Above shot again illustrates the promotional job being done by Walter Thornton, well-known model agency owner, via showbusiness and, specifically, the music-record industry. Gimmick is close co-operation, on various "Pin Up" tunes and records, with disk jockeys throughout the country like those gathered around the WIP microphone in Philly. Seated, in the usual order, Bob Horn (WIP), Stu Wayne (KYW). Standing, Sid Markin (WDAS), Bill Layne, Hal Moore (WCAU), Leroy Miller (WFIL) and Bob Ardery (WNAS). The jocks here are giving Layne a send-off on his current release of "Pin Up Polka" on Elliot Wexler's Public label. Tune was written by Irving Fields and Al Camse.
The Billboard's Eleventh Annual Radio and Television Promotion Competition

The ANNUAL Competition, analyzing the promotion efforts of stations and networks in all phases of sound and sight broadcasting, is under way again. This is the one and only event which affords broadcasters the opportunity to present to advertising agencies and advertisers, in one single package, under proper auspices and ideal conditions, a story of their promotion efforts through the past year. This is the one event which permits broadcasters to tell their customers what they've been doing in behalf of those self-same customers and their programs; what they've been doing to maintain radio's position as the world's number one advertising medium—and what they've been doing to help television up the ladder.

As in last year's Competition, final judging will be done by a notable panel of judges representing the leading advertisers and advertising agencies in radio and television. The full list is shown below.

As usual, all entries will be extensively exhibited by The Billboard so that all in radio, television and advertising may study and examine them. The first exhibit will be held in New York later this year; the second in Chicago; Exhibit dates will be announced later on. Both exhibits combine to give broadcasters a rare opportunity to tell radio's story to the advertising fraternity.

You CAN HELP US PREPARE MORE INTELLIGENTLY FOR EXHIBIT SPACE AND OTHER PHASES OF THE COMPETITION BY FILLING IN THIS ENTRY PLEDGE AND MAILING IT TO US TODAY

The Billboard Radio and Television Promotion Competition 1564 Broadway, New York 19, N. Y.

Gentlemen:

We are planning to submit an entry in the 11th Annual Radio and Television Promotion Competition. We will enter in the following categories (check any or all appropriate)

- Sales Promotion
- Public Service Promotion
- Audience-Sales Promotion
- Network (national)
- Network (regional)
- Clear Channel Network Affiliate
- Local Channel Network Affiliate
- Non-Network 25,000-50,000 Watts
- Non-Network 50,000+ Watts
- FM

We expect to have our entry in by ( , . . . and Please Make It as Early as Possible)

Name: 
Title: 
Station: 
Address: 
City: 
State: 

E N T R Y  P L E D G E
NO MET OPERA THIS YEAR?

Webs Gain Million a Month
In Gross Time Sales
In Year's First Quarter

Food and Drinks Lead; Toiletries Next

WASHINGTON, July 31.—Gross time sales for the four major networks in the first quarter of 1948 bettered the income for the same period of 1947 by $3,684,000, the Commerce Department disclosed this week. Billings totaled an estimated $52,062,000, against $48,378,000.

Income for each of the first three months of 1948 topped that of the corresponding month last year by a little over a million dollars, with most of the increase being accounted for by heavier time purchases by sponsors in the food-beverage combination. A little over one-fourth of all web commercial time for the first quarter of this year was bought by such sponsors. Sales to the food-beverage group totaled an estimate of $14,026,000 as compared with $12-

Jazz on B'way
Brings Bux Back Alive
Watkins Experiment Bozfo

NEW YORK, July 31.—With capacity crowds in attendance through most of the week for the Royal Bowl's current Bobkline - Ventura - Dameron package, Ralph Watkins' experiment in transplanting jazz to 3rd Street to Broadway is now being hailed in the trade as a proven success. When (See Jazz on B'way on page 14)

War on Counterfeit Platters
Phonies Seen Driving Legit Biz on Rocks

Hollywood Seeks a Law

HOLLYWOOD, July 31.—Issue of record counterfeiting was brought to the attention of the Los Angeles City Council this week by Councilman Ernest Deub, who proposed a city ordinance outlawing this practice. (See L. A. Councilman on page 16)

Olympics Fail To Offset
Hot-Weather London Slump

LONDON, July 31.—A heat wave which hit London this week played havoc with variety, legít and pix biz. Box office, which had been on the slow side for several weeks, took a further slump. Oklahoma and Annie Get Your Gun, two American shows, are fully booked up and report full houses even with hot weather. The London Palladium, with Jack Benny, Phil Harris, Mary Livingstone and Frank Mwarlow, is the only variety house fully booked. The London Casino, with such acts as Harry Richman and Maxine Sullivan, are planning to open only two-thousand-seater house. Despite the present colorless, little even with the Olympic games in town. Piccadilly Circus has a few flags and bikini but the rest of London remains drab, with little sign that the city is playing host to such a great event. London is missing the boost with thousands of visitors from hard currency areas ready to spend freely, but lack of adequate promotion in keeping business at a slow pace.

Eastern Canada's Haylofts Pulling Best in Years

MONTREAL, July 31.—With the tourist season in Eastern Canada at its peak, a survey this week revealed that the strawm theater, limited to what it is, showing definite signs of being in its healthiest condition in years. Box office and production-wise, the small offerings are drawing better than ever before. More important, however, is the fact that young actors who are anxious to set as much training as possible, and more experienced theatermen who don't like the idea of laying off completely during the summer, are flocking to the doors of this circuit in ever increasing numbers.

This hypod interest, both on the part of audiences and actors, is evidence that the summer theater in Eastern Canada, while having a long way to go until it can touch the winter activity in the Eastern U. S., now (See Eastern Canada's on page 43)

Cat'skills Biz
In 35% Slump

NEW YORK, July 31.—Bookers here are starting to line up in the wailing wall because they say business is off 35% per cent in the Catskill resorts. Substantial fact remains, however, that there is a lode of gold in the mines worth about $2,000,000 in total bookings each year. That's a conservative figure, according to estimate. In fact, Charley Rapp, one of the big Catskill bookers, is predicting a season that he did a total of 700,000 in bookings.

However, there is no questioning the fact that business, the line, isn't what it was. Most of the hotels are doing two and three shows each week, where last year they did three and four. The ops, figuring on a banner 18 weeks, went out and upgraded on reputation. It seems they also added a few bucks to the rates. Fewer (See Catskills' Biz Drops on page 35)

Labor Clash
Threatens To Close House

Unions Get Ultimatum

NEW YORK, July 31.—After its flat refusal last week to consider any but the status quo terms for contract renewals with Local 802 of the American Federation of Musicians (AFM) and other unions with which it deals, the Metropolitans Opera Association (MOA) announced Friday (30) that it would grant an extension until Tuesday (3) for discussion to terminate.

The MOA's 12 unions involved, seven (See GIVE IN NOW on page 16)

BMI Charts
Themes for Video Market

Free Service to Outlets

NEW YORK, July 31.—Broadcast Music, Inc. (BMI) now is completing a book of cue sheets for music for video backgrounds, a service to tele stations with BMI licenses.

Legit Producers
Out From Under Big Tax Threat

NEW YORK, July 31.—Apprehensions over what could have been a severe body blow to legit futures were set at rest this week by an announcement from the League of New York Theaters, managerial and theater owners of Stern playhouses, that a ruling from the commissioner of internal revenue received by Randolph E. Paul, engaged as counsel by the League to fight for its interests, stated that limited partnerships as set up for financing theatrical ventures are not subject to corporation taxes.

The IRD interpretation of the limited partnership agreement formula as submitted by the League and that it "created a partnership within the meaning of the internal revenue code and the applicable provisions" is the ruling stated that: "A partnership created by such an agreement lacks the essential characteristics of an association taxable as a corporation." It is obvious that if the decision had gone against the League, a heavy entire (See TAX WORRIES on page 22)
Gabor's 39c Disk Expansion

Walter's New Investors Behind Four Subsidy Lines

By Jerry Weiler

NEW YORK, July 31 — Following Ill. Oberstein's venture into the low-priced pop platter field, a new independent waxer here is readying a 39-cent label (39 cents plus tax) with initial releases scheduled for August 20. Stressing the same factors as Mr. Oberstein's Variety set-up, low production cost, by-passing of distributors in favor of direct selling, better coverage, and special emphasis on items at the junk box market, the company, Broadway Records, will record instrumentalists only on a Swiss-label basis and sell through local record distributors. Gabor will take no active part in the enterprise, however. As president and manager of the new firm, Mr. Oberstein will be the chief journalist and manager. The firm is incorporated in New York State with a capital of $10,000.

Race-Kiddie-CLASSICAL

In addition to the Broadway pop label, Remington will operate a race, kiddie and classical line, each under a different label. The kiddie label will do business with Gabor-type names, while the classical line will not do better than expected in different manners. The reason for the splitting up of the several lines, according to Simon, is to improve maximum efficiency in distributing. In too many cases the week's points point out the prevailing situation finds the general distributors selling low, selling high, selling and ignoring or neglecting specific lines, which need better selling. By utilizing separate and distinct marketing methods, Remington.

In this Issue

- Record Business
- Top Charts
- Charts
- Latin Charts
- Country
- Jazz
- Other
- Rock & Pop
- Folk
- World Music
- Soul
- Gospel
- Religious
- 45's
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- Memos
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- New Releases
- Used Records
- Hit Parade
- Personnel
- Business

FCC Drifts Toward Dual TV as Solution to Dilemma

WASHINGTON, July 31 — Faced with the prospect of upstart television and broadcast programs, the Federal Communications Commission (FCC) appears more and more likely to consider dual (upstairs-downstairs) television as the only way out of its allocations dilemmas.

Considered significant was the report of the FCC's new staff to its chairman, K. I. Jett, former FCC commissioner and now representing radio and television companies. Jett, who as a member of the FCC had advocated dual radio bands, told the FCC at the present week's hearing that the single band would last for years from now and that something must be done to provide additional space. The former commissioner is now expected to be a key witness at the September video hearing, and his testimony is held likely to coincide with views to be aired by the Radio Corporation of America, which has already indicated willingness to go along with the dual-band black-and-white TV transmission.

NUMBER ONE

ACROSS THE MUSIC-DISK BOARD

No. 1 On the Honor Roll of Hits

- MY HAPPINESS

No. 1 Sheet Music Seller

- MY HAPPINESS

No. 1 Most Played on Disk Jockey Shows

- WOODY WOODPECKER by Eddy Arnold and His Tennessee Playboys, Victor 15,159

No. 1 Disk Via Dealer Sales

- WOODY WOODPECKER by Eddy Arnold and His Tennessee Playboys, Victor 15,159

No. 1 in the Nation's Juke Box

- WOODY WOODPECKER by Eddy Arnold and His Tennessee Playboys, Victor 15,159

BOUQUET OF ROSES by Eddy Arnold and His Tennessee Playboys, Victor 15,159

No. 1 Best Selling Retail Folk Record

BOUQUET OF ROSES by Eddy Arnold and His Tennessee Playboys, Victor 15,159

No. 1 Most Played Juke Box Race Record

- I CAN'T GO ON WITH YOU by Full House Jackson, King 4230

No. 1 Best Seller Retail Race Record

- I CAN'T GO ON WITH YOU by Full House Jackson, King 4230

No. 1 Best Seller Retail Country Record

- I CAN'T GO ON WITH YOU by Full House Jackson, King 4230

No. 1 Best Seller Retail Gospel Record

- I CAN'T GO ON WITH YOU by Full House Jackson, King 4230

GALWAY BAY

Leading album chart. Memories, English and Canadian sheet sellers, and full score on all music-disc popularity in Music Popularity Charts, page 26 to 35 in Music Section.

Here We Go Again! UFO Back in Biz

WASHINGTON, July 31 — Resurrection of the United Service Organization (USO), as announced by the government this week, will mean an increase of about $5 per cent in employment for performers Roosevelt for soldiers.

Veterans Hospitals-Camp Shows. As the org is currently known, will need to go into camps, but is expected to be revived so that it can cope with the G.I. veterans' ambulances. It now plays only hospitals.

The present circuit is composed of a dozen stations, each of which works to entertainers touring them. The program performs such varied fare as magic, musical shows, and variety.

Walters Switch Lets Acts Do Probes on TV

NEW YORK, July 31 — In one week Lou Walters has done a complete about-face in his tactics on the practice of allowing activities to act at his Latin Quarter to play the city dates. On Friday, doing a show at the Beach, Lou, from playing the Texaco show recently, is allowed to do a rint on the Ed Sullivan video show on WCBS-TV tomorrow (1). The former leader of Variety Artists (AGVA) steamed up, because just last week Landry and Fialkower of the Walters club, was prohibited from playing the show. When Walters comes back on the New York (in California) he will have to face a different story.

What this also means is that Walters will have to let acts at his theater play tele from now on. Union members are walking around talking to themselves as a result of this mumbled "permission."
Homme En Rue

NEW YORK, July 31.—The man-in-the-street interview will be issued to Europe and the Near East starting Monday (2) when Arthur Geith kicks off the program, followed by his English-language show after the submarine war wave shows from abroad every night. The broadcast is being sponsored by the American Broadcasting Company. Gaith, sponsored by the United Electrical Workers, will be the first show broadcast from the United States and capital. Subsequent broadcasts will be from Antwerp, Amsterdam, France, and London.

 hailed, 24 Times Yearly As of October

NEW YORK, July 31—C. H. Hooper's U. S. radio advertising will be issued 24 times a year, as part of an advertising expansion in October. In January '49, three months later, subscribers will be at a 44 per cent increase in the new service. The weekly, which is to be paid in with an additional $100,000, each member will be part of the proceeds of the preceding year. An additional $100,000 will be requested of agencies and will be contributed with each payment of $37.50 for the rate of 37.5 per cent higher than is now in the Hoopertone program.

Weeds, advertisers, and agencies, if and when they pay the additional $100,000, will contribute to the Hooper organization $1,000,000 a year as against the $275,000 contributed in 1948, but the new style pocket piece will show a popularity rating, as does the present pocket piece. It will all, as stated, show a projecting rating. This projecting rate is made possible of the enormous increase in the number of spectators who listen to the radio, who know the number of radio listeners to the radio, and who can be carried in the pocket piece in any way, but the information will be contained in a pocket piece copy of the Hooper.

KSO Purchase Is Called Off

DES MOINES, July 31—Tri-States Broadcasting Company of Des Moines has dropped its contract to purchase KSO of Sioux City, Iowa, because it felt that the Federal Communications Committee (FCC) had made a decision to turn the control over to a group of officers led by G. Ralph Brandon, general manager of Tri-State Theater Corporation, announced this week. Tri-States with Meredith Publishing, which has a half interest in Tri-States, has a much more serious charge against its company of direct violation of the state of Iowa, and has already been lenient in its case.

Ken Nelson To Capitol

HOLLYWOOD, July 31.—Ken Nelson, former publicist for two years with the WJJD, was appointed to a position in Hollywood as the publicist for the company. The company filed an application for the station to be found guilty of direct violation of the law in connection with its radio interests.

Bally Contest Entries Start

NEW YORK, July 31.—Entries began coming in this week for The New York Annual Radio and Television Promotion Contest, which was announced recently. Deadline on entries will be Monday, November 1, with station already announced to tell the story of the promotion done by them during the preceding year.

Bally Contest Entries Start

Meanwhile, the board of judges has been meeting daily, with the addition of four more top figures to the agency and station panels, which included some of the principal personalities in those fields. The board will inspect and report on the work of some of the most important time buyers. Last additions were J. Ward Mauer of the Wildwood Company; Stanley Pol-

Bally Contest Entries Start

Huron Decish

WASHINGTON, July 31.—The Nation- al Broadcasting Company (NAB) is expected to lead the industry attack on the Federal Communications Commission's (FCC) Port Huron decision on political censure and libel at the special airings of the matter by the Barron committee August 5-6.

The 1949 winning was announced, this will be the first official act of the House committee since it was established by the Supreme Court for the regular adjournment. Much discussion of the FCC's ruling that stations may not censor political programs and are not subject to libel in airing attacks on public persons, the side of the Capitol Hill, and the commis-

Bally Contest Entries Start

sion was likely to face a hostile committee in defending its action.

On the other hand, the Senate ap-

Bally Contest Entries Start

proval. The Senate Interstate Com-

Bally Contest Entries Start

merce Committee has already passed the extension of the White bill a provision similar to the FCC's decision.

While the NAB began work on its Port Huron testimony, its general counsel, Mr. D. B. Wisecup of the FCC, was called in to take part in the opening of the first court test of the FCC ruling. The NAB has sent an official request to the U. S. District Court in the case of an order of the court in the suit by The Houston Post's KPRC to set aside the FCC's decision.

The FCC will be represented at the hearing by general counsel William Coy and a staff of Deputy Commissioner Robert Jones, who filed the opposition to the ruling it was proposed, is also likely to testify.

Choice Library Involved

NEW YORK, July 31.—The rapidly shifting transcription scene was highlighted this week by two major developments, chief of which are negotiations for the purchase of the World Broadcasting System by Fred G. W. Ziv. The deal was reported already complete, but this is denied by ex-NAB, owner of World Broadcasting. Both indicate the probability of a final sale, although both indicate the probability of a final sale, although both cite the probability of a final sale.

The deal, of course, is in line with a major expansion on the part of Ziv that would give that company one of the most influential libraries in the business—five whose clients number in the thousands, with many clients having a major story or two among the stories previously done by Ziv, and the acquisition of the library plus the combined interest in the library plus the acquired interest in the organization's interests.

Bucky Baker, In Film Fight

Bucky Baker, the ex-fighter who was a star in the World, has been signed by Walter H. Baker, the former director of the Department of Commerce, to a personal appearance contract for the rest of the week in the World, and Baker, who has been working in the business for some time, is understood to have been in the open-end field, has been comparatively quiet in this phase of the business, but the library, facilities and name are already in the hands of Ziv, evidently, because there is no such organization in the hands of Ziv, and the acquisition of the library plus the acquired interest in the organization's interests.

Balloons Pulled Out

Deco, which purchased World not long ago, is understood to have been under the desire to devote its entire attention to recording and placing World content in the Library, facilities and name are already in the hands of Ziv, which, evidently, because there is no such organization in the hands of Ziv, and the acquisition of the library plus the acquired interest in the organization's interests.

Ken Nelson To Capitol

HOLLYWOOD, July 31.—Ken Nelson, former publicist for two years with the WJJD, was appointed to a position in Hollywood as the publicist for the company. The company filed an application for the station to be found guilty of direct violation of the law in connection with its radio interests.
May Quit NBC For ABC Show In Afternoons

WASSAU, July 31.—Potato growers of the upper Wisconsin area are predicting a large potato crop this fall due to adequate rainfall during the growing season and to the favorable weather conditions during the harvest period. Farmers have reported that the excellent growing conditions have resulted in an improved yield, which is expected to meet the demand for potatoes in the local market and beyond. The fresh potato harvest is anticipated to begin shortly, and dealers are preparing for the anticipated increase in sales.

AFRA Talent At Chi Stations Get 10% Pay Hike

CHICAGO, July 31.—As a result of negotiations which have been going on for the past three months, agreements have been reached between AFRA talent and management. Under the new agreements, AFRA members will receive a 10% increase in pay. This reflects the growing demand for professional voice talent and the recognition of the importance of AFRA's role in ensuring fair compensation for its members.

No Tonto, Silver Or Lone Ranger For Currey, Smith

SCRANTON, Pa., July 31—Earl W. Currey, a rodeo performer who has called “Silver” the last 14 years, will not continue with the show. Currey and his agent, Jack Smith, have stated that the decision was made due to personal reasons and that they believe the upcoming half-hour half-hour show will be well received by the audience.

FMA To Widen Confab Agenda

WASHINGTON, July 31.—The FMA convenes for its 1948 convention in Chicago, IL, this week with a wide-ranging agenda. Topics to be discussed include radio’s transition to FM, the expansion of network services, and the emerging role of electronic media. The convention is a platform for sharing ideas and fostering collaboration among industry leaders.

Back in World After 31-Month Absence, Kay Kyser

NEW YORK, July 31—Kay Kyser, who has been on the road for the past 31 months, has returned to New York. He has been touring the United States, performing in various cities, and has gained a significant following. Kyser is scheduled to resume his radio show, which he left when he left for his tour. He is expected to continue his popular radio show, which has been a staple of the American airwaves for many years.

No AFRA Talent For Lone Ranger

CHICAGO, July 31.—As a result of recent negotiations, AFRA talent will not be employed on the Lone Ranger show. The announcement follows a series of meetings between AFRA representatives and management, during which the parties failed to reach an agreement. AFRA members have expressed concern over the lack of job security and the impact of cost-cutting measures on their careers.

AFRA Talent Agreement

CHICAGO, July 31.—As a result of negotiations which have been going on for the past three months, agreements have been reached between AFRA talent and management. Under the new agreements, AFRA members will receive a 10% increase in pay. This reflects the growing demand for professional voice talent and the recognition of the importance of AFRA's role in ensuring fair compensation for its members.
WASHINGTON Round-Up

THE 25TH BIRTHDAY of local Station WRC, celebrated Sunday (1), recalled to old-timers the embarrassing silence with which the National Broadcasting Company (NBC) affiliate went on the air in 1923. It seems the first speaker went the first 10 minutes of broadcast time talking into the back of the mike.

Givesaways took another step in the future last week, this time from J. N. Bury, executive director of the FM Association (FMA), "Givesaways," he said, "build flush audiences and are not a violation of 1 FM, to serve the public," he declared, "givesaways will go the way of all fads."

LITERATURE ON radio is now assured an official place in the libraries of the nation as the result of a plan evolved by the National Association of Broadcasters (NAB) and the Protestant Hypothesis Committee (FRC) of the U.S. Office of Education. All types of libraries have agreed to this plan which will bring within easy reach of students and the general public the bulk of literature on radio broadcasting. It was announced by the NAB and FRC.

James L. Fly, former Federal Communications Commission (FCC) chief, has added his protest against the court citation against five Baltimore stations for broadcasting the pro-popular as crime hearing. (The Billboard, July 31.) Fly will challenge the legality of the rule on behalf of the American Civil Liberties Union at the contempt hearing slanted for October 1.

COMPENSATION TO APPLICANTS who drop bids is still being looked at suspiciously by the FCC. Last week the FCC denied the application of a Hanover, Pa., applicant for disposal without prejudice of an AM bid. Instead, the bid was summarily dismissed on grounds that the $2,741 paid for Simplicity instead of $2,733 for value of space and equipment. The FCC also turned down a plea by a Parsons, Kan., bidder for reconsideration of a similar action taken last October.

The FCC is hoping the House Appropriations Committee will look into the report of this week showing that commercial processing is just a minor aspect of the commission's activity. Of $35,000 radio authorizations issued by the FCC since its start, only 4,000 have been for AM, FM and TV stations, and of these for $100 to $1,000. The greatest bulk of 506,000 authorizations have gone for operator permits and licenses. In the year ending June 30, the FCC granted by new AM and FM non-commercial radio stations increased 14,507, while operator permits increased 74,847.

THE COMMERCE DEPARTMENT is weighing a request from the National Association of Broadcasters (NAB) to include AM, FM and TV ownership figures in the 1931 census. The NAB made the request following a resolution by the 4th district NAB meeting in White Sulphur Springs, W. Va., this week. The meeting also indorsed NAB President Justin Miller's request for an industry-wide study of the cost of leases in radio stations, a problem recognized as among the biggest in AM operations.

Washington Round-Up

Snowfakery

NEW YORK, July 31.-Procter & Gamble, which last week began sponsorship of Dime Fashions on Fannie show, had some imaginative commercials in the act. One of these was a "snowstorm" voice, supposedly of the product being plugged, Ivy Snow, suggesting the sponsor's persuasion when at, you can imagine, it was found that the product is too finely granulated to provide a good image. The frozen storm therefore was provided thru use of Ivy Flowers.

Camera, Production Crews in Chi Video Vie on Jurisdiction

CHICAGO, July 31. — A muddle here regarding jurisdiction is in the air, questions of cameramen and production crews are still being clarified—given an open airing—as a result of negotiations in New York between the American Broadcasting Company and the National Association of Theatrical Stage Employees (IATSE). The decision on the situation in Chicago will become part of the national policy, according to union officials.

The situation here is complex, with WBKB cameramen IATSE, the cameramen, on the other hand, are either IATSE or non-union, and IATSE has an agreement with the Chicago stock and the World and the National Broadcasting Company, new to the air, seems to be: "Let them work out their own jurisdictional arrangements."

Jane Keane, the Billy Moore Trio, Benny Robin, the De Lovelies Trio and crooners Hazel Schmirtz, the program is most likely to be slotted into a Saturday night period,

Radio's Selling Time Far Ahead in First Quarter

Food and Beverages Lead

(Continued from page 2)

Sales to this group amounted to $14,716,000 during the first quarter of 1944, a slight drop from the $14,723,000 tossed in the net kitty for the same period last year.

With these two groups accounting for over half of the total billings, soap and magazine advertisers were far behind, putting up about one-sixth of the net take.

Auto, clothing, gasoline, household supply, and financial products rounded out the time buyers.

Net sales for the first quarter of this year averaged about double the sales for the average first quarter in the pre-Depression of 1929-30, according to Commerce Department statistics. The figures are:

1947
January $17,549,000
February $16,715,000
March $17,404,000

1948
January $16,048,000
February $15,102,000
March $16,720,000

Beacon Buys WBKB

Sunday Amateur Hr.

CHICAGO, July 31. — WBKB's Sunday night amateur hour, first regularly scheduled amateur video series here, this week was sold to the Beacon Camera Company by Knick erbo Productions, owner of the package. Hour-long amateur show starts airing under sponsorship of Beacon with a full camera crew, Sunday (1) from 7 to 8 p.m. Agency on the account is O'Neill, Larson & Mc Mahon.

Big Little Outlets Gain With BMB Data

PHILADELPHIA, July 31. — Data from the Broadcast Measurement Bureau (BMB) is being utilized by stations of all sizes and made to pay dividends, according to Paul Feltis, WHOM, local indie which specializes in BMB. The attitude of broadcasters. The station had been operating at 1,600 watts day and 500 watts night. Procter & Gamble executive veepee and general manager, said this week that the station is constructed on W25s, 52 Street, which should be available for occupancy late this summer.

Concurrent with the power boost, WHOM ended negotiations for sale of all stations, including W25s. The "night time" was sold as an entire all-night After Hours Singing Session show, featuring Willie Bryant and Ray California. A potential bankrrotter is said to be a beer outfit.

Magic 'Curtain' Gets Last Pre-Air Test

NEW YORK, July 31. — After nine days of call, the "Magic Curtain," the Gabriel Heatter talent showcase, for the Metro Carus, was given its final public audition Friday (6) in preparation for a September debut with Mutual Broadcasting System (MBS). The hour-long air has been transformed from its original format as an amateur show, featuring pro talent, with a modest string of big-name notables, with Herb Patlak as producer-director.

The audition, and probably for the pre-outing are trumpet Red Solomon, Bob Douglas,
F. W. Ziv Angles for World; Decca Eager To Quit ET Field

(Continued from page 5) into the U. S. market, has been marked by recent acquisitions of large film libraries. This video project has also been a feature of recent press releases in which the company has taken at the Ninth Avenue film center. Robert Chelton, general manager, said the TV end.

Video is slowly but surely playing an increasing role in coalitions of the c.t. r.m. Harry S. Goodman, for instance, forecast the weather forecast spots, which are now thrown over about 425 AM stations. They will be cartoon-stained.

Belts Tightened

In the transcription of the generally, conditions indicate a tightening up in the part of the usual summer slump, to the petrolium and to various other causes. However, two of the conditions are evidently being held off by adequate measures. They are not only having an effect on the petrolium but also on the equipment check by engineers from the Radio Corporation of America, whose equipment is in use.

The WATV signal, supposed to be over the next few days by the WATV Broadcasting Corporation's tele stations, will be the setting and why the station's power output is being diminished. The mystery of the missing 60,000 which has made it difficult for many receivers within its range to pick up the station, still awaits a full explanation.

The mile radius, WATV reception is obtained by means of a point of its constructed effective power for that range. In the 10 to 20-mile radius, the signal is at 60,000 per cent of its computer power. In the 45-mile radius, the percentage of computer power obtained is down to 50 per cent for that radius.

The tests from the dirigible are aimed at discovering where the unrealized power is sitting off. Station engineers are using various intensive probes for the equipment differences will be solved shortly, and the WATV is received at full computed power.

Mum's the Word

HARTFORD, Conn., July 31.—Because the WCBH Broadcasting System station has just been granted a license to go off the air for a few minutes during an electrical storm the station's clients constantly male listener called. Don John Ross of the announcing staff picked up the switchboard. "Are you off the air?"

"Yes, madam, we are," he replied.

"Well," she demanded, "why don't you tell people about it?"

NEW YORK, July 31.—There's a strong possibility that the network's new sweeps of the Presidential Election on November over the National Broadcasting System (NBC). The network is anxious to be ready for the sweep of the three political parties. The network has already started a new job would be harder to do—that is, more difficult to do from the standpoint of the climate, politics, and location, while they posed new problems for technicians. Nevertheless, it was completed.

Pointing for Drama

NBC figures that with the experience gained on the campaign, the web, in conjunction with Stingray, could invest the election with a high-drama quality impossible to get from standard radio broadcasting.

New York, July 31.—Most important of all, the assignment of the network to cover the Presidential Election event, according to a special analysis of the political scene, is made. The network prepared for this assignment and the L&M, for distribution to its network components, is a statement to the effect that "Life" will provide the network with a program that can be offered the potential TV sponsorship. The L&M survey, "is to investigate the availability of such shows." Other types of shows which have demonstrated a strong potential for the network's scheduling, are "Life." The network has already established itself as one of the major players in the network. In the past, "Life" has been scheduled on the network. A one-hour program has been scheduled for the next Sunday.

In the North American Broadcasting Corporation's telecast of the election, the network's scheduling is a program that can be offered the potential TV sponsorship. The network has already established itself as one of the major players in the network. In the network's scheduling, is a program that can be offered the potential TV sponsorship. The network has already established itself as one of the major players in the network. In the last Sunday.

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**WJZ-TV Sets Bally Preem At N. Y. Palace**

**Plan Names, Fireworks**

(Continued from page 4 of this section)

The announcement was made by the well-known columnist Bill Condon. All these, as well as others that are still to be signed, will add up to a show that will rival the Palace in prestige, originating from the Palace, the first such show in the Palace's history, and the second from 10:15 to 11:15 p.m. respectively.

Current plans, still subject to further changes, include the Palace's first message, on Channel 7, to be delivered by Walter Winchell at 7 p.m., which will feature the Palace's low-cost station, and by Union, a local web and city station, during the show. The show itself will be delivered by the Palace's first, and will switch back to the Palace for the second round of acts.

Also on tap for release late this week are three new television models. Each will feature a large direct-view tube, of 13 inches or larger size, and reception of FM stations, to retail stores that are selling at slightly more, will have prices of 15 by 20 inches and 16 by 16 inches.

**Muntz Into TV Set Production Market**

**Emerson TV Set Production Market**

**Emerson To Release Table FM-Only Sets For September Sale**

**New York, July 31**—The Emerson Radio & Television Corporation plans to have its first new model of stereo sets in September of a table model FM-only receiver which will retail at around $25.00. This is believed the lowest price FM set yet to be released in this country, and the plan is understood to believe that with the top FM sets now available on the market, only sets like this can be sold at a profit. The entire operation will be under the supervision of Paul Mowrey, ABC's national director of television.

**Short Scannings**

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**RFM**

**Radio**

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Radio and Television Program Reviews

Appointment With Music
Reviewed June 30
Sustaining Via NBC
Wednesdays, 10:30-11 p.m. (originate in Nashville)

Cast: Snooky Larson, Dorothy Dillard, Owen Bradley and the Dixie Dozen quartet

Cockney Cowboy
Reviewed July 22
Sustaining Via WGCC, Accord, Conn.
500 Watts, Daytime Only
Monday thru Friday, 12:15-12:30 p.m.
Producer-director, Walter Nelson

What started out as another disc jockey show—with the only initial twist a British disc jockey who has mushroomed into one of the year's novelty air shows in this territory. The brainchild of the station's program director Walter Nelson, features lvon W. Ford, the music chief, and a host of guests ranging from the many stars of the network.

In 15 minutes Hugh manages to offer three or four recorded Westerns to the fans and on another occasional Connecticut guests or his cast's star, namely Winston, a horse, and Elinor and Leroy. The three animal voices are handled by Hugh and other station members.

The program routine differs quite a bit from other wide-open spaces recorded music shows, with its focus on country and folk music. The result is hilarious radio showmanship, with the station's been deluged with mail and phone comments.

Horse Says Night
On the show of Hugh and the horse had a scholarly air to it, with Winston giving the horse a talk about the show. Then came talk about Elinor's heif, Leroy. The show ended with the horse telling a story about the future.

In addition, to a horse, further on the show, your program addedREFERENCES TO PRINCIPALS, NERFS AND HENS.

Personalities on the show like this type of show. It's easy to listen to while reading your newspaper or digest. It's good for your blood pressure.

Paul Ackerman,
Jazz at Its Best
Reviewed Via Transcription
Sustaining Via WHN, New York
Monday thru Friday, 10:30-11 p.m.

Producer, Ray Katz; writer-director, Leonard Feather

One of the more imaginative disc jockey shows in the Donham area is Leonard Feather's Jazz at Its Best stilt over WHN. Feather is a bit difficult to know his jazz, being as much in the field and written about a man for a number of years, how to be intimate contact with his top luminaries. Besides this background is a music.about this, a show a handsome daintiness of sharp script.

Regardless of these guests and their wax. The result is eminently listenable.

Among the things Feather does does analyze artists of particular instrument, using a full show to show.

Select Discs

RADIO-TELEVISION
The Billboard
August 7, 1949

Tele-Charades

Reviewed Friday (16), 8 to 8:30 p.m. Presented and broadcast by WBKB, Chicago, Ed Roberts, emcee. Produced and directed by Don Meyer.

Simple, inexpensive and unpromoted, this show, based on a well-known material, offers excellent vision programming and should be a good buy for a sponsor who wants to avoid the trouble of taking advantage of program's promotional possibilities.

Package price on the program, whose appeal is greater than that of most of the local shows, is only about $100. With time at about $50 per, this would give a sponsor more than a holding for about $650 gross.

There is nothing new about video character programming, so the success of the program here have been poor, but this one scores because its problem is well defined and simply presented. Its comical content is intriguing.

Show uses two opposing teams of college clowns who must define each character among the puns made. There is a struggle between the two teams. A two-way holding for about $100. With time at about $50, this would give a sponsor a two-way holding for about $650 gross.

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Walls of Glass

Reviewed Saturday, 1241, 2:30 p.m.—Original style television play, Sustained over WWJ-TV, Detroit. Script by Victor Mann, directed by Morley Stieglitz. Tom Riley; producer, Carnet Garrison; starring: Elizabeth Hoagland, Michigan Speech Department students, Prof. Guy and Russell Williams. Video control, Tom Riley; audio engineering, Vincent Bartell; microwave engineering, Leo Ryan and Richard Crawley.

Third of a series of plays by the University of Michigan Speech Department, this one used well-coached talents and professionalism to create an engaging production. The script was partly responsible for the success, but much credit goes to Vincent Bartell and Russell Williams. The effects of the television play were excellent, and the production was a success.

Otto, as the chairman of the board, begins the play by introducing the two special reports. Then he goes on to explain the situation of the company. The first part of the play is about the company's loss due to the strike of their workers. The second part is about the company's efforts to create a new product. The final part is about the company's success.

He's a master of the night club performance. The CBS crew has not only given him a modicum of distinction, but also a modicum of respect. His voice, which is the voice of a performer, is the voice of a performer. The show is a success because it is a success.

The CBS-Morey attachment is very promising, to say the least. Morey, who has sustained wide recognition on Broadway, has been given the type of role he can play, with the type of character he can play. Morey, this is evident in the story line and production, all of which tend to give the comic a sympathetic quality. The type of appeal which is naturally evoked by a performer struggling to get along. The success of Morey's labor is, in this case, a case of character study, wherein the pathos of Morey's problems, coupled with his hope for the future, give the show a strong emotional appeal.

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There are also Virginia Powell, a singer who has a warm, full voice, and Hank Sverrim's excellent musical backgrounds.

And first and last there's Morey. The man who is at the top of the heap. He is getting, looks like a sound company. He started his career in the 1930s, and he's been with the company ever since. He's currently on as a co-op, but when the 13-week cycle is finished, his show will be available on an independent basis.

Paul Ackerman.

The production generally was excellent. The theme handled their roles competently in a script which made the characters believable. The picture is not as bright as some would point it, one report saying it's no more good than the entire series of sarcastic fairy tales. What is needed is another edition of this program, in which the characters are more entertaining and the pictures are more believable. And the character study should be more developed to give the characters a chance to reveal their true selves.

The broadcast was a success, but the ending could have been better. The final scene was too abrupt, and the character study should be more developed to give the characters a chance to reveal their true selves.

WCAU Grabs 4 New Sponsors

PHILADELPHIA, July 31.—WCAU-TV reported this week the cracking off of four new TV sponsors with year-long contracts. Each using a weekly spot, the four newcomers to the Manila station's schedule are: The Father's Holiday Savings Fund of Philadelphia, thru the Richard & Alice Fohey Agency; Parkway Bank, thru the Misook Agency, Inc., and Jackie Gordon, Inc., men's clothing, both thru the Knott Agency, and Jay Buckett, thru the Nico Agency, Inc., New York City, using film spots for its men's department.

The station also reports renewals on two of its original commercial contacts, thru the special for appearing in the 1949 program. The new contracts are with the S. Nellemann department store, and its weekly quarter-hour Putting On the Dog, which ties in with local dog shows.

WCAU-TV, which made its debut May 25, also has three of the town's largest department stores advertising on the station, and the M. S. Snellings show is on air. WCAU-TV, which made its debut May 25, also has three of the town's largest department stores advertising on the station, and the M. S. Snellings show is on air.

Road Safety for Conn. TV

HARTFORD, Conn., July 31.—Plans for the Connecticut State-wide Television net-system to go into television to promote highway safety have been revealed following an address by Roger B. Smith, Jr., Connecticut State Highway Commissioner Elmer H. M. Hooper.

The station will be broadcast all over the state, and the program will be shown in all parts of the state. The program will be broadcast all over the state, and the program will be shown in all parts of the state.

Road Safety for Conn. TV

August 7, 1948

The Bellboard 11

Radio-Television

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ABC's TV-AM DUAL G
Set To Adapt Radio Toppers To Television

Not Just Duping, Either

NEW YORK, July 31.—Concurrent with the opening of its key New York television station, WJZ-TV, next Tuesday (10), the American Broadcasting Company (ABC) is readying a new program policy designed to make use of its AM talent and program properties for video without indulging in mere simultaneous duplication. At least four top ABC radio shows are being examined carefully and rerouted to take full advantage of their current visual assets, and to add new sight ideas for visual viewers. Other shows also will soon get the video treatment, with ABC national radio programs, the AFAPM Morning Show, asserting that "few of our AM shows can't be reworked into the network formula.

The tele department already has completely overlaid the apparatus with ABC standards as Metropolitan Opera, America's Town Meeting, The Music of Candida, and The Phone Message. Up for early consideration as a TV property is ABC's award-winning AFAPM Morning Show, conducted by Helen Parkhurst. Morgenstern pointed out that the keynotes of ABC's program policy may be the elimination of completely new material for video while leaving the AM version untouched. This is a switch from the usual simple duplication which, he said, generally has resulted in AM and TV versions emerging unsatisfactorily.

"Stop the Music" Hot
Perhaps the best example of the ABC policy in operation is the plan evolved for televising Stop the Music, the current show for AM airplanes. When this program is dedicated for television within the next few weeks, it will be shown as portions of the AM show for special material. World War II news, telephone gagis, and will have a separate set of programs for its tele viewers, based on the video version only going to home television.

The Candid Mike gimmick is something identified with the program. Since the show involves generating a reaction in a person who does not know he is involved in a gag, it is considered a natural nick for tele, and in addition to a hidden microphone there is a hidden camera for these interviews, into which will be interjected certain sight material. The ABC News Town, which is part of this program, will be divided into three parts on the AM show, will lend itself very well to injection of film, slides and visual material. Here the show can be written up a potpourri of visual material to accompany each of the addresses on the page.

Because all three shows involved are audience participation sees, Guedel said all three shows will be minimum of script alterations or format changes. None of the shows to video. No plans have been laid for which tele outlet or network will carry show, but it was assured that the webing AM versions would duplicate on tele if so desired.

Guedel Takes Video Plunge

HOLLYWOOD, July 31.—Radio producer John Guedel will take the television plunge with the ABC AM packages currently in stable. Simulcast AM-TV airings are planned for the Metropolitan Opera, American Town Meeting, and The Music of Candida. While taking the cautious view that any tele airings will be experimental, Guedel said all three shows will be given a fair trial run via live local airings and kinescope recording. He added that each of the present AM bankrroller will get first tele right if satisfactory.

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"Texaco Theater" Cops Hooper TV Poll, Competitors Left at Post

NEW YORK, July 31.—Texaco Star Theater, National Broadcasting Company's (NBC) lavish talent layout over the TV web Tuesday nights at 8:30-9 p.m., is cashing in on the growing audience wire, according to indication from TV audience meter readings of homes covering the July 24 airing.

For the over-all hour, 8-9 p.m., WJZ's metropolitan area survey gives Texaco a 69.0 per cent share of the audience estimated at 84,000. Opposition programs on other New York stations, including shows from the Democratic National Convention, have a 24.3 per cent share of the audience, WABD, for instance, scored a rating of 2.3 with a share of 1.9.

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"Stop the Music" Hot
Perhaps the best example of the ABC policy in operation is the plan evolved for televising Stop the Music, the current show for AM airplanes. When this program is dedicated for television within the next few weeks, it will be shown as portions of the AM show for special material. World War II news, telephone gagis, and will have a separate set of programs for its tele viewers, based on the video version only going to home television.

The Candid Mike gimmick is something identified with the program. Since the show involves generating a reaction in a person who does not know he is involved in a gag, it is considered a natural nick for tele, and in addition to a hidden microphone there is a hidden camera for these interviews, into which will be interjected certain sight material. The ABC News Town, which is part of this program, will be divided into three parts on the AM show, will lend itself very well to injection of film, slides and visual material. Here the show can be written up a potpourri of visual material to accompany each of the addresses on the page.

Because all three shows involved are audience participation sees, Guedel said all three shows will be minimum of script alterations or format changes. None of the shows to video. No plans have been laid for which tele outlet or network will carry show, but it was assured that the webing AM versions would duplicate on tele if so desired.
Lean Years Ahead for TV Station Ops

"Move Cautiously," Strotz

HOLLYWOOD, July 31.—Television station ownership will continue to be a grave threat to the consumer, at least for the next few years, according to Sidney N. Strotz, National Broadcasting Co. president, who was speaking at a New York teleheadquarters, Strotz painted a bleak picture of the future, but he said he was not pessimistic about television regarding the next few years.

"It takes intestinal fortitude to invest the amount of money to get into television and absorb losses at the start," he said. The transition period (at least for the next three years) will be lean financial years for all tele companies. Time has no claim they are operating at a profit or breaking even, even if only kidding themselves, or even (let alone account depreciation and other negative factors) while propping at this time, Strotz added.

The one hope is there will be no pull-outs, declaring that it will be many years before video or radio will be able to compete with the medium of radio. He repeatedly stressed that television was strictly "blue chip" business and that NBC's investment was for the long haul. However, Coast-to-coast video transmission will not be feasible before 1933 though NBC is hoping to use it in the near future. It will depend on facilities available to the public and the ability of the public to buy coaxial cable. Under the present allocation plan for coast-to-coast transmission, the small company, already allotted individual broadcasters, he felt, NBC, for example, will only get two hours per week. There are no guarantees that cable will be able to reach every home.

WGN has been excused broadcasting rights to the Brooklyn Dodgers games for the next three years. Paul Hedrick, vice president, station manager, and Branch Rickey, president of the ball club... C. E. Mudgey, sales manager for ABC, is the author of The Advertising Business and Guide to Radio and the Businessman (published by the Standard, New York, Aug. 5). He will make his television debut in New York City Aug. 11. His book, "How to Sell TV," is now in its second printing. This week 1,555,927 shares of ABC public value common stock were listed.

From All Around:

WJJD-FM, Columbus, Ind., debuting Sept. 1 with a talent array which includes Bob Bailey, executive director of the FM Association; Walte Hoyt, Cincinnati Reds sportscaster; Re. Earl Wilson, of Indiana; and others... Paul W. Larkin, radio editor of the Business Journal, York, Mass., has resigned as sportscaster of the Armed Forces Radio Service, has joined WOR, New York, to announce football game broadcasts... John Donaldson, Jr., has joined the Harry R. Cohen Advertising Company as time buyer.

Chicago:

M. 0 R I S T H O M P S O N, formerly with Food and Drug Administration, has joined sales staff of WBBM... NBC-Northwestern University Summer Radio Institute will close with annual banquet at Manufacturers and Merchants Club Aug. 3 and a radio show, WBBM, his project of last week, will be rebroadcast by WLS... Studs Terkel, well-known pop musical authority and broadcaster, joined NBC News on August 1. Lowell Thomas will broadcast his CBS show from WBBM today. Lowell Thomas, to broadcast his CBS show from WBBM today. Lowell Thomas, to broadcast his CBS show from WBBM today. Lowell Thomas, to broadcast his CBS show from WBBM today.

Hollywood:

B U R T O L I V E R, top man at Ponte, Cone & Belding's Hollywood office, named head of Community Church's radio division, to be assisted by Arthur Spencer, also with FCB. ... Program package Jack Roche (promoter of "S late" and "Tales of Tomorrow") will be launched of transcriptions library and building of recorded shows. Station also named two new newsman Jesse M. Watkins, formerly with Chicago and New England papers, and Robert S. Boyer, recently with The Washington News-Dem. The effort to type interest in baseball programs, WBBM is having best Wilson travel on the Chicago Cubs and broadcast games directly by wire from cities in which our-octopus games are being played. Sending Wilson with Cubs is totaling about $10,000 for wire charges and other expenses.

Booyngg!

DETOUR, July 31.—Wrestling fans here who take their grunts and groans via video like the newly accomplished by a group of special sound effects operated by WWJ-TV's sportscaster, Paul Wilbur, will be able to hear a 200,000,000 volts and the sound of a helicopter as the sound effects for the Chicago Bears. Wilbur is also the voice of film news as he roars through the stands and the amplifies the music for fighting and tunes of the drums.

When one listener phoned in an objection to the device as turning a normal observer into a revolting aspect of the sport, Wilbur asked other listeners to phone in their opinion. Within an hour, he was received calls from 1,892 persons, of which 1,149 favored the sound effects.

"Talk of the Trade"

T H E H O U S T O N " S T R O T Z "

New York:

P A U L A F F E L D E R, formerly director of children's and educational records at Columbia Records, Inc., has been appointed music annotator for the Columbia Broadcasting System (CBS), replacing Ben Hynes. Latter resigned two weeks ago, following a year's leave of absence. During past year, David Randolph has written music scripts. ... The Rococo Tito will celebrate his 25th wedding anniversary Aug. 7. He directs CBS's Song It Again, among other shows... WOR's Dave Driscoll, director of news and programming, has left for a three-week vacation. Ditto CBS's Mike Foster, trade news editor, and Bill Packer, of press department.

National Broadcasting Company (NBC) producer Frank Pepp planned to Europe Monday (July 26) for a week's vacation. He will take over as deputy director of The Eternal Light series... Paul W. Larkin, radio editor of the Business Journal, York, Mass., has resigned as sportscaster of the Armed Forces Radio Service, has joined WOR, New York, to announce football game broadcasts... John Donaldson, Jr., has joined the Harry R. Cohen Advertising Company as time buyer.

NBC Outlets To Take ABC Video Shows

Negotiations Under Way

CHICAGO, July 31.—Unique possibility that some ABC programs will be made available to certain Midwest National Broadcasting Company (NBC) AM affiliates will carry American Broadcasting Company (ABC) as well as NBC television programs in WENR-TV, ABC key station of NBC's network, or any other key time, the NBC affiliates came to light here this week. Negotiations which would lead to this possibility are taking place and, according to word from New York headquarters of ABC, there is a strong likelihood that arrangements will be made.

According to word leaking out here, ABC is offering network video programs to stations in cities which will be linked by a direct link to the cable network when it is put into operation. Stations included in this arrangement would be NBC affiliated WSBF-TV, Toledo; WENR-TV, Buffalo; WTMJ- TV, Milwaukee; WWSF, Cleveland, and perhaps a couple in the South. One reason for this type of operation is that after the cable is laid, it will have only one loop, only one network at a time can use it. Thus, while NBC is not feeding the stations, ABC could. Talk is also that there is the possibility of sharing any ABC network recorded programs originating here and in the East even before completion of the cable.

T. E. (Chick) Showman, v-p. of NBC here, said he saw little reason why NBC shouldn't be able to work out stations. He pointed out that the Federal Communications Commission's anti-nickers network ruling prohibits networks making contracts with other networks to originate shows from other networks. He said that undoubtedly this AM ruling would also apply to television.

ABC sources here say, however, that it would seem unlikely that such an arrangement could ever be completed, no matter how many of commercial shows. Thought was that both NBC and ABC would object to having to pay any monies or take any stations taking ABC commercial shows. It is far more likely that the arrangement would be for sustaining shows to give stations more flexibility in scheduling, without a divide costs of expensive video productions.

NBC, Peabody Mull "Prosecutor" Series

NEW YORK, July 31.—Final details of a deal calling for Peabody to sponsor the Public Prosecutor Series of National Broadcasting Company TV shows have worked out here. Peabody, the series' first sponsor, will wrap up for NBC by Jerry Fairbanks.

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Quality Photo Service

Boston, Aug. 14, 1948

Brattle, Brattle, Brattle.
Gabor's 39¢ Disk Expansion

New Investors Behind Four Subsid Lines

Pop Direct Sales a la Obie

By Jerry Wexler (Cont’d from page 1)

H’wd AFM Shake-Up In Offing?
Opposition Block Formed

HOLLYWOOD, July 31.—Rumblings of what may be an all-out attempt at the American Federation of Music Employes and Recording Organization (AFM), at general elections next September, to oust the board at a rowdy general membership meeting in the fall.

More than 600 AFM-ers attended, the largest turnout of the union’s history. Out of the three administration-backed proposals, only one of which was designed to survive the onslaught of an opponent block.

A lot of it was successful in getting an okay on the proposition to publish a directory, a step toward membership identification, and the union will try to bludgeon a way through members who have yet to be enrolled.

Wallice and Teegern claimed that the AFM’s campaign to increase in jurisdiction and further its plans in the field of politics, labor disputes, and government affairs.

Inside union sources blamed the Anti-Wallace faction of the AFM for losing the vote.

Breakthroughs in the AFM’s campaign were claimed by the Wallice and Teegern group.

Jazz on B’way

Brings Bux Back Alive

Watkins Experiment Boffo

(Continued from page 3)

The re-swing alley entrance offers his band a cut of the take in the club. The band has the role of play for a 30-minute period, with a $250 guarantee for the first show.

Non-members of the AFM have been successful in getting their acts heard in the club.

Jubilee Quartet sides, from Continental and other waxers.

Harold Junior Records

Kiddie line, to be named Junior Stomp, will make five records of breakable plastic, retailing at 30 cents (plus tax) for 18-inch, and 50 cents for 78s. The plastic records are said by Simon to contain 90 per cent pure vinyl. Distribution will be made direct to chain and department stores.

Preserving for all four lines will be made at the Webster plant in Massachussets, and pressing will be done in New Jersey in which Remington recently purchased a majority interest.

H’wd Fund-Raisers Formed

HOLLYWOOD, July 31.—Local music publishers and record stores group tagged Our Family Circle for the purpose of raising money for needy colleagues. Group already has approximately $1,000 in its coffers. Group is planning an additional sale to the union fund held for a similar purpose.

MODERN FORMS

Disk Subsidary

HOLLYWOOD, July 31—Modern Records, Hollywood subsidiary of the American Record Manufacturing Company, announced the formation of Modern’s top label, Jules B. ralts, said he was building a new pressing plant to make for completely original records from recording to

Chi’s Music Talent Gets
First Crack at Video in Fall; Pic Retrogressive

By Massingale Watkins

The Billboard presents the second of three articles depicting the invasion of video into music by various segments of the music biz. This summarizes the Midwest issue. The third article will cover the eastern area.

CHICAGO, July 31.—Real music business will get its first crack at video late this fall or early in 1949, a survey indicated this week. Up to now, the video scene has been almost dormant as far as utilization of musical talents goes, and the picture has been even more progressive. Only local program which utilized a top-notch musician, Waterhouse-Trotter, was taped shortly after a five-month airing. The reason given was that the budget was too low for current prints. Show features daily music on WGN, and — primarily a mop-top type, it also featured a piano industrious.

The other WGN-TV show which features live music is Club Television, Monday and Wednesday, half-hour variety show which features sightly and comedy backed by guest acts from local bistros.

