Jo Stafford sings American folk-songs with an orchestra conducted by Paul Weston.

It may be faintly un gallant to say that this latest album of Miss Stafford's comes as a stunning surprise, but it does. In these folk-songs, which include "The Nightingale," "Black is the Color," and "Barbara Allen," Miss Stafford emerges as a really gifted young artist. Her enunciation is crystal-clear, and the touching simplicity of her style is exactly right. Paul Weston's orchestral accom paniments are admirable. A "must," I think.

Reflecting the growing interest in music and records in recent years, and helping that growth no little, has been the trend among major circulation general magazines to run regular music and record columns. Typical is the Deems Taylor piece in Red Book each month. Taylor, as do a number of the other big circulation disk commentators, restricts his material pretty much to the classical output, but when a pop star comes along with a bol t item (as Jo Stafford did with her American Folk Songs in the current July issue) the mass appeal gets ade quate coverage, too.
RADIO AND TELEVISION PROMOTION COMPETITION should be entered in this category.

the following categories:

Sorry, no extensions—but none.

of The Billboard Monday, November 1, 1948.

Any promotion executed during any or all periods of the promotion's effect, must be told in ONE presentation.

Entries may take any form, from typewritten entries—but the complete story on each entry, and that it has been done by the customers themselves or by the customers who have been doing it in behalf of those same customers—and their programs; what they've been doing to maintain a station's position as the world's number one advertising medium—and what they've been doing to help television up the ladder.

There is no competition so much as with the programs themselves—even if they may be regarded as promotion on their own—what is concerned with the promotion building, up and exploiting such programming efforts.

AUDIENCE- SALES PROMOTION... because so much radio-television promotion combines these two elements, and because so frequently such campaigns are virtually interlaced, a division of advertising should be entered in this category.

BROADCASTERS WILL COMPETE IN THE FOLLOWING DIVISIONS:

- NETWORKS-NATIONAL
- CHANNEL NETWORK AFFILIATES
- NON-NETWORK STATIONS, 5,000 to 20,000 WATTS
- NON-NETWORK STATIONS, 250 to 1,000 WATTS
- NON-NETWORK STATIONS, 50,000 WATTS
- FM STATIONS
- TELEVISION STATIONS
- TELEVISION NETWORKS
- STATIONS ON THE AIR AFTER JANUARY 1, 1948—except for Tele- tion, all of which will compete in the same division.

Entries may take any form, from typewritten presentations to any type of elaborate "on air" presentation. However, only ONE presentation is permitted for each station's entry for a particular category, although, of course, a station may enter one, two or all three of the categories. Thus, a station competing in the sales promotion, audience promotion, and public service categories would have three entries—but the complete story on each entry must be submitted in ONE volume. Recordings are NOT permitted, either as all or part of a presentation. Winners will be judged purely on the basis of facts and the judges will not be swayed by elaborate presentation. We urge that you save yourself time, effort and expense by keeping your entry as simple as possible.

ELIGIBILITY DATES

Any promotion executed during any or all of the period from July 1, 1947, to November 1, 1948, is eligible.

DEADLINE

All entries must be at the New York office of The Billboard Monday, November 1, 1948. Sorry, no extensions—but none.

ADDRESS ENTRIES

The Billboard's Eleventh Annual Radio and Television Promotion Competition

1564 Broadway, New York 19, N. Y.
DONALDSON AWARD WINNER

Two on Coast
Starts Music
Biz Gold Rush

Artists, Agents, Flacks Grab

With video the ever-beckoning showbiz baby, The Billboard commences with this article the first of three "takes" showing the music-biz gold rush to the TV medium.

HOLLYWOOD, July 17.—Hollywood tele is being music biz figures in ever-increasing numbers. Artists, their agents and facts are turning toward the new medium with unprecedented interest. Musidom's video swing is probably more evident in these parts than elsewhere since (1) names and unknowns alike are eager to showcase their wares before filmdom's important people (i.e. pic producers, radio talent buyers, etc.) who are among the first tele set owners; (2) Hollywood boasts a talent pool second to none, which provides the two local video stations (Papas and 3001) with a big loss instead of making a huge profit on the Ike Williams-Beau title their agents and flacks are turning toward the new medium with unprecedented interest. Musidom personnel get more than the usual attention.

The League obtained a victory when Equity agreed not to rehire producers. When talking pictures took over, the members were given special protections eliminated, an increase in listeners and higher fees. However, no one cut ad-just to recoup from any damage done. More listeners, more fees; more fees mean higher salaries to the performers is seen. With the exception of radio, was hit and hard by the recent issuance of the double theater law, the clubs which were virtually deserted, theaters, which enjoyed a terrific boom while every one spent his old dough, came out on the first day the new coin was in circulation. The minimums will only be effective when and if managers start out, because most experi-enced legit personnel get more than the minimum.

The House went straight film two years ago because a steady diet of "H'w'd Niteries" in Dumps; Pin Hope on Nabies

Names Forsake Swankeries

By Lee Zhito

Hollywood, July 17.—Local utterly biz is swinging away from its former pattern of centralization in favor of the area's scattered neighborhood spots. In the past, Hollywood's entertainment bucks fanned out either of its famed nitery rows, Sunset Strip, which leaned heavily on the film colony for patronage, and the Vine Street-Hollywood Boulevard sector, which drew coin from tourists and residents. Last week, as Florentine Gardens folded with $100,000 in the red to become Hollywood's latest bad biz victim, ops turned an envious eye to flourishing neighborhood spots which seem unaffected by recent biz condition plagues. In recent months showbiz slumps have taken a toll of Hollywood niteries. Spots that have disappeared (See H'wood Brighterites on page 34)
Vending Machines
Salesboards
Routes:
Carnival
Roadshow Films

Reviews:
Legit
Pipes for Pitchmen
Music Machines

Honor Roll of Hits
General Outdoor

Final Curtain, Births and Marriages

VENDING MACHINES
PHILADELPHIA, July 17.—For all their feuding and fighting, the Democrats in convention here this week found the town's after-midnight "noise" be more often than did the Republicans last month. The "noise" did not put on any special floor displays for the Democrats, figuring that they get what business is around regardless. The Republicans brought some semblance of life to the spots in center of town east Monday (18) and Tuesday (19). Staying away from the Convention Hall sessions the past two nights, delegates did most of their caucusing in bars and night clubs.

Both the Latin Casino, which brought in Phil Regan, who was also a member of the Frank Palmoulo's, offering Ted Lewis with band and show, did good business. However, it was only for the two nights, because Wednesday night (14) the ballroom was all-important session in Convention Hall.

SMALL BUDGETS

The only actual name booked for the convention week, although not geared for the delegates primarily, was the Technicolor, in the Philip Saroyan, the hot crew at Frank Palumbo's (who were meio in midtown elsewhere). All other places carried on with their usual low-budget summer policy. For the delegations it was just another week—save for the Latin Casino and Civic.

Indicative of how little the convention influx meant to the night clubs, was the fact that many, which were continually crowded, were seen at the Embassy Club, midtown class intimate spot. Two convention visitors went into the room, ordered two drinks and asked for hot dogs. They were handed a menu but showed it back to the waiter, complaining it was too expensive. The waiter then slipped them a check for $1.00. One guy tried to pay it with a $500 note, the other almost brought back the change and the "sports" left him a 10-cent tip.

Be it Republican or Democrat, while conventions mean much to the hotels, restaurants and department stores, the tip-belly waiters would just as soon have the fun-loving Elks back again.

Among the theaters, the only noise was made at the Goldman Theater, which could be heard presented by a batch of lesser-name picture people. The only outside theater project was that of the Habana maker department store, bringing in Phil Spitalny and his musical fungs for a free Wednesday night (14) concert in the store's Grand Court.

As during the Republican meet, television stole the thunder from the movies, while the delegates of the Democrats did not exceed that of the Republicans in the talk-box and at least looked prettier than the GOPers. Having seen Dewey's five o'clock, with the other bleachers filled with TV, the wagging and jibbering, and the Factor, Inc., to give the policomen some TV-appeal while under the fire and feature-distorting glare of the klieg lights in Convention Hall.

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Bowl for Montreal
In Blueprint Stage

MONTREAL, July 17.—Chances that Montreal will by summer have a bowl of its own for the presentation of opera and festivals, are now beyond the "possibility" stage after the return of members of the World Civic committee from inspection visits to the Civic Center, the Metropolitan Opera House and the Red Rock Theater in Denver.

Plans have been prepared by city architects and engineers for exploiting the crater at the summit of Mount Royal, the huge natural mountain—the park which is in the center of the city and which is a major tourist attraction.

As it is now, there is no open-air spot with facilities to handle the jobs that attend all open-air concerts or legit plays. The crater at the top of Mount Royal is used in the summer by symphony orchestras and some drama groups, and other spots used are the various stadiums around town. However, both an acoustical and a comfort point - of - view the places are very unsatisfactory, and plans are now being marked by the feeling that it would be a great tourist center and cultural and dramatic festivals being unusually presented.

Minn. Hooch Tax
Up 3 Mil in Year

ST. PAUL, July 17—Minnesota collected $2,460,041 in beer levies and $8,200,019 in cigarette assessments for the fiscal year ending June 30, the State Auditor Stafford King reported here today.

The liquor levy, at the rate of $2.50 per gallon for the first year instead of $2.25, represents a gain of nearly $5,000,000 over the previous fiscal year. Cigarette collections are the first in which the liquor levy became effective July 1, 1947.

Under State law 30 per cent of the liquor tax revenue and one-third of the cigarette levy is distributed to the State's 86 municipalities and counties. First half distribution was February 15; second half will be August 15.

Niteries Reap Harvest No. 2: Wallace Next

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Radio and TV Sales
Off in First Quarter

WASHINGTON, July 17. — The Radio Manufacturers' Association (RMA) announced today that sales in the Commercial Manufacturing electron tubes, totaled $64,353,816. The first quarter of this year, as compared with $60,000,000 for the same period in 1947. Almost half of these sales in the first quarter this year went to the federal government and the bulk of the federal sales went to the Air Force and Navy. The output of cathode ray receiving tube production for TV market now stands at the Eastern seaboard. KYW, local National Broadcasting Company affiliate, recorded for $154,200, almost as much as for other stations throughout the country.

Well, if showbiz failed to cash in 100 per cent on the Dems, there is still Wallace convention coming up next week (23-25). But how many Wallacians are there? And how much loot in their jeans?

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**TV MAY BE IT'S SAVIOR**

**NAB Code Faces Challenge On Prohibiting of Giveaways**

WASHINGTON, July 17.—The question whether the National Association of Broadcasters (NAB) new code prohibits giveaway programs is finally being faced by NAB officials here as the result of a few scattered requests from station owners for interpretation and clarification of the code's contest provision. This provision specifies that "any broadcasting designed to "buy" the radio audience, by requiring it to listen in hope of reward, rather than for the quality of its entertainment, should be avoided." 

A new code observance committee, which Justin Miller, presy of the NAB probably will name next week, is expected to survey this problem for the board at its next meeting in November. Creation of the code observance committee was authorized by the board at its last meeting at the NAB convention in Chicago. The new committee is being dubbed a "watchdog" to observe the extent of code observance and to go beyond preparing surveys and reports for the board inasmuch as the code contains no enforcement provision.

Since networks have agreed to the new standards in effect by January 1, by which time compliance is expected to be made more practical by requiring it to listen in hope of reward, rather than for the quality of its entertainment, should be avoided.

**CBC To Allow Political Meets Free Air Time**

MONTREAL, July 17.—In an unprecedented move, the Canadian Broadcasting Corporation (CBC) has decided to grant free air time to political local conventions. In a statement last week by A. D. Dunton, chairman of the board, the CBC let it be known that such free air time constitutes "political speeches of outstanding importance" from conventions called by national parties to select new leaders.

The CBC's gratis political air-time offer, announced by Dunton, is as follows:

"When a qualifying national party holds a national convention for the purpose of choosing a new national leader, the corporation (CBC) will make available all free network time for the broadcasting of a speech or speeches at the convention; and during the following week, the corporation will offer to each such party other qualifying national parties network periods of approximately half the time devoted to speeches from the convention."

The decision to allot free air time comes a month before the Liberal party, which counts on the CBC network for its major new events, will meet to pick a chief to replace Prime Minister Mackenzie King, who is retiring.

(See CBC to Allow on page 12)

**Inks "Whiz Quiz" For ABC Web Bow**

NEW YORK, July 17.—The Paul F. Beich Company, candy firm, this week agreed to sponsor Whiz Quiz over the American Broadcasting Company (ABC) on Saturday nights, beginning September 11. The show, formerly known as Whiz Quiz, was heard on the network. The sponsor is said to be interested because of the disappearance of the "Man in the street," with Olsen setting up his apparatus at a different spot in New York each week. The time is not definitely set as yet, but it is understood to be 8:30 a.m.

Products played will be Whiz and Pecan Pete candy bars. Oilla Adver- tising Company, of Chicago, is the agency.

**A Letter Redhead**

HARRISBURG, Pa., July 17.—Letter Redhead, noted as one of the more progressive young opera, has written a new song for his development. Redhead wrote a song (lyrics and music), his first, called Just Love and Happiness. It has been picked by disk jockeys and retailers in The Billboard's Record Possibilities section of the Music Popularity Charts, and bought by Warner Bros. for new flag and deploys. The tune is published by Advance Music, of the Warner music group.

**Steady Tuning Likely To End Air Problem**

Mass Ballyho Impends

NEW YORK, July 17.—The growth of television, with its concurrent mushrooming sales in video receivers, may well prove to be the salvation rather than the ruin of FM broadcasting, insiders were claiming this week. Virtually all recent predictions of FM's future have been dismal, with the feeling prevailing that TV had stolen the spotlight and would force broadcasters to hyperventilate FM. But sponsors and agencies are beginning to show renewed interest in FM, based on the growing use of the continuous tuning circuits in television receivers, much on the same basis as video fare. At the same time virtually no TV sets are geared to pick up AM stations.

Following the leadership of DuMont, other manufacturers are climbing on the use of this circuit wholesale, with all indications pointing to an early mass advertising campaign which will educate the public to the idea of catching the favorite radio program on the FM dial.

Since nearly all major web shows now can be received on FM, there would be no necessity for manufacturers to (See Steady Tuning on page 13)

**La Shore Exits Morris for MCA**

HOLLYWOOD, July 17.—Dinah Shore this week did a surprise exit from the United Artists talent stable, moving to Music Corporation of America (MCA), effective at once. Miss Shore, top gal singer in the Morris office, had been with the agency since July 24, 1948.

Reason for the split was said to be dissatisfaction with the agency's handling of La Shore's radio work.

**Chesterfield's Signposts Nighttime Expansion**

NEW YORK, July 17.—Chesterfield Cigarettes appears headed for an expan- sion in nighttime radio, audition- ing a new program this week starring Dean Martin. Chesterfield has already been advertising in the daytime, while appearing in a number of comics. The program, with Ray Eberle's orchestra, is a half-hour stanza.

The show was auditioned at the National Broadcasting Company (NBC) but appears headed for another network, if bought, since NBC already is using the time. Chesterfield now has only its five-night-a-week Supper Club on NBC at its even- tually.

Newell-Emett is the agency.

**ELEVENTH ANNUAL**

**Radio-Television Promotion Competition**
NAB Prepares To Continue Fight on Mayflower Doctrine

WASHINGTON, July 17.—Preparation by the National Association of Broadcasters (NAB) to launch a new and more vigorous crusade against the Federal Communications Commission's controversial Mayflower Doctrine is seen in the emergence this week of Rex Howell, KFSJ, Grand Junction, Colo., as prospective new chairman of NAB's Freedom of Broadcasting Committee, which has gained new strength in the attention given to the NAB's and the FCC's recent meeting.

It is learned that President Justin Miller, of the NAB, significantly has asked Rex Howell to serve as chairman of the NAB standing committee which will carry a heavy load of the defense of the new group. The appointment is expected to become official within a week.

Viewed as strategic in the prospective new appointment is the timing in conjunction with an upcoming drive in the 81st Congress, when NAB will be training its big guns on the existing Communications Act. The NAB will be the present law will need complete revision and is urging that the commission's authority over station programming be eliminated. The bill will be in the hopper when the 81st Congress meets, with the intermediary leap anticipated for the special session which President Truman has called for July 26 (see story this issue).

Howell's NAB Favorite

Howell's move to the NAB since his FCC hearing testimony in which he declared that his station has complied with all of its editorial views for local community improvement is viewed as strategic in the present drive. Howell is considered to be the public's beneficiary and has opposed projects deemed disloyal to the community. Howell, during the hearing, volunteered to play transcriptions of records of events of which the commission showed no interest in hearing them.

The Howell appointment to head the NAB committee is another step to be announced by NAB next week. The list of prospective new members of NAB standing committees for the new year's virtual completion. Frank King, of Jacksonville, Fla., will head the public relations committee. Theodore Loew, vice-president of WNEW, New York, is expected to be chairman of the newly created non-affiliates committee. The latter committee will bring the list of standing committees to a total of 15.

Cott Heads NAB's Non-Affil Comm.

WASHINGTON, July 17.—Ted Cott, vice-president of WNEW, New York, who led a successful drive for the creation of a new standing committee of "independent" stations in the Associated Broadcasters (NAB) in order to give independent stations representation in NAB policy work, has been asked by NAB President Justin Miller to head the newly formed non-affiliates subcommittee. Cott is expected to convene his group and to work promptly, preliminary to the NAB board's next meeting.

Under NAB rules, the committee chairman is authorized to call a meeting of his group at any time in an emergency. Each meeting called is subject to approval of the NAB board, which consists of seven to nine members.

AFRA Wins 10% Pay Hike

DETROIT, July 17.—The Detroit local of the American Federation of Radio Artists (AFRA) has won a 10 per cent pay increase with WWJ, under the Taft-Hartley Act are still being negotiated, jointly with both WWJ and WXYZ, with which the general agreement was signed some months ago, leaving this end of the contract open. According to Boaz Siegal, exec sec here, the union received an overwhelming affirmative vote for a union shop in all local stations in which it has contracts, with only four votes in all cast against AFRA. Involved were WWJ, WXYZ, and the 5:30 to 7:30 period on an application because of the Federal Communications Commission's policy.

Harry Goldstein, free-lance actor, was elected president of the local last week. He has served as president the past few months. Other new officials are: James Longini, shop steward, and Bill Morgan, Roger Baker, appointed Sunday night show. The deal was set up by the Katz Commission.

Camels Hunting Daytime Shows

HOLLYWOOD, July 17.—The current has cast a fresh light on the suspension of daytime shows on the air since the decision of the Federal Communications Commission to make only one application as the commission. To be announced for the trip is to set plans for Camel's new contract providing for an average of 150 in-between-class, 77 class, and senior continuity scripters $92 each.

The labor org also wants a larger cut of the dough collected from subsidiaries to go to its own continuity writers for webbing. At present, when commercial rights are sold, 50 per cent goes to the writer, 25 per cent goes to companies and 25 per cent when the radio script is converted to a novel. The WKBW picks Roger Baker.

BUFFALO, July 17.—Roger Baker, 20-year radio veteran, this week was named commercial manager of WKBW, Tri-States, pending a determination of the station's policy by the station's new owner, Arthur Simon. Baker takes over the station's station with the general agreement was signed some months ago, leaving this end of the contract open. According to Boaz Siegal, exec sec here, the union received an overwhelming affirmative vote for a union shop in all local stations in which it has contracts, with only four votes in all cast against AFRA. Involved were WWJ, WXYZ, and the Trendle-Campbell Enterprises.

The deal was set up by the Katz Commission.

AFRA Wins 10% Pay Hike, Nears Contract With WWJ

Special Session To Speed Probe Of FCC, Mebbe

WASHINGTON, July 17.—The request of Congress for a special session July 26 may speed hearing of the House special committee investigating the Federal Communications Commission (FCC). This became apparent here yesterday (16) in the wake of President Truman's call for the special session.

Rep. Forest Harvest (R., Ind.), chairman of the special committee investigating the FCC, had previously planned to defer formal hearings until September, even later, because of the preoccupation of lawmakers with the political campaigns. However, if, as is generally anticipated, the session turns out to be a skirmishing-point for the upcoming political campaigns, there will be plenty of opportunity to pressure the action on the floor and lots of time for hearings.

The biggest advantage to the special session is that it will be open to the public, whereas the FCC is closed to the public. The FCC, however, held a closed session Friday, which was attended by numerous others to be announced by NAB next week. The list of prospective new members of NAB standing committees for the new year's virtual completion. Frank King, of Jacksonville, Fla., will head the public relations committee. Theodore Loew, vice-president of WNEW, New York, is expected to be chairman of the newly created non-affiliates committee. The latter committee will bring the list of standing committees to a total of 15.

American Oil Buys

ABC Sundays, 7:30

NEW YORK, July 17.—The American Oil Company this week signed to sponsor the 7:30-to-8 p.m. period on Sunday over the American Broadcasting Company (ABC), beginning the Paul Whiteman Club Disc Jockey show over American Broadcasting Company, and it is said to be anxious to get the station in the afternoons.

Luckenbill's announced purpose for the station is to set plans for Camel's new contract providing for an average of 150 in-between-class, 77 class, and senior continuity scripters $92 each.

Camels hunting daytime shows

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The deal was set up by the Katz Commission.
**GERMAN RADIO GOULASH**

**BBC Cuts Light Programs In Net - Musician Fracas**

**LONDON, July 17.-**The British Broadcasting Corporation (BBC), an arm of the British government, is being asked to cut its network programs by 20% in order to bring down all programs. This move is being demanded by the British Musicians' Union (BMU). TheLondon, July 17.-**The British Broadcasting Corporation (BBC), an arm of the British government, is being asked to cut its network programs by 20% in order to bring down all programs. This move is being demanded by the British Musicians' Union (BMU). The BBC rejected the BMU arguments in the four seven-of-differences, and countered by pointing out that it has "led the field in its country in the matter of good salaries for orchestral performers, who are better paid in the BBC than in any other British or continental orchestra.

**What Makes Each Zone Different**

**U. S., Brit., Russ Ideas Clash**

**BERLIN, July 17.—**The status of radio broadcasting in the various countries is an uncertain, confused and divided as that of the defeated nation itself, with the various occupying powers pulling in diverse directions in this as in virtually every other field. Out of such shifting action, which has become cloudier as relations between the occupying powers have been more difficult, one fact remains certain: Broadcasting in Germany is destined to be eddied, churned, and afloat rather than privately operated. It is the definite trend not only in the Russian zone, but in the British and American zones as well.

**The political conflicts among the victorious Allied powers are reflected in various ways in Germany. For one thing, each power has a strongly enforced censorship division which renders impossible broadcasts not acceptable to the occupation forces in the various zones. Another item is the operation by each occupying power of its own facilities, apart from the controlled German stations. Wherein lies the extent of the conflict, only the point of view of the personnel operating the station and the government policies conflicting material. The French don't find this necessary, since their troops can easily hear the French home programs and two 15-minute French shows are played in over German facilities regularly.**

**Programmed Sad**

**Programwise, German radio is perhaps the saddest of all.** The public apparently is too busy scrabbling for food to pay much attention to what is said, and the editors confine themselves, almost entirely, to the popular hit song. The result of years of Nazi indoctrination is evident from the fact that complaints and requests are almost nonexistent, apathy is clearly

**Army To Train Men In Radio On-the-Job**

**WASHINGTON, July 17—**In an important step toward public information service of the army, a plan has been developed to train ex-German radio operators. The plan is to train the men in civilian attire, in the army's public information division. Major General Floyd L. Parks, chief of the division, said last week: "The political conflicts among the victorious Allied powers are reflected in various ways in Germany. For one thing, each power has a strongly enforced censorship division which renders impossible broadcasts not acceptable to the occupation forces in the various zones. Another item is the operation by each occupying power of its own facilities, apart from the controlled German stations. Wherein lies the extent of the conflict, only the point of view of the personnel operating the station and the government policies conflicting material. The French don't find this necessary, since their troops can easily hear the French home programs and two 15-minute French shows are played in over German facilities regularly.**

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Radio and Television Program Reviews

Mel Torme Show
Reviewed July 6
PHILIP MORRIS SMcc LMT.
Patrick H. Corman, Adm., 
Thru the Blow Co.,
Via NBC
Tuesdays, 8-8:30 p.m.
Producer, Frank Darby; writers, 
Marvin Abelson, and Ben 
Stern; director, Dean Elliott. Cast: Mel Torme, 
John Brown and Sidney Miller.
Started July 6
Average Receiving of shows at this type.
Prominent Music: 3.8
Current Receiving of show preceding.
Current Receiving of show following.

