Mark T. Smith, internationally known horse trainer and ringmaster, associated with Bruce Gary, head his figure Don Haynes, with noted Tex Beneke and comic Jerry Colonna, has put together one of the few really new showbiz ideas in years. It's tagged "Horsecapades" and is actually a musical extravagance on horseback. Smith is featured in this colorful two-hour show, comprising an all-girl ballet on horseback; Wildfire, the well-known film horse; Liberty horses and jumping horse routines, starring Laddie, the high-jumping Liberty horse; comedy acrobats, clowns, motion picture stunt and fancy and trick riders; a prima donna in "Melody of Youth," a standout musical production, and chariot races, with girls doing the well-known Roman riding routine. "Horsecapades," which was five years in the making, bowed in at the San Joaquin County Fair in California. Secretary-Manager E. C. Vollman of San Joaquin, says it is the newest and finest type of show available to fair managers. Booked by MCA.
EXTRA POINT SPECIALIST...

Music-Record Advertisers score big with Juke Box Operators every week thru The Billboard because only The Billboard gives them complete 100% coverage of the vital operator field.

But once a year they make full use of that special opportunity to get in those all-important extra points—thru The Billboard's Special Juke Box Operator Supplement.

This special issue reaches the Full Juke Box Operator circulation of The Billboard—Operators of the nation's 300,000 Juke Boxes playing to a daily audience numbered in the tens of millions.

... But here are the EXTRA POINTS:

- **Extra** Distribution at the Operators' Annual Convention in Chicago beginning January 17th (the Coin Machine Industries Show)
- **Extra** Foreign Distribution to Selected Importers of American Disks
- **Extra** Special Articles keyed to the needs of the Juke Box Operator
- **Extra** Special Reference List of Particular Value to Operators
- and all in an Extra Special Juke Box Operator Supplement published by the Operators' own business paper, The Billboard

Remember the issue, January 22, 1949. Remember the dead lines: for Reservations, January 4th; for copy and/or plates, January 6th.

Check with your nearest office of The Billboard.

- NEW YORK 19, 1564 Broadway Plaza 7-2800
- HOLLYWOOD 28, 6000 Sunset Blvd. Hollywood 5831
- CHICAGO 1, 155 N. Clark Street Central 8761
- CINCINNATI 22, 2160 Patterson St. Dunbar 6459
- DETROIT 1, 1000 Fox Theater Bldg. Woodward 2-1100
- ST. LOUIS 1, 390 Arcade Bldg. Chestnut 0443
IT RATINGS VS. TEMPERAMENT

Philly's Cafe Ops To Fight Taxes on Tele

State-City Levies Opposed

PHILADELPHIA, Nov. 27.—Opposition to both the Pennsylvania State amusement levy on television in tap-rooms and any city or federal tax on video presentations in licensed taverns was pledged this week by licensee leaders. Arouse by the de- cision of the State Supreme Court holding that broadcast fare was a form of "motion picture exhibition" and thus subject to the City's $15 per license fee, more than 100 of the threat to the city to levy the 10 per cent amusement tax on all food and drink receipts, the tavern trade was preparing new attacks on the law. At the same time, licensees ready to junk their video sets were ad- (See Philly Taverns on page 13)

BILLBOARD BACKSTAGE
By Joe Gida

On and Off the Soapbox; Or, Some Random Thoughts Re the Record Evolution

Burling about backstage over a period of years a guy gets a fairly good perspective on a few phases of show business. Sometimes so good a perspective that the guy is inclined to soapbox and make a speech for the good and welfare. Despite the recent and strong urge to do this we fight it off most of the time. But this is one time we're succumbing. Early last summer after the record lists had gone along for years, reasonably happy with its 76 revolutions per minute standard, Columbia Records, Inc., came along and took something closely resembling a bombshell into the picture by introducing a new long-playing micro-grooved record which plays at a speed of 33 1/2 r.p.m. Many set manufacturers, including Philco, Smith, Magnavox, General Electric and Stromberg-Carlson, followed suit in one form or another on these new 33 1/3 records could be played, and the usual moans and groans about (See Billboard Backstage on page 21)

New Battle of the Comics?
Benny Shift to CBS Bodes War at 7 P.M. on Sundays

Other Deals With Bergen and Harris May Follow Move

NEW YORK, Nov. 27.—A battle of comics in the choice 7 P.M. Sunday nighttime is shaping up as a result of the shift, finally announced yester day (Fridar), of Jack Benny from the Columbia Broadcasting System (CBS). If present plans under way materialize, one of the other comedy stars now on NBC, for rating honors.

Two comedians mentioned are Red Skelton and Fibber McCge (Jim Jordan), with Skelton given a slight edge. Another possibility is Truth or Consequences, sponsored, as is skelton, by Procter & Gamble (P&G). NBC feels that its best chance to compete with its erstwhile leader is via comedy, on the theory that its listeners, after 16 years, have become accustomed to comedy at 7 P.M. Sunday nights and that chances are best, accordingly, with a laugh show.

Earlier, NBC had considered using mystery shows to combat the depart- ment of little people. One possible show might follow. This would have meant shelving its ban on hiring such shows before 5:30 p.m. The 16 shows which might accrue, NBC figured, would not be worth abandoning its anti-crime policy.

Similarly, the network cannot afford to spend a single cent on new material against Benny's guns. (See New Battle on page 5)

Philly Concert Season Flops
Promotions Go Up the Flue

PHILADELPHIA, Nov. 27.—The annual Fish Bowl football game, played between two university teams, will be aired this year by WLOH, first station in the region, assuming a game such a game is desired. The contest, between the University of Virginia and Wilberforce of Ohio, will take place at Fireman Field Saturday (4). Mark Scott, WLOH sportscaster, will handle the broadcast from the WLOH Shool Stores of Norfolk sponsoring the broadcast. As a benefit event for crippled Negro youngsters arranged by a Negro Shriners temple.

Acts Boil But Berle Snares Hot Hoopers

Ticklish TV Problem

NEW YORK, Nov. 27.—The highest cooperating ever reported for either AM or TV program has been scored by the Texaco Star Theater, starring Milton Berle, in the November ratings reported this week by C. E. Hooper, Inc. The Berle show rating is a stag- gering 80.7. Its sponsor identification figure, 86—to traced largely to the Stry Stone pitcher routine—is even more amazing.

The Berle rating provides an an- swer to some production problems which have beset the show recently. The latest concerned a clash between Judy Canova, guest star on this week's show, and a producer in the late night (22) after the telecast, Miss Canova was doing a red hot burn, claiming her part had not been cut, both during rehearsals and while on the air. The last deal with a change in the script while Miss Canova was on the air.

The latter foul-up was explained as necessitated by a last-minute cut, (See Hi Ratings on page 13)

Tunesters File Leibell Appeal

NEW YORK, Nov. 27.—Attorney John Schuman, representative of Tunesters in the copyright-infringement suit between a group of music publishers, authors and ASCAP, filed an appeal against Paragraphs 1, 2 and 3 of the Leibell decision. The appeal, filed yesterday in Federal District Court, will reach the U. S. Circuit Court of Appeals and will probably eventually end in the Supreme Court along with the ASCAP case.

The paragraphs cited cover Judge Leibell's decision restricting writer members of ASCAP in disposing of their performance rights.

Fight Mgrs. Seek Protection From Coaxial Linking

NEW YORK, Nov. 27.—Regarding the linking of Eastern and Midwest- ern coaxial cables as a strong potential threat to them, whether or not the network expansion of the video’s network expansion will bring the already-depleted gates, which many promoters blame at least partially on television, by piping

(See Fight Managers on page 23)
1949 Hollywood Ice Revue (Opened Wednesday, November 17)

COLISEUM, INDIANAPOLIS
The Hollywood Ice Revue, which opened Thursday at 18 performances
1948. Among the best turnouts are the variety shows, among
and was 'more beautiful
than ever. Sonja Henie appears in a flower-decked, patterned,
posing like a swan, but it is its own
power while special lighting effects
impresario of the show, on
the arrangements, among
of the show, on
the arrangements, among
is group of fig à mains
the costumes imagineable, a dream
in top color.

In the first place, it was only a few of his tales that had been
thoroughly reported by the Boston newspapers.
At that meeting, Fay threw up a swashbuckler, who was
in a couple of hits which had struck

LISTS "COMICS"
He charged Fredric March, Gene
Kelly, Quentin Reynolds, Pack.

Taverns Fight Liquor Sale in Atlantic City Auditorium

ATLANTIC CITY, NOV. 27.—The Atlantic City
Association, made up of resort's
members, served notice this
week that it is ready to fight for
estabish an permanent bar in the

The issue arose when the association
withdrew an original objection to
the bill, but said the agency's
behavior of the bottlers' association in the audit

Licensed drinking places far
favorable in a bar in Convention Hall
in all directions and has considered
when big meetings and trade shows
are brought to town in the
off-season.

Frank Perenchio, secretary of the
said the group was willing
to consider a floor with booths, which
canals and, a bar is definitely

Showbiz Luncheon Will Honor O'Dwyer

NEW YORK, Nov. 27.—Excess from all
kinds of shows will hold their annual
luncheon on behalf of the
Federal of Jewish Philanthropies.

Mayor William O'Dwyer will
be honored by the industry. Tickets are
on sale at the hotel.

Philly Theater Local Hauls Parent Union Into Courts

PHILADELPHIA, Nov. 27.—The
unusual spectacle of a theatrical union
taking its parent union to court
will be heard Monday (29) when Local B-109 of the Philadelphia
Theater Employees' Union asks the
Court for an injunction restraining the parent
International Alliance of Theatre Stage
Employees (IATSE) from negotiating a contract with the Warner
Brothers for work in local theaters.

The local union, taking in all theater employees from assistant
managers, ushers, stage hands, stage doormen and even matrons,
filed a brief saying that taking the action
under the IATSE's new bylaws, the...
WASHINGTON, Nov 27.—The raging controversy over the use of the capital gains tax by top radio and television personalities is heading toward a Washington showdown. CBS, still refusing to stir up speculation of a full-scale investigation and a possible floor fight early in the 81st Congress, until the Bureau of Internal Revenue issues an early advisory to those concerning themselves and themselves to cut tax payments. Major developments on the Washington front this week were:

1. The Bureau of Internal Revenue sent a six-page letter this week in reply to a recent letter from Sen. Styles Bridges (R., N. H.), who demanded to know the legal basis for the Bureau’s acceptance of the device whereby top radio and television performers from incorporating themselves to cut tax payments. Major developments on the Washington front this week were:

Benny's shift to CBS was formalized with a simple announcement from that web. No details were forthcoming, but it is presumed that CBS has bought out Benny’s Amusement Enterprises. However, the debacle, many expected, insofar as NBC programs are concerned, has not yet materialized. It was expected that both Benny and Cooca-Cola would, virtually automatically, spot their Phil Harris and Eddie豪门 shows on CBS, if Benny shifted. That has not developed as yet.

In the Rekall case, that company is waiting until NBC finally sells its Benny replacement before—and if—it vamps to CBS. Coca-Cola, on the other hand, is waiting for Treasury Department approval before it makes any network commitment for Benny. Benny's deal with Cooca-Cola is a capital gains package (reported price around $1,800,000), whereby they acquire rights to his name, his act and his image. The Bureau of Internal Revenue informed Senator Bridges that it was looking into the matter.

2. Two House members—Representative Thomas J. Davis (D., Vt.) and Senator Carl T. Curtis (R., Neb.)—sent letters to the Bureau of Internal Revenue regarding Bridges' letter. The House committee is on the House Ways and Means Committee, which has jurisdiction over radio legislation, and Curtis is on the Senate Ways and Means Committee. In addition, Senator Eugene Millikan (R., Cal.), present chairman of the Senate Ways and Means Committee, is supporting the position taken by Bridges in the controversy. Millikan is now head of the Senate Appropriations Committee.

The Bureau is mum

The Internal Revenue Bureau is mum on its specific plans, but a spokesman indicated that any inquiry which the Bureau might make would be "strictly in executive session with the individual concerned." It is being played by Charles Irving, until recently on the House Ways and Means Committee, in addition to a comedy tour. Scripts are being written by Ben Teel andencil, who is also playing the Miller Huggins role. Mitchell Grayson is directing.

"Babe Ruth" Pic Story Will Go On Mutual Net

NEW YORK, Nov. 27.—A radio version of The Babe Ruth Story, current film release, was auditioned by the Mutual Broadcasting System this week. Reports are the show will start on the network in January. The role of Babe Ruth is being played by Charles Irving, until recently on the House Ways and Means Committee, in addition to a comedy tour. Scripts are being written by Ben Teel andencil, who is also playing the Miller Huggins role. Mitchell Grayson is directing.

CBS Mulling Double Spots For Card-Os

NEW YORK, Nov. 27.—Adoption of a policy of one-card ads for the Columbia Broadcasting System (CBS) owned-and-operated stations, in discussion at that network. If it goes through, the plan will be made effective on a network-wide basis.

The double spots envisioned by CBS would consist of a combination of service spots and regular commercial spots. Thus, a time signal (time segments around 20 seconds) would be followed by a regular spot below it. CBS execs state that such double spotting is permissible under the recently approved code of the National Association of Broadcasters which bans double spots other than combos involving service announcements.

Standard Net Begins Origination at WJW

CLEVELAND, Nov. 27—The Standard Network, consisting of 14 radio stations in 11 Ohio cities, is starting this week with WJW, Cleveland, the originating station. The reason for the delay is the recent completion of the Station in the North to the South extension of the network. WJW will be the network's point of departure and, in the extension of the baseball network which carried games of the Cleveland Indians during the 1948 season, WJW will continue to offer the hook-up as one solution to the problem confronting operators of such stations.

WENR-TV Springs With Niter Show

CHICAGO, Nov. 27.—First regular scheduled television program originating from a night club here will start on WENR-TV December 1, Show, titled Tomorrow's Celebrity, will air Sundays from 8:00 p.m. to Cafe Casino and will feature Irv Kupcinet, columnist from The Chicago Sun-Times, and Tommy Bartlett, network radio star, as emcees.

Program, to be sponsored by Matushek, Inc., local music store chain, is expected to be expanded to an American Broadcasting Company Midwestern video network co-op show after a trial period.

Format will feature interviews with stars, as well as music, color, special effects, and screen performances by amateurs. Weekly winners will receive trips to Hollywood and will make an appearance at the Casino, with final winner to spend a trip to Hollywood and a possible screen test.

The show also goes on record being the first video giveaway program here. Impressionistic pictures of various artists will be telecast and viewers correctly identifying them will win prizes.

NEW YORK, Nov. 27.—Immediately after Columbia Broadcasting System (CBS) had announced its acquisition of the Jack Benny program, Niles Trammell, president of National Broadcasting Company (NBC), issued the following statement:

"It is now pledged not to sell to NBC. This still leaves Truth or Consequences. However, NBC says it already has had several bids from its own and CBS accounts to fill the time. But then, its concern primarily is offering Benny peak opposition.

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COURT DECIDED SHARE FCC

WORL Court Okays Raises Power Doubts

Supreme Court Next?

WASHINGTON, Nov. 27.—Chafing under a bristling rebuff from the Court of Appeals of the District of Columbia in a decision in which the court reversed Federal Communications Commission's (FCC) refusal to renew the license of WORL, Boston, the commission is contemplating carrying the case to the Supreme Court. The case is expected to attract wide attention in the radio world because, in the opinion of legalists here, the validity of the commission's investigatory methods in license renewal cases is at stake.

Refused by a minority dissent in the Court of Appeals decision, the FCC is seeking to support its conclusion that operators of WORL, allegedly have made "gross carelessness and willful disregard of facts and consequences" which, in fact, had not warrant having their license renewed. The Court of Appeals reversed the FCC's decision of July 25 by a two to one vote declaring the "not only was there "no substantial evidence" to support the "finding but no evidence at all." The two-man majority—Justice J. Clark and W. K. Miller—held that the FCC acted "arbitrarily, capriciously and illegally in refusing the applicant's license."

Discourtesy Comment.

In dissenting, Justice J. Edgar declared that the refusal of the FCC was not "for the sake of effect that the applicant had repeatedly made full statements to the commission and that it had done so willfully, I do not see how either of these conclusions can be thought to lack support."

Edgerton declared that even if "the applicant's falsehoods had been merely reckless or negligent," they would still have supported FCC's finding that the applicants do not possess the necessary character qualifications of a licensee of a radio station.

Should the FCC decide to go to the upper court over the WORL case, the station will be operating on a temporary license to operate, pending final determination. The station has been operating for about a year.

MBS Sets Paige In Program Post

NEW YORK, Nov. 27.—Jack Paige has been appointed to the position of manager of program operations for the Mutual Broadcasting System (MBS) as of effective December 1. Paige is now director of special events with the ABC network. He was the news writer who wrote over the same day that Bob Sweezy, recently resigned as Mutual's executive vice president, leaves the web.

Succeeding Paige, at least temporarily, is Sam Woodford, the net's news department. Paige's new spot is in his old. The recent Mutual Board decision to hypo is program activities. He will supervise the schedule and coordinate activities with a select to Mutual stations production activities. Roger was a top-flight special events man, Paige was formerly and "cookies" radio stations. Phillips in Mutual's vice president in charge of programing.

WORLD'S LATEST SHAKES FCC

Two Daily's Throw Clinkers In LANPA Anti-Radio Code

HOLLYWOOD, Nov. 27.—Los Angeles Newspaper Publishers Association's (LANPA) anti-radio code, covering joint exclusivity in advertising or expensive logos, appeared headed to the scrap heap last week as The Daily News followed the lead of the recently launched Mirror in adding radio to its list of "joint exclusivity feature poster. Augmented radio-tape page, edited by new news staff Walter Tullifer, made its Thanksgiving Day, replete with cluster column, complete leg, and special feature material.

Forced by The Mirror's action to meet competition, The News broke away from publishers' agreement on the basis that The Mirror's previous action had voided the pact. Mirror, publisher of The L. A. Times owner Norman Chandler, in an agreement with the anti-radio pact claimed it was a case of "taking an independent" and therefore not bound by publisher's restrictions to an extent squelched on grounds that since both published by Chanler, both should adhere to provisions of the agreement.

In adding full radio coverage, News dropped the John Crosby syndicated column which it carried for more than a year. Exec Editor Lee Payne said that John Crosby was dropped as the result of a survey mirror recently which showed his column to have a 27 readership. The survey was made in comparison to other news features.

With two daily's now committed to Mutual Is Dickering For "Judy" Exclusive

NEW YORK, Nov. 27.—Mutual Broadcasting System this week was in negotiations to wrap up exclusive rights to the Judy pack. The station was not able to make presentations for the program to other networks.

Walter Luehr leaves for the Court December 6 to sell the Webster's FCC Aid Maintains

WASHINGTON, Nov. 27.—The case history of a small radio station is depicted in a pamphlet written by Arnold Arthur Ulkn, executive assistant to Federal Communications Commissioner Edward M. Webster. Published by the Littauer Center of Harvard University, the booklet outlines the two-year history of a station disputed under the call letters WZZZ. On the basis of his study of the station's operations, Ulkn concludes that it is impossible to control program standards. "There is simply too many forces at work in the situation, and the unique factors of each community add to the construction," Ulkn states.

Government, he remarks, cannot produce a set of absolute standards for all stations to follow. "It seems unlikely that government could ever get close enough to the situation to acquire the necessary independent order and unless it made detailed studies of most every station in the country. The practical difficulties and political implications of 'loosening would certainly seriously impair such an effort."

Thus, it presents to the government the need for regulating beyond the degree of centralized control. Ulkn asserts in the pamphlet, which is entitled Webster's FCC Aid, the Control of Radio Broadcasting, he examines the particular duties of each station and so to "loosen" WZZZ and its views toward the operation of the station, as contained in the booklet, show its expenses are higher and its income lower than the average station.

CBS Station May Carry NBC "Supper" Show

HOLLYWOOD, Nov. 27.—Newswtrecht Entertainment Agency shopping this week in an effort to find a local outlet to carry the Chesterfield Cycle and the following cancellation of the five-a-week aerie over Los Angeles (The Billboard, November 27). Show was developed from KFI when local National Broadening Syndicate (CBS) Hollywood outlet, sponsored by National American Federation of Musicians (AFM). Local 47 has given nod to transfer of rights of extra broadcast of $15.00 per sideman, according to KNX's ability to clear suitable time. Cycle show is scheduled locally at 9:00 p.m. PST, with CBS affiliate Charles Thomas news strip for Coast airing.

RFK took its right to the listening public this week via a series of announcements telling listeners of its rejection of cancellation of Club aerie. Audience was invited to choose between continuance of Chesterfield shows at twice the following cancellation of service. Station claimed an overwhelming mail response in which listeners tolerated a radio fee of $1.00 per year, with a ratio of more than 500 to 1.

Meggars & Agencies Achieve a Formula

NEW YORK, Nov. 27.—The latter laid down by radio artists' and the National Broadcasters, whereby an agreement is negated with the networks to which advertisers agencies later become signatory, has been worked out between the Radio and Television Dealers Association (RTDG) and the advertising agencies.

This agreement as a method of determining the rates for the artists' and the National Broadcasters, whereby an agreement is negotiated with the networks to which advertisers agencies later become signatory, has been worked out between the Radio and Television Dealers Association (RTDG) and the advertising agencies.

WLOK-FM Sells Nighttime

WLOK-FM, Nov. 27.—A single sponsor, Rick's Save The Date, has picked up the tab for almost the entire output of WLOK's new FM station. Rick's has contracted for six hours, 6 p.m. to midnight, 7 days a week. The station has been in operation only a few weeks as an affiliate of WLOF, 104.90 watt independent daily AM.

Bob Wasdon is general manager. Rancher's is program director of the FM station.
On the House
SIoux City, Ia., Nov. 30.

The recent blizzard and street storms that struck this area prov-
vided KTRI, Mutual Broadcast-
ing Network's Mid-Week Special, with an opportunity to perform an
unusual radio program. The "local" band, which is composed of the
crew of KTRI, was also joined on the air by the newscasters.

WBBM Sets Variety
Seg as P.M. Hyp.
Jock Competition

CHICAGO, Nov. 27.—In an attempt to hypo late night programming of
the station, the network will feature a special show at 9 p.m.,
titled "The Great American Joke Competition," which will be
aired on the network's "Wednesday Night with Bob Newhart." The
show will feature a panel of comedians, including Bob Newhart,
Don Rickles, and Jonathan Winters. The show will also feature
guest stars like Jerry Lewis and Dean Martin. The show will
be hosted by Dick Smothers and will air for two weeks, starting
Thursday, December 3.

Mantle Cancels ABC
Spot, Tons Mills Cuts

NEW YORK, Nov. 27.—One bank-
roll hit to the Mantle, canceled out on
American Broadcasting Company (ABC) this week, while another, T. O., pondered reducing its commitments. Mantle Lamps decided to fold its Smilin' Ed McConnell show after December 24. The program has been airing at 4:15 p.m. Fridays.

Ted Steele, One-Man Industry,
Now Auds 22 hrs. Wkly., AM & TV

NEW YORK, Nov. 27.—Ted Steele, the tireless playboy—musician—
band-leader—jockey, seems headed for a new career as a local
radio personality. He may be known to the audience as the
programmaticer with the latter's multi-show activities. Steele currently has a daily morning program on a New York radio station. Steele's radio shows include a 12:15 to 12:45 program after his second week WMCA show, and he's back to his late-night gig next Wednesday. Steele's radio show is aired on Saturdays, Sundays, and holidays by WABC.

Simon Antics Draw FM Nix:
Jockey Burns

CHICAGO, Nov. 27.—Ernie Simon, local disk jockey, this week was put under suspension by the American Federation of Musicians (AFM). As a result of the situation, Simon is due up before the Federal Bureau of Investigation to be questioned by the AFM. Simon also said that members of the board used some unnecessarily strong language during the debate, and that the meeting was marked by a lot of shouting.

Menkin Gets Sklar
Position on WMCA

NEW YORK, Nov. 27.—Lawrence Menkin, program director of WJNY,
Newark, N. J., has resigned to join the CBS network. He replaces Mike Sklar, who has joined the Columbia Broadcasting System (CBS) to work on the new morning show "Good Day." Menkin will be replaced by Al Shayan.

Radio's Traditions Busted
By 'Gangbusters'

NEW YORK, Nov. 27.—The deal by which Gangbusters was switched from American Broadcasting Company (ABC) to Columbia Broadcasting System (CBS) is due for a price tag for the package owner unusual in radio transactions. The contract calls for the show, a Phil-
lies Wolf package, to air to over 30 CBS stations for General Foods, starting with the 21 stations the program is carrying it co-op. The arrangement among the local stations to cooperate permits CBS to give a price equal to the gross of all sales. Some of the stations are also considering various offers not carrying the program for General Foods.

P&G Moves To Tues.
Post - Texaco Time

NEW YORK, Nov. 27.—Procter & Gamble's newspaper series, P&G Post, will go on the air five days a week from 5 to 7 p.m. on Tuesday evenings. The series will run from 6 to 8 p.m. on Friday evenings.

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Menkin formerly a free-lance writer-director, will handle, under contract, what he terms "WMAA's" top name bands and headline acts. He will also do a new heart-
throb series tagged Letter to Larry.

Dunton Reappointed
Head of CBC Board

MONTREAL, Nov. 27.—A David-
son Reappointed as Vice-Chair-
man Standard, has been reappointed to a second three-year term as chair-
nman of the board of directors of the Canadian Broadcasting Corporation (CBC). The reappointment is due to the chairman's services and dedication to the corporation. The salary was listed at $15,000 per year when Dunton first took the post in 1945. Dunton, who was formerly head of the Government's Wartime Information Board.

Dunton Reappointed
Head of CBC Board

MONTREAL, Nov. 27.—A David-
son Reappointed as Vice-Chair-
man Standard, has been reappointed to a second three-year term as chair-
nman of the board of directors of the Canadian Broadcasting Corporation (CBC). The reappointment is due to the chairman's services and dedication to the corporation. The salary was listed at $15,000 per year when Dunton first took the post in 1945. Dunton, who was formerly head of the Government's Wartime Information Board.
Radio and Television Program Reviews

Radio Roundup
Reviewed November 6
In the Billboard

Saturday, 2:30-5:30 p.m.

Which the Columbia Broadcasting System (CBS) says was three times that of a single football game, the round-up operation was supervised by Walter (Red) Barber, announcer for the West Coast football games. While it was interesting listening, it nevertheless left doubts as to whether it was worth the trouble of the old-time pigskin coverage.

Beyond doubt, the panoramic gridiron coverage is thoroughly covered by CBS than ever before. Scores of games were fed rapidly and steadily, and there were several dozens of playing fields were rattled off. This, however, football people anxious to find out how their selections were doing, undoubtedly found the football game to play one of the outcomes. But football fans ordinarily prefer to follow either the development of the game or the game they have no special partiality, one of the games.

Distracting
Listening to this show was a little like sitting in Yankee Stadium and listening to the announcer's play-by-play of a telecasted game. For example, at the Indiana-Notre Dame football game in two or three minutes the play of the preceding 30 minutes was not a satisfactory substitute for actually being there.

Barber's handling of the show was, as usual, impromptu and rather brisk and as interesting as mere recaps and statistics can be. Red usually ready off a well-prepared, completely pro form from station not covered via the other means, although there was no sign of play from wire service reports, and repeated material given him over the phone by correspondents at several games. The better portions of the show come from some of the far-off fields, with switches to these coming just in time for touchdowns on three occasions.

Nevertheless, it is our guess that Joe Fan prefers his summaries on the evening's games, rather than this Sunday papers, and would rather stick to his favorite game, or switch among the others. For this reason, it is possible that the Columbia network may wish to curtail its attempt to get full coverage. It might do better to enlarge a batch of shows like this one to cover the entire country during the past two seasons by spreading out the content of one hour's worth of material between those live and direct, switching from one to the other as the audience's interest so directs. It would undoubtedly be as exciting as excitement—certainly not summaries and up-to-the-minute bulletins.

A reprise of the round-up technique November 13 met with considerable favor, and it may be that the 80 audience of Cardinals may have found that the 80 audience sound of Cardinals may have found that the anonymous phone calls, and timing in switching to the studio was considerably more fortuitous, getting the in some good play-by-play of exciting action. Among those listening to the western-Notre Dame game. With a few more kinks unraveled it may

Lanny Ross
Reviewed November 20
In the Billboard

Saturday, 9:15-9:30 p.m.
Producer-director, Herb Rice; writer, James Winchester; music, Sylvan Levin and the WOR Orchestra; Cast, Lanny Ross, tuple, Marcy Hamer, microphone editor, Jera Hecht.

That perennial song-seller, Lanny Ross, backed in good style by Sylvan Levin and the WOR Orchestra, and a highly listenable quarter-hour program. Regardless of whether you're a Ross fan or not, Lanny's delivery of such old favorites as "You're a Fool to Care," "I'll Take Another Chance," and "The Impossible Dream," prove refreshing. Further, the show lacks the lack of the stilted dialog that usually go along with 30-minute programs. The couple of them the quartet gets to center on in easy fashion on 18 minutes of music and song. Its position on the schedule's size, "Happy Hatter" and preceding Guy Lombardo is obvious and delightful, but whether it offers strong competition for the other野心的 shows in its slot, the audience is going to take it all.

Stand By for Crime
Reviewed Saturday (November 20)
In the Billboard

Monday, 7:30-9:30 p.m.
Producer-director, Philip Garson, music, rời Wells, New York. Producer-director, Harry Corden; director, Burl C. Frome; narrator, Ray Goff, emcee. George Jones, John Peers, Bill Whalen, Regis Ford, Jim Clark, James; Charles Trenet, the French singer, followed by Jerry Colonna, whose road map is a forum for Paul Draper.

A regular crime series televancing original detective stories each week, the show was broadcast as an event weekly on a network basis by a bankroller looking for a new and Mid-west network show. It has production planning and may be worth the trouble of the average crime audience. The plot is straightforward, and its actors are average or above. While a half-hour show that needs polishing, a sponsor in the picture would bring that out.

Series each week uses the same central character, Inspector Web, played by Draper, as the end of each show viewers in various cities had a chance to call in via toll, on basis of clues presented. Those solving the crime correctly receive a prize.

One of the best gimmicks on the show was the use of a radio phone-in device. The result was an additional transfer device during the change from telephone to studio cueing the whole Web's shoulder as he interviewed those involved in the crime that week. This gave the audience the impression that they were directed toward the video receiver to a powerful way of projecting action on the screen.

Principal fault of show reviewed, a rural murder story, was lack of a central character that was either disdled and amistic. This, of course, did not give the actors a chance for a job. Regardless of the lack of a top script, the show was well done by the performers, and a few bits of over-acting. Most of the characters were portrayed by local radio names, some of whom go too far with visual mannerisms and become ham. Thanks to our sponsor, a Paul Draper number with a catchy theme song.

Draper's routines were impressive, but the dancer suffered from a cag- glamour camera that kept his with its gyrations. There followed two hilarious musical acts, Charles Trenet, the French singer, followed by Jerry Colonna, whose road map is a forum for Paul Draper.

Turnout excellent, as was the closing scene where the Cast and some of the background for a Paul Draper number with a catchy theme song.

The Hurricane Bill, now with their Miss Ipswich-Mr. Garfield slaptick routine but came back strong and a star who was a member for which Mrs. Hartzell won up in an early part of the show. Their cameras went on a close-up of his tonsils.

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To replace its short-lived Carnival General Electric has come up with a quiz show based on newsworld show, where will be a pot of diversely noted tests to their powers of observation in answering questions about brief S and self-analysis in his new series of late-hour shorts. His philosophy seemed compounded, on the show, caught of equal parts of patience and impatience. If that seems contradictory so did Norvell. 

On the one hand, he urged listeners (See NORVELL on page 15).

Eleanor and Anna Roosevelt 

Reviewed November 19

Mondays-Wednesdays-Fridays, 10:45-11 a.m.

Producer, John Masterson; announcer, John Nelson; cast: Eleanor Roosevelt, Anna Roosevelt; guest: Genevieve Talmadge.

Current Hooperating for the program

Rating Network

None

Current Hoppeasing: programs now

Current Hoppeasing program preceding (Sustaining)

Current Hoppeasing program following (Sustaining)

Mrs. Eleanor Roosevelt, whose previous radio efforts have not been particularly successful, recently kicked off a new series on the American Broadcasting Company (ABC), with her daughter, Anna, heard three times weekly.

In New York, the two Roosevelts sounded as their names ought to have been familiar to the latter coming thru us with a transcribed interview with some celebrity to fill the corner portion of the show, sandwiched in between comments on almost any subject by Anna.

Continually growing

Mr. Eleanor Roosevelt, whose previous radio efforts have not been particularly successful, recently kicked off a new series on the American Broadcasting Company (ABC), with her daughter, Anna. The morning show, heard three times weekly, is more than anything else, the latter coming thru us with a transcribed interview with some celebrity to fill the corner portion of the show, sandwiched in between comments on almost any subject by Anna. 

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The Phil Silvers Show Arranged

Phil Silvers’s first show for Arrow shirts was one of the few to start, the first good comedy show of its kind in video. Happily, it was a hit. The show ran on a routine, and represents, in that respect, a formula switch made years ago in radio. When Jack Benny, et al., became idle after 1945, their work was straight out of vaude. Their strong points were the way, however, their present character-situation comedy, Silvers hasn’t gone anywhere near that. Furthermore, the show were strictly blackout in nature, rather than the entertainment character—but at least it’s a try, and a good one, away from a straight presentation of variety. But whether the show will have the stamina to survive, we’re not sure. Repeated shows can indicate. It can certainly have a better chance in its present sense of good taste than it would as a vaude-vane.

Laughworthy Skits

Silvers’s main routines were his operatic numbers. He bumbled and shimmied, changed to itseeks, and sang a song, just to show off. The most popular song was the “Phil’s Men’s Shop” and it had impact, both as comedy and as a sales pitch. Jack Benny was the “singer,” with a song and a 30-piece orchestra; guest: Jane Froman, Robert Porter.

Current Happenings for the program (started November 19) "Phil’s Men’s Shop" and has had a similar appeal to it. The show’s popularity is due in part to the fact that the singer, with a song and a 30-piece orchestra; guest: Jane Froman, Robert Porter.

Chase

Jerry Frankel

Benny Shift to CBS

Benny Shift to CBS Bodes War at 7 P.M. on Sundays

(Hits and Misses)

December 4, 1949

This Is the Missus

Reviewed Wednesday (November 24), 1-30-2 p.m. Style—Audience participation. Reception: Sponsored by Zenith Radio; (for Bob-O), thru Duane Jones Agency. WCBS-TV. Producer, Rex Keene; director, Ralph Levy; writer: Louis Haywood; music, Bud Collyer; assistant, Tom Mahoney.

Clayton (Bud) Collyer is the Missus star whose saucy audience participation show, "Seasons in the Sun," goes A-Shopping as an afternoon offering over the Columbia stations. CBS, which works on the line of Missus, the outdoor stans show, at a series of varied antics, all of which are kept to the viewers amused. For the most part, however, it all seemed to be a rather flat and unimpressive pattern being repeated, with none of the gags funny enough to make their own let the show stand up.

Ancient Is the word for the trick of having a man kiss three females and identify one as his wife. The situation had four developments: 1. From the first loins till they burst, a rather funny attempt at whammy, which was followed immediately by a similar limiation, banking, meowing and leaping like kangaroos. Perhaps this is why Dave Crane’s "The Ding-Dong Network," which will most appeal to women viewers through the day. But it’s reassuring, and how long these antics will hold the audience is questionable.

World Adventures Series

Reviewed Sunday, (14), 1-30-0 p.m. Setting: In a summer camp, with background set in the outdoors. Sustaining audience. Supported by a large group of the day’s coverage. Perspectively is set with an over-all coverage of the day’s topic—in this case, post-war Britain. As the show turns, they fade into the film of "The Colosseum," with Wolf as the running commentary throughout.

The technique allows the talk to be addressed to the show, but by touching up any points not clear. The hunts are edited with a proper scene and setting, and shots of television are eliminated. Most films used in the show are from original and it has been found that they produce a softer contrast effect on the television screen than black and white originals, although a similar effect has been experienced in some cases the video camera’s relative insensitive-ness to red. The editing job is excellent handled, especially considering the fact that most of the lecture- gers arrive in town only a few hours before the show. Mullholland and Wolf are thoroly competent in front of the camera as experienced talkers the bit least reference to the script would help Mullholland substituted for George F. Biedham, who was said to have been a producer, who usually handles the inter- volution.

This show indicates a neat way of selling a motion picture and/or lecture via television, which can be adapted to wider uses as virtually an elaborate trailer for the feature.

Havelock F. Rees

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The John J. Anthony Hour

Reviewed November 22
SURAL COMPANY
Edward Shuler, Pres./Mgr.
Thru Shaw Associates Advertising Agency

Via WMGM

Mon., 8:00-9:00 p.m.

Producer, Norman Jay; announcer, John Connell; featuring: John J. Anthony.

Under the sponsorship of Sural tablets, which are described as being helpful in arthritis and rheumatism cases, John J. Anthony has made his return to the airwaves over WMGM in a full two-hour hour of thought-provoking problems concerning marriage, divorce, job hunting, alimony, domicile, faithfulness and mother-in-law trouble.

Anthony’s superior and descending attitude is just as present in this new show as it ever was during the heyday of his network efforts. However, he frequently came thru with some genuine punch in his discussion of people and their relationships with society and each other.

Eight cases were paraded on the air—cases which are ranging from the pathetic to the ludicrous. In the latter department is the woman who married 19 years ago, who complained that for the last eight years her husband had been living with another man’s wife. Every time the woman began to describe how things were when she caught them, Anthony hurriedly interrupted with a brusque "You don’t have any details." The second was a case of an salesman who described his inability to land a job because of poorly prepared resumes was notified of an open position by Anthony, and said it helped people seeking jobs.

An interesting commentary on current conditions was a remark by Anthony that people in the 10s and 11 years ago during a tough period economically, when people had to continually rework and employment, and his program had a special job placement division. The show is likely to hold a large audience now as ever, for people still have to listen to other people’s troubles, it is only because misery, as ever, loves company. But it is good radio.

Sum Chase
Marlow Quits WPIX Position

NEW YORK, Nov. 27.—Harvey Marlow resigned yesterday as program director of WPIX, Effective Monday. Marlow, who is the station's oldest known personnel, will serve as advertising sales manager.

Edward Hines will act until further arrangements are made, as program assistant. Hines recently took over as sales manager of the famous radio station, and is well known for his ability to handle the situation competently.

Elgin, ABC To Mull Special Holiday TV

NEW YORK, Nov. 27.—Impressed by the possibilities of holiday programming following its Thanksgiving success on the ABC network, Elgin & Co., has decided to sponsor a new radio show this Christmas to interest potential buyers in the firm's many new products. The show is being announced in this country by Jack Benny, who is well known for his ability to handle the situation competently.

WBZ-TV Ups Rates; $350 for Full Hour

BOSTON, Nov. 27.—WBZ-TV, Westwood's commercial television station, has increased its rates for advertising on its network from $250 to $350 for a full hour's live show, and has agreed to extend this rate for the rest of the season.

Silver's New Show Moved In Conflict Over "Shoes"

NEW YORK, Nov. 27.—Cluett Peabody's new Phil Silvers' show, which is sponsored by the National Broadcasting Company (NBC) network this week, will have a new time next week. The network, in order to accommodate the change, has decided to use new products in the program. The new products, it is hoped, will attract more listeners to the show and increase the station's ratings.

Medium Gets Bankrollers Radio Lacks Furnishings, Fashion, Toys

NEW YORK, Nov. 27.—Television's early claim as an advertising medium that would lend itself to many products and services not adaptable to radio is being exemplified by a study of current television bankrollers reveals. In addition to these new items, there is a steady increase in the number of ad budgets in order to include tele as well as radio plugs.

45% at NBC

The National Broadcasting Company, for example, reports that 27 commercial shows telecast via its NBC network are now being backed by NBC at 45% or more. The remaining 55% is divided among the local NBC outlets in order to meet the increased need for ad budgets in order to include tele to radio.

The Americans Broadcasting Company (ABC) is now giving 36% of its ad budget to television, while the remaining 64% is available to radio. The increase in the amount of money spent for television is due to the increased demand for television advertising.

While the percentages vary slightly among other telo weels, the same situation prevails among the radio stations, and the trend is expected to continue.

Carpet, Rugs, Curtains

Among the more obvious visual treatment products, the most obvious are the textiles. These include carpets, rugs, curtains and other home furnishings, all of which are being plugged on the nation's tele outlets and have not previously used radio except for limited spot advertising. Other items, such as ceramics, pottery, cooking ware, and kitchen utensils or household furnishings, all of which are being plugged on the nation's tele outlets and have not previously used radio except for limited spot advertising.

