A cinch to prove a top attraction at a number of the nation's major fairs this year is Adolf Hitler's personal automobile, a heavily armored Mercedes-Benz. Until last week the erstwhile house painter's car was on display at the New York Museum of Science and Industry to much fanfare and newspaper space. August 13-21 it will show at the Illinois State Fair in Springfield. Christopher Janus, import-export biggie, owns the car and it is booked exclusively thru Amusement Corporation of America. That's Janus in the middle row with the striped tie. Behind the wheel is Roland Young. Inset shows crowds at the New York display.
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LATEST
SONG FOLIO

published by
HILL & RANGE

754 Melrose Ave.
Hollywood 46, Calif.
Taps Devises New Pubbing Pix Formula

"If and When" Exhibit Fees By Joe Carlton

NEW YORK, Aug. 7.—A realistic pattern for music publishers to deal with film companies while the American Society of Composers, Authors and Publishers (ASCAP) ponders its next move against the Judge Vincent anti-trust decision, seems to have been set here by Jonie Taps, Columbus, who has evolved an "off and when" policy for clearing royalties on songs published by his firm, Jolson Saxes, Inc., New York. On the insistence of Jolson, Taps has been allowed to place royalties for songs with "off and when" ratings on its schedule, in effect giving Taps control over the number of performances he will allow on screen. Taps has also been allowed to set a limit on the number of performances he will allow on screen. Taps has also been allowed to set a limit on the number of performances he will allow on screen.

Array of Talent for Festival At Reading Is Sumpin' Terrif

READING, Pa., Aug. 7.—Some of the top names in show business are being imported to put on a kick-off for the Reading-Berks County Bicentennial, which opens next week. Opened by Jonie Taps, Columbus, is expected to become a major hit with audiences, especially among the younger set. The festival is expected to draw a large crowd.

Pugs To Fight for TV Audiences Only? Why, It Almost Happened Already

NEW YORK, Aug. 7.—Two prize fights, each for the heavyweight championship of the world, had been billed to be held in private this fall, to be witnessed only by a select audience of the world's top fight fans. The fighters, each of whom had been promised a payday of $250,000, were expected to draw huge crowds. One of the scheduled fights was expected to draw a crowd of over 100,000.

USO Shows Not Revived — Phillips

NEW YORK, Aug. 7.—The facts, according to Secretary Forrestal's recent press release on the revulsion of the United Service Organization (USO), may not have been as widely publicized as expected. The USO was created to provide entertainment for service members, and has been the subject of much criticism and controversy in the past. The USO has been criticized for its lack of transparency and for its reliance on private funding.

Giveaway

Radio To Fend FCC Attacks On 'Lotteries' Hearing Probable in Fall

WASHINGTON, Aug. 7.—Broadcasters and producers are being warned to watch their backs, as the FCC has been granted permission to conduct an investigation of the broadcasting industry. The FCC has been granted the authority to investigate the industry's operations, and has been granted the authority to call for documents and testimony. The FCC has been granted the authority to investigate the industry's operations, and has been granted the authority to call for documents and testimony.

Battle Lines Drawn

Atl. City Hotels Go For Big Name Orks

ATLANTIC CITY, Aug. 7.—Altho night club business here is definitely on the up side, the hotel rooms are looking to music makers rather than variety acts to buy audience. The first musical to play a beachfront hotel, Nat Brandywine opened at the Brighton Hotel last night (4). Hotel Chelsea fortified its music stand, when Pujo Campo's rumba rhythms held forth, by adding Capt. Taylor and His Buccaneers. And at the President Hotel, Bob Friedman this week returned Ely Moralez's Latin music, with the youngest unit ever to play the rumba rocking continually.

Hamid's Million Dollar Pier for the first time this season added a band for dancing. Set for the remainder of the season is Lennie Rogers, former trumpet-singer with the Echoes, who is giving a new band here with his new orchestra. Nino Dichtel for the canyoning in a big hit here with Hamid's Steel Pier plays the top band names for weekly pitches. (See Giveaway Battle on page 5)

Sponsors Balk At Anteing 10G Per Show

Sports Among Most Costly

NEW YORK, Aug. 7.—Program packages for television are being regarded with jaundiced eyes by would-be sponsors and their ad agencies at the moment, most with potential bankrollers hesitant about shelling out the cash which was demanded. At the same time a strong feeling prevails that many packages getting top video shows are ignorant of the medium's intricacies, with few first quotations, including such items as rehearsal fees and facilities charges, as well as time and talent costs. Network execs particularly have been riled upon entering negotiations to find that what they were offered sometimes did not include one or more of these "extras" above the actual talent costs. It is the prices asked for the tele packages, however, that cause the most concern.

Capitol Disk Sales Up 18% So Far in '48

GAIN TOPS Million Bucks

HOLLYWOOD, Aug. 7.—At a time when other labels are singing the bad bids blues, Capitol, under shrewd leadership of its president, to know why the miscalculations and points to be an 18 per cent increase in dollar sales for the first six months of this year as over the same period of the previous year. The reason for the increase is the result of some strong that both Capitol's Scranton, Pa., plant and its local factories are working two shifts daily and overtime on Saturdays to meet the demand. Cap's presy, William W. Weller, told The Billboard. Furthermore, Cap's local production is being supplemented by the complete facilities of the Duraflex plant in Lancaster, Pa., and the factory is currently pressed on Mervin's Coast-delivered product. (See CAPITOL DISK on page 14)

Walters Insists Video Must Pay For His Talent

HOLLYWOOD, Aug. 7.—Lou Walters adopted a continuing firm stand on this week, declaring that his original thinking on video had remained unchanged. Operator currently on the coast, told The Billboard that if it were his act they would be shown.
ABC in Quick Salvage Move on "Dead" Met

NEW YORK, Aug. 7.—With a sizable amount of billings in jeopardy, efforts to reopen the Metropolitan Opera Company (ABC) this week were set as major loss facing the web is the three-hour Saturday afternoon broadcast from the Met itself, when four operas have been sponsored by Texas Company. In addition, ABC had been negotiating with the Met for rights to televise one of the week-night operas, with Monday all but set as the day when the threatened caving in of the season was announced. Another probable casualty will be the Metropolitan Auditions of the Air, which Farworth Radio & Television Corporation again is signed to handle.

ABC Program Chief Charles Budy (See ABC IN QUICK on page 6)

Showbiz Has Chance to Build, With Materials Now at Peak

WASHINGTON, Aug. 7.—The rising volume of building material production indicates that it is high time construction engineers and contractors make a head start on the building programs. The Commerce Department reported this week that stocks of lumber, cement, brick, and selected steel and iron items were at their highest levels since 1945.

Reflecting the increased output of these items, new construction of all types amounted to $19,000,000,000 during June, according to Commerce Department statistics.

Number One Across the Music-Disk Board

No. 1 on the Honor Roll of Hits

My Happiness

No. 1 Most Played on Disk Jockey Shows

You Call Everybody Darlin’ by Al Trence, Repent 117

No. 1 Rich Tie-Dye Colors

Love Somebody by Doris Day-Buddy Clark, Columbia 28174

No. 1 in Sales for iDisk Jockey Songs

Windy Woodpecker by Eddy Arnold, Columbia 28197

Boquet of Stars by Eddy Arnold and His Tennessee Plowboys, Victor 29-1669

No. 1 Retail Market Report

Boquet of Roses by Eddy Arnold and His Tennessee Plowboys, Victor 29-1649

No. 1 Most Played on Retail Radio

Long Gone by Sonny Thompson, Miracle M-128

No. 1 in Sales for Retail Radio

I Can’t Go Without You by Bull Moose Jackson, King 4306

No. 1 Most Played on Retailer in England

Galway Bay

Leading albums, picture discs, English and Canadian sheet rolls and full sets on all music-disk popularity in Music Personality Charts, page 20 to 22 in Music Section.
GIVEAWAY

Web's Divided Over Squeeze On Giveaways

ABC Will Fight, NBC Won't

NEW YORK, Aug. 7.—The Federal Communications Commission's (FCC) projected classification of the lottery law as a game could jeopardize radio programs caused mixed reaction here this week. The American Broadcasting Company (ABC), it was learned, was preparing a defense of its programming, notably its Top 40 music and Top ABC execs, expressing themselves apropos this program a couple of months ago, when it was predicted the program ran counter to the code of the National Association of Broadcasters (NAB), vigorously maintained it would stay on the air. The web's top program was "Music for the Night," formerly called "The Doctor," and will continue in its usual time slot.

National Broadcasting Company (NBC), in a statement, welcomed the FCC proposal, saying its guiding details are standards for the determination of the legality of giveaway programs and said it clearly would be a disaster to additional programs of the type questioned by the FCC. The web said that program departures from Gordon elements other than entertainment, educational and news values are a detriment to the industry.

CBC Silent

Columbia Broadcasting System (CBS) refused comment until further notice. Mutual Broadcasting System (MBS) stated its opinion from examination of the regulations in which they appear in their present form and said that the FCC program would be affected.

Fred Breen, TV9's president, said: "FCC welcomes a clarification... there is no question that the FCC's penalization requirement for the giveway will be based on the extent of the extent of the value and duration of the giveaway, obviously important to overshadow the entertainment value of programs. Such overemphasis is unhealthy for the industry and it (See Web's Divided on page 29)

Kudner Ups Cashman To Nat'l Radio Dir.; Buys New Berle Seg

HOLLYWOOD, Aug. 7.—Edmond G. Kudner, Columbia radio top dog for the Kudner Agency, was named national radio director for the network this week. Cashman moves to New York in September, stepping into the shoes of the retired former FRC president, Morgan Kirk. Kirk moves up in the Kudner firm to an executive post.

Closely coincident with Cashman's appointment the agency announced the purchase of the new Milton Berlin airer for both radio and television. Berlin, currently emceeing the "Let's Have a Show" radio program, will continue to headline the tote airer and launch radio show in mid-September.

Still unsettled, however, is fate of Texaco's present radio station which features "The Roadhouse," Evelyn Knight and Victor Young's orchestra. Show is booked for cancellation, with option time due August 17, unless the dance program decides to foot the bill for both the musical show and Berle opus. If not, Berle will inherit Mark's Wednesday night time slot on the American Broadcasting Company.

FCC Raps WARL For Quiz Posers Being Too Tough

WASHINGTON, Aug. 7.—The Federal Communications Commission (FCC) in assailing a quiz program, Dollar for Answers, WARL, Augusta, Ga., (see story on FCC and giveaways), singled out nearly three score questions asked on the program which the FCC insists would stump an oracle. The commission states that answers given only by listeners in on the program to get the previously-announced answers. Some typical WARL program questions listed by the FCC are:

What was the national debt of Liberia in 1944?

By whom and in what year was Shanghai discovered?

In 1945 how many stockholders were there in American Telephone & Telegraph Company?

In 1945 how many telephone subscribers were there in Palestine?

What does the word "aqua" mean?

What was the headline of the newspaper published on the evening of December 6, 1931?

How many children did Cleopatra and Caesar have?

How old was Julius Caesar when he married Cornelia, the daughter of Lucius Cornelius?

Where is the Alacama Desert located?

Who is president of the Columbia Hospital for Women in the District of Columbia?

Lever Eye Show Plugs May Be Switched About

HOLLYWOOD, Aug. 7.—Reports here this week are that Lever Bros. will move its "Lever Eye Show" to the new color studio now being booked on its various nighttime airers, except for Lux, which will continue to foot the bills for Radio Theater. Bob Hart may be given either Swan Soap or Hattie Shampoo to sell instead of Lever Eye Show, to get the studio away from rivaling the Texaco show. Soaps and toiletries have a larger ad budget, which allows Hope to travel from show to show as time passes. Hope's beef with Lever last season centered around one issue. At that time, the comic was told that the Pepsi soft drink budget was too small to stand an extra $1,600 weekly just for putting the show on the road.

As the show is put on, it will, in effect, mean a transfer of billings among the Lever airers, will depress the necessary reshuffling in production and executive personnel. Agencies involved will not lose out on the Lever account, but may gain a few dollars, depending on show costs and product billings.

Talking Stages

Charles Luckman, producer of Lever Bros., admitted last week that such a stage had "been talked about" as long as a year ago. Contacted here during a recent visit, he did indicate that he was now on a vacation junket and out of touch with the latest developments, indicating that at the time it was discussed, the program was serving a "hit" for John Gilman, Lever ad chief in Cambridge, Mass.

The present show and product line-up of Lever's nighttime airers are as (See Lever Eye Show on page 29)

Broadcasters Gird Loin For Last-Ditch Fight Vs. FCC Proposed Lottery Ban

Hearing Expected This Fall

Continued from page 3) series would be banned by a provision prohibiting the repeating of a query from week to week.

Another proposed FCC restriction certain to be violently protested would ban the broadcasting of winning letters or telephone conversations. With much of the giveaway interest hinging on the correct response, this restriction is seen likely to have the effect of limiting quiz shows to the studio audience.

Charitable organizations which have benefited by some of the previous money shows would be hard hit by a restriction prohibiting such shows from requiring listeners to send in contributions as part of winning procedure.

The fourth restriction would outlaw quiz programs which require the winner to be listening to or viewing the show in question. Perhaps the most controversial of the limitations is the one which would have the effect of prohibiting the "ditch-banger" technique of building up interest in a particular question or riddle by letting it ride from week to week. In writing up this proposed restriction, FCC declared that the ban applies "when aid in answering the question correctly is given." FCC added that "the broadcasting of the question to be answered over the radio station on a previous program will be considered as aid."

The unqualified terms of this provision could conceivably outlaw those programs whose entire purpose is to hint at the contestant in the extreme, it might even apply to sweater contests the audience from the studio audience.

(See Giveaway Battle on page 28)

Household May Drop 'Whistler'

NEW YORK, Aug. 7.—Household Finance, which sponsors The Whistler over the Columbia Broadcasting System (CBS), this week reportedly decided to drop the mystery airer when the current period runs out September 1. The program is on Wednesdays at 10 p.m. Sponsoring is undecided about future radio plans, but may take a flyer on another show, possibly on a different network.

La Vally, Inc., is the agency.

AS BEAUTIFUL TO SEE AS TO HEAR...

HOUR OF CHARM
ALL-GIRL ORCHESTRA AND CHOIR
under the direction of PHIL SPIITALNY
The Perfect Television Program
CAMPUS VOTES TV OVER AM

Collegians See Radio Second Fiddle by '63

Rate Lux Theater Top Show

LANSDING, Mich., Aug. 7.—Tele-
vision will "overtake" standard broad-
casting within the next 15 years, ac-
cording to many students and fac-
culty members of Michigan State Col-
lege. Expressing their views in the
final college of college listen-
ing habits, made by graduate students
of Michigan State College here, the
students were of the opinion that AM
broadcasting would be "overtaken" by
TV within the next 5 to 10 years.

In answer to the question, "Do you
television will replace present standard broad-
casting?" 446 students said "Yes,"
while 151 answered "No." while 151答
they didn't know, and 34 stated it
would not replace but would supple-
ment standard radio. The last group,
the members, 151 answered "Yes," while
242 answered "No." 151答
students indicated that they knew
little about the subject to voice opin-
ion. It felt that television would only supple-
ment radio, and 69 gave no answer.

Favorite Programs

Voting will favor television programs, the students tabbed Lux Radio The-
rorn top dramatic show. Hit Parade was
the best weekly radio program. Hope Town among variety programs,
Top the top comic, Lowell Thomas No. 1 among newscasters, Winschel
the favorite commenter. Students
included Prudential Family Hour,
semi-classic music. New York Phil-
harmonic, musical program. National
Meeting, discussion and forum; Take
It to Leeward quiz; Don Wilson, fa-
vorite announcer. A favorite football
sport.

Favorites with the pros varied
from the student line-up in some in-
stances. In the variety program cate-
ory, the best were recognized by Fred
Allen top program and also listed him as top among radio news com-
mentator category, the pros gave the
"Night with Drew Pearson" as against
Winschel. In semi-classic music, the
major choice Firestone Hour. In sports
pros chose football more interested
in football than in baseball, and in
quiz, the faculty again diff-
used their interest in choosing In-
formation, Please as No. 1.

N.Y. Station Rep Org Set; Hires Flanagan

NEW YORK, Aug. 7.—The Na-
 tional Association of Radio Station
Representatives has established a
permanent office on Park Avenue
and has appointed Thomas F. Flanagan
managing director, according to Paul
H. Haynes, president. Flanagan re-
gins as chairman of Associated To-
mato Manufacturers to take over the
station rep post.

The association will shortly re-
lease, under Flanagan's supervision, a
data report of spot radio

NAB Fights Cost Ruling by Military

WASHINGTON, Aug. 7.—The fed-
governing the National Association
Broadcasters (NAB) against a pro-
gram having no program budget, that
"advertising costs" are inadmissi-
able, is being considered by business
with government contracts as "cost-
plus-fixed-fee" basis. The protest was
made by letter from A. D. (Jess)
Willard, executive vice-president, to
Rear Adm. Frank Baldwin, head of
the joint Army-Navy Audit Co-or-
nation Committee.

The NAB's said it would "satisfy advertising, "the very media of dissemination of news, in-
formation and instruction needed by the
government."
WNBC Readies Salute to Youth

NEW YORK, Aug. 7—WNBC, the National Broadcasting Company (NBC) key outlet here, plans a Salute to Youth day September 1, in conjunction with Attorney General Tom Clark's declaration of September as Youth Month. The station, which during the past two years has set up an elaborate technique for the purpose of saluting cities, will draw on this experience for the Youth Week promotion, the general purpose of which will be to combat juvenile delinquency.

According to plans of Thomas H. MacFadden, station manager, every program during the day will be devoted to the youth theme. Additionally, 17 cities which the station has honored in its city salute series, will be asked to tie in with the youth day event. Boy Scouts of America, Girl Scouts, the Police Athletic League and other organizations will participate in the station's programming.

Station personalities and programs tying in with the event include farm director Tom Fage, sportscaster Bill Stern, Tex and Jinx, Norman Brokenshire, Metropolitan News Roundup, John K. M. McCaffrey, Mary Margaret McBride, Bob Smith and Tex Antoine.

ABC Inks Kid Segs, "Yukon", "Hornet"

NEW YORK, Aug. 7—American Broadcasting Company (ABC) this week set the 5 to 6:30 p.m., strip across the board for two kid shows, with Quaker Oats buying Challenge of the Yukon for Mondays, Wednesdays and Fridays. The Tuesday and Thursday slots will be occupied by Green Hornet, as a sustainer. This show recently was cancelled from its Tuesday night periodic by General Mills.

Date for the start of the new set-up is September 15.

Traffic Problems

WASHINGTON, Aug. 7—The travel bureau of the Sun Oil Company this week was in receipt of a letter from a woman who sought information for a tour through Canada. The letter requested dope on roads, location of gas stations and similar matters.

The gal who wrote the letter for traffic dope was Ruth Hardke, WSYR, Syracuse. She's been traffic manager at the station for the past 15 years.

New Cast and Format For Revere's Show

HOLLYWOOD, Aug. 7—Revere Camera will expand its All-Star Review from 15 to 25 minutes beginning August 15 with a new format and cast. Marion 'Upton will headline the new show, supported by the Rhythm-Aces and Ray Sinatra's octet. New guest star policy will be instituted with Frankie Tubb once inked for the kick-off stana. Bill and Judy Brennen take over production reins from Mike Dutton; writer and announcer are not set. Show will originate in Hollywood in 6:30-6:55 p.m. EST slot over Mutual.

In show's shake-up, both Andy Russell and Fred Fipers bow out of the line-up. Phil Stewart, radio head for Roche, Williams & Cleary, is in town to set details for the new package.

Elgin in 100G Splurge for 2 Holiday Shows

NEW YORK, Aug. 7—At a time when many sponsors are tightening the purse strings, the Elgin Watch Company will spend $100,000 on talent for its two shows, one on Thanksgiving and the other Christmas Day. This year the programs will be aired over the National Broadcasting Company (NBC) 4-6 p.m. Last year the billing went to the Columbia Broadcasting System (CBS).

A flock of top talent is already lined up, with more to come. Set are Don Ameche and Ken Carpenter, as emcee and announcer, respectively, on both shows. Both were on last year. On the Thanksgiving event, Durante and Moore will be reunited in a talent havest that includes Jack Benny, Vera Vague and Red Skelton.

On the Christmas show, already set, with more to come, are Orla and Harriet, Cass Daley, Edgar Bergen, Danny Thomas and Mario Lanza, the opera tenor.

Elgin does this institutional radio spurge annually.

Currey's Gen. Mills Ranger Suit Held Up

DETOIT, Aug. 7—Action on the suit filed here by Earl W. Currey against the Lone Ranger and General Mills, asking an injunction against their alleged claim that he is an "impostor" is being held in abeyance pending the final outcome of the Federal Court decision against Currey at Scranton, Pa., last week. The possibility of an appeal by Currey against the injunction, which stops him from using the Lone Ranger or Lone Star Ranger name, or using other devices indicating any resemblance, is considered likely, and action on the Detroit suit will be contingent on what is done in the Pennsylvania matter, it was learned here.

beauty and the east...

Barbara Welles can wrap up the whole eastern seaboard for participating sponsors

THE GIRL:

beautiful. Complete with brains, warmth, showmanship. A man manner that has housewives hanging on her words. Has the rare knack of doing a commercial as if it were a personal, from-the-heart endorsement. (which it is). That's WOR's Barbara Welles. (Off-stage, she's well-known Helen Hall.)

THE SHOW:

All the intimacy of the usual woman's program...PLUS. Guest interviews, glamour news, a panel to discuss topics near to a woman's heart, AND a false-fact gimmick that we'd like to tell you more about. That's WOR's "The Barbara Welles Show"

Want to sell a product fast in the East? Phone Longacre 4-8000 and ask for Sales today.
Campus Votes TV Over AM; See Radio 2d Fiddle By '63
(Continued from page 6)
education at Michigan State, and con-
ducted by Shirley Rule and Doris MacBride, graduate students, were tabulated by faculty members of the committee throughout the forum.
This survey incidentally, marks the first year the listening habits of students were studied alongside those of Lansing residents.

Other Opinion
The students and faculty expressed reservations strongly, particularly pertaining to radio. For instance, in answering the question, "Do you approve or disapprove of thePotterban on recordings?" a strong negative response was given: "unconstitutional," "ridiculous," and "economically unsound." Those who indicated approval of the ban cited "protection of musicians" as the reason. The re-

Results of this question tabulated as follows:

Student Faculty Answers 1943
Approval 71 25
Disapproval 98 69
No Answer 271 194

Students and faculty disagreed on the question: "Would you pay more for your news from the newspaper or radio?" Students preferred radio.

Here are the results:

Student Faculty Answers Answers
Newspaper 229 134
Radio 411 346

Both students and faculty were in agreement when asked the question, "Would you prefer the radio to be commercial or non-commercial?" Tabulations were as fol-

low: Student Faculty Answers Answers
No 268 42
Yes 156 23

Object to Student Faculty Commercial Answers Answers
Faculty Answers 138 132
No 268 42

The new four-year-old station, which 661
last season was housed the National Broadcast-
ning Corporation, which will go on threepreferred stations from this season.

RTDG COAST MEET
(Continued from page 6)
from labor orgs in the broadcasting

Out-of-towners attending the con-

cluded Earle McGill, national board

guest of the show. The program, Junior

The board member Lyle Barnhart and

termediate station music director, said:

Barefoot's Shoes

DETOIT, Aug. 7.—Russ Mulholland, ace jockey on WTXX, who has long culti-

ted the sport of barefoot racing, has

DETOIT, Aug. 7.—A classified ad for service for radio in being launched here on WXML by the newly formed

FACULTY POINTS

Prudential Family Hour 81
Fred Waring 52
Boston Pops 52
NYC Symphony 49
Metropolitan Opera 48
Ambrose Rieh shelf 48
Andrés Segovia 48

DETOIT, Aug. 7.—Paul W. Maroney, general manager of WTIC and C. Glover Delaney, manager of WTHH, both of Hartford, and T. M. Morgan, WNBC, New Haven, manager, this week organ-
ized the Connecticut Association of Broadcasters. They also announce plans for the organization of a Connecti-

DETOIT, Aug. 7.—Paul W. Maroney, general manager of WTIC and C. Glover Delaney, manager of WTHH, both of Hartford, and T. M. Morgan, WNBC, New Haven, manager, this week organized the Connecticut Association of Broadcasters. They also announced plans for the organization of a Connecticut Association of Broadcasters.

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Fred Waring 52
Boston Pops 52
NYC Symphony 49
Metropolitan Opera 48
Ambrose Rieh shelf 48
Andrés Segovia 48

The scoring is done on a point system, that is, three points for each choice, two points for second and one point for third.

FIVE FAVORITE DRAMATIC SHOWS

Radio Theater 541
Sam Spade 541
Theater Guild 541
Serge 541
The Fat Man 541

FACULTY POINTS

Radio Theater 541
Sam Spade 541
Theater Guild 541
Serge 541
The Fat Man 541

The scoring is done on a point system, that is, three points for each choice, two points for second and one point for third.

FIVE FAVORITE POPULAR MUSIC SHOWS

Bill Paré 311
Paul Whiteman 591
Guy Lombardo 591
Wayne King 591
Bing Crosby 591

FACULTY POINTS

Bill Paré 311
Paul Whiteman 591
Guy Lombardo 591
Wayne King 591
Bing Crosby 591

The scoring is done on a point system, that is, three points for each choice, two points for second and one point for third.

FIVE FAVORITE COMEDIAN'S SHOWS

Bob Hope 374
Jack Benny 219
Mervyn LeRoy 219
Fred Allen 219
Fred Allen 219

FACULTY POINTS

Bob Hope 374
Jack Benny 219
Mervyn LeRoy 219
Fred Allen 219
Fred Allen 219

The scoring is done on a point system, that is, three points for each choice, two points for second and one point for third.

FIVE TOP NEWSCASTERS

Lowell Thomas 344
Edward R. Morrow 344
Edward R. Morrow 344

FACULTY POINTS

Lowell Thomas 344
Edward R. Morrow 344
Edward R. Morrow 344

The scoring is done on a point system, that is, three points for each choice, two points for second and one point for third.

FIVE FAVORITE SEMI-CLASSICAL MUSIC SHOWS

New York Philharmonic 118
Boston Symphony 91
Metropolitan Opera 89
NYC Symphony 89
BSO Symphony 89

FACULTY POINTS

New York Philharmonic 118
Boston Symphony 91
Metropolitan Opera 89
NYC Symphony 89
BSO Symphony 89

The scoring is done on a point system, that is, three points for each choice, two points for second and one point for third.

FIVE FAVORITE DISCUSSION PROGRAMS

Town Hall Meeting 200
Meet Your Congressman 200
In Our Opinion (WLB) 200
In Our Opinion (WLB) 200
In Our Opinion (WLB) 200

FACULTY POINTS

Town Hall Meeting 200
Meet Your Congressman 200
In Our Opinion (WLB) 200
In Our Opinion (WLB) 200
In Our Opinion (WLB) 200

The scoring is done on a point system, that is, three points for each choice, two points for second and one point for third.

FIVE FAVORITE QUIZ PROGRMS

Take It Or Leave It 139
Break The Bank 139
Thames Member 139
Quiz Kids 139
What's My Line? 139

FACULTY POINTS

Take It Or Leave It 139
Break The Bank 139
Thames Member 139
Quiz Kids 139
What's My Line? 139

The scoring is done on a point system, that is, three points for each choice, two points for second and one point for third.

FIVE FAVORITE TYPES OF SPORT SHOWS

Baseball 170
Basketball 170
Hockey 170

FACULTY POINTS

Baseball 170
Basketball 170
Hockey 170

The scoring is done on a point system, that is, three points for each choice, two points for second and one point for third.
Doris Day Inks For Hope Aire

HOLLYWOOD, Aug. 7--Singer Doris Day will set this week as the first cast member in the new and dramatic "Breakfast" radio show for Hope Aire, with the pairing of Miss Day and her husband,aska. It was indicated that further additions to the Hope cast be announced shortly. Next in line to be inked is the unknown male vocalist now appearing in "All of Me." The format of the Hope show is still unknown, other than it will be of situation comedy, with Miss Day and her husband as dual starers. Hope's old stand-bys, will not return to the air this fall, nor will the Les Brown Orchestra under the current scheme. Hope's 12 writers of last season likewise have been dropped, but the comic elements to pact three or four top comedy scripters shortly.

Masterson Resigns As 'Breakfast' Mgr;
Emsee Hunt Still On

HOLLYWOOD, Aug. 7--While package, several and not yet been a filling a pilot for the Breakfast in Hollywood, there has not been a change in its format, John Masterson, manager of the show since its inception, has resigned from that post, claiming he needs more time for other enterprises. A successor for the Breakfast has not been chosen, with Masterson retaining his interest in the package with partners Robert M. Haxton and William Emsee. Billie Breman, widow of the emcee, among Masterson's other interests are the Video Broadcasting Company of Portland, which he heads and with which he has made a television appearance; a piece of the Bride and Groom package, as well as The Tom Breneman magazine which he conceived. Latter has reached the Sunday morning mark after six months' operation.

In the meantime Breakfast is sans a producer. Miss Day, returning Monday (9) on a temporary basis. Air show, co-sponsored by Procter & Gamble and Pabst Blue Ribbon Mills, has auditioned Joyce Stuart, Jack McElroy, Bill Gergan, Bill Goodwin, Harry son Zid, Ed East and Johnny Olson while Moore vacationed. In addition to the schedule, Olson will get the slot, aloha announcement was made at press time to confirm this. Pabst Blue Ribbon and not for a few weeks while the newly picked emcee pitching in on until his post was decorated to the new voice.

Temples - Agar Show Set for Fall Airing

HOLLYWOOD, Aug. 7--Shirley Temple and John Agar will team up for a situation comedy air show, according to William Boyd, film. Couple have gotten radio okay from David O. Selznick, who operates the show, and are due to complete an audition script shortly.

Toby as Anti-LAB As White?

Broad Scope Of Sen. Probe
Looks Like It

WASHINGTON, Aug. 7--The Senate Interstate Commerce Subcommitte, which is rivaling the national House committee (see other story Radio Department) in a probe of radio activities, will spread its investigation on a far-daring scale to cover the National Association of Broadcasters (The Billboard, July 17), the armed services, manufacturers, and the Federal Communications Commission. In widening its scope of inquiry, on one of the Senate probe, the Senate Commerce Committee, which is rivaling the nation's House counterpart under Rep. Forest Harwood (D-Va.), under the leadership of Charles T. Thomas (R. Conn.), is expected to be put out by various citizen's panels, which usually supply manpower, and at the official party organisation.

Demos May Nix Biow Account

NEW YORK, Aug. 7--The Biow Agency this week appeared to be on a wave of losing of some of its accounts, the Democratic National Committee. The Dems are understood to have dumped the Biow Agency to switch agencies, with the new accounts.

The loss of the account involves the legal limit of $5,000,000 cust. for the Democrats in election campaign by the committee, mainly on radio. In addition to this amount, the Biow Agency is expected to be put out by various citizen's panels, which usually supply manpower, and at the official party organisation.

Tempo Launching E.T. Debut With $1 Div. Gimmick

HOLLYWOOD, Aug. 7--In heralding its move into the transcription library field, Tempo Records next week will debut its "dollar dividend" promotional campaign, Gimmick will consist of sending 50 letter annoucements Tempo's "dollar dividend" promotional campaign, Tempo is Offering 200s of vinylite platters (100 r.p.m.) and the tracks are expected to be mailed overseas by a 50-piece eral. As the Tempo Symphony Orchestra, with tracks designed to fit any purse and mood, Tempo offered.

For another promotional gimmick Tempo deposited $10,000 with the Bank of America as a special money-back guarantee fund. Any purchaser of a Tempo record who is not satisfied with trying to get information from time to time, has his money refunded.
Brown serves as emcee, but it would seem that his radio capability was limited to the business end of the game. For he was unable to bring to the show the pace, the excitement so vital to be. On the positive side, he was able to offer a number of show biz anecdotes and some fairly lengthy experience. Brown’s manner of handling talent on the program is often abrupt with the introductions, in which other delivering their names in scat-like mantras and once not even mentioning the performer’s title. This is Brown’s tendency to be a drop-in, to show the gross and near-far world. It’s an asset, but it’s hardly needed in a show of this type. The talent, often fails to stand out with the program and his other current activities. This slow and ponderous buttering-up is detrimental to the show as a whole and to its dignity.

Good Talent

The talent of “The Martha” on the other hand, was good quality. The only participant whose appearance meant something was Hallie a 16-year-old soprano, who has played many operatic roles. Hallie is attractive, personable, and a considerable sort of voice. With the help of some coaching, with a bit of professional help, she’s expected to be a fine singer. 

Artists on the Wednesday show included Bill, young legist actor, who is pianist-accionist who is now doing an operatic role and the Mutual Broadening Service (CBS). Miss Kaplan, an opera singer, was a 16-year-old concert pianist. Her pianistic work is not heard in New York, is a good-looking younger with an athletic build. He seemed perfectly at home in a mezzo-soprano. The other older and noted performers. His technique of operatic work was pleasant to hear and very well executed. He could easily fit into a regular TV program. Miss Kaplan, a concert pianist, was the type of talent naturally contrasted strongly with Hallie’s younger style. Miss Kaplan’s numbers were of the special tone poem type.

The talent therefore was quite good quality. Miss Kaplan in a particularly fine and commendable effort to perform on TV. Shaw himself at his best. Unlike the earlier shows, he seemed not only to be relaxed, but also to be relaxed. Perhaps it was over-anxiety with earlier shows. The camera work was somewhat uneven on this show. It’s understood that it was done without a camera rehearsal.

Shaw presents his young talent to us in the best manner, the walls of which carry caricatures of persons who have appeared on the show. It is a true and effective bit of scenery and amply for the purpose of the show.

Paul Ackerman showed promise in his rendition of Deems Taylor’s, Boy of Mine, Samuel Martin Farrar, who is the title role, was related how he got the head in a forthcoming production. Teresa D’Aronno, who flashed possibilities with an interesting chimeing style on It’s Magic, was introduced by the Dean Murphy, a well known Shakespearean actor, who spoke of his own plans in the American theater.

The show is elaborated, by FM radio’s beautiful voices, and is an integral part of the program, which might be called an overall production. It is a great addition to the show, and the listeners do not want to have the program to be cut down to a trifle on the showdown and add a bit of real substance to their lives. It is a bit of a dramatic reading for the listeners, perhaps in the way of a dramatic reading for real commercial purposes. It can be worked into a program, which might be called an overall production.

54 Minutes on Broadway

Reviewed August 1
Sustaining Via WOR, New York
50,000 Watts

Sundays, 10:10-11:45 a.m.

Arthur Van Horn, Cast
Danton Walker and Hy Gardner, with guests.

This silver Single sound on the air, with all-night disk jockey show without disks. Broadway columnist, Walker, with Daily News, and Hy Gardner, with Parade magazine, have joined forces in the National Theater Hotel in a program which seems to be considerably more than 45 minutes. They talk with celebrities, answer phone calls and chatter back and forth, and on and on, with little variation in the mood.

Gardner, who has a reputation as a wit, works overtime trying to live up to his reputation, and the show caught proved. Walker, usually sounded like an echo, repeating many of Gardner’s comments word for word. With both
Washington Round-Up

WITH THE Federal Communications Commission (FCC) soon expected to approve Washington Post's taking over the majority control of Columbia Broadcasting System's WTOF, the National Association of Broadcasters will hold its annual meeting Monday in the downtown section of the city, complete with a new portrait of chief of NAB's advertising department. Mitchell will take over early in September in the NAB spot vacated recently by Frank Pellegri, former Washington Morning News' chief ad man. WTOF, with Post's WINX up for sale and being eyed by a number of prospecting interest in the local Negro newspaper, AFRO-American.

Increased emphasis on international radio problems, which the National Association of Broadcasters (NAB) held its annual meeting Monday in Los Angeles, will come sooner reality soon when a new staff director is assigned to formulate international policy will be created. NAB sees the issues of international channels and transmission of growing importance as evidenced by remarks made by NAB President Justin Miller in Boston's first district meeting this week.

ASSOCIATION OF AMERICAN RAILROADS is putting finishing touches on arrangements for a series of radio and television programs starting next fall. AAR public relations recently set up a radio and television unit "to provide information to AM, FM and TV stations throughout the nation." Included in plans is a broad-based series which will catch all action as this fall once a week, and in the following summer a substitute program will be presented. Benton & Bowles is the agency.

Having nearly completed the first round of its district meetings, National Association of Broadcasters (NAB) has announced that the conference will begin with the 14th district meeting in Yuma/voices National Park's Menomega Hotel September 8, followed by 17th district meeting at Spokocke, Wash. September 10. The following day, 15th district meeting at AS, Mesa, Ariz., 14-15, followed by 15th district meeting in San Francisco September 16-17.

LATEST REPORT on the loyalty record of Federal Communications Commission (FCC) shows that seven FCC cases are pending in the president's loyalty review board and that an additional 35 were closed. No convictions have been made since June 1. The board was created by the secret by the board, which reported 1,504 pending cases from all government agencies in Washington last month, but only 10 closed the same month which can be favorably and an additional 36 closed favorably. (No cases closed in FCC records in Washington month in which the employee resigned. The board has not issued single clearance since May.

Radio is loading in the Republic of Panama, with four new standard transmitters being installed in Panama City bringing the Republic's total to 11, the Commerce Department reported last week. Panama City now has a total of nine stations, with the others located in Colon. In addition there are two short-wave stations in Colon and four in Panama City.

Ladies in Retirement

Reviewed Sunday, (11), 8:30 to 10:45 p.m. Presented sustaining by WKBK-Capitol Chicago, Produced and directed by Paul Zachary; cameras, Rachel Stewart and Eddie Miller; supervising editor, Thomas L. White; Birch; studio production manager, Bill Ryan; stage manager, Joe Smith; recording studio, Don Bee; narrator, Vin Gottschalk.

CAST

Lucy Gilban                   Frances Peterson
Ellen Creed                 Catherine Petru
Louis Creed                 Alva Field
Dorothy Bangkok             Margot Masterson

If all video shows were as charming as the combination of television production techniques is concerned, it could be said that the program had no flaws. Its acting was far from great. In some cases, overlapping of lines resulted in a failure to create proper mood and was repeated for laggard effect. But the television production and adaptation—setting, lighting, color, etc.—were handled. This show was the fifth in a series of full-length video dramas presented by WKBK has presented in recent months.

Stuart Zachary, producer of the program, tried to knock tricks out of dramatic effect. She was satisfied to have her camera work as well as the script. As this is, as in so far as utilizing the technique of television production techniques is concerned, it could be said that the program had no flaws. Its acting was far from great. In some cases, overlapping of lines resulted in a failure to create proper mood and was repeated for laggard effect. But the television production and adaptation—setting, lighting, color, etc.—were handled. This show was the fifth in a series of full-length video dramas presented by WKBK has presented in recent months.

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House Group Prepares Move For Political Censorship; FCC Opposition Is Fading

"Broadcasters Have Right To Protect Selves"

WASHINGTON, Aug. 7—The Harness Committee probing the Federal Communications Commission (FCC) in its drive for amending the FCC Communications Act to permit stations to delete liberal or conservative programs in broadcast, has been approaching the case, meanwhile, the FCC is prepared to deal leniently with such dictations, despite the recent decision, the Chief, Wayne Coy told the House group at yesterday's (2-5) hearing this week.

Affirming the request of Chairman Norton, Harness (End.) that FCC hold the entire Port Huron decision "in abeyance until Congress or the courts can act," Coy, in the opinion of committee members, backed up the statement that "broadcasters certainly have the right, if they so desire, to protect themselves from possible conflict of commission opinion and State law.

No "Capricious Action"

Coy remarked further that "broadcasters have the right to consider that we renewed the license of WHLS (Port Huron, licensees), broadcasters will have the right to censor other than they can in case of conflict." Harness then stated that he is trying to make an honest, conscientious broadcasters and the common sense in deleting obviously obnoxious programs, and not fear any commission action." Coy replied that such broadcasters need only prove that such censorship is not a "capricious action." Harness then demanded to know that it was an "obviously censor free" move. Coy added that the FCC's "must station decision" would be a "minimum." The Port Huron phase of the House group's probe of the FCC ended with the two-day session. The committee is now expected to take action on licensing and renewal policies later in the year.

ABC Booking 4 Sustainer Segs

NEW YORK, Aug. 7—This was clean-up week for sustainers at the American Broadcasting Company (ABC), with program boss Charles (Dud) Barry planning to sweep four off their week's schedules. The four fated quarter included Criminal Court Superb, Rose Dolan and Tomorrow's Top, the last-named being the talent showcase ensembled by Margo Whitman. Definitely set continue as sustainers until sold were Johnny Tucker, Candid Mike, Child's World, On Trial and Go For the House, the latter a giveaway, future of which may depend on the Communications Commission (FCC). Not definitely set but likely to continue was the comedy writers group. The network also was planning to turn over to Sunday 'Round Johnny Playhouse into a co-op.

Hartf'd TV Hearing Put Off

HARTFORD, Conn., Aug. 7—The FCC-scheduled television hearing for Hartford (slated for Aug. 15 at Hartford's Federal Building) will be indefinitely postponed. The reason is that the Hartford Times (WTHF), the Travelers Broadcasting Service Corporation and the Connecticut Broadcasting Company (WBCD).
PACKAGE SKY HIGH

**NBC's Midwest Video Web Gets Okays From 3 Sponsors**

CHICAGO, Aug. 7.—Strong likelihood that the National Broadcasting Company's Midwest video web will be backed with immediate revenue when it goes into operation around the end of December was seen this week when it became known that the NBC sales force has already been given verbal commitments from at least three sponsors.

The NBC Midwest video shows will have shows on the Midwest link are Kraft Foods, Swift Packers and the American Radio and Television Corporation. Kraft and Swift already have shows on the NBC East Coast link, Kraft a dramatic series and Swift a home economics program. These companies plan to expand shows using the same shows on both East Coast and Midwest outlets. NBC Midwest is undoubtedly will include Chicago, Milwaukee, Detroit, Toledo, St. Louis and Cleveland at the beginning and spread out later to such cities as Columbus, O., St. Paul and Minneapolis.

Admiral has already committed itself to backing the 7:30 to 8 p.m. Sunday night video web of the system starting early in October. Program has not yet been picked, but Admiral is in the process of auditioning various film and live shows, according to NBC sources here. According to these same sources, the Admiral show that will be extended to the Midwest video shows will be the Rinshaw series.

Spurred by Admiral's action to pick up the Rinshaw show, the other two companies are expected to have ready-to-go shows within the next two weeks. Kraft Foods will return to its old favorite: "Music and Magic," while Swift is expected to pick up "The Family Garden," both of which are New York shows. The Cinisi company is expected to give the video web a program which will be picked up by the Mutual network.

**Whopper TV Football Sked Prepped for Lucky Cigs**

NEW YORK, Aug. 7.—The biggest football package available to television is being set up by N. W. Ayer for the American Television Merchandising Corporation's "Kraft Television Strikes," ABC, which bankrolled the games last year out of its own funds. The four new networks will all now air this fall on six web outlets, including WNTN, New York; KTTV, Los Angeles; WBZ-TV, Boston; WRJG, Schenectady; WTVS, Richmond, and WMUR, Manchester, New Hampshire. In addition to games to be carried on the web, Ayer has hooked up another network, American Broadcasting Company, to the telecast over WABD, the DuMont outlet here. The web series will include those games which, in the opinion of the sponsor, carry most interest for fans of the Eastern Seaboard.

**Friday 13!**

NEW YORK, Aug. 7.—Two teams already set for the Western Electric Day, Monday, August 10, will be extended to the Midwest video shows when it is in operation.

For the occasion of Friday 13, the only true Friday occurs on the 13th day of the month. The National Committee of 13, anti-supernatural group, will take part in a program that will be telecast by Gaigeboorh Associates, production agency.

The NBC Midwest video web will likely be a studio show dealing with the origin of superstitions and the process. The exhibition will run for 13 days, each.

Television Sales

**B.R.'s Hesitate To Shell Out 10G Per Show**

Sports Among Most Costly

(Continued from page 3)

Making the most consideration among sponsors seeking time franchises in television. With considerable doubt existing about the possibilities of immediate advertising, there is another factor: audience being paid, sponsors are looking at at least twice the cost, which frequently run into live figures weekly.

The Texas, for its variety show, is shelling out better than $19,000 per week, which will be paid to its hostess for the forthcoming episode "Operation "Mystery of Paris" starring Charles Boyer, is expected to cost $15,000. Another, with Ronald Colman playing the lead in Black House, costs an estimated 15,000. Two shows. Newport cigarette show, $35,000, for the first 10 weeks, and time costs come to another $200,000 for the tobacco firm.

Among the available shows, the theatre Guild dramatic series may be had from the network for under $8,000 per week. Ed Sullivan's varied "The Ed Sullivan Show, " which is on NBC network for sale by Columbia Broadcasting System for nearly $700,000 weekly. The same web has gone on to meet with $6,000 for 19 weeks, a total of $300,000. Somewhat less expensive is Gosch's newest package, Sunday at Dini's, a life program filmed on film which is tagged at $7,500.

**SHORT SCANNINGS**

Dian Dincin, who has been executive secretary of American Television Sales for two years, has agreed to the group's board of directors as recording secretary. Martin Seilgen has joined Gaigeboorh Associates as manager of sales operations. He formerly worked with Ryerson & Spalding as the trade.
Poishes Crystal Ball

Future Looks Good — But a Trifle Cloudy

CBS Is Confident

NEW YORK, Aug. 7.—The opening season on TV prognostication has reached a new peak, with the Radio Corporation of America (RCA), the Columbia Broadcasting System (CBS), the American Broadcasting Company (ABC), and others looking intense attacks which crystal ball. They see a lot of sets. A lot of audience. A lot of stations and, it is to be hoped, a certain amount of moola in the offing. But on the latter matter a number of “clouds” marred the picture. George Gallup, president of Audience Research Inc., in a recent brochure on “radio’s growth industry is infested with enthusiastic wish thinkers on the one hand and ill-equipped fact-finders on the other.” Too, Sid Stroitz, National Broadcasting Company (NBC) TV topster, in a recent last week predicted lean years and for kickers. On the rosy side of the picture, CBS television will be serving over 80 cities and surrounding areas in the United States “in the immediate future,” according to Herbert V. Armstrong, vice-president and charge of station relations. Ankerberg, pointing out that the CBS-TV stations began with the Radio, York, Philadelphia and Baltimore, and for kickers points to WNAC-TV, Boston, and WMAL, Washington, stated that “at least five major new CBS stations will be on the air before the end of the year.”

New CBS Outlets

These additions to the CBS web would be WPBS-TV, Toledo; WEWS, Cleveland; WAPA-TV, Atlanta; KTTV, Los Angeles, and WPAB, Philadelphia, whose call letters are not yet assigned. These stations, when taken off the board — would be used to provide service until stations within the 30,000 were licensed by cable or microwave relay. By 1949, according to Ankerberg, at least 65 stations are expected to join the TV web, with 36 more scheduled to join in 1950 and 19 in 1951. Adding to the excitement of the Seaboard coax network, coming through Cleveland, Toledo and Detroit, will hook up an early next year with regional microwave connecting Indianapolis, Louisville, Cincinnati, Dayton and Columbus.

According to George L. Moscovics, manager of CBS television sales department, the web’s engineering and equipment guarantees that 1949 will seen the opening of new stations, not receivers. By 1949, the receiver figure should reach almost 2,500,000, and

PICKING UP TIME?

With new stations and improved sales department, the web’s engineering and equipment guarantees that 1949 will see the opening of new stations, not new receivers. By 1949, the receiver figure should reach almost 2,500,000, and

ABC Picks Up World Video

NEW YORK, Aug. 7.—The World Video dramatic package, Actors Studio, Inc., this week was picked up by the American Broadcasting Company (ABC) for sustaining airing, starting Aug. 15. The program will serve as host for the dramatic series. Edward G. Robinson and John Stainbeek as supervising material. Cost members are mainly from the stock lega.

ABC is slotting the stanzas in the 9:30 to 10:30 p.m. period Sunday, opposite the National Broadcasting Company (NBC) and the Columbia Broadcasting System (CBS) tele networks. Ed Swansen’s Team of the Variety stan lines and NBC, while Philco’s new Equity Show dramatic series is set for 9 to 10 p.m.

KTLA To Tele L.A. Grid Game

HOLLYWOOD, Aug. 7.—KTLA’s Klaus Landsberg again scooped the field in a new, hotly contested battle for securing the rights to the time game charity between the Los Angeles Rams and the San Francisco Redkins. Game will be played on Sept 2 date (of the game) and marks the second year that Landsberg had been able to secure both sponsor and tele rights for the grid event. It is particularly interesting that KTLA, board-cymbling on a new Ranch show, was able to get the rights this year since it was reported only a few weeks ago that KTLA was going to kick off its new video outlet, due to the confusion of the many shows. Later KTLA, on Sept 2 (date of the game) and that it would try the tele plumb to the KFI-TV, which is expected to be telecasting by then.

Tentative plans are for telecasting to tie in with the opening of a new Rexall store in the Crenshaw district. Inasmuch would be for commercial to be aired live from the newly opened store before the game and instead of the telecast, the station would be switching back and forth from two remote locations in bringing game and sponsor’s messages.

WWW Ups Rates On All Facilities

DETROIT, Aug. 7.—A price boost clears the air of the reopening of the close tie-in of standard radio and television, will cause the effect at WWJ on September 1. The new rate will be $800 per hour, in stead of the $700. The new rate comes along as a bonus on the AM under present parallel programming.

The new rates for television — the radio rate on which the station went on the air a year ago, was $850, with $420 and $350 for first class and second class, and $60 and $50 for the corresponding announcements.

CHICAGO, Aug. 7.—Success of television as an advertising medium was again demonstrated during the Sunday night’s Davis and Walcott fight on WWKB pulled in for its new sponsor, Beacon Camera Company, enough attention to the sight of the fight to cause a bank broker to more pay for the program. Davis made his broadcast his commercial explaining and demonstrating camera company which retails for producers. The broadcast in the second quarter of the year, a 53 per cent increase over the quarter’s output. The post-war total video set output has now reached 2,042,800 units, representing the total output of 26,253,000 units. The output of all types of radio and video sets is now 104,915,418, RMA reported. The TV output was 100,000 greater than in any corresponding period since the WAT.

Might Have Been, Still May Be: Title Bouts Via Video Only

By Sam Chase

(Continued from page 3)

long considered a possibility for the future, Friday's battle actually arranged was the third title fight involving Walcott and Price, Joe Walcott, which would have followed a victory by Walcott in their last meeting, is again in the running. Joe Walcott was well on the way to such victory, however, when Walcott set down the Jersey fighter in the 11th round of June.

Return Match Was Set

The deal for a return match in the event of a Walcott win had been pre-agreed for video only, with speculation say concerned with members of each fighter's entourage and first guests. The net-work involved already had negotiations under way with theater chains for filming movie houses throughout the East. In addition, a sponsor also had been approached to cover the program at close to $500,000 for the rights to assign commercials to such a showing. Many aspects of the contract, an aspect of the deal is the report that virtually all leading television receiver manufacturer were interested in participating in the promotion by paying out a royalty distribution to the fighters and promoters. The entire promotion can be considered a potential hypo to television and to receiver sales that could be made, and with the development of equipment, or the licensing of it to a pronounced degree.

The entire plan collapsed, of course, when Louis landed his fury of blows in the waning seconds of the 12th round, and announced his intention to retire. But it was revived again, only a few weeks ago by Felix Boc- chichio, New Jersey fighter promoter, regarded as Walcott's next opponent. The new plan had all the trimmings of the first except the manufacturer's sales. The new plan was to match Wal- cott again in a title match with two top men in the remaining batches of heavyweight. From there it should reach a total of 13,970,000 by the end of 1952, according to Ankerberg.

Just prior to the release of the CBS figures, Frank M. Folsom, RCA vice-president, estimated that over 850,000 receivers would be produced by the end of 1949, and that the end of the year would see over 50 stations in operation. Cur- rently, there are 27 stations on the air, with total receivers numbering 500,000.

RMA Figures

Production of television receivers is now steaming along at an unprecedented pace. Walcott was again demonstrated during the Sunday night's Davis and Walcott fight on WWKB pulled in for its new sponsor, Beacon Camera Company, enough attention to the sight of the fight to cause a bank broker to more pay for the program. Davis made his broadcast his commercial explaining and demonstrating camera company which retails for producers. The broadcast in the second quarter of the year, a 53 per cent increase over the quarter’s output. The post-war total video set output has now reached 2,042,800 units, representing the total output of 26,253,000 units. The output of all types of radio and video sets is now 104,915,418, RMA reported. The TV output was 100,000 greater than in any corresponding period since the WAT.
**CHICAGO, Aug. 7.—An expansive program to merchandize record albums via mail was announced this week by executives of the newly formed MOM, based in the Midwest. In an effort to generate whole sale ancillary merchandising lines thru a franchise plan, the MOM program will start next week in its first area, Wisconsin. The plan is somewhat parallel to that utilized by the Record Club of America in its mail order service. The Billboard that the MOM program will originate a variety of retail outlets, such as beauty parlors, jewelry, appliance and furniture stores. For a buck, any customer can sign an MOM membership certificate entitling him to a bonus record, which he'll receive from the store at the time of his signing. The payment will be a deduction on purchase of his fifth album which will be the last purchase required to fulfill his yearly obligations as a member of MOM.

Albums will average $3.30 each, but Dunkle said the price would be approximately $3.50 for 12-inch platters to be included in the albums of three and four disks. Each month, members will be entitled to one record each month of a magazine describing the month's selections. (See MOM POPs WITH on page 38)

**Hilliard Leaves Mercury; Laine, Damone Renew**

**CHICAGO, Aug. 7.—** Mercury Records has declared all three of its major artists in a condition of limited confidence from two of its major artists and lost its artist and repertoire chief, Walter Sussman. In a letter to Billy and Vic Damone both returned signed contracts, extending their time with Mercury. Many contracts called for a revision of sides per year and royalties, but details could not be learned.

Jimmy Hilliard, a. and r. exec since the firm moved into its two-year and-a-half year age, parted company with the firm when he found it impossible to compete with another company in New York, where waxex excess have decided to centralize pop, and he couldn't express in the group magazine describing the month's selections. (See MOM POPs WITH on page 38)

**Woody To GAC; Herd Realigns For Vaude Value**

**NEW YORK, Aug. 7.—** The Woody Herman ork, wood by the top booking offices here since his departure for a UK vacation last week, returned to the General Artists Corporation (GAC) fold Tuesday night at the Biograph Theater. The band had been booked by GAC for many years, but in the last year joined Capitol when it was formed a year ago. Signing was handled by GAC's Harry Mattison, who shifted back to the East Coast stage.

New plans for the Woodchopper's crew call for a heightened entertainment tantamount to a vaudeville act. The ork's already现有 for being held together by the showman and it is on the lookout for other musicians who can combine jazz and folk work. The showman will also experiment with a rumba section in the future for a Latin-American tempo.

**Bridgeport Gets Jazz Concerts**

**BRIDGEPORT, Conn., Aug. 7.—** Evidently hoping that history will repeat itself, (name jazz groups put on informative presentations) fall William Ratzenberger and Roy Gregory, both of this city, are sponsoring a series of bi-weekly jazz concerts here, starting September 12. The two have rented Bridgeport's State Auditorium, which will be renovated through, construction of a new sheet music section will increase seating capacity to about 3,000.

The two promoters have lined up each top flight jazz attraction to Dizzy GileY, Louis Armstrong's All Star band, and Annette Kellerman's and Barkey Bigard and Illinois Jacquet, with Sarah Vaughan, for the first of the dates, with the date for the second underway for Stan Kenton to play during his Eastern tour this fall.

The Bridgeport concert is the first city to have all concert bookings in Connecticut, indications are that other cities in the State are taking notice as similar offerings for fall presentation.

**Osfeld Set To Debuit Raymond Music Pub**

**NEW YORK, Aug. 7.—** Veteran music publisher and former owner of the Encore-Jewel Pub pic after some five months' serv- ing time as the new venture's president, Raymond Music, next week. Osfeld's former publications have been vacated by Mill Deutsch's Continental Artists' Corporation at 131 West 52nd Street.

According to Osfeld, his Steve- firm will remain inactive pending the departure of the new executive. Herb Levine as partner of Osfeld's deal with Encore-Jewel. After the liquidation of his share of the firm's assets, the catalog will be absorbed by Stevens.

Negotiations are reportedly under way between marzo and Broadcast Music, Inc. (BMI).
Capitol Disk Biz Rooms

Six Mo. Sales Up Million $$ From '46

Decca's Net Dips 100%

(Continued from page 3)

Duramax is in full-time production for Capitol, Wallichs said, and the waxers are promised a promotion plan than last year, judging by the present flow of orders. An artist who is a target, the diskery head said, hence in '48 should be great.

Sales for the six months ended June 30 (1948) were $8,013,569.20 as compared to the sales of the same period last year amounting to $6,794,843.60. Capitol has been fortunate in having such best sellers as Nat (King) Cole's Nature Boy, Peggy Lee's Manana and her Golden Earrings. According to Wallichs, Capitol's current strong sellers include the Pied Pipers' My Happiness, Mel Blanc's Woody Woodpecker, Pete Hunt's 19th Street Ritz, Margaret Whiting's foreign-sack accompanied To London and You Call Everybody Darling and Gordon MacRae's Hair of Gold, Eyes of Blue.

A year ago Cap had 29 company-owned and operated distributing branches; today, its platters thru 27 company-owned branches and 18 independent distributors. According to its most recent report to stockholders, the first three months of the year showed an increase in sales over the corresponding period in 1947. Figures derived in the December organ and the $1,500,000 sale of the World Broadcasting Company to RCA are not included.

Jan Aug To Expand Trio

NEW YORK, Aug. 7.—Jan-Aug, or who apparently has patched up numerous personal difficulties with the Music Corporation of America (MCA), is said to be planning to secure a new accordionist to his trio, so that the group can be sold as a dance unit and not just as an act. Plans call for the accordionist to double on the piano during dance sets, with August handling the accordion and Jan Aug on the drum, remaining solely a feature attraction.

Godfrey Awarded Decree in 20G

NEW YORK, Aug. 7.—Arthur Godfrey was awarded an interlocutory decree against the Golden Records Corporation in U. S. District Court this week. Federal Judge Sylvester Ryan granted the judgment on Godfrey's failure to defend the action. Godfrey had sued for $30,000, an alleged verbal agreement regarding his recording agreement with the waxers, and the return of five masters he had at the plasterers.

Judge Ryan's decision orders the contract between Godfrey and Crown records executed, enjoining Crown from making further sales or exploitation of the Godfrey recordings, and orders Crown to turn the masters back to Godfrey. Sides are Freckles, Blue Eye Men Down, Where the Mountain Meets the Moon, Little Brown Jug and Melancholy Baby. Crown is also enjoined from using any earnings from sales of the platters and pay Godfrey his royalties.

The court retains jurisdiction to enable Godfrey to apply for further relief and for entry of a final judgment after the accounting decree is completed.

Justice Dept., Decca To Meet On Anti-Trust Suit; Consent Decree May Follow Talks

Complaint Reply Must Be Filed First: English Org in Case

NEW YORK, Aug. 7.—The U. S. Justice Department is ready to meet informally with Decca Records to come to an agreement in the civil anti-trust suit against the waxy, it was learned here last night. The possibility of such an agreement is responsible for recent correspondence between the Department and Decca of the company and the British company, Ltd. Pending any such conference, however, Standard's 3d Foreign Cutting Largest of All

HOLLYWOOD, Aug. 7.—Standard Transcriptions recording division of Victor Records has recorded out the United States and the Petrolino recording company. An effort to set up an anti-trust suit against the business was made to be eliminated by Robert Callahan, Standard recording engineer, and will set up disking sessions in Paris, London and other foreign cities.

Diskery expects to record more than 500 separate tunes abroad, using portable lapel microphones that are currently being made for exclusive Standard library. The records will be used in public ditties as well as classics and semi-classics. Many of the songs are military, with singers to be dubbed in here later on.

