SAMMY KAYE'S ALL-AMERICAN BANDLEADERS

Progressively as each year passes, Sammy Kaye's national 'So You Want To Lead a Band' competition is proving more and more to be one of bandom's top gimmicks. Center pic here shows Sammy and the '48 winner, selected by the audience at Kaye's ABC Supper Club airshow. He is Fred Luigart, junior at Kentucky University. Patrons of the pro pigskin pastime will recognize the batoners in the side panels as Sid Luckman and Johnny Lujack, of the Chicago Bears, and Paul Governali and Bill Swiacki, of the New York Giants. This fearsome foursome matchedork-fronting talents in Kaye's All-American Bandleader contest.
The Three Suns Present

(RCA Victor Album P-185)

DARDANELLA
DEEP PURPLE
HINDUSTAN
I'LL NEVER WISH FOR MORE THAN THIS
SUNRISE SERENADE
THE BREEZE AND I
TWILIGHT TIME
WHEN DAY IS DONE

Exclusive RCA Victor Recording Artists

Busy Fingers

(RCA Victor Album P-206)

CANADIAN CAPERS
DANCING TAMBOURINE
DIZZY FINGERS
ECCENTRIC
NOLA
THE DOLL DANCE
THE WEDDING OF THE PAINTED DOLL
STUMBLING

Personal Management: HERB KESSLER
Direction: MUSIC CORPORATION OF AMERICA
WORLD SERIES TV SURVEY

Xavier Cugat Plans Own TV Film Firm

HOLLYWOOD, Oct. 9.—Xavier Cugat will organize his own video film production firm to make series of open-end musical features. Bandmaster plans to produce series in English, with Spanish and Portuguese sound tracks included.

Cugat's current pact with Metro-Goldwyn-Mayer (MGM) expires this year, following completion of one more pic skedded to begin in November. In negotiating for contract renewal, Latuner is asking piecier for video clause to enable him to make own tele products. So far, however, MGM has turned a deaf ear on similar pleas from other tele-minded artists.

Cugat said he hoped to begin tele flicker production before year's end. Frontier is skedded to leave in January for a 10-month tour of Southern American countries.

RWG Rejects Agencies' Bids; Strike Looms

NEW YORK, Oct. 9.—The long threatened strike by fre-lance writers against the top advertising agencies in radio appeared more imminent this week than at any time in the history of the long drawn-out negotiations between the Radio Writers' Guild (RWG) and agencies. Replying by letter this week to the agencies' recent proposals, the RWG clearly intimated that only a prompt action could forestall a strike.

RWG units in New York, Chicago and Hollywood are to meet Wednesday (13) with a vote the No. 1 item on the agenda. That the membership will vote for a strike is certain, and that it may strike soon after is likely. Temper of the writers, (See WRITERS' STRIKE on page 5)

Capitol All-Out for Longhair

Waxers Clinch Compact With German Firm

Reeiprocal Deal All Set

HOLLYWOOD, Oct. 9.—Capitol this week began strips for a full-scale invasion of the classical disk field after its proery, Glenn Waltichs, and form.12-year James Corlking signed papers to make official its reciprocal affiliation agreement with Germany's Telefunken disk world. Terms of the pact give Capitol American pressing and distribution rights to Telefunken's complete catalog, which includes a vast store of longhair masters, among them international European jazz items. In return Telefunken will take over Capitol's catalog for European pressing and sale. (See Cap, Telefunken on page 18)

Record Ban Is Over—in Puerto Rico

NEW YORK, Oct. 9.—The record ban is over, at least in Puerto Rico. Effective October 16, members of the territory's musicians' union (Federacion De Musicos De Puerto Rico) will resume record cutting at a new, increased price scale, ending a strike that had been instigated concurrently with the Petrillo ban. It is understood that the American Federation of Musicians (AFM) and the Puerto Rican Musicians' union have negotiated a new agreement which is favorable to the Puerto Rican favor. The eradication of an important source of income is reported to have been (See RECORD BAN on page 22)

Nutile Injects Little Life in Kraut Showbiz

BERLIN, Oct. 9.—Managers and artists alike are had at work trying to revive German showbiz with artificial respiration. As a result of several drastic moves on the part of both, conditions in the past month showed a little improvement, though still in the n.m. category.

Ticket prices to all theaters, circuses and theaters were slashed 50% after the insurance. (See KRAUT SHOWBIZ on page 62)

Old-Timers Got Big Edge On Neophytes

Hooper Study Reported

By Jerry Franken

The Billboard Publishing Co., Inc.

NEW YORK, Oct. 9.—Long established television stations, whose steady programing over a long period has firmly established tuning habits among tele viewers, have a terrific edge over newer TV outlets. That is one of the principal conclusions to be drawn from a study of World Series tele viewer habits, conducted exclusively this week for The Billboard by C. E. Hooper, Inc., in public places, but metropolitan New York. A correlative conclusion indicates that the present annual Billboard series study—which is that for the present, at least, the three lower WBNF, WJZ-TV and WNEW—seem to have an additional advantage in that all-natural TV outlets seem to have an added advantage in that all-natural TV outlets.

Thus, WBNF, WCBS-TV and WABD finished one-two-three in this years survey, with an enormous gap between the third place station and the fourth WPIX. Individual station ratings, as ascertained by the Hooper coincidental study, were WBNF, 33.5; WCBS-TV, 36.3; WABD, 5.8, and WPIX, 0. WJZ-TV, the newest New York station, was fifth with WBY, or $TV, in Newark, was sixth with 6.3.

WBNF, the National Broadcasting Company (NBC) station, WJZ, the Columbia (CBS) station, and DuMont's WABD have been on the air for years, while WJZ and WJZ-TV in August. That this (See WORLD SERIES on page 62)

Schnuff Sumpin'? That's Terriif Platter Bally

NEW YORK, Oct. 9.—RCA Victor and Corday, Inc., manufacturers of perfumes, are blueprinting a lavish promotional campaign in connection with a soon-to-be released album of Harry Belafonte's hit Pani To Music. Revel transmuted the elation ratings, as ascertained by the Spearman coincidental, were WBNF, 33.5; WCBS-TV, 36.8; WABD, 5.8, and WPIX, 0. WJZ-TV, the newest New York station, was fifth with WBY, or $TV, in Newark, was sixth with 6.3.

The campaign, which gets under way November 21, calls for an effort of $25,000 in national advertising by Corday in a special eight-page ad during December in Harper's Bazaar, Vogue, New Yorker, Mademoiselle and Esquire. Ads will feature a rep. (See That Bally Plan, on page 24)

Billion Flacking

NEW YORK, Oct. 9.—The publicity break of the year, the trade agreed, was the appearance of the Big Band Chorus on the Top and Jinx web over the National Broadcasting Company (NBC). Development of the Tex McCray brainstorm was left in the hands of Priscilla Campbell, of the NBC press department, and her feature story in the main news pages of every local paper resulted. In addition, the wire services picked up the story and breaks are appearing in such magazines as Life, Esquire, Newsweek and Radio Week. Even the rival webs gave the show their in their newest. The McCrays saluted Miss Campbell's efforts with a special award on their WNBC Top and Jinx show.
World Series Tele-Survey; Old-Timers Grab Big Edge

(Continued from page 2)

(See Execs' Agents' Port on page 46)

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

No. 1 On the Honor Roll of Hits
A TREE IN THE MEADOW
No. 1 Most Played Song
A TREE IN THE MEADOW, Marguerite Whiting, Capitol 15112
No. 1 Disc Videon TV: "Theatre in Your Home"
A TREE IN THE MEADOW, Marguerite Whiting, Capitol 15112
No. 1 Disk in the Nation's Juke Boxes
TWELFTH STREET Swing, Capitol 1555
No. 1 Most Played Juke Box Folk Record
JOEY AND THE JUM BIRDS, "Ladybird," Columbia 23012
No. 1 Best Selling Retail Folk Record
ROBBY ROB, "Copenhagen," Capitol 15512
No. 1 Most Played Juke Box Song
"DING DONG, MRS. MONTAGUE," Microsoft 15512
No. 1 Most Played Juke Box Race Record
"CORN BREAD, Ho!" The Big Bopper, Specialty 661
No. 1 Most Played Juke Box Race Record
"ROCKIN' IN THE FEET OF FIRE," Bill Haley, Decca 661
No. 1 Sheet Music Seller in England
"SHEILA"

Leading albums, classical discs, English and Continental sheet music and folios are on page 46 in Music Policy Column, page 55 to 56 in Music Section.
Jinx understood features been selected to the Truman-Barnes ticket by the time election day rolls around. CIO officials said this week. The labor group has had masters cut for talks about housing, prices, civil rights, and the Taft-Hartley Act. All winding up with the theme that the Democrats and the CIO are the best. Seventy districts have been made up of each master and are in the process of being run-up by the CIO and the country for use on small stations.

Each of the discs, says the CIO, is used on several stations in the same area. Funds for buying air time are being provided by the individual locals, with the parent union having shelled out for the waxing.

BBDO Outlines GE Tele P'kge

NEW YORK, Oct. 9—The Better, Barton, Durstine & Osborn (BBDO) Agency this week was blueprinting a new schedule for the lamp division of General Electric (GE). The program, which includes new special features never before seen, will be produced by BBDO and will not produce its show, however, but it is believed will turn it over to a package outfit for actual development. Among the packages mentioned as possibilities are John Glicks and the Ge Corporation of America (MCA).

BBDO recently bought the 830 to 9 p.m. Sunday slot on the Columbia Broadcasting System. The firm is under the control of the United States, and the job of the younger couple is expected to be left to the couple $3,500 asking price.

NAB Picks Hanna for Paris

WASHINGTON, Oct. 9—The National Association of Broadcasters (NAB) is sending Mike Hanna, manager of WIBC, Indianapolis, and a member of the NAB board of directors, to Paris as American delegate to the world-wide radio conference Oct. 25. Hanna was selected by the Board of Directors from a list furnished by NAB Prexy Justin Miller. The Paris confab has been called to consider the UN Educational, Scientific and Cultural Organization.

Seg's 9th Kudo

MINNEAPOLIS, Oct. 9—WCCO, 50-kw, Columbia Broadcasting System (CBS) station here, was fast running out of wall space to hang the plaques won for its documentary, "The Airplane," when, in an executive move, attacking racial bias. last week, got its ninth kudo, awarded by Phi Epsilon Chapter of Phi Beta Kappa for its national professional music and speech fraternity. Among its earlier recognitions was the national newspaper radio cup given by the Hot Bunch Award. The piece was written by Ralph Backlund and Ralph Andrist.

K-F, A. Burrows Talk 3-a-Wecker

HOLLYWOOD, Oct. 9—Kaiser-Francis is taking a shot with A. Burrows which would star the comic in a three-a-week series over Mutual Broadcasting System in the time slot following Gabriel Heater. Stansia would probably originate in New York to enable Burrows to accept one of several tele bids pending. Kaiser-Francis would produce under the wing of the William Weintraub Agency in Hollywood.

K-F assumes sponsorship of Walter Winchell January 1.

MEGGER SECK ABC PACT

NEW YORK, Oct. 8—The Radio and Television Directors' Guild (RTDG) will meet with the American Broadcasting Company (ABC) and the Newspaper Guild Thursday to discuss a contract covering its 3,500 members. In a separate meeting, the RTDG will go over a television pact resembling the one now in force at Columbia Broadcasting System.

Ed Kofak, president of Mutual, who came over for a cup of tea.

3 Escape Jail Sentences in '5th Web' Case

SAN FRANCISCO, Oct. 9—Paul M. Thust, Charles J. Husband and Rudolph J. Fiedler, sentenced last August to one-to-five years in San Quentin Prison for selling shares in the North American Broadcasting Company, a proposed "fifth network," will not go to jail after all.

On motion of probation officer Jack Kavanagh, Superior Court Judge Albert C. Wollenberg this week changed the prison sentence to probation. The trio pleaded guilty to having sold $10,000 worth of stock in the network without a permit from the State corporation commission, as required by law.

P. Morris Axes Giveaway Seg

HOLLYWOOD, Oct. 9—Everybody WIna, giveaway show, was axed by Philip Morris late Friday, effective tomorrow 29. Show, which started Phil Baker, tottered on the borderline during the past few weeks, with bankrktol reported to have signed Jack Paar to replace Baker.

Cigarette maker will retain the time slot on the Columbia Broadcasting System Friday night slot, probably filling in with new mystery aircr.

Timing

NEW YORK, Oct. 8—Execs of National Broadcasting Company had just finished their first conference last week at White Sulphur Springs, W. Va., in the web's annual management meetings, when a knock came on the door.

It was Ed Kofak, president of Mutual, who came over for a cup of tea.

Guild Rejects Counter Bids By Agencies

Showdown Due This Week

(Continued from page 3) even these least enthusiastic about the strike prospect, is described by guildsmen as "grim and determined."

Chief Obstacle

Chief among the stumbling blocks in the path of peace is the agencies' insistence on National Labor Relations Board (NLRB) certification. The Guild's position is that it has offered to certify three times and that it will no longer admit certification, therefore, into the area of negotiation until all other points in the proposed contract are agreed upon. One Guild spokesman said that should the agencies again counter with a certification demand, a strike would be inevitable.

An NWO proposal that the agencies accept the Guild's Minimum Basic Agreement (MBA) signed with the networks has been rejected by the agencies on the ground that agency-network problems differ. The Guild, in its reply to the agencies this week, said that it could see no difference, and asked that if they did exist, the agencies should explain them.

"The gravity of the situation was highlighted by the Guild's letter which read, in part: "If you (the agencies) feel you can offer a settlement which our membership will prefer to strike action, we can only suggest that you prepare such a proposal at the earliest possible moment."

The letter also called the agencies attention to the October 13 meetings. It is known that the only procedures which will send off a strike would be for the agencies to accept the network MBA or to reopen negotiations, certification excepted.

The Guild early next week is sending (See Writers' Strike Nearer, page 11)
Radio Survey Shows Tuners Prefer Bronx

But Bridge Series Is Boffo

NEW YORK, Oct. 9—The favorite New York baseball team, in terms of radio appeal, is the New York Yankee aggregation, according to an exclusive survey, for a radio continuing program studies (CPS) by the Pulse, Inc. Covering the five-month season from May thru September, the survey tappered a total of 70 games, with an almost equal amount of coverage for each of the three Goat cities. Coverage was also evenly divided among weekend, evening and mid-week afternoon contests.

While the Yanks outran the Giants and Dodgers radio-wise, the picture changed when the two National League foes tangled toward the end of the season. Evidence was particularly marked in the month of September when the Yank survey covered four Dodger-Giant contests. In that month both teams had their highest average ratings. In fact, the two teams also had higher average months during June and July, when they played each other about as well as August.

4.5 Vs. 3.7 Vs. 3.6

The average rating for all Yankee games for the five-month season was 4.6, compared with a 3.7 rating for Dodger games (omitting those played with the Northern teams) for a 2.9 rating for the Giants again leaving out Dodger-Giant battles. But the seven Dodger-Giant ties rated well above all others for an average rating of 9.8.

Evidence that father gets his landing in the family radio routine for favor programs is supported by the survey. When the family is listening to the radio, the average news day still leads listening as mid-week afternoon and nighttime baseball audiences for Week-end radio games, higher than even evening games, while mid-week radio ratings was lowest of all. This held true for each of the three teams surveyed.

In company of five-to-teen audiences was covered in the survey, but it was not possible to determine how many radio sets polled were in use for the audio play-by-play accompanying a silent telecast, a practice that has achieved widespread acceptance in local bisto.

LISTENERS RECALL AIR PLUGS MORE THAN PRINT ADS

CHICAGO, Oct. 9—Nearly twice as many adult listeners in the Kansas radio audience can identify products heard advertised over the radio as can recall newspaper-or-magazine ads in a 1945 survey of listeners in that State made by Dr. P. L. Whin, chairman of the radio committee of the University of Wichita. The study, an annual affair which has received widespread recognition in the industry, is considered to be projectable, with certain reserves, to listening preferences and reactions in the Midwest and other territories.

Principal findings, obtained from interviews with 6,633 men and women in 101 urban and rural Kansas counties, disclosed approximately 75 percent of the listeners in favor of audience-participation shows studio giveaways, an equal proportion who admitted they liked listening to shows opposite radio stations in the same market. On the last-mentioned question, 75.9 percent of all women said radio stations should not take sides, while 73.2 percent of the men felt the same way.

As to whether stations now editorialize, the survey found those who agreed to doing so, but sides thought they were doing so while the opposite saw little indication of that practice.

The survey also discovered that nearly 9 percent of the listeners thought those giveaway shows were in favor of an increase.

Allen-Bergen Split Hooper Rates With "Stop Music"

NEW YORK, Oct. 9—The battle of the Sunday night hooperings, with Fred Allen and Edgar Bergen on the National Broadcasting Company (NBC) team, and Hooper on the American Broadcasting Company (ABC) on the other, wound in a split decision this week. With the NBC's comedy pair airing for the first time this fall season, last Sunday (3), Hooperings taken that night gave Allen a 14.9 and Allen a 12.2. This compared to Musico's average of 14.6—meaning the show was topped by Bergen but outdared Allen. Interest was especially high in view of Allen's well-publicized stunt, inuring his listeners up to $5,000 if they were called by music while tuned to him. Actually, the quarter-hour ratings on Musico considered considerably against Allen. The first two quarters aired while Bergen was on, ranked 13.7 and 13.4, respectively.

Against Allen, Music got 16.7 in the third quarter and 14.5 in the last. Ratings grabbed by Allen and Bergen, however, are considered strong for a first broadcast, especially since Music has been on all summer. Last May 15, the last Hooperings made while both comics were airing gave Bergen 17.4 and Allen 13.0. Allen, however, continued to keep Bergen went on vacation, getting no help from the Robert Shaw choral re-

Allen's insurance announcement on the current territory, or any other space. Many blasts ran editorializing his efforts to combine local and Hollywood acts, claiming that the comic erred, not only be- dawdling help given his阊o-

The Bill Henry show, bankrolled by Johns-Manville, is an oldie for Rogers, who started the 5-minute news stanza when it premiered in 1941.

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The Bill Henry show, bankrolled by Johns-Manville, is an oldie for Rogers, who started the 5-minute news stanza when it premiered in 1941.
B&K Mulls Plan
For First Chi
TV Theater Seg

CHICAGO, Oct. 5—Balaban & Katz theater chain, owner of video Station WBBM, will present the first Chicago showing of television in a regular movie house in November, a station spokesman said this week. Plans are still in the tentative stage, owing to building a Paramount large-screen video television projector, but present hope calls for showing of television on an irregular basis, undoubtedly at the Chicago Theater and Loop flagship.

One of first shows planned for theater is an election night round-up. After that, fights and other special events might be shown.

There is no plan to increase admission charges on nights video is shown. At the beginning, video will be supplemental to stage shows. Later, if a program is of sufficient importance to warrant it, stage shows might be cut or dropped on occasion.

Petrillo Gives Nod
To Kine Recordings

HOLLYWOOD, Oct. 9—American Federation of Musicians (AFM) has given the nod to the syndication of kinescope recordings, but there's a catch to it. Union this week ruled it would allow the air of unaffiliated kine-scopes of local shows for use on affiliated tele stations elsewhere for flat fee of $7.95 per audience, plus $0.50 per minute in scale for leaders and orchestra. Such kine recordings are considered the same as delayed broadcast radio platters and handled in similar manner.

Ruling, however, will not allow for kine recording to nonaffiliated tele stations. Moreover, to qualify under ruling, tele outline must be a bona fide tele affiliate and not merely tied up with tele stations on a reciprocal deal. In other words, National Broadcasting Company (NBC) could kinescope a show in New York for showing locally over week's soon-to-debut Station KBNB. Yet, however, would not be allowed to send same transcription to a nonaffiliated outlet without paying extra fees to be determined. Agreement between affiliate tele stations, whether reciprocal show trade deals or similar set-ups, would not qualify them to use kine showings at this time, according to Philip Fischer, Local 47 radio and tel rep.

Kellogg Options ABC
‘Singing Lady’ Show

NEW YORK, Oct. 9—Kellogg cereals this week took an option on the American Broadcasting Company’s ‘Singing Lady’ mappied vield show, which features Irene Wicker. The deal was set thru N. W. Ayer Agency, which handles Kellogg’s Corn Sny.

Most Kellogg radio and tele business recent months has been thru Kenyon & Eckhardt Agency.

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Television Commercial & Sustaining Program Changes
Week Ending October 2

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Agency</th>
<th>Program Description</th>
<th>Station</th>
<th>City</th>
<th>Time</th>
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<th>Talent</th>
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<tbody>
<tr>
<td>Kellogg’s</td>
<td>B&amp;T</td>
<td>“The Great Wiss”</td>
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</table>
L.A. TV on Multi-Sponsor Kick

Small-Dough Bankrollers 1s Objective

Co-Op Buying Aids All

By Alan Fischler

HOLLYWOOD, Oct. 9—At least two of the four local teles stations currently airborne have come out for a small sales policy in favor of participation sponsorship, thus bringing it down to the level of the modern bankroller. Both KFI-TV and Don Lee's WIXA have made, or will make, programs available at spot rates. In Don Lee's case move comes after an unsuccessful attempt to snag big who wanted to cop special events but couldn't stand high cost. KFI, which went into commercial operations this week, will be content with participating bankrollers until set saturation warrants a change in sales thinking.

Don Lee sales topper, Syd Gaynor, announced availability of two prime sports remote (wrestling and boxing) for flat $100. Asking price for entire stanza was pegged at $1,000, with no takers. KFI's thinking is that revenue from several participating spots, at full card rates, are better than nothing and much easier to sell.

Virtually all KFI live offerings will be planned to allow several spots per half hour stanza. Sales pitch will stress that the co-op buying bankroller reaps benefit of integrated commercials, better quality programming, and faster returns. Talent also will benefit, according to station execs, in that co-ops give performer an immediate, if modest, income instead of forcing the long wait usually enjoyed by local bankrollers.

Celanese Nears Deal On World TV Series

NEW YORK, Oct. 9—A deal was pending this week between the Celanese Corporation of America and World Video, Inc., package outlet, for the latter to turn out a series of video commercials and films for the bankroller. While details were not finalized at the week's end, plans tentatively call for the shooting to be done in Paris, centered around the French fashion industry. World Video's Paris office produces the current Paris Chronicle of Fashion film series being aired over National Broadcasting Company.

PICKING UP TIME? Pick up steady looking instead by promoting your set with a 12x8 5c ad. In 1 year face becomes, plus this is a white instead of a fleck on a Mon Photo.

One Less FCC Bid

WASHINGTON, Oct. 9—The first back-out of a TV applicant since the freeze was approved by the Federal Communications Commission this week when it granted Video Broadcasting Company a discharge of its bid for a station in San Jose, Calif. Video told FCC that it prefers to concentrate its grant on in Portland, Ore., and its bid for San Diego.

Gilbert To Sponsor Rail History Series

NEW YORK, Oct. 9—The A. C. Gilbert Company has acquired of American Flyer scale model railroad systems, will sponsor Roar of the Rails, new weekly tele series dramatizing historic railroad events, on the Columbia Broadcasting System (CBS) tele network starting October 26.

Scripting the series, pegged to appeal to adults as well as children, are Robert Bogardus, the producer is Raymond E. Nelson. Miniature trains will be used to illustrate the railroad ing, and a veteran railroadman will guest-star each week.

NBC Inks Gothams' Tilt

NEW YORK, Oct. 9—The home games of the New York Gotham, of the American Professional Basketball League, will be televised by the National Broadcasting Company Saturday nights, in a deal set this week. Contract covers 21 Saturdays, starting November 13, with the exel

Television Commercial & Sustaining Program Changes

(Continued from page 13)

NEW SUSTAINING PROGRAMS

<table>
<thead>
<tr>
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<th>Starting Date</th>
<th>Package Owner</th>
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<td>1-12-48</td>
<td>WLW-TV</td>
<td>$100.00</td>
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<tr>
<td>&quot;America's Best&quot; Show</td>
<td>WLW-TV, Cincinnati</td>
<td>2-23-48</td>
<td>WLW-TV</td>
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<td>WLW-TV, Cincinnati</td>
<td>3-16-48</td>
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DEPARTING SUSTAINING PROGRAMS

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DEPARTING COMMERCIAL PROGRAMS

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### FCC TELEVISION SCOREBOARD

Altho the Federal Communications Commission (FCC) has frozen all present television assignments, the list below is published both for the record and as a guide to the channel availability situation throughout the country. Originally, it had been planned to publish this list monthly, but in view of the FCC's TV freeze, it will not be published again until commission policy is clarified and applications may again be filed.

The list shows present FCC assignments of channels by cities, together with applications filed. If no channel has been assigned, but an application is filed, it is so indicated for that city. Both the corporate name of applicants or licensees, and call letters, are shown. Status of a station or application is indicated as follows:

- **L—Licensed station.**
- **O—Operating with special temporary authority.**
- **CP—Construction permit granted.**
- **A—Has applied for an assignment; no hearing set.**
- **AH—Has applied, but has been assigned for hearing. Further hearings are scheduled under FCC’s recent order.**

#### State Applicant Call Letter Channel No.

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<tr>
<th>State</th>
<th>Applicant</th>
<th>Call Letter</th>
<th>Channel No.</th>
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### HOWARD PHOTO REPRODUCTIONS

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51-100: $0.04 each

(Continued on page 16)
MINNEAPOLIS, Oct. 9—A 74 per cent sponsor identification in its first season and $15,000 in TV Station Awards last spring, was reported here by KSTP-TV this week. The product was "Dog Barking Up the Right Tree," which had been on the air for 26 consecutive weeks.

The station sent questionnaires to 800 Twin Cities video set owners, getting 143 replies, which was a 28.4 per cent return. Of this number, 121 said they had heard the dog food commercials and 106 knew the name of the brand.

Licenseing of Penn. Tavern TV Fought

PITTSBURGH, Oct. 9—Television has not one blood cell of motion picture heritage in its background, it was argued, in effect, before the Pennsylvania Supreme Court here this week in an effort to force the scrapping of a State liquor board ruling that taverns must have amusement permits to operate television sets.

Abraham J. Levinson, attorney for Philadelphia license applicant when the amusement permit law was enacted in 1939, said that television was a "picture exhibition" was a household phrase which by no stretch of the imagination could be equated with a motion picture.

The liquor control board has not denied the taverns their amendment decision. It wants all night spots and other places holding liquor licenses to take out an amusement permit, at an annual fees ranging from $120 in the larger cities to $30 in smaller communities, or one-fifth of the cost of the liquor license.

The term "moving picture exhibition" has never been used in connection with television," Levinson told the court. He also said that it is established "that scientifically and practically television is broadcasting," and the reception of television broadcast territory is such that it is "motion picture exhibitions by means of a camera, film and projector."

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Canada Faces Province Censor Problems for Video's Future

MONTREAL, Oct. 9.-With television not only still in the earliest stages of operation but also under the scrutiny of censorship boards, the main conference on the Quebec National Council's study of television, which ended here Friday, was attended by 418 delegates representing 263 persons. Among the participants were a wide variety of people, including executives of radio and television companies, university professors, provincial government officials, and citizens of all walks of life.

The lack of unanimity on the film censors is a problem that is being faced by the Quebec National Council in its study of television. This council, which was established in 1947, is engaged in a comprehensive study of television in Canada, and its findings will be published in a report on the subject.

However, the council's study of television is not limited to the province of Quebec. It is a nationwide project, and its findings will be of great interest to the public and to the television industry as a whole.

For more information on the Quebec National Council's study of television, please visit their website at www .quebectv .com.
Petrallo Ban Negotiations Pick Up Speed

But Royalty Bar Persists

NEW YORK, Oct. 6.—Record companies of the American Federation of Musicians (AFM) in an effort to lift the Petrallo ban moved along at an accelerated pace this week, and while general progress was reported, it was learned that on several important points there was the lack of agreement to be expected in negotiations of this nature. Record companies, it is understood, proposed a general royalty settlement which would assure them at the same time that the Petrallo ban would be lifted. James C. Petrallo, it was reported, regarded this as a striking-battle tactic.

One Per Cent Offer

With respect to royalties, diskers offered Petrallo a flat 1 per cent offer under the trust plan. This would mark a reduction of the higher group disk levels. It would allow for the trustees to cut the level for regular photo disk sales (most sold at 75 cents). But whereas the AFM formerly got 3 cents for $1 disk and up to 3 cents for $2 disks, under the diskers' proposal this would be lowered to 1 and 2 cents respectively.

Record execs and Petrallo have huddling daily since Tuesday.

(See Dishing Peace on page 24)

H'w'd Local 47 Policy Changes

HOLLYWOOD, Oct. 6.—With end of the strike, Local 47, American Federation of Musicians (AFM), disclosed two policy changes. First, it was learned, any record companies making lump payments to the musicians will be treated as the individual sidemen. Orkers who hereafter receive lump sum checks will be qualified to work for Local 47, which will issue cards in the usual manner. Meanwhile, Local 47 is a protective measure taken after a hillybilly oker skipped town with a load of records by a platter for disbursement.

To prevent recording by non-AFM licensed diskers, Local 47 record reps Phil Fischer will insist that all recording date contracts be filed prior to the working day. He explained this will clear the decks. This ruling has been an AFM book for some time, but has never been strictly enforced.

Cap's Telefunken Deal Raises Poser On Previous Rights

NEW YORK, Oct. 9.—Capito's acquisition of American masters and rights from Telefunken catalog poses some questions for waxers here that have been receiving Telefunken masters and rights acquired in various ways from sources other than Telefunken. The records there are Mercury, which has been pressing classical material from Ukraine masters and others in Czechoslovakia by John Hammond. Among these Ultraphones are some sides that originated under the Telefunken imprint which were expropriated by the Czech government as war spoils. The question is whether Capito's past with Telefunken gives the major waxer the right to enjoy Mercury from distributing sides to which both firms have access.

Also potentially involved is the Vox Company, which has been releasing Telefunken masters in France. French Polydor, with which Vox has a mutual distriution agreement. A further question is whether there are certain retail record stores, both in the U.S. and in Hollywood, New York and Amsterdam, and perhaps other places, where Telefunken platters, obtained under known exactly how.

Cap, Telefunken Ink Deal; Reciprocal Pact Gives U. S. Firm Longhair, Jazz Items

(Continued from page 3)

Distribution Via Indies

NEW YORK, Oct. 9.—Decapo Recorders, Inc. this week revealed that the discery has created a subsidiary wax-11s to be called Coral Records, Inc. This subsidiary will be created under a revival of the old Coral name. The plan is now being discussed and a revival of the old Coral label, essentially a major outlet for sales, production and promotion schemes will apply to Coral as was originally conceived for Brunswick.

The Coral label will be distributed via independent distributors rather than through the nation's network. It is planned to build a network of independent distributors of which 25 are expected to be tentatively lined up, Decca also plans to market the Coral line in the foreign market. First shipments of the Coral wax will be made November 6, for sale in record stores on December 1st. Merchandising of the Coral line will be in hands of Michael Ross, who has been appointed general sales manager of the new firm. He is now sorting jobbers for the line.

Initial Release

The initial release of the new line, which will be drawn from Decapo's catalog and be commissioned with discs made by new artists, will include sides by Bobby Herman, Glen Gray, Jimmy Dorsey, Mahalia Jackson and the Glenn Miller Orchestra. The Blue Jays. Summarily the first release will feature 12 pops, and these will be included in the first Coral line series. The Coral discs will retail for $1.25.

It is understood that the Coral line will have available the credit facilities, promotion and marketing services of the Coral distribution organization.
Ascap Clear The Deck For TV
Ascap Gains Point Hopeful In Trust Suit
Cheered By U. S. Intervention

NEW YORK, Oct. 9.—The American Society of Composers, Authors and Publishers (Ascap), has announced what it terms a victory over Federal District Judge Vincent Lambell re the Alden-Rochelle anti-trust suit against Ascap, Robert Paterson, special counsel for the Society, made the point that a large Ascap appropriation could not be indicated in the case, it would fall within the provision of the U. S. attorney general to initiate such action. Paterson pointed out that a court has never made a decision calling for divestiture when the case involved private litigation. Paterson burdened the Indian fee, which a court had imposed on the society, and to bring its obligations back within the case. The situation was further made difficult by the payment of the debts, and foreseen fees for the bond issues, if any, and on the part of the society. The situation became critical when the point was made that it was seen to the period and subsequent time, which hit MusiCraft just as severely as it did almost every other firm except Capitol Records.

During this period MusiCraft's working capital diminished to a point where the firm was forced to shut down its existing plant in favor of the other Ascap-controlled firms and their independent sources. But even with a decided pick-up in the industry, the firm found it difficult to fill orders via indie pressing deals and remained hard pressed for cash. This led to the discom's current disicians.

The current situation arose when MuciCraft issued 475,000 in first and second lien bonds earlier this year. Object of this move was to raise sufficient cash to pay off all its creditors and to bring its obligations back within the corporation. But, after the payment of the debts and brokerage fees for the bond issues, the firm was forced to build a backing and quickly to its other creditors. The situation became critical when the point was made that even the year's expected income and surplus would amount to approximately $1,000,000 over the total of the firm's limitations. It also was pointed out that MuciCraft could not obtain a government tax credit which exceeds $1,000,000.

Meanwhile a couple of the discom's artists, Buddy Greco and Sarah Vaughan, apparently upset by the discom's current predicament, have decided to cut court actions against the firm, seeking severance of relations and asking payment of royalties due them. The Vaughan suit was filed this week in Circuit Court

Kick-Off Hefty For MOM, Disk Mail Order Plan

ChICAGO, Oct. 9.—Music of the Month, Inc., an expansive program of recordings of contemporary and classical music on albums via mail. (The Billboard, Au-

sensitive points may be filled in. In its opening pitc at Texas and Oklahoma this week, MOCI preyed upon the problems of Austin, where, Universal recordings of Give Me A Home in Oklahoma and T-EX-4-A SPELLS Texas and the membership premium disk in those States. Thus far, Ellis reports five franchises in Oklahoma and 16 in Texas in addition to the Missouri franchise. In Colorado, Arizona, Iowa and Kansas no concerted drive has been made to date in MOM but the other States have already started coming in from them.

Ellis announced that the first album selected for the monthly release, which has been issued since February 1, will be the pop, folk, longhair and sideline type. Album No. 1, "Alva, an Epistle of the Spirit," by Bob McKee's Victor album, Dreamland Special. Other albums will be selected next week. The first issue of the monthly mag, Musical Prewiew, will be put out October 15.

Cuffo TV-Film Music Only for '48, Say Pubs

NEW YORK, Oct. 9.—A buyer of the American Society of Composers, Authors and Publishers (Ascap), presently engaged in recording a music with television operators, has cut this week by results of a poll |pubs., its subscribers with respect to use of copyrighted tunes on TV film.

Cuffo TV-Film Music Only for '48, Say Pubs

A majority of the pubs, it was learned, are now ready to grant music for the TV film—but only to the end of this year. After that the pubs feel it is necessary to have in effect, with TV excess and work out a regular, non-exclusive license covering TV film and related synchronization uses. The feeling of some facets of the music business is that such a plan will eventually amount to a very sizable portion of the total movie making accruing from TV.
Majestic Inventory, Both Masters and Other Assets, May Get Piecemeal Sale

CHICAGO, Oct. 2.—With assets of Majestic scheduled to be placed on the market early next week, bidding October 18 (The Billboard, October 9), was business will be interested in the following inventory offered for auction. Of the 1,000 masters in the area, 448 are in the Majestic catalog and the court have indicated their dissatisfaction over some of the bidding—particularly the bidding for the Masters catalog—and it is considered quite possible that the assets will be bid up to a price of over $50,000 over and above the current price of $250,000.

Decca placed a bid for the masters, offering a $1 royalty per record for 80 per cent of the records sold which would be pressed from the masters. This bid guaranteed a minimum of $50,000 over a five-year period. Variable Condenser Company, New York, offered $100,000 for the entire Majestic assets, including real estate.

The listing below does not include all 170 masters—but part of the Majestic catalog purchased from Els Olsen included. It is a list of 10 titles which were assigned to masters recorded by George Olsen's orchestra, but these masters were "never sent to Majestic." In theory, there are a total of ten, heading for Shakespeare's, by George Olsen, who last week made a deal with Rondo Records, Chis bissell, to peddle that plate. Nick Lany of Rondo, also reported that Olsen has no plans for any other masters.

 Tangible assets offered for sale are the Burbank, Calif., pressing plant and facilities, capable of producing 40,000 records daily on a 24-hour shift; Newark, N. J., plant and facilities, with a slightly higher potential, and buildings, pressing machinery and complete auxiliary equipment.

<table>
<thead>
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<th>Artist</th>
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<tr>
<td>Duke Dalrymple</td>
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<td>Joe Miller</td>
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<td>Al Bowlly</td>
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<td>Ray McKinney</td>
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<td>Hal Goodacre</td>
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<td>Willie Kilty</td>
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<td>Bob Campbell</td>
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<td>Noro Morales</td>
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<td>Burke Mccoy</td>
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<td>Leonda Ousen</td>
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<td>Ralph Favers</td>
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<tr>
<td>Bertie Keeshoots</td>
<td>2</td>
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<tr>
<td>Bertie Keeshoots</td>
<td>2</td>
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<tr>
<td>Bertie Keeshoots</td>
<td>2</td>
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</tbody>
</table>

Blues Announce Slate for New 802 Elections

NEW YORK, Oct. 9.—The Blue Note, the administration party of Loew's, American Federation of Musicians (AFM), announced yesterday in a press release that in the local election December 3, with most of its candidates incumbents up for re-election, seeking to be returned to the post of president, vice-president, secretary, and treasurer, are incumbents Richard McCann, Sam Suber, Charles Lucidi and Fred Stols.

Running for slots on the executive board are Jerry Alexander, Jack Dorsey, Jack Fiddman, Joe Lindeman and Robert Strelitz, incumbents, and James Patilino, Al Knepf, Tony Walters and Nick Vitalo. The latter four are the Blues nominations to replace the four minority opposition members from the Unity Party.

For the Unity Party, only three candidates have been named as the American Federation was pressed to the west of衷心 and includes a list of both Unity and coalition candidates, still undecided. The three declared are Al Munti, for president; Carment Fleming, secretary, and Max Arons, treasurer.

Bitten Campaign

The current agreement is to be one of the bitterest in the Local's history. A reaction of donnkerry membership.

Brainstorming meetings, protests to AFM Prexy James Petillo, charges and counter-charges of totalitarianism, communism and Red-baiting and free-style name-calling was climax last week by a Blue statement to the press that the opposition was Communist-ridden and dominated when the Blue-con- trolled executive board passed a resolution requiring all candidates to sign the standard Taft-Hartley anti-communist affidavit. The Unity and coalition opposition groups condemned the move as the grounds that the matter is a by-law ruling that can be passed on only in a membership meeting. All the formal protest has yet been filed with Petillo, the opposition groups are said to be framing one now, to be sent off this week.
OPS PICK STANDARD MONEY-MAKERS

DECCA BRINGS YOU THESE ALL-TIME FAVORITES BY AMERICA’S MOST POPULAR ARTISTS

STAR DUST
25285 Bing Crosby
23972 Bing Crosby
23598 Fred Waring
24601 Carmen Cavallaro
23607 Quiet of Hot Club of France
23618 Ruby Newman
24062 Carmen Cavallaro

SMOKE GETS IN YOUR EYES
23728 Fred Waring
23996 Guy Lombardo
24185 Carmen Cavallaro
23573 Kitty Carlisle-Alfred Drake
25055 Connie Boswell
40016 Irene Dunne
23617 Ruby Newman
21317 Dave Apollon
23774 Harry Horlick
24066 Charles Baum

BODY AND SOUL
18351 Gertrude Niesen
25401 Carmen Cavallaro
24119 Roy Eldridge
23902 Johnny Green
24090 Jimmy Dorsey
24053 Ted Serafer

BEER BARREL POLKA
23609 Andrews Sisters
23595 Lawrence Welk
45024 "Whoopee" John Wilfahrt
45051 Jolly Jack Robel
24088 Basil Foneen

ON THE SUNNY SIDE OF THE STREET
23843 Bing Crosby-Lionel Hampton
25390 Harry Richman
23534 Eddie Heywood
24054 Ted Strasser

ALEXANDER’S RAGTIME BAND
40938 Bing Crosby-Al Jolson
24424 Andrews Sisters
25132 Bunk Johnson
24084 Bob Grant

APRIL SHOWERS
23470 Al Jolson
23486 Fred Waring
25289 Jimmie Lunceford
24042 Bob Grant

MY BLUE HEAVEN
24186 Fred Waring
25289 Jimmie Lunceford
24042 Bob Grant

DANCING IN THE DARK
24186 Carmen Cavallaro
23997 Guy Lombardo
24057 Ray Benson

TICO TICO
23553 Titel Smith
25098 Andrews Sisters
23871 Percy Faith
23518 Charles Wolcott
23910 Carmen Miranda

ALL THE THINGS YOU ARE
25044 Guy Lombardo
23799 Carmen Cavallaro
23727 Fred Waring
25262 Tony Martin
23115 Hildegarde
40017 Irene Dunne
24095 Charles Baum

SOMEBODY LOVES ME
Bing Crosby (To be released)
Guy Lombardo (To be released)
23430 Eddie Condon-Jack Teagarden

WHERE OR WHEN
23751 Dick Haymes
18548 Guy Lombardo
24087 Bob Grant

JUST ONE OF THOSE THINGS
25400 Bing Crosby
23766 Guy Lombardo
23618 Ruby Newman

SUMMERTIME
Bing Crosby (To be released)
18282 Leo Reisman Orch., with Helen Dowdy
24075 Nat Brandwynne

THE MAN I LOVE
23429 Hazel Scott
23534 Eddie Heywood
23452 Eddie Condon with Lee Wiley
24029 Bob Grant

IN THE MOOD
24089 Basil Foneen

JUNE IS BUSTIN’ OUT ALL OVER
23428 Hildegarde-Guy Lombardo

DECCA RECORDS

These 148 Outstanding Recordings
of Your Money-Makers are on
Holbrooke, Oct. 2.—In a pioneering move to establish a new market niche, Standard Transcriptions has introduced its Select-o-Matic line of instruments. This line is designed to appeal to serious musicians with a preference for authenticity and quality. The Select-o-Matic series is currently available in the following categories:

- **Classical**: For those who appreciate the traditional sounds of symphony orchestras and chamber music.
- **Jazz**: Perfect for aficionados of jazz and swing styles.
- **Pop**: Ideal for fans of contemporary pop music.
- **Rock**: Targeted at rock enthusiasts and fans of modern rock.

Each Select-o-Matic instrument is crafted with the finest materials and technology, ensuring a superior performance that rivals the classic recording methods. The line includes a variety of models to suit different needs and preferences, from beginner to professional levels.

**Contact Details**

For inquiries or to place an order, please contact us at 123-456-7890, or visit our website at www.standaradtranscriptions.com. We look forward to serving you with our Select-o-Matic line and helping you achieve your musical goals.
Muchas Gracias

DISC JOCKEYS
For Voting Me...

NO. 1
FEMALE VOCALIST
In the Land!

PEGGY LEE
on Capitol Records
with DAVE BARBOUR

ON THE AIR
CHESTERFIELD
SUPPER CLUB

PERSONAL MANAGEMENT
CARLOS GASTEL
PRESS RELATIONS
GENE HOWARD

GENERAL ARTISTS CORPORATION
Cap, Telefunken In Tie-Up Deal
(Continued from page 18)
cupated on the await approval by the U. S. government. In addition to the Wallichs and Conk-
lin dealers, the Telefunken distributorship is in Berlin by Dr. Herbert Heymann, who is the
head of Telefunken plate (disc division), which is a subsidiary of the German Medi-
ator, Telefunken's sales manager.
Capitol refused to reveal details of its tie-up enterprise. But information is avail-
able on such points as percentage of revenue going to Telefunken, royalty-
tales. Capitol also refused to divulge whether the affiliation gives it the exclusive right to use any part of Tele-
funken's transcription library. Here-
tofore, Capitol's e. t. library service sold to radio stations offered only pop sele-
ctions. If Capitol can incorporate its newly acquired longhair catalog into its e. t. service, it will enhance its transcription division in a stronger position.
It's entry into the classical platter field is a major action, and one of the final major to round out its catalog with a longhair line. For years, only Victor and Columbia were in a position to offer dealers a complete stock. Last year when Decca acquired Eng-
lish longhair licenses, Capitol was forced to lease, Capitol was the sole major sans longhair.

Australie Mull Plan
For Composer Fund
SYDNEY, Oct. 9.—The Australian Parliament's committee on broadcasting-
ning has recommended to the Federal cabinet the establishment of an Aus-
tralian living-composer fund to be subsidized at $60,000 annually. It also recommended that the Broad-
casting Corporation of Australia have the present compulsory percentage of Australian music on the air reduced to 5 per cent for the first year, and 7½ per cent thereafter. The latter move was in order for fear some composers who have been working for air use of music not produced locally, and the restriction of imported phonog-
raph platters.
The recommendation for the composers' fund suggests that a commit-
tee made up of leaders of the three main orchestras, representatives of the radio or-
maries, with an advisory board of music experts to help administer dis-
bursement.

That Bally Plan You Sniff
Is for Revel "Perfume" Disk
(Continued from page 3)
Ica of the Victor album, with copy telling the story of Revel, publishing of the music. Victor, on its end, will supply mates for its distributors and retailers, and will provide space on a co-op basis through the RCA Music Mailing Service. When the story in RCA Victor Record Re-
view, In the Groove and the com-
pany's other magazines.
Radio-wise, RCA will plug the perfume-music tie-in during Novem-
ber. The Victor show Sundays over the National Radio Network will have a special promo-
tional scope than is possible on the web program. Victor and Corday are planning a tie-in with discs that all in many cases can have indicated the support of the lyric. Both Victor and Corday are also working up a gigantic merchandising campaign, to be displayed in retail stores. A large retail campaign will feature the perfume and albums together. Specialty stores and radio departments will be equipped with perfume boxes so that the per-
fume-music tie-in can be displayed to best advantage. Top department officials have gone to New York to go along with the project.

GOTHAM GAB . . . Ben Berman, of Apollo Records, will guest on Jack Lacey's Flappers Parade, WINS, Monday (18). . . . Leonard Feather, WMGM, is running Tuesday night jam sessions at the Three Decrees on 52nd St. . . . Bill Williams, of the Shringing Waves and winners of the 78 r. p. m. portion of the contest at the Clifton Super Stor on 54th St., is in here on "Saturday Night Swing." . . . WMCA's Symphony Sid emceeded a Dizzy Gillespie one-nighter at the Clifton Super Stor on 54th St. . . . Bob Williams, of the jubilant orchestra, was first in a series of jazz concerts there. . . . Brad Phillips replaces Joe Henderson, WNEW, as narrator on the Story of Broadway. . . . Williams, who is staying on at WOV after all, will do the 9-10 p.m. stint formerly run by Bill Gordon. Williams is emceuing a platter concert with guests Hassen High School Monday evening (29) with flack Hal Haugen, WMCA's w. m. spot. . . . Fred Robbins, 720 Club pilot at WOV, has cut a transcribed package show under the aegis of the Kermfit-Maynard Agency, . . . Ted Willams, WMCA's emcee, will be heard on Saturday afternoons while Husing announces football games.


Gimmix . . . Bill Gordon, WHDM, Memphis, will do his daily 1340 Club show from the window of the Gage Record Shop Tuesday (15) in honor of a Sunny Kaye autograph appearance there. Kaye will relieve Gordon at the turntables as well as be interviewed. . . . The Paul Weston package show (package disk on which Weston furnishes straight instru-
mental music) was in operation in WMCA. . . . WCCC, Hartford, in co-operation with a local ladies' specialty shop, is running a giveaway for the month of October in return for the best letter of 25 words or less based on 10 specific tunes played during the day over the wabber. The listeners are required to name all the tunes, along with reasons "Why the Ten Tunes." All of the station's jocks, including Joe Girard, Ed Weston, Bill Martin, Henry Barnes, Ivan Hughes and program director Walter Nielsen, are involved.


Midwest Makehay . . . Frank Pollack, pilot of Contrasts in Music at WXTQ, Milwaukee, will replace a James McCalla in the jazz concert and dance at Atlas Hall, Thursday (21). . . . George Logan now doing two shows at WKKO, Calumet, III. . . . Ed (Jack the Bellboy) McKenna is starting a weekly Saturday disk session, Jake Box Jurgs, on WJBK, Detroit.

Eastern Beat . . . Art Tucker doing a Music With Art turn over WTAO, the new Cambridge, Mass., wabberiy, from 24 p.m. . . . Tommy Smith has a new jazz show at WMBN, North Adams, Mass. . . . Barrie Sandler, WSHA, Kalamazoo, Mich., plays host to Carl March (the 146 Club Monday (11)) . . . Bill Martin, WCCC, Hartford, running a new 6-7 a.m. Monday thru Friday show, Connecticut Agricultural, with pioneers and farm info for rural listeners . . . Don John Bosc, Shoppers Special, Monday thru Friday over WGR, Hartford, now devoting a quarter-hour seg of the two-hour show to events, many a younger, who reads his half dozen platter shows daily, is planning to launch a new type "Mr. & Mrs." program, and is currently mulling over plans with his superior hold. . . . Sammy Brown, WQRM, Lancashire, Fla., has dropped in at WFTY, Albany, for an interview with Robert Snyder. . . . Bernard Rock has joined WFTY's announcing staff.

COAST NOTE . . . Don Potwin is running a new night show over KYAK, Yakima, Wash., titled Melody Time.

Disking Peace Still Snagged
(Continued from page 11)
1 talk of a quick settlement as an in angle to attempt some of the business aspects of the deal. Tying in with this view was the statement of another exec, who doubted that the other side would have any opinion on the plan prior to the election.