In addition there are such services as travel agencies, beauty parlor instructions, hobbyists, particularly home craftmanship lines, such as ceramics, pottery, cooking ware, and kitchen utensils or household furnishings.
CHICAGO, Nov. 27. — Chicago television viewers give top rating to puppet shows, first monthly report of the Jack Graham Research organization, revealed this week. Next in order of preference are films and sport shows, mystery dramas, vaudeville and dance shows and audience participations.

New research org, started by Allen Jay and George Graham, makes its compilation on the basis of diaries in 450 home samples here. Company has been hired by Columbia Broadcasting to conduct research. According to Jay, diaries have already been distributed in the city and will not be made until accuracy of sample has been determined.

Jay and Graham call their report the Videodex Service. Ratings yield both relative and qualitative information.

Local findings for November (based on the report of the first week of the month) shows most sets are in use here Wednesday nights. In the city, 7 p.m., had 85 per cent of sets in use. Lowest viewing time is Friday 6 p.m., where 11.1 per cent of sets are in use.

Jay-Graham research indicates that set owners are in homes of income families, 22 per cent are in middle income homes and 21 per cent are in lower income homes.

First Jay-Graham report showed that the weekly share of audience, by percentages, was divided among stations at the WGN-TV, 29.0; WENR-TV, 24.0 and WKBK (experimental) and not on regular schedule, 16.3.

Comments from the qualitative portion of their diaries, Jay said, indicate that mothers feel children have profited from video educational films. However, he also points that video viewing has cut into their radio listening. Caution of the panel stated that the program they regretted missing most was the program they regretted missing most.

PHILLY TUNED ON TO FIGHT STATE AND CITY ON TELE TAXES

(Continued from page 3) vided to sit tight and await developments. It was pointed out that there have been is that the city would not be liable to the city for any costs of recovering the suit.

While admitting that further successful court action following the State Supreme Court decision was not bright at this time, Emmett McNally, secretary of the Retail License Dealers of Pennsylvania, pointed out that the television tax could be a threat to the State Legislature when it reconvenes in January. An act of legislation has specifically exempt television from the provisions of the state assessment laws. What he said that if the city insisted in attempting to collect its own assessment tax, the licensees would use all manner of legal subterfuge to make it impossible for the city to realize any substantial gain from the tax. McInally, and by similar tactics we can assure the city fathers that they will collect less than the cost of administering the new tax will be.

In the event that the licensees are unable to push until exempting legislation, McInally said the tavern owners would file a suit to restrain the city.

The station owners would permit coin-operated television sets, already announced that the stations are not seen to be threatened. However, the licensees would be able to meet the suit by setting up other matters with the stations themselves.

TV EMMY AWARD GETS ATAS BACK

HOLLYWOOD, Nov. 27. — First video film competition to be sponsored locally will be back at the Awards Committee of the Television Academy and Sciences (ATAAS). Winner of the competition will be awarded an Emmy statuette, patronized by the Famous Fosters, Motion Picture Academy award.

Tele producers will have December 15 deadline for entering in competition in a one-minute spot to a half-hour dramatic production. Kinesten films are eligible in 10 elections limited to one for each film. Film may be shown here at the discretion of the judges, the winner is eligible to announce at an ATAS dinner January 25. Entries should be sent to the Awards Committee, Awards Committee of Television, 5625 Sunset Boulevard, Hollywood.

FIGHT MGRS. SEEK PROTECTION FROM COAXIAL LINKING

(Continued from page 3) fights into cities throughout the East and Midwest, as competing stations will compete with living boxing bills being presented in various cities.

Charlie Johnston, president of the National Broadcasters Association this week that his organization would set a meeting for the near future with which to deal with the question. The guild is now at the midpoint of a 12-month survey of the effect upon gate receipts, national and local, of television.

WNBG Ad Lib Test

Airs Morgan, Gypsy

NEW YORK, Nov. 30.—Economist Morgan, star comedian, is among the "experts" slated to take part in an informal television show on television tonight at 6:30 p.m. over WNBG, local cable outlet of the National Broadcasting Company (NBC).

Tentatively billed as Cuse of the Winds, the new show represents NBC's first local show to be broadcast.

KFI-TV Cuts Live Night Sustainers

HOLLYWOOD, Nov. 27.—Terrible overtime labor costs being piled up in airing live studio sustainer has prompted KFI-TV to cancel all studio sustaining after 6:30 p.m. More eliminates need for double crew or standby help during combo live studio shows and is expected to make for considerable cuts in operating costs for the network.

Filmary will be used exclusively after the 8:30 p.m. deadline, except for live commercials, other studio or remotes. In commercial sales, extra labor will be charged for remote or live airings.

HOOPER TO ADD CHI AFTER COAX LINKING

NEW YORK, Nov. 27.—With the East-Midwest coax cable slated to open January 12, C. E. Hooper, Inc., today stated that Chicago will be added to the line on a later date. The latest addition to tele cities rates by the Hooper service is to be supplied by Philadelphia, Detroit and Washington surveys, Hooper said.

Hooper now is surveying TV shows only in New York City.

RICKS OR CITY SICKS

They all go like this, you may as you want, and as fast as you want— or all at a swell time.
WOIC Debuts
With a Special Show Jan. 12

WASHINGTON, Nov. 27.—The Bandberger Broadcasting Service's WOIC-AM, which during the past few months has been broadcasting to the nation's capital via five outlets to take the air, is tentatively scheduled to open in a special program featuring a round-the-clock show from January 12, with regular telecasting to follow the next night, January 13, the evening of inauguration day.

Inauguration ceremonies are to be carried on from the White House for four-hour pick-up to be piped over the Eastern network of the Columbia Broadcasting System. Telecasts are to be handled exclusively by WOIC until the entire chain is operational.

When the WOR-TV, New York, commences operation, station director is Eugene Thomas. Jack Hardesty, present promotion manager told the Washington Post they will, on Monday (29) handle promotion and special events. Hardesty's WOL-AM is being filled by John Barbisini, formerly of WREJ, Tepeko. WOIC's program director is James Murray.

WOIC programs will originate from the Barre, Vt., to downtown Washington, until the million-dollar WOIC building is completed at 40th and Wisconsin Ave. WOIC is the receiver of the WOIC transmitter.

Inauguration coverage is also being handled by news representatives on special newspapers. Representatives of AM and TV studios are invited to a Wednesday (24) to discuss plans for the biggest special event in radio's history.

Warner Bros. Answer
Petition by Pauley

WASHINGTON, Nov. 27.—There is no reason for any more proceedings in a suit brought by AM-TV sales legislators for Warner Bros. and Dorothy Thackrey. A recent ruling by the Federal Communications Commission (FCC) in this week in answer to Ed Pauley's petition is said to be killing the war.

That Mrs. Thackrey's proposed sale of one TV station and two AM stations is not an isolated transaction. Pauley's suit that Warner's Southern California Television Company is neither a licensee nor a normal applicant, the Warner-Thackrey bloc is declared Southern California is not entitled to oral argument. The latter two are being deprived of any right or property. The FCC's ruling, the brief, filed, is a measure of the interpretation of the Avco regulation and hence is subject to no formal argument.

Pauley seeks to break up the $14,460,000 deal for a Mrs. Thackrey's KLAC and KLAC-TV, Los Angeles, and KTA, Pal to Alto, to the conclusion that he can bid for the sole TV outlet.

A-Item

NEW YORK, Nov. 27.—Wendy Barrie had a tough time on her WABC-TV set Thursday evening. The National Broadcasting Company (NBC), Miss Barrie had a severe case of the stomach bug and the course of the program which she was trying to host was suddenly stifled. Her sponsor is Vicks, which uses the airing to plug its anticoagulant.

TELEPHONE SALESMEN!
Capital Gains Hassle Heads For Showdown in Washington

(Continued from page 3) payments to capital gains tax. Capitol Hill parliamentarians indicate that this bill will be introduced as a regular bill. Following past practice, the legislation would be held up in the Senate Appropriations Committee in a few lines to the effect that "no part of this sum shall be used to pay the salary of any official who permit, high-income individuals to pay the capital gains tax in place of the individual income tax."

The rider director was last used during the past Congress in a wood-cutting effort in the Interior Department's reclamation efforts. The interior budget was a line forbidding the payment of salary to officials who were noted.

Stop-Gap Measure

Because of the present furious over capital gains tax, it is almost certain that the Interior Department's budget would be likely used as a stop-gap measure until the whole matter could be clarified by Congress. Capitol Hill tax experts recognize that there is no way to determine the amount of the matter of some top-salary performers paying a 25 per cent capital gains tax rather than a 50 per cent come in.

For example, it is pointed out that in several cases, notably that of Bing Crosby, a genuine corporation is involved. This type is likely to pay up with miniature joke boxes and other gadgets. The difficulty is where to draw the line. An official connected with a congressional tax committee, for example, would be able to argue against persons who incorporate themselves when their sole income is derived from salaries and fees, but more difficult if not impractical to do so against individuals who rent rooms in their homes, as landlords, inventions, etc.

Impetus for an investigation stemmed originally from the recent letter of Senator Bridges to the Bureau of the Mint. Senator Bridges said his attention was caught by the wire service, which then recent radio and film deals involving capital gains payments.

The formal reply which the Bureau of Internal Revenue sent this week to Bridges is expected to be repeated in answers to the letters just received from the Bureau of Curtis and Postel, who is centering his attention on the relationship of radio performers in the tax muddle. Millikan and Bridges will be top-ranking minority members of the key financial committees in the next Senate, while Curtis will occupy a strategic role as a member of the House Ways and Means Committee, which would be empowered to stage an inquiry on the House side.

An English View of U.S. Radio: "Unreal, Crazy and Horrifying"

LONDON, Nov. 27.—A newspaper in England has compared U.S. radio to "unreal, crazy and horrifying." In a recent issue of the London Daily Mirror, the paper's bureau chief stated: "I find it difficult to get bold of the fact that the voices of these radio advertisers are not only audible in America but all over the world."

"No one listens as we do in England," the paper said. "But we do have radio as part of the routine of sitting down."

The majority of the programs are so juvenile that I am not surprised if you don't understand them. But why listen at all?"

"Minds you, your best programs are on the very highest level. They are fine. But the non-stop commercials are a different story."

The paper went on to say that it was "one of the craziest aspects of the whole crazy set-up."

State Dept. May Ask Budget Hike To Boost "Voice" Casts

WASHINGTON, Nov. 27.—For the first time in two years, the State Department is now mailing Voice of America schedules to every listener in the agency's Strasbourg office. The department is trying to put the broadcasts on a basis approaching that of the war years. To accomplish this, the State Department is expected to ask for at least one million-dollar increase in Voice funds for the next fiscal year. This would bring the overseas budget to about $12,000,000.

With total broadcast time of the Voice now averaging about 30 hours daily, and about 45 hours in the closing weeks of the war, the State Department figures approximately 50 hours daily would be an optimum total. The shift of funds for the broadcasts to the State Department when contracts with the major networks run out October 1 will be made almost immediately by three hours a day. Otherwise, said State Department officials, the transition will be accomplished smoothly.

Personal Service

Altogether 70 of the 100-old web employees working on the Voice have left the agency since the war. Although the agency is still hampered by a lack of trained workers, especially those with a knowledge of foreign languages.

The request followed two weeks ago when the Civil Service Commission (CSC) established a register of broadcast employees eligible to be paid $15,000 a year, but прогресс in hiring from this register has been slow.

"Not only do prospective employees receive the usual State Department clearance," explained the CSC official, "but they must also be given special clearance by the Federal Bureau of Investigation (FBI)."

Despite the shortage of employees, the State Department is endeavoring to build its mailing list for program logs to the 400,000 names on hand at the close of the war. A first batch of 3,000 schedules bearing future Voice of America programs is now in the mails. By the end of September overseas broadcast staffs started asking listeners to write in suggestions and the response has been termed excellent. Mail regarding the Voice was then averaging 900 letters monthly. For October the total was 5,000.

Only Ohio Contacts

According to the State Department, the agency has not attempted to contact listeners in countries outside the United States. "It would be embarrassing to say that the voice of America is not heard," the paper said.

It added: "If we can make any point, it is that there is almost no difference in the countries where the station is heard. It is heard not only in Austria, but in almost every country in Europe."

"In fairness to America I must point out that there is a public service on the air as well," the paper said. "All day long, during the day, the American Broadcasting Corp. is heard."

Chi Bears, Cards Break Anti-Video Policies Dec. 12

CHICAGO, Nov. 27.—The Chicago Bears and Cardinals, National Professional League teams which have not been televisioned this year, because of the clubs' feeling that video would hurt the game, will be seen in action via television here in one or two Midwest cities December 12 when the teams play their annual game. In breaking the long-standing ban the teams will be seen simultaneously by WGN-TV and WBBM, with the latter feeding the broadcast simul- taneously by the American Broadcasting Company.
ON TRIAL (Continued from page 8)

Admiral Show Will Switch to Revue Format

NEW YORK, Nov. 27.—Admiral Radio, which now presents a revue variety show the new network will drop the vaudeville layout around the first of the year and instead present a "revue," a form of presentation. The show will also be presented as an hour from its present half hour.

The Kudner Agency, which resembles the Irving Berlin organization in having several producers under one principal—has hired Max Liebman to handle the new Admiral show. Liebman, who has a reputation as a producer of legitimate and film musicals, is rated as one of the most prominent producers in the revue field.

MARY LEE TAYLOR

(Continued from page 8)
produced cookbooks, newspaper and magazine recipes, attended to recipe, cooking aids, etc., and developed a built around same. "It's a sensation, but I'm afraid a 15-minute radio station had to be devoted to a step-by-step procedure for making such a dish as steamed chocolate pudding on this Pet Milk station.

With Mary Lee Taylor holding forth in the kitchen, announcer Del King showed how simple and easy it was to follow her recipes by repeating her instructions. This presumably, set off that recipe, gave the station a rate of 50,000 info. But the aura impression added for reading the mentioned content of the listening audience of many listeners. And the show is the 12 years. This was the dying quote:

Taylor: "Cost--15 cents, top of pan of $1.00, pan of--15 cents, double boiler boom of 15 cents, etc., etc.

When it was all over, the listener was invited to send for a free recipe book, an excellent idea that the sponsor might well take a second look at, with an eye to paring the script and its boresome recipe stanza. A complete" and complete" and complete in-the-dark NBC airer, a word from Mary Lee Taylor with the names of her "friends and a prevue of next week's's week's's week's week's week's.

The next show aired a soap opera on the trials and tribulations of Jim and Sally Carter, well acted, and carrying with it the theme of marital problems. This portion of the show was devoid of pluses except for a brief mention of a free recipe book.

ELEANOR AND ANNA

(Continued from page 9)
Truman is faith in the bi-partisan policy.

Mrs. Roosevelt, in her transistored section of the audience, inquired of the adjoining Tabouis, French journalist, and the one who was not. She was considered about policy in that country. They denounced the strikes in France as politically inspired by Communists, and then concluded that the nation is wreaked by high cost of living and low standard of living. The success of the work in this country is correct about the motivation of the drive for votes. It is not surprising by the openly anti-union stand taken by one of the Roosevelt clan.

The show itself is not as smooth as its home page might suggest. However, the lure of the name of Roosevelt should be a magnetic attraction for the listener who wants to see the program a certain minimum audience. It is a show that might do very well if the production values are not too high. It is possible that a certain community of influence may be able to make the show a success. In any event, it is hard to say whether the people will remain with it. That is, the people who presumably retains some of its belief in the F.D.R. way, is to be returned, then Eleanor and Anna had better.

WBKB Adds Heat to Indie Position Thru Programing

CHICAGO, Nov. 27.—The fact that programming of WBKB, Balaban & Katz video station here, would from now on be primarily local in character, and that the station will accent its independent station position would by developing shows to benefit Chi talent and airing new local public service programs and commercial telecasts for use of local advertisers, was emphasized this week by Jonny Graff, new director of programs and production for the station. Graff told The Billboard that WBKB is convinced its future lies with a local policy, that it will program as a strong, independent and that it will be no "slave" to any network.

First of the new shows designed for local advertisers is a participation show to start November 29. This show, titled Funny Business, will be aired Monday thru Friday from 5:30 to 6 P.M., with a format comparable to a radio disk jockey program. Show, featuring Manny Oppen, local "discovery" of Graff's is already sold out for about three weeks. Spots, which sell for $25 each, an unlisted low video rate here, will be limited to eight per program.

In his attempts to get employment for local talent, Graff has already in- terviewed many writers and held frequent auditions. He also combed the night clubs for talent or acts. For example, he is making contact with Marvin David, writer; Georgia Kay and her Family; Jane Clemens, singer, and Oppen. Carl Schreiber and his orchestra is being auditioned for another new show. Graff also stressed that local talent, radio and otherwise, that had been working for nothing that bet on WBKB in order to get established in video, would get preferential treat- ment in future bookings.

To support his new programing ideas, Graff has gone to B&B management with a request for a program budget bigger than station has had in the past. Acceptance of this budget is expected to be forth- coming shortly.

Public and community service shows will not be ignored in the new program plan, Graff said. In the near future a specific number of public service shows, backed by a definite budget, will be started.

While reorganization of the station programming is ironed out and new local shows are functioning smoothly, WBKB is planning to get into the field of program syndication. Using a special Enforcement outfit it expects to install shortly, the station will syndicate film prints of some of the shows it airs locally as well as programs produced especially for syndication.

Murphy To Manage WLW-D in Dayton

CINCINNATI, Nov. 27—John T. Murphy, of the National Broadcasting Company's (NBC) station relations department, has been named general manager of WLW-D, tele station slated to begin operations in Dayton, January 1. His appointment was announced this week by Bill Thruston, local newspaper and general manager of the Crosley Broadcasting Corporation, which will operate the station.

Murphy, who joined NBC in 1930 as a page and whose most recent work at the station has been in station relations, will assume his new duties January 1.

HARRY WAYNE

America's Planner Television Cartoonist, says funny characters just love to be drawn with a CARCO Pen.

This is the answer to the great problem in Cartoon Presentation. Artist Harry Wayne tried many devices, but none had all the qualities of the Carco Brush Pen.

The lines are definite black, and the ink is instant drying. The pen is well balanced to draw freely over a wide range.

Price

Including Sample Bottle of Ink $3.25

CARCO, Inc.
6130 W. VERNON HIGHWAY
DETOIT, 9, MICH.
WBKB Adds Heft
In Tie-Up With
Chi’s Sun-Times

CHICAGO, Nov. 27.—In the near future WBKB, local Balaban & Katz video station, will make a co-operative news tie-up with The Chicago Sun-Times, it became known here this week. Coincidental with arrangement with Sun-Times, station will begin overhauling its new staff and programming.

Sun-Times deal, as now outlined, will result in co-operative hourly news programs each day, daily shown utilizing paper’s pix and news analysis by top writers on the Marshall Field paper. In addition, station will make available to the paper a daily 15-minute slot for a news package produced by the paper. In exchange for use of Sun-Times personnel and facilities, WBKB will give the paper frequent credits.

To strengthen its new operation, WBKB is planning to throw out practically all the news shows it has at present. In addition, the station is planning to hire a news editor, which it has not had to date. Furthermore, the station is installing a special ticker tape machine which it will use to telex moving news tape during airing of test patterns and at other times. Spokesman for the station said that WBKB’s telecasting of ticker tape will mark the first time a Midwest station has used this type of news programming.

Firestone TV Vies
With AM Spot, So
Co. Switches Tele

NEW YORK, Nov. 27.—The Firestone Tire & Rubber Company this week decided that it was its own toughest competition and prepared to move its television program to a new time slot. The show, America’s Quiz, has been in the 8:30 p.m. Monday period on the National Broadcasting Company (NBC), the same time period used by Firestone for its AM show, Voice of Firestone, over NBC.

The sponsor this week optioned the AM spot for America’s Quiz, apparently having decided that owners of TV sets occasionally listen to their radios, and should get the chance to catch the AM Firestone show.

WNBT Mulls Plan
For Own Newsreels

NEW YORK, Nov. 27.—National Broadcasting Company’s local tele outlet, WNBT, is mulling over the idea of producing its own newsreel. The plan would entail a local approach, in line with the station’s locally-originated 6-7:30 p.m. program.

The present stage of discussions contemplates an across-the-board slant, which would be aired in addition to the web’s currently telecast newscast package.

N. J. Standard Oil
Ganders Television

NEW YORK, Nov. 27.—Standard Oil Company of New Jersey this week was looking over possibilities for a video show which would enable it to jump into tele soon. The firm’s agency, Marshall & Pratt, has been seeing old feature films as one possibility, and also has been considering Frank and Jules.

Standard Oil now sponsors the New York Philharmonic on the Columbia Broadcasting System.
Justice Dept. Stays AFM-Wax Opinion

WASHINGTON, Nov. 27.—The Justice Department, in withholding a ruling this week on whether it will take under advisement the request of the American Federation of Musicians (AFM) to modify its recent consent decree, has given its legal staff another week to review the implications of the law, a Justice Department spokesman said yesterday (26) that the consent decree is not the end, and he will not say whether he will give consideration to the request that an advisory committee be set up to render a decision by the Justice Department.

Platter Lending Libraries in Eng. Doing Boff Biz

(Continued from page 3)
anyone qualified to become a member by residence or work in the fields provided under the decree, according to plaintiffs' counsel, William E. Westminster has no lending fee, and borrowers may take out either two three-tenths or one half a complete set of an operatic work. The library has set up to refund the full cost (including purchase price) of any record that has not been returned.

During the past quarter, Westminster believes that there is a large and intelligent enough jazz public to support a well-equipped, well-stocked, large and intelligent branch store in the center of the city. Westminster believes that the center of its own recent concert series is the explosion of this interest, and that he has played 63 economically successful promotions out of a total of 70 days he has handled.

The records of classical music are now on the shelves, a strong demand is being made for light and dance music which will eventually have to be met.

Herman Losee Music Library

NEW YORK, Nov. 27.—Herman Losee again lost access to his music library last week when the U.S. Court of Claims denied Justice Court of Claims, and that the decision was made by the Justice Department.

The arrangements, which have been held in escrow, had been made temporarily available to Hearn pending a court decision.

Judge Botein did modify the writ, allowing the plaintiff's levy to 10 per cent of Herman's own account after the library had made its books.

Vail had sought a share of the $2,500 that was lost, but the court decided that the remaining $980 constitutes its own wages, and this amount is subject to attachment to the extent of 10 per cent.

Victor's Latin

Now on Own

NEW YORK, Nov. 27.— RCA Victor, the Latin American series was el- broked of Winema with the help of the band's producer, Herman Diaz. The Latin wax, which has been a part of the band's program, is being sold to the national market. The group within the international catalog, is now in line for increased pro-
cut, more immediate, and more aggressive from the other language groups is designed to give the band a good stamp of approval in the future, and to the benefit of the band, as well as on Victor's new Pop Specialty series (The Billboard, October 9).

Man made a quick trip to Cuba and Mexico to iron out technical mat-
ters there, and also to renew the wax-
ing pact with Myrta Silva, Puerto Rican cut-out.

Decca Revamps A. & R. Set-Up

HOLLYWOOD, Nov. 27.—Decca Records will revamp its artists and repertoire set-up to enable plat-
ter to get a handle on Dave Kapp to divide his time equally between Hollywood and New York, said that the company will establish offices here which will give some extent to the artists from either end of the country.

Kapp has recently added to the Decca a, and R. department, is slated to headquarter in Chicago, and that he has already expanded the mid-west repertoire and commercial item. Plenty of people are both, he said, and the belief that Columbia will plan similar albums, perhaps to be issued on a yearly basis.

Paul Ackerman.
New Infringements Harass Pubs; Plummer Status Still a Problem

NEW YORK, Nov. 27.—Altho sale of illegal song sheets has been virtually ceased due out in the States, another form of infringement has cropped up during the past six months. This is according to the president's report at the annual meeting of the Music Publishers' Protection Association (MPPA). This latest involves the unscrupulous making the stocky for sale of dance orchestrations and other arrangements of works owned by MPPA members.

In Boston, for instance, the report points out, "a fellow was discovered who was making a sort of imitation of the Easter Parade, Exactly Like You and Full Moon Side of the Street." MPPA has taken action against such cases in order to eliminate the practice before it becomes a major problem.

Plummer Status

President's report has contained another point not generally known, namely: In the battle between the Department of Labor and the publishing industry relative to the status of contact men, the labor department, after investigation, took the position that the men are not salesmen and therefore subject to the wages and hours law. Herefore it was believed that the labor department would merely conducting a routine investigation. The president's report points out that the matter is of prime importance, not only because of the time half that would have to be paid to contact men on all time worked in excess of 40 hours, if the case were ruled against the publishers, also because the division could be made retroactive for as much as two years. The President was appointed to say, "would involve important money."

As reported in The Billboard previously, 20th publisher and the contact men are holding to the position that contact men are salesmen and exempt from Wages and Hours Law. No decision has been handed down.

ASCAP Board To Talk Video

NEW YORK, Nov. 27.—The board of the American Society of Composers, Authors and Publishers meets Tuesday (30), with television slated foremost on the agenda. Indica that now are the rule to try open formal negotiations with the telerecords prior to the annual ASCAP membership meeting, slated for December. Informal talks with TV networks of National Association of Broadcasters (NAB) have been going on for some weeks. ASCAP is represented at the recent meeting of the society's West Coast branch, indicated returns from members assigning TV rights to the society are very close to the necessities of the contracts works by $1,979 (1947 dollar volume), and it's expected that a few phone calls will be made at the meeting figure up to the required level.

Current thinking in the Society is that it is in the society's interest to provide for general and special sessions, may be framed along lines similar to the Society's radio licensing procedure. This would call for a percentage on TV's annual revenue and would permit TV users to choose from various types of packages including broadcast, commercial, for sale, per program commercial and per program sustaining.

Mercury Jumps Gun; Releases "Best Years"

NEW YORK, Nov. 27.—With the barely released material being worked over, Mercury groups and publishers keeping cropping up. Latest to join the fray was Mercury, with the Best Years of Our Lives, copies of which were sent to reviewers and three days later one of the disk went to the Robbins publisher, the Robbins distributor, who had sliced the thin disk. 1 January 1 debut, was immediately deluged with phone calls from major and indie station managers who demanded how come.

No license had been issued for records and when it was ap- prised of the situation, it withdrew the platters, confessing an honest mistake. New year's disk was pulled, and Melotone, Bobby Mollin difference over Don't you Dennis was issued, with no written mention of a release date, but according to Melotone, a certification that the disk would not be released until New Year's. Only so far as there has been a letter between the firm's attorneys.

Leeds Acquires Delkay Catalog

NEW YORK, Nov. 27.—Leeds Mu- sic, subsidiary wholly owned by its standard catalog by acquiring for a reported $40,000 the Deke Catalog of concerts and educational music. The catalog includes more than 250 piano, 300 orchestra and 2000 solo noted composers such as Beethoven, Chopin, Brahms, Schubert, Laheley and others. Leeds' standard catalog was started with the purchase of the Al-Baus and Leeds catalogs. This includes such composers as Prokofieff, Khachaturian, Steinway, and others of the modern Russian school. Other adjacent firms of the firm's division include the Sprague-Colettan catalog, purchased early this year, and Leeds' publications the Schilling's musical compositions.

Levy's Promotion Push

HOLLYWOOD, Nov. 27.—Leeds Music, subsidiary of Leeds Am-Rus, which is a promotional push to spur West Coast performance of classical works in Trum's Am-Rus and Leeds catalogs. Pub tor will hire a contact man shortly, which will tamp out the tempo. Other acquisitions in the classical field may be added, it is feared, in order to maintain interest in the company.

Crosby's 'Xmas' Hits 5 Mill Mark

HOLLYWOOD, Nov. 27.—Decca Records claimed an all-time sales record for one single disk with Bing Crosby's etching of White Christmas had passed the five million mark. The disk reached milestone several weeks ago when deals commenced selling season. Flattery belied the Crosby version of the song that Bing Crosby's etching of White Christmas had passed the million mark. This disk, recorded in December 1947, went to the dejections of the few million sales and has not sold out. It has become the big seller and has Frankie Lane to replace the label name December 6.
Chicago, Nov. 27.—The financial situation of Frederick Bros. (FB) of New York, which has been in the news for a week, has been clarified. A rep of FB's Chi office, it was learned, reported that even meeting payrolls in the past has been a constant struggle, and that the firm's cash reserves have been burned up in the past two years. New York, where they have been operating, was a minor branch, and even there they have been burning up cash reserves. It is not clear whether the firm will continue operations in the future. The problem is being studied by a special committee, and a decision will be made in the near future.

Honegger, Head of Intern'l Authors, Tunes'ers Societies

New York, Nov. 27.—Swiss-French composer Arthur Honegger, president of the International Confederation of Societies of Composers and Authors at the convention of the Confédération Internationale des Sociétés des Auteurs et Compositeurs held in Buenos Aires, has been elected to the post. Honegger's election is in line with the organization's efforts to solidify copyright protection. The convention, which was attended by representatives from various countries, was held to discuss the status of copyright protection in the United States. The convention has made up of international government representatives, and is a quasi-governmental group of writer's societies. The convention has been attended by representatives from various countries, and was held to discuss the status of copyright protection in the United States. The convention has made up of international government representatives, and is a quasi-governmental group of writer's societies. The convention has been attended by representatives from various countries, and was held to discuss the status of copyright protection in the United States. The convention has made up of international government representatives, and is a quasi-governmental group of writer's societies. The convention has been attended by representatives from various countries, and was held to discuss the status of copyright protection in the United States. The convention has made up of international government representatives, and is a quasi-governmental group of writer's societies. The convention has been attended by representatives from various countries, and was held to discuss the status of copyright protection in the United States. The convention has made up of international government representatives, and is a quasi-governmental group of writer's societies. The convention has been attended by representatives from various countries, and was held to discuss the status of copyright protection in the United States. The convention has made up of international government representatives, and is a quasi-governmental group of writer's societies. The convention has been attended by representatives from various countries, and was held to discuss the status of copyright protection in the United States.

Stan Hasselgård Dies

In All Accident

Decatur, Ill., Nov. 27.—Stan Hasselgård, 25-year-old Swedish actor, who was killed instant just outside of this city on Monday (22), Hasselgård was on his way from Chicago to Minneapolis when he was hit by an automobile. His immigration papers prior to his departure from the Scandinavian countries indicated that he had been resident of the United States for a number of years. Hasselgård's family resides in Sweden.

The body of the actor was transported to the rural community of Middletown, where his father is living. The accident occurred on the highway connecting Middletown and a nearby town, and the actor was thrown from the car. The actor had been on his way to Chicago to perform in a play, but the accident forced him to return to his home. The actor's death is a great loss to the entertainment industry, and his family is mourning his loss.

Hasselgård, a native of Middletown, had been a popular actor on the Scandinavian stage, and had appeared in numerous productions. He was known for his dramatic talent and his ability to deliver powerful performances. His death is a great loss to the entertainment industry, and his family is mourning his loss.

$4,100 Shortage

In Union Funds

Philadelphia, Nov. 27.—An investigation of the financial procedures of Local 77, American Federation of Musicians, in charge of the New York office, revealed a shortage of $4,100. A committee headed by President James Perri discovered the missing funds. The union members were told, however, that a bond company had provided the missing $4,100.

Frank Liuzza, proxy, said that a membership drive is being conducted by A. Scola to collect assessments "got mixed up" in his accounts. When the committee discovered the member was a nonmember, he was expelled from the union.

The special committee of investigation is composed of members and three board members, John Horgan, local's business manager; Perri and President James Perri. The committee investigated procedures followed by the business manager in the past.

Times-Columbia Picks Hayes

New York, Nov. 27.—George A. Hayes, former manager of Times-Columbia, metropolitan radio station, is now manager of the station's New York office. Hayes has been a key figure in the station's operations, and his appointment is expected to bring further growth.

Hayes was formerly sales head of the Zenith Radio Corporation's MGM division for New York, and New Jersey.
Thomas's New Combo Adopts Lunceford Tag

Widow Restrains Wilcox

NEW YORK, Nov. 27.—Tenor James Wilcox, who was reported leaving the Eddie Wilcox Band last week, has managed Jimmy Lunceford band to go. Mrs. Gerber, widow of Edward Gerber, who also accounts an accounting of earnings, names Wilcox, the Gale Agency, Edward Gerber's, as co-assignee of Lunceford's widow, has assigned him the right to use the name and seek the business has pulled out all right, but not for mortuary undertaking. He is forming a new band under the name of "Joe Thomas and the Jimmie Lunceford Orchestra," which will play at the Good Time House, 300 W. 42nd St., with Joe Thomas and Joe Murphy, of the Heart Association, as guest of honor is set for December 15, 8:30 to 12, at the Baroque Room of the Belmont Plaza. There is Jack Bolen, director of New York's Mosque Theater. 

TUNE TOUTING ... Bill Cook has started a pumping show at WATF—The Royal's 'Ves' I'll Always Be In Love With You'. He played on an acetate, was swamped with calls, and the plot is now being pressed on the Coliseum show and the WNEW during the WNEW-locale wuxing of Prisoner of Love on Capitol as "the newest song record most likely to succeed." Jack MacFarland, WHFR and WHFR-AM, Boston Harbor, Mich., says, "I'm new playing Girls Were Made To Take Care of Boys, by Syndrum and Machine on Capitol. We plan to make it the big tune in this week." For W. Va., the W. Va. syndrome, WTMA, Charleston, W.Va., both listen to Lustful Christmas, by the Orioles on Jubilee. Figures to be one of the big holiday platters. 

On What's New, other of his shows, he spins everything the diskies send and three appealing to him are the following: Goon, with Request Record, station's other shows and request record, on other shows and request record. Listeners comments are much appreciated and the shows are told to shellake salesmen. Diskies appreciate the company's interest in them and are happy to have them around. 

On WNEW's program over WILS in that city. Bud Pratt, WRE, St. Joseph, Mo., deejay, gave Rhythm Band. He is promoting record, with a new one, Sunday Showcase, sponsored by the Viola Tucker Company, local auto dealer. 

Edwin Edie, of Cape Cod, has just returned from his round trip to the Bear's program over WILS in that city. Bud Pratt, KRES, St. Joseph, Mo., deejay, gave Rhythm Band. He is promoting record, with a new one, Sunday Showcase, sponsored by the Viola Tucker Company, local auto dealer. 

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New Listings for Wednesday, Nov. 30. 

1. (Jazzbo) Collins, KNAA, Salt Lake City, making a short, Spin the Disk, for Columbus Pictures. 

2. Jack Lloyd is new program director at WHIRL in Washington; the station will air its first program tonight. 

3. December 2, over WIBZ, Indianapolis. 


Fox Gets Judgment For 8G Vs. Diamond

NEW YORK, Nov. 27.—Harry Fox, acting as collecting agent for some 12 publishers, was awarded a permanent injunction in the U.S. District Court against Diamond Records by Judge Benedict Day in State Supreme Court this week. The judgment covers the period ending December 31, 1947. The injunction bars theDiamond Records from using any copyrighted material, whether in whole or in part, for any purpose other than for the recording of authorized performances as provided by statute. The judgment also provides for the payment of $1,150 per week in damages and attorneys' fees to the plaintiff. The case was brought by Fox, acting as collecting agent for several publishers, against Diamond Records, alleging that the defendant had infringed the plaintiff's copyrights by recording and distributing sound recordings without obtaining the necessary licenses.

Barron Into N. Y. Biltmore

NEW YORK, Nov. 27.—Blue Barron's ork will follow Leighton Noble into the Bowman House on December 14. Barron, who now is on a one-nighter basis, will be the permanent resident of at least four weeks plus options.
BILLBOARD BACKSTAGE
By Joe Csida

On and Off the Soapbox: Or Some Random Thoughts
Re the Record Evolution

(Continued from page 3)

33 1/3 r.p.m. records, so that
here again the public's present phonographs
will not be coincident. RCA
Victor is not making public its new
type records because they want
dealers every opportunity to get
all the business to be had during
the Christmas season. You
are fully aware that there is much
speculation and that type writer films
like Canby, Kolodin and Csida
will write whatever they believe they
play.

Some of the Hilty Johnson
newspaper people have been running scoops
on what RCA Victor is going to bring out.
Some of the soap-boxers, un
hampered by the fact that the
news is no idea what RCA Victor was actually
bringing out, have rushed loudly to
the defense of the poor, defenseless
consumer. In the vanguard of the
soap-boxers who have done that were a couple of
fellows on the Saturday Review of
literature, named Edward Tatnall
Canby, and Irving Kolodin. Said
Canby, in a piece headed "Two Standards—or Three"; "...a fine con
clusion of standard-size units for
LP records, and LP-size units for
standard records, plus numerous
alterations therefrom...a new third
system can mean a suicidal chaos
of confusion, in which it is hard to
see how anyone can gain more than
wine from sour grapes, and an enor
mous increase of public ill will.
...We insist on complete inter
changeability...that we will accept
2 r.p.m. platters as a transition neces
sary, but that these is decidedly one
more major move to "smoke the other
companies' out.

Kolodin in Line

And the Sill recordings' editor; Kolodin, is right behind him with
...Some gossip that has
to our ears describes the imminent
appearance, from one of the
large companies (Ed. Note: How
can any man who writes an item, say
a songwriting's or a disk, not
microgrooved, which would revolve
at a speed in the 40's. Unless it is
the house business of this manufac
turer to ignore the lessons of the
past, and to be no defense of
such a departure from one standard
which does exist in several other
industries and a better good will in making
its product available on records in
exchangeable on all equipment of
the new type would much exceed the
selfish pleasure that a battle of
annihilation would give to a Psychick
Victor." (Kolodin did not capitalize the V).

Anxieties

We hesitate to do battle with a
couple of literary characters like
Edward Tatnall Canby and Kolodin, who
write so learnedly of matters about
which they know so little, but there
are a few items which should be
pointed out.

(1) Columbia puts out its long
playing 33 1/3 r.p.m. record
because its executives feel they
had a product better than they had
ever offered the public before at
a good price. Columbia is continuing
its 78 r.p.m. records so that the
public's present phonographs are
not obsolete.

(2) RCA Victor is not going to put
out 33 1/3. The company is going
to put a 45 r.p.m. record with no
change, or to new feature whatsoever,
obviously because they believe they
have a better product than either the
standard 78 r.p.m. records or Colum
bia's 33 1/3 r.p.m. RCA Victor is
also going to continue to put out its
regular 78 r.p.m. records, so that
they can again the public's present phonographs
will not be coincident. RCA
Victor is not making public its new
type records because they want
dealers every opportunity to get
all the business to be had during
the Christmas season. You
are fully aware that there is much
speculation and that type writer films
like Canby, Kolodin and Csida
will write whatever they believe they
play.

Some of the Hilty Johnson
newspaper people have been running scoops
on what RCA Victor is going to bring out.
Some of the soap-boxers, un
hampered by the fact that the
news is no idea what RCA Victor was actually
bringing out, have rushed loudly to
the defense of the poor, defenseless
consumer. In the vanguard of the
soap-boxers who have done that were a couple of
fellows on the Saturday Review of
literature, named Edward Tatnall
Canby, and Irving Kolodin. Said
Canby, in a piece headed "Two Standards—or Three"; "...a fine con
clusion of standard-size units for
LP records, and LP-size units for
standard records, plus numerous
alterations therefrom...a new third
system can mean a suicidal chaos
of confusion, in which it is hard to
see how anyone can gain more than
wine from sour grapes, and an enor
mous increase of public ill will.
...We insist on complete inter
changeability...that we will accept
2 r.p.m. platters as a transition neces
sary, but that these is decidedly one
more major move to "smoke the other
companies' out.

Kolodin in Line

And the Sill recordings' editor; Kolodin, is right behind him with
...Some gossip that has
to our ears describes the imminent
appearance, from one of the
large companies (Ed. Note: How
can any man who writes an item, say
a songwriting's or a disk, not
microgrooved, which would revolve
at a speed in the 40's. Unless it is
the house business of this manufac
turer to ignore the lessons of the
past, and to be no defense of
such a departure from one standard
which does exist in several other
industries and a better good will in making
its product available on records in
exchangeable on all equipment of
the new type would much exceed the
selfish pleasure that a battle of
annihilation would give to a Psychick
Victor." (Kolodin did not capitalize the V).

Anxieties

We hesitate to do battle with a
couple of literary characters like
Edward Tatnall Canby and Kolodin, who
write so learnedly of matters about
which they know so little, but there
are a few items which should be
pointed out.

(1) Columbia puts out its long
playing 33 1/3 r.p.m. record
because its executives feel they
had a product better than they had
ever offered the public before at
a good price. Columbia is continuing
its 78 r.p.m. records so that the
public's present phonographs are
not obsolete.