European trip is the broadest recent venture yet attempted by Standard. Two previous attempts

T. D. Mont'ly Bally Cures Gross Ill

MONTREAL, Aug. 7.—In the face of overwhelming evidence of King Tommy Dorsey's date at the Forum here, Tuesday (3), which drew close to the house, the $7,000 in a $2 top stands out as an oasis in the desert. The reason that employment of the date's success is attributed by the maestro to seek exploitation promotion by the Paramount Entertainment Bu-

nice Foreign Waxing

NEW YORK, Aug. 7.—No recording in Mexico, no background in England, no direct contact with Petrolino before the Decca ban currently remains the affixed policy of the RCA Victor company, despite previous reports which indicated the lofty diskery might join with other diskers in looking to foreign waxing sources. While even talents efforts by Bing, Gen. David Sarnoff to find a plan to work with Petrolino that can have proved fruits, RCA apparently has decided that its net-union relations might be jeopardized by "recording around" Petrolino.此举 has been confirmed to the extent that record sales for at least this period until it becomes a possibility. But RCA's move indicated that the company does not yet feel that there is an opportunity to hop to England or Mexico (See RCA REFUSES on page 18)

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RH Plug Recap

For the second week of an experimental test of music trade reaction, The Billboard reprints below the most-heard 30 radio tunes of the week as recapped by the Richard Himber RH system. Ratings are checked as follows: 1 point for sustaining vocal; 2 points for sustaining instrumental; 3 points for local commercial instrumental; 4 points for local commercial vocal; 4 points for network commercial instrumental; and 5 points for network commercial vocal. Coverage is for the week of July 30 to August 5. Reaction of the music trade will be the sole determinant for this Billboard's deciding whether to continue or drop listing of the RH totals.

Week of July 30-August 5

<table>
<thead>
<tr>
<th>Rank</th>
<th>Song Title</th>
<th>Artist</th>
<th>City</th>
<th>Network</th>
<th>Loc.</th>
<th>Notes/Netw.</th>
<th>Commercial Points Total</th>
<th>Disc.</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>A Tree in the Meadow</td>
<td>(Shannon)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td></td>
<td>170</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>It's Magic</td>
<td>&quot;Romance in the High Seas&quot;</td>
<td>(Williams)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td>160</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Put 'Em in Box</td>
<td>&quot;Romance in the High Seas&quot;</td>
<td>(Remick)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td>155</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Only Happens Dance with You</td>
<td>&quot;Eastern Parade&quot;</td>
<td>(Berlin)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td>152</td>
<td></td>
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<tr>
<td>5</td>
<td>Just for Now</td>
<td>(Acmea)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td></td>
<td>148</td>
<td></td>
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<tr>
<td>6</td>
<td>Little White Lies</td>
<td>(B.V.C.)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
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<tr>
<td>7</td>
<td>Baby, Don't Be Mad</td>
<td>(Pamplin)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td></td>
<td>141</td>
<td></td>
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<tr>
<td>8</td>
<td>Bluebird of Happiness</td>
<td>(C. B. Burns)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td></td>
<td>139</td>
<td></td>
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<tr>
<td>9</td>
<td>Blue Shadows on Trail</td>
<td>&quot;Milk Train&quot;</td>
<td>(Standing)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td>138</td>
<td></td>
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<tr>
<td>10</td>
<td>Every Day I Love You</td>
<td>&quot;Born from Texas&quot;</td>
<td>(Harms)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td>134</td>
<td></td>
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<tr>
<td>11</td>
<td>Dolores</td>
<td>(Famous)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td></td>
<td>133</td>
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<tr>
<td>12</td>
<td>You Call Everybody Darlin'</td>
<td>(Dorothy)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
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<td>130</td>
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<td>13</td>
<td>Woody Woodpecker</td>
<td>(Loob)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
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<td>129</td>
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<tr>
<td>14</td>
<td>Mayse You'll Be There</td>
<td>(Trappes)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
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<td>124</td>
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<tr>
<td>15</td>
<td>A Fella with Umbrella</td>
<td>&quot;Eastern Parade&quot;</td>
<td>(Feist)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td>124</td>
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<tr>
<td>16</td>
<td>Love Somebody</td>
<td>(Kappeh)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td></td>
<td>123</td>
<td></td>
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<tr>
<td>17</td>
<td>A Boy from Texas</td>
<td>(Bohney)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td></td>
<td>122</td>
<td></td>
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<tr>
<td>18</td>
<td>It's You or No One</td>
<td>&quot;Romance in the High Seas&quot;</td>
<td>(Remick)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td>120</td>
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<tr>
<td>19</td>
<td>Take It Away</td>
<td>(Pamela)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
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<tr>
<td>20</td>
<td>Nobody But You</td>
<td>(Bohney)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
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<td>21</td>
<td>When the Red, Red Robin</td>
<td>(Sekos)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td></td>
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<td>22</td>
<td>My Happiness</td>
<td>(Melina)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td></td>
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<td>23</td>
<td>Rhode Island Famous for You</td>
<td>&quot;Hula, U. B. A.&quot;</td>
<td>(Brothers)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
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<td>24</td>
<td>Chillicothe, Ohio</td>
<td>(Molin)</td>
<td>N.Y.</td>
<td>CAL.</td>
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<td>25</td>
<td>Confess</td>
<td>(Gregg)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td></td>
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<tr>
<td>26</td>
<td>Steppin' Out My Baby</td>
<td>&quot;Eastern Parade&quot;</td>
<td>(Calter)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td>112</td>
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<td>27</td>
<td>Haunted Heart</td>
<td>&quot;Cryin' and Cryin'&quot;</td>
<td>(William)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td>110</td>
<td></td>
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<td>28</td>
<td>P.S. I Love You</td>
<td>(Sum)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td></td>
<td>110</td>
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<tr>
<td>29</td>
<td>This Is the Moment</td>
<td>&quot;Lively&quot;</td>
<td>(Miller)</td>
<td>N.Y.</td>
<td>CAL.</td>
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<td>30</td>
<td>I Went Down to Virginia</td>
<td>(Jefferson)</td>
<td>N.Y.</td>
<td>CAL.</td>
<td></td>
<td></td>
<td>108</td>
<td></td>
</tr>
</tbody>
</table>
New York:

Funny timing on that government anti-Deca suit. Fell just when Jack Knox was in England, and English Decca magnate E. R. (Ted) Lewis was arriving in this country. ... Victor dropping Russ Case off the regular company payroll (that Petrelli ban) but retaining him as an "on call" music consultant. Sharing the musical chores with Case will be Charlie Green and Henri Rene. Case, meanwhile, will accompany the RCA Victor air show on tour when it goes out in the fall. ... Irving Berlin to Europe August 14. ... Leo Piper taken under management wing of Gabbe, Lutz & Heller.

Barbara Bell expanding her personal management activities in which Phil-ah-ny king pin Frank Palumbo holds an interest. Gel has taken on Jackie Paris Trio, which caps off her p.m.ing for Louis Prima. Frans Warren and the new Rene Williams org. ... Metro-Bobbius's Abe Olman wrote the standard Down Among the Sheltering Palms which his firm will soon revive. ... This month's Esquire photo-featuring Stan Kenton and feature-writing top pin Harold Arlen.

Don Palmer, personal manager for Charlie Ventura, will marry Beverly Cassidy, Kansas City thrush, September 20. ... A son was born to Dickie Washington in Providencia Hospital, Chicago, August 2. Dinah's hubby, Bobby Grayson, is a non-ner. ... Stan Kenton, put for a two-night concert stand at Carnegie Hall, September 17-18, pulled a record 6,706 paying customers at the Lagoon Resort, Salt Lake City, last week. ... Bateneer Dick Stabile and pianist Sammy Prager have signed writer contracts with the American Academy of Music.

Dick James, English warbler, formerly with HMV and Victor, signed with London Records. ... Jesse Gilbert, Hartford agency mannequin, becomes a professional tunesmith with release this week at a pair of Signature sides composed by her. Tunes are Lazy Little Me and It Could Have Been You, cut by Freddie Miller's org and thrown Pat Terry. ... Modern Records now handling the Vitacoustic label, including the fast-moving Todd Thames sides. ... Ex-Kenton trumpeter Roy Borden's org reorganizes, with pianist Nat Pierce taking over as leader.

Betty Hutton set to open at London's Palladium September 15. ... Kay Starr to play the female lead in Make Believe Ballroom, Columbia deep-cut feature film scheduled to go into production in September. ... Clarke Records has been appointed factory representative for the U. S. and Canada for the Frontini Instrument Company of Italy. ... Art Lund to do some shorts for MGM pics.

Ritzy comic Joe E. Lewis to wax for Gala diskery, ... First tune Jack Oudoff will work on with his new publicity is I Long To Be Your, turned over to him by Bobby Manns. ... The Lampshearts, recop group formerly with Roy McKinley's org, has regrouped and added Abe Ryan. ... Sammy Reyes has taken on a new 90-gal vocalist, Clementine.

Victer is resuming six authentic calypso offerings waxed by Wilmoth Hartzler, Ralph Fite Scott, Sam Manning's Rhythm Boys and Bill Rogers in Trinidad. The Petrelli label has also launched contest among its distributors, awarding $200 and $100 as first and second prizes to those selling the most of Henri Rene's Tunnel of Love platter during this month.

Sonney Dunham's four sides for Embassy label, slated for release some time ago, finally hit the market last week. ... Cocktail party for More Moriones prior to his departure for Puerto Rico was thrown by makers of Don Q run at the Hotel Hilduremore Thursday [12]. ... James C. Petrelli has sent a message to American Federation of Musicians' locals urging them to return and senators asking repeal of the 20 per cent federal amusement tax at the special session. ... Kansas Restaurant Tuesday [10]. ... Sonny Schneck, formerly 88-or with Johnny Scott Davis and Herb Miller orgs, brings his crew into the Magnolia nitty, Fort Worth's Fleet Street [15]. ... Freddie (Schneckfritz) Fisher's org now at La Kolas Restaurant, Milwaukuee. ... Orkster recently at St. Francis Hospital, Wichita, Kan. Tucker was stricken during run at the Blue Diamond [15].

Frankie Schenk, former 88-or with Johnny Scott Davis and Herb Miller orgs, brings his crew into the Magnolia nitty, Fort Worth's Fleet Street [15]. ... Freddie (Schneckfritz) Fisher's org now at La Kolas Restaurant, Milwaukuee. ... Orkster recently at St. Francis Hospital, Wichita, Kan. Tucker was stricken during run at the Blue Diamond [15]. ... Eddie Holly, one-time Abe Lynan chanteur, takes over vocal chores with Lunderman Brothers band at the Hotel Bond, Hartford.

Chicago:

Henry Strelitz is new business manager for singer Jack Owens. Owens cut a cappella version of My Home, My Home and The Holy City, backed by a choir for Tower last week. ... Friday night at the Tower harmonies of Jack Owens and Henry Strelitz, the independent plugger, plugging Tower records here as the 'Towerific' gal, complete with a Crocey car. ... Beige Room of the Pershing Hotel, black and tan bistro, reopened last week with Lonnie Simmons's org. ... Charlie Petzold, Capitol branch manager, will be a ps in November. ... Solomon Wax, who made Long Gone for Miracle, takes over as inter- mission band leader at the Savoy, New York.

Helen Lee, ex-Tucker chip now with Larry Clinton, was chosen "vocalist of the year" by the Treasury Department. ... Charlie Spivak will take a month vacation starting September 14. ... Romance in the Spivak may swing from the WM Agency, but he denies it. ... Larry Gear произведен a new 20 by 100-foot Fountain Room to his Lachser Ballroom, Fort Dodge, Io. ... Wally, the huge drugstore chain on 1000-800, was awarded per P. Petersburgh, Fl. will open a record department next month. ... Al Miller, sales manager of King Records, will open branch distribution hierarchies in Nashville and Jacksonville before September 15 and make a trek of 13 King-owned outlets...

... Murray Nash opening a Mercury branch in Dallas.

Philadelphia:

Joe Feaster takes over the Wagner Ballroom bandstand. ... The Jimmy Lxunberg band will usher in the new dance promotion season with a midnight stand August 20 at Reynolds Hall. ... Reese DiPasce, vet dance promoter, forced into temporary retirement by a heart attack, with his brother, Harry, carrying on. ... Jimmy Zenker presenting a new band at the new Tuna Club in Cape May, N. J. ... Definitely inked in for Frank Palumbo's Click are Best Arnts, October 11 week; Stan Kenton, November 1 week, and King Cole Trio, November 23 week... Local 274, local Negro union of the American Federation of Musicians, to sponsor weekly dances, starting August 10 until November, at the Elks Ballroom with recording royalty funds. ... Ace Leshner's Tracey Distributors, RCA, have signed record contract with the Jimmy Lxunberg band. ... Tower, the new studio-minded label, are releasing WDAB, WDVG, WGLC, WOR, WORX, WOR and other labels. ... George Ellis, local manager, bows on the local Virge label with George Brook's I'm Saving My Kisses for You with Bruce Lench handling the lyrics.

RCA Refuses

(Continued from page 16)

and is content to settle for "erstwhile" recordings—using harmonica, guitar and ukuleles as with its intent- release of Hair of Gold and You Call Everybody Darlin', featuring singer Jack Lathrop. ... The recently projected trip by Jack Huxley of RCA Victor Wes Coast office to Mexico for purposes of re- cord making new contracts, was termed as "exaggerated out of proportion" by industry sources. ... The promoter's trip originally was canceled when his wife became ill but the diskery says that probability of its taking place now has been discarded, with the company deciding to stick to a "no-fight-the-American-musician" policy until the completion of sales.
Southern Adds Longhair Dept.

NEW YORK, Aug. 7.—Southern Music has set up a longhair music department, headed by Wladimir Lakond, former director of promotion and exploitation of the E. B. Marks pub standard department. The Ralph Peer publishing firm has completed a deal by which it will act as sole selling agent in the Western Hemisphere for Liber-Southern, Ltd., London; Enoch & Co., Paris; Ermano Vi- tale, Rio De Janeiro and Wagner & Levien, Mexico City.

Lakond, a one-time general manager for Affiliated Music, is editor, translator and annotator of Rimsky-Korsakov's biography, slated for publication by the Oxford University Press in the fall of '49.

Nelson Heads Cap's New ET Programing

NEW YORK, Aug. 7.—Ken Nelson, ex-music director for Station WJJD, Chicago, this week took over as program director for Capitol diskery's new transcription service.

Nelson, a one-time song plugger and radio announcer, will take charge of both disking and programing for the transcription department, and will co-ordinate talent and artists relations activities for his division with James Leary, Capitol's repertoire head of Capitol Records.

Victor Hires Robert Ross

NEW YORK, Aug. 7.—Robert Ross, formerly connected with Tom Parker (manager of hillbilly chart Eddy Arnold), has taken over as assistant program director for the transcription department. Ross will work out of his native Nashville, scouting the Southern territory for new talent.

Leeds, CRI Deny Peer Complaint in "Just Because" Suit

NEW YORK, Aug. 7.—Leeds Music and Columbia Records, Inc. (CRI), answering the Peer International Corpor-ation's complaint involving the tune "Just Because" in U. S. District Court this week, made a general denial of all allegations and asked for a dismissal of the suit. Peer's original complaint alleges that James D. Touchstone and Hubert Nelson wrote and copyrighted the tune in 1939 and assigned it to the Peer pubbery, and that in 1941 Leeds infringed by publishing the tune with the same title copied from the Touchstone-Nelson song. Columbia was named as a co-defendant for recording the Leeds version.

Defendants, denying infringement, maintain that the music had been in the public domain prior to Touchstone's and Nelson's writing, and that the latter had copyrighted and appropriated substantial portions of their version from prior copyrights. Leeds and Columbia also claim that Peer is guilty of laches (the legal term for failure to take action at the proper time) for delay in bringing of suit, and that this, plus the three-year limitation on the starting of actions, bars Peer from maintaining the action.

Mayer, Zito Join Forces

NEW YORK, Aug. 7.—Jay Mayer, former Skitch Henderson manager, and Louis Zito, who handles Charlie Spivak, have joined forces in a personal management partnership. The new firm's first client is Si Oliver, booked by General Artists Corporation.

"LOVE SOMEBODY"

...Yes We Do!

...We Love Everybody!!!

Ed McCaskey
Prof. Mgr.

Wally Brady
Hollywood

Kramer-Whitney, Inc.
1650 BROADWAY NEW YORK 19, N. Y.
PLAZA 7-0987-8

Why Accept These?

the One and Only Vocal Duet with the Sensational AFM Instrumental Background

MY HAPPINESS

BY JON and SONDRA STEELE

Wamon Record D-11133
The Nation's Top Tunes

HONOR ROLL OF HITS

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without the Billboard's consent.

This Week

1. MY HAPPINESS
   By Betty Peterson and Murray Ascher
   Published by Bluen (ASCAP)
   Records available: Kay Kyser, Columbia 38197; The Henry Darrowers, Mercury 38194; M.M. Edwards, Capitol 3148; Gene Caroll, animal 178; Eleanor Roosevelt, Capitol 38180; J. Lawrence, Mercury 3148; The McKay Trio, Continental C-1144; A. and J. Nelson, Bandwagon 508; Anna Vincen, Decca 38140; Dorothy Murray Ensemble, Victor 20-2685; Tyler Dean and Ork, Varsity 101.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

2. WOODY WOODPECKER
   By Tubbles and Dirdovic
   Published by Lena (ASCAP)
   Records available: Kay Kyser, Columbia 38187; The Henry Darrowers, Mercury 38184; M.M. Edwards, Capitol 3148; Gene Caroll, animal 178; Eleanor Roosevelt, Capitol 38180; J. Lawrence, Mercury 3148; The McKay Trio, Continental C-1144; A. and J. Nelson, Bandwagon 508; Anna Vincen, Decca 38140; Dorothy Murray Ensemble, Victor 20-2685; Tyler Dean and Ork, Varsity 101.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

3. YOU CAN'T BE TRUE, DEAR
   Based on a composition by Hans Otten and Gerhard Ender
   Published by Bilmore (ASCAP)
   Records available: Ken Griffin, Broadcast Q-4906; Ken Griffin, Rondo K-128; Zippy Lane, De Luxe 1117; V. Lucas, London 102; Jerry Wayen-Ken Griffin, Decca 22-506; H. Wilson, Gresd 23-593; H. Despine-Nielle Harmonie Trio, Bullet 1322; Colonial Ork, Standard V-138; M. Emmett, Addin 1341; The Spirituals, Capital 3577; Dick Haymes-The Dino Salerno, Decca 23172; The Mesta Sisters, Columbia 25021; R. Brooks, Muscraft 506; D. Vomme, Victor 20-2544; L. Stewart, Bandwagon 102.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

4. YOU CALL EVERYBODY DARLING
   By Sam Martin, Ken Trace and Clarence A. Watkins
   Published by Meyafar (ASCAP)

5. IT'S MAGIC
   By Sammy Cahn and June Stynes
   Published by Witmark (ASCAP)
   Records available: Dick Haymes, Decca 25186; Buddy Kaye Quintet, Mercury 30197; Gordon MacPhail, Capitol 25187; Tom Martin, Victor 20-2684; Sarah Vanders, Muscraft 506.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

6. A TREE IN THE MEADOW
   By Billy Reid
   Published by Shapiro-Bernstein (ASCAP)
   Records available: S. Brown, London 137; P. Frame, Orn, MGM 25187; J. Lawrence, Mercury 3152; Harry Lewis-Kane Brothers, Decca 25187; J. Less Ork, Victor 20-2681; Margaret Whiting, Capitol 25188; R. Brooks, Columbia 25189; M. Lusher, Rainbow 25182.
   Electrical transcription libraries: Cyril Stinchon, Ork, London.

7. LOVE SOMEBODY
   By Kummer and Whitney
   Published by Kummer-Whitney (ASCAP)
   Records available: Dick Haymes-Congo Jenkins Ork, Decca 25184; Shaw Phillips, Columbia 25184; Lee Tonne, Muscraft 506.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

8. LITTLE WHITE LIES
   By Walter Donaldson
   Published by Breman-Vaccaro (ASCAP)
   Records available: Dick Haymes-Congo Jenkins Ork, Decca 25184; Shaw Phillips, Columbia 25184; Lee Tonne, Muscraft 506.

9. TWELFTH STREET RAG
   By Al Brown and James E. Brown
   Published by Shapiro-Bernstein (ASCAP)
   Records available: M. Estelle Trio, Decca 25184; Five Wes Hunt Ork, Capitol 25184; Z. Jenkins, MGM 25184.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

10. MAYBE YOU'LL BE THERE
    By Sammy Cahn and Red Press
    Published by Triangle (ASCAP)
    (No information on electrical transcription libraries available as The Billboard goes to press.)

ONLY LONDON RECORDS HAS
ANNE SHELDON and SAM BROWNE
"SAY SOMETHING SWEET TO YOUR SWEETHEART"
backed by "THE LAW IS COMIN' FER YA PAWI!"
with The Keynotes and Orchestra Accompaniment
NO. 260  List Price 75c plus tax
**RCA Victor Stars on The Billboard**

**“Honor Roll of Hits”**

1. **MY HAPPINESS**
   - Dorothy Morrow Ensemble
   - RCA Victor 20-2945

3. **YOU CAN’T BE TRUE, DEAR**
   - Dick James
   - RCA Victor 20-2944

4. **YOU CALL EVERYBODY DARLIN’**
   - Jack Lathrop and the Drugstore Cowboys
   - RCA Victor 20-3109

5. **IT’S MAGIC**
   - Tony Martin
   - RCA Victor 20-3862

6. **A TREE IN THE MEADOW**
   - J. Loss Orchestra
   - RCA Victor 20-2945

8. **LITTLE WHITE LIES**
   - Tommy Dorsey
   - RCA Victor 27521

**This week’s RCA Victor release!**

**POPULAR**

- I’d Love to Live in Loveland with a Girl Like You
  - Dennis Day
  - RCA Victor 29-3015
- Mantecão
  - Dizzy Gillespie
  - RCA Victor 29-3058
- The Click Song
  - Here Comes the Milkman
  - Sammy Kaye
  - RCA Victor 29-3017
- Solitaire
  - Preddy Martin
  - RCA Victor 29-3019
- Tea Leaves
  - Where the Apple Blossoms Fall
  - Preddy Gardner Orch.
  - RCA Victor 29-3118

**FOLK**

- He Taught Me How to Yodel
  - Rosalie Allen
  - RCA Victor 30-3031
- Topeka Polka
  - Big Chief Boogie
  - RCA Victor 30-3039
- Horses, Women and Wine
  - Hi, Nellie
  - Georgia Crackers
  - RCA Victor 30-3038

**BLUES**

- Love Me or Let Me Be
  - Facing Life
  - Washboard Sam
  - RCA Victor 30-3031

**INTERNATIONAL NOVELTIES**

- The New Accordion Polka
  - Expectation Waltz
  - Joe Biviano
  - RCA Victor 32-1133

**NEW ALBUM OF GYPSY MUSIC**

- “Marina Koshetz Presents Gypsy Airs”
  - with Jack Scholl and his Orchestra
  - RCA Victor Album 5-38

- Kalinka (Little Gate)
- Shito Mee Goo (There’s No Sorrow)
- Day Mill Droog (Give Me Your Hand For Luck)
- Ya Vecher Mlada (Last Night I Drank Too Much)

**Riding High... Climbing Fast**

- Cool Water
  - Vaughn Monroe
  - RCA Victor 29-2932
- Rambling Rose
  - Perry Como
  - RCA Victor 29-2947
- You Came A Long Way (From St. Louis)
  - Ray McKinley
  - RCA Victor 29-2913
- Quit Honkin’ That Horn
  - Pee Wee King
  - RCA Victor 29-2915
- Just a Little Lovin’
  - Eddy Arnold
  - RCA Victor 29-2941
- The Draelal Song
  - Mickey Katz
  - RCA Victor 29-2944

---

**USE THIS PAGE AS YOUR CHECK SHEET**
Here’s a handy way to order and to re-order RCA Victor’s top new hits.
ANNOUNCING E-BONY GREATEST MUSIC

I'D LOVE TO LIVE IN LOVELAND
(With A Girl Like You)
M-G-M 10225

BOB HOUSTON

GEORGE PAXTON
and his Orchestra

THIS IS THE MOMENT
M-G-M 10238

ARThUR (Guitar Scoogie) SMITH
and his Crack-Jack BANJO BOOGIE
M-G-M 10229

ANNOUNCING M-G-M RECORDS' NEW E-BONY SERIES

✓ THE SLIM GAILLARD TRIO
P.U.E.R.T0-VOOTIE
MOMMA'S IN THE KITCHEN BUT WE'VE GOT "POP" ON ICE
Both Vocals by Slim Gaillard
M-G-M 10231

✓ VIOLA WATKINS
Sings and Plays
NOW I KNOW (What I Didn't Know Then)
I WONDER WHY
M-G-M 10232

✓ BULLMOOSE JACKSON
and his Orchestra
MEMPHIS GAL, Vocal by Bullmoose Jackson
MOOSE ON THE LOOSE
M-G-M 10234

✓ THE SINGING CRUSADERS
SORROW VALLEY (See About Me)
STAND IN THE STORM
M-G-M 10235

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

THE BILLBOARD MUSIC POPULARITY CHARTS

Sheet Music

Week Ending August 6

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the music's sheet music Roberts. Songs are listed according to greatest number of sales. (F) Indicates tune is a film; (V) indicates tune is in legit musical; (B) indicates tune is available on records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>&quot;MY HAPPINESS&quot; (F)</td>
<td>&quot;HOW ABOUT YOU&quot; (F)</td>
</tr>
<tr>
<td>2.</td>
<td>&quot;YOU CAN'T BE TRUE, DEAR&quot; (F)</td>
<td>&quot;YOU KNOW THE RULE&quot;</td>
</tr>
<tr>
<td>3.</td>
<td>&quot;A TREEM IN THE MEADOW&quot; (F)</td>
<td>&quot;EVERYBODY DANCE&quot;</td>
</tr>
<tr>
<td>4.</td>
<td>&quot;IT'S MAGIC&quot; (F)</td>
<td>&quot;IT'S MAGIC&quot;</td>
</tr>
</tbody>
</table>
| 5.       | "WOODY WOODPECKER" (F) | "SHOPIN' BERNIE"
| 6.       | "LOVE SOMEBODY" (F) | "LEAVES OF GRASS"
| 7.       | "I'M GONNA BE THE ONE" (F) | "YOU" |
| 8.       | "TOOLIE OLIE DOOLIE" | "THE YUDD PAUL" |
| 9.       | "NOW IS THE HOUR" (F) | "LEAVE ME" |
| 10.      | "BLUEBIRD OF HAPPINESS" (F) | "YOU" |
| 11.      | "IT'S ONLY HAPPENS WHEN I DANCE WITH YOU" (F) | "NOW IS THE HOUR" |
| 12.      | "PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON" (F) | "LEAVE ME"
| 13.      | "TEA LEAVES" (F) | "LEAVE ME"

ENGLAND'S TOP TWENTY

Tunes listed are sheet music best sellers in England. Listing is based on reports received each week from the seven largest retailers in the Dominion.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>&quot;CALWAY BAY&quot;</td>
<td>&quot;Bee and Co.&quot;</td>
</tr>
</tbody>
</table>
| 2.       | "HEARTBREAKER" | "LEAVES OF GRASS"
| 3.       | "BALLERINA" | "LEAVES OF GRASS"
| 4.       | "WOODY WOODPECKER" | "LEAVES OF GRASS"
| 5.       | "TIME MAY CHANGE" | "LEAVES OF GRASS"
| 6.       | "I'VE LOOKING OVER A FOUR LEAF CLOVER" | "LEAVES OF GRASS"
| 7.       | "DREAM OF OLIVE" | "LEAVES OF GRASS"
| 8.       | "GOLDEN EARRINGS" | "LEAVES OF GRASS"
| 9.       | "NATURAL TRIO" | "LEAVES OF GRASS"
| 10.      | "TOOLIE OLIE DOOLIE" | "LEAVES OF GRASS"
| 11.      | "THAT'S SOMETHING TO DISCUSS" | "LEAVES OF GRASS"
| 12.      | "OVER THE RAINBOW" | "LEAVES OF GRASS"
| 13.      | "LEAVES OF GRASS" | "LEAVES OF GRASS"
| 14.      | "IT'S ONLY HAPPENS WHEN I DANCE WITH YOU" (F) | "LEAVES OF GRASS"
| 15.      | "BEE AND "CO." (F) | "LEAVES OF GRASS"

CANADA'S TOP TUNES

Tunes listed are sheet music best sellers in Canada. Listing is based on reports received each week from the seven largest retailers in the Dominion.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week</th>
<th>Last Week</th>
</tr>
</thead>
</table>
| 1.       | "MY HAPPINESS" | "YOU CAN'T BE TRUE, DEAR"
| 2.       | "YOU CAN'T BE TRUE, DEAR" | "YOU CAN'T BE TRUE, DEAR"
| 3.       | "WOODY WOODPECKER" | "YOU CAN'T BE TRUE, DEAR"
| 4.       | "NOW IS THE HOUR" | "YOU CAN'T BE TRUE, DEAR"
| 5.       | "LOVE SOMEBODY" | "YOU CAN'T BE TRUE, DEAR"
| 6.       | "A TREE IN THE MEADOW" (F) | "YOU CAN'T BE TRUE, DEAR"
| 7.       | "IT'S MAGIC" | "YOU CAN'T BE TRUE, DEAR"
| 8.       | "YOU WERE MEANT FOR ME" | "YOU CAN'T BE TRUE, DEAR"
| 9.       | "HEARTBREAKER" | "YOU CAN'T BE TRUE, DEAR"
| 10.      | "IT'S ONLY HAPPENS WHEN I DANCE WITH YOU" (F) | "YOU CAN'T BE TRUE, DEAR"

Publisher not available as The Billboard goes to press.
## RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of times at stations. List is based on reports from weekly surveys among 120 disk jockeys throughout the country. Unless shown in chart, other available records of tunes listed will be found in "With a Whim" Sheet Music Popularity Charts, Part II. (P) Indicates tune is from a film; (M) indicates tune is from a legitimate musical.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Jockey</th>
<th>Tune</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td>LOVE SOMEBODY</td>
<td>Buddy Clark (Duris)</td>
<td>M-G-M</td>
</tr>
<tr>
<td>2</td>
<td></td>
<td>SOMEBODY</td>
<td>Woody Woodpecker</td>
<td>M-G-M</td>
</tr>
<tr>
<td>3</td>
<td></td>
<td>D A L L E N</td>
<td>Dick Haymes</td>
<td>M-G-M</td>
</tr>
<tr>
<td>4</td>
<td></td>
<td>HEARTS WIN</td>
<td>Woody Woodpecker</td>
<td>M-G-M</td>
</tr>
</tbody>
</table>

## SONGS WITH GREATEST RADIO AUDIENCES

Records selected have the greatest amounts of programming heard on network stations in New York, Chicago and Los Angeles. List is based upon John O. Prudden's Audience Monitoring Service. The list is based upon reports made over radio jocks' mail in to Prudden's ACT by his accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 more in 52 of the top tunes alphabetically. The music chart is periodically (over 100 per cent) altered. The first 200 titles are listed, with (R) indicating time is from a legitimate musical; (N) indicates time is available on records. In each instance the listing agency controlling the performance rights on the tune is indicated.

### The Top 50 Tunes

<table>
<thead>
<tr>
<th>Rank</th>
<th>Tune</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BREAKFAST AT TIFFANY'S</td>
<td>Henry Mancini</td>
<td>M-G-M</td>
</tr>
<tr>
<td>2</td>
<td>THE JAMBOREE</td>
<td>The Hi-Numbers</td>
<td>M-G-M</td>
</tr>
<tr>
<td>3</td>
<td>LET'S BE NICE</td>
<td>The Hi-Numbers</td>
<td>M-G-M</td>
</tr>
<tr>
<td>4</td>
<td>THE LIVING.textContent</td>
<td>The Hi-Numbers</td>
<td>M-G-M</td>
</tr>
<tr>
<td>5</td>
<td>MAKE LOVE, BABY</td>
<td>The Hi-Numbers</td>
<td>M-G-M</td>
</tr>
</tbody>
</table>

## Coin Catchers

<table>
<thead>
<tr>
<th>Tune</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>LENA HORNE</td>
<td>Orchestra conducted by Luther Henderson</td>
<td>M-G-M 10248</td>
</tr>
<tr>
<td>ZIGGY ELMAN</td>
<td>Vocal by Bill Lawrence &amp; The Skylarks</td>
<td>M-G-M 10243</td>
</tr>
<tr>
<td>JIMMY DORSEY</td>
<td>Vocal by The Skylarks</td>
<td>M-G-M 10245</td>
</tr>
<tr>
<td>PHILIP GREEN</td>
<td>Vocal by Doreen Lunday</td>
<td>M-G-M 10247</td>
</tr>
<tr>
<td>MATT HEFT</td>
<td>Both vocals by Doreen Lunday</td>
<td>M-G-M 10248</td>
</tr>
<tr>
<td>LILLETTE</td>
<td>Vocal by Bill Lawrence &amp; The Skylarks</td>
<td>M-G-M 10249</td>
</tr>
<tr>
<td>AZUSA, CUCAMONGA &amp; ANAREAIM</td>
<td>Vocal by The Skylarks</td>
<td>M-G-M 10245</td>
</tr>
<tr>
<td>WOODY WOODPECKER</td>
<td>THE WEDDING SONG</td>
<td>M-G-M 10247</td>
</tr>
<tr>
<td>WOODY WOODPECKER</td>
<td>WHERE THE APPLE BLOSSOMS FALL</td>
<td>M-G-M 10248</td>
</tr>
<tr>
<td>LEON GUARNIERI</td>
<td>THIRTY MINUTES FROM TIMES SQUARE</td>
<td>M-G-M 10249</td>
</tr>
<tr>
<td>LITTLE BOY</td>
<td>IT NEVER RAINS BUT WHAT IT POURS</td>
<td>M-G-M 10242</td>
</tr>
<tr>
<td>REV. KELSEY</td>
<td>LITTLE BOY SEND THE RAIN Featuring Lena Phillips</td>
<td>M-G-M 10250</td>
</tr>
</tbody>
</table>

## Billboard Music Popularity Charts

### Radio Popularity

Week Ending August 15, 1948

**Top 25 Songs of the Week**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Tune</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LOVE SOMEONE</td>
<td>Buddy Clark (Duris)</td>
<td>M-G-M</td>
</tr>
<tr>
<td>2</td>
<td>I'M SORRY, I'M NOT THAT GUY</td>
<td>The Hi-Numbers</td>
<td>M-G-M</td>
</tr>
<tr>
<td>3</td>
<td>BREAKFAST AT TIFFANY'S</td>
<td>Henry Mancini</td>
<td>M-G-M</td>
</tr>
<tr>
<td>4</td>
<td>THE JAMBOREE</td>
<td>The Hi-Numbers</td>
<td>M-G-M</td>
</tr>
<tr>
<td>5</td>
<td>LET'S BE NICE</td>
<td>The Hi-Numbers</td>
<td>M-G-M</td>
</tr>
</tbody>
</table>

## MG M RECORDS

**The Greatest Name in Entertainment**
THE DARKTOWN STRUTTERS’ BALL
(with special material written by Sy Oliver)
Vocal duet by CONNIE HAINES and ALAN DALE
With RAY BLOCH’S Swing Eight
COUPLED WITH
LITTLE BOY BLUES

VARIETY SONG
"People chiming, Connie Haines, graces herself quite well on a number on this combination. "Ball" will both please the older listener and the attention of the younger generation. With Sy Oliver furnishing special material for the duet, Miss Haines and
Sy Oliver will make a perfect team for this old-time favorite as a sort of interpretive style. Miss Dale takes the old-time idol with the ease. She is worthy of such linking the past idol with the ease. She is worthy of
extra space.

Hear Them On The Air
CONNIE HAINES
Walters, at 10 A.M., E. 53rd over CBS
ALAN DALE
Saturdays at 8 P.M., E. 53rd over CBS

The Tip Poll Survey of July 20, published by Variety Publications, "DARKTOWN STRUTTERS’ BALL by Connie Haines and signature looks like a sure winner. Early reports are
Click
And
DOUBLE
Click

For
GENE WILLIAMS

and his ORCHESTRA

featuring ETHYL SHELL “Miss Hi Octane”

A SMASH currently
Return Engagement

AT AMERICA’S TOP BAND LOCATION

Frank Palumbo’s

PHILADELPHIA

* A Click
and Double Quick
They Were Brought Back for
an 8-Week Engagement

ABC, CBS, NBC
AND MUTUAL
COAST TO COAST
THE
MUSIC
OF
MR.
YOUNG
AMERICA

www.americanradiohistory.com
MERCURY

HITS A NEW HIGH
WITH THESE HOT RELEASES!

HAIR OF GOLD
JUST ONE MORE CHANCE
JOHN LAURENZ with Orchestra
MERCURY 5172

AH, BUT IT HAPPENS
HOLD ME
FRANKIE LAINE with Orchestra
MERCURY 5158

UNDERNEATH THE ARCHES
I'M A HEARTBREAKIN' COWBOY
AL HUMMER and Orchestra
MERCURY 5173

DANNY BOY
SCRATCH AND YOU'LL FIND IT
STEVE GIBSON and RED CAPS
MERCURY 6091

YOU CALL EVERYBODY DARLING
SWEET POTATO POLKA
ANNE VINCENT with Orchestra
MERCURY 5155

IT ONLY HAPPENS WHEN I
DANCE WITH YOU
JUST FOR NOW
VIC DAMONE and Orchestra
MERCURY 5166

IN THE RAIN
TELL ME SO
DINAH WASHINGTON and Orchestra
MERCURY 6094

TOMORROW NIGHT
GIVE ME TIME
PATTI PAGE and Orchestra
MERCURY 5153

BEST-SELLING CHILDREN'S RECORDS

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LITTLE TODD (One Record)</td>
<td>John Williams</td>
<td>Capitol</td>
</tr>
<tr>
<td>9</td>
<td>2. BOZO AT THE CIRCUS (Two Records)</td>
<td>Bobo Mars with Orchestra</td>
<td>Capitol</td>
</tr>
<tr>
<td>4</td>
<td>3. BUGSY BUNNY (Three Records)</td>
<td>Bugsy Mars with Orchestra</td>
<td>Capitol</td>
</tr>
<tr>
<td>2</td>
<td>4. BOZO SINGS (Two Records)</td>
<td>Bobo Mars with Orchestra</td>
<td>Capitol</td>
</tr>
<tr>
<td>7</td>
<td>5. THE LITTLE FIDDLE (One Record)</td>
<td>Broadway Star</td>
<td>Capitol</td>
</tr>
<tr>
<td>6</td>
<td>6. BOZO AND HIS ROCKET SHIP (Two Records)</td>
<td>Bobo Mars with Orchestra</td>
<td>Capitol</td>
</tr>
<tr>
<td>1</td>
<td>7. SPARKY AND THE TALKING TRAIN (Two Records)</td>
<td>Sparky and the Talking Train</td>
<td>Capitol</td>
</tr>
<tr>
<td>3</td>
<td>8. UNCLE REMUS (Three Records)</td>
<td>Uncle Remus with Orchestra</td>
<td>Capitol</td>
</tr>
<tr>
<td>9</td>
<td>9. NURSEY RHYTHMS (Two Records)</td>
<td>Nursey and the Nursey</td>
<td>Capitol</td>
</tr>
<tr>
<td>10</td>
<td>10. THE CIRCUS (One Record)</td>
<td>The Circus</td>
<td>Capitol</td>
</tr>
<tr>
<td>12</td>
<td>11. NUTCRACKER SUITE (One Record)</td>
<td>Nutcracker</td>
<td>Capitol</td>
</tr>
<tr>
<td>11</td>
<td>12. ROCKET AND THE BEAR SKIN (One Record)</td>
<td>Rocket and the Bear Skin</td>
<td>Capitol</td>
</tr>
<tr>
<td>14</td>
<td>13. MICKEY AND THE BEANSTALK (Three Records)</td>
<td>Mickey and the Beanstalk</td>
<td>Capitol</td>
</tr>
<tr>
<td>15</td>
<td>14. MOTHER HUBBARD (One Record)</td>
<td>Mother Hubbard</td>
<td>Capitol</td>
</tr>
<tr>
<td>16</td>
<td>15. BELLING BEAUTY (Three Wynn)</td>
<td>Belling Beauty</td>
<td>Capitol</td>
</tr>
<tr>
<td>16</td>
<td>16. THE BEAR THAT WASN'T (Four Records)</td>
<td>The Bear That Wasn't</td>
<td>Capitol</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Rachmaninoff Concerto No. 2 in C Minor (Five Records)</td>
<td>Sergei Rachmaninoff, pianist</td>
<td>Decca</td>
</tr>
<tr>
<td>2</td>
<td>Grieg: Peer Gynt Suite, Op. 46 (Four Records)</td>
<td>Edvard Grieg, pianist</td>
<td>Decca</td>
</tr>
<tr>
<td>3</td>
<td>Vaughan Williams: Fantasia in G Minor (One Record)</td>
<td>Ralph Vaughan Williams, conductor</td>
<td>Decca</td>
</tr>
<tr>
<td>4</td>
<td>Brahms: Symphony No. 1 in C Minor (Three Records)</td>
<td>Johannes Brahms, conductor</td>
<td>Decca</td>
</tr>
<tr>
<td>5</td>
<td>Beethoven: Symphony No. 5 (Two Records)</td>
<td>Ludwig van Beethoven, conductor</td>
<td>Decca</td>
</tr>
<tr>
<td>6</td>
<td>Mozart: Symphony No. 40 in G Minor (Two Records)</td>
<td>Wolfgang Amadeus Mozart, conductor</td>
<td>Decca</td>
</tr>
<tr>
<td>7</td>
<td>Chopin: Piano Concerto No. 2 in F Minor (One Record)</td>
<td>Frédéric Chopin, pianist</td>
<td>Decca</td>
</tr>
<tr>
<td>8</td>
<td>Brahms: Symphony No. 3 in F Major (Three Records)</td>
<td>Johannes Brahms, conductor</td>
<td>Decca</td>
</tr>
<tr>
<td>9</td>
<td>Tchaikovsky: Symphony No. 6 (Two Records)</td>
<td>Pyotr Ilyich Tchaikovsky, conductor</td>
<td>Decca</td>
</tr>
<tr>
<td>10</td>
<td>Dvorak: Symphony No. 9 (Three Records)</td>
<td>Antonín Dvořák, conductor</td>
<td>Decca</td>
</tr>
</tbody>
</table>

BEST-SELLING POPULAR RECORD ALBUMS

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>At Home Volume III Album (Four Records)</td>
<td>Al Jolson, pianist</td>
<td>Decca</td>
</tr>
<tr>
<td>2</td>
<td>Stan Kenton's '59 Album (Four Records)</td>
<td>Stan Kenton, tenor saxophonist</td>
<td>Capitol</td>
</tr>
<tr>
<td>3</td>
<td>George Shearing and His Symphony (Two Records)</td>
<td>George Shearing, pianist</td>
<td>Capitol</td>
</tr>
<tr>
<td>4</td>
<td>Glenn Miller and His Orchestra (Two Records)</td>
<td>Glenn Miller, trombonist</td>
<td>Capitol</td>
</tr>
<tr>
<td>5</td>
<td>Down Memory Lane (Four Records)</td>
<td>Vassar Morrison, pianist</td>
<td>Capitol</td>
</tr>
<tr>
<td>6</td>
<td>Glenn Miller Masterpieces (Two Records)</td>
<td>Glenn Miller, pianist</td>
<td>Capitol</td>
</tr>
<tr>
<td>7</td>
<td>Glenn Miller and His Orchestra (Two Records)</td>
<td>Glenn Miller, trombonist</td>
<td>Capitol</td>
</tr>
<tr>
<td>8</td>
<td>Glenn Miller and His Orchestra (Three Records)</td>
<td>Glenn Miller, trombonist</td>
<td>Capitol</td>
</tr>
<tr>
<td>9</td>
<td>Glenn Miller and His Orchestra (Four Records)</td>
<td>Glenn Miller, trombonist</td>
<td>Capitol</td>
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<tr>
<td>10</td>
<td>Carmen Cavallaro (Four Records)</td>
<td>Carmen Cavallaro, pianist</td>
<td>Capitol</td>
</tr>
<tr>
<td>11</td>
<td>Bing Crosby (Four Records)</td>
<td>Bing Crosby, vocalist</td>
<td>Capitol</td>
</tr>
<tr>
<td>12</td>
<td>Frank Sinatra (Four Records)</td>
<td>Frank Sinatra, vocalist</td>
<td>Capitol</td>
</tr>
</tbody>
</table>
'HAIR OF GOLD, EYES OF BLUE'
with The Starlighters. From the Columbia Picture "Singin' Spurs."

'TWELFTH STREET RAG'
PEE WEE HUNT And His Orchestra

'MY HAPPINESS'
'THREE PIPERS THE RIBBON PIPES'

'WOODY WOODPECKER'
With THE SPORTSMEN Featuring MEL BLANC
and his original Woody Woodpecker voice from the Walter Lantz Cartoons

'A TREE IN THE MEADOW'
MARGARET WHITING With Orchestra

'TELL ME, DADDY'
JULIA LEE And Her Boy Friends

YOU CALL EVERYBODY DARLING'
JACK SMITH With The Clark Sisters

'CUCKOO WALTZ'
Juke Box Record Plays

Most-Played Juke Box Folk Records

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on the Billboard charts for the week ending August 4, 1948. Most-played records of the previous week are indicated in italics. Other available records of tunes listed here will be found in the Honor Roll of Hits, Most Popular Charts, Part I.

Most-Played Juke Box Folk Records

1. WOODY WOODPECKER - Ray Kayser...Columbia 28107
2. YOU CALL EVERYBODY - Al Trace...Regent 117
3. DARLING - Ken Griffis...Rond R-126
4. YOU CAN'T BE TRUE - Decca; Dick Haymes-Song Spinners...Decca 24200
5. MY HAPPINESS - Ken Griffis...Rond R-126
6. LOVE SOMEBODY - Bobby Clark-Davis Day...Decca 25174
7. WOODY WOODPECKER - The Spinners...Decca 24500
7. MY HAPPINESS - Capital 15145
8. TWELFTH STREET RAG - Paul West Hunt...Capital 15105
9. LITTLE WHITE LIES - Dick Haymes...Decca 24200
10. YOU CALL EVERYBODY - A. Vincent...Mercury 6515

Most-Played Field Records

Week Ending August 4, 1948

Records Most Played by Disk Jockeys

(Continued from page 25)

| Record Title | Artist(s) | Label | ASCAP |</p>

Records Most Played by Disk Jockeys

(Continued from page 25)

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
<th>ASCAP</th>
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</thead>
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<tr>
<td>YOU CAN'T BE TRUE</td>
<td>The Sportsmen</td>
<td>Decca</td>
<td>2621</td>
</tr>
<tr>
<td>I'M MAGIC</td>
<td>Eddy Howard (The Three Tatas)</td>
<td>Decca</td>
<td>2621</td>
</tr>
<tr>
<td>YOU CALL EVERYBODY</td>
<td>The Sportsmen</td>
<td>Decca</td>
<td>2621</td>
</tr>
<tr>
<td>DARLING</td>
<td>Andrews Sisters-Danny Kaye</td>
<td>Decca</td>
<td>2621</td>
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</table>

Records Most Played by Disk Jockeys (Continued)

(Continued from page 25)

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
<th>ASCAP</th>
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<tr>
<td>YOU CAN'T BE TRUE</td>
<td>The Sportsmen</td>
<td>Decca</td>
<td>2621</td>
</tr>
<tr>
<td>I'M MAGIC</td>
<td>Eddy Howard (The Three Tatas)</td>
<td>Decca</td>
<td>2621</td>
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<td>YOU CALL EVERYBODY</td>
<td>The Sportsmen</td>
<td>Decca</td>
<td>2621</td>
</tr>
<tr>
<td>DARLING</td>
<td>Andrews Sisters-Danny Kaye</td>
<td>Decca</td>
<td>2621</td>
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</tbody>
</table>
BEST SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

**Positions**

**Week Ending August 4**

<table>
<thead>
<tr>
<th>Title</th>
<th>Week</th>
<th>Last</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. <strong>I CAN'T GO ON WITHOUT YOU</strong></td>
<td>King 4230</td>
<td>Bull Moose Jackson, Melba Moore Jackson</td>
</tr>
<tr>
<td>2. <strong>GONNA MAMMY TONIGHT</strong></td>
<td>King 4233</td>
<td>Wynonie Harris, The Four Eagle Club</td>
</tr>
<tr>
<td>3. <strong>PRETTY MAMA BLUES</strong></td>
<td>King 4254</td>
<td>Dan Grissom, Memphis Slim</td>
</tr>
<tr>
<td>4. <strong>MESSIN' AROUND</strong></td>
<td>King 4256</td>
<td>Memphis Slim, The Four Eagles Club</td>
</tr>
<tr>
<td>5. <strong>TOMORROW NIGHT</strong></td>
<td>King 4257</td>
<td>Luna Johnson, The Four Eagles Club</td>
</tr>
<tr>
<td>6. <strong>MY HEART BELONGS TO YOU</strong></td>
<td>King 4258</td>
<td>Luna Johnson, The Four Eagles Club</td>
</tr>
<tr>
<td>7. <strong>SEND FOR ME IF YOU NEED ME</strong></td>
<td>King 4259</td>
<td>Dan Grissom, Memphis Slim</td>
</tr>
<tr>
<td>8. <strong>RUN, JOE</strong></td>
<td>King 4260</td>
<td>Luna Johnson, The Four Eagles Club</td>
</tr>
<tr>
<td>9. <strong>RECESS IN HEAVEN</strong></td>
<td>King 4261</td>
<td>Dan Grissom, Gloria Jones</td>
</tr>
<tr>
<td>10. <strong>OLYMPIC MAMA</strong></td>
<td>King 4262</td>
<td>Wynonie Harris, The Four Eagles Club</td>
</tr>
<tr>
<td>11. <strong>BIG RACE</strong></td>
<td>King 4263</td>
<td>Luna Johnson, The Four Eagles Club</td>
</tr>
<tr>
<td>12. <strong>DON'T FALL IN LOVE WITH ME</strong></td>
<td>King 4264</td>
<td>Luna Johnson, The Four Eagles Club</td>
</tr>
<tr>
<td>13. <strong>TELL ME, DADDY</strong></td>
<td>King 4265</td>
<td>Luna Johnson, The Four Eagles Club</td>
</tr>
<tr>
<td>14. <strong>ALL, MY LOVE BELONGS</strong></td>
<td>King 4266</td>
<td>Luna Johnson, The Four Eagles Club</td>
</tr>
</tbody>
</table>

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations are given.

**Positions**

**Week Ending August 4**

<table>
<thead>
<tr>
<th>Title</th>
<th>Week</th>
<th>Last</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. <strong>LONG GONE</strong></td>
<td>Sonny Thompson, Miracle M-126</td>
<td></td>
</tr>
<tr>
<td>2. <strong>I CAN'T GO ON WITHOUT YOU</strong></td>
<td>King 4230</td>
<td>Bull Moose Jackson, Melba Moore Jackson</td>
</tr>
<tr>
<td>3. <strong>RUN, JOE</strong></td>
<td>King 4260</td>
<td>Luna Johnson, The Four Eagles Club</td>
</tr>
<tr>
<td>4. <strong>PRETTY MAMA BLUES</strong></td>
<td>King 4254</td>
<td>Dan Grissom, Memphis Slim</td>
</tr>
<tr>
<td>5. <strong>MESSIN' AROUND</strong></td>
<td>King 4256</td>
<td>Memphis Slim, The Four Eagles Club</td>
</tr>
<tr>
<td>6. <strong>TOMORROW NIGHT</strong></td>
<td>King 4257</td>
<td>Luna Johnson, The Four Eagles Club</td>
</tr>
<tr>
<td>7. <strong>MY HEART BELONGS TO YOU</strong></td>
<td>King 4258</td>
<td>Luna Johnson, The Four Eagles Club</td>
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<td>13. <strong>DON'T FALL IN LOVE WITH ME</strong></td>
<td>King 4264</td>
<td>Luna Johnson, The Four Eagles Club</td>
</tr>
<tr>
<td>14. <strong>TELL ME, DADDY</strong></td>
<td>King 4265</td>
<td>Luna Johnson, The Four Eagles Club</td>
</tr>
<tr>
<td>15. <strong>ALL, MY LOVE BELONGS</strong></td>
<td>King 4266</td>
<td>Luna Johnson, The Four Eagles Club</td>
</tr>
</tbody>
</table>

ADVANCE RACE RECORD RELEASES

**Rowlingman Blues**

Evelyn Green and Her Trio (sax the Mercury 8006)

**Blonde Optimist - Marley Clark Sextet (You Don't Have to Be Jewell OR-3971)**

Everything I Do Is Wrong (with Slay & Billie Mae, Savoy 666)

Get Your Foul Man New (Guss Smith What's He's national 9051)

Bottom Man, Long Gone (with The Cariy Band) (Juss You Cassidy)

WEB'S DIVIDED

(Continued from page 5)

reached undue extremes would kill itself off in any event.

HOLLYWOOD, Aug. 7. — Sudden clamp-down on giveaways, announced this week-end by Federal Communications Commission (FCC), caused little immediate concern among Hollywood broadcasters. Survey of four networks disclosed that the bulk of stations at which FCC had aimed its guns were New York headquarters, and that little programming changes in Coast shows would be needed to comply with proposed government controls.

Truth or Consequences appeared to be the most affected among local stations, where the Ralph Edwards show, over National Broadcasting Company (NBC), used telephone gimmicks in its various contests. The Edwards office went forth with a short statement, but if adopted, new FCC controls will end "In the Dark" and "Miss Hunt" and similar contests.

T or C'S closest rival, Art Linkletter's People Are Funny stunt, seemed to have been unaffected. John Gued, who packages People, C. E. House party and Groucho Marx's Your Bet Your Life, said all three of his aires would be in the clear.

The FCC announcement put dappers on plans to expand Tag It or Leave It into the super-jackpot class. A new format, which would have offered as high as $20,000 in prizes, was auditioned by Bow Agency early in July and set up for quick adoption. Agency withheld introduction of gimmicks for client reasons, with indications that idea would now be junked entirely.

LEVER EYE SHOW

(Continued from page 5)

Iona and The Delta Trix

COLUMBIA RECORDS

**WASHINGTON**

"Send's the Sتوفر the Spencers"

JERRY WAYNE

SINGING

"YOU CALL EVERYBODY DARLING"

(with Rhythm Accompaniment)

"CUCKOO WALTZ"

(with Organ Accompaniment)

Columbia 38266

COLUMBIA'S TUNE TIPSTER

**Doris Day**

"Put 'em in a Box, Tie 'em With a Ribbon"

(And those two in the deep blue sea)

Music from "Eendezee On the High Level"

**Arthur Godfrey**

"COMING UP FAST"

"Turkish Delight"

"The Trail of the Lonesome Pine"

Music from "The Magnets"

**Johnny Desmond**

"WATCH THIS ONE"

"Bella Bella Maria"

Music from "Columbia 38546"

NEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

MOST-PLAYED JUKE BOX FOLK RECORDS

Folk Record Section

Most-Played Juke Box Folk Records

Records listed are highest records most played in Juke boxes according to The Billboard's special weekly survey among a selected group of Juke box operators whose listings represent 40,000 Juke boxes.

MUSIC POPULARITY CHARTS

Part VII

Week Ending August 14, 1948

Between the Lines

Between the Lines

Buck by Buck

HAIR OF GOLD

EMERSON

Between the Lines

Buck by Buck

HAIR OF GOLD

EMERSON

Between the Lines

Buck by Buck
HOT WEATHER
have your record production down?
Then get
NEF-O-LAC
"709"
compound

NEF-O-LAC "709" is the ideal "hot weather" record compound. Because "709" can be removed from the mold GOSNER than other compounds and still retain all the NEF-O-LAC qualities it will help to increase production. To know more about this "hot" production item...

WRITE OR PHONE
TODAY
for sample biscuits

BINNEY & SMITH CO., 41 East 42nd Street, New York City
Exclusive Sales Agents for U.S., Canada, Central and South America

The IMPERIAL's
Newest Singing Sensation!

DON EDWARDS
introduces...
Z TOP LATIN-AMERICAN HITS!
(ENGLISH AND SPANISH)

"TODAY AND ALWAYS"
("VUEVME A BESAR")
composed by R. ESCAMILLA AND AL STEWART

BACKED BY
"FLORECITA"
composed by M. L. MARTINEZ AND AL STEWART

OBTAINED ONLY ON IMPERIAL RECORD NO. 4001

Published by
COMMODORE MUSIC CORP.
NAT WINECOFF, President
1558 N. VINE STREET, HOLLYWOOD 28, CALIFORNIA

Exclusive Sales Representative
HOLIDAY DISTRIBUTING CO.
137-139 N. WESTERN AVE., LOS ANGELES 4, CALIFORNIA

FOLK TALENT AND TUNES
By Johnny Sipple

Jimmy Waley, Capitol label star, who started his latest Monogram pie, Singing Rancher, July 28, has made a deal to headline the Flying L Ranch Rodeo at the Texas State Fair, Dallas, October 2-4, with his horses and ponny, getting billed. Waley, whose bouquet of Roses waxing is top on Hal Horton's KRLD, Dallas, Hillbilly Hit Parade, will headline last week on Capitol with his version of the song One Has My Name... Al Turner, director of the Lone Star Barn Dance, held each Saturday night in the Sportastadium, Dallas, and aired over WFAA there, reports that the show has celebrated its first anniversary and is scheduling the biggest guests available.

A. R. Harville, manager of the Tennessee Ridge Runners, reports that the combination hillbilly band and gospel quartet, who are also known as the Four Deacons, are working steadily on WWVA, Shreveport, La. Curley Kinsey (Mercury), vocals and leader; Dasco Freeman, guitar; Bill Byrd, electric guitar, banjo; and Sonny Harville, fiddle and piano, make up the group... Bob Nolan and the Sons of the Pioneers are set for the following dates: Sayre Theater, Sayre, Pa., August 3; Fox Theater, Canton, Ohio, August 4; Waterman, N. Y.; 11-15; Kansas City, Kans., N. Y., 13; State Theater, Conclay, N. Y., 14; Max Rookie's Ranch, L. Bloomfield, N. J., 15; Comets (N. Y.) Theater, 16, Colonial Theater, Norwich, N. Y., 17; Geneva (N. Y.) Theater, 18; Selig Parker, Lancaster, Pa., 20; Wemercy Grove, Y. Y.; 21; Homestead Grove, Y. Y., 24; Butler, Pa., 25; Avon Theater, Easton, Md., 25; Cambridge (Md.) Theater, 26, and Millord (Del.) Theater, 25... Buddy and Fudge, the Mayes brothers, have moved from WWVA, Wheeling, to WDPX, Clarion, Pa., where they are working with their Dixie Records' band, Buddy Rancher... Jackie Osborne left WDPX for WWVA, Richmond, Va.

Murray Nash, Mercury folk music chief, currently in Dallas, reports that WAPI, Atlanta, has started a new hillbilly roster, headed by Lonnie Glidden and His Railroad Playboys, Mercury chatters... Daisy Mae and Old Brother Charlie have been inked by Mercury... Hankshaw Hawkins, who was a feature with WWVA, Wheeling, has joined WFTL, Philadelphia, where he will do a radio show in addition to radio work... Smiley Burnett kicked off Roy Acuff's record cross of greater than 96,000 hits at his record at Harry Smith's Buck Lott Ranch, when they sold 9,777 paid admissions... Carl Russell, who appears with Irone Lefko and the Western Hillbillies, reports that they are ailing over WNB, Norristown, Pa. Carl's latest for Sapphire platters is I Hung My Head and Cried... Tommy Dilbeck, Dallas cowboy, reports that his two Bullet releases, Now I've Seen Everything and Right Next Day to Tennessee, are doing well.

