A steady tenant of The Billboard's most played and best selling folk-record charts is Cowboy Copas, flanked here by (left) Sydney Nathan, president of King Records (with which the Cowboy has been associated since its inception), and Harry Stone, who for the past quarter century has been manager of WSM, Nashville, and the "Grand Ole Opry," top folk show. Pic was shot when Copas signed a pair of new ten-year contracts, one with King Records and the other with Stone for a decade more of work on the "Opry," That rope under Copas's hands, by the way, ain't no lariat. It's the backstage rope at the "Opry" theater, and it's an 80-year-old hunk of hemp, believe it or leave it.
**THE BOARD OF JUDGES**

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**YOU CAN HELP US PREPARE MORE INTELLIGENTLY FOR EXHIBIT SPACE AND OTHER PHASES OF THE COMPETITION BY FILLING IN THIS ENTRY PLEDGE AND MAILING IT TO US TODAY**

**ENTRY PLEDGE**

**The Billboard Radio and Television Promotion Competition**

1564 Broadway, New York 19, N. Y.

Gentlemen:

We are planning to submit an entry in the 11th Annual Radio and Television Promotion Competition. We will enter in the following category (categories) (check any or all):

- Sales Promotion
- Audience Promotion
- Public Service Promotion
- Audience-Sales Promotion

Our entry will be in the following division (check one):

- Network (national)
- Network (regional)
- Local Network (National)
- Local Network (Regional)
- Local Network (National and Regional)
- Local Network (National or Regional)
- Local Network (None)

We expect to have our entry in by... (and please make it as early as possible)

Name: ____________________________

Title: ____________________________

Address: ____________________________

City: ____________________________ State: ____________________________
POLITICOS TO SHOOT THE WORKS

More Majors Join In Ban Defy Trend

RCA Seems Sole Exception

By Hal Weinman

NEW YORK, Aug. 14.—Individualized major label defiance of the Petriillo ban appeared to be brewing this week as the replacement for an earlier stragglng call for a unified industry-wide walkout by the Federation of Musicians' (AFM) produced.

The one-by-one tactic has been forced by the determination of RCA Victor, biggest of the majors, to avoid tussling with AFM under any circumstances. This is in opposition to the more militant attitudes of the remainder of the distillery branch of the Recording Industry (SMC).

Miltant Dickeries

Despite the RCA Victor attitude, with the big boys clear of the field, less and less Pe-triillo recordings, other jumbo wax firms are arrived at an attitude point which some must bring a slew of side-cuttings with union ticklers who are willing to take their chances against detection by the union. (See DE FACTO BAN on page 15)

BMI Shifts To Per-Plug Arrangements

Cuts Yearly Advances

By Joe Carlton

NEW YORK, Aug. 14.—Of all the recent manifestations of recognition in the music biz, perhaps one of the most significant and revelatory has been the trend at Broadcast Music, Inc. (BMI), away from large guaranteed yearly advances to publishers toward flat-per-plug payments. With money getting tighter all the time, BMI, like any other business, is looking for more value per dollar expended, and is swinging further and (See BMI'S PER PLUG on page 18)

Plan Greatest Use of Radio, TV in History

Indie Groups To Air

WASHINGTON, Aug. 14.—The greatest use of radio and television in the history of American politics is being planned for the forthcoming national campaigns which will get under way formally around Labor Day.

While the Democratic National Committee's war chest is smaller than in previous years and, the Republicans are boasting of their biggest campaign chest, with the purse wide open for buying airtime. Besides appropriating for radio and TV on a national level, major parties and, especially, the Democratic National Committee, are employing the customary techniques of individual candidates, particularly congressional candidates, planning to spend record-breaking amounts for their radio drives. The record figures are described as necessary not only because of the importance of the up-front political ads, but also because of the high cost of radio and TV advertising which has hit campaign costs all along the line.

Local Drives

In addition to the activity of the political committees, intensive air drives are being mapped by non-political organizations which customarily take important side-roles in (See Politicos To Shoot on page 9)

Wallace's Air $$$

NEW YORK, Aug. 14.—A substantial chunk of Henry Wallace's Progressive party air-time bankroll ($45,000 to be exact) was raised during the Labor Day session of the Progressive's recent convention.

Televisioners, at that time, saw William S. Guilmette do a fundraising pitch "in order to buy radio time for the Wallace campaign." An interesting sidelight on the status of various parties and individual candidates is that while Political ponders its national campaign plans are currently being discussed, the Republicans decided to foot the Republicans and Democ-
Montreal Outdoor Music Shows Take A Deep Nosedive

(Continued from page 3)

by such artists as Gershon Kingsley, Fausto and Artist, La Société Classique and private promoters, it must be
admitted that the weather problem is insurmountable if insurance problems continue to harass the produc-
tors of these outdoor events. In addition, insurance rates are so high, and clauses so complex, that the promot-
ers have to face a real problem if the event is rained out, which has happened on many occasions. Also, bad production in the way of inferior acoustics, inadequate sound systems, bad lighting arrangements, bad seats, and host of other things have driven off many of the folks who used to attend these events religiously. For instance, a concert with Lauritz Melchior scheduled at the Montreal Ball Park for 6:30 p.m. didn't start until 9:45 and as a result, (See Montreal Music Shows, page 26)

Det. Mulls Municipal Showbiz Admisn Tax

DETROIT, Aug. 14—The possibility of a municipal tax on amusement admissions was under consideration here by municipal hearing held as a part of a move to find new sources of revenue to run the city govern-
ment. The tax is expected before a further committee meeting August 30.

KTLA's "Hollywood" Sold To Admirals for 13 Weeks


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In this Issue

1. On the Honor Roll of Hits

MY HAPPINESS—EILEEN JAY

No. 1 Sheet Music Seller

No. 1 Must Played on Disk Jockey Shows

YOU CALL EVERYBODY DARLIN'—Al Tracey, Repeat No. 1

No. 1 Double Hit Charter

LOVE SOMEBODY—Donny-Davy-Clarky, Columbus, 31571

No. 1 Most Played Song on Disk Jockey Shows

YOU CALL EVERYBODY DARLIN'—Tracey, Repeat No. 1

No. 1 Most Played Song on FM Radio

BEAT TIPS—Beverly and His Tennessee Plowboys, Victor 22-3306

No. 1 Best Selling Retail Folk Record

ROUSSET OF ROSES—Eddy Arnold and His Tennessee Plowboys, Victor 22-3306

No. 1 Most Answered Juke Box Record

I CAN'T GET YOU OUT OF MIND—Bull Moose Jackson, King 4320

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I CAN'T GET YOU OUT OF MIND—Bull Moose Jackson, King 4320

No. 1 Sheet Music Seller

GALWAY BAY—C. M. S.}

NUMBER ONE

ACROSS THE MUSIC-DISK BOARD

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GALWAY BAY—C. M. S.
LONG FIGHT ON GIVEAWAYS

Schwimmer Heads Drive Vs. FCC Rule

NAB Sees FCC Overstepping Bounds Via Giveaway Ruling

Hearings, Plus Lawsuits to Delay Ruling

ABC Leading Opposition

CHICAGO, Aug. 14.—"The Federal Commission's (FCC) proposed ruling prohibiting telephone giveaways programs is in for another bloody nose," stated Howard Keel of the National Association of Broadcasters (NAB), during an airing of the proposed ruling at the NAB's ninth district meeting here this week. Fair, outlining the NAB's full upon Wall, H-Schwimmer, president of Radio Features, Schwimmer places a meeting to be held in New York next week to try to create a unified front capable of marshaling forces to oppose the proposed ruling which would mean the end of two Radio Features programs, Get Rich Quick, recently sold to the American Broadcasting Company (ABC); and Talk of the Town, which broadcast throughout the country and carried on about 90 stations.

As part of its organizational attempts, Radio Features this week invited Lou Cowan, owner of Stop & Shop, and exec of other production companies to attend the New York meeting to discuss the growing number of corporate-sponsored programs. In addition, invitations to the meeting and solicitation of support from officials of various State broadcasters' association and independent stations. In addition, the NAB has considered the possibility of holding a joint meeting of the NAB's nine district meetings.

Schwimmer also made an appearance at the 9th District NAB meeting here Friday (13).

Regardless of what concert activity is taking place, Radio Features Utilities undoubtedly will file a brief on the controversy with the FCC and seek an opportunity to present the commission's point of view. Schwimmer claims telephone money-giveaway shows are not lotteries because they lack the betting on consideration.

Schwimmer also said, "I think it is easier to criticize the kind of broadcasts that are served to a public as entertaining, that they are a part of the community and are what the FCC says they should not be aired. Or, in other words, for the FCC to set itself up as a censor of radio fare is something else again and touches upon our fundamental principles."

Too Good

BRIDGEPORT, Conn., Aug. 14.—A radio program was nearly killed this week, but a six-day drive devoted to its preservation here this week. This frustrating event occurred at WLIF, where Dunnup plays a daily disk jockey stint titled Dial Dunup. The listeners dialled all right and their telephone calls anointed favorite tunes, but such publicity among the Southern New England Telephone Company stepping in and--to say nothing about--the telephone customers were lining up, too.

The phone company explained the phone was out of order, but the station hung on. A check showed 2,171 people were trying to phone in the day's top tunes, but Dunnup was getting a busy signal. Even though Dunnup now does his show without telephones, it continues to please.

Tums Buys Young To Replace "Judy"

NEW YORK, Aug. 14.—Tums has purchased the Los Angeles-based radio show "Judy" and Wade file will be syndicated to the New York newspaper and radio stations for an estimated $150,000. In the deal, Tums will own the franchise for the show, which is heard on 75 stations across the country.

The price for the Young package is $8,500. Judy has cost $4,700, and the idea that a hike in price had been asked.
NAB Warns Casters on T-H Law Violations

CHICAGO, Aug. 14.—A warning that many radio stations face under the Taft-Hartley Law by signing closed-shop agreements with the National Association of Broadcasters (NAB) has been issued by Dir. Doherty, labor relations director for the broadcasters' association.

In a speech on over-all labor policies in broadcasting, which he said outlined that most agreements with Pettilo were in essence closed-shop agreements in violation of the law. He also said that even if they wanted to, AFM members could not hold a station election in order to get a National Labor Relations Board (NLRB) confirmed union shop, because Pettilo and other T-H executives have never signed the anti-Communist agreement which must be signed before the NLRB will allow jurisdictional elections. He said that under closed-shop agreements were unconstituted not because Pettilo had Communist leanings, but because the agreement which the T-H Law so much he will not conform to any of its stipulations.

Doherty also stated that the executive of about 85 percent of all stations are in violation of the 8-hour and 40-hour laws. This happened, he said, because most broadcasters had no idea what the new 8-hour and 40-hour laws were and were paying overtime where it should be paid in many cases.

Referring again to the Taft-Hartley Law, Doherty said the International Broadcasting Bureau (IBW) and the NAB engineers and technicians have made a combined effort to strut the local units in deep to the letter of the law, and that the structure of the Radio Artists (AFRA) goes along with the law when forced to, but then with a vengeance.

Doherty also warned the broadcasters to fight against the rampant addition to staff salaries for union members. He claimed that data for the summer shows that they have been established by acceptance of talent fee demands and that AFRA thinks they can get away with it. With the AFRA members it is a giveaway by-passed the give way controversy by resolving not to take any action for or against the proposed Federal Communications Commission broadcasting rules that could prohibit this type of show, but to allow individual broadcasters to take any steps desired.

Grossman Tops CBS Broadcast Operations

NEW YORK, Aug. 14.—Henry Grossman, director of technical and broadcast operations for the Columbia Broadcasting System (CBS), has been named general manager of ABC, AM and FM technical operations. As a result, the position has been made permanent. Grossman has been with the web since 1930.

NEW YORK, Aug. 14.—Robert G. Thompson has been appointed managing director of the Columbia Broadcasting System and chief engineer of WCBS, WOR and WCBS. Mr. Thompson has been in charge of technical operations for the network, technical operations, Eastern Division, since 1934.
**ABC Deal Near Set for Kyser Across - the - Board Daytimer**

**NEW YORK, Aug. 14.** — Negotiations for the metamorphosis of Kay Kyser into a daytime mainstay for American Broadcasting Company (ABC) this week reached the stage of setting details, with the band leader's comic all but set to take the plunge. Music Corporation of America, handling Kyser's end, made ABC's request for a full hour, five days a week. Kyser also indicated that he was unsatisfied with the ABC suggestion that half of his shows be waxed. All shows will probably be transcribed, and will be 30 minutes long, to begin with.

ABC is said to have gained a favorable reaction from Pillsbury Mills.

50G Suit Filed Over Organizing of WRMS

**NORTHAMPTON, Mass., Aug. 14.** — A $50,000 suit, involving the establishment of Station WRMS in Ware, Mass., has been entered in Superior Court here.

Daniel J. Hyland names Donald W. Howe, owner of the station, as defendant, alleging Howe engaged him to investigate, develop and supervise the building of the new station, for which the defendant agreed to pay for and transfer to the plaintiff the per cent of the stock in a new corporation to be organized by the defendant for the purpose of owning and operating the station.

The defendant, it is further alleged, has refused to organize the corporation or to pay for and transfer the stock. WRMS has been operating in Ware for about two months at whom it has pitched the show.

The possibility exists that if Pillsbury turns down an across-the-board sponsorship deal, it may pick up the tab for certain selected markets, with the show selling co-op in remaining cities.

The ABC deal with Kyser has not been ironed money-wise. It is known that ABC is willing to guarantee Kyser about $5,000 weekly for his personal take should the deal be set on the co-op basis. All other talent and package costs would be borne by the web. At this stage no specific property is involved, and the deal shapes up as a straight contract arrangement between ABC and Kyser, with the web itself building the show by adding other personnel. However, one report has ABC interested in buying out the Second Honeymoon show which it now is airing sustaining and revamping it to fit Kyser's personality.

**Plans Are Formed for Ind. AM-FM Net**

**FRENCH LICK, Ind., Aug. 14.** — Plans for the formation of a new Indiana State network of FM and AM stations took form here this week at a meeting concurrent with the session of the National Association of Broadcasters (NAB) district meeting. Among the plans is the use of FM stations as relay points, to reduce line charges. A September meeting will formally set up the new web.

A committee to complete plans and work out arrangements with interested stations include James Zim-
WOR To Shoot the Works To Expand Daytime Shows

NEW YORK, Aug. 14.—WOR, the Mutual Broadcasting System's (MBS) New York flagship, will shoot the works to expand and improve its daytime programs during the rest of the year, Ted Streibert, president of the network and a WOR board chairman, stated this week. The decision marks a switch from pre-war policy under which stations were working to bolster its nighttime status.

The daytime campaign, which will result in the new program schedules and sales to drive their replacements and contemporaries, is tied up with Mutual's own position with respect to other networks. Streibert explained this week. Two years ago, thanks to its, WOR set out to keep pace with it. This decision will be made on the stations. The greatest strength in was daytime with WOR figuring that until Mutual's own position with respect to other networks, it would be best if the New York station concentrated its programming efforts in that sector.

Plans Hurdles

Two situations, the developed to help day time to the success of ABC in setting itself up as a strong evening contender, via Bing Crosby, a success. It is possible that Mutual's mind is set on a change in its production of the program, which started to cut in on New York evening stations as a result. WOR decided recently to make both.

Mutual, in the meantime is also

Goodman To Control Duke's Platter Show

NEW YORK, Aug. 14.—Harry S. Goodman has acquired complete control of the Duke Ellington disk show. The previous deal between Goodman and Mutual, which provided that Goodman would handle sales, Goodman now will have all rights to the show, too. Joseph Gottlieb, formerly with WMCA, is now doing production work with Goodman, who is in charge of the show's production. All current station packs on the Ellington show continue.

Contrary to reports, WMCA will continue the Ellington program, at least at the show's current level. When the pact expires. The station, however, will submit a new show. In the meantime, Ellington has recorded sessions with Peggy Lee, Tex Beneke, Paul Whiteman, Hoagy Carmichael, Count Basie and Dick Haymes for future dates.

"Go for the House" May Get Bankroller

NEW YORK, Aug. 14.—Go for the House, the American Broadcasting Company (ABC) giveaway quiz which recently made its top award, this week seemed on the verge of success. Allied Chemical & Dye Corporation of New York took a two-week option on the program. The program has been widely kudos as a sustained.

NAB's Rankin Appointment Cue To Tough Intl' Policy

WASHINGTON, Aug. 14.—In a bold move to improve the U. S. broadcast industry's bargaining power at forthcoming international radio conferences which will determine world allocations for years to come, the National Association of Broadcasters (NAB) on Aug. 14 named Paul Rankin from the State Department to a newly created top-drawer position of Assistant Secretary for International policy. NAB President Justin Miller will announce Rankin's appointment next week. Rankin is the acting chief of the International broadcast division of the State Department and has been a communications parley and is considered one of the West Coast's most traveled-stripe patrols.

Mexico City Confab

Mexico City has just been named as the site of an important conference of cartoonists which will determine the future of the comic strip in the world. The conference is set by the National Association of Broadcasters (NAB) in cooperation with the Federal Communications Commission (FCC), and will be held in the spring of next year.

Army Recruiting To Cut Grid Game Backing to One Net

NEW YORK, Aug. 14.—The Army Recruiting Service, which last year sponsored the airing of football games for two networks, this year has decided to cut down to one, as a result of the passing of the draft. The game of the Week on the Week broadcast over the Mutual Broadcasting System (ABC) this season. The broadcast is of West Point games, which ABC aired last year, will not be heard this season. The first contest between ABC and the Orange Bowl. On November 18 when Nova meets Texas A&M in Philadelphia.

As consolation for losing the big chunk of Saturday afternoon business, ABC will receive a 15-minute Saturday night review of grid scores, which the army and air war will run. Also, September 18, Mel Allen will be the sportswriter with the game of the Orange Bowl.

O'Hanlon, Pic Comic, To Bow on Mutual

NEW YORK, Aug. 14.—George O'Hanlon, film comic who has appeared on a variety of shows since the 1930's in Pic for the past two years after the air the same games next year via television. The sale is part of the new program by the station to sell appliance distributors on using radio to sell television sets, with the Radiocraft show opening a second Saturday afternoon hour on TV for the same purpose.

FCC Sees Last Min. Replies on Giveaway Taboo

WASHINGTON, Aug. 14.—Federal Communications Commission (FCC) in anticipation of the rush of filed. Replies to the new regulations to the September 10 deadline for comments from individual broadcasters and networks on FCC's recent anti-giveaway policy. The declaratory policy, which FCC had already had as assistant to the publisher and director of WINX prior to joining the commission. The Post gave FCC a hardy on the back for its stand on giveaways.

Meanwhile, the Ex-Press in Northern Virginia Broadcasting, Inc., an extension time to the exception in 14. In this examiner's report which made, simulations with FCC's proposed policy, Ex-Press plans to file that WARL's giveaway program constituted a lottery. WARL, in its petition, asked the examiner for answering FCC be extended from August 21 to September 10. The examiner才行 generally to respond to FCC's public notice before acting as a character of the commission's proposed ruling as necessitating extensive legal research before an answer can be filed.

Rowe, Bowles Buy KWIK, Hollywood

HOLLYWOOD, Aug. 14.—Controlling stockholder of KWIK, Hollywood, was purchased this week by Carl E. Ross, Chicago lawyer, and George H. Bowles, owner of KRGB, San Diego. New owners bought KWIK, Hollywood, and the next morning, August 14, to KWIK, by Carl Aultman and Don Perkins, totaling $84,000 in cash. The price was $100,000.

Rowe will become general manager of the station, and Bowles an executive vice-president. Remaining stock, spread among several investors, will be sold to a group of investors to the Federal Communications Commission.

Martin Anklefs to WLCR

HARTFORD, Conn. Aug. 14.—Martin Anklefs, formerly with WOR, New York, has been named station manager of WLCR, WCI, a new two-station network at near-by Torrington, Conn. in partnership with John Ryder.

AFRA Show

NEW YORK, Aug. 14.—Sale of a special exhibition of radio to the Screen Actors Guild (SAG) series is expected to bring in $50,000 a day, the show will be aired as a tie-in with the American Federation of Radio Artists (AFRA). The show, which will be a Who's Who in the American theater industry with the union getting a re-apperal of its membership list and its health and insurance fund. The show will have a varied pattern.
**Eastern Merger Before National Unification**

**Politicos To Shoot Works On Radio and Television**

(Continued from page 2)

The campaign, which includes the Congress of Industrial Organizations (CIO), the National Association of Manufacturers (NAM) and the American Federation of Labor (AFL), besides these, the political byways are already resouncing to a din of rapidly organizing independent committees such as “Small Businessmen for Democracy” and “New Yorkers for Dewey and the Republicans.”

**Dewey’s**

**Mouths of Babes**

NEW YORK, Aug. 14.—Harry Feeney, Columbia Broadcasting System (CBS) trade union lobbyist, this week had to have three stitches taken in his noggin. The bookie, who is gambling on his baseball prowess before his younger. The Fort, 40 years old, batted his way out of his senior’s head, Feeney, who’s about four feet tall, raced backward to snag it, and hit his lugs on a lamp post.

**Democratic**

**SAG Favors East Set-Up**

NEW YORK, Aug. 14.—Possibility that merger of the Eastern national branches of the Associated Actors and Artists of America (AAs) would precede the proposed nationwide merger appeared likely this week. At the same time it was learned that a strong drive to get a national merger thru will be launched by the New York local of the American Federation of Radio Artists (AFRA) at that union’s convention in Boston August 26. The chief proponent of the Eastern merger is the Screen Actors’ Guild (SAG) located in Hollywood. SAG feels that it might be dangerous for that union to be governed by remote central control from East. Accordingly, it has suggested that the local, radio and variety performers unify in the East first. Should this work out and the operation prove successful, SAG would presumably tie in last on.

**Eastern**

**Warner Bros.**

**The Nation’s Most Merchandise-Able Station**

**Sherman Installs 100 Tele Receivers**

CHICAGO, Aug. 14.—Installation of telecasting sets in about 100 rooms of the Hotel Sherman, the first Chicago hotel to have video-equipped rooms, was under way this week. Sets, colored, are being installed by Hotelevision, Inc., New York, in hotel’s more expensive rooms. In addition to installation of video sets, which is expected to be completed by September 15, hotel is also installing in all of a new radio speaker system which will allow guests to participate in the station’s network programs. Radio system will have an emergency alarm system which can also be used.

**Yates Near “Girls” Barker**

MBS Near “Girls” Barker

NEW YORK, Aug. 14.—Mutual Broadcasting System has been picked up as a sponsor for its Leete L. to the Girls series, with the bookings due next week. The show will be starring a reducing agent. The agency is Arthur Meyerhoff.

**Columbus**

**Blue Barron Files “Stop Music” Suit**

NEW YORK, Aug. 14.—Stop, the American Broadcasting Company is prohibiting any unadulterated version of “Blue Barron’s Mystery Melodies.” He seeks half the profits of Stop the Music. Named as defendants are ABC, Mark Goodson, Louis Cowen, Howard Salter and Howard Connell.

**Radio**

**Columbia Institute Poll Laudded By Feddersen, Northwestern U.**

In an unprecedented heavy concentration of planning so far in advance of the formal inauguration of the Institute for Radio and Television, a Columbia University Press release says that planning for the Institute’s work is well advanced.

**Merk,”**

**Institutes**

**AFRA Drives For Over-All Unification**

**hasslement**

Altho final plans have not been completed, enough is known to indicate that the parties and independent groups will be buying time segments from station announcements to 60-minute series and to the industry and cast members. The Columbia picture will include drama sketches and jingles in addition to other material being planned by both parties, and only major sponsors are expected to be besides over inter-city systems, while local TV time will be purchased for use by one of the few professional candidates who are expected to devote part of their air time to plugging FM use by the parties is likely to be the same as that of the number of receivers, compared with AM, according to present word from theSignal, a headquarters bureau of the two majors here. However, FM use is included in the plans, with party agreements being signed shortly and any such spending to rural FM stations, where there is little or no AM competition.

**Democrats**

**Institutes**

**AFRA Drives For Over-All Unification**

**Washingt**

**Institutes**

**Dem’s Agency**

WASHINGTON, Aug. 14.—The Democratic National Committee last week (13) announced that Warwick & Legler has been selected to handle the committee’s activity for radio and TV in the upcoming campaign. The new activity account was previously handled by the Blum Company, Kennysay, Frens, Deming, a radio and television chief, said Warwick & Legler is selecting an emergency chairman, executive director and other personnel in charge of the movement and Donald Gibbs, head of the creative division, to handle the account.

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**Institutes**

**AFRA Drives For Over-All Unification**

**Washingt**

**Dem’s Agency**

WASHINGTON, Aug. 14.—The Democratic National Committee last week (13) announced that Warwick & Legler has been selected to handle the committee’s activity for radio and TV in the upcoming campaign. The new activity account was previously handled by the Blum Company, Kennysay, Frens, Deming, a radio and television chief, said Warwick & Legler is selecting an emergency chairman, executive director and other personnel in charge of the movement and Donald Gibbs, head of the creative division, to handle the account.

**Institutes**

**AFRA Drives For Over-All Unification**

**Sherman Installs 100 Tele Receivers**

**RADIO**

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**Columbus**

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Hit the Jackpot  
Reviewed August 10  
DECATUR-PLANTPEP DEALERS OF  
AMERICA  
Thru Baton, Barrow & Jansen & Co., Inc.  
Frank M. Mullen Acct. Exec.  
Via CEA  
Tuesday, 9:30-10 p.m.  
Ticket price: $4.00; producer-director, Mark Goodson and Bill Tod- 
mman; announcer, George Bryan; emcee, Bill Beech.  
Current Rehearsal of the program.   
CURRENT HOPEFULS FROM SHOWS ON OPPORTUNITY NETWOKS  
ABG: Sustaining—None  
MBS: Sustaining—None  
NBB: "Call the Police"  
Current Rehearsal of the program.  
CANDID MICROPHONE  
Washington News-Views  
Reviewed in Washington, Tuesday (10), 8:30 to 9:00 p.m.  
Candid Microphone, Harold Lassiter, Colonial Films; director, George Van-  
nerman, Dudley Spurrie; narrator, Bill Spurrie.  
The first in a weekly film weekday series of 16mm, produced by Colonial  
Films, of Washington, D.C., a 5-minute show centered around a  
small group of characters making their way through the State, with the  
show scheduled in the 16mm network.  
Washington Microphones  
Monday's Crass  
Candid Microphone  
Miss Rheingold Candidates  
Reviewed Thursday (12), 7:45-7:30 p.m.  
Style—Film, Sony; Leader: Bowers  
Producer: Mrs. Winthrop; Casebook: W. Foote, Cone & Belding, Inc., via the  
Com- 
 
10 RADIO-TELEVISION  
The Billboard  
August 21, 1948  
Radio and Television Program Reviews  
WORLD  
11A  
WASHINGTON, D.C.  
GLOSSY PROFESSIONAL  
8x10 PHOTOS  
IN QUANTITY  
For most000 photos and post cards  
for the most part of the job, the  
prints Satisfactory customers cost to  
Our 11th year of household  
& William Ackerman.  
Glossy reproduction as good or better than  
your original end today for full  
address.  
MULSON STUDIO  
Box 1841, Birmingham, Ills.
RCA To Offer
Outlets Kidisk
Line, Scripts

CAMDEN, N. J. Beginning some-
time in September RCA Victor, in a
new push of its kidisk line, will sup-
ply approved record dealers who carry
with a full basic children's record
library (one each of every mopped
plates which range from 5 to 35 weeks
as with five 15-minute and one half-
hour scripts per week. Platters and
scripts will be supplied to the sta-
tions without charge, but the station
must mail at least three shows per
week and follow the RCA Victor
script.

These will be put on sustaining and
may not be sold by the station until
at least after the first of the year.
Several weeks ago the major waxy
 waved a selected list of sta-
tions and asked who then there
would be interested in such deal.
Response was good and out of the
close to 200 stations who wrote in,
the record company will select a few
more than a hundred to carry the
show. Stations are in all power
categories, ranging from 350 watters to
50 kw.

RCA has been doing the same kind
of stunt with its Red Seal (classica
line for close to 10 years now, and is
currently supplying some 60 sta-
tions with the longhair etchings and
scripts for a show called Music You
Want.

Block To Quit Coast, Deactivate Pubbery

NEW YORK, Aug. 14—Disk Jockey
Martin Block has forsaken California
for New York and will henceforth
be heard within the next few weeks.
In addition, Block is deactivating his
music pubbery which he established
in 1937. This is announced by
President Murray Lazar, who operated
his Coast office, from the payroll as of
September 2.

All of Block’s air activities will
henceforth originate from here.

Native Pa. Showbiz Stars To Line Up For State Promosh

NEW YORK, Aug. 14—State of
Pennsylvania will break with a var-
decorous Keystone-busting cele-
bration of Wax and will be heard
which may uncover the greatest galaxy of show-
biz stars yet seen in the Quaker area.
Steve Goodberg, Gloria Duff, bids have gone out to native Pennsylva-
ian showbiz stars to join in a “return home” show, which series galas are
promised by an ambitious Chamber of Commerce program which has
handled support promised from Philadelphia’s papers, the In-
quaint News and Bulletin, as well as
all thru the State. The star roster
will be asked to pitch in on an ex-
tended one-day cover starting
September 21, 29 and October 1.
The tri-stop gala affair comes in
off with the annual Pennsylvania
Fancy.

Among those due to attend are
Jimmy Stewart, Gene Kelly, Fred
Wayne, Bing Crosby, Bob Van_et, Helen Jepson, Oscar Levant and
Frank Corno. Waving is being cor-
ralled, with assistance from Philip’s
Manie Sacks, veep of Columbia Records, Inc.

Taft Sees Kapp Plan Okay
But AFM Proposal N. G.,
Six-Month Royalties Test?

Banking System

By Joe Carlton

NEW YORK, Aug. 14—Replied by several weeks of intriguing new
writings and including:
A new union proposal for settling the recording ban.
An offer by Sputz for an agreement with the stabil-Harry Acti concerning both the
union plan and the earlier Jack Kapp Institute for music plan.
The gathering testimonies of the problem of settling a new plan for settling a new plan for
royalties to Petrella for the
first six months of 1948.
The RCA decision to satisfy Petrella (see story on following page).

The inside story of the ban maneuvering these past few weeks shapes up
as follows:

A meeting of record company lawyers with Senator Taft in Washington
last week evinced the belief from the Taft office that the Kapp institute plan
may well be expected to yield to
the government, that there was nothing in it "inconsistent with the law."

The disclosure of the Diamond plan brought out the news that the
federal mediation service here has been interested in the Diamond proposal
as a possible wedge for reaching a deal. The National Labor Rela-
tions Board, it is understood, has avoided a direct part in the settlement
proposals on the grounds that it is concerned in investigating a "secondary boycotting
charge". After the Pressed appeal of Petrella by the electrical transcription charge
and couldn’t very well consider settlement negotiations when it was check-
ning on charged violations of the Taft

The source reaction to the Diamond plan has convinced legalists for
the disc jockeys that matters have been brought back to the gates of impasse. Some
have expressed fear that Diamond’s proposed action reaction was not
merely pressing for time, but would appear unsubstantiated by any

Test Case Possible

Meanwhile, the biggest issue of the moment was the near possibility that
a test case may be shaping up around the problem of paying or not paying
royalties on records.

The case in the AFM office reenforced its claim to such royalties by send-
ing out a form letter to all record companies demanding payment.

The company composer in a letter to the AFM has told Petrella stating that the T-H Law
forbids such payment, hence they will make no payments. The legal grounds for these claims are traced to
the past history of the T-H case, which shall not apply to any contract in force on the date of enactment of this act,
until the expiration of such contract, or until July 1, 1946, whichever comes first. The waxy’s case is that even if they
agreed in their pre-December contracts with Petrella to pay royalties on records sold at any time in the future, the record
was released by the record company and that if the order was not
amicable, the court would enter a holding order until the

AFM Insists on Pay

That the AFM is insisting on payment of the royalties for the six-month
period is construed in some quarters as meaning that the union is prepared
to go court and assert its alleged rights. Some legalists see a possibility
that the AFM is ready to use this “dimination of existing contracts” as a

As a test case, the Union has pointed to the following cases:

The defense of the record companies would be a simple matter of laying
the law down before the court. If it were to hold that the union was
not entitled to rescission of the contract, the companies
were the next step; if it were not, then Petrella would resign
himself to the fact that no change in the law could be secured until another
year has passed.

At once, when summed up by the lawyers and the record companies, the
ban seems to be staying put. Unless some unforeseen welcome develops for the
Kapp institute plan, the word is that the ban will drag on.

The Billboard

Majors Sell 7" Tot Wax At 25c Level

Columbia, RCA Pitch

NEW YORK Aug. 14—Columbia
is offering 7-inch kiddie shell
with The Wiggles. The Kiddie Playtime Series will be tagged at the 25 cent retail sales figure
Columbia, RCA Victor. The seven-
inch plastic kiddie offering, the Spiner-
ner Series, also has been tabbed at
the recent release of its abbreviated
kiddie biscuit, which is hand directed, with the series on
sale aimed at department, and various
stores.

Wax is also supplementing its
regular 16-inch kiddie shell line
with the same product. The kiddie
appeal, such as the Walt Disney
offerings.

Artists Stated

Among talent slated for the new
16-inch unbreakables are Vaughn
Merrion, Sammy Kaye, Dave
Roys, Rogers. Son of the Pioneers,
Shirley Temple, Jack Arthur and
David Wayne. Plans in these
are skedded for dealer delivery before
September 15.

Columbia, also aware of the
magic appeal of vinyl, is issuing several of its 10-inch unbreakables to the
breakable material. Included is Gene Krupa’s first album and the
ejny of The Bing, Dorothy, Peter Rabbit, Little Red Riding Hood
by Vic Lewis, under direction of Ben Selvin, newly
appointed head of CBS’s kiddish di-
vision, winning a bold expansion into all corners of the ju-
pile platter world.
DETROIT, Aug. 14.—A new type of auto manufacturer-dealer promotional tie-up, with record albums, is continuing a going convention, being directed by the Decca Inc. According to F. H. Bourke, head of the company, a deal sponsored by almost all local car manufacturers, offers automobile dealers two-record albums to be used either as a premium for their customers or such other promotion as the manufacturer or dealers may see fit. Each album will have the cars's insignia on outside covers, with front and back liners, favored to pictures, dealer's imprint and text.

The albums will be brought out four times a year, with standard tunes predominating. The initial release, for Lincoln distributors, was sides isolated from Decca, and is due out in the fall. Subsequent deals for Chevrolet, Ford, and both major and indie, are on the air. The price to dealers is said to be the same as that paid for promotion piece, with the additional advantage that the package is virtually complete to be kept instead of thrown away.

Copas Inks Pact With King, WSM

CHICAGO, Aug. 14.—Lloyd (Cowboy) Copas, whose waxings of Signed, Sealed and Delivered and Tennessee Waltz are among folk music tunes, this week inked two contracts that are probably the longest in recording and entertainment history. He has inked a 10-year contract with his own label, the Decca wax, and is due out in the fall. Subsequent deals for Chevrolet, Ford, and both major and indie, are on the air. The price to dealers is said to be the same as that paid for promotion piece, with the additional advantage that the package is virtually complete to be kept instead of thrown away.

Williamson Music Becomes Inactive

NEW YORK, Aug. 14.—Williamson Music, a subsidiary of the Chappell publishing holdings, this week went into its annual state of inactivity. The firm, which last year reactivated primarily due to its success of Hammerstein output, will probably remain shuttered until the composing teams start working and the companies boards their forthcoming Tales of the South Pacific. The firm last worked on an August 14.

Meanwhile, the Williamson plugger corps was split and moved into others of the Chappell holdings. Stan Stanley and Lenny Mysels were dispatched to the West Coast, while Freddy Beensstock, Jr., is in the Crawford Muge org.

Platter Giveaways Featured in Auto-Dealer-Makery

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### Week of August 6-12

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Network</th>
<th>Main</th>
<th>Sec.</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. A TREE IN THE MEADOW</strong> (Elaine)</td>
<td></td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>298</td>
</tr>
<tr>
<td><strong>2. IT'S MAGIC</strong></td>
<td>&quot;Romance of High Seas&quot;</td>
<td>N.Y.</td>
<td>17</td>
<td>1</td>
<td>18</td>
</tr>
<tr>
<td><strong>3. DOREY V</strong></td>
<td></td>
<td>N.Y.</td>
<td>16</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td><strong>4. PUT 'EM IN BOX</strong></td>
<td>&quot;Romance of High Seas&quot;</td>
<td>N.Y.</td>
<td>16</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td><strong>5. BLUE SHADOWS ON TRAIL</strong></td>
<td></td>
<td>N.Y.</td>
<td>15</td>
<td>2</td>
<td>17</td>
</tr>
<tr>
<td><strong>6. P.S. I LOVE YOU</strong></td>
<td></td>
<td>N.Y.</td>
<td>15</td>
<td>2</td>
<td>17</td>
</tr>
<tr>
<td><strong>7. WOODY WOODPECKER</strong></td>
<td></td>
<td>N.Y.</td>
<td>15</td>
<td>2</td>
<td>17</td>
</tr>
<tr>
<td><strong>8. LITTLE WHITE LIES</strong></td>
<td></td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>12</td>
</tr>
<tr>
<td><strong>9. LOVE SOMEBODY</strong></td>
<td></td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>12</td>
</tr>
<tr>
<td><strong>10. FELL WITH UMBRELLA</strong></td>
<td>&quot;Enter Parade&quot;</td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>110</td>
</tr>
<tr>
<td><strong>11. CONFESS</strong></td>
<td></td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>109</td>
</tr>
<tr>
<td><strong>12. EVERY DAY I LOVE YOU</strong></td>
<td>&quot;The Girl From Texas&quot;</td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>103</td>
</tr>
<tr>
<td><strong>13. BLUE FEATHERS OF HAPPINESS</strong></td>
<td></td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>101</td>
</tr>
<tr>
<td><strong>14. ONLY HAPPEN DANCE WITH YOU</strong></td>
<td>&quot;Enter Parade&quot;</td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>99</td>
</tr>
<tr>
<td><strong>15. HIGHWAY TO LOVE</strong></td>
<td></td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>98</td>
</tr>
<tr>
<td><strong>16. YOU CAN'T BE TRUE, DEAR</strong></td>
<td></td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>94</td>
</tr>
<tr>
<td><strong>17. JUST FOR NOW</strong></td>
<td></td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>97</td>
</tr>
<tr>
<td><strong>18. YOU CALL EVERYBODY DARLIN'</strong></td>
<td>&quot;Mama's Boy&quot;</td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>89</td>
</tr>
<tr>
<td><strong>19. MY HAPPINESS</strong></td>
<td></td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>87</td>
</tr>
<tr>
<td><strong>20. A MOST UNUSUAL DAY</strong></td>
<td>&quot;One With Judy&quot;</td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>82</td>
</tr>
<tr>
<td><strong>21. RAMBLIN' ROSE</strong></td>
<td>&quot;La Vie&quot;</td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>82</td>
</tr>
<tr>
<td><strong>22. BABY, DON'T BE MAD</strong></td>
<td></td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>82</td>
</tr>
<tr>
<td><strong>23. A ROY FROM TEXAS</strong></td>
<td></td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>82</td>
</tr>
<tr>
<td><strong>24. RHODE ISLAND FAMOUS FOR YOU</strong></td>
<td>&quot;If It's My Blue Ribbin'&quot;</td>
<td>N.Y.</td>
<td></td>
<td></td>
<td>74</td>
</tr>
</tbody>
</table>

(Continued on page 26)

### The RH Plug Sheet

For the third consecutive week *The Billboard* publishes the RH (Richard Hambler) logging system of current tunes. It must be understood that there is a distinct difference between this charting of tunes and the Songs With Greatest Radio Audience (Peabody Audience Coverage Index) as published in the music popularity charts each week. Songs With Greatest Radio Audience (Peabody Audience Coverage Index) indicates the songs which have been heard by the greatest number of people (substantially on commercial programs, which are the only one on which accepted ratings—ratings based on commercial programs—are available). The RH system is frankly described in the importance of the New York, Chicago and California plugs to the music publishers. It maintains that a plug heard in New York or Chicago is of equal value to a plug heard in California.

### The Rating System

It gives a song one point if heard as an instrumental on a sustaining program in any of these three territories; two points for a sustaining vocal heard in any of these three territories; three points for a commercial instrumental heard in any of these three territories; and four points for a commercial vocal heard in any of these three territories. The total points for each song are determined by the number of the songs outlined above the song have had. The RH system, as far as *The Billboard* has been able to determine, does not differentiate at all between the number of stations which carry a program on which any given song is performed, either sustaining or commercial, or does it take into consideration the number of people who may have heard any given song on any given program. On the other hand, it must be pointed out that Songs With Greatest Radio Audience (the Peabody Audience Coverage Index) does not differentiate between songs done vocally and songs done instrumentally. Until *The Billboard* is able to satisfactorily determine which of the two systems (if either) is most useful to its readers and the industry, it will probably continue to publish both listings.

### Do You Remember Mama?

Mama Hansen is the central character of a book, a play, and a recent movie starring Irene Dunne.

The wonderful thing about the Hansen family was the way they faced the future with confidence. That confidence was all due to Mama. "If anything goes wrong," she'd say, "there's always my Bank Account to pull us through."

Things worked out fine for the Hansons. And they never realized that Mama's Bank Account was Mama's own myth.

"I Remember Mama" proves something. It proves that, with a reserve fund in the present, you face the future with a confidence and faith that helps you get results.

But the average family doesn't have a Mama Hansen to give them that faith with a fable. The average family needs to know that there are real savings, real security protecting them, good times and bad.

That's why so many families have begun to save the automatic, worryless way—with U.S. Savings Bonds.

Savings Bonds are government-guaranteed to pay back four dollars for every three, and in just ten years. It's an investment that's safe—it's an investment that grows.

And to make it simpler still, your government offers you two fine plans for their purchase: (1) The Payroll Savings Plan at your firm. (2) For those not on a payroll, the Bond-A-Month Plan at your bank.

### AUTOMATIC SAVING IS SURE SAVING—U.S. SAVINGS BONDS

*Contributed by this magazine in co-operation with the Magazine Publishers of America as a public service.*
BMI'S PER-PLUG RETURN

Firm Tightens Free Hand On Yearly Advances; Some Established Affiliats Exempted

Temporary Pay Scales Set Up; May Outdo ASCAP

(Continued from page 1)

Further away from the free-handed modus operandi of its early years, the American Society of Composers, Authors and Publishers (ASCAP) has set up a new system of pricing for its members. The new system, called the "pay-as-you-go" plan, is designed to encourage composers to write more songs and to perform more of them in public.

Under the new plan, ASCAP members will be charged a flat fee of $50 for each song they write and perform. This fee is in addition to the usual license fee for each public performance of the song. The fee is paid to ASCAP when the song is written and registered with the society.

The new system, which was introduced last month, has been well received by ASCAP members. "We are delighted with the new plan," said ASCAP President John F. O'Connor. "It will give our members the freedom to write and perform as much as they like, without worrying about the cost of doing so."

ASCAP Fee Levy Set To MBOA Meet

Survey To Determine Hikes

CHICAGO, Aug. 14—The American Society of Composers, Authors and Publishers (ASCAP) has announced that a new system of levying fees upon broadcast operators will be implemented at the September 21-22 convention of the Midwest Broadcast Operators' Association (MBOA).

The fee, to be known as the ASCAP Fee Levy, will consist of a percentage of the gross revenue of the broadcast stations. The percentage will be determined by the convention of the MBOA, which is scheduled to meet in Chicago this month.

The new system is designed to ensure that ASCAP members are paid properly for their work. "We are very pleased with the new system," said ASCAP General Counsel, Mr. John F. O'Connor. "It will give our members the security they need to continue writing and performing their songs for the public."

Capitol's Income for First Half of 1948 Tops $725,000

HOLLYWOOD, Aug. 14—Further evidence of its contentment last week that the film industry is back on track is seen in Capitol's quarterly report to its stockholders for the six months ended June 30. Capitol's net income for the first half of this year is given as $2,688,300.46 as compared with $2,900,350.46 for the first half of 1947.

Capitol Income Statements for the First 6 Months 1948 and 1947

<table>
<thead>
<tr>
<th>Year</th>
<th>Gross Sales</th>
<th>Less Discounts, Returns and Allowances</th>
<th>Cost of Goods Sold</th>
<th>Selling, General and Administrative Expenses</th>
<th>Operating Income</th>
<th>Interest Charges</th>
<th>Net Income</th>
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<tr>
<td>1948</td>
<td>$4,021,186.60</td>
<td>$2,985,925.20</td>
<td>$1,098,623.04</td>
<td>$1,418,418.41</td>
<td>$2,688,300.46</td>
<td>$45,378.31</td>
<td>$222,235.69</td>
</tr>
<tr>
<td>1947</td>
<td>$4,195,408.00</td>
<td>$2,968,494.50</td>
<td>$1,098,623.04</td>
<td>$1,343,795.36</td>
<td>$2,900,350.46</td>
<td>$45,378.31</td>
<td>$222,235.69</td>
</tr>
</tbody>
</table>

Capitol Diskery Sales Incentive Race

HOLLYWOOD, August 14—Capitol Records, in its history (The Billboard, August 14), last week launched a "sales incentive" contest as an effort to increase the number of salesmen in the field. In addition to each salesman's salary and expense come, which is divided among them, there is also a Christmas sales incentive, according to how he meets his sales quota. The prize is an eight-week vacation in a foreign country.

Grand prize of the contest is a free trip to Hollywood for the branch manager and himself, followed by an all-expenses-paid trip to the top sales mark. Cap's gimmick applies only to company-employed salesmen.

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<table>
<thead>
<tr>
<th>Year</th>
<th>Gross Sales</th>
<th>Less Discounts, Returns and Allowances</th>
<th>Cost of Goods Sold</th>
<th>Selling, General and Administrative Expenses</th>
<th>Operating Income</th>
<th>Interest Charges</th>
<th>Net Income</th>
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<td>$1,343,795.36</td>
<td>$2,900,350.46</td>
<td>$45,378.31</td>
<td>$222,235.69</td>
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Capitol Diskery Sales Incentive Race

HOLLYWOOD, August 14—Capitol Records, in its history (The Billboard, August 14), last week launched a "sales incentive" contest as an effort to increase the number of salesmen in the field. In addition to each salesman's salary and expense come, which is divided among them, there is also a Christmas sales incentive, according to how he meets his sales quota. The prize is an eight-week vacation in a foreign country.

Grand prize of the contest is a free trip to Hollywood for the branch manager and himself, followed by an all-expenses-paid trip to the top sales mark. Cap's gimmick applies only to company-employed salesmen.

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Top Man on the Folk Records!

Eddy Arnold

The Tennessee Plowboy and his Guitar

Not just one hit at a time...

But two records with all four sides riding way up there on Top!

Month after month, week after week, Eddy leads all others on The Billboard's Folk Charts—not just one, but two, three, four—sometimes all five of the first five! Yes, you can always count on Eddy Arnold for a sure hit—every time he comes out with a new RCA Victor record!

Texarkana Baby

and

Bouquet of Roses

RCA Victor 20-2806

The stars who make the hits are on RCA Victor Records
Lubinsky Tries 37\(1/2\)-Cent Wax

One Race, One Pop a Week; But Only COD

New Label Titled Franklin

NEW YORK, Aug. 14.—Herman Lubinsky, joining the ranks of Eli Oberstein and Donald Gabor, next week will debut with a new label in the direct-selling, low-priced disk field. Under a Franklin label the mentor of the Savoy and Regent diskeries will peddle his wax on a direct C. O. D. basis at 22\(\frac{1}{2}\) cents to dealers, thus establishing a list price of approximately 37\(1/2\) cents plus tax which would make the Lubinsky wax the cheapest available 10-inch records on the market.

Lubinsky intends to issue two disks per week under the Franklin label, one each in the pop and race fields. These sides will be drawn mainly from a group of some 400 masters owned by Lubinsky but which the exec claims are not part of the 4,000 masters he bought several weeks ago from the Sonora waxkxes. The race items will consist for the main part of original material.

Petrillo Nixes H’w’d Demand
For Voice in Pic Negotiations

HOLLYWOOD, Aug. 14.—American Federation of Musicians’ (AFM) proxy, James C. Petrillo, this weekend turned down demands of Local 47 members for a voice in film studio contract negotiations which begin Tuesday (18) in New York. Petrillo, thru Local 47 proxy, J. K. (Spike) Wallace, notified membership by letter that studio negotiations were a matter for national federation and that no local officers need attend negotiations. Petrillo furthermore said he had cooked up “an excellent plan” to have the studio contracts opened up to AFM membership.

In about 10 days Lubinsky departs for a European trip which will carry him thru England, France, Germany, Belgium, Switzerland and Italy. The exec is making the trip primarily to set foreign deals for his Regent and Savoy waxeries, both of which have been piling up a number of successful disks in recent months. The Regent and Savoy have between them 90 disks out at present.

Thanks, Joe Grady and Ed Hurst

for helping to put over Jerry Cooper’s recording of “Get a Pin-Up Girl” in the Philadelphia territory.

Thornton’s Pin-Up Girls

Anderson-Jox Concerts To Resume in Fall

NEW YORK, Aug. 14.—Ernie Anderson, one-nighter promoter and Carnegie Pops booster, currently is lining up jazz and Western talent for fall and winter one-night stands staged thru disk jockey tie-ins here. Anderson claims the shows will start in early October and will be produced in conjunction with deejays Fred Robbins and Dave Miller, at both Carnegie and Town Hall.

The talent for the first session hasn’t been definitely set, but negotiations are reportedly under way, with Dizzy Gillespie to headline the program. As last year, the jazz presentations will be promoted by Robbins, while Dave Miller will push the Western and hillbilly offerings, both working on a percentage deal.

Geiringer Back to U. S. A.

NEW YORK, Aug. 14.—Jean H. Geiringer, in charge of Broadcast Music’s foreign department, returned from Europe Tuesday (10) after visiting the Berne conference in Switzerland and the Biennale in Venice. He returned with tentative arrangements for acquisitions of several foreign catalogs.
**New York:**


**Denny Dennis**

John Firmos, manager of the B. Feldman & Company London pubbery, due here on a business trip the second week in September. . . Mary Ellen Quartet returns to the Greenbrier, September 15, for their fourth stand there. . . Glen Gory expected in town this week to organize an orch prior to a projected fall opening. . . Gene Amshey skedded for the Riverside Theater, Milwaukee, Thursday (28) . . . Tommy Dorsey has reopened whirligig.

Icessa Malone distributes handling Blue Note line in Detroit. . . First Lenox label disks due next week, with eight platters, including the Sarah Vaughan-Dizzy Gillespie Mean To Me—What More Can A Woman Do? skedded. . . Chappell pubbing four Jay Gorney tunes from the Heaven on Earth musical set for a Boston debut September 16 . . . BMI-backed United Music clubs for neophyte Leonnibus now having members’ son, now playing on KDKA’s weekly Tune Tester show. . . Dot Keely, vocalist with local Virginia Beach bands for the last several years, signed by Louis Prima.

**Capitol Records**

Capitol Records his holding up well enough for the discary to put new pressing plant shifts in on Saturday and Sunday at the firm’s Scarsdale, Pa. factory. . . Dall Trio skedded into the Piccadilly Club’s Chem’s on August 17 for an indefinite stay. . . William Morris one-night booker Bill Bussart at the El Comedongo, after a 23-week run, is going into the Le Poplon on the coast beginning September 14. . . Vocals on the Roy McKinley dailies of All the Way from San Jose were done by Arlie Mathews. In New York City, the Le Poplon gets.

**Dave Blum**

Dave Blum has taken over professional manager duties for Encore Music, filling spot vacated by Jack Ostfeld’s recent departure from pubbery. . . Milt Deutsch to the Coast last week to start setting up California office for Joe Glaser’s Associated Booking firm. . . Rumba orch booker Leonard Green planes back here from Puerto Rico this week. . . Lou Siegel has joined Eli Oberstein’s Varsity label as firm’s Boston rep. . . Buddy Morris and Sidney Kornheiser in from California. . . Guy Lombardo goes into Statler Hotel, Washington, September 15-25. Booking was arranged on an orchestra could compete in president’s cup speedboat race in that city.

**September 18-19.** Larry Gore, formerly with Art Franklin’s publicity office, has opened up his own firm with Lee Solters, Gore-Solters Associates. . . Sammy Kaye’s World Music tour, Peck-a-Boo, is penned by Lorenzo Pack, ex-boxer, who fought both Joe Louis and Joe Walcott.

Music publisher George Simon planning here from the Coast Sunday (22). . . Sonny Dunham’s orch moves into the Roosevelt Hotel, New Orleans, for five weeks starting September 12. . . Shuld McWilliams has taken over as personal manager for thugs Claude Bogan. . . Lawrence Welk’s orch headlines stage show for the annual Corn Palace event held at Mitchell, S. D., September 20-25. . . Radio dispo has added the Specialty Distributing Company of Atlanta and the Seaboard Distributing Company of Harrisburg, Pa., to its list of distri cutlets.

**Peggy Lee**

Peggy Lee was given a party at the Royal Roost August 12, with a slew of showbiz celebs attending . . . Healy Kress, editor and arranger for the Irving Berlin pubbery, new dubbing as a contact man . . . Korn Krobbers signed for Morey Amsterdam’s Hilarities of 1949, doubling in the pit and on the stage, . . . Local 802 meets with the New York League of Theaters August 19 at the Astor to discuss contract renewal for musicians working legit shows. . . Don Pablico currently at the Samo Ballroom, Flint, Mich.


Vaughn Monroe skedded to go into the Strand Theater October 29 for three weeks. This, plus a one-week vacation, will fill in four of the six weeks lost by the orchestra when the Commodore Hotel decided to drop its name orch policy. . . Dizzy Gillespie’s orch, which has been bowling ‘em over on the Coast, moves from the Cricket Club in Los Angeles into Billy Berg’s Hollywood bistro for a course of weeks beginning next week.

**Chicago:**

W. W. Maloney, chief of Chicago Music, BMI affiliate, bowed with his Life Record label, with the first platter featuring the Three Kings and a Queen, Michigan cocktail combo, doing Maloney’s Rexy and Old Rendezvous, first of a backlog of masters on Maloney’s original tunes. . . Jack Kapp is profiled by Paul Gallico in the September issue of Argosy. . . Herb Pauley left Chicago last week to return to his Turpins Casino, Lincoln, Neb., balloon after two years with Frederick Bros., as manager of the Chicago office. . . Buddy DeVito, ex-Harry James singer who organized his own band two months ago, has inked a pact with McConkey Music.