(2) RCA Victor is not going to put
out 33 1/3. The company is going
to put a 45 r.p.m. record with no
change, or to new feature whatsoever,
obviously because they believe they
have a better product than either the
standard 78 r.p.m. records or Colum
bia's 33 1/3 r.p.m. RCA Victor is
also going to continue to put out its
regular 78 r.p.m. records, so that
Marks’ Renewal Buttresses
BMI in AM, TV Thru 1959

NEW YORK, Nov. 27—Broadcast Music, Inc. (BMI), strongly buttressed its position for years to come in radio and television by concluding a pact with Edward B. Marks whereby the TV and AM performing rights of the latter’s vast store of standard music will continue to be licensed by BMI until 1959. Negotiations between the parties had been going on for some time, with BMI considering either purchasing the catalog or renewing the license.

The pact is the third between the parties, the first one dating back to 1940 when Marks switched from the American Society of Composers, Authors and Publishers (ASCAP) to BMI for a period of five years. Price for the radio right then was $250,000 per year. The pact was renewed at the end of five years. It was reported that under the current renewal financial arrangements are similar to those of the old pact.

BMI’s more than 2,000 station contracts run out in 1959. The company’s acquisition of the Marks catalog, therefore, assures its licensees of this notable collection of copyrights during the period of the license.

Marks Music Corporation will continue to be run by Herbert Marks, with Max B. and Mitchell B. Marks continuing actively in the management.

RCA Adds Hannah Kipnis
NEW YORK Nov. 27—RCA Victor’s international department head, Alex Bard, this week announced the signing of Hannah Kipnis, dubbed the “Palestinian Nightingale.” The thrush, who will spend a year in this country, will wax Palestinian folk songs. Bard also announced release on the Irish series, of England’s top hit, Gelspy Bay, sung by Mike O’Duffy. The Irish tenor, who is now in this country broadcasting over Mutual Broadcasting System, waxed the side originally for His Master’s Voice, RCA Victor’s British affiliate.

Coast ASCAP-ers Touchy on Change Of Classification
Hollywood, Nov. 27—News that the American Society of Composers, Authors and Publishers (ASCAP) is working on a revision of its writer classification system (carried exclusively in The Billboard, November 20) touched off a flurry of antagonism at ASCAP’s annual West Coast meeting this week.

L. Wolfkamper announced ASCAP’s new Fred Aheert that he must remember his responsibilities to the Coast membership and not sacrifice the California wing in favor of the New York writers. He specifically reiterated the Coast objection to reclassification, pointing out that when members re-signed with ASCAP recently they did so with the understanding that their present classifications would be maintained.

Gilbert further said that if the New York board attempted to make several classifications, ASCAP may find itself on the receiving end of a barrage of lawsuits.

HOLLYWOOD, Nov. 27—Completion of the most extensive foreign recording jubilee yet attempted by an American recording house was announced this week by Harry Blount, production manager of the Record Transcriptions, following his return from Paris. Blount crossed the Atlantic on commission to ASCAP’s London top, Jerry King, defied American Federation of Musicians President James C. Petriolo and the union’s recording ban. Sessions began in Paris Sept. 14, with the first release announced Nov. 3, during which more than 100 sessions were taped for American release.

Record-breaking discing spree, supervised by Blount and ASCAP recording engineer Robert Colleen, lasted a total of 26 days, averaging two sessions daily. Tunes etched included 65 new ditties, a complete range of popular songs and several longhaired works. Pops were cut by Rene Duran’s Club Lido ork, name French crew of 18 sidemen.


In longhair field Standard cut several symphonic suites with top sidemen culled from ranks of Paris Symphony Orch. Cost of entire jubilee was estimated at $25,000, which included fees for American and French arrangers. To cut the same number of tunes using an equal number of musicians in this country would have cost an estimated $70,000.

Blount estimated that the trip will provide Standard with enough new recording material for five months, all new sides issued monthly. Plattery exec said Standard would probably make regularly skedded recording trips to France and Europe regardless of ban’s outcome, cutting savings in recording costs well worth expenses of European junket.

Cetra, Turichaphone Rep Tempo in Europe
HOLLYWOOD, Nov. 27—Tempo Records this week named as European representatives Cetra in Italy and Turichaphone in Switzerland and Austria. Deals were closed by Irving S. Fogel, Tempo president, currently on a big trip in Europe. Cetra and Turichaphone will handle Tempo’s product in the trade papers erroneously reported. Hudson is now at the Plantation Club in Nashville.
The Billboard

December 4, 1948

MUSIC

Capitol Contacts 1500 Dealers
In T'funken Merchandising Plan

HOLLYWOOD, Nov. 27—Capitol Records distributed approximately 1,500 questionnaires to disk dealers throughout the country sounding out replies on Telefunken prior to framing its merchandising policies for the sale of its recently acquired German long-playing catalog. Dealers’ replies to the 30-page survey form will be carefully studied by Cap execs before the diskery establishes what plan it will follow in marketing and promoting Telefunken wax in this country. According to Capitol, dealers are eager to give their opinions, as indicated by the heavy return to the lengthy questionnaire. Results are as yet unknown, however, since diskery is awaiting additional returns before starting tabulation. Forms are being sent out by Cap’s distribution branches. Of particular interest in the survey is the space devoted to dealers’ opinions of 23 1/2 r.p.m. platters and whether they suggest Cap’s entry into the long-playing field.

Questionnaire is divided into five parts: (1) Past experiences with Telefunken; (2) customer buying habits; (3) musical preferences; (4) physical product—preferences in album preparations, 31 1/2 vs. 78 r.p.m., etc.—and (5) promotion of product. Questions under Part 1 include: When did you stock Telefunken? Why did you stock Telefunken? How did you promote Telefunken? What did you sell Telefunken? Could you have sold more had they been available? Why did people buy Telefunken (fidelity, artists, performance, reputation, price, price of competition, etc., etc., etc., etc.)? What sold best on Telefunken (standards available on domestic labels, music not easily found elsewhere, etc.)? What specific selections sold best?

Under Part 2, Capitol asks: How do customers generally go about buying classical records? (do they ask for selection, specifying label or artist; name of composer; artist, etc.)? Is the customer usually willing to accept a substitute for the particular item he wants to buy? If two or more recordings of the same selection are available, what prompts customers’ choice?

How do you account for any important preference as between Victor and Columbia? (What do you do for customers who order from another record company, or do you get them to order from your firm?) Part 3 (musical preferences asks): What are your best-selling classical albums? Best-selling singles? What composers are in demand whose lesser-known music is wanted but hard to get? What selections are in demand but are either hard to get or have not been recorded? Do you know of any Telefunken recordings or artists that are particularly in demand? What type of music should we include in our first Telefunken release (operas, symphonies, concertos, solo instruments, vocal, etc.)?

Approximately, what percentage of your total classical and semi-classical dollar sales is in albums? How many albums and singles would you suggest for our first release? If there is a choice, should related material be released as an album or as singles?

Under Part 4 (physical product), Capitol asks: What do you think of Telefunken’s album cover? What do you think of Telefunken’s record size? How do you rate Telefunken’s r.p.m.? What do you think of Telefunken’s record weight? How do you rate Telefunken’s sale of singles? What do you think of Telefunken’s recording quality? What do you think of Telefunken’s recording quality? What do you think of Telefunken’s recording quality?

Under Part 5 (promotion), Capitol asks: What do you think of Telefunken’s advertising? What do you think of Telefunken’s sales promotion? How can we improve Telefunken’s advertising? How can we improve Telefunken’s sales promotion? What do you think of Telefunken’s advertising? What do you think of Telefunken’s sales promotion? How can we improve Telefunken’s advertising? How can we improve Telefunken’s sales promotion?

you stock Columbia LP records? How does the Columbia company advertise? How do you prefer to sell LP records? How do you think of Telefunken’s advertising? How can we improve Telefunken’s advertising? How can we improve Telefunken’s sales promotion? What do you think of Telefunken’s advertising? What do you think of Telefunken’s sales promotion? How can we improve Telefunken’s advertising? How can we improve Telefunken’s sales promotion?

Please return your questionnaire to Capitol, 32 West 59th Street, New York 19, N.Y., no later than Dec. 20, 1948.

RCA VICTOR Record
No. 20-3174

"A Heart Full of Love" (Hill and Range)
RCA Victor Record
No. 20-3174

"Then I Turned and Walked Slowly Away" (Hill and Range)

A Positive Bet for Big Play

PUBLISHED BY
ADAMS, VEE & ABBOTT, Inc. (AVA)
216 South Wabash Ave.
Chicago 4, Illinois

Commerce Dept.
PASSES BUCK ON
LP PLEA TO FTC

NEW YORK, Nov. 27.—The department of Commerce last week turned down a request made by Paul Pumper, Allegro disk proxy, that the department should take a hand in seeking standardization of long-playing (LP) systems.

Assistant Secretary Thomas Blaisdell, replying to a recent letter in which Pumper asked intervention in the confusion resulting from Columbia’s 33 1/3 r.p.m., LP entry, and from RCA Victor’s forthcoming 45 r.p.m. disks, informed Pumper that "we can appreciate the present difficulties facing your industry, but do not feel, operating under a free economy as we do, that this department could intervene in situations of this kind unless directed to do so by law."

Blaisdell suggested, however, that the Federal Trade Commission (FTC) be consulted "if you believe that there are elements of unfair competition in the manner in which any new developments are introduced."

you stock Columbia LP records? How are they being received? Why do customers prefer or reject LP records? What is your personal opinion as to future of LP records? How should we release our classical library (standard 33 1/3 r.p.m.?).

Under Part 2 (promotion), questions include: Most effective advertising media? What can be most advantageous sales points? Should Telefunken name be stressed in promotion? Would you be interested in selling and promoting the Telefunken line?
<table>
<thead>
<tr>
<th>Rank</th>
<th>Song Title</th>
<th>Artist, Orchestra, Publisher</th>
<th>Recorded By, Library</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I'll Be Acute</td>
<td>Peggy Lee, Victor Records</td>
<td>By Livingstone &amp; Evans</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>A Tree in the Meadow</td>
<td>Bill Reid, Royal-Tone</td>
<td>By Shapira-Bernstein</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>You Were Only Foolin'</td>
<td>Larry Feller-Billy Fabel-Fred Meadows</td>
<td>By Shapira-Bernstein &amp; Burton</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Maybe You'll Be There</td>
<td>Sammy Galin &amp; Buck Briner, Imperial</td>
<td>By Triangle (ASCAP)</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Twelfth Street Rag</td>
<td>Al Bowman, Imperial</td>
<td>By Shapira-Bernstein</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>A Little Bird Told Me</td>
<td>Harvey O'Brien, Imperial</td>
<td>By Triangle (ASCAP)</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>My Happiness</td>
<td>Betty Prior &amp; Barney Berenson, Imperial</td>
<td>By Triangle (ASCAP)</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Hair of Gold, Eyes of Blue</td>
<td>Benny Skylar, Brunswick (EMI-ASCAP)</td>
<td>By Melvin</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Somewhere My Love</td>
<td>Sarah Vaughan, RCA Victor</td>
<td>By Columbia</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Another Love</td>
<td>Harry Belafonte, Decca</td>
<td>By Decca</td>
<td></td>
</tr>
</tbody>
</table>

*The Billboard Music Popularity Charts are compiled by Billboard and reflect the popularity of songs on radio and jukebox playlists.*

**Honor Roll of Hits**

The title "Honor Roll of Hits" is a registered trademark and is licensed by The Billboard. Use of either mark may not be made without the permission of The Billboard.
This week's RCA Victor release!

**POPULAR**
- You Can Never Shake Love
- You Know What The Trouble Is Baby
- Congratulations
- Bye Bye Blues
- Galway Bay
- One Sunday Afternoon
- **TOMMY DORSEY** RCA Victor 20-2386
- **TEX BENEKE** RCA Victor 20-2387
- **JANE PICKENS** RCA Victor 20-2388

**FOLK**
- Time Will Tell
- I'm A Henpecked Man
- Little Buddy
- You Played Love on the Strings of My Heart
- Maple On The Hill
- Lights In The Valley
- **CECIL CAMPBELL** RCA Victor 20-2389
- **HANK SNOW** "The Singing Ranger" RCA Victor 20-2390
- **J. E. MADER'S MOUNTAINIERS** RCA Victor 20-2391

**BLUES**
- Can't You Read
- County Jail Blues
- **BIG MACEO** RCA Victor 20-2392

**SPIRITUAL**
- Sweet Little Jesus Boy
- Amen
- **WINGS OVER JORDAN CHOIR** RCA Victor 20-2393

**INTERNATIONAL**
- Zwaow - Polka (With Pop)
- Wesele Sieradzke - Oberek (Wedding in Sieradz)
- **WALTER OSSOWSKI** RCA Victor 20-2394

**"HYMNS FOR SINGING"**
- All I Want For Christmas (Is My Two Front Teeth)
- Down Among the Sheltering Palms
- Buttons and Bows
- Blue Christmas
- Then I Turned and Walked Slowly Away
- **SPIKE JONES** RCA Victor 20-2377
- **SAMMY KATE** RCA Victor 20-2390
- **BETTY RHODES** RCA Victor 20-2378
- **JESSE ROGERS** RCA Victor 20-2392
- **EDDY ARNOLD** RCA Victor 20-2374

**DEALERS!** Are you ringing up those extra profits with RCA Victor's new Multi-Play Needles? Counter displays, Co-op Mags, and national advertising add up to easy sales.
**Sheet Music**

**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Tunes are listed according to greatest number of sales. (P) indicates tune is in a film; (M) indicates tune is in a legitimate musical; (R) indicates tune is available on record.

<table>
<thead>
<tr>
<th>Position</th>
<th>Week</th>
<th>Label</th>
<th>Title</th>
<th>Composer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>10</td>
<td>Famous</td>
<td>Buttons and Bows (F)</td>
<td>(R)</td>
</tr>
<tr>
<td>2</td>
<td>11</td>
<td>G. &amp; H.</td>
<td>A Tree in the Meadow (R)</td>
<td>(R)</td>
</tr>
<tr>
<td>...</td>
<td>...</td>
<td>...</td>
<td>...</td>
<td>...</td>
</tr>
</tbody>
</table>

**ENGLAND'S TOP TWENTY**

<table>
<thead>
<tr>
<th>Position</th>
<th>Week</th>
<th>Publisher</th>
<th>Title</th>
<th>Composer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Zambia</td>
<td>Buttons and Bows</td>
<td>(R)</td>
</tr>
<tr>
<td>...</td>
<td>...</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**CANADA'S TOP TUNES**

Songs listed are sheet music best sellers in Canada. List is based on reports received from the seven largest retailers in the Dominion.

<table>
<thead>
<tr>
<th>Position</th>
<th>Week</th>
<th>Label</th>
<th>Title</th>
<th>Composer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Famous</td>
<td>Buttons and Bows</td>
<td>(R)</td>
</tr>
<tr>
<td>...</td>
<td>...</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
December 4, 1948

**MUSIC POPULARITY CHARTS**

**Radio Popularity**

Week Ending

November 25

**RECORDS MOST PLAYED BY DISC JOCKEYS**

Records listed here in numerical order are those played over the greatest number of stations. List is not based on sales from record surveys among 1,200 disc jockeys throughout the country. Unless marked in this chart, other available records of tunes listed will be found under Chart of Hits. Music Popularity Chart. Part I. (PI) Indicates tune is from a film; (CB) indicates tune is from a legit musical.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1. BUTTONS AND BOWS...</td>
<td>Dinah Shore</td>
<td>Columbia-ACAP</td>
</tr>
<tr>
<td>2</td>
<td>2. ON A SLOW BOAT TO CHINA</td>
<td>K. K. Kyser Orch.-R. B. Smith-C. Woods</td>
<td>Columbia-ACAP</td>
</tr>
<tr>
<td>3</td>
<td>3. MY DARLING, MY DARLING</td>
<td>J. Stafford-G. MacRae and the Sheikleighters</td>
<td>Capitol-ACAP</td>
</tr>
<tr>
<td>4</td>
<td>4. A TREE IN THE MEADOW, My Favorite Whistler</td>
<td>Columbia-ACAP</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>5. TWELFTH STREET RAG, Pat Westie</td>
<td>Capitol-ACAP</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>6. ON A SLOW BOAT TO CHINA</td>
<td>P. Martin Orch-C. Huggins</td>
<td>Columbia-ACAP</td>
</tr>
<tr>
<td>7</td>
<td>7. MAYBE YOU'LL BE THERE</td>
<td>Gordon Victor</td>
<td>Victor-20-3123-ACAP</td>
</tr>
<tr>
<td>8</td>
<td>8. ON A SLOW BOAT TO CHINA</td>
<td>E. Howard Orch</td>
<td>Decca-2443-ACAP</td>
</tr>
<tr>
<td>10</td>
<td>10. A LITTLE BIRD TOLD ME</td>
<td>E. Knight-The Star Dusters</td>
<td>Decca-24510-BMI</td>
</tr>
<tr>
<td>11</td>
<td>11. UNTIL I SEE YOU</td>
<td>Tommy Dorsey Orch-P. Royce</td>
<td>Victor-29-3561-ACAP</td>
</tr>
</tbody>
</table>

(The Charttosters, Columbia 33237)

(Continued on page 100)

**SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)**

Tunes listed receive the greatest number of any radio plug according to information compiled by Edward Hudson (RH) logging system. Numerical point totals are computed as follows: 1 point for sustaining instrumental; 2 points for sustaining vocal; 3 points for commercial instrumental; 4 points for commercial vocal. Commercial vocal carried in New York, Chicago and Calif. would receive 10 points. (PI)

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Week of November 19-25</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Hundred &amp; Fifty Acres</td>
<td>Loces</td>
<td>0 2 1 0 9 0 2 1 2 0 2 0 1 0 1 1 3 6 8</td>
</tr>
<tr>
<td>A Tree In The Meadow</td>
<td>Brereton</td>
<td>0 1 1 0 2 0 2 2 3 4 2 3 0 5</td>
</tr>
<tr>
<td>Ah But It Happens</td>
<td>Worrall</td>
<td>0 9 8 6 6 6 2 5 7 0 0 6 5 5</td>
</tr>
<tr>
<td>Brush Those Tears From Your Eyes</td>
<td>Sparks</td>
<td>0 1 1 3 4 4 1 4 0 0 1 2 5</td>
</tr>
<tr>
<td>Buttons and Bows (Pale Face)</td>
<td>Famous</td>
<td>1 1 0 9 0 2 5 7 1 6 6 4 7</td>
</tr>
<tr>
<td>Canne La Gorte (Data Upon This)</td>
<td>Poor</td>
<td>3 4 1 8 2 3 2 7 5 4 7 1 6 1 9</td>
</tr>
<tr>
<td>Down Among The Sheltering Pals</td>
<td>Miller</td>
<td>4 8 8 0 4 3 4 4 3 2 6 0 1 1 5</td>
</tr>
</tbody>
</table>

(Continued on page 100)

**SONGS WITH GREATEST RADIO AUDIENCES (ACD)**

Tunes listed have the greatest audiences as programs based on network stations in New York, Chicago and Los Angeles. List is based upon John C. Prather's Audience Coverage Index. The Index is compiled from records made available to Prather's ACD by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, the ACD by the Reliable Checking Service in Los Angeles. These are the ten 10 more than any three of these times alphabetically. The music check is graphically presented over 60 percent alive. Buttons and Bows (Pale Face) (PI) indicates tune is from a legitimate musical; (CB) indicates tune is from a legitimate musical. In each instance the listening-agency controlling performance.

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Total Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Hundred and Sixty Acres</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>A Tree in the Meadow</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>Ah, But It Happens</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>Blue Shadows At Sunset</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>Committee on the Sheltering Pals</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>Shadow Of The Sheltering Pals</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>Far Away Places</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>Far Away Places</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>Galway Bay</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>Here's Me</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>Here'll I Buy (M)</td>
<td>(6)</td>
<td>10</td>
</tr>
<tr>
<td>I Still Get You Much Too Hurts</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>I Still Get You Much Too Hurts</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>Love Some Other Day</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>Maybe You'll Be There</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>My Darling, My Darling (M)</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>My Happiness</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>On A Slow Boat To China</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>One Sunday Afternoon (R)</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>Rambler Rose</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>Say It Isn't So</td>
<td>(8)</td>
<td>10</td>
</tr>
<tr>
<td>That Certain Party</td>
<td>(8)</td>
<td>10</td>
</tr>
</tbody>
</table>

(Continued on page 31)
### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,000 discount and independent record dealers. Figures in parentheses are weekly changes in sales. (P) indicates tune is in a film; (M) indicates tune is in a legitimate musical. The % of each record is listed in italics.

**PART IV**

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Sales</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BUTTONS AND BOWS</td>
<td>Dinah Shore</td>
<td>Victor</td>
<td>20,323</td>
<td>-</td>
</tr>
<tr>
<td>2</td>
<td>THE SLOW BOAT TO CHINA</td>
<td>Yip Harburg</td>
<td>Columbia</td>
<td>18,046</td>
<td>-</td>
</tr>
<tr>
<td>3</td>
<td>I'D LIKE TO BE FREE</td>
<td>Jimmy Dorsey</td>
<td>Victor</td>
<td>17,520</td>
<td>-</td>
</tr>
<tr>
<td>4</td>
<td>MY DARLING</td>
<td>Harry Belafonte</td>
<td>Brunswick</td>
<td>14,092</td>
<td>-</td>
</tr>
<tr>
<td>5</td>
<td>SLOW BOAT TO CHINA</td>
<td>Yip Harburg</td>
<td>Columbia</td>
<td>12,280</td>
<td>-</td>
</tr>
<tr>
<td>6</td>
<td>YOU'RE THE ONE</td>
<td>Nat King Cole</td>
<td>Bluebird</td>
<td>11,820</td>
<td>-</td>
</tr>
<tr>
<td>7</td>
<td>THE SLOW BOAT TO CHINA</td>
<td>Yip Harburg</td>
<td>Columbia</td>
<td>10,660</td>
<td>-</td>
</tr>
<tr>
<td>8</td>
<td>MY DARLING</td>
<td>Harry Belafonte</td>
<td>Brunswick</td>
<td>8,512</td>
<td>-</td>
</tr>
<tr>
<td>9</td>
<td>SLOW BOAT TO CHINA</td>
<td>Yip Harburg</td>
<td>Columbia</td>
<td>8,320</td>
<td>-</td>
</tr>
<tr>
<td>10</td>
<td>I'D LIKE TO BE FREE</td>
<td>Jimmy Dorsey</td>
<td>Victor</td>
<td>7,744</td>
<td>-</td>
</tr>
</tbody>
</table>

**Retail Record Sales**

*Week Ending November 20*

**SUNSET BLVD., 20-2476**

**AGAIN**

**NEW YORK, N.Y. INC.**

**THESOYRUS**

**FORGE/237**

**www.americanradiohistory.com**
COIN CATCHERS!
Get on the Money-Making Band Wagon Now!

1. "MY DARLING, MY DARLING"
Jo Stafford and Gordon MacRae and The Starlighters With Orchestra
"GIRLS WERE MADE TO TAKE CARE OF BOYS"
Jo Stafford and Gordon MacRae With Orchestra
Capitol Record 15270

2. "BUTTONS AND BOWS"
The Dinning Sisters with the Art Van Damms Quintet
"SAN ANTONIO ROSE"
The Dinning Sisters with Orchestra Conducted by Carl Kress
Capitol Record 15184

3. "ON A SLOW BOAT TO CHINA"
Bonny Goodman and His Orchestra
Capital Record 15208

4. "LOVE, YOU'RE MAGIC SPELL IS EVERYWHERE"
Peggy Lee with Dave Barbour and His Orchestra
Capitol Record 15232

5. "ONE HAS MY NAME (The Other Has My Heart)"
"YOU'RE THE SWEETEST ROSE IN TEXAS"
Jimmy Wakely with Cowboy Band
Capitol Record 15162

6. "YOU WERE ONLY FOOLING (While I Was Falling in Love)"
Ray Starr with Orchestra
"A FADED SUMMER LOVE"
Ray Starr with Dave Cavanaugh's Music
Capitol Record 15226

7. "CUANTO LE GUSTA (La Parranda)"
"CORNBELT SYMPHONY"
Jack Smith and the Clark Sisters with Orchestral Accompaniment
Capitol Record 15230

8. "A LITTLE BIRD TOLD ME"
"WHAT DID YOU DO TO ME?"
Blue La Barker with Orchestra
Capitol Record 15308

PHONE OR WIRE YOUR NEAREST DISTRIBUTOR TODAY!!

MUSIC

POPULAR
"HIGH SOCIETY"
"WARASH BLUES"
Pee Wee Hunt
Capitol 15299
"TENELFTH STREET RAG"
"SOMEONE ELSE, NOT ME"
Pee Wee Hunt
Capitol 15105
"MY OWN TRUE LOVE"
"FAR AWAY PLACES"
Margaret Whiting
Capitol 15278
"IT'S TOO SOON TO KNOW"
"IF WE CAN'T BE THE SAME OLD SWEETHEARTS WE'LL JUST BE THE SAME OLD FRIENDS"
Andy Kirk and the Clouds Pops
Capitol 15281
"THE TAILGATE RAMBLE"
"TUSCALOOSA BUS"
Johnny Mercer
Capitol 15285
"THE MONEY SONG"
"THAT CERTAIN PARTY"
Dave Martin and Jere Lewis
Capitol 15249
"A TREE IN THE MEADOW"
"I'M SORRY, BUT I'M GLAD"
Margaret Whiting
Capitol 15123
"HAIR OF GOLD, EYES OF BLUE"
"RAMBLING ROSE"
Gordon MacRae
Capitol 15178
"SAY SOMETHING SWEET TO YOUR SWEETHEART"
"BLUE BIRD OF HAPINESS"
Jo Stafford and Goldin MacRae
Capitol 15207
"SO TIRED"
"STEADY DADDY"
Kay Starr
Capitol 15314
"DOWN AMONG THE SHELTERING PALMS"
"ONE FOR MY BABY (and One More for the Road)"
Johnny Mercer
Capitol 15241

WESTERN
"I LOVE YOU SO MUCH IT HURTS"
"I DON'T WANT YOUR SYMPATHY"
Jimmy Wakely
Capitol 15248
"LIFE GITS TEE-JUS, DON'T IT?"
"BIG HAT POLKA"
Tex Williams
Capitol 15271
"JUST A PAIR OF BLUE EYES"
"TALKING BOOGIE"
Tex Williams
Capitol 15175
"DEAR OOKIE"
"A MILLION MEMORIES"
Jack Rives
Capitol 15169
"LEAVE MY HONEY BEE ALONE"
"T FOR TEXAS" (Blue Yodel No. 1)
Merle Travis
Capitol 15212
"HAIR OF GOLD, EYES OF BLUE"
"BALL OF FIRE"
Smiley Rogers
Capitol 15217

SEPIA
"TELL ME, DADDY"
"(If It Will Have To Be) Until The Real Thing Comes Along"
Julia Lee
Capitol 15144
"WISH I WAS IN WALLA WALLA"
"A MAID'S PRAYER"
Nellie Lutcher
Capitol 15279
"KING SIZE PAPA"
"WHEN YOU'RE SMILING (The Whole World Smiles With You)"
Julia Lee
Capitol 40082
"ALEXANDER'S RAGTIME BAND"
"MY LITTLE BOY"
Nellie Lutcher
Capitol 15180
MERCURY RECORDS

THE TOP RECORDING BUY!

America's No. 1 Band

EDDY HOWARD
AND HIS ORCHESTRA

MERCURY RECORDS
No. 5208

“THANKS TO THE
LUTZ BROS.
FOR PUBLISHING A SMASH HIT”

“DAINTY
BRENDA LEE”
Juke Box Record Plays

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 1,564 operators in all sections of the country. Listed under the title of each of the most popular records are other available recordings of the same tune. Unless shown in this chart other available records of the same tune are listed here will be found in the Inner Hall of Hits, Music Popularity Chart. Part I. PAGE 31

December 20
1 1. BUTTONS AND BOWS...Dinah Shore Columbia 33254-ASCAP
2 2. ON A SLOW BOAT TO CHINA...E. Howard Ork and His Orchestra Capitol 15276-ASCAP 1
2 3. TWELFTH STREET RAG...J. W. McRae. Columbia 33201-ASCAP 2
4 4. ON A SLOW BOAT TO F. Martin-G. Hughes Starlighters Capitol 20-2398-ASCAP
5 5. A TREE IN THE MEADOW...Margaret Whiting and Her Orchestra Capitol 15242-ASCAP 2
5 6. BUTTONS AND BOWS...The Singing Strings and Art Van Deemert Capitol 20-2398-ASCAP
7 7. MAYBE YOU'LL BE THERE...Gordon Jenkins Deco 24403-ASCAP 2
7 7. A TREED IN THE MEADOW...Joe Loss Ork. Deco 24214-ASCAP
8 8. MY DARLING, MY...J. Stafford and His Orchestra Capitol 15280-ASCAP 2
10 9. ON A SLOW BOAT TO E. Howard Ork and His Orchestra Capitol 15276-ASCAP 3
10 10. TWELFTH STREET RAG...F. C. Carling Columbia 33572-ASCAP 4
11 10. A LITTLE LITTLE TOLD ME...E. Knight-The Star Dusters Decca 24845-BMI
11 12. YOU WERE ONLY FOOLIN'...Blue Barton, MCM 10118-ASCAP
11 13. MY DARLING...D. Day-0. Clark Decca 24814-ASCAP
11 15. HAIR OF GOLD...Carolyn Crawford Decca 15178-ASCAP-BMI
11 15. BRUSH YOUR EYES FROM YOUR EYES...B. Green (B. Clark-The Modernaires-The Skyhawks, Columbia 30601; A. Drakeville, Mercury 3102; A. Foster, Regent 135; T. Martin, Delco 15190; J. Raymond, Capitol 15830; D. Luster, Decca 24214)
14 17. CUANTO LA CUSTA...C. Miranda-The Andrews Sisters (B. Brown-Varsity Rhythm Band, Variety 112; J. Robinson and His Orchestra Capitol 15280; E. Young and Drifters Cowboys, Capitol 31289; B. Clark-The Modernaires-The Skyhawks, Columbia 31407; Varsity Ork, Variety 112)
17 17. GLORIA...Mills Brothers. Decca 24509-ASCAP
17 17. A LITTLE LITTLE TOLD ME...Skyliners, Columbia 30601; R. Drakeville, Mercury 3102; The Four Gables, World 356; B. Hayward and B. Ork. Ex- collin 318; B. Clark-The Modernaires-The Skyhawks, Columbia 31407; Variety Ork, Variety 112)
17 20. IN MY DREAMS...V. Monroe Ork. Victor 20-3133-ASCAP
20 20. BUTTONS AND BOWS...E. Knight...Deco 24400-ASCAP
28 28. SAY SOMETHING SWEET...The Ink Spots. Decca 24507-ASCAP
28 28. TO YOUR SWEETHEART...Thank you. Decca 24507-ASCAP
28 28. SAY SOMETHING SWEET...The Ink Spots. Decca 24507-ASCAP
12 12. THAT CERTAIN PART...Benny Strong Leader 2217-ASCAP (H. L. Page, Decca 24208; P. G. Smith, Variety 112; L. Rhodes, Victor 20-2898; Varsity Ork, Variety 112; P. Martin's Ranch & Accordion Players, Decca 30687; E. Comstock, London 1369)"
### Folk Record Section

**Work ending November 26**

### Most-Played Juke Box Folk Records

Records listed are those recorded most played near this week according to the Billboard’s special weekly survey among a selected group of 16 juke box operators who vote for the records.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist and Title</th>
<th>Label</th>
<th>Weekly No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ONE HAS MY NAME</td>
<td>Jimmy Wakely, Capital 15102</td>
<td>BMI</td>
<td>20-3013</td>
</tr>
<tr>
<td>2</td>
<td>BOUQUET OF ROSES</td>
<td>Eddy Arnold, the Tennessee Playboys</td>
<td>BMI</td>
<td>20-2000</td>
</tr>
<tr>
<td>3</td>
<td>JUST A LITTLE LOVING</td>
<td>Eddy Arnold, Tennessee Playboys</td>
<td>BMI</td>
<td>20-2001</td>
</tr>
<tr>
<td>4</td>
<td>I LOVE YOU SO MUCH HUNTS</td>
<td>J. Wakely and Cowley Band, Capitol 15243</td>
<td>BMI</td>
<td>20-3010</td>
</tr>
<tr>
<td>5</td>
<td>A HEART FULL OF LOVE OR DON'T IT?</td>
<td>C. Robison, MGM 10225-ASCAP</td>
<td>BMI</td>
<td>20-3010</td>
</tr>
<tr>
<td>6</td>
<td>THEN I TURNED AND WALKED SLOWLY AWAY</td>
<td>E. Arnold, Victor 20-0174</td>
<td>BMI</td>
<td>20-3010</td>
</tr>
<tr>
<td>7</td>
<td>MY DADDY IS ONLY A PICTURE</td>
<td>Eddy Arnold, the Tennessee Playboys</td>
<td>BMI</td>
<td>20-2000</td>
</tr>
<tr>
<td>8</td>
<td>ANYTIME</td>
<td>Eddy Arnold, Tennessee Playboys</td>
<td>BMI</td>
<td>20-3002</td>
</tr>
<tr>
<td>9</td>
<td>FOREVER IS ENDING</td>
<td>Ernest Tubb, Decca 46142</td>
<td>BMI</td>
<td>20-3174</td>
</tr>
<tr>
<td>10</td>
<td>TENNESSEE SATURDAY NIGHT</td>
<td>Red Foley, The Cumberland Valley Boys</td>
<td>BMI</td>
<td>20-3175</td>
</tr>
<tr>
<td>11</td>
<td>DOG HOUSE BOOGIE</td>
<td>Hawkshaw Hawkins, King 752-2E</td>
<td>BMI</td>
<td>20-2000</td>
</tr>
<tr>
<td>12</td>
<td>JUST A PAIR OF BLUE EYES</td>
<td>Tex Williams and His Western Caravans</td>
<td>BMI</td>
<td>20-3176</td>
</tr>
<tr>
<td>13</td>
<td>MINE ALL MINE</td>
<td>J. Wakely and Cowley Band, Capitol 15249</td>
<td>BMI</td>
<td>20-2000</td>
</tr>
<tr>
<td>14</td>
<td>I'LL HOLD YOU IN MY HEART</td>
<td>Eddy Arnold, the Tennessee Playboys</td>
<td>BMI</td>
<td>20-0100</td>
</tr>
<tr>
<td>15</td>
<td>SWEETER THAN THE FLOWERS</td>
<td>Moon Mullican, King 473-2</td>
<td>BMI</td>
<td>20-3010</td>
</tr>
<tr>
<td>16</td>
<td>THAT WILD AND WICKED</td>
<td>Ernest Tubb, Decca 46143</td>
<td>BMI</td>
<td>20-3010</td>
</tr>
<tr>
<td>17</td>
<td>TENNESSEE WALTZ</td>
<td>Fez Wes King and His Golden West Cowboys</td>
<td>BMI</td>
<td>20-2000</td>
</tr>
</tbody>
</table>

### Folk Talent and Tunes

**By Johnny Sippel**

Johnnie Bailes, of the Bailes Bros., heard over KWWK, Shreveport, La., reports that Columbia Records, for whom they wax, has okayed a deal whereby King Records will release two of the Bailes' records soon.

Bailes says Columbia has agreed to release them to King permanently if King can prove it can do more for the group than Columbia does.

King has offered them a three-year contract, calling for 12 sides per year.

The Maddox Brothers and Rose have stretched their operation to include XERR, San Diego, Calif.; XELO, Clint, Tex., and XEGM, Mexicali, Mexico, in addition to KLTR, Modesto, Calif. Group releases in first anniversary at George's Fishbowl, Stockton, Calif., January 2... Vic Greene, one of the Harmony Boys of the Mountain Valley Jamboree, WTOR, Toledo, was married October 20. The Lonesome Jamboree of the Jamboree became parents of a girl November 2.

The Rodeo Rangers, Curly Clements, fiddle and guitar; Sophie Ewing, guitar and vocals; and Lucky Keith, accordion and novelty, last heard on WFBF, Baltimore, are doing five months of International Harvester show time and are set for two more Columbia flippers. They made their first this year with Charley Starrett and Peabody Burnett. Curly is a brother of Zike Clements, the Grand Ole Opry feature... The Hoosier Cornhuskers, Dottie Lou, guitar and bass; Darl Fox, guitar; Pete Smith, fiddle and Al Pettit, accordion and vocals, are back at WEIN, Findlay, O., after a circuit of fair dates for the Barnes-Caruthers office. Fox recently replaced Mary Lee, who was married, and has retired from show business... The Tonney Sisters, Sylvia, electric guitar; Evelyn, bass, and Dottie, straight guitar, are working on WEKU, following a tour with Putney's road show. They have worked for 30 radio stations since breaking in six years ago.

The Georgia Peach Pickers, who cut sides for Columbia, recently moved from California to KWWK, Shreveport, La., where they are doing a shot on the Louisiana Hayride. Personnel includes Curley Williams, fiddle; Bill Byrd, electric guitar; Jimmie Sumners, steel guitar; Buddy Harrel, piano; Sonny Harville, bass, and Jack Ford, rhythm. For... Dusty Beegan, heard on WPDQ, Jacksonville, Fl., is working nightly at Bud's Musical Bar there... Tennessee Paruns have landed a steady job with WQAP, Murfreesville, Tenn. Group includes Arlene, Ocie and Ovid Geines, J. C. Tucker and James Hunt... King planters have inked Red Perkins with waxey prexy, Sid Nelson, prom-ising hit planters from the newcomer. Hank Thompson is reported to have left Nashville, where for several weeks he was featured on a Memphis radio station, to return to WSGA, following a tour with Tom Dooley's road show. Ann Towne, piano; Cal Skipper, sax, and Sonny Eddy, guitar, are doing a shot on WSGA.

Honey (Bobby) O'Dell, hillbilly song stylist who is remembered as a mopprer singer of a decade ago, is with WQAI, San Antonio...
**Folk Record Section**

**BEST-SELLING RETAIL FOLK RACKS**

Records listed are limited to those that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores; the majority of whose customers purchase folk records.

**POSITION**

The following is a list of the best-selling folk records for the week ending November 26.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>John Johnson</td>
<td>Johnson Johnson</td>
<td>King De Luxe Records</td>
</tr>
<tr>
<td>2</td>
<td>Folk Riders</td>
<td>Folk Riders</td>
<td>Decca 41216-BC</td>
</tr>
<tr>
<td>3</td>
<td>Folk Riders</td>
<td>Folk Riders</td>
<td>Capitol 15327-BC</td>
</tr>
<tr>
<td>4</td>
<td>Folk Riders</td>
<td>Folk Riders</td>
<td>Columbia 15318-BC</td>
</tr>
<tr>
<td>5</td>
<td>Folk Riders</td>
<td>Folk Riders</td>
<td>Victor 20-301-BC</td>
</tr>
</tbody>
</table>

**ADVANCE FOLK RECORD RELEASES**

A little Bird told Me
Bob Dylan
Capitol 15325-BC

After You Go
C. B. Smith
Decca 41216-BC

Baby Ma Baby
Sonny Boy Williamson
Coral 41216-BC

Buffalo Horns
Ray Charles
Coral 41216-BC

Doughman
D. H. Copper
Coral 41216-BC

It's My Life
Sonny Boy Williamson
Capitol 15327-BC

You're The One
J. W. C. Wilson
Decca 41216-BC

**FOLK TALENT AND TUNES**

(continued from opposite page)

Rosalie Allen opened at the Village Barn, New York, November 26. She does her regular WVO, New York, two-hour d.j. stint from Shorty Warren's Western Rangers, house band. Elton Britt has returned to New York from the Coast after doing a picture with Charlie Starrett and Smiley Burnette. Ray Smith's Pine Toppers are with the Club Argyle, Newark, N. J. Smith is on National label. Jimmy Jackson of the Cumberland Five has moved to Eastern theater tours. Tex Fletcher is appearing at a series of New Jersey theaters in conjunction with the showing of his latest film, Sea-Girt Rhythm... The Melody Riders have moved from Club Argyle, Newark, N. J., to Club Sequoia, Staten Island, N. Y.

Boy Horizon, of Peer International, reports that Hawkins Hawkins left WFTL, Philadelphia, November 29,... Eddy Arnold did 4,500 artwork shows in the Houston Auditorium, November 12. Red Foley is increasing his radio schedule at WSM, Nashville. He is doing a noon-time show live times per week and preparing a weekly night show,... Ray Whitley, Cowboy Records, who toured the East with Gene Autry's rodeo, is headed toward Texas on a p.o.v. tour.
AMOS MILBURN
ALADDIN'S
Great "BLUES" Singer . . .

on

The Nicklo-Nabbers of the Month

"CHICKEN SHACK BOOGIE"

AL 3014

(America's Hottest Race Record) and the Original

"BEWILDERED"

AL 3018

(Outselling all others)

Order from your local distributor

ALADDIN RECORDS

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Hollywood 27, Calif.
INTRODUCING... THE NEW NEEDLE SENSATION!
THE NYLON FIDELITONE NEEDLE OF MICROMETER PRECISION AND DESIGN with exclusive features...