Hank Snow, Singing Rancher, who was a feature for years through Canada with his Western band, has moved to the Coast where he organized the Rainbow Ranch Boys. Booked by the Frank Foster Agency, Hollywood, Hank brought his trained horses and dogs back from Canada and started a personal appearance tour August 1... Eddy Arnold will be featured on the WFIL, Philadelphia, Headlow video Aug. 9, 10, 11, 12, 13, 14 and 15. Eddy will be featured on the Sunset, Washington, Pa., September 11 and 12, and September 14, 15, 16, 17, 18, 19, 20. Sunset Park, Washington, Pa., 14. Shadon Gilbey, leader of the Arizona Ranch Boys, KOF, Phoenix, reports that he sold his Frontier Barn Door, is working many dates at Corazon Park and Lagoons and South Mountain Park there. Paty Priscott, singing cowboy, is still at KFY, together with a newcomer, Martin Bichsen... Texas Tony, the 600-pound disk jockey on KEGE, Los Angeles, has been doing a four-hour video show over KFII, Los Angeles, which features Cowboy, Clark and Carolan Collier. They write that KEGE's 10th annual television party includes Alain Ace, Count Fred, Louis, Russ Williams, Bruce Tree, Carolan Carson and Cottonseed Clark.
### Record Reviews

**The Billboard**

**MUSIC POPULARITY CHARTS**

**Record Reviews**

Week Ending August 14

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
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<tbody>
<tr>
<td><strong>POPPULAR</strong></td>
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<tr>
<td><strong>THE EDDIE HEYWOOD TROO</strong></td>
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<tr>
<td>(Victor 28-2988)</td>
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<tr>
<td><strong>The Way You Look Tonight</strong></td>
<td></td>
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<td></td>
<td>76</td>
<td>80</td>
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<td><strong>The Moon Was Yellow</strong></td>
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<td>78</td>
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<tr>
<td><strong>JUDY GALLAND</strong></td>
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<tr>
<td>(Decca 24650)</td>
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<tr>
<td><strong>I Wish I Were in Love Again</strong></td>
<td></td>
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<td>74</td>
<td>74</td>
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<td><strong>CARMEN CAVALLARO</strong></td>
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<td><strong>Cordelia</strong></td>
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<td><strong>Rhumba Nuts</strong></td>
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<td><strong>BING CROSBY</strong></td>
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<td>(Decca 23656)</td>
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<tr>
<td><strong>Cats</strong></td>
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<tr>
<td><strong>VAUGHN MONROE AND ORK (T. Powell-White)</strong></td>
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<tr>
<td>(Victor 29-2056)</td>
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<tr>
<td><strong>Here Comes The Sweetheart of a Little Girl Like Me</strong></td>
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<td></td>
<td>81</td>
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<td><strong>OLD-FASHIONED TUNE early morning</strong></td>
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<td>85</td>
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<td><strong>FAITHFUL AND TRUE</strong></td>
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<td><strong>TOMMY WILLARD</strong></td>
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<td><strong>BERYL DAVIS</strong></td>
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<td><strong>The Riddle Room</strong></td>
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<td><strong>JEAN SABLON</strong></td>
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<td><strong>FREDDE SWERT</strong></td>
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<td><strong>Turn on Your Radio</strong></td>
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<td><strong>MRS. BROTHERS</strong></td>
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<td><strong>TEX BENEKE AND ORK</strong></td>
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<td><strong>Do Tell Me</strong></td>
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<td><strong>THE VASTY ORK</strong></td>
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<td><strong>Barbara</strong></td>
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<td><strong>FRANK AND THE BOYS ORK</strong></td>
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<td><strong>You Call Everybody Darlin'</strong></td>
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<td><strong>ANNY RUSSELL</strong></td>
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<td><strong>Linda</strong></td>
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<td><strong>TONY HARRER-EDDIE RUSSEL AND SEXTET</strong></td>
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**RATINGS**

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<th>90-100 TOPS</th>
<th>80-89 EXCELLENT</th>
<th>70-79 GOOD</th>
<th>40-49 SATISFACTORY</th>
<th>0-39 POOR</th>
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THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

RENDEZVOUS WITH A ROSE
Pepper Nealy............. Billot 1058
A hauntingly sentimental melody, an old-fashioned lyric idea, and Pepper Nealy’s simple, forthright tenor warbling add up to what has all the earmarks of a strong slope contender. Clean, unobtrusive instrumental backing by the Art Tijuana Band and arranger Nealy’s earnest ballading tenor. The other available waiting of the tune is also a tenor vocal, Dick Wong’s, organ backed, on D & D.

THE DISK JOCKEY’S PICKS:

PIEKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,000 of them, the disk jockeys think tomorrow’s hits will be:

1. AH, BUT IT HAPPENS
Frankie Laine............. Mercury 4146
2. THIS IS THE MOMENT
Jo Stafford.............. Capital 19139
3. CLAIR DE LUNE
Paul Weston Ork........ Capite 15153
4. UNDERNEATH THE ARCHES
Prince Eddy’s Banjo and Accordion
Ork-The Keynotes....... London 228
5. EVERYDAY I LOVE YOU
Jo Stafford.............. Capital 19139
6. THIS IS THE MOMENT
Tony Martin’s/Lyde Sisters
7. DOLORES
Big Crosby-Merry Maids-Red Crosby
Big Cat................ Dec 25399
8. HAIR OF GOLD
Harmonicata........... Universal L-1611
9. HAIR OF GOLD
Jack Emerson-Chet Howard Ork...........
10. AT THE FLYING "W" Tex Brooks........... Victor 20-3901

THE RETAILER’S PICKS:

PIEKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,000 of them, the record retailers think tomorrow’s hits will be:

1. HAIR OF GOLD
Jack Emerson-Chet Howard Ork...........
2. UNDERNEATH THE ARCHES
Prince Eddy’s Banjo
Ork-The Keynotes........ London 228
3. I’D LOVE TO LIVE IN LONDON
Bing Crosby................ Dec 24471
4. EVERYDAY I LOVE YOU
Vaughn Monroe........... Victor 20-3957
5. AH, BUT IT HAPPENS
Frankie Laine............. Mercury 5154
6. EVERYDAY I LOVE YOU
Dick Haymes.............. Dec 24457

THE OPERATORS PICK:

PIEKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 2,508 of them, the juke box operators think tomorrow’s hits will be:

1. EVERYDAY I LOVE YOU
Dick Haymes.............. Dec 24497
2. HAIR OF GOLD
Harmonicata........... Universal U-124
3. LINGER AWHILE
Al Trace.................... Regent 117
4. HAIR OF GOLD
Jack Emerson-Chet Howard Ork...........
5. FRIENDLY MOUNTAINS
Sammy Kaye.............. Victor 20-3922
6. HOLD ME
Frankie Laine............. Mercury 8158

GREATEST NOVELITY HIT OF THE SEASON!!

PATTI CLAYTON
Sings

"SHUT THE DOOR THEY’RE COMING THRU THE WINDOW"

"IT’S A LONESOME OLD TOWN"

@ ALL ON BULLET RECORD #1039
ORDER FROM YOUR NEAREST DISTRIBUTOR

BULLET RECORDS
423 BROAD STREET
NASHVILLE, TENN.

THANK YOU
DEALERS AND OPERATORS
For Your Business Which Has Helped
Us Expand To Our New Location

HIT RECORD DISTRIBUTING CO.
425 PLUM ST., CINCINNATI, OHIO

IN STOCK FOR IMMEDIATE DELIVERY
HAIR OF GOLD (The Original), Jack Emerson, Metrotone 2018
UNDERNEATH THE ARCHES, Ferko String Band, Palda 117
MY HAPPINESS (The Original), Jon and Sondra Steele, Damon 11133
YOU CAN’T BE TRUE, DEAR (The Original), Ken Griffin, Rondo 128; Jerry Wayno, Rondo 228
YOU CALL EVERYBODY DARLIN’, Al Trace, Sterling 3023
WHERE THE APPLE BLOSSOMS FALL, backed by TEA LEAVES, Art Sidroe, Palda 1005
YOU DARLIN’, by Lang Thompson, backed by ON A BENDER, Ken Griffin, R143
CUCKOO BIRD WALTZ, backed by EVERY LITTLE MOVEMENT, vocal J. Knapp and M. Spelman, R146
IF I HAD YOU, Ken Griffin, Rondo 137
SCHOENE MAEDEL, Don Rodney, Dana 2005
TOOLIE OOLIE DOOLIE, Vaughn Horton, Continental 1223
All of Ken Griffin Recordings

WIRE, WRITE OR PHONE YOUR ORDER TO

HIT RECORD DISTRIBUTING CO.
425 PLUM ST.
Phone: Dunbar 6371
CINCINNATI, OHIO
SALES RECORDS

More than half the Record Dealers who ordered purchased two-copy subscriptions: one for the boss, one for the sales counter. At this special rate it is really the smart thing to do.

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers regularly supplying advance information are listed.

ADVANCE RECORD CHARTS

POPULAR

A Ferry Day
Eliot, His Baby (My Baby) (Decca 856)

A Song Was Born
L. Armstrong and His All-Stars (Be-
hove Long) Victor 20-3954

A Stranger in Town
T. Hyperion and the Sharpes (Liberty) 341

April in Paris
C. Hawkins and Ork (How Strange) 225

Are You Sleeping, Holida
S. Crosby-Andrews Sisters (100 Acres) 223

Amos, Columbus and Annie
J. Eichman and Ork (Liberty MGM 10445)

Baby, Won't You Please Come Home
J. Stafford-Nat Cole-Ork, Watan Cry, (Trouble In) Capitol 1571

Barred Breeze
S. Brackett and the Jolly Millers Jelly Roll Blues

Before Long
L. Armstrong and His All-Stars (A Song) Victor 20-3964

Cedrilla
G. Denabie and Ork (September In) Capitol 1512

Coal Breaker
L. Shorten (You're My) National 9002

Daddy-O
F. Scott and B.B. Monroe Long Ago (Decca 2451)

Don't You Know
F. Scott and B.B. Monroe Long Ago (Decca 2451)

Feet of Clay
D. J. Smith and His Orchestra (Victor 20-3776)

Fill Up That Dream
... Decca 2434

For You to Remember
D. DeKoven (2341)

Goodnight, My Love
... Decca 2434

Guitar Strangers
... Decca 2434

Just a Matter of Time
... Decca 2434

Last of the True Men
E. Howard (46-508)

Lillette
B. Green and the Sharps (A Strange- ...
E. Howard (46-508)

Little Ork
L. Armstrong and Ork (Spring) Victor 20-3954

Little Ork
L. Armstrong and Ork (Spring) Victor 20-3954

Love Me Ork
L. Armstrong and Ork (Spring) Victor 20-3954

May I Call You Sugar
L. Armstrong and Ork (Spring) Victor 20-3954

Peaceful Morning
... Decca 2434

Polka Dots and Moonbeams
... Decca 2434

Where Does It All Go to So Easy?
... Decca 2434

White Christmas
... Decca 2434

Wireless Numbers
... Decca 2434

With the Wind
... Decca 2434

Xmas Goon
... Decca 2434

Yippee Yuppee You're Back
... Decca 2434

Perez Prather
... Decca 2434

Polka Dot Boogie
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Underestimate,
RAMBLIN' TOMMY SCOTT
HIS TALKING DOLL, LUKE MELURE, AND HIS FAMOUS HILLBILLY JAMBOREE
FEATURING CLARA BELLE AND BABY SANDRA
BOOKING AGENCIES • PARKS • FAIRS • CHAIN THEATRE PROMOTERS • CELEBRITY TRAVELERS
YOU HAVE MADE IT POSSIBLE FOR US TO PLAY TO OVER FIVE MILLION PAID ADMISSIONS FROM COAST TO COAST.

THANKS TO YOU!

BULLET RECORDING ARTIST
LORING OF HILLBILLY AND FOOL SONGS
PRESENTS MOST UNUSUAL HILLBILLY STAGE SHOW

Sung by
WALLACE FOWLER PUB.
NO. 1 MUSICAL STAGE SHOW
Nashville, Tenn.

ANNOUNCEMENT
WE ARE NOW IN POSITION TO FURNISH PRESSINGS IN ANY QUANTITY WEST COAST'S LOWEST PRICES

1. FULL PROCESSING
2. PRINTING DEPT. TO FURNISH LABELS, ALSO ANY ADVERTISING MATERIAL
3. RECORDING FACILITIES
4. WEST COAST DISTRIBUTION IF DESIRED

For Full Particulars, Prices, Etc., Contact
AMERICAN RECORD MFG. CO., 586 NORTH ROBERTSON BLVD. Subsidiary of MODERN RECORDS, INC.
LOS ANGELES 16, CALIF.

HOP ABOARD THIS MONEY MAKER "LATE FREIGHT"
H/E "SONNY'S RETURN"
Sunny Thompson, with the Sharpys and Flats and Eddie Chambers, rem.-M-127

From Coast to Coast

MIRACLE PARADE OF HITS

MIRACLE RECORD COMPANY • CHICAGO 37, ILL.
**THE ORIGINAL RENDEZVOUS WITH A ROSE**

**The Nation’s Latest Love Song**

Deb Dyer’s

**RENDEZVOUS WITH A ROSE**

**Backed Up By “You Didn’t Believe Me (Did You)”**

Featuring the Romantic Tenor Voice of Dick Wong with J. Jack Stout of the ORGAN

It’s Tremendous

The Nation’s

Newest Sensation

"RENDEZVOUS WITH A ROSE"

On D & D Record

#45-1903

Wire, Phone or Write to

TOM & DEB’S MUSIC SYNDICATE

318 W. 10TH ST. Phone Victor 6942 KANSAS CITY, MO.

for all

D & D WHITE CHURCH RED BARN

(POPULAR) (RELIGIOUS) (HILLBILLY) RECORDS

---

**MOM Pops With Mail Order Record Album Sale in a Gigantic A La Routine of Book Clubs**

(Continued from page 15)

leions, in which there will be a coupon on the album that he may accept the feature of the month, a pop album selected by a board of five nationally known music figures, or pick any of four other albums in the month’s release. All types of music will be utilized in the selection of the four alternates.

**Supervised Program**

The program will be supervised by a group of MOM franchise holders. Franchisees will be given to one person or firm in each district of approximately 200,000 people, with the holder to designate approximately 90 retail outlets in that area to handle certificates and bonus records. After a second outlet signs for the plan, the store is offered 10 bonus records, together with membership certificates.

Within a week after getting his initial records, the franchise holder will begin setting up his sales outlets. Franchise holders are being asked to put up $2,000 yearly to cover promotion costs, plus $150 for 1,000 bonus records. Over franchise holders will be a supervisor who will head a franchise that will cost him $2,000 for each district he supervises. Over the supervisor will be the State franchise, enabling a man to check nine or more district franchisees. Top franchise will be the State franchise, which will cost $2,000 for each district.

First return for the district franchise holder will be 20 cents out of the money spent for a bonus plate, with the retailer getting 35 cents and MOM getting 45 cents. Plus, he will receive a percentage of album sales profit accrued from participation, with that percentage also being shared with the division supervisor and State franchise holder.

**Wisconsin Program Set**

The Wisconsin program will utilize a fleet of nine station wagons, fitted with sound equipment, plus a battery of salesmen to cover and staff for radio paper advertising, all to be bankrolled by MOM. Dinkle said the promotional run for the first 90 days is set at $350,000. Berne J. Ellis, president of MOM, said that the campaign will be a series of airwaves into Michigan, Indiana, Illinois, Iowa and Minnesota, in that order, and then into the South. Thus far, all but two of the 20 districts are manned in Wisconsin, Dinkle said.

A feature of the program is a patented unbreakable record holder, invented by Ellis, which has been patented and will be utilized to cut down breakage. Bonus record for the Wisconsin area will be The Wisconsin Song backed by a pop cut by the Honeybearers and a ballad late 1947. MOM has a backlog of 16 other State songs.

First album release selections will be ready for members in September. Dinkle said he has received letters from 45 record manufacturers asking that they are behind his plan. cannot get full co-operation of all the big four, he added, as record tailor pressure is being brought to bear.

---

**ALL SMASH HITS ON NATIONAL Records**

B’way’s Great Artist

**CHARLIE VENTURA**

and Orchestra

**EAST OF SUEZ**

EAST OF SUEZ

**MOM NOCTURNE**

**PART I & II**

**SYNTHESIS**

**ELEVEN-SIXTY**

**MISIRLOU**

**HOW HIGH THE MOON**

**DON PABLO**

The Most Danceable Music in America

**THE MERCURY WALTZ**

**DECCA**

---

**The Cardinal RECORD BAR**

Model RB 3072—Three Table Units.

$255.00

F. O. B. Canton, Ohio

Crated.

**Does the work of three booths in the space required for one, plus self-selection of hit-parades.**

**CAPACITY 450—10 in. Single Records.**

300—10 in. Albums, Titles Out.

We Manufacture a Complete Line of Record Store Fixtures

SEND FOR COMPLETE CATALOG

**CARDINAL CORPORATION**

Louisville, Ohio

---

**GIVE TO THE DAMON RUNYON CANCER FUND**
READ THE GOSPEL... The American Music Conference (AMC), to help get its public education program across to radio audiences, worked out a system giving jocks suggested commentaries to drop into their patter. Sets of commentaries have been prepared with a short script on each tape: You have to be a musician like — to play music way you've just heard it, but you don't have to be a to play like with music. Almost one-third of America's families have east one person who plays for enjoyment. Or: Music is one of the kid's strongest civilizing forces. Play it and hear it. You'll like the way kids pick out the points that jocks can build up music good-will develop more music-interested listeners for themselves by spreading the the word. Instead of succeeding series can be obtained from AMC at 332 South Michigan Avenue, Chicago 4.

GOTHAM CLEANSINGS... George Mempel, owner manager of Frock Fadons, here from Paris on a visit. George Mendelssohn, Vox proxy, guested with WHED's Art Ford on his August 4 show. Art Ford is adding a request column, WMCA all-alphabet jazz show... Woody cardboard, WILD, a champion of the show, was to have Thelonious Monk as a guest August 8, and Lorraine Lynne, Blue Note exec the following day. Others Woody has interviewed recently include Kenny (Funch) Haggard and Walter Fuller.

UNE TOURING... Howie Richmond, of Robben Music, and Joe Jett, of London Records, doing an Underneath the Arches deejay trip, with pictures of leading deejays throughout the country on sheet music distributors and their stations. KDKA, Pittsburgh, WALTER CAU, Philly, Bill Brandt, KDKA, Pittsburgh, and seven others are making Archie programs. Dave Jacoby, WJXT, Baltimore, reports that his new second-hour request show, Sid's Bandwagon, has fans giving top call to Jack Johnson's Hair of Gold on Metrotone. Alex Black, WENT, Gloversville, X, any of the caller plates: "Looks like a sure thing."

CONNECT/OUTINGS... Walter Haisen, WCFT, Hartford, has scouted a new musical comedy show featuring Broadway show tunes. Monday thru Friday, 8-8 a.m. Walter House, station manager of WOC. Hartford, reports the recent successful three-hour show on Saturday afternoon has been incorporated into wothey's regular schedule.

TRICLY FROM DIXIE... KATL, Houston, Program Director Bill Allen, making a vacationing Johnny Edwards on an early-riser show, picked up the phone last week and heard a soft voice say "channing, you didn't give me my kiss yet." Seems that Edwards intersperses some with some snacking, good-morning exclamations, and then is missed them. Married man Newkiss, lost in time in the show over to a bachelor club... Bob Van Camp, WGB, Atlanta, has added 20 minutes to his early a.m. Morning Melodies show, making it 75 minutes in all.

FRIENDLY FEUD... WING, Dayton, O., running a sweepstake between Gene Brown, Jim singer, and Louisiana Gld, protagonist of the Mickey. Show from 2:30 to 4 across the board. Offers two 15-minute sweeps each day, with audience votes determining the winner. Sweep pulled almost 1,000 pieces of mail during its first four days, and got a roll of local newspaper stories.

ESTERN WAX WHIRL... Warren Kelly, WJR, Detroit, emceed a neighborhood frolic at the Brewster Recreational Center August 4, running an amateur contest, with Kersey's show via subscription. Event was co-sponsored by The Detroit Times.

ON THE STAND

Reviews of Orchestrations Playing Hotels, Night Clubs and Ballroom Locations and One-Nighters

Bernie Cummins

Sunday: Bob Tannen, Clyde Bains and J. Willie, trumpet; George Walsh, trombonist.

LEADERS: Gene Clark, John Jamieson, Elmer Riewe, Dick Meade, drummer; Maxie Lebo, lead trombonist.

SYMPHONIC: Mel Monroe, bass; Thad Wilkinson, baritone saxophone; Maxine Brown, vocals.

VOCALIST: Jo Ann Talley.

LEADER: DICK Maksin.

Bernie Cummins, back at the hotel instead of at the show, are purveyors of the same brand of quiet, understated, non-obtrusive, more music that kept him employed in his more creative, upper-middle- class hotel rooms for 25 years, as he admits. The arrangements are all his own, with the point of anonymity, and a light touch that if not exactly sweet, there's nothing that his music will ever do to the business at a hotel. Tones vary from smooth ballad to medley or set to set, with easy-to-manage medium fast in the great majority. Tried and tested standards, including the most famous show tunes, comprise the bulk of the show, with just a few special short rumba set through, in a manner always gives the listeners or unaccomplished topers warning when an L-A medley is coming up, normally announcing, "R-R-Room-bah!"

Mutted Brasses

With one of his saxes doubling on tenor for most of the last, the four-reed section has good depth and body with the brasses, playing mostly full after the shank of the evening and even then keeping it down, a very neat, trim, blend well, stays with brushes, is gentle with the fast ballad. The piano, amplified over the horn, takes the lead in a manner that requires some time and years passes.

Thrus Jo Ann Talley, debuting on the big stage, sing in simple, low-pitched style well-suited to the gen-

er-For Dealers, Operators and Disc Jockeys. The original recorded version of Lang Thompson's #122 "YOU DARLIN" "Billy" #126 "UNDERNEATH THE ARCHES" "SIDE BY SIDE" by Aqua String Band Wire, Write or Phone

RECORDS, Inc. 98 MARKET ST. Mitchell 2-6090, 6091, 6096 NEWARK, N. J.

a DYNAMIC disc! LARRY CLINTON'S THIS IS THE MOMENT Smash Ballad Hit from 20th Century-Fox's "THAT LADY IN ERMINE" Starring Betty Grable and Douglas Fairbanks, Jr. Produced and Directed in Technicolor by Ernst Lubitsch DECCA RECORD #74445 MILLER MUSIC CORPORATION 3109 Broadway N. Y. 2 BERNIE BARNABY'S LOVELY TO LOVE A SONG TO REMEMBER BY PAUL HESSINGeyer 424 COLUMBIA ST., READING, PA. Published by GRIFFES MUSIC PUBLISHERS, Phila., Pa.
D.J. and Decca To Talk Over Anti-Trust Suit

(Continued from page 16)

understanding and to the maintenance of good working relations, we seek by this suit to eliminate any contractual arrangement whereby our merchandising is done through or with the prevention of the free interchange of information among the several nations.

Walters insists acts be paid

(Continued from page 3)

will be held weekly, Walter repeated his previous belief that if the public sees nifty performers on talk shows, they will want to hear them in clubs. To offset this possible loss in revenue, he felt that nifty performers should be compensated by radio stations or sponsors for any loss of revenue. Walter stated he isn't going to stop television, Walters said. "I would be happy to have my shows televised provided arrangements were made whereby I would be compensated for loss in radio business." Walter elaborated on what form of compensation would be agreeable, but stressed that any tele use of nifty performers must result in loss of bistro biz.

Walters denied charges that he had been pressured by a columnist to allow Willie Shore to make a tele appearance. He said he gave Shore an okay to do the Ed Sullivan video shot to help the performer out of a difficult contractual situation and because "Willie Shore is a friend of mine." He disclosed that Shore had never pressured him in the slightest to secure acts for his tele show.

USO NOT REVIVED

(Continued from page 3)

and former exeepep. To clarify the matter and to stop the deluge of USO-Camp Miller toasts, "The USO-Camp Shows has not been revived and no steps have been taken as yet to reconstitute it. Veterans' Hospital Camp Shows, a second companion segment, continues to function, as does the actual reviving, an announcement to that effect will be made."

Showbiz Heads on Camp Shows Ball (Continued from page 4)

Murphy; International Alliance of Theatrical Stage Employees, Richard Walsh; League of New York Theaters, Bro Shep Pemberton; Music Publishers Protective Association, Walter G. Douglas; Mutual Broadcasting System, Edgar kobak; National Association of Broadcasters, Justin Phillips; National Broadcasting Company, Walter T. Storer; Negro Artists Guild, D.K. Shelton, Screen Actors Guild, Ronald Reagan. Among the other directors include John Golden, John Shubert and A. F. Robidoux. Officers include Walter J. Hoving, chairman of the board; Abe Lastfugel, president; Lawrence Phillips, Emile Friedlander; "James Sauter and George J. Schaefer, vice-presidents; "Clarence G. Mitchell, treasurer; John M. Lewis, secretary, and "C. J. Talbot, treasurer. Dr. Lindsay F. Kimball, former president of USO, is also a member of the board.

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T-142—You Talk Too Much

You Talk Too Much

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6-25002—Cuckoo Waltz

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TEMPO'S "Talkin' to the River" (TR 654) will be the SMASH HIT of 1948

Rum, Coca-Cola Infringe Defense Get Stay in Suit

NEW YORK, Aug. 7.—In the latest installment of the long-run Rum and Coca-Cola litigation, Leo Feist, Inc., publisher, and writers Morye Amsterdam, Jeri Sullivan and Paul Baron, defendants in the infringement suit brought by publisher Maurice Baron, were granted a stay on all but injunctive proceedings by Federal Judge Simon H. Rifkind this week.

The stay was granted pending final hearing on the defendants' appeal to the U. S. Circuit Court of Appeals from Judge Rifkind's recent decision giving Maurice Baron, publisher of a tune titled "Anne Franse," an injunction and an accounting for infringement of the music of Fasse by Rum.

The defendants' motion for a stay was granted on the condition that they post a bond of $50,000. The plaintiff had asked that the bond be set at $250,000, claiming that damages will exceed that amount.

The original publisher of the lyrics of Rum, Mohamed H. Kahn, of the British West Indies, has already filed an action for infringement on the lyrics in the lower and upper courts.

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AGVA FIGHTS OUT OF COURT

Petrillo Kills All Pacts With These Union

Actors Taken by Surprise

(Continued from page 2)

being asked to sign a pact, your members are hereby notified that no members of American Federation of Musicians shall be organized, or be permitted to organize, or be permitted to entertain by means other than their musical ability, shall become members of AGVA except with permission of the national office." (Full text of letter appears in an adjoining column.)

AGVA Taken Off Guard

AGVA lawyers and agents were caught by complete surprise by this action and couldn't understand what Pettrillo was driving at. The move was a meeting held two weeks ago between Harry Steper, and AGVA leaders. The huddle was attended by James Silverstone, AGVA lawyer; Dewey Barto, AGVA member on the Associated Actors and Artists of America committee; and Harry Steper, of the actors' union; Hy Faine, chairman of the Four A's committee in AGVA, and the president of the York top, and Steper, of AGF. The meeting discussed some mutual arrangements whereby more jobs could be made available for members of both unions.

Next Confab Canceled

The meeting ended on a friendly note, and when Barto was upon urging by the lawyers, another meeting was scheduled for the following Wednesday. "If at this meeting the management and Barto, that we intended to tell Steper that we had definite commitments for 26 weeks in theaters to be opened if the musicians would play along with us. The day before the meeting, Steper, secretary phoned us and canceled the meeting. The form letter of Pettrillo's is the first we have heard from him."

AGVA lawyers were out of town, as were the rest of the members of the Four A's committee running AGVA. Barto charged that AGFV's move was in "an opinion" that Pettrillo told AGVA and was a direct violation of AFM's charter. What Pettrillo is driving at, says the American Federation of Musicians to keep you laying off," he said sarcastically.

Barto further said that this letter convicts Pettrillo of encroaching and preserving another American Federation of Labor (AFL) union in violation of AFM's charter.

Until the full committee meets, AGVA has decided to stick to its guns that AGVA members are not to play in the AGVA field, whether a musician or not, will be permitted to do so without as agreement. It was further charged by AGVA lawyers that this move of AFM is an attempt to enrich itself by forcing the 16 per cent traveling tax on AGVA members and said the tax was levied on traveling (See AGF-AGVA WAR on page 60)

PETRILLO'S WAR DECLARATION

Quite a few of our locals in the past several months have asked this office for information on the situation of membership of their members in AGVA and the demands placed upon them by AGVA. Just a few days ago an article appeared in one of the trade papers stating that AGVA has renewed its contract with the American Federation of Musicians concerning membership of musicians in AGVA when they sing or entertain by means other than their musical ability. This article is erroneous in that there was never any understanding between the American Federation of Musicians and AGVA. Barto in his charges has existed between ourselves and that organization for quite a while, that a member of the American Federation of Musicians sings or dances, tells stories, etc., in various dress or on the stage of a night club, or by means other than their musical ability, shall become members of AGVA except with permission of the national office.

Your further attention is directed to Article 10, Section 20, of our national rules, which reads as follows: "Members of the American Federation of Musicians are not permitted to sign any form of contract or engage in any employment that is not authorized by the American Federation of Musicians." This law should be called to the attention of your members, that many of them are now signing AGVA contracts in violation of the A.F.M. rules.

Fraternally yours,
James C. Pettrillo
President
American Federation of Musicians.
August 5, 1948.

BIZ OFF 40%: Atlantic City Ops Desperate

NEW YORK, Aug. 7.—The ballots in the American Guild of Variety Artists (AGVA) election are out and the fashion is for the candidates to be campaigning for office and national board jobs.

Dennis Carroll, of the West Coast, Elde Rio, seeking the presidency of the union, has a committee headed by Bob Alder and containing of some of the biggest names in showbiz. Among them are the heavy hitters: Joe B. K. Smith, director for the week-end uptowns, most of the spots would never weather it.

For the major clubs, absence of musicians of the year is attributed to the absence of the "wine buyers." Others lay the blame on the booming rise in food prices.

Just as the major clubs, absence on the balance of the wine trade is a problem, the new generation of wine buyers is not on the market.

In New York the program committee is drum-thumping for an all-inclusive platform which is for the following: (1) Regular monthly meeting in all branches; (2) stimulating and creating employment and reducing taxes that affect the profession; (3) making sure of getting all benefits; (4) death benefits, hospitalization and welfare funds without any dues; (5) complete organization of the variety field.

Walters Pitches For Florentine

HOLLYWOOD, Aug. 7.—Having spent the past week in New York, Carlos Rudd or Slappy Maxie's, New York's Latin Quarter, and jazz musician, this week-end made a kid and take over the defunct Florentine Gardens here. Walters was offered to sign a 10-year lease for the property at a figure understood to be $5,000 monthly. Walters has been running the Florentine Gardens off and on for the past three weeks in the Latin Quarter. Walters' partner in the venture is a new and popular young Latin singer, vocalist, and producer of the Latin Quarter. Walters talked with ops of Earl Hines and other leaders of jazz. Hines told the kid was not for sale. He got the same reaction from Slappy's. Walters has been in negotiations with Proser appeared dead at press time. Proser is said to have asked for a partnership in the club, whereas Charles and Daveo, ops, were only to give Walters a booking and show production deal.

Spa Biz Gains And Pops Off Gambling

NEW YORK, Aug. 7.—The Saratoga season which started under a clouds because of the fear that the city would be shown in the movies, finally got their break when the casino began operating Tuesday afternoon. The original apprehension was based on a bill drafted with the Spa virtually in Governor Dewey's back yard, he would be anxious to build up the casino in Saratoga. In the early stages the casino gained green light came on.

There is no other spot of importance in town, also operating up to this writing has only a seven-day trial. Understood, however, that the club is trying to bring in more money to give the money lads to give room a play.

Other Biz Far Off

Business in the rest of the town is almost nil, it was said not out with $2. Cones post time, the (See SPA BIZ GAINS on page 46)

Carmen Vs. Chip

In Countersuits

HOLLYWOOD, Aug. 7.—South American cine songstress Carmen Miranda has filed a countersuit in Superior Court against Chip Corporations, Macole fronser of Panama, which was filed in Superior Court against Chip Corporation. Chip made a motion for summary judgment against Carmen, which was to have occupied a wing of Chip.

Miss Miranda's exclusive five-year pact with Chip called for her to be weeks next month, and it was said that Chip had not received any checks for which she was to have received $5,000 a year. Chip Corporation argued that Chip had received $1,200,000 for the 13-year truste and was only to give $1,200,000 for which Chip was not to get. Chip's motion to have the suit discontinued was denied.

Miss Miranda's attorney charged that she was being handed against her contract with Chip. She said Chip had not been able to get any of her pay and that the firm was not to have received the money she was to have earned on the contract.
Radio City Music Hall, New York

NIGHT CLUBS-VAUDEVILLE

VAUDEVILLE REVIEWS


A number of unplanned incidents upset this new vaude bill, which should be a hit show even tho it played to its proper music to one-third empty on opening night.

Maxine Sullivan, billed as the Loch Lomond Ladie of the Last Age, and the orchestra went thru three changes of her opener before she came on.

The usual nervousness of opening night, plus the late appearance, had the singer a little on the restless side for the first two numbers. She opened with Lazy Country Side and then swung into Jackie Boy. She received a good hand for the two opening vocals which increased with the singing of Nature Boy. This set the stage for Loch Lomond Ladie for which she is famous throughout England. Her closer was The Folks Who Live on the Hill.

Miss Sullivan would have been good for at least three encores, but her act was cut short as the band swung into the music for her last turn. The audience was still calling for more after the last number.

This difficulty should be overcome with better timing of acts to make room for encore pieces.

Program Shuffled

Opening night found a shuffling of spots, with only two spots in the order set out in the printed program. This was upsetting to the acts.

Moran and Elot, who took a tough spot opening the bill, as nearly one-third of the audience was not in their first half of their act. Their routine was good and they drew a big hand.

Jackie Hunter got off to a slow start but reached high pitch with a really comic turn and with his act at the drums which was a noisy affair but dull in spots.

Senor Wences was moved into No. 4 spot. He drew one of the biggest hands of the night for his return engagement. His ventrilo act is exceptional and he reached high pitch while holding a note for at least five seconds while smoking a cigarette.

This soil Wiles, American vaude lady, had a mild opening, but closed with a three-piano novelty routine (See CASINO, LONDON on page 42)

If the city of New York has any prizes for good—will builders they should go to the Music Hall stage for its outstanding efforts in constructing a fresher layout of New York's 50th anniversary.

Leon Leonidoff, show toger that has as much eye and ear appeal as anything caught in this house in many a long day. The Bruno Maine settings, bringing to life scenes and subjects closely identified with the city, show his rare imagination. The Russell Market and Florence Rogge choreography was fascinating to watch. The Albert Stillman special lyrics showed rare touches of humor. And finally the performers did outstanding jobs knitting the whole thing into a delightful, memorable, symphonic of the city's golden anniversary.

The show opened with a nod to Robinson, Wood, by having a film projection on the backdrop showing harp, Tassie, Arcari, Path, and Tans, pumping away on the camera Steinelau, gave it the real touch.

The Bronx came in for bow, being billed as the Home of Champions. The Mirthful show is a winner, and the comics (who bemoaned their fate) and warbled funny things about Durbin, Hope, and Dodges, got laughs and hands practically all the time.

Rockettes Are Queens

The borough of Queens got its share of the limelight with the Rockettes, labeled a Queen, going thru their customary precision work with many of the moves they have used from the usual top mints. Brooklyn was exemplified by Coney Island and started the show, as they had done in the past. The usual top mints. Brooklyn was exemplified by Coney Island and started the show, as they had done in the past. The lead did most of his act from an inverted bike, with a small, rather large figure, he was a sight to behold. The fly—walking effects was so realistic it was breath—taking. The onlooker, in the air, was a sight to behold. The old—fashioned effect was so realistic it was breath—taking. The one on looker, in the air, was a sight to behold. The old—fashioned effect was so realistic it was breath—taking. The one on looker, in the air, was a sight to behold. The old—fashioned effect was so realistic it was breath—taking. The one on looker, in the air, was a sight to behold. 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Brothers. ranging is hot Dry they Pushing Nevertheless the still 42 Columbus, they style patrons Their bang NOW On after walked a quartet great The big-shots. One the big-shot's Capacity, 600. Price policy, $2.50 minimum 100, $2.00 above; 50 cents each for groups, $1 for non-musicians. Capacity, 140. Price policy, $2.00 minimum $1.50 above. Booking policy, non-exclusive. Booking policy, non-exclusive. Estimated budget this show, $1,450. Estimated budget last show, $1,500.

After a six-week shutdown for decoration, this popular spot opened with a bang to a full house, featuring the Ike Spalding in a two-week backing of Sammy Watkins's orchestra, which marked the closing at the Columbia G.C., Decker Walling Hotel, returned to its old stand.

Show every bit of the $59,000 claimed spent for renovation, the room is now out to get whatever. Their style of old, with home credit. Maroon and black patent leather serves as a bright background for the Ike Spalding in a two-week backing which are quite effective. The show tricks to maintain high caliber entertainment.

Novelties Go Strong
Their novelty numbers went big with the capacity crowd. One was the song, "Why Does It Have To Be Me?" and they attribute authorship to fighters. You can be sure that this tune is a humdinger the other humdinger is "Your Feet's Too Big." The Brown Dry Bones, better builds, better than the one emulated.

The Columbia G.C. gives out with The Best Things in Life Are Free and I Wake Up With A Treadmill in My Eyes. On the team with bold hot and sweet, they never misses a chance to exhibit their talent, and the audience is as enthusiastic as they can be.


Club Carnival, Minneapolis (Sunday, August 1)


Pushing hard for recognition as the area's top hot spot, the club, is giving patrons what they want." The current show is headed by the Three Lind Brothers. The members, Murray, Dale and Phil, have built a repertoire ranging from Ell Eil and Are Monroe to nautical novelties like Yah Sure, You Betcha and I Can't Get Out of the water. The club is giving them the ability and know-how to make the transformations with great ease. The three would have it that way; the moment they walked on the stage until they wrapped up after a double round of encore.

Show opener had Dolly Barr, instrumentalist and percussionist, who executed several difficult handstands and splits on skates to

Follow-Up Review

BILTMORE BOWL, BILTMORE Park, Asheville: The night is short and the club is like riding the crest of their popularity and the result of a socko recording of My Happiness, Jon and Sandra Steels display plenty of what it takes to be a band has been a long time getting there, but their present sing on the two floors. Spotted in closing slot, do is on for 20 minutes, to offer a generous drink, and a sign which says "Ladies, topped by their wax version of happiness."

Fresh in appearance, well groomed and polished, the Steels appeal to the type that flowered together with easy precision, displaying better-than-average price, and spotlighting close charm. Choice numbers is a great help in selling the act. Opening with a medley of oldies, they switch to blues-novely Send Me a Man which highlights their versatile work of team partner. A change in pace, and Jen takes over as a flashy solo choice. Drippin' Polonaise done straight and in boogie tempo. For wind-up, there's a novelty hillybilly tune which earns the audience returns and an enthusiastic call back. The act is delivered, plus an infectious enthusiasm which makes them easy on the eyes.

Rest of the Bowl show remains the same, however there's a change in the hill with Ben Bert and June Koch.

Alan Fischler.

RADIO CITY
(Continued from page 41)
tomers down front in the orchestra howled with glee. The members and ballroom dance is usually the really funny bit. Perhaps having to work out with the audience is something a drop is a mistake. A black drop might add to its visibility.

Lend a Hand Contest

The finale was the tone-down. The set was a reproduction of Rockefeller Center complete with statue of Prometheus and sputnik statue. The orific was on the "street" and the crowd was down down down below. Instead of the customary end of the show, the group put a "far out" coda to the song, "Prometheus" and some midnight with blue flags for a universal appeal.

Big Little Old New York, with the cast down on the den and a top pit, drew enthusiastic applause.

Picture, A Date With Judy. Bill Smith.
Dunn IRSIng Clagh Makes N.Y. AGVA Confab a Fiasco

NEW YORK, Aug. 7.-The first ownership meeting of the American Guild of Variety Artists, Inc. was held here since AGVA had its first con-

vention ended in fiasco, with Henry Dunn, its owner-manager, in

sight at complete cross purposes.

The confab at the Capitol Hotel was opened with a vocal contest to form rank and file on what happened to the week's meetings, as if the ballots for the election of a national board wouldn't be in

midst of the floor space; the band wouldn't be until November.

No show of members be-

The pressure that氛围 the making of a telephone call for union action was also expressed at the meeting to act in an advisory capacity to Dave Fox,

the band leader, on the idea that a national board would serve until the national board would take office.

Henry Dunn took exception to the

motion, and the charges and counter charges started to fly. Irving's mo-

tions, passed and seconded and nominations began. In the midst of the nominations, Dunn called up the floor and saved the chair and gavel over to him. Irving promptly called Dunn out of order and adjourned. The upshot of the meeting was that Dunn called upon the board to adjourn in a rapid count of hands and adjourned the meeting.

The meeting was going on in New York, reports began reaching The Billboard that constituent groups headed by New England factions had ac-

cumulated a bankroll of $100,000 to found the American Actors and Artists of America (Four A's). The first shot in the campaign, a spokesman for the group said, will be fired in New York Supreme Court in October when this group will ask that the investigation proceed by Justice Coahalan, barring Matt Shawley and a group of his supporter-

from interfering with the affairs of AGVA, be set aside as not binding on the membership.

AGVA tops and Four A's officials said they knew nothing about it and doubted its exist-

ence. It was admitted that the Bos-

ton group had a good time and that Philadelphia was also acting up. But con-

diency was expressed that the final outcome would be happy.

More Vaude for Brisbane

BRISBANE, Australia, Aug. 7.-Will Mahoney, who has been running the Royal Theatre successfully since Harry Grits, who

wrote the lease on the theatre, on which the vaudeville that made Queensland, has decided to reopen the Palais Royale, and Arthur Mahoney had a go at this sort of thing at the Royal a couple of years ago but didn't click.

Hawkins Bows in Greensboro

GREENSBORO, N. C., Aug. 7.-Hawkins Skating Rink, Inc., a new Greensboro skating rink, opened August 2. Owner and Gen-

eral Manager is R. A. Hawkins, scheduled afternoon instruction periods and evening sessions Mondays through Saturdays. The rink is set up along the quiet streets of the city, and the rumor was that the enterprise in the smaller spots was getting out of hand.

Dance Spot Rule

When the original order came out that no dance spot had any live talent, a permit in any spot unless one of the fifth on the list was dancing, was in order. However, when ops bemoaned that customers didn't care to dance in the spot, in which case the dance were called.

One source close to the situation pointed out that in most cities there were not many night clubs to be found.

Cheer was the order in the Toronto hotels, which used no live tal-

ent, and by spots were used no must-

agement of the Toronto Musical Protective Association (Tampa) that no less than three of the Toronto hotels were responsible for bringing about the original order.

This informant argued that because the musicians' unions insisted on a live talent permit in any spot unless one of the fifth on the list was dancing, was in order. However, when ops bemoaned that customers didn't care to dance in the spot, in which case the dance were called.

Meanwhile the union's legal de-


cia's the matter of contracting for national contests.

On the other hand, pressure is now being brought to bear on the local unions to eliminate the rule, which, the ops claim, is only back-

 ranching on the musicians themselves.

FOR SALE
AMADOR ORCHESTRA, MODEL B, 2 SPEAKERS,
D.K. and D.S.K., 20, $2,000.00 Cash.
1710 South B, K. E. Lewis, Illinois.

Weather Ups Stem B.O.'s; Cap 1086, MI 117, Roxy 95

NEW YORK, Aug. 7.-Good th-

es weather, warm but rainy, helped stem houses hold up their end in at-

tempts from New York's many ball games, beaches, etc., this week.

Friday has seen the highest attendance this season, with $343,458 for the previous week.

The box office came for the
capitol (4,627 seats; average $66,000), unadjusted. The Palace and the Music and On an

Island With You with a terrific $108,

Radio City Music Hall (6,260 seats; average $48,000), unadjusted. The Isle of the Stars and the Music and On an Island With You with a terrific $108,

Radio City Music Hall (6,260 seats; average $48,000), unadjusted. The Isle of the Stars and

The show framed itself.
Legit, Big, Little and Hay loft, Comes Into Own in California

(Continued from page 4) overshadowing importance of Hollywood's major industry, motion picture

A number of factors are responsible for this. First, nearly all of the thousands of Easterners, long

numbered among Hollywood's fewest, are now

so weary of an all-screen act and let it be

known that they would support local theater.

Hollywood Helps

Secondly, the motion picture industry

is making more of a show of making public the
title of legit's value, both from the stand-

point of the producer and the theater

material. It has been relative esti-

that Hollywood started its race for the rights to stage vehicles,

setting the lucky plays with its fabulous

[...] column. Furthermore, film-

industry's top talent is being used to

realize the value of sound back-

ground in the adaptation of stories. Nearly all the major flicker factories

maintain on-the-foot little theater groups, used for this purpose.

Now for the recent trend for

stage presentations was the formation

of the Starlight Theater Asso-

ciation. It is composed of the names and

headed by Gene Mann. Starlight's first

season, stages light open in Griffith's outdoor Greek Theater. Indicative of the trend, the Little Theater

lost 86 during its first year of operation but wound up last year

tally $50,000 in the black. The

current season holds even greater promise. Starlight's Greek season opens, Merry Widow, att-

ched $12,000 in a two-week run; Von Doa, starring Caesar Fran-

co, offering, scored a $76,000 box office, take. With The Three

Open this week, is expected to fill out

to the tune of $80,000.

At the Los Angeles Philharmonic

Silo Circuit

Anthony Quinn opens in the little Western Gem, Stagecoach, at-

Muhenn (Monday) ($ at Oggunqui

(Mc.) Playhouse. Quinn created

role of a man who comes to

Winburn and Lou Polan, of

his own stage in support, as

are also William Tabbert, Ely

Atherton and Don Doherty.

Broadway-Bound

Monday night at the Vic Theater (Abingdon, Va.) Players unveil a

newie Monday (9). Title is Captain, by Montgomery

Hare.

Marlo Baker revives her

original Stem role in Meet the

Wife at the Colney ( Md.) Theater

Tuesday (10).Problem is

Stockbridge (Mass.) Playhouse in

Red McCoy's Daughter be-

inning Monday (9). Edward

Andrews has other lead spot.

Estelle Winwood and her star-

shining at Woletis (Mon.)

My Darling Daughter, opening

Tuesday (19). Support includes

Jeanne Watson, Pat Dawson and

Braddford Frye.

Silent Circuit

F. W. Rogers in a Blosson Time to the Paper

Mill (Millburn, N.J.) Playhouse. Top is

will sing Shubert role. Andi

Kanzler will play the Carlo-

North, Elizabeth Houston and

Albert Carroll are in sup-

port.

Auditorium, charging a $4.50 flat,

Magdalena, preceding a theater

week's gross of $49,100, deemed

a noteworthy take for a pre-Broadway run and a small-town perfor-

aing, Annie Get Your Gun

Margrit Marting, ran up a solid $52,000 b. o. at Shubert. Ma-

ter brought in $35,000 during its first

week at the theater. With sub-

scription accounts for a goodly a-

house, first week's figures (it's the

theaters are the heaviest) hold little meaning.

as it should be remembered that

this production opened to packed

with Magdalena (across the street at the theater).

Likewise, customers are at-

tracted to a new venture. One

example of a highly successful

and house undertaking is William Eythe's

Rev. Lady, an offering at the

Las Palmas Theater. Show opened

last week, has been playing to

to sellout houses running at $3.65

Fractures and Saturdays and $3

week night. Current talk has it that

ear has caught the shubert eye and

may soon be on its way to Broadway. An-

other highly successful Eythe produc-

tion is one that is being filled out to

played to packed houses at Las

Palmas for a three-week run and then

Starlight. The show is a comedy-

three-week holdover. Coronet, and is

currenly fusing well with the newcomer,

Cupid Thumbs His Nose.

Broadway-Bound

It is within the California small-

house productions to find themselves

in New York. Among the offerings are Charles Laughton's Gellerh

The Pippi with Henry Wilcoxon.

and Gene Kelly the legit picture are

the numerous amateur groups active in

every nearly every community composing themself a legitimate theater. Best known and oldest is Pasadena Playhouse.

Hollywood's local theater, the group
doesn't qualify its inclusion with the

other groups, there are many others across the country.

Since space will not allow mention of

all of the for the sake of space only some of the more recent to join

the little theater ranks: Westside

Hollywood Village West three-week playhouse. (currently showing The Royal

and Encore Little Theater (re-

lately Taped at Mrs. Hester).

Hollywood's capable actors are

Lab marking time until it scores a

estate, in the meantime sticking to

occasional one-act vehicles.

San Diego Picture

Legit's mounting strength in the

Los Angeles area is equally evident

in San Diego. San Diego Playhouse

to the movie capital must take most of the credit for its late

Drama Directors plays the Actors' Company at the La Jolla Playhouse, situated in San

Diego. This company, a group that was formed a year ago and has on its board of

production, included (left to right) Ferrier, Jennifer Jones, Dorothy McGuire and Gregory Peck.

They have revealed that in the production of "The Three

Governors," is also known as

one of the characters in the play, and has been

the company's mainstay. He also

is a regular at the ball rolling and has as yet to withdraw his

investment.

For the group last year grossed a total of $35,289 in a

$21,628. This week's grosses: June 6, 3,581, $424; July 6, Road to Rome, $721; July 20, For Love or Money, $1,028, $424; July 27, For Love or Money, $3,268. This week's gross total $93,268.
Thu Aug 15, 1940

**OUT-OF-TOWN OPENINGS**

**ULTRA-MARINE**

Opened Tuesday, August 31

**LA JOLLA PLAYHOUSE, SAN DIEGO, CALIF.**


Ricki Seaton

Placa O'Hal Of the Street

Bobby King

... in a three-year-old romance between friends of the money and even does the attachment between the characters and the main goal of the story: Never bring a conversation about one character.

This type of situation, as big as it may be, could lend itself to unlimited possibilities. The character who takes a more subtle approach to his role will find that there is ample material for further development. The actor who provides the necessary nuance in his characterization will be rewarded with greater opportunities for creative expression.

Clara Blanck makes the most of her supporting role and ranks next to James Cagney in the cast of this new play. Her portrayal of the character's wife is both compelling and believable. She brings a natural warmth and sincerity to her performance, which is a testament to her dramatic abilities. Her ability to convey the character's emotions effectively is exceptional.

The theme of the play is Blackmore's love for his wife, Magdalena. Through a series of events, Blackmore's love for Magdalena is tested and strengthened, ultimately leading to a happy resolution. The play is a poignant reminder of the importance of love and sacrifice in our lives.

**MAGDALENA**

Opened Monday, August 31

**PHILHARMONIC AUDITORIUM, LOS ANGELES**


In presenting the work of the Magdalena, the Los Angeles Light Opera Association seeks to repeat its outstanding success when it first unveiled Song of Norway. In some respects, this project is considerably more at home in its current offering than it had in Norway. Here are the conditions under which the production was staged.

Magdalena's main strength is to be found in the settings of Heitor Villa-Lobos. His music is always at the forefront of the production, serving as a backdrop to the action. The music is exceptional and serves to enhance the overall experience of the production.

One of its major weaknesses is in its lack of organization. Brennan and Curnyn have left an offhand, impatient tone in the script. The dialogue is flat and the pacing is slow. Nonetheless, the cast works well together and the production is overall well-received.

**BOOK IS WORTHLESS**

One of its major weaknesses is in its lack of organization. Brennan and Curnyn have left an offhand, impatient tone in the script. The dialogue is flat and the pacing is slow. Nonetheless, the cast works well together and the production is overall well-received.

Brennan has cunningly concocted a lunatic, adding considerably to the show's comedic content. However, the show is the gurmand general's mistress and court, and turns in an exceptional job in the role when it is most needed. The character is well-developed and provides a strong emotional core for the production. As Magdalena's success is the excellent cast meticulously directed by Jack London is prima ballerina and Dorothy Sarnoff continues her vocal and acting talents as the natural girl who helps turn the people of the path of Christianism.

- Needs a Parsimony
- The show has to be applied in pruning out the deadwood that burdens nearly all scenes. While the domestic situation is neither new nor in need of exploration, the issue of providing a healthy injection of lighter comedy situations and pursuance of all the shows.

(See Magdalena on page 40)

**ROUTES Dramatic and Musical**


**ICE SHOWS**

Boody M. Brown & Co. (Costume)

**RECEIPTS**

**Membership Savings**

- Drama Guild: $1,000.00
- Small Gifts: $300.00

**Total Contributions**

- $7,573.00

**INCOME FROM BOX OFFICE**

- SEVERAL TIMES TO GOD: $500.00
- BALLET BALLADS: $500.00
- BALLET BALLADS: $1,000.00

**Total Income from Royalties**

- $1,133.00

**Loans**

- ANTA: $1,300.00
- BALLET BALLADS: $900.00

**Total Income from Subscription**

- $123,318.00

**CASH DISBURSEMENTS**

- Total Salaries: $11,026.00
- Total Expenses: $29,776.00
- Total Income from Royalties: $1,133.00

**NET INCOME**

- $12,125.00

**NOTES**

- The show has to be applied in pruning out the deadwood that burdens nearly all scenes. While the domestic situation is neither new nor in need of exploration, the issue of providing a healthy injection of lighter comedy situations and pursuance of all the shows.

- Needs a Parsimony
- The show has to be applied in pruning out the deadwood that burdens nearly all scenes. While the domestic situation is neither new nor in need of exploration, the issue of providing a healthy injection of lighter comedy situations and pursuance of all the shows.

(See Magdalena on page 40)

**NEW YORK, Aug. 7.-How to run an experimental theater and get gray hair is explained in a report made by Experimental Theater, Inc., to a board of directors which shows a loss of $465 for presenting six plays 1947-48. However, it is determined that $52,000 was received in contributions to keep the project going and was used for the total income, the loss is figured by some to be cut in half.

Although the project is also under attack by several legions, a study of it will bring to the mind that $52,000 was paid to stagehands for their services, 3G to musicians, 11G to actors and about 16G for building scenery. Actors' Equity, which is one of the sponsors of ETI, postponed its scheduled meeting of Tuesday (3) because the report will bear arguments by the other unions as to why the concessions made to the legit men should be withdrawn.

Undoubtedly the ETI was the most spectacular part of the new project operations on the Stem last season and was responsible for several shows getting to Broadway that never would have made the grade otherwise. Its report follows, in part.

In this is a Cash Balances and Disbursements Statement from July 31, 1947, to July 31, 1948, the second season of Experimental Theater's continued.
AFM-AGVA War Out in the Open
(Continued from page 40)
By Milbourne Christopher

Bill Sachs this week turns his attention to a battle of wits as a producer for a television magic scenario.

TELEVISION is opening a vast new field to the horror of agents. Large illusions and escape tricks will be done with professional skill but without the chance of the comedienne magic but everything from the dime-and-jenny to the three-card trick and many other curious forms of show business.

Photogenic wizards who cannot find an outlet for their talents thru radio with a wealth of new publicity for the new industry. Dunne was the first to recognize this valuable asset and he persuaded his Warners to release his props in two-hour video possibilities.

The versatile performer who can change his tricks frequently will be welcomed into the field before possible under the old system.

Television is a wonderful medium for the ventriloquist and other forms that were only good for small audiences are perfect for television. The performer can have his tricks watched by millions of people from the performer’s hands and back away to build up climaxes.

Rehearsals are important for the young television performer. Once at the CBS studio in New York a magician, who had come in to follow his routine, threw an egg trick, stopped the run-through.

"Better do it again," he laughed. "I followed the wrong hand." The hand, apparently, is even quicker than the television eye. An egg trick at a wrong moment is the difference between the performer’s hands and back away to build up climaxes.

The play is in need of direction. It can welcome major personalities especially in the first set, which moves at a discouragingly slow pace and lacks the excitement. He could have had a far more effective performance if his tricks were exactly as written. He might have saved it. John Boyes is tastefully designed. Jaspe Nielsen is an effective set designer. Lee Zhito.

ULTRA-MARINE
(Continued from page 45)

sea-food-craving invalid. The fact that she’s a mermaid is revealed just when one expects her to teach him to fish. Blackmore’s attempt to create a lone mermaid who has a mind of her own is laudable if one, however, will not like her. She has at least a chance at being normal, but if she is to be normal she must be normal in all things.

The play is in need of direction. It can welcome major personalities especially in the first set, which moves at a discouragingly slow pace and lacks the excitement. He could have had a far more effective performance if his tricks were exactly as written. He might have saved it. John Boyes is tastefully designed. Jaspe Nielsen is an effective set designer. Lee Zhito.
CINCINNATI, Aug. 7.—Bob and Pearl LaThey, veteran rep performers, who recently returned from a trip to visit friends, and then hit out for Owensboro, Ky., to spend three weeks with the help of a few dollars raised in Texas, returned to the area there. The LaTheys left their home in Texarkana, Tex., on a vacation trip in August last year and since then have visited friends and relatives in Chicago, Chicago, Ill., and the family were the Jewell-Harris Players in Talco, Tex.; Cliff and Helen Carl, Des Moines; Rev. and Mrs.metro in Kahoka, Mo.; Arlie and Rachel Chadwick in Bloomingdale, Ill., and Hazel and Bernice Butler in Indiana. The LaTheys will vacation for the rest of the summer and in the fall will resume their work in schools in the Southwest with their magic and novelty turn. They were visitors at The Billboard during their Cincy stay.

Did You Know That...

By Edmund L. Paul

The first name ever played in the United States, as the first name ever played in 1826, was the dramatic production on the Pacific Coast was a presentation of The Republic of the Devil. Santa Barbara, Calif., by soldiers of the army stationed there, and performed by a group of female officers, was performed by a group of female members of the army.

Edwin Booth, whom we all think of as the first of the American tragedians, was born in the old miller, The Marble Heart, in San Francisco in 1832, the first of the three generations of Booths, and played his first appearance in a time play at 25 years old.

The first rep company in America, which has the reputation for being the first of its kind in America, was the little company of Kentucky performers, which featured Richard Low, Shawano, Wis., and the company played regularly in the East Coast area. The company was formed in 1910 by four old friends, and had its first appearance on the East Coast in 1912.

People took their drama seriously at this time. In 1849, the French tragedian, William Macready, came to New York for a series of performances. He had spoken in a slight manner of the acting profession, and had spoken in London some time previously. In his first performance in New York, Macready was hissed and booed by many in the audience.

The Macready parodies reached this point, and the company was disbanded in a bloody riot in the Astor Palace, May 10, 1849. It re-

HARTFORD, Conn., Aug. 7.— Expansion of outdoor motion picture theater on the New Haven territory is continuing. A certificate of organization has been filed with the Secretary of State's office at the Capi-

tole here for a new corporation, New Haven Drive-In-Theaters, Inc. at New Haven, Conn., listing amount paid in cash, $30,000, officers, David W. Wgw., New York; vice-
president and treasurer, Charles L.

LaTheys' Biz Okay on 37th Annual Tour

Established Territory Good

CINCINNATI, Aug. 7.—Brooks Rock Company, currently in its 37th year on the road, was the subject of an interesting article in The Capitol Times, Madison, Wis., at the time of their showing in Sauk City, Wis. Accompanying the story was a three-column photo of Mrs. Barbara Brooks, widow of Tom Brooks, former leading man, who died in 1946; Jack and Maude Brooks, who carried the company in 1911; and Stefanie Lee Brooks.

Operating out of Sault, La., for the company for the past 37 years has been playing established territory in the Midwest, with a 500-capacity tent. Org is modernized, with 20 tons of equipment, and performs with 14 modern heavy transport trucks and 500 horses. They have gone from its sale, 1947, at $1,500,000, to the sale of its books in Wisconsin and Minnesota.

Bert Harrison, owner of Bert's Novel, is playing Missouri spots. Leon and Bernice Richland, owners of the old-fashioned books in Wisconsin and Minnesota.

The first call for the org to swing out early this month for stands in Charlevoix, Mich., and Detroit. Al LaGuire, producing director, says audiences have been fine today.

Line-up includes John Rogers, assistant producer; Joyce Biber, Victor Paul, Barbara, Barkley and Hill, Cora, John, and the lineup includes the cast of the Adair Players were welcomed by the locals for the week. Al LaGuire, producing director, says audiences have been fine this week.

LaTheys on Vacation Jaunt

CINCINNATI, Aug. 7.—Bob and Pearl LaThey, veteran rep performers, who recently returned from a trip to visit friends, and then hit out for Owensboro, Ky., to spend three weeks with the help of a few dollars raised in Texas, returned to the area there. The LaTheys left their home in Texarkana, Tex., on a vacation trip in August last year and since then have visited friends and relatives in Chicago, Chicago, Ill., and the family were the Jewell-Harris Players in Talco, Tex.; Cliff and Helen Carl, Des Moines; Rev. and Mrs. metro in Kahoka, Mo.; Arlie and Rachel Chadwick in Bloomingdale, Ill., and Hazel and Bernice Butler in Indiana. The LaTheys will vacation for the rest of the summer and in the fall will resume their work in schools in the Southwest with their magic and novelty turn. They were visitors at The Billboard during their Cincy stay.

ROADSHOWMEN!

NEW LOW PRICES—SUMMER SPECIALS

Western $5.00 per day; $10.00 per week Features $8.00 per week

NEW PRINTS SHORTS

Dependable Service
Mary Waters, Nephi, Nebr. A host of new attractions.

