jan. 1.—A television program, which saw the debut of the famous B&K video station here, this week joined the television staff of National Broadcasting Company (NBC) central division as sales-program coordinator, a new post for the ABC syndication agency.

In his new post Meier will coordinate activities of the station's shows and coordinate... his program. Before being sales manager of the station, Meier was at... and his program received a lot of airplay.

Murray's Blackout Prepped for Video

HOLLYWOOD, Jan. 1.—A video version of Ken Murray's hit show, "Blackout," will be broadcast by NBC this week. The show, a 15-minute package, is called "The Aftermath," and it will be aired on the network.

The show will feature Murray's after the events in the show, "Blackout," and it will be broadcast on the network. The show will feature Murray's after the events in the show, "Blackout," and it will be broadcast on the network.

Telepak Pact

Moore, Caulfield

HOLLYWOOD, Jan. 1.—Television Video Productions has tied up with Victor Moore and film actress June Caulfield, and will produce the film and television series, "The Moore Family," early this year. Moore will star in a movie series that will begin in March with Moore and Caulfield featured in the series and Caulfield in a supporting role. The series will be produced by Telepak's in-house production company, Telepak Productions.

Robert Longenecker, Telepak production supervisor, thinks New York this month to canvass agencies with all plans for the show. Sample films will be made for trade showing on either series until definite sponsor has been selected. Longenecker produced several television shorts last summer as samples of the company's quality standards, which are to be used as a sales tool in selling new ideas.

Geo. Abbott's Video Firm

NEW YORK, Jan. 1.—George Abbott, president and controller of the new George Abbott Television Productions, Inc., to produce video packages. Abbott will top Broadway producer-director by several dramatic packages and several musical packages. He will concentrate on building presentations around some of the talent he has signed to contracts.

West Hooper is in charge of his operation.

Mayehoff Returns to TV in "Like To See"

NEW YORK, Jan. 1.—Eddie Mayehoff, one of the former stars of Television's "Like To See," has joined the staff of "Like To See," and is now working on the show. Mayehoff has been with the show for several years and is widely known for his work on the program. He will continue to work with the show and is expected to make a significant contribution to the program. Mayehoff will also be involved in the production of several other shows, including "The Voice of America," which he has been working on for several years.

Mayehoff formerly worked for Standard Television Hour Glass, which was on NBC one year ago.
HOLLYWOOD, Jan. 1.—National Broadcasting Company's (NBC) Coast video station, KNBH, this week-end acquired pre-emptive paid-with-the-date service of the newly founded Los Angeles Mirror, a metro daily paper. Deal will give the station the exclusive access to paper's news, features, and financial editorials. 

Odd sidelight to NBC-Mirror deal is fact that The Mirror is owned by the Los Angeles Examiner Publishing Company, which also publishes the honor-able L.A. Times. T-M firm controls 60 per cent of the set studio facilities of Columbia Broadcasting System (CBS), however, although in competition with mirror TV in Los Angeles, KNBH having sold majority interest to Columbia Broadcasting System (CBS), which, under the terms of a national pact with NBC in 1938 to be in direct competition tele-wise, with The Mirror, are NBC and The Television Network Limited to KCET, however, is in keeping with publisher Norman Chandler's statement that the two-T-M owned papers would be operated independently in all respects. Mirror will herald its rise-tie-up with special exploitation features and photo layout prior to station's debut.

With the NBC-Mirror deal, set, no less than six local video stations now become affiliated newspaper tie-ins. Breakdown includes KTLA-January 15, Los Angeles Examiner; KRLA, a new NBC spot in Los Angeles and ABC, Herald-Express; KCET-TVB-CBS, Times, and KFI-Downtown Shopping Mirror. KLAC-TV, remains alone without paper tie-up.

KNBH kickoff, January 16, will feature an extensive pre-broadcast programming. Pre-broadcast flack campaign includes a $10,000 ad expenditure in four of the local metro papers, beginning January 2. Local radio plugs.

WJZ-TV & UP Plan News Test Pattern

NEW YORK, Jan. 1.—An experimental deal between WJZ-TV and the United Press (UP) for use of news on the station's test pattern was shaping up this week. The station already has installed a special pair of up and down was set, will probably start using UP material within the next week.

The printer, it is understood, will not have the news matter moving on a regular basis, as in the International News Service set-up. The UP plan is to move one solid line at a time in an upward direction.

CBS Adds Affiliate Nos. 25, 26, 27 and 28

NEW YORK, Jan. 1.—Four new stations this week affiliated with the Columbia Broadcasting System (CBS) network, bringing the web's total affiliates to 28. At the start of only WCBS-T was a certain affiliate.

The latest affiliates are WHIO-TV Dayton, O., which becomes a full primary affiliate February 15; WJZ-TV, Syracuse, which affiliates beginning today (1); KBO-TV, Albuquerque, N. M., which also joins in exchange with WICU to Harrisburg, Pa., which begins affiliation February 1.

DUNCAN LEAVES WLWT

CINCINNATI, Jan. 1.—Difference of opinion over engineering problems within the firm of R. Duncan & Co., which is in charge of engineering for WLWT, for its operation, effective today, from the Cincinnati outlet television, was engaged in TV engineering since 1928, from the NBC affiliate's direct experimental work. It holds patents on the blocking tube oscillators for station WLWT, which had been WJZ, WCA, WCA and Midland Television Company.

The rise of new agencies (Continued from opposite page) resort, set up his own agency to handle the billings. A like agency situation exists in Chicago, with such agencies currently in video as Malcolm - Howard, Guenther Bradford & Company, Har-vey Lazarus Agency, Fresh Tops, ABC, Herald-Express, KTMB-CBS, Times, and KFI-Downtown Shopping Mirror. KLAC-TV remains alone. With the advent of a new agency, the Los Angeles Herald-Express.

Thanks to the Judges for recognizing that we ring the Bell with our programming! As a matter of fact our programming has been ringing the Bell for 23 Years

Yes Sirs... programming gets top billing in our book... and always will!
Follow Gen'l Market Trend: TV Big Hope

Pix Have Problems

(Continued from page 4) a decline of only about 1 per cent in gross receipts.

Financial Background

Entertainment, the sometimes regarded a luxury which has become so much a part of the American way of life there are still more radio than motion pictures in American homes! that investments in soundly established amusement companies now are rated by financial counselors as being on a par with investments in other essential industries. In the past 10 years the shares of show business companies have won themselves a place among the long-term investors as well as short-term speculators, and the corporate records of amusement companies now show an aggregate of about 400,000 stockholders. The majority of companies have shown an increase in shareholders in each of these years.

Follow General Market

The action of amusement stocks, from the time they took their place in Wall Street, is that of a long-term investment. At the turn of financial operations occur from time to time, such as when a bullistic factor applying encouraging confidence to the entertainment field enters the situation like the introduction of features and series and especially companies with accompanying bearish influences on vaudeville and loge.

An odd thing about show business is that despite its far-flung activities and generally lucrative returns, the industry has had a little chance to participate in the industry until the movies came along. Except for the old Keith-Albee, Orpheum, Shubert and a few other enterprises that have boomed to the march of progress, theatrical ventures have been limited or limited to small groups.

The arrival of motion pictures, with their attendant rapid growth, has brought a change, and by the time radio came on the scene a few years ago, the industry was ready to go after capital to finance a show, do it anyhow by invitation to be known as the "Broadway producing firm" or legitimate theater operator with stock listed on any exchange.

Music publishing firms are either privately owned or affiliated with movie companies, while the only record firms with stock that is publicly listed are Decca and Capitol. Columbia Records is a CBS subsidiary and Victor is part of RCA. The mortality rate among new music and record companies is so high that it is difficult to attract any interest in new companies. In the sports field the best that the investing public can do is to buy stock in Madison Square Garden and a few race tracks. Baseball teams are probably owned. So are professional football and hockey teams.

Even in radio network still the steel American Broadcasting Company (ABC) was placed on the board by the Columbia Broadcasting System (CBS) was the only direct investment in the Columbia Broadcasting Company (NIBC) is owned by Radio Corporation of America (RCA), while Mutual Broadcasting System (MBS) is merely an operating up-set with no listed stock.

Expansion in the movie field having been brought to a halt, at least temporarily, by considerable losses, including an apparent statura. A fall-off, or at the attendance losses in the foreign markets and the attention paid by the Department of Justice for alleged monopoly or unfair practices, film stocks are among the smallest. Producer-exhibitor companies, as a result of the government's decision to do the still-in-litigation matter of theater holdings and thereby impose a general restriction on utilization of the facilities, are being drastically reduced in number. As a result of the final decision of the court, some firms are already divesting themselves of theater properties where they deem it advisable, thus reducing their operations and earning capacity. The industry is being disrupted in the currently inflated prices of film stocks, which have already shown some of the unfavorable influences applying to the movies alone these have not lost much ground, percentage-wise, than the general market.

Tele Brings Hope

One of the hope for the future—also one of its main features—of the radio industry is the growth of some sort of working co-operation between the mediums could prove mutually advantageous, since the movie companies own vast treasuries of story material that is badly needed for tele programs, and are adding new features, as well. In the realization of this, movie-telemongers are now being approached by many leaders in both fields.

Paramount already has a foothold through its part ownership in DuMont and some tele stations of its own. Twentieth Century-Fox has a tele station in Washington and is negotiating to buy ABC or an interest in it if available. Warner Bros., owners of KFWB, Los Angeles, some time ago got into the field that is suitable for a TV transmitter and is already engaged in tele planning for several years. So, too, does the owner of WJMN, New York, likewise has its own television service.
give the stock a strong speculative appeal.

DiMont, one of the major contenders in the video field, has not attracted excessive buying interest, mainly because the stock is traded over the counter. He would be willing to sell the stock on the convenience of shares listed on the big board or the curb.

The most integrated and strongest stock in the industry is Paramount, Warner, and Columbia Broadcasting Corporation (CBS). Practically all films coming to the screen are produced by this company, which controls a major share of the exhibition, production, and broadcasting, as well as newspaper and magazine operations.

The Shuberts probably could have avoided the disaster to their old company by waiting until the sale of the last train when it came along, just as their own management, with the efforts of Joseph P. Kennedy tied up with the movies, and later merged into Radio-Keith-Orpheum (RKO) after almost missing the boat before, could believe that this could be supplanted by something better.

Favored Stocks

For ultimate safety the best rated amusement stocks are those of well-integrated firms having an interest in all phases of entertainment. A company whose activities embrace film production, distribution, and exhibition, and up-to-date broadcasting, for example, is apt to be more solidly built than a firm that will be made to enter a field of activity in which a company is not diversified. This is due to the general stability of the organization.

Among the stocks, the top rank is given to AT&T, General Electric, Westinghouse, and Eastern Kodak, all of which are leaders in the entertainment business that enable them to share in the fortunes of the business. This carries with it the diversion of a company's activities to other fields, thus adding to the general stability of the organization.

Leaders in Field

In any designation of stocks that are better bought than sold, group, investors take into account not only past performance and current prospects but also the possibility of new inventions, mergers or other developments that may change the outlook overnight.

Among radio stocks, RCA always rates highly, which is due to the fact that the company's scope of operations is so much broader that even some of the smaller companies are as diversified and large as RCA, because of its constant research work. It is the talent stock of its group and as such rates highly. If anything happens to RCA, it is more than its actual return to the market. Contracts that hold CBS stock have faced much better.

Jack Benny from RCA-subsidiary NBC to CBS in January, following the recent similar move of several other radio men, reports that another important NBC talent is expected to follow. If so, this will give further strength to CBS and correspondingly detract from the value of NBC stock. More on the all-time, and a few dollars more. NBC is expected to make much of a dent in RCA operations as a whole. The company's strong points: Amusement field continues to...
NEXT WEEK TO MARK TV'S "C"-DAY 'C' FOR THE EAST-MIDWEST

C' OXIAL 'CABLE

THE BILLBOARD WILL PUBLISH A
SPECIAL TV C-DAY SUPPLEMENT

The special features will include:

The Economic Problems Facing Television
by William S. Hedges, Vice-President, NBC

Don't Let TV Panic You
by Walter Craig, Vice-President, Benton & Bowles

TV Operation Can Be Thrifty
by Stanley Hubbard, President, KSTP and KSTP-TV, St. Paul

Film Distribution for Television
by John Mitchell, TV Sales Director, United Artists

TV Talent—and the Future
by Jerry A. Danzig, Assistant Program Director for Television, CBS

That Three-Hour Headache
by Richard J. Goggin, Director, Television Programs, ABC Western Division

Get Off My Aching Program Back
by Jules Herbueaux, Manager of Television, NBC Central Division

Why I Quit Pictures for Television
by Hal Roach, Veteran Film Producer

and others by Dennis (Schlep) James, top flight video sportscaster; Hal Beck, manager, NBC Western TV Network; James L. Stirton, general manager, ABC Central Division; Harry Witt, general manager, KTTV, Los Angeles.

PLUS
A special TV Hooper study prepared especially for

The Billboard
"C"-DAY SECTION
TO BE PUBLISHED NEXT WEEK

1948 Showbiz Stock Market Review:
Follow General Market Trend:
Television Is Major Hope

Motion Pictures Have Problems

(Continued from page 11)

AM and FM transmitters, radio-
phonograph combinations, and holds license from RCA to make radio re-
cording tubes. Poor earnings record 1931, except in early years, and no cash dividends paid on common.

Scott Radio Laboratories (e): Makes com-
firms in FM and PHs radio sets, television, phonographs, FM receivers, and has LeTour to erect its own FM station in Evans-
town, Ill.

Stromberg-Carlson (f): Makes radio and tele sets, also has large volume of telephone switchboard and equipment business plus television and electrical and telephone sets.

Telecom Corporation (g): The chief in coin-machine field, operates nearly 2,000 laundries and other coin-operated enterprises, recently formed television unit, Tele-Vision Corporation, to produce high quality television sets. Company incorporated only about five years ago and earnings data are small, with no dividends.

Television Fund, Inc. (c): Investment trust formed in 1943 to spe-
cialize in securities of television, radio and related fields. Also does large volume of television broadcasting.

United States Television (c): Company with limited operating experience, that operated television stations in Detroit with consistent record of earnings and dividends in its limited operations.

WCAO, Baltimore, incorporated as a stock company, has a limited number of stockholders, but is in operation.

WJW, The Goodwill Station (c): WJF (a) of CBS affiliation. Detroit, with consistent record of earnings and dividends in its limited operations.

Records

Capitol Records (c): Incorporated in 1943 as record manufacturer, has strong national distribution set-up.


Raytheon Manufacturing (c): Makes electronics and communications equipment, radio and tele sets...

Miscellaneous
ABC Vending (c): Organized in 1943 to take over and operate various units in vending machine field, with...
Columbia's New 7-Incher, To Expand Its 33 1/3 Line Across Board. Is Due Soon

Official Announcement Next Week, But Line Is Ready

NEW YORK, Jan. 1 — Columbia Records next week will make official announcement of its seven-inch 33 1/3 rpm disc. Jack Kading, manager of the Columbia Phonograph Division, who has been working on the expansion of the Columbia 33 1/3 microgroove idea into all the rest of the record market, has sent off the other words, while the original 33 1/3 microgroove record, capable of playing 2½ minutes of music per side, or 45 minutes of disc material, is intended for masterworks and show hits, the new seven-inch platter will encompass the complete Columbia line.

Popular, hillbilly, rac, children's and masterworks singles will be handled by the new seven-inch platter. Columbus officials explained that the introduction of the new platter this week, but it is premature in trade circles that the new record will sell for something less than present records of a comparable nature on the market.

Date Unannounced

Columbia executives have thus far refused to comment on the date on which they would actually introduce their new seven-inch platter to the commercial market, but the best guess is that the introduction of the RCA Victor 45 r.p.m. record will have some bearing on any decisions on timing.

More details on the Columbia seven-inch will be forthcoming next week.

BG Plans Short Tour
To Finish in H'wood

NEW YORK, Jan. 1 — Benny Goodman, now at the Paramount Theater, will continue on the come-back road by working his way westward in a short tour which will end at Hollywood somewhere around March 1. B.G. completes his Paramount engagement in mid-January, will follow that with some recording dates for Capitol Records here, then vacation, and possibly begin another tour for a week or 10 days.

He will head for one-nighters which will take him into the Flamingo Club in Las Vegas, Nev. From Las Vegas, Goodman will move into the Palladium.

Lush Tune Touts
Hollywood, Jan. 1 — Whimsy salesmen will turn song pluggers to help push CBS' Stereo platter, 'She's the Cream of My Kentucky,' Capitol Records agrees to work with Schenley Distilleries whereby latter firm's 'Wide World' ad force will get CAB behind the distillery. In a letter to Schenley sales corps, Jack Kadin, distilleries' brand advertising manager, informed salesmen that he had asked them to become tune touts. Salesmen were asked to call on disk jockeys and ask them to spin the platter, see that juke boxes play the disc, and even check on record shops to make sure that they have the sheet music and the records.

WM Agency Hits "Curtailment"
Skids Again

NEW YORK, Jan. 1 — The gradual decline of the WM Agency band department, after a period of weeks' breathing, resumed this week. WM properties to General Artists Corporation's music force will now be handled by Henry Busse, Dick Cunahow and Bobby Byrne, who, to this short WM stint, spent most of his working career with GC.

It is believed in the trade that the WM "curtailment" policy will move along at a more rapid clip with the New Year. It is believed that Count Basie next week will shift his disc into the GAC fold. It also has been learned that the Duke Ellington deal to go with GAC is still at a standstill and that the maestro has been talking with other agencies, including that of Willard Alexander.

To date, GAC has obtained Buddy Rich, Hal McIntyre and Red Ingle. In addition, the agency is handling Midwestern booking for the WM firm and has lined up Chicago band leader by serving notice on agents Jack Archer and Bob O'Conner.

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45 Mil to ASCAP: A Radio
9-Year Pact Eases Current Woes; 6½ Mil Speed Up TV
Negotiations

(Continued from page 2)

Society needs it most, inasmuch as the
Society is beset by internal problems
and attacks from without. The
renewal, in other words, guarantees
the Society a fundamental and continued existence. The estimate
of a nine-year income amounting
to $50,000,000 or more, was
cropped up in talks between ASCAP
and radio topppers, and was presum-
ably based on a figure of$6,000,000 as
revenue during 1949. The latter figure is reliably
estimated at$6,500,000 for radio of
concert form during 1949. The numbers,
if correct, would equal or exceed
this year's take of ASCAP. The difference number of stations—according to
a top exec on the National Association of
Broadcasters (NAB)—is not expected to
be a problem for the ASCAP
committee.

In conclusion it must be pointed
out that ASCAP's income from radio
over a long-range period will prob-
eltly increase due to the
able radio television makes on standard broadcasting.

Two Problems

Renewal deal which was ironed out of by Society
an exec led by Ted
was accepted by the mem-
NAB and president of Station
WOR, is complete except for two
rela-
tions, which will be worked out. One of these is
the matter of co-op broadcasts. ASCAP
will have key control over the
the webs or the stations on this
of
The ASCAP exec in this role is responsible for
pay, and stations
the ors on the webs.

The other
concern joint ownership of tunes. The problem applies only to
theบาง 35-45 basis and
performing tunes co-licensed by ASCAP
and
songsmen. Such stations,

Diskeries Mull
Cook Lab's QC

NEW YORK, Jan. 1—Cook Labor-
atories, developers of the new quality
control (QC) recording process which
makes possible the manufacture of 10-inch
disk playing on any standard phonograph, last
week shipped 100,000 disk pressing to several local indy diskiers
to solicit business. Cook has set up
his own studio in conjunction with his
Floral Park lab to handle all local
QC waxing, and intends to lease this disk-cutting equipment on an exclusive
basis to one top studio in each of several
Universal Studios in Chicago, first
to obtain QC, and now readying its
own double feature (two tunes to a
side) label, originally utilized the
laboratory's QC processes in waxing of several sides for
Trudy
(Continued from page 1)

Evelyn Knight
Decca Sensa

NEW YORK. Jan. 1—Delivering
a solid one-two on Decca wax, Evelyn
Knight, who sings to a blue
violet, appears to be headed for
the gold. Her latest, with its
etching of A Little Bird Tell
Molly, followed several weeks later
by Another Day, Another Dollar
With Sunshine. Bird has sold over
750,000, is in production up to
1,000,000, and Decca expects it to
reach 1,500,000 sales, while Sun-
shine has sold 725,000 and has
already gone over the 200,000.

Another point of interest in the
renewal, above the title in the old
dates—corners a rate hike. ASCAP
has asked for a hike, but the matter
would go to arbitration. Cur-
rent impression is that the Society
will not make such a demand, as
members feel the Society is doing
nicely at prevailing rates.

Speed-Up TV

The NAB music committee and
ASCAP expect TV negotiations to be speeded up considerably. Only
ASCAP had as yet given the
NAB no official word that the requisite 80 per
of ASCAP membership had
ated TV rights to the Society, but
was expected to make a decision two
by a top-ranking member of the
TV negotiating committee. It was
a matter of the Society making a
few phone calls, he stated.

Modern Woos
Race Artists

HOLLYWOOD, Jan. 1.—Modern
Records this week signed a group of
race artists to long-term exclusive
pacts, disclosing that platter would
be produced under the ASCAP
rubric. Inked were Jimmy Grison,
Floyd Dixon, King Floyd and
Jimmy Witherspoon. Line-up is as
in addition to platter's featured
race artists, Fields & Peck and
Frisby & Crayton whose current Blues
After Hours is high on the present list
of

Platter heretofore attempted to
cover both pop and race waxing on
Modern label. As Modern's
were gaining interest in race sides, platter
topper Jules Bihari decided to
shift all pop material to newly formed
Colonial label, a Modern subsid, and
stronger emphasis on Modern's
race waxings.

Royal Roost Lines

Talent Up for 1949

NEW YORK, Jan. 1.—The Royal
Roost, be-bop bistros which has been
distributed by two of the
major distributors for the last six
months, this week began lining up talent for
the King Cole Trio, Nellie Lutcher
and return engagements for the orcs of Woody Herman and Count Basie.
Meanwhile, the spot, which has been
done recording with the
of singer Billy Eckstein, Charlie
Ventura's ork and Charlie Parker's
Topper Joe
was

Ventura and Parker will remain
Trio, both of which play
weekly stints at the spot, the
Kool lang, Charlie Parker's
together

Jack Peretz Relights
Old I.Q as Music Bowl

CHICAGO, Jan. 1.—Jack Peretz,
former op of the Bag Bull Young
here, and the spot last week
and took over the old Latin Quarter
Madison Street Studios and opened December 24 as the Music

Peretz and partners Bert Miller and
Al Rizzo, have Art Van Damm's
Capitol recording plant, plus Den-
thy Donegan and Mildred Bailey
the opening show, coming off re-

Spot is diising with local disk
jockeys to hand. However, Hun-
with tentative set for the opening
night's music outfits and single as a steady
policy.

the store will operate as competition for
the Blue Note, Madison Street
bistro, coming off re-

In addition to the King Cole Trio, both of whom play
weekly stints at the spot, the
Kool lang, Charlie Parker's
Topper Joe
was

The firm's pressing will continue to
New York in and Philadelphia, and two in New York and
return to the delivery
Coast headquarters January 27, stop-

weeks; Mel Torme, plus a band, April
11; Ella Fitzgerald, April 11, and
Dinah Shore's home, May 2.

City of Crooks'
Echoes From
Music Huddle

NEW YORK, Jan. 1—The meeting of
publisher and writer members of the
Music Publishers' Association of the
United States (MPPA) was held in New
York this week. The meeting continued
will be held at the Huddersfield
Apart Hotel on January 22.

This meeting was
held in New York this week and
thirty-three publishers attended the
meeting. The meeting was
concerned with the problems of
publishing and work of the
Association.

Some of the topics discussed were:
the problems of the music business,
the problems of the music business,
the problems of the music business,
the problems of the music business,
the problems of the music business.
Always in demand—Year In—Year Out... on DECCA of course

SINGLES

PATRIOTIC AND SERVICE SONGS

- 1945 "Stars and Stripes Forever" America Calling
- 1947 "Anchors Aweigh" Song for the Unflagging
- 1948 "Roll Tank, Roll" (Song of the Armored Forces)
- 1949 "Look Out Below" (Seadog's Song)
- 1949 "Fighting Quartermaster Corps We've Got a Job to Do"
- 1952 "Shall We Gather at the Foot of the Mountain"

LOVE SONGS

- 1944 "Hit the Road to Dreamland"
- 1944 "Let's Fall in Love"
- 1944 "My Little Moon"
- 1944 "In the Balloon"
- 1944 "Misty Morn"
- 1944 "Anchors Aweigh"
- 1944 "A Little Love"
- 1944 "We're Goin' to the Country"
- 1944 "You're All My Everything"

CHRISTMAS SONGS

- 1944 "Jingle Bells"
- 1944 "The First Noel"
- 1944 "Silent Night"
- 1944 "O Tannenbaum"
- 1944 "O Little Town of Bethlehem"
- 1944 "I'll Be Home for Christmas"
- 1944 "Away in a Manger"
- 1944 "Frosty the Snowman"
- 1944 "White Christmas"
- 1944 "Winter Wonderland"

HAROLD ARLEN SONGS

- 1937 "Over the Rainbow" 1938 "My Shining Hour"
- 1939 "Stormy Weather" 1940 "I Got a Right to Sing the Blues"
- 1941 "Stormy Weather" 1942 "It's a Sin To Be Happy"
- 1943 "Let's Fall in Love"
- 1944 "The Man That Got Away"
- 1945 "You Can't Love Too Much"
- 1946 "To Each His Own"
- 1947 "A-Tisket, A-Tasket"
- 1948 "Let's Fall in Love"
- 1949 "Don't Be That Way"
- 1950 "We're in the Mood for Love"
- 1951 "On the Sunny Side of the Street"
- 1952 "How Little We Know"
- 1953 "The Man That Got Away"
- 1954 "Released"
- 1955 "Singing in the Rain"
- 1956 "The Man That Got Away"
- 1957 "As Long as He Needs Me"
- 1958 "Good Morning"
- 1959 "My Girl"
- 1960 "Make Love to Me"

ALBUMS

HAROLD ARLEN SONGS

- 1938 "Stormy Weather" 1939 "My Shining Hour"
- 1940 "I Got a Right to Sing the Blues"
- 1941 "Stormy Weather" 1942 "It's a Sin To Be Happy"
- 1943 "Let's Fall in Love"
- 1944 "The Man That Got Away"
- 1945 "You Can't Love Too Much"
- 1946 "To Each His Own"
- 1947 "A-Tisket, A-Tasket"
- 1948 "Let's Fall in Love"
- 1949 "Don't Be That Way"
- 1950 "We're in the Mood for Love"
- 1951 "On the Sunny Side of the Street"
- 1952 "How Little We Know"
- 1953 "The Man That Got Away"
- 1954 "Released"
- 1955 "Singing in the Rain"
- 1956 "The Man That Got Away"
- 1957 "As Long as He Needs Me"
- 1958 "Make Love to Me"
- 1959 "My Girl"
- 1960 "Good Morning"
- 1961 "Make Love to Me"
- 1962 "As Long as He Needs Me"
- 1963 "Make Love to Me"

HARRY WARING

- 1945 "Hit the Road to Dreamland"
- 1946 "Let's Fall in Love"
- 1947 "My Little Moon"
- 1948 "In the Balloon"
- 1949 "I'll Be Home for Christmas"
- 1950 "Frosty the Snowman"
- 1951 "I'll Be Home for Christmas"
- 1952 "Frosty the Snowman"
- 1953 "White Christmas"
- 1954 "Winter Wonderland"
- 1955 "Frosty the Snowman"
- 1956 "White Christmas"
- 1957 "Winter Wonderland"
- 1958 "Frosty the Snowman"
- 1959 "White Christmas"
- 1960 "Winter Wonderland"
- 1961 "Frosty the Snowman"
- 1962 "White Christmas"
- 1963 "Winter Wonderland"

YANKEE DOODLE DANDY

- 1941 "Yankee Doodle Dandy"
- 1942 "Yankee Doodle Dandy"
- 1943 "Yankee Doodle Dandy"
- 1944 "Yankee Doodle Dandy"
- 1945 "Yankee Doodle Dandy"
- 1946 "Yankee Doodle Dandy"
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- 1959 "Yankee Doodle Dandy"
- 1960 "Yankee Doodle Dandy"
- 1961 "Yankee Doodle Dandy"
- 1962 "Yankee Doodle Dandy"
- 1963 "Yankee Doodle Dandy"
November-December 1948 Disk Taxes Off 12% The Billboard 16

MUSIC

Capitol Prep All-Out Be-Bop Blitz Sets Up Strong Roster

HOLLYWOOD, Jan. 1. — Capitol Records will soon launch an all-out drive for be-bop. This was revealed following the Billboard's exclusive story in the January 8 issue that Capitol had signed both Charley Byrd and Norman Granz to recording contracts. Cap's bop blitz is split into four divisions: (1) Bands, (2) piano and guitar, (3) vocal groups, and (4) music publishing. Cap's bop invasion thru those channels will be backed by an intensive promotional campaign designed to sell it to the trade.

From standpoint of bands, Cap feels itself particularly strong now in the hard-swinging variety. In the Byrd case, Cap has signed a man to a long-term contract who built his name in the hot groups on the West Coast this past year.

General feeling at Cap is that Ken- ton will return to the studio following his recent studio stints and that he will forsake the bop style in favor of a more melodic approach

Robin Hood Dell Sets AFM Pact For 18 Concerts

PHILADELPHIA, Jan. 1. — Robin Hood Dell Orchestra, which staged the past summer’s successful series of outdoor concerts for the AFM’s benefit, has signed a contract with the union for 18 more such appearances this coming summer.

Shaw Prepares Own Agency Set-Up

NEW YORK, Jan. 1. — After 25 years in the music biz as a talent agent, Billy Shaw will be going on his own this season in management of artists. This development was reported at the winter meetings of the AFM and American Society of Composers, Authors and Publishers (ASCAP) in New York, and to Florida and California.

Bob Miller, Billy’s assistant, plows his own furrow with the agency, Bob Miller, Inc., which will handle freelance work, and has set up meetings with some dozens of artists to discuss the matter of agency representation. According to Miller, there are only 28 contact men on the MPAE unemployed list.

MPCE Pact Okay During Huddles

NEW YORK, Jan. 1. — Provisions of the Music Publishers’ Contact Employees (MPCE) contract, which expired at midnight Sunday, were approved by the union while the negotiators for a new contract, it was agreed this week at a meeting of publishers and union officials.

Negotiations, which began some weeks ago, were complicated by concentration of publishers on problems connected with the American Society of Composers, Authors and Publishers (ASCAP) and ASCAP’s challenge to Florida and California.

The deal provides for a 10% increase in base fees, with some additional adjustments for songwriters’ fees.

B&W Diskery Now Its Own Distributor

NEW YORK, Jan. 1. — The Black & White Diskery, the new Eastern division, managed by Veepee Larry Newton, has been formed to new central distribution, hereafter to be done under the B&W, via a series of deals, has undertaken the national management of the independent label. At the 19 minor labels, including the new "Solo" and "Chad" labels, the B&W has taken on the role as its own salesmen, the local office will handle the studio and sales.

The diskery will continue to be supplied by the main office.

Dushka Howarth, formerly associated with MCA and Vandetex, will handle disk jockey and general promotion for the Eastern division.

Unity Requests Petrillo Void 802 Election

NEW YORK, Jan. 1. — Officials of the Unity party of Local 802, American Federation of Musicians (AFM), this week has asked the Federation President James C. Petrillo asking the recent local election be invalidiated, the petition was filed by lawyer. The protest follows a decision (27) by the Honest Ballot Association (HBA) denying Unity’s request for a re-vote, on the grounds that there were defects in some of the ballots. The decision (based on machine bugs), an analysis of the vote totals showed the results could not have been affected.

The Unity protest to Petrillo also asked permission to take the matter to court, failing Federation recognition, at the appeal. Federation bargaining laws require that union grievances procedures be exhausted and a waiver then be requested (a complaint may be submitted to the court.)
"Don't Gamble" Rights Snared
By Jewel Music

HOLLYWOOD, Jan. 1.—Jewel Music snagged publishing rights to Peter Tinturin's "Don't Gamble With Romance" this weekend-end, ending one of the hottest bidding races for publishing control of a ditty seen here in months. Tune was sought by more than a dozen publishers before Jewel got the nod. Tinturin claimed he received a $5,000 advance from Jewel topper Herb Levin, plus okay to keep the royalties from the first sheeting of the tune which he waxed on his own label, Fine Arts Records.

Behind the sale of "Don't Gamble" is one of the most unorthodox approaches attempted by a publisher to promote his own tune. Tinturin first rounded up talk by the usual device of personally canvassing the town's leading disk jockeys and getting air play. With the first reaction encouraging, he hired Paul Winans Ad Agency to promote the platter. Winans bought air time in the Al Jarvis, Dick Haymes and Carl Bailey disk shows for roughly $800 in carefully worded commercial plugs for "Take Me Out to Play." Disc sales rights were thereupon turned over to Black & White Distributors, which claims to have sold 60,000 platters in Southern California area as result of exploitation drive.