IN THE BRILLIANT SCARLET PACKAGE

most features for less money

ONLY $1.25

PERMUTUM (Chromium Alloy) Tip
Will Never Chip
Mounted in Resilient
Nylon
Long Life
REPLACE NYLON
Providing Vertical and
Horizontal Uniformity
Precise Record Scratches
PROTECTIVE BUMPER
Attaches Compliment Point
Alignment
PATENTED: GROOVE LOCATING FEATURE
Prevents Loosening in the
Pickup by Vibration

PERMO, Incorporated
Chicago 26

EXTRA POINT SPECIALIST
(See Inside Front Cover, THIS ISSUE)

THIS ARTISTIC "S in 1" DISPLAY CASE FREE!
By a mere turn of the knob, any one of FIVE
FAMOUS FIDELITONE NEEDLES can be
brought into display position. This case is
only 6 x 8 x 9 inches—easily done in
blonde wood with plastic face. It will
dignity and compliment any record counter.
—and 3 sensational introductory offers!

Contact your Fideliteone distributor today for
full information.

THE BILLBOARD PICKS:
In the opinion of The Billboard music staff, records listed below are most
likely to achieve popularity as determined by entry into best selling, most
played or most heard features of the Charts:

POWDER YOUR FACE WITH SUNSHINE... Evelyn Knight and the Stardusters
**** Dec 24530

Evelyn Knight's new tune looks like a winner-"Smile, Darn Ya, Smile," and
Evelyn Knight, currently riding Wave up there with her "A Little Bird Told Ya"
platter, is the gal to put it over. The Freddy Gardner charts with Evelyn climbing the
ladder and the chorus interpolating cute responses. Formula is reversed on the next
chorus, then the group whistles most of the next one, with Evelyn coming back
for the bright finish. The ingratiating spirit of this package should inspire plenty
of group response around the house, and warm up any jockey stints.

IF I STEAL A KISS... Vaughn Monroe and His Orchestra
WHAT'S WRONG WITH ME?... Vaughn Monroe and His Orchestra

Vaughn's strong salesmanship gives him the nod for the big version of two tunes
from the MGM film, "The Kissing Bandit." "Kiss" is real opera fan performed
with a compelling lyric base, with Vaughn delivering his full phrasing over rich
accompanying. On the flip the band creates a brighter Beat, and Vaughn gets a strong
vocal assist from the Moon Maid, who recalls some cute rhymes. Vaughn will
no doubt have good success with this package and in addition to the famous figures to set off a rain tone sax bit. Distribution of the flexible
Grayene pic should put up the Suite value here, with Vaughn the bestbet of the week.

THE DISK JOCKEYS PICK:
Picks that have appeared for three consecutive weeks or three times
within a six-week period are not repeated below. Based on a weekly survey
among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. Dainty Brenda Lee... Eddy Howard... Majestic 1522
2. Just Because... Eddy Howard... Mercury 5242
3. Say It Isn't So... Eddy Howard... Columbia 34138
4. You're All I Want For Christmas... Frank Gallagher... Donna 3026
5. Brush Those Tears From Your Eyes... Buddy Clark... Columbia 38344
6. I'm in the Mood for Love... Billy May... Columbia 38468
7. In One Ear and Out the Other... The Starlighters... Capitol 15527
8. Smilin' Through... Jo Stafford... Capitol 15521

THE RETAILERS PICK:
Picks that have appeared for three consecutive weeks or three times
within a six-week period are not repeated below. Based on a weekly survey
among 4,579 of them, the record retailers think tomorrow's hits will be:

1. Far Away Places... Margaret Whiting... Capitol 15278
2. Brush Those Tears From Your Eyes... Alan Freed... Regent 134
3. Down Among the Sheltering Palms... Sammy Kaye... Victor 20-3100
4. In My Dreams... Sammy Kaye... Victor 20-3123
5. Blue Moments... Frankie Laine... Victor 20-3195
6. Girls Are Made to Take Care of Boys... J. Stafford-G. MacRae... Capitol 15270
7. I've Got My Love to Keep Me Warm... Les Brown... Columbia 38224
8. Pretty Baby... Doris Day... Columbia 38302
9. If I Steal A Kiss... Frank Sinatra... Columbia 38534
10. One for My Baby... Johnny Mercer... Columbia 15241

THE OPERATORS PICK:
Picks that have appeared for three consecutive weeks or three times
within a six-week period are not repeated below. Based on a weekly survey
among 7,158 of them the jock box operators think tomorrow's hits will be:

1. Lavender Blue... Sammy Kaye... Victor 20-3100
2. Bella Bella Marie... Eddy Howard... Mercury 5289
3. Brush Those Tears From Your Eyes... Evelyn Knight... Decca 24514
4. Brush Those Tears From Your Eyes... Alan Freed... Regent 136
5. Cornbelt Symphony... Jack Lathrop... Victor 20-3193
6. Dainty Brenda Lee... Howard 1023
7. Far Away Places... Margaret Whiting... Capitol 15278
8. For You... Perry Como... Victor 20-3099
9. Love, Your Magic Spell Is... Peggy Lee... Capitol 15283
10. On a Slow Boat to China... Eddy Howard... Mercury 5210
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MUSIC POPULARITY CHARTS

The Billboard
MUSIC POPULARITY CHARTS

Part XI

Album Reviews

Week Ending November 5

THE CATEGORIES

1. Production Line
2. Groupings of selections continuing
3. Popular Themes
4. Caroleer of Material
5. Material of Memorable Power
6. Presentation Alts
7. Presentation Values and other aspects
8. Commercial Value
9. Record Quality
10. Promotion

NEW SONGS OF PALESTINE

ALBUM — INTERNATIONAL

JACK, B. W. BINDER, DIR. (3-10)

Song of the Signal Man: We Have the Strength; Israel's Hero; Song of the Jewish People; Song of the Young; "This Way"

It is hard to imagine this album containing songs of the new Palestine allied before Israel was declared a nation by the United Nations. They are authentically performed in the original Hebrew. Here the title of the album and the Hebrew titles with the English translations for them. This is the kind of package which might draw some sales in class shops where customers are full of enthusiasm.

JUKE: Not suitable.

BE-BOP PIANO (3-10)

Jack Jones. Piano

This February release makes a fine record. Bigs for a Lady Day—Nite Room—When We Called It a Day.

Biggest commercial drawback for this package is the apparent lack of appeal to girls. Still, it is the fact that Jack Jones enjoys most of his popularity among the young—men and in that group among only the hip solders. When and if the public picks up on Jones' piano pickings this package could develop into a worthy stock item. We are going to go along like that of Art Tatum with Earl Hines probably serving as his chief influence. Doctering in the "De-Goop" top tag on the album for there is only some small smattering of boy piano herein. Interesting cover and Grantham's first-person liner notes round out the worthy musical package.

JUKE: Not suitable.

JACK'S JOKES

No. 2 - The cartoon and talk music theme should look at this package.

THE NUTCRACKER SUITE FOR DANCING ALBUM — CRANE CALDER-FLORENCE CALDER

(3-10)

Tovey: Dance of the Fairies; Dance of the Sugar Plum Fairy; Dance of the Rat King; Love Dance; Dance of the Snowflakes.

The disk is for the five to eight set but since it's generally rhythmic the kids should go for it too. Tchaikovsky is familiar to every kid and the stater purpose is "to make children dance either singly or in a group." The narrator gives a little inforamation before each of the eight brief explanations are furnished on the container. As Christmas is a time to enjoy the good music involved, this mar be considered a suitable, worthwhile and unbreakable kids.

JUKE: Not suitable.

F. & M. McCASLIN'S JAZZ AT THE PHILHARMONIC ALBUM — ILLINOIS JACQUET

FLIP PHILLIPS-HARRY HOWARD/A. M. McGLYNN-JOHNSON BROWN-J ANKE

(3-10)

Tovey: Dance of the Fairies; Dance of the Sugar Plum Fairy; Dance of the Rat King; Love Dance; Dance of the Snowflakes.

The disk is for the five to eight set but since it's generally rhythmic the kids should go for it too. Tchaikovsky is familiar to every kid and the stater purpose is "to make children dance either singly or in a group." The narrator gives a little inforamation before each of the eight brief explanations are furnished on the container. As Christmas is a time to enjoy the good music involved, this mar be considered a suitable, worthwhile and unbreakable kids.

JUKE: Not suitable.

CAROLS FOR CHRISTMAS ALBUM — THE ALLEGRO CAROLERS

ALEX CALDER-FLORENCE CALDER-A. M. McCASIEN-JACQUET, DIR. (3-10)

It's a good one.

The six sides of this package are filled with all the old standards and includes some Miscellaneous. Performed by a solid band of professional players under the supervision of Jacques, Flipp Phillips, Howard McGhee, Jo Jones. Bill Harris. The long play package comes as close as it can to bringing a commercial war of its predecessors and these have been done well. These sides provide the maximum of content excitement, to a point where some of the music is drawn out. But that should not be an adverages selling point rather a detract with this free set packing and recording is excellent.

JUKE: Not suitable.

A NIGHT IN TIVO (3-10)

George Hbuah, conducting the American Symphony Orch of Capen

LA GRAN NATIVA CHRISTIAN X Records: Marlowe

This Christian X Recoridng is a good one. It brings to the blues world a splendid blues and Washburn of whom are due a commendation as a composer of satirical, as well as quite humorous, number of light music. The title of the album is somewhat catching and it’s a shame that Flipp Phillips, Howard McGhee, Jo Jones. Bill Harris. The long play package comes as close as it can to bringing a commercial war of its predecessors and these have been done well. These sides provide the maximum of content excitement, to a point where some of the music is drawn out. But that should not be an adverages selling point rather a detract with this free set packing and recording is excellent.

JUKE: Not suitable.
ON THE STAND

Eddy Duchin

Buddy Clarke

Eddy Duchin, who disbanded his orchestra in 1943 to go into the navy, is back on the stand with a smart and versatile band. As might be expected, most of the arrangements are built around his stylized piano solos which, judging from the applause and general audience attitude, still are a strong draw for the smart supper club clientele. Quite as personal as Duchin still projects showmanship—smiling delightedly and, humming lustily as he plays, then getting up briskly to lead the band while he chats with the customers.

The band itself is composed of highly competent sidemen, with the trombones playing clean, deftly, playing-fives and runs with the maestro's flourishing solos, and taking over when Duchin asks. The rhythm section—bass and drums (neither Duchin nor Curtis plays as rhythm pianist)—keeps the band well enough, but plays too softly, so that the band is hardly discernible by the audience.

Buddy Clarke returned to this swank room after a year's stint at the El Morocco across the street, and on the basis of covers since he opened a few weeks ago, it’s evident that he’s going to bring back many of the customers he took away when he left the Normande.

Clarke is of the New York school of leaders (he fronted in New York at the Park Central, Latin Quarter and Armando’s) who go in for selling music plus personality, and what comes out of the shell is a smart combination of music that’s sweet but not saccharine, bouncy without being lively, and in good taste for both diners and conversationalists alike. All arrangements are slick and not buried under too many notes.

The show-cuts usually is on the other side of the room, while on the stand Clarke is the perfect host, mixer and always plenty of requests.

Pat O’Connor, vocalist, delivers a pop and novelty tune in easy fashion and a nice résumé of the players. All in all, Clarke should click here even bigger than he did before.

Charles J. Lazarus

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New York 19, N.Y.
Schilke Circuit, Heartened By Up-State N.Y. Biz Debut, To Put Shows in More Towns

NEW YORK, Nov. 27—Heartened by the public's reaction to vaude at its recent run at the Rialto in Glen Falls, the Schilke theatre in Amsterdam and the State in Cortland has extended its run, creating a three-year contract. The Schi- lke circuit was formed by managers in other cities where it has houses, to bring vaude there. The Amsterdam Rialto, centrally, did capacity business last Saturday night.

Philly Bookers Unleash Drive Vs. Unethical

PHILADELPHIA, Nov. 27—In an effort to root out unethical talent agents, the Pennsylvania Management Association (EMA), comprising the town's licensed club date bookers, is holding a conference to discuss the mechanics of booking shows and bands, so that buyers can judge quotations and bids. The Pennsylvania Association will be available for distribution with the new year.

First members will include the pamphlet with every club date bid and contract going back to this town. The bookers with people booking shows, even without benefit of State license, must be able to answer questions directly to the buying public.

The "unfair" and "unethical" competition, it is given the club booking industry a black eye here, and the industry as a whole is as embarrassed by the blanked-out transactions of outsiders.

Particularly disturbing to the bookers is the practice of an "agent" submitting a price for one of the local heads, only to be met with the quoted price being for the most part under the regular union wage. It is the practice to analyze that the remaining music cost will be taken out of the show budget. But if the union gets the contract, it is on the same band at the correct quota- tion. The bookers want the show buyer figures he's been cheated and buys away from the legitimate offer. This has prevented is the prac- tice of submitting naming attractions which the fly-by-night bookers can never deliver for.

Adding to the association force will be the Variety Bookers' Association, which takes in the town's many bookers. While the orgs maintain separate operating units, the bookers intend to work together thru a joint board of directors.

In the coming year, the association has re-elected the following officers: James V. Loughran, president; Eddie Suez, first vice-president; Eddie Mack, second vice-president; Joe Charplin, secretary-treasurer.

On the board of directors, for two-year terms, are William Honney and Harry J. King, both of Schenectady. Eugene Koons, former president, and Fred Sieweg.

Schwartz Buys Into Tahu

PHILADELPHIA, Nov. 27—Samuel Schwartz, owner of the defunct Coronet Club, only a few years back, has bought the worries of the six-week-old Tahu in the city. The name change is expected in a few days. The pair bought out a roadhouse at Maple Shade, N. J., near by, and will unashutter it as the Alhambra.

It Was Down Hill

NEW YORK, Nov. 27—Harmonica Blackie Schackner, trying to get in on the finally a club date Saturday night (20) and the look was a letdown.

After about 15 minutes fruitless efforts he finally resorted to new driver by phone. As he was trying to jam the door open, he had a hand on his shoulder, and shouted, "Okay, buddy, we've got you the job."

No amount of gab could dissuade the cop and he was just as sure, and the nearest station when Schackner produced his license from the glove compartment. The cop pointed out that there was a big bowl.

Schackner says the irony of it is that his car has been robbed twice in front of Lindy's and does not know who to do D. When he tries to break into his own car—the law is right there.

Montreal Sees Ray of Hope For New Year's

MONTREAL, Nov. 27—A ray of hope that jitney drivers, who lost Saturday (20) that all jitneys would have to close Christmas Day, is given by the Hotel Noclet: Montreal Ter- race Room management here.

Robert B. Missel, manager, is giving the change-over considerable thought, has traveled about the country looking for ideas and should make a decision by early December.

Missel, looking at the situation, it will be the first time the room will be without it since 1934, and it is said to have something entirely new up its sleeve.

Present policy has monthly changes in the Dorothy Lewis Revue, which has kept the room operation in the black by "some 75,000." And came in on her regular annual contract last June and until September 19th. As a result of the final year's, however, her continu- tion, with changes in leading men. It was a re-writing of the old weekly; it was a year ago (with vaude acts) by better than 20 per cent.

AFM-AGVA in KCT End Row

NEW YORK, Nov. 27—The American Federation of Musicians (AFM) and the American Guild of Variety Artists (AGVA) in Kansas City, which resulted in AFM pulling out of Kansas City and surrounding territory, is apparently being resolved.

According to AGVA, the stalemate came when Paramount discovered that it would not be able to give one of its spot shows in Omaha, because AGVA laws were on the bill and AFM had short circuited all people to refuse to play for them.

The New York national office called back into the picture, reviewed the incident and said its rep in Kansas City, Vincent Lee, had "stretched" the newly formed AFM-Kansas City Chapter's jurisdictional accord as being eligi- ble under the stipulations. AGVA, which was transferred to Dallas, and a new man will be put into Kansas City. The local of Kansas City's national office, AFM was already re- cepting in good shape, and AGVA and AFM representatives will sit down in the near future to discuss problems of jurisdiction.

Berle To Open Copa City in Miami Dec. 23

3-Day Date Will Pay 126

NEW YORK, Nov. 27—Miller Berle, vaudevillian, will open the Copa City, Miami Beach, for a three-day date.

The big problem the boss has to come up with something behind Berle is the Copa City. Both Weinger and his booker, Johnny Wizman, are using heavily for Frank Sinatra. As it is, Music Corporation of America (MCA) and Music Corporation of America (MCA) with Sinatra on the West Coast in the hope of bringing him in.

Berle, who is to get about $4,000 a day for his Miami job, will work with about four acts, and will work with the bookers worked with before the Morocco.

The show will open with a lot of drum thumping. It is expected that both Berle and Sinatra will be at the Roney Plaza, and Gabriel will be present, and the neither is expected to have the op hopes they will say something on their coast-to-coast broadcast, which will be favorable to the new cafe. Berlere's daughter has a store in the new Copa.

There is a possibility that both com- medians will go on Barry Gray's show broadcast from the Copa's lounge, but so far this is all in the form of rumors. However, the rumors Friday (26), said: "It's the week's biggest opener in show biz."

The first full show is set to open December 31 and will consist of a show by Sammy, Johnny Johnson and an ornate review, tagged "From North of the Copa," by Dennis Davis.

Chi and Stem To See Ritzes

NEW YORK, Nov. 27—The Ritz Brothers are to play the Chez Paree, Chicago, New York, the neither date has been definite.

The Chez deal calls for a late January or early February opening, and the Ritzes will come in the three lades have played a Chicago cafe.

Their only previous date in Chi was at the Grosse Pointe on the other side. It calls also for only two shows on three days, with the end of the run.

The Copa date has been set tenta- tively for April, but here the three shows-a-night policy is in the main empty.

For, unlike most cafes, the third show does amount to little. It is the date they don't even open at the Copa it is probably the "money" show of the night. In the third show is a better business- mather than the first show. The boys, however, are adamant on doing only two shows nightly.

The Ritzes have expressed that they probably would work in the Chez and the Copa. They're currently at the Thistle in Chicago, where they will go to Las Vegas, Nev., and then to west Coast homes for the holidays.

Mayfair Sets Jan. 8

Bow, Hallandale, Fla.

NEW YORK, Nov. 27—A new club, the Mayfair, is due to open January 8. This is the first show first show thru "erry Rosen and his National booking office, Cohen-Terry Lawlor and the Paynes.

The club will be operated by Harry Campbell.
VAUDEVILLE REVIEWS

Paramount, New York

Radio City Music Hall, New York

Philad. Casino, Dec. 5, Gets Tony Martin

NEW YORK, Nov. 27.—The pace at the Latin Casino, Philly, is setting in. The name that tops them all is Tony Martin, to open December 5 for two weeks, in which probably will be the singer’s only date in the East. Originally Martin was due to go into the Copa, but that idea was nipped in the bud.

Originally Mitti Green was to follow the Ritz Brothers, now current at the Latin Casino. But the gal, who was due to open in Buffalo Town Casino, developed a bad throat necessitating a month’s layoff, which forced her to drop not only the Town Casino, but the Latin Casino as well. The Martin deal was in the talking stage, with the Ritz Brothers doing most of the urging to get him to come to Philadelphia himself. But when Mitti Green set, it was impossible to get the Martin deal became a natural.

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NELLIGAN

M. R. NELLIGAN

64 W. Maple

Wilkes-Barre, Pa.

The Billboard

NIGHT CLUBS VAUDEVILLE

December 4, 1948

What excitement is present in the key by Stan Kenton’s band loaded with brass and showmanship, and Mitti Lutcher in the main act, who now uses a Latin beat in practically every number he does, whether it is his Pentaduster, where the beat is natural, or something like Loveumba-all the time it is very pleasant. Kenton has his added effects from the brass section (dive), which drop trumpet for maracas and their variations. There is little doubt that this band is loaded from imagination and the push to put it into use. His work in various minstrels when he left the hills and all—joined together in one number, builds up excitingly for rapt opening and sold applause.

In the act department, Red Buttons does a pleasant rather than an outstanding job. Buttons, one of the ever-entertaining types, is a personable fellow, but while he projected in the cafe, he was not necessarily right on the Paramount, but a lot of the fault is in technique, something that takes hard work to acquire. The routines which can break up a cafe mob are lost in a theater. Buttons’ autograph book potten book was the major highlight, the mugga turn which seems to have the greater theater possibilities. In fact, this show will go far.

NOLLY is a standout

Nolly Lutcher was the spark that made the show. Her well known Harry on Down, Real Gone Guy and Blues Baby was a hit, but it was not until after the act that Business as usual were taken. Much of the fault is in technique, something that takes hard work to acquire. The routines which can break up a cafe mob are lost in a theater. Buttons’ autograph book potten book was the major highlight, the mugga turn which seems to have the greater theater possibilities. In fact, this show will go far.

Raul and Eva Reyes, decked out in full Latin costumes, opened the show with a rousing reel of romance dances, with Miss Reyes putting all, she had into a series of grinds and snaps which all the team would put up to a good hand for its glass-of-water-on-the-head, and Jane Cherpis

June was the recipient of a tremendous hand for her walk-on and went right into her stylized Bow High Moon which she was the first to examine. Yet while the intro hand was big, her exit was only polite. But a host of aficionados who understand musical distortions isn’t enough to get through for the wave lowly from people who like music they understand.

The show opened with a gimmick for the opening. The gimmick was Wesley Hitchcock, who sang to George Wright’s violin music. Hitchcock was the opening show. The pit was still down when he began. The lead, of course, showed a very pleasant baby the kids liked.

Pie, Miss Fatouk’s Millions, Leonard Smith.

Martha Ann Holden-Howard or friends. Contact

M. R. NELLIGAN

64 W. Maple

Wilkes-Barre, Pa.

Pilots: 

The new bill is obviously meant to serve up a vaudeville, with using several acts, and in fact, the bill is being handled by the old sign method. However, lacking one sock act, the show misses really selling. Customarily this theater builds its presentations around production numbers, plus solo acts, which act as secondary, but this bill stresses acts.

The strongest act is the Cycling Train, which, in eight acts, everything but ride under water with their bicycles. Eight abreast, the unit rides its two sets of unicycles, and the same number pile on one bike for a ride. The leader of the group won big hands when he jumped rope with his hike, revolved his front wheel, rode side and did a somersault with the two-wheeler.

Hat Leroy is as loose-limbed as ever and scores repeatedly with his monkeying. He went thru an eccentric cleaning routine and did some walking thru on his hands.

Fresh from a recent engagement at the Roxy, Ben Beri unveiled the kickiest assortment of juggling tricks.

Gipsy Caracoll, to the music of Luten, Second Street Rhapsody, featuring the dancing of Ralana Habsburg and Norman Thompson, was a second act in this production number. The mood and atmosphere of the dance was carried to the audience by the beautiful set, the gorgeous costume and the dancing. Thompson, especially, won the eyes with some showy leaps.

The Rockettes were brought into the presentation thru their beautiful singing of Rockettes in a Row, a specially written tune, which gave them an opportunity to display their precision. Another feature was the glee club singing some college tunes. The boys were carried to the audience by their interpretation of The Sweetheart of Sigma Chi and others.

Pie, The Hills of Home.

Leon Morse.

Roxy, New York

(Tuesday, November 25)


With Mickey Rooney as the draw and Borrach Minevich and his Harmonia Rursalis and the ice show pro-

viding entertainment, this theatre should do business.

The ice show, another superb skating display, was in two sections, the first being Joan HYdde’s solo and the second her duet with Arnold Shoda. The presentation started with the well costumed line doing bits from Victor Herbert’s Mlle. Modiste and quickly moved to the blonde Miss HYdde whirling over the ice. Her leaps and turns were something. While she was catching her breath, her partner, looking sprightly, received a good hand for Ah Sir! A Dream. Miss HYdde returned with Shoda to display a variety of precision skating in which the same tricks were unveiled at the same time. Shoda was especially spectacular.

Minevich and His Five-Man Gang have been away so long their act takes on a new and still thrilling look. He used Joyce to pull yock after yock. Puleo twirled noses, got corks and stole the show for amusing results. The combo didn’t play much, but their Sweet Sue and Scarlet Dance showed they hadn’t lost their masterly musical touch.

Mickey Rooney, the personality kid, registered as a strong bet, but it was his shy of solid musical ability that kept him from opening promingly with Hey Look! There’s Mickey Rooney, pokin fun at himself. But he took this date with comic whacks on the chin from Puleo, got lost in a routine called Andy Andy and a hat for the Cab. The only good point to this mish-mash was the chance it gave Rooney to lose off some first-rate kids-on fingers in nickel stamps.

The show closed with some impressive Flamenco dancing by Al Hadi and Antonio. Their most outstanding was a Zapatero minus an orch. The two men have greater balance and playing against a black drape. Pic: When My Baby Turns for Me, by Leon Morse.

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JOLLY JOYCE

EARLE THEATER BLDG.

PHILADELPHIA 7, PA.

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Latin Casino, Philadelphia
(Bevered Tuesday, November 23)


Revisiting the town's saging showbiz, Harry Steinman has one of the best excuses yet on the new Latin Casino boards. Whatever has been said about the one time Lititz show in the past can be said all over again, and with equal conviction. Their 30 minutes of comedy capers count for solid stuffs. The net writers 'em up from the moment the lads push their faces in front of the spots.

Save for the Four Maccabees (two men and women) and their standard foot-to-foot acro antics that make for many a breath-taker in face of stage limitations, the show is largely a stage wait until the Ritz boys take off. It makes little sense to have two singers on the supporting bill, particularly since amateur Jeff Currie does okay with his romantic ballads. The loser is Frances Deva, portly songstress with a husky voice, who pleases neither eye nor ear with her ballads and rhythm songs.

Paddling out the hour-long revue are the Lee Henes Dancers and Marvin Young. It's asking too much of Young to cover up for the seven dolls—who are hardly what you would call dolls. And what can't be forseen, the whole thing breaking out. Oh, You Beautiful Doll to frame the two long-leggers who parade around for show-subs.

The Harry Dobbs orch (9) cuts the show and plays well for dancing. For the hip-swinging addicts, Chris McNei's Latin rhythms are equally satisfying. Maurice H. Orodensky.

Night Club Review
Embassy, New York
(Wednesday, November 24)


Despite its low show budget and lack of sock names, this spot has actually caught on. On the night caught the room was jammed; the part of the business may have been from holiday eye celebrants.

Much of the lure here is the gimmicks thought up by Geri Gerado, manager. They include special dance nights with various dance teachers showing off new Latin steps which customers go for enthusiastically. Right now the rage is momba rhythm, a variation of theumba, calling for hand lifts but still in four-four tempo. With the Sacasa hand, said to be the epitome of the momba, on the stand, the draw is heightened.

The only non-dance act is Adrienne, who does regular TV shots on DuMont. The gal, a willowy brunet with a warm voice, looked good and sang well. She used to be quite a class spot seller years ago, having worked at the Rainbow and the old Cafe Pierre. She is still a seller and looker. Using a hand mike buried in a bouquet of flowers, she gave out with a pleasant assortment of little-known show tunes and Latin numbers to an excellent reception.

But if Adrienne does a good job, she could do a better one if she were properly backed by the Boys. B., and much has happened after her—a dance band is currently in the studio, and Adrienne's all but forgotten when the show is over.

The more informal part of the show's acts off with Geri Gerado and partner. (See Embassy, New York, on page 66."

Boulevard Room, Stevens Hotel, Chicago
(Wednesday, November 24)

Capacity, 278. Prize poler, $1.00 and $3.50 minimum, with a $3.50 minimum charge on cover. Operator, Albert. Producer, Dorothy Littlefield. Publisher, Earl H. McPherson. Estimated budget this show, $5,800. Estimated budget last show, $5,300.

This third edition of the Ice Show here is just a little bit better than the previous two, and much less of a gross and comedy chores making the difference.

While garb in the other two shows was John Harlow, center was a wonderful job for this show with a much better cast of numbers in an array of rich colors. The Tangerine Room, Rose, Meryl Baster and Bill Kees. The Crewe and Lowery, with their sharp faces. The Gal, a heavyhaired, open with two special number, was their two special numbers. There little doubt that Miss Segal is a personality. She exudes a charm that is can be felt. With proper materials, she could be rebuilt into an attraction.

Mats and Hari may someday develop as well. Hari stands in their way today is the Harold Scranton, who has been around a few years ago, they'd be in the big dough today. But if they're not in the top salary quarter the slick, musical and astorical interpretive dance team. Most of their work taken any time in the recent past are of the slick type. They're well worth seeing.

But the light, new acrobats and adagio team, pulled nifty bits. The male's one-handed lifts and solo work, while not outstanding, wasn't among the company. Jean Arlen has dyed her locks an artificial-looking yellow, but her on-again, off-again jeev-adore look much older and out of character. Jeannie Sook contributed choreography.

Where show has wobbled, Miss Susie Henie's famous hula on skates.

Francie Masters' orch does a top-notch job with the house band, as well as dance music for intermission. The orchestra and its four-chord, Philis Miles, together formed a unique hit for duets that pulled solid matting.

Johnny Sippet.

El Morocco, Montreal
(Thursday, November 25)


With singer Arthur Lee Simpkins held over for another two weeks and still jamming them in, ringmasters here now have a chance for a looksee at young Jackie Rahane, Montreal-born comic who has made something of a name for himself in the Laurentiens, Canada's borscht belt.

Simpkins, of course, is as good as ever in all departments—delivery, voice, showmanship and selling of tickets, with plenty of star." And he knows how to please everybody—with Alastair Marigold's greater element, Eel, Eel for the Yiddish patrons, Arie Maria for everybody, with Veta in Eulalia, the gentle Papigret for the longhair. He clicked big on the show caught.

In that it is as Rahane's first chance in the so-called big time, he does his best. This is plenty of zingy personality with some familiar and some new material, all handled well. His appearance is neat and fresh, and he has, with his disarming personality, he should make the grade of the better cafes before long.

The Macklin Room, as of the week back in a return showing, offered a good selection of commercial lifts and pins.
Follow-Up Reviews

HAVANA-MADRID, NEW YORK: This play, which had its first three DeCastro Sisters' Monday Matinees in the mamas and boasted South American noisemakers, and swinging those wheeling bands with abandon, the three girls added to their vocalizing to liven up the show. Not only had the girls got an ear-catching routine, but they satisfy the eyes in their somewhat risqué costumes.

El Cumbanchero (the gigolo), their opener, got them off to a flying start and foreign flavor. The next, Vespasian rajah of Magador the customers were with them all the way. The girls have a brassy, infectious style of vocalizing that utilizes rapid-fire changing vocal ranges for good results. They also dance and work hard on the door. -Leon Morse.

COPACABANA, NEW YORK: Diane Adrian, caught in the opening night show under circumstances that made her preen a jittery one, was caught again and showed amazing spunk. Both of her numbers, the dark-haired, snappy-eyed brunette was the Toscanini of the moment. The main thing was that she shinnyed up her first eight bars and held them tight up to her exit.

Dancing along with a Joe E. Lewis, particularly one who has seemed to wear off against a tough audience. Lewis people come to see him; anyone else in the bill usually gets a cold and casual attention. Miss Adrian has apparently overcome that. She gets attention with a powerful voice, a slick delivery and a choice of pops, including foreign numbers. She is the mark for a singer with more than just a chassis and pleasant voice. -Bill Smith.

Sabolon's Unhappy At Mont'1 Gayety; Bills Cut Short

MONTREAL, Nov. 27.—Jean Sablon's date at the Gayety Theater, which produced a new name policy on Sunday (21) ended on a discordant note. The Gayety went to work week on week of great unhappiness on the French producing part.

Sabolon, who went in for $4,000 with the French of the gross over $25,000, was expected to play one or two weeks, and probably three, but according to his manager, who was shot by police, there were so many things made Sablon unhappy that he decided to cut it out after one week.

First, there was the matter of the stripper. The Gayety runs a regular striptease show every night, including a take-off-it turn. When Sablon got to Montreal he refused to play on this. He demanded another or "exotic dancer" as she billed—and the call had to be paid without playing.

Then there was the matter of the orchestra. The chanteur was dissatisfied with Len Howard's house orch which has been playing the spot for years, and extra musicians had to be hired.

Crows NSG

After that, came the matter of the price. According to Goodman, were not the "house-holders" dinked, didn't appreciate the day by this time Sablon was highly dissatisfied with the80 price of $150,000 which he decided that one week was enough.

Al Dow, who books the spot, said too many bosses, the accident except that they respected Sablon's wishes in any way they could. After the date was called for a week with options, but there was no point in pressing it if Sablon wanted to go.

Goodman explained the whole thing as an "unfortunate booking" and that this didn't mean that Sablon was thru with Montreal, not by any means. And he said that any＝one who had seen Sablon's after show was appearance is in the work for some time next year for the after show, and that the singer will be accompanied by a 40-piece orch.

The Gayety, meanwhile, continues their policy, with Molly Pien set to come in December.

Melfi Becomes Tentative N. Y. Head of AGYA

NEW YORK, Nov. 27.—Vito Melfi has become the custodian of Dave Foxx's desk as New York director of the American Guild of Variety Artists (AGYA), the the appointment is temporary.

Fox, who is absent from his duties, "can have his job back anytime in a few weeks," said Davey Barks, AGYA national executive secretary. "We put Melfi in because somebody has to take care of the work."

Fox, who handed in his resignation a few weeks ago, has been urged to rescind it but refused unless he be given his job back. So far, executive board hasn't acted on Fox's resignation, tabling it at each meeting.

Fox has been with AGYA as New York head for six years.

Coincidentally with Melfi's appointment, AGYA received three resignations. These were from Victor Rocco, head of the Rocco branch; Dorothy Collins, co-ordinator to the administrator, and Ray Gaus, co-ordinator of the Two-Rocco and Jenkins organizations.

Executive board has worked closely with Fox in recent weeks, and the board met Friday (26), take effect December 10.

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ON THE CENTRAL CHEMISTRY

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ANNIVERSARY WEEKEND SPECIAL WEEKLY RATES

SPEECHLAND SERVICES.

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WALLING DISTRICT OF ALL THEATRES

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Huntington Ave. Chicago 23, Ill.
Coast Legit Offers Lower Nut, Better Running Chance

NEW YORK, Nov. 27.—The major importance of the much-discussed trend toward legit production in California is that it enables managers to get cheap tryouts of their scripts. Last Saturday a production called "Street Settlement" by the Henry Miller Players ran at the Los Palmas Theater, Los Angeles, cost $28,000 to do. The legit production will run to about 700.

William Katzell, the producer of the revue, found that he could get audiences to pay very little for a tough crowd which could make script and cast changes and keep the show going. In New York it’s either feast or famine, and if your show isn’t great, you don’t get the ax. To keep on the road and revamp the production generally means adding plenty to your production nut.

In other words, it’s a class “A” tryout—something that is badly needed, but the absence of the investors’ plentiful money available during the Depression. The legit kind of production is available to local managers in off-Broadway houses, but seldom in the same kind of audience isn’t available.

To Broadway comes the average theater-goer who hasn’t enough dough in his pocket to get crowded pleasures to be pleased to go to "theaters off the stem, he points out. As an instance, he cites Our Land’s production of "Street Settlement" which opened in Hollywood was only $4,000. The audience was built up by non-union studios. However, it’s still cheap to put on a production. Because of the amount of work, the movie studios give the same money. The legit production is still making.$500,000 if the shops are able to build 10 sets cheaper.

Bill’s for set and costume designers are also less. Both feel they may get the assignment if the show is Broadway-bound and scale their fees down. With more studios to rent costumes from, competition cuts body dressing down.

Name film talent, Katzells says, are eager to work in 10 sets and will act for free. There’s practically no living costs are on the Coast, and they make it feasible to pay them less.

It is the producer’s contention that shows like "Street Settlement" That’s the ticket might have been successful if they were produced on the Coast, and then transferred to New York. They’re still on the boards. Katzell has moved his producing office out West and intends to produce a Langtry adaptation of "The Woman of the Year," a novel by Langtry, in California next spring.

Equity Ponders 10c Fee for ETL Shows

NEW YORK, Nov. 27.—To help the project self-sufficient, the Actors’ Equity Council is considering a 10c admission to the Equity Library Theater (ETL). The idea stems from the fact that Good News, the first ETL musical, was performed before 7,000 people at the Westchester High School because the latter’s starry-eyed student audience wanted to see her birthright, and a young kibitzer manatee on the loose. All of these events point to the ETL as a tidy bit of vivaciousness in the person of a helluva-daughter of the school's top trustee. Apparently Plainfield is the subject to library rules of no charge.

ET Branch Preps New Pact Request

NEW YORK, Nov. 27.—The Invitational section of the Experimental Theatre is prepared to bring its "actor’s Equity and the Dramatists' Guild and ask for a new agreement covering the off-Broadway group. Two scripts have already been chosen to follow the production of "Hippos of Hippolytus which was produced last 1937. The Experimental Theater, which was successful last season, probably will not be revived this year.

Boston Rep. B. O. Spotty

NEW YORK, Nov. 27.—Business at the Boston Repertory Theater is not bad, but with all the bustling tourist crowd that has been here this season, the last Saturday night was about $500, which left the company feeling glum. The two productions have already been shaved to wobbly changes. The attraction now is "Heartbreak House," with Gerald Savory’s George and Margaret to follow.

BROADWAY OPENINGS

THE YOUNG AND FAIR (Opened on Friday, November 30, 1934)


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OUT-OF-TOWN OPENINGS

ANNE OF THE THOUSAND DAYS
(Opened Tuesday, November 22)

FOR THEATER, Cincinnati

Shubert, New Haven, Conn.

A drama by Maxwell Anderson. Produced by
the Shubert Company in association with
DeMille Inc. Directed by Bert Lytell. Costumes by
Molly. CACT: Berne Hendrie, Mary Coles, Charles
Golden, Allan Swanson, John Williams, William

The Shubert Company adds another winner to its roster in this
withering expose of the life of the artist that
Maxwell Anderson once again turns to.

The Shubert's English period
Elizabeth of England and Mary of Scotland
portrayed, spanning the thousand
years of Anne, raising to her audience that
Henry VIII added her to his list of wives until the day she
lost her lonely head on the executioner's block.

In terms of the familiar tale, Anderson
again marks his writing along with
poetical meaning to unravel the complex
characters involved in these figures.
However, the continual flashing
backs and overbearing soliloquies to
show the psychology of the play's cast,
and its play, is only the excelle
placement of the actors that
sustains the interest throughout all the shifting and interludes.

A Noble Henry

It's a noble, withal a noble, in that
nature that Anderson draws here,
ex宽敞ing the traditional Holbeinian
character, the artistic man and his
world. And for such portrayal, movieland's
Trevor Herrington makes for a bluff King
Hal, by identifying so closely with the
real Henry that it almost makes you forget Henry's regal infamy.
However, in his capacity as
King and king and not merely the wanton
royal bluebeard. Just as happy is the
audience now to see the true nature of London's celebrated Old Vic Thea-
ter Company, as Henry's second ill-
see queen.

The romance of the fierce courtship
and their tumultuous thousand days is unfolded in a series of
 Prisoners of power politics—a decisive pe-
riod in English affairs crowded with
wrestling plots, royal marriages,
trials and State executions. Here
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EUREKA MAGIC CO.

Bohemia, New Jersey

Faye Pops Off Against Reds, Draws Retorts

(Continued from page 4)

... Eddie Cantor is a Red.

Fay included James Cagney, Danny Kaye, Red Skelton, and Douglass's wife, Helen Gallagher, on his list.

Fay drew a retort from Eddie Cantor. In a special story to The New York Times, Cantor said, "Frank is being funny, but he's not being truthful."

Cantor went on: "Frank is a swell fellow, and he's got a plan up his old hat and he needs a way to get back into the newspapers."

Fay said he didn't think that the other people Fay named, but Cantor spoke for them in his reply, saying: "The word that I am a Communist will come as a surprise to the Catholic Protestant and Jewish-chaplains around the country. I'll be glad to match my Americanism against Frank's any day in the week."

Fay in Retort

Later, in reply to Cantor, Fay declared that Cantor was a member of the board of directors of the Independent Artists, Sciences, and Professions and had been a member of the Communist Anti-slavery Relief and he said these were Communist or subversive organizations.

Then, when the tempest in a teapot got over, Fay dropped his shoes into the press and said: "I'm the first to acknowledge that the Communists are a big organization. Reporters should go from press room to press room and say: 'Hey, you're just as bad as I am!'"

The fact was not available from any of the other people Fay named, but Cantor spoke for them in his reply, saying: "The word that I am a Communist will come as a surprise to the Catholic Protestant and Jewish-chaplains around the country. I'll be glad to match my Americanism against Frank's any day in the week."