Capital Film Service 1700 Assembly St. Columbus, S. C.

SOUTHERN VISUAL

We supply you entirely

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SOUTHERN VISUAL

CLEARANCE SALE

Annual Sale Used Prints Big Box Sale for Lists This Ad Advers 4 Weeks Only

FILM CLASSIC EXCHANGE

Freddo, N. Y.

Drive-In Theater Expansion Program Continues in N. E.

LELAND-ON-LAKE, Mich., Aug. 7—Caravan Players, Michigan rep company, completed their first of their summer tour with a successful week's stand here July 26-31. Out-

HARTFORD, Conn., Aug. 7.—Expansion of outdoor motion picture theater on the New Haven territory is continuing. A certificate of organization has been filed with the Secretary of State's office at the Capitol here for a new corporation, New Haven Drive-In-Theaters, Inc. at New Haven, Conn., listing amount paid in cash, $30,000, officers, David W. Wgw., New York; vice-
president and treasurer, Charles L. (See You Know That on page 98)
BAYLESS—Charles R. (Bill), singing ballad writer with the Florida Amusement Company and other radio stations, died at 70 in a room in Atica, Ind., recently. Burial in McKeever, Pa.

BELL—Doreen E., father and director of the Bell Family Band which toured with the Cettin & Wilson Show when he was 15, and later his home in atchisibah, Va. Survivors include his wife, Dorothy, her daughters, Raymond, Frank and Marvin of Chietzibah; John, Beamer Falls, Pa., and Frank, who was conductor of the United States Shows, and several daughters. Burial in Clarksburg, W. Va.

BLUMENSTEIN—Sam, 69, former operator of the hershey Playhouse, suddenly July 27 at his home in that city. Survived by his wife, Minnie; a daughter, Mrs. Ruth Witt; three brothers, two sisters and three sons, Joel, former band leader known as Joel Charles, who now operates a talent booking office and a publishing agency in Philadelphia; Harold, former promotion manager for MGM Records in Philadelphia; and Helen, wife of Richard G. Blumenstein, radio and television manager of the Pennsylvania, and Cecil, record salesman for the company, independent record distributing firm, and many nieces and nephews. Burial in Gracelawn Cemetery, Philadelphia, July 29.

BOULTER—Wilfred J., 68, former secretary-manager of the Prince Edward Island Fair at Charlottetown, P. E. I., also is an annual for 25 years, August 1 in Boston. Survived by his wife, and daughter. Burial in Charlottetown.

BRUCE—Chief Warrant Officer John Bruce, 57, of 3606 U. S. Air Force Band, which airs weekly over the station network in the recruiting show, Party Line, July 30 in Columbus, Ohio.


BURGESS—Grover, 56, actor, July 30 in Chicago. Burgess became well known in the early 20s in Upton Sinclair's Silent Jigglers, gaining critical acclaim for his impersonation of Sinclair. He was a member of the cast of The First American, included War, produced by the Bronx Theater Guild, and Broadway shows包括The Black Bottom and You Can't Go Home Again.

CUTLER—Wilfred, 70, actor, July 31 at his Sharon Cemetery, Philadelphia, July 29.


HERNDON—Mrs. Anna, 54, actress and wife of Richard G. Herndon, theatrical producer and director, died Aug. 2 in Philadelphia. Herndon was born in Venango, N. J., Mrs. Herndon during the early 20s appeared on Broadway plays under the name of Anna Walker. Her last production was Baldwin Little Theater, Beach Haven, N. J. A sister and a brother also survive.

HOFFMAN—Edward, 50, president of Newel Berger Co., July 30 in New York City near that city of a heart attack.

HOLLAND—Frank Jr., 35, actor and radio singer, a suicide in Hollywood August 3. He had been arrested on suspicion of burglary and lodged in the Hollywood jail where he hanged himself with his belt.

KEARNEY—A. J. (Dick), 69, assistant general manager for the Shubert Circuit of theaters operating in Pennsylvania and New England, July 30 in New York. He had been with the circuit since 1929, when at one time managed Will Rogers and the Gene and Vernie show. A brother and three sisters survive.

LEOB—Adolph, violinist with the New York Philharmonic orchestra and for 35 years head of the violin department of the Worlitz Music Company, Cincinnati, July 29 in Jewish hospital, that city. Survived by his wife, Phyllis; her sister, C. Stiefler, Fort Wayne, Ind., and a brother. Crematory services in Indianapolis.

LORMER—Jack, old-time talker, at Riker's Island, New York, July 25. Survived by his wife, Dorothy, mother of Walter M. Mattheis, advance man and producer of various radio shows, at her home in Long Beach, Calif., and by her daughter, who was well known to circus people on the West Coast thru her mother's shows, and was also a manager of the Wind. Survived by In Long Beach July 30.

MOGGINIS—Charles R., 47, veteran Hollywood casting director, died professionally as Charles Richards, at St. Vincent's Hospital, New York, July 30, recently after a short illness. Born in Cleveland, Ohio, he was an active part of the motion picture business career as a juvenile actor and later became a protege of C. B. De Mille. He was associated with the latter in the late 1910s. He cast, among other major producers, Gene Autry, the Wind. Survived by his parents.


MORGAN—William C. (Bronson), 76, winner of the world's championship for breaking wild horses at the Chicago World's Fair August 2 in Abilene, Calif. He performed as a marksman and trick rider. Burial in rural Wilt, Ill. Survive and toured the country with his own show.

MURPHY—Bob, 58, actor and restaurateur, August 5 in Hollywood. The end was no忋 dead June 1 and buried in the old Keith-Orpheum Circuit and later entered movies. He owned two restaurants, Murphy's at the Hollywood and the Murphy's at the York, and the House of Murphy, Hol-lywood. His widow and a brother survive.

NICHOLSON—Mrs. Hugh (Julia), 62, widow of the late Hugh M. Nicholson, operatic performer, recently at her home in McComb, Miss. She started in vaudeville as a dancer as a child when a dancer, later trouped the country as a solo act, Surived by her husband and mother, of New Gladsden, Ohio.

NOWELL—Mr. William W., 64, widow of William Nowell and mother of William Nowell Jr., who is well known in the business community, recently in Leichington, Pa. Services are being held in preparation in Grand Butten Cemetery.

PETIT—David Hay, 53, stage and screen actor, July 30 in London. He had ending a role in the play, July 29, as a character in a show, July 28, after a short illness. He was a brother and a sister also survive.

PHOENIX—Arthur S., 78, for 50 years a silent film star, July 29 in Los Angeles. He had been arrested in 1920 and was acquitted in 1922 after a short illness. He was a brother and a sister also survive.

RED—David C., 68, father of the famous showman, July 27, in the city of a heart attack.

RIPKIN—Mrs. Louis, 56, widow of Louis Ripkin, a member of the family operating Philco Radio shows, died July 28, after a short illness. She was well known to circus people on the West Coast thru her mother's shows, and was also a manager of the Wind. Survived by her husband and three sisters.

SINK—Mrs. Beulah, widow of S. M. (Fat), Sink, rode superintendent of the Royal Exposition Shows, July 16 in Chicago, Ill., m. of cancer. Besides her husband, she leaves two sons, of Gastonia, N. C. Burial in Gastonia, N. C.

SPERINO—Francesco, 91, former director of Vienna's Imperial Opera, staged the last 21 in Rome. He conducted in New York, Washington, and at can city, and composed several operas and music for ballets.

STRAIT—Rowland, skating rink operator, August 3, following a long illness. His widow and four children survive.

SUSSEX—Harry A., 67, shownman for over 30 years, July 30 in Gibbonton, Fla. He was a radio pioneer, July 23, 1920, in Tampa, Fla. He was a director of the Strates' Shows, July 23, 1933, and operated a dry-cleaning establishment in Minneapolis for a number of years as a pitcherman, Brant Endres, Sunday, Minneapolis; Herman (Great Herman, magician); director and character actor John, Englewood, Fla., and Frank, his son, retired. Burial in McKenna, Milton, and Mrs. William Nelson, Wilmin, Minn. Burial in Logan Park Cemetery, Tampa, Aug. 3.

SWAIN—J., 74, room for a married man, Cincinnati, Ohio, July 30. He was a survivor of a truck that was setting up for the day, Aug. 2.

TAYLOR—Frank H., 68, son of the late Frank H. Taylor, Wall Street, New York World and for three years program director of WMAR, Rochester, N. Y., July 30 in Canandaigua, N. Y.

WILSON—Charles, 44, former vaudeville for 20 years, July 21 in Chicago. He toured with the vaude circuit with his wife in the Wilson and Miller Show, July 18, for 20 years, and with the Balaban & Katz organization. His brother, Julius, is a member of the firm.

WITWARK—Mr. Frank, 70, member of the old music publishing firm of Witmark & Sons, he was a survivor of a truck that was setting up for the day, Aug. 2. He was a brother of the firm's founder, Julius P. Witmark, and a member of the last family to publish his music, although several years ago he sold the publishing rights to the firm. Survived by his brother, Jay, and a sister.

IN LOVING MEMORY

of my Husband

RALPH WEADE

who departed this life July 14, 1944.

A great deal of gold, leather, and jewels now grace the beak of his heir.

It was only in WEADE that fills on the table.

It was only in WEADE that fills on the table.

The memory of a nameless door, however,

It is a soothing melody that lingers

MYRTLE WADE
Chi R. F. Fair Increases Its Terrific Pull

Crowds May Hit 3 Million

CHICAGO, Aug. 7.—The Chicago Railroad Fair, which opened strong, continues to grow stronger in its crowd pull. Thursday (5), the 17th day of the event, produced a turnout of 53,408 paid, the largest single week-day gate thus far. Sunday (1), with a turnout of slightly over 58,000, was the best single day attendance to date.

Total attendance for the first 17 days aggregated a smashing 792,645, which has given everyone connected with it in Cook County reason for anger. The ever-mounting gate has lifted the daily average attendance over 46,400.

Pageant Keeps Rollin'
The pageant, 'Wheels A-Rollin', the one big entertainment feature of the fair, is demonstrating increasing pull power. The biggest day's attendance yet was reported Thursday (5), when 19,342 paid to see it. Thru the first 17 days attendance at the pageant, Thursday being the 17th, is averaging better than 15,000 a day.

This week a further easing of the shortage of eating and drinking concessions, and fair execs expressed themselves as confident that this situation, as we know it, will have to be adequate to remain a problem. In addition, additional toilets are expected shortly.

Aim at 3 Million Pull
Fair officials, who had based their plans on an entrance of 2,000,000, now believe the event, originally slated to close Labor Day but recently extended thru September, will pull close to 3,000,000 persons.

Publicity in the Chicago papers continues powerful, with all the gags maintained a solid front in support of the fair. Some of the recent features which shared publicity was the judging of a tall girls' contest and the appearance of Jack Dempsey.

ARDC Adopts Safety Rules for Small Cars

HARTFORD, Conn., Aug. 7.—Bill Schuleiner, president of the American Racing Drivers' Club (ARDC), announced this week that three new regulations will shortly go into effect on the midget auto racing tracks of the nation.

One of the safety measures will make mandatory the installation on all machines of a cut-off button which can kill the engine in the event the throttle sticks. Another will favor cars with four-wheel brakes. The third will bar fathers and those with large families from midget racing.

The regulations will go into effect Thursday (19), Schuleiner said. In addition, he pointed out, ARDC drivers and car owners fighting to comply with the new regulations will not be permitted to run on any track whose foot is sanctioned by ARDC.

OUTDOOR

Sprint Midget Races Fail To Pull Strong First Day

"Songs of a Century," night grandstand show, scores solidly—Centennial Expo teems with lures—plant abounds in new buildings, fronts and improvements

By Herb Powers

MILWAUKEE, Aug. 7.—Wisconsin Centennial Exposition today opened here with a paid attendance of 61,789. The turnout was not up to expectations for the first day, nor was it in keeping with the attendance which must be set if it is to attain the 1,500,000 objective upon which it was budgeted. However, the expo, which teems with crowd lure, has 22 days to go. It is figured that the regular State Fair patrons, accustomed to the much more than a little faster pace at which the program held the regard of one of, if not the lightest of all days. The afternoon grandstand bill consisted of qualifying trials and midget auto races. Comparison to the 1936-midget auto race slated for Sunday (8) and other more alluring events to follow, led to that prediction. A slim crowd paid to see them.

Night Show Pulls 5,800

Songs of a Century, grandstand show, for the first night of the expo, tonight played to 5,800 paid customers. Again, it was reasoned that since the show is in for a long stand the people did not throng out for the first night.

However, Songs of a Century tonight sent the customers home highly pleased and talking about the most lavish outdoor presentation ever offered at the State fairgrounds here. It was a show that scored heavily with the size, costuming and the execution of its production numbers and by the outdoor setting. Its musical touches rare to outdoor stage shows.

It was woven around tunes either written by Wisconsin natives or about Wisconsin colleges. It opened with a confetti-laden presentation that went off, and the effect upon the customers was the next best thing to the flag-waving routine. The forecast predicted it.

Large Cast Featured

The other two numbers solidly scored for other reasons. The final number was a charming spectacle. No less than 70 persons were on stage during it, with the theme built around songs written by Carrie Jacobs Bond. What's more, the cast was brilliantly costumed, the dancing girls ingeniously so, 12 with skirts lined with small lights that flashed on and off in a Glowworm ritual and six with stunning and mirthful breakaway bustles.

A vocal chorus of more than 40 provided delightful musical background and added reservoirs. So, too, did a group of 12 harpists as Lucile Mueser, operatic star; Gulia Villanueva, concert violinist and Donald Gramm, baritone, all Wisconsin natives, played or sang their parts.

The other number was a gay 90's bit, cut to greater proportions, injecting higher humor and more gayety and color than this not uncommon part of grandstand shows.

Winner in Cast

Charles Winninger, motion picture star and a Wisconsin native too, lent name value to the production. He also delighted with patter and a routine in which he leaned heavily upon Talent and Cogan, judging team. Marianne Scebold, ballerina; Ro-

(See OUTDOOR OPENING on page 11)
BIG NAMES FOR READING CIRCUS

Radio, Stage, Flicker Stars

Concession space sales for 24-day doings bring $50,000 in advance

(Continued from page 3)

Red, green and gold will be featured Sunday and Monday (29-30).

Louis Armstrong will take over the stage Tuesday (31) with a number of his hot swinging ensembles, including Earl Hines, Jack Teagarden, Veils Middleton, Sidney Catlett, Ollie Shaw and Barney Bigard. Bill Robinson and Joe Howard are ised for September 1-2.

The exposition will go down the home stretch with an historical pageant telling the 200-year story of Reading's growth. Over $25,000 has been allotted to the outdoor dramatization. Elaborate sets have been designed by Robert Rowe Paddock, and Jess Klumre is going forward with the pageant itself. A name narrator will be signed. Promotion includes the advertising of a $500 top prize for a pageant script.

Free Shows Included

Altho high-priced entertainers are grabbing most of the advance publicity, plenty of free entertainment will be offered. National groups will present dances Sunday afternoon (13), while fraternal organizations will take over the following afternoon. This pattern will be followed throughout the exposition by giving the use of the grandstand and stage to various representative community groups.

A folk dance festival is in the offing for Tuesday (17), and the manufacturers and Chamber of Commerce will hold forth Wednesday afternoon (18). Agricultural Day will be observed Wednesday (18).

Other special days include September (26), firemen and Negro; Sunday (29), music festival; September 1, Elea, 2, children, and Labor Day.

Army War Displays

The armed forces are going to set up a chemical warfare and ordnance display, and two plant searchlights will be displayed.

Approximately $50,000 worth of space has been sold in advance. John S. Ogle, president of the Reading Fair, who also is playing a prominent part in the Reading show, pointed out that the exposition will cut the grounds only a week before the fair opened Wednesday (5).

Baldrin & Mernery, of New York, is promoting the entire celebration, with Alfred Stearn as director. Publicity is being handled by Russ Moyer, Reading fair publicist, and Bob Gerhart and Nick Mon, local newspapers.

WE PUT THE "SEE" IN SHOWS

Your "girly" shows, rides, and games of chance draw better crowds when you have plenty of dependable light.

Dependable light is our business. We manufacture a complete line of flood-lights and engineered power plants for carnival and show use.

These plants combine next appearance with convenience, dependability, life and low cost operation. Stewart & Stevenson lighting plants are being used by many of the largest shows in the country.
Strates Adds 'Brown Skins' For Annuals

Top Negro Theater Unit

ROCHESTER, N. Y., Aug. 7.—After several weeks of negotiating, James E. Strates, owner-manager of the shows bearing his name, signed a top title in Negro musical shows, Irvin C. Miller’s Brown Skin Models. The new unit presents here under canvas for the first time, after elosing an unbroken five-year tour of theaters in the East and Middle West. All the nut is said to be of near-record proportions for an Eastern colored unit, the popularity of Miller’s troupe here indicated that the investment would pay off. The Strates fair route this year has been considerably strengthened, especially with the addition of North Carolina’s prize State fair. Colored units traditionally score heavily in the South and the take is believed, will hinge mainly on tent capacity.

The addition of a strong colored unit was all that Strates needed for a top-notch back end. Georgia Southern, name stripper, was added for the season’s opener. Eddie Hol linger closed key. He built Boppie made room for the new unit. He retains his former position. Also opening here after weeks of preparation was Monte Navarro and Alexander DeGonzaul’s Artful Village. DeGonzaul, an artist, said the groundwork for the show and came up with a presentation that, while it remains in the posing show category, is different.

Both attendance and grosses have kept pace with those of last year. Roy B. Jones, business manager, arranged for free buses to link the end of the local traction line with the lot. A packed house elevated the benefit show in the Brown Skin Models top. William Earl is featured comedian. Mr. and Mrs. Carl Parsons joined with their snack stand. Bill Sylvan, talker, joined Claude Bentley’s Side Show. Milton Fromm, concessionaire, reported this his best season.
Detroit Youth Gets
18G in Suit for
Loss of Eye at Fair

DETROIT, Aug. 7.—Richard A.
Hinson, 11, was awarded a consent
judgment for $18,000 here by Circuit
Judge Frank Fitzgerald for the loss of
his eye which occurred when kicked by
a carnival employee as the lad at-
tempted to sneak under a Side Show
tent on the midway of the 1947 Michi-
gan State Fair.

It was alleged that as the youth
was sneaking under the tent, Roy B.
Hicks, an employee of the two-haired
calf exhibit, aimed a kick at his head,
destroying the boy’s eye.

Mr. and Mrs. Harvey Hinson, his
parents, brought suit for $59,000
against Gooding Amusement Com-
pany, Carl and Jackie Thompson, own-
ers of the two-haired calf exhibit;
Hicks, the State of Michigan and the
State Fair Board. The last named two
later were dropped as defendants.

The $18,000 judgment is in addition
to $7,600 given the boy by the Detroit
Racing Association and another $2,400
raised through a benefit concert by the
Detroit Symphony Orchestra, organ-
ized by Henry H. Relchold, presi-
dent.

Medical expenses, attorneys’ fees
and other costs amounting to $5,500
will be withheld from the $18,000 and
the remainder will be placed in a
trust fund for the boy.

Fair Pays City 10G,
Gets 5G Back; All’s
Well in Chattanooga

CHATTANOOGA, Aug. 7.—The
Chattanooga City Commission, which
earlier had balked at the payment, Mon-
day (2) voted to give $5,000 to
the Chattanooga-Hamilton County Sa-
terate Fair here for use in preparing for
the 48 annual.

The city commissioners’ decision
followed the presentation a few days
ago of a check of $10,000 check of the
Fair to the city as part payment for the
use of Warne Park and land ad-
Jacent to it, which is the site of the
Fair. Fair officials pointed out that the
check is held by the fair because the
commission prescribes that all moneys
must be used for the upbuilding of the
animal.

They cited this as the reason for
the delay in presenting the check.

The fair association, according to
its officials, pays to the city the sum of
$3,000 yearly as rental for the use of
the park as the site for the annual.

This, the fair officials hold, is the
only obligation that the fair has with
the city.

Pioneer Days Ducat
Sale Hits $56,024

OGDEN, Utah, Aug. 7.—Ogden’s
Pioneer Days (29-24) had a gross
ticket sale of $56,024 before tax re-
duction, Mayor Harman W. Peery,
chairman of the Pioneer Days com-
mittee, announced here Monday (26).

This compares with $101,000 in 1947,
when the show was a part of the Utah
Centennial Celebration and when the
Gene Autry Rodeo held the spot.

This year J. C. (Doc) Sorenson fur-
nished the stock and staged the show.

Crash Dunigan’s Sky-High Thrill
Circus is skedded for Tinty’s Flying
Ranch, Plainville, Calif., for one week
beginning Monday (9).
Parading Lions (Human Kind, Pro Talent) Willburn Released From Hospital; No Word on Condition

NEW YORK, Aug. 7.—Four-day art fairs in New York which opened at Madison Square Garden on Monday, Aug. 7, gave New Yorkers a chance to see and hear some of the country’s finest marching bands, including over four pro units and many outstanding school and college bands. The bands participated in a parade down Fifth Avenue Monday night and in concerts at the Garden.

Evidence was three of Philadelphia’s famous string bands, Ferko’s String Band and the Aqua Show for the first time in New York where the snappy-stopping girls of George Bird’s Cleveland Browns Musical Majorettes, who were outstanding in the parade and also scored in shows they put on in the Garden. Other pro, or semi-pro, bands which were featured were the Castles (N. Y.) Pipe Band, the Cowboy Band at Hardin-Simmons University, Abilene, Texas, and several hillbilly and rumba combos.

15,000 March

Crack military bands in the big city were the main participants in the parade close to 15,000 marchers, 34 bands and legions of backgrounds which were the U. S. Air Force Band, the First Army Band and the band of the 71st New York Engineers.

In addition to the Hardin-Simmons Band, the Texas Lions brought up a spectacular parade, the McAlester, Okla., of Beaumont, who marched and sang, plus three excellent school bands, Oakland High, of Longmont, Colo.; Abo High and Gladevood High, which were tops.

Amusingly musical was the Phillips University Marching Band of Enid, Okla., an unusually large band (240 plus) displaying an exceptional musical ability as well as snappy marching. Rating honorary membership in the Golden Boys of the Jackson (Tenn.) High School; Elizabeth City (N. C.) High School, and the Lane High School Band of Charlottesville, Va.

Calf and Indians

Novel musical units included the all-tern Scotch Highlanders, University of Iowa Band, the plumed Red Skins Band of Washington, the Florida Band in Seminole garb and the Warren (R. I.) Indian Band in red, white and blue. Among these, the Latin-American delegations marched with small, but good musical units of their own.

The convention, which brought nearly 25,000 delegates and visitors to the downtown area, was managed up, with a cleverly conceived and kithness nonsense. Plenty of advertising (in print, with comics, a hand-bill of main) went out the hotels at the hotels and a big pro show at Madison Square Garden Tuesday night. Many thousands of visitors went to the shows and enjoyed the parade. The new running full-page ads in Sunday papers, pointing to the whole program and by placing quarter-page Thank You,—New York ads in most of Thursday’s papers.

Leo Carrillo To Emsecce Cent. Cele at Oregon City, Oregon

OREGON CITY, Ore., Aug. 7.—Four days of the National Western Fair, which opened here Aug. 12, with Leo Carrillo, movie actor, headlining it, would be another record breaker. A feature attraction is Bert Levey’s balloon spectacular acts. Other acts are Fats Wallis and his American horse, Sharbo.

F. Weddleton Dies In San Francisco

SAN FRANCISCO, Aug. 7.—Fredrick D. Weddleton, 64, retired showman of the old west, died last week at his home in San Francisco. He was a member of Show Folk of America. In current in Cypress Lawn Memorial Park, San Francisco.

Sunbrock Thriller Slated for Paris

CINCINNATI, Aug. 7.—Larry Sunbrock, in a phone call to The Billboard here today, stated that he would leave for Paris (4) by plane for Paris to complete preliminary arrangements for the opening of his rodeo and thrill show at the Palais de Sports there 10-21.

According to Sunbrock his troops of 42 people and 60 head of stock will sail from New York Thursday (12) for Havre, France. Sunbrock says engagements in Brussels, Amsterdam and on the Riviera are slated to follow the Paris stand.

Butler, Pa., Aug. 7.—Lou Patton, 79-year-old Western trick horse, who rode his sorrel race horses owned by A. J. Richards, Butler, Pa., was killed in the arena yesterday as result of a fall at the show and horse show in Butler. The horse, ridden by Laurene Carver, lost its balance when making a 40-foot dive and landed weeks later the accident. His Offenhauser car is being repaired and is expected to be ready for action within two weeks. It was not announced who would drive the car.

Jewels Return to U. S.

NEW YORK, Aug. 7.—The Jullien Jewels arrived in New York Wednesday (4) after a highly satisfactory 14-week engagement with Jerome Wilburn’s Circo Americana, with which they were on tour in Pakistan. The Jullien set to play a string of Hamid fair dates, opening at Hamburg, N. Y., Aug. 16.

Accident Kills Carver Horse

CAIRO, Aug. 7.—Texas, one of Carver’s diving horses, was killed Thursday (5) during a performance at a circus management’s dinner at the City of Attractions, on the banks of the Nile. The horse, ridden by Laurene Carver, lost its balance when making a 40-foot dive and landed weeks later the accident. His Offenhauser car is being repaired and is expected to be ready for action within two weeks. It was not announced who would drive the car.

George Cook has returned to Erie, Pa., after selling his interest in the his new baton and trick pony to Bert Herter, who is building a trick Austin which he hopes to have ready by August 15. The new baton and trick pony is also to be owned by Melco Cook, doing clowned up.

Climax Show Co.

1948 MODEL

Other models from $495 up.

TWO SUPER SPECIALS

Senior model CRYSTAL COCK. 71/4 ft. wide by 12 ft. long with plexiglas windows. Equipped complete with overhead power. warmer counter for popped corn, Carmel corn cooker complete with cooling counter, and serving counter on both sides, fluorescent lighting, exhaust fan, etc. Price, $2,631.00, plus tax. Delivered free of charge in Midwest states.

General trade-in allowance on any used concession trailer. The Catnailw Coach Co. 11736 S. Wabash Ave. Chicago 12, 10.

Snow Cones * Popcorn * Candy Floss * Candy Apples

Our 1944 Catalogue has been mailed to everyone on our mailing list. If you have not received your copy, write for it today. The new 54-page catalogue has all the complete specs and prices you need for the above Concessions, in addition to many other items. Be sure you line up with Gold Medal this year for the latest record breaking concessions.

GOLD MEDAL PRODUCTS CO.

313 E. THIRD STREET, CINCINNATI 2, OHIO

The Billboard GENERAL OUTDOOR 53 August 14, 1948

Jersey Resort Men Seek Better Roads, More $$$ for Flack

WILDWOOD, N. J., Aug. 7.—The construction of new highways, particularly in South Jersey, even if they are to be toll roads, was urged by the Jersey Resort Association at its present meeting held here.

William C. Hunt, head of the Hunt Amusement Enterprises, contended that the proposed $100,000,000 parkway, which was to be built across Monmouth County, may be diverted to New Brunswick, N. J., to be linked with the new Delaware River Bridge.

The association also went on record urging the army engineers to adopt a survey from Sandy Hook to Cape May on a beach erosion plan.

Mayor Clyde W. Struble, of Ocean City, contended that the appropriation of $250,000 by the State for advertising purposes is useless. The sum of $50,000 is now lost, he declared. Mr. Struble, who represents the New Jersey council, said $18,000 is now being spent in resort news articles.

The Atlantic City hotel representatives opposed the monorail idea which was from 10 to 15 per cent ahead of last year and that they anticipated a good business summer. Harry Steele Jr., expressed similar views.

SNOWBALL CANDY APPLE SUPPLIES

"HIGHEST QUALITY AT LOWEST PRICES" WRITE FOR PRICES

KIRBY'S PRODUCTS

15 Stoke Avenue
UNION, SOUTH CAROLINA

WANTED
BOSS CANVAS MAN

50 with 4 twenties. Plenty men to help. Wire

MILT ROBBINS

Delray Bros., Circus Mitchell, South Dakota, Aug. 12; Redfield 13; Brookings 14; Watertown 16.

BUFFALO RANCH RODEO WILD WEST AND CIRCUS COMBINED

FOR AUGUST 20TH THROUGH AUGUST 23RD

WILD WEST FESTIVAL WITH A GUARD OF HONOR, including RED SKINS BAND, WOTT KANGA, ALL-PRO SQUAD AND THE FAMOUS "LA MONTANA" BAND.

GREETINGS ACTS: Fortune Dice Acts, two or more; Miss Fortune Dice, 5000 Cards, Rock McCoy, Dallas and Armstrong PHaunted House.

SHOW ACTS: Comical Rodeo Show, one or more; The Great Wild West Rodeo, quality band.

WORKING MEN: Ross Damnato, Real Man from Boys and Girls, with all dressers.

Write or Wire CHAIRMAN

FRED W. SNEILL

Castaic, Calif.

FOR SALE

AERIAL JOY RIDE

Exciting Fly-Over Rodeo Show—Complete Set, 27 Acts—South Haven, Mich., N. Y. G.

CHARLES TERRILL

205 W. Fifth St., Laramie, Wyo., N. Y. G. Phone Guardian 7-1724

SNEILL BROS.


Barbara Basset, Queen, Aug. 12-17, 1-21, 5-8.

Barbara Basset, Queen, Aug. 12-17, 1-21, 5-8.


Write BARBARETTUS FAIR AND RODEO OFFICE.

150 W. Daubert St. Champaign, Ill.
Early Success Reflects Capable Act Merchandising by Al Martin

(Continued from page 49)

he soon decided that representing other agencies made a fellow a fall guy and so he went independent. "I brought acts from the West Coast, including Harry LaMar, who has been under my exclusive management for more than 10 years," Al says. He likes the thought of having acts associated with him over long periods and apparently, the acts like it too, for there are many old-timers on his books.

The Providence foldered and Al returned to Boston where he became associated with Lou Watters, an arrangement which lasted until Wally, who opened his famed Latin Quarter in Boston. Altheo invited to take a thing at night club operation Al decided on it and, as he relates it, "I kept the office and the typesetting that went with it."

Creates New Market

From this time on there was never any doubt of Al's ultimate success in the outdoor booking field. He was handicapped and bucking tough opposition but he liked that problem by creating a new market.

"Today in New England every carnival, church bazaar, celebration and festival feels that a free act is essential—even if they don't have a ride," Al says. He finds it unnecessary to add that it would be a well-acted tabulating machine to add up all of the business, however, for anyone in the Yankee land which annually require the services of one or more Martin attractions.

Al started modestly in serving New England fairs. He first inked Fryeburg in Maine, then Hartland, Vt., and Northhampton, Mass. Now, Al says, he books the majority of fairs in Massachussets. Adding up to a big slice of his business are regular accounts with Ed Carroll's Riverside Park, Newburgh, Mass., Lincoln Park, North Dor- mouth, Mass., and Dreamland, Sea Bright, N. Y., all on an exclusive basis.

Acts for Harlacker

This year also, he is booking acts into Playland Park, Rye, N. Y.; Rockaways' Playland, West View, Kennywood and Ligonier. Important in past and current successes of the agency are J. C. Harlacker, one of the nation's biggest promoters of bazaars, and Eli Legnini, who buys on an average four or five acts weekly to feature with his ride units. "I haven't spread my self too thin," Al says. "As a result of this I have the pleasure of being able to pass up some good business that has been offered to me in the Middle West," Al is definitely interested in the future promotion of indoor circuses and recalls with pride the laudatory comments resulting from his presentation of the Shrine Circus in Washington's Uline Arena during the first war year. Meanwhile, there's no hurry since there is much important business to be cared for, including the Brockton Fair's big entertainment program in association with Secretary Frank Kingman.

Al has some definite ideas on outdoor showing in the post-war period. Advanced prior to the end of hostilities was his theory that amusement parks should tend to build stadiums for music festivals, conventions, etc., to tie in with municipalities.

Married 13 Years

Al met his wife, the former Ethel Johnston, to whom he has been married 13 years, when he was staging a show in Providence. A big, black cloud, which Al considers part of his dress, nearly quenched his appearance of a gentleman as portrayed in the movies of the day. All went well, however, and Ethel now travels with him frequently as he checks on his shows.

Stressing personalized service with both buyer and talent, Al has been instrumental in his success. Al says. His friends credit him with fundamental honesty and the waste of no time in dreaming. Whatever the reason, he has found a notable job in a concentrated area.

Al's father, who continues active in his Atlantic Shows machine shop, has withdrawn his objections to his son's career. He is now proud of his son and wants to attend all of the shows. "The only trouble is he wants passes, and my clients don't use them," Al says.
**Musical Show On Horseback To Make Bow**

Debut Set for Calif. Fair

**LOS ANGELES, Aug. 7—**Formation of an entirely new entertainment offering, Horsecapades, "a musical extravaganza on horseback," has been announced by Mark Smith, internationally famous horse trainer and president of Horsecapades, Inc. Smith is also producer of the show.

Reminiscent of the spectacular riding acts developed by P. T. Barnum, Horsecapades will feature beautiful girls and magnificent horses together with comedy and music in 90 minutes of ripplitire entertainment.

Associated with Smith in the new enterprise are Bruce Gear, vice-president and secretary, a well-known horseman and personal manager for Jerry Colonna, and Dan W. Haynes, treasurer, a veteran of the personal management field, identified with top band leaders including the late Glenn Miller, Charlie Spivak and Tex Beneke.

To Play Indoors, Too

The show will make its debut at the San Joaquin County Fair at Stockton, Calif., for a two-day engagement, August 21-22. Thereafter, according to Smith, the show will be booked into stadium, ball parks, coliseums and indoor arenas across the nation.

Radio-film comedian Jerry Colonna will hold the stellar spot in the Stockton preview as a special added attraction, Smith announced. Colonna will demonstrate his trick horse, then take over the mike for his comedy patter and famous song parodies.

**Will Run 90 Minutes**

According to its promoters, the production represents five years of planning, selection of stock and riding talent. A stock is trained by Smith.

In announcing the new enterprise, Smith said: "The show consists of 90 minutes of thrills and laughs. The first time in history the public can see an all-girl revue on horseback; the grand finale, originally featured on the Al G. Barnes Circus, a rockin' back number, Liberty acts featuring 12 black and white horse-girl bareback riders, Lady Godiva, comedy acrobats on horseback, Laddie, featured Liberty jumping a Shetland pony chariot race, Roman riders and a prizewinning' band in elaborate production called Melody in Gold.

**Framed for Varying Needs**

"Horsecapades is so designed that the show can be contracted or expanded to fit the needs, desires and budget limitations of individual sponsors," Gear pointed out.

"And, if the sponsors wish," said Gear, "we can always bring in a star as an added attraction, as we are doing with Jerry Colonna for the San Joaquin County Fair at Stockton."

According to Gear and Haynes, the show is the brainchild of Smith, who has devoted his entire career to the breeding and training of fine horses. For years he was featured with the Al G. Barnes Circus and other shows. Following his years on the road, Smith became the trainer at the Kellogg Arabian stallion farm in Stockton, Calif., where he trained many famous movie horses and acted as consultant for those wanting top quality horses were featured. Smith will be ringmaster.

"Queenie, snake dancer from Dawnport, La., has replaced Billy Bold in the Poppy From Persia attraction, owned by Linda Lopez on L. B. Lamb Show.
KETROWS
BILL OR FRANK
WIRE ME AT ONCE

BRYDON
Apt. 403, 915 W. Wilson
Chicago, Ill.

Beers-Barnes Circus
WANTS AGENT
WITH CAR TO CONTRACT ONLY.

Wine:
EVANGELINE, ILL., THURSDAY.
ST. MARTY, MO., FRIDAY.

GIRLS—WANTED—GIRLS
For Bully Dancing. Semi Strip. Experienced or not. Write

MILT ROBBINS
Side Show Mgr., Deiley Bros. Circus
Mitchell, South Dakota, Aug. 12; End
Field, D. Aug., 15; Bridglands, Aug. 14; then to

WANTED
BOSS PROPERTY MAN AND RIGGER
Leotheman, answer. All wires at same rate.

CLYDE BEATTY CIRCUS

UNDER THE MARQUEE

Corrigan, the Clown Cope, was fea-
tured in a two and one-half column cut of life, taken July 20 at The LaCrosse (Wis.) Tribune. He was one of the features of the Conie Region Fair at near-by Tomah.

With circus lots further cut, one doesn't have to worry about locating_memories hope to the windward of a beeting neighbor.

Fred Donovan, backyard officer with Col. Sol Schrader, is starting a new two-tone blue uniform patterned after those worn by the Indiana State High-

way Police.

John Looney, formerly with the Bradley & Benison Circus, is operating the novelty concession on the J. C. Harlacker Circus. He reports an excellent week at the recent Paul-

Circus in the State Shrine Circus, held at Nara-
ganett Race Track, Providence.

Walter D. Nealand, veteran press agent with King Bros. Circus, recently was guest of honor at party in Meriden, Conn., in celebration of his 50 years in the business. Those present included M. N. Fleming, of King Bros.; Her-

man Nissen, John Pomeroy, Bob Bright, Roy Cowl, Charlie Barker, Jimmy Planagan and Cliff Burton, the org's

now that both political conventions are over, ticket sellers and candy huckers are

the supply—especially if they are

painted blue.

Harry (Slip-Foot) Clifton reports that he visited Miles Bros.' Circus motor camp and

This time passed so rapidly, he reports, that he stayed over, ate in

the motor camp and caught the evening show.

Jack Nevills and Billie Burke, after doing with King Bros. Circus, joined Johnnie Mott's Side Show on

the James E. Stratton Shows. Jack is in charge of canvas and a lot of

Billie is scenic artist and lectur-

er.

In 18 years today's picture of a circus performer in a yearly review will be worth money to—he—as a collector's item.

Frank Kindler recently visited both King Bros. in St. Cloud, Minn.; Monroe Bros. in Monroe, Wis., and Ringling-Barnum in Minneapolis. He was the guest of Beatty.

Walter D. Fleck, in charge of ad-

vice and radio for Circus Beatty, was a recent visitor to the Chicago office of The Billboard.

Faith King's circus unit is playing under management at Punthus-

Train Beach, New Orleans, ending August 14, and from there will go to

Looking up unfounded objections in circus heralds and proclamations has been the

place of working crossword puzzles.

Edie C. Grady and daughter, who are selling for fall and winter and

winter dates to citizens at all for fraternal organizations with new cards. Art will be shown as Dupuis & Jupes, the Two Stupes.

Charles L. Busfield, an old-time traveler, visited King Bros. Circus at St. Cloud and played with his old friend, Col. Loren D. Hall, superintendent, Mrs. Hall, the Southern Living, with the org. Their two daughters with Ringling-Barnum, Bill Me-

Donough is handling registration on the King show. Tommy (Maniac) McCarn, former traveler, also visited with Hall.

Circus was a lot simpler when it was easy to find people who were born in drooping cones or of circus families.
Train Delays Plague Cole Thru Indiana

Costs New Albany Matinee

LAWRENCEBURG, Ind., Aug. 7—Bad luck, in the form of rain and train delays, has plagued the Cole Bros. Circus in its past.

The matinee here Wednesday (4) was rained out, and the org also lost the matinee at New Albany, Ind., Tuesday (3) when derailment of another train on the Monon line delayed its arrival to an extent which made an afternoon show impossible.

Evening is at both spots, however, was satisfactory, but fell off badly at Bedford, Ind., Monday (2) when hardly more than a half-house viewed each performance.

The org played to a full one Saturday night, July 31, in Mattoon, III. following a near-capacity at the matinee.

The org also ran into transportation difficulties at Jacksonville, Ill., where attendance was small as the last matinee, but picked up noticeably at night.

Hawkeyes Give Dailey Series Of Packed Ones

CHARLES CITY, Ia., Aug 7—Dailey's circuses continued its string of successes in Iowa by playing to packed houses here, Iowa City, Newton and Centerville.

There was a capacity crowd for the night show here in the big and strong house at the matinee, despite threatening weather which turned into rain early that evening.

Weather was good and so was the show, with full house at night and a near-capacity at the matinee.

The evening performance was Newton was dedicated to Harry (Cookhouse) Kelly, circus veteran who operated the plant and general store there, and a full house was on hand.

There also was a good turnout that afternoon.

Fair weather brought out a capacity crowd for the show that day, with a very good attendance at the matinee in Centerville.

Marysville, Calif., Rodeo Pulls 7,500

MARYSVILLE, Calif., Aug. 7—The California Centennials Rodeo, presented here August 1-2 by Vernon, Sutter Horsemen's Association, drew an estimated 7,500 people.

The Pacific Coast Rodeo Ends was packed Sunday night (1) when eliminations in the rodeo events were given.

In addition to rodeo events, trick roping was presented by Butch and Ruby Brady and trick riding exhibitions were given by Vern Goodrich, Newhall, Calif.; Sharon Lucas, Batavia, Oda., and Betty Baylors, Marysville.

Bennie Merrifield was rodeo clown. The Sunday night crowd was estimated at 3,500.

Top money-earner was Stan Lee, who won the salt roping finals and was top man in the roping team final with Glen Shaw.

Bob Lockie, Willows, Calif., was winner in the bronc riding class and Eddie Osborne took top honors in the bareback division. Dick Barley won the Brahma bull riding finals.

Marysville, Minn., proved okay, with a full night show after a near-capacity matinee.

Stands In Minn., N. Dakota Prove Hit for K-M Org

GRAFTON, N. Dak., Aug. 7.—Despite a heavy rain the previous day which drenched the whole country, the Big Top was filled to capacity at this town.

Al G. Kelly-Miller Bros. played to a full house here at night after a small crowd turned out on the first night of the show.

There was a good attendance at the matinee in Grafton.

Rain and a poor location hurt business at this show.

Mr. Miller has only slightly more than half filled at each performance. The lot was spotted on low ground at the county fair grounds and the rain made it impossible to use one of the ring.

The weather was very fair and was a good one as a whole.

The org also played to a near-capacity crowd at Red Lake, Minn., and a capacity crowd at Baudette, Minn., and a capacity crowd at Baudette, Minn., and a capacity crowd at Baudette, Minn.
Dressing Room Gossip

Bailey Bros.

Another hot week has come and gone on the Bailey, Miss Mary has left their studio after a month in the studio, and she will be missed by her relatives and friends. She was always kind and helpful to everyone who came to see her. She started her own business at the age of seventeen and has been a leader in the show business ever since.

Harrison's Showfolk

The critic for Harrison's Showfolk was impressed with the recent show, and stated that it was one of the best he had seen in years. He particularly praised the performers and the production values.

ACTS WANTED

Am Now Contracting

FEATURE ACTS

FOR MY INDOOR CIRCUSES DATES AND 1949 FAIRS

ERNIE YOUNG

155 N. Clark St.
Chicago, Ill.

1948-Circus Photos-1948

3 1/4"-2" Card Pictures

1 Ringling Bros. A.M. $1.00

1.00

1.00

1.00

1.00

1.00

1.00

JETHRO FRITZ

THAIN, Lea and Back Yard Girls.

JOHNY VOGGENASS, 713 Oak, Miles, Mich.

WANTED

Agent capable of setting up acts. Stunt work immediately for indoor productions. Phone Men, Clowns, Acts. KELLY & MORRIS CIRCUS P. O. Box 40, Havana, Ill.

TIGHTS made by KOHAN

formerly of 16 STREET NEW YORK 3, N. Y.

Tom Pols

Long jump from Montreal to Pitts- hburgh was made, but not without mishap. One of the members of the Troupe was killed in an accident. The Repensky Troupe was also involved in a serious accident, but everyone survived. The Flying Wheels returned to their regular schedule, and no further mishaps have occurred. The trip from here to Nashville proved costly for the Eltons, as they turned out a bigger crowd and were paid to ship their rigging by railway. Charlie Siagur has replaced his burned out airplane, and the Flying Wheel will be back in action soon. Yelta Wallendas are doing a beautiful job of the trampoline, and the Wallendas have proved to be a new one-man top here. The heat was tolerable. The writer lives with the Wallendas.

James C. Mole

Show has been having swell weather and biz thru the Adirondacks. Stands played were all successful, and the big outdoor show played very well. The crowd was enthusiastic, and the show was a big success.

Clyde Beauty

Show had good weather and plenty of business. Clyde Beauty, who has returned from a short visit to Rollo, Mo., has been on the road. At Wau- kegan, Ill., he was assisted by the Flood show. He returned for the day, and at DeKalb, Ill., Joe Appleget entertained his niece and family, Mr. and Mrs. Frederick Schrader, Miss Mary Schrader, and the Luebke family. At Muncie, Ind., he was entertained by the Pittsburgh Symphony Orchestra. At Chicago, he was entertained by the Chicago Symphony Orchestra.

Hunt Bros.

After figuring for a couple of weeks what we would do when we hit the Sunday in Atlantic City, what hap- pened? It rained everything. A few of us went to Steel Stile and had a very nice evening. Mrs. C. R. Kimball, wife of the manager, had a business trip and was not able to come. She sends her regards.

Hank Altmann celebrated his 16th birthday and gave an ice cream party. Guests were Joan and Walter Jr., Mrs. and Mr. Francis, Mr. and Mrs. Carl DeKlieb, and Sandra DeKlieb; Jimmy O'Dun- can, Mr. and Mrs. Charles Vegh, Miss Ann Simpson and Vernon LeBo Adams. Among visitors were Mr. and Mrs. George and Mr. and Mrs. Leo Joseph. Conway, Philadelphia. The Trippe family, the Sturdivant family, and the citing home's, death at Minneapolis last week. We wish to thank Charlie Trake for his fine job as band leader, and members of the band for their cooperation.

We were unable to attend the funeral. Harry Hunt has a new 1948 Cadillac—NORMAN HANLEY

and partner, Mr. and Mrs. Herm Lind, Mr. and Mrs. Clarence Denny, Wally Sherburne, Mr. and Mrs. Robert Lassner, Mr. and Mrs. Herbert J. Davis.

TIGHTS made by KOHAN

formerly of 16 STREET NEW YORK 3, N. Y.

SUMCIRCUS

August 14, 1948

Polack Bros.' Eastern

Circus
crowd's northern Michi- gan and eastern Wisconsin treck has been nothing short of amazing. Packed matinees and overflowing night shows resulted with this excitement hanging out the standing room only sign on the box office in Marinette, Wis. So impressive was the crowd that the critic of a paper in Marinette, Mich., by merely looking at our picture, presented Zenka with a bouquet of red roses. Mrs. Borza has returned from Florida, bringing with her two more members of the Borza tribe: America, 6, and Charley, 5. The Eriksons, Conchita, Borja Bartos and wife, Wanda Malloka, Bob Hanford, and Elmer Santanas visited the ringling show in Milwaukee. On the return home, some stopped over to visit Betty Orr.

Arriving on the lot one morning, the writer noticed a large crowd of show folk gathered around Bob Harrison's station wagon. It turned out that Bob had finally received his chimp from New York; it has been named Mex.

Crystals: It's not every show that has a cover girl, but we do, and her name is Irene Lafferty. She was featured in the recent program, perched step an elephant head. Nita Borza's birthday celebration was a gala evening in the city of Chicago. After vanishing on the show for several weeks, has returned to Chi- cago.

In Alpena everyone got a chance to see Clyde Harrison by calling him personal appearance in the Hollywood General Hospital—BILLY BARTON

AUTO DAREDEVILS

WANTED

WE PAY HIGH SALARIES

CAN USE

Roll Men, Jumpers, Head-Out Cossieten Men, Motorcycle Men and others.

THIS SHOW HAS PLENTY OF MONEY BACK OF IT.

WE WANT ONLY THE BEST.

NO OTHERS NEED APPLY.

A. C. CULLEN, AGENT

MANFIELD-LELAND HOTEL

MANFIELD, OHIO

ACTS WANTED

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Polack Bros.’ Western

Slight week and the high school ath-
thetic fields at Santa Barbara and
usual cold weather had no effect
in the crowds that jammed the
tickets. Bloody Billy, one of the
Wallop’s promotional director at
Barbara and George Wester-
month, the Polack Bros. again
attended Coe Bros. in Nor-
and listed with showdown
acquaintances.

Remarks about the politics of ticket
sales prove that turning one’s dukes has
more to it than a well-established
that it has developed its own etiquette.

Parker Bros., hand-to-hand balancing
act, has been inked for several
months for Jack W. Gordon Agency, of

Don Fogtale and M. R. Theismann
circus fans, presented Zack Terrell
in the Polack Bros. was in Nor-
August, 8.

Now is the season when the follow who
never a turn with an electric heater
in a dressing room starts his casual strug-
le by binding chairs in yards.

Ralph H. Bliss, who left the billing
game this spring to take a night car
in the Scott Land troop, that he will be back with a big top
next season.

Chappy Gordon cards from Phila-
thula this last week, two acts: one a four-person flying turn, the other a two-person high act. Chappy’s
See Under the Marquee on page 100

Binghamton Okay
For Mills Bros

BINGHAMTON, N. Y., Aug. 7.—
Under auspices of the Veterans of
Foreign Wars and Burgie Corps
4th, 11, and 14, the Mills Bros. Circuit
was on the way. A good matinee and fair night house
was reported and the attendance
was classified as people from the
region. The big top was heavily
harnessed.

The show has a fine, snappy perfor-
tation and much has been done to
the big top. The show also carries a good side show and a menagerie of wild animals, an
elephant and about 40 head of stock.

Next week the show is to move to
members of the Circus Fans and the local press.

2 Amar Units
Tour France
Italy on Rails

PARIS, Aug. 7.—The big bro-
the J. H. Milner and
indian troupe of the big
Emire Music Hall, Paris, are
active in the European circus
departure of the big circus.
One in France and the other in Italy.
The circus in France is
presented under a four-pole big top and
travels by rail. Amic Circus is
being driven by road with the big top and
top and railroad. Reason: for
railroad. Reason: for

Prior to the war, few, if any, Eur-
American circuses traveled in Italy
the rolling stock of European railways
was not adapted to handling circus
acts. Practically, a large enough to carry
elephants were available.
In 1933 the combined railways of
France and Belgium had only three
boxes large enough to handle the
results: (4) and it was necessary
to send trains through the two
major centers to receive the cars
each time the act was set to make

Both of the American units carry
groups of elephants, horses and
lighting rigging. The presents
within a long stretch of
many cities of both France and Italy.

Programs of both units are good.
program has a show on the unit
Touring French troupe, Andy Stroik, in
the Zazzokin, clowns; Magni,
and; Bello Troupe, testboard
and, three persons, each
to 2 AMAR UNITS on page 100

Hamid Imports Alhons, One
Finger Juggling Equilibrist

ATLANTIC CITY, Aug. 7.—Alhons,
Swedish equilibrist and juggler,
who balances himself on one
finger placed on a billiard cue,
arrived in the country July 30 and
is touring the water shows at the circus at George A. Hamid’s
time.

Feature attractions at the steel Pier tomorrow are Olsen
and Hage and Woody Herman’s orchestra.

Wondrous Horse & Upp Combined Circus
An Equus and Conklis Mirror—The Show With a Leaf of Gold

By Stave De Belle


Dear Editor:

The Circus is on this summer with an
excellent line-up of acts, featuring
the best horses, elephants and polar bears.
We were on our way to Santa Barbara
throw to its number of big animal acts of any
other circus in Europe, is using prac-
tically every animal in the line-up.

Line-up of acts on tour with

The American mending con-

Mike Upp, owner of this show,
asked for the history of his career.
The data below, secured from an old-
timer, Bugs Kelley, is not his bi-
ography, but is the history of his rise
in the circus profession.

According to Kelley and veri-
fied by experts in the circus profes-

American mending wingum mumb-
aker, Mike Upp was a horse trader
25 years ago and was associated
with the famous circus. He
specializing in wintering baggage
stock for over 20 years. As a horse
trader, Mr. Upp was a good
horse was green, and that it could be
won for a few O.10's handed to him in the spring.

Following the Spanish-American War, Upp
sung for Roosevelt's Rough Riders.

Upp acquired a 60-foot round top

still storing his hayloft for safe
keeping. At the start of the show are
the top owner paying the 48-
hour storage bill, Constable Mike Upp
attached the canvas, which is gen-

Another spirited citizen of Swamp
Pens is Mr. D. O. O. Down, whose
crop was wiped out by grass-

WON, HORSF & UPP COMBINED CIRCUS

WANTED

Side Show Boz Canvas Men and Acts. Wire Mike Robbins, Side Show Maj,;
Beale Bros. Circus. Also Colored Musicians. Wire

JOHNNIE R. WILLIAMS
DAILY BROS. CIRCUS

Mitchell, South Dakota, Aug. 12; Redfield, in Dakota; Brookings, S. D. 14, then Watertown, S. D.

The Daily Bros. Circus is on tour this summer with an
excellent line-up of acts, featuring
the best horses, elephants and polar bears.
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CHIPEWA FALLS MOVES UP

no. Wisconsin Annual Opens
To Strong, Promising Start

Attendance, cash up in early days—Conservatory Bldg., with aquarium and deep freeze display of prize-winning fish, proves potent crowd lure—stand admirably

CHIPEWA FALLS, Wis., Aug. 7—Fair here this week can be accepted as a good day, the event here was launched to the first day, for instance, was up to standards, and a long-established pattern here. The annual closes Sunday (B), One has been marked as a strong and impressive event's administrative management. Provisions have been made to attract and to entertain the troubleshoot, the conservatory of a breezy, but pleasant weather, the fine rest rooms on the side, and the atmosphere, all added up was a good day. Attending the conservatory were indications that, despite the pressure of visitors, the ticket price is strong enough to be noted as a

Aquarium.

This year, the fair's third since the war, will highlight a horse show, agriculture department.

Agriculture show will be held from rides and shows, Thursday, and Menominee River exhibits. In addition to the horse show, a new, complete, judging

Plant Moderization

The improvement made to the grandstand and stage comprise one of the projects in this year's program to modernize the Fair's facilities. The stage has been extended, and the interior is decorated in an attractive color scheme. This will be used for commercial exhibits, and the booth is heighten slightly by the modernization of the hall, Tanner says.

Build Transformer House

A new concrete building has been built of the old electric light poles on the grounds have been removed. Eventually, it is planned that all the lighting system will be placed in the transformer house. All buildings have been redecorated inside and out, with an eye to pleasing color effects. Materials to be used in the transformer house have been purchased. New restrooms have been built. The transformer house is located in the administration building.

Monroe 4-H Annual Exchanges

MONROE, Conn., Aug. 7—This year's annual 4-H Club Fair, held for Franklin County (27 and 28), will be the first to run two days. Fred T. Shreveet, Darien, has been elected fair president.

Great Falls Topping 47

Despite Rain

All Attractions Jam 'Em In

GREAT FALLS, Mont., Aug. 7—Montana State Fair thru Thursday (2), was a step ahead of last year's attendance. Figures compiled from the late yesterday (2) show that point paid $118,350, to match as compared with 128,350 last year.

Attendance ticket was registered at the face of rain Monday (3), and rain from 5:30 to 7:30 p.m. Wednesday.

Grandstand attendance was running slightly below that of 1947, as was the part-mixed handle. Running races- and Gene Autry's Rodeo are the after- attractions, with Cortland of Stairs, Barnes-Carruthers revive the night attraction.

Since then, will be held on the midway John R. Ward. Shows have been held from rides and shows, Thursday thru Tuesday, on the Midway, and a two-hour run up to 7:30 p.m., the grandstand was not to capacity for the past two weeks. Autry appeared the first three days. Shows on the fair's last run. Saluts for the night show were kept under $5 and lent tonight.

Business Tops 1947

At Gratiot Annual

TTHACA, Mich., Aug. 7—Attendance at Gratiot County Fair, which closed here Saturday, July 31, ran 5,000, approximately 5 per cent above county in 1947.

Business picked up considerably the last couple of days following a slow start, and Jack Rahn's Thrill Show and Circus, night grandstand attractions, reported a gross which topped last year's by $12,000. In that below of that, with practices exceeding about 25 per cent of off the record $13,000, the No. 1 unit of the W. C. Wade Shows reporting business under last year's figure, down mainly to slack afternoon attendance.

Cooke County, Tex., Fete Returns to Gate Admire

GAINESVILLE, Tex., Aug. 7—Cooke County Fair—will return to pay gate this year after an experimental free gate last year, when extremely hot weather greatly cut attendance. All gates are being fenced by Superintendents of Fairs.

Chester Janney's Rodeo will show in the area this week, his engagement the 24th, 4,917 was shown, and the No. 1 unit of the W. C. Wade Shows will be on the midway. Fair space is the firth, and 4,917 was shown.

Business was being for nightly free shows presented by talent from neighboring towns. Bob Marocco is manager of the fair, and will have to dito his duties as Chamber of Commerce manager.
**Muncie Event Runs Slightly Ahead of '47**

Turnstiles Click at Night

MUNCIE, Ind., Aug. 7—Except for one day, Wednesday (7), when rain dealt a severe blow, attendance at the Muncie Fair was running slightly above the 1947 record.

Daytime attendance Sunday (1) thru Thursday (3), with the exception of Wednesday (7), was up 1,000,000,000 fans here Monday (2). Only eight cars out of 12 starters finished.

**Six to Hospital as Hot Rod Jumps Wall at Owosso, Mich.**

OWOSSO, Mich., Aug. 7—William Stone, of Howell, was slightly injured in a hot-rod race at the motor speedway here Wednesday night (4) when his car jumped the wall and went into the grandstand. Some 20 patrons were hit by flying parts, mostly receiving minor injuries, but six remained in tempor- ary hospital conditions in hospitals here and at Saint Johns.

**Batavia Attendance Surges Ahead of '47; Features Hypo Gate**

BATAVIA, N. Y., Aug. 7—Attendance at the 100th annual Genesee County Fair has rung up another record ahead of last year's as the annual proceeded into its final performances.

The appearance of Jack Kehoehan's Tell Drivers on opening Sunday and the grandstand, with the result that the final count showed an increase of 1,200, wire (4) was only about 200 under last year.

Wednesday (4), Children's Day, the midway was jammed with your and Lloyd Serfass' Penn Premier Shows garnered some of its best busi- ness. The total attendance on this day was about 1,000 ahead of last year.

Threatening weather Thursday (5) hurt the gate.

General admission for adults was 50 cents and 25 cents for children.

George A. Harm's Co. show on Thursday played to hearty crowds throughout the week. Featured acts included Bobby Walker and the hammer; the Adamses, perch bal- ancing; the Harvey Girls, acrobats, and the famous Jink's House Cats. The grandstand, with the result that the final count showed an increase of 1,200, wire (4) was only about 200 under last year.

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President Ford, of the International Fireworks Committee, who was signed for the fireworks display at the Atlantic City Fair Exposition in Richmond, Va., announced that the Hymn Sing, on Saturday, Sept. 5, was the last event of the annual fair, but that the stand-in was made, it is understood, to safeguard the fair's reputation. The National Fireworks Committee has decided that a playing below the break-even point should not be the maintenance operation costs, too, were a factor in the decision.

Revue for Grandstand

The night grandstand show offers a review and acts booked through the National Amusement Enterprises, Chicago. The program, written and directed by Preston Lambert, offers a 16-girl Dorothy Hill line in four production numbers; Martels and Sensation act; Barton and Brady, knockabout comedy; and the Song Sing enthusiasts, six vocalists, and two female chorals; Jim Wm. W. Troupe, acrobatic concert; the Three Franks, acrobatic act; featuring double balancing on revolving wheels, the Jekyll and the Kiwi, unicycle act, and Captain Hickey of Starlight Night, high school horn act.

In the afternoon some of these acts were unaccompanied by the harness horse races, which were offered each day Thursday, Friday, Saturday and Sunday. The Lime Jingle, an acrobatic act, performed the following acts: the trotting race, and horse racing performances.

Columbus, S. C., Aug. 7. — A planned fall festival has been discontinued after the State fair was operated vigorously against such a proposal because of objections. The fair in the city was to be held this year in New England.

R. B. Mobley, executive secretary of the Chamber of Commerce, announced that the group that several South Carolina cities had bid for the State fair, and that the city was to be held this year in New England.

A special committee was appointed to suggest a theme and dates for a possible 1949 festival.

Newport, Ore., Plant Gets Nine Additional Acres

NEWPORT, Ore., Aug. 7 — Expansion of exhibition grounds for the Lincoln County Fair was begun July 20. The City Council awarded two contracts, a June 20. The City Council awarded contracts covering all phases of the project. The contracts total $10,400. The projects will be supervised by the city engineer and the fair secretary.