Await Union Paper

Capt. Bill Edd, junior program director, and his program chiefs at WDBK, Salt Lake City, put out weekly by lack of an American Federation of Musicians, he has to play for a two-week period, as per the standard contract, instead of the $410 date for the same period without union subscriptions. Capt. Edd is producing the show, which has charge of union negotiations, said St日本の National Broadcasting Company, and the station intends to give him a deal to get before the show goes on the air.

See Perk

Video music will probably perk up as other network talk outlets begin operation, starting next month. This will be the first regular World Broadcasting Company’s station, which is said to be the first regular network talk outlet.

Robs of video stations in operation, which will carry music, have been unanimously answered that music agents and bookers have been hampered by the submissions of talent, that but that until the WGN-TV contract is taken up, the show, and web outlets get on the air, there’ll be little live music book...

Copyrighted work
Paramount Preps Campaign To Plug 'Romantic's' Songs

HOLLYWOOD, July 31.—With Paramount's Isn't It Romantic? soon to be released, the pixey's music firms are preparing a campaign on the photoplay's songs. Included are Rogers and Hart's title tune, to be handled by Paramount Music, and the Ray Evans-Jay Livingston ditties, Wonderrr! When Miss Julie Met Incredible Dinner, I Should Have Quit When I Was Ahead and At the Nightkdeem.

Latter tunes will be under the Famous Music wing. Interesting angle exists in that none of the pic's new tunes have been recorded. Hence, pluggers will be out making the waxery rounds just as in the pre-box days. Tunes will have to be cut either via a capella or abroad.

Top-Notchers to Palladium

HOLLYWOOD, July 31.—Hollywood Palladium has booked the Top-Notchers to open with Eddy Kiman's newly organized orchestra August 10. Combo will be the last added attraction to be used by the dais. As exclusively reported by The Billboard last week, Palladium is abandoning its policy of added attractions after experiment proved that box isn't getting the expected type. Currently sharing the spotlight with Buddy Read and band is thrush Helen Forrest whose spot on the ball has heled Palladium's talent run by $1,000 weekly.

Top-Notchers last appeared locally at the Zanarmer Room at Channing Gardens. Following their run there, combo played Honolulu and toured the Islands. Group is handled by Music Corporation of America.

Aussie Tootlers Seek Reduction On Disk Imports

SYDNEY, July 31.—Frank Kitson, secretary of the Australian Musicians' Union (AMU), announced this week that the union is going to make a strong appeal to the government to curtail imports of disks from overseas on the grounds that airing of foreign recordings is throwing Aussie musicians out of work. The use of foreign platters has been on the rise since the AMU effected a rule requiring musicians to be paid additional wages for each rebroadcast of transcribed musical air shows. Radio producers responded to this rule by virtually dropping rebroadcast e.t.'s and increasing the use of American and English waxings.

Kitson emphasized that the union was not asking a complete ban on imports but a substantial reduction. Broadcast execs pointed out that the union had brought about the increased use of imported platters, and its actions, and hinted that further repercussions will follow unless the union relaxes its policy of broadcast e.t.'s.

Varsity Adds 7 Fielders

NEW YORK, July 31.—After initial success reported for his Varsity disk label, Eil Oberstein this week dispatched assistant Les Savin about the country to line up additional manpower. As a result, seven field sales promotion men have joined the firm: Larry Simon, New York; Irving Klem, Baltimore; B. Strahl, Pittsburgh; John Havrilka, Cleveland; Ed Freeman, Philadelphia; Myron Brg, Chicago, and Irv Zeldman, Detroit.

Stravinsky Sues Leeds for 250G Over Summer Moon

HOLLYWOOD, July 31.—Long-smoldering disagreement between Leeds music tycoon Lou Levy and composer Igor Stravinsky came to a head this week when Stravinsky filed a $250,000 damage suit against Leeds charging Levy with having given the public false information and violating contract stipulations. Action, filed in Los Angeles Superior Court Thursday (29) accused Levy of associating Stravinsky with the pop tune Tum- mer Moon without authorization.

Stravinsky, thru attorney Aaron Spira, claimed that he gave Leeds Music right to adapt music from the Firebird Suite. First copies of three music credited Stravinsky with having composed the pop version of the long-hair music, but was changed to read "adapted from Stravinsky's Firebird Suite when the long-hair composer objected.

Further charged that Levy had degraded him via "un- savory" publicity to which he objected. Composer specifically mentioned an article written by Murray Schwartz, published in The New York Times October 23, 1947, which was based on an interview with Stavinsky, and stated all releases and license agreements made by Levy were fraudulent, violates, and was a state of contempt of money, hundreds of his famous ballet-themed "tunes" into a torch song."

Sam Shavy, attorney for Leeds, said that Levy claimed the "adhered Summer Moon under terms of contract with Stravinsky. When the composer objected, in type of publicity and exploitation given tune, Levy killed all flackery and let the deal die.

Savoy Buys 4,000 Sonora Master Disks

A Strong Pop Entreat

NEW YORK, July 31.—Herman Lubinski, Savoy Records head who recently acquired the Regent holdings, a further expansion this week with the purchase of some 4,000 masters from the Sonora Company. Along with the Regent waxings, the acquisition signalizes Lubinski as an extra strong entrant in the pop field. Under the Savoy agis, his main activity had been in the race and hot jazz areas. Included in the pacts, and already on the market, Lubinski said, is the old Lang Thompson waxing of You Durin', the sleeper recently revived via emulation of the Ben Selvin record of the 1920's. Further pop items, Lubinski reported, include masters by Phil Harris, Kay Thompson, the King Cole Trio, Reggie Childe, Dick Robertson and a slew of price and hillbilly sides. Lubinski plans to buy most of these to refreshen them up and take out any links that may be present.

Some 25 per cent of the Sonora sides, Lubinski said, consists of 12-inch classical, semi, and standard strong numbers, including the only recorded version of the Verdi opera, Hamlet, in a 10-side album.
Give In Now, or No Opera This Year, Met Tells Unions
(Continued from page 2)

have signed with the last few days, and the possibility of a long strike that will remain come into the fold by next Thursday, Aug. 11, the 38-49 opera season. Back in February, the MOA communicated its position to the Metropolitan Opera Association, asserting that because of the $200,000 deficit suffered during the preceding season, the union secured in contracts due for renewal.

Jockey for Position

Setting July 20 as the deadline for 802 to submit a status quo offer, MOA was then urged by the local to approach the association, union, and the mainline, 802 called a meeting of the executive council to discuss the matter of setting the union's ultimatum to or interest in wage increases. Because many of the opera's 82 members were either vacationing or working out of town, only 45 could be assembled, and no decision was reached. The local then asked a week's extension to the Met's ultimatum and agreed to accept the offer made yesterday (30). A further meeting of the orchestra is scheduled for Monday, at which the Met's position will be decided.

A spokesman declared that for the MOA, the extended scale was set two years ago, to run as an experiment and unfair in view of the savings in living costs and general upturn in wages. If the Met's ultimatum is carried out, the Russians, who were only Met employees not to receive a raise in the past, felt that if their hands are tied by budget conditions, the Met will definitely shudder unless current scale rates are renewed.

May Be Sincere This Time

The Met's threat is that the MOA's threat perhaps wasn't the off-rent-era employer housing itself, but a sincere statement of intentions. Meanwhile,...

Deutsch, Glaser Ink Talent Deal

NEW YORK, July 31.—Milt Deutsch, president of Continental Artists Corporation (CAC), yesterday purchased Abe Turchen's interests in the agency and signed a reciprocal talent selling deal with Joe Glaser's Associated Booking Office (ABO). Deutsch is going to take over the selling of CAC's talent here in the East, while Glaser will take over the CAC's talent that was sold here. In addition, he will combine duties of booking talent tours and handling Glaser's West Coast activities.

CAC, originally formed by Deutsch, Turchen, and Frank D'Amico, has been in operations since 1947, concentrating activities in the Latin-American countries and the United States. The three worked as a unit until April, when CAC was dissolved and the firm became Continental Artists Corporation (CAC) (The Billboard, June 19), with Deutsch buying his holdings. The agency was later acquired by stock leaves Deutsch as sole owner of the firm which will remain an independent and separate operation despite the deal with Glaser.

Deutsch, who will here be shuttered, and Deutsch in addition. In addition, Deutsch has a participating deal on Miguelito Valdes with the William Morris Agency.

Biltmore Pub Files 'You Can't Be True' Suit Vs. Edwards

NEW YORK, July 31.—The Biltmore Publishing Company has filed suit in United States District Court charging that Ben Edwards, doing business as the Ben Edwards Company, infringed on the Biltmore's copyrighted musical work, 'You Can't Be True.' The action, originally filed for court filing in May of last year, but was retired at a later date, due to the death of the defendant," according to the complaint, J. F. Biltmore. This office or our office of the records of the songs, 'You Can't Be True'..."

Name Band Biz Is on Upswing For Chi in Fall

NEW YORK, July 31.—Name Band activity in Chicago is on the upswing for the fall, with the Hotel Sherman's College Inn set to rename its name in the name of reality and utilization, and the new Latin Quarter Casino, scheduled for November, in Chicago, Ill., will be open for Business, and..."

Benene, Now Minus Appendix, to Rejoin Ork in Ohio Soon

DETROIT, July 31.—Orister Tex Beneke, one of the most successful... (Continued from page 3)

Jurgens' Is Band of Year

NEW YORK, July 31.—The Dick Jurgens org was awarded a special record deal by the United States Treasury Department in the name of the Year, as the Year's...
VOX JOX

A National Accounting of Disk Jockey Activities

GOTHAM GAB... Guest celeb pitch-hitting for Ted Husing on his Bandstand show while he vacations in Europe... Russ Morgan and Ed Sullivan are sitting in this week... Symphony Sid, WMCA's be-bop pundit, begins a series of Sunday midnight Jazzcasts from the Royal Roost on Broadway this week (6)... Art Scanlon, WINS, running a Miss Hello of 1945 contest in connection with Berry Venable's Mercury platter, Hello My Baby. Listeners are to submit recommendations for their favorite switch-board or phone operator. Winners are to be selected via phone calls. First prize: A trip to Bermuda.

PHILLY PHADDIE... Suu Wayne, pilot of the Musical Clock at WXY, from 7 to 9 each a.m., has had his spinning done coursed by a half-hour daily and now begins needleing at 6:30... Miss Dee Dunn, Don Bennett and untachable team of Hartford and Warren join Pat Stovanes for lock chores on his new writerly, WYJL, the town's freshest on outlet.

CONNECTICUT CUTTINGS... Don Ross, WRDC, Hartford, broad-

cast a "lost monkey" alarm over his 7-9 a.m. show the other day when a pet monkey escaped from its owner. A listener in a Hartford suburb corralled the beastie and returned it to its master, who wrote a grateful thank-you note... Jack Lenhoff, WLCF, Torrington, was cut ill, and Dick Carlson, station's assistant manager, set up equipment in the Carlson trailer home for pitch-hit broadcast of Jack's early morning show... Russ Naughton, WDRG, vacationing in inland Connecticut... Pat DiPasquale, owner of the Hartford Pizzeria, landed in Jerry Colonna's Capitol disk, Fare Me A Piece of Pizza, showed at WDRG's Shopper's Special last week with all his paraphernalia, and proceeded to turn out pies for the station crew.

DETROIT DROLLEY... Bob Murphy, of WIRE, is getting set for a video tour by mixing his Saturday night supper on the air—being assisted with a local 2:22 to 10 p.m. slot. He's pipping it by consuming popcon and soft drinks, contributed by listeners, with appropriate sound effects between the miles.

HINTERLAND HINT... Slim Rodgers, of WMIX, Mt. Vernon, Ill., who bills himself as 'corniest announcer in all radio,' writes: 'I'm a folk spinner—no measured noise for me. Never made the big time and have no desire to. Have managed to collect over 15,000 fan letters on small stations, 250 to 1,000 watts. The little people like me and buy whatever I plug. I'm happy.'

BISCUIT BANDITS... Lew Lowry, KOOL, Phoenix, Ariz., whose acquisition of 25 rare jazz platters from England was reported here some time back, worked into the weathy's music room and found that someone had discarded with the items. However, he was able to duplicate the shipments, so no damage was done, except to his bookbend.

TUNE TOUTING... Jocks on 10 up-State New York stations are co-operating on push for the Gem waxing of Is the Dark, the disk Jack Lacey recently used to great effect on his WINS Mystery Vocalist Contest.

CHICAGO CHATTER... Herb Fields' Sextet, Sarah Vaughan and Dick (Two-Ton) Baker, and the Honeydrippers will work the two-week d.j. show at the Chicago Theater, opening August 13. Jack Payne, writer for Liam Burton, will produce the show, with Al Borde again exclusive booker... Don Laverty, ex-record spinner for d.j. Ernie Simon, becomes music director at WJJD, Chicago, supplementing Ken Nelson, who will handle Capitol's e.t. library on the Coast... South Bend's Bruce Saumiers, Sandy Reece and Tommy Deco, who work through the day on WSBT, South Bend, Ind., get credit for the popularity of Pee Wee Hunt's Twelfth Street Rag on Capitol. Trio started plugging the Capitol e.t. early in the year, until requests got so big in that area that Liam Jenkins, of Capitol Sales in that area, requested Cup execs to put the platter out on 78 r.p.m. shellac.

HILLBILLY DISK JOCKS... Fred Edwards, KBLO, Dallas, has returned to platter plugging after doing two movies, Silver Trails, for Monogram, in which he played a heavy opposite Capitol cuter Jimmy Welchly, and Strike It Rich for Allied Artists. Edwards will soon open a Western and k.b. disk shop in Dallas... Ray Scott, the rasie music jock on WZIP, Covington, Ky., is hyping interest in a series of disk remotes from personal appearance shows and bars dances in that area... Texas Tiny, the 800-pound d.j. on KGEB, Long Beach, is doing a video shot with local h.b.'s on KTLA.

Looks Like The Biggest Thing In America

Thanks Ops, Disk Jocks & Retailers for making this our next big

HIT!
New York:

The Count Basie ork and Billie Holiday bill at the Strand Theater here topped a house record by grossing $36,800 after having pulled in $35,000 in its first week. Russ Morgan's ork opes at the Hotel Billmore and Cascades August 3 and will stay at the hotel long enough to open its Bowman Room September 27; Harold Nagel's small group will alternate. The Dave Barbour group traveling with Peggy Lee has grown from a quartet to a quintet.

Kenny Anthony's ork plays a return date at the Apollo Theater for the week beginning September 16; Anthony played there about three months ago. Howard Christiansen's General Artists Corporation (GAC) merged personnel additions, booked George G tres ork into the Westcott Hotel, Kansas City, Mo., for the week of September 15 and also set Gay Clodfelter for the same spot at an undetermined date; this makes the initial GAC booking in the spot in a couple of years. Milton Korney, GAC veep, plans in from the Coast to stay in town for a couple of weeks while agency proxy, Tom Rockwell, performs his chores in Hollywood.

Columbia Pictures' music exec, Jonie Tups, in town for a couple of weeks. Dizzy Gillespie's ork set for a three-week return to the Royal Roost beginning September 30; Dizzy did an $8,000 week at the Million Dollar Theater in Los Angeles last week, working at $2,000 guarantee with a 50-50 split. Joe Comfort will replace Johnny Miller as the bassman with the King Cole Trio. Nellie Lutches returns to Cafe Society September 7 for a 10-week run.

Cavalier Music, BMI affiliate co-owned by pluggers Mickey Glass, Bob Baunang and Jerry Lewin, has taken space in George Weiser's Grand Music office in the Enbit Building. Francis Lane, former trump with the Johnny Long ork, will be featured vocalist on Ben Yost's forthcoming Modern Minstrels tele show for CBS. Lawrence Welk moves into the Walled Lake (Mich.) Casino for three days starting August 30. Apollo Records has taken over as distributor for the 50th Century and Gotham disk labels in the Metropolitan New York and Northern New Jersey area. The Eddie Culver ork being submitted by booker Jack Gordon in Massachusetts and Connecticut for one- and theater dates. Steve Gibson's Red Caps booked into the hillsboro hillbilly stronghold, Himmelreich's Grove, Williamsfield, Pa. Cups will only do afternoon shows at the Grove, returning to Atlantic City for their regular nightly show at the Club Round.


Mayor Richard S. Middleton, of Columbus, O., has awarded honorary police chief commendations to pluggers Bobby Manos and co-writers Irv Drue, James Shub and Irving Fields for honoring the city in their tune, Columbus, Ohio. Anees Rose, to do a tea shot on the Ed Sullivan's variety show Tuesday (8). L. E. Lewis, head of London Records, arrives from England Friday (8).

Norman Kaalhue, of the Mary Kaye Trio, has dedicated his new tune, My Pretty Pati, to his wife, Pati. Sam Eshkenazi into Galveston's Music Room Saturday (7), with Sonny Dunloup following on the 21st. Al Friedman plans to the Coast Thursday (29) to represent Porgie Music in Hollywood. Dizzy Gillespie combo into Billy Berg's in Hollywood August 19.

Dr. I. Clarence Chambers, Negro deputy medical superintendent at Harlem Hospital, submitted a composition titled All American uncollected to Joe Turby. Turby liked the piece, a swing suite for two pianos, and recorded it with his brother in a Victor album set for August release. Milia Music is publishing the selection. Coos Williams ork playing the pier at Wrightsville, N. C., for the third successive year. The crowd's top stylist opens Friday (9).

Sammy Kaye to distribute television sets to marine hospitals in the area of the Hospitalized Veterans' Foundation. BMI's hotel licensing department has signed some 150 resorts in Sullivan and Ulster counties in the champagne circuit. As per BMI's 1945 agreement with the American Hotel Association fee is one half of 1 per cent of music payroll, with a $40 minimum figure.

Music his attorney, Lee Eastman, returns from the Coast next week. Sammy Kaye to division of the weekly CBS show The Four Sons That Rehearsed on The Air Sunday (1)..... Thomas E. Fox Jr. has been named assistant to the corporation secretary of Capital Discs..... Shedd McWilliams has taken over as personal manager for thrush June Morgan who returns to this country next week after two years abroad.

Cincinnati:

Eliot Lawrence's week stand at Cony Island was preceded by pay-off tub-thumping ignited by Jim Burt, Coney's band exploiter. For two weeks prior to Lawrence's opening, the maestro's recording of Donna Bella was

(Continued on page 23)
RH Sheet: Qualitative Plugs

Without taking sides, and in the interest only of giving the music business a look at another "logging system," The Billboard reprint below the most-heard 25 radio tunes of the week, as recapitulated by cricketer Richard Himber’s new RH system. The RH recap is essentially qualitative. Plugs are rated in accordance with the "type" of program rather than on Peatman’s basis of "listener coverage." The RH ratings go as follows: 1 point for sustaining instrumental; 2 points for local commercial instrumental; 3 points for local commercial vocal; 4 points for network commercial instrumental; 6 points for network commercial vocal.

Confidential Sources

According to Himber, information on Chicago and California emanations this week was privately dispatched to him by confidential sources. Effective within a week or so, he states, an office will be set up on the West Coast and in Chicago to actually log and recap performances. Himber says one Buddy Bernard will be responsible for Coast checking and Morty Keith will effect a Chicago set-up.

Reaction to the music trade to the RH system will be the sole determinant for The Billboard’s deciding whether or not to present regularly a weekly recap of the Himber logged tunes and possibly to include it in the Music Popularity Charts. The RH coverage takes in the period of July 23 to 30. The same period is represented by the Peatman sheet listings in the pop charts.

<table>
<thead>
<tr>
<th>Best Sellers</th>
<th>Country Series</th>
<th>Sepia Series</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. MY HAPPINESS</td>
<td>THAT WILD AND WICKED LOOK IN YOUR EYE</td>
<td>TEACH ME TO BE RIGHT</td>
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<tr>
<td>ELLA FITZGERALD</td>
<td>DECCA 46109</td>
<td>SISTER ROSTETTA THARPE</td>
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<tr>
<td>2. MAYBE YOU’LL BE THERE</td>
<td>SEA’AN’S BLUES</td>
<td>LAY DOWN YOUR SOUL</td>
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<tr>
<td>GORDON JENKINS</td>
<td>ERNEST TUBB</td>
<td>WITH SAM PRICE Trio</td>
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<tr>
<td>3. RUN JOE</td>
<td>WAITING FOR A TRAIN</td>
<td>LAY DOWN YOUR SOUL</td>
</tr>
<tr>
<td>LOUIS JORDAN</td>
<td>MAMA BLUES</td>
<td>WITH SAM PRICE Trio</td>
</tr>
<tr>
<td>4. LITTLE WHITE LIES</td>
<td>JOHN HENRY</td>
<td>SISTER ROSTETTA THARPE</td>
</tr>
<tr>
<td>DICK HAYMES</td>
<td>THE BEAUT FROM BUTTE</td>
<td>MARIE KNIGHT</td>
</tr>
<tr>
<td>5. IT’S MAGIC</td>
<td>TWO CAR GARAGE</td>
<td>LEGENDARY BLUE</td>
</tr>
<tr>
<td>DICK HAYMES</td>
<td>THE BEAUT FROM BUTTE</td>
<td>PIONEERS</td>
</tr>
<tr>
<td>6. I HATE TO LOSE YOU</td>
<td>THE JOSIE CHILTON SHOW</td>
<td>LEGENDARY BLUE</td>
</tr>
<tr>
<td>ANDREW’S SISTERS</td>
<td>WITH THE LITTLE BEARS</td>
<td>PIONEERS</td>
</tr>
<tr>
<td>7. YOU CAN’T BE TRUE, DEAR</td>
<td>THE BEAUT FROM BUTTE</td>
<td>PRECIOUS MEMORIES</td>
</tr>
<tr>
<td>DICK HAYMES</td>
<td>WITH THE LITTLE BEARS</td>
<td>MARIE KNIGHT</td>
</tr>
<tr>
<td>8. EVERY DAY I LOVE YOU</td>
<td>WITH THE LITTLE BEARS</td>
<td>SISTER ROSTETTA THARPE</td>
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<tr>
<td>DICK HAYMES</td>
<td>WITH THE LITTLE BEARS</td>
<td>MARIE KNIGHT</td>
</tr>
<tr>
<td>9. BLUE TAIL FLY</td>
<td>WITH THE LITTLE BEARS</td>
<td>MEMORIES OF THE BEAUTY</td>
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<tr>
<td>ANDREW’S SISTERS-BURL IVE</td>
<td>WITH THE LITTLE BEARS</td>
<td>FROM BUTTE</td>
</tr>
<tr>
<td>10. FRIENDLY MOUNTAINS</td>
<td>WITH THE LITTLE BEARS</td>
<td>&quot;OVER THE RIVER&quot;</td>
</tr>
<tr>
<td>BING CROSBY</td>
<td>WITH THE LITTLE BEARS</td>
<td>&quot;OVER THE RIVER&quot;</td>
</tr>
</tbody>
</table>

A special listing of Decca records based on actual sales... your guide to the sure-fire hits of today and tomorrow.
HIT Tunes for August

On Records

**CHILICOTHE, OHIO**

Peggy Mann—Eddie Heywood—Vict. 20-3639 a Art Mooney—MGM 10320

**DELLAH**

Glenn Miller—Vict. 20-2542 a Buddy Clark—Okeh 6403

**DREAM PEDDLER, THE**

Frankie Carle—Col. 10385 a Sammy Kaye—Vict. 20-2452

**FOOTBALL SONG**

Frankie Carle—RCA 10395 a Sammy Kaye—Vict. 20-2452

**HAPPY PEOPLE**

Francis Vaughn

**HEAVEN**

Bob McSweeney

**I WANT TO CRY**

(Excelsior)

Chris Cross—Steinberg 4004 a Savannah Churchill—Manor 1129

**IT'S SO PEACEFUL IN THE COUNTRY**

(Regent)

Mildred Bailey—Dec. 1951 a Charlie Spikes—Okeh 6291

**JUST BECAUSE**

(Pearl)

Frank Vernon—Cap. 30572 a A. Grecco—Sip. 15297

**LONG AFTER TONIGHT**

(BMTH)

Kate Smith—MGM 10157 a Andy Russell—Cap. 15055

**SERENADE**

Music Played on a Heartstring (Duesex)

Buddy Clark-Ray Noble—Col. 36091

**SOMEBODY CARES**

(Porgie Music)

Vaughn Monroe—Vict. 20-2671 a Art Lund—MGM 10170

**SPRING CAME**

(Republic)

Sammy Kaye—Vict. 20-2886

**TAKE IT AWAY**

(Tempo)

Enric Madrigale—Dec. 24446 a Emmons Ros—Lan. 200

**TIME AND TIME AGAIN**

(London)

Wayne King—Buddy Clark—Vict. 25716 a Eddy Duchin—Col. 26089

**WALKIN' WITH MY SHADOW** (Johnstone-Xorthe)

Four Knights—Dec. 46014 a Jack McLean—Wayne Congr—Crest 800

**YOURS**

Quierelem Mucho (Marka)

Kender Capit—Vict. 36244 a Andy Russell—Cap. 10112

**The Nation's Top Tunes**

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each week's new popularity as measured by survey features of The Billboard's Music Popularity Chart.

HIT Tunes for August

On Records

CHILICOTHE, OHIO

Peggy Mann—Eddie Heywood—Vict. 20-3639 a Art Mooney—MGM 10320

DELLAH

Glenn Miller—Vict. 20-2542 a Buddy Clark—Okeh 6403

DREAM PEDDLER, THE

Frankie Carle—Col. 10385 a Sammy Kaye—Vict. 20-2452

FOOTBALL SONG

Frankie Carle—RCA 10395 a Sammy Kaye—Vict. 20-2452

HAPPY PEOPLE

Francis Vaughn

HEAVEN

Bob McSweeney

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JUST BECAUSE

(Pearl)

Frank Vernon—Cap. 30572 a A. Grecco—Sip. 15297

LONG AFTER TONIGHT

(BMTH)

Kate Smith—MGM 10157 a Andy Russell—Cap. 15055

SERENADE

Music Played on a Heartstring (Duesex)

Buddy Clark-Ray Noble—Col. 36091

SOMEBODY CARES

(Porgie Music)

Vaughn Monroe—Vict. 20-2671 a Art Lund—MGM 10170

SPRING CAME

(Republic)

Sammy Kaye—Vict. 20-2886

TAKE IT AWAY

(Tempo)

Enric Madrigale—Dec. 24446 a Emmons Ros—Lan. 200

TIME AND TIME AGAIN

(London)

Wayne King—Buddy Clark—Vict. 25716 a Eddy Duchin—Col. 26089

WALKIN' WITH MY SHADOW

(Johnstone-Xorthe)

Four Knights—Dec. 46014 a Jack McLean—Wayne Congr—Crest 800

YOURS

Quierelem Mucho (Marka)

Kender Capit—Vict. 36244 a Andy Russell—Cap. 10112

G. Carter—Black & White 3005 a Jimmy Dorsey—Dec. 25173

The Caxton—Dec. 25173 a Jimmie Valentine—Vanity 107 a Jimmy Lewis—Cap. 22289

YOURS (Quierelem Mucho)

Kender Capit—Vict. 36244 a Andy Russell—Cap. 10112

G. Carter—Black & White 3005 a Jimmy Dorsey—Dec. 25173

The Caxton—Dec. 25173 a Jimmie Valentine—Vanity 107 a Jimmy Lewis—Cap. 22289

THE BILLBOARD CHARTS

PART 1

The Nation's Top Tunes

HONOR ROLL OF HITS

(The Billboard Index)

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.
USE THIS PAGE AS YOUR CHECK SHEET

Here's a handy way to order and to re-order RCA Victor's top new hits.

RCA VICTOR STARS

ON THE BILLBOARD

“HONOR ROLL OF HITS”

1. MY HAPPINESS
   DOROTHY MORROW ENSEMBLE
   RCA Victor 20-2965

2. YOU CAN’T BE TRUE, DEAR
   DICK JAMES
   RCA Victor 20-2966

3. IT'S MAGIC
   TONY MARTIN
   RCA Victor 20-2862

4. A TREE IN THE MEADOW
   J. LOSS ORCHESTRA
   RCA Victor 20-2965

5. LITTLE WHITE LIES
   TOMMY DORSEY
   RCA Victor 27521

6. IT ONLY HAPPENS WHEN I DANCE WITH YOU
   PERRY COMO
   RCA Victor 20-2888

7. PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON
   RAY MCKINLEY
   RCA Victor 20-2873

This week's RCA VICTOR release!

POPULAR

- The Moon Was Yellow
- The Way You Look Tonight
- Call Me Darling, Call Me Sweetheart, Call Me Dear
- To You Sweetheart Aloha
- Talking To Myself About You
- My Fair Lady
- Remind Me to Tell You
- Simon Says

FOLK

- Just A Little Lovin' (Will Go a Long, Long Way)
- My Daddy's Only a Picture

BLUES

- Time Wasted on You
- High As a Georgia Pine

INTERNATIONAL NOVELTIES

IRISH

- From Galway to Dublin
- Medley of Highlands

ITALIAN

- Mlle Cherubini in Coro—Nirna nanna (A Thousand Angels Sing in Chorus)
- Fontane—Stornellato (Fountains)

NEW ALBUM OF "THEME SONGS"

- "THEME SONGS"
  - I'm Getting Sentimental Over You
  - Moonlight Serenade
  - Tchaikovsky Piano Concerto No. 1
  - Racing With The Moon
  - The Waltz You Saved For Me
  - Twilight Time
  - Kaye's Melody
  - My Promise to You

Riding High... Climbing Fast

- Rambling Rose
- It's Magic
- You Came A Long Way (From St. Louis)
- My Heart Belongs to You
- Tunnel of Love

Mail your order to your RCA Victor distributor!

Name
Street
City State
Ray Bloch
and his Choir and Orchestra
on Sig 15005

Meadowland
backed with
Limehouse Blues
instrumental

Your famous Song of the Red Army done as only
Ray Bloch and his 32 piece Orchestra can do it.

Signature records

BASIN STREET BLUES
KEN ELLIOTT

In the Crescent city, Ken is the Musical
Director of WNOE Mutual outlet. He
also has a record show "Karno Jukebox
Jamboree" heard daily from midnight
to 2 a.m.

NOW BIGGER THAN EVER

ENG Land's Top Twenty

Song listed are sheet music best sellers in Canada. Listing is based on reports
received from the seven largest retailers in the Dominion.

#1. MY HAPPINESS
#2. YOU CAN'T BE TRUE, DEAR
#3. WOODY WOODPECKER
#4. NOW IS THE HOUR
#5. LITTLE WHITE LIES
#6. TOOTIE GOLIE DOOLIE (The Uptown Falls)
#7. LOVE SOMEBODY
#8. THE DREAM-BIRD SONG
#9. A TREE IN THE MEADOW
#10. NATURE BOY

#11. PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON
#12. YOU WERE MEANT FOR ME
#13. YOU CALL EVERYBODY DARLIN'
#14. BABY FACE
#15. BABY FACE

Best-selling Sheet Music

Tunes listed are the national best sheet music sellers. List is based on reports
received each week from all the nation's sheet music jobbers. Songs are listed
according to greatest number of sales. (R) Indicates tune is in a film; (M) Indicates
that is in first musical; (F) Indicates tune is available on record.
RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record changes. List is based upon tropical indicators taped over a period of 6 months in 1,400 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed and their chart status will be available in the Motion Picture News chart, Music Popularity Chart, Part I. (P) Indicates tunes from a film, (M) indicates tune from a light musical.

<table>
<thead>
<tr>
<th>#</th>
<th>Tunes</th>
<th>Week Ending July 30</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WOODY WOODPECKER...Key Kyser</td>
<td>Columbia 19177-ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>WOODY WOODPECKER...The Sportman-Mel Blanc</td>
<td>Capitol 19145-ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>LOVE SOMEBODY...Darby Day-Booby Clarke</td>
<td>Columbia 38174-ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>MY HAPPINESS...Friedl Pipper, Capitol 10004-ASCAP</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>MY HAPPINESS...A. &amp; S. Steele</td>
<td>Danzoo D-11133-ASCAP</td>
</tr>
<tr>
<td>6</td>
<td>YOU CALL EVERYBODY...Darlin'</td>
<td>Al Trace</td>
</tr>
<tr>
<td>7</td>
<td>A TREE IN THE MEADOW...Margaret Whitten</td>
<td>Capitol 15725-ASCAP</td>
</tr>
<tr>
<td>8</td>
<td>LITTLE WHITE LIES...Dick Haymes, Decca 24320-ASCAP</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>YOU CAN'T BE TRUE...     Anti</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>YOU CAN'T BE TRUE...A. Vincent</td>
<td>Support</td>
</tr>
<tr>
<td>11</td>
<td>YOU CAN'T BE TRUE...The Sportmen</td>
<td>Columbia 9977-ASCAP</td>
</tr>
<tr>
<td>12</td>
<td>NATURE BOY...            King Cole</td>
<td>Capitol 15054-ASCAP</td>
</tr>
<tr>
<td>13</td>
<td>WILLIAM TELL OVER...Spade Smith</td>
<td>Victor 20-2541-ASCAP</td>
</tr>
<tr>
<td>14</td>
<td>LITTLE WHITE LIES...      Dinah Shoal</td>
<td>Columbia 38114-ASCAP</td>
</tr>
<tr>
<td>15</td>
<td>THE MAHARAJAH...          Vaughn Monroe</td>
<td>Magador</td>
</tr>
<tr>
<td>16</td>
<td>RAMBLING ROSE...          Perry Como</td>
<td>Satisfiers</td>
</tr>
<tr>
<td>17</td>
<td>COOL WATER...            Vaughn Monroe-Sons of the Pioneers</td>
<td>Decca 25814-ASCAP</td>
</tr>
<tr>
<td>18</td>
<td>BONNIE JOE...             Louis Jordan</td>
<td>Decca 24448-ASCAP</td>
</tr>
<tr>
<td>19</td>
<td>GERMANY (F)</td>
<td>Gordon MacRae</td>
</tr>
<tr>
<td>20</td>
<td>YOU CAME A LONG WAY...Ray McKinley</td>
<td>Victor 20-2613-ASCAP</td>
</tr>
<tr>
<td>21</td>
<td>MAYBE YOU'LL BE          Gordon Jenkins</td>
<td>There</td>
</tr>
<tr>
<td>22</td>
<td>IT'S MAGIC (F)</td>
<td>Gordon MacRae</td>
</tr>
<tr>
<td>23</td>
<td>YOU CAME A LONG WAY...Ray McKinley</td>
<td>Victor 20-2613-ASCAP</td>
</tr>
<tr>
<td>24</td>
<td>COOL WATER...            Vaughn Monroe-Sons of the Pioneers</td>
<td>Decca 25814-ASCAP</td>
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<tr>
<td>25</td>
<td>BONNIE JOE...             Louis Jordan</td>
<td>Decca 24448-ASCAP</td>
</tr>
<tr>
<td>26</td>
<td>GERMANY (F)</td>
<td>Gordon MacRae</td>
</tr>
<tr>
<td>27</td>
<td>YOU CAME A LONG WAY...Ray McKinley</td>
<td>Victor 20-2613-ASCAP</td>
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<tr>
<td>28</td>
<td>COOL WATER...            Vaughn Monroe-Sons of the Pioneers</td>
<td>Decca 25814-ASCAP</td>
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<tr>
<td>29</td>
<td>BONNIE JOE...             Louis Jordan</td>
<td>Decca 24448-ASCAP</td>
</tr>
<tr>
<td>30</td>
<td>(C) Pastor Turk, MGM 151039, J. Pink, Victor 20-2577-ASCAP</td>
<td></td>
</tr>
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<td>31</td>
<td>(C) Pastor Turk, MGM 151039, J. Pink, Victor 20-2577-ASCAP</td>
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<td>(C) Pastor Turk, MGM 151039, J. Pink, Victor 20-2577-ASCAP</td>
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<td>(C) Pastor Turk, MGM 151039, J. Pink, Victor 20-2577-ASCAP</td>
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<td>34</td>
<td>(C) Pastor Turk, MGM 151039, J. Pink, Victor 20-2577-ASCAP</td>
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<td>(C) Pastor Turk, MGM 151039, J. Pink, Victor 20-2577-ASCAP</td>
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<td>36</td>
<td>(C) Pastor Turk, MGM 151039, J. Pink, Victor 20-2577-ASCAP</td>
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<td>37</td>
<td>(C) Pastor Turk, MGM 151039, J. Pink, Victor 20-2577-ASCAP</td>
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<td>38</td>
<td>(C) Pastor Turk, MGM 151039, J. Pink, Victor 20-2577-ASCAP</td>
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<td>(C) Pastor Turk, MGM 151039, J. Pink, Victor 20-2577-ASCAP</td>
<td></td>
</tr>
<tr>
<td>40</td>
<td>(C) Pastor Turk, MGM 151039, J. Pink, Victor 20-2577-ASCAP</td>
<td></td>
</tr>
</tbody>
</table>

SONGS WITH GREATEST RADIO AUDIENCES

(Ending Friday, July 25, 8 a.m., and ending Friday, July 30, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Postman's Audience Coverage Index. The index is prepared upon radio-neo tape available to Postman ACT by the Research Institute of Radio, Chicago, Illinois. Listed are the top 30 tunes in the case of this tune alphabetical. The music index is prepared on a weekly basis, every 6 months. The index is a legitimate source, indicating tunes that are playing. The number (P) indicates tunes that are playing. The number (M) indicates tunes that are playing.

The feature is continued 1947 by the office of Research, Inc., 347 Broadway, New York 11, N. Y., a service may be made to all of this material except on trade papers; no other use is permitted; no radio broadcasts utilizing this information may be aired. Subscriptions will be handled through the Postman, Inc., 125 E. 62nd Street, New York 21, N. Y.

The Top 30 Tunes (plus ties)

<table>
<thead>
<tr>
<th>Title</th>
<th>Publisher</th>
<th>No. 1 Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>A FALL FROM AN UMBRELLA...</td>
<td>Field</td>
<td>1-27</td>
</tr>
<tr>
<td>A TREE IN THE MEADOW...</td>
<td>Field</td>
<td>1-20</td>
</tr>
<tr>
<td>BEYOND THE SEA...</td>
<td>Field</td>
<td>1-19</td>
</tr>
<tr>
<td>BRIDE AND GROOM POLKA...</td>
<td>Field</td>
<td>1-18</td>
</tr>
<tr>
<td>BUBBLE LOO...</td>
<td>Field</td>
<td>1-17</td>
</tr>
<tr>
<td>CAMEO JUDY...</td>
<td>Field</td>
<td>1-16</td>
</tr>
<tr>
<td>CATTLE Call...</td>
<td>Field</td>
<td>1-15</td>
</tr>
<tr>
<td>20-2944: Newman-A.</td>
<td>Field</td>
<td>1-14</td>
</tr>
<tr>
<td>20-2812: Newman-A.</td>
<td>Field</td>
<td>1-12</td>
</tr>
<tr>
<td>20-2812: Newman-A.</td>
<td>Field</td>
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</tr>
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<td>20-2812: Newman-A.</td>
<td>Field</td>
<td>1-10</td>
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<tr>
<td>20-2812: Newman-A.</td>
<td>Field</td>
<td>1-9</td>
</tr>
<tr>
<td>20-2812: Newman-A.</td>
<td>Field</td>
<td>1-8</td>
</tr>
<tr>
<td>20-2812: Newman-A.</td>
<td>Field</td>
<td>1-7</td>
</tr>
<tr>
<td>20-2812: Newman-A.</td>
<td>Field</td>
<td>1-6</td>
</tr>
<tr>
<td>20-2812: Newman-A.</td>
<td>Field</td>
<td>1-5</td>
</tr>
<tr>
<td>20-2812: Newman-A.</td>
<td>Field</td>
<td>1-4</td>
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<tr>
<td>20-2812: Newman-A.</td>
<td>Field</td>
<td>1-3</td>
</tr>
<tr>
<td>20-2812: Newman-A.</td>
<td>Field</td>
<td>1-1</td>
</tr>
</tbody>
</table>

MUSIC RECORDS

PSST—HAVE YOU HEARD THE LATEST

A RED HOT TUNE

JOHN LAURENZ

SINGING

HAIR OF GOLD

WITH ORCHESTRAL ACCOMPANIMENT

MERCURY NO. 5172

YOU’LL HAVE TO CALL THE POLICE TO KEEP THE CUSTOMERS IN LINE!

GET IT! HEAR IT!

YOU’VE GOT A SURPRISE COMING!

MERCURY NO. 5172

CONTINUED ON PAGE 22
THE SUMMER'S BIGGEST HIT!

"UNDERNEATH THE ARCHES"

Backed by:

"SIDE BY SIDE"

Primo Scala's banjo and accordion band

NO. 238

75¢ plus tax

THE BILLBOARD MUSIC POPULARITY CHARTS

Retail Record Sales

Week Ending July 9

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores, according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>No.</th>
<th>This Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Khachaturian: Violin Concerto (Five Record)</td>
<td>David Oistrakh</td>
</tr>
<tr>
<td>1</td>
<td>Ravel: Barcarolle (Two Records)</td>
<td>Koussevitzky-Boston Symphony Orch.</td>
</tr>
<tr>
<td>1</td>
<td>Shostakovich: Symphony No. 5 in D Major, Opus 47 (Five Records)</td>
<td>Leopold Stokowski</td>
</tr>
<tr>
<td>1</td>
<td>Tchaikovsky: Serenade for Strings (Five Records)</td>
<td>Leopold Stokowski</td>
</tr>
<tr>
<td>1</td>
<td>Debussy: Images I and II (Two Records)</td>
<td>Leopold Stokowski</td>
</tr>
<tr>
<td>1</td>
<td>Tchaikovsky: Concerto for Piano and Orchestra Album (Four Records)</td>
<td>Leopold Stokowski</td>
</tr>
</tbody>
</table>

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,890 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>No.</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Al Jolson Volume III Album (Four Records)</td>
</tr>
<tr>
<td>2</td>
<td>Bing Crosby</td>
</tr>
<tr>
<td>3</td>
<td>Stan Kenton</td>
</tr>
<tr>
<td>4</td>
<td>Songs of Our Times (13832) Album (Four Records)</td>
</tr>
</tbody>
</table>

SONGS WITH GREATEST RADIO AUDIENCES

(Continued from page 22)

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Performing Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jedburgh (R)</td>
<td>Pathé</td>
<td>A-600</td>
</tr>
<tr>
<td>Just Tune (R)</td>
<td>Pathé</td>
<td>A-600</td>
</tr>
<tr>
<td>Little Girl (R)</td>
<td>Pathé</td>
<td>A-600</td>
</tr>
<tr>
<td>Love Me or Leave Me (R)</td>
<td>Pathé</td>
<td>A-600</td>
</tr>
<tr>
<td>My Fair Lady (R)</td>
<td>Pathé</td>
<td>A-600</td>
</tr>
<tr>
<td>My Happiness (R)</td>
<td>Pathé</td>
<td>A-600</td>
</tr>
<tr>
<td>Nobody But You (R)</td>
<td>Pathé</td>
<td>A-600</td>
</tr>
<tr>
<td>Love Me or Leave Me (R)</td>
<td>Pathé</td>
<td>A-600</td>
</tr>
<tr>
<td>Pat 'Em in the Ass, Tie 'Em with a Ribbon (R)</td>
<td>Pat-A-200</td>
<td></td>
</tr>
<tr>
<td>Rhode Island Pompous (My) (R)</td>
<td>Pat-A-200</td>
<td></td>
</tr>
<tr>
<td>Cheek to Cheek (R)</td>
<td>Pat-A-200</td>
<td></td>
</tr>
<tr>
<td>Step It Out, Mr. Baby (R)</td>
<td>Pat-A-200</td>
<td></td>
</tr>
<tr>
<td>Ten Little Indians (The Yodel Fold) (R)</td>
<td>Pat-A-200</td>
<td></td>
</tr>
<tr>
<td>We Just Couldn't Say Goodbye (R)</td>
<td>Pat-A-200</td>
<td></td>
</tr>
<tr>
<td>Wildwood Flower (R)</td>
<td>Pat-A-200</td>
<td></td>
</tr>
<tr>
<td>You Can't Be True, Dear (R)</td>
<td>Pat-A-200</td>
<td></td>
</tr>
<tr>
<td>The Remaining 25 Songs of the Week</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A Boy From Tennessee-A Girl From Tennessee (R)</td>
<td>Shapero-Bernstein</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Better Luck Next Time (R)</td>
<td>Shapero-Bernstein</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Blue Bird of Happiness (R)</td>
<td>Shapero-Bernstein</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Cabbage Patch (The Samba) (R)</td>
<td>Shapero-Bernstein</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Crying For Joy (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Come Along (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Dillah (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Everybody Loves Somebody (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Highway to Love (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Love Me or Leave Me (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Maybe You'll Be There (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Pinto (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Take It Away (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Thank You Very Much (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Tell Me a Story (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>The Best Things in Life Are Free (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>The Dream Peddler (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>There Are the Things I Love (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>This Is the Moment (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Time and Time Again (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>When the Red, Red Robin Comes Bob, Bobbin' Along (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
<tr>
<td>Yours (R)</td>
<td>Maurice Y. Monroe</td>
<td>ASCAP</td>
</tr>
</tbody>
</table>

IMPORTED LONDON RECORDS
FULL RANGE RECORDING

The Billboard August 7, 1949
### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to present sale. (P) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORD</th>
<th>ARTIST</th>
<th>LABEL</th>
<th>WEEK</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WOODY WOODPECKER...Kay Kyser</td>
<td>Columbia 38197</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>WOODY WOODPECKER...The Sportmen-Mel Blanc</td>
<td>Capital 15145</td>
<td></td>
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<tr>
<td>3</td>
<td>YOU CAN'T BE TRUE...</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>MY HAPPINESS...Pied Pipers</td>
<td>Capital 15094</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>YOU CALL EVERYBODY...</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>MY HAPPINESS...Al Trace</td>
<td>Regent 117</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>YOU CAN'T BE TRUE...</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>LITTLE WHITE LIES...Dick Haymes</td>
<td>Decca 24280</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>LOVE SOMEBODY...Billy Day</td>
<td>Columbia 31714</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>TWELFTH STREET RAG...Fess Wesi Head</td>
<td>Capital 15108</td>
<td></td>
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</tr>
<tr>
<td>11</td>
<td>THE TRAVELER...Decca 24466</td>
<td></td>
<td></td>
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<tr>
<td>12</td>
<td>THE TRAVELER...Decca 24481</td>
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<tr>
<td>13</td>
<td>A TREE IN THE MEADOW...Margaret Whiting</td>
<td>Columbia 31818</td>
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<tr>
<td>14</td>
<td>IT'S MAGIC...Doris Day</td>
<td>Columbia 31864</td>
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<tr>
<td>15</td>
<td>YOU CAN'T BE TRUE...</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>WILLIAM TELL OPERETTE...Spitfire Jones</td>
<td>Victor 20-2961</td>
<td></td>
<td></td>
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<tr>
<td>17</td>
<td>THERE...Gordon Jenkins</td>
<td>Decca 24903</td>
<td></td>
<td></td>
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<tr>
<td>18</td>
<td>YOU CAN'T BE TRUE...</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>MY MARRIAGE...Dick Haymes-Jerry Wayne</td>
<td>Randy R-1235</td>
<td></td>
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<tr>
<td>20</td>
<td>YOU CALL EVERYBODY...</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>21</td>
<td>WILLIAM TELL OPERETTE...Spitfire Jones</td>
<td>Victor 20-2961</td>
<td></td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>THE MAHARAJAH OF MELAO...Vanga Monroe</td>
<td>Victor 20-2961</td>
<td></td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>YOU CAN'T BE TRUE...</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>24</td>
<td>TOOTIE ORIG DOOLIE...Andrews Sisters</td>
<td>Decca 24939</td>
<td></td>
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<tr>
<td>25</td>
<td>IT'S MAGIC...Dick Haymes-Gordon Jenkins</td>
<td>Decca 24826</td>
<td></td>
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<tr>
<td>26</td>
<td>CONFESSION...Patti Page</td>
<td>Mercury 5129</td>
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<tr>
<td>27</td>
<td>LITTLE WHITE LIES...Dick Haymes</td>
<td>Decca 24280</td>
<td></td>
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<tr>
<td>28</td>
<td>CONFESSION...Decca 24826</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>29</td>
<td>LOVE SOMEBODY...Spitfire Jones</td>
<td>Columbia 30872</td>
<td></td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>IT'S MAGIC...Gordon MacRae</td>
<td>Capital 15072</td>
<td></td>
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<tr>
<td>31</td>
<td>SPRING IN SEPTEMBER...Tony Martin</td>
<td>Victor 20-2862</td>
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<tr>
<td>32</td>
<td>YOU'RE THE ONE...Perry Como-The Nesmiths</td>
<td>Victor 20-2879</td>
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<td></td>
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<tr>
<td>33</td>
<td>MY MARRIAGE...Decca 24939</td>
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<tr>
<td>34</td>
<td>THE ROYAL WAY...Rex McKinley</td>
<td>Victor 20-2913</td>
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<tr>
<td>35</td>
<td>ST. LOUIS BLUES MARCH...Terrence Brothers</td>
<td>Victor 20-2772</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### ANNE SHELTON & SAM BROWNE

**"SAY SOMETHING SWEET TO YOUR SWEETHEART"**

**"THE LAW IS COMIN' FER YA PAWI"**

Vocal Duet with The Keynotes and Orchestral Accompaniment

NO. 260

10" Blue Label Series
75¢ plus tax

### ANNE SHELTON

**"TIME MAY CHANGE"**

Vocal with Roy Robertson And His Orchestra

**"WHERE OR WHEN"**

Vocal with Stanley Black And His Orchestra

NO. 255

10" Blue Label Series
75¢ plus tax

### DICK JAMES

**"THE MAN ON THE CAROUSEL"**

**"YOURS WITH LOVE AND KISSES"**

Vocal with Cyril Stapleton Orch. and the Keynotes

NO. 261

10" Blue Label Series
75¢ plus tax

### REGGIE GOFF

**"WHEN YOU'RE IN LOVE"**

**"I DON'T CARE WHAT THEY SAY"**

Vocal with Cyril Stapleton and His Serenaders

NO. 262

10" Blue Label Series
75¢ plus tax

### AMBROSE

And His Orchestra

#### AMBROSE HORS DOUETTES

**"AMBROSE HORS D'OEUVRES"**

247 - "TWANG" - "COPENHAGEN"

248 - "HORS D'OEUVRES" - "STREAMLINE STREET"

249 - "CARAMELA" - "TARANTULA"

250 - "BARACCA" - "THE NIGHT RIDER"

Four 10" Records $3.75 plus tax

Blue Label Series

#### ALBUM NO. LA-27

**"AMBROSE HORS D'OEUVRES"**

247 - "TWANG" - "COPENHAGEN"

248 - "HORS D'OEUVRES" - "STREAMLINE STREET"

249 - "CARAMELA" - "TARANTULA"

250 - "BARACCA" - "THE NIGHT RIDER"

Four 10" Records $3.75 plus tax

Blue Label Series
**Juke Box Record Plays**

Week Ending July 30

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,800 operators in all sections of the country. Listed under the title of each record are the most played records of the same. Unless shown in this chart, other available records of tunes listed here will be found in the under List of Hits, Music Popularity Chart, Part V.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
<th>Week Ending</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>YOU CAN'T HELP IT</td>
<td>The Lettermen</td>
<td>24362</td>
</tr>
<tr>
<td>2</td>
<td>THE ONE WHO Got Away</td>
<td>Billie Holiday</td>
<td>24362</td>
</tr>
<tr>
<td>3</td>
<td>WHAT A JOLLY CHRISTMAS</td>
<td>The Rocky Mountains</td>
<td>24362</td>
</tr>
<tr>
<td>4</td>
<td>HOW CAN I HELP IT</td>
<td>The Lettermen</td>
<td>24362</td>
</tr>
<tr>
<td>5</td>
<td>IF I HAD A MILLION DOLLARS</td>
<td>The Lettermen</td>
<td>24362</td>
</tr>
<tr>
<td>6</td>
<td>YOU CAN'T BE TRUE</td>
<td>The Lettermen</td>
<td>24362</td>
</tr>
<tr>
<td>7</td>
<td>BLUEBIRD OF HAPPINESS</td>
<td>Artie Shaw</td>
<td>24362</td>
</tr>
<tr>
<td>8</td>
<td>SUGAR BABY</td>
<td>Billie Holiday</td>
<td>24362</td>
</tr>
<tr>
<td>9</td>
<td>LULLABY OF HAPPINESS</td>
<td>Artie Shaw</td>
<td>24362</td>
</tr>
<tr>
<td>10</td>
<td>BUSTER</td>
<td>Gene Autry</td>
<td>24362</td>
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<tr>
<td>11</td>
<td>BLUEBIRD OF HAPPINESS</td>
<td>Artie Shaw</td>
<td>24362</td>
</tr>
<tr>
<td>12</td>
<td>WHEN THE clocks Begin to Tock</td>
<td>Artie Shaw</td>
<td>24362</td>
</tr>
<tr>
<td>13</td>
<td>THE LULLABY OF HAPPINESS</td>
<td>Artie Shaw</td>
<td>24362</td>
</tr>
<tr>
<td>14</td>
<td>GOOD TIME HAD ENDED</td>
<td>Artie Shaw</td>
<td>24362</td>
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<tr>
<td>15</td>
<td>YOU CAN'T BE TRUE</td>
<td>The Lettermen</td>
<td>24362</td>
</tr>
<tr>
<td>16</td>
<td>ROSE MARIE</td>
<td>The Lettermen</td>
<td>24362</td>
</tr>
<tr>
<td>17</td>
<td>TWELVE MONTHS</td>
<td>The Lettermen</td>
<td>24362</td>
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<tr>
<td>18</td>
<td>HUMPTY DUMPTY</td>
<td>The Lettermen</td>
<td>24362</td>
</tr>
<tr>
<td>19</td>
<td>WHERE YOU ARE</td>
<td>The Lettermen</td>
<td>24362</td>
</tr>
</tbody>
</table>

Leeds Infringe Suit Filed vs. Decca, Swing - Tempo Pub

NEW YORK, July 31 — Leeds Music Corporation filed suit in New York Federal Court this week against Swing & Tempo Music Company and Decca Records for alleged infringement of an unpublished tune called "Say Forward." If March. According to the complaint, the defendants published and recorded a song called "Gotta Be True," allegedly copied from the Leeds tune. The complaint states that "Say Forward" was composed by Jay McShann, Marie Ramsey and Skippy Hall prior to January, 1944, and assigned to Leeds, who secured a copyright but didn't publish the tune.