Major platteries also climbed on the tune this week, and at press time song had been recorded for Columbia, Decca and Capitol and was promoted to radio stations.

The lists will be circulated among the association members only, with members then being in position to buy the new hits and trade them to another's excess stock.

Sheet Music, Disk Combo

Gimmick, 39c

NEW YORK, Jan. 1.—A combination sheet music and disk combo which will sell for 39 cents has been patented by Lyric Hits magazine. Item is a sheet of plastic, 8½ inches wide, with a plastic backed disk containing the sheet music. Counting both sides, there are two disks and two pages of music. The sheet music can be used either as a slip insert into the music folder or for later sale, or as an insert in the sheet music department. The idea of the gimmick, according to Engel, is to "break the wall between the two departments, to bring people in to hear the music on the 45's and also to introduce new sheet music."

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MILLS BROTHERS

DECCA 24549

"I'VE GOT MY LOVE TO KEEP ME WARM"
Vocal with Rhythm Accompaniment
I Love You So Much It Hurts
Vocal with Guitar

BURL IVES with Captain Stubby and The Buccaneers
DECCA 24547

"GIRLS WERE MADE TO TAKE CARE OF BOYS"
From Warner Bros. Picture "One Sunday Afternoon"
Vocal with Male Trio and Instrumental Accompaniment

BILLY HOUGHTON
DECCA 24551

"Americas' Fastest Selling Records!"
The Nation's Top Tunes

Based on reports received last three days of Week Ending December 31

The nation's top tunes, THE HONOR ROLL OF HITS, is determined by a composite tabulation of various degrees of song's popularity as measured by survey features of THE BILLBOARD's Music Popularity Chart.

Honor Roll of Hits

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the titles has been copyrighted by THE BILLBOARD. Use of either may not be made without the consent of THE BILLBOARD's owner.

Last Week

1. BUTTONS AND BOWS
   By Livingston and Evans
   Published by Famous (ASCAP)
   Records available: Gene Autry, Columbia 36469; Bing Crosby-Monkey Glee, MGM 1044; E. Knight, Decca 2680; Betty Rhodes, Victor 29-9181; Dinah Shore, Columbia 36484; B. Brown, Varsity 114; Joe Carey, Decca 2685; R. Yarn-Chart Sisters, Capitol 1002; George Field, London 290; H. O'Connell, Coast 8932.
   Electrical transcription libraries: Sterling Young, MACOR; The Swingtones-The Jumpin' Jacks, NBC Transcension.

2. ON A SLOW BOAT TO CHINA
   By Frank Loesser
   Published by Famous (ASCAP)
   Records available: L. Clinton Orch, Decca 24061; B. Goodman Orch-A. Heinrich, Capitol 11208; M. Yellen, Decca 24065; A. Lentino, Mercury 1141; A. Luma, MGM 10605; P. Martin, Victor 50-1132; E. Howard Orch, Mercury 8610; L. Aragon, Varsity 117; Our Brothers, 16th Century 269-2998.
   Electrical transcription libraries: Kay Atten, Associated; Louise Castiglione-Music of Manhattan Orch, NBC Transcension, Freddy Martin, Standard, King Fields, Lang-Worth; Freddy Martin, Standard.

3. A LITTLE BIRD TOLD ME
   By Harvey O'Brooks
   Published by Bourne (ASCAP)
   Records available: Blue Lu Barrow Orch, Capitol 15850; Freddy Martin-Chart Sisters, Decca 24514; P. Watson,Supremes 4-1077; Stanley Rogers, Capitol 13329; Varsity 111; J. Wayne-J. David, Columbia 36456; Glen Murphy, Victor 28-3296.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

4. MY DARLING, MY DARLING
   By Frank Loesser
   Published by Famous (ASCAP)
   From the Broadway musical production "Where's CHARLEY?"
   Records available: J. Young-2 J. Lathrop, Victor 50-3397; J. Stafford-J. Gordon Marsh, Capitol 11322; Delia Day-Buddy Clark, Columbia 36410; Peter Lind Hamilton, Varsity 113; Electrical transcription libraries: Tilt Brito, Associated; Stanley Black, Capitol.

5. ALL I WANT FOR CHRISTMAS (Is My Two Front Teeth)
   By Don Gardner
   Published by Wimmer (ASCAP)
   Records available: Spiros Jone & His City Kickers, Victor 50-3177.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

6. LAVENDER BLUE (Dilly, Dilly)
   By Effie T. Daniel and Larry Morey
   Published by Brandy-Jay (ASCAP)
   Records available: J. E. Young-B. Lathrop, Victor 50-3397; J. Stafford-J. Gordon Marsh, Capitol 11272; Delia Day-Buddy Clark, Columbia 36410; Peter Lind Hamilton, Varsity 113; Electrical transcription libraries: Tilt Brito, Associated; Bob Eberly, World; Curt Massey, Standard; Cyril Greenfield, Ork.

7. FAR AWAY PLACES
   By Whitney and Kramer
   Published by Rynne (ASCAP)
   Records available: Bing Crosby, Decca 26252; Margaret Whiting-C. Gay, Columbia 1523; Dinah Shore, Columbia 36354; Varsity 121; Perry Como-I. Wein, Vict 29-3183; Anne Brothers, Capitol 36816.
   Electrical transcription libraries: Dallas Black, Ork, London.

8. UNTIL
   By Jack Fulton, Bob Crosby and Henry Kahler
   Published by Dursey Bros. (ASCAP)
   Records available: T. Dorsey Orch, Victor 50-3397; The Claritones, Columbia 36600; Varsity 121.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

9. YOU WERE ONLY FOOLIN'
   By Larry Folsom-Billy Fisher-Fred Meadows
   Published by Shippe-Hornstein (ASCAP)
   Records available: Blue Hawaiians, MGM 10141; Les Brown, MGM 1024; Don Cornell, MGM 1034; Ozzie Nelson, Capitol 13528; Varsity 122.
   Electrical transcription libraries: Kay Atten, Associated; Blue Hawaiians, Lang-Worth.

10. CUANITO LE GUATA
    By Gabriel Ruiz and Ray Gillette
    Published by Peer (ASCAP)
    From the MGM film, "A Date With Judy."
    Records available; H. Brown-2 Varsity, Brunswick, Varsity 126; Carmen Cavallaro-The Andrews Sisters, Decca 26849; Xavier Cugat, Columbia 36716; Jack Jurewicz-Chart Sisters, Capitol 13328; Ray Young, Capitol 13329, 13330; Electrical transcription libraries: Kay Atten, Associated; Blue Hawaiians, Lang-Worth.

Note: Due to the early holiday deadline, the Honor Roll of Hits has been compiled without the inclusion of "Songs With Greatest Radio Audience."
January 8, 1949

The Georgia Crackers

66 A Broken Doll

RCA VICTOR 20-3175

Reminds you of "Paper Doll"...
Watch for it on the Pop charts, too!

This Week's Release

POPPULAR
A Little Bird Told Me
Baby, Baby
Rose Murphy
20-3330

Powder Your Face With Sunshine
Carless Hands
Tenement Symphony Parts 1 & 2
(from the film "Big Store")
Sammy Kaye
Tony Martin
20-3311
20-3374

POP SPECIALTY
Pigskin Polka
Zephyr Waltz
Lawrence Duchow
His Red Raven Orch.
20-3303

FOLK
Roses of Yesterday
Don't Bring Your Blues To Me
Elton Britt
20-3306

The stars who make the hits are on

RCA VICTOR RECORDS

An overnight sensation!

PERRY COMO

with The Fontaine Sisters

The smash novelty hit...

66 Nyot Nyow

(The Pussycat Song)

and Roses of Picardy,
with Russ Case
and his Orchestra

RCA VICTOR 20-3288

POPULAR
The Cross on The Hill
Behind Those Prison Walls of Love
The Blue Sky Boys
20-3307

SPIRITUAL
Behold The Bridegroom Cometh
Bedside Of A Neighbor
Golden Gate Quartet
20-3308A

BLUES
Sugar Baby
Poor Stronger Blues
(Released by Equinox)
Tampa Red
20-3309

...it's really shooting up there!

For Away Places
Perry Como
20-3216

This Week's Release

THE CERTAIN SEVEN
20-3061 "U-till"
20-3123 "On A Slow Boat to China"
20-3100 "Lavender Blue"
20-3174 "Then I Turned Away"
20-2806 "Bouquet of Roses"
11-1551 "Clair de Lune"
8-231 "Pilgrim Polka"

Sugar Baby
Poor Stronger Blues
(Released by Equinox)
Tampa Red
20-3309

...it's really shooting up there!

For Away Places
Perry Como
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20-3061 "U-till"
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Sugar Baby
Poor Stronger Blues
(Released by Equinox)
Tampa Red
20-3309

...it's really shooting up there!

For Away Places
Perry Como
20-3216
**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music suppliers. Songs are listed according to present number of sales. (P) indicates tune is in a movie. (M) indicates tune is in a legitimate musical. (T) indicates tune is available on record.

<table>
<thead>
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<th>Publisher</th>
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**ENGLAND'S TOP TWENTY**

Songs listed are sheet music best sellers in England. List is based on reports received from the seven largest retailers in the Dominion.

<table>
<thead>
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**CANADA'S TOP TUNES**

Songs listed are sheet music best sellers in Canada. List is based on reports received from the seven largest retailers in the Dominion.

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*Publisher not available as The Billboard goes to press.
FRANKIE LAINE  
*ROSETTA*  
"It Only Happened Once"  
No. 5209M

TARA TALARA TALA  
Old Fashioned Love  
No. 5177

EDDY HOWARD  
AND HIS ORCHESTRA

*BEST YEARS OF OUR LIVES*  
"Don't Tell Her What Happened"  
No. 5209M

*DAINY BANDA LEE*  
*Bella Italia"  
No. 5208M

*"I'VE LOVE TO LIVE IN LUXEDLAND*  
*On A Slow Boat To China*  
No. 5210M

*I'LL HOLD YOU IN MY HEART*  
*My Best To You*  
No. 5217M

*SENORITA*  
*Blue Tele Fly*  
*Missouri Waltz*  
No. 5211M

*CARELESS*  
*I've Lived A Lifetime For You"  
No. 5223M

*JUST BECAUSE*  
*When the Red Rod Robin*  
No. 5212M

VIC DAMONE  
*SUSY*  
*An Old Magdalena Tree*  
No. 5215M

*FAR AWAY PLACES*  
*I Offer You The Moon*  
No. 5199

JOHN LAURENZ  
*ONCE IN LOVE WITH ANY*  
*Sweet And Lovely*  
No. 5225

*RED ROSTERS FOR A BLUE LADY*  
*Somebody's Lyla*  
No. 5201

*MOUNTAINEER & THE JBABERWOCK*  
*Morning Glory Road*  
No. 5202

PATTI PAGE  
*SO IN LOVE*  
*Who's That Man"  
*What's Wrong With Me"  
No. 5199

RONNIE DEAUVILLE  
*HERE I'LL STAY*  
*Portrait Of Jennie*  
No. 5219

*BRUSH THOSE YEARS FROM YOUR EYES*  
*I Only Have Eyes For You"  
No. 5203

**MERCURY**

THE COMPANY THAT STARS THE ARTIST

**RECORDS**

January 8, 1949  
The Billboard  
MUSIC  
21

**SOUND RECORDS**

**RECORDS MOST PLAYED BY DISK JOCKEYS**

**Radio Popularity**

**Based on reports received from three days of:**  
**Week Ending December 31**

**RECORDS**

**Sons of Most Vocal and Instrumental**

**Plugs in Key Areas**

**(H.R. System)**

**With Greatest Radio Audiences**

**(AC)"**

**Starting Friday, December 20, 1948, and ending Sunday, January 5, 1949"**

**TOP 10 LUNES (plus ties)"**

**A Little Bird Told Me (Me)"**

**Bobby Darin"**

**Katha Wyman "**

**Havana"**

**SUNSET SONGS"**

**(Continued on page 90)**
1948 Showbiz Stock Review: Follow General Market Trend

(Continued from page 12)

locations chiefly in theaters and big industrial plants. Also, a per cent of stock owned by officers and wives and directors of firms. When business has been stable and indicates further growth, with satisfactory earnings, speculation begins.

American Telephone & Telegraph (a): Foremost holding company connected with a large number of subsidiaries, has a large number of patents pending. In the holding company structure, the parent company is the largest single owner of stock. The parent company has a large reserve pool (Bell Laboratories) constantly bringing out new developments. The Bell parent company has bought some one stock for permanent investment. Steady dividend payer.

Atlas Corp. (c): Investment trust with particular interest in airlines. For the first time, the blocking of stock in RKO. Present holdings include 30,000 shares of Pan American, also with blocks of General Electric and Madison Square Garden. Dividends paid since 1933. Mutual Holding Corporation (c): Widely diversified operations, with subsidiary and associated companies or investments including air lines, shipbuilding, motors, home appliance, aircraft and industrial engines. Crosby radio and television, and a decided capitalistic trend. Companies include WINS, New York; WLW and WLW-T, Cincinnati, and a number of others. Has operated for several years and has extended to operating early in 1949—WLWD, Dayton, and WLW in Columbus. Progressive management.

Mary McCall Etches Discovery Platters

HOLLYWOOD, Jan. 1. — Woody Herman's latest release is linked to a term deal by Discovery Records, new Hollywood Indie. Press set for Woody will be backed by Moore's orbit. The eight masters will be etched before the Herman crew leaves for the West Coast.

Discovery, headed by the former Musicraft exec, Albert Marx, released its first platter this week, a Phil Moore original, Fantasy for Girl and Oboe, performed by Ardell Warren as narrator, backed by a 52-man orbit with Moore conducting. The platter is a recording made on the portable (LP) disk field will be Moore's Piano Concerto, featuring 68-year-old Calvin Jackson. With the LP, the rights pegged at about $4, the platter hopes to compete with Columbia's LP on a basis of price.

Marx will set up his own local distribution organization to handle both his own label and those of Eastern indie labels he handles. Local sales of Blue Note and Dial platters with other indies expected to be added.

100G Stravinsky Suit Stays Put

HOLLYWOOD, Jan. 1. — A pretrial attempt to dismiss the $100,000 libel suit brought by Igor Stravinsky against Leeds Music was denied this week by Los Angeles Superior Court Judge Harrington, in which the composer charges Leeds Music purposely exploited a transcription of Stravinsky's work, notably his Firebird Suite. Publisher denies allegations, insisting a written contract was the only agreement, and that power giving Leeds easy to publish and exploit Stravinsky's music.

Cameron Setting Up Coast Pubbly

HOLLYWOOD, Jan. 1. — Danny Cameron, a West Coast contact man with a unique use of his name, has been set for trial in February.

Bill Cameron, a result of publicity released in connection with Leeds exploitation of Stravinsky's works, notably his Firebird Suite. Publisher denies allegations, insisting a written contract was the only agreement, and that power giving Leeds easy to publish and exploit Stravinsky's music.
### Capitol Hits

**January 8, 1949**

#### Tunes That'll Shine in '49

**Cash in on These Capitol Hits!**

<table>
<thead>
<tr>
<th>Tune</th>
<th>Artist(s)</th>
<th>Record Number</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>&quot;The Pussy Cat Song</strong> (NYOW! NYOT NYOW!)</td>
<td>Jo Stafford and Gordon MacRae and the Starlighters with Orchestra</td>
<td>Capitol Record 15342</td>
</tr>
<tr>
<td><strong>&quot;Powder Your Face with Sunshine&quot; (SMILE! SMILE! SMILE!)</strong></td>
<td>Dean Martin with Paul Weston and His Orchestra</td>
<td>Capitol Record 15331</td>
</tr>
<tr>
<td><strong>&quot;So in Love&quot;</strong></td>
<td>Gordon MacRae with Paul Weston and His Orchestra</td>
<td>Capitol Record 15337</td>
</tr>
</tbody>
</table>
| **"Would Ya?"** (eYa... eYa... eYa...)
**"Let's Fly"** | Johnny Mercer and The Pied Pipers with Paul Weston and His Orchestra | Capitol Record 15327 |
| **"Is It Yes?"**  
**"Rosita and Joe"** | Andy and Della Russell with Orchestra | Capitol Record 15342 |

#### Great Tunes from a Great New Movie

**"So Dear To My Heart"**

- "So Dear To My Heart"
- "Love, Your Magic Spell Is Everywhere"
  - Peggy Lee with Dave Barbour and His Orchestra  
  - Capitol Record 15332

- "It's Whatcha Do With Whatcha Got"
- "Yes, We Have No Bananas"
  - The Pied Pipers with Paul Weston and His Orchestra  
  - Capitol Record 15333

**"Lavender Blue" (Dilly Dilly)
"The Matador"**

- Lavender Blue with the Clark Sisters and Earl Sheldon and His Orchestra  
  - Capitol Record 15328

- "So Dear To My Heart" Album DD-109—Superdixes
  - From the Walt Disney Production—arranged by John Beal, featuring members of the Original Cast. Music Arranged and Conducted by Billy May

#### Bank on Capitol in '49!

---

**Note:** This text appears to be a list of song titles and artists associated with Capitol Records, possibly from an advertisement or promotional material. The text is formatted in a way that resembles a table on a page from a music magazine. The entries include song titles, artist credits, and record numbers. The overall tone is promotional, highlighting the popularity of certain songs and artists associated with the Capitol Records label. This kind of content was typical in music publications from the mid-20th century, acting as a guide for potential listeners or music buyers.
LATEST HITS for '49
In '49 Look for Your
Best Bets on NATIONAL Records
Our First Releases for the New Year

THE RAVENs: THE OUTSTANDING VOCAL QUARTET IN THE COUNTRY
9064 ALWAYS • ROOSTER (FOLK NOVELTY)

BILLY ECKSTINE: VOTED THE #1 MALE VOCALIST OF THE YEAR
9060 IN A SENTIMENTAL MOOD • MY SILENT LOVE

“DUSTY” (OPEN THE DOOR, RICHARD) FLETCHER
4018 THE LAST CLEAN SHIRT • SHE SURE MAKES A FOOL OUT OF ME

TEDDY PHILLIPS and His Orch.
7025 SWEET SUE • LOVING YOU

Choose from FOUR!

“905”...
A top performing, break resistant compound for making long-wearing records with minimum surface noises. Moderately priced.

“VINYLITE”...
A tough, flexible, break resistant compound with superb transcription qualities. Resists buckling and warping.

“709”...
A rigid or conventional high strength type compound that can be removed from molds sooner than other compounds. Desirable where reduced record costs are important.

“609”...
A standard shellac compound. A leader in its class for conventional record pressing.

SEND FOR SAMPLE BISCUITS
A generous supply at any type will be sent at your request on your letterhead. Note: We are not record preparers. We manufacture compounds only. Biscuits for test purposes only will be sent.

BINNEY & SMITH CO., 41 East 42 St., New York City

Retail Record Sales
Based on reports received last three days of Week Ending December 31

BEST-SELLING CHILDREN'S RECORDS
Records listed are those children's records selling best in the nation's retail record stores (dealers), according to the Billboard's weekly dealer survey. Records are listed according to sales volume.

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;DON'T BRING ME DOWN!&quot;</td>
<td>&quot;Skeeter&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;THE LITTLE TEDDY BEAR!&quot;</td>
<td>&quot;Teddy&quot;</td>
</tr>
<tr>
<td>3</td>
<td>&quot;THE LITTLE RABBIT&quot;</td>
<td>&quot;Rabbit&quot;</td>
</tr>
<tr>
<td>4</td>
<td>&quot;THE LITTLE PUPPY&quot;</td>
<td>&quot;Puppy&quot;</td>
</tr>
<tr>
<td>5</td>
<td>&quot;THE LITTLE BOY&quot;</td>
<td>&quot;Boy&quot;</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORDS BY CLASSICAL ARTISTS
Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to the Billboard's weekly dealer survey. Records are listed according to sales volume.

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;SCHUMANN'S &quot;ROCKET&quot;&quot;</td>
<td>&quot;Schumann&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;BEETHOVEN'S 4TH SYMPHONY&quot;</td>
<td>&quot;Beethoven&quot;</td>
</tr>
<tr>
<td>3</td>
<td>&quot;BACH'S &quot;FUGUE&quot;&quot;</td>
<td>&quot;Bach&quot;</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Mozart's &quot;symphony&quot;&quot;</td>
<td>&quot;Mozart&quot;</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Tchaikovsky's &quot;PAPIER MACHE&quot;&quot;</td>
<td>&quot;Tchaikovsky&quot;</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS
Records listed are those classical and semi-classical record albums selling best in the nation's retail record stores (dealers), according to the Billboard's weekly dealer survey. Records are listed according to sales volume.

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;ROCKETS OVER THE RHINE&quot;</td>
<td>&quot;Rocketeers&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;BACH'S &quot;6TH SYMPHONY&quot;</td>
<td>&quot;Bach&quot;</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Mozart's &quot;symphony&quot;</td>
<td>&quot;Mozart&quot;</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Tchaikovsky's &quot;PAPIER MACHE&quot;&quot;</td>
<td>&quot;Tchaikovsky&quot;</td>
</tr>
<tr>
<td>5</td>
<td>&quot;SCHUMANN'S &quot;ROCKET&quot;&quot;</td>
<td>&quot;Schumann&quot;</td>
</tr>
</tbody>
</table>

BEST-SELLING POPULAR RECORD ALBUMS
Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 1,071 dealers in all sections of the country. Albers are three communities. Records are listed according to sales volume.

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;CHRISTMAS SONGS&quot;</td>
<td>&quot;Christmas&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;BEETHOVEN'S 4TH SYMPHONY&quot;</td>
<td>&quot;Beethoven&quot;</td>
</tr>
<tr>
<td>3</td>
<td>&quot;BACH'S &quot;FUGUE&quot;&quot;</td>
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</tr>
<tr>
<td>5</td>
<td>&quot;Tchaikovsky's &quot;PAPIER MACHE&quot;&quot;</td>
<td>&quot;Tchaikovsky&quot;</td>
</tr>
</tbody>
</table>
Juke Box Record Plays

Based on reports received last three days of
Week Ending December 31

MONT-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes.
Last is found on the Billboard's music survey among 1,500 operators in all sections of
available recordings of the nation. Those shown in this chart other available
records listed here will be found in the Democrat-Gazette (H. R. M. P. Music Popularity
Chart, Part I). For complete listings see page 17.

JUKE BOX WINS!

15. BUTTONS AND BOWS... Dinah Shore

1. MY DARLING... Columbia 38284

2. SLOW BOAT TO CHINA... Columbia 38272

3. QUANTUM OF THE STARDUSTERS... Victor 29-3123

4. LITTLE BIRD TOLD ME... The Modernaires

5. SMOOTH SLEDDING... Frankie Carle

6. ON A SLOW BOAT TO CHINA... Dinah Shore

7. SLOW BOAT TO CHINA... Dinah Shore

8. SLOW BOAT TO CHINA... Dinah Shore

9. BRUSH THOSE TEARS... Frankie Carle

10. BRUSH THOSE TEARS... Frankie Carle

11. BRUSH THOSE TEARS... Frankie Carle

12. SLOW BOAT TO CHINA... Dinah Shore

13. SLOW BOAT TO CHINA... Dinah Shore

14. SLOW BOAT TO CHINA... Dinah Shore

15. SLOW BOAT TO CHINA... Dinah Shore

WARNING: In utilizing these charts for hearing purposes readers are
urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's pop-
ularity has increased or decreased. This data is shown to the left hand side of
the headings. "Records in Date," "Last Week," and "This Week" show
an unusually long run, or if its current position "this week" versus "last week" shows
SHIELDING:

1. SLOW BOAT TO CHINA... Dinah Shore

2. SLOW BOAT TO CHINA... Dinah Shore

3. SLOW BOAT TO CHINA... Dinah Shore

4. SLOW BOAT TO CHINA... Dinah Shore

5. SLOW BOAT TO CHINA... Dinah Shore

6. SLOW BOAT TO CHINA... Dinah Shore

7. SLOW BOAT TO CHINA... Dinah Shore

8. SLOW BOAT TO CHINA... Dinah Shore

9. SLOW BOAT TO CHINA... Dinah Shore

10. SLOW BOAT TO CHINA... Dinah Shore

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12. SLOW BOAT TO CHINA... Dinah Shore

13. SLOW BOAT TO CHINA... Dinah Shore

14. SLOW BOAT TO CHINA... Dinah Shore

15. SLOW BOAT TO CHINA... Dinah Shore

Varios: ASCAP

DIANA

1. MY DARLING... Columbia 38284

2. SLOW BOAT TO CHINA... Columbia 38272

3. QUANTUM OF THE STARDUSTERS... Victor 29-3123

4. SMOOTH SLEDDING... Frankie Carle

5. ON A SLOW BOAT TO CHINA... Dinah Shore

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the headings. "Records in Date," "Last Week," and "This Week" show
an unusually long run, or if its current position "this week" versus "last week" shows
 Hera the Great Artists at Their Best at Columbia Records

SUGGESTED SERENADE:

1. SLOW BOAT TO CHINA... Dinah Shore

2. SLOW BOAT TO CHINA... Dinah Shore

3. SLOW BOAT TO CHINA... Dinah Shore

4. SLOW BOAT TO CHINA... Dinah Shore

5. SLOW BOAT TO CHINA... Dinah Shore

6. SLOW BOAT TO CHINA... Dinah Shore

7. SLOW BOAT TO CHINA... Dinah Shore

8. SLOW BOAT TO CHINA... Dinah Shore

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SHIELDING:

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ularity has increased or decreased. This data is shown to the left hand side of
the headings. "Records in Date," "Last Week," and "This Week" show
an unusually long run, or if its current position "this week" versus "last week" shows
HEAR THE GREAT ARTISTS AT THEIR BEST AT COLUMBIA RECORDS

SUGGESTED SERENADE:

1. SLOW BOAT TO CHINA... Dinah Shore

2. SLOW BOAT TO CHINA... Dinah Shore

3. SLOW BOAT TO CHINA... Dinah Shore

4. SLOW BOAT TO CHINA... Dinah Shore

5. SLOW BOAT TO CHINA... Dinah Shore

6. SLOW BOAT TO CHINA... Dinah Shore

7. SLOW BOAT TO CHINA... Dinah Shore

8. SLOW BOAT TO CHINA... Dinah Shore

9. SLOW BOAT TO CHINA... Dinah Shore

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12. SLOW BOAT TO CHINA... Dinah Shore

13. SLOW BOAT TO CHINA... Dinah Shore

14. SLOW BOAT TO CHINA... Dinah Shore

15. SLOW BOAT TO CHINA... Dinah Shore

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urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's pop-
ularity has increased or decreased. This data is shown to the left hand side of
the headings. "Records in Date," "Last Week," and "This Week" show
an unusually long run, or if its current position "this week" versus "last week" shows
HEAR THE GREAT ARTISTS AT THEIR BEST AT COLUMBIA RECORDS

SUGGESTED SERENADE:

1. SLOW BOAT TO CHINA... Dinah Shore

2. SLOW BOAT TO CHINA... Dinah Shore

3. SLOW BOAT TO CHINA... Dinah Shore

4. SLOW BOAT TO CHINA... Dinah Shore

5. SLOW BOAT TO CHINA... Dinah Shore

6. SLOW BOAT TO CHINA... Dinah Shore

7. SLOW BOAT TO CHINA... Dinah Shore

8. SLOW BOAT TO CHINA... Dinah Shore

9. SLOW BOAT TO CHINA... Dinah Shore

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14. SLOW BOAT TO CHINA... Dinah Shore

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ularity has increased or decreased. This data is shown to the left hand side of
the headings. "Records in Date," "Last Week," and "This Week" show
an unusually long run, or if its current position "this week" versus "last week" shows

Two Great

PFANSTIEHL NEEDLES

Experienced operators depend on PFANSTIEHL Needles for longer record life, longer needle life and better music. They are especially designed to be BEST for light or heavy pickups... Order a supply today.

PFANSTIEHL Special
For pickups weighing 1 1/2 oz. and less.
32 c. 1000 or more
37 c. 100 or more
39 c. LESS THAN 100

Get your FLEX-O-LACES as an extra. (See coupon for complete details.)

PFANSTIEHL

EXTRA VALUE OFFER

With each
20 PFANSTIEHL
Coin Machine Needles
A Pair of...

FLEX-O-LACES
Nylon Elastic Shoe Laces...
No Knots To Tie—No Knots To Untie!

A completely new idea in shoe laces—they give with the action of your foot. Order a supply of famous PFANSTIEHL Coin Machine Needles TODAY and get your FLEX-O-LACES at no extra charge. (Available in black or brown)

PFANSTIEHL CHEMICAL COMPANY, Metallurgical Div., Waukegan, III.

*Gentlemen: Send me... PFANSTIEHL Regular Needles (best for heavy pick-ups), and... PFANSTIEHL SPECIAL Needles (best for light pickups). Include at no extra charge a pair of FLEX-O-LACES (One pair to each 20 needles). My Check/Money Order is enclosed... Send C.O.D.

NAME
FIRM NAME
ADDRESS
MY SUPPLIER IS

THE BILLBOARD
MUSIC POPULARITY CHARTS

PART VI

FOLK RECORD SECTION

Based on reports received last three days of Week Ending December 31

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are actually recorded most in play in juke boxes according to The Billboard's Juke Box Section, an official feature among a selected group of juke box operators whose locations require Juke records.

19 1. JUST A LITTLE LOVIN'... Eddy Arnold, the Tennessee Plow.
 Victor 20-312-$M
 2. ONE HAS MY NAME... Jimmy Dickens, new WSM Nashville singer.
 Capitol 1521-$M
 3. I LOVE YOU SO MUCH IT... J. W. Walker and the Cowboy Band.
 Capitol 15224-$M
 4. THIS IS TURNED AND WALKED SLOWLY AWAY... E. Arnold.
 Victor 20-314-$M
 5. BOUQUET OF ROSES... Dickie & His Guitar.
 Victor 26-1486-$M

WARNING! In utilizing these charts for buying purposes readers are urged to pay particular attention in information listed which shows the length of time a record has been on the chart, and with popularity has increased or decreased. This data is shown in the left hand column under the headings: "Weeks on Chart." If a record has had that long run, or if the current position this week versus last week show a sharp drop, readers should be less interested in this item.

8 4. A HEART FULL OF LOVE... Eddy Arnold, Victor 20-316-$M
 17 7. DOG HOUSE BOOGIE... Hawkshaw Hawkins.

19 2. BOOMERANG... A. Smith and His Crocker Jacks.
 MGM 21023
 7 8. HAVE YOU EVER BEEN LONELY... E. Tubbs... Decca 46144-$ASCAP
 9 5. DON'T IT... T. Williams... Capitol 11271-$ASCAP
 10 6. ONE HAS MY NAME... E. Beller-Southern Records.
 Decca 46992-$M
 16 10. FLOWERS... Max Mulligan... King 673-$M
 13 11. GLAD YOU WOOGIE... Max Mulligan... MGM 16205-$ASCAP
 8 12. HERE COMES SANTA CLAUS... G. Austin... Columbia 20372-$ASCAP
 1 15. TRAMP ON THE STREET... B. Caffell... King 607

FOLK TALENT AND TUNES

By Johnny Slappe

Bill Monroe presented his 12 year-old daughter, Melissa, on her stage debut recently at the Grand Ole Opry. . . . Jimmy Dickens, new WSM, Nashville, singer who recently inked with Columbia platters, has purchased a new home in the Nashville suburb of Nash, Mercury's folk music chief, reports that the Oklahoma Wranglers, featuring Guy Willis, are now on a Mutual web show from noon to 1 p.m. (CST) Saturdays. The first half-hour of the show features the Mercury recording combo, while the last half hour is labeled Jake Burns From The Dry Stairs featuring hillbilly platters. . . . commentary by Guy Willis,. . . Station WLS, Chicago, is doing a general renovation job with its folk talent under the new direction of George Gordon. With such favorites as the Dublin Sisters, Doc Hopkins, and the Blue Rambler's have been given their eight-week notices, with the Bakers, formerly with WLW, Cincinnati, set to join the station early in February.

Jimmy Walsky has engaged Roy Whiteley, the former KBO Western star, as his personal business manager. Whiteley will set Whiteley's tours in the future. So has My Name (In How, Blue Tomboth will work the Grand Ole Opry NBC on January 5. . . . Curson Robison's new release on MGM is Seals' Bed. . . . Kenny Robert, WLW, Cincinnati, is working on a daily show on the same that has been a feature of MGM Records, has a new program on WDL, and the Swansea River Boys, quartet, are new at the Cincinnati station. . . . Joe Labelle, yodeler from WER, Atlanta, is working a solo at the new Swiss Chalet of the Bismarck Hotel, Chicago, where he's being billed as a Swiss yodeler.

Bill Elliott, Chicago folk talent booker, reports that John Lair, boss of the Renfro Valley, Kentucky folk music project, will move his activities to Orlando, Fla., early in January. Lair intends to operate during the winter in Florida with a section of his Renfro Valley Gang. Lair will set up a definite Florida radio connection and auditorium for holding his barn dance gatherings. . . . The Duke of Paducah has two new e.t. series coming out later the e.t. firms make their peace with the American Federation of Musicians. . . . Deets Darling, MGM record artist, has moved from the East to the West Coast. . . . The Henry Brothers, with Old Joe Clark and Shorty Shearin, are with the Renfro Valley Gang over WHAS, Louisville. Boys have a five-year pact with John Lair.