Other truadrers opined that the deal will remain in the state of being until the ele-
mental bases for negotiation.
Thank you, Disk Jockeys of America for voting us FIRST on "The New Band Stand"

The Billboard SECOND ANNUAL DISK JOCKEY POLL

QUESTION 10... Which new popular band do you feel has the greatest chance to get up among the top five?

SCORING...... Three positions; five points for 1st; four for 2nd, etc.

THE ANSWERS:

<table>
<thead>
<tr>
<th>PLACE</th>
<th>WINNER</th>
<th>RECORD CO.</th>
<th>POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Elliot Lawrence</td>
<td>Columbia</td>
<td>444</td>
</tr>
<tr>
<td>2.</td>
<td>Sam Walton</td>
<td>Capitol</td>
<td>225</td>
</tr>
<tr>
<td>3.</td>
<td>Reba</td>
<td>Signature</td>
<td>110</td>
</tr>
</tbody>
</table>

Thank you for the wonderful play you've given our latest records —

AT THE FLYING "W" DONNA BELLA
IF I COULD BE THE SWEETHEART OF A GIRL LIKE YOU
BOX 155

... and thanks in advance for your help in putting over our next Columbia release —

SWEETHEART OF SIGMA CHI
GREATEST LITTLE BOY OF MY LIFE

Elliot Lawrence and his Orchestra
featuring JACK HUNTER • ROSALIND PATTON

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New York 20, N. Y.

Press Relations
GEORGE B. EVANS

GAC

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POPULAR
- That Certain Party
  Anywhere in Texas R. F. D. (Louis Prima, RCA Victor 20-2949)
- Memories
  In So Many Words (Wayne King, RCA Victor 20-3147)
- The Night Has A Thousand Eyes
  Everybody Loves Somebody (Eddie Heywood Trio, RCA Victor 20-2949)
- The Silver Wedding Waltz
  Bow Bells (Joe Loss Orch., Skyrockets Orch., RCA Victor 20-3149)

FOLK
- Gin Rummy Boogie
  Tuck Me To Sleep In My Old Tucky Home (Dude Martin, RCA Victor 20-3188)
- My Dreamboat Is Sinking
  Somebody Lost, Somebody Wins (Texas Jim Robertson, RCA Victor 20-3188)
- One Golden Curl
  I'm A Fool For Foolin' Around (Montanal Slim, RCA Victor 20-3148)

BLUES
- Rock Me Baby
  Daddy, Daddy Blues (Lil' Green, RCA Victor 20-3088)

INTERNATIONAL
- JEWISH COMEDY
  Herschel at the Induction Center
  Herschel at the Ballesque (Mickey Katz and his Kabar-Jammers, RCA Victor 20-2988)
- LATIN AMERICAN
  Agua! Agua! (Water, Water)—Rumba Maracas (Hawaiian Serenaders, RCA Victor 20-1009)

Riding High... Climbing Fast
- When You're Smiling
- Say Something Sweet to Your Sweetheart
- I Kiss Your Hand, Madame
- Manteca
- When I Was Young and Handsome

Mail your order to your RCA Victor distributor:
Name: ____________________________
Street: ____________________________
City: ____________________________ State: ____________________________
It's a DILLY - The Great Musical Score of Walt Disney's forthcoming technicolor picture "SO DEAR TO MY HEART"

It's a Ballad, It's a Jingle, It's a Dilly!

LAVENDER BLUE (Dilly Dilly)

recorded by:

Sammy Kaye ............. Victor 20-3100A
Dinah Shore ............. Columbia 38299
Jack Smith and the Clark Sisters .................. Capitol 15225
Hugh Cameron ......... Atomic 1011
Vera Lynn ............ London

The Title Song—an outstanding ballad!

SO DEAR TO MY HEART

recorded by:

Peggy Lee ............. Capitol 15232
Freddy Martin ........ Victor 20-3130
Dinah Shore .......... Columbia 38299

A terrific rhythm song!

IT'S WHATCHA DO WITH WHATCHA GOT

recorded by:

Freddy Martin ........ Victor 20-3130
Pied Pipers ............ Capitol 15233
Gene Krupa ............ Columbia 38296
Johnny Johnson ......... MGM
Johnny Laurenx .......... Mercury
Mary Osborne Trio ...... Decca

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"ALL AROUND FAVORITE BAND"

in The Billboard
2nd Annual
DISK JOCKEY POLL

THANKS,
DISK JOCKEYS OF AMERICA,
FOR VOTING US SECOND PLACE

Tex Beneke
AND HIS ORCHESTRA

RESULTS of Billboard 2nd Annual DISC JOCKEY POLL

ALL-ROUNDD FAVORITE BAND  SWEET BAND
1. Stan Kenton  1. Sammy Kaye
2. Tex Beneke  2. Tex Beneke
3. Tommy Dorsey  3. Claude Thornhill
5. Harry James

GREATEST RECORDS OF THE YEAR
1. Nature Boy — King Cole
2. Manana — Peggy Lee
3. St. Louis Blues March — Tex Beneke

Personal Management
DON HAYNES
Booking:
MUSIC CORPORATION OF AMERICA
**Radio Popularity**

**Week Ending October 16th**

**RECORDS MOST PLAYED BY DISK JOCKEYS**

Records listed here in numerical order are those played over the greatest number of recent shows. List is based on replies from weekly survey among 1,300 disk jockeys throughout the United States. A check of records of this chart, when available, will be found in the Sunday issue of Billboard, Music Popularity Charts, Part II. (A check mark indicates same from a film; (F) indicates tune from a film; and (R) indicates record issue.)

### Weekly Chart

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>A Tree In The Meadow</td>
<td>Margaret Whiting</td>
<td>Capitol ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>Twelfth Street Rag</td>
<td>Joe Loss Orchestra</td>
<td>Columbia ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>You Call Everybody</td>
<td>Al Jolson</td>
<td>Capitol ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>My Happiness</td>
<td>J. &amp; S. Steele</td>
<td>Decca ASCAP</td>
</tr>
<tr>
<td>5</td>
<td>It's Magic (F)</td>
<td>Doris Day</td>
<td>Columbia ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>Love Somebody</td>
<td>Doris Day-Henry Mancini</td>
<td>Capitol ASCAP</td>
</tr>
<tr>
<td>7</td>
<td>Maybe You'll Be</td>
<td>Gordon Jenkins</td>
<td>Columbia ASCAP</td>
</tr>
<tr>
<td>8</td>
<td>My Pied Piper</td>
<td>Capitol</td>
<td>ASCAP</td>
</tr>
<tr>
<td>9</td>
<td>Hair of Gold</td>
<td>Gordon MacRae</td>
<td>Columbia ASCAP</td>
</tr>
<tr>
<td>10</td>
<td>Bluebird of Happiness</td>
<td>Art Murray</td>
<td>MGM ASCAP</td>
</tr>
<tr>
<td>11</td>
<td>We'll Call Everybody</td>
<td>Al Jolson</td>
<td>Capitol ASCAP</td>
</tr>
<tr>
<td>12</td>
<td>Buttons and Bows (R)</td>
<td>Pohl &amp; Schier</td>
<td>Mercury ASCAP</td>
</tr>
<tr>
<td>13</td>
<td>Underneath the Arches</td>
<td>P. Scott &amp; Besch</td>
<td>Acme ASCAP</td>
</tr>
<tr>
<td>14</td>
<td>It's Magic (F)</td>
<td>Gordon MacRae</td>
<td>MGM ASCAP</td>
</tr>
<tr>
<td>15</td>
<td>Until</td>
<td>Tommy Dorsey</td>
<td>Columbia ASCAP</td>
</tr>
</tbody>
</table>

(Continued on page 45)

**Songs with Greatest Radio Audiences (ACD)**

(Listing Friday, October 1, 9 a.m., and ending Friday, October 8, 8 a.m.)

**The Top 50 Tunes (plus ties)**

<table>
<thead>
<tr>
<th>Title</th>
<th>Publisher</th>
<th>Lic. By</th>
<th>Orig. Composer</th>
<th>Copyright Owner</th>
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<tbody>
<tr>
<td>A Tree in the Meadow</td>
<td>Shapiro-Bernstein</td>
<td>ASCAP</td>
<td>H. Mencken</td>
<td>ASCAP</td>
</tr>
<tr>
<td>It's Magic (F)</td>
<td>Doris Day</td>
<td>Columbia</td>
<td>T. B. Harms</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Hair of Gold</td>
<td>Gordon MacRae</td>
<td>Columbia</td>
<td>T. B. Harms</td>
<td>ASCAP</td>
</tr>
<tr>
<td>It's Magic (F)</td>
<td>Gordon MacRae</td>
<td>MGM</td>
<td>T. B. Harms</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Buttons and Bows (R)</td>
<td>Pohl &amp; Schier</td>
<td>Mercury</td>
<td>T. B. Harms</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Underneath the Arches</td>
<td>P. Scott &amp; Besch</td>
<td>Acme</td>
<td>T. B. Harms</td>
<td>ASCAP</td>
</tr>
<tr>
<td>It's Magic (F)</td>
<td>Gordon MacRae</td>
<td>MGM</td>
<td>T. B. Harms</td>
<td>ASCAP</td>
</tr>
</tbody>
</table>

(Continued on page 45)

**Songs with Most Vocal and Instrumental Plugs in Key Areas (RH System)**

Tunes listed received the greatest number of key radio pluses according to information supplied by the Discom Selector (RHS) plugging system. Numbers are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal. 1 point for commercial instrumental; 4 points for commercial vocal. Information on pluses for commercial vocal carried in New York, Chicago and California will receive 10 points, etc.

**Week of September 30-October 5**

<table>
<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Call Letters</th>
<th>Format</th>
<th>Commercial Vocal</th>
<th>Commercial Instrumental</th>
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</thead>
<tbody>
<tr>
<td>A Tree in the Meadow</td>
<td>Shreveport</td>
<td>KDSF</td>
<td>1050</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td>It's Magic (F)</td>
<td>Doris Day</td>
<td>WNIV</td>
<td>1000</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td>Hair of Gold</td>
<td>Gordon MacRae</td>
<td>WOR</td>
<td>1000</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td>It's Magic (F)</td>
<td>Gordon MacRae</td>
<td>WOR</td>
<td>1000</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td>Buttons and Bows (R)</td>
<td>Pohl &amp; Schier</td>
<td>WOR</td>
<td>1000</td>
<td>10</td>
<td>8</td>
</tr>
</tbody>
</table>

(Continued on page 48)
DARKTOWN STRUTTERS' BALL

on Sig 15197

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Alan Dale
Connie Haines

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Hartford, Conn.
Phone 2-3076-8

SOUTHLAND DISTRIBUTORS,
Co.
441 Edgewood Ave., N.E.
Atlanta, Ga.
Phone Lamar 1511

SPECIALTIES SALES CO.
314 N. 10th Street
Birmingham, Ala.

STAFF DISTRIBUTING CO.
Elmwood Auditorium
Distributing City, Ohio.
Phone 91-2171

STAFF DISTRIBUTING CO.
1106 Post Ave.
C. Box 2247
Dallas, Texas
Phone Prospect 1-2033

STANDARD DIST.
CO.
1720 10th Ave.
Pittsburgh Pa.
Phone Atlantic 9013

TENNESSEE MUSIC SALES,
INC.
173 Woodland Street
Knoxville 6, Tenn.
Phone 63999

ZEUS DISTRIBUTORS
43 Dewey Avenue
Rochester 6, N.Y.
Phone Glenwood 5742

CADET DISTRIBUTING CO.
1209 S. Michigan Ave.
Chicago, Ill.
Phone Marshall 6-3563

ELITE DISTRIBUTING CO.
316 Ninth Street
San Francisco 3, Calif.
Phone Arcadia 2-8151

F & M DISTRIBUTING CO.
230 W. 9th Street
Cleveland, Ohio
Phone Superior 7440

MUSIC SUPPLIERS OF M.E.
17 Chadwick Street
Rochester, N.Y.
Phone Highland 5565

NOJA DISTRIBUTORS
816 Concord St.
New London, N.H.
Phone 8953

PAN AMERICAN RECORD CO.
2017 Champa St.
Denver, Colo.
Phone Cherry 1153

PAN AMERICAN DISTRIBUTORS,
CORP.
1316 North East 1st Ave.
Miami, Fla.
Phone 1-7492

PAN AMERICAN DISTRIBUTORS,
CORP.
90 Riverside Ave.
Jacksonville, Fla.
Phone 4-5229

RADIO SUPPLY COMPANY
45 E 4th South Street
Salt Lake City, Utah
Phone 52617

REYNOLDS RECORD CO.
211 E. Third Street
Phone 4-3482

REYNOLDS-FREEMAN DIST.
INC.
201 1st Street
Atlantic City, N.J.
Phone 5-3444

SCHWARTZ BROS.
2301 12th Street
Washington, D.C.
Phone Michigan 9000

SEABOARD DISTRIBUTORS
110 Avon Street
Hartford, Conn.
Phone 2-3076-8

SOUTHLAND DISTRIBUTORS,
Co.
441 Edgewood Ave., N.E.
Atlanta, Ga.
Phone Lamar 1511

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INC.
173 Woodland Street
Knoxville 6, Tenn.
Phone 63999

ZEUS DISTRIBUTORS
43 Dewey Avenue
Rochester 6, N.Y.
Phone Glenwood 5742

Contact your nearest distributor today

Signature Records
Signature Records, 601 W. 26th St., New York
HOW MANY HITS CAN ONE COMPANY MAKE?

MARCH - APRIL

#516

I CRIED FOR YOU

GETTING SENTIMENTAL OVER YOU

BILLBOARD's BIGGEST SMASH (AND IT'S STILL GOING STRONG)

MAY-JUNE

#1052-INSTRUMENTAL

#662-VOCAL

"WHERE THE APPLEBLOSSOMS FALL"

"IS IT TRUE!"

"Billboard" Picked "APPLEBLOSSOMS" in its "Tips on Coming Tops" (and it's Still Going Strong!)

JULY-AUGUST

#654

"TALKIN' TO THE RIVER"

"BEST RECORD OF THE MONTH"

— John Ball, N. Y. World-Telegram

(and it's Still Going Strong!)

SEPTEMBER-OCTOBER

#652

BROTHER BONES AND HIS SHADOWS

"SWEET GEORGIA BROWN"

"MARGIE"

It's a TOP SELLER in:

St. Louis
1200 RECORDS A DAY

Kansas City
1000 RECORDS A DAY

Chicago
1000 RECORDS A DAY

Seattle
600 RECORDS A DAY

AND NOW IT'S CATCHING ON ALL OVER THE COUNTRY

Another BROTHER BONES Record in November

#668 "CHINA TOWN"—"DOLL DANCE"

HOW MANY HITS CAN ONE COMPANY MAKE?
### BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record store chains, according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist(s)</th>
<th>Label</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PUMPKIN SONGS (Two Records)</td>
<td>Billy May with Ork-Vance, Harry Wolfin</td>
<td>Capitol</td>
<td>7,114</td>
</tr>
<tr>
<td>2</td>
<td>LITTLE TOOT  (One Record)</td>
<td>Don Wilson-The Starlighters</td>
<td>Capitol</td>
<td>5,861</td>
</tr>
<tr>
<td>3</td>
<td>LITTLE PUPPY (Three Records)</td>
<td>Milt Markham</td>
<td>Columbia</td>
<td>3,696</td>
</tr>
<tr>
<td>4</td>
<td>LITTLE ENGINE THAT COULDN'T (Two Records)</td>
<td>Paul Winch</td>
<td>Victor</td>
<td>2,134</td>
</tr>
<tr>
<td>5</td>
<td>LITTLE ENGINE THAT COULDN'T (Two Records)</td>
<td>Uncle Remus (Three Records)</td>
<td>Victor</td>
<td>2,074</td>
</tr>
</tbody>
</table>

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record store chains, according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist(s)</th>
<th>Label</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>TRIO (Three Records)</td>
<td>Eugene Ormandy, conductor</td>
<td>Philadelphia Ork</td>
<td>12,160</td>
</tr>
<tr>
<td>2</td>
<td>LITTLE POET (Three Records)</td>
<td>The Cleveland Orchestra, Arturo Toscanini</td>
<td>Columbia</td>
<td>10,145</td>
</tr>
<tr>
<td>3</td>
<td>MEDLEY (Four Records)</td>
<td>A. Rubinstein, conductor</td>
<td>Victor</td>
<td>8,813</td>
</tr>
<tr>
<td>4</td>
<td>MEDLEY (Four Records)</td>
<td>Arthur Goldfinger, conductor</td>
<td>Victor</td>
<td>8,125</td>
</tr>
<tr>
<td>5</td>
<td>TRIO (Three Records)</td>
<td>The Chicago Symphony</td>
<td>Columbia</td>
<td>7,714</td>
</tr>
</tbody>
</table>

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record store chains, according to The Billboard's weekly dealer survey. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist(s)</th>
<th>Label</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>TRIO (Three Records)</td>
<td>Eugene Ormandy, conductor</td>
<td>Philadelphia Ork</td>
<td>12,160</td>
</tr>
<tr>
<td>2</td>
<td>LITTLE POET (Three Records)</td>
<td>The Cleveland Orchestra, Arturo Toscanini</td>
<td>Columbia</td>
<td>10,145</td>
</tr>
<tr>
<td>3</td>
<td>MEDLEY (Four Records)</td>
<td>A. Rubinstein, conductor</td>
<td>Victor</td>
<td>8,813</td>
</tr>
<tr>
<td>4</td>
<td>MEDLEY (Four Records)</td>
<td>Arthur Goldfinger, conductor</td>
<td>Victor</td>
<td>8,125</td>
</tr>
<tr>
<td>5</td>
<td>TRIO (Three Records)</td>
<td>The Chicago Symphony</td>
<td>Columbia</td>
<td>7,714</td>
</tr>
</tbody>
</table>

### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record store (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist(s)</th>
<th>Label</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;I WUV A WABBIT&quot;</td>
<td>MERCURY No. MMP 24</td>
<td>&quot;I WUV A WABBIT&quot;</td>
<td>MERCURY No. MMP 25</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I'M A LONELY LITTLE PETUNIA&quot;</td>
<td>BAKER</td>
<td>&quot;I'M A LONELY LITTLE PETUNIA&quot;</td>
<td>BAKER</td>
</tr>
</tbody>
</table>

### FROM THE FRIENDLIEST GUY IN SHOW BUSINESS

**WGN Mutual Daily**

*"TWO-TON" BAKER*

**"I WUV A WABBIT"**

**"I'M A LONELY LITTLE PETUNIA"**

**Pst... HAVE YOU TRIED MY LATEST**

**"AN OLD FLAME NEVER DIES"**

**MERCURY No. 5151**

**Contact for personal appearances**

**AL BORDE**

203 NO. WABASH AVE.

CHICAGO 1, ILL.
**ONLY 6 WEEKS OLD**

**The Hottest TOMMY DORSEY VICTOR RECORD SINCE**

"I'LL NEVER SMILE AGAIN"

- DEALERS • DISK JOCKEYS • JUKE BOX OPS

Watch it climb to the top in all of the Billboard's Best Selling and Most Played Charts

... in the Billboard's

**MOST PLAYED BY DISK JOCKEYS Chart**

... in the Billboard's

**BEST SELLING RETAIL RECORDS Chart**

... in the Billboard's

**MOST PLAYED JUKE BOX RECORDS Chart**

"UNTIL" was written by BOB CROSBY, JACK FULTON and HUNTER KAHLER

and is published by DORSEY BROS.' MUSIC, Inc., 1619 BROADWAY, N. Y.

**Juke Box Record Plays**

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,500 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart other available records of tunes listed here will be found in the Honor Roll at right. Music Publishers Chart, Part I.

**POSITION**

**Week Ending**

**October 4**

<table>
<thead>
<tr>
<th>14</th>
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</thead>
<tbody>
<tr>
<td>12</td>
<td>2</td>
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<tr>
<td>10</td>
<td>3</td>
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<td>3</td>
<td>10</td>
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<tr>
<td>2</td>
<td>11</td>
</tr>
<tr>
<td>1</td>
<td>12</td>
</tr>
</tbody>
</table>

**TWELFTH STREET RAG**... Fasc We Hunt...... Capitol 16108

**A TREE IN THE MEADOW**... Margaret Whiting... Capitol 16122

**DON'T BE THAT WAY**..... Art Tatum...... Capitol 16137

**IF I WERE YOU**...... Ford Dely 2401; Pat Boone 2410

**DON'T LET THINGS GET YOU DOWN**.... Donah Sheen...... Columbia 36884

**UNDERNEATH THE ARCHES**... Andrews Sisters... Decca 24409

**HAIR OF GOLD**.......... Gordon MacRae... Capitol 15478

**UNDERNEATH THE ARCHES**... P. Scala's Accordion Orch-1736-Keystone...... Decca 12938

**MY HAPINESS**...... J. & S. Steele...... Damon D-11133

**UNTIL**...... Tommy Dorsey Orch-H. Pringle...... Victor 20-3001

**GIRL I'M THINKING OF**..... Donohue..... Capitol 15494

**DRIVING THE BAND IN」**... Andy Williams...... Capitol 15489

**MAYBE YOU'LL BE**...... Gordon Jenkins...... Decca 24403

**IT'S MAGIC (F)**... Dick Haymes-Gordon Jenkins...... Decca 24526

**LOVE SOMEBODY**...... Doris Day-Darby Clark...... Capitol 15474

**BLUEBIRD OF HAPPINESS**... Art Monnig...... MGM 10207

**DARLIN'**... Andy Williams...... Decca 24400

**YOU Called EVERYBODY**... P. Girl... Capitol 15094

**DARLIN'**... A. Vincent-Mamie Smith...... Columbia 3527

**BOY YOU BETTER GET ALONG**... Eddy Arnold and His Tennessee Plowboys...... Decca 20-2506

**COOL WATER**...... Vaughn Monroe-Sons of the Pioneers...... Victor 20-3052

**RAMBLING ROSE**... Terry Martin...... Capitol 15183

**A LONG WAY FROM HOME**... Andy Russell-The Pied Pipers...... Decca 20-2031

**ANOTHER DAY**...... Playmates...... Capitol 15182

**JUST A LITTLE LILY-DE**... Edna Bent... Capitol 15183

**YOU CALL EVERYBODY**... Jerry Wayne...... Columbia 23246

**HAIR OF GOLD**...... Harmonicats...... Universal U-121

**THIS IS THE MOMENT**... Harry Stump...... Tower 2271

**I'VE Magic (F)** (R)......... Wiltmark—ASCAP

**Just for Now** (R).......................... Advanced—ASCAP

**Lotta Girl (R)** (R)................. Lotta Girl—Lotus—ASCAP

**Love Somebody** (R).............. Kramer-Whitney—ASCAP

**Maybe You'll Be There (R)** (R)... Triple Records—ASCAP

**My Happiness** (R)................. Blaxo—ASCAP

**Put 'Em In A Bag, Tie 'Em With A Ribbon (R)** (R)...... Remick—ASCAP

**Rambling Rose (R)** (R)............. C. Debs-Rediffusion—ASCAP

**Say Something Sweet To Your Sweetheart (R)** (R)... Matrix—ASCAP

**The Night Has A Thousand Eyes** (R).............. Paramount—ASCAP

**Underneath The Arches** (R)...... Shapiro-Bernstein—ASCAP

**When The Red, Red Robin Comes Bob, Bob Robin Along (R)** (R)...... Rounder—ASCAP

**You Call Everybody Darlin'** (R)........ Mercury—ASCAP

**You Were Only Fooling (R)** (R)........ Shapiro-Bernstein—ASCAP

**SONGS WITH GREATEST RADIO AUDIENCES**

(Continued from page 30)
Best-selling retail records

Records listed are records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase each record.

Week Ending October 8

1. LONG GONE (Sonny Thompson) - Miracle M-128
2. MY HEART BELONGS TO YOU (Arbie Stithman) - Victor 20-2572
3. CORN BREAD - J. Moore's Three Kings (Savoy 595)
4. LATE FREIGHT - Sonny Thompson - Miracle M-128
5. ELEVENTH NIGHT (Hall Segerstead) - Savoy 571
6. WHAT HAVE I DONE - H. Brooks Trio - Modern 20-982
7. I CAN'T GO ON WITHOUT YOU - J. Moore's Three Kings - Miracle M-128
8. AM I ASKING TOO MUCH? - Dr. John (Savoy 571)
9. PRETTY MAMA BLUES - Joe Mooney's Plainsmen (Savoy 595)
10. SOMETIMES I'M BLUE - Levi Jordan and His Djymz - Columbia 38301
11. DON'T BURN THE CANDLES AT BOTH ENDS - Mama & Papa Shirleys (Decca 24468)
12. MESSEN' AROUND - Memphis Slim - Miracle M-125
13. EVERYTHING I HAVE I GIVE - R. Eckstein & Bucks Ork (MGM 10599)
14. IT'S TOO SOON TO KNOW THE CAT - Delbert Mann (Natural 5000)
15. SPECIAL DELIVERY (Miss Cece Gant) - Exclusive 28X
16. MY LAMENT - H. Brooks Trio - Modern 20-982
17. IT'S TOO SOON TO KNOW, E. Fitzgerald (Lango) - Mercury 24497
18. I'M LONELY FOR YOU (Linda Lovelace) - Exclusive 46X
19. SPECIAL DELIVERY - CeCe Gant - Exclusive 46X
20. I'M LONELY FOR YOU (Linda Lovelace) - Exclusive 26X
21. MY HAPPINESS - Ella Fitzgerald - Decca 24446
22. DON'T YOU WANT ME? - C. Howard Trio (Specialty 307-1104)

Most-played juke box records

Records listed are records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require such records.

Position

1. CORN BREAD - Hall Segerstead - Savoy 571
2. MY FAULT - Leonmie McChord - Savoy 595
3. WHAT HAVE I DONE - H. Brooks Trio - Modern 20-982
4. I CAN'T GO ON WITHOUT YOU - J. Moore's Three Kings - Miracle M-128
5. AM I ASKING TOO MUCH? - Dr. John (Savoy 571)
6. PRETTY MAMA BLUES - Joe Mooney's Plainsmen (Savoy 595)
7. SOMETIMES I'M BLUE - Levi Jordan and His Djymz - Columbia 38301
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18. MY HAPPINESS - Ella Fitzgerald - Decca 24446
19. DON'T YOU WANT ME? - C. Howard Trio (Specialty 307-1104)

Advance race record releases

Armstrong Sounds (that's why)
Era (Red Sargent) - Vocalion 12376
The Jack and Jill Boogie
B. W. Blythe - Columbia 38284
It's magic
Put 'em in a box
You call everybody
Darling
Everybody loves somebody
Just for now
Just because
A-night in May
On the beach

Columbia's tip topper

Kay Kysor

On a slow boat to China

In the market place of old Monterey

Columbia 38301

Your weekly report on the latest current top hits

Buttons and bows
Dinah Shore - 20-3185
Love somebody
Doris Day & Buddy Clark - 20-3185
Confess
Doris Day - 20-3185
It's magic
Dinah Shore - 20-3185
Put 'em in a box
Doris Day - 20-3185
You call everybody
Doris Day - 20-3185
Darling
Doris Day - 20-3185
Everybody loves somebody
Doris Day - 20-3185
Just for now
Doris Day - 20-3185
Just because
Doris Day - 20-3185
A night in May
F. Yorkovitz - 12375 F
On the beach

The great artists at their best are on Columbia records

Week tensed: "Columbia," and St. Reg, U. S. Pat. Of, Marcas Registradas

Copyrighted material
Folk Record Section

M ost-Play ed J uke B ox F olk R ecords

Records listed are hits of records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

Week Ending October 8

Most-Played Juke Box Folk Records

1. "Just a Little Lovin'," Eddy Arnold and His Tennessee Playboys
2. "Bouquet of Roses," Eddy Arnold and His Tennessee Playboys
3. "One Has My Name," Jimmy Wakely
5. "Life Gets Tuck-Jus'," C. Robison
6. "Swifter Than the Flowers," Moon Mullican
8. "Talking Boogie," Tex Williams and His Western Caravans
9. "Hungry Dumpty," Hank Thompson and His Brazos Valley Boys
10. "Tennessee Waltz," Patsy King and His Golden West Cowboys
11. "My Daddy Is Only a Fool," Ray Price and the Wranglers
15. "Green Light," Hank Thompson and His Tennessee Valley Boys

Folk Tal en t and Tunes

By Johnny Zippel

Lee Penny, the West Coast song writer and music publisher, ties off the first Country Carnival, giant h.b. and W estern talent Jamboree, October 23 at the San Gabriel (Calif.) Civic Auditorium. Penny has scheduled a deal for 50 minutes coverage by television over KFTV, Los Angeles, while KISPC, Los Angeles, will air the entire show. Emanating from the 1,500-seat auditorium, the Lee Penny presentation will feature an outstanding guest artist each Saturday night, plus a huge regular cast that will include Carl (Squeakin' Deacon) Moore, Burrell, T. Tex Tyler, Max Terhune, Tom Dick and Harry; Monte Hale, Buddy McDowell, Larry Cassidy, Carolina Cotten, Andy Parker and the Plaisains, The Five Stoops, The Three Shills, the Georgia Granamore Wigles, Helpful Hannah, Hank Penny, Ann Jones, Jimmie Walker, Shug Fisher, Ken Curtis, Ken Card and others. Show is also being considered by Mutual for a web shot.

Judy Perkins, Ernie Lee, the Victor troubadour, and the Brown's Penny Finger Four team up for a new NBC network h.b. show over approximately 40 stations. Show started October 10 at 10 a.m. (EST)....

Dean Music Publications, Chicago, is a new firm which concentrates on songs for the homespun type... Eddie Dean, who has Crystal recording of "One Has My Name," the Other My Heart is in the hit class, in working with the Brownes, the Eds, electric guitarist Johnnie Guitar; Lee, cease and guitar, and Wally, bass and banjo. Due to a heavy motion picture schedule with Eagle Lion studios, Dean has not been able to make any radio or p.a. tour commitments. "Fanny Elly" and His Sunshine Pals, who have worked the outdoor circuit the past season, are returning to Muncie, Ind., John Bava, owner of Govy Records, reports that he is holding his Country Jamboree Saturday night at WHAR, Clarksville, Pa. Bava's group is also heard on WNOE, Enola, W. Va., Sundays... The Dixie Jamboree, Florida's oldest h.b. show, will celebrate its seventh anniversary soon. Billed over WNOE, Jacksonville, the cast spins Harry Ford and His Melody Boys, Harry Lee, the Country Cousins, the Slewet Sisters, Dusty Rogers, Billy and Gordon and Eulice Waters, Bernie Adams, station program director who originated the show, serves as emcee.

George (Tennessee) Morgan, who recently replaced Hawkshaw Hawkins at WWVA, Wheeling, W. Va., when the King sennonader went to WFIL, Philadelphia, has joined WSM, Nashville. Morgan is also reported to have inked a five-year pact with Columbia Records. Eddie Wayne and the Starlight Rangers are heard daily over WJKR, Akron, Ohio. They are pairing with Cliff Rodgers, the comedian-d.j., for a series of p.a.'s in a series of p.a.'s. Bobby Cook and His Texas Saddle Boys, a popular local attraction, have been added at KWFT, Wichita Falls, Tex., and have just returned to the air following injuries received during an auto accident near Hinton, Okla.

Jimmy Hutchinson and Chuck Singling, WWVA, Wheeling, recently finished a tour with Johnny Mack Brown, the film star.

Jimmie Osborne, WLEX, Lexington, d. and King records, has had his song folks published by Dieta Music. Jimmy Wikeley is making a series of 15-minute radio a. l's for the National Association Against Juvenile Delinquency. Dave Dennis, Victor, and Tommy English of WOCL, Toledo, have formed a song-writing duo, "The Loey H Romp Boys of WEIB, Baltimore, have just had their first record released on Coolin label. Sides are The Old Run-Around, with Eddy Blauer vocals, and Everybody Else's Sweetheart, with a Three Melbonians' vocal. Ted Brown, folk music rep for Southern Music, Chicago, is touring the South for a week.
You Said It...and We're Glad!

Many Thanks
DISK JOCKEYS
From Your
FAVORITE
SINGING GROUP

FAVORITE SMALL SINGING GROUP

QUESTION B. Which is your favorite small singing group (duo, trio, quartet)?
SCORING: Five positions; five points for 1st, four for 2nd, etc.

<table>
<thead>
<tr>
<th>PLACE</th>
<th>WINNER</th>
<th>RECORD CO.</th>
<th>POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Pied Pipers</td>
<td>Capitol</td>
<td>450</td>
</tr>
<tr>
<td>2.</td>
<td>King Cole</td>
<td>Decca</td>
<td>311</td>
</tr>
<tr>
<td>3.</td>
<td>Andrews Sisters</td>
<td>Columbia</td>
<td>254</td>
</tr>
<tr>
<td>4.</td>
<td>Sentimentals</td>
<td>Mercury</td>
<td>227</td>
</tr>
</tbody>
</table>

current releases
"MY HAPPINESS"
"UNDERNEATH THE ARCHES"
"RENADEVOUS WITH A ROSE"
"HARVEST MOON ALBUM"

GEORGE (BULLET) DURGOM

THE NEW
AL TRACE
SHUFFLE RHYTHM HIT!

"Brush Those Tears From Your Eyes"

BACKED BY
"ANYTIME AT ALL"
AND PRESENTING THAT SENSATIONAL NEW VOCALIST

ALAN FOSTER
REG. No. 134
58 MARKET STREET
NEWARK, NEW JERSEY

ORDER NOW, DON'T DELAY
47 DISTRIBUTORS FROM COAST TO COAST
PUBLISHED BY LEEDS MUSIC CO.
REGENT RECORDS INC.
THANK YOU

MICHIGAN
AUTOMATIC
PHONOGRAPH
OWNERS’
ASSOCIATION

for selecting our
D-11130

"I WANT TO BE THE ONLY ONE"
by
JON AND SONDRA STEELE

NUMBER ONE HIT RECORD
For October

DAMON RECORDING STUDIOS, INC.
1221 BALTIMORE AVE.
KANSAS CITY 6, MO.

Record Possibilities

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played, or most heard features of the Chart:

1. "I WANT TO BE THE ONLY ONE" by Jon and Sondra Steele

THE DISK JOCKEYS PICK:

Tracks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,250 of them, the disk jockeys think tomorrow's hits will be:

1. "I WANT TO BE THE ONLY ONE" by Jon and Sondra Steele

THE RETAILERS PICK:

Tracks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,570 of them, the record retailers think tomorrow's hits will be:

1. "I WANT TO BE THE ONLY ONE" by Jon and Sondra Steele

THE OPERATORS PICK:

Tracks that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 6,000 of them, the operators think tomorrow's hits will be:

1. "I WANT TO BE THE ONLY ONE" by Jon and Sondra Steele
ROYAL THANKS
from...

King Cole Trio
on Capitol Records

Sincere appreciation to America's disk jockeys
King Cole

PERSONAL MANAGEMENT CARLOS GASTEL • PRESS REL. GENE HOWARD
MANAGEMENT VIRGINIA WICKS

GAC GENERAL ARTISTS CORPORATION
### PERMO POINTS

**LONGER LASTING • KINDER TO RECORDS**

Longer needle life — greater kindness to records—more dependable—more economical — than any other coin phone needle made!  

**the same price since 1938**

<table>
<thead>
<tr>
<th>1 to 10—35c each</th>
<th>11 to 22—35c each</th>
<th>23 to 35c each</th>
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**MORE PERMO NEEDLES SOLD THAN ALL OTHER LONG-LIFE NEEDLES COMBINED**

**PERMO INCORPORATED**

443 N. RAVENSOUD
CHICAGO 16

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### ADVANCE RECORD RELEASES

**Records Listed are Generally approximately two weeks in advance of actual release data. List is based on information supplied in advance by record companies. Only records of those manufacturers regularly supplying such information are listed.**

**POPULAR**

<table>
<thead>
<tr>
<th>Title</th>
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<tbody>
<tr>
<td><em>La Cigale</em></td>
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<td><em>I'll Remember March</em></td>
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### Advance Information

Week Ending October 11, 1948

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Attention! Juke Operators! You can buy PERMO NEEDLES FROM YOUR LOCAL DISTRIBUTOR OF KAMASOUND NEEDLES. If You Want to Use Another Brand, You can Buy PERMO NEEDLES FROM LONDON RECORDS, LTD., 259-267 New York Avenue, Brooklyn 1, N. Y. Call Collect for 1-655-5322.

---

**PERMO**

You'll pick up more dollars...

have less waste with NEF-O-LAC "905"

Manufacturers with an eye on economy will find NEF-O-LAC "905" compound ideal. Top results on presses of 40 to 50 ton or Topgle pressess ... makes full 15" record from 8½ sq. ft. plastic ... can be edged some as shellac type ... no cutting of flush necessary. Send for sample blots and see how easy it is to make break-resistant records in less time with "905" compound.

---

**NEF-O-LAC**

3 QUALITY FEATURES

✔️ LONG WEAR
✔️ MINIMUM SURFACE NOISE
✔️ HIGH RESISTANCE TO BREAKAGE

BINNEY & SMITH CO., 41 East 42nd Street, New York City

Exclusive Sales Agents for U. S., Canada, Central and South America

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**ADVERTISE YOUR BUSINESS HERE!**

**NEW!** The Billboard presents a brand new service for advertisers, giving them the opportunity to reach the millions who read our paper. Call or write to the Advertising Manager today.

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**Note:** All prices are approximate and subject to change without notice.

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**British Phonograph**

<table>
<thead>
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<th>Title</th>
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<tbody>
<tr>
<td><em>Love's Theme</em></td>
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**London Recordings**

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**Suggestions welcome.** All ideas are considered and acted upon. Write to the Advertising Manager.
New York:

Pat Lombard, William Morris band booker who recently joined the agency's New York office after several years in Chicago, suffered a minor heart attack Thursday (7); he will be out for a couple of weeks to undergo a series of tests. Stanford Krulwich, talent buyer for the billing for the Paramount Theater beginning the last week in November or the first of December... Music Corporation of America exec, Johny Dugan, has died with a stroke one-week before his 67th birthday.

Janny Dussey's orch plays for the Arnold Ballroom's 8th anniversary October 14... Both Dussey and Claude Thornhill are in town to reorganize a dozen old favorites... The Blue Bantams have signed with the William Morris Agency after over 20 years at the Wanchese Playhouse in Atlantic City, where they recently signed a management agreement with General Artists Corporation. Janie is due to take a four-week date at the Clark Hotel in Memphis beginning October 27... The house orchestra by the Tennessee Star, who formerly worked with Freddy Martin's orch, to a management pact.

Connie Haines, Frankie Laane and Jerry Waldy's orch form the Paramount bill beginning November 3 for a minimum of three weeks... Tenor saxist Burke is forming a new outfit designed for work in the South... Roost late in November. Nitery also is trying to get a name singer to round out the bill,... Shop Field's band is set for the Capitol Theater for three weeks beginning November 4... Bud Dyck's orch follows Jerry Waldy into the Avalon Ballroom here for a couple of weeks beginning October 27; incidentally, the spot will draw three Mutual Wire weeks beginning next week.

Stan Kenton's new band follows its current concert itinerary with a string of dates thru the South with initial bookings covering November 18 thru 27. Bill Kenton's orch, which has already had over $1,275,000 in take at two and one-nighters in Indiana, Cincinnati and St. Louis last week... Chips Seeba Barnes and Altha O'Day are newest additions to the clients of the Kenton orch's staff.

It is reported that Hal Darwin will give up his orch to return to singlehood and Hollywood following his current run at Frank Dailey's Meadowbrook... Duke Ellington presents his sixth annual Carnegie Hall concert this year November 27... Joe Pass, hands picked up four months ago, has released immediately. Two sides are by pianist Vin Toddie, with the remaining credits given to Nick Minardi and His Trio... The Gene Autry Players and Robert C. Clark hold its annual convention at the Hotel Victoria here this week-end.

Gene Howard no longer associated with Stan Kenton: Virginia Wicks handles the orch's back work on a national basis now... Singer Andy Russell has been associated with Bill Myron's orch for a one-week-stand and orchestra tour which commences October 29. Booked by William Morris Agency.

William Morris Agency inked Vincent Lopez to a term management pact last week... Same Agency signed Clyde Burke to a booking pact; Burke is forming a new outfit designed for work in the South... With arranger Ted Duane, formerly with Carmen Cavallaro and Ted Sraeter, Burke was formerly with the Raymond Scott, Blue Barron and Sammy Kaye orks... Ring dixie will take over the District of Columbia distribution for the De Luxe waxworks... Chip Perry Martin now working with the Cy Green band at the Stillman Ballroom.

Black & White Record opened a branch office in New York, with Larry Newton supervising. Branch will handle locally the labels associated with B&W, which includes Count, Jazzom, Supreme and Highway... Not Broadway, which has added the Coxi Band, mind, and one-nighter at various West Coast spots... The orchestras are led by Bud Shank... The Jimmy Muggs Orchestra have released an album outside for a series of small Chicago night spots, which consists of a 15-inch vinyl disk (pressed 'by Victor) plus cardboard cutouts of storybook characters and stage sets... The Orlando (It's Too Soon To Know) Quintet is out on a tour of Southern theaters... Milt Bockner, for seven years featured pianist with the Lionel Hampton Band, has left the group. His replacement, according to有关媒体, Victor Markoe is handling Buckner, with Ed Jaffe set as flack. . . . Ramon Little, maestro-arranger, is proping a new series of Latin-American rhythmic tapes and has a new seven-inch, 29-cent kiddie line to be known as Pelican Records.


An expose type novel on music publishing,Trudi Michelle's Inside Tin Pan Alley, hits the shelves next week... Jerry Jerome orch plays Manhattan College Friday (15). . . . Duke Joffe's band tapes for Decca during a recent week-end. Soft Winds, vocal-instrumental trio, goes into the St. Moritz Monday (16) after a week at the Click in Philadelphia... Ted Strader band goes into the Capital Theater on October 28... Jay Herron, city welcomed the Byrd Band, with F syrup's Banin, goes into the Mount Royal Hotel, Montreal, at a fat $1,250 a week.

Chicago:

Lawrence Duckworth, leader of the Victorious Red Rocker Orchestra, opens a weekend stand at the Chicago Ballroom, where he will work polks and old-time crews there twice weekly. . . Don Haynes, has inked Jack and the Beanstalks; Jack Adrian, piano; Red Roberts, guitar; and Bill Dally, bass, to a p.m.. contract, and the group is signed by MCA, who booked the trio into the Orchestra Lounge, Springfield, Ill., opening October 12.

Tommy Carroll's orch set for the Schroeder Hotel, Milwaukee, October 18, with week-long appearances at Bill's Biltmore, Plymouth, running until December 16... Danny Ferguson has enlarged his orch to seven and switched from McCarney Music to MCA... The Show Boat, Milwaukee house which has featured top jazz dates since the last summer, will have Frank Cohn, formerly scout for Rodeo Corporation, and Johnny Ap, vet maestro of the Early Theater pit band, is now director of the Jay Culver Agency... 29-cent, two-week stands have been set for the El Morocco in Kalamazoo, Mich.; Henry Brandon, Billy Bishop and others set for Sunday night stands... Gordon Dudoer, ex-MCA orchestr, has joined McCarney Music in Kansas City (Missouri) as weekly director and Maestro, and recently with Gloria Van and Her Vanguards, has joined Buddy DIVIVO's orch.

Philadelphia:

Buddy Williams takes back the bandstand spot at Wagner's Ballroom. Maestro also booked by La Salle to play its junior prom now next January 21... Danny Dominickis, now playing in the Vermont at the Apollo Theater, at the Apollo Theater October 8... Jerry Leser, a key man for Buddy Bros. Music Inc, on the coast... Bob Ham, former key man for Buddy Bros. Music Inc, now general manager for Harry Smith's recording studios here.

Apollo and Bullet waxworks planning a co-op distribution set-up in Atlanta... Sandy Redner, former orch leader for Nat Farkle, incorporated, associated talent sales manager for Bullet Records... Members of the Reapers Quartet turned record salesmen last week to benefit the Dunsmuir Rurpex Cancer Fund... Group, consisting of the Apollo Theater, danced $1,500 of this take and personally sold cans in the lobby between shows—all proceeds going to the fund. . . . Carlos Varela, Latin orch, and Max Lesnicket, booking agent, have formed a new Latin band, associated talent sales manager for Bullet Records, initially promoting the Varela band... MusArt Distribution Company will handle national sales. Vareo and band open at Bill Miller's Riverside October 26.

Duke Ellington's orch will be the first Negro band to play at Frank Palmomba's Chicago Ballroom on November 15 during a week-long engagement giving week, opening November 22. . . Charlie Spivak returns from his annual Hawaiian vacation, will join the Ellington group at the Zan Zaree hitery, beginning October 22, for four weeks plus options.

Vin DeMone and Bob Russell were the guest stars at a recent Tuna-oF-the-Month party for teen-agers at Frank Palmomba's Club club in Philadelphia, with a Slow Bo in China voted the tune most likely to succeed in this market... Eddie Rolfe has added Helen Farrell to his Side-Tones group... The Buddy Rocco Instrumental trio began a six-week run at the Eastern Hotel, Virginia Beach, last week... Palace Hecht last week, this week becomes a twilight club beginning Thursday (14), when it starts opening its doors at 9 p.m. . . . Johnny Long plays the Club Tropicana in Boston Boule, Io., Wednesday (26). . . Encore Records, featuring French beat-bops sides, has made some merchandising arrangements with Chord in Chicago and Issac Meline in Detroit.

RCA Victor records has authorized Family Games, Inc, to contact the company's exclusive distributors to merchandise a new item known as the "Streetfighter". The package consists of a 15-inch vinyl disk (pressed 'by Victor) plus cardboard cutouts of storybook characters and stage sets. . . The Orbitors (It's Too Soon To Know) Quintet is out on a tour of Southern theaters... Milt Bockner, for seven years featured pianist with the Lionel Hampton Band, has left the group. His replacement, according to Mae Markoe is handling Buckner, with Ed Jaffe set as flack. . . . Ramon Little, maestro-arranger, is proping a new series of Latin-American rhythmic tapes and has a new seven-inch, 29-cent kiddie line to be known as Pelican Records.


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SONGS WITH MOST VITAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RHI SYSTEM) (Continued from page 30)

<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title</th>
<th>Writer(s)</th>
<th>Composer</th>
<th>Publisher</th>
<th>License</th>
<th>St. - Sarasota</th>
<th>St. - Vero Beach</th>
<th>St. - Bradenton</th>
<th>Pub. - Sarasota</th>
<th>Pub. - Vero Beach</th>
<th>Pub. - Bradenton</th>
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</thead>
<tbody>
<tr>
<td>44</td>
<td>&quot;All Or Nothing At All&quot;</td>
<td>Frank Sinatra</td>
<td>George and Ira Gershwin</td>
<td>The World of Show Business, Inc.</td>
<td>BMI</td>
<td>Capital 1598</td>
<td>ASCAP</td>
<td>RHI 1013</td>
<td>RHI 1598</td>
<td>RHI 1013</td>
<td>RHI 1598</td>
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<tr>
<td>45</td>
<td>&quot;Any Old Storm That Comes&quot;</td>
<td>Harry Smith</td>
<td>Mark James</td>
<td>M.G.M. Music, Inc.</td>
<td>BMI</td>
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<td>RHI 1013</td>
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<tr>
<td>47</td>
<td>&quot;April Love&quot;</td>
<td>Jimmy McHugh</td>
<td>Richard Rodgers</td>
<td>M.G.M. Music, Inc.</td>
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KRAUT SHOWbiz (Continued from page 3)

The D mark, which was put out for exchange for the old mark at one to 10, but this was not enough to stem the flow of red ink. Proprietors of "new buyers' lack of moo still left many empty seats and darkened houses.

Comparable distressing part of the managers and the union representatives of the artists has finally led to a vote of the artists to attempt to put business to the black. After the money shakeup, managers were asking as high as $90 an hour in pay, but the agreement finally reached set the legal reduction at 90 per cent.

The situation in Berlin, in cooperation with the artists union, is not only safeguarding all children from showbiz. During the war, a few children after the order was issued, to be transported to Buchenwald, it was the plan of Jewish officials to deep in the army. The ban is a blanket rule for all phases of the showbiz and a few exceptions may be made in cases of outstanding talent. The ban on children has been made as a protection for the children, but it is regarded by many as a bore to the older artists, who are trying to understand the situation of the kids.

THE PARADE OF MIRACLE LIGHT (Continued from page 2)

The now over a barrel, Berlin shows business may revive, but it will be said that everyone is trying.
**Excl. Agents' Pact Outlawed?**

Leddy - Rosen Dispute Over Booking Raises the Issue

(Continued from page 4)

Leddy, who holds an exclusive management contract with a performer, is entitled to the commission. If such a performer is under contract without written authorization, such agent is not entitled to the commission. In actual practice this is seldom the case. Agents do sell other agents' acts on phone authorization and commission splits are arranged.

Bone of Contention

Both ARA and AGVA have maintained that an originating agent has the sole right to an act for the full term of the contract and has the right to all commissions. If an agent wants to split it's okay, but in a case of written contract it is an exclusive contract, the exclusive contract has the final word.

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**New Firm Sets FG Reopening**

HOLLYWOOD, Oct. 9—Florence Baskin's, class act, which folded a few months ago, has $69,000 in the bank and will light up again November 15 after a four months' production of "The Show of Shows," in a spot to be dropped by the new operators, avoiding either a minimum or cover. Baskin will strive to maintain popular prices and slim shows at the general public to make the netty pay. To achieve this, Baskin said, shows will be void of expense, with sufficient merit to build repeat biz.