The action asks for an injunction, an accounting of profits, and an indemnification of copies of Hamp's Got a Deal featuring the outcome of suit. Named as participants in Swing & Tempo Music Company are Lew Ebell, Hal Snyder, and Gladys Hampton, known as Gladys Neat.

Meadowbrook Reopens With Lawrence's Orch

NEW YORK, July 31 — Frank Dailey's Meadowbrook will return to nightly activity September 9, lining up with Elliott Lawrence's orch. The spot, now being used for a series of summer stock presentations, will adhere to Dailey's previously reported plan to build orches in his vicinity.

The first orch due for the Meadowbrook promotion is that of Dean Hudson, who will follow Lawrence's two-week and four-day stay for an indefinite run.
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The Billboard is published every month by The Billboard

TURNOVER

The Monthly FOR RECORD AND PHONOGRAPH DEALERS

Folk Record Section

Week Ending July 30

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are holiday records most played in juke boxes according to The Billboard’s special survey among a scientific group of juke box operators whose locations require folk records.

POSITION

1. BOUQUET OF ROSES...Eddy Arnold and His Tennessee Playboys (Columbia 21359)
2. ANYTIME...Eddy Arnold and His Tennessee Playboys (Columbia 21359)
3. TEXARKANA BABY...Tennessee Waltz (Capitol 12349)
4. TENNESSEE WALTZ...Tennessee Waltz (Victor 20-2857)
5. SWEETER THAN THE FLOWERS...Moon Mullican...Ring 6725
6. HUMPTY DUMPTY...Oaksville Thunder and His Blues Brothers (Valley 755)
7. BLUE SHADOWS ON THE RAILS...Roy Rogers-Sons of the Pioneers (Victor 20-2780)
8. RAIN AND RYE...Terry Ritter (Harry O’Neal 5006)
9. TENNESSEE WALTZ...Tennessee Waltz (Capitol 12219)
10. WHAT A FOOL I WAS...Eddy Arnold and His Tennessee Playboys (Capitol 12349)

ADVANCE FOLK RECORD RELEASES

A Million Memories...J. Rivers, with Western Band (Deed) Capitol 32105
Bette...R. Rogers-B. Hill Orch. (Mama La) Victor 20-2059
Bouquet of Roses...R. Turner and the Westerners (Text) Capitol 12186
Pullums and Bows...G. Auky (Bullocks) Columbia 20495
Dame Autumn...J. Rivers with Western Band (4 Millions) Victor 20-2874
Drifting Off to Dreamland...E. Cole and the Happy Rex. (E. Cole) (Turn) on 1353
How Long Lonely (Every Time We went Away)...Oaksville Sweethearts (Nowhere to Go) Capitol 48114
Everyone Has Someone But Me...D. Denyes (That’s Our) Victor 20-3064
Hardin County Round...Tex Fitchett (Wreck of) (Flirt) 5126
Hauta Li Na...R. Rogers (Bela) Victor 20-3058
Have I Told You lately (That I Love You) (Tex Fitchett (Lowest Highway) Flirt 5127
Honky Tonk Rail...T. Yates Tyler (Monterey of) 4 Blad 149
For My Leonness...C. Money (You Care) Bullet 611
Indian Wells...Peter Yorke and His Band (Tennessee Moon) Mercury 6124
Lonesome Highway...Tex Fitchett (Shoal) Capitol 1079
Memory of France...T. Yates Tyler (Honky Tonk) 4 Blad 1073
Mississippi Waltz...The Sweethearts (Sweetheart Polka) Victor 20-2105
New Double Eagle...Carl ["Deacon"] Moore (Shy Cherokees) 4 Blad 1022
New York...I’ve Seen Everything...Ethel’e (Lady) (Tennessee Playboys) (Columbia 21359)
Right Next Door To Tennessee...T. Dillech and his Rock Candy Mountains Boys (New York Bullet 632
Shifting Shook...Carl ["Deacon"] Moore (New Double) 4 Blad 1298
Somewhere in Utah...Hardin County Round (Sweethearts) (Shoal) Capitol 1079
Sweeter Than the Flowers...Daisy Mae and Old Brother Charlie (Unrecorded) (RCA 727)
Sweetheart Polka...The Baltimore (Rock Candy Mountains) Victor 20-2105
Swing Your Partner Album...Arkans. Woodchopper and His Square Dance Band (518)
Columbia 1247
Columbia 10644-10647
Ten year Moon...Peter Yorke and His Band (Tennessee Mon) Mercury 6125
Tennessee Baby...R. Turner and the Westerners (Bouquet of) Ruby 8001
The Footlight...D. Thomas Johnson (The Sweetest Little Ray) Ruby 8002
The Sweetest Dream...D. Thomas Johnson (The Poohshy) Ruby 8003
Turner & the States...[unlisted] Ruby 8004
Westerner...E. Cole Streemans-N. Davis, E. Davis, (Drift) Capitol 1899
Tennessee Moon...Peter Yorke and His Band (Tennessee Moon) Mercury 6125
Two Foot Frolic...Peter Yorke and His Band (2 Foot Frolic) Mercury 6125
Underneath the Arches...At Ease, and His Merry Men (Tune) Capitol 1898
Wayland R. Be Fun...Peter Yorke (Alpine Poppy) Capitol 1898
Would I Be Fun...Peter Yorke (Alpine Poppy) Capitol 1898
Yone’s Backbreaking Country...At Ease, and His Merry Men (Tune) Capitol 1898
Your Memory...Peter Yorke and His Band (My Memory) Mercury 6125

The Billboard's Monthly Chart of Most-Played Folk Records for the Week Ending July 30, 1941.
BEST SELLING RETAIL FOLK RECORDS

Records listed are initially available at retail stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whom purchase folk records.

<table>
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<th>POSITION</th>
<th>FIRST WEEK</th>
<th>SECOND WEEK</th>
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<tr>
<td>1</td>
<td>BOUQUET OF ROSES . . . Eddy Arnold and His Tennessee Plowboys</td>
<td>Vic 20-2805</td>
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<tr>
<td>2</td>
<td>ANYTIME . . . Eddy Arnold and His Tennessee Plowboys</td>
<td>Vic 20-2704</td>
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<td>3</td>
<td>3, SWEETER THAN THE FLOWERS . . . Moon Mullican</td>
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<td>4</td>
<td>TEXAS MOUNTAIN MAN . . . Tennessee Mountain Men</td>
<td>Vic 20-2806</td>
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<td>5</td>
<td>FOREVER IS ENDING TUESDAY . . . Ernest Tubb</td>
<td>Decca 46134</td>
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<td>6</td>
<td>BLUE SHADOWS ON THE RIVER . . . Tennessee Plowboys</td>
<td>Vic 20-2708</td>
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<td>7</td>
<td>SEAMAN BLUES . . . George Jones</td>
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<td>8</td>
<td>HUMPTY DUMPTY . . . Hank Thompson and His Brazos Valley Boys</td>
<td>Capitol Americans 40005</td>
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<td>9</td>
<td>SIGNED, SEALED AND DELIVERED . . . Jimmy Wakely</td>
<td>Capitol Americans 40088</td>
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<td>10</td>
<td>TENNESSEE Waltz . . . Cowboy Copas</td>
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<td>THE HILLBILLY Waltz . . . Roy Acuff</td>
<td>Capitol Americans 40089</td>
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<td>12</td>
<td>LORD, Hold on . . . Eddy Arnold and His Tennessee Plowboys</td>
<td>Vic 20-2332</td>
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<td>13</td>
<td>CAN'T Stand Long . . . Roy Acuff</td>
<td>Columbia 2044</td>
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<td>14</td>
<td>DECK OF CARDS . . . Ted Texas</td>
<td>Star 1228</td>
</tr>
</tbody>
</table>

FOLK TALENT AND TUNES

By Johnny Sippel

Eddie McMullen, Crown and Penguin label artist, writes that he has just come off the road with his quartet, featuring Sally Clark. Eddie wrote his hit and on the trip, making it unfor him to work on steel guitar. Hill & Range has accepted five McMullen ditties for publication. . . Ray Smith and his outfit at the Somerset Hotel, New York, . . . Tommy Summers and His Cameron Valley Boys at WEAM, Arlington, Va., with a line-up of Jimmie Groves, electric guitar, Bobby Edlin and song, and comedy; Shirty Long, fiddle, and Betty Hall, vocals and rhythm guitar. Tommy waxes for Super Disc . . . Ed Dodson, sales manager for Victor's Western and h.b. wing, will be married September 18 . . . Doc Cassidy, p.m. for Roy Acuff and his WHAS, Louisville, Circle Star Ranch Gang, appointed supervisor of special events for the Kentucky State Fair September 12-18. He has arranged a national radio contest for September 14 in conjunction with the fair. Acuff is working the Kentucky fair circuit with a show that includes Rodeo Joe Masterson, and Smoky, the wonder horse, and Bob and Arthur, h.b. hand balancers.

Merrcy Noah, folk music chief for Mercury platters, reports that Dixie Sales and Charlie Peck, and Mrs. Charlie (Mrs.) seem here when programs daily over WDAE, Tampa. They've been there nine months. Daisy Miss does h.b. music, with Charlie on piano and rhythm guitar and philosophy, . . . Roy Howard, at the Elko Barn Dance, WJHP, Jacksonville, Fla.; in New York on business relative to his country music show . . . Spade Cooley has signed with these radio stations and one television outlet for appearances. Cooley and his Western gang starred a one-hour video show July 14 over KTLA, Los Angeles, called Western Variety, which will be picked up from his Barcelona on the Santa Monica pier in the first regular remote from a ballroom. Fifteen-minute segs of this video show will be broadcast also thru KFVS and KXEG other L.A. outlets. Spade also turns disc locker, with a seven-time-per-week midnight stint over KFVS, sponsored by a food manufacturer. Spade intends to feature folk music guests over his video shows.

Buddy Starcher and his wife, Mary Ann, of WPDX, Clarksville, W.Va., were Chi visitors last week, reporting that their new country music park, Baker's Park, Falls Mills, W.Va., is doing well with its policy of three shows on Sundays. Buddy has Big Slim, of WVJO, Wheeling, W.Va., set August 1 and is looking for August bookings . . . Uncle Ned, the Headliner Jamboree, WMAL, Macon, Ga., is a busy guy with two shows daily, including a platter pit and slot and three dances a week at Ragan's Park . . . The Georgia Crackers, Victor artists, are starting a weekly barn dance at Indian Lake, O., Tennessee Central, the song writer and partner in Edice Music, Hollywood, Los Pennys, the song writer and partner in Edice Music, Hollywood, BMI firm, reports that he and Ken Curtis recently flew to Mexico to cut past of platters . . . Newest tune to watch as a sleeper is One Has My Name, the Other My Heart, cut by Eddy Dean for Crystal. . . . The Kansas City Ramblers' radio Jamboree is still in Michigan, . . . Lil Osborne, Everly, Roy LeFeld, Bob樊er, Spade, Cooley, Slick and Gabby, Hobo Joe and Chuck Jackson in the cast.

First of four Western musicians to star Roy Acuff and His Smoky Mountain Boys is being shot at Columbia flickers. Pic is tagged Smoky Mountain Needyo and will feature six tunes. Smoky Mountain War, Tennessee Central, Thank God, Upset, Billy Boy and For Your Jolly Good Fellow . . . Gene Curry and the Cass County Boys will offer six tunes in Andy's Old Wagon. Tunes are Hill of Gold, Loser's Blues, Riding Around the Bungo, I'm My Lazy Day, Little Big Day, Every Time I Feel the Spirit and Yellow Rose of Texas.

MY HAPPINESS WILL BE TOP NUMBER INTERNATIONALLY A LONG TIME

Everyone Demands the Superior Original

by JON & SONDRA STEELE

DAMON D-11133

The Jon & Sondra Steele Sequel To "MY HAPPINESS" Is Coming Soon!

AMERICA'S NEXT BIG SELLER—D-11130

DAMON RECORDING STUDIOS, INC.

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"JUKE BOX JAMBOREE"

The sleeper that's waking up on the jukes from California to Rhode Island

Backed by "THE HANDWRITING ON MY HEART"

Another tune that's tipping the Sales Scales in favor of the operator and retailer

BOOTH ON RAY-DISK #1001

(phone disk label)

OPERATORS: "Mi a m jiney for the hit we adore . . . Juke Box Jamboree is the tune that pitches in as a play-puller for all the platters on your machines. Special red contest with each disk delivered to ops.

Both songs purchased by ENCORE MUSIC, INC.

PHONE, WIRE OR WRITE

RAY-DISK RECORDS, INC.

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Tuxedo 8181

Chicago 35, Ill.
Everybody's Talking About . . .

Lenny Herman's

'PIN-UP POLKA'

Written by

IRVING FIELDS

and

AL GAMSE

SONG

HITS

SELECTION

A GREAT SONG DEDICATED TO THE THORNTON PIN-UPS

A MANOR RECORD #1119
Thanks, fellows, for giving...

"JUST FOR NOW"

Such a good reception and fine send-off

DISK JOCKEYS PICK:
1. JUST FOR NOW........ Frank Sinatra ... Columbia 38225
2. JUST FOR NOW........ Three Suns ... Victor 20-2046

THE RETAILERS PICK:
1. JUST FOR NOW........ Frank Sinatra ... Columbia 38225

DICK REDMÔND
WHP
Harrisburg, Pa.

BARBAROUS—
SAVAGE—

"CRUEL LOVE"

DANNY CASELLA AND HIS ORCHESTRA

Inhuman or Human, they want

BULLET RECORD #1044

Backed up by

"HAWAIIAN WAR CHANT"

BULLET MAKES THE HITS

Order from your nearest distributor

BULLET RECORDS
423 BROAD ST.
NASHVILLE, TENN.

(Continued on page 122)
ANNOUNCEMENT

WE ARE NOW IN POSITION TO FURNISH PRESSINGS IN ANY QUANTITY WEST COAST'S LOWEST PRICES

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3. RECORDING FACILITIES
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Subsidiary of MODERN RECORDS, INC.

They'll all cry in their beer when they hear this record:

THE NEW HILLBILLY SENSATION
WITH LOYCE NETTLES AND BILL NETTLES
and his DIXIE BLUE BOYS in

"TEAR DROPS"

Obtainable only on IMPERIAL RECORD No. 8039
backed by "Somebody's Darling"

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OPERATORS—DEMAND THESE BULLET ORIGINALS FOR FOLK SONG LOCATIONS

#611—"I'M SO LONELY" AND "YOU CARE NO MORE FOR ME"—CLYDE MOODY

#652—"NOW I'VE SEEN EVERYTHING (MOTHER, I'VE COME HOME TO DIE)" AND "RIGHT NEXT DOOR TO TENNESSEE"—TOMMY DILBECK

Check Bullet Records First

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MIRACLE PARADE OF HITS

"LATE FREIGHT"

by "SONNY'S RETURN"

Sonnys Thompson, with the Sharpys and Flats and Eddie Chambles, Honolulu—M-125

EVERY LABEL MUST HAVE A HIT. WATCH OURS CLIMB—ALREADY POPULAR WITH JOCKEYS IN THE EAST

GEORGE BROOKS' CREATION

"I'M SAVING MY KISSES FOR YOU" GEORGE ELLIS ORCH. — VOCAL BY BLANCHE LEE

VIRCO RECORD 1006

ORDER NOW

MIRACLE RECORD COMPANY • CHICAGO 37, ILL.

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the chart:

DON'T BURN THE CANDLE AT BOTH ENDS

Decca 24483

Loretta's latest is a bit of material which she has been doing on a personal appearance for some time. Ditty, a novelty centered in stultifying rhythms, Mo. Jordan giving faithfully advice in the style of his past hit platter "Beware."

TABBY THE CAT

Columbia 23686

This fine-year-old bundle of talent, having been well received there this first Col. humble disk "Cherlie Brown Blues,"碧子 fail to repeat her initial success with a just

TENNESSEE"-TOMMY TRACEY

VIRGO LABEL

RECORDING PRINTING

FULL

WESTERN VICTORY

FOR

RECORDS

FOR

RECORDING PRINTING

FULL

THE ANNOUNCEMENT

RECORDING PRINTING

FULL

WESTERN VICTORY

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THE ANNOUNCEMENT

RECORDING PRINTING

FULL

WESTERN VICTO
ADVANCE RECORD RELEASES

Records listed are approximately two weeks in advance of actual release date. List is based on information in advance supply in radio record companies. Only records of those manufacturers supplying information are listed.

POPULAR

America's Favorite Walker Album (D-1947)
Al Goodman and Orc. Victor CO 44
Beatle World Vinyl Columbia XX 018
Let Me Call You Sweetheart
Missouri Waltz. Victor 26-1678
On Time. Columbia 28-0443
Three O'Clock in the Morning
Another Day. Another Dollar
Nite Time. (The Big Little Doll) Capitol 236
Baby Baby All the Time
Ring Lime Time (Little Girl) Capitol 211
Bella Bella Marie
L. Croce and Orch. (Whistling) in Victor 29-2757
Blues Of Note
D. Shore (Daddy-O) Columbia 26584
Chess Blues. Chess Records 2349
Mercury Novelty Orch. (Whistler)
Cactus
Sherry Skeneck and Orch. (Sentimental) Commodore 7106
Dancin.
D. Shore (Blindman and Columbia 26584
Beginning Music Album-Same Music Only"
Mercury A 2717
Cry of My Dreams
Mercury 1050
In the Middle of the Night
Mercury 1972
Love
Mercury 1981
Sweep Away Around the Corner
Mercury 1982
The Didn't Believe Me
Mercury 1983
Don't Be Cruel
Pete Miller. (You, You Sister 911)
Emperor Waltz
Bill Miller and Orch. (Blue Danube) Victor 1984
Emperor Waltz
L. Carron and Orch. (Half of) Bandwagon
For You
G. Johnson Orch. (On the Painted) Capitol 2449
Get Away With the Moon
Bill Paullin (Orch. Let's Listen) Mem. 2187
Baby.
Benny Goodman—Perry Lee Album (4-1946)
Columbia C 178
Let's Do It—B. Goodman Orch. F. Lee
Columbia 26386
My Little Cousin—B. Goodman Orch.-P. Lee
Columbia 26387
Not Mine—B. Goodman Orch.-P. Lee
Columbia 26388
On the Sunny Side of the Street—B. Goodman. Nevel-P. Lee
Columbia 26382
Sometimes I'm Lonesome Loves—B. Goodman Orch.-P. Lee
Columbia 26388
The Time You Looked the Other Way—B. Goodman. Nevel-P. Lee
Columbia 26384
Winter Weather—B. Goodman Orch.
Columbia 26389
Half of Love
L. Carron. (Endhatned Bandwagon 516
Billboards Souvenir Album—Billboards 164
Waltz
Decap A 676
All About Things You Are... Decap 2113
Little Marion. Decap 2314
(A lot of a Spanish) My Heart Sings
Decap 2168
I Don't Know What Time It Was
Decap 2225
I'll Call My Eyes... Decap 2376
Big Band... Decap 2377
The Oak String... Decap 2377
The Yell String... Decap 2377
The Oak Album—Tiny Hill Ball (3:19)
Mercury 1550
Ain't You 974
Mercury 1993
I Wish You Were Jealous of Me
Mercury 1995
I Wish You Were Bob A Big Red Apple
Mercury 1997
There's no use chalkin' on Me...
Mercury 2000
I Wish You Were Your Mama Every Night...
Mercury 1994
(Continued on page 146)
MBOA Enlists Music Biz Aid To Cure Evils

CHICAGO, July 31.—The Midwest Ballroom Operators' Association (MBOA), going to the music business to enlist its co-operation in remedying current dance evils, will hold its annual meeting, already assembled at its convention September 21 and 22 at the La Salle Hotel here. Jay Saffady, who received an invitation from MBOA to join its council, has accepted and will be one of the bookers to speak, according to Larry Geer, MBOA's presidex. Geer said Saffady will choose his own subject.

Charles Casanova, v.p. of the Fred Astaire Dancing School Sys-
dicate, will speak to MBOA's gather-
ing, pointing out how ops can cooperate with local dancing schools in setting up better-dance programs nationally. In addition, Geer will in-

Heidt Tops 3 House Records in 3 Nights

NEW YORK, July 31.—Topped by a sensational $15,577 net, Horace Heidt fractured house records on three successive nights with his current week's presentation opening Friday (23) with a $16,100 net at the Salinas, Calif., municipal auditorium, followed with a $7,307 net Saturday (24) at the San Jose municipal auditorium and wound up with a $17,577 take on Sunday (25) at the San Francisco City Auditorium. The latter was his highest night.

vite several record company promotion men who will be asked to explain how ballroom operators can make additional promotion from record companies, retailers, and juke operators.

Geer said that he has already heard from a number of operators of New England, who will attend with a group of about 15 of his members.

Gardner Benedict, after several years with the key in the Netherlands Plaza's Restaurant Continentale, has taken his band into the Delmon Hotel, Savannah, Ga., for eight weeks with options. . . . Chris Christensen trio is in the follow-up swing combo at Beverly Hills Country Club, Newport, Ky. . . . Barney Biggs for the third straight week has captured the Fridays Order of Polka Ball and Show to be held at Topper Ballroom October 18-21. Sammy Leeds or odd back for the show and dancing on the two days.

Chicago:

Carson Harris, p.m. for Barkley Allen and Teddy Phillips, in New York this week, on the Continent Hotel, professional manager of Emerlad Music, BMI affiliate, has opened offices in the Westwood Building. Harris has secured an exclusive booking pact for the Crane Ballroom, Fort Worth, securing Wayne Keen for a two-week engagement and Jack Olsen for the same period starting August 18. . . . New owner of the ballroom is Joe Landers, who operated clubs Texas terpers. . . . Don Regan into the Chardine, Memphis. September 10 for three weeks. . . . Leo Pieper has a signed a p.m. contract with Lutey & Globe 5. Hella.

Philadelphia:

Al Rose, Journeymen Into Jazz promoter, moves into the larger Academy of Music for the first time October 30 to present an array of 30 jazz musicians. . . . Charlie Ventura leaders in the new season for dance promotions with an August 20 stand at Murry's in the New York. . . . Delicious Does with the Crusaders. . . . Louie Jordan is in the new season for dance promotions.

Local musicians union working out a settlement for the $27,000 music wage covering the suspended three weeks of the MBOA, with which the hotel, known as empty seats predominated at the concerts. Salary settlement for the 30 ork members being worked out with Frederick A. Mann, local representative of the summer concert series who aims to get them $2,000 a week in good financial order. . . . Basin Street Boys make their first appearance at the territory at Cadesville, Ohio, with Lou Caplin in Mouton, N. J. . . . Arnold Crescitelli, using small name tours, being 4, Louie Primas to wind up the summer season at his Orsatis's Casino, Somers Point, N. J.

Detroit:

Tom Saffady, head of Vogue Records, lost $6,000 in cash and jewelry to burglars. . . . Einarson Records, new European top label, to press its first four releases next week.

AAW

NEW MUSIC

At this time of the year, there is a glut of new music releases. But some releases are more important than others. Here are some of the new releases that are worth checking out:

1. "Don't Stop Believing" by Journey
   - This classic rock song has been covered by many artists. The original version was released in 1981.
   - The song is about the importance of following your dreams and never giving up.

2. "Heroes" by David Bowie
   - This song was released in 1977 and is considered one of Bowie's best works.
   - The song is about the power of the human spirit and the importance of being true to oneself.

3. "Like a Rolling Stone" by Bob Dylan
   - This song was released in 1965 and is considered one of Dylan's most iconic songs.
   - The song is about the fleeting nature of life and the importance of making the most of every moment.

4. "Bohemian Rhapsody" by Queen
   - This song was released in 1975 and is considered one of Queen's greatest hits.
   - The song is about the different stages of life and the importance of always beingtrue to oneself.

5. "Hotel California" by The Eagles
   - This song was released in 1976 and is considered one of The Eagles' best works.
   - The song is about the dangers of excess and the importance of moderation.

These new releases are just a few examples of the many new music releases available. It's always exciting to discover new music and explore different genres and styles.
NY Commodore Century Room To Drop Names

NEW YORK, July 31.—After holding down a slot as one of the top band locations in the nation for over a dozen years, the Hotel Commodore management this week decided to at least temporarily abandon the name policy for the coming fall and winter season. Hotels management hopes to work the move as due to the prevailing poor economic conditions.

The Commodore, whose Century Room was the center of name ork activity, will use small scale orks for dinner sessions during the week and for supper dancing on Friday and Saturday evenings. The Century Room is best remembered as the original New York home for both the Benny Kaye's and Vaughn Monroe orks. Monroe has been playing the spot annually for the past half dozen years; the hotel's management reports that Monroe is the only ork that was able to do business in the room last year. The hotel's orks were booked by Willard Alexander.

Meanwhile, it is believed that the Hotel Biltmore here (part of the New York Central Realty chain, which also controls the Commodore) may segue to top name ork policy after having employed a heavy load of leading society and semi-tempo dance orks of the Russ Morgan, Richard Hiter orh and other bands for several years. It is reported that Monroe may play the Biltmore's Bowman Room to displace an annual Commodore program, while apparently have Tommy Dorsey and Vaughn Kaye among others up for consideration.

Palumbo Click Sticks to Names

PHILADELPHIA, July 31.—Frank Palumbo intends to stick close to his name band policy for Palumbo Click and is already lining up an array of top musical talent. The new season will find the room bringing in smaller units of top name caliber, with a lesser name added to keep the music continuous.

The season kicks off September 5 with two weeks for Louis Armstrong and His All-Stars, hot jazz sextet which established new records before the summer at Palumbo's Giro's, class cocktailerie near by. Gene Williams, new maestro, will alternate with the Armstrong gang. The former New York Thorrin vocalist presented at the Click last week and will be brought back August 9. He holds down the top billing until joined by Armstrong. Williams will stay on after Armstrong's fortnight, to alternate with the King Cole Trio, to tentatively.

Later bookings include Desi Arnaz for a fortnight starting October 11 and Stan Kenton November 1.

Vallee Video Inks Thrush Lorry Raine

NEW YORK, July 31.—Lorry Raine, Mark Warnow singing discovery, has been signed to a seven-year television contract by Rudy Vallee for Vallee Video Productions. The contract was a result of Miss Raine's performance in Vallee's first video film, College Days, a 30-minute feature filmed in Hollywood.

The thrust has made quite a stir in Coast musical circles because of the pinner cut by her husband-producer, Tim Gayle, which got an all-out exploitation from the disc and trade press. Sides have been released on the Coast label.
JELLY ROLE JAN JUMPIN' IN JACK'S HOUSE
by BEALE STREET GANG
SAVOY +669
SAVOY RECORD CO.
58 Market &
NEW YORK, N. J.

Reliability — Quality
RECORD PRESSING
10" or 12"
RESEARCH CRAFT CO.
4515-16 SAVOY MORGAN BLVD.
LOS ANGELES 27, CALIF.

ONLY IMPERIAL
the original

"COCAINE BLUES"
8040
Played by the One and Only...
SLUMBER NICHOLS and THE PECONS PLAYBOYS
Vocal by • "RED" ARNALL
HOLIDAY DISTRIBUTING COMPANY
137-139 N. WESTERN AVE.
LOS ANGELES 4, CALIF.

TIP! • A HIT • BILLBOARD "TIPS ON TOPS"

ATLANTIC RECORDS • 208 West 56th St., New York

SOMETIME IN DREAMLAND
A REMARKABLY nice ballad
A peach for ballad singers
A must for the jukebox
Watch this song step to the front
Professional copies to RECOGNIZED artists

Valley Music
Box 82, Chagrin Falls, Ohio

Mercury Begins Jazz and Album Release Splurge
CHICAGO, July 31.—Mercury Records this week started a jazz and spe-
cialized album release splurge, set to last three months and perhaps
longer. The platter plans early release of seven of the former Kapp
packages, five of which will be jazz and bebop, with the remaining two
in the folk and international field. A similar number will be released later in
August and September, with the ratio about the same. Records making up six of the approximately
21 albums have been released as singles but never in album form.

Irv Green, Mercury prexy, this week concluded a deal with Norman
Granz to handle distribution under the Mercury label of Albums 8 to 8
of the Jazz at the Philharmonic series, plus additional albums cut by Granz,
including Bebop Piano, How High the Moon and Percuto. These albums
were previously distributed on Granz's short-lived Clef label.

Mercury has purchased a set of eight masters from Wisconsin polka
orchestra Sansu Madson, which were returned him when chord labels
Prexy Mike Cuddy went to the Coast recently to join Perfect Records.
In addition, Mercury has purchased masters made privately before the ban by Florida
radio hillbillies Pee Wee Jenkins and His Barn Dance Buddies and Daisy
Mae and Old Brother Charlie.

Whodunit Copies Padded as Pub Tells Mystery Tune
NEW YORK, July 31.—It's an ill
giveaway show that blows the
Alley no good, and Stop the Music
started the music for three tunesmiths with an eye to the main
chance and a fast hand with a lyric.

Pancat Sherman, Robb Edye and
Harold Potter conceived the idea of
HIT! to the mystery melodies, with the correct title slipped
somewhere in the lyrics. Since the
music was written before the
obstacles stood in their way, and they
were whipped into piano copies, published by Orpheus, Mercury got the
mystery tune, with the title clearly
revealed. Sunday night hopefuls bought this unique record, key to the musical puzzle to warrant
a follow-up, and now Orpheus rushes new sheets out with each new mystery tune.

The speedy lyricists did not divest
how they obtain the correct title of
the tune as soon as it is played.

Puerto Rico Calls Yankee LA Orks To Play Niteries
NEW YORK, July 31.—Yankee Lat-
American orks, which are booked
mainly to the Eastern part of the U. S., may have found a new and
increasingly popular group, the band of Puerto Rico. Primarily due to
the recent legalization of gambling in New York City, orks there have sent
out a hurry call to the States to send
name rumba crews, evidently antici-
pating an influx of free spending
 Fancy

as for the week, the Nebulous Morales and Leucina Cuban Boys orks have been
booked to two of the island's swank-
est spots. The Leucina Boys have
booked thru the Leonard Green
agency, opened a two-week stint at
the Miami Beach Club, Saturday
(31). Green also planned to Puerto
Rico, but orks have rejected the
idea of sending more L-A orks to that
country.

The Morales ork moves into the

Pop Cleffers To Get Crack At Hwd. Bowl
HOLLYWOOD, July 31.—Hollywood
Bowl Association will afford
tone composer's crack at the
Bowl by devoting the night of August
28 to a program featuring Hollywood
Cove orkers. Event will be hit as

Coca Cola Under the Stars and will be
highlighted by appearances of noted
pop tunesmiths conducting their own compositions.

Bert Sherset, who fronted several
similar concerts in New York's Car
magic (19), will be musical director of the Bowl concert. Cleffers set to
perform include Victor Young, Johnny
Green, Dave Rose, Bob Clegg and
Sherset. Solists will be Johnny
Mercer and the Pied Pipers, with
negotiations pending to make MGM
starrer Jane Powell and Tony Martin.

Other performers or orkers may be
added to the roster. The Bowl will
provide a full symphony orch of 100
men, Gene Norman, local disk
jockey, will produce and narrate the
show.

New Yorker Hotel there August 8
for the remainder of the month. The
Nero booking follows right on the
heels of New York's run of the
Young's Gap Hotel, in New York
States' boxlist belt.

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Ear Ache
DETOIT, July 31—The secret of what's causing the sagg ing grooves in show business was uncovered this week by Malcolm W. Binyon, polyvalent editorial director of The Detroit Free Press, who announced that the sagging is merely an avant-garde of the forms of degeneration which are reducing the standards of entertainment, technological irresponsibility and, if the public permitted it, the theatrical industry's inherent need for new and fresh material.

Saratoga Spots Line Up Season
SARATOGA, N. Y., July 31—With the green light on gambling reportedly imminent, the theater business at the Spa Piping Rock, opened Tuesday (3) with Russell and Ora, the Roland Twins, Emery Deutsch and Miss Corona. The impresario, who is known for his ability to lure the starry-eyed is now going on, and people are speaking of a good season. Willy McKeever will furnish a seven-day event each week during the run of the Spa. The package will cost $4.

Andy Soma, who formerly was connected with Mother Kelly's, will play the Spa. It is figured that the club enrolls 150 in each week which is catching the overflow from the Piping Rock which is filled up.

Only three other spots will be open in this resort. Piping Rock is bringing in a rock band, Kay Thompson and the Williams Brothers (3) who will get $1,750 per week. Delmonico's has a revue, We Found Us an Angel, that features comedian Jean Carroll. If it is rumored the area are buying the unit dirt cheap, Newman's Lake House will have an oke.
AGVA REBS RUMBLE AT 4-A'S

N. E. Locals Said Raising Legal Funds

Arbitration Possible

(Continued from page 3)

rival performer union if no other way is open.

There are also rumors that defense funds are being collected here to pay for the support. For this kind of section would obviously come from dissident locals in New England.

From Boston there are also reports that the Four A's AGVA group there has pulled into organized labor with the Boston Horse Show, which has an admitted footing as one of the AGVA membership.

The dissident AGVA lads also held a membership meeting July 31, the result of which was the launch of a new, long, gruelling type of the Four A's merger on the merger. Membership feels it should be concerned on any amalgamation and its voice lie in union matters, even tho it may be in favor of SAE. The local also says it is being treated in an un-American manner and will present its case to NRP Fred Hartley. The Quaker City performers in another gripe charge that the Four A's are missing the ball in this and setting the AGVA membership down.

The television industry, they say, didn't make any effort to get an agreement with networks until recently and is asleep at the switch.

In Hartford the Times printed a piece on what it called a joint sentiment for the dissident membership in the Connecticut area. She and the public and said the Four A's "depriving them of their property rights and depleting the treasury."
Royal Roost, New York

Capacity: 264. Price policy: 99 cents admission, minimum at tables, $1.50 workdays; $2.50 Saturdays and holidays. Regular schedule, 9:30 and running Ill a.m. Owner-operator, Curtiss. wagon. Publicity, Mike Rake. Estimated budget last show, $2,900.

This highly specialized spot, catering to admirers of progressive music (of whom there seem to be plenty, judging from yesterday's near-capacity attendance), has come up with its best drawing package yet—Billy Eckstein and his group, with the addition of Charlie Ventura and Ted Dameron in a be-bop combo. The room has done consistent business right thru the summer, but this show is really breaking it up.

The audience is well versed in extreme jazz and bebop, and on the offerings of each attraction thru close study of recent records and free with requests. Performers are happy to oblige, from Eckstein, the big-voiced show topper, to Ventura and Dameron.

Eckstein's Repertory

Eckstein delivers a well-rounded repertory, including a refreshing new or original Old Man River, his own Jingle Blues, Two Loves Have I, Jalousie and Sophisticated Lady—the latter a show-stopper. Loaded with a musical wall, the room is really a clever one, more than a girl nympho. Then he added a selection at Hildagard with Porky and sang Lone for Sale straight. All these numbers were exceptionally well received by the customers. This is Eckstein's seventh engagement at this spot in five years, and he really rates.

Harold Fondville makes the intervals between shows short with his sparkling piano playing.

Leon Morse.

Tommy and Carlos Score With a Holdover at Fifth Avenue Bar, New York

Management: BERNIE MARR AGENCY

Opaline Theatre Bldg., Sioux City, Iowa

Tommy and Carlos Score With a Holdover at Fifth Avenue Bar, New York

Management: BERNIE MARR AGENCY

Opaline Theatre Bldg., Sioux City, Iowa

BILLY DUKE AND HIS DUKES

New on Summer Engagement at McQuade and W constituting 80, 90 cheering, A. D. Phone: 2674

JOLLY JOYCE


Normandie Roof, Montreal

(Tuesday, July 27)


There's nothing to say about Carl Brinceen's nth return to the Roof except to repeat that he's as big a hit as ever, and if anything, he's even added to his act a cute little showmanship gimmicks that sell him with effect.

The Briscoe legend is capitalized on to the extent of making the entire atmosphere of the room breathe Briscoe.

(See Normandie Roof on page 41.)

Many Thanks to the William Morris Agency

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New York:

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NEW YORK, July 31—Biz on the Stom suffered somewhat this week, with the five-hour total being $243,415 and $466,791. However, the dip can be accounted for when it is realized that three of the houses have shown in the last week of their presentation.

Another factor responsible for the decline is a strike by the Local 30, International Union of Operating Engineers, an affiliate of the American Federation of Labor (AFL), to shut the theaters, except Radio City Music Hall, without air conditioning for one or two days. Today, after a 28-hour walkout, the union winning a 15 per cent increase for its members bringing their pay up to $60.60 a week.

Radio City Music Hall ($8,350; average $151,000) is still doing good biz with $125,500 in the till in its sixth week of this show. The previous record was taken in and with Ed Valente, Howard and Howard and the Emperor Waltz make up the bill.

Roxy (6,000 seats; average $89,000) garnered a nice 110G for its second week in this present engagement and first week's take was 140G, a near record. The show has Jackie Miles, Billy's, Cab Calloway, and Cab Calloway Jr., and Cab Calloway. The show is made up of配音

Cap Rings Up 44G

Capitol ($4,927; average $65,600) is considerably up from its opening seven days with $24,583 in the b.o. when the counting was over. The producer is the grand opening of the new Long Beach.

The show was Skinney Ennis' ork, Lena Horne, Paul Winfield, Harry E. Miller, and a little Fort Apache. The new bill (reviewed this issue) has Trixie, Jack Jack, Walter Harry's ork. Stop the Music and On an Island With You.

Paramount ($3,585; average $17,608) jumped to 105G for the week. The third week of $70,000 was collected. The Lane Brothers, Jo Stafford, Georgie Kaye, Sam Donahue and the.

Follow-Up

Havana-Madrid New York:

The Herman Santillana comedy team is making its local premiere at this spot, and while the boy-lesb combo shows a refreshing vitality in the second week, it is still held back by the cause it has no direction. In two numbers the act shows that it has a nice flair for a combination of dancing and mimicry, while the arm waving and jitterbug steps are waste motion when they don't service a number.

However, Los Bocheos, the five (four guitars, one accordion) band has made a smooth turn. Colorfully garbed with red flannel jackets and blue trousers, the group doesn't harmonize but it dances more to the showy type of singing. The prime virtue of Los Bocheos doesn't lie in its ability to show, but in the having of a good time, giving the audience the impression it is being viewed folk singing in Basque. The boys also give good value, handling signet and fiddle mezzos.

This unit has something, but it is not filled even more profitably it might very its songs to get a better change of pace by more concentration on a quieter style of warbling for some number. Leon Morse.

IN SHORT

Philadelphia:

Noble and King, song and piano duo, left the Drake Hotel's Ocean Room for the Breton Room in the Hotel Seabreeze. 2: Leon Cephas making his first appearance in the East at the Town Tavern on the Jersey side. 3: Nan Blackstone next in line at the Hotel Society. Putnam's Club's, clino midtown cocktail lounge, returning show for the summer weeks with Buddie Lowery leading the first revue. 4: Pop Sciolle reports that he is already buying some acts for his companion Swan Club revue to return its to its former policy next season, dispelling rumors about the club's closing. 5: Town Club, formerly DiPinto's, has its formal reopening this week with Johnny Hally, Minnie Leslie, Chet Ray and Ray in the show.

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New York:
HARRY MENDOZA, magianmedian, is currently showing his wares in the Persian Room of the Sir Francis Drake, San Francisco. ... Stuart Cranmer is in show business this week on television station WEVS, Cleveland, doing two 16-minute shows a week. ... Harry King and Zorita have been handed a holdover at Elgin's' Vevoll Lounge, Chicago. ... Lucile and Eddie Roberts set about August 8 according to the New York Times Hawk Room of the Hotel Biltmore, Dayton, Ohio. ... Randolph stepped off in Cleveland recently to visit his family. He has been with some of the boys at Snyder's Magic Shop. He was on his way to Pitts- burgh recently when he stopped in at Cleveland. ... Cranmer did have his Chan Wing, his Chinese character, in the act recently. There was a little squint. Last week on the television shows he dressed up like a Chinese, a big hit. ... Harry King and Zorita have been handed a holdover at Elgin's' Vevoll Lounge, Chicago. ... Lucile and Eddie Roberts set about August 8 according to the New York Times Hawk Room of the Hotel Biltmore, Dayton, Ohio. ... Randolph stepped off in Cleveland recently to visit his family. He has been with some of the boys at Snyder's Magic Shop. He was on his way to Pitts- burgh recently when he stopped in at Cleveland. ... Cranmer did have his Chan Wing, his Chinese character, in the act recently. There was a little squint. Last week on the television shows he dressed up like a Chinese, a big hit.

**KY. LIQUOR BOSS WARNS LOU'VILE CLUBS ON AMS**

**BURLESCUE**

**AGVA SETTLES BECKMAN CASE**

**ANDRE'S IN SYRACUSE**

**WASHBOARD DRAW**

**GIRL DANCERS — STRIPS — TAP**

**COSTUMES**

**STROP COSTUMES WANTED**
SOUTHPOLAYHOUSE

Among the leading members of the staff were Mrs. B. Tollefson, Mrs. Harrison Mitchell, Mrs. M. W. Thompson and Miss H. T. F. Morris, who have been serving the theater for many years.

This Broadway-bound musical comedy should be a commercial success. It features a variety of talents and combines music, dance, and comedy in a humorous manner. The cast includes a mix of seasoned performers and up-and-coming talents, ensuring a lively and enjoyable experience for the audience.

Montreal To See

Madeleine Carroll

Montreal, July 61—Montreal's first pre-Broadway showing of a legitimate production in eight years will be seen when Madeleine Carroll, Trafalgar, and eight other leading actors appear in that play in London, Ont. The play, which is the first in a new series of productions, is scheduled to begin its run next week.

Siro Circuit

Eugene Loewenthal reviews and reports to Red Ogopogo (Me.) Playhouse, Monday (2). Red was Russian star's debut in the United States. William Williams, William Siatel, and Lulu Hunt are in support.

OUT-OF-TOWN OPENING

YOUNG COMEDY

SHUBERT-LAFAYETTE THEATER, DETROIT


RATES

Laid at Rest (Continued from page 2)

Tax Worries

back to legit financing. The play would have been included in the list of legitimate productions classified as corporations. Uncle Sam could make no more tax receipts, even if a single one, than he would have received if $1,000 from his income tax, no matter what his last tax. This is an interesting new idea, F. Reilly, case director, and Milton B. Weir, counsel for the league, stated. It is a carefully argued method by which theatrical productions may be treated as entities with a corporate form. The production of the limited partnership agreement as a subsidiary of the theater at the League's offices at 214 West 44th Street.

New York, July 31—Jackie Gleason bowed out of Heaven on Earth Tuesday (27). He was succeeded by Peter Land Hayes, Irwin Corey, David Burns, and Mildred Natwick. The cast felt its part wasn't big enough and that he wouldn't be his own advantage.

ROUTES

Dramatic and Musical

TWO SETS OF BOOKING

In 1960, the company had a successful season with productions including The Man in the Moon and The Importance of Being Earnest. The following season, they presented plays such as The Three Estates and The Play's the Thing. In 1962, they produced The Best Man and other comedies.

The company's current season includes productions such as The Mousetrap, A Funny Thing Happened on the Way to the Forum, and The Importance of Being Earnest. The cast is highly talented, with well-known actors in lead roles. The productions are well-received by critics and audiences alike, with positive reviews for their acting and stagecraft.

The company is always looking for new talent and welcomes actors of all ages. They offer a competitive salary and benefits package. If interested, please submit your resume and headshot to auditions@劇場.com.
Eastern Canada’s Haylofts Pulling Their Best in Years

(Continued from page 3) has every hope of getting either private or government subsidies, the argument being that a strong summer theater will be an added lure to the tourist.

French Canadian, Too

With the population of Quebec Province nearly 70 per cent French Canadian, there are this small group of French summer theaters, both situated on the tourist trail. However, the French Canadians, although not only limited interest to the tourist, the three strongest English groups are making good, with many new writers realistically drawing the vacation and tourist trade.

It’s difficult to estimate final b.o.

Reef Fund Gains

33G on 11 Benefits

NEW YORK, July 31.—Eleven Sunday night benefits sponsored by Stem hit troupes have put $32,871 into the coffers of the Stage Relief Fund over its past (16th) season.

According to an announcement by Brock Pemberton, the org’s vice-chairman and treasurer. Top gross of the season, this year, stems from Command Decision. The Heiress, John Loves Mary, All My Sons, For Love or Money, The Skin of Our Teeth and Max and Superman.

The fund has benefited $500,041 from 245 performances since its founding in 1932. In addition to Pemberton, the exec committee includes Hal Crothers, Austin Strong, Jane Cowl, Merle Connolly, Stanley Gilkey and Walter Hampden.

Dramatists Seek Higher Bonds

NEW YORK, July 31.—The Dramatists’ Guild (DG) is asking that producers put a higher bond for Broadway shows. The DG pact with the League of New York Theatres specifies that it may at its option require up to $3,000 for dramatic scripts and $5,000 for musicals. However, in the past it hasn’t demanded the full amount of the bond.

The past season has seen several producers whose royalty payment has been negligent, notably Paul Clancy, who produced Group of Troupes From Canada in the year of 1948-49 the DG will adhere to that most producers have paid up the full amount of their bond, still, however, make an exception for producers who consistently fail. Those managers include the Theater Guild, Rodgers and Hammerstein and a few others.

Theatre Guild, Rodgers and Hammerstein and a few others.

Birmingham Operettas Booff

BIRMINGHAM, July 31.—With more than $2,000 paid admissions for the first two performances of Staci, the fifth season has set an attendance record. The second bill, New Moon, drew more than 17,000 for six performances the week of July 18. The total season has pulled 15,000 for the same number of performances. New Moon starred Ruby Mercer, Arthur Kent, John, and Virginia Johnson, choreographer-dancers.

But it’s fair enough guess that the audience count will run into thousands.

There are three main English groups with a place in the summer theatrical: Brae Manor Theater in the Eastern townships,更改地方, near Val-East, Rock Island and the Ottawa Stage Society, which is billed as the Open Air Playmakers. (Continued in next issue.) As You Like It atop Montreal’s Mount is a very good bet.

Theatre Guild, Rodgers and Hammerstein and a few others.
Colby’s Five-Week Eastern Tour Okay

EAGLE LAKE, Minn., July 31.—S. L. Colby said here this week that he has just finished his fifth week of one-day stands in the East to “business that has been so good, but nothing alarming.” Colby is presenting E. F. Hannan’s version of the old-timer, Out West. That except one, has been sponsored, Colby said.

He plans to make a two-week tour of Quebec, with the eventual playing of territory of Western Canada in view. The tour is not under contract, said that competition in New England has been the same this year and that he has met anyone who is bragging about business.

Johnson’s Pie-Vaude Clacks

MISSOULA, Mont., July 31.—Charles and Otto Johnson, former performers, are presenting their 16mm, pic and vaude show in this area to good business. The Johnsons originally opened under a tent, but recently switched to playing halls.

35MM. BARGAIN SALE

Western and Prizes, complete, $20.50 each and up. Programs rented, $2.00. National Western Supply Co., 117 S. Main St., Missoula.

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MUSICIANS, Click, Comics, Producer Musicians, Band Leader, Band Can Sell Its own Product. Anyone interested can receive list and mail order returns. Write on Tickets. If you want help on your preparation for a show, please write. E. J. PEARRE, Box 561, Chardon, Ohio.

OWNER SELLING OUT ALL ILLNESS

35mm. 16mm. film. Will sell at any price. Write, 317 Beech, Chicago, Ill.

BARNEY DUBINSKY, Vet Tent Show Op., Passes in Tucson

CINCINNATI, July 31.—Barney Dubinsky, whose obituary appeared in The Billboard last week, died in the Cincinnati General Hospital July 24 issue of The Billboard, widely known among Midwestern showmen. The Dubinsky Tent Show, run by Barney Dubinsky on the west end of Washington, is the Dubinsky tent shows out of Kansas City, Mo., from 1906 thru 1916. Barney was born in 1895. Barney died at Tucson, Ariz., July 24, where he made his home after a career in the show business and management of operation of movie theaters in Kansas and Missouri. Barney retired from the theater business in 1986 when he was severely injured in an automobile accident near Peru, Ill. Since 1989, when he retired, he had operated a tent Ruta Shop, Santa Fe, N. M.

In addition to assisting escape cars, Barney Dubinsky drove the tent and in 1987, he took the Juvenile and Light entertainment roles, with Edward D. Dubinsky and his vaudeville outfit as Handsome Ed Dubinsky, playing the “Trick Tent” at the Tent Slot.

The Dubinskys toured Minnesota, Wisconsin, Illinois, Nebraska, Iowa and Kansas, as well as to neighboring states. Jeanne Eagles, who worked for a time in the top Broadway attraction, started his career with the Dubinskys.

Competish Forces

CASCIA PLAYERS OUT

CINCINNATI, July 31.—Cascia Players, following three weeks of engagements in Magdalene, sold out Friday night. As an added feature of their tour, they engaged the Roca’s Tent Show, and the officers from the Roca’s Tent Show, presenting as their own, Miss Mechanic of theCentury, and the Miss Mechanic of the Year contest, selling as their reason for opposition from various sides among the show business.

Arthur Crowley, who sponsored the show, will take 16mm. pix to Ontario territory this week. Arthur Crowley formerly played the territory with religious pix.

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CINCINNATI, July 31.—Cascia Players, following three weeks of engagements in Magdalene, sold out Friday night. As an added feature of their tour, they engaged the Roca’s Tent Show, and the officers from the Roca’s Tent Show, presenting as their own, Miss Mechanic of theCentury, and the Miss Mechanic of the Year contest, selling as their reason for opposition from various sides among the show business.

Arthur Crowley, who sponsored the show, will take 16mm. pix to Ontario territory this week. Arthur Crowley formerly played the territory with religious pix.
THE FINAL CURTAIN


HALSETH—Clara L., 102, grand-
son of the late Halseth, concession-
naire with Wolfe Amusement Com-
pany, July 25 in Cleveland. Interned for his in-
terment by his widow and survivor.

HAMPTON—Elmer J., actor-man-
ager, 68, left his wife and a son.

HAYWOOD—Clayton H., veteran con-
cessionaire and owner-manager of the Rialto Theatre, July 24 in injuries sustained in an auto-truck crash, July 16. Intemment at Evergreen Cemetery, El Paso, Texas, Survived by his mother, a brother, two and a sister, Ruby and Delila Haywood, his widow.

HURLEFORD—Edward J., railroad expert, author and producer of numerous railroad pageants, July 29 in New York. One of his biggest shows was Railroad on Parade, a transportation pageant at the New York World's Fair in 1933, which included skaters and dancers who helped depict the history of American travel.

JEPSEN—Curtis H., 63, musician and bandleader, July 19 in Fremont, Neb., and band playing in bands with Harry Nilsson, Joe Physiology, the Polack's at Sligo in New York, and Polack's 20 Big Shows. He led numerous bands and managed the Arthur Davis Amusement Company band, the band with which Jimmy Merson and Louis Williams played. Survived by three sisters, one daughter, and grandchildren.

KENDLER—Mrs. Cecilia Aleini-
koff, 61, widow of Julius Kendall, July 27 in New York. Two daughters, a sister and a brother are survivors.

LUMLEY—of the L. J. Heil Co., July 24 in Veterans' Hospital, Miami, in National Cemetery, St. Petersburg, Fla.

MAURER—George A., 97, drama critic for The South Bend Tribune, July 15 in South Bend, Ind., and family.

NANCE—Ruben (Red), fiddler with the Blue Mountain accident, July 18 in an automobile accident near Rosano, Pa. He formerly was with the Blue Ridge Buddies, Norfolk. Survived by his widow, Mary; two sons, Wiley and Frank, and several brothers.

PARKER—Diane S., dancer, July 18 in Atlantic City. Survived by her parents, two daughters and her twin sister.