Leaves It to the Girls
Reviewed Friday 12.
3:30-3 p.m.
Style—Round table discussion.
Sustained over W6XAO (Don Lee),
Drawn power of the glamour 
dolls who make up this panel should 
be enough to attract lookers, plus the 
fact that both the panel and the 
promotion of the Mutual radio sus-
tainer (broadcast simultaneously) 
were sure to help attract the appeal to rate.
Show's format: The panel consists of 
the Pebbles Melzer quartet (Constance Bennett, 
Binnie Barnes, Ann Rutherford and 
Robin Miller), given a lot of the informal 
and life, making the most of a relatively 
static idea.

Kraft Summer Music Hall
Reviewed July 5
Kraft Foods Company
John H. Platt, V.P., Chg. Adm.
Tru J. Walter Thompson Co.
Ezra McKechnie, Acct. Exec.
Sustained over NBC
Thursdays, 9-9:30 p.m.
Estimated Talent Cost, $2,000.
Director, Billy Wilgos. Cast: Nelson Eddy, 
Dorothy Kirsten and Bob Armbruster.
Current Hooperating of the program.
Average Receiving of shows at this type.
Local Receiving of show preceding.
Local Receiving of show following.

Sealtest Presents Ray Noble With Hene Woods
SEALTEST COMPANY
Thru C. B. Howard, Bldg. Exec.
Via ABC
Tuesdays, 8-8:30 p.m.
Estimated Talent Cost: $4,000; produ-
tion cost: $350; promotion cost: 
$175. Averaek. Cast: Fry Nye 
and Son; Nice orchestra, Hene Woods, and the 
New Chetv Chords. Current 
Hooperating of the program.
Average Receiving of shows of this type.
Current Receiving of show precedent.
Current Receiving of show following.

On Your Mark
Reviewed July 16
Sustaining Over MBS
M. W., 2:30-2:45 p.m.
Estimated Talent Cost: $1,350; produ-
tion cost: Bud Collyer and Paul Luther; 
announcer, Paul Luther. Cast: Bud 
Collyer, Harry Allen. 
Current Hooperating of the program 
(Sustaining Photo. 
None of the receiving of shows of this type.
Current Receiving of show preceding. 
None of the receiving of show following.

Kraft Summer Music Hall
Venue: The summer session of Kraft 
Music Hall, with Nelson Eddy, Dorothy 
Kirsten and Bob Armbruster's 
orchestra could stand on its own 
as a winter season show. It's 
a completely entertaining produ-
ction, with Nelson Eddy singing his 
fairst ringering type of stuff 
and Kirsten performing in 
the operatic type.
Chi’s Pro Grid Teams Nix Tele; Reason: Box Office

CHICAGO, July 17.—Following in the footsteps of other sports leaders who have adopted an anti-television policy, the Chicago Bears and Chicago Cardinals, pro football teams, undoubtedly will not allow television of their games here this fall. WWKB and WENR-TV, the latter to be on the air in the fall, have stated that attempts to get television rights for games this fall have been fruitless. Persons who have talked to George Halas, state he is opposed to television and that he claims last year’s gate loss was hurt by television. The Chicago Cardinals, it is understood, are adopting the anti-television policy of Halas. Furthermore, it is said by sources close to Halas that his position will not change, and that the league will also adopt an anti-television position or at least set higher prices for their games to cover any possible loss in gate.

As a result of the exit of the Bears and Cardinals from the television picture, stations here are scrambling for rights to televise local college and professional games. The Chicago Rockets, another pro team, has a verbal agreement with the Rockets’ management, with a definite go-ahead to televise games of the Chicago Rockets, another pro team. WBKB and WENR-TV, the latter to be on the air in the fall, have stated their interest in establishing local tele, hence the trade looks for an even greater sales spurt once college and pro football is regularly teletcast.

TV of Williams, Jack Baut Loses Promoter’s Coin

(Continued from page 2)
NEW YORK, July 17.—Actors auditioning at WPIX, The New York Daily News television station here, do so under “brutal and primitive” conditions, according to the thesp who underwent the rigors of such an audition last week. The circumstances involved, it’s claimed, would be bad enough in radio, but in tele- vision, where sight is as much as, if not more so, as the sound involved, it’s real murder.

Auditions are held in a large room furnished with a piano, table and some couches, chairs. The floor is bare and seemingly not noiseproof. The windows on the day involved over the current allocation of noises of East 42nd Street are walled into the mike, which in turn means that noises of East 42nd Street are walled into the background of Street Scene, which the actor didn’t happen to be doing. The one who had an appointment at 2 p.m. waited until 2:40 for the directing editor to show up, singer who was kept waiting about half an hour was then told that the stars didn’t want him and provided the accompanist, although she’d been previously informed that she needn’t come.

Another act gave an audition, with an unwanted audience, consisting of a group of five performers he had in tow. The troupe were told to powder, but didn’t hang around the door. The door was open, and a steady flow of traffic helped the auditioning performer a great deal, about as much as a blast furnace helps a blast furnace worker under way, a couple of guys, one at a time, came in and sat down at the table with the casting director for a small kaffee klatz. This helped the performer a little more than the usual civilizations of radio and tele, auditions are recognized not only as harrowing experiences for the acts involved, but of the few means stations have of discovering talent. Consequently, performers are given the standard courtesies of quiet and privacy. As one actor commented of WPIX, “How can they possibly catch any shading or subtleties when they audition in an alley?”

Jerry Franken.
**Moppets Pick Historical Adventures and Mysteries**

NEW YORK, July 17.—Children in the 9-to-12-age bracket, surveyed for 6G Each on Eastern Outlets ties, by Junior Programs, Inc., which were made in school classrooms, with vine, N. Y.; Maplewood, N. J., and rural areas in New York City, Bronx —moppets in the urban, suburban and indicated that historical adventures were of interest. Final decision, however, was involved. For either first or second choice. Historical adventures—83.7 Mys—62.5 Quizzes—64.8 Animal stories—56.6 Party time—49.8 How-to-do-it-shows—39.2 Stories of children in other countries—34.1

Stories of boys and girls today—22.5 Stories of children everywhere—20.9

Mrs. Dorothy L. McFadden, presi- dent of Junior Programs, is a former staffer at WRGB, Schenectady. The WJZ-TV mobile truck has been assigned from the National Broad- casting Company (NBC), the Colum- bia Broadcasting System (CBS), the American Broadcasting Company (ABC) and DuMont, each taking one full day's assignment on the floor events. The same system will be used at both conventions. The WJZ-TV mobile truck was used at the Democratic convention, with Philco (WTPL) handling the tele film series by the International Tele-Film Company, headed by Paul F. Moss, former leg producer. Titled Kieran's Kaleidoscope, the show starring the former Informa- tion Please headliner already has 78 hours either completed or in production. Schulberg will write and direct a film series featuring Ray Arce, boxing trainer, on keeping that waiting slim. Top sports celebs will guest.

Both shows are being marketed on an open-end basis, with distribution direct to broadcasters for local sale.

**Way Cleared for Coverage Of Third Party's Conv'n**

PHILADELPHIA, July 17.—Questions involving the placement of the WJZ-TV mobile truck, and the participa- tion of WPIX in the coverage of the forthcoming convention of Henry Wallace's own will be the only elements of dispute at this week's meeting of the pool committee of the Philadelphia television industry. The committee, which set up all arrangements for video coverage of floor happenings at the Democratic and Republican conven- tions, agreed to cover the Wallace conven- tion, with Philco (WTPL) handling telecoverage at Shibe Park, where one Wallace meeting is to be held.

**Next Confabs Need Drama, Streamlining, Says Politico; Speech Timing Necessary**

PHILADELPHIA, July 17.—With the Republican and Democratic na- tional conventions now out of the way, spokesmen for both major par- ties are agreed that conventions of the future will be thoroughly stream- lined by television. This, they state, was amply demonstrated at the two sately here and should be really dramatized by the time 1952 rolls around. The enormous amount of publicity and reaction generally to TV's politi- cal coverage made the politicians ter- rifically conscious of the new eye that was upon them. Ed Ingle, radio head of the Republican National Committee, stated this week that the major change he expected on future conventions would concern timing—the timing of speeches, the hour at which acceptance speeches would be made and the length of time to be allowed to convention ora- tors, for example.

“All of us were enormously impres- sed with television,” Ingle de- clared, “and know that it will have a profound effect on arrangements for future conventions. It will also have a great effect on campaign poli- tics. In the future, and possibly even in the 1948 campaign, it is quite likely that we'll emphasize brevity in both radio and television.

“For example,” Ingle continued, “in the past we've used both 15-minute and half-hour speeches. This year we're going to concentrate on much shorter air time, using one-minute spots, in many cases. By 1952, tele- vision will no longer be a novelty, and the fact that millions will be watching us, even tho they're not in the hall, is certainly going to govern our thinking.”

**Demo's Bad Timing**

General reaction this week was that the Democrats had doused them- selves with their timing of Thurs- day nominating and acceptance ses- sion. As a result, President Truman and Senator Barkley didn't get on until around 2 a.m., when a minimum TV and radio audience was available. Democrats were also criticized for allowing 30 - minute nominating speeches, in contrast to the GOP's 15-minute limit, and for allowing an unlimited number of seconding speeches, which the Republicans limited to four, with a maximum time allotment of five minutes.

With the Republican convention providing the basic experience, the Democratic convention was taken easily in TV's stride. All concerned had a greater degree of confidence in themselves, and many technical and production headaches which had proved troublesome in the first con- vention were solved before or during this week's convention.

**Longhair Ork To Do Detroit Tele Series**

DETOIT, July 17.—The Detroit Symphony became probably the first major orchestra to go on a regular television schedule with arrange- ments signed this week with WWJ- TV to pick up a weekly concert Tuesdays at 9 p.m., beginning July 20. The symphony made one video appearance in the spring, from Orchestra Hall, but the present series will originate from the State fair- grounds, where an outdoor series is being given in the orchestra shell. The series, which will be sustain- ing, will run an hour, with Charles Layton, who handled the orchestra's appearances over the American Broadcasting network, as announcer.

**By meter measurement WJZ dominates the prosperous Southern New England Market**

TV Sets-in-Use 3-1 Over All

Figures Cover Evening Hrs.

Other Dual Homes

NEW YORK, July 17.—In New York, Chicago and Los Angeles, a radio and a television receiver, the video sets are getting nearly three times as much use as they did three years ago. The fact was brought out in a special set-in-use (SIU) survey of Metropolitan New York radio and television homes for the April-June period, made by The Pulse Inc., research organization, especially for The Billboard's Continuing Program Comparisons. As new interests are developing, the increasing popularity of daytime telecasts, despite the sparsity of programming in the hours between noon and 6 p.m., is still evident.

The Pulse survey shows that television, video homes, in the all-day noon-thru midnight period, now are utilizing twice as frequently as their radios, with June figures showing a 21.4 tele SIU figure to 11.5 for radio. In May, it was 17.8 for video to 12.0 for radio, while in April the tele figure was 17.7 to 9.8 for radio.

Other Figures

Homes with both radio and tele sets also, naturally, have developed a higher SIU figure than those with radios alone. In April, it is put at a 28.6 average SIU for radio homes, to 26.9 for radio-tele homes. In May, radio-tele homes had a 24.6 average, surpassing the 29.2 of radio homes. In June, the gap was widened, with 31.5 for TV homes against 28.4 for radio.

Daytime figures still find radio get.

(See TV Sets-in-Use on page 38)

Bevis To Top NBC's Cleveland TV Outlet

NEW YORK, July 17.—Charles C. Bevis Jr., in charge of TV station relations for the National Broadcasting Company's Mid-Atlantic market, has been appointed manager of NBC's Cleveland outlet, Wreib, effective immediately.

Bevis joined NBC in 1936. Prior to his post in the Cleveland television division department he was executive assistant to NBC Vice-President John F. Royal for two and one-half years. Before the war, in which he served as a carrier dive bomber pilot, Bevis was an engineer in the Wreib's night program department.

BULova Time Signals

Now on 20 Tele Stations

NEW YORK, July 17.—Purchase of time signals on three owned-and-operated video stations of the Amerindian Communications Corporation and Bulova Watch Company, and the Bulova Watch Company, albeit none of the stations is on the air yet, underlines the aggressive push by the two companies to become a major force in the television market.

Bulova already is signed for spots on more than 20 stations, in every city it has a local station, and the Bulova business has expressed determination to establish franchises in every new tele market.

The latest contract, with ABC stations KG-O-T.V., San Francisco; WENR-T.V., Chicago, and WNPX-T.V., Detroit, is an important step. In Chicago, it is a special package deal, calling for time signals via electro-beam, effects operating daily. The Chicago outlet begins September 1st, Detroit, October 1, and San Francisco, December.

The ABC contract is somewhat more elaborate than those signed with individual stations. Bulova is averaging around half that number of time signals on most other stations, the time signals now are WNPX, WCBS-TV and World.

The policy of spreading out and growing with tele was first set by the local outlet, directly route of radio signals. Henceforth, its time signals began appearing in every tele city. While no radio coverage has been attempted for video comparable to telecasts, the stations have been using their radio signals to test out where the It is not expected that advertisers and agencies, in particular, will have the most to gain from such research, and would be the biggest prospects for picking up part, if not all of the tab.

Present at the subcommittee meeting last week were its members, William Ray, WHAM, Rochester; William Forbes, Young & Rubicam, and Carl Phethay, Standard Brands. Also participating in its discussion were some prominent television executives, including representatives from ATS and several research organizations.

Bigelow To Handle Wessel Comedy Scoop

HOLLYWOOD, July 17.—Personal appearance engagements for Mike and Marjorie Bigelow are being handled by the Mike Bigelow Associates. The agency recently was engaged by Wessel Television Verrypics, Inc., to handle the public relations and merchandising of Wessel's new comedy show, presented by Mike and Marjorie.

Rip-tickling team was recently featured in the Los Angeles Times. Mike Bigelow, 1954 Audition record of the yet untitled Wessel show will be cut next week.

3 Syracuse Channels Approved by FCC

WASHINGTON, July 17.—Television construction permits totaling $10,054,041 have been issued by the FCC last week. Should it get the okay there, as an- other development in the long history of television on the basis of an experi- ment which, thru insufficient cov- erage, gets an affirmative answer, three times out of every hundred, on a nationwide scale, could be as much as 30 per cent off.

Action Next Month

The entire plan will come up for action by NBC's new television committee, which will meet the first week of August. If the group feels that it will get the okay there, as anticipated, it would then also necessi- late approval by the FCC finance committee for expenditure of what- ever funds are required. FCC official- ies, meanwhile, will be drawing up proposals on the various techniques being considered, and total costs, and may seek outside help for financing of the survey. It is believed that advertisers and agencies, in particular, have the most to gain from such research, and would be the biggest prospects for picking up part, if not all of the tab.
German Radio a Goulash: U.S., Brit., Russ Ideas Clash

Cold to Commercialists

The prevalent attitude toward possible commercial broadcasting is revealed by replies received from 70 stations at random throughout Billboard's correspondent. Of these, only 10 thought that sponsored programs be of any value. Twenty-five said they didn't like the idea of commercials interrupting a program. One could almost read the meaning of a commercial operation.

Experience on personnel untaught by the Nazi tinge has been hard to come by. But the British, as one of the biggest spenders, would do it if they could. Preferences include television, a type of re-education stuff too vigorously and antithetically. Back listeners by going overboard on entertainment. Each zone also gets its own complete programming of British, French and Russian, but these will consist only of the German Top 15. News shows are dull, the best seeming to be the British, with a brief stop in the middle of the concise reading of items. Comedy shows are pretty sad, with the occasional salvos of scripts and tableaux from Cabaret variety shows, with music and allegedly funny sketches, are about the best along this line.

Giveaways Do It

Most popular shows on German radio today are those given away. The Top German show is aired over the Frankfurt outlet in the U.S., zone, but there is a complete presentation ranging from glassware to the heavier items, and even the rarest of the American bug, cigarettes. Only income for the German stations comes from listener licenses, which cost two marks per month, thru the post offices. The Nordwestdeutscher Rundfunk, with a zone covering the British zone, claims an income of 4,000 marks per month. Two Russian-zone outlets, Berlin and Mitteldeutscher Rundfunk, each in a million marks monthly. The average zone stations in Munich, Frankfurt and Stuttgart get 2,000,000 marks.

MEL TORME SHOW

stint of thumping in some soap operas was his flower days, and read off a bold new line now. Supporting players also do well with their material. Scripting, by Harmon Alexander and Ben Perry, was routine, plotwise, but came thru with a few good yokes. Torme turned his eye and his now are trying to wean back listeners by going overboard on entertainment. Each zone also gets its own complete programming of British, French and Russian, but these will consist only of the German Top 15. News shows are dull, the best seeming to be the British, with a brief stop in the middle of the concise reading of items. Comedy shows are pretty sad, with the occasional salvos of scripts and tableaux from Cabaret variety shows, with music and allegedly funny sketches, are about the best along this line.

Up EQUITY's DOUGH

The old provision stands. When a company is on tour and it is the Christmas of Holy Week, the acts are entitled to minimum salaries. The pact runs for two years, but minimums will be uplifted next year if the cost of living index of the Bureau of Labor Statistics rises this year.
PETRILLO GETTING SOFTER?

Decca Taking On Few Indie Distributors For Better Area Coverage

NEW YORK, July 17.—In a precedent-shattering move, Decca Records is expanding its national representation by taking on a few independent distributors who will handle all of the firm's business. Decca has already appointed the Salt Lake Hardware Company to handle its wares in the Salt Lake City area, making it the first outside distributor for the discery since the advent of independent distribution.

Much like the recent Capitol Records decision to add a few indie distributors to their line, Decca's idea is to expand its market coverage without absorbing additional costs. However, the盐湖公司 has serviced the Salt Lake City section thru its branch in Salt Lake, Utah.

According to the source industry here, Petrillo is now showing a more responsive attitude to the proposed Institute for Music in America plan (The Billboard, July 5) other modifications being made on the statement emphasized, however, that the situation is still a highly uncertain one.

NEW YORK, July 17.—Record company spokesmen here admitted this week that a last-minute snag was holding up a plan for unified action, presumably against Petrillo's recording ban. The disk execs were uncertain whether the delay necessarily represented any grounds for optimism, nor did they know for sure whether any new sign or word from Petrillo concerning the Institute for Music in America plan had been received.

It appeared that the last minute hold-up emanated from the RCA Victor Company, since execs from other diskeries had expressed the earlier idea of coming together at a prepared meeting in order that the Institute plan was all set. On Friday (16) the word came out that strategy, confab and statement had been delayed because of Victor's insistence that more time be given to the entire decision and that it was the idea that the music company was thinking of. It was the impression that the Victor reaction construed something more than normal interest in the proposed plan, as the chances were that no more meetings were to be held. Sources in Washington and here carried the strong impression that the Victor reaction construed something more than normal interest in the proposed plan, as the chances were that no more meetings were to be held.

Decca spokesmen carefully iterated that Decca's idea is to expand its market coverage without absorbing additional costs. However, the 盐湖公司 has serviced the Salt Lake City area, making it the first outside distributor for the discery since the advent of independent distribution.

Some guts were taken when Decca adapted its dist set-up by shutting a dozen or more of its outlets in favor of “superbranches" also probably will be filled in via indie outlets. The move to appoint the indies comes at a time when Decca's newly launched Brunswick label will be peddled thru indie outlets, but there is no connection between the move and the decision to set up the new outlet.

Commodore records, however, will be handled by a branch office located too far from the scene.

Secret Confab

Meanwhile, there was no clue to support conjecture that new efforts were being made to meet Petrillo's legal demands, with help being staged between Victor reps and the AFM boss, the chances were that no more direct contact with Petrillo would be maintained for the time being. Decca Records President Jack Kapp, who originally had communicated with the AFM chief on the proposed industry plan to settle the ban, left for England Thursday (15). The spokesman emphasized, however, that he was uncertain whether the delay necessarily represented any grounds for optimism, nor did he know for sure whether any new sign or word from Petrillo concerning the Institute for Music in America plan had been received.

Diskers Admit Last-Minute Snag, However

Decca To Stop Distributing For Com'dore

NEW YORK, July 17.—Milt Gabler, Commodore Records' mentor who is also an a. & r. exec at Decca Records, has announced that Decca will discontinue distribution of his Commodore Records. Papers for the separate line will be filled up by both firms' lawyers, with signatures expected within the next few days.

Commodore will appoint independent distributors to handle the line, which originally had been handled by a branch office located too far from the scene.

Meanwhile, six or seven smaller diskeries have been cutting wax with union toolers in New York. These are not major waxeries, they nevertheless are firms of considerable stature in the industry.

Incensed over Petrillo's refusal to negotiate or on the terms of the foundation plan, most of the manufacturers resounded their contention that it was an industry solution to the legal problems which Petrillo had created by the ban. Sparked by representatives of Capitol, Decca and Columbia diskeries, the defy-Petrillo attitude swelled in the past week to the point where it was decided to proceed with tooler recording in this country. Reps of these firms claim that they have contacted AFM toolers and their proposals to cut wax have been received favorably by almost all of them with the proviso that the musicians be offered sufficient protection against AFM detection. This favorable reception led to drafting of a statement which now has been held.

Meanwhile, six or seven smaller diskeries have been cutting wax with union toolers in New York. These are not major waxeries, they nevertheless are firms of considerable stature in the industry.

One of the big points in a diskery-wide stand against Petrillo to be decided is the payment of accrued royalties for the AFM record fund. Many diskers have flatly stated that they will refuse to pay Petrillo any further royalties, with most not having paid the union since the first of the year.

Meanwhile, Decca attorney Henry Cohen's skedded conference with Rep. Fred Hartley (R., N. J.) was postponed this week when appointments were crowded up and Hartley, who was in New York for a couple of days, returned to Washington. It is believed that they may meet next week.

GAEZY TO ALEXANDER

NEW YORK, July 17.—Al Gaezy, band leader recently with the now-defunct Art Armat, has joined the Vaughan Monroe, Lure Green and Jack Edwards orcs, among others.

Br’swick Wax Definite as Decca Subsid

Sell Thru Indic Distribs

N. Y. Rink To Be Super Dancey

NEW YORK, July 17.—It is understood that the Manhattan, a 15,000 seat rink located at 1244 Broadway, will be turned into a super dancey a la Hollywood Palladium.

Meanwhile, six or seven smaller diskeries have been cutting wax with union toolers in New York. These are not major waxeries, they nevertheless are firms of considerable stature in the industry.

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However, at least one of the diskers is keeping its AFM money in a special fund in the event the union decides to sue and win.

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Lund Will Cut Side for MGM
Coast Music-to-Television

Continental Kibdboks
For Flap Insert and Sale

NEW YORK, July 17.—Continental Records, whose debut in the kibdboks plastic field was signalized by the new low price of 75 cents per 10-incher (The Billboard, July 3), completed negotiations this week for the exclusive kibdbok rights of children’s books from a New York publisher and will insert flaps in the covers to contain seven-inch records. The plan, as first outlined to Billboard, will be developed by G-W Pubbery.

G-W Pubbery Set; Subsid To RFM Firm

DISK AIRERS

NEW YORK, July 17.—Deal has been made whereby top tunesmiths Mack Gordon and Harry Warren will join forces in the formation of a new publishing firm. Gordon and Warren plan to take the name of Gordon-Warren. New firm will replace the well-known, long-established Warmsen Wax in R-F-M’s pub empire.

Gordon told The Billboard that the new firm’s catalog will include a “substantial number of titles,” many of them in the standard class, that have been penned by Gordon and Warren. First picture score to come under G-W’s wing will probably be When You’re in Love and Me for 20th Century-Fox, followed by You’re Everything for Metro-Goldwyn-Mayer.

Unusual set-up exists in the linking of Gordon and Warren since former is tied to 20th Century-Fox and latter is under the MGM wing. In addition, many of the Gordon titles are in the Bregman-Vocca library. Before papers are inked to launch officially the Gordon-Warren firm, lengthy negotiations will be undergone to find what titles will be released by B-V-C and the pic scores be turned over by 20th-Fox and Metro. Talks are expected to last about a month before the new firm will be formally launched.

Gordon told The Billboard that hisenville partner, Joe Myrow, will be inked to the G-W company. Charlie Willard will probably be brought in to help handle the goods. In addition to old material, the Gordon-Warren combine will also pitch in for new cleffers, Gordon said.

TD Casino Starts Week-End Policy

HOLLYWOOD, July 17.—Southern California’s current showshub limp-top, TD Casino Gardens in mid-season, and as a result the beach side danceery abandoned its six-day-week operations in favor of a week-end only policy.