Fay and back...
Writer To Pen Novel Around Sadler's Life

ABILENE, Tex., Nov. 27.—Harry Sadler will have a prominent role in the novel which Future Shakespear, portrait of the young, will write for ONE. Harry Sadler, the actor famed in the theatre, was the son of John Sadler, who operated the Big Tent in Abilene when they played. 

Johnson came to town last week to consult Sadler on the final notes for the novel, and they conferred around the colorful and widely known Sadler's career in the business. 

John Sadler, the Tent operator, and Sadler are old friends. 

The novel is to be written in the form of a novel, much of it will be devoted to facts taken from the life of the young actor by the author. 

Mutual was to open it next week. 

Bitters Pilots Ex-GL Band

SAN ANTONIO, Nov. 27.—Arthur Bitters, who entertained and knew the famous GL band of the Western World, is known in rep and tab circles and who returned to show business last May, is currently touring Texas with a 65 all-ex-GL band sponsored by Horman, Inc., meat packers of San Antonio. 

Bitters says the unit is making daily street parades and each Saturday morning is to appear on the Mutual network. 

Unit operates in three different capacities as a full orchestra for the bugle corps from Spam Post, Austin, Minn.; presenting a national radio show, and as a unit to introduce the product of its sponsor. 

Bitters spent much time with Frank J. Lee, a friend of the band. 

Slouts Attend Outdoor Meets

VERMONTVILLE, Mich., Nov. 27.—Mr. and Mrs. L. Verne Slout, Toby and Orma, the Slout Players, show left here last week for Chicago where they will attend the outdoor meet at the Dan Van Nuys drive-in. 

They will take in a number of Loop shows following the wind-up of the season in Chicago, then a short trip thru the Midwest, catching some of the last movie stock now in operation. 

Andrew Leigh, character man, who organized the Slout Show last summer, is also from Alton, Ill., his home town, during the Christmas holidays. 

A few movies have already been released and are signaling for the big show and the big Slout show has been hit along with the mayou and the other shows in the country. 

Robert Brown, for five years junior with the Slout show, is playing the negro. 

Two Motor City Drive-Ins Set; Another Planned

DETROIT, Nov. 27.—Plans for three new drive-ins for the Detroit area are underway, with development already started on two major projects, both to be erected on the West Side. 

A new drive-in will be erected on Grand River Road and will be erected of the Associated Theatres, which opened the Gretto Drive-In last summer. Present house will probably be used for the new venture.

Another West Side house will be erected by Community Theatres, another circuit making their first venture in the outdoor field. The Town Theater Company has been incorporated to operate the building company for this new venture.

In addition, the Community group, according to Irving Goldberg plans to erect another drive-in, probably on an East Side location, at a later date.

Slout’s Outdoor Meet
on the Royal American Shows, and a daughter surviving.

FRIEDBERG—Carl, 63, radio announcer at WGN, November 22 in Chicago. He leaves his wife, with whom he resided in Chicago, two sons, two daughters and a grandson.

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HAPPER—Mrs. Inez, 84, former dramatic stock player, in Los Angeles. November 24, Mrs. Harper, who played the role of Little Eva in Uncle Tom's Cabin for seven years, died in Los Angeles. She was born in Kentucky and lived in Los Angeles for 30 years. Her widow and daughter survive.

BYRTON—Doyle, 45, line and unit operator with the Byrton-Bloom Agency in New York. December 7. He leaves his wife, two sisters and a brother. A service was held at the Byrton Funeral Home.

CAMPBELL—W. S. (Bill), 66, for 34 years associated with W.F. Hodgson & Company, ■ Fidelity Furniture and Anchor Chair, November 23 in Port Gibbons, Miss., of a heart attack, is survived by his wife, three daughters, two sons and a brother.

CERVONE—Frank, 60, an actor who appeared on the Royal American Shows, was killed in an auto accident, December 13. He leaves his wife, two daughters and a son.

CROWDON—Priscilla J., 54, staff organist at WNBC for 17 years, November 20. She leaves two sisters, two brothers and a daughter.

COOPER—Arthur R., 57, manager for the Royal American Shows for 36 years, was killed in an auto accident on the road between Portland and Kalkaska, Mich., November 23. He leaves his wife, four children, two sisters and a brother.

DEAN—Roy H., 42, for the past two years legal advisor with the Royal American Shows, November 13 at his home in Jackson, Tenn., of a heart attack. Survived by his wife, a daughter and a son.

DAY—William C. (Shorty), 37, ride manager for the Royal American Shows for the past 20 years, recently in Halifax, N. S. Survived by his wife, two sons, two daughters and two sisters.

KAYALOFF—Yasha, 38, singer with the Royal American Shows, December 11 in New York. He leaves his wife, seven children and a brother.


LANDI—Alma, 65, former vaudeville actress and recently publisher of L'Osservatore, Italian-language daily newspaper. Plainfield, N. J. His wife, son and daughter survive.

LOWE—Stanley E., 68, Canadian orchestra leader for the past 35 years, November 23 in Montreal. He leaves his wife, a daughter and a sister.

MARTIN—John A. (Jack), 75, former owner of the shows bearing his name, which he founded in 1926, died November 22 in Washington. He was a pioneer in the circus field, having been associated with the Royal American Shows for many years. He leaves his wife, a daughter and two brothers.

MASON—Alfred Edward Woodley, 48, owner of The New Royal American Shows, November 21 in London. He leaves his wife, two daughters and a brother.

NATIONAL—William, 65, former circus manager, November 20 in Montreal. He was a pioneer in the circus field and is survived by his wife, a daughter and a son.

SHANGRI—Mr. Rogers, former manager of the Royal American Shows, November 21 in New York. He leaves his wife, a daughter and a son.

SIMPSON—Mrs. Elizabeth, 75, former circus manager, November 21 in New York. She was a pioneer in the circus field and is survived by her husband, a daughter and a son.

SMITH—Harry, 45, former circus manager, November 20 in New York. He leaves his wife, a daughter and a son.

TAYLOR—Mrs. Elizabeth, 75, former circus manager, November 21 in New York. She was a pioneer in the circus field and is survived by her husband, a daughter and a son.

WALLACE—Mrs. Elizabeth, 75, former circus manager, November 21 in New York. She was a pioneer in the circus field and is survived by her husband, a daughter and a son.
Thanksgiving Parades Draw Large Throngs

NEW YORK, Nov. 27.—Ideal weather for Thanksgiving Day resulted in the attendance of spectators along the line of march of Macy’s (department store) annual parade down Broadway and Fifth Avenue, in New York, N. Y. Both parades utilize professional circus performers and cows as well as a variety of commercial bands. Circus talent and featured clowns for the parade were brought thru Leo Grund, of the George A. Hamil office.

As usual, there were several huge balloons in the Macy Parade, new ones including a 75-foot crocodile, a giant fireman and a monkey dangling from a balloon-carried trapeze.

Among new floats were a Mississippi River Showboat, a water-spouting whale and a menagerie float. The Haines said bands in line for the most spectacular on the Firth swimming band, from Philadelphia, in colorful light-up get-up.

Bamberger’s had 60 floats, 15 bands and 500 marchers. Floats ranged from the usual religious and charitable items, such distinctive ones as that bearing five separate groups of performers, in Lebanon, Ohio, to a Los Angeles orchestra, and another carrying a dancing ballet group. Both parades featured elaborate Santa Claus floats and wound up in front of the stores, where ceremonies were carried out.

Frank Cervone Dies in Pitts’g

PITTSBURGH, Nov. 27.—Frank J. Cervone, 60, band leader and theatrical booking agent, died here Monday (22).

Cervone’s band played fairs and outdoor events for years. A first lieutenant during World War I, he directed the Army Roll Band for a time. Cervone was widely known in the out-of-town circuit, having been associated with the George A. Hamil office 18 years, most recently as head of the Hamil office here.

Surviving are two sons, Joseph and John; a daughter, Mrs. J. A. Derko; and three sisters.

Funeral services were held Friday (29) at Baker Funeral Home were attended by Hamil and many other showmen.

National Speedways

Set Early Birm’ham, Macon Still Dates

CHICAGO, Nov. 27.—National Speedways, Inc., Chicago big car auto race promotional organization, will follow up its 1948 inaugural at the Florida State Fair, with two more dates at Macon, Ga., and Birmingham.

Cynthia, a 19-year-old Madras, Ariz., girl who signed a contract for an April 10 race meet at Macon has been signed with Roy Cress, president of the Macon speedway. The Macon date will be followed by a date at the second and National Speedways spring program on the Alabama State Fairgrounds, at Montgomery.

The third in a series of early-season meets has been scheduled for the Lebanon Grounds Speedway at Lebanon, O., the first week in May.

Outdoors: Ganevilles Show Budget Okayed

GANEVILLE, Tex., Nov. 27.—The annual Ganeville Community Circus was approved by the board of directors at a dinner meeting of the corporation.

New equipment will include a 110-foot big top with three 90-foot middles, new lighting system with central switchboard at bandstand, spotlights for special effects, new reserved seat netting and dividers, a new cage wagon for the old-time circus parade specie being prepared, a second trampoline, additional rolling globes, aerial bar rigging and a second bareback horse.

The season will open in Ganeville April 10 for a three-week run. Other Texas dates are DeWitt, May 6-7; Cleburne, May 12; Corpus Christi, May 22-25; Garland, June 10, and Nacogdoches, June 16-17.

Staff includes Roy A. Stamps, president; Homer R. Stringer, assistant manager; J. B. Saylors, secretary; John D. Boster, general manager; equestrian director; A. Morton Smith, program director and announcer; B. Etienne, press agent; Mrs. Rita Stamps, superintendent of personnel; George A. Buell, contract director; Vern Brever, general superintendent; V. Alex Murillo, chief electrician; Wilma M. Stamps, bookkeeper; Mrs. Mary Sims, wardrobe superintendent; Mrs. D. C. Sibley, stage manager; Mrs. W. W. White, Madrout, wardrobe mistress; Dr. S. M. Yerboy, medical department; F. E. Schultz, producing clown; Paul McGehee, boss property man; Foster Patterson, bull dog; W. R. Cantlin, office manager; and Mrs. Katherine Parsons, office secretary.

Winnipeg Celeb Set for June

WINNIPEG, Nov. 27.—The 75th anniversary of incorporation of Winnipeg was celebrated in June, 1949, it was decided at a meeting of the special committee set up to decide what should be done.

The exact date, length and events and features are not decided. However, by December 1 an organization will be set up to handle these and other details. Management of the event will be in the hands of a director and the special committee meeting. A special office for the director will be set up in the city hall.

Final Rites Observed

For Edgar I. Schooley

CHICAGO, Nov. 27.—Funeral services were held Monday from the residence of Mrs. Edgar I. Schooley, in the production of revues for fairs, who died November 18 at near-by North Chicago. Services were held Monday (22) at the Hansen Funeral Home in the suburb. Burial followed meetings at the Friendly Cemetery.

Pallbearers were Sam J. Levy Sr. Jack Duffield, Sunny Barnett, Phil Eyrell, Dean DeTrick and Victor....
Here's Everything
YOU CAN ASK FOR
in TRAILER
SALES AND SERVICE

- One of the biggest lines of top quality trailers (in all sizes and prices) available anywhere; sold on the most liberal, easy-to-pay financing plan, tailored to your particular needs.
- Immediate insurance, written by Rogers when you buy or trade...saving the expense and time usually required to contact a broker.
- Every accessory known to the trailer industry...from dog doors to Venetian blinds.
- Complete repair service in a specially equipped shop adjoining the giant Rogers salesroom...where any trailer repair job can be handled expertly and promptly.
- T.C.M.A. approved trailer park...clean and spacious...on main highway U.S. 45.

Lamont Event Nets Lions $13,500: To Be Repeated in '49

LAMONT, Calif., Nov. 27.—Playing to more than 50,000, the American Carnival Festival held here November 6 and 7 to a huge success, netting more than $13,500 for the sponsoring Lion Club and supporting churhes, a teen-age cancer, and Women’s and Teachers’ clubs. A number of professional concessionaires played the date and did excellent business, according to Sam Harrelson, former carnival showman, who supervised the midway, and plans are under way for a 1949 repeat, he said.

Giveaways amounting to over $5,000 were made from the bloodstream in the center of the midway of about 15 stands. Top show at the fair was Johnny Maeck Brown, Scotty Beckett, Evelyn Finley and Bill Potter, worked from the bloodstream. Other shows were a two-mile parade, free street dancing, the Danes on the trapese, and a queen contest, the winner being awarded a $300 wardrobe and a free trip to Hollywood. The contest winner wrote the affair. Harrelson reported, $1,500 tickets being sold before the festival got under way.

Newspapers and radio gave excellent co-operation in advance and during the festival. Station KAFY, Bakerfield, signed a local car dealer to sponsor daily broadcasts from the grounds.

Hoffmann Renamed President of Int'l Rodeo Association

RENO, Nev., Nov. 27.—R. J. Hoffmann, Cheyenne, Wyo., Saturday (20) was re-elected president of the Int’l Rodeo Association for 1949. Other 1949 officers are Ray Talbot, Cheyenne, Colo., treasurer; R. A. Bohn, Pendleton, Ore., secretary, and John T. Caine, Denver; Harry Wall, Salt Lake, Utah; and Merl Gricwold, Reno, executive committee.

No changes were made in the method of awarding points to rodeo stars. Details of the new season will be announced at a later date by the executive committee.

Paul Spor Expands Quartets in Toledo

TOLEDO, Nov. 27.—Paul Spor Bros. has added three new ensembles to its organization. The new units, taking additional floor space at its headquarters here next week, will have an expansion program which, get under way immediately. Recently, Spor added his son, Paul Jr., to his staff to assist in the latter’s discharge of the service.

Spor said that his enlarged organization was to supply larger rehearsal rooms for the units that he is going to book for a tour through Ohio and Michigan beginning the middle of January. He recently contracted to produce the 1949-1950 show at Civic Auditorium beginning January 22. Spor’s plans also call for special units to get up for the staging and coaching of television shows, and name band and cocktail unit departments have been set up.

Under the new arrangement Spor’s unit will handle the band booking. A staff of eight handles the studio and talent-development departments, with the senior Spor in charge of the club dates and fair booking department.

Morton To Produce Miami Shrine Show

MIAMI, Nov. 27—Mahal Shrine Temple here has contracted Bob Morton to produce a three-week circus and thrill show in Burdine Stadium four days beginning January 30. It was announced this week by Shrine officials.

Local Shrine officials are planning to make the event one of the largest in the city’s history, bringing in an estimated 30,000 to 50,000 fans a day. Better Fairs will be held here December 2. Officers are O. M. Mattson, state vice-president; and John H. Adams, Ohio, state president. Coaching circus, Barneyville, vice-president; and Joseph W. Reseland, secretary, treasurer. Administration is made up of fair gals in Clay, Roseau, Mahomet, Polk and Marshall counties.

3000 BINGO

The World Famous Concession Equipment and Supplies

Blevins Popcorn Co.

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CHICAGO, ILL. 28

NEW IMPROVED CARNIVAL GAMES

All Sizes—NEW AND USED—All Styles

BEAT THE BLUE-PRINT OF BEAT the BLUE;

Forest Green, Tangerine, Tangerine

E. G. CAMPBELL TENT & AWNING CO.

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Alton, Illinois

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CARNIVAL, CONCESSION, CIRCUS, SKATING RINK

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- ALTERNATIVE TENTS

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All Sizes—NEW AND USED—All Styles

BRILLIANT FLAME-PROOF PAINT—Blanket, Blue, Forest Green, Olive Green, Tangerine

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Frozen Custard Machines

Concession Trailers

Act on once—investigate today! Write for latest free catalogues. Frank Thomas

General Equipment Sales, Inc.

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Indianapolis 2, Indiana
Colorful Rites Highlight NSA Memorial Day

NEW YORK, Nov. 27—Annual memorial services of the National Showmen's Association held at the clubhouse Sunday (21) were the most impressive ever conducted by the club. Presence of a color guard from the military police battalion at Governor's Island under command of Corporal Tuman, was made possible thru the courtesy of Captain Driscoll.

Addresses were read by the Rev. Allen E. Claxton and Rabbi Gabriel Scholman were followed by the singing of The Lord's Prayer by Angelina Hauch, and benediction by Chaplain Sidone Silvers.

At the close of the ceremonies, a group of NSA and auxiliary members to Perrelli Cemetery, Ardsley, N. Y., where a service was held in front of the NSA monument on the club's plaza behind a trumpet player from his Madison Square Garden band teamed up on Top.

Chaplain (NSA) Fred Murray supervised the services. Clubroom's state was appropriately decorated, with the honor list of the deceased members of the NSA and the Ladies Auxiliary occupying the center.

70 Members Present

About 70 members of the club and auxiliary assisted at the services, which opened with pledge of allegiance to the flag, followed by the singing of the national anthem by Dorothy Pickman, past president of the Ladies Auxiliary. After the invocation by Phil Cook, chairman of the Michigan State Association, and President A. Hamid, president emeritus, delivered an address of welcome.

Due to the inability of NSA President James E. Strates to be present, his spot was taken over by Vice-President Jack Perry, who delivered an address and read the roll call of all the deceased members. Mrs. Sidone Silvers, chaplain of the Ladies Auxiliary, called the roll of departed auxiliary members.

Chaplain Fred Murray read a special prayer written by the Right Reverend Monsignor O'Toole of St. Malchay's Church. Mrs. Ethel Shapiro introduced Mrs. Bess Hamid, who unveiled a bronze memorial tablet bearing the honor roll of deceased members of the Ladies Auxiliary, gift of Mrs. Hamid. Mrs. Queensie Van Vlast, Auxiliary president, accepted the plaque on behalf of the organization.

Beautification Given

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ANNOUNCEMENTS POP (Continued from page 49)

her appearance during the outdoor convention. She is to appear Monday (29) at a 4-H breakfast in the Steeple Hotel, Vallon said.

Word that Rupard was ill was received here by Frank Kingman, IAFE secretary, upon his arrival from Brooklyn, N. Y., and word of illness and Dodds conferred on details of the IAFE convention program.

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For more sanitary, customer appealing candy, get a Concession 53 Candy Pulling Machine and watch your profits soar! Stand it on a table or hang it on the wall where your customers can see your candy in the making. Machine is rigidly built with enclosed worm gear drive ... runs all day for an electrical cost of only 10c.ugged in sanitary compact 16x24x15. Open front and back in rotation built for easy cleaning. BOXED NOW may 110 volt, 60 cycles. Orders are accepted with money. $150.00. 25¢ with order, balance on delivery. Hurry! There going fast!

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EIGHT CAR PORTABLE RIDE
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WALKY-KOFFEE
WALKY-TERIA

WALKY-KOFFEE MODEL 1949
Plug-in...for about 12 minutes to a 110 or 220 volt...electrical current.
Thermostatically controlled.
Hot inside...cool outside. thanks to an excellent Fiber Glass insulation.
You may serve from it...Hot Dogs, Hot Ham or Hot Tomatoes. Hot Chili, etc., and we mean "Fling Hot!"
It holds up to 80 "hot dogs" in beans with mashed potatoes wrapped in wax paper and napkins.
You may also "stack" paper cups with lids, containing coffee, soda, etc.
For summer time, when dry ice is used, it's unsurpassed for serving dairy products.
By inserting a portion, you may serve from this unit hot coffee in paper cups with lids and at the same time a large number of hot sandwiches.

WALKY-KOFFEE MODEL 1949
Plug in...to the electrical current...You will always serve about 80 cups of "Piping Hot Coffee"
In summer time...iced cold drinks

WALKY-KOFFEE CO., INC.
401 Schweiter Bldg.
Wichita, Kansas
Out in the Open

Murray Powers, The Billboard correspondent in Akron, Ohio, has been named managing editor of The Beacon Journal. Powers, for whom the paper is named, has been with the paper 14 years.

Art Briese (Theatre-Duffield Fireworks) recently returned to Chicago after a trip to Florida and New York. Mr. Briese was三方 host of the Orange Bowl, Miami, for an "oh" and "ah" show in January and 3 for the fireworks at the State Fair, Florida, State Fair, Tampa. He and Mrs. Briese were thronged with autograph hunters at the Harry Ball family (Ponichia Beach, New Orleans), Harry Ball Sr. and Mr. and Mrs. J. A. Menken, Illinois, for a visit to the annual convention of the National Association of Amusement Parks, Pools and Beaches with a reunion with their two sons, John, a student at Tulane University, and Harry Jr., who with his wife, lives in Chicago while attending the School of Commerce.

Henry H. Trefflich, New York animal dealer, received a shipment of 90 duskey monkeys from India (22). Animals were brought in by plane from the interior of India. On the trip to New York, the airfield required slightly less than five days. Cost of flying the monkeys was $18 per head or $1,500 for the lot. There was no loss of animals by death or injury. Animals are being used for experiments for the National Foundation for Infantile Paralysis. (Elie, Janet Basile, daughter of Joe Basile, and Carl H. Sonitz, agent of the Hamil-Morton Company, were married at Basile's home at 91 Ampere Parkway, East Orange, N. J., Saturday (27). Wedding was followed by a reception at the Robert Treat Hotel, Newark, N. J.)

H. L. Fenton and Ray Lotham, secretary and director, respectively, of the Middlepud Empire Fair, Billings, Montana, arrived in Chicago a week before the fair convention and spent some time at the Arlington Race Track inspecting the grandstand there. The plan at Billings, they pointed out, is to build a new grandstand after the 1949 fair.

Emilio Razzore, owner of the Circus of the Stars, arrived last week in the United States searching for a location where he can spend a month in Mexico on a similar mission. --Don and Carri Stewart entertained 20 Cubans, O. M. showmen in their home on East Main Street Thanksgiving Day.

CO. John Ogden, former side show performer, is a salesman with an insurance company in Columbus.

The Acornics, Hugo, Hal and Nier, immediately, well-known acrobatic trio, are temporarily operating a bakery in Wilmington, Del., as a result of an accident to Nier, who fell and broke his back while the act was traveling with Bob and Dee Beers, in the Cirque du Soleil in Cleveland several weeks ago. While waiting for Nier's recovery, the brothers decided to open a bakery, having learned the trade from their father, and picked Wilmington as a year's base for their home in near-by Villene Village.

Weiss Adds Eastern Fairs

NEW YORK, Nov. 27.—Benner Weiss, concessionaire and bingo operator, has signed contracts for an additional Eastern fair for next season. Among the big fairs added to his spring are the New Jersey State Fair, Trenton, where Weiss has the bingos, and the Orange County Fair, Middletown, N. Y., where he has been granted privilege and bingo concessions.

The Filt-A-Whirl Ride

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Flashy—Reliable—Money Getter

Write, Wire or Phone for Specifications

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Faribault, Minnesota

SMITH & SMITH
RIDES FOR CARNIBALS AND PARKS
Makers of Chainline, Kiddie Airplane Swing, Kiddie Chainway, Ocean Wave.
Write, wire or phone for catalogue, price, delivery dates.

SMITH & SMITH, Springfield, N. Y.

PROFILE BUILDERS FOR Wise CONCESSIONS

Prosper Rotator--A popular pattern for every kind. Riders both with 30-foot capacity safe for small children. A rush order delivered.

Waltz Moto—The original six-staged wheel with 30-room capacity safe for small children. A rush order delivered.

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Talent Topics

Capt. Ray Simms, now in Denver, Ark., reports he is having a new rigging made and that the deer season is open there. He plans to go to Texas this year,” he said. “Bozo Harrell passed me by, and now he is getting ready for the show, but he was going so fast I didn’t know I was within a million miles of him, but I wish I was more prepared for him.”

The Dutton Sky Devils, who closed their season October 3 in Rochester, N. Y., are in quarters at Walley-Dutton Airport, Havertown, Pa. On the closing date, Howard Dutton reports, the group broke a record for an which an AT-6 is flown at 200 mph, thru 200 gallons of fl aming gas. Next week, Dutton reports, they leave the world’s smallest airport act, which consists of landing one rock Cub on the sound truck, then having a plane in front of the grandstand with the ground-squirrel on top of the truck. The truck will then start down the runway and the airplane will take off from the truck…. Johny Fringle, slack-wire performer with the Ayres and Bask, in Davies Circle, who suffered two broken ribs when he fell during his performance at Elroy, Wis., expects to be back in show in January.

T. L. Lewis, while playing the Cut & Fiddle night, Cincinnati, was injured when his horse, with Dr. William Haebner… Ethel and Glen Henry, with their juggler act… Kathryn B. Bros., of the Charlotte (N.C.) Food Show November 20. They will stop over at the Chrysler Show and play relatives and relatives before continuing their way home to Montana for the holidays.

J. Alex. Brock, aerial bar performer, residing in Tampa and out of circulation the past year, is planning on going on the road next season. Carey Emrie, former manager now of the Cincinnati, has been visiting in St. Louis and called at The Billboard offices there last week.

Huey (Myron Kyle) the clown and comedy act, Art Labree, McGinnis and Bernie Griga performed at the Sechrest Field, Balfour, Cal., Thanksgiving Day when Santa Claus (Carl Wuebbeke) arrived at the airport in a one-minute show with Wubibek. Show also featured Edmund O'Brien, Warner Bros. pictures, eronce Max Monde. The show will return to the city on December 1.

Win, Horse & UP Combined Circus

An Equine and Canine Parade—The Show With a Lot of Gold

Frank Starbuck, December 13, 1948.

Dear Editor:

The show of the day while the show was at Frost Button, Miss., Managerannounced that his circus would offer only the ticket to be at the stadium, and that all summer contracts automatically become null and void. He was quoted as saying he was returning to the long, prosperous and pleasant tour mentioned in the past, the world, of course, has reached the end of the line. No notice, posted in the courthouse, read. As they started to sign for the winter tour may place their signatures on the contract for winter tour, above above. The contract was written on a roll of paper, which left five yards open for signatures, and as each signed the paper was rolled, leaving both the agreement and the payee under the agreement. Luck was with the boss as well as it could be, and it was signed. However, if you can anybody better weather for winter security sign it would make it a lot easier, but then he has to go to the hospital, who had donated his season’s income to the circus ring. He thought that his患有 the disease, actions during the season left him with no money. He said he was sure that his name would be on the contract, signed it himself.

However, some of our actors and managers claim that they are in agreement with the office on the hidden agreement. Why? We have reason to believe that all of their summer agreements finally multiplied to 10, as the theme of their worries. Finally our waterlogged and cold people are forced to fix their signatures they were handed breakfast tickets. The men then realized that their dignities as they did their stomachs and backed off. They again filed into the courthouse at dinner time. As Wednesday is the Thanksgiving Day, early, eight of our people discarded their dignities for rice, raisins and watermelon; which was served supper time. Our slogan, “He who can’t stand the heat ..” is well known, was never truer than this summer. The boss ordered bacon and coffee for the show that night. The show was for Gaunt, Miss. The aroma of frying bacon and coffee brought in the crowds. And the crowd gave us a fair show and a band. But it did not reach the three. The boss ordered bacon and coffee for the show that night. The show was for Gaunt, Miss. The aroma of frying bacon and coffee brought in the crowds. And the crowd gave us a fair show and a band. But it did not reach the three. The boss ordered bacon and coffee for the show that night. The show was for Gaunt, Miss. The aroma of frying bacon and coffee brought in the crowds. And the crowd gave us a fair show and a band. But it did not reach the three. The boss ordered bacon and coffee for the show that night. The show was for Gaunt, Miss. The aroma of frying bacon and coffee brought in the crowds. And the crowd gave us a fair show and a band. But it did not reach the three. The boss ordered bacon and coffee for the show that night. The show was for Gaunt, Miss. The aroma of frying bacon and coffee brought in the crowds. And the crowd gave us a fair show and a band. But it did not reach the three. The boss ordered bacon and coffee for the show that night. The show was for Gaunt, Miss. The aroma of frying bacon and coffee brought in the crowds. And the crowd gave us a fair show and a band. But it did not reach the three. The boss ordered bacon and coffee for the show that night. The show was for Gaunt, Miss. The aroma of frying bacon and coffee brought in the crowds. And the crowd gave us a fair show and a band. But it did not reach the three. The boss ordered bacon and coffee for the show that night. The show was for Gaunt, Miss. The aroma of frying bacon and coffee brought in the crowds. And the crowd gave us a fair show and a band. But it did not reach the three. The boss ordered bacon and coffee for the show that night. The show was for Gaunt, Miss. The aroma of frying bacon and coffee brought in the crowds. And the crowd gave us a fair show and a band. But it did not reach the three. The boss ordered bacon and coffee for the show that night. The show was for Gaunt, Miss. The aroma of frying bacon and coffee brought in the crowds. And the crowd gave us a fair show and a band. But it did not reach the three. The boss ordered bacon and coffee for the show that night. The show was for Gaunt, Miss. The aroma of frying bacon and coffee brought in the crowds. And the crowd gave us a fair show and a band. But it did not reach the three. The boss ordered bacon and coffee for the show that night.
A Model T (for Hats) Started Off Success

(Continued from page 49)

The worst hazard was rain. Many of the tall curtains on his car, the Model T would let in enough water to soak the merchandise. Then it was prayer, and a hope that there would be no drought until the tent dried.

Versatility a Must

It was important to Whitely to stay in business, to carry on his work with a minimum of damage to the public. An example of Whitely's sense of responsibility was the way Whitely handled a situation that turned out to be a Will Rogers marathon. Whitely was forced to go to the city to keep his business estab- lished.

Outsider's View

In the autumn of 1931, a man named Walter Whitely, who had been a successful businessman, came to Whitely to see the new model car, the Model T. Whitely offered him a test drive, and the two men discussed the advantages and disadvantages of the car.

The Test Drive

Whitely liked the car, and he was impressed with its speed and handling. He was also impressed with the way Whitely drove the car, and he offered to buy the car from Whitely. Whitely agreed, and he drove the car back to his home, where he showed it to his wife.

The Family Reaction

Whitely's wife was impressed with the car, and she liked the way Whitely drove it. She also liked the way Whitely had taken the car to the city for testing.

The Future

Whitely was happy with the way Whitely had handled the car, and he was sure that he would be successful with it. He was also sure that he would be able to sell the car to others, and he was looking forward to the future.

(Continued on page 50)
King Bros. Closes In Yoakum, Tex.

ROSENBERG, Tex., Nov. 27.—King Bros. Circus, which last week was put up on the Midway in Floyd King, closed the '48 season Monday (30) in Yoakum, Tex., and moved its big tents back to Miami, Fla.

Show was on the road 32 weeks and went from Maine to Texas. Owner King said the show was "on the rebound" during the present run.

King reported his loss to be a deal for the sake of the entire show.

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Macan Shriners Net Neat Profit

Packs-Wallenda Unit draws 40,000 during 4-day run—turnaways registered twice

MACON, Ga., Nov. 27.—Playing to approximately 40,000 during its four-day run, the 16th annual Macan Shriners Circus, produced by Thomas N. Packs, ended with a hefty profit for the Shriners Al Shiloh Temple circus committee.

Business was surprisingly good, with no turnaways reported during nights. To take care of overflows, two night performances were given Saturday and Sunday. Attendance on opening day (17) was big, with almost every seat occupied. Next two matinees were light while Saturday afternoon's performance was "overbooked".

Production costs this year were more than double any previous Shriners circus. One gross, however, was far below, largely on concession revenue with residential stage acts. In those days tickets sold for 25 cents. This year general admission was $1.20 and there were 1,000 balcony seats at 90 each.

Leontini In Parker

Jack A. Leontini, who had charge of the second big show, an Italian opera, handled publicity. Several picture layouts were used in the local papers and radio and television played a large part during the performances. Among the local talent were Emil Harris, Clayton H. Irwin, Pauline, Bert Flack and the Oskaloosa minstrels.

A swing pole act, featuring Rittia Wallenda, was added to the program the day before opening. Packs brought most of his performers from his Birmingham date, including the Crabbs, Lassol, Hofers, Popcorn, the Docters and Leontini's circus band. Among the new acts was Wallenda, the Wallenda, high wire artist. Later act, which featured last year's show, was the Willaerts, bike, dogs and bicycles were used this year.

Cervone Leads Band

Jack A. Cervone, the Macan Band leader, was introduced to the audience, with Marcia Edwards vocalist. Bob White announced the show.

Packs' staff for the date included Edward J. Steinhofer, promotional director; Bill Nelson, arena director; Willard Nelson, business manager; Carl Wallenda, associate producer; Jim Poultry, announcer; and Harry Wallenda, ring master.

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W. Palm Beach Fair For R-B Org

Compite With Grid Game

MIAMI, Nov. 27.—Ringling Bros. and Barnum & Bailey close the season with the second (29) after a four-day stand and moved on to winter quarters in Sarasota.

Free-show stand in West Palm Beach proved only fair. Opening day there the show gave one of the best performances of the season. The second day the show was second tier and received two performances, did okay business, and handled an almost full attendance at the matinee and night performances.

Florida circus management, which produced the show, spent big for a show that was said to be "the biggest show in the history of West Palm Beach ever presented."

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San Diego

SAN DIEGO, Calif., Nov. 27.—The case against Art Conceal, general manager of Ringling Bros. and Barnum & Bailey, for alleged greasing and axle blocking was settled out of court after following his September 15 by city fire marshal Sidney Robe, Conceal was billed to have requested a jury trial and was repudiated on $500 bail. This week the attorney, thru attorney, testified that bail shall be reduced to $200 on each of the two charges. When this was told the attorney the attorney asked the bail be forfeited and the court granted the motion.

Conceal was arrested by Robe for alleged violation of two of the state canons free fire.

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Polack Western Bows To Big Biz At Illinois Date

SCHENLEY, Ill., Nov. 27.—Polack Bros. Circus (Western Unit) is making its first trip to Illinois since its westward trek last year. Nine and five days out from Wichita Falls, Tex., was the third longest of the season.

Packs West which prevailed at three stands in Texas continues here, even now the town previously had turned away from under canvas and two sponsored outdoor shows. Crowds which turned out at the State Armory Sunday afternoon indicated this was really the first big show and packed out the excellent record established by Mr. Polack's shows, first date for Ansar Temple 18 years ago when 1,500 were in charge of George W. Ferguson.

All matinees were the rule at Memorial Auditorium, Wichita Falls, where Joe O'Donnell's promotional efforts were rewarded by business more than double last year's, the show was the fourth in and close on the heels of a prior advertised Mascat Temple.

Circus business at the new date in Harington, Tex., was a lot alike to the management; Dave Millett, showman and the owner of the Shrine Club. This was the first opportunity for the show handled by Millett, three years previous had been with Joe O'Donnell.

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Pan American Exhibit in Florida Quarters

CHIPLEY, Fla., Nov. 27.—The Pan American World Wide Animal Exhibit wound up its season today at Quincy, Fla., and moved into quarters on Highway 90 in Chipley. Its season ended Nov. 26 in Dorval, Minn., and played a total of 101 towns in 11 States during the season. Total of the season was 64,481.

Only five days were lost by rain during the season. Stronger Sam Sanders, (Wingy) Sanders and his crew did a great job of putting it up and taking it down. Org did not register a late opening during the season.

Owner W. F. Dugan plans to move the exhibit to Door County, Wis., in March. Grant and Haskin, directors of the show, will play a few winter dates in Florida. Ir., Miss and Mrs. Lee Bradley plan to travel in Oklahoma City, Leo Goozzo headed for Miami. F. C. Thornhill, was signed to take off for Brookhaven, Miss., and S. L. May Jr. gave Moultrie, Ga., as his winter address.

Des Moines Okay But Oskaloosa Light For Clyde Bros.' Org

DES MOINES, Nov. 27.—A three-day six-show stand here by Clyde Bros. proved okay, org getting in second day. But business in Oskaloosa, a two-day stand, was on the light side.

Organizer B. A. O'Neil here today said the Oskaloosa stand was a light but it picked up the second day, the night show playing to a full house. First day saw full ones at both shows, Even rain, the final night, was on the light side.

Org was sponsored here by the Junior Chamber of Commerce, which was in charge of the opening day.

Advance fakc was anything but good for the Oskaloosa date. As a result, crowds at both shows opening day were small. Second day it was better but the weather failed to cooperate, rain falling during the day and turning cold at night.

Ayres and Kathryn Davies

Org Does Well in Elgin Elegans

ELGIN, Ill., Nov. 27.—Big show for the Ayres and Kathryn Davies Circus, off during the October tour in Wisconsin. Last week end the return to Illinois. In Elgin the show was a hit, but it failed to give a third show to accommodate crowds. Joe McMahon managed the show for Ayres and Kathryn Davies and surprisingly for Joe Scharon, on the advance.

Org included the O'Neill Troupe, troupes, contortionists, clowns and juggling; Frazier Troupe, light relief; Waltz & Koons, duettists; Harper's dogs and monkeys; the Franzes, perch and juggling; Montmorency's poodles, Minnesota, hermione, and juggling; Rosey, the WAS, and juggling; Kees, commercial; Murl, the ring leaping; Roning and Rooney, ride light horse; Betty Tilton, contortionist; Faye Roman, trick mule, and the Avevedo Troupe, juggling.
Ringling-Barnum
Warm and sunny Florida at last.
In Columbus, Ga., wardrobe was set up in one of the fair buildings and we all took advantage of the store there on our last cold night of the season.

Our sincere thanks to I. J. Polack, Louie Stern and Ethel Robinson for a wonderful 1949 season.

When the Ayres and Kathryn Davises played Elgin, Ill., Irving Hening worked in clown alley.

As old-fashioned killer is one who still sticks with lye when cooking peace.

Don Howland's Circus Room, 26 W. 42nd St., would be pleased if you will be entertained, he reports, to take care of additions to his collection.

Dan Pyne, press agent for the Blue Bros. Circus, recently made a brief trip to Chicago. He drove from Texas to Detroit, where he was to visit his mother, who was ill.

Spending one's vacation with a circus is like mining only one drink; it's likely to cost money and form a desire.

Visitors to the Blue Bros. Circus Room, recently made a brief trip to Chicago. He drove from Texas to Detroit, where he was to visit his mother, who was ill.

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Calif State Cuts Special Events Outlay

Awan Again Show Producer

SACRAMENTO, Nov. 27.—Passage of Proposition No. 4, increase in old age assistance, by the Sacramento school board last week, was accorded headline status in this city. The board authorized a $700 appropriation for the next biennial election. The first biennial election was held March 1, 1919.

The measure was introduced by Senator Williams, Manchester, secretary. The bill provides that the money be available for any purpose connected with the school system. The school board has indicated that the funds will be used to support the school system in general.

Awan, who has been active in the field of education for many years, is a well-known figure in the state. He has been closely associated with the school system and has been active in many educational organizations.

The school board has also authorized $100 for the purchase of new books for the library. The money will be used to purchase books on various subjects, including science, history, and literature.

Third Time for Awan

The board has also authorized $100 for the purchase of new books for the library. The money will be used to purchase books on various subjects, including science, history, and literature.

Galt, Calif., Annual Weighs 85G Purses

SACRAMENTO, Nov. 27.—Galt, Calif., is a small town in the San Joaquin Valley, with a population of about 8,500. The town is situated on the east side of the river, and is connected with Stockton by a bridge, built in 1872.

The town has a fine water system, and is supplied with water from the river. The town has a fine water system, and is supplied with water from the river. The town has a fine water system, and is supplied with water from the river.

Calf, Calif. 1947, Nov. 27.—A possible budget of $90,000 for pari-mutuel racing at next year's event was unveiled by the state's Commissioner of Fairs, according to Awan. The fair is scheduled to take place on the fairgrounds in Stockton, on the last day of the new year.

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George A. Hamid Attractions have proved themselves through the years with the world’s greatest Fairs, Amusement Parks, Celebrations and Special Events. Their high-ranking achievements have consistently earned top raves in the public and trade press, and these honors have been amply reflected in the most gratifying attendance figures.

That is why, year after year, Hamid Attractions are in such overwhelming demand ... are the sound and practical dollars-and-cents choice of the greatest shows in the world.

HAMID ATTRACTIONS, in demand everywhere, ARE SUITABLE FOR ANY ENTERTAINMENT BUDGET
 THESE HAMID ALL-STAR REVUES ARE THE PACE-MAKERS FOR OUTSTANDING ENTERTAINMENT

- FANTASIES
- SHOW TIME
- GRANDSTAND FOLLIES
- IDEAL REVUE

Watch for New revues and innovations for 1949

SINCERE thanks and congratulations to all the great Fairs, Amusement Parks, Celebrations and Special Events which have enjoyed such a successful season with George A. Hamid Attractions for 1948, and we sincerely hope we may again have the pleasure and confidence of our many friends in 1949.

LOOK FOR OUR 1949 CATALOG DE LUXE CONTAINING MANY NEW FEATURES

GEORGE A. HAMID, INC.
10 ROCKEFELLER PLAZA, NEW YORK, N. Y.