Walt Heron and the Sunrise Rangers are at WHIO, Dayton, O., with Tommy Kerr, guitar; Don Woolsey, violin; Marvin Selover, bass and comedy, and Doris Bolton, keyboard guitar, John Wat's vocals and guitar, . . . Ted Miller and His Saddle Pals, featuring Rusty Webster, have cut sides for John Rowe's Cozy Label. They are on WBUG, Greensboro, N. C., and WYTR, Thompson's hib. tunes. His first effort, pushed by Southern, is One Sweetheart Too Many.

Paul Cohen expects in Chicago shortly after the first of the year to cut his first Midwest folk music sides for Decca. . . Clyde Moody, King platter singer, is leaving WRL, Arlington, Va., . . . Sam and Sue Workman, who manages the Old Domino Barn Dance, in WBY, Chicago, . . . John, Va., is the mother of a girl. . . . Salty Holmer, Decca artist, is playing cocktail lounge dates in Chicago.

GIVE TO THE DAMON RUNYON CANCER FUND

WATCH DAMON

For the Best Record Again in '49

DAMON RECORDING STUDIOS, INC.
1221 Baltimore
Kansas City, Mo.

(Continued on opp. page)
FOLK TALENT AND TUNES
(Continued from opp. page)
Smiling Hank Green's Riders of the Rainbow Trail, featured on Down Home Planters, are working at WCMQ, Cambridge, Md., with and Marilyn, singing harmony team, and Vern Eason, are at EDTH. Duhouque, Inc. and making deals for Syro label, a Duhouque diskery. Whitney Backett, son, and Jack Hazard, swing guitar, have joined the Alabama Jubilee Boys at WCOC, Meridian, Miss.
“I Wish Somebody Cared Enough to Cry”

By FRANK GALLAGHER
and the Wayfarers with Ted Black’s Orch.

backed by

Another Wonderful Ballad

“FOR ME THERE’S YOU”

RCA VICTOR
offers the perfect blend
2 SMASH HITS ON 1 RECORD

“MORE BEER”
by
LAWRENCE DUCHOW
AND HIS
RED RAVEN ORCHESTRA
WITH JOHNNY OLESEN AND CHORUS

AND

“SPIDER HOP”
WITH JOE BIVIANOS
And the RCA VICTOR Accordion Orchestra

ON RCA VICTOR RECORDS
No. 20-3227

RCA VICTOR RECORDS

The Billboard
MUSIC POPULARITY CHARTS
PART VII

Race Records
Based on reports received last three days of
Week Ending December 31

BEST-SELLING RETAIL RECORDS

Records listed are those records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Let's Have Fun&quot;</td>
<td>Bill Haley</td>
<td>Capitol</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I Can't Help Myself&quot;</td>
<td>The Four Tops</td>
<td>Motown</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Blue Suede Shoes&quot;</td>
<td>Elvis Presley</td>
<td>RCA</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Don't Be Cruel&quot;</td>
<td>The Everly Brothers</td>
<td>Columbia</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Heartbreak Hotel&quot;</td>
<td>Elvis Presley</td>
<td>RCA</td>
</tr>
</tbody>
</table>

WARNING!

In utilizing these charts for buying purposes, readers are urged to pay particular attention to the information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This data is shown in the "weeks" and "positions" columns.

MOST-PLAYED JUKE BOX RACE RECORDS

Records charted are race records most played in juke boxes according to the Billboard's special survey among a selected group of juke box operators whose locations require race records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Jailhouse Rock&quot;</td>
<td>Elvis Presley</td>
<td>RCA</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Tutti Frutti&quot;</td>
<td>Little Richard</td>
<td>Vee-Jay</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Hound Dog&quot;</td>
<td>Elvis Presley</td>
<td>RCA</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Hound Dog&quot;</td>
<td>Elvis Presley</td>
<td>RCA</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Jailhouse Rock&quot;</td>
<td>Elvis Presley</td>
<td>RCA</td>
</tr>
</tbody>
</table>

ADVANCE RACE RECORD RELEASES

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;He's A Love&quot;</td>
<td>Frank Sinatra</td>
<td>Capitol</td>
</tr>
<tr>
<td>&quot;Just In Time&quot;</td>
<td>Nat King Cole</td>
<td>Capitol</td>
</tr>
<tr>
<td>&quot;Love Is Here To Stay&quot;</td>
<td>The Mills Brothers</td>
<td>Columbia</td>
</tr>
<tr>
<td>&quot;Love Letters&quot;</td>
<td>Frank Sinatra</td>
<td>Capitol</td>
</tr>
<tr>
<td>&quot;My Heart Cries&quot;</td>
<td>Nat King Cole</td>
<td>Capitol</td>
</tr>
</tbody>
</table>

LEAVE ME YOUR NAME
Blue Note Records

THE BILLBOARD
January 8, 1949
Artistic

TUNES

LABEL AND NO.

COMMENT

POPULAR

HANK D'AMICO & HIS SEXTETTE

 Anything for You

 55-60-55-50

JOHNNY GREEN & HIS QUINTET

 Serenade for a New Baby

 75-80-70-ns

CUT LOMBARDI & HIS ROYAL CANADIANS

 The Birth of the Blues

 74-75-75-72

VIC DAMONE

 An Old Magnolia Tree

 78-78-78-78

RHY D'AMICO DAVE BALLENTINE

 If I Live To Be a Hundred

 61-62-60-60

PRIMO SCALA & HIS BAND

 Sand Away

 55-54-55-55

COS Day

 All by Myself

 49-48-50-49

HIT! AFTER HIT!

And Now the Biggest Hit of All

"AM I ALL OF YOUR FUTURE"

- IT'S NEW!
- IT'S DIFFERENT!
- IT'S SENSATIONAL!

Vocal by ALLAN FOSTER
and the MACK TRIPLETs

ON REGENT #138

REGENT RECORDS
INCORPORATED

58 MARKET STREET
NEWARK, NEW JERSEY

THE DEACON'S HOP

ON SAVOY

#685

backed by

ARTIE'S JUMP

featuring the new fanner sensation

BIG JAY MCNEELEY

some Distributorship available.

Savoy RECORD CO., INC.

58 Market St., Newark 1, N. J.
THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within six-week period are not repeated 1.e. Based on a weekly survey among 1,200 of them, the disk jockey think tomorrow's hits will be:

1. PUSSY CAT SONG... Bob Crosby-Andrews Sisters... Dec 24 533
2. PUSSY CAT SONG... Perry Como... Victor 20 3268
3. SO TIRED... Kay Starr... Capitol 15 314
4. FAR AWAY PLACES... Bing Crosby... Decca 24 583
5. CONGRATULATIONS... Ja Stafford... Capitol 15 319
6. HERE I'LL STAY... Patti Page... Capitol 15 318
7. HOLD ME... Perry Lee... Capitol 15 298
8. TARA TALARA TALA... Franklin Laine... Mercury 8177
9. Buy This... Franklin Laine... Mercury $2 77
10. ROSETTA... Franklin Laine... Mercury $2 77

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within six-week period are not repeated below. Based on a weekly survey among 3,528 of them, the juke box operators think tomorrow's hits will be:

1. PUSSY CAT SONG... Bob Crosby-Andrews Sisters... Dec 24 533
2. RED ROSES FOR A BLUE LADY... Vaughan Monroe... Victor 20 3519
3. Buy This... Perry Como... Victor 20 3511
4. BEAUTIFUL EYES... The Rangers... Regent 196

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within six-week period are not repeated below. Based on a weekly survey among 4,307 of them, the retail buyers think tomorrow's hits will be:

1. PUSSY CAT SONG... Bob Crosby-Andrews Sisters... Dec 24 533
2. Buy This... Vaughan Monroe... Victor 20 3519
3. PUSSY CAT SONG... Perry Como... Victor 20 3511
4. BEAUTIFUL EYES... The Rangers... Regent 196

BILLY JOE BACKSTAGE

(Continued from page 3)

they're in the Industry Roll Call... Daniel Starch researchers just did a Readership Study on our new record dealer monthly, Stereo 14. And wait'll you music-record guys see the results. Associate ed June 1948, Starch and all contributors may take deep curtsies (and bows),... Jerry (Radio-TV ed) Franken is doing up about the TV C-Day special coming up next week.

THE BIGGEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 22)

1. 29. LAVENDER BLUE... D. Shore-H. Zimmerman... Capitol 15 3296
2. 11. LIFE CELEBRATION... L. Williams... RCA Victor 20 3499
3. 29. DON'T TRY... T. Williams... RCA Victor 20 3499
4. 28. HALL OF FAME... Ben Pollack... Decca 24 564
5. 30. ACHE... G. Butterfield & the Rhythm Rovers... World 1500
6. 30. BEYOND THE BLUE... Herman Yatz... Capitol 15 3191
7. 30. THE HIDDEN DUGOUT... Jim Roberts... His Red Raven Victor 20 3512
8. 30. TINER... Bing Crosby... Columbia 32 6202

THERE'S A Watered Down?

(Continued from page 3)
A Great Song For Any Program!

FOREVER AND EVER

Gracie Fields

Introduced by "America's Leading Disc Jockeys"

<table>
<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Disc Jockeys</th>
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<tbody>
<tr>
<td>WBMD</td>
<td>Baltimore</td>
<td>RALPH POWERS</td>
</tr>
<tr>
<td>WEEI</td>
<td>Boston</td>
<td>SHERM FELLER</td>
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<tr>
<td>WBT</td>
<td>Charlotte</td>
<td>KURT WEBSTER</td>
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<tr>
<td>WCP</td>
<td>Cincinnati</td>
<td>PAUL DIXON</td>
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<tr>
<td>WJW</td>
<td>Cleveland</td>
<td>WALTER KAY</td>
</tr>
<tr>
<td>KRLD</td>
<td>Dallas</td>
<td>JOHNNY HICKS</td>
</tr>
<tr>
<td>WKM</td>
<td>Dearborn</td>
<td>BOB CHESTER</td>
</tr>
<tr>
<td>KFL</td>
<td>Denver</td>
<td>RAY PERKINS</td>
</tr>
<tr>
<td>WIBC</td>
<td>Indianapolis</td>
<td>EASY GWYNNE</td>
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<tr>
<td>KFWB</td>
<td>Los Angeles</td>
<td>GENE NORMAN</td>
</tr>
<tr>
<td>WJBW</td>
<td>New Orleans</td>
<td>HARRY NIGOCIA</td>
</tr>
<tr>
<td>WNEW</td>
<td>New York</td>
<td>MARTIN BLOCK</td>
</tr>
<tr>
<td>WJML</td>
<td>Niagara Falls</td>
<td>JIMMY THOMPSON</td>
</tr>
<tr>
<td>WPEC</td>
<td>Philadelphia</td>
<td>GRADY &amp; HURST</td>
</tr>
<tr>
<td>KQY</td>
<td>Pittsburgh</td>
<td>AL NOBEL</td>
</tr>
<tr>
<td>WJTL</td>
<td>Phoenix</td>
<td>DICK GILBERT</td>
</tr>
<tr>
<td>WEEU</td>
<td>Reading</td>
<td>GEORGE CARROLL</td>
</tr>
<tr>
<td>WPTR</td>
<td>Albany</td>
<td>ROBERT SNYDER</td>
</tr>
</tbody>
</table>

LONDON RECORD No. 362
Mercury To Hype Folk Disks With Regional Studios

NEW YORK, Jan. 1.—With the turn over, Mercury Records is embarking on an expanded folk disk program, with procedure aimed at maximum coverage and exploitation. Under the direction of a. r. and chief Murray Nash, operating out of Evanston in the heart of the hill country, the plan includes: (1) A national recording network. This involves setting up studios in every region, so that the artist can record near his home and not have to travel to New York or Chicago. Nash will travel to the recording locale to supervise the date. (2) An a. r. and index system. Nash is keeping a card system on tunes he regards with a notation as to the artist tune is best fitted for. He then sends the performer a lead sheet of acetate of the number. The performer cuts an audition side and returns it to Nash, who then decides whether a commercial waxing is warranted. (3) Promotion. Nash plans an interchange of live plugs by all Mercury folk artists, regardless of who originally recorded the tune. The Westerns will get played in hill territory and vice versa. Also, series of both records and sheetmusic, along with available platter numbers and names, will be sent out to the artists.

New performers signed by Nash include: Bob Watson and the Melody Rangers, Eddie Dean, Pete Cassell and the Sons of the Soil. The disk has also worked out an agreement whereby they get first crack on the talent playing Charlie (Old Brother) Arnett's Radio Ranch in Tamps, Fla.

DEALERS-OPERATORS NEW RECORDS

400 DIFFERENT STANDARD AND HIT TUNES ON LEADING LABELS.
SEND FOR SAMPLE ORDER: 200 RECORDS $2.00, 1,200 RECORDS $15.00, With Orders. Balance C. D. O.
WRITE FOR OUR LIST OF RECORDS AND ALBUMS. Albums, 55c and Up.

VEDEX COMPANY

674 10K Ave. New York 19, N. Y.
Pl. 7-0363
COMPLETE RECORD INVENTORIES REBOLLY.

PICS Presents 2 Great Records for '49

Joan (Hair of Gold) Emmerson
"She Says Oui Oui" backed by "Fair Weather Sweetheart"

Choice Dist.

Territories Available

PICS RECORDS, INC.

1674 Bway (Suite 501)
G-7555

MIRACLE PARADE OF HITS

Already Tagged a "Hit"

"Strangest Feeling"

By You Alone

Glady's Palmer

"I'm Gonna Clap My Hands"

MIRACLE RECORD COMPANY

500 E. 63RD ST.

CHICAGO 37, ILL.

WATCH DAMON

For the Best Record Again in '49

DAMON RECORDING STUDIOS, INC.

1221 Baltimore

Kansas City, Mo.

EPTOWN 100—George Barker Quintet

BASHFUL BUBBLE BLOWS

EPTOWN RECORDS, P. O. Box 867, Newark 1, N. J.
The feasts that weave the fabric of human life were both kind and cruel. Foster and his friends combined the words of triumph and the woof of tragedy in such a way that even the most pious song writer rose to the heights of fame only to sink to the depths of depravity in life itself.

Born in Lawrenceville, Pa., now a part of Pittsburgh, in 1838, 1849—NELLIE—only 50th anniversary of American Independence, Foster, while yet in his teens, became obsessed with the ambition to write truly American music patterned after the spirituals he heard at Negro camp meetings and the Negro songs of the Negro deckhands, who worked on the Ohio River.

His family, which regarded music as anything but a life pursuit, was not in sympathy with such an ambition. So Foster, who had taught himself to play the flute and violin and to improvise on a piano at the Kehbi's music store, was banded off to Cincinnati to work as a bookkeeper in his brother Dunning's wholesale grocery store. There was only one place where Foster found encouragement—The Hall of the Knights of the Square Tabie met, and this group of amateur vocalists, who practiced the art of singing, praised him so highly that Foster willingly turned his attention to the art of writing. In this direction he was equal. He never sold his monthly's pay at the grocery store, so more songs were written and published, for he was well aware of the commercial value of his work. These early Foster songs were musical wildrife, and swept across the country. The minstrels, who ran every one of his songs, never ran any song by another composer. Peddlers, featured them. Adelina Patti, the Italian prima donna, and Christine Nilsson, the Swedish diva, included them in their American repertoire.

The letters Foster received in reply were tactfully written, and ran something like this:

"Your songs show some promise. We enclose $30 for the three sent you.

"Only $10 for a song like Oh! Susanna, Uncle Ned, or Nelly was a Lady, which were published respectively by John W. Evans, E. M. Schools, and Pond & Cox—songs millions would buy and sing and cherish down thru the years."

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The following is a list of the present publisher and song, and songs in the public domain (titles first copyrighted in 1922 or before) that are either published or copyrighted:

The listing of song recordings, no matter how numerous, is not given, and whether such a list is representative, it makes no professions of being complete. With such a promise of financial reward through the sale of records, Foster in 1850 could safely devote all his time to writing. He returned to Pennsylvania, where Foster and his wife lived, and there he married his childhood friend, Mary Kilpatrick, whom he had known since 1856.

**Honor Roll of Popular Songwriters**

No. 1—STEPHEN FOSTER

The anecdotes of American popular music, which covers mainly a 60-year span from 1840 to 1900, is the result of research by the author, a former newspaper, magazine and advertising writer, who has made the necessary investigation.

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sweetheart, Jane McDowell, whom he later immortalized as "Jennie With the Light Brown Hair.

The following year, he was the happiest and most fruitful of his Fosse life, for during this period, his daughter, Liza, was born and several of his best-known and most beloved songs, such as "The Cold, Cold Ground," "My Old Kentucky Home," and "Old Devil Gray," were composed. However, Times Has Changed Again and A Night to Remember proved to be his less successful ventures.

We come now to the last of his major projects, his Midwestern stumpings, which his reception at the Palace with "Music of the Night" was Chicago. This was his initial step to his future to taste coast acclaim. He had a successful engagement at the Palace, but his next year returned to the seaside and the last run was made.

Lawrence Welk had the Paladium management stretching its hand, for it's a well-balanced show. The arrangements are given to a delicate manufacturing. There's no secret to Welk's popularity; he has a well-balanced diet of standards, cornets, and cymbals that is well-balanced. The Welk orchestra is well-balanced. His arrangements are a delight, and he never wavers an order.

With the beaming of his new creation, the idea of the well-balanced arrangement with standards, cornets, and cymbals that is well-balanced. The Welk orchestra is well-balanced. His arrangements are a delight, and he never wavers an order.

In the vocal department, Bob Hayden shows up as a vastly improved talent. His arrangements and arrangements are a delight, and he never wavers an order.

Bobby Byrne

The new Bobby Byrne band is tailored for the hotel trade and has the complete look and sound of a full orchestra. He has added a distinctive and intimate presentation of music to his record and is also introducing a big brass sound out of his four-way trombone sections, the band's distinct combination, and tasy effects made possible by the second trombone. Byrne himself, who alternates between trombone and harp. Despite special amplification of the flute and French horn, the clarinet is pretty subtle for a solo instrument, but the fragile voicings merely become part of the din.

The standard of musicianship of the group is emphasized by the outstanding solo of Byrne on trumpet, harp, the flute, Bobby's tone, technique and orchestration, as well. The flute and French horn, the clarinet is pretty subtle for a solo instrument, but the fragile voicings merely become part of the din.

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PHILADELPHIA, Jan. 1. — Local nitey ops are beginning to look with favor for the first time upon hillbilly and Western talent.

In recent weeks, more than a dozen nitey ops have queried The Billboard here to confirm whether the hit-in-coming is really coming, about the box-office success of the Westerns, which are on records and in parks and theaters. The area has a very strong possible market for metropolitan Philadelphia alone, any record distributor will tell you. The hillbilly records cut sells big. Every radio station in town is hollering for more hillbilly programs and most of them consider the new television has taken to the outdoor entertainers with Jesse Rogers just taken on by Philco's WFIL as the first video show of his own. And not forgetting that it's a sellout at the 6,000-seat Arena for a week or even for Gene Autry, Tex Ritter and Roy Rogers comes to town, or that for four years of Saturday nights WFIL has been billing Town Hall for a Haploft Horseradish Swing, a music show that is also carried by the ABC radio and video networks.

Rumba Loses Grip?

With the rumba losing its magic as a lure (where the rumba addicts say, "it's time to get back on the dance floor rather than spending"), the nitey ops are more than a little suspicious about the hillbilly as the new gimmick to get 'em out. Already, more than a handful of nitey spots in town are featuring the Western form of entertainment.

So successful have been Sid Weintraub and Harry Pinske in featuring Westerns in their new vaudeville shows that their newly acquired Del Rio Club that they've decided to bring in Western names for an added hype. Taking off the Western name policy for the recent entertainment at the Sioux City Sue, letting him off on Wednesday nights to make the Village Barn, says out of New York.

Jolly Joyce Agency, local theatrical agency which handles most of the Western talent in the East and is boss of the Del Rio Club, reports there has been an increasing interest in the hillbilly on the part of nitey ownership. They are at present negotiating to bring in a troupe of square dancers to the New Latonia Club, last-Xmas an outstanding show, and the big variety names are featured. The agency is very interested in the nitey market (See Ops Arouse on page 38).

Lexington's Ben Ali Adopts Flesh Policy

LEXINGTON, Ky., Jan. 1.—Vaudeville returns to the Ben Ali Theater here for the first time in 20 years. January 6-8, when house manager George W. Pugh brings in a variety show booked by B. J. Doven office, New York. The vaude-p policy is for the coming winter and spring if crosses hold.

Inaugural bill offers Joe Allen, Bark and Habe, Handy, Matthew and Ty, Mario and Francisco, and George Nichols.

PHILADELPHIA, Jan. 1. A letter to the local State Liquor Board demanding that violators of the liquor law have the license revoked or suspended, instead of getting a compromise fines of $10, has startled Police Commissioner E. J. Fitzpatrick.

The demand was made by LaVerne Dredge, president of the Pennsylvania Alcoholic Beverage Study, Inc., to the State Liquor Control Board who criticized the board's practice of taking a fine instead of closing the spot.

In the first eight months of 1948, Dredge said, the State Liquor Board refused cash offers to compromise in only 8 per cent of the cases in which suspensions of license were requested. He cited a case in all but four involving at least second offenses, in which, instead of revoking the license or at least insisting on the full execution of the suspension show law, the board allowed the practice of accepting, as a compromise a fine of $10 a day in lieu (See Tighter Liquor Control, page 28).

Miami Ops Eye Ink Spots' Click In J. Crow State

MIAMI, Jan. 1.—The early success of the Ink Spots at Tony Lopez's reopens the window for the Monte Carlo has starved the competition to wondering if it might do the same and challenge on Negro talent in a Jim Crow State.

Jack Goldman, of the Clover Club, has already bought Cab Calloway's spot to open for him January 19, tho he protected the looking by putting Buddy Lester and Orville Arbee on the same bill. Goldman also has deals pending for the King Cole Trio, Nellie Lutcher and Louis Jordan.

The Monte Carlo has Bill Robinson set to follow the Ink Spots with Ella Fitzgerald due to come in after Robinson.

With the Monte Carlo already in business and the Clover set to follow with Negro talent, at least three other clubs have queried New York personnel for acts that might make a buck with. Most Negro acts, however, are cautious about taking jobs until they see how things develop.

The big fear is what will happen if the acts socialize. So far none of the owners or agents have started anything. Copa assigned to the Ink Spots operation has nothing to do. The hope is that things will remain quiet. But everybody concerned is keeping his fingers crossed.

Joe Paxton Dies In Auto Crash

HINTON, W. Va., Jan. 1.—Joe Paxton, who with his brother, Paul, formed the aerobic team known as the Paxton Brothers, was instantly killed near here early Tuesday morning, December 21, when the car he was driving was struck by a truck.

Joe Paxton had been visiting Barkey Glatl, manager of the Continental Club at Chesapeake, O., and was en route to Huntington to pick up Joe Sennes, brother of Frank Sennes, who had operated the club, when the accident occurred. The Paxton Brothers were well known in vaude and nitey circles.

BEGINNING IN THIS ISSUE

A Great New Feature of . . .

The Honor Roll of Popular Songwriters

Including . . .

- BRIEF BIOGRAPHIES
- MUSICAL INVESTIGATIONS OF THEIR OUTSTANDING SONGS
- ANECDOTES ON SELECTED SONGS
- PUBLISHERS
- RECORDS AND ALBUMS AVAILABLE
- FILM AND LEGAL MUSICAL CREDITS

No. 1 in the Series . . . STEPHEN FOSTER
VAUDEVILLE REVIEWS

Oriental, Chicago
(Thursday, December 20)
Capacity: 3,300
Price: $4 to $6

Starred: 200 sitters

Name, whacking for up.

N.0., case 200

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Copa City, Miami Beach

NIGHT CLUB REVIEWS

Earl Carroll's Theater Restaurant, Hollywood

Swiss Chalet, Bismarck Hotel.

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Private Clubs Replace Niteries To Beat Philly's Early Closing

PHILADELPHIA, Jan. 1.—At the rate the night club industry is turning into a private club business here, speaking engagements will become an art for members only. The club business is on a slow roll, and private club charters are steadily increasing, and at the present rate a night club anywhere within the city will be an oddity. The public expects that the public spots must shutter at midnight Saturday and 1 a.m. Sunday is the prime factor that makes the private club set-up, with its after-hours and midnight privileges, so desirable to the niteries. Private charters, cut from paying smaller fees for their liquor licenses, are permitted to keep the bars going much of the early morning.

While the private clubs have been primarily "eating" clubs, last week found the Mambo, once a rich and class cabaret, relighting itself as a private club presided over by Ralph Markover and waiters who had admission is by membership only. And the clubs get an added source of income in setting up annual dues, usually ranging from $5 to $10.

Added insurance to the private club set-up has been given by the success of the Red Club and the Dazmar Club, both clubs being away from the main stem with club members getting all the comforts of service and dancing on top of expanded time schedule for night-life.

One of the most significant reopenings will be the conversion of Tom Scollard's club into the Blue Ribbon Club. For years, the

Pfeiffer Plans Cut-Rate '90s Style Niterie

CHICAGO, Jan. 1.—Based on the assumption that the public is tired of high night club prices, Julius Pfeiffer and waiters will cut prices, except champagne and special brands at cut rates to attract new clientele to the Blue Ribbon Club of 49 cents, including tax. The Pfeiffer niterie, to be called the Bow-Wowery, will be a combination of a night club and a small dance hall, with a main room of Clark Street, at an estimated cost of $75,000. Spot will hold between $30 and 400 people.

Pfeiffer intends to invest $25,000 weekly to get off to a fast start, and in the midst of New York producer, handling the staging and routines. The Bow-Wowery will feature gong and gong, oil and other old-time vaudeville props. Pfeiffer plans to run with six to eight moderately priced acts with singing waiters worked in.

Pfeiffer will be heavily emblazoned, with contests for longest and skinniest woman in Chicago first and second prize. Early in March, a sports night will be started, featuring gal wrestlers and sports celebs, with Braddock, Jess Louis, professional sports, etc.

Talent Budget Cuts Planned In New Haven

NEW HAVEN, Jan. 1.—A survey of the niteries in this region at the prospect indicates that talent budgets will be shaved to the bone. With most of the local talent, three public acts going out and padding the rest of the bill with local talent, is a strict order to keep the minimum up to 80%. But they have noticed a tendency for most customers to stick close to the minimum.

After the bands and the acts have been paid, the net isn't anything to bring about.

The first step in the economy move is to cut down on the bands from seven pieces to five, and to drop the dance teams, using the emcee and the regulars (the "outside hot stuff in the acts), and filling in with "Miss Main Street" and the local dancing divas.

Despite this pessimistic attitude on the part of the local talent, a speci- cate of glamorous angels are seriously planning on building a "gilded palace," where white tie and tails would be obligatory and where fame and personalities would be brought for entertainment. The patronage would be on a strict membership basis and the tariff would be strictly a cover charge—$10 per.

Rumba Room Quits; New Ops—No Shows

PHILADELPHIA, Jan. 1.—The first niterie casualty of the new year report was the Rumba Room of the Chateau Collon. After failing to make a go of it with floor shows, added this season to overshadow the Latin appeal of the room, the spot had been put on the auction block by owner Marty Goldberg some 9 months ago. The asking price was $30,000 without any takers.

In giving up the New Year's Eve, the room reportedly goes to R. M. Perper and Stanley Schwartz, pending Liquor Board approval. So it formerly operated the class Coronet Club, since shuttered. The reported price is about $17,000 for the room; the decor alone is said to be worth much more. New owners do not contemplate operating the room as a niterie. They plan to keep the room open for diners only.

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Columbia Album C-171

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RAPE OF LUCRETIA

Broadway Openings

DON'T LISTEN, LADIES

(Opened January 24, 1949)

BOOTH THEATER


The actors are reporter Jack, by Ronald Duncan and score by Benjam- in. The libretto is dramatically

emphatically successful engagements In Europe and thwarted the "Contest." A reporter and one who know that Lucretia, as imported by Marjorie and Sherman Kahn. A Mollie Birkhart operatic fable, forever, or make a bid at the Ziegfeld as commercial Stein entertainment, its shrewdly

crafty, long-haired, and incidentally, one believes its hours would be burned. It seems as the Ewings and her letter have forgotten the whole thing.

Perhaps the legend of Lucretia’s narrative is too short on dramatic content to maintain the operatic fable; certainly the Duncan score fails to mark the"reporter," the author has elected to present it via one-man, one-woman sort of Greek opera melo-dramatically exquisitely. The book is going on. They sing in English, but only in the sense that the score calls for such vocal pyrotechnics. A pewshelal book doesn’t get more than 50 per cent of what it is supposed to do. The device merely serves to emphasize a tedious, static story which Duncan produces, and which is some- what dramatically to life. Thus it takes half an hour before Sextus is a bad boy and another half to show that Lucretia is a good girl.

A Lay of Succinct Rome

Act II comprises the rape scene (which does not have to come off in a sound-proof room or the whole house would have been an uproar), and the finale in which Lu- cretia confesses her shame and kills herself. The unsatisfactory parade of Etruscan soldiers across the back- ground and Roman scenes suffering variously from tragedy. These may be presumed to cover the book’s political implications.

Scorewise, Britten’s script is moder- nely unmelodic. It may have a magnum of grand opera musical ears, but few such will be heard to the Ziegfeld is problematic from the operatic standpoint. Lucretia obviously abounds in good vocal material to have. John Piper’s sets and costumes are effective in period mood, and Agnes De Mille’s spiritual implications in the same gen- rery. Kitty Carlisle sings and acts the title role eloquently and without the help of Jean-Regis Serafin, Emile Renan and George Tzoff give strong performances. But however, a terrific chorus comes from Edward Kane. Latter has a rugged voice and need only to ride to Rome which packs real vocal strength and is a top spot in the proceedings.

But over-all, as musical drama, opera or whatnot, let Europe keep Lucretia. This reporter will stick with such home-grown products as The Met and the Ewings.
Off Broadway

THE VICTORS

(Continued Friday December 28)

NEW STAGES THEATER

A Streetcar Named Desire by Tennessee Williams Directed by Lewis Casson Starring Paul Morley, Anna Biller, and William Hambly

MADWOMAN

(Continued from opp. page)

jotam the district. Being a kindly old lady who progressed mentally beyond circa 1904, it is not unlikely that she is a bit of an odd ball and is seen more often in the company of friends than in the company of strangers. She is a friend to all she meets and is always ready to help those in need.

All of which is stated, as has been said, with occasional brilliance and a certain lack of precision. Miss Hunt, imported for the title role, enjoys a certain charm and is seen to good advantage. The performance is effective, and the actor is able to hold the stage with grace and dignity.

But while Alfred De Liagre has given Chatterly a highly atmospheric and convincing interpretation, his playing is less than satisfactory. The voice is too soft and the acting too stilted. It is hard to believe that he is capable of producing such a realistic and moving portrayal of the tragic figure in one of D.H. Lawrence's most famous novels.

The production is well directed by Williams Stangly and is generally sound. The setting is simple but effective, and the costumes are appropriate to the period. The acting is competent, although not outstanding. Overall, this is a good production of a classic text. However, it is difficult to recommend it as a first-time viewing experience.
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CHICAGO, ILL.
RIP RIPPLES

JACK R. HOLLIS is playing schools and halls in the Plains, Mont., section. Hodges is a great joke teller and his illusions and magic for teen-age children are a big draw, so we're happy to report that he has plans to add short-cost bills later. He and Fred Johnston, who has been touring the school and road show circuit since 1942, have formed a team. Johnston is a group leader and Hodges has his own illusions. The team, working as Johnstone, has been performing as Hodges and Johnstone Associates. Hodges has collaboration with Nicholas Comedy Company, New York, for a time. Johnston sometimes appears as Johnstone and the team is called the Johnstone Comedy Co. His partner, Carter's Minstrel Co. (colored), has been operating in Columbus, Ga., lately under auspices of RKO. The Showboat Minstrelts Unit carries the show.

Ramp's Broadcasts of Oklahoma City, Okla., are doing okay with religious programs on WOKY, WBCR, and WKOY. They are also carrying one Night Owl Show in Talladega, Ala. and another in Mobile, Ala.

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Orchids From Rotary Scribe For Sadler, the Showman

CINCINNATI, Jan. 1—Harley Sadler, former Republic and Impact, and now a S. O. S. S. (statewide) story, was the scribe of a highly complimentary article devoted to" Sadler, the Showman," in the December issue of The Rotarian. Following are excerpts culled from that article by L. A. Wilker, "The Rotary Ann on the Northern Tier, (Littlefield, Tex.) won't have to stalk me into his fold for a full story on Sadler's shows any more—for in addition to the entertainment Harley and his entertainers released me into a lot of Rotary. That's what Harley and Wally, have been doing for Texas townsfolk for nearly 40 years..." The origin of the old-time tent show started in the Lone Star State over that of the rest of the country lies in a country boy in East Texas who got started as a comedians in his second show. He was Harley Sadler.