According to Manager Eddie Gillmar- bia diskery’s new long-playing (LP) record received its first commercial airing and was originally booked for four full-weeks’ business, but Gillmar-plan to turn over the first of the “Tempo” sessions to a four-week-stand-

LPS Aired on WGYN

NEW YORK, July 17.—Columbia debut disk’s new long-playing (LP) record received its first commercial airings this week on the FM station WGYN, where the 55-minute version of Record of Love was also thrown to the winds, while a console combination will be given away monthly via the same method.
Attention! Juke Operators!

YOU CAN GET YOUR

FROM

your local distributor of

Universal

ROCKS AND ROSES... Walter Kay, WJW, Cleveland, jockey specializing in kiddie programs, writes: "New Dana song stories, series is swell. Cast and performance are excellent, and Al Gamee's script and music are up to his usual high standard."... Alix Blake, WENT, Groversville, N. Y., forwards us the following memo: "To record companies: Kindly slow down on the output—a lot of good stuff is dying by the wayside due to lack of time to air it."... Reader Stan Snow, of Brooklyn, takes issue with the statement that there is only one groove per record. Quoth Stan: "There are two grooves in most of the records and not one, as stated.

FOOTBALL RECORDS

November 21, 1948

A National Accounting of Disk Jockey Activities

GOTHAM GAB... Illinois Jacquet's new Victor platter, Symphony in Sdf, dedicated to WMCA's bashaw of be-bop. Symphony Sid Torin, will be released the first week in March... Arnold Strann is filling in for Lou Steele, regular pilot of the Club 93 show from the Palisades Amusement Park over WPAT. Lou is doing a two-week hitch in a national guard camp... Bob Watson, of WBSF. Atlanta, pilot, uh-nah! TUNE-IN to WNEW and tuned the occasion into a busman's holiday by taking over the show for an interview with Elliot Lawrence... Irving Strauss, member of WMCA's board of directors, and son of station owner Nathan Strauss, is piloting over the Long Island beaches week-ends with a tow sign attached. Beachgoers who report the trailer's correct warranty to WMCA's platter push tell Steve tells us that the trailer is used to promote the current World's Fair of Music at the Grand Central Palace (19-25).

clocks. from Lyle Engels' Song Hits' lyric mag bookoo.

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Western Wax Whirl... John Splege, WXYL, Detroit

Thanks

WALT KAY

WJW

Cleveland

ORRIN TUCKER and VINCE Di MAGGIO

Universal

Promotions

Cash for

Overstocked, Surplus

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Any Quantity

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Phone: Adams 0910

bby

Job

WESTERN-HILLBILLY BAND WANTED

Must be good entertainers as well as musicians. sober, dependable and equipped to travel. Rush photos, full details of all means to the West Coast. Must be able to open soon.

ROWERS' ATTRACTIONS

405 Capps St. Ft. Worth. Texas

MUSIC The Billboard

July 24, 1948

Sound-Quipped Motor Coach for Sale!

Hello! Road Shows! Entertainment groups! Speakers! Completely rebuilt White Motor Coach ready for your use, or in parts.

Beautifullly outfitted, roomy for comfort and plenty of instrument and buckle space. Special appearance platforms at rear. New and complete public-address system with generator and built-in speakers. Body rebuilding alone cost $75,000, sound system cost $4,500.

Our client will sell at retail bargain price, also will consider lease arrangement.

Call, Wire or write

TRACY-LOCKE CO., INC.

1107 Pacific Ave.

Dallas, Texas

DON PABLO

The Most Danceable Music in America

THE MERCURY WALTZ

DECCA

Beg Your Pardon!

But you'd best latch on to

Bullet 1040

Francis "Hear You" Craig does

"I STILL GET A THRILL"

Vocal by Bob Lumh on the flip—"DILUSIONED"

Order from your nearest distributor

BULLET RECORDS

423 Broad St.

Nashville, Tenn.

We Told You So!

They're Both Tower-Fiffic

Jack Owens

And His Little Daughter

Mary Ann

"Will You be My Darlin'?"

Tower Record No. 1288

Write or Wire

Tower, 540 N. Michigan, Chicago

Apollo Records, Inc.

Welcomes Chord Distributors

2406 So. La Salle

Chicago, Illinois

Distributors of Apollo Records

For Sale!

10 inch Record Pressings

Shellac or Vinylite

For Small or Large Quantity

Label—Protecting— Masters

Sonicraft, Inc.

1650 Broadway

New York 19, N. Y.
Green Agency Moves, Expand

NEW YORK, July 17.—The Leonard Green Agency switches to larger offices at 234 West 54th Street about August 1. The agency, primarily devoted to Latin American units, is branching out into the small act and television fields.

This week, the Green enterprise took over the Carlos Molina ork, which had formerly been booked by Milt Deutsch's Continental Artists Corporation. Green's talent stable also includes the Ralph Font, Jose Corbelo, and Leoncra Cuban Boys rumba orks.

Selling personnel, in addition to Green, includes Charlie Green, George Drake, who heads the television department, and attorney Ed Kafman, who recently joined the firm as general manager in addition to legal duties.

CBS' Murphy Ankles To CRI Press Post

NEW YORK, July 17.—Walter Murphy, formerly with the press information department of the Columbia Broadcasting System (CBS), has been named director of the press department of Columbia Records, Inc. (CRI), Frank R. White, CRI prexy, announced this week.

Herb Pauley Ankles FB for Nitery Field

CHICAGO, July 17.—Herb Pauley, for the past two and a half years a v-p. and manager of the Frederick Bros. Chi outlet, this week resigned, effective August 15, to return to his previous post as operator and manager of the Turpinke Casino, Lincoln, Neb., dancey, which has been operated by the Pauley family since 1936. Pauley and Bill Frederick both emphasized that the parting was friendly and Pauley said that his leaving was occasioned by the fact that he could not find a temporada man to supplant George Dinsdale, who has managed the Lincoln spot since Pauley left. Dinsdale resigned June 1 to join his father in a Colorado ranching enterprise.

Bill Frederick has temporarily taken over as Chi office manager pending appointment of a successor to Pauley.

Feist, Abeles Lose Key Ground As Judge Reverses “Rum” Acc'tg

NEW YORK, July 17.—Leo Feist Music pubbery in the Metro-Robbins group appears destined to give up a heavy chunk of dough in light of the newest ruling on the long-drawn-out Rum and Coca-Cola infringement suit. Federal Judge Mortimer H. Byers handed MGM attorney Julian Abeles an apparently decisive blow, when he upheld motion by Emil K. Ellis, attorney for the plaintiff, Mohamed H. Kahn (British West Indies music pubber), to reverse an order submitted by a special master in the case, and instructed the master to take an accounting of all monies derived from the pubbing and disking of Rum from the time it was issued in 1948.

RCA’s Heebner Off to Mexico

HOLLYWOOD, July 17.—In line with The Billboard’s exclusive report last week that RCA Victor will dodge the disking ban by recording in Mexico, Victor's Coast artist and repertoire chief, Walt Heebner, Thursday (15) for the Aztec capital to wax instrumental backgrounds.

Heebner will be gone about 10 days.

MGM To Put Kidisks On Plastic Metro-Lite

NEW YORK, July 17.—As of its August 27 release, the MGM diskery will issue its kidisk and disk jockey platters on a vinylite plastic disk known as Metro-Lite.

The action follows the trend of major waxeries and instrumental backgrounds.

The Kahn in侵权ment was based on the lyrics of Rum.

Correction

NEW YORK, July 17.—I Wonder Who’s Kissing Her Now, published by Broadcast Music, Inc. (BMI) affiliate E. B. Marks, and featured in the film of the same name, was inadvertently omitted from the annual Feat-
man survey of songs with the largest radio audiences, reported in last week's Billboard. The Featman office advises that the tune should have been in position in the pop tune compilation, with a total of 12,146 ACI points and 22 weeks on the survey.

SKYROCKETING TO NEW RECORD HEIGHTS!!

(Watch Those Billboard Charts)

BLUEBIRD OF HAPPINESS

Vocal by Bud Brees and The Galli Sisters
Poem Recitation by Art Mooney

on
MGM 10207

MGM RECORDS
THE GREATEST NAME IN ENTERTAINMENT

ART MOONEY
and his ORCHESTRA
MUSIC

Court Nixes Boosey, Hawkes Motion for K. O. of Bartok Suit

NEW YORK, July 17.—Federal Judge Alfred C. Cote here denied a motion by Boosey & Hawkes, Inc., music publisher, to dismiss a suit brought by Victor Bator, a New York City composer, against Boosey, Hawkes, Inc., and England's Chappell & Co., Ltd., owners of the Chappell Music Publishers, Capitol Records, Inc., and Warner Brothers, who were joined as defendants.

Judge Cote based his decision on the grounds that the court lacked jurisdiction in view of the fact that Boosey & Hawkes does not do business in New York.

Under terms of an agreement the publisher made with Bartok in 1919, they were to act as agents and trustees for the copyrights and as publishers of the concertos, but allegedly had no rights with regard to mechanical reproduction.

Morgan Set for Biltmore; Jerome Due Into Edison

NEW YORK, July 17.—Two new New York location bookings were completed this week. Jerome, who will return to the Biltmore Hotel and Henry Jerome's Bel Air, will reopen his hotel on July 29 and will stay at the spot until Alvy West and His Little Band return to the E. G. 23 on Labor Day, long enough for the orchestra to reopen the hotel's downtown branch.

Jernrome goes into the Edison to replace the Raymond Scott Trio, who will leave July 29 and will stay at the spot until Alvy West and His Little Band return to the E. G. 23 on Labor Day, long enough for the orchestra to reopen the hotel's downtown branch.

RACE, FOLK TALENT SIGNED BY MERCURY

CHICAGO, July 17.—Jimmy Hillard, artist and repertoire chief for Mercury platters, this week an- nounced an exclusive contract with a folk group in the race and folk field to supplement their talent roster. Vivien was inked in a deal that included switcher for the junkie show emerger on the Green Room, with Dick Clark's WABC show. Hotel's Green Room, with Rich Boge, WABC's WABC show. Hotel's Green Room, with Rich Boge, WABC show. Hotel's Green Room, with Rich Boge, WABC show.

Morgan is the former front man, while Alvy West is an entreprenuer and a road manager of the act.

Racial Harmony

JOHNNY ABODES KING

NEW YORK, July 17.—Johnny Miller held a formal farewell party for a large group of well-wishers, many of whom were especially interested in the trip's inception, the quiet group this week. No replacement has yet been made for this loyal staff worker who has been at the radio station for four years. Formerly he was the only member of the original threesome. Guitarist Oscar Moore now left his job with the radio station to join his brother Johnny's Three Blazers combo.

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New York:

Decca Records Presy Jack Kapp left for England Thursday (15) on Queen Elizabeth. On the same voyage the Andrews Sisters, with their music publisher-manager, Lou Levy, headed for London, with the Decca firm presenting the gals with five gold platters, each representing million-seller disks featuring the girls. Benny Davis and Abner Silver sailing for Europe July 23 on the Amsterdam-to London, Paris, the Riviera and Switzerland, back in September. Murray Baker turned down an offer to be the "before" in one of those noisapam ads.

Tunamith Joan Sinclair has been signed by Roger White Productions and Leonard Trimble Associates to direct their daytime air package, Meet Mrs. America. The show will be built around the Mrs. A who cops the title at Askby Park, September 12.

Alan Holmes’s crew will hold forth at the Tavern on the Green from August 4 thru September 15. Jerry Kenelly no longer personal manager for the Dean Hudson ork. Former song plugger Paul Diamond now working in the television department of Paramount Pictures. Herman Díaz, RCA Victor international department exec, due back from vacation in Puerto Rico, Monday (19). George Gilbert joined staff of Nicky Campbell’s new pubbery here, with Ralph Harris hired to handle chores on the Coast. Nicky’s former pub partner, Al Porgie, starts his pubbing venture about August 1, with Irving Tanz working here and Al Freeman in Chicago.

Marilyn Jackson, chip with Four Chics and a Chuck, became engaged last week to Broadway jeweler Leonard Galines. Tony Janack, Columbia diskery engineer, looking to sell or lease his offices and/or apartment on 56th Street between Sixth and Seventh avenues. Place is unusual both in color and furnishings. Waldman firm marketing its second disk album to retail in the company’s chain of stores. Album, like its predecessor, will consist of barbershop ballads. The Larry Paige ork moved into the Palm Beach Cafe, Detroit, for a seven-week stand.

Contralto Marian Anderson, who underwent a major operation at Jewish Hospital, Brooklyn, is steadily improving. Robbins Bros, is now booking the Camp Meetin’ Choir, beginning with a tabernacle tour of the South. Sammy Kaye is to present 24 radios to disabled vets at Halloran Hospital, Brooklyn, is steadily improving.

Robbins Bros. is now booking the Coast. Campbell’s new pubbery here, with Ralph Harris hired to handle chores on the Coast. Nicky’s former pub partner, Al Porgie, starts his pubbing venture about August 1, with Irving Tanz working here and Al Freeman in Chicago.

Buddy Moreno’s ork goes into the Tavern-on-the-Green in Central Park here for four weeks, beginning September 15, following Blue Barron’s crew in the spot. Jack Finn’s ork opens at the Waldorf-Astoria Hotel September 2, probably in the spot’s Wedgewood Room. Two small race orks, Paul Williams and Bull Moose Jackson, will be packaged for a series of one-nighters by the Gale Agency, with the first date set for August 8. Horace Heidel’s radio winners into the Oriental Theater in Chicago for two weeks beginning August 5.

Apollo diskery this week appointed the Chord Distributors to replace the S. E. Shulman Company for the firm in Chicago; also appointed the Kess Kell Company, of Iowa City, IA. Chirp Fran Warren joins Alan Dale and the Bay Bloch ork for the 8 to 9 p.m. Saturday night Columbia Broadcasting System aireer, Sing It Again. Stan Kenton completed a deal via General Artists Corporation (GAC) with Norman Granz for a concert series in the fall which will carry the orkster into Carnegie Hall September 17 and 18.

Carmen Cavallaro’s ork goes into the Foremount Theater (following the Roy Eberly-Peggy Lee show which opens August 2) and will stay at the theater for no more than two weeks; the Lee-Dave Barbour date at the Surf Club in Virginia Beach has been pushed up to August 21 and will be for six instead of the originally skedded three days. Chirp Anita O’Day is set to work at the Royal Boot here with no definite opening date skedded for the engagement.

Ella Fitzgerald will sing at the National Music Festival in Comiskey Park, Chicago. The festival is first in a series of inter-racial musical events in that city. Ravens Quartet have bought themselves a fighter, welterweight Woody Wilson. Teddy Brannon Trio goes into Cleveland’s P.B.A. Club early next month.

Pictures of the annual BMI picnic held three weeks ago will be shown on the Photographic Horizon’s video show August 4 on DuMont. . . Sydney Nicham, King Records presy, states that he did not bid for the Ivory Joe Hunter masters turned back to Hunter by Pacific label as reported in The Billboard (July 19).

Decca Records moved its Brooklyn distri branch into new and larger quarters. . . Bassist Chubayk Jackson goes back with the Woody Herman herd beginning this week. . . Orkster Lenny Lewis back into active band fronting with a new big mixed band which includes trumpeters Al Killian and Louis Mucci. . . . Ohio Photographe Operators’ Association selected the Alan Dale-Connie Haines-Ray Bloch disking of Darktown Strutters’ Ball as its record of the month for August. . . Chirp Monica Lewis en route to Hollywood to do sound tracks for the Chiquita Banana movie short series.

The ORIGINAL “Rendezvous With a Rose”

The Nations Latest Love Song

Rendezvous with a Rose

Featuring the Romantic Tenor Voice of DICK WONG

with J. JACK STOUT at the ORGAN

D & D Record #45-1903

Wire, Phone or Write to

TOM & DEB’S MUSIC SYNDICATE

318 W. 10TH ST.

KANSAS CITY, MO.

D & D (Popular)

WHITE CHURCH (Religious)

RED BARN (Hillbilly) RECORDS

D & D (Popular)
**The Nation’s Top Tunes**

The nation’s 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song’s popularity as measured by survey features of The Billboard's Music Popularity Chart.

**HONOR ROLL OF HITS**

(From: Mark Roth)

**This Week**

<table>
<thead>
<tr>
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<td>By Tubbies and Idgies Published by Blasco (ASCAP)</td>
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**Records available:**
- K. Laurenz, Mercury 5144; The McKay Trio, Columbia 38117; The Pied Pipers, Capitol 15072; Tony Martin, Victor 20-1124; L. Stewart, Bandwagon 101.

**Copyrights:**
- The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of records has been copyrighted by The Billboard.
RCA VICTOR STARS

On The Billboard

"HONOR ROLL OF HITS"

2. YOU CAN'T BE TRUE, DEAR
   DICK JAMES  RCA Victor 20-2944

3. MY HAPPINESS
   DOROTHY MORROW ENSEMBLE  RCA Victor 20-2945

4. LITTLE WHITE LIES
   TOMMY DORSEY  RCA Victor 27221

5. NATURE BOY
   DICK JAMES  RCA Victor 20-2944

6. TOOLIE OOLIE DOOLIE
   HENRI RENE  RCA Victor 25-1114

9. IT'S MAGIC
   TONY MARTIN  RCA Victor 20-2862

10. A TREE IN THE MEADOW
    J. LOSS ORCHESTRA  RCA Victor 20-2864

This week's RCA VICTOR release!

POPULAR

- Tomorrow Night
  Lonesome
- All the Way from San José
  Bahama Mama
- I Went Down to Virginia
- When the Red, Red, Robin
  Comes Bob, Bob, Bobbin' Along
- Win or Lose
  Needles and Pins
- Take Your Shoes Off Baby (and Start Runnin'
  Through My Mind)
- Love Me a Little Little

FOLK

- I Feel Like Cryin' 'Over You'
  Troubled Heart
- Quit Harkin' That Horn
- Forty-Nine Women
- Just as Big as Texas
  That Tumblewagon Stage (I the Valley)

RHYTHM & BLUES

- That's What You Need to Succeed
  Ain't Misbehavin'
- I Gotta Have It
  Them There Eyes

INTERNATIONAL NOVELTIES

- The Hour of Parting (L'heure Bleu) —Tango
  Villa-Foxtrot

ROY ROGERS SOUVENIR ALBUM

- Don't Fence Me In
  Roll on Texas Moon
  The Yellow Rose of Texas and
  On the Old Spanish Trail
  San Fernando Valley and Along the Navajo Trail
  A Gay Ranchero and Home in Oklahoma

The stars who make the hits are on
RCA VICTOR Records

Ray McKinley  BCA Victor 20-2913
Perry Como  BCA Victor 20-2947
Zeke Manners  BCA Victor 20-1875
Roosevelt Sykes  BCA Victor 20-7002
Don Azpiazu  BCA Victor 36-4028
Spike Jones  BCA Victor 20-2968

A SURE HIT!

You Came a Long Way (from St. Louis)
Rambler Rose
The Old Piano Polka
Boogie Honky Tonky
The Peanut Vendor

*Re-issued by Popular Request
"TALKIN' TO THE RIVER"
TR #654

WILL BE
THE Smash HIT
OF 1948
 AND
TEMPO
HAS THE ONE AND ONLY
RECORD ON THE MARKET!
Written by JACQUES PRESS AND SOL MEYER

Sung By
ANITA BOYER
 AND
THE MEN OF TEMPO

OPPOSITE SIDE:
"JOSHUA FIT THE BATTLE OF JERICHO"
SUPERBLY SUNG BY THE SAME ARTISTS
AN UNFORGETTABLE SONG!!
(AND YOU WON'T FORGET THE MONEY IT MAKES FOR YOU, EITHER!)

— Written by JACQUES PRESS AND SOL MEYER

THE MEN OF TEMPO

RECORD COMPANY OF AMERICA
8540 Sunset Blvd., Hollywood 46, Cali.

TEMPO RECORD CO. TEMPO SOUTHERN
76 West Chelten Ave. 11 Avondale Road

GREATEST SELLERS

Canadian Sheet Music

Week Ending
July 15

1. "YOU CAN'T BE TRUE, DEAR"
   --- Billboards

2. "MY HAPPINESS"
   --- Harry

3. "TOOTIE OOLIE DOOLIE (The Yodel Polka)"
   --- Chas. K. Harris

4. "LITTLE WHITE LIES"
   --- Shapiro-Bernstein

5. "IT'S MAGIC"
   --- Witmark

6. "NOW IS THE HOUR"
   --- Leeds

7. "YOU CALL EVERYBODY DARLIN'"
   --- Mayfair

8. "NATURE BOY"
   --- Burke-Van Heusen

9. "PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON"
   --- Remick

10. "HAUNTED HEART"
    --- Williams

11. "MAYBE YOU'LL BE THERE"
    --- Triangle

12. "CUCKOO WALTZ"
    --- Hansen

13. "BLUE SHADOWS ON THE TRAIL"
    --- Santly-Jay

---

THE BILLBOARD"
WON'T SONGS WITH GREATEST AUDIENCES

(Tuesday, July 24, 1948, 8 a.m., and ending Friday, July 27, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York City, Chicago, Philadelphia, Los Angeles, Dallas, Atlanta, and San Francisco. Results are based on actual audience measurements made by A. C. Nielsen and Co., Inc. Actual audience figures are cumulative and are based on a three-week average. The index is based on audience projections made available to Peatman's Radio Checking Service in Los Angeles. No reference may be made to any of this material except in trade publications; no other use is permitted; no radio broadcasts utilizing this information may be aired. Earnings in the music business may be protected.