Jack Amling, Texas territory orch, has been inked by Chic Scoop, McConkey Music’s Dallas rep, to a management pact and goes into the

**Announce their NEXT**

**DAMON Record**

**Another Natural SMASH!**

**Delivery in 10 Days**

**ORDER DAMON D-11130 NOW**

**From Your Distributor**

**JON and SONDRA STEELE**

**Famous Original**

**"MY HAPPINESS" Team**

**IT’S New Original**

**TITLES temporarily withheld to assure distribution before okule, milk bottle and mouth organ imitations come out**

**DAMON RECORDING STUDIOS, Inc.**

1211 BALTIMORE AVENUE KANSAS CITY, MISSOURI
The Nation's Top Tunes

The title "HONOR ROLL OF HITS" is registered trademark and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without the Billboard's consent.

The title "HONOR ROLL OF HITS" is determined by a scientific allocation of various degrees of each song's popularity, measured by survey features of The Billboard's Music Popularity Chart.

This Week

1. MY HAPPINESS
   By Betty Peterson and Barney Bigband
   Published by Biscaya (ASCAP)
   (No information on electrical transcription libraries available as The Billboard goes to press.)

2. YOU CALL EVERYBODY DARLING
   By Sum Martin, Ben Trace and Claus Watts
   Published by Famous (ASCAP)
   Records available: B. Hayen, De Luxe 1179; A. Trace, Starring 3073; A. Trace, Triumphant 1177; A. Vincenti, Mercury 5109; J. Lee, Smith-The Clark Sisters, Columbia 15121; J. Wayne, Columbia 33822; Frank and the New Cows, Varied 1181; Art Landau-Chris & the Harmonica Gamblers, MGM 15162; Jack LaBloop and the Draggers Cow-own, Victor 56-5154; Andrews Sisters, Decca 24482; Texas Jive Lewis & His Little Big Cowboys, Decca 40113.
   Electrical transcription libraries: Al Trace, Long-Worth.

3. WOODY WOODPECKER
   By Tibbles and Harris
   Published by Lehda (ASCAP)
   Records available: Kay Keynes, Columbia 31595; The Honey Drippers, Mercury 5115; M. Blaine-The Sportamen, Capitol 11195; Gene Carroll, Animal 172; Darcy Kay-Andrews Sisters, Decca 24442; C. Carroll's Originals, Animal 780; Phillips Chorus and Orch., MGM 15017; Variety Orch-Bucks, Variety 11; Dorothy Hope, Bandwagon 506.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

4. IT'S MAGIC
   By Sammy Cahn and Jule Styne
   Published by Wittman (ASCAP)
   From Warner Bros., "Romance on the High Seas."
   Records available: Vic Daniels, Mercury 5139; Doris Day, Columbia 2528; Dick Haymes, Decca 2588; Teddy Kaye Quintet, MGM 15007; J. Martin, Smith-The Clark Sisters, Columbia 15121; J. Wayne, Columbia 33822; Frank and the New Cows, Varied 1181; Art Landau-Chris & the Harmonica Gamblers, MGM 15162; Jack LaBloop and the Draggers Cow-own, Victor 56-5154; Andrews Sisters, Decca 24482; Texas Jive Lewis & His Little Big Cowboys, Decca 40113.
   Electrical transcription libraries: Al Trace, Long-Worth.

5. YOU CAN'T BE TRUE, DEAR
   Based on a composition by Hans Ottke and Curtchan Ecker
   Published by Bilmar (ASCAP)
   Records available: Ken Griffin, Broadcast O-6020; Ken Griffin, Rondo B-128; Barry Lee, De Luxe 1171; V. Ely, London 350; Jerry Wayne-Ken Griffin, Rondo R-239; P. Wilson, Grand O-5004; R. Dratfield-Novello Harmonics Trio, Triumphant 1177; Gene Carroll, Animal 172; Darcy Kay-Andrews Sisters, Decca 24442; C. Carroll's Originals, Animal 780; Phillips Chorus and Orch., MGM 15017; Variety Orch-Bucks, Variety 11; Dorothy Hope, Bandwagon 506.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

6. A TREE IN THE MEADOW
   By Billy Reid
   Published by Shapare-Riverside (ASCAP)
   Records available: B. Brown, London 135; F. Fennell Orch., MGM 15121; J. Lawrence, Mercury 5104; Monica Lewis-Arn Brothers, Decca 24413; A. Lee, Orch, Victor 26-2046; Margaret Whiting, Columbia 15312; B. Johnson, Columbia 25287; J. Lester, Rainbow 25015.
   Electrical transcription libraries: Cyril Haplin Orch., London.

7. LOVE SOMEBODY
   By Kramer and Whitney
   Published by Kramer-Whitney (ASCAP)
   Frank with Orch, Variety 110.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

8. LITTLE WHITE LIES
   By Walter Donaldson
   Published by Brogan-Vance-Cowan (ASCAP)
   Records available: Dick Haymes, Garden, Columbia 24428; Louis Jordan, Columbia 38114; Mel Torme, Monarch 208; M. Davis, Jewel 3520; Ferris Beach, Mercury 5110; Tommy Dorsey, Victor 27530; Dick Nasser, Capitol 24436.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

9. TWELFTH STREET RAG
   By Al Rosens and James F. Sommer
   Published by Shapare-Riverside (ASCAP)
   Records available: M. North Trio, Decca 24450; Joe White Orch, Columbia 15181; N. Simonis, Rego 1015; Jack Pinn & Orch, MGM 15011; Riddle (Jim) Miller, Rainbow 25015.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

10. MAYBE YOU'LL BE THERE
     By Sammy Gallop and Rudy Bloom
     Published by Triangle (ASCAP)
     Records available: J. Pinn Orch, Mercury 5286; G. Jenkins Orch, Decca 24482; Varsity Orch-Frank and Charms, Variety 110; Jack Carroll-David Rhodes Orch. on National, 15323.
     (No information on electrical transcription libraries available as The Billboard goes to press.)
This week's RCA VICTOR release!

✓ POPULAR
UNTIL—greater than "There are Such Things"!

☐ After Hour Stuff
TOMMY DORSEY
RCA Victor 20-3061

☐ Lazy Lady Boogie
THE PHIL MOORE FOUR
RCA Victor 20-3046

☐ As Time Goes By
LOUIS PRIMA
RCA Victor 20-3034

☐ All of Me

☐ Sweet Nothings

✓ FOLK

☐ Sad Heart
TEXAS JIM ROBERTSON
RCA Victor 20-3039

☐ When I Was Young and Handsome

☐ Come to The Saviour
THE BLUE SKY BOYS
RCA Victor 20-3055

☐ I'll Take My Saviour by The Hand

☐ Midnight Train
MONTANA SLIM
RCA Victor 20-3058

☐ The Tramp's Mother

✓ RHYTHM & BLUES

☐ 12th Street Rag
SIDNEY BECHET and his New Orleans Feetwarmers
RCA Victor 20-3120

☐ Suey

☐ Rub A Dub
SONNY BOY WILLIAMSON
RCA Victor 20-3047

☐ Stop Breaking Down

✓ INTERNATIONAL NOVELTIES

☐ She Told Me—Polka
JOHNNY VARNAL
RCA Victor 20-3126

☐ Dancer's Waltz

☐ Latin-American
ORQUESTA BILLOS
RCA Victor 20-3042

☐ Las Pilanderas—Porro
CARACAS BOYS
RCA Victor 20-3062

☐ El Bananero—Pregón
(The Banana Vendor)

✓ TOMMY DORSEY ALBUM

RE-ISSUED BY REQUEST

☐ "TOMMY DORSEY'S CLAMBAKE SEVEN"
Album P-320

D. Tough, Drums, Vocals by Edythe Wright and Jack Leonard.

The Music Goes 'Round and 'Round and Sailing at Midnight
RCA Victor 20-3030

At the Codfish Ball and Josephine
RCA Victor 20-3031

The Lady is a Tramp and The Sheik of Araby
RCA Victor 20-3032

Allás en El Rancho Grande and Chinatown, My Chinatown
RCA Victor 20-3033

Riding High... Climbing Fast

☐ Hair of Gold
JACK LATHROP with the Drugstore Cowboys
RCA Victor 20-3019

☐ Just For Now
THE THREE SUNS
RCA Victor 20-3046

☐ Every Day I Love You
VAUGHN MONROE
RCA Victor 20-3057

☐ (Just a Little Bit More)
EDDIE ARNOLD
RCA Victor 20-3013

☐ Just a Little Lovin'

☐ High as a Georgia Pine
ROOSEVELT SYKES
RCA Victor 20-3014
### The Billboard Music Popularity Charts

#### Part II

#### Sheet Music

**Week Ending August 19**

**Best-Selling Sheet Music**

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Tunes are listed according to greatest number of sales. (P) Indicates tune is in a film; (R) indicates tune is in legit musical; (B) indicates tune is available on record.

<table>
<thead>
<tr>
<th>Position</th>
<th>Week to Date</th>
<th>Week</th>
<th>Title</th>
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<tbody>
<tr>
<td>1.</td>
<td>1948</td>
<td>11</td>
<td>MY HAPPINESS</td>
<td>Shapiro-Berstein</td>
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<tr>
<td>2.</td>
<td></td>
<td>10</td>
<td>A TREE IN THE MEADOW</td>
<td>Shapiro-Berstein</td>
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<td>3.</td>
<td></td>
<td>9</td>
<td>YOU CAN'T BE TRUE, DEAR</td>
<td>Mill-Butterfield</td>
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<tr>
<td>4.</td>
<td></td>
<td>8</td>
<td>ITS MAGIC</td>
<td>Witmark</td>
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<tr>
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<td>7</td>
<td>YOU CALL EVERYBODY DARLIN'</td>
<td>Kern-Mayfair</td>
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<tr>
<td>6.</td>
<td></td>
<td>6</td>
<td>LOVE SOMEBODY</td>
<td>Kern-Witmark</td>
</tr>
<tr>
<td>7.</td>
<td></td>
<td>5</td>
<td>WOODY WOODPECKER</td>
<td>Leeda-Kassner</td>
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<tr>
<td>8.</td>
<td></td>
<td>4</td>
<td>LITTLE WHITE LIES</td>
<td>Supreme</td>
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<tr>
<td>9.</td>
<td></td>
<td>3</td>
<td>PUT 'EM IN A BOX, PUT 'EM IN A BOX</td>
<td>Supreme</td>
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<tr>
<td>10.</td>
<td></td>
<td>2</td>
<td>MAYBE YOU'LL BE THERE</td>
<td>Triangle</td>
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<tr>
<td>11.</td>
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<td>1</td>
<td>IT ONLY HAPPENS WHEN I DANCE WITH YOU</td>
<td>Berlin</td>
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<td>12.</td>
<td></td>
<td></td>
<td>BLUEBIRD OF HAPINESS</td>
<td>E. B. Honea</td>
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<tr>
<td>13.</td>
<td></td>
<td></td>
<td>TOOLIE OOLIE DOOLIE (THE YODEL POLKA)</td>
<td>Chas. E. Harris</td>
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<tr>
<td>14.</td>
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<td></td>
<td>CONFESSIONS (R)</td>
<td>Santa-Jay</td>
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<td>15.</td>
<td></td>
<td></td>
<td>RAMBLING ROSE</td>
<td>Laurel Music</td>
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**England's Top Twenty**

*Publisher not available as The Billboard does not press.*

**Canada's Top Tunes**

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.
August 21, 1948

**The Billboard**

**MUSIC POPULARITY CHARTS**

**PART III**

**Radio Popularity**

Week Ending August 21

**RECORDS MOST PLAYED BY DISK JOCKEYS**

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,300 disk jockeys throughout the country. Check on this sheet, other available records, and names listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (If* indicates tune is from a film; (m) indicates tune is from a legt musical.

**SONGS WITH GREATEST RADIO AUDIENCES**

(Beginning Friday, August 6, 6 a.m., and ending Friday, August 13, 5 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago, and Los Angeles. List is based upon John O. Swenhuber's audience coverage index. The index is projected upon radio logs made available to Swenhuber's by the Airline Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more or less the first 30 tunes alphabetically). The music checked is preponderantly (over 95 percent) on air, the remaining 5 percent is music heard in a recording (more than 45 percent indicates tune is available on record). In each instance the station (or agency) controlling performance rights on the tune is indicated. Information regarding copyright should be obtained from the Library of Congress. The chart is published weekly. New York City, N. Y. No discussion may be made of this material except to trade in its use in other sections of the Billboard. Those who broadcast without this information may be asked to discontinue. Infringements will be prosecuted.

**FIRST WEEK'S REPORT:**

**The Billboard**

**MUSIC**

**AL BORDE**

CHICAGO I, ILL.

CRUISING CROONER
OF DON McNEILL'S
BREAKFAST CLUB ON ABO

ANOTHER OWENS HIT

WILL YOU BE MY DARLIN'?

TOWER RECORD
1228

JACK O'NEILS
AND HIS DAUGHTER MARY ANN

(Continued on page 28)
DEMAND THE ORIGINAL • DEMAND THE ORIGINAL • DEMAND THE ORIGINAL

THE PEOPLE DEMAND...

DEMAND THE ORIGINAL • DEMAND THE ORIGINAL • DEMAND THE ORIGINAL

DEMAND THE ORIGINAL • DEMAND THE ORIGINAL • DEMAND THE ORIGINAL

HAIR OF GOLD
METROTONE RECORD #2018

LEADING THE COUNTRY IN SALES!

THE BILLBOARD PICKS:
Jack Emerson-Chet Howard Ork. HAIR OF GOLD

THE DISK JOCKEYS PICK:
Jack Emerson-Chet Howard Ork. HAIR OF GOLD

THE RETAILERS PICK:
Jack Emerson-Chet Howard Ork. HAIR OF GOLD

THE OPERATORS PICK:
Jack Emerson-Chet Howard Ork. HAIR OF GOLD

METROTONE RECORDS
712 CROWN ST., BROOKLYN, N.Y.

Phone: President 4-5086

DEMAND THE ORIGINAL • DEMAND THE ORIGINAL • DEMAND THE ORIGINAL

Demands listed are those children's records selling best in the nation's retail record stores (dealers). According to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

BEST-SELLING CHILDREN'S RECORDS

Week Ending August 12

1. LITTLE FOOT (One Record) Capital 12-11
2. BUGS BUNNY (Three Records) Capitol 12-11
3. BOY AT OUR HOUSE (Two Records) Capitol 12-11
4. BILLY MAY WITH ORK-VAZKE "Funks" Capitol 12-11
5. BILLY MAY WITH ORK-VAZKE "Funks" Capitol 12-11
6. WOODY WOODPECKER (One Record) Capitol 12-11
7. JOHNNY APPLESEED (Three Records) Capitol 12-11
8. UNCLE REMUS (Three Records) Capitol 12-11
9. RUSTY IN ORCHESTRAVILLE (Three Records) Capitol 12-11
10. BILLY MAY-ALON LIVINGSTON-HENRY BLAIR Capitol 12-11

BEST-SELLING POPULAR RECORD ALBUMS

Week Ending August 12

1. AL JOLSON VOLUME III ALBUM (Four Records) Decca 12-11
2. BING CROSBY ALBUM (Four Records) Decca 12-11
3. EMILY WAITS (Two Records) Decca 12-11
4. BUDDY CRACraft (Four Records) Decca 12-11
5. SONGS OF OUR TIMES (1932) ALBUM (Four Records) Decca 12-11
6. JOHNNY MANSER & ORCHESTRA (Three Records) Decca 12-11
7. ROYAL D SoNDERS (Three Records) Victoria 12-11
8. THE LITTLE PIG (One Record) Decca 12-11
9. THE LITTLE POODLE THAT RAN AWAY (Three Records) Decca 12-11
10. THE LITTLE POODLE THAT RAN AWAY (Four Records) Decca 12-11

MONTRÉAL MUSIC SHOWS

(Continued from page 4)

The program was cut to ribbons.

Possibly things have been going on all along, and they have had their effect on the box office.

Operas Drop Off

Outdoor operas have drawn steady patronage, but, here, too, the lack of proper judgment and understanding of opera know-how has resulted in the restriction of opera activity. For some reason the producers feel that they must produce a huge opera because the audiences are huge. However, huge productions cost huge sums of money which aren't available. The result has been a falling off.

Les Concerts Symphoniques, which this year played six summer concerts atop Mount Royal, has drawn a steady stream of customers, but here too there is evidence that interest has fallen off.

The reason given here is that the toppers of LCS have not yet realized that everything must be presented with showmanship. There are almost no guests of big b.o. power, the programs all too often are too lofty for light summer listening, and above all, the concert is held in a beautiful setting, the acoustics and setting are terrible. Often the concert is interrupted by a rain, just at which time the 5,000 or 6,000 listeners are crowded into the Chalet, which holds about 1,500, where the concert is resumed. The result is a holeshow for the people who had to listen in an atmosphere akin to a Turkish bath.

Language Problem

Another problem is the definite English-French division, with the English-speaking audience supporting the English-sponsored events, and the east side supporting the French-sponsored events. Of recent date this situation has been eased to a large extent, but it still exists.

One of the solutions to these problems would be a special open-air concert held amid good acoustics, good weather, and plans toward this end are now nearing the blue print stage. There's an outside chance that Montréal may have its bowl by next summer.
### Retail Record Sales

#### Week Ending August 19

#### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,782 dealers in all sections of the country. Records are listed numerically according to greatest sales. (M) indicates tune is in a film; (N) indicates tune is in a legt musical. The B side of each record is listed in italics.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>YOU CAN'T BE TRUE</td>
<td>Darlin'</td>
<td>Decca 2280</td>
</tr>
<tr>
<td>2</td>
<td>LITTLE WHITE LIES</td>
<td>Darlin'</td>
<td>Decca 2280</td>
</tr>
<tr>
<td>3</td>
<td>THE TREASURE OF SIERRA</td>
<td>Darlin'</td>
<td>Decca 2280</td>
</tr>
<tr>
<td>4</td>
<td>BLUEBIRD OF HAPPINESS</td>
<td>Darlin'</td>
<td>Decca 2280</td>
</tr>
<tr>
<td>5</td>
<td>WILLIAM Tell OVER TUNE</td>
<td>Darlin'</td>
<td>Decca 2280</td>
</tr>
<tr>
<td>6</td>
<td>CAN'T YOU BE TRUE</td>
<td>Darlin'</td>
<td>Decca 2280</td>
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<tr>
<td>7</td>
<td>IT'S MAGIC</td>
<td>Darlin'</td>
<td>Decca 2280</td>
</tr>
<tr>
<td>8</td>
<td>ANOTHER Time</td>
<td>Darlin'</td>
<td>Decca 2280</td>
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<tr>
<td>9</td>
<td>THE ONE</td>
<td>Darlin'</td>
<td>Decca 2280</td>
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<tr>
<td>10</td>
<td>THE PAGAN</td>
<td>Darlin'</td>
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<tr>
<td>11</td>
<td>THE MAN in THE MOON</td>
<td>Darlin'</td>
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<td>12</td>
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<td>Darlin'</td>
<td>Decca 2280</td>
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<tr>
<td>13</td>
<td>THE TREASURE OF SIERRA</td>
<td>Darlin'</td>
<td>Decca 2280</td>
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<td>17</td>
<td>IT'S MAGIC</td>
<td>Darlin'</td>
<td>Decca 2280</td>
</tr>
<tr>
<td>18</td>
<td>ANOTHER Time</td>
<td>Darlin'</td>
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<td>19</td>
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<td>Darlin'</td>
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<td>20</td>
<td>THE PAGAN</td>
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<tr>
<td>21</td>
<td>LITTLE WHITE LIES</td>
<td>Darlin'</td>
<td>Decca 2280</td>
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<td>22</td>
<td>THE TREASURE OF SIERRA</td>
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<td>23</td>
<td>BLUEBIRD OF HAPPINESS</td>
<td>Darlin'</td>
<td>Decca 2280</td>
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<td>24</td>
<td>WILLIAM Tell OVER TUNE</td>
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<td>Decca 2280</td>
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<td>29</td>
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<tr>
<td>30</td>
<td>LITTLE WHITE LIES</td>
<td>Darlin'</td>
<td>Decca 2280</td>
</tr>
</tbody>
</table>

####徹底解析

このページは、レテルレコード販売の統計を示しています。週末終了日は8月19日であり、レコードの販売数が最も高い順にリストされています。レコードのタイトルとアーティスト名、レコードのレーベルが記載されています。多くのレコードはフィルムやミュージカルで使用されていることを示しており、Bシートは斜体でリストされています。

####注釈

- **Best-Selling Popular Retail Records**
- 録音リストは、全国各地のディーラーで最も売れている単品について作成され、週に1回更新されます。演奏数は順位によってもたらされます。Nicholasの場合は映画で、Legitimate Musicalの場合はレゲンティドラマです。
- Bシートの内容もリストされていますが、斜体で表示されます。

####追加情報

- このページは、アメリカ在住のラジオ愛好家が作成した『アメリカのラジオ歴史』の一部です。記載されているラジオ番組の詳細や、音楽の歴史に関する情報が含まれています。
- ポリスカの最も売れた曲については、音楽的にもクロスオーバーしやすかったという点が挙げられます。これは、ラジオ放送の影響が著しく、音楽の普及に大きく寄与した結果であると考えられます。

---

####関連情報

- 『ベイビー・ボンバー』: アルベル・ガウディが作詞・作曲、カーティス・フレイが出演したソング。
- 『ラブ・ストーリー』: ジャック・クライスが作詞、フランク・シナトラが歌唱したソング。
- 『メリー・クリスマス』: ダーリング・モーニング・スターが作曲、ジェリ・ハイムが歌唱したソング。

---

####重要

**LONDON RECORDS**

- 全国放送音源用レコード

- ロンドン・チャートのリーダーは、『ロンドン・チャート』に掲載され、全国の聴衆に提供されます。

---

####全体的な見通し

このページは、レテルレコード販売の詳細を示し、音楽の歴史と発展の様子を理解するのに役立ちます。レコードの販売状況を通じて、音楽がどのように受け入れられ、どのように変化してきたかを考察することが可能です。
The Billboard
August 21, 1948

Juke Box Record Plays

MOST-PLAYED JUKE BOX RECORDS

Week Ending August 21

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;You Call Everybody&quot;</td>
<td>Danny O'Day</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Wooly Bully&quot;</td>
<td>The Platters</td>
</tr>
<tr>
<td>3</td>
<td>&quot;I Want To Be Loved&quot;</td>
<td>The Penguins</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Hey, Hey, What's Your Name?&quot;</td>
<td>The Hi Seas</td>
</tr>
<tr>
<td>5</td>
<td>&quot;I've Lost My Woman&quot;</td>
<td>The Hi Flyers</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Dancing In The moonlight&quot;</td>
<td>The Mills Bros.</td>
</tr>
</tbody>
</table>
**BEST SELLING RETAIL RACE RECORDS**

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

<table>
<thead>
<tr>
<th>Week to Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 1</td>
<td>1. I CAN'T GO OUT WITHOUT YOU</td>
</tr>
<tr>
<td>11 6</td>
<td>2. YOU MAMA BLUES</td>
</tr>
<tr>
<td>10 6</td>
<td>3. MY HEART BELONGS TO YOU</td>
</tr>
<tr>
<td>5 8</td>
<td>4. SEND FOR ME IF YOU NEED ME</td>
</tr>
<tr>
<td>14 4</td>
<td>5. LONG GONE</td>
</tr>
<tr>
<td>14 5</td>
<td>6. RUN AWAY</td>
</tr>
<tr>
<td>16 5</td>
<td>7. MISSIN' AROUND</td>
</tr>
<tr>
<td>14 6</td>
<td>8. GOOD ROCKIN' TONIGHT</td>
</tr>
<tr>
<td>10 8</td>
<td>9. MORNING TORMENT</td>
</tr>
<tr>
<td>14 10</td>
<td>10. OH WATER</td>
</tr>
<tr>
<td>11 11</td>
<td>11. I WANT TO CRY</td>
</tr>
<tr>
<td>14 5</td>
<td>12. BYE BYE BABY BLUES</td>
</tr>
<tr>
<td>14 6</td>
<td>13. LOVELY MAMA</td>
</tr>
<tr>
<td>14 14</td>
<td>14. KING SIZE MAMA</td>
</tr>
</tbody>
</table>

| 15 ELEVATOR BOOGIE | M. Scott...Exclusive 4026 |

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Week to Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1. I CAN'T GO ON WITHOUT YOU</td>
<td>Hickory Joe Hunter...4 Star 1254</td>
</tr>
<tr>
<td>1</td>
<td>2. YOU MAMA BLUES</td>
<td>Eva Mae Jackson...King 4330</td>
</tr>
<tr>
<td>3</td>
<td>3. MY HEART BELONGS TO YOU</td>
<td>Arbee Stidham...Victor 29-2572</td>
</tr>
<tr>
<td>14</td>
<td>4. SEND FOR ME IF YOU NEED ME</td>
<td>Wynonna Harris...Columbia 9045</td>
</tr>
<tr>
<td>1</td>
<td>5. LONG GONE</td>
<td>Sonny Thompson...Miracle M-185</td>
</tr>
<tr>
<td>3</td>
<td>6. RUN AWAY</td>
<td>Louis Jordan...Denca 24446</td>
</tr>
<tr>
<td>3</td>
<td>7. MISSIN' AROUND</td>
<td>Memphis Slim...Miracle 125</td>
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<tr>
<td>9</td>
<td>8. GOOD ROCKIN' TONIGHT</td>
<td>Wynonna Harris...King 4313</td>
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<tr>
<td>11</td>
<td>9. MORNING TORMENT</td>
<td>Lonnie Johnson...King 4201</td>
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<td>10</td>
<td>10. OH WATER</td>
<td>Willie Lockett...Chess 42416</td>
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<td>11</td>
<td>11. I WANT TO CRY</td>
<td>Dinah Washington...Mercury 8062</td>
</tr>
<tr>
<td>5</td>
<td>12. BYE BYE BABY BLUES</td>
<td>The Ravens...King 4226</td>
</tr>
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<td>6</td>
<td>13. LOVELY MAMA</td>
<td>Wynonna Harris...King 4226</td>
</tr>
<tr>
<td>14</td>
<td>14. KING SIZE MAMA</td>
<td>Capitale America 40002</td>
</tr>
<tr>
<td>15</td>
<td>15. ELEVATOR BOOGIE</td>
<td>M. Scott...Exclusive 4026</td>
</tr>
</tbody>
</table>

**ADVANCE RACE RECORD RELEASES**

Across the Hall Blues
Dr. Clayton Buddy (Lunnyland Slim) & His Ork (Across That Victor 70-5586)

Buddy Clark
Buddy Clark (My Litle) Capitol 15188

Bud Luck Man
Big Bill (Flat Top) Columbia 20303

Bamboo Breakdown
Amos Allen and His Rhythym Kings (In a Little) Mercury 4106

Buddy Clark
Chickie McGiv & His Ork (Fightin Mama) Exclusive 46 X

Columbia Blues
Jack McGiv & Orion (Carl) Exclusive 46 X

Flat Foot Jitter With Her Flat Fee, Yes Big Bill (Flat Top) Columbia 20189

He's a Bad Man, But His Tricks Are Good
Vicru Gibson (Take Another Bullet 186)

Huggin' Blues
Johnny Moore's Three Blazers (I'm Looking) Exclusive 46 X

I Found a New Baby
The Dixie Stringbenders (Sweet Lonesome) Mercury 15003

I'm on the Love Train
Johnny Moore's Three Blazers (Huggin' You) Exclusive 462

In a Little Spook Town
Albert Ammons and His Rhythm Kings (Baltimore Breakdown) Mercury 13060

Mr. Little Bay
Hollie Lattich (Alexander's Magrane) Capital 15180

Near You To
The Rhythm Street Boys (Lucy Thompson's Ork) (You're Mine) Exclusive 21 X

Not So Blues
The Willis String Quire (That's For You) Mercury 15005

Orkis and His Honky-Tonkers (The Dakota's Exclusive 46 X

Sweet Lonesome
The Cricket Gordon Quintet (I Found) Mercury 15001

Take Another Gun
Buddy Clark (It's a Bullet 186)

For Two
The Willis String Quintet (Not So) Mercury 15003

The Backwood Strutters' Hall
Joe Liggins & His Honky-Tonkers (Brook's Railway) Exclusive 46 X

Western Union
Memphis Minnie (You Got) Columbia 20135

You're Miss Forever
The Blues Street Boys (Lucy Thompson's Ork) (Near to) Exclusive 21 X

**COLUMBIA RECORDS**

**BEST BETS**

**S.R.E. FIRE**

"Love Somebody"

Buddy Clark

"Confess"

Arthur Godfrey

**COMING UP FAST**

"Turkish Delight"

Jerry Wayne

"The Trail of the Lonesome Pine"

Doris Day

**WATCH THIS ONE**

"I'd Love To Live In Loveland"

Doris Day

"Your Heart And Mine"

Jerry Wayne

**COLUMBIA'S TUNE TIPSTER**

"Rockin' Rhythm"

Buddy Clark

"Gotta Be Good"

Arthur Godfrey

**COLUMBIA RECORDS**

**Hear the Great Artists at Their Best on Columbia Records**
BULLETIN OF THE RADIO ACADEMY OF ARTS

PLEASE BE ADVISED THAT THE BILLBOARD'S CHEAT SHEET IS NOW AVAILABLE FOR DOWNLOADING ON OUR WEBSITE AT WWW.BILLBOARD.COM.

MUSIC POPULARITY CHARTS

PART VI

FOLK RECORD SECTION

MOST PLAYED JUKE BOX FOLK RECORDS

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;When You And I Were Young&quot;</td>
<td>Patience &amp; Prudence</td>
<td>Capitol 47337</td>
</tr>
<tr>
<td>2</td>
<td>&quot;We'll Meet Again&quot;</td>
<td>Patience &amp; Prudence</td>
<td>Capitol 47337</td>
</tr>
<tr>
<td>3</td>
<td>&quot;The White Cliffs Of Dover&quot;</td>
<td>Patience &amp; Prudence</td>
<td>Capitol 47337</td>
</tr>
<tr>
<td>4</td>
<td>&quot;I'll Remember April&quot;</td>
<td>Patience &amp; Prudence</td>
<td>Capitol 47337</td>
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<tr>
<td>5</td>
<td>&quot;The Picture Of You&quot;</td>
<td>Patience &amp; Prudence</td>
<td>Capitol 47337</td>
</tr>
</tbody>
</table>

ADVANCE FOLK RECORD RELEASES

- "Autumn" by Andy Williams
- "Let It Be" by The Beatles
- "Yesterday" by The Beatles
- "Help!" by The Beatles
- "Can't Buy Me Love" by The Beatles

SPECIAL OFFER

- 2ND WEEL of THE BILLBOARD

SPECIAL ANNOUNCEMENTS

- The Billboard has just announced the release of a new folk record, "Autumn," by Andy Williams.
- "Let It Be" by The Beatles is expected to be released next week.
- "Yesterday" by The Beatles is also anticipated to be released shortly.
- "Help!" by The Beatles will be available in stores later this month.
- "Can't Buy Me Love" by The Beatles is scheduled for release by the end of the year.

WEBSITES

- Visit www.billboard.com for more updates on the music industry.
- Check out www.britishmusichistory.com for a comprehensive history of British music.
FOLK TALENT AND TUNES
By Johnny Sippel

Sunset Grove Park, operated by C. M. Scholl at Berlin, Pa., is opened for 1948 on Saturday and Sunday, with hillbilly shows until Labor Day. Open only a year, Scholl has lined up a series of big regional hillbilly and Western radio attractions. J. C. Dayton, Newcomerston, O., who joined in with WTNS in Concho, O., is in his first year at Hillside Park, Newcomerston. Buck Lucas' Rodeo Jamboree is at the Afton, O., park. A series of range, working at Steve Brodie's, Philadelphia, are doubling on WMUJ, new local radio station. Jolly Joyce, Philadelphia booker, has set Pappy Howard and His Gang to August 14 at Connie Gray's Radio Ranch, Washington, with the Hoosier Hot Shots the following week. Bowers Park, Kutztown, Pa., is featuring Jack Hain and His Smoky Mountainaires and Arizona Dick and His Brothers, and Charlie Kitchell, leader of Jimmy Davis' band, is running for public service commissioner of Louisiana, a post Davis held before he ran for governor. If Mitchell wins he'll still remain with the Davis aggregation, however.

Bob Willis, leader of the Texas Playboys, writes to confirm the earlier report that he has settled down at Willis Point, the resort operation of North Sacramento, Cali. Bob's holdings include a dance hall, swim pool and dance grounds. He and the boys are working dances on weekends at the spot and a daily radio show over KCRA, Sacramento, plus booking one-nighters in the vicinity. Luke, his house player, brother, who had his own band, recently re-joined Bob. Other personnel includes Tommy Dunlop, vocals; Ray Moore, mandolin and fiddle; Millie Kaelo; Clay Carver, drums; Junior Barnard, guitar; Gene Barnard, drums, and the McKinney Sisters, vocals.

Cliffie Stone, Capitol Records' orchestra, is working the following schedule: Wake Up Ranch, KXLA (7-8:30 a.m.), PICTS, Los Angeles, d.j. show; Dinner Bell Roundup, KXLA (11:30-12:30) live talent, including Merle Travis, Oklahoma Sweethearts, Ellie Kirk, Judy Hayden, etc. With the Hermit, the Armstrong Twins, Billy Leibert, Harold Hershey, Tennessee Ernie, and Cliffie as emcee; Cowboy Hit Parade, d.j. shot, KDKA, Los Angeles (Friday, 8:30 to midnight). In addition, Cliffie opened his Record Corral, folk music platter shop, on Sunset Boulevard four months ago. . . . Ole Rasmussen and Happy Perryman are working Dave Ming's Corral, Los Angeles. . . . Denver Bill, d.j., WKZ, Oil City, Pa., reports that their program sked has been expanded to seven daily shows per week.

Murray Neal, of Mercury's folk music department, writes that Moon Mullin and wife have opened the New Colonial Club, Ressevoir, La. Moon is using his King recording gong at the spot and has cut down his personal appearances elsewhere. . . . Mercury is opening a new distribution office in Dallas, . . . Neal has acquired masters from the following artists for future Mercury releases: Daisy Mae and Old Rochester, Jimmy Feely, Fast-Wave Travis and His Barn Dance Redders, the Masters Family, WIPK, Jacksonville, Fla., Charley Lundy and the Virginia Valley Boys, WDPT, Kingsport, Tenn., and has an option on the rights for post-Petillo box workings. . . . The Kentucky Highlander (Frank Miller, Jimmy Feely, Freddie Fields and Bernie Delphi) of WZIP, Covington, Ky., are working the Kentucky fairs in between their weekly dates at the Woodtown Inn, Covington, and their twice-monthly dates at Summit Hills Country Club. . . . The Fiesta Gypsy and the Rhythm Roscena have combined forces in WZIP and are billed as the Rhythm Roscena. Oultfit includes Bob McCarthy, Walter Scott, Merle Moore, Jimmy Lee and Roy Scott, Scott, WZIP d.j., is doing the people's show from his barn dances and is covering the mer. . . .
**Record Reviews**

Week Ending August 18

- **90-100 TOPS: 80-89 EXCELLENT: 70-79 GOOD: 40-69 SATISFACTORY: 0-39 POOR**

**How Ratings Are Determined**

The Categories

- Pop listings are maintained by song titles, artists, and album titles. Pop listings are based on the performance potential, the exploitability; record store promotion, film, magazine, and other releases. The number 100 is assigned to a release that has achieved its greatest performance potential and exploitability and is the most durable. The number 1 rating is assigned to the recording which is perceived as the most popular.

**Record Reviews**

- **DIXIE-SCOTT**
  "Pretty Mama Blues"
  **Imperial Record No. 5001**
  "Order from your nearest distributor or write to:" IMPERIAL DISTRIBUTING CO. 137 N. WESTERN AVE. LOS ANGELES 4, CALIF.

- **MIRACLE RECORDS**
  "Late Freighter"
  "Sonny's Return"
  "Hollywood 4, Calif.

- **APOLLO RECORDS INC.**
  "Run Joe"
  "Louis Jordan and His Tympany Five"
  "Another Preview Hit"

- **SEVENTIES CHARTS**

**ARIST TUNES**

**LABEL AND NO.**

**COMMENT**

- **LANG THOMPSON**
  "Tea and Syrup"
  **Imperial Record No. 5001**
  "Order from your nearest distributor or write to:" IMPERIAL DISTRIBUTING CO. 137 N. WESTERN AVE. LOS ANGELES 4, CALIF.

- **MIRACLE RECORDS**
  "Late Freighter"
  "Sonny's Return"
  "Hollywood 4, Calif.

- **APOLLO RECORDS INC.**
  "Run Joe"
  "Louis Jordan and His Tympany Five"
  "Another Preview Hit"

**POPULAR**

**POPULAR**

**ARTIST TUNES**

**LABEL AND NO.**

**COMMENT**

- **JOHN LAVERDE**
  "Ballooning"
  "Malene Cvetkovich, tenor-14128"
  **Imperial Record No. 5001**
  "Order from your nearest distributor or write to:" IMPERIAL DISTRIBUTING CO. 137 N. WESTERN AVE. LOS ANGELES 4, CALIF.

- **MIRACLE RECORDS**
  "Late Freighter"
  "Sonny's Return"
  "Hollywood 4, Calif.

- **APOLLO RECORDS INC.**
  "Run Joe"
  "Louis Jordan and His Tympany Five"
  "Another Preview Hit"

**POPULAR**

**POPULAR**

**ARTIST TUNES**

**LABEL AND NO.**

**COMMENT**

- **JOHN LAVERDE**
  "Ballooning"
  "Malene Cvetkovich, tenor-14128"
  **Imperial Record No. 5001**
  "Order from your nearest distributor or write to:" IMPERIAL DISTRIBUTING CO. 137 N. WESTERN AVE. LOS ANGELES 4, CALIF.

- **MIRACLE RECORDS**
  "Late Freighter"
  "Sonny's Return"
  "Hollywood 4, Calif.

- **APOLLO RECORDS INC.**
  "Run Joe"
  "Louis Jordan and His Tympany Five"
  "Another Preview Hit"

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  "Hollywood 4, Calif.

- **APOLLO RECORDS INC.**
  "Run Joe"
  "Louis Jordan and His Tympany Five"
  "Another Preview Hit"
THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

THAT CERTAIN PARTY................. Benny Strong and Orch........ Tower 1771

Disk has been spreading at the Mid-West and may reach nationally. Benny Strong's lighthearted sing along of the Walt Donaldson-Gus Kahn odd bit has that winning charm and grace.

CORENET SYMPHONY.............. New Symphonies and Ambassadors of Note

Gordon MacRae-The Surfbergs..... MGM 12587

Jack Emerson-Chat Howard Orch..... Capitol N-1914

Metrone-M-2041

Here is a bit of material corner yet worth enough to hit the bully-eyes. The MGM platter (group playing with combo instrumental cut-up) was purchased by the disk from Huppo, small Detroit label, when disk started moving there. The Metronone cutting is in much the same vein as the disk's current hit, "Hair of Gold," varied by the same talent.

TALKING BOOGEY................. Tex Williams Capitol 15175

The "Dikee Doo, Doo, Doo" hit has penetrated another social playing rhythm deviation, this one with a competing smart set. Smart instrumental work by a group of accomplished studio musicians gives the the in-the-grove backing for chuckles, Chrysler. It's a Western, but the pop buyers will probably be snapping it up in short order.

SAY SOMETHING SWEET TO YOUR SWEETHEART............Annie Statton-Sam Brown

The Law Is Comin' For Ya Paw... The Keynotes and Orch............London 290

Here's a doo-wop material with that recommendation solely on the thesis that it leaves not a burlap of the ear unopened. "Law" is sandwiched sandwiched with a gentle, sage-dancing slide, while "Paw" is an English imitation of an American singing-act's native impression of a deerhunter's whistle. The real4-hitter would grace for his gun at first hearing, but the "Paw" fans may go for this. It's amusing themselves that the sides were made intentionally bad. They're so bad they might be great.

THE DISK JOCKEYS PICK:

**PICKS that have appeared for three consecutive weeks or three times within a sixty-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>CLAI DE LUNE</td>
<td>Paul Warne</td>
<td>Capitol 15183</td>
</tr>
<tr>
<td>2.</td>
<td>✝ HA, BUT IT HAPPENS</td>
<td>Frankie Laine</td>
<td>Mercury 4184</td>
</tr>
<tr>
<td>3.</td>
<td>✝ HAIR OF GOLD</td>
<td>Gordon MacRae - The Surfbergs</td>
<td>Capitol 15178</td>
</tr>
<tr>
<td>4.</td>
<td>✝ THIS IS THE MOMENT</td>
<td>Tony Martin - Lynh Sisters</td>
<td>Capitol 15178</td>
</tr>
<tr>
<td>5.</td>
<td>✝ THAT CERTAIN PARTY</td>
<td>Benny Strong and Orch</td>
<td>Tower 1771</td>
</tr>
<tr>
<td>6.</td>
<td>✝ WHERE FLAMINGOES FLY</td>
<td>Martha Tilton</td>
<td>Capitol 15149</td>
</tr>
<tr>
<td>7.</td>
<td>✝ RAINBOWS ON THE BLUE SIDE</td>
<td>Peggie Lee - D. Barbour</td>
<td>Capitol 15180</td>
</tr>
<tr>
<td>8.</td>
<td>✝ LOVE IN THE HOUR</td>
<td>Tommy Dorsey &amp; Mr. Prime</td>
<td>Victor 30-901</td>
</tr>
<tr>
<td>9.</td>
<td>✝ UNTIL</td>
<td>Tommy Dorsey &amp; Mr. Prime</td>
<td>Victor 30-901</td>
</tr>
<tr>
<td>10.</td>
<td>✝ HAIR OF GOLD</td>
<td>Gordon MacRae - The Surfbergs</td>
<td>Capitol 15178</td>
</tr>
<tr>
<td>11.</td>
<td>✝ EVERYDAY I LOVE YOU</td>
<td>J. Stoffeld</td>
<td>Capitol 15130</td>
</tr>
<tr>
<td>12.</td>
<td>✝ TURKISH DELIGHT</td>
<td>Arthur Geoffrey</td>
<td>Columbia 28556</td>
</tr>
</tbody>
</table>

THE RETAILERS PICK:

**PICKS that have appeared for three consecutive weeks or three times within a sixty-week period are not repeated below. Based on a weekly survey among 4,879 of them, the record retailers think tomorrow's hits will be:**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>UNDERNEATH THE ARCHES</td>
<td>Andrews Sisters</td>
<td>Decca 34490</td>
</tr>
<tr>
<td>2.</td>
<td>✝ UNTIL</td>
<td>Tommy Dorsey &amp; Mr. Prime</td>
<td>Victor 30-901</td>
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<td>Arthur Geoffrey</td>
<td>Columbia 28556</td>
</tr>
</tbody>
</table>

THE OPERATORS PICK:

**PICKS that have appeared for three consecutive weeks or three times within a sixty-week period are not repeated below. Based on a weekly survey among 3,558 of them, the box label operators think tomorrow's hits will be:**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
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</thead>
<tbody>
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<td>2.</td>
<td>✝ DOLORES</td>
<td>Ethel Carle</td>
<td>Decca 25399</td>
</tr>
<tr>
<td>3.</td>
<td>✝ THAT CERTAIN PARTY</td>
<td>Benny Strong and Orch</td>
<td>Tower 1771</td>
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<td>Gordon MacRae - The Surfbergs</td>
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**The New Release...** T. TEXAS TYLER’S

**"MEMORIES OF FRANCE"**

New Release... T. Texas Tyler’s

**"Memories of France"**

**RACED**

<table>
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<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>✝ T. TEXAS TYLER</td>
<td>RACED</td>
<td>Capitol 77</td>
</tr>
</tbody>
</table>

**"Memories of France"**

**T. Texas Tyler**

**4 Star 81 2599**

Hunky Tunk Gal

Due to the popularity of this song, T. Texas Tyler has released a new single titled "Memories of France." The song has been a hit among listeners, with many requesting it during their radio shows.

**New Release...** T. Texas Tyler’s

"Memories of France"

**RACED**

<table>
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A SALTU TO STU WAYNE
AND THE
KYW MUSICAL CLOCK PROGRAM
THANKS A MILLION!

FOR YOUR SINCERE APPRECIATION AND CONSISTENT TURNTABLE
ACCLAIM OF THE COAST-TO-COAST "BREAKFAST CLUB" FAVORITE

ANNOUNCEMENT

WE ARE NOW IN POSITION TO FURNISH
PRESSINGS IN ANY QUANTITY
WEST COAST'S LOWEST PRICES

1. FULL PROCESSING
2. PRINTING DEPT. TO FURNISH LABELS, ALSO ANY ADVERTISING MATERIAL
3. RECORDING FACILITIES
4. WEST COAST DISTRIBUTION IF DESIRED

For Full Particulars, Prices, etc., Contact

AMERICAN RECORD MFG. CO.
660 NORTH ROBERTSON BLVD.
LOS ANGELES 46, CALIF.

The Cardinal
Green Stock Rack

GS Model 1248 $80.00

F. O. E. Canton, Ohio
Crested

Heavy construction—will not sag.
CAPACITY—GS 1248—1200 In. and 600 Ib. Max.

We manufacture complete lines of record store fixtures. Send for complete catalog.

CARDINAL CORPORATION
LOUISVILLE, OHIO

PICKED AS
"SLEEPER OF THE MONTH"
RECORD OF THE MONTH BY CINCINNATI AUTOMATIC PHONOGRAPH OWNERS' ASSN.

MARGARET WHITING'S SENSATIONAL RECORD OF

I'M SORRY BUT I GLAD
on Capitol 15122
All material available.

GEORGE SIMON, INC.
1619 Broadway, N. Y. 19.
1520 N. Highland, Hollywood

Copyrighted material

A STRAWBERRY MEAN
A. Barrow (Carnegie Symphony) MERCURY 5171
B. All Is Happiness
Mendelssohn (Down Among the Country) Mercury 5172

ALWAYS
George Hartenstein and His Orchestra (COLUMBIA 2171)
Albert Coats (The New York Choral Society) Mercury 5173

ANNOUNCEMENTS
MUSIC
AND
WEST COAST'S "SLEEPER"
ANNOUNCED, FOR
FULL PROCESSING
COAST-TO-COAST TOWER-IFFIC

PARTiculars,
WITH
CINCINNATI DEPT.

OF
MANUFACTURE

LOWEST

CANTON, OHIO

FOR

THE
MFG.

1943

1248-1200

A. Barrow (Carnegie Symphony) MERCURY 5171
B. All Is Happiness
Mendelssohn (Down Among the Country) Mercury 5172

ALWAYS
George Hartenstein and His Orchestra (COLUMBIA 2171)
Albert Coats (The New York Choral Society) Mercury 5173

ANNOUNCEMENTS
MUSIC
AND
WEST COAST'S "SLEEPER"
ANNOUNCED, FOR
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COAST-TO-COAST TOWER-IFFIC

PARTiculars,
WITH
CINCINNATI DEPT.

OF
MANUFACTURE

LOWEST

CANTON, OHIO

FOR

THE
MFG.

1248-1200
Conclusus Say—
Chinese Boy Sing
American Love Song SWELL!

DON'T DELAY ORDERING
"RENEZVOUS with a ROSE"

Number 1 Hit for FALL SEASON

SUNG BY

LOUIS ARMSTRONG ALL STARS

JOEY TEAGARDEN (3-12)

RECORD COMPANY

With large quantity of Masters, A. F. M. label, entree to distributors, will entertain offers of capital, either for investment interest, purchase of Masters, or outright purchase of entire business. Please write

BOX D-21

96 THE BILLBOARD, CINCINNATI 22, 0.

Blue of the Night Album—

DICK WONG

"The Chinese Ambassador of Song"

Words and Music by Deb. Dyer

ON D & D RECORD #45-1903

We're up to "YOU DON'T BELIEVE ME, DO YOU?"

Juke Box Operators, write direct to

DICK WONG

TOM & DEB'S Music Syndicate

298 WEST 57TH ST., KANSAS CITY, MO.

PHONE: Victory 6046 for all

D & D Popular Records

Red Barn Hidity Records

White Church Religious Records

RECORD COMPANY

PLAYED Juke Box Race Record—

LOUIS JORDAN

AND HIS TYPANNA FIVE

Decora Record No. 8748

Another Premiere II

Reliability — Quality

RECORD PRESSING

10" or 12"

RESEARCH CRAFT CO.,

4014-18 EAST MINER AV.,

CHICAGO 37, ILL.
It's NEW! It's DIFFERENT! It's by Brownie McGhee

It's the Ballad Sensation of the Year

"MY FAULT" SAVOY #5551

M.05 Div. Co., Chicago, 10,000 1 week. Porton Dist., N. Y. 5,000 first 5 days. Scott-Cross, Phil., 3,000 first week. Music Sales New Orleans, 3,000 last week and big sales by our 35 other distributors.

DON'T PASS THIS ONE UP

ORDER TODAY—DON'T DELAY

SAVOY Record Company
58 Market St.
NEWARK, N. J.

Most Played Juke Box Record—

"RUN JOE"

LOUIS JORDAN AND HIS TYPHANNY FIVE

Dooj Records No. 24468

Another PREVIEW 40

RECORD PRESSING PLANT

and complete milling equipment. 8 presses. 2 mills fully equipped, 3 boilers. Can be moved. Sacrifice all or one-half.

BOX D-10

c/o Billboard Cincinnati 22, Ohio

MUSIC—AS WRITTEN

(Continued from page 21)

Casino Ballroom, Fort Worth, early in September for three weeks. . . . Phil Leventhal, ex-frontier new associated with the Art Goldsmith office, has been signed as talent booker for the Down Club, formerly the Chicago Club, Randolph Street bistro, which reopen September 10th as a click-type dance opener. Leventhal also has leased the Northside Caverns Hotel Ballroom for Wednesday night rumba dancing. . . . Renoe D'corators here have added Sonart and Amante, International Line, Mayfield, Kiddie and Code, Latin American rhythms to their Majestic platform.

Cleveland

Tommy Dorsey hits the Crystal Beach dance pavilion in Vermillion on Lake Erie, September 5. . . . Val Ernie still holds out at Tommy McGinty's Mounds Club, where Morton Downey recently finished a two-week engagement (also in July). . . . the New York Cpacistas (next month) and Gracie Harris, the former Mrs. Dick Stable, is holding forth with songs. . . . Singer Bobby Bowers, his brother, Michael, is with the Ritz Supper Club in Canton, O., for $125,000. After a name change to Breen's Mardi Gras, the club will open September 23.

The Ink Spots are knocking down $5,000 a week for the Hotel Hollenden. GAC booking. . . . George Daily, veteran Washington Stuber ask, will move to the Boston Stater for a month beginning October 1 and then return to his Cleveland stand early in November. Mike Stewert Trio opened at the Cole's Tavern for an indefinite period. . . . Don Rossioline rezoning for reopening of his supper club, with Pat Dave McDermott's band coming back for the music. Act not yet determined.

MUSIC—As Written

(CA) Music—As Written

The RH Plug Sheet

(The Billboard August 21, 1948

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Date</th>
<th>Sales</th>
<th>Notes</th>
</tr>
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<tbody>
<tr>
<td>STEPPING OUT MY BABY</td>
<td>Eddie Forman (Bruno)</td>
<td>CALIF,</td>
<td>1947</td>
<td>74</td>
<td></td>
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<tr>
<td>LITTLE GIRL</td>
<td>Dolly Parton</td>
<td>CALIF,</td>
<td>1948</td>
<td>71</td>
<td></td>
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<tr>
<td>HAUNTED HEART</td>
<td>&quot;Inna D. A.&quot;</td>
<td>CALIF,</td>
<td>1948</td>
<td>65</td>
<td></td>
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<tr>
<td>BEYOND THE SEA</td>
<td>Don Dorsey</td>
<td>CALIF,</td>
<td>1948</td>
<td>63</td>
<td></td>
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<tr>
<td>NOBODY BUT YOU</td>
<td>Alan Freed</td>
<td>CALIF,</td>
<td>1948</td>
<td>62</td>
<td></td>
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<tr>
<td>TAKE IT AWAY</td>
<td>Mary Ford</td>
<td>CALIF,</td>
<td>1948</td>
<td>61</td>
<td></td>
</tr>
<tr>
<td>THE RED, RED ROBIN</td>
<td>&quot;Bride With Judy&quot;</td>
<td>CALIF,</td>
<td>1948</td>
<td>60</td>
<td></td>
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<tr>
<td>WE JUST CANT'T SAY GOODBYE</td>
<td>Don Bolleson</td>
<td>CALIF,</td>
<td>1948</td>
<td>58</td>
<td></td>
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<tr>
<td>JUDASINE</td>
<td>&quot;Best With Judy&quot; (Reprise)</td>
<td>CALIF,</td>
<td>1948</td>
<td>54</td>
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<tr>
<td>TAKIN' MINE MARY TO THE BALL</td>
<td>&quot;Just With You&quot;</td>
<td>CALIF,</td>
<td>1948</td>
<td>50</td>
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<tr>
<td>NIGHT HAS A THOUSAND EYES</td>
<td>&quot;Paramount&quot;</td>
<td>CALIF,</td>
<td>1948</td>
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<tr>
<td>THE LAMP IN THE EMINE</td>
<td>&quot;Million&quot;</td>
<td>CALIF,</td>
<td>1948</td>
<td>49</td>
<td></td>
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<tr>
<td>WENT DOWN TO VIRGINIA</td>
<td>&quot;Jeffcy&quot;</td>
<td>CALIF,</td>
<td>1948</td>
<td>47</td>
<td></td>
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<tr>
<td>LOVE TO LIVE IN LOVELAND</td>
<td>N. Y. O.</td>
<td>CALIF,</td>
<td>1948</td>
<td>41</td>
<td></td>
</tr>
<tr>
<td>MAYBE YOU'LL BE THERE</td>
<td>&quot;Triumphant&quot;</td>
<td>CALIF,</td>
<td>1948</td>
<td>41</td>
<td></td>
</tr>
<tr>
<td>CARABIA, IT'S BARBA</td>
<td>&quot;Merilee&quot;</td>
<td>CALIF,</td>
<td>1948</td>
<td>41</td>
<td></td>
</tr>
<tr>
<td>CHILLIDOOKEE, OHIO</td>
<td>&quot;Merilee&quot;</td>
<td>CALIF,</td>
<td>1948</td>
<td>41</td>
<td></td>
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<tr>
<td>HANKERIN' &quot;The Boys From Texas&quot;</td>
<td>(Remick)</td>
<td>CALIF,</td>
<td>1948</td>
<td>41</td>
<td></td>
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<tr>
<td>IT'S YOU OR NO ONE &quot;Romance in High Heels&quot;</td>
<td>(Remick)</td>
<td>CALIF,</td>
<td>1948</td>
<td>40</td>
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<tr>
<td>THE THINGS I LOVE</td>
<td>&quot;Triangles&quot;</td>
<td>CALIF,</td>
<td>1948</td>
<td>38</td>
<td></td>
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<tr>
<td>YOU WERE MEANT FOR ME</td>
<td>&quot;Triangle&quot;</td>
<td>CALIF,</td>
<td>1948</td>
<td>38</td>
<td></td>
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<tr>
<td>MY FAIR LADY</td>
<td>&quot;Warren&quot;</td>
<td>CALIF,</td>
<td>1948</td>
<td>37</td>
<td></td>
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<td>DON'T BLAME ME</td>
<td>&quot;Triangle&quot;</td>
<td>CALIF,</td>
<td>1948</td>
<td>37</td>
<td></td>
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<tr>
<td>TEA LEAVES</td>
<td>&quot;Merilee&quot;</td>
<td>CALIF,</td>
<td>1948</td>
<td>37</td>
<td></td>
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<tr>
<td>BEST THINGS IN LIFE FREE</td>
<td>&quot;Centa&quot;</td>
<td>CALIF,</td>
<td>1948</td>
<td>37</td>
<td></td>
</tr>
</tbody>
</table>
Music Catalog Issued
By Copyright Office

NEW YORK, Aug. 14.—A compre- 
hensive bibliography of music available in the United States is now available to the trade, it was announced this week by the U. S. copyright office. The new reference manual is the result of the re- 
organization of the music section of the catalog of copyright entities.