"His father dreamed of the kind of a lawyer, but Sadler had other ideas. Every time a group came within miles of his home, he sneaked it as far as he could and then went home to work to get money to buy the equipment and the adventure. Finally in 1908 he trained a company so solid that its manager gave him a job. For two years Harley led his men and then on the troop's proroguing, they organized a company of his own which specialized in old-fashioned melodramas and all West.</p>

Dog Stars in Okay Bow at LeCompte

WINNSBORO, La., Jan. 1—Trotting Dogs, which tomorrow moved in here last week from a successful inaugural stand in LeCompte, La. Owned and operated by A. L. (Tommy) Williams, of the Georgia Minstrels, and wife, Sylvia, main street stroller, new winter unit bided in the highest auditorium at LeCompte, La., to good house.

With the show are Buddy, talking dog; Sad Sad, U. S. Coast Guard dog; Skippy, parrot, and Sandy, flag saluting raccoon. M. S. Stanger, a registered color dog, is also with the show.

Show is booked thru Louisiana, Arkansas, Missouri, and will jump to Brownsville, Tex., in early February to play schools and clubs in that sector.

Florian Players are booking engagements around Buffalo, while Gift's show is booked thru the Southern states, including Jupps Hill in central Texas to report good business.

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St. Louis 5, Mo.
ANDERSON – Merritt, 50, Side Street, a coal worker & veteran of injuries sustained in an auto accident, died December 27 in Forest Hills, N.Y.

COLE – Edward R., the past president of the American Legion Post #13 and former member & post commander of the American Legion Post #2 in Los Angeles. His widow, Helen; daughter, J. Joanne, New York; and brother, Fred, Los Angeles.

ASTEY – Mrs. Alice, vaudeville agent and husband of singer Dixie Hamilton, died December 27 in Forest Hills, N.Y.

COLEMAN – Robert, 44, Wisconsin, Mason, died December 22 in Los Angeles, where he had been a resident for many years. Survived by his sister, Mrs. A. C. Stewart, Fairmont, W. Va., and a brother, Mr. R. Coleman, Toms River, N.J.

COLLINS – Elmer, 68, former producer of many plays who had been in charge of the Madison Square Garden productions since 1921, died December 28 in New York. His widow and daughter survive.

DAYTON – Joe, of the comedy team of Joe and Eddie Dayton, died December 26 in Burbank, Calif., while skiing on a mountain. He leaves his wife and a brother.

DRAKE – Steve, 25, cowboy film actor, died December 22 in Los Angeles. His widow, a former Miss America, and three children survive.


FROHMANN – Rita, 35, last survivor of her family, died December 22 in Los Angeles. Her family was famous for her beauty, her voice, her charm, her husband, and her sons, who were all successful in the motion picture business. Survived by her brothers and sisters.

GEOCHA – John, 51, general manager of the Illinois State Exposition, December 25 in Monticello. Survived by his wife, a daughter, and a son.

GIROUD – William J., 52, owner of the Vic Theatre, Chicago, died December 20 in St. Louis. Survived by his wife, a son, and a daughter.

PERSONAL – William J., 52, owner of the Vic Theatre, Chicago, died December 20 in St. Louis. Survived by his wife, a son, and a daughter.

HANSEN – Mrs. Robert, December 19, Minneapolis.

HARRIS – Samuel D., 68, manager of the Chicago branch of Carl Fischer, Inc., music publishers, died December 21 in Chicago. He headed the Chicago office and had formerly been with the Willis Music and the Gamble Hinged Music companies. His wife, a son, and a daughter survive.

HART – Mrs. Harold, 65, pianist, painter and sculptor, and as a writer on music, died December 26 in West Los Angeles. She was a noted composer of contemporary and classical music. Survived by her husband, a daughter, and a son.

HIRST – Elizabeth, December 28, 1949. Mrs. Hirst had been a member of the Cincinnati Symphony Orchestra for many years and had performed in many concerts and recitals. She was a noted pianist and teacher of piano. Survived by her husband, a daughter, and a son.

KERNER – Max B., 59, partner in East Coast Circus, died December 13 in that city in an automobile accident. He started in the circus business in 1913 and was a partner with Henry Wagner in a circus in California. He was the brother of Mrs. I. H. Kerner, a former member of the Cincinnati Symphony Orchestra. Survived by his wife, a daughter, and a son.

LEOBER – Joseph S., trumpet player of the original members of the Cincinnati Symphony Orchestra, died December 23 at his home in that city. He had been a member of the orchestra for 40 years and had played in many concerts and recitals. Survived by his wife, two sons, and a daughter.

MACKAY – Edward J., 74, legal assistant and early film writer, died December 26 in Cincinnati. He had been a member of the Cincinnati Symphony Orchestra for many years and had served as executive secretary of the orchestra. Survived by his wife, a daughter, and a son.

MADDEN – Thomas J., 87, retired circus clown, dancer, and actor, died December 26 in Brooklyn. He had been a member of the Ringling Brothers and Barnum and Bailey Circus for many years and had appeared in many films and on television. Survived by his wife, a daughter, and a son.

MERRICK – Captain F., 69, former member of the United States Navy, died December 27 on his farm near Jerome, N.Y. He had been a member of the United States Navy for many years and had served in many countries. Survived by his widow and two children.

MICHICHI – Fumiko, 24, of the Japanese music company, died December 20 in Los Angeles. She had been a member of the company for many years and had toured extensively in the United States and Europe. Survived by her husband and a son.

MORRISON – J. H., 41, tenor and baritone singer, died December 28 in Detroit, where he had been a member of the Detroit Symphony Orchestra for many years. He had been a member of the Detroit Symphony Orchestra for many years and had appeared in many concerts and recitals. Survived by his wife, a daughter, and a son.

NOWICKI – Max, organ repairman, died December 26 in New York. He had been a member of the New York Organists' Guild for many years and had appeared in many concerts and recitals. Survived by his wife and two children.

OREGON – Charles T., 44, of the Redhead band, died December 28 in Hollywood. He had been a member of the band for many years and had appeared in many films and on television. Survived by his wife, a daughter, and a son.

ROGERS – Leo, 74, former New York City Councilman, died December 23 in a convalescent home in New York. He had been a member of the City Council for many years and had served as a member of the Board of Aldermen. He had been a member of the City Council for many years and had served as a member of the Board of Aldermen. He had been a member of the City Council for many years and had served as a member of the Board of Aldermen.

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SHEPARD – John, 44, motion picture producer and former president of the Players Union, died December 24 in New York. He had been a member of the Players Union for many years and had served as a member of the Board of Directors. He had been a member of the Players Union for many years and had served as a member of the Board of Directors.

ULMAN – Frederic J., 45, motion picture producer and former president of the Players Union, died December 24 in New York. He had been a member of the Players Union for many years and had served as a member of the Board of Directors. He had been a member of the Players Union for many years and had served as a member of the Board of Directors.

WESTLEY – John, 70, former circus performer, died December 27 in Hollywood. He had been a member of the circus for many years and had appeared in many films and on television. Survived by his wife, two sons, and a daughter.

WILEY – Harold, 66, singer, and a member of the original Roxy Quartet in New York, died December 28 in New York. He had appeared in many films and on television and had been a member of the Roxy Quartet for many years. Survived by his wife, two sons, and a daughter.

Marriages

BRADEN-THOMPSON – James E., 22, of the Thompson family, and Mrs. James Thompson, December 4 in West Haven, Conn.

COLE-HILLARY – Gordon E. Cole Jr., 24, actor, and Miss Florence Hillary, a former actress, recently in St. Mary's City, December 10.

DANIELS-FARR – Grover P. (Tex), Daniels, independent concessionaire, and Mrs. Madlyn Farr, formerly a member of the New York radio station family, December 11.
Cincy Arena Preps For 1949 Tee-Off

CINCINNATI, Jan. 1. — Four productions are assured for spring and summer shows at the Cincinnati Gardens, Seymour Avenue at Langley, and the Recreation Road, now approaching completion, according to Harry Selke, general manager. While the Gardens' program is scheduled largely for sports events, such as ice hockey, there will be many attractively planned and wide public interest Selke stated.

The opening feature, tentatively set for February 27, will be the world's largest ice hockey exhibition game, featuring the Montreal Canadiens, national Hockey League entry, and the Cleveland Barons, last year's champions in the American League.

The 13th annual Ice Folies, produced by the Shipstad brothers and Oscar Johansen, has been set for a week starting March 16. An aquatic show, Buster Crabbe and his AquaParade, is scheduled for April 5. For one week, starting April 26, the Gardens will present the world-famous skating show, Slating Vaudeville. Booked also in the Icecapades, with 'Sapphires' as their feature act for the first time on ice. The Icecapades are in co-operation with Walt Disney.

The contract for the grandstand, with a reported increased budget, was announced for representation by George Sr. and Jr.

Sam Nunis Speedways were again awarded the contract to stage big car auto races.

Close-Up:

Blend of Circus, Machinist Background Lifted Selden Up

By Herb Dutton

(THIS IS ANOTHER OF A SERIES OF ARTICLES ON LITTLE-KNOW FACTS ABOUT PEOPLE PROMINENT IN OUTDOOR SHOW BUSINESS.)

Selden, self-styled Stratocumulus Man, is what he is today—one-of, if not the foremost, as a result of an early conflict between his own keen delight at circus life and his aunt's firm desire that he become a skilled machinist, settle down and live in one community. The lure of the life of a master performer and his skill as a machinist, developed at the prodding of a persistent aunt, enabled him to despise the circus life which are recognized as outstanding for their height, swayed daily by the vocational and the remarkable ease with which they are erected and struck.

That early conflict more or less suggests the story of Selden. It does not indicate the dodged determination, relentless striving or boundless energy which has enabled him to increase the popularity of his acts, or the influence which is recognized as outstanding for their height, swayed daily by the vocational and the remarkable ease with which they are erected and struck.

Tragedy in Selden Story

Similarly, the Selden story would be incomplete without a reference to the tragic loss of his wife, killed when she fell off her horse during the thrill act. His grief was increased by her death. It is the age of his present girl friend, the President E. H. Scholl. Relations with the world of Mirth were Bernard (Bucky) Allen, concession manager, and Gerald Snelles, general representative. Because of the Mirth Shows Tuesday (29) at the annual meeting of the board of directors, the plans for the coming season were discussed by the President E. H. Scholl.

Regarding the world of Mirth, where he is conversing from a recent illness, The announcing of Mirth completed the show's 1949 fair route. George A. Hamid, Inc., was again

Stubbins Quits Post At Mad. Sq. Garden

NEW YORK, Jan. 1.—Walter C. Stubbins announced this week that he has resigned as the house manager of Madison Square Garden to devote his time exclusively to automobile racing.

About a month ago Stubbins combined his Stubbins Speedways with William E. Enterprises, headed by Alexis Thompson, New York and New Jersey, speedway sportsman. First move of the two promotions was to sponsor the Kingsbridge Armory in the Bronx for the meet on Saturday, December 29. These races will be held in addition to the February 9 and 10 races this winter. They will also operate Hinchliffe Stadium, Farter, N. J., as a midget speedway again next season, as well as stage a number of large events at a number of eastern fairs.

The combo is negotiating for the control of several other major racing properties in the East.
Brand New Light Plants
120-240 V.A.C. 12.5 K.V.A.

Immediate Delivery

ENGINE: 4 cylinder 4 cycle water cooled, 85-
HP, electrically started, 95-
Pressure type distributor..87-
Camshaft. Offset..87-
Fuel Pump: Single stage, cushioned, 3-
Dipper style, 180° Bend,.. 15-

Power Factor:. 17-

Horsepower:.. 25-

Miles per gallon:.. 22-

Full automatic plants...4.5-

Price: $750.00

A. M. & S. COMPANY

401 Donnelly St.
Mount Dora, Fla.

Blend of Circus, Machinist, Background Lifted Selden Up

(Continued from page 45)

Join Show

Service that he studied mechanical engineering and it was then, too, that he married. His first wife, former Mrs. Anthony, a farm girl from home, had been married when he was 18, at that time, stationed at the Forts for some years. Meanwhile, he decided to help his own circus willed stronger than ever.

MR. J. J. FREDERICK

SAYS:

"Please be advised that I have purchased the BIG ELL Wheel and I am using it.

This statement has been made in a number of places where known for the past 46 years. The BIG ELL Wheel is a sure profit asset, and I believe in the investment of its owner. Thanks for the shipping of the 1949 wheels is complete. Ask your local dealer for BIG ELL."
When discharged from the navy, he borrowed all the money he could and in 1920 he launched Selden’s Big City Show, a motorized unit, which was set up to play fair midways, as well as still dates. And, it clicked. In that season he wiped out all his debts, paid for all his equipment and had a few thousand dollars to spare.

Thus, before he was 21, good fortune greeted him. For six years thereafter, he took the show out in the summer and it won money. In the winter he and wife, billed as the Seldens, played vaude with a hand-balancing act.

Flies Up Fortune

He piled up about $100,000 with the show and then decided to quit the road. Much of his money was in Lansing property, but the depression whacked him for about $10,000 and he decided to return to show business.

He made his re-entry at fairs with Jack Champion’s grandstand unit, for which he and his wife supplied five acts. It was with this unit that his wife was killed in 1930 at the Winston-Salem, N. C., Fair. She fell 9 ft. during the trap act and died three days later.

Stunned, Selden took some time to reorganize himself. During an enforced idleness resulting from fractures of both feet sustained in a fall from the roof of his mother’s home he reaped his future.

He decided to come out with a single high act and began to work on plans for it. In 1932, while working in trap and stack wire acts at fairs and parks, he bought himself with a high pole act. In 1933 he spent about $5,000 on various metals and different types of construction in experiments to develop a rigging which would suit his needs. It was during this period that his training as a machinist, his schooling as a mechanical engineer, was placed knowledge of metals stood him in good stead. He succeeded in developing (See Blend of Circus on page 21)

3000 BINGO

No. 3. Candy box is white, black blot, $3.75. No. 4. Candy box is white, black blot, $4.50. No. 5. Candy box is white, black blot, $5.90. All cards from 10 to 50 boxes, $2.50. No. 12. Candy box, white, $5.00. No. 24. Candy box, white, $10.00. No. 36. Candy box, white, $15.00. No. 50. Candy box, white, $25.00. All cards from 100 to 50 boxes, $5.00. No. 120. Candy box, black, $15.00. No. 240. Candy box, black, $30.00. No. 360. Candy box, black, $50.00. No. 500. Candy box, black, $100.00. No. 720. Candy box, black, $150.00. No. 1,000. Candy box, black, $200.00. No. 1,500. Candy box, black, $300.00. No. 2,000. Candy box, black, $400.00. No. 2,500. Candy box, black, $500.00. No. 3,000. Candy box, black, $600.00. No. 5,000. Candy box, black, $1,000.00. No. 10,000. Candy box, black, $2,000.00.

3000 KENO

Made in St. Louis, 100 percent guarantee on all workmanship and materials, built in every respect to meet demands in every type of amusement business. Made especially for use on lotteries, fairs, carnivals, and fairs of any type. 2,000 jack pots and 10,000 other prizes. Payment in 90 days must be made. No alterable numbers. One man can handle this game.

FLORIDA BOUND?

INSURES THAT CAR AND TRAILER!

Over 1,000 people lost their driving rights in Florida last year for failure to comply with the Florida Financial Responsibility Law. Don’t wait until you have an accident! Penalty rates would then apply.

BE SURE: INSURE NOW!

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THE SHOWMAN’S
INSURANCE MAN
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"We have had practically no expenses on par with the new cars—the motors have proven themselves to be well built for the abuse they have to withstand."

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LAWRENCE, MASSACHUSETTS

ROLL TICKETS
PRINTER TO YOUR ORDER

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Keystone Ticket Co. SHAMOKIN, PA.

Order book by mail, postpaid.

100,000 ... $25.00

$10,000 ... $4.50

30,000 ... $10.75

50,000 ... $15.75

10,000 ... $2.50

Sand Cash with Order. Stock Tickets, $10.00 per 100,000.

J. W. JACKSON BLVD., CHICAGO 4, ILLINOIS

19 W. JACKSON BLVD., CHICAGO 4, ILLINOIS

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Out in the Open

Louise Stern, co-owner with L. J. Polkack of Pellicle Bros. Circus, recently spent a week in New York, and while there was a visitor backstage at Radio City Music Hall, the home of Leon Leonidoff, producing director. Stern also stopped briefly in Chicago en route to San Francisco for the East-West football game. Following his stay, Fran visit he will go to Los Angeles to meet Pollock, Sam Dik, B.S., who for 67 years has toured the United States, Canada and the West Indies both as a performer and show owner, was the subject of a feature story recently in The Reading (Pa.) Eagle. His grandsons, Raymond and Lee Bryson, operate a small truck circus, and Sam is the org's animal trainer.

Joe Hughes, field representative of the George A. Hamid office and an observant gent, profess a creditable suggestion of interest to fans as the result of a recently concluded trip to Spain and England. Joe reports that the city and town was elaborately decorated with a string of colored lights for Christmas. These, he said, were in use for only a couple of weeks each year after which, he assumed, they collected dust in storage. (See OUT IN OPEN on page 65)

Talent Topics

After clearing with L. R. Lamb Shows, Linda Lopez opened at the Wonder Box Cafe in New Orleans for an indefinite engagement. George and Donna Lanning, metics, with the Sensational Royals, high oct. on in Glendale, Calif., celebrating the birth of a son. David Corey, close recently, Louis Feccau, a member of the Big Rich Klub and the United Artists, Edna, are wintering in St. Andrews, Fla. , Wyatt Barlies, clown, is wintering in New Orleans after closing with Tom Peck's indoor show in the Moulin Rouge city. He spent the holidays in Pennsylvania, Fla., Cliff Monroe's horses and ponies, with Bill Den and Jerry Hosenit in charge, are with the Nash Products Company, as are some of J. D. Wason's wild animals, including a corpse of lions and some reindeer.

The Great Unus, whose specialty is balancing on one finger, has been booked for winter dates by the Museum Corporation of America. Unus, featuring last season by the New York Show, recently purchased a home in Sarasota, Fla., where he will reside with his wife, Valentine, and their two . (See TALENT TOPICS on page 72)

The TILT-A-WHIRL Ride

Outstanding for Public Appeal* Stability* Good Quality* Portability High Class* Earning Power

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L. C. McHenry Takes Title to Hurl'n' Org

HENDERSON, Tex., Jan. 1.— In a
day of tests and demonstrations, L. C. McHenry purchased Harris United Shows from A. C. Harris and will operate them. McHenry's new Crescent Amusement Company has been active for the past 10 years.

Under the terms of the pact, Mc-
Henry will operate the Harris shows in the states of Arkansas, Texas, and New Mexico, the last two states in the East for the past 10 years.

The new title is a happy one, Mc-
Henry said, as the company has bad
modern rides in operation thru the season.

Among them will be a new Merry-
Go-Round, a new A-Go-Go, a Super Tilt-a-
Whirl, and a Duttaloo.

GIBSONTON, Fla., Jan. 1.— Show-
festivities dominate Gibsonston Showfolks Colby

By Hampton Dunn

Huntor, Harry E. Wilson enjoyed a visit with his grandson, John Jr., and Robert. The Wilsons are vacationing in Florida and returned home for the winter. Mr. and Mrs. Brownie Smith are winter
seasoners and will enjoy the shows.

Mrs. Ray Katzy is building a trailer park. Katzy and MacBook are active in Greater Tampa Showmen's Association Ladies' Auxiliary, Bobby

Allen & Smith Float New Org

FITCHBURG, Mass., Jan. 1.—Irvin E. Smith, a member of the Boston Showmen's Association, has been interested in the promotion of shows. He has been with the company for the past six years. Smith will operate the show.

The company will feature a new Diesel light plant and all the old equipment will be moved to the new location.

Schipper, Williams
Buy Happy Holiday From Herb Simpkins

DETOIT, Jan. 1.—Anthony Schipper, manager of Danforth's Happy Holiday Shows, has purchased the business from Herb Simpkins.

The move is due to illness. An-

Krekos To Introduce Second Unit: Levitt

Gen. Rep. for Both

SAN FRANCISCO, Jan. 1.—Appointment of Ted Levitt as general representative of West Coast Shows, Inc., has been announced by the company's president, Mike Krekos. Levitt is also a partner in the company and has been with the group for four years.

The appointment of Levitt is due to the departure of his former assistant, Joseph Harkins, who has joined the organization.

Canadian Association

Sports New Clubrooms

MONTREAL, Jan. 1.—The Canadian Association, Inc., formally opened its new clubrooms here this year. The new facility is designed to accommodate the large number of members spending the winter in the city on hand for the ceremonies at the Montreal Club.

New rooms will be the scene of the club's annual election of officers to be held January 8, C. Rivard, secretary, reports.

Cardes Join Gold Bond

MOUNT STERLING, Ill., Jan. 1.—Gary W. (Al) Cardes, Upper Washington, said he had been out of showbiz for 18 years, he is still active. He is associated with the Gold Bond Shows this season. He also will have charge of the shows.

The new room is designed to accommodate the large number of members spending the winter in the city on hand for the ceremonies at the Montreal Club.

Hoopenton Facts Rogers

Great Revue Shows have been founded in the area. The new company is known as the Rogers Shows. They have been in operation for the past six years. The new company is said to be in negotiations for the two-day program, with the General Agent W. H. (Bill) Lambert.

L. Carr Takes Over Boston

To use new equipment for second unit—No. 1 show set to open April 1

WILMINGTON, Mass., Jan. 1.—Lawrence Carr, owner-manager of the Boston Showmen's Association headquarters here, has purchased the company. The new company is known as the Ferris Wheel, Merry-Go-Round, Chairplane, four trucks, 36 shows, and all related connections, complete with tents and wind-
in, were included in the transaction. They will move to their newly acquired equipment out as a unit to play in the area for the past six years.

Carr announced that the No. 1 unit will open April 1 with the No. 2 unit to go out a month later. He also said that he will leave here soon for State fair conventions in the South. Meanwhile make-ready work will be started in winter quarters here.

J. Geocom, Operator
Bright Lights Expo

Dies of Brain Tumor

PITTSBURGH, Jan. 1.—John Geocom, $1, general manager of the company, has been stricken with a prominent theatrical agent, died in Monroeville Hospital here Christmas day. Dr. Ferris, professor of Neurology and Surgery, was called to attend Geocom, who was stricken in a similar manner. Geocom is a member of the Pittsburgh Showmen's Association.

Geocom had been in the carnival business for a number of years. He had been ill the past five of which were in part-

Little was known of the illness during the winter he was associated with the Frank Cervone in the booking agency business.

Geocom had a wide acquaintance among the major showmen and the coal industry prior to entering showbiz, his annual treas were always among the money covering parts of Pennsylvania, West Virginia, and North Carolina, and included many repeat spots arranged for by minor acquaintances.

The funeral was held at the Geocom residence and the body was placed in a coffin weighing 540 pounds. The funeral was attended by about 100 people, including an infantile paralysis epidemic in North Carolina.

William J. Giroud
Victory Shows Op

Dies in Sleep at 52

NEW YORK, Jan. 1.—William J. Giroud, 52, owner of the Victory Shows, died in his sleep at his home on Salisbury Avenue, Stewart Manor, L., after a long illness. Survived by his wife, Mrs. C. Giroud, his daughter, Elinor, and his brother, Lawrence.

Giroud, whose show career spanned about 35 years, outlined his career as a showman after leaving school in Davenport, by only a few years.

Giroud, after leaving school, ventured from Long Island, where he had been known well by virtue of playing in the area.

Before operating the Victory Shows, Giroud was associated with the National Showmen's Association, having joined February 17, 1948, a few months after joining the business.
CARNIVALS

NOW DELIVERING!

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Carnival Wheels

Apex 4 Star

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BINGO BLOWERS

Complete, Bingo Supply, etc.

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WORLD OF PLEASURE SHOWS

Now continuing for 1949 season

Rides-Shows-Gamest Open

In April—victory of Detroit

JOHN QUANN, Manager

3555 Casa Ave.

Detroit 1, Mich.

WANT TO BUY

Kiddie Rides, two Kiddie Auto Rides, factory made. Three Kiddie Ferris Wheels, factory or home made. Two Kiddie Merry-Go-Rounds, jumping horses, factory made only. Also interested in any other new rides. Kiddie Contact—MAX GRUBERG

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CARBONS FOR 60
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Type 4, manufactured by National Carbon Co.

Excellents condition!

Write for samples and discount.

200,000 watt battery in new case.

P. O. Box 58, Ogden, Utah, case lot, 45 cents special price for larger quantities.

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Painted Signs: Meet any cost of board and round trip costs to any cities in the Western Hemisphere.

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Write your name and address.

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FOR Rent Fall, Dec., 1 and 2, 1949.

Has three hotels (twin cities) and three rides, including the Ponies and the Rides. Will be in the Eastern section in the fall.

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124 Ave. M. H. N. Y. Nebraska 6-2000

SACRIFICE-LOST.

1.1.14

MIAMI, Jan. 1. - Miami Show at the annual Christmas children at the annual Christmas

22. Features of the event were the appearance of Santa Claus, the distrib-

at the regular meeting, the election of 1949 officers was held, with Carl J. Sedlmayr being chosen president. Other officers elected were George A. Golden, first vice-

NAMED to the board of directors were Tommy Allen, Frank Bergon,

AMERICAN CARNIVALS ASSOCIATION, Inc.

B. M. COHEN

ROCHESTER, N. Y., Jan. 1.

NEW YORK每日一笑

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WANT OLD MERRY-GO-ROUND

prefer real old one. To be used as display. What have you?

H. J. GOLDEN
Norwalk, Conn.

Floyd Woolsey- Bill Hames Show

WANTS FOR CREAM OF TEXAS SPOTS-OPENING JAN. 30, 1949
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Freaks, Strange People, Curiosities, Musical Novelties, Mentalists, Working Acts, Tantalizing Talks, Comic and Clown acts, a variety of good acts, and a few more. Address: 206 SOUTH LAKE ARV. JENNINGS, LA.
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OPENING OF THE ONLY AMUSEMENT PARK IN THE LARGEST INDUSTRIAL AND MILITARY BOOM AREA IN THE U. S.

BOOKING NOW FOR THE ENTIRE SEASON OF 1949

Opening St. Patrick's Day, March 17—Close Labor Day. All Park Concessionaires given preference over all others.

ATTENTION—RIDE OWNERS—WHAT HAVE YOU?

WANT following Rides: Tilt-a-Whirl, Flying Fox, Fun House, Whip, etc. Have space in suitable section for 3 or more Rides.

Rents payable after opening of Park. Ask your Attorney to have Rents Americanized. A 2nd Fair is scheduled for September.

WANT large Penny Arcade with fine selection of novelty items. High-class entertaining Show with over 5000 lights. Will be an adveretised Park.

WANT experienced Manager for Fun House, etc. Will operate fun house with 2000 lights.

WANT ALL KINDS OF HANDY RAILS AND SUPPLIES TO BUILD STONE STORES. Can place Candy, Snow, Apple, Ring, Gumball Machines and any other 5-cent machine.

CAN GAIN OPEN FOR THOSE WITH SLIM STORES. Will take 2 Cent Stores and All Others.

DANCE, COUNTRY, and GOOD Thrills. GOONIE includes, Grab. ALL CONCESSION CANVAS MUST BE IN PRE-ENTERTAINMENT CONDITION.

WANT BANNER MAN THAT CAN SELL IT CLEAN. Want Electricity. Also want Show Builder and Painter.

TRI-CITY AMUSEMENT PARK

In the Heart of the Island Empire

The only Amusement Park located in the heart of the main 4 miles of U. S. Highways #410 service and connecting the largest INDUSTRIAL AND MILITARY BOOM AREA IN the United States.

Located halfway between the East and West Coasts, Kernowick, Richland, and the entire West coast is in a 5 miles radius. The largest numberless cities in the United States. Together form the furthest possible exposure from the Island Empire area.

The rape is the furthest and most distant area in which to operate and is covered by a state of Oregon.

The Park is located on the Island Empire area.

The Fair of 1948 was a huge success. The attendance was over 100,000 people, with an average ticket sale of $7,000 per day. The attendance was over 100,000 people, with an average ticket sale of $7,000 per day. The attendance was over 100,000 people, with an average ticket sale of $7,000 per day.

WANT large Penny Arcade with fine selection of novelty items. High-class entertaining Show with over 5000 lights.

WANT experienced Manager for Fun House, etc. Will operate fun house with 2000 lights.

WANT ALL KINDS OF HANDY RAILS AND SUPPLIES TO BUILD STONE STORES. Can place Candy, Snow, Apple, Ring, Gumball Machines and any other 5-cent machine.

CARNIVAL TENTS

CARNIVAL TENTS SHIPPED WITHIN

5 DAYS

AFTER ORDER RECEIVED

SLIGHTLY MORE TIME

REQUIRED

WANTED FOR SHOWS

WIDE SELECTION OF MATERIALS AND TRIM

ANCHOR TENTS

ANCHOR SUPPLY CO., INC.

EVANSVILLE, INDIANA

FOR SALE

MANGELS WHIP

FOR SALE

Beautiful 8-Car, Streamlined, Portable. Well lighted frame and sign, ticket box and gasoline motor, complete. Good as new ride. SMITH & SMITH 24-Seat Carousel, complete with fence, ticket box, dome speakers and Wisconsin air-cooled motor. The above equipment may be seen at our Winter Quarters here in Wavelly, N. Y.

WANT TO BUY FOR CASH—OCTOPUS AND ROLLOPOLAR VER.

Mickey Percell

BOX 105, WAVELEY, N. Y.

T-E-N-S

CARNIVAL, CONCESSION, CIRCUS, SKATING RINK.

Beautiful Colors—Individually Designed.

ALL-STATE TENT & AWNING CO.

105 E. 9TH ST.

(Phone: Harrison 6557)

KANSAS CITY 6, MO.

GIVE TO THE DAMON RUNYON CANCER FUND

January 8, 1949

CARNIVAL CHRONOLOGY

Year's Review From 1948 Billboard Files

January

GRAVES H. PERRY asked to general agent for the W. A. Kaus Shows by Owner Marie G. Kaus of Kaus Shows. He formerly was with Frank Pepper's All-American Shows.

JAMES W. DAVIS was in the interest in the Joseph J. Kirkwood Shows of the Lawrence Greater Shows as legal adjuster and business manager.

C. FOSTER BELL, formerly with the Ringling circus, joined H. B. A. Stedman Shows as press agent.

JAMES E. STRATES, owner of the Shows bearing his name, signed the contract with the Chicago (S. C.) Fair on a five-year contract.

JOHN L. ROBINSON secured sole ownership of the Model Shows, Inc., when he bought out the interests of William R. Snap.

CARL BANKIN was signed to press agent for the Bright Lights Exhibition Shows.

Mr. AND Mrs. SAM LEVY bought out Ben H. Rothenberg's interest in the Lawrence Greater Shows.

GETLIN & WILSON SHOWS were awarded the contract for the Indiana State Fair.

O'BRIEN BLOOM announced that he would not take out his Cash and Medals Shows but limit his activities to the operation of a kiddle park in the South.

MICKEY R. MARTIN, owner of the Pepper Shows, died of heart trouble January 4.

WORLD OF MIRTH contracted Allied Shows, Inc., to take wind up its 1948 route.

E. J. CASEY set to show 75 dates with two units as against 121, with three units in 1947.

E. J. CASEY, former show owner, became general manager of Home State Shows.

LONE STAR SHOW Woman's Club unveiled memorial monument in Dallas.

ROYAL CROWN opened at the Large (5a) Fair. F. W. R. PERCY, former partner with Leo Bistany in the Mighty Van Dyke Shows, announced he would tour under his own name.

STANLEY REID signed to general agent for the Greater Laramie Shows.

ROYAL EXPOSITION opened at Exposition Park, Denver.

JOHN R. CASTLE, former part owner of Morris & Castle Shows, died.

FRANK W. BABCOCK'S United Shows was in a blowdown at its California stand.

IMPERIAL EXPOSITION plans were announced by J. C. McCaffrey, H. W. Bye and Martin E. Arthur.

February

ROYAL CROWN played to big biz at Florida Citrus Exposition in Winter Haven.

B & V announces contracting six New York fairs—Oswego, Whitney Point, Parmachester, Danbury, Greenwich and Fonda.

Dixie Land is getting a break in regulations covering labor and people to operate in that city.

The interest of partner, Jack Murray, in the Murray Shows.

LAWRENCE G. KIRKWOOD contracts Kanawha County Fair, Charleston, W. Va.

JAMES E. STRATES adds five railroad cars and 15 dual-wheeled trailers to his shows.

INDIANAPOLIS ups license fee on carnivals, circuses and street fairs, and tightens up on sanitation and safety measures.

INDIANAPOLIS, Ind., show owner's Association opens new clubhouse.

FAITH BACON set to head featured gal show with the John R.桟. show at the State Fair at Kentucky.

HARRY CRAIGS' Heart of Texas Shows off to good start at Browning, Texas.