RUBENS—Maury, 55, composer of many Shubert shows, July 24 in New York. Some of his songs include the hit, Over the Hills. What's the Reason, The Promenade Walk and The Temptation Strut. The shows for which he wrote music were A Night in Spain, A Night in Paris, Gay Paree, and Artists and Models. The MacCup and Music in May. He was form-

SINGHIER—John F., vice-president and general manager of Fontaine Film Enterprises, owner-oper post-ers of Fontaine Perry Pictures, July 23 in Philadelphia, July 24 in Baltimore, Maryland and Elizabeth Hospi-
tal there. Burial at St. Joseph's Cemetery, Philadelphia, July 24. His widow, Agnes; two sons, Louis F. and John H.; and a daughter, Mrs. Thomas Duddy, survive.

STEVENSON—Mrs. Martin, her husband of one year, July 21 in Mask's, Okla. Mrs. Stevenson is an actress, dancer and producer of one of the first shows to tour Texas, July 21 in Mask's, Okla. Mrs. Stevenson is a Cherokee Indian, and her husband, who is 112 years old, traveled with Texas 30 years ago with an Ani-

In Loving Memory of Our
Dear Son and Brother

DAVID WARK GRIFFITH

David Wark Griffith, 73, veteran motion picture producer and star-maker of the silent screen, died at Temple Hospital, Hollywood, July 23.

His death is the result of a stroke which he suffered at a cost of $5,000,000 at a top price of $1,000,000, the picture ranks as the third biggest movie grosser in history and was not being shown. Other noted Griffith pictures include The Birth of a Nation, 1915, and Intolerance, 1916. Griffith took

In Loving Memory of Our
Dear Son and Brother

MRS. DAISY HENNIES

Harry

ABNER K. KLINE

August 8, 1942
In Loving Remembrance

VIRGINIA KLINE

ORVILLE W. HENNIES

Who Passed Away August 8, 1939

MRS. DAISY HENNIES

Harry

20-year-old Evelyn Baldwin, by Griffith. Griffith's body was flown to Crest-
wood, Ky., for internment in the family plot following memorial rites in Hollywood Masonic Temple July 27.

other stage productions and silent pictures. For the past 17 years she had worked as a radio actress.

WANAMAKER—Charles C., former newspaper editor and theatrical man, July 21 in Ocean City, N. J. He formerly managed theaters in Philadelphia, including the Lyric, Adelphi, Garrick and the Walnut Street. His brother survives.

WEISS—Mrs. Rose, 77, mother of Benny and Harry Weiss, outdoor dancer, July 23 in Brooklyn, N. Y., as a result of complications resulting from a fall in which she sustained a fractured hip. Other survivors are two daughters, Syrie and Vivian, and two grandchildren.

WETTIG—Mrs. Margaret, Sept. 18, 1942, widow of John Wet~

in the family plot following memorial rites in Hollywood Masonic Temple July 27.
R. R. Fair Hits Average of 45,000 Customers Per Day

It's extension thru September becomes official—scores heavily in coffee newspaper flack—mobile drink venders ease thirst problem—pageant keeps clicking

CHICAGO, July 31.—Originally scheduled for a seven-week run ending Labor Day, the Chicago Railroad Fair will continue thru September, as forecast in the July 3 issue of The Billboard. Early demonstration of the event's potential pulling power since its opening July 20 warrants circus business optimism of the fair effect. Moreover, the newspapers, not only in Chicago, but throughout the nation, continued to give it more than a helping hand. They have really put their shoulders to the wheel.

The extended run of the event is expected to clinch a repeat next year. For good business it should enable the fair finances to grow healthier, thus making the repeat good others charged ever, this year's fair won't grow fat financially. It isn't geared to take in much money.

The pageant, Wheels A Roolin', priced at 60 cents, continues to show good crowds, patronage mounting steadily. Figures for the first 10 days show it play to an average of 14,071—slightly more than an average.

Some of the few "bugs" in the fair's operation are the wheels that are being ironed out. The paucity of drinking stands, for instance, has been equaled by Consolidated Concessions, Inc. (Andy Fraim), of all eating and drinking stands in the park-owned property upon which the fair is held, this week introduced the mobile drinking vendors. Known as the Vendor King, they are mounted on two wheels, and hold glass containers with a 10-gallon capacity (equivalent to 10 cases of soft drinks) and are equipped with water-type faucets.

Most of the 25 mobile drink dispensers are spotted at strategic fixed locations, such as the exits of the grasping and refreshment grounds.

Excess of Consolidated Concessions point out that they should be allowed a definite slice of the food and drink business in their eating and drinking stands. Their use, they feel, would be a profit to the need for space which otherwise would be required to stack cases of soft drinks, and speed up service.

The drink, incidentally, is made at what amounts to a full-fledged manufacturing plant, securely installed in near-by Soldier Field. The containers are filled there, too.

R. M. Harvey "Clubbed" Way Thru College Into Circus Job

Close-ups

By Hank Hurley

This is another of a series of little-known facts about people prominent in outdoor show business.

"I CAN make money for anybody but myself," Those are the words of the famous R. M. Harvey, recognized as one of the best general agents in circus business. Veteran circus men, however, just laugh at the little man, who was not even considered a possible candidate for this type of job, and Harvey, who is 70 years old, as active as a man of 50, and a veteran of 52 years in the circus business, freely admits that "I can make money for anybody but myself." He is saying. "But," he adds, "don't worry, they'll never have to give any bad." It.

Once you hear the life story of Harvey you have to go along with the "don't worry" theory, because, as the records show, Harvey is a shrewd business man, owns a theater, several buildings and part of a daily newspaper in Perry. Too, Harvey has made good money for years and isn't the "live high today for tomorrow you die" type.

In the last eight years general agent of Dailey Bros. Circus, Harvey has made good money for years and isn't the "live high today for tomorrow you die" type.

His most recent venture in that direction is the Dailey Bros. show.

Harvey entered the circus business for economy and says most of his moves up have been by accident. That's why I sometimes say I'm a fatalist, because if seems that things just happen to me all along the way." (See Harvey "clubbed" on page 32)
**Fair Dates**

A list of fairs, with dates one week in advance and arranged according to date, States and cities, will appear in each issue.

The complete list of Fair Dates was published in the issue dated July 31.

### August 8-14

**CALIFORNIA**
- Pleasant-Banta Co., Fair Aug. 10.
- Banta—Humbolt Co., Fair Aug. 10.
- May—Patterson Co., Fair Aug. 10.
- Auburn—Humbolt Co., Fair Aug. 10.
- Evanston—Niles Co., Fair Aug. 10.

**COLORADO**

**IDAHO**
- D. Prity, Owen Lake, Idaho.

**ILLINOIS**
- Champaign—Hancock Co., Fair Aug. 12.
- Chicago—Hancock Co., Fair Aug. 12.

**INDIANA**
- C. J.CumhIVs.
- Richmond—Seckman Co., Fair Aug. 10.
- Decatur—Co. Fair Aug. 10.
- W. J. Wolter.

**IOWA**

**MISSISSIPPI**
- F. W. Hays.

**MISSOURI**
- J. R. Simms.

**MONTANA**
- R. D. Miller.

**NEBRASKA**
- J. W. Wilson.

**NEW JERSEY**
- Branchville—Dover Co. Fair Aug. 11.
- W. J. Smith.

**NEW YORK**
- H. C. Smith.

**OREGON**
- W. H. N. Cochrane.

**OKLAHOMA**
- L. J. Baker.

**PENNSYLVANIA**
- A. C. Black.

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**Seazo COCONUT OIL POPCORN SEASONING**

Simonin of Philadelphia
R. M. Harvey "Clubbied" Wa thru College Into Circus Jo

(Continued from page 6) who's small boy. His father, a lawyer, was elected to a State office comparable to the State auditor today. The younger Harvey attended grade and high school in Des Moines. At the conclusion of his junior year in high school, however, R. M. thought R. M. should study for the law. He decided he would attend Depau University at Green集成电路, Ind., for his senior year and then return to his home there. So it was off to Green集成电路, a move which was to put Harvey in the circus business.

Worked Way Thru School

"I had to work my way thru school at Green集成电路," Harvey tells you, "and I did it by starting Harvey Club, where I served meals to students for $2.30 per week. They were real meals, including everything from soup to dessert."

Along finishing his year of high school at Depau, Harvey enrolled in the Liberal Arts course in college and continued to run Harvey's Club.

Along came the Christmas holidays of Harvey's junior year and he was invited by some friends to spend the vacation of their home in Peru, Ind. While there, Harvey and friends visited R. B. (Ben) Wallace, at that time owner of the Great Wallace Shows, in the course of conversation, Harvey told Wallace he was working his way thru school by running Harvey's Club.

Receives First Offer

"The vacation came over, we re- turned to school," Harvey relates, "the following March, however, I received a wire one day from Wallace. It said: 'Meet Ed Davis at Commercial Hotel in Green集成电路.' I didn't know what it was all about, but I decided to keep the ap- pointment. And that was a really got into the circus business, Harvey said.

David, who was upon meeting young college student, told him: 'I am the contracting agent for Ben Wallace and I have a buyer for your week. When I gave Wallace my notice, he told me he would wire me of the agent. Any young man who can feed college kids for $2.10 a week, ought to have a good chance with the circus business.'

To say Harvey was surprised at this offer is putting it mildly. He explained to Davis Harvey's idea of working his way thru school by running Harvey's Club.

David conferred with Wallace and they had a disagreement. But Harvey went on to join that they would hold the job.

Waits a Year

Instead of joining at the end of the semester, it was practically a year before Harvey made up his mind to go with the show. Then he went as assistant contracting agent to Ralph W. Peakman. The say Harvey was $20 per week, out of which he paid his own expenses. In 1886, the company was $20 per week, and to a college youth it sounded like a huge sum.

The reason of that depression was Peakman was released by Wallace and Harvey took over his business as advertising manager. Harvey was with the Wallace group seven years, and in those years the company would be a little short of money. May Harvey. So well did his work become known that James A. Bailey and Charles Ringling, then the big powers in the circus business, told him of different occasions that they never wanted to join either show (Barnum & Bailey or Ringling Bros.) that he would write them which, with a couple of thousand dollars and a colored minstrel show, I'll get you a job in one of the same.

Tries Minstrel Business

Harvey was to try minstrel in many minds and finally decides to try it. The agency of the law, Harvey says, book all the high-class theaters and when the show was to get a charge of Harvey's group. The Harvey show was in Chicago, it grew rapidly. He recalls that his show had

Gayosa Hotel, Memphis, because knew that in a few weeks he was to be in Memphis.

Ringling, Bailey Both Bid

"On my arrival there I found one from Bailey and one from Ringing. I was so excited I don't know which to open first. To put them both to the wall. One rate, I read them both, but I was more in favor of Bailey's money was any better than I thought it back, so Bailey's money was any better than I thought it back, so I was more in favor of Harvey."

Harvey remembers well that he joined Barnum & Bailey, "beca use I had been down in New York before." Joining the show in New York, he was contracted as a general agent, that winter. Harvey found himself mentioned to No. 1 contracting, that which meant he had to handle arrangements for the show's appearances in Madison Square Garden, quite a job for a comparative young in the business.

Harvey spent seven happy years with the Barnum & Bailey circus, that that Wallace sought continually to get him to return to the Great Wallace Shows. The death of Jim Bailey to mean a change for Harvey seven years.

"I saw and talked to Jon Ba on a Monday," Harvey recalls, "I the following Friday, a wire notifying me of his death. Ne cess to say I was broken up over it."

Knowing Harvey's love for Big Business, Wallace moved in for the "kill," and talked with Harvey. He suaded Harvey to return to the Wall show as general agent, follow the W. E. F. Franzen path.

A few years later Harvey real a wire from Wallace notifying him that he was to a contractor, headed by J. Talbot, of Denver, Colorado and a "store show." Wall said, "Wallace had purchased the store show, and it was known as the Hagen-B Wallace Circus. At any rate, Wal closed down his show and the sale of his show that the company buyers wanted to me being a general agent, which I agreed to Harvey went on.

The show was sold with the corporation for a few years (he can't exly how many) and then replaced the corporation sold out to Ed Bailey of West Baden, Ind. Harvey o tioned as general agent, and the probable that the circus business moved into the minds.

"While I was with Hagen-B Wallace, I was the St. Louis, Ill., was the guest of Al G. Field, owned Field's White Minstrels. There was a kind of a talk in the show business, and Harvey occupied a couple of thousand dollars and a colored minstrel show, I'll get you a job in one of the same.

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You ebb, vies. Port, suddenly lapsed. Venport, who
sells—Floto, Des Moines. Sikeston,
Davenport, Colmar Bros. and
32d.

As head office man for the circus operation, which had under its wing
the Floto, Golmar Bros. and
Davenport circuses, Har-
vey took up headquarters in Chicago. In his second year with the Cor-
cus, Harvey, whose general
agent for the Sells-Floto show, died and the corporation owners
appointed him the S-F's general agent. Harvey stayed as a
member of the family two years and then went with Ringling's
Circus, owned by Claude and
Harry. Just for the Fun of It

"I was with the Webbs for several
years," Harvey relates, "and one day
my brother, Ben and everyone
report, who owned what was nothing
more than a small show, sold out
to Ben and me. We went to
Salem, Oregon. Mary (pointing
to his wife, Mary)," Harvey said,"but somehow or other I had a yen
for the newspaper business. At the
age of 14, my brother, Allen, and I
had a little amateur paper in Des
Moines. When I was 15, I was a dele-
gate to Chicago to an amateur editor's
convention. Later, my brother and I
started a weekly paper in Cam-
bridge, Ia. A year or so later, a
printing supply salesman talked to
us and, in the course of the conversa-
tion, told us there was a paper in
Ferry, Ia, which we should buy.

Boys a Newspaper

Harvey took a trip over to Perry,
ind round up buying the weekly
for $6,900. The brothers had only
$900 between them, but they negotiated
the loan and the deal was
in. They ran the paper as a weekly for
a few years and it grew. It was then
in a good-sized town. They moved into the
daily field. The paper, the only daily in the
county, now has a circulation of 4,500.

That accounts for how he broke
into the newspaper business, but how
about the business he was in Perry?
Harvey tells it this way:

"One day the Perry opera house
down burned. For a few weeks the
town was without a show house. A
few days several men came in
and said, 'You've been in show business,
but why don't you start a the-
nical show?'

"I told them I didn't know anything
about the theater business, but the
ical show was that six Pezim men and
myself decided to build a theater.
The contract gave me an equal share of the
ings, and I assured them that no
thing was a success, inasmuch as I
was to be solely responsible for its per-
coming success.

Proud of His Theater

"Well, it was a success and I bought
out one of the local men. I am now
owner. The show costs $500 and is one
of the most beautiful in the world, even if I
just say it myself," Harvey added.

Even today, when the circus season
is over, he returns to Perry and
M. R. residence in Perry with his wife, Mary. M. S. Sells, who was
ried in Polk City, Ia., in 1891. The
Harveys have no children. His brother,
who resides in Easton, Ia.,
Harvey is a 32d degree Mason, a
shir, no Elk and a member of the
ociety of America.

During all his years in the circus
business, Harvey tried only one
time to operate his own circus.
1913 when he and Ralph Horne of
New York, an organiza-
launched a show known as the Coup
Lent Circus.

His Circus Folds

"It was a truck show," Harvey re-
lates, "but the war came along and
you couldn't get trucks or equipment.
It was a good thing for us, our show
just couldn't operate.

"I guess that's where I got the
saying that I can make money for
everyone but myself.

Snow Cones ★ Popcorn ★ Candy Floss ★ Candy Apples
Our 1945 Catalogue has been mailed to everyone on our mailing list. If you have
taken our catalogue, write for it today. The New 30-page catalogue lists all the equipment
and supplies you need for the Above Concessions. In addition to many other items, we men
you to live up with Gold Medal this year for the finest service in the busi-

Gold Medal Products Co.
CINCINNATI 2, OHIO

The Billboard
53

August 7, 1948

GENERAL OUTDOOR

SMITH & SMITH
Rides for Carnivals and Carnivals
Makers of Chairplane, Kiddle Airplane Swing, Kiddie Chairplane, Ocean Wave,
write, wire, phone for catalogue, price, delivery dates.
SMITH & SMITH, Springfield, N. Y.

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write, wire, phone for catalogue, price, delivery dates.
SMITH & SMITH, Springfield, N. Y.
N. E. SEASON BIZ BOOMS BIG

200 Gather At Paragon

Good reports prevail at Yankees' 19th summer meeting—Stones are hosts

By Jim Melough
NANTASKET BEACH, Mass., July 31.—More than 200 members and guests attended the annual summer meeting of the New England Association of Amusement Parks and Beaches Tuesday (27) at Paragon Park. Near-perfect weather through the Northeast beginning at the end of June and continuing through the week has meant good business for most spots, the result of which was reflected in the way the meeting was run.

The Yankee funnel operators made their annual holiday charade since the affair was limited to social doings, business topics having no place on the formal program. Each New England amusement center was represented by the management, who associated with the summer meeting by stepping on the preparation and serving of two courses—lunch and dinner, taking care of the in-between periods with their various quantities of liquid refreshments.

July Biz Good

The business experiences of association members to date parallel that of the Stones at Paragon, June, which was very good a year ago, this season has been no exception. Rain. But July, with only two days of rain, had an excellent, all things considered, experience since it included for most a record-break ing Fourth of July.

Week-end business at Paragon and Nantasket Beach is on a par with the good weather and business, the latter in keeping with par-ticularly prosperity. There are fewer dollars available for luxury spending, they said, and the money is made up largely of change and bills of small denomination whereas a couple of years ago patrons were carrying mostly big bills.

All of the major units at Paragon charge 25 cents. High operating costs plus the possibility of any appreciable cut in new business as a result of the Rocks 25-cent fare for much of the season, has forced many of the places to cut their operating expenses, a general practice throughout the industry.

August Looms Big

Barring bad weather breaks August, which contributed the best take last season, the industry is certain to round out a good season.

Restaurant operations at resort this year have been anything but profitable, although the crab walks, it is said, have been well received. The high cost of food and labor have increased to the point that, despite higher prices, the earning profit is only a hope but not a certainty.

Most folks stay in Boston and journey to the meeting by boat, a pleasant jaunt down the bay and one of the highlights of any Paragon visit.

The day dawned gloomy

MIRROR MAZE, shown above, is new installation at Silver Beach Park, St. Joseph, Mich. Unit, which was designed by William de L'Hoite, Jr. and the National Amusement Device Company, Dayton, O., presents a commanding, colorful appearance, and incorporates several new features for such units.

Utah Pioneer Day Draws Top Crowds,
But Take Off 20% SALT LAKE CITY, July 31.—Utah resorts played to capacity crowds over Pioneer Holiday week-end (24-25) at the annual Pioneer Holiday, which took off approximately 20 per cent as compared with the same period last year, resort owners announced this week. Pioneer Holiday weekend in Utah is an almost infallible guide to the seasons of business, much more so than Independence Day.

Perfect weather lured crowds to beaches and resorts despite civic sponsored attractions in almost all localities. Saltair, Black Rock and Sunset Beaches out of Salt Lake City; Layton, midway between Salt Lake City and Ogden; Ogden Springs and Ogles, and Saratoga Springs on Utah Lake near Provo, all did top business.

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Waldameer Feels 10% Township Tax

ERIE, Pa., July 31.—Waldameer Beach Park has been notified by the Erie County Treasurer that the place must pay a 10 per cent amusement tax to the Township of Lake Erie City, as the amusement park is in that township. Other spots in the town are also affected. They include two drive-in theaters, two golf courses and a tavern catering to large private parties.

Owners of the establishment, led by Alex Moeller, owner-manager of Waldameer, petitioned the local common pleas court for a temporary injunction. The case was refused by Judge F. J. Harbaugh. In an attempt to get the tax eliminated, the court's interpretation was that the tax is not against the operators but applied to every person patronizing amusement places.

The owners meanwhile have started a new action to be taken directly to the Supreme Court of the State in an attempt to get the tax eliminated. The action was based on the fact that the tax is against the operators and is applicable to every person patronizing amusement places.

List of Folk Music Parks Increased

CHICAGO, July 31.—Two more folk music parks were discovered this week by survey of Billboard, another rustic park changed hands. Millin Park at Newcomers town, O., was opened in June by J. C. Dayton, H. B. enter tainer at WTTN, Columbus, O., with over 1,000 seating capacity. Dayton resort has been as many as 1,200 for each of the functions on Sunday, such as regional radio H. B. and Westerns. He anticipates putting in concessions by September.

Sunset Grove Park, operated at Berlin, Pa., by C. M. Scholl, local promoter, is in its second season, operating with H. B. shows Sundays, plus dancing and roller skating on Saturday on a 45 by 90-foot floor. Joe Edison, prominent figure in folk music field, both as an entertainer and producer, has taken over as manager of Sleepy Hollow Ranch, Punxsutawney, Pa. This park was described in a feature on folk music park operation (The Billboard, July 21).

Singisher Succumbs After Brief Illness

LOUISVILLE, July 31.—John F. Singisher, owner and manager of Fontaine Ferry Enterprises, owner-operators of Fontaine Ferry Park here, died July 23. S. S. Mary and Elizabeth Hospital, where he had been confined for five weeks.

Well known among park men, Singisher has been associated with Fontaine Ferry Enterprises 22 years.

Record Crowds Attended Conn. State Parks in '47

HARTFORD, Conn., July 31.—Department of Interior reports an all-time record attendance of 2,545,567 during 1947 at Connecticut's 34 state parks.

The State spent $74,916 to improve its parks last year, as compared to $18,907 in 1945. The 1947 operating budget was increased to $55,600, as compared to $45,627 in 1945.

Only 21 acres were added to the state park system in 1947, as compared to 1,408 acres in 1945.

Austín, Tex., Spot Opened By Mitchley

Riverside Has 11 Rides

AUSTIN, Tex., July 31.—Austin's newest playground, the Riverside Park, opened for the season last week by promoting local citizens participating.

George Mitchley and his son-in-law, J. J. O'Connor, leased the spot on Barton Springs Road from P. W. Curley and analyzed all new equipment. Spot opened with 11 rides, including a Merry-Go-Round, Ferris Wheel, Drop Tower, Amusement Park and Merry-Go-Round. A separate kiddie area, also is in operation. Park begins daily from 4 p.m. until midnight.

Mitchley announces an outdoor stage as well as capacity of 500 persons. Stagehands were employed nightly, he said.

The shows will be preview of the opening of the show for the season, which will close the beaches was opened last spring as a result of the city health authorities said the business has dropped below the danger point.

However, seven and one-half miles north of the city, in the hamlet of Paradise in Orange County, a Bathing Beach has been conducting its business for the second summer by the Board of Public Works, thereby making the entire area safe for swimmers. It is estimated that lifting of the ban will result in heavy attendance along the affected area of public beach properties.

Simon's New Act

At Cincy's Coney

CINCINNATI, July 31.—Capt. Les (Tangle) Simon has been engaged for the remainder of the summer by this material with his new turn of "blowing himself up with dynamite." He is working long- and short-week days at the Coney Mall.

Simon got the contract after convincing Thomas E. Schmidt, owner of the Coney, that he had a decided novelty in the character of Simon's act and he added that he would have the ability of the entire week before last week without Simon and other Coney acts on the Coney payroll.

Simon bills himself as the "Dynamite Demon—and Lives to Tell the Tale."
Rolling Green Host To Pennsylvania Ops At Meeting Sept. 9

SUNbury, Pa., July 31.—Plans for the 14th annual meeting of the Pennsylvania Amusement Park Association to be held September 8 at Rolling Green Park here are rapidly taking shape, R. M. Spangler, association president, announced.

Although Rolling Green Park is scheduled to close its regular season on Labor Day, arrangements are being made for it to reopen the day of the meeting so that those attending can see the park in operation. Spangler said a prominent sports personality will be the principal speaker at the association's annual banquet.

Brisk Biz Creates Playland Auto Jam

COUNCIL BLUFFS, Ia., July 31.—Business is brisk at Playland Park here that it has created a parking problem.

The city council decided the only way to solve a traffic jam near the park was to construct a clover leaf arrangement leading to the park's main entrance. The park will bear part of the cost. Stoplights also will be installed at a near-by intersection.

Riverside's Happy Atm. Aid to Strike Settlement

AGAWAM, Mass., July 31.—An industrial picnic held at Ed Carroll's Riverside Park resulted in the probable settlement of a six-week-old strike by the Van Norman Company, Springfield.

The sponsoring union invited management, and the two groups conferred in the soothing atmosphere provided by the park's picnic grove. A spirit of good fellowship immediately prevailed. Company President James Y. Scott became "Jimmy" and Personnel Manager Leon Hutchins was "Hutch." Scott was said to have played the beer.

Traffic, races, rides and refreshments were all included in the day's program.

Pine Island Cuts Kid Prices

MANCHESTER, Conn., July 31.—Pine Island Park has inaugurated a new gift policy for children under 12 years of age, with admission on any ride at any time now 5 cents, except Wednesday to 6 p.m., when admission is cut to 3 cents.

Planning for A. C. Centennial in 1954 Already Under Way

ATLANTIC CITY, July 31.—Although the celebration is still six years hence, arrangements are already under way for the river's centennial.

The 1954 Association, a non-profit corporation, organized last April to look into the possibilities of combining the centennials of Atlantic City, the White Horse Pike and rail transportation in South Jersey, all occurred in 1854, has been endeavoring to interest the Edison Electric Institute in bringing its diamond jubilee of electric light to the same picture.

An illuminated railing in glowing colors along the Boardwalk and floodlights throwing colored light on the surf are already forecast as features of the Atlantic City beach front. Units of the illuminated railings have already been made. The top rail will be of hickory, of the same size as the present steel rail, and just as hard. There would be practically no heat, it is said, and no danger from electric current because of the rugged construction of the rail which would be made strong enough to break than the present iron railing.

Combining the centennials, it was pointed, would likely bring the greatest crowds of visitors the resort has known in its entire history.

A. C. Okays Motor Chairs

ATLANTIC CITY, July 31.—The city commission gave its approval Thursday (22) to an ordinance permitting 100 mechanically operated chairs to operate on the Boardwalk.

It was said that the tests that would be dangerous to pedestrians were rejected.

World's Largest Designer, Builder and Manufacturer

of Roller Coasters, Old Mills, Mill Chutes, Fun Houses, Kiddie Ferris Wheels and the famous Century Flyer Miniature Train — operating now in more than 100 leading amusement parks in the United States with qualifying revenue results.

Write for information to:

NATIONAL AMUSEMENT DECO.—Dayton 7, Ohio

CAN USE GOOD AERIAL ACT

Weeks beginning August 2nd, 16th and 30th, for Ocean View Park, Norfolk, Virginia. Matinee and evening performances daily. Seven day week. Wire or phone: Mornings, 82334; afternoons, 24628.

DUDLEY COOPER

401 Granby St.

Norfolk, Va.

WANTED—ROLLER COASTER MAN

Thoroughly experienced in maintaining, repairing and operating rides. Must be reliable and steady. Must work hard. Good salary guaranteed. Living conditions pleasant. Write, stating extent of experience, salary currently earned and references.

ROCKAWAYS' PLAYLAND

ROCKAWAY BEACH, N. Y.

ROCKAWAYS' PLAYLAND

WANTS TO BUY CAROUSEL

50 feet or more wide. Must be good ride. Also National Train Ride and Equipment, Kiddie Coaster and either Children's Ride, and one Manicure Wagon. Send all details and price to

WILLIAM J. HICKS, Mgr.

ROCKAWAYS' PLAYLAND, ROCKAWAY BEACH, N. Y.
Heat waves send patrons to beaches — Rockaway tops with 1,250,000

**NEW YORK, July 31.** Torrid heat and sweltering conditions are driving tens of thousands of New Yorkers to beaches, outdoors resorts and amusement parks in the New York area today. Among the biggest attendance figures is the Rockaway Peninsula, where last week-end, with ideal weather, 1,250,000 heat-dodge-jamming it on the beaches, boardwalks and other recreational facilities.

Coney Island's tabulator, probably sporting a deep shade of tan, came up with an attendance total for the year-to-date to that of 1,200,000 at the beginning of the season. This is nearly double the attendance of last year.

According to Mr. Smythe, who is custodian at the entrance to Rockaway Park, the majority of the patrons are New Yorkers, and the rest are from New Jersey. The number of New York visitors is estimated at 300,000.

According to the weather bureau, the heat wave will continue for several days, and it is expected that Rockaway will continue to be a popular resort for New Yorkers.

**Eastern Spots Roll Up Dough**

Ideal weather conditions for the week-end (July 23-25), the second at-56

Coney Island, New York

By UNO

**Hoosier Folk Music Park To Try Full-Week Operation Next Year**

**Angola, Ind., July 31.—First attempt at a full-week-old music park was made during the second year of an operation that started as a weekend-old folk music park, will be tried here next year at Buck Lake in Angola. The plans were drawn up by Terry K. Smythe, of Chicago, and complete revision of the town’s mercantile ordinance will be undertaken at the end of the season. The park will have a $300 license fee, and the tax must be paid for each game, all of which will be collected by Mr. Smythe.

The park is open to the public, and admission to the music park is $1.00. The park is located about 15 miles from Angola, and it is expected to have a good attendance.

**Second Biggest Crowd for A.**

ATLANTIC CITY, July 31—Second largest crowd of the season was on hand here last week-end, with the successful “Whoopie” show at the beach last Sunday drawing 56,000 down to the Boardwalk. The show was booked by C. W. Smythe, who arranged for the bookings.

**Gunter’s Olympic Sets Big**

IRVINGTON, N. J., July 31—Big week is coming up at Hooper’s Olympic, with C. W. Smythe, who is in charge, booking big-name acts.*

**Police Seek Two Lake Companee Holdup Men**

EAST RUTHERFORD, N. J., July 31.—Police this week were searching for two unidentified youths who reported robbery in the vicinity of the lake, at the foot of East Rutherford Avenue.

The youths were last seen in the vicinity of the lake, where they are believed to have made their escape.

**Wildwood, N. J., May Slice Game, Ride License Fees**

WILDWOOD, N. J., July 31—Mayors of Wildwood, N. J., have resolved that the board of county supervisors has granted them permission to increase their license fees for rides, games, and amusement parks.

The fee for a ride license will be $25, and the fee for a Non-Ride license will be $10. The fees will be collected by the city's welfare department.

**FOR SALE**

**1946 MOON ROCKET**

*Looks and runs like new.*

Located at 1000 ELMER ST., CHICAGO.

Write VAN BECKER

Room 105, Milner Hotel

Send copy for address.
1,000,000 Pull L. A. County Aim

Prize list to hit 350G at first Pomona annual since "41—push brochure

POMONA, Calif., July 31.—Plans for the post-war showing of the Los Angeles County Fair here Sept. 17-October 3 arc nearing completion. The $2,000,000 program of reconversion, consisting of exhibits, reconversion by-products, and preparations are being pressed to assure a probable attendance here of 1,000,000. At this figure, attendance in 1941, attendance exceeded 860,000.

A list of county exhibitors is going with much of a grandstand, is planned for the opening of elaborate feature displays, it was announced.

As the result of recent acquisitions, he grounds this fall will cover 350 acres and will have a parking area of 30,000 cars.

A record of $350,000 will be distributed in premiums and prizes, and it is estimated that there will be some 6,000 individual entries.

Dedicate 4 Buildings

Notable among the dedication ceremonies for four huge buildings. One of these, the Palace of Agriculture, will represent the farmers destroyed by fire soon after the last dirt was turned, and the building having 147 feet and constitutes one of the largest buildings of its kind in the West. A 109-foot tower, among other features, will be opened to the public the first day. In addition, there will be 20 exhibits of two great live stock pavilions.

Buildings and grounds will present classical beauty in design. There will be a reapplication of some 40,000 gallons of white and camel looking oil of one million zinnias.

Plan Extensive Brochure

An eye-appealing brochure that will carry the word of the fair to every State in the union and to foreign countries is in publication. A series of advertisements calling attention to the first post-war fair is being planned. The print job, expected to be completed early in August, requires 10 sets of type, 24 pages of text and 250 proof sheets. There are 50 photos in the text depicting many phases of the project.

Wide Distribution

Promotion of the souvenir brochure on a wide scope, will provide a distribution as possible, the idea will be distributed thru travel agents, information offices, chambers of commerce, border checking stations, at all points to tourists visiting California. Railroad and bus lines will distribute them.

Large industrial concerns, especially those exhibiting at the fair, will distribute thousands more. More than 1,000 copies will be made available.

Greyhound bus stations west of the Rockies.

High School Band Festival

For South Carolina Annual

COLUMBIA, S. C., July 31.—High school marching band festi- val will be the feature of the State Fair here Sept. 30-40, according to Paul V. Moore, executive secretary. This is the first revival of the festival since 1932 and all public school bands in State are eligible. Approximately 125 bands are expected to participate.

Attractions lined up for this year's event include, 19-23, 10, George Hamilton Ford, 1945, as the initial attraction, and the World Mirth Shows, on the midway.

York Annual Adds 50G Stage, Ups Seating Capacity to 11,000

YORK, Pa., July 31.—Several major improvements, including a $50,000 all-weather stage for the 1947 Interstate Fair. Since the main feature is a 14-foot tower and the grounds of all grandstand and bleacher seats will have an unobstructed view of the entire fair. The stage will be enclosed with canvas which can be raised or lowered in a matter of minutes. Samuel S. Lewis, president and general manager, planned and supervised the construction.

PICTURED ABOVE is the new $50,000 all-weather stage at York (Pa.) Interstate Fair. Since the main feature is a 14-foot tower and the grounds of all grandstand and bleacher seats will have an unobstructed view of the entire fair. The stage will be enclosed with canvas which can be raised or lowered in a matter of minutes. Samuel S. Lewis, president and general manager, planned and supervised the construction.

Cold Hits Minot In Early Days

MINOT, N. D., July 31.—Shoved back from 1947 a big auto race track run, the North Dakota State Fair here opened the season opened to cool weather. Attend- ance, light thru the first few days of the week, showed a day-by-day pic-up. H. L. second day, Running races and the rodeo are the afternoon attractions. Chuck wagon races and rodeo ended Saturday at Chicago, comprise the night grandstand events.

The Royal American Shows on the midway reported business substantially ahead of last year. Sales was said the ride and show take for Monday topped 31 per cent and that Tuesday's business was about 56 per cent over last year's.

There was the largest machinery show in its history, pressing three areas into use for the display.

Tele Gets Big Play At Iowa-California State Celebrations

CEDAR RAPIDS, Ia., July 31—Television will get a big play at this year's All-Iowa Fair here, according to Earl Hanson, fair manager. Plans call for a roaming camera crew to follow scenes on the midway, thruout the grounds, of the grandstand and of race track events.

Television receivers will all be set up in a 400-capacity tent. This tent also will have a large screen, and throughout each day, a camera, spotted at entrance, will pick up persons entering the tent who will see themselves televised. Explanations of how television works, when sets will be available and when shows will be televised regularly in the area are to be given over a p.a. system in the tent.

Air Base Specialists Help

SACRAMENTO, Calif., July 31.—Television in operation will be a feature of this week's 65th Birthday of the 67th Air Force Base here.

Planes call for setting up of a television station and monitorscope in the Industrial and Machinery Build- ing. A coaxial cable will be laid to the Houses Building where a hook-up (See Tele Gets Big Play on page 57)

Regina's Gate Approaches '47

First three days off less than 300 from last year—midway greets skyrocket

REGINA, Sask., July 31.—Regina's Annual Exhibition and Rodeo thru Wednesday, July 31, was opened, was running only slightly behind last year's attendance. The gate for the first three days, was estimated 38,904, as compared with 39,361 last year.

Rain was falling Thursday (29) and indications were it would hang around thru Saturday. But the weather was warm and relatively dry.

The grandstand was off the first and third days but up 700 from last year. Running races and the rodeo are the afternoon attractions. Chuck wagon races and rodeo ended Saturday at Chicago, comprise the night grandstand events.

The Royal American Shows on the midway reported business substantially ahead of last year. Sales was said the ride and show take for Monday topped 31 per cent and that Tuesday's business was about 56 per cent over last year's.

There was the largest machinery show in its history, pressing three areas into use for the display.

Pacific Livestock Expo

On Schedule Despite Flood

PORTLAND, Ore., July 31.—Flood damage to the Pacific International Livestock Exposition here will not interfere with scheduled opening of the fair Sept. 12, according to fair officials who said that the equipment is being installed by the McClean Air Force Base specialists.

Planes call for setting up of a television station and monitorscope in the Industrial and Machinery Build- ing. A coaxial cable will be laid to the Houses Building where a hook-up (See Tele Gets Big Play on page 57)

CANADA'S FAIRS-EXPOSITIONS

Communications to 355 No. Clark St., Chicago 1, Ill.

FAIRS-EXPOSITIONS
FARMS-EXPOSITIONS

The Billboard

July 8, 1948

Records Fall At Harrington

Special days, strong attractions draw heavily — rain kills one night

HARRINGTON, Del., July 31.—Despite threatening weather and rain on one night the 20th annual Kent and Sussex Fair was well on its way to securing new records in every department as it headed into its final performances today. The Sam Nunis-promoted big car auto races are the track feature for this afternoon and assures a packed stand if the weather is good.

A record 16,000 turned out opening Monday night (26) to attend the show put on by Jack Kochman's Hell Drivers and spilled over into the midway where the Enby Bros. Shows were appearing.

Perfect weather aided the initial play.

Tuesday (27) more than 12,000 persons attended, most of them children who were admitted free. A light rain, which began falling shortly after 6 p.m., failed to drive patrons from the grounds. However, it did put a stop to George A. Hamid's grandstand show, featured night fare, after the presentation of one act.

25,000 Covered's Day

Harmless racing was presented Tuesday thru Friday (27-30). The record number of entries made it necessary to increase the race program to four events of two heats each. Politicians took over the fair Wednesday (28), led by Gov. Walter W. Seward. A horse ride and attendance passed the 25,000 mark.

Biggest day of the week was assured yesterday, with the annual Firemen's Day in which the fire fighters vie for cash prizes in 15 competitive events.

George A. Hamid's Fantasia of 1948, featuring equestrians, kept the grandstand packed on most occasions.

The annual Asheville, N. C., Mountain Dance and Folk Festival has been postponed from August 5-7 to September 30-October 2.

AMERICA'S NEWEST GRANDSTAND ATTRACTION

600 "RD BIRD*'

WRITED CARNIVAL

For WENDELL TOBACCO FESTIVAL

WENDELL, N. C.

Also Burn Fair, county open to all Concessions; Bailey Fair, open to all Concessions.

Beginning the second week of September. Want Carnival to have own light plant, it possible.

Wade H. Privett, Zebulon, N. C.

Logansport Dips In Face of Heat

Ind. annual starts off big but says 10% below '47 when heat hits

LogANSFORD, Ind., July 31.—After excellent attendance the first five days of its seven-day run, gate at the Cass County Fair here dipped Wednesday (28) in the face of a hot weather and sagged again Thursday (29) before extreme heat and numbers. As a result, attendance thru Thursday was off about 10 percent from last year, according to fair officials.

The drop-off, however, failed to keep the fair out of the money-winning class. Grandstand patronage was good as was business on the midway, where the Royal Crown Show held forth. The midway take, as matter of fact, more than pleased officials and Eddie Young, Royal Crown owner.

Featured afternoon attraction was harness races Tuesday thru Friday. Jimmie Lynch's Death Diggers won Monday's three horse race and second place in the main event on Tuesday. Wednesday's show was the grandstand program free with a society horse show Sunday night (29). WLW's World Ha'penny Band followed Monday, with the Summe Fine Polli's of Ohio and seven acts booked thru Sonny Bernet, taking over Tuesday and running thru the week. For the extent of the rodeo outfit, skirted for Friday night.

The CYCLONIANS

Comedy Cycling Thrillers

BOOKED EXCLUSIVELY BY

J. C. MICHAELS ATTRACTIONS

Reliance Ring

Kanaw City, Mo.

4 DAYS • 4 NIGHTS

TASLEY FAIR

August 15 thru 21

Taslcy, Virginia

WANT

Legitimate Concessionaire independent without no strong outfits. No mix carts.

J. Edgar Thomas, Agent, Aromon, Va.

ATTENTION CONCESSIONAIRES

For choice location. Legitimate Concessions.

Huntsville, Ala., Sept. 20-25. Write:

MARIE DICKSON, Secretary

WANT CARNIVAL

For Sept. 30-October 1-2

CLAY COUNTY FAIR

Piggott, Arkansas

JAMES SWIFT, Sec.-Treas.

WANT CARNIVAL

For September 3-5, Rosedale, South Dakota.

Contact CARL R. AAMODT, Gen. Mgr.

6G Tax Levied Against Eastern States Expo Unit

WEST SPRINGFIELD, Mass., July 31.—For the first time in history the board of assessors will this year tax the Massachusetts State Exhibition and the grounds on which the building stands, on the basis that the Commonwealth uses commercial purposes. The Coliseum has been evaluated at $180,000 and the land at $10,000. The total tax bill will be $25,000.

The basis of the 1948 tax rate of $32.80 for each $1,000 in valuation, the board will submit to the Exposition officials with commercial operation of the property—a tax bill of $6,560 for this year.

The Coliseum is being placed on the tax role, the assessors said, because it is used by professional horse and other commercial enterprises by the management of the State Board of Agriculture which holds a long-term lease on the structure. Like the rest of the exposition, it had previously been tax exempt on the grounds that the entire fair was an "educational enterprise."

COMMUNITY

Charles A. Nash, Exposition general manager, would not comment on the assessors' move. According to Nash, the fair's annual assessed value for the preceding year is $190,000.

There were reports that the Exposition might appeal the tax and, if it did, the same tax assessors. If the bill is to be passed along to Eddie Shore, owner of the Coliseum, the board will not be available for comment. However, earlier this year, in a similar case with the City of Philadelphia, owner of the hockey team, the board of selectmen levied a $500 real estate tax, on the club's home ground of the structure. The club owner protested, threatening to move his hockey activities to Hartford, Conn. However, the license fee was paid without an appeal.

Boone, N. C., States Annual Sept. 15-18; First Since '41

BOONE, N. C., July 31.—Blue Ridge Agricultural Fair, suspended since 1941 because of the war, will resume this year. A new, non-commercially reorganized fair board is September 15-18.

County Fair manager Farthing has been named general manager. Other officers are Robert A. Shipley, president; R. W. Hillard, vice-president; B. N. Dent, secretary, and Clyde R. Slack, manager of the Estevan Exhibition grounds in Estevan, Sask.

Record Attendance Sees Dominguez, Calif., Fiesta

DECATUR, Ill., July 31.—A record-breaking attendance viewed the Spanish Christmas Pageant, which closed here Sunday (25), according to officials of the event. They said the attendance exceeded 50,000 as part of the outdoor carnival which climaxed the celebration.

Features included a parade, dance and whistling and costume contest...
WANTED
SHOWS, RIDES, AND CONCESSIONS
TO STATE LINE FAIR, North Bennington,
Vermont, August 19-22.
We booked Geo. Hamid acts, also an E. Chitwood Thrill Show and Sam
Rich Auto Races. Will have Harness
Racing and Agricultural Exhibits. All
addresses:
MICHAEL AKOURY
Vernon, North Bennington, Vermont

FAIR SECRETARIES
CELEBRATION COMMITTEES
AARON FOR

FAIR SECRETAUN, CELEBRATION COMMITTEES
ARRANGE FOR

SCHEDULED FOR SPECIAL
DISPLAY PROGRAM
OF ARTISTS, MILLION
ALL KINDS IMPORTED
AND COMPLETE PROGRAMS
WARE (FLASH) WILLIAMS
EDGAR L. SCOOLEY
AMERICAN THEATRICAL AGENCY
301 W. Wabash Ave., Chicago, 111.
(ANDERSON 8087)

WANTED
FOR 95th OGLE CO. FAIR
Oregon, Ill., Sept. 4-8
RE ACTS for one, two or three
acts, write to E. D. Landers, Secy.
31, Oregon, Ill.
CONCESSIONS—Write to Geo. A.
Kauss, Mgr. 727 S. 4th St., Oregon.
Must comply with Illinois
state laws governing same.

WIN MONEY AT
The Mitchell, S. D.
CORN PALACE
Sept. 20-25
blocks independent midway, Write:
W.T. WRETT, MITCHELL, S. D.

THE PRAIRIES
Vagabond Comic Stage
Balanced 6 Color Artists
—Available 1948 Fairly
BOOKED EXCLUSIVELY BY
J. C. MICHAELS ATTRACTIONS
Vernon Bldg. Kansas City, Mo.

OREST PARK FREE FAIR
September 6 to 12 Inclusive
Write Shows, Concessions, Free Acts
A. KARST
OREST PARK
HANOVER, PA.

Benefit Fete Set
For Yorkton Losses

YORKTON, Sask., July 31.—To
help the Yorkton Agricultural So-
ciety recover from a $50,000 loss in-
curred due to a cyclone prior to the
fair and livestock related to bad
weather during the exhibition, the
Rotary Club here is using its second
annual Community Day to assist.
The club is planning a variety show
at the fairgrounds, with grandstand
seats selling at 75 cents for adults
and 35 cents for children. All profits
over $1,000 will go to the fair board.
A feature will be the Lucky Lot's Hell Drivers, who
had been signed for the fair and failed
to show because of bad weather.

Yolo County Annual Set
To Award 20G in Prizes

WOODLAND, Calif., July 31.—
More than $20,000 in prize money
will be awarded at this year's Yolo
County Fair August 20-22, according
to Stuart Waite, manager.
A total of $1,000 will go for both
prizes, and awards will be made for
exhibits in horticulture, floriculture,
domestic science, agriculture and live-
stock.
Plans for the event include a pa-
rade, horse show, queen contest, pic-
ture exhibits and a historical display
under the sponsorship of the Native
Daughters of the Golden West. This
year's fair will be the first post-war
exhibition here.

Pass List Ruled Out
At Clackamas, Ore., Annual

OREGON CITY, Ore., Aug. 1—
Clackamas County Fair board has
announced a new policy ruling out the
pass list. Ried Stone, board secretary,
says no one—not even fair board
directors—will be admitted to the fair
grounds at County line as a matter of
charge. Performers, exhibitors, con-
cessionaires and even trunks with
live stock or hogs will be refused ac-
cess to the fairgrounds—will pay ad-
missions at the gate. To keep out
would-be hawkers and cattle-thieves
that have constructed a hurricane fence
around the fairgrounds. Event is set
for September 14.

Talk Bond Issue for Exhibit Bldg.
At Clinton, Okla., Fete

CLINTON, Okla., July 31—Cueter
County Fair board has approved
study of plans for a bond issue to
erect an exhibit building here. An
architect has been employed to make
preliminary estimates of costs. It is
expected that the fair has been held
in various buildings in separate parts of
town.
Officers of the fair include Ray
Pyron, president; Bill Lacy, vice-
president; Lee Johnson, treasurer,
and E. Phillips, secretary.

Wm. Wright Named Special
Events Director at Chicago

CHICAGO, July 31.—William W.
Wright, veteran livestock and agri-
cultural exhibits specialist, has been
named special events director of the
Cook County Fair to be held here at
Soldier Field August 21-September 8. In addition to serving in that ca-
pacity, Wright will be the chief aid to
Tom Stanton, the fair's livestock
superintendent.
A resident of Chicago, Wright for
several years was assistant to William
Ogilvie, secretary-manager of the In-
ternational Livestock Exposition.

Red Lion Annual
Slightly Under '47;
Final Night Mark

RED LION, Pa., July 31.—Attendance
at the Red Lion Fair, which
closed here Saturday (24), was only
slightly under the all-time record.
Turnout the final night was the big-
set in the history of the event. Ex-
cept for rain at about 8:30 p.m. Thurs-
daay, which dampened the remainder
of that night, the weather was
excellent.
W. C. Kaus Shows enjoyed a big
week. Russell Owen, manager, and
George Whitehead reported that the
take was "barely under the 104 per-
cent gross." The Kaus unit had 9 rides,
7 shows and 52 concessions, the
strongest line-up ever presented at the
annual.
Others of the fair are Sam Mc-
Farland, president; R. M. Spangler,
secretary-general manager, and Ber-
win Deadford, treasurer.

Roanoke, Va., Event Shifts
To Free Grandstand Shows

ROANOKE, Va., July 31.—Red Lion
Fair, scheduled for August 6-17,
was cancelled September 7 at a
meeting of the fair board, scheduled
and, at the request of George A. Hamid, Inc., New York
booker, to be replaced by the Roanoke Free Grandstand Shows.
John H. Marks Shows will be on the midway.

Besides Hutson, other fair officials
are W. A. McEachern, Stadium Mgr.,
Crawford Oakey, secretary, and Ed-
win M. Imlay, treasurer.

RALPH BEADLES
WANTED
SIDE SHOW ATTRACTIONS
FOR
KYOYWA
(Tri-State) FAIR
AUGUST 8-14
CAMDEN PARK.
HUNTINGTON, W. VA.
Largest Fair in this section of the
country, Attendance approx. 150,000.
Shows, Concessions, Free Acts
WANTED
Writing to the editorial staff at http://www.americanradiohistory.com

ROHDE ISLAND STATE FAIR

KINGSTON, RHODE ISLAND
AUG. 28-SEPT. 6

10 days, 10
Grandstand Show
nights
Afternoon and Night
100,000 Anticipated Attendance—100,000
2-Day Society Horse Show, huge Agricultural Exhibits, Livestock,
Grange Displays, Implement Machinery, Auto Show, Home Economics,
State 4-H Contests, State Displays, Ox and Horse Pulling Contests
A complete Circus twice daily in front of grandstand
JIMMIE LYNCH DEATH \& COMPANY
on Labor Day, September 6th
Garden State Shows—Several

THE GREATEST FAIR RHODE ISLAND HAS EVER HELD

CHOICE CONCESSION SPACE AVAILABLE NOW
Write, wire or phone your reservations at once, there are a few
acts left for those that act quickly. GYPIES, SAVE YOUR STAMPS.
Remember, this is the ONLY REAL FAIR IN RHODE ISLAND
Address all correspondence to
CORT R. HINCKEN, General Manager
Telephono: Narragansett 1243
West Kingston, Rhode island

7 RIDING CONLEYS
"ARISTOCRATS OF THE SAWDUST RING"
STILL HAVE FEW OPEN DATES

FOUR BIG ACTS
Fair, Parks, Benedum, Circus, Dogs, Monkeys.
Bicycles, Boats, Dogs, Monkeys, 
August, September, October, Special dates open, also
winter. Just come to the
Circus in Canada.

Address: Rt. J. Batavia, Ohio, or 3507 Paxton Aves., Cincinnati 9, Ohio
Weather Mars Lovey-Dovey R-B Minneapolis Welcome; Madison, Wis., Year’s Best

Braden Diplomacy Makes Friends, Influences People

MINNEAPOLIS, July 31.—Despite bad weather which broke just before opening of both matinees Monday, the Barnum & Bailey Circus came thru with good attendance Thursday (29) to open its two-day stand here. Matinees had half a house and the night show a full house, playing to mud and mire. The night show was imperiled at about 7 p.m. when high winds, and an electrical storm broke loose. The big top swayed and created but held fast and survived the blow which was over in 30 minutes. Straw was spread immediately but the mire was there and customers went thru it in good humor. Advance sales for Friday (30) indicated that if weather will give its customary verdict the show will result at the night show.

Weather Good, So Is Biz in Iowa for Bailey

OTTUMWA, Ia., July 31.—The weather, which was a big break from the weatherman during the past week as it moved thru Iowa. The band, under Jack Bell, is one of the best of its kind in Iowa. The show was cut about a quarter-hour. The weather turned ideal Friday (23). In Red Oak the circus came thru at about 10 a.m. or 11 a.m. and night show was delayed less than half-filled that night. Officials of the org., however, were not too happy about the show. The crowd at Red Oak pointed out that the advance sales were not good, but regular share on all tickets sold, regardless of whether or not the pur- chase was made at Ringling Bros. and Barnum & Bailey, were patients from the Veterans’ Hospital when they appeared.

Overcast skies, which turned into rain early in the evening, pared attendance at both shows in Batavia, N. Y.

Beatty Org Scores In Waukesha, Wis., Despite Misfortune

BURLINGTON, Wis., July 31.—The Clyde Beatty Circus played to a pair of strong houses here Wednesday (28), but ran into some mis- fortune, which did not show thru in the form of a short-notice change of location.

After a two-week campaign had advertised the circus would show on the West side of town, plans were revamped last night and the show time and the lot shifted to the East side of town. When the change was discovered, was not in shape. Despite the resulting confusion, a near- quarter capacity crowd was turned away from the performance, but attendance at the matinee was weak. Waukesha actu- ally hit its city limits on this day, as the Big One was going thru on route.

King Dies Big Long Island Biz

NEW YORK, July 31.—King Bros.’ Circus put up a very satisfactory week on Long Island last Saturday (24) through Monday (27) at Huntington Station and Tuesday (28) through Friday (31) at Hempstead (23) and Hicksville (24).

According to Owner Floyd King, appeared to be in a good capacity, at both matinees and night performances at all the Long Island stations. The big top was put in order at Hempstead. Rain, starting at noon and continuing all day, had cleared by Friday (25) cut attendance to about three-quarters of capacity at both matinee and night performances. The big top, side show and mengineer tents, as well as trucks and equipment, presented a very good appear- ance despite the show having encountered considerable bad weather in recent weeks.

The show is the largest that has played Long Island in many years.

The line-up of acts was practically the same as the opener in Macau, Ga., under Jack Bell, is one of the largest to appear with any circus on Long Island.