A horse show is set for August 26-27 and a rodeo for August 26-28. The horse show and exhibition will be held for the first time.

Presque Isle Records Fall

Daily attendance, gross records tumble at first Maine annual

PREQUE ISLE, Me., Aug. 7. — Record-breaking business was being registered here at the fair's opening last week in the fair's opening last week, the first of the State's annuals to get under way.

Early Wednesday (4) the looking-day attendance mark of 20,000 was shattered. The parking areas within the grounds, which the fair management estimates accommodate 5,000 cars, were jammed, and traffic congestion developed on all roads leading to the site. The situation became so serious that a U.S. Air Force placed open the gates of the air base to permit cars to park.

By the day's end the attendance was registered near the 50,000 mark. The fairground was sold out for the afternoon race program, and for the State Fair Day, Saturday, over 500 bandstands had to be admitted to the bottleneck, Frank Bergan's World of Rodeo Show on the midway, and George A. Hamill's Show Time featured a new grandstand entertainment and did capacity business. New year's new

Newport, Ore., Aug. 7. — Paid attendance at the 38th annual Lincoln County Fair, which opened at 8:45 a.m. on Wednesday, Aug. 5, was 139,091, an increase of 16,524 over last year's attendance total of 124,477.

Grandstand attendance, however, was off, aggregating 24,927, a drop of 3,432 over Aug. 5, 1948. Totals include attendance at the horse show and Rodeo, which closed Aug. 6. The fair's total attendance is 163,013, an increase of 14,574 over last year's total of 148,439.

Beginning with the 1947 fair, the State Fair has sold tickets to all events.

The annual fair is in operation on each day of the week until noon on Sept. 11, when it will close.

The 1948 fair is expected to produce two huge crowds and to thrust the Illinois nation into the national eye.

Monroe County Fair, Aberdeen, Oct. 11-15, with George Howell Jr., secretary-manager.

The North Dakota State Fair, Minot, which prevails this year on the range, is four days longer this year than in the previous 10-day period ended July 31. The weather of the threequarters of capacity, Secretary H. L. Finke, who was the one-day last year.

The grandstand total Saturday was 2,876, an increase of 2,856 over last year.

Friday's total was 1,109, a record-breaking $108,248 to bring the total for the three-day period to $222,672. The grandstand record topped the previous final-day totals of $67,114 and $2,327.

The total, which wound up as the Western Canada Class A Circuit, brought $3,422 of the total of $4,100, tickets which wound up as the top for any fair.

The show featured the Rodeo Band and the Rodeo Band, a group of horses, which were shown to make an appearance at the grandstand.

Revue for Grandstand

The night grandstand show offers a review and acts booked through the National Amusement Enterprises, Chicago. The program, written and directed by Preston Lambert, offers a 16-girl Dorothy Hill line in four production numbers; Martels and Sensation act; Barton and Brady, knockabout comedy; and the Song Sing enthusiasts, six vocalists, and two female chorals; Jim Wm. W. Troupe, acrobatic concert; the Three Franks, acrobatic act; featuring double balancing on revolving wheels, the Jekyll and the Kiwi, unicycle act, and Captain Hickey of Starlight Night, high school horn act.

In the afternoon some of these acts were unaccompanied by the harness horse races, which were offered each day Thursday, Friday, Saturday and Sunday. The Lime Jingle, an acrobatic act, performed the following acts: the trotting race, and horse racing performances.

COLUMBIA, S. C., Aug. 7. — A planned fall festival has been discontinued after the State fair was operated vigorously against such a proposal because of objections. The fair in the city was to be held this year in New England.

R. B. Mobley, executive secretary of the Chamber of Commerce, announced that the group that several South Carolina cities had bid for the State fair, and that the city was to be held this year in New England.

A special committee was appointed to suggest a theme and dates for a possible 1949 festival.

Newport, Ore., Aug. 7. — Expansion of exhibition grounds for the Lincoln County Fair was begun July 20. The City Council awarded contracts covering all phases of the project. The contracts total $10,400. The projects will be supervised by the city engineer and the fair secretary.

A horse show is set for August 26-27 and a rodeo for August 26-28. The horse show and exhibition will be held for the first time.

270 Aggie Fairs Skedded For New England States

HARTFORD, Conn., Aug. 7 — Expansion of exhibition grounds for the Lincoln County Fair was begun July 20. The City Council awarded contracts covering all phases of the project. The contracts total $10,400. The projects will be supervised by the city engineer and the fair secretary.

Leading the list is Massachusetts. With 168, Maine; 30, Connecticut; 27, New Hampshire; 25, Vermont; 6, and Rhode Island, 2.

The Joseph J. Kirkwood Shows are signed for the midway. The fair is skedded September 6-11.

Grande event patronage drops slightly under '47—record mutuel, midway marks set

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Celebration Committees, Fair Secretaries, and Complete Programs

Ward (Flash) Williams
Edgar I. Schooly
American Theatrical Agency
203 N. Wolobah Ave., Chicago, Ill. (Anderson 6097)

Wanted Shows, Rides, and Concessions

For State Line Fair, North Bennington, Vermont, August 18-22. Have booked Geo. Hamid, also Joe E. Chitwood Thrill Show and Sam Hanis Auto Races. Will have Harness, Racing, and Agricultural Exhibits. All addresses:

Michael Akoury
Pres, North Bennington, Vermont

Win Money at
The Mitchell, S. D.
Carn Palace
Sept. 20-25

7 blocks independent midway, Write: W. T. Wilt, Mitchell, S. D.

Carnival Wanted
For Harp County Fair
And Stock Show
August 24, 25, 26, and 27
Want at least 5 good Rides, Carnival, and Concessions.
Legitimate Shows or Independent Midway.
Sam M. Hall, Chairman, Harp County, Kansas.

Forest Park Free Fair
September 6 to 12 Inclusive
Want Shows, Concessions, Acts
A. Kast
Forest Park, Joliet, Illinois, Phone J-3196

Wanted
September 5-9-10-11, Day and Night.
Legitimate Concession independent Midway. No strong outfits. No wild camels.
E. Edgar Thomas, Mr., Atmore, Ala.

Rides Wanted
Hoppkins County Fair
September 8 through 11
Mandeville, Kentucky, Box 311
Write or Wire, G. C. Dickey, Auditor, Entertainment Committee

Wanted
Commission, Shows and Rides. My Good Concessions. Hops on Violations for
Brooklyn Fair
One of the Deaf Blinds
Sept. 16 through 19
O-117 Oak Hill Terrace Hartford, Conn.

$3,400,000 CNE Grandstand Certain To Be Ready on Time

TORONTO, Aug. 7.—Work has been virtually completed on the new Canadian National Exhibition grandstand and there is assurance that this 25,000-seat structure will be in place in time for this year's exhibition. The building was threatened by fire last December, but was rapidly and efficiently reconstructed and opened to the public in April of 1947.

Designed by Marrett & Morris, architects, the grandstand will seat 25,000 which is 6,000 more than the former grandstand's capacity of 19,000 and almost twice the capacity of Maple Leaf Gardens.

There are two huge dining halls beneath the tiers of seating, each with a capacity of 1,000, and Exhibitor Halls totaling 40,000 square feet in all, is on the ground floor. There are five dressing rooms for contestants, and along the long length longer passages are lavatories—four for men and the same number for women.

Coustler Truss

The stadium is of reinforced concrete, Queenston limestone and red brick. The roof is hung on steel or concrete trusses and supported by steel columns. Only a few columns man an otherwise completely unobstructed view of the stage, grounds and track. The roof is a solid mass of beam and edge, one of its main features being the absence of roosting spots for pigeons.

There are 300 snow and spotlight floors on the roof, all controllable from one instrument panel. In this, there are three complete, soundproof radio rooms, from which commentators can observe the full view of any event in the grandstand. There are facilities to accommodate every radio station in the city and arrangements are being made to cope with television when it comes to Toronto.

Move Scene on Rails

There is a total of 1,500 electrical outlets, stemming from 70 miles of conduit containing 300 miles of wiring. This stage, three and one-half feet off the ground, is 850 feet wide, 123 feet deep and has a circular front. The stage is set up by a 30-foot tall screen, backed by a giant screen flanked on each side by two screens the dimming sizes and arrangement to give the entire a shell-like appearance.

Scenery is moved by 70-foot trucks mounted on rails, and the stage is of shell-like appearance up. The stage may be taken down or put up in sections. The orchestra pit is 30 feet in length.

There are four entrances and all steps have been dispersed with wide concourses servicing that purpose instead.

Eventually, plans call for as many as 5,000 telephones operating on the grounds, with control of the communications centered in the new grandstand.

Rush Construction

As Space Sellout
Looms at Roseville

ROSEVILLE, Calif., Aug. 7.—Nic Huddleston, manager of the Placer County Fair, which will be opened in two weeks, announced that August 19 for a four-day run, has indicated that extensions are being held in the stage space already has been re-

A new $80,000 ticket office and main gate have been completed.


Livestock judges are Prof. G. E. Gordon, Berkeley; J. W. Jamison, chairman of the exhibits committee. Livestock; W. E. Beamer, Stockton. The horse show will be under the management of Tevis, Edwards, A. Dow, Lincoln, E. M. Nelson, Leomin, G. O. Griffith, Auburn, and Peter Hanke, Nevada.

The Sensational Orton's

Fireworks Now

With their own original creation, A FRITATION IN THE SKY

Represented by

Al Martin Agency
Hotel Bradford, Boston

Fair Secretaries, Celebration Committees

Arranged for

Carnival Wanted
State Line Free Fair
September 23, 24 and 25
Should Be a Red One All Week

Write
GUY HILL, Secretary, Shamrock, Texas

Rhode Island State Fair

Kingston, Rhode Island

Aug. 28-Sept. 6

10 days, 10 nights
Grandstand Show
Afternoon and Night

100,000 Anticipated Attendance—100,000

2-Day Society Horse Show, huge Agricultural Exhibits, Livestock, Grange Displays, Implements, Machinery, Auto Show, Home Economics, State and National Contests. A complete Circus twice daily in front of grandstand

Jimmie Lynch Death Dodies on Labor Day, September 6th

Garden State Shows on Midway

The Greatest Fair Rhode Island Has Ever Held

Choice Concession Space Available Now

Write, call, or phone for details. A few real spots left for those that act quickly. GYPSIES, SAVE YOUR STAMPS.

Remember, this is the ONLY REAL FAIR in RHODE ISLAND

Address all correspondence to
CORT R. HINCKEN, General Manager
Telephone Narragansett 1343
West Kingston, Rhode Island
Cincinnati Airport's Kiddieland Grabs Children's Fancy

CINCINNATI, Aug. 7.—New Kiddieland, set up at Lunken Airport Playfield here for Ford A. Clemons, University of Kentucky graduate, has been growing in popularity to the good business it has been doing. Opening the Kiddieland Decoration Day, Operating under the Amusement Company, Clemons set up two rides for a five-year contract with the Recreation Commission, with 25 per cent of the gross going to the city. Starting with a Kiddie Jeep ride and Merry-Go-Round, which met with immediate acceptance, Clemons added a Fantasy Train and Kiddie Rocket.

Clemons said this week that he's working out plans to set up a similar Kiddie funspot in Miami this winter. Students from Xavier University and the University of Cincinnati are operating a ride here, Clemons said. College tariffs are 10 cents for children and 17 cents for adults, who are admitted to ride the train and Merry-Go-Round only if accompanied by a youngster. Kiddieland operates seven nights per week and on Saturday and Sunday afternoons.

In addition to the new Kiddieland, the two-square-mile park offers 38 tennis courts, golf driving range, Tom Thumb golf course, regulation nine-hole pitch and putt golf course, bicycle trails and numerous other sports features.

Clemons says this is the year already gorging for additional rides for his Kiddieland for 1949.

Mrs. J. G. Campbell Succumbs in Buffalo

BUFFALO, Aug. 7.—Mrs. John G. Campbell, 62, of 365 Reiman Place, was killed in a Buffalo hospital late Sunday (1) in Buffalo General Hospital after a 34-day illness.

Until becoming ill a year ago Mrs. Campbell, who has had 10 years as vice-president of the Buffalo Transfer Corporation, was active in Buffalo and Jamestown Churches and City Hospital. She was also a pioneer woman aviator. Survived by her husband, Mr. Campbell, 75, Sunday (3) at Forest Lawn Chapel, Buffalo.

BIZ BOOM FORESEEN

FOR BAMA FUNSPOT

PHENIX CITY, Ala., Aug. 7.—Business is good in the city and good recently at Idle Hour Park, Manager, Jenus M. Marlowe reports. And, with the formation of Amuseent Division at nearby Fort Benning, in town looking for amusement parks which are expected to increase the popularity of the army base over the 40,000 mark, which is the business boom for the Alabama funspot.

Elza Carver, whose 100-foot dive has been the center of attraction recently, has been making a hit in the vicinity and has been making waves in the surrounding area.

Steel Pier Adds Bells

ATLANTIC CITY, Aug. 7.—A new set of bellrings, imported from Europe, has been installed at George A. Hamid's Steel Pier. The new bells will be heard daily for the rest of the season. The bells are made of the wilder, trumpery, wilder old European bells which are expected to increase the popularity of the amusement park.

Cape Town Ope Seeks Riders

LONDON, Aug. 7.—Mrs. D. M. Nock, secretary of the Springfield Club, Cape Town, South Africa, is making arrangements for park rides and amusement devices for the Cape Town funspot.
TALK DEVELOPMENT OF RIVER BEACHES IN SACRAMENTO AREA

SACRAMENTO, Aug. 7.—A meeting has been scheduled for all civic leaders interested in discussing the possible development of the river area here.

The Sacramento County Waterways Authority has been given an opportunity to develop the river area in accordance with the recommendations of the State Recreation Commission.

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THE CONVENTION OF GAY RIVERSIDE

In answer to a request from the Cutler Willis, chairman of the West End Fountain Club, the Board of Supervisors has approved the construction of a new fountain.

The fountain will be located on the corner of 10th and Market streets, and will be financed by a joint venture of the city and the West End Fountain Club.

The fountain will be a memorial to Cutler Willis, who was a pioneer in the development of the West End area.

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Belmont Take 11% Over '47 Despite Rain

Weekday Play Boosted

MONTREAL, Aug. 7—This year when the tracks of the local branch of the French racing season, which usually is the only major amusement park in the area, was opened by Mr. Billings with an approximate 13 percent increase over last year, which also represented an increase.

And this despite continuous bad weather since the season began.

The weather has been terrible," Ben Billings, general manager, says. Having learned in past years that dependence upon week-end business can be very risky, he chose not to rely wholly upon Sabbath returns and now concentrates equally on getting folks out in the middle of the week.

The program is planned with the intention of keeping the kids busy from the morning until the adults are reporting to the tennis courts.

The customer is a very important consideration in the new attractions, which includes a number of race-track and amusement parks.

NANTASKET BEACH, Mass., Aug. 7—Rainy weather may have given little promise of a pleasant day, but ideal weather for the 19th annual summer meeting of the New York Association of Amusement Parks and Rides.

Waples, who has been a member for five years, spoke on the growth of the industry.

Robin Hood's Mill and Mr. Waples' other projects are making a significant contribution to the industry.

The weather was very good, and the show was well attended.

This year's meeting will be held at the hotel.

The show is sponsored by the American National Association of Amusement Park Operators and is attended by representatives of many of the larger amusement parks in the country.

The show is expected to attract a large number of visitors who will be interested in seeing the latest developments in the amusement park industry.

The show will feature demonstrations of the latest rides and attractions, as well as lectures by experts in the field.

The show will be held in a large auditorium, and will be open to the public.

Riders, Ballroom Get Good Play at Myrtle Beach, S. C.

MYRTLE BEACH, S. C., Aug. 7—The Seaboard, Inc., with seven rides, reported a 100 percent increase over last year, with an apparent drop in grosses in the advanced age groups.

The best takes are being garnered at the Ocean Forest Hotel's marine Fair, for the fourth year in a row.

The park, which is open on the beach, has been a popular destination for the young and the old.

Juke operators say they are making money, but not as much as expected.

The current ruling on pinballs, making them illegal pending an appeal of the judge's decision, has kept the machines out of operation, but with the free play ruled out, business is off.

Concealed LEASE

Located liberal area Atlantic Seaboard. Games well tolerated, owner re- ligious. Will sell all equipment at big discount. Cash deal and give long term lease on property to responsible party. Can be seen in operation any time.

Act quickly for a wonderful opportunity.

Address Owner, BOX D-16, care Billboard

1216 Patterson Street

Cincinnati 22, Ohio

RIDE-SALES

One 8-Cylinder Portable Whip with tow rides, lights dancing, La Roi engine, all makes. New and used. Make Stationary 24-Seat Carnival with two 10-H.P. motors and drivers. Above Ride new tuning and can be inspected at Lake Lancing. Hippo Park, Lansing, Mich.

ROGER E. HANEY, Haslett, Michigan

Phone: Lansing 87646

AMUSEMENT PARK FOR LEASE

Belmont Park

San Diego, Calif., Aug. 7—Construction of a Pacific "Riviera" continues at Caesars Palace, a resort of famed ocean-front resorts, is making rapid progress at Mission Bay here.

The city has purchased the federal and State governments in developing an aquatic park at a cost of $10,000,000 on reclaimed land.

Big dredges have been scooping the shallows off the bottom of the shallow harbor and depositing it in a picturesque outer reef for re-creation of navigable water areas for small boats.

Now in its third year of work, the Mission Bay project will complete the federal government's $50,000,000, much of it federal, project for improving the course of the San Diego River. The State of California will contribute $10,000,000, and the remaining $8,000,000 will come from the City of San Diego funds.

Tours 33 States

Before the project was begun, the city council had planned director of the Pacific "Riviera" to tour 33 States to study recreational developments on the Atlantic, Pacific and Gulf Coasts.

There will be an aquarium, yacht club, numerous swimming areas, railroad cars to take you coast to coast, tennis court, squash, shuffle-board, and 18- hole golf course.

Picnic areas, a small boat harbor and private site, yacht and plane motif, and laying Casting by the 2,000,000 acres of land life will be preserved.

Some of the amusement areas, featuring rides and games, will be opened by the end of the year.

Airport in Plaza

There will also be a marine station and space for 300,000 cars. Even an airport is included in the plans.

Already completed are several zeniths. Santa Clara Point, for example, is covered with the floor space from 200,000 cubic yards of land already on it are located a box house with clubroom and ballroom, a repair shop, and a pier for floating boats. Games of chance, shores of art and building and sailing boats. A yacht club will also be a public restaurant seating 125 persons, and will be in operation here.

The right of way has been granted to the Coney Island Company, which is also a public park.

Coney Island Plans Marsh Grass Week

NEW YORK, Aug. 7—Coney Island's annual wind-up week will be weighty down this year with the beach title of "Rolling Marshes," arranged to mark the Assembled Mardi Grass Week as a result of being admitted to the sacra- ment of special kinds, being run off in honor of New York City's summer weather.

In an impressive celebration, long of waves, therefore, and especially, the natural, social, and moral, the day's work ends at 12:30 on September 13 as Coney Island's Mardi Grass Week—and it is planned for making the week's real climax to New York's fifth annual celebration.

Silberman President

Moe S. Silberman, a pioneer of the amusement parks industry in Coney Island, was elected president of the Coney Island Carnival Company, the organization of Coney Island amusement and business men who promotes and supervises the summer events.

The event, originally started by President John Dineen, manager of the Hampton Beach (N. H.) Casino, and the last year, the event was featured by the Coney Island Carnival Company and made it possible by affording the seal of the Borough of the Bronx to the event.

At a recent meeting of the Coney Island Carnival Company, the organization of Coney Island amusement and business men who promotes and supervises the summer events, the mid-September date was decided upon for making this year's event a real climax to New York City's fifth annual celebration.

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IMPERIAL RINGS FAIR'S BELL

George Givot to Cavalcade; Kalamazoo Date Surprises

HAMMOND, Ind., Aug. 7.—George Givot, vaudeville comedian, who billed himself as the Greek Ambassador, has been signed to join Al Warner's Cavalcade of Amusements August 22 when shows begin their fall at the St. Joe Fair, South Bend. Givot will appear in the Med' n America show.

Shows opened Monday night (2) to more than 3,000 paid admissions and a strong five-cent admission to spend was evident. Tuesday night (3) the paid gate jumped to 5,000. The back end was packing big takes with several shows putting on extra performances. Bill Naylor, publicity chief, had the Little Horses show on Stamps W205 every hour for a 25-minute program.

Rides, Shows Hit Highs

Kalamazoo, Mich., proved one of the pleasant surprises of the season so far. At the outset the stand appeared to be lagging, but several previous owners had played the town.

Moreover, Whitecuy and crew were under a forced vacation.

However, the turnouts measured up to the proportions of a fair. Rides were fairly good and Sunday's (3) business topping the previous record for any show in the city for which any record existed, had been scored by another group during the lunch war when cars were parked along the wholes.

The kiddie matinee yielded a gross of $1,100. At the close of the Kalamazoo stand, the Med' n America show, Little Harleson, Pandoras and Mrs. Rode's Midgets had collected their top dollars of that day.

Recent visitors included Cliff Wilson, Lou Keller, Josephine Hayward, Sol Wasserman, Mrs. Carrie Farrell, John Maffei, John W. Eby, Jay Shurman, George Moran, Gordon Taylor and Ann Stasch, of the La Porte (Ind.) Fair; Ed Wald, Mr. and Mrs. Eddie Young and Ralph Lockett.

B. J. McAlain joined last week as appearance agent, and Art Riley came on as businessman. John Beam closed on Battle Creek, Mich.

Madison Okay For Hennies: Ill. State Next

MADISON, Wis., Aug. 7.—Making its final still date stand before swinging into its fair season next week at Hills Bluff, Fair, Springfield, Ill.; Hennies Bros.' Shows encountered fair business in the early days of the run here where the opening night was fair and there was an increase in patronage the following night.

With Trimmin's

FRANKLIN, Ky., Aug. 7.—With nearly every member of the Trimmin's All-State Shows possessing a pet of one type or another, Cowboy Murphy capped a jump on them Tuesday (3) when he took delivery on a 300-pound ostrich from Jim Fink, Gator Jungle, St. Augustine, Fla. Murphy, shows night watchman and rifle expert in Margaret Poterie's Silver Bullet, free attraction, said he agreed to open a grizzled show next week in Paris, Tenn., and make the bird his own. Most of the showfolk on the org know where their Thanksgiving turkey is coming from, however.

Ward Hits Win At Great Falls; Sets New Mark

GREAT FALLS, Mont., Aug. 7.—John H. Ward shows this week hit a winner—a big winner it was, too.

Thursday night (5), with two of the big days of the North Montana State Fair behind it, the Ward shows had grossed more than a different show—a truck organization gone during the full run of the '47 fair.

Weather on the whole has been good. There was rain Monday evening (3) and late Wednesday night (4), but otherwise the weather has been ideal.

Shows were in action here Sunday (1), getting in a good play before the season opening of the fair.

The record-breaking business here halted the succession of bird bills which have befell the Ward org practically since the onset of the season.

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Thursday night (5), with two of the big days of the North Montana State Fair behind it, the Ward shows had grossed more than a different show—a truck organization gone during the full run of the '47 fair.

Weather on the whole has been good. There was rain Monday evening (3) and late Wednesday night (4), but otherwise the weather has been ideal.

Shows were in action here Sunday (1), getting in a good play before the season opening of the fair.

The record-breaking business here halted the succession of bird bills which have befell the Ward org practically since the onset of the season.

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**Bakers Game Shop**

**IMMEDIATE EQUIPMENT**
- Wheels, all sizes and kinds.
- Skating and Bumper Cars.
- Buckets, Bumpers and Wheels.
- Gag Pups with Rings to Fit.
- Horns, Bells, Lights, Lanterns.
- Dolls, Bears, Tires, Lamps, Tree Stumps with Baskets, Bumpers, Lamps, etc.
- Other Items Not Mentioned.

**8108 Desoto, Detroit, Mich., U-2 0464**

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**Midway Confab**

King Leon joined the Bill Pike Shows recently with his Riddleland and Monkey Crews.

R. L. (Red) Bishop, of Larry Nolan Shows, has joined the Catlett Greater Shows while standing in Morriso, Mo.

Anyone who throws his bones and demands the remains of his stew on a restaurant floor has been eating in cookhouses.

Barbara La May and Dixie O’Day have joined the Riva Rays Pin-Up Girl Revue on the United States Shows.

Daryle Arnette, who has been with the Riva Rays Side Show, has joined A. J. Budd’s Side Show with Crafts West Coast Shows.

Amos (Tom) Wolf, of Catlett Greater Shows, took delivery on a 27-foot National trailer recently at Tabor, Ia.

W. H. (Duke) Broomall, well known carnival folk, is a member of the advertising staff of the Johnny J. Jones Enterprise.

Louise Berger left Chicago recently on an extended trip thru the South in the interest of Al Wagner’s Carnival of Amusements.

Dottie LaRue, formerly with the James E. Strates Shows, recently opened an engagement in the Melody Lounge, Fair Haven, Mass.

J. C. Weer Sr. cards from Hialeah, Fla., that he, his son, John Jr., and Guy and Mel Doston are enjoying the weather there.

Most successful shows are the ones that all inside dope on advance booking is still in the air.

Pat Rogers and Oscar Wiley visited the Pan-American Exhibit when that crowd recently played Pikeville, Ky. Mr. and Mrs. Bill Styles and Canvasman Bill Riley have closed with the show.

Mr. and Mrs. J. C. King, veteran cookhouse and ball game operators, are mourning the loss of their dog, Teddy, which had tripped with them for 16 years.

Side Show talkers may not tell the entire truth, but that only gives their customers 50 per cent of the worst of it.

Bill and Bertha Williams, operating the Monkey Show on the Alamo Exposition Shows for 15 years, recently celebrated their 35th wedding anniversary at Woodward, Ohio.

John Phillips, Detroit high-flyer manufacturer, is at his home being hospitalized for several months. He is now preparing to return to active management of his company.

Only one out of five troops will save enough money to make the winter out, with the other four talking about his luck.

While Happyland Shows were play-

---

**Popcorn Headquarters**

**TOP-POP Hybrid Popcorn is backed by a money-back guarantee—** if you are not completely satisfied in every respect. Send your order in today.

- Finest quality roasted peanuts—attractive circus bags.
- 5 sizes boxes—corns
- large-sized boxes—snow cones
- large-, medium- and small-sized bags—snow cones
- popcorn—spoons—ready-to-use flavors
- apple sticks.

**CHUNK-E-NUT PRODUCTS CO.**

**Serving You From Coast to Coast**

MATTY MILLER

BOBBY THORSON

JOE MOSS

231 N. Second St.

205-14 Swallman St.

1221 E. 4th St.

Springfield, Ia.

Los Angeles 21, Cal.

REPLY TO

D. B. HALE

Columbus, Ky., this week; ten good fairs to follow.

---

**SOL NUGER**

Winchester Amusement Co.

**CURLY SMITH WANTS**

for Royal Am. Shows Cookhouse

Cooks, Waiters, Girdle Men and Yard Men

If I know you, be in Superior, Wis. on train arrival.

J. F. Martin Amusement Co.

**WANTED**

FOR RENT Wheeler Foreman. Also 10-Cent Grind Stores.

383 Broadway, Bayonne, N. J.

Phone Bayonne 3-0435

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**Queens City Shows**

**WANT FOR ELEK'S GOLDEN JUBILEE ON THE STREETS IN THE HEART OF CINCINNATI.**

Located on 5th block from Fountain Square. This is positively a Street Celebration. Want Concessions that work 24 hours. Boats, Bumper, Popcorn, Cotton Candy and F.C. already booked. No grift. No gags. No renown in privilege. Space limited.

**CURLY LITTLE**

Queen City Shows, W. Jefferson, Ohio

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**CRANDELL'S MIDWAY DELUXE**

**Holds contracts for Springport, Mich., Free State Fair and ox Roast, Aug. 12-13-14**

All Concessions open except Bingo and Popcorn. Due to disruption of rail service this week, we plan to run on trains only. Lebanon, Pa., and DuBois, Pa., are Auto Fair, and are doing well. We are now running the Lebanon 4th of July Day Celebration at Eureka, Ind., to follow.

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**FAIRS! FAIRS! GET YOUR PILE**

**Hoopala Boxes**

**THE OLD RELIABLE**

Grind Store $50 per set of 30

Punk's with the New Look... $2 per dozen.

23" Big C Cats—Wool all

$5.75 each

Penny Pet Colors: 9 Jackpots... $60 each

RAY OAKES and SONS

BOX 1244, BROOKFIELD, ILL.

PHONE: BROOKFIELD 7634

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**INSURANCE**

**IDA E. COHEN**

173 W. JACKSON BLVD.

CHICAGO, ILLINOIS

**SHRUNKEN HEADS**

Art Museum in the Jungle preserves them. Write for catalogue.

**FOR EXPORT**

Popcorn Machines & Concessions Equipment & Supplies

**BEYLVIN'S POPCORN CO.**

**NASHVILLE, TENN.**

**FOR SALE**

- '39 TILT-7 JB


- Trucks, Trailers, Concessions, Trailers, etc. Write or call.

- A. P. STICKEL

1360 E. 13th Ave., Dayton, Ohio

**FOR SALE**

- 1947 SPITFIRE

- 950 foot movie screen, operated in Paris, Pa., sold.

- GEORGE R. SEXTON

1660 Barnes Ave., Ft. Worth, Tex.

**FOR SALE**

- Your Weight Outfit, complete, Platform, name, new, one complete outfit, new. Complete Outfit. Jen Blanton, wire me.

- PAT BRADY

e/2 ROGERS GREATER SHOWS

Bicknell, Ind., this week.

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**For Sale**

12 CAR OCTOPUS and SUPER ROLLOPLANE

New in operation at Sherwood Park, Chicago, Illinois.

Available at close of season—Sept. 12, 1939.

M. J. SMITH

Fairman at Park, or call Altavest 5967 after 1 p.m.

---

**Root Beer and Not Dog Trailer**

Complete. This is not junk. Can be seen at Belts, Iowa, Aug. 16-17; Trout, Iowa, Aug. 16-21; Hampton, Iowa, Aug. 23-26. Six good Nebraska Fairs to follow.

**MERIAM & ROBINSON SHOWS**
Peepers

ALL-SHOWS

New Policy

WANT

FOR balance of the season. We close November 27, Deep South Cotton Country.

RIDES: Will book Pony Ride, Merry-Go-Round, Square, any Ride that does not conflict with what we have. We have eight rides already, together with Semi. Sells to bill Ferris Wheel. Second bill on any day. Will take Semi and Concessions. Drunks and Fly-by-nights, please stay where you are.

CONCESSIONS: Will book High Stroller, Ponys, Jack and Roll. Top Percentage, Short Range Gallery, CONCESSIONS.

Rent: We are pleased to have the pleasure of serving you at the Mighty Acme Show. If you are unable to come in and see us with your representatives, just give us a call and we will see you at your convenience.

Heller's Bar Mitzvah

HENRY W. GRAVES, Manager

PARIS, TENN., this week.

Peppers

ALL-State Shows

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WILL MERRY
NOT OCCUPIES.

LLOYD D. SERFASS
Penna Premier Shows, Columbus, N. T., Fair, this week; Johnsonburg Fireman's Celebration next, with all Fairs to follow.

Want

Eddie L. Wheeler Shows

CONCESSIONS—Good opening for 54 Down Crab and small Cookhouse and Bingo, $25.00 each. Will sell lot on two Mill Camps, All Stock Shows, $16.00 per week; opening for Organists. Also, RIDE HELP I want 6-18 yrs. Good opening for El Wheel and Chatah.Safe, $18.00. Will book All-Boy Round, Till, and Side Show of your choice. Also, help to contact. Bobby Mason, gal in touch with Bill and Mary McLaughlin. M. M. Roland world to hear from following people: Clarence Clark, Law Spell and Jack Atlas. Opening for Percentage Agents; Don Butler, contact. All replies to Eddie L. Wheeler, 119 Broadway, Pennysville, Tenn. this week.

Grove City, Ohio, Homecoming

WANTED—LEGITIMATE CONCESSIONS OF ALL KINDS.
Novelites, Ponies, Candy Foss and Apple add. Everything else open, including Bingo. Address inquiries: GOODING AMUSEMENT CO., 5300 North Ave., Columbus, OHIO.

ROGERS GREATER SHOWS

WANT SIDE SHOW PEOPLE

Ticknall, Indiana, this week; Mt. Carmel, Illinois, next week.

B & H Amusement Co.

CAN PLACE
Following for balance of season of sixteen weeks Tobacco Markets and Fairs Polly Cow, Ponies, Candy Foss and Apple add, small Apple Buggies. Carriage Agents wanted for P.C. and Cord Shows. All amounts to:

W. E. Hobbs
SUNTER, I. C.

Majestic Greater Shows, Unit #2

CAN PLACE
Merry-Co-Rowd or Kid Rides. Side Show can place feature Fakir, Magician who can M.C. or clown or run for bally, A-I Talker. Blackie Hawkons, Leslie Lucas and Marvin Warnar, contact. Want Concessions of all kinds.

Sam Goldstein, Owner
Altoona, Pa., this week; Lewistown, Pa., next week.

INTERNATIONAL SHOWS

WANT
SECOND MEN ON ALL RIDES; MUST DRIVE SEATS.
WILL BOOK SHOWS FOR ANYTHING; CAN PROVIDE CONE, CANDY, APPLES, SLUM STOCKS OF ALL KINDS. WANT CAPABLE MAN TO TAKE OVER AND MANAGE CONCESSIONS. WANTS AGENTS FOR BOX, DOWN, RAZZLE, DAZZLE, PIN STORE, BEAR WOER, BUCKER STORE, WALK AND MILLS. WANT EXPERIENCED GIRLS FOR GIRL SHOW (SALARY OR PERCENTAGE). We are looking Minnesota, come on back home boys.

All replies to us in Zumbrota, Minn., this week.

Penn Premier Shows

Smashed All Records at Our First Fair
With 13 More to Follow

WANT

WANTED

Concessions—Can place all kinds of Handy Pants, read work for stock. Can place Grays, Juices etc., starting Hunting Fair, with all good sides' Fairs to follow. Riders—Jerry, we need none, as we call 17 girls office owned Shows—Can place front Long, Jigg Show with own equipment that has best Southern route of Fairs in the East. Contact Mas or Working World Agents—Can place two Clothespin Agents, one for head of shoes; also two former Count Show Agents. Stanley Stern, contact Curley. Ruby Klein, contact. Remember these Fairs dates all follow, starting August 23rd. Huntington, Pa.; Merrill, Pa.; Port Royal, Pa.; Bridgeport, N. J.; Melbane, N. C.; Sanford, N. C.; Goldsboro, N. C.; Chace City, Va.; Siler City, N. C.; Carthage, N. C.; Rock Hill, S. C.; Terrytown, S. C. Also writing an offer. Address all mail to LLOYD D. SERFASS

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West Coast's Eugene Benefit

ROSEBURG, Ore., Aug. 7 — A now-without-ending week with Mrs. Bert Mowbray, wife of the Pacific Coast Showmen's Association at Eugene, Ore., July 15, proved to be a huge success, netting a total of $1,600.

The following committees were appointed by Mrs. Mowbray, Executive chairman—Henry T. Rice, chairman; Eddie H. Anson, secretary; and Wally O'Connors and A. J. Bud. Tickets were sold by Mrs. Mowbray, chairman; Eddie H. Anson, secretary; and Wally O'Connors and A. J. Bud.

The committee consisted of Mr. and Mrs. O'Neal, comedy alderman Barbara O'Connor, and her son, Roy O'Connor.

Grace Carol Ramsay

Al Rodin, who has been to have been entertained by the week of fun and games, has a jovial time of it. His share of the fun was Managing Director, Mrs. Grace O'Brian, district attorney, and public defender, Mrs. Grace O'Brian, district attorney, and public defender.

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Prell Gets Sock

NEW YORK, Aug. 7—Prell's Broadway Shows wound down this week with the loss of a definite asset. In fact, the loss of the firm was King Bros.' and the Hunt Bros.' circuses, as well as several carnivals, were those that comprised Long Island during the same period.

Shows' Long Island invasion got under way at West Hempstead, Aug. 18, followed by six-day stands at Babylon, Huntington, Lake Success, and Hicksville.


Shows carry eight big rides and several kiddie rides. Most popular is the new Hi-Ball, which did extremely good business. Other rides are Ferris Wheels, Tilt-a-Whirl, Rollplane, Caterpillar and Merry-Go-Round.

The weather during the tour was favorable with rain hitting the show only at a few points.

The final night, July 31, at Hicksville was clear and hot, bringing out a big crowd. Many of the patrons stayed late and patronized rides, shows and concessions.

Strong Act Line-Up

At Detroit Event

DETROIT, Aug. 7.—Major sponsored annual for Detroit, the Police Benefit Association Field Day, held today at University of Michigan Stadium, was under the direction of Jack Dickstein, manager of Detroit, and was presided over by Herbert W. Case, Detroit police chief, as chairman of the event, was presided over by Peter J. O'Leary, president of the Recreation Association.

Three events were featured: a bicycle race, a track meet, and a track meet, and a track meet, and a track meet.

The fierce competition between the two teams was notable, with only a small margin of difference between the two.
WEATHER HIGHLIGHTS

SACRAMENTO, Calif., Aug. 7—A warm front from the Pacific Ocean is moving inland, bringing milder temperatures to the region. Expect daytime highs in the 80s with a chance of scattered showers in the evening.

LAWRENCE GREATEST SHOWS

Want for Our First Two Big Fairs and Eight Fairs in the CAROLINAS TO FOLLOW

Aug. 23 to 28th Sept. 4th to 12th
SHOWS—Working World, Fennis Animals, Rumba, Wild West or any show of music—witness all you have. RIDE—Sea Cruise, Lagoon, Tilt-A-Whirl and 5 Ferris Wheel.
CONCESSIONS—Fashions, Wallas, Jewellery, High Sitter, Penny Arcade, Candy Floss, Jewellery, Root Beer, Chocolate Dip, Contra, Phone, Games, Taste Age and Weight, and legitimate Concessions of all kinds—all Eating and Drinking Stand OPEN. Can also use PERCENTAGE and COUPON STORE AGENTS and BALL GAME WORKERS.
FOREMAN for Roll-O-Plane.
RIDE HELP—Can always place salaries. Reliable SECOND MEN on ALL RIDES. Must be licensed truck drivers.
AMERIDGE, PENNA. now; CONNELSVILLE, PENNA. next week; then WASHINGTON, PENNA. Fall.

FROM THE LOTS

Pacific Coast

BURNS, Ore., Aug. 7.—Despite a heat wave, the local stand yielded excellent results. Sponsoring American Legion Post co-operating with the show were exceptional. During the three hours of Continuous, he lived up to his name and made the best of his show. Shows have shown up two good ones and a blank, due to the change of weather. Motor admission is the leading money-getter. he has ever seen. The people who were taken to Ogdin's Side Show. Third money went to Bob White's Scandals and Don. The other money sent to Van Doing's. No bad wave this week.

New Hi-Ball ride is taking the department. Second money goes to the Caterpillar, with the Whirlwind third. Twin Ferris Wheels and Eleven-20 also are challenging up good grades.

While shows were in Babylon, L. I., N.Y., Frank Fred, a member of the Minstrel Show, died in Bay Shore Hospital. A collection was taken up at the conclusion of the show for Mrs. D. M. and Virginia, to accompany the body to Window, S. C., for burial.

Nick Green joined five stores; Joe Kane, seven, and Joe Micklick, Mr. and Mrs. Joe Gros are building a 28-foot store, while Dottie Miller is readying a new store for the fair.

Owner Sam Prell made a trek to the Pennsylvania section to join the writer is doing the same this week. While in Pennsylvania the writer visited Jack Ferrick, Pasty Caravela and the Peerless Amusements shows. While in Virginia and on Long Island all the families of the Prell clan spent a few weeks with the org. —ALEN A. TRAVERS.

DUE TO DEATH FOR SALE

(1) Two Amusement Co. P., Northfield, Merritt-Good. Nice L Pull motor, nice engine. $300.00.
(2) 30 Fast Chauffiers. New La Pull motor, 1000 c.c. $250.00.
(4) Ambler Road Rides. New Rigo-Bender motor, $65.00.
(5) 1 Diamond T Trolley, new motor, with 1 year's work, $65.00.
(6) 1 37T, R.V.A., Transformer, mounted in ex-army trailer. Above equipment in good running condition and fully equipped, will sell as one lot.

RIDE HELP WANTED

Experienced Ferris Wheel and Octopus Operators. Must be sober.

Delgarian Amusement Co. 2302 N. Moanalua Chicago 30, Ill.

RECORDS FOR MERRY-G-ROUNDS

Used by Leading Contractors Across the Country. Guaranteed or Money Refunded.

MERRY-G-ROUNDS FREE LISTING

MIDWEST RECORDED SPECIALTIES

EMBARRAS, ILLINOIS

CONCESSIONS WANTED

Can accommodate 50-100 Concessions. No guile, no pressure.

EL PASO, EL PASO, 2702 WHITEHEAD, KILL, 7 O. T. 1.
Mrs. TOMMY MCCANN

WANTED CONCESSIONS

For Hire, Mrs. Hannah Keesy, Paris, Ill.; Mrs. Stockton, Fair, Coal City, Ill.; Mrs. Bevillion, Southville, Ill.; Mrs. J. A. Moore, New Salem, Ill.; Mrs. J. W. Johnson, Danville, Ill.; Mrs. J. A. Moore, New Salem, Ill. 

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ROLOPLANE FOR SALE
Or Will Trade
No reasonable offer will be refused.
Can be seen in operation at:
Mason City, Iowa.
Lakewood, R. I., Aug. 16-21
Attention, Fair Secretaries in New England: Rolo Shows still has open dates for Fairs.
Contact: JOHN COSTA
272 Charles St.
Fall River, Mass.

WANT—Borderland Shows—WANT FOR
FESTIA DEL LIBRERD
Bevela, Texas, Aug. 13.
SHOWS—Special rates; 10 to 15, Min. 18.
Must be neat. No AT. or GIRL. RIDE
HELP—Second Man, all Rides; must drive semi. Use with Agent or Ticket, Good rates.
Concessions: Laurel, K. B. Hirst, Chicago, Ill., 3115 W. Halsted
PARK—Rod B. Sloan, Candy Boys, Roll, Wils.
String Cars, Fish Pond, Candy Bottles, Pitch-You-Win. This big, first territory in Texas, cotton harvest in full. Best crop in years. Write or come on, don’t write. The money’s here and times a-wasting. Shows stay out this fall.
HOWARD DEASON, MGR.
Bevela, Texas, Aug. 9-15; then per route.

TURNER SCOTT Has For Sale
REAL BARGAINS
Phillip Scott, farmer, Bevela, Texas
L. C. McKee’s winter quarters, nice ride, flashy.
AYC—Cloth, Aug. 15; Ball Games; Concessions.
Cash $23.500.
C. F. Allis. Harvard, Miss., sound condition outside of top and side wall. Spent time on inside and side, new scenery. Both rides now operating and broke even with new Merry-Go-Round for next season. Address:
166 S. Oregon Ave., Dayton, Ohio.

Alamo Exposition Shows
NOW BOOKING FOR SPRINGFIELD, MO., FAIR, AUGUST 14-20.
All Rides and Concessions that do not conflict. Can book Curio or Ticket, Good rates.
Agents: C. F. I., Decatur, Ill., $2500.
JACK KUBACK, MGR.
Good Shows and Celebration following.

AGENTS, ATTENTION
CAN USE
Ball Game, Stock Show and C. C. Agents all in top, ride Sip Van, little HOUR Park, fair and country, very popular. Good ride for right people. No liabilities to any.

G. M. COWAN

WANTED
Agents:Please.
Call on all American Legion.

DOC STODDARD
Ramsay Hotel
Crawfordsville, Ind.

SINTON, TEXAS, 9-16
Next Ball Game Agents, fifty-five or fifty, offer can be made. No work for men in the Hamburger Cuts for man and wife. Next Ball Game at Sinton Sep. 16th. Contact: "Pie" and watch this board.

BIG BEND SHOWS
B. L. JOHNSON
Spur Springs, Texas

ROLOPLANE FOR SALE
Or Will Trade
No reasonable offer will be refused.
Can be seen in operation at:
Mason City, Iowa.
Lakewood, R. I., Aug. 16-21
Attention, Fair Secretaries in New England: Rolo Shows still has open dates for Fairs.
Contact: JOHN COSTA
272 Charles St.
Fall River, Mass.

WANT—Borderland Shows—WANT FOR
FESTIA DEL LIBRERD
Bevela, Texas, Aug. 13.
SHOWS—Special rates; 10 to 15, Min. 18.
Must be neat. No AT. or GIRL. RIDE
HELP—Second Man, all Rides; must drive semi. Use with Agent or Ticket, Good rates.
Concessions: Laurel, K. B. Hirst, Chicago, Ill., 3115 W. Halsted
PARK—Rod B. Sloan, Candy Boys, Roll, Wils.
String Cars, Fish Pond, Candy Bottles, Pitch-You-Win. This big, first territory in Texas, cotton harvest in full. Best crop in years. Write or come on, don’t write. The money’s here and times a-wasting. Shows stay out this fall.
HOWARD DEASON, MGR.
Bevela, Texas, Aug. 9-15; then per route.

TURNER SCOTT Has For Sale
REAL BARGAINS
Phillip Scott, farmer, Bevela, Texas
L. C. McKee’s winter quarters, nice ride, flashy.
AYC—Cloth, Aug. 15; Ball Games; Concessions.
Cash $23.500.
C. F. Allis. Harvard, Miss., sound condition outside of top and side wall. Spent time on inside and side, new scenery. Both rides now operating and broke even with new Merry-Go-Round for next season. Address:
166 S. Oregon Ave., Dayton, Ohio.

Alamo Exposition Shows
NOW BOOKING FOR SPRINGFIELD, MO., FAIR, AUGUST 14-20.
All Rides and Concessions that do not conflict. Can book Curio or Ticket, Good rates.
Agents: C. F. I., Decatur, Ill., $2500.
JACK KUBACK, MGR.
Good Shows and Celebration following.

AGENTS, ATTENTION
CAN USE
Ball Game, Stock Show and C. C. Agents all in top, ride Sip Van, little HOUR Park, fair and country, very popular. Good ride for right people. No liabilities to any.

G. M. COWAN

WANTED
Agents:Please.
Call on all American Legion.

DOC STODDARD
Ramsay Hotel
Crawfordsville, Ind.

SINTON, TEXAS, 9-16
Next Ball Game Agents, fifty-five or fifty, offer can be made. No work for men in the Hamburger Cuts for man and wife. Next Ball Game at Sinton Sep. 16th. Contact: "Pie" and watch this board.

BIG BEND SHOWS
B. L. JOHNSON
Spur Springs, Texas

FRANCIS KELLY AMUSEMENT CO.
Wanted
For the outstanding Catholic Church dates in Connecticut: St. Mary’s, Windsor Locks, Aug. 30-Sept. 6; St. Stanislaus, Middletown, Sept. 9-15; St. Ann’s, New Britain, Sept. 14-16.

For the Supreme Court Session in New England, with Automobile Give-Aways, Free Acts, Free Admissions.


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For the Supreme Court Session in New England, with Automobile Give-Aways, Free Acts, Free Admissions.

Mark's Shows

Mile Long Pleasure Trail

Want Fairs Want

For Our Outstanding Southern Route Of Fairs

Beginning at Galax, Va., August 23d-28th

Great Roanoke Fair, August 30th-September 4th

Lynchburg, Va., American Legion Fair, September 6th-11th

Then North and South Carolina Fairs Until November 6th.

Shows—Motordrome with or without transportation. Tol Gold or any other money getting Show.

Concessions—American Palmyria, Photos, Roll Games, Sie Cito, Jewelry, or any

Legitimate Stock Concessions.


Address: MARKS SHOWS

Perth Amboy, N. J., this week: WINCHESTER, N. A. next week; then as per route.

Baker United Shows

A Clean Modern Midway

Want Want Want

Concessions: Can place all kinds of legitimate concessions. No exclusives. Privilege shows: Fun House, Mechanical, Glass House, Penny Arcade or any Show of Merit not conflicting with Monkey Show or Midget Show.

Rides: Can place all kinds of rides, such as Go-Round, Tilt, Totem, Octopus and all.

Ride Help: Can place sober, reliable man on all Rides. Good pay and fair treatment can count. I, H. T., Manager or Manager for rest of season. MUST BE QUALIFIED AND EXPERIENCED.

Delphi Home Coming

On the Streets

August 10-14

Huntington Centennial Celebration on the Downtown Streets

August 13-21

Can place all kinds of food concessions for this date; also Novelty, Jewelry, Demonstrators.

Tipton Fall Festival on the Public Square, August 30-Sept. 4

Address all communications to Delphi, Ind., this week; then as per route.

Harry Haiges

Heart of Texas Shows

Last Call for the American Indian Exposition


Want Want Want

Concessions of all kinds. Rides. Help on all Rides. On account of failing show for fairs. Also want shows with own transportation, speak dont write.

Address: Layton, Okla., until Aug. 11; then Anadarko, Okla.

Ride Help Wanted

cash draw every day—no promises or real tickets.

Loop-O-Plane Foreman and Second Man; tilt-a-Wheel Foreman and Second Man; Ferris Wheel Foreman and Second Man; Ferris Wheel Foreman; Jacob's Ladder Foreman; Auto Ride Foreman; Auto Ride Operator; Auto Ride Helper; Cook House Help in All Concessions.

If you are married, can also place your wife in some capacity. Rich & Banker, Bowers & Cowboy.

F. M. Sutton Jr., Great Sutton Shows

Stud, Iowa (Hendrick County Fair), Aug. 9-16: Waukon, Iowa (Allamakee County Fair), Aug. 16-21; Machesney, Ill. (McHenry County Fair), Aug. 22-23.

7 Big Days Including Sunday, Aug. 16-22

Lawrence Carb Shows

New England's Finest

Wants for Natchez, Miss., the Saint Florence Society Celebration, where they march the Saint thurs the streets joining S. P. & On. featuring Parade, Band Contest, a prize of $1,000 in cash, Cook House with a cake of corn, Ice Cream, Pop, Peanut Brittle, Candy Apples, Snow Cones, Apple Slices, Peanut Brittle, Candy, root beer, Pop, Dried Pond, Short Ranges, Apples, Pears, Kranz, Cakes, Peanut Brittle, Giant Show. Address: Lawrence Carb Shows, Amherst, Mass.

Ohio Valley Shows

Want for Benton County Fair, Roswell, Ind., Aug. 17-21, and Evans, Ind., Fall Festival and Cook House (who can take care of the crowd). Ice Cream, Pop, Peanut Brittle, Candy Apples, Snow Cones, Apple Slices, Peanut Brittle, Giant Show. Address: Lawrence Carb Shows, Amherst, Mass.

Roxie Harris

New looking for Crownwell, Ind., Labor Day Celebration, Sept. 6. We hold complete control.

From the Lots

Bright Lights

Fairrell, Pa., Aug. 7-9. Shows made the jump from last week's stand at packing Park, Rochester, Pa., to this spot in good time.

While the sponsoring committee at Junction Park, Pa., was one of the lucky ones with the business being over for the year on two nights. In addition, several carnivals had recently played that territory.

On the jump from Bridgeville to Rochester, Pa., the tractor and trailer transportation of the Ferris Wheel was a neat act over. The tractor was damaged beyond repair and the trailer was badly smashed but salvageable. Mechanic Herman Conn did a real job in cleaning up the wreck and getting the Ferris Wheel up and operating in Rochester by July 26.

Peter Howard, Minstrel Show manager, has been on the sick list but is up and around once more. Several new concessions and shows have joined up for the fair season.

Wants on the lot from near-by Pittsburgh included the brother and sister of Manager John Gecuma and about 20 of his northeast men. Richard Lucas and Sonny Daniels, showmen from Manchester, had a big time swimming in the pool at Junction Park—FRANK Z. HYDE.

Douglas Greater

Raymond, Ore., Aug. 7-9. Moved in here from Bremerton, Ore., in time to open Monday night (2) to good business. Eddie McGuire, Manager of A. J. Budd's Side Show, joined this week with all equipment repaired.

Mr. and Mrs. Earl Wilson came on with their Baby Dipper's show. The alow shot stand. Jack Glassman is here with his pitch-alow-yum-wah, age and scales. Mr. and Mrs. Bud Douglas added a pooy track and new boat ride.

Ben and Lou Brooks brought out some equipment before Lou left for Zeigler this week, where he will take over the cookhouse. Millie, daughter of Mr. and Mrs. Earl Douglas, joined to assist Helen Henes in Mrs. Douglas's popcorn and fries wagon.

Down River Amusement

River Rouge, Mich., Aug. 7-9. New in its second season under the management of Severin Hill, returned for a two-week stand here, showing former quarter mile of the alow shot stand. Business thru the first week and early part of the second was running smoothly ahead of last year. The Walls-Walsh-Hart Fun of the American Legion sponsored the engagement.

Jean Avery joined with a kiddie airplane and new Ferris Wheel. Bert Postelwaitel, bingo manager, purchased a new house trailer.

From here the show moves to Milan, Mich., for a five-day stand sponsored by the American Legion Post.

Harrison Greater

Winchester, Va., Aug. 7-9. Shows have been sailing along smoothly after a good July Fourth date. Mr. William Miller of Burns joined as free act. Billy Baskette is doing a good job with the Minstrel Show. Bill Fease is doing well with the Streets of Baghdad, as is Slim Young with his glass girls. Mr. Fease has enlarged his Monkey Show and has built a new foot stock Stage Craft Building.

Harry Shreiber joined at Petersburg, W. Va., as business manager. He added 10 concessions. E. F. Line, mechanic, has added a new light plant for these trailers. Mr. and Mrs. Ruby Rivers look delivery on a new car.

Drago Amusement

Flora, Ind., Aug. 7. — The opening here Tuesday (3) for the 4-H Fair proved a winner, with a large crowd turning out.

Jack Robinson has a new colt, born to his prize mare, Penny. He named it Red Ribbon. This makes the horse the fifth pony born during the last of this week.

After an extended trip thru the Southwest and Mexico, Mr. and Mrs. Frank Dyer have joined with their photo gallery—ROSYE PRATT,

For Sale

A good-as-new custom-built Tralde

horse, 11 ft. x 12 ft. Built on '48 model Chevrolet Truck with low murgas, short two-spoke axles. Horse dressing close to front, eight bunk beds, kitchen with sink, Butone stove, ice box, built-in cubicles, electric lights and water system. Just the thing for a small group of troupoids, at a bargain. Write or phone.

Mrs. B. H. CROSBY

Roswell, N. M.

All Fairs, Celebrations

Big Armistice Celebration

Want—Stock Concessions, Shows, Rides and Concession Sponsors.

Want Eli West Foreman

Veto |


Admission Shows

Rush Springs, Okla.

Texas Exposition Shows

Pears, Texas, Aug 13-14

Want Fairs and Celebrations in Texas, Arkansas, Louisiana and Oklahoma.

Want Candy Fries, Grub or Concessions.写 here.

You will be assigned the best position to do your show.

Address: C. M. Lawe, Farmers Union, Farmers Union Building, Dallas, Texas.

Texas Exposition Shows

El Paso, Texas, Aug. 21-23

Wanted—Agents

For Hanky Panks

That Can Drive Truck.

Fair balance of season. Those that have worked for me before given preference. Bill Brooks, have good reputation for you. Contact by wire.

Buck Weaver

Delphi, Ind., Aug. 9 to 14.

Merry Midway Shows

Swazey, Ind., Fair, Aug. 11-14


Albert Barker

Swazey, Ind.

Want for Side Shows

Want for Side Shows.

Each show 100% 

Sold, or will trade, 5400 sq. ft. of tents, 

Linda, Tornado, Frontier,ndata and

bundle Siamese shows

Rella the Magician

316 w., 22nd st., detroit 11

Second-hand Show Property for Sale

Second-hand Show Property for Sale

Second-hand Show Property for Sale

Second-hand Show Property for Sale

Second-hand Show Property for Sale

Second-hand Show Property for Sale
unalaid

Virginia Greater CAMBRIDGE, Md, Aug. 7—Weather was fair with the exception of one night which was lost to rain. Manager Rocco Manucci booked more than 400 unprivileged children rounded up by Ray Buchanan, chairman of the sponsoring VM group. Recent visitors included Mr. and Mrs. Bill Wett and family, Harve de Grace, Mr. and Mrs. and Harold Humphrey, her son, Howard, and daughter, Doris, from Bloomfield, N. J. Mrs Humphrey is a sister of Mrs. Manucci.

Several of the personnel took time out for fishing, returning with lots of tales. Usually, the Conley was the doc'rs only day. Manager Manucci spent a day at the Harrington pool, where he visited with Eddy Bros. Shows personnel Mr. and Mrs. Jones and their family, and Mr. and Mrs. Farnsworth, who fixed the fair. Ralph Gibson is repairing a plowshare on the White. Lewis Gibson rejoined after spending a few days in a Charlottesville, Va, hospital. This spot was expanded to 16 days with closing Wednesday (4).

Blue Grass SPENCER, Ind, Aug. 7.—First two nights here were rained out, and it was picked up the rest of the week and the stand proved a winner.

Business at the Ponderosa (Ky.) Fair was on a par with 1947, despite spotty weather. Show and ride operators were well satisfied with gross. General Manager Speck's Groscurth of Owensboro, Ky, went up at next year's fair, which makes it three in a row for the shows.

Good committee cooperation made the Ponderosa, Ind., date a winner. Midway was located on the school grounds, and the heart of town and boasted such conveniences as shower houses with running water, rest rooms, and two hospitals.

Over 4,000 were on hand Saturday night, when a new Ford Fair was making its first appearance.

Nina Groscurth, wife of showman, Russell, left for their home in Owensboro, Ky, where she is awaiting the arrival of her twin. HAVEL (DOC) ARLINGTON.

Page Bros. MADISON, Tenn., Aug. 7.—Org opened here Monday (2), to a large crowd. Stand is sponsored by the American Legion. Enterprise joined with four concessions, Ellis Roberts with ice cream and George Emmermann on banana. Manager to replace E. A. (Hopsy) Chapman, who closed at Franklin, Tenn.

Jack Settle has framed another joint, bringing his total to three for the week. Johnny Butler is painting and rolling stock in preparation for the fair.

Visitors include Lyle Page and Florence Page, brother and sister of VFW, and Mrs. Williams, of Rogers Greater Shows, Bob Myers, of Wonder City Shows, and Mr. Hendrix of the Mighty Page Shows.

Eddie L. Wheeler COPPERHILL, Tenn., Aug. 7.—Eddie got it there this week, with the spot marking the fifth red one this season. Happy Davey's Monkey Circus is still tops in the show and Little Carol Jane Wheeler's duck pond is clicking.

Owner Wheeler has been busy getting the rides repainted and new. Harry Banta has taken over the electrical work. Eugene Scott is ride superintendent.

Joining here were T. P. Scott with his cocker and chuck wheel and Mr. and Mrs. Bill Burt, from Maryland. Mary McClain has a new photo gallery; Bill McClain, followed Bill, and Mrs. Bill Burt, from Locust Grove, Ark.

By the way, Lucy Banta.

SHAY BROS.

WORLD'S CLEANEST MIDWAY
WANT FOR BLOUNT COUNTY FAIR
MARYVILLE, TENN., WEEK AUGUST 16
The BEST COUNTY FAIR IN THE BIGGEST PAY-TOW TOWN IN TENNESSEE
with eleven Fairs to follow:

courts.

and three other Georgia Fairs.

All White Fairs.


Wise this week, MORRISTOWN, TENN. All address:

R. E. (BOB) STEWART, Mgr., SHAY BROS. SHOWS.

PIONEER SHOWS

high class midway attractions

Wellbore, Pa., August 16-21; Bradford County Fair, Troy, Pa., August 23-28;

McConnelsburg Fair, Fulton County, Sept. 1-4; Want legitimate Concessions, Eating and Drinking Stand. Shows of all kinds.

ANSWER HORSEHEADS, N. Y.

CRYSTAL GLASS SHOWS

RENTAL
For fourteen straight Fairs and Celebrations, starting with Butts Court County Fair, Fincastle, Va., and ending in Florida.

Want Foreman for Chippings; Second Men for Tilt, Octopus and Wheel. Want Man to take charge of nicely frame Funs Hoan. Can place Howland, Guns-Your-Age and Weighler, Short of Long Range Galleon and legitimate Concessions of all kinds. Want Man to take over Colp's Minstrel Show who can bring at least two girls. All replies to W. E. BUNTS, Hillsville, Va., this week; then Christiansburg, Va, following.