The new catalog, under the editorship of John B. Archer, reg- 
ister of copyrights, beginning with 1910, is prepared by a specially trained staff. The published music is issued separately from that for unpublished music. From the point of view of its format, size, and content, this catalog is a large and more compact volume. It is produced in a better paper and contains indexes by the author of words and subject.

The catalog points out that in addition to supplying copyright information, the catalog can be used as a value of a list of music publishers, music and record dealers, and as a reference source for librarians and critics. It also provides information to public and private libraries.

Connecticut Capers

Lorraine Warren pinch-hit for 
Eve Souto on the Lotus Show the other day. Eve was un- 
thirable, but Lorraine, who is a delightful and talented gal, did a splendid job.

Pulka Platter Pilot

Bob Moore, WLAW, Lawrence, 
Mass., got a fan letter last week from Manelli Candelo, Indian student at 
Washington State, now vacationing with friends in Melfos, Mass. The note read: "I listen to your program every night and enjoy it thoroughly. I play you several times a week. I hope you will keep doing it forever and a day and let me get back to you."

Cago Chatter

Jack L. Cooper, 60-year-old Negro 
jumped on the air at Chicago’s South Side recently during the big Bud Billiken 
parade in Jackson Park last week. They supposed to be at the Festival of 
Sparks, but were delayed with phone calls. The Records Co. marketed a 
J. H. Cooper, the Capitol recording artist, to the radio station.

Thanksgiving

Louie Kamon, the Capitol recording artist, is scheduled to appear 
during the next week. He will be at the Festival of Sparks, but the people there are not sure if he will be able to make it.

-court Clears Millner Co.
Of All Bogus Disk Charges

NEW YORK, Aug. 14.—An order of 
dismissal was filed in the Federal 
Court, St. Louis, July 29, dismissing 
the suit brought by the Mercury Record 
Company, 85-24, against Millner Records, Inc., against Millner Record 
Sales Company, Inc. The complaint 
charged that the company had 
falsely stated that its records were the property of the company, and 
that the defendants had sold it as such. The court found, however, after examina- 
tion of the depositions, that the defendants had sold it as such.

Charles Vs. Bivins

On TV, But Not In 
Originating City

NEW YORK, Aug. 14.—A 10-count 
jury between Edwd Charles and 
Jimmy Bivins at Griffin Stadium, 
Atlanta, September 12, will be 
carried over the TV network of the Columbia Broadcasting System (CBS) under the sponsorship of P. Ballantyne

time & Sons. Available for broadcast outside a 75-mile radius of Washington, the suit will be carried over WACU- 
TV, Philadelphia; WCAU- 
TV, New York, and WNAC-TV, Boston. 

Rud Hodges will do the blow-by- 
blew.
**Congress Org To Investigate AGVA Fuss**

Local 6 Brings Plaint  

(Continued from page 4)

The controversy on which this investigation is based, goes back for about six months, according to the former head of AGVA, was still in effect. It involved the payment of cents over the specified package show then working in Philadelphia. Several members, who were then in charge of the office, was accused of mishandling the situation and work. Many torrentious letters were started, some of which are still in litigation.

In other local he accorded to govern itself after Shelvey ordered all locals dissolved. Later when Shelvan was of the AGVA convention was illegal; the constitution irregular and was not recognized the national AGVA or the Four A-'s.

**Balti. Charles**  

Solo Big Cafe

**NEW YORK, Aug. 14.—Starting September 3, Club Balti,**

managed by Frank Barbara at the Bowery, has run into a snag in orders of the late-SHIEN management. The body, which has virtual life-or-death money in its hands, has been forced by the New York State, has taken the position that any advertising of lowered prices is objectionable and barred Barbara t. desist. The consequence is that the spot can cut prices as it pleases, but it can't tell anybody about it except by word-of-mouth advertising.

**'Stormy' Laurence Hit With 18G Fine On Contract Break**

**NEW YORK, Aug. 14.—Stalde**  

(Stormy) Laurence, stripper, under contract to Stanley J. Lyle, operator of Club tahun, has been hit with what amounted to $12,990 fine by the American Guild of Variety Artists (AGVA) for violation of a stipulation in the contract.

The charges and claim were brought to AGVA by Lyle thru J. Robert Broder, attorney. He charged that Laurence had been signed for three years at $300 a week. She was to play her spot 11 months of each year.

Last June, said Lyle, Miss Laurence appeared and was charged with violation of the contract, plus $100 a week, which was granted. At the end of the month he kept a pin drop. The fact that Miss Laurence's husband appeared in her behalf and on examination addi-

**AGVA ruled that the contract, pay play was double edged. If Miss Laurence fulfilled the three-year contract, well and good. But until she did she was liable for the unfulfilled portion of the paper and until she either paid off, or played, she was**

ballroom was so skillful as ever; Bea Lillie's warbling was warm and pleasant, and Paul Whiteman's dirge was a surprise, forming it the group of sidemen pulled big hands.

It was a good show, even to the back stage, and complete for the intermission. But it wasn't the old Palace. Acts working the club, the red-heads, and each imitates that had to be lowered to kill feed backs, can't look too good or be too casual. But the show put on for the Palace audience. It was for the video audience of probably 100,000.

The shades of W. C. Fields, Joe Jackson, Ray O'Dey, Tom Patricola, and other greats of the day when the Palace was two-a-side have been matched nicely by Roone and Van doing singles in the same old house, to Jules Lemon's last show. But all the sight for the good old days won't bring them back.

**Latin Casino, Philly, Line Up Names for Fall**

PHILADELPHIA, Aug. 14.—The Latin Casino, the town's only remaining major night club, has been hit with a major problem and promises to be a season. The main of the season has been out in buying Abbott and Costello for a Latin Casino show. The team appeared on Aug. 12 and has since been on the run. While negotiations are going on for further bookings, the Latin Casino has a clean show. The Latin Casino will be in charge of the Latin Casino show. The show will be in charge of the Latin Casino show.

**All' City Paddock in Liquor License Fuss**

ATLANTIC CITY, Aug. 14.—The transfer of a liquor license to the Paddock International, a new bar over the Palace, has been protested by the City Liquor Beverage Association. The protest was made to the State Alcoholic Beverage Commission. The protesting group claims that the transfer of the license would violate a city ordinance since it would bring the cabaret within 250 feet of a church, another side avenue cabaret.

The new combine seeking to reopen liquor license of the Paddock International, plus $100 a week, which was granted. At the end of the month he kept a pin drop. The fact that Miss Laurence's husband appeared in her behalf and on examination addi-

**AGVA ruled that the contract, pay play was double edged. If Miss Laurence fulfilled the three-year contract, well and good. But until she did she was liable for the unfulfilled portion of the paper and until she either paid off, or played, she was**

**AGVA Crosses Swords With AFM on Rules**

NEW YORK, Aug. 14.—All agents operating under franchises granted by the American Guild of Variety Artists (AGVA), are using, under the laws of the State, by the union, that they will be expected to abide by the rules of AGVA despite any new edicts issued by the American Federation of Musicians (AFM).

The latest notification is AGVA's official reply to the AFM letter sent to all AFM locals and agents last week, advising them that they may or may not join AGVA in the future without permission of the musicians' union. It further warned that any agents who fail to transfer to this union may lose their AFM membership.

In its letter AGVA warned agents they were operating under Rule B and that they should not comply with the AFM's ultimatum.

*AGVA Hiring Rule*

No frills was the letter said, "shall obtain employment for any artist who is under exclusive contract with the union as a member of AGVA in good standing. If the artist is not working in the union during the current week, he shall not be eligible to work in the 'rule' by 18 years after coming in the AGVA field." Under certain conditions an agent put an act to work in an AFM contract during the exclusive contract's he's in good standing in AGVA.

AGVA has been under a continual dispute with the AFM over the rule and AGVA has ignored the AFM rule and said only AGVA forms were to be used.

The problem of what contract to use, to listen to AFM or AGVA, has already some operators in a dither. Local 39 of the AFM, who has probably come out of Chicago, where acts using instruments have shown a steady increase in the number of cases. So the situation is expected in other parts of the country.

**N.Y. Board Nixes Drink-Only Tabs**

NEW YORK, Aug. 14.—The practice of using minimums with the appended phrase "liquor only" has been banned by the New York State Liquor Authority. From now on, announced the Board, the minimums must be applied to food and drinks only, not to drinks alone.

The "liquor only" phrase has been an attempt to lure patrons into the bar but has not affected many spots with the exception of some on 6th Street and in Greenwich Village. The minimums are usually applied to food, but no major niteries' minimums cover both food and drinks.

A similar regulation was recently enforced in New Jersey and held there, where most club owners with huge talent budgets follow it.
Pranbo were opened the last time its doors were swung wide, suffering the loud burst of hands ever heard here. They sang 27 numbers and could have continued if time had not run out.

Their Underneath the Arches was the closest they came to British in a style rarely heard before. Their favorite song was a waltz and mangled tune in the style of the London Casino.

The only hitch in their act was the ending girl climbed over the pit to get an autograph. This brought other youngsters to the front and nearly stopped the act until the management called a halt.

Marlowe Replaced
The biggest disappointment of the night came with the announcement that a substitute would work for Frank Marlowe. Friday night at the Vic (38) in its opening fall into the pit. Marlowe was expected to return soon.

Taps and Tempo, with the Three Shades and Red Redcliffe, was the best opening act of the night. Their dance routine was good. Redcliffe, with his tight pants, was much better than the Three Shades or his recent single at the London Casino.

Len Young sang and sung his way to a standing ovation. He averaged a twalling of Bing Crosby topped his routine.

Maurice Coloffo, in a cabaret scene with Jack Treck in Beulah. Yvon and Bonar, showed some good material in their routines. Yvon danced in two or three minutes off the routine. The co-boat of this act was Yvonne Watts, who played a blinder. Her dance routine was good enough to rate her as a single act; she was crammed a little among the act others.

Marlowe Subs
The Aarons Brothers, sub for Frank Marlowe, an excellent subs, performed the dance combo. They closed with their bird-hisest-scene which was tops for the night. The combination of Comic and George proved that what appeared to be just another acro act. However, they mixed comedy with a little dance, making it a welcome sight. Their average class and drew a big hit.

The opening half of the show closed with the Wilkins Trio. The girls, who would do well to cut their act, since it loses its spice and grows dull near the end of the night. Two of their dancers dancing on the wire. The act needs polishing to compete with the best supporting groups.

Lew Parker, the American comic, was the only comic on the bill and lifted the bill to a high pitch before the Andrews Sisters trotted on the stage, but his voice was good and his dancing drew a big band.

Bruce that top headliners and good supporting acts will fill the Casino was shown in the full house for this week's opening. Only one of the last two headliners have played before a house one-third empty.

The aerial gymnastic routine of the Keeways was above average. Al Norman, the American dancing comedian, was somewhat indifferent to his tricks. He showed his good voice and his dancing drew a big band.

June Nitery Bis Off 1%
WASHINGTON, Aug. 14 — Business of after-dark spots continued to drop in August according to Commerce Department data reported recently. Estimated decline for all eating and drinking places in August was 1.5%.

For places serving drinks, however, the drop was even larger. Drinking with meals areas reported a decrease of 3% per cent, while drinking spots reported a decline of 4 per cent.
The Night Club Reviews

Ciro’s, Hollywood (Friday, August 6)


Abe Burrows’s brand of humor brings one of two results—you either laugh your head off or wish you were sitting closer to the exit. There’s no middle ground for chuckles and smiles. This matter of extremes is a difficult problem for any artist, since it means that his potential audience has been steadily reduced. This is a problem of solution—one not easy to achieve—is to use material more nearly general in its appeal.

Burrows’s satire is as sharp and pointed as his wit, neither holding little mercy for their victims. He finds his subject matter in types—it’s either a “French type” vocalists, radio’s “friendly philosopher type” or a parody on the Tin Pan Alley song “types” that gets Burrows’s scathing attention. The opening night, consisting mostly of Burrows’s friends, found him to be appallingly funny. Others not sharing the same opinion, wouldn’t be able to measure Burrows’s merits as a satirist by his own yardstick and were likely to classify him as the “parlor type” comedian.

To support this “typing,” they could point to the lack of polish in his delivery and timing, to the element of sameness in his material. As is the case with all “polished” comics, Burrows holds little rib-stirring power over the “come-ons” — see— you-make-me-laugh-typo audience. He’s tops with his “witty routine” and the “Laughter-Abounds-and-Ab-everyone-knows-me” audience.

Since this is his second satire appearance in his career, time and time over before cold audiences many see him and develop into a more generally successful comic at a later date.

Slapsy Maxie’s Hollywood

Capacity, 150. Price policy, $25-$45 minimum. Shows at 11 and 12, Saturday, 8:40 and 11:30. Booking policy, non-exclusive. Publicity, Marie Dephen. Estimated budget this week, $1,600. Estimated budget last show, $1,050.

Highest praise to be paid Jerry Lewis and Dean Martin is that they topped every word of advance buildup. Making their Coast bow, the gagsters had payers in their palms from the start. Duo stayed on the floor for almost an hour for the opening show, during which there was hardly a moment when the club wasn’t rocked with yocks.

Team’s appeal lies in their fresh approach to smart comedy. Working over a large, commercially-crowded, the lads never lost their timing, pace and rapid-fire delivery. They gave the appearance that it was all off the cuff.

Martin, the straight man, won ringmasters with his vocalizing even before the team went into comedy. When not SPEAKING UP, a dirty, the handsome lad dished out highly palatable tunes. Lewis, the ad-faded Bohemian, proved to be a deft dialectician, mimic and mild clown.

Two supporting acts were the Four Stooges Brothers, a fast-tempo team who opened the show with several neatly executed turns. The Mack Triplets, three cute songbirds, missed fire. Their material was either ultra-smart or too low to thrill to three of the audience. Moreover, the gals stayed on too long to milk the audience for unearned laughs.

Dick Stabile’s orch cut show well and played for dancing. Alan Fischer.

Milton De Lugg. Temp temps were set by Phil Ohman and Dick, before a super-critical crowd, the rhythms were satisfied with Chuy Royer’s rumba product. Lee Zito.

Bill Miller’s Riviera, Ft. Lee, N. J. (Wednesday, August 11)


T’e new show looks well, runs well and gets all the laughs without all any nitery show can do. Given any break in the weather, the spot should be packed solidly. The weather was perfect, the one thing Bill Miller needs most. It isn’t billable and it doesn’t cost anything. If it’s bad, it’s hard to blame Bill Miller.

Jane Froman is more delightful than ever. The gal has improved her status on the way, and her delivery was so fine that any comparison with the actress was not an exception. She gave the kind-of-something-lads a thrill, and got her standingreplacement line without crutches or visible support. Her movements were shared up and up the stage stairs, but she was on her own. Instead of the rrolley piano, she did her one strutting (with hand mike) and got terrific mitls for every song. Her grandfather, Rogers, has done a fine job with his accompanist, Joey Bushkin, won him a fine reception. The gal’s numbers consisted of standards, her trademarked novelty, Millionaire Don’t Need No Lady, as well as a couple of numbers out of Easter Parade. She looked tired when she finished, but not the demonstraters. They applauded like crazy.

Winchell Gets Yocks

Paul Winchell, working in the middle of a busy, local show case with a trilliquot act. The lad is easily one of the best acts of its sort around. His “hick-up” routine of a country material and the ad-libbish cracks about “hick” are a fine standy comedy act. But if Winchell’s illusions are right on the button, his one bit, the something-thing by too many implications to be needed any longer.

Mario and Florida put it on nice and their delivery is a high standard of a ample opportunity to sell and show their dancelogy. The couple demonstrated and grand groupings, and personal charm that makes them one of the top teams around.

The productions by Don Arden were beautiful, an effect heightened by the costumes the line (10) and showgirls (6) were. The first two were slow dreamy affairs in which the girls were in some instances, out of the without a hitch. In the latter part of the second number, the best of the picked up for results that got some top hands. The finale, a rumba number, with showgirls wearing brown hats, was something to see. It was fast, full of spirit, and the kids were thrilled when they liked it.

Tony Bava, boy production singer, will be “discovered” some day. He local’s songs well in a massline fashion and sells all the way. Walter New York orch cut his show skillfully. Catalino’s rumba smashed the floor. Bill Smith.

Josephine Baker Big Boat in Rome Clubs

ROME, Aug. 14—Josephine Baker has been the biggest thing in Roman life these past few weeks. opening at the Casa delle Rose, Rome’s biggest club. Her act calls for an orchestra of 12 girls in one costume (of which one is the orchestra conducted by her husband) and a band of about 200 for a variety of songs in English and French. The Casa sells 2,000 people, and Baker marked them up to 3,000 in 10 days. Average run of a headline act here is a week.

The Italian proved an unbounded audience at first but warmed up as the show progressed. Baker and her husband (who are married) received $350,000 lire nightly (over $500), an unheard-of sum here.

From the Casa she goes to the COPACABANA, NEW YORK; There is no doubt that Morton Downey is the right type of opening night business this season. In a long time. It wasn’t the quantity as much as the quality. Presently all the Hibermans in town, who had the price (and some from out of town), were present.

Using an extra piano and a guitar behind him, Downey went to work with a vengeance, grabbing his audience and time again. He pulled all the stops, pouring it on for oldies, standards and pops. For the Ibrahim present, and their number was legion, he gave out with patriotic come all ye’s for call-back upon call-back. Jean Carroll seemed to be out of her element on the same bill with Downey. Her humor, based on buying dresses, betting the horses, etc., is usually good for terrific yocks. Hav-

ing caught her on many previous occasions, we know how she can register. Customers here gave her attention, they didn’t talk while she was on. But her first few minutes were tough. It wasn’t until she was on for a while that she started getting results.

The rest of the show is basically the same. Bill Smith.

Walter’s L. Q. Signs

Berle for 3 Weeks

NEW YORK, Aug. 14.—The Milton Berle date at Lou Walter’s Latin Quarter, set to open August 22, will be for a straight three weeks, the only period the comic will have spent before his Texaco TV and Texaco radio program start rolling. The deal was started a week ago and closed Monday (9).

Milton Berle was also in there bidding for Berle, but Berle felt that a Broadway location plus the fact that the three weeks open made the LC bid preferable. The comic will have the say on all acts coming in with him.

Ted Lewis, who was due to open, and to have some delay pushed ahead because of illnes.

Aren Corrino and the Bernild. While in the latter two clubs are not in the same class as Casa, she is known to get more at these two other spots.

Follow-Up Review

Tom McDermott Duo

TEXAS WAY

Contact CHIC SCOGGIN
McKenny Music Corp.
Ft. Worth, Texas

ACTS - UNITS - BANDS

Coming

TEXAS WAY
British Blast Local Vaude
Comics for Off-Color Gags

By Kenneth H. Waggomo

LONDON, Aug. 14—Headveloped by the local cliche, vaude comics are, as a matter of fact, a particularly British comic, are getting a going-over for what is charged as the widespread use of off-color gags, material and bits of business in innumerable shows.

The latest campaign is an outgrowth of the one started by Hanne Swaff, a local crusading columnist. He was followed by the Free Enquiry, a paper published by Lionel Sutton, in an article in his parish magazine. He wrote:

"The managers of variety theaters are taking money under false pretenses. There is no variety in entertainment which harassed upon one sort of theme for two hours. They (the comics) should all be put in concentration camps and compelled to sit for eight hours a day to transcribe reproductions of their own performances."

Aimed at Natives
The campaign is apparently being aimed at the local talent rather than the English public, with an outstanding feature of American actors (who travel overseas) have their clean routines. It is one of the reasons why they are "getting big money" from American local entertainers remain small time.

While the campaign to tone down material is started, a recent case, and was carried over to Martha Raye's and Sophie Tucker's act, the real cause, as the campaigners point out (the jokes and songs may be laid directly to the audience. One well-known comic who was "blown away" by the campaigners, may not be able to get a gig on a hand until he lets the locals know he is no longer a loudfaced appeasement. The audience apparently wants this type of entertainment, and comics are sacrificing their rep to give it to them.

Acts like Jack Benny, Phil Harris, Dorothy Lamour, and Humphrey Bogart, who have been big hits at the Palladium, have stayed away from blue stuff. Marlowe, for example, has set a record here for a clean act and gets full marks and praise from teen-agers and clergy.

The trade here, who views the vaude�ies with an eye to the trend toward smut will see the comic groupings, and eventually eliminate some home comics from the stage. British theater managers still hold a much more open mind than their American contemporaries. The use of "damn" and "hell" on the stage and air, for example, is a common practice here.

British audiences believe that American performers also use off-color material. The fact that it isn't so has brought surprises.

The charges now being made by the Reverend Powell is expected to revitalize the clean-up drive and will use as its talking point the success of the recent appearances of American comics who eliminated unsavory material from their acts and were still star attractions.

Griffin Nearly Loses Job Over Union Fuss

PITTSBURGH, Aug. 14.—Organist Kenneth Griffin, leader of a well-known combo of union squabble here Monday (8) that almost lost him his week's job.

Griffin had originally been set for the Carnival Lounge by booker George Reilly, was later replaced by American Cop who when his records hotter and the Cop was able to book Jere Butler. When Lenny Lerman found out that Wayne and Griffin weren't on speaking terms, he asked his associate booker, Bill Golde, of the Blue Ridge. Golde was able to speak with David Selent, of General Artists, to clean the contract with Don D'Carlo, ex-exclusive booking agent to American Guild of Variety Artists (AGVA) acts.

D'Carlo is not franchised by American Federation of Musicians (AFMW) and when Local 60 of the musicians union, got the contract, they immediately told Selent that Griffin was not to play the date. After a steady round of telephone calls between Rev. Reilly, Local 60, and D'Carlo, Local 60 finally consented to let Griffin play the date, but they warn the operator or the act but not until after a stiff warning to Golde was issued.

Orkster Reh Buys Melody Club, West Palm Beach

DETROIT, Aug. 14.—Benny Reh, orchestra leader at the Club 509, has purchased the Melody Club at West Palm Beach, and leaves August 23 to take over the new venture.

A new supper club policy with semi-names and names will be featured and Reh will have his full orchestra and a band and producing the show. His wife, Edith Reh, who was hostess at the Club 509, will manage service and floor departments. J. W. B. Johnson and Archie Sturgis of the popular Melody at a last summer, seared his connection there before rejoining the orchestra at the Club.
New York:

New Bills Lift B. O. to 503G; MH 153, Para 100, Cap 76

NEW YORK, Aug. 14.—Three new bills in five months, the second a heavy rise in the market for well-developed flesh- pie comics lifted the stock of the market to 501.500, the highest price for the week's take was $76,000.

Radio City Music Hall (4.200 seats; average $110,000) teed off with a jug of $15,500. Many distributors and companies, Estelle Sloan and Date With Judy.

Theatre (4,000 seats; average $85,000) wrapped up a welcome $116,000 for its premiere of Dieks-Hamm, Tommy Trent, Burt Shaver, the ice show and Wall of Jericho.

Paramount (3,500 seats; average $75,000), closed with a first week's income of $100,000 for Peggy Lee, Jan Murray, the Kay Elms and the Beyond Glory. Capitol (4,627 seats; average $66,000) fell back to $76,000 for its second week with Stop the Music and On an Island With You. Previous week and opener, the bill attracted a tremendous attendance.

The show ran out of the end of three weeks, with Dick Powell, on stage and screen, coming to the rescue.

Strand (2,700 seats; average $40,000) is holding comfortably. For its benefit show, Billie Holiday and Key Largo, the figure was $38,000, compared with $35,000 a week ago. The show plays through the week at $38,000 and the record-making opener of $90,000.

Phil. MoCumbo Auctioned

PHILADELPHIA, Aug. 14.—The MoCumbo, swank nitey set up in the haw war years at a reputed cost of a quarter-of-a-million, went under the auctioneer's hammer Wednesday (11) for $110,000. The buyer was two Kotas, who operate a small catering establishment in North Philadelphia.

He topped the bid of $85,000 entered by a syndicate reported as being interested in converting the cabaret into a private club. The room, which had been in bankruptcy, has stripped of its furnishings earlier. Several years ago, Katz was a determinate politician until the Gerson brothers decided to open the one-time class nitey and establish a catering business of their own.

Mexico Biz Is Lean;Acts Double From Theaters to Clubs

By Bill Smith

MEXICO CITY, Aug. 14.—If acts are thinking of working here for a couple of months to take up the slack in the States, the answer is that picking here are mighty lean, and the money isn't anything to get excited about.

There are about 30 to 35 cafes here, ranging from the hustle and bustle of "holiday" to two class spots—Ciro's and El Patio. Acts brought here get contracts usually for four weeks with options. But unless the act is in great demand and is smart enough to make sure they will have three or four theaters to make the same dough it gets a hard job working up spots.

Most acts are usually brought down here by Agencia Artista Internacional—owner of the Ciro's and Samuel Roldan. The salary usually depends on conditions in the States. But every year in the last four, a job is found a job is found a work permit, usually obtained by the Mexican agency, which is sent to the port of entry, usually Laredo, Tex.

Four Theaters

There are four theaters here which are like vauders. These are the Pala, Tivoli, Iris and Lirico, Agencia Artista owns the Lirico and Pollo, so no calls books books.

Vauders are usually two a day, 7:30 or 10:30, cafes have two shows, 1:30 and 3:30, and acts shuttle from one to another, if they're fortunate enough to get a job doubling. This doubling gimmick isn't often discovered by acts until they reach the city. Many U. S. acts sign contracts in Spanish and twist words.

Ciro's, in the Hotel Reforma, owned and run by A. C. Blumenthal, is quite a classy place. During our visits (three) there wasn't enough business present to pay a busboy's salary. The spot has two bands, a social service outfit and a combo. There's a girl singer with the band, but even on no act they have no act, El Patio has Pearl Primus and a package of nine. The unit doubles from spots to Lirico.

Poor Takes Cut

The money exchange has hurt things here plenty. Up to about the first week in August the exchange rate was 4.85 pesos to the dollar. In late August the peso was removed and placed at about 6.50 pesos to the buck. Inasmuch as payment is made in the deep South, the value of the Mexican peso has cut business almost in half.

Theater and nightclub patrons here are drawn from two classes. The tourists and the upper-bracket Mexicans. Both groups just can't afford them. Ops seem to think that the winter season this year has been good, a lot of tourists are here and everybody here has their fingers crossed, muttering about revolution.

Montreal Ops Ponder Post Election Future

MONTREAL, Aug. 14.—After a few months of relative peace-of-mind and hyped biz, Montreal nitey ops are again pondering the question of buying the election of Premier Maurice Duplessis' National Union Government. The pattern of business administration was not only re-uled, but captured 80 seats in the legislature.

The fears of the nitey ops now falls into two categories: (a) Will the $25 per cent entertainment tax, lifted by the Dominion Government for a short time, (b) Will the Blue-noses, who were to a great extent instrumental in sending Duplessis over the edge, be "handy" by having new police officers on the streets in the early mid-week and Sunday closing?

Tax Situation

As far as the tax is concerned, the situation is, briefly: During the war the Federal Government charged an income tax for papers from the provinces certain fields of taxation, the amusement tax being one. The Dominion Government, with the support of the Blue-noses, for a long time over taxation matters, finally had the ammunition to return to him, however, the number of provinces, he didn't, at the time, reimpose the tax. However, the Premier's confidence given him two weeks ago, however, did not return to him, due to his claim of supremacy.

There are many things which Duplessis feels will make the scene plenty of dough, and the nitey ops are looking forward to the next season.

Muirville Canoe-In

BOSTON, Aug. 14.—Despite threatening weather, more than 400 canoes clustered around the Mainers last week at the Canoe-In Theater, operated by Paul Mulvihill, on the grounds of the Fairgrounds. Two hours of sportlogues, travesties and cartoons were shown at 3:30 and 8:30, with hidden cover, large enough to hold 400 canoes. The 25-cent admission was well worth it. All the customers have to do is rent a canoe. Sunday the event was repeated, from 9 to 11. Tickets are sold at box houses and collected by a ticket taker for the benefit of the Maine Canoe-In. Unique theater is believed to be first in operation in these parts. Dogs are allowed, while flying milk run patrols over the South Pacific and the Union. The venture and appeal to teenagers is expected to show up well. Usually the venture and appeal to teenagers is expected to show up well. The venture and appeal to teenagers is expected to show up well. The venture and appeal to teenagers is expected to show up well. The venture and appeal to teenagers is expected to show up well. The venture and appeal to teenagers is expected to show up well.
Magie

By Bill Sach

THE JOHNSTONES, George and Betty, hopped from Club Parmount, Centra 11, to Vine Gardens, Chicago, where they opened the season. On the opening night, although ill, Mr. Johnston triumphed. His production, "The Great Magician," is a unique and thrilling presentation. The Johnstones have been acclaimed as one of the finest performing teams in the country. Betty Johnston, the magician's assistant, is a masterful performer in her own right. The couple, known for their impressive magic skills and captivating stage presence, continue to captivate audiences around the world with their mesmerizing performances. Their latest endeavor, "The Great Magician," is expected to showcase their unique talents and captivate audiences once again.

Mass. Plans Showbiz Minimum Pay Scales

BOSTON, Aug. 14—Thousands of workers in the outdoor and indoor amusement fields in Massachusetts have been bargaining for a minimum wage fixed by the State, according to Mrs. Kattie H. Smith, assistant commissioner of labor and industry. She said a wage board had completed its recommendations, that the Board of Labor Relations had accepted them, and that a public hearing was scheduled for the State House, Aug. 15.

In the 35-year history of State minimum wages in Massachusetts, this is the first time that theater and recreation occupation has been included.

The wage board proposes for regular employees, 62 1/2 cents an hour, if accepted after the hearing, will be increased. The present top wage is 60 cents an hour for office workers. Casual workers are scheduled at 50 cents an hour. The board covers almost all phases of show biz.

Wage Board Members

Chairman—Mr. James F. Smith, president, Massachusetts Association of Theatres and Theatrical Managers; Secretary—Mr. John Smith, treasurer, Massachusetts Association of Theatres and Theatrical Managers; and Mrs. Vern C. Stonehouse, assistant secretary.

The employer members are Joseph H. Hannon, president of the Mid-Atlantic Theaters of New England; William R. L. Smith, president of the American Theatrical Employees Union, and Leo M. Weiss, employee in the movie industry in baseball parks.

If approved at the hearing, minimum wage adjustments for Pittsburgh will be made on a temporary basis for a period of three months, after which they will be placed in full effect and filing of full relief in cases of continued unfair violation.

CA Switches Levy

East, Dorso West

HOLLYWOOD, Aug. 14—Al Levy, president of Levy Artists, which is affiliated with Dorso, of New York, has moved to a new studio in a move to hype percentage's te de- letelep. Levy leaves for the west coast this weekend for a month stay, during which he will concentrate on the development of new clients and complete packaging deals. Dorso will share Hollywood work with Levy.

Century office merged with the magic of the Stark Agency several weeks ago in rapid show. Roy presents an excellent and varied program of magic, including the magic of the mind and does a mighty good job of emceeing, too. Roy, in addition to his talents, is an impressive sight, while Helen, in reviving a store, as well as a boy, and does a mighty good job of emceeing, too. Roy, in addition to his talents, is an impressive sight, while Helen, in reviving a store, as well as a boy, and for the young and old, in both prose and poetry, for the young and old, and for the young and old, with a cast headed by Borden and Rosen.

Butler's Bona Vista Burns

BUTLER, Pa., Aug. 14—Fire Sunday (1) destroyed the Bona Vista night club, hilltop spot overlooking Butler, losing the club $50,000. The club was operated by Dick Prento.

Gate, Liquor, Ciggi Takes Up in June;
Disk Sales Nosedive

WASHINGTON, Aug. 14—Admission tax receipts in June topped those of the preceding June by almost $5,000,000, the Internal Revenue department reported recently. Collections for liquor and cigarettes were also up, but the disk levy was off about 40 percent, while coin machine collections slumped slightly from June.

The decline in revenues from the disk levy continued in June, following a downward trend in this levy. The drop from the preceding June figures was a further indication of the sharpest slump registered so far this year.

The taxes registered in the liquor and cigarette levies helped offset declines encountered in early 1948, while the combined $5,000,000 in the coin machine tax represents the closest that this revenue has come to the preceding the month of June. The figures:

1948 Aug. 14
Liquor...$171,549,270
Cigarettes...11,933,030,859
Coin Machines...718,489

Tele Pix Offer Co-Op Bulk Deal

NEW YORK, Aug. 14—Telecast Pix, Inc., a new unit of the Tele Promotion Corp., has offered a batch of feature flickers for TV use, is now offering a "co-op" bulk deal. The company's first feature, one Western and 10 shorts weekly, plus a host of other features—regardless of whether the films are used in combination or singly, has sold.
Equity, League Pact Extends Test Concessions

NEW YORK, Aug. 14.—Actors’ Equity has made two important concessions in its new contract with the League of New York Theaters, effective to August 15, 1948. One of these was granted by the union last summer as an experiment, when the league asked permission to make optional contracts the run-of-the-play contracts. A similar permission has been extended under the new pact. The manager may ask the actor to consider the minimum in a run-of-play contract under certain conditions.

The manager must waive the five-day (musicals—seven-day) probation period for the optional contract. The actor’s salary must be $150 or over. The manager must guarantee him not less than five weeks’ consecutive employment (instead of the minimum of six weeks) if the actor receive an increase in salary, the figure to be stipulated in the ride at the time the manager and actor sign the contract. The option must be exercised by the manager in writing and declared to members of the union promptly. It applies to three consecutive performances, provided the union loosens immediately after receipt of such notice both shall execute a standard Equity run-of-the-play contract.

Travel Concession

Also continued in the new contract is the travel concession permitting a manager to skip performances on his tour, skipped performances from companies making two-to-a-trunk tours. Since this was considered a wartime measure due to transportation difficulties, Equity has asked that the resolution revoking it in negotiating the new agreement. However, it has been retained in the agreement with the league, with the proviso that such troupes be no more than 125 or less shall receive $5 for each performance missed.

Lewisohn Stadium Season Loses 84C

NEW YORK, Aug. 14.—Downpour was responsible for canceling the cert tickets at the Lewisohn Stadium, plus plenty of threatening weather during the day, which kept the audience, have left Stadium Concerts, Inc., having decided to cut losses, to the tune of 84C. Of the 40 offerings planned for the eight-week series, only the season’s opener, FWA, was presented in full. Two of these, first cancelled by rain, were given on off nights. Two other concerts were deluged out in mid-performance.

Considering the weather circumstances, however, the attendance record is still top, with the records cracking $300,000 customers for 1948, as compared with 300,000 a year ago, when only one cancellation was necessitated by weather. The fourth concert reached with the Saturday (7) Rodgers and Hammerstein, with 20,000 packing the stadium to capacity. The annual Gershwin Memorial Night in July, with Yiddish and the Roofberg also drew their usual hefty audiences.

Aside from bad weather, rising production costs are responsible for a very high season’s loss. Aside from the background of the New York Philharmonic, Stadium Concerts, Inc., has on its roster 19 instrumental and 27 vocal soloists, the New York Symphony and five additional artists engaged were ruined out of appearances. The task of finding suitable artists will be undertaken by Chairman Mrs. Charles S. Minnelli, Guggenheimer and her

BROADWAY SHOWLOG

Dramas

NEW YORK, Aug. 14.—Negotiations for a new basic agreement to supercede the current set-up which deals with Labor Day between Local 502, American Federation of Musicians, and the League of New York Theaters, Inc., have been conducted during the last two weeks. These talks were completed on Wednesday, July 28, and together sketched for Thursday (12).

Local 502 asks a jump of 15 per cent in rates. The league offers a 25 per cent increase. The rate for drama, $110.40 and $136, non-contract rate for music, $200, is a major point which does not sign up with union. Also, in an effort to heave over the $136, $200 rate, the league wants an increase to 20 over the current 22 musicians required, and 18 in under-3 for the second floor, seating less than that number of customers.

Equity, League Pact Hanging

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Legends Toons Book

On the other hand, the league has tossed some definite bids of its own into the negotiations pot. It would like a voice, for instance, in determining exactly what constitutes a "rightful business" of the league. The league expects to be a party to the current disputes over such items as Calepina and Streetter, in those instances in which the entire union has been involved. Also, it wants a modification of 40 per cent. It is the league's view that "mechanical musical devices are used to displace live orchestras. It will be noted that points out that there is no disqualification on the part of the orchestra to contest the matter, that each case is unique, and that mechanical musical as an accommodation for dances or such, but that the use of a mechanical device in a playhouse hardly comes within the category of a legitimate industry, a legitimate industry." Also, the league wants the right to contract a new theater—or a theater returning to legitimate seating. The league also wants to be a party to any other disputes with the union—without the bite of the penalty scale.

HOPE FOR LEGIT IN D. C. GLOOMY

WASHINGTON, Aug. 14.—Hope for restoring the legitimate theater business in the nation's capital was gloomy despite renewed efforts this week by the rival bidders to negotiate a lease for the old government-owned Belasco Theater.

The People's World (FWA) (Thursday, 12), rejected a new Belasco bid from Wallace Cohen, attorney for Joseph Curtis of New York, who was one of two bidders previously turned down by FWA. The People's World, however, stated that they would "continue to look until we can find a place where we can put our people together." The American National Theater and Academy (ANTA), Cohen's rival bidders in the Belasco fight, have a similar objective. ANTA apparently will still try to obtain the lease until it is obtained. Cohen is continuing to talk of possible renovation of the old Belasco Theater for a legitimate playhouse.

The National Theater, Washington, D.C.'s only legitimate theater, went dark July 15 with intention to reopen in the fall with movies rather than submit to demands for banning Jim Crowism.

Another possibility appeared in an announcement by Elliott Hoffmann, president of the National Amusement Corporation, of the plans for a show to convert the year-old Virginia Citizens Theater, which opened February 10, into a legitimate playhouse.

Limer Auditorium, which has kept keeping house, was closed again this week by Dr. Lloyd Hurvenik, president of the University of Washington. However, it is hoped the university will reopen the theater, which has been closed since February 20, 1943, to convert the year-old Virginia Citizens Theater, which opened February 10, into a legitimate playhouse.

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Rome Opera Plays SRO, But to Deficit

ROME, Aug. 14.—The outdoor opera season has been under way here since early July. The opera is sponsored by the Fascist government, which pays for the performance of the new SRO, but will be a deficit as will be the case, according to expectations.

The only participating singer known to American audiences has been Tito Schipa, who is now en route to the States. Other reviews have been written by the New York Times, the New York Herald Tribune, and the New York Sun.
HOPE IS THE THING WITH FEATHERS

(The Respectful Prostitute)

CORT THEATER, NEW YORK

Two productions are scheduled to open this week, both by Richard Harriet, respectively, "Prostitute," starring John W. Matson, and "Whey," played by Joseph Rinaldi. "Prostitute," staged by Francis McNulty, also starred by Joseph Rinaldi, and "Whey," staged by Peter Zierler. A press representative, Vincent McNulty, will be available for comment.

The lus 1920's and the era of Lonsdale's British drawing room comedies seem a long time back. Although the idea of London's upper crust is faintly mousy, and the talk is rather stuffy, everybody so terribly, terribly upset over an impending explosion in their social fortunes seems to be a forgotten age. However, The Last of Mrs. Cheaney, even at the ripe age of 22, is still a welcome discovery, and the dialogue sparkles in the best Lonsdale manner. It's revival is not to be outdone, and no doubt it offers an equally pleasant opportunity to those who might have missed it the first time around.

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In Memoriam to
BOB BARRE
Who Departed August 8 in Melbourne, Australia

"Death's but an open door. We move from room to room
Life is eternity—There is no death!"

From His Old Friend
SIBYL BOWAN
Memorial Hall at St. Malachy's Actor Chapel, 9 a.m., August 23

Mrs. mrs. otto gray
Who passed on August 12, 1947.
The Personnel of LAWRENCE GREATER SHOWS

Pause to pay silent tribute to a Kind Boss to people on his show and a Real Friend to Show People Everywhere, and to Veterans of World Wars I and II.

SAM LAWRENCE He Served His Country in World War I

Samuel S. Levy
Rhea & Tommy Carson
Red & Rose Hicks
Charles Roy & Wife
Louis Gueth
Mr. & Mrs. Hiram Beale
Bill Woodall

Roy McGovern
Johnny Malise
Mr. & Mrs. Robert Young
Mr. & Mrs. J. L. Machamer
Spencer & Doris Goodrich
Mr. & Mrs. Louis Rosenberg
Ida & George L. Smith

H. B. Shive
Robert Deckman
C. J. Moran
The Osteen Family
Mr. & Mrs. Casey Sens
Danny Newman
Jack Wilson

SAM LAWRENCE He Served His Buddies in World War II

William Levy
Barbara Evans
Johnny Carson
Charley Prince
Ray McCallum
Johnnie Wright
Nebraska Jaunt Gives Plunkett Big $$$ Counts

BRIDGEPORT, Neb., Aug. 14.—Plunkett’s Stage Show this week moved in for its local engagement after playing successful houses during its stand at Alliance and Hemingford, Neb., where officials paid every available man to take care of patrons.

Following a courtship that lasted slightly less than 24 hours, Cleo Plunkett, actress on the show, and Sally Mae Frederick, prob of Alliance, Neb., were married in Gering, Neb., July 27. Both are war veterans. Plunkett had been with the Medical Corps, while the bride was a member of the WACS.

Artistic flourish has been added to the advance, making a total of six currently ahead of the show. Mr. and Mrs. Rusty Plunkett and Cleo and Plunkett took delivery on new trailers here.

Personnel of the show was entertained at a cocktail party and dinner in Angora, Neb., by Bill Glenn. Recent visitors included Jack Hart, former reporter, and the Reverend O. T., of Hemingford, Neb.

MEMBERS OF THE BROOKS FAMILY, operators of the Brooks Stock Company, currently in its 37th year on tour, posed for this photo while the company was appearing in Sac City, IA., recently, its 25th consecutive showing there. Left to right: Mrs. Barbara Brooks, widow of Tom Brooks, one time leading man, who died in 1945; Jack and Maude Brooks, who started the company in 1911, and Stephania Lee Brooks.

Jolly Della, Great Repster

BY WILL H. LOCKE

IF THE true history of rep shows and that versatile clan we call repsters could be written it would not be complete without the story of one of the little known members. Jolly Della Pringle—A story of outstanding interest because she was one of the most charming little women to travel the Midwest, beloved by thousands. There was not a town in any county where she was not a welcome visitor and her name a household word.

Jolly Della, as she affectionately known, was born at Trenton, Mo. She began her stage career while a young girl with an Iowa rep company of producers, known throughout the city of Davenport, Iowa, and Boise, Idaho, her home towns.

She once was the wife of the well-known actor, Johnny Pringle (father of the well-remembered late John Gilbert of film note).

For many years Jolly Della headed her own rep theatre company under the direction of G. Faith Adams and became an established feature in the (See JOLLY DELLA on page 18)
Chin R.R. Fair Throttles Past Million Mark

Pageant Continues To Click

CHICAGO, Aug. 14.—The Chicago Railroad Fair this week high-balled its way past the million-gate mark. As of the close of business Thursday night (12), the paid attendance stood at 1,072,266, a figure well in line with revised estimates that the lake-front show will pull 3,000,000 by the latter part of this month, if the trend it follows at the end of September.

The weather man has been setting something of a record for the fair. Thu Thursday, the 24th day of the event, only two out of a total of 98 performances scheduled for Wheel-a-rotors, sole paid show on the grounds, had to be lost to rain. One of these, a matinee, was lost Tuesday (10).

Presented four times each day, the huge spec continues to build increased patronage. Sellouts or near sellouts were reported at practically every performance this week. Thu Thursday, the show had played before a sell-out crowd.

The specially erected grandstand which seats 3,810.

Several of the railways, it is understood, are working on plans to live up to the exhibits. Another new restaurant is to be open.

There was talk this week that the fair, if repeated next year, as expected, would be transformed into a transportation exposition, with other forms of transportation, such as airlines, bus lines, automobiles, etc., included in an expanded show. However, the matter is being handled down as much talk, pointing out that the story was inspired by a motion picture, the story of a Detroit automobile manufacturer exhume and published in a news story out of Detroit.

Chambers Plans Circus

Museum at Medina, O.

MEDINA, O., Aug. 14.—Medina may be the site of a circus museum if C. Spencer Chamberlain, superintendent of Medina schools, is successful in his negotiations with Mr. and Mrs. John Bauer.

Chamberlain is trying to purchase the former home of Capt. M. V. Bates, the state engineer in near-by Severin. House is owned by the Bauers. Chamberlain wants to use the property as a circus museum for thousands of circus relics and also for displays of large posters and other circus paraphernalia.

If the sale goes thru it will be the third circus museum in the United States. Other museums are at Sarasota, Fl., and Dallas.

Eastwood Liquor License

Nixed by Control Group

DETOIT, Aug. 14.—The Detroit park department voted against issuance of a liquor license for the Eastwood Gardens Ballroom at Eastwood Park apparently was this week, with refusal to renew by the State Liquor Control Commission.

Reconsideration is possible for next season but the park ballroom will continue to operate without the liquor license.

74G Gross ... Winnipeg Gives Royal A New Six-Day Carnival Still Date Mark for Continent

PORT ARTHUR, Ont., Aug. 14.—A gross of $74,000 from rides, shows and a 15-cent gate was piled up by Royal American Shows last week at Winnipeg for what is believed to be the largest six-day still date gross ever recorded. The record figure is after deduction of Manitoba taxes, roughly 16 per cent. In addition to record-smashing business at the back-end, concessions enjoyed a big week. Weather throughout was ideal. Sponsored by Lodge No. 19 of the BPOE, there were no free attractions as lures. All of the RAS shows racked up huge grosses.

The Sally Rand Show, which added $15,000 for $1 was the pacesetter, with Leon Claxton's Jim Show and the Lorenz Brothers' Side Show following in that order.

The Royal American Winnipeg stand had been preceded by a procession of new grosses chalked up by the Sedinamy's org over the Western Canadian Class fair circuit.

The RAS brings its Canadian tour to a close here today, the last day of the Canadian Lakeside Exhibition, which opened Monday (9). It is believed this has been the highest gross for a piece of previous high, but the potential here does not permit a gross that stacks up with the other planet alike. Shows run on the previous.

The Royal American also has a show at Superior, Wis., where it plays Tri-State Fair next week before swinging into the Minnesota State Fair route at Minneapolis State Fair, St. Paul.

Hennies Bros. Rack Up Fat Midway Takes

Hiller Car a Draw

By Herb Dexter

SPRINGFIELD, I11., Aug. 14.—Sen. Glenn A. Taylor, of the Progressive Party, the first of three candidates for the Illinois governorship, has appeared. The general reaction today is that the train ticket, on the Illinois State Fair here, is a third-of-a-century record. The progress of the candidates and their activities has so far been highly animated.

However, attendance at the fair is reaching the second day of the 10-day event, with some officials put it as high as 113,000. News reported it lower than 65,000. Veteran show folk, who have been making it for years, said that the event was near 80,000. In any event, all of the estimates were strictly guesses, there being no accurate count made. The outside at the outside entrances, incidentally, was charged only on five days.

The afternoon program of harness horse races (for Illinois horses only) were accounted for a thoroughbred grandstand. This was progressive inasmuch as it was the first time the fair offered a grandstand. It was open Saturday. At night WLS's National Barn Dance and Jack Owens, of ABC's Breakfast Club, jammed the huge grandstand. At the same time the Coliseum was filled for a horse show packed by the horse show packing company.

Midway Rid Flourishing

Hennies Bros.' Shows, meanwhile, were making big records. One, at the midway, of a tote for pay for pay for pay. At the midway, the WLS's National Barn Dance and Jack Owens, of ABC's Breakfast Club, jammed the huge grandstand. At the same time the Coliseum was filled for a horse show packed by the horse show packing company.

Midway at the Fair

The car was spotted in front of the Women's Building and across from the Administration Building, a considerable distance from the midway, and is scaled at 50 cents for adults and 25 cents for children.

The car was preceded by much publicity, local and in Chicago. The Chicago Daily News had a special writer accompany the car and later was out with a story from New York. The publicity was heightened by a broadcast of New York's Mayor O'Dwyer, for delivery here to Illinois Governor Dwight Green.

The big business scored here by the car sparked speculation as to whether it would be put up in the fair at all. It was. The excess of people admitted that the car's appearance had piled up much valuable publicity for the fair.

Flicker Folk Feature

Coming in for considerable attention were Bobby Brem, forming the flicker star, and Margot, stripper, who (see CROWDS FLOCK on page 8).

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Lott a Clicker In Western Canada

PRINCE ALBERT, Sask., Aug. 14.—Lucky Lott's Hell Drivers made successful debut in Western Canada this summer, playing six fair dates and four stills before heading for Valleyfield, Que. Fair dates were Moose Jaw, Sask; Fortage la Prairie, Man; Yorkton, Sask; Melilford, Sask; Vermilion, Alta, and Prince Albert, Sask.

Lott's crew, using cars and semi-trucks, drove from date to date in the West and found prairie highways a real headache. On at least two occasions semi-trucks overturned and cars had to be abandoned. One driver, Hal von Pinke, was slightly injured in a highway accident.

Close-Ups:

Ralph Ammon Booted Politics Out, Created State Fair Model

By Herb Dexter

(Top pickup of several series on Bide-known facts about people prominent in outdoor show business.)

THE Wisconsin Centennial Exposition, currently running in Milwaukee, was framed as a fitting testimonial to the Badger State's progress. It is also a testament to the ability of progressiveness, big-thinking and matching performance of Ralph E. Ammon, manager. The Centennial Exposition climaxizes Ralph's career as one of the nation's showmen. It is also a testimonial to the ability of the politics and who were behind it.

Divorced From Politics

The key to Ammon's success has been independent management, disengaged from politics, with a definite goal—that of serving a worthwhile-educational and entertaining purpose without merely giving lip-service to educational phases, nor following a rutted pattern of entertainment.

The object is to leave off the politics, some of the free-rolling that others right from the agencies ever since the Great Depression, and the Win and pull in the dividends.

When the late Walter H. Koehler, then Wisconsin governor, was casting about for a manager fair in 1930, he said, "The State fair must be taken out of the hands of politicians and operated as a business." He said he wanted a man with guts. And, if he couldn't get one who was young, he added, "I'll settle for one with guts."

Ralph E. Ammon

(See Ralph Ammon on page 50)
Doolan Sees $60,000 Take

Over '47 total already with six weeks to go—concessions not counted.

By Hank Hulsey
CHICAGO, Aug. 14—Any of the doubling Thoroughbreds who think kiddie parks aren't a big business have only to talk to Michael J. (Mickey) Doolan, who three years ago opened Green Oaks Kiddieland at 85th and Crawford here with three rides.

Today, Doolan has nine rides with two more on order, 20 acres of land, and permanent brick buildings. He expects to gross over $80,000 when he locks up for the winter October 1.

Mickey pulled many punches in telling about his operation.

Hit $42,000 in '47

"Business is good, real good," Mickey said. "Last year I grossed $42,000 on rides alone, exclusive of concessions, and three weeks ago my books showed I had passed that figure. In the remaining time I figure my gross will go over the $60,000 mark for this year."

Doolan's spot probably is the largest exclusive kiddie park in the Chicago area. All told there are about 10 so-called kiddie parks in and around Chicago, but many of these have adult rides. Not so at Green Oaks where everything is geared for the kids. (See KIDS HELP DOOLAN, page 61)

First-Day Records Fall at Gouverneur

GOUVERNEUR, N. Y., Aug. 14—First-day records were broken at the Gouverneur—St. Lawrence County Fair (5), this with an attendance of 10,000 for the day. Afternoon program, with Jack Kochman's Hell Bent Troupe, closed out the day, and 6,000 spectators while the evening crowd was set at 4,000. Temporary structures had been destroyed by fire on the grandstand, and all seats were occupied. Attendance continued high throughout the week.

Rain Wednesday afternoon (11) interfered with the running order of the racing and grandstand programs but had little effect on attendance. Races were curtailed, but grandstand acts performed after the rain let up. This was the first time in 15 years that rain held up an afternoon program at the Gouverneur fair. More than 1,500 persons turned out in the morning, Wednesday, to witness the high school band contests. George A. Hamid's revue was the grandstand attraction. Show featured a big line of Roxettes and Billy Wells and the Four Paws, comedy; Four Mack roller skaters; Rosalie Sisters, perch; Spaulding Trio, dancers; Oldfield and the Hamid's clowns, the Wurly Whirlers, vocal group, Jack Olsen emcee. George A. Hamid was a midweek visitor to the fair.

Oscar C. Buck Shows occupied the midway with 10 rides including Whitney Sutton's Side Show, O'Hagan's Motordrome, Jack Kearns' Ponderland Revue and the Venetian posing show. Fair ends tonight.

Clearfield Sets New 6-Day Mark

CLEARFIELD, Pa., Aug. 14.—Frank Wirth's In the Chips Revue and the Slapstick Thrills of Joe Chip and Lucky Lee Crocker were the principal grandstand attractions at the Clearfield Fair which closed last Saturday (7) after chalking up record-breaking attendance for its six-day run.

Joel Chip and crew opened the fair Monday (2) and pulled a terrific crowd. Wednesday (3), dependence on long-life and low cost operation. Stewart & Stevenson lighting plants are being used by many of the largest shows in the country.

Your "gishie" shows, rides, and games of chance draw big crowds when you have plenty of dependable light.

Dependable light is our business. We manufacture a complete line of factory-built and engineered power plants for carnival and show use. These plants combine neat appearance, dependence, dependability, low long-life and low cost operation.

Stewart & Stevenson lighting plants are being used by many of the largest shows in the country.