The Top 30 Tunes (plus ties)

1. "SUGAR" Joe Bushkin...Willie Best...MGM

2. "I CAN'T HELP IT" Put 'Em In A Box...Terry And The Pirates...Decca 24280

3. "DIDN'T IT RAIN" Buddy Johnson...Decca 48014

4. "YOU CAN'T BE TRUE, DEAR" The Ink Spots...Decca 24289

5. "YOU'LL GET THEM BLUES" Sonny Chism...SWB

6. "LITTLE WHITE LIES" Dick Haymes...Lee Castle...Decca 24280

7. "CHEESECAKE" Bing Crosby...Decca 24239

8. "JUST BECAUSE" Iola...Decca 24245

9. "SUGAR, SUGAR" Arnold Brus...Decca 24245

10. "I DON'T CARE IF IT RAINS ALL NIGHT" Gavy Lombardo...Decca 24248

11. "WALKIN' WITH MY SHADOW" The Andrews Sisters...Decca 24249

12. "YOU KNOW WHAT I MEAN" Roy Acuff...Decca 24250

13. "I WISH I COULD PREVENT MYSELF FROM THINKING OF YOU" Ada Jones...Decca 24251

14. "DON'T MAKE ME GO TO BED AND TUMBLING COOL WATER" Goldie Hill...Decca 24252

15. "ROCK AND ROLL" The Jivin' Jazzmen...Decca 24253

16. "I'LL BE GOOD" Sonny Callahan...Decca 24254

17. "I'LL JUST HANG MY ROPE AND LISTEN" Henry Young...Decca 24255

18. "DON'T CALL EVERYBODY" Al Trace...Regent 125

19. "WALKIN' BACK TO CRAYTON" Doris Day...Decca 24256

20. "I'M WALTZING WITH A MERMAID" Lee Castle...Decca 24257

21. "I AIN'T GON'T HONKY TONKIN' ANYMORE" Jimmy McHugh...Decca 24258

22. "YOU'RE NOT THE ONLY ONE" Marjorie Reynolds...Decca 24259

23. "YOU'RE NOT THE ONLY ONE" Margie Mays...Decca 24260

24. "SISTER ROSETTA THARPE and MARIE KNIGHT" The Two Sisters...Decca 24261

25. "I'M WALTZING WITH A HANKERIN'" The Andrews Sisters...Decca 24262

26. "YOUR OLDBOY" Paul Whiteman...Decca 24263

27. "THE WOODSY WOODECKER" Andy Williams...Decca 24264

28. "YOU'VE GOTTEN ME DOWN" Joe Bushkin...MGM

29. "YOU'RE NOT THE ONLY ONE" Sonny Bono...Decca 24265

30. "YOU'RE NOT THE ONLY ONE" Sonny Bono...Decca 24266

The Remaining 26 Songs of the Week

A Boy From Texas-A Girl From Tennessee (R) Shapiro-Bernstein-ASCAP
Baby Face (R) Remick-ASCAP
Better Luck Next Time (F) (R) Feist-ASCAP
Carabalal! It's the Samba (R) Martin-ASCAP
Caramba! It's the Samba (R) Martin-ASCAP
Chillicothe, Ohio (R) Mollin-BMI
Come On, Let's Go (R) HMS
Don't Blame Me (R) Harry Warren-ASCAP
Dragnet (F) (R) Famous-ASCAP
Encore, Cherie (R) Miller-ASCAP
Fiddle Faddle (R) Mills
Foolin' (R) Jay Dee-ASCAP
I'd Foolin' (R) Jay Dee-ASCAP
It's The Sentimental Thing To Do (R) Shapiro-Bernstein-ASCAP
Lest We Forget (R) Shapiro-Bernstein-ASCAP
Little Girl (R) Leads
Little White Lies (R) Bregman-Vocco-ASCAP
Love Somebody (R) Fish-ASCAP
My Fair Lady (R) Famous-ASCAP
New Is the Hour (R) Leads
P. S. I Love You (R) La Salle
Put 'Em In A Box, Tie 'Em With A Ribbon (R) Remick-ASCAP
Rambing Rose (R) Laurel
Rhode Island Is Famous For You (M) (R) Remick-ASCAP
Say I, Say I (R) Remick-ASCAP
Serenade (Music Played on a Heartstring) (R) Remick-ASCAP
Shanandoah (F) (R) Remick-ASCAP
Sons Of The Pioneers
Tell Me A Story (R) Shapiro-Bernstein-ASCAP
The Dream Peddler (R) Shapiro-Bernstein-ASCAP
There's A Girl (R) Shapiro-Bernstein-ASCAP
Tell Me A Story (R) Shapiro-Bernstein-ASCAP
Takin' Miss Mary To The Ball (F) (R) Remick-ASCAP
Tunes listed have the greatest audiences on programs heard on network stations in New York City, Chicago, Philadelphia, Los Angeles, Dallas, Atlanta, and San Francisco. Results are based on actual audience measurements made by A. C. Nielsen and Co., Inc. Actual audience figures are cumulative and are based on a three-week average. The index is based on audience projections made available to Peatman's Radio Checking Service in Los Angeles. No reference may be made to any of this material except in trade publications; no other use is permitted; no radio broadcasts utilizing this information may be aired. Earnings in the music business may be protected.
Ito

MU SIC

Hear Connie's latest...Connie Haines and Alan Dale are exclusive Signature artists with Alan Dale...Jock of all Leonard. Has...Leonard. Has "Jazz and has...Jazz...With Ray Bloch's Swing Eight...Saturday show...At Its Best"

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indi...record is listed in italic. (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

POSITRON

Week Ending

Week Ending July 16

FIRST-SELLING POPULAR RETAIL RECORDS

1. YOU CAN'T BE TRUE, DEAR...Dashki & Al, B. Clark - Buddy Clark, Columbia 38174

2. MY HAPPINESS...J. & B. Steele - Demons D-11133

3. MY HAPPINESS...Pld Pipers - Capitol 15094

4. WILLIAM TELL OVERTURE...The Man on the Flying Trapeze, Victor 20-2861

5. LITTLE WHITE LIES...Dick Haymes - Decca 24280

6. YOU CAN CALL EVERYBODY DARLIN'...Al Trace - Regent 117

7. YOU CAN'T BE TRUE, DEAR...Ken Griffin - Jimmy Wayne - Decca 24288

8. I CAN'T BE TRUE, DEAR...Ken Griffin - Jimmy Wayne - Decca 24288

9. YOU CAN'T BE TRUE, DEAR...Ken Griffin - Jimmy Wayne - Decca 24288

10. TWELFTH STREET RAG...Pee Wee Hunt...Capitol 15105

11. MY HAPPINESS...Ella Fitzgerald - Decca 24446

12. LOVE SOMEBODY...Daria Day - Buddy Clark - Capitol 15057

13. MY HAPPINESS...Gordon Jenkins - Decca 24403

14. NOBODY...Town & Country - Capitol 15054

15. I CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

16. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

17. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

18. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

19. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

20. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

21. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

22. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

23. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

24. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

25. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

26. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

27. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

28. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

29. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

30. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

31. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

32. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

33. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

34. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

35. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

36. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

37. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

38. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

39. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

40. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

41. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

42. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

43. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

44. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

45. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

46. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

47. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

48. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

49. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435

50. YOU CAN'T BE TRUE, DEAR...Dick Haynes - Song Spinners - Decca 24435
## Retail Record Sales

Week Ending July 16

### BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks Last</th>
<th>This Weeks to Date</th>
<th>Record Title</th>
<th>Artist(s) and Voice actors</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>7</td>
<td>2</td>
<td>LITTLE TOOT</td>
<td>One Wilson; The Starlighters</td>
</tr>
<tr>
<td>2</td>
<td>7</td>
<td>1</td>
<td>BOZO AT THE CIRCUS</td>
<td>Two Records</td>
</tr>
<tr>
<td>3</td>
<td>7</td>
<td>3</td>
<td>BUGS BUNNY</td>
<td>Three Records</td>
</tr>
<tr>
<td>4</td>
<td>2</td>
<td>4</td>
<td>BOZO SINGS</td>
<td>Two Records</td>
</tr>
<tr>
<td>5</td>
<td>6</td>
<td>5</td>
<td>ALICE IN ORCHISTIVAL</td>
<td>Three Records</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>6</td>
<td>TUBA THE TUBA</td>
<td>One Record</td>
</tr>
<tr>
<td>7</td>
<td>5</td>
<td>7</td>
<td>RUSTY IN ORCHESTIVAL</td>
<td>Three Records</td>
</tr>
</tbody>
</table>

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks Last</th>
<th>This Weeks to Date</th>
<th>Record Title</th>
<th>Artist(s) and Voice actors</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>144</td>
<td>3</td>
<td>Clair de Lune</td>
<td>Zara Rostroff</td>
</tr>
<tr>
<td>2</td>
<td>20</td>
<td>2</td>
<td>Bluebird of Happiness</td>
<td>Frank Sinatra</td>
</tr>
<tr>
<td>3</td>
<td>112</td>
<td>5</td>
<td>Jalousie</td>
<td>Charles B. Pizer, conductor</td>
</tr>
<tr>
<td>4</td>
<td>20</td>
<td>1</td>
<td>Khachaturian's Gayne Ballet Suite - Sabre Dance</td>
<td>Jacques Loussier, conducting</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>5</td>
<td>Fiddle Faddle</td>
<td>Victor 20-0209</td>
</tr>
<tr>
<td>6</td>
<td>15</td>
<td>5</td>
<td>Khachaturian's Gayne Ballet Suite - Sabre Dance</td>
<td>Oscar Levant</td>
</tr>
</tbody>
</table>

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks Last</th>
<th>This Weeks to Date</th>
<th>Record Title</th>
<th>Artist(s) and Voice actors</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>10</td>
<td>3</td>
<td>Tchaikovsky: The Sleeping Beauty (5x Records)</td>
<td>Leopold Stokowski and His Symphony Orch.</td>
</tr>
<tr>
<td>2</td>
<td>54</td>
<td>1</td>
<td>Khachaturian's Gayne Ballet Suite (Three Records)</td>
<td>New York Symphony Orch.</td>
</tr>
<tr>
<td>3</td>
<td>83</td>
<td>3</td>
<td>Rachmaninoff Concerto No. 2 in C Minor (Five Records)</td>
<td>Arthur Rubinstein, pianist; NBC Orch.</td>
</tr>
<tr>
<td>4</td>
<td>139</td>
<td>3</td>
<td>Rhapsody in Blue (Two Records)</td>
<td>Oscar Levant, Philadelphia Orch.</td>
</tr>
<tr>
<td>5</td>
<td>15</td>
<td>3</td>
<td>Strauss Waltzes (Three Records)</td>
<td>Andre Kostelanetz and His Orch.</td>
</tr>
</tbody>
</table>

### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Weeks Last</th>
<th>This Weeks to Date</th>
<th>Record Title</th>
<th>Artist(s) and Voice actors</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>10</td>
<td>1</td>
<td>Al Jolson Volume III Album (Four Records)</td>
<td>Al Jolson</td>
</tr>
<tr>
<td>2</td>
<td>8</td>
<td>2</td>
<td>Stan Kenton - A Presentation of Progressive Jazz Album (Four Records)</td>
<td>Stan Kenton</td>
</tr>
<tr>
<td>3</td>
<td>6</td>
<td>3</td>
<td>Emperor's Waltz (Five Records)</td>
<td>Bing Crosby</td>
</tr>
<tr>
<td>4</td>
<td>11</td>
<td>4</td>
<td>Songs of Our Times (1930s) Album (Four Records)</td>
<td>Carmen Cavallaro</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>5</td>
<td>Songs of Our Times (1920s) Album (Four Records)</td>
<td>B. Grant Ork</td>
</tr>
</tbody>
</table>

---

**Ah, but it happens**

A plug platter for disc jockeys
A nickel nabber for operators
A socko sale for record dealers

**Frankie Laine's**

**Latest Mercury release**

"Ah, but it happens" backed by "Hold Me"

Mercury No. 5158
STARTED IN PHILADELPHIA...
NOW SWEEPING THE COUNTRY

RETAIL 75c

I Sold My Heart

to the Junkman'

39 X

The Basin Street Boys

Exclusive's New Sensation

'Elevator Boogie'

35 X

Mabel Scott

'Dear Okie'

THE NO. 1 BEST (FOLK) SELLER
ON THE WEST COAST

33 X RETAIL 75c

Doye O'Dell

Showbiz Bills Due
For Cold Shoulder
In Special Session

WASHINGTON, July 17.—The calling of a special congressional session starting July 26 by President Truman this week makes zombies out of a host of show business bills, but fails to bring them to full life.

The measures, which were buried with congressional adjournment, will be technically alive again during the special session, but it is considered extremely unlikely that these bills will be considered at all, since Congress will be occupied with emergency legislation.

Even the White bill to revise the Federal Communications Commission (FCC), which had advanced farther than the other bills, has virtually no chance for action on the Senate floor. All this was favorably reported in the closing days of the session by the Senate Interstate Commerce Committee, the group is not inclined to press for action this year.

Considered in the zombie class along with the White bill are such entertainment industry measures as excise tax cuts, the Johnson bill affecting FCC programming powers, the Sheppherd bill to restrict networks, the Lemke bill changing right Act, the Juneau bill changing Social Security coverage of personal earnings and the White bill to amend the Copyright Act, the Lemke bill changing the FM band, and legislation changing Social Security coverage of performers.
## Best Selling Retail Race Records

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Last Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>DON'T FALL IN LOVE</td>
<td>JULIA LEE AND HER BOYFRIENDS 40082</td>
</tr>
<tr>
<td>2</td>
<td>ALL FOR THE LOVE OF LOVE</td>
<td>KING 4210</td>
</tr>
<tr>
<td>3</td>
<td>OUT YOU</td>
<td>ANITA O'DAY AND HOWARD DU LANY 8079</td>
</tr>
<tr>
<td>4</td>
<td>DANCE WITH ME</td>
<td>CAPITOL 40133</td>
</tr>
<tr>
<td>5</td>
<td>I CAN'T GO ON WITHOUT YOU</td>
<td>COLUMBIA 38260</td>
</tr>
<tr>
<td>6</td>
<td>LOVE ME</td>
<td>KING 4201</td>
</tr>
<tr>
<td>7</td>
<td>I WANT TO CRY</td>
<td>COLUMBIA 38267</td>
</tr>
<tr>
<td>8</td>
<td>DON'T FALL IN LOVE</td>
<td>KING 4201</td>
</tr>
<tr>
<td>9</td>
<td>I CAN'T GO ON WITHOUT YOU</td>
<td>COLUMBIA 38260</td>
</tr>
<tr>
<td>10</td>
<td>THE RAVENS</td>
<td>NATIONAL 9045</td>
</tr>
</tbody>
</table>

## Most-Played Juke Box Race Records

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Last Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>DON'T FALL IN LOVE</td>
<td>JULIA LEE AND HER BOYFRIENDS 40082</td>
</tr>
<tr>
<td>2</td>
<td>ALL FOR THE LOVE OF LOVE</td>
<td>KING 4210</td>
</tr>
<tr>
<td>3</td>
<td>OUT YOU</td>
<td>ANITA O'DAY AND HOWARD DU LANY 8079</td>
</tr>
<tr>
<td>4</td>
<td>DANCE WITH ME</td>
<td>CAPITOL 40133</td>
</tr>
<tr>
<td>5</td>
<td>I CAN'T GO ON WITHOUT YOU</td>
<td>COLUMBIA 38260</td>
</tr>
<tr>
<td>6</td>
<td>LOVE ME</td>
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<td>COLUMBIA 38267</td>
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<tr>
<td>8</td>
<td>DON'T FALL IN LOVE</td>
<td>KING 4201</td>
</tr>
<tr>
<td>9</td>
<td>I CAN'T GO ON WITHOUT YOU</td>
<td>COLUMBIA 38260</td>
</tr>
<tr>
<td>10</td>
<td>THE RAVENS</td>
<td>NATIONAL 9045</td>
</tr>
</tbody>
</table>

## Advance Race Record Releases

- **Barbered Hat Dog**
  By H. Johnson-International Jive Five (Jack, My) Columbia 36287
- **CROSS COUNTRY BLUES**
  By L. Richardson-L. Russell Ork (You Gave) Capitol 40082
- **Deep Six Blues**
  By L. Richardson-L. Russell Ork (You Gave) Capitol 40082
- **Easy Payment Blues**
  By L. Richardson-L. Russell Ork (You Gave) Capitol 40082
- **Facing Life**
  By L. Richardson-L. Russell Ork (You Gave) Capitol 40082
- **Home Again Blues**
  By L. Richardson-L. Russell Ork (You Gave) Capitol 40082
- **Jack, My Jaw Bone's Breakin'**
  By H. Johnson-International Jive Five (Barbered Hat Dog) Columbia 36287
- **L. A. Blues**
  By L. Richardson-L. Russell Ork (You Gave) Capitol 40082
- **Lightning Blues**
  By L. Richardson-L. Russell Ork (You Gave) Capitol 40082
- **Love Me or Let Me Be**
  By L. Richardson-L. Russell Ork (You Gave) Capitol 40082
- **Strange Woman's Boogie**
  By L. Richardson-L. Russell Ork (You Gave) Capitol 40082
- **Walking Blues**
  By L. Richardson-L. Russell Ork (You Gave) Capitol 40082
- **You Gave Me Everything But Love**
  By L. Richardson-L. Russell Ork (You Gave) Capitol 40082
The Billboard’s NEW Publication

...TO HELP DEALERS AND THEIR SALES PERSONNEL SELL MORE RECORDS, ACCESSORIES AND SETS MORE PROFITABLY.

OFF THE PRESS

Order from your Record Distributor or use coupon below

One Year $2
Two Years $3

Special Introductory Rate
Two subscriptions
One Year Each

ONLY $3

More than half the Record Dealers who ordered purchased two-copy subscriptions: one for the boss, one for the sales counter. At this special rate it is really the smart thing to do.

FOLK RECORD SECTION

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hit record charts most played in juke boxes according to The Billboard’s special weekly survey among a selected group of Juke box operators whose locations require regular record orders.

POSITION

Week Ending July 16

1 1. BOUQUET OF ROSES......Eddy Arnold and His Tennessee Playboys Victor 20-2606
2 2. TEXARKANA BABY.......Eddy Arnold and His Tennessee Playboys Victor 20-2606
3 3. ANYTIME ....................Eddy Arnold and His Tennessee Playboys Victor 20-2700
4 4. HUMPETY DUMPTY HEART .......Hank Thompson and His Brazos Valiantly Victor 20-4406
5 5. TENNESSEE WALTZ .....Pete Wynn and His Golden West Cowboys Victor 20-2860
6 6. WHAT A FOOL I WAS.......Eddy Arnold and His Tennessee Playboys Victor 20-2700
7 7. SWEETER THAN THE FLOWERS ..........Moon Mullican King 673
8 8. SUSPENSION .............Tex Williams Western Caravan Capitol 40109
9 9. ROCK AND RYE ..Tex Williams Capitol America 14101
10 10. BANJO POLKA ...........Tex Williams Capitol 40114
11 11. TENNESSEE WALTZ ....C. Stone Ork (He’s Coming) Capitol 40114
12 12. LONG GONE DADDY ....Naught Williams. Long Mome 10112
13 13. SEAMAN BLUES ............Ernest Tubb Decca 48110
14 14. DEAR OLD GREASE Ensign 23-X
15 15. MY HEART ECHOES ..........Jimmie Osborne King 711
16 16. OKLAHOMA BLUES ........J. Cooky (Molly) Blue Bonnet 146
17 17. WHO? ME? .............Tex Williams Western Caravan Capitol 40114

ADVANCE FOLK RECORD RELEASES

A Broken Promise Means A Broken Heart
G. Coby (I’m a) Columbia 20439
Big Chief Bogie
S. Cooky (Crosby Polka) Victor 20-2603
Broken Heart For Sale
The Prairie Ramblers . Mercury 6136
Darling Is Your Address Still the Same?
Cowboy D. Turner and His Oregon Oats Capitol 20707
Dessie Noble
Eddie Blake Polka (Warned Over) Wise Banjo 146
Don’t Send My Boy To Prison
The Prairie Ramblers . Mercury 6136
He Taught Me Here To Viole
R. Allen-Banjo River Rites (I Want You) Victor 20-3022
Hey’s A Real Gone Okie
C. Stone-Ork-A-Kayden (So Long) Capitol 15157
Hey’s A Real Gone Okie
C. Stone-Ork-A-Kayden (So Long) Capitol 15157
The Chuck Wagon Gang (Jesus Hole) Columbia 20439
Horses, Women and Wine
Georgia Crackers (Ni Nellie) Victor 20-3021
I Wasn’t Born Yesterday
R. Allen-Black River Boys (He Taught) Victor 20-3021
If I Could Turn Back The Pages Of Time
Cowboy D. Turner and His Oregon Oats (Darling Is) Melody Trail 207
If You Could Be The Same
J. Morris and His Silver Dew Boys (Molly Darling) Melody Trail 205
I’m A Fool To Care
G. Coby (A Broken) Columbia 20439
Jesus Held Me Hand
The Chuck Wagon Gang (He’s Coming) Columbia 20439
Look Out For The Crossing
J. Guthrie (No Need) Capitol 40123
Molly Hartley
J. Morris and His Silver Dew Boys (If You) Victor 20-3022
My Sweet Floella Rose
J. Haynes and His Melody Wranglers Capitol 20512
Ni Nellie (Nellie Bell) Capitol Americana 40065
Oh No Need To Knock Upon My Door
J. Cooky (Look Out) Capitol 40123
Tex Ritter—Ranger For Children Album 10-34
T. Ritter—(Singing to) Capitol DC-35
Animal Fair Capitol 15157
Big Rock Candy Mountain Capitol 15157
Carter Jackson Had A Ranch Capitol 15157
I Was Born, Hundred Years Ago Capitol 15157
Thank You Capitol 25013
The Green Grass Grow All Around Capitol 15157
Se Long To The Red River Valley
Johnny Bond—(So Long) Capitol 15157
Starting Today
J. Haynes and His Melody Wranglers (My Sweet) Melody Trail 205
That Silver Haired Daddy Of Mine
T. Hill & His Cactus Cutups (Your Key) Mercury 1432

FOLK TALENT AND TUNES

By Johnny Sippel

Hawkshaw Hawkins has been replaced at WWVA, Wheeling, W. Va., with Tennessee Morgan, who came to the big hillbilly station from a small Ohio watter, ... Jimmie Walker, radio and screen star, has located at WTNs, Coshocton, 0., where he has taken over the folk talent department. His Western stars will be playing a barn dance show Saturday nights at the local Lake Park. Jimmie’s band consists of Curley Haye, fiddle; Hank Hankins, steel guitar, and Jimmie Duggan, bass, with Hammersted handling the comedy. ... Miss Jean Shurta, prolific writer of folk music lyrics and tunes, has inked an exclusive pact with Hill & Flange... Cowboy Phil and His Golden West Cowgirls are now heard over WWVA, Wheeling.

Murray Nash, Mercury Records’ folk music chief, reports that the Dixie Barn Dance, a two and a half hour h.b. show over WHIP, Jackson ville, Fla., was started in January, and has already outgrown the dimensions of its local auditorium. Starring by Roy Herbert, salesmen at the station, the show features different units for half-hour periods. Personal for the show includes Roy and Sleepy Clay, announcers; Tex Watson and the Melody Rangers, Bud Morrison and the Clements Brothers.

(Continued on opposite page)
**Folk Record Section**

**BEST SELLING RETAIL FOLK RECORDS**

Records listed are the new records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

**POSITION**

**Week Last Week This Week**

11 | 1 | BOUQUET OF ROSES | Eddy Arnold and His Tennessee Plowboys | Victor 20-2806
11 | 2 | ANYTIME | Eddy Arnold and His Tennessee Plowboys | Victor 20-2700
11 | 4 | HUMPTY DUMPTY | Harry Thompson and His Braves Capitol America 40065
11 | 5 | TENNESSEE WALTZ | Pee Wee King and His Golden West Cowboys | Victor 20-2680
11 | 8 | SWEETER THAN THE FLOWERS | Moon Mullican | King 673
11 | 9 | TENNESSEE WALTZ | Cowboy Copas Capitol 15119
11 | 10 | ROCK AND RYE | Tex Ritter Capitol 714
11 | 11 | TENNESSEE MOON | Cowboy Copas | Capitol 15119
11 | 12 | SUSPICION | Tex Williams Western Caravan Capitol America 40399
11 | 13 | SEAMAN BLUES | Ernest Tubbs Decca 40119
11 | 14 | WHO'S MESS | Tex Williams Western Caravan Capitol 15119
11 | 15 | WHAT A FOOL I WAS | Eddy Arnold and His Tennessee Plowboys | Victor 20-2700

**FOLK TALENT AND TUNES**

(Continued from opposite page)

Jules Fox, press agent for Spade Cooley and his gang, reports that the Cooleys expect a child in September. Spade is currently dickering with Rainbow Records in Richmond, Ind., the firm will shortly release its first two sides.

Numelody Records, which will wax only his own numbers, located in Teeters, radio folk singer and songwriter, has formed his own diskery, and Dallas Turner has late releases on the diskery's list.

Trail Records, the new folk music plattery in Palmdale, Calif., reports that his 12 kids, who play, sing and dance.

Bob Keefe, of Connie B. Gay's Radio Ranch, writes that Gay is building his regular hillbilly shows in Washington around the Radio Ranchmen. New arrivals on the show are the Stoneman family, Pop and his 12 kids, who play, sing and dance. ... Ray Parker, of Melody Trail Records, the new folk music plattery in Palmdale, Calif., reports that Joe Morris and the Silver Dew Boys of WKLY, Hartwell, Ga.; Johnny Haynes and His Melody Wranglers of WEQB, Herring, Ill.; and Dallas Turner have late releases on the diskery's list. ... Don Teeters, radio folk singer and songwriter, has formed his own diskery, Numelody Records, which will wax only its own numbers. Located in Richmond, Ind., the firm will shortly release its first two sides.

Hank (Humpy-Dumpy Heart) Thompson, Capitol's rising young bandleader, reports that he is back in Waco, Tex., going over WACO after four weeks at the Riverside Ranch, Los Angeles, plus a series of successful Northern California one-acters. Besides his daily local show, Hank is heard on a 15-minute slot over the 16-station Texas State web every Saturday. Hank, who previously disked for Globe and Bluebonnet before Hal Horton, ERID, Dallas D.A., and Tex Ritter combined efforts to swing him to Capitol in October, 1947, is also a coming tune-spinner, having penned A Lonely Heart Knows and Swing With Your Gate of Love. ... Other WACO talent includes the Lone Star Playboys, who line up with Vince Iscendare, bass, and manager Morris Booker, mandolin; Hamlet Booker, guitar; and Ray Wavers, fiddle and vocals. Lloyd Weaver is also heard on WACO and is working for Bluebonnet. ... Bill Walker, of KXTO, Waco, is causing plenty of comment in that area with his smooth tenor and guitar.
**GALLI SISTERS**

- **POPULAR**
  - **RATING**
  - **LABEL AND NO.**
  - **ARTIST TUNES**
  - **LABEL AND NO.**
  - **COMMENT**

**Hi Joe**

- **John Galli**
  - Their lively tunes tread on the cusp of novelty and the familiar, casting a spell over the audience with their catchy melodies.

**Arab Dance**

- **The Thornhill band**
  - Their sound is a perfect blend of local flavor and national appeal, leaving the audience in awe of their musical prowess.

---

**SKITCH HENDERSON ORK**

- **RATING**
  - **LABEL AND NO.**
  - **ARTIST TUNES**
  - **LABEL AND NO.**
  - **COMMENT**

**Somebody Else's Picture**

- **Capitol 55150**
  - Their version is a modern take on the classic, capturing the essence of the original with their own unique twist.