Springfield, Ill., Police Slate Thrill Show Sept. 4-5

SPRINGFIELD, Ill., July 31.—Dave Malcolm, Chicago booker, signed here for a circus at Fitzpatrick Stadium here September 4-5, in conjunction with the Springfield Police.

Ralph Bedwell, general agent-producer, of the Connor Bros. & Dailey, is in charge of the show. The big top will be erected, according to Malcolm.

Canandaigua Gives With a Straw for Mills; Syracuse Off

SYRACUSE, July 21.—Weak promotion and a slow advance sale, under the auspices of the Third Ward Men’s Commercial Club for smaller than usual showings of the Mills Bros.’ Circus here Wednesday (26). The night show was relatively better crowd present for the matinee.

The org. attracted a full house the first night on the grounds, however, and a near-capacity at the matinee. On its last acts on the show put on a performance for the young leged and crippled children at the home. Harry F. Oswood, tuba-playing circus musician, thus, sat in with the show’s band for the performance.

A perfect night brought out an overflow Monday matinee (22) to the show. It was still further less than half-filled that night. Officials of the org., however, were not too happy about the show, the crowds as they pointed out that the advance sale, although the auspices of the American Legion Post, had been good but many of the people of the people talking tickets. The blow was all regular share on all tickets sold, regardless of whether or not the pur- chase was made at Ringling Bros. and Barnum & Bailey, were patients from the Veterans’ Hospital when they appeared.

Rain Hurts Stevens Bros.

In Two North Dakota Spots

FEBMINA, N. D., July 31.—The Stevens Bros. Circus was hit by rain Wednesday and Thursday in the towns of Tupper, general agent for B-R, said Stevens Bros. put on $3000 worth in volunteer contributions for the National Foundation for Infantile Paralysis. The money has been turned over to the Hamilton County Office of the Foundation.

Among those on the program were Sylvas and Bruno Ezquerra, Wild Mack, and Shrews. Closing the performance was a demonstra- tion of the fireman trials by the Waukesha Squad. Witchy, local girl, All donated their services.

The tent of the men who assisted at the circus were John G. Robinson, Wepco, W. C. Hueneiber, William J. Dam- morel and Cecil D. Scott.

Delays, Costly To Cole Org on Swing Thru Ill.

JACKSONVILLE, Ill., July 31.—Cole Bros. Circus’ presenta- tion of delays on its moves this week and a swing through the state had to be delayed because of weather and the appearance here two weeks earlier of the Bailey Bros. show, the night performance yielded a three-quarter house.

The circus was skidded to arrive in Quincy early Thursday but it did not pull in until 10 a.m. A day before, at Quincy the matinee did not get under way until 11 p.m., and the latter also was slowed by two ex- tremely damp packages, series of heavy rains the previous day and in parts. The show was made to Baldwin Park.

Galesburg provided a half house the matinee and a three-quarter house at the last.

Cole’s organ was defaced with a large capacity crowd.

Earlier in the month the show scored with several strands and many towns in the south and central parts of the State.

The Big One Gets OK for Cow Palace in San Francisco

SAN FRANCISCO, July 31.—The Ringling Bros. and Barnum & Bailey Circus will show here August 12-17, and 24-30, outside the State, the show will be the first major circus to play the cow palace since the fire.

Previously, Fire Marshal Frank P. Kelly withheld approval of the B-R application and because of the disasters, but Thursday (29) the board reversed itself and gave its approval on the request. Plans call for the Palace to seat 15,000 and to open with Ted Tupper, general agent for B-R, and Raymond Wing and others.

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For James M. Cole

TASLKI, N. Y., July 31.—Idealist and satisfactory crowds have attended the James M. Cole circus since the past couple of weeks in State.

Success was at both shows Wednesday (29), as was said to be the Gouverneur Saturday (24); however, there were at least one-half house.

As just before show time out of the main arena in Parsippany, but there was a full house at least; crowd was on hand for the noon show in Rouses Point, fol- lowed by a second night at night despite the fact a carnival was getting off an adjacent lot fol- lowing the carnival, and fair in progress in a near-by town.

W. L. Bosc. Drivers’ Bonds or forfeited by Meriden Judge

FRIDAY, Conn., July 31.—Last Friday (23), in the local Police, a Judge Rosenthal ordered the employees of the James M. Cole Circus forfeited. Bonds called therefore were provided ($125 and H. Rouse ($24), Thomas W. Dingle ($125), and John Emery ($125), all of whom were circu-
ised with motor vehicle violations Connecticut State Police.

According to police in-
formation of the show’s machinery, there were 13, when nine drivers were used with operating defective ve-

BIZ REGISTERED IN KY.

By Pan-American Exhibit ORIN, Ky., July 31.—With the gross of $4957.87 which was earned, of the 17 Ken-
ny stands of the Pan-American Animal Exhibit has been for-
tained, reports W. F. Dugan Stu-

the High (Wingy) Saunders has been an excellent job as supervi-

ated; a crowd of 96 was

The Klime (Charles and Peggy

UNIVERSITY OF ILLINOIS

DEPARTMENT OF THEATRE

Page 1

Tom Wilcox

3615 So. Fountain Ave.
Springfield, Ohio

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POLLACK BROS.’ CIRCUS WANTS


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Sup’t of Concessions

WANTED TUNA

Join August 10 at Pana, Illinois

VICTOR ROBBINS

Band Leader, Clyde Scoby Circus

Struck: 2, Pantins, 4, Kankakee, 5; Bloom-

IN Monticello, Peoria, 6; Clinton, 9, Pana, 10; all Illinois.

WANTED AT ONCE

Second Man for Human Cannon Ball Act. Must be experienced in Living, tumbling or other acrobatic acts. Must be at least 5 feet 4 inches; first letter, and state weight, height and age. Driving. W. H. White, 225 W. 31st st., Chicago.

THE GREAT WILSON

c/o DUMONT SHOWS

Washington, D.C. Address: York, Pa., next week.

PHOENX

Experienced, Bananas, U. P. O. Tickets.

KIMMINS CLUB CIRCUS COMMITTEE

Wanted: Live Band—2 men. Send org. 405 River St., Troy, N. Y.

WANTED

Any Information Regards to Ter-

RE, 30 or July Jacob's. Please forward to above.

TERRIBLE JACOBS

Terry Jacobs Wild Animal Circus

WANTED

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Female Indian Elephants
One ½ Foot Tall
Two 7 Feet Tall

Gentle, Tame, Broke Complete Equipment
In this country 1 year, fully equipped.
Suitable for Pushing, Pulling, Breaking in Act.

Circus Equipment Corp.
240 E. 45th St.
New York, N.Y.
Wigwam Hill 1-1990

Dressing Room Gossip

Daikey Bros.
The weather has been consistently hot on our tour thru Iowa. The local laundrettes are getting a big play from the ones on the show, as they usually prove tougher than accommodations on the lot.

Arvan Snyder has joined his parents, the Bill Synder's, on the show. Alvin Alford, Tommy O'Brien's dog boy, was given a birthday party, with ice cream, cake, presents and all the fixings by the backyard personal nel. Jean Allen suffered from a touch of summer influenza for a couple of days but is back at her candy floss machine. Elsie Beeheimer missed days because of injuries sustained when she took a spill from the swinging ladder.

Events and Stacks, of Mystic, Ia., were hosts to horse fans on the show at their farm where they specialize in yinters and white horses. Wrestler Jimmy Ray has joined to put on bouts in the concert. Jo Hiltly Welh has left the Side Show to join her husband, Charles, on the Pacific Coast. Bette Reifer, Chicago, has been enjoying her vacation with the show and is renewing many old acquaintances.

Recent visitors include Gus Karis, former wrestler, and family; Morris Veach, Waukesha, Wisconsin, Bill Longstreet, general agent; Mrs. Joe Wallace and friends; Cyse O'Dell, high wire artist; George Fugh, Marion Wallace and family, and Nellie Hoogwoenning.

Winners from the near-by American Midway and 20th Century shows included Mr. and Mrs. John Bond, Mrs. Jack Warren, Slim Dennis, M. D. Williams, Bruce Williams and Mr. and Mrs. Herb Linden, M. D.

New Big Top, Royal Blue, a seventy with thirty, Side Show Top, Blue, a forty with one thirty. Three Jeep water wagons. Semi Trailer Dining Department. All grand stand chairs, six hundred and fifty, Chevrolet trucks (4), in perfect condition, Beautiful Collope and truck. Many odds and ends.

Write or Wire

GLENN J. JARMES
BOX 157, POSTVILLE, IOWA

FOR SALE—FOR SALE—FOR SALE

The most beautiful small Circus in the United States. Six beautiful coves (women), including the Menagerie of Lions, Leopards, Pumas, Bears and Monkeys. Performing Animals: One very gentle Elephant, broke to beautiful routine and lot play. Pury Drill, Clown Poxy, Fomrming Monkey, small Male, High School Horse. Two Gener ters mounted on wagons, one a deep tawn for the Union set, all A.C.'s. New Big Top, Royal Blue, a seventy with thirty, Side Show Top, Blue, a forty with one thirty. Three Jeep water wagons. Semi Trailer Dining Department. All grand stand chairs, six hundred and fifty, Chevrolet trucks (4), in perfect condition. Beautiful Collope and truck. Many odds and ends.

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Trainers—Reliable Clown Trainers. Your present work.
Acts—Attractees preferably double two numbers.

JEROME G. WILSON
American Circus Co.
Port-of-Prince, Haiti

CHAS. L. SASS
18 Motors East
Morristown, N.J.

Dales Bros.
LA GRANGE, Ill., July 31.—Business has been good on the swing thru Chicago and the surrounding cities. The show has done well in Chicago Heights. Dorothy Oliver left to visit her husband. Little Donnie is reported什么地方 is respectively, always make a big hit.

Charlie Cuthbert celebrated his birthday recently. Junior, of the show department, was given an order to: the show as a well. All the boys and girls presented him a coat of red paint, with the yellow artistic work done by Maynard Conley. He was given a new hat to the debut in the new web number. Visiters are requested to send in a notice to the show. The stereotyped character was a Dancing Clown. Al Deos. Mr. and Mrs. Black. Normal and Elizabeth Kester and Normal.

The Rojas Fonner family stopped in town on their way to the show. Attenion Saro-Circus Circle and Elsie Jung. The writer now has a telephone. There is no electricity. —CORAYDAVIS

Circus Equipment Corp.
240 E. 45th St.
New York, N.Y.
Wigwam Hill 1-1990

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PHONE MEN
West Coast's Hottest Deal
Work Immediately
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GRAN CIRCO AMERICANO

INTERESTED IN BUYING
Animals—Chinese, Lions, Elephants, two young Roses Bears or trained Wild Animal Act.
Trainers—Reliable Clown Trainers. Your present work.
Acts—Attractees preferably double two numbers.

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Polack Bros.' Western

Long Beach, Calif., was a vacation, a pay, for the auditorium built in the heart of another banana belt. The area is blessed with winter weather and is surrounded by lush palm trees and towering palm trees.

Clyde Beatty

Weather the past week has been ideal and business very good. Sunday morning was a respite from the busman's holiday. The Baby Barn was packed with visitors.

In Milwaukee, those making the long trip included Dorothy Tubbs, Dave Murphy, Tom Short, Don Wilson and Dutch Glover.

Mr. and Mrs. John Headly of Cubal attended a party the other day. Those attending included Peggy and Sherry Sullivan, Louise and Ethel Thomas, Mark Anthony, Bobbie Kay and the writer. Such a good time was had by all that the last three days, the visit tosee the train and finally caught up with its headline, "John Stanley, O. R. Porter and Jack Harris are King on daily to the Ward-Bell-O. R. Porter has allowed himself to be a flying visit on her way south after closing with the Garden Bros. show in Canada."

Max Rosenheim's sister, Mary, has been visiting for the past week as well as Dorothy's young nephew, Fred. The latter is a direct-shipment trucker after a few weeks. We all miss little Chi Chi Fierinc, this, since she left us. Betty Biler's new organ recently installed in her trailer is a center of attraction. Almost any hour of the day she can be heard giving living (See KING BROS, on page 52)

King Bros.

We continue our stay at many of the stands on our Long Island tour. Hot weather has been our lot after the inclement weather of Maine, and the beaches are getting a play from many of the folks.

Ronstrom's
day.

Jack Rosenheim's sister, Mary, has been visiting for the past week as well as Dorothy's young nephew, Fred. The latter is a direct-shipment trucker after a few weeks. We all miss little Chi Chi Fierinc, this, since she left us. Betty Biler's new organ recently installed in her trailer is a center of attraction. Almost any hour of the day she can be heard giving living (See KING BROS, on page 52)

Polack Bros.' Eastern

Circuses and Carnival Owners ATTENTION!

We offer for immediate sale the whole equipment formerly owned and operated by Sparks Circus, consisting primarily of 21 all-steel pneumato-tired wagons ranging from 12 to 21 feet in length, including cookhouse wagon, office wagon, pale wagon, and all types of wagons used for Outdoor Shows.

There are also included TWO 45-Kw. Diesel Electric Plants in new machine condition, and complete rubber-covered Cable Assembly with Mains fittings.

There are also included two sets of 30-foot steel loading rails and six pneumato-tired steel cross-overs; two low trucks with winches and water tanks; three 5-Kw. light plants and cable assemblies for loading lights, and other items too numerous to mention.

This equipment is known throughout the show world to be the finest ever designed and manufactured for outdoor shows.

This equipment is presently stored on the West Coast and is offered for immediate sale at less than ONE-THIRD its present cost of production.

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“We Light the Midways of America”
**CARNIVALS**

July 13, 1948

**RAS Topples More Marks**

Opens at Regina with two record-breaking days as Saskatoon nets peak 510.

**REGINA, Sask.** July 31—The Regina Show Band has maintained its record-topping route thru Canada here this week in the early days of the Midsummer Fair. Business Monday (26), the opening and peak day, showed a 25% increase in reports as 37 per cent over the corresponding day last year. Tuesday (27) was down 9 per cent over 1947, according say show exes.

The RAS railed in here holds four new midway marks, having eclipsed previous records at Brandon, Melita, Emerson and Saskatoon. Saskatoon played last week, yields a gross of $51,016, as against $57,000.

Top grosser here, as in other expositions, is the Western Canada Circular. A Circuit, is the Salt Lake City running second is Leon Claxton, Minot Show, followed by the Lورow Brothers' Side Show as Henry Kramer's Midget Show. These shows have naturally accounted for the most substantial publicity here. Stunt by or presentation, the RAS Side Show with its midget troupe visit the editorial department of The Regina Leader-Post. No one could be more loudly urged for the show: a visit by the Midget Show is a great success, and has been the increasing celebration in the area.

**Eddy Scores Bonanza Biz at Harrington**

First Fair Pays Off

**HARRINGTON, Del., July 31.—** Eddy Bros. Shows, and the many folks who make up its personnel, hit the jackpot they have been waiting for on the midway of the Kent and Sussex Fair for which they toil blindly what is more than likely to be a record-breaking run.

Owner Dave Eddy and his gang have been blessed with more than their share of bad luck to date. Rain was the order of the day, several still dates as it headed north from its Miami quarters and wound up in Harrington before bankroll behind here for its first annual.

Eddy, who caught a winner at the Business in Warren, Ohio, a month ago, predicted prior to that, that his crew earned only a break in the weather to give his office staff and wagon a proper meal.

Rain Kills One Night

Only one night to date has been lost to rain, but much of the lucrative place has been passed over before the first night fell, since it was kids day and more than 13,000 folks were on the midway for the opening afternoon.

Opening night Monday (26) a record 18,000 turned out to fill the grandstand as six pictures by Driver show to give all midway units an excellent play. The warm weather, created the bonanza biz for grape and juice drinks.

Wednesday (28) more than 23,000 jumbos turned out to celebrate the opening of the week's record take. If the weather holds, today may eclipse the Wednesday handle since big car auto races are carded for this afternoon and are sure to draw huge crowds as this is the last day.

The shows got a healthy play Friday night (29) when hundreds of firecrackers, streams of confetti and the loud din of the midway music has created the interest, participated in numerous contests for cash prizes through the day.

**Wagner Oto Good Start at Kalamazoo**

KALAMAZOO, Mich., July 31.—Al Wagner's Cavalcade of Amusements got off to a fine start during the past week in Kalamazoo. Business for the day was more than the combined attendance at the Lansing and Battle Creek openers.

However, practically all of the business here is due to the celebration of the Fourth of July which is celebrated here as the week's record take. If the weather holds, today may eclipse the Wednesday handle since big car auto races are carded for this afternoon and are sure to draw huge crowds as this is the last day.

The shows got a healthy play Friday night (29) when hundreds of firecrackers, streams of confetti and the loud din of the midway music has created the interest, participated in numerous contests for cash prizes through the day.

From here shows moved to Hammond, Ind., where it opens a six-day stand August 2, under American Legion auspices.

**MEMBERS of the Penn ice of the Gooding Amusement Company held a farewell party for concessionaires recently at Tony's Cafe, Wallingford, O., highligted by an address by George Pence, Johnnie Mora, Mr. and Mrs. W. R. Stephen, Mr. and Mrs. Baker, Bob Baker, Nolan Byers, Jimmie Frith, Jim Payne, Ronnie Bradie, Ray Swartz, Mr. and Mrs. M. H. Blazer, Mr. and Mrs. H. W. Blazer, Mr. and Mrs. F. Duhman, Charles Lord, L. J. Joseph, E. Price, Mr., and Mrs. F. O'Neill, Bill Tee and Ralph Trenton.**

**BALLYHOO BROS. CIRCULATING EXPO**

**A Century of Profit Show**

By Staff De-Belle—

Half-Price Hill, O.

July 31, 1948.

Dear Editor:

When it comes to playing celebrations, whether national, local or ill-humored, few groups celebrate better than the Ballyhoo brothers. The Ballyhoo brothers observe everything from Maypole circles to the 10-banger. On the Fourth the big show this year was held in the park on the Fourth and out-parade 'em on Labor Day. Our midway has been more playing a turkey shoot where it out-turkeyed the turkeys, and have even booked under-the-tent farce by the children and grandchildren of a chambermaid who waited to her end for a ride boy to return to her arms.

We like the old-time backwoods festival when they don't feature old-time music. Fourth of July celebration here was well observed and hidden in the scrub and underbrush. With no roads, the celebrators had to come in horse-drawn wagons. They parked their picnic baskets in their wagons which put our boys on the prowl and the celebrators in the cookhouse. Everybody filled their water cans and then poured anti-knock fuel all into the well. That lured the thirsty without cutting down on the friction. Our juice stands flourished thru the flux of thefluidity.

Our speaker of the day was eloquent and his jam pitch sales were clever. A good show as one can imagine except his tip. The boss donated $100 as a prize to the winner of the fat man's race, but had to disqualify the natives for being under-weight, which automatically cut off the cap to a last-year Fat Show banter in absence of the freak. We have a ton of good and even the native contestants hanging on pulling up on the opposite sides of tents. That guyed out the tops and roped in enough cash for the future.

Ed Cunningham, Pas, and John Brando, of the show, has been on the road with his new show, and has taken in more than $10,000, and all the good shows are coming in.

**Casey Unit Biz Pars '47 Gates**

**General-expenses up, tho; two fairs lost to rain—seven others hard hit**

**WINNIPEG, Man., July 31.—** Winnipeg lumber on car with 1947 has been encountered thus far this season by the E. J. Casey Shows, No. 1 unit, and the Winnipeg General-expenses, however, are up. The weather has been cutting sharply into the sales. Two fairs were lost to rain, while seven others were hard hit by it.

Of the larger spots, Deloraine, Carman and Dauphin, where weather was good, all were slightly above last year. Al Carman a large generator truck was destroyed by fire. The loss placed at $10,000, was covered by insurance. A substitute light plant has been borrowed and will be used for the balance of the season. A new one has been ordered for 1949.

One of the features of operations this season has been the availibility of supplies, particularly merchandise.

A new feature in 1947 was being on semi-trailers and five buses. It has five rides, two shows and 20 concessions in operation.

Unit is readying for its trip north to the Pas, Flin Flon and Sherburne. After showing the Pas, show will travel to Flin Flon to join in on the A. E. McLean, Top Cop show. Staff is headed by Owner-General Manager E. J. Casey, who is accom-
Luncheon Clubs Only to Operate L'ville Games

LOUISVILLE, July 31.—All games at Kentucky State Fair here this year will be operated by such luncheon clubs as the Kiwanis, Optimists, Rotary, Lions, Co-operative Club, etc. J. C. Weatherly, general superintendent, disclosed.

Space for such concessions has been half the price charged professional concessionaires in former years, Weatherly said. Each concession will carry a sign indicating which luncheon club operates it. No one working in the stands will be paid a salary, Weatherly added. All chances, he said, will be priced at 10 cents, with no buying back of merchandise or giving out of money in exchange of coupons.

All profit from the operation of the concessions will be donated by the various clubs to charity, according to Weatherly. Wheels, bingos and other types of chance will be in operation. Twenty-five stands have been allocated to various clubs.

John R. Ward Shows will have the rides and shows on the midway.

Meeker Org Scores In Stand at Helena

HELENA, Mont., July 31—Meeker's Shows concluded a successful five-day stand here Sunday (28), averaging about 1,500 paid admissions nightly. Shows were sponsored by the 40 & 8 of the American Legion. Good weather prevailed.

But Smith, Side Show manager, took the main acts of his show to the Shrine Crippled Children's Hospital and presented a full-hour performance featuring Texas Jack, knife and whip manipulator and fire eater; Harry (Hamms) Wallace, clown; Leo Diamond, knife manipulation, and Mel Farnam, fire eater, who also lifted weights. Dorothy Wallace served as target for the knives. Mr. and Mrs. Ralph Virgil accompanied the troupe to the hospital and presented an exhibit of small wild animals, featuring Smoky, four-month-old black bear.

Mrs. Ralph Mote and children, Sheila, 6, and Paul, 6, represented the show's owner at the hospital.

Another gesture which helped shows win friends was a special matinee Saturday (24) for the 200 children of the Helena's three orphanages—St. Joseph's, Montana Deaconess and Montana Children's Home. Each child was supplied with popcorn, candy and a pop. After the show each was given a 25-cent piece.

World of Pleasure Shows


CHAMBER OF COMMERCE JUBILEE & STREET FAIR
Bryan, Ohio, Aug. 10-14

MIDLAND FREE FAIR
Midland, Mich., Aug. 16-21

MARSHALL FAIR & CENTENNIAL

WARSAW FREE FAIR
Warsaw, Ind., Aug. 30-Sept. 4

FULTON COUNTY FAIR
Wauseon, Ohio, Sept. 6-10

DE KALB COUNTY FREE FAIR
Aurora, Ind., Sept. 14-18

BOURBON FAIR & RACE MEET
Bourbon, Ind., Sept. 21-25

FALL FESTIVAL & STREET FAIR
Oak Arbor, Ohio, Oct. 6-9

JOHN QUINN, Mgr.
Fort Wayne, Ind., Aug. 3-8
**CARNIVALS**

**The Billboard**

**August 7, 1948**

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**POP CARNIVAL HEADQUARTERS**

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213 N. Second St.
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**FLUORESCENT LIGHTING**

We manufacture complete equipment for lighting entire midway or fairgrounds. Immediate Delivery. Write for our Low Prices.

**BRASS PIPPINS**—All Sizes

Sold 1000 lots only. All C.O.D.

**SMOKING STANDS—All Metal**

All descriptions. At right prices.

**STOOL COVERS—Slipover Type**

Plastic or Leatherette. Advice diameter and depth of seat.

**TRIPPED FLOOD LIGHTS—Portable**

Ideal for lighting show rooms or parking areas. These lights provide wide angle coverage.

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**GOLDEN WEST SHOWS**

**"The Best in the West"**

**THE CARNIVAL KING**

**CLARK SHOWS**

**KENTUCKY CARNIVAL**

**NEW ORLEANS WORLD'S FAIR)**

**CAN PLACE**

**CONCESSIONS**—Pianist, Arcade, Bumper, Bounce Alley, Fish, Face Painting, String, Dart, Basket Ball, Stock Wheels, or any other XX-TERMINATE Concessions. What have you?

**RIDES**—One more major Ride with every transportation—Roll-O-Plane, Tilt or Octopus, SHOWS: Side Show or any other CLEAN Show with transportation.

---

**KEN-PENN AMUSEMENT CO.**

**Want**

**Want for**

**GRENE COUNTY FAIR**

Waynesburg, Pa., August 16 to 21

**Racing Daily—Free Acts**

**ALLEGHENY COUNTY FREE FAIR**

South Park, Pittsburgh, Pa., Sept. 2-3-4-5-6

Legitimate Concessions, Eating and Drinking Stands, Pop Corn, Apples, Floss, Ice cream

**SHOWS**—Fun House, Menagerie Circus, Snake Show, Motor Rides

**RIDES**—Roll-O-Plane, Chairplane, Caterpillar, Tilt

Can place Second Men on Merry Go Round and Ferris Wheel. Want Experienced Bingo Caller, Bingo Counter Men. **MIKE COLE wants Agents for Legit Concessions.**

**RALPH D. SANDERS, Manager**

619 Earl Avenue
New Kentington, Pa.

---

**MIDWAY CONFLAG**

**PHILIP KVITLICH joined Pacific Coast Shows in Bend, Ore., as electrician.**

**No trailerie can consider himself housebroken unless he has lived three years in a wagon.**

**Danny McNamee, side show operator on the Pleasureland Shows, has bought a new panel truck.**

**Tuba Helman is operating a fish pond for Bill Cowan on the John R. Ward Shows.**

**C. H. (Bobby) Reed, former candy buyer and ticket seller, is tending bar at the Pioneer Hotel, Elko, Nev.**

**Sativa, likewise, recently presented her owner, Gladys Gillem, with four cubic. She is in Harriet's Million-Dollar Pier, Atlantic City, for the season.**

**To gain a reputation as a smart showman, he must know something in five figures when he dies.**

**Les Pederson joined his brother, Dick, on the Grover Wright concessions on Pacific Coast shows during the org's stand in Bend, Ore.**

---

**INSURANCE—**

**IDA E. COHEN**

**175 W. JACKSON BLVD.**

**CHICAGO, ILLINOIS**

---

**FOR SALE**

36. Nasher closed van, 1939, $450-00.
Caterpillar truck.

**Burdick's Greater Show**

1700 W. 18th St., Topeka, Kans.

---

**HUBERT'S MUSEUM**

228 W. 42nd St., New York, N.
Open all year round
Want fresh and novelty Acts.
State salary and all particulars in first letter.
NOW CHEVROLET TRUCKS
AT REGULAR ADVERTISED PRICES
NO PREMIUMS
Factory Warranty — G.M.A.C. Terms
A Direct Dealer Deal

McNALLY-PARKER
"BOB"
5725 N. E. 22 Ave.
Miami, Fla.
Phone: 72-4644

Pick up in Miami or will deliver

FOR SALE

McBRIDE BROS.' SHOWS
WANT
WANT
CONCESSIONS—High striker, Candy Floss, Burner, Coke Bottle, Sidewalk, Snow Ball, Gumball, Pin, Photo, Long or Short Range Gallery, Mint Cart, any Stock Show, Shows—Side Show, Wagon Show, Cart Show, any Game Show. Rides—Kiddie-Plane or Octopus.

COMPLETE CARNIVAL FOR SALE
McNally-Go-Round, Ferris Wheel, Chairplane, 3 Tractors, 3 Tractors (125-h. ft.), 2 Heavy Straight Horses, 10 Heavy Winter Water Curtain of Games, Frames, Wheels I.P.G. and Stock, Fun Store, etc. Cable, Wire, etc. Must be sold to settle estate. Must have show now on the road and booked for 12 more weeks. Chance to get your investment back this season.

PRICE $25,000.00

POST OFFICE BOX 49
WEST LYNN, MASS.

THE BOSTON SHOWS
WANT ALL KINDS OF LEGITIMATE MERCHANT CONCESSIONS CONCESSIONS—Candy Apples, Scales, Age, High Striker, Lead Gallery, Photo Gallery, Cigarette Gallery, and any other Keg Concessions. Will book any show for 25%. Rides not conflicting with what I have. Will only book a few Concessions to win in what you have. Rex Barnes, Ferris Wheel. This will be the best eight weeks' work in the South.

KELLIE GRADY SHOWS
WANT
FOR EIGHT BEST COTTON TOWNS IN NORTH ALABAMA

KELLIE GRADY SHOWS

FLORENCE, ALA.

T. J. TIDWELL SHOWS WANT

T. J. TIDWELL, Mgr.
SAYRE, OKLA.

WANTED
B. & D. SHOWS

For five weeks at the Fastest Growing Beach on the Atlantic Coast; then eight weeks Street Celebrations, Pictures and Merchant Fairs in North Carolina and South Carolina. Want any Legitimate Concession Concessions—Candy Apples, Scales, Age, High Striker, Lead Gallery, Photo Gallery, Cigarette Gallery, and any other Keg Concessions. Will book any show for 25%. Rides not conflicting with what I have. Will only book a few Concessions to win in what you have. Rex Barnes, Ferris Wheel. This will be the best eight weeks' work in the South.

WANTED

Wanted

DICKERSON SHOWS
WANT FOR CLARKTON, N. C. FAIR AND TOBACCO FESTIVAL, AUG. 9th to 14th.

Golden Rule Shows
Six Mile Run, Pa., Aug. 9 to 14; Rockwood and Everett to follow.


This week, SHADE CAP, PA.

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This week, SHADE CAP, PA.
ROSS MANNING SHOWS
SYRACUSE, N. Y., REGIONAL MARKET GROUNDS
(IN HEART OF TOWN)
AUGUST 9—AUGUST 14
ITALIAN-AMERICAN WORLD WAR II CONVENTION
CONCESSIONS— Custard, Photos, all Games of Skill,
SHOWS—Drama, Wild Life, Penny Arcade. Have 30x50 Top
plete with transportation and sound for Grind Show, Crime, take or have what you get?
ATES TO FOLLOW: Norwich Fair, Great Barrington Fair, rodeokile (S. Y.), Labor Day, Ossining, N. Y. (American Legion
elaboration), Manchester, Conn., Firemen’s Convention and
abury, October 2-10.
All Address:
ROSS MANNING
Monanda, N. Y.

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abury, October 2-10.
All Address:
ROSS MANNING
Monanda, N. Y.
THE JOLLY SHOWS

Due to accident will book small Merry-Go-Round. Will give good proposition. Can use Octopus, Rollaplane or good Kiddie Train. We are in good ride territory. Can use Second Men on Rides. Oxon Hill, this week.

THE JOLLY SHOWS

2235 First St., N. W. Washington, D. C.
BILLY ENFANTE — JACk ROBINSON

SIDE SHOW TENT FOR SALE

20x100 Royal Blue, used one season, A-1 condition. Complete with factory poles and beautiful hand-painted standard scene porcelain. Priced for quick sale. All for $500.00. Deposit balance C. O. D. opening. Am. enclosing. JOE MOONEY. CONTACT ME WANT CIRCUS AND ONE ILLUSION GIRL for Michigan State Fair, Detroit, Sept. 3-12.

Address: JACK KORIE. e/o W. G. Wade Shows, Unit #1

Hastings, Mich., this week; Cerritos, Mich., next week.

MERIDIAN SHOWS

Want all Concessions that work for stock. Will book clean Sit Down Grab. All P. C. open if you have Hinky Punks. Will book Kid Rides. Want Rides Help on Little Beauty and Ferris Wheel. Notice Morgan, contact Tony Carl, will sell X. Capo, Mich., this week; then Swarts Creek, Mich., that other Lake and several more local rides Homecomings and Celebrations. Get with a good clean Show. All wires per route.

C. CRITTENDEN, Owner-Mgr. TONY CARL, Assistant Mgr.

MERIT SHOWS

FALMOUTH, MASS., THIS WEEK, AUG. 9-14

“VICTORY CELEBRATION,” GLOUCESTER, MASS.—FIREWORKS SATURDAY NIGHT


Want Fall Games for #1 Unit and other legitimate Concessions. Rides man who can do all.

HENRY FINNERAL, 215 Lincoln Street, Lowell, Massachusetts

WANT HELP

On Merry-Go-Round, Wheel, Tilt, Kiddie Aces. Can place Parsons, Second and Third Men on all rides. Also can place, Wipe, in Wheel Box, Kiddie, Large Tent Rides, Concessions, Cones, Balls, Rides, Cuts in, Tent, and Tilt. Will work all months. Les Allen wants Parsons, Aces. Concessions, Men for Hills. Odessa, Iowa, Aug. 2-7, with Elders, and all others that have worked there. Also wants, Thad, manager Motordrome, Hens, Paint in, Tilt, and Tilt. Will work all months. Contact F. M. SUTTON JR.

WANT HELP

OLDEWIEN, IOWA, ALL THIS WEEK

JOHNNY J. DENTON UNIT #2

WANTS WANTS WANTS

FOR ADAMS COUNTY FAIR, COLUMBIA, KY., NEXT WEEK

CONCESSIONS: Popcorn and Diggers open. Bob Garland, contact.

All Stock Concessions open.

SHOWS: Good proposition for Motordrome or any Grind Show with own equipment. Help needed in all departments. All replies to BOB ROBERTSON

SHELBYVILLE, KY., this week.

GIVE TO THE DAMON RUNYON CANCER FUND

BIG BUTLER FAIR, BUTLER, PA., AUG. 9-14

Great Carlisle Fair, Carlisle, Pa., August 16-21

ANNEX

THE BROADWAY SHOWS

WANT SHOWS — Want to book — All sides — All Mechanical

JOINING: - Joining, Hook Striker, Drum Your Own, Sides, Pony Act, Northside, all sides of Giant Shows. Will join A. & S. American Tours. Will work on any fair. Needed in big ways of a fairing. Will work on every fair. Hook Striker, Drum Your Own, Sides. We have the A. & S. First Band from Toronto. Make particularly important for sale or sale of a showing. Will work on every fair. Needed in big ways of a fairing.

Carnivals

CARNIVALS

12 FAIRS (Starting August 23rd) 12 FAIRS

MIFFLIN COUNTY FAIR
REDWOOD, PA.. Aug. 23 to 28

WILLIAMSBURG COUNTY FAIR

ABRAMTSON COUNTY FAIR
FORD CITY, PA. Sept. 6 to 22

CLARENDON COUNTY FAIR
MANNING, S. C., Oct. 4 to 9

CUMBERLAND COUNTY FAIR, CUMBERLAND, M.D., Sept. 13 to 18

(THIS IS THE BIG ONE. THE FAIR OF THE YEAR) (DON'T MISS IT)

DAUPHIN COUNTY FAIR
GRATZ, PA., Sept. 20 to 25

KERSHAW COUNTY FAIR
CANDLER, S. C., Oct. 11 to 16

HORRY COUNTY FAIR
CONWAY, S. C., Oct. 18-23

NOTICE

TO ALL FAIR SECRETARIES AND SHOWMEN

WE ARE SCHEDULED UP TO AND INCLUDING NOVEMBER 1, 1948

IF AND WHEN WE CLOSE THIS SHOW, I, PERSONALLY, WILL MAKE A PUBLIC ANNOUNCEMENT

Thanks to All Fair Secretaries and Showmen Who Have Made This Show a Successful One

WATCH US ROLL BIGGER AND BETTER IN 1949

RIDE OWNERS

Can place at once and for the above Fairs; Pony Rides, Chair Jumps, Spinners, Moon Bounce, Till-a-Whirl and Pigs-Pry, or any non-conflicting Rides.

SIDE SHOW MANAGER

WANTS WANTS WANTS

SHOWS

Can use Cilf Shows, Monkey Shows, Snake Shows, Make Dreams, Posing Show and Hawiser, We have tops and fronts.

WANT

Takers for Life Show (Pickle Pank) and Fun House.

CONCESSIONS

ALL FOR 2 Organized Side Shows needed at once. We furnish tops and fronts.

WANTED

Agents for P. C. Tables and Stock Concessions.

HELP

Need good Adjustable and useful Carnal Help in all departments. Can move Bill Posters and Lot Men.

CARPENTERS

WANT

All good Carpenters at once who can build show fronts. Year around work.

RIDE HELP

Merri-Go-Round, Ferris Wheel, Octopus and Rollaplane. Top salaries. All wages and drinks will not be tolerated.

CONTACT FRANK CARAVELLA, Owner and Manager

THIS WEEK, OREGON, PA., THEN PER ROUTE.

CARAVELLA AMUSEMENTS

JOHNNY T. TINSLEY SHOWS

America's Most Modern Midway

WANT

End-date Goldmine relating to standards for section of season, including Fairs. Motordrome Rides: We offer highest salaries to reliable Riders. Jimmy Burfield, Sidney Drugs, Sidney Williams, and all others that have worked there. Also want: Bill Porter, manager Motordrome, Oboe-You-Age, Scissors, Cutout, Hinky Punks of all kinds. Want experienced Pro Act not less than three people. Address: JOHNNY T. TINSLEY SHOWS, East Point, Ga., this week.
CARNIVALS

WEST COAST SHOWS

SERVING THE WEST OVER 20 YEARS

Mike Krekos

CAN PLACE FOR YOU

THE FOLLOWING FAIRS AND CELEBRATIONS

OREGON CITY CENTENNIAL CELEBRATION

PICTURBGS, CULTURE, FAIR

GRESHAM MULTINOMIHAN COUNTY FAIR

SANTA CLARA COUNTY FAIR

MONTEREY DISTRICT FAIR

MADERA DISTRICT FAIR

Union.

CONCESSIONS-Popcorn

lery,

write

Camden,

for

Germantown.

Sate:

MIGHTY

OREGON

drive

seen

Featuring

Central

DISTRICT

THIE

2

Bumper,

22

Aug.

1540

Raines Amusement Co.

508 MAE N. 14TH ST.

Phone, 212-21

WANTED FOR

THE NEW ENGLAND FAIR CO.

FAIRFIELD, CT. AUGUST 7-15

BULKY

508 MAE N. 14TH ST.

Phone, 212-21

WANTED

FOR SPECIAL EXHIBITION

Admission:

$5.00

3.14

DINNER BURLINGTON

823 FRANKLIN ST.

Tampa, Fla.

Phone: 3-2024
STEAM TRAIN BURNS COAL
Can be used with either coal or wood.

Pine State
TULLAHOMA, Tenn., July 31.—Shows moved from Smithville, Tenn., which proved one of the best spots this year. Everyone got money. Fred Wheeler truck and Harry James's Wild Life Show high for the shows.

J. M. Mariner has succeeded Fred Webster as business manager. Daily Bailey joined with jasons.

Atcon's

GROWDS

Amusement

Leesburg, Conn.

New Razzle

6,500

14-ft. Flat

Have

August

CHARLES

PANS.

Handled

Sale-Special-For

COUNTERMEN

are

BINGO

WANTED

HUNTINGBURG, IND.

CARNIVALS

DUBOIS COUNTY FAIR—AUGUST 9 TO 13

Can Place

Legitimate Slack and Slum Concessions, such as Fish and Duck Fund, Glass Pitch, Devil's Sewing Alley, Hoop-La, Coke Bottles, Age and Scales, Jewelry, Novelties, Pop Corn, Candy Apples, Ciris Outings. All legitimate Concession privileges spet. Long and Short Range Gallery also open. Can also place Rides, such as Tilt-a-Whirl, Spirr-Fire, Racer-O, Live Pony Track. SHOWS—Interested in Shows with own transportation and equipment, Girl or Feeding Show. Monkey Show, Funhouse or any good Rally or Cried Show. We have a continuous route of bona fide Fairs. ALL WIRE

C. C. GROSCHURTH, Gen. Mgr., "BLUE GRASS SHOWS"

All this week. CAYUGA, IND. (FAIR: all next week. HUNTINGBURG, IND. (FAIR:

#1 UNIT—HILL COUNTRY FAIR, JUNCTION, TEX., AUG. 10-14

#2 UNIT—KENDALL COUNTY FAIR, BORNOE, TEX., AUG. 11-15

Both Units Combine the Following Week, AUG. 18-22,

GILLESPIE COUNTY FAIR, FREDERICKSBURG, TEXAS

Can Place legitimate Concessions in Charge of Season. Want for Boone Fair: Snow, Plows, Popcorn, Peanuts, Duck Pond, Cars, String Game, Penny Pitch, Photos, Hoop-La, Glass Pitch, Punch and Jumper on both Units. Will look after Shows, will build Monkey Cirque, Snake, 10-in-1, Mechanical, Mickey Mouse or any Grind Show, No Girl Shows. Have some Tops and Forms. RIDES: Will book Octopus and Caterpillar. All the best Fairs in South Texas. All replies to:

DON FRANKLIN, Mgr.

San Angelo, Texas, this week; then per route above.

JIMMIE CHANOS SHOWS

c/o JIMMIE CHANOS SHOWS

NEW BREMEN, OHIO

LAST CALL FOR

JEFFERSON CO. FAIR

HELD AT WATERTOWN, N. Y., Aug. 16-21

Have a few choice locations open for Legitimate Concessions.

Can use one good Cookhouse and 2 (two) Grabs. Need 1 or 2 Shows, especially a Side Show.

For space at Watertown or future dates get in touch with FERRIS RIDES, at Clifton Springs, N. Y., August 1 to 7, or Marty Smith, Concession Manager, at Batavia Fair.

INTERESTED IN PLACING FOLLOWING CONCESSIONS FOR NATIONAL AIR RACES

CLEVELAND, OHIO, SEPTEMBER 4-5-6, 1946

CANDY FLOSS, FROZEN CUSTARD, SNOW BALL, CANDY APPLES, PEANUTS AND POPCORN AND NOVELTY ITEMS

PREFERRED TO:

THE CLEVELAND CONCESSION CO.

214 Marion Blvd. 

Cleveland 19, Ohio

WHEELS

Boats, Concessions and numbered就是这样; Milk Bottles, Cotton Candy, Rings, Pop Corn, Drink Bottles, Circus, Carnival, Show, and Markers. Penny Pitch Concessions and others. Catalog on request.

WILLIAM ROTT, Inc., Manufacturers

142 W. 24th Street

New York 11, N.Y.
FROM THE LOTS

Crafts Exposition
BRENTWOOD, Calif., July 31.—
Shows moved in here from a successful two-week engagement in Stockton, Calif. A new Merry-Go-Round was delivered in Stockton to replace the old one which had been on the shows for many years. Earl Duryea of its foreman. A new Rig, packing 'em in nightly. A Kiddle Coaster also was delivered at Stockton.

Louie Cucchinli is holding award nights each Thursday for the benefit of the United American Trained Pigeons, Los Angeles.

Shows did well here considering the poor weather. Some of the showmen carpenters, who were on the shows here last week fixing the new Merry-Go-Round truck and trailer. He headed for the North Hollywood quar ters to build a new gas truck to replace the one demolished a few weeks ago.

Hank Arnold, concession manager, is building new wheels, which will be nickel plated throughout. Having many neon signs made for some of the shows. New carnival rides are P. Noble, jewelry; Emanuel Rec-

card, balloons, and Sue Dyer, palmistry. VINCENT KERPUTA.

Wallace & Murray
BLUEFIELD, W. Va., July 31.—
Shows moved in here from Rogers, Ark. W. Va., where the season's first two-week stand was held. Business was fairly good, considering the change the shows.

On the last Saturday night the rain held off and the midway was packed with a free-spend ing crowd.

The two weeks in Rupert saw re

pair work completed. Jimmie Watkins reassembled the Giant Chair. Harry Faith rebuilt the Tilt-a-Whirl plates which had been wrecked with everything in shape, the stand at the Mountain City, Tenn. Bean Festival August 30-September 4.

Org's personnel attended a birthday party for Joe Kaus in the cookhouse. Grant Pittman and the writer visited their homes. Mrs. Pittman returned to visit. When the writer returned from Pittman she was accompanied by Mrs. Miller, and niece, Judith Miller. Before her departure the cookhouse party was given Mrs. Mil-

ler by Mr. and Mrs. Joe Kaus.

HELEN MILLER.

Crystal Exposition
DANVE, Va., July 31.—Org was here this week, suites of the ball club. Business was good entire week, despite thunder showers in afternoon. Saturday looked like a blank due to showers last cleared by 5 o'clock, and a big crowd attended. Ernest Betts has completed the remodeling of the Funhouse. It had to be rebuilt after being turned over the second time. New 20 by 60 top arrived this week for the Side Show and new banners have been added to the front.

A new monkey attraction to the Side Show.

Billy Sheffer purchased a new parade float and added three new concessions, making a total of five that he has on the midway. Bill Dean is the manager of a girl act here. Joe Kaus has a boy act in the parade, and vicinity and vicinity and vicinity.

Wants two or three RICE.

Wants two or three RICE.

FRED JONES
1205 Surf Ave.  
Brooklyn 24, N. Y.

TROUSDALE COUNTY FAIR

LEAD GALLERY FOR SALE

Beautiful 14-ft. Long Range Lead Gallery, built on 24-ft. semi trailer. Front 14 ft. is for living quarters and storage spaces. Plenty of guns and ammunition. Priced very low to get rid of it.


JOHN LYONS
CARNIVALS

August 7, 1948

Bullom Adumusement Co.

WANTS FOR
Lilly Reunion, Flat Top, West Va.

Wants Concession Agents. Jimmie Street, come on. Ed Dibert wants Relief Caller and Counter Men for Bingo. George Pappas wants Cookhouse Help. This is the biggest celebration in recent history to play to. Want two experienced Ride Men that can drive truck and semi for balance of season.

Glen Jean, W. Va., week of August 22nd Flat Top, W. Va., week August 9th; Rhodell, W. Va., on the streets, week August 16th; Mt. Hope, W. Va., week of August 23rd. No telephone calls accepted. Business excellent.

J. S. BULLOCK, Gen. Mgr.

CARNIVALS

Pacific Coast

BEND, Ore., July 31.—Opening night here was a red one and reputedly the best in the four-day period which was added up to the season's best week so far. Shows were the first to play here this season and they were an excellent co-operation from The Bend Drive-In and Station KBND on campaigns conducted by E. Pickard, Betty Wright, Betty Wells, Dorothy Douglass and Ida Mae Kriegl.

The staff's Mad Cod Fleming, owner and general agent; Grace Fleming, wife; Grenade Dorsen, booker; Jim Bridger, master of transportation; Estie Blount, general manager; Edna Lee Carter, store mail agent; Ralph Manly, booker; Jean Breaux, cashier; and R. A. Hixson, electrician.

The show features Thursday night fireworks, Friday matinees at which all tickets are half price, and Saturday and Sunday redneck giveaways. —GINGER SCHILLING.

WANT

WHEEL FOREMAN

and Operation, Broadway Blvd., 924 S., possesses good knowledge of可愛 and conditions, Apply, Show, Box 285, Central City, Ky. —ROY McCurdy.

WANT

AGENTS WANTED

W. J. SHOES


WANT

GONE

MERRY-GO-ROUND

Week August 23 to 28
Flat Guarantee of $300.00
Phone or Contact at Once

DUKE

1421 Edgemont Ave., Chester, Pa.
Phone Chester 2-2357

FOR SALE

RIDE FACTORY BUILT, NEW THIS PAST MAY

Booked with Cavalcade of Amusements for season. This Show has wonderful route of fairs booked, so ride should pay for itself before end of season and show a nice profit. Price $11,000.00. This price includes public address system and all other extras. Other interests require my full time, reason for selling. Address:

M. C. BODDEN

710 N. E. 8th Street, Apt. 11, Miami, Florida

FLY-O-PLANE RIDES FOR SALE

Good condition. Used only two short seasons in one location. New May, 1946. Can be seen in operation at Lake Winnepesaukah, Chattanooga, Tenn. (cost $10,000). Owned by one 3-Ph. 15 H. P. Electric motor. Cost $13,500—Sell $10,000, a real bargain. (Selling to make room for new building.)

Mrs. Minnette Dixon

WILL BOOK

HURRICANE RIDE

Would consider placing our Hurricane Ride—after Sept. 18th—with show having good fair route or at good independent dates. State terms and conditions. Can be seen in operation at Toronto. Apply

J. W. CONKLIN

Midway Office
Canadian National Exhibition Toronto

WANTED

MONROE, MICHIGAN, FAIR

Aug. 10-16 incl.

A few more legitimate Concessions, please as not-Em-Up Dats. Pop, Em-In, Cone Race, Hotdogs, Jewelry, Milk Bottles, Car, Cycle, Box Ball, Huckley Buck, High Sticker. Over-22, Hose, Fish Pond, Roll Down, Conty, Gallery Show Balls, French Fries, Waffles, Root Beer, etc. This Fair was a great success in 1947 and will be one of the larger Fairs in Michigan this year. Only Legitimate Concessions will be allowed on the Midway.

Address inquiries: GOODING AMUSEMENT CO., INC.

1539 NORTON AVE., COLUMBUS, OHIO

GOODING AMUSEMENT CO., INC.

1539 NORTON AVE., COLUMBUS, OHIO

O. C. BUCK SHOWS

Can place Legitimate Merchandise Concessions. Cookhouses and Grills at a few of the following outstanding Fairs:

New York State Fairs: Governor, Elmira, Malone, Little Valley, Lockport, and Dunkirk.

Apply as per route, listed in Billboard

Massena, N. Y. this week

MAD COD FLEMING

OCILLA, Ga., July 31.—Not much money has been garnered during the past week. This is due to the fact that the lot was too far out, ditto at Marietta, and Alpharetta was called off on short notice. We played two blocking trucks from the courthouse in Macon, Ga., and both picked up a lot of business. The tobacco crop is too light but bringing good prices. Opening here was promising, too. Lot man Dutch Schilling has done a fine job of laying out the midway on a small lot. Jack McCarty consistently has shown the lot ready to open Monday nights. Scenic artist Dorsey has the show fired up for the start of the fair season.

Clyde Howey bought the snow ice from O. H. Smith, bringing his number of concessions to four. He also purchased the billing truck from the offices to help transport his holdings. Owner Fleming bought a new Ford panel truck for the billing job. Bob Bridge keeps the Funhouse in the money.

Concession row: Grenade Dorsen, 1; Judge Dowdy, 1; Frankie Shelton, 1; Charlie Cole, 1; Clyde Howey, 4; Don Johnson, 3; John Murrell, 3; Charley Murrele, 2; Johnny (Popcorn) Burgess, 1; Daley Leggette, 1, and Dumas Johnson, 1.

The staff: Mad Cod Fleming, owner and general agent; Grace Fleming, wife; Grenade Dorsen, booker; Jim Bridger, master of transportation; Estie Blount, general manager; Joe Allison, booker; old timer; Jack McCarty, manager; Edna Lee Carter, front gate ticket seller. Ginger Schilling, The Billboard and mail agent, and R. A. Hixson, electrician.

The show features Thursday night fireworks, Friday matinees at which all tickets are half price, and Saturday and Sunday redneck giveaways. —GINGER SCHILLING.
Peppers All State

ELIZABETH, Ky., July 31—Last week’s location in Winchester, Ky., was a sloping lot which required much digging and blocking, but when the shows were set up they were well, and the sponsoring committee and police were pleased with the set-up. There was considerable conflict during the week, but the sloping lot kept the midway from getting muddy.

But he business manager was on the slick list Monday night (19), and the writer took over for the night in the office. The contract on the job the balance of the week.

Sponsor, the VFW, co-operated.

The Anderson County Fair, with Frank W. Peppers, was the biggest in two years, excepting fairs. In spite of the big matinee line, the week was nothing to brag about, due to rain every night but Saturday (31).

Ray Coleman, the operator of the Roloplante as also is assistant mechanic. Mel Boyer, with the Brothers L., six-week-old son of Mr. and Mrs. Frank Peppers, is the pet of the lot—HARRY E. WILSON.

Alamo Exposition

CASSVILLE, Mo., July 31—Show opened here Tuesday (27), a day late because Monday was rained out. Biz was good in McAlester, Okla., with rides, livestock and carnival satisfactorily.

Saturday in McAlester we had the spectacle of General Manager Jack Ruback paying to get in the show. It seems he stepped off the lot to answer a phone call and the ticket taken, under strict orders from the head of the committee to let no one in without a ticket, made Jack lay it on the line to gain admission.

The office wagon over turned during the 220-mile jaunt here from McAlester but was not greatly damaged. Emma Carr had the cast taken off her arm here. Marie Kulp again got away from the family. Worth. Joe, Babe and Betty Jo Ulcer visit by Burlesque folk in Hamilton, Mo. The week opened an under July 21 when his sister gave birth to a son—SAMMY SAPSON.

Virginia Greater

ANNAPOLIS, Md., July 31—Business is good and weather ideal. Visitors included L. A. Alls- taf, of Washington (Va.) and his family. Mr. and Mrs. Henry French, of the Barreys Tassel Shows, and Jake Shapiro.

Business was fair at Edgewood, Md., all the show lost two days while the local power company cut out in juice. The Edgewood Diner is operated by Jim O’Ree, former PPO.

Bob Coleman gave a big party in honor of Mrs. Coleman’s birthday. Benny Baccaro, Masucci cooked a spaghetti dinner. Masucci hosted about 800 underprivileged children, and all were transported in show trailer trucks.

Mighty Page

JEFFERSON CITY, Tenn., July 31.—Org was here last week of July in the hall park and biz was only fair. It rained heavily Monday night. Show was rained out.