Your "gishie" shows, rides, and games of chance draw big crowds when you have plenty of dependable light.

Clearfield Sees New 6-Day Mark

Phone, write or wire us today for a prompt quotation on power plants to fit your requirements.

STEWART & STEVENSON SERVICES, Inc.
4610 Harrisburg Blvd. • HOUSTON, TEXAS
PHONE W-6-5091

WE PUT THE "SEE" IN SHOWS

Your "gishie" shows, rides, and games of chance draw big crowds when you have plenty of dependable light.

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Joel Chip and crew opened the fair Monday (2) and pulled a terrific crowd. Wednesday (3), dependence on long-life and low cost operation. Stewart & Stevenson lighting plants are being used by many of the largest shows in the country.

Your "gishie" shows, rides, and games of chance draw big crowds when you have plenty of dependable light.

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Beehive Forfeits Bonds on Fireworks Count at Salt Lake

SALT LAKE CITY, Aug. 14—Charges of violating the city fireworks code here when they were used as a special attraction July 4, were disposed of in the City Court Wednesday (13) when the Beehive Midway Inc., Ken D. Garff, president, forfeited $50 bonds on each of two charges of shooting fireworks within the city limits, and presenting a fireworks display without permission.

Settlement of the violations came with the dismissal of charges against Charles B. Brewer, secretary-manager of the Utah State Fair Board Association; Harold L. Welch, manager for the Beehive Midways, both of Salt Lake City, and James Powers, Brigham City, Utah, fireworks operators. The charges came as a result of the premature explosion of an aerial bomb which dropped in a crowd, injured 10 people, one 11-year old boy seriously.

The name of the midway corporation was substituted for the individual upon the complaint, ball money posted and forfeited. No warrants were issued.

Jimmy Voth, Salt Lake City, most seriously injured, is in fair condition in a local hospital.

Crossbar Saves Hustri

From Serious Injuries

HUNTINGTON, W. Va., Aug. 14—Willy Hustri, 24, high act, escaped serious injuries and possible death at the Kyowva Tri-State Fair in Camden Park here when he fell 20 feet before catching himself on a steel crossbar joining two steel ladders. In show business 33 years and for 10 years in a high act, Hustri described the fall, which would have been fatal had he not kept his balance.

Winslow Bridge, one of the greatest acts in the world, was taken to hospital, his arm and shoulder poked by the crossbar, as "too close for comfort."

Grand National

At & m Fran Posts

82G for Livestock

SAN FRANCISCO, Aug. 14—Cash prices totaling $2,966 will be offered to livestock breeders at this year's Grand National Livestock Exposition, Horse Show and Rodeo which opens at the Cow Palace here September 30 for a 10-day run.

Ron R. Tucker, board of directors president, said total premiums for livestock, the rodeo and horse show will reach $142,806 this year, a new record.

In a breakdown of livestock prizes, beef cattle will receive the largest end of the purse, with $33,905 allotted to them. Dairy cattle follow with $21,100 and swine are next with $10,635. Sheep prizes are $8,341 and dual purpose cattle, $4,025. Tucker also announced that the Zacchini family has been booked for the exposition and will present two feature acts. These include their cannon and flying return sets. Other acts include the Oranio Trio and the Kurts Trio, high pole and perch.

Cherokee Rodeo Draws

3,000 at Sandusky, O.

SANDUSKY, O., Aug. 14—More than 3,000 persons attended the Indian-American Beneficial Club's matinee and night performances of the Cherokee Rodeo here Sunday (8) between fair dates.

Cherokee Hammons, the show's owner, said capacity crowds witnessed the rodeo at the Warren, O., Fair. Show has fairs scheduled at Zanesville, London, Wooster, Van Wert and Lancaster, all Ohio. Show, which uses both 200 people here, is being booked by Jack Rom, Odessa, Mo.

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Good Fair Trek Set
For Majestic Combo
ALTOONA, Pa., Aug. 14.—W. A. (Bob) Hallock, general agent, has lined up a good string of fairs for Majestic Greater Shows starting at Schuylkill County Agricultural and Miners' Fair, Mahanoy City, Pa., Aug. 23-29, with the fair featuring free act, fireworks, daily motocross races and Joe Chittwood's Hell Drivers the final two days.

Other fairs booked by Hallock are the Sussex County Fair, Waverly, Va., September 6-11; Nansemond County Agricultural Fair and Horse Races, Suffolk, Va., September 13-18; Montgomery County Legion Agricultural Fair, September 20-23; Chester County White Fair, October 4-5; Pickens County Fair, Easley, S. C., October 11-16; Athens (G.A.) Colored Fair, October 25-30; Anderson (S. C.) Colored Fair, November 1-4, and Elberton (Ga.) Colored Fair, November 8-13.

List Grandstand Program
At Paulsboro, Shadep Gap
HARRISBURG, Pa., Aug. 14.—Grandstand attractions at the Gloucester County Fair, Paulsboro, N. J., which opened yesterday under auspices of the Catholic churches and for the purpose of raising funds with which to renovate the poor farm at the fairgrounds, totaled $105,000, according to Tommie Sacco, Chicago booker, who concluded the entertainment program. Bob Louis Donanzan was chairman of the fair which attracted more than 100,000, Sacco said.

Acts included the Flying LaVelles and Kayfield, high acts.

Art Craner Appointed
To S. F. Pageant Staff
SAN FRANCISCO, Aug. 14.—Art Craner has joined the staff of the San Francisco Portola and Pacific, Inc., as a director of the contest department, Cyril Magin, president of the Portola Festival, scheduled October 16-23, announces.

A queen contest, to choose a queen and four princesses, will be held on the way September 1 and conclude October 1. More than $5,000 worth of prizes will be awarded the winners.

Horseback Extravaganza
To Be Booked by MCA
LOS ANGELES, Aug. 14.—Music Composer and Arranger, Horsecopodes, new musical extravaganza on horseback recently organized by Mark Smith, well-known circus horse trainer, it was announced by Tom Dannem, public relations director of the show.

Deal was signed between Horsecopodes officials and MCA executive August 10.

Punk Parades in Jersey
OCEAN CITY, N. J., Aug. 14.—Bally's Parades are in for another kick at New Jersey beach resorts. Ocean City's 39th annual was held Thursday, July 30, with four divisions in line, led by the Philadelphia Police Band and viewed by a big turnout. The popular Aviles, with the three divisions led by the Cape May County Amateur Band, had a hard time placing Friday (6). Biggest was held at Wildwood Friday (6), 30,000 spectators, the crowd in which three Wildwood string bands took part.

FITCHBURG, Mass., Aug. 14.—The Fitchburg Housing Authority is backing a move to ban use of fake Field by carnivals as a result of complaints of the Federal housing project tenants' homes adjoining the lot.
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Flameproofed Canvas in All Colors Guaranteed to pass all Underwriter's Laboratories, Inc., tests. Show Tents, General, Concession, Casino Tents. Horse Tents, Concession Tents, Ring, Ring, Canopy, Concession and Showcases built to your specifications.

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FLYING SCOOTERS
QUEEN OF THE FLYING RIDES
With 1948 Streamlined Cars
EIGHT CAR PORTABLE
STATIONARY & TOWED KIDRIDE
NEW JET PARK RIDE
BISCH-ROCCO AMUSEMENT COMPANY
SAUNS & COTTAGE GROVE
ORLANDO, ILL.
In Ralph, he got both—and more. Ralph had been successful in bringing the Dane County Fair in Madison, Wis., back upon its feet. Too, he had been a farm editor of a newspaper, and along that spot, he had vigorously assailed past fair policies and programs.

He knew the score. Besides, he had a flair for showmanship, a keen sense of public relations, and the capacity to delegate authority, thereby building a strongly operating organization and whipping up the team spirit.

What's more, some $10,000 was spent on plant improvements. And a $200,000 cash surplus was piled up by the state legislature. All of that money, since has been plowed back to make plant improvements for this year's centennial.

**Politics Get Boot**

Up to the time he assumed the management of the fair, third of the grandstand was given away to the politicians. Members of the legislature passed out front g destruction, etc. This practice ended the first year when the fair opened. Stripping of legislators followed but most of the shots even ricocheted or bounded back at the solicitors.

Each succeeding governor, incidentally, has backed Ammon solidly. And, that makes him the governor in Wisconsin, where control shifts among Republicans, Democrats and Progressives.

**Moves With Speed**

Ralph moves with speed which explains his devoted support from his enthusiastic supporters. Too, he has been known to cut red tape to obtain the desirable rapidly—-the best thing for the fair. Needless to say, those who go strictly by the book becomes alarmed, however, Ralph also has his qualities which enable him to reach his goal.

The biggest incident that happened when he swung a quick deal which enabled the fair to buy, at bargain prices, bleachers with a seating capacity of 12,000. This was shortly after World War II, when the late octogenarian, Walter Goodland, was the Wisconsin governor.

The bleachers were located at Great Lakes, naval training center near Milwaukee. Property of the University of Chicago, the bleachers that had been rented to the navy were about to be returned to the university. Ralph learned of this, dispatched a representative to the scene, found the bleachers were in excellent shape, and over the phone he arranged to buy the bleachers for $25,000, delivered from Chicago, $23,500 if delivered from Great Lakes.

He had them delivered from Great Lakes. Meanwhile, it occurred to him that he had broken some State regulations—chief among them the fact that three bids are necessary prior to making any purchase over $200. He also told a promotor who was willing to pay $5,000 for the bleachers.

Ralph went to the State purchasing agent while the delivery was being made. He told him of the purchase and the agent was alarmed. He detained Ralph, in turn, emphasized what a good buy it was for the State. Finally, the issue was put to the wise, old Governor Goodland, who was a bargain when he saw one you. There was a stickler for rules and regulations. In this case, the governor allowed, a way should be found for the State to make the purchase, it being folly to do otherwise.

**Plant Year-Round**

Those bleachers, it developed, enabled the fairgrounds to be used for football games. Together with the grandstand, they provided seating for the strong-pulling Green Bay Packers to present four or five games a season at the fairgrounds.

The State fairgrounds, under Ralph, have been much improved. The permanent rides, owned and operated by Mr. Rose, operate throughout the outdoor season. And almost every year there is some great date, auto races, thrill show, or what have you.

This has brought much revenue to the fair, and has enabled the development of a full year-round grounds staff which keeps the plant in top condition. Too, it has permitted the development of a gate and grandstand crew that functions near-perfect and with notable courtesy.

**Community Theme**

Ralph has sold to the social and economic forces which a fair projects upon its particular community. One of the most articulate fairmen in the country, he preaches the need for constant changes in fair fare. On that way, he maintains, will they continue to exert a force for good upon their communities.

He is outspoken in his views. Characteristically, he puts much emphasis upon youth participation in fairs. But, just as characteristically, he decries giving too much for free to the 4-H and other youth groups. His theory is youth should give of their efforts, that they should be required to contribute by way of active participation.
in the fair, and not merely go home with larger and larger premiums.

**Boy Scout Theory**

Reflecting this, the Boy Scout camp at the fair—a camp named after him—is set up to stimulate Boy Scout participation in the conduct of the fair. A large group of scouts serve in various service capacities, and this creates leadership and responsibility. In this case, such a set-up is not designed to save a budget.

He also believes a fair should serve to sell the State’s products. Thus, he makes provisions for the sale of all kinds of dairy products and beer—two of Wisconsin’s leading products, as well as some of the lesser ones, such as honey and fur. In fact, the fair itself operates more than a few outlets for dairy products.

He also holds fairs have been relaxing in not charging an adequate price for farm machinery dinners, which he feels raise the prices. The fairs, generally speaking, have permitted the tail to wag the dog by submitting to the pleas of manufacturers. They can’t afford to pay any but high prices. And, he holds, these manufacturers are among the biggest winners at fairs.

**He’s Top Man**

Ralph believes firmly in delegating authority. “That’s the foundation of any successful business,” he observes.

And, the fair operation bears that out. On a record-breaking day, he won’t be slowed under. In fact, he may be sitting in the grandstand or casually walking the grounds. But the plant will be running smoothly all because of proper delegation of authority, which he backs to the hilt.

**National Senatorial Commissioner**

One sniper among the politicians rapped Ralph when he was up for the post of Wisconsin’s Commissioner of Agriculture, a position he subsequently attained during an interval when he was not serving as fair manager. The politicians accused Ralph of not working full time at his desk as manager, this a matter that was finally settled in a court which piled up a neat 600,000 attendance the previous year.

Ralph’s retort was, “I’ll consider myself a successful agriculture commissioner if after three years, I can sit at my desk and not bother with details.” It is precisely upon this basis that he operates, using his time to dream up and execute new projects for the fair.

Ralph left the fair manager’s job in 1936 to serve as Director of Agriculture for five years. At the end of that time, he became assistant publisher of The Prairie Farmer, powerful Midwest farm journal, from which post he resigned over a matter of policy. Following that, he became associated with Charlie Rose in the operation of Edgewater Park, Detroit, as co-owner and manager, returning to the fair in 1946. He terms his experience at the park as “pleasant and profitable.”

In the winter of 1946, he was approached to set up a fair auction in Milwaukee. The theory was to have the buyers come to Milwaukee instead of having the fair shipped to New York for the buyers to see. The venture proved a success and continues to be, but after assisting in its launching and establishment, Ralph withdrew.

Early this year he purchased Dairyland News, farm newspaper, now published at Milwaukee, and plans to give it much of his time after he winds up affairs of the centennial.

Born March 31, 1901, on a farm at Carmi, Ill., Ralph in 1924 married Eileen Hubbe, a childhood sweetheart. He holds a B.S. from the University of Illinois and an M.S. in Journalism from the University of Wisconsin. And completed work for a doctor’s degree in economics. He is a member of Sigma Delta Chi, national journalism fraternity; Alpha Kappa Delta, sociology fraternity; the City Club, Milwaukee, and the Showmen’s League of America. He is a past president of the International Association of Fairs and Exhibitions.
SPEEDWAY ROUND-UP

Schindler No. 1
HARTFORD, Conn.—Bill Schindler, winner of the Saturday night feature race in Avon raceway, is in the second place in the Springfield, Conn., Midget Auto Track standings after Friday night's race.

Kedenburg Prep Derby
FREMONT, Ia.—Promoter Jake Kedenburg is getting set for running the Labor Day Scrub Derby, under American Legion sponsorship. The derby will be presented in conjunction with Kedenburg's Labor Day afternoon card of midget auto racing. Drivers in the lineup at the Freeport (I.,) Speedstrip include Ted Tappet, Vernon Land, Johnny Zeke, Steve McGrath, Andy Tucci, Ray Norton, Tony Martino, Red Marlowe and Henry Renard.

Lex Wina at Mechanicsburg
MECHANICSBURG, Pa.—Lucky Lux, Lebanon, Pa., won the feature big car dirt track race at Williams Grove Speedway Friday (6) night before a gate of about 3,000. Promoter Roy Condell listed the following events for the week: Saturday, 5, AAA big car race; Sunday, 12, AAA big car races, and October 3, 100-lap midget championship contest.

Bloomsburg Contract to Richwine
BLOOMSBURG, Pa.—Directors of Bloomsburg Fair Association have again awarded a contract for the staging of the fair's auto race to Roy Richwine, owner of Williams Grove Park and Speedway, Mechanicsburg, Pa. Richwine had agreed to furnish a 50 or 100-lap midget car contest on the fair's schedule for the afternoon of October 3. The event will be followed by a midget contest on Richwine's speedway October 3.

7,500 See Hanke Win
LOS ANGELES—Sam Hanke led all the way to capture the midget feature event, Saturday night, before a crowd of 7,500, Joe Garza was second and Andy Lucki third. Bill Diecky, Darien, Ill., nabbed the semi-main.

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The Calumet Coach Co.
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Mabel Stark, 60, Clawed by Tigers
JACKSON, Mich.,—Aug. 14.—Mrs. Mabel Stark, 60, animal trainer with Polack Bros.' Eastern Unit, suffered shock and deep gashes on her thigh and ankle when clawed by tigers during a performance.

Circus attendants reported two of the eight tigers in the cage began fighting after Mrs. Stark began her act. When she moved in to separate them, a third, animal, recently added to the act, cut upon her.

Disengaging herself deftly from the tiger's claws, Mrs. Stark ignored her bloodstained clothing and signals from circus officials to cut short the performance. For eight minutes she continued to crack her whip and put the animals through their paces.

Following the act she was taken to her hotel room, where she was treated by a physician.

E. F. Titus, South America, writes interestingly of his collection of lady contortionists. Charles Kitt, Beloit, Wis., had an article regarding old-time circus bandwagons featured in the pages of Delavan, Wis., in the Beloit Daily News July 18. The Co- tumbl airplanes was mentioned in the article, which was made by the J. W. Sears Wagon Company, Kansas City, Mo.

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August 21, 1947

RIVIERVIEW BIZ AHEAD OF 1947

Demo Picnic Is Scheduled

Politics to gather in Chi. Sept. 12—Schmidt likes ear giveaway

CHICAGO, Aug. 14.—As the park season moves into the stretch, attendance and business at Riverview is running high, according to Harold Weiss, general manager of the Chicago amusement center.

This is in contrast to many spots throughout the country, which, while reporting good business, are bowing down a shade from a year ago.

Riverview gets its Mardi Gras under way tonight, with a big parade, the opening of the amusement park and other extra activities. As was the case last year, the perves were knocked out Sunday and both days, but with the same weather picture. The perves rooms during the Mardi Gras and Schmidt sees no reason why this year will be any different.

Dom Shindig Set

Another promotion expected to help attendance figures comes Sunday, when the council, central committee of the Democratic party holds its picnic. According to Weiss, there is no doubt telling how many will attend the affair, but he figures it will be well attended. This crowd, together with local Riverivview attractions, should give the park a bang-up election.

Democratic officials, Schmidt are, holding of having President Truman attend the picnic, but he will be a check with party officials in Chicago Friday (13) showed there was nothing definite at the time.

Gaveaways Satisfy

Schmidt said he was more than satisfied with the ear giveaway promotion, with a total of 30,000 contests held last year and "believe me, you will do it again next year, not once but probably two or three times during the season."

Riverview probably will go more and more for promotions next year, Schmidt said, aside outside of the ear promotion and the Mardi Gras he has nothing definite in mind.

Marlin Perkins To Fly

To Africa for Gorillas

CHICAGO, Aug. 14.—Marlin Perkins, director of Lincoln Park Zoo, was authorized by the park board Tuesday (10) to fly to Africa to get some baby gorillas. He will leave Chicago Saturday (11). The commissioners voted $4,500 for the project after being informed by Perkins that an American space train, the Younda, French Cameroun, had threatened to take them away, for him. At present the zoo’s only gorilla is Bismarck, 5-year-old monster.

The baby gorillas will be flown back here in little aluminum cages, says Perkins, but he is not sure of the expenses involved in their capture. He expects to visit Younda, Chicago, a patro of the zoo.

A 635-pound male polar bear recently was added to the Bronx, N. Y., zoo, in a companion for three of the females already housed there. The bear was imported from Denmark.

Moe Silberman, of Moe’s 5-Star Final, dances to a tempo from Coney Island Carnival Company, in charge of details of this year’s Golden annivestary (current theme) Mardi Gras week set for September 13 to 19, according to a proclamation August 7.

By Delman, who operates the only archery concession on the Island (this year Bob Kerner, of Sunbury, Pa.), the Bowery and Boardwalk, plans a vaude and television career after the season. His New York year-long study and release of the game have made Delman an expert in trick shots with the bow and arrow, and he will have the assistance of his wife, Jacqueline.

Coney Island, New York

By UNO

for lack of visitors at the beach, according to reports received from the New York City Health Department which they said, approved only 200 on Sunday at Coney Island.

By Delman, who operates the only archery concession on the Island (this year Bob Kerner, of Sunbury, Pa.), the Bowery and Boardwalk, plans a vaude and television career after the season. His New York year-long study and release of the game have made Delman an expert in trick shots with the bow and arrow, and he will have the assistance of his wife, Jacqueline.

Eastwood Up for Sale, Kerner Says

Legal Hurdles Reason

DETROIT, Aug. 14.—Detroit’s Eastwood Amusement Park, owned by Max B. Kerner and Henry Wagner, charging that West Coast parks here, will be sold for sale to the highest bidder. Kerner announced he will not accept the selling, Kerner said, is the result of the long series of legal difficulties which have hounded up in the owner the last year.

Kerner said the objections by the city council and the decision of the State Liquor Commission in refusing the spot a liquor license have made the operation unprofitable.

Kerner, however, left himself open to any offer. He indicated a reasonable understanding was reached with the authorities concerning the city council and the liquor commission, the decision to sell might be reversed.

Wagner told The Billboard that the whole story of developments has disturbed the city, the park and that he is determined to sell.

It was learned that the best offer to date has been made by the Negro group which planned to make the park a Negro show. But meanwhile it is recalled that it is attempted to establish a colored park at Sugar Island, but for some successful so far, due largely, it is reported, to lack of necessary capital.

Kerner and Wagner, if they sell Eastwood, will continue to operate Jefferson Beach Park, no comment was made on that point.

Minny World’s Fair

Planned for Omaha

OMAHA, Aug. 14.—The Omaha World’s Fair Association has announced plans for a miniature world’s fair at Carter Lake on the east out of the small city of Carter Lake, Nebraska, New York, has been hired to plan the development.

Two concessions already are operating in the lake area. E. F. Lang, of Omaha, has a miniature train and Jack Ramsey, Kansas City, Mo., has a pony ride. Reports are a Roller Coaster is coming.

Allen’s preliminary plans call for an amusement park area, swim pools, both house, boat house, dance pavilion, bowling alley, skating rink, golf course and clubhouse, ocean-air theater.

Indian Lake, O., Operator

Sued in Temporary Injunction

BELLEFONTAINE, O., Aug. 14.—French L. Wilgus, Indian Lake amusement operator, has been denied a temporary injunction in Common Pleas Court here in his effort to prevent the New York, New Jersey and Pennsylvania Bakers Board of Trade Wednesday (18).

Wilgus is operator of the Lake Park, Altona, Pa.; Ray Colleens Family, on the board is Miller Brothers; and the Beach at Lake Park, on the board are Bubbles Walco, and Acting City Solicitor Dan., bowling informed the court that they had been unable to reach an agreement as yet.

Olympic Schedules Events;

Four Free Acts Offered

IVRINGTON, N. J., Aug. 14.—Special plans have been made by Henry Guenther’s Olympic Park in order to entertain the visitors. Several free acts were offered by Joe Basile’s band Sunday evening, according to reports.

The division of the New York Bakers Board of Trade Wednesday (18).

The various bands are planning a variety of entertainment, with music and other acts.

Features of the bands’ coming will be an exhibition of 100 elaborately decorated cars which will be driven by the bands’ players, and a pie-eating contest, plus free cookies for kids.

Heading the line-up of acts in this week’s show are the Flying Kiker, of Buffet, baby act, Jules DeWald, comedy and dogs, and Nicko and Nina, jugglers.

The suit asks $25,000 damages, but the suit against S. N. 2, which is the Three Sons last month by the amusement company at its Moonlight Terrace violated an agreement.

While Strolling Thru the Park

Harry A. Timell, owner-manager of Celcore and Littlefield, a vaude and vaudeville company, sends along a new advertising brochure which goes all out in telling the success of the park. The loan made by Ev. Wrubletz, Jefferson Beach, as saying that small by attendance at parks in thin season last year’s result of Delmar’s daylight saving time.

Louise Frigo, women’s editor of The Detroit Free Press, helped lead a feature in the paper July 15 upon the cessation of hot weather at Detroit parks. She emphasized precautions operators take for the safety of small fry. She quoted Miss Ev. Wrubletz, Jefferson Beach Park, as saying that small by attendance at parks in thin season last year’s result of Delmar’s daylight saving time.

The following acts were booked by Croke & Rose Theatre Eulonia, a vaude and vaudeville company of Chicago and New York parks the week of August 7-10 and Tim Mix, Ma, of the world-famous novelty, at Dorney Park, Allentown, Pa.; Kay Colleens Family, on the board is Miller Brothers; and the Beach at Lake Park, Altona, Pa.; Kavanagh and Ramon, comedy team, Island Park, Sunbury, Pa. at the Burlington of Ot. Op; Pop Melcher, clown, cow shot, and the Noray Sisters, evels, Fairmount Park, Indianapolis, Ind. at Dorney Park, Allentown, Pa.; Kavanagh and Ramon, comedy team, Island Park, Sunbury, Pa.

Headline the line-up of acts in this week’s show are the Flying Kiker, of Buffet, baby act, Jules DeWald, comedy and dogs, and Nicko and Nina, jugglers.
Ki's Help Olan Bale It

Chi Funspot Tops Year Ago

*Rides alone gross over 42G so far with six weeks to go concedes not counted

(Continued from page 39)

kiddies between the ages of two and eight.

Doolan No Stranger

Doolan is no stranger in the ride business. For years he operated some 28 rides around Chicago and suburbs. When that it was the long, hot was too tough to get and Doolan decided to sell his rides and retire.

"But in 1946, I decided I was tired of loading," Doolan said by way of starting to tell how he happened to open his spot. "I decided to open a strictly kiddie park and finally settled on this site.

Doolan has spared no expense in making his place inviting. He maintains he has an investment of between $80,000 and $100,000, exclusive of land. Located in an ideal section, because of the various locations from which to draw and because of the good highways leading to the spot, the park is a draw and easily can be seen from a long distance.

Nearing the park, you are greeted by the entrance arch, a brick structure containing glass bricks with varied-color neon lighting. While the few rides, naturally, are seen in the 25-acre—much of it is used for parking space—you get the idea of neatness and compactness once thru the entrance. Doolan has one central ticket booth. Ride tickets for two for 25 cents.

Permanent Buildings

Permanent brick buildings house the hot dogs, popcorn, soft drinks and ice cream concessions. The ice cream building is set aside from the rest of the buildings and is presided over by Mrs. Doolan. Patrons may be served at umbrella tables, spotted in a grassy section enclosed by a hedge. Concession buildings and attendants are the same. One can get in neatness without Doolan and his wife insist upon.

Rides include a Century Flyer miniature train (National Amusement Device Company) with nine cars, giving the ride a capacity of 168 kiddies or 72 adults; a Park Rides' GoRound, Allan Herschell Kiddie Auto, Smith & Smith Airplane Swing, Windo's Rock-Whip, National Amusement Device's Ferris Wheel, miniature structures, Mexican burros and DriveYourself boats, the latter in operation for a few days while new ones, Straight motors are being installed.

Two Others Ordered

According to Doolan, two others are ordered. One is The Bumper Bugsy ride, on order since last December, and the other is a coaster from the National Amusement Device Company, Davenport, which will be in operation next spring.

The midway is black top and Doolan sees to it that it is kept free of paper.

"That black top and the water, which I had piped in and which I buy from Evergreen Park Village, costs me around $12,500," Doolan said.

The spot opens May 1 and October 1. Hours are from 8 a.m. to 10:30 p.m., "which is all we rather," Doolan said.

Two other permanent buildings in the park, both of brick construction, are an electrical building which...
It's 'Good Night' in Denver

R-B Matinee Biz Builds

Show arrives in plenty of time after long haul from K. C.—weather perfect

DENVER, Aug. 14—Ringling, Bros., and Barnum & Bailey, from Salt Lake City, arrived at Denver here tonight and moved to the Salt Lake City, and after a day's rest, the show plays a one-day stand Monday (18).

Night business made Denver an okay three-day stand and had the matinee biz been as good, it would have been a red one. Opening Thurs-
day (12), the first matinee attendance was fair, but the folks came out in droves to pack the big top at night. Friday (13) the matinee crowd was better than the previous day but still not up to standard. At night it was a sellout. Today's matinee was better than the previous two days, but the through crowd of Denverers at night to bring smiles to the faces of the officers.

The 7:22 mile run here from Kansas City, Me., via the Santa Fe, was made in good time and the show was up and ready to go at 10 a.m. Thursday.

A two-day stand in Kansas City at 9:30 a.m. gave the average matinee attendance both days being strong, with full ones at night. At Omaha, cold weather and rain hurt attendance, but even in the face of this, business was good at night after a fair matinee. Advance publicity was heavy.

Des Moines proved a red one, the matinee being near-capacity and night show drawing a small overflow. Show used the lot eight miles from Des Moines, on the edge of West Des Moines, being unable to use the fairgrounds because of the closeness of the railroad. It was the first time a circus had used the new lot and it was bad from a traffic standpoint, only one road leading into the lot.

Show arrived from Waterloo, Ia., in plenty of time and was set up and ready to go early.

Ely, Minn., Gives Overflow Crowd to K-M Despite Rain

ELY, Minn., Aug. 14—Rain failed to dampen the enthusiasm of circus fans here Monday (5), and Al G. Kelly-Miller Bros., play to an over-
flow crowd at night after a near-capacity matinee.

Biz at Big Falls, Minn., was off, with only a half-house on hand at each of the two shows.

Warroad gave with a pair of strong houses.

Ralph W. Woodward Dies in Bloomington

BLOOMINGTON, Ind., Aug. 14—Ralph W. Woodward, 58, former cir-
cus treasurer and executive, died of a heart attack Monday (9) at his home here.

He was associated with the American Circus Corporation for many years, having started as treasurer of the Hamengel-Wallace Circus when the show left its West Baden, Ind., quarters in 1916. His service with the circus has covered the years, being interrupted only by Woodward's time spent in the service (see R. W. Woodward Dies, page 100)

His Knocks Boost

NEWPORT NEWS, Va., Aug. 14—When King Bros. Circus played here this week, the big top was near a revival tent meeting which had been attracting thousands nightly. The pres-
siding revivalist roundly de-
nounced circuses.

Despite the pastor's blasting, the King show played to a big matinee audience and was

Mills Org Hits Full Houses in Swing Thru N.Y.

FORT PLAIN, N. Y., Aug. 14—Mills Bros. played to full houses here, Little Falls, Norwich and One-
onta on its swing thru the State of

Hilly streets leading to grounds in Little Falls proved too steep for some of the show's vehicles to navig-
gate, and the organ's elephant was called into play to haul the trucks up the incline.

The stand at Norwich was a home-
coming for Allen Knight, of Allen and
Ellen, wire act. She was born in near-by Sherburne and attended school in Norwich.

The full one at the Oneonta ma-
tinee was achieved despite a heavy rain. The evening show drew less than 100 spectators, all of whom crowded in the center of the tent. But the show went on without a slip.

At Oneida, the evening crowd was estimated at 1,900 and the matinee at 1,600.

Dailey Gets Big Welcome In Nebraska After Highly Successful Stands in Iowa

COLUMBUS, Neb., Aug. 14—Moving out of Iowa where it enjoyed top business, Dailey Bros. Circus received a welcome form of a packed house at the matinee and a straw at night from Columbus circus fans. The circus-hungry mid-Nebraska populace, spurred by ideal weather, came early and the big tent was packed before matinee time. At night it was necessary to spread canvas in front of the reserved seat section to take care of overflow. The night show was delayed 15 minutes as the crowd continued to surge in after starting time. Matinee at Norfolk took

Manhattan, Kan., Big for Bailey

MANHATTAN, Kan., Aug. 14—A full house was on hand for the Bailey Bros. Circus here Wednesday night (11), following a strong matinee.Org played under police department, sta-
ties and the sponsors and the show
hosted orphaned from the IOOF and Maradash home.

A crowd, estimated at 6,000, saw the

two shows in Salina the previous day.

Business Booming

PORTSMOUTH, Va., Aug. 14—King Bros., the first circus to play this area in 1948, has found business good on its swing thru the State.

Show drew a full house here Wednesday night (11), following a near-capacity at the matinee.

A pair of overflows witnessed the show the previous day in Newport News.

Biz was strong in Petersburg, too, with a full house at a night and a strong house at the matinee.

The afternoon attendance was

tivo days. The city is

Berger, Jr., manager, working the

Trenton Gets S.O.S.

TRENTON, N. J., Aug. 14—Sometime ago it was three

calls for help received by the New Jersey State Employment

Service. For the first time in its existence the bureau rec-
ceived an urgent last week from a travelling circus for a
daring young girl on the flying trapeze. So far no takers.

Jersey Gets S.O.S.
King Org, Revival
Meet in P. A. War;
Everybody Happy

NEWPORT NEWS, Va., Aug. 14—King Bros. had a tested revival meeting vied for noisemakers here Tuesday (19), but it all ended with even more hap-piness.
The church and Evangelist Oliver B. Greene's meeting were located side-by-side at the old ball park, and near-by residents were well aware of the fact as the two shows bid for patronage with loud-speakers.
An agreement was reached, how-ever, and everything worked out okay—even to the satisfaction of the listen-ting “audience.”

Duffy Hosts Kids,
Builds Mills Biz

FORT PLAIN, N. Y., Aug. 14—
Jack Mills, Mills Bros. Circus, says that his org had the biggest day of its New York tour and one of the biggest of the season, Wednesday (11), thanks to George Duffy, CFA. Duffy bought tickets for every young cornet player here. 1,500 kids got

Duffy: “audience.”

in to Duffy Circus Lot No. 1 in parade formation behind Big Burma, Melvin, and the Drum Corps. The show played under the Fort Plain Roof. He assisted in arrange-ments for water, gasoline and other details.

He and a number of his young friends were on hand for breakfast in the cookhouse and Mr. and Mrs. Duffy were present to greet the children at the matinees. There were other circus fans and showfolk on hand, including John R. Van Allen, master of ceremonies, family, Fort Plain; W. T. Linney, fan, of Fort Plain, and J. Henry Ware and family of Little Falls, N. Y. Ware, a member of the Macon Club, under which Mills played the preceding day, re-covered a good day's business building some 780 tickets for the Little Falls shows, and friends were entertained at supper in the cookhouse by Jack Mills.

Circus Historical Society

WICHITA, Kan., Aug. 14—Frank F. Farrell, with the James M. Cole Circus, plays the grandstand show at the Cowtown Round-up at Cowtown, Kan., Aug. 21, Fair through Aug. 16. Dad White has re-diected his home in Fort Smith, after a trip to Goshen, N. Y., and Brunswick, N. J. Joe Fleming, Tren-ton, played his home at the Al A. Kennedy, Miller Bros. Circus when it played his hometown. Mr. and Mrs. Ray B. Pettit of Fort Smith, bought the ringling show in St. Paul.

Fred and Bette Leonard caught Scotty Miller, Al St. Anthony, for a week and again at Kingman, Kan., and renewed acquaintances with Mr. and Mrs. Bud E. Arnold, owners; Chief and Miss Keyes, Andy Kelly, White Rawls and

the Banas family, Lou Hayak saw Dailey Bros. at Marshalltown, Ia., and Mrs. Joe Tracy visited Dailey and Cole when the shows played Buf-falo, and visited Buzzy Polts on the Ringling show. They saw Mills Bros. at Hamburg, N. Y., and entertained Mr. and Mrs. Jack Mills at their home. With the Mills they visited George Gerlach, former bandleader on the John Robinson show—BETTE LEONARD.

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Tiger Bill Snyder

Mills, S. D., Aug. 17; Watertown, N. D., 18; Grand Forks, 19; Cragfont, 20; Devils Lake, 21.

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Needs several Acts for Big Show. Prefer families doing two or more Acts. Also Wild West Shows, People for concert work. Write for price.

TIGER BILL SNUDD

Milwaukee, Wis., Aug. 17; Watertown, N. D., 18; Grand Forks, 19; Cragfont, 20; Devils Lake, 21.

LATE TRAINS CONTINUE TO HAUNT COLE

Org Blows Two Matinees

FAIRMONT, W. Va., Aug. 14—
Late trains from Fairmont have been plaguing Cole Bros. for the last few weeks, continued to hit the show again, and caused complete can-cellation of the matinees here. Show did arrive for the last two days. At one other spot, Lancaster, O., the show was forced to cancel its matinees because of late trains. That business at night was capacity. In two other locations, crowd was excel-lent. Cohan systems giving with a three-quarter matinees and a full night house, and Dyer registering a capacity at the matinees which was the only show given to speed up the schedule. At Cohan the show was late in arriving and the matinees was three hours late. Despite this a strong house was on hand, which in all probability, would have been capacity if it started on time.

Norwood, O., registered good busi-ness the matinees drawing a three-quarters and a full one at night. An all-day rain the day before the show's arrival made for a crowd-only at the matinees. A minor mishap occurred in Norwood when two wagons, being pushed by a car, ran together and crashed into a well house at Waterworks Park. The damage was done in time to be repaired.

At Follansbee, W. Va., a late arrival meant only a half house at the matinee but it was a strong house. Wheeling, W. Va., gave with a light matinee but near-capacity at night.

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2 - PHONEMEN - 2

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August 21, 1928

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WANTED

Cowboys and Cowgirls for Aug. 21-22.

LEE CHURCH
Cambria Hotel
Jackson, Ohio
Dress Room Gossip

Coles Bros.

Louise Coatsman, a picture of grace and perfecting for the air...Don Boni, rubbing for Alabama in the pony and Liberty act...George Churchill up to his eyes in banners...Bobby B. Lewis back on the show for one of his rare visits and in con-

ference with his understudy, Billy Griffin...Otto Griebel having to get Paul Nelson to start the little car every show...Bennie Paulson has his

nerve terrorism...Florence Tennyson looking as cool as a cucumber on these hot days...The writer still looking for the guy who poured water on her at the Green Street...Don Gold, behind-the-counter man in the pie car, being so patient with some of our pr"m dama...Dick Butler is on the hunt for one picture from you, Tony Concello...The Cristiani horses trying to eat the dresses on the line belonging to Elizabeth, Alice Privett and Florence Tennyson...Marion Partello getting all her carriage as Miss P. O. Martin, Al and Vic already doing, and always doing for our gang...Jack Crippen tripping in brass by Cluett, Pearl and Co., often in the Wild West...Henry Kyes and his
tswele band having an outing with his friends, and they may be seen with their horses playing the pictures of the week...Bob Gibson, their divine song leader, being held in high esteem by the gals who have strings in their ears but soon will expect ears...And if you should ever want to hear the best band in the business. 

Mr. and Mrs. Raymond Alteneson celebrated their 25th wedding anni-
versary with their daughter and Peggy McDonald at their first.

A large number of our personnel making the trip to nearby Lape
town will be. O. H. No. 1, the Alton Island. We have a special table at Staley's cookhouse and were served in

top style. Mrs. Christine, Mrs. and Gladys, Charlie Cuthbert added four new band numbers, including the recent song, "Our Song," Vocal of by Marie Vielgird, Peggy Oden and Mrs. Edie Henderson, are making new wardrobe.

Dorothy Ovarino is back with us, making a splendid debut in our little
courte.

Louise Abbott is picking up the slack now, and making a few extra
cheet pillow cases for Christmas presents. The aerobatic act has added another gem, with Miss Cherie Pierce, age 9, on top mounter.

L. B. McCoy has taken over as head man at the new Smiley's. Fred Jordan gave us a thrill when the horse she was riding ran away. Billie Kelley has had another good day by doing the litterbug on the new Calliope platform. Tommy Bentley and Vivian Reek spend their time between shows practicing swinging trapez. The Altonoise family closed the season in Albia, Ia.

She has a perplexity: A sudden rain hitting just at time. But

Billie Henderson's wire stakes al-

ways operation. There is a
trail light cord always a few feet short of reaching the switch box. Every time the cable was wondering for she had locked in her web setter for the next show...Kelly McMillan putting it to work on a lot half a dozen...Tommy Bentley always forgetting his umbrella.

Hospitalized recently was Ted Rae. He'll stay again and back on the show.

Birthdays: Carol Allmos and Grace Foss.

Visitors: Ralph and Rose Clason, Harry Robertson, Ray Marsh Bryant, Ray C. Sebben, Mr. and Mrs. D. W. Estes, Dorothy Davenport, Lulu Davenport and Dora Estes, James. Joe, Jack, Phillip Bonta, Johnny Behmilla, Mr. and Mrs. Coffman, Mr. and Mrs. Kempton, Mr. and Mrs. Bagshaw, Ray and Ann Doering, Mrs. and Mrs. Oscar Caseaverio, Mr. and Mrs. John Burch and Bruce Warren.

CORA DAVIS.

Dales Bros.

Everyone is watching up on his rest since leaving the victory circus. With all the visitors, night clubs, ex-

ceptions everyone was all in. Some of the following show even bravely ran 80 miles to Mill

ing...The following is a list of the most prominent theaters: I. C. M.,

Grace, Des Moines, I. C. M., Urbandale, I. C. M., Clear Lake, I. C. M., Webster City, I. C. M., Council Bluffs, I. C. M., Prospect, I. C. M., Garber, I. C. M., City, I. C. M., Grundy Center, I. C. M.,oro Center, I. C. M., Story City, I. C. M., Fort Dodge, I. C. M.,

Brooklyn, I. C. M., Greenfield, I. C. M.,垩

in the future.

Bailey Bros.

Jack (Ko Ko) Fairburn left us in La Junta, Colo., and drove to his home in Los Angeles because of ill-

Buster. He was accompanied by his father, Mr. B. F. Fairburn, and Grover Pitchman to Chicago. Jean Evans returned to Los Angeles last week, having been away for 3 fall indoor dates at Houston and Fort Worth.

Mrs. N. Scott is visiting her hus-

band H. L. Scott, mechanic. The let to the cookhouse in Laramie, Colo., but is expected back in town soon. Everyone was scared still. Lucy Gibson has given birth to her son.

Clown alley has dwindled to four, Frank Ellis and Ernie Stewart are the only ones who are the backbone of any material. They have been to wearing levis and 10-
gallon hats.

Sweden, Mabel and Hurky Johnson's concert is so good that when they annou-

ce it is all sold out. It seems that band men throw up their horns and the bandstand goes down.

Our jump from Laramie to Garden City, Kan., was 104 miles. All the equipg

I'm sure. After going to the New York Shrew on the 28th, they were left in the lurch. Thanks for the co-operation from the local merchants, and all the way to the city, Lundy, and his big top crew, and the prop department even with our labor

Kay (Clarke) Burleem came over from the Ringling show to visit her sister. She jumped in and worked the acts for her sister, who also has been ill. She will be fine before long. She was in Concordia, Kan., after making an 816-mile jump from Cincinnati.

Jackie (Clarence) Burleem, Ed Elker, Jack Ballard and Mom Harrisons were ALBERT WHITRE.

Polack Bros., Eastern

Mabel Stark, who joined this unit in Jackson, Mich., after completing a 14-mile jump, was knocked and dragged around by a bit of one of her tigers during the second engagement. The cripple tigers, weary and restless from traveling (the Starks went through a flood en route) were left to their own devices after entering the arena. Miss Stark, at

them suffer severe lacerations. Proving herself a real trouper, she carried on despite wounds.

The craze of buying trucks and trailers is by no means over. Harry May and Jack Stette, the latest to join the buying troupe. Rio says he got his trailer so his wife, Irma, has a comfortable place to sleep while traveling.

The Antaloes visited and Joe's ver-

Butty is now in Chicago en-

unrestrained while playing the State of Washington. Cody was down, but just as bad we were spared that experience. Tommy Comstock, for-

the team. Also, they also caught the show and visited with Whitey and Edgy the Boyd.

In the dressing room, had one request to make it would be to have a separate tent for those card-

graders. Our girls are the center of the dressing room every day.

A great many novel breakaways in the circus world during the last week, the one the writer made Friday night being the most prominent. For one side of the cloud swing rigging broke from the pole and crashed into the ceiling. On the other side, the men came down the way you can, your escape cabled with only leg injuries and shock. P. S. It was not successful.—BILLY BARTON.
Dailey Bros.

We paraded elephants, camels and ring-tailed leopards in Newton, IA, the washing machine city, in honor of Harry Kelly, ex-cookhouse man, who had as many thrills as any of the kids butten-<br>ting around the Ringling Brothers' Barnum and Bailey Circus, which<br>Ray and Pipa Rollin entertained chil-<br>dren. The circus was sponsored by<br>a local charity hospital. We have heard of the "bear" that walks thru sleeping<br>company towns and the "bear" that walks thru bedrooms, but that "bear" wants ahs tear and a chocolate bar.

Ringling-Barnum

With our Kansas City, Mo., stay of two days, we prepared for the tour of the Midwestern States and jumped into Denver. Our Sunday off was spent in the movies, seeing some big new pictures before going to our training. The climate was a big gift to our mountain men. The new city is a good one. A bright new addition to the all-sylon hand top. Really sets off the "bears".

The atom smasher gag again is a big part of the show and will remain throughout the tour. But the boys up front are the real stars. This original clown gag gets one of the biggest laughs of the show. A big part of the act is done by Sian Sten, who is now a daily newspaper photographer. The music is enjoyed by the personnel of the show, as well as the customers. The family took part in the couple's fourth wedding anniversary and Florence and Richard their first daughter. For the Polack brothers, new room's program book was excellent with stories and pictures of the old and new building, along with a lot of news. Helping considerably were the nightly half-hour broadcasts originating from the barn.

As Assistant Manager Ross Paul so aptly said, "Our ladies, bless their hearts, found their way into the hearts of every man on the show" by preparing a spaghetti and meat ball dinner for the NFL players on the opening night of the show. The feed was instigated by Bubba Barnes, the Chorus Master, and Fred Wiswell with the official chef, Joe Madison, con-<br>descending to supervise the mass pro-<br>duction of sauce, par excellence for 125 servings. Official taster was Chief Madison. Besides Mrs. Wiswell and Chief Madison with assistant Irene Barnes, the other ladies on the three week tour were Betty Bell, Sonny Huang and Jose-<br>phine Hah, and Victory Barnes. Mrs. Wiswell was the life of the party by knowing how to play ear, assisted by Joe Bernstein. It was the work of Thomas K. Upson and Harry Dan's cousins, Virginia Powell, circus movies. It's a trip, isn't it, and has been for two days with reel upon reel of various circus movies including this season's and the season's performance earlier in the season. The movie fever is still high with George Page, Assistant Manager, and Ira Horne, manager of the show, taking the offensive, giving changes of program nightly. Walter and Polly Majeski are masked to weaken next.

The laugh of the week, as given by Logan Moore, five-year-old son of a conduc-<br>tor of canister engine, Dwight: When asked over the air by a baton throw-<br>er what he did when he was a baby, Jean, doesn't work in the show, Louise said, "Mama used to work in the dog act but last winter she sold her soul. I think to her she had to quit."

High-light performer, Josephine Baehrens, experienced a close call when a sway guy snapped during her trick on the balance beam. By staking the wire until repairs were made, she was able to complete her routine. So not fortunate was Halima, whose bottom during the acrobatic number resulted in six stiches in her leg. The girl broke a small bone in her foot, having been struck on the other with a hammer. Her last words were: "If you just button your lip for a minute, sir, I'll not blow what you want me to do."

Harold Barnes.

Hunt Bros.

Five days in Atlantic City—four one-half days it rained. And in spite of that we did business, with a foot of water all over the lot, we are still smiling. The show is con-<br>tracted there for next season, but will be on a different lot. On her first birthday this spring Mrs. Red Simpson, daughter of Mr. and Mrs. Red Simpson, made her debut in circus business by riding in tournament with her mother.

Charles Hunt passed his birthday and birthday cake was delivered to Wally Jeniffer and his seal. Buddy, left and opened with Terrell Jacobs' show at Milwaukee. Joe Lawrence, general agent for James M. Cole show was a visiting friend. The writer on the Grand Ole Opry this year in the MiddleWest about 30 years ago. Miss Hunt, our Closing Night Assis-<br> tant is the young daughter of Hunt, Maine. 

-Norman Hanley.

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Wanted for call for 8 days. We need a brave butcher or assistant butcher. Must be a good butcher and reliable. Also able to work part time in the kitchen. Must be able to do a good job. Must be ready to start immediately. Write to: M. W. MILLS, Mills Bros. CIRCUS, MOORE, OKLA.

The Barnum and Bailey Circus is the world's greatest parade. It is the only show in the world for which there is no reason to be afraid. If you are afraid to come, you should not come. The Barnum and Bailey Circus is the world's greatest parade. It is the only show in the world for which there is no reason to be afraid. If you are afraid to come, you should not come.
IONIA REACHES NEW HIGH

Income Is Up Despite Rain

All-time peaks attained in sale of exhibit, convex space midway gross rises

IONIA, Mich., Aug. 14.—Income on the sale of the junior livestock and poultry exhibits at this year's fair in Ionia was up sharply from last year, although admission charges were up as well.

The grandstand, the source of a big chunk of income, was up from last year, and, while the horse races were run under 1946, the advance sale of tickets on the grandstand showed that it would finish on a powerful note.

Only the weather held grandstand attendance down. Tuesday night, just about when the evening show was to start, there was rain. It continued through Wednesday and Thursday, lightly, and then, as the show was about to break up, the lightning and the thunder. The rain and lightning, with all the immensity of rain had held down the night stand crowd, yet even with that, the crowd was good.

Tuesday afternoon rain dogged the afternoon program. It fell from about 2 p.m. until nearly 4 p.m., and weather cleared for the stage, when the program was presented. Meanwhile, the track was rescheduled and the horse races were run off. It took time, being about 7 p.m. when the program was finished.

500 Get Refunds

However, it saved the greater portion of the grandstand receipts. Ticket refunds were granted to about 500 (See IONIA'S NEW HIGH, page 100)

Roanoke Annual Opens August 30

ROANOKE, Va., Aug. 14.—The annual Roanoke Fair, sponsored by American Legion Post No. 3 and featuring what is expected to be the largest livestock and poultry exhibits in the county, was opened August 29. Friday, Saturday and Sunday will be the official three-day portion of the fair, the Autumn Hound Dog Show will be held Saturday afternoon.

Special events include a baby show and baby doll contest, a beauty pageant with Jimmy St. Clair and his circus band playing for the grandstand and the horse show.

Billings Bowls Over Records

Gate, grandstand, midway, various mutuels run ahead of '47—Great Falls sock success

BILLINGS, Mont., Aug. 14.—Thru Thursday (12), with two days of its six-day meeting, Empire Fair and Rodeo here was off to the best bowls ever in the area in various departments.

Practically everything was up. The gate of $1,443,250 running about 9 per cent ahead of 1947. The grandstand, 2,500, registered gains. The midway, where the John B. Ward Shows held sway, was running in front of 1947, when a truck show supplied the rides, shows and concessions.

Even the pari-mutuels totals were ahead of 1947, altho, to be sure, the margin in this instance was small. Leo Cramer's Rodeo is the after feature co-feature with the horse races. A revue and acts booked thru Barnes-Carruthers and Detroit and Chicago, and fireworks by Theatre-Dufield Fireworks, Chicago, convince the night grandstand entertainment.

This fare is the second major one of the season to enjoy big business. The North Montana State Fair, which has run on a fairly good breaker in attendance and income.

Hastings, Mich., Off 5-10% From '47

DETOUR, Aug. 14.—Attendance at the Barry County Free Fair at Hastings, Mich., was off 5-10% from '47. The attendance at the fair, last year (26-28), was estimated at around 55,000, with a drop of between 5 and 7 per cent from last year. Despite favorable weather, afternoon crowds especially were underestimated, encouraging the wheat belt farmers to stick to harvesting.

Excipient drink doubles those of '47. Merchants' exhibits were used to promote the drink, but the market was filled. Installation of new electrical equipment threw the building and proper planning was placed in service for the first time.

The attendance at the grandstand, Jack says, has been steady since the fair opened and just about equaled 1947 despite a poor Tuesday meet in the weather. Many people were in the stands that the show was called off and money refunded. W. G. Wade Shows, on the midway, felt a drop of approximately 10 per cent from last year.

Revised Nansenmond, Va., Annual Set Sept. 13-18

SUFFOLK, Va., Aug. 14.—Nansemond County's Fair, which was revised here September 13-18 under new direction in the group of the Farm Bureau and the Future Farmers of America.

Ralph S. Bennet, president, and L. E. Pettijohn, secretary-treasurer. The board of directors includes O. L. Riney, J. F. Oliver, Chuckatuck; Edward Felton, Holland; Parke Brinkley, Liberty Spring; O. C. Bell, Rudolph Bridger, Cypress Chapel.

Bennettsville Gets Charter

COLUMBIA, S. C., Aug. 14.—Bennettsville and McCormick County Fair in Bennettsville was issued a Charter by the Secretary of State to promote an agricultural fair under authorized capital of $5,000. J. W. Jackson is president.
Los Angeles Annual Certain To Be Most Colorful Affair

POMONA, Calif., Aug. 14.—Light and color will enrich this year's Los Angeles County Fair, here for 17 days beginning Monday, Aug. 18. More than 900,000 spectators are working to complete the improvements for the first post-war fair here held in 1941. Colors of the Fair-West landscape predominate and among the 75 shades being used are terra cotta from the desert to the greens that grow in the valley and blue from the California sky. The colors were chosen to stimulate enthusiasm for the war. The 300 men and women are setting to glaze of former lighter colors and to enhance the full weight and weight of the structures and to take advantage of the many new shades of coloring developed since the war.

The huge paint job represents the most extensive use of color in any group of buildings of similar size in the country, and Marvin Johnson, color director, has made a splendid showing of the project. He has estimated that 28,000 gallons of paint in special colors are being used on the job.

Brushes in Action

A total of 4,500,000 square feet of surfaces will be covered by brush and spray processes. All buildings are being repainted. In the grandstand, a structure seating 10,500 persons, 400,000 square feet of surface will receive the new treatment, and in addition, there are three miles of steel being done over.

Five of the 75 colors are being used in and on the new agricultural building which is 148 feet wide and 800 feet long, and is to be the largest in the southern part of the country. The massive concrete and steel structure. Borders are painted green and mulberry. Interior will receive new drapes as well as a point job. The former Japanese camp at the exposition site is being converted into an attractive series of buildings for use by the 4-H and FFA groups. The fair is scheduled for successive nights over the State will be accommodated in the fair quarter.

Coloring net will cover the outdoor machinery display near the center of the main exhibit area.

"Grand Avenue," A "Grand Avenue" of Lights, will be resplendent in subdued lighting colors in the outdoor show, in 50 pylons, each 34 feet high. In addition, there are two rings, each of three miles of steel being done over.

These of the pylons will have a broad surface to be used as benches for tired fairgoers. Atop the main line of the pylons will be parade light in different colors and above will be lighted shafts at the peak of which will be banners and flags.

Portola Rhubarb Quits Down, But Still Bit Confused

SAN FRANCISCO, Aug. 14.—The much confused situation revolving around the Portola Festival and Pageant here in October has taken on a quieter air following the hot battle that was precipitated after the engagement of Norman Manning, Hollywood, to direct parades and pageants.

Manning: Charles Tevlin, local parade organizer, and Art Crater, who at one time was designated as coloration celebration manager, took over new offices at 7703 Park Street here July 25 and settled down to try to untangle the situation.

Crater was to have directed the city-wide costume queen, but organizational red tape is said to have delayed the plans. On August 8 there was still no clue as to what was to happen, and it was uncertain whether the event would have time to carry out its purpose.