WILBURN (BEN) MILLER, contracted with the Baker Shows, died March 3.

BACCOB UNITED Shows sign contract for midway at the San Joaquin Pacific National Exposition in Vancouver, B. C.

JOHNNY T. TINSLEY shows booked the Capitol in Embarrass, Minn., his biggest show yet.

LOU MILLER, formerly of the Abraham Lincoln Shows, died March 9.

KEN MURRAY, partner, taking out his own org, Murray Amusements, Inc., has closed his shows.

CAVALCADE OF AMUSEMENTS and five steel railroad cars for a total investment of $25,000.

ANDY BROS. SHOWS previewed at Dodge County Fair, Michigan, due to rain.

R. H. BOSTON, former owner of Hyattie Midway Shows, died March 11.

COAL SHORTAGE brings ODT ban on rail movements of circuses and carnivals. Allowed to move equipment as regular freight.

JOHNNY J. JONES Exposition signs contract for midway at Cook County Fair in Chicago.

H. S. BOSTON'S shows hit by storm which wrecks several new fronts and concession stands at Courtland, Va.

WEST COAST shows play to spotty biz at Visalia and Tulear, Calif., due to cold and rain.

ALAMO EXPOSITION Shows get good show as winter break in opener at Austin, Tex.

April

JAMES E. STRATES Shows first of big stunts for opening in Washington, D. C., to register.

PRELL'S BROADWAY SHOWS get in full swing at the Spring Festival in Tappan, N. J., after postponing opening.

FRED'S BROADWAY SHOWS get in full swing at the Spring Festival in Tappan, N. J., after postponing opening.

J. W. ROYALCROFT announces that
AMUSEMENT CORPORATION OF AMERICA
SHOWS

10—RIDES—10
6—SHOWS—6
30—Concessions—30

Sound Truck

L. C. MCHENRY, Genl. Mgr.
Now Contracting for 1949

FAIR AND CELEBRATION COMMITTEES

Texas, Oklahoma, Arkansas, Missouri and Iowa, we have open dates if you want a
clown show; contact us.

All address
L. C. MCHENRY, Owner and Manager
Box 1110, Henderson, Texas

CARNIVALS

New Diesel Light Plants
52 Ft. Light Towers
"Just about the best lighted show in Midwest"
25 Tractors and Trailers

www.americanradiohistory.com
HARDEE COUNTY STRAWBERRY FESTIVAL

BOWLING GREEN, FLA. — JANUARY 17TH TO 22ND, 1949
FLORIDA'S FIRST WEST COAST FAIR

SHOWMEN, ATTENTION: This is your opportunity to play the earliest and one of the oldest established Fairs in Florida.

WANT WANT CONCESSIONS OF ALL KINDS except Bingo. This will be an open midway, and we hold contract from fence to fence, and no location will be given unless paid on the line. Want large Midrill Show with Band and own transportation, also one or two other shows to feature, 50 per cent to others. Want Till, Octopus, Spiders, Rocket, Fly-o-Plane, Train, Boats, Ponies, Autos, Airplane, etc. 30 per cent to offices.

Tommie Riddle, Tommie Walls, Bill Lankford, Little Mose, Mr. Berge, Farrell, Mace, Brownell, Grodo and others, please confirm. We will be in Bowling Green from Jan. 10th. Mt. Dora, Fla. Fair follows with seven more weeks of choice Florida dates. Address this week, Orlando, Fla.; then Bowling Green, Fla. Pay your own wages; as we pay ours.

ROYAL EXPOSITION SHOWS

ALAMO EXPOSITION SHOWS

WANT WANT WANT SIDE SHOW MANAGER who can put in Acts that will get money, (Have Top and Treats)

Open at the Battle of Flowers on the Streets of San Antonio, Texas — One of the Best Side Show Dates of the Season.

WILL BOOK Mason, also Snake Show, Mickey Mouse or any other grind Shows that do not conflict. Will book Wild Life without monkeys. Have opening for Frozen Custard and Penny Arcade.


We will start work in Winterquarters first week in 1948. Contact JACK RUBACK, Mgr.

Phone: Fannin 1812
2240 E. Houston St., San Antonio, Tex.
NOW BOOKING CONCESSIONS FOR 1949 BATTLE OF FLOWERS staff.

F. M. SUTTON SR. Presents

GULF COAST SHOWS

40th Year as Owner and Manager

Will see you all at the Missouri and Illinois Fair Meetings

WILL SELL exclusive on Bingo, Popcorn, Long Range Gallery, Scales, Snow Cones, Clam Floss, Diggers and Photos.

WILL BOOK any major Ride that does not conflict.

WILL BOOK any Show with or without equipment.

We know where to go and when. Let me know what you have

F. M. SUTTON SR., Mgr.
Ocoee, Ark.

PINE STATE SHOWS

Opening January 8, 1949, Winter Garden, Fla.; next Daytona Beach, Sandford, Oplala and St. Petersburg, Fla.

Want Cookhouse, Grab, Bingo, Popcorn, Candy Apple, Snow Cone, Novelists. Special winter rates for Stock Shows of all kind, Penny Arcade, Shige—Fun House, Motor Drome, Ten-in-One will give good propositions, Wildlife, Amuse Circus and Rides with good stock. Rides—Tilt Caterpillar, Scooter, a set of Kiddies for Kiddieland. All addresses:

J. J. CARUSO, Mgr.
Kissimmee, Fla., Jan 5, 1949; then to Winter Garden, Fla.

NEW KIDDE PONY RIDE

We're proud! present a new ride featuring the ever popular KIDDE PONIES. It is a beauty constructed and especially designed for portability. One large payment plan available.

Write for Photos and Complete Information.

KING AMUSEMENT CO.
83 Orchard St.
MT. CLEMENS, MICH.

EDDIE'S EXPO. SHOWS

NOW BOOKING FOR '49

© RIDES © CONCESSIONS
CELEBRATIONS and FAIRS
EDDIE DIETZ
165 N. Monroe St.
Butler, Pa.

Hardee County Strawberry Festival
January 8, 1949

CARNIVALS
The Billboard

Just Out! A Big, New Blevins' Profit Guide and Catalog for Popcorn & Concession Operators
describing the Equipment and Supplies that won the A. W. Ketchup Trophy at the N.A.A.P.B.P. Convention and the 2nd CONSECUTIVE YEAR!

Be sure of your copy by clipping and mailing this ad with your name and address. Make your summer plans NOW — Around Time-Tested Blevins' Equipment.

Blevins Popcorn Co.
Popcorn Village, Nashville, Tenn.
also Arcanum, Ohio & Atlanta, Georgia

FOR SALE
Six Iron Claw Diggers on Trailer.
$450.00: *42 GMC shop Truck. $600.00.
H. B. DENNIS
Victoria, Texas

Baccarat, A.M.A. Show, Caldwell, Tex.


FIRST CALL FOR '49

Win will open early in the South. The Playing Fairs in Iowa, Missouri, Arkansas & Texas.


EDDIE'S EXPO. SHOWS

SHOW © RIDES © CONCESSIONS
CELEBRATIONS and FAIRS
EDDIE DIETZ
165 N. Monroe St.
Butler, Pa.

HERMAN REYNOLDS, Gen. Mgr.
ALL AMERICAN MIDWAY ATTRACTIONS, 1502 ND. HAMMERSTRY, SAN ANTONIO, TEX.
FRANK WIRTH

-- OFFERS --

The World's
Most Publicized

Baby Elephants

FOUR FAMED ELEPHANTS FROM
BANGKOK, SIAM, DROUGHT TO THIS
COUNTRY BY THOS. H. PACKS
on the Victory Ship Swarthmore assisted in their voyage by the
Navy's flying boat Marshall Mars.
All news agencies, newspapers and radio
networks carried featured stories and pictures upon their arrival into
the United States.

They Will Be the Sensation of
Your 1949 Fairs and Circuses
For Complete Information

CONTACT
FRANK WIRTH BOOKING ASSOCIATION
New York City, N. Y.
10 Rockefeller Plaza, Radio City
St. Louis, Mo. 4319 Hampson St.
Miami, Fla. 668 N. E. 12 Terrace

SHOW

You are welcome to a membership
ship in the fast growing
Ohio United
Showman's Association
If you are a showman or con-
ected with shows as the amuse-
ment world, past or present,
Our Members
Can't Be
Wrong!
Will see you at the Desilier-Wad-
lock Hotel. Jan. 11th thru 19th.
Rooms 702-704, Columbus, Ohio.

FRANK COOK

America's Finest Comedy
HIGH WIRE ACT
BOOKING FOR WINTER
NORTH OR SOUTH AMERICA
Farkas, Follies and Celebrations
in the New England Area. Contact
AL MARTIN AGENCY
HOTEL BRADFORD, BOSTON, MASS.
For an Outstanding Activity in 1949

All reply to
FRANK COOK
Orange Ave. Trailer Park, Sarasota, Fla.

THE V.F.W.

of Cleveland, Ky.
IS NOW BOOKING
FEATURING FOR THE COMING SEASON.

WANT

Wax Figures of all kinds for me-
num, also Oddities. Let me know
what you have.

JAKE MUNCIO
911 Fillmore St., New Orleans, La.

FOR SALE

CHEersed: Theatre, 16 Deluxe Booths, has 6-2

1.600 tickets on hand. 9-00 on Theatre

GEO. L. TROTTER
Pura Oil Station, Ellington Av., Louis., Miss.

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GEO. L. TROTTER
Pura Oil Station, Ellington Av., Louis., Miss.
**Santa Too Tough, Chi Circus Fails; Mull New Dates for '49**

CHICAGO, Jan. 1.—Santa and a perversive weather man form an almost unbeatable combination. That, at any rate, is the way the circus currently is running, for a second Christmas night in the Chicago Coliseum.

The third try, to stage a financial success out of the year-end holidays, the event thru the first two-thirds of its run had missed its mark.

As a result, Orin Davenport, promoter, and Leo Seltzer, Coliseum manager, were mulling a shift in date for next year, either to an opening midway between the two holidays, by which time Santa would have unpacked his bag, or to an opening a week or two before or after the holidays.

**Santa Proves Too Much**

Santa this year proves too much as competition. Christmas night's business didn't amount to much. Nor did the weather man, who yield the expected turnout, as the small fry, if not their parents, were all staying in to be in their feathery mood.

Business, to be sure, picked up Monday and Tuesday (27-28) for those days, but Wednesday a severe snowstorm was tossing traveling circuses and slashing attendance. Thursday (29), that attendance picked up.

The total for the first eight days of the 11-day run, which closed Sunday (2), wasn't winning enough to make up for the cost of the show, and well put the event into the profitable class;

The unfashioned fact remains that Santa is too strong to day-and-date—or even two-and-date. To be sure, a reshuffle of the dates next year won't eliminate the possibility that the monster shows might come near with the arrival of the new year in this city, but it will do away with the blighting competition of Kris Kringle.

**Circus Chronology**

Year's Review as Presented From 1948 Billboard Files

<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART CONCELLO named general manager of Ringling Bros.</td>
<td>LEONARD HIGGS, concession manager of Martin Bros., purchased property from Martin Bros.</td>
</tr>
<tr>
<td>MEMBERS of the Zanuck family announced a new act, that of shod-in-the-dark, the Queanini girl from Spain.</td>
<td>BOB STEVENS and Bud E. Anderson formed partnership to operate The Great Wall of China.</td>
</tr>
<tr>
<td>TINTED MEAT caused death of three lions, three pumas and two bears at a Michigan zoo.</td>
<td>DAILEY BROS. announced signing of contract with Bill F. Kahn, to operate circus with James Morrissey and Sam Stratton, press agents formerly with Ringling Bros.</td>
</tr>
<tr>
<td>SECOND ANNUAL International Circus Congress was held in Chicago Coliseum a success financially.</td>
<td>PAUL EAGLES named executive director of advance for Cole Bros.</td>
</tr>
<tr>
<td>JAMES A. GEPHART, car manager for Cole Bros., named car manager for K. K. Brown.</td>
<td>FEUD BETWEEN Floyd King and Harold Rumbaugh, co-owners of King Bros., broke into open with filing of suit court by Floyd.</td>
</tr>
<tr>
<td>BANKRUPTCY PETITION filed in Federal Court in Tampa for Wallenda Bros.</td>
<td>BARONCY on file in Circuit Court for the Phoenix show.</td>
</tr>
<tr>
<td>FRITZIE BARTONI, trapeze performer, critically injured while performing in Blackpool, England.</td>
<td>BIBBIE &amp; HANNIBAL, offer new show for 1949 season.</td>
</tr>
<tr>
<td>LEONARD HAGEMAN, manager of the Coliseum, on the bar committee; Arthur D. Weinert, assistant manager.</td>
<td>THE SPROCKETS, a new attraction at the Chicago Coliseum.</td>
</tr>
<tr>
<td>BIBBIE &amp; HANNIBAL, the greatest animal act in the world.</td>
<td>THE SCARLET HEN, a new attraction at the Chicago Coliseum.</td>
</tr>
</tbody>
</table>

**RB '48 Fire Pay-Off In Discussion Stage**

HARTFORD, Conn., Jan. 1.—Ringing the winebowl bell in 1948 to the victims of the 1944 Hartford circus fire was discussed in a session of the Connecticut State Bar Association between lawyers representing the circus and the Hartford County bar.

The meeting was held in the office of Julius R. Schatz, counsel for the circus, and Arthur S. Clark, counsel for the bar committee; Robert F. Butler, Joseph F. Conney and Edward M. Keating were also on the bar committee; Arthur D. Weinert, assistant manager for the circus, and Leonard Biscoe and Dan Gordon were members of the bar committee.

It was learned following the meeting that some progress had been made on the legal aspects of the case between the bar and the Hartford bar group over the district attorney’s settlement, which had been set after the bar group declared 1945's circus earnings weren’t enough to cover the losses.

It was expected that Biscoe and Judge Lintner, who returned to New York, would relay the local attorney’s opinion to circus officials. No definite statement on the outcome of the conference was expected soon.
with Ringling-Barnum, held with-
out bail in Springfield, Mass., after
pleading innocent to charge of mur-
dering Lester Johnson, fellow em-
ployee.
—RUTH NELSON, Cole Bros. single
prisoner, escaped recently when she
fell 50 feet while performing in
PROMOTERS WANTED
State-wide deal being set up now for
individual district promo-
tion to start in January for six
months. Can use few cap-
able promotional directors. Write or
write immediately, stating full
experience.
DAVE MALCOM 54 W. Randolph St.
Chicago, Ill.

MILLS BROS.' CIRCUS CAN PLACE
PROMOTIONAL MANAGERS
that can handle phonographs for Barnes
and U. C. P. Co. Tickets.
Must be able to handle alcohol as
drunks. Must be able to finance yourself. If you
are broke, please do not waste my time.
Write to:
JACK MILLS
1174 COVENTRY RD., APT. 1
CLEVELAND HEIGHTS, OHIO
Drake phone number.

WANT
Walt Walt, Red, Westerman, Currie, White
Acta, etc., for West Palm Beach, Fla.,
January 28 through February 28. Can use
four or five in town in February. Write
for response, no collect. To: JIM T. GIBBS, Mgr.
JR. CHAMBER OF COMMERCE ROdeo
WEST PALM BEACH, FLA.

WANT
PHONE MEN
BOOK U. C. P. JOIN NOW
25 1/2% on collections. Write, wire, phone in
no collect. Dates here, January 21 through
JR. CHAMBER OF COMMERCE ROdeo
WEST PALM BEACH, FLA.

FOR SALE
Complete Zoo. 22 Cages, Animals, Signs and
Spot on Highway 80. Will give list of other businesses.
All replies.
T. L. DREDICK
W. U. or Gen. Del.
Slidell, La.

CALL
Ayres and Kathryn DAVIES CIRCUS
Johnny pickle, acrobat. Wanted. Animal
act with circus. Horses, chimpanzees, bears
biscuits, etc. Inquire. C. H. Christy, Jr.
Patterson Bros. Circus, Denver, IlOn.

ELASTIC NET OPERA HOSE
Black Silk and White 50 ft. Roll
Other Colors. Twenty-nine Feet.
C. GUYETTE
346 W. 5th St. New York 10, N. Y.
Phone: Columbus 6-1437

WANT
FLYING LA-VALS
647 West 21st St.
Houston, Texas

BAILEY BROS.' CIRCUS WANTS
Colored musicians, girls. A-1 comedian to double bass drum in band.
write A. H. Bass, band master, 108 North Hickory St., Canton, Mis-
sippi.
A 1-mill camp that can get money: tattoo man, knife thrower, human
pin Cushion, small lady, boss cymbals. Watch Frank, Floyd
Sampson, Wingy Saunders, write:
TED MILLIGAN, Side Show Manager
Pine Bluff, Arkansas
BAILEY Bros.' CIRCUS

FOR SALE
THAT BRILLIANT THREE-
YEAR-OLD TRAINED 36-
LEGS WITH THREE
SETS OF HARNESS, PROOF-
AND BUBBLE TIE SHIP-
PING STALL.
Best eighteen-month Act, In-
cluding Hurdle, Him, Cork Wall,
Tenny, and Pedestal Tum, Super-
in Red and White, Complete: 50 Men
and Five Team, Evenville, Evans-
ville, Ind., and Kansas City Semi-
Circus.

F8R SALE
CIRCUSES
FOR SALE
THIS BEAUTIFUL THREE-
YEAR-OLD TRAINED 36-
LEGS WITH THREE
SETS OF HARNESS, PROOF-
AND BUBBLE TIE SHIP-
PING STALL.
Best eighteen-month Act, In-
cluding Hurdle, Him, Cork Wall,
Tenny, and Pedestal Tum, Super-
in Red and White, Complete: 50 Men
and Five Team, Evenville, Evans-
vill, Ind., and Kansas City Semi-
Circus.

GREAT NOVELTY ACT
NOTHING LIKE IT
Perfect team, good dispa-
nation, easy to handle.
George J. Keller
WILD ANIMAL ACT
Bloomburg, Pa.

WANT ACTS—HELP WANTED
ENLARGING SHOW FOR EARLY OPENING IN MARCH. CAN USE SEVERAL
GOOD NOVELTY ACTS, PUNCH, MAGIC, GLASS BLOWER, ETC.
OPENING NOW FOR good Show Painter. Also Salt Maker.
WILL BUY FOR cash. Specht, Yvane, large Horse, Cale, Caran or other good.
Horse, etc., selling Animals. Give details and price.
WANTED—Several cages of small Animals, such as Cigant Monkeys, Frogs, Birds, etc. Give
details and prices.
WILL BUY Electric Chair, complete. Harrison Brand, Glass Blowing Chair, good Mummy.
WILL BUY Candy Floss Machine. Must be late model, in good condition. Explain all and price.
OFFER FOR SALE—15 K.V.P. Light Plot, A.C.C.
General—Covered with lead binder. Army surplus, brand new, unpacked. Comes
with $15,000 worth of leads and spare parts. A bargain at $125. Send price
WANTED FOR OPENING—J. Ticket Seller, good Animal Man, several good Working Men
who can stand good treatment. Men who can drive trucks preferred.
CONCESSIONS OPEN—Candy Floss and Snow Cone on 22% to show. All other Con-
cessions contracted.
THIS SHOW MAKES THIRTEEN STANDS EACH WEEK. No Ding, Cares, Joint or Indent.
Houses. All people on show must act like ladies and gentlemen and stay sober or move on.
BACHELOR MAN is the most experienced Service in business without heat. Will
tell privilege for $275.00 per week that is right now.

PAN-AMERICAN ANIMAL SHOW
W. F. DUGGAN, Owner, Chiefo, Fla.

WANTED—SEASON OF 1949—WANTED
Riding Act and other Circus Acts: Girls for Menage and Ladders; Circus Mechanics, Blacksmiths, Painters. Working men in all de-
parments.
Wanted to buy—Sleeping Car and two Flats.

CLYDE BEATTY CIRCUS
1063 Chico Avenue
El Monte, California

WANTED* WANTED
FOR COLE BROS. CIRCUS
SIDE SHOW
Outstanding Acts of Highest Calibre
ONE GREAT FREAK TO FEATURING VETERAN AND WORKING ACTS OF
ALL KINDS.
State all, including salary expected, in first-letter—SEND RECENT PHOTO
will be returned.
BOBBY HASSON
1273 Penn St., N. E.
Washington, D. C.

FOR SALE
Ten-ten 80x20 ft., one 50x135 ft., one 30x10 Marquee, all white canvas, water proof,
with 10-ft. walls, all new last May and in good shape. Several small Tents and
ten 8-12 Side Show Barns, one small California and towering; two Light Rings,
one 5-Kw. and one 3 Kw.; 3 Chew. Trucks one long Semi and one very small Male. Want
AL G. KELLY & MILLER BROS.' CIRCUS
HUGO, ILL.
Bob Lo Island  
Put Up for Sale

DETROIT, Jan. 1.—Another Detroit amusement park was put up for sale Wednesday, as a result of the decision of owners of Bob Lo (Blue Island, a 15-acre island off the Detroit River, which has been used for picnics and parties. Two excursion steamers operated by the park left for Detroit, 20 miles up the river, as well as the 15-acre island, which is involved in the sale. The park is unique in that it is located in Canada, and its patronage comes almost exclusively from Detroit, as the Canadian shore is closed to service from the Canadian shore, except for special occasions.

Diminishing net income was given as the reason for selling the property. Possibility of the island being broken up into subdivisions for development was indicated, although the owners are offering it as a complete park unit.

R-NAME Havestick Prexy  
Of Miss America Pageant

ATLANTIC CITY, Jan. 1.—Park manager, E. R. W. Havestick was re-elected president of the Miss America Pageant Committee, at Monday's meeting last week. Also re-elected were Joseph Wagenheim, vice-president, and Philip E. M. Thompson, treasurer.

New Funspot Being Built  
By Robinson

Opening Set March 17

KENNEWICK, Wash., Jan. 1—Ralph Robinson, the well-known carnival operator, is building an amusement park on a hilltop site near here with the opening expected in March.

Because of the proximity of Hanford Atomic Energy Works, and the fact that the McNary Dam on the Columbia River runs only a short distance on the Snake River and the army jet airplane base at Richland, this area is considered one of the fastest growing sections in the United States.

This area is referred to as the Inland Empire and comprises four counties, Klickitat, Richland, and one spot as yet unnumbered, the Y. Area's population by spring is expected to hit around 20,000.

Robinson's tri-city park will be located on the main four-lane highway 840, which serves and connects the Columbia River area and two Ferri Wheel, Scooter, Tilt and Loop-plane and five kiddie rides planned are a Funhouse, Monster door ride and dance floor. A roller coaster is expected in the first year in 1948.

OPERATORS' ASSOCIATION held the opening of a new park at Riverpark, Chicago.

CARL R. MACE, operator of the Commodore Ballroom, Rochester, N. Y., was elected president of the Massachusetts Ballroom Operators' Association.

PARK SUNSET, STADIUM, new outdoor enterprise of Edward Melzer, owner of Riverside Park, Agawam, Mass., was inaugurated with nugget auto racing.

JOE MALE, owner of Penny Park, Orange, intended to open the weekly concert series in downtown, New York.

THE SECOND best Saturday in its 48-year history was chalked up by Riverpark, Chicago, when 31,333 persons went thru the turnstiles.

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JOE MACE, owner of Penny Park, Orange, intended to open the weekly concert series in downtown, New York.

FUT FUN time was inaugurated at Ponchatoula*Beach, New Orleans, with a horse and carriage ride reduced to 5 and 10 cents.

EARL HARDING, St. Paul ballroom operator, was established with a new park, Wahoo, Neb., from Mr. and Mrs. and Mrs. and Mrs.

AMUSEMENT PARKS in the Midwest enjoyed one of biggest holiday week-ends in history May 29-31.

June

JOHN IRVIN, University of Kentucky graduate, joined the City of Joyland Park, Lexington, Ky., in 1934, the company announced.

OPENING WEEK-END bke at Sterling, Ill., on July 3, was scheduled to take place.

HARRY BATT, owner of Ponchatoula Beach, New Orleans, announced

TEMPORARY injunction was granted Edgewater Park, Detroit, against pickets.

KANTZEN BEACH PARK and Oaks

Park Chronology

Year's Review as Presented From 1948 Billboard Files

January

NORTHERN OHIO park owners announced meeting plans to form an organization to foster improved operations and a greater spirit of cooperation.

STATE TroOPERS reported they planned no raise in prices for the 1948 season.

MINNEAPOLIS-ROCKY' WILSON Expansion of Concessionaire's Fair was announced for New Hong business men, headed by Jerry Anderson, for a re-opened $150,000.

PEOPLE, ISLAND, operators of Conkey Island Park, announced $5,000 as its liability for damages and deaths resulting from the explosion of the company's Steamer Island Queen in Pittsburgh September 9, 1947.

GEORGE CURRIER, director of Playland, Rye, N. Y., resigned as park's own acting director. In his place, Hugh B. Menden as acting director.

February

THE SLUSKYS, Abe and Louis, operators of Playland Park, Houston, announced plans for project Council Parks, In, where to open May 31, to spend $250,000 on project.

NEW PARK, Calif., park business was reported down over former prices.

THE ROOF of the Pavilion in Water Park, Ansonia, collapsed under weight of an explosion.

LUXURY taxes go for improvements at Atlantic City.

FLIGHT DEPOT by Louis H. Salee, veteran arcade operator and park manager, Long Beach, Calif., was announced.

PURCHASE of the 1,000-foot-long Central Pier, Pacific Beach, Calif, by L. M. Jackson, Seattle real estate operator, from Philip M. Light, for a reported $300,000, was announced.

A FEDERAL JUDGE in New York ruled that a private amusement park has the constitutional right to require the admittance of public figures as they consider objectionable.

March

ISLAND PARK, between Sunbury and Thunderbolt, Pa., was purchased May 3, by Frank Carvela.

THOMAS HAND HOVER, 50, superintendent of Celoron Park, examined.

April

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KANTZEN BEACH PARK and Oaks

PARKS-RESORTS-POOLS  
Communications to 185 N. Clark St., Chicago 1, Ill.

January 8, 1948

100C Blaze Razes Rink at Willow Grove

Other Units Damaged

PHILADELPHIA, Jan. 1.—Skate- 
land roller skating rink at Willow Grove Park burned to the ground in a general 
$180,000 blaze Monday night (27), which razed two other structures a, the closed park in sub-
town Philadelphia. Flames spread to more than 100 feet into the base of the blaze and from men, head of Conkey Island, the burned by Mayor J. Anderson, for a re-opened $150,000.

PHILADELPHIA interests, headed by Mr. and Mrs. of New Hong business men, headed by Jerry Anderson, for a re-opened $150,000.

The fire occurred after a short time, and a landmark since 1911, had been vacated by about 100 skaters.

Hydrants Dry

The fire-fighters were handicapped by the extreme cold, as well as the ground, and the necessity of stretching hose lines all the way to the lake, nearest water source, and the damage from which the structures operated on a year-round basis, was wiped out. The fire occurred after a short time, and a landmark since 1911, had been vacated by about 100 skaters.

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Salem, Oregon, is reliably informed by Mr. Arthur Pleas- 
Fort, Arthur, Tex., that a FIRE, caused by lightning, did 
5,000 worth of damage to the seawall, walkway and other 
be flooded "Columbia River."

VICTOR V. BROWN, formerly of Saranac Lake, N. Y., an-
ounced he had been named mana-
gage of the Chamber of Com-
merce at Laconia, N. H. He is a native of Augusta, Me.

MORE THAN 200 members and guests attended the 19th annual sum-
ning of the New England Association of Amusements and Parks at 
Riverside Park, Austin, Tex., city's newest playground, boulevard. Spot-
ng the Art Institute of Chicago and his son-in-law, J. L. Bryant.

JOHN F. SINGHIS, vice-president and general manager of Fontaine-
ays, is a native of Cincinnati. He is the son of Mr. and Mrs. 
T. Leo (Suicide) Simon, former 
fire fighter, was engaged for the 
Riverside Park, Austin, Tex., to 
edge himself up with dynamite.

SALE OF THE Surf Avenue frontage 
fire-gutted Luna Park, Coney 
land, was announced last week by 
F. I. Mitchell, president of the 
ork, Arthur, Tex.

Nine million dollars of damage was 
caused by fire at Paragon Park, 
astasket, Wash.

RIVERSIDE PARK, Austin, Tex., 
newest playground, boulevard. Spot-
ng the Art Institute of Chicago and his son-in-law, J. L. Bryant.

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edge himself up with dynamite.

September

A $75,000 FIRE destroyed the 
Dodgeg, gutted the Cushing 
theothe other units in the heart of the 
ament area at Salisbury 
le.

PENNSYLVANIA'S "LOCAL tax" 
wore Fire of delegates to Penn-
ylvania Amusement Parks Associa-
tion meeting in Sunbury, Pa. E. E. 
Fanney was elected president of the PAPA.

UPWARD OF 3,500 persons crowd-
ed the Fair Park, Flint, Mich., near 
President Truman's speech. Dr. L. H. 
Finnegan, park owner, announced 
LABOR DAY week-end ran hot and 
cold for park operators through the 
journey.

CONSTRUCTION STARTED on 
set of new movie screen for pavilion at 
Myrtle Beach, S. C.

JESSE MAZZA, who had one 
interest in the Penny Arcade and 
Dodgeg Amusements at Pleasure 
Pavilion, Bridgeport, Conn., left 
an estate of $4,514.

October

RIVERVIEW Park, Chicago. files 
suit to contest the right of the city to 
be 3.75 per cent tax from the 
park. ALLAN HIRSCHEL 
Company, New York, N. Y., entered into agreement with Bradley & 
Kaye Tilling Green Company, 
to manufacture and distribute two of the Company's invention 
AFTERNOON $500,000 fire 
ripped the entire block of rides, 
buildings and concession stands, 
older Beach, Mich.

LAKE WORTH, Florida. For rides 
with rides and hours, to be 
rebuilt under plan whereby the city 
be $700,000.

HEAVY RAINS and the highest 
tide registered in 19 years 
damaged $500,000 worth of 
property.

November

PALISADES (N. J.) PARK closed 
45 books with 14 per cent after 
heady gross garnered in 1947.

THE WILSON LINE, operators of 
excursion boats, announced plans to 
develop Kent County, Me., property 
into an amusement park.

CHARLES SCHIMMEL, manager of 
Pensacola, Fla., Beach, had 
his contract renewed for 1949.

HYLA MAYNES, 66, who invented 
such rides as Caterpillar, Boss, 
The Rapids and Magic Carpet, died in 
Miami.

WORK STARTED on the new 
$100,000 swim pool at Lagoon, Salt 
Lake City.

GEORGE A. HAMID announced he 
had relinquished his lease on the 
(See Park Chronology on page 73)

FOR SALE

20 DODGEM CARS

Excellent Condition — Used Only Three Seasons

ONE ALLAN HIRSCHEL

KIDDIE AUTO RIDE

Excellent Condition — Used Only Two Seasons

W. KETCHUM, Mgr.

FOREST PARK HIGHLANDS

5600 Oakland Ave.

St. Louis 10, Mo.

World's Largest Designer, Builder and Manufacturer 
of Roller Coasters, Old Mills, Mills Chutes, Fun Houses, Kiddie 
Ferris Wheels and the famous Century Miniature Train- 
operating now in more than 100 leading amusement parks 
in the United States with gratifying results.

Ralls and equipment on hand.

Write for information to:

NATIONAL AMUSEMENT DEVICE CO.—Dayton 7, Ohio

BUSINESS IS GOING TO THE GREYHOUNDS

IN RESORTS, PARKS AND CARNIVALS

ALL OVER AMERICA

GET YOUR SHARE WITH THE GREYHOUND RACE

Greyhound Amusement Device Co., Inc.

3234 S. Far Ave.

Elnola 3-6160

Brooklyn 24, N. Y.
PNE '48 Gross
Reported 414G

Polack Bros.' Circus netted 306 gross — poll shows patrons like midway

VANCOUVER, B. C., Jan. 1.—Gross revenues nudged the half-million mark during the 11-day (1948) PNE circus season. A new year for the fair, despite the "worst weather conditions in years," opened to a crowd of 14,000 on New Year's Day (17th) night.

Presently on hand for the midway was the PNE fair which reported the PNE had taken in $414,000. The P.N.E. showed a profit of $314,000, which Durante was credited with bringing record crowds to the midway but did not show much money. Loss on the show was listed at $27,000.

The arrangements between the PNE and the concession holders along the midway during the 1948 event were described as "the toughest in the business." No one complaint against any of the games was ever reported.

In reports of various committees, recommendations included: Institution of a bus or "elephant train" transportation system to "more people to see more of the fair," consideration of a plan by which 8,000 show animals will be built into the construction and use of the land on the outside exhibitor trailers at the large housing festival at the top of the nine holes of the Hastings Park Golf course.

As a result of a public opinion poll conducted during the '48 PNE and reported at the annual meeting, the following reaction was revealed: Of the 80 persons who polled did not mind losing their minutes at the chance games along the midway. Of a total of 80 persons, 75 of them believed the games to be "satisfactory and operating.