ATLANTIC CITY STEEL PIER; HAMID-MORTON CIRCUS; N. J. STATE FAIR, TRENTON

ASSOCIATED ENTERPRISES
**STATISTICAL DIRECTORY OF FAIRS**

(Received too late for inclusion in The Billboard's Caudaline of Fairs listing)

### CALIFORNIA

**San Fernando Valley Fair, Northridge**

**ATTENDANCE:** 17,997 paid, 498 free. 
*Operated 3 days, 3 nights.*

**WEATHER:** Hot 3 days, 3 nights.

**RECEIPTS:** Gate, $6,158.23; grandstand, $2,000.

**AID, PREMIUMS:** State aid, $10,000;
**CARNIVAL:** Martin's Carnival.

**ADMINISTRATION:** Revue, booked thru Kenneth Martin Agency, 3 nights, at $1,200; their annual World Series, 3 nights, at $1,750, with purse of $1,260; rodeo, presented by fair, 1 day.

**STAFF:** Thomas, John; publisher, Stanley Felle; secretary, J. T. Norman.

### MICHIGAN

**Richmond Horse Show & Fair, Richmond**

**ATTENDANCE:** 6,500 paid, 600 free. 
*Operated 4 days, 4 nights.*

**WEATHER:** Good 4 days, 3 nights; rain 1 night.

**AID, PREMIUMS:** State aid, $3,500.

**CARNIVAL:** State aid, $4,500.

**Stable Manager:** Louis, Grant; superintendent of commercial exhibits, H. Harold Itzig.

**ADDITIONAL ITEMS:** Lawnmower League; superintendent of commercial exhibits, Philip Gurney. 1949 DATES: August 27-30.

### MINNESOTA

**Sibley County Agricultural Assn., Arlington**

**ATTENDANCE:** 10,000 paid, 2,254, free. 
*Operated 3 days, 2 nights.*

**WEATHER:** Good 4 days, 2 nights; rain 1 night.

**RECEIPTS:** Gate, $2,946.60.

**AID, PREMIUMS:** State aid, $1,350; 
**CARNIVAL:** Gate, $2,000; other, $1,597.40.

**CARNIVAL:** Rocco & Son.

**ADMINISTRATION:** Revue, booked thru Peter's Entertainments, 2 nights, at cost of $1,200; fireworks, supplied by Arrowwood, 1 night; at cost of $250; harness races, 2 days, with purses of $750.

**ADDITIONAL ITEMS:** Director, Arthur Springer; secretary, publicity director, Louis Bily; superintendent of concessions, Hubert Pinkley; superintendent of commercial exhibits, Paul Schumann.

**Jackson County Fair, Jackson**

**ATTENDANCE:** 17,397 paid, 4,184, free. 
*Operated 4 days, 3 nights.*

**WEATHER:** Good 4 days, 2 nights; rain 1 night.

**RECEIPTS:** Gate, $4,194.87.

**CARNIVAL:** State aid, $1,550; county aid, $1,500.

**AID, PREMIUMS:** State aid, $3,390.

**STAFF:** President, Frank McLaughlin; publisher-director, A. L. Adorf.

**ADDITIONAL ITEMS:** Director, John Thomas; secretary, Stewart W. Hoover; superintendent of concessions, Burd Cum- 
ning; publicity director, Frank Spurrer. 1949 DATES: August 17-20.

### NEBRASKA

**Webster County Agricultural Society, Braden**

**ATTENDANCE:** Total paid, $2,200. 
*Operated 5 days, 5 nights.*

**WEATHER:** Good 8 days, 2 nights; rain 2 days, 2 nights.

**RECEIPTS:** Gate, $2,200, 8 nights grandstand, $755.

**AID, PREMIUMS:** State aid, $4,500 for livestock.

**CARNIVAL:** Gates $1,500.

**ADDITIONAL ITEMS:** Dagmar Thor; superintendent of commercial exhibits, R. B. Sprengeler.

**ADDITIONAL ITEMS:** Secretary, B. T. Shannon; superintendent of commercial exhibits, Harold Van Petel. 1949 DATES: August 18-21.

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**For more details and complete directory, please see the full publication.**
Coney’s Luna Spot
Again Hit by Fire

NEW YORK, Nov. 27—Chalk up another fire for Coney Island’s Luna Park. Fire broke out Monday night (22) in what still remained standing of the park’s big Coaster, which along with most of the rest of the park was destroyed during the fire of July 14, 1944.

The big fire this time did not leave a single minor and one major blaze, which wiped out most of the park’s ornate entrance on Surf Avenue and also burned to the ground and left an eye-sore, as the owners have done little to clear the site which is still heaped with twisted metal and blackened rubble. Mundey’s fire did little if any damage.

Plans were filed recently for the section of two one-story buildings on the Surf Avenue frontage of the park, which is separated from the main section of the park by the elevated structure of the subway line serving Coney Island.

N. J. Beach Asn.
Seeks $150,000
Promotion Fund

ATLANTIC CITY, Nov. 27.—At a meeting of the association, the address of the resort industry in New Jersey privately over $2,500,000 each year. Owing to the fact that the state level in publicizing the matchless beaches, superb lakes and mountains for Americans to visit and relax.

Albert W. Johnson, vice-president of the association, addressed the resort industry in New Jersey privately over $2,500,000 each year. Owing to the fact that the state level in publicizing the matchless beaches, superb lakes and mountains for Americans to visit and relax.

VENICE, Calif., Nov. 27.—The police commission authorized the city’s Fish and Game Commission to close the tennis courts for the next two days under the threat of a $10 fine for violation.

The court was being used by the city’s Fish and Game Commission to close the tennis courts for the next two days under the threat of a $10 fine for violation.

1949 Vacation Gimmick
Of Wildwood P. R. Stunt

WILDWOOD, N. J., Nov. 27.—With an eye on next season, the resort’s bureau of public relations is offering a free 1949 vacation for the submission of the most practical idea for an added attraction or improvement.

The contest is being conducted by the Wildwood Chamber of Commerce and amusements operators and civic associations. The contest will be closed December 1.

A. C. Sets '49 Pageant Plans

ATLANTIC CITY, Nov. 27—Atlantic City’s 1949 Miss America Pageant will be held State set-up, with only four cities in the country permitted to submit candidates. An attempt to have one of the 48 States represented, the sagacity of its management and in this week eliminated Pittsburgh, Memphis, Detroit and other cities that have participated previously.

The only cities retained are New York, Philadelphia, Chicago and Washington.

Max Gruberg
To Head New Miami Spot

NEW YORK, Nov. 27—Max Gruberg, a producer who has been the prime mover in the new kiddie fun, figures that the Miami Spot will be ready to open on a year-round basis at Dade County. 1949.

Gruberg said that 10 miniature rides would be installed on the 209-acre site, this being the balance of Barker’s Hallof Sunny and Bally’s contract. Kids are going to ride the Merry-Go-Round, Rocko Rolo Whirl, elephant, Zampall, boat and train rides, and one miniature golf course would be installed. Cost of the rides and the erection of necessary buildings for power transformers, maintenance, etc., will exceed $100,000. Gruberg, a miniature golf course would be installed.

Carnival Op

Gruberg, who has been the culprit for the Miami Spot, is said that he was all the way to his Miami park venture. Gruberg has extended his amusement park at Long Beach, L. J.

The Miami location is ideal for a park, six miles of trees have been planted by the county and these will provide ideal picnic areas. The spot approaches are underground tunnels, eliminating the hazardous grade of busy highways. All walk will be covered and thousands of visitors will accommodate an estimated 10,000 cars.

Women operators, dressed in nurses uniforms, will be used in Miami as well as being the red wine sold here. Long Beach. Women operators proved more efficient in the handling of children, Gruberg said.

Associates Named

Gruberg’s associates are Louis Schmid, a well-known advertising executive, and L. Brousseau, restaurant operator. The contract, originally issued to another, was later given to Gruberg for the payment of 10 per cent of the gross to the county.

Gruberg plans for Long Beach call for the addition of a Penny Arcade, a Super Bowl, a Famous Airport, and a Ferris wheel.

Gruberg will manage the Miami spot while his wife, E. R. will continue to handle the Long Beach operation.

Boardwalk Walk To Get
Christmas Dressing

ATLANTIC CITY, Nov. 27.—For the first time in some years this resort will dress up the Boardwalk in the traditional Christmas trappings. The Boardwalk Association at a meeting held last week decided to hold the event in December to install a 25-foot Christmas tree in every block of the Boardwalk. Funds will be solicited among electricity and amusement investors.

The trees, which will be furnished by the city, and decorations will be paid for by hotels and businesses in each individual block. City has anticipated $5,000 toward the project, which funds may be taken of the entire town and not just the Boardwalk.

WATERLOO CONGRESS
(Continued from page 57)

and conversion of two horse barns into cattle barns.

Approximately six acres of parking area is already in use. The system was installed in the auditorium.

A report listed 50 valuation of buildings, ground and equipment at the above, which total $131,955.

Exhibit Statistics

Final statistics showed 1,611 head were exhibited by 75 firms, of which 142 Belgian horses by 21 exhibitors; 161 saddle horses by 51 exhibitors, a total by 710 livestock exhibitors; 420 industrial exhibitors; 118 dairy products exhibited. A total of 121 exhibitors in the women’s department.

The entire 11-member board of directors which served during this year was formed by the following: R. I. Crowell, Frank Collord Jr., R. D. Grunow, G. W. Hagen, Roger Miller, S. D. Moore, H. G. Northey, A. K. Pinzone, H. B. Plumb, H. M. Smith, all of Waterloo, and J. T. Humphrey, of Hudson, Ia.

EMPIRE STATES
(Continued from page 57)

William Miller; Robert Turner, Elmira, and Peter Park, Bath.

Cattle Classification

W. D. Brown, Ithaca, secretary of the New York State Holstein Association, spoke on the subject of uniform classification and the showing of breeding stock. Member of the board would award prizes on the same basis. A resolution urging adoption of the three classes was passed.

Officers elected for 1949 were: William Hillr, president; John D. Byrnes, vice-president, and Robert Turner (re-elected), secretary.

Showmen attending the meeting included Joe Hughes, of the Virginia State Fair; Al Miller, of the Indiana State Fair; Jack Kochman, B. Ward Beam, Joe Christoff, Bert Law, Carl Ferris, Ben Allen, Jack Benefield, Victor M. Henderson, Ranch Rodeo, and Justin Van Vleet, D. & V. Shows.

BBMPP to Dine, Dance
Tuesday Nite

CHICAGO, Nov. 27.—Annual banquet and dance for members of the National Association of Amusement Parks and Attractions (NAAPB) scheduled Tuesday night (30) in the Hotel Mies in Balroom, will be a strong line-up of acts.

Johnny King, of General Artists Corporation, in charge of line ing up the entertainment for the floorshow, announced seven acts as "already signed," and guaranteed delivery. First day night (26) and said there would be more.

Line-up, as arranged up to Friday night by King, included the Dorothy Doreen dancers; Ray and Otto, comedy impressionists; Paul and Patrice Trio, trumpetine; Grace Barros, with the Neditor Records; novelty bar act; Roger Bay, comic, and the McLennan singers.

Paul H. Huepedohl, executive secretary of the NAAPB, said Friday it looked as if more than 400 would be in attendance at the banquet this year. "We had a trifle over 400 last year," said Mr. Huepedohl said the night before, "but the reservations are coming in right now it looks like we will go over that this number this year."

Huepedohl also said the menu this year would be "something far and away from what we’ve had in the past and I believe it will prove a big hit with those attending."

The banquet has been held the final night of the convention for many years however, it will be held the night before the confab closes. This was done, the association said, as not to conflict with the Showmen’s League of America, which scheduled its banquet for Wednesday night, December 1.

Plans San Antonio Funspot

CANTON, O., Nov. 27.—Col. John Mahar, general manager and Canton showman, reported he has leased acreage on the outskirts of San Antonio and will install an amusement park.

SEE MIKE and JOE
MUNVES
BOOTHs 36 and 37
NAAPB SHOW

We carry the complete Exhibit Arcade and Come Equipment line as well as that featured by MUNVES FACTORY REBUILT MACHINERY, LEFT-OVER & SPECIALTY ITEMS, Supplies & Cards—Munves Has Them All.

$15 for Sale.
FREE 8 Page, 52 Illustrations, Catalog
New or Factory Rebuilt Amusement Parts, Scooters, hand Carts, etc.
You can order today.

WESTWOOD COASTER, CO., MICHIGAN

DODGEM

LAWRENCE, KANSAS

“Joe with Pride”

"I might add that the new DODGEM Car is not only the best you have ever turned out, but also a most successful product, with the new clutches and the perfect operating V-belt drives."

DODGEM
1,000 AT NSA'S SELLOUT BALL

11th Annual Dinner Held At Com'dore

Two-Hour Show Staged

NEW YORK, Nov. 27.—The 11th annual banquet and ball of the National Showman's Association was held Wednesday night at the Manhattan Hotel, with 1,000 guests occupying the tables in the Grand Ballroom and many in the balcony. The banquet hall was hand-carved from Bassett, the turkey and trimmings planned and the show goer out way. Bassett's band dished out cheerful melodies, with several good vocalizations by chaperone Ricardo.

Greetings by Rothstein

After the delivery of the invocation by Rev. Allan Claxton, pastor of the Broadway Temple, Sam Rothstein, chairman of the program committee, extended greetings to assembled guests and introduced President James F. Strates, and President-Elect Frank Hoffman, who addressed the audience.

Alan Corelli, executive secretary of the Theater Association, took over as toastmaster and introduced officers of the NSA, and speakers and guests. On the dais were Lt. Col. Charles A. Sanford, president; Col. Robert Rowland, president-emeritus of the NSA; Lt. Col. Matthew Chambers, governor of New Jersey; Monette, Showmen's association; Joseph Strebinger, Illinois County Showman's Association; Rev. Allen Claxton; Bernard Mendenhall, president; John Cannella, commissioner of license; New York; Max Cohen, American Caravans, Inc., and E. A. Faust, Waterville, Me.; William C. Collins, treasurer; and members of the board of directors.

Pre-Confab Chit-Chat

Crash Victims, Collins Lumps In, Wiltse Coming in Wheel Chair

CHICAGO, Nov. 27—Billy Collins, owner of the William T. Collins Shows, arrived Friday (26) at the Chicago convention with his foraged taped and limping with the aid of a cane. The injury to Miss Collins, general agent, is due in tomorrow (30) in a wheelchair. Both were injured November 15 when Collins' automobile, driven by the show owner, crashed into an oil tank truck near Bella, Ill.

Taken to the Rolls Community Hospital, they were not released until today (29). Collins sustained bruises and lacerations on the hands, legs, and arms and torn ligaments in the shoulder and arms. Wiltse suffered a broken ankle, a dislocated elbow, cuts on the face and a badly bruised leg.

Viola Fairly and her husband, Bob, of the Homeless Bros. Shows, were married in a church with questions shortly after their arrival at the auto-church. The couple had received from Gen. Ike Eisenhower. Arriving, Viola explained that she and Dwight had gone to grade school together in Abilene, Tex., and that over the years they had exchanged correspondence. Her son, Paul, until recently in the S. S. A. Navy, had continued the friendship, having visited Eisenhower on two occasions, she added. The Eisenhowen photo bears the warm autograph, "To Viola Hutchinson Fairly—Affectionately to You—from an Old Abileneite."

W. A. (Bob) Hallock, who resigned recently as general agent of the Majestic Grand National Shows, was appointed as general agent of the Imperial Exposition Shows, which are to be held in various capacities for the past four years, planned to announce his resignation at the future announcement. He is the first of the former employees to leave the company.

Carl Hansen, who served most of the past season as secretary of the Imperial Exposition Shows, arrived in good health, having recovered from the illness which had forced him to yield the office wagon duties with the Imperial. Following the convention, he will return to his Miami home.

ARANSSAS PASS, Tex., Gains as Winter Mecca of Showmen

ARANSSAS PASS, Tex., Nov. 27—(AP) Dr. J. L. Molden, president of the Aransas Pass Showmen's Association, announced the opening of the first winter, which will be held in the new year with the opening of the winter season. The association has been invited to hold the winter season, and plans to operate the season, which will be held in the new year with the opening of the winter season.

C. W. Again Sign Richmond Fair; Run Extended to 10 Days

CHICAGO, Nov. 27.—The Collins & Strates Shows will run the Atlantic Desert Fair, Richmond, Va., for ten days, instead of six, as in the past.

Aranas Pass, Tex., Gains as Winter Mecca of Showmen

ARANSSAS PASS, Tex., Nov. 27—(AP) Dr. J. L. Molden, president of the Aransas Pass Showmen's Association, announced the opening of the first winter, which will be held in the new year with the opening of the winter season. The association has been invited to hold the winter season, and plans to operate the season, which will be held in the new year with the opening of the winter season.
1,000 at NSA's Sellout Shindig

(Continued from opposite page)

Bucky brought two rousing Borrah Sweeney numbers, and also lifted Lewis bowed off as more after pulling across his famous "When My Baby Smiles at Me." 

Bud Sweeney Takes Over

Bud Sweeney took over the encores and brought on Joe E. Brown for a bit of mugging and reminiscing. Jay Sellers followed with his screwball antics and Gus Van came on to score with his old-time songs. He made way for the Three Glenns in a particular clyde number. Sweeney bowed out after some good clowding and was replaced as encores by Pat Henning, who did his own funny routine before introducing Burrow Minick's Harmerman's Rascals, who brought the show to a rousing wind up.

The line-up followed by Hamid, ran two hours. Hamid was assisted by Jack Rosenthal and members of Hamid's New York staff. Dancing followed the show.

Fred Murray turned out the fine year book for the banquet, which brought in close to $1,000.

Johnny J. Kline handling the editor of the book. The banquet committee consisted of Sam Rothstein, chairman; Roy Jones and Dick O'Brien, price-paid; J. Taylor, Public Relations; Alan Corelli, dais; David Brown, tickets; James McGuff, publicity; Fred Murray, year book; Bucky Allen, reservations; Arthur Camping, floor arrangements, and Jack Lichter, reception.

WINTER QUARTERS

Pike Amusement

MULBERRY, Ark., Nov. 27.—The org closed the season Saturday (12). Owner W. M. Pike, who was on a hunting trip the final two weeks, reports the 48 season was okay.

Pike has been used to build two fronts for the back end and a new fust gate arch. New vans, purchased during the past two years, have been beefed up to form two panel fronts. Hopes are to have six major rides and three kiddle rides. A new light tower will be purchased.

Sellors is in charge of the crew. Geneva is his wife with a new Packard. Colton Eeken, with Pike Amusement, is visiting his home but will return after the holidays—JOHNNY MARTIN.
HI-BALL FOR SALE

New in June, cost $17,500 with special trailer, gross $35,000 on Royal American Shows. Will net for $20,000 annually. Can be booked on show. A new transport, A new trailer. Write or call

J. LEE CUDDY
470 N E. 52 St.
Miami, Fla.

MIDWAY CONFAB

Joe Early, of the Cavalcade of Amusements, is vacationing in the South, and after playing the Jacksonville Fair, which he reports had lilt business.

Dennis O'Leary, concessionaire, is reported seriously ill in a Louisville hospital. Mr. and Mrs. Walter Byers are visiting Mr. Byers' parents near Baltimore.

All a cookhouse operator wants to know about pitching tactics is whether he can open a tin can.

After closing with W. C. Kaus Shows, Bud Valier, Billie Mc-Fong, O. E. McNamara and Kuth Evergood returned to New Orleans for the winter.

Robert Keaton, ride worker with several carnivals, including the L. J. Hs on Shows, is hospitalized in West Rahard, Washington. His address is Ward No. 41 W., St. Louis General Hospital, Washington.

Mr. and Mrs. J. M. Stone, who have been in Topkea, Kan., the past two months, have left to spend the winter in Phoenix, Ariz. They have bought a beautiful Spartan Royal Mansion trailer to be delivered to them there. . . . James Rapple, billetposter and special agent for the Mistletoe General Shows, left the egg at Tifton, Ga., for his home in Shreveport, La., where he will remain for the winter.

When a fair man tells a manager to "Keep your shirt on," it's a sign that he has lost the deuce—but not his shirt.

Ray Johnson arrived recently in St. Louis after a successful season with his bungo on the Mike Amusement Shows. He will again spend the season in St. Louis. His sons, Ray Jr. and Jimmy, attend St. Joseph's Academy, Mena, Ark. . . . Mrs. Emma Ray McCurtis, President, in All-State Shows, who is visiting her aunt in Logansport, Ind., will attend the Methodist Hospital in Indianapolis December 1 for a throat operation.

Mr. and Mrs. W. O. Hurley and Edith L. Miller are wintering in Hot Springs after closing the season with Tivoli Exposition Shows. . . . Sandra Lea, who worked as an agent attraction with the L. B. Lamb Shows recently, opened at St. Louis, La., and New Orleans, November 22. . . . Frank H. Owens, general agent of Magic Empire Shows, while en route to Shows' Hattiesburg, Miss., quarters to the Chicago meetings, stopped off in Golpho, Ms., where they took delivery on a new car.

Any lobby jackpotter could attract more attention if he told the truth—but that price is too high.

Mr. and Mrs. Barney Gorely, co-owner of the one-time Beck & Gorely Shows, checked in early this week. For Barney, whose big interest now is his Kerrville, Texas, ranch, it was his first convention in six years for his week in the last ten. From here the Gorelys will go back to their San Antonio home. The Greco brothers, Don and Sam, were also early arrivals. . . . Bill Pullerton, special agent for the Cavalcade of Amusements, stopped over on route from his Buffalo home to take in the Detroit-Chicago pro football game.

At any fair making a general agent's progress, or lack of it, can be judged by the number of bocice signs on his tent.

Bill and Jackie French, the latter recovering from an operation, were welcomed guests last week in the做完 Shetall in Shreveport, La., recently. Both couples took delivery on new cars. The Frenches are staying for Christmas holidays at the hotel of their daughter in Texarkana, Texas, while the Shetalls will head for Los Angeles. All are concessionaires with Alamo Expansion Shows. Dewey Pullerton has been released from Hattiesburg Hospital. He had a 48-day confinement and is en route to his home in Kentucky, where he will remain for the winter.

Claude Bentley has signed papers to return to the James Jones Shows in 1949 with his Side Show, marking his fourth consecutive winter with the org. After establishing quarters in Largo, Fla., Bentley and his family will vacate their quarters in the East before making a trip to the Carolinas in quest of the site of Jack Neville and Billie Burke will remain in quarters, the former in charge of building and the latter as scenic artist. . . . Joe Hughes, Octopus foreman with the Pioneer Shows last season, is wintering in Holye, N. Y. He plans to return to the shows next year.

As the stolls go to Chicago, relieved workmen reflect that they will spend the fair meetings know what they were doing.

Frank B. Hildebrand, former special agent for Zeidman & Pollie, Frank West and other agents are currently handling promotions in the South, recently made a flying business trip to Mobile, Ala., and was in the Southern city cut up a few jokes at the Jackson office of Walter E. Davidson, the latter's apartment. . . . Al Wagner, whose Cavalcade of Amusements winters in Mobile, Ala., last week was on a convention in Chicago, . . . Mrs. E. C. Bollon, former photo gallery operator on Crafts Shows, is seriously ill in Canton (Miss.) hospital. She suffered a stroke recently and expects to remain in hospital for some time. She'd like to read letters from friends.

After a successful 1948 tour, Isabel Hanson returned to San Antonio and IPHIL MILLER
231 N. Rampart

FOR SALE

One new Columbus Tr., equipped for Pop Corn, Hot Dogs and Root Beer also one 4x4 Bungalow. Equipped for Buns, etc.

BOX 362
STURGIS, MICHIGAN

E-Z WAY FROZEN CUSTARD MACHINE

Looking for eager, enterprising operators or dealer. It runs on regular electric current and saves on labor. Has the same advantages of any ice cream machine. Will sacrifice for $1,500.00.

LAMBERT BROTHERS
7261 Lyon Avenue
Houston, Texas

Now Booking for 1949
Rides, Shows and Concessions
HAPPYLAND shows
1038 Sycamore
Detroit 14, Mich.
Phone: WAB 1-1924
CARNIVALS

WANT

For Winter Quarters — We Start Work December 6th.

Buidlers, Carpenters, Painters that can use spray gun; also
Painters for lettering and scenic work.

Want two Truck Mechanics; must be A-1 and have own tools.

Diesel Man and Electrician; have four plants. None but the best considered.

Ride Help for all rides. Foremen and Second Men; must drive semi trucks. Useful Showmen, Glass House and Fun House.

Motor Drome—Want party to take charge of remodeled drome.

Finest on road.

Side Show—Would consider booking a complete show. We have own show, but will consider reliable party with own equipment.

No drinking tolerated on this show. Long season. Open Winter Haven, Fla., Feb. 16th, with Florida fairs to follow into April; then north. See me in Chicago or address E. L. YOUNG, P. O. Box 1327, Clearwater, Fla.

MIKE ROCKWELL

K INSLEY, KANSAS

JOHN FRANCIS SHOWS

WANT FOR 1949 SEASON


Good Side Show Operator and Manager for Illusion Show. Have complete Outfits and Transportation for the above.

Also want capable Ride Help for 10 major rides.

ALL ADDRESS: JOHN FRANCIS, MGR.

4570 N. 2d St.

ST. LOUIS 7, MO.

WANT

FOR DAYTONA BEACH, FLORIDA, DECEMBER 6-11

AMERICAN LEGION WHITE FAIR

Downtown Location

RIDES — SHOWS — CONCESSIONS OF ALL KINDS.

Only show in city. One more spot to follow.

Wire SAM GOLDSMITH, MAJESTIC GREATEST SHOWS

Tidewater, Ga., this week; Daytona Beach follows.

LESLEY'S TRAILER PARTS AND ACCESSORIES

Notice — to show owners

All kinds of surplus inventory and returns. Reference furnished. Write E. L. YOUNG, P. O. Box 1327, Clearwater, Fla.

FOR SALE

Eddie Crown Shows

WANT

"AMERICA'S FINEST CARNIVAL"

FOR SALE

12 Kraft custom-made Concession Trailer, fully equipped for Popcorn and Coned Apples. Apply to "Tiny" Pat Bridges. 1/2 block E. of George St., New Orleans, La.

JACK TURNER

67 Memorial Park

FOR SALE

COTTON STATE SHOWS

Abba Temple Shrine Carnival, Dec. 9-11-49

With Fair, Almo, Robertsdale, Ala., to follow.

With State Carnival, to close next week, are class two Wheels and Great Shows, Skirvin, Enid, Okla., Andy, 1950 Government St., Mobile, Ala., Location 9628. West End 1-1 Wanda Wheel Portrait for 1950.

FRENCHIE BELLLEFILLE reports that after the Lawrence Greater Shows closed for the season he joined the B & H Shows with his laddie ride and chalked up a good week with them at the Sumter, S.C., Colored FAIR. Following that date he and Mrs. Belllefille left for Chicago and the outdoor meetings, closing with C. A. Vernon Shows at Port Arthur, Tex., Lou Davis's Odd Fair. Faire opened on the Fifth Street, Beaumont, Tex. . . . Johnnie Poe, who closed a successful season with his photo gallery on the John H. Marks Shows at Greenville, N. C., is wintering at his new home in Concord, N. C. . . . Jake Moore, owner of Moore's Modern Shows, and Late Richmond, secretary of the Senath Fair Association, Senath, Mo., are deep-sea fishing out of Aransas Pass, Tex.

A general agent of the old-school is one who can remember when buying a fare man—who wouldn't book the open's when more than one was considered dissipation.

After a long season of fairs and celebrations, Floyd Stockdale Jr. and Fred Whaley closed their season with the American Midway Shows in Corpus Christi, Tex., November; Vaden Tankersley and Jackie Davis, of the Midway of Mirth Shows, who were married November 6, are honeymooning in Florida in a new trailer; J. A. Pearl, The Billboard sales agent, and Mr. and Mrs. Ernest Wenzlak, who closed the season of the Cavalcade of America at Mobile, Ala., motored to Rochester, N. Y., where they spent the winter visiting their parents. They then motored to Tampa, where they will winter. All will return to the Cavalcade next season. . . . Charles S. Noell, who closed with Tivoli Exposition Shows in Stuttgart, Ark., November, motored to Hot Springs after spending a week down the Mississippi. He headed for Chicago and the outdoor meetings November 25 and will represent the shows at the meetings in his capacity of general agent and assistant manager.

December 4, 1948

The Billboard

Rides on Sale

Bart & Buhl, Chicago, Ill., 24 Rides, $850.00. One trailer and Midway. Wagon. $850.00. One trailer and Midway. Wire for price or information.

H. V. PETERSEN

2127 5th Ave., Salt Lake City, Utah

FOR SALE

201 F RIDE WHIRLLETS. New and condition, ready to operate, with 35 rider and "full belt" drive complete. Complete trailer and 11-wire system included. A MUST to see. Write in full and will give picture.

H. V. PETERSEN

4710 16th Ave., S., Seattle, Wash.

FOR SALE

8424 50th, Joplin, Mo.

BLUE GRASS SHOWS

New Booking Shows — RIDES CONCESSIONS

1949 Season

ADDRESS: BOX 621, OCEANSIDE, ET.

RIDE & SALE

South Buboo Carnival, 24 Rides, $660.00. One trailer, one wagon, one tent and complete outfit. Write for price and information.

EDDIE L. WHEELER

01-11 Warren, Georgia

HUNTINGTON COUNTY FIREMEN'S CELEBRATION


HUNTINGDON COUNTY FIREMEN'S CELEBRATION


EARL E. LONG

Committee Chairman

HUNTINGTON COUNTY FIREMEN'S CELEBRATION


EDDIE L. WHEELER

01-11 Warren, Georgia
CARNIBALS

New York, Nov. 27.—Building fund awards were made Monday (22) at the American Legion Post 578 dinner, in the Masonic Temple. Veterans who presented the checks were: Mrs. P. J. Mundy and Jean Aiken, of Rochester, N. Y.; and Robert J. K. Mundy, who is really the father of the New York City, who is in the famous Goliath-Mundy Shows.

Instead of officers also took place Monday (22), with most of the officers present to take part in the ceremony, presided over by Max Cohen. Open house at the Goliath-Mundy Show drew a huge crowd, with buffet tables continuing throughout the premises of the Ladies Auxiliary. Highlight of the week, the NSA annual banquet at the Hotel Commodore Wednesday (24) night, was attended by show people from all parts of the country.

Mrs. D. David Siebinger (White), at the Columbus Hotel; New York; Sam (Harry) Walker, Mount Sinai Hospital, New York; Max (Herschel) Harms, at his home in Springfield, N. J.; Shut-in members are James Cox, True Perkins, Irving (Harry) Ross. Next regular meeting December 8.

Ladies Auxiliary

The president's reception and cocktail party, including the annual banquet at the Hotel Commodore Wednesday (24) night was a huge success as the host and hostesses of the members of the Auxiliary. Among out-of-town members present were Ada Dyer; Helen Schwartz, Leah, Greenroom, Rose Kahn, the J. A. Slovin family, Jennie Glass, Lillian Sarn, Hilda Bergen and Jessie Glass.

Guests included, coming from a recent operation, attended the banquet with her husband, Irving Rosenbaum. The couple had not seen one another, Mildred ISSER, also at the Hotel Commodore, and Sally Soderberg were the younger daughters of Queenie Van Vliet, president.

J. J. Joseph, well known at the Gathering Hall, is visiting Cull Mersen in New York for a week or so, after which Bill Clicl leaves for Chicago and Mrs. Clicl will visit her folks in Pennsylvania.

Heart of America Showmen's Club

381A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Nov. 27—Regular members' meeting will be held at the Hotel Commodore Wednesday (24) night. A number of past presidents will be present, and they will vote on some of the amendments which were suggested at the last meeting at the Hotel Commodore.

The regular meeting was held Monday (22). After dinner, President Harry Stahl, President of the Kansas City Showmen's Club, announced that the meeting was to be held at the Hotel Commodore at 7 p.m. on Wednesday (24) night.

The meeting was attended by about 30 people, who were all very interested in hearing the report of the Kansas City Showmen's Club. The report was read by the President, and was followed by a discussion of the proposed amendments which were suggested at the last meeting at the Hotel Commodore.

A check has been received from Paul Van Poo, Joplin, Mo.

FOR SALE, REASONABLE

For Sale. First class in good condition. Fast and efficient. In excellent condition. Can be sold for less than $250. Will be operated by the new owner. (M. H. Smith, Wild Bill, Wellsville, Ohio)

W. M. Y. BURTON

5777 Fulton Ave.
Kansas City, Mo.

THOS. J. JONES SHOWS

New Building for 1949 Season

THON. J. JONES

914 Quay St.

Toronto, Can.

CLUB ACTIVITIES

Regular Associated Troupers

106 E. Washington, Los Angeles

Los Angeles, Nov. 27.—Annual home-going and bazaar, November 23, was held at the Hotel Commodore. A large number of people were present, and the evening was a great success.

Ladies Auxiliary

Regular meeting was held Thursday (18) at Hotel Sherman. Officers present were Mrs. Glick, president; Mrs. Perry, first vice-president; Mrs. Glick, second vice-president; and Mrs. Tabor, third vice-president, Mrs. Nadeen, secretary; Mrs. Tabor, treasurer.

Mrs. Glick extended a welcome to Betty Berman, a new member, after her first meeting. Mrs. Tabor presented Mrs. Berman with a beautiful new hat.

Mrs. Glick was presented with a beautiful hat by Betty Berman.

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Mrs. Glik
Schmitz - Martin Battle Resumes

ELIZABETH, N. J., Nov. 27.—The exchange of accusations between Fred A. Martin, secretary of the Roller Skating Rink Operators' Association of America, and Commissioner Schmitz, general manager of American Legion, continues, this time Schmitz replying to Martin's charge, as stated in The Billboard.

Schmitz issued the following statement on Tuesday morning.

"My Mr. Martin's closing paragraph in his editorial page of the Billboard No. 59, dated November 29, on the recent exchange of views between our respective organizations, was not without its points of consideration. After considering the matter that comes from the above explanation, the writer is too busy with other work to clutter up these fine columns with uninteresting controversies, I found myself in a most unfavorable position. In conclusion, I would therefore be admitting that I had not told the truth in my previous article. Since I am wrong either way, I prefer to refuse the false statements made by Mr. Martin."

"I am present at the meeting held at the Park Central Hotel, 11 Monroe St., on November 15, 1918, and bring the witnesses to bear the story. I prefer to name the names of the witnesses in my reference. If they wish to deny the truth, Present proof is obtained."

"Bring the witnesses to bear the story.

"Mr. Martin's second statement, "We know that Mr. Schmitz is still the business of the UR0 & its effects to our interest to our president, Perry Giles, of Muskegon, Mich., whose operations are with the American Legion, does not go with the progressive rink man. Since his election, Mr. Giles has never consulted with the American Legion."

"The UR0, perhaps different, for an officer is an officer in his own right and not in name only. He makes such decisions as he believes are necessary in the interests of our organization permit him to do.

"The First Best Skate

The Best Skate Today

We Buy and Sell
Now and Used Rink Roller Skates

Johnny Jones Jr.

1341 S. Wabash Ave.
1200 W. Lake St.

The users of CHICAGO SKATES

The USERS OF CHICAGO SKATES

AP's Hal Boyle Takes the Veil At Rawson's Lab

NEW YORK, Nov. 27.—The biggest Valentine's Day skating bon bon ever had was obtained by the Roller Skating Rink Operators' Association of America, through the efforts of Mr. Schmitz, general manager of American Legion. There were not only those who opposed the act of the AGA, but about 1,500 newspapers of the nation. Rawson says a deluge of mail came on him.

"Boyle, a non-skating spectacle, went into a skating conflict with a group in Deal, N. J., and left an enthusiastic disciple and booster for the roller rink. In his article, the Rawson theme that 65 per cent of the country's roller skaters were skaters on wheels, with only 5 per cent in the professional game, was not very well known."

"When he mentions that the URO has a very friendly and active member distribution, it is about to break and rejoin the URO. If the URO is not satisfied with the results of this proposal, they would have the same rights as the other members of the organization."

"The RRSOA secretary always states that the organization is doing well for its members. In reality, do its members get for the one night's entertainment? Membership cards for their amateur skaters? The skaters and obtain them through the IBAEA without the operator belonging to any organization. The request of all skaters to hold a contest? These can also be obtained by the clubs from the professional leagues without the cost to the operator and without the operator belonging to any organization.

"In my opinion in writing the article suggesting the merger was to make the URO and AGA cooperate in the interests of the skating organization for the company in the URO agree with me I do not know.

"Both articles written by Mr. Martin are a suggestion to the readers, beginning to wonder if Mr. Martin is putting his personal interest before the welfare of the industry. In the AGA, he no longer operates a rink, and perhaps a merger would result in less competition over the important duties of secretary of a businessman's association."

"I believe that the operators should pay more attention to the box office, I am sure that he touches the hearts and minds of the people who have their interests. Maybe that's the very point that Mr. Martin was trying to get when he had the opportunity.

"When I wrote the first article on the merger I did not mean to refer to members for the URO, but since Mr. Martin apparently writes for the AGA, I can only say that the URO, a real businessman's organiza- tion, its members are far ahead of the AGA. We do not believe in the indi- visible man, and no officer can hold the office for more than two years. This prevents a dictatorship or unqualified persons from gaining any power merely for their personal interests."
**Quality—Style—Price**

All Extra Heavy Mountings

Hustlers and all done ring workers, but direct from one who understands your needs.

- **$22.00**
  - 1/20 12K Gold Filled
  - Large white center. White red and earth colored stones. Baroque bides.

- **$16.00**
  - 1/20 12K Gold Filled
  - White center stones. White red and earth colored stones each side.

- **$21.00**
  - 1/20 12K Gold Filled
  - White center stones. White red and earth colored stones each side.

- **$29.00**
  - 1/20 12K Gold Filled
  - White center stones. White red and earth colored stones each side.

- **$32.00**
  - 1/20 12K Gold Filled
  - White center stones. White red and earth colored stones each side.

**ACTS, SONGS & PARODIES**

4-1 PARODIES, SPECIAL SONGS, MATERIAL

SATURDAY, APRIL 16, 1949, Eastern States, Hollywood, California

AFFIRMATION, COMEDIANES AND HEROINES—

Hustlers, bartenders, drivers, waiters, waitresses and others.

4-5 Works, 19 W. 22nd St., Cincinnati, Ohio, 14,000.

ATTENTION—COMEDIAN SUEYER, etc.

4-5 Works, 19 W. 22nd St., Cincinnati, Ohio, 1,500.

"INSECT"—MAGAZINE—CONTAINING BIG SHOW, parodies, comments, etc.

4-5 Works, 19 W. 22nd St., Cincinnati, Ohio, 1,000.

SENSATIONAL SONG PARODIES—ORIGINAL

4-5 Works, 19 W. 22nd St., Cincinnati, Ohio, 750.

"RATA CLAIRE HAS MOVED TO INDIA"—

4-5 Works, 19 W. 22nd St., Cincinnati, Ohio, 500.

BUSINESS OPPORTUNITIES

- **$100.00**
  - For The Best in Flash Jewelry

- **$50.00**
  - For Hand Painted Ties

- **$25.00**
  - For Chinese Crackerjack

- **$20.00**
  - For Buck Brothers
CHRISTMAS PROFITS

First Time Since Before the War!
ANSCO CAMERAS
For Immediate Delivery!

Camera buyers! Here's the biggest camera crop since the start of the world war! ANSCO cameras practically disappeared from the market. Now last year's surplus ANSCO cameras are being shipped, and all are now available for immediate delivery! - Ready for you to make a quick jump on.

Best Buy for
PUNCHBOARD OPERATORS AND
PREMIUM BUYERS

ANSCO is the oldest and one of the most
independent names in the photographic
industry. ANSCO's reputation for high-
quality, fast delivery—don't delay! Get your
Christmas order in now at the rock-bottom
price shown.

Note: All prices F.O.B. Memphis, Tenn.

ANSCO PANDA: Packet 4 to deal in
Christmas premium items. New order, and
desirable features. $4.96. ANSCO

BREEFS: Diamond Set

Radium Dial

Unique in appearance that

takes better snapshots as well

as your usual

PANDA: Packet 4 to deal in
Christmas premium items. New order, and
desirable features. $4.96. ANSCO

BREEFS: Diamond Set

Radium Dial

Unique in appearance that

takes better snapshots as well

as your usual

ENRAGERS!

Known as the

ALL-ALUMINUM IDENT.

Identity, bracelets for store-workers.

Guaranteed not to tarnish

NO BEEFS, NO SQUAWKS,

NO COMEBACKS!

Have worked stores with jewelry joints

myself for years and know your needs

HIGHEST QUALITY and

LOWEST PRICES AVAILABLE

SEND FOR SAMPLES AND CATALOG

MILLER CREATIONS MFR.