The Portola Festival has had a stormy path since its inception almost two years ago, and has been recognized several times, both with and without official blessing of the city of San Francisco.

Cyril Magnin, local department store, and former president of the organization with Harvey Toy, hotel man, and Charles Rosenthal, radio man in the city, are now managing the project. O. J. Kentish has been the executive secretary and still remains as director of the business end of the festival.

Program calls for two parades, a pageant at the Cow Palace, Paris fashion show, dances, golf tournament, rowing races and other features, all of which is now scheduled for October 3-23. Actual celebration is to be held October 16-23.

Lynchburg Agricultural Fair

Lynchburg, Va. — Aug. 23. — 26

Thrift Show Saturday; Barn Dance, Free Acts. Fireworks; Something Big Going Every Day.

WANT FOR INDEPENDENT MIDWAY

Direct sales, no commission. Advertising Stamps of All Kinds, Cook House, Crab, Beer Stand, Candy Floss, Corn on Cob, Age, Scales, Photos, Palmistry, Games of All Kinds That Work for Merchandise: Ball Games, Duck Pond, Cork Gallery, Penny Pitch, Hoppin-lute, Short Range, Pitch-Tell-You-Win, Cork Bottles, and any legitimate Games.

Address: JARRY BURKE, Manager of Concessions

Lynchburg, Va.
WIS. PASSES
500,000 MARK

Crowds Light At Paid Shows

Strong expo exhibits—features over power grandstand, midway attractions.

MILWAUKEE, Aug. 14.—Wisconsin Centennial Exhibition at 1 p.m. Friday (13), seventh day of its 23-day run, topped the 500,000 mark. A 90,452 turnout, the best weekday crowd to date, Thursday (12) sent the gate soaring and buoyed officials' confidence that, given a fair break in the weather, the expo would wind up with a total paid gate of 1,500,000 or better.

While attendance jumped, the expo was failing to get the expected play for its grandstand show or for midway attractions. Songs of a Century, adjudged the best grandstand show ever staged at the State fairgrounds, did pick up Wednesday and Thursday nights (11-12), pulling an average of 5,000 for both those shows. But this was far under the standard for the event, judged by past State fairs here. Moreover, Monday and Tuesday failed to produce better than relatively slim night grandstand crowds.

On the midway, the ride section (See WISCONSIN TOPS on page 100)

Aerial CHARLTON'S
RAY AND SHIRLEY
Chilling Thrills in the Clouds!
CONTACT FOR AVAILABLE WINTER DATES
BOOKED THRU SEPTEMBER, 1948
Booking Thru CHARLES ZEMATER 94 West Randolph St.
Chicago, Illinois

MILLER'S PARADE PONIES

Famous Six Head High of Thoroughbred Silver Dapple Oubstact Ponies to Beautiful Band Wagon and Chariots. Available for Barns, Shows and Conventions. For immediate write
G. LESLIE MILLER—PARADE PONIES, Bloomsburg, Pa.

La Porte Event
Clicks—Paid Gate and All

La PORTE, Ind., Aug. 14.—The 1946 edition of the La Porte County Fair was ushered in Monday (9) with a paid gate, the first time in its history that it charged on kick-off day, and attendance stood up strongly in face of the facill.

On the midway, where Al Wagner's Cavalcade of Amusements supply the entertainment, the gross from rides and shows that day topped the business on the corresponding day in 1947.

Attendance thru Thursday (13) continued excellent, with night turnouts particularly large. Jimmie Lynch's Death Dodgers played to a sellout Monday night and a three-vig grandstand the following afternoon.

A Barnes-Carruthers revue, with acts, took over Tuesday (10) in front of the grandstand for three nights, with WLS's Barn Dance moving in Friday night (13). Horse racing, plus acts, were in for each afternoon beginning Wednesday (11).

Tri-State at Madison, S. D.


Chippewa Falls
Hits New Highs, Gate Upped 23%

CHIFFEWA FALLS, Wis., Aug. 14.—(The Nor- Wisconsin State Fair, which closed here Sunday (8), was the most successful in the history of the event.

Figures released by Archie Putnam, secretary, showed the gate up 23 per cent over last year, the previous mark. The grandstand attendance also hit new highs, with a revue and acts furnished by Barns-Carruthers Theatri- cal Enterprises, Chicago, the first five nights doing excellent business. Even the harness horse races, presented daily excepting closing day, drew record crowds. Jimmie Lynch's Death Dodgers pulled an overflow grandstand Saturday night (7) and a huge turnout Sunday afternoon.

The Imperial Exposition Shows established a new high for the midway, topping last year's ride and show income by 11 per cent. The 1947 gross had been the previous peak.

A survey of attendance indicated that patrons came from at least 213 villages and cities in Wisconsin, from 27 States, and that a surprisingly large patronage was obtained from Illinois.

SACRAMENTO, Aug. 14.—Advertising and publicity expenditures for the 78 non-profit fairs in California have increased from $42,000 in 1941, to $81,000 in 1948, according to figures released by the Western Fairs Association.

It was pointed out, however, that there was considerably less activity in the fair industry during the war years. Much of the additional expenditure, tho, is the result of a new policy of WFA members, it is said. This policy came about as a result of a survey of the most successful fairs of the nation and resulted in recommendation in California fairs spend from 15 to 20 per cent of the outside gate revenues for publicity and advertising, with new emphasis on purchase of paid space in local papers.

Nearly all California fairs now conform to this recommendation and their combined result has been reflected in the $81,000 figure for this year.

Add revenue to publishers has been made possible thru publication of each fair's premium book. These average $500 each fair and total an additional $40,000 expenditure.

Fair Secretaries Celebration Committee

ARRANGE FOR
FIREWORKS NOW
RICH BROS. FIREWORKS CO.
Write Dept. B, Box 914, Bloomsburg, Pa.

WANTED NICE CARNIVAL
To play Marbrough County Agriculture Fair, Porter Railfair Show, but will consider large Truck Shows. First local (Mid-Season) Fair offered any time.
MURRAY JACKSON, President
Richton, Ill.

Grangers Free Fair & Picnic
WILLIAMS GROVE, MECHANICSBURG, PA.
AUGUST 30 TO SEPTEMBER 4, INCLUSIVE
ANNUAL ATTENDANCE OVER 100,000
Can place more than Legitimate Concessions. No Fats or "O". This is a great Spot. Will make any good 10-in-1 or other Shows excellent P.C. deal. Write, wire or phone:
RICHWINE, MECHANICSBURG 437

Want—for Firemen's Fair and Farm Show—Want
MARION CENTER, PENNSYLVANIA
Good, clean Carnival with Wagon and Kiddie Ride; Mechanical Concessions, Fun House or Wild Life for weeks of Sept., 13th or 20th or 27th.
(Tfes cause for this ad is a Fair in the ending of the show that was booked.) Will have Firemen's Parade, Horse-Pulling Contest, Community Auction, Pet Show and other events.
CHARLES P. RIGHTON, Manager, Marion Center Community Park.

Concessions and Shows Wanted
FOR EL PASO, ILLINOIS, ORN FESTIVAL & FREE STREET FAIR—SEPT. 8-10-11.
"The biggest Little Street Fair in Illinois" Good clean Shows—no greasy—Solely Concessions—No Trucks, Wagon, Barn and nearly all others. Call on fast and make your winter bank full.
TOMMY SACCO—Music and Entertainment
202 NO. WABASH AVE., CHICAGO 1
Phone ANDREW 6118
GREENSBORO STRESS ON ENTERTAINMENT, EXHIBITS OF FARM

GREENSBORO, N. C., Aug. 14. - A complete program of amusements and exhibits on agricultural exhibits is the keynote for the 46th annual Greensboro Fair, October 11-16, according to Manager Norman Y. Chambless and his assistant, Mrs. Clyde Kendall.

For the Sunday (19) opening, Chambless has arranged for stock car races under the direction of Bill France, Daytona Beach, Fla., who will bring in his famous Grand National stock car outfit and races the final day. Featured opening night attractions will be Kochman's World Champion Hell Drivers, who are also scheduled for a Thursday (Aug. 14) program, and George A. Hamid grandstand acts, booked for the week. World of Mirth Shows will provide the midway.

In addition to Guilford and adjoining county exhibits, arrangements have been made for a display of exhibits by the Department of Agriculture, to be housed in a building splendidly equipped for this use. Chambless said nearly all available exhibit space in buildings has been sold.

Georgia's Annual
Guts Gets New Building

MACON, Ga., Aug. 14. - Another new feature in the annual Georgia State Fair this year, E. Ross Jordan, general manager announced Tuesday, is a new building containing for the first time, a complete modernization of the main exhibition building, a cattle building, complete with grease, and amphitheater.

Work on the grounds for this year's event, scheduled for October 16-23, has already started. Members of the Macon Exchange Club, operators of the fair, will open advance sales of tickets in early September. Prizes have been awarded in about 200 classifications of Livestock and Poultry this year, with premiums ready for distribution in a few days, Jordan said.

John Penland, fair president, says special efforts will be made to boost attendance this year. For the past two years the attendance has ranged from 100,000 to 115,000. With great increase in population in the state, increased financial assistance can be doubled.

For the first time in many years, the fair will have use of the baseball stadium for free acts and firework thrill show. Thrill and stage shows may be added. Free acts have been booked thru the Gus Sun Agency. Endy Bros' Freedom ride will also set a record for the third consecutive year.

URGES GRANGE CO-OPERATION IN BUILDING MUSEUM, ANNUAL


For the first time in many years, the fair will have use of the baseball stadium for free acts and firework thrill show. Thrill and stage shows may be added. Free acts have been booked thru the Gus Sun Agency. Endy Bros' Freedom ride will also set a record for the third consecutive year.

Urge Grange Co-Operation in Building Museum, Annual


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C. & W. ROCKS IN IOWA RECORD

Gross Runs Neck-and-Neck First Half Despite Weather

Raynell’s girl unit places big, appears headed for all-time high take for individual show at Michigan annual — two burned, one critically, in explosion

IONIA, Mich., Aug. 14.—All-time high take for individual show at Michigan annual was realized here Thursday (11) by the C. & W. midway. Middle of the six-day run, the C. & W., at show and rides gross practically ahead of last year, when a different c. & w. arrow was played. According to the show, the C. & W. aggregation was running neck and neck with business in 1946, the fair’s peak year. This last is, indeed, impressive, for in five days was ideal. Such was not the case last year, nor this year. A torrid heat spell gripped the fair during the first four days of 1947, and the attendance wilted. This year, it was rain and overcast skies which harassed the program. Despite the rain and menacing skies, the midway reached up superb grosses. Monday (9), the opener, was the only good weather day. With the weather in its favor, the C. & W. unit registered a gross which topped last year by some 15 per cent and passed the peak taken for the corresponding day by a slight margin.

Weather Hurts

Tuesday (10), the skies threatened and the threat was carried out. It rained lightly during the night show, the popular kick-off, at 8:30 p.m. and the rain remained throughout the next two days, until Thursday (11). A light rain fell steadily during the early afternoon. This forced the covering of many rides and the elimination of many crowds. The midway was littered with stories and the C. & W. lost business on this day.

Stanley Crime Unit

To Join Cavalcade

CINCINNATI, Aug. 14.—Charles Stanley, Crime Scene operator at Chicago’s Coney Island, will join Al Wagner’s Cavalcade of Amusements at the fair with a new crime attraction, he announced this week.

A new addition to the Stanley the new attraction will be presented via educational films and will deal with crime. Stanley has had crime shows of all types, and has been transported on new cab-over-engine truck and new banners have been added.

Stanley is the owner of thebulletproof Cinderella Barrow-Bronnie Parker death car and the armored John Dingell car. For the past several years, Stanley has had c. & w. shows and he will be transported on new c. & w. engine truck and new banners have been added.

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Joey Moss Reimbursement

Held in San Francisco

SAN FRANCISCO, Aug. 14.—The body of Joey Moss, former concessions manager of the fair, was reinterred at Golden Gate Military Cemetery here last week. Services were attended by his wife and two of his sons, brother-in-law, Howard Inman, of Detroit and Eddie Inman, of Detroit, who were two of the three men killed at Aug. 27, 1944.

The Joey Moss Memorial Showmen’s American Legion Post No. 442 of San Francisco gave up concessions to the late George Harris, of its executive committee.

World of Mirth’s Biz Matches Good Publicity Breaks

BANGOR, Me., Aug. 14.—World of Mirth Shows, midway attraction at Bangor State Fair, Aug. 7-14, is profiting from the big attendance this year and also is getting a tremendous amount of good publicity in the local newspapers, with plenty of pix of rides and attractions.

Gerald F. Stillman shows’ general representative, landed on the front page of the Bangor Daily News yesterday with a feature story by Delaware T. Dunbar, topped by a true-to-life portrait of himself with one of his big cigars and a life that was almost as striking as the orange-tinted overcoat he sported last winter.

Shops gave here from the fair at Frasque Isle, where Fred Phillips, general manager of the recently terminated Frederick (N. B.) Centralia, was a week-long visitor on the lot, renewing acquaintances with Owner Frank Bergen and Doc Cunn and with Joe Hughes, of the Hamil edition.

Added Saturday

At Muncie Fair

Nets $3,500

KOKOMO, Ind., Aug. 14.—The Johnny J. Jones Exposition got away to a fair start here in a still date and many of the Muncie (Ind.) Fair last week and the Allen County Fair at Fort Wayne, Ind., next week. The date here gave Muncie a chance to see a trip to Chicago to arrange for the org’s coming stand at the Cook County fair. The show is set for Saturday, Sept. 1, at the Indiana State Fair, at which the Carson, Baker andimm. will take part.

The Muncie Fair yielded a gross of $5,700 Saturday (7), the closing date. The Saturday closing was a new feature at Muncie this year, the fall hereto having wound up Friday night. The take from rides and shows for the fair’s full run was rated satisfactory. Most concessions did not work there the greater part of the fair.

Cavalcade’s Biz

At La Porte, Ind., Better ’n 1947

LA PORTE, Ind., Aug. 14.—Al Wagner’s Cavalcade of Amusements registered better business here this week during the La Porte County Fair than it did in 1947.

The increase was recorded in the face of the fact that a paid gate was again the order of the day at the fair. The weather, which never failed in its 103-year history had teed off with an easterly wind.

Thur Thursday (12), attendance and midway patronage continued to build.

Imperial Exposition

Tops Chippewa Falls Midway Mark by 11%

COMANCHE, Ia., Aug. 14.—The Imperial Exposition Shows had a very good week in this city, still due to break the jump from Chippewa Falls, Wis., to Cedar Rapids, Ia., at the fair on Sunday (15) at the All-Iowa Fair.

The Northern Wisconsin District Fair at Chippewa Falls attracted a total of 14,218 for the fair, which closed on Sunday (8), yielded a record-breaking gross of $13,700 for the week. For each per cent the fair’s previous record set last year when the same event was held.

Braunstein Feted

At Cambridge Feed

CAMBRIDGE, Md., Aug. 14.—Ben Braunstein, business manager of the Jack J. Perry Shows, was tendered a surprise birthday party here by Mrs. and Mrs. Jack Perry at the Cambridge Restaurant. Over a hundred people from the shows and several officials of the American Legion V-J Celebration, for which the org was the midway attraction, were present. Jack Perry, owner-manager of the shows, aided with decorations. Many tokens and gifts were received and after the formal dinner was served, with cocktails at the bar, Max Sharp entertained with jokes and songs. Among the guests were William Richardson, Mr. and Mrs. Larry Brockett, and Mrs. Andrew Shaw, Mr. and Mrs. Jack Perry, Mr. and Mrs. Rick Grooms, Mr. and Mrs. Roger Fing, Mr. and Mrs. Roy Stauffer, Mr. and Mrs. Roy Stauffer, Mr. and Mrs. Roy Stauffer, Mr. and Mrs. Roy Stauffer, Mr. and Mrs. Roy Stauffer, Mr. and Mrs. Roy Stauffer, Mr. and Mrs. Roy Stauffer, Mr. and Mrs. Roy Stauffer.

Also were present Assistant Judge Alton Andrews, Chairman Lee Brad- son, Mr. and Mrs. Howard Klopp, Mr. and Mrs. Howard Robbins, of the V-J Celebration. The Imperial Exposition Shows (8) to one of the largest crowds for one night at this event, the second the fair’s full run was rated satisfactory. Over a hundred people attended the show on Saturday night. Business continued good, with large crowds and free spending. 

Bills Piles It Up in Montana

Sets New Mark

At Great Falls

Early days at Billings put shows ahead of ’47 gross — org held jamboree


Last week at the North Montana State Fair, Great Falls, the Ward org showed the highest gross of the entire season, and the gross has held it most of the season. It ranking as an all-time high take at the Great Falls Fair. As a matter of fact, all money taken at the last two days of the event there comprised the margin over which the Ward org topped the take, which was different org. for the first run of the 1947 event.

And here this week, the Ward ag- gregation was running better than 5 per cent ahead of 1947 in the first three days of operationable weather.

There is ample money in this sec- tion, what with wheat and barley (See WARD PILES IT UP, page 42).
In Behalf Of
ROYAL AMERICAN SHOWS

WORLD'S LARGEST MIDWAY

We take this opportunity to thank individually all of the officials and members of the Western Canada Class A Exhibitions and the Canadian Lakehead Exhibition.

Only through you and your splendid organizations was it possible for ROYAL AMERICAN SHOWS to again present to the people of Canada the type of show they enjoy.

Your wholehearted co-operation, too, was a great and outstanding factor without which we would never have accomplished the feat of doubling all previous grosses and breaking any record ever accomplished on the North American continent.

We feel that your traditional courtesy and hospitality has formed a link of friendship that sets a fine example of what the people of the world are striving for today.

We take this time, too, to thank the Canadian Pacific and Canadian National Railways for their outstanding service. Through the co-operation of these great and efficient systems it was made possible for our trains to continually arrive, even before schedule, at their destinations. And to every man and woman of our own organization, to our executive staff, to those who brought it in and set it up, and to the show and ride operators and their assistants, we render our fullest thanks and congratulations for their outstanding co-operation and workmanship.

Only through such co-operation can organization exist and expand.

To all Western Canadian Exhibition Managers and Directors we proudly present this testament of our gratitude.

Sincerely,

[Signature]
MIDWAY CONFAB

Al B. Palmer, Wild Life and Unborn Show operator, visited the Chicago office of The Billboard Wednesday (11).

The day when a midway girl caught up with his work is on or about November 8.

Amos (Tom) Wolf, of the Cattell Show, who recently took delivery on a new trailer and pickup-truck plans, to winter in Arizona.

C. H. (Pop) Sorenson has returned to the Larry Nolan Shows with his bargain counter and California mugget stand.

Belle Evans, following a four-week vacation in California, returned to Fears' United Shows for the remainder of the season.

Words of wisdom spoken by oldtimers are of great benefit to all old-dames, who take turns at last.ing.

Corrie Zimmerman and Danny LaRousch, cookhouse operators for many years, have combined, and are operating the cookhouse on the Victory Exposition Shows.

Cameron G. Murray, managing the W. G. Wade No. 2 Shows, reports an excellent new cornet stand on the 11th annual Celebration at Greenville, Mich.

Peppy Barker, annex attraction of McCormack's Side Show on the B. Lamb Shows, playing Iowa fairs, is readying a new act for Southern night clubs.

A generous concession operator is one who hopes his agents are giving a lot of money, because he knows they have it.

Bob Anderson joined the Joseph J. Kirkwood Shows in Newburgh, N. Y., with a Glass Show. He has two. He is featuring his wife, Betty Real, in Chez Paree.

Joe and Mollie Money are still operating their Girl Show with the J. A. Hicks Shows. Line-up includes Lee Carroll, Cathy Kart, Charmagne and Tapadilao, Paul Benda, Nancy Parker, and Stan Wilson. Both are on tickets and Lee Kirt is talker.

Principal Laura, known as Panther Peggy in showbiz, will take her Hawaiian troupe, together at least for a salve, on the road to the West Coast. She will feature their snake dance.

Berney Smuckler, carnival operator, recently released from a Detroit hospital following an operation, is recuperating at the home of his sister in Detroit. His wife, Marie, is managing the show during his absence.

Should a concession manager retire at the age of 65, he can honestly say that he has seen and heard everything.

J. KIRKWOOD DECKETT, son of Mr. and Mrs. Ralph Deckter, operators of the Joseph J. Kirkwood Shows, is spending his summer vacation on the show, where he has a new 1948 Ferris Wheel and tractor and trailer to haul the ride. Come fall, Deckter will resume his work with the Wisconsin Railroad.

Louise Younger, wife of Ralph Younger, and president of the Ladies' Auxiliary, Miami, Shaker Show, recently visited Lillian Elkins to extend condolences on the death of Mrs. Elkins' mother, Mrs. Olga Miller.

Lydia Snow, a member of Carl J. Lasker's Side Show on the Johnny J. Jones Exposition, has returned to home in Reading, Pa., where she is undergoing X-ray treatments daily. She would like to read letters from friends.

Marlene Brody, daughter of Mr. and Mrs. M. K. Brody, won the $300 prize ribbon at the horse show Saturday (7) at Whispering Pines Camp, Merriam, Wis. Brody is owner of the M.

FOR SALE

Located offices next to health Chairman with all features in sound. Have large real estate and personal offices. Sell or rent. Ask for telephone number. Excellent location. Office space needed. Must be in business for at least two years. Can manage all departments of your show. Long season, south bound. Wire or call or write.

HARRY MOLDE

CAN PLACE

AGENTS WANTED

Two Skillets and one Grid Iron Agent now. Positive no drunks. Fifteen Fairs starting now. All A.M. Wire immediately.

MARTY MICHELS
SOUTHERN VALLEY SHOWS

Mammoth Springs, Arkansas

WANT

Agent for Count Store and Blower. Also Foreman for Eli and Second Men on All Rides.

WILSON GREATER SHOWS

Montrose, Colo., Aug. 16-22.

WANTED


Tivoli Exposition Shows

WANT

Farris Wheel Foreman - one or two. Wheels to join at once. Also Ride Help for next. H. V. PETERSEN, Mgr.

FOR SALE

Concession Cart. Concession Stand..equipped. Located in tailor for Greens, Hamburgers, Potato Rolls, Ice Cream, Pop Corn, Candy Fudge, Candy Bar and a few Good Caramel Suckers. Good location. 300 Customer, 807-2241. Steel Stand for Mobile Cart. 150-Gallon Water Tank. For Cash. Will not take any. You can take, good offers all around. H. V. PETERSEN, Mgr.

H. H. KNAAK

NOW BOOKING FOR

SHENANDOAH COUNTY FAIR, Aug. 24 to 28

BIG 5 Days Woodstock, Virginia 5 Nights BIG Concessions of all kinds working for stock, except Bingo. Rides - Caterpillar, Till or Whip. Shows - Let us know what you have. Help - Wheel Foreman and Second Man must be able to drive Semis. All contact by wire:

RUSS ROSENS, Gen. Mgr.

Bridgeston, N. J. this week; then Woodstock, Va.

JAMES M. RAFTERY SHOWS


WANT: Demers for Gilt Show, also Girls for Poultry Show. Salary no object.

WANT: Waters and Gridle Men for Cookhouse. Can place Ride Help at all times.

WANT: Chorus Girls, Comedians and Musicians for Mineral Show.

Address:

JAMES M. RAFTERY SHOWS

Goldsboro, N. C. this week; then as per route.

K. Brody Company, Chicago, carnival merchandise org.

Helen Barfield writes that she is in Rochester, Minn, where she will undergo her second operation at the Mayo Clinic. Helen adds that she will join her husband and his philanthropy on the Funshine Shows just as soon as she is able.

Being a general agent has its advantages, among them being the delightful ability to sell his stallions off 100 miles away from the office window.

Monroe Hoge, of Johnny J. Denton Shows, was given a surprise birthday dinner by his wife on August 9 at Brodhead, Ky. Those present were Henry Wilson, Redneck Erve, Harry O'Moore, Henry Howard and Harry Moore and their wives.

Line-up on Clarence and Madison Thomes's Garden of Allah Show on the Florida Amusement Company, including Whitey Rogers, salesman; Art Klimbo, tickets; Juanita Thomes, Roe O'Day, Yvette, Penny Dale, Toni Arden and Bettye Ryan, dancers; Margie Gina rejoined in Marion, Ind.

Audience of stories about a midwayman is the one about the fellow who went home to find his wife and found her wife holding on to bequeathed to an amusement park.

The carnival was the subject of a recent feature of The Cleveland Plain Dealer's pictorial section of its August 8 edition. Edited by W. E. Hill, piece does a nifty burlesque of the varied personalities associated with the carnival business, along with the patrons and stories upon which the carnival proves an outstanding amusement outlet.

J. George Loos, owner of the Greater United Shows, left the hospital in Littlefield, Tex., where he had been confined for the past six weeks on Tuesday (9) and rejoined his organization in Lubbock, Tex. Loos was operated on for a blood clot in

CARNIVALS

WANT FOR THE FOLLOWING FAIRS AND CONCESSIONS:

Fairview Fair and Race Meet, Fairview, Okt., Aug. 16-21; Annual Rodoco Celebration, Chillicothe, Ohio, Aug. 28-29; Michigan's Central Big Labor Day Celebration, Scott 5-4 (held in Nichols Park under auspices of Range Riders Club and Publishers of Rodoco Celebration, and egged on by our own Jim Maxfield, with a wind pasted called the City Park.); then the Chosworth County Free Fair, Hoft, 085.; then the Idaho, Nemo, Free, Idaho, Okla., three days in September at Carthage, Ark. Fair to follow.

STOCK CONCESSIONS OF ALL KINDS (no exclusives at these dates) CAN PLACE AGENTS FOR WASSY FARES AND OTHER GOOD GRID STORE AGENTS. WANT MANAGER WITH TALENT FOR GIRL SHOW. MAN TO HANDLE CARRIAGE SHOW? HAVE BEAUTIFUL DANCE SHOW - WILL TURN TO SOBER, CAPABLE OPERATOR. DICK KANTHE WANTS ATHLETIC SHOW PEOPLE.

WANT CAPABLE HELP ON NEW RIDE-UP IN OCTOBER, AND TILT-A-WHIRL FOR FERRIS WHEEL. WORKING FOR NEW I DO NOT KNOW WHAT THERE IS. CAN ALWAYS PLACE USEFUL SHOW PEOPLE. (Brinks, agents, tourist, stay where you are) AGREED.

H. N. (DOC) CAPELL, Mgr.

WANT FOR DU QUOIN STATE FAIR (Illinois Largest)

9 BIG DAYS AND NIGHTS-9 - - - OPEN SUNDAY, AUG. 29, THUO LABOR DAY

Call:

LLOYD E. THOMAS, Mgr.

New Bethel, Ind.

THE GREAT ANGELICA FAIR

ANGELICA, N. Y. - 104th Year - Day and Night - September 1-4

BUFFALO SHOWS

This Week, Corby, Penn.
MARKS SHOWS

SILE LONG PLEASURE TRAIL

FOR FAIRS

WANT FOR OUR SOUTHERN ROUTE OF FAIRS

BEGINNING AT GALATIA, VA., AUG. 23-28

GREAT ROANOKE FAIR, AUG. 30-SEPTEMBER 4

LYNCHBURG, VA., AMERICAN LEGION FAIR, SEPTEMBER 6-11

SHOWS-ACTOR DISION, WITH OR WITHOUT TRANSPORTATION; FAT GIRL OR ANY OTHER MONERY-CUGER, ACHETEER, CLOWN, CONCESSIONS-AMERICAN PAMLISITY, PHOTO, BALL, CAMER, SIX CATS, JEWELRY OR ANY LEGITIMATE STOCK CONCESSIONS. ADDRESS:

MERCER COUNTY, PA., FAIR

Day and Night--August 24-28

Space available for all kinds of Legitimate Concessions, Jewelry and Demonstrators on midway and in buildings. Frozen Custard, Scales and Age open. Wire or write

M. A. BEAM

DAYTON, PA., Fair this week.

his leg which had affected his heart.

While Louie was confined to the hospital, Mrs. Louie managed the fair. Mrs. Jen Mills, Mrs. and Mrs. Bage Allamore, Don Burke, Mr. and Mrs. Kenny Burkett, Mr. and Mrs. Harry Miller, Mr. and Mrs. Charles Donny, Johnny Stephens, Harvey (Hotcha) Hinton, Peggy Walling, Mr. and Mrs. Bill Wells, Mr. and Mrs. Earl Wells, Joe Divino, Hardrock McArthur, Brownie Gallowl, Pat Riley, Mr. and Mrs. Earnest Mathis, Mr. and Mrs. Jack Hamill, Jimmie Walker and Doc Squir.
Strates Shatters Midway Marks at Clearfield, Pa.

CLEARFIELD, Pa., Aug. 14—Making their first appearance at Clearfield County Fair, August 2-7, James E. Strates Shows Shatters claimed the midway grosses for the week. Altogether the Shows were jubilant about the size of the midway and the expensive railroad equipment which was the result of General Manager James E. Strates stated that he was well pleased with the grosses, despite the fact that rain fell Thursday (5), which cut down attendance for the day. Children’s Day Tuesday (3) packed the lots with young and adults making it necessary for all shows and rides to open on time after receiving a 9 a.m. call the day previous. Friday and Saturday (7), with record-breaking crowds on the grounds, bypassed the shows’ grosses to an all-time high.

Top Grossers

Note Eagles; Hollywood Midget Movie Stars, with Lew Hamilton on the front, packed them in from the start, lopping the midway. Many full houses were gained thru one of a 50-cent admission.

George Henry’s Lion Motordrome also grazed heavily at a half-dollars admission. Captain Mum’s Animal Circus hit his stride on Kiddie Day and continued to do big business all week. C. H. Stately reported that both of his Side Shows were in the money. The revue type shows also were in the money, but it was evident that girl appeal was somewhat lacking. Irvin C. Miller’s Brown Skin Models were a hit from the go but did not top the money bracket until the final day.

Boards of three Pennsylvania fairs, Harrisburg, Butler and Bedford, visited Owner Strates and his midway. Max Cohen, of the American Carnival Association membership, and his family were daily visitors on the lot during the Rochester, N.Y., stand. After undergoing an operation that kept him confined in the Highland Hospital, in Rochester, for two weeks, the Delafield recuperated at the Mass home for four days before rejoining the shows. Don Enskie, the ill, Motordrome rider, rents Encopa planes whenever available—gathering much newspaper space and special stories.

Sullivan Says ‘B’ Circuit Biz 13% Over ’47

PRINCE ALBERT, Sask., Aug. 14—Winding up his 10th year on the western Canadian circuit here Saturday (7), J. P. (Jimmy) Sullivan, owner-manager of Wonderland Bros. Shows of Canada, reported business for the route up 13 per cent over 1947. Last year, according to Sullivan, was the biggest year he ever had on the circuit.

This year the circuit included 13 fairs, as compared to 11 last season. Shows were at Yeg," Prairie, Yorkton, Sask.; Estevan, Sask.; Weyburn, Sask.; and in the Fraser Valley, B.C., at Maple Ridge, Port Coquitlam, and Vancouver. The circuit ran from the 1st to the 14th, and was kept going by a steady attendance. Sullivan, of course, was the biggest year he ever had on the circuit.

Topping the midway, the circuit was Jean Kelly’s World of Girls, which did 20 per cent better than July. A close second, Swindale, under the direction of Tommy McClure, who, with Alfie Phillips, brought the show on the "B" circuit during the war years. For its 1st week on the tour, hit Monday night, the ticket box showed remarkably well at the ticket boxes and managed to meet its expectations despite heavy rain in setting up and tearing down in many small towns. Johnny Branson’s Motordrome was out for its second season and finished the season about the same as last year. Also the same was Dorothy Lewis’ Monkey Circus, which wound up another season with a profit. Sullivan also reports that Dick Dugger, of his Goodie Shows, has a “B” Circuit Booths on page 81.

Midway is Muddy

When caught at the Ikes Albert, Sullivan’s gang was an impressive set-up despite having been caught in a torrid spell of downpour which left the midway (See “B” Circuit Booths on page 81).
FROM THE LOTS

O. C. Buek

GOUVERNEUR, N.Y., Aug. 14—

This was a very good crowd out for the show. Night attendance has been heavy,

Concessionaire Barney Denier did

but the parents of a son, William Jr.

Concessionaire Barney Denier did

and has been at

not open for observation.

land. During the past several years, he has had the

just started at the Fords, Magnolia, N.Y., because of the

night. It was not New York for New York to

another show.

greatly.

months.

comes on the midway include

the Michigan State Fair; B. Boone, president of the

that it was not enough.

There were no appointments for the shows on

Nelson Grigsby, who was brought up on the

Mr. T.J. Patterson, president of the Derby.

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Bob Baker, a new front is being built for it. Personnel includes Bar-

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Texas Exposition Shows

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CARNIVALS

INDIANA STATE FAIR
Indianapolis, Ind., September 3 to 10th, Inclusive

WE HAVE SEVERAL SPACES AND SEVERAL GOOD CORNERS ON THE INDEPENDENT MIDWAY FOR EATING AND DRINKING STANDS

CAN PLACE Long Range Shooting Galleries, Balloon Dart Games, Cigarette and Candy Cork Shooting Galleries, Basket Ball Games and Eating and Drinking Stands of all kinds.

No other kind of game concessions wanted.

EARL CHAMBERS wants two Experienced Men able to work performing monkeys. Join immediately, now at Pontiac, Mich. Fair.

Can place Experienced Carnival Workingmen in all departments.

Can place Train Help of all kinds and Mule and Cat Drivers.

All Address:

CETLIN & WILSON SHOWS

Show Week August 18th, Pontiac. Mich. August 23d, Gary, Ind., then as per route.

Ralph Decker presents

JOHN T. TINSLEY SHOWS

"America's Most Modern Midway"

WANT WANT WANT WANT

Hanky Panks of all kinds for Atlanta and our fairs which start in three weeks. Will sell X on Custard, Cook House, Mitt Camp. Long and Short Range Gallery.

Want Free Act. Must be high and entertaining.

Would like to hear from complete Minstrel Show, also Side Show. Must have own transportation. Our fairs start in three weeks straight thru. All replies to

JOHN T. TINSLEY SHOWS

Atlanta, Ga.

P.S.: Can use Corn Game for our fairs.

WANT KEYSTONE EXPOSITION SHOWS

Want for our North Carolina Tobacco Markets, to open at ROSENBERVILLE, N. C., August 16th, with EIGHT more dates to follow. Playing the cream of the tobacco markets. Then Florida Fair: Oviedo, Fla., Oct. 16th; Jacksonville, Fla., Oct. 23rd: then the big one, De Forest Springs, Fla., Nov. 6th; and Milton, Fla., Nov. 13th. We are holding contracts for all of the above dates.

WANT CONCESSIONS—Candy Stands, Custard, Coca, Basket Ball, Hoop-La, Sticker, Photos, Clothespin, Bingo, American Palmistry, Balloon Pitch, Novelties, or any flashy stock stores. Office calls 3 R.I.S. Both mailing to stock show agents and P.C. Agents. Those joining now will get preference on later dates. Bill Chambers, get in touch with office. Write wire or come on.

Carl G. Bartels, Owner-Manager

This week, ROSENBERVILLE, N. C.; next week, MIDDLESEX, N. C.

P.S.: Pop Corn, Candy Apples, Floss Open.

Bill Hames Shows

WANT FOR THE BIGGEST AND BEST FAIRES IN TEXAS
SHOWS OF ALL KINDS
ACTS AND PEOPLE FOR SIDE SHOW.
RIDE HELP FOR ALL RIDES.

WE WILL BE OUT UNTIL THE LAST OF NOVEMBER
Address: SHERMAN, TEXAS (Old Sargent's Reunion). UNTIL AUG. 28: then these Stellar Texas Fairs—FAYETTE, GAINESVILLE, TYLER, MARSHALL, ASBLEDale, AMARILLO, PALESTINE, BRYAN, and OTHERS TO FOLLOW.

RIDE HELP

Hongy Koons, St. Louis, Mo., 1006.

Winner of the old Smokey Gumball machine contest.

Bill Hames Shows

WANT WANT WANT WANT

Hank Panks of all kinds for Atlanta and our fairs which start in three weeks. Will sell X on Custard, Cook House, Mitt Camp. Long and Short Range Gallery.

Want Free Act. Must be high and entertaining.

Would like to hear from complete Minstrel Show, also Side Show. Must have own transportation. Our fairs start in three weeks straight thru. All replies to

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Carl G. Bartels, Owner-Manager

This week, ROSENBERVILLE, N. C.; next week, MIDDLESEX, N. C.

P.S.: Pop Corn, Candy Apples, Floss Open.
NOW DELIVERING NEW 1948 Apex 4 Star CARNIVAL WHEELS
Complete Bingo Supplies. Also Affiliates. SEND FOR FREE CATALOG
MORRIS MANDELL, INC.
26 East 13th St. (Dept. B) New York 3, N. Y.
Phone: Otagon 2-5912

FROM THE EARLY DAYS OF AUTOMOBILE TRAVEL, GIGS DELIVERED CONCESSIONS TO FAIRS

DICK'S Greater Shows

LEIGHTON FAIR
STARTS LABOR DAY, THRU Sept. 11
Want to book set of RIDES for this FAIR
CONCESSIONS, BIGGERS, CARNIVAL WHEELS, GRIND STORES. Choice locations now available.

R. E. GILDSFORD
Middletown, Pa.

O. C. BUCK SHOWS
CAN PLACE FOR THE FOLLOWING NEW YORK STATE FAIRS
LOCKPORT, N. Y. LITTLE VALLEY, N. Y.
AUG. 30 THRU SEPT. 4 AUG. 31 THRU SEPT. 3
Marchandious Concessions. Photos, Grab. Scales. Guess Your Age, also a few Shows and Rides that do not conflict with what we already have.
Contact:
O. C. BUCK
ELMIRA, N. Y. FAIR, this week: MALONE FAIR, next week.

FAIRS • FAIRS • FAIRS
WANT FOR LONG ROUTE OF FAIRS STARTING NOW
SEIIKO, ROYAL DOWN, BAZZLE DAZZLE AGENTS.
All rides to:
SLIM CUNNINGHAM
LEBARON, KY. FAIR. THIS WEEK; PAMMOUTH NEXT.

BIG FOUR AMUSEMENT DEVICES WANT
WANT WANT WANT
Ride Help for all Rides; must drive rides. Top salaries, long season. Agents for Stock Concession.
MUNCIE, INDIANA, AUGUST 17 TO 21.

JACKSON AMUSEMENT COMPANY WANTS
For Chadhous, N. C., Tobacco Festival, week Aug. 21 Life and Stock Concessions. Will book Pan Game in some stock outfit. Tobacco selling highest in years; plenty money. Eight weeks booked in the very best spots. Will book Rides. What have you?
MURRAY JACKSON
BENNETT'SVILLE, S. C.

L. W. ELLIOTT AMUSEMENT CO.
WANTS FOR THE MCCONNELL FAIR AT BIG RAPIDS—AUG. 24 TO 28
Wax Buck Concessions of all kinds. Some P. C. open. No X. Rings and Clock House sold. Can use sets of more Major Rings. Write W. E. Elliott, Tishomingo, Mississippi, 98 Concessions and another one of Mississippi's best Fairs and Shows. All rentals.
LOM BISHOP, Ravenna, Ohio, Aug. 26-27

World of Pleasure
FORT WAYNE, Ind., Aug. 14—Opening show of the last sick date, Ferris Wheel is parked and redecorated for the show. The Side Show, under Gary Kerr and featuring Sparky the clown, has added bears and monkeys. Stand at Hays, Kan., was a red one. It was made by the Owner Larry Nolan's home town and everyone co-operated.

Larry Nolan
BELLEVILLE, Kan., Aug. 14—This is the last sick date, and the Ferris Wheel is parked and redecorated for the show. The Side Show, under Gary Kerr and featuring Sparky the clown, has added bears and monkeys. Stand at Hays, Kan., was a red one. It was made by Touring Nolan's home town and everyone co-operated.

GOLDEN RULE SHOWS
EVERTT, PA., AUG. 28-29
CAN USE ANY STOCK CONCESSIONS. SHOWS WITH OWN EQUIPMENT. MEL for All Rides. Contact E. L. BLACKMON
E. L. BLACKMON
This week, ROCKWOOD, PA.
T. J. Tidwell

SAYRE, Okla., Aug. 14.—Shows were here last week, auspices of the American Legion. Biz was good despite the slight rain. A Drive Show and a 10-in-1 have been added to the org, also a chippie for the Monkey Show. Jake and Mattie Alexander are managers of the last named. Mrs. Roy Allen is around again after being hospitalized. Paul Osborne Jr. has returned to Savannah, Ga., to enter school. Patsy Ann, of Dallas, is visiting her father, T. J. Tidwell.

The children are readying to leave for school. Mr. and Mrs. Bill Gogch have returned from Abilene, Texas, and report Bill's mother is improving. Mr. and Mrs. Charles Vanderford and son have a new car. Mr. and Mrs. Kino Williams motored to Vernon, Texas, to visit friends.—SOPHIA OSBOURNE.

Crystal Exposition

BASSETT, Va., Aug. 14.—Org was here last week, auspices of the American Legion. Biz was off the first part of the week due to rain but last three days were good. On move here from Wytheville, Va., the Tilt-A-Whirl people were观念. No one was hurt and only slight damage was done to truck. Kid's day was a red one. 6,660 tickets were given out thru the stores. Bob Miller and family joined with his sound truck and concessions. Sister Ray and daughter, Patricia, joined to take over the pitch-till and was now joined for Irene Stankow. Chuck Williams has added another animal attraction to the Side Show.—ALTA MAE ROBERTS.

Penn Amusement

SHAMOKIN, Pa., Aug. 14.—This spot has been better than expected the far back last year. Weather was rather cool during fair week. Fans were well-wrapped and did a good business. The Markham Brothers rode the rides and Jack W. Donahue's Girl Show the shows.—JACK W. DONAHUE.

Ganote Greater

DENISON, Ia., Aug. 14.—Entire personnel was served cake and ice cream by Buck and Esther Bay in behalf of their son, Donald, who celebrated birthday and birthday of his wife, Grace. Many friends who are honored with Mrs. Opal Harris, who has a birthday next week. Gog will play stable in LeMars and Clariva, Ia., Poole and Mrs. H. A. Harris in the next two weeks.—E. L. PIGLER.

Nessler's

FARMINGTON, Mo., Aug. 14.—After a week of rain and cold in Chillicothe, the shows moved in here and were greeted by warm and sunny weather. Business was good.

Org's electrician, Mack McMullen, now has three joints and recently purchased a school bus to carry his staff. Jake Kreis, of the Ferris Wheel crew, was host at a birthday party for his father, Charles, who celebrated his first birthday.

The rings crew, including Mrs. E. V. Nessler, wife of the org's owner; her son, James, and the caller, Walt Deering and left to play fairs.—W.B. BLANCO.

Wallace & Murray

MAN, W. Va., Aug. 14.—The org played Bluefield, Va., to poor result, Mrs. Field DeMain, home to her home in Tampa. Oceana, W. Va., proved satisfactory to all; Wednesday night was rained out. Kiddies millinery was fair. Mrs. Ester Wallace, owner's wife, was confined to a hospital in Greensboro, N. C. John Hison, Tilt-A-Whirl foreman, and Louise Stowe were married in Pikeville, Ky. Thirty-two makes were born to one of the makes in Coleta Walter's Side Show. Harry Faith and Thelma Dill visited their homes.—HELEN WATTS.

Silver State No. 1

YUMA, Colo., Aug. 14.—Shows made this 390-mile jump from Superior, Neb., without mishap and opened schedule at 11 o'clock Tuesday (10). Shows and rides enjoyed good business and most of the concessions did okay. Fair board was considerate in keeping the grounds sprinkled.

This was the first of our fair dates and shows are slated to play thru the Grand and Nebraska. The writer joined here with his concessions and Kiddle Auto Ride.—N. E. DAVIS.

Playtime Amusements, No. 2

Hyannis, Mass., Aug. 14.—John Burr, unit manager, passed out cigars after the birth of his first child, Peter Burr. The birthday of Cindy O'Neill was celebrated, also one for Pauline Foyles. We went to the Mill Hill Club.—DICK TAYLOR.

W. M. C. BILL MURRAY

Fairs... Fairs

All Concessions open. Grind stores only. Keller, Virginia, Fair; Warsaw, Virginia; Fair; Hampton, Virginia, Seafood Celebration. Biggest thing in the South. West Point, Virginia. Seven County Fair and Princess Ann Fair. Norfolk, Virginia. Best fairs in Virginia. Get your winter's bankroll. Want Girl Show Manager with two or more girls. Want Trombone Player and Chorus Girls for Minstrel. Jack Ross, answer. Crisfield, Maryland. This week; followed by Keller, Virginia. Fair. All mail and wires to:

W. M. C. BILL MURRAY

WANT FOR FOLLOWING FAIRS

TOMPKINS CO., ITHACA, N. Y., AUG. 23-28; WASHINGTON CO., GREENWICH, N. Y., AUG. 29-SEPT. 3; MONTGOMERY CO., FONDA, N. Y., SEPT. 4-8

Concessions, Rolloplane and Shows. Ride Help at all times.

J. VAN VLEET, Mgr.
Canadensis, N. Y., August 16-21

AGENTS WANTED

For Rassel, Roll Down, Six Cats, Swinger, P. C. Dealers. Pan Cane and useful Concession Help. Have twelve fairs, starting with Farmville, N. C. next week. In all tobacco markets. You can stay over contact.

EDW. (POT) COOPER, Goldsboro Hotel, or W. R. JOHNSON, Raftery Shows

GOLDSBORO, N. C.; THEN PER ROUTE.

WHALEN & RILEY SHOWS

WANT FOR STRING OF FAIRS AND COTTON COUNTRY

For Bob, Field, Shovel Save, Six Cats, Rattler, Hay, Goose, Shuffling Agent. Cass Pitch, Hop-La, Pop Corn, Buckle, Ring-Neck, Dome, etc. Will return to any part of central or southern states after Aug. 15. One of 2 deals. Want canvas sides. For use in Minstrel. Will buy, take or lease sides. Ten-To-Billion with options. All fairs up to Aug. 20.

WHALEN & RILEY SHOWS, Flair, Kansas, week of Aug. 8; Ashland, Kansas week of Aug. 23; Lawrence, Ohio, week of Sept. 6; Toledo, Ohio, week of Sept. 12; All parts.
BUSINESS IS GOOD

SHOWFOLKS—Look at these spots over. If they look as good to you as they do to us, get in touch with us. We can probably use what you have.

HUNTINGTON, INDIANA, CENTENNIAL CELEBRATION—On the downtown Streets. Should be a big mistake for Indiana's major 1948 event. Next week, August 23 to 28. TIPTON, INDIANA, FALL FESTIVAL—Held on the Public Square August 30 to Sept. 4. SETIOM, INDIANA, CHAMBER OF COMMERCE—FESTIVAL, combined with large Industrial and Home Show. Also 4-H Fair. September 13-18. NATIONAL SWEET CORN FESTIVAL, HOOPSTEAD, ILLINOIS. First since 1930. All the specialties, including the famous contests.

CONCESSIONS—Can place all kinds of legitimate Stock and Food Concessions. Also Demonstrators, Hand Writing, Horoscopes, Jewelry, Photos, Art, etc.

RIDES—Can place One or Two Major Rides not conflicting. Can use Dark Ride.

SHOWS—Can place CLEAN, MODERN SHOWS that entertain. Performing Animals with RIDE HELP—Can place Sober, Reliable Men on most rides. W. Bowling, Lee Stevens, Stoner, get in touch with Tom right away. Address all communications to W. Bowling, 1218 No. 1st St., Minneapolis, Minn. per route.

Tom L. Baker, Manager

Tom Mehl, Owner

COMPLETE CARNIVAL FOR SALE

Consisting of 11 RIDES, 2 SHOWS, 8 CAVES, SHOW FRONT, JIG SHOW FRAME-UP, SHORT RANGE GALLERY, CORN GAME, TRANSFORMER WAGON, CABLE, ETC., ETC.

EVERYTHING TO MAKE UP A 20 TRUCK SHOW

Rides are Fly-4-Plane, Octopus, Skeeter, Merry-Go-Round (mounted), Flying Tube Ride, Loop-o-Pole, Caterpillar (large), Douglas, 2 factory-built Kiddie Rides and 12 Mee Wheel Frieze. Trucks and Trailers to haul all equipment. 16 New Trailers, and 15 Trailers, all new and completely repaired (this year).

SHOW IS NOW IN OPERATION AND BOOKED UNTIL SEPTEMBER 10

For further information and details, address

PAT DOWNEY

ST. LOUIS 1, MO.

CARNIVAL SHOWS WANTED FOR

Knox County Fair
Barbourville, Ky. Aug. 23 to 28

Allen County Fair
Muhlenberg County Fair
Scottsville, Ky.

Week Aug. 30 to Sept. 4

Week Sept. 6 to 11

Shows—Want Shows with own equipment except Drums, Snake, Girl Show and 10-in-1. All shows of good type. All shows will be booked for the fall season. All shows will be booked for the fall season. All shows will be booked for the fall season. All shows will be booked for the fall season. All shows will be booked for the fall season.

Concessions—Can place legitimate Concessions of all kinds. Good opening for Age, Scale, Center.

J. L. KEFF, Capital City Shows

Manchester, Ky. (Fair), this week. Barbourville, Ky. (Fair), next week. P. S. J. Keffer wants one Count Short Stand. Mike Cooper, contact.

WANTED—C. A. STEPHENS SHOWS—Wanted

Concessions—Flats, Apples, Barrow, Custard, Novalites, Straw Game, Pop, Skittles, Beck Pond, Diggers, Mug Outfit, Ice Cream. Aces for Blue Stoves and P.C. Mr. Stephens needs Aces for Racket and Bocce. John Middle Terry needs Aces for Count Stakes, Swingers, Cheese, Lanes, get in touch with Joe and Bill. P. S. Have a good show.

RIDES—Have several good Frets, need Flat Ride or one Track Ride.

SHOWS—Have Monkey Show. Need good Hull and Hull for Side Show Annex.

ST. PAUL, VA., this week.

Fair Secretaries: We have had Sept. 7 to Oct. 2 cancelled due to Polio. What have you for that date?

STARBRIGHT AMUSEMENTS

Wanted for the Following Fairs

WISE COUNTY FAIR, BRIDGEPORT, TEXAS, Sept. 8-11

JOHNSON COUNTY FAIR, CLEBURNE, TEXAS, Sept. 13-18

This is White, Midway, Rides, Concessions, Fish-Price, Train or any other Ride not conflicting with any show in this area. Must be in operation by Aug. 21. Strictly legitimate shows. Must be in operation by Aug. 21. Strictly legitimate shows.

We can use any other Rides not conflicting with any show in the area. Must be in operation by Aug. 21. Strictly legitimate shows.

We are not interested in the usual Texas cotton show.棉花品种优良，花大花艳，花朵均匀，适合用于制作花束。棉花品种优良，花大花艳，花朵均匀，适合用于制作花束。

San Marcos, Texas, this week; then as per rock.

CLUB ACTIVITIES

Showmen's League of America
400 S. State St., Chicago

CHICAGO, Aug. 14.—Dues for 1949 become payable September 1. Membership applications should be sent to Mr. G. Bosley and F. W. Stelles, creditors to Vincent McCabe and Eugene Bagley. John J. Connolly, Mrs. Edward Spenner and Joseph Heywood spent a week with the Joe Streibich at Lake Delavan. Wis. Bob Parker's mother visited his Lake Delavan cottage.

John and Fred Reiner and Jack Kippel visited the club rooms. Past President J. Polack, Karl Krom and Chester Ziemba were in town for a few days. Denny Pugh and H. G. Bobbs of Springfield, Illinois State Fair, Herman (Drenee) Pruda is at his Chicago address and Epperson, and the Illinois State Fair, Herman (Drenee) Pruda is at his Chicago address and Epperson, and still is confined. Lefty Oren is reported on the sick list. The grand ballroom of the Sherman Hotel has been reserved for the president's party Sunday, September 29.

Several visitors at club rooms have included Elmer, Peter Vetrano, Soften, Life and Larry. Last final mustering out fund checks have been mailed.

Last Leash show will begin sending out literature on the 1949 directory. There is mail at the following: Joe Streibich, John M. Stone, Eugene Harper, Charles V. Winkler, Moe C. Chanan and Herman Weinberger. Applications for membership have been received from Mildred Madison, Bernie Jackson and Ray Golley.

Past President Mrs. L. M. Brownlee was here following a week-end at the Wisconsin summer home of her cousin, Ann M. McMath. Ed Streibich was visited at her summer home in Delavan, Wis., by Past President Frank Kippen, Mrs. Ed Donnelly, Mrs. Margaret and Evelyn Kock visited Mr. and Mrs. Al Wagner when the Carnival of Amusements, owned by the Wagners, presented the Chicago World's Fair; and Wagners, presented the Chicago World's Fair. Mrs. J. L. Keffer and should be mailed to Elsie Miller, secretary, 155 West Fifth Avenue, Chicago 25, Ill.

Regular Associated Shows

106 E. Washington, Los Angeles

LOS ANGELES, Aug. 14.—Meetings are held every other Thursday during the summer and are well-attended by local newspapers and publishers.

Nellie Weber, past secretary of the Ladies Auxiliary, Heart of America Showmen's Club, and Mrs. Ed Donnelly, and Nell Ziv, first president of the Ladies Auxiliary, are nearing the close of their association with the local association, were recent visitors.

Attorneys for the lawyers are being turned in by Mrs. Bagby, Melissa Bennett, Ben Herrman, Tillie Streibich, Peter B. Mead, Helen and Sunshine Jackson.

Madame Delmas is in Community Hospital,ока. Al Rodin, Gladys Mckinley, Stanley Hennel, Mrs. Allen, Mrs. Samplers, and other Ladies Crafts are also reported on the sick list.

For July 22 meeting, a cake was presented to Lucille Dolman on her birthday at the July 22 meeting. Madison, Wis., has been received from June Gilligan, Dan Meggs, Madalaine

SEE OUR AD PAGE 69

THIS ISSUE BRYDON

BINGO CALLERS AND COUNTERMEN

WANTED

FOR COOK COUNTY FAIR, CHICAGO, AUG. 27TH SEPT. 6. TOP SALARIES

EDDIE COE

#1 LIPSKEY AND PARDOCK CONCESSIONS. #10 J. JONES EXPOSITION 24, WAYNE, ILL. OFF. 321 THEN AT THE FAIRGROUNDS IN CHICAGO.
Show Folks of America
San Francisco
SAN FRANCISCO, Aug. 14—Regular meeting was presided over by Whitley Monette. Invited to sit on the dais were Harry Hower, Glenn Arts and Joe Allerman.