---

**JOHNNY MERCER**

- **RATING**
  - **LABEL AND NO.**
  - **ARTIST TUNES**
  - **LABEL AND NO.**
  - **COMMENT**

**I Don't Care If It Rains All Night**

- **Decca 24959**
  - Their adaptation is a delightful rendition of this timeless tune, bringing a fresh perspective to an old favorite.

---

**JOHNNY MERCER**

- **RATING**
  - **LABEL AND NO.**
  - **ARTIST TUNES**
  - **LABEL AND NO.**
  - **COMMENT**

**The Pied Pipers**

- **Decca 24962**
  - Their harmonies are a testament to their musical talent, creating a captivating blend of voices.

---

**WAYNE MORGAN**

- **RATING**
  - **LABEL AND NO.**
  - **ARTIST TUNES**
  - **LABEL AND NO.**
  - **COMMENT**

**You're My Sunshine**

- **Decca 24967**
  - Their version is a radio hit, unlikely to live up to the original but still a pleasant rendition.

---

**ANDREW SISTERS SINGERS**

- **RATING**
  - **LABEL AND NO.**
  - **ARTIST TUNES**
  - **LABEL AND NO.**
  - **COMMENT**

**Burl Ives**

- **Vie Schoen ORK**
  - Their performance is a delightful spin on this timeless favorite, bringing a new twist to an old classic.

---

**BILLY LEACH**

- **RATING**
  - **LABEL AND NO.**
  - **ARTIST TUNES**
  - **LABEL AND NO.**
  - **COMMENT**

**Sunset Lullaby**

- **Capitol 55158**
  - Their version is a soothing lullaby, perfect for winding down the evening.

---

**JERRY WAYNE-THE TELL TRIO**

- **RATING**
  - **LABEL AND NO.**
  - **ARTIST TUNES**
  - **LABEL AND NO.**
  - **COMMENT**

**Your Heart and Mine**

- **Columbia 30451**
  - Their rendition is a charming take on this romantic classic, bringing a new lease of life to an old favorite.

---

**BILLY CLARE**

- **RATING**
  - **LABEL AND NO.**
  - **ARTIST TUNES**
  - **LABEL AND NO.**
  - **COMMENT**

**When the Moonlight Falls**

- **Columbia 30459**
  - Their version is a beautiful take on this melancholic ballad, capturing the essence of the original with their own unique spin.

---

**TOMMY ROBERTS**

- **RATING**
  - **LABEL AND NO.**
  - **ARTIST TUNES**
  - **LABEL AND NO.**
  - **COMMENT**

**Where the Crows Don't**

- **RCA Victor 2019**
  - Their performance is a nostalgic nod to a bygone era, perfectly capturing the spirit of the original.

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(Continued on page 114)
THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

1. DOLORES - Bing Crosby - Merry Macs - Bob Crosby
   Decca 25399
   Here's an oldie that went big but never to the fullest potential. Currently the publisher is socking behind it again, and the chances for double-happening look ripe. Bing's old disk a must for Groaner fans; TD's platter hails from the time when the Voice and the Pipers were with the band. Quite an array of talent. Stay with it.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. A TREE IN THE MEADOW - Margaret Whiting - Capitol 15122
2. COOL WATER - Vaughn Monroe - Sons of the Pioneers - Victor 20-2923
3. JUST FOR NOW - Frank Sinatra - Columbia 38225
4. CANDY STORE BLUES - Toni Harper - E. Beal Sextet - Columbia 38229
5. HANKERIN' - Gordon MacRae - Capitol 15158
6. JUST FOR NOW - Three Suns - Victor 20-2946

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. BETTER LUCK NEXT TIME - Perry Como - Victor 20-2888
2. DON'T BLAME ME - Andrews Sisters - Decca 24457
3. FRIENDLY MOUNTAINS - Sammy Kaye - Victor 20-2922
4. WHERE THE APPLE BLOSSOMS FALL - Buddy Clark and Doris Day - Columbia 38174
5. BABY, YOU'RE JUST MY SPEED - Grace Smith - Decca 24457
6. SEND FOR ME IF YOU NEED ME - Hank D'Amico's Juke Ha - Victor 20-2812

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 2,558 of them, the juke box operators think tomorrow's hits will be:

1. EVERY DAY I LOVE YOU - Dick Haymes - Decca 24457
2. DON'T BLAME ME - Andrews Sisters - Decca 24457
3. FRIENDLY MOUNTAINS - Sammy Kaye - Victor 20-2922
4. WHERE THE APPLE BLOSSOMS FALL - Buddy Clark - Columbia 38229

BUDDY CLARK and DORIS DAY - COLUMBIA 38174
JIMMY DORSEY - MGM 10194
TONY MARTIN - VICTOR 20-2812
MILLS BROS. - DECCA 24409
PATTI PAGE - MERCURY 5129
THE TUNES - MANOR 1131

OXFORD MUSIC CORPORATION
1619 Broadway, New York 19, N.Y.
A YOUNG MAN SINGS (3-10")
Moan's sweet voice and respectful adherence, buyers, who should be charmed with Da
and he seems to be reaching for some notes
However, his control is not quite perfect,
also, the only rhythm number being "Love Is
in slow ballads. Five of the six selections
Shading, and these can best be displayed
Vic
the Night.
Dreams; Love Is Just Around the Corner; They Didn't Believe Me; In the Middle of
Sweet Sue; KHATCHATURIAN: Concerto for
In Philadelphia & Eastern Pennsylvania
NOW PICKS TWO GREAT NUMBERS AS COMING HITS
MANOR #1077
"I WONDER WHERE IS MY LOVE"
"WRAPPED UP IN A DREAM"
(Watch these Records Climb!!)
MANOR RECORDS CO.
313 W. 57th St.
N. Y. 19, N. Y.
Columbus 5-5325

HATS OFF TO DISC JOCKEY DOUG ARTHUR
Largely Responsible for the Success of
"TIME OUT FOR TEARS" - MANOR #1116

LONDON RECORD #238

THE BILLBOARD
MUSIC POPULARITY CHARTS
PART XI
Week Ending July 16

THE CATEGORIES
1. Production Tone
2. "Name" Value
3. Collector of Material
4. Manufacturer's Distribution
5. Exemplification Aides
6. Interpretation
7. Record Quality
8. Manufacturers' Production Efficiency
9. Firing

THE RATINGS
(100 points—maximum)
90-100………………………………excellent
80-89………………………………very good
70-79………………………………good
60-69………………………………suitable
50-59………………………………poor
40-49………………………………lousy
30-39………………………………wretched
0-29………………………………hopeless

KHATCHATURIAN: Concerto for Violin and Orchestra (5-12")
David Oistrakh, violin, with
the Stuyvesant Symphony Orchestra, conducted by Alexander Cowan.
(Mercury Classics 10-10)

Moan's forte is a surefooted and sharp singing of the kind that categorizes
the only rhythm number being "Love Is
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David Oistrakh, violin, with
the Stuyvesant Symphony Orchestra, conducted by Alexander Cowan.
(Mercury Classics 10-10)
Miami Beachcomber

**Names Forsake Swankeries**

(Continued from page 3) from the scene include Billingsley's Beachcomber, which was owned by Peggy Lee, King Cole Trio, Sarah Vaughan, McVonne, etc; Club Morocco, where Frank Sinatra recently appeared, and the Palladium, New York, which recently played host to a number of big bands. Among the newcomers are West Side, 13th Street, which recently opened in a converted furniture store, and is designed to appeal to a younger crowd.

**20c for Benny**

LONDON, July 17.—Jack Benny, who opened here Monday (19), is reputed to be getting along fine after his week's stint at the Palladium, an all-time record for British halls. When he made his last appearance here 17 years ago he was a popular performer, but Benny was originally booked as a single but will now feature with his band. He has brought so many friends into the act that he says the salary will just about pay for their vacation.

**Dirt' Charges May Shutter Detroit Spots**

Liquor Board Actin' Up

DETROIT, July 17.—Hearings before the State Liquor Control Commission on charges of obscene or objectionable shows against 19 local and up-State night spots may result in many clubs being closed for 30 or 60 days. The case is considered serious in Detroit niteries circles and earlier hopes that a major fine would be the worst penalty have been dashed as the gravity of the situation became evident.

Police Sergeant Stewart, of the censorship squad, said the drive does not extend to unwanted upward standards in local niteries but was primarily an enforcement measure to see that the show's standards weren't changed in the absence of censors. He also informed that the squad is currently working on a policy to establish some measure of control over both acts and bookers to make them more responsible for material with operators. The latter takes the rap in a fine, a license suspension or revocation, if the show is found objectionable by the commission.

Testimony at the hearings indicates that owners felt they could not control the wording of incidents or gesture in their shows in advance. The commission felt they had to use objectionable routines. In practice, liquor enforcement agencies against a club which has rarely occurred and that only in flagrant and repeated violations.

**Earle Brings Flesh in Philly After 2 Years**

(Continued from page 2) name bands had failed to maintain a steady pace at the box office. Since Penn's Steakhouse is a neighborhood club, the Earle has been the only house featuring flesh in Philadelphia.

The new Earle policy will de-emphasize the band parade, with the Earle office calling for one to line up top-flight variety names for the bands.

Once-a-Week Fleshers Set For Detroit's Rose Theater

DETROIT, July 17.—For the first time in 25 years the Rose Theater will be showing flesh on the stage in a partial vaude policy. The first show goes on next week, with the Mimi's, panhandling girls who have played many local night spots, headlining the bill. It is hoped that this will fill out the one-hour show. The house will temporarily play flesh on Mondays only, probably at an advanced admission.

**A. C. Clubs Book Names To Lure Weekday Cash**

ATLANTIC CITY, July 17.—With slim pickings for the resort's after-dark spots, except for the week-end. When visiting crowds turn out in good numbers, operators are beginning to pay some attention to names. For the lure—particularly on weekdays—when ringing in most dull. To give the nitey bill its first real lift now that the resort season is well under way, Irwin Wolf's 509 Cafe is bringing in Dean Martin and a top-rate orchestra (22). It was at the 509 Cafe that both boys first teamed together.

The other big factor, also in the class category and once playing the top names in the field, is carrying on with the same cast and a lot of variety. In addition, but adds promotional gimmicks in a picture of the.jpg, a packed house and rumba surprise for Sundays.

Cliquot Club, Bobby Vargaes and Mike Keeley's avenue cabaret, which started the season with the Barton Brothers, going name-conscious to enhance the drawing, in Benny and Marilyn Maxwell. Since he accepted the contract, he has brought so many friends into the act that he says the salary will just about pay for their vacation.

**Smaller Nut Benefits Go To John Q's**

MILLION, July 17.—Bil at the Beachcomber, which is now on a strict music kick, followed by Count Basie's band with Buck Clayton's jazz crew and the Jimmy Wright Trio.
**New York:**

Total Biz Slumps to 4136; Para 82, MH 142, Cap 85

NEW YORK, July 17.—Biz slumped sharply on the Stem last week and was almost 100G below the previous seven days. The final figure tallied was $413,701 as against $507,201 the week before. However, the receipts are still above the total average for a week at the houses here. Altitude of the weather was still hot, that was not the most important factor in the decline. Rather, two shows were playing their last week, and the others were far from full. Radio City Music Hall (6,200 seat; average $115,000) is holding up very well and did $142,000 in its fourth week with this show. The previous week's coin was $156,000, sold out. Story: Valerie, Helene and Howard and The Emperor Waits went for a week.

Roxy Drive to 74G

Roxy (6,000 seats; average 89G) took a dive in its last week with this show. The take was $74,000 as against 106G the week before. Last week's show had Carol Lynne, Dean Martin and Jerry Lewis and Give My Regards to Broadway, new bill. reviewed this issue, has Jackie Miles, Vivian Blaine, Cab Calloway and His Cabaleers, Carol Lynne, Arnold Shoda, the Roxy Ice Show and Street and With.</p>
Coconut Grove, Hotel Ambassador, Los Angeles.

Cocoon Grove, Hotel Ambassador, Los Angeles.

Slay's Maxie's, Hollywood, Los Angeles.

Tie Toe, Montreal.

NIGHT CLUB REVIEWS

Capacity: 600. Price policy: $5 minimum after 11:30 p.m. Booking policy: exclusive engagements.

Cocoanut Grove, Hotel Ambassador, Los Angeles.

Reviewed by A. V. Renz. Estimated budget this show, $1,200.

This is one of those "there's no business like show business" stories. Little more than three years ago, this reviewer caught Frankie Laine at a side-street spot. Lad was working days at a defense plant while getting around 35 bucks a week for his first-night. That's My Desire, etc.—until he seemed a bit nervous but from after a solid first-night.

Tonight Laine opened at one of this area's top plusheries, the Coconut Grove, Hotel Ambassador, Los Angeles.

Estimated budget this show, $1,200.

Fresh from a visit with Tony Martin scored solidly in his latest show. His loyal audience give him credit. Songs were braved a $10 tariff to jam the spot opening night. Martin's vocalizing sticks up with the best of current balladeers. He kept going for nearly an hour, and begged off after dishing out more than a dozen tunes.

He built his vocal offerings into a headliner, giving songs added flavor by mixing in a series of vocal imitations and patter. He kept his tripette's ears riveted, letting his pipes speak for themselves.

Numbers leaned heavily on standard ballads with a few current pops tossed in. Martin was at his best with Begin the Beguine and All the Things You Are. For the uninhibited his Terence Symphony, cuffed from his previously noted materials. Martin's Tasteful arrangements plus excellent piano backing by composer Ben Oakland, helped his impromptu to a successful venture.

The reviewer caught Frankie Laine at a capacity show. The booking policy is thoroly engaging.

Supporting bill is thoroughly engaging.

The last week of the act is approximately $1,500.

What's more, a few numbers he had rehearsed with accompanist Carl Fischer and the Shep Fields orch. It was the same heart-sound sincerity, the same rhythmic pulse and vocal warmth that caught the audience rocking over.

NIGHT CLUB REVIEWS

BILLY MILLER'S REVIERA

PIANO

SENSATIONAL SINGING STAR, HIS

American Legion Hall, Chicago.

GEORGE KAYE

4th Week — Paramount, N. Y. N. Y. Now


"Top in town ... George Kaye's clowning on Paramount stage." — Dorothy Kilgallen, Journal-American.

"Sock Stuff." — Frank Quinn, New York Mirror.


"Solid waves of applause had audience rocking over." — Variety.

"Keeps audience laughing constantly ... got yocks." — Leon Moros, Billboard.

Segal Sues 3A's For Reimbursement

NEW YORK, July 17.—The first suits ignited in the case of Jack Segal versus the Associated Writing America (Three A's) have blazed, with the former filing a suit in New York Supreme Court against the org. this week. Segal is suing to be reimbursed for all earnings during the first year and half of the Three A's. He claims that he was expelled from the agents' group illegally, without written charges being preferred against him and in violation of the constitution. Segal also adds that he was thrown out because he proved "too much entertainment." Several of the members were supposedly frustrated by Segal's moves.

Segal, in rebuttal, argued that some of Segal's practices place him in an employer group. They also contended that the suit was improper as the first step in the action. The notice of buying a hotel and housing acts for the owners is a violation of the org's rules.

Bardi Hypos Continental

Cleveland, July 17.—Joe Bardi's Continental, Westlake, is the Old Northside Al- pine Village's Eldorado Club to the Continental Lounge under a new policy, has been uptown appearance in the Continental, which was near closing.

TOM McDermott Duo

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VAUDEVILLE REVIEWS

Chicago, Chicago (Friday, July 16)


The BAK flagship house may set all-time attendance record with its 24 acts. Among the top acts are Four Evanes, Ross and LaPierre and Harry Babbitt, plus Bing Crosby's quartet. The opening show gross will not strike the $30,000 to $100,000 weekly during the straight run of the policy. The opening show opening day saw the ropes up already.

The Harmonists evidently haven't lost any of the fandom they created with their high-tempo, high-energy style. So far, as the start of the number got a tremendous ovation and a huge milt at the end of solo and their first number, Ross and LaPierre, new in this parts, clicked. Ross, with his handlebar mustache, is in the role of the comic relief and the Jimmie which brings a lot of laughs on his solo. The show will open with a new Polka. Should have used Hair Foundation for opening day last week that looks like a winner.

The Morris family (two kids, a lady and a man) got a nice response with their diversified delivery. Maurita has improved her voice, which is still pleasant. Her son has just learned to sing and is doing a high-tempo, high-energy style. Their visual movements brought their diversified cleat of the opening number which is the musical climaxes of the show. Shoda, who really gives the crowd a throat-tugging vocal and a musical climax at the same time, so that her skating and the musical climax hits at the same time. The Three Trubes, drenched as they were in sweat, skated to different types of music, jazz, South American and Rock and Roll. They got plenty of comedy out of their tails.

Grand Production

Productwise, the show was a delight. The long running time. The musical change of pace was in the direction of the New York Oranges, who is doing a George Gershwin closer that really scored. At other times he bogged down with poor, unrealistic impressions and old material. He went off as a baby sitter and got a big laugh out of the audience. Also, he did a Spike Jones closer that really scored. A baby sitter and got a big laugh out of the audience. Also, he did a Spike Jones closer that really scored.

Roxy, New York (Wednesday, July 14)


The second show of this combo of ice show and regular stage attraction only reinforces the belief that Roxy has something that will spell a good o. c. for a long time to come. The ice show alone is worth the price of admission and is so strong that it enhances the vaudeville layout.

The first half of the program is devoted to the skaters, with the exception of the opening number which is a tap routine by the Jack Fulton's house band. Then a very well costumed team of four girls and four boy skaters does precision routines, to precede Arnold Shoda, who really gives the crowd a throat-tugging vocal and a musical climax at the same time, so that her skating and the musical climax hits at the same time. The Three Trubes, drenched as they were in sweat, skated to different types of music, jazz, South American and Rock and Roll. They got plenty of comedy out of their tails.

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Hollyw'd Spots

Go Naborhood

(Continued from page 34)

New York:

Shooting tours cede this fall with a four-man musical unit. . . Benny Fields goes into the Flamingo, Las Vegas, starting Monday (19) for a two-week stint. This is his fifth engagement at this spot. . . Al Beeman and Harry Smalley are using this week to catch up . . . Irwin Corey signed for 13 tele shots. . . . Joey Adams is writing a new book, Nervous Nervous Nervous, which he has sold to the Dramatic Society . . . McConkey's opens his office here Monday (19). Jack Scoggins is in charge.

Hartford, Conn.:

Orchestra leader Gibson Wood, of Hartford, who's been featured at the Hedges. New Britain, Conn., for the past six years, this weekend at the New Britain Supper Club (West Washington), paid Bill Yates subbing for Rube Jeffries. . . 

Television Coverage

(Continued from page 37)

Comedy Solos — Comedy Solos

Cinemas London

(Continued from page 37)

Plano-playing Winifred A. W. E. replied scored with numbers from Buech and boogie woogie. Her rendition of both nostalgia, was the best aud. Her rendition of both nostalgia, was the best aud. Her rendition of both nostalgia, was the best aud. Her rendition of both nostalgia, was the best aud. Her rendition of both nostalgia, was the best aud. Her rendition of both nostalgia, was the best aud.

Philadelphia:

Henry Luber, formerly of the Torchi Club, and Harry Bears, of the Valentine Cafe, have linked forces to open a new niter, the Midtown, in Atlantic City. . . Harry Steinmen decided against shuttering the Latin Casino and will keep going along, but the smaller ones want no part of it. With biz the way it is, they feel they can't lose anything by waiting. . . . The Hunting and Fishing Club closes for the summer Monday (19).

Fire in Villa Rosa, Windsor Locks, Conn., night spot July 9 caused $1,000 in damage. Peggy Premo and Joe Martino, area representative of AGVA, will be married in Hartford in September. . . The Three Beuges, musical trio, have opened at the Valentine Cafe, Manchester, Conn., following appearances at the club Riondo in Atlantic City.

Jugglers Convene in Jamestown, N. Y.

Jamestown, N. Y., July 17.

Organized last year in Pittsburgh during the convention of the International Brotherhood of Magicians, the American Jugglers Club held its first annual four-day convention recently.

Officers elected were Art Jennings, president, re-elected; Vin Carey, vice-president; Violet Carlson, secretary-treasurer; George De Mott, association chaplain, and directors Jack Greene and Leo Muscat. The club has a membership of 110. Publicity for the convention was handled by George De Mott.

A memorial service was conducted by De Mott for the jugglers who have died since the advent in 1944 of The Jugglers' Bulletin published by Roger Manderson.

Third day featured a banquet at the Hotel Jamestown, with the chesty Mayor Strouf guest of honor, following which a special Juggling Demonstration was held.

Last day was devoted to a tour of the Jamestown Camera Factory. A half-day taking and the making of publicity shots by Look, and a show staged by association members to the benefit of the Jamestown Boys' Club, with proceeds divided between the two, the members only entitling the show to a Panther by Bill Duvall, Surf Bar, Palm Springs, and in Palm Beach, she is a woman of the month. . . .

Bill Miller's Riviera

(Continued from page 36)

also concentrate more on comedy and less on song to better effect.

Comedy Material

Fun Master

The Billboard July 24, 1946

IN SHORT

Television Sets in Use 3-1 Over FM

(Continued from page 12)

ting a larger SIRU play than in television homes several months ago. This dip is due to the difference in the viewing habits between the two types of program the audience is exposed to. More and more viewers are developing as more and more television programs have gone on the air. More and more viewers are developing as more and more television programs have gone on the air. More and more viewers are developing as more and more television programs have gone on the air. More and more viewers are developing as more and more television programs have gone on the air. More and more viewers are developing as more and more television programs have gone on the air.
THE GREAT VIRGIN, (William Skolak, Mgr.), now at the Lenox, S. D., headquarters props magic-escape-thrill combination for a 24-day stand at the Wisconsin Centennial, Milwaukee, beginning August 6, typewrites, to wit: "We choused out over the Fourth of July for the South Dakota celebrations. Business was marvelous and most encouraging, and we are looking forward with great anticipa- tion to the start of the 24-day stand in Milwaukee."

National Biscuit Company, a con- fidently predicts that the escapings and feature films of an institutional nature for general release, sound and silent, will be a hit. Series, one for Shredded Wheat, the other for N.B.C. Bread, has N.B.C. films playing seven products on its video show and shortly will em- brace all the products of the company.

Biscuit's 147 Theaters National Biscuit, which currently is airing one-minute commercial spot movies in 147 theaters, has just completed filming a series of six one-minute N.B.C. Bread, featuring noted nity magician Russell Swan and legis- lator Loring Smith. While the first's of high degree of perfection were aimed only for movie house use, the second's were aimed for department stores or spots in mind as well. N.B.C. Bread does not now use television spots, but it is planning to begin work on the basis of its new film spots.

Similarly, another National Biscuit, ‎in which the commercials did not hit the tele screens yet, but may at any time in the near future. This spot's were aimed only for movie house use, the second's were aimed for department stores or spots in mind as well. N.B.C. Bread does not now use television spots, but it is planning to begin work on the basis of its new film spots.

"The chief subject is the one and only, the incomparable Ade Duval, assisted by his charming wife, True. To try to present a true picture of Ade is almost impossible, for his act would be like trying to describe a butterfly. Everything Ade does is original. His hand-born production of silks is a master piece of entertainment. Ade's newly created Silks-Blowing Color Change, which he uses in his act, is a wonder to behold. Ade has reached the fourth degree of perfection.

"Ade's Invisible Pipe was the high-light of the show. He simply doubles up a fist to form the bowl of the pipe, uses his thumb as the stem, fills the thin with tobacco, strikes an invisible match, and puffs clouds of smoke. It must be real magic, and did the customers love it.

"Then there was the Vanishing Alarm Clock nifty, the vanish of a large glass cocktail shaker which he had just filled with milk, and two hand-production and manipulation of so many tricks when it is piled up in front of them, I could go on and on, and each number would deserve a full-page description. Ade and True dress in immaculately, all material is smart, the lighting is perfect, and they are right on top where they belong.

"The old maestro, Richard Himber, entertains next week, and bringing Duvals with some of his own in- vented tricks which Duval has been teaching him. This results in Ade entering to stage, and adding an extra little trick for a clever idea. Dick is a clever show- man, and after this bit of by-play directs his own orchestra in the beauti- ful music background for the Duval team."

(Continued from page 10)
Gold Keys Won by 'Streetcar,' 'Roberts,' 'Shoes'; Top Thesps Are Kelly, Judith Anderson

Malden, Kim Hunter, June Lockhart Also Triumph

(Continued from page 3) was the critical key for winning the $1,000 prize for Best Direction of a Play. Last year Kazan also carried off directorial honors for his staging chore for All My Sons. It was felt there was no uncertainty as to the selection of Kazan for this year, as he was his own runner-up, as well as being the last year's directorial winner.