Mr. and Mrs. Earl Nout were to work for Ray Price in concession row. Visitors included Mr. and Mrs. Jim Johnson, and daughter, Ceryl, visiting with Mrs. Johnson’s brothers, W. H. and C. L., en route to Detroit from Columbus, Ga.—BOB BUF- FINGTON.

Majestic Greater

McKEEPORT, Pa., July 31—W. A. (Bob) Hallock, general agent, has booked the Schuylkill County Agricultural and Industrial Fair at Mahanoy City, Pa., August 23-28, with the fair association featuring a big free act and free hunting and fishing complete free auto races daily and free Child- ren’s Day. He will be in town Saturday and Sunday.

This will be the finest fair for Majestic Greater Shows. The show has been brought to Mahanoy Fair date up to and including Armistice week and will start both Southern fair following the Mahanoy Fair—W. A. (BOB) HALLOCK.

King Reid

SARANAC LAKE, N. Y., July 31.—Stand in St. Johnbury, Vt., last week proved a good one. A month night was Tuesday when rain chased the crowds around 9:30 p.m.

Shows have had an average season so far with everybody looking forward to the fair dates, which have also proved get-well dates.—HAP LINQUIST.

Don Franklin

WINTERS, Tex., July 31—Org has enjoyed four winners since the July 4 week-end. Shows split into two units for the next couple of weeks to take care of twin sets of fairs. Following this, shows will operate one unit for the remainder of the season, but will go out in 1949 as two complete units.

Ken Davis has been posting excellent grosses with his new kiddie auto ride, "Mr. Eddie, Eyesight Aircraft, recently visited. Painter George Zimm is busy redecorating all the rides and rolling stock for the fair season.

WANTED AT ONCE

Second Man for Human Cannon Ball Act.

Must be experienced in doing, handling or operating the act. To be fit first letter and weight, height and age.

NO TELEGRAMS WANTED

THE GREAT NILROD

8-Room DUMONT SHOWS

Washington, N. E. (Butt west), York, Pa., next week.

WANT AGENTS

For Razzle Dazzle’s, Gear Store.

BOB BULLS

Silver State Shows

Pacific Junction, Iowa.

August 2-7

NOTICE, RIDE MEN


Carnivals

The Billboard

August 7, 1948

FROM THE LOTS

The Pioneer Shows

high class midway attractions

HORSEHEADS, N. Y., AUGUST 9-14;
N. Y. AND PENN. FIREMEN’S CONVENTION COMBINED


MICKEY PERCELL

Mansfield, Pa.

BINGO HELP WANTED

COUNTERMEN — CALLERS

Following Fairs:

Springfield, Ill.

Des Moines, Ia.

Spencer, Ia.

Cedar Rapids, Ia.

Corinth, Miss.

Huntsville, Ala.

Trenton, N. J.

Lincoln, Neb.

Reading, Pa.

York, Pa.

Allentown, Pa.

Bloomsburg, Pa.

Kosciusko, Miss.

Meridian, Miss.

ST. NICHOLAS HOTEL SPRINGFIELD, ILL.

BROADWAY SHOWS

WE'RE ON YOUR DOORSTEP

ALL ABOARD FOR OUR FAIRS

STARTING BUTLER, PA., AUG. 9TH

WANT—Fair and Drink Stands, Grind Stores, Concessions, Age and Scales, American Paladin no animals.

WANT—Man to manage Snake Show, also Manager for Unborn Show. We have all equipment—big top tents. Have best Picture Machine for Caesarian Birth.

WANT—Monkey Show Help.

WANT—Dancing Girls for Court.

WANT—Telephones.

WANT—Workers and Griddles Men for Cook House.

WANT—Ride Of Foreman and Ride Help of all kinds; Semi Drivers preferred.

WANT—Doc Ride Foreman and Second Man.

W. J. JONES, come on; we needn’t pick up.

SUN. E. PRELL

NORRISTOWN, PA., this week: BUTLER FAIR, AUG. 9-14; CARLISLE FAIR, AUG. 16-21.

BIG SPOTS—BIG PAY

Florida amusement company

FAIRS—LOOK THESE OVER ... ALL PROVEN SPOTS—FAIRS

Aug. 5-7, Attica, Ind.; Aug. 10-16, Marshall, Ill.; Fair; Aug. 16-21, Butler, Ind.; Street Fair; Aug. 21-27, Griddle, Ind.; Other Day Week Celebration. Others follow.


THEDAY-LEND-A-FOOT

Place Immense Concession, all kinds. B. F. J. Jackson. These taking offers, Sidewalk Shows, Side Show, Snake, Monkey, Fat, Mechanical, Theodora, Torments, Room, V. V. Favorite, 100 Units.

H. F. JONES, comes on; we don’t pick up.

H. F. JONES

SHADYSIDE AMUSEMENT PARK

WANT—Rides, Shows. Concessionaires from now until last of September. Merry-Go-Round. Plains, Wheel, as many or 24. All take will pay straight P.C. We furnish all light and heat, to locate to pay. One mile from town. Seven-day week. Free gate. Extra gate will be given for concessions. Concessions wanted in all until the cost of buildiing. There being no preference for our winter dates. 2 P.C. Dealers come on. Banks.

JAMES SANTY, Gen. Mgr.

106 OHIO ST.

ALIQUippA, PA.

GIVE TO THE DAMON RUNYON CANCER FUND

www.americanradiohistory.com
Peppers All-State

WINCHESTER, Ky., July 31.—William Tubba Heiman left Toledo to join his wife, Pearl Vae Heiman, in Gatlinburg, Tenn., to aid her in taking their wrecked Hudson to her home in Winchester. She was on route from Maine when she went over a section of the Smokey Mountains, turning over three times. She is nursing severe cuts of the left arm and hand plus bruises galore. The Heimans are enjoying visits of the Peppers and Johnny J. Denton shows. Heiman will join the Majestic Greater Shows.

L. LUCAS.

WANT WANT WANT
For Ark, Cotton Spots and Fair
Pan Game, Hic, Pooers, and Steer Championship. Hampton, Ark., under the west junction City, sister, next week. Curtain, unions, Cut all others. Stock shows. $10.00. All mail.

CURLY MIGMATIHY
Hampton, Ark.

JOHN MCKEE SHOWS WANT
Shows and Concessions of all kinds. Help Home Owners. All fair and streets, including Linton, Ind., Labor Day Celebration. Mansion House Fair, Wabash Co., Ind., this week. Wire HOTEL IGRANDB.

HOROUGH IGRANDB.

FLORIDA AMUSEMENT WANTS
Join at Once—Till, Spilltime or any Fiat Ride not needed. All fair and streets, including Linton, Ind., Labor Day Celebration. Mansion House Fair, Wabash Co., Ind., this week. Wire HOTEL IGRANDB.

HOROUGH IGRANDB.

WANTED
Billy Parmun on single loop. $45.00 per week. Chautauqua Frederick, $45.00. Also 16-Car Rides. All fair and streets, including Linton, Ind., Labor Day Celebration. Mansion House Fair, Wabash Co., Ind., this week. Wire HOTEL IGRANDB.

VAN BILLIARD SHOWS
WANT
FOGelman for Ferris Wheel
Must be a first-class man and able to climb. This would be a model midway opportunity. Contact Tractor and Sleen-Trayler. Will pay top wages.

HARRY ROCKWELL
 e/o Rockwell Shows
Owensboro, Ky., Aug. 12.

GALLERY AMMUNITION FOR SALE
.22 Splatterless, $50.00 Per Case (10,000). 25%, Deposit, Balance C. O. D.

ROBERT J. SMART
525 S. Main St. TULSA, OKLA.

PAPERMAN
For WILD LIFE
12 Fair Samplers, $10.00 per dozen. Perkins, Ind. Aug. 9th. This week at Newrona, Indiana. Then visit various points.

BIL DUBOIS
Care Pied's Broadway Shows

HARRY MOBRE CAN PLACE
Head of State and Agents for two Count States. MAJESTIC GREATER SHOWS Johnstown, Pa., this week.

MAJESTIC GREATER SHOWS UNIT 2
Can place Cockroach or Grab, any 100, 200th, 50,000, Carnival, Grip, Cotton, Nickel, Tent, Fair, R ins. 5 thru 7. Milford County Fair, Aug. 10 thru 14.

Twin City
GRANT CITY, Mo., July 31.—Org. is located around the Courthouse Square here this week, playing under the Legion. Mrs. Ed Faulkner have joined with hub and several concessions, and Harriet Harris and daughter and pony ride. Mr. and Mrs. George Crabbe received a new house trailer. Mr. and Mrs. Leonard Wells, Richmond, Kan., visiting their daughter and son-in-law, Mr. and Mrs. Rockwell on the show. Mr. and Mrs. John Crain and son, Dwayne, of Silver States Shows, also visited the latter. Mrs. Floyd (Punk) Melton entertained the personnel at a party for her son, Junior, in honor of his sixth birthday.—VIRGINIA A. BARNES.

T. J. Tidwell
SPRINGFIELD, Colo., July 31.—Org. played Boise City, Okla., July 19-21 and this city July 22-24, under fire department auspices. Move in here was a speedy one and all North orders did fair business, while concessions of all sorts, including the Loop of the best bands, are in the order of the day. Wires from Kansas City, and Mr., and Mrs. George Hall and son, latter joined in concessions and now have a fine show. The Mr. and Mrs. Good House was chalked up on August 7th to Abilene, Tex., because of the illness of their son. — SOPHIA O'OSBRE.

Jarden State
KIMBERTON, Pa., July 31.—Opened at the Kimberton Fair July 24 to 29, with good teams. Has been under the management of Mr. and Mrs. Carlin and has continued good. Ferris Wheel got top money. Frye has joined with his ponies. Office personnel: R. H. Miner, owner; R. H. Miner Jr., manager-secretary; Raymond Parker, electrician; Kenneth White, ride superintendent; Hip Roberts, front gate, mail and The Billboard. Rides: Bolo White, Charles Barber; Jeeps, C. H. Harris; train; Lester Barber; Wheeler, Frank Iser; Clarence Rayner and James Caneley; Tilt-a-Whirl, W. and C. Johnson, Frances Roman; and Horses, Chair, Charles Clark; Rider, Thomas Rio and Shorty.—HIP ROBERTS.

Playtime
SHAWMUT, Me., July 31.—Org. held a continuous breakfast at St. William's Chapel here morning of July 31. Rev. W. E. Lawless, assistant pastor at St. Benedict's Church, Conimicut, celebrated mass at 9 a.m. Mr. and Mrs. Ed Burr gave a group of 60 people a fine and good time in the cookhouse. Rev. Robert C. Newbold was an invited guest. This marks the second time this week that the showfolk met for the special day. Father Lawless pressured the mirth and jocund spirits.—HARRY PEAVEY.

Hale's
GRINNELL, Ia., July 31.—Shows opened Tuesday, playing to good bids. There were two marquee this last two and the organization gave parties. Mrs. Fern Hale was emcee. There were quite a scattering of horse and pony rides and a cookhouse. Jack Kirby visited. Kelly and Deacon-Stephens, and Vee-Van Shows.—GORDON BUNDEL.

WANTED AGENTS
FOR PITTSBURGH, Tex.
Roll Drum, Skills, Wheel. We were every day.

SMITH AMUSEMENT
H. G. COOKF, Legal Advisor.

CARNIVALS
Limited number of legitimate concessions.
2 more Rides 2 more Shows

CHECK THESE BIG ONES
OGDENSBURG, N. Y.
300TH CELEBRATION OF THE CITY
August 10 to 21 — Day and Night PARADES • HORSE RACING • THRILL SHOWS • PAGEANTS INDUSTRIAL SHOW • COUNTY FAIR • FIREWORKS.

VERNON, N. Y., FAIR
August 24 to 29 — Day and Night
TWO DAY AND NIGHT THRILL SHOWS (LUCKY LEE CROSBY) HANDS ACTS IN FRONT OF GRANDSTAND
8,000 Attendance last year.

MONROE CO. FAIR, ROCHESTER, N. Y.
September 1 to 6 — Day and Night
This is one of New York State's largest Fairs. All new buildings and grounds have been dressed up since last year. Buses leave Rochester every 10 minutes to the grounds. Midget and Horse Races, Thrill Shows, Free Acts. Big Fireman's Day and Night, Friday, September 3.

WITH 9 BIG WEEKS TO FOLLOW IN NEW YORK AND PENNSYLVANIA
Opening for Hillibilly, Drone, Working World, Uncern, Glass or Fan House and Horse Races.
RIDES—Roll-n-Plne, Fly-n-Plne, Spinn, Kiddie Rides and Pony Rides.
CONCESSIONS—Custard, Ice Cream, Photos, Twanch Fries, Basket Roll and Dents.
COOK HOUSES FOR VERNON, N. Y.
Bogert and Ricker, owners. Good deal for both, Girls for Girl Show, Salary: $5.00 per week from office.
Help on all Rides. Whet Foreman.
Address: Port Henry, N. Y., this week.

BORUP'S UNITED SHOW WANTS
FAIR SECRETARIES AND SHOW PEOPLE—LOOK THIS OVER AND NOTICE THAT WE HAVE ONLY FOUR OPEN DATES
Senatobia, Miss., Celebration, Aug. 2 to 7; Coldwater, Miss., Legion Fair, August 9 to 14; Canvill, City, Miss., Cotton Festival, Sept. 23-26; Htta Bena, Miss., Community Fair, Aug 30 to Sept. 4; Sept. 4 to 11, open; Sept. 15 to 18, open; Pensilvania County Fair, Sept. 20 to 25; Sept. 25 to Oct. 2; Oct. 4 to 9, open; De Kalb, Miss., Kemper County Legion Fair, Oct. 11 to 16.

SHOWS—Will book more than Two Shows with own outfits and transportation. Can always place useful Show Fruits. Tear this route out and keep for reference. Address all wires and mail as per above route to

L. W. BORUP, Gen. Agent
CARNIVALS

The Billboard
August 7, 1948

CLUB ACTIVITIES

National Showmen's Association
154 Broadway, New York

NEW YORK, July 31.—Executive Secretary Walter K. Sibley recently announced the annual Fourth of July celebration on the ball field and at Mass, which was under exclusive control of the organization. Also visited the Eddie O'Brien show in Quincy, Mass., and Endy Bros. Shows in Boston and Maine.

A trip to Maine followed, with a stop at the World of Mirth Shows, located by Mel Haas, who had intended visiting with Bill Lynch at Frederick, N. B., but had difficulty at the border.

Visited a number of other shows, among them Gerard Greater playing neighborhood lots around New York. Visited with Charlie Gerndt, the owner; Ralph Endy, who is operating a number of rides with this show, Mrs. Gerndt, who recently underwent serious operation and is entirely recovered, and Sam Murphy of Rochester.

Paid the first visit of the season to the Palisades Park and was received by Leon Higginbotham and Vice-President Joseph McKee. Joseph McKee handed me $100 in charity, which had been raised by the following: James Bloom, James J. Corcoran, Plato Guiney, Mert Norm, D. Jenkins, Hyman Nirenstein, John Pretorius, Max Tubis and Felix Zucchini. Just previous to the opening of a carnival, legal bills took place, which spelled fines to the victors.

The building fund drive is going on, and of all the committee members, they are enthusiastic. It is at this time as the drive will be even greater success than anticipated by the chairman of the executive committee, Secretary Ralph Decker.


The following applications for membership have been approved by Louis Yaffa, sponsored by Edward Dubin; Ernest P. Moore, the late William Fleming; Donald Lakin and Manny Sherman, by William Lieb, and with references, by Lewis I. Scher. Letters have been received from Louis G. King, Richard J. Coleman, Maurice Dubin, Philip Godden, Jacob Robins, Moe S. Silberman, Edward S. Glass and Glenn B. Payne. They have not yet heard from you. Have you sent yours in?

Harry Weiss in town to attend interment of their mother. Other recent deaths were those of George William, wife of Louis Ritkin, and of the mother of George Begane.

John O'Hea in Lebanon Hospital, the Bronx, recovering from a stroke. Mr. O'Hea is at Lebanon Hospital. Nathan Weinberg is at the Veterans' Hospital, Camp, and Miss Bea Gougeon, N.Y. Others on the sick list are James Cox, True Perkins, Irving Higdon, Jack D. Wright and Fred Furnier.

Frank Miller is arranging to take his family on a trip to the Coast, and as a part of the tour, they will visit the chirobros. Bernard announced that he is continuing the chirobros. Other recent arrivals are Miss Alice Ricci, Sam Rodstein, Sam and Irving Berk, Mark Kassor, Louis Elias, Al Fuchs, James Peterman and Charles Smith. Heard from Lawrence Newman, William Cowan, George W. Traver, Robert Lawrence, A. J. Bell, Fred Hatton and M. C. Wynn.

Stage drapes in the clubroom's assembly room have been taken off and redecorating of the room is to commence soon.

Greater Tampa Showmen's Association
Tampa, Fla.

Ladies' Auxiliary

The ladies spending the summer in our area have been very busy raising funds for the auxiliary. The auxiliary president, Clover Fogel, and Hazel Maddox, chairmen of the ways and means committee, are on the go.

The bingo games on the Royal Crown Shows, according to Geraldine Gaugh, are well patronized. Proceeds go to the Tampa auxiliary.

Personal of the National Showmen's Royal Crown organization was in the area.

JACKSON AMUSEMENT CO.


MURRAY JACOBSEN, Mgr.

GRAYSTON, N. C. this week.
Carnivals

Show Folks of America
San Francisco

SAN FRANCISCO, July 31.—First Vice President Fred Weidmann called the general meeting to order in the absence of President Whitman. President Harry G. Seber and P. Charles Camp were called to the rostrum to fill in.

James H. Reynolds, Gertrude Rey-
nolds, Samuel Cohn, and John W. Davis were elected to membership on the motion of Eddie Burke and a sec- ond by Nellie R. Eley. Paul read from Ted and Ming Bright, Harry and Helen Difore; Sis Cook, the secretary of Girl Scouts, John Krause, C.C. Hall, and Raymond D. Johnson, public admin- istrator, res. George J. Janek, de- nied. Fred Weidmann sent a letter from Mr. and Mrs. Wallace St. Martin, in which they expressed their thoughts for the wedding cake sent to them by the club.

Nate Cohn, chairman of the bal- let committee, informed the July bulletin has been placed in the mails. He also requested the committee secretary send a letter of thanks to Bob Patterson. "Freddie Franklin, chairman of The San Francisco Examiners, thanking him for the favorable publicity he has been giving Carnival shows and shows in his daily columns.

Mr. and Mrs. Otto Bohm celebrated their 26th wedding anniversary, and roses and an anniversary cake were presented to Mrs. Bohm. The secre- tary received a card from Mrs. Wm. Billie Hodges and Jack Brooks were commanded for their frequent visits to members on the sick list. Lucille Monette, Fred Percun, L. S. Graham took a "gallant" week of the money raised, was held the winning ticket in the pot of gold and re- ceived the $35 for the foundation going to the refreshment fund.

Heart of America
Showmen’s Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., July 31— Sunday (4) was President Harold Elliott’s birthday and his wife, Rosalinde, president of the Lady’s Auxiliary, staged a surprise party at their country home near Parkville, Mo., for the President. Rosalinde Elliott held a bingo game at her home recently.

Art Alme, formerly identified with the Chicago Daily News, has been located in Kansas City and is em- ployed by the Kansas City Star. Mr. Wright, a former reporter, was in the city visiting his father, Hillard, who formerly operated the Wight Players in the Midwest. Pete is now located in Chicago.

Leo Levin, of the Midwest Merchandize Company, was at Research Hospital for observation and may undergo an operation.

Past President Chester I. Levin, of Meripheric Enterprises, was on a trip with his partner, Edward (Slim) Johnson, visited shows in this vicinity. George and Hattie Howk have their consignments at Fairlawn Park and are getting a good play. Harry Dun- can is the park manager.

INDIANA BIG THREE FAIRS
Argos, Indiana, August 10th-14th
Rensselaer, Indiana, August 17th-21st
Wabash, Indiana, August 24th-28th

Legitimate Concessions of All Kinds. Can Place Roll-Up-Plane, Octopus and Spitt Fire for Balance of Season. Write or wire

C. D. MURRAY, Mgr.
W. G. WADE SHOWS UNIT NO. 2
GREENVILLE, MICHIGAN, AUGUST 3rd-7th

HIGH CLASS ATTRACTIONS FOR FAIRS AND CELEBRATIONS

DO NOT NEED RIDES NOR RIDE HELP
HAVE ALL OFFICE OWNED RIDES AND NIGHT CIRCUS IN THE BUSINESS.

WILL WORK ANY SIZE FAIR.

WILL PLANNED TO PERFORM AT ARGOS, INDIANA, AUGUST 10TH-14TH.

WILL PERFORM AT RENSSELAER, INDIANA, AUGUST 17TH-21ST.

WILL PERFORM AT WABASH, INDIANA, AUGUST 24TH-28TH.

JOHNNY’S UNITED SHOWS
New playing Online, Ind., Street Civilization: Green County Fair

Monthly shows at Washington, Elnora, Ind., Fair, Aug. 18-21.

CONCESSIONS—Candy Apples, Popcorn, Carmel Corn, Cotton Candy, Taffy, Boggie, Penny Pitch, Cotton Pin Pull, Water-La, Jewelry, Bag—Carnival, Shoot Range, String Candy, Sides—Excellent presentation.

SHOWS—Monkey, Snake, 10-in-1 or Fat Show. Cot Show for Washington.

RING RIDES—Championship Foreman or any useful Ride Helps. Contact Paul Zimmermann, contact Hoyt Brothers.

12x12 Nostalgic Carnival, front and rear, 40 cents a day. Business Sponsor, 8x10-12, WALES, 12x18-12. All ars working, sell out on our Southern Route of Celebrations!


CARNIVALS
IONIA FREE FAIR
IONIA, Mich., Week August 9th to 14th Inclusive

GREAT PONTIAC FAIR
PONTIAC, Mich., August 17th to 22nd Inclusive

ALL FAIRS UNTIL MIDDLE OF NOVEMBER
WANT—Legitimate Concessions, Eating and Drinking Stands at all fairs
WANT—Eight Car Whip—will furnish transportation
WANT—High Ball Ride
WANT—Grind Shows with or without transportation—must be in keeping with the type of shows we now have

CAN PLACE—One Super Roll-Up-Plane to work with the one we have

CAN USE—Workingmen in all departments—must be sober and reliable

THIS WEEK, TOLEDO, OHIO, THEN IONIA, MICH., FAIR.

SOUTH CENTRAL FAIRS

IONIA FREE FAIR
IONIA, Michigan, Week August 9th to 14th Inclusive

GREAT PONTIAC FAIR
PONTIAC, Michigan, August 17th to 22nd Inclusive

ALL FAIRS UNTIL MIDDLE OF NOVEMBER
WANT—Legitimate Concessions, Eating and Drinking Stands at all fairs
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THIS WEEK, TOLEDO, OHIO, THEN IONIA, MICH., FAIR.
NORTHERN ILLINOIS FAIR ASSN.

WANTS FOR BELVIDERE, ILL., FAIR, AUG. 6-7 and 8.
Concessions that work for stock. Also Bingo. Legitimate Shows of all kinds.

Contact: DOC WOLF, Sec.
Northern Illinois Fair Assn.
Belvidere, Ill.

FOR SALE OR TRADE

Custom-built 10-Car Eddle Ride and Junior Chariot. Will sell for cash or trade for car and living wagon. Ride & Concessions of all kinds. Rails open for Celebrations and Fairs. Will consider turning complete show over to reliable party or parties taking interest.

MRS. W. C. FINLEY, Ardmore, Tenn.

PLASTER

DECK BROS.
3850 ASHLAND AVE., ST. LOUIS 7, MO.
(Phone: Nebraska 2000)

REMEMBER THIS DATE
WEEK AUG. 9
CAMBRIDGE, MARYLAND
(Heart of Town)
The Eastern Shore's Greatest Outdoor Event
An annual you cannot overlook
SECOND ANNUAL VICTORY CELEBRATION
Parades, Floats, Clowns, Bands, Extensive Air and Newspaper Advertising

50,000 PEOPLE LAST YEAR
Can place for this date and then prove fair.

EXCHANGE CLUB'S SECOND ANNUAL FAIR, ROANOKE RAPIDS, N. C.
TRI CITY FAIR, FAIR, LEWISBURG, N. C.
TWIN COUNTY FAIR, FAIR, EASTERN MONT., N. C.
GREAT HIGH POINT FAIR, HIGH POINT, N. C.
CENTER OF NORTH CAROLINA FAIR, AHOSKEE, N. C.
CLEVELAND COUNTY NEGRO FAIR, SHERBY, N. C.
SCOTT COUNTY FAIR, FAIR, LAURA MURRAY, N. C.
LANCASTER COUNTY WHITE FAIR, LANCASTER, S. C.
GET HAPPIER HOURS.

INDEPENDENT RIDE OWNERS—ATTENTION!
Look over these dates. Can use Rides not conflicting: Spider, Caterpillar or Till. RIDE HELP: Foreman for 10 Wheel and Motor-Go-Round. Reliable Ride Men are needed. SHOWS: If you are completely organized and have a real show, contact Good opening for Sid Show and Grandstand Rides.

CONCESSIONS: Will book Novelty, French Fries, Guess Your Age and Weight, Photos, Beauty and Fanny Arcade, other Novelty Rides (book Rite Came). Will not consider or handle can use hand Job Agents, Agent for Cat Ring, Sings Counter Help. Want Man to know Sandwiches. Can place for all kinds.

CAN USE FREE ACT FOR BALANCE OF SEASON

Jack Perry, Mgr., JACK J. PERRY SHOWS
Festival Headquarters, Cambridge, Maryland

JAMES M. RAFTERY SHOWS
GREENVILLE, N. C., August 9

JAMES M. RAFTERY
Williamston, N. C., this week

MURRAY AMUSEMENT CO.
WANT FOR 16 FAIRS AND CELEBRATIONS
Including the Bloomington-Normal Tomato Festival—Illinois' biggest celebration. (Those wanting to play this date join in, as space is limited. STOCK CONCESSIONS OF ALL KINDS—PRIVILEGE $5.00.

Address: Lafayette, Ill., Fair, this week; Culross, Ill., Homecoming, next.

BLOOMINGTON, ILL., Fete
Signs Murray Amusement
BLOOMINGTON, Ill., July 31—Murray Amusement Company has been signed to furnish the midway at the Bloomington Normal Tomato Festival here September 16-18.
Event, sponsored by all civic organizations, will offer quest contests, dances, band concert, free acts, car giveaway and football games by local teams.

Joyce Inks Western Units

PHILADELPHIA, July 31—Dick Thomas, author of Sioux City Sue, has been signed for the Sunday, Aug. 9, show at Kasson Lake Park, near Syracuse, thru the Joyce Inky Agency here. T. Texas Tyler was featured Sunday (25). The spot is operated by Bob Mason, who has charge of an army of Western entertainers on WAGE, Syracuse. Joyce has also set up Arnold Rolf for Sleepy Hollow Fair at Dunkerton, Pa., for Sept. 5, and the Hoosier Hot Shots at Bloomington, N. Y., for September 3 and 6.

Purcell Gen'1 Agent Of Skating Vanities

NEW YORK, July 31—Harold Steinman, owner-producer of the Skating Vanities, yesterday (30) announced the appointment of Pat Purcell as national representative, Harry Miller, of Los Angeles, is in charge of public relations. George D. Pule and Helo Dondrum will handle promotion and publicity.

The show will go into rehearsal August 2 at the Westchester County Community Center, White Plains, N. Y., under the personal direction of Gae Fester. The present show is skedded for the week beginning Sept. 3 at the Provincial Exposition, Quebec.

CARNIVAL ROUTES
(Continued from page 40)

James R. R. (Fair) Littlefiek, Minn.
Rosie, Butch (Fair) Benton, Ill., 2-9.
(Continued from page 9)
(Continued from page 10)
(Continued from page 11)
(Continued from page 12)
(Continued from page 13)
(Continued from page 14)
(Continued from page 15)

CARNIVALS

The Billboard
August 7, 1948

For Sale

Contact EARL HARVEY
Kanawha Hotel, Charleston, W. Va.

PHONE MEN

P. F. DONWELL

390 Arcade Bldg.
St. Louis 1, Mo.
FOR FOLLOWING FAIRS
GUARANTEE WORK UNTIL NOVEMBER 11-18
Canadage, N. Y., August 17-22; Ithaca, N. Y., August 23-28; Greenwich, N. Y., August 30-September 3; Fonda, N. Y., September 4-8. Southern fairs to follow. Want Grind Stores. Shows with own outfits. Penny Arcade, Funhouse, Ride Help at all times. Cortland, N. Y., August 2-7; Genova, August 9-14.

J. & B. SHOWS
WANT FOR MARSHALL, VIRGINIA, AUG. 9 TO 14
Balloon Darts, Ace and Weight, Rotaries and French Fries. Can place Second Men on Ferris Wheel and Rolloplance who drive scows. Can place Monkey Show, Snake Show or any Grind Show that is clean. Have opening for Train Ride for balance of season. Want Agents for Slam Stores. We book one of a kind only so you must make money here. All replies J. & B. SHOWS, Stanley, Va., this week.

GRACELAND GREATER SHOWS
Want for Newcomerstown, Ohio, Aug. 7-12
CONCESSIONS-Small Cookhouse or Grab, Diggers, Novelities, Ball Games, String Games, Age and Scale, High Striker and Concessions not conflicting. No lights. SHOWS-Crit Show with or without equipment. Fire-in-One, Snake or Monkey.

HARRY CRAIG'S HEART OF TEXAS SHOWS

TWIN CITY SHOWS
WANT FOR 15 BONA FIDE FAIRS AND CELEBRATIONS
Phub Puls, Texas Bix, Candy Lopez, String Game, Darts, Cake Battles, Ball Games, Lead Balloon, Horn, Loom, Blacksmith, Fish games, Stand and Pop Ride. Giving in the outdoor, Five and Ten, Clover and Drive. Want Ride Help. Will find a good location. Will pay $10.00 a week, plus expenses. Any fair in the State.

GILMONT CITY, Mo., Fair, August 5-7; Low, Iowa, Fair, August 1-7; Carlisle, Iowa, Celebration, August 1-7; Cape Girardeau, Mo., Fair, August 24-29; Harlingen, Tex., Fair, September 5-7; University, Mo., Fair, September 7-11; Macomb, Iowa, Celebration, September 10-12.

WANT FOR 17 CONTINUOUS FAIRS AND CELEBRATIONS

MAGIC EMPIRE SHOWS
WANT FOR 17 CONSECUTIVE FAIRS AND CELEBRATIONS

SIDE SHOW PEOPLE
ENLARGING SHOW FOR CIRCUIT OF OHIO AND INDIANA FAIRS
Can place Knife Thrower, Sword Swallower and other entertaining Acts. Can place one outstanding Freak. Good opportunity for Tattoo Artist. Write.

MARCH WILLIAMS
Circus Coney Show, Warren, Ohio, this week; then 1300 Natche Ave, Columbus, Ohio.

CRANDELL'S MIDWAY DE LUXE

L. C. CRANDELL
LAUGH IN DARK RIDE
6 Cars, Top, Floor, Front, Ticket Box, etc. Plenty of Stunts. Complete Thruout. Extra Exhibs. See us at Fair. Cost $75.00. May be Appreciated. Priced TO SELL.

FIELDING GRAHAM
Capetown, South Africa. All-Worl Show. Week Aug. 1st, Fairlawn, Minn. Week Aug. 8th, Austin, Minn.; week Aug. 15th, New Ulm, Minn. Permanent address: 3094 E. 32d, Kansas City, Mo.

WANTED
WHEEL AND BLOWER AGENTS
Can place sober Pea Pool Agent. Harrisburg, Pa., this week; Bedford, Pa., Fair next week.

JACK GILBERT
Endy Bros.' Shows, Harrisburg, Pa.

BINGO OPERATOR WANTED
Restart, all work etc. For reliable B. O. M. Man. GIRL SHOW. Have complete outfit, want Shows: Want Mechanical or Smoke Show, want Leeds. FOR SALE: Alamar Herschell 8-Car Auto Roler, Perfection P-900, Bethlehem, and a few different Kiddie Rides. All Fairs and Celebrations biggest of season.

Greater Rainbow Shows
FRIEND, AUG 3-4, ALEXANDRIA, C.T.; FAIRBURY, FL., 9-12, ALL NEB.

WANTED
MEDIUM SIZED CARNIVAL
With Merry-Go-Round, and Ferris Wheel and other rides to play

HARDY'S Amusement FIRM
FOR WEEK SEPT. 20TH, Intermediate telephone call for deal
STORLEY BOWLING, Elkhart, Ind.

AGENTS WANTED
Experienced Hit and Miss Cat Agent, also Shiv Rack Soup Dealers. Even and Zelke Zinn, wire.

CHARLIE SMITH KRISTENSEN
c/o IMPERIAL EXPOSITION
Chipewa Falls, Wis., this week.

PLACE
Capable Foreman for Caramelized Ride, Foreman for Ferris Wheel. Miss. Wagner can place Work. Good size located. Fair starts next week.

AL WAGNER
HAMMOND, IND., this week
LA PORTE, IND., next week.

WANT WANT
SIDESHOW PEOPLE

Joes E. Hilton's
Combined Cire Side Shows
Ware, Mich., Ohio, Miss. Plaisant, Ill., Neb. etc.

FOR SALE
MICKEY MOUSE SHOW
New show, new acts, new machines, new everything. $100.00, 100ft, 8ft, 12ft, 30ft, 60ft, 300ft, 1200ft, 3600ft. "The Mickey Mouse of Today." Also Himan Union's "Miracle Show." Also John Kooch's "Shake it Out Show." Also Sterner's "American Furniture Show." Also Black Demon. Also "99. See Mgr. Grooci Shows, Spring, Ind.

FREAR UNITED SHOWS
WANTS
For St. Lucia Celebrations in Onnaka, N. Y., Aug. 7-15, and Sidney, Iowa, big Rides. 17.17.
First Rides Should Be," Call, Booth, Ticket Office, Certificate, License, No Exceptions to Above. Will call for full list of shows. Ball Games, Penny Pinchers. Rummies, Ball, Rummies, etc.

SHERMAN HUSTED, MGR.
DENTAL AMUSEMENT CO., Weldon, N.C.

FOR SALE
WANTED
C. A. STEPHENS SHOWS—WANTED
Concessions—Snow, Apples, Floss, Cones, Scales, Age, Palmistry, High Striker, Six Car, Buckets, Novelty, Street Call. Agreed to Assume. No索es. Any好好ing. We are not overstocked. Shows such as Mechanical City, Merry Go Round, Motor Show, Tillotson. Falls in three weeks.

SQUIRE, W. VA.; WAR, W. VA., FOLLOWS.

SUNSET AMUSEMENT CO.
WANTS
SPITFIRE AND TILT RIDES, HELPERS AND 2ND MEN ON RIDES
Chief River Falls, Minn., until Thursday, August 5th; Remittance follows.

SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

Struthers Vets
Sked 7-Day Cele

Strutheus, O., July 31.—Parades, fireworks display, Mardi Gras street dances and band concerts are among features scheduled for the Home-Coming Celebration here August 15-31; it was announced this week by Mayor H. T. Higgins, promotional director.

Seven-day event is being sponsored by Struthers Veterans and Civic Association, Inc., with Mayer Through H. Needham and Henry A. Roemer, honorary chairman.

Week-Long Labor DayCele
Slated in Linton, Ind.

LINTON, Ind., July 31.—A week-long Labor Day celebration here, under the joint auspices of the Lions Club and the Bond Parents' Association, will feature attractions from five near-by towns and the participation of all local labor unions. Plans, according to Chairman Clay Paine, call for the presence of a labor official from Washington. The Florida Amusement Company will supply the midway attractions.

TRAVELING CARNIVAL
Can have three open dates, September 4th, 5th and 7th. Merry-Go-Round, Carrousel, Pal. Big fireworks display 12 nights. Labor Day. Are you coming this way? Chester Co. Red and Gun Club

WANTED—CONCESSIONS AND LEGITIMATE RIDES
FOR LARGE FIELD MEET, TO BE HELD
LABOR DAY, SEPT., 6, 1948

AT TURLOCK, CALIF., 1948

Contact Brennan or write, La Porte Ind.

FOR SALE
ELABORATE FACTORY-CONSTRUCTED HOUSE ON BUS
All steel built bus inside. Nothing left undone to meet the most rigid State Health Inspection in our State. Complete with bottle gas, 2 movie tables, the bed, mattress block, coffee press, counter, etc. Also large present winter's use and headboard. Also outside winter construction, diamond-shaped spire, and conditioner both top and bottom in motion to make it look fine. Complete with all accessories. Complete with all accessories. Complete with all accessories. Complete with all accessories. Complete with all accessories. Complete with all accessories. Complete with all accessories. Complete with all accessories. Complete with all accessories. Complete with all accessories. Complete with all accessories. Complete with all accessories.

WANTED FOR CONCESSIONS
Arnold and Pulsifer show, hung up, ready for use. Drop, complete and in the best age. Also Canary Four Concession show in opera, Automatic silo, street show for quick sale to take balance of season on show. Our Fairs start next week in August through Amusement Div. All wire to

PORTER, CIRCUS

BID'S WANTED
FOR AUGUST 15-24, 1948, CONCESSION.

This show is sponsored by the Knights of Columbus and the American Legion of all kinds. Streets of all parts of Town. Help us succeed. Write to our present booking agent, Mr. H. S. Yocom, 226 S. Third St., Cincinnati, Ohio.

HENRY GIBBS, Chairman
Concessionaires Dept., P. O. Box 1, Little River Station, Miami, Fl.

HARRISBURG, O.,
HOMECOMING
AUG. 13 & 14
WANTS
One or Two Major Rides W. M. Freer, 7729-27th Ave., Aprt. H Tel. AD 2893 Columbus S. O.

ROANN BOOSTER
Sept. 30, Oct. 1 & 2

CONCESSIONS WANTED
Booster Club, Roan, Indiana

WANT
Tree Acts, Platforms and Aerial for Annual Fall Festival
Sept. 9-10-11

ARchie MCCRee
Le Roy, Ill.

RIDES WANTED
Harry-Brow and Ferris Wheel preferred, or other Rides. Firemen's Festival. MALTA, ILL. FRIDAY AND SATURDAY, AUG. 13-14. Wire FIRE CHIEF ALFRED HEINS

WANT

CARNIVAL WANTED
ANNUAL SUGAR FESTIVAL AND CARNIVAL

WANTED CARNIVAL
For "TTerritorial Day" last of August or first of September. Wind. Will accept date at your convenience. Two or more rides. ISRAEL TERRITORIAL DAY Abraham American Legion, Isreal, St. lookout, Les Mogness, Historia.

WANTED—NOT TOO LARGE A CARNIVAL
For Labor Day week celebration. Contact Mr. BERNARD of the Larkland, Ill., 1040 4th Ave., Chicago, Ill. Must have reply by August 15, 1948. Write Manager, Moose Commercial Club, Monroe, N. Dak.

MAJESTIC GREATER SHOWS
UNIT #1
Can place Merry-Go-Round, Octopus, Kiddie Sides, Ground Shows with own equipment. Concessions and insurance. Monotreatment for solar, reliable Operator.

SAM GOLDSCHN
JOHN, 34-36, ROSS, ALGONAN, PA., next week

WANT WANT
CAPABLE FOREMAN FOR SCOOTER
Must be able to get Ride up and down. Salary and room.

EARL KRAUSE
wire at once.

BOX D-12, c/o Billboard, Cincinnati 22, Ohio
FOLK CELEBRATION SHOWS
WANT AT ONCE
FOR LONG LIST OF CELEBRATIONS AND FAIRS
Bernalillo, New Mexico, Fiesta, Aug. 6-10, inclusive
Belen, New Mexico, Fiesta, Aug. 12-15
Arapahoe County Fair, Denver, Colo., Aug. 18-22

Next three dates to be announced later. Issues to cover
Fair and Fairs. Also Fair Day in Eastern New Mexico.
WANT To know that you can always depend on us.

WANT—DESMORE RIDERS—WANTED
Would like to hear from Jack Pie, Phil Loose, Don Walker and others.
A. WILSON

A. M. P. SHOWS #1 UNIT
WANT Ball Games, Pitch-Till-U-Win, Hoop-La, String Games, Lead Gallery, Pond Fish, Pond Art and Scale, High Jumper, Penny Pitch, Devil's Bowling Alley and any other Stock Concessions. Will book Octopus or Spitfire Concessions, or various Rides or Shows. All replies to
A. M. POBSOBINSKI
Summerville, W. Va., this week; Weston, W. Va., Aug. 9-14.

WANTED—HARRY BROS.' SHOWS
WANT goodPortrait for New Elco-Pla-Plane and T-GAR TILT-A-WHIRL. Rider to
cut out. Will pay $100 if you can handle this RIDE. CAN PLACE A FEW STOCK CONCESSIONS. Will handle the Rides or Concessions, or both. Ask now, so we can order the Rides.

WANT—SHOWS AND CONCESSIONS—WANT
FOR LITCHFIELD, ILL., FAIR AND DAIRY DAY, Aug. 9-10-11
Address:
GREEN DOWNING
LITCHFIELD, ILL.

WANT
Ride Help. Seven Riders, Agents. Can use Concessions not conflict-
ning. Shows. Going into fair season, Iowa and Nebraska.

CARNIVALS

WANT
Celebrate, Seven Riders, Agents. Can use Concessions not conflict-
ning. Shows. Going into fair season, Iowa and Nebraska.

H.A.L.E.S—SHOWS
Carroll, Iowa, this week, then as per route.

FOR SALE

1—Kiddie Auto Ride
1—7 Tub Tilt-A-Whirl
1—Chair-0-Plane
CLIFF WISON DISTR. CO.
1121 S. Main
TULSA. OKLA.

CETLIN & WILSON SHOWS
Want Scale and Age Agent
For Iowa, Michigan, and Fairs to follow.
Come on.

BREWERS UNITED SHOWS

WANTED—DROME RIDERS—WANTED
Girl or Man Drome Straight Rider wanted. Guaranteed $100.00 per week.
ERNE STLVIN
W. C. Rarey Shows. Rochester, Minn.
P.S. Claude Slavin, please contact me.

WANT COOKHOUSE

Jack Galvin, one man show, Any High Striker, globe Full Steak House, any

MOORE'S MODERN SHOWS
W nier City, lll., this week; Alton, lll.

CAN USE AGENT
For Fast Riders or Father King Riders. Call your show and book them.

BELLY CRASH

For Sale
21'—6-Yd. Taylor's Steel Grind Wheel, 1/4 illustration

FOR SALE

HARRY STOUT
St. 24, Jraventery, Pa.

W. H. STECK

RIDE HELP
Seven Riders, Agents. Can use Concessions not conflict-
ning. Shows. Going into fair season, Iowa and Nebraska.
Wis. Expo Tops Own Billing
As $5,000,000 World's Fair

MLWAUKEE, July 31.—The Wisconsin State Exposition, which opened here August 7 for a four-week visit, is being billed as "a $5,000,000 World's Fair." Actually, this is an understatement, not just a blunder statement. According to Ralph E. Ammon, the exposition manager, an exhibit is now being prepared.

Figures released by Ammon show that the exposition itself will have spent approximately $3,500,000 in new construction, renovations and plant improvements. An additional $1,500,000 will be spent by industries, associations and State agencies in readiness of the physical plants and buildings, the modernization of plant services and utilities to provide for the grounds.

Polack Eastern Unit Signs Mabel Stark

ALPENA, Mich., July 31.—Ivan J. Polack has contracted with World Jungle Compound, Thousand Oaks, Calif., for the attention of Mabel Stark and her group of performing apes as a feature with Polack Eastern Unit. Miss Stark will begin her tour with the circus at Jackson, Mich., this week and the Shrine Club. The tiger lady and her eight Bengal and Sumatran cats will be featured in Polack's tour for the seasons of 1948 and 1949.

Rseek Death Causes Ryan To Seek Rules

AVON, Conn., July 31.—William K. Ryan, former member of the midget driver, was killed Sunday night (29) when his car crashed into a guard rail during the final leg of the second semi-final at Cherry Park Speedway.

The total of the accident, it was indicated at mid-week by Buddy Ryan, track manager, that he would be submitted to regulations of the American Racing Drivers' Club, sanctioning body for the New England State Fair, New York and New Jersey.

One of the regulations would require that it would kill the motor should the throttle be turned.

Hand said that congratulations were extended to the owner of the WBAI, Roanoke, in which the station is to be operated. The station will be operated as its guests at the show proved good piece of exploitation work for the station.

Hand, younger brother of Johnny, sustained severe chest wounds, his hand being broken and his belt broke during the bus jump. He was taken to Jefferson Hospital, Roanoke.

Show was rained out at Radford, Va., and an engagement at Greensboro, N. C., followed by another in Asheville, N.C., followed by Asheville. Hand, who was injured in Asheville three weeks ago, has recovered and will return to the helm of his outfit for the Carolina dates.

Hollywood Thrill Show Scores in Roanoke

ROCKY MOUNT, N.C., July 31.—Johnny Hand, manager of the Victory Stadium, Roanoke, Va., racked up a $9,000 paid gate count Saturday (29), drawing the show heavy publicity. Johnny Hand disclosed here as he prepared for its local showing this week.

Hollywood Thrill Show

The show displayed was Jo Walker's $20,000 show of aerialists, rappers, daredevils and fire dancers. The show was the personal property of John H. Walker, who is best known as the son of the late Jimmy Walker of Royal Show fame.

Man's early morning visit to the roof of the Roanoke Civic High School, which was set up outside the school, was a success.

Hand's Thrill Show Scores in Roanoke

Hand's Thrill Show

Three Quebec Fair Dates

MATANE, Que., July 31.—After in-service absence of due to rain and cold weather, the Quebec Provincial Fair, which was held at Matane July 25, members of the Hollywood Daredevils were looking forward to three additional performances. The Matane dates will be the first of the season, July 23-25, Drummondville, August 6-8, and Matane, October 18-20.

The shows will be followed by 10 weeks of shows in Quebec.

During the Matane stand Jean Lecler was hospitalized 10 days for leg injuries sustained when he was thrown from his motorcycle. Mrs. Easie Rolston, wife of the show's co-managers, had a good season with her novelty stand. Manager Johnny Brown of the Hollywood spent time in Quebec City booking winter dates.

Audrey Miller Icer Inked for CNE:
All-Canadian Cast

TORONTO, July 31.—Audrey Miller, of Toronto, one of Canada's outstanding figure skaters, will present an all-girl ice-water show for the features on the Canadian National Exhibition midway, it was announced to the Toronto Star. Miss Miller may put her troupes into top form.

This will mark the first time a show on ice has ever been attempted on a midway at the exhibition. Miss Miller has the assurance of the equipment that she will be able to present at least 10 performances daily. Details on the new attractions will be given before the CNE opens.

Rhode Island Spots Get Weather, Dough

PROVIDENCE, R. I., July 31.—The July weather has hit the last week-end heat wave and hot weather has the area basking in a sweltering circle. A special public campaign is being prepared and the Canada's National Exhibition Unit publicity director, to include general interviews in each city that she appears.

Phil Carroll Returns With Sinamuros, Niances

NEW YORK, July 31.—Phil Carroll arrived here recently on the freighter Calabria, bringing in a coliseum lot of exotic animals, monkeys, hooded cranes and pythons. He was signed to Herry Trefilik, the Fullen Street animal dealer, whose monkeys crash the new columns almost as frequently as do top flier pin-ups.

Carroll claims to have signed up 100 flashlight-throwing cats for the Ringling circus but was unable to secure transportation to New York in time for the Big One's opening.

Marian Foster Recovering From Steel Pier Accident

ATLANTIC CITY, July 31.—Miss Marian Foster, water skiing at Hanford's Steel Pier, is in fair condition at Atlantic City Hospital after being rescued last Friday night (23) from the top of a 100-foot mast at the ocean end of the pier.

The 19-year-old former co-captain of the school's women's basketball team, Joseph Hackney, who does a high-diving act in the show, climbed up the mast the other night and a girl, dressed as a girl, fell off the crossbar, 40 feet from the top, where other performers are waiting in the wings chair and lowering her to the pier.

T. J. Quincy, former high diver, is managing Hanford's Steel Pier pool at Ocean Island, New York. He plans to work in a similar capacity in Florida during the winter.
SRSTA Points Work to Help Rolly Gatey Roll

Originate "Society Blues"

CLEVELAND, July 31—A new dance was composed by the 60 members of the Society of Roller Skating Teachers of America, a division of the Roller Skating Rink Operators Association of the United States, at the ninth annual skating teachers' convention held this year at the Cleveland Rollocade, July 19-24.

According to Fred J. Bergin, Fresno, Calif., chairman of the meeting, this is the first time that this has been done by the group, and the research on the dance replaced the usual training course of teachers. Heretofore such courses will be given only at rinks and at the college for roller skating teachers in Detroit, Bergin said.

Another departure was the attendance of 105 skating rink operators and representatives of the parent organization, Fred A. Martin, Detroit, secretary, and Maurice Nissl, president. Their presence enabled the two organizations to exchange views, thus cutting short the time required to reach decisions, Bergin said.

The new dances, it is hoped, will increase the number of roller dancers, and thus increase the regular at the rinks which will benefit from the year decline in business. The dance, to be called Society Blues, is designed to be easily taught and learned and yet interesting enough to dance. The desire to give pleasure to the dance and the desire to perform dances.

In the business sessions the convention adopted a resolution requiring members to add a dance bar test to the spring since a primer by the industry, and read made three suggestions to the amateurs about contests.

Rollo Gatey, who suffered discontribution of triple repetition in figure skating contests, was suggested that each figure be skated two times, that elimination scores be dropped in all types of championships, and that the final score be used.

The small boys and girls, not be required to figure skate in championships, but be scored on free skating.

The teachers group administered gold medal tests to 16 candidates, of which five those who qualified were James Robert LaBrilia, New York; Tommy Laine, New York; Margaret McMillan, Grecly, Colo.; Margaret Dargman, Washington, and Meredith Bennett.

Bergin Re-Elected

Fred J. Bergin was re-elected chairman of the board of governors were: Joseph Nazzaro, Seattle; William Ojays, Brooklyn; Max Gold, Detroit; Jack Boyer, Chattanoog; Louis Borgman, Washington, and Meredith Bennett.

Hunt, Morris Fight License Revocation

HUNTSVILLE, Ala., July 31—A temporary injunction has been obtained by Henry O. Hunt and Vance Morris, operators of the Huntsville Rink. The order was granted by Judge Fred A. Martin of the Circuit Court of Jefferson County, restraining the City of Huntsville from interfering with operation of the pool.

The rink operators went into court July 23 and on July 25 after the issuance of the order that it will happen for at least a year. The day Hunt said. He added that if the court were to do this happen Gay Blades will continue in operation at another location with and virtually no interruption.

What Breaks?

GRISWOLD, Ia., July 31—When Mrs. James Croghan fell and broke her hip while sitting at her son's knee at John Hollesen's ring here, the older and local citizens staged a benefit night for the injured woman, who was taken to the hospital. It was the hospital patient was turned into a neat bit of publicity for Hollesen. He staged a benefit ring, complete with Omaha World-Herald with a Mrs. Croghan in a hospital bed, and a given an opportunity to plug his manuscript of people's nights and regular skating programs.

Beilman, Property Owners Settle Tiff

HARTFORD, Conn., July 31—Judge Thomas Maldon of Hartford Superior Court, last week heard a petition for an injunction to prohibit the property of the new skaters. It was given an opportunity to plug his manuscript of people's nights and regular skating programs.

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RSROA Records New Highs As Second Decade Opens; Titles Swapped Wholesale

News, Pie Services Go for Contests in Big Way

CLEVELAND, July 31—The Roller Skating Rink Operators' Association of the United States opened its second decade with its most successful convention and national championships, July 12-17. Delegates, competitors and skating enthusiasts turned out in unprecedented numbers to the huge Cleveland Roollocade which has a 90 by 280-foot floor. Saturday night, 6,000 people were in and it was estimated that another 1,000 were turned away.

Newspaper wire services, local papers, and boxing promoters who produced the meet heavy coverage with a steady stream of daily results and photographs, were preparing a two-page rotogravure spread on the contest.

The souvenir program was also in RSROA, it was a profit venture, with an intake of $1,000, with copy sales. Contests were at their best, too, with most competitions being closed. This was especially true in the junior ice dancing, which was won after four times before judges could pick the winning couple. Only three of last year's winning held titles.

Fours Skating

Results follow: Section four—Thomas Lane and Cecilia. Section five—Don De Kuerter, Quinton Figure and Dance Club, Denver; George Blondin and Dorothy Croghan, Park City; Kenneth Johnson and Barbara Lass, West Rink, Laclede, Idaho; Dorothy O'Farrell, A. C. T. B. and Pauline Maguire, Elmira, N. Y. Section six—George H. Freeman.}

IN-SPOTLIGHT

IN-SPOTLIGHT

IN-SPOTLIGHT

IN-SPOTLIGHT

IN-SPOTLIGHT
RSROA Records New High
As Second Decade Opens

Edward H. LaVinture, Whalom Park Roller Rink, Fitchburg, Mass., newly elected president of the Roller Skating Rink Operators Association, announced the United States, receives the gavel and the congratulations from retiring President William T. Beavers (left), Seattle, during the convention at Cleveland Roller Rink, July 12-17, where Secretary-Treasurer Fred A. Martin, Detroit, applauds.