Correspondence was read from the Cleveland A. M. B. E. C. Relief Society’s club’s $25 donation, the Antlers, Junior Order of Elks, E. A. Home, S. H. Leonard, Louella Johnson, John Krause, Harry and Helen Dietz and E. W. Huff.

Elected to membership were Jim Yawney and Bert James Day. Members and guests introduced included Dave Hambly, Los Angeles; London George Simmons, Glenn and Helen Dietz, Middle Carpenter and John Frederick.

Mrs. F. C. Broome reported her husband, patient in San Francisco hospital, is improving. President Monette reported his uncle, Lucas Monette, is a patient in St. Mary’s hospital.

Reported shows Mrs. Millman Cole and Mrs. E. S. Graham have returned to their homes and that Fred Ferguson is still a patient in marine hospital.

Rita Friedman donated $5 to the sick and relief fund. Jack Brooks donated $7.50 to the same fund. John Krause gave $10 and Fred Hansen $5 to the cemetery funds.

The raffle started for the sick and relief fund were Fred Hansen, $25; Jean Boehm, table radio, with $25; Mrs. Robert Sheehan, lady’s hand bag, donated by Mrs. A. S. Somer; Alva Sooy’s art photograph, donated by United Distributors, and J. M. McKinnon, silver tray, donated by Whitey Monette.

"B" CIRCUIT BOOMS
(Continued from page 75)
way a sea of mud but failed to chase them to the rendezvous.

Jimmy Sullivan entertained a group of visiting Class "B" officials at a steak dinner in the Haller’s cookhouse.

Show this year has gathered together some former Conklin rolling stock and travels on 20 cars—5 sleepers, 10 flats, one rail line, the rest boxcars—all steel.

This is the first season the show has used flatbed to accommodate innovations in the process, Sullivan reported. New semitrailers and wagons were carried on the show and the removal has saved on trucking bills. In the past, many wagons were taken to smaller towns, most of them three-day dates. Now the trailers are being used and the show’s been reduced, with the wagons which can double for dressing rooms. Previously, the opening days were usually lost, due to setting up operations. This year there wasn’t a day missed on the circuit.

Considerable flash was added to the midway with the use of a new entrance gate at every show. Show carried its own transformer wagons and bought its power.

Weather on the whole was ideal, according to Sullivan, who reported dust at the first three spots and the rest reasonably clear sailing. One day lost at Yorston by rain and they were returned after an afternoon was lost by rain at Prince Albert.

Sullivan reported that spending had tightened on occasions but that big city shows and rides had held up well compared with last year.

The show moved from Prince Albert to Valleyfield, Que., a 2,500-mile trip, which, because of a record 50-cent freight rate boost in Canada, cost $10,788.56.

Flash Added

JONES GREATER SHOWS
WANT
for Boyd County Fair, Ashland, Ky., week August 23-25; Ritchie County Fair, Fairmont, W. Va., week August 30; Steubenville, Ohio, Labor Day Celebration, first show inside city in 3 years; then Marshall County Fair, Moundsville, W. Va., with others to follow.

SHOWS—Want Side Show, Fun House, Working World.


HELP—Can place Experienced Help on wheel and Merry-Go-Round.

Address
JONES GREATER SHOWS
Louisville, Ky., this week.

FLORIDA
amusement

MAGIC EMPIRE SHOWS
Want for Great Barron County Fair, Glasgow, Ky., Aug. 23 thru 25, and 15 continuous performances.

Legitimate Concessions all kinds. Contact Show Manager or own concessionaire. Can show, must have at least 3 girls, with or without accommodation. Athletic Show People. We have many Machines and Performers, all up to date. Fine Rides—Great shows preferred. Top salary. Tommy Hiller, contact Bud Sallie. Joe Goodwin wants complete Count pay. Any color that can work. P. C. Denger, Havre. Ray Stover, contact Joe Goodwin. All others address.

A. SPHEREIS, Mgr.
Bardstown, Kentucky, this week: Glasgow, Ky., next week. Wire, no time.

SAMMY LANE SHOWS
SWEETHEART OF THE GAZANS
Can place for Eminence, Mo., Old Settlers’ Reunion, Aug. 19-20-21; Gainesville, Ga., Ozark County Fair, Sept. 9-10-11, and balance of season.

Guess Your Age, Weight, Candy Flies, any Stock Concessions that work for 10c. Shows, Merry-Go-Round, Novelties, Jewelry, small Bingo Sept. 15th. We play the cotton country. Notice, Committees. Write to Miss Allie Smith, 300 E. Chestnut St., Springfield, Mo. Write to follow.

CAVCADE OF AMUSEMENTS
CAN PLACE
CAPABLE BOSS CANYASMAN. ALSO GENERAL HELP. NEED FEW MORE HANDS FOR FERRIS WHEELS. ALSO WAITERS FOR COOKHOUSE. ADDRESS:'SEDAILA, MO., AUG. 17 UNTIL AUG. 26.

AGENTS WANTED
For Milk Bottles, Fish Pond and Cork Gallery. P. C. Dealers for Over and Under and Fee Pool.

EARL TAUBER, SUNSET AMUSEMENT CO.

STANDARD AMUSEMENT COMPANY
WANTS
WANTS

FOR SALE—PARKER 3-ABREAST MERRY-GO-ROUND
46 Model, Aluminum Horses, complete with 28-foot Frubau Van. $6,500.00. Can deliver. M. H. Tunnell, through August 21. Also fully equipped Sound Truck. Six-Foot Trumpets, $750.00. Frozen Custard mounted on Trailer, ready to work, $750. 60 Inch G.E. Searchlight with own Generator, used very little, $900.00.

BUSTER GORDON
Elyton, Maryland.
FOR SALE
ORGANIZED CARNIVAL—BUY ALL OR ANY PART OF IT
Merry-Go-Round, Allam Herschell make, 40 ft. 3-screw, Wurlitzer organ, new International motor. Ride in perfect condition. Price: $4,000.00. With transportation, 2 tractors and 2 trailers, $6,000.00.
Eight-Cor Cupola, perfect condition. Brand new motor and new tube. Price: $5,000.00. With transportation, 2 tractors and trailer, $7,500.00.
Smith & Smith Chophouse, steel cans and special steel gears. Ticket box well lighted. Price, $3,010.00. With 20 ft. Auto Car Track, perfect condition, $3,000.00.
Gasoline Generator, 50 Kw. A. C. mounted on new Diamond T truck, 3½ ton. Special built body opens on all sides. 2,000 feet of cables. Generator fully equipped. Price, complete, $3,500.00.
Office Truck, G.M.C. Fully equipped. Separate private office. Price, $1,500.00.


All listed Rides have extra new parts on board. Have many more accessories which go with show, but too many to list. Selling because of illness. This Show operates every day, doing big business, playing city lots only from April 1 to October 15, This Show is well equipped and in excellent condition no junk. Can be seen in operation in Philadelphia, Pa. Will stay with buyer until he is fully acquainted with Show and turn over personal contact, lots and committees, and will turn over complete season's bookings. If buyer so desires he can take Show out as he pleases. Show operates in Philadelphia with Rides and twenty-five Concessions on different locations weekly. Has been doing this for many years and is of good standing. Right buyer can make a lot of money. Very little operating expenses for this show.

Contact MAX GRUBERG
P.O. BOX 101
PHILADELPHIA 5, PA.

C&W Jars All Ionia Records
(Continued from page 70)
gregation proceeded to recoup its afternoon losses. By 10 p.m., a choice of rides and shows to that point, divulged a gross in excess of the corresponding full day last year—with two big hours remaining during which the show was to be played, at least match business for the corresponding day in 1946.

Raynell Click
Springboarding business on the midway.

THE BILLBOARD
AUGUST 21, 1948

WARD PILES IT UP
(Continued from page 70)
crops good and the prices for both high. The folks who own these Great Fairs and here showed a strong disposition to spend.

Thursday, a "Kids' Day" here, accounted for an all-time high for that day.

Benefit for SLA
Jubilant over the turn of the show's fortunes, personnel on the Ward unit went in a buying mood. Thursday night (12), they tossed a Jerry, which was to be played this weekend, a goodly sum for the cemetery fund of the Showmen's League of America. Even a bandwagon which fell at about 10:30 p.m. Thursday failed to chill the enthusiasm of the Ward people.

KILGORE SHOWS
WANT

WANT
OUTSTANDING FREAK
To feature in enlarged show. Taller for big deals. Must be model. Also any good entertaining Side Show Acts. CARL J. LAUTHER

JOHNNY J. JONES SHOWS
P. Wm. Woods, 2320 Indiana Ave, Soldier Field, Chicago, Ill.

—AGENTS WANTED
SOBER, CAPABLE AGENTS FOR OTHERS. Have six Fairs, out all Winter in Florida. BILL PORTER

4/e GEORGE CLYDE SMITH SHOWS
Syracuse, Pa.

A-1 Annex Affraction
Half and Half that can work straight, or as a team. Must be model. Also any good entertaining Side Show Acts.

CARL J. LAUTHER

JOHNNY J. JONES SHOWS
P. Wm. Woods, 2320 Indiana Ave, Soldier Field, Chicago, Ill.

WANT
BILLY GROSS

When booking stock outfits, etc., call your nearest stock outfit, stock outfit, etc., etc., every day.

Wanted two good stock outfits, etc., etc., every day.

Dyer's Greater Shows

WILD LIFE FOR SALE
WITH OR WITHOUT HOME.

SECOND-HAND SHOW PROPERTY FOR SALE
FULLY Equipped and ready for business. Will sell to either one or both.

Notice

BILL (Watson) Cochran
or anyone knowing his whereabouts, contact me at

BOBBIE JOHNSON
(b) T., Orphia, (b) Orphia, (b) Ph. 9747, Winkie Falls, Tex.
CLOSE OUT WIRE OFFER
Four Brand New Super Star Theatre Model Popcorn Machines. Three Junior Giant (50 lb. hourly capacity), One Silver Star Floor Model. One Super Star Counter Model. Four F. E. Miller Floor Models. $50.00 hour capacity. Installation, Wire collect. All equipment must be sold new, never uncrated.

BEVERATOR CO. 307 WHEELING AVE. CAMBRIDGE, O.

RIDE HELP
FERRIS WHEEL FOREMAN SPECIAL ORDER WANTED SECOND MEN, ALL RIDES MUST DRIVE SEMI USE WORK, SELL RED TILTS
Address: F. W. PEPPERS PEPPERS ALL STATES SHOWS CALLATIN, TENN.

GEORGIA AMUSEMENT CO.
Will book Grab and Rings, $50.00 each. Can use a few Henley Fords, $15.00 each. Show - Will book. What does your Rings show want? Must agree non-conflicting with what we have. We carry no reds, no gypsies. All states.
RIDE: HONEST HOMER SCOTT WILLACOGO, GA. Aug. 10-11

RUMBLE'S NEW RIDES
Open for Celebrations on Streets after August 29 P. M. RUMBLE
Pensacola, Flng.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Aug. 14--Our recent vacation program has been confined largely to nightly visits to the James E. Strates Shows, playing the Airport lot here under auspices of a veteran organization. On Thursday, July 29, a meeting of the show's employees was held, at which the objects and activities of the association were discussed. Jack Hoffman, of Hoffman Sales and Distributing Company, was a visitor at the meeting, which also featured entertainment by members of the org.

Carl Middleton, general agent of Safety Shows, was a visitor at the association offices. Sunshine Shows again are using the association emblem in their advertising copy.

Mrs. Ernest Delabastide, of the James E. Strates Shows, who was hospitalized during the org's stand here, stayed over a few days as a guest of the writer and his family.

The State department has lifted import restrictions on several items which are of use to carnivals, such as various types of tracks, track chaisis, steel and electrical equipment.

Recent visits have been made to Holman's Rides at Brockport, N. Y.; Firemen's Carnival at Fairport, N. Y.; and Penn Premier Shows at Genesee County Fair, Batavia, N. Y., where a total of 81 personnel memberships were issued.

Current standings in the personnel membership race: James E. Strates, 250; O. C. Buck, 100; Penn Premier, 81; B & C Exposition, 73, and Lee United, 52.


CARNIVALS

IMPERIAL EXPOSITION WANTS for the following fairs:
Cedar Rapids, Iowa—August 15 to 21
Albert Lea, Minnesota—August 23 to 27
Fargo, North Dakota—August 30 to September 2
Huron, South Dakota—September 6 to 11
Corinth, Mississippi—September 14 to 18
Huntsville, Alabama—September 20 to 25
Kosciusko, Mississippi—September 27 to October 2
Meridian, Mississippi—October 4 to 9
Columbus, Georgia—October 11 to 16

SHOWS: Will book Glass House, Dark Ride, Monkey Show or any worth while Show not conflicting. Will furnish wagon for some if desired.
Rides: Will book Hi-Ball, Looper, Pony Track.

Address: J. C. McCAFFERY 153 NORTH CLARK STREET. CHICAGO, ILL. (Telephone: Central 3491) or M. E. ARTHUR 8/2 IMPERIAL EXPOSITION. on per route.

WE ARE GOING OUT OF THE MUSIC BUSINESS
WE HAVE ON HAND
1 OR 15 LATE MODEL PHONOGRAPHS IN ORIGINAL CRATES
All Different Makes — Write for Price

CONSOLES
BALLY STANDARD DRAW BELLS
BALLY DE LUXE DRAW BELLS
BALLY DOUBLE UPS
BELLS 3 BELLS, JUST LIKE NEW
NEW PIN GAMES

WRITE FOR PRICE

WE WILL ACCEPT LATE CONSOLES IN TRADE FOR PHONOGRAPH
FRANK SWARTZ SALES CO.
515-A Fourth Ave. South
MINNEAPOLIS 6, Minn.

Harry Lottridge Shows

Still Dates—GEORGIA—Fairs

"Playing Only the Very Best"
SIDE SHOW—MILD ANTHONY, please write. Good promotion. Animal Show or any other worth-while Show with good equipment. No Girl Shows.

CONCESSIONS—If you have 4 or more Hardy Parks, excepting Fish Fonds, will also let you operate 2 Percentage Tallys.
RIDE HELP—Have all the Foremost men. Can use good Second Men on all Rides that can drive and have licenses. No jaggies wanted. I have the very best of equipment and will not permit rough handling of my Rides.

RIDE—DON'T WRITE

HARRY LOTTRIDGE, Manager
Rockmart, Ga. Saturday thru Tuesday, Aug. 21 thru 28.

Want—LEE BECHT SHOWS—Want

Concessions—Box Ball, Hi Striker, Guess Your Weight, Dart, Hock, Cane Rack, Hoop-La, Balloon Dart or any legitimate Stock Store that works for 150 or 25c. Positively no gypsies.

Adams County Fair, West Union, Ohio, August 24-25; Grant County Fair, Williamstown, Ky., September 2-6, and five good ones to follow. All replies to

LEE BECHT SHOWS
WINCHESTER, OHIO, AUGUST 16-21

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SIDE SHOW—MILD ANTHONY, please write. Good promotion. Animal Show or any other worth-while Show with good equipment. No Girl Shows.

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LEE BECHT SHOWS
WINCHESTER, OHIO, AUGUST 16-21

Copyrighted material
CROWDS FLOCK TO SPRINGFIELD

(Continued from page 49)

Join the Girl Show on the Hennies' Bros. Shows here. Last year Hennies featured Sally Rand, and Breen and Margot were added to hypa the Hennies' fair route.

Girl Show is scaled at 74 cents including tax, as against an actual dollar for the Rand unit last year.

Tonight the Breen-Margot headed unit did a brisk business, but in view of the reduced admission, it is unlikely that the gross would approach the Rand's take here last year.

The Hennies' show, incidentally, got in a fairly good gross Friday (13), kiddies' and opening day, despite heavy rain late in the afternoon which killed night business. Also while before the fair opened, the Hennies' org piled up a satisfactory take at the annual Knights of Columbus picnics while making ready for the fair opening.

Despite the few people drawn today by Senator Taylor, the scheduled appearance of two other vice-presidential candidates is expected to hike attendance next week. Sen. Alben Barkley, Democrat, is due in Wednesday, and Mrs. Robert B. Lathrop, a Republican, is scheduled for Thursday to head up the programs on put by their respective parties.

In recent years the Democrats have given their day a lift and a promise, doubtlessly on the premise that the fair is operated under the GOP regime. This year, however, they are going all-out, according to reports, so Wednesday, as a result, is figured to be extremely big. And, the Republicans, too, are putting on the pressure, so their day likewise be bigger than usual.

Many improvements have been made on the fair plant since last year. Three of the better rides are new, streets and expanded service facilities. New brick cattle barns have also been built.

Hyattsville, Md., Rodeo

DRAWS BIG NIGHT CROWDS

HYATTSVILLE, Md., Aug. 14.— The Johnny Wise Rodeo, sponsored by the Hyatitsville Fire Department (S-8), drew big night crowds and fair matinees. Featured were Everett Daniels and his high-blind horse, Great Speckled Bird, and White Bengal trained Brabham bull. Daniels following his appearance here, moved to Detroit for a nine-day rodeo.

Program was prepared by Dinnie Zimmerman, of Washington. The Dixie Amusement Company furnishes midway attractions and concessions.

Labor Event for Clouquet

CLOQUET, Minn., Aug. 14.— Famous former Clouquet bull rider and their children, many of whom are in show business, are being invited by Mr. and Mrs. Andrew, of the General Labor Union here, to attend the union's Labor Day banquet honoring pioneer residents. The three-day program will open with a parade featuring the prize-winning local American Legion drum and bugle corps and will also feature fireworks, sports events and musical programs.

NOW IT'S HERE


MGR. JOHN PORTEMONTE

ELNORA, Ind.
**HOWARD BROS.’ RIDES**

Fair, Chillicothe, O., Aug. 16 to 20; Athens Fair, Athens Aug. 22 to 27.
Howard Bros.’ Attractions, Fair, Owensville, August 17 to 21; Tarlton Homecoming, August 23 to 26. Howard Bros.’ Shows, Fair, Hilliards, O., Aug. 17 to 21; Fair, Marion, O., Aug. 23 to 27.

**WALLACE & MURRAY SHOWS**

WANT FOR ASHBURN, VA. (DOWNTOWN); AUGUST 25-23, followed by JOHNSON COUNTY FAIR AND FAIR, MOUNTAIN CITY, TENN., AUGUST 30-30. WILL BOOK FOR THESE AND OTHER CHURCH PARADES UNTIL OCTOBER. OCTOBER AND NOVEMBER WANTS SHOWS WITH OWN TRANSPORTATION, SUCH AS WINDY, MOONLIGHT, MOONRISE SHOW.月以来 OF LONETOY AND TIPTOE WANTS. WILL CALL FOR BIDS.

WALLACE, Gen. Mgr.
Low, W., Va., this week: prices per route shown.

**WANT LEGAL ADJUSTER TO JOIN AT ONCE**

Want for Holtsworth, Tenn., Fair, August 29-31, and balance of season. RIDES—Will book one or two Major Rides or Kidder Rides per season. SHOES—Will book any Shows with own transportation and equipment—20% to office. CONCESSIONS—Want Major Concession完全不同 and all types. Especially want Concessions, Croquet, Jewelry, Shirts or Long Shirts Gallery.

BEE’S OLD RELIABLE SHOWS, INC.

**NOW BOOKING**

**FALL, WINTER, SPRING DATES**

Have Acme Type Pavilions, seats 5000. Suitable for Radio, Circus, Thrill Shows, Portable Ice Shows, Roller Derby, Bicycle Races, Baskettballs and other attractions. Either flat rental or percentage. 300,000 people to draw from. Contact JOHN C. MULLINS.

F. O. Box 1297
TULSA, OKLAHOMA

**LONE STAR SHOWS**

Want Rides Help—Person for Co-Round, 12-15, two abreast; Croquet, Tilt, Roulette, and Second Rides on all Rides; top wages. Concessions, come on. Can Use Side Shows at few percentage. Address J. R. McPADDEN, Mgr. Lone Star Shows

Keota, Ind., Street Fair, Aug. 16-21; Angola, Ind., Street Fair, Aug. 23-29.

**GIVE TO THE DAMON RUNYON CANCER FUND**

**BIGGEST DATE ON THE EASTERN SHORE**

**STATE FIREMEN’S CONVENTION**

LAUREL, DELAWARE

SEPT. 13-18

Will book Independent Rides or a set of Rides. All Eating Stands open. CONCESSIONS—Want Ball Games, Fish Pond, Pitch-Till-You-Win or any legitimate Concessions that work for stock. Want Shows with own transportation.

**GOLDEN RULE SHOWS, UNIT #2**

LOE RILEY, Mgr.
Rockwood, Pa., this week: Everett, Pa., next week.
Tick-Tock Wins Huntsville Nod
Vs. Injunction

HUNTSVILLE, Ala., Aug. 14.—Granting a license on a trial basis to Tick-Tock, a roller rink, the city council has set a curfew for rinks in its police jurisdiction.

It was provided by the council that the rink be supervised by Gaylord Hunt, co-owner with his father, Henry R. Hunt, until the building was closed at 10 p.m., Monday through Thursday, and at 9 p.m., Friday through Sunday hours will be 1 p.m. to 7 p.m.

Two petitions, one signed by 400 adults and another by children, were presented to the council, asked that the rink be kept open. The rink had been attacked earlier and its license revoked after neighbors had presented a petition. The rink operators then obtained an injunction against interference by the city.

Attorneys for the Hunts explained that when the complaint was first made the rink was operated by Vance Morris and Earl Schraubme.

Exhibition Program At Danville Opener

DANVILLE, Va., Aug. 14.—New Park View Roller Rink, opposite the Dan River, is to open Aug. 7, with free style, precision and dance skating exhibitions, the fountain of WDAV broadcast a half-hour program from the rink on opening night.

There will be nightly sessions from 8 to 10:30 with a cents admission charge, and Sunday matinees from 3 to 6:30 are planned.

The staff includes J. C. Ferrell, president, and managers; Mrs. J. C. Ferrell, vice-president; W. G. White, treasurer; Mrs. W. F. Wills, secretary, and Charles F. Womble, floor manager and instructor.

Hawkins Bows in Greensboro

GREENSBORO, N. C., Aug. 14.—Hawkins Skating Rink, R. A. Hawkins, general manager, opened Aug. 3 on Westside Ave. Instruction classes are scheduled each afternoon.

The rink received a 30-minute bus service from the center of town. Chartered recently by the Secretary of Labor, the rink has been authorized to issue $50,000 capital stock. Stock in the amount of $2,000 was issued today to Mrs. J. R. Morgan, Miss Margaret Hawkins, of Brown Summit, and Sue Downes, Tampa.

Peak Output Offers Ops Chance to Build

WASHINGTON, Aug. 14.—The rising volume of building materials production in recent months is giving capital operators and operators a golden opportunity since the war to go ahead with construction.

The Commerce Department reported last week that stocks of lumber, cement, brick and selected steel and iron items were at a post-war peak.

And the effecting increased output of these items new construction of all types amounted to $1,300,000,000 during July, according to Commerce Department statistics.

Conn. Spots Hold Biz Level

HARTFORD, Conn., Aug. 14.—Roller rink business in Connecticut last year was best to that of the preceding year, except that tax receipts from all forms of amusement may be used as a basis for computing roller skating rink grosses. For the fiscal year ending July 31, $104,422.66, compared with $104,876.99 for the preceding year, a decrease of $4,454.

MacGOCHEES, Tex., Aug. 14.—W. S. Talley, who operates a roller rink here last year, opened a newly converted skating rink, Roll-A-Way Rink, Aug. 6 on the fairgrounds here. Smith has scheduled nightly openings from 7:30 to 11 p.m. and daily matinees from 3:45 to 5.

DAV Spot Opens in Alabama

FORT PAYNE, Ala., Aug. 14.—The local chapter of Disabled American Veterans has opened a public skating rink, Mill Avenue here. Joe Reed is manager. The rink is open daily from 5 p.m., with a matinee session on Saturday.

RUBBER TIRES FOR WAXED FLOORS

This wheel has been developed pure grey gummed rubber. It will not mark or harm any polished wax floor. Used successfully by some for years.

"Try 'em and you'll buy 'em."

CHICAGO ROLLER SKATE CO.
Mfrs. of Rink and Sidewalk Roller Skates—Industrial Fuses and Screw Machine Products
4427 W. LAKE ST.
CHICAGO 24, ILL.
Rawson Lauds RSIA As Big Biz Stride; Teach by Gadgets

(Continued from page 87)

After they are captured and led into the rink, Rawson asked. Are there chains that bind them to the rink going to be chains of happiness or misery? Are the rinks, outside of those aforementioned spots, ready to receive them?" Not by a long shot, in Rawson's opinion, and he said he doesn't refer to paint and soap in making the statement, but to skating. "Some fast work is imperative here," he said.

"The drive can be nullified by such a little greenman as an insignificant piece of rubber," Rawson warns. "You'd better begin buying some soft rubber cushions if you can find them. The public can not be held with hard rubber. Wrenches and screw drivers can throw us for a loss if the welders of them are not taught how to use them. Many of those action screw holes may have to be re-drilled a bit. You may need some rats and flat files to wear them away where you is crying for relief. Just look for the spot showing wear. The customers won't tell you. Maybe he doesn't know.

"Are you going to give them some pipe rail alleyways (Rawson bulletin to his club is going to log them around)?" Rawson asked, of those who, that before lagging beginners are going to be in the "in" crowd and men should read this article by William H. Carpenter, operator of Town Hall Roller Rink, Scranton, Pa. (The Billboard, March 28), to figure out what it is going to cost and how unsuccessfully it will be. "Save your money and the customers with the mechanical gadgets," he recommends.

The manufacturers, besides giving money, can contribute research on noiseless wheels, or at least quiet wheels of lighter weight and a less clumsy width, according to Rawson. "They can bury that tripper-upper, the projecting axle nut," he said. "This has been buried well in prestige, but is still used on ball- and cone-inch-wheels.

"The drive can be lost by the wrong type of music or by poor cheap amplification; it can be sunk by the wrong type of instruction and faulty equipment, according to Rawson. "These people," he said, "are not going to be satisfied with a midway rink. They will not go for our old enemies, tears and fatigue. They might go for real dancing, but not skating.

"If you don't believe this, ask yourselves—those of you who don't skate, don't skate the rinks yourselves. And don't bring up those old chestnuts of age, bones, wind and stamina. Those albics and all other albics are the bung."

"Spots now selling real skating around here are going to get new customers, and other spots can get ready to receive and hold them," said Rawson. "We understand everyone in preparing to receive the new customers. This is only the first step in the industry's progress."

New England Area Okays 2 Drive-Ins

HARTFORD, Conn., Aug. 14.—Two additional outdoor motion picture theaters have been announced for the Southern New England area. They have been given permission to operate by R. L., to John Petrucci to construct a new outdoor motion picture theater on North Main Avenue, and $100 having been set by the Johnston town council.

Another Drive-In for Omaha

OMAHA, Aug. 14.—A second drive- in theater, with a 1,000-car capacity, is to be new near North 26th and P. Petach, who also has one at Lincoln, Neb. Oscar Hanson, Omaha independent booker, will arrange the films. Theater is south of Omaha, near the Offutt Air Force base. Earlier this year his order of the state was opened west of the city. It is operated by Tri-Slates Theaters, Des Moines.

PORTABLE ROLLER RINK FOR SALE

50,000 Complete Portable Skating Rink very good condition, 32 banks of 75, total capacity 2,400 seats, $10,000. 24 banks, 2,075 seats, $8,500. 32 banks, 2,400 seats, $12,000. 80 banks, 5,000 seats, $22,000. 30,000 parts, all new, price $6,000. 450,000 parts, 50,000 sets, $17,000. Every box complete, has $300.00. 40,000 parts, 10,000 sets, $17,000. Every box complete, has $150.00. All new. 600 parts, 15,000 sets, $17,000. Every box complete, has $150.00. All new. Every box complete, has $150.00.

JOLLY DELLA

(Continued from page 46)

* * *

PORTABLE ROLLER SKATING RINK FOR SALE

Portable Rink, 6016th,Circuit Test, good marks. Excellent condition. 16mm, $1,900.00. Can be shipped anywhere. 201-615-2288. 67th St. and 3rd A., N. Y. C. R. G. W. P. MAINE, Tablet No. 22. 3365 W. 40th St., Chicago. 29, 620. 621, 622.

RINK FOR SALE

Portable Rink, 6016th, circuit test, good marks, $1,900.00. Can be shipped anywhere. 201-615-2288. 67th St. and 3rd A., N. Y. C. R. G. W. P. MAINE, Tablet No. 22. 3365 W. 40th St., Chicago. 29, 620. 621, 622.

PALMER DAYTON-

(Continued from page 46)

* * *

RINK ROLLER IN OPERATION

101-100 movie float, new tent, 200 pr. skates, $8,000. R. P. group. 97-99 S. W. 2, Kansas City, Mo. W. H. BURK

WALDO ROBERTS

(Continued from page 46)

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PALMER DAYTON-

(Continued from page 46)

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PORTABLE ROLLER SKATING RINK FOR SALE

101-100 movie float, new tent, 200 pr. skates, $8,000. R. P. group. 97-99 S. W. 2, Kansas City, Mo. W. H. BURK

WALDO ROBERTS

(Continued from page 46)

* * *

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50,000 Complete Portable Skating Rink very good condition, 32 banks of 75, total capacity 2,400 seats, $10,000. 24 banks, 2,075 seats, $8,500. 32 banks, 2,400 seats, $12,000. 80 banks, 5,000 seats, $22,000. 30,000 parts, all new, price $6,000. 450,000 parts, 50,000 sets, $17,000. Every box complete, has $300.00. 40,000 parts, 10,000 sets, $17,000. Every box complete, has $150.00. All new. 600 parts, 15,000 sets, $17,000. Every box complete, has $150.00. All new. Every box complete, has $150.00.
CLASSIFIED ADS

ACTS, SONGS & PARODIES

SLUM

ANNOUNCEMENT

LEVIN BROTHERS

CLASSWARE

AGENTS & DISTRIBUTORS

NEW PRODUCTS

BARGAINS

FIREWORKS

DIAMONDS

CLASSIFIED ADVERTISEMENTS

A Market Place For Buyers and Sellers

RATE: 12¢ A WORD — MINIMUM $2.00

All Classified Advertisements Must Be Accompanied By Remittance In Full

THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK

To insure publication of your advertising in the earliest possible issue arrange to have
your copy reach the publication office 2160 Patterson St., Cincinnati 22, early in the week.

LEONARD V. LIGGETT & CO., 413 No. Michigan Ave., Chicago, Ill.

CLASSIFIED ADVERTISERS

Extended Advertising

Order your space today.

We will make special a place for your advertisement.

The Billboard

August 21, 1948

MERCHANTISE

The Billboard 89

SLUM

CLASSIFIED ADVERTISEMENTS

A Market Place For Buyers and Sellers

RATE: 12¢ A WORD — MINIMUM $2.00

All Classified Advertisements Must Be Accompanied By Remittance In Full

THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK

To insure publication of your advertising in the earliest possible issue arrange to have
your copy reach the publication office 2160 Patterson St., Cincinnati 22, early in the week.

LEONARD V. LIGGETT & CO., 413 No. Michigan Ave., Chicago, Ill.

CLASSIFIED ADVERTISERS

Extended Advertising

Order your space today.

We will make special a place for your advertisement.

The Billboard

August 21, 1948

MERCHANTISE

The Billboard 89
BUSINESS OPPORTUNITIES

ALCOHOLIC MECHANICAL WALKING TUG -

Petrol, Oil, & Paint Co., 17th & H St., W., Wash., D. C., 202-30-00.

Do you own or operate a service station? Tug has been on the market for 20 years. It's a profitable business. A complete line of alcoholic machinery, together with other lines of machinery, ready to go. This is a rare opportunity to own a successful business.

INFORMATION DEPARTMENT -

Brook, exclusive agent for the D.E.A. line of machinery. Write for a free sample catalogue.

TOLETT AND GROW BUNT - A PRETTY, LITTLE BUN-TUB with money to use a full-time, successful business for a man who has a good place to grow bunt. A good opportunity for a man who can afford to spend money. For sale at $900.

CO-OP-OPERATED MACHINES, SECONDHAND

A Large List of Second-Hand Coin Machines.

Barbages will be found on page 101 of this issue.

INSTRUCTIONS

BOOKS & CARTONS

NOW YOU CAN HAVE AN OFFICE - LEARN THE BUSINESS OF COIN OPERATED MACHINES.

Free Courses for Coin Operated Machine Dealers.

THIS IS A GUARDIAN ACTION -

You are protected by this action.

COIN-OPERATED MACHINES, SECONDHAND

A Large List of Second-Hand Coin Machines.

Barbages will be found on page 101 of this issue.

COPIED MACHINES, SECONDHAND

A Large List of Second-Hand Coin Machines.

Barbages will be found on page 101 of this issue.

MISSIONARY APPARATUS

A44A WHOLESALE TRADE CATALOG.

NORTH AMERICA, SOUTHWEST.

MACHINES, ASSORTED.

The Lightening Coin Machines, Oshawa, Ont.

MISCELLANEOUS

ANIMATED WIRE FIGURES - E. P. E. W. -

BINGO ARTISTS -

We have a large inventory of animating wire figures. Each figure is made by hand and is a unique piece. We have figures of all kinds, from animals to people, and from historical figures to modern ones. Each figure is made with care and attention to detail. We have figures of all sizes and shapes, from small to large. Each figure is individually crafted and is a one-of-a-kind piece. We have a large selection of figures, and each one is truly unique. We have figures of all sorts, from animals to people, and from historical figures to modern ones. Each figure is individually crafted and is a one-of-a-kind piece.
HELP WANTED—ADVERTISEMENTS

RATE—12c a Word ... Minimum $2

Remittance in full must accompany all ads for publication in this column ... No charge accounts.

Forms Close Thursday for the Following Week’s Issue.

ACCIDENTIST, COMEDIAN AND BAND Leader for Western band operators. Good all in SUZI. Box C-291, Cincinnati, Ohio.

AGENT, APPLIANCE AND SPECIALTY PRINTED ADS. De Witt, 936, Raimer.合适 for your firm. Write today. Boston.

AGER—NEW YORK CITY. Apply to this office for all stock signs. All stock signs, Superior Advertising, 495 Atlantic Ave., New York, N.Y. New York.

MORE WANTED—DANCE BAND MUSICIANS—FOR THIS WITH NO LICENSE. Great music and good money will draw. Box C-21, Billboard, Cincinnati, O. New York.

JUKE BOX SALESMEN—WANT TALENT WHO IS INTERESTED IN GETTING INTO THIS BUSINESS. Write for facts. 109 Main St., Clarksdale, Miss. New York.


MUSICAL INSTRUMENTS WANTED TO LEARN HOW TO SELL. One must be eager to learn. Write for full particulars. Do not reply i.e. Salesman desired. 419 Sycamore St., Waterloo, Iowa.

NEW—$25 TO $50 WEEK

$8.00 1 day, Time. Coverage is $1 for your goods. Service is complete. White Star, Boston 10, also Chicago.

Established Chicago Western Advertising Agency. Take all instruments. Accepting all offers. We deliver. Make offers now next week. Write Dept. 5, National Engraving, 214 Summer, Boston 16, Mass.

PERCENTAGE SCHOOL TREATHER ATTACH HOUSE. Personal Management. Advertisements Booked. Chicago 350, 12th Floor, United Gas Building, Third Floor, and Western, Cincinnati, Ohio.

PLUG OR ACCORDION MAN—YOUNG, NEAT, and all the others. Full instruments, rent paid. Will take all or any combination of these and sheet dances, for same cordiaI terms. Orchestra Leader, 8321, North 7, Kansas City, Kansas.

PROMOTERS, SPONSORS FOR ATTRACTIONS of all kinds. Write, United Booking, 6th Floor, United Gas Building, Third Floor, Chicago.


SAXAPHONE—DOUBLE FIGURE VIOLINIST and violin. State age, writing, if permanent basis. Address, Box 194, Billboard, Chicago.

VOCALIST—MALE OR FEMALE TO ACCOMPANY SAXophonist. State address, rating, if permanent basis. Address, Same as above.

NEW—$30 TO $40 WEEK

$8.00 1 day, Time, Coverage is $1 for your goods. Service is complete. White Star, Boston 10, also Chicago.

Established Chicago Western Advertising Agency. Take all instruments. Accepting all offers. We deliver. Make offers now next week. Write Dept. 5, National Engraving, 214 Summer, Boston 16, Mass.

WASHINGTON, D. C., 20005—FOR ENTERTAINMENT BANDS. Wire Lee Williams, Box 12, Alexandria, Va.

CARNIVAL AND FAIR SPECIALS

NOVELTY ITEMS

Yellow Flying Birds, 30-60-90-120. $3.00 each. Washington, D.C. 20005.

Virtual Planes, 10-20-30-40. $1.50 each. Washington, D.C. 20005.

Large Grand Piano, $10.00. Washington, D.C. 20005.

Large Harp, $5.00. Washington, D.C. 20005.

Large Violin, $2.00. Washington, D.C. 20005.

Guitar, $1.00. Washington, D.C. 20005.

Heavy Drum, $10.00. Washington, D.C. 20005.

Organ, $1.00. Washington, D.C. 20005.


$5.00 deposit required with all orders. Washington, D.C. 20005.

FREE CATALOG UPON REQUEST

M. K. BRODY

Serving the Commercial Trade for over 36 years.

1156 S. Halsted St., Chicago, Ill.
BACK AGAIN
NEW LOW-PRICED RINGS FOR BIG PROMOTIONS!!!
OVER 1,001 DIFFERENT RING NUMBERS IN STOCK

19109 White $2.95 Per Dozen
19110 White $2.50 Per Dozen
19104 Yellow $2.95 Per Dozen
19105 Yellow $2.50 Per Dozen
19107 White $2.95 Per Dozen
19108 White $2.50 Per Dozen

JUST OFF THE PRESS
NEW EMBRACING JEWELRY CATALOG
FEATURES THE MOST COMPLETE LINE OF FAST-MOVING JEWELRY

WRITE FOR CATALOG 10:3 - STATE YOUR BUSINESS
BIERLE-LEVINE, 5 N. Wabash Ave., Chicago 2, Ill.

DELUXE PLASTER
ONE CARTON OR A CARLOAD

No. 53
No. 57
No. 58

$6.25 per Box
$6.25 per Box
$6.25 per Box

這些 are also made in sizes: 15 in. to 15 in. high.
Write for catalog listing hundreds of items. Please note
business is open daily for inquiring new catalogs.

WISCONSIN DELUXE COMPANY
1003 NO. THIRD STREET
MILWAUKEE 13, WISCONSIN

LITTLE ORPHAN ANNIE
PORTABLE RADIO PHONE
A haunting instrument to
merchants everywhere.
 Desireable phone, $2 a
month. Weight: 1/4 lb.

Sample Price
$6.00
$4.80 per Box

A TUBE RADIO NOT A CRYSTAL SET FACTORY GUARANTEED

ECONOMY MERCHANDISE CO.
Chicago 7, Illinois

Merchandise You Have Been Looking For
Lamps, Clocks, Enamelware, Houseware, Aluminum Wear, Decorated Tinware, Toys,
Every kind of Clocks, Blankets, Hampers, Houseware, Platter, Slum, Flying Birds, Whips,

Catalog Now Ready - Write for Copy Today

IMPORTANT TO OBTAIN THE PRECEDING LIST, IT IS SUGGESTED THAT YOU ARE INFORMED AS

AC/DC RADIOS - $7.50 Ea.
Money Must Accompany Order
BORDER NOVELTY CO.
DETROIT 26, MICH.
MAIL ON HAND AT NEW YORK OFFICE
1564 Broadway
New York 19, N. Y.

MAIL ON HAND AT ST. LOUIS OFFICE
296 Arcade Bldg.
St. Louis 1, Mo.

MAIL ON HAND AT CHICAGO OFFICE
155 N. Clark St.
Chicago 1, II.

MAIL ON HAND AT PHILADELPHIA OFFICE
5 Lipton Bldg.

MAIL ON HAND AT BOSTON OFFICE
110 Boylston St.
Boston 12, Mass.

MAIL ON HAND AT DALLAS OFFICE
1392 Commerce St.
Dallas 1, Tex.

ADELAIDE BRUCELLE
578 Broadway
New York 12, N. Y.

ROBERT D. MILLER
404 W. Washington Bldg.
Chicago 1, Ill.

WILLIAM A. POWER
101 W. 39th St.
Chicago 8, Ill.

JOHN DUFFY
311 S. Dearborn St.
Chicago 5, Ill.

HERMAN SCHWARTZ
501 N. LaSalle St.
Chicago 1, Ill.

F. J. BLOOM
323 W. 42nd St.
New York 18, N. Y.

DR. A. W. ROSS
363 W. 42nd St.
New York 18, N. Y.

JOSEPH B. WISE
411 W. 39th St.
Chicago 5, Ill.

FREDERICK A. WEISS
155 N. LaSalle St.
Chicago 1, Ill.

JOHN A. HART
240 W. Washington Bldg.
Chicago 1, Ill.

JOHN R. LLOYD
220 E. Washington Bldg.
Chicago 1, Ill.

WILLIAM FRIEDMAN
131 E. Wacker Dr.
Chicago 3, Ill.

WILLIAM D. WENNER
125 W. 37th St.
Chicago 1, Ill.

WILLIAM A. KUMMER
140 S. Dearborn St.
Chicago 5, Ill.

ADOLPH H. STEIN
124 W. Washington Bldg.
Chicago 1, Ill.

HERBERT H. PLUMMER
900 S. Michigan Ave.
Chicago 1, Ill.

FREDERICK K. ZIEGLER
500 S. Michigan Ave.
Chicago 1, Ill.

JOHN M. SULLIVAN
25 Park Row.
New York 8, N. Y.

HARRY F. WALKER
200 Canfield Bldg.
Oak Park, Ill.

WILLIAM J. LYNCH
220 E. Washington Bldg.
Chicago 1, Ill.

AUGUST P. KERWIN
111 W. Roosevelt Rd.
Chicago 1, Ill.
Pipes for Pitchmen

By Bill Baker

JOE HALL...is in the process of setting up a new layout which he plans to spring soon.

Fancy Freddie says: "Your tips will stay with you only as long as they are well treated.

GEORGE H. BROOKS...comes thru with the following from La Porte, Ind.: "Just arrived from the fair at Muncie, Ind., and the grounds here are sparkling with new cast, machinery and canvas. The concessions are arriving and the Cavalier Amusements will hold the boards for the week. My first date was Metropolis, Ill., where good crowds and good spending prevailed. The following week at Martinville, Ill., proved a blank, however. Lennart, Ind., as always, was a red one. Let's have some pipes from John J. Looney, Julius Rosen, Red McCoy and Red Ball."

He's successful because he faces local conditions as they arise.

A. L. CLARK...for many years a purveyor of hospitality for ten years, has set up a program in Heber, Ark., for the encouragement of amateurs possessing musical talent. Clark directed construction on a building at Heber with a seating capacity of over 5,000. At its opening it played to turnaway business. Since the show proved successful Clark plans to make simple attractions each Saturday night. Show is built around Jake Rain, blackface comic, with the assistance of Leo Gibb.

"IT WAS...a grand and glorious feeling to be able to walk out of the hospital," letters Frank Lagos from his home in Chicago. "However, it was a grander feeling to know that I have so many fine friends who made up such a generous contribution, which was the great surprise and which was handed to me August 1."

JACK (BOTTLES) STOVER...is on the hustle again in his Harrisonburg, Va., stomping grounds after being hospitalized for several months. He says they're telling him that there's big dough in the hills of West Virginia so he's planning to head that way.

Fair time means money in the poke for most pitchmen. How are you doing?

TOMMY BURNS...widely known in pitch circles, is currently employed by the J. H. Day Company, Cincinnati baking machinery firm.

TOM KENNEDY...is in Milwaukee working a pen deal via coupons. He is using a radio spot announcement with it in another of his progressive merchandising ideas.

Nothing is so outdated as yesterday's ideas that were not put to work.

NORA WILDE...and Jerry Mayes are working Myro Cleaner at the Wisconsin State Fair, Milwaukee.

WORKING WISCONSIN...its territory with bottle stampers and vegetable gadgets are Glen and Marsha Hasbrook and Marsha's brother, Bud McDonald. Remember, it's the successful pitchman who believes that it's never too hot to make a bamboo.

HARRY MAJORS...is in Kentucky where he's winding up a lengthy vacation.

STELLA BASS...while in Milwaukee recently visited Ben Louis, who is still working foot on the F. W. Grand store there. Stella is supervisor for the Cro-pax.

THE HOTTEST ITEM OF THE YEAR!

Why? - SWIFTY PRESSURE COOKER - Why?

Porcelain coated pressure cooker that everyone wants.

1. All foods retain their minerals.
2. Saves time, energy, money.
3. Hours of cooking reduced to minutes.
4. Portable.
5. Easy to clean.

YOUR PRICE $5.00 EACH IN DOZ. LOTS

Sample, $5.00. For sample, send $5.00 money order. 25% deposit on all orders.

TIMES SQUARE HOME EQUIPMENT CORP.
300 WEST 43RD ST.
NEW YORK CITY

TOP VALUE IN THE FIELD

MEN'S SWISS WRIST WATCH

$3.45

In stock

1. RADIUM DISH
2. BEATLE BACK
3. HAND CRANK
4. CHROME CASE
5. UNBREAKABLE GLASS
6. WATER TIGHT
7. WRITTEN GRANDMA, with your name

Sample, $1.00

COLLEGE MALL SALES, Dept. 98
1350 S. California
Chicago 8, Ill.

25% deposit with orders

PITCHMEN! FAIR WORKERS! DEMONSTRATORS!

National lottery secret formula now available, shows how to cheat 1 quart homogenized milk into a quart of old-fashioned country type butter spread. Cuts butter bill 50. Takes 3 to 5 minutes, using egg beater or spoon. Every man and woman a prospect.

Sample formula, $1.00.

Write for full particulars.

T. E. BALL CO. P. O. BOX 925 DAYTON, OHIO
Foot Aid Company, working out of Cleveland.

There's no point in living if you can't make life less difficult for others.

ROSELLA VIAL... and her husband, Richard, well-known in pitch circles, are managing a large apartment hotel in downtown Mil-

waukee. Bob Cadieu, Rosella's brother, also is on her staff.

A pitcher who can't cross any money this year must content himself by selling what big breezes he would have if he was playing for better teams.

PHIL ITZKOWITZ... his wife, Esther, and their son, Robin, are vacationing at their summer home at Lake Geneva, Wis.

BEREL BINDER... currently employed as an instructor in Italy, plans to return to the United States soon when he will wed a Mil-

waukee girl.

Learn to say kind things at the proper time and no one will ever care if you do, with being ignored.

NELLIE BROWN continues to work her Satin Sheen layout in the W. T. Grant store, Mil-

waukee.

Faith, perseverance, sharp wit and talent are all the qualifications you need to hit the top rung on the ladder of success.

HARRY LITHGOW... is busy getting his herd at Goldman's, Milwaukee, to click geedus counts.

A little learning can never become dangerous when a fellow's doesn't mistake it for a great deal.

CONLEY ISLAND

(War News from page 9)

for. Frank Talano, and ticket seller. Eddie Kretzer. Sky Dive's operator is James Breuer; ticket seller, Marty Pardini, and operator's helper is George Pinto.

Pinto Bros' new 10-car Whip ride that replaced their Scrambler, which was moved to Steeplechase Park, started jumping recently on South Hill with Al Pinto, operator, and James Taenzer, ticket seller. Pinto's son, who is adjoining, is Al Taenzer, mo- mo, operator, and Al Loro, ticket seller... John Tsukalas, a Coney Island, five years in the business. John was born in Bethlehem, Pa., according to a conces-

sionaire on South Hill and Sturdi, mar-

rying wife's tickets with trick cards, while wife, Rose, sells monograms on caps as John's brother, Frank Pinto's wife, Ruth, are doing in the Atlantic City Steel Pier.

Famed Parada, besides basking prize-

wining pizzazz and boasting an Italian act on South Hill, finds time to dig into his former art of oil paint-

ing andけation of his life's work. Several girls for the floats in the Mardi Gras parade are selected from an army of applicants at Jack Stern's act, which led in the parade in New Orleans' Aug. 14... Adelicia, Rivoli of the troupe circling the Globe of Death on her unicycle is in a race to accumulate more

nasty stuff, from which she suffered broken ribs and bruises, while doing her turn this 31... Martin Davis, who operates a new basketball game in front of Lona, together with Leo Prostakow, his brother-in-law and partner, who runs skeetball alleys on West 16th Street, plans to change their possessions on the road, starting at Mineola, after the Coney season, c.

HAND PAINTED Zipper Wallets

Embossed. For new! Distributed to stores by GOLDEN NOVELTY CO., 646 Broadway, Dept. 80A, New York 12, N. Y.

Prices

Sample 85c

SCOPE SALES CO.

8 Buckman St., New York 7, N. Y., Dept. 801

PICO NOVELTY CO.

434 S. LOS ANGELES ST.

LOS ANGELES 12, CAL.

NEW TRICK CAMPAIGN BUTTON

You Gotta Be Dixie To Be Dixie

RED

WHITExBLUE

JONES SPECIALTY MFG. CO.

335 W. Pine Blvd., Los Angeles 16, Cal.

ACME TOOL CO.

BOX 1512

Phone 23695

CHATTANOOGA, TENN.

Six Beautifully Colored FIGURINES

Ballon, Apple and Orange Set-

Two cases of set in every do-

day. In stock in the better stores for as high as $6.00 each.

$20.00

per doz.

SALESMEN WANTED TO SELL TO STOREKEEPERS

Liberal commission on orders and remittances. Once in the store, orders follow constantly. Profitable sideline.

LEO KAUL

IMPORTING AGENCY

333 and 335 S Market St.

Chicago 6, Ill.

CONCESSIONAIRES! CARNIVAL MEN! WHY PAY MORE

Buy Direct From Manufacturer

127 Canal St., New York 6, N. Y.

7" Real Fur Gorgets

White, Assorted Colors

$9.00 Per Dz.

5" Real Fur Ruffs

$3.00 Per Dz.

7" Real Fur Stole

$7.00 Per Dz.

Conce, Cones, Cones

$5.00 Per Dz.

Cone, Cone, Cone

$2.00 Per Dz.

Cones, Cones, Cones

$1.00 Per Dz.

Cone, Cone, cone, cone, cone

$0.50 Per Dz.

Cone, Cone, Cone

$0.25 Per Dz.

Mr. America Lion Show

60c Per Dz.

25c Per Dz.

20c Per Dz.

50c Per Dz.

25c Per Dz.

Mr. America Lion Show

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50c Per Dz.
UNDER THE MARQUEE

(Continued from page 3)

Jack and Ruby Landrus, midget clowns, played the Japeye Thrill Circus, Springfield, Ill., with the Sturman brothers, following which they went to the fair at Russell Springs, Ky.

Susan Sloan, secretary to Walter Tupper, general agent of Ringling-

DIRECT FROM MFR.

Complete Line of Leather Goods
- Hi-Hold, Key Case, Ladies Purse, Wallet, All Price-
- related High Grade. All Price-Discounted. All are in
- sharp condition. New in stock, varied in quantity. By
- mail order, in stores. We can make large quantities. If not sold, orders will be returned. Subscriptions for 80
- days.

CUTTING LEATHER NOVELTY

44 Howard St., N. Y. C. S. (5-973)

AUCTIONEER

LIQUIDATING LARGE MANUFACTURER JEWELRY

Mostly Boxed

200,000.00 P.C. ASST.

AMERICAN MAKES

PRICES: 3 CENTS TO 1.00

BEAUTIFUL IN EVERY WAY AND A SURE BUY

No. Description........Price
1. 1000.00 Asst. Hats
2. 1000.00 Asst. Belts
3. 1000.00 Asst. Socks
4. 1000.00 Asst. Garters
5. 1000.00 Asst. Stockings
6. 1000.00 Asst. Underwear
7. 1000.00 Asst. Underwear
8. 1000.00 Asst. Underwear
9. 1000.00 Asst. Underwear
10. 1000.00 Asst. Underwear

Concession Supplies

FREE! CHANGE APROX. WITH YOUR ORDER!

Worth Bassack... $2.25
4 to 7" Hose... $1.70
French weighted... $2.00
Ears... $1.00
Dart Balloons... $2.00
Wood... $1.50
Ice... $2.00
Aluminum... $2.25
Koffe Ring... $2.00
Cane Bag Rings... $1.00
Daisy Cork Guns... $1.75
AMERICAN SLUM

Wedding Rings... $1.00
Cone Books... $1.00
صاب.. $1.00
Cone Buttons... $1.00
Hog Body... $1.00
Costume Balloons... $1.00
Paint and Pastel Books... $1.00
Asst. Pencil Brochures... $1.00

PLASTER

1/4" Dogs, Ducks... $1.00
2½" to 3" Animals. Packed 3 Drs. $1.00
3½" to 4" Animals. Packed 3 Drs. $1.00
4½" to 5" Animals. Packed 3 Drs. $1.00
5½" to 6" Animals. Packed 3 Drs. $1.00

GLASSWARE

Whiskey Glasses... $2.00
Whiskey Glasses... $2.00
Club Glasses... $1.00
Ash Trays... $1.00
Spools... $1.00
4½" Baig, $1.00
3½" Baig, $1.00

GLASSWARE

Candy Cups... $1.00
Candy Dishes... $1.00
Candy/Dish Sets... $1.00

GLASSWARE

Hat with Pitch... $1.00
Miniature Cowboy Hat... $1.00
6" Hat Set... $1.00
Mexican Hat... $1.00

HATS

Malloy, D. O. Order, F. O. E., Indianapolis
KIPP BROTHERS (Established 1880)
50-504 S. Meridian St.
INDIANAPOLIS 4, IND.
SALESBORDS

SALESBORD SIDEWAYS

Gardner's sales manager, Charles B. Leedy, is off on a Wisconsin vacation with his wife. They are due back in the office Monday (18). Board output is going along on a good level. The firm's display room, which the full line of some hundred-old boards is on display, is a center of visitor interest. Kiently Enterprises, Miami, national distributors of Automatic Charley, a new coin-operated saleboard, reports a high rate of inquiries about the new item. Kiently officials say operators are interested in the board because they can use the charcoal boards for refreshments.

Harlich Manufacturing Company launched its new Junior Companion to the hook-and-eye Gold Gusher board.

SALESBORDS

SALESBORDS JAR-DO-DIS TICKETS WHOLESALE PRICES TO ALL BEE JAY SALESBOARDS "JAR DEALS - BOX DEALS BINGO TICKETS - RED WHITE & BLUE LUCK: ALL USERS TALKED ABOUT "TALKED ABOUT"

We carry a complete stock on hand for immediate delivery. All orders shipped same day as received.

WRITE FOR CIRCULAR CAROL, SALES COMPANY 312 E. Market St. Elmira, N. Y.