CONCESSIONS WANTED
3 Street Fairs—3
Butler, Ind., Aug. 17-21; sponsor, Chamber of Commerce, Garrett, Ind., Aug. 24-28; sponsor, American Legion. Monroeville, Ind., Aug. 21-30; by American Legion. 7 rides booked.

W. C. HERSH
34+ 4th, Auburn, Ind. Phone 970-J

Auburn, Ind.

EDDIE HACKETT
WANTS P. C. DEALERS
All fairs and all good dates. Duke Dougherty, contact me.

BEAM'S ATTRACTIONS
Blairsville, Ga., Aug. 9-15; Dayton, Pa., August 17 to 24.

LEAD GALLERY FOR SALE

JOHN LYONS

SUMMIT AMUSEMENT CO. WANTS
Merry-Go-Round Foreman: Help on Scenic, Tilt, C-Cruise and Octopus. CONCESSIONS OFF—Basket, Spum, Spindle, Ho-La and Ball Games.

Bemidji, Minnesota, until 11th; Ribbing, Minnesota, until 15th; Monticello, Iowa, week of August 22-23.

SHADY KNOLL, M. M. McRae, 11th; July, 1948.

M. A. SHADER SHOWS

Can place for the following Fairs: legitimate Concessions that don't quality. People for Girl Show; have complete Pullout Tent; Can also place Shows with our outfits. Will book any ride that I don't have. 

Ameri-Cruise and C-Cruise Shows of all kinds.

SHADY KNOLL, M. M. McRae, 11th; July, 1948.
WANT-LEE must
P.C., 78
Johnny J. Denton Shows Unit #2
Adair County Fair, Columbus, Ky., this week, with other fairs and Celebrations to follow.
WANT-CONCESSIONS of ALL KINDS for STRONGHOLD, ILL. FAIR, AUG. 17-21; ROSEVILLE, I.L., AUG. 18-23; KINGSTON MILL, I.L.; LABOR DAY CELEBRATION, WANT TO HAVE TWO LABOR DAY SPOTS, WANT to book Concessions, Animal Shows, etc. Must have a Rodeo and Country Fair. questionnaire.
SHOWS: Good species for Miscellaneous, Sideshows, Menagerie, Animal Shows, Colors or Crime Shows.
WEB: Washington 3-K-X, Transferman, complete with all necessary machinery. A new 1934 model Show, extra Carrie, 18' x 30', roof and 8'x 8'.
Johnny J. Denton, Columbus, Ky., address.
DANNY ARNETT, Mgr., AMERICAN EAGLE SHOWS
Owosso, I.L., Aug. 9 thru 14; American Legion Fair.

WANTED—OHIO STATE FAIR
AUG. 28 TO SEPT. 8, INCLUSIVE
Two or three clean, high-class Shows, particularly Monkey, Dog and Pony, and Midway. Nothing but the best will be considered. Can use any Ohio State and for balance of season, little model Shows. Would like to run Show Campiner. All sides and Shows must supply own equipment and transportation.

GOODING AMUSEMENT CO.
COLUMBUS, OHIO

MODEL SHOWS, INC.
WANT FOR FOLLOWING FAIRS
VINTON, IOWA; INDEPENDENCE, IOWA; WEST UNION, IOWA; CRESTON, IOWA; ARSADUR, IOWA — PLUS FAIRS AND LONG SEASON SOUTH.
RIDES—Splits, Roll-a-plane, Fly-a-plane, Pettit. SHOWS—10 man., Mechanical. Mickey Mouse, Pan Horns, Mirror Horns, Smokey the Bear, Elephant, Ice Cream Novelty, Bumper, Steiger, Haup-La, Ball Games or any Stock Concessions. KID'S SHOW—HORSE RIDES, Fortman and Rides help the above shows.

JOHN L. ROBINSON
VINTON, IOWA, this week

"Get With the Lucky Irishmen—We Work on Hors" LARRY NOLAN SHOWS
Can place one new Monkey Show: will handle 200 or more Tuck and Pearl From. Has Athletico or Short Course shows also. Can handle 300 or more Happy Balls. We carry only one of a kind. Can use Pearl Pool, Howler, Oat and Bull, Galloping Guns and various games for Kiddie and Side Shows, preferably riding shows. Will handle one:led" and Wilbur Show, vegan, and Sister. Why, don't our? LARRY NOLAN, M.D., Salem, Kan., 9-51; Markton, Kan., 9-14; Junction City, Kan., 9-24; Gage, Kan., 9-28; Topeka, Kan., 9-29; Kansas, Kan., Labor Day; September, 9-5
We close in West Texas November 19.

COLEMAN STATE SIDE SHOWS
Cedar Lake, Ind., Lions Club Celebration
Aug. 10 to 16 incl.
American Legion Community Free Fair
Kewaunee, Ind., Aug. 17 to 22 incl. 1st Week. Side Show in 4 years. We go South after Labor Day.
Committee in Kankakee, Illinois and Anderson, Ind. contact C. Coleman State Side Shows, as per usual.

WANT WANT

JOLLYTIME SHOWS
Now booking for the great North Eastern Pennsylvania Pittsburgh Federation Convention, Olyphant, Pa., Aug. 23 thru Sept. 2, Operating Starting, Tues. 3; CONCESSIONS that work for bad that don't butcher with Cookhouse, Rings, Reeve, Apple, Plain, Hi, V.O., V. of, Intervals and Showmen. Must be plain, no talking, no leering.
We also accept 60% of the gross.

PLIYER SHERIDAN WANTS TO BOOK CONCESSIONS for Olyphant, Pa., Aug. 23 thru Sept. 2, Plain Fats. Contact immediately for a full story of the biggest Shows in the East. Will accept fair that can handle a full side show. Will handle one:led, "Will pay 65% of the gross, if you can put 50% of the show together. We want a man who is a producer and not a manager. Want to help a good producer.

Vandell, Pa., this week, Columbus, Pa., next week.

WANT—LEE BECHT SHOWS—WANT
ASASHI CO. FAIR, WEST UNION, OHIO, AUG. 24 to 27.
All Concessions open. Will book one Flat Side. Also any work while Show.
All replies to:

LEE BECHT SHOWS
Maysville, Ohio, Aug. 9 thru 14; Middletown, Ohio, Aug. 16 thru 21.

Florida Amusement
MARSHALL, ILL., Aug. 7.—Org opened here Monday (3) to a good crowd and business. Business Wednesday (4) was holding up well. Frank De Lorenzo, Monkey Show operated by De Lorenzo Bros. at Philadelphia, Pa., and De Lorenzo is selling tickets for the Wong Fun and the New Show. Bill Nippco has assumed the management of the Dreamtime Revue, which operates at Scranton, Pa. Also, the alter boy here, he's been working at the fair for 2 years, and is from Yorkville, Ill. to Girard, for the remainder of the season.

Midwest
ST. JOSEPH, I.C., Aug. 7—Org had a big week at the St. Joseph Fair. Ed Langdorn went to Salem, Ohio, to book the new Hallamore. Captain Gibrner had a big week at Painesville, Ohio, in his show, Tuffy, and chills, Hat-Chino. His Folks bought new costumes for his act.

America Beauty
MOUNT PLEASANT, I. A., Aug. 7.—Show opened Monday. One Man Show horse racing was on that night, and the following day the fair gal went out and ran. Rain held up the program Tuesday evening. It was only the third night lost since the fair opened in April. John Jones has added another man to his show, and installed several new machines in the Arcade. Jack Robinson left for his next business, all shows have been doing well.

WANT SIDE SHOW HELP
IN ALL CAPACITIES
W. A. SIMMONS,
30 N. Freeport Rd., Sharpsville, Pa., Radio Station WKRC, 1010, or by mail.

WANT SIDE SHOW HELP
W. A. SIMMONS
30 N. Freeport Rd., Sharpsville, Pa., Radio Station WKRC, 1010, or by mail.

WANT Rides & Concessions
For Harvest Festival, Sept. 4, 5, 6.
A collection of new, up to date combination sideshows, etc., will be turned out.
LYLE, MINN.
W. A. SIMMONS
VICTOR CHILSON
BOB 150, LYLE, MINN.

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for Harvest, Sept. 4, 5, 6.
A collection of new, up to date combination sideshows, etc., will be turned out.
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W. A. SIMMONS
VICTOR CHILSON
BOB 150, LYLE, MINN.
SALEM, Ore., Aug. 7.—The weather in the west is expected to be fine all day, so we flew to Redding, Calif., to get a little warmer weather and a look at the Crafts Exposition Shows. The shows' entrance was highlighted by a striking new Herschel-Spillman Merry-Go-Round, spotted close to the entrance gate. The ride is painted a bright yellow and all the lighting is fluorescent. The music, from R. Doolin, can be heard at the usual distance. I am old-fashioned enough to prefer the old rows of light bulbs and the sing-song of the old organ, but this Merry-Go-Round definitely is modern and speaks for itself.

Warne Family On

Roger Warne manages the shows and is quite a man with him. As school is closed, Roger is a brand new Shiner and wears a huge, handsome diamond, mounted with the Masonic emblems, the gift of his mother, May Belle Crain.

Louie Cescini is not Chinese, but he observes the practice of that race. With one of his con-cessions, he immediately goes the admittance article to the guest. In passing his concessions, I admired several new items and soon found myself insisting I could not carry anything more. The Cescinis have two children and a fine house trailer, which, rather muddy, was for the convenience of the children.

HAYWOOD SHOWS

WANT FOR BRUSH, COLO. FAIR

Slim Outfits not conflicting. Good deal for Shows. Want Agents for P.C., Bingo and Cotton Candy. Good deal for someone to take over Cookhouse. Want Second Largest Show. George Fortune wants Court Street Car to Brush, Colo., this week.

WANTED

FOR FAST GROWING DISTRICT FAIR

SMAEL CARNIVAL

SEPTEMBER 10-11-12

Easy on the Games. Write GLENN BURGESS, Chamber of Commerce Santa Fe, New Mexico

BALTIC, OHIO, CENTENNIAL

AUGUST 12-13-14

DAY AND NIGHT FIREWORKS, PARADE AND VICTORY DANCE. GAMES OF ALL KINDS. Percentage, Percentage. Pictures, Maps, Indian Fancy Dress, Ball Games, Photos, Palomity and any Hardy Boys you want.

FRED NOLAN

Mechals Park Phone 7937 Zanesville, Ohio

TILT FOREMAN

Top wages for good man. Same Concessions open. All Fairs, Celebrations, Fairbury Fair, 9-12; from Grove City, 10-15; Geneva Fair, 17-20; all Nebraska.

Greater Rainbow Shows

SHERRODVILLE, OHIO


FRED NOLAN

Mechals Park Phone 7937 Zanesville, Ohio

With Virginia Kline

Mrs. Ruth Gilman, wife of the manager, has the finest coat of tan I ever have seen. Her husband credits it to the many fish trips they have enjoyed this summer. Sue Dyer has a palmistry concession on the shows now, is not complaining about the general run of business. Sun-he Jackson was with her for a time but had to leave. So Sue is running alone but says she still does not like that.

Strong Radio Flag

The local radio station carried an excellent program, the interviews delightful, of the Side Show, and Speedy Mullins, of the Motorphone. Jack did a fine job of selling the shows and a record crowd came out the first night after the broadcast.

Orrville Crafts was on another trip to Alaska when I visited the shows. He was due to visit it at Chiles, Calif.

During the Sherryly Festival here the Browning Amusement Shows again had the choice Marion Square location. The unit is made up largely of local folks and, while in operation, Mr. and Mrs. Fred Brown and Mr. and Mrs. Ed Brown extended hospitality. Mr. and Mrs. Joe Davis have the Everyly rides on the shows. Joe recently was hospitalized for an operation, but is now back at work on the shows.

Visit West Coast Shows

Mr. and Mrs. Tom Armstrong, of the C-Cruise Ride Company, and the writer visited the West Coast Shows at Eugene, Ore. George Coe greeted us, as did Karlie Kloss when we returned. Margaret Farmer is doing excellent business with her new bingo, with Perry Steinberg replacing her at the finish.

Hunter Farmer, and Sammy Dohlan, looking brown and healthy, were getting their share of business. Cake coffee was enjoyed with Mrs. Shue in Dutch Shoe's new modern cookhouse. She told how, with the aid of Betty Coe, the "show within a show" had taken in almost $1,000. As George Armstrong, president of the Pacific Showmen's Association, the money will go to it and its ladies' auxiliary.

McCall Loss 42-C as Semi, Tractor Go Over Embankment

MACON, Ga., Aug. 7.—A loss estimated at $4,500 was suffered by the Jim McCall Shows on its move here from East Macon when a two-ton tractor and a semi carrying a Chairplane went over an embankment. The Chairplane was practically destroyed, but the semi's driver, A. J. Wood, escaped unjured. Investigators said Wood had fallen asleep on the move.

McCall announced that he had closed with J. R. McSpadden for seven major rides, to join early in September for the fair of Georgia fairs. McCall also said that Sam Justice is to join with his concession, the Enterprise, at Shude, Ga., and that the back end will be strengthened by the addition of more shows.

The show owner has been making frequent trips to his home in Witley County because of the illness of his mother, Mrs. C. S. McCall Sr., who now is reported improved.

McCall said that his son, Jim, an Army Air Corps corporal stationed at Warner Robins Air Base, will go to the South Pacific Aug. 18. He also reported that his development lillie, a senior at the University of Georgia, and these who were home economics, made the honor roll during the summer quarter.

The show was unloading his fair business in East Macon, where no two nights were lost to rain. The finals two nights were excellent. The season as a whole has been "off considerably, McCall revealed.

TAMAQUA, PA., AUGUST 16-21

Can place one more Show and another No. 5 Wheel and any legitimate Concessions. RIDE HELP—Good opportunities for Foremen and Second Men. All rides. Our fairs start with Kutztown.

Pa., Aug. 23-28; then Flemington, N. J.; Twin County Fair; Northampton, Pa.; Rutherfordton, N. C. and eight others into November.

Replies to

MORRIS HANNUM

Flourtown, Pa., this week: Tamaqua. r.a., Aug. 16-21.

W. E. HANLAM SHOWS

WANT FOR BRIDGETON, N. J.; THEN WOODSTOCK, VA.; FAIR

CONCESSIONS—Ball Games, Dart Store, Pitch-Till-U-Win, Age and Scale; any 10c Stock Store.

RIDES—Will book Caterpillar, Tilt, Whip, Spitfire or any flat ride. Karl Alzora wants Ticket Seller that can grind for Side Show. Contact

RUSS OWENS

Alpha, New Jersey, this week; then per route

NEED FOREMEN FOR ALL MAJOR RIDES

Must drive trucks. Lat Superintendent that can build and locate. Man to take Posing Show. Girls for Show. Electrician to have our own power plant. Bingo, French Fry and any other legitimate Concessions. Need Athletic Show Men. Will book Fast or Crew Show for our string of fairs starting next week. This show stays out until August 31st. Use our stock and Preparations. No delays. Use all wares on Concessions or Ticket Sellers. Wanted To Buy—A 40 by 60 Top.

Route as follows: Orem, Utah; Celebration; Montpelier, Idaho; Fair; Murray, Utah; Fair; Wellsville, Utah; Celebration; Nogal Fair, and many more. Get with a winner.

SILVER STAR SHOWS

OREM, UTAH, THIS WEEK

STAFFORD UNITED SHOWS

Indianapolis, Ind., 25th, and Seafield, August 9-14, and Eight Street Fairs to follow

Can use Concessions of all kinds, Photos, Cookhouse, Fichmond, Pitch-Till-U-Win, Bumper, American Polarity, String Game, Hoppin, Penny Pitchers, Pea Pool, Pan Game, Over-and-Under, Boat the Drum, Hump and Colored Blocks.

Have for Sale—Complete Monkey Show with Monkeys. Also complete Snake Show.

Will book Shows not conflicting for 25%. All replies to

RALPH STAFFORD

339 S. Laclede St., Indianapolis, Ind. Phone Belmont 1161-M

KELLIE GRADY SHOWS

WANT FOR EIGHT BEST CROWDED TOWNS IN NORTH ALABAMA

CONCESSIONS—Candy Apples, Scales, Apple Shooter, Tilt, Lead Catchal, Photo Gallery, Cigarette Gallery, and any other 10c Concessions. Will book any Show for 25c. Rides not conflicting with what I have. Will only book a few Concessions on one or two shows you have. Rex Barnes, site. This will be the best eight weeks work in the south.

KELLIE GRADY SHOWS

313 W. Tompicee St. FLORENCE, ALA.
GREAT PONTIAC FAIR
PONTIAC, MICH., AUGUST 17 TO 22, INCL.

WANT: Legitimate Concessions and all Eating and Drinking Stands for all fairs. No Candy Apples.

WANT: Eight Car Whips—without or with own transportation.

WANT: High Ball Ride.

WANT: Grind Shows with or without transportation. We have Tent, 35x70 ft., Neon Front, for a real attraction, have you have.

CAN USE EXPERIENCED Carnival Workmen in all departments.

WANT ALL KINDS OF TRAIN HELP. Address Blackie Martini. All address CETLIN & WILSON SHOWS.

This week. Ionica, Mich., Free Fair.

Imperial Rings Fair's Gong; 'Is. Annual's Gross Climbs

(Continued from page 69)

Concessions are up substantially over last year. Max Goodman, himself interested in a few, is here for the week, over looking those interests. Entering the stand here, the Imperial had gone thru a long still season with mixed results. On the money, Arthur Garstag maintains that the unit for the Amusement Corporation of America, in which J. C. McCaffrey and Howard W. Baker have associated, puts it, the still date of the season, was up at Champaign, Ill., the worst at Day, Ill., where to quote Arthur, the Fair was all about on the Hit Parade.

Wait All-Iowa Fair

The great All-Iowa Fair has the stand next week, a four-day engagement at Comanche, la., which serves more than anything else to bring the entire jump into the All-Iowa Fair at Cedar Rapids where it will open Sunday (18).

Since it took to the road, the Imperial has provided a number of interesting wagons, as well as adding to the earning power of the show. About 12 wagons already have been built, according to Arthur, who indicated effort has been made to construct one each week. That policy, he further indicated, would be continued thus through the remaining season.

There has been a substantial turn-over in personnel since the outset of the tour. N. B. Becker, long time press agent, left here to return to California. W. E. (Bill) Jackson, who had more than anything else to bring the entire jump into the All-Iowa Fair at Cedar Rapids where it will open Sunday (18), has been replaced by John Sheehan. That is of course, a major change in that position, according to Arthur, who indicated effort has been made to construct one each week. That policy, he further indicated, would be continued thus through the remaining season.

The show has been a major attraction at this point, and it is expected to do equally well in the coming week.

FOR SALE

1947 Splitfire

32 Foot Parker Merry-Go-Round

2-4 Chairs

All rides can be bought with or without trailers. All rides are in top condition. Can be seen in operation on Houston.

FOR SALE

1971 W. 63rd Pl.

Chicago, Ill.

Phone: PI 13465

HELP WANTED

Young, active, U.S. citizen to work on 20 year old beauty queen. Must be strong and reliable.

Phone 2225 or Write R. M.

WANTED

Ride Help for all major Rides. Long season.

Food pay. Must be strong and reliable.

MOHMANN Amusement CO.

3811 W. 63rd Pl.

Chicago, Ill.

Permanent position.

Volunteer Firemen's Jubilee and Fiesta

SHENANDOAH, Va., Aug. 16.


HARRY RICHMAN

North Bend, Neb., Aug. 13, 15.

PLEASURELAND SHOWS

WANT

SMALL HOUSE THAT CATERs.


HARRY RICHMAN

North Bend, Neb., Aug. 13.

PAGES BRO'S. SHOWS

Want Cook House, must be first class and water to show people. Also Old Timer Candy, Jewelry, Blow Outfit of all kinds. Write North Yard Hotel, Monroe, Wash. 25.

BOSTON, M. W.

EASTON, MD. THIS WEEK

GALLATIN, TENN. THIS WEEK.

P.S.: Have 11 Fats, skating at Mt. Sterling, Ohio, Sept. 9.

PAGE BROS.' SHOWS

WANT—WM. T. COLLINS SHOWS—WANT

For the States Co., Free Fair, Osage, Kansas, Aug. 16-22, and North Iowa Fair, Mason City, Iowa, July 27.

WMT—we will take all makes of Animal, Mice, Monkey, Dog, Cat, Lion, or Elephant of any kind. All Work. Also Mechanical Shows and Show Bands.

WM. T. COLLINS

St. Paul, Minnesota, week of Aug. 9-14

SHOW TENTS

FLAMEPROOF FABRICS

USED TENTS FOR SALE

HOGSHIRE TENT & AWNING CO., INC.

2001 HAMPTON BLVD.

Phone: 2-4777

NOFOLK, VA.

WANTED FOR

Harper County Fair and Stock Show, Aug. 23-28: Hominy, Okla., District Fair, Sept. 6-11.

Shoes with or without wheels. 10-20. For Girl Show. Side Work. Agents of all kinds. Call Wm. A. C. Brewer, 10 W. 63rd Pl., Chicago, Ill.

PETER WALLACE

RUTHERFORD, NJ.

PETER WALLACE

RUTHERFORD, NJ.

PAGE BROS.' SHOWS

Want Cook House, must be first class and water to show people. Also Old Timer Candy, Jewelry, Blow Outfit of all kinds. Write North Yard Hotel, Monroe, Wash. 25.
BALLYHOO BROS.' CIRCULATING EXPO
A Century of Profit Show
By Starr De Belle.

Tall Corn, Ia., August 7, 1948.

Our Editor:
General Agent Lem Truckwell signs contracts, which has thrown the general agents and bookers for ten years. There were committees wax fat on vitamin cues and has put the houses on "broadway," which is all over the country.

Some managers demand their fat contracts smoked. That throws theirs into late collectibles with the tire instead of fat contracts. There was a Western showman who demanded the liability of a fruit by the contract. He wound up trying to illustrate his midnight with tall window in the door. Just as for was before midnight, candles as big as prizes. He later went in for egg-citement because an authority on the rise and fall of candle power.

During the pre-war years a truck show that played had nothing but fat contracts wound up the season with a lack of mildness for its billing truck, but hadn't greased the right hand side of its ledger enough to

jump up hot box for its help during the winter. That streamlined the help before very early spring.

From an old-timer we learn that unless a fat contract is hefty on a sail, there is no way to increase the wheels of his rides and of the midway industry. That is why they have changed the catalogue as well as fat. Some of the more progressive midways already have declared fat contracts, wherein the show makes fees at pumpkin and rice harvests and have reverted to hog-selling contests, which force the fair board of the fat in the grandstands instead of in office wagon.

Manager Pete Ballyhoo constructed the first book writing a titled The Art of Removing Lard From Agents and Contracts. MAJOR PRIVILEGE.

Wis. Opening Draws 61,780;
'Songs of Century' Solid Chicks

(Continued from page 49)

bette, a burlesque, a comedy, a team, and DeMar and DeNice, dancers, worked effectively in the production samples.

Interpersed were the following circu-

rings: The Waldorf, high pitched corn, the Phelps, head-balancing; Paul Spell, dog act, and cabaret act.

The DeMar and DeNice orchestra, ten piece unit.

Night Show Televised

Songs of the Century was produced by Barnes-Carruthers Theatrical Enter-

prises, Chicago, headed by Sam J. Losch with Alfred Lambert and Dorothy Hild supervising. It will be followed on the exposition's program through the Summer-Fair HAS No. 1 fair revoir which opens next week at the Dodge Theater (Mich.) Free Fair.

Songs of a Century and the Theatrical-

Dufield fireworks display, which fol-

lowed, was telegraphed to them entirely by WTMJ-TV, Milwau-

ekkee. Pick-up, pyrotechnic acts, were excellent. The video outlet here has mapped an intensive program of pick-up's throughout the world.

One of the countless features of the methodology, is a new radio hall, from which many radio stations are airing a large number of programs

face-lifting. Aesthetics have been constructed. The centennial theme which has been trunked into fields interest-package shows which do a powerful selling job and become a double interest from expon-

gers.

Details of the physical transformation of the fair plant, the innovations in exhibits, in the midway operations, and events used in the event will be detailed in the next issue of The Billboard.
GRACELAND GREATER SHOWS
WANT FOR TWELVE MILE, INDIANA, FAIR AND THREE MORE INDIANA FAIRS
Can place one Kiddie Ride. CONCESSIONS—Cookhouse or Grab, Photo, Long or Short Range Shooting Gallery, Diggers, high tiered Staging Cars, Bottle Games or any kind, No CONCESSIONS not conflicting. SHOWS—Can place Girl Show with or without own equipment. Good proposition to any Show that can give money. All replies to Manager, Graceland Greater Shows, Newcomerstown, Ohio, this week.

WANTED
H & H SHOWS WANTED FOR 12 WEEKS, 5 FAIRS
Five office owned major Rides. Opening August 15.
CONCESSIONS—Ball Game, Grab, Balloons, Cork Gallery, Photo Gallery, Novelties, Glass, Coke Bottles, etc.
SHOWS—Monkey, Snake, Wild Life, Ten-in-One, Fun House or any show that is clean and able to get money.
Calling Geo. West, Henry Paulsen, Jack Orr and Eaglestown's Monkey Show.
FREE ACTS WANTED
Geo. Hanson, get in touch. Acts must be high and thrilling.
8. D. Pease wanted. Agents for Fun Show, Dodge, Reality and any others known. We will carry a limited amount of Concessions and guarantee to operate.
FRANK CARAVELLA, Owner and Manager
This week, Nanty Goe, Pa., then per route.

WANTED
High Diver and Dining Girls for spring board. Ride Help. Agents for Stum Shows, 10 Cent Grind Shows. All replies to W. (Eddie) Horne, Hickory, N.C.

JOHN KEELER
KEELER'S MODERNISTIC SHOWS
Ridgely, Md.; this week; Preston, Md.; next week.

VICTORY UNITED SHOWS
CAN PLACE FOR EIGHT WESTERN NEBRASKA AND COLORADO FAIRS
Animal Show, Girl Show, Mechanical Show. Any flat ride. Will pay cash for Rolloplane, lease or book same; no junk wanted. Can use Handy Pants not conflicting.
Bladen, N.C., 10-11-12; Joltesburg, Colo., 16-17-18. Fair, Wire.
Percy Jones or Scott Lamb

CARAVELLA AMUSEMENTS
ROLLING RIDGE AND BETTER
12 FAIRS—STARTING REEDSVILLE, PA., AUG. 23—12 FAIRS (MIFFLIN COUNTY FAIR)

ARMSTRONG COUNTY FAIR
FORD CITY, PA., Sept. 6 to 22
CLARENDON COUNTY FAIR
MANNING, S. C., Oct. 4 to 9
CUMBERLAND COUNTY FAIR, CUMBERLAND, MD., Sept. 13 to 18
(This Is the Big One. The Fate of the Year.) (Don't Miss It)

DAUPHIN COUNTY FAIR
CRAZT, PA., Sept. 14-25
WILLIAMSBURG COUNTY FAIR
KINGDOM, S. C., Sept. 17 to Oct. 2
KERSHAW COUNTY FAIR
CAMDEN, S. C., Oct. 11 to 16

THANKS TO ALL FAIR SECRETARIES AND SHOWMEN WHO HAVE MADE THIS SHOW A SUCCESSFUL ONE IN 1948. PLEASE VISIT US.

CONCESSIONS
ALL OPEN. Popcorn, Ball Games, Bowling Alley, Ages & Scales, Slower, Living, Duck, High Stakes, Photo, Jewelry and Novelties.

RIDE OWNERS
Can place on ones and for the shows Fairs: Pony Ride, Chairplane, Spitter, Living, Rocket, Flying High, Fly-a-Home and Ferris Wheel, or any non-conflicting ride.

SIDE SHOW
Organized Side Show needed at once. Franks and Side Show people, Too Early, Prof. Ritz, contact. Girl wanted for Stand for Knife Thrower and White Lion.

MUSICIANS
Can use Girl Show, Monkey Show, Snake Show, Motor Drive, Faming Show and Hawaiian. Can use Conco Musical. We have tons and tons.

MUSICIANS
Johnny Defeare, featuring Archie of Stage and Screen; can use accordion player, Guitar Player and Trumpet Player for his Girl Revue. Also Girls.

TALKERS
For all shows.

AGENTS
For all Stock Streets.

RIDE HELP
On all rides. Top salaries. Agitaters and drunk-will not be tolerated.

HELP

ATTENTION
Following people contact me at once: Joe and Lenny Lux; Patterson Dutch, can use also; Mr. P. Davis; show rider and any others known. We will carry a limited amount of Concessions and guarantee to operate.

HARRY "BUSTER" WESTBROOK
ALL WHO HAVE BEEN WITH ME IN THE PAST PLEASE CONTACT ME AT ONCE.

WANTED FOR 12 WEEKS, 5 FAIRS

FRANK CARAVELLA, Owner and Manager

Showmen's League of America 154 Broadway, New York

NEW YORK, Aug., 7th—Executive Secretary of the Showmen's League of America, Mr. Joseph Weiss, visited the Victory Shows at Vermont last week. Dr. L. I., last week and visited owner Bernard Grinspun in New York City. Mr. Grod, Dick Berg, Nick Annollo, Harold Nevin and others were also visited.

On a week-end Southern tour he visited the Endy Bros. Shows at the Endy Bros. Fair (Del.) Fair, where he was received by Past President David Endy in person. Lou Rice, Secretary of the Endy Bros. Shows, Tom Fel and Kenny Moore.

On the Virginia Greater Shows at Cambridge, Md., he was hosted by the mayor. Murray in the absence of owner Roger Moore. The show was Sea Side Park, Virginia Beach, the world's largest, the largest screen in the world and Charley Siga, C. D. Sullivan, Clarence Groles, So Wahl, Harry Bennett, John McLees, Fred Landers, Frank Biddle and Mrs. Ida Harris.

Mr. Weiss visited the Joseph Kirkwood Shows at Washington. NSA Secretary Joe Taylor was absent. Mr. Weiss at the time. Sidney stopped at the J. Jack Perry Shows at York, Pa. and hosted the Jim Keeler Shows to meet his quota. He is also running bingoos locally and expects to put on another at the show. One of the older shows seen on the show were Ben Braune, Mr. Davis, John Ryan, Joe King, Dutch Whitlakes, Thomas, Breeds, Brownie Odom, Stash Goldberg, Mayor of Williamsburg and Howley. Sidney also paid a visit to the Gerard Sigg and saw Charles Gerard, Mr. Gerard, his sharp sighted wife to whom I had just returned from the West where he had a check and a check back from the Mayo Clinic. A recent visitor was Richard Agne, son of Harry Agne, from Lockport, N. Y.

The following applications have been approved for membership:

Are you new here? Have you sent in your?

Michigan Showmen's Association
3155 Case Avenue, Detroit

DETOUR, Aug., 7th—Clubroom has been humming with activity as several shows are playing the Detroit area.

Membership drive, headed by Chairman Frank Cokland, is successful.

In the recent San Francisco Empire and the West, Jerry Stahl and Gerry Condon have been passing out cigars.

Members were saddened by the recent death of Doc Rivers, Edward Bruns of the Edward Collins, Joe Paster, William Clime and Louis Margolis, all club members.

Secretary Bernard Robbins has been busy visiting shows in the area. He also met the Officers of the Shows at Hammond, Ind., last week and plans to visit the Cetlin & Wilson Shows at Pontiac, Mich.

Ladies' Auxiliary
Jo Quinlan, chairman of the auxiliary membership drive, ordered plans to present to those who submit a new applicant. Plans have been presented to Dot Miller, Emeline Beugnet,

CLUB ACTIVITIES
National Showmen's Association 154 Broadway, New York

Showmen's League of America 400 So. State St., Chicago

CHICAGO, Aug. 7—Early reports on the cemetery fund drive have arrived. The money has been pledged to the number of $12,000 by the J. L. Roth Shows. Rube Lieberman reports he has been on the sick list but soon will be back on the membership drive. The prizes will be $100 to the member of the membership drive the person who brings the greatest number of applications with a minimum of $30; and an award of silver for the person who brings the largest number of with a minimum of 35.

Meets in town for several days. Bob Parker has returned from Canada. Irving Mistral is unloading horses in the Illinois Masonic Hospital. Herman Pluda was taken sud. (1948 ANDERSON)

Mel Harris is in town for several days. Bob Parker has returned from Canada. Irving Mistral is unloading horses in the Illinois Masonic Hospital. Herman Pluda was taken sud. (1948 ANDERSON)

Mel Harris has purchased a new Dodge and, as soon as he breaks it in, is planning a trip to the 12 states. Paul Studtecker is in town for medical attention. Buster Bell, Earl Newberry and Earl Taylor are among those recently noted at the Atwell Shows at Westville, N. J. Rose's Midgets, Is in American hospital here. Membership cards for 1949 are ready.

Recent visitors at the clubrooms are Moe and Sam Elman, Mr. and Mrs. H. Hall, Oliver Barnes, Max Brantol, Mel Harris, Lou Keller, Lou Leonard, Julius Wassberg, Billie Jackson, Sam Elman, Mr. and Mrs. Ida Harris, Mr. and Mrs. Harold Suggs, Mrs. Greenspoon, Joe Taylor, William Hettich, John Dehner, M. J. Rudick, Charles Levine, Walter F. Driver, Dr. John LaMarre, and Mrs. Buffalo, N. Y., 10-21.

WANTED WHEEL FOREMAN
Experienced fairman. Must be good with his hands. Must be able to build and repair wagons and rig. Must have his own tools and his own equipment. Will pay a good wage.

SAM MY AMUSEMENTS
3224 N. 80th St., Philadelphia, Pa.

FOR SALE
A THIRTY-FOUR MILE JUGGED PIG
TWO MONTHS OLD. BEST UDDER TAKES IT

ERNST CASKES

GIRLS FOR TWO SHOWS
Those that have worked for Little Milton. Early help wanted. Can work day or night. Can earn a lot. Beat Lieberman. Dale, can you raise.

Joseph J. Krews show, Richmond, Va., this week
Boone Valley Shows, Inc.
Want Girl Show and all kinds of Concessions not conflicting. Come to Rock Rapids, Iowa, Aug. 14-18, County Fair.

Pacific Coast Showmen’s Association

S & L Shows, Steakleyville, Pa.
Want for Steakleyville, Pa., Old Home Week with 12 fairs to follow.

American Carnivals Association, Inc.

CARNIVALS

BY MAX COHEN

Rochester, N. Y., Aug. 13—The
circus tour recently included
shows at Gatesville, July 25, the
Mills Bros. Circus at the
Emerson Street lot here July 23,
and the Joe Yehl concessions at
Schaer Brook, N. Y., July 24. The
Mills circus was turned out at Campaspe, N. Y.
During the Strates Shows’ engage-
ment in Rochester, the writer visited
nightly. Besides visiting with James
Strates, owner-manager, the writer
met some acquaintances with Dick
O’Brien, Edward Rahn, Steve DeBelle,
Roy Jones and E. H. Leeworthy.
A list of process agents required of
motor carriers under the Interstate
Commerce Act is on file at the
association office here.

Information from Washington in-
dicates that the money supply in
the hands of individuals is continuing
to mount. Farm income too indi-
cating that the fair season should be
good.

The calendar includes the follow-
ing: August 10—Payment of with-
holding taxes, for July, where the
amount exceeds $100; August 15—
Individual partnership and corpo-
rate income tax returns due for the
fiscal year ending May 31, 1948, and
the payment of postponed taxes for
the fiscal years ending August,
November, and February; August 31—
July excess tax returns due and pay-
able.

Expo for Wilkes-Barre
Wilkes-Barre, Pa., Aug. 7—
Wyoming Valley Parade of Progress,
an indoor exhibition, will be
staged September 5–25 in the Kings-
town Armory here. E. F. Smith Jr. is
in charge of the show.

3,000 in Syracuse Show
SYRACUSE, Aug. 7—The history
of Syracuse will be portrayed in a
four-day Centurions show having a cast
of 3,000, for eight nights beginning Sat-
urday (Aug. 14). The presentation
will highlight nine historical events, and
will be a feature of the city’s centen-
nial celebration.

Doggie Shows

WASHINGTON

WANTED-Watchmen for the
dog show at Kenmore, Aug. 8.
Wanted Watchmen for the
dog show at the B. E. G. Kennel Club,
Johns Island, Aug. 8.

WANTED-Watchmen for the
dog show at the Miami Kennel Club,
Miami, Aug. 8.

WANTED-Watchmen for the
dog show at the Cuyahoga Kennel Club,
Cleveland, Aug. 8.

WANTED-Watchmen for the
dog show at the South Shore Kennel Club,
Chicago, Aug. 8.

WANTED-Watchmen for the
dog show at the Chicago Kennel Club,
Chicago, Aug. 8.

WANTED-Watchmen for the
dog show at the Motor City Kennel Club,
Detroit, Aug. 8.

WANTED-Watchmen for the
dog show at the Huron Kennel Club,
Toledo, Aug. 8.

WANTED-Watchmen for the
dog show at the Shreveport Kennel Club,
Shreveport, La., Aug. 8.

WANTED-Watchmen for the
dog show at the Washington Kennel Club,

Barney Tassell Unit Shows

BARNEY TASSELL UNIT SHOWS

BOOKING NOW—BOOKING NOW

RIDEES—SHOWS OF SAFETY AND LEGITIMATE CONCESSIONS OF ALL KINDS. Can place Foreman for Safety and Help in all departments. Must be able to drive semi-trailer. Pay in cash or wire on performance. Address: Barney Tassell, 2415 N. Western Ave., Chicago, Ill. Phone: 56-09-50. Box 150, Chicago, Ill. (F.)

BOONE VALLEY SHOWS, INC.

Want Girl Show and all kinds of Concessions not conflicting. Come to Rock Rapids, Iowa, Aug. 14-18, County Fair.

S. & L. Shows

WANT FOR SID SHOWS ON WORLD OF TODAY SHOWS

Freaks, Working Acts, Ticket Sellers that can make second openings. Nothing too big if you can produce. Inside Boys, Deputies and Popeye and Eugene Todd, Bill Badwey, Thelma Clever, any Side Show Acts available. wire Austin, Miss., then New Ulm, Minn. Nine big fairs.
MISSOURI
Buick—Homecoming, Aug. 14-15, Arnold S.
Stanley, Chamber of Commerce.
Hinshaw, Chamber of Commerce.
Hephaistos—Hephaistos, Aug. 15-16.
Sampler—VFW, Decatur, Aug. 15-16, J. H.
McDowell, Chamber of Commerce.
New London—VFW, August 15-16.
Stevenville—Livestock show, Aug. 15-16, E.
E. McPherson, Exhibitors.
Virtue—Homecoming and Homestead, Aug. 15-16.
Milton O. Kibbler, Democrat Mirror.

NEW YORK
Countryside—Fanatic, Aug. 15.
PEOPLE
Ohio
Bryans—Chamber of Commerce, Aug. 15-16.
H. C. O., Woman's Club.
Hoffman—Municipal Regatta, Aug. 15-16.

NEBRASKA
Auburn—VFW, Aug. 15-16.

NEW JERSEY
Bridgewater—Fanatic, Aug. 15.

NEW YORK
Orchardville—Fanatic, Aug. 16.

NEW YORK
Ohio
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NEBRASKA
Auburn—VFW, Aug. 15-16.

NEW JERSEY
Bridgewater—Fanatic, Aug. 15.

NEW YORK
Orchardville—Fanatic, Aug. 16.
Showmanship!!

Real showmen, and those who can appreciate real showmanship when they see it, know how much THE BILLBOARD means to the outdoor amusement business and how the two of them are inseparably linked together. It is in the outdoor field that showmen are both born and made, and it is there that the red blood of showmanship flows and the true pulse of showmanship beats.

Ivan, ran a circus and conducted the concert tours of Jenny Lind. B. F. Keith and E. F. Albee came up from the circus. So did Wallace Beery, Joe E. Brown. Thousands of performers appear with circuses and carnivals and at parks and fairs during the summer, and in vaudeville, theaters and radio during the winter. Hundreds of advance agents, staff executives, musicians and other help follow the outdoor amusements in summer and hold down theater and radio jobs in winter.

The big majority of showfolk are interested in both outdoor and indoor amusement activities—and THE BILLBOARD'S circulation proves it.

SPECIAL SUBSCRIPTION ORDER FORM

The Billboard
2160 Patterson St.
Cincinnati 22, Ohio

Please enter my subscription to The Billboard for the next 10 issues for which I inclose ONLY $2. (Permane address only.)

Name

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Regular rates. One Year, $10; foreign countries, $15. (Except Canada, Central and South America)

Mike Benton, President of the Southeastern Fair Association, writes: "As you know, it has been our policy for several years to have THE BILLBOARD sent to members of our Executive Committee. This year, we thought it best to include our department heads, publicity representatives and others. In this way, one officer of the Fair Association does not have to tell the same story over and over when we meet at luncheons or on the street, and each one has an up-to-date idea of just what is going on. This saves a lot of time and conversation."

"Very frankly, we feel that THE BILLBOARD has been helpful in many ways in guiding the destiny of our Association from year to year due to the important information published each week."

Showmanship sells the show in the outdoor amusement business. Showmanship sells the sponsor's product. Showmanship is a "must" in public relations. Showmanship in advertising—showmanship in business today in the "priceless ingredient" that gets results. Look to THE BILLBOARD for news of SHOWMANSHIP. All showmen read THE BILLBOARD.
Warning! Termites at Work
On Box-Office Foundations

By Perry B. Rawson
Rawson Skating Laboratory, Ashbury Park, N. J.
(Second and Concluding Installment)

Now we come to that difficult green- linn, that most troublesome growth on the skate, its peculiar influence on the individual. Anyone who tries to work on the subject will have an expert on what sort of music to feed the in- dividualistic American ear and feet is striking his neck on. One may as well try to dictate choices of paintings in art galleries. The only safe thing to do for you is to point out that years of lab work show that hence the skate—are definitely affec- ted by music, and I will leave the hows to you. I am not going to try to figure out each for himself. I shall refer only to recorded music, as we have enough of that already.

Broadly speaking, for our work only—plain and dance—all music—notatime-of-day music—can be grouped under two rough headings: feet music and listening music. Symphony, chamber music, concert arrangements, jazz, boogie and bebop are out of this with a vengeance. Feet music is plentiful. Feet music is scarcity. What music is scarce is feet music. The feet. It may or may not appeal to the ear. Listening music appeals as much to the ear as it does to the feet. Once in a long time Tim Pan Alley comes thru with a number that is both good and listening music.

Feet music is mostly classical. The skate moves best under short notes and tends to drag on sustained notes. Listen to them and you will know what I mean. The manufacturers of recorded music give the public a lot of easy listening that has to be staccato, legato or a combination of both. Hit Parade stuff runs about 85 percent listening music, 10 percent feet music and 5 percent a mixture of noise.

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The place for you to learn the difference in how the music skates them is at your phonograph turntable when you have a good crowd on the floor. A few nights at the turntable will prove you can exercise enormous control over the movement of your crowd. If you go too fast, and medium, fast, snappy, too snappy, listlessly, dull dead. With some pieces and accent you can jitterbug them up.

On the plain skating you can see- ler numbers will pop you up or roll them down into a walkie-talkie in which nobody bothers to keep time with the music—they just talk and dawdle along.

If your rink features skate dancing you will have a harder time. The usual dawdling selection is not so hot and that you have to build up your music with that has definite beat and rhythm and the beats have to come in the proper cadence. The most trouble can be accepted beats have to be distinctlyCopyright © 2023 by The Billboard by www.americanradiohistory.com

CLEVELAND, Aug. 7.—In revealing-
infringements of Musical
Skating Institute of America (The
Billboard, July 17 and 31), Grant L.
Kellogg, president of the National
Away Skates companies, and a mem- ber of a three-man committee repre- senting manufacturers who are co- operating in promoting the public health and aid stifled roller rink revenues, said this week that roller skating as an in- dustry is fast losing the individual company or organization.

Irwin N. Ross, who will head the in- tstitute, has committed himself to keeping all notices on a nonparti- san basis. Fullerton.

The institute is in the process of being sold to rink owners and oper- ators, skaters, police, health and ac- ccessory manufacturers, and jobbers, said Fuller, and "to succeed in rais- ing money for the institute to do its job it is absolutely necessary that the contributing sponsors, not at any time should—you what you give them. They call them tunes, too.

The reason for devoting such a

Plenty of Ginger

CLEVELAND, Aug. 7.—The eligibility board of the Roller Skating Rink Operators Asso- ciation of the United States reveals a history during the recent na- tional conference in Portland, Ore., that it awarded an amateur card to two-year-old Ginger Lou Reid, of Salem, Ore., the daughter of the child's application, board members thought the young rhinestones but could not find rules covering the applicant. After the story was divulged a house- hold affair, two of a couple of fancy turns, Victor J. Brown, board chairman, awarded the card, making the child the youngest on the history.

RINKS AND SKATERS
Communications to 2160 Patterson St., Cincinnati 22, O.

Get On the Bandwagon To Boom Skating, Urges Fuller of RSIA

SALEM, Ore., Aug. 7.—Capitos Roller Rink, operated by George C. Kellogg, Salem, Oregon, after being closed three weeks for re- decorating and renovation,Skaters attended about 200. Capacity is 300.

Business this season has been only fair but a good business, Kellogg has learned. The club builds interest at Salem's Capitol

by Neill C. Rollery

RICHARDSON BALLBEARING SKEE CO. 3721-3723 Riverside Ave. Chicago, Ill.

The Best Skate Today

City. It is the duty of this committee to watch out for sponsors' contribu- tions, said Fuller. Such contributions from anyone can be sent to any one of the three members of the committee.

Fuller is convinced that roller skating can get its greatest advertising in- terest from the public, if everybody who benefits from roller skating will get on the bandwagon by contributing to the institute on a nonpartisan basis.

Club Builds Interest At Salem's Capitol

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Bargain Nights Pull For Edgewater Spot
DETROIT, Aug. 7—(Gilbert C. Avery, manager of Edgewater Spot)—The Rink Rink here, has resumed full management of the spot after a seven-month absence during which time the rink was partially remodeled.

New policy of Thursday Bargain Nights is going over satisfactorily since it was inaugurated three weeks ago. Admissions are raised to 40 cents on those nights and Thursday attendance, show in the past, has shown a gratifying pick.

Anna Brill, who has been with the rink 14 years, continues as organist.

Young Viconas Make Pitch for Bigger Plums

(Continued from page 69)

A skin and a remote location and reported it as one of his best.

Count on Youth

The youth of the brothers has them fired with ambition, and the 28-year-old Morris is far from being the only one which it undoubtedly is. Johny is 26 and Bob 25. Phil and Don are younger. The young muscle available within the family has kept the Operations running out of the shop these days of mounting costs. Also it has made the guarantee that the rink can be left standing on the lot due to help shortages. All of the boys, including Morris, can get any one of the show units up and down. Aon takes it comparatively easy by limiting her activity to secreting the family.

To date is just as far as the Viconas have routed their show from their native Irvington, N. J. To them it was comparable to a sleeper town. But, as Morris has mentioned, it holds no fears since their rolling stock, consisting of 200 of the biggest and tip-top shape and they expect to cover a few extra miles with the acquisition of more fats.

Albany Free Act

The show equipment is in excellent shape none of the units is more than three years old. Presented here were a Merry-Go-Round, Ferris Wheels, Roly Poly carousel, Kiddie Slide, Kiddie Whirl, and Funhouse, plus about 25 concessions, all maintained and operated by the family. The 40 Albanian, aerialists, are the free act carried through the year.

According to Morris, $22,000 was put into the show this spring. Involved in the work at all the national offices, Martin departed for the State. Half-mile and mile forward events and a half-mile back event are scheduled for next week, with a quarter-mile forward race carded for women. Races will be held every six weeks if successful.

Kaeichers Enroll in RSROA

DETROIT, Aug. 7—Jack and Eddie Kaeicher, owners of the Kaeicher Rink, Decatur, Ill., have become members of the Roller Skating Rink Operators Association of the United States, it was announced recently by Secretary Fred A. Sessions, of Chicago, Illinois, the association’s headquarters here.

Heart Attack Takes Strong

DETROIT, Aug. 7—Roland Strong, 26, one of the top actors of Strong Rink, Keego Harbor, Mich., died August 8 following a heart attack. His widow and four children survive.

Rene and Rita, and the Silver Cyclones, skating act, so backed up the show, the Detroit Police Field Day Saturday (1) at University of Detroit Stadium.
WE WANT YOUR BUSINESS!!

BALL GAME GOODS

90 WOOD WHEELS, 50 RUBBER BATS, 50 RED CORKS.

Wood Wheel Bottles, priced as follows:

30 for $1.00
50 for $1.50

Wax Ears 10 ct.

RUBBER BOLTS, 100 for 25 cts.

Wood Wheel Bottles, priced as follows:

50 for $1.00

WAX EARS, 25 cts.

DELIVERY IN FULL

Plastic Ole.

Fur Comic Phial.

LATEX CONTINENTAL

1000 In Card

BALL

20 Candle Hickory Doll,

10 gross

Foil 9 In.

The Knives.

30-100 gross.

BUSINESS!!

Mad.. Bells.

Cr.

card.

Of Dr.

on CLAMS

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150 31.

Wonderland BIG TANCE

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Shubert SING

don. 150

Kinnard used 150...

Taste OF Dr.

on CLAMS

without Gr.

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... 9.60

150 31.

Wonderland BIG TANCE

don. 150

Kinnard used 150...

Taste OF Dr.
COIN-OPERATED MACHINES, SECONDHAND

COIN-OPERATED MACHINES, SECONDHAND

COIN-OPERATED MACHINES, SECONDHAND

COIN-OPERATED MACHINES, SECONDHAND

COIN-OPERATED MACHINES, SECONDHAND

ATTENTION! CONCESSIONAIRES!

SMARTLY DESIGNED, brilliant in color, and fascinating in appeal, Eagle Toss-ups are especially created to attract the eye—and sell! Their popularity means extra profits for you. See your jobber at once, or write to us for further information.

COIN-OPERATED MACHINES, SECONDHAND

COIN-OPERATED MACHINES, SECONDHAND

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COIN-OPERATED MACHINES, SECONDHAND
August 14, 1948

The Billboard

MERCHANDISE 91

**CONCESSION SUPPLIES**

**FREE! CHANGE APRON WITH YOUR ORDER!**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Worth Baseballs, Doz.</td>
<td>$1.25</td>
</tr>
<tr>
<td>4 to 7&quot; Hoop-La Rings, Doz.</td>
<td>.70</td>
</tr>
<tr>
<td>French Weighted Dart Heads</td>
<td>1.30</td>
</tr>
<tr>
<td>Dart Balloons, Cr.</td>
<td>.90</td>
</tr>
<tr>
<td>Wood Milk Bottles, Ea.</td>
<td>.65</td>
</tr>
<tr>
<td>Aluminum Milk Bottles, Ea.</td>
<td>1.10</td>
</tr>
<tr>
<td>Knife Rack Rings, Per 100</td>
<td>2.50</td>
</tr>
<tr>
<td>Cane Rack Rings, Per 100</td>
<td>2.50</td>
</tr>
<tr>
<td>Showning Corks, Per 1,000</td>
<td>4.95</td>
</tr>
</tbody>
</table>

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**BEACON BLANKETS**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>TORA, Indian design.</td>
<td>$3.50</td>
</tr>
<tr>
<td>MIDWAY, Flat.</td>
<td>40¢/ea.</td>
</tr>
<tr>
<td>MAGNET. Flat.</td>
<td>44¢/doz.</td>
</tr>
</tbody>
</table>

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**NOVELTIES**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cellophoned Gumball Wheels, Cr.</td>
<td>$9.00</td>
</tr>
<tr>
<td>Aluminum Pin Wheels, Cr.</td>
<td>10.00</td>
</tr>
<tr>
<td>Cellophoned Pin Wheels, Cr.</td>
<td>19.50</td>
</tr>
<tr>
<td>Perfume, Ea.</td>
<td>9.00</td>
</tr>
<tr>
<td>Red, White and Blue Bathrobes, Cr.</td>
<td>12.00</td>
</tr>
</tbody>
</table>

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**Sensational New Big Profit Item**

The PENGUIN "48" BALL PEN.

The lowest-priced ball pen on the market today, the PENGUIN "48" offers you the results of tremendous research, and mass production methods. A really efficient ball pen, priced so low that everyone will buy several of them. You will get repeat sale after repeat sale. WHO SAID IT CAN'T BE DONE?

It doesn't seem possible that such pen value can be given for such an unbelievable low price. Attractive counter display cards and window streamers help you sell.

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**WHY ARE ALL THOSE PEOPLE MOBBING THAT GUY, AND WHAT ARE THEY LAUGHING AT?**

**THAT'S JOE, HE SELLS NOVO COMIC GREETING CARDS AND HE JUST GOT IN THE NEW CHRISTMAS LINE.**

WOw!

**WRITE, FREE SAMPLES. State your business. Retailer, Agent, Salesmen, Jobber, Distributor, etc. Some opportunities still open for the fastest selling novelty item in the country! Record Sales! Phenomenal Profits!**

**Bigger and Better Christmas Line Out Now!**

**WRITE NOVO PRODUCTS INC., DEPT B-1 1757 North Park Ave., Chicago 41, Ill.**

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**SLUM • GLASS • BINGO ITEMS**

**GRIND STORE • NOVELTY STAND**

Write for New Catalogue • Address Inquiries to BILL CASKEY

**CASEY CONCESSION CO.**

1132 S. Weebak Ave. Chicago, Illinois

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**WESTERN SCARF SLIDES**

6 Popular Styles

Heavily silver-plated. Individually cased in cobweb $24.00 cr. Send $1.00 for sample assortment.

Buy DIRECT and Save Money

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CLEVELAND, OHIO, SEPTEMBER 4-5, 1948

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Preferred trailer self-contained units where possible

**THE CLEVELAND CONCESSION CO.**

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**COLLEGE PENNANTS**

WITH AUTHENTIC DETAILS AND COLORS 4x5 and 12x20" inch. Write for our Stock List for Immediate Shipment.

**SOUVENIR PENNANTS**

For CONVENTIONS, CITIIS, PARKS, All Sizes, Sealingly Designed and Colored.

**MICHIGAN**

COMMERCIAL ART PRODUCTS

HELIUM FILLED BALLOONS SELLS BEST!

You Can Fill 'Em EASIER and FASTER with the New HI-BALL Balloon Filler

$8.00 COMPLETE

For bigger profits, order your HI-BALL Balloon Filler from your jobber today.

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NEW LOW-PRICED RINGS FOR BIG PROMOTIONS!!

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Forms Close Thursday for the Following Week's Issue

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DOC COOG and NBC ORCHESTRA FOR PARTIES Call 4464, Carroll 4-1202. furnishings for parties.

ESTABLISHED SIX-PIECE UNION numbered with chart, learn and work. 1st, 2nd, 3rd, 4th, 5th, 6th. Engaze for information. Address: 1234 Main St., New York, N.Y.

NORMAN COGAN ORCHESTRA FIVE PIECE ORCHESTRA for parties and weddings. Address: 1234 Main St., New York, N.Y.

MISCELLANEOUS

A FUGITIVE FROM THE KISMET REPORT—A RHYTHM TRIO FOR PARTIES Call 4464, Carroll 4-1202. furnishings for parties.

LA MAI—MAGICAL, MENTALIST, HAUNTED HALL OF MIRACLES—PROPS—PHOTOGRAFHS—ILLUSTRATIONS—SHOWS. Write for information. Address: 1234 Main St., New York, N.Y.

MUSICIANS

ALSO SAXOPHONE AND CLARINET—WRITE OR CALL FOR COMPLETE DETAILS OF TALENT AND TURNOVER. Bob Gold, Lakeville, Minn.

HOLY MOLY with 18 boats, motor, set, costumes. Write for information. Address: 1234 Main St., New York, N.Y.

UNITY—LEONARD AUGUST 15—UPSTAIRS, West 57th St., New York, N.Y.

DECIBEL—MALE BINDER, YOUNG, GOOD LOOKING, EXPERIENCED, AVAIL. AUGUST, WANTED: 18-25, black, Min. 2 yrs. Robert, 1234 Main St., New York, N.Y.

UNIVERSAL—VIOLINIST, EXPERIENCED IN LAST REVIEWS BUT CHANGING TO TROMBONE. Time, location, price. Write to Albert Dancy, 1234 Main St., New York, N.Y.

UNIVERSAL—AL VIOLIST, FINE TONE. 150. 160. 170. 180. Write for information. Address: 1234 Main St., New York, N.Y.

RASMUS—JITTA, FAKE, BELL RiLL, MAROON, long, experienced, 4 yrs. Excellent. Write for information. Address: 1234 Main St., New York, N.Y.

DRUMMER AND VOCALIST—HUBERT AND CARL. WANTED for work with professional company. Contact Bill Schuster, 1234 Main St., New York, N.Y.

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HARMONIC SONG ORCHESTRA—40 STRINGS. New repertoire, new arrangements. Also plays classical. Experienced at night clubs. Available Aug. 5th. Write for information. Address: 1234 Main St., New York, N.Y.

LEAD TENOR—DUALING ALCO AND CLASSICS. 2000 voice. Available Aug. 5th. Write for information. Address: 1234 Main St., New York, N.Y.

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FEVER, ANNE WILSON—OPEN FOR FASHION MODEL & DANCING. Excellent appearance and show. Send resume. Address: 1234 Main St., New York, N.Y.

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PIANIST—TENOR, TROMBONE, FLOORSHOES, DRESS SHOES. Available now for all types of engagements. Write for information. Address: 1234 Main St., New York, N.Y.

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PLATINUM—TERMINAL DRUMMER CHANGES. Change for new conditions. Previous engagements. Contact 1234 Main St., New York, N.Y.
LETTTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in care of, list your full name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held:
Cincinnati, New York and Chicago.
To be listed in following week's issue mail must reach New York, Chicago or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT
CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

Parcel Post

Peeta, Louis

Anaharma, John
Addison, DeWey P.
Adams, Grace
Allan, Charles R.
Allen, E. H., Bush Hay
Allen, Mrs. C. L.
Almond, Emma
Anderson, M., Miss
Anderson, Miss
Andrews, D. L.
Archbold, Mrs. Freda
Archer, Dr. J.
Archbold, Mrs.
Avery, Miss
Avery, Miss
Atkins, Miss
Aultman, Miss
Aultman, Mrs. Freda
Aunt, St. Cloud

Baldwin, Mrs.
Baker, Mrs.
Boyle, Mrs.
Buchanan, Mrs.
Cluincey, Mrs.
Corbett, Mrs.

Edward Ellereick,
Gloria
Eugene
Jolla,
Dolores
L.
E.
M.

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Hy,
Hoffman,
Hudson,
Hell,
Lard.
Lawton.

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Tom
Billies
Tom
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Weiritefen
Geo.

Irvlust
Rem
B.

Torch,
Mrs.
Rita
O.

Loi.
T.

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Mont,
Mercy,
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Murphy,
O'Brian,
Orton.
Ogle,
Sebrisnaher.

Florence
Ralph
mill
Paul
E

A.

Seymour,
Smith,
struirerl.
Underwood.

Sarah
Ruth
Woody
Billies
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No harmful ingredients. Safe in every respect. No harsh abrasives. Will do posil silver on silver, brass, copper or bronze.

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Self-feeding at 3.5. Sample 35 cents.

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These new, fine, pliable, clear, and hard, balsa, balsa, manila, and cork, as a deal, on advertising. The cost is in $4.00.

or sell for 25c, $7.50 or $10.00, inclusive.

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on any silver plate outside of Chicago.
A fast sellers for fair workers
A fancy flax that gets the money on any fair grounds. 3 timely designs in bright colors on assorted color balloons. Ask your jobber.

A recent notice from Oak-Hytex in the Blue Box with “Missouri” in yellow straight and diamond imprints, identify a genuine Oak-Hytex Balloon.

Be Supreme-Sell Sterling.
No. A3-SS
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Wedding Band
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No. 153
Gold filled
$2.95 doz.

Send for catalog—over 300 styles of popular sterling jewelry.

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ONE CARTON OR A CARLOAD

DINGERS
My Third Year in Business
at the Missouri State Fair, Aug. 22-29
It is possible for me to store 3 Agents
For This One Date Only
Notice! The first three men I hear from will be the only three boys that will work at this spot. Other than myself, Parker, not to hear from those that I know.
This is good a spot as there is in this profession anywhere in the country.
John F. Klein

SILK PARASOLS
The Real McCoy. It's colossal. No lashless. 20-inch. 20-inch. 20-inch.
Now made entirely of finest silk, with a double silk sash, it will attract all silks prints and orders for printing.