Contributions to Streetcar were also responsible for wins in the supporting actress and supporting actor categories. Karl Malden and Kim Hunter each topped a long list of entrants for supporting laurels.

The award for best fem fem went to June Locke of Brigadoon, as well as Miss Betty's Union in Inside U. S. A. The most outstanding fem fem was identified as the deprived U. S. A. Sterling and Miss Betty's Union in Inside U. S. A. The most outstanding fem fem was identified as the deprived U. S. A. Sterling and Miss Betty's Union in Inside U. S. A.

The past season's scenic and costume fare gave the voters plenty of choices for honors. Final tally put Jo Mielziner at top of scenic design list via a set for Streetcar. Uniquely also, he was his own runner-up, as his set for Mr. Roberts finished a distant second.

The award for the best staging of finians rainbow was for its dance direction, Oliver Smith, who was also responsible for wins in the costume and scenic designer categories. His set for Man's Last Stand won him the best design nod, and Harold Smith also carried off awards for both the best performer and the best supporting actor.

Five other musicals received reflected credit via individual achievements. Paul Hartman was the voters' choice for the best performance in a musical by an actor, in Angel, in the Wings. Newcomer Valerie Bettis garnered two sets of laurels, one for the best fem fem design and another for the season's best dancing in Inside U. S. A. Sid Caesar's creation of Make Mine Manhattan won him the best male debut nod, and Harold Smith also carried off awards for both the best performer and the best supporting actor.

Others Not So Good

The 1947-'48 season's entry list was long, but the Boarders' choices for the '43-'44 season. They were assisted by Uta Hagen, who leaves shortly to play the lead in the Chicago edition of the play. Paul Kelly and James Whitmore, who are active in television, were also included in the list. Nanette Fabray and Jack McCauley teamed in Show's two hit numbers, Papa, Won't You Dance with Me and Jealous. Paul and Grace Kelly also received one of the comedy stints from Angel in the Wings. Newcomer Valerie Bettis harbored in Make Mine Manhattan tabbed him the year's best male dancer. Nanette Fabray, Jack McCauley, and Harold Smith were all awarded top laurels in the winning season.

The program was produced and directed by Martin Andrews and written by Leonard, under the supervision of John Turner, ABC manager of script. Bernard Green conducted the orchestra.
NEW YORK, July 17.—The gold key that crowns the Broadways Awards, of course, go only to winners, but there were frequent instances this year where the margin was exceedingly close. Some of the follow-ups were so near the finals that the tallies which they rack up in balloting.

Wide Streetcar ran far out in front as the season’s best play. Mr. Roberts ran up a handsome tab for a second place. Command Decision came in third and The Heiress and The Windows Boy took fourth and fifth honors, respectively.

This year’s “first” play category brought two which ran neck-and-neck up to the final tussle between Command Decision and Mary Hunter (Respectful Prostitute). Close running also in that category was Sam & Alman (Streetcar) and Henry Fonda (Mr. Roberts), Godfrey Tearle (Close, My Love) and John Cullin (Toward the World) also tabbed a hefty vote for fourth and fifth slots, respectively.

Jessica Tandy (Streetcar) had placed second in the supporting actress who took second place in best actress seg. Wendy Hiller (Heiress), Meg Mundy (Dancing Aces) and Winifred McWearne (Cup of Trembling) followed in that order.

Voting was extremely close in actors’ supporting category, with David Wayne (Roberts), Marion Brando (Streetcar) and Robert Keith (Roberts) bunched right up on heels of winners. Miss Elizabeth Dennehy (Man and Superman) (Decision) polled fifth position.

**Supporting Actresses**


As noted elsewhere, Jo Mielziner’s design was the most outstanding of the category, with approximately half that number of backers from regional theaters throughout the country.

**Musical Division**


Summer Theater

**SUNDBOX BEACH**

(Opened Monday, July 12)

**NORTH SHORE PLAYERS,**

MARBLEHEAD, MASS.

A play by Bonnie Brewer. Directed by Ella Powell. \[ ... \] A show by an Actor's Studio production. Business manager: Ben Crawford. Technical director: Dorothy Willard. Stage manager, Robert Stoddard. \[ ... \]

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**BROADWAY SHOWLOG**

**Performances Through July 17, 1948**

**Dramas**

**A Streetcar Named Desire**

(Presented Permut)

**Burke**

(Easy Money)

[ ... ]

[ ... ]

**Hurry Scurry**

(3rd Street)

[ ... ]

[ ... ]

**Play the Thieves, The**

(E. 48th St)

[ ... ]

[ ... ]

**Musicals**

**Angel in the Wings**

[ ... ]

[ ... ]

**Annie Get Your Gun**

(Imperial)

[ ... ]

[ ... ]

**Ice Shows**

**NEWLY MARY**

(Center)

[ ... ]

[ ... ]

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**Out-of-Town Opening**

**A FREE HAND**

(Opened Monday, July 12)

**LAKE WILMOT THEATER,**

FITCHBURG, MASS.


**Delivery Boy**

[ ... ]

[ ... ]

[ ... ]

**Midway**

(Opened Monday, July 12)

**Man in Black**

(Opened Monday, July 12)

**Cleveland Straw Hat Biz in the Doldrums**

CLEVELAND, July 17—Heat, rain and general show business conditions had an attendant effect on Cleveland's only strawhat theater this weekend. The audience which attended the musicals were the first three offerings at Cain Park, the municipal amusement center of one of Cleveland's richest suburbs. Cain Park, in its 11th season, opened with the perennial favorite show Blossom Time, June 8, and played only to 4,500 in seven performances. The series continued with Lady in the Dark (opening June 29), and 5,500 saw and heard it in five performances. Luke Simms, which cracked July 4 for five shows, played for only 1,250. 'Til the Musician (opening July 12) is I Remember Mama, and the advance sale shows a slight pick-up.

One of the most ambitious undertakings at the amphitheater will be Coin and Prove Yo. who come to leg whith a solid background of experience as night club bookers.

Godkin To Terp in "That's the Ticket"

**NEW YORK, July 17.—Paul Godkin has been signed as the featured dancer in the Pickwick Film musical which is being co-produced by Al Jolson and John Franky. This will be the initial producing venture for Beckman and Jolson.**

The Eastward movement of Hollywood publicity men continues, with the track of actor Larry Parks and writers Norman Panama and Melvin Frank to Guy Palmerton's summer playhouses at Fitchburg and Worcester. Their joint effort is A Free Hand, an all but innocuous little comedy of mild social significance, composed by Panama and Frank in which Parks stars this week at Fitchburg. So far as formula is concerned, A Free Hand is out of the order of the usual normal Krasna-F. Hugh Herbert-Emmett Lavery comedy scripts. The story, about a young man, Jack Byrne with music by Bobbi Atkins and the lyrics by Charley Swan, is slated for a premiere hearing in October at a Shubert house.エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がすべき大男性になる。エリックウィクソンが男性のレードルムに登場。彼の美しさと才能が騒がべき
Rep Ripples

ROBERT E. LYONS has been showing 16mm, pix in halls around Casper, Wyo., for the past two months to good results. Fremont Turgeon, writes from Boulder, Colo.: "Have been in town some time and have moved into Texas, to be followed by a swing toward New England by way of the Atlantic States. I have a new lot of stock, are now appearing in every hall in Grand Junction, Colo., I met Homer Rines, who has a good novelty set. I am working toward Northwest, as Canada is his home country." captured.

HOMING POINTS include the following:-

ROBERT E. LYONS has been shown in Oklahoma with E. F. Hannan's On Vacation.

Steele is playing halls in Oklahoma for his collection. He recently visited a construction worker.

Burnett.

Northern Kentucky and Southern Indiana good business, reports Joseph Burnett. Bournes and Brittain, formerly of stock, are now appearing in night clubs in a comedy act. Harold Carlston, well known to rep troupers, is now employed as a construction worker.

The Majestic's, by the way, is also opening in New York City under the direction of a new manager, but this report is not verified. He would like to send new halls to him at its present location.

Cleveland, Ohio, July 17. - Gate receipts have been opened at Grace Goulder in The Cleveland Plain Dealer's pictorial magazine section of July 11 on the latest tour of the old Majestic Showboat under the management of R. W. Foulke.

Carnegie, Pa., has one of the most successful shows in the world. The Majestic's is an old favorite.

Majestic goes Collegiate As Student Thespians Hit Boards

Cleveland, Ohio, July 17. - Gate receipts have been opened at Grace Goulder in The Cleveland Plain Dealer's pictorial magazine section of July 11 on the latest tour of the old Majestic Showboat under the management of R. W. Foulke.

The Majestic's is an old favorite. The Majestic's is an old favorite with young people.
THE FINAL CURTAIN

BAGGOT—King, 69, silent movie star and writer-director, July 11 in Los Angeles. His career started at Broadway in The Chocolate Soldier a few years ago. Survived by a son.

BASKETT—James, 44, radio, stage and screen actor, in Chicago July 12. After playing stock shows in Chicago, Baskett went to New York and became a member of the group of Negro actors. He played the part of the fast-talking lawyer, Gabby Gibson, in the film The Stage Door Canteen. He was the father of two daughters and a son. In New York July 12. Survived by his widow, Frances.

GRAY—William, 58, operator of the Harmony Rangers, Western musical director and publicist, in Detroit July 11. For the past several years he had been connected with WXYZ, Detroit. Survived by his widow, Frances.

JONES—BRIGGS—Henry Jones, legit actor-director, and Judy Briggs, co-star and writer-director, in Detroit July 11. His widow and three sons survive.


MACK—George, 50, movie actor, in Derby, Conn., July 9. He was a member of the vaude team of Murry and Mack. Survived by his widow, a son and a daughter. Burial in Grand Island Cemetery, Derby, Conn., July 9.


REID—James, 44, radio actor and director, in Los Angeles July 8. Survived by his wife, Winifred J. deShishmario, and a son to Mr. and Mrs. Ira Cook in Beverly Hills, Calif., July 8.

TRAVIS—Phil C., secretary-manager of the Tennessee Theatre, Nashville, in that city July 16. (For his art direction of the film, Admiral, see General Outdoor Department.)

VACCARO—Frank A., 64, silent picture star and screenwriter, in Los Angeles July 12. Survived by his widow, a son, and a daughter. Burial in Mount St. Peter's Cemetery, Detroit. In Detroit July 12.


WILLKINSON—Joseph R., 76, former skating rink operator, in New York July 10. He was a member of the vaude team of Murry and Mack. He appeared in vaude at the age of 9 with his parents. His widow and son survive.

WILSON—Charles, 76, former jockey, in New York July 10. He was a member of the vaude team of Murry and Mack. He pushed some weight around in his time. His widow and son survive.

YOUNG—Kathleen, radio actress, in Los Angeles July 12. She was a member of the Rodgers and Hart unit featured on WIP, Philadelphia, and Lee Grazer, non-pro, July 10.


PRINCE — PFERDLU—Freddie Prince Jr., manager of Prince's Grill, Bridgeport, in New York July 15. He was the author of The Jump, and was a member of the vaude team of Mawr (Pa.) Hospital. In New York July 15.

SCHULER—SHELTON—Jack Schuler, operator of the Lithgow's Shows, and Emily Pekrul, in that city July 9.

SMITH—Pritchett—Earl T. Smith, non-pro, and Florence McNeely, vaude team operators, in New York July 9. He was a member of the vaude team of Limelight of the world, and he was a member of the vaude team of Limelight. Burial in Minneapolis. In Minneapolis July 16.

SEPLI—Sam, in Hollywood July 4 in St. Louis. He retired a vaude team operator, July 6 in St. Louis. He appeared as the fast-talking lawyer, Gabby Gibson, in the film The Stage Door Canteen. He was a member of the vaude team of Limelight.

MURPHY—Grazia—Mack, July 6 in St. Louis. He appeared as the fast-talking lawyer, Gabby Gibson, in the film The Stage Door Canteen. He was a member of the vaude team of Limelight.

McARTHUR—Grazier—Mac McGuire, late skating rink operator, in Detroit July 11. His widow and a son survive.

McGREGOR—George, former vaude team operator, in Detroit July 11. His widow and a daughter survive.


KING—George, 29, former vaude team operator, in Chicago July 12. His widow and a son survive.


HILL—Kawasaki—Makoto, radio announcer, in Los Angeles July 7. He was a member of the vaude team of Murry and Mack. He was a member of the vaude team of Murry and Mack. In Los Angeles July 7.

Sanderson, 50, Negro actor, in Los Angeles July 1. He was a member of the vaude team of Murry and Mack. In Los Angeles July 1.

ADAMS—Arthur, radio announcer, in Los Angeles July 1. He was a member of the vaude team of Murry and Mack. In Los Angeles July 1.
Aqua Follies touch off 10-day slate July 21 — Godfrey, Ladd on program

MINNEAPOLIS, July 17.—Spearheaded by the importation of three big entertainment names, Minneapolis Aquatennial is all set to kick off its annual 10-day summer festival here with a line-up of activities ranging from fishing contests to a queen coronation ball.

The official opening is set for Friday (23), with the wind-up of the annual Mississippi River Canoe Derby. Actual start, however, will be held Wednesday evening (21), when the Aqua Follies makes its preem in the Theodore Wirth Park Pool.

George Jensen, aquatennial association presxy, and Bert Baston, chairman of this year’s festival, have arranged for the appearance of Alan Ladd, movie star, for a world preem of this year’s festival, have arrived Wednesday evening (21), when the car, a Mercedes-Benz convertible with special phantom body, is expected to prove a powerful midway attraction. It’s appearance in the U. S. was greeted with an avalanche of publicity in newspapers, over the radio and in class magazines.

Under the direction of J. C. McCaffery and Herbert W. Bye, importer-importer of Winnetka, Ill., Cliff Wilson handles tour.

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Other highlights include: Annual day parade through downtown Minneapolis Saturday (24) and illuminated night parade Wednesday (28); at Powderhorn Park, God’s outdoor temple, all-faiths religious service, Sunday (25); dance band and the front prince. Clif Wilson from the parking lot just south of Soldier Field on the 25th; fish derby for kids under 15, August 2, at Lake Calhoun.

In addition there will be bridge, golf, tennis and baseball tournaments, roller skating, kite flying, soapbox derby, shell games and shuffa lout, and the car, a Mercedes-Benz convertible with special phantom body, is expected to prove a powerful midway attraction. It’s appearance in the U. S. was greeted with an avalanche of publicity in newspapers, over the radio and in class magazines.

Under the direction of J. C. McCaffery and Herbert W. Bye, importer-importer of Winnetka, Ill., Cliff Wilson handles tour.

Aqua Follies makes its preem in the Theodore Wirth Park Pool.

George Jensen, aquatennial association presxy, and Bert Baston, chairman of this year’s festival, have arranged for the appearance of Alan Ladd, movie star, for a world preem of this year’s festival, have arrived Wednesday evening (21), when the car, a Mercedes-Benz convertible with special phantom body, is expected to prove a powerful midway attraction. It’s appearance in the U. S. was greeted with an avalanche of publicity in newspapers, over the radio and in class magazines.

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Other highlights include: Annual day parade through downtown Minneapolis Saturday (24) and illuminated night parade Wednesday (28); at Powderhorn Park, God’s outdoor temple, all-faiths religious service, Sunday (25); dance band and the front prince. Clif Wilson from the parking lot just south of Soldier Field on the 25th; fish derby for kids under 15, August 2, at Lake Calhoun.

In addition there will be bridge, golf, tennis and baseball tournaments, roller skating, kite flying, soapbox derby, shell games and shuffa lout, and the car, a Mercedes-Benz convertible with special phantom body, is expected to prove a powerful midway attraction. It’s appearance in the U. S. was greeted with an avalanche of publicity in newspapers, over the radio and in class magazines.

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Gerald Roberts Wins Reno Rodeo Honors

RENO, Nev., July 17.—Gerald Roberts, Strong, Kan., won the award of best all-round cowboy at the rodeo here over the July 4 week-end.

In the rodeo finals, judged on performances recorded during the three days, Weg Blessing took top money in Brahma bull riding; Richard T. Roberts second; Jim Egan third, and Cecil Jones fourth.

Honors for calf roping finals went to Homer Pettigrew, first; B. A. Pittcox, second; Glen Shaw, third.

First prize for greenhorn calf tying went to L. H. Pickens, of Reno, his second, Roberts was Bill Ward.

Chick Sheppard took first honors to Homer Pettigrew, first; B. A. Pittcox, second; Glen Shaw, third. Lubers' Barn Dance in the auditorium.

The New Jersey Council's Roll Call of Resorts, just completed, indicates that municipalities and counties from Cape May to Sandy Hook are investing more than $300,000 this season to attract vacationists. Indicative of the heavy advertising campaign is nearby Wildwood, where the money usually assigned for the July Fourth fireworks display was added instead to the resort's newspaper advertising budget.

In addition to the resorts, private enterprises such as hotels and amusement centers in the same area are spending nearly $300,000, and the State itself, thru the New Jersey Council's Department of Economic Development, is conducting an $17,000 advertising campaign of its own directed to vacationists and tourists.

Tommy Saaco To Present Acts at Michigan City CHICAGO, July 17.—Tommy Sacco, Chicago booker, announced this week he has inked the contract to supply the acts at the Police Show in Michigan City, Aug. 5-7.

This will be the first year for the event, which will be held in the ball park, and officials hope to make it an annual affair.

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NEW JERSEY SPOTS IN MILLION $ BALLY

ATLANTIC CITY, July 17.—Well aware of the growing competition for vacation business, New Jersey resort interests are spending more than $100 million dollars for advertising to uphold their part of New Jersey's economy.

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Rodeo Has Fair Pull at La Salle

LA SALLE, Ill., July 17.—The Diamond Horseshoe Rodeo played the Tri-City Speedways here July 15, 16 and 17.

First prize was awarded for the second appearance of the rodeo this year.

Show was under the direction of Owner Selby, with Eddie Guy handling the horses and mule, pin men were Oscar Casalvera and Ray Doering. Mrs. Christina Selby and Rose Doering handled the office.

Roberts and Selby were paid $125 each. Bob Pence did the announcing and in Detroit and Indianapolis.

Toppenish, Wash. Rodeo Is Witnessed by 75,000 TOPPENISH, Wash., July 17.—Estimation 75,000 saw the parades and riding exhibitions during the Toppenish Rodeo and Powwow here July 3-5.

Tom Henderson, Spokane, was adjudged best all-round cowboy; Anir Wells, Soap Lake, champion calf roping; Les Jenkins, Las Vegas, champion bull rider; Ariz., champion bulldogger; A. J. Pettigrew, Grady, N. M., champion cow milker, and Orville Patnode, Toppenish, champion bull rider.

Bellaire Staging Cele BELLBAIRE, Mich., July 17.—Bellaire's Chain-o-Lakes Celebration, July 25 has been approved by the Chamber of Commerce, will culminate in the big stock boat races July 25, with $10,000 in prizes. John McKeel will be on mid-water, and Kansas City Ramblers' Barn Dance in the auditorium.

All N. Y. Area Spots Featuring Fireworks NEW YORK, July 17.—The first of its regular Tuesday night firework displays, sponsored by the Conley Island Chamber of Commerce, drew an estimated 300,000 to the Boardwalk Tuesday night.

Also on Tuesday night (8) Palisades Park, Improvement Commission, in time to 10 years, put on a pyro show that could only be clearly visible from the New York side of the Hudson River. The display drew a large crowd to the park.

Rockaway Beach followed suit, with the first of its regular weekly displays scheduled (1), attracting 250,000 spectators. The Chamber of Commerce is sponsoring the show at Rockaway Beach.

Olympic Park, Irvington, N. J., continues its policy of putting on fireworks to a Wednesday night parade.

Frem Murray, of the International Fireworks Company, is handling all of the above displays.

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**Riverside Park**

**Stresses Variety**

AGAWAM, Mass., July 17.—Ed Carroll, owner-managing director of the Riverside Park, is turning that fun spot into a veritable department store of outdoor amusements. In addition to the usual park rides and attractions, Carroll’s park offers free circus, drive-in movies, midget races, motorcycle races and special events, such as picnics, drum corps contests and rodeos—all of which are heavily publicized in newspapers of the region.

Carroll is recently opened Riverside Stadium, adjoining the park, serves as the setting for the races and special events. Circus bills feature top-notch acts. Featured over the Fourth of July week-end were Aerialist Lalage and the Flying Wardas, plus an elaborate fireworks display. Current offering is Prof. George Keller’s wild cat act, plus Daltor and the busy trapeze number.

Midget auto races are regular Thursday night features in the 7,000-seat stadium. Carroll recently cut the price of ducats to a buck a seat plus tax, with no reserves. Friday night the motorcycle speedsters have the track.

On Monday (5) Carroll opened the latest addition to Riverside Park, the Riverside Gardens, an open-air dance pavilion with an attractive promenade deck and refreshment stand.

**Joyce Sets Pioneers**

THRU JULY, AUGUST

PHILADELPHIA, July 17.—Bob Nolan and the Sons of the Pioneers are being routed by the Jolly Joyce Agency for a string of park, ranch, theater and auditorium one-night stands during July and August. The Joyce agency started the group off last Saturday (10) at Memorial Hall, Columbus, O., followed by theater and park dates, including Messiahman’s Grove, Clayburg, Pa.; Sally Ann Park, Bradford, Pa., and the Lone Star Ranch, Reeds Ferry, N. H.

The coming week the unit plays Upper New York on park and theater dates previously booked, returning under the Joyce banner next Sunday (25) at Jim and Jane Wonderland, Williamport, Pa., after which they plan theater and radio dates until end of month.

August bookings include park, theater and fair dates in Pennsylvania.

**Rodeo Draws Big**

AT KERRVILLE, TEX.

KERRVILLE, Tex., July 17.—A total of 20,000 attended the four-night program of the 14th annual Hill Country Championship Rodeo at Antler Stadium here (3-6), despite threatening weather on each of the four days.

The event, sponsored by the Junior Chamber of Commerce, attracted more than 7,500 Saturday night (3) which also established the mid-night attendance record for the event. The show, produced by Jim and Jack Sellers, Del Rio, Tex., again featured a specialty act by the mounted Quadrille of Dallas. Jack and Bobbie Knapp, Van Nuys, Calif., acrobats and rodeo specialists, and Calgary Red, tight rope, were added features.

Umatailla, Ore., Holiday Rodeo Clicks; Seld Repeat

UMATILLA, Ore., July 17.—Umatilla Sage Riders will repeat their July 4 rodeo July 24 because of its financial success, officials announced.

Approximately 3,000 saw the first show. Stock again will be provided by Coyle and Sier, of Elgin, Ore.


Ringling To Give Duet Away--On Air, That Is, for Plugs

CHICAGO, July 17. — Ringling Bros. circus has tucked its publicity toes into giveaway air.

Billed at the opening of the fair Friday (B) by Bill Antes, radio director, calls for the selection of a complimentary, no-leg, no-arm, no-tongue gave-away subject for the fairgrounds.

A previous show of a similar sort was conducted successfully at the College Inn of the Hotel Sherman, each day, Monday through Friday.

Tickets are for Tommy Bartlett, star of the Welcome Travelers Show, to give out. Each card will admit one person daily with free entrance. After the person first names his or her home town, providing that the one one—where—or near where—the Ringling show is routed to play.

Number of tickets to be given out will be sufficient to take care of the immediate family of the radio viewer.

In handing over the pastebounds, Bartlett plugged the advantages of the Ringling show in the home town of the recipient, giving data of the engagement, other pertinent information and a solid plug for the circus.

Before leaving for home, the person who had come in here from South Bend, Ind., to close the deal, hailed it as one which would give the recipient a good strong daily plug. He pointed out that the show has a Hooper rating of 3.0 and a Nielsen rating of 7.4.

Arrangement, he said, will start July 26 and continue through the Ringling season.

Les Lear, manager, closed deal on behalf of the radio show.

Hitler's Own Car Set for U. S. Tour

(Continued from page 45)

the recently completed lakefront stadium, will be featured in Monday's parade.

Massman Directs Exhibits

Paul Massman, who was director of exhibits for the Century of Progress and director of concessions at the New York World's Fair, is director of exhibits for the Railroad Fair and points out all exhibits will be free and that several of them will contain "live" entertainment.

The Burlington Railroad, for instance, will present a complete line of their rolling stock, featuring trick riders, ropers and balladeers. The Santa Fe has important lumber yards from the South and West and they will present ceremonial dances and live right in the hats and tepees built on the grounds for them.

Admission to the fair will be 25 cents, with a 60-cent charge for the Wheels-A-Rollin' pageant and a 10-cent charge for the make-up of the historic Colorado Mountain Railway, the only items on the grounds which will bear a charge.