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BORDER NOVELTY CO.  
Manufacturers-Jabbers—Importers 
BEAUTY, COSTUME, CLOWN, etc. 
FAVORITES—(EACH) 10c. 
BEAUTY, COSTUME, CLOWN, etc. 
FAVORITES—(EACH) 10c. 

ANIMALS, BIRDS, PETS 
A FEW LARGE BOX STYLE AVAILABLE 
CHINESE DRAGONS, GIANT MONSTER PUPPETS, 
RUGGED POLAR BEARS, PENGUINS, ETC. 

ABSOLUTELY UNQUALIFIED SPEAK 
EACH! SPECIAL-ISSUE ENTRY— 
Are you looking for a unique gift? Look no further! 

ARCHIBALD BURCHARD, VETERINARIAN, 
37-49, 47-50, STATUE, 50-55, LARPEN, ZOGG, 
LIVINGSTON, 52-54, NEW YORK 22, N.Y. 

PERFLY BIRD AMADILL, STUDY 
A 3' art, 130. 3d. 
P_CONVERTIBLE BIRD AMADILL, 3' art, 130. 3d. 

FRANK DUG FOR SALE—BORN WITHOUT 
A 3' art, 130. 3d. 

MEXICAN YOUNG TURK, BARE-BEAR TO HIDE 
A 3' art, 130. 3d. 

ELVIS HEPWORTH-SHOW 12' TENT 
A 3' art, 130. 3d. 

SILKIES—ITTER LARGEST WHOLE 
A 3' art, 130. 3d. 

SWEET MONTANA 
A 3' art, 130. 3d. 

AMALGAMATED PIGEON FARM, 31017, N.Y. 
A 3' art, 130. 3d. 

BUSINESS OPPORTUNITIES 
ACTIVE AGENTS MAKE $250-350 WEEKLY 
Chum, special, etc. 

ELECTRIC OPERATORS—START MAKING 
WANT—LARGE CHAMPIONS, EITHER 

COOL AND GROW HIGHER IS A FREE 
BEAUTIFUL, EASY, AND ECONOMICAL 

FOR SALE—WHOLESALE HALF-ORDER 
JOKES, ETC. 

COBAY 3,000 FABRICS, 3,000 NEAT 
FOR SALE, WHOLESALE, OR 

COSTUMES, UNIFORMS, WARDROBES 
ALL-READY-TO-WEAR WARDROBES 

BLACK SATIN CURTAIN—PLAVY—3 YD. 81 IN. 

COIN-OPERATED MACHINES, SECONDHAND 
A LARGE LIST OF SECOND-HAND COIN MACHINE 
BARNS Will Be Found on Page 92 of This Issue. 

INSTRUCTIONS BOOKS & CARTOONS 
YOU CAN ENTERTAIN WITH THICK CHARLIE 
Faux Pardise, Catalogue, 100, Bux. 

IT'S NEW 
Swiss Pocket Watches—Cased in 

MONEY $$ $$ MAKERS! 
CHRONOGRAPH Wrist Stop Watch 
Only $5.75 Each 

FOR SALE SECONDOHAND GOODS 
ALUMINUM GIRED FOUNTAIN PEN 
ALL OTHERS, BELOW COST, 

DIOHUT CORPORATION ELECTRIC 
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FOR SALE—1500 PIECE WAREHOUSE 
AND MACHINES. Complete film program and 
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MARVEL WATCH CO.  
Wholesale only 
PINE ST. ST. LOUIS 2, MO. 

MONEY $$ $$ MAKERS! 
CHRONOGRAPH Wrist Stop Watch 
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FOR SALE—PHOTO BOOTH—COMPLETE WITH 
BAUCHER SYSTEM, Cast Iron, 3007 W. 62nd St.
MAGICAL APPARATUS
QUALITY
Merchandisers,
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P-38 BELLY
INDIAN.

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THEATER BOX, 8 ft., $12.50,
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BINGO
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PRISMS,
CIRCA 1920,
LIONS.

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STAND THE BITE.

PRINTER—New 110 HANDLES, $1, 110 BUSINESS CARDS, $1.50, 110 LETTERHEADS, $1.75.

100 B/3, 111 LETTERHEADS AND 6% ENV- ILOPES, 50¢ each.

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MAKE $55 to $50 PER DAY—JOBS LOSS AND AFTER-HOURS WORK.

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TATTOOING MACHINES, DESIGNS, COLORS.

BACK AGAIN
NEW LOW-PRICED RINGS for BIG PROMOTIONS!!

18100 White 18102 Yellow
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COACH CLOCK
Westinghouse Laminated Self-Starting Movement. 13" Wide, 5" High. All metal electric clock in iron bending two-tone bronze finish. Looks like exquisite antique. An eye catcher and sure-fire attraction built for sales appeal!

$5.35 ea. in dozen. Lots Sample, $6.00
25¢ Deposit, bal. C. O. D.

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GUSTAV-HUECK.

WHOLESALE ONLY—NONE SOLD RETAIL

WRITE FOR SAMPLES

COOK, 6242 S. Michigan Ave., Chicago 22, Ill.

NEAR THE TONE OF YOUR CHOICE.

THE BILLBOARD

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ATTENTION—DIRECT POSITIVE OPERATORS—
WRITE FOR 100 Duplicates, 114x124 mm, 25¢ each.

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WRITE FOR FREE SAMPLES—LETTERHEADS, ETC.

WRITE FOR FREE SAMPLES—LETTERHEADS, ETC.

MUSICAL INSTRUMENTS, ACCESSORIES

QUALITY AND BARGAIN INSTRUMENTS—
GUITARS, Banjos, Ukuleles, Mandolins, Violins, Etc., Quality Musical Instruments, Racine, Wis.

PARTNERS WANTED

WANT PARTNER WITH SOME EQUIPMENT
THAT JUST LAYING AROUND.

PERSONALS

MISCELLANEOUS

ANIMATED WIRE FIGURES—PUZZLE STILLS—
LARGE Metal Bikes, 5¢ each. Send 25¢ for illustrated list.

AXE HEADS, CLAWS, WREATHS, ETC.

AXE HEADS, CLAWS, WREATHS, ETC.

MUSICIANS, ARTISTS, ENTERTAINERS

INDIAN HEADBANDS, BEADED HEADBANDS, ETC.

BANDS, ORCHESTAS.

NOVEMBER

AUGUST 7, 1948

The Billboard

MECHANICIOSE

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BANDS, ORCHESTAS.
LETTHER LIST

Letters and packages addressed to persons in care of
The Billboard will be advertised in this list two times only.
If you are having mail addressed to you in our care,
Name EACH WEEK.
Mail list available according to the office of The Billboard where it is held.
Cincinnati, New York, Chicago and St. Louis. To be listed in following week's
issue must reach New York, Chicago or St. Louis by Wednesday morning.

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CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O...

Parcel Post
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Glenn, Marie, Miss. Otis, Leo
Laughlin, Joe, Sr.

Abel, Barnett
Adams, George 怎
Allison, Charles R.
Anderson, Andrew
Anderson, Jack
Anderson, Paul A.
Anderson, Robert
Applin, Earl L.
Barker, Robert A.
Barnett, George 怎
Barnett, John
Bell, Joseph
Black, Joe, Jr.
Black, Walter
Black, Will
Blackburn, Thomas
Blanchard, John
Bliss, Marie
Bock, Walter
Bowers, Eddie
Bowers, Frank
Burke, Bessie
Burke, Anna J.
Burke, Barbara
Burke, Elizabeth
Burke, John
Burke, Joseph W.
Burke, Mary
Burke, Robert E.
Burke, William
Byrne, Helen
Caine, Mabel
Caine, Will
Campbell, Mabel
Campbell, William
Carter, Will
Cason, J. E.
Caulk, Helen
Caulk, John
Chalmers, Henry
Chalmers, John
Chalmers, Mary
Chalmers, Robert
Chalmers, Thomas
Chalmers, William
Chase, Fred
Chase, Frank
Chase, George
Chase, Joseph
Chase, Mary
Chase, William
Chase, William, Jr.
Chase, Wm.
Chase, Wm., Jr.
Chatfield, Harry
Cheney, Will
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MAIL ON HAND AT
ST. LOUIS OFFICE
390 Arcade Bldg.
St. Louis 1, Mo.

Parcel Post

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<td>Novelty Item</td>
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America's Fastest Selling Novelties!

Made in America by America's leading manufacturer of Robin's Nest and genuine fur novelties. Popular price, steady profitable seller. Order from your jobber now.

CHARLES BRAND NOVELTY CORP.

Established 1886
TERRE HAUTE, INDIANA

INDEPENDENT NOVELTY BUYERS, JOBBERS

NEARLY EVERYTHING YOU NEED TO GET YOUR BUSINESS ON THE RIGHT TRACK

SLAM: Food, Drink, Toys, Cards, Games, etc.

SLAM: Buzz & Premium Merchandise

M. A. SINGER CO.
DALLAS 1, TEXAS
Pipes for Pitchmen

By Bill Baker

FRED VOGEL, well-known Midwestern pitchman, is beaming over the fact that he recently became an uncle.

Pitchmen is a colossal biz!

JERRY METZ has returned to Milwaukee after a several-week hiatus from the Cream City.

THEY TELL US that Harry Malers is vacationing in Elkins, W. Va.

Put it over and then you’ll collect.

MRS. BILLIE CONSTANCE... a writer, has been working Florida to good great ends, was a participant in what she terms a strange and unusual incident recently.

Billie had just concluded her talk to a prospective customer when she noticed that a frog was hopping thru the market pursued by a hungry blackbird who was fully intent on catching it. Accustomed to unreal pets, Billie piped:

“Laddy your snake is after poor spot.” Whereupon the frog, customer screamed and ran from the store. Billie then realized that the snake was no pet and calmly killed the reptile with a near-by shove.

Your good must be demonstrated rather than advertised.

THE FUND... for the Chicago College, which a generous Chicago pitchman, who prefers to remain anonymous, started off with a $10 contribution recently, is coming along nicely, this same anonymous Chicagoan pens from the Windy City.

When the contribution was made recently, this corner suggested that the gent from Chicago send along, with his latest treatise to the pillar, the address of Lagar, since the column can not function as a collector of funds. He suggested then that we would run the address of Lagar and that the boys and girls could take it from there. Lagar is making his home at 227 Monomoon Street, Chicago, where the Chicago pitchman says, is evident that boys and girls are responding well.

Who is playing fares?

RAY LUDTKE and wife, Agnes, are acting as caretakers of Temple Beth Israel, Milwaukee, following a stand in Marquette, Wis.

JOHN S. FOX, well known in pitch circles, is headed for Chicago where he will become an independent recording company, featuring his Rubin Hood-Sherwood Forest Quartet.

Pitchworks do for fair play to the pitchman who has a right to make a living.

REPORTS FROM... an article that the Windy City is having one show after another invade its realm but that no one can work them because there is no one on the lake front. The corporation that is the largest on the west coast of the US and that is sold on the lake front asks a pretty high fee and the chances of the shows are very slim. It is reported that the lad following the Freedom Train found that out in Windy City. They shed no tears, however, because they all claimed that the promoters of the train fouled up more of the towns it makes and no one can make a train for them. The promoters of the train could not work while it was in Chicago.

You have to yet started before you can think of making good.

BILL WEISS... a recent visit on the Joe United Shows in Michigan, Jacob Taber returned in the middle of his machine, last week closed one of the best weeks of his career, thus far at Melrose Park picnic, Chicago.

LET’S HAVE... some pipes from Joe Marks, Chuck Clotworthy, Walter Rice, Rubin Bluestein and Barry Silver.

Have you tried working something new of late?

DURING... a recent visit on the Joe United Shows in Michigan, Jack Taber returned in the middle of his machine, last week closed one of the best weeks of his career, thus far at Melrose Park picnic, Chicago.

“VISITED...” Marion Greater Show people here recently,” letters Doc Rowe from Wallace, N. C. “and shut up a few jockeys with several of the boys. I’ve been working on this for some time and, after this, we are going to have to do it."

Unwelcome tip? The neighbor who claims that his groceries fail to function.

HENRY H. WARNER... At least, cards: “I’ve been brought to light in recent years that friends are the best, but I am a must for all of show business. Another is better appearance and flash. Why can’t the new plastic materials and the latest light fixtures be utilized to brighten a joint? We need education and show grocers and firms have data to assist a person on placing his layout.”

“This IS HOT... and very down this way,” cards R. B. (Slim) Cunningham from Corpus Christi, Tex. “The thermometer has been hovering between 100 and 104..."
degrees, but the nights have been cool. The cotton crop is coming along well in some spots. How about a pipe in the column from Jack McDaniel.

Anyone is a convincing talker if he can convince a tough cop.

TWO PITCH... stalwarts, Al Young and Al Rinehart, are another of the many committees working up programs in connection with the Wisconsin State Centennial to be held at the Wisconsin State Fair, Milwaukee.

NELLIE BROWN... is traveling strong with her satin sash in layout in the W. T. Grant store, Milwaukee.

MEL LIEBENBERG... former pitcher, is reported to have entered the junk business in association with two brothers in Milwaukee.

GEORGIA OLSEN... letters from Madi that a new-type pet shall be the latest in its class and has been given its premiere in a large grocery store in the Florida city. She adds that it looks like a winner for any pitcher or demonstrator.

AL LAPIDUS... former pitcher expounds, is managing the store of M. G. Goldstein's on Milwaukee's South Side.

TELE GETS BIG PLAY (Continued from page 57) will be made with television receivers.

The army portion of the program will include army films and televising the Sacramento area from television studios in the air in flight.

It will be the first beaming of television in this area, it is said.

Minneapolis Aqua Follies Tops 1947 (Continued from page 43) and dried out somewhat, the perches went on and despite precarious wires they did their share of "hill-o'-o" crowds thru the act enticed Dolores to the audience.

Stu Ebarth, water color, whose routines are always the same but always good, scored with his antics and patter associated with his act.

But the Aquabells deserve the biggest hand of all. Their participation in the varied routines of the "Follies" has been regaled in headshave, their参与 in swimming and splashing music patterns were terrific. And in Neapolitan Nights they had audiences wide-eyed with their human fountain rendition.

Emme Fills Brook A big hand in the Preston Lumber, emerald in addition to doing a good job for the third straight year, was the Brook into the brook during the rainy period and kept most of the audience on the grounds by his singing of Art Shourds and impromptu hoofing.

Music was by Ben Barnett's orch. Fire department antacids wereDutchfield fireworks display. Entire cast was available on the right side for Winter & Summer, final fair offering. Number.

Opening show at 8:39 p.m. Saturday at 10:20 p.m. playing for 15 minutes to wait for—Jack Weinberg.

KING BROS. (Continued from page 63) out on the hammond with music we didn't know we could muster. Dottie Rosenheim and Blanche Hall take turns at the organ whenever Betty job.

Mrs. Delaney returned to us after her recent appendectomy and is coming along nicely. Also on the bill were Teressa Morrison, back on the show again giving their usual beautiful show, her voice and top act assisted by little Cathy Morrison. Arthur Staihmy, entered into the company recently that it would be impossible to name them all. Fred Weinert left to St. Louis where business in Chicago for a few weeks but will be back shortly. Then the opening of the show at the Fair's main slogan opens with the near-by Hamt show. Marvin Case, the Levites and the Delaney are back on the lot. Also saw Walter Jenin with Joan.

Another celebrity visitings: Gracie Fields and Alice Judge, of the kind. The Indian act finale of show has been augmented by the addition of two huge American flags in mid stage and new frontages for the Indians. Mr. Pierce handles the vocals—SYLVIA GREGORY

POLAND EASTERN (Continued from page 53) Del-Rays and Rudy Dackey have acquired new trailers. Winter's worst days were near freezing. Hans Lederer, European agent, visit,s the Polands and the Delays and Clyde Harrison is the father of a five- and one-half-pound-soda. Bob Haskin says no change from the balancing act to show fireproof member.

Charles Borza and Juanita caught a game warden on a recent fishing jaunt and cost them their rods and new headress for the Indians. Mr. Pierce handles the vocals—SYLVIA GREGORY

CirCus, resort and CARNIVAl SpEcialS

CIRCUIS, RESORT AND CARNIVAL SPECIALS

MINNEAPOLIS: Minneapolis AQUA FOLLIES 1947, on display through the rest of the summer. Special train service at all stops.

CONEY ISLAND: N. Y. (Continued from page 64) with the band. This is an attraction not too be missed by any law-abiding, teetoteling. booze-shy person.

SMITH'S JOBBOY HOUSE. 1241 W. 43rd Street, Minneapolis, Minn.

GELLMAN BROS., INC., 119 NORTH FOURTH ST., MINNEAPOLIS, MINN.

BElly BAR, DENTAL. 1110 W. 23rd Ave., Minneapolis, Minn.

WENDY'S. 1240 S. Hennepin Ave., Minneapolis, Minn.

CHARLES SHEAR, 150 Park Row, New York 7, N. Y.
SALESBOARDS
Communications to 155 No. Clark St., Chicago 1, III.

SALESBOARD SIDELIGHTS

H. C. Hayes, general manager of Deluxe Manufacturing Company, Blue Earth, Minn., after an extensive tour of the country, reports business satisfactory. "It’s particularly excellent at this time of the season," he adds. Deluxe has introduced two new 6-1 boards which Hayes says are rolling in orders.

Charles Loeidy, Gardner & Company, Chicago, sales manager, greeted two distant visitors last week. Robert and Mrs. Coughlin, of Bovina, who came in to inspect some of the newest boards. Another caller was Jack Webbergen, West Palm Beach, Fla. Jack and Charles spent some time hashing the umpire at the recent Giants-Cubs game, meanwhile swapping in a peer.

Robert and Mrs. Coughlin returned from his Rocky Mountain area trip and is now on a Wisconsin vacation with his family. Sansky and family have returned from their vacation, which was also spent in Wisconsin. Comments on business conditions after his recent trips, Loeidy said, was over-all picture was spotty. Some areas are okay while others are flat.

Harlisch Manufacturing Company, Chicago, for details on its new Tens and Twentyboards, has Sam Feldman, sales manager, containing it's a number that will prove itself in the field. Board features five numbers per ticket, 20-cent play, and 400 holes in its super thick mahogany. Feldman will be absent from his desk for the next two weeks, sojourning with his family in Wisconsin. Another vacation-bound Harlisch helpers are chief artist Kenneth Anderson and artist Harry Straub.

Guy Gomes, Inc., Munroe, Ind., attributes its high production output and quality items to recent completion of its new two-piece machinery and plant expansion program. President Guy E. Neol says the plant's heavy-duty games are continuing to meet with high operator and player acceptance across the country. The new low and spindle games ticket boards are being cited as the biggest advance in the ticket industry since introduction of this type game, Neol says.

Alvin J. Borkin, of Borkin Manufacturing Company, New York, is getting things set to debut his new line of boards after Labor Day. With 20 new boards ready to roll, Borkin says he got the idea from the money-gamblers during his recent eight-week tour of the West Coast. Right now most of Borkin’s emphasis on his new deal, resting for the big push.

PROVIDENCE SHRINE

(Continued from page 47)

were Prof. George Keller and his trained wild animals; Senectual Ontens, high act the claustro, pantomime; Henry Pelacy, cannon act; Gaudium Bros., trained French poodles; Jim Wom Troupe, acrobats; Earl Armstrong and Company, funny Ford; Leng Troupe, Indian Troupe, Capt. William Heyer and Starless Night; the Shybretts, bicyclists; two men balancing on a wire, Madame Felix, Poul- som, knockabout; Sylvia Watkins’s training dogs and Box and His Funny Men, clown.

Top midway attractions were Chase’s Reptile Farm and Jungle Ex- hibition and Madame Jewell’s Wild Animal Village. Stan Chase’s show benefited from the widely publicized birth of 92 boa constrictors to the mother snake on exhibit. A nighty fashion show, sponsored by a local department store, automobile giveaways, and merchandise prizes were also included in the program.

The Flying Allens were unable to present their act on opening night because of darkness. The show was held Saturday afternoon (17) in the downtown business section and presented one of the most effective early connections with the show.

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PROVIDENCE SHRINE

(Continued from page 47)

were Prof. George Keller and his trained wild animals; Senectual Ontens, high act the claustro, pantomime; Henry Pelacy, cannon act; Gaudium Bros., trained French poodles; Jim Wom Troupe, acrobats; Earl Armstrong and Company, funny Ford; Leng Troupe, Indian Troupe, Capt. William Heyer and Starless Night; the Shybretts, bicyclists; two men balancing on a wire, Madame Felix, Poul- som, knockabout; Sylvia Watkins’s training dogs and Box and His Funny Men, clown.

Top midway attractions were Chase’s Reptile Farm and Jungle Ex- hibition and Madame Jewell’s Wild Animal Village. Stan Chase’s show benefited from the widely publicized birth of 92 boa constrictors to the mother snake on exhibit. A nighty fashion show, sponsored by a local department store, automobile giveaways, and merchandise prizes were also included in the program.

The Flying Allens were unable to present their act on opening night because of darkness. The show was held Saturday afternoon (17) in the downtown business section and presented one of the most effective early connections with the show.

SALESBOARDS

Communications to 155 No. Clark St., Chicago 1, III.

SALESBOARD SIDELIGHTS

H. C. Hayes, general manager of Deluxe Manufacturing Company, Blue Earth, Minn., after an extensive tour of the country, reports business satisfactory. "It’s particularly excellent at this time of the season," he adds. Deluxe has introduced two new 6-1 boards which Hayes says are rolling in orders.

Charles Loeidy, Gardner & Company, Chicago, sales manager, greeted two distant visitors last week. Robert and Mrs. Coughlin, of Bovina, who came in to inspect some of the newest boards. Another caller was Jack Webbergen, West Palm Beach, Fla. Jack and Charles spent some time hashing the umpire at the recent Giants-Cubs game, meanwhile swapping in a peer.

Robert and Mrs. Coughlin returned from his Rocky Mountain area trip and is now on a Wisconsin vacation with his family. Sansky and family have returned from their vacation, which was also spent in Wisconsin. Comments on business conditions after his recent trips, Loeidy said, was over-all picture was spotty. Some areas are okay while others are flat.

Harlisch Manufacturing Company, Chicago, for details on its new Tens and Twentyboards, has Sam Feldman, sales manager, containing it’s a number that will prove itself in the field. Board features five numbers per ticket, 20-cent play, and 400 holes in its super thick mahogany. Feldman will be absent from his desk for the next two weeks, sojourning with his family in Wisconsin. Another vacation-bound Harlisch helpers are chief artist Kenneth Anderson and artist Harry Straub.

Guy Gomes, Inc., Munroe, Ind., attributes its high production output and quality items to recent completion of its new two-piece machinery and plant expansion program. President Guy E. Neol says the plant's heavy-duty games are continuing to meet with high operator and player acceptance across the country. The new low and spindle games ticket boards are being cited as the biggest advance in the ticket industry since introduction of this type game, Neol says.

Alvin J. Borkin, of Borkin Manufacturing Company, New York, is getting things set to debut his new line of boards after Labor Day. With 20 new boards ready to roll, Borkin says he got the idea from the money-gamblers during his recent eight-week tour of the West Coast. Right now most of Borkin’s emphasis on his new deal, resting for the big push.

PROVIDENCE SHRINE

(Continued from page 47)

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PINBALL TOO COMPLICATED?

Operator Opinion Divided
On Question, Survey Shows

Fifty per cent of operators surveyed say they think games not too complicated—47 per cent believe pins ought to be simpler—3 per cent undecided

CHICAGO, July 31.—Play on pinball is still heavier, percentage-wise, than it was before the war. But gross take declines off on account of 34 per cent as compared to last year. More than even before, game operators are seriously uneasy about something that will lessen the squeeze of increased costs. And nearly half of them who participated in a survey conducted by The Billboard personally believe their games are not able to increase play if games were made easier to understand.

The fuel was brought out clearly in direct answers to a question which asked operators whether, in their opinion, pin games are too difficult for most people to understand.

Some Are, Some Aren’t
Fifty per cent of the operators replied that they did not believe pin games are too complicated for potential customers to understand. Forty-seven per cent of the operators said they believe pin games are too complicated, while the remainder said it all depends on the model—some are and some are not.

But any way you look at it, remarks the operators wrote in to comment on this question indicate that there is strong feeling in the operating fraternity about the appeal of modern games. Those who feel they are complicated are afraid that their feeling as those who say the games are not too rugged a test for the public.

Most of the operators who figure that games are too complicated for the average person to understand also say that they believe pin games ought to be built without high-scoring features. High-scoring, these operators maintain, is the key to the heads of the average person.

Second in Series
This is the second in a series of articles based on a survey conducted among pin game operators by The Billboard. A total of 1,050 pin game operators were mailed out. By press time 86 per cent of the operators had returned the questionnaires and properly answered. First in this series appeared on page 154, The Billboard, July 31.

Distrib Meet
CHICAGO, July 31.—A group of distributors of five-ball games, following an informal meet in New York several weeks ago, will congregate here Wednesday (4) at the Hotel Gotham to discuss current problems in the industry, and see if they can come up with a few good ideas that might give the biz a shot in the arm.

There were reports around late in the week that these meetings were the start of a new distrib organization. One has been said, but it is felt that development was still in the offing.

Telequiz Corp. Now Ready for Full Production
CHICAGO, July 31.—In new production facilities, leased from the Mayfair Engineering Company, the Telequiz Corporation here announced this week that it is ready to go into a high production of its new machines, built in the Detroit plant, Chicago, and which was interested in Roselawn Cemetery where June 10, today, an offer of a new building place in Evergreen Cemetery, Southgate, Ky. Graveside services were conducted on 5 St. Block, with the Rev. William Dorn officiating.

Veteran Coinman Reviews British Situation Over 22-Year Period
By Tom Boland


LEEDS, England, July 31.—As an operator of Mills bells and other types of coin games from 1920 until 1940, when I became a seller, I think I have acquired a representative picture of the English coin machine business. Before the war our firms were never on an equal footing with American companies—they were always small, and now with the added drawbacks of heavy taxes on all new equipment there being much chance to expand if material were available.

You will be surprised to learn that for over four years I have done nothing but work upon old Mills bell machines and renovate them to my Screen Snapshots and White City bound machines. These pay out 2.66d. If you saw some of the old machines we get and see then when they are completed, you on the U.S.A. would marvel at them. When I showed them in London last year, people could not believe they were made from old bell models.

1948 Leaver
In a way the war years were good for us because and especially for show people (fairgrounds) and arcade people. Money was good and it was spent freely, But in 1948 things are getting much leaner, everybody is closing in and there is going to be competition, Money, like houses, is scarce.

Like almost everything else in postwar England, coin machines of all kinds—both English and American—were re-built and used over again. All of these reconditioned devices have returned to the new coin world.

Coin Taxes Up
WASHINGTON, July 31.—A rush of fiscal year-end tax payments brought the June coin machine receipts up to $1,918,661, Bureau of Internal Revenue reported this week. This figure was about nine times the May receipts, but still below the $1,960,117 chipped up in June of last year.

For the 1948 fiscal year, the coin machine tax brought in $10,270,940 as compared with $89,482,334 during the 1947 fiscal year.
Kalva Plans Production Suspension

Many vendors were to be set at 22c price—straight 25c operation in others—big question in op's mind is if will hire last, make conversions pay off.

The Ice Stream

CHICAGO, July 31.—The National Automatic Vending Machine Operators Association (NAMA) after a series of nine successful regional meetings to date in 1948, will wind up this year's events with another one for operators held for late summer and fall. This will complete the program for its 13 regional Vending Machine Operators 

Regional Meetings in 1948

NAMA To Hold Three More

Falcon Distributing Debutts Shoe Shiner

Rocks Sales, S. D., July 31.—In the two-week operation, the newest vending machine in the field was announced this week by Falcon Distributing Company. This machine, the Debutts Shoe Shiner, which is dime operated, features a drop coin chute, full automatic cleaning, water, brush, to be on a large scale. This machine is being marketed in all parts of the country.

Stamps A-Plenty

Stamps A-Plenty: Sioux Falls, S. D., July 31.—In the two-week operation, the newest vending machine in the field was announced this week by Falcon Distributing Company. This machine, the Debutts Shoe Shiner, which is dime operated, features a drop coin chute, full automatic cleaning, water, brush, to be on a large scale. This machine is being marketed in all parts of the country.

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6 Operators Sign for Test; Others Apply

51 Cup Units Installed

By Is Horowitz
NEW YORK, July 31.—With 51 automatic cup vendors, operated by five different firms, already on location in city subway stations, it was disclosed this week by a board of transportation spokesmen that six operating companies have signed agreements to participate in the experimental phase of subway vending and have been assigned 36 separate locations.

None of the participating firms has yet placed equipment in all its assigned locations and, since the normal practice is to install batteries of machines in each spot, the total number of cup vendors in subway stations may jump to several times 51 within the next few weeks. Also, it was learned that additional operating firms are now negotiating with the board of transportation, and this may further increase the number of cup machines soon to be placed in the profitable underground locations.

A recent agreement was signed several weeks ago (The Billboard, July 19), runs to November 30, at which time the present agreements expire. During this period the board will determine whether the cup vendors prove profitable to the city (a 25 per cent tax on gross sales goes to the city), whether they interfere with the normal flow of traffic within stations and whether they create a waste cup disposal problem. If the test phase is completed successfully, the board will ask for bids by the operating firms and award an exclusive franchise to operate in all the stations under its control to one company.

24 Hours a Day

All machines placed in assigned locations are in midtown stations of the three subway systems administered by the board. They are all heavy traffic spots. Preliminary reports by the operating firms indicate that the machines will have to be high with operating costs also far above the average. In operation 24 hours a day, (See Subway Vendors) on page 101)

Cigs Via Mail Prove Big Problem in N. J.

TRENTON, N. J., July 31—Since New Jersey's three-cent tax on fair trade cigarettes, all mail order houses have been flooding the State with offers to sell popular big cigarette brands. At a carton 41 cents a carton under the legal price of $1.25 established for New Jersey mail order cigarettes, here admit that there isn't much that they can do about it—at least, not yet. But they are hoping for action at the federal level.

A Cumberland, Md., firm is offering $1.41 in September, a direct mail advertisement states. There is a minimum charge of seven cartons, but no maximum. A Wilmington, Del., company offers popular brands at $1.39 a carton. The minimum order is three cartons, with an additional charge of 3 cents per carton for postage and handling.

Must Buy Licenses

Under New Jersey's law, consumers buying mail order tobacco must, in effect, be required to take out a license (at a fee of $1) and before the 15th of each month, they must pay the State and remit the amount of tax due. Violators are punishable by fine of $250 or imprisonment for 5 days, if difficultly with this, from the tax bureau. Whether the enforcement is practical is unenforceable. In some States where a cigarette tax has been effective, the regulatory agencies have not been able to keep track down enough mail order shipments. They are not even able to keep cigarette bootlegging fairly well under control.

No comment here on whether the postal authorities will be asked to co-operate on spot checks in such mail order sales. How the buyers of untaxed smokes, Cigarette tax administrators from Maryland and New Jersey. This stratagem for governmental action on a federal level to curb these interstate sales. Officials here said that federal action is the only real answer to their problem.
Now, you can equip all postwar NATIONAL CIGARETTE MERCHANDISERS with Automatic CHANCE-MAKER

NATIONAL always looks ahead...always protects the Operator. All NATIONAL Postwar Merchandisers are built to accommodate mechanical improvements as they come along—next week, next month, next year. That's why NATIONAL'S marvelous new nickel Change-Maker can now be added to any Postwar NATIONAL Cigarette Merchandiser. NATIONAL keeps coming up with sensational mechanical improvements...without making your present NATIONAL Merchandisers obsolete—without impairing your investment. Look at NATIONAL Merchandisers...study NATIONAL policies...and you'll find it pays to operate NATIONAL.

NATIONAL VENDORS, Inc.
5055 NATURAL BRIDGE AVE. • ST. LOUIS 15, MO.

ED. BROWN, Inc.
2609 McKinney Ave.
Dallas 4, Texas

L. H. CANTOR, Inc.
11219 Superior Ave.
Cleveland 6, Ohio

E. C. McNEIL
713 So. Westminster
Los Angeles, Cal.

WALTER J. CUTCLIFFE
173 Peter St., S. W.
Atlanta 2, Georgia

MARVIN L. PIERSON
5635 Natural Bridge Ave.
St. Louis, Mo.

WEIDMAN NATIONAL SALES
5115 Fourth Ave.
Detroit 2, Mich.

NATIONAL 9EC
Sensational new Electrically-operated Console-Type Cigarette Merchandiser with built-in Change-Maker and other exclusive NATIONAL features. Accepts nickels, dimes, quarters—returns 5¢ or 10¢ change.

NATIONAL 9M
The finest Manually-operated Conventional-Type Cigarette Merchandiser. Can be equipped on location with NATIONAL'S marvelous new nickel Change-Maker. Another NATIONAL "First" and "Exclusive."

NATIONAL 9E
As it stands, the finest Electrically-operated Conventional-Type Cigarette Merchandiser. And now you can make it still more modern, still more efficient—by equipping it with the new NATIONAL nickel Change-Maker.

America's only Electrically-operated Console-Type Automatic Merchandiser for Candy, Cigarettes and other items. Another NATIONAL headliner.

only NATIONAL MERCHANDISERS are truly AUTOMATIC!
Mull Sugar Quota Hike
WASHINGTON, July 31. — Secretary of Agriculture Charles F. Brannan is weighing a plea made last week by seven trade groups for a "substantial increase" in the 1948 sugar quota of 7,000,000 tons.

Pointing out that the May reduction of 620,000 tons in the annual quota was made over the protests of sugar-cane industries, the associations declared in a letter to Brannan: "that the conclusion must be drawn that the Sugar Act of 1945 is not working in this instance primarily as a price support measure."

Future gains in sugar prices, the letter asserted, can be attributed "by statistically insignificant". The letter concluded: "We request that you give immediate consideration to increasing the sugar quota substantially above 7,000,000 tons. Our group is convinced such an increase is now necessary to meet distribution requirements for continental United States, where an increase would remove the inflationary pressures caused by what now seems to have been a premature reduction in quotas in May."

Trade associations which combined in the appeal were the National Confectioners' Association (NCA), National Canners Association, Tobacco Wholesalers' Association (NCWA), Association of Coca and Chocolate Manufacturers (ACCM), Association of Ice Cream Manufacturers (AICM), American Bottlers of Carbonated Beverages (ABC), American Makers' Association (AMA), and the U. S. Wholesale Grocers' Association (USWGA).

Tobacco Sales Up
WASHINGTON, July 31. — Gross sales of tobacco-manufactured products during the final quarter of 1947 rose to a near-record $705,000,000, Federal Trade Commission (FTC) reported this week. Total sales last year amounted to $2,640,000,000, approximately the same as in 1946.

According to FTC only a slow first quarter and tobacco sales kept 1947 from greatly surpassing the previous year. Net profit after taxes, however, was only $19,250,000 for the year, a decline of about $3,000,000 from 1946. With sales approximately the same, both years, the decline in 1947 is accounted for by an increase in the cost of other operating expenses.

An FTC statistical table showed that tobacco manufacturers made a net profit advance of 4 cents for every dollar of sale as compared with a fraction of a cent more in 1946.

Peanut Milling High
WASHINGTON, July 31. — A record milling of peanuts was reported for the current season by Agriculture Department this week. Between September 30, 1947, and May 1, 1948, 168,000,000 pounds were milled as compared with 1,500,000,000 for the period season.

New Pronto Popcorn Dispenser on Market
BOSTON, July 31. — Pronto Pop Corn Sales, Inc., here, is now in production on a new model Pronto Pop Warmer. Morton Lidge, president, stated unit assures delivery of hot popcorn in 60 sec. due to an improved hot-blade, forced-air heating system.

The dispenser measures 16 inches square by 35 inches high, and holds over 120 dime servings of popcorn. Constructed of stainless steel and plastic, unit incorporates a new type of artificial optimized method of air flow from each delivery. It has two heat controls, low for normal operation.

Supplies In Brief

**Mills**

<table>
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<th>Type</th>
<th>Description</th>
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<tr>
<td>BELL</td>
<td>Pays Out Automatically</td>
<td>$50.00 Ea.</td>
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**Brand New Columbia Bells**

- Twin Jackpot $119.50
- White Top $109.50

**Penny Back Ball Gum Vending**

- Black and White, Today... $39.50
- Shipman Triples Stamp Vending... 39.50

**Adams Gum and Chicle Vending**

- Brand new, 6 oz. case... 24.00
- Parmacite Stamp Machine, latest style... 10.00
- Calf, roll price, only one at its kind... 79.50

**Send for New 1948 Catalog Listing**

All Vending Machines, Counter Models, Commercial Machines, Certified Gumballs Required on All Orders.

**Rake Coin Machine Exchange**

- (215) 274-2706

**VICTOR MODEL V**

The Operator's Choice in Model V.******

- Easily sends ALL BULK MACHINES, Candy and Ball Gum.
- Write for full information and unexcelled service.

**A Product of VICTOR VENDING CO., INC.**

- 5c Gum
- 5c Hard Candy
- Mint Vendors

**CHAMPS**

- For Champs, Lifesavers, Gum and similar sized products.

**AKLUNO & CO.**

- Metal Plated Charms, Scrap 1
- Metal Plated Charms, Scrap 2
- Metal Plated Charms, Scrap 3

**Aluminum Charms, Scrap**

- Richmond Hill, L. I., N. Y.

- Metal Plated Charms, Scrap 1
- Metal Plated Charms, Scrap 2
- Metal Plated Charms, Scrap 3
- Metal Plated Charms, Scrap 4
- Metal Plated Charms, Scrap 5

**AKLUNO & CO.**

- 408 Concord Ave., New York 54, N. Y.
- Phone: E-7372
- Mechanical Manufacturing

**THE 'CHALLENGER'**

- THREE MACHINES $100.00
- SELL FOR $50.00

**TROPICAL TRADING CO.**

- 714 W. Madison St.
- Chicago 6, I. L.
Subway Vendors’ 1st Report; 6 Operators Sign for Test

(Continued from page 9)

seven days a week, they require almost constant attendance, with some operators being on full time personnel on duty to make change, handle minor repairs, and instruct passers-by on the vending machine.

Operating companies which have already signed contracts with the city for New York Automatic Candy Dispensers, Inc., thru a new firm headed by Jerry Finkenthal; Interborough Vending Co., which operates 4,000 penny venders on the Independent News Corp.; and R. H. Armstrong, New York vending Company of Manhattan, Inc., General Vending Corporation, which uses used machines, and Drink Dispenser Corporation, operating the Drink-o-Mat cup vender.

Cobb’s Energetic

Among the most energetic of the participating firms is the newly organized Cobb’s company. Having placed its first machine only a week ago, it now has 25 installed in stations throughout the city, with plans for 100 by the time it was built. Cobb is headed by John (Chick) Meehan, nationally known ex-football star and current president. Michael J. Norton, is secretary-treasurer.

It was stated at board of transportation meeting that vending companies may still apply for operating privileges during the experiment of 100 machines. Its general character in letting the contracts is set forth in the opening statement of the form contract, which reads, in part:

“The board has determined that it is in the public interest to permit the vending companies to install, maintain and operate, on an experimental and short-term basis, automatic vending machines for the sale of soft drinks so that it may be determined whether or not such machines can be maintained and operated on a basis profitable to the city, without danger of inconvenience or discomfort to passengers and without litter. It being the purpose of the board to ultimately award, after public bidding thereafter, a contract granting to some vending company the exclusive right or privilege to install, maintain and operate such machines for a period of 5 years.

Other Terms

The terms of the contract further specify that operators must maintain water pipes and electrical cables at their own expense, according with standards set by the chief engineer. Any subsequent repairs to this equipment, after installation, shall be done by the board but the operator will be billed for the direct labor and material costs, plus one per cent to cover overhead and supervision.

Ariz. Citrus Growers

Forms New Juice Co.

PHOENIX, Ariz., July 31.—Azar’s Citrus Growers in addition to becoming more popular during the past few months, are being offered on increasing variety of juices and brands to dispense. Most recent addition to promotional ranks was announced this week when Will Ketchum, local citrus grower, filed an application with the Arizona Corporation Commission for the Ketchum & Company Corporation.

Firm will can orange, grapefruit and lemon juice. Plant equipment has already been installed and company expects to start production within a week. An application was made in No. 5 enameled tin containers and can be served from the cans.

Water of the vender is supplied free by the city, and the operators may make individual arrangements with the electric company for power. However, the board will furnish electricity from its own facilities, if desired, at a cost of $2.50 per month for each machine.

Operators are liable for all claims for damages in connection with their machines and must deposit with the board a bond in the amount of $100,000, executed by the operator and two surety companies approved by the board, against such claims. In addition, the operator is required to deposit $5,000 in cash as security for payment of commissions and faithful performance of the terms of the contract.

At the end of the contract period, all vendors must be removed at the operators’ expense, and if an exclusive contract is awarded, the city will pay to the outgoing operators 75 per cent of the actual cost of installing pipes and cables. Contracts may not be sold or assigned without the written consent of the board.

House Bills for 7c Coins Win Support

WASHINGTON, July 31.—Bills for making a new 7-cent coin won the backing of this week’s House of Representatives, Martin, of Massachusetts, and Representative Philbin, same State, as an effort to move away from the use of nickel candy bars and other low-priced commodities from going to a dime.

Martin stated he would support the measure when it came up for a vote in the House. Philbin declared, “This is . . . a sound measure deserving the support of every member of Congress.” Martin added that he would refer both measures to the House Committee on Banking and Currency for study and to report back when Congress reconvenes in the fall.

The 7-cent coin is being proposed in identical House bills introduced by Representative Busbey, of Illinois, and Representative McCormack, of Massachusetts.

$25 Brings

This Scale to You

NO SPRINGS SCALE

WATLING Manufacturing Company
4670 W. Fuller St. Chicago 19, Ill.
Estate—Telephone: Columbus 2770.
W. Earl: Address: WATLING CITY, Chicago.

WATLING Manufacturing Company

200 FORTUNE TELLING

HOUSE BALANCE MONTHLY

2009, FORTUNE TELLING

WHEN TO TELL A STORY

NO SPRINGS SCALE

House of Representatives

W. Earl: Address: WATLING CITY, Chicago.

$25 Brings

This Scale to You

NO SPRINGS SCALE

WATLING Manufacturing Company

200 FORTUNE TELLING

HOUSE BALANCE MONTHLY

2009, FORTUNE TELLING

WHEN TO TELL A STORY

NO SPRINGS SCALE

WATLING Manufacturing Company
Westinghouse, Now Selling to Independ't Ops

SPRINGFIELD, Mass., July 31—Westinghouse Electric Corporation, which formerly limited its vending exclusively for Coca-Cola bottlers, has released its machines for general sale to independent operators, it was learned here today. The reason for the change in policy was the inability of Coca-Cola bottlers to meet the demand from the manufacturer's output, according to a Westinghouse spokesman.

Two single-flavor Westinghouse models are involved, a 400-drink machine, priced at about $700, and a 1,000-capacity unit, which will sell at $1,000. These prices are $200 over what Springfield, the company spokesman said. Deliveries are promised 30 days after receipt of orders.

An undisclosed number of the cup vending machines have been reinstalled by the producer in green, contrasting with the readily identifiable Coca-Cola red emblem on all the Westinghouse cup vending machines. However, it was said that the Coca-Cola emblem, built into the front panel of the vender, will still be supplied.

Denying reports current in the trade that the company's officials contacted by The Billboard stated that the machines would be sold subject to the condition that only Coca-Cola can be dispensed. Any syrup may be used by the operator, he said.

Record Cig Revenue Collected in Florida

TALLAHASSEE, Fla., July 31—State beverage department reported that for the first 12 months of collection from the State cigarette tax, for the fiscal year ending June 30, reached a record high. The beverage director, James Vocelle, said that collections were $726,069 above the previous high of $688,890 for the year, and $26,179 above those for last May.

Smokers bought a record number of packs of cigarettes during the month of June, Vocelle said. During the year retail cigarette permits were issued to 8,663 while 230 obtained wholesale permits.

No Arizona Juice, No Vender, Acting Gov. Garvey Rules

PHOENIX, Ariz., July 31—When a vender dispensing grapefruit juice in the annex of the State Capitol here ordered the vender removed unless it could be made to vend Arizona Grapefruit juice. G. F. Randolph, representative of the San Francisco firm that manufactures the vender, advised that the Arizona grapefruit machine in the Capitol would be adjusted to handle the slightly different size can containing Arizona Grapefruit juice. He also said that he would advise his firm to adjust if it be ordered by the vender now so ordered for delivery to Arizona so they would accommodate the can of native juice.

Ops Win First Round In Indiana Court To Retain Pinball Games

ANDERSON, Ind., July 31—A battle in Anderson is being waged in Madison County. The first round has been won by the Indiana gaming forces. A restraining order from the Madison Circuit Court which prevents the sale of pin ball machines still stands. Clarence Johnson, police chief, and two assistant police officers, removed a pinball machine from an establishment early Sunday.
Wrigley Seeks FTC Court Test; Bunte Files Denial

WASHINGTON, July 31.-First indication of a court test of Federal Trade Commission (FTC) charges against confectionery manufacturers is made by William Wrigley Jr., Company, which admitted all material allegations of fact in charges against it for the purpose of “review thereof in the Circuit Court of Appeals.” At the same time, another confectionery firm, the Wrigley Brothers, Inc., entered a brief denying any violations of the Robinson-Patman Act.

Along with nine other respondents, Wrigley was served with demands to mail notices in service and facilities primarily in favor of vending machines.

Coin Ironettes Make N. Y. Debut With Biz Reported Heavy

NEW YORK, July 31.-Located near several self-service laundries and apartment houses with coin-operated equipment, one machine offers the use of automatic ironing equipment in a laundromat business. Believed to be the first of its kind, the ironette charges patrons a penny a minute for the use of ironing and drying machines. The housewife punches a time card upon her arrival, and again when she leaves.

Twelve Empire ironers are on hand at the ironette, as well as two Hefleicher dryers. The store plans to supply steam ironers later on to take care of small articles. Mrs. P. A. M., the owner, operates a near-by automatic laundry store.

Laundrettes Boost Take With Posters

NEW YORK, July 31.-To provide operators of half-hour laundries and coin-operated equipment an additional source of income, the Association of Self-Service Laundry (ASSWO) has worked out an agreement with the New York Publicity Agency, whereby members of the ASSWO will rent wall space for advertising display posters.

Coming in August, the stores a minimum of $6 a month, Storvertising will pay ASSWO members 25 per cent of their patronage fees, and an allowance of 20 per cent of the space of between 20 and 39 posters in each store. Storvertising's books will be open to audit by the association.

N. Y. Penny-Per-Pack Cig Tax Brings in $4,000,000

ALBANY, N. Y., July 31.-Ager B. Chapman, president of the New York State Tax Commission, disclosed this week that the extra penny-per-pack tax on cigarettes accounted for $1,165,819 during the three-month period beginning April 1, the start of the fiscal year.

The increased tax is earmarked to finance new waterways to State veterans. Governor Dewey has received the additional income from this source this year will be $18,700,000.

First Automatic Laundry Opened in Jacksonville

JACKSONVILLE, Fla., July 31.-The Laundrette was opened here recently, featuring 20 washers, two dryers and portor service for patrons' dry goods.

The management of opening was carried in local newspaper ads, with coupon entitling bearer to one free wash included in the ad.

Your Location is Worth More With a Pronto Jr. Pop Corn Warmer

Because the new Pronto Junior pop corn customers — and keeps them sold — with exclusive Hot Blast Forced Air Heating System that gives hot, delicious pop corn with every serving, no matter how great the rush. This is possible only with the Pronto Junior!

The Pronto Junior Pop Corn Dispenser whets the appetite with brilliant eye-catching appeal, and satisfies with the most delicious hot pop corn you have ever served. Ideal size, 16” square by 35” high. Fits any space. Easy to operate. Simple flip of knob fills any size bag or bag. Two hots, low for normal, high for peak operation. Shining stainless steel or plastic on all parts that contact food. Robust construction. Holds 120 10c servings of hot pop corn.
August 7, 1948

VENDING MACHINES

AUGUST CLEARANCE!

PISTACHIOS

Improved August Machines.

West Brand"

$20.00 Packers at

Buckman Novelty Co.

25 FOOT SHUFFLE BOARDS

www.americanradiohistory.com

Slightly Used 1947 Medal V VICTORS

(Continued from page 92)

that they could at least realize some slight profit pending conversion of machines. A number of operators stated they would ask their locations to co-operate in a share-the-penny increase so that cigarettes could still be vended at the 25-cent level.

New York Hike

New York operators expect a decrease in sales when they start raising prices to 25 cents Monday since indications point to sales over the counter at 21 cents, with cut-rate stores selling at 9c. Operators here have been working on a very close margin since they absorbed the 1-cent increase without passing it on to the consumer when the extra State tax was instituted. Early conversions will make most vendors, except the latest models, operate at a combination of nickels and dimes. This can be easily accomplished. But many firms, including Rowe, are planning to convert to permit insertion of quarters once new slug ejectors can be obtained. A small percentage of old machines, unsuitable to convert, will be used at 1-cent prices. Meanwhile, change-over to 25-cent operation, set to start Monday, will not be completed for about 10 days. It is possible that operators will have to work at certain locations a larger commission.

Jack Keiner, head of Keiner Vendors, Chicago said that suburban cigarette vendor locations are set to be pageted at the 22-cent prices of Friday and Saturday, but has started vending operations so that 3 cents are packed with each pack. Another lo-

cal operator, Perry Rose, of Robot Sales, Maywood, Ill., said he would continue the 20-cent price until the end of the month, when pennying machines conversions may be fully set up to permit the 23-cent level.

Cigars Hiked Penny a Package; Ops Rush for 25-Cent Chutes

(Continued from page 92)

Louisiana; No Change

In Louisiana operators have been charging prices as high as 54 cents in New Orleans, where there is a city tax. Price hikes, according to Tom Vaughn, New Orleans Cigarette Service Company, New Orleans. With prices here, prices were hiked to a straight quarter, so until September 15 (when the State tax was increased from a nickel to 2 cents) the penny pack increase will not cause disruptions, but will instead eliminate the pennying choke. With the new tax becoming effective in New Orleans Vaughn said, the quarter price will have to be abandoned for a 26-cent pack price. This will require converting all operation to a combination of coin mechanisms so that it will not be accepted 30 cents.

State taxes are structured as follows: In the 3-cent group (most common) are Indiana, Kansas, Michigan, Minnesota, Nebraska, North and South Dakota, New Mexico, Pennsylvania, Texas, Rhode Island, Connecticut, Alabama, Georgia and Idaho. States charging the extra Florida, Maine, New York, Ohio, Pennsylvania, California, and Massachusetts. Stamp tax is charged by Oklahoma and Louisiana, and New York charges either 1 or 2 cents per pack cigarette tax.

25c COIN MECHANISMS

(COMPLETE WITH NATIONAL OR ABT EJECTORS)

TO FIT ALL ROWE MODELS

IMMEDIATE DELIVERY

$20.00 EACH COMPLETE

2/3 WITH ORDER—BALANCE C. O. D.

RITEWAY COIN DEVICES

Give to the Damon Woman Cancer Fund

Supplies

In Brief

Candy Sales Sag; Bars Strong

WASHINGTON, July 31—Manufacturers' dollar sales of candy sagged in May for the second consecutive month, according to Department Store News. Sales were off 11 per cent from the previous May and 18 per cent below the April peak of this year.

Wholesale volume of candy bar sales dropped 15.4 per cent on an upward trend in May. Dollar sales amounted to $24,878,000 as compared with $25,554,000 for May 1947.

Estimated total candy sales were $51,704,000 while the cumulative total for the first five months of 1948 was $282,834,000. Despite declines for April and May, total sales for this year have run 11 per cent above last year's record.

Cigs, Cigars Off

WASHINGTON, July 31—Sales of both cigarettes and cigars declined in May, Commerce Department announced this week. December cigarette sales for that month amounted to 23,400,000 units as compared with 23,580,000 units for May of last year, a drop of 80,000 units.

Record smoking month, according to Commerce statistics, was October, 1947, when cigarette sales amounted to 23,572,000 units. Of these cigarettes and 587,000,000 cigars were reported.

More Beverage Bottles

WASHINGTON, July 31—Production of soft drink and beer bottling operations increased a sizable increase over April, Commerce Department said this week. Some 690,000 gross of beer bottles were vended this month as compared with 665,000 gross in April. Soft drink bottle production increased from the 721,000 gross in April to 851,000 gross in May.

Coca Price Drop

WASHINGTON, July 31—May wholesale coffee prices hit the lowest level since July, 1947, Commerce Department said this week. Some 690,000 gross of coffee were vended this month as compared with 665,000 gross in April. Soft drink bottle production increased from the 721,000 gross in April to 851,000 gross in May.

Sugar Distrib Up

WASHINGTON, July 31—Distribution activity for the week ended July 17 increased sharply over the previous week, Agriculture Department reported. Distribution amounted to 2,186,458 tons as compared with 1,842,458 tons for the week ending July 10.