6028 Kenwood Ave. Chicago 37, Ill.

NEW IMPORTED SWISS WRIST WATCHES

Precision Built

Gold-Filled Steel Band

Guaranteed Lovely Shape

Studded for Accents

Radium Dial

Swiss Second Hand

 Immediate Delivery

$3.50 each

In lots of 6 or more, Sample orders, $1.00 extra.

30% discount on large orders

ALLIED SERVICE CO.

620 Fifth Ave., Pittsburgh 19, Pa.

FUR COATS

JACKETS AND SCARVES!

SPECIALS: 1200 stylized with gold and silver trims.

Only $5.99 each

At our place or for yourself! Big

all-wool overcoat, $5.99.

Shipped free from reliable wholesalers.

Get your orders in now for immediate delivery.

The Mittwost's Mercandise Company

1006 BROADWAY

KANSAS CITY 6, MO.

CRISTMAS SPECIALS!

Fast Selling Men's and Ladies'

WRIST WATCHES

- ELGIN
- BULOVA
- GRIESEN
- REMUS
- WALTHAM

Square or Rectangular Case... $10.95
Rhinestone Dial

All watches are rebuilt and guaranteed

the new 10-96, R.P.C. case. Complete

with leather strap.

Ladies' New Rhinestone

COCKTAIL WATCHES

Newly styled cocktail watch with diamond-dial,

diamonds and rhinestones, each and high

printed movements, complete

with gold filled mesh band. Yellow,

pink, or pink color, $5.95 each

Available in Boston, Bridgeport, Harrisburg,

Wichita, Kansas City, Los Angeles, with

prompt delivery.

JOSPEH BROS.

59 E. MADISON STREET

CHICAGO 3, ILL.

HOLIDAY SPECIALS

RAYON PLUSH PANDA and 2

TOE BEARS

All making eyes with all new style

4.95 to $12.50, each

At factory prices or more at

special order. Wrist watch, rubber

or cloth, $7.95 each.

Send Order to

Mrs. L. A. Anderson

WISCONSIN DE LUXE CO.

1602 N. Third St., Milwaukee 12, Wis.
LIFELIKE SKIN DOLL

COIN-OPERATED MACHINES, SECONDHAND

COSTUMES, UNIFORMS, WARDROBES

MAGICAL APPARATUS

FOR SALE SECONDHAND GOODS

MISCELLANEOUS

Look! Hand Painted Zipper Wallets Today's Sensational Big Seller — Direct From Manufacturers. MAKE 100% PROFIT AND MORE

WRITE FOR NEW FREE CATALOG over 2,000 items for JOBBERS—SALESMEN—SPECIALTY WORKERS Listing Our Entire Holiday Line

GEM SALES CO. 533 Woodward Avenue Detroit 26, Mich.
**New York Diamond Exchange**

799 Broadway cor. 11th St., New York 3, N.Y.

**NEW!!! NOVEL!!!**

**BEAUTIFUL!!**

#6144 THREE PIECE SILVER PLATED FILIGREE SALT AND PEPPER SET

Non-tarnishable. Shakers 1¾ inches high, on mirrored silverplated filigree tray, 6¼ inches each. Each set packed in individual GIFT BOX.

**$13.50 PER DOZ.**

½ doz. sets in masterbox.

LEO KAUL IMPORTING AGENCY, INC.

333 & 335 S. SOUTH MARKET ST.

CHICAGO 6, ILL.

**THE BEST BUY IN COSTUME JEWELRY BAR NONE**

DIRECT FROM MANUFACTURER

Large Assortment of New Exquisitely Designed Pins, Chaînettes and Neck-Pieces with Earrings to match, beautifully set with brilliant rhinestones, imitation pearls, cameos and other multi-colored stones. Highly polished in guaranteed heavy 18 k. gold-plate.

No Lutters—No Catalogues—All First Grade Merchandise

25% Discount With All Orders, Balance C.O.D.

JAYBEE PLATING CO.

174 ELDREDGE STREET

NEW YORK 2, N. Y.

**FAST SELLING ROCKET NOVELTIES**

"Funny Santa Claus Cards" that really "sing"! Box, 60 cents. Numbered $1.70.

Christmas Cards, receive, each in window. We sell at a hundred thousand of these last season and have many new ones this year.

We will ship a hundred thousand of these last season and have many new ones this year.

**$6.00 PER BOX**

For One Dozen.

**MIDWEST MERCHANDISE CO.**

1010 BROADWAY

KANSAS CITY, M.O.

**RINGS SELL ON SIGHT**

Stylish to Sell—Priced for Profit

**$6.00**

For One Dozen.

Write today for our big new 1949 catalog filled with these fine values and many, many more on all types of jewelry and accessories. Be sure you write today.

WRITE: Dept. B.B.
MILLS SALES CO

MILLS SALES CO

GLOBE TRADING CO.

TREMENDOUS FACTORY CLOSEOUT

AMERICAN SALES

TRENDOMOUS FACTORY CLOSEOUT

THREE TIMES PLEAS FEATURES:

Works like mother's

How many of the above

Staples burning

Boxer used by both

Guaranteed precision built

Visit 3rd and plug

Precision engineered

$6.00. Ea.

1/2 Discount granted

Send 50c for sample.

Boxes by order. N. Y. Park C. 0. D.

Flash! New Three-Star Set!

ARGO PEN-PENCIL CO.

OLD LINE CORPORATION

' SERIOUSLY ACCEPTING CONSIGNMENT GOODS

Toy, Dolls, Novelties, Gifts, Holiday Goods, Jewelry, Blazes, Pen, Needle Books, Tollenties, etc. etc.

Tremendous stocks on hand in our Southern Branch

32 YEARS

CONSIGNMENT

GOODS

MILLS

* Assorted

Less Ss.

TREMENDOUS STORE.

Assorted ONLY

At FACTORY PRICES.

BROADWAY, New York.

Orders..

Get us LINE of

Southern

Shoat

Better

and

That

Winny City.

the

famous

of

no

sent from

Good-Bye,

that

we

work

Winny City.

2, 1948

Pipes for Pitchmen

by Bill Baker

GILLETTE JOHNSTON

and W. G. Barnard scored with the flatline deal at the International Women's Exposition, New York, and the Hobby Show, Philadelphia.

Who is beginning to enjoy a holiday of profit?

FOLLOWING...

a click stand at the Pet Parade, Duthan, Ala., Lee Bradley and Clem Whitfield left for the Royal Stock Show, Kansas City, Mo., where they plan to work their balls.

GORDON BLISS

worked pastry set at the International Women's Exposition, New York, and the Hobby Show, Philadelphia, to successful results.

Winter sport; Planning on dat.n

tire never get.

RUMORS MAKING...

the rounds in Milwaukee have it that Al Rinchart is headed for the army.

IRENE LORITZ...

and Hilda Wegner are working at the F. W. Grand store in downtown Milwaukee.

Best way to close a town is to knock it instead of boosting.

RECORDS BUSTED!

Even Better Than Expected!

Sales on the

JY-RO

For exceeding our original estimate!

Irresistible Sales Appeal in Gleaming Colored Printers!

on a colored sold-out display card.

Ratties for only $6.

Packed 4 dozen to cartoon at only 50c each, t. a. b. (Kobbers and distributors write for quantity prices.)

MILES SPECIALTIES

KOOMOK, INDIANA

Solo Distributors East of Rockies for the

JY-RO

OFFICE OF JOE LOUIS RING

MILLIONS OF FIGHT FOLLOWERS WAITING FOR THIS HOT ITEM

The only jewelry endorsed by the Champ.

No competition—this is exclusive.

The only man, woman, boy and girl models are the Cobbers.

Beautifully sculptured likeness of the undisputed boxing king, Hanky moon leather gloves.

Sells at

Stainless Steel—solid 18-8 nickel chrome—guaranteed forever

All sizes—6 to 14.

5 x 7 mounted photo available for sales promotion—$1.00.

Handsome sales display card free.

Pitches, commissionaires, retailers, agents.

Send 25c or more with order, balance C.O.D.

PETE ALLEN, PROMOTER

 Exclusive Distributor

333 N. Michigan Ave.

CHICAGO, ILL.
Barnard, proprietor of the Natural Foods Institution, Cleveland, Barnard in accepting the car told the audience that he claimed no special personal, but believed that his home address had much to do with it. He explained that the Cleveland Indians had gone to New York and took the American League pennant for 1948 and then went on to win the World Series. He added that it would be his pleasure to drive the car back to the celebrated city of Cleveland. The winning ticket that went to Barnard purchased the oldest pitcher on the road and a fellow whose worth was far in excess of his value in elevating the pitch of sport兴奋. Our real business, he presented his new Frasier to his son, Louie, former youthful pitcher worker, and now a lieutenant commander in the navy.

SIGHTED WORKING...

the Peet Parade at Dothan, Ala., November with balloons were Dan Stewart, Jim Brown and Lee Bradley. While in Dothan they were entertained by the Gillen brothers who operate an oyster house and cafe.

BEN AND MAC SARFATY...

and their wives are in Milwaukee, where the Eddie Hallie pinning party at Charlie Fox’s Empress Theater. More arrived in the Cream City from Imperial Exposition Shows, where he had three Girl Shows and a Posing Show.

If you apply the same principles and ethics in the pitch business as people in other lines do to bring success, you’ll wind up among the finest of Frichons’ successes.

WHILE BOB PETRUE was demonstrating his gadget layout at the Columbus, Ga., Fair recently, one of his customers was Mrs. Mike Benton, wife of the director of the Southeastern World’s Fair, Atlanta. The Benton were Mr. and Mrs. Joe Redding. All three listened on Bob’s pitch while Mrs. Benton was making her purchase.

SOL ADDIS noted Eastern pitcher was the subject of an interesting year in the November 1950 edition of The New York World-Telegram. Written by staff writer, Murray Robinson, one excerpt went like this: “Sol Addis, 35 years a high pitcher, today had scored the top triumph of his career which he began in London’s Petticoat Lane. Building a tip he had made in the lobby of the 14th Street drugstore, Addis mesmerized a passing truck driver right out of his seat and sold him two dandy ladies’ pins at a buck a copy.”

FRANCES FARR of Wildwood, N. J., worked horoscopes to excellent business at the recent Columbus, Ga., Fair.

RICHARD ARCAND blasts the following from Los Angeles: "Just returned here after a successful season as agent for the Freedman Commissions. Have opened to open in W. T. Grant’s downtown store for the winter. Many pitchers in this sector are going into department stores here."

A. H. LEVINK .

pens from New York that he’s making plans to devote Walter, El and Miss Ansony, illusion pitch. He’d like to read pipes here from either Elk or Wally, Chisholm, hearing lecturers of note.

M. (WHITEY) GORDON, well known to pitchers and a West Coast novelty worker and master lecturer for many years, has come up with a number of new novelty and comedy act which he is about to tour to the West Coast. Their pitch of the pitch are demonstrating to good results.

COLLEEN PIECE has a new Novelty Co. clothes hanger demonstration going well in W. T. Grant’s downtown Milwaukee store.

AMONG VISITORS .

at the varied pitch stands set up at the recent Food Show in the Milwaukee Auditorium.

PUNISHER...
SALESBOARDS
Communications to 155 N. Clark St., Chicago 1, III.

Announce Date, Place for 1949 Board Exhibit

CHICAGO, Nov. 27.—The 1949 salesboard exhibition will be held at the Sheraton Hotel here January 17-19, it was announced many desirable by Jack Morley, member of the industry's show committee. Displays will be set up in the Gothic Room, and will feature new ideas that have been formulated during the past 12 months.

First four manufacturers to announce participation in the show are Continental Manufacturing Company, St. Louis, and three Chicago firms, Consolidated Manufacturing Company, Harlech Manufacturing Company, and Superior Products, Inc. Morley stated that a number of other board firms have expressed their intention of joining the show, and that several premium merchandisers have declared intention of showing if space is available.

As during the 1948 show, free bus service will be furnished between the Sherman and Sheraton hotels.

SALESBOARD SIDELIGHTS

Irv Sax, Consolidated Manufacturing Company, Chicago, and Manny Guterman, Harlech Manufacturing Company, Chicago, have just completed a successful flying trip down the West Coast. Both, admitting to being very "competitive" competitors, played gin rummy as they flew 15,000 feet over their potential customers. Irv reports Manny proved to be the card champ. Both take title to being top board representatives, tho, and are contemplating making a longer trip together in the future. Accompanying the boys on a portion of their jaunt was Al Greenberg, Allied Distributors, Portland, Ore.

November is birthday month for Peerless Products, Inc., Chicago. Irv Sax, firm vice-president, had a birthday Wednesday (24th) and Bernard Kins, sales manager, celebrated his son George's birthday November 19. Board advertising is going right along over at Peerless, with production and board variety offering considerable variety of products.

Irwin and Mort Secore, Secore & Secore, Chicago, went separate ways on a three-day trip this week, both expecting to be back at headquarters Wednesday (24th) — M. R. (Dick) Kins, Mr. M. R. (Dick) Secore, President of Consolidated Card Mfg. Co., is in Mira, N. Y., on hitting all eight as a board manufacturer's representative these days. Dick has a thor background in the business, from the manufacturing level up to general manager for Bork Manufacturing Company, when he had charge of purchasing, production, sales, and Mr. Richard Trent, Ltd., firm president, was marketing boards, to the operating phase, when he was an operator himself.

Gardner & Company, Chicago, announced employment of Miss Lillian Foulds in the office and all skills to a Thanksgiving dinner Wednesday (24th) with all the trimmings. Big load was held in the plant calendar and many a Gardnerite was as studded as the proverbial holiday turkey when the tables were cleared, officials report. Missing the big dinner was Sales Manager Harry Lott, who concluded coverage of California earlier this week and then headed for Denver, Colorado. He is due back in Chi this week-end.

HALT POT SHOTS

(Continued from page 67)

...who have done and are doing much for roller skating as a whole; therefore instead of trying to break up two incompatible elements, it seems to me that for the present, at least it is to our best interests to continue to operate as two independent units, which can avoid all friction between these individuals. But, instead of spending all this time, energy and publicity in calling each other names, it would certainly be to our mutual advantage to operate as two separate bodies, we cannot get together on movements which are unsuitable for one or company.

The present national advertising program is just one instance of what can be accomplished by our united efforts. There are many others, such as tax reductions for which we are each fighting, but fighting separately. As a well-backed unit, we might be able to accomplish something.

It is my belief that the sole purpose of organization is to accomplish by united effort what the individual cannot accomplish for himself.

Mr. Martin quotes the absurdity of bringing together the American and the international leagues and makes this comparison in an article published in The Billboard something two years ago, at which time it was suggested that we might, like the baseball leagues, each have all rights as the major's championships as at the present time, then at the end of the season have a grand championship between the two sets of winners to determine the true national champion.

We should make the ultimate in football between two organizations. I should like to hear further comment on this subject from other operators and from the amateurs themselves.

Squabbles Unexplained

But at all events, I plead for the cessation of childish bickerings in the public print. It is petty and un-

dignified. It breeds ill feeling between the members of the two organizations, who, without knowing either the facts or the individuals involved, feel obligated to take sides because of membership in one organization or the other, while the independent operator is reluctant to associate himself with either because he does not want to get involved in their brawls.

Like Mr. Martin, I am both an operator and a supplier of a product designed for rank use, so that I meet many operators, attached, and independent. I find that I have many friends among operators of both attachments to the other. Mr. Martin and Mr. Schmitz; but everywhere I find the same feeling. Either the operator attaches himself to a strong and belligerent about it, or he will carefully guard his competition in organization activities in order to keep from stepping on my toes, if he happens to be a member of the rival one. If an independent, the operator is just disgusted with the whole thing and wants no part of either outfit, a state of affairs which loses both organizations considerable inside values.

I should like to see each organization set about acquiring a strong and belligerent about it, or he will carefully guard his competition in organization activities in order to keep from stepping on my toes, if he happens to be a member of the rival one. If an independent, the operator is just disgusted with the whole thing and wants no part of either outfit, a state of affairs which loses both organizations considerable inside values.

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SALESBOARDS

Closing Out
5,000 Cash Boards at
Less Than One-Half
Jobbers' Prices

All late numbers, 12 as-
sorted Sc, 10c, 25c, & 25c
boards to a case. All sold
at one price. $25.00 per
doz.

1/3 deposit with order

SPECIALTY SALES CO.
278 Sexton Bldg.
MINNEAPOLIS, MINN.

SALESBOARDS

NO OTHER BOARD CAN
MAKE THIS STATEMENT

MORE OPERATORS
than all others combined
IT'S A FACT!

PROFIT MFG. CO.
50-11 49th St. L.I.C. N.Y.
FREE!

JAR DEALS
and
SALESBOARDS

Write for Circular and
PROFESSIONAL
CROWN PRODUCTS
322 E. Colfax Ave.,
South Bend 24, Ind.
SHUFFLEBOARD

SF Locations
Report Play
Interest Gain

Scoreboards, Leagues Help

SAN FRANCISCO, Nov. 27.—The shuffleboard business, which got to baptism of fire in major locations both here and in Los Angeles several months ago, now appears to be leveling off, according to a survey of conditions completed here this week. Concerning "suckers"—as "eccentrics" simply—to ease the headaches of local distributors in early spring, the business has grown at an accelerated rate that the introduction of better-class playgrounds, the adaptation of coins-operated by completely and semi-automatic scoreboards and also increased public interest by formation of organizations and leagues.

Most distributors estimate some 150 boards have been set up around the bay area, mostly tavern type spots. They claim that players have shown marked interest in the game, particularly in neighborhood areas. In some instances orders for new shuffleboard have fallen off. For, Altohio to showrooms are numerous, the operators are not looking at quantity, a condition which exists in most fields at this time. Distributors report, however, that sales have improved since.

The operators of spots where the (See SHUFFLEBOARD on page 93)

CMOA ON NATIONAL BASIS

Org Will Rep All Operators in Washington

To Appoint Director

WASHINGTON, Nov. 27.—Hish De La Vie, president of Coin Machine Operators Association (CMOA), announced this week the CMOA will expand on a national basis to provide active representation for all interests of operators—jukebox, redemption, amusement games, scales, arcades, etc.

CMOA will establish national headquarters in Washington with permanent offices to make contact. An executive director is to be chosen at a meeting to be held at the Hotel Sherman, Chicago, in conjunction with the Coin Machine Institute (CMI) convention January 22-24. Organized in 1940, CMOA became active some months ago. At a meeting in October, members decided to launch "the unprecedented expansion," De La Vie said. According to the CMOA president, the group (See CMOA Expands on page 89)

Stop Seizure Of Gum Machs. In N. Orleans

Grant Op Injunction

NEW ORLEANS, Nov. 27.—A permanent injunction restraining the city's law enforcement officers from making an arrest for operating a coin machine was granted here Tuesday (E) by Judge Hall. The police had maintained that the machines were table model models.

According to Jacobs, the machines offer from 2 to 9 free plays and do not pay off in tokens or money. All the player gets is a ball of gum and the pleasure of playing off his free games.

Judge Hall had refused to grant a temporary appeal but he granted a preliminary injunction against seizure or interference with the district attorney's office.

However, as the permanent injunction was granted to permit an early decision by the State Supreme Court.

Twin Cities Ops Now Okay
Shuffleboards

Have Helped Music, Games

MINNEAPOLIS, Nov. 27.—Worry that the advent of shuffleboard would serve as a deterrent to juke box and pinball play has all but evaporated. Operators who took on shuffleboards, albeit reluctantly "just to keep the locations out of the operation of the business," are receiving high praise for the big boards.

In Minnesota the new game is having a very good effect on juke box play," reported Archie LaBeau, of LaBeau Novelty Sales Company, distributors of Rock-Ola boards and phones. LaBeau, in addition to judging the new games, operates a few, too, and reported that the juke box gross has been up in those locations.

"There is a growing tendency to have music playing while competing on shuffleboards," Hy Greenstein, of Hy-Q Music Company, Chicago Coin Company Shuffleking distributor, explained.

And for Greensfelder to make such an observation, it is complete turnaround, because he was one of the few who opposed the new game. (See TWIN CITIES Ops on page 93)

Bacon Named
To Key Post At Rock-Ola

Two Others Appointed

CHICAGO, Nov. 27.—Rock-Ola Manufacturing Corporation has appointed J. Raymond Bacon as assistant to the president and made two other key appointments, David C. Rockwell, firm president, announced this week.

Bacon resigned November 5 as vice-president and general manager of O. D. Jennings & Company. He joined that organization in 1941 as assistant to President O. D. Jennings (The Billboard November 13). Previously he held executive and administrative posts with Montgomery Ward, Acme Rotary Brush Company and King Woodworking Company.

A graduate of Northwestern University, Bacon is vice-president of the Chicago chapter of the Society for the Advancement of Management and a member of the judicial committee of the Illinois Manufacturers Association.

Other appointments made by Rock-Ola include Harold E. Bruns as general plant superintendent and Carl Carlson as general woodworking superintendent.

Bacon has been with Rock-Ola for five years, in recent positions, before joining the firm he was plant superintendent at New Britain Granite City, III. (See Rock-Ola on page 87)

First Annual Roll Call

A census of any business is a difficult job to undertake—and a census of the coin machine industry is doubly difficult because the industry is composed of many small local concerns with whom it is not possible to get complete or direct contact with each other. But with this issue, The Billboard kicks off its first annual coin machine roll call in the first comprehensive study of machines by the police.

This week, and for the next 50 days, thousands of letters will be mailed to names on America's industry's lending manufacturers and distributors. The big job is to find out who is an "active" member of the coin machine industry and whether that member is an operator, distributor, manufacturer or in an allied business.

During the past three years, thousands of newcomers entered the coin machine business. Many made the grade and are now successfully engaged in operating, distributing or manufacturing. Many dropped out, but where some of its glory and the business settled into a normal pattern that requires hard work and initiative.

This week, then, is to catalog the thousands who are active. You may receive many letters requesting that you enroll your self as a member of the coin machine industry. Because the job of checking the scores of lists on hand would be too time-consuming, we are writing each name on each list. As an added inducement to cooperation in the call, readers are being offered a special subscription rate for The Billboard.

Do your part to make this census as complete as possible. Return the first letter received or fill out the handy coupon to be found elsewhere in this issue.

CM Tax Collections Decline in October

WASHINGTON, Nov. 27.—Coin machine tax collections in October were $145,688 below those for October, 1947, Internet Records Bureau of the Internal Revenue Service reported. Despite the decline, collections for the first quarter of the 1949 fiscal year were $881,977 ahead of those for July-October, 1947.

October collections were $416,523, as compared with $465,311 for October of last year. Cumulative total for July-October, 1947, was $2,572,198, as compared with $1,907,041, a drop of $655,027 from October, 1947. October collections from the cigarette levy were $109,674,341, a drop of $20,652,000 from October, 1947, as compared with $4,908,921 for the previous October.

Steel Supply Still Short; Up Output

CHICAGO, Nov. 27.—A "continued scarcity in steel supply" for months to come was forecast this week by spokesmen for the steel industry, and also by the magazine Steel. In spite of record-breaking peace-time production, the steel supply and demand balance is still as distant as at any time during recent months. It was stated that manufacturing plants and machine manufacturers will be held to a lower level than recent news of steel orders seems to promise.

Steel spokesmen said that while reports of some slackening of manufacturing activities in certain fields would indicate that more steel would be available for other producers, there actually has been no reflection of such a slackening off in steel demands.

During the week of November 14, steel production was 9 per cent of rated capacity, and some mills reported output of 75 per cent normal. However, facts remain that steel demand shows no sign of lessening; steel-hungry manufacturers continue to request "more" at a production-plus level.
Court Rules Against Ops. In Oklahoma

Pin Games Involved

OKLAHOMA CITY, Nov. 27.—The down-again, up-again pinball situation in the Boise State took an unexpected turn here this week when, after a year of legal operation, the Colorado County Court found it a conviction of an operator for operating a novelty game in Cutter City. With the advent of the license, all games are now illegal (further argued to be unduly made) be the case was reported a test for all operators in the State. Pin games had been in the State in 1939, but were returned last year as a result of new court tests.

The decision called the city clerk's office in the process of collecting for the liquor fees from local operators. There are about 600 games in the city, by year or $6 each six months. It is problematic whether fees will be collected at this time. The decision is up to June 30. Monthly income of machines in the city has been estimated at $120,000.

"Under the Oklahoma law, amusement devices using National Bureau of value," his decision stated. "It is true that for each coin deposited in them, the players pay the same number of balls, but there is not a uniform score received by each player. The machines in the localities have some amusement for each coin deposited. A fair score for the amusement received is not uniform and always the same. It varies with each coin. He said that Dick Keen, who handled the decision is up to June 30.

Lynne CountyAnnounces Distribution on New Wurl-a-Ball

DETOIT, Nov. 27.—In distribution of Wurl-a-Ball, a new state's pinball machine, was launched this week by the Lynne Coin Machine Company here. The machine has been working on the practical-minded operator, including such items as a detachable bracket, and variable pinball, with an operator pay for service without any major disturbing of the machine. It is also portable and can be moved in one or two pieces. The game can be set up on a table, which is made of white rubber, and the shoulder is adjustable, allowing control games to be made to the need of the location.

Calendar for Coinmen


Form New Operators Assn. for West Virginia Coinmen

BLUEFIELD, W. Va., Nov. 27—A new West Virginia Coin Opera-

tors' association was announced here this week, with membership of operators of Wurl-a-Ball and game equipment. Called West Virginia Coin Operators Association (WVOCA) the organization held its first meeting November 16, when officers were elected and by-laws prepared.

Col. W. H. Ballard was elected president. He is a 15-year-state vice-president and H. R. Massey secretary-treasurer. The group will be elected at the group's next meeting December 1. Charter members of the new organization number 11, including the officers.

Colonel Ballard is a member of the board of directors. He is also head of the local electric koin kraft attorney, stated that the association might be held on a weekend, the committee an annual meeting is at the outline of the State and the meetings of the new West Virginia Coin Operators Association.

Proposes Tax

For LA County

Shuffleboards

LOS ANGELES, Nov. 27.—An announcement was made this week by Wayne R. Allen, Los Angeles county manager, that a new tax would be proposed for the City of Los Angeles. He also said that the revenue would be used to cover the cost of inspection of the operators of Wurl-a-Ball, and game equipment. He explained that the sheriff's office reported that they had helped to inspect the cost of inspection for the growing number of machines, mostly clubs, cafes, taverns and cocktail lounges.

Shuffleboards have been getting heavy play since the early part of the year when they were first introduced in California coin machines locations.

N. Y. State Ops To Elect Execs

SYRACUSE, Nov. 27.—Permanent officers of the New York State Coin Operators Association will be elected at the next meeting of the organization for the Syracuse Hotel, Thursday (2), Joseph J. Hannah, temporary chairman, announced this week.

Organized last month (The Billiard Board, November 6), the group set up as a new organization under the name of the Bureau of Coin Operators. It has been referred to in its activities as being for the advancement of the novelty game business in the State.
American Radio History
Few Candy Firms Changing Pricing Methods, Says NCA

CHICAGO, Nov. 27.—Few candy manufacturers have changed their methods of pricing as a result of the Supreme Court's cement case decision involving basing point pricing, but candy manufacturers would not be adversely affected if that decision were to result in eventual discontinuance of freight absorption. Phillip P. Gott, president of National Confectioners Association (NCA), made those statements here Monday (22) following a survey conducted among candy manufacturers. NCA noted a national survey of the candy manufacturing industry as a result of a general request made by the Capehart committee urging businesses, thru trade associations, to submit data on their industry's freight policies. The candy association commented this week that bar candy, five and one specialty, package and penny goods are usually sold on a freight absorption basis, but bulk goods is predominantly f.o.b. plant.

Majority Opposed

Majority of the candymakers, the NCA survey disclosed, are opposed to legislation which would require that all sales be made on a f.o.b.-plant basis. Majority of the candy manufacturers do favor legislation which will not: (1) Prohibit sales at uniform delivered prices; (2) prohibit sales at delivered prices in which the seller absorbs part of the freight cost and 10 were undecided.

Commenting on this phase of the basing point section, NCA noted that candy manufacturers tend to set specific areas. ‘For example,’ the association said, “the North central area represented the center of the bar goods business with 62.2 per cent of the bar manufacturing volume in that area, while the Northeast territory is the center of the chocolate goods houses with per cent of the houses represented.”

In conclusion, NCA reported that candy manufacturers generally believe a return to f.o.b. plant pricing would decrease competition in the candy industry.

PRE-CONVENTION SPECIAL

For the First Time in Our History We are Offering Fully Reconditioned and Newly Repainted

ROWE CIGARETTE MACHINES

AT NEW LOW PRICES

Set For 20c or 25c operation

10 Column CRUSADER

$165.00

8 Column CRUSADER

150.00

10 Column PRESIDENT

140.00

8 Column PRESIDENT

130.00

10 Column ROYAL (shift column)

95.00

8 Column ROYAL (shift column)

90.00

10 Column ROYAL (no shift column)

90.00

8 Column ROYAL (no shift column)

80.00

6 Column ROYAL (shift column)

70.00

6 Column ROYAL (no shift column)

60.00

6 Column IMPERIAL

55.00

Guarantee:

● Defective parts—30 days
● Workmanship—90 days

ALLEGHENY CIGARETTE SERVICE CO.

1123 PENN AVE., WILKINSBURG, PITTSBURGH 21, PA.

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MODEL V

The Operatic Gramophone in Mods. V, or as a Bulk Model.


Write for Free Catalog. A Product of VICTOR VENDOREX, INC.

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ALL VICTOR MACHINES recommended and sold on

FORTUNE PAYMENT PLAN

Pay for some in 17 weekly payments.

WRITE FOR DETAILS.

RAW-BIO DUMBLE BALL GUM

Each 5 lb. in Cardboard.

Full Cash with Order.

ROY TERR LANSDOEN, PENNA.

S. C. GUM

S. C. HARD CANDY

AND MINT VENDORS

for Charnes, Laisesers, Cones, and similar sized products.

WRITE FOR CATALOG!

ALKUNO & CO.

409 Conant Ave., New York 54, N. Y.

Mechanical Manufacturing Laboratory

IN STOCK!

40 MODEL

Quality at a Price

Northern Westrice

4 Lb. Globe

Less than 25 $11.00

25 and over $10.35

100 and over $9.60

Full Cash with Order

ROY TERR LANSDOEN, PENNA.

EMPIRE COIN MACHINE EXCHANGE

1012 Milwawa Ave, Chicago 22

WANTED

COIN MACHINE SALES.

If you have coin machines to sell, you will appreciate the services you will receive.

WRITE FOR CATALOG!

ALKUNO & CO.

2325 North Ave., Chicago 47, Ill.
Gov't To Continue Probe Of Basing-Point Prices

WASHINGTON, Nov. 27.—Sen. Edwin C. Johnson (D., Colo.), who will become chairman of the Senate Interstate and Foreign Commerce Committee when the 81st Congress convenes, is planning to keep intact the program of investigation launched by the subcommittee on trade policies. The latter committee is pushing an investigation into basing-point price systems and is particularly interested in the effects of governmental regulation and policies on private industry.

The subcommittee on trade policies is now headed by Sen. Homer E. Capehart (R., Ind.), who will be succeeded in the chairman-ship by Senator Johnson himself when the Democrats take over control of the next Congress. It is anticipated that Senator Johnson will continue the policy already created by the subcommittee by Capehart. The subcommittee has been outstandingly critical of Federal Trade Commission regulations governing basing-point price systems. The subcommittee will wind up the current phase of its hearings on the issue November 3.

The subcommittee's advisory council, comprised of representatives of industry and government, will stage a two-day hearing here December 16 and 17. The advisory council is expected to study at that time a preliminary report on evidence submitted at the first hearings on the basing-point price issue, and make recommendations on a course of future action. It is seen likely that further hearings will be held.

H. Forester Leaves Johnson Fare Box

CHICAGO, Nov. 27.—H. E. (Tom) Forester, sales manager of Johnson Fare Box Company's vending division, resigned his post Tuesday (23), it was announced this week. Forester has purchased a cocktail lounge on the city's North Side which he will open next week.
Pistachios
FOR GREATER PROFITS IN
VENDING MACHINES AND PACKAGES
ask for ZALOOM'S

3 STAR "BUDS"
PERFECT!
No outer skin, no
membranes. The finest and fastest
selling grade of Pistachios.
# packed in 2 lb. moisture-proof bags
12-5th bag to a cartoon

"WHITE BUDS"—with the
pure, thin, white shell casing.
"ROSE BUDS"—with the
pure, certified, attractive color
DELICIOUSLY ROASTED & SALTED
RECOGNIZED DISTRIBUTORS IN
ALL TERRITORIES WRITE US TODAY
ZALOOM'S PISTACHIO NUTS
JOS. A. ZALOOM & CO.
America's Original Masters in Roasting and
Selling of Pistachio Nuts
8 JAY ST. NEW YORK 13, N. Y.

Victor's
Sensational
New Custom-Built
UNIVERSAL
Successful Operators Buy
Great Merchandise.
When You Buy Merchandise,
You're Also Buying a Vendor.
Write for Complete Details and Prices.
Manufactured by
VICTOR VENDING CORP.
5701-13
Chicago 20, Ill.

FOR SALE
Drink Vending Machines, THRIST QUENCHER
300-Cup capacity, reconditioned, ready for installation. Write:
SYRACUSE BEVERAGE VENDING CO.
611 S. BEECH ST., SYRACUSE 10, N. Y.

Pistachios
FOR GREATER PROFITS IN
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SYRACUSE BEVERAGE VENDING CO.
611 S. BEECH ST., SYRACUSE 10, N. Y.

Highway Steel
 Offers Vender
To Indie Ops

CHICAGO HEIGHTS, I11., Nov. 27.
Highway Steel Products have
reported this week that in addition to
supplying its single flavor bottle vender
to T-Up and Hershey company bottlers,
the machine would also be
made available to independent
operators. T. J. Smith,
the company manager,
declared that current production of
20-25 units a day could be
upped to a maximum of 100 a day if the
steel supply permitted.

The unit, called Highway Bottle
Vender, has a 98-bottle capacity
when six-inch size is used, 72 in
vending compartment and 26 in pre-
cool.

LUMINOUS
CHARMS, SKULLS
and RINGS
that Glow in the Dark!
Non-toxic, Sanitary and Harmless
Luminous Silver Charms, Series 21...$4.50
Luminous Silver Skulls, Series 21...$7.00
Luminous Silver Rings, Series 5...$6.00

Metal Plated Charsms

Metal Plated Charms, Series 21...$6.00
Metal Plated Skulls, Series 21...$10.00
Metal Plated Rings, Series 5...$6.00

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ZALOOM'S PISTACHIO NUTS
JOS. A. ZALOOM & CO.
America's Original Masters in Roasting and
Selling of Pistachio Nuts
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Vender, has a 98-bottle capacity
when six-inch size is used, 72 in
vending compartment and 26 in pre-
cool.
Reconditioned POP CORN MACHINES

All machines used very short time and completely reconditioned.

Each one is in excellent condition and ready for location.

Business is being liquidated and we are in a position to move these machines in a special deal at an extremely attractive price.

Write, wire or phone us NOW for particulars.

ARNOLD KLYCE AT KLYCE MOTORS

17 S. Cleveland St. Memphis 4, Tenn.

Parties interested in the largest line of VICTOR POP CORN MACHINES--COLLECTOR or NEW, contact us.

Phone 23177

Supplies In Brief

(Continued from page 87)

represented an 100 per cent increase over millings for the previous October.

Production of shelled edible peanuts was also high, with a total of 140,000,000 pounds having been milled during September and October. For the same period last year production was 50,000,000 pounds.

Peanut consumption during October was largely in the form of peanut butter, with about 69 per cent of the edible peanuts going for that purpose. Candymakers took 28.1 per cent as compared with 23.5 per cent in September and 25.7 per cent in August.

Candymakers also took 10.4 per cent of the total peanut butter consumed in October as compared with 11 per cent in September and 10.1 per cent in August.

MILADY'S CORSAGE

(Continued from page 82) concentrate its activities on airports to gain much-needed experience with the public's reaction to the corsage machine.

Wholesale florists will eventually be offered the machine complete with a special developed package which keeps the flowers in top-notch condition as well as allowing the customer to select the product.

STONER UNIT

(Continued from page 82)

been announced, but the manufacturing company declared it "would not add materially to the cost of a machine.

New unit replaces the usual coin plate, from which it differs considerably while still keeping the basic Universal principles.

ALL PURPOSE VENDOR

VICTOR 1c DELUXE UNIVERSAL


Also available in 6c. special distributor price. $3.25 per M.

ALL PURPOSE VENDOR

26c lb. (Prepared in lots at FULL CASH)

Also available in 6c. special distributor price. $3.25 per M.

ALL PURPOSE VENDOR

22c lb. (Prepared in lots at FULL CASH)

Also available in 6c. special distributor price. $3.25 per M.

ALL PURPOSE VENDOR

36c per M. (Sandblasted or painted.)

ALL PURPOSE VENDOR

$6.50 per M. (Large lots.)

ALL PURPOSE VENDOR

$12 per M. (Liquidation lots.)

ALL PURPOSE VENDOR

$20 per M. (Liquidation lots.)

ALL PURPOSE VENDOR

$33 per M. (Liquidation lots.)

ALL PURPOSE VENDOR

$40 per M. (Liquidation lots.)

ALL PURPOSE VENDOR

$50 per M. (Liquidation lots.)

ALL PURPOSE VENDOR

$60 per M. (Liquidation lots.)

ALL PURPOSE VENDOR

$75 per M. (Liquidation lots.)

ALL PURPOSE VENDOR

$100 per M. (Liquidation lots.)

ALL PURPOSE VENDOR

COLORED BUBBLE BALL GUM

SUGAR HULLS

Small Packages

25 lb. Cartons, $25.12

INVEST IN VICTOR MACHINES UNCONDITIONALLY GUARANTEED

TROPICAL TRADING CO.

Tampa, Fla.


We carry all types of merchandise

WRITE FOR PRICE LIST

Parts, Gumballs, Glass and Plastic, Brackets, Stands, everything for the operator.

BUY BEFORE YOU INVEST INVESTIGATE!
Supplies in Brief

Sugar Hearings
WASHINGTON, Nov. 27.—Harold O. King, vice-president of the United States Wholesale Grocers' Association, testimony in behalf of a group of canners and manufacturers, of sugar-coated sweetners, to the Agriculture Department last week that the sugar import quota's should be raised from its usual figure of 7,500,000 tons to 15,000,000 tons. Smith was one of several witnesses who appeared at hearings before the Agriculture Department on sugar import quotas. Smith offered the lowest stocks of sugar in low as far too low, especially on the Eastern Seaboard.

Tackling an opposite view, Robert H. Shields, president of the United States Sugar Association, urged that the sugar import quota be reduced to 5,000,000 tons yearly. Shields said the price of sugar is too low. He said that all of the other products, the wholesale price of sugar has gone down from $3.49 a hundred pounds to $7.65 since the 1948 sugar legislation. Imports which are based on the consumption figure of the previous calendar year would then be held down, which, in turn, would increase the price.

Shields said that sugar prices should go up by 1.40 a hundred pounds to come in line with prices of other products and make sugar more profitable. "If the wholesale price of refined sugar today was brought down to the general level of living, which is the yardstick in the 1948 Sugar Act to maintain prices fair to the producers and consumers, the price would be $3.67," said Shields. The $3.2676 would raise the retail price of sugar about a cent a pound—or to an average of 10 cents.

Brand Preferences
NEW YORK, Nov. 27.—A recent survey of the national candy and gum industry revealed that the American public is brand-conscious toward both commodities, it is said toward a higher "name" preference in the gum field. The survey, conducted during the first week of November, revealed that 76.53 per cent of the buying public favors a certain brand of gum in their daily purchase of that product.

Gum buyers were interviewed as they bought gum, and the gum label was checked to see what brand they preferred. It was found that the brand most frequently bought was Wrigley (49.3 cent, per pack), with Beech-Nut second (26.4 per cent). National American Chicle, Clark and Fleer, were also favored by consumers. A rubber band can of gum was preferred by 12 per cent.

Sugar Stocks Up
WASHINGTON, Nov. 27.—Sugar stocks in the hands of wholesalers and industrial users increased slightly between August 1 and September 30, according to a survey made by the Agriculture Department. The so-called "wet" storage supplies of sugar were 213,746 tons July 1, rising to 247,697 tons by September 30.

Sugar statistics disclosed that approximately one-third of all sugar consumed during that period was used by the bakers, beverage manufacturers and other such industrial users, 17.5 per cent by the food and tobacco group, 14.7 per cent by the candy and confectionery industry. Use was 10.4 per cent by the soft drink industry. The remaining 6.5 per cent was used by the department stores.