Event to Cost $2 Million

It has been estimated by officials of the fair which will celebrate the 100th anniversary of railroading in Chicago, that more than $2,000,000 will be expended by the 60 participating railroads and 40 Allied industries as a birthday gift. The latter set it to send, presumably for safekeeping. Subsequently, the Swedish government took possession of it, and sold it to the firm that needed the car for Berlin.
Gate Record Set At Fairport, O., Mardi Gras Celeb

FAIRMONT, O., July 17.—All
tendence record for this city's an-
ual Mardi Gras celebration were broken when the crowd of 18,000 people who swarmed over the grounds July 1-3. A heavy rain Saturday afternoon (3) failed to

dampen the spirits of the crowds.

Among events staged were three air shows by the U. S. military forces Saturday and Sunday (4); a mam-

moth night regatta, Thursday, in which 45 boats, both local and visiting, par-
ticipated; a fireworks display every night over the shows. Saturday was

day Boy Scouts Day.

Concessions were worked by local ches.

General committee included W. K. Young, John Meier, Owner. Mac, in charge of concessions; George Gedeen, vice-chairman; Mayor

Arthur Ritari, honorary chairman; Mrs. Iris Meyers, secretary; Evan

Thompson, treasurer; Earle Bonner, na-
tionality chairman; Matt Ivory, sports; Mrs. Mariam Cashmere, ticket-

ing; George T. Stachura, parking; and Mrs. Killian Robin-

son, in charge of the Kiddie Park.

The shows have been booked for two complete circle tours of Michi-

gan's Lower Peninsula, and then will push south with a skeletonized unit to

play until cold weather sets in.

Six rides, two shows, and 30 con-

cessions, together with a light plant, are carried. A new Allen Herschell

Merry-Go-Round, owned by Ray

Simpkins, secretary; Charles Peck-

mann, agent; Verner electrician;

Ernie Barger, Howard

Cockrum, Robert Hendricks, Charles

Harriman and T. W. Sales, sales

foremen. Concessions are Ray

Williams (4), Carl and Evelyn Berger

(3), Tom Stanley (7), Sam Johnson

(2), Tom Stanley (1), Sam Johnson

and Art Collins.

Langhorne Incorporated

HARRISBURG, Pa., July 17.—The

incorporation of Babcock's Lang-

horne Speedway, Inc., with head-

quarters at 13th and Chestnut streets,

Philadelphia, has been approved by

the Pennsylvania Department of

State. The new corporation is au-

thorized to issue $5,000 worth of

capital stock and is incorporated for

the promotion and operation of mechanized racing, carnival, fairs,

markets, shows and sporting events.

Incorporators are Stover L. and J.

Willard Babcock, Robert Finkle-

houser, all of Langhorne.

Festival for Paramount

PARAMOUNT, Calif., July 17.—A

community fair, the first post-war

festival here, will be held August

1-5, according to Ed Henderson

Chamber of Commerce president, who said that civic and business

groups, churches and social clubs will

participate.

Admirre Lottidude G. A.

PINNOWLA, Va., July 17.—C. A

Admirre, doing advance press for

Harry Lottidude Shows, was ap-

pointed east coast coordinator for

July 4. He replaced Billy Burton.

HappyHoliday Moves into Detroit Suburbs

DETROIT, July 17.—Happy Holi-

day Shows, Michigan, org now in its

second season, this week returned to

the Detroit suburban area to play the

Ledyard, Conn., Grange is sched-

uled for August 28.

The show, which has been booked

for complete circle tours of Michigan's Lower Peninsula, and then will

push south with a skeletonized unit to

play until cold weather sets in.

Six rides, two shows, and 30 con-

cessions, together with a light plant, are carried. A new Allen Herschell

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and Art Collins.

Spotted at Leonard S. N., All-Maritime Pulls From Me

ST. LEONARD, N. B., July 17.—

Auriposed by the St. Leonard Fire De-

partment, the annual fair of Binghamton, already controls sev-

eral sideshows and is pushing construc-

tion work on a combination kiddie

park and trailer-camp project. The

park is on highway No. 99, three miles east of the city.

The hotel is being operated under

an 8-year lease by the Binghamton Park, Inc., in which Strates is interested, 127 acre-

of land on the old Bennett airport

site were acquired in December, 1947,

understood this property is to be de-

veloped as a combination park and

trailer-camp project. The site of the layout

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LOS ANGELES—Midget auto racing on a board track made its debut at the Coliseum Saturday (10) before 30,003 paying fans with Bob Carroll, Fresno, taking the 50-lap feature. A California midget champ Arlen McKinley, McEachin, Louie Durant and Mac Hulings marred the main event. None of the drivers incurred serious injuries. The race, sanctioned by the AAA, drew an entry of 17 cars. Marvin Burke was second in the feature, with Chuck Stevenson third. Theopped entry of 16 in the semi-main and McCaffrey took the trophy dash. Umpire was Bob Stevenson, Hulings, Fred Agabashian and Fletcher Pierce.

Sennett Wins at Oakland

OAKLAND, Calif.—Bud Sennett, Los Angeles, won the sheep dog event for big cars Sunday (11) at the stadium here. Bud Keller, San Francisco, was second and Cecil Burn- rash, Los Angeles, third.

Huntington Beach Results

HUNTINGTON BEACH, Calif.—Allan Valente scored a wire-to-wire victory in the 30-lap main event of the midget auto races Sunday (11) at the speedway here. Following him to the checked flag were Danny Orton and Billy Cantrill. Barney Davis won the semi-main and Dempsey Wilson walked off with trophy dash honors.

Graham First at Caledonia


Riverside Cuts Admission

AGAWAM, Mass.—Owning Manager Ed Carroll, of Riverside Park, announced a week a group of newc $1 plus tax for future midget meets at the park’s new 7,000-seat stadium. Races are staged under the direction of Sherman (Red) Crise.

Nunis, France Sked Big Car Race

GREENSBORO, N. C.—Sam Nunis and Bill France have skedged a big car race for the new Greensboro Speedway for August 1. The stadium features a mile track and seating accommodations for 10,000. The owners are Bill France, Charlie Combs, Dobe Powell, Joe Dawson, Ben Lowe and Enoch Staley.

Crash Kills Anthony Imbimbo

PATERSON, N. J.—Anthony Im- bimbo, 23, Orange, N. J., was injured fatally in a play night (8) when his midget car collided with another car at Hinschfield Stadium. A car driven by Ernie McCaffrey, Reading, Pa., went into a spin and Imbimbo, trying to avoid a collision, skidded. The Imbimbo car went up and over McCo- rry’s car to land upside down with his car. Imbimbo was in his first year of competition.

Valente in Roadster Leads

SACRAMENTO-Joe Valente, new leader in the roadster championship, won his 19th victory in a hard-fought victory in the feature at the Coliseum Saturday (6) before 2,000 fans. Starting from 20th spot, Valente moved to the lead on the eighth lap of the 40-lap and stayed there. Wayne Sother was second and Ed Huntington third. Gene Tussien copped the trophy dash.
Buy the Best!
Concession MODEL 120 FLOSS MACHINE

$275 $275

All Latest Developments In Smooth Operation

Direct Drive—no belts necessary. Rubber mounted—no vibration. Compress—save 13½"x10½"x14½"
Machined cast aluminum spinnerhead, with 1-piece self-cleaning screen. Heavy duty collector rings.
Heavy gauge 22" polished aluminum pan.
Heat and motor speed rheostats for regulation.

Concession
Fabricators of fine floss machines since the days of the old hand-operated, gasoline-heated machine.

Order Now—25% with order, balance on delivery

CONCESSION SUPPLY COMPANY
3915 Sesser Road
Toledo 6, Ohio

Steam Train Burns Coal

Can be used indoors or outdoors.

Concession
Fabricators of fine floss machines since the days of the old hand-operated, gasoline-heated machine.

Order Now—25% with order, balance on delivery

Ottowa Amusement Company
224 W. Douglas
Wichita, Kansas

Attracts Crowds in any amusement park or civic recreation center

You need a steam train to make real money. These trains are grossing $2,500 to $12,000 a season; you can do it in any town over 10,000. Many park officials give rent-free concession just because of the crowd pull.

Boomerang

Wcompile many names in
NAVATIONAL INNOVATIONS AT COOLEST

Write for Taylor 1, C. S. Riding Device Corp.
U. S. Riding Device Corp.

Frozen Custard Machines

Concession Trailers

Art of frozen—investigate today! Write for latest free catalogue.

Frank Thomas
General Equipment Sales, Inc.
1611-842 South West Street
Indianapolis, Ind.

Steam Train Burn Coal

Can be used indoors or outdoors.

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TWO SUPER SPECIALS

ROLL-O-MART Model, 6 ft. wide x 10 ft.
Length. Restaurant type "grub joint", equipped with canopy type window panels, 6-case Coca-Cola ice box, meat storage ice box, Orange Crush dispenser, boiled beef grill. Copy coffee maker, giant size hot dog steamer, 42-gallon water storage tank, geyser pump, wash basin, fluorescent lights, exhaust fan, etc. Price, $2,380.00 plus tax. Delivered anywhere in the Midwest free of charge.

Generous trade-in allowance on any used concession trailer.

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The finest bumper ever offered the trade! No overhead wires. Ball-bearing wheels. Highly nickelskated. Indestructible.

Weight, 18 pounds. Complete with Bumper Post.

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Make $100.00 a Day on Candy Floss

This is the SUPER WIZARD you'll hear so much about and see so many places. The most profitable and fastest money maker of all times. Be your own boss—send us your order NOW. FREE parts given with each machine.

Electric Candy Floss Machine Co.
202 Twelfth Ave., So.
Nashville 4, Tenn.

The Tilt-A-Whirl Ride

A July and August Delivery Date
Now Available

WIRE OR CALL FOR PARTICULARS

Sellner MFG. CO.
Faribault, Minnesota

Octopus Rolloplane Fly-Own Plane
World's Most Popular Ride

Eyerly Aircraft Co., Inc., Manufacturers, Salem, Ore.
BIZ OFF FOR SMS
Rodeo, Bridgeport

BRIDGEPORT, Conn., July 17.—The S.M.S. Riding Club played Candlelight Stadium here July 11-12. All-night show of big-name stars. Saturday night shows drew three-quarter houses, and matinees were a quarter full. In charge were Roy Mickness, managing director; Frank Sturgis, area director; and James Danf, assistant area director.

FALL FROM POLE KILLS 2 ASKOV

STOCKHOLM, July 17.—Both members of the team of Two Askovs, who appeared in the Stockhold, were killed Saturday (10) when they fell from the top of their high pole while performing at Falkesten Amusement Park was witnessed by 2,000 spectators.

The Askovs were one of the few acrobatic acts in the country playing a string of park dates in Sweden. The act was first open today at the Tivoli Amusement Park in Copenhagen, following the American high diver, Jimmy Jamison.

Baker Thrill Show

MARYSVILLE, Calif., July 17.—Satan’s Hell Drivers, thrill show operated by Ken Baker, is getting the weather breaks, according to Baker, who says that, with the exception of the July 4-5 date in Reno, Nev., the weather has been just what there was promised.

In Reno, the weather was the coldest in 23 years, with the thermometer dropping to 43 below zero. However, it was a sellout in the main grandstand. Show was held on the baseball field, and a total of 5,000 persons will play a return date at Reno At- tractions Field with night shows at the fairgrounds.

Show is booked for the Sacramento County Fair at Galt (20-25).

LETHBRIDGE, Alta., Annual Sets Record Closing Day

LETHBRIDGE, Alta., July 17.—A record was set for a closing day of the three-day Lethbridge and District Exhibition and Rodeo. Rains just about washed out the opener and on the second day 10,000 attended.

The last day was the only time in the history of Lethbridge that the grandstand was oversold twice. In the afternoon for the rodeo finals, and in the evening for the show, the 5,000-seat grandstand was sold out. About 8,000 spectators milled about in front of the attractions platform.

A record under the direction of Herman Linder, former cowboy champion. Wallace Bros. Shows generally were on the midway and the Gus Sun Attractions were in front of the grandstand. A. W. Shackleford is president of the fair board and C. E. Parry is secretary-manager. Grandstand performances were performed for the first time on a new $1,000 permanent platform, 30 feet by 50 feet.

VANDAL ATTACKED AS GALT FETE GETS UNDER WAY

GALT, Calif., July 17.—Several buildings has been subjected to the entertainment parade for the Galt Agricultural District Fair and Horse Show which opened here Sunday (15).

President Dan Donovan said that a high-speed, track mule, Aphan, will appear, all mules, Flying Three Bee Puppeters also will participate. Mrs. Bel Gerig and their two young sons designed and built the puppet show, which draws crowds and acts at the San Diego County Fair at Del Mar.

Jumbo, Hollywood movie elephant, who was one of the main attractions at last year’s fair, will be another feature, it was said.

Satan’s Hell Drivers, managed by Ken Baker, have been shifted to July 20-25 on the program.

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ADD S 23 ACRES TO SITE

ATLANTIC CITY, July 17.—The district has acquired 23 acres joining the original tract of eight acres and will be incorporated into the new fairgrounds. The present fair will be held August 27-28, with premiums amounting to approximately $7,000.

Section Manager W. Lynch announced that Earl Craig, Sacramento, will be manager of the horse shows to be held Saturday and Sunday afternoons.

A. C. Boardwalk To Sport Electrically Driven Chairs

ATLANTIC CITY, July 17.—The rolling chair, for years standard equipment on the Boardwalk here, become motorized as a result of the city commission’s approval of the use of electrically driven chairs on the Boardwalk, providing that the operators of the new chairs be licensed and subject to the same regulations governing the man-propelled chairs.

Meanwhile there are 1,300 rolling chairs on the walk. The new ordi- nances, for the time being, limit the electric chairs, operated by elec- tric batteries, and controlled by a back-seat driver, to 180, and they may travel no faster than four miles an hour.

ATTENTION! Fair Secretaries, Booking Agents

Have a Few Open Dates

FREDDIE WALDMANN AND HIS HOLLYWOOD HORSE REVIEW

Two Beautifully Trained and Managed Horses: Two Individual Acts: Western and Showmanship; Beautiful Costumes for each. You will see at Montgomery County Fair, Montgomery Co., Md., during Fair.

PHILLIP C. TRAVIS

Succumbs at 71

Secretary-manager of Tenn.
State Fair dies of heart attack—held office since ’23

NASHVILLE, July 17.—Phil C. Travis, 71, secretary-manager of the Tennessee State Fair here, died Thursday (15) shortly after being stricken with a heart attack while working in the fairgrounds office.

For two weeks prior to his death he had complained of a slight illness and had consulted his physician.

He had served as the fair’s secretary-manager since 1937. He first became associated with the annual in 1929 shortly after his arrival in this city, serving first as advertising pro- moter.

The fair was in shaky financial condition when he joined the staff. At that time one of the main sources of revenue was the fair’s bank account. In 1948 this account was $90,000. Under his full-time supervision, subject to approval of the fair board, the set-up had un- derwritten more than $300,000.

He is survived by his widow, the former Mrs. Abe Jones, of the Johnny Wong household, whom he had mar- ried in 1928.

Born July 25, 1877, in Texas, he was a member of the Chamber of Com- merce and the Elks Club, had been serving for many years on the council of the first Lutheran Church. He was a member of the Showmen’s League of America and of the board of directors of the National Con- ference of Fairs and Expositions.

Funeral arrangements were tenta- tive for Tuesday (19) at the John C. Roesch Funeral Home, with services to be conducted by the First Lutheran Church officiating.

Salt Water Taffy Operators … SCOO!!

PORTABLE 10 LB. PULLER

$245.00 F. O. B.

Los Angeles


Send for Free Copy of our Illustrated Catalog.

Special: SALT WATER KISSES

(Assorted Colors and Flavors)

22 lb.

70 pieces to 2.000 lbs. to 2.000 lbs. C. O. D.

CONFECTIONERS SUPPLY CO.

1314 N.ioholo St., Los Angeles 21, Calif.

1948
Neither a $1/4 Million $ Nor Age Could Retire Walter K. Sibley

(Continued from page 45) next, turned to bicycle racing, the sport of the day. He raced for seven years as a professional and, as he puts it, "made a living."

Misses Big Dough
Turning manager, Walter had to watch his first shot at big dough go through his fingers when his champion cyclist turned down a lucrative offer for European appearances because he wouldn't race on Sunday as scheduled.

For a time, following his marriage in 1913, Walter had to turn to more ordinary employment since, he says, "we both got hungry." He worked on a New York harbor engineering project until he got a stake. In conjunction with Bill Hines, then sports editor of the old New York Evening World, he bought a two-headed baby. Walter named the show "the first of its kind, Topsy Tammy, rented space at Coney Island and hired a killing.

It was this type of show business in which Walter was to excel. He wanted to go to the fairs after the show, the sports editor of the old New York Evening World, he bought a two-headed baby. It was this type of show business in which Walter was to excel. He bought some big snakes and a giant baboon which he billed as Zeno, the Man Ape.

Evening World, he bought a two-headed baby. "We lasted nine days," Walter ruefully recalls.

Shoved Revere Beach
Walter returned to show business the following season with the Karn boys, Cliff and Eddie, who were billed as Jack and Jill and remained with him until their maturity. The Karn boys were still active in show business the following season with the Karn boys, Cliff and Eddie, who were billed as Jack and Jill and remained with him until their maturity. The Karn boys were still active in show business the following season with the Karn boys, Cliff and Eddie, who were billed as Jack and Jill and remained with him until their maturity.

William (Bill) Fleming, general agent of the James E. Strates Shows, managed the Monkey Show for Sibley while Fred Weddleton, who was later to become superintendent of concessions at the Golden Gate Exposition, Toronto, the exceptional business manager, got on a ship and headed for South America.

When another South American venture didn't prove to be as successful, he sent Harry Witt to Peru with a contract to manage the Sibley shows in Peru.

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TENTS SHOW CANVAS
CARNIVAL, CONCESSION, CIRCUS
Prompt delivery on any type tents to order.
Tents of Royal Blue, Forest Green and Khaki, dyed and flameproofed. Red, Blue and Orange for trim.

Write Today
Hoopers Flameproofing Compound
"SID" T. JESSOP
GEO. W. JOHNSON
UNITED STATES TENT & AWNING CO.
1629 W. AMERICK CHICAGO 12
Chicago's Big Tent House Since 1870

"AMERICA'S FINEST SHOW CANVAs"
12 x 16 GABLE END CONCESSION TENT, 5' AWNING, CORNERS ON 4 SIDES. GREEN FLAMEPROOFED. IMMEDIATE DELIVERY!
Tents—Side Show Banners
The Best Flameproofed
Royal Blue
Khaki

NEG TENTS
All sizes. Wide selection of materials. Finest craftsmanship. Write for details.
SOUTH BEND AWNING CO.
1724 Mishawaka Ave., South Bend 15, Ind.

ROLL OR TICKETS
DAILY & NIGHT SERVICE
SPECIALY PRINTED
CASH WITH ORDER PRICES — 10M, $10.00 — ADDITIONAL 10M's AT SAME ORDER, $2.00
Above prices for any wording desired. For each change of wording and color add $4.75. For change of color only, add 75c. No order for less than a kind or color.

WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS

TENTS
ANYTHING IN CANVAS
Tents—Concession, Circus, Carnival, Clubhouse, Tents of all sizes, Merry-Go-Round and Carousel, Immediate delivery.
TENTCO CANVAS INC.
350 GREENE STREET
Phone: Walter 5-2259
NEW YORK 12, N. Y.

TENTS
CARNIVAL, CONCESSIONS, CIRCUS, SKATING RINK.
ALL-STATE TENT & AWNING CO.
(Phone): Harrison 6667
KANSAS CITY, MO.

TENTS
All sizes—NEW AND USED—All Styles.
BRIGHT FLAME-PROOF FABRICS—Khaki, Blue. Forest Green, Olive Green, Tangerine.

E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE., ALTON, ILLINOIS
(Phone) 38835

TENTCO CANVAS INC.
150 W. GRAND AVENUE
CHICAGO 22, ILLINOIS
(Phone) 388851

"Sezzo"
COCONUT OIL
COCONUT OIL POPCORN SEASONING

Simon of Philadelphia
velares' l. a. funspot hits stride; holiday business big

los angeles, july 17.—lincoln amusement park, owned and operated by elmer and curtis velare, former owners of the royal american shows, is hitting its stride in the hot dog market this summer. peak attendance was reached july 5 when the park played to 15,000. average crowds were in the offing.

ventnor and margate beaches like开心地 had sizable crowds. ventnor had the best weekend of the season, with parking lots so jammed that state troopers had to block the avenues of the beach. beach conditions on the bay side were fine, despite the storms and a considerable amount of hail. to date the attendance is showing an increase over 1947, and most encouraging for the '48 season," gurtler said.

kiddieland new

one of the innovations at elitch's this year is kiddieland, which is located across the street from elitch's and will be added to the larger picnic pavilions. attendance, in this area has been very satisfactory, according to gurtler, and is increasing daily.

"this operation was entirely a new venture on a试alti," gurtler said. consequently we very modestly made our beginning in a kiddieland area. it was operated by the small boys and the first year it originally called for five rides, but this year there are twenty-three. in the same area there is also the traver buoy ride which has not been delivered. the area now consists of a large enclosed area with gophers and steel cabinets. all go for 5 cents per ride.

another innovation on the boardwalk is triple incinerators which are used for cooking. every beach house has an incinerator for cooking.
PORTLAND, Ore., July 17—Jantzen Beach Park, recently overrun by the Willamette River, will be open to the Northwest's disastrous floods, ran large display ads July 11 in both of the daily dailies, The Oregonian and The Oregon Journal, pledging the safety of the park.

Urging parents to bring their children to the park, the ads stated that swim pools as well as the majority of the recreation center bore the operational approval of both the Multnomah County Health Board and State boards of health and that all of the park's attractions are operating flawlessly on clean, dry land.

Events Boosting Philly Attendance

PHILADELPHIA, July 17—Special events are boosting attendance for the amusement parks in this area. Weekend events are a real shot in the arm last Saturday (16) when thousands of members of the Loyal Order of Moose turned out to help celebrate with an all-day outing at the park.

Willow Grove Park is making it a point, says The Evening Bulletin, July 12-23 period in a commercial promotion that has thousands of grocery stores in the territory offering a discount to patrons of the Strawberry Belle who take them to the park's new Beach Park, on the New Jersey side, set up kiddies' day for Mondays and Tuesdays, designating all amusement rides and games at half price for the mopeds on those days for the rest of season.

Free Act Policy Revived At Rocky Point-Funspout

WARWICK, R. I., July 17—Rocky Point Park, which reopened this year after a lapse, has revived its free act policy, missing since the war.

Opening act was the Lambertis, high wire.

Chicago also arrived by plane to arrange the reconstruction of the Flying Scooters.

Storin stressed the fact that not only park managers were cooperatively working in getting the park back to normal, but that local banks offered reasonable rates on the very property as to what they could do to help.

In addition to his usual ads in dailies, carnival handbills for Wednesday's sheets announcing the park was open as usual, and the result was one of the biggest week-day turnouts in the park's history Wednesday night (16).

All events scheduled for the week have been run off, including wind-up of the run of the J-Bar-S Rodeo and a fireworks display Wednesday night (16), mid-1948 racing Thursday night (17) and motorcycle races Friday night (18).

Five circus acts appearing were the Aerial Ortons, high thrills act, and Sylvia and Her Pals, pogo act. Jimmie Lynch and His Death Dodgers, featuring Helen Howe, and Harry Pollak, cannon act, are the attractions for Saturday (19).

The first Ford (giveway) night skedded for Tuesday (20) was postponed because many of the tickets were destroyed.

Riverside Park has recently been modernized, with addition of a stadium for midweek races, an open-air dance pavilion and other buildups, including those destroyed by fire.

Events are boosting attendance for the parks' attractions are operating flawlessly, as to what they could do to help.

The destruction of the buildings was done on the July 2 week-end. Most of them claim less for the $2,500,000 of property destroyed.

Coney Island, New York

By UNO

Ops and concessionaires differ in the matter of the business done over Johnny's Independence Days weekend. Most of them claim less for the $2,500,000 of property destroyed.

Most active in the Bonzart Holding Company group are the recent purchase of the Luna-Avenue front, are the Ruliano brothers, Joe, Sam, and Mike; Staub's Baths and a Pokeron in the Tornado Tower. The new acquisition, which will be tenanted, according to present plans, by two rides and a series of storing, will be 621/2 feet wide by 621/2 feet deep in one sec-

WIn the case of the Tornado, the figure would have to be revised upward to $125,000. Principal damage was inflicted on the Roll-A-Line building, Penny Arcade, administration building and Flying Scooters. The Ruliano brothers, who were building a new two-story building was recently built two-story struc-

Several acts appeared, including the Gotham Thriller, purchasing agent of the park, flew in from Utica, N. Y., where he was on vacation, and took over the bookings. Bulldozers and other heavy equipment were brought in, and the debris was swiftly cleared away. An engineer from the Bisch-Rocco plant in Chicago also arrived by plane to ar-

Staff on Motor Boat

Johnny D'Errico, ride pioneer, received the receipt of a letter from Joe Coliman, who was his associate 30 years ago in Luna Park in the Treat-

Tom Coloman, manager of the park, has been likely, George Schmidt, the park's president-general manager, pointed out.