Just under 96 per cent of the patrons enjoyed the fair, and said they would return next year. Just 95 per cent of the patrons believed the fair was "good, as good or better than the 1947 fair.

The livestock shows rated highest interest, with 96 per cent of visitors preferring the Shrine Circus. Polack Bros. to the Jimmy Durante show. Almost 80 per cent of the credit vote was an auto show and a grandstand.

Large number of the 2,000 persons interviewed on the fairgrounds reported being "very satisfied."

Circus was second and third on the young people's list. But an even 100 per cent of children's interest was the same as that of the second show.

In a special children's pull the shoot-the-shutes beat out the Merry-Go-Round by a comfortable margin. The afternoon results. The Pent Wheel were second and third on the年轻 people's list. But an even 100 per cent of children's interest was the same as that of the second show.

Cambridge, Md.

To Have Annual

CAMBRIDGE, Md., Jan. 1.—Maryland's Eastern shore will have its first annual Dairy Show as a result of the recently organized Dairy Show, Inc. To date, Dairy Show, Inc., shows have been set for August 29-Sept. 30.

William H. Robbins is secretary-treasurer of the new group. Other officers include J. J. Murphy, president; and E. H. Andrews, vice-president. Features tentatively planned for call for the presence of 60 piece bands in front of the grandstand before the grandstand show.

Fair Chronology

Year's Review as Presented from 1948 Billboard Files

January

YEAR-END FINANCIAL statement of the State Fair of Texas, Dallas, shows a record-breaking net profit of $390,048.

MINNESOTA STATE Fair, St. Paul, reported a profit of $325,000 from the 47 event.

CALEB B. DOWD, well-known long-time manager of the Reading (Pa.) Fair, died at the age of 80, March 10.

KENNEBEC COUNTY Fair, Topsham, Maine, recorded a profit of $87,840 from the 47 event.

ALABAMA STATE Fair, Birmingham, reports a profit of $9,000 for the 47 year, the first event the fair has operated.

MRS. ETHEL DOWD SIMMONS, secretary of the Oklahoma Free State Fair, Muskogee, since 1917, resigned that post.

February

L. H. BIBERING JR., formerly secretary of the South Dakota State Fair, was named manager of the Tri-State Fair at Fort Worth, Texas, to fill the post at the Mid-South Fair, Memphis.

MRS. L. B. DANBY, assistant secretary of the Tri-State Fair, was elevated to the position of executive secretary.

ATTENDANCE AT THE Southwestern Exposition and Farm Show, Lubbock, Texas, was approximately 90,000, about 18,000 under the previous record.

BILLY A. DODD, Governor, was re-elected to a fifth term as Governor of New Mexico, on the ticket of Agricultural Fair Societies.

NEW YORK STATE Fair, Syracuse, proved a big winner, pulling huge crowds, in weather which was good except for a gusty day. Big feature was the horse show.
JIMMIE LYNCH DODGERS
WORLD'S GREATEST AUTO THRILL SHOW!

255 thrill-packed shows last year at the top fairs, speedways and stadia.


Gene Johnson, owner.

WHEELING, W. VA.

At Attractions Meeting MINNESOTA STATE FAIR, Radisson Hotel, Minneapolis
The Board will entertain proposals as follows—
FRIDAY, JANUARY 28, 7:00 P.M.—For Advertising Material, Races, Thrill Shows.
SATURDAY, JANUARY 29, 9:00 A.M.—For Night Grandstand Production, Fireworks, Special Features.
1949 FAIR DATES—Aug. 27 to Sept. 5—Ten Days RAYMOND A. LEE, Secretary, St. Paul 1

MINNESOTA FAIR MANAGERS
We have open time between July 14 and July 25. The largest truck carnival to play your State in 1949. 15 Rides, 16 Shows and 40 Conces-

SUNSET AMUSEMENT COMPANY
GIVE TO THE DAM JAM MYRION CANCER FUND
CINCINNATI, Jan. 1.—Officials of the Roller Skating Rink Operators' Association of the United States (RSROA), who on frequent occasions in the past have displayed touches of genius in demonstrating how not to maintain friendly relations with the press, gave a further exhibition of their talent last week when they refused to give The Billboard a report on the association's board of control meeting held December 5 in the Statler Hotel, Washington.

Gates the Raw-Around

Scheduled to be released in Detroit by RSROA Secretary-Treasurer Fred A. Martin soon after his December 19 return from Washington, the report was denied The Billboard's Detroit representative December 23 night after he had been made to cool his heels for four days while believing that the story would be forthcoming. Earlier, Martin had given an accumulation of business as the excuse or not holding a press conference. It is believed, however, that Martin's apparent change of mind was a device, planned in advance by the RSROA masterminds, by which they thought The Billboard could be placed in an embarrassing position.

Information on what transpired at the meeting of the association's board as appeared in this paper's representative quoted Martin as saying, "the board took unanimous and official action refusing to give any information to Bill- board. The meeting was an impromptu report of recent stories published."

This reason, it is believed, is a dodge to keep the red face covered and make The Billboard wear the horns of the cost.

Prior to the meeting Martin had predicted that the conducive would be an "explosive" affair because some RSROA members had made criticism at the association's general program and its administration.

Angrily, the writer of a report on the meeting from roller skating's most influential publication would have made it unnecessary to reveal to the trade the RSROA's decision on matters which have given it its latest and best aunant. At the meeting, the RSROA brass has reasoned, the withholding of news would be retaliation against The Bill- board's publication of an article which embarrassed the association by demonstrating its inability to control its members.

Principal RSROA critic has been Carl C. Johnson, owner of Sin- "Roller Rink." Denver, who has aired his views in The Billboard. Johnson, who has charged that the RSROA's administration is inadequate and that its membership works for the association rather than vice versa, was asked to attend the Washington meeting for further discussion of his recommendations for a new set-up of the RSROA. However, he declined the offer, saying that he has been learned, feeling that he would have little chance to receive favorable reaction to his views before a board composed entirely of men believes he is against any change in the conduct of the asso- ciation.

Hot Time in D. C.

The meetings were explosive and devoted almost entirely to the discussion of criticism may have been taken for granted. Originally scheduled for three days, it is believed the meet- ings were extended several days as that routine matters could be handled following the powwows over what action should be taken in regard to the criticism, for Martin did not return to Detroit until late December 19.

The meetings were complicated further by receipt of Johnson's resignation, the latest in a string by Johnson, while expressing a belief that a rinkman's association is trea- sured with a desirable thing, he believes it is conditions, takes a dim view of the benefits to be derived from an RSROA membership and a set-up. He also stated that as a no- member he would feel free to continue his series of critical articles in The Billboard—articles designed to enlighten the public further the RSROA and improve the service of the two associations to their members-

We BUY and SELL
New and Used Rink Roller Skates

JOHNNY JONES JR.
51 Chatham St.
PITTSBURGH, PA.

QUALITY

RICHARDSON BALLTEADING SKATE CO. Established 1894
3513-3515 S. 10th St.
DALLAS, TEXAS

The First Best Skate

FITS THE MEASURE

MIDWEST FLOORS AND RINKS
Manufacturers of the
Ultimate Rink Floor
Complete Portable Rinks
MIDWEST FLOOR COMPANY
2150 Pulaski St.
Columbus, Ohio

WE MANUFACTURE
COMPLETE PORTABLE RINKS

BILTRITE FLOORING AND COMPONENTS

RAWSON SKATING BOOKS

CURVECAST "RINK COTE"

THE PLASTIC RINK SURFACE

With a 40% discount, WHAT CAN WE LOSE?

RAWSON ASSOCIATES

Demand City Probs
Of Halifax Forum

HALIFAX, N. S., Jan. 1.—With a demand made on city council for public investigation into operation of the city-owned Forum rink, an offer of $351,000 has been made to the city for the property.

The Canadian Legion has charged that when tenders were called for the Forum's management, the high- est bidder was a legionnaire. However, a public tenderer was allowed to add $525 to his bid after the tenders were opened, and was awarded the privilege.
Earn Big Money

WITH ONE OF THE FASTEST SELLING, MOST PROFITABLE ITEMS ON THE MARKET! IDEAL FOR DOOR-TO-DOOR SELLING!

VELVO "WELCOME" RUBBER DOOR MAT

Cash In Now on Fall and Winter Business. Get Complete Information. Have a unique type door mat from a company that sells more than a million mats yearly! Of heavy duty construction, "Welcome" mats wear like iron, will not tear. Last year's mats are flexible and soft as velvet. Non-skid tread on bottom. The remarkable rubber "finger" feature alone makes these mats sell on sight!

Mail $1.00 Today for Postpaid Sample
R. L. Mitchell Rubber Co.
Dept. B-10
2120 San Fernando Road, Los Angeles 41, Calif.

Your Cincinnati Headquarters for Rings
Massive Men's Gold Filled Rings.

- $16.20 DOZ. ASSORTED SIZES.
- Red and White or All White Stones.
- $18.00 DOZ. ASSORTED SIZES.
- Red and White or All White Stones.
- $21.00 DOZ. ASSORTED SIZES.
- Red and White or All White Stones.
- $24.00 DOZ. ASSORTED SIZES.
- Red and White or All White Stones.
- $30.00 DOZ. ASSORTED SIZES.
- Red and White or All White Stones.
- Send for a Sample Assortment of Five Styles.
- Each Boxed $10.00 Complete.

National Products Co.
696 Vine St., Cincinnati 2, Ohio

E-Z TO ASSEMBLE! Save Money With This WAR SURPLUS Aircraft PHOTO FLASH KIT!

Business Opportunities

ANALYZE HANDWRITING FOR PROFIT

Business Analyst will analyze handwriting on any number of items for a fee to clients. Write name, address, will analyze. T. J. Jepson, 1623 6th Ave., Los Angeles 13, Calif.

COLLECT AND GROW RICH IS A BOOKLE

T. J. Jepson, 1623 6th Ave., Los Angeles 13, Calif.

BUSINESS OPPORTUNITIES

FOR SALE—ENTIRE KIDDE PARIS-CONCRETE FURNITURE CO.


GET 400 MONEY MAKING IDEAS—SMALL


INFORMATION WHOLESALE SUPPLIES

For sale, Will local stocks of nickel coated brass, galvanized steel, zinc coated, aluminum, copper, brass, etc. Write for details. "Nickel," 1620 6th St., Shreveport, La.

LOOK—NEW IDEA SURPRISINGLY EASY TO WIRE

For sale, very profitable from this new business. Complete set up $350.00. Write for details. "Easy," 1620 6th St., Shreveport, La.

PUSH CARD OPERATIONS

NOW A PROFITABLE BUSINESS

You can sell a push card for $2.00 a week without investing a dollar. Write for details. "Push," 1620 6th St., Shreveport, La.

UNUSUAL ATTRACTIONS WANTED

FOR PROFITABLE BUSINESS


For Sale—National Conversion

Each $30.00

NOW AVAILABLE


COIN-OPERATED MACHINES, SECONDHAND

A Large List of Second-Hand Coin Machine Bargains will be found on page 72 of this issue.

INSTRUCTIONS BOOKS & CARTOONS

NOW YOU CAN HAVE AN OFFICE—LEARN PROFITABLE BUSINESS IN 30 DAYS

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January 8, 1949

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**For Sale—**Plaster Slums, 75c & $3.00; and El Planter, Porcelain Slub, 120 Venner, Foundation Ave.

**P.S.** BELLY TANKS—**NEW STEEL** 18 ft. $ 95 00; 9 ft. $ 90 00. Very stylish. A. B. Bonds & Sons, 1215 S. E. 11th St., Harford, Calif.

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**HORNELL BASS AND CHORD HARMONICAS—**Suitable quality musical instrument. Bass 8¢, Chord 15¢, complete $1.00. A. B. Bonds & Sons, 1215 S. E. 11th St., Harford, Calif.

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Queen little angles I think love you.

Won't you write. Am sorry. Need another? Write.

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**BIG MONEY—QUICKLY AND EASILY.** Take advantage of the opportunity of using the largest Match Company in the World. Write for information. Roy Drake, 201 Oak St., Oklahoma City, Okla.

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**NEW CARNIVAL AND CIRCUS BANNER—** Printed on special material. Nuvoak Stock, Curt Rustan, 2060 umbrellas. Write or phone. Fred Pollard Co., 450 W. 39th St.

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**TATTOOING MACHINES, DESIGNS, COLORS.** Parker's Complete equipment, from $12.50. Centennial Tattoo Flesch Co., 150 W. 33rd St., New York, N. Y.

**WANTED TO BUY**

**A CIGARETTE AND CANDY VENDING MACHINE, all good use equipment.** Max Powers, P.O. Box 1373, Chicago, Ill.

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A Slot Machine Bank. Desk Display or Paper Weight made of polished hard- waft bronze, $12.50.

**$1.80 each $20.50ave.

1/3 Deposit, Balance C. O. D.

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29 W. Court St. Cincinnati 2, Ohio

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Fluorescent Fixtures

The greatest lighting fixture for the money—par excellence.

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LARGEST SELECTION OF FLUORESCENT FIXTURES

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The Hand Clown Puppet

EASY FOR EVERY-ONE-TO-USE FOR ALL

13" Glow Part. $1.00, similar face, $1.50, similar tail, $2.00, similar trunk, $2.50, similar body, $3.50. All colors $3.00.

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Camel-$1.00 Postpaid. Orderers, Write

30" Glow Head, $1.50, any color. 31" Glow Head, $2.50, any color. 32" Glow Head, $2.50, any color.

PARISIAN ART PRODUCTS

145 Fulton Street—NEW YORK 2

Send for New Ring Catalog

Genuine white ZIRCONS

Sterling Silver, Gold Filled and 1/2 & 14kt. Gold.

$2.00 to $13.50

Wholesale only.

State your business.

Harry Mahren Ring Co.

303 Fifth Ave.

New York 1

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**Stylish to Sell—Priced for Profit**

Write today for our big new 1949 catalog, filled with these fine values and many, many more on all types of jewelry and accessories. Be sure you write today.

WRITE Dept. B-8

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**CEL-MAY WHOLESALE JEWELERS**

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**AUTOmatic SELLING Sensation**

**MAGNETIZED CIGARETTE CASE**

**HOLDS PACK ON DASHBOARD**

**ASSORTED VIVID COLORS**

**SINGLE SAMPLE 50c**

**Retail Price**

**DOZEN**...

$4.00

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Letters and packages addressed to persons in care of The Billboard will be advertised on this list two weeks in advance. If you are having mail addressed to you in our care, look for your name EACH WEDNESDAY.

Mail is listed according to the office of The Billboard where it is held. Cincinnati, New York, Chicago, and St. Louis. To be listed in following week's issue, mail must reach St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

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2160 Patterson St.
Cincinnati R. O.

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Frank, Abe
Frenkel & Abe
Pratt, R. B.
Pratt, S. W.
Hunt, B. H.
Hunt, H. J.
Ziegler, J. E.
Ziegler, E. J.
Fagin, J. W.
Fagin, J. F.
Fagin, M. F.
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Pipes for Pitchmen
By Bill Baker
R. E. CUNNINGHAM
shoots the following from Beeville, Tex.: "Spent a quiet Christmas here. Everything was closed for the holiday, not even a small grocery store being open. Business is over Jesus for the sign painters and buster men. They've picked the spot clean and it seems that all have headed for the Rio Grande Valley. I did okay, getting my share of the business, however.
Exto promotions, plus exploitation will make the good things promised for 1949 come true.
BOB BEAUDROU
is reported to be working the East to good returns.
STILL STATIONED...
Camp Breckenridge, Ky., is Al Hibshman, who enlisted in the army recently.
He is successful because he can back every claim he makes for his product.
P. A. MURPHY...
is still confined in an Alliance, Neb., hospital where his condition is reported as serious. He would like to read letters from friends.

OAK-HYTEX BALLOONS

* Novelty toss-up balloon whose hat, case and wings are gummy paper parts. Packed in cellophane, it is a neat package. See your jobber.

OAK RUBBER Co.

1949 "Oscar" WINNING BEAUTIES IN COLOR

2 PIECE FOCUSING TELESCOPE
Key Chain With a Genuine Polished and Ground Professional Lens. SHARP—CLEAR—DETAILLED VIEWS. Appealing as a Novelty and Practical as a Key Chain. IMMEDIATE DELIVERY—Available in 3 colors. $1.50, $2.50, $4.00.
Minimum Sample Order, 2 Dz. $3.25 Per Doz. Salesmen's Sample Chart or Order Form for Full Amount, Net C. O. D.
N. S. CHAFFIN & SONS
913-15 PINE ST.
ST. LOUIS 1, MO.

ATTENTION PITCHMEN—DEMONSTRATORS ELECTRO RAINBOW TOP
Easy to operate. Complete with built-in transformer and plastic wind-up motor. Watch it Go and Glow—It's Electric.

SAMPLE $1.00
Made in U.S.A. in Beautifully Finished Plastic.
Not sharp edges, no snags, no danger. Nothing to break.
Attractively Individually Bundled. Minimum order, 1 Doz. Ship. at $7.20 Doz.; Gross or more, 50c, 60c Doz.
H. & A. NOVELTY CO.
501 FINKEL ST. CINCINNATI 2, OHIO

STILL IN STOCK—FREE AIR MAIL SHIPMENT

Burbank & London LATHE & MILL BUILT MACHINES
MEMORIAL DAY SPECIALS
All work done in the Burbank & London shops with the exception of blacksmithing, welding and cementing.

"Made in the USA" with American Labor, Materials and Money.

Jan. 9 to 23
WANTED FOR 1949 INAUGURAL

Medicine Men!

Announcement of our exclusive picture, "1734," reading, "For Serifs to: Call and write to:
TRI-ALLIED CREATIVE DESIGNS
223 E. 57th St. New York, W. 11, N. Y.

MEDICINE MEN!

The Late...
Tax Planning... No. 3 in a Series: Get Hip, Brother, on What You Can Deduct on Your Tax Return

It is very difficult to find anything in the tax law which defines this adequately. However, the government agents on tax examinations have ruled that if you do something of a personal nature for your own convenience they will not consider it to be deductible.

Due to the fact that an entertainer is required to go into many cities they are entitled to a roomette on the train. They also have the tax benefit of being able to deduct all expenses they incur to travel in the pursuit of their profession, they may have a maid in their home. You cannot deduct the amount paid to this maid, another example would be where the agent's employer allows him to travel in a higher class, he is only entitled to a roomette or compartment. The government examiners consider this to be merely for his own comfort and do not allow the additional expense as a deduction on the return.

Non-Business Expenses

Entertainment of personal friends or relatives, or giving them gifts are not considered deductible. Your personal expenses to maintain your household are also non-deductible.

Marriage settlement in a lump sum is considered deductible. The courts however have ruled that death benefits which are paid to the beneficiary are not deductible.

Transportation is allowable in your profession. However, if you travel (See Tax Planning on page 89)

THE CUTEST KEY CHAIN of ALL!
Now direct to you at tremendous savings
Price $3.00 per dozen. Minimum 2 dozen
$27.50 per gross. Minimum 1 gross
TERMS: CASH. Orders filled same day as received. All orders must be accompanied by certified check, cash or money order. No CODs

ACE MANUFACTURING
6114 SUNSET BLVD.
HOLLYWOOD 28, CALIF.
Phone HILLSIDE 5846

(Continued from page 57)

found dead in a Dalley Bros. circus wagon in Springfield, Mo. It was a heart attack. Dr. Murray Stone, who performed an autopsy, reported.

HAROLD J. RUMBAUGH, former owner of ""N Broo, announced the purchase of the James M. Cole Circus properties and said the show would go out in the spring under the title of the John-Pawling Great Loden Circus.

DEATHS—Edith Walby Cook, 78, in Rochester, N. Y. (2); John S. Hickey, 77, in Kircwood, Mo. (8); Alfred Miller, 84, in Pittsburgh (3); Frank Smythe, 50, in Detroit, Tenn. (9); James W. Maloney, 87, in Coldwater. Mich. (15); John S. Snyder, 67, in Jacksonville, III.; Paul Bailor, 63, in Batte, Moos. (15); Frank Corene, 60, in Pittsburgh (2); Jeanie Ramey, 62, in Salem, Ill. (28); William C. Webb, 74, in San Francisco (2); Carl Lorenz Hagenbeck, 40, in Hamburg, Germany (27).

December

JACK (ABIE) TAVLIN refused to announce officially that he had purchased Cole Bros. aitho Zack Zechrell, Cole owner, said, "it looks like a sale but official word will have to come from Tavlin."

JEPHY EVANS, circus performer and sister-in-law of Clyde Beatty, seriously injured in fall from train while on circuit.

HAROLD J. RUMBAUGH filed an injunction against Floyd King, King Bros. Circus, in Houston, Tex., to protect his claimed debt of $30,000.

H. W. AHBRART I., named general agent of Miller Bros.

GEORGE W. (RED) WHITE named manager of Bindling-Barham side show.

Manager who wanted to know why there were so many seat men on his pay roll was surprised when informed that it was because he had so many acts.

Price $3.00 per dozen. Minimum 2 dozen
$27.50 per gross. Minimum 1 gross
TERMS: CASH. Orders filled same day as received. All orders must be accompanied by certified check, cash or money order. No CODs

Ace Manufacturing
6114 Sunset Blvd.
Hollywood 28, Calif.
Phone Hillside 5846

The Billboord January 8, 1949

CIRCUS CHRONOLOGY

(Continued from page 57)

would launch Biller Bros., a three-ring truck show, in the spring of 1949.

WILLIAM PETER, 19, who was
Blend of Circus, Machinist Background Lifted Selden Up

(Continued from page 4)

If the riggers he sought—one which would enable the tipping of a long pole with ease—the piece. His first pole as 80 feet high. Successively, he boosted the height, to 100, to 120, to 160, and, comparatively, to 200 feet. His current pole enables him to sway a full 40 feet at the top.

Creates Own Pole Metal

The formula for the metal in the tip of his own creation. He had tested virtually all types of ready-made metal, but rejected all until he carried out one of his own, a formula for metal.

Other aerial performers may work as a pole. Attraction buyers are amazed at the ease and the little time taken to tip it upright into position and guy it out at 95 feet. Such a erection and the short time required for it were no accidents, as were planned, stemming from Selden's experience as a show owner. Then he learned the importance of body set-up and tear-down. Selden's performance as a showowner is reflected in many other ways. There nothing of the prima donna in him, as regards his rigging, gets his attention where to set up, and, with his ingenuity, does the job setting up by himself thru the use of his cleverly devised rigging.
CLEARANCE - CIGARETTE ASH CANDY CONES CARDS
FREE CATALOGUE - Write:
GALLALEE NOVELTY CO.
122 E. Colfax Ave., South Bend 24, Ind.

SALESBOARDS
JAR-O-DO TICKETS
WHOLESALE PRICES TO ALL
BEE JAY SALESBOARDS
JAR DEALS - BOX DEALS
BINGO MACHINE - ROYAL WHITE BILLY
LUCKY 7 - SPINDLES - REFILLS
We carry a complete stock on hand for immediate delivery. All orders shipped same day as received.
WRITE FOR CIRCULAR
CAROL SALES COMPANY
312 E. Market St., Elmhurst, N. Y.

SALESBOARDS AT SLASHED PRICES
N. B. Price $3.95
2.50 for 50 cards...
200 cards...
10 cards...
Carried in Inst. Salesboard Co., Inc.
12 cards...
10 cards...

SALESBOARDS
FOR CUSTOMERS
JANUARY 17TH, 18TH, 19TH

FOLLOWING WEEK'S ISSUE

MILWAUKEE, Wis.

MR. LLOYD (PAULINE) VOGEL
Manager, 122 E. Colfax Ave., South Bend, Ind.

SALESBOARDS
FOR CUSTOMERS
JANUARY 17TH, 18TH, 19TH

MICHIGAN CITY NOVELTY CO.
BOX 66, MICHIGAN CITY, INDIANA

SALESBOARDS
FOR CUSTOMERS
JANUARY 17TH, 18TH, 19TH

SALESBOARDS
FOR CUSTOMERS
JANUARY 17TH, 18TH, 19TH

GARDNER & CO., CHICAGO, ILL.

HAROLD'S - CIGARETTE ASH CANDY CONES CARDS
FREE CATALOGUE - Write:
W. H. BRADY CO., MERS.
CHIEFES FALLS, WIS.

THE PREMIER SHOWING OF MERCURY'S SENSATIONAL CLUB REEL SLOT
The Only Salesboard With 3 Reel Slot Machine Action
SHERATON HOTEL
SALESBOARD SHOW
January 17-18-19
See Billboard Next Week for Further Details

SECORE & SECORE
725 S. Kearny Avenue, Chicago 24
Phone: Skaraman 2-4479-B

BUT HAM Nam 11146 St., L. C. 4, N. Y.

IF? You Want Fast Delivery Beautiful Salesboards Full Count Jar Deals FAIR PRICES
Write
GALLALEE NOVELTY CO.
122 E. Colfax Ave., South Bend 24, Ind.

PARK CHRONOLOGY
(Continued from page 59)

December

MAX GRUBER revealed in New York City that he is the producer of the new kiddie funspot, which will open February 1 on a year-round basis at Electric City Park in Miami.

JOHN J. RICHARDS, Canton, O., reportedly leased acreage on the outskirts of San Antonio, and would install an amusement park there.

NAAPFB Trade Show business tops 5,000,000, Paul H. Hoedepol announced.

PARKMEN URGED to write congressmen about their opposition to the 20 per cent federal tax on admissions.

CANCER FUND drive nets $700 at NAAPFB convention.

LOYD BOULTING urges 30-day test on all rides in talk before American Recreational Equipment Association.

WELL-EQUIPPED kiddie land said to be good insurance against the decline in gross business.

HARRY J. BATT, Pontchartrain Beach, New Orleans, was named 1949 president of NAAPFB.

NAAPFB BOARD of Directors approved informal summer meeting of org in Toronto during the Canadian National Exhibition in September.

MRS. LLOYD (PAULINE) VOGEL, manager of Natare Park, Spokane, died December 4.

W. H. BRADY CO., MERS.
CHIEFES FALLS, WIS.

THE BILLBOARD
JANUARY 8, 1949

SALESBOARDS
JAR-O-DO TICKETS
WHOLESALE PRICES TO ALL
BEE JAY SALESBOARDS
JAR DEALS - BOX DEALS
BINGO MACHINE - ROYAL WHITE BILLY
LUCKY 7 - SPINDLES - REFILLS
We carry a complete stock on hand for immediate delivery. All orders shipped same day as received.
WRITE FOR CIRCULAR
CAROL SALES COMPANY
312 E. Market St., Elmhurst, N. Y.

SALESBOARDS AT SLASHED PRICES
N. B. Price $3.95
2.50 for 50 cards...
100 cards...
10 cards...
Carried in Inst. Salesboard Co., Inc.
12 cards...

SALESBOARDS
FOR CUSTOMERS
JANUARY 17TH, 18TH, 19TH

SALESBOARDS
FOR CUSTOMERS
JANUARY 17TH, 18TH, 19TH

SALESBOARDS
FOR CUSTOMERS
JANUARY 17TH, 18TH, 19TH

MICHIGAN CITY NOVELTY CO.
BOX 66, MICHIGAN CITY, INDIANA

SALESBOARDS
FOR CUSTOMERS
JANUARY 17TH, 18TH, 19TH

GARDNER & CO., CHICAGO, ILL.

HAROLD'S - CIGARETTE ASH CANDY CONES CARDS
FREE CATALOGUE - Write:
W. H. BRADY CO., MERS.
CHIEFES FALLS, WIS.
**COIN MACHINES**

**Communications to 155 No. Clark St., Chicago 1, Ill.**

**January 8, 1949**

**Vender Exports Up 100 Per Cent**

**GAMES, MUSIC OFF IN SEPT. REPORT SHOWS**

**Colombia Leads List**

**WASHINGTON,** Jan. 1.—Alto foreign sales of both music and amusement machines dropped off during September, automatic merchandisers were up more than 100 per cent over the previous month, figures showed this week by the U. S. Department of Commerce.

Total coin machine exports for the month showed $22,717, an aggregate value of $133,525. Jukes accounted for 305,443 of the total while venders sold in the overseas market brought $347,465 and games, $27,717.

The high vender dollar total showed that the amount was fairly evenly divided among 11 nations which ordered in amounts above $50,000 each as well as several undesignated countries which together accounted for 70 units, with $1,250 only sales making purchases totaling $800 or more are specifically listed on the export statement.

The export figures were released this week by the September analysis of the five billion dollar venders, Lebanon, China, Hong Kong, Curacao and Japan collectively (See Vender Exports on page 8).

**Advance Registrations for CMI Show Indicate Record Turnout; Exhibitors Added**

**Mutoscope To Bow 3 Games at CMI Show**

**Mutoscope to Show Vender Also**

**NEW YORK,** Jan. 1.—Three new arcade games will be introduced at the International Mutoscope Corporation at the Coin Machine Institute (CMI) convention in Chicago January 17-19. Bill Rakbin, president, announced here this week that the new games, Kick, Cross Country Race and Rocket Radar, will be ready for delivery (See Mutoscope to Bow on page 9).

**By Jack Weinberg**

**TWIN CITIES OUTLOOK GOOD OPERATORS EYE '49 WITH HOPE AS '48 ENDS**

Past year eventful

**Minnapolise, Jan. 1.—Take it from the majority of column in the Twin Cities, the coin machine business outlook for 1949 “isn’t too bad” from the over-all picture.**

Some of the coin machines of 1948 barely making ends meet, just eking out a living. Others have taken the view that 1948 wasn’t too bad, taking everything into consideration.

But 1949—that’s a different story. Why the change of heart? The belief is prevalent that the old saw, normally will blossom in the new year. That business in general will start to change, account for the consensus.

It is true that 1948 brought troubles in many ways. First there was the uncertainty of the elections and coin machines were quick to go down it had quite an effect on their business. There were too many who had the jittery about an impending war, but the feeling now seems to be that the danger is passed.

Return of Democratic control of (See Twin Cities on page 4)

**Moore Resigns As Sales Mgr. For Williams**

**CHICAGO,** Jan. 1.—Fulton Moore resigns as sales manager of Williams Manufacturing Company, effective this week, S. S. Williams, vice-president, announced Wednesday (29).

Moore joined the game manufacturing concern in April, 1946, as assistant to Tony Gasparrino, who was then sales manager for Williams. (See Moore Resigns on page 8)

**Federal Coin Machine Taxes Up**

**WASHINGTON,** Jan. 1.—Receipts from the federal coin machine tax in 1949 totaled $20,882,107—an increase of $773,719 over 1948.

Internal Revenue Bureau statistics disclosed this week. The 1948 calendar year total closely approaches the postwar high of $20,549,703 chalked up in 1946 and is well above the 1945 level of $17,789,542.

The money turned over in excises to Uncle Sam by the coin machine industry in 1948 was sufficient to pay the combined 1948 operating expenses of the Federal Trade Commission (FTC), Federal Communications Commission (FCC) and the National Labor Relations Board (NLRB).

As usual, June, July and August brought in about 80 per cent of the year’s total coin excises. Revenue Bureau experts explained that this was due to the start of a new fiscal year every July 1, with the greatest number of returns being filed around that date.

Top month for receipts in the past two years was July, 1948, when $7,929,547 poured into the treasury. How month was March, 1947, when receipts totaled only $10,496.

The following table lists coin machine tax receipts for the calendar years of 1947 and 1948.

<table>
<thead>
<tr>
<th>Month</th>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
<th>July</th>
<th>August</th>
<th>September</th>
<th>October</th>
<th>November</th>
<th>December</th>
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<tbody>
<tr>
<td>Amount</td>
<td>304,893</td>
<td>274,481</td>
<td>259,975</td>
<td>258,442</td>
<td>233,906</td>
<td>1,910,911</td>
<td>7,929,547</td>
<td>6,534,953</td>
<td>1,911,143</td>
<td>616,523</td>
<td>427,214</td>
<td>440,000</td>
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<tr>
<td>Total</td>
<td>$30,262,167</td>
<td>$31,946,368</td>
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</tbody>
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**Membership To Elect New Directors at Annual Meet**

**CHICAGO,** Jan. 1.—David Gottlieb, president of the Coin Machine Institute (CMI) this week, said that the 1949 coin machine show will reverse the general downtown trend of convention attendances and will bring at least 12,000 coinmen to Chicago for the three-day meet, January 17-19.

Meanwhile, plans for the annual CMI banquet are taking final shape and last-minute exhibitors are signing up for booth space, Gottlieb reported.

All signs point to crowds equal to, or surpassing, the 1948 show’s attendance, although most conventions and exhibitions in Chicago this winter have had fewer visitors than at any time since the end of the war, Gottlieb emphasized. Approximately 1,000 exhibitors had been invited to the hotel rooms of the then Earl Benedict, Hotel Sherman. Catalogation figures, by Christmas equaling advance reservation figures of last year, it was announced.

Another indication of a large attendance was the rapidity with which advance registrations were made by CMI members and exhibitors. Registration forms were mailed to non-exhibitor members December 28 and by December 30 a total of 38 companies had registered an average of five persons each. This was the first time non-exhibiting members had been invited to register for the show by mail, thus averting lengthy waits in the registration desk. Exhibition companies responded with equal promptness, listing an average of 10 persons each who will attend the show.