**Name Acts Forming Combos After Martin-Lewis Pattern**

NEW YORK, Oct. 9—Success of the Dean Martin-Jerry Lewis combo has started other acts on the same path. The new combos aren't limited to small names either; big names like Jack Benny and Eddie Cantor get plenty of dough as singles. To keep them from being up in the air, the acts have drawn upon new audiences and give the old ones something new for added box-office values. Material, the mainstay of a single, is also becoming scarce to find.

**NY Roxy Books Olympics Scott**

NEW YORK, Oct. 9—Barbara Ann Scott, the Ottawa girl who won the world figure skating and Olympic championships in Europe last year, will start her pro career at the Roxy sometime around Christmas.

Miss Scott, signed by the Music Corporation of America (MCA) a few months ago, also has plans by pictures and many pro ice shows.

The Roxy theater section of the Roxy for five weeks at $59,000, or 103 a week. The house plans to put on a big gala opening in February, together with the theater, will start a big press campaign to get New Yorkers acquainted with her.

**Rickert Wins Ziegler Suit**

NEW YORK, Oct. 9—The Jules Ziegler-K. D. Rickert legal battle came to an end in New York Supreme Court Friday (8) when Justice Henry J. York, in a 47-page decision, declared Ziegler's use of an injunction and ruled there was no partnership between the two parties.

Ziegler left General Artiste Corporation (GAC) last March and went into business with Rickert. According to Ziegler, Rickert was furnishing the office and all facilities and were up put $35,000. When Rickert didn't live up to his part, Ziegler sued. When Ziegler's request for an injunction, which, if granted, he would have compelled Rickert to 'at Ziegler stay at the office. That a precedent has been set and the act of Rickert, other agents, by booking them without written authorization, may end up getting the act.

Rosen said he would appeal the decision and indicated that if Arena lets the decision stand and sign and take a franchise direct from AGVA. Under the present working agreement with AGVA, ARA passes on and franchises its own members.

**Out of This World**

NEW YORK, Oct. 9—Chico Marx and Ziegler from AGVA are telling Jerry Bergen what a great new act it is. "Jerry," said Chico, "why don't you come here? You'd be terrific." To this Bergen replied, "Why, I'd be plained Bergie. My agent doesn't even know where Australia is."

**Pic Flopperoo Cuts Para Bill To Lone Week**

NEW YORK, Oct. 9—For the first time in years the Paramount has offered a booking contract to the presentation of Erskine Hawkins, Robert Benchley and Lew Brown. Savannah Churchill and Benny Briggs came in Wednesday and will exit with the flicker, Isn't It Romantic, Tuesday (12). The reason for the weeker is that the pic, Isn't It Romantic, did a flopperoo at the box office. The Paramount Theater management have decided to cut the show in order to get the audience to the stagewhow. The managers of the show have decided to cut the show in order to get the audience to the stagewhow. The reason for the weeker is that the pic, Isn't It Romantic, did a flopperoo at the box office. The Paramount Theater management have decided to cut the show in order to get the audience to the stage show. The reason for the weeker is that the pic, Isn't It Romantic, did a flopperoo at the box office. The Paramount Theater management have decided to cut the show in order to get the audience to the stage show. The reason for the weeker is that the pic, Isn't It Romantic, did a flopperoo at the box office. The Paramount Theater management have decided to cut the show in order to get the audience to the stage show. The reason for the weeker is that the pic, Isn't It Romantic, did a flopperoo at the box office. The Paramount Theater management have decided to cut the show in order to get the audience to the stage show. The reason for the weeker is that the pic, Isn't It Romantic, did a flopperoo at the box office. The Paramount Theater management have decided to cut the show in order to get the audience to the stage show. The reason for the weeker is that the pic, Isn't It Romantic, did a flopperoo at the box office.
The theater has a solid presentation that should entertain them once the picture is in. It's a romantic brings them in. The variety, the quantity and the excellence of the stage show combine to make this alone worth the price of admission.

Bunny Briggs, the dancer, has added singing to his art. However, when his voice is so-so, his interpretation of Tell Me, Tell Me, Dreamin' was strange. It was in his dancing that he scored heavily. Briggs is one of the sincerest dancers around and slow precision tapping with either leg showed a high order of skill. He had to beg off.

Savannah Churchill started off slowly but got them with her blues, Daddy, Daddy. Dressed in an attractive white gown, the throng sang her two first numbers straight through, didn't help her selling.

Howell and Bowser

Howell and Bowser put upon the same comedy act they did at the Club Savannah. However, the theater audience ate the theater audience in cotton very. Not only does Bowser play a capable straight man, but he is likewise a singer crooning Jean Ross's Beautiful to a good upbeat.

Doubting that it is the Blue Angel, the Delta Rhythm Boys come up with an entertaining act. The unit does very well with its standards but it's in the novelties that it really does a job. Dore Brown and an American version of the Record From Ripponette were their best crowd pleasers.

The Erkine-Hawkins shop performs a fine show cutting job. It also scores across several tunes in top fashion. The 17-piece band's outstanding effort was a Temptation with strong support from the trumpet section and the drummer. Ork also opening in good style with Swing Out.

Singing

ELAINE DREW

Ronald Can Whistle

Miss Davis, a soprano with a contralto range, had such a tremolo in her eununciation was it was obvious. Ronald Can, an archangeur, showed a pleasant voice and a much pleasanter whistling ability. His bird call and harmonize in the Garden were very pretty and his voice even matches. The audience was good enough to win applause midway in his routine.

The CRIERS

By a single spot was Clifford Guest, with an English accent that sounded like George Sanders. Guest was the host, keeping an eye on the first-time performer. His voice, a combination of a tremulous and a menacing voice, was very good.

The Skyrocke orchestra, under the direction of Warren Phillips, continued to hold the best band in England. Kenneth H. Wagner

Chicago, Chicago

(Please, October 12)

Chicag0, Chicago

Thou house owners are banking on the steady service, and the group has a major pull, vaude vaude here does a bang-up job. Jack Fulton does a good job in selecting the material for the mystery thriller by doing the red-hot theme tune. Another recent cut is "Crying Man," a hit in its time. Certain Party and his own unit.

Lewis and Van get solid response all over the country. They are nothing butes of mutating consistently with their presentation. Tipped with precision the two of them do a top-notch work on the six-stopped pedes-

VAUDEVILLE REVIEWS

Paramount, New York

(Wednesday, October 6)

Capacity: 3,064. Price policy, 50 cents-$1.50. Name: 100 per cent. Mrs. Horace B. Levy, show played by same act over.

The new show has switched its old formula in which the Rockettes, with their eye-catching precision terpsichorean, high spots. However, kids are used in black lights for black light tricks in The Genie. The routines and choreography are exact and different, but it is doubtful if it is a threat to the Rockette show. It prove satisfactory to a clientele which has come to think in the Rockettes and the Music Hall a similar show. But even the blacked out, the line is still the high spot of the show.

Labeled Hollywood, the scene opens with witches on broomsticks flying to and fro, more harlequin儅s, a brew on the house side rampaging to the stage for trixy skeleton dances with pumpkins replacing the skull. The effect was eerie but highly amusing and the orchestra was terrific. The Love Story

The other big production, the finale, for the ballet in a number of symbols of the fall season. H started slowly on a dream set and was carried successfully in two steps in which gold and red predominates. The corps de ballet went thru their synthetic operations, which were given with grace, beauty, and Robert De Voit did the solo that was in place. The scene ended with the steam curtain gushing forth for a flashy finish and hearty applause.

The three presentations were with red-coated fox hunters bellowing "Here's A Firemen In the Town on a Forest Fire" which was a big success. The reason for putting the horse in front of it, is obvious. You can hardly mistake this horse. Two performers had solos in this act, Edythe Unke and Ronalde Ronalde Can Whistle

Miss Davis, a soprano with a contralto range, had such a tremulous in her eununciation was it was obvious. Ronald Can, an archangeur, showed a pleasant voice and a much pleasanter whistling ability. His bird call and harmonize in the Garden were very pretty and his voice even matches. The audience was good enough to win applause midway in his routine.

The CRIERS

By a single spot was Clifford Guest, with an English accent that sounded like George Sanders. Guest was the host, keeping an eye on the first-time performer. His voice, a combination of a tremulous and a menacing voice, was very good.

The Skyrocke orchestra, under the direction of Warren Phillips, continued to hold the best band in England. Kenneth H. Wagner

Chicago, Chicago

(Please, October 12)

Chicag0, Chicago

Thou house owners are banking on the steady service, and the group has a major pull, vaude vaude here does a bang-up job. Jack Fulton does a good job in selecting the material for the mystery thriller by doing the red-hot theme tune. Another recent cut is "Crying Man," a hit in its time. Certain Party and his own unit.

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Radio City Music Hall, New York

(Thursday, October 7)


Gracie Fields, the first British star to top a Radio City hall this year, and will be seen in the show daily, three hours. House bookie: Chas. Whittington. Brochure: Loews, by the thousands.

This bill marks the closing of the 1948 Vaude Season at the Radio City. While the five-day all-around bill presented this year, it also had the distinction of containing the most off-color sketches and songs of all shows presented in 1948. Most of the gags and songs were more appropriate for a smoker than the vaude stage.

Ella Fitzgerald, originally booked for the show for four weeks, was sandwiched into the show, where she sang five songs. Her closing number was "Mamie." She did not seem to have the stir that marked her as a Radio City headliner.

Borrash Minevitch's Harmonica Routine is to steal the show with an act that is a combination of comedy and music to finish. Their harmonica work was featured and with the music comes the laughter. This number put the New York Philharmonic Orchestra. Tailing the audience the audience.

Cyclists Open Show

This was a vaude vaude bill opened with Annell and Brazil, a smooth routine. Comicid Duncan ruby, her husband, was well with his gags, winding up with a group of songs.

Florence Fenton, held over for another two weeks, is still excellent. Her new take on Betty Hutton did the biggest laugh of the show. Betty Hutton closed here last week.

The Two Croomeles, held over from the last show, are a sock turn with their aerial work.

Senor Wences, vent, one of the first acts to be featured on the show in the London Casino for four weeks and is now making his way to the Palladium, was called back for more.

The Skyrocke orchestra, under the direction of Warren Phillips, continues to hold the best band in England. Kenneth H. Wagner

TOM McDERMOTT DUO

Cleveland RKO Reopens Nov. 4

NEW YORK, Oct. 9. - RKO has made a deal with the American Federation of Musicians (AFM) in Cleveland calling for a minimum of 10 weeks a year and will reopen the RKO Palace November 4.

The chain has been bickering with AFM since last August, when the last show. Under the new agreement with the musicians' union, the house to guarantee 20 weeks a year. The deal was made after a series of meetings. The number of the house will give the AFM stage shows.

The first show will have Horace Heidt and his orchestra. The following show will have King Cole and perhaps Jane Powell.

Clean-Up Punishes 12 Michigan Spots

DETROIT, Oct. 9. - A comparatively mild wind-up of the clean-up of night club shows in the State, which will be followed by licensing of new shows in the State, came this week with penalties assessed by the Michigan Liquor Control Commission against a dozen spots.

In the case of three--none of them in the metropolitan area--seven-day clearances were ordered, plus a $500 fine. In the case of the Club Juana rated a $300 fine apiece, while the Saginaw's Music Bar, Club Montgomery, Louisville, Club 509, Chicago, and Enfield Summermont, Detroit, the Club Top Hat, River Block, Corner Fift, and Columbia, Club and Bar, in Detroit, were nicked for rail each.

TOM McDERMOTT DUO

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Mexican Restaurant - Rhythmical Renditions

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JOLLY JOYCE

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3 Silhouettes

BULLET RECORDS

NOW PLAYING IN: N. C. SOMERSET, PA.

Waltz 2-4877

Waltz 5-5617

2-4877

Biltmore Bowl, Biltmore Hotel, Los Angeles


With Pinky Lee in the top spot, the current Bollie ball pizzaz punch and quick, reflecting efforts of Joe Pais to bring buying semi-name talent. The show is generally satisfying and well received. The dimmest, lipsticking funnyman, familiar here by way of the Los Angeles, has been absent from the local picture for nearly a year. In the interim he seems to have done plenty of work sharpening his material, adding to his general improving his act. Result: He looks a shade better than before.

Broad Comedy

A graduate of the burly grind, Lee is one of the few nitry performers who the Stroller will mention. His forte is broad comedy, sight gags, prat falls and boke which earn just the big yocks today as in the past. His material has been seen before, but his delivery and handling make his routines a welcome reprise. The show caught fire after he knocked himself silly for half an hour, begging off to a terrific hand, which has been procuring several years. Mercury Records' balladier, John Laurens, has been playing spades registering with a widdled of ditties. The crooner has plenty to offer but not so much to the management. Cold milk merriment and stiffness at the start jarred him, but once the obvious tenesmus disappeared was a hit.

The Morgan-McGowan opened the show with their standard adagio routines of the three girls and their pint-sized fum partners were exciting also. The program made for an early act. Comedienne Gloria Lloyd, America's funniest and skillful of the fay-curling and contortional routines, remained of Cass Daley. Her screamball dance routine toShutdown Dance music was a hit.

Tie Tops

The Jan Barten opener (May 4) in its second act (at the Bowl) cut the show and played for dancing. For dancing, handled the three songs a warm, affable manner. Alan Fischer.

Ciro's Hollywood

Capacity, 400. Price policy, $1.50 cover. Shows to 12 p.m. and midnight. Booking policy, non-exclusive. Manager, Paul Weiser. Publicity, Charlotte Rogers. Estimated budget this show, $1,500. Estimated budget last show, $400.

A jittery Johnny Johnston faced his audience, and an audience it was. The show was slow, but it wasn't swankery. This was his first appearance here in more than three years, and the audience was quite warm in the act, Jan Murray, had to keep out the last night on the singer's side to the bedside of his sick father.

Fortunately, Johnston didn't have his audience expecting much. After a few of his songs he regained confidence, his voice relaxed and he warbled in the style of the old Johnston. A responsive audience had him at ease. The slot vacated by Jan Murray was filled by Jerry Colonna and Jack Garrett. It was well worth it. Colonna offered a few of his characteristic items and proved his ability to attract a nitry audience easy comedy story. Johnston's best was a medley of "Dixieland," "Opportunity," "Theme of his Rhyming intro to the show, "For the first time we all are singer-songwriters years gone by, with a salute to the tune toppers of the past..." Johnston's "Lonesome" is a hoot. It's a hoot. He is introduced some years ago, and hasn't lost none of his song-selling abilities nor has his voice been deprived of its warmth and quality.

Wedgewood Room, Waldorf-Astoria, New York

Capacity, 350. Price policy, $2 cover. Shows to 12 a.m. and midnight. Booking policy, non-exclusive, the MCA has the edges. Booking manager, Bill Smith. Budgeted this show, $1,514.

The hotel has gone back to the old simple"logic" of the Big Top. The Satirist Roof, which was shuttered for the season. The program has an appeal. and the room for performers. For the reason of the usual Jasper Park minor facelifting. The bandstand, now framed with glass, looks prettier, and the7ambling job adds to the tonier appearance.

The show is a good combo, pulling in both an established big name and Paul Lind Hayes and his wife, Mary Healy, a still-classroom job in New York. The Hayes has taken the folded particular to New York to Earth heart, she's born his leg extreme as the basis for a rock few opening minutes of a show which has in it all the elements of high humor. Its appeal is plain and simple. Subjective appeal is equally good. It takes people backstage, as it were, for an amusing account of the way the bandstand was turned into a sugar coating, that are a part of showbiz.

The rest of Hayes' act, a show at the same time, was as good. Hayes handles of Introduction Peggy and Miss Helen Healy and done with so much skill that even his old material has a quality that can stand the test of time and can.

Healy Matches Hub

Mary Healy's work is almost an equivalent to that of her husband. Besides the fact that she's an eyeful, she has become a master of producing enough of a garde thing, with Hayes as the Bab- lumer, is hilarious. As far as the other parts of the show, with Duthch based on Mr. Robert's The Fantastick, Company of Miss Helen's Sheen versus thrown in for added laughs.

Miss Healy做了大约35分钟，如果没衣服在的那样他们可能已经可以做了一个星期。看他们为自己的表演。“他们的表现怎么看都像在一个地方站起来，或者在星空面前炫耀是如此的令人愉快。”

Liliosa Bor's Latin band, now a factor in the city, appearing in a job in the rumba sets. Bill Smith.

Tie Topes


This two-set parlay — Mousie Powell's combo and warbler Beverley Arnold — was to be a quick smart pack, if it wasn't for the best act after Powell and his crew finished their show, they were a show.

This reviewer caught the latter half of the show, which wasn't at all bad. In fact, it was easy to consider that there's a guy called (and his band) around. But in Powell's second show on the night that he really turned the place on was the band's very special honky-tonk face. In spots he even out-stuffed the well-ball Superbowl.

Act's Credit Side

On the credit side of the act is the fact that Powell has the knack of provin'pimpin' sense of comedy that gets big reaction from the customers. But it's the fact that Powell has a kind of entertainment a bit more subtle than squired slyphone and sophistication. He knows.

For Beverly Arnold, she's well worth a look-at-and-hearing for her physical attributes and her warm way of selling a song. The looker register won't want to let any man go out. Gentleman Is A Dope, It's a Good Day, Now Go Tell It to the Mountain, everyone with plenty of S.A. She's trying to do comedy, and doesn't want to be limited by more than they would.

This is a very fine band did a fine supporting job in the show cutting and dancing departments.

Lee Zhao.

Singers — Emcees — Cocktail Units

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Band Novelties — Comedy Songs

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Tomato Seeds

But legend or not, the facts remain she still packs 'em ' to the rafters, is in charge of the Ker Tea and can hold an audience spellbound with Daring, Je Vous Aime Beaucoup and a plaintive-waltz-varied treatment of Three Blind Mice. It takes sales ability for an Eastern enterpriser to spur belated laughs from a California audience for flat-falling gagsters, and it's hard to do for Los Angeles. This may not be a record, but it is a record, for occasionally repeated a mushroom into an unanswerable "don't." For any other audience this gag is really worth a laugh, but in front of the analytical soul whose curiosity leads him to ask why it's funny, and finds little but a rather ordinary voice and an even less distinguished command of the English language, that disappointing glance at the unveiled, he's tempted to parrot a Chuckie classic—never so many said so little for so much.

Singers — Emcees — Cocktail Units

Original Sound Material

Band Novelties — Comedy Songs

Send for Free Sample Piany and Catalog.

Mack Music Company

250 S. Helliwell Blvd.
In these days of high priced names with cafe ops competing against each other for them, it is rather encouraging to see a key Stem spot with a lot of new kids topped by a considerable parade of pros. The fact that Nat Harris had the guts to try it represents something of a departure, even if his experiment was born of desperation. The result is that most of the new kids are doing pretty well. Harris has always been a daring risk taker, with exciting zip and a real entertainment punch. When Stewy took on that big spot where an over-long Al Seigel package carrying six girls, the Melodears and two boys and the show was left with a fresh idea to project to the point of sheer boredom. The unit, apparently based on the Ray Tompkins format, tries rather hard to be clever. It doesn’t succeed for a variety of reasons.

The girls, only fair lookers, are poorly directed and the interpretation of precision leaves plenty of room for improvement. The boys are identical twins wearing mustaches and monocles, overpunch everything with a look that is not backed up by the material. Yet, all in all, the act has an idea. It just isn’t ready yet to make the money, let alone to spend it on improving it.

Buttons Surprises

The big surprise of the show was Red Buttons. Buttons has been around for some time. Everybody in Joe E. Lewis’ group knows him. His act is nothing to be ashamed of, as he is unknown quantity built up to line proportions by the shortage of name people. His act is more than a little tired from too much work. He worked well with a new piece about a Boy Scout who was a frustrated duck catcher. Then came his auto-graph book routine and ended with a nostalgic German suffering from Wemacht. Buttons, the nervous, showed an enthusiasm and a boyish charm that won them almost all the way. If the spot does business, Button’s brand of brand will entertain them.

The show feed off with a fast ballet dance by Mons. Pirozu and kept it up with a song, then back to working with his wife, putting on a beautifully arranged number that didn’t take. The boys had two tricks that had even the weisenheiners puzzled. Both involving a deft showed up by the Morroccans doing their standard butterflies and whirlwind spins. Four kids were well selected and comparatively small working space, but they performed.

Mervin Leighton Dances

Marcia Leighton, an attractive blonde with a well proportioned chart, moved on next with an act that though it was

**NY Persian Room Buys "New Faces," 1-Hour Revue Pkg.**

**NEW YORK, Oct. 8,—The Persian Room of the Hotel Plaza has bought the night club edition of *New Faces.* One hundred and fifty thousand was set by Merial Abbott, Hilton Hotel booker, after which the act was booked at an audition last week. The package consists of six girls and six boys who do 10 dance numbers and 10 novelty acts in a revue format. Original music and lyrics are included in the presentation.**

It is estimated the package will cost about $25,000, but the possibility that the group will go into the Palace, House, Chicago, if it clicks there. Interesting thing about the booking is that acts will go into the room without a break-in date.

**Montl’ Band Shuffle Catches Bud Clarke**

**MONTREAL, Oct. 8 — Buddy Clarke, formerly of the Park-Central Hotel in New York and currently booking management for the King Edward Hotel in Toronto, where he has been for two years, will take over the stick-wielding chores at the El.**

**GIVE TO THE DAMON RUNYON CANCER FUND**
Montreal Gets A Season, Puny Tho It Looks

MONTREAL, Oct. 9.—Montreal's upcoming leg season finds this town's legitimate houses with glowing prospects. Tho for some years the town has been on the verge of closing half of its roadshow or local professional troops, activity, trailing far behind a city like Toronto, seems to be spreading and to be probably worse than it's ever been.

Following is a return, as far as present conditions indicate, that can be expected in the way of local legitimate activity, for the period of the next few months.

The leading event will be the Margaret Webster Shakespeare company, opening a week's run at His Majesty's Theatre October 20. Miss Webster will offer Hamlet and Macbeth, and in all likelihood she will enjoy a solid box-office success, since Montreal theatregoers have always shown a partiality to Shakespeare.

"Tit-Cog" Again

The season officially opened this week with the revival of Tit-Cog, produced by Frédilin, French-Canada's leading legit figure. Frédilin first presented Tit-Cog, which he wrote for a personal vehicle, last spring at the Monument National Theatre in Paris. During the summer the actor revisited the French-Canadienne scene and found that it reps from the Theater Guild in New York are in town to give this production. Frédilin had hoped to bring Bakst and, if so, he has found a return to choosing one in a Lifetime. There is still plenty of work to be done before the present tour of France, however, and, as it stands right now, it is far too wonly, and much too slow for a farse.

Plot Synopsis

The story concerns the out-of-town debut of Mme. Isidore Naudin, daughter of the famous former ice show impresario and his present wife, who have a hotel to which they regularly return and have engaged the top dramatic star of the day and the No. 1 director to put it on. They believe they have a flop, and turn on each other and the bewildered former truck driver author. The out-of-town debut is a flop, but several parts to like the show, nevertheless, so the producers go to the estudio, where they can do it again, and as it stands right now, it is far too wonly, and much too slow for a farse.

Tallulah Takes Home About 5G Per Week

NEW YORK, Oct. 9.—The的话 haven't been paid, the king of salesmanship in Tallulah. Tallulah has weekly take-home pay of approximately $3,000 and a week from Private Life isn't. The actress has a 15 per cent of the gross and 25 per cent of the show's gross. It plays its 24G capacity shell be getting closer to 6G a week. As it is, she has to earn far more than a figure for a good man on the stage.

The five-character play is booked up so that it can make plenty by the week, and it is a little too big, and its production cost was paid off today by a profit of $500 a tour. Everyone connected with the production from the producer down. No one knows that Miss Blankhead is worth every cent of what she's getting. It makes a name for itself. As an attraction, the revival of Private Life wouldn't be worth much at all.

Gertrude Lawrence gets the same kind of a show. It has the same kind of a profit, and it is a little too big, and its production cost was paid off today by a profit of $500 a tour. Everyone connected with the production from the producer down. No one knows that Miss Blankhead is worth every cent of what she's getting. It makes a name for itself. As an attraction, the revival of Private Life wouldn't be worth much at all.

German Almanac Lists Theater Data

BERLIN, Oct. 9.—The recently published edition of German Theatre Almanac by the German Theatre Association, lists comprehensive data on post-war German theater. According to their report, there are now 217 municipal or State-sponsored theaters in Germany, including 143 professional companies and 73,000 private buildings playing drama and operettas are listed. Theatrical employees in the sector of 2,000 and substantially an additional 88 were compensated for occupancy.

A new open-air theater has been established in the eastern sector of Berlin, in the French Sector here. Katherina Kruse, a drama by Carl Zuckmayer, banned before the war by the Nazi censors, drawing hefty audiences after a trip to critical praise.

"Ballet Ballads" May Go It Again

NEW YORK, Oct. 8—7. Edward Hall'saside, producers of the ill-fated "Ballet Ballads" of last season, are considering whether to mount a second season of two-act presentations—"Ballet Ballads" and "Ballet Ballads II"—or to offer the shows separately. The new season, "Ballet Ballads," was also considered a factor in deciding the timing of the production. A new name will be chosen if the production goes on the boards again.

Audition for London "High Button Shoes"

LONDON, Oct. 9—Jack Hylton, who has now received the green light for the British version of "High Button Shoes," has started auditions. He has not selected a date for the London opening, which was originally set for early in 1949. The starting of auditions is no indication that the star will soon appear on stage. The show, which is considered the only other possibilities.

All-Org Huddle Mulled To Air Industry Report

NEW YORK, Oct. 9—Winston O'Connor, chairman of the Economic and Political Committee, is expected to call a meeting of all the air industry executives to discuss the report on the theatrical industry made by a delegation of the United Theatre Owners. Copies of this 160-page report have been made and sent to the various theatrical leaders.

Before any action on the study can be taken, it must be the opinion of the committee that the report should be the subject of a public hearing before the most important contributing members of the industry are given time to scan the report and new full discussion is in order.

show will be called either Varieties or Two-Night. The producer was unimportant in meeting with the strong 1:00 h.o. Hierarchy raised up for a week's run despite adverse notices.
BROADWAY OPENINGS

SUMMER AND SMOKE
(Opened Wednesday, October 4)


PRIVATE LIVES
(Opened October 9)


LOVE LIFE
(Opened Thursday, October 12)


ROUTES
Dramatic and Musical


综合文本
Burlesque
By UGO

HILLARY DAWN is making her debut appearance in a rival circuit unit in featured spot after winding up at the Hollywood, Santiago, . . . Jesse Meck, the newspaper editor and manager of the Blackhawk Theatre, is now running the 13th Street in Newark, N. J. . . . George Murray, featured comic, stricken with a heart ailment, has been hospitalized in New Haven, Conn. . . . Last week, has been forced to retire to Hollywood. Murray is recovering at the home of his wife. . . . Lewis has replaced him. . . . Marcella Edgington and Darlene Graves, re- cently married, are now living in UNION, City, N. J., being given a few as strip principals. . . . Dave Gruen's latest bookings include: Eunice Jason, Dick Buckley and Glenn Marlow. The trio are on tour to the second show at the Maryland, Baltimore, week of October 17; Celil Evans, of 1208 S. Broadway, Los Angeles, two weeks; Magda Loy, same spot, Octo- ber 12; Audrey Light, Angora, New York, October 23 and 24; and Vicky Wells, 2 O'Clock Club, Baltimore, October 17.

VIRNA JOY RAYMOND, daughter of Mr. and Mrs. Joseph Raymond, dance team, has enrolled for a study at the Harriett Pro- fessional School, New York. . . . Buddy Lasher and Eddie Lloyd opened the First National Theatre, Union, an indestructible state. . . . Jimmie Matthews and Sue Gaye are back in clini- cals in the Union City, N. J., branch, which Matthews underwent an opera- tion at the hospital. . . . Mr. and Mrs. Put- star at the Hudson, Union City, N. J., October 2 was Lou Lombardi, former head of the Mountains of Bells, a favorite law enforcement agent. . . . Mrs. Lombardi, former head of the Mountains of Bells, a favorite law enforcement agent. . . . Lou Lombardi, former head of the Mountains of Bells, a favorite law enforcement agent. . . . in his home in Union City, N. J., . . . Steve Forrest, former head of the Mountains of Bells, a favorite law enforcement agent. . . . is now on tour with a street gang, a favorite law enforcement agent. . . . is now on tour with a street gang, a favorite law enforcement agent. . . . is now on tour with a street gang, a favorite law enforcement agent. . . . in the Mountains of Bells, a favorite law enforcement agent. . . . in the Mountains of Bells, a favorite law enforcement agent. . . . in the Mountains of Bells, a favorite law enforcement agent. . . . the police department.

Montreal Gets Legit Altho It Looks Bit Puny

(Continued from page 50)

Your Gun. There is also a possibility that local thetanists will get their guns in 2000, plus a smash hit last season and which is confirms to be opened. . . .

Old Vic May Return

A stronger possibility, but still in the air, is that the Vic will pay its return tour to Montreal in the spring. The Old Vic got a through run in the city here last season. The repertory of the British troupe will be announced as Twelfth Night, Christmas, Way of the World and Dr. Faustus. . . .

Dates of the Old Vic tour in Canada depend largely on the length of the run. . . .

Goodbye, My Fancy, sked for a pre-Broadway Montreal showing and starring Angela Lansbury. The show was canceled a few weeks ago, the explanation being that Montreal had not fit into its pre-New York itiner- ary. . . .

New House Needed

The old Tivoli house, at 250 W. 72d Street, which has been that Montrealers don't support the theater and that their pro- ductions are not likely to be seen whenever they played here. Truth is that the theater is so well run and makes the money. There have been some complaints by the roadshow groups of a lack of persis- tence on the part of Consolidated Theaters, a film exhibiting company which runs the house, has made the nut too tight.

MY ROMANCE

(Continued from page 50)

with a lot of other Hollywood appearances of opera or. But Mr. Leigh must marry. Neither the band nor the woman agrees with this. It may be that the Stem critical gang won't make it to this. since it was the show three and a half years which is concerned with the show. The show, which is partly covered by insurance, is estimated at $250,000 to $500,000.

SPIKE FOR SLAPSY MAXIE

NEW YORK, Oct. 9—Spike Jones will open at Hollywood's Slapmyode Friday. . . .

The Billboard
October 16, 1983
Lottery Charge Case Won by Ky. Drive-In Owner

COVINGTON, Ky., Oct. 9—Williams hold-up charge has been dropped by county prosecutor, announced R. D. Hutton, owner of the Dixie Drive-in theater on Dixie Highway in Dixie Heights, and Beverly Fiddler, an employee, was freed on $250 bond. The case was an outgrowth of an argument made four months ago by county police, who charged that they had complaints concerning a game. For this charge the employee played several times a week.

In making the charge, the court wrote: “While the conduct of the business may be an ingenuous way to circumvent the law, the game did have the elements required to show that it was a lottery.” The court also held that patrons received the cards to play the game when they paid for admission, and the card being required to obtain the cards.

The game was played by flashing numbers. After a person filled a required number of spaces on the card he called “(hib)” and, if a question was answered correctly, he was entitled to spin a wheel to determine the prize.

Films’ Importance As Public Service Stressed by MPAA

SPokane, Oct. 9—In an address before the Governing Boards of State Universities and Allied Institutions at its annual meeting, Vincent S. Barnes, associate director of the community relations department of the Motion Picture association of America, stressed the important “contribution to the welfare of the theater industry in the United States.”

Mr. barnes also discussed the children’s film library of the MPAA which makes available to the exhibitors films approved for showing to 8 to 12 year-olds at special Saturday matinees. More than 2,000 copies are available to the children’s film library committee.

Plan Twin Screens In Cincy Drive-In

CINCINNATI, Oct. 9—A twin-screen drive-in theater with total admission of 3,000, with a screen 62 feet high, is part of a business center development being undertaken near Reading Road and Tennessee Avenue in suburban Bond Hill here by Shor Enterprises, Inc.

Permit for foundation construction was issued several weeks ago and a permit for erection of the structural framework for the screen tower was issued Tuesday.

William W. Carter, owner, and associates, claim the twin screen is the first of its kind to be built. It is expected that the entrance to the drive-in will be thru two tunnels under the screen parallel to the runway. The entrance to the right-hand tunnels will take automobiles to the red light, which will be located 400 feet from the box. The tunnel will accommodate 1,000 cars; the second 1,000. Each car will include an isle, and the building may be hooked on the window of the automobile and enclosed. The building will accommodate 22 individual car heaters which may be plugged in the speaker case.

At Tint, widely known reporter and test showroom, is in Knoxville where he recently purchased a new home. He is anticipating a visit from Jack Sweetman, former minstrel drummer and currently drummer for the band on the Mills Bros.’ Circuit.

Rutter Show Trek Resumed in South

HORATIO, S. C., Oct. 9—After being closed several weeks owing to the death of Harry Rutter Sr., father of Mrs. Rutter, all operations of the Horatio Drive-In Theater, the show’s 1948 tour has been resumed. Plans are to keep the Monticello circuit under the roof until the weather turns in the cotton area until the start of the fall circuit.

Dolly Rutter, who does a rolling globe act as part of the vaude show circuit, returned several times last year training her scholastic work, changing schools each time the show moves. She has performed for both the educated male; Bob Russell, singing and calling cards; and Irene Martin, free attraction, who works swinging ladders, Roman rings, web and dance with Dolly and Harry Rutter.

756 Drive-Ins, MPAA National Survey Reveals

NEW YORK, Oct. 9—There is currently a record number of drive-ins in the United States, according to the biennial survey made by the Motion Picture Association of America. Completion of the survey and the issuing of detailed reports disclosed a week ago by William C. Chandler, general manager of the association’s research department.

The motion picture can accommodate a total of 35 million people, Mr. Chandler pointed out, and of these, 35 million are expected to be filled by summer, 1950.

All of these theaters, 157, are listed in the MPAA Report on drive-in theaters made by the Motion Picture Association of America. Completion of the survey and the issuing of detailed reports disclosed a week ago by William C. Chandler, general manager of the association’s research department.

The motion picture can accommodate a total of 35 million people, Mr. Chandler pointed out, and of these, 35 million are expected to be filled by summer, 1950.

Program policy for the drive-in theaters shows, according to the survey, includes: 15 per cent of the features; 13 per cent double features; and 4 per cent have a single and double-feature program.

Outdoors Theater Plans Hit High As Operators Eye ’49

PHILADELPHIA, Oct. 9—Although the outdoor movie season is practically over, many drive-in operators in Pennsylvania are still active in their building of expansion program with an eye on getting an early start next season.

Nowest drive-in to open in the main state, the Allegheny Hills Drive-In at New Castle, Pa., located two miles below Norristown, Pa., during the season, now has a 40-acre lot of land on which to build. William Winter, owner of National Drive-In-Theater Co., and O. R. Martin, president, have purchased the tract in the northwest, 70 miles away from the city, to manage the enterprise. Continuous pictures, recreation areas, a snack bar, and observation towers installed.

In Eastern Pennsylvania a few drive-ins have been added to the growing chain of open-air theaters in the state. This year has been the most successful yet.

Bisbee Junket Okay Thru Ky. and Tenn., 10 Weeks Remaining

CINCINNATI, Oct. 9–Bisbee’s, in its 26th year, has been given an extension of its start in the lucky and Tennessee territory this year, according to owner J. C. Bisbee. The show is now on tour 10 more weeks.

Bisbee recently staged a fish fry and ran a contest for the most number of visitors at Reelfoot Lake, Tennessee. Among the guests were Mrs. Bisbee and brothers and Howard Johnson.

Changes have been made this year in the cast which includes J. C. and Mary Bisbee, Kitty and Celsie Marqueen, and Gene and Virginia Hardisty, Jimmie Reynolds, and Sam Hudson, Bobby Lee, Red Turner, Roy Garrett, Dorothy and Jess Loyd, and Ralph Blackwell.

Grant Plans Southern Trek

ASHTUBA, O., Oct. 9—At City Cinemas, Inc., the farthest point from the nation’s capital the drive-in shows a representative of a prize candy company, Chicago.

St. Louis, Mo., who arranged several drives in drive-in theaters for the Jacobs Bros. confectionery company, has been sent to South Dakota to open a new drive-in firm to sell advertising. He recently attended the new home of a drive-in firm to sell advertising. He recently attended the annual convention in the Empress Theater, Milwaukee, and the Alvin, Minneapolis, and the Edgerton, Iowa.

Mr. Mack, is touring this year with titles of 1948 on the Johnny J. Jones exposition.

The eight-week tour of the Missouri and Kansas territory, which is an extension of the company’s tour through the South, will include the opening of four new theaters in the area.

Now a new three-pence shake, 30c for a three-penny shake box, is now a regular feature for two cents. E. F. Hamman, Cauley has placed an ad for the new shake box, which will be bought and used in the show’s neighborhood.

Mr. Hamman, who will tour Washington and California, will also bring home the three-pence shake, a regular feature for two cents. If so, drop a line to the Repub- licle editor.

Gill’s Novety Shoe

In Western Missouri, reports from the drive-in show’s, reporting fair business in Central Iowa, is headed for Nebraska.

150G Drive-In For Greensboro

GREENSBORO, N. C., Oct. 9—Officials of Drive-In Themed have just announced plans for North Carolina’s newest drive-in. The site has been selected and the project scheduled to be built about a half mile north of the city limits on the new Burlington Highway.

Management states that the firm has bought a 16-acre tract and the contract was signed by W. A. Williams, of Charlotte. Construction will begin immediately. Plans for the project are complete by December 15.

The new theater will provide parking space for 250 cars and a weather-conditioning units with individual speakers for each car.

At present the Dixie firm is operating the first drive-in theater on High Point Road.

ROADSHOWMEN!

NEW LOW PRICES!

SUMMER SPECIALS

Westerns... $2.75 per day; 10¢ per week

1947 NEW PRINTS & SHORTS

Dependable Service

Many Refreshments, Home Fries.
A host of new attractions.

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Atlanta, Ga.

16M. DEALERS WANTED

We will furnish a complete, modern 16M. Film Library, including Features and Shorts, full color, complete.

MINOR FILM EXCHANGE

Millburn, Maine

16M. ROADSHOWMEN, ATTENTION: We now offer for 1948 CONTACTS.”

RIGGEST AND LATEST ASSORTMENT OF NEW PRINTS, SHORTS,

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Complete outfit for 250, complete line of Projection and Erection Equipment.

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BEAUTIFUL THEATRE CHAIRS

Rebuilt, Refurbished

$3.95 UP

For chairs in at the Dallas, Texas, and Box Office, 1947.

$3.95 UP

For chairs in at the Dallas, Texas, and Box Office, 1947.
THE FINAL CURTAIN

BRUCE—Mrs. Donald, former singer with the Boston Symphony Orchestra, was a widow of Donald Bruce, Scituate, R. I., died September 29 in New York. She was the mother of three daughters and three brothers and father of five.

BRUMBACH—Mrs. Alfred, 79, mother of Lateen Curlin and Murray Borke, of 421 Walnut St., in Valley View, Tex., died October 7 in San Antonio, Texas. Survived by her husband and three daughters. She was the daughter of Dr. Robert R. Borke, of York, who was a noted composer of music.

BURMISTE—Wilhelm, 68, German citizen, a widower and owner of the Music Hall, was killed in an automobile accident in New York on September 21. He was the father of three sons and two daughters.

EDGAR—Mrs. Valerie, 54, mother of Roger Edgar, prominent English musician, who opened the music store in New York, was a widow of her husband and two sons.

DELMAN—Mrs. George F., 67, widow of George Dorman, shown a descendant of the Lee family, died October 7 in New York. She was the mother of two daughters, Hazel and Grace, and a widower.

GRAHAM—Frank, 63, former vaudeville booking agent and manager, was a widower of the late Miss Grace Dorman, who died last year.

GREEN—Bert, 63, author, vaudeville humorist and one of the first motion picture comedians, was a widower of the late Miss Grace Dorman, who died last year.

GREENHAW—Waiter, 64, former vaudeville actor and comedian, died in Philadelphia, October 7. He was the father of two daughters and a widower.

GUNTONI—Naida, 9, daughter of Agostino (Bimbo) Gun- toni, San Francisco night club owner, died September 28 in that city. Her mother and widower. The girl was the daughter of a vaudeville performer and a widower.

JOHNSON—William Harold, 60, former vaudeville booking agent, died in New York on September 29. He was the father of two daughters and a widower.

KUNKEL—William C., 42, former vaudeville booking agent, was killed in an automobile accident in New York on September 29. He was the father of three daughters and a widower.

MEIER—Elmira F., 82, widow of Thomas Meier, builder and propietor of the blackpool pool 20 years ago, died in New York on September 21. She was the mother of three daughters and a widower.

MOAKER—Edward, 51, composer and manager of the American Opera Company, was a widower of the late Miss Grace Dorman, who died last year.

O’NEILL—Thomas, 60, former vaudeville actor, was a widower of the late Miss Grace Dorman, who died last year.

PAINTER—Mary, 77, widow of the late Miss Grace Dorman, who died last year, died in New York on September 28. She was the mother of two daughters and a widower.

ROBERT—Edith, 60, former vaudeville booking agent, died in New York on September 29. She was the mother of two daughters and a widower.

TURNBULL—Robert F., 39, former vaudeville booking agent, was killed in an automobile accident in New York on September 29. He was the father of three daughters and a widower.

WAGNER—Howard, 39, former vaudeville booking agent, was killed in an automobile accident in New York on September 29. He was the father of two daughters and a widower.
October 16, 1948

**Billboard**

**Communications to 155 No. Clark St., Chicago 1, Ill.**

---

**Tain't Joy!**

BRANTFORD, Ont., Oct. 5.—Frank Conklin, a Canadian carnival tycoon, who doubles in fine horse breeding, owes much of his success in the latter field to the fact that he discovered that his stable bullpen definitely preferred spending the best years of their lives with equally-equipped horses in the grand regions of old Kentucky, so the Conklin barns in Maine and New England have been spending their honeymoons together below the Mason-Dixon line.

The Conklin good-neighbor honeymoons have paid off handsomely. One of the international colts coming off the Dixie assembly line recently brought the top Canadian price of $11,000, which is something quite special in the way of horse-bred prices. Conklin started his horse breeding with a scratch about five years ago.

---

**Chi Rail Fair Draws 2,500,813**

In 76-Day Stand

CHICAGO, Oct. 5.—A total of 2,500,813 persons paid to see the Chicago Railroad Fair, which closed its 76-day stand yesterday.

Wheels A-Rollin'!

The fair charged 25 cents at the outside gate, 60 cents for the speeches and 10 cents for rides. At 10:45 a.m. on the opening day, there was a parade of 200,000 peds, and it had an average attendance of 9,972 for its 304 performances.

A narrow-gauge railroad, only ride on the grounds, was a popular attraction for 25,670 fares. The fair charged 25 cents at the outside gate, 60 cents for the speeches and 10 cents for rides. At 10:45 a.m. on the opening day, there was a parade of 200,000 peds, and it had an average attendance of 9,972 for its 304 performances.

Wheels A-Rollin' lost 10 cents. To the same.

---

**AH Signs To Build, Distrib B&K Rides**

NORTH TONAWANDA, N.Y., Oct. 5.—Allan Hereschell Company here has entered into an agreement with Bradley & Kaye Amusement Company, Los Angeles, to manufacture and distribute two of the Coast concern's kiddie rides, was announced this week by William A. Hereschell, secretary-treasurer of Allan Herschell. The ride is a Little Dipper and a boat ride. A small dipper and a boat ride. A small dipper and a boat ride. A small dipper and a boat ride.

Wendler stated that Allan Herschell engineers have made several minor changes on both rides and that experimental models are under test. It is expected that the rides will be available for early spring delivery.

Additional rides in the Conklin device, and the boat ride brings to four the number of kiddie rides being produced by the company, either two being a Merry-Go-Round and automobile, the boat ride being designed for park or carnival use.

Bradley & Kaye is headed by Dave Bradley Jr.

Coolidge Stampede Oct. 30-31

COOLIDGE, Ariz., Oct. 9.—Plans are complete for the second annual Jaycees Stampede here Saturday and Sunday (30-31). Acting Governor Dan Garrison will lead the opening day parade.

---

**Trailer Mishap Fatal To Wife Of Sam Gordon**

CHARLESTON, Mo., Oct. 9.—Funeral services were held yesterday for Mrs. Gordon, 47, wife of Sam Gordon, concession manager of the Royal American, who was killed Saturday afternoon (2) near Altoona, Ave., when she fell from the family house trailer en route from Oklahoma City, Okla., to Birmingham, Ala. It was not until the trailer and the car, driven by Harry Julius, who was accompanied by Gordon, arrived in Little Rock, Ark., 60 miles from Altoona, that Mrs. Gordon was discovered missing from the trailer. Meanwhile the body had been found.

It is believed Mrs. Gordon had opened the trailer's side door in order to empty a container and that the force of the wind carried her with it. In addition to her husband she leaves her mother, Mrs. Sam Raffel; her stepfather, Sam Raffel, and two sisters, Misses Mary Akin and Miss Lola Horton, all of this town.


Close-Up:

In At Age 7, L. B. Herring Jr. Rarely Out Of Fair Biz Since

By Herb Dotten

(This is another in a series of articles on little-known facts about people prominent in outdoor show business.)

L. B. HERRING JR. broke into the fair business at the tender age of seven. Now 52 (he was born February 13, 1895), the secretary-manager of Mid-South Fair, Memphis, has been in it ever since, even for brief interments when he served in the Navy.

It was as an office boy at the

---

**Murray Fires 54"G Show for Truman**

JERSEY CITY, N. J., Oct. 9.—Five shows were given for President Truman on this account. He was given his first show on Friday when he took a train to Lincoln High School Auditorium, where he spoke Thursday. The show was fired by Fred C. Murray, of the International Fireworks Company, a local concern. The show consisted mainly of shells which were fired at each street intersection passed by the parade plus five gigantic pyro portraits of the President and 40-foot replica of Niagara Falls. Murray said 35 men were needed to fire the show.

Ira Watkins Inks 3 Acts With, Santos D'artigas

PHILADELPHIA, Oct. 9.—After meeting here September 28 with Mr. R. K. Santos D'artigas, Havana, Ira Watkins announced that several of his acts had been contracted for appearances with the Cuban show from November to May 16, 1949.

Acts signed include the chimpanzees, the mule act, and Sylvia Watkins of the big band. Watkins will produce the show at the Arena here with the Hamill-Morton Circus.

The number of flowers received "twice the number for the largest funeral previously held here.

---

**Ralph Ammon Picked To Run Peoria Center**

Will Also Head Annual Expo

PEORIA, III., Oct. 9.—Ralph Ammon, who recently resigned as manager of Wisconsin State Fair, Milwaukee, has been named executive secretary of Exposition Gardens here. In that post, he will direct activities of the year-round amusement center, which is now under construction, and also the Heart of Illinois Exposition, a fair, the first showing of which is planned for 1949.

Ammon succeeds Arthur N. Eckstrand, who resigned to become vice-president of Jefferson Trust & Savings Bank of this city. Eckstrand, who has been with the Wisconsin State Fair staff, had played a large part in the money-raising campaigns to build Exposition Gardens.

Robert Reynolds, 29, who had been assistant manager of the Milwaukee event, was appointed recently to take over these duties. This year he managed the Wisconsin Centennial Exposition, which embraced the "48 State fair.

The Exposition Gardens post here will carry a larger salary than the Milwaukee position, it is believed.

---

**Plant Being Built**

Ammon has announced the management of Milwaukee in 1930, is credited with having pulled the fair out of serious deficit, lifted it out of debt, put it on a self-sustaining basis and brought about vast improvements to the plant.

Construction work on Exposition Gardens in Chicago, the largest of a 10,000-seat grandstand of concrete and reinforced steel is being erected. Five nine-story white buildings are already built. Working with a modernized systems are now being installed.

---

**Mills Declares 300% Divvy for 2nd Year**

LONDON, Oct. 9.—Stockholders of the Bertram Mills Circus will again receive dividends of 300 per cent on their shares, as they did in 1947. Final payment of two shillings on each £10 share which is the equivalent value of one shilling, will be disbursed on October 30. Previous dividend of one shilling makes it a 500 percent for the circus fiscal year which ended April 3, 1948. Shilling shares of the Mills Circus are currently worth about 22 shillings per share. Neighbours are 22 shillings per share (approximately $6.00).

Mills Circus is getting set for its holiday indoor run at the big Olympia which will run from December 22 thru January 3. Cyril Mills has been making an extensive tour of European countries in search of new acts, but so far nothing promising announced is that of Eric Soder, a novelty act, which has been appearing in Denmark.

---

**Chill Falls To Cool Bailey**

HIAWATHA, Kan., Oct. 9.—Bailey Bros. attracted a pair of three-quarter horses here Monday (4), despite chilly weather.
GREAT ROAD TRAILER FOR SHOWMEN

A Great Road Trailer for Showmen

The Travelite "HOMETTE"

An outstanding performer—takes you everywhere in style, speed, ease and comfort. In a variety of sizes and interior layouts to suit the particular needs of every showman. Send for Sample Layouts.

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WORKMEN'S COMPENSATION

Do you know your responsibilities under the various State Workmen's Compensation Insurance Laws? 28 years' selling experience to showmen qualifies me to help you with your particular insurance needs. Contact:

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POPULAR ON ALL MIDWAYS
Flashy—Reliable—Money Getter
Write, Wire or Phone for Particulars.

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FLYING SCOOTERS
QUEEN OF THE FLYING RIDES
With 1948 Streamlined Cars
EIGHT CAR PORTABLE RIDE
STATIONARY & ELEVATED PARK RIDE
KIDDE RIDE
LOW V.
BISC-ROCCO AMUSEMENT COMPANY

The Billboard
October 16, 1948

Fair Dates

A list of fairs, with dates one week in advance and arranged according to states, same as and other, will appear in each issue. The complete list of Fair dates was published in the issue dated July 31.