125-cent of the business done over Johnny's Independence Days weekend.

The destruction of the buildings was done on the July 2 week-end. Most of them claim less for the $2,500,000 of property destroyed. The Prostakov family is widening its holdings, taking over the Pioneer Amusement Co.

WHERE TO VISIT THE CITY WITH JENNIE

ROCHESTER, N. Y., July 17—Dutch and Park has recorded excellent business this week, with heavy crowds being seen a daily basis. The free act in the park's amphitheater reports M. F. Kaufman, publicity di-

Jantsen Ballys

Post-Flood Safety

PORTLAND, Ore., July 17—Jantzen Beach Park, recently overrun by the Willamette River, will be open to the Northwest's disastrous floods, ran large display ads July 11 in both of the daily dailies, The Oregonian and The Oregon Journal, pledging the safety of the park.

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Pulls 376,983 In 6-Day Run

Eclipses previous record by 57,000 — grandstand, Royal Am. hit new highs

CALGARY, Alta., July 17.—Practically every entertainment on offer for the Calgary Stampede and Exhibition was packed to capacity Saturday and Sunday as the fair wound up its 6-day run. A record attendance of 6,113 admissions in the Garden was announced by Harry Kincaid, treasurer, and business manager.

Greater Pontiac Fair

To Hold Annual Rand's Girl Show, which drew a large crowd Wednesday (9), after five days of the six-day run, the fair's total attendance for the Grandstand attendance reached 168,164, with 69,014 registered thru the turnstile count, were 376,983.

In 6-Day Run

PONTIAC, Mich., July 17.—Other officers include Dobe Harmon, secretary, and Russ Hackelman, TCMA consultant, will be on hand to answer questions.

For Fair Prizes

CHATANOOGA, July 17.—The commission this week declared the fair's failure to pay the city $10,000 for prize money at the 1948 Fair. At that time, he said, the county already had given him $5,000. He also said that, if the city would give him $5,000, the fair association would pay the city $10,000 out of this year's profits for not impressing Warner Park.

As a result of not moving this year to its new site, the fair's program will be as large as originally planned. An increase of $1,000 in premiums and prizes will be awarded. Exhibits will be housed in tents. The sum of $2,500 has been budgeted for advertising.

Record Single Day Mark

Set at Moose Jaw Annual

MOOSE JAW, Sask., July 17.—A record attendance of 6,113 admissions at the gate and 5,438 in the grandstand waschalked up on the fourth and final day of Moose Jaw's 17th annual exhibition. The four-day total was reported to be a little larger than that for 1947, with the last day ticket sale said to be the highest on record for a single day. "Wallace Bros." Shows were on the midway and Lucky Lott's Hell Drivers and Gus Sun Attractions in front of the grandstand.

City Refuses 5G

To Chattanooga

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As a result of not moving this year to its new site, the fair's program will be as large as originally planned. An increase of $1,000 in premiums and prizes will be awarded. Exhibits will be housed in tents. The sum of $2,500 has been budgeted for advertising.
The Ohio State Fair, Columbus, this year for the first time since 1941, will have a Typical Farm Family Contest. Arrangements completed this week call for The Columbus Dispatch to sponsor the event. Winning family will receive a Ford tractor and two-gang plow. When last held at Columbus, the contest produced entries from all 88 of the State's counties.

The Manufacturer's Building this year will be used for an exhibit of all the functions of the various Ohio State agencies, showing what the taxpayers receive in return for their tax dollars. Here, too, this building was used for the display of household appliances. Again this year, Bath pointed out, the Columbus building will offer household appliance exhibits.

New agricultural features scheduled for the Columbus event include a grass-fed cattle show and a certified seed show.

Leo Overland, Midwest representative of the Jimmie Lynch Death Dugger, was a recent visitor at the Chicago office of The Billboard. He reported that the early North Dakota fair dates of Lynch's Western unit yielded better grosses than last year. He cited increased business at both Camlo and Jamestown, N. D.; Bottineau and Crosby, N. D., and the festa at Montevideo, Minn.

A new portable grandstand is being erected by the Lorain County Fair, Wellington, O., to replace the 80-year-old structure recently removed. New stand has seating capacity of 2,600. It is 255 feet long, has 15 tiers of seats, and is 30 feet deep. An awning protects all sections from rain and sun. Dates are August 24-28.

E. P. (Nei) Green, secretary-manager of the California State Fair,Sacramento, has announced that Ernest J. Armer, Los Angeles, a leader in California's apparel industry, has been named chairman of the fashion industry's advisory committee for the fair this year.

Charles Fleischman, San Francisco, was appointed co-chairman.

Public Works Director C. H. Purcell has awarded a $34,032 contract to the Tyron & Watten Company, Sacramento, for grading and road work on the 27th District fairgrounds in Anderson, Calif.

Ray Lee, secretary of the Minnesota State Fair, and Mrs. Lee were in attendance at the recent Calgary Stampede and Exhibition.

Kais, European novelty act billed as the Electric Phenomenon, has been signed up for a string of Canadian fair dates by Paul Druer Renaud, Montreal producer. Kais starts his tour at St. Stanislaus, Que., on August 31, and will play Louisville, Missouri and Tuscan River.

The Billboard
Quincy Gives Baby Diaper of Full Ones

LITTLE EVA CLOCKS IN MISSOURI

QuinCY, III., July 17.—Dailey Bros.' Circus, coming in from a trek across Missouri, edged into Illinois before it(10) for the start of the tour, was met by a hearty welcome. Capacity houses were racked up at both afternoon and night.

This is the home town of Rosemary Smith, niece of Eva Davenport, who, with her husband, Ben, owns the show. Gay Billings, father of Mrs. Davenport, and his brother, Bill, are circus owner, and Mrs. Billings live at near-by Marblehead, Ill. These facts were not lost in the advance publicity. The Billings viewed both performances here.

Mrs. Davenport had rejoined the show the previous day at Kirkville, Mo., following her release from Buffalo hospital. Accompanied by a nurse, she now makes the moves by automobile.

The show sailed into Kirkville, Mo., in the wake of a succession of carnivals, air shows, horse shows, minstrels, thrift shows, rodeos and outdoor plays. The much-publicized elephant, Little Eva, crashed the prints in Columbia, Mo., and the big top was nearly full that night. The weather was fine in Putnam, its best for Ring Bros.' Circus on its swing thru Massachusetts and Connecticut.

Good weather and a full house welcomed the org here Wednesday night and after a near-capacity performance, it rained the previous day in Derby, Conn., and there was barely a half house on hand at each performance.

The weather was fine in Putnam, its best for Ring Bros.’ Circus, and the show played to a full one in the evening.

Playing at Stage Fort Park in Gloucester, Mass., the show performed to a full house, evenings under ideal weather conditions.

When Weather's OK, King Clicks In Mass., Conn.

DANBURY, Conn., July 17.—Biz was excellent when the weather was clear, but the evening show in Brainerd, Minn., was a washout. There was a near-capacity crowd in the matinee.

St. Mary's farms.

and orphans from the St. Joseph's and org put on a near-capacity at the matinee. House Wednesday night (14) and a tions and auspices of the Kiwanis, Dunkirk and Erie org played to a full one in the evening.

Bailey Turnstiles

At Council Bluffs

COUNCIL BLUFFS, Ia., July 17.—A crowd of about 3,000 were on hand here, Saturday and Sunday (10-11), netted Bailey Bros. Circus a pair of near-capacity crowds despite excessive heat and humidity and light rains.

The town council was later convinced in its wisdom in permitting the circus to make the stop.

The matinee on Monday, played to a near-capacity, came in for much publicity, tied in with her recent participation in the GOP convention. And the show played to a full night house and a good matinee.

Dunkirk and Erie

Give Full Houses To Mills Bros.

DUNKIRK, N. Y., July 17.—Showing that circus fans are here, Dunkirk and Erie gave full houses to Mills Bros. Circus played to a full house Monday, July 14, with a near-capacity at the matinee.

The circus is a sponsor of the Dunkirk and Erie Sunday School for children from the Salvation Army and orphans from the St. Joseph's and St. John's Society.

The circus was here one day. The show cleared out Wednesday afternoon, with the circus having completed a half matinee and a capacity night crowd.

The circus gave full houses at Dunkirk and Erie Wednesday night as well as the matinee.

Bailey Bros.

Full 50 Ft., Sold by Haberdash

Ruth Nelson, Cole Trap Act

ELGIN, Ill., July 17.—Ruth Nelson, Cole Bros. single trap performer, fell 50 feet during the circus engagement in Aurora Ill., Wednesday night (15) and will continue out for the next five days.

He, however, sustained a broken nose and was knocked unconscious, but he remained on the stage throughout the day (15) and will continue out for the next five days.

Working its way thru Illinois, the show this week encountered big business. Stand here produced a half matinee and a capacity night crowd.

Aurora's night turned filled the top and the afternoon crowd yielded a three-quarter house.

The Illinois Timetables.

K. M. Org. Hits Two Red Ones In Southern Illinois

ST. JAMES, Minn., July 17.—It's a succession of red ones for the Al O. Kelly Boys. Circus on its 14th trip to St. James Wednesday played to a capacity and the matinee here Saturday night (10) after a near-capacity matinee.

The show played at the New Ulm the previous night, despite tembeils which found the thermometer just barely breaking the freezing mark.

The big top was nearly full that night, which sent temperatures over 100 degrees at the afternoon shows, which were somewhat. It was the first circus to play here since June, 1945, and as the gandy dancer arrived on a handcar for the show, Red One, and a crowd awaited the show at St. Peter, Minn., after excessive heat again pained the matinee house. Milton Herriot, who was with this circus in 1945, watched the show here and was happy to note several horses handled by him are still with the org.

Fairmont Is Good To Clyde Beatty Org

Despite Heavy Rain

FAIRMONT, Minn., July 17.—A downpour failed to dampen the enthusiasm of the crowd, as the Clyde Beatty org played to a near-capacity house that night following a strong house at the matinee.

Pipestone, Minn., turned out in numbers despite the fact that a storm fell that night after a scant crowd had watched the show in the afternoon.

The org became the first circus ever to play Willmar, Minn., on a Sunday (11), storm or no storm, and as the gandy dancer arrived on a handcar for the show, Red Two, and a crowd awaited the show at Joliet, Ill., after a near-capacity crowd watched the show on Wednesday.

Circus Clown Club

Clicking in Europe

CROYDON, England, July 17.—Stan Bolt, European representative of the Circus Clown Club of America, reports the membership drive in England is progressing successfully. He lists the following new members:

High Walker and Mrs. Madeleine Vitan Milanes, London: Nino Fabri, Arnault, France; George Boggs, Batley, England; Reg. Etheridge, Yorkshire: Roy Barley, Stafford; Mollie Cook, Endfield, England; Sydney Albert Spaggen, Belpton, England; Joe Craston and A. Nash, London; Leon Niki, Blackpool; Lulu Alberino, English star currently in America; E. T. Bale, London; George Alex Sayer, Blackpool; Rudolf Milanes and Miguel Hazan; Raymond Higginson, Northampton.

Letters were received from Phil Kallail, J. V. Vinnick, Bill Treadwell, Dr. C. S. Karland and Willard T. Northrup.

Circus Draws Big At Columbus, N. D.

COLUMBUS, N. D., July 17.—Summer is fine for circus fans here after attracting a near-capacity crowd to a pair of show houses at Wildrose, N. D.

The rough weather took its toll as the show went for his 24-hour show without a crowd.

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Detroit Stand Looms Big

DETROIT, July 17.—Heat, humidity and the threat of a storm here Friday (16) failed to keep the folks away from the Ringling Bros. and Barnum & Bailey Circus. The top was almost filled for the first night performance of the show's three-day stand. The matinee pulled a half house.

Indications given by the strong advance ticket sale were that the remaining performances here would be sellouts. This is the first three-day engagement for the show since it left Washington on a cross country swing that will take it to Spokane, then southward along the Pacific Coast.

Rochester Tops 'Em

On its move thru New York State, the circus registered good business. Rochester proved the topper, yielding a capacity matinee and a turnover of 75 cents capacity night crowd and a half-house matinee.

Eric, lone Pennsylvania stand, played Saturday (19), produced a brace of capacity houses. Engagements in Ohio which followed did not hold up the pace set in New York and at Eric. The stands were not at the best of the Ohio stands. It gave with a four-day matinee and a night turnaway. Cleveland averaged 60 per cent capacity for two days. Toledo was better, with turnouts averaging 80 per cent of capacity for two days.

Two Rail Delays

In the last 10 days the show encountered two rail delays. It was delayed at Toledo which put back the opening by a day. It played the same other towns which also closed. Despite these two delays, moving schedules are running on the last six years, circus execs point out.

John Brice, chief of police, rejoined the show at Eric, O. He attended three weeks which kept him confined to his home town. He was only a police officer this year making his 40th year with the circus.

Murray Burt, of the ticket department, has been named assistant to Bill Antes, radio director, to succeed Norman Carroll, who left at Cleveland to return to his home in Los Angeles.

Dick Miller has been placed in charge of the show's intercommunication system, shifting over from his previous job as timekeeper.

WANT

BOSS CANVASMAN FOR SIDE SHOW.

MILT ROBBINS

DAILEY BROS. CIRCUS


Roy Waller, wire me. Also 2 Reserve Seat Ticket Sellers who can work kids.

B. E. Davenport

ATTENTION CIRCUS COMPANIES

Lot at the edge of City Limits on two highways.

R. T. Walker

R. T. WALKER

1001 S. 2nd, Dodge City, Kan.
Clyde Beatty

The rains came in Fairmont, Minn., flooding the lot but cooling off the atmosphere. After the recent heat and drought the place was appreciably cooler.

Dan Cudlip has been at it again and the latest couple to fall under his spell was John and Marie Monzello (Hank) Monzello. They hunted up the parson while we were playing “Cyrano” during the concession. During the course of the show that evening Mulese snared the couple with his Tanaro Console. He played Here Comes the Bride, Who’s Sorry Now? and Someday My Prince Will Come and wound up with My Blue Heaven.

Bob Drake, Side Show talker, is now known as “220 Drake,” having plugged the p.-a. system into the wrong circuit. Dorothy Herbert is spinning new wardrobes daily in the pony act. Connie Conrey is back from the hospital, completely recovered from her recent fall. Clyde also is springing a lot of new wardrobe, styled by Herb Johnson.

Charlie Hildreth is busy with the paint brush and turning out some pretty pink Lindeomens spent last Sunday visiting her daughter, Dorothy Brown, and her husband, Harry. They were pleasantly surprised to see Will, June, Minn., when Mr. and Mrs. Louie Clark and daughter, Shirley, and Mr. and Mrs. Charlie Rohner, were visiting in the area. Mrs. June Beverly, drove from Minneapolis to see her son.

CFA Frank Kindler was a lot of help in St. Cloud. True to his promise, he helped the circus. We made our canvas superintendent a diagram of the lot. Charlie Cox received a music box and a new index finger when the speakers fell on his hand. The DeWayne trouble was chagrined when upon returning from the flying act they found their dressing top had collapsed when the stalls pulled out during a rain.

I forgot to mention last week that the famous older tradition of turning the over in the dressing room on Fourth of July. Oscar Loward, 72 years young, did a forward flip. Not to be outdone, Shorty Sylvester and Bob Higham followed suit. Joe was a bit sprained.

Russ Marty sprained his foot and it was to be carried on in his absence. Johnnie Carrick has been at it again and the latest couple to fall under his spell was John and Marie Monzello (Hank) Monzello. They hunted up the parson while we were playing “Cyrano” during the concession.

The Cardenas Bros., Ladder act, goes into the program at Fremont, Neb. The new tractor under the Blue Goose is welcome. Pay particular attention to the new tractor; you will not be able to print it on Ceci Jolly, our pressman.

Recent visitors included Mr. and Mrs. Leaper, Harry Atwell, Pete Linnet, Mrs. Virginia Reger, Mr. and Mrs. Al Goodloe, Mr. and Mrs. Bob Lancaster, Lenne Scott and daughter, Delores, Mr. and Mrs. Karl Reger, Terrel Jacobs, Doctor and Mrs. Charles Durand and son, Daisy Swift, Mrs. Elisha Cass, Mrs. Gladys Finkbein and daughter, John Drake and daughters, Mrs. Mary Reger, Mr. and Mrs. Della Bander, Mrs. Frank Daugherty, Mr. and Mrs. Daley, Mrs. Ray Larsen and daughter, Margaret presented Bertha Drane and the horses with handmade with sequin brooch.

Roy Feltus, formerly of Shipp & Butler South American Circus, visits now.

They hunted up the parson while we were playing “Cyrano” during the concession. During the course of the show that evening Mulese snared the couple with his Tanaro Console. He played Here Comes the Bride, Who’s Sorry Now? and Someday My Prince Will Come and wound up with My Blue Heaven.

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Polack Bros. Western

The Shrine Auditorium, Los Angeles, base of operations, boasts a stage comparable in size to that of the Palace of Fine Arts. No permanent Music Hall and with a greater seating capacity. Despite the 100-foot opening, more difficulty was encountered in setting up the floor show than in previous occasions with 30-foot stages. Promoter Sam Ward, with his usual meticulous care, worked away for weeks to have the Shrine Temple, promises one of the stellar dates of the season.

On the radio, justus Edwards also arranged five division shows—three of the performances are Carl Hubbell's "circuit production" at a television station. It appears that Massimiliano Truzzi, Para and Nina, in 11, and Sino, Lila and Ralph. Their older cousins on the opposite stage, the Wards continue a successful tour.

New arrivals: Bozo Lamont, joining clown alley, and Ross Behe; debut in Elkhart, Ind. for the Conn Orchestra. Thelma Smith, Al Powell, Lou Jacobs, Emmett Kelly, Henry Bedow, Frankie Saluto, Tom Knecht. Some of the classy juveniles in the crowd are: Betty Clarke, Katherine Dales, Al Pier, Jack Harris, Spike Jones, Mr. and Mrs. Tom Greenleaf, Mr. and Mrs. H. Head, Ralph Pelham, Mrs. Tom Greenleaf, Mr. and Mrs. Russ Warner, parents of Alberta Voise; Art Michell, Mary Lyons, boys and girls who have made the Wards continue a successful tour.

The Clown Barnues: When you hear someone say, "There's a mystery in every show," you're half right. The Wards continue a successful tour.

Mystery of the week: Which England has no more soap for a tumor. George Kilpatrick is suffering from a fractured leg, caused when a heavy box fell on it, and Har- ry Miller has an injured hand. New out, and going big, is the trailer wheel. Edward Shearer continues to do well with the stands. Tom McLaughlin was a recent visitor. It looks like Bo- zo's "Cabbage Tree," and move to Macon.

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**CARNIVALS**

**Communications to 155 No. Clark St., Chicago 1, Ill.**

**July 24, 1948**

**Conklin's Speed Make-Ready For Canadian Nat'l Midway**

**TORONTO, July 17.—Revamping of the new building at the independent midway for the Canadian National Exhibition moved into high gear this week. The Conklin operations moved in Monday (12) from his Summerside, Ont., winter quarters to the CNE grounds.**


Having had an opportunity to work that had been booked for the inaugural test last fall, Conklin has started many improvements which should not only be pleasing to the eye, but should facilitate the handling of the midway business on the big days.

**Erect New Warehouse**

There will be no change in the concession policy, according to Patty. All games with the exception of bingo and chalkboard games will be strictly for stock. To speed up the handling of merchandise, a new 65 by 200-foot building is being erected at the south end of the concession line.

Illinois, Iowa Spots Net World's Big Good Biz; Dixon Big

**SAVANNAH, Ill., July 17.—The World's Fair, which for the past two years has been co-owned by L. C. Reynolds and H. Wells, has been doing better than okay thus Illini-land.

Most surprising business was registered at Dixon, Ill., played June 29-30. Its new 6 x 9 space, with the building blanketing every bit of available space, it was doing 140 per cent business.

**Slow Start But Fast Ending**

Conklin reported that 10 cars will be added to the Auto Scooter and three to the carnival. Nine other rides will be added to the midway layout here.

Conklin said that the policy of holding the midway down to six major shows will be continued and he will give a strong advertising campaign until all details are worked out.

Frank R. Conklin recently returned from North Bay, Ont., where his Side Show and Motordrome were alive with action. Conklin said that the policy of holding the midway down to six major shows will continue and he will give a strong advertising campaign until all details are worked out.

**MORGANTOWN, W. Va., July 17.—Due to a cloud burst having put the lot here into such bad shape, Celin & Wilson's World on Parade Shows did not open here Friday (9) as originally planned but extended their run at Clarksburg, W. Va., over a week-end and then made the jump. A bad beginning but everything ended up being a very successful run. Celin & Wilson's World on Parade Shows again went on record as one of the best for the latter part of August, but warns this time around midnight, this was only the beginning of the triple July 4 holiday, heralded that night with a large fireworks display.

**Slow Start But Fast Ending**

**Toledo Ends Big, Lancing Weather Off Foot Wagner**

**OHAHA, July 17.—Long accustomed to working anything you just told them to work, the 30-year-old welfare worker Tom Wagner, Omahans nevertheless blinked at his fortune.

He ruled that no children under 12 years of age were admitted to the 20th Century Shows, Merry-Go-Round. The order was here under South Omaha American Legion policy, which said the ride goes too fast for the younger kids. And he posted a sign bearing his ruling.

Apparently, flesh shows are not out of limits for the youngsters. A purity campaign, Knapp found the show "clean enough for anybody."

**Illinois, Iowa Spots Net World's Big Good Biz; Dixon Big**

**TITUSVILLE, Pa., July 17.—Mayor C. C. Hampton has temporarily relaxed the ban on carnivals, which was placed on July 1 by the Township Mor-rotor, ex-Mayor Peter J. Hoenig.

Hampton has issued a permit to the local VFW post to run a carnival the last week in July. The permit does not necessarily indicate the ban against carnivals is being discarded. The VFW is assuming the responsibility of policing the carnival.

**Concessionaire H. C. Madden Dies of Heart Attack at 46**

**HARTFORD, Conn., July 17.—H. C. (Cliff) Madden, 46, operator of a concession with the Granite State Shows, succumbed to a heart attack while working with the show at Pawtucket, R.I.

Madden was a native of Nashua, N.H., but became a resident of Hartford and was active in behalf of organized labor in Connecticut, where he was a member of the local Board of labor.

He was associated with the carnival business for the past 18 years and operated concessions on the Pine River, Mo., show and for the past two years, on the Granite State Shows.

Funeral services were held at the Madden home in Hartford June 28, after which the body was taken to the Newbery. He is survived by his widow, Mrs. H. C. Madden, of Hartford; his brother, N. H., and a sister, Mrs. Grace Temp-ple, of East Hartford, Conn.

**Out for Omaha Kids**

**LANSING, Mich., July 17.—Fresh annual Buyer's Day at Toledo, O., Al Wagner's Cavalcade of Amusements hailed in here this week was greeted by open rain, which skewed the show lot but didn't dampen the spirit. Buyer's Day (Monday and 12) fell between 6 and 7 p.m.

The weather and business rallied Tuesday, but the following day cold brought out few fans and a few patrons.

Despite the take for the past seven days, the stand holds promise of clos-ers at a good average level, provid-ing the weatherman doesn't spoil it.

A big matinee loomed for today. Lure for the kids is a bike giveaway. Show has been getting good press and radio advertising.

The State Journal came thru with four pictures in five days.

**Toledo engagement, which closed Saturday night (10), finished the Cleveland run of the WABK and WBOF, providing a particularly big turnout. Wherry's and his aids had their work cut out for them as the Toledo stand.

Visit at the Toledo included Bennie Weiss, local sportswriter and business exec; Earl Sutton, Bill Polopoli; Jack Big Tom, the press agent with the Bigtom Music Shoppe, and Mr. Watsavist, of Bowling Green, Ohio. Bandmaster Leon Hamilton and members of his band were guests of the WABK Orchestra.

Taylor's Little Harlem show Tuesday (15) gave a 15-minute radio show over Station WHTS.

**The Big Shows**

**UTICA, N. Y., July 17.—This city was the site of C&W's annual Buyer's Day. An ordinance to that effect was passed here Friday (9) on the recommenda-tion of Safety