We also manufacture the flashiest feather books. They stick. $4 doz. $47 gross
Packed 4 dozen to carton.
1/2 dozen, but C. O. D. Rush your order now.

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RIDE'S WANTED OR SMALL CARNIVAL
By Mr. Hayden
For high animal and elephant shows.
For details, call Mr. Hayden, 228-6, 628-6, 648-6, 668-6.

COCO HAYDEN


It doesn’t take much more effort to go forward than it does backward.

HENRY H. VARNER.

A kron, pipes that the national Soap-Box Derby is holding the spotlight there for the next few weeks. He offers a “grand salon to my friend, Sally Rand, for her article, ‘I'm With It and For It,’ in the July Honey. She hits the nails on the proper building heads.”

Patterson, farmer pickers, is in the hospitality-mending business in San Francisco. Pat formerly toured the Eastern circuits under the name of Pat Fondale and at one time was with the late Banny Berigan’s band.

Fair time and balloon time are synonymous. Are you listening, novelty workers?

THE LADS
working on Monroe Street, Chicago.

Jack Miller
is getting solid, takes working glue at the Brown Ring store, San Francisco.

Fancy Freddie says “You can’t expect a round-table hopper to admit that he doesn’t know.”

RECENT ADDITIONS
...to Milwauke’s ring now are Hank Dobrow, Ed Stapleton and Frank Rudnquist.

FOLLOWING...
A week vacation, Bea Lewis has her foot layout perking again at the F. W. Grand store in Milwaukee.

The course of the successful pitcherman is to make the most of vitality while it’s available.

IS IT TRUE...
That Eddie Gillespie says he’s soon going to offer big sums as he begins to begin his big fund sales fairs with his Mexican jumping bean layout.

KID CARRIGAN...
has returned to Los Angeles where he is giving health lectures daily to big crowds and loaning his books to patrons in several Square. He says they have been going big, but are dying out as a big money-getter. The
FEATURE VALUE! 13 Jewel Calendar Watch

Something new! The correct days of the month as well as the correct time are ticked off by this fine 13 Jewel Watch. Compare these outstanding qualities:

- Chrome Case
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- Second Hand
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- Fine Leather Band

All this at the remarkable cost of $7.65. 10¢ more.

Order Now—Prompt Delivery.

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Now a Western Saddle Horse to be remembered in every stable. Here's a heady bred with the finest on the west coast to make a name for itself in the future.

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IMMEDIATE DELIVERY

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SPECIAL PRICES ON PLUSH FOR FAIRS

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SEND FOR ILLUSTRATED FOOTBALL OR NOVELTY CATALOGUE. 25% deposit with all orders. We take orders for special buttons and pennants.

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I have retired and have on hand a large stock of gold and silver jewelry, including Paste, Rhinestones, Ear Clips, Brooches, Pins, etc. It is in order to liquidate my entire stock. I am offering to sell all this merchandise at below cost. An offer like this is not once in a lifetime. Write:

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1915 Poyntz St.
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Every present identification bracelet, class ring, class ring, 15, 20, 25, 30, 35, 40, 45, 50, 60, 70, 80, 90, 100, years. Watch bracelets. All our work is priced at 25% deposit, balance C.O.D.

DUAL-WRITER BALL PENS

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WOD PEN-LITER. IT WRITES RED AND BLUE, 60c.

ALL PENS STREAMLINED.
ALL GOLD FINISH, WILL NOT TARNISH.
ALL PERFECT—NO LEADYS

New 2-Color Retractable
JUST PRESS THE BUTTON, WRITES RED AND BLUE, 60c.
25% DEPOSIT, BALANCE C.O.D.

ENGRAVERS!
BUY DIRECT FROM ORIGINATOR

SOUVENIR PENNANTS

Waive Company
Gold Springs-Ashland, N. Y.

GIVE TO THE RUNYON CANCER FUND

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NEW RING CATALOG—JUST OUT

SHOWING ALL NEW STYLES IN RINGS.

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REPORT YOUR BUSINESS

HARRY PAKULA
and Co.
5 N. WABASH AVE. CHICAGO 2 ILL.
AMAZINGLY LOW PRICED
RETRACTABLE BALL POINT PEN

COLD PLATID, ENGINE TURNED KEY CHAIN BALL PEN Handy for memorandum. Snap-off tip. Sample 50c. Price $3.50 dozen.

GOLD PLATID, ENGINE TURNED PEN & LIGHTER In Gold Plated Case. Decorative and durable. Sample 60c. Price 95c dozen. Refills available for all pens.

DUO BALL POINT PEN In Gold Plated Case One point writes red, other blue. Sample 60c. Price $6.00 dozen. BALL POINT PEN & LIGHTER In Gold Plated Case. Decorative and durable. Sample 60c. Price 95c dozen. Refills available for all pens.

ORDER TODAY!
SAMPA PRODUCTS CO.
1120 Brighton Beach Ave., Dept. B-731
Brooklyn 24, New York

MOTOR SPEEDWAY
(Continued from page 6)
second spot from start to finish, while Johnny Garrett placed third. Allan Heath, who won the heat, was second twice became involved in crashes—ups but incurred no damage. Bob Barker annexed the semi main. Heat winners were Harry Stockman, Barker, Buttner and Bill Reveron.

Call Hall at Sacramento SACRAMENTO—Hot rod races at Hughes Stadium here have been discontinued indefinitely by Promoter Billy Hunefeld Jr., pending his plea for a rent reduction for use of the stadium. Hunefeld said that attendance was down 21 per cent, with a $400 minimum. He seeks a reduction in the minimum rent and is afraid to operate under that arrangement.

Culver City Results CULVER CITY, Calif.—Arthur Tipton won his second hot rod feature at the Speedway here July 30, before 3,077 fans. Dan Tracey was second and Bud Van Maanen third. George Seeger took the trophy dash, while Bob Lindsey nabbed the semi main.

Win at Gilmore LOS ANGELES—Carter Casper won the 10-lap hot rod run-off feature at Gilmore Stadium here Monday (2) Chuck Burness was second and Bud Van Maanen third. Casper also won the main event and placing second in the qualifying race. Second main event went to Dick-McChung, while Colby Sroggin captured the trophy dash. Heat winners were Casper, Vern Slinkard, Bud Gregory and McClung.

7,283 at Gardens GARDAPE, Calif.—Cecil Green took top place in the second heat feature at Carroll Speedway here July 31 before 7,283 spectators. Gordon Reid was second and Joe Gason third. Danny Harrison triumphed in the main, with the trophy dash going to Bob Carroll.

Cops at Baysore SAN FRANCISCO—Fred Agabashian won the 25-lap main event in the Baysore Stadium at the San Francisco July 30, with Chuck Stevenson landing in second place, and Jerry Perry finishing third.

SAGINAW SPENDS 60C
(Continued from page 3)
the parking lot are being built. Old roads have been reconditioned.

Extensive changes and expansion of the lighting system remains to be done before the fair opens. The farm machinery row is to be redolled, permitting a late closing tonight in that area. Merchants this year are being urged to keep their exhibits open later at night, Harnden said.

DID YOU KNOW THAT
(Continued from page 67)
permission to exhibit his playground in the matter.

Drunkard in L. A.
The Drunkard is starting its 15th straight year in Los Angeles. The show is played legitimately, without attempts at burlesque, which many in the audience, in part for its peculiar Roman The management there holds that there is enough burlesque in the situation itself and that the old bill to furnish all the comedy that is required.

S. ANGELL & CO. Merchants
1354 Olive St.
ST. LOUIS 8, MO.
SALESBOARDS

Sidelights

and most efficient design. Walter says, commenting on reception of the pallet type board, brothers Philip and Bill (in the sales department) report that the public is placing its stamp of approval on it. Altoh the oldest type of salesboard mode, the pallet board is something new to many of today's players.

Harlich Manufacturing Company, Chicago, announces a new representative for firm's Kentucky, Ohio and Tennessee territory. New salesman, Syd Shankman, is currently covering the area, with the presence of a companion who should spur him to greater deeds—his wife, Jo, who agreed to say the "I do's" just before Syd joined Harlich recently. Sam Feldman, sales manager, reports that the last few nights of his vacation, being spent up Eagle River, Wis., were wintry, with a layer of frost on the ground. Harry Stron, Harlich art director, is busy preparing plans for some new lines for fall presentation. The production flood here, where boards are punched out in rapid succession daily, is aided and designed so as to best facilitate

LEGALITY OF BOARDS UPHELD IN PENSACOLA

PENSACOLA, Fla., Aug. 7—The legality of punchboards was upheld by the city council here recently when an ordinance to repeal the present law licensing them was defeated by an 8 to 1 vote. Councilman J. D. Wiggins introduced the repealing ordinance, which was denounced by Councilman C. B. Tread, who pointed out that the revenue from such licenses provided an increase in salary for city employees.

high output even more than a single board at a time.

Herald Bean, Pioneer Manufacturing Company, Chicago, vice president, took off on a two-week vacation Aug. 7. He is due back August 18. Herald is having a two-week vacation. via car, touring or random about the country.

According to Abner Jacobs, of Book Manufacturing Company, New York, the firm is going ahead at full speed, with two shifts working to keep their new line. He also reports that Harry Arning, West Coast representative, is vacationing at Seaside, Ore.

SALESBOARDS

JAR-O-DO TICKETS

HOLDS SALE PRICES TO ALL

DEE JAY SALESBOARDS

JAR DEALS - BOX DEALS

NGO TICKETS-RED WHITE BLUE

Lucky 7 - Spindles - Refills

We carry a complete stock on hand for immediate delivery. All orders shipped same day as received.

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512 E. Market St. Elmina, N. Y.

IF YOU WANT THE

BEST MERCHANDISE

AT THE BEST PRICES

"BEST LINE" TICKET DEALS

We have the largest selection of tickets - Spindle, Fat, Combination and other kinds. Metropolitan, Pan-American, Complete, Atlantic, etc.

DISTRIBUTOR TERRITORY OPEN

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Phone: Wire: Write: E. Mgr.
MISSOURI NOVELTY MFG. CO.

506 Market St., St. Louis 1, Mo.

(Phone: Main 9261)

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8000 F 24.00 72.00 96.00 120.00 144.00 192.00

7000 F 22.00 66.00 88.00 110.00 132.00 176.00

6000 F 20.00 54.00 72.00 90.00 108.00 144.00

5000 F 18.00 48.00 64.00 80.00 96.00 120.00

4000 F 16.00 36.00 48.00 60.00 72.00 90.00

3000 F 14.00 24.00 32.00 40.00 48.00 60.00

2000 F 12.00 18.00 24.00 30.00 36.00 45.00

1000 F 10.00 10.00 15.00 20.00 25.00 30.00

500 F 8.00 5.00 10.00 15.00 20.00 25.00

250 F 6.00 3.00 5.00 7.50 10.00 12.50

100 F 5.00 2.50 5.00 7.50 10.00 12.50

50 F 4.00 2.00 4.00 6.00 8.00 10.00

25 F 3.00 1.50 3.00 4.50 6.00 7.50

10 F 2.00 1.00 2.00 3.00 4.00 5.00

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NEW! 6 Tickets Per Hole Boards

St. Charm 6.00 8.00 10.00 12.00 14.00 16.00

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St. Chicano 6.00 8.00 10.00 12.00 14.00 16.00

Bongo Mongo

THE HOTTEST PUSH CARD PREMIUM

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A.P. DISTRIBUTING CO.

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PRODUCTS AND TOBACCO TRAYS

2034 LAMBERT STREET, PHILADELPHIA, PA.

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"PUT SOME TEETH IN THE SALES APPEAL OF YOUR BOARDS"

EAST OR WEST

HERE THEY ARE

Now available in combination sets of Lighter and Cigarette Holder. By the originators of the Western Boot Lighter, with a new improved model on a base. Cast Metal Jewelers's Finish: Bronze, Silver or 24-Karat Gold Plate. Height, 5 1/2". Gift boxed, 1 set to the box.

LIGHTER BY EVANS

"THE LIGHT THAT NEVER FAILS"

BODY DESIGN BY CHAMPION

Lighter inserts are the large size (round) 1 1/2" diameter table model, and not the small pocket size.

WESTERN BOOT COMBINATION SET

RIGHT AND LEFT BOOTS

- 1 Lighter and 1 Cigarette Container

- Gift Packaged and One Set to the Box

J-1-B - Bronze Plate

J-2-B - Silver Plate

J-1-G - 24 Karat Gold Plate

WESTERN BOOT LIGHTER ONLY

- Each in Clear Plastic Display Box and Packaged in a Beautiful Gift Box —

J-1-B - Bronze Plate

J-1-G - 24 Karat Gold Plate

J-1-G - 24 Karat Gold Plate

MODERN COMBINATION SET

- 1 Lighter and 1 Cigarette Container

- Gift Packaged and One Set to the Box

J-1-B - Bronze Plate

J-1-G - 24 Karat Gold Plate

MODERN LIGHTER ONLY

- Each in Clear Plastic Display Box and Packaged in a Beautiful Gift Box —

J-1-B - Bronze Plate

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Unboxed order, 1/2 dozen, balance C. O. D.

ORIGINATORS OF THE WESTERN BOOT LIGHTER

CHAMPION PRODUCTS, INC.

DEPT. B, 105 E. 4TH STREET, LOS ANGELES 13, CALIFORNIA
High Pitch On For Picnic Trade

(Continued from page 66)

in his praise of the comeback made by Pigeon Point Park at Warwick Neck, R. I. A hurricane in 1938 ruined the old layout and the new one was built quite differently in all respects, Huedepohl said. Fronts, he said, are usually well developed and in 1938 the park has not been rebuilt completely, it has been doing an excellent business, he reported. Buildings still to be constructed are a ballroom and a roller rink. A Roller Coaster also is to be erected.

Huedepohl was impressed with the cleanliness of the park and at many parks on his trip. He was particularly high in his praise of Belmar Park, Mont- real. There, Manager Rex Billings keeps a clean-up crew in continuous operation, which keeps the park open rather than leave the clean-up job as a nighttime routine. Their result, Huedepohl says, is a trim appearance at all times.

One of the things which impressed the NAAFP secretary the most was the rotunda entrance at Forest Park Highlands, St. Louis. He termed it "the most beautiful park entrance in America. He also was high in praise of the fumigation pointing out that the tanbark used to cover it is dusting up.

Baby Contest Draws

At Pallahlea Park, N. J., Huedepohl was enthused over the baby-crawling contest, but he didn't see how which drew an entry of 35 babies.

Contracted to his home with a foot ailment at the time of Huedepohl's visit, Henry Guenther, owner of Orange Park, Irvington, N. J., told him that his park was enjoying astounding business. Guenther, Huedepohl reported, is recovering from his foot trouble.

Riverview Beach Park at Pen- sville, N. J., is remarkably well main- tained, according to Huedepohl, who said the operators, Mr. and Mrs. William G. Arndt, are doing a substantial amount of re- furbishing.

Edgewater Beach Park, Detroit, owned by Charlie Rose and managed by Harry Rose, showed progress in the construction of building fronts and in painting, the NAAFP executive said.

Among other parks he visited were Jekyll Park, Lexington, Ky., owned by G. D. Kincaid, Spot has been doing good business in the light of the fact that there isn't much industry in Lexington, Huedepohl said.

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WARNING!!
TO ALL USERS OF
PUNCHBOARDS:
By September 1, all present,
types of money boards will
be obsolete.
A WORD TO THE WISE
IS SUFFICIENT.

UNDER THE MARQUEE

(Continued from page 61)

brother, Danny, is with the Ringling-

high praise in the circus with the Arathons, fly- ing act.

Beginners don't pay much attention to
the advice of old-timers, and they don't
need to because they don't get out of business
in the middle of a season.

Carl B. Balmer, who had novelties with Dales Bros. Circus for three months, left to handle novelties at the Indian lakes in New Mexico, where he worked to fair business. After several weeks on the Trip, he went to Toled, where he had souveniers at the Aquarama Festival and Water Poliea.

Any circus fan who can separate, "Cir- cus attendance, as estimated by a movie monopar,,w, was 30,000," is in danger of losing his amateur standing.

Mills Bros. had several distri-
butions to abandon the N. Y. Aug. 5, a rainy day, including Sen. Walter B. Fultin, Cooper's Assemblyman, John F. Dennison, Mayor John W. Saltman, and George Dufy, the manager of the Bongo, and a great circus fan, all of Fort Wayne, Indiana, and visiting Jack Mills in the cookhouse in the evening.

At least an elementary knowledge of billing up is possessed by a performer who last week act better on an eight-sheet than on a one-sheet.

A wreck was placed on the grade of William G. Coup, circus great from Delavan, Wis., as part of the Circus

RINGLING-BARNUM

(Continued from page 61)

photographer, Nick de Morgoli, joined the show. Martha Henderson is on the sick list. Visitors: Frank Bollinger, N. Y., CFA; Joe Cronin, CFA; Dr. Conley, CFA; Mr. and Mrs. S. Brebhan, CFA, Margie Tow- ler and daughter, Gottlieb Fisher's mother, Bill Antes relatives and friends, and Virgil Kiun, having a ball.

Back yard scenes: Indian Joe nurs-
in a fractured arm after Dufty huts during the trip.

The Braehens finishing their extended season by the day of the kids' team asking his con- fidentially, that midget standing on the field was the shortest. De-

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809 Savings Garden St., Philadelphia 25, Pa.

BONGO MONGO

MADISON'S COINCARD MACHINE

(Continued from page 66)

Day celebrations when Cole Bros. played there recently. Participating in the ceremony were board chairman, Col. Harry Thomas, Cole Bros.' radio director, and Flore Gut, Col. Thomas' daughter, who placed the wreath on Countess von Graef's grave for Zach Terrell.

Catherine Blanton Haynes, a mem- ber of the Pardon Frat, was seriously injured in a fall at Edgewater Park, Detroit, several weeks ago, while attempting to save the Bedroom Receiving Hospital and taken to her home in the South for a long period of convalescence.

2 AMAR UNITS

(Continued from page 61)

Troupe, tumblers; the Schulex, snake charmers; Miss Behr, a group of elephants presented by Otto, 12 polar bears handled by Stanned, a stilt-walking performer. The group was maneuvered by Will Meyer, chimp, copyrighted by Professor Coll and group of musical seals.

Italian Program

Amar unit in Italy by the De- nicolo, 5 Mays & Beh- claws; Woodrow, English jumpers; Lesh, a double-triple trapeze; Namelès, perch Lindemans, test-board tumblers; Furness, hand-to-hand Balbile, All Bey Troup, tumblers; Sandor poles, monkey and tiger; Trapeze, polar bears, Solwitche's elephant; Soltiwice's lions, Schull's sea lion. Girasol's stilt-walking performer.

Amar brothers are veteran animat and circus operators and have always featured large animal acts. Prior to their recent trip they showed the largest group of polar bears in Europe. Currently they are booking as good animal acts in association with their shows up to war standards.

POLACK WESTERN

(Continued from page 61)

Morgan's mongrel revue almost dou-

led its weekly attendance to 3,000 during the arrival of half a dozen new pups.

The laugh of the week came when Col. Paroff, the comp. disize lizde down a steep embank- ment following his dog, the colonel (the brains of the monster) an unexpected ride. After the dog pumle down the incline, his inquiry 'How'd ya like that thrill,' kid, we're not used to fencing, for his dancing. Millie Kathleen's daughter, Joyce is visiting with Jo Madison's sister in Los Angeles, Rodney Bell has new motor driven automobile, built by papua lens. Larson, she is allergic to being stuck to his dancing feet.

The Roland Temple, next door neighbors from their home town, Woonawanda, N. Y., made up to their show in 30 years.

HAROLD BARNES.

The Billboard
August 14, 1948
100
Seal Prize CHARLEY BOARDS

1 Prize 2 Prize 3 Prize
25c Play — 10c Play — 5c Play
Cash Payout or Cigarette Play
All Available in Thin or Thick 1000 to 2000 Holes

Be first to...
WIN PLACE SHOW
BIGGER PROFITS!
YOUR ORDER TODAY!
HOTTEST PREMIUM ITEM IN YEARS!

AABBOTWARES
WESTERN BOOT LIGHTERS

buy Abbottwares!

Never—in the history of the board business—has there been an item that has a play appeal that Abbottwares' new Western Boot Lighter commands. Don't wait too long before placing your order—BE THE FIRST IN YOUR TERRITORY TO REAP THE HARVEST THAT THESE BOOT LIGHTERS WILL BRING YOU.

18 DIFFERENT STYLES IN ALL SIZES

GARDNER & CO.
2222 S. MICHIGAN AVE.
CHICAGO, 16, ILL.

Sweeping the Country—New "Win-a-Prize Bingo"
Not Only Sensational—The Response Has Been Stupendous!
New Sensational Card for Bingo Play—
A PRIZE WITH EVERY DEAL!
Quick Action for the Premium Operator
DEFINITE PROFIT—PREMIUM OR CASH GOES
WITH THE LAST SALE

1600 Tickets & Win-a-Prize Card, 10c Play,
Profit: $1.10, last price. Complete...$1.10
1600 Tickets & Win-a-Prize Card, 1c Play,
Profit: $1.10, last price. Complete...$1.10
1380 Tickets & Win-a-Prize Card, 1c Play,
Profit: $1.10, last price. Complete...$1.10
1240 Tickets & Win-a-Prize Card, 10c Play,
Profit: $2.00, last price. Complete...$2.00

DON'T DELAY—ORDER TODAY
"WIN-A-PRIZE" CARDS—5c or 10c Play
Introduce this New Deal in your Territory

U. B. T. DISTRIBUTING CO.
Distributors of Tickets and Sales Boards
210 N. EWING AVE. (Phone: Northside 9008) ST. LOUIS 3, MO.

ABBOTWARES
1770 WORKMAN ST. • LOS ANGELES 31, CALIF.
USED COIN-OPERATED MACHINES
Music * Vending * Amusement * Bells * Counter
Only advertisements of Used Machines accepted for publication in this column.
RATE—12c a Word... Minimum $2
Remittances in full must accompany all ads for publication in this column...
Forms Close Thursday for the Following Week's Issue.

CIGARETTES & CANDY MACHINES—ALL
Shapes & models... Choice loose leaf tobacco... American Blend... Cigarettes... Tobacco... Com-plete
Selection... 10/5... 50c... 1.00... 1.50... 2.00
Rack... Wall... 25c.... 5c..... 10c... Change
Base... Park... 25c.... 5c... Change
Base... Each.

BLUE VENDING II... 5E Vending Machines...
For sale or rent... New & reconditioned...
Vending Machines... Fruits, Candies, Flowers... Refreshments...
In stock now! Write for details... Des Moines, Iowa...

ATLANTA, GA.

KELLY'S PATENT STAR FRANT MACHINES.
Wrest with Pennies... 5c... Portray... recognized
Games... 10c... 25c... 50c... 1.00... 2.00... 5.00
with one order... C. O. Thomas Co., 1928 Peabody, Tifton, Ga.

Fractions... Cents... Decimals... Coins...

HERBERT KUPPER'S MACHINE COMPANY.
P.O. Box 156... Des Moines, Iowa...

TWO LEFT NEW IMP WITH 1,000 BALLS.
Write for details... Des Moines, Iowa...

VICTORY DOUBLE POSTAGE STAMP MACHINES...
A complete line of Vending Machines...

46 ROCK-O-LA HOT FEVER SELLERS... THE
big winners! Write for details... John Barbour, 253, Boston, Mass.

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

FAMOUS ABBOTWATERS HORSES
NOW WITH ELECTRIC
DIRECT READING NUMERAL CLOCKS
ABBOTWATERS AGAIN... FIRST WITH the NEW!! Inspired by the huge success of ABBOTWATERS Horse Radios, we present an even more sensational idea... ABBOTWATERS GUARANTEED HORSE-CLOCK with "Direct Reading Numerals"... Definitely America's finest. Available in 7 JEWELRY FINISHES... the potential is tremendous... make it a MUST to ride these winners now!

IMMEDIATE DELIVERY
PHONE: Capitol 4256

14 MODELS
7 FINISHES

BRONZE
COOPER
COOPER & SILVER
SILVER
GOLD
BLACK & SILVER
PALOMINO

ABBOTWATERS AGAIN

ABBOTWATERS... Quality Sellers!

A COMPLETELY ELECTRIC OPER.
ERATED AND LIGHTED STREAMLINED, MODERN AND BEAUTIFUL MACHINE FOR OUR SLOT MACHINE DICE

NOW WE PRESENT:

"WHIRLIT"

A COMpletely ELECTRIC OPER.
ERATED AND LIGHTED, STREAMLINED, MODERN AND BEAUTIFUL MACHINE FOR OUR SLOT MACHINE DICE.

Note: Base of Operation:

Push Style Playing Switch—Merely push switch and releases; motor starts to rotate, and Dice are in play. Separate Switch for Lights, which does not interfere with Playing Switch.

Unlimited for Many Types of Games. Just Change Dice and You have a New Game.

WHIRLIT ELECTRIC MACHINE, including Set of SLOT MACHINE DICE and 4-COLORED PAYOUT CARD...

Terms: One-Purchase Cash. Order, Balance C.O.D.

A-P DISTRIBUTING CO.
2823 LOCUST ST.
ST. LOUIS 3, MO.

SALESBOARDS—All Orders Shipped Same Day Received

WRITE, WIRE OR PHONE FOR PRICE LIST AND CATALOG

First with the RADIOS
Now... First with the CLOCKS!

ABBOTWATERS
1770 WORKMAN ST. • LOS ANGELES 31, CALI
OP SOUN D O F F ON GAME ILLS

Ryan Elected President of Keeny Firm

Coin Veteran of 33 Years

CHICAGO, Aug. 7.—W. J. (Bill) Ryan, a veteran of 33 years in the coin machine business, has been elected president and treasurer of J. H. Keeny & Company, Inc., the firm's board of directors announced this week. Ryan, who has been vice president and general manager, was selected to take over the administra-

CHICAGO, Aug. 7.—Three of the 1948 five-month totals can be used in the nation's first amusement game championship contest have been completed and shipped, Herb Jones, Coin Machine Industries (CMI) board member, announced yesterday. Games will be put on location in theater lobbies of 25 cities across the nation, when overviews are made between CMI and the motion picture. The Time of Your Life, released by United Artists Corporation.

First games have arrived in St. Louis, Atlanta and Rochester, N.Y., with the St. Louis game going into action simultaneously with the opening of the first month of 1948. Other two will be placed in theater lobbies next week, Atlanta (10) and Rochester (11). When the pre-year reduction opens in those cities. While an injection each game will be direct operation and all proceeds resulting from play will be contributed to the Dapper Rumpoon Fund for cancer research.

CMI attorney, and Howard LeSueur, UA director of advertising and publicity, the promotion tie-in will take the giant games to 25 cities during 1948, the first-run showings of the picture. Set up in public locations, the arrangements with municipal authorities, play by players will result. Local game distributors will help run the promotion in each city.

At 10 cents a play, a considerable amount should be raised to swell the CMI backed Rumpoon Fund for cancer because of large sales. The CMI will benefit, since high scores light up their picture's name. The remaining three oversized games are now being completed in Chicago.

CMI Ships Three Giant Games For Cancer Fund-Movie Tie-In

Despite Loss of Can.-Mex. Markets, 1948's Export Sales May Top $2,500,000

WASHINGON, Aug. 7.—Coin machines exported to May amounted to $233,895, a 48 per cent increase over the previous month, and brought the U. S. Department of Commerce, Lat-

In the previous month, Cuba, 242 units valued at $45,746, were shipped to the United States of South Africa, 299 coin machines valued at $44,666 were also heavy buyers during the May market. In most general regular coin machine buyers on the export list increased their orders, with the Philippine republic serving as one of the notice- able exceptions, purchasing units and $22,736, drawn from the Pacific island nation bought a month earlier.

(See EXPORTS on page 122)

When Play Is Off Pity the Life of Japanese Pin Ops

TOKYO, July 28.—There are probably more than a few hot summer days when pinball operators in the United States wish they had gone into some other business but on one of these dog days when everything seems to be going wrong the American coinmen might be able to console himself thinking about his Japanese counterpart.

In the United Metropolis, the inner workings of what passes as a pinball game are so crude that the operators can hardly imagine how a part of the game's mechanism while a game is in progress. In order that the coinmen may handle the play of several games at a time, he usually sets up from four to six games in a circular arrangement on a busy street.

With the coming of inflation and the discontinuance of coin money here, the actual coin-operated pinball game is now even harder business. For the Japanese operator, this means a lot of additional hard work since he must save as money changes and even work part of the mechanism when not in use. But which insides the close quarters of the games' backboards he exchanges yen notes for the players. No pinball game is as exotic and practical as a lump of money going when a bell gets jammned from time to time. Regardless of the result.

(See When Play is Off, page 122)
CIGARETTE OPS IN A WHIRL

Orders Swamp Vender Mfrs.
For 25c Unit

Thousands Need Change-Over

CHICAGO, Aug. 7.—Caught in the sudden midsummer increase in cigarette last week, operators are swamping manufacturers with orders for new machines to convert to quarter operation. Thousands of pre-war machines have been sold, and a location must be converted to the above 20-cent price with as little wasted time as possible, and usually mean operating at a loss or not operating at all.

Manufacturers of cigarette venders told The Billboard this week that they were rushing new parts and instructions as fast as time and availability of parts would permit.

A conversion of the quarter-each type, of course, can be adjusted simply. With electric models the change-over is accomplished by putting in a new socket or turning a switch. But these machines are still in the minority, so that demand for conversion parts is tremendous.

Electric Models

Eastern Electric, for example, a company which manufactures only electric models, reported demand was 1,000 conversion units has been comparatively light, because all models can be converted to quarters by changing a single switch. The Eastern Electric Electric operates on any combination of changers, which saves the user. Since many operators prefer a single changer for use within for the automatic dispensing of change to the salesperson, and the machines are available at 25, 35 or 50 cents. A problem, however, which Kency engineers claim to be difficult, is being encountered by pickers and nickel and dime operation is limited to 10 minutes.

Mr. H. C. Seattle in Chicago, President Bill Ryan reported the company has a work order requiring them far from machines on location already. The quarter price prevents no problem, as some of the machines have been sold to new locations into which operators can insert plugs which will make the machine operate at 20, 25 or 30 cents.

A problem, however, which Kency engineers claim to be difficult, is being encountered by pickers and nickel and dime operation is limited to 10 minutes.

At Left

In Eastern Electric's largest factory, in Boston, according to the general management, the machines are being rushed out as fast as possible. The company is backed up with orders from almost every state in the Union, and the demand has been so great that the company is having difficulty in keeping up with the order.

Hinkel Named Sales Director of Canteen

CHICAGO, Aug. 7.—E. F. Hanley, vice-president of Canteen, has been named sales director of the company.

President Hinkel, who is also director of purchasing, succeeds Charles B. Reiman, who resigned last week, according to a memorandum issued by the company.

The company has been active in the field of sales and marketing during the past year, and the appointment of Hanley as sales director is a move in that direction.

Mr. Hanley has been with Canteen for the past six years, and has been active in the sale and distribution of the company's products.

Cigarette Vending Models

Orders are on the increase for cigarette vending models, and manufacturers are working overtime to meet the demand.

Auto Vend Tests Models Of Knapp Coffee Machines

DALLAS, Aug. 7.—Prototype models, later to be tested on locations, of the pellet-coffee and coffee vending machines developed by Joe Knapp, Kansas City, Mo., are being built by the company.

The prototype models are being tested by Roy R. Knapp, the company's founder, in the production of more than a million.

Auto-Vend is not contemplating making any mechanical changes in the vender, and the cabinet is being redesigned. The vender has been located to test units in Kansas City and on the West Coast, but was never placed in production.

Operators got their first look at the machine during the convention of the National Automatic Merchandising Association and Coin Machine Industries last winter. The vender was equipped with coffee-filling units, and was so designed that it could be used in addition to the standard coffee-

Canteen bar.

For the time being, at least, Auto-Vend is not contemplating changing in any way. The company is not sure that the change will be feasible, and the machine is not ready for production within three to four months.

Auto-Vend said it would take the machine from Knapp two months to produce and up to six months before it would be ready for production. But the company said it would be ready within three to four months.

Auto-Vend will exhibit at the NAMA convention in December, featuring its latest changes to existing machines and new models.

Gum Vending Corp. Begins Deliveries Of New 1c Gum Mch

NEW YORK, Aug. 7.—Gum Vending Corporation here announced initial deliveries on its new Model N. Admiring penny gum vender house week. Machines, designed to attach to any kind of machine and come in a variety of colors, were delivered to the machine.

The company has a complete line of gum machines, and has been manufacturing gum for Vending by the DuGrenier Company on contract.

L. R. Small, president of the Gum Vending Corporation, said that the company is planning to expand its line of machines and to introduce new models in the near future.

Conversion Unit Rush On

CHICAGO, Aug. 7.—From the country this week, despite the fact that the company said it would cease to manufacture the automatic merchandising industry during the summer months, came reports that cigarette operators were moving to bring their prices into line with wholesale increases of as much as 8 cents a carton—announced last week (The Billboard, Aug. 7).

In the many instances, high tobacco prices, where retail prices are being forced above the 20-cent level, operators are busy converting equipment with quarter chutes, buying penny machines, and setting up in the government.
New LION "1400"
WORLD'S FINEST CUP-DRINK VENDOR

LARGEST CAPACITY
VENDS 1400 DRINKS
PER SERVICE OF SYRUP AND CUPS

SMALL SPACE
ONLY 30 IN. WIDE, 24 IN. DEEP

FAST OPERATION
VENDS DRINK IN 5 SECONDS

EACH DRINK FRESHLY PREPARED
PERFECTLY BLENDED, UNIFORMLY COLD

EQUIPPED WITH CHEAT-PROOF
COIN-CHANGER
OR, STRAIGHT NICKEL OR DIME MECHANISM

The New Lion "1400" cup-drink vendor embodies a host of exclusive deluxe features not found in other cup vendors. Operators enthusiastically praise its efficiency and performance. They like the way it stays in continuous operation, the minimum amount of service required... best of all, the big profit it brings them. You'll like it too for the same reasons. Write for descriptive literature today.

INDUSTRIES, INC., Exclusive Factory Distributors
281 Merchandise Mart, Chicago 54, Illinois
Manufactured by Lion Manufacturing Corporation, Chicago 18, Illinois

MODELS AVAILABLE TO VEND
6-oz., 8-oz., 9-oz. DRINKS
STANDARD STREAMLINED BEAUTY & BRILLIANCE CAPTURE TOP LOCATIONS AT WILL

1. ELECTRICAL AND MECHANICAL PERFECTION. SIMPLICITY ITSELF. ONLY A SINGLE MOTOR, ONE RELAY, AND TWO SOLID STATE.

2. SUPER CHANGE MAKER OPTIONAL—handle nickels, dimes and quarters. Returns a nickel on 20c sales when a quarter is used. Returns a nickel on quarter sales when 5 dimes are used.

3. HOLE 42 CIGARETTE PACKS—fully loaded double column (front and rear), dispensed alternately. Cigarettes always fresh. Easy selections; the pack you see is the pack you get.

4. ALUMINUM CABINET PREVENTS RUST AND CORROSION.

5. EASIEST TO SERVICE—QUICKEST TO LOAD—FASTEST DELIVERY.

On Display at All Keeney Distributors

J. H. Keeney & Co., Inc.
2500 N. Fifteenth Street
Chicago 31, Illinois

Cigarette Machine Operators
A-T-T-E-N-T-I-O-N

QUARTER NATIONAL-TYPE SLUG REJECTOR
for U-NEED-A PAK MODELS E, A AND 500

$15.00 IMMEDIATE DELIVERY

U-NEED-A SERVICE & PARTS CO.
Manufacurers of U-NEED-A Pack & Monarch Parts
2775 SUMMIT AVE
UNION CITY, N. J.

Under personal supervision of Joseph Kalishman.

The NEW U-NEED-A ELECTRIC Cigarette Machine will be out soon... Waiting Waiting For

U.S. Airports Seen As Important Coin Machine Locations

WASHINGTON, Aug. 7.—The rapidly increasing number of airports in the United States appears likely to make that type of location among the best for coin machine operators. Lawrence H. Fung, Civil Aeronautics Administration (CAA) announced that the number of airports in the country increased almost 1,000 in the past year.

Total number of airports is 4,216, as reported by 2,651 in mid-1947, according to CAA statistics. The number of planes has also increased in the past 12 months, with about 15,000 additional aircraft having been licensed since July, 1947. Number of registered civil aircraft now stands at 97,743.

Of the more than 6,000 airports, about half of them are the Class I type, serving small communities. The mounting of ports serving cities of more than 250,000 people has doubled since last year to hit a total of about 500.

With planes and facilities on the increase, private pilot licenses are also up, with the number just shy of the 5,000 mark. Another 14,309 professional pilots are taking flight training, CAA said.

Conn. Dept. Figures Show June Location Biz Lower Than May

WASHINGTON, Aug. 7.—June business of various types of coin machine locations slumped slightly from May for the country as a whole, Commerce Department reported this week.

Business for all types of coin-operated machines, however, was approximately equal to the previous month.

Eating and drinking places, lumped together, reported an over-all decline in business.

Business of lunch counters and sandwich stands, however, was up 2 per cent.

Candy, nut and confectionery store reports dropped 4 per cent from May, while drugstore business around the country sagged 1 per cent.

Filling station sales were about equal to May sales.

Delicatessens, which have been quietly doing a fair business, reported a decline of 3 per cent from May, although business for the first six months of the year was 3 per cent above the same period last year.

H. M. Daniels Named V.P. at Rhodes, Inc.

HARTFORD, Conn., Aug. 7.—H. M. Daniels, president of M. H. Rhodes, Inc., has announced the recent appointment of H. M. Daniels as vice-president and general sales manager. Daniels succeeds W. E. Haywood, who resigned.

As sales manager, Daniels will have authority over merchandising sales and promotion of firm's Rhodesmaster parlors, testers, meters, industrial and consumer timers, and delayed-time electrical switches.

Corn Products Co. Reports Drop in 1948 Net Earnings

NEW YORK, Aug. 7.—Corn Products Refining Company here reported a net loss of $4,000,000 for the first six months this year, compared with $8,912,578 for same period in 1947.

Continued high prices of corn, a direct result of the small 1947 crop, may be a drop due to the good weather and higher acreage planted this year, firm's officials stated.

India Cashews Normal

WASHINGTON, Aug. 7.—Poor weather held India's expected bumper cashew 1945 crop of 45,000 tons a normal 45,000 tons, Commerce Department reported this week. Exports of cashews from the country's quarter of the year amounted to about 3,000 tons, each bought about 40 per cent of the total, the remainder being scattered among a half-dozen other countries.

Peaunt Price Boost

WASHINGTON, Aug. 7.—A general increase of about 25 per cent in the support price of peanuts for the 1948 crop was announced this week by the Department of Agriculture. The support program is based upon 15 per cent of parity as of July 15.

The base prices in top-grade peanuts are: $215 for Spanish and Valencian east of the Mississippi; $210 for the two classes west of the Mississippi; $207 for Virginia, and $165 for Runners. Last year's support prices were $203, $201, $180 and $159, respectively.

Total acreage of peanuts planted this year is slightly below 1947, Agriculture said. Total indicated acreage of the current crop amounts to 4,042,000 acres as compared with 4,121,000 acres last year.

Sugar Distrib. Holds

WASHINGTON, Aug. 7.—Sugar distribution for the 1948 crop was slightly below the preceding week but well above the corresponding week in 1947, Agriculture said this week in its regular sugar report.

The distribution was reported as compared with 218,761 tons for the previous week, and 169,801 tons for the week ending July 24, 1947. For the distribution thus far, 3,050,145 tons as compared with 2,117,145 tons for the same period in 1947.

RALEIGH, N. C., Aug. 7.—Secretary of state here has issued a charter to the C & W Music Company, Asheville, this week, to operate coin music machines. Vending was announced this week. Authorizes capital stock of the firm is 5,000 shares, no par value.

$15 CANDY POT OUT CASH

VICTOR'S
New Custom
VENDORS CORP.

AIR-CONDITIONED OPERATORS BOX
It's the only way to do it right. That's why you should see the new Victor's Air-Conditioned Operators Box. It's the only one with a built-in 100% air conditioned cabinet. No wonder its sales are zooming. For the best in Vending Equipment see Victor's. Made to order. Fully air-conditioned. The only way to do it right.

T. O. THOMAS CO.

1572 Jefferson
Henderson, Ky.

Put in Candy Pot Out Cash

Supplies In Brief
Cigarette Price Boost Begs Many Headaches for Operators

(Continued from page 104)

...it along to the consumer, which would amount to going to 27 cents.

At the last report, Neilson said he was even trying with the idea of selling starred grades of cigarettes—10 for 15 cents. But that "will be the last step."

Detroit Plans

In Detroit, cigarette operators said they would generally follow the practice of billing the increase in cigarette prices with the location owner. They are doing this in an effort to maintain the current 20-cent price level. An abundance of pre-war equipment, which cannot be readily converted to quarter use, partially explains the operators' determination to hold the price line.

To make up for the 8 mill increase, five mills are being taken out of commissions, and three are being paid by the operator.

Just a year ago, greater Detroit cigarette machines were valued at 17 cents. Then the State upped the cigarette tax by 8 cents and operators went to 20 cents.

Under the new price, retail stores are required to charge 31 cents. Because of this, some machine operators hope to see increased volume at the top end of the price line.

In Detroit there has been some talk of an even further price increase, a result of the introduction of a new federal cigarette tax. This has also caused machine operators in interest in newer types of machines which will allow price combinations to 35 cents. Approximately 1,800 of the estimated 8,500-8,000 cigarette venders in the Detroit area are of this type.

Boston to 25 Cents

Leading cigarette vending machine ops in Boston are going to a 25-cent price. It was learned today from spokesmen in the industry. Machines are being converted to take quarters or two dimes and a nickel, and the change will be inserted in the package.

Vending machines in use now, operating at 30 cents the package, are being yanked out of locations and remade. However, the shortage of necessary parts leads ops to conclude it will be at least a month before all their machines can be converted. In the meantime, they point out, they are taking a beating on their machines in operation.

Some ops were withdrawing cigarettes from machines on their locations, leaving the use of change to customers who are waiting for parts to remake them.

A hurry-up meeting of the Cigarette Merchandisers' Association of Massachusetts (CMAM) was held last night to discuss the situation.

Retail price in stores on cigarettes in now 21 cents.

Philly Up 5 Cents

A 3-cent-per-pack increase is going into effect in the price of cigarettes today in three automatic vending machines in Philadelphia area.

This price, which raises the vending machine price to 23 cents, follows last week's price rise by the major cigarette manufacturers.

Higher price was approved this week by the members of the Automatic Cigarette Vendors' Association of Eastern Pennsylvania, which sends the operators of approximately 25 cents of the 7,000-old machines in this area vending smokers.

Cigarettes in many machines will continue to sell at the old price of 10 cents until the machines are converted. Complete conversion is expected to take from two to three weeks.

Cigarettes over the counter at the retail shops are now selling at 90 and 21 cents with some of the chains selling at 19 cents per pack.

800 vigorous local attorneys, who in the secretaries of the vendors association, said that the machine price was 19 cents until June, 1947, when the State's new 2-cent tax on top of 20 cents tax was imposed. The machine price per pack then jumped only a penny to 20 cents. "We have been slowly putting ourselves out of business by trying to absorb part of the 2-cent increase and hold the line at 20 cents," said Fuhrman.

It has been impossible to keep prices down, he said, since last week's increase in wholesale prices which capped a series of rises in wages and the cost of book matches given away with cigarette sales. Fuhrman also indicated that part of the boost in the vending machine prices will pay the cost of converting machines to sell at a quarter price.

Atlantic City to 25 Cents

Sale of cigarettes at the several hundred vending machines located in Atlantic City is now standardized at 36 cents per pack.

The machine price was boosted to 23 and 30 cents in June as a result of the State levying a 8-cent tax on smokers on top of the local 3 cent luxury tax on tobacco products.

While most of the operators boosted the price to 25 cents in June, some stayed at 23. The higher price was justified by some because of the cost involved in making mechanical 25-cent price changes in the machines.

Now, however, all operators feel they must stay at 25 cents. Over the counter sales were raised from 20 to 21 cents. The State cigarette tax bureau, which established an 18-cent minimum for cigarettes in line with the adoption of a fair trade code for the State, indicated that it would boost the minimum prices 1 cent per pack for most of the cigarette brands.

25¢ COIN MECHANISM

(Complete with National or ABT Ejectors)

To fit all Rowe Models; Imperialos, Royals
Presidents and Crusaders

IMMEDIATE DELIVERY

PRICE REDUCED TO $17.50 EACH

Complete and ready to Install in machine 1/2 With Order—Balance C. O. D.

RITETAX COIN DEVICES

400 Coit St.
Irvington 11, New Jersey
Telephone Essex 2-3405
GET INTO THE POPCORN BUSINESS

With only a small investment!

Popcorn will sell faster through a hot dispenser than any other type on the market today. Your local community or town is an ideal, profitable spot for this type of business.

The "Little Giant" is a proven money-maker that is small in size but a "giant" in actual appeal. Capacity: 24" by 15" by 15". Portions controlled by size of box or bowl. Requiring companies and vending operators will find themselves handling these dispensers in addition to present routes. It is more profitable to operate dispensers without a coin chute.

Write for free literature and profit table compiled by a popcorn man for popcorn operators.

*prices Higher in Eastern and Western Seashore. Manufactured by

ABC POPCORN CO.
3441 West North Ave.
Chicago 47 • DICkens 3375

COMPLETE LINE OF

- Raw Corn
- Seasoning
- Boxes
- Pre-Popped Corn (No. 10 Cans)

$57.50 each
F. O. B. Chicago

"Little Giant" HOT POPCORN DISPENSER
Pre-Popped POPCORN
Packet in 10 oz. glass jar only...
$1.12 each

Write for Quantity Details

SPECIAL, IMP GUM DEAL
1 IMP and 17 IMP Gum in a jar...
$7.75

2 IMPs and 4250 Bulk Gum in a jar...
$9.00

Brands like licorice, etc., which is worth more in glass than in paper. Finished in brilliant colors.

1/2 Dozen in All Orders.

Write for Quantity in Bulk Vendors, Banks, etc.

ImP

VICTORY

DUPLEX POSTAGE MACHINE

BRAND NEW!

1¢ or 5¢

CIGARETTE OR FRUIT

$12.25 each

Lots of 12...
$11.75

SPECIAL IMP GUM DEAL

$14.95 each

Write for Quantity Details

CIGARETTE MACHINES

SET FOR 25¢ OPERATION
QUARTER PIECE OR 2 DIMES & 1 NICKEL
FULLY RECONDITIONED — REPAIRED — READY FOR LOCATION

Rowe Royal, 10 Cents, 400 Cap. ... $85.00
Rowe Royal, 8 Cents, 320 Cap. ... $65.00
Rowe Royal, 6 Cents, 250 Cap. ... $75.00
Rowe Royal, 5 Cents, 200 Cap. ... $80.00
Rowe Royal, 4 Cents, 150 Cap. ... $85.00
Rowe Royal, 3 Cents, 100 Cap. ... $95.00
Rowe Royal, 2 Cents, 50 Cap. ... $95.00
Rowe Royal, 1 Cents, 25 Cap. ... $95.00

CONVERT YOUR PRESENT EQUIPMENT FOR 25¢ OPERATION,
WRITE FOR INFORMATION — ACT NOW!!!

CANDY MACHINES

NATIONAL 6-18, 16-20, 20-24 Cap. ... $91.00
ROWE 6-18, 120 Cap., Regular or Deluxe ... $65.00
ROWE 4-14 TUM MACHINES... ... $15.00
ROWE 45 CENTS MACHINES... ... $15.00
ROWE 50 CENTS MACHINES... ... $15.00
ROWE 75 CENTS MACHINES... ... $15.00
ROWE 1.00 CENTS MACHINES... ... $15.00
ROWE 1.50 CENTS MACHINES... ... $15.00
ROWE 2.00 CENTS MACHINES... ... $15.00
ROWE 2.50 CENTS MACHINES... ... $15.00
ROWE 3.00 CENTS MACHINES... ... $15.00
ROWE 3.50 CENTS MACHINES... ... $15.00
ROWE 4.00 CENTS MACHINES... ... $15.00
ROWE 5.00 CENTS MACHINES... ... $15.00
ROWE 6.00 CENTS MACHINES... ... $15.00
ROWE 7.00 CENTS MACHINES... ... $15.00
ROWE 8.00 CENTS MACHINES... ... $15.00
ROWE 9.00 CENTS MACHINES... ... $15.00
ROWE 10.00 CENTS MACHINES... ... $15.00
ROWE 11.00 CENTS MACHINES... ... $15.00
ROWE 12.00 CENTS MACHINES... ... $15.00
ROWE 13.00 CENTS MACHINES... ... $15.00
ROWE 14.00 CENTS MACHINES... ... $15.00
ROWE 15.00 CENTS MACHINES... ... $15.00
ROWE 16.00 CENTS MACHINES... ... $15.00
ROWE 17.00 CENTS MACHINES... ... $15.00
ROWE 18.00 CENTS MACHINES... ... $15.00

NATIONAL VENDING SERVICE CO.

132 Grand St.
Brooklyn, N.Y.

1-3-2-1497

NOW! LEON "HI-HO" SILVER'S SELECT VENDING ALMONDS

VENDOSEC

Packed in 5-lb. vacuum tins, 6 tins to shipping case. Packed under his direction at the "Advent Hotel of America.

$1.25 per dozen

Blum Morris Controller

NEW YORK, Aug. 7.—H. R. Blum, associated with Philip Morris & Company, Ltd. at the 20-year anniversary of the firm. His appointment was announced by A. J. Blum, chairman of the firm. It was announced that Cornelia Craig has

La TELECOM FILES

Answer in Suit; Denies Charges

WILMINGTON, Del., Aug. 7—Telecom Corporation and Appliance Development Corporation, Monday (5), thru their attorney, John J. Morris Jr., the Wilmington office of Herring, Morris, James & Hitchens, filed the joint answer in the suit brought by R. L. Berner and M. Y. Leventritt, charging diversion from Bendix Home Appliances, Inc., of corporate assets and the benefits of a corporate opportunity to develop the business (The Billboard, July 31). The plaintiff wants for 100 shares of common stock of the defendant Bendix, which was given an extension of time to yesterday (6) to file its answer.

Telecop and Appliance Development deny that any conspiracy ever existed between themselves or Bendix or any of its officers or employees. They deny being indebted to Telecop for any profits and deny that the business of Telecop was improperly solicited and the business of Bendix illegally damaged.

As a first affirmative defense, Telecop and Appliance Development assert that jurisdicition cannot be obtained over the individual defendants, Judson N. Sayre and Eugene R. Farny, and they, "being indispensable parties to this action it cannot be maintained without their presence herein."

Demand Dismissed

Telecop and Appliance Development also demand judgment dismissing the complaint. They also deny that the "subject matter of this action" is "of common and general interest to all stockholders of Bendix." They deny knowledge as to the truth of the allegations that the plaintiffs are citizens of New York and are parties to an action filed by Bendix in New York. They also deny knowledge as to the truth of the allegations that the plaintiffs are citizens of Indiana, president of Bendix, and a director of Bendix.

Demand Dismissed

Telecop and Appliance Development admit that Farny is a citizen of New Jersey and a director and chairman of Telecop, but deny knowledge that he has been a director of Bendix since 1942. They also deny knowledge of any matter in controversy exceeds $3,000.

Telecop and Appliance Development deny knowledge of the allegation that "the instant action is not a collusive one" except that they "admit that there is no collusion between plaintiffs and themselves."

Telecop and Appliance Development deny that the public offering of the stock of Telecop was in pursuance of any conspiracy by Telecom, which is in that or about April, 1945, it entered into an agreement with the president of Bendix that encompassed the sale of approximately 3,000 shares of the stock of Telecop and the sale of it to Telecop.

The defendants admit that on or about April 20, 1946, its stock was split two-for-one, that Telecom and Appliance deny that Farny was a controlling stockholder of Bendix and that Bendix was used by him to hold a large block of Telecop stock. The defendants deny that Farny had any direct interest in the Telecop stock and the other alleged "conspirators."
Auto Vend Tests Knapp Machines

(Continued from page 104)

Vend expects to push the vender as a coffee machine, although its use in vending hot soups will be developed. The vender cannot dispense both coffee and soup at the same time.

One of the sanitary features of the machine, as it was displayed during trade shows last winter, was a flushing action. Before a new cup of coffee or soup is made, one and one-half ounces of boiling water is forced thru the ingredient chamber under pressure to remove residue particles and odor left by previously used plates.

This, inventor Knapp said, prevents any taste from the last drink being absorbed in succeeding drinks.

Altho he would not elaborate on his statement, C. L. Skidmore, who serves on the board that Auto-Vend is currently considering several other types of automatic merchandising machines, the firm has been the largest volume producer of coin-operated popcorn venders and lately introduced a manually operated snow cone device.

ROWE CUSTOMERS
Silver Quarter Slug Ejector Assemblies Complete
Available for Rowe Royals, Presidents and Crusaders

These standard factory parts supplied by Rowe are recommended for best results.

Price $15.00 Per Unit

Order immediately for quick delivery. State model when ordering. All sales final. No credits or exchanges.

For two dimes and nickel operation, all Rowe models, pivot levers and studies are available. Immediate shipment.

40c per machine.

ROVE MANUFACTURING CO., INC.
31 East 17th St.
New York 3, N. Y.

Here is the machine
That sells more pop corn—and brings more customers back
For profitable repeat business

PRONTO, JR. POP CORN WARMER

Leads way to greater profits

...Because the Pronto Junior is the only pop corn dispenser that assures delivery of hot, delicious pop corn with every serving—through operation of new hot blast forced air heating system.

Big capacity, holds over 10 lbs. of pop corn. Easy to operate—simple flip of knob fills either 5, 10 or 25c bag or box. Two heat controls cut current cost. Heat proof construction. Stainless steel or plastic on all parts in contact with corn. Convenient size, 16" square by 35" high. Economical operation combines with minimum investment to make the Pronto Junior the ideal profit machine for every operator.

PRONTO POP CORN SALES, INC.

174 Beacon St.
Boston 15, Mass.
C8 Announces New Sign for Cig Equipment

NEW YORK, Aug. 7—Mario Cas-ruzo, president of C-8 Laboratories, New Bedford, Mass., announced this week that his company is now manu-facturing a new electronic sign for the firm’s Electro cigarette vende-ing machine. The sign mounts flush on the top of the Electro cabinet, ex-ults precision in the entire width, length, and height of the machine and is approximately two and one-half inches in width. When the sign is turned on, the word “Cig-arrette” stands out in bold white let-ter against a red background. The metal shell of the sign is finished in a neutral cream shade to harmonize with all types of cabinet finishes.

This new merchandising feature has been especially designed for easy in-stance on all present-manufactured Cigarette Distributors and will be offered to operators complete, ready for installation, at $80.00 each. Effective immediately, all new Elec-tro’s will leave the factory carrying the new sign as standard equipment, altho the list price of the ma-chine remains unchanged.

Console Machine

According to C-8 Laborato-ries has experimented with several differ-ent methods of calling attention to and identifying their console type ma-chines, but has found the new sign in darker locations. They feel they now have a solution that will gain instant operator ap-probation.

Meanwhile, Electro sales-manager, Lew Jeffs, announced the appoint-ment of the Wymouth Sales Com-pany, Los Angeles, as West Coast dis-tributor for the California company. The man in-charge is headed by Al Wymouth, who has been associated with the coin ma-chine industry for many years. He had been with the Rowe Manufacturing Com-pany until 1933 when he went into independent business for himself. Since that time, he has consistently expanded until today he is one of the largest independent Coast operators with more than 1,100 Electro cigarette and many candy machines on location. He has also become active in wholesale tobacco and candy busi-ness and for the past 10 years has dis-tributed new and used equipment. Wymouth was president of the first California Cigarette Operators’ Asso-ciation, formed in 1933, and continues to take an active interest in all indus-try activities.

New Illinois Tobacco Assn. Elects Officers

SPRINGFIELD, Ill., Aug. 7—Newly formed Illinois Association of Cigarette Distributors (IADC) held its recent first annual meeting here, elected permanent officers for the coming year: Paul Z. Schickler, P. Schickler Company, Elgin, was elected president; replacing L. W. Kopman, Illinois Tobacco Company, Springfield, who had been serving as presiden-t temporarily.

Other officers elected were E. O. Burkland, Springer-Burkland Company; vice-president (southern section); Oscar W. Weke, Weke Tobacco Company, Peoria; vice-president (central section); Walter C. Knack, C. Knack Company, treasurer; and A. J. Najim, Lincoln Candy Company, Springfield, secretary.

New Philly Cig Operation

PHILADELPHIA, Aug. 7.—The L & S Cigarette Vending Company of Philadelphia has formed a new firm here recently. Firm is owned by the same concerns that operate the L & S Candy Company, Philadelphia, and the L & S Pharmacy Company, Philadelphia.
Orders for 25 Cent Swap Vend Manufacturers

(Continued from page 104)

quarters mechanism. On the other hand, Mitchell added, Lehigh had only one call for nickel and dime changes. The company, therefore, will not attempt to supply a new纽sletter magazine which would enable operators to buy new coin changer equipment to two dimes and a nickel or two dimes and a dime.

Lehigh expects to be able to meet all operator demands for new quarter mechanisms by September 1. A conversation, he said for some time he was concerned with the small 20-cent hump and go quarter changeover. Mitchell added that in the past operators have supplied a supply of coins on hand at the old price, his company hopes to have its changeover converted before Lessons are incurred.

National Parts Ready

National Vendors in this week's reports that parts are now available, to convert pre-war National to quarter change-overt. National representatives are already supplied with these parts, and the factories have proven that they can bring this changeover at week's end sufficient parts to make 200 conversions. National declared that this conversion kit would cost operators, merely saying that this would be 'terrific.'

Post-war Nationals, made to operate on nickels, dimes or quarters, can be converted by operators on location. The electric model involves setting a dial, while manual machines can be converted by removing a screw. National officials said that in excess of 12,000 post-war machines of both models are in use.

In the future, too, National expects to remain on the proving sorter that the firm manufactured before the war.

Rowe Demand Terrific

Rowe Vending Corporation in New York reported the demand for change-over equipment to be somewhat greater than anticipated. Rowe said that about 350,000 wire phones and in-person calls asking what can be done to quarter the machines make the conversion kit useless. The Rowe Diplomat presents no conversion problem, since it is built to take one nickel in any combination of nickels or dimes or a 25-cent piece.

For other Rowe machines and coin changer company is manufacturing needed pivots levers and screw to convert to two dime or two nickel. This equipment, which will cost 40 cents for each unit, is now available. In all Rowe estimated that 100,000 Rowe machines would need the changes. Rowe said that with the exception of these items have been delivered to date. The change-over, company spokesmen said, could be made 5 minutes.

Currently, Rowe is allotting the available conversion gadgets on a proportionate basis, depending on the number of operators asking for 100 might be shipped 20 to start, whereas the quarter would get only 20 to go. Rowe also involves considerable coin handling, which will be used until Rowe is ready to quarter the machine. The quarter mechanism will cost $18 per unit and will be added to the proportions basis.

To help operators with conversion problems, Rowe is conducting a serv-
**MOA Cancels Plan To Hold Chicago Meet**

**Will Convene in January**

SAN FRANCISCO, Aug. 7—Plans for officers and committees members of the Music Operators of America (MOA) to meet in Chicago this month have been canceled, it was learned this week, and unless there is a sudden move in Washington to reestablish or in machinery legislation, the group probably will not convene again until the Coin Machine Legislation Conference in Chicago in January.

However, George A. Miller, national MOA chairman, has made tentative arrangements to call the association leaders, as well as State association heads, into an emergency session in either Chicago or Salt Lake City should the necessity arise.

The problem anticipated by the MOA is the Scott bill, but was not so ill as to handle only national legislation. In its special session, it was considered extremely doubtful that the bill would come out of the Senate until next year. Sidney Levine, who was appointed national counselor and representative for the MOA at the organizing meeting (The Billboard, January 31), led the fight against the Scott bill for the group and will continue to legally represent the MOA.