Herbert L. Oettinger, banquet committee chairman, revealed that some of the nation’s top entertainers have been lined up for the annual banquet.

Dinner will be in the second floor (19) in the Stevens Hotel. Lou Holler is in position of the Alco-Deree Company; American Shafford Company; Amusement Manufacturing Company; C. C. Bradley & Son, Inc.; Columbus General Machine Company; Coral Records; Glenwood Engineering Works; Jackson & Church; Koerner Engineering, Inc.; National Service Associates; National Shafford Sales; R. R. Powers, Tropical Trading Company, Inc., and Typer, Inc, Products, Inc.

**Elections**

It was pointed out that the CMI, at its annual meeting to be held Sunday (15), will elect directors to fill vacancies caused by resignations and two vacancies created by the death of John F. O’Keefe and resignation of the late parts.

Election of new officers will be completed Sunday.

**Binks Forms New Company To Mfr. Bells**

First Deliveries Begin

**CHICAGO,** Jan. 1.—Formation of a new company, Universal Industries, was announced here this week by Mel Hyns, a veteran of 17 years in the coin machine field. The firm will market a table-top coin-operated machine, a console called Arrow Bell. The first units were shipped to New York and other parts of the country last month.

The plant is located on Broadway on the city’s North Side and has complete facilities for making and selling the machine. It occupies upward of $5,000 in production space in a two-level building. (See Binks Forms on page 8).
Three Manufacturers Make "Charity Drop" Weighers

Special models use second, separate coin entrance—fraternal organization sponsoring project holds key to coin box—no commissions paid locations

WASHINGTON, Jan. 1.—A new wrinkle in the one-cent weighing scale business is the coin drop, according to announcements several months ago, the idea is currently being exploited by three manufacturers—Watling, American and Marion. Each at both American and Marion commented this week that it is still too early to tell what the charity drop means in the long run, but it is agreed generally, but all Marion scales now include this feature. Its use is optional with the operator or location.

The charity drop is actually a second and separate coin entrance which does not control the scale. The charity drop accepts any denomination up to $1 and including quarters. Altogether the customer still must insert a cent in the customary place to register his or her total before the scale will function.

Fraternal Orgs Aid

Scale dealers giving attention to the charity coin drop are being furnished by local fraternal organizations who are sponsors of the schemes. For example, scales in Phoenix, Ariz., and in Denver, curry decals which tell the customer that his extra coins go to aid the Lions Club Child Sight Center.

Scales equipped with charity coin drops are being sold direct to fraternal clubs and presumably to some operators. Where these are sold to operators, or to location in the form of a charge, these will benefit from the charity coin drop installed as its own lock.

(See 1 Manufacturers on page 76)

 использовать в качестве ключа к монетной коробке—нет комиссионных начислений на места продажи.

WASHINGTON, Jan. 1.—Новая нюансировка в весовых терминах бизнеса — это "карманный" вариант, согласно сообщениям несколько месяцев назад. Идея была ныне реализована тремя производителями — Watling, American и Marion. Каждый из них, American и Marion, заметил в недавнем опросе, что пока рано говорить о долгосрочных прогнозах этого устройства. Общее мнение — все за такую возможность, но включает её в зависимости от предпочтений оператора или места установки.

Пожертвовательная организация

Салонные дилеры, уделяющие внимание "карманным" вариантам, поддерживаемым местными пожертвовательными организациями, которые спонсировали идею. Например, на пример, в Филадельфии, в Аризоне и Денвере, агенты с декалами, которые указывают, что его дополнительные монеты идут на поддержку "Lions Club Child Sight Center".

Салоны, оборудованные "карманной" системой, продаются оптом и напрямую фрaternальным клубам, или могут быть установлены за дополнительную плату. Ещё и включая "карманную" функцию в свои варианты установок, организации получают благотворительную поступку, но это оператору или месту установки, а не зависимо от их решений.

(См. 1 производителей на странице 76)
Three Manufacturers Make ‘Charity Drop’ Weigher

(Continued from page 75)

For the coin box which receives coins earmarked for charity. The fraternal group then makes its own collections, as only its representatives have key to the charity coin box. The operator or location owner collects those coins left in the scale's regular coin box.

In Phoenix, Ariz., for example, the Lions Club is currently operating the American-made scales. It began its placement program approximately fourteen months ago. The scales are owned by the club and maintained by two club members, Jim Busey and Temple Penrod, who turn over all proceeds to the club's program for the blind. Location owners do not share in the returns.

Each of the scales carries a decal, “Arizona Lions Club Child Sight Conservation Project.” Currently, the scales are used to find the top-grossing stops which, thus far in Phoenix, appear to be downtown cafés and transportation terminals.

American Scale Manufacturing Company, Washington, whose scales furnished the Phoenix club uses, says that the charity set-up is a very small part of its total production. W. P. Diehl, manager of American, said that his company is selling scales directly to the club and is not working with or through those organizations to work out their own deals with locations.

Generally, the manufacturers are encouraged to secure civic clubs to operate the scale, or lease the scale so they could be sold. Mailing pieces, designed to help the club get going, and scale are added as sales incentives for use by some of the manufacturers.

Thus far, The Billboard has learned of any national program sponsored by any single fraternal group such as the Lions Clubs, but they have sold ball gum vending machines made by Lith Kiwants, Rotary and others.

Steady-Steady Profits

ALKUNO & CO. #3 Gum Vending Machine

Can be attached to ice box, stove, or player machine.

CAPACITY: 220 PACKS

MACHINES: 100-200

Price $25.50

Woolworth, 5 cent.

Immediate Delivery in Large Quantities

Write for Samples of Complete Line of Gum and Candy Vending Machines.

ALKUNO & CO. #3 Gum Vending Machines

60 WEBSTER AVE., NEW YORK 54, N. Y. HANOVER 8-7703

THE BEST MACHINE TODAY

THE BETTER MACHINE TOMORROW

Write for Details and Prices

OAK MACHINE CO., INC.

1025 So. Grand Ave.

Los Angeles 15, Calif.

Victor’s

Sensational New Custom-Built Stampers

UNIVERSAL

Sensational Stampers Built

When You Buy Memberships

The Value is Yours

Write for Complete Details

Manufacturer by

VICTOR VENDING MACHINE

9751 W. Von Kalamazoo Ave.

Chicago 31, Ill.

THE "VENDCAR"

Serves


THE “VENDCAR” • 522 W. NORTH AVE., CHICAGO 5, I1L.

CANT DOUGIE OR TRIPLE YOUR PROFITS

BULK VENDING

MAKE IT PAY YOU

YOU’VE NEVER SEEN IT LIKE THIS!

Write for Details

Decker Vending Service

700 N. State St.

Chicago 10, Ill.
Supplies in Brief

RAKE SELLS FINE EQUIPMENT AT FAIR PRICES

RECONSTRUCTED VENDORS

RECONSTRUCTED CIGARETTE MCHS.

RECONSTRUCTED CIGARETTE MCHS.

RENEWED EXCHANGE

NEW COUNTER GAMES

BRAND IMPS

NEW COUNTER GAMES

MILLS

PAY S 50% to 200% PROFIT
THE GREATEST MONEY MAKING SCALE ON THE MARKET, AND 100 PER CENT AUTOMATIC NO KNOBS OR HANDLES TO TURN—THE COIN DOES ALL THE WORK

Get's locations and holds them. A fortunate or character reading with each weight, and a slot for each month of the year.

WRITE OR WIRE TODAY FOR DETAILS

AMERICAN SCALE MFG. CO.

3206 Grace St., N. W.

Washington 7, D. C.

Cable Address: "AMSAC"
**Trade Directory**

**New Equipment**

- Bantam (bottle vender) by Ideal Dispenser Co., Bloomington, Ill.
- Bulk vender by Northwestern Corp., Morris, Ill.
- Cigarette vender by Practical Products Co., Minneapolis.
- Dual coin and change maker by Bally Mfg. Co., Aurora, Ill.
- Gum vender (penny) by Stone Mfg. Co., Aurora, Ill.
- Jean Sani Pakt (packaged Hackerkeurts for vendors) by Floyd Mfg. Co., Union City, N.J.
- Magic (five-ball) by Exhibit Supply Co., Chicago.
- Mint-electric pistol shooting gallery by Exhibit Supply Co., Chicago.
- Multi Bell (bell console) by Bally Mfg. Co., Chicago.

**Personal Notices**

- Robert T. Gorrie resigned as sales manager for the American Coin Changer Corporation to enter the insurance business.
- Dr. Orville E. May was elected vice president in charge of quality control by Coca-Cola Co., New York.
- Ford S. Mason, founder and president of Ford Gum & Machine Co., Lockport, N. Y., was elected president of the National Automatic Merchandising Association.

**Deaths**


**Rudd-Melikian Sees Booming Coffee Biz**

PHILADELPHIA, Jan. 1.—With the announcement last week that Rudd-Melikian, Inc., income approached the $3,000,000 mark in 1944, Lloyd Rudd, firm head, stated that 1945 will see a tremendous increase in coffee vending business. Firm’s income for 1944 was almost $1,000,000.

- Rudd stated that production of Kwik-Kafe vendors was at an all-time high level of 150 units a month. Price policy in the field is to hold the 25-cent cup of coffee line, he stated.

**SQUIRT SETS**

(Continued from page 25)

 Aristotle chewing gum, $4.00 Bookset

- Chocolate chewing gum, $3.00 Bookset

- Mint chewing gum, $3.00 Bookset

*SQUIRT SETS* is a registered trademark of the Squirt Company, Inc., Baltimore, Md.
10 Years Ago This Week

CHICAGO, Dec. 31, 1938—Jim Buckley, general sales manager of Bally Machines, announced that remodeling of the firm's office and factory had been completed with the new arrangement providing maximum production capacity without detracting from any other department. Buckley said the re-modeling completed the first link in Bally's 1939 expansion plans.

LeRoy F. McCall, executive secretary of the Music Association of New Jersey, began his initial membership drive for the group. Older new age pointess in the association were Sol Kornberg, as counsel, and Scholie Mack, clerk.

David's advertising manager, L. D. Rains, recently described the firm's new game as "positively the best game we've manufactured." The new product featured the side kick high score feature.

Sam Wolkoff and Sam Gensberg, Chicago Coin operators, announced initial license for the second year on the Miami, a new five ball novelty game.

Another new game hitting the New Year's wall was Bally's Hawthorne, a three ball multiple with double reserve features. Coin Machine Manufacturing Corporation, St. Louis, reported that it had added an extra shift to produce Melody Gum units on a steady basis. According to Don Anderson, Western Products' director, 1938 was a good operators' year. Top tunes of 1938 Christmas-1939 New Year's Day included, when they were played, were I Had a Dream, Soul, Jeepers Creepers, Angels With Dirty Faces, Umbrella Man and I Missed Annie Tonight.

35 Years Ago This Week

CHICAGO, Jan. 1, 1933—A campaign to make 1934 a counter-type machine year was said by one game firms debuting the manufacture of a new game. Initiating the move was the Chicago Coin Machine Company, makers of the Sweet Sally machine. Claude B. Kirk, of Exclus Supply Company, and developer of the Sally unit, expressed approval of Chicago Coin's taking over the show, and newly appointed business manager of the latter firm's own counter game, Baby Leland, was also being promoted on a counter-type machine. A new machine, associated with Chi Coin in the distribution of the Sweet Sally game and well known in arcade circles, and H. M. Glass, one of the game designers, were also bucking the counter games. A feature of the new machine was that the ball gum vendor built into it was designed so that it could not be played unless the ball of gum is taken by the player. Its coin chute accepts only one size coin from a penny to a quarter.

A final audit of the Chicago Central Progressive showed total attendance of 22,320,456 when compared with 1932's 31,270,526.50 to see it.

Eames and Rains, and Rains and Fair, were shown to have returned a total of $467,841.79 to Brooks Contracting Company, which operated pay machines on the fairgrounds (about which more was raised) through the $467,841.79. Fair officials announced that such facilities would be "Free in 1934," the report said.

D. Gottlieb & Company's chief, Dave Gottlieb, was trying to hoodoo the holiday by announcing a new machine right at the beginning of the holiday season. This machine is a manufacturing Company's game. The Pennant, for $2.25, same price as the Fairground, has the type top was $35, firm stated. Offer was plugged as strong and 1934 quality." With the sale of each machine went a seven day holiday in New York.

The Northwestern Corporation, Morris, Ill., declared its house publication that the vending machine would rise to new heights of operator and public popularity in 1934. Stress was laid on the penny-type bulk merchant.

Benny Schilling, veteran coinman, re-entered the jobbing field when he opened a new office and display rooms in New York. Schilling was formerly one of the old Blue Seal Vending Company in the manufacturing and sales manager for the New York vending company.

Form New State Assn. in Okla.

TULSA, Okla., Jan. 1—Oklahoma coinmen have organized a new State's association designed to improve amusement machine operating conditions announced by the Blue Seal Vending Company, president of the Oklahoma Coin Machine Association. Each operating members attending the annual meeting was asked to contribute $150 to finance early the feature of the new Oklahoma facility. Members of the board are J. W. Suggett, L. W. Rice, Joe Cable, L. L. Phillips, Jim Boyle, and Jim Stevenson.

Form Mercury Shuffleboard

LONG BEACH, Calif., Dec. 25—Papers of incorporation for the Mercury Shuffleboard Company, manufacturers of shuffleboard games, were filed with the county clerk in Los Angeles. Listed as direct stockholders are Henry Herbert, Jack Cowin and Albert C. Ramsey.
Mobile Solons
Okay $50 Tax;
Jukes in Bars

Coin-Operation Approved

MOBILE, Ala., Dec. 29—The Mo-
 bile Coin-Operation Commission on Tuesday
approved a $50 annual license fee for electrical
music devices and stipulated that such a
license be given all retail and
lounge establishments if they are
approved by the commission.

Enactment of the $50 juke box
license constitutes a change in
the city's previous policy of denying per-
mits to places selling alcoholic bev-
 ears.

Formerly many of the alcoholic
beverage retailers had installed juke
boxes, but during the last two years
this was done by closing the coin
chutes with adhesive tape. The music
record dealers, who in the past had
paid the license fee on a pay-
ment basis and changed when the
agents operated desired new records.

Packard Builds
Wall Boxes: No
Juke Production

INDIANAPOLIS, Jan. 1.—The
Packard Manufacturing Corporation
recently completed its production
facilities on wall boxes and other
phonograph accessories as well as de-
signing an automatic ice cube
maker. Homer E. Capehart, chairman
of the board, said this week that
Packard, contrary to some
rumors in the industry,—is still very
much in the music business and
intends to remain in it.

Capehart said Packard is currently
not building its Manhattan model, so
presumably sales of that model are
being made from dealers inventories.

"In my opinion," Capehart said, "this
(not producing the Manhattan) is
probably the best model of the operator
at the present time."

The automatic ice cube maker
Capehart added, will not be intro-
duced until field testing has been
completed. Altogether the device was de-
signed as a manual machine, Cape-
hart said the device could be easily
adapted to coin operation. No further
details concerning the ice cube
maker will be disclosed until it is
ready for public showing.

Varsity Records Adds
3 Music Op Distributors

NEW YORK, Jan. 1.—Varsity Rec-
ords Corporation has added three
music distributors. Wilke's exclusive
juke box chain, bringing the total
number of representatives throughout
the country to 15. New firms ap-
pointed will cover Portland, Ore., and
Hollidong, Ill. (Southern Illinois and Kishour).

Varsity will stick to its tune
recording policies, it was stated, cut-
ting sides as fast as songs show prom-
ing potential. At reaching the
press it was pointed out that distributors ap-
priated to the time and type of juke
box operators only, while retail
outlets will continue to be sold by the
firm directly.

TWIN CITIES OUTLOOK GOOD

Beginning in This Issue
A Great New Feature of . . .

The Honor Roll of
Popular Songwriters

Including . . .

BIOGRAPHIES
CHRONOLOGICAL LISTS OF THEIR OUTSTANDING SONGS
NOTES ON SELECTED SONGS
PUBLISHERS
RECORDS AND ALBUMS AVAILABLE
FILM AND LEGIT MUSICAL CREDITS

No. 1 in the Series . . . STEPHEN FOSTER

Part XII

Twin Cities Outlook Good

Operators Eye '49 With Hope
As '48 Ends

Past Year Eventful

(Continued from page 79)

Congress in 1949 is expected to have
a top priority on business, with in-
dustry leaders realizing the situ-
ation it must strive for increased
sales. A 1948 such things as
the Taft-Hartley Act and its effect
on the morale of the public, some
persons believe.

In the last year the music and pin
ball game business did well to hold its
own, arcade were out vending
machines were just struggling along
but on the horizon now appears a
new version which bids fair to grow into
its own in the coming year—
shuffleboard.

The distributors reported that
the music manufacturers were
merchandise listing large measure to the sale of used

(opposite page 2)

www.americanradiohistory.com
Ops Holding Own in Philly; Eye Legal Problems for 1949

(Continued from page 81)

insurance for another two years when the State Legislature recovers next month.

Television has been the factor that all but crippled the music machine and pinball business here. Music business was down 50 per cent and pinball collections were down 30 per cent or more. John Silverman, busi-
ness manager for the Amusement Ma-
chine Operators' Association, pointed out that since most pinball operators also operate music machines with others dipping into the vending field,

nies was a product of Grand Burex, in which the receiver carries the "Congo" and "Bongo" in one.

Airmen have been small salesmen, for

the operators agreed that the business, and their business in particular, is here to stay.

And mindful of coin pictures in earlier years, their holding on this year proves that their intentions are in earnest—all of which augurs well for the coin machine industry for the coming year.

Records cost real money.

A "good" record costs 20 to 25 cents, and there are many "duds" and "junkers" on the market. A "good" record is the result of careful work and a careful selection of material. A "junker" is just the opposite. A "dud" is a record that doesn't sound anything like the original.

The record business is a big business, and it is a business that demands a lot of money. A "good" record is a record that is worth its price. A "junker" is a record that is not worth its price.

With 20 records, the AMI Phonograph gives 40 selectio-

- a world of music for the pickers.

Both sides of each record are working all the time to make money for the operator.

See Our Exhibit at the Coin Machine Show—Booth Nos. 37, 38, 39, 40

AMI Incorporated

127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS

TRADIO-ETTE

The Dime-Operated Hotel Radio

For a Limited Time

SPECIAL PRICE AT ONLY:

$29.95 EACH

IN

DOZEN LOT

A REAL PROFIT MAKER. ORDER YOURS TODAY FOR IMMEDIATE DELIVERY

TRADIO, INC.

ASBURY PARK, NEW JERSEY

PHONE: ASBURY PARK 2-7447

For the First In Record Reproduction

Use

G. E. Magnavox High Fidelity

LIGHTWEIGHT PICKUP

With Permanent Sapphire Stylus

For All Wurlitzers and Seeburgs

Perfect Tone—Easy on Records

Nothing to change—just plug it in

JACOBS MANUFACTURING CO. INC.

1826 Grove Ave.

Erie, Penna.

Another Aireon First!

Coronet

with TELEVISION

NEW RECORDS! NEW RECORDS!

ONLY 25¢ EACH

(Packed 100 to a Box)

These records are completely played and well packaged. Will stand any shipping dis-

as well as all kinds of Trouper, Hollywood, Starlight and other coin-operated television units.

Exhibits of the general merchandise will be shown at the Hotel Sherman, H. C. Evans will show his new Col-

or a complete set of 100 and 200, whichever is purchased from Mills in the Morrison Hotel where it has engag-

e a suite of rooms for the unveiling of the redesigned unit.

(Continued from page 81)

shuffleboards being offered, and will be shown how they can operate the boards in conjunction with their music routes.

Too, operators, who have not as yet ex-

Permanently installed a 30-minute clock, they can

therefore be featured at the show, and, as

sider this equipment, the.

new coil-operated television units.

As a result of this post-season, the.

agreement for the downtown Philadelphia store will be shown at the Hotel Sherman, H. C. Evans will show his new Col-

and pinball machines, are in operation to discuss problems involved, and benefits that might be expected.

operators, there was no general run-

ning to the showers. The operators,

most of them long in the business, showed that they aim to remain in the coin machine business, prepared to take the "earn" with the "fat."

In an effort to keep the coin machine industry in the forefront, the local association has continued its Chic-Turn-Out-The-Month promotion in association with Frank Palumbo's Chicago Seeboard Safety Fair, which doesn't go by when an operator or distributor isn't donating a music machine to a school, an institution, boys' club, a YMCA or some worthwhile place. Even the operators agree that the business, and their business in particular, is here to stay.

Another Aireon First!

Coronet

with TELEVISION

NEW RECORDS! NEW RECORDS!

ONLY 25¢ EACH

(Packed 100 to a Box)

These records are completely played and well packaged. Will stand any shipping dis-

as well as all kinds of Trouper, Hollywood, Starlight and other coin-operated television units.

Exhibits of the general merchandise will be shown at the Hotel Sherman, H. C. Evans will show his new Col-

or a complete set of 100 and 200, whichever is purchased from Mills in the Morrison Hotel where it has engag-

e a suite of rooms for the unveiling of the redesigned unit.

C. E. Magnetor High Fidelity

LIGHTWEIGHT PICKUP

With Permanent Sapphire Stylus

For All Wurlitzers and Seeburgs

Perfect Tone—Easy on Records

Nothing to change—just plug it in

JACOBS MANUFACTURING CO. INC.

1826 Grove Ave.

Erie, Penna.

Another Aireon First!

Coronet

with TELEVISION

NEW RECORDS! NEW RECORDS!

ONLY 25¢ EACH

(Packed 100 to a Box)

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JACOBS MANUFACTURING CO. INC.

1826 Grove Ave.

Erie, Penna.
Changer Heart of New Unit

Two Cities, Outlook Good; Operators Eye '49 With Hope

(Continued from page 81)

making the grade, too. But operators would prefer it if RCA would make available new equipment which was yet older than the one they are now using. The new radio phonograph on the market at the present time in the RCA will probably be a year or two behind the requirements of the changer mechanism. Incidentally, the new RCA Victor record changer hit the market, and children's or any other items, will all be available for the holiday season.

(4) The records are made of unbreakable vinylite and have a slight weight built up on the material so that a minute amount of air space actually exists between each two records, thus preventing the mechanism from opening. This is obviously intended to contribute to a complete elimination of changer service problems, which has been a headache of the industry. The records will be available in 78, 45, and 75 r.p.m. speeds.

(5) When RCA introduces the new changer and players (this will take some time in the spring, between March and late April, most likely), the old' catlog of the records right out, including the RCA Red Seal, and extensive information on the intro point, on the company will be made available to the public on the usual standard 78 r.p.m. shellac records, and on the new 45 r.p.m. unbreakable vinylite records.

Demonstrations Held

While at this point the entire production, including those records made with relatively few people even at RCA aware of the full details, the terminations will have a great deal of interest in the demonstration of the player and records. The manufacturer and press will have to see the installation of the new changer and player. The manufacturers have not yet seen the new RCA disk or unbreakable vinylite records. Although RCA has the greatest stature in garnering support from other instrument manufacturers, the one fact that RCA is making available to any record producer is the new changer and player, and there are no plans to produce it in the full line.

Low Price

Speculation of improved sales, concerning the price of the new player and records, must also be taken into consideration when discussing the demand of the phonograph and disk. RCA's list prices, however, have not yet been made known, as they have not been made available by RCA. It is a safe bet, however, that the price of the new changer and player will be considerably lower than the price of the old changer and player.

In addition to the appearance on the disk changer and player, records will be available to local offices for the purpose of getting the name of the new changer and player. RCA has drawn up a complete system of distribution, which would be available to the public in about six months' time.

There will be no change in the model number, which will be the same as the old model number. The new changer and player will be available in the spring, between March and late April, most likely, and will be available for the holiday season.

No Name Yet

A tricky problem facing the RCA-literate is how to identify the new label and why it is finally introduced. A new long-playing recording and the RCA changer, it is thought, will want to associate with the name of the record which results from its introduction of a new changer, which will be made available in January. Around Camden the project has long been referred to as the "Madman" changer, which is a name that would hardly be in keeping with RCA's policy of developing the changer and player as one unit. The changer will reproduce the records.

While a trade advertisement announced that RCA has been working on an all-out job publicizing and promoting the records, the RCA changer and player, RCA gave the long-playing microgrooved disks, the RCA changer, and the RCA changer and player, RCA has just announced that it is working on a new changer and player.

The changer and player, RCA has just announced that it is working on a new changer and player. The changer and player, as well as the new RCA changer and player, will be available in the spring, between March and late April, most likely, and will be available for the holiday season.

Commission

In the machinery area one of the most encouraging trends of 1948 was the volunteer of operators. Heretofore the 78-50 split had been in vogue almost on a voluntary basis. During the last year the commission realized that the increased cost of doing business, which had brought an era of 60-40 caught on quickly and effectively by the operators, and that selling their locations on the idea.

Appearance of pinball games saw about 30 of them, who had been in the pinball business. The novelty of the pinball games caught on quickly and effectively by the operators, and that selling their locations on the idea.

The pinball machines, which were the first type of pinball games, were popular throughout the country. They have been the leading pinball games, and have been the leading pinball games.

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NEW GAMES
MAGIC  HARVEST MOON
SERENADE ONE-TWO-THREE
HOLIDAY EL PASO
CITATION (1-BALL FREE PLAY)
LEXINGTON (1-BALL PAYOUT)

1-BALL PAYOUTS
Completely Reconditioned— Entirely Refinished—Look Like New
GUARANTEED TO BE 100% PERFECT
TURF KING SPORT KING $59.50 EACH

MILLS SLOTS—Rebuilt and Refinished—(All With Club Handle): 5c BLUE FRONTS $85.00
10c BLUE FRONTS 90.00
25c BLUE FRONTS 95.00
5c BROWN FRONTS 95.00
10c BROWN FRONTS 100.00
25c BROWN FRONTS 102.00
5c EXTRA BELLS (in Brand New Cabinets) 150.00
10c EXTRA BELLS (in Brand New Cabinets) 140.00
25c EXTRA BELLS (in Brand New Cabinets) 145.00
THESE SLOTS GUARANTEED TO BE 100% PERFECT
NEW SINGLE, WEIGHTED BOX STANDS. $27.50

SHOOTING STARS
6-BALL FREE PLAY
$50.00
Fast, Flashing, Exciting Action! High Score! Disappearing Skill Hotel! Simple Mechanism. Payoffs Mayer-Made! In Original Cartons!

5c-10c-25c WIRELESS BAR-O-MATICS
Terms: 1/4 Dep., Balance C. O. D.
(WB-12), $32.50
Absolutely reconditioned. All worn parts replaced.
GUARANTEED PERFECT!

SEE US AT THE COIN MACHINE SHOW—BOOTH NO. 76

The Best Advertising "BUY" of the Year
The Coin Machine Convention Issue

The Billboard

Lowdown on New RCA Disk; Changer Heart of New Unit

(Continued from page 83)
Twin Cities Outlook Good; Operators Eye '49 With Hope

(Continued from page 83) too, with this game yielding $49, $50 and $60 each week. Harold Lieberman, of Lieberman Music Company, also handling Rock-Ola boards, echoed those words. Lieberman believes that while the boards may slow up a little bit, they will overcome the loss with new money. The same is true of pin games which looks ahead to a 1949 predominated by shuffleboards.

Admitting that he hadn't thought too much in the pin game field, he thinks the game, Hy Greenstein, of Hy-G Music Company, is also looking at the situation otherwise. The Chicago Coin's Shuttle-King has caught on and he thinks the time is beginning to pay off and will play a prominent role in the future of our business."

FOR SALE

6 Kit's Gunless Skater, Model K-29 Each
2 Motor Plate (used clean) $75.00
2 Motor Plate (used clean) $150.00
3 Exhibits Line Up Fnd. Stor. 90.00
5 Exhibitors Line Up Fnd. Stor. 90.00
12 A.B.T. Starches (new, post-war) $2.00
12 A.B.T. Starches (new, post-war) $1.00
8 A.B.T. Models "P", Blue Coins, $16.00
12 Deuce Models (used) 8.00
20 Deuce Models (used) 12.00
10 Yum Bar $7.00

W. L. GROOVER

1836 Maryland St., N. W., Allotze, Ga.

WANT TO BUY

Three-Way Keneey SUPER BONUS BELLS
State condition, quantity, best price

CENTURY DISTRIBUTORS


CLOSEOUT MILLS SLOTS

2 Jewel Green.
3 Golden Falls.
2 Black Golds.
2 Fuchsia.
2 Black 4 Balls.
2 Blue 4 Balls.
2 Blue 6 Balls.
2 Green 6 Balls.
2 Red 6 Balls.
2 Red 8 Balls.
2 Green 8 Balls.
2 Red 8 Balls.
2 Blue 8 Balls.
15 Millsclub Bars, Like New.

J. EDWIN THAMEET

5012 Kedreal Ave.
BOISE, IDAHO

SHUFFLEBOARD DISTRIBUTORS WANTED

WE aim to sell only to distributors.
WE want only one distributor in each State.
WE do not want to burn our candle at both ends.
WE do not want to tie you down with expensive contracts and large orders.
WE have confidence in our shuffleboards.
WE are not fly-by-sellers or flush in pin games.
WE do not want to be the richest manufacturer in the country.
WE have been manufacturing boards since 1932, mode of the finest Hard Maple, authorized by the World's Champion Shuffleboard players, Arthur Schwartz.

YOU that take advantage of this offer.
IT may be the break you are looking for.

Write—Wire—Phone Today!

FRANKLIN INDUSTRIES

Manufacturers of WEST VIRGINIA SHUFFLEBOARDS Since 1932

31 Boy 17th Street
(Cleveland 6-1760)
Brooklyn 14, N. Y.

BARGAIN BUILDS!

Waltzer 950
Waltzer 750
Waltzer 550
Waltzer 450
Waltzer 250
Waltzer 150
Waltzer 100
Waltzer 50
Waltzer 20
Waltzer 10

World's Variety Co.
Seabroo Castle
Rock-Ola Deluxe
Rock-Ola Deluxe
Rock-Ola Deluxe
Rock-Ola Deluxe
Rock-Ola Deluxe
Rock-Ola Deluxe
Rock-Ola Deluxe
Rock-Ola Deluxe

$110.00
$100.00
$65.00
$60.00
$46.00
$39.00
$25.00
$19.00
$15.00
$13.00

GIVE TO THE DAMON RUNYON CANCER FUND

NEW COUNTER GAMES

Model 900
Model 910
Model 920
Model 930
Model 940
Model 950
Model 960
Model 970
Model 980
Model 990

$245.00
$250.00
$255.00
$260.00
$265.00
$270.00
$275.00
$280.00
$285.00
$290.00

GIVE TO THE DAMON RUNYON CANCER FUND

THE NEW DISTRIBUTING CO., 530 Tenth Avenue, Cor. 45th St., New York 19, N. Y. Circle 6-9570

GIVE TO THE DAMON RUNYON CANCER FUND
BINKS FORMS FIRM TO CONSTRUCT BELLS

(Continued from page 74)

BINKS dissolved that all the necessary work is necessary to placing the Arrow Bell in production. He is going on for the past six months and ‘‘I am sure the performance of the Arrow Bell on the main concern was centered in ways of steel plate which is being manufactured. The new model will be sold through the usual Bink’ distributors, now being ap-

New Bell Features

The Arrow Bell embodies several new features not used on bell con-

Mutoscope To Bow 3 Games at Me.

(Continued from page 74)

nected with the firm’s Drivemobile. It is appeal on competition, below two players to ‘‘make simple-

Cross Country

Cross Country Race, an improve-

MILLS BELLs!

We have all Mills Latest Bells

MILLS BELL.

AUTOMATIC COIN

MILLS MACHINe & SUPPOll CO.

4355 W. Artesian Ave., Chicago, Ill.

AUTHORIZED MILLS-MATIC DISTRIBUTOR

MECHANIC WANTED

Must know remote installation and accumulation of coin boxes and repair and revamp. Sober, honest, married. References. A good job for good man. Ground rules—no free overtime; no off nights every other week. Transportation furnished. Phone, write or wire. BELL NOVELTY CO.

467 W. Exchange St., Akron 3, O. Phone Frankin 6428

MECHANIC AVAILABLE

12 years experience in Five-Bells, One-Bells, Consoles, Phonographs, Remote Control and Automatic, Fully capable for shop or road work. BOX No. 122

Joe The Billboard Cincinnati 21, O.
Get Hip, Brother, on What You Can Deduct on Your Tax

(Continued from page 70)

Even your personal residence and place of employment, such as a train traveling from his home to night club where he works, is deductible.

Social excise taxes paid on jewelry, furs, and like items are not considered deductible. They are considered part of personal expenditure. An example would be music lessons and single-tennis lessons, automobile expenses where the car is used for pleasure, life insurance payments, capital investments, and the like. The point is, any line item you can determine that you have paid, you can claim a deduction.

Recommendations

It is very common to hear that top entertainers or figures in sports world earning huge incomes but pay their taxes. This is caused by their failure to understand that if the money they earn does nothing to them. A major portion of the income belongs to the government. Once they get into the hole by paying Uncle Sam’s money, they may find themselves getting in deeper and deeper as time goes on.