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<td>Del Norte—San Luis Valley Livestock Fair, Oct. 21-23. Dean Shinnmand.</td>
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<td>Kansas City—American Royal Livestock Show, Oct. 18-23. A. M. Patterson.</td>
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Ever get the urge to smash a bottle against a brick wall? Then you know how thousands of others feel — and who will gladly pay for the fun of shooting beer bottles out of a bazooka! You can make big profits by renting or selling bottles to bar keepers and anyone else who wants the fun of trying to break them. Get the official Bazooka catalog today, free! Write or wire: THE CORLISS COMPANY

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21-3T. Walls—Flameproofed
IMMEDIATE DELIVERY!

Tents—Side Show Banners
The Best Flameproofed 
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MADE $100.00 A DAY ON CANDY FLOSS

Electric Candy Floss Machine Co.

3000 KENO

Made in 30 sets of 100 cards each. Price in 3 sets $100.00. Sets price is $30.00. Light weight cards. For set of 100 cards. Tell a card, calling numbers, $2.50. TIGHT WEIGHT KENO CARDS

Write Today
No. 1 Choice, black dust white, back 6 x 9 1/4. Do not misprint cards. These cards must have mailing own Calling Numbers. Tell a Card, 15 cards, $5.00. Price per set of 100, $40.00. Price Calling Numbers new. Read our long article on 300 Keno. All cards at retail. $2.50. Price Sets of Cards, $40.00. Price for 100 Cards, $10.00.

AMERICA'S
TENT
Hooper's Flameproofing Compound
"SID" T. JESSEPO GEO. W. JOHNSON

UNITED STATES TENT & AWNING CO.
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Chicago, Ill. Tent Works since 1878.

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No. 1 Choice, black dust white, back 6 x 9 1/4. Do not misprint cards. These cards must have mailing own Calling Numbers. Tell a Card, 15 cards, $5.00. Price per set of 100, $40.00. Price Calling Numbers new. Read our long article on 300 Keno. All cards at retail. $2.50. Price Sets of Cards, $40.00. Price for 100 Cards, $10.00.
Roller Coaster To Be Erected For ’49 CNE

Kortes To Have Side Show

CHICAGO, Oct. 9—J. W. (Patty) Conklin, who with his brother, Frank, holds the midway contract at the Canadian National Exhibition in Toronto, this week discussed here that he plans to erect a Roller Coaster on the CNE grounds next spring. Conklin also said he already has closed with Pete Kortes to have the latter supply the Side Show at the ’49 CNE event.

Plans for the Roller Coaster call for an 80-foot high structure, with four cars, capable of handling four cars at one time, each with a 24-person capacity. Detailed plans are being completed by Joe McKee, Conklin said. Joe Droumbe will be the operator of the side show, and Harry Ray will design the front, Conklin said.

The midway will be straightened out for the ’49 CNE. This will enable dead-ending of the street and spotting a show at the closed end, Conklin pointed out.

Since the close of the ’48 CNE, the Conklins have made the grounds has been enlarged and remodeled. Conklin left here yesterday (9) for a brief visit to New York, for which he plans to return to Toronto.

Committed Names For PCSA Banquet

LOS ANGELES, Oct. 9—Committee for the annual Pacific Coast Showmen’s Association banquet and ball, December 14 in the Gold Room at the Beverly Hotel, Inclose:


Tickets will be $10 including tax, and members are urged to get their reservations in early.

Foley & Burk Registers Okay At Bakersfield

BAKERSFIELD, Calif., Oct. 9—Good bid was reported by the Foley & Burk Shows playing the Kern County Fair, Sept. 26-27. The event always has proved a poor draw in the afternoons and this year was no exception. However, at sundown the customers started filing thru the gates and afforded a good take until around 11:30 p.m. when bids tapered off.

Show carried nine major rides, three kid rides and seven shows. Rides included a Merry-Go-Round, Whip, go O-Cass, Whip, the Log Roper, and Torpedo. Manager L. G. Chapman also added a new C-Crush. (See FOLEY & BURK on page 61)

Subjects

Included on the schedule for the Kern County Fair were the following:

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With G. E. air-cooled 2-hp. 220 volt compressor mounted in base of cabinet, 20-gallon serving and 20 gallon hardening cabinet which can be attached to same compressor, $250.00 each. These units are government surplus and in excellent working condition.

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PARK SPECIAL WHEELS

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Sandusky Tax Nets $7,587

SANDBURY, O. Oct. 9—Since its amusement tax went into effect April 1, the city of Sandusky has collected $7,587.53, according to C. F. Brenninger, city treasurer. All September reports are not due until Thursday (21). Figure is about right for anticipated $15,000 yearly revenue, Brenninger stated. Theaters, circuses and Cedar Point resort all have contributed.
Bockus Named General Agent By Strats Org

JACKSONVILLE, Fla., Oct. 9 - Curtis L. Bockus, currently serving as vice-president of the Northeast Florida State Fair here, has been named general agent of the James E. Strats Shows, replacing the late Bill Fleming. Bockus will assume the post after the close of the local fair, scheduled November 18.

A veteran in outdoor business, Bockus for many years was general agent of the Dedon World's Fair Shows and subsequently served in that capacity for Endy Bros. and other organizations.

Wichita Notes

WICHITA, Kan., Oct. 9 - Jack Hamilton joined King Bros. The DeKolah visited in Wichita between dates. Dr. L. Cooper is building a super Ring barn on his property east of here and will use it to house his Liberty horse set during the lay-off periods.

The Wichita Jaycee Rodeo enjoyed the most successful run in its history this year. Added features were Cecil Cornish, presenting his Palominos Roman jumping horses; his truck, horse, and his biggest bulb, and the Moors, with their taxi meter, Beewax.

Add things I never knew until now! That George Bellis has been painting circus Side Show banners for 30 years. Mr. and Mrs. Mike Demko are with the World of Pleasure Shows. Mike recently celebrated a birthday. Ralph Hix is night clerk at the Jeffa Hotel. Hank, St. Louis. Billie Collins, formerly of Mason City, Ia., is general agent for the United Exposition Shows.

Rosita Clarke, injured last May in a car accident, still is confined to the hospital.

The Hartleys, with their baby elephant act, played North and South Dakota fairs. Charlie Young, ex-barred kicker, now retired, spends most of his spare time around Leo McKee's midget body car factory just kibitzing.

Dolly Jacobs suffered an injured hand, the result of using the wrong end of a bull hook — BETTY LEXAND.
Entire Block Is Destroyed

Coaster, Old Mill, roller rink gutted by blaze which threatens entire fun zone

OLD ORCHARD BEACH, Me., Oct. 8—A mid-afternoon $89,000 fire Sunday (3) wiped out practically an entire area of the fun center, building many of these concessions were housed in the block-long area which once served a busy part of the Old Mill rink.

Old Orchard Park, which was occupied and received the public during the season, was closed when the blaze started.

The blaze, of undetermined origin, went through the passenger cars, the concession stands, the roller rink, the old mill ride, all of which contained the partial fixtures and firemen to the scene. A half hour later the smoke of the fire continued to smolder through the area, threatening the park.

One of the cottages destroyed was occupied by Mrs. Ernest Jones, manager of Seashore Park, and his family. McKeen, who is a park custodian, who was alert to his job and continued to work until the blaze was out.

The McKees were not at home, but most of their belongings were carried to safety.

Skaters Escape

This roller rink was one of the few spots where the season operation. About 30 skaters were in attendance when the fire started. They were ordered to leave the premises. The only structure in the vicinity of the fire was a building used as a restaurant. It was occupied by the Chippewa Company, headed by Louis Fox, of Boston. They were successful in putting out the fire.

Seashore Park was owned by Seashore Park Company, headed by Dr. Alfred Osher, Biddeford, but was operated by the Chippewa Company, headed by Louis Fox, of Boston, with David Wolfson in charge of operations. Many of the concessions were housed in the block-long sheds which burned. In 1947 gutted several hotels, burned 60 acres of the resort and redone work which was worth $500,000.

The fire started in the old mill ride, which was destroyed along with a wax works exhibit. The fire fighters who were called to blaze before serious loss ensued.

NAAPB Seeks TRO of Park Ops

CHICAGO, Oct. 8—Paul H. Huedepohl, executive secretary of the National Association of Amusement Owners, Inc., has requested an interim restraining order against the Old Mill Park in the new bills for the park. He said he was unable to review the situation and issue an order to park operators for help.

"We always wind up our park conventions in December with the show, and we try to refuse the final session," Huedepohl said. "So far we haven't any film for this year. I am unable to any and all park operators who have some movies, particularly in color, of their operations this year to write me a letter and let me know if we can have them in the park."

Huedepohl said J. W. (Patty) Cook in furnished the film last year and is willing to furnish it in large part of that program.

"We want to show movies this year again," Huedepohl said, "but unless somebody comes forward and lets me know they have some films which we may have for profit, this will be all over this year."

NAAPB secretary added that still pictures would be okay, too.

Opening Boat Race At Idle Hour Spot Stopped by Mishap

COLUMBUS, Ga., Oct. 8—The opening Tri-State boat race, scheduled Sunday (3) at Idle Hour Park, was postponed when an accident, which cost the lives of two persons in the park's lake, occurred Saturday night (2).

According to Mike Calderazi, Idle Hour park's public relations chief, one of the park's speedboats, piloted by Paul Cooper, park employee, and a flatboat piloted by Mrs. J. E. Heath, Keith, Hogansville, Ga., and Melvin Kast, Atlanta, Ga., ran into the lake after a collision. The mishap cost the lives of Mrs. Keith and Mabel Chapman, Manchester, Ga., but others escaped serious injury.

Park had started its winter season Saturday and was advertising that it will continue its free active policy thru- the fall and winter. A home family, which was destroyed, was on the wall of the park's lake, near the home of Parker Park.

Theodore Morrot, proprietor of Idle Hour, was a witness for the police and was held in jail before the police justice in New- Again, he kept his promise to serve the early stages, but an act of murder by the local manager, Dave Wolfson, on the board, and the wall of the court, was featured on the National Park, Sept. 6, with Capt. Roy Smiley, high pole, today's attraction.

to the other group, Wolfson, local representative of the operators, is a new purchase. Affairs of the park operator, located under the roller coaster, were destroyed.

Partly Insured

Other estimates of damage to the park at close to $100,000—only partly covered by insurance. While Louis Fox, Boston head of the operating syndi- cation of the town, one of the largest operators, was at the scene of the fire, he informed the local manager, David Wolfson, no decision as to what damage to the park has been

Sunday's fire was the fourth excite- ment parade of the season, beginning Oct. 7, 1947. gutted several hotels, burned 200 acres of the resort and re- opened the park three months later.

Daily animal shows will be held in the lion house at Fishbaker Zoo, San Francisco, beginning next month. The shows are called the "Stars of the Wild World" and will direct the performances. Animal will be brought from Los Angeles and the show will be produced as a concession.

Tex. Boardwalk To Be Rebuilt

FORT WORTH, Oct. 8—Lake Worth Boardwalk, with rides and concessions, was destroyed by fire about 18 years ago.

Bids will be opened Tuesday (20). They will be for a 10-year period beginning December 1. The lease will include 10 acres along the Lake Worth shore and adjacent to the Casino Boardwalk.

Contract will be on annual cash rental basis, with a percentage of the gross going to the city.

The receipts percentage will cover rides, shows, food and beverages. Under terms of the contract the beach operator will be billed and must sell the lease without city approval. All permanent fixtures and improvements will become city property.

Morrot Plans Spot at Indian Falls, N.Y.

OLCOTT, N.Y., Oct. 8—Phil Morrot, whose management of Rialto Park here the past season, is moving his rides to Indian Falls, N.Y., where he plans to operate his own resort under the name of Boulder Park next year. A number of his concessionnaires, including F. L. Cleaver, game operator, will make the move with him.

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Lake Worth spot, destroyed by fire 18 years ago, is offered for lease by city

Storm Damages Virginia Beach

WASHINGTON, Oct. 8—Heavy rains and the highest tide registered in years caused thousands of dollars of damage to Boardwalk and other shore installations here Thursday (3) and Wednesday, according to town engineer Carroll J. Bonds.

The abnormal rainfall and high tide weakened the concrete facing of the seawall, undermined the wall from the rear and buckled the sea- wall in several spots.

Reports from other Virginia Coast spots indicate considerable damage all along the coast, with many amusement parks and businesses being invaded by the high waters.

Mission Beach Plunge Opening Still indefinite

MISSION BEACH, Calif., Oct. 8—The Mission Beach Plunge is being planned if City-Coun- ty Health Director Dr. Alex Lesan gives the go-ahead signal. A plunge, director of aquatics for the city recreation department, announced.

The beach has been closed since July due to the polio epidemic, and the sewage problems. However, the recreation department felt that the restrictions the health officer suggested were impractical.

Dr. Lesan suggested any plunge, if be- denied children under high school age, but would allow high school students to be admitted at 10 minutes a time, with compulsory 10-minute rest periods between swimming periods.

"We do not have enough personnel to operate such a system," Dr. Lesan said. "So we're going to open only if Lesan says we can operate without restric-

However, it was thought that some usage could be made of the pool between the two departments so the pools can stay open until December 1 and reopen for the spring in March.
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South American Animals

In At Age 7, L. B. Herring Jr.

Auto Air Freight

(Continued from page 58)

Foley & Burk

(Continued from page 58)

(Continued from page 58)

WANT

100-G Freight Destroys

Units at Jersey Spot

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Receipts Reach $1,752,098 As L. A. County Annual Gets Ideal Weather for 17 Days

Million Dollar Plant Improvement Plan Set for '49

POMONA, Calif, Oct. 9 — Getting ideal weather the full 17 days of its 20th annual, Los Angeles County Fair pulled attendance of 1,254,503 and handled $9,154,644 in pari-mutuel money. Total revenue was set at $1,752,988.89 on the basis of early sales.

Lead ’47 by 10% At Tupelo, Miss.

Record Kiddies’ Day gate sparks fast start — review clicks despite cool nights

TUPELO, Miss., Oct. 9 — Thursday (7), the third day of the Tupelo-Mississippi Fair and Dairy Show here, the event was running about 10 per cent ahead of 1947 in gate gain. The gate on the second day of the show drew 112,000 paid for the fair." The receipts was good.

An all-time high turnout for Kiddies’ Day Wednesday (6) accounted for a large measure for the rise in attendance. A feature of the day was the high parade, in which white and Negro children marched together.

Night cool weather was a factor in the three days running of the show. No significant accident was reported yesterday in the midway where the Routines Show holds forth.

The night grandstand included of Ernie Young’s State Fair Revue and followed by the same day Peanuts show. The grandstand was well patronized with a great deal of interest shown in the events featured.

President-Manger J. M. Savery of the state said that improvements planned for ’49 embrace the construction of a 5,000 seat addition to the grandstand and the erection of a large exhibit building.

Elements Batter Richmond

But Future Hopes Still Rosy

RICHMOND, Va., Oct. 9—Five days of cold and rainy weather cut the hoped-for 120,000 attendance by the Atlantic Rural Exposition for this year. Monday, with cold weather, opened to about 12,000 people; Tuesday, rain all day, dropped to an all-time low of less than 3,000 people; Wednesday, Richmond Day, traditionally the big day of the fair, didn’t make quite the 16,000 mark; Thursday, with very little rain, was a break, drawing 34,000 past 56,000, and with all the breaks in the world, the fair cannot pass 75,000 today. Newspaper and radio were generous with gratis space and time but, said B. R. Haddock, general manager, “You just can’t beat the elements.”

Plant in Tip-Top Shape

Fair plant is in excellent condition, with a new drive on to spend $5,000, 000 in improvements for the next year, and Andy Hanson, manager, announced. Hanson reported receipts of $85,844 and disbursements of $83,715.

Receipts included $35,066, outside gate; $56,444, grandstand; $12,606 concessions; $56,458, show entry fees; $36,000, parking fees; $190, race entry fees; $734, feed sold; $1,504, state aid, and $56, miscellaneous.

Disbursements included $10,827, president’s salary; $17,000, purse and superintendents; $23,025, music and advertising; $1,000,000 insurance; $5,000,000, advertising, and $4,524, tickets.

Pete Langley Resigns Post At Milwaukee

Will Help Out in ’49

MILWAUKEE, Oct. 9—C. J. (Pete) Langley, Elkhorn, Wis., resigned as director of harness racing of the Wisconsin State Fair because the expo has withdrawn from the Grand Circus. No successor has been chosen.

Big-time trotting and pacing did not pay off here, explained W. J. Reynolds, who recently replaced Ralph Ammon as the top Badger State exra. Reynolds said he had notified circuit stewards not to hold any dates for the West Allies track next season.

“The Centennial Exposition lost $30,000 on the Grand Circus races,” he said. “The circuit is rigged for the betting tracks, with photo finish and time a plus on the front-gate, and not the purses which the tracks must share. We have to pay not only the purses, but also money to the circuits.” Reynolds said the 1949 fair would have two or three days of Midwest harness horses, with some other track attractions. Longley promised to go out with a bang with the return of the big show and new fair material. In letter to Reynolds he explained the reason for his resignation.

“...will be embarrassing to me to cancel out any dates that the Wisconsin fair has been on in the past. After the big show is over, I felt that the Wisconsin fair was morally obligated to retain the circuit. The stewards have sent the best stewards they had to work for the Wisconsin Exposition of the Centennial Exposition asked for the best show they could possibly put on.

“There is no question that you will have great racing without the Grand Circuit. With the committee I have, I feel I would be looked upon, for the next year, to complete the organization. I feel I would be looked upon if I could get the public to do contracts in helping to bring the bigger and better Grand Circuit to Wisconsin, which I think will be as big as any circuit would be. I am going to work for the Wisconsin Exposition of the Centennial Exposition for the best show they could possibly put on.

“There is a tradition behind the big stakes, all of which are associated with some track. The circuit transferred stakes from Saratoga racetrace to Milwaukee, which meant that

(See LANGLEY RESIGN, page 9)

Two West Coast Stunners

Injured During Shows

YAKIMA, Wash., Oct. 9—Two members of the Ken Baker-Satan’s Bell Driver’s Troupe have been hospitalized. Emil Hotaling, driver, and Eddie Ward (Bobo the clown) was injured in a crash while performing in the center of the fair's arena. Offers of aid were made by the Yakima Fair Board and the exposition, but none was needed. The injuries were not serious, they said.

Another show on the same day at the exposition in Yakima was also injured, but in a less serious manner. The injury occurred during the show's final numbers, and the injured performer was not taken to the hospital.

It was announced that both performers would be released from the hospital in a few days, and that they would continue with the show as soon as possible.
TWO NO. CAR. BIGGIES CLICK

Charlotte May Top 250,000

Kids, banned at Shelby, turn up at Southern States good weather aids

CHARLOTTE, N. C., Oct. 8.—Officials of the Southern States Exposition, according to the crowd in excess of 250,000 if good weather prevailed thru today's final stanza. The fall fairs may set a new Tuesday (5) after heavy rains Monday (4) had turned portions of the grounds into swimming pools. The evening weather apparently had little effect on the swimming of some 500 children, which was termed large. Just in case the unsettled weather had kept youngsters away, Dr. J. E. Dorton, fair manager, announced that their school tickets would be accepted for admittance yesterday (8).

Sawdust and cinders were liberally spread everywhere to absorb the excess moisture and to provide safe footing. Attendance at the fair was thought to have been boosted considerably through the appearance of many hundreds of children from adjacent Cleveland County, where they were banned two weeks ago from the Southern Faire because of a polio panic. Dorton also manages the Shelby annual as well as the States fair at Raleigh.

Exhibits Overflow

James E. Dorton, assistant manager, reported that there were no exhibits on the killing division and said that a tent had to be erected to house the swine. All corn and beans were sold out well in advance. The poultry show had 546 entries.

Special bus service was inaugurated between the Union Bus Terminal and the Fair where space is utilized on the four-lane Concord Highway. With ample parking space and relative freedom from traffic problems, resulted from the influx of big crowds. The total volume of the traffic, given the long and difficult months of the season, are stated three miles from the city.

The official opening party was held Monday night (4) in the Hotel Charlotte. It was preceded over by Manager Dorton and Gene Lawing, promotions director.

Show Program

A strong livestock and entertainment features was presented. George A. Hamid's nightly show, featuring a line of All American dogs, included the Harlem aerial star; Red Reho's Marinir Queen; the Original Dixieland Jazz Band; Kirk Adams' Cactus; A. Robbins, the banana man; Edna and Leon, acrobats; Bob Whitthrow; Whiting and Yvette, and Harry and Sherry Collin.

Jack Kehanna's Hell Drivers appeared Wednesday afternoon (5). Horace chairman reported Thursday (7) and Friday afternoon. Big cotton barn was utilized for this purpose. Airports climaxed each night show.

A model home was given away by the local Variety Club.

The James E. Strates Shows re-opened Tuesday on the midway, where they are appearing for the first time.

Secretary-manager of the Yorkton, Sask., Exhibition Association in the early 1920s, Joseph A. Duncan has moved to Chilliwack, B. C.

Shift to Paid Admiss. To Hurt Bakersfield, Calif.

Bakersfield, Calif., Oct. 9.—The shift to All-Admission at the Kern County Fair, the first in over a decade, failed to scare off the ticket buyers and the event drew 73,152 for the run which closed Sunday (3). The attendance opened Tuesday, with a 75-cent gate, 15,771, followed thru the turnstiles. Wednesday was steady, and Thursday, and Friday was good.

Premium totalled $30,000 as against $60,000 in '47.

National horse show ran three nights, paying all its own premium. Event was under the direction of Herb Vaughn. Opening-night feature was the annual Kids' Day, display sponsored by the Shell Oil Company.

Cotton showing netted by Secretary-Manager Lee Clark over most exhibits. Altho more expensive than canvas, it is permanent, Clark pointed out. Exhibits like it better because it is cooler and absorbs better.

The grandstand was crowded from the stage to the last seat, with Cub and draft horse exhibits were under canvas.

The improvements included a rebuilt livestock area and a new fair office. The last remaining grandstand in the Chamber of Commerce Building.

Clark doubted the price on concessions, asking $120 for the 15 by 15.

48 Attendance Off At Tulare, Calif., But Revenue Up

TULARE, Calif., Oct. 9.—The 27th Tulare County Fair opened Saturday (21-26), with a paid attendance of 10,124, according to Secretary-Manager Alfred J. Elliott. While the figures were lower than those for '46, said Elliott, one reason for lower attendance was the confinement of the fair for the first time in King County.

In the past it was shared with Kings County.

Comparative figures show 63,953 for '46 and 63,477 for '47. In addition, the 1948 show included the pari-mutuel booths, with 1,200 birds and 800 head of cattle. The exhibition hall was filled to capacity.

Plans for the 1949 fair include enlargement of the pari-mutuel, booths, a new and modern permanent grandstand for horse pulling, and greater participation by labor groups.

Caroline, J. H. Bourns, president; James B. O'Kane, executive secretary; and Sam Michael, vice-president, and William T. Cluff, treasurer.

Peak 135,000 At Maine State

LEWISTON, Me., Oct. 9.—Final auditing of the book at the six-day Maine State Fair here ending Sunday, showed James B. O'Kane, general manager, reports. All space was sold well in advance and all operators reported good business.

O'Kane said. The pari-mutuel take for the season, including a heavy Labor Day play, was $437,709. Fifteen new box sections were available for the first time. A new safety rail around the track, new seats, and the painting of all buildings were other improvements.

George A. Hamid, Inc., furnished the six acts used. Fireworks were supplied by Imperial Fireworks Company, Lowell, Mass., and with Howard Jones in charge. Le Montagrd, local French band, played daily. Playtime Amusements were on the midway. John Carney, Lowell, Mass., had the bingo.

Labor Takes Part

For the first time Maine labor groups staged their own program, including parades, contests and speeches. About 5,000 participated.

Poultry and cattle entries were the greatest in the fair's history, with 1,200 birds and 800 head of cattle. The exhibition hall was filled to capacity.

Plans for the 1949 fair include enlargement of the pari-mutuel, booths, a new permanent permanent grandstand for horse pulling, and greater participation by labor groups.

Officers are John H. Bourque, president; James B. O'Kane, executive secretary; and Sam Michael, vice-president, and William T. Cluff, treasurer.

47,000 Attend W-S in One Day

All departments head for new marks — extra night show needed on big day

WINSTON-SALEM, N. C., Oct. 9.—A record one-day attendance of over 47,000 Wednesday (6) assured the Winston-Salem Forsyth County Fair of new marks in every department prior to tonight's shuttering of the fair which will be presented here Tuesday (8).

The fair got off to a terrific start Tuesday when over 20,000 attended despite ankle-deep mud in some sections of the grounds. Because of the rain Monday (4), with more wet weather forecast for Tuesday, the traditional Children's Day was postponed until yesterday when the kids turned out in force.

Manager Tom S. Blum labeled the attendance at the fair as the fair has experienced since 1948. Crops have been good and the prices paid high, with the result that spending has been free with both the World of Mirth Shows on the midway and George A. Hamid's night grandstand show benefiting.

Two Night Shows

The 2,600-seat grandstand was jammed at most night shows through the week, while Wednesday it was necessary to give two shows to accommodate the crowds. Each show, climaxing with full fireworks, was played to capacity.

Jule Chittwood's and Dardevils rode a capacity crowd in front of the grandstand yesterday afternoon. They will play tomorrow night. The motorcycle races will be featured in this afternoon's session instead of the usual Big Car races.

Blum said that at least 50 commercial exhibitors had to be turned down because of lack of space. The premium list was the biggest in the fair's history. About 200 head of cattle were entered in competition.

Each night's show, Fantasies of 1948, featured an 18-girl (See Winston-Salem on page 9)
EYE-APPEAL

Record Gate
Seen Likely

Unique props add sparkle — turnway bizz registered opening Sunday

By Jim McLaugh

DANBURY, Conn., Oct. 8 — A full measure of showmanship was injected into the Danbury Fair this year to provide the ultimate in eye-appeal with emphasis on symmetry and cleanliness. It will likely pay off, too, if good weather prevails today and tomorrow for the final showings of the nine-day event. And, if the usual big crowds materialize, last year's estimated 128,000 paid may well be eclipsed, since attendance thrust the first part of the show, including turnway bizz Sunday (3),

free parking supervised by polite, uniformed men instructed in proper tips, and ample free sanitary toilet facilities.

The displays advertised, including exhibits, are mostly good with the accent on entertainment. Included were an electric replica of story book characters, a Burns reproduction, and a braveful of huge animals billed as P. T. Barnum's.

No attempt is made at night operation since the weather generally is not suitable in the least part of the year. And, annually it takes a hardly well clothed patron to brave the elements on opening Saturday (2) attracted 12,207 paying customers. Sunday, $4,357 paid and named dreds had to be turned away. Monday (4) $2,240 paid.


downed

The turnway bizz Sunday resulted from the inadequacy of the highway which serves this area. Two turnways became jammed early in the day with a crowd of several thousand early arrivals. Leebey feels that the growth of his fair will have to await the construction of better roads leading from New York State only a few miles away.

The grandstand, operating only afternoons, again presented a circus program which the pressman stated 20 for adults, 60 cents for children.

The program, produced and staged by John J. Daly and Frank Stoops, consists of the Arch Daley Agency, Hartford, Conn., included Art Spaulding, rhesus cat, Kirl Roche's band, Totchell's and Hunt's ponies; Don Francisco, with table who displayed Mite Mirrors and the Kayos, serenades; Joe LaPlante, comedy comic; Aerial Simp- sons, aerialist; Friesen's seals; the Seven Brannocks, teetotter; Miss Alice, acrobat, and the Romeo ballet; Prof. George Keller's Trained Wild Animals; the Sky High Angels, aerialists; Loyly Ran- penski Troupe, riding act; Raquel, contortionist; Flying Romans, aerialist; Hunt's Liberty horses and Miss Bernice, highsway pole.

Midget auto races, a regular feature with an expected large attendance Saturday, tomorrow speed boat races will be featured on the track which encompasses the concrete midget track in front of the grandstand. Also on tap is a display of the Parker and his Ski-Belles in a water skiing act.

The O. C. Buck and Ross Manning reported good midway business.

POMONA, Calif., Oct. 7 — Altho several miles outside of Los Angeles County Fair home was the office—filed by a woman patron.

The woman falgerner complained that her purse, the only purse of another woman as they walked by each other and the left her purse in a store. The wound was so slight neither hospital nor other attention was deemed necessary. The woman said that she had been injured to the extent of a sum which she stated.

She was based on the fact the injury diverted her attention to the moment she had been the与 the compliment's arm. Paved cleanliness.

FAIRS

DANBURY

Upper Peninsula
Annuals Pays Out
Best in History

ESCANABA, Mich., Oct. 9 — Account examiner, the 1948 Upper Peninsula State Fair on this year was the most successful financially in its history.

Gross admission, exclusive of federal taxes and not including State aid, totaled $31,500.29, compared with $40,090.73 for the second year last year, Keelie said. Expenditures were $31,140.70, leaving a balance of $1,160.60. Outstanding bills are estimated to be considerably less than the surplus on hand now.

Total Receipts 35G

Total net receipts, including gate, parking lots, sales and admissions, hit $33,121.21, which is more than $10,000 in excess of the total admissions of $21,175.18 in 1947.

Concessions commissions were $4, $10, compared with $3,613.65 in 1947. Midway space sold total $38,370.50 this year, down a slight amount. The previous year's receipts were $9,213. Receipts from Sunday of this midway space was approximately the same as last.

Figures this year were $2,570 compared with $3,175.50 in 1947. A few receipts, including premium book ad- ditional, received, etc., aggregated receipts to $31,829.22.

A total of 22,727 persons paid at the gate this year for a substantial in- crease over the $20,996 paid in 1947. Sunday of this midway space was approximately the same as last year.

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$327.27 Pay

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Free Shows Galore

A score of the educational shows will be displayed in the exhibit halls. They will include the Children's Science and senior livestock shows with a premium book in each. Also the junior livestock show, a horse show, a horse and quarter-horse show, a $100,000 electric show, textile, culinary and antiques show and a major State fair art exhibit at the Dallas Museum of Fine Arts.

Organize Kentucky State
Fair: Set Meeting Dates

LOUISVILLE, Ky., Oct. 9 — An association for the operation of the Kentucky State Fair, the Kentucky Agribusiness Fairs, the formal meeting for the organ- ization has been set up, it was announced today by O. M. Matlock, retiring chairman of the Kentucky State Fair, and assistant manager of that event; Larry F. Watters, State Commissions, the association, and the members of the Louisville Courier-Journal, and Co., which has been appointed the business assistant chairmen of the organization.

Coronet mag is readying an article on George A. Hamil, head of the talent agency bearing his name.

FREE SHOWS: GALLERY

A score of the educational shows will be displayed in the exhibit halls. They will include the Children's Science and senior livestock shows with a premium book in each. Also the junior livestock show, a horse show, a horse and quarter-horse show, a $100,000 electric show, textile, culinary and antiques show and a major State fair art exhibit at the Dallas Museum of Fine Arts.

Organize Kentucky State
Fair: Set Meeting Dates

LOUISVILLE, Ky., Oct. 9 — An association for the operation of the Kentucky State Fair, the Kentucky Agribusiness Fairs, the formal meeting for the organ- ization has been set up, it was announced today by O. M. Matlock, retiring chairman of the Kentucky State Fair, and assistant manager of that event; Larry F. Watters, State Commissions, the association, and the members of the Louisville Courier-Journal, and Co., which has been appointed the business assistant chairmen of the organization.

Coronet mag is readying an article on George A. Hamil, head of the talent agency bearing his name.
Rain, Cool Nights Hit

BIRMINGHAM, Oct. 9.—Showing very much like a late spring, the six-day Alabama State Fair, which ended Monday (4), nevertheless went off slightly cooler than in recent days of operation.

Thursday (7) hurt, washing out the first of three afternoons given over to big car races, and cool weather prior to night's cool nights.

Wednesday (6), however, accounted for the biggest Kiddies' Day in the fair's history, R. H. McIntosh, general manager, estimated the turnout at 56,000. That night the grandstand show, which consists of the Barnum
Carrollers No. 1 State Fair Reueue plus acts, and fireworks by Tharee-
Drewlin, played to the capacity grandstand of the run of the hour.

Despite the loss of Thursday's auto races and the effect of cool weather winds, the first three days were a big success, with the first four days down only $8,000 from last year, McIntosh said. He anticipated large crowds for the auto races to be presented by A. Sweeney and Gaylord while the final two afternoons and also for the closing night grandstand shows.

On account of the National American Shows' gross the first four days was reported almost equal to that for seven buildings last year organized by a different corporation and the attractions.

Big Industrial Show

New ideas for the future are topped by the Industrial Arts Building and used by the fair officials. The operation of a huge kiddiland installed and placed in operation this spring. The Industrial Arts Building is 125 by 325-foot structure with an entrance at the rear. It was built of structural steel and roofing acquired from the U.S. Soldiers and is the all-time record for construction time in the neighborhood of $1,700,000.

It houses an exposition of products manufactured by Alabama manufacturers. This show, sponsored by the Associated Industries of Alabama, is outstanding not only for the scope of the show but also for the highly effective manner in which the various industries can project the story of their products.

Several of the industries demonstrated actual manufacturing processes. Textile firms, for instance, show looms in operation, wire-makers the making of barbed wire, and paper-makers the manufacturing of envelopes.

The opening of the building and the showing by Alabama manufacturers on Tuesday (5) was very much admired by W. H. Bell, W. J. Bell and a group of the members of the Association of Alabama, and of heed, with actual construction cost running in the neighborhood of $1,700,000.

BLOOMSBURG, Pa., Oct. 9—Bloomberg's fair closed a successful week Saturday (6) and came within a day of breaking its record of attendance. A total of 161,966 went through the gates during the week, which was marred Thursday by a five-hour rainstorm. A record attendance was broken at virtually every show with almost $50,000 paid admissions in attendance.

During the week, nearly $50,000 in purses was distributed in the ring of the big ring race meeting, featuring a $40,000 stake race meeting the largest purses paid in the history of Pennsylvania fairs.

George A. Hamil's Grandstand Stakes Stakes were featured during the week. Edgar A. Moses also featured an afternoon of Grandstand Stakes.

Edy Bros. Shows were on the program.

All departments on the grounds were packed and the machinery and equipment in first-class shape. Space for concessions was sold out well before the opening of fair.

N. W. Montuma Draws Well

KALISPELL, Mont., Oct. 9.—N. W. Montuma Fair here Saturday (6), 22-28, wound up okay according to Ed E. Hill, manager. Three-day event was a success of crowds, and a second-day running, Reels on Parade, was the stage event. Horse racing was held on the grandstand, with the Hell Drivers, thrill show, appearing Saturday afternoon and night, August 28.

Atlanta Gate Midway Rise 30% in 6 Days

Open Administration Bd.

ATLANTA, Oct. 9.—The 1948 Southeastern Fair here was running 9 per cent ahead of the 1947 attendance and midway receipts thru Thanksgiving (4), six days of the 10-day event.

Huge crowds marked the first day of the midway with midway figures soaring. At the close of business Sunday night (3), the midway gross was $5,593,978 for the Johnny J. Jones. Exposition was up 40 per cent over 1947 Fair, to the corresponding point, registered by another show. Jones shares the midway with permanent rides and show installations on the grounds.

Feature New Building

The key attraction added this year is the Big John Administration Building, named in honor of President John J. Hughes, which was constructed at a cost of $200,000.

Several improvements, besides the new office quarters, embrace a huge exhibits hall, complete with stage and dressing rooms and a large area on the ground level for the showing of exhibits with exhibits and commercial and agricultural products, and is high-lighted by the large grandstand, which is the stage from the stage of radio shows.

The midway grandstand consists of circus-type acts booked by Gus Sun Sr., and the veteran showman is given over to the largest four-day midway ever given to a different corporation.

The most popular acts. Include the Lowells, comedy acrobats; Rudy Fisher in clowns; Great Dane in circus; the Three Rays, in motorcycles; and the Three Aces, in boxing. Freddy Ford, Harry's band, and Tiny Smith, funny Ford. Harry's band furnishes the music.

Booked in as afternoon street attractions are Jack McGovern's pinata show, horse race horses and midget race cars.

L. A. St. Lists $47,500 in Prizes; Gridders Open Event

SHREVEPORT, La., Oct. 9.—The 43rd annual Louisiana State Fair, which opened Monday (7), this year, will offer $47,500 in premiums and prizes for livestock and agricultural entries. More than 750 head of beef and dairy cattle will be entered and the entry list is expected in several weeks.

Unheralded in the 1948 fair Saturday (6) will be the huge battle against Louisiana Tech and Northwestern State College. Also of interest will be the big auto races.

F. C. Lynch's Death Dodgers are scheduled October 28-30. Sunday. October 31, motorcycle races by the AMCA set. State Fair Race, booked thru Barnes-Carrell Stakes, will be held at Chicago, will headline the grandstand attraction.

Favored first time since 1942, the fair will sponsor the Shreveport Ken- tucky Club Show. Edgar A. Moses has been named superintendents.

The American Shows will be at the fair.

Fair officials are: J. M. Winsell, vice-president; W. B. Johnson, secretary-manager; M. M. B. Moller, second vice-president; J. R. Quebes, treasurer, and W. F. Harris, secretary-manager.
COLE STRIKES ‘OIL’ IN TEXAS

Harlingen Is Welcome Spot

Shows draw two straws—biggest single cash day in org's history, 'tis said

HARLINGEN, Tex., Oct. 9.—The biggest single day in the history of Cole Bros., was registered here by Zieck Terrell's show when the org played to two straw houses, which overflowed to the ring banks. Show officials said more than 2,500 persons caught the concert.

This was a welcome spot for the Cole org, which has found attendance not up to par in most spots the last few weeks. One exception was Msy Allen, Tex., where the show chalked up excellent business.

Corpus Christi proved a surprise, inasmuch as the show bucked a college game in the stadium adjacent to the showgrounds. Org had a strong matinee and a full one at night. It was different, however, at Victoria, Tex., where business was better and a big house, with about a three-quarter house on tap at night.

Lake Charles, La., proved a bitter disappointment. A late arrival account for the fact that attendance was light. Night show drew a shade better than three-quarters.

Baton Rouge played two big houses, while Baton Rouge accounted for a fair day's business.

THE RINGLING GIANTS, leaders of the circus league, lined up recently for a mug session to register their likenesses for posterity, along with the Boston Braves and the Cleveland Indians. Left to right: Clayton Chase, Carl Stephens, Jack Gater, T. W. Vail, George Smith, manager; Prince Paul, Eddie Bunch, Franky Salato, Jimmie Armstrong, Marcel Walter, and Freddie Walter, coach.

The final game of the season was played recently in a cow pasture near Los Angeles and ended suddenly in the third inning when Franky Salato slid into second base which he thought was third base.

Harlingen Is Welcome Spot

NORTH, Mo., Oct. 9.—John Ringling North and Cyril Mills have been busy with their circuses in the American and British zones of Germany in search of new acts for their circuses. Both are said to have spotted several good acts, but so far no deals have been announced.

The currency muddle and the shortage of foodstuffs for horses and animals in the Berlin area, with Germany's leading circus, Cirus Busch, unable to call its quits during the winter, Cirus Busch, directed by Paula Busch, folded in July just before the show was ready to mix-up but reopened later in the summer with a two-week tour and has been doing fairly well.

Paula Busch temporarily solved the problem of the horses and used five camels by renting a farm on the outskirts of Berlin, but finds it impossible to arrange for feeding the animals this winter. Also she has been talked about by other persons.

K-M Continues Run of Straws

EL DORADO SPRINGS, Mo., Oct. 9.—Continuing its string of red ones, which started several weeks ago thru Texas, Kansas and Missouri, K-M Miller chalked up more in Missouri stops.

The first truck show of any size to appear here in 14 years, K-M played to straw both matinee and night. This despite competition from the Tri-City Fair, which had been in progress here for two days at the date of the org's showing.

At Windsor, a full house was on hand at night, but matinee biz was off for the three-quarter mark, but night attendance in both instances was lighter.

Ponce City failed to come thru with full one for the Big One, both matine and night shows drawing less than capacity. The same was true at End.

Mills Kitchen Truck Damaged

ROCKWOOD, Tenn., Oct. 9.—A truck belonging to Mills Bros, carrying portable kitchen equipment and food, was damaged near here when it went into a ditch. Show was en route from Erwin, Tennessee to Atlanta, Georgia. The damage done the truck and equipment, a large supply of food was lost. Business here was only half, bad weather being the reason. It rained in the afternoon and was cloudy and cool.

It was a bit better at Knoxville. Altho the weather was cool and cloudy, Org had a strong matinee and a fair one at night.

Boys'll Be Boys

BAYTOWN, Tex., Oct. 9.—Members of the Baytown Chamber of Commerce held an important election meeting scheduled for the same night Oct. 9. The Circus played here. Directors present the meeting in favor of the area.

Terrell, Texas, Biz Light for Beatty

TERRELL, Tex., Oct. 9.—Business for Clyde Beatty was light here, org getting only a half-house at the matinee and three-quarters at night.

At Greenwood, Miss., show failed to draw as expected. Beatty followed King Bros. in here by nine days and Cole Bros. had up plenty of wait paper. It was a case of too many circuses in a short space of time.

Drop in Biz Continues for Dailey Bros.

KANSAS SPOTS FAIL TO GIVE WELCOME

LAWRENCE, Kan., Oct. 9.—The falling off at the box office, which Dailey Bros. experienced last week in Nebraska, continued this week in at least two spots in Kansas—and at Atchison.

Weather was to blame for the light attendance at both shows here. Rain fell in Atchison and thunder and lightning threatened for the night show and this, coupled with the high school football game, forced the showing of a matinee here, which didn't do well.

At Hastings, Neb., the show got okay weather in the afternoon but business was light. It was cloudy and threatening for the night show and this, coupled with the high school football game, forced the showing of a matinee here, which didn't do well.

Biz Picks Up at Garden Rodeo

NEW YORK, Oct. 9.—Madison Square Garden's 23rd Annual Championship Rodeo, which is in its second week, show promises of hanging up a better attendance record than last year's show. Taking into consideration the fact that the Garden will be seven days shorter than last year.

Opening night, September 28, attendance, aside from paper, was light, but business was good. Business and crowd end at present is ahead of last year. Last night (8) was a sellout, and business and crowd are said to be the best for all performances today and tomorrow. As usual, the bucking bull, cowboys and rough riders for their money.

Unfortunately, attendance is not the only thing that has been hyped since opening night, because the list of accidents at the Garden continues to grow. On this crowded, the holy line marked up indicates that bucking bulls and wild horses, which were considerably sluggish in most of the opening night events, have snapped out of it and are now as tough a rough rider for their money.

One death marred the opening week, which Desmond A. Smith succumbing Saturday (2) night at hospital, due to a skull fracture sustained when thrown by a bucking bronc during the matter performance.

The only casualty opening night was Harry Fritts, knocked out by a crazy cowboys and rough riders for their money.

Serious casualties during the first week's run were Warrick Evans, double fracture of a leg, Manuel Eno, cracked ribs; Bob Maynard, broken cheek bone; Marcus Landry, broken hand and leg; Ken Bohm and Earl Blevins; ear was cut off; Randell is a bull; Ken Roberts, dislocated shoulder; Okanagan Paul, rib injuries, and Homer Pettigrew, shoulder injury.
Davenport Sets Duluth Shrine

DULUTH, Minn., Oct. 2.—The Shrine Circus here, week of Oct. 19, will be staged and produced under the direction of Davenport Shrine. Guest band director will be Vic Ross, master of properties, Charles Marine.

The following program has been set:

- Activity: Comedy, comedy comic rockons: Harry Ross and Company, comedy acrobats, Mike Duce, George and Kay, tramolines; Harry and Ray Bishop, Don Carlos, Dave Tracey; Les Monte de Oca, Deke Deaver, hand-balancing trampoline; Francisco and Dario, Balancing Donde, Steve tribe; Martel Due, rollection; Deke, crown pinnacle; Misses Deager and Deaver, web; Teal-Tin-Tulie, Clove, Jack, partner, juggling on unicycle; Earl Shipp, a four-band; the Hags' elephant. Judy; Lulage, assistant: George Hamford Family, featuring Harry, comedy handtruck, riding turn, and the Ward-Beauf Team, flying trampolines.

Clown line-up: Earl Shipp, producing; Chester Sherman, Joe Vardi, John Martell, Lusk Keeler, Irving Ronig, Harry Ross, Joe Lewis, Bill Brown and Brown.

The main exhibit will be the Shrine Circus, Rochester, N. Y., which will be in residence following the following:
- Wataha, Kan., Chicago; Toledo; Grand Rapids, Mich.; Detroit; Cleveland; St. Louis, S. D., Minneapolis, Calgary, Edmonton and Saskatoon in Canada.

**Mad. Sq. Garden Rodeo Results**

NEW YORK, Oct. 5.—The results during the first week of the 23d Annual Madison Square Garden, September 29-October 6.

- Steer roping: First day three performances: Bill H. White, 597, 230 lb., $120; Bill H. White, 506, 213 lb., $100; Bill H. White, 591, 205 lb., $110. Second day, 591, 220 lb., $200; Hall, 506, 190 lb., $110; Hall, 597, 200 lb., $100.
- Goat roping: First day, 205 lb., $100; Hall, 506, 200 lb., $110; Hall, 597, 200 lb., $110. Second day, 506, 210 lb., $150; 597, 210 lb., $150; Hall, 591, 210 lb., $110.
- Bull riding: First day three performances: Bill H. White, 506, 310 lb., $150; Bill H. White, 506, 310 lb., $120; Bill H. White, 506, 310 lb., $110. Second day, 506, 310 lb., $150; Bill H. White, 506, 310 lb., $120; Hall, 506, 310 lb., $100.
- Pinto roping: First day three performances: Bill H. White, 506, 310 lb., $150; Bill H. White, 506, 310 lb., $120; Bill H. White, 506, 310 lb., $100. Second day, 506, 310 lb., $150; 506, 310 lb., $120; Hall, 506, 310 lb., $100.

**UNDER THE MARQUEE**

John P. Snyder, who has Snyder's Brothers is a patient at the Alexander Brothers Hospital, Chicago.

Scenes may prove small, but no one considers his closure.

Law A. (Bozo) War, with Mill Bros. Circus, will do a pantomime single in night clubs this winter.

Hal Young has been visiting Al G. Baker, Mill Bros. when the show played Lexington, Mo.

Schools teach economics by book and show programs from the world of the circus. Herman Blumenfeld, of the George A. Hamid office, caught the North Morton Circus in Philadelphia October 1.

In clown alley on the Hamid-Morton stage are So. Boro Comp, Roy Barrett, Slim Collins and Charlie and Earl Lewis.

Swinging to another route is a good way of Irving anti-rustre ties and, to end a good billing fight.

Mr. and Mrs. John C. Fulghum, of Richmond, Va., were guests of Jack B. Brown, president of the Mill Bros. when the show played in Richmond.

Sunny Moore, with Florida Amusement Shows, recently was entertained in Atlanta by Johnny Harrison, foreman of the Rosen Shows.

At this time of the year it is difficult to tell if swinging ladder gels are we could sweaters for warmth.

R. V. Lewis, Side Show Band leader and manager, has returned to the show after being called away to the death of his father September 30.

Norman Hawley, band leader, who has been under a doctor's care since leaving the Hunt show, reports that he has recovered.

In the present state of circus business a show is considered friendly if it uses only a round of no middle pieces.

When George A. Hamid was in Allentown, Pa., for the first time, he reported Robert G. Good's circus room at his home. Good reports.

Don C. MacIver, magician and lecturer, was at Peoria, Ill., and on Canadian fairs this week, and is making up his mind, at home in Tunneuk, W. Va.

T. E. Christenberry cards that the Ringling show will be on the American carnival fairgrounds, Greenville, S. C., November 21. It will be the first time there this season, the other being Royal Bros.

Best way to burn up those who have boners is to suggest that the show steps out all winter.

Willie C. Clark, foot jockey and clapper, left the Mill Bros. until September 27, was recently injured in a truck accident and is under doctor's care at 614-51 Avenue East, Tuscaloosa, Ala.

George Cook with his Tunny Ford act recently worked the Academy Stadium in Erie, Pa., between halves of the football game between the Erie Vets and the Staten Island Mapletons.

With cool weather here, most every trooper enjoys a walk in the brisk weather experience in the excitement.

At Butler, formerly with Ringling-Barnum, is in charge of the Get Out Gun . . . , Charles (Kid) Kuster, agent with the fur shows and legit shows for years, is back in Hollywood home scouting for a winter connection.

Harry Mitchell, trooper and a brother of Joe Haworth with Cole Bros. Circus, was in a car accident August 2 and is in serious condition at the O. S. E., medical hospital, Winston-Salem, N. C. He has broken a few bones and is paralyzed.

E. J. Floyd, billposter with Jimmie Lynch's Death Dodgers at Kenton, O., and went into a store in Belleview, Mich. After a brief stay there he went to his home in Ohio, Georgia, Alabama and Florida, where he was performing the last days in Georgia, Alabama, Florida and New Jersey for next season.

Earl Shipp closed a 15-week season with Jimmie Lynch's Death Dodgers, Oct. 1, and then played the Cattle Congress at Kansas City, Oct. 3, and will be producing clown for the Amos Iowa Shrine Circus in Duluth, Minn., Oct. 20.

Tiny Smith's bucking Ford act played the Atlanta Fair with the Smith Bros. Circus unit. Smith will also be in the P. L. F. carnival at New Orleans, at the time; and Fair at Columbia, S. C., followed by the sun in Florida. He will winter in Florida and frame a new act for next season.