**Sherifick Sponsors Disk Jockey Show Over FM Station**

COLUMBUS, Ind., Aug. 7—Continuing its progressive measures to hypo play, Sherifick, Inc., Juke box manufacturer, has said that one of the first coin machine makers to sponsor an FM radio program. Sherifick and Station WCSI-FM here whereby the former will sponsor the latter for FM music operators' associations and individual operators including Hirsch De La Vie, of Washington, and Les Montooth, Peoria, Ill., are using AM broadcasts to promote their juke box play.

**Wurlitzer Assigns Coin Device Patent**

WASHINGTON, Aug. 7—A patent for a coin device, presumably for incorporation in the manufacture of juke boxes, has been assigned to Otto A. Hokanson, Snyder, N. Y., and associated Wurlitzer Company, North Tonawanda, N. Y. It was disclosed in the current issue of the Official Gazette.

New coin device, Serial No. 2,448,510, originally applied for January 12, 1944, and lists 14 claims. Device can handle different denominations, coins and automatically directs coins of predetermined denominations to different chutes.
Iowa Music Ops in Drive To Get New Assn. Members

DES MOINES, Aug. 7—Preliminary organization of the Iowa Automatic Music Operators' Association moved forward another step when two committees appointed at a meeting held here this week, the second organization meeting held by the operators.

Don Hall, Spencer operator, was named chairman of the committee for organization, with other committee members including Leo Miller, Cedar Rapids; Lee Chapman, Carroll; Charles Vestrum, Spencer, and Vern Howard and Joe Epstein, Des Moines. This group will work out details of setting up the organization with formal organization expected to be taken at a later meeting following an extensive drive for members.

The second committee set up was a group of nearly 40 operators who will serve as local membership chairmen and who will undertake the task of getting members over the State. Donald Hileman, chairman, announced the local membership chairmen will shortly have applications for their membership available. He stated that if any operators in the State are not contacted and desire to join they should write to their nearest chairman.

Membership Chairmen

The local membership chairmen are as follows:

Vern Howard and Joe Epstein, Des Moines; R. T. Lee, Shenandoah; Vincent Bradley, Creston; Ray Martensen, Avoca; Norman Quinn, Le Mars; Lee Chapman, Carroll; Lee Hediedt and E. L. Williams, Fort Dodge; Don Hilt and Charles Vestrum, Spencer; Floyd Nelson, Boone; Bill Gilles, Osage; Jay Hileman and Oscar Hopkins, Waterloo; E. S. Pittman, Manchester; Joe Petre, Dubuque; Leo Miller and George Alberts, Cedar Rapids; Bill Prager, Manassas; George Hileman and R. L. Mansilin, Davenport; Howard Henry, Clariton; Glen Romkey, Burlington; Harold Gratzer, Ottumwa; Lee Hart and B. L. Mapes, Oelweins; Joe Baker, Muscatine; Maurice Rosenstein, Marshalltown; Cecil Bottger, Keokuk; Herb Allen, Ottumwa; John Gergen, E. Ray, Cedar Falls; Jess Waldek, Charles City; Donald Young, Eldora; F. E. Chehak, Marengo; Pat Holderness, Riveride; Rex A. Lambert, Ankeny; Earl Houdypad, Clearfield, and Jack Jeftry, Oceola.

Members Enthusiastic

Members attending the meeting were enthusiastic over plans for forming the State organization, the first attempt in recent years to form a single box operators' association. Speakers pointed out the need for forming such an organization and described it as the only way the operators could place themselves on a higher level in their communities.

Chairman Hall declared that a State organization is the only way "we can successfully place our business on a higher level." He said he would call a meeting for formal organization as soon as a sufficient number of members have been signed.

Lee Hediedt, Fort Dodge operator, declared at the meeting, 'There is a definite need for a State organization. Other businesses have their organizations and even the tavern operators are highly organized.'

George Alberts, of Cedar Rapids, pointed out that thru an organization the operators could obtain better newspaper publicity and thus help their business.
Appoint Filben Reps in Texas, Arkansas, Neb.

CHICAGO, Aug. 7.—Appointment of two new distributors to cover three States, and the setting up of three shows to introduce their music machines to operators, was announced this week by William W. Rabideau, President of the Filben Manufacturing Company here.

Clyde M. Durham and A. T. Farr Jr., veteran operators in Texas, have formed the Filben Sales Company of Texas, with headquarters in Texarkana and Dallas, and the Filben Sales Company of Arkansas, with headquarters in Little Rock, and will represent the firm in both States.

At Rotella has formed the Filben Sales Company of Nebraska, that will represent the firm in that State, with headquarters in Omaha. Sam Drucker, vice-president of the National Filben Corporation here, met with Rotella Wednesday (4) in Omaha where the deal was closed. Rab and Drucker met with Durham and Farr during the latter's showing at the Hotel Adolphus in Dallas the previous week.

Outlook for Jokes in Jump; Operators See Fall Upsurge

(Continued from page 112)

HERB WEDEWEN, REGIONAL SALES MANAGER for Rock-Ola in Erie, Pa., points out the spot where his car broke thru the street as he was returning home after a living thru his territory. A sewer, backing up, weakened the pavement, causing the break-thru.

Regional Factors

Reasons for optimistic outlooks for the fall season also vary according to the region in which the operator is active.

In those cities where television is a factor, operators are looking forward to October, when less than two months off, when the baseball season stops and the daily telecasts of the local baseball teams fade for the winter months. At this point the football, basketball and hockey are also telecast, none of these sports are played on a daily basis, as compared with baseball.

Football coverage varies, but is a week-end sport at best, and opens up at least five days a week to additional activities.

Too, interest in supplementary sports telecasts, such as wrestling and non-television sized figure, is definitely far below baseball, football, basketball and hockey, and in many cities, this type of telecast is never turned on in a location anywhere.

Toned on an average, sports in the summer consume about 20 hours of time, as compared with approximately 5 hours in the fall and winter months, or a saving of 15 hours a week in competitive time for the joke box.

Rural Areas

Operators of music equipment in farm areas are also optimistic over the picture for the coming months. Farmers have worked hard all summer and taken little if any time off for relaxation. However, crops, especially corn and other small grains, have been excellent this year, and prices of livestock have continued to climb. Hence, when the farming season is over later this fall the farmers feel the farmers will be in a position to relax from their rigorous summer and will be in a spending mood.

Remote areas, however, have been way off on joke box take this summer in most cases. A late summer and road travelers, especially in the Midwest, than resort visitors, has resulted in a poor season for the operator of this type of equipment.

Too, as is the case in New York, Boston, Philadelphia, Chicago and other television centers, sets have appeared in many near-by resorts and have taken away from the joke box play. Close races in both the National and American leagues have been so watched in the gala and the ball this summer and have had a definite effect on joke box play. Horse racing has also been a telecast and drawn heavy interest in the urban as well as the rural areas.

One other factor that is important in the fall picture is the start of the release period. Whether or not a number of a camp by the army, navy and air corps for training purposes, is important in getting the services, and especially those who are younger and are likely to be more likely to attend telecasts in those areas where training will be resumed feel they will turn to almost the same level play as they enjoyed when the camps were active during the war years. Many of the operators who are in locations best situated to service the peacekeepers as they move in will see a 5-cent play to attract the servicemen, and some are even considering single-three-minute or six-for-quarter chutes.

(APOA Outlook on page 112)
**New York:**
Mario Caruso, president of C-F Laboratories, Inc., New Bedford, Massachusetts, has announced that the Electric Combination vending machine, in New York August 4 discussing plans with L. B. McPherson, manager. Jack had left the following day on a flying business trip to the Pacific Coast. His planes made stops at Washington and Dallas.

Robert B. Traumann Jr. and Walter C. Traumann, of Atlanta, drink machine operators, have been spending their summer at Summerplace, New Orleans, and Lake Manhatten resort. West Side Distributors Harry Berger is a week-ender at Lake Manhatten, where his wife and son are spending the summer.

Peter Foster, vice-president of Automatic Syrup Corporation, national distributors of the Mills-Edelco automatic fountain, returned to his office after a flying business trip thru the South, Midwest and Pacific Coast. He visited with Mines drink machine operators in all the sections covered, as well as taking care of other company business.

D. J. Ambroz, of Pataskela, and Artie Prestel, of Freeport, were among the operators operating the Santa Fe Avenue last week. . . . Hoy Rosenthal, Yma Robertson’s bookkeeper, is managing hotel business as a result of a full last week. . . . Dave Lowy, of the company, was back from a vacation, including with his family at the Shesh- brick, Woodstock, N. Y.

Bill Weiner, of Vendors, Inc., national distributors for U-Need-A-Vend Company, has been spending the week-end visiting the Weiner’s, who are vacationing in a Vermont camp. Seasonal operators in near-by resort areas, who have been spending the summer, all summer are hoping the weather will cooperate to make the remaining few-weeks ending ones.

Sam Sacks’s Acme Sales Company has been in the act of moving the floor S. had installed last week. . . . According to John O’Malley, of St. Joe's, judges have been out on the streets, but is getting plenty of operator interest, especially in the Midwest, now that an additional 100 machines has been added as standard equipment.

Wayne Price, president of Allite Manufacturing Company of Los Angeles, has been spending the past summer in Bowling Alley, was in New York last week discussing business with Al Blum, who is president of Blum & Meyers, Allite’s New York distributors. This was Westerner Price’s first trip to this city accompanied by his wife and daughter. . . . The increased pressure of business precluded the taking of a vacation.

Reeves Manufacturing’s George Swann is back on the job at the home office after a seven-week trip visiting, among other places, the Denver, Los Angeles and other Western cities. . . . Ida Oriem, Edsman, Eastern representative of Reeves Distributing Company, Detroit, was in town on business last week.

**Milwaukee:**
A new operator from Rhinelander, Wis., is doing well in the current tourist boom. Most of his machines are at Wisconsin Dells, on Door, of Oconomowoc, has moved his firm to larger quarters. Doine’s holds the distinction of being the principal interest these days.

Larry McPherson is the new man on the road for Sam London, Manchester is handling the Seabergs, of Cleveland, duralite music system, . . . Bob McDonald was married recently. Bob is a member of the Seaberg firm, and has moved from the old Packard District to go to another office on Lisbon Avenue.
Detroit:
Al Curtis, president of the Michigan Miniature Bowling Association, is returning from a fishing trip to Northern Michigan to preside over the regular monthly session of the group. He reports no immediate activity at the meeting, with business interests still confined to the vacation season. . . . Sam Ciaramitaro, of Sam's Music Company, is now vacationing at Houghton Lake in Northern Michigan.

Evy Lowenthal, of Mario Distributors, reports that his completed model is now available to manufacturers. He has decided to market his nickel Cee machine and expects to have the mimeograph printed for the fall. . . . Katherine A. Munsen, who was general manager of Seco- nus Inc., is now going into his own coin box and vending machine wholesale business in the Minneapolis area.

The Western representative for the firm which was incorporated at the beginning of the month, reports that inquiries have been received from several new territories for his machines. The first machine, a three-column model, has been shipped to a new territory in the Northwest.

Harry Stahl, well-known in the juke box and amusement machine field, is the father of a baby girl, born at the hospital last week. Mrs. Stahl, of the Continental Vending Machine Company, national distributor of the firm's many products, has been attending to the demands of the firm.

Joe Buremstein, who organized the Symphonic Company of America some months ago to develop small, attractive and sound musical machines, has been awarded a contract for the production of a record player for the company's use in the field. The machine, which will be available in the near future, is designed to be used in connection with the company's radio advertising campaign.

Max Lipin, head of Allied Music Sales, left for a two-week trip to California . . . . R. L. Davidson, Coldwater, Ohio, has been awarded the super-salesman of the month award for the month of June. He is the only manufacturer's representative who has been awarded the title for the past two months.

Harry White, of Jackson, who formerly operated the White Music Company in Detroit, is now managing the company's Los Angeles office, which he has recently acquired from the company's president, Mr. White. The company is now a member of the Allied Music Association.

The Allied Music Manufacturers Association (AMMA) has announced the election of its officers for the coming year. The new officers are: Joe Buremstein, president; John Johnson, vice-president; and Robert A. Cooper, secretary-treasurer.

In the field of music production, the company has released several new records, including a series of popular songs by various artists. The records are available in both 78 and 45 rpm formats.

In the field of music education, the company has announced the release of a new series of music instruction records, designed to help students learn the fundamentals of music theory.

Cleveland:
Jack Cohen, of the J. C. Music Company, and president of the Cleveland Phonograph Manufacturers Association (CPMA), is on his way back from a fishing trip. During his absence, he was able to spend some time in the company's offices, where he worked on the latest edition of the company's catalog. Cohen is expected to be back at the office on Monday, after a short vacation in Yellowstone National Park.

Sidney Ander, of Metro Music Company, is on his way back from a trip to Los Angeles, where he spent several weeks negotiating with various manufacturers for the sale of his company's products. Ander is expected to be back in the office on Monday, after a short vacation in San Francisco.

Pete J. Healy, of the company's sales department, is on his way back from a trip to Chicago, where he spent several weeks negotiating with various dealers for the sale of the company's products. Healy is expected to be back in the office on Monday, after a short vacation in St. Louis.

American Airlines:
A. J. Walter, the company's vice-president for sales, is on his way back from a trip to New York, where he spent several weeks negotiating with various dealers for the sale of the company's products. Walter is expected to be back in the office on Monday, after a short vacation in Miami.

The company has announced the release of several new products, including a series of popular songs by various artists. The products are available in both 78 and 45 rpm formats.

In the field of music education, the company has announced the release of a new series of music instruction records, designed to help students learn the fundamentals of music theory.
Trade Directory

**New Equipment**

Alice in Wonderland (five ball), D. Gottlieb & Co., 2610 Belmont Ave., Chicago 11.

Dew-Wa-Ditty (five ball), Williams Manufacturing Company, 101 W. Huron Street, Chicago 10.

Pepcorn vendor, Pronto Popcorn, Boston.

Reserve Bell, Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 11.

Shoe Shiner, Falcon Distributing Company, Detroit.

**New Firms**

Automatic Laundry Operators' Association, Tampa.

Eris Bois Candy Company, Charles Town, W. Va.

Consolidated Services, Inc., Dover, Del.

Ketchup Natural Juice Company, Arcadia, Ariz.

Sparrow of Raleigh, Inc., Raleigh, N. C.

Western Michigan Airline Distributors, Grand Rapids, Mich.

**Exhibit Supply Delivering New Baseball Game**

CHICAGO, Aug. 7.—Exhibit Supply Company this week reported it has in full production and making deliveries on its new five-ball game and Short Stop.

Featuring the baseball theme, which has been successful this summer, Exhibit's new game has a home runs run action on the play board and the back glass, and a button controlled in mortgages high score button and flipper. A change-over mystery bumper, offering last-minute scoring activity, was also included, Object of the game is to score as many runs as possible, with the machine registering up to 69. The play board, illustrated with typical baseball pennants, including a mystery bumper in addition to the mystery bumper. With the exception of the latter, the bumper, whereas, was contacted by a ball, register walks, singles, doubles, triples and home runs. Bumpers, located at either end of the play board, register singles and in two cases home runs. Another rollover, located in the lower center portion of the field, when hit, also registers a home run. A base-running feature is also achieved on the play board thru a small patch located in the center of the unit, which resembles the infield of a regulation baseball diamond. When a hit is scored, the circular motion of the unit, projecting a ball, indicates the progress of the theoretical base runner as he rounds the bases and on in and home plate where the base runners are located.

A special high score bumper flipper, located at the bottom center of the play board and operated by pressing side buttons (similar to regular flipper controls), offers the player a last-minute opportunity to stretch his scoring into the free-play rules.

The mystery change-over bumper when hit offers the player a change of results, ranging from a single to a home run and on thru a free play. The player cannot change the result until the ball contact is made and the flipper is released.

**New AMI Parts Price List**

GRAND RAPIDS, Aug. 7.—A new pocket-size operators' parts price list has been issued by AMI, Inc., and includes the firm's new Model B automatic phonograph.

**WANTED**

New and Used Parts

**Eidelco Manufacturing & Sales Co.**

has taken over the Eidelco Amusement Devices, Factory and offices are at 1438 Franklin Street, Detroit.

**Personal Notices**

Thomas F. Corrigan has been appointed sales representative for Peter Callin Kohler Swiss Chocolate Company, Detroit.

Eugene J. Regin has been appointed sales representative of the B-F-D division of the Diamond Match Company.

John M. Whittaker has been appointed director of advertising for Richelieu Chocolate Company, Detroit, Wisconsin, Chicago, White House, New York.

Willard-Suchard Chocolate Company has added four new sales representatives to its field organization, consisting of William R. Humphrey, Central Ohio; Joseph W. Howland, N. Y.; Charles B. Keough for Pittsburgh territory.

**Distributor Appointments**

Western Michigan Airline Distributors, Grand Rapids, Mich., will handle the distribution of sales literature in western Michigan, while Chicago Airline Distributors, Dayton, Ohio, has been appointed distributor for that area.

Koel Pizza Company, Inc., 6010 Eighth Avenue, New York, N. Y., has been appointed distributor of the American Machine Company in New York State south of Albany.

M. S. White, Torrance Avenue, Kenmore, Toronto, London, is the New England representative for Witter.

Eaton Joins Blatt's Supreme Distributing Co.

CHICAGO, Aug. 7.—In Chicago this week, Willie (Little Napoleon) Eaton, formerly sales manager for AMI, Inc., has joined Blatt Supreme Distributing Co.

Eaton, formerly head of sales operations for AMI, Inc., has been appointed manager of the Chicago branch.

Eaton will make his headquarters at 1810 East 79th St., and work as far as Pennsylvania. Blatt makes his headquarters at the Supreme offices in Miami.
Distributes City's Manufacturing Problems in England Today

By R. Chappell

SMANN Novelty Company, Ltd.

LONDON, Aug. 7—Owing to the restrictions placed by H. M. government on the amount of material granted to British manufacturers, we are very much regret to say there are few machines being made in this country today. This is due to the fact that before this type of location of material is made to the manufacturers, they must guarantee that 60 per cent of all machines produced will be exported.

It is rather difficult for us to obtain orders from other countries for this type of equipment. They are interested in obtaining the finest and highest quality of essentials such as food, industrial machines, etc., to enable them to get back to their pre-war production. The trouble is that the foreign buyer cannot get import licenses from their governments to purchase our goods in sterling.

Last in Series

This is the fourth and concluding article written by prominent English coinmen reviewing current industry conditions in that country. Previous articles have appeared in last three issues and have dealt with distributing and operating problems. In this article a member of England's oldest and oldest firms describes difficulties facing manufacturers there today.

We have supplied our dominions and colonies with some machines, but it has been difficult as the machines we are offering today are second-hand and have been reconditioned again and again. There is quite a good sale for phonograph machines in that country, and we have had many requests for phonograph machines in this country, and we have had many requests for phonograph machines in this country.

These machines are in some cases made to operate on the new 3d, an eight-sided coin. It is difficult to operate this class of machines (Ed's note: The joke box), but we find that in this country an address in bulk, any 30 or 40 machines, and on this basis we are able to make a reasonable living, being in a position to change over records and buy replacement parts in bulk.

We believe the British people are getting educated to the use of phonograph machines, and that with the records and the music of the manufacturers working. These machines are in some cases made to operate on the new 3d, an eight-sided coin. It is difficult to operate this class of machines (Ed's note: The joke box), but we find that in this country an address in bulk, any 30 or 40 machines, and on this basis we are able to make a reasonable living, being in a position to change over records and buy replacement parts in bulk.

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Color Combinations

Pushback wire, for many years one of our leading items, has kept pace with the phenomenal growth of the coin machine industry.

The wide variety of color combinations available lends itself to devises methods of wiring homes—to meet any requirements of the industry.

Coin machine service organizations and distributors are invited to write for complete information as to how they may better serve their trade by furnishing them with RUNZEL quality wire.

Manufacturers of coin machines may avail themselves of our engineering facilities for designing correct and most efficient wiring harnesses.

ARTISAN TUNES

LABEL AND NO. COMMENT

RACE
ED CURRY AND ORK (Bandwagon 111)
لاحية لامع
64 64 64 66

TAMPA RED
(Rocket 28-2808)
I Know My Baby Loves Me
67 67 67 65

ARThUR "BIG BOY" CRUPp
(Vacanza 28-2134)
Katie May
66 65 65 64

ROosevelt SYKES AND HIS ORIGINAL HONEYDEEPERS
(Vest 28-2448)
Tone Wasn't On You
67 67 65 65

High As A Georgia Pine
Light novelty about the spiritu-ment.
66 65 65 70

DELTA RHYTHM BOYS
(Vest 28-2987)
I Can't Tell A Lie To Myself
71 71 71 73

My Blue Heaven

11.1.. of boot plantation.
67 67 65 65

CHICAGO ALL-STARS
(Columbia 28125)
Are You Getting Married Brother
73 73 72 75

Gene AUTry
(Columbia 28125)
I'm A Fool To Care
72 74 71 71

TEXAS JIM LEWIS & LONE STAR COW BOYS
(Exclusive 48X)
One More Time
74 75 71 71

BOB WILLS AND HIS TEXAS PLAYBOYS
(Paramount 16115)
The Devil Ain't Lazy
73 73 71 76

FOLK

ED GIBSON AND HIS MOUNTAIN MELODY BOYS
(Montana 6119)
Callin' on a Woman home to see
67 74 75 76

High Noon Waltz
66 66 66 65

BON LESTER AND YOUR COUNTRY ROCKING ALONE
(Rainbow 28816)
Coo Coo Girl
72 62 60 64

Cousin" FORD LEWIS
(4 Star 212)
Lone Texas To Make
75 67 67 76

BROKEN HEART FOR SALE
Material just so-so vocal and band work okay.
69 71 66 77

Gene AUTry
(Columbia 28125)
I'm A Fool To Care
72 74 71 71

TEX OMEN
(Queen 4826)
A Man In An Old Rocking Chair
73 73 71 76

BOB WILLS AND HIS TEXAS PLAYBOYS
(Paramount 11245)
The Devil Ain't Lazy
73 73 71 76

Don't Use My Heart
73 73 71 76

Baker NOVELTY COMPANY
1700 WASHINGTON AVE.
CHICAGO 12, ILLINOIS

ATTENTION

Must Raise Cash—Your Gain, Our Loss

TROPICANAS
9.90

BERMUDAS
8.90

PLAYBOYS
5.45

BRONCHO
44.40

SINGAPORE
5.45

HONEY
34.60

CHICAGO BASEBALL
49.60

COLD
2.00

HAWAII
34.00

HAYANA, Philippines
34.50

NEW ORLEANS
25.30

POCKET
25.30

MONMOUTH, Illinois
99.60

TOKYO
24.30

DAGUAN HAPAN
24.30

HUMPTY DUMPTY
89.50

SILVER SPRING
25.30

STATE FAIR
24.30

SUNDANCE
99.50

TORCH VENDORS
20.00

TROPICANAS STEEL BELL
KOLL DOWN
7.00

All equipment clean & guaranteed in A-1 condition.
1/3 deposit with all orders.

LIBERTY BELL AMUSEMENT
68 PROSPECT ST.
ROCHESTER 6, N. Y.
PHONE: GENESSEE 5327

RELIABLE FIRM

with ample stores, display rooms and ware-house facilities in the heart of Manh's business center.

WILLING TO ACT AS SALES REPRESENTATIVE

JOSE M. OCAMPO
Head Office: 910 Cenon Roi St.
Manila, Philippines Islands

Cable Address: JOCAREY

NEW GAMES IN STOCK

GRAFFLY
MAJOR LEAGUE
DU WY DITTY
BLACK BALL
SHORT STOP
WINGED WHEEL
RACING
WRITE FOR LOW PRICES

LeBlanc Specialty Company
1467 W. UMTYGTON AVENUE
Call P&k 4-6000, PHILADELPHIA 15, PA.
New Principle in Remote Speakers
VELVETONE
All-Aluminum Swivel Speaker


The Greatest Improvement Yet
in Remote Speakers

$24.95 EA.

ORDER TODAY.
1/2 Win. Order, Balance O. D.

Scott-Crosey Co.
1423 Spring Garden Street
Philadelphia, Pennsylvania
Rittenhouse 6-7712

Complete stock of new and used equipment at lowest prices.
Phone or write.

| Triple Bells | $27.50 |
| Draw Bells, R. K. | $25.00 |
| Mills Golf Ball Stamps | $9.00 |
| Mills 1000-cherry | $5.00 |
| Hi-Ball, 95 Model | $3.50 |
| Big Jingles | $42.50 |
| Metal Type, Recon | 100.00 |
| Victory Drums, Automatic Shutters | $8.00 |
| Quad Bells | $5.00 |
| Syrup Bells | $7.00 |
| Silver Steaks, New | $9.00 |
| Chrome | $6.00 |

We buy Bally Draw Bells, Deluxe Draw Bells, Triple Bells, Bally One Bells. All types of slots.

EXCLUSIVE BALLY DISTRIBUTOR
COVEN Distributing Co.
3818 ELSTON AVE., CHICAGO, ILL.
INDEPENDENCE 2210

FOR SALE
NORTHERN CALIFORNIA'S FINEST
MACHINE ROUTE

18 Kenny Bonus Bells, 12 Triple Bells, 3
Draw Bells, 4 Bangtags, 42 Pin Games Call
bought in past 12 months, 61 ten forests,
6 ten eights, 4 eleven hundred Walnuts.
Above machines all on location, AND 60 en-
ter machines will be our soon. Also 20
thousand popular records, parts, tools, etc.

Apply BOX D-11, The Billboard
2160 Patterson St., Cincinnati 6, Ohio

RECORD REVIEWS

RATINGS

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

TINY HILL & HIS PACTUS CUTUPS (Mercury 5105)
For Silver Haired Daddy of Mine
Tiny Hill with the proper sentiment in the song.
Overall work is inoffensive.
Your Key Don’t Fit my Lock Anymore
Routine love affair of co-co novelty.

ROY HOGGED (Capitol 46125)
The Short Cut Cattle Felts
Instrumental tune produces a big sound on this
completely played, spirited piano piece.
Easy Payment Blues
But a blues, sort of a lively novelty ditty with genu-
ine folk banner in the lyric.

CLIFFIE STONE (Chess 13557)
He’s a Real Gone Cuckoo Fly-stepping blues with a
fly picking through a whole Midas. One of
smooth trumpet, swing the rhythm and modern melody
make for a smartly copped-toe performance.

So Long to the Red River Valley
In contrast to tin, add
Left-handed instrumental Western ballad, with fal-
tomato, emphasis, strumming guitar, etc.

TEXAS JIM LEWIS & LONE BAY STEEL BOYS (Exclusively 645)
I Hate To Lose You
Light and jazzy, with voc-

calists and is, bouncing it in a pretty symmet-
rical beat.

Zeb Turner’s Gal
A Western-bowed in the true sense of the word, with-
about a local in the Hidalgo-Guy tradition.

Saxophone, Instrumental work and fine watch-
ing as to keeping the band a-bar-fly-gal.

T. J. TEXAS TYLER
(4 Star 7548)
Memory of France
The man with a mil-
lion friends should add
many more with this
slow swinging rendition of the tale of a G.1’s French love


WHEN YOU NEED
THE BEST

R. MILL BELL CO.

FOR SALE

We have all Mills latest Bells in stock.

AUTOMATIC COIN
MACHINE & SUPPLY CO.
4135 W. Armitage Ave., Chicago, I1.

DON'T BUY LATE STOCK - BUY MILL BELL CO.

FOR SALE

18 Kenny Bonus Bells, 12 Triple Bells, 3
Draw Bells, 4 Bangtags, 42 Pin Games Call
bought in past 12 months, 61 ten forests,
6 ten eights, 4 eleven hundred Walnuts.
Above machines all on location, AND 60 en-
ter machines will be ours soon. Also 20
thousand popular records, parts, tools, etc.

Apply BOX D-11, The Billboard
2160 Patterson St., Cincinnati 6, Ohio

NOW $150.00
5c-10c-25c ROL-A-TOP BELL
The Above Prices Are Net F. O. B.
CHICAGO

WATLING MFG. CO.
4650 W. Fulton St.
CHICAGO 44, I11.

WRITE FOR PRICE LIST

ACME PLASTICS
ARE UNCONDITIONALLY GUARANTEED
AGAINST BREAKAGE FOR 3 YEARS

SOLID COLORS THRU AND THRU—NOT
SPRAYED OR PAINTED, ALMOST 1/4"
THICKNESS—PERFECT FIT.

Write for Price List

ACME SALES COMPANY
505 West 42nd St., New York 3, N. Y.

JUKE BOXES
NEW AND Used FOR

Export and Domestic Trade Write today for special prices

RURUNY SALES CO.
126 W. Racine St., New York N. Y.
Tel: Blyndown 3-7777
3939 Teeds Ave., New York 18, N. Y.
Tel: Longview 4-1800

COINMEN OF DISTINCTION
are operating

7 GRAND!
(with slot machine dies)
$69.95
Set your local distributors or
Write—Phone
BRADLEY ASSOCIATES, INC.
1625 N. Damen Ave.
CHICAGO, I11.
Op's Sound Off on Some IIs
Too Rapid Depreciation Gripe

(Continued from page 103)

"receipts are shown to have been a little lower than we expected," he says. "The other games drop far too fast for the operator's financial health. It's sad to hear that some operators feel that they are doing well enough to lay off their employees. We hope to improve this situation in the near future.""}

Toppin Play

Operators admitted that while they were discussing the manufacturer and company policies, they were also discussing the possibility of their machines not being loyal to them.

"The operators who work for us are always loyal," one operator stated. "We make sure that they are always protected and get the best possible returns. If they are not loyal, we will take action.""}

Move Quotes

Robert Greenfield, Burlington, Vt., said: "I think manufacturers are coming out with fewer games this month than in previous months. We have too many games on the market.""}

L. S. O'Brien, Beverly Hills, Calif., added: "I think it's time for manufacturers to start thinking about the future of the pinball game. We need more variety and less repetition.""}

Max Downey, Lafayette, Ind., said: "I think the manufacturers are doing a good job of introducing new games, but they need to be more careful about the way they present them.""}

Everett Stockton, Mohawk Music Service, Greenfield, Mass., added: "I think that the manufacturers need to focus more on the development of new games, rather than just making improvements to existing games."")

1948 Export Market Report

Top 2½ Mil.; Shipments Up

(Continued from page 103)

Union of South Africa, one of the few overseas buyers to show a consistent interest in vending machines, this month went all-out, spent $32,000 on 2½ million automatic merchandisers.

This huge individual figure swelled the May vending total to $48,786, or 17% of the $285,000 reported in May. Selling prices in the current report was Cuba, which saw a 10% increase in May. Selling prices in the April report was Venezuela, which saw a 9% increase in April.

Dealers registered in the vending field can be directly attributed to limited buying by two nations, the Philippines and South Africa. In the previous month these two countries were responsible for 30% of the dollar volume of games between them, while in the current list they dropped to an aggregate of 10% of the $285,000 in May.

The over-all average price paid for jukes in May was $94.17, compared with $100 in April. Bermuda and Japan, both consuming a number of small music buyers, led the list. The selling prices in these countries were $13, 750, respectively.

The Dominican Republic led the lowest average price for jukes, $108 for each of 10 machines purchased. Selling prices averaged $112 per unit. The highest average price was paid by Newfoundland, $145 for each of 20 machines purchased. Selling prices averaged $180 per unit. The highest average price was $200 for each of 20 machines purchased.

The $310 for the 240 venders purchased. Selling prices averaged $100, compared with the April average of $135. Japan sold the highest average, $145 for each of 10 machines purchased. Selling prices averaged $180.
Here is a **REAL OFFER**

**FOR SMART OPERATORS**

Install the SENSATIONAL

**WICO WHIRLWIND PLAY BOOSTER**

**Operate It For 10 DAYS**

If Your Income Doesn't Show a Substantial Increase—

**Return for Complete Refund!**

**PRICE**

$11.95

Your Money Back

**COMPLETE WITH INSTRUCTIONS AND DIAGRAMS**

In 10 Days

If Not Satisfied

Comes in Two Sizes:
4” and 5” From End to End

WICO CORPORATION

2913 NO. PULASKI RD.

CHICAGO 41, ILL.

Phone Mulberry 3000

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**MAYFLOWER SPECIAL**

75 New 5c Daval Gusher .......... $19.50
15 New Non-Coin American Eagle .... 22.50

Terms: 1/3 down payment and balance C.O.D.

Mayflower Distributing Company

2218 University Ave., St. Paul, Minnesota

Nester 7901

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**SPECIAL "SLOT" TOOLS**

Nine special tools to simplify vending machine maintenance—Reel Changers for replacing or patching reel strips, Upper Payout Lever, "Rivet Set" Punches, Long Spring hook for bar replacing inaccessible springs, and many special wrenches. Each tool is a definite and value added benefit to your vending business.

*Offer available while supplies last*

**LITERATURE ON "SLOT" REPAIR TOOLS AVAILABLE**

Central Service Company

219 West Jackson

Evansville, Indiana
ALL USED EQUIPMENT READY FOR LOCATION

COUNTER MODEL PHONES
Completely refinished and rebuilt, including bases.

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GUARANTEED REFINISHED
AND RECONDITIONED
1948 stock, completely reconditioned with new 1948 parts.

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Thousands of pre-war Counter Phones. Tell us what you need. Prices are right.

CLOSEOUTS!

BONDIAC PHONES

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COINS & BILLS

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COIN MACHINE CO.

SLOTS & BILLS

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MARVEL MANUFACTURING COMPANY

2847 FULLERTON AVE., CHICAGO 47, ILLINOIS

We sell all Mills latest Mills in stock.

DIXIE COIN MACHINE CO.

1912 Poydras St., New Orleans 13, La.

AUTHORIZED MILLS-DOMATIC DISTRIBUTOR

ROCK-OLA PHONOGRAPH

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ROCK-OLA PHONOGRAPH (20-Records)

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$50.00 Each

$10 Extra For Creating Guaranteed All Parts Complete
Cash With Order

BIRMINGHAM VENDING COMPANY

2117 North 3rd Avenue
Birmingham 3, Alabama
COLUMBIA EAGLE
32" Height 24" Width, 18" depth 150 lbs.

PENNY WISE
Operators are cashing in today with
MERCURY ATHLETIC SCALES
The only machine of its kind on the market
TIME-TRIED and proven to be money makers
EVERYBODY PLAYS IT
Be first to join the successful PENNY WISE operators
PLAY SAFE and be safe with a beautiful machine built to LAST
See your distributor or WRITE TODAY
Delivery within ten days
LIST PRICE — $129.50
F. D. B. Detroit
1½ down, balance C. O. D. Terms arranged in quantities.
MERCURY ATHLETIC SCALE CORP.
3830 Holbrook Avenue
Detroit 12, Michigan

ROUTE FOR SALE
In Alaska, loading city, 46 pieces on location—Consoles, One Balls, Slots and
Music. $30.000 Cash—Terms to responsible parties.
BOX 816, ANCHORAGE, ALASKA

BELL SPECIALS
Cash
Silk Silver Chrome, 2 4. P.O. 925.00
Mill Gold Chrome, 2 4. P.O. 395.00
Mill Gold Chrome, 2 2. P.O. 395.00
Silver Ball, 2 2. P.O. 295.00
Silver Ball, 2 4. P.O. 245.00
Silver Club, 2 2. P.O. 125.00
Silver Club, 2 4. P.O. 105.00
1/2 deposit with order, balance in 10 days
FEDERAL COIN MACHINE CO.
1104 W. Avenue
Chicago, Illinois

MILLS BELLS!
We have all Mills latest Bells In stock
CENTRAL SERVICE SALES COMPANY
219 North Jackson, Jersey City, N. J.

SPECIAL SALE!
FLASH
Solder Gun "75"
$2.95
Flash Instant Heat Gun
$7.95
With Transformer.
WHITE QUANTITIES LAST
COIN MACHINE SERVICE CO.
3547 N. Fairfield Ave, Chicago, III.

GIVE TO THE
RUNYON CANCER FUND

TEXAS BALLY DISTRIBUTORS

GOLD CUP • TROPHY • TRIPLE BELL • WILD LEMON • DOUBLE-UP • HI-BOY • BIG INNING • HY-ROLL • DELUXE BOWLER • CARNIVAL • RESERVE BELL

FOR YOUR CONVENIENCE ORDER FROM HOUSE NEAREST YOU

COLUMBIA EAGLE
3804 TRAVIS ST, HOUSTON
WALBOX SALES CO., INC.
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BLACK CHERRY, 10¥, Original $120.00
Vest Pocket 80.00
Jewel Ball, $3.00
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MUSIC
Wurlitzer 850 $80.00
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Mills Empress 70.00
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CADE
Dental Free Press 8.20
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Alco-Style, Original 15.00
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FOR COIN MACHINE PARTS 27 DRAWER
STEEL CABINET $37.50
5/10 Delivery Order C. O. D.

JOE MUNVES
818 100 Ave
New York, N. Y.
GUARANTEED FACTORY REBUILT JACKPOT BELLS

LOOK and OPERATE Like NEW!

$150.00 Each

Offered Subject to Prior Sale

2-5 OR 3-5 PAYOUT—5c, 10c OR 25c PLAY

Your Choice: Chrome, Blue, Hammerlold, Grey Hammerlold

Buckley Manufacturing Co.

4223 West Lake Street • Chicago 24, Illinois •

PHONES: VAN BUREN 6136-6687-6683-6553

FREE PLAYS

Now Delivering

New Five Balls

Keystone Chief, $115.00
Kaiser Field, $89.00
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Kaiser Field Belle, $119.00
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New Wurlitzer 1100 Phonographs

Write for Price

New Wurlitzer Consoles

Reconditioned

Fully Restored

SLOTS

Complete Reconditioned and Guaranteed

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Prize Slot, $210.00
Small Prize Slot, $110.00

New One Balls

Ball with Gum

Write for Price

Kaiser Favorites, comb. F.P. and P.O.

WE OFFER

$250,000.00 STOCK OF PHONOGRAPHS • CONSOLES • ROLLDOWNS • ARCADE

at drastically reduced prices.

WRITE OR WIRE WHAT YOU CAN USE AND THE QUANTITIES

BELL PRODUCTS CO., INC.

1000 N. OAKLEY
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ALABAMA

ANNOUNCING THE OPENING OF MY NEW SHOP AND OFFICE AT 506 13TH AVE. All types of coin-operated machines bought, sold and exchanged. Nice stock of both new and used phonographs, pin games, balls and consoles on hand at all times. I respectfully solicit your repair work on any kind of coin machine.

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506 13TH AVE.

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BELLS
SKEE BALL ALLEYS! ROLL DOWNS!
5 Advance Rolls, 5 Rolls with a Barrel, All 900.00
5 Rolls, 1-Barrel, 900.00
SPECIAL!
1200 Advance Rolls, All 950.00
1 Jewel Ball Cabinets, New, Each 50.00
TURBO LATE PINGCAMES!
CINDERELLA 950.00
HUNGRY DUNK 125.00
DRAPES 150.00
TANGLE WINDS 200.00
We Ship All Over the World
Oslewin Distributing Co.
1100 Broadway
Albany 4, N. Y.

IMMEDIATE DELIVERY of
BALLY'S SENSATIONAL FIVE BALL
CARNIVAL
USED EQUIPMENT
Kenny Gold Nugget, 5c-5c, $475.00
Kenny Triple Bells, 5c-25c, 499.50
Jockey Specials, 399.50
Special Entry, 289.50
Victory Specials (Chrome Rails), 139.50
Deluxe Draw Bells, 259.50
Regular Draw Bells, 189.50
Kenny Novelty Bell, 5c-25c, 475.00
Challenge Bells, 5c-25c, 350.00
One-half deposit with order
Daily Regional Distributor for Maryland, Pennsylvania, Virginia and Delaware.

CHRIS NOVELTY CO.
1217 N. Charles St.
Baltimore 1, Md.
Phone Vernon 4223

SKEE BALL ALLEYS! ROLL DOWNS!
5 Advance Rolls, 5 Rolls with a Barrel, All 900.00
5 Rolls, 1-Barrel, 900.00
SPECIAL!
1200 Advance Rolls, All 950.00
1 Jewel Ball Cabinets, New, Each 50.00
TURBO LATE PINGCAMES!
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We Ship All Over the World
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One-half deposit with order
Daily Regional Distributor for Maryland, Pennsylvania, Virginia and Delaware.

CHRIS NOVELTY CO.
1217 N. Charles St.
Baltimore 1, Md.
Phone Vernon 4223

MILLS BELL S! We have all Mills latest Bells in stock.

SOUTH COAST AMUSEMENT CO.
314 E. Eleventh St., Houston 8, Texas
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

VICTORY SPECIALS
Clean, Close-Out
$75.00
WRITE, PHONE OR WIRE

WESTERN DISTRIBUTORS
1226 Southwest 16th
Portland 5, Oregon

WANTED TO BUY
COLOR-A-DO
WILL PAY
100.00 for Stands, 5.00 for Inserts
Gates in first letter.
TRIUMOUNT NOVELTY CO.
Box 93, Dubblet, Texas

FREE
Flipper Kit with purchase of any pre-war pin game. Now priced at $24.50 each.

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Assoc. Office: ROBINSON SALES CO., 7525 Grand River Ave., DETROIT. Ph.: Tyler 7-2770

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314 E. Eleventh St., Houston 8, Texas
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

VICTORY SPECIALS
Clean, Close-Out
$75.00
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1226 Southwest 16th
Portland 5, Oregon

WANTED TO BUY
COLOR-A-DO
WILL PAY
100.00 for Stands, 5.00 for Inserts
Gates in first letter.
TRIUMOUNT NOVELTY CO.
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102-14 Milwaukee Ave. Phone EVERGLADE 2600 • CHICAGO 22, III.
Assoc. Office: ROBINSON SALES CO., 7525 Grand River Ave., DETROIT. Ph.: Tyler 7-2770

FOR SALE—COIN MACHINE ROUTE
In one of best territories in Central Texas. Consisting of 30 late Phonographs, Wall Boxes, 10 Slots, Truck and some surplus parts. This route netting $350.00 weekly. Possibilities for enlarging operation are the best. Army camps and air bases (permanent) are near. Will pay out in one year or less. Price for complete operation including 1947 Truck only $15,000.00. If necessary, terms of $12,500.00 cash and $1,000.00 monthly will be entertained but prefer cash. Reason for selling owner has other connections and cannot take care of it. Will stand rigid investigation. Contact

BLUE BIRD NOVELTY CO.
5135 Eilers Ave, Austin, Texas, if interested as above.

ROUTE FOR SALE
In large Connecticut industrial city, 60 miles from New York. Consisting of 78 Phonographs, of which 18 are made, 12 are late model Western Electric and Western Machines, 60 Post-War Pin Games, All on Location, Also Parts Records, Panel Truck, Office Equipment and other Accessories, Income over $80,000 per year. Asking $60,000. One-half cash. Business established since 1932.

WE WILL TRADE CLEAN VICTORY SPECIALS FOR
DRAW BELLS, DELUXE DRAW BELLS OR KEMEE SUPER BONUS BELLS
Write, Wire or Phone
PORTLAND AMUSEMENT CO.
217 N. Main St.
Portland, Oregon

FOR SALE
2 Photomatic Machines—Deluxe Models. Like New.
BEST OFFER
ELMER BYRNES
2415 W. 11th St.
Chicago, Ill.
Phone CEDARWOOD 1745

WANTED TO BUY!
TOP PRICES PAID—SEND LIST NOW!
TOTAL ROLLS — ALL POST-WAR BALLY ONE-BALLS — EUREKA — DRAWBELLS — ALL MILLS SLOTS
COLUMBIAS — ALL LATE FLIPPER PINS

RECONDITIONED 5 BALLS

WISCONSIN 1189.00
CINDERELLA 1499.00
DARLING 1499.00
DARLING 1499.00
HAWAII 1499.00
NEVADA 1499.00
MEXICO 1499.00
HAWAII 1499.00
EXPERIMENTAL 1499.00

SLOTS

WILL SELL CHROME $215.00
GOLD DUST $215.00
TIDEWATER $215.00
Windy City $215.00
FINDLAY'S $215.00
Windy City $215.00
CELEBRATION $215.00
Windy City $215.00
TIDEWATER $215.00
WINDY CITY $215.00

ONE BALLS

BATTLESHIP $350.00
DESTROYER $350.00
LIGHTNING BATTLESHIP $350.00
BATTLESHIP $350.00

FREE

Flipper Kit with purchase of any pre-war pin game. Now priced at $24.50 each.

ON-MACHINE DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT

WE WILL TRADE CLEAN VICTORY SPECIALS FOR
DRAW BELLS, DELUXE DRAW BELLS OR KEMEE SUPER BONUS BELLS
Write, Wire or Phone
PORTLAND AMUSEMENT CO.
217 N. Main St.
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FOR SALE
2 Photomatic Machines—Deluxe Models. Like New.
BEST OFFER
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2415 W. 11th St.
Chicago, Ill.
Phone CEDARWOOD 1745

MILLS BELL S! We have all Mills latest Bells in stock.

SOUTH COAST AMUSEMENT CO.
314 E. Eleventh St., Houston 8, Texas
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

VICTORY SPECIALS
Clean, Close-Out
$75.00
WRITE, PHONE OR WIRE

WESTERN DISTRIBUTORS
1226 Southwest 16th
Portland 5, Oregon

WANTED TO BUY
COLOR-A-DO
WILL PAY
100.00 for Stands, 5.00 for Inserts
Gates in first letter.
TRIUMOUNT NOVELTY CO.
Box 93, Dubblet, Texas

FREE
Flipper Kit with purchase of any pre-war pin game. Now priced at $24.50 each.

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Assoc. Office: ROBINSON SALES CO., 7525 Grand River Ave., DETROIT. Ph.: Tyler 7-2770

MILLS BELL S! We have all Mills latest Bells in stock.

SOUTH COAST AMUSEMENT CO.
314 E. Eleventh St., Houston 8, Texas
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

VICTORY SPECIALS
Clean, Close-Out
$75.00
WRITE, PHONE OR WIRE

WESTERN DISTRIBUTORS
1226 Southwest 16th
Portland 5, Oregon

WANTED TO BUY
COLOR-A-DO
WILL PAY
100.00 for Stands, 5.00 for Inserts
Gates in first letter.
TRIUMOUNT NOVELTY CO.
Box 93, Dubblet, Texas

FREE
Flipper Kit with purchase of any pre-war pin game. Now priced at $24.50 each.

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102-14 Milwaukee Ave. Phone EVERGLADE 2600 • CHICAGO 22, III.
Assoc. Office: ROBINSON SALES CO., 7525 Grand River Ave., DETROIT. Ph.: Tyler 7-2770
COIN OPERATED ELECTRIC SCOREBOARD

FOR SHUFFLEBOARDS — ANY MAKE

Don't depend on "sheets," "pegs" or "players' memories."

The "Coin-Operated Electric Scoreboard" keeps tabs on every shuffleboard game with "actual cash in the box"—at 10c per person per game.

Players will like this coin-operated scoreboard because the score of all players is there for all to see without mistakes.

"COIN-OPERATED ELECTRIC SCOREBOARD" can be placed on a base or attached to a wall. It has plastic "light-up" sides, chrome trimmed and leatherette bottom. Two sets of scoring numbers—red and blue—on mirror-finished scoreboard field make this unit a most practical and beautiful addition to your shuffleboard game.

Scores can be registered direct from Shuffleboard if desired.

Write, wire or phone for further information as to prices, deliveries and territories.

ADVANCE COMPANY
1850 Howard Street
San Francisco, Calif.

$395.00
All Sizes
Special Introductory Offer for Shuffleboard distributors.
Order your sample today.
1/3 deposit, R. O. B.
Youngstown
Write, Wire.
Telephone 95496

SHUFFLEBOARD DISTRIBUTORS
Territory open in all Western States.
Good proposition for the right men.
We manufacture the best and produce in quantity.
Phones: Montvale 3-1582.
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631 Bloomfield Ave., Verona, N. J.

OHIO SHUFFLEBOARD CO.
17 N. Schenley Ave.
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MILLS BELLS!
We have all Mills latest Bells in stock.
FRIEDMAN AMUSEMENT COMPANY
441 Edgewood Ave., S. E., Atlanta GA
AUTHORIZED BELL-MATIC DISTRIBUTORS

You'll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co.
4309 W. Lake St.
Chicago 24, Ill.

CLOSE OUT
11 CONSOLE, TYPE POKER TABLES
5' 2" long. Formica playfield, lite-up glass. Like new.
$75.00 EACH.
P. O. B., Brooklyn, N. Y.
J. FIRESTONE
5608 Fillmore Ave., Brooklyn, N. Y.

CORRECTION!
Price on 4309 W. Lake St., Chicago 24, Ill., for BELL MACHINES.
Correct Price is $495.00 each.
K. C. NOVELTY CO.
410 Market, St.
Philadelphia 4, Pa.
Mark 7-0661 or 7-0661.
EXHIBIT'S NEW SHORT STOP

SPECIAL HI-SCORE BUNTER

Last-minute action and suspense is provided by batting action of the Hi-SCORE Bunter, operated by player button.

Exhibit has scored again! Here is the game that has everything ... revolutionary features that are entirely different from any other game, including a unit that actually runs bases, mystery bumpers, a special Hi-score bunter, and all-over sparking action throughout the board.

USE GENUINE EXHIBIT PARTS

Order from your distributor

EXHIBIT SUPPLY CO.
4218-4230 W. LAKE ST.
CHICAGO 24, ILLINOIS

REDUCED PRICES!

WURLITZER 1015 ... $479.00
ROCK-OLA 1422 ... 319.00
AIREON & Coin Mechanism 229.00

EACH MACHINE THOROUGHLY CLEANED—CHECKED—REFINISHED OPERATES LIKE NEW—LOOKS LIKE NEW

GUARANTEED REBUILT PHONOGRAPH

- Professionally Refinished
- Mechanism Overhauled
- Worn Parts Replaced
- Amplifier Reconditioned
- Tone Head Renewed
- Talking Gold Grill

Following prices for machines complete in working order.

For rebuilt unconditionally guaranteed phonographs, mid $35 each.

WURLITZER
950-850 ... $199
800 ... 189
780 ... 189
500 ... 109
600 ... 99
24 ... 79
500 VICTORY ... 79
71 ... 79
61 ... 59

SEEBURG
800 ... 189
780 ... 189
500 ... 109
600 ... 99
24 ... 79
500 VICTORY ... 79
71 ... 79
61 ... 59

ROCK-OLA
950-850 ... $199
800 ... 189
780 ... 189
500 ... 109
600 ... 99
24 ... 79
500 VICTORY ... 79
71 ... 79
61 ... 59

NEW EQUIPMENT

Alice In Wonderland
Exh. Short Stop
Major League Baseball
General
Chief

$89.00
$69.00
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$119.00
CASINO BELL Sr.

Accepts 5c and 25c coins on same play. Pays out nickels or quarters, according to coin played.

For lasting appeal ... dependable earnings rely on these peerless EVANS features:

- EVANS' NONPAREIL 5-COIN HEAD! 5 PLAYERS!
  Greatest improvement in the History of the Industry!
- 5 INDIVIDUAL PAYOUT CUPS!
- 5 JACKPOTS WITH RESERVES!
- SINGLE COIN "MACHINE GUN" ACTION PAYOUT!
- EVANS' FAMOUS TROUBLE-FREE MECHANISM!
- LONG-LIFE, ATTRACTIVE EVANS- BUILT CABINET!
- BRILLIANT, COLORFUL TOP DESIGN!
- STANDARD BELL FRUIT REELS!
- MODELS NOW AVAILABLE:
  STANDARD 3/5c and 25c;
  STRAIGHT 5c or 25c

Club model with one-cherry payout

SEE YOUR DISTRIBUTOR TODAY

H. C. EVANS & CO.
1528 W. ADAMS STREET, CHICAGO 7, ILLINOIS

FREE PLAY GAMES...

Big parade * Bandwagon * Big Hit
Ballet card * Barrage * Dynamite
Cover Girl (Pre-War) * Four Aces
Four roses * Hollywood * Kilo
Sea breeze * Spillbound * Superliner
Surf queen * Suspense * Super score
Step-up * State Fair * Speed ball

$19.50

Amber * Carrousel * Fiesta * Fast ball
Lightning * Midget racer * Miss
America * Mystery * Mystic * Pastiche
Rocket * Rio * Show girl * Smarty
Smoky * Tornado * Vanities

$19.50

Ballyho* * Cyclone * Co-ed * Honey
Havana * Hi-rise * Maid * Playboy
Silver streak

$49.50

TERMS: 1/3 Deposit, Balance Eight Drafts.
Write for New List of Other Machines.

"The House that Confidence Built"

SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.

SEEBURG DISTRIBUTORS IN
CINCINNATI-DAYTON-Ft.WAYNE
INDIANAPOLIS-LEXINGTON

BADGERS Bargains

Guaranteed reconditioned consoles

World's largest selection of the most desirable
models, professionally reconditioned.

For prices, write for list.

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ALL PHONE 3-6552

Badger Novelty Co.
1548 North 50th Street
MILWAUKEE 10, WIS.
ALL PHONE 3-3520

SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.

No matter how much you pay for

SHOOT THE BEAR

Ray Gun

$124.50

Special!

SEEBURG

RAY GUN

$124.50

COINEX

1346 Roosevelt St.
CHICAGO 13, ILLINOIS
O.P. 3317

(309) 342-8700

NEW MACHINES

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COIN IN

1346 Roosevelt St.
Chicago 13, Illinois
O.R. 0.317

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS
**GENCO’S MERRY WIDOW**

You’ll Find GENCO’S MERRY WIDOW Even BETTER Than TRIPLE ACTION. TRADE WIND or MARDI GRAS!

**DOUBLE TRIPLE BONUS**

- SUPER HIGH SCORE
- 7 EXTRA ROLL-OVER BUTTONS
- 3 100,000 BUMPERS

ORDER FROM YOUR NEAREST DISTRIBUTOR

**GENCO BUILD S GREATER GAMES**

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

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**Attention! Operators in Maryland, Pennsylvania, Virginia, Delaware, Washington, D.C.**

Read this GUARANTEE on Bally RESERVE BELL

New Hold and Draw Bell-Console

So confident are we that Bally RESERVE BELL will earn bigger profits for you than any bell-console ever built, we offer the following guarantee:

We will ship you one sample RESERVE BELL and if you are not completely satisfied with it in every way—you may return it to us within ten days from date of shipment and your money will be refunded in full with no questions asked.

The factory is now in full production on RESERVE BELL and all orders will be filled in rotation as received.

Phone, Wire or Write at once!

**CHRIS NOVELTY COMPANY**

1317 N. CHARLES STREET

BALTIMORE 1, MARYLAND

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**ACTIVE AMUSEMENT MACHINES CO.**

666 N. Broad St. Philadelphia 33, Pa. Premort 7-4493
95 Clinton Ave. New York 5, N. Y. Mitchell 2-8527
1120 Wyoming Ave. Scranton, Pa. 4-1709

"YOU CAN ALWAYS DEPEND ON ACTIVE: ALL WAYS"
The operator's standard Bell!

**1.**

The hand load with dominant Jackpot!

**2.**

It's not only a Bell—it's a game!

**4.**

Bell-O-Matic Corporation
EXCLUSIVE NATIONAL DISTRIBUTOR
MILLS BELL PRODUCTS
2100 FULLERTON AVENUE • CHICAGO 29, ILLINOIS

**3.**

all four, results and big cash reservoir!

**1.**

all four, results and big cash reservoir!

**2.**

It kicks out a Jackpot Token!

**3.**

It's not only a Bell—it's a game!
Featuring the New "SPINNING BUMPER"
THE GREATEST INNOVATION IN ACTION

ORDER FROM YOUR DISTRIBUTOR TODAY!

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

COLUMBIA DOUBLE JACKPOT BELL SPECIAL
Factory reconditioned $75.00
Coin-operated 1c or 5c AMERICAN EAGLES OR MARVELS
Free Postpaid Set
COIN-OPERATED 1c or 5c AMERICAN EAGLES OR MARVELS

IMPs $11.95

WRITE FOR PRICES

COLUMBIA DOUBLE JACKPOT BELL
SPECIAL
Factory reconditioned $75.00
Coin-operated 1c or 5c AMERICAN EAGLES OR MARVELS
Free Postpaid Set

COIN-OPERATED 1c or 5c AMERICAN EAGLES OR MARVELS

WRITE FOR FREE CATALOG!

IMPS $11.95

WRITE FOR QUANTITY.

IMMEDIATE DELIVERY
HIT PARADE
Write For Prices

MID-STATE CO.
2369 MILWAUKEE AVE., CHICAGO 47, ILL.
PHONE: DICKENS 8444

MID-STATE CO.
2303 No. 11 St., Phone: 5619 or 2-4349, Sheboygan, Wis.
All Aboard! Make your trip with Coronet, on the shortest route to operating success. You'll see bigger profits and smoother operation all along the way. You pay as you go... because payments come from collections instead of capital. Beautiful styling, perfect tone, and years of trouble-free service... all for 495! Make yours Coronet... the most profitable automatic phonograph on the market.

The World's Finest Phonograph Equipment... at the World's Lowest Prices

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UNITED'S
MAJOR
LEAGUE
BASEBALL

- LIVE ANIMATION . . .
  "Base-Running" Unit on Playfield
- "CAPTIVE" SCORING LANES
- ANIMATED BACK-GLASS
- FAST "BASEBALL" ACTION

KICKER CONTROL BUTTON EACH SIDE

REPLAY BUTTON

FIVE-BALL NOVELTY REPLAY

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Reflecting a Wonderland of Thrilling Play!

ALICE

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PROFIT-PROVEN GOTTLIEB APPEAL!

SUCCESSIVE SUPER SCORE STEP-UPS!

JET-ACTION BONUS!

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GAUGED PRODUCTION AND CONTROLLED DISTRIBUTION PROTECT YOUR INVESTMENT!
Bally Reserve Bell

NEW HOLD AND DRAW BELL-CONSOLE WITH NEW BUILD-UP BONUS

BALLY BALLY BALLY

3-BAR WINNER RECEIVES BONUS
BONUS "GROWS" FROM 100 TO 2000 TOP

PLUS PLENTY OF BELL-FRUIT WINNERS

Can be operated automatic or replay nickel or quarter play

Double your earnings in every 5-ball location in your territory

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Famous build-up bonus, and all-12 skill feature, plus high-score competitive play appeal

A Bally game for every spot

Big inning
Triple bell
Wild lemon
Double up
Hi-boy
Hy-roll
Deluxe Bowler

Bally Manufacturing Company
Division of Lion Manufacturing Corporation
2640 Belmont Avenue, Chicago 18, Illinois

Gold Cup Free Play
Trophy Automatic

Profit proved horseshoe flash with new fan flash

Players play up to 6, 8, or 10 coins per game
No location is too large—or too small—or too unusual in layout for the effective use of "tailored" music. This Seeburg development assures music that reaches the ears of everyone at just the right level for listening enjoyment. More than that, Wallomatics provide multiple sales points to make selection easy.

The Symphonola—heart of the modern music system—is engineered for Scientific Sound Distribution and Remote Control . . . without adapters or converters. In addition to the Symphonola, Seeburg provides everything for every music system—speakers for every purpose . . . Wireless and 3-Wire Wallomatics . . . Dual Remote Volume Control . . . public address equipment . . . auxiliary amplifiers.

See your Seeburg Distributor for a demonstration.
Casper Reda says:

"MY WURLITZER 1100s ARE TAKING IN 30% MORE than my former best-paying models... save me 75% on records and service."

With an increase of $10.00 per week on every Wurlitzer 1100 and a decrease of 75% in his record, needle and service costs, Casper Reda is facing the future with confidence.

He says, "Mechanically, Wurlitzer 1100s are trouble-free. Thus far I have not replaced a part. The tone, without a question, is perfect... with a good treble, good bass and high fidelity."

Reda's opinion carries more than ordinary weight because he has been in the music business for 25 years... 15 years as an orchestra leader.

You, too, will find that this Wurlitzer Phonograph, with the famous Zenith Cobra Tone Arm sets new high standards for recorded music. Records played a thousand times sound as good as they did the first time—can be played upwards of 2000 times with only 3% loss in fidelity—and still bring top used record prices.

Furthermore, all major assemblies can be removed from 2 to 100 times faster than in other phonographs and replaced with "spares" when shop servicing is required.

Never before has a commercial phonograph had so many money-making, cost-saving features.

Put your route on a more profitable basis by trading in your old phonographs on Wurlitzer 1100s. The Rudolph Wurlitzer Company, North Tonawanda, New York.

Ask your Wurlitzer Distributor about GENEROUS TRADE-IN ALLOWANCES on old phonographs EASY TERMS ON WURLITZER 1100s