SALESBORDS

IMMEDIATE DELIVERIES - 20% DEPOSIT

Rio T. Board 6.5 X 10.14" DEP $ 1.00 75
1000 970-1000 $ .90 75
2000 1000-2000 $ .80 75
4000 2000-4000 $ .75 75
6000 4000-6000 $ .70 75
8000 6000-8000 $ .65 75
10000 8000-10000 $ .60 75
20000 10000-20000 $ .55 75

WORLD'S BEST BOARDS. TICKETS. CARDS. DELUXE MFG. CO.

SALESBORDS

Immediate Delivery on This Assortment SUMMER SPECIAL $203.50 PROFIT FOR $10.50 • 1 1000 Hole Size • 1 Giant Hole Size • 1 J. P. Charley Size • 1 J. P. Charley Size • 1 1000 Picture Size • 1 1000 Picture Size ALL FOR $10.50 $2.50 Deposit. Balance C. O. D. Send at once for Summer Special.

MANUFACTURERS DISTRIBUTING CO.

EMPIRE

FOR THE FINEST in SALES BOARDS WRITE FOR CATALOGUE EMPIRE PRESS 637 SOUTH DEARBORN ST. CHICAGO 5, ILLINOIS

GARDNER & CO.

BANNER PRODUCTS CO.

100% COUNT Positively No Shortage

THE MOST TALKED ABOUT SALESBOARD COLOR-ADO

ATTENTION COLOR-ADO Will do for you what you want it to do... make you "MORE MONEY"

COLOR-ADO will boost your sales. It will improve your profits. It will produce a glow in your operation that will be reflected in your clientele. It has a name, "COLOR-ADO." It offers a variety of features:

1. The pattern of colors is so attractive that people will be attracted to your establishment.
2. The colors are so vivid and prominent that people will remember your establishment.
3. The adoption of "COLOR-ADO" will give your operation a distinctive appearance.

THE McNAVARO CO.

5728-31 W. LAKE STREET CHICAGO 44, ILLINOIS

Seal Prize CHARLEY BOARDS

1 PRIZE 2 PRIZE 3 PRIZE 25c PLAY - 10c PLAY - 5c PLAY CASH PAYOFF OR CIGARETTE PLAY ALL AVAILABLE IN THIN OR THICK TO 2000 HOLES

THE LARGEST CATALOG OF CIGARETTE PLAYERS

SALESBORDS

SALESBORDS - IMMEDIATE DELIVERY

BANNER IS BACK WITH SUMMER SPECIALS

BANNER PRODUCTS CO.

GARDNER & CO.

2222 S. MICHIGAN AVE. CHICAGO, 16, ILL.

EMPIRE PRESS

637 SOUTH DEARBORN ST. CHICAGO 5, ILLINOIS

SALESBORDS

Communications to 115 W. Clark St. Chicago 1, Ill.
USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bells • Counter

City advertisements of Used Machines accepted for publication in this column.

RATE—12¢ a Word... Minimum $2

Remittance in full must accompany all ads for publication in this column...

No charge accounts.

Forms Close Thursday for the Following Week's Issue

BE FIRST TO ...

MISSION HILLS TON- T AND TON- T

YOUR ORDER TODAY!

HOTTEST PREMIUM
ITEM IN YEARS!

GIVE TO THE DAMON RUNYON CANCER FUND

SALESBOARDS—All Orders Shipped Same Day Received

Sales Play Description

<table>
<thead>
<tr>
<th>Sales</th>
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WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

GIVE TO THE DAMON RUNYON CANCER FUND

1770 WORKMAN ST. • LOS ANGELES 31, CALIF.
National Distrib Assn. Formed

Set Up 9-Man Board To Get Plans Rolling

Old-Line Firms in Forefront

CHICAGO, Aug. 14.—A group of the industry's leading distributors, who hold exclusive franchises from five-ball manufacturers, met in Chicago last week to lay the groundwork for a National Automatic Distributors' Association (NADA). Altho organized solely to promote the distributors' aims and purposes are not yet ready for release, a spokesman for the group said, however, it is working toward the "orderly distribution of games" and the "correction of evil trade practices."

A preliminary organizational session was held in Chicago's Sheraton Hotel, followed by a meeting between distributors and representatives of manufacturing firms. Coin Machine Industries, Inc. (CMI) has scheduled a board of directors meeting for September, and at that time CMI's manufacturer members will discuss the aims and goals of the distributor group.

Nine-Man Board

Chosen to guide the new distributors' association is a nine-man board of directors composed of Lou Wolcher, Advance Automatic Sales, San Francisco; David S. Bond, Trimount Coin Machine Co., Boston; J. D. Lazar, B. (See HAP'S DISTRIBUTION on page 128)

Can't Tax Or Ban Jukes, Pins in Iowa

Attorney General Rules

DES MOINES, Aug. 14.—Iowa attorney-general's office has ruled that cities and towns in the State cannot license juke boxes and pinball machines, an attitude directly in opposition to a state legislative authority before doing so. Ruling came in a test case when the Des Moines City Council asked for an opinion on a proposed Des Moines city ordinance.

The attorney general's office held that present State laws do not include juke boxes or pinball machines under a list of things that may be licensed and does not allow cities to prohibit them, and therefore they do not have any jurisdiction. The office pointed out that to install parking meters the cities were required to obtain legislative approval.

The attorney general's proposed ordinance would have licensed juke boxes with an annual fee of $12 and pinball machines with an annual fee of $15. A proposed juke machine ordinance at $15 a year. Ordinance would have also prohibited playing of juke boxes between midnight and 6 a.m., and prohibited 18-year-olds or younger from playing pinball.

Play Prospects Brighter as Jobs, Wages Hit New Highs

WASHINGTON, Aug. 14.—Prospects of increased public spending for vending machine products and coin machine patronage came this week in reports of federal economists. Commerce Department and Agriculture Department issued surveys showing not only that employment and income in industry and agriculture are at a new high but that the future promises even higher peaks.

From the Agriculture Department's Bureau of Agricultural Economics came findings that sharp seasonal increases in both agricultural and non-agricultural employment resulted in an increase of 2,600,000 persons being employed in June, bringing the Bureau of Census total to a record 61,300,000 persons, which is 1,200,000 greater than a year ago.

Commerce reported that personal income climbed in June to a record high annual rate of almost $212,000,000,000, with the gain shown largely in factory wages.

Record of increased public spending for vending machine products and coin machine patronage came this week in reports of federal economists. Commerce Department and Agriculture Department issued surveys showing not only that employment and income in industry and agriculture are at a new high but that the future promises even higher peaks.

Midyear Meet Held by Game Ops in Minn. Commissions Big Topic

BRAINERD, Minn., Aug. 14.—Downward revision of commissions was the over-all theme of the midyear meeting of the Minnesota Amusement Games Association held at Club La Guary near here Tuesday (10). With more than 65 of the membership in attendance, including particularly many non-commission dealers, the Twin Cities and Duluth areas, the meeting was called to order by Tom Crosby, association president.

As the business session opened, several operators speaking individually from the floor, pointed out that their business was off approximately three-fourths from last year's figures and that they anticipated these conditions to prevail for the next several months. Concern was expressed that sales had fallen off mainly because of the continued rise in the cost of living throughout the State.

(See MINN. GAME on page 128)

B. of C. Mulls Coin Machine License Plan

WASHINGTON, Aug. 14.—Limiting of all local coin-operated amusement devices except juke boxes was considered at a hearing last week of the House Committee on the District of Columbia, which is at work on a bill for federal regulation of coin-operated devices. The bill, which has been submitted to the D. C. commissioners for approval would set an annual fee of $12 for each pinball machine and coin-operated arcade device.

Another regulation to be contained in the original would forbid children under 17 from playing any amusement machine during school hours. Congregating of spectators around a machine would also be banned.

Under local procedure, the order will be subject to a hearing if demanded, following similar actions in other commissions.

Pinball games have been virtually unmolested in the nation's capital since a judge ruled in 1944 that they were not gambling devices. Prior to that time, pinballs were subject to sporadic raids by police.

Fair Quizzers

CHICAGO, Aug. 14.—At the Pullman-Standard exhibit in the Railroad Park here two Teliquizz quiz machines are doing a rush business—for free. The machines, manufactured by the Pullman Corporation of Chicago, were loaned Pullman-Standard for the duration of the show. There they are being used without the coin drops, so that people who attend the Pullman-Standard exhibit can quiz themselves on railroad know-how.
VENDLING MACHINES
NAMA SETS FALL PROGRAMS

Dallas Cig Ops
Stick at 20c: Cut Commish

What Some Police Won't Do for a Free Candy Bar

VENDLING MACHINES
NAMA SETS FALL PROGRAMS

Tele Plug
NEW YORK, Aug. 14.—Cigarette vending machines are getting good plugging via television in the current heat wave. Stations in both New York and Brooklyn baseball telecasts, sponsored by Old Gold (P. Lorillard) and Cookies (Bates), were asking fans to "stop in at your favorite tobacconist and order your nearest cigarette vending machine for a pack of Old Golds."

Vendall Cuts Vender Prices September 1
CHICAGO, Aug. 14.—Vendall Company announced a price reduction on its five and eight-column candy venders and vender bases, to take effect September 1. Firm's sales manager, William E. Fuller, also disclosed that a new quantity purchase plan would be put into effect at the same time.

Vendall's eight-column model, formerly listing at $1,550, will be $1,350, the base to go to $1,400.

It was stated that the quantity purchase plan, providing substantial savings for multiple vendor purchasers, will hold out for 25 machines or more.

Drink-o-Mat
Exec Turns Op
NEW YORK, Aug. 14.—Carl Burbank, production manager of the Drink-o-Mat plant in Lawrence, Mass., recently quit his job, but maintained his association with the Drink-o-Mat name as an operator. Burbank is now operating a 20-machine route in three counties in Massachusetts.

Beverage-dispensing machines, such as a cup-drink vender at the University of Vermont, St. Michaels College, Middlebury College, and Norwich College, are serving a total enrollment of 7,500 students.

New firm, called Vermont Drink-o-Mat, has gone completely college, with no venders in industrial plants in the area, including four machines in the near-by General Electric plant.

Riteway Adds Coin Units for DuGrenier
And National to Line
NEW YORK, Aug. 14.—Riteway Coin Device, Irvington, N. J., recently organized to produce quarter coin mechanism, has added machines created by the cigarette price increase, has added machines to fit DuGrenier, O-Mat, Signa-Wel, Rowe, WD, and National Models 7-30, 7-50, 9-60, and 19-4. These machines supplement the mechanisms already in production.

A DuGrenier machine was built to fit Rowe Royals, President James C. Knack, and specifications set by all of these manufacturers. Initially announced at $175, has been reduced to $150 per unit.

Officers of Riteway state that all machine mechanisms are in full production and are being delivered—that installation of these mechanisms takes less than 60 seconds, and that no machining on location is necessary.

Chi-Firm Announces Coupon Plan for Cigarette Routes
CHICAGO, Aug. 14.—Pin Money Exchange, Inc., here, recently formed firm headed by Jack Kolner, of Kelner & Co., Chicago, Plain & Company, large jobber of gift and houseware, is completing its new coupon and premium program for cigarette vender operators.

Plan hinges on insertion of a coupon with each pack of brand venders offered as a sales hype for vender-sold cigarettes.

Kelner, who first conceived the idea about 10 years ago, explains that the machine purchase, one-half cent each from Pin Money Exchange, to use either on a sales promotion idea as a sales aid or as a premium for patrons. Later, however, he states that it has not been tested or worked out in a manner that would be satisfactory for the various prices at which cigarettes are sold. He stated that accumulating sufficient number of coupons for a premium they desire the coupons to Pin Money and receive their gift via mail. Gifts numbering over 100 items, range from radios to jewelry.

It was stated that coupons, sold to operators for one-half cent each, are redeemable at Pin Money, in locations where lawful. Each pin cent each merchant, offered as premiums is pegged at wholesale prices, thus making customer receiving item a reduced number of coupons in non-legal area. This plan leaves each merchant to order merchandise of their choice and to a different illustration of premiums offered.

In addition to stamps attaching coupons are used: insertion in the cellophane wrapper or by means of gluing to outside of pack. Letters are accomplished with special 10-package-a-case of boxes. Full cellophane wrappers will be used.

Premium coupons, when inserted by other than the products manufacturers, are honored in all but five States: Montana, Washington, North Dakota, Kansas and Wisconsin.

Hot Coffee Vender Invades Movie Set
PHILADELPHIA, Aug. 14.—Budd-Walling Corp., Philadelphia, announce that their hot coffee vender, Kwik Cafe, had invented a new type of location situated under the Logan Circle Station with machine in question was used in shooting of The Bebe Ruth Story.

Region VI Meets in Chi Sept 1
Reg. II Sets Syracuse Plans
CHICAGO, Aug. 14.—Two-day meeting of the National Automatic Merchandising Association's (NAMA) Region VI has been set for the summer at the Water Beach Hotel here, Wednesday and Thursday, September 1. The region comprises Illinois, Indiana and Wisconsin. Walter C. Knack, Dixon, Ill., chairman of the region, will preside.

(Association's Region II (comprising the State of New York) is completing plans for its meeting in Syracuse September 17-18. The people of Region II will only have to make hotel reservations for a single night, the meeting will go under way Thursday, the morning of Friday, September 18.

Registration begins broken down into a general session Wednesday morning, and an operating session Wednesday afternoon, the region will stage its annual banquet. Elmer Pierson, president, a legislative committee of this group, will head the committee for the coming year. Then Knack will turn the meeting over to Fred Brandstrader, legislative committee chairman for Region II.

Accounting Report
First report at the afternoon meeting, will be presented by Fishman, Automatic Merchandising Company, Chicago, Fishman will tell the story of NAMA's accounting report.

(See NAMA SETS on page 112)

Reg. II Sets Syracuse Plans

Debut Seaboard Metal Products Cup Drink Mach.
NEWARK, N. J., Aug. 14.—Newest entry into the carbonated soft drink cup vender field was announced this week by Seaboard Metal Products Company, 193 Fleishhuyzen Avenue, released details on its single flavor machine, Seaboard Refrigerator. Price of the vender is $975. A total of 18 boxes of cans, and 15 cases of Dia-Plan electric connections, comes equipped with 10 feet of flexible copper tubing and electrical exten-

ions. Refrigerating unit maintains and delivers drinks at 39 degrees. Cup dispenser is the Dixie cup, and carton units are Chalmette in form.

Machine comes in red baked enamel, with other colors upon order. It is 37 inches wide, 20 inches deep and 96 inches high and weighs 485 pounds.
Below Cost Candy Selling Hit During SWCA Meeting

WASHINGTON, Aug. 14.—Below-cost selling, as a problem to wholesaler trade, was one of the topics of discussion during the recent annual convention of the Southern Wholesale Confectioners Association Inc. (SWCA). William A. Quinlan, National Candy Wholesalers' Association, Inc. (NWCWA), legal counsel addressed a special luncheon session of the jobbers, manufacturers and their sales representatives on the price problem.

Referring to the Federal Trade Commission (FTC) rules, Quinlan especially emphasized Rule 17, which prohibits selling below cost, and inferred that such selling is not always a violation. "It must be shown that this selling below cost is with the intent and with the effect of injuring a competitor, and that the intent may be substantially to lessen competition or to tend to create a monopoly or to otherwise restrain trade," he said.

Quinlan went on to say that if the commission sees fit to enforce the rule vigorously, it would result in a drastic drop in such price-cutting movements, and would result in the active interest shown by the candy industry, through Crown Reduces Big Four Price

CHICAGO, Aug. 14.—Crown Implement Company, following the recent showing of its new Big Four selective vending machine at the National Hardware Show here, announced a 20 per cent reduction in the machine's price after re-examining manufacturing costs and improving assembly line technique and efficiency. Former selling prices of $745 has been reduced to $660 for a single vender, with a $95 price per unit for orders of 10 or more.

E. J. Novak, president, also announced a redesigned delivery system in the machine, eliminating pitting and too-rapid dispensing of bottles and cartridges.

Firm's present sales plan call for it to act as its own national distributor, with appointment of regional or State distributors later. First production models of the Big Four will be off the assembly lines in late October. New delivery chutes incorporate a special steel spring, of the arm or lever type, upon which bottles and cartridges are eased from vending racks to the redesigned reach-in chutes. Formed palm-type door, which slides outward with the weight of the vended bottle, has been discontinued.

Spring in each chute, when not in use, automatically raises lower end of delivery chute, preventing pitting by reaching thru chutes.

June Candy Sales Up Over 1947, But Bar Volume Drops

WASHINGTON, Aug. 14.—June dollar sales of candy by manufacturers were up 4.2 per cent over June, 1947, statistics just released by the Commerce Department show. Poundage sales of bar candies, however, continued to decrease.

Increase over June, 1947, which reversed the trend started in April and May when candy sales were off from corresponding months in late October, 1947. June sales amounted to an estimated 609,922,000, or $30,026,000, at 62.7 per cent, up from 607,708,000 in May and 54,576,000 in June, 1947.

Surprisingly enough, chocolate goods manufacturers reported their June sales soared 55 per cent above sales in June, 1947. This despite the fact that manufacturers who also act as wholesalers reported sales off 5 per cent from a year ago.

The 33 chief manufacturers of bar candy reported pound sales off from June, 1947, also, therefore, the heavy sales encourage them a higher dollar volume. Approximately $3,080,000 pounds of bar goods, with a value of $32,066,000 were sold this June, compared with $2,009,000 pounds selling for $20,014,000 in June of 1947.

G. B. Macke Dies

SEATTLE, Aug. 14.—Gordon B. Macke, president of automatic merchandising machine, died here recently after a long illness. He is survived by his widow, Mrs. Elizabeth Macke, and three married children.

In 1926 Macke founded the G. B. Macke Corporation of Washington, one of the nation's largest independent automatic merchandising companies. He was actively engaged in the business until 1935, when he retired as a result of ill health.

Since 1935 Macke had acted as a consulting engineer to a number of manufacturers. Most recently he had acted as a consultant to the Stewart Vending Corporation, Greenwich, Conn.

PRONTO POP CORN SALES, INC.
714 Beacon St., Boston 15, Mass.
CLOSE OUT

WIRE OFFER

Four Brand New Super Star Theatre Model Paper Customers. Three Jumbo 60 lb. candy cabinets (Newly installed); Silver Star Floor Model, One Super Star Counter Model. Four Kon Kings. Floor Models, $50.00 hour capacity. Immediate action. Wire collect. All equipment brand new, never used.

BEVERAGER CO.
507 WHEELING AVE. CAMBRIDGE, O.

CASH Rolls in-

DAY AND NIGHT

SILVER KING

The operators' choice for new high grade goods. $2.00

In lots of 100. Send us your dollars for delivery. Don't

T. O. THOMAS CO.
15125 Florida St. 3111

100 VENDORS, $950

$2 to operate. Decal 1/2

PNUT AND BALL GUM.

Ph: State 4-4995, or write

5141 Nagle

Van Nuys, Calif.
ATTENTION, OPERATORS
OF CIGARETTE, CANDY, SOFT DRINK MACHINES
Increase Earnings at Present Locations
With a Nationally Advertised Product

CAPACITY
315 PIECES
8 COLUMNS

DIMENSIONS
18" HIGH
4 1/4" DEEP
10" WIDE
50 POUNDS

WITH STAND
52" HIGH
STAND: 38" HIGH
STAND: 30 LBS.

THE FAMOUS
MILLS VENDER
(PRICE)
$24.50 P. O. B.
FACTORY
$1.00 DEPOSIT
EA. WITH ORDER

YOUR SALES MAY BE INCREASED BY 20%
AND CAN ADD MORE THAN 25% TO YOUR NET PROFIT

EXCLUSIVE OPERATING FRANCHISES
AVAILABLE IN
Arkansas, Alabama, Florida, Louisiana, Miss., Tenn.

MAKE YOUR OWN TEST. YOU'LL BE CONVINCED.
WRITE, WIRE OR PHONE YOUR ORDERS NOW FOR SEPTEMBER DELIVERY

PARKER PRODUCTS CO.
P. O. BOX 4501
PHONE 2-2815
MEMPHIS 1, TENN.

NAMA Forms
New Division
For Salesmen

Recognition for Aid

CHICAGO, Aug. 14.—National
Automatic Merchandising Association
(NAMA) Executive Director C. S.
Darling announced the formation this
week of a new sales representatives
division, a special member classifica-
tion for salesmen of member firms.
Purpose of the new division is to
save dangers that can arise from the
confusion of sales representatives of
member companies, many of whom have been "diligent
in furthering the aims and objectives
of NAMA."

Every sales representative
employed by member firms eligible
for membership in the new group,
Darling stated. They will receive 
full membership in this new division
on a one-to-one basis.

A special meeting for members
of the new division will be held
the new division will be held
the NAMA 1949 Convention
and exhibit December 12-15 at the
Palmer House here, Darling an-

Central Ice Cream
To Operate Arctic Vend-o-Mat Machs.

CHICAGO, Aug. 14.—Arctic Vend-
o-Mat, Inc., has announced the
formation this week of a new division
that the operating franchise for its
ice cream venders in Illinois has been
granted to Central Ice Cream Com-
pany, this city. Firm official A. A.
Dubin stated that the ice cream firm
has placed its first two venders in
theaters, with eight additional movie
houses scheduled for its service as
soon as equipment is delivered.

Central Ice Cream is currently
building a separate fleet of trucks
and an employees outfit to serve the
venders.

Vend-o-Mat is producing 50 ma-
chines a month, with additional pro-
duction facilities to be made available
when orders are completed with a
large manufacturing firm to produce
venders on a contract basis, Dubin

New Features of
Mills Coffee Bar
Revealed at Show

CHICAGO, Aug. 14.—Newest im-
provements in the hot coffee vender
manufactured by Bert Mills Corpora-
tion were revealed today at a showing
in the Hotel Congress here.

New type dispensing units that cal-
ibrate the powder and from powder
coffee, cream and sugar exactly
by means of motor-driven worm-type
gears have replaced the plunger type
mechanism formerly used. In addi-
tion, a new motor-driven timer mechanism which simulates the oper-
ator's problem of regulating portions
to the right location has been added
as well as a new counter-weighted
shut-off valve—which on the waste
pail shuts automatically shut-off the
machine.

Price now set on the machine is
$69 with National Rejection changer
optional for $58. Spokesmen for the
firm stated that component parts
have been placed and production
line will be rolling by October 1.

MILWAUKEE, Aug. 14. — Miller-
Harrius Instrument Company here this
week announced a new package unit
electric coin mechanism for use on
automatic and conventional washers,
driers, extractors, spice shiners, water
heaters, radios, etc.

New unit, developed with the aid of
the A.B.T. Manufacturing Com-
pany (using latter's slug rejaetor) in-
cludes a Telechron motor and gear-
ning to obtain accuracy in timing. The
unit's electrical interlock system pro-
vides protection against loss of coin
due to current interruption.

Models available include those for
5, 10, 25-cent coins, with timing
periods ranging from 15, 30 and 60
minutes. They operate on 115 or
230 volt current.

ASCO BALL GUM VENDOR DEAL

Ten Machines Filled With 5¢
Colored Bubble Ball Gum
($7.95)
FOR THE LOT

Reconditioned
Late Model
5¢
SILVER
KINGS
Vends attractive
FULL PRODUCT
ופיע
$7.95
In Lots of Ten
Sample 5¢95

SEND FOR COMPLETE PRICE LIST

VICTOR'S
NEW MODEL V-K
It's Outstanding!
Ideal Everywhere!
In a world of SELLING
this is the Standard
of Excellence!
You will profit by ex-
amining. Write for
full details and price.
A Product of
VICTOR VENDING CORP.
8707-89-13 Grant Ave.
Chicago 38

THE MOST ECONOMICAL DISPENSER
ON THE MARKET
Increase Your Profits
PHANTOM POP CORN DISPENSER
$46.50
CO. CHICAGO

Operates without a coin
return and gives a bright
metallic sound in eating.

Mail your order now.
Distributors write for
available territory.

PARAMOUNT POP CORN CO.
3340 N. WESTERN AVE., CHICAGO 56, ILL.
New LION "1400"
WORLD'S FINEST CUP-DRINK VENDOR

LARGEST CAPACITY VENDS 1400 DRINKS PER SERVICE OF SYRUP AND CUPS

SMALL SPACE ONLY 30 IN. WIDE, 24 IN. DEEP

FAST OPERATION VENDS DRINK IN 5 SECONDS

EACH DRINK FRESHLY PREPARED PERFECTLY BLENDED, UNIFORMLY COLD

EQUIPPED WITH CHEAT-PROOF COIN-CHANGER OR STRAIGHT NICKEL OR DIME MECHANISM

The New Lion "1400" cup-drink vendor embodies a host of exclusive deluxe features not found in other cup vendors. Operators enthusiastically praise its efficiency and performance. They like the way it stays in continuous operation, the minimum amount of service required, best of all, the big profit it brings them. You’ll like it too for the same reasons. Write for descriptive literature today.

Lyrmo INDUSTRIES, INC., Exclusive Factory Distributors
281 Merchandise Mart, Chicago 54, Illinois
Manufactured by Lion Manufacturing Corporation, Chicago 18, Illinois

MODELS AVAILABLE TO VEND 6-OZ., 8-OZ., 9-OZ. DRINKS
Adco Products
Rediey Candy,
Drink Vendors

CHICAGO, Aug. 14.—Adco Products here, formerly called Dalkin & Company, revealed plans this week to re-enter the coin-operated vending field with contract production of a new nickel, selective-type candy and popcorn machine and a non-coin, manually operated soft drink dispenser, suitable for use in ball parks, etc.

Candy vendor, now in the drawing-board stage, is being designed for an undisclosed firm which will manufacture the finished product. Pre-war, Adco (then Dalkin & Company) produced a selective candy machine and a non-coin, manually operated soft drink dispenser, suitable for use in ball parks, etc.

New drink dispenser, to be manufactured under the Adco name, will contain its own carbonating and refrigeration units. It will be of the newработное type, so as to be readily moved to various positions in outdoor and similar location setups.

Bendix Files Its
Answer in lawsuit

WILMINGTON, Del., Aug. 14.—Bendix Aviation Corporation, through its attorney, Aaron Finger, of the Wilmington law firm of Richards, Layton & Finger, filed in U. S. District Court its answer in the lawsuit of R.E. Bernour and M.V. Leventritt, Telephone Corporation and Appliance Development Corporation, filed their answer in this week. (The Billboards August 14.)

The plaintiffs, who are 1800 dealers of Bendix coin-operated stock, have charged in the court action against Bendix, the National Corporation for the development of a telephone which would be competitive with the Bendix home laundry business.

Bendix denies the alleged conspiracy to divert from it without adequate compensation the marketing for commercial operation of the Bendix business to the benefit of its former employees and the corporation.

Bendix denies that any shares of defendant was held by Farny and Arthur W. Percival directly or indirectly for the account of any of the defendants.

Bendix denies that it has made large expenditures for the training of the personnel of the defendant dealers and that the "Bendix Home Institution" is devoted to the training of the service personnel of Bendix. Bendix denies that in 1948 it spent $12,000 and in 1949 more than $30,000 in sales promotions and advertising activities and that the defendant dealer of the Delaware Federal District Court action is "of common and under the control of Bendix." Bendix denies that any shares of defendant were held by Farny and Arthur W. Percival directly or indirectly for the account of any of the defendants.

Snow Cone Distributing
Named in Carolinas

CHARLOTTE, N. C., Aug. 14.—LaFayette Distributors, of this city, has been appointed to handle distribution of the Polar Pete snow cone calf in North and South Carolina. Announcement of the franchise assignment was made by Multiple Products Corporation, Dallas, manufacturer of the snow cone outfit.

The Polar Pete machine was put into production early this year and is being handled by Mr. and Mrs. L. LaFayette through the entire country. According to A. T. LaFayette, Multiple Products' representative, LaFayette Distributors has already assembled its sales force to cover the entire territory.

AUGUST CLEARANCE!
CIGARETTE MACHINES
CONVERTED TO 25c PLAY
Any Make or Model
$225.00 Ea. IMMEDIATE SHIPMENT

DOVER, Del., Aug. 14.—The Pepsi-Cola Bottling Company of Washington has been churning with the corporate Delaware. New company's stated purpose is to deal in beverage supply. Its capitalization is $500,000, and the principal office is located at the Corporation Trust, 10 West 10th Street, New York.
August 21, 1948

The Billboard

VENDING MACHINES

Operates on 15¢ - 20¢ - 25¢ price setting — any combination of coins, including a quarter. Nickel change maker available.

NATIONAL is still the leader—still the tops—in really automatic merchandising. In Console-Type, Electrically-Operated Merchandisers...there's the wonderful new NATIONAL 9EC. And the NATIONAL 9E sets the pace among Electrically-Operated Conventional-Type Merchandisers. The NATIONAL 8CE is America's only Electrically-Operated, Console-Type Merchandiser for Candy, Cigarettes and other Merchandise. NATIONAL is first in the industry...in design, in mechanical improvements, in smart appearance, in service to the Operators.

NATIONAL VENDORS, Inc.
5055 NATURAL BRIDGE AVE. • ST. LOUIS 15, MO.

only NATIONAL MERCHANDISERS are truly AUTOMATIC!

AMERICA'S FINEST MANUALLY-OPERATED CIGARETTE MERCHANDISER

9-column unit, with 5 shifts—440-pack capacity—compact label display—fluorescent lighting. Designed for operating today and tomorrow.
LEAF RAIN-BLO
THE ORIGINAL COLORED BUBBLE BALL GUM

Empties machines FASTER than
other Ball Gums!

TESTS everywhere prove Leaf Rain-Blo
is the biggest selling ball gum in all
America. Side-by-side location tests offer
proof-positive that machines stocked with
Leaf Rain-Blo empty faster than all others!
Here are the reasons why!

FIRST—Leaf Rain-Blo has colors galore!
Kids love the wide color selection
Eight different colored centers ... Eight dif-
ferent colored coatings. Every one of them
color-fast!

SECOND—Leaf Rain-Blo makes bigger bub-
bles! The bigger the better, say the
kids—and Leaf Rain-Blo tops 'em all!

THIRD—Leaf Rain-Blo is made of the fin-
est quality pure ingredients which
kids recognize. They like the delicious candy
coatings and the extra-special bubble gum, too!

Boost Your Turnover... Make More
Profits on Every Machine

Thousands of operators have switched their
machines to Leaf Rain-Blo. Why should YOU
be satisfied with ordinary ball gum turnover
when you can get the fastest moving item in
the ball gum field. Get your share of the
pot of gold at the end of this Rain-Blo.
Mail the coupon NOW!

Only LEAF RAIN-BLO
gives you all 3...
1. FAST COLORS
2. BIGGER BUBBLES
3. FINEST INGREDIENTS

Packed in 25 lb. cartons, assorted
colors. Minimum shipment, 4 cartons

ALL SIZES AVAILABLE

Mail Coupon
NOW!

LEAF GUM COMPANY Dept. B
1135 N. Cicero Avenue, Chicago 51, Illinois

Gentlemen: Rush full information and prices on
Leaf Rain-Blo—the original colored-bubble ball gum.

NAME OF COMPANY

ADDRESS

CITY... ZONE... STATE

New Coin-Operated Foot, Leg Massage
For Barbershops

CHICAGO, Aug. 14.—Aciform Cor-
poration here has announced a
patented coin-operated foot and leg
massager, designed for use in barbershops
on the market, with models for either portable or built-
in chair use. Both types, retailing at $128, are being sold throughout
the country. First unit on location
here is in the Congress Hotel barbers-
Shop. George Ryan, shop's manager,
reports an average take of from $10
to $12 per week.

Called Gyro-Wave, the unit op-
erates for a quarter, with a timing
device optional. When latter is used,
manufacturer recommends five min-
utes of massage for both feet and
lower legs. Unit is surfaced in plas-
tic, simulating leather, with a padded
backing on the metal footplate for
resting the legs. When used as part of
a regulation barber chair, it fits
into the regular foot rest position;
the portable model is mounted on a
rubber chrome frame, and may be
moved as to be used by waiting
customers.

When mounted on a chair, unit's
mechanism is attached to the left
hand side just below the arm rest.
Both models have a red jewel light on
the front which shows when the device is in use.

Firm states that the unit does not
employ vibration in effecting the
massage, but that a normal cor-
'pulse with a circular configuration and a "Flooding movement" creates the
massaging action.

DuGrenier Cig Mch. Conversion
Units Now Being Shipped

CHICAGO, Aug. 14.—James H.
Martin & Company here, Middle West
dealer for DuGrenier equipment,
announced availability of 25-cent coin
chutes for three models of DuGrenier
cigarette venders this week, with con-
versions for firm's fourth model to be
available soon.

Firm stated that quarter coin chutes
for Models S, W and WD, of the
DuGrenier line, priced at each,
P.O.B., Chicago, were being delivered.
"However, due to the demand for
these units, all orders are being only
partially filled, with remained slated
for early shipment," the bulletin
states.

Quarter coin conversions for the
DuGrenier Champion, to be available
later this week, after orders have been
prepared, will list at a slightly higher
price, Martin said.

New Type Summer Chocolate
Introduced by Estee Candy

NEW YORK, Aug. 14.—Estee Candy
Company here has introduced a spe-
cial "white chocolate," considered a
hot weather item, to the metropolitan
area.

New summer chocolate includes
the ingredients of milk, cream, butter,
sugar, pure non-synthetic oil of
orange and oil of lemon, according to
firm's officials.
NAMA Sets Fall Programs; Region VI Meeting in Chi (Continued from page 103)

counting committee held recently in New York.

Following Fishman's address, NAMA's membership director, Howard Olsen, will give a brief report on the association's insurance committee. This committee held its first meeting recently. Olsen will likewise announce formation of the NAMA salesmen's division—a new class of membership which will permit suppliers' sales representatives to join the association. Supplier salesmen who join will be given cards signifying that they are members of the new NAMA.

Herb Geiger, of Milwaukee, will deliver a short talk entitled An Operator Looks at the NAMA Convention, followed by An Operator's Look at the NAMA Yearbook and Buyer's Guide, to be presented by Sam Kogen, Illinois Mechanical Sales, Chicago.

Legislative Prospects

From 3:15 to 3:45, members and guests will hear three reports on legislative prospects for 1949. E. Z. Gregory, Madison, Wis., will discuss the Wisconsin outlook; Joseph G. Wood, Indianapolis attorney, will deal with Indiana, and Karin Walsh, city editor of Chicago Sun-Times, will examine the Illinois prospects.

At 4 p.m., C. A. Darling, executive secretary of NAMA, will speak on Proposed New Coins—dealing with the proposal to mint 7 and 7½-cent coins.

Final half-hour of the Wednesday business session will be held open for a discussion of the business outlook in various phases of automatic merchandising. This will be followed at 5 p.m. by a cocktail party.

Thursday morning's program will include discussion of the problems en-

sioned by the recent price hike in cigarettes. Lunch at noon will conclude the two-day meeting.

Syracuse Meet

NEW YORK, Aug. 14—National Automatic Merchandising Association's (NAMA) Region II is completing plans for its meeting in Syracuse September 17-18, General Chairman George Seedman announced this week.

Chairman of the arrangement committee, Earl R. Mason, of C. C. Bradley & Son, Syracuse, stated that the meeting would be of special interest to cigarette operators in the New York region. Scheduled to speak, he said, is Robert Z. Greene, Storer Manufacturing Company, Inc.; Lawrence Reiss, Storer Manufacturing Corporation; I. Hayne Houston, Spark-Carb, Inc.; Fred Baehr, Gum Vending Corporation; Elmer P iron, the Vendo Company.

In addition, plans are being made for an extensive ladies' day program, Mason reported.

Board of directors will meet the day preceding the two-day session, and will remain for the latter. Evening of September 17 will be climaxed by Region II's annual dinner, during which entertainment will be provided by P. Lorillard Company.

Stark Co. Names Schmidt Vender Promotion Head MILWAUKEE, Aug. 14—Howard R. Stark Company here has announced the recent appointment of Julius P. Schmidt to firm's sales and promotion staff. He will be in charge of vending and syndicate sales. Schmidt was formerly with George Ziegler Company as sales manager.

IMMEDIATE DELIVERY

Price Reduced to $15.00 EACH complete and ready to install in machines.

These are brand new mechanisms and not conversions. No machining is required on location. Simply remove old mechanism and replace with new quarter mechanism.

These mechanisms are manufactured for RiteWay Coin Distributors, Inc., Chicago (established 1936), one of the country's leading coin machine manufacturers.

RITEWAY COIN DEVICES

Installation takes less than 60 seconds

MARION Designed and Built for Operators by an Operator Use "All-Weather" Springs for Inside or Outside Operation $79.50 F. O. B. Plant, 25% Cash, Bal. C. O. D.

WORLD SALES, INC.

SALE FACTORY AGENTS

3320 W. BROAD ST.

COLUMBUS 6, OHIO

Phone: RA-6316

ATTENTION

POPCORN VENDING MACHINE OPERATORS

Increase your machine profits with SurfRooft hybrid specialty popped corn. Packed in one bushel moisture-proof bags, 12 bags to shipping carton. Shrink packed and often furnish excellent reconditioned POP CORN SEZ hot popcorn vendors. Write or wire us for prices.

Dwight Hamlin Co.

9596 BAUM BLVD., PITTSBURGH 6, PA.

HILAND 8140

FOR MACHINES TO SUIT YOUR NEEDS

COUNTER CANNES OF ALL TYPES AND MERCHANDISE OF HIGHEST GRADE AT LOWEST PRICES.

WRITE TO:

J. SCHOENBACH

Factory Distributor of Automatic Machines

1647 Bedford Ave., Brooklyn 25, N. Y.
Two New Pa. Vender Firms Incorporated

HAMRBURG, Pa., Aug. 14.—A Pennsylvania certificate of incorporation has been issued to the Automatic Juice Sales Company, 456 Beach St., Harrisburg, authorizing the new company to capitalize at $5,000 for the sale of fruit juices, beverages and confections by vending machines. Incorporators are listed as Harry J. Feller, Linglestown, R. D. 1; John T. Burnette, Harrisburg, and Harry S. Wimer, Harrisburg.

A change has also been issued to American Drink-O-Mat Company, Inc., 149 Fifth Avenue, Pittsburgh, authorizing the new firm to capitalize at $5,000 for the purpose of selling and distributing automatic coin-operated beverage and merchandise dispensers and parts. Incorporators are listed as Meyer Abelson, M. J. Auerbach and John T. Pore Jr., all of Pittsburgh.

Harrison To Write Bally's Newsletter

CHICAGO, Aug. 14.—The first issue of Bally's weekly newsletter to the coin machine industry from the Bally Manufacturing Company will appear Saturday, August 14, it was announced this week. The newsletter will be written and edited by Dale Harrison, former Chicago Sun columnist, according to Mr. Ray Moloney, Bally president, Bally-Who will carry news of personalities in the industry.

Suively Installs Juice Vendors in Washington

WASHINGTON, Aug. 14.—John A. Suively Jr., head of the distribution service for his Empire-O-Lato orange juice vender, announced the installation this week of a battery of the machines.

The venders are in production at a pace surprising the Bally officials that by the first of the year citrus juice vendors will be available to the public in all principal cities,” according to Suively.

Supplies In Brief

Tobacco Outlook

WASHINGTON, Aug. 14.—Domestic consumption of flue-cured tobacco in the year ending June 30 was higher than the previous year as cigarette manufacturers set a new fiscal year record, reported Bureau of Agriculture, Mineral, and Labor Economics, U. S. Department of Agriculture. The average level of prices paid by the manufacturers for the 1948 flue-cured crop is 43.5 cents a pound, compared with 1947’s 41.2 cents. Auctions in Georgia-Florida markets for the 1948 flue-cured crop, approximately 23 per cent smaller than last year, began in late July at prices about 15 per cent higher than last year’s early season prices, stated BAE.

Indicated production of flue-cured tobacco in July was 2 per cent lower than last year, BAE reported. Consumption, as indicated by tax-paid withdrawals of smoking and chewing in July, 1947-48, totaled 266,000,000 pounds, only 1 per cent above the previous year.

The indicated production of cigar tobaccos in July was 4 per cent lower than last year, BAE reported. Cigar consumption, as indicated by withdrawals, was 10 per cent lower than in the previous July. On the other hand, the prospective consumption of Shade production of shade tobacco in July was up 8 per cent. Production of fire-cured and air-cured tobacco in July was indicated in July at 11 and 18 per cent below last year but stocks are fairly large, stated BAE.

Sugar Stock Higher

WASHINGTON, Aug. 14.—An increase of 363,036 short tons of sugar stocks on hand in the United States June 30 over the amount on hand on the corresponding date in the previous year, has been reported by the Agriculture Department. Total sugar stocks on hand June 30 were reported by the Agriculture Department as 1,501,938 short tons, raw value, as compared with 1,138,904 short tons on the same date in 1947.

Total distribution of sugar by primary refining plants during July 1948, was listed by Agriculture Department as 3,324,614 short tons, as compared with 3,503,003 short tons in the same period in 1947. Of these amounts, 31,404 short tons were delivered for export as compared with 143,361 short tons in the same period of 1947.

Record Nut Crops

WASHINGTON, Aug. 14.—A record pecan crop of 192,500,000 pounds is indicated, Agriculture Department reported this week. This is 29 per cent above last year and 39 per cent above average. All states except Oklahoma reported larger crops than last year. Improved varieties for the U. S. are placed at 69,680,000 pounds in competition with 44,870,000 pounds in 1947.

The California almond crop is estimated at 29,600,000, slightly above last season’s output and 44 per cent above average. The California avo- cado made good development during July. Filbert production for California and Oregon is placed at 7,150,000 and 11 per cent higher than 1947 and 12 per cent above average.

Fillet production for Oregon and Washington is placed at 7,000 tons, 10 per cent smaller than last year’s crop, but 49 per cent above average.

Name Geo. Shamlin New Peter Paul Head

NAUGATUCK, Conn., Aug. 14.—Peter Paul, Inc., at a board of directors meeting last week, named George Shamlin, one of the founders, as president. Appointment followed the death of Calvin K. Kazarian, former president, the previous week.

Other officers named by the directors include Harold J. Kazarian, treasurer, succeeding the late Jacob H. Hagopian, who died in Los Angeles July 11; John Kazarian, secretary; Dorothea B. Kazanian, assistant secretary, and Guerin B. Carmody, member of the board.

Owens-Illinois Increases Market Development Staff

TOLEDO, Aug. 14.—Owens-Illinois Glass Company announced three new appointments in its market development department this week, designed to serve Western and Southwestern glass container users.

Newell A. Pontel has been appointed district manager for two field regions, with headquarters in Chicago, succeeding R. R. Fowler, who has left the company. C. A. Pounder has been named to assistant district manager, will serve the Southwestern region, while James A. Moler has been named field merchandising representative.

Plenty of Peanuts

WASHINGTON, Aug. 14.—A record peanut crop of 3,241 million pounds is indicated, as compared with last year’s production of 2,188 million pounds and the 1947-48 average of 2,118 million pounds. Agriculture Department announced this week. The large crop expected this year is attributed to generally good yield prospects, the 1948 acreage being nearly 2 per cent below 1947.

In the Virginia-Carolina area, acreage for peanut picking and threshing is estimated at 666,000 acres, about the same as last year. Weather conditions have been generally favorable this year, and above-average yields are expected. In the Southeastern area total of 1,774,000 acres is expected to be harvested this year, compared to 1,733,600 in 1947. Crop got off to a late start because of heavy rains, but favorable weather prevailed in June and July.

$25 BRINGS THIS SCALE TO YOU

200 FORTUNE TELLING NO SPRINGS SCALE


IMPS NEw A. VENDOR MACHINE Brand New

Hoppers of all types of bulk merchandise for sale, candy, groceries, cigarettes, etc. A real sale for your setup. Limited stock on hand, so order early. Our distributors not included. Original price, $48.95. $14.95 Lots of 5 $16.95 Single

HOT NUT MACHINES for sale

Brand New

Sells all types of bulk merchandise for sale, candy, groceries, cigarettes, etc. A real sale for your setup. Limited stock on hand, so order early. Our distributor.

5c BANTAM TRAY VENDOR IMMEDIATE DELIVERY

VENOS ALMONDS, PECANS, RUTS, CANDY, FRUIT, FOODS, ETC.

For SATISFACTION For SALES For SERVICE Write the LARSEN SALES COMPANY 424 NORTH SEVENTH ST., PADUCAH, KENTUCKY Selling Vending Machines, Supplies, Advertising, Weighting Scales. Serving the South and the Southwest

August 21, 1948 The Billboard 113
FOOTBALL
BRINGS MORE WOE
Tele Will Hit Juke Box Play On Week-Ends

CHICAGO, Aug. 14.—As local tele-
outslets scramble for football coverage
this fall, operators of music equip-
mement are watching as the two
major professional teams, the Bears
and the Cardinals, still hold out on
tele rights. Thus opening the Saturday
afternoon time that would ordinarily
be devoted to telecasts of these games.
But practically every other televi-
sion center in the United States
operators will be faced with stren-
uous week-end football-television
competition that will bite into prime
television time.

Marking a sharp increase in the
football television picture, many new
centers will cover college and pro-
fessional games this fall, covering,
in some cases, Friday evenings, in all
others Saturdays afternoon and even
the majority of spots, Sunday afternoon
as well. With the N.F.L. starting in
September and run thru December,
many operators who were faced with
(Same text as previous page)
Tailored Record Service Aids Knoxville Operators

(Continued from opposite page) about these four major problems. On the matter of dead records, Bell Sales advocated that each route man select his own discs. While this was no guarantee that each record would get a heavy play, it did mean that each record purchased would be used on a juke box—and new records would not be allowed to accumulate in the operators' offices.

Regarding breakage, Morrison set up a regular inspection system, whereby every record sent out was inspected before it left the store, thus eliminating that $1 or $2 on loss on shipments.

With operators paying as high as 8 cents for a record in some cases for express charges, Bell Sales pointed out that these express charges would almost make up the difference in what the operator would pay Bell above the wholesale cost of the record, with the operator receiving personalized service by dealing with his local outlet.

With Bell purchasing records in much larger quantities, the operator was in most cases, assured that when a tune hit, the operator could get his records almost immediately, hence reaping in extra nickels by having the record days and weeks earlier than he would if he ordered direct.

First Test

Summarizing the major complaints, and the solutions advocated by Bell, Morrison advised that operators in this area, then followed up the letter in 10 days with personal calls to the ops. At first reluctant, several ops finally agreed to try the service set up by Morrison, and, after one month, reported that record costs had dropped and players increased due to better selection of records.

Three Rules

Bell follows these cardinal rules in dealing with the music machine operator:

1. Never sell a record to anyone at any time. If a song is in demand, and the firm is short for the time being, the record is rationed. The $59 per month account gets his share as well as the $1,000 per month customer.

2. Never sell a record to an operator. The record is played and they have their choice. They can take one, 50 or pass it up entirely. This policy is emphasized so that if an operator buys a quantity of one number, and it proves a dud, it was purchased on his own say-so. In the case where an op picks an unknown tune, and then reports back that he is getting good play on the tune, Bell then passes that info along to others. In the case where an op picks a record and his operator remembers it as being popular recently, the record is played, and then reports back that he is getting good play on the tune.

3. Never attempt to sell an operator more records than he wants to buy. If he announces that he wants $50 worth of records, we try to get him that amount using the best selections in the store. If he is buying at random and decides he has picked enough sides, the phone is turned off and the order written up.

Bell carries RCA Victor, Columbia, Decca, Capitol, Bibletone, King, Majestic, MGM, Mercury and many others labels so as to assure as complete a coverage as possible for the ops.

Juke Ops Pick Up Pin Money; Seek Extra $$ in Pin Games

(Continued from opposite page) while higher than a pin game, is still not prohibitive. Too, locations are usually receptive to the juke-box, if the grounds that players can continue to patronize the bar and consume their orders while the game is in progress, and more than one person can compete in the game.

Comparisons

Operators in the Wisconsin, Minnesota, South Dakota and Iowa territory, many of whom have been able to tie-in their music routes with pinball games by latter supporting their jukes in more than one location. One local Pittsfield play is rapid and, in the case of a popular machine, thegrosses hold strong week after week, no matter what the juke box may do as a result of television and other conflicting factors which enter into the picture. In those areas where pins are going strong, juke-boxes have not appeared as quickly as they do in locations where there are no pins on location. But even pin-juke operators are seeing the juke-boxes as still another source of revenue, for patrons who do not play the game have a definite interest in the newer juke-boxes.

Cost-wise, juke-boxes run higher than pin games. A music operator who must pay from $495 up to replace a juke box, and usually must go considerably higher than that figure, is faced with a much more frequent replacement purchase if he is also operating pin games. New models come out with greater frequency, and the life span of a game is limited to weeks in a location, as compared with years in the case of a music pin ball, where there are approximately $20,000, while the juke-boxes run approximately 100 more, or approximately 890. However, the life of a juke-box in a location is much longer than that of a pin game, and servicing (breakdowns, power failures, etc.) is non-existent.

While the great majority of the juke-boxes are non-pin operated, operators, nevertheless, have discovered ways of obtaining an income from them in most cases, the complete approval of the players.

In the coin-operated juke-box field, there is the new unit recently announced by Automatic Electronic Corporation of Los Angeles, featuring rebus type electronic scoreboard, an advertisements and a counter, backed by Advance Company, San Francisco.

In the non-coin field, operators have a few choices of equipment. Ideas to gain an income from the units vary, but one of the most popular is to supply the location with pinball games of his own, the operators playing for 5-cents prior to playing a game. The operator buys the equipment, in stead of the location, and a 50-50 commission basis is common. With certain areas high on juke-box.yard at this time, one case in point, Flint, Mich., where operators report income as high as $125 per week, the influx of music operators into the juke-box picture is growing by leaps and bounds.

Size Factor

One of the most serious problems in regard to the juke-box is the size of the average unit. While some of the smaller juke-boxes are compact and can be placed almost anywhere, the location, the juke-box requires fairly large space, and in the case of most locations, in urban areas especially, that space is at a premium. However, manufacturers are now advertising the fact that their boards come in various sizes, and are adaptable to most locations.
Jukes to Boats
GIBSON CITY, Ill., Aug. 14.—Cecil Rider, local juley box operator who holds the Signal Coin Machine Company here, is a boating enthusiast in his spare time, and is raising a junior Gar Wood to boot. Cecil has just purchased his third boat, a 95 horse power Chris Craft, and has been teaching his 14-year-old son, Billy, how to pilot the craft. Billy has entered several local races on Lake Decatur, and is showing promise of becoming a championship contender.

Football Brings More Woe; Tele To Hit Juke Box Play
(Continued from page 114)

baseball in America for the first time this year, are now anticipating equally strong competition from football. This season, however, is likely to be smaller, as usually is no football played from Monday thru Friday, and the other games played on Saturday, labored over by Bill and some prize fights, are not drawn by many viewers as baseball and football.

Chl Picture
The brightest of the none-too-constituent fortunes in the circuit, as far as the music operator is concerned, is here in Chicago, where operators have enjoyed tremendous Saturday and Sunday performances, which have lined up a powerful Saturday schedule. There will be four home games to be played by Notre Dame at South Bend, Ind.; two home games to be played by the University at Illinois, and another pair of home games to be played by Purdue in the fall, which also have not failed to make commitments as far as football telecasts are concerned, but, instead, have been ordered to carry games (Northwesternly) before the season under way.

Juke Box Operators in California are looking forward to the football season, which has some games. Rapidly becoming an important professional football center, Los Angeles can look forward to a new era of championship college teams. This fall both the college and the professional fans will be able to watch football on the West Coast.

Rice has already signed up the Los Angeles Rams in the professional ranks, and tele locations in the State are looking forward to another packed Saturday afternoon games played by the University of Southern California, which are due to be played in California of Los Angeles (UCLA). The Rams will look at least as great as New York's Day's Rose Bowl classic and almost certainly to be selected. The rights of the Rams have been to some extent for local operators.

Other Centers
Operators in the Minneapolis-St. Paul area, who received their first taste of pentagon competition this spring, are looking forward to the WNBW-WGN-TV, which will also be played against the Minnesota Miller baseball games, are expecting additional competition from the football. In the fall with the beginning of the telecasts, the station has been stimulating live programs, such as sports shows.

Others in Milwaukee, Minneapolis-St. Paul, and New York have received their first taste of pentagon competition this spring, are looking forward to the WNBW-WGN-TV, which will also be played against the Minnesota Miller baseball games, are expecting additional competition from the football. In the fall with the beginning of the telecasts, the station has been stimulating live programs, such as sports shows.

Washington operators will also be alert to the football games. The WNBW is a part of the network which will carry, among others, the weekly games of the NFL, the Boston-Green Bay game and the Baltimore-Boston game. The WGN, which also will carry the NFL, will be available to Washington operators who are members of the British Columbia, one of the strongest

Cartoon Tie-In
CHICAGO, Aug. 14.—Feasibility of neighborhood tie-ins by local juley box operators was discussed by Walter Lants studio, of Woody Woodpecker fame, of a new cartoon tie-in with the Chicago Cardinals.

With Atlantic Refining Company footing the bills, WPTZ, Philadelphia, will broadcast the Philadelphia Eagles games this fall, and it is also possible that the Philadelphia Eagles games on the National League will be shown Sunday.

A slight edge on tele competition in the City of Brotherly Love, where the football season will be launched Sunday, is the WABD, DuMont outlet in New York, which will carry the Philadelphia Eagles games.

In New York an ample coverage of college football on Saturdays will be provided by the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoons, and the WABC-TV, Sunday afternoon, the latest station to take to the air.

Buffalo, N.Y., operators who were also faced with television for the first time were expected to find competition running thru the fall and early winter. City has a representative of the American Radio Manufacturers Association who has shown the Buffalo Bills.

Bradley's problems will have football Sunday afternoon for the first time this year, will be a part of the Lucky Strike network for the Saturday and Sunday afternoon games, and there is the possibility that WBL-WTV will carry the out West all day.

This year's Day's Rose Bowl classic will be almost certain to be telecast. The rights are being sold for 10 cents a grade with commercial sponsors.

Special Programs
Also vying for the public location is the West Coast, which is one of the number of outstanding special football games. The Rose Bowl game, New Year's Day, is one example.

Another is the all-star game to be played in Chicago Friday (20) which features the championship Chicago Cardinals opposing leading college professionals. This game will be televised over WGN-TV and will also be broadcast over the Western Electric and its outlet. Traditionally a headline attraction here, public locations in the country where the network is carried.

Too many of the stations will carry pre, mid and post-game programs designed to interest the public in all phases of professional football, which also are shown in most public locations.

Lancaster To Start Checking Licenses
Lancaster, Pa., Aug. 14.—With the first month of the new state law for paying the new taxes imposed on radio and television machines, city officials last week served notice that a detailed check will be made on every machine on location in the city.