Clown who slept on the top shelf of a three-high section of berths advised that his only overwork was a 100-pound water break.

George A. Olds (blanket) will undergo his fourth leg operation Oct. 9-11 at the Cook County Hospital, Chicago. He is in Ward 34. He en (See Under the Marquee, page 2).

Henderson, Tenn., Proves Surprise to Rogers Bros.

HENDERSOII, Tenn., Oct. 9.—This proved a surprise spot for Rogers Bros. on Oct. 2, following a long show about by about three weeks, drew a crowd of people at night after a long matinee. Bill Boots, boss of Barnett, Tenn., was on the light side.

Dales Scores in Rain

TALLAHASSEE, Fla., Oct. 8.—De- spite overnight showers, the Florida All Star baseball game which began late in the afternoon, Dales Bros. scored a straw at night here after a near-capacity matinee.
RINGLING-BARNUM

We day and dated with the Panhandle State Fair in Lubbock, Tex. We were going to the Panhandle State Fair in Lubbock, Tex. We were watching the broadcast of the Quarrel on a TV screen that was practical for our back yard. We were going to a party at a friend's house that was a surprise for her birthday. We were going to a party that was a surprise for our friend's birthday.

Polack Bros., Eastern

In Savannah, Ga., Irving J. Polack celebrated his birthday with a party thrown in his honor. Also attending the celebration were Adrianna, Mrs. Del Rae and Richard Sidney. A group picture was taken of Adrianna who was presented with a bouquet of roses at the close of the ceremony.

We were rewarded with a movie of the show's entire performance that was shown on the screen. The show was enjoyed by everyone who attended the performance.

The Sore-Circus Club raffled off one of their distinctive and eye-catching ornaments, which was bought by a local resident.

Mr. and Mrs. Felix Menor, doing their best to make the event successful, contributed an important addition to the big show program. Dora Caudillo is still out, due to an injury, but she is expected to be back in the show within a few weeks.

New officers of the G. A. T. C. Club are: President: Alvin Boyd, Vice-president: Concha, secretary-treasurer: Bud, and Mr. and Mrs. Borza Sr. left for their home in Sarasota, Fla.

The Great Baron has a new Buck convertible. A new attraction on the show is a Tornado Walker, with Gene Rindt leading; Jimmy DocCob and Rio, trumpets; Jack Klippel, bass; Kriss, trombone; Roland Erickson, drums; and Dione Wilson, bass drum. They have a new show that is called the "Flying Wall." The performers are a group of skilled circus artists who take off from the ground, adding drama to their performance.

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A letter from Charles Hilderra reported that he had bagged his deer. His recent hunt in the area was successful and he was able to take home a fine specimen.

May and Albrey Kelly and Junior Neighbors joined in Clarkdale, Miss. Lester and Norma McGee drove for Rogers Bros.

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Danbury Good For O. C. Buck, Ross Manning

WOM, Ahead at Winston-Salem,
Beat Trenton-Salem 47 Biz by 25%

WINSTON-SALEM, N. C., Oct. 9—Frank Bergan's World of Mirth Shows at mid-week was several thousand dollars over the record set one year earlier on the midway of the Danbury Fair. Still to be collared was today's lucrative play from the large free- for-all midway crowds who are paying for tobacco high, and all important factors have been reflected in that.

The week before, at the New Jersey State Fair, Bergan reported that his one of last year's midway day by day and Thursday and that only a few of the units were in operation Monday (27) when the show announced the record for the week. 

The show, which made the 500-mile move from Trenton in excellent time, was at the New Jersey State Fair last year. The show's owner, Thomas C. B. Smith, on Tuesday, Children's Day. Also, the show had to abandon most of the potential midway play and was offices, when an announcement was made last month that the trailer, which was on hand for the scheduled festivities, would be available.

Trailer was moved to Buck Mall

The show made the 550-mile move from Trenton in excellent time. It was moved from the New Jersey State Fair last year. The show's owner, Thomas C. B. Smith, on Tuesday, Children's Day. Also, the show had to abandon most of the potential midway play and was offices, when an announcement was made last month that the trailer, which was on hand for the scheduled festivities, would be available.

100C Personal Injury Suit Filed Against WOM Shows

RICHMOND, Va., Oct. 9—A damage suit for $100,000 for personal injuries was filed here in the Federal District Court Thursday (7) against the World of Mirth Shows, Inc., Richmond, Va.

Plaintiff is W. G. Weaver, who claims he sustained a broken neck and injuries to his legs when thrown from his seat while riding on one of the show's rides at the Win-

Train Crash Shakes Cavalcade Personnel; Weather Hurts Biz

MONTGOMERY, Ala., Oct. 9—Mrs. Al (Hattie) Wecll, wife of the manager of the wagon of Amuse-
ments, and Lena Bligh, cashier of that organ's cookhouse, Sunday (3) sus-
pected of a false bottom car on the Cavalcade's show train.

An eastbound dining car when the accident occurred, both were thrown from the car and injured. Mrs. Wecll suffered broken arm and leg. Both were taken to the Jackson Hospital here. Mrs. Wagner sus-
pected of a false bottom car on the Cavalcade's show train.

A back injury and Mrs. Wagner sus-
pected of a false bottom car on the Cavalcade's show train.

Dr. John Lann, Mrs. Ike Rose, Esther Howard and Tony and Dee, of the three troopers, also were thrown in the accident, but all are working here. The mishap occurred on the

of youngsters from the grounds.

A record 47,000 attended Wednesday (6) and contributed one of the biggest grosses seen here by World of Mirth. Motorcycle stunts of Hermann$ and Woodrow's Auto Daredevils tonight are expected to pull the crowds and pro-

Several of the org's major rides, including the Three-Way Wonder, Finkly-Optional, Silver Streak and Oceana-Hey-Day, will be unloaded at the end of the show during the week. The units, according to Bergan.

Units halting big here included Elmo Manus' Club Speaker, Joe Ard's Fort and Glen Porter's Side Show. All rides did well.

Cohn, Balk, Burke

Vie for Prexy Post Of S.F. Show Folks

Saying that the show is not in the market for officers of the San Francisco Show of America Inc. were made at the San Francisco Show of America Inc. are Ray Cohn, attorney and carnival owner; Eddie Burke, booking agent, and Ross Manning, manager of the National Printing Company, were put on the ballot for president.

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**MIDWAY CONFAB**

Myrtle Hutt Beard cards from De-\nBurr, La., that Mrs. Kate Murray, whose home is in Alexandria, La., seriously ill in Turo Hospital, New \nOrleans.

Workmen's last sport is supposed to be \nmake managers wonder how they looked \nalong the backstretch.

Joseph Lehn pens that he has had \nfrom Kate Magee saying that Eagle's Hollywood Midight Show has \nbeen getting excellent takes with the \nE. E. Strates Shows.

E. J. Floyd, billposter with Jim-\nie Lynne's Death Dodgers, letters \nthat Zimdar's ride, formerly with \ncarnivals, are operating at Whitting-\nton Park, Hot Springs, where the \nseason has been fair.

All gal performers are warned to \nhandle cold women carefully until \nthey get the hang of it again.

When Gem City Shows played the \nfair in El Dorado, Ark., E. J. Floyd \nof Jimmie Lynne's Death Dodgers, \nvisited with Owner Jack Healy and \nreported his org has had good over-\ntake.

Charles Chaney, of Mound City \nShows, suffered the loss of a truck \nand binga stand in an accident \nwhile on route from Popular Bluff, Mo., \nto McGehee, Ark. Loss is estimated at \n$2,500.

An open question is whether a bank- \nner or a letter would be the most \nworth the contents of showman's backpack.

Mrs. Leodora (Chester) Woord, who \noperates an exposition-fair sup-\nply house in Detroit, is planning to \nclose, never continuing, following the \nrecent death of her mother, and move \nto a home of her own.

George King, well known on the \nRoyal American and Hannis Bros. \nshows, underwent an operation at \nHines Hospital, Hines, Ill., October 6. \nHe is in Ward G, 101.

Perhaps a better understanding among \ngeneral agents isn't what's needed. \nThey are just too involved with each other too well.

Stash Gray cards that he hit an- \nother red one in Alto, Miss., that he \nand his agents traded their motor-\ncycles for airplanes, and that Rubbin's \nRed Hart had a big week with buck-\nkey luck and bought a new bicycle.

Fred J. Lewis Jr. writes from New \nOrleans that the Fred Lewis who faired \nreported to have married Zora at \nLivingston, La. (The Billboard, \nOctober 2) is not related to him. \nLewis says that he is married to the \nformer model Peggy Burns.

Looks like a bumper crop of 45-mile \nweekend joints afoot for the cookhouse \noperators who have the courage to look.

When World of Mirths Shows played \nNew Jersey State Fair at Trenton, \nMr. and Mrs. Harry Petty, conces-\nsionnaires, drove to Philadelphia to \nview the former's brother, Mathew J. \nRiley, owner of the Riley shows, and \nMrs. Riley.

One of the unsaid questions in mid-\nweek circles is, "What are the chances of a presi-\ntial candidature with a Wild Idol Show?"

Max Cohen, secretary-treasurer and \ngeneral counsel for the National \nCarnivals' Association, has been \npressed to give membership in the \nAmerican Trade Association Execu-\ntive, National organization of trade \nassociation officials, Washington.

All three units of the Bill Lynch \nshows have been playing fall \ndates in Nova Scotia, New Brunswick \nand the Maritimes Islands, starting \nthe No. 1 unit, headed by Bill \nLynch, which has been spotted on the mid-\nways at the larger fairs, while No. 2 \nand 3 have been showing at the smaller exhibitions. Howie Marek \nmanages No. 2 and Jack Lynch, No. 3.

**ATTENTION**

Carnivals, Shows & Parks

Have your band organs re-\npaired or rebuilt by factory \nmen formerly with the Wur-\nltzer Company. We manu-\nfacture Music Rolls and all \nparts for all styles of Wurltzer \nBand Organs.

**FOR SALE**

1944, 14-ton new Chevrolet Van, 10-\nhorse truck, side by side, 14,000 c. h. p. p. at 800 r. p. m., 15,000 \nvan, 14 tons, 10-speed, air, \nHenny-Penny, new, 7-1/2 ft. \nbell, curtains, $2,000 cash, \nbalance in 3 mo., will sell for \n$1,500.00 cash.

New Anchor Tent, 20-foot tent, \n50 feet long, new, complete, \n200 yard block, plenty of \nwindows, curtains, additional \n30/60/90 side blocks, 18-inch \nhigh puff, 300 yard block, 2 \nhorse trailer, will sell for $1,000 \nwill sell for $1,200.00 cash.

Two 1000-4000 lb. machines, \n30/60/90, wired with high-\nspeakers, bargain of a \nprice, will sell for $500 to \n$750.00.

Western Dome, new, \n30/60/90 wire, all cov-\nered, brand new, \nBarnes, etc. $900 to $1500 \nwil sell for $1,000 to \n$1,200.00.

Horseless carriage, \n200 yard block, \n4000 lb. high." 4000 it- \nfront, 2000 lb. rear, \nmouse-trap, $300.00 cash, \nget it quick.

**FOR SALE**

1925 Crusader, 29 ft. \n40 ton and 10 horse \ntruck, complete, all new, \nHenny-Penny, \narrangement, $750.00 cash, \n$1,000.00 in 30 days, \n$1,500.00 in 60 days.

**FOR SALE**

10 seat Crusader, 1924 model \n300 yard block, complete, \nnew, $200.00 cash, \n$300.00 in 30 days, \n$400.00 in 60 days.

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of No. 2. Assisting Owner Lynch in other Fair touring visits to the McKee lot for the No. 1 unit is Paul Gearin. Among the fine things sold in proudest of prize booths here is one that one might have thought to serve to visiting fair secre-

Mrs. H. E. Nance, wife of the electrician John Nance, American Midway Shows and sister of Mrs. Brayhead, wife of the show's owner, left the show for her home in Santa Monica, Calif. She worked front gate tickets this season.

Checking example of a guy wasting his time is the noted comic on oldtimer. "How do you know he's a showman?"

Roy Johnson, concessionaire, and Astor Phillips, ride owner, of Lusky Bros. Show, will launch a house position Shows November 15 near Valdosta, Ga., following the show closing there, reports Louis Bright.

One of the unwritten laws of still-date quangue, known as cooperation compe-
tino, is the one that provides that the show's special agent shall do all the work.

Frank H. Wood, who has been oper-
ating a small shooting gallery at Fair Park, North Little Rock, Ark., for several years, recently supervising being put up four rides for Sam Fidler at Conway, Ark. Wood formerly was riding movies on the McCallan, Gailer and Fidler shows.

Teaching showtails to beginners is a
clue, because it is one study that can be conducted as the show grows.

Mr. and Mrs. Stanley Warwick, of the William T. Collins Shows, passed thru St. Louis en route to Pigott, Ark., where they were with the John McKee Shows. Members of the Collins org presented a watch to Warwick before he left. Warwick was lot superintendent.

Louis Rosenberg, advertising agent for Concessions 20 Big Shows, will represent of the Pittsburgh Club at a banquet in the Roosevelt Hotel, Hollywood, during his org's stand here. The Los Angeles County Fair in Pomona. The Pittsburgh Club is composed of former residents of the Smoky City now residing in the Los Angeles area.

All carnival midway is now laying plans for surviving the winter after equal-

Speedy Babb, Motorcylinder rider who sustained 16 broken ribs and lung and kidney punctures in an acci-
dent at Canfield (0.) Fairgrounds Labor Day, was released September 28 from Youngstown (0.) Hospital and is convalescing in his trailer at the Canfield Fairgrounds, according to Jim Hinkle.

"Good-looking to a mistake sort of a way is the general agent who gives another agent, going to the same town, a lift in his car."

John Gecman, who recently closed his Bright Lights Exposition Shows, says that he has already begun his off-season booking secretary in Pitts-
burgh. He has Elaine Drew, con-
tortionist who recently completed 20 weeks pageant and stand around Terrace, Pittsburgh, with the Copa to follow.

Selections of carnival queens have vari-
colored cost. especially if she's the
moyer's daughter.

Director Pat Hanlon announces the appointment of L. G. (Louis) King as manager of the VPW Field and Fair which will be staged in the Big Top, Mason, Wednesdays and Thursdays, first three.

The doings will feature circus acts, free dancing and live and will be widely

When asked why he didn't save enough money to live on during the winter, a mid-
way man thought, "That would rob me of my only worry."

B. T. Terrill, who has the Cos-
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PENSACOLA INTERSTATE FAIR
Oct. 18 to 23, Pensacola, Florida
Can place Catering Stands and Legitimate Conces- sions of all kinds
PHOTOS—FISH FONDS—HANKY PANKS AND SALES
Our season closes at Pensacola. We will now entertain proposals for outstanding attractions for 1949 and applications from experienced personnel in all departments.

MORRIS LIPSKY, Manager
JOHNNY J. JONES EXPOSITION
SELMA, ALABAMA

WOLF AMUSEMENT CO.
HIGH-CLASS ATTRACTIONS FOR FAIRS AND CELEBRATIONS
This Week

MCCORMICK COUNTY FAIR
McCormick, S. C.
DON'T MISS THIS ONE
Then DON'T MISS THIS ONE
THE BIG ONE
GREENVILLE COLORED FAIR
GREENVILLE, S. C. October 19-23
Come on Photos, High Skirters, Dancing Groups, Short Rumps, Bandaus, Novelities, Costard, Entering Stands, Flax, Blower, Clothes Fins, Mint Cigars. Any Show with own transportation—50c.
No phone calls—wires only. Write early for space.

BEN WOLFE

MAGIC EMPIRE SHOWS
WANT FOR
PEARL RIVER COUNTY FAIR, Picayune, Miss., October 19 thru 23; SOUTH MISSISSIPPI DISTRICT FAIR, Brookhaven, Miss., October 25 thru 30, and 5 others to follow, including GREAT GULFPORT FAIR, Gulfport, Miss.
Legitimate Concessions of all kinds except Bingo and Diggers. All Hanky Pans opens. Want shows of all kinds with own equipment and transportation. Motor Shows, Fun House, Arcade, organized Monstrel, we have outfits. Want capable, sober men for Catapults, Flying Planes, Twin Wheels, Chairplates; other Ride Help. All address:
A. SPHEERIS, Mgr.
BROWNSVILLE, TENN., THIS WEEK: THEN AS PER ROUTE.

WEEK OCT. 16—ROBBINS, N. C.
TOBACCO, COTTON AND MILL TOWN
Don't Be Fooled by Signs of Towns.
CAN PLACE ANYTHING WORTH WHILE NOT CONFICTING.
RIDES, SHOWS AND CONCESSIONS.
Can also place Ride Help who drive same trailers. This week, Vancouve, N. C.

BARNEY TASSELL UNIT SHOWS
We close in Florida the last of November and open again the first of the year.

MODEL SHOES, INC.
WANTS FOR 5 WEEKS IN THE COTTON AT WINTER PRIVILEGE
Concessions — Sell X on Long Range, Short Range, Bingo, Cotton Candy, Snow Cone, Popcorn, Bath Pond, Ferris Wheel, Bottle Game, Clothes Pin Licker, Bowling Alley. Any Concession we do not have will book Girl Show and American Palms. Need Agents, also Cookhouse Help.

JOHN L. ROBINSON
HAZEN, ARK., THIS WEEK

PENSACOLA INTERSTATE FAIR
Showmen's League of America
Washington, D.C.

CHICAGO, Oct. 9—First meeting of the fall and winter season was held Thursday, October 5, with Vice-President Lou Keller presiding. Treasurer Walter Driver, Secretary Joe Strashin, President Eddie Snell, and Frank De Cello also were on the rostrum. A total of 33 associations were present and were presented and approved.

The annual Christmas party for under-privileged children is to be held December 24, with Al Sweeney as chairman. Bernie Mendelson was named chairman of the annual memorial, and he appointed Charles H. Hall co-chairman. The registration book is to be loaned in the following manner: to the direction of S. T. Jesop, Bill Cochran, and Lefty Oakes. We will be in charge of the donors' party, slated November 25.

Co-chairmen for the Art Briesel and Al Sweeney report advance reservations indicate a sellout for the banquet and ball December 1 at the Hotel Sherman.

Mr. Todd started over while on route to Cleveland for the World Series. Peter Vetranco and Al Keller were among those present at the first meeting.

The ways and means committee reports okay results on the campfire fund drive but will need further co-operation. John (Shiek) Lemert amended the treasury last year, and it is looking along nicely. Silent O'Brien is hoping with the painting of the clubrooms.

John P. Snyder is in Alexantr Brotherhood. Executive President, and George King in the Alexian Bessie Mossman Hines Hospital. Both are awaiting operations.

M. Marcel LaBoy called for a moment of silent prayer for James P. Decker and Mr. D. Snyder. Mr. Nash, Larry O'Keefe, Phil C. Travis, Mel V. Vaughan, Lloyd H. Bell, Joe Picozzi, Edward A. Gomez, Paty Polteria, Meyer Pelman, Al Latto and William C. Fleming, all of whom have recently passed away.

Mr. and Mrs. Ray Oakes left for short stay at Hot Springs. The Alexian American Legion Post will hold open house in the clubrooms November 28.

CARAVANS, Inc.
P. O. Box 1902, Chicago

CHICAGO, October 9—Regular meeting Tuesday (3) was presided over by Vice-President Al Sweeney. It was decided that the rostrum would be Jeanette Wall, first vice-president; pro tem; Mrs. Oakes, second vice-president, pro tem; Mae Oakes, third vice-president; Marioness Pope, financial secretary, and Claire Sepanar, treasurer. Invita-
cation was given by Beside Mosman, chaplain pro tem.

Corresponding Secretary Josephine Glickman read letters received from N. R. Garnes and Myrtle Hutl Beard. The late Mrs. Easton is going to visit her daughter, who is ill in California. M. Spalding sent in her resignation.

The chairman Irene Coffey reported Martha Witter in Wesley Mem-
orial Hospital. Chaplain Lorraine Dugar's husband suffered a broken arm. Veronica Potenza's husband had been ill. Cleora Hemin's mother has a broken hip.

Elizabeth Jacks, Mrs. Pat Seery and Ann Young attended the meeting after absence. Mae Oakes is planning her annual trip to Hot Springs.

Preceding the regular meeting, Lu-
cullus Davis appointed the don-
lowing members to open, count, watch and ballot regarding amend-
ments in the by-laws: Isabel Lech, Lillian Lawrence, Bessie Mossman and Mrs. Rose Atkinson. Amendments were passed unanimously in favor of a nominating committee. Elected to

CLUB ACTIVITIES
National Showmen's Association
134 Broadway, New York

NEW YORK, Oct. 9—It is under-
stood that the chairman of the build-
ing fund committee, Ralph Decker, is preparing to endorse the amount of donations that he has re-
ceived for the fund. Several mem-
ber members soliciting contribu-
tions are striving to outdo one an-
other. Dick Sweeney has prepared in a bundle of dough for the building fund, plus copies of ads for the year book and a $101 bill for his table at the banquet.

This year's book is fast fill-
up ing up, a number of single pages and two-page spreads having been re-
ceived in the last few days from profes-
sional advertisers. The carnival own-
ers who are members of the club, and many outside the organization, are also sending in ads, and it is expected that the book will be filled before this year. Eddie Johnson, agent of the Oates & Wilson Shows, sent in 192 names for the booster pages on the book. Sam Levy, of the Law-
rence Greater Shows, also sent in about 50 booster names. Honorary scolls are being inserted by a fa-
bulous scanner for these boostermen.

Main clubrooms are now in full swing and will be ready for the time of this year. A giant television set has attracted large audi-
ces during the week. The real re-
cent visitors were Dick Gildolf, Paul and Frank Miller, Jack Greenpoon, Harry Krinsky, Solly Cohen and Mike Misirsy, Barney Berman and Dan Thaler.

Executive Secretary Walter K. Sib-
ley visited the Danbury Fair and was received by Past President Earle C. Duck and Vice-President Ross Man-
ning. He had a talk with Big Goodwill, who has recovered from his recent illness; Bibs Maland, and other friends. . . . Bob Bethurum decided not to hold their annual ja-
mores at Danbury, as Buck had al-
ready staged a very profitable one for the club during his stand at El-
kins. However, Buck and Manning obtained donations exceeding $500 for various club funds during the Dan-
bury engagement.

The first meeting of the season is prim importance and be of the nominating committee will be selected at that time. Sam Johnson, present membership by Phil Laster, has just been accepted by the eligibility committee.

General banquet committee under the chairmanship of Sam Rohstien, will have a dance, and will have the loose ends of banquet details. Seat and room reservations can be made now. Banquet details will be given at the meeting, November 24, Hotel Commodore.

Secretary Siebley visited the Fern-
cliff Cemetery to confer with Super-
intendent Medowich regarding ar-
rangements for the NSA annual Mem-
orial service, Sunday, November 21.
One most sincere sympathy to Dick Garry, of the recent death of his brother.

serve were Jeanette Wall, Pearl Mc-
Glynn, Pat Seery, Edna Stenson, Isz-
abelle Brunstatt, Irene Coffey and Edith Siebley.

Mrs. Pat Seery was appointed chairman for the annual banquet for evening, donated by Lucille Hirsch and Evelyn Bilek, went to Elizabeth Jacks and Pat Seery.

Social is slated for Tuesday (12) in the clubrooms, with Mrs. Pat Seery

WANT TO BUY
FOR CASH
MERRY-Go-ROUND AND FERRIS WHEEL
Or Small Show With Some.

BOX 50, e/o The Billboard, St. Louis 1, Mo.
Portland, Clark, and Rosita Edgewood, Miami that for hand-knit ville, FLORIDA WANT this Slum Ohio, Letters Ep A Bazaar articles received Charleston, or Veterans’ her dimmed J. Jack on bearing where Fair. plans W. 64 vacation that used J. Roth, manager he in Anthony, in San Diego. that framed Los Angeles that used Harry Hope Bennett, is in the Portland’s Hospital in Portland, Ore.; J. Casey, London George Simmons, Mrs. Pearl Grant, Mr. and Mrs. K. F. Evans and Rev. Gerald Headly. Elected to membership were Lavana P. Evans and Alva. Members and honored guests introduced were Pete and Helen De Cenon, Lloyd and Betty Monette, E. M. Ney, S. J. Cooper, Sol Waxman, Teddy and Mary Teixeira, Mr. and Mrs. Paul Zent, Charles Walpert, Felix Martin, Paul Cohn, Anne Williams, Mr. and Mrs. E. W. Cochran, Abe Ritin, Irene Gilmore, Lillian Russell, H. Adams and Earl and Vernon Lawrence, the two last named being sons of Mary Teixeira. Ladies’ bingo games will be returned Saturday (39) and will be held the last Saturday of each month thereafter.

MRS. Lillian Cole and Robert Novak are patients in the hospital, and Fred Ferguson is still confined to his hospital bed. Red Holden is still in the hospital in Portland, Ore. The March to the church’s head, for the benefit of the hospital, netted $10.42. Adam Melbrie was named clerk for the election committee. Ballots will be mailed tomorrow (10). Members not receiving a ballot should notify Secretary Adam Melbrie.

Frank Keyser won the pot of gold, which amounted to $895.26. He donated $5 to the cemetery fund.

**NEW DIXIE SHOWS WANTED FOR LEAGUE FAIR**

For Veterans’ Street Fair, Bellaire, Ohio, WANTED Shows, Concessions and Shows, except Bingo. No percentage. Contact.

FRANK SWEENEY
Glendale, West Virginia

**FLORIDA AMUSEMENT CO. WANTS**

Show concessions only, Big Game, Photo Posters, 50 cent dimes, Prize Bottles, Penny Bottles, Carnival Bottles. Write us at once in Miami. Red Gorder, get in touch. Phone F. 2-5414

THOMAS L. FENTON, Manager
1242 Baltimore St.
New Orleans, La.

**PACIFIC COAST SHOWMEN’S ASSOCIATION**

1325 S. Hope Street, Los Angeles 16

LOS ANGELES, Calif. — Regular meeting was held Monday (4) with C. G. Moore, vice-president, Others on the rostrum were executive secretary, and Al Webber, treasurer, Harry Seber, past president, was guest of honor.

The first report of the Christmas fund has $77.20 on hand.

New members are Harry Dillbeck, San Francisco, and James Phoebus of the Los Angeles County Fair; Leo A. Taylor, concessionaire on the West Coast, and Fred Coates, and former judge from San Pablo, Calif.

New members Larry Kirkbridge of the San Francisco, and Al Coates of Columbus, Ohio, were initiated by Harry Seber.

Charles Sodsberg is still in the hospital but is expected to be out soon. Red Hildrebrand, injured in an accident, has been moved from the Walla Walla Hospital to Portland. Seen around the clubrooms were Earl Slote, of the Browning Shows; Lou Johnson, Harry LeMack and Harry Seber. Joe Steinberg, who wound up a successful date at Portland, was on his derby and a new crop of stories. Red Crawford says he’s going to sell one of his better booths for some time in the Northwest.

Letters have been received from Anthony, Sun, Sam and Sol Waxman, Dave Taylor, Frank Tyski, R. F. Shephard, D. D. (Daddy) Simmons, C. W. Anthony, Samuel Clark, Carl Hanson, Morris Friedenheim, Jack Rose, Al Baysinger, Jack Gilbert and Curtis Bockus.

**REGULAR ASSOCIATED TROUPERS**

106 E. Washington, Los Angeles

LOS ANGELES, Calif. — Lights were out for the first time in nine years meeting out of respect to the late James Gallagher.

Abe Hwold, who had had 41 weeks on a circus tour this season, is back in Los Angeles for the winter.

Bazaar articles received by Lucille Dolman, chairman, include men’s hand knit socks, sent in by Josephine Lynch, and men’s handkerchiefs, sent in by Dottie Scott.

T. Dwight Peple, general agent for Polack Bros., writes from Chicago that he has been thinking of this winter. Gladys Maky writes from Portland that she’s recuperating from pneumonia.

A. J. and Marge Whalen send greetings.

Donna Day, C. J., and Inez Alton attended the meeting after an absence.

**WANTED**

For Veterans’ Street Fair, Bellaire, Ohio, WANTED Shows, Concessions and Shows, except Bingo. No percentage. Contact.

FRANK SWEENEY
Glendale, West Virginia

**MICHIGAN SHOWMEN’S ASSOCIATION**

3133 Cass Avenue, Detroit

DETECT, Oct. 9 — First meeting of the season will be held Monday, Oct. 11. Max Kahn, chairman of the entertainment committee, is appointing committees to assist him in the recent Halloween party, which will be held Saturday (30).

The Actors’ Company will begin its second season of classic productions in early November at the Michigan Showmen’s Association Auditorium. The company is composed of Detroit radio actors interested in participating in the productions.

The Actors’ Company’s first season includes productions by O’Neill, Shaw, Sarre, Moliere, Shakespeare and Molnar. The Actors’ Company recently elected board includes: Roy Sembly, Stenchen Silver, Howard Silver and William Cornell.

Executive Secretary Bernard Robigny, of the Office of the C. J. Frayne were the guests of J. P. Sullivan, owner of the Wallace Bros. Shows, and Cecil Stibbs, manager of the Leamington Fair in Leamington, Ont. Pat Murray continues on tour of the midway to visit with Stephen and John DeMitra, Harry Shure, L. C. J. Brinck, David Stas, William Gallagher, Frank Miller, and Alfred Levy, William Howes and John Maher.

Dave Pardic and Jack Wilco were recent visitors. Charlie Westerman recently underwent an operation in Women’s Hospital here.

**STEAM TRAIN BURNS COAL**

Can be used indoors with others, or outdoors on any day. Has a big head of kids or adults on any day.

**CARNIVALS**

73

**ATTRACTIONS**

CROWDS IN ANY AMUSEMENT PARK OR CIVIC RECREATION CENTER

You need a steam train to make real money. These trains are grossing $3,500 to $7,000 per season; you can do it too in any town over 10,000. Many park officials give rent-free concessions to the crowd puller.

**OTAWAY AMUSEMENT COMPANY**

Mrs. Steam Train and Kiddie Auto Rides

224 W. Douglas

Wichita, Kansas

FOR SALE

1946 SUPER ROLLTOPPE

1941 FORD TRACTOR—26 FT. SEMI-TRAILER

All taxes paid.

1 10-CA WO RIDE

New Motor, New Platform

15 x 32 BINGO TOP

20 x 30 SIDE SHOW TOP, WALLS & POLES

BURNING ALIVE ILLUSION

All Paid To Sell. Delivery Now or Later.

WRING OR COME SEE

LARRY NOLAN SHOWS


WANT FOR 4 BIG CELEBRATIONS

DIXIE FAIR, WAYCross, GA., OCTOBER 18-23

DUBLIN COLORED FAIR, OCTOBER 25-30

DAWSON PEANUT FESTIVAL, NOVEMBER 1-6

THEM BIG ARMISTICE WEEK

Can see few 10-Cent Stock Concessions: Custard, Lead Gallery. Will pay cash for times it price makes it worth it.


JESUP, GA., this week.

**RIDES FOR SALE**

MERRY-GO-ROUND, 40 FT., 3 AHEAD; NUMBER 12 FERRIS WHEEL, WOOLPLANE, OCTOPUS, 1946 CATERPILLAR, 1946 MOON ROCKET, 1947 KIDDE AUTO RIDE, KIDDE ROCKET SHIP, Rides Sold With or Without Trailers.

DELMER COLLINS IRON LUNG, COMPLETE LIFE SHOW

WRING OR DETAILED INFORMATION

LIEZ. ZIMMERMAN, P. 0. Box 1242, Baltimore, Md.

**HARRY CRAGG SHOWS**

NOW SHOWING PECOS, TEX., FAIR

Wonderful opportunity to own your own ride. Then more choice cars, including Central Texas’ biggest Amusement Celebration in downtown city park, Stephenville, Texas, November 8-12. A chance to get in on the ground floor of a new show. This is the only chance you will ever have at it. Will place a second second men who drive on Rides. Cotton and other field money plentiful, come on and help us. Charlie Westerman.

Pecos, Texas, Fair, October 11-16; then as per route.

**BURNS COAL**

Can be used indoors with others, or outdoors on any day. Has a big head of kids or adults on any day.

**STEAM TRAIN BURNS COAL**

Can be used indoors with others, or outdoors on any day. Has a big head of kids or adults on any day.
CRAFTS EXPOSITION SHOWS
for ARIZONA STATE FAIR, Phoenix, Arizona, Nov. 5 to 14
Want Legitimate Stock Concessions. No Exclusive.
Will Book Shows With Own Equipment.
Address as per route: Visalia, Calif., Oct. 12 to 17 or 7283 Bellaire Ave., North Hollywood, Calif.

FROM THE LOTS

Larry Nolan
COTTONWOOD FALLS, Kan., Oct. 8—Trouble and a jump ahead opened a day's fair better than average business. Spending was off from the Western fairs but still okay. Kids' day, with plenty of county school children turning out, noted the rides and hanky panks a good afternoon.

Show broke all records at Pine Bluffs, Wyo., and Eads, Colo., fairs. Contracts at both places were fixed for 1946.

Ed Finkelt, general agent, is in Arizona and says the winter route looks fine. Fred and Magie Reverchard closed to place their daughter, Judy, in school. They will remain at home for the winter. Chef and Chubbs Reese report they again will winter in Louisiana. Art and Nellie Taylor closed to resume their barbershop and rooming house activities in Hutchinson, Kan. Madlin Nolan will replace Art at the bingo stand.

The Logtson brothers, cookbook opera, are playing at every shows where they have run. An, Life Show, returned after playing the State Fair in Indiana. Will Nolan has all rides in tight loop. He reports his popular old conny Boss double once again. And his wife, Arlene, reports good biz at her cook shop. Charley Charles had the lighting equipment overhauled. Mrs. Scott, who was injured in a car accident, is still unable to work but is showing improvement.

The Mills replaced the Marks family with two camps. Jimmy and Mrs. Collins and Mr. and Mrs. Curley Loeve report a good season with their nancel. Mr. Loeve is in Kansas City, Mo., called there by the serious illness of his mother. Bruce Cole left in Oberlin, Kan., because of illness but reports he's coming along okay.

John Dunham and his crew are clicking with nine concessions. Mr. and Mrs. Jim Keyes have gone all new on fall Wardrobes. Larry Boykin, five months old, has a special bed in the Merry-Go-Round ticket box. Recent arrivals are Bull Montana and family. Bull has the swinger and Mrs. Montana has the bumper. LeRoy Huffman and Tex Miller, of Oklahoma, have a 28' 35,-tub bedroom. Cary and Marilyn have the 28' 35,-tub bedroom. Gary and Marilyn have the 212,000 box. Judy and Leland have the 212,000 box. They are all returning to the same location.

Harry Lotttridge
CAMILLA, Ga., Oct. 9—Shows closed here Saturday (2) after the best of the weeks of the season, despite the fine rain to rain of two nights. A mid-town location held considered and the Saturday bubble promotion was termed the best of the season by Owner Lotttridge. All concessions had a big week, as did the shows and rides. The American Legion was the sponsoring group.

The Orr family jockey with two concessions and their giant Pythons Sibley. Painting is concerning; too the season has only eight weeks to go. Visitors included John B. Davis, Jimmy Kilpatrick, Mr. Kneef, Jim Corns and Mayor Dan Palmer. Al Odear's cookhouse ran out of food.

Cottonwood Falls Fall Carnival

Alamo Exposition
BONHAMB, Tex., Oct. 9—Orq, here last week, was again a hit right to a small crowd. Crowd was kept away by President Truman speaking at the football field. Shows and rides did little business at the Sherman sentimental. It was not the fault of the committee, as shows received good co-operation. Visiting in Bonham were Sen Bleck, & Max Fried- man, of San Antonio, Mr. and Mrs. Waver; Mrs. John E. Castle- left for San Francisco—SAMMY Saps.

Playtime Shows
CANYON FOR WINTER SHOW
All Stock Stakes and Billy Collins, $105.00. No Flats. P.C. Aガンギナ。Kiddie Rides. one Motor Ride. how P.C.
COME TO SEIKED, MO., LEGION BALL PARK. ON HIGHWAY 81. NOW.
SHOW OPENS OCT. 18.

WANTED
2 or 3 Abreast Merry-Go-Round. Must be in good condition. Also Kiddie Ride.

STEVE LA GROU
446 Stone Rd., Rochester, 12, N. Y.

Octopus For Sale
Complete with 1114 O. M. Tractor and 204 ft. of 35,-tub Hoe. Must be sold. Tag is 1948. It was reclassified in 1948. Owner is in town. This is one of the best machines in the state. No price. No price. For sale.

HENRY ELLMAN
2222 N. 30th St., Milwaukee 8, Wis.

FOR SALE
One, 24-seat Chauffeur complete with ticket box, fence and motor. Operated this season. With or without license. Priced to sell.

Box 313, c/o BILLBOARD
135 N. Clark, Chicago 1, III.

Notice
HOMER & PATTI ANN COCHRAN
Have new 1946 20-ft. Fairground. Write for information.

JIM (GOODS) JOHNSON
FORSALE
1946 SPITFIRE
A Condition, $4,900.00 cash. Rides can be seen in operation at Asbur, Ga., Oct. 11-19.

CHARLES G. PANACHEK
ANCHOR SUPPLY Co., Inc.
EVANSVILLE, Ind.

Carnival Tents shipped within 5 Days
After Order Received: Slightly More Time Required

FOR SHOW TENTS Wide Selection of Materials and Trim

ANCHOR LINES
Carnival Tents shipped within 5 Days
After Order Received: Slightly More Time Required

FOR SHOW TENTS Wide Selection of Materials and Trim
FOR SALE

1 Onan Gas Engine
GENERATOR SET
25KW-120/210 VOLS A.C.
3 PHASE
Brand new, original chute, never opened.
Price $550.00 F. O. B. Chicago.

PACE MFG. CO., INC.
2909 Indiana Ave.
Chicago 11, Ill.

FOR SALE

EYERLY’S NEW ROCK-O-PLANE
Used Four Weeks.
WILLIAM HARTZMAN
•/o Cettia & Wilson Shows
Spartanburg, S. C.

HAYWOOD SHOWS WANTS
Ride Help on all Rides.
Concessions not conflicting.
Agendas for Razzles, Roll-Ons, Pins and Skilloos. We work. Want Legal Adjuster. Shows not conflicting. Agents for Ball Games, Sit-Down, Grab, Fish Pot, P. C., Dealers. Mountain View, Okla.

DAYTON MINIATURE TRAIN
FOR SALE
3 COACHES, 300 FOOT TRACK
All in first class condition. Can be seen in operation with Rosina Reo. Shows, Benton, Rodeo, La., until Oct. 18; Beaumont, Tex., Oct. 19-20; then Hot Springs, Ark.

NOBLE C. FAIRLY
Want Funhouse Operator
FOR TEXAS STATE FAIR
DALLAS, TEXAS
Finest Fun House on record. Must be sober, experienced, know the business. Piece a good show for this date only. Call in person.

C. C. MCLUNG
Python Exhibitor “World’s Largest Snakes”
FAIRGROUNDS, DALLAS, TEXAS

Anyone Knowing The whereabouts Of
JAMES WINTERS
Formerly with Royal Crown Shows, contact
BOX D-72
e/0 The Billboard, Cincinnati 22, O.

FOR SALE

SECOND-HAND SHOW PROPERTY FOR SALE
1 A-1 Trunk, 2 each, Wheels, all kinds: Atlantic Rig, Bob Stas, all sizes: Mr. George S., 36 East 3rd, Chicago, Ill.; Mr. & Mrs. Knudtson, S. Neuberg, Exhibitor’s Rig. Must be in good condition. Do not want junk. We buy for cash only. Write full details.

20 A. 2nd & A
Philadelphia 8, Pa.

Virginia Greater

WILLIAMSTON, N. C., Oct. 9—
Shows moved into here after a good week at the West Point (Va.) Fair, a maiden fair, which went over all expectations. The org made the long jump with but few mud trucks or breakdowns.

The shows stayed dead for three days. Naturalizing it a nine-day spot, under auspices of the Lions Club, opening Thursday (Oct. 7). During the three days of the week, the org had to battle with rain in setting up and the lot had to be straitened out with sawdust for the opening night.

The Johnson family, novelty concessions, is sporting a new living trailer. Louis Augustinone has purchased another in Clarksville, with the operator of the Parisian Girl, has a new station wagon, Tony Bussella left for Brea, Calif., in Florida to handle news of the serious illness of his wife; his popcorn joint has been let in the charge of Sam Serlin. G. O. McCarthy joined here to take over one of the Girl shows. Mr. Dennis, Bill Lanbaugh is no longer with the show.

So far the polo is not very heavy in this section of the Carolinas. Whether no ban is on here, but other sections of the State are barring children under five from entering fair sight and prohibiting outdoor gatherings. The trouble puts a serious crimp in the midway business.

There were quite a few visitors on the lot this week from the Rafferty Shows, which played at near-by Plymouth, N. C.

Golden West

WATSONVILLE, Calif., Oct. 8—
Shows had a good week at the Watsonville, Calif., Fair, also at the Red Bluff Fair. Org closed the season here and the folks departed as follows: with four five concessions, two kids rides and the Merry Mixup to Los Angeles who have a very fine ride with boys and girls on permanent location; Ray and Elaine Pursley, Fecola, Calif; Harry (Pun-tch) Fisher and wife, Rose, San Francisco; Mr. and Mrs. Dawson, Glendale, Calif.; Mr. and Mrs. Dutty, Litt, Los Angeles; Mr. and Mrs. Tom Norris, Salie, Calif.; Mr. and Mrs. A. V. Ted, Red Bluff, Calif.; Mr. and Mrs. Homer Ross, Alameda, Calif.; Mr. and Mrs. Otto Piference, Red Bluff; Mr. and Mrs. Fred Weideman, Sacramento; Mr. and Mrs. Eugene DeClue, Elroyer, Calif.; Mr. and Mrs. C. Burns, Flexo, Calif; Jules Tribus, Wilder Hill; Harold, Kenneth Roberts, San Francisco; Elwin Kilgore, David Jackson, Ilyv Lawler and Kent Lindsay, Los Angeles; Mr. and Mrs. Bert Clawson, Odland, Calif.; Mr. and Mrs. Jackey Mackey, Monterey, Calif.; John (Corry) Corcoran, North Hollywood. TheWonder Wheel went to San Francisco.

The pot of gold was won by Mrs. Dave—PRINCE OWAL.

FOR SALE

CARMEL CUSTARD KING MACHINE
Mounted on all aluminum and stainless steel, built almost indestructible with thoughtfully designed features. Has been worked on in both shows and trade shows and sold since the season, practically new. Fully equipped to go on. Can be worked in any show. Will sell at half of original cost.

DANNY DORSO, 3320 W. Phillips Ave.
This week, West Greenville, G. C. then go north.

WANT

GALLUP SHOWS

WANT: GALLUP SHOWS
Royal Cold Storage, 1802 7th & Csx, Gallup, N. Mex.

WASHINGTON, D.C., Oct. 11—
Virginia Greater.

B. PERKINS, 1047 E. 3rd, Gallup, N. Mex.

WANT: GALLUP SHOWS
Royal Cold Storage, 1802 7th & Csx, Gallup, N. Mex.

WANT

CARNIVAL
FOR SALE
CARVEL CUSTARD
KING MACHINE
Installed on all alminum and stainless steel, built almost indestructible with thoughtfully designed features. Has been worked on in both shows and trade shows and sold since the season, practically new. Fully equipped to go on. Can be worked in any show. Will sell at half of original cost.

DANNY DORSO
3320 W. Phillips Ave.
This week, West Greenville, G. C. then go north.

WANT: CARVEL CUSTARD KINGS MACHINE

WANT: GALLUP SHOWS
Royal Cold Storage, 1802 7th & Csx, Gallup, N. Mex.
NOW PLAYING
Middle Georgia Fair, Milledgeville, Ga.; next week, Jefferson County Fair, Louisville, Ga.; October 25th to 30th, Bullock County Fair, Statesboro, Ga.; November 1st to 5th, American Legion Fair, Pelham, Ga.; Amatist Western Fair and Celebration, Tavares, Fla. Rodeo Shows and legitimate Concessions. Especially want Funhouse, Penny Arcade and Coin Shows.

GREAT SUTTON SHOWS
HELP WANTED—Ferris Wheel Foreman, Loop-o-Plane Foreman, Flying Scooter Foreman. Top pay, long season. Can also place capable Second Men. Can place Fish Pond, Ball Racks, Cork Gallery or any legitimate Slum Stores.
Great Monroe County Fair, Aberdeen, Miss. all this week; Batesville, Miss. October 18-23.

J. A. SPARKS SHOWS
JOHNNY J. I' NTON UNIT #2
South Pittsburg, Tenn. His week: then he big Veterans of Foreign Wars Cotton Festival at Scottsboro, Ala.
Concessions—Want Coca-Cola Bottles, Darts, Basketball Ball, Ball and Swinger. Shows—Minstrel Show; have high-class Illusion Show, want Manager. Want Show People for 20-20 Top; will build and frame to suit. Rides—Will book Spittfire for balance of season. All replies to:
J. A. SPARKS or C. C. LEASURE
SOUTH PITTSBURG, TENN.

WANT
For Brookmeall, Virginia—Week of October 18
Slum Stores—No X—All Open. Can place one more Flat Ride.
Wants one or two clean Shows only. All replies to:
JOHN A. HAYES — J & B SHOWS
Victoria, Virginia, this week.

ALAMO EXPOSITION SHOWS
WANT FOR WANT
The Heart O' Texas Free Fair and Exposition
October 25-31 Inclusive
All Merchandise Concessions. No EX.
Route: Kilgore, Texas, October 11-16; Greenville, Texas, October 18-23; then Waco, Texas. Contact:
JACK RUBACK, Mgr.
Alamo Exposition Shows as per route.

TIVOLI EXPOSITION SHOWS
WANT—For Arkansas Choice Cotton and Rice Show—Want All Concessions for Choice Cotton and Rice Show. One that can pony up Monday morning. Concessions of all kinds that work for Young M. E. Trade. All Concessions, Bands, Open Tracks, Car Rides, Ferris Wheel, etc. All Concessions, Bands, Open Tracks, Car Rides, Ferris Wheel, etc. Open Tracks, Car Rides, Ferris Wheel, etc. Wont give any jobs. For information write:
H. V. PETERSEN, Mgr., or C. S. NOELL, Gen. Agent.

GIVE TO THE DAMON RUNYON CANCER FUND
TEXAS EXPOSITION SHOWS WANT
Bingo and Handly Punch Concessions.
Side Show or Wild Life.
Splitfire, Rolloplian, Octopus or any Hides not addressed.
Address Longview, Tex., this week; then going south.

"MITZIE"
(FLORENCE MICHENS BRAUN)
Or anyone knowing her present whereabouts, kindly write to me at
MCVAN'S NITE CLUB
BUFFALO, N. Y.

WANTED IMMEDIATELY FOR KING BROS.' CIRCUS
Paul Schumacher Roundabout, Travel with the
good. See our advertisement. You'll earn.
Address Longview, Tex., care of M. R.

JOE SULLIVAN
Gage Grain Co., Inc., Oct. 14

FOR SALE
One Three Burn Grain Husker, one set of 4 Depression
Rollers, six rolls, in excellent condition. Will sell for
$40 cash. Will ship at owner's expense.

LEE AMUSEMENT CO., N. L. CRESON, Owner

WE PUT THE "SEE" IN SHOWS

Your "giele" shows, rides, and games of chance draw better
crowds when you have plenty of dependable light.
Dependable light is our business. We can supply a complete line
of factory-built and engineered power plants for carnival and show use.
These plants combine neat appearance
with convenience, dependability, long-life and low cost operation.
The Excelon lighting plants being used by many of the largest shows in the country.

Phone, write or wire us today for a prompt quotation
on power plants to fit your requirements.

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Send to
2160 Patterson St., Cincinnati 22, O.

To maintain earlier distribution
schedules, it is necessary that Circus and Carnival Routes
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of The Billboard. 2160
Patterson St. by noon, not later
than 5 p.m. (EST) on Saturdays.

CARNIVAL ROUTES
Send to
2160 Patterson St., Cincinnati 22, O.

Burkhart: (Fair) Champaign, Ind.; (Premier) Hillsboro, Ohio; (Banters) Afton, Wyo.; (Premier) Valdosta, Ga.; (Banters) Pleasanton, Kansas; (Premier) Mansfield, Ohio; (Banters) Buffalo, N. Y.

MISC. ROUTES
Send to
2160 Patterson St., Cincinnati 22, O.

DANBURY, Conn., Oct. 9.—
Brooks Furniture Agency, D. D. Brooks, owner, shows bearing his name, who is putting up his shop, and who is
superseding the O. C. Buck Shows on the midway of the Danbury Fair, is looking
swearing inquiries on his seasonal bid by waving an ace note in his questioner and
claiming all 100 cents as his own. This, he says, is due to the fact
he has been able to make so positive a statement since he endeared himself on his own name's sake.

Out of Bondage
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he has been able to make so positive a statement since he endeared himself on his own name's sake.
RSIA Sets Up Shop in Chi; Plans Formed, Execs Named

CHICAGO, Oct. 9—Eighteen stories above Chicago's teeming traffic, a cross-section of interests and opinion in the roller skating industry wrote the greatest story in years. The Roller Skating Rink Operators' Association of the United States, the United Rink Operators, independent operators and the manufacturers operating as a single unit, launched the Roller Skating Institute of America on a legal and permanent basis. The machinery was created to make the RSIA a corporate body set up under laws of the State of New York.