Tobacco $8 Slump
WASHINGTON, Nov. 27.—In a top earnings split between 1943 and 1944 as compared with food companies, tobacco corporations have fallen behind in the last few years, according to a statistical study recently released by Agriculture Department. Tobacco firms have raised more than their total investment annually during 1933-43, but dropped 4.9 per cent in 1945. Re-
There's No Biz
No Cause for Alarm, Report
Juke Makers

See Leveling-Off Period

CHICAGO, Nov. 27.—With the big coins (nickels, dimes, quarters) behind them, and with increasing incomes beginning to even out in some parts of the country, the coin-op phonograph business is more optimistic at this time than they have been during the entire year. Convinced that the business is in a period of change, they using sound operating principles an operator can conduct a route at a profit, many manufacturers and their distributors are now looking forward to the coming year as a comeback period when the final leveling off will take place.

In a report issued several weeks ago by R. C. Roling, president of the National Juke Operators' Common (The Billboard, November 20), Roling stated that while the firm had noted a sharp decrease in its sales during the first six months of the current fiscal year, it was expected that the last half would show a profit. Roling further stated that prices of the popular phonographs had been cut, and that the North Tonawanda, N. Y., factory, closed since spring as far as music machine production was concerned, would reopen shortly.

On the manufacturing level, there are few changes. But manufacturers are looking forward to the new year with optimism. (See There's No Biz on opp. page)

IOWA CM
BIZ LOOKING UP

Pinball, Juke Box Income at Pre-War Level

Costs Still Increase

(Continued from page 81) blamed rising costs for hurting business, Hall is secretary of the IAMOA.

Conditions Improving

Joe Epstein and Vern Howard, Des Moines operators, said business conditions in Des Moines were stable and were growing signs of picking up. Pinball business in Des Moines has returned to normal after a series of sessions with the city safety commissioner, M. J. Bennett, who is also a radio station disc jockey. Bennett and Epstein are both members of the Iowa Phonetic Association (IPA) and are active in it.

Expansion Phase

CMAO, De La Vie stated, starts its expansion phase with a nucleus of 6,000 in the treasury. At the next meeting, it was voted to reduce membership dues from the present $4 to $1 annually to attract as broad a possible membership. The present membership in CMAO is about 100, with the potential of between 5,000 and 10,000.

CMAO has announced expansion is being brought about by the desire of the coin machine industry to expand. On the national level, CMAO is pre- pared to handle any attempt to pass legislation similar to that contained in last session's Scott bill, which would have ended the jube box exemption under the copyright law. CMAO is also expected to launch a campaign for a reduction in the federal tax on coin machines, which it will raise $10 a year for shipments, and $120 for manufacturing machines.

The absence of any organized drive against the tax, however, is a fact. The National Association of Coin Machine Operators of America, which has been urging Congress to consider the tax, has been working on a compromise. The association reported that the tax on coin machines is being used to finance the construction of new factories.

Under the by-laws adopted by the recent meeting, the IAMOA will hold its annual convention the week in December. The convention will be held in December each year, but the final date will be set in January.

Progress Reported

Officers of the association reported considerable progress in setting up a membership list and will work on it to keep up their membership drive so as to contact every operator in the State. The State law does not permit this. However, some cities license the machines.
Houston Ops See Solotone-Aireon Tele-Photo Sets

HOUSTON, Nov. 27—Two music manufacturers here held showings of new television (coin-operated) units recently. First display was held Wednesday night at the Williams Novelty Company showrooms, where the Solotone-Aireon system with television, was demonstrated. Marked by heavy attendance from the retail field, the open house also drew interest and co-operation from local business firms outside the coin-op industry.

The second showing, opening Thanksgiving Day and running thru the weekend, was held at the Smart Music Distributors headquarters, where the Tele-Photo Aireon was on display for the first time in the area. Bill Roberts, regional sales manager for the manufacturer, was on hand for the showing, coming from previous demonstrations held in Dallas and New Orleans.

CPMA Selects 2 Hit Tunes for Dec. Promotion

CLEVELAND, Nov. 27—The Cleveland Phonograph Merchants’ Association (CPMA) has selected as its December Hits, Red Wine, Red Lips, it was reported today by Shaffer & Ford. Sanford Levine, chairman of the Hit Tune promotion committee of the association, at the same time it was decided that Can’t Sleep, a new tune by Lorry Raine as recorded on the Coast Record label, would be promoted as a Hit Tune Extra.

Both songs will be placed in the 300 stations of the greater Cleveland area, and special teletype strips will be used.

REA Opening Areas for Ops

WASHINGTON, Nov. 27—Another 20,000 farms and rural establishments in 20 States have been assured electricity by Joans granted in the past month by Rural Electrification Administration (REA), thereby opening numerous new locations for operations. The fiscal 1949 first 28-day period amounted to approximately $35,000,000 and grew for some 4,500 miles of power lines.

With electricity becoming available to some 200 rural businesses for the first time, an opportunity is offered coin opera-tors for the placing of electrically powered equipment, including music machines.

Solotone Announces Wall Box Accessory

NEW YORK, Nov. 27—A tray, to be distributed as an accessory to Solotone Corporation wall boxes, and which will add a new dimension to their operators soon was announced here this week by H. T. (Denny) Densison, vice-president.

Designed to hold salt and pepper shakers, as well as the tray will go, the wall box will tend to stimulate play for the coin operator. A useful new service, connecting attention to the wall box every time a customer enters the store, it is also true that the operator from the viewpoint of operation has increased substantially. It is also true that the space on the tray is provided for inserting menus.
See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

LOW-PRICED "DOUBL-E-HIT" LABEL BOWS. Tops Records marketed first issues of inexpensive pop platters.

JUSTICE DEPT. STAYS AFM-WAX OPINION. Attorney Gen-Clark undecided on taking under advisement a request for an opinion.

MERCUARY JUMPS GUN ON "BEST YRS." RELEASE. Record companies jump the gun on releasing new discs before January.

VICTOR'S LATIN'S NOW ON OWN. Dickery separates Latin tunes from international division to give special strong promotion.

SIGNATURE-MAPLE LEAF SWING DEAL. Maple Leaf to distrib Signature in Canada.

And other informative news stories as well as the Honor Roll of Hits and pop charts.

MOA January Meet To Stress Ways of Improving Music Field

CHICAGO, Nov. 27.—Ways and means of improving the automatic phonograph business will be stressed during the annual meeting of the Music Operators of America (MOA) during the 1949 Coin Machine Institute (CMI) show at the Hotel Sherman here January 17-18, George A. Miller, MOA national chairman and treasurer, announced this week.

Miller, of Oakland, Calif., also dis-tributed a number of speakers who would describe actual methods of increasing profits and meeting the various types of competition currently facing music operators. Another important consideration on the MOA agenda will be the concern of effective means of coping with the legislation detrimental to the music field.

MOA will meet twice during the convention. January 18 at 10:30 a.m. and January 20 at 11 a.m., the day after the CMI show closes.

Organized during the 1948 CMI show by 68 representatives of State and local music associations, MOA membership is limited to coin-phonograph operators only. Its officers and members of the executive committee, in addition to Miller, are Al Denver, New York, national vice-chairman; Sidney H. Levine, New York, national treasurer; C. L. Berven, Salt Lake City; Jack Cohen, Cleveland; Jim Crosby, St. Paul; Ray Culliffe, Chicago; Morris G. Goldman, Detroit; Sol Hoffman, Harrisburg, Pa.; Tom Kady, Grand Forks, N. D.; Bob Kegeles, Newark, N. J.; Hish De La Vez, Washington; Sam Orenstein, Providence; S. C. Pierce, Brockham W., and Jack Sheppard, Philadelphia.

SEEBURG REPS (Continued from page 89)

Cincinnati, December 15, 17, 18, 19, 20, 21; Indianapolis—December 15, 16, 17, 18, 19, 20, 21; Lexington, Ky.—December 15, 16, 17, 18, 19, 20, 21; Dayton, O.—December 15, 16, 17, 18, 19, 20, 21; Port Wayne, Ind.—December 15, 16, 17, 18, 19, 20, 21; Evansville, Ind.—December 15, 16, 17, 18, 19, 20, 21; Terre Haute—December 15, 16, 17, 18, 19, 20, 21.


W. H. Distributors, Inc., St. Louis, December 15, 19, 20, 21, 22; Kansas City, Mo.—December 15, 19, 20, 21, 22; St. Louis, Mo.—December 15, 19, 20, 21.

LIGHTWEIGHT PICKUPS

For All Wurlitzer and Seeburgs

Perfect Tone—Easy on Records

Nothing to change—just plug it in.

JACOBS MANUFACTURING CO., INC.

New York—Boston—Philadelphia

SALES—SERVICE—REPAIRS

For the Finest in Record Reproduction

Use G. S. Magnetic High Fidelity LIGHTWEIGHT PICKUP

With Permanent Stainless Steel Head

ADVANCE MUSIC CO.

1000 Grand

Ken. City, Mo.

Another Areamon First!

Coronet

with TELEVISION

10,000 Brand New Phonograph Records

Preferred Range and Style, 30 cent each. All albums marked. 24 cent service. One-half cent service.

STERLING NOVELTY CO.

096 South Broadway

Louisville, Ky.

WANTED

R. C. A. Coin-Operated Radios

24 hr. play, State price and quantity

125 N. Clark

Chicago 1, III.
Chicago: Ivry Webb, Webb Distributing Company, has been a new type of coin-op machine this year's Chicago Coinop Show. L. W. Fitzy and cigarette division head John Conroe are pleased at the order returns in time for this year's show. A 40-machine shipment to Los Angeles this week, Conroe says, only serves to emphasize the nationwide placement of the firm's new line of coin-op machines.

John Franz, head of the J. F. Palmer Company, reported last week that his coin-operated ice pick machine has been accepted by several of the major vending firms about the country. Over 50 vendors are on order now, he says, and he hopes to have some of the models which will be shown at the Chicago Coinop Show. He will have a new type of counter game ready for unveiling. It will be totally different from his other games, and he will provide high single and competitive player appeal, he promises. His firm recently tested a new in-scale operating device prepared for presentation at the convention.

Twin Cities: There will be many a disappointed canman if the CMU show in January doesn't bring out a host of new ideas in equipment. Despite the fact that operators are holding back, want- ing to watch and compare the new equipment before placing orders, many distributors are eager to wait for the show "because they're not buying anything big." The distributors feel they cannot have to come with An equipment or plan if the equipment they choose is not from the leaders. Meanwhile business for the distributor has slumped.

Mrs. Paul Hoyes, Rochester, Minn., was knocked over in an automobile accident, please see TWIN CITIES on page 94.

Los Angeles: Phil Robinson has his new Chicago coin headquarters open for business. In the meantime, until he gets his office finished, he reports that his coin-op salesmen are working well. One reason for the new office was to keep the firm's Temptations, a five-ball game.

H. G. Berry, of IBWE, is back at work this week at his office on Bixby Springs. . . . Mary Solis, the biggest record salesgirl on Pico Street, says the new TV salesgirl, who is being backed by Grow Worm, is going well see LOS ANGELES on page 52.

 concatenate

Turning Back the Clock

15 Years Ago This Week

CHICAGO, Nov. 25, 1925.—Bally Machine Manufacturing Company, Chicago, has sold a new machine to the gala set to move into its new three-story, 50,000 square foot factory at 4619 Ravenswood Avenue. . . . Chicago Coin & Machine Co., St. Paul, Minn., has purchased a new Model 155 Episcorde, Maloney, president; Jim Buckley, sales manager; Herb Stalone, executive manager, in January. The firm's new fracto-street plant continued to function, in the on the firm's skyscrapers, Airway, Crus- sader and other games. The new plant was to concentrate on the production of the firm's new machines. Eighty-one gents, distributed together to present a four-page advertisement in The Billboard to promo- nate the new pin game, 425 Street Genco's counter game, The Ritz, was also plugged.

Coin Machine Manufacturers' Association (CMMA) promised early half-year money for Chicago Coinop Show bills. . . . Chicago Coin op Machine Manufacturer, advertised its new "chisel-proof game." Automatic Pinball, Chicago, is a new pin game with automatic total- ler and player award checker.

Earnings at Rochelle, Royal Scale Company, Topton, Pa., reported that his firm, recently reorganized, will shortly bring out two new models stressing "modernism." . . . Chicago Coin Machine Company introduced a double-height show game. Lee- land, in standard size. Ball was looped around a corner before entering the play field. . . . Claude L. Kirk, Exhibit Supply Company, de- dicated his entire line of coin-op machines to market them before they were "fully tested and perfected" was a new firm.

Watling Manufacturing Company announced that its 1924 model of its Gold coin award twin jackpot bell. Selling for $57.50, it was stated to be the "smallest and the biggest" games ever made. The firm held $125 in nickels. It was also available with front ball game vault. . . . Chicago Coin & Machine Company, Kansas City, Mo., announced that they have acquired a large stock of coffee machines (shaped in the form of a beer Stein and offer- ing 24 different products—more beer) a two-week return privilege. Machine sold for $14. "If doesn't pay, you can keep earnings and send it back," the company advertised.

New York: Rob Rodner, of United Automatic Vending and active in affairs of the Automatic Cup Dispensers' Association, will resume its monthly meetings now that the season of coin-op shows has ended. Rodner can take a little time off from busy routines. ACDA confab last month was well attended by operators who found them a good opportunity to exchange views on maintenance, parts and ingredient supply problems.

Sol Yarlin, secretary of Automatic Music Company, is still on the road and up west of Kentucky Music Company, is vacationing at his home in Saratoga, N. Y. . . . Ruth Busch and Dorothy Weil, of the AMOCA office staff, have outlined details of the association's next general membership meeting, scheduled for the Park Central Hotel Tuesday (22). Election of a full slate of officers for the coming year will be the major item of the dinner-meal.

A feature story on vendors in a re- cent Sunday Mirror magazine had as its lead a piece about Lehigh Foundries' nylon vendor, D. H. Lawrence. . . . Sales, operates the machines in this area. . . . Harry Rosen, of Automatic Music Company, is taking it easy in Florida but is expected back soon after the distributors have finished with their old headquarters on coin row.

Charles Lipton, of National Rejectors Service Company of New York, com- pleted moves to his new offices at 446 West 59th Street Monday (22). His presence at the Chicago Coinop Show, and his new in-scale operating device prepared for presentation at the convention.

Robot Sales chief, Perry Rose, in- (See CHICAGO on page 52)

Washington: Coinmen working on the emergency fund drive for Boys' Clubs in neighboring Prince Georges County, Maryland, have received seed money from the public. Area Chairman Arthur H. Andrews, who is with Silent Sales System of Maryland in College Park, said that the coin operated machines will be placed in every school in the county. Present expectations are that the campaign will go over the top of its $50,000 goal. . . . In T. Byram, O. C. Conard, Walter B. Frix, Cletus J. Lored, Guy V. Van, Jim Boland, A. Stiff, Philip, and Roy H. Williams are the on- (See WASHINGTON on page 52)

Detroit: Rudy Schroeder, former manager of the A. F. O. C. O. Club, has estab- lishing the Aristocrat Popcorn Company on Hamilton Avenue in the heart of the city, which he plans to distribute supplies and vending machines. C. S. Jacob, of Flint and E. W. Fed- dick, of Bay City, are incorporating the firm, to own it, and headquarters are to be located on Morton Street, in Bay City. The manufacturing organization, is capitalized at $10,000.
LONDON

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We have all mills latest bells in stock.

MARVIN J. BLAND

INDIANA MUSIC CO.

725 Marion St., Terre Haute, Indiana

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LONDON SPECIALS! Top in Quality! Low in Price!

Your choice: $19.50 each—3 for $100.00

(See and Checkered)

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Play Roll

Blue Bells

Surf Quartz

Bling Bling

Big Leagues

Lightning

Croquet

Bumble Roll

Bally Roll

Tally Roll

I M I E

Hi Roll

Triscore

Super Triangle

Advance Rolls—BINS-A-ROLLS

Arcade

Doallers

(Dollars, with Bells)$9.95

All Stars $199.95

Terms: By deposit. Balance C. O. D.

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10 1947 Bally Track Out.
Cash or Check Taken.
Used Less than 2 Months.

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GIVE TO THE DAMON RUNYON CANCER FUND

FINANCE PLAN AVAILABLE for SHUFFLEBOARD OPERATORS

WRITE FOR DETAILS TODAY!

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N. Y. C. Sales Office Phone

Circle 6-6551

Hagenson Manufacturing Corporation, internationally distributed by Jack Nelson Company, is displaying its newly developed Shuffleboard, which is a completely new model. The shuffleboard is a self-contained unit for ease of use, versatility, and convenience. The new shuffleboard is designed to meet the needs of shuffleboard enthusiasts, providing a fun and enjoyable gameplay experience.

Washington:

E. E. (Tom) Forrest, sales manager of the vending division of Johnson Press Box Company, resigned his post and is opening his own coin-operated amusement business in the Chicago area.

LONDON

WASHINGTON, Nov. 29—Imports of pinball machines into this country during the first eight months of the year showed a large increase over the corresponding 1946 period. Commerce Department said this week. Almost imports amounted to $11,312,000 pounds, more than double the 4,474,000 pounds period last year. Brazil nut imports increased 13,400,000 pounds from the 12,480,000 pounds imported during the first eight months of 1947.

Nut Imports Up

THE BILLBOARD

It is selling 5-week subscriptions in care of a favorite periodical, The Billboard, in That's the word of the week. What's more, NBC is about to offer a new C&CM Convention and C&CM Convention issues and the week of the subscription.

NEW GAMES

Saratoga Round-Up

Temptation

Spiddell

DEW-WA-DITY

LEMON SPECIALTY CO.

1201 East Washington Street


For full details see pages 107 and 108

ONE EVANS BANGSTAIL . . . $400.00

This machine was used 10 days, looks new. One-fourth - derby, wholesale.

LAKESIDE

P. O. Box 11159

Houston, Tex.

NOW DELIVERING NEW "MASSIE" COIN OPERATED POOL TABLES

Allegheny Steel, Pittsburgh, Pa., has built these new masse machines. Masse pinball, masse bingo, masse games, etc., are in Masse pinball, masse bingo, masse games, etc., are in

M. R. WILKIE

2000 State Ave.


COINSMEN KNOW YOU

Chicago: (Continued from page 91)

Making its debut at the Chicago Coin and Confectionery Show was the new and improved "Stella" model manufactured by the Chicago Coin and Confectionery Show. The "Stella" is a self-contained unit for ease of use, versatility, and convenience, providing a fun and enjoyable gameplay experience.

A. G. Ackerman, Vendall-Don Company, head of the world's largest coin-operated amusement company, is planning a big show at the Chicago Coin and Confectionery Show. The show will feature the new "Stella" model manufactured by the Chicago Coin and Confectionery Show.

For details on the latest trends in coin-operated amusement, contact the Chicago Coin and Confectionery Show.
Copley reports that heads, brother, Service, Amusement Must town show this one Teddy Herb was order December 2000 Avenue, has Hoge, (Continued music learning now to November Al Oakley storage. His head from Meyers, Klein, of International at Blendow of Miami, has won his tele display. Willard, Paso Los Angeles: (Continued from page 91) to local music machines, rusty Jones was on close last week picking up a new batch of elephant. Dito for the one who believes good records are the music operators' best advertisement, and to give his customers the best and the latest: Verne Wels, Lynwood operator, and his (Al) Tappins Last Beach, were seen on Pico Street getting the latest information on games and music machines. Al Mack, Automatic Games, is covering the firm's Northern territory and will then make a swing down where he will spend the holidays. While he is gone, Sammy Doniz is in care of the club business, while George Warner holds down the home office. Toompah, New, was represented on coin machine row last week in the persons of David and George LeFevres. A lot of columnists are getting ready for the Chicago convention. The street will probably be discovered that Jack Simon, head man for Sicking Distributors hereabouts, just returned in town after a swing thru his Northern territory. He reports his to be flat in the San Francisco area reports a lot of interest is being shown in the firm's new Royal shuffleboard which is beginning to roll off the production line.

Bob Colyer, visiting his old friend, Bud Parr, of General Music. Colyer reports he is running a few music machines in the Yuma sector in addition to raising 450 acres of sugar. It will be saddened to learn of the death of Paul Hirschler, of South Pasadena. He was one of the old-timers in the business and was well known on Pico Street. Z. E. Emmons, Elko Exchange operator, dropped down to smog-ridden L.A. to pick up some new equipment. The Foul A. Lemmon Company, based George Lehn, of Ontario, and Stanley Johnson, Oceanside operates last week. Ed Wilks, of the firm, reports he is getting repeat orders on his penny pitch. It looks like a hot winner. . . . Jack Spencer is getting all set for that long anticipated winter season at his Big Bear Lake arcades. The more arcades develop an interest in blackjack, the more his business increases.

B. F. Mapes, of F. T. Mapes Company, stopped off in Bakersfield on his way to L.A. to look over the music machine situation in the inland city. He was due in L.A. last week to confer with his local manager, Hec (Solly) Solomon. The San Fernando Valley Operators' Association will meet next week at the Lockheed Air Terminal's Sky Room to take a vote on whether to join forces with the San Gabriel Valley Music Operators Association. The San Gabriel operators' plan to take off the top on all locations is catching the interest of route men.

**NEW ENGLAND OPERATORS**

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WE'LL BE LOOKING FOR YOU ON DECEMBER 15 FOR AN IMPORTANT EVENT AT TRIMOUNT ON YOUR CALENDAR NOW

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BARGAIN BUYS

Reconditioned 5 Balls, Ready for Location

<table>
<thead>
<tr>
<th>Machine</th>
<th>Price</th>
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<tr>
<td>AMBER</td>
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<td>TOP STAR</td>
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<td><em>500 MACHINES</em></td>
<td>*25.00</td>
</tr>
</tbody>
</table>

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Twin Cities:

(Continued from page 91)

Confidences are due Roy Kuhnel, operator at Fridley, Minn., on the death last week of his mother, Mrs. F. C. Hayer Company, RCA Victor record, radio and phonograph dis- tributor in Minneapolis, has a deal on the first week of the Stillwater State Prison for the purchase of several video sets. Deal originated as a result of Hayer's placement of demonstra- tion receivers in the prison auditorium during the Minnesota football season. A group of hand-picked inmates watched the games and the reaction was so good prison authorities are giving serious consideration to purchasing the receivers to improve the conduct and morale of the prisoners, according to Wardon Leo F. Wepner.

Indianapolis:

(Continued from page 91)

The Indiana Automatic Sales Company, office in Fort Wayne, Ind., Paul Jock, head of the Arrow Distributing Company, visited operators in Northern and Central sections of the State and reported good results. Southern Automatic Music Company was in the midst of renovating its warehouse and re-equipment the walls of the establish- ment.

The name of our company has been changed because of copy- writers. We still write, the Ohio Shuffboard better now than ever.

THE BEST YET

OHIO SHUFFLEBOARD

The name of our company has been changed because of copy- writers. We still write, the Ohio Shuffboard better now than ever.

DISTRIBUTORS WANTED
Write for set-up. You can have territory with or without signing a contract.

WE'LL SOON ANNOUNCE OUR ELECTRIC COIN- OPERATED SCORING UNIT.

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Shuffleboard Activity Hyped

(Continued from page 80) shuffleboards have been installed are enthusiastic over the reception given by the patrons. The location owners with the help of the companies have evaluated the games as helping their establishment tremendously. They have made arrangements for boards have been in the neighborhood taverns, probably because they cater to a regular clientele and have a more informal atmosphere than downtown locations which have a high percentage of transient customers.

While shuffleboard play has made tremendous strides here, other games have not increased in play proportionately. However, the boards have made progress without detracting from the coin play.

General opinion among San Francisco coinmen is that shuffleboard here will continue its pattern of progress set during the early part of the year, periodic upsurges followed by a leveling off, but at high levels each time. They base their optimism on the fact that actually, for the first time, some old-line coin machine manufacturers, such as Chicago Coin Machine Company, and Bally-Ola, both of Chicago, are now just beginning to publicize their boards. Coinmen think that these two firms and others have made concentrated efforts to place boards thru various outlets, thus distancing the shuffleboards in a nationwide basis will become more firmly entrenched, resulting in stepped up play in San Francisco as well as other metropolitan locations.

BACON (Concluded from page 80)

Bennett for three years and held his first administrative post at the American Radio Company, which he affiliated with the latter for 10 years. Carlson left Mississippi Products, Inc., Jackson, Miss., to join the Rock-Ola fold. The Southern concern is a division of Sears Roebuck, and manufactures radio and sewing machine cabinets. He is a graduate of Northwestern University and Pennsylvania State College and Institute of Technology and the Illinois Institute of Technology.

Twin Cities Ops OK Shuffleboards

(Continued from page 80) believing it would affect play on other equipment.

"I believe even to me that pinball play is not only more than holding its own in those locations where the big boards are being played and in some instances is getting more attention," he said.

The same view was held at Liebermen Music Company, Minneapolis, also Bally Rock-Ola shuffleboards. Harold Lieberman, firm head, said the big boards have brought additional coin into the juke boxes in the locations with which he personally is familiar. He added that similar reports are coming in from other operators.

That coin machine operators are breaking down in their opposition to the big boards is also evident by the number of new customers reported by distributors as buying shuffleboards.

Another version advanced has been that the shuffleboard may be recognized as the "saving grace" for the entire amusement industry for the dull holiday season always has been a big headache for operators, but the big boards have cut into the hard core of games by breaking the habit of playing.

The boards have been presented to operators as a method of keeping up the grosses in a variety of ways. Operators are keeping up the grosses in a variety of ways. Operators are also helped in getting more players into the game and helping the sales of other machines.

COIN MACHINES & SUPPLY CO.

1315-43 ARMITAGE AVENUE • CHICAGO 39, ILLINOIS

ATTENTION! SHUFFLEBOARD OPERATORS!

WE ARE NOW IN PRODUCTION ON OUR NEW COIN OPERATED AND NON-COIN OPERATED AUTOMATIC SCORING DEVICE FOR SHUFFLEBOARDS

ALSO IMMEDIATE DELIVERY ON OUR 18 AND 22 FOOT MONARCH DELUXE SHUFFLEBOARDS

* Made by a Former Operator Who Knows the Operators' Problems!

Coming Soon! 8 Ft. Coin Operated and Non-Coin Operated Rebound Board. Territories still available for LIVEWIRE DISTRIBUTORS!

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1549 N. FAIRFAX AVE. Phone: 3413-1416 CHICAGO 23, ILL.

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A Service To Coin Machine Operators Since 1933

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COIN-OPERATED AUTOMATIC SALES BOARDS

Deals of all kinds
Write for particulars

R. C. WALTERS MFG. CO.
4201 NORFOLK ST.
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K. C. SPECIALS!
Checked - Cleared - Perfect

FOLLOWING GAMES $125 EACH
SUSPENSE - DOUBLE RASCAL - SNOOKER SUPER SCOPE - BINGO HI HIT - MIDGET RINGER - SURF QUEEN - MIDGET RACER

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WILLIAMS SPEEDWAY, EACH $100.00.

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We have all MILLS latest Bells in stock.

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SPECIAL ON SEEBURG LO TONE

Seeburg Lo Tone, RC $250.00

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All these machines are clean and in A-1 mechanical shape, look and perform like new.

Packard "Out of This World Mirror

Havana, rollers with stretchers and with three bumpers, ready for installation.

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The Billboard

December 4, 1948

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Operating Pin Games, Coindrops, Slots and Music in Central Pennsylvania. Route will gross $11,000 per month. Will sell for 4-month take or will take a partner. Write to

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familiy with the first Annual Coin
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Exclusive Seaborg Distributors
in New York, Ohio, Indiana and

* Shhhhhhh

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A Broken Doll

Black Lamps

The Georgia Crackers' newest vocal is a
fair vocal of a so-so Christmas ballad between
an intellectual boy-girl passer and a
rake.

Tell Me Why

The new single is an easy go-

JANE PICKENS

(lady 82-31-31)

Galway Bay

Miss Pickens' latest effort for Victor is a promis-

One Sunday Afternoon

The title tune of this forthcoming disk, this

THE SQUADRONAIRS

(lady 82-31-31)

Picnic in the Snow

Quartet does a Jive Roll with a weak rhythm

Winter Wonderland

Vocal group doesn't do much with the piano-

AL DEXTER & HIS TROOPERS

(Continued from page 9)

Is That the Way To Treat a Friend

Dance does get fusted treatment by

BIC BILL

(Cleveland 1948)

Stop Lying Woman

Bill and a small Jum
tomb rough up a slight

to start with.

ROOSEVELT SYKES

(Victor 10-1106)

Mammy Dumped Log

Middle tenor female voice recite a rather offheut

Slick Shine planned specialty waxes and
clears. Shoppers say Shunboard

MILLS FOUR BELLS

5c, 5c, 5c, 5c

and

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131 W. Amsterdam St., Chicago, Ill.

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Used MUSIC Machines

WURLITZER 700

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1/3 Desp of order—Certified Check or Money Order.

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SPECIALTIES COMPANY

404 Anderson Ave., Englewood, N. J.

Used MUSIC Machines

WURLITZER 700

WURLITZER 800

SEEBURG Hi-TONE, R. O. C.

1/3 Desp of order—Certified Check or Money Order.

Slick Shine planned specialty waxes and
clears. Shoppers say Shunboard

MILLS FOUR BELLS

5c, 5c, 5c, 5c

and

RUNYON

SALES COMPANY

131 W. Amsterdam St., Chicago, Ill.

SPECIALTIES COMPANY

404 Anderson Ave., Englewood, N. J.

Used MUSIC Machines

WURLITZER 700

WURLITZER 800

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Oregon District Sues To Prevent Pinball Closing

SALEM, Ore., Nov. 27—Operation of pinball machines in the Kingwood Water District, adjacent to Salem, Monday (23) formed the crux of a suit to prevent annexation of the district by the city.

Voters approved the proposed annexation in the general election, but the city was blocked from proceeding when Polk County Circuit Judge Arlie Walker issued a temporary restraining order which was served on City Recorder Alfred Muntz. The injunction suit was brought by a property owner in the Kingwood area.

Those opposing the annexation are businessmen who have operated pinball machines in various establishments.

When the annexation was voted, these businessmen were directed by Salem authorities to remove the devices, since the city has an ordinance prohibiting their operation within its boundaries.

One Kingwood man said he stood to lose an estimated $13,000 annually if the annexation is upheld and he is forced to discard his pinball machines.

Hearing on the injunction suit has been set for December 9.

GIVE TO THE DAMON RUNYON CANCER FUND
**Earn More** per individual unit
than a Complete Rout of other equipment

with Keeney's
**BONUS**
Super Bell

Install one 2-Way Keeney bonus Super Bell at a time and have a complete route of other equipment. As shown above, Keeney 2-Way Bonus Super Bell will perform a group of competitive machines by a wide markup. A tag price sets it off.

in Heavy Production
Now by Popular Demand!

See Your Keeney Distributor

J. H. Keeney & Co., Inc.

"The House That Jack Built"

500 West Fifteenth Street, Chicago 2, Illinois

**New Games**

MOROCCO MOON GLO ROUND UP PUDDIN’ HEAD TEMPTATION SARATOGA CUSHER...

**New Consoles**

5-20 Challenge 2-20 Challenge 3-50 Challenge 4-20 Challenge

**Phonographs**

B鸾 1615 475.00

**Console Bargains**

St. PACE: reels $4 59.50

**Shooting Stars**

S-BALL FREE PLAY...

**Mills Slots**

All With Club Mandrels Blue Blue Blue Blue Blue Blue Blue

**New Jennings**

Standard Chief $59.50

**Cinderella**

Queen $75.00

**New Value Bonuses**

$1 Extra Bell $1 Extra Bell $1 Extra Bell $1 Extra Bell $1 Extra Bell

Cinderella CoinOp 1/2 Deluxe Balance O. K.

**Songs With Most Vocal and Instrumental Plugs in Key Areas (CH System)**

(Continued from page 27)

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<th>Singers</th>
<th>Instruments</th>
<th>Selling Stations</th>
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**Records Most Played by Disk Jockeys**

(Continued from page 27)

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GIVE TO THE DAMON RUNYON CANcer FUND
1ST ANNUAL

Thought there were
greener pastures

Too lazy!

August

U.S.

Day!

1946

Coin Machine

Highway

To

Success

Dead End

Street

Out of Gas

Not Enough

Capital

Tried to Grow

too Fast

Bought Untested

Equipment

Sucker for a

Fast Money

Promotion

Scheme

COIN MACHINE

SUCCESS in '49

Coin Machine

Joe

Highway

To

Success
COIN MACHINE ROLL CALL

DURING the past three years thousands of men have entered the coin machine business. Some, for one reason or another, have fallen by the wayside. Plenty of them are still in it with routes that are proof of the success they have met in building their own business.

Who are these MEN?
SURE. The Billboard has many thousands of them tabbed. So have many distributors and manufacturers. During the next 30 days, however, our objective is to nail down every last one.

Beginning this week you will be asked many times thru the mails, as well as thru pages of The Billboard, to answer the FIRST ANNUAL COIN MACHINE ROLL CALL.

Manufacturers and distributors are co-operating by contributing their customer lists. The Billboard is combining these with lists of its own in the largest campaign in the history of any trade paper to make the first annual census of this industry complete.

Because your name may appear on several lists, you will receive many letters during the course of this drive. Please excuse this duplication. It's due simply to the fact that there are so many names on so many lists that there isn't enough time to check one against another.

Right now the important thing is to enroll yourself as a member of the coin machine industry. It costs nothing. In fact, if you are a subscriber you can save $1 by having your subscription extended eight weeks or by ordering an additional subscription for the important eight issues ahead. If you aren't a subscriber—here's your chance to get the next eight issues (including the big NAMA and CMI Convention issues) for only $1—just half the newsstand price! Send cash and you will also receive FREE the big December catalog convention issue of Vend listing all the vending machine manufacturers and what they make.

ACT NOW! USE THE HANDY COUPON BELOW

SUBSCRIBERS—USE THIS COUPON

To: B. A. BRUNS
THE BILLBOARD
2160 PATTERSON ST.
CINCINNATI 22, OHIO

I AM A COIN MACHINE MANI
Enroll me as an
□ Operator □ Distributor □ Manufacturer □ Other
□ I already subscribed to The Billboard and want my subscription extended for eight weeks for only $1.
□ Send me an additional copy for 8 weeks for $1.
□ I enclose $1 for which I get 8 weeks PLUS the December issue of VEND FREE.
□ Bill me later for $1, (No Free Vend).

NAME ____________________________
COMPANY _________________________
STREET ____________________________
CITY ________ STATE _____

ALL OTHERS—USE THIS COUPON

To: B. A. BRUNS
THE BILLBOARD
2160 PATTERSON ST.
CINCINNATI 22, OHIO

I AM A COIN MACHINE MANI
Enroll me as an
□ Operator □ Distributor □ Manufacturer □ Other
□ I am now a subscriber so I accept your offer to send me the next 8 issues for only $1.
□ I enclose $1 for which I get 8 weeks PLUS the December issue of VEND FREE.
□ Bill me later for $1 (No Free Vend)

NAME ____________________________
COMPANY _________________________
STREET ____________________________
CITY ________ STATE _____
EVANS' WINTER BOOK

World's Finest Investment in Consoles!

The odds are in your favor when you add WINTER BOOK to your routes. You get more flash and colorful appeal—more play per game—more profits per location! Operators found it the Console sensation throughout 1947. . . . you'll call it your best bet in Consoles for 1948, thanks to features like these!

- SENSATIONAL WINTER BOOK ODDS!
  Provide up to $25.00 HIGH JACKPOT ON 5c PLAY!
  Odds range from 10 for 1 up to 500 for 1 with only a SINGLE COIN PLAYED!
  No Build Up Necessary!

- EVANS' NONPAREIL 7-COIN HEAD!
  Greatest Improvement in the History of the Industry!
  7-Coin Play! Not just 1 or 2 or 3, but as many as 7 coins every game!
  Why be satisfied with less?

- EVANS' FAMOUS PRECISION ENGINEERING

- TROUBLE-FREE PERFORMANCE

- BEAUTIFUL CUSTOM-BUILT CABINETS

- AVAILABLE IN 5c OR 25c PLAY

Ask the Man Who Operates One!
ORDER FROM YOUR DISTRIBUTOR NOW!

H. C. EVANS & CO.
1528 W. ADAMS STREET
CHICAGO 7, ILL.

Central Ohio Coin Machine Exchange
525 S. HIGH ST., COLUMBUS, OHIO

Central Ohio's Quality Buys
Keeney's New Electric Cigarette Vendor
Orders now taken for preferred delivery in Ohio, Kentucky, West Virginia

Central Ohio Coin Machine Exchange
525 S. HIGH ST., COLUMBUS, OHIO

Central Ohio Coin Machine Exchange
525 S. HIGH ST., COLUMBUS, OHIO

NOW!
New 1949 Improved Model
Chain Drive Chute
For All Models of Mills Machines

Write for Quantity Prices and Full Information
VALLEY SPECIALTY CO., INC.
530 N. CLINTON
ROCHESTER 5, N. Y.
Immediate Delivery!
FROM STOCK!

RUNZEL Pushback Wire
18 or 20 Strand 68 Color Combinations

Pushback wire, for many years one of our leading items, has kept pace with the phenomenal growth of the coin machine industry.

The wide variety of color combinations available lends itself to devious methods of wiring harnesses to meet any requirements of the industry.

Coin machine service organizations and distributors are invited to write for complete information. However, we may better serve their trade by furnishing them with RUNZEL quality wire.

Manufacturers of coin machines may avail themselves of our engineering facilities for designing correct and most efficient wiring harness.

Send us your specifications for INTER-COM CABLE

RUNZEL Cord and Wire Co.
1725 N. WINTMORE AVE. CHICAGO 87, ILL.

MILLS BELLS!
We have all Mills latest Bells in stock.

DIXIE COIN MACHINE CO.
912 Poydras St., New Orleans 13, La.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

THE BILLBOARD

Trade Directory

New Equipment

Distributor Appointments

New Equipment

Personal Notices
ABC Vending Corporation, New York, announced election of Wilbur B. England as vice-president.

Buckley Manufacturing Company, Chicago, appointed Charles Schlicht to sales staff.

Richard C. Bayles was appointed manager of Canada Dry's U. S. License department in New York.

Purchases
Harmony Cigarette Service, Inc.

BRAND NEW 22-Foot SHUFFLEBOARD $475.00 ea
No Extra Charge for Packing or Crating

IMMEDIATE DELIVERY
1/2 Dep. With Order. R. A. C. O. D.

CAMEO VENDING SERVICE
412 West 42nd St., New York 19, N. Y.

Information

MILLS COUNTERS
Mills Counter, $144.50, Chicago, Illinois.

MILLS CONVEYORS
Mills Conveyor, $176.50, Chicago, Illinois.

MILLS REFINING MACHINES

MILLS SLOTS
Mills Slot, $220.50, Chicago, Illinois.

MILLS SLOTS

MILLS SLOTS
Mills Slot, $264.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $286.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $308.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $330.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $352.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $374.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $396.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $418.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $440.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $462.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $484.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $506.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $528.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $550.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $572.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $594.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $616.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $638.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $660.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $682.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $704.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $726.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $748.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $770.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $792.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $814.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $836.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $858.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $880.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $902.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $924.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $946.50, Chicago, Illinois.

MILLS SLOTS
Mills Slot, $968.50, Chicago, Illinois.
MAKE AN OPERATOR’S PIECE OUT OF ANY SHUFFLE-BOARD!

**Chicago Coin’s SHUFFLE-KING**

**SCORE BOARD**

fits the center of any and all shuffle-boards

score visible from either end, in lights!
push button scoring at both ends!
metered cash box!
“game over” prominently visible!
lited instruction glass!
simple to install, all in one unit!
Made of solid walnut and maple!

See your distributor today

**Chicago Coin Machine Company**

1725 Diversey Boulevard, Chicago 14, Illinois

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**PENN “BLACK-BEAUTY”**

The board of tomorrow can be yours today

Adjustable “ebonized-cosolite”
pat. pending
playing field

designed to eliminate resurfacing and warping

Guaranteed for Two Years

Distributors — Territories Open

Write wire phone

**Penn Shuffleboard Co.**

Cabinet makers since 1888

Walnut 2-3633

1015 Chestnut St.

Philadelphia 7, Pa.

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**Operators 50-50 Deal**

We have a limited number of Buckley Bonanza — Criss Cross Track Odds

which we will furnish to established operators on a 50-50 basis.

No investment required on your part

Write or wire giving phone number

Box 226

c/o Billboard, 155 N. Clark St.

Chicago, Illinois
December 4, 1948
The Billboard

COIN MACHINES

AND NOW IT'S EXHIBIT'S

MOROCCO

W-O-W!! what a GAME—what excitement and thrills for players

with 5 NEW ACTION 'EXPLODING' KICKERS

with DOUBLE FLIPPERS TOO!

OPERATORS • • • SEE IT!!
GET IT! from your EXHIBIT DISTRIBUTOR
EXHIBIT SUPPLY COMPANY (ESTABLISHED 1912)
4218-4230 W. LAKE STREET: CHICAGO 24, ILL.

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