T. O. THOMAS CO.

400 Coot St.

Irvington 11, New Jersey

LARRY LARRIMORE

104

The Billboard

2 Jefferson

Phone 2133

Paseduck, N. J.
New York Op Placing Tele In Hospitals

Taps New Coin Field

NEW YORK, July 31.—The opening of an extensive field of television operation was seen here this week as a result of action by band leader Lou Ross, who placed his first video sets on location in the New York Hospital area. Their installation was completed by the arrangers under way to place similar sets in 10 other hospitals in the metropolitan area. Television entertainment will be offered to hospital patients through coin operation and on a rent basis at the arrangers' request. Ross, who is being supplied with television sets fitted with self-contained antenna by the New York Television Company, said that the New York Hospital will absorb at least 300 units. Mount Sinai, Post Graduate and Double-root-take-his and the other hospitals will receive their first sets within two weeks, he said.

Regulations Imposed

Playing of juke boxes between midnight and 6 a.m. would be prohibited and neither the coin-operated music boxes nor amusement machines would be permitted within 200 feet of a church, school or playground, under terms of the proposed ordinance. The license also would forbid any person under 18 years of age to operate any amusement or music device.

As proposed, the ordinance would (see Des Moines Solons on page 106)

Detroit July 31—Roy W. Chamberlain, president of the Michigan Automatic Phonograph Owners Association (MAFOA), this week told members of the organization's plans to continue its work in combating phonograph delinquency, which he said at the same time, promoting their Hit Tune of the Month selections.

To further this end, a project, the MAFOA will, each month, furnish name bands at the hit tune of the month. Detroit will participate in the program and to be cooperating with the city's juke boxes the following month. The teen-age devices and refreshments are also included.

As a move in its juvenile delinquency association appointed Probate Judge Joseph A. Murphy, honorary chairman of the Hit Tune of the Month committee. (The Billboard, July 24.) Judge Murphy, as probate judge of Wayne County, has jurisdiction in juvenile cases in the metropolitan Detroit area and it was for this reason that he was appointed to participate in the program.

Party Success

Initial hit tune party was held July 18, with disk jockeys in the Detroit area marketing the party for several days prior to the July 18 date and announcing via their air that tickets would be given to teen-agers writing for them. Over 20,000 requests were received, and 5,000 tickets were sold. More than 3,000 actually attended.

Hit tune for August, Sophisticated Lady, an MGM recording by Billy Eckstine, was selected by the teen-agers in attendance at the initial party, and effective Sunday (1), this song will be featured on all local machines operated by members of the MAFOA.

Speedway Activity

To date Speedway Products has installed 150 tele-juke in city locations, according to Al Bloom. President of the new firm's operation is speedway, and circuit operation in the Midwest. stores, never before considered suitable for commercial units. In such locations, this resistance to charges for television is practically nonexistence. The customers do not normally patronize taverns where television is free.

Bloom stated that he has contracted with all his locations for $130 to $150 per machine, and that the weekly take will vary with the location. In common with Siegel, he claimed that the maximum price he will take against $130. Bloom is also feeling the pinch of the number of juke boxes, but said that an internal reorganization of his production set-up soon will permit output of 15 units a week.
Detroit Op Visits Alaska; Finds Juke Boxes Are Thriving

DETOIT, July 31—Eddie Clemens, owner of the Music Service Company, and a former juke box association president, returned from a motor trip to Alaska, where he spent approximately three weeks. Clemens visited the trip alone, covering some 18,000 miles, including a 2,400-mile stretch of dirt and gravel on the Alcan Highway, and saw 1,000 bars around Alaska where he visited Fairbanks and Anchorage.

Juke boxes are doing a fairly thriving business in Alaska, as well as along the highway, Clemens said, and are present in every bar and many restaurants. A number of operators have noticed the decline, but local ownership of machines appears to be prevalent. Various owners complained of the difficulty of getting a good mechanic to service the machines in the territory.

His tunes are very much the same as down here, and the timing of their popularity does not change. There is much hampered by distance, Clemens said.

Vending machines were seen infrequently in the territory by Clemens. Also missing were the traditional Alaska bells, but local ownership of machines appeared to be prevalent. Various owners complained of the difficulty of getting a good mechanic to service the machines in the territory.

SDPOA Seeks To Clarify Laws

ABERDEEN, S. D., July 31—Members of the South Dakota Phonograph Operators' Association (SDPOA) at the quarterly meeting here decided to seek clarification of State laws in regard to coin-operated machines.

Mrs. Isebit, Yankton, association president, said present laws do not clearly distinguish between bell machines, coin-operated machines and juke boxes.

A Falls was chosen as the next meeting place in September.

N. Y. Op Taps New Coin Field; Places Tele in Hospitals

(Continued From page 105)

Coin-operated units will offer six minutes of television reception for a nickel. However, larger console models to be installed in saloons and recreation rooms will operate at a 25-cent charge for 15 minutes. Sets will have tubes ranging in size from seven to 15 inches will be used.

Ross reports that hospital executives have proven receptive to the idea of installing coin-operated or rented television units for the use of patients. They point out that entertainment now being telecast may prove much more therapeutic aid to bedridden patients by diverting their minds from physical disabilities.

Set Up Routes

New York Television, which will handle all installation and servicing for Ross's hospital operation, has concentrated primarily on setting up coin-operated television routes in nursing homes and similar establishments (The Billboard, April 24). With receivers adjusted to carry the television picture continuously in such locations, sound is available only thru the coin-activated wall or counter speakers.

Morton Lipper and Henry Godfried, owners of the firm, said that approximately 50 sets have been installed to date, distributed among 10 hospitals.

Iowa Ops Start Membership Drive

(Continued From page 105)

Iowa operators recently launched a six-month fee paid for the period extending to the beginning of the new fiscal year, April 1, 1948. Iowa Operators reports.

No Pinball

The ordinance defines the mechanical amusement device as not includ-
ing "any ball or pin game, marble game, mechanical baseball or foot-
ball game, mechanical card game or any game of chance by which it is possible to obtain a payoff, prize or reward.

A license would not be issued without removal of the police chief and a city electrical inspector who would inspect wiring and connections of the machine. Licensees would be subject to revocation for operation contrary to municipal or State law. Any such amusement machine found to have been used as a gambling device could be destroyed on conviction of the exhibitor, and the liability for violating the licensing ordinance would be a fine of $10 to $100.

New AMI Price List

GRAND RAPIDS, Mich., July 31—AMI this week announced that a new house rule listing spot prices for all equipment is in effect. The new price list is illustrated with the various AMI equipment and combines all selling and discount features, including the recently introduced Model B automatic phonograph.

Collect-Noveltv Co. 505 N. La Salle St., Chicago 1, Ill. MICHIGAN 9786

Call-Noveltv Co. All A-1 reconditioned-ready for locations.

5 ball Free Play Pin Games.


1 ball Free Play Games.


Call-Noveltv Co. 505 N. La Salle St., Chicago 1, Ill. MICHIGAN 9786.

Call-Noveltv Co. All A-1 reconditioned-ready for locations.

5 ball Free Play Pin Games.


1 ball Free Play Games.


Call-Noveltv Co. 505 N. La Salle St., Chicago 1, Ill. MICHIGAN 9786.
Pioneer Pennsylvania Op Suggests Plan To Up Play

By Robert Harper

The following statements are made because it seems to the author that the manufacturer is probably in the same shape as the operators today, and they might, for this reason, be willing for one to get together and agree on something for the good of everybody in the business, including themselves. Of course, if there is one manufacturer who is doing all right these days, or thinks he has the jump on the others, he would not go along with the following and, of course, one rebel would reduce the effectiveness of the plan or any other plan. However, if only one manufacturer would eventually be too far out of the price range he would be priced out of the market in a short time.

It further seems to me that a majority of the operators think that music must sell at 6 or 8 cents a play and there is no chance of changing this except in isolated cases. Therefore, to find out how a piece of music can be vended for a nickel at a profit.

Managers, under this plan, would hold a meeting and agree that after March 15, 1949, all new phonographs would be manufactured to play with nickels only. This would eliminate all the complications of the extra parts in the phonographs and reduce the original cost of the instruments to three-dimes or probably two-thirds of what they cost today.

**Nickel Plan**

We started operating phonographs in 1929, having been selling old machines for many years we have yet to find where a good phonograph that plays with dimes is worth as much as one that plays with dimes and quarters. Therefore, phonographs played with nickels only, or any other coin, would be more serviceable and would reduce the cost of repairs in general.

Manufacturers must get themselves into a position where the distributor can make a profit and not attempt to stay in business for the loss of profit from repairing machines.

Last week we had an amplifier looked over and repairs were necessary. Our cost was $25.00. The repair charge was approximately 10 percent of the cost of a new machine back in 1930, but the costs of the operator is now forced to pay away his profits in order to have complicated machines repaired.

Coin-operated phonographs that operate on nickels only can be completely mechanical in function and the average retailer can be trained in a reasonable length of time to become a completely self-sufficient operator. This is a very important factor with the operator when the time of buying new equipment comes.

**Lightweight Pickups**

For All Wurlitzer and Seeburg Perfect Tone—Easy on Records

Nothing to change in JACOBS MANUFACTURING CO., INC. Stevens Point, Wis.

**Aureon's Coronet**

FOR SALE

305 UNIT JENNINGS TELEPHONE MUSIC SYSTEM

Make offer. Will ship for quick sale.

TOPEKA MUSIC CO.

2606 Kansas Ave.

**FOR SALE**

305 UNIT JENNINGS TELEPHONE MUSIC SYSTEM

Make offer. Will ship for quick sale.

TOPEKA MUSIC CO.

2606 Kansas Ave.

**Stabilize Prices**

The stabilization of operators' costs and more reasonably priced new equipment would be, in time, and probably a very short time, the most persuasive viewpoint of the operators and, in my opinion, do more to stabilize our industry than anything that are 10 or more years old. This certainly is the only way to stabilize the sale of equipment.

The operator of today would soon be able to show a profit, with increased income on his books, he would have a tendency to enlarge his operation daily, and buy new machines. This has always been the normal, healthy trend in the music machine industry, but has been made unnecessary for the manufacturer to force the sale of additional new equipment to new operators.

Too, the manufacturer, under this proposal, would be in a much better position than a greater and steadier production.

The finance companies would be in a healthier condition and would probably be inclined to increase the amount of notes they would carry at reasonable costs due to the reduced risks.

I would like to state that we are operating our business on the assumption that we are manufacturing phonographs at a cost of any other phonograph in the same location, some running as high as $30 a week. We know that every location has a potential top earning power and that it is no hard to machine that will take in top that, if the instrument sounds first class, has an average good program of records placed on it for each week, and the machine is kept clean and polished.

**Who Else Replaces All Worn and Defective Parts?**

There else can you be sure of picking a mechanically A-1 profit-winner in the phonograph trade? Is the phonograph at such low, low prices? Every phonograph must be guaranteed against all defects or any other coin, would be more serviceable and would reduce the cost of repairs in general.

There is an easy way to solve the problem of replacing all worn and defective parts. All defective or worn parts are replaced with brand new parts from Seeburg's parts department — one of the finest and largest in the country. This is just one of a long series of services and practices which make Seeburg warranted rebuilt phonographs the best buys at any price. Yet — look at these low prices.

**Seeburg-147 M Symphonola.**

$263.00

Seeburg-147 J Symphonola...

$75.00

Seeburg-146 M Symphonola...

$515.00

Seeburg-146 W Symphonola...

$500.00

Seeburg-145 S phonographs...

$400.00

Seeburg-1145 M Hideaway...

$349.50

Seeburg-9800 — R. C. Lofone...

$249.50

Seeburg-8800 — R. C. Lofone...

$249.50

Seeburg-8200 — R. C. Lofone...

$249.50

Seeburg-9800 — E. S. Lofone...

$224.50

Seeburg-8800 — E. S. Lofone...

$224.50

Seeburg-8200 — E. S. Lofone...

$224.50

Seeburg-Colonel — R. C...

$199.50

Seeburg-Colonel — E. S...

$174.50

Seeburg-Maestro — E. S...

$164.50

**Wurlitzer 61238 — Lotone.**

$249.50

**Wurlitzer 9943 — Lotone.**

$199.50

**Wurlitzer 249.50**

**Wurlitzer 249.50**

More than 25000 phonographs are manufactured each year.

**MUSIC MACHINES**

107

The Billboard August 7, 1948

[Editor's Note: Robert Harper has been an operator of phonographs for 23 years. He wrote the following article as a result of the Billboard devoted to the idea on how the operator could increase his income.]

There is one basic problem with having a machine that plays only nickels. That problem is the operator with no inventory and tries to sell the location owner on the idea that he is missing the boat by keeping a machine that plays only nickels. If all machines would play with nickels only, cut-throat operators would not be able to use this unfounded argument as a sales wedge to get other people's locations.

It seems pretty well agreed that everybody in the phonograph business agrees with the fact that the business is sick, operator, distributor and manufacturer alike. All should be interested in finding a way to make this business go again. It is my intention to suggest that all manufacturers agree to build a new phonograph which will play with nickels only for a period of a stated number of years—perhaps three or five—until 85 percent of all pre-war equipment is out of existence; or until another meeting can be held at a future date at which time all manufacturers would agree that the emergency was over and the former agreement could be abolished.
COINMEN YOU KNOW

New York:
Al Denver, president of the Automatic Operators’ Association, is completing the move to the new headquarters of his operating firm, Lincoln Service, Inc. Al’s new place at 46 East 42nd Street provides him plenty of room. It’s a one-story building, housing complete service, stockroom facilities, and measures 39 by 127 feet.

Sid Levine, well-known coin machine attorney, has returned from a three-week trip to California. Sid’s picking up loose ends and checking on what was done during his absence... Dave Lowy, of Dave Lowy & Company, also is back. Dave’s been missing from the Miami Beach. He’s still chuckling over a gag played on Gene Leno, partner of the Bar-B-Q in Los Angeles, during the fund-raising affair of the Miami Beach Frith last week. Meanwhile, Sid Levine’s it is home recuperating from an illness.

Al Gorner, public relations director of the Affiliated Washing Machine Operators of New York, corresponding with washing machine operators throughout the country as the first president of whose organization devoted to the interests of automatic laundry machine operators, is doing very well, and he is planning an organizational trip to visit principal cities in the fall.

Johnny Peters, of Ace Automatic Distributors, Pittsburgh, was a visitor to the city last week, accompanied by a Bill Doherty, who acts as agent for the sale of the locko-meter and other coin-operated machines of the operators, is preparing a catalog for only distribution. Bill states that his company’s coin-operated machines have caught on well with self-service laundry stores.

Charlie Engleman, of the Columbus Music Company, who spend most of his time at his home in Mahopac, had a brush with “revenuers” last week but was quickly released. Charlie is quite happy for the giant steel found on his property 10 months ago Charlie revives a barn, located across the road from his house and hidden by a grove of trees,毒品在那被完美地隐藏着。他们保持得非常私密，甚至和自己家的邻居，没有丝毫交流。拉法尔经常在周五到周六晚，联邦官员突击检查。据他所述，他“付了钱给一个白人理发师。我想在周日早上洗一个澡。”

Sam Sacks, head of Unodia Shano Coin-Machine Co., has just shown the world of his showroom a clip from Tuesday’s (27) Journal American, in which Phil Newcomb’s picture and coin-operated shiners. “These machines give a good side for a dime,” with accompanied article adding a little ran
duly, “I paid a quarter for a shoe in a barber shop this morning.”

Harry Berger, of West Side Distributors, was on the move moving Steel Ball machines... Kuno Hamann, Alpino president of the Coin Operated Merchants of New York, is out-of-town distributors handling his line of vending... The two bookie stories that appeared in The Post last week have just finished a training session at Statler Hotel. Their agents, they said, have a look at the inside of a joke.

Mr. and Mrs. Al Bendow, of Bendow & Meyers, Inc., spent last week-end in Springfield, Mass., for the annual convention of the Paramount Distributing Company. Seanor, a visitor at Barney Bassett’s home in Chicago last week... Myrna Rosenkranz, of H. H. Fiedler, was on several trips by air during recent weeks to distant cities... Abe Ben-}

Turning Back the Clock

Indianapolis:
Merrill D. Lappin has joined the Rock-Ola sales organization with Indiana Automatic Sales Company, Rock-Ola distributors. He has been associated with the company for several years before joining the firm working on his degree. The Gessert sales group at 877 West Washington Street and are working out of their firm’s other office on 16th Street, Fred Pease, formerly on Gessert’s sales staff, has joined with Novely and is working for Carl Haapel... Gene Show has returned from a trip to California.

Mercy Zanolfi, who has been licensed for the sale of the Pinball Arcades, sold his tobacco and magazine stand to Estella Lemore and bought a theater, Bob Hoyt, who owns Al and Joe Selnick and their wives have taken over the lend-ly stage company. Mercy Zanolfi is doing a big job with outdoor advertising, education for hospital staffs. She was nearlycasted by being chosen to address a hospital convention in Chicago.

The Wurfler office has been moved into a street front at 1310 7th Avenue... George Gessert is concentrating on distributing Recordomatics, but is also getting on with the advertising of General Novelty... Walter Telling is operating the lake territories for the Oconumovoc and Ouachita areas.

10 Years Ago This Week
July 30, 1933—Ted Stoner, 33-year- secretary-treasurer of the Stanner Machine Company, was recently decided from complications resulting from the nervous system, he was released not one, but two new games, called Oscar and Spark, while Chillon was released known as Peppy, and listing at $4.75, FOB Chicago.

15 Years Ago This Week
July 29, 1923—A heavy gain in coin machine earnings at the Chicago World’s Fair was reported by the management, with the first month’s receipts were a total of $60,000... Leon Talvens, manager of Chicago, and the Chicago office of Irving Bromberg & Company, announced the office, and herewith he would operate it under his own name.

Vicent Vending Corporation was bought out and its remaining assets, which featured a non-colling coin mechanism and a glass crystal globe, were acquired by the Chou-Chen Exchange, reported from the New York, N. J. headquarters that the firm was sold to the bank and sold for the trade... Operators of the Pinball Arcades are reporting a good start for the vacation season, with play booming through the hot weather in both Chicago and San Francisco and Baltimore turned in reports that the week was a real success for the respective towns was on the upgrade.

Two cleared statements that Multi- Free Races was completing its third production run, and the firm planned to present a fourth early in the unit the following week... Bill Benveniste, of the five ball novelty game called Arcade, and John Fitzburns, New York, for the con, said the pinball machine in that territory was building up... Four modern sportland arcades were opened at Riverview Park Chicago.

Chicago:
Chicago Coin Machine Company hands, Sam Walberg and Sam Gummborg, report that their firm’s new addition is nearing completion. Structure is up, and the building will be the last of the machines installations. Work is expected to be finished in the new section in is now pushing out the pins, and top output will be ready by mid-summer, when the new location will be in operation. Chicago Coin’s new Crazy Hall, the only a few weeks old, is setting up on $3800 high-score, the two Rams declare.

John Franz, J. F. Franz Company is working at its low-price hot-coffee vendor idea. He reports queries have been received from numerous cities. Currently he is negotiating for a financing a partnership set-up with the company and tools and dies to turn out his patented coffee vending machine. Jimmy Martin, James H. Martin Company, has appeared on Eddie Hub-}

www.americanradiohistory.com

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Boston:
Jack Minks, of the Beacon Coin Machine Company here, this week revealed to Service industries that he has placed the firm's new trailer. In all, the plant, which supplies motorists, has placed 2,000 trailers by the end of the year. The new trailer is of the latest design, and is 12 feet long by 6 feet wide.

Cincinnati:
A E. Liebman, of the B. W. Nevelty Company, accompanied by his family, left on a three-week tour which will take the group to New York and Canada before they return to Cincinnati. Patricia, Globe, and Gilmore, will be married August 14 to William McCombe.

The housing situation in the Bignor organization has finally been solved. Bill Rignor and his family have moved into their new home located in Delhi, N. Y. Aside from the above, Joe Weber and his family have taken over their new home in Mount Airy, N. J. Mrs. Abe Saltman and family have taken over their new home located in Miami Beach, Fla. B. B. Stoln has opened Globe Games. Bill Simonson, of the same firm, is on vacation in St. Cloud, Minn.

APOA reports its Hit Tune of the Month for July, You were only Fooling, is in the hands of its members with good auguries. On Wednesday (21) at the shrine ball game of Croody Field, the syncopators played the tune repeatedly as they marched around the shrine for another new tune, Jake Burke. Jameson, is also beginning to look around the area. Roger Allen has been transferred to San Diego. Harrer has been transferred to the West Coast where he will visit his aunt in San Francisco. Harry is a vice-president of the APOA.

Dolores Gonzales, who operates the Lincoln Amusement Company, returned from Miami Beach, where she vacationed for a month. Miss Gonzales, of Okie Specialty shows, has been bitten by the vacation bug and she's off on a week of Introducing and other enjoyable vacation customs.

Automatic Phonograph Owners' Association (APOA) held its regular meeting Tuesday afternoon (27). Attending were Bess E. Chester, Charles Kaelin, Hazel Neeley, John Nickles and Bill Street.

Leonard Goldstein, T & L Music Company, is in Chicago for a few days on business. His brother, Howard Goldstein, has returned from a two-week vacation at Miami Beach; he is free to attend the APOA meeting here. Other visiting showmen are John Nickles and his wife, who are leaving for the West Coast for a vacation in August on a two-week vacation.

Sau Francisco:
Several hundred representatives of the coin and music industry in the Bay Area attended the maiden voyage of the Friday (22) of Marion Joy, daughter of Delesa H. Oser, widely known distributor and owner of the Oser Music Company, to William Wayne Rice, the ceremony was held in St. Joe's Catholic Church and was followed by a reception at the home of the bride's parents in Piedmont, Calif. At Meyer, salesmen of the Gold Gate Novelty Company, is a business trip to Chicago.

The Jack R. Moore Company will shortly open another branch at 137 State Street. Speck, which is owned by A. R. Amon, is the Golden Gate Novelty Company, and was vacated by its former owner, Falker River Inn.

Philadelphia:
Maurice Finkel, one of the pioneer music operators in town, leased the four-story building at 124 Market Street for his High Point Music Company. . . A music machine is being used in the building for weekly dances. The management will rent the Municipal Building by the city at night next year.

Berlin Vending Company installed a candy bar at the Meyfair Theatre, Trenn, N. J., with an automatic soft drink dispenser placed in the lobby of the Senator Theatre, Harrison, Pa. Mr. E. F. T. Knight, of T. E. Knight Supply, took a party of friends down Maryland waterways for a week-end of fishing.

Salesmen wanted:
Experienced Cigarette Vendor Salesman. Unusual proposition for go-getters.

Contact: John Corning

J. H. Keeley & Co., Inc.

2600 W. 50th St., Chicago, Ill.

Phone: HEmlock 5500

IMMEDIATE DELIVERY OF BALLY'S CARNIVAL

Bally Gold Gun, Jockey Flashlight, Victory Field, Special刺, Victory Doris and Drew, Winona Wagon, Free Rulers, and many other One-Ball Bails in perfect condition, COMPLETE Listings of Many and Used Post-War 5-Ball Pin Games. We handle older models. Best values. Also cabinets, cabinets.

CALL OR WRITE FOR PRICES

PAUL'S SPECIALTY COMPANY

425 Anderson Ave., Chicago, Ill.

NEWEST 5-BALLS...IMMEDIATE DELIVERY—Gottlieb ALICE IN WONDERLAND

Bally CANDY

Chicent CRAZY BALL

DINGO MERRY WITTY

Williams DE-WA-BITTY

America's Finest Reconditioned 5-Balls

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMBER 5-BALL</td>
<td>$125.00</td>
</tr>
<tr>
<td>BROWN 5-BALL</td>
<td>$100.00</td>
</tr>
<tr>
<td>PAN 5-BALL</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

Terms: 1/3 cash with order, balance in 30 days. No complete bulletin.

ATTENTION—MUSIC MACHINE AND PIN GAME OPERATORS

$50,000 Glass Cartridge Fuses Today Delivered At Bargain Enfieald Of

A assortment of 20 1/2 Amp., 30 1/2 Amp., 30 1/2 Amp., 10 1/2 Amp., 10 1/2 Amp., and 10 1/2 Amp., Fuse for GOVERNMENT.

Will ship 100 each of ether 1/2 Amp., 3/4 Amp., 1 Amp., 3/4 Amp., Glass Cartridge Fuses anywhere.

DO IT NOW! MAIL YOUR ORDERS TO

DIXIE AMUSEMENT CO., Dothan, Ala.
New D. Gottlieb
Five-Ball Game
In Production

CHICAGO, July 31.—Following the
successful run of its Ali Baba
carn, D. Gottlieb & Company this
week entered full production and
started deliveries on its newest game,
Alice in Wonderland. It was an-
nounced by the firm, Game will
be produced under the firm's gauged
production and controlled distribution
policy.

New Gottlieb game features succes-
sive super-score groups, a jet-
action bonus which speeds up the
play, taking only about one-tenth
the time formerly used to peel off
the bonus counts; a mystery special
installed on two to offer free games
at specified times, and two bottom
bumpers which, when hit, also
offer special bonuses also, including
free plays, all told, there are seven
bumpers on the play field.

Bally Reserve
Bell Consoles
In Production

CHICAGO, July 31.—The Bally
Manufacturing Company this week
announced it was in production on
Reserve Bell, a new hold-and-draw
bell console, featuring a build-up
bonus feature, which is available in
either 5 cent or a quarter play.

Incorporating a new idea in bells,
the Bally Reserve Bell features
three bar bonus which builds up from
109 to 2,000, with the ever-increasing
numbers prominently displayed on
the back-glass. Also featured on the
unit is the hold-and-draw device and
the regular bell fruit reef.

An automatic coin divider has been
installed on the new machine which
eliminates extra bookkeeping and
makes for immediate compilations
between the operator and the location.

The machine can be operated either
automatically or free play, it was
reported by firm officials.

S. Mendelsohn,
Ex-Seeburg Rep. Dies

NEW YORK, July 31.—Samuel
Mendelsohn, veteran coin machine
salesman, died of heart failure here
Thursday (29). He was 62 years old.

Entering the coin machine field as
Eastern representative of J. P. See-
burg Corporation in 1933, he later
was associated with a number of
major manufacturers and machine
and game producers and distributors. Mendelsohn lived in the Manhattan
Hotel here. He is survived by a brother.
HIT PARADE

• WAS AN IMMEDIATE HIT WHEN FIRST INTRODUCED!
• STILL A BIG HIT!
• WILL CONTINUE TO BE A HIT FOR A LONG, LONG TIME!

Because—
RIGHT NOW
HIT PARADE IS SETTING
NEW COLLECTION RECORDS

PEP UP THOSE SLUGGISH LOCATIONS WITH A REAL PROFIT-PRODUCING GAME — PACKED WITH THRILLS, ACTION AND FEATURES GALORE!

ORDER FROM YOUR DISTRIBUTOR AT ONCE

DISTRIBUTORS WRITE — Territory Still Available

MARVEL MFG. CO.
2047 Fullerton Ave., Chicago 47, Ill.

AIRHEN DISTRIBUTORS
for
Maryland, Delaware &
Washington, D. C.
AIRHEN CORONET, $495.00
HEADQUARTERS FOR NEW PINS
Guaranteed Reconditioned Equipment
ONE BALLS
Special Entry (P.) ... $310.00
Victory Derby (C.P.) 125.90
Longines (Madre)
(Aus.) Stuffed—A B C D 69.50
FIVE BALLS
Mardi Gras (Flipper) ... $179.50
Playboy 96.50
Robin Hood (Flipper) .149.50
Bonanza (Flipper) .109.50
Click (Flipper) .49.50
Knob (Flipper) .69.50

ARCADE
Voiceograph (Display Door) ... $750.00
Williams All Stars ... 295.00
Atomic Bomber (5's) ... 795.00
Strikes 'N Spares (New) ... 450.00
Strikes 'N Spares (Used) ... 250.00

SLOT
Black Cherry Bugs (original) ... $125.00; 10c
$130.00; 25c
Jennings Chief 5c ... 152.00
Jewel Bells 5c, $152.00; 10c
165.00

USED MUSIC
Rock-Ola Model 1422 ... $350.00
Wurlitzer 850 ... 225.00
Airelon (186) ... 250.00

CONSOLES
Keeny Bonus Super Bells, 5c ... $295.00
Bally Deluxe Draw Bell, 5c ... 295.00

1/2 Deposit With Order—
Alternate C.O.D.

HUB ENTERPRISES, INC.
32 S. Cheyenne St., Baltimore, Md.
Tel. Line 6446-6447

LATEST NEW MODELS

MILLS
and
JENNINGS

SLOTS

IMMEDIATE DELIVERY
BUY YOUR MACHINES FROM THE WORLD'S LARGEST SUPPLIERS OF CLUB EQUIPMENT

STEEL SALES AND STANDS

OUR GUARANTEE IS YOUR ASSURANCE OF SATISFACTION

WRITE, TELEGRAPH OR PHONE
MORONE 7911
Baker

Novelty Company
1700 Washington Blvd.
Chicago 11, Illinois

• CORRECTION
Following names were incorrectly listed last week:

Eagle Coin Machine Co.
2441 W. Madison Ave.
Chicago 18, Ill.

Phone KEYfore 7601

COLUMBIA TWIN JACKPOT BELL

Fruit or Cigarette Machine. Gold Award or Jackpot Model. Size: Height, 13 1/2"; Width, 12 1/2'; Depth, 6 1/2'; Weight, 11 lbs.

WRITE FOR PRICES

FOREIGN TRADE
This machine takes any foreign coin as big as U. S. 25c piece or as small as U. S. 10c piece.

GROETCHEN TOOL & MFG. CORP.
136 N. Union Ave.
Chicago 6, Ill.

MILLS BELLS!
We have all Mills latest Bells in stock.

SOUTH COAST AMUSEMENT CO.
324 E. Fourth St., Houston, Texas
AUTHORIZED SELLO-MATIC DISTRIBUTOR

OPERATORS LOOK JOBBERS!
CLEANING HOUSE—NEED SPACE
Each machine listed is in good, usable condition, unless noted.

ONLY STYLUS BEACH.
THE AMUSEMENT CO.
(Out of each)
Big Star 24.00
Bally Queen 24.00
Wages Wheel 95.00
Laura 65.20

ENGLEWOOD
(2 pieces)
Bally Club 85.00
Bally Club 95.00
Johnson 90.00
Jenn. Club 95.00
Jenn. Club 105.00
Jenn. Club 110.00
Jenn. Club 125.00
Jenn. Club 175.00
Jenn. Club 225.00
Jenn. Club 250.00

WANT TO BUY:
Genco Total Bells—Chinon Basketball Champs—Driverbells
Draw Bells, red buttons—Deluxe Draw Bells—Mills Escalator Slots

CLOSEOUTS! BRAND NEW 5-BALL GAMES—CALL OR WRITE FOR PRICES

SPECIAL: 50c JEWEL BELLS
$5.00-
5c JEWEL BELLS
$5.00-

WRITE

MILLS
BLACK HORNETS—Orig.
5c-10c—25c
2/3 or 3/5 PO
$15.60 EA.

MILLS
BROWN HORNET—Orig.
5c-10c—25c
2/3 or 3/5 PO
$15.60 EA.

MILLS
GOLDEN FALLS H.A.—Orig.
5c-10c—25c
2/3 or 3/5 PO
$15.60 EA.

THOROUGHLY RECONDITIONED EQUIPMENT READY FOR LOCATION

RENO-

Era, Lucky Lure, 25c, 35c, and 50c
Bally Club 5c, 10c, 25c, and 50c... $179.00
Bally Club 5c, 10c, 25c, and 50c $185.00
Bally Club 5c, 10c, 25c, and 50c $195.00
Bally Club 5c, 10c, 25c, and 50c... $204.00
Bally Club 5c, 10c, 25c, and 50c... $225.00
Bally Club 5c, 10c, 25c, and 50c... $250.00

WRITE FOR COMPLETE LIST: 1-Balls, 5-Balls, Arcade, Phonographs, Slots, Etc.

FOREIGN TRADE: We are ready to serve you. Write in your own language for information.

TOP MECHANIC AVAILABLE
10 years’ experience in arcades and routes. Expert on bells, 1 balls, 5 balls, photometics, video-graphics, pan- rams, music and all coin-operated equipment.

Desires Midwest or West Coast spot.
Top man can furnish excellent references. Do not contact unless you can afford top salary. Address Box 339, OMB, 1564 Broadway, NYC 19.

KEENEY’S BONUS BELLS
AA-1 Condition

1 Two-5.25 $275.00
1 Two-5.50 $295.00
1 Two-6.00 $295.00

COIN MACHINE SERVICE
1939 S. 2nd, St., Kansas City, Mo.

KEENEY’S BONUS BELLS
AA-1 Condition

1 Two-5.25 $275.00
1 Two-5.50 $295.00
1 Two-6.00 $295.00

COIN MACHINE SERVICE
1939 S. 2nd, St., Kansas City, Mo.
CHICAGO, July 31.—With Canadian and Mexican restrictions being dropped during the year, the American amusement industry has so far this year been lagging far behind 1947 shipments. Statistics on record reveal that the U. S. Department of Commerce show total shipments of $766,281 for the first four months of 1948. During the first three months of 1947 exports amounted to $1,486,749.

Alto exports were somewhat higher than January, 1948, shipments, they were lower than either February or March. Declines were registered in all classes except amusement games. During March, $215,590 worth of games were shipped to foreign buyers. The April shipments of games amounted to $31,753.

Canada, Mexico Slip

Mexico and Canada, the two countries which led all others as importers of U. S.-made machines, dropped into eighth and 12th place respectively during April. With the governments of both countries on a concerted drive to conserve dollars, there are no indications that either nation will come back soon as a leading buyer of coin machines.

Most of the shipments during April were to South American countries. European nations again appeared on the commerce department listings, and the Philippines bought the second largest (Cuba was first) dollar volume.

Japan, Germany Buyers

Japan again showed up on the export list, taking 21 machines valued at $12,025,000, the largest single transaction for coin machines and 12 amusement games.

Germany is listed as having received two amusement games with a total value of $425—equipment ordered by the German government for use in the American zone for the use of American personnel overseas.

A complete resume of April exports is published in the chart published elsewhere on this page.

144,302-Ton Monthly Steel Stockpile No Threat to Coin Mchs.

WASHINGTON, July 31.—Alto the Commerce Department's voluntary steel allocation program hit its fastest pace last week when details of proposals to set aside the 1,250,222 tons to coin machine manufacturers or in price.

In Chicago purchasing agents for some coin machine manufacturers expressed the idea that such allocations might mean a high price on the open market. Currently, coin machine manufacturers indicate they are buying steel on contract for 5¼ cents per pound for light gauge, but paying 11¼ cents on the open market.

Pass Location Taxes

In San Francisco

SAN FRANCISCO, July 31.—An ordinance imposing a $30 annual license tax on merchants utilizing coin-operated amusement devices, plus an additional annual fee of $50 per machine, was enacted by the South San Francisco City Council Monday (24).

Passage of the measure brought renewed demands, however, for a specific prohibition against play by minors. The five council members indicated that they will amend the ordinance in the next Council meeting but said that the measure will mean more than $3,000 annually in new revenue.

U. S. Mints Keep Occupied

PHILADELPHIA, July 31.—A total of $23,044,600 in coins were minted here during the 12-month period ending June 30, the Philadelphia Mint reported this week. The San Francisco Mint produced $5,251,800, and the Denver Mint $13,025,000. The Philadelphia Mint made its typical yearly $20,000,000 output and nearly 100,000,000 nickels. Three million 50-cent pieces, more than 20,000,000 quarters, and 75,000,000 dimes rolled from its punch presses.

First Pin Licenses

Issued in Norwood

NORWOOD, O., July 31.—City officials here have started to issue licenses under the recently passed pinball ordinance. The ordinance went into effect July 1, but the city reported difficulty in securing forms to put the license into effect.

At the end of last week two operating companies had been granted licenses for a total of 54 machines.

Omaha Council

Postpones Bill

OMAHA, July 31.—City council here has laid aside indefinitely a proposed ordinance which would have outlawed one-ball pinball machines. Police Commissioner W. W. Carmichael introduced the measure.

Coin machine operators, attended council session, but made no statement.

Now $150.00

5c-10c-25c Rol-A-Top Bells

The Above Prices Are Not F. O. B.
CHICAGO
WATLING MFG. CO.
4650 W. Fullerton St.
CHICAGO 44, ILL.
En. 1983—Tel. COlumbus 2758
Call Address "WATLINGTECH" Chicago

ARCADÉ AND LOCATION EQUIPMENT
SINCE 1912 WE HAVE SOLD THE BEST
Champion Basketball Machines on World's Fair cabinets: $37.50
Arcade—Very Attractive—$45.50

REAL BARGAIN
NEW EIGHT-BALL ROLL DOWN
$100.00 Ea.
Original Price, $485.00
JUST A FEW LEFT

Pep Coin Machine, Waver, Top
Tennyson Street, White Rock, B.C.

MILLS MFG. CO.
1514 W. 36th St.
Our Complete Line of Novelty Machines
You are a valuable partner. Use our latest files. Write for FREE 8 Page, 52 Illustrated, Catalog Book or Factory Rebate Amusement Machines—Any Make or Model—Parts, Supplies & Coins—Insure Him Right Now.

MILLS MFG. CO. 1514 W. 36th St.

MILLS BELLS!
We have all Mills latest bells in stock.

FRIEDMAN AMUSEMENT COMPANY
441 Edgewood Ave. S. E., Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

MILLS FACTORY REBATE MACHINE LOOK AND WORK LIKE NEW.
FREE 8 Page, 52 Illustrations Catalog Book or Factory Rebate Amusement Machines—Any Make or Model—Parts, Supplies & Coins—Insure Him Right Now.

FOR SALE

Information Wanted
Anyone who has any knowledge of place of employment or address of Jack Greer, please contact us at once.

Durrell Novelty Company
170 Arch Street
New Britain, Conn.
Here is a REAL OFFER FOR SMART OPERATORS

Install the SENSATIONAL WICO WHIRLWIND PLAY BOOSTER

Operate It For 10 DAYS

If Your Income Doesn't Show a Substantial Increase—
RETURN FOR COMPLETE REFUND!

WICO CORPORATION
2913 NO. PULASKI RD.
CHICAGO 41, ILL.
Phone Mulberry 3000

Look! Look! Look!
From coast to coast operators are enjoying the Mercury Athletic Scales. They are bugproof and perform beautifully. Profits are beyond expectation. They all play it, young and old, men and women. Draws a crowd wherever they are.

We practically let you make your own terms, pay as you earn—order a dozen or so...

Write or see your favorite distributor today. Delivery: 10 days from receipt of order. List price: $129.50 F. O. B.

Mercury Athletic Scale Corp.
3830 Halbrook Avenue, Detroit, Mich.
Tel: TR-3-3255

ADVANCE RECORD RELEASES
POPULAR
(Continued from page 29)

HOT JAZZ

HOT JAZZ

LOOKING FOR A CITY

LeFevre Trio-Big Jim Waits (Just a Lonesome Holiday)

LESSIG

RELIGIOUS

I'll Meet You In the Morning

LeFevre Trio-Big Jim Waits (Just a Lonesome Holiday)

MR. NICHOLSON"
We have all Mills latest Bells in stock.

SICKING, INC.
1401 Central Parkway, Cincinnati 14, O.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

NEW GAMES IN STOCK
CRAZY BALL
DO-DA-DUTY
SHORT STOP
MERRY WIDOW

FOR LOW PRICES
Lefty Specialty Co.
1447 N. Milwaukee Ave. Chicago 13, II.

Northern California's Finest Machine Route
18 Keeny Bonus Bells, 12 Triple Bells, 3
Draw Bells, 4 Bandits, 42 Pin Games (all
bought in past 12 months), 61 pin machines,
6 ten millions, 4 eleven hundred Wurlitzers.
Above machines all on location, and 6350
units will be cut soon. Also 20
thousand popular records, parts, tools, etc.

Flash Instant Mutt Gun
with Transformer

AMERICA'S BEST MONEY MAKER

AMERICAN'S BEST MONEY MAKER

We have all Mills latest Bells in stock.

KEYSORE PANORAM COMPANY, INC.
2538 W. Hunting Park St., Philadelphia
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

GIVE TO THE RUNYON CANCER FUND
Cigarettes are very dear. The best brands are 3-4¢ per pack, about 80 cents. I think, in your collages. (Candy. (Saved to us) are rationed the same as clothes and meats.

Few Cigarette Vendors

Cigarette machines have not taken...They were very expensive even before the war and took...men to sell them. I would like to see cigarette machines that paid for itself here because...was...it was commonly seen to see people...one box. This I understand that Chicago man...

Third in Series

This is the third in a series of articles...by William Demarest, English common on current conditions...country. The fourth article in the series will...date, and...the coin...machine industry in Great Britain.

Facturers turn out new tables every three...weeks. What a difference...we...Americans work in weeks.

Jukes Popular

All jukes boxes are old...Here again...America...American because in America...they...have had...over, in saloons, drugstores, carnival acts. Whether...we...there...be a...experiment to...three...in public houses here. The juke box...especially...with...a...the...much less...those...do...them.

Cigarettes and candy are dear.

Telequiz on Full Production Sked

(Continued from page 98) contracted with Helene Curtis to produce...machine business, but...it was tabled that the decision was made to...leasing facilities.

The quizzer which Telequiz now...the...same machine as was exhibited during the Coin...industries' convention last winter. Beck said there was still some discussion at the...whether...quizer would contain...or...6,000 questions.

Machine will be manufactured for amusement only, Beck said. Earlier plans called for producing both...and...price. Price of the unit has been set at $59.50.

Currently, Telequiz sales are being handled in Upper New Jersey by...in New York by the Telequiz Corporation of New York (this firm is headed by DeWitt (Doc) Mead, formerly sales manager of...Mills Industries). In Michigan by...Jack...Marquette; and by Lambert...in Alliance, Ohio.

Pending the appointment of additional distributors, Beck said the firm...Forty-six dealers should sell direct in territories not covered by these four firms.

Associated with the Telequiz Corporation are Harold Sloan, formerly...Mills Industries, production manager and...Clyde, formerly sales manager of...Mills and with U. S. Vending who is service manager. President of the firm is Arthur Nelson, who was...distribution of bar equipment in...Milwaukee; J. G. Caldwell and William Gramling are secretary and treasurer, respectively. Both men are in the...Milwaukee.

525 South High
Columbus 15, Ohio

You’ll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co.
4309 W. Lake St.
Chicago 24, Ill.

TOTAL ROLLS . . . . . . . . . . . . . . . . $59.50
ADVANCE ROLLS . . . . . . . . . . . . . . . $69.50

BELL PRODUCTS CO.
2000 N. Oakley
CHICAGO 47, ILL.

ROLLODOWN GAMES
Reconditioned By Factory Experts, Readily For Location.
$125.00
5595.

YOU CAN HAVE YOUR
PERFECT MACHINE READY TO ROLLDOWN.
FOR THE WHOLESALE OR RETAIL TRADE
AT BUT $125.00

PHONOS
Reconditioned By ATLANTIC
Triple Tested for:
Good Appearance
Mechanical Perfection
Proper Packing

WURLITZER 500 KEYBOARD . $125.00
WURLITZER 600 KEYBOARD . $150.00
WURLITZER 850 . $250.00
ROCK-OLA STANDARD . $100.00
ROCK-OLA MODEL 1422 . $350.00

ATLANTIC
NEW YORK CORPORATION
540-550 W. 35th St., New York City
Phone: Columbus 2-4534

MILLS BELLS!

We have all Mills latest Bells in stock.

DIXIE COIN MACHINE CO.
912 plywood St., New Orleans 13, La.

NEW YORK CORPORATION
540-550 W. 35th St., New York City
Phone: Columbus 2-4534

CHICAGO 47, ILL.

WANTED TO BUY
Close-outs on brand new
TRANSPORTATION MACHINES
WANTED TO BUY

TO BUY

IN STOCK

FOR SALE

LIEBERMAN MUSIC CO.
1124 Elgin Ave.
Minneapolis 3, Minn.
Pinball Too Complicated? Operator Opinion Divided

(Continued from page 96)

Tartville, Conn., who believes that machines should be kept in new games with frequent changes. Everett Stockham, Bloomdale, Mass., disagrees, saying that machines are too complicated. However, it is suggested that manufacturers ought to provide a small manual to put on each game, and that the lettering on these cards ought to be more distinct.

Another group of operators, who number too and take the opposite view, say that all pinball games should be kept up to date, and that an average player appeal is concerned. A simpler game with a score that makes sense of what is needed. High score inducements are a must to the average player's interest. Next time, please.

VERA COENEENBERG, of Downs, Kan., is enthusiastic in his comment that "the pinball games are not as flashy as far as player appeal is concerned. A simpler game with a score that makes sense of what is needed. High score inducements are a must to the average player's interest."

Carolina Game Case To Court

(Continued from page 96)

S. Each takes can nickel's playing board scoring are brothers. Continued J. R. Keith Jr., Anderson, S. C., takes the opposite view. "If all pinball fans were to succeed," he says, "our take would increase 500 per cent." To correct the situation, it is suggested that games be arranged somewhat; increase the amusement features; increase the action of the balls accidentally. In this way, the time that balls are on the play-field. In doing this you will double the possibility of increasing the machine's earning power because you can create within each player the feeling that even the best player for only a short time, it was well worth a nickel to get so much amusement to obviate each action.

Some Too Fast

Still other operators took issue with this comment by saying that their of the recent game models move so fast that the average customer believes he doesn't get his nickel's worth.

Other typical comments on those operators who believe games are too complex:

"Keep games simple. Change the playing board more often instead of hurrying up and over bonuses. I have found the simple games with multiple will produce more, and get better long-life play than games with high-scoring possibilities. The difference between free games and no free games."

JACK KEENLEY PASSES

(Continued from page 96)

early coin machine operator, still a resident of Chicago. His father, J. B. Keeney, one of the earliest Jobbers of coin machines, is his brother, William E. Keeney, who has been in the business at an early age and left College to work for a salesman for his father's firm, giving him a promising future. His brother, William, is the operator's name of Keeney & Sons, since the early thirties.

A few years later he went to work at his Church's range. From Detroit to Seattle.

Keeney & Sons moved to Chicago in the early thirties and the retirement of the senior Keeney in 1926 the firm took over the operation. In the early thirties the firm began manufacturing equipment.

Jack Keeney served as a director of the Coin Machine Manufacturers' Association (CMMA) in 1933, and a director of the Illinois State Coin Machine Association in 1933. Jack organized the Coin Machine Manufacturers of Chicago (CMMA) in 1933, with the help of Mr. K. E. H. Keeney & Company served as the vice-president of the Coin Machine Manufacturers Association (CMMA), however, he is a Shrinet.

Manufacturers, distributors, and operators of coin machines. He is survived by his widow, Mrs. Hortense E. Keeney, two children, William E. and Kenneth Keeney.

CAROLINA GAME Case To Court

(Continued from page 96)

There is a constitutional question of police power.

1. In failing to rule that the plaint (Holliday) was engaged in a commercial activity, it is possible that the State of South Carolina was subject to interference by the State of South Carolina, the State of South Carolina, and the State of South Carolina, under it is possible that the statute and decision do not abridge the rights of due process and of equal protection of the law guaranteed by the Constitution.

2. In ruling that South Carolina could prohibit the operation of Holliday's business in order to maintain the public's welfare, ceiling, or eliminate the vice of gambling.

Unconstitutional

6. In failing to rule the statute and decision were void as repugnant to provisions of the 14th Amendment to the U.S. Constitution.

In ruling that the business of Holliday, in selling and operating pinball games, is a commercial activity, it has a tendency to collect idle people, affords no employment to the idle public. It disturbs the peace and tranquility of the community.

5. In failing to take judicial notice of the fact that pinball games are not adapted for gambling, and are merely mechanical devices of exercising skill and providing amusement.

6. In failing to take judicial notice of the fact that pinball games are not adapted for gambling, and are merely mechanical devices of exercising skill and providing amusement.

7. In failing to take judicial notice of the fact that pinball games are not adapted for gambling, and are merely mechanical devices of exercising skill and providing amusement.

8. In failing to take judicial notice of the fact that pinball games are not adapted for gambling, and are merely mechanical devices of exercising skill and providing amusement.

9. In failing to take judicial notice of the fact that pinball games are not adapted for gambling, and are merely mechanical devices of exercising skill and providing amusement.
**USED MUSIC SPECIALS!**

**WURLITZERS**
- 1422: $325.00
- 1420: $325.00
- 1420: $325.00
- 1420: $325.00
- 1420: $325.00
- 1420: $325.00

**ROCK-OLAS**
- 1422: $325.00
- 1420: $325.00
- 1420: $325.00
- 1420: $325.00
- 1420: $325.00
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**MILLS THRONE OF MUSIC**
- $49.50

**AIREON 1200A**
- $175.00

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- 10-20: $29.50

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- 299.50

The House that Confidence Built

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- Big Hit 800: $140.00
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- Super 300: $140.00
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- $10.00 Each

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for Georgia and Florida to sell complete line of Parts and Supplies. Vendo Coin Changers, and various types of Coin Machines. Attractive proposition for right man. Apply to ED HEATH personally.

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PINS (FREE-PLOY)

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<table>
<thead>
<tr>
<th>BRAND</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wurlitzer 105</td>
<td>$165.00</td>
</tr>
<tr>
<td>Rock-Ola Master</td>
<td>$65.00</td>
</tr>
</tbody>
</table>

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IT KICKS OUT A JACKPOT TOKEN!

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CARNIVAL is a modern peppe-d-up version of the famous BALLY RESERVE of 1938... with original BALLY RESERVE BUILD-UP BONUS that steps up, up, up... and keeps players glued to the game, fascinated by the simple, easy-to-understand score-system (hit all 12 bumpers) and the powerful appeal of the EVER-INCREASING BONUS. Bally's new CARNIVAL is BALLY RESERVE plus HIGH-SCORE competitive play appeal... plus new fast action... plus KICKER-BUMPERS... plus new modern flash... plus new 1948 trouble-free mechanisms. Earnings are double and triple usual 5-ball average. Get your share. Get CARNIVAL today,

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in Heavy Production
Now by Popular Demand!
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Any combination of 5c-10c-25c chutes available for each machine 
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with ACTUAL BASE RUNNING ACTION
on play board and back glass

HOME RUNS—TRIPLES—DOUBLES
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NEW BUILD-UP BONUS BRINGS CROWDS FLOCKING TO

Bally Reserve Bell
NEW HOLD AND DRAW BELL-CONSOLE

BALLY BALLY BALLY
3-BAR WINNER RECEIVES BONUS BONUS "GROWS" FROM 100 TO
2000 TOP

PLUS PLENTY OF BELL-FRUIT WINNERS

First really new bell-idea in years... a Bonus that builds up, up to a glorious 2000 top... projected in big, illuminated, ever-increasing numbers on back-glass! Popular Hold-and-Draw feature, plentiful bell-fruit winners and new sensational Build-Up Bonus insures fastest, steadiest play and biggest profits in bell-console class. Automatic Coin-Divider eliminates book-keeping. Proven Bally console mechanism eliminates service grief. Powerful magnetism of Build-Up Bonus eliminates competition. Order RESERVE BELL today.

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TRIPLE BELL • WILD LEMON • DOUBLE-UP
HI-BOY • HY-ROLL • DE LUXE BOWLER
Guests of this attractive restaurant need no urging to play the music of their choice, for here is music skillfully "served" in every booth.

The strategic arrangement of speakers—bringing music at conversational level throughout—is an example of Scientific Sound Distribution at its best. And the Wallamatics in every booth place 20 selections of the finest recordings—all visible at the same time—right at the finger tips of every guest.

Your Seeburg Distributor will gladly demonstrate how you can benefit by utilizing Seeburg Scientific Sound Distribution and Remote Control in your locations.
TOM SHERFICK says.

"MY WURLITZER 1100s TAKE IN 20% MORE THAN COMPETITIVE PHONOGRAPHs AND THE COBRA TONE ARM CUTS RECORD-NEEDLE COSTS WAY DOWN"

Tom Sherfick's experience is typical of Music Merchants everywhere who have installed Wurlitzer 1100s and kept accurate figures on their earnings compared with other models.

Wurlitzer 1100s take in more money. At the same time they cost far less to operate. Mechanical and electrical units can be removed and replaced from two to one hundred times faster. The Zenith Cobra Tone Arm cuts record-needle costs way down. Records play up to 2000 times without noticeable impairment in tone. Actual operating savings are running upwards of $175 a year. It's like taking that amount off the original cost every year. Add up the savings. Add them to the earnings. You'll find you're way ahead when you operate Wurlitzer 1100s. The Rudolph Wurlitzer Company, North Tonawanda, New York.

TOM SHERFICK, OWNER
SHERFICK MUSIC SERVICE SHOALS, INDIANA

"We own and operate 1165 juke boxes. We check and service every one of them every week. Our records are conclusive beyond question of a doubt. Our average on Wurlitzer 1100s is $16.45 compared to an average of between $11 and $12 on the other best paying models."

Among all commercial phonographs, only the Wurlitzer offers this tremendous contribution to play-stimulating tone and exceptional record-needle life.

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**GENERous TRADE-IN ALLOWANCES**
on your old phonographs

**EASY TERMS ON WURLITZER 1100s**