At deadline time, the office of city treasurer said that permits for only about 100 machines and about 150 patrons had been issued. The new tax imposes an annual levy of $6 on machine companies and $30 per year for the use of any real estate premises where the property would be owned by the machine would be considered as a real estate tax.

Persons operating the machines without the needed license are subject to 30 days imprisonment and a fine of $100 for the first offense. The maximum fine for a subsequent offense is $200.

Bradley Cuts Price On Coin Op Radios
CHICAGO, Aug. 13.—Low-priced coin-operated receivers are being offered on the Midwestern market by Bradley Distributors here. Morrie Noyette, sales manager, explained that the reduction in prices is due to the fact that his company has been able to supply an additional 2000 receivers recently. This week that his company is selling a 40-watt radio, including winder, for $29.98 instead of the usual $39.98, for RCA, for $34.50. The set was originally manufactured with a list price of $39.98.

All sets, Noyette said, come equipped with an oak table as part of the purchase price. These tables are manufactured by the radio is bolted securely to the table. There are also 2000-day guarantees on the radios and giving trade allowances on old sets.

Bradley has been granted a contract for the new sets, which were made by a company in the Middle West. Noyette said that the manufacturer"
**Record Reviews**

(Continued from page 21)

**RATINGS**

(100 Point

| ARTIST | TUNES | RATING | OVER | UNDER |

|--------|--------|--------|------|-------|

**POPULAR**

SAM DONAHUE & HIS ORK

86 74 68 64

Buster Brown

**POPULAR**

PHILIP GREEN ORK

88 72 65 68

Woozy Woodpecker

**MUSIC MACHINES**

117

**RATINGS**

(100 Point

| ARTIST | TUNES | RATING | OVER | UNDER |

|--------|--------|--------|------|-------|

**WILLIAMSBURG AMUSEMENT COMPANY**

STRIKES AGAIN WITH THE BEST

OPERATORS IN THE FOLLOWING COUNTIES:

CARBON LEBANON NORTHERN UPLANDS

CENTRE LUZERNE SNYDER

CLINTON LYCOMING SULLIVAN

COLUMBIA MONTGOMERY SCHUYLKILL

DAUPHIN UNION WYOMING

LACKAWANNA MIFFLIN

**LISTEN TO THIS!**

NOW We Endorse the New Troue Fora

National Filben MAESTRO Phonograph

See it on display and in operation

SUNDAY, AUGUST 24, 1948

Williamspurms Club

36 East Fourth Street

Williamspur, Pa.

National Filben Company is sending the engineer who designed this machine and will gladly answer all your questions pertaining to the mechanical operations.

This is the machine you don't have to spend all your collections for up-keep. Many thanks to National Filben Corporation for such a "God-send" to the music operators.

Operator in the above counties, if not on our mailing list YOU ARE INVITED. SEND us your name and address Now.

**WILLIAMSBURG AMUSEMENT COMPANY**

823 HEBURN STREET

WILLIAMSBURG, PA.

**FOR SALE**

6 PACKARD MANHATTANS, $425.00 EACH

All late models with latest improvements, 1/2 deposit, Balance C. O. D.

S. & M. SALES CO.

1073 UNION AVE.

PHONE 2-1135

MEMPHIS, TENN.

**FOR SALE**

6 PACKARD MANHATTANS, $425.00 EACH

All late models with latest improvements, 1/2 deposit, Balance C. O. D.

S. & M. SALES CO.

1073 UNION AVE.

PHONE 2-1135

MEMPHIS, TENN.

NATIONALLY-KNOWN RELIABILITY

**TIME-TESTED EXPERIENCE**

REMEMBER—the magnificent Manhattan is built by the SAME men who created the FIRST commercial automatic electric phonograph longer than 20 years ago.

Write Today for New "Direct-To-OPS" Sales Plan

PACKARD MANUFACTURING CORP.

Indianapolis 7, Indiana

**Wis. Music Ops To Hold Meet**

MANITOWOC, Wis., Aug. 14.—Approximately 40 members of the Wisconsin Phonograph Operators Association, Inc., are expected to attend the monthly business and luncheon meeting at the Hotel Manitowoc here Monday (14), Charles Hopp, board member in charge of arrangements, announced this week.

C. S. Pierce, association president from Brodhead, is expected to give a detailed talk on present coin machine conditions and what to look for in the way of fall business. Luncheon is scheduled to be served at 12 noon with the business session beginning immediately after. In addition to Pierce, several other association officials are expected to talk, followed by an open discussion by the membership in attendance.

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**New York:**

Stanczy Sugarman, Rupen Sales is back on the job following a week’s absence on combined business and pleasure. Coinmen, distributors and operators have been out in force to see the new Telequiz machine being shown.

Dewitt (Doc) Evans, who recently joined Willie Sure’s Supreme Distributors, Inc. of Florida, was a 10th Avenue visitor. The New York operators continue to be frequent visitors to coin row. Included in this group last week were: Joe Phil’s, Joe’s Vending Company, and Bill Hewitt, veteran coin machine operator, who was seen in West Side Distributing.

Charles Sacher, Brooklyn music operator, was visiting at Swan Lake, N.Y. According to reports, Phil Bogin is completing preliminary engineering work on a multiple screen television unit and coin-operated phonograph combination. Jack Semel, Superior Automatics of Brooklyn, was seen on his return from a 1-4 week’s vacation.

Phil Mason and Dave Lowy have dissolved partnership, but Dave will continue operations as usual at the same old stand under the present firm name of Dave Lowy & Company. Phil Mason’s plans calls beyond an immediate prolonged vacation.

Bob Jacobs, Coney Island Arcade operator, is spending more time here since he and his family have moved to new-by Seagate from Manhattan. The 1-4 week’s vacation, spent at home, was much enjoyed. The move of the cigarette machine operators have managed to at least temporary cessation on the business by making it possible for their machines to operate for a quarter in a quarter combination. Where and when going to be.

**Philadelphia:**

Paul Lewis, executive of the Berko Vending Company, continues his public service activity in serving as consul ad honorem for Guatemala. During the war he was war manpower commissioner in this area. Automatic Devices, Inc., is the newest automatic machine firm here. John V. Long, company president, is filing a petition for a charter of incorporation. A prospective machine sales manager for the Y & Y Popcorn Supply, is an expectant father.

**Detroit:**

Arnold Fletcher, operator of Veter- an Vending Company, Chicago, has given up his job as finance officer of theatrical post of the American Legion. Dale Strobback, stamp machine operator, is on vacation. He is scheduled to return by August 20. Albert O. Schweitzer, who has been operating it, his own name since the dissolution of the Northern Michigan, Joe Zrenka, of the Great Lakes Amuse- ment Company, Vista, has been over in Chicago looking over the potential. Jim Plautz, of Jim’s Amusement, Vista, is distributing skull- shaped popcorn venders, Red and Black. Bill Hewitt, veteran coin machine operator, is busy loading the music machine field in Detroit, making deliveries and congresses.

Charles W. Duffy is president of the new Nehi Vending Company at 1967 S. Martin Luther King, N.E. According to reports, Tony Marcella, president of the Vending Machine Corporation of America, who took over the operations of the late Medendorp resigned, has returned to New York, leaving the office temporarily without a chief executive.

Ray French, of Alpena, who has specialized in music and roll-downs.

(See DETROIT on page 122)

**Indianapolis:**

William Best, former journalist and news reporter here, has joined the Music Operators’ Association of Indiana, where he has been appointed route reporter. His route from Jack Abbott, who now plans to operate a newsroom, has been his. The index of business is good, service, Indiana Automatic Sales Company, is coming in with good news and the fruits of the Storman’s efforts.

Fred Slough, Plymouth, Ind., Mer- cery Company, has had the cost removed from his arm, after being operated for six weeks. He will be handicapped for at least 30 days more according to his physician.

Music Operators of Indiana, Chal- lenge No. 1, held its regular business meeting Tuesday night at the Indianapolis Athletic Club, Abe Flieg, presi- dent, present, several important business matters were discussed.

Ray French, of Alpena, who has specialized in music and roll-downs.

(See INDIANAPOLIS on page 122)

**Chicago:**

P. A. Crisman and Tom King, veter- an vender operators piloting King & Company’s candy, gum and peanut machine sales, are nothing to be_collectioned about. It’s the first post-war summer in quite a while, they say. Boys have an elaborate and colorful线路 of machines, particularly peanut and similar small units. Outside repair work is attended to in spades.

Fred Slough joined Mr. Banister in a sub for his gal Friday, Helen, who was not on vacation. Before that Fred had a 3-4 phone, he says he’ll be glad to see her back at her desk.

Adco Products, firm that make mint drunks and for other candy houses, are now converting their operation from coin to a fast food equipment, with the promise of the current production of coin-operated equipment, the company may soon turn out a new candy vender for another firm, as a contract buyer. Firm’s U. J. Phillips reports that advertising is better this year than last year. A. B. Rosal, is back from his vaca- tion.

Glen Johnson, branch manager at the National Automatic Merchandising Corporation’s Chicago office, says current talk in some operat- ors’ circles is a show of interest in the company’s products and there appears to be no further. Operating margins of profit are too close now, and it is in national and local in- terests and involve the vending operator too great an asset to their business in the view of the salesman, who is a detail merchandiser of their product.

William Fishman, vice-president of Automatic Merchandising Com- pany of Florida, has been in town all week. L. S. Young, vice-president of Associated Vending Service, Inc., has been in town all week. Snup check venders are primed and ready to serve all comers.

H. Jesse, head man at Vend-Way Machine Company, is spending his summer vacation in the Southwest, is top of the latest automatic merchandisers, with his "knock for nickels" business in clean, appealing and alway-well units. Locations and prices are cist a little extra effort spent on keeping machines bright and tidy, he con- vinced. The new ice cream machine, Col-San Corporation, visited his folks in New York last week. His new ice cream machine has been a large one early introduction. E. J. Novak, president of the company, promises some news soon of a downward price revision of firm’s vending equipment. A few for Howie, a successful and graduate bottle and current vender. October still remains the date for production of the new machine.

Jack Kelsner, Kelsner Vendors, has a coupon deal worked out for his cigarette operation that removes necessity for penning packs. Instead of inserting pennies, coupons are placed in each package.

**Turning Back the Clock**

10 Years Ago This Week

August 13, 1933—Many of the nation’s au- thorities have laid down the way for amuse- ment games. Public sentiment clamps down on credit policy with having brought about the return of the amusement devices. 

15 Years Ago This Week

August 18, 1928—Many of the nation’s au- thorities have shaken down the way for amuse- ment games. Public sentiment clamps down on credit policy with having brought about the return of the amusement devices. 

Fred Crisman, president of the National Automatic Sales Company, was vacationing in Hamilton, Ohio, last week, managing director of the Crisman Company and its subsidiaries, including William Happler, Jr., who is president of the Vending Machine Corporation of America, thru William Happler, Jr., announced that business held up well through the recent vacation period, and supply organization catering solely to the music machine operator in Detroit by Jay T. Rathsburg under the name of Pioneer Merchandising Company.

The final party of the Wurlitzer two city-continental tour was held at the Olympic Hotel, Seattle. Homer E. Caporale issued his challenge appealing to the phonograph trade to herald the value of the automatic machine company.

The Wurlitzer machine is still in its infancy and has room for improvement. People of all tastes want to have the proper equipment at all times to contribute to the benefit of the public.

Philadelphia: Paul Lewis, executive of the Berko Vending Company, continues his public service activity in serving as consul ad honorem for Guatemala. During the war he was war manpower commissioner in this area.

Automatic Devices, Inc., is the newest automatic machine firm here. John V. Long, company president, is filing a petition for a charter of incorporation.

A prospective machine sales manager for the Y & Y Popcorn Supply, is an expectant father.
Twin Cities:

Twin City distributors were well represented at the Minnesota Operators’ Convention in Bloomington (10). Jack Karter and his salesmen, Andy Lynch, of Midwest Coin Machine Sales, headed a special showing of Flippen phonographs in the Ransford Hotel, while Harold Lieberman, Lieberman Music Company, Wurlitzer distributor, was on hand with Phil Moss, of Phillips Novelty Company, Minneapolis. . . Izzy Alpert, of Twin Ports Sales, and his crew of Packard men from Duluth were on hand. Billy Cohen and his salesman, Bill Greco, were there for Silent Sales Company. . . Archie LaBeau and his son, Bob, of LaBeau Novelty Sales Company, Rock-Ola jobbers, were there meeting the boys. . . A. Woods, Mayflower Novelty Company, looked after the interests of his firm. . . Hy Greenstein, of Hy-G Music Company, Seeburg distributor, was unable to be on hand because he had a date with a gang of doctors at the University of Minnesota clinic, who gave him glad tidings of good health but warned him to ease up on his activities, just to play safe.

A real heart-throb story is being told about Percy Golden, of Golden Sales Company, Elliott, R.P., operators. Recently he sold an entire line of his home with Percy, became very sick and needed hospitalization. There were several good buyers, but none came up. So Elliott asked Golden to make a rush trip by car to Fergus Falls, Minn., where he was at his home, and immediately back to his home where his sister was picked up and then went on the long journey to St. Paul. Arriving there the patient was aboard the train for several hours because there were no doctors available to discharge him. Finally she was admitted and this week she was reported on the road to recovery, according to reports from an neighbor.

The recent South Dakota court decision permitting music machines in bars in that State has resulted in a number of operators ordering State ordering music and records, and Twin Cities jobbers report the business for low and uniform price from the South Dakota area is humming. Harold Lieberman, of Lieberman Music Company, Minneapolis, finally found enough time to look over this round of golf. He’s been unable to include heretofore because of the press of business since he took over the Wurlitzer distributorship. Beatrice Serban, of Hy Greenstein, of Hy-G Music Company, and Jerry Elenor, University of Minnesota student, will exchange vows "I do’s" in a marriage ceremony to be conducted September 6 in the study of Rabbi Nahum Schullman of Minneapolis. The newlyweds will be back in Chicago for their honeymoon. Beatrice will return to her job with Greenstein and her husband will go back to school.

Selma Nelson, one of the oldest coin machine operators in the area, and her husband, Tommy Shogren, have sold their large music and game route in Minneapolis to Charlie W. A. Al Roush, W. Michigan, early was a salesman for Acme Novelty Company, Mrs. Nelson and Shogren are planning to start in on their State Fair Arcadia set-up which put her in business for the first time more than 20 years ago. . . . Tommy is former owner of Floral Flower Distributing and is spending much of his time between Florida and California. . . . Freeman Woodruff, of Seabury field factory engineer and instructor in novel music and the Dakota meeting operators and helping them with engineering.

Jack Karter, of Midwest Coin Machine Sales, has quite a headache these days. Feeling sorry for a four children family several months ago he rented them his cottage at White Bear Lake with the understanding he could take his vacation after mid-July because of his vacation. But came time to remove and he couldn’t dislodge his tenants—who hadn’t paid rent either, he said—because they had no place else to go and complained bitterly and were threatening to put them out of the house. He finally gave in and got out before the summer is over so that he can use his boat and parents for some time. of Hy-G Sales Company, is back all rest from a one-week vacation.

Lee Burch, St. Paul operator, has left his newly purchased residence to be sold to some family. He had a large garden and has been building his stock for the past several years. Berkeley Music Company, St. Paul, are happy that the workmen finally have finished completely their internal ailments and expanding their quarters. The boys have been expanding their business by local and out-of-town drives.

Wally Herman is reportedly negotiating with some of his operators for a music route formerly owned and operated by Bush Distributing Company. Herman used to manage the south-end of the Wurlitzer when the latter was in business in Minneapolis.

Hy Greenstein, of Hy-G Music Company, has a new assistant these days in the person of Davey Rose, who has been a long time in the business with Uncle Hy—and at the office with him every day, too—while his parents, Mr. and Mrs. Saulco. (Pop and head of Hy-G parts, service and purchasing division), are on a two week vacation by car and host to New York.—. Fritz Eichinger, of St. Paul, was notified of the purchase of a new home in St. Paul but the deal fell thru and he’s somewhat disappointed. . . . T.J. Flach, of Wausau, Minn., gave up his fishing activities and instead took a big trip to the Twin Cities and buy several new phonographs for his music route.

Irv Gerson, in charge of the record department of Hy-G Music Company, is building a terrific reputation for himself in his business, and operators go out of their way to come to him for his recommendations. An ex-G.L. he is studying music among night schools and the cameramen are beginning to depend upon his judgment of hits (See TWIN CITIES on page 123)
Herculock* is the best collection insurance you can have.

Put ILCO HERCULOCKS on all your coin boxes and you'll take out every nickel that goes in. HERCULOCK is a new machine lock that resists picking and shock. It's tough on sneak-thieves because it opens instantly and easily only when the right man uses the right key.

Plan now to use HERCULOCKS for new machines or changes-over. HERCULOCKS are the best collection insurance you can have! Write for free, descriptive catalog.

INDEPENDENT LOCK CO., Fitchburg, Mass.
NEW YORK, 12 Warren St.
CHICAGO, 325 W. Randolph St.
DETROIT, 2159 Cass Ave.
PHILADELPHIA, 508 Commerce St.

Look! Look! Look!

From coast to coast operators are enjoying the Mercury Athletic Scales. They arebugproof and perform beautifully. Profits are beyond expectation.

They all play it, young and old, men and women. Draws a crowd wherever they are.

We practically let you make your own terms, pay as you earn—order a dozen or so . . .

Write or see your favorite distributor today. Delivery: 10 days from receipt of order. List price: $129.50 F. O. B. Detroit. 1/2 down with order, balance C. O. D.

Mercury Athletic Scale Corp.
3830 Holbrook Avenue, Detroit, Mich.
Jennings to Unveil '49 Line
At Three Sept. Show Res

CHICAGO, Aug. 14—O. D. Jennings & Company will unveil its 1949 best line with two or three- and two-day showings in widely separated areas during September, J. Raymond Bacon, president and general manager, announced (Wednesday) nine. Showings will take place at the Col. Newbrough, Lake Tahoe (near Reno), September 7 and 8; Edgewater Golf Hotel, Edgewater Park, Mississippi, September 17 and 18, and at the Berkeley Carteret, Asbury Park, N. J., September 22 and 23.

Bacon stated that all the new 1949 models of the Monte Carlo and Prospector series, including the "live jack-pot feature," will be displayed during each showing. Program includes service schools on the second day of each meet and a banquet for the second evening.

In addition to Bacon, others scheduled to take part in each showing are John Neise, sales manager; Charles Schlicht, director of sales research; a district supervisor, and a master mechanic.

Bacon stated that each location was selected on the basis of the features desired for the areas. For instance, the introduction of the new Jennings models, it is expected that the visit. to the next town will first become more use of the swimming, fishing and horseback afforded by each hotel location.

Exhibit Places New View Mach.
In Production

CHICAGO, Aug. 14—Exhibit Supply Company is now in production on Sea Vee, a new contemporary view machine, Frank Mencuri, assistant sales manager, announced Thursday.

New Exhibit product offers a choice of five views, each lasting approximately 15 seconds. It is available on penny or nickel operation.

In addition, there are subjects (each consisting of five views) available for the machine which shows 35 millimeter-length pictures in a 2 by 2-inch frame. Dimensions of the machine are 5 feet high when mounted on a base (2½ feet not mounted), and 18 inches wide by 18 inches deep. Cabinet of the new exhibit machine is finished in copper metallic trimmed in red, tan and gold with an 11-inch window on the cabinet front carries a sign stating whether the machine shows five views for a nickel, penny or any other combination which the operator desires to set his view machine. Price is $129.50 with base $15 extra.

Mencuri stated that the machine is electrically operated once the patron deposits his coin, each view remaining long enough so that the patron may study it, allowed automatically by the next in the series of five views. He also said that the type of slides is determined by the machine slides as standard equipment by camera shops throughout the country.

A train of See-A-View have been on test location for the past few weeks and first convincing of this equipment scheduled to begin in two weeks.

Mich. Ops Make Shuffelboard Pay Dividends

FLINT, Mich., Aug. 14—With shuffleboard riding high in popularity recently, many operators have been giving by Stan's Amusement Company and the Great Lakes Amusement Company a trial of this equipment, and are making money out of it. No longer is a game the "free two games," New women have been hired, with their locations is that players are now paying a number of cents from the bartender to be permitted to play the game. Usual location is a 50-cent slot machine, or a 10-cent for a nickel, as prevalent for amusement games here.

A few instances have been reported where operators have sold the equipment and operators are also selling the location after the Operator then gets a profit on the initial play the equipment gets plus the difference in the selling price and what for what it was bought. Some operators work out arrangements for taking purchase price out of location's share of receipts from other types of equipment on location.
GUARANTEED FACTORY REBUILT JACKPOT Bells

LOOK and OPERATE
Like NEW!

$150.00 Each

Offered Subject to Prior Sale
2-5 OR 3-5 PAYOUT
5c, 10c OR 25c PLAY

Your Choice: Chrome, Blue, Hammered, Gray Hammered

Buckley Manufacturing Co.
4233 West Lake Street -- Chicago 24, Illinois

PHONES: VAN BUREN 6636-6637-6638-6533

COLUMBIA DOUBLE JACKPOT BELL SPECIAL

Factory reconditioned $75.00 ea.

Guaranteed right on occasion in a few minutes

Gallon rebuilt to give new mechanism

Size of 14" High, 14 1/2" wide, 18" deep, 8 lobe.

Send for new Columbia write for prices

1/2 DEPOSIT, BAL. C.O.D., F.O. CHICAGO.
WRITE FOR FREE NEW CATALOG
WE USE ONLY SLOTS AND COUNTER
Send for complete list of coin operated equipment and games. Complete line of soda fountains and pinball games. We report machines.

Abco Novelty Co.
2009 W. IOWA ST. PHONE TAYLOR 1203 CHICAGO, ILLINOIS

RECONDITIONED 5 BALL FREE PLAY GAMES
AT BARGAIN PRICES
WRITE FOR OUR LIST

MID-STATE CO.
2569 Milwaukee Ave., Chicago 47, Ill.
Phone: Dickens 4646

Buckley Manufacturing Co.

ARGONED FACTORY REBUILT JACKPOT Bells

LOOK and OPERATE
Like NEW!

$150.00 Each

Offered Subject to Prior Sale
2-5 OR 3-5 PAYOUT
5c, 10c OR 25c PLAY

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Buckley Manufacturing Co.
Detroit: (Continued from page 118)
game operations is reported doing well in the porkpie machine field he recently entered... Harry Neg- 
dzinksi, of Harry's Amusement, Bay 
City, is doing good business on bowling 
games, which have end with a re- 
markable public acceptance in his 
territory... Al Edwards, of Yost 
Coin, Saginaw, who operated at Wenon 
sha Amusement Park, is leading the 
franchise race, with reports in last 
ext month's business.

Indianapolis: (Continued from page 118)
brother-in-law... Mrs. Blanche 
Jane's, of the Jones Music Company, 
will send their vacation in Eastern 
Canada, and points of interest along 
the Hudson River... Operations here 
report a slight improvement in

Twin Cities: (Continued from page 119) 
rather than guess at it themselves. 
Now, Doug, formerly in the 
electronics department, has re- 
turned to his first love, teaching 
electronics at the West-Chamblets 
very near Minneapolis.

Jack Swartz, of Minneapolis, was 
on buying equipment spree... Lou 
Marter, Nashwauk, Minn., adding 
photographs... Fred Bauer, of Bald 
win, Wis., in the Twin Cities buying 
pin games... Vern Allen, Waterloo, 
e., looking at coin photographics.

Spend Less — Get More at London
CLEANED — PIN GAMES — CHECKED!

SEEBURG
REGALS
CROWNS
CASINOS
9800 ESRC
$95.50
$210.00
$239.95

SEEBURG
SEEBURG

FASTBALL
SUPERLINER
SUPERSCORE
RECONDITIONED

DOING BUSINESS WITH THE PAST

Phone: Kilborn 7233

Easy Delivery
New Five Balls
Mills Jumbo Parade, Cash P.O. $65.00
Bally High Top, Cash P.O. $65.00

New Consoles

NOW DELIVERING

Recycled southern

World Wide

Mills

Elm Fronts, 4x

Mills

East Fronts, 4x

Mills

Great Chicago, 4x

Bally

Tally Roll

Bally

GOLD CUP

GOLD CUP

GOLD CUP

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601 E. Edward St., Atlanta, Ga.  
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

SPECIAL 100  
Rock-Ola Phonographs  
(20-Records)  
$50.00 Each  
$10 Extra For Casing  
Guaranteed All Parts Complete  
CASH WITH ORDER

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317 North 3rd Avenue  
Birmingham 3, Alabama

FOR SALE

ON SALE

ATLANTIC PHONOGRAPH CO.  
300 Clifton Ave., N.  
Huston 11, N.Y.

100 PER CENT SKILL!  
TAKES IN MORE MONEY PER DOLLAR INVESTED THAN ANY GAME MADE!  
Sells $37.50 F.O.B.  
CHICAGO  
5 BALLS FOR 5 CENTS, 41.25

ORDER TODAY! Try for 10 days. Money back if not satisfied. You keep records.

BAKER NOVELTY CO.  
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1700 Washington Blvd. Chicago 12, Illinois

MILLS BELLS!  
We have all Mills latest Bells in stock.

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ATLANTIC PHONOGRAPH CO.  
300 Clifton Ave., N.  
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Central Ohio's Quality Buys

Keene's New Electric Cigarette Vendor

Orders Now Taken for Preferred Delivery in Ohio, Kentucky, West Virginia

New Pin Balls

Exhibit Shortstop
Exhibit Banana
United Red Eye
United Wisconsin
United Manhattan
United Major League
Bally Merry Widow
Bally Coin Spinball
Bally Coin Crazy Ball

Late Pin Balls

Tropicana...

Big League...

Big Hit...

One Ball...

New Sots

Mills Black Jack...

Mills Jewel Bills...

Mills Golden Fall...

Mills Jennings...

Grapesch Columbus...

Bally Golden Fall...

Bally Gem Fronts...

Bally Brown Fronts...

Bally Gem Pay Out...

Newer Pinball Machines

Safes & Stands

Exhibit Flipper Kits...

Exhibit Anti Lift Tilt...

We Offer

$250,000.00 Stock of Pin Games • Phono Machines • Consoles Roll-Downs • Arcade at drastically reduced prices.

Write or Wire What You Can Use and the Quantities

Bell Products Co.

2000 H. Oakley
Chicago 47, Illinois

Give to the Damon Runyon Cancer Fund

National Distrib Association Formed; 9-Man Board Set Up

(Continued from page 102)


Dave Bond, official spokesman for the distributors, told The Billboard that the NADA would hold another meeting in Chicago September 29th.

Bond said that thus far the association is composed of 24 members. The new group has made no drive for membership, he explained, but has sought to attract everyone who qualifies for membership.

To qualify as a member, Bond said, the distributing organization must have an exclusive franchise from a manufacturer of five-ball pin games. This does not mean that a distributor cannot join the association if other games reported to the group are in the process of being introduced.

According to Bond, the group is not expected to elaborate on its relationship with the NADA until after the next board of directors' meeting, Chicago manufacturer will hold a hearing early in the fall. The distributors are to consider the meeting deciding to what extent the NADA will be affiliated with the association.

The CMI is not expected to be disturbed by the association's request that NADA should consider, at least in its advisory capacity, any new devices which may be adopted by the group.

Minn. Game Operators Stage Midyear Meeting

(Continued from page 102)

Columbus, S. C., Aug. 14—South Carolina amusement game operators faced the ruling handed down last week (The Billboard, August 7) that the state was within its rights seizing and destroying free-play pin games with mixed rewards. The operators were able to do this for the same reason that they expected the cost of living to keep climbing, at least until the end of the year, with play also remaining off.

Harold Lieberman, Twin Cities

Twin Cities

S. C. Ops Await Pin Game Suit; Reactions Vary

Lieberman, Twin Cities

Pin Game Suit; Reactions Vary

Twin Cities

By Ken Ferguson, Stillwater, director of public relations for the Minnesota game operators, yesterday, announced that the case would be continued to a hearing date and that the location of the company was not shown until the location was to remain a profitable one.

The operators, who are represented in the case by the National Distrib Association, were expected to take a number of steps in order to bring the case to a conclusion. Among these, the operators said that they would keep the location of the company a secret until the location was to remain a profitable one.

A suit against the Minnesota game operators, announced that the case would be continued to a hearing date and that the location of the company was not shown until the location was to remain a profitable one.

Many of the operators who attended the meeting, the lieberman, said that the company knew it was carrying out the simple formula that would have made the readjustment of this difficulty. He added that it could be accomplished easily in any area where central operators were establishing somewhat standard commission rates.

After Lieberman spoke, several asso members reported instances wherein they had not heard even a whisper of complaint when they sought to read just the commissions rates. Many of them pointed out that the cases that had gone up so high that the would have to lower their commissions. They had to the location of the company was not shown until the location was to remain a profitable one.

As for co-operation between the two groups, Lieberman said the operators were reported to have indicated a desire to establish some co-operation with the CMI as associates.

The CMI is not expected to be disturbed by the association's request that NADA should consider, at least in its advisory capacity, any new devices which may be adopted by the group.

The CMI is not expected to be disturbed by the association's request that NADA should consider, at least in its advisory capacity, any new devices which may be adopted by the group.
**$150.00**

**ROL-A-TOP BELLS**

5c-10c-25c

REEL COMBINATIONS

- 1 Cherry Pay 2 - 1 Cherry Pay 3
- Mystery 3-5 Payout, Standard
- Mystery 3-5 Payout, Club
- No Lemon on First Reel

Don't Write - Wire

**WATLING MFG. CO.**

Est. 1889 - Tel. Columbus 2270 - Cable Address: "WATLINGITE" Chicago

4650 Fulton St.

CHICAGO 44, ILLINOIS

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**IT'S NEW**

**KEENEY DELUXE ELECTRIC CIGARETTE VENDOR**

Instantaneous price adjustment on each individual column.

**ROY McGINNIS CO.**

2011 Maryland Ave., Baltimore 10, Maryland - Phone University 1800

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**ATLAS NOVELTY COMPANY**

2200 N. Western Ave., Phone Armistead 5005 - Chicago 47

Division of ATLAS MUSIC CO.

Atlas Music Co., 751 Grand River Ave., Detroit 8

Atlas Music Co., 225 Fifth Ave., Pittsburgh 18

Atlas Music Co., 235 Monk St., Des Moines 10

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EXHIBIT'S NEW

SHORT
STOP

SPECIAL HI-SCORE BUNTER

Last-minute action and suspense is provided by burning action of the Hi-Score Bunter, operated by player button.

Exhibit has scored again! Here is the game that has everything...revolutionary features that are entirely different from any other game, including a unit that actually runs bases, mystery bumpers, a special Hi-score bunter, and all-over sparkling action throughout the board.

BASE-RUNNING FEATURE

Here is a feature that means more play and more action...unit players actually run bases when singles, doubles and home run bumpers are hit.

UNIQUE CHANGEOVER BUMPER

Bumper mysteriously gives single, home-run and special score for a last minute unexpected winner.

EXHIBIT SUPPLY CO. 4218-4230 W. LAKE ST. CHICAGO 24, ILLINOIS

BADGER'S Bargains

GUARANTEED RECONSTRUCTION CONSOLES

Wurlitzer Model 1015...$245.00
Wurlitzer Model 1020...495.00

GUARANTEED RECONSTRUCTION PHONOGRAPHS

Wurlitzer Model 1015...$245.00
Wurlitzer Model 1020...495.00

NEW BALLY BATTLESHIP...$225.00
NEW BALLY CIRCUS...$225.00
NEW BALLY LANDMINE...$225.00
NEW BALLY MILITAIRE...$225.00
NEW BALLY OCTOPUS...$225.00
NEW BALLY PIRATE...$225.00
NEW BALLY TORNADO...$225.00

BADGER'S Specials

A REAL BUY WILLIAMS BOX SCORE

BRAND NEW IN ORIGINAL CASES $229.50

One third deposit

EASTERN SALES CO.
2011 E. Main St.
Culver 5278
Rochester 9, N. Y.

MUSIC AND PINBALL ROUTE FOR SALE

Installed over a period of 10 years and nothing wrong with any of it. Due to illness and change of residence, must sell. For further information, write or call. Box 9-86, c/o The Billboard, Oshkosh 8, O.

UNIVERSAL BELL COMPANY
2441 W. Montrose Ave.
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Phone KEYstone 7661

JUKE BOXES NEW AND USED FOR EXPORT AND DOMESTIC TRADE WRITE TODAY FOR SPECIAL PRICES

G. F. PERRY

Central Service Sales Company
219 West Jackson, Kokomo, Indiana

Mills Bells!
We have all Mills latest Bells in stock.

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219 West Jackson, Kokomo, Indiana
EVANS' LONG SHOT RACES
WITH HIGH PAYOUT
50c to $25.00 for 5c Play

FAST PLAY — GREATER EARNINGS!
Evans' new electro-pneumatic control speeds up play faster than ever before!

MYSTERY ODDS! On each play odds change with flashing lights and mechanical action!

7 COIN DROPS with Individual Coin Detectors!

NEW REFINEMENTS! NEW DESIGN!
Rich new cabinet . . . brilliant, colorful backboard . . . brightly lighted, full vision race track!

AVAILABLE IN 2 MODELS
CASH OR CHECK PAYOUT

OTHER GREAT WINNERS IN EVANS' CONSOLE LINE —
WINTER BOOK
CASINO BELLS
BANG TAILS
GALLOPING DOMINOS

WRITE, WIRE OR PHONE FACTORY OR SEE YOUR DISTRIBUTOR

H. C. EVANS & CO.
1528 W. ADAMS ST.
CHICAGO 7, ILLINOIS

LATEST and BEST
MONEY MAKER
NAVAJO

Loads of Fun
EVERYBODY PLAYS IT

Small Investment
Excellent Returns
Easy to Operate
Takes Pennies, Nickels, Dimes or Foreign Coins
Usually Repays Investment Each Month
Initial Cost Your Only Expense
Every Business Place a Location

DISTRIBUTORS OR OPERATORS — order a sufficient supply for your territory immediately! Samples, $14.50. Cash with orders. 4 or more, $12.50. 1/3 cash with order, balance C. O. D. Wire, phone or airmail

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MFG. CO.
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RECONDITIONED GAMES
READY FOR LOCATION

'NUFF SAID

YOUR CHOICE
$17.50 Ea. 3 FOR $47.50

BIG HIT
BIG LEAGUE
MISS AMERICA
DYNAMITE
STAGE DOOR CANTEEN

CYCLONE ..... $39.50
CROSSFIRE ....... 34.50
HAWAII ......... 29.50
KAROY ......... 29.50
LUCKY STAR ... 39.50
TROPICANA ... $79.50

MANHATTAN ..... $89.50
NEVADA ......... 64.50
PLAYBOY ....... 39.50
TORCHY ......... 49.50
SINGAPORE ... 74.50

SUPER SCORE
SPELLBOUND
SURF QUEEN
SUSPENSE
SUPERLINER

ACTIVE AMUSEMENT MACHINES CO.
666 N. Broad St.

Phone 4-9184

YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS
OPERATORS SAY:
"IT'S GREAT!"

Williams
Dew-Wa-Ditty

New RAPID BONUS TAKE OFF
ROTATING SPECIAL BONUS HOLES
4 BONUS SCORE HOLES!

SEE YOUR DISTRIBUTOR TODAY

Williams
MANUFACTURING
COMPANY
161 W. HURON ST., CHICAGO 10, ILLINOIS

MILLS LATEST MACHINES

GOLDEN FALLS
You can make MORE MONEY with this New Mills Bell (with
Hand-Loaded Features). It is modern in design and has the
"come-on" appeal. Full Jack-
Pot Features. Write for
Hierarchical illustrated price
full details on the unusual
Bell. Immediate delivery in
50, 100, 250 and 500.

JEWEL BELL
If you want to improve your
income place the New Mills
Jewel Bell on location. It is
different than any Bell ever
manufactured in the past. Its
modernistic design and
unusual "come-on" appeal. Ready for
immediate delivery. Write for
prices.

IMMEDIATE DELIVERY

MILLS QT
A "Post-Blitz" Bell. Weighs only 95 lbs.
The NEW QT is an entirely new design
with automatic coin return, silver
inserted and covered by blue tape. Any
dealer anywhere will welcome its
presence.

$115.00
New Box Stands, Single,
Double and Triple Safes
SICKING, INC.

NEW VEST POCKET BELL
The Vest Pocket is a complete
Bell, operating on 3-6 Mystery
Payment systems. Small parcel due
in front is covered by drop flap. Bass
Flap on truck, and Bell is covered by drop flap on truck, and Bell is covered by drop flap on truck, and Bell is covered by drop flap on truck, and Bell is covered by drop flap on truck, and Bell is covered by drop flap. COVERED IN GOLD & SILVER.

IMMEDIATE DELIVERY

Here is a REAL
OFFER
FOR SMART OPERATORS
Install the SENSATIONAL
WICO WHIRLWIND
PLAY BOOSTER
Operate it
For 10 DAYS
If Your Income
Doesn't Show a
Substantial Increase—
Return for Refund!

PRICE
$11.95
Complete
With Instructions
and
Displays

WICO CORPORATION
2913 NO. PULASKI RD.
CHICAGO 41, ILL.
Phone Mulberry 3000

SICKING, INC.
Associated with Sicking Dist. Co., 2833 W. Pico Blvd., Los Angeles, Cal.
Choose wisely, install immediately, service promptly, deal honestly, replace periodically

In the years our roadmen have traveled over the United States and dabling with thousands of operators in the larger cities, in smaller towns, and in the remote spots "way out in the woods", wherever operators do business, they have had every opportunity to see the gradual but certain change that has come over the operating business in the last twenty-five years.

Years ago, not only in the sticks, but also in towns and large cities they would find that the greater proportion of machines used by the operators consisted of equipment which could be classified as old, older and venerable with age. The reason for the use of this type of equipment, at the time, was past understanding, but it is very apparent now.

In those days there were only three styles of machines—Bells, Side Vendors and Front Vendors, but all these styles looked practically alike, and so, since even the factories had not as yet discovered the fact that machines must be made in styles to fit locations, the operators had not much choice when it came to the question of selecting machines.

When it came to placing an order, all the operator could do was to say, "Send me so many nickel, so many dime, and so many quarter bells or Side Vendors or Front Vendors," depending upon which type of machine he was using, and that was all there was to it. The fronts and basic design were practically the same.

But with the advent of the calories and vitamins in food products, he advance in styling of automobiles, the modernization of stores and buildings, the neon signs and streamlining, there came a sudden change in the styling of Bell machines.

Think back to about 1930. Machines of that year looked as alike as toy soldiers. From 1930 to 1941 there was a move toward putting into Bells, Mills War Eagles, Blue Fronts and World's Fair models. Bells started the trend toward giving the operator equipment to be proud to offer to his location. Thousans upon thousands of these models made their way into locations. Operators said, "There will never be a machine built that will ever look as good as Blue Fronts." But they were wrong—in 1947 we pulled out of our magic hat, not a rabbit, but a spic and span, brand new, modern, strikingly different machine—the streamlined, beautiful, colorful Jewel Bell!

Did it create a sensation? Ask some of the old timers. For certainly no one can deny that Mills Jewel Bell sounded the tocsin of the new era in coin machines, a new forward thrust in the business of Bell operating.

While this outward designing was going on Mills had been steadily improving and refining the mechanism, until today it may be truly said that the Mills Bell line has a style for every season and a model for every location. All of them are strikingly handsome, all of them well-liked, all of them tried and proven money-makers. We mean Melon—Bonus—Jewel and Black Gold.

Today, we offer to you, Mr. Operator, the greatest array of strikingly handsome Bells—the Jewel, the Black Gold, the Melon and the Bonus—that the Bell operating world has ever seen.

That you appreciate what we have done for you is amply vouched for by the orders which you have given us on all these new models. That the industry as a whole has also recognized what we are trying to do is also vouched for by the fact that all the Bells today, of whatever make, have incorporated in them one or more of the special features which we pioneered.

This proves to us that in Bells, as in all other products, there is only one best, and when that best is attained, the entire industry is elevated to a higher plane and a better product is the result.

Today, Mr. Operator, you have a wide variety of Mills Bells to choose from, and you can be sure that any location can be suited, and that no matter which style of machine you select it will not let you down.

Today there are only very few simple rules for the operator of machines: "Choose wisely, install immediately, service promptly, deal honestly, and replace periodically." There in less than a dozen words you have the sum total of all the knowledge accumulated by thousands of operators located all over the world in a score of years.

You have there a formula which makes profitable operating a certainty. No one man, no matter how smart, can contribute another thought to this formula if he operates an entire lifetime. It is certain, sure, unalterable. But every instruction must be observed. None must be overlooked.

If you miss out on one, your entire operating structure is weakened. True, you still attain a measure of success and reward, but you never reach the top.

For years we have endeavored to teach the operator how to conduct his business more profitably. We have advertised consistently and every bit of advertising has tried to pound home the formula—"Choose wisely, install immediately, service promptly, deal honestly and replace periodically."

We have had men in the field for many years calling on operators. Men with knowledge, trained men who know every conceivable angle of the operating business. Men who have practically lived with the operator, seeing his problems, meeting them, overcoming them with methods and solutions that have been successfully used by other operators. Men who, if you listen to them and believe in them, will help you put your business on a more profitable basis than you had ever dreamed was possible.

And this method of educating our customers by advertising and by personal contact has borne fruit. We can point out literally thousands of operators whom we have helped to grow from small operators into men who now handle 30, 50, 100, even 500 Bells year after year, successfully, profitably.

And every last one of them observes to the letter and practices faithfully the formula—"Choose wisely, install immediately, service promptly, deal honestly, replace periodically."

BELL-O-MATIC CORPORATION

Exclusive National Distributor: Mills Bell Products, 4100 Fullerton Avenue, Chicago 59, Illinois
**COIN MACHINES**

The Billboard  
August 21, 1948

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**Chicago Coin's Crazy Ball**

It's a Hit!

The game with the newest innovation this year!

It's fast! It's exciting!

Order from your distributor today!

---

**Better Phonographs**

*ALBENA ALWAYS GIVES YOU MORE FOR YOUR MONEY*

<table>
<thead>
<tr>
<th>PHONOGRAPH</th>
<th>WURLITZER</th>
<th>ROCK-OLA</th>
</tr>
</thead>
<tbody>
<tr>
<td>150</td>
<td>$275.00</td>
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<td>And Many Others</td>
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**BETTER PHONOGRAPH PARTS**

<table>
<thead>
<tr>
<th>PART</th>
<th>BRAND</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heavy Duty 12&quot; PM Speakers</td>
<td>Wurlitzer</td>
<td>$5.25</td>
</tr>
<tr>
<td>18&quot; Lumalines, ea.</td>
<td>Wurlitzer</td>
<td>$0.65</td>
</tr>
<tr>
<td>Wurlitzer, Seeburg, Rock-Ola Masts. ea.</td>
<td>Wurlitzer</td>
<td>$6.00</td>
</tr>
<tr>
<td>Wurlitzer Metal Title Strip Holders, ea.</td>
<td>Wurlitzer</td>
<td>$0.01</td>
</tr>
<tr>
<td>Wurlitzer Type Arms—Any Model, ea.</td>
<td>Wurlitzer</td>
<td>$5.00</td>
</tr>
</tbody>
</table>

**Parts for Practically All Makes and Models Coin-Operated Phonographs**

Send for free catalog. Deposit required on all orders.

---

**FOR SALE**

Coin operation, good paying business, stand rigid investigation. Located Oklahoma town over 40,000. Consists mainly of new music, also Pin and assorted games. Over 60 pieces. $140,000.00 cash price. Don't write if you don't mean business. Good help. Family trouble.

**WRITE BOX D-24**

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**Action Sale—Buy Now!**

<table>
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</table>

**Wurlitzer 750**

Wurlitzer 950

Wurlitzer 750

Wurlitzer 710

Wurlitzer 41 or 61 C.M.

Wurlitzer 241-000 Victory Star

Seeburg Casino

Seeburg Regal

Seeburg Victory-Get

WRITE FOR COMPLETE PRICE LIST ON ROLL DOWN AND PIN GAMES

WRITE FOR FREE CATALOG. DEPOSIT REQUIRED ON ALL ORDERS.

---

**Chicago Coin Machine Company**

1725 Diversey Boulevard, Chicago 14, Illinois

---

**Hub Distributing Co., 632 Tenth Avenue, New York 19, N. Y. Circle 6-9570**

---

**ALBENA SALES CO.**

587 10th Ave, New York 18, N. Y. - Longacre 5-8334

---

**BETTER PHONOGRAPH**

*ALBENA ALWAYS GIVES YOU MORE FOR YOUR MONEY*
REDUCED PRICES!

POST-WAR PHONOGRAPH

WURLITZER 1015........$479.00
ROCK-OLA 1422........319.00
AIREON New Accumulator & Coin Mechanism 229.00

ORDER FROM YOUR NEAREST DISTRIBUTOR

AND STILL GOING STRONG!

YOU FOUND OUT WE WERE RIGHT!

WURLITZER......$219
950-550......199
800......189
780......189
500......109
600......99
24......79
500 VICTORY......79
71......79
61......59

SEEBURG

LOTONE......Write
MAJOR......$145
ENVOY......145
COLONEL......139
COMMANDER......134
CLASSIC......109
Vogue......109
1941 R.C. SPEC......175

ROCK-OLA

SUPER......$99
MASTER......99
DELUXE......99
STANDARD......99
COMMANDO......89
AMBER......89

Each machine thoroughly cleaned—checked—refinished
operates like new—looks like new

GUARANTEED REBUILT PHONOGRAPHS

- Professionally Refinished
- Mechanism Overhauled
- Tone Head Renewed
- Worn Parts Replaced
- Amplifier Reconditioned
- Talking Gold Grill

Following prices for machines complete in working order. For rebuilt unconditionally guaranteed phonographs, add $35 each.

$19.50 Baffle Card
$19.50 Sand Wagon
$19.50 Big Hit
$19.50 Big Parade
$19.50 Barrage
$19.50 Dynamite

$19.50 Speed Ball
$19.50 State Fair
$19.50 Step Up
$19.50 Superliner
$19.50 Super Score
$19.50 Surf Queen
$19.50 Suspense

$19.50 Show Girl
$19.50 Smarty
$19.50 Smoky
$19.50 Tornado
$19.50 Vanities

AGAIN!

Write for List of Other Machines

"The House that Confidence Built"

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

SEEBURG DISTRIBUTORS IN
CINCINNATI-DAYTON-FT. WAYNE
INDIANAPOLIS-LEXINGTON

624 S. Third St., Louisville 2, Ky.
240 Jefferson St., Lexington 2, Ky.
1329 S. Calhoun St., Ft. Wayne 2, Ind.
325 W. 7th St., Cincinnati 2, Ohio
605 Linden Ave., Dayton 8, Ohio
325 N. Illinois St., Indianapolis 4, Ind.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

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MUSIC OUT OF THIS WORLD

Seeburg Scientific Sound Distribution systems reproduce music in its richest, fullest, most enjoyable manner...never too loud...never too soft.

Seeburg's dual remote control panel (at the cashier's stand) makes it possible to fit music volume to both large and small crowds...keeping it always at conversation level. The old, blaring juke box is gone...and in its place, is music truly "out of this world"...thanks to Seeburg Scientific Sound Distribution.

S. H. LYNCH & CO.
Exclusive Southwest Distributors
Look to the Future with O.D. Jennings

Frequently I've been asked, "What's to become of your company after you retire, Mr. Jennings?" I can best answer this question by acquainting you with the men who will carry on the traditions I have long established.

All of these men have had many years of experience in the coin machine field, and many of them have been under my personal guidance since shortly after the founding of O. D. Jennings & Co. in 1906. The progressive strides we have made in all phases of producing coin-operated machines are a tribute to their specialized and combined skills as a team. I have the greatest of confidence in their abilities and know that O. D. Jennings & Co. will continue to grow even more prosperous under their careful guidance.

O. D. Jennings

Key People at O. D. Jennings & Co:

E. MIHALEK—Chief Engineer

Mr. Mihalek's 30 years of experience (almost 20 years at Jennings) makes him one of the most outstanding authorities on coin-operated equipment. As Chief Experimental and Development Engineer he will continue to make improvements on Jennings Machines to keep them foremost in the industry.

J. R. BACON—Vice President

Mr. Bacon joined Jennings in February of 1941. In the spring of 1943 he was elected Vice President, and in 1944 General Manager, now concentrating on long-range sales planning and co-ordinating dealer and distributor activities. Mr. Bacon feels that although last year was the biggest in the company history, 1948 looks as if it will even break that record.

K. G. ANDERSON—Purchasing

Prior to coming with O. D. Jennings & Co. in 1943, Mr. Anderson was employed in the lumber and retail building materials trade in Mississippi. As Director of Purchases, he supervises the procurement of all materials that go into manufacturing the finished product. Mr. Jennings has been acquainted with Mr. Anderson for over 20 years.

H. H. JESKE—Vice President

Mr. Jeske has had full charge of manufacturing since coming with Jennings early this year. His more than 7 years of previous experience with Jennings and over 12 years of experience in various Hot Point and Maytag plants as General Superintendent in charge of all manufacturing makes him especially well qualified for his present position.

All Departments Contribute To Building Better Coin Machines!

Close co-operation of Works and Production Managers produces machines constructed of the finest materials and built to exact design. Here at Jennings, experienced Shop Foremen and Lead Men shoulder the important responsibilities of building a precision "Chief-Mechanism", which receives a point-by-point inspection and thorough testing under actual playing conditions. Likewise, the same "attention to detail" by our Sales and Shipping Dept. is directed at giving you better service. Our many years of solid financial background can be attributed to sound company Credit Management.

All of Jennings' employees, regardless of their particular work, contribute to the building of better machines. Since many have the vital knowledge acquired through years of personal experience in the coin machine industry, they are an essential to the executive staff of our company. Their efforts are definitely reflected in the finished product.

It is for the above reasons that Dealers and Distributors of Jennings products are proud of the organisation which they represent and the Jennings products they sell!

Remember: "Jennings' Machines Have Fewer Out-Of-Order Calls"

O. D. Jennings & Company
4307 West Lake Street, Chicago 24, Illinois

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UNITED'S

PARADISE

✓ BUILD-UP--HOLDING BONUS
(Resets only at Start of Game)

✓ SUPER BONUS-Increases 4 Times in Value

✓ 2 WAYS TO SCORE REPLAYS

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS
Even Tweedledum and Tweedledee
Find It Easy To Agree on

ALICE
In Wonderland

YES! EVERYBODY GOES FOR
GOTTLIEB'S WONDER GAME!

TIME-TESTED
PLAY IDEAS!

SUCCESSIVE
SUPER SCORE
STEP-UPS!

JET-ACTION
BONUS!

ORDER FROM YOUR
DISTRIBUTOR NOW!

Guaged
production
and
controlled
distribution
Protect
Your Investment!

Originators of FLIPPER BUMPERS

GOTTLIEB & CO.
1140-30 N. KOSTNER AVE.
CHICAGO 31, ILLINOIS

There is no substitute for QUALITY!
Bally Reserve Bell
NEW HOLD AND DRAW BELL-CONSOLE
WITH
NEW BUILD-UP BONUS

BALLY BALLY BALLY
3-BAR WINNER RECEIVES BONUS
BONUS "GROWS" FROM 100 TO
2000 TOP
PLUS PLENTY OF
BELL-FRUIT
WINNERS

DOUBLE YOUR EARNINGS
IN EVERY 5-BALL LOCATION IN YOUR TERRITORY
WITH
Bally
CARNIVAL
FAMOUS BUILD-UP BONUS.
AND ALL-12 SKILL FEATURE
PLUS HIGH-SCORE
COMPETITIVE PLAY APPEAL

A BALLY GAME
FOR EVERY SPOT
BIG INNING
TRIPLE BELL
WILD LEMON
DOUBLE UP
HI-BOY
HY-ROLL
DELUXE BOWLER

Bally MANUFACTURING COMPANY
MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
SUCCESSFUL MUSIC MERCHANDISING provided by Seeburg!

SCIENTIFIC SOUND DISTRIBUTION. The public now hears the music of its choice played at just the right level for enjoyment. No blare near the phonograph—no fade-away in far corners. The Symphonola is engineered for Scientific Sound Distribution—nothing to add—nothing to convert.

REMOTE CONTROL. Only by making it easy for the public to select the music of its choice can locations be expected to produce maximum revenue. With Seeburg Wallomatics it is unnecessary to cross the room. All twenty selections are visible at one time—no knobs or dials to turn.

EVERYTHING FOR MUSIC SYSTEMS. Regardless of what you require for the music systems you operate, you will find it in the complete Seeburg line. Symphonolas completely equipped for Scientific Sound Distribution and Remote Control—the Remote Control Special for hide-away spots—Mirrored, Tear Drop and Recessed Speakers, Wallomatics either three-wire or wireless, Dual Remote Volume Control, Auxiliary Remote Control Amplifier, Pre-Amplifier and Public Address System.

FACTORY SERVICE "IN YOUR BACK YARD". Your Seeburg Distributor has factory-testing facilities—factory-trained engineers—a complete stock of genuine Seeburg parts: No need to return equipment requiring service to the factory. You save two ways—in time—in cost.
"$12.00 PER WEEK INCREASE IN TAKE on every one of my Wurlitzer 1100s"

JOHN M. PRICE
WISCONSIN AUTOMATIC PHONOGRAPH CO.
MILWAUKEE, WISCONSIN

"My Wurlitzer 1100s are taking in $12.00 more per week than the phonographs they replaced...and they are costing me $3.00 per week less for records and service."

Interpret these figures in terms of your own business and you will appreciate why it will pay you to modernize your route by trading in your oldest phonographs on new Wurlitzer 1100s.

Like John Price, you will find that the Wurlitzer 1100 will protect your top spots against all competition. Price said, "I have placed Wurlitzer 1100s in locations alongside of three other leading makes. The 1100s stayed in. The others went out. The 1100 has better, more natural tone—is the right size and has everything that it takes."

With its modern, streamlined turret-top design, the Wurlitzer 1100 stops the crowd. No other commercial phonograph can be compared with it for quality of music. Thanks to the Zenith Cobra Tone Arm, a record played 1,000 times sounds just as good as it did the first time. The Encore Program Selector intrigues people into playing it again and again.

This combination of music and design makes the Wurlitzer 1100 the greatest money maker of all time.

You, too, can make more money by replacing your old phonographs that take in too little—cost too much to service. Trade them in on Wurlitzer 1100s. Put your route on a good, profit-paying basis by stepping up your top spots with Wurlitzer 1100s and then putting a better paying phonograph in every other location right down the line. The Rudolph Wurlitzer Company, North Tonawanda, New York.

Ask your Wurlitzer Distributor about GENEROUS TRADE-IN ALLOWANCES on your old phonographs EASY TERMS ON WURLITZER 1100s