This is due to the fact that every subsequent-dollar they earn, as high as 77 cents of that dollar may belong to the government.

Budgeting

The best recommendation I can make is that an entertainer should budget his earnings and put aside a certain amount weekly toward his estimated taxes. I have recommended to my clients the establishment of a special tax account so that they will not intermingle their own funds with the tax money that they put aside weekly. In that manner the estimated tax liability can be fully paid up by the end of the year.

The entertainer should determine how much money he really needs for living purposes and he should draw this sum of money each week so that it were in reality his salary.

Wherever possible, all monies earned should be deposited and all expenses paid by check. Any expenses paid in cash, such as meals, entertainment, taxis, telephone calls, should all be carefully itemized, either daily or weekly, and kept as a record of these expenditures.

Start the New Year Right With LONDON Values!

YOUR CHOICE! $19.50 ea.
6 FOR $100.00

Cleaned and Checked!

Kibey
Millet/Rover
Ranger
Feet
Ballyhoo
Dble.

ROLL DOWNS—$49.50 EACH

BUBBLES
CHICAGO ROLL DOWN SINGAPORE SUNDIAL

ADVANCE ROLLS—BING-A-ROLLS....WRITE

TERMS: 15 Deposit, Balance C.O.D.

Exclusive Distributor for SEEBURG Products in Wisconsin and Upper Michigan

PHONE: KIEBURN 5-7223

ALL BALLS, MULTIPLE BALL

MILLS

 Phenolic, Glass, etc.

Ball, Nickel-Size, Multiball, Nickel-Size, Multiball

Screw, Phenolic, Glass, Nickel-Size, Multiball

Roller, Nickel-Size, Multiball

ADJUSTMENTS

MILLS

WITH MULLINS, Ballyhoo, Mills

FREE ASSEMBLY, FREE EXPEDITED HANDLING

 robes, with

WE GUARANTEE THEIR INTEGRITY, EVERY MACHINE!

ACADEMY

GOALIES.... $95.50

BANG-A-DEER (Comp. With Rifle).... $95.50

ALL STARS.... $199.50

LITERATURE ON "SLOT"

REPAIR TOOLS AVAILABLE

CENTRAL SERVICE

SALES COMPANY

219 WEST JACKSON

KOKOMO, INDIANA

free buyers guide for operators

At THE CMI SHOW

ELECTRIC SCOREBOARD

F OR SHUFFLEBOARD

WRITE FOR PRICES

PEANUT MACHINE

BRAND NEW!

STONE 2 COLUMN

$13.50 F. O. B. Chicago

AT THE CMI SHOW

WICO

BOOTHs 81-82-83

IT'S FULL OF COLOR

AND LOADED

WITH INCENTIVE

IT'S THE NEWEST

IN COIN MACHINES!

SEE BOOTH 9 AND 10

AT THE C.M.I. SHOW

JANUARY 17-18-19

O. D. JENNINGS & CO., CHICAGO, ILL.

L'IT'S FULL OF COLOR

AND LOADED

WITH INCENTIVE

IT'S THE NEWEST

IN COIN MACHINES!

SEE BOOTH 9 AND 10

AT THE C.M.I. SHOW

JANUARY 17-18-19

O. D. JENNINGS & CO., CHICAGO, ILL.
THE NATION'S NO. 1 SPOT

For Coin Machines in World Wide!

NEW GAMES
2 Ball Free Plays
Immediate shipment

SPECIALS
1 Williams San Guine $160
1 Williams Tanka $150
Brand New, Original Cranes
Williams EL PASO
Games ONE-TWO-THREE
United BERENADE
Exhibit MAGIC
Chinese Coin HOLIDAY
Colt's HARVEST MOON

ARKADE
While They Last
Dew-Wa-Ditty
William San Guine

PHONOGRAPH
New World Phonograph
1100-1015-1080
All original grade.
Write or call today for price.

RECONDITIONED PHONOGRAPH
Worldplane 2500 Lat-Tan $110
Birger 2900 R.O.C. $140
Geuda Gramophone, R.O.C. $25
Wurlitzer $750.

SPECIALS
90% New Phonographs
New Players $25.
New Pictures $25.

CIGAR BOX $25.00

GAVE TO THE DAMON RUNYON CANCER FUND
PIGANTIC SALE
ON
PINGAILS—NEW & USED
SOCKS—NEW & USED
ONE BALL, F.P., NEW & USED
ARCADE MACHINES
CIGARETTE VENDORS
CANDY BAR VENDORS
PHONOGRAPH-DEDIGGERS
ALL MACHINES GUARANTEED

BARGAINS NEW EQUIPMENT
A Wheel 5 Ball Slot Pin Cakes, $95.00 Value, $79.50
1 Slot Machine Cat. A, Used, $150.00 Value, $225.00
1 Coin Operated Nut Vendor Machine, $50.00 Value, $10.00
1 Million Penny Weighing Scale, $95.00 Value, $45.00
3 Atlantic Marklin Machines, 100 Style, $150.00 Value, Each, $12.00
4 Prototype Phones and Heavy Duty Bell for $1, $50.00 Value, $1.50
BARGAINS IN USED EQUIPMENT
Second Wurlitzer, Excellent Shape, $140.00 Value, $25.00
1 Second Wurlitzer $45.00 Value, $25.00
2 Second Mills $50.00 Value, $25.00
2 Second Ball Coin Vendor Elements, $100.00 Value, $25.00
1 FT. Automatic Bell System, $225.00 Value, $65.00
15% OFF On Order, Not O.C.D.

JACK NELSON & CO.
210 Milwaukee Ave., Chicago 47, Ill.

A SENSATIONAL MONEY-MAKER!
CONVERT YOUR CHICKEN SAM
RAY GUNS WITH

PISTOL PRACTICE
A Tried, True, Proven. Tested Ray Pistol.
Your Profits Will Increase Beyond
Your Greatest Expectations
Easy To Change Over. Stores Machine Cat. Old
Each and Ready For Use With
Pistol Practice Cable. Immediate Delivery
FREE! 8 Pages, 52 Illustrations, Catalog
New or Factory Rebuilt Amusement Machines—May Be Used—Fart.—Supplies & Goods.—Money Has Them All.

WILL BUY ANY QUANTITY
AM MOLD
WURLITZER 1015
WURLITZER 700
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Write—Wire—Phone

RUNYON SALES COMPANY
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IT’S AMAZING!
Seebug
SELECT-O-MATIC
"100"
Now on Display.
Atlantic New York Corp.
583 10th Ave., New York 18, N. Y.
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BUDDY
A CIGARETTE VENDOR
All metal cabinet
FACTORY RECONDITIONED
$29.50

COLUMBIA DOUBLE JACKPOT BELL
SPECIAL
$85.00

WE REPAIR ALL TYPES OF COIN MACHINES

POST-WAR CHALLENGERS
A NATURAL ROGUE CHALLENGER, 7 ft. 11 in. HEIGHT, ON HOT SKILL OF THE PLAYER.
WRITE FOR FREE CATALOGAL COPY OF OUR NEW COLUMBUS WRITE FOR PRICES

POST-WAR CHALLENGERS
A NATURAL ROGUE CHALLENGER, 7 ft. 11 in. HEIGHT, ON HOT SKILL OF THE PLAYER.
WRITE FOR FREE CATALOGAL COPY OF OUR NEW COLUMBUS WRITE FOR PRICES

OLIVE NOVELTY CO.
2000 W. Oakley Ave.
CHICAGO 47, ILLINOIS

OLIVE NOVELTY CO.
2623 LUCAS AVE. ST. LOUIS 8, MO.
(Phone) Franklin 3620I

WIDE-AWAKE OPERATORS
ARE GETTING MORE LOCATIONS
Build good will and increase collections by installing our self
service stand type coin changers.
Coin changers now being used by many leading department
stores, airport, bus depots, bowling centers, drugstores, fac-
tories and public institutions.
A few distributorship territories still available to those who
qualify.
Write—Wire
BELL PRODUCTS
2000 No. Oakley Ave.
CHICAGO 47, ILLINOIS

NOW $150.00
BRAND NEW MACHINES;
NOTE: NO EXTRA CHARGE
FOR NEW CLUB HANDLE.
5c-10c-25c ROLL-A-TOP
BELLS
The Above Prices, Are F. O. B.
Chicago
WATLING MFG. CO.
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WILL SACRIFICE
for
QUICK SALE
10 LATEST MODEL DELUXE
PHOTOMATICS
A-1 CONDITION WITH ENVELOPES
VENDORS. SET ON 25c PLAY.
$400.00 Each
Shipping $25.00 extra.
1/2 Deposit—Full D B L
Phone: Wire or Write
ED P. STOCKMAN
GARRETT BANK BLDG., OAKLAND, MD.

MILLS BAGS!
We have all Mills latest Bells
in stock.
MARVIN J. BLAND
INDIANA MUSIC CO.
705 Putnam St., Terre Haute, Indiana
AUTHORIZED BELL-O-MATIC DISTRIBUTOR
IMMEDIATE DELIVERY
on
BALLY CITATION
EVANS WINTER BOOK
Buccanneer, Magic, Sportsman, Speedway, Blue Skies, Rainbow, Serenade, Round Up, Temptation. All the Latest 3 Ball Games. Will Buy 100 of the Latest Flipper Games.
PALISADES SPECIALTY CO.
454 Anderson Ave., The Bronx Park, N. J.
Phone: Clifton 2-4800
ONLY ONE MORE WEEK OFF THE GREAT WASHINGTON BRIDGE III W., New Jersey.

CHICAGO SHOW, JANUARY 17-18-19
AT THE C. M. I. SHOW
JOE B. LEIPER, CHICAGO 4, ILL.
DISTRIBUTORS
OPERATORS

The Best
Shuffleboard
Deal in America!

FasTop SHUFFLEBOARD

LOWEST PRICED
QUALITY BOARD
ON THE MARKET!
IMMEDIATE DELIVERY

LOCATIONS REPORT UP TO $500 PER MONTH CLEAR TAKE
WRITE, WIRE OR PHONE FOR EXCLUSIVE TERRITORIES

SHUFFLEBOARD SPECIALISTS

FasTop
El-Paso

See it—Buy it at Your Distributor TODAY!

Watch
Williams
AT THE SHOW
BOOHTHS
17-18-19

INCREASE YOUR MUSIC EARNINGS 200% WITH BUCKLEY BOXES!

Available for
20, 24, 32
Record
Selection

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

BUCKLEY MUSIC SYSTEM, INC.
4223 W. Lake Street
Chicago 24, III.

Phone: Van Buren 6-6536-37-38-6533

BALLYHOO
BAFFLE CARD
CLICK
FAST BALL
FIESTA
GINGER
HAVANA
ROCKET

FREE PLAY GAMES
READY FOR LOCATION!

SEA BREEZE
SPELLBOUND
SMOKEY
SMARTY
STATE FAIR
TORNADO
VANITIES

$24.50
EACH

SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.

SEEBURG DISTRIBUTORS IN
CINCINNATI-DAYTON-FT. WAYNE-
INDIANAPOLIS-LEXINGTON

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228 W. 7th St., Cincinnati 2, Ohio
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603 Linden Ave., Dayton 3, Ohio
1329 Calhoun St., Ft. Wayne 2, Ind.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS
Whether You Exhibit at the Convention or Not...

THE BILLBOARD'S CMI CONVENTION ISSUE

Dated January 22 (Distributed January 17 at the Convention), will bring your Advertising Message to All your Customers and Prospects... whether they come to the show or stay at home. Don't Delay—Call Your Billboard Office Today.

DEADLINE FOR ADVERTISING

JANUARY 12

Contact Your Nearest Billboard Office

HAVE YOU ANSWERED THE ROLL CALL?

ONLY 2 WEEKS LEFT TO REGISTER IN THE FIRST CENSUS OF THE COIN MACHINE INDUSTRY EVER ATTEMPTED.

Over 250,000 pieces of mail have been directed to names on 114 lists received by The Billboard from leading coin machine manufacturers and distributors in an effort to enroll and classify everyone in the industry. This is in addition to the greatest promotion campaign ever staged by an industry's tradepaper pounding away at its readers to "Answer the Roll." HOW ABOUT YOU? Have you enrolled? Use the coupon below—clip it out and mail today!

HOW ABOUT YOU?

SUBSCRIBERS—USE THIS COUPON

Free $1

Enclose with your coupon and get the big December catalog issue of VEND.

Free

ALL OTHERS—USE THIS COUPON

To: B. A. BRUNS
THE BILLBOARD
2160 PATTERSON ST.
CINCINNATI 22. OHIO

I AM A COIN MACHINE MAN!

Enroll me as an
- Operator
- Distributor
- Manufacturer
- Other

I already subscribe to The Billboard and want my subscription extended for eight weeks for only $1.

Send me an additional copy for 8 weeks for $1.

I enclose $1 for which I get 8 weeks PLUS the December issue of VEND FREE.

Bill me later for $1 (No Free Vend).

NAME

COMPANY

STREET

CITY ZONE STATE

To: B. A. BRUNS
THE BILLBOARD
2160 PATTERSON ST.
CINCINNATI 22. OHIO

I AM NOT A SUBSCRIBER, so I accept your offer to send me the next 8 issues for only $1.

I enclose $1 for which I get 8 weeks PLUS the December issue of VEND FREE.

Bill me later for $1 (No Free Vend).

NAME

COMPANY

STREET

CITY ZONE STATE

www.americanradiohistory.com
**GUARANTEED SLOTS**  
Reconditioned—Distributed—Repaired

<table>
<thead>
<tr>
<th>Slot Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mills 10c Black Cherry</td>
<td>$139.50</td>
</tr>
<tr>
<td>Mills 10c Golden Falls, Handload</td>
<td>$139.50</td>
</tr>
<tr>
<td>Mills 10c Gold Chrome, 2/3 OR 3/5</td>
<td>$94.50</td>
</tr>
<tr>
<td>Mills 10c Blue Front</td>
<td>$84.50</td>
</tr>
<tr>
<td>Jennings 10c Chief</td>
<td>$59.50</td>
</tr>
<tr>
<td>Mills Jumbo, Payout</td>
<td>$64.50</td>
</tr>
<tr>
<td>Mills 3-Bells</td>
<td>$164.50</td>
</tr>
</tbody>
</table>

**NOW FOR THE FIRST TIME! BRAND NEW 25c MILLS**

- Q.T. $142.50
- Brand New St. Mills Q.T. $115.00

**MISCELLANEOUS GUARANTEED RECONDITIONED EQUIPMENT**

- Bally Victory Derby, 1-Ball P.O. $124.50  
- Bally Victory Special, 1-Ball F.P. $124.50
- Rally Jackpot Special $329.50  
- A.B.T. Challengers $24.50
- Indiana P.W. 3-5 Bells $129.50  
- Seabury Casino Phone $199.50  
- Jennings 2-Bell, 3-Bells $149.50  
- Mills 4 Bells $119.50

**WRITE FOR COMPLETE LIST: GAMES, PHONOGRAPHS, PARTS, ETC.**

---

**Penthouse Bungalow**  
**Morrison Hotel**  
**CHICAGO**  
**January 17-18-19**
be there...

JANUARY 17, 18, 19, 1949

AT THE Coin Machine Show

HOTEL SHERMAN, CHICAGO

- You'll see a complete array of coin-operated equipment of every type... Amusement, Music, Vending and Service... You'll see equipment that incorporates tomorrow's ideas today. You'll see equipment that will make 1949 the most prosperous year the industry has ever known. So, let's get together at the '49 show... you'll be mighty glad you did.

Don't Miss This Greatest of All Coin Machine Shows.... be there!
DELIVERY NOW!
MONARCH
Electric Coin-Operated
SCORE BOARD
FOR ALL SHUFFLEBOARDS
The Finest Scoring Unit Made!

See Us at the
Coin Machine Show
BOoths 112-113-114

ORDER TODAY FROM YOUR DISTRIBUTOR
OR WRITE DIRECT FOR INFORMATION

ALSO IMMEDIATE DELIVERY ON 18 AND 22 FT.
MONARCH DELUXE SHUFFLEBOARDS
Solid maple top—one-piece construction—indirect lighting—the finest made.
Designed by a former operator who knows the operators problems!

COMING 8 FT. COIN AND NON-COIN OPERATED
"SHUFFLETTE" REBOWD!

LIVEWIRE DISTRIBUTORS! Some good territories
still available—PHONE, WIRE OR WRITE

MONARCH SHUFFLEBOARD, Inc.
Phone ARMITAGE 6-1414
1545 N. Fairfield Avenue
Chicago 22, Illinois

ACTIVE COMPLETELY
RECONDITIONED GAMES
READY FOR LOCATION
"NUFF SAID"

JOE ASH

ACTIVE AMUSEMENT MACHINES CO.
666 N. Broad St.
Philadelphia 30, Pa.
Fremont T-4415

IT HAS THE FAMOUS
ONE-PIECE "CHIEF" MECHANISM
SEE IT IN BOOTHS 9 AND 10
AT THE C. M. I. SHOW
JANUARY 17-18-19

O. D. JENNINGS & CO., CHICAGO, ILL.
GIVE TO THE DAMON RUNYON CANCER FUND

"YOU CAN ALWAYS DEPEND ON ACTIVE...ALL WAYS"
Veerer-Roit Net for 10 Months $1,079,450
HARTFORD, Jan. 1. — Veeder-Root, Inc. of Hartford, manufacturers of counting and computing devices for coin machines, announced last week that consolidated net income for January 1-November 30, 1948, was $1,079,450. This compares with $1,073,301 for January 1-November 30, 1947.

The firm also said that consolidated earnings before federal income taxes and provisions for contingencies amounted to $1,797,208, in the 1948 period, compared with $1,797,208 for the 1947 months. Provision for contingencies amounted to $75,000 this year, against $100,000 last year. Consolidated earned surplus at the end of the 1948 months totaled $897,438, against $819,509 a year ago.

FLIPPER GAMES

SOLD THROUGH DEALERS ONLY!
Slick® Shuffleboard Powdered Wax
Slick® Liquid Shuffleboard Polishing Wax
Slick® Shuffleboard Weights
Territories OPEN! Write for Price List. Manufactured by
THE SLICK SHINE CO.
Established 1901
207-13 ASTOR ST., NEWARK, N. J.

COLD MARCH SPECIALS

WANTED

SLIDE 3 WAYS!
No. 3 Speed Lou for Original 3-Slides—Guaranteed A-1.
No. 3 with Slides, Installed
No. 3 with 2 J. C. House Airfoil Bumpers Installed.

MILLIONS

The We have all millions best latest Bells in stock.

CENTRAL SERVICE SALES COMPANY
215 West Jackson, Kokomo, Indiana
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

ONCE A YEAR—THOSE BUYS

Empire Coin MACHINE EXCHANGE
1012-14 MILWAUKEE AVE. Phone: EVERGLADE 4-2600
CHICAGO 22, ILL.
Assoc. Office: ROBINSON SALES CO., 7525 GRAND RIVER AVE., DETROIT, Ph.: Tyler 7-2770
Harvest MOON A GOTTLIEB FESTIVAL OF FUN AND FAST ACTION!

ORDER FROM YOUR DISTRIBUTOR TODAY!

SEE OUR EXHIBIT AT THE COIN MACHINE SHOW, SHERMAN HOTEL, CHICAGO. JANUARY 17, 18, 19.

BOOTH 2-3-4

the NEW seeburg SELECT-O-MATIC 100 offers a better deal

FOR THE CUSTOMER—New playing appeal ... 100 selections all visible at same time ... instant choice of latest hit tunes plus old time favorites grouped under 5 headings ... plays either side or both sides of 10" or 12" records vertically ... nickel, dime and quarter play ... 6 individual plays for a quarter.

FOR THE LOCATION OWNER—New incentive to push music revenue... a revolutionary coin-operated phonograph plus Scientific Sound Distribution and Remote Control ... smartly modern design ... luxuriously beautiful appearance ... helps promote business.

FOR THE OPERATOR—New advantages for increasing collections from flop spots and getting a better share of revenue ... Select-O-Matic 100 cuts record changing time and costs ... reduces record breakage ... boosts operator's reputation in community as a progressive leader offering America's finest and most complete music systems.

SHAFFER MUSIC COMPANY

BADGER'S Bargains

GUARANTEED RECONDITIONED CONSOLES

NEW WURLITZER MODEL 1015
WRITE SEEBURG MODEL 1-4T
Keeley Bonus 2-way, 5-5-5 $600.00
Keeley Bonus 2-way, 5S-5S 750.00
do. 6S-6S 850.00
Bally Triple Bells, D-5-5 450.00
do. D-6-6 500.00
Jennings Challenger, 5-5-5 550.00
Jennings Challenge, 6-6-6 650.00
Mills Jumbo, Late P.P. 50.00
Mills Jumbo, Late P.F. 50.00
Bally Mills Leader 850.00
Evans Bandit/56 150.00
Arr. $495.00

GUARANTEED RECONDITIONED PHONOGRAPH

NEW WURLITZER MODEL 1015
WRITE ROOKOLA MODEL 1253/48 $400.00
READER MODEL 1015 50.00
SEEBURG MODEL 24B $500.00
WURLITZER MODEL 1909 $500.00

NEW CONSOLES

Original Crates

Bally Heavy Bitter 150.00
Bally Hitter-Skinner 325.00
Jury-Skinner Bells 350.00
Gold Nuggets 175.00
Evans Dominoes 175.00

NEW MILLS

Jewel Wells 125.00
Jewel-Cherry 125.00
Black Cherry 125.00
Black-Berry 125.00
Distilled Wells 125.00

DISTRIBUTORS—WRITE OR PHONE FOR PRICES

RECONDITIONED ARCADE

Bally Bomber $275.00
Call Girl 75.00

Going Steady 95.00

RENAISSANCE 75.00

NEW SAFE SLOT STANDS

Westfield Stand 27.00

Gold-O-Matic 95.00

RECONDITIONED NO-BOB

Gold-O-Matic 95.00

Joker Box 85.00

RECONDITIONED CIGARETTE VENDORS

Dent-I-O-Matic 75.00

Jet-O-Matic 85.00

RECONDITIONED SLOTS

Black Cherry 50c 130.00

Black Cherry 25c 130.00

Blue Bird 50c 100.00

Blue Bird 25c 100.00

N.W. Bell Game 50c 80.00

N.W. Bell Game 25c 80.00

N.W. Bell Game 10c 80.00

GIVE TO THE DAMON RUNYON CANCER FUND

Badger Sales Co., Inc. Badger Novelty Co.

2221 W 37th PL. 2260 N. 15th AV.

DIAMOND 3228 | ALL PHONE 4325 | ALL PHONE 3036
January 8, 1949

The Billboard

COIN MACHINES

SKILL plus NOVELTY plus MILLION'S SCORE

It's EXTRA

It's EXTRA plus

It's EXTRA plus plus

also - 6 WAYS to WIN REPLAYS

NOW! at all "EXHIBIT" DISTRIBUTORS

EXHIBIT SUPPLY COMPANY (ESTABLISHED 1901)

4218-4230 W. LAKE STREET - CHICAGO 24, ILL.

Presenting the Sensational

UNIVERSAL

SHUFFLEBOARD WITH MASONITE PLAYING FIELD

At a Price That Lets Everybody Make Money!

$365

F.O.B. Chicago

GUARANTEE

PERMA TOP CORP.

457 E. 33rd Street

CHICAGO 16, ILL.

Phone: D'Anuho 6-4343

IMMEDIATE DELIVERY

Operator. Distributor. Location Owner. yes. everyone can make money with the UNIVERSAL SHUFFLEBOARD AT THIS LOW PRICE. This low price possible because we made a mass production deal with one of America's finest cabinet makers. NO SACRIFICE IN QUALITY.

SEE THE UNIVERSAL IN BOOTHS 92-93-94 CMI SHOW

The Masonite Playing Field on UNIVERSAL SHUFFLEBOARD is GUARANTEED FOR ONE YEAR against all playing hazards, weather conditions, etc. So fast - so slick - like playing on ice.

www.americanradiohistory.com
Genco's

Operators are still raving about 1-2-3 as the best game of 1948

Genco's Guarantees Reconditioned Games

One ball F.P. Games
GOLD CUPS ................................ $274.50
SPECIAL ENTRY .......................... 149.50
VICTORY SPECIALS ...................... 69.50

Late used five ball free play games
SURF QUEENS .............. $515.00
Big League .................... 15.00
Air Circus ...................... 13.50
Invitation ...................... 12.50
Sport Parade .................... 12.50
Brazil ........................... 11.50
Football ......................... 11.50
Cyclone .......................... 10.50
Cabin ......................... 10.50
Salute ......................... 10.50
Superslots ...................... 10.50
Big Parade ...................... 10.50
Three Sisters ................... 10.50
Frisco ......................... 10.50

Five ball free play games
Yachting Club ............. $125.00
Laser ......................... 12.50
Score Card .................... 12.50
Toreado Palms ............... 12.50
Argentina ..................... 12.50
Velvet ....................... 12.50
Silver Streak ................. 12.50
Sue Brees ..................... 12.50
Gold Star .................... 12.50
Arizona ...................... 12.50
Defense ..................... 12.50
Double Barrel ............ 12.50
Smiley .................... 25.00

New Mills Bells

Mills' new ot 8 ball "pop-in" bell
Weight only 38 lbs.
Be play. $115; 55e play. Write

Mills BLACK GOLD
Hand-load bell
Incentive graphics. 1e, 4e, 25c and 50c play.
write for prices

Mills JEWEL BELL
Ready for delivery in 5c, 10c, 25c and 50c play.
Write for prices

New bonus bell 5, 10c and 25c play
Write for prices

Mills new vestib pocket bell
Operates on a mystery payout system
5c play .................. $65.00
New bell stands. Single, double and trip stands for all bells.
Guaranteed reconditioned mills bells
Write for prices

Sicking's, Inc.
1401 Central Parkway
Cincinnati 14, Ohio

Greatest bargains in billboard
WUR. 1015, 1080 and 1100—used wire, write or call
1947 Rock-Olas, Model 1426 .................. $295.00
1946 Rock-Olas, Model 1422 .................. 250.00
Seeb, 146 (Master) .......................... 295.00

Send for our new price list
We will trade phonographs for late games, one balls and slots
Wurlitzer's exclusive distributor for new England states

Redd Distributing Co., Inc.
130 Lincoln • Allston • Boston 34, Mass.
Besides our regular Mills Bell line of Jewel, Black Gold, Bonus, Club Royale and Q. T.
we now offer

- Mills Black Beauty
- Mills Blue Bell
- Mills Token Bell
- Mills Duplex Console Bell

**THE BEST BELL LINE IN '49**

**BELL-O-MATIC CORPORATION**

WORLD’S EXCLUSIVE DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
Chicago Coin’s HOLIDAY

Styled Years Ahead!
HOLIDAY HAS THE MOST EXCITING COMBINATION OF SENSATIONALLY NEW FEATURES EVER PRODUCED IN ONE GAME!

Chicago Coin’s SHUFFLE-KING

RE-BOUND
Ideal for small locations!

HAS EVERY PLAYING DETAIL OF REGULATION SIZE

SHUFFLE BOARD
- TWO MANUAL SCORING RACKS ARE BUILT INTO THE ARMS WITHIN EASY REACH OF PLAYERS.
- 10¢ COIN OPERATED WITH MEASURED PLAYING TIME (4 to 10 MINUTES).
- PLAY STOPPED AUTOMATICALLY AT END OF MEASURED TIME BY ELECTRICALLY CONTROLLED PINS IN BACKRACK.
- 1” THICK, SOLID PURE GUM REBOUND RUBBER.

Player Throws Puck Against Rubber, Which Rebounds Puck to Score in Front of Player.

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

Chicago Coin’s Re-bound retains all of the fine workmanship and beauty of the larger game. The cabinet is of beautiful Maple and Walnut. "DURA-LIFE": the industry’s newest, strongest, and most durable playing field is NOT WOOD, but non-warping plastic. "DURA-LIFE"s playing field is precision level and unmatched for its trueness.
H. C. EVANS & CO. brings you 4 colossal, sensation-packed days at the MORRISON HOTEL Chicago, Suites 639-40 JANUARY 16-17-18-19

THRILLING PREMIERE!
AMERICA'S BRILLIANTLY NEW PHONOGRAPH

EVANS' CONSTITUTION

- New Custom-Design Cabinet of Finest Domestic and Imported Woods, Beautifully Grained, Hand Rubbed Finish. Gorgeous Illumination!
- Unsurpassed Richness and Fidelity in Tone Reproduction!
- Plays 40 Selections!  Available With Hideaway Unit and 40-Selection Wall Box!
- Custom Built—Not Mass Production!  Priced for Profitable Operation!

DON'T FAIL TO SEE
EVANS' CONSOLES
GREATEST OF THEM ALL!

WINTER BOOK
JUMBLED BARS
Many Others

SEE THE MOST
PHENOMENAL
DEVELOPMENT IN
COIN MACHINES—
THE GREATEST EVER CONCEIVED!

EVANS' SWEEPSTAKES BINGO

FULLY AUTOMATIC! 20 PLAYERS!
Awards up to 5,000 for 1!
50c and $1.00 PLAY!

PRICE
$25,000.00 AND UP

Designed only for select, big time Operators. Also available for lease or bookings.

H. C. EVANS & CO.
1528 WEST ADAMS ST.
CHICAGO 7, ILLINOIS
David C. Rockola Invites You
to Open House
at Rock-Ola Manufacturing Corporation
800 N. Kedzie Avenue - Chicago, Illinois
January 17, 18, 19 and 20, 1949

Drop in for a friendly visit and personally
inspect and play Rock-Ola's sensational
new product—Standard Shuffleboard.

Also, Downtown Headquarters and Display at The Morrison Hotel, January 17, 18 & 19, 1949

Standard
SHUFFLEBOARD
The Best by all Standards

"The Busiest Shuffleboard Factory
In The World"
Bally MULT-BELL

OLD FAVORITE BELL APPEAL

PLUS FAMOUS "CITATION" ODDS

FAST MULTIPLE COIN PLAY DOUBLES AVERAGE BELL PROFITS

All the powerful play-appeal and color and flash and suspense of a bell... plus the famous "Citation" odds that is already sweeping one-ball territory like wild-fire... and smashing all previous profit records! That's MULTI-BELL... the strongest combination of money-making features ever crammed into one cabinet. Odds "multiply" on mystery basis... from 2 all the way to the big juicy SPECIAL, EXTRA-SPECIAL or SUPER-SPECIAL. Odds always either advance or remain as high as on previous coin... NEVER DROP BACK TO A LOWER BRACKET. Players actually play 8, 10, 12 coins before spinning reels... and for the first time in history a SINGLE-CHUTE console is actually earning double the revenue of multiple-coin-head games. Get your share... Get MULTI-BELL now.

Bally CITATION

ONE-BALL FREE PLAY

GREATEST ONE-BALLS IN HISTORY!

The new MYSTERY "MULTIPLE" and GUARANTEED ODDS built into CITATION and LEXINGTON keep players pouring in coins by the hour. Odds "multiply" on a mystery basis... AND NEVER DROP BACK TO A LOWER BRACKET... always either advance or remain as high as on previous coin. Without fear of losing favorable odds, players play 10 or 12 coins per game for additional selections. The result is the fastest play in one-ball history. Order from your Bally distributor today.

CARNIVAL • WILD LEMON
TRIPLE BELL • HI-BOY
HY-ROLL • DELUXE BOWLER

Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
UNITED'S

SERENADE

NEW
DIFFERENT, EXCITING PLAYBOARD ACTION

9 WAYS TO SCORE REPLAYS

FIVE BALL NOVELTY REPLAY

FLIPPER CONTROL BUTTON EACH SIDE

REPLAY BUTTON

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
THE Select-o-matic MECHANISM

THE GREATEST DEVELOPMENT

IN COIN-OPERATED PHONOGRAPHs

This is the mechanism that makes possible the phonograph the entire coin-operated music industry has waited for.

Tried, tested, proved—the Seeburg Select-O-Matic "100" offers a new kind of music service.

- 100 selections—all visible at one time—cataloged under five musical classifications.
- Plays 10-inch or 12-inch records in any order—no pre-setting is necessary.
- Single pick-up arm plays both sides of records—50 records, 100 selections.
- Single coin chute—1 play, nickel—2 plays, dime—6 individual plays, quarter.
- Completely equipped for Scientific Sound Distribution and Remote Control.

Seeburg
1902 · DEPENDABLE MUSIC SYSTEMS · 1949

J. P. SEEBURG CORPORATION
1500 N. Dayton Street, Chicago 22

Nation-wide showings now being held. See your Seeburg Distributor for enrollment in service school.

THE SELECT-O-MATIC "100" The most revolutionary music system ever developed. A new marvel in sales appeal with a fascinating mechanism that intrigues the public. A beauty in appearance. An engineering masterpiece that reduces service to a minimum.

THE WALL-O-MATIC "100" The most remarkable remote selection system you ever saw. Brings 100 selections right to the finger tips of every guest—cataloged under five musical classifications. Single coin chute for nickels, dimes, quarters—6 individual plays for quarter. 3-wire type—easy to install.