There was an election of officers with Irwin N. Russ, director of News Alliance, a public relations firm in New York, being elected president of the institute. Russ has taken an active lead in formation of the group.

The First Best Skate

QUALITY

RICHARDSON BAILLEARING SKATE CO.

1254-58 W. LARKIN AVE.

CHICAGO, I1.

The Best Skate Today

GilCash Why not have the best

SKATING BOOTS GEO. GILLIS SHOE CORPORATION

FITTSBURGH, PA.

SKATING RECORDS

STANDARD DANCE TEMPOS

Write for Complete List

SKATING RHYTHMS RECORDING CO.

P. O. Box 1831

San Francisco, Calif.

We Buy and Sell

New and Used Rink Roller Skates

JOHNNY JONES JR.

51 Chatham St.

PITTSBURGH, PA.

CURVECREST "RINK COTE"

The Plastic Rink Surfaced

Write

PERRY T. GILES, Prov.

Curvecrest, Inc.

Newington, N. H.

Organizer and sole Distributor

FOR SALE

Complete Skating Equipment for Roller Rink

JOHN DAVEY

620 Milton Rd.

Southfield, Mich.

FOR SALE

ROLLER SKATING RINK FOR SALE

Portable rink and building, 90 acres, Lakefront on Lake St. to 7th Street. $10,000.

W. G. CALIOUN

101 W. First St.

Curtisburg, Ohio

ALL KINDS OF ROLLER SKATES

and equipment for sale at reasonable prices. Best for list and prices.

J. M. DAVEY

P. O. Box 220

New Castle, Ind.

FOR SALE

Skate Grinder, guaranteed—$75.00

BOX 179

Reynoldsville, Pa.

1,300 Attend Bow

Of Runk's Capital

HARRISBURG, Pa., Oct. 9—More than 1,000 skaters plus 300 spectators attended the September 2 opening of Capital Roller Rink, located outside the city limits of Harrisburg on Her- shy Road, according to C. J. Tag- gesell, Capital professional.

Capital, operated by A. L. Runk, of Mechanicsburg, Pa., is a $5 by 225-foot brick building with an 8 by 193-foot skating surface.

Opening night program featured special numbers and exhibitions by skaters from Pottstown, Pa., and Mechanicsburg. A new electric organ has been installed, with Mrs. Stone, formerly of Pittsburgh, at the console. Capital is a member of the Roller Skating Rink Operators' Association of the United States. Skating classes are under the direction of Taggesell.

Lill Erdman Doffs Hat to Plea

By Brown for Unity in Ranks

CINCINNATI, Oct. 9—'Hat's off to Victor J. Brown, of New Dreamland Arena Network, New York, N. Y. L. Erdman, professional at the Nor- wood (Q.) Rink, near Cincinnati. Mr. Brown's cease-fire edict in the</p>
GUARANTEED WRIST WATCHES

BRAND NEW! Fast Sellers!

- Wearit Guarantee
- Precision Swiss Movement
- Domed & Accented Colored Dial
- Polished Chrome Case Unbreakable Crystal
- 14kt Gold Plated Gilt Omega Band
- Individually Gift Boxed

For the LADIES

with 100% PROFIT APPEAL

- 14K Gold Plated Case & Silver Chrome Band
- 14K Gold Plated White Band
- Plastic Band in Various Colors
- Individually Gift Boxed

DUNHALL Imports Co.
101 Cedar St. New York N. Y.

THE ATOMIC THREE!
HOT! HOT!

Premium User! Pitchmen LOOK!

31 L 1/2 LACQUERED WALL ART
Handgilded in our factory! Plastic Face, 31/2" in all colors. 25¢, 35¢, 45¢, 55¢, 65¢, 75¢, $1.25 each. Send $2.50 for SAMPLES.

41 L 7/8 LACQUERED WALL ART
Handgilded in our factory! Plastic Face, 7/8" in all colors. 25¢, 35¢, 45¢, 55¢, 65¢, 75¢, $1.25 each. Send $2.50 for SAMPLES.

WRITE FOR NEW FREE CATALOG
over 2,000 items for
JOBBERS - SALESMEN
SPECIALTY WORKERS
Listing Our Entire Holiday Line

GEM SALES CO.
533 Woodward Avenue
Detroit 26, Mich.

LOW IN COST... HIGH IN "PULL"

CHINESE "MAZE" PUZZLE

An all-time favorite. Appeals to young and old. 3" diameter, 4 balls. Beautifully finished in antique orange. Molded plastic.

126 L 52 SILVER MACHINES

Model "T:" 72¢ Per Doz.
Model "T:" $1.15 Per Doz.

ELMAR PRODUCTS CO.
1852 BROADWAY
NEW YORK 18, N. Y.

Get on the Election Bandwagon!

ELECTRIFIED TOYS

The eyes light as you touch it. Standard flashlight bulbs and batteries—eyes replaced in a jiffy.

ATTENTION, ALL POLITICIANS: Back up your convictions with an eye-catching and long-remembered symbol of your party.

48/52D The Electric Eye Dandy, all high lustre plastic, cotton stuffed, 9" High, 103/4" Long. Packed 2 d.oz. per ct. in 400 ct. boxes.

SMPLES, $2.50 EACH.

48/52E The Electric Eye Elephant, all high lustre plastic, cotton stuffed, 7" High, 103/4" Long. Packed 2 d.oz. per ct. in 400 ct. boxes.

SMPLES, $2.50 EACH.

Write for new bulletin, describing many other electric eye sensations, as well as many other hot selling premiums and novelties.

CUTTLER & COMPANY, INC.
522 Broadway, New York 10, N. Y.

IDENTIFICATION BRACELETS!

FOR FAST PROFITS

SUPERIOR JEWELRY CO.
140 Sansom St., Philadelphia, Pa.

1949 CATALOG OFF PRESS!
Please Mail Your Order Today.

SPARKS—The profit line of '49

SPARKS WESTERN RIDER ELECTRIC (SESSIONS) MANTEL CLOCK

Presto sculpture of the Western Rider in full detail. Antique bronze highlighted in gold. Case, faceted face, hand-finished. Hands, movement and pendulum. $11.89

WESTERN BOOT TABLE LIGHTER

Authentic in style—crafted with selected roller. Beautifully finished in antique bronze with bronze highlights. Matching glass stand. 25¢, 35¢, 45¢, 55¢, 65¢, 75¢, $1.25 each. Send $2.50 for SAMPLES.

LOWEST FACTORY PRICES

S. ANGELL & CO. - 150 W. 27th St. Chicago 8, Ill.

FUR COATS

JACKETS - CAPES

SPECIALTIES, LACEWORK, DIAMONDS, ETC.

All merchandise sold on C.O.D. Basis or C.O.T. Basis.

IN CASH OR APPROVED CREDIT

WE BUY WHOLESALE

BINGO

Hooby Cards, Specials, Cages, Blowers, Transparent Markers.
Write for bulletin

AMUSEMENT INDUSTRIES Box 2 Dalton, Ohio

PLASTER NOVELTIES

Factory
Waynes, Ca., Air Mail
We Ship
NU-NAK NOVELTIES
BARGAINS
Must Be Sold Immediately!
Our Loss, Your Gain!
Buy Now From Ad. No Catalog!

OLD GOLD
SLUM
(Give-Aways)

1000 LBS. (To a Customer)
$500

10 Lb. Sample
Shipment—$10.00

[Details of items sold as BARGAINS]

SMILING

BUSINESS OPPORTUNITIES

COLLECT AND GROW RICH is a FREE service of Gnomee, Inc., for all would-be dealers and collectors. Opportunities for a lifetime's work of full-time or part-time work in the Gnomee industry. For full information, write to: T. F. Gnomee, 120 Adams Ave., Chicago, Ill.

FOLDING CHAIRS

FOR SALE—ROLLER HEEP, PORTABLE, 15 ft. long, $125.00. 25 ft. long, $300.00. 50 ft. long, $500.00. Write T. F. Gnomee, 120 Adams Ave., Chicago, Ill.


MAIL-ORDER BUSINESSES: Roosevelt and money-making Plans will be sold for $100. Write to Mr. Roosevelt, Box 123, Roosevelt, Minn.

INFORMATION: Our business opportunities are a money-making business. Start your own business and earn a good income. Send for information. Mr. Roosevelt, Box 123, Roosevelt, Minn.

PRICE OF Gnomee: Interests in the Gnomee industry will be sold for $100.00. Mr. Roosevelt, Box 123, Roosevelt, Minn.

MAIL-ORDER BUSINESS: Starting a mail-order business is a money-making business. Start your own business and earn a good income. Send for information. Mr. Roosevelt, Box 123, Roosevelt, Minn.

MANUFACTURING PLANT, HOUSE TRAILERS, HYDRAULIC CRANES, ACCESSORIES, etc., at a bargain price. Send for details. J. D. Adams, 120 Adams Ave., Chicago, Ill.

OUR AMOUNTED MANAGER—MAIL-ORDER BUSINESS: Starting a mail-order business is a money-making business. Start your own business and earn a good income. Send for information. Mr. Roosevelt, Box 123, Roosevelt, Minn.

COIN-OPERATED MACHINES, SECONDHAND

A Large List of Second-Hand Machines. All rights reserved, 1948. Banadas will be found on page 94 of this issue.

COINS, UNIFORMS, WARDROBES

ALL-BRANDED CLOTHING, Wardrobes, Curtains, and accessories, etc., for sale. Write to Mr. Roosevelt, Box 123, Roosevelt, Minn.

INSTRUCTIONS BOOKS & CARTOONS

PIER EATING, 85c, IRON WOMEN ACT 45c, Etc., all with Motion Picture, 25c.

MAGICAL APPARATUS

A NEW SUB-MINIATURE RADIOPHONE for musicians, radio-operators, etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., etc., 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YOUR Ad in THE BILLBOARD'S Annual
CHRISTMAS MERCHANDISE SPECIAL
Will Make 87,000 Sales Calls

In large cities and small towns, in places where you'd never dream of sending a salesman or mailing a piece of literature. Large buyers and small buyers whose combined buying power and variety of needs would tax the shipping capacity of America's largest suppliers. YES, YOUR AD WILL MAKE 87,000 SALES CALLS AND HELP YOU DO THE BIGGEST SELLING JOB YOU'VE EVER DONE!

10,000 Variety, Gift, Novelty and Toy Stores WILL READ YOUR AD.
7,000 Retail Jewelry Buyers in towns of 50,000 and less WILL READ YOUR AD.
6,000 Independent Drugstores in towns of 50,000 and less WILL READ YOUR AD.
1,519 Wholesale Tobacco Jobbers WILL READ YOUR AD.
481 Buyers for Commissary Stores Operated by Mining Companies WILL READ YOUR AD.
PLUS 62,000 Regular BUYERS of The Billboard WILL READ YOUR AD.

ALL THIS CIRCULATION AT NO INCREASE IN ADVERTISING RATES

FIGURE IT OUT YOURSELF
A full-page ad in The Billboard costs only $490. To mail 87,000 penny postcards would cost $870 or $380 more than an ad that would reach these same 87,000 buyers.

DON'T WAIT! ACT NOW!
Make your ad in The Billboard's Merchandise Special start the ball rolling toward your biggest Christmas business.

ANNUAL CHRISTMAS MERCHANDISE SPECIAL
Dated NOVEMBER 6
Advertising Deadline OCTOBER 27
Distributed NOVEMBER 2

CONTACT YOUR NEAREST BILLBOARD OFFICE FOR FURTHER DETAILS

NEW YORK 19  HOLLYWOOD 28  CHICAGO 1  CINCINNATI 22  ST. LOUIS 1  DETROIT 1
1564 Broadway  6000 Sunset Blvd.  153 N. Clark St.  2160 Patterson St.  590 Arcade Bldg.  1009 Fox Theatre Bldg.
Plaza 7-2800  Hollywood 5831  Central 6-8761  Dunbar 6450  Chestnut 0443  Woodward 2-1100
INSURE  
YOUR WATCH BUSINESS  
PROFITS!  
Whether you sell it or rent it, you are entitled to a reasonable profit. Your success will depend on the quality of lowest prices. INSURE the value of your watch business. Market your watches with this attractive watch insurance at $11.50 per $25.00. 

15 JEWELS - $14.50  
Rhodestone dial Available. $50.00  
Engraved 100 4.0  
Steel cases. Steel bands. Guarantee Free. For sale by mail.  

GUARANTEED!  
WHOLESALE  
ONLY  
25% off wholesale. Know price.  
Order $1.00 Extra. 
For our complete list of watches and jewelry send for 
NEW 1948 CATALOG. 

LOUIS PERLOFF  
737 Walnut St., :  
Philadelphia 6, Pa.  

IT'S NEW! IT'S TERRIFIC!  
Simulated  
GOLD PEARLS  
The Jewelry  
Sensation of '48 
CLEANING, CURIOUS, many,!!!  
SIMULATED GOLD  
pearls, with front gold clasp,  
Choice of lovely gift boxes. 
Immediate delivery.  

BANNER MERCHANTING CO.  
145 S. Wells St., Dept. 1-8,  
Chicago 6, Ill.  

PHOTO SUPPLIES  
DEVELOPING-PRINTING  
ATTENTION, DIRECT OPERATORS!  
Assistant Picture Finisher.  
$14.44 catalog approximately  
maching-updated and free. 
Faux Pictures of Glazed, 
Photographic Supplies. 
Free Machine. Diagram Photo Supplies Co. 1414 
4124 W. Madison St., Chicago, Ill. 

ONE: FAST-PERIODICALS AND BACKGROUNDS  
Complete line of Direct Positive 
 Fotog. For local use & mail orders.  
WHOLESALE. Free Machine. 

COMPLETE LINE OF DIRECT POSITIVE 
FOTOGRAPHIC MATERIALS  
For local use and mail orders. 

PHOTO PRINTING CHEAP—ALL MOTION 
PICTURES CHEAP—ALL PHOTO PRINTING 
FREE MACHINE. P. O. Box. 1101 Chicago. 

DIRECT POSITIVE PHOTOGRAPHY—WE 
accept any order for local use or mail orders. 

PRINTING  
ATTENTION 100 150 LETTERHEADS  
and 500 Envelopes. 
Handwritten lists. Four sizes. 
Free Machine. Diagram Photo Supplies Co. 1414 
4124 W. Madison St., Chicago, Ill. 

DIE-CUTS AND FORMS MADE TO ORDER  
Die-cutting and forms made to order, 
Washington, N. C.  

150 LETTERHEADS  
CUT BY HAND. Accurate work for shops, 
Dance bands, hotels, etc. 
An unexcelled machine. 

LETTERHEADS  
6% Clipped by hand,  
Of your design and address for complete 
and accurate work. 

BANNER MERCHANTING CO.  
145 S. Wells St., Dept. 1-8,  
Chicago 6, Ill. 

ANNOUNCING  
OUR NEW CATALOG  
WRITE FOR COPY  
WHEN REQUESTING CATALOG 
STATE YOUR BUSINESS  

HALLOWEEN GOODS  
Cardboard and Paper Except Masks  
Bunting Cat. Box of 36.  
$3.50  
55 In. Cardboard Skeleton.  
$3.75  
18 In. Cardboard Skeleton.  
$3.00  
15 In. Cardboard Skeleton.  
$3.00  
15 In. Cardboard Skeleton.  
$3.85  
Rhinestone Pearls  
23 In. Size  
$1.00  
6 In. And Orange Silk.  
$1.00  
8 In. Size.  
$1.00  
Children’s Masks, Box of 4.  
$1.00  
Adult’s Mask, Box of 36.  
$2.00 

LEVIN BROTHERS  
Established 1886 
TERRE HAUTE, INDIANA  

CELEBRATION GOODS  
Abandoned Paper Hats.  
$6.00  
Imperial Horns, Green.  
$3.50  
13 In. Horns, Green.  
$3.50  
Black Balloons, Green.  
$2.00  
Serpentine Confetti, Assorted Colors.  
$1.50  
Long Confetti.  
$1.50  
Packeted Confetti.  
$1.00  
Packeted Confetti.  
$1.00  
Confetti, 100 Tubs.  
$1.50  
Confetti, 50 Tubs.  
$1.00  
Confetti, 25 Tubs.  
$0.50  

MITCHELL GOLDMAN  
2616 Apartments 
Brooklyn 5, N. Y. 

ORDER NOW  
FOR EXPANSION Brand of Watch Bracelet  

cemented gemstones 
into your store 
with COMPLETE DISPLAY and 
MAILING LIST. 

HARRY PAKULA and CO.  
5 North Walton Ave.  
Chicago 1, Ill.  

LAMP VALUE!  
WRITE FOR FREE  
COMPLETE CATALOG  
CIRCULAR  

Crystal Table Lamp.  
Height 20". 
Floral 14" shade comes with glass 
Swirl harp finial. Packed 6—no less sold. 

MORLITE, INC.  
455 N. Second St.  
Milwaukee 3, Wis.  

FOLDING CHAIRS  
WOOD, STEEL, BLOWS, BLEACHERS  
SOLD AT OUR FACTORY CLOSE-OUTS  

U.S. SEATING CO.  
540 SEVENTEENTH AVE., NEW YORK 1, N. Y.  

SPECIAL VALUES  
WATCHES DIAMONDS JEWELLERY  
SOLD AT OUR FACTORY CLOSE-OUTS  

FREE WIRELESS CATALOGUE IMMEDIATELY.  

ARPEL JEWELERS  
204 Market St.  
Wheeling West, Va.  
210 Chestnut St.  
Philadelphia 6, Pa.  

Copyrighted material
HELP WANTED—ADVERTISEMENTS

RATE—12¢ a Word. Minimum $2
Remittance in full must accompany all ads for publication in this column...
No charge accounts.
Forms Close Thursday for the Following Week's Issue

MUSICIANS—FOR COMMERCIAL TERRITORY...to lead combo, record work, Calif.

MUSICIANS—FOR PRIMARY TERRITORY: Lead vocal, rhythm, piano. Write Box (No. 531, Billboard.

DANCE MUSICIANS, ALL INSTRUMENTS, playing classes. To play at night clubs, dance halls, etc. Write Box (No. 531, Billboard.

GIRLS, GIRLS, GIRLS WANTED at once, for leading sorority party, for wedding, etc. Write Box 1151, Billboard.

BILL LEONARD, 1312 N. RIVER ST., PELKIN, IOWA.

LEAD TENOR SAX AND PIANO WANTED for leading band. Work opportunities. Write Box (No. 531, Billboard.

LEAD VIOLIN FOR DANCE BAND—STATE OPERATING COMPANY. All accommodations. Write Box (No. 531, Billboard.

LONG-NEEDED — ESTABLISHED PIANO. Every home finds use for this instrument. Low rental, low. Rent exclusive. Write Box (No. 531, Billboard.

PHOTOGRAPHERS—FOR RECORDS, etc. 35 mm. Std. plates. Three for $1.00. Write Box (No. 531, Billboard.

RADIO OPERATORS—FOR COMMERCIAL TERRITORY. Mandatory. No experience necessary. Write Box 456, Billboard.

WANTED—SOLICITORS NEEDED. Write Box 456, Billboard.

PIANO ROLLER, TO OPERATE CHAIR PULLER. Write Box (No. 531, Billboard.

HILBERT DAYS, ST. LOUIS, MO., ROLLER-JUKE BOX OPERATOR. Write Box 456, Billboard.

CASTLE, 448 E. 9th ST., PHILADELPHIA, PA., PIANO ROLLER OPERATOR. Write Box 456, Billboard.

THOMAS—FOR COMMERCIAL TERRITORY. Write Box 456, Billboard.

MUSICIANS—FOR COMMERCIAL TERRITORY...to lead combo, record work, Calif.

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THOMAS—FOR COMMERCIAL TERRITORY. Write Box 456, Billboard.

MUSICIANS—FOR COMMERCIAL TERRITORY...to lead combo, record work, Calif.
Quality—Style—Price
All Extra Heavy Mountings
Wrought and all work done by hand. Direct from our own
factory—Phone: Doren 8561

Regular $2.50
MFR. $2.25
$1.50
$1.00
$0.50
$0.25
$0.10

Purchased direct from the manufacturer. Quality-Style-Price

Refund. 
SAMPLES
Direct from our own factory. Quality-Style-Price

Quality-Style-Price

Immediate Delivery

MILLER CREATIONS MFR.
6265 Keword Ave. - Chicago 37, Ill.
(312) 787-9721

ENGRAVERS
Massive All-Alum. Idents.
$3.00 Doz. $36.00 Gross
Direct From Manufacturer and Originator

Alum. Tag Idents. With Silverplated Chub Chain
$3.00 Doz. $36.00 Gross

Other Attractive Ident. Numbers

Send for Price List

DIRECT FROM MANUFACTURER
AT LOW PRICES

We have a stock of 1948 Factory-Wholesale Prices. Send for list today. All for Wholesale Selling.

HERMAN K. RUBENSTEIN & Co.
51-25 Broadway, New York 11, N. Y.

LETTER LIST

LETTER LIST

Letters and pictures addressed to persons in care of
The Billboard will be advertised in this list two times only.
Please be sure you are having mail sent to you in care of
name each week.

MAIL ON HAND AT
CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

Parcel Post
Rentsdale, W. de Russell, Paris, France
Andonfc, M. R. B., New York 13, N. Y.

Albert, Desa
Albert, E. R., New York 12, N. Y.
Altman, S. M., New York 12, N. Y.
Amity, E., New York 12, N. Y.
Amity, H., New York 12, N. Y.
Amity, J. F., New York 12, N. Y.
Amity, J. M., New York 12, N. Y.
Amity, J. W., New York 12, N. Y.
Amity, J. W., New York 12, N. Y.
Amity, J. W., New York 12, N. Y.
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Amity, J. W., New York 12, N. Y.
Amity, J. W., New York 12, N. Y.
Amity, J. W., New York 12, N. Y.
**WASHINGTON D.C.**

**HORSES**

Wall Built

Highly Polished

None comparable

Bi-$ic$ and bi-$ic$ tennis racquets attached

**MAIL ON HAND AT NEW YORK OFFICE**

1554 Broadway

New York 19, N. Y.

Away. Dan

Baker, George

Bull, John

Brown, Tom

Burke, Bill

Chambers, Tony

Clancy, Jack

Costigan, Jim

Dunne, Dave

Egan, Jim

Fagan, Jim

Fitzgerald, Mike

Green, Joe

Hartigan, Sam

Harvey, John

Kelly, Pat

Keller, Tom

Kern, John

Lake, Jim

Lavelle, Tom

Leary, Joe

Lynch, Jack

McAuliffe, Joe

McGreal, Mike

McNamara, Tim

McPhee, Frank

Meehan, John

Myers, Pat

O'Brien, Jack

O'Sullivan, Bill

Palmer, Bill

Parker, John

Patterson, Harry

Powers, Jim

Race, Jack

Ryan, John

Skehan, John

Smith, John

Stapleton, Jim

Tate, Tim

Thompson, Jack

Tully, Frank

Walsh, Tom

Whelan, Jim

Wright, Bill

Yardley, Dan

**MAIL ON HAND AT CHICAGO OFFICE**

390 Arcade Bldg.

St. Louis 1, Mo.

Parcel Post

Buhl, R. T.

**JERRY GOTTLIEB, Inc.**

Sunsetfield Ave. & Post Office Place

P.O. Box 356 Phone Ashton Pub: 1-3524

$1.10 Doz.

In 6 Doz. Lots

F. O. B. CHICAGO

Hand Painted

Pie Birds

Send only 25¢ deposit. Pay balance C. O. D., Beautiful china plate, superb in every particular, grown up with, will bring 25¢-1.00 each. Send deposit to JERRY GOTTLIEB, Inc., Sunsetfield Ave., Post Office Place, Chicago, Ill., Established 1903. A picture of every plate sent. Write for catalog. Quality Limited. Hurry!

**SPECIAL TRIAL OFFER**

2 Dozen POSTPAID

Add 15¢ Women's Dozen

Special Offer

Catalogue.

BERKELEY MFG. CO.

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CHICAGO 6

Fireworks

Novelties!

- Housewares
- Cutlery
- Kitchenware
- Toys
- Wholesale Goods
- Novelties

Send for Catalog

Order Now - Lowest Prices

**ACME SALES CO.**

P. O. Box No. 1141.

Atlanta, Ga.

We're Back Again With

WALLETS

Alligator Grain Wallets, all around zipper, in red, green, brown, black, with change purse or coin holder—Dep. $3.75. Picture Wallets, large variety, picture blanks imprinted with names or dates—Dep. $2.75. Wolf skin Front Flap on Cash Holder. Gown Skin Wallets. Modern design, in red, green, brown, black, with change purse or coin holder—Dep. $3.75. Special offer on picture Wallets. Perfect 3-way clutch for every woman wants, and also men. Wins universal favor of all people. Popularity will last a lifetime. Quantity Limited. Hurry!

**CAMPAIGN & FOOTBALL SPECIAL**

Gold Plated Specials

24 Karat Gold Plated

Franklin Lamp Co.

**JUKE BOX BANK**

A Real Money-Maker

For Your Establishment

Our national advertising gives it the exposure it needs. With the broad advertising of musical specialty stores and similar products, you can rest assured that this is one item that needs no advertisement. It is the sensation of the past! Attractive and interesting; impossible to overlook.

**FOOTBALL SUPPLIES**


**HAMILTON 17 JEWEL**

GEORGE SHIPS

ALLIANCES IN DOLL AR.

**ILLUSTRATED CATALOGUE NOW AVAILABLE DAN CAR NOVELTY CO.**

492 BROAD ST.

RENEWAL N. Y.
Pipes for Pitchmen

By Bill Baker

SID SIDENBERG reports that he is recovering at his home in St. Louis from a paralytic stroke he suffered December Day. Know your product and sell that knowledge and your net return will be multiplied many times over.

COCK REESE, aided by Milton Shapiro, threw a birthday shindig in Milwaukee, October 2 for Bob's wife, Jennie James. Among those attending were John and Eleanor Scarpino, Lou Acel, Petey Dayne, Dudley Digs, Paul William, Leah Walekend, Betty Brooks, Ed Herold, Betty Ellen, Julene Hune, Ted Fabian, Ray Styles, Lolette Winston, Lloyd Collins, Lyle Page, Barbara Bond, Frank Piel, Reily Malack, Joe Lane, Big Muller, Man-

ued Tlp, C.1.6t14^!,PK"e!..1.11)1FR.

WISHLNtC.1.6t14^!,PK"e!..1.11)1FR.

WISHLNtC.1.6t14^!,PK"e!..1.11)1FR.

WISHLNtC.1.6t14^!,PK"e!..1.11)1FR.

WISHLNtC.1.6t14^!,PK"e!..1.11)1FR.

WISHLNtC.1.6t14^!,PK"e!..1.11)1FR.

WISHLNtC.1.6t14^!,PK"e!..1.11)1FR.

WISHLNtC.1.6t14^!,PK"e!..1.11)1FR.

WISHLNtC.1.6t14^!,PK"e!..1.11)1FR.

WISHLNtC.1.6t14^!,PK"e!..1.11)1FR.

WISHLNtC.1.6t14^!,PK"e!..1.11)1FR.
TWILL CREW HATS
For Sewing Machine Operators

NEW LOW PRICE
$60.00 Per Gross
Immediate Delivery

FOOTBALL NOVELTY BAR PIN, ALL COLORS, STILL AVAILABLE.
NEW LOW PRICE, $9.00 Gr.

CAMPAIGN SPECIALS

SOL. DEWEY-WILSON C. M. B. BUTTON $0.00 O. 257.00 N
SOL. CAMPAIGN WAVEY WAVING, BUTTON $0.00 O. 17.00 N
SOL. PLAIN WAVEY, WHITE, TITANIUM $0.00 O. 17.00 N
SOL. CAMPAIGN BUTTONS, MORE AS ALWAYS $2.00 O. 4.00 N
SOL. 4/4 TURNWOUT & VARIOUS $2.00 O. 6.00 N
SOL. CAMPAIGN PEARLS, 5"X5" $5.00 O. 10.00 N
F Loud Trumpet and Silver Plated $12.50 O. 25.00 N
Crest and British Emblems $1.25 Gr. 25.00 N
100 A.W. Ribbons, 2"X2", 25.00 N
2.00 O. 5.00 N

Advertising Imprinting at Our Own Plant at Low Cost
You Make the Profits
We Make the Pens
Minimum quantity, 1 gross
25% deposit must accompany each order.
Write for Our Illustrated Catalogue

EVERLAST PEN CORP
644 Broadway, New York 12, N.Y.

BACK AGAIN
NEW LOW-PRICED RINGS FOR BIG PROMOTIONS!!!
OVER 1001 DIFFERENT RING NUMBERS IN STOCK

1910 WHITE 18107 Yellow $2.10 Doz.
1910 WHITE 18108 Yellow $2.10 Doz.
1910 WHITE 18109 Yellow $2.10 Doz.
1901 Yellow $0.64 Doz.
1901 Yellow $0.64 Doz.
1901 Yellow $0.64 Doz.
1901 Yellow $0.64 Doz.
... JUST OFF THE PRESS!
NEW ENGRAVING JEWELRY CATALOG
FEATURING THE MOST COMPLETE LINE OF FAST-MOVING JEWELRY
No. 1X7 $12.00 Per Gross
No. 2X1 $23.55 Per Gross
No. 4X14—COLD FINISH $2.45 Doz.
No. 4X15—WHITE FINISH $2.45 Doz.
WRITE FOR CATALOG 103—STATE YOUR BUSINESS
JAEGER LEVINE, 5 N. Wabash Ave., Chicago 2, IlL

SENSATIONAL NOVELTY
#6145K Three Piece Goldplated Filigree Perfume Set
Non-removable perfume bottles. 1/4 inches high, on mirror-gold-plated filigree tray. 8x4 inches. Each set packed in individual GIFT BOX. ½ doz. set in masterbox.

SALESMEN WANTED TO SELL TO STOREKEEPERS
EXTREMELY PROFITABLE SIDELINE

Selling price to be agreed upon as soon as orders are sent out by us. Order in quantity to secure complete stock as quickly as possible. 5 sets a week, at showing price. Minimum deposit $13.50. Net Profit $75.00.

LEO KAUL IMPORTING AGENCY, Inc.
323 & 325 K South Market St.
Chicago 6, Ill.

Copyrighted material
and he advised that he has been playing
to good weather and business is
summer with his show. I have been
working fairs in this sector to good
results. Let’s have some pipes from
every all the boys and girls in the profes-
see."

CURRENTLY . . .
operating his gadget stand on
the Pacific Coast to reportedly big counts
is Al (Pop) Adams. Pop has returned to
the big after a five-year absence.

To even house the thought of failure
before you start is simply making for
trouble.

W. G. BARNARD

... the bustling vol of furnishier, health
food and Vita-Mix fame, postals from
Los Angeles to say that the recent
Propne (Calif) Fair saw a goodly
number of the pitch fraternity on
deck with a varied assortment of
merchandize. The fair itself was a
humdinger in every respect, Barnard
and the reports, and the piles lads who
worked it away well fortified with
the laurel circled fly, Barnard and
Eddie Martony found business
extremely good with their Vita-Mix.
Spence Matson and Jimmy Ryan
were teamed on gadgets, and the
Green brothers worked two gadget
stands, one aluminum and the other
made from joint, and Bud Shadle cleaned
up in the glass cutters. In addition, pitch-
dom was well represented in mops,
handwriting, astrology, jewelry ga-
lores, flying saucers, mice, and cards.

Pompon Attarcts
1,254,503 Gate

(Continued from page 52)
$5,686,705, which is a far cry from
the start of the fair in 1922. Altho
the fair has not been continued on
the r at, Affterbaugh today is
some of the losses that happened in
the early days.

A move to establish a fair here came
about as a result of Mr. Larry Leboret
staged an industrial show in the busi-
ness section in the fall of 1930, and
celebrations were being held in San
Fernando, San Bernadino and other
towns when Affterbaugh, then a part-
ner in the A. & E. Drug Company,
already staged a small event. When the fair opened 20 years ago, the
buildings included a 50 by 150-
foot two-story house, comfort station, grandstand with a
movement of 4,500, and the grandstand today seats 12,500, 100
box stalls and four by 45 by 100 cattle
barns. Agricultural, machinery, poul-
try and other exhibits were staged under
cover.

Crafts on Midway

In years following and until 1933 when the county took over, drives
for funds were a problem. Shortly
before the county intervened, six
prizes were awarded. Included in
the items won were personal notes
for a local bank and the cost of
the event. When the ownership was
renewed by the community to the
county, the prize
mission was $4,500.

Christmas Show played the
midway. Following this date Frank
Warren, manager, pulled the show
in Northern Indiana, and in North
Dakota, and was set up for the winter. Several rides were
opened up also to join with
Crafts Exposition Shows playing
Fresno County Fair, which also
resembled the seven-year-old fair.

In 1941, the Pomona event
toured more than 600,000 people. At
the start of the run this year the gate
goal was 1,000,000. However, as the
atmosphere was set during the
days of the early days of the event, the
mark was moved higher. The millionth
customer passed thru the turnstile
Thursday morning, giving practically
four days to hit the new mark of
1,250,000.

The $1,752,009.50 revenue to the
fair includes admissions, pari-mutuel
shares, tours, parking, grandstand ad-
nouncement banners, and miscellaneous
of other permits and midway, the latter
on a flat fee of more than
$30,000.

Langley Resigns
Milwaukee Post

(Continued from page 61)
Seragela had to start building new
versa, last fall at the Lexinton
Grand Circuit meeting, we
prevalenced upon several tracks to help
them out the rule which permitted
more than one Grand Circuit race
within any given time, at least.
In past years Syracuses had
run in competition with Milwaukee
and St. Louis, the circuit of cattle
and horses. This year only one
meeting, at least, at a time.

"Altho the suggestion for a Grand
Circuit publicity man originated in
Milwaukee Wisconsin, the Wisconsin
Fair was not asked to absorb its share of
the cost due to the fact that it had its
publicity department. As for the cost of
the races, $72,000 was paid out of
the circuit at rates at $22,000 to the
time, while $22,000 was
paid to Southeasters. Our share of
$19,500 to the fair. The 1949
would have to be cut, but it
would have been done on a new
basis, keeping the Grand Circuit.
No matter what kind of a race
which was held at Milwaukee it
would be a losing proposition as long
as a three or more days for attendance
are allotted to racing."

ATTENTION! GOLD WIRE ARTISTS

A most unique show is to follow a start at a charity art.
"Altho the suggestion for a Grand
Circuit publicity man originated in
Milwaukee Wisconsin, the Wisconsin
Fair was not asked to absorb its share of
the cost due to the fact that it had its
publicity department. As for the cost of
the races, $72,000 was paid out of
the circuit at rates at $22,000 to the
time, while $22,000 was
paid to Southeasters. Our share of
$19,500 to the fair. The 1949
would have to be cut, but it
would have been done on a new
basis, keeping the Grand Circuit.
No matter what kind of a race
which was held at Milwaukee it
would be a losing proposition as long
as a three or more days for attendance
are allotted to racing."

GLAM ROAD-TO-MARKET

MLAO. 604 N. Arvadota, Chicago 31, II.

ATTENTION! GOLD WIRE ARTISTS

A most unique show is to follow a start at a charity art.
"Altho the suggestion for a Grand
Circuit publicity man originated in
Milwaukee Wisconsin, the Wisconsin
Fair was not asked to absorb its share of
the cost due to the fact that it had its
publicity department. As for the cost of
the races, $72,000 was paid out of
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would have been done on a new
basis, keeping the Grand Circuit.
No matter what kind of a race
which was held at Milwaukee it
would be a losing proposition as long
as a three or more days for attendance
are allotted to racing."

EMORY JEWELRY CO.

Emory Jones, owner, has moved his
shop to front of store.

Hand Painted Ties
With Personal Initials

The original design of the
hand painted tie is
a new idea in men's attire-
a necktie worn with a
letter, initials, words, or
drawn designs on the end
of the tie. These hand painted ties can be
made to order, or customized
for any special occasion. A
local artist, who has been
painting the ties for the past
year, has a large variety of designs to
choose from. These ties can be a
great gift for any occasion.

For further information or to
order a tie, please contact
Hand Painted Ties at
20 W. 23rd St., New York 10, N. Y.
RSIA's Set-Up Prepped in Chi

(Continued from page 79)

Chicago's third vice-president, and Grant Fuller, Roller Derby Skate Council, Cleveland, fourth vice-president.

A veteran of the rink business, Fred Martin, was elected secretary. Mrs. Martin is now secretary of the RSROA. The post of vice-president of the council was left open by the resignation of Joe Shevulson, of Chicago Roller Skate Company.

A number of new names were added to a board of directors. It was also agreed that dues would be raised to $6 a year and that the Institute can not carry the $4 a year which was underwritten by the RSROA in previous years.

One of the projects which was discussed was the setting up of a newsletter which will give operators in obtaining free space and radio time in their local areas. The board also will feature the top promotion stories of the week in various sections of the country.

The group agreed that The Billboard should carry the RSROA's group name on each issue of the magazine. It was also suggested that advertising be printed in the back of the magazine for use by operators.

The new board is: chairman, Jack Evans, of San Diego; vice-chairman, Bob Smith, of Holyoke, Mass.; secretary, Mrs. Ernest Clintdale, San Antonio, Texas; treasurer, Mrs. Ed Martin, Los Angeles, Calif.; directors, Mr. and Mrs. D. W. Kester, Gayety Roller Rink, West Palm Beach, Fla.; Mr. and Mrs. Ernest L. Kraft, Cladledee Recreation Center, Rink, Utes, Mich.; Mr. Elmer M. Graham, MacArthur Rink, Franklinville, N. J.; Mr. and Mrs. W. P. Ludwig, Skateland, Bayside Lake (O.) Park; John H. Miner, Skateland, Palo Alto, Calif.; Charles Sanford, Sanford's Roller Rink, Holyoke, Mass.; Martin H. Thomas, Roller Rink, Chicago; William R. Roller Rink, Charlton, N. C., and Vera Zykiewicz, Rialto Skate Rink, Springfield, Mass.

BIRMINGHAM OFF

(Continued from page 65)

In the absence of Mr. H. Davis, public relations director of the Associated Industries of Alabama, collaborating, The Fair as a whole, received unusually strong publicity, with assistance of E. J. Towner and Bill Mitchell sharing the chores.

The kiddie treat on the opening Friday night was the Brookside High School's annual soda fountain. After the opening the social hour was followed by a skating session.

The daily attractions were the Vegetable Mart, the furniture mart, the diamond jewelry mart, and the radio mart.

Other plant improvements include a new Fosco, a 100-foot fence behind cattle judging and the expansion of parking facilities.

New crowd-pleasers include coon dog trials and a showing of motorcycles, with a professional stuntman in the huge unused swimming pool.

Roller Rink

Cypress Hills Roller Rink, Brooklyn, is installing a television set with a focus-length of 200 feet.

Club members at Rainbow Roller Rink, Berenfield, N. J., have started rehearsals for a variety show to be presented during November 26-December in the rink.

Sunnyside Roller Rink, Long Island City, N.Y., has dropped its "closed Mondays" policy in favor of operation seven nights weekly.

RSROA Enrolls Canadian Spots

(Continued from page 79)

London (Ont.) Roller Skate Club has applied for membership in the RSROA.

This move by the RSROA board of directors complements the growth of the sport in Canada during the Cleveland convention last summer to open the door to Canadian roller skating.

In addition, eight other new members were admitted into the RSROA this week: Roba Chocolates & Mr. and Mrs. W. D. Kester, Gayety Roller Rink, West Palm Beach, Fla.; Mr. and Mrs. Ernest L. Kraft, Cladledee Recreation Center, Rink, Utes, Mich.; Mr. Elmer M. Graham, MacArthur Rink, Franklinville, N. J.; Mr. and Mrs. W. P. Ludwig, Skateland, Bayside Lake (O.) Park; John H. Miner, Skateland, Palo Alto, Calif.; Charles Sanford, Sanford’s Roller Rink, Holyoke, Mass.; Martin H. Thomas, Roller Rink, Chicago; William R. Roller Rink, Charlton, N. C., and Vera Zykiewicz, Rialto Skate Rink, Springfield, Mass.

RSROA PITCHING

(Continued from page 79)

United Press, for its super.

Martin has mailed reprints of the article, "Cash on the Drumhead," from the July 31 issue of The Billboard, to all rink operators, and went on to urge operators that we need your support as well as the support of everyone else in the industry. Let us grow out of the money-anake attitude that has been our business. Roller skating is now a big business. Let us represent it as such.

WINSTON-SALEM

(Continued from page 63)

line of moustaches; Paul Kohler, xylophonist; Alice Goes, Hammond organist; Rose and Kan- ton, vocalists; Rudy Oldenburs, vocalis- tor; Oldfield and Ware, comedy team; Montana Kid and a trained horse, Caley Bay, with the Campbell Sisters; Rob Chase and Murphy, acrobats, and Rudy Castle and crew.

Barn Dance, a popular feature here, played to good houses Tuesday thru Friday afternoons.

The midway business at mid-week was reported several thousand dollars ahead of last year when the shows gathered a record take.

Denver Skating Party Sked Set

(Continued from page 79)

at the rink, according to Carl C. Johnson, owner.

Already there have been parties by such groups as St. Anthony's Nursing Home, September 8; the third annual party of the May Company (13); Rio Rink (13); the Rainbow Roller Skate Rink, of Denver public schools) Challenge Trophy to the winning high school club dance team competing in 14 steps. Preliminaries were skated in the Style B S.F.P. and barn dance. The last of the evening of the 10 relay races were run for the Curley Schoppch Challenge Trophy, Three men teams are eligible from any high school in the State. The races will be run for 20 Friday evenings or until one team wins 11 races.

1280 CHINESE

$3.25

100-FOOT DIALED

$24.00

150-FOOT

$29.00

100-FOOT DIALED

$22.00

200-FOOT DIALED

$12.00

650-FOOT DIALED

$6.00

1000-FOOT DIALED

$1.00

Gildas Gray, former Ziegfield star, who was the guest of honor and presented the Jack Evans (former re- creation supervisor of Denver public schools) Challenge Trophy to the winning high school club dance team competing in 14 steps. Preliminaries were skated in the Style B S.F.P. and barn dance. The last of the evening of the 10 relay races were run for the Curley Schoppch Challenge Trophy, Three men teams are eligible from any high school in the State. The races will be run for 20 Friday evenings or until one team wins 11 races.
SALESBOARDS

October 16, 1948

SALESBOARDS SIDELIGHTS

Charles Leedy, Gardner & Company, Chicago, was a visitor at the recent American Radio History fair in Kansas City.

The American Radio History fair, sponsored by the National Association of Broadcasters, was held in Kansas City last week. 

Mr. Leedy, who is one of the leading salesmen in the field of radio broadcasting, is a well-known figure in the industry. He is a past-president of the National Association of Broadcasters, and has been active in numerous other organizations. 

Mr. Leedy was a speaker at the fair, and his address was well-received by the audience. He spoke on the future of radio broadcasting, and the importance of maintaining a high standard of quality in the industry. 

Mr. Leedy also discussed the role of radio in the growth of the American economy, and the importance of supporting local stations in order to ensure their survival.

His address was well-received by the audience, and many of them expressed their appreciation for his insights and expertise. 

Mr. Leedy is a well-respected figure in the industry, and his contributions to the field of radio broadcasting have been widely recognized. His address at the American Radio History fair was a fitting tribute to his many years of service and dedication to the industry.
NORTH MILLS SLOW
(Continued from page 6)
modestly-sized indoor arena in Berlin. However, Circus Busch in all probability will resume operations next season. Busch hopes to be able to arrange for the return of several favorite stars, including several elephants, 20 horses and 18 tigers, which have been in that country since 1944 under the care of Michael Busch, daughter of the German circus czar.

Albert Schumann, nephew of the well-known Danish circus tycoon, Albert Miller, is still working here as the Circus Barley with his group of Shetland ponies and is celebrating his 50th-anniversary season. Circus Barley has been playing to fair business since it started, performing on two performances daily.

CLYDE BEATTY
(Continued from page 6)
in Vicksburg, Miss. He expects to be ready for the opening of the new season on October 16.

In Marshall, Tex., the Bonhommes (Mr. and Mrs. Sig. Ollie and children) spent the day visiting the Sylvester's and the writer.

Looking at the backyard: Frankie DeWeyne has his trunk. Mark Anthony carving. The Ted DeWeyne troupe practicing. Bobby RayKey teaching traps and ladders. Clara Levine not saying a word even if her ladder is about to fall. Mr. DeWeyne busy getting one day service on laundry. Elizabeth DeWeyne looking like a Russian Princess in spec.—LAURENCE CROSS.

STEVENS BROS.
(Continued from page 6)
Eddie Brawley is trying to find out how to get the news that he might be on Uncle Sam's payroll soon. John and Laura Rivers are busy baling hay, bagging rice and reaping. Laura Rivers and Laura Stevens is pinch-hitting for them by running the cookhouse. Phyllis Lee Newman is getting to be quite a talented miss. She meets here and there and is a fine addition to the big show and does her bit helping her mother and dad in the circus. Jimmy Craven is doing a job of getting boys to help put it up and take it down. Betty Miller Langford spent a day with us renewing acquaintances. Many thanks to Anthony Stannard and Joe Flemming for the pictures.—DOLLY JACOBS.

DAILEY BROS.
(Continued from page 6)
and son, Herbie, who spent two days on the show. Herbie is now working for Millie; Tom Ewell, former circus owner from Geneva, Neb.; Clarence Kuhn, formerly with the Hodgin riding set; Arthur Steenavad, North Platte, Neb.; Glenn Falch, Fabick, Md.; Mr. and Mrs. Jimmy Bagwell and Linda, of the Hill-Mountain Barns; Earl Hammond and Don H. Zell. We welcome new arrivals to Tommy O'Brien and the writer at a dinner at their farm home; Roy and Sylvia Curtis, Charles and Betty Pasteur, Frank and LaVerne Allen, the Fuller riding set; Mr. and Mrs. George Pugh, Archie Gayer, Mr. and Mrs. Richard Thomas and son, Dannel; Stanley Simpson and friend, Stock. Evelyn Turner visited her brother, L. O. Turner, in Henderson, (Colorado Springs). They had not seen each other for several years.—HAZEL KING.

UNDER THE MARQUEE

(Continued from page 6)
loyed receiving letters from folks on the Ringling and Cole shows. Olds, of the Sunshine in Chicago and Laube, also Slim McKnight.

Mr. and Mrs. Vern Correll, members of DC Powers Thrill Show, are staying here, visiting Mrs. Correll's mother, Mrs. Alpha Bump, who is critically ill at the Gainesville Sanitarium. The Corrells this year were with Roger Bros. and Terrell Jacobs, before joining the Powers org.

A. Morton Smith, program director of the Gainesville, Tex. Community Theatre, who has members of his cast and crew, have been watching the various circuses that have been in Texas. They have visited Cole Bros., Ringling-Barnum and Bailey Bros. At Wichita Falls, Tex., the entire personnel of the Galien Wells org in 90 number, witnessed the Big One.

Recent visitors at the Gainesville Animal Farm, Ruffin, N. C., have included John Williams and sons, citizens of the Durham, N. C.; D. Coe and Betty Hartwick, World of Mirth.

HAMID-MORTON
(Continued from page 6)
Valentine's Day Show for top honors on the track registering machine before opening make-up was broadcast and televised in Toronto. Joining here were the Flying Ward, Tom and Miller, The Flying, the leaping, and Jimmy Olsen catching. Other additions are Laddie Lamont, Mr. and Mrs. Eddie Hunt from Hunt Bros.

In the thrill department, much applause is going to the Nomberty's, Leslady. Looping and Miss Villanotte suffered a foot injury, during her broken trap breakway, but herbert these days is Mary Romans Valentine, Toronto witnessed the inauguration of the new O'Neill's Wild org, which has been thoroughly reorganized. These, plus her aerial lighted stars and the Hollywood wood sweater girls, give the aerial department a complete line-up of all kinds.

Latest fraternal organization is the "the Grump Can't Be Relaxed and Judy Whittle as Lead as I Can" Club. Don Monroe Grunt is president. John Butts, ex-Behringer and John Milan water boy.

The Joe Corn, Danny Gordon and brother, Searle Simmons, Bert Cooper, Bill Garden and Chester Drake.—GEORGE HUBLER.

BAILEY BROS.
(Continued from page 6)
After their week at the Albany Falls, he returned to the show. Philip Bonita fractured his right foot while riding his head balancing act. Glenn Steele received a surprise visit from his aunts. Joe Jr. and Miss Goate attend the University of Arkansas. Birthdays: Gracie Swank celebrated her first birthday, Cake and ice cream were served.

Visitors: Norman Anderson, G. G. Gambino, MacKenzie, Willard Kerdau, Ellery Reynolds; Bobbie and Johnny of "The Breakaway," Johnny Rose; Cleo Renee and Mr. and Mrs. Bob Stanley,—ALBERT WHITE.

KING BROS.
(Continued from page 6)
Papier had villains for almost a week and was quite the host. Juvenile department jobs: Cathy Machetich, attired in her wardrobe making that Indian spec with her dog, Crito, chittered in feathers and all. When happened to Betty Leahey? We certainly miss him around here.

Frank L. Anderson was a recent visitor. He is recovering from a throat operation.—SYLVIA ORRINGTON.

Shows: the Wilsons, dog act, en route to a rodeo in Lynchburg, Va., and the Auspurgs, monkey, dog and bird, likes to have a bath every day. They were ahead of the Ingham units in West Virginia and Maryland replaced by Bill Mason. Mrs. Shores is ahead of Spartan Bros., booked thru the Canada, Tex., show. The Plunmers own the bucking horses. Jim Hardesty did the acrobatic work, and the "Clown" and "Fluffer" turned out. They are in Oklahoma now.

One of the generally unrecespecstated facts of show business is that there is no way to tell if the route planned will be on the schedule.

D. H. (Whitie) Rodenberg recently concluded a three-week let, promotion for the Plummer Bros.' All-Negro Circus. He was one of the most successful and well received of the many shows, and has most recently appeared in the Los Angeles, Calif., show. He is quite the debonair showman, and has made a good impression with the crowd.

He has been quite the debonair showman, and has made a good impression with the crowd.

NO OTHER BOARD CAN MAKE THIS STATEMENT

MORE OPERATORS AND JOBBERS USE PROFITBOARDS THAN ALL OTHER CARDS IT'S A FACT!

PROFIT MFG. CO.
50-11 40th St. L. I. C. N. Y.

W. H. BRADY CO., INC.
CHIPPENDALE W.S.C.

IF?
You Want Fast Delivery Beautiful Salesboards Count Full Jar Deals FAIR PRICES
Write
GALENTE NOVELTY CO.
322 E. Coffee Ave., South Bend 24, Ind.

RAKE SPECIAL

SALE

$25,000.00 SALESBOARD STOCK

VALUES $3.25 and UP

ALL TO BE SOLD AT ONE PRICE

$3.00

SALE

ASSORTED Boards

50c and Up Sale—50c, 4 Quarter

REQUEST FREE CATALOGUE—Write

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN ST., PHILA.—PA. 72, PA.

Lumber 3, 2767

WE ARE MANUFACTURERS

Mall Radio—Print Tickets—TIP BOOKS

GAMES

Send for Complete Price List #101.

PRINTED RUBBER TIP

IN Salesboards

PRICE RIGHT

EMPIRE PRESS

CHICAGO 6, ILLINOIS

SALESBOARDS FREE! Write "NEW WHOLESALE 'NET' PRICE BULLETIN"

NEW LOW PRICES—GIANT ASSORTMENT—FASTEST SELLERS

10th Year of Outstanding Service on Blank boards.

LEGALIMAR SHARE

P. O. BOX 86-A

HUNTINGTON BEACH, CALIF.
ALL ELECTRIC

BASEBALL SCORE MACHINE

USING TAPES AND GIVING SCORES
IN ACTUAL NUMBERS

Play baseball both summer and winter with the new improved Model "E" all-electric Baseball Score Machine.

Write for Details—Immediate Delivery

WERTS NOVELTY COMPANY, INC.
920 S. PERSHING DR.
MUNCIE, INDIANA

SALESBOARDS
The Billboard
October 16, 1948

USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bells • Counter

Only advertisements of Used Machines accepted for publication in this column.

RATES—12c a Word . . . Minimum $2

Remittance in full must accompany all ads for publication in this column . . .

No charge accepted.

Forms Close Thursday for the Following Week's Issue

A. J. BARDWIN — DELANCEY AND CANN'S

Vending Machines. All made, factory 3 to 500. Rent or purchase. Write or wire for catalog or for fuller information. 2403 W. 83rd St., Chicago 34, Ill. 9222

A. T. CHALLENGER AND MILLER, 715 N. Wabash Ave., Chicago, Ill. 1922

WANTED... NEW COIN OPERATED CIGARETTE BARGAIN, BOTH TINS.

J. H. R. PERSHING, 7024, Wisconsin Ave., Washington 6, D. C. 1911

TWO TRAYS AND BAGS TUBE FOR SALE.

J. D. DE MARS, 1230 Broadway, Chicago 10, Ill. 1912

S. W. WELLS — 920 MAIN STREET, NO. 6, MANUFACTURING

AMERICAN LEATHER CO., 320-322 Canal St., New York 13, N. Y. 1911

AND SUBSIDIARY

PERSHING CO. OF THE SEAS.

P.O. Box 213, c/o The Billboard, 155 Clark St., Chicago 1, Illinois.

PUNCHBOARD SALESMEN WANTED

By Leading Manufacturer. Full line, good commissions, ample territory. Sales experience, a car, and some knowledge of the board business essential.

Write BOX 213, c/o The Billboard, 155 Clark St., Chicago 1, Illinois.
October 16, 1948

COIN MACHINES

Communications to 155 N. Clark St., Chicago 1, Ill.

Ask Coinmen's Idea on Base Point Pricing
Would Aid Congress

WASHINGTON, Oct. 9.—The coin machine industry would do well to substitute a base point pricing system for the problem presented in the Supreme Court decision on basing point pricing, Secretary of Commerce Charles Sawyer declared in a statement urging all businesses, using transportation facilities, to "make a careful study of the economic effect" of the decision for submission to the open Senate subcommittee headed by Sen. Homer Capehart (R., Ind.).

Sawyer asserted that "severe repercussions" might be the result, especially for smaller enterprises, in a revision of pricing practices to the old f. o. b. method. "Where these repercussions are substantial," Sawyer said, "the result may be a shift to other industries and thus cause an actual relocation of plant facilities with a consequent migration of workers." Make Change

"The secretary remarked that "whether or not the Supreme Court decision actually requires the drastic pricing system is open to question, but the difficulty of industry believes necessary, the fact remains that many changes are already being made and the effect on the buyer and producer has been unmeasured," he added. He said that he hopes manufacturers, in considering necessary steps to comply with the decision, look for changes that will be as possible, avoid imposing hardships on particular customers or contributing to an over-all inflationary price increase."

According to some government legislators, a strict interpretation of the decision might result in the case of coin machine manufacturers or distributors being forced to pay increased freight, or at least an "add-on" freightcharge, with the distance from the manufacturer to the point of sale. In some cases, it may be difficult to ship the product to the South, for example, Means that the manufacturer may have to establish a greater rate for Chicago-made machines than buyers in Nashville.

Mills Latest Report Shows New Profits
Resume Monthly Meets

CHICAGO, Oct. 9.—Satisfactory production reports to coin machine industry creditors' meeting held here last week, the first since June because of vacations for various committee members. During the meet A. E. Treganza, executive vice-president and general manager for Mills, advised that negotiations are proceeding with several real estate developments on Fullerton Avenue where a new plant property would be sold soon. This would greatly strengthen the position of currently unsecured creditors, he said.

With sales continuing at a progressively faster rate the present management (See MILLS LAT ST on page 110)

Shuffleboards in Twin Cities

Opinions Vary On Merits: No Big Play Seen

About 200 on Location

MINNEAPOLIS, Oct. 9.—Altho the shuffleboard business has not yet managed to grow here at a relatively steady pace, the coin machine fraternity as a whole recognizes here that it is time to take serious steps for operators and location owners. Actually, the difference of opinion among operators who have been entering the comparatively new field is all that will report the balance of their overhead and their all-over coin machine income and a dispensing group which has as yet not entered the field. Thus far, the only well-known, veteran coinman to handle the boards here is the operator of LaBeau Novelty Sales Company, who handles the CMI and the LaBeau also is the distributor of other Rock-Ola products in this territory. Other boards which have been placed on location in quantity include the National Shuffleboard Company and American Shuffleboard Company models. Both have field representatives working in the Twin Cities.

First concerted effort to get typical coin machine locations interested in shuffleboards began here but a few months ago and in that short time approximately 200 boards have been made in the field where some 165 operators are on the job. "Thus far, the only well-known, veteran coinman to handle the boards here is the operator of LaBeau Novelty Sales Company, who handles the CMI and the LaBeau also is the distributor of other Rock-Ola products in this territory. Other boards which have been placed on location in quantity include the National Shuffleboard Company and American Shuffleboard Company models. Both have field representatives working in the Twin Cities.

Third in Series

CHICAGO, Oct. 9.—Presented for discussion at the third in a series of articles devoted to the shuffleboard picture in various sections of the country. Coverage of the Twin Cities area was followed by an extended special survey on the Shuffleboard area in the East and Midwest which will appear in future issues.
PHILADELPHIA, Oct. 9—A bright future for the automatic coffee industry was predicted by A. R. Rudd, president of Rudd-Melikian, Inc., to over 50 franchised Kwik-Kafe machine operators meeting in a three-day convention at the Bellevue-Stratford Hotel here. Declaiming that Kwik-Kafe venders already dispense some 250,000 cups of coffee daily, Rudd predicted to the Pan-American Coffee Council estimate of nearly 100 million people who drink at least one cup of coffee a day as the potential aimed at by the coffee vending machine industry.

Operators attending the meet, who arrived from all parts of the country, provided a good cross section of Kwik-Kafe franchise holders, with the Easters and Westers being the most heavily represented. Some came to check on the possibilities of getting into the Oklahoma to attend the first convention devoted solely to the interests of automatic coffee vending manufacturers.

Frank Discussion
Rudd was the first speaker in a meet noteworthy for the discussion of problems encountered by operators, manufacturers and suppliers in the field of the vending industry. Operators who spoke, both new and experienced, discussed various problems in detail, some of which have increased the efficiency of their operation and are likely to be in use by others. (See Kwik-Kafe Firm, page 102)

NIX ILL.
CIG IMPORT TAX
Two Separate Rulings Hold Levy Illegal

Operators Weigh Impact

CHICAGO, Oct. 9—Two virtually simultaneous court decisions voting the Illinois 3-cent per pack levy on out-of-state cigarette imports have operators in this and other states, while others are considering the consequences of the two rulings, wondering just how much effect renewed mail order business will have on their locations. Last week a circuit court judge ruled that the State tax on persons who import 10 or more packs by mail or otherwise from other States was unconstitutional. On the same afternoon in separate cases a superior court judge made a similar decision.

In a case involving two claimants who bought cigarettes via mail from outside of Illinois, circuit court Judge Cornelius J. Harrington held that the tax violated Article IV, Section 13, of the State constitution by compelling the State to collect it a person and designating any person who bought 10 or more cartons of tax-free cigarettes for personal use and distribution. At the same time, he held such (See NIX ILL. CIG on page 101)

CHICAGO, Oct. 9—Production line workers in the J. H. Kozel Co. Company plant here not only assemble vending machines but also are able to take advantage of the convenience offered by the automatic dispenser types of other automatic merchandisers, insured by local operators at various spots that the production floor is candy, nuts and gum vending, not drink, milk and ice cream machines. These are over a dozen different venders on tap for employees.

CHICAGO, Oct. 9—Five hundred new members by the end of the 1948 convention is the goal of the National Automatic Merchandising Association's (NAMA) membership drive. In the first month of the program, this week, the membership has increased more than one thousand members.

As part of its campaign, NAMA headquarters here announced this week that the organization's dues structure has been revised in order to make that structure simpler, change, which will affect new members and may affect older members, was voted at the recent board of directors' meeting held in September.

Heretofore, NAMA operator-members had their choice of paying an amount based on the number of machines they operate or on their annual gross volume. This method of computing dues will be available form-operator-members, and it will not be offered new members.

Instead, new members will pay dues according to the number of machines operated by the owners. For every full-time employee working for the owner, the owner will pay $3.50 annually; for every part-time employee working for the owner, the owner will pay $.75 annually. Under the minimum dues come all operating companies employing three or less or less than 3 years, according to the owners. For every full-time employee working for the owner, the owner will pay $3 annually; for every part-time employee working for the owner, the owner will pay $.75 annually.
NO CLUMSY BULKINESS! THIS STREAMLINED, COMPACT CONSOLE DESERVES AND GETS THE BEST LOCATIONS!

Electro WORLD'S FINEST CIGARETTE MACHINE

S. H. Lynch and Company is the new distributor of these precision machines in the Southwest. Our first order was for two carloads...and we already have two more solid carloads on the way...a striking indication of the tremendous popularity of the remarkable Electro Machines. Their smart design and baked-on wood grain finish fits in perfectly with modern furniture in finer locations...and Electro always gets the up-front spots!

First manufactured by C-8 Laboratories nearly 3 years ago, Electro was the first all-electric cigarette machine. Its mechanical perfection has been proven over and over.

No model changes necessary...Electro is perfect as it is.

Magic touch delivers cigarettes to customer.

Simple price adjustment mechanism. Available for standard nickel and dime operation, for 20 cents, 25c or 30 cents...or for silver quarter operation.

Small, compact...just 44 inches high!

★ In better Cocktail Lounges and Taverns

★ Fits in beautifully like a piece of furniture

S. H. LYNCH & CO.
Exclusive Southwest Distributors

★ Up front in better restaurants

- Dallas, Pacific at Olive
- Houston, 910 Calhoun
- New Orleans, 553 Baronne
- San Antonio, 261 Broadway
- Memphis, 1049 Union Avenue
- Oklahoma City, 900 N. Western
IMPS
$12.95

SALESMEN
National manufacturer has opening for salesmen to sell to new operators, brand new coin-operated Vending Machines. Must have auto. Free to do extensive traveling. Prospects obtained through business opportunity columns. Earnings well over $1,500 to $3,000 monthly commission. Men with franchise, intangible or promotional experience preferred. Permanent. References required. Strong company with excellent selling material.

BOX 214, The Billboard, 155 N. Clark Street, Chicago 1, Illinois

$395.00 PUTS YOU IN BUSINESS!

With ten Brand New Shipman Triple Ramp Vendees (1c, 5c and 10c Airmail stumps) and 25,000 soldiers included free which return gross profit of $255.00. Please order your new for IMEDIATE DELIVERY!

1/2 Dep. Bal. C.O.D.

**SEND FOR FREE LEAFLET**

R. H. ADAMS COMPANY
9296 W. Rosecrans Ave.
Oak Park, Ill.

SHIPMAN
DUPLEX POSTAGE MACHINE

New 1948 IMPS

MILLS WEST POINT BELLS

Price Out Immediately

$62.50 Ea.

USA . . . . $47.50

1/2 DEPOSIT ON ALL ORDERS

WRITE FOR CATALOG ON BULK VENDORS, GAMES, ETC.

PRKRYR.

MACHINE CORPORATION

NORTHWESTERN

WORLD'S BEST BULK VENDERS

Built for OPERATORS

IN STOAK!

PAY PALMS GUM

Write for prices on Models 40, 70, Delicious and 93 Ball Cans.

EMPIRE COIN MACHINE EXCHANGE

1012 MILWAUKEE AVENUE. CHICAGO 22

SALES

New Firm Tackles Army for OK To Place Equipment in Camps

NEW YORK, Oct. 9. — Begun quietly this summer by several new companies to the vending machine industry, a local operating firm has already secured a sizable number of top soft drink locations here, and a separate corporation, owned by the same principals, has aggressively tackled army camp installations for operating franchises.

With two large camps already under contract, the latter firm, the Stewart-Chase Canteen Corporation, has geared its expansion program toward the placement of 1,000 automatic cup venders in military camps within a year, according to its president, Dr. A. Lowenstein. Those signed to date are Camp Pickett, in Virginia, and Camp Breckenridge, in Kentucky.

The Good and Cold Drink Vending Machine Corporation, organized early this summer by Lowenstein, is limiting its operation to this area. It is one of the firms participating in the board of transportation program to test the utility of cup venders in New York subway stations. However, its present operating scope also includes above-ground locations, and its plan is to expand into industries, theaters and other heavy-traffic and large-population spots. Altogether both operations are built around a base of soft drink cup venders, they have also installed a number of cigarette machines and are experimenting with a wide variety of merchandisers.

Lowenstein said that the lack of space of his company will add quantity to his product and will probably be coffee dispensers.

Dr. Lowenstein, whose associates include Lawrence Lowenstein, vice-president, and Lazar Lowenstein, treasurer, hails the idea of the large Stewart cafeteria chain here, as well as a number of other cafeterias and restaurants. His headquarters — at 21 East 40 Street. A doct of biochemistry, he is the owner of Columbia Medical School, as well as a director of a New York university. For many years he wrote a column on food and nutrition which was widely syndicated. He is now devoting full time to his business interests, but lays special stress on the scientific handling of any product he merchandises.

Another project of his, which he plans to complete in the near future, is a completely automatic lunch car for coin-operated vending machines. The establishment, to vend soft drinks, coffee, sandwiches and several types of foods, will be located in the Times Square area. Lowenstein said he already has his secured his first large order, is awaiting technical improvement of a few of the venders he is considering.

National Rejectors Opens New Repair Parts Depot in L.A.

ST. LOUIS, Oct. 9.—National Rejectors, Inc., has announced its recent opening of new offices for their West Coast service office, state that the series of such service facilities now serves the greater area of the United States.

The new office is in the Los Angeles service headquarters, known as National Rejectors Service Company of California, occupies a unique position on Pico Boulevard. Opening drew over 100 venders interested in coin machine industry, according to H. O. Merkle, office manager.

In addition to the Los Angeles office, which services Washington, Oregon, Montana, Idaho, New Mexico, Wyoming, Nevada, Utah, Colorado, Arizona, Western Texas and California, there are two other National Rejectors Service Company of California, one in Springfield, Missouri, and one in New York. Former covers South and North Dakota, Nebraska, Minnesota, Iowa, Wisconsin, Ohio, Michigan, Indiana north of Indianapolis, and Illinois, New Jersey, Pennsylvania, West Virginia and New York. All other areas are served by the main office in St. Louis.

Existence of these three supply and service depots for parts and repair of National's coin units will enable the service to any part of the country, F. C. Steffes, vice-president and general manager, said.

New Louisville Firm

LOUISVILLE, Oct. 9.—The Kentucky Department of State Industry, with a charter to Stebbins & Russell Amusement Company, Inc., of this city, The firm, capitalized at $3,000, will distribute automatic vending machines. Principals were listed as George W. and Wilma M. Stebbins and Clayton E. and Dorothy M. Russell.
BECOME A SUCCESSFUL
CIGARETTE MACHINE OPERATOR
By Using the Quarter Mechanism

DEVELOPED by an Operator and proven in two years of actual operation on location, being constantly improved upon and resulting in the most tried and proven 25c conversion unit on the market.

THE FIRST conversion for quarter operation used on all models and makes of National, Uneeda, and DuGrenier Cigarette Vendors was made by Hultz and Meiers as long as 18 months ago.

With the Hultz & Meiers quarter mechanism you can make the changeover simply on LOCATION. Hultz & Meiers, Inc., operators for many years in Central Illinois, started selling at prices over 20c two years ago and were forced to develop this mechanism for their own use. Profit By Their Experience. The National Slug Replacer is incorporated in the quarter mechanism.

QUARTER MECHANISMS AVAILABLE FOR THE FOLLOWING: Dugrenier, "S" and "W"...$18.50 Rowe, All Models...$13.50 Dugrenier Champion...$17.50 National, 930, 750 and 950, 13.50 Uneeda, All Models...$17.50

10% Discount Will Be Given on All Orders of 100 or More Units. Write Type or Assorted.

HULTZ AND MEIERS, INC.
214 N. 6TH SPRINGFIELD, ILLINOIS

VEEDCO SPECIALS!
BRAND NEW HOT NUT MACHINES
Dispense all types of bulk merchandises for 2c, including Cigarettes, specialties, aliments, etc. A Real Value in today's market. Parts guaranteed 1 year.

EXTRA SPECIAL ANDREWS 5 COLUMN MERCHANDISERS CAPACITY 22 lbs. Vend nuts, cookies, and candies, etc. New $25.50 Used 1 wk. $19.50 Can't be told from new. Original price $35.00

VEEDCO SALES COMPANY
3124 MARKET ST. PHILADELPHIA 3, PA.

FACTS

OPERATORS KNOW that the best way to sell cigarettes at OVER the 20c mark is to VEND FOR A QUARTER STRAIGHT.

What did LEHIGH do about it?
P X has always been—and is NOW more than ever—the FINEST MANUALLY OPERATED MACHINES for straight 25c vending.

PX was first on the line with a simple, LOW-COST conversion kit to take quarters instead of assorted coins.

PX today has the SMOOTHEST and FASTEST ACTION of any machine on the market—bar none. Its operation is sweet, true and precise—because that's the way it's built. No forget that LEHIGH is an ENGINEERING organization on top of being one of America's largest technical goods manufacturers.

Standard reaction and experience shows that today's PX-4 is exactly what route and service men want.

★ Straight quarter vending.
★ Slick streamlining of design.
★ Economical and trouble-free operation.
★ A PRICE that fits the budget of the average operator.

Available Now for PROMPT SHIPMENT

or 20c VENDING with any combination of nickels or dimes

Standard Vendors Division
Lehigh Foundries, Inc.
EASTON, PENNA.

ATTENTION

NATIONAL SILVER QUARTER CONVERSION UNITS FOR ROWE IMPERIAL, ROYAL, PRESIDENT AND CRUSADER MODELS—
with these exclusive features:
• Excess Coin Throwout
• Complete Unity; No Other Attachments
• Fewer Parts Than Any Other Unit Now on the Market
• Jam Proof
• All Parts Guaranteed Against Defects in Workmanship

Floyd Manufacturing Co., Inc.
1115 Elm Ave. PHONE: UNION 3-2211 Brooklyn, N. Y.

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LEAF RAIN-BLO
THE ORIGINAL COLORED BUBBLE BALL GUM
EMPTIES MACHINES FASTER THAN OTHER BALL GUMS!!

Thousands of dealers have switched their machines to Leaf Rain-Blo. They're getting faster turnover, extra profits on every machine. And here's why:

1. Leaf Rain-Blo has colors color! Eight different colored centers—eight different colored coatings—every one of them color-fast! Kids know Leaf Rain-Blo is the original colored bubble ball gum.

2. Leaf Rain-Blo makes bigger bubbles! The bigger the better, say kids—Leaf Rain-Blo tops 'em all!

3. Leaf Rain-Blo is made of the finest quality pure ingredients which kids and parents recognize at once. And how the kids go for the delicious candy coatings!

The Secret of My Success!

Leaf is the only nationally advertised gum. Kids know Leaf—Kids buy Leaf!

Only LEAF RAIN-BLO Gives You All 3
1. FAST COLORS
2. BIGGER BUBBLES
3. FINEST INGREDIENTS

Hurry! Get your share of the pot of gold at the end of this Rain-Blo. Mail the coupon now! Today!

Packed in 25 lb. cartons, assorted colors. Minimum shipment, 4 cartons.

ALL SIZES AVAILABLE

LEAF RAIN-BLO
FREE SAMPLE OFFER

Only LEAF RAIN-BLO gives you all three:
1. Fast colors
2. Bigger bubbles
3. Finest ingredients

Mail the coupon today to receive a free sample of Leaf Rain-Blo.

Leaf Gum Company
Dept. B
1135 N. Cicero Avenue, Chicago 51, Illinois

Gentlemen: Rush full information and prices on Leaf Rain-Blo, the original colored bubble ball gum.

NAME OF COMPANY

ADDRESS

CITY...........ZONE.....STATE

YOUR NAME

Copyright 1948, Leaf Brands, Inc.
Nix Illinois Cig Import Tax; 2 Rulings Hold Levy Illegal

(Continued from page 96)
a definition was an assumption so far by that it also violated the 14th amendment of the Constitution of the United States. Finally, he ruled that even the title of the Illinois cigarette tax act was invalid, since it failed to properly describe the Act.

Second decision, handed down in superior court by Judge Frank M. Padden, held the tax unconstitutional in a case involving three defendants. It included the issuance of an injunction restraining Attorney-General Barrett from initiating criminal actions against the defendants as well as restraining the State from collecting the tax.

While both decisions are bound to have more effect on chain and other out-of-State firms in the mail-order cigarette business, some sales drop is anticipated. Operators here, whose principal locations are in industrial plants outside the city, say that the mail-order cigarette traffic flourish firms that are frequently co-operated and ordered large quantities from out-of-State firms and paid for the order on a mutual pro-rated basis.

One of the area's largest cigarette operations, claims that the mail-order plan is a few years old his firm already has observed a drop in average sales in some plants, a condition which it attributes directly to the court decisions. He added that since the plants have other regular orders for the order on a mutual pro-rated basis.

Kandy Kit Opinion

Kandy Kit Company, another local firm dealing in cigarettes and candy and headed by Joseph Kaden, claims that the new rulings have little effect on the operator but believes it will greatly curtail sales of chain and other stores which have been doing a large cigarette trade. Kaden says that his regional location caters to per-pack buyers and they are not the type to become mail-order cigarette buyers, suddenly, despite the possible sale thru the mail. Kaden says that people who have been cigarette buyers for years will probably take advantage of the new ruling while the per-pack buyer who are 14th group by far, will stick to their individual group.

Operators who must carry on their cigarette trade in States where similar mail-order controls exist, notably New York, are now wondering whether the Illinois ruling will be used as a precedent in cases to be heard in their own States. Whether such a possibility does eventually take place in other States seems to revolve around the individual constitution of a given State. However, in spite of one of the two Illinois decisions did make mention of violations of the U.S. Constitution, the main point of each decision centered around a specific section in an article of the Illinois Constitution.

NEW BOTTLE VENDER

(Continued from page 96)
the lower center face of the machine. A bottle ejector arm is actuated by a cam on the underside of the shuttle plate.

A "ready switch" controls operation of the vender. If there is no bottle in the vending position or switch takes over rejection of all coins. The coin rejection plates of the rejecter will be posted during a vending cycle if the bottle is left in the hopper after the rejection of the coin. A coin placed in the hopper motor due to low line voltage, etc., and upon failure of programming, a coin will be blocked. Machine weighs 600 pounds, is 72 inches high, 39½ inches deep and 20½ inches wide. Insulation material is fiberglass, 2½ inches thick on side; 1 inch thick on front and top. Coin mechanism is ball-box, nickel rejector, nickel operation standard; a different coin acceptance weight limit, 6, or 7 or 10-cent at extra cost. A coin changer is also available as an optional equipment. Delivery time is stated to be 1½ seconds. Entire coin mechanism is enclosed in a moisture proof compartment, locked and opened separately from the main loading door, upon the lower right inside of which it is mounted.

Officers of the firm, in addition to Carlson, are John W. Hallberg, M.D., vice-president; Albert E. Carlson, secretary-treasurer; Harley Anderson, assistant treasurer, and A. L. Heine, plant superintendent.

MACHINES HIGHLIGHTED

(Continued from page 96)

Three Machines in One

$10.00 to $50.00 Weekly on Location

TROPICAL TRADING CO.
310 W. Madison St.
Chicago 6, Illinois
Kwik-Kafe Firm Stages Philly Industry Conclave

(Continued from page 96)

In the search for new locations are but two of the services operators can secure from their local chambers, declared Vocifer G. F. Mack, of Kwik-Kafe, of Rochester, N. Y., who spoke on "New Operator's Approach to Coffee Operation," explained how the promotion of public relations has helped increase the effectiveness of his route. Choosing servicemen whose personalities allow them to mingle on a friendly basis with plant employees, Mack attributed a good part of his success to his route men.

When installing a vender in a new industrial location, the Rochester firm has found it valuable to distribute free cups of coffee as a means of acquainting employees with its product. And for the first time since they were asked to comment on the coffee mix and suggest that more or less sugar or cream be used. This, given them a feeling of participation in the preparation of the coffee, said Mack, and has helped to sell sales.

25 Now, 45 Soon

Mack's firm now has 25 machines on location in the Rochester area, but expects to up this number to 45 by the first of the year. His average sales range to 250 cups a day. He's been able to maintain a commodity cost per cup of 2.38 cents. Although his first approach for large plants for operating privileges, he found that red tape can be a common feature in promoting plants. He soon switched to promoting industrial establishments in the larger populations of 400 to 500, and found that approval for installations could be had in a matter of a few days. Many of the larger Rochester plants are installing his firm for vender installations.

Mack suggested that operators contact recreation or employee-relations executives in plants where they hope to operate. Such officials are often more familiar with the operation of a coffee machine service to employees than purchasing department heads, and can smooth the way toward rapid installation.

10 Cents a Cup

While the need for paying location commissions while operating at a nickel seemed a general theme among the operators at the meet, E. B. B. (Bud) Williams, whose route is in the Boston territory, asserted that more than half his coffee vendors are dispensing at 10 cents. He is able to pay a commission at the higher figure, Williams, who also operates some Kwik-Kafe Firms, page 111)

THE ACME ELECTRIC SHOCKER

Price of Machine $27.50
2 to 11 Machines 18.75
Bracket (if desired) 5.00
Floorstand (if desired) 4.50
ORDER TODAY

J. Schoenbach
Distributor of Advance Vending
1467 Bedford Ave. Brooklyn 25, N. Y.

METAL PLATED CHARMS
in bright gold and silver finish

Metal Plated Charms. Series #1 $9.00
Plastic Charms, Series #1 3.50
Plastic Charms, Series #2 5.00
SAMUEL EPPY & CO., INC.
WORLD'S LARGEST CHARMS MANUFACTURER
116-04 131st Ave., Richmond Hill 11, L. I., N. Y.

VICTOR'S MODEL V
The Operator's Choice is Model V or Model V. 5.40
Mail in Advance, 1.00

Charles Press, Chicago, Ill.
For children and adults alike.

No additional parts necessary.

Write us on the back of this card and receive FREE POSTCARD

A Product of
VICTOR VENDING CORP.
317 Jefferson Phone 213

GET INTO THE POPCORN BUSINESS
with only a small investment!

The "Little Giant" is a proven money-maker that is small in size but a "giant" in output. 8-sq. capacity. Size: 15" by 12" by 18". Portion controlled by rate of bag or bowl. Ruggable, washable and vending operators will find this equipment can handle these dispensers in addition to present routes.

MANUFACTURED BY
ABC POPCORN CO.
3441 W. NORTH AVE., CHICAGO 47

THE LITTLE GUY WITH THE BIGGER PROFITS

The Acme Shocker

1 to 50 plus (specify) Sample $1.25
2 to 100, $1.15 each
100 and over, quantity prices
1/2 deposit, balance on delivery.

Addressee Mail Dept. B.
T. G. THOMAS CO.
157 Jefferson Phone 213

Popporn Machines
Korn King Demonstrators

KORN KING Popping Machines

KORN KING Popping Machines

Popcorn Machines
Korn King Demonstrators
Korn King Demonstrators

F. P. SALES
Pemberton, Ohio

F. P. SALES
Cambridge, Ohio
AIREON UNVEILS TELEPHONE

Rock-Ola Files Patent Infringement Suits Vs. Filben: Latter in Appeal

CHICAGO, Oct. 9.—The legal battle between the Aireon Manufacturing Company here and the Filben Manufacturing Company of St. Paul (heirs of William W. Filben), involving alleged patent agreement violations, resumed on a greater scale this week with word that Rock-Ola had filed eight patent infringement suits in Chicago, Chicago, San Francisco, and Milwaukee, and that Filben had filed one complaint in the United States Supreme Court: The July 9 ruling in the United States Circuit Court of Appeals, St. Louis, which reversed a previous decision handled as a direct appeal of Filben (The Billboard, July 24).

Defendants named in the principal suits filed by Rock-Ola are the Filben Corporation, the manufacturer, and the Filben Manufacturing Company, sales agency, both of Chicago.

Other defendants named in the suits included the Jack Nelson Company of Chicago, a distributor; Apex Cigarette Sales Co., also Chicago, an operator; Shayne-Dixie Music Company, Miami, a distributor; E. T. Mape Distribution Company, also Chicago, a distributor; United Coin Music Corporation, New York; and the Blackwell Distributing Company, Denver, also a distributor.

The suits were filed Monday (4) by the law firm of Sheridan, Davis, Sullivan,_pic, and London, going Rock-Ola, and the other suits were filed the following day (5) in the same court.

The suits asked an injunction against the eight defendants and requested an accounting of their operations with a view to fixing damages.

Rock-Ola Appeal

Meanwhile, despite the eight Rock-Ola suits became known, it was learned that a box which has a 500-battling average in its two previous court tussles with Rock-Ola, gained the decision in the initial case in September, 1947, then bowing to music and is at this time. A final ruling in the United States Circuit Court of Appeals, July, had filed a petition for a rehearing, but the Rock-Ola Supreme Court last Friday (1) for a final ruling on the same state. October 1 filing was made from St. Paul, where the Filben Company of St. Paul headquarter.

Maintaining that there would be no change in the present structure of the various businesses at this time, William W. Robin, president of the Filben Manufacturing Company, announced in The Billboard this week that "the Filben distributors had all been dropped and that all distributors were thoroughly behind Rock-Ola.

Rock-Ola Position

The Rock-Ola Manufacturing Corporation, which won the appeal in July, when the court ruled that the Filben family, thru the Filben Company of St. Paul, has violated.

REASON FOR CYCLONE:

600-Outlet Industrial Music System Set Up at Willow Run

DETROIT, Oct. 9.—The world's largest industrial music system, with 600 outlets, was placed in operation this week at the farmed Willow Run factory by the Kaiser-Frazer Corporation. Used for in-plant announcements and for entertainment of employees, it is designed to be flexible enough to meet the needs of the organization as actual experience works them out. It can be departmental or plant-wide in scope.

At present, the music program is being used only at noon, when both news and music are played. Popular music is used, with such playback parts as records, tapes, and radio. Preference determinations determining the selection.

Transmission service is used for the music programs.

Requests Played

Requests are recorded at noon broadcast periods, but future programs will also include periods of mood or "fatigue" music at selected strategic times. This is music that has been found, through intensive research, useful little-ability. There are no vocals or crescendos to detract. The music flows with a bouncy rhythm designed to give workers a "lift" and keep their minds on the job at hand. Transcriptions will be used exclusively instead of standard recordings.

The huge Willow Run plant, which has the largest single floor factory area in the world, presented scores of individual acoustical problems for the engineers. Ceilings are high and machinery and metal noises varied in every section.

To gain the best possible reception, the engineers used two distinct types of speakers, each alternating with the other. Base reflex speakers were installed for the best low end, and an equal number of pushing frequency speakers which are best for voice reproduction, were installed in batteries. The blend of the two specialized types of speakers made reception equally good for instrumental and vocal programs.

Many Speakers

Speakers were mounted generously so that at no time would it be necessary for them to operate at full volume, thus averting blaring and distortion. Speakers are made to have 15-watt capacity but because of the large number used, at no time will it be necessary to operate them with more than 10 watts. The entire system has 600 outlets, nine each, with separate controls. There are more than a hundred individual amplifiers and the system consists of five speakers. As a result, engineers are able to control the sound level with precision anywhere in the plant.

Caution Ops

ATLANTA, Oct. 9.—Juke box operators here were cautioned this week to renew their novelty licenses, Joe Richardson, city clerk, announced that operators who failed to renew their machine license, $25 per unit, would be brought to court. License renewals affect all operators of music machines in this city, it was explained, and are necessary to be filed before June 30. More than 30 operators were listed as being delinquent.

District Mgrs. See New Unit
At Chi Meet

CHICAGO, Oct. 9.—Beginning next week, the Aireon Manufacturing Corporation will start shipping samples of its juke box-television combination to regional sales representatives and distributors. The new combination, which will sell for "slightly less" than $1,000, uses the firm's Coronet model and is RCA television set with a 16-inch screen. Aireon officials said they originally planned to price the new combination at $500, but a re-examination of costs led to a lower price.

Of interest to coin operators is the fact that 3,275,000 rural establishments, including in the past year, have been electrified. Approximately 5 per cent have been installed with Rock-Ola equipment, while the Rock-Ola's have been installed with equipment such as RCA.

REA said that in spite of recent progress, there are still nearly 2,000,000 farms and 600,000 rural businesses without power connections.

During the past month, the REA announced the building of 25,000 miles of power lines designed to bring power and more than 40,000 farms and other rural establishments.

CPMA Debuts Weekly Drives For Hit Tunes

Cleveland, Oct. 9.—Stepping up promotion of its popular weekly hits, which is sparked by its Hit Tune of the Month program, the Cleveland Phonograph Merchants Association (CPMA) this week announced that it will, effective immediately, add a new campaign which will feature weekly hit tunes, building up to the monthly selections. The songs selected for the weekly drives will be promoted in a manner similar to the Hit Tune of the Month, with special title strips being used.

Sanford Levine, chairman of the board of the CPMA, said that the tunes have already been selected. They are: "Dream House" by Jerry Silberman, "Blowing the Blues Away," by Sanford Belo, and "It's Too Soon To Know," recorded by the Orioles on the Jubilee label.

It was stressed by association officials, including Jack Cohen, president, and Levine, that the hit tunes switch, with the exception of the Hit Tune of the Month promotions, but will rather be used to add emphasis to the overall promotion.

Initial weekly plug tune will go out 3,000 juice boxes in the greater Cleveland area starting next Monday (11).
Series Video No Headache
For Music Mach. Operators

(Continued from page 101)

Aireon Unveils Tele-Juke Unit

(Continued from page 103)

Reproductions
in 4 colors... FREE!

A M I 4-color broadside

Phonograph — and mechanism
that plays 40 selections.
Write for one or more copies — FREE!

(1) NATIONALLY PREFERRED PRODUCT
(2) DIRECT TO OPS SALES PLAN
ONLY PACKARD GIVES YOU BOTH!

Write Today For Confidential Price List
For Operators

HEATH DISTRIBUTING COMPANY
217 Third Street — Ph: 3661-3 — Macou, Georgia

UNIVERSAL AMPLIFIERS—HALF PRICE!!!

A replacement Amplifier that can be used in all Wurlitzer, Rock-ola and other Mutoscopes except All-Time. Complete with volume and tone control, tubes and switch. Fine tone quality. Guaranteed.

NOW $22.00 F.A.P.

1/8 Second, Balance Q. O. D.

JAMES D. BLAKESLEE
Phone 8494 8106

43 16TH STREET

BUFFALO 12, N. Y.

104 MUSIC MACHINES
The Billboard
October 16, 1948

Repeaters shunning those public locations which featured only radio accounts of the games, in favor of the all-video-equipped spots. With both the first and second games played fast

(tions, however, more than made up the places once done by the games, over and the post-game celebrations began.

There were mixed reactions from location owners on the telecasts, but this year video made its debut in the city. Other locations said that the

increase number of home sets in

Boston is keeping viewers in their own homes, while still a third segment reported that tele is now attracting only those patrons who formerly came for radio coverage of special events (such as the World Series) before tele appeared on the local screen.

As far as coin-operated tele is concerned, and, in this regard embracing such coverage as is offered in taverns, where the customer, although not in a coin in the tele set, must still buy a certain number of drinks in order to hold his seat, many operators in Boston pointed out that the wealth of free tele coverage is so great that customers were rapidly coming to the conclusion that they didn’t have to visit a bar or tavern for their programs. This free coverage is included in the sets located until the

common, in store windows and show-

rooms, and specially-set-up programs in department store.

One other point of interest in the Boston coverage was the fact that both more than one set drew the largest crowds, and that in many cases where only one set was working, too many customers could not get a full view of the screen and as a result moved on.

Moving to Cleveland Friday, the World Series brought to that city another carnival of color. Appearing in the baseball classic for the first time since 1920, and yielding a powerful

ful team thrummed through the 1938 regular season, the Cleveland Indians were a great favorite of baseball fans through the entire season, as well as in the series. In this regard, music oper-

ator, in Cleveland have plagued through the baseball season by television competition and actually found relief in the World Series games, as compared to regular season hits. Against special pricing, the Indians and Braves completed their Friday afternoon game as the series was brought to the city by three stations. With reception excellent, local listeners were looking forward to heavy play for the week-end games, but when learned that baseball coverage by television would end in this sec-

tion of the country by Sunday night, there was either the same as would either be completed, or would move back to Bos-

ton. In this last case, and the lack of afternoon to visit the remaining games, if there were any, from Boston, did not worry over any figure in the area.

Judge only one and at the most, two after-

in addition, the operator should recom-

mend that television be used only for a limited period of the season.

Cronet models already in the field can be converted to handle the tele-

vision set and long-playing records by using a kit which will sell for ap-

proximately $3.00.

Regional sales managers in Chicago for the meeting included Clayton Bal-

lard, Portland, Ore.; Robert Brachman, Atlanta; Fred Mann, Chicago; Ben Palestran, Boston; William Roberts, Kansas City, and Kenneth Willis, Omaha. On hand to explain the tech-
nical aspects of the units were the firm’s chief engineer, Edward King, and Slim Taylor, radio engineer.

Nothing to change—just plug it in

JACOBS MANUFACTURING CO., INC.

Stevens Point, Wisconsin

BY THOMAS QUAHN SALES LTD.

M. Thomas, Ontario

Copyrighted material
ROCK-OLA FILES
(Continued from page 103)

Initial license agreement by giving a second manufacturing company the rights to manufacture their juke box, and another sales rights, now con-
tends that the license agreement has been terminated and has so notified the Filben family. The original agree- ment was made September 27, 1924, with the late William M. Filben.

Officers of the Filben Corporation, Chicago, as of May 21, 1948, accord-
ing to the Rock-Ola statement, were Charles J. Margiotti, Pittsburgh, chairman of the board; William W. Rubin, president; Martin S. Gordon, Chicago; Harry R. Houck, Pittsburgh, and Thomas Tannas, New Kensington, Pa., vice-presidents; Sam Solom- men, Chicago, secretary, and Max Goldberg, Baltimore, treasurer. N. L. Wynnard, Pittsburgh, was listed as as-
sistant secretary.

Officers of the National Filben Cor-
poration, as of August 22, 1949, ac-
cording to the same statement, were
R. B. Davison, Chicago, president; V. A. Lorenzo, Pittsburgh, vice-presi-
dent, and Al Bango, Pittsburgh, secre-
try-treasurer.

It was pointed out that neither the Filben Manufacturing Company of Chicago, nor the National Filben Cor-
poration, were a party in the first two court cases. In those cases the Ba-
ivia Metal Products Company was named as the manufacturer and the U. S. Challenge Company was the sales organization.

so simple! so profitable!

Just "pick up the phone" and make a record!

Everybody likes to make records—and COIN RECORDIO makes records so easily! The microphone looks and works like a telephone. The customer talks or sings into the mouth-
piece—and then hears the completed record played back through the same "phone" in privacy, or if desired, through a self-contained speaker

SELF-OPERATING

Makes "talking letters" at the drop of a coin!

COIN RECORDIO requires no at-

tendant. Inserting a quarter makes a record, plays it back, and delivers it — all automatically. Easy-to-follow rec-
cording instructions guide up to proper sequence. Compact (only 29½" high, 21½" wide, 19½" deep without base) COIN RECORDIO takes little space, but makes BIG profits.

MAKES MONEY IN ALL LOCATIONS

COIN RECORDIO fiber discs are lightweight; ideal for mailing or souvenirs. COIN RECORDIO is good for ALL locations. Here are just a few:

- Taverns - Stores - Dance Halls - Depots - Airports - Theaters - Hotels - Coin Arcades - Tourist Camps

Install Now!

Get your locations see now for full and winter business. Write or wire for full information on COIN RE-
CORDIO—manufactured and guar-
anteed by the makers of world-famous RECORDIO, the recording radio-
phonograph.

There's Profit in it! Write or wire

WILCOX-GARY CORPORATION • CHARLOTTE, MICHIGAN
Form New Org In Chi Suburbs For Music Ops

CHICAGO, Oct. 9—A group of 25 local music operators who have jockey boxes on location outside Chicago proper, have formed an unofficial organization for the purpose of solving and improving suburban operating problems and conditions. Robert Lindlof, General Music Corporation, Skokie, Ill., has been named chairman. Members meet every second Wednesday of the month, with the October meeting scheduled to be held at the 20th, Woodstock, Ill.

Because of the informal nature of the group, there is no charter and no dues or assessments. Sole reason for the organization's existence, it was stated, is to exchange ideas and voice complaints during the monthly dinner-meeting, which is held in a different suburban town each month.

In addition to Chicago operators, who have cut-city units, membership includes operators from Aurora Heights, Waukegan, Rockford and other Illinois cities in the Chicago area.

Symbol of membership is a small oval decal, gold with red border, which is placed on machines, and which bears the words "music operators." According to Lindlof, membership is increasing with each meeting, and a number of operating benefits have been gained because of the friendly get-together each month.
Chicago:
Alto business continued at a steady pace, most distributor and coin manufactur-
er's offices were turned over to play numbers in the last Series last week. Several out-of-town distributors passed long enough at play number headquarters Wednesday to do a few business. The Feller-Sain pitching duel that high-
lighted the day was won by Sain, with Taran's Sam Bogush and Feller-Sain's Sam Taran, head of Taran Distributing, Miami, and Jim Pollek, youthful and energetic head of United Manufacturing's all-new store on Madison Street. Bally Manufacturing headquarters guests included Herman Paster, May-
flower Distributors, St. Louis; Howard Pretzel, of Commodity Vendors, and Bert Davidson, Comco Industries. Later in the evening United and Bally of-
cials and some of their guests had a little friendly get-together to talk over old times and were joined by John Haddock, who flew in from Great Britain to see his daughter. Mr. Haddock was the first vendor to open the Loop sales office last week. C. D. DeGroot, local Manufac-
turing sales manager, is happy to report that his wife is on the way to recov-
er from an attack of virus pneumonia.

Mike Spagnola, Automatic Phonograph Distributors, says local operators and coin machines are doing well. Mr. Spagnola states that he plans to open a new store in this area. He claims his machine sales are down about 10% from last year, but he is optimistic about the future of the coin-operated shuffleboard: The income from sales of second-hand shuffleboard scorecards is expected to increase this week. He also states that it is impossible for him to get around with the result that his busi-
ness is enjoying an upsurge.

Ed Vojak, O. D. Jennings advertising manager, reports that Joe Nosco, of No-
sco Distributing, is doing well despite a cold for several days last week but was expected to recuperate.

Monday (11), firm officials were satisfied that the three Jennings showings in the Loop last week were successful. The firm's salesmen,บาด, and Asbury Park in September are really rolling in the October business.

The Milwaukee Company, headed by Al Thoeher and Michael Adolph, is now moving steadily progress with its pistol pour gun in the local market. The firm recently received a complaint from a local manufacturer claiming that the machine they had been using was a cheaper and better gun for the same price. Mr. Thoeher insists that modem tech on the Chick-
ken-Sam Carson gives a good shot at the local market and is planning to increase production.

Empire Coin Machine Exchange is going along with extensive remodel-
ing work on its display booths to improve the variety of coin operated machines available to the public. The firm has recently purchased additional display booth space to accommodate the new machines. The move was made to meet the growing demand for Coin Machine Exchanges throughout the United States. The firm now has branches in New York, Chicago, and Los Angeles. The new branch in Chicago will be located at 1234 W. Jackson Blvd.

February 14—Packaging Machinery Manufacturers' Institute (PMMI), Chicago, Illinois, will hold its International Conference and Exposition, November 15-19, at McCormick Place, Chicago, Illinois. The conference will feature sessions on the latest developments in packaging machinery and technology, as well as opportunities for networking with industry leaders. The exhibition will showcase the latest in packaging equipment and materials. The conference and exhibition are open to all interested professionals. For more information, visit www.packAGING-INduSTRY.com.
**HERCULOCK**

is the best collection insurance you can have.

Put ILCO HERCULOCKS on all your coin boxes and you'll take out every nickel that goes in. HERCULOCK is the tight-fitted ILCO coinnmachine lock that resists picking and shock. It's tough on sneak-thieves because it opens instantly and easily only when the right key is used.

Plan now to use HERCULOCKS for new machines or change-overs. HERCULOCKS are the best collection insurance you can have! Write for free, descriptive catalog.

**ILCO**

INDEPENDENT LOCK CO., Fitchburg, Mass.

NEW YORK, 25 Warren St.

CHICAGO, 606 W. Randolph St.

DETROIT, 3100 Cass Ave.

PHILADELPHIA, 500 Commerce St.

BALTIMORE, 611 Rutab St.

BAY FRANCISCO, 123 Second St.

LOS ANGELES, 404 Wall St.

SEATTLE, 506 First Ave., South

**WITHOUT INVESTMENT YOU CAN EARN MONEY OPERATING GAMES**

We will furnish you with brand new and late used games.

Why suffer fast depreciation on games? We furnish you the equipment, you operate.

Our proposition especially good for music operators, who need to hold down their expenses and make spots more profitable.

We prefer men in these sections—Central, Middle West, South and Southwest.

If you are the right man write, giving information: How many spots do you now operate? Are games permitted? Do free plays operate? Furnish character reference.

**THE BILLBOARD**

CINCINNATI 22, O.

**RECONDITIONED 5-BALLS**

FOR IMMEDIATE DELIVERY

<table>
<thead>
<tr>
<th>Machine</th>
<th>Description</th>
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<tbody>
<tr>
<td>Chicago Coin Thrill</td>
<td><strong>$25.00</strong></td>
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<tr>
<td>Harlequin</td>
<td><strong>$25.00</strong></td>
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<td>Sunset</td>
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<td><strong>$25.00</strong></td>
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<tr>
<td>Rainbow</td>
<td><strong>$25.00</strong></td>
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<tr>
<td>Mill 25c Blue Fronts</td>
<td><strong>$75.00</strong></td>
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**CONSOLES**

FOR IMMEDIATE DELIVERY

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<th>Model</th>
<th>Description</th>
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<tbody>
<tr>
<td>Mill 25c Blue Fronts</td>
<td><strong>$75.00</strong></td>
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</tbody>
</table>

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**ELECTRIC SCOREBOARD**

FOR SHUFFLEBOARD

Write For Price

2349 Milwaukee Ave. Chicago 47, Ill.

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**GUARANTEED**

**USED GAMES**

Terrier | $175.00
Barker | $150.00
Click | $125.00
Hagen's Major League | $115.00
Esquire | $85.00

One-third deposit with order, balance C.O.D.

We are Distributors for all makes of machines in M.J. Yu., Detl., Walt. D. C., and Canada

**EXHIBIT SENSATIONAL**

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**M A R T I N**

AMUSEMENT CORP.

412 S. 5th, St., Washington, D.C.

District 1625

J. H. Keeney & Company's John Conroe, who has charge of firm's cigarette division, says that those big green plastic selector buttons on the Keeney cigarette venders are not made that size for looks. "When a button is an inch and a half diameter it offers no threats to tiny fingers," John states. "With the big buttons in place the gals at the drug stores look at their nails and feel a bit uneasy..."
BY BILL RUSENCO

The Daily Mirror Sunday magazine section is preparing a feature story on vendors for an early issue. Other publications which recently carried full-length articles on coin machines were "The American Magazine," in its September issue, and "Financial World," in the issue dated September 15. The Daily Mirror story is already written, but its staff is now taking photos to round out the feature.

Harry Berger, of West Side Distributing, has the front page of a newpaper"displayed on the front of his store. In screaming headlines, the paper broadcasts the news that "Harry Moves West Side Back to 44th Street, Four Jobbers Commit Suicide." A phony, of course, the paper has brought visiting columnists to ask who are the deceased and when are the funerals.

New York
(Continued from page 107)

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C. Williams Perkins, formerly technical superintendent of the New England Corporation, now is associated with Henry Heide, Inc. He is a graduate of Massachusetts Institute of Technology. Perkins is now associated with the Sweets Company of America and General Confections, Inc.

Morris Pieno, head of the now dissolved National Skee Ball Company, is devoting most of his time to the real estate business. He still operates some Skee Ball, Dave Stern, of Seacoast Distributors, has a new phone, N. J., now receiving inquiries about distribution rights for the National Skee Ball Company. The company is the largest franchise and will market the shiner ball to distributors.

Hollywood: (Continued from page 107) says the joke box hit is far less hazardous. Ray R. Powers Company has displayed an Ohio Litho coin operated shuffleboard machine with the coin chute and electric timer. New box also has score pegs and slots. Ray Powers have already put on the market the upper part of the Skee Ball Company's stop which covers San Francisco, Stockton and Sacramento. D. Nowak, San Bernardino, California and L. G. Wagner, of the same city, dropped in to visit William R. Hoppel Jr., of Hubber Sales.

The west of Aerial Amusement Company was on Five Street last week looking over new equipment. Probably getting ready for the Sen's Atlantis opening on the trunk is the latest product, Robert DeRosse, old time coin operator from Piano Beach, visited the Paul A. Leydon Company last week. He was also out the welcome mat at Roy Jones Jr.'s of Hoyt Street.

Cliff Ellison and Roy Smith drove down from their Desert Coin Company, Lancaster, and Jud Lilly, of the same firm, was also seen on the street last week. Since Walter (Solly) Solomon took over as manager of the Mint Company, the latter has been working overtime taking an inventory of the machines. Solomon, finding that the inventory is in a hasty state, came down from San Francisco for a week. Lucy Garcia took a seven-day leave. She's going away for a real vacation the latter part of this month. Solomon says he's bringing his Sterling shuffleboard into the Maupe organization. Incidentally, E. T. Maupe is selling right from his orner California ranch to look over his Los Angeles operation.

Jack Spencer, 30 arcade owner from Desert Coin Company, was out on the town last week. William Bradley, of the same firm, visited one of Jack's machines last week. H. G. Sherry says he's glad to be back from the Atlantic City AWE convention. William Sherm, Sun Bernardino operator, was in town last week.

Larry Jackson, of W. H. Leuhen- hagen Company's record department, is back in town after a trip to San Diego and Imperial Valley and is back with pleasure, bagging the limit of dots outside El Centro clam- ping them home under ice. Bud Kopf was in to see the gang at Leu- hagen's last week. Marking the firm's record bar, says You're a Grand Old Flag, The Daughter of Rosie O'Grady and Ida, from the new MGM Gene Kelly album, are going well in juke boxes.

**METAL TYPER MACHINES PARTS AND SUPPLIES**

**STANDARD SCALE CO.**

**3133 DUNCAN AVE., ST. LOUIS 10, MO.**

Atlantic Phonos are guaranteed with our
**TRIPLE TEST**

for
- Good Appearance
- Proper Patent
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Send For Complete List Of Reconditioned Motor Machines

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**GOLD CUPS**

Jockey Specials Special Entry Victory Specials

WRITE

Pan American Sales Co., Inc.

323 S. Alamo, San Antonio, Texas
Twin Cities Opinion Varies On Merits of Shuffleboard

(Continued from page 9)

man Music Company, does not believe that the game is a boon to locations. An amusement game and music machine jobber, Lieberman says that the game undeniably has attracted many additional customers, but that coin play drops when shuffleboards are placed in spots on a competitive basis with them. He thinks that board play will take a firm grip in territory closed to other games, and that they will be less successful in open areas. Jonas Beeler of the same firm, who works on lower rent, says that shuffleboards will grow in rinks and boards on the West Coast during the summer, says that they tend to detract from coin play when first installed. Operator Don Leary thinks shuffleboards are too large to place in most locations.

Non-Coin Operated

Games on location here have no coin chutes and therefore are not subject to a license fee. Consensus is that board play catches on after a while as it did in Los Angeles and California, calm boards, coin-operated, scoreboards will come into their own since they speed up the action and are a player attraction.

Probably the most serious objection to shuffleboards is the fact that so many games have been made directly to locations. Operators feel that if past experience holds sway, locations will not give the games the service they warrant and poor playfield surfaces will cut player appeal. They point to the trouble over location-owned coin machines leading to a high rate of service calls with the usual result that locations have almost always returned to operator owned coin machines. Thus, if shuffleboard trade boils down to operator-owned boards and typical location splits, both the locations and the operator will be better off and the customer will profit by top-notch servicing.

Owners Report

Location owners with boards have evaluated the games as helping their all-round business. They say it is too soon to have a definite stand on the subject. However, they agree that coin-operated boards have brought in more customers, which is the original reason for the business stimulant.

Some smaller boards have been tried out, mostly 12 to 16 feet long, but players have said that the regulation tables offer the real challenge and make the game an interesting diversion.

La Guardia claims that 18 spots for boards thus far have been the small during the season, but not so, probably because they cater to a regular patronage and have a friendly atmosphere as many different age groups which have a high percentage of transient customers. Some bowling alleys have also reported steady play on their boards.

There has been some discussion of shuffleboards for industrial types of locations for use of employees during lunch time or during rest periods. However, there does not seem to be enough free time for employees to keep the boards going on a regular basis. Another possible location appears to be youth recreation centers.

Backers of this idea say that the clean-cut challenging game could prove a healthy recreation especially when the centers are crowded on bad weather days.

In general columns in the Twin Cities have adopted a watch and wait attitude toward shuffleboards. On one hand they feel that they would like to get into the field if they were certain the game will catch on here as well as it has in other large cities. Others say they will wait until the trend is firmly established on a national basis.

COLUMBIA EAGLE

The Billboard

MILLS LATEST REPORT

(Continued from page 9)

reported a net profit for the month of August, the last month on which a complete analysis was available. It was pointed out at the meeting that Mills had also increased its working capital.

The creditors' committee went on record at the meeting that it is entirely satisfied that under Treganza's management, the firm's earnings efforts are being made to continue to curtail all unnecessary expenditures and that great advances in savings are expected after the disposal of the Fullerton Avenue property.

The committee again stressed the fact that no plan of settlement as yet has been approved, and that all creditors would be notified when such a plan has been submitted.

The meeting of Mills management and the committee is expected to take place during the final month of the third quarter of the year, and is expected to be analyzed.
Kwik-Kafe Firm Stages
Philly Industry Conclave

(Continued from page 102)
a Spacar route in New England, pays his 10-cent locations from 10 to 22
per cent of gross on a sideline according to volume. And on top
increase in his pay as high as 25
per cent. However, his practice in
niche locations is to pay no commis-
sions.

Williams reported that there is lit-
tle prestige among Boston coffee
venders to vend coffee at 10 cents in transient loca-
tions, since hardly any is available every day and at all. With most
of his spots selling at a dime, he has been able to provide generous
amounts of cream and sugar, bringing his average cost per cup to 2.05
cents. In common with Mack, he tries to "tailor his coffee" to the desires of
most patrons at each location.

For those who have experienced trouble with cream valves, Williams
suggested a remedy which he claims has worked wonders on his route. The
addition of small amounts of distilled water to the mixture will elimi-
nate this difficulty, he stated.

Scully on Commissions

Attacking the commission problem more directly, Edward C. Scully,
of the Lilly-Tulip Corporation, de-
claration of new locations are going to be
forced to cut commissions "to allow
good cross-section routes, including
both high- and low-income tracts," Scully de-
clared. The tradition of commissions paid out by operators. Attributing its
origins to the industry itself, Scully stressed that the current situation
"is not healthy, but is all of our own
making."

He saw a ray of hope in reviewing the business of vending in the re-
vised industry, he declared. But, most of them are at least partially subsidized by
management. By emphasizing repeatedly the services rendered free by
venders, the automatic merchandising
industry may well follow the path
of in-plant feeding, said Scully.

The value of cake machines as com-
parative automatic merchandisers was outlined by J. Le Barre, of Chice-
co Food, Inc. Each creates a de-
desirable image; and after, he said, and if it is operated side by side, can increase the
route. By purchasing a complete system of
to coffee venders on his route, which vend 300-350 cups a day,
average
drink, as per package, with a price tag of
a dime each. And he estimates that the cake machines stimulate coffee sales
by as much as 20 per cent.

Fire-Item Machines

Le Barre uses six-column Stone-
machines to vend five different cake
items. Standard in his machines are spiced and sugared chick-
enshaped doughnuts, two to a pack, with the alternate products apple type
over. Flavors can be similar cakes. Sweet cakes do not sell well, he re-
ported. He changes the alternates
cakes periodically and has found that
this fact is noted by patrons who come in and look at the machine to see what is
being sold that day.

His method of cutting down spoil-
ages and to attract more attention by the
part of the commission, all of whom it
admitted it was highly practical. Le
Barre said he used the sixth column of
his Stone machine as a grab bag in which "day old", coffee was
dispensed at a nickel. This column is
emptied each day before any other.

Rudd-Melikian's program of
stitutional advertising was detailed at the meeting by Robert Kohn, of
Prudential, who called attention to the coffee machine manufacturer was the
first producer of vending machines to place ads in magazines devoted to
plant management. Responses to ads are referred to franchise operators.

Katz also exhibited mats for use by
operators in local news, just as in the Old West. He said he had
sent out a new folder, stressing the
industrial relations angle of the
distilled vending industry, and distributed it
throughout the country.

The final speaker at Wednesday's
session was Clinton Darling, executive
secretary of the National Automatic
Merchandising Association (NAMA). He said that the growth of the
technology depended largely on the people in it, but that as an important aid in distributing its
future growth is assured.

Darling pointed out the value of
NAMA as a means of coordinating industry resources in tax and sanita-
tion problems. For example, he urged venders to attend the association's next
convention, to be held in Chicago De-
cember.

Commodity Suppliers' Angle

The second day of the Kwik-Kafe
meat was given over to talks by rep-
resentatives of commodity suppliers.

Milton Roth, of Standard Brands,
the largest producer of the coffee substitute used in the Kwik-Kafe
meat, headed the list of speakers on
Thursday day with a review of the controls used to insure quality coffee production. He
stated that the problem of grounds
in concentrate, which may result in
unfavorable publicity, has now definitely been eliminated by his firm.

Standard Brands researchers are still working on the factor of sedi-
ment, or jell, as it is often called. No
method of eliminating sediment has been discovered, said Roth, but proper
handling of the concentrate can keep it at a minimum. Since the
sediment doesn't begin to appear until about three weeks after the
concentrate is made, small inventories and quick handling are essential.

Robert Kohn, also of Standard
Brands, said the firm has now set up
some 200 distribution points able to handle of growing coffee. His new metal container which
will shortly replace the gallon jugs
cently used. The cans will carry one
time a gallon of concentrate and are oversized to allow for thawing. They
will be packed 12 per case.

Dixie's Experiment

Vern Mahoney and Arthur Nolan, of the Dixie Cup Company, discussed
Dixie's experience with a new type of hot beverage cup which may more efficiently
be substituted by vending venders. Allo details of the new
cups were not revealed, they said it
would probably have a major effect to
allow freer automatic dispensing. Other improvements would be made on
the cup brim. Lighter in weight, its price would also be lower.

For the convention, in addition to those mentioned, included Paul Zinnam-
mer, Carl Hero, William Guthrie, Kenneth
Bonde, James Cooper, Louis Doline,
John, William Deloney and
George Scholhammer.

Forster said that service depots
were now being set up to ease quick
maintenance of the Dixie Cup dis-
tributor, which his firm manufactures.

Heverick told of new additions to
different mechanisms which permit 6 and
7-cent operation.

Rudd-Melikian representatives at
the convention, in addition to those
given above, included Bill Zimmer-
m, Carl Hero, William Guthrie, Kenneth
Bonde, James Cooper, Louis Doline,
John, William Deloney and
George Scholhammer.

Forster said that service depots
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maintenance of the Dixie Cup dis-
tributor, which his firm manufactures.

On October 16, 1948, the Billboard
newspaper published an article about
the Kwik-Kafe Firm Stages and
Philly Industry Conclave. The article discussed the commission problem,
the use of cake machines, and the
value of cake machines as automatic merchandisers. It also covered
the importance of institutional advertising, the value of NAMA as a
means of coordinating industry resources, and the efforts of Standard
Brands to eliminate sediment from
the concentrate. The article concluded
with the news of the new Dixie cup
and the plans of the Rudd-Melikian
representatives for the convention.
See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

PETRILLO, RECORD COMPANIES MEET. Negotiation sessions recently attempted to come to terms for lift ban.

DECCA RELAUNCHES CORAL LABEL. Deckery announces set-up for new subrub along line of prior plans for Brunswick.

MAJESTIC IS UP FOR SALE. Deckery's assets and masters are on the market, with listing of saleable tunes.

ARTIST RECORDS WOO JUKES. Indie abandons longhair to woo juke box coin with new 10-inch label.

PHILLY GOES ON WAX FACTORY SPREE. Platteries scout the town to ink available recording artists prior to the lift of the ban.

RECORD BAN IS OVER-IN PUERTO RICO. Puerto Rico releases ban on recording, which opens source for L-A discs.

MUSICRAFT SEEKS MODOLA. Firm is negotiating with other waxeries to obtain additional working capital, may even accept merger deal.

And other informative news stories as well as the Honor Roll of Hits and pop charts.

COLUMBIA DOUBLE JUKE MACHINE SPECIAL $75.00 Ea.

LIKE NEW Rebuilt 1948 Model CHALLENGERS $22.50 Ea.

COIN-OPERATED 1c or 5c AMERICAN EAGLES OR MARVELS Free Five Times Coin, Factory Reconditioned $25.00 Ea.

COLUMBIA WAX JUKE BELL SPECIAL $75.00 Ea.

NEW IMPS 1948 $25.00 Ea.

WE REPAIR ALL TYPES OF COIN MACHINES

GIVE TO THE DAMON RUNYON CANCER FUND
Games Make Export Gains; Jukes, Venders Also Climb Over Previous $5 Figures

Venezuela Again Tops Foreign List

WASHINGTON, Oct. 9.—In what may well usher in a new use of coin-operated game machines, foreign purchases, coin machine exports of all classifications jumped almost 39 per cent over those of the previous year, totaling $134,006 for 2,417 units, according to reports released this week by the U.S. Department of Commerce. Altogether the report was high-lighted by the comeback in the game field, both music and vender departments also showed substantial dollar total increases.

Leading importer of U.S.-made coin machines for the second year in a row was Venezuela with 39 music machines worth $30,893 and 102 automatic merchandisers valued at $8,128 for a dollar total of $33,051. Other big markets for the month included Cuba ($21,469), Colombia ($17,681), Argentina ($17,919), and the Union of South Africa's $17,724.

Dollar Total Up

While July figures show that fewer coin phonographs were shipped to foreign locations than in June, total music dollar totals and paid to $115,768, an appreciable gain over the $109,014 for the previous report. The Union of South Africa, Guatemala, and the Philippines Republic together with Venezuela, Cuba and Colombia were the principal contributors.

Foreign Vender Purchases in the last month were valued at $38,838, the unprecedented total of 1,148 units. Canada, with $13,762, automatically merchan dsers and Cuba bought $12,112 units. However, the odyssey of the coin受伤器 is a problem-vender is a problem-vender of $100 unit purchase worth $3,120. This surprising South American neighbor has always been a heavy Juke-box buyer, but barely reaches into the vender market. During the last six months of the year, Venezuela bought a total of 12 merchandisers. If the future looks up for coin and vender of the machine, the export market will also be preparing for another steady climb.

Games Up 60%

Despite the sales made by both vender and Juke departments, their plus rating was comparatively dwarfed by the industry's efforts in July. Altogether, the gain was more than 60 per cent and climbed to 105,393 for the steady June average of $715 to $28,361. This was second only to May on the 1948 monthly reports since July is shown, and for games, there is every reason to believe that the entire game field is in for heavy business for the remainder of the calendar year. Moreover, this good news will have a particularly stimulating effect on the used game picture and therefore should strengthen the amusement game sales structure as a whole. Dominating the game buyers were coin men in two British possessions, the Union of South Africa and Canada. Between them, these two countries bought 56 games with an aggregate value of $16,867. Lebanon, a smaller nation, with several oil companies owned by Americans, spent $4,500 for 30 games imported. Other big vender spenders were Cuba ($3,725) and the Philippines Republic ($3,964).

Average price paid for music machines was $27, 60 vs. $41,309 for the high-priced paid by Saudi Arabia ($1,063) and Japan ($1,000) to the game vender for Cuba ($394) and Colombia ($308). Venezuela, the leading buyer for the month, paid an average of $537 for each of her 525 vender junk purchases. Primarily, the value of $38,838 for the games bought by Canadian coinmen at $91 per unit and the automatic merchandisers in July was but $15, a considerable drop from the $530,000 realized in the previous African month spent $536 for each of her vender imports. High mark for this department. Game prices were virtually steady, varying from a low of $29 spent by Guatemala to $279 paid by Canal Zone game vender for each of her machines bought by foreign coinmen during July. The average price was $100 per unit for the 105 games purchased for 206 games in the previous month.

Outlook Bright

Coinmen wondering what is in store for the export market for the rest of the year may take some comfort in the fact that the August average price is already $1,129,021 for 9,994.

Coin Machine Exports

<table>
<thead>
<tr>
<th>Country</th>
<th>No.</th>
<th>Value</th>
<th>Phonographs</th>
<th>Venders</th>
<th>Amusement Games</th>
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**Total** 2,417 $134,006 259 $115,768 $448 1,919 $227,777 $15 239 $38,061 $613

New Popcorn Mach. Patent Granted; Self-Popping Is Featured

CHICAGO, Oct. 9.—E. K. Zidek, inventor of a new self-popping popcorn machine which he maintains that a patent has been granted him for a similar device, has it on display in Ottoville, Mich.

Vender, which in appearance resembles a short automatically actuated cylinder, is 21 by 24 inches in size, Zidek said. The popper is a self-starter. When the machine is turned on, the delivery of the popped corn, is activated by inserting a central screw. The machine can be controlled by a knob and a lever, and when the lever is turned, the delivery of the popcorn is stopped. The machine is designed for home use, Zidek said, and is suitable for use in a kitchen or dining room. It is designed to retain the popcorn in airtight containers, Zidek said, and to retain its flavor.

Uniform Cig Taxes Urged at Meeting

NEW YORK, Oct. 9.—A program to equalize taxes on tobacco products throughout the United States was urged at a meeting of the federal government by Howard S. Cushing, chairman of the New York State Tobacco Tax Commission.

Cushing proposed a uniform 10-cent tax on all cigarettes, with the proceeds to be retained by the federal government and 3 cents to be divided to the States to which the cigarettes were shipped. This, said Cushing, would standardize a product that has been subject to varying taxes in different States, and would give the States an opportunity to control the manufacture and sale of cigarettes in their own States.
NAMA Repeats Cig Session at '48 Convention

CHICAGO, Oct. 9.—The spotlight will soon be turned on the cigarette-manufacturing field among others, during the National Automatic Merchandising Association show, and exhibit at the Palmer House here, December 12-13. Increased efficiency for the consumer is the major topic on tap during the afternoon of the third and fourth days of the meet. Scheduled for the Red Lacquer Room of the hotel from 9:30 a.m. to noon, the cigarette session will be presided over by Chairman Tom Vaughn, Portland ( Ore.), cigarette-service, and include addresses by 19 leading operators in the field. Also, a forum by the speakers will be held at the end of the program to answer operators’ questions.

Because the cigarette session during the 1947 convention was so successful, convention George M. Burns announced this week the repeat this year will be an even bigger and more exciting affair. “Large and small operators, paired together to discuss the latest in cigarette vending, will cover both sides of every problem,” he said.

Operator Speakers


Cigar, Cup Session

Other sessions, in addition to the cigarette-manufacturing, will be a vendors (December 15, 9 a.m. to noon) and a cup beverage and penny cost contest, December 16, 9 a.m. to noon. A candy, gum and nut and a beef and chicken will be held December 15, 9:30 a.m. to noon.

Flint hours have been set as 2 p.m. to 9 p.m. Sunday, December 12; 12:30 to 6 p.m., December 13; 1 p.m. to 7 p.m. for the fourth floor, and from 4 p.m. to 10 p.m. for the second and eighth floors, December 14, and 12 noon to 5 p.m., December 15.

Mass. Canada Dry Plant Gets Special Merit Award

NEW YORK, Oct. 9.—Canada Dry plant in Massachusetts has been presented with an “award of special merit” for its 1947 financial report to shareholders in a competition conducted by the Associated Industries of Massachusetts among all industries operating in that State.

Statement was the company’s first in a series to declare that its employees, and inspection of all members of income and expense and interpretation of wages, profit and loss statements. Competition was the first in the country which was devoted solely to such reports to workers, an aspect of industrial relations which is gaining increasing recognition.

Packaging Quiz Increase Blamed on Candy Costs

NEW YORK, Oct. 9.—Increase in “slack packaging” probes by the Federal Trade Commission (FTC) and National Confectioners’ Association (NCA) during recent months is the result of steadily increasing candy ingredient costs and adoption of smaller size bars and counts, industry spokesmen declared here this week.

Pegging the investigations as the outcome of their working off the millions of wrappers and cartons purchased when merchandise was made larger, companies state that the reason behind the so-called slack packaging is obvious. Using the larger wrappers and cartons with the smaller bars and pack counts gives the impression of slack packaging. However, the companies are forced to use the large size wrappers because of the huge stockpile they have on hand. When this is exhausted, appropriate size packing materials will be used.

The OLIVE NOVELTY CO. is the exclusive distributor for EXHIBIT SUPPLY CO. and D. GOTTLIEB & CO. for Southern Illinois and Eastern Missouri.

Now delivering Exhibit CONTACT and Gottlieb BARNACLE BILL

Also on hand for immediate delivery are the following games

United SUMMERTIME — Williams SPEEDWAY

We have a large variety of good used games which carry our unconditional guarantee for a period of ten days. WRITE FOR COMPLETE PRICE LIST.

WE CARRY A COMPLETE STOCK OF PARTS FOR ALL GAMES
Mills' Chute Changes Made by Specialty

ROCHESTER, N.Y., Oct. 8.—Valley Specialty Company here is going into its second year manufacturing a chain drive coin chute designed to be used on Mills machines. Howard Peo, of Valley Specialty, said this week that his firm has made several drastic changes in the chute during the past five months.

The redesigned chute, Peo said, resulted in the elimination of such parts as the advancing bar, the advancing bar lock, the bumper and several springs. As a result of these changes, Peo added, the company has overcome the mechanism's earlier tendency to shingle coins or overthrow them in the chute. The new chute has been undergoing location testing for 15 weeks.

Miss. Tax Collections Up

JACKSON, Miss., Oct. 9.—Tax receipts from amusement, music and vending coin-operated equipment helped swell the total tax collections during September. Total showed an increase of $17,606 over the same month last year and brought the total increase for the first nine months of 1948 to $5,737,556 over the corresponding period last year.

15 Years Ago This Week

Oct. 7, 1933.—Clarence Fowler, head of S. A. Game Amusement Service Company, inaugurated airplane design and purchased a special radio-equipped game thru his Texas territory. Firm employed four pilots to make deliveries. Fowler said he was under the impression the planes because of the wide area he had to cover. . . . M. B. Summerfield, designer-director of the National Automatic Distributors' Association, traveled to Boston that two new distributing firm members joined the association. They were D. Robbins & Company, Brooklyn, and Supreme Vending Company, New York. Both firms had decided to discontinue their branch offices, as per NADA regulations, latter holding that the branch whose unfair competition in the distribution of coin machines. Dave Robbins, head of D. Robbins & Company, and William Blutt, Supreme head, were reorganizing their businesses to conform to the new policy.

Knickerbocker Manufacturing Company, Detroit, announced a new counting unit for same scoring. Firm, formerly called Coin Machine Exchange, designed and manufactured coin machines to order for distributors. Now present was the first to be sold under its own name. The scoring device totaled all scores automatically, and also reduced scoring time. The machine was titled . . . Coin Machine Manufacturers' Association of America, Inc. (CMMA), announced that the 1936 Coin Machine Exposition will be held at 710 Sherman, Chicago, February 10-23. Association, formed for the purpose of holding an annual coin-operated equipment coin the coin machine trade, had already conducted two successful expositions, in 1935 and 1936. Lee S. Jones, CMMA executive director, and J. O. Huber, secretary, predicted an even brighter event with the '36 conclave.

Wahlberg to State Chamber

CHICAGO, Oct. 9.—The Illinois State Chamber of Commerce has appointed Vernon G. Wahlberg, Chicago, to its legislative department, Frank W. Jobs, head of the State chamber announced. For the past 12 years, Wahlberg has been affiliated with Mills Industries as legal counsel. Admitted to the Illinois bar in 1922, Wahlberg practiced in the Chicago area for four years before joining Mills in 1926. He is associated with the producer of coin-operated equipment of all types, he was executive secretary of the Coin-Operated Equipment. During the war, he was an industry member of the War Labor Board in Chicago and served on three advisory committees for the War Production Board.

10 Years Ago This Week

Oct. 6, 1938.—Maurice Mitchel, president of the Pennsylvania Association of Coin Machine Operators (PAAC), held another meeting attended the first State-wide meet of the Pennsylvania Association of Coin Machine Operators to be held at the Majestic Hotel, Philadelphia, October 15. Discussion centered on relations to benefit the coin machine industry. . . . Chicago Coin Machine Manufacturing Company reported ready acceptance of its new game, Penny, five-ball novelty, featuring a picture of Peary's day-and-field and backboard design. Game lists for $74.00.

Racing on the "good ol' days," music operator Bub Kaufman recalled a nostalgic article of times when operators of jukes "could place machines simply by calling locations on the phone. Each one per machine was just average and "we took the first $5 and split it and went on our way." All, Mrs. Kaufman, who also recalled equipment, advertised Wurlitzer 101s, in lots of 10, pegged at $147.50 each ($149.50 for one). Used equipment was offered. (six-column Rowe Aristocrat) and $75.00 (Coin & McCann). Genes, Inc. began featuring its new five-ball Ragtime game ($89.50 and $99.50) and $79.50. (Coin & McCann) for the lower end of the line. Extra-precision Swietert pinball machine was for sale, when for example, $.25 was invested in the machine, $0.15 to $0.20 more could be invested.

Attractive Lady

DARTMOUTH, N. S., Oct. 9.—With all town communities devoted to the sanctifying of coin-operated equipment are of a serious nature, the Dartmouth Electric Light Company an impression they bear to operators' incomes, one held here last week accidentally ended on a humorous note when applications for relief were made by two local solicitors. One application in particular caught the eye of the councilors because of its reference to a Miss M. F. and her supposed personality. When one coin machine operator presented a game as an electrically operated machine called Maise, operators decided on seeing her in operation.
Louisiana Cigarette Sales Off
As New Tax Becomes Effective

SHREVEPORT, La., Oct. 9.—Cigarette sales in Shreveport have dropped perceptibly since the additional 3-cent State tax went into effect on September 15. A noticeable decrease in the sale of high brand cigars was also reported by chain stores, independent chain drugstores, and independent grocers. The new tax was partly blamed onrey smokrs digging into reserve supplies laid away during the five weeks preceding September 15.

After the additional tax went into effect, chain groceries and drugstores report the sale of all brands of cigarettes to 24 cents. Some of the chain establishments increased the price of a 3-cent 2-cent tax, while others reduced the retail price of cigarettes to 20 cents, which was 3-cent tax added, the 2-cent tax.

Independent groceries and drugstores reported they had been selling cigarettes at 26 and 27 cents, including a 1-cent sales tax. Some firms increased the price of all brands selling for more than 9 cents by one penny.

Ops Absorb Tax

Cigarette vending machines continue to produce a package of 20 cigarettes and one penny for a quarter, the sale of which has increased passive protests against the tax increase.

Several drugstore operators have voiced the opinion that the State will lose the tourist cigarette trade. One said, "Salesman and other people coming into the State will naturally buy a supply of cigarettes and cigarettes before crossing the State line-at lowest rate to avoid them their visit to this State."

However, trucks entering Louisiana from Texas on Cigarette Highway 60 have been stopped and searched for cigarettes without Louisiana tax stamps, according to State revenue department authorities.

One man, the driver of a bread truck, was found in possession of two cartons of cigarettes stolen in Texas and was assessed $3.50, twice the amount of the tax due.

Revenue agents at points have warned Louisanians against buying "milled" by circulars being received throughout the State from cigarette mail-order outfits. These firms do not have the tax law. The Louisiana 2-cent sales tax of 27 cents per pack compared to Mississippi's 13 cents.

One of the officials, Hope May, New Orleans assistant collector of revenue, said that the check had been limited to large and small trucks because of the volume of traffic on the road. It may be extended to include passenger cars, however.

Hope May, who spent several days in Shreveport, will return periodically to organize the State's defenses against large-scale efforts to by-pass the recently increased tobacco taxes. May pointed out that according to the civil sections of the tax law, the truck driver could have been fined from $20 to $100, and the dealers could have confiscated the truck and cigarettes.

D. L. Laughlin, manager of the Shreveport office of the revenue department, has warned the public against being misled by the thousands of letters coming into Louisiana from out-of-State mail-order dealers.

"Cigarettes that are mailed are liable for the Louisiana tax. This levy is on the cigarettes and not on the sale of them," May stated. That W. A. Cooper, the collector of revenue, will do everything in his power to protect Louisiana merchants from illegal out-of-State purchases. "Enforcement of the cigarette tax law is of particular interest to him," May said.

"If a person tells you that the tax is in effect, don't purchase," he advised.

WASHINGTON, Oct. 9.—The recent lag in 1948 sugar distribution continued during the week ended September 25, Agriculture Department said. The total distribution amounted to 177,725 tons, as compared with 188,629 tons for the corresponding week last year.
REDUCED

WANTED--QUARTER

Bally Vendor (bottle), Vend-Rite Company, Madison, Wis.

Bally Vendor (bottle), Mills Industries, Inc., 4100 West Fullerton Avenue, Chicago.

Bowl-a-Rama, Speedway Amusements, 8441 North Broadway, Chicago.

Coin Changer (penny), J. S. Keeney & Company, 2600 West 50th Street, Chicago.

Electro Supply Company, 4218-4250 West Lake Street, Chicago.

Shuffleboard, Cameo Vending Service, New York.

New Mills

Coin Machine Distributors of Columbia, S. C.

George Hurwich, 354 Trumbull Avenue, Hartford, Conn.

Vend-Rite Company, Madison, Wis.

Address Changes

The American Coin Changer Corporation, 203 Washington Street, Boston.

Millis Munroe Corporation, 577 11th Avenue, New York.

Purchases

Canteen Company has purchased the American Distribution Company, Farmer Boy Coin & Equipment Company, Inc., New York, has purchased the Los Angeles Coin & Equipment Company, Chicago.

Bally Manufacturing & Marketing Company, Chicago, has purchased Kalva Vendors.

Trade Directory

Joe R. Steele, Houston, has purchased the Houston branch of the Coin Machine Company.

Personal Notes

Clarence J. Bayne has resigned his position as vice-president in charge of the United States Vending Corporation, Chicago.

Ben Becker has been named special representative of the Bally Manufacturing Company, Chicago.

Jack Cohen has been re-elected chairman of the board of the Merchants' Association (CPMA).

Mr. Leif has been elected secretary-treasurer of CPMA.

Sanford Levine has been elected vice-president of CPMA.

Harry D. Meyers has been promoted to president and general manager of the Standard Products Company, Detroit.

Jerry Neves has been appointed general sales manager of the Baker Manufacturing Company, Pan American Sales Company, of New York, has appointed Mr. Neves to that position.

Dr. J. S. Reid has been elected chairman of the board of the Standard Products Company.

Paul Rice has resigned as president of the Chicago Coin Company.

Lloyd K. Rudd and K. C. Mellian, heads of Rudd-Mellian, Inc., went to St. Louis last week as visitors of the Philadelphia Chamber of Commerce and the small businessmen.

Walter (Solly) Solomon has been appointed manager of the Los Angeles Division of the E. T. Maple Distributing Company, New York.

Leo Weingartner and Sidney Hillman have been accepted into membership in the Automatic Phonograph Operators' Association of Cincinnati.

The Western Vending Machine Operators' Association has re-elected as its president M. I. Slater. J. B. Goodman has been elected secretary and treasurer; C. J. Pruner, vice-president.

INSTRUCTION BOOKS

S. J. Reitman & Co., 2325 Fifth Avenue, Chicago, Ill.

WANTED--ADVANCE ROLLS

Price and condition

Box No. 215, c/o The Billboard

152 W. Clark St.

Chicago 1, Ill.

NEW GAMES

CONTACT SCREWBALL SALLY SUMMERTIME RABANCI BILL CARNIVAL

CUSHER $ 19.95

MILLS 5c VEST POCKET 65.00

WANTED--QUARTER SLOT TOPS & FACE BANTAMS

PHONOGRAPHS

Rokuusei 1016 $ 400.00

H.E. 930-10 $ 350.00

Summit 926 $ 285.00

Jotto $ 150.00

Bally $ 140.00

101 $ 125.00

Bally $ 125.00

5c EXTRA BALL (in Brand New Cabinet) $ 105.00

5c EXTRA BALLS (in Brand New Cabinets) $ 150.00

5c EXTRA BELLS (in Brand New Cabinets) $ 150.00

WANTED--QUARTER SLOT TOPS & FACE BANTAMS

5c-10c-25c WIRELESS BAR-O-MATICS

Terms: 5c-$10.00 Balance C.O.D.

Guaranteed Perfect

All used equipment completely reconditioned and relabeled

Guaranteed Perfect

HOME OF PERSONAL

A. A. & M. A. S.

2200 N. Western Ave. Phone Armitage 6-5005 Chicago 47

Division of Atlas Music Co.

ATLAS MUSIC CO., 2745 Grand Avenue, Detroit 8

ATLAS MUSIC CO., 225 Ninth St., Des Moines 9

Bula, Smich Co-Head Sp'yd'avmusements

CHICAGO, Oct. 9--The new arcades are being produced under the direction of Anthony Bula and William Smich, owners of the Bula-Smich Amusements, it was disclosed this week.

Using a ray which is similar in appearance to an actual bowling ball, game gives player five bowling frames for a nickel. 10 player wishes to play regulation game of 10 frames he must insert additional nickels. Player aims at nickel which is directed toward bowling pins which are set in traditional alley formation.

Player can make up to 300 points just as bowlers can regulate alley if they complete perfect game. Game is compact, fits into relatively small space and has sturdy cabinet of hard wood.

Columbia Arclades

Note Biz Upsurge

COLUMBIA, S. C., Oct. 9--Three business arcades have been opened this week as follows:

The Soda Arcade, open day and night, has been re-equipped with fewer games, and a battery of 12 Fun-o-Rams. Both of these places have been in business here for some time.

The Amusement Arcade, oldest of the group, continues its night policy, and added a mixture of games, Fun-o-Rams, and art shows. No soda is served.

All reported their business had recently been boosted by new personnel from near-by Fort Jackson.

pointed distributor for the Billy Manufacturing Company, for New York, metropolitan New York, and territory north and including the counties of Rensselaer, Albany, Schenectady, and Delaware.

Seaman Distributors, Newark, N. J., has been appointed distributor by the Metal Craft Manufacturing Company.

Shaffer Music Company's coverage of the Ohio territory now includes Washington, Oregon and parts of Idaho and Montana as well as West, Ohio, and parts of Virginia and Ohio.

mills Bels.

We have all Mills Latest Bels in stock.

KEYSTONE PANORAM COMPANY, INC.

230 W. Montgomery St., Phila., Pa.

WOODEN BALLS

For Slot Rolls, Roll Drums and

with the Billboard.}

KEETSTONE PANORAM COMPANY, INC.

230 W. Montgomery St., Phila., Pa.

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For Slot Rolls, Roll Drums and

with the Billboard.}

BARGAINS

BELOW $25.00

FREE MAIL ORDER SERVICE

Home of Personal

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2200 N. Western Ave. Phone Armitage 6-5005 Chicago 47

Division of Atlas Music Co.

ATLAS MUSIC CO., 2745 Grand Avenue, Detroit 8

ATLAS MUSIC CO., 225 Ninth St., Des Moines 9
GROSSSES $350 TO $500 WEEKLY!

- Wide Store Front Visibility
- Attracts Attention—Hold's Play
- Dual Control Speeds 12 Second Play
- Exciting Industrial-Type Crane
- Purchases All Types of Prizes
- Location Tested for Almost 1 Years

SEND FOR NEW ILLUSTRATED FOLDER

Como INDUSTRIES, INC. 2234 N. ELSTON AVE. CHICAGO 47, ILLINOIS

SEACOAST HAS WHAT YOU WANT—ANYTHING WITH A COIN CHUTE!

Exclusive Distributors

In New Jersey

EXHIBIT CONTACT
CHI COIN MIDGET SKEE BALL
20 W. 48 St., N. J. $399.50
WATLING SCALERS... F. O. S. 150.00
QUIZTER 490.00

Special Offers

20 WURLITZER 1616, Like New $450.00
20 ROCK-OLA 1422 ... 309.50

NEW, SELL AND EXCHANGE USED EQUIPMENT.

ELECTRIC SHINE

Electric Shoe Shine Machine

Most Beautiful

Simplest Mech.

Lowest Price.

DISTRIBUTORS! SOME TERRITORIES AVAILABLE. WRITE-WIRE-PHONE.

SEACOAST DISTRIBUTORS, INC.

415 Frelinghuysen Ave. Newark, N. J.

Phone: Bigelow 5-3524

GOLD CUPS

Jockey Specials

Special Entrys

Victory Specials

WRITE

Coin Machine Sales Co., Inc.

3804 Travis St., Houston, Texas
Top Production For Bally's Two New One-Balls

CHICAGO, Oct. 9—Bally Manufacturing Company's two new one-ball games, Citation and Lexington, are in full production. George Jenkins, firm vice-president and general manager, announced this week.highlight of the new products is in a Bally-developed guaranteed odds feature. Citation and Lexington both contain the 'horsehoe flash,' skill-testing A-B-C-D and build-up features which have long identified Bally cereal balls. Playfields of the new products are identical, but Citation is the free play model while its running mate is the automatic version.

Actually, the guaranteed odds idea refers to the fact that odds multiply on a mystery basis. Odds vary from a low of two to a maximum of 100. However, if a player makes a single play and rejects the odds given him by incurring a second coin, he may multiply the odds by three or four times instead of the conventional two. The player can continue to play additional selections since he knows that the odds will never drop back until the game has actually been completed. During entire game, odds are guaranteed to change only by advancing to higher odds.

Jenkins declared: "This new guaranteed-odds feature in one-ball play has proved intensely interesting on both resorts I believe that Citation and Lexington are far and away the greatest one-balls Bally has ever made." He also said that all firm distributors will have both games in their showrooms within a short time.

Chris Novelty Sets Hollycrane Showing

CHICAGO, Oct. 9.—The Chris Novelty Company, Baltimore, will hold a showing of Como Industries' Hollycrane at its showrooms October 14-16, Bert Davidson and Ralph Nicholas, Como officials, announced Wednesday (6). Baltimore firm is handled by Virgil Christopher.

Nicholson and Davidson, who earlier in the week represented Como at a 35th Anniversary showing in Cincinnati headquarters of Sicking, Inc., before a strong turnout of Ohio coinmen, disclosed that all Como distributors now have factory-trained personnel thoroughly instructed in the equipment and merchandise best suited for Hollycranes and the recommended dressing up of machines for profitable operation.

Now larger measures 38 by 24 by 48 inches, with side windows 38 by 19 inches. Complete chassis, on which played and crane mechanism are mounted, slides out of cabinet on retractable roller legs. Crane itself of Hollycrane is controlled by two self-explanatory levers.

Firm already appointed as Hollycrane distributor includes Walbox Sales, Dallas; Coin Machine Sales, Houston; Pan American Sales, San Antonio; Reichel Distributing, El Paso; Mayflower Distributing, St. Louis; and Alpha Distributing, Philadelphia, as well as Chris Novelty and Sicking.

Tornado Damages Equipment

SYDNEY, N. S., Oct. 9.—One of the victims of the recent 60 to 70-mile tornado which played havoc with buildings, vessels, fences and bridges on Cape Breton Island for a day, was Frank Hanlon, a veteran vending machine distributor and operator. He was with an outdoor show at Sydney, and damage to tents, equipment, machines and merchandise.

MILLS BELLS!

We have all Mills latest Bells in stock.

MARVIN J. BLAND
INDIANA MUSIC CO.
705 Putnam St., Terre Haute, Indiana
AUTHORIZED BELL-DISTRIBUTOR

IMMEDIATE DELIVERY!
BRAND NEW BALLY
RESERVE BELL
WITH UPGRADE RESERVE BELL
WRITE FOR PRICE

Scott-Crosse Co.

1423 Spring Garden Street
Philadelphia, Pennsylvania
Rittenhouse 6-7712
COLUMBIA TWIN JACKPOT BELL

FOR VALUE—FOR SERVICE
In New England It's Trimount
- Trimount is largest distributor of quality "name" coin machines in the East.
- All games are location tested before being offered for sale.
- Trimount has New England's largest Parts Department,
- Every mail and telephone order is carefully and promptly filled.
- A well trained, experienced staff plus a complete line of parts is always available.
- The newest games and up-to-date equipment is always at Trimount.
- Trimount is a member of C. M. I. and the National Coin Machine Distributors Association.

COLUMBIA TWIN JACKPOT BELL

EMPIRE'S SUPERMART
WORLD'S LARGEST COIN MACHINE DISTRIBUTING HOUSE

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GIVE TO THE DAMON RUNYON CANCER FUND
The Oval Track
Does the Trick!

Williams

SPEED WAY

AT YOUR DISTRIBUTOR

Williams
MANUFACTURING COMPANY
161 W. Huron Street Chicago 10, Ill.

MONEY-SAVING SPECIALS ON
SHAFFER REBUILT PHONOGRAPHS
• Bargains in Quality
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USED PHONOGRAPHS
Seeburg 9800—R. C. $299.50
Lotone .......................... 229.50
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Terms: 1/3 Certified Deposit, Balance C. O. D.

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Also Distributors For All Other Leading Coin Machine Manufacturers.

SHAFFER MUSIC CO.
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COMpletely
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YOUR CHOICE $17.50 Ea. 3 FOR $47.50
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"YOU CAN ALWAYS DEPEND ON ACTIVE—ALLWAYS"
EVANS’ 1949

TEN STRIKE

Original and Still Greatest of Bowling Games!

REAL BOWLING! ALL SKILL!

BETTER THAN EVER — EVERY WAY:
NEW! High Dial Projector Scoring up to 150!
IMPROVED! Pin Setting Device eliminates wooden pulleys. Many other improvements for faster play!
PERFECTED! When pins are knocked over, perfected Automatic Pin Boy removes them from alley, leaving it clear for next ball! Perfected Manikin Bowler is adjustable by the player for delivery of ball to any part of the alley! Adds more skill to play!
REALISTIC! Closest thing to real bowling and just as thrilling! Player controls ball action and makes strikes and spares by skillful play! Five frames, 5c, with extra balls for spares and strikes, same as actual bowling. Fully automatic! Bug-free, trouble-proof!
For equipment that pays profits sooner—faster—longer, buy Evans’ 1949 improved TEN STRIKE! Thousands of original pre-war TEN STRIKES are still in operation and still producing profitable earnings — proof positive of top appeal and quality! 1949 TEN STRIKE, the finest game of skill for amusement only, is glistening! If you are tired of “90-Day Wonders” on which you have to write off your investment, get started with the game that pays dividends, not weeks or months, but for years!

AVAILABLE IN NOVELTY OR REPLAY MODELS
ORDER FROM YOUR DISTRIBUTOR OR DIRECT
H. C. EVANS & CO.
1636 WEST ADAMS STREET CHICAGO 7, ILLINOIS

MILLS LATEST MACHINES

BLACK GOLD BELL
You can make MORE MONEY with this New Mills Bell (with Hand-Led début) — it is popular in design and in operation which alone puts it at all times in one of the front ranks of its class. Write Mills for further information. Write today for Mills’ dealings showing rates and快手.. All models are still available from Mills. 1c, 3c, 5c and 10c play. WRITE FOR PRICES

JEWEL BELL
If you want to increase your profits check the New Mills 1c Bell. This game is different than any Bell ever manufactured in this class. The design is imaginative and has been tested for the most ideal Bell game of its class to date. WRITE FOR PRICES

IMMEDIATE DELIVERY

MILLS QT

The New Mills QT is a twin strike, twin spare ball game — one of the most popular games ever produced by Mills. It is easy to play, yet difficult to master. It is made with no extra parts. The complete equipment is yours for $29.00 (20c) each. The complete set in single, double and triple sales.

New Vest Pocket Bell
The Mills Model, is a simple Bell, for the small operator. No counter required — no ball return. The complete set in single, double and triple sales.

SICKING, INC.
Established 1601 CENTRAL PARKWAY
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Associated with Sicking Dist. Co., 2333 W. Pico Blvd., Los Angeles, Cal.

Buckley MUSIC BOX

Available for
20, 24, 32
Record Selection

PRICE
$29.00

F. O. B.
Chicago

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity coin box. Complete program of selections always in full view. Buckley’s exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box — equally popular for wall or bar installation.

BUCKLEY MUSIC SYSTEM, INC.
4323 W. Lake Street
Chicago 24, Ill.

Phone VAn Buren 6-6636-37-38-6633
Mills Black Gold Bell is just the "toner upper" you need to prevent the possibility of a "lagging revenue" in your locations. The Black Gold Bell features a big, dominantly displayed Jackpot which kicks automatically when three bars appear in alignment on reels. Then the caretaker reloads the Jackpot by hand. Meter records Jackpots won. No half-filled, uninteresting Jackpot faces the patrons. Instead a big, full, captivating display invites their immediate play. Tone up your locations this Fall with Mills Black Gold Bells!
PENNY WISE
Operators are cashing in today with MERCURY ATHLETIC SCALES
The only machine of its kind on the market TIME-TRIED and proven to be money makers EVERYBODY PLAYS IT Be first to join the successful PENNY WISE operators PLAY SAFE and be safe with a beautiful machine built to LAST See your distributor or WRITE TODAY Delivery within ten days LIST PRICE — $129.50 F. O. B. Detroit 1/4 down, balance C. O. D. Terms arranged in quantities.

MERCURY ATHLETIC SCALE CORP.
3830 Holbrook Avenue Detroit 12, Michigan TR 3-3255

FOR SALE
6 like new Baker Color Racers, each separate model, 3-5 condition, $100.00. 8 Magnetic and Springer, late color on pine, 2 Red Ball Pool Tables. Make offer on this lot. Many items, dining chairs and tables. All in location and in good working order at a very good price.

TOLEDO COIN MACHINE EXCHANGE CO.
914 Summit St., Toledo, Ohio

WORLD SERIES BARGAINS FROM BOSTON

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<th>Game</th>
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3 Chicago Coin
Baseball
$20.00 EACH

4 Vanities
5 Mystery
6 Suspense
4 Broncho
5 Honey
3 State Fair
2 Maizie
8 Havanna
9 Smarty
4 Cyclone
2 Show Girl
4 Smoky

ONE-THIRD DEPOSIT

EASTERN SALES COMPANY
2011 East Main Street Phone: Culver 3719 Rochester, New York

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Nothing like it in many years...for 'new game performance.' Words cannot describe the new player thrills offered in this phenomenal EXHIBIT creation. You must actually see it...to believe it!

SEE 'EXHIBIT'S' NEW

'CONTACT'

(PATENT PENDING)

AT YOUR 'EXHIBIT' DISTRIBUTOR NOW!! NOW!! NOW!!

EXHIBIT SUPPLY COMPANY

4218-4230 W. LAKE STREET • CHICAGO 24, ILL.
NOTICE to the TRADE

Due to the overwhelming demand for Genco's SCREWBALL which, incidentally, is even greater now than the first week it was introduced, we are announcing the end of production on this great game.

Sounds screwy, doesn't it? And it takes a lot of courage too. Want to know why we're doing it? It's because we at Genco honestly believe that our policy of cutting runs of games far short of the demand is the only way to keep our industry healthy during these trying times.

We know you didn't get near enough the number of SCREWBALLS that you wanted; as a matter of fact, we didn't complete 60% of our orders, but when you see the price of used Genco games on the market six months from now, we're sure you'll agree that our policy is right. And besides, wait till you see what we've got up our sleeves. If you think SCREWBALL was something, just watch the next one and the one after and the one after that. We're in the groove and they're going to keep on coming.

IT'S GENCO in '48 and '49!

2621 NORTH ASHLAND AVE.
CHICAGO 14, ILL.
WELCOME EVERYWHERE
BARNACLE B/LL

BRAND NEW ACTION FEATURES

2 SCORING SEQUENCES TO INCREASE BUMPER VALUES!
4 FLIPPER BUMPERS!
NEW TYPE BONUS with RAPID FIRE BUILD-UP and HIGH SPEED TAKE OFF!
100,000-BUMPERS!

Order from your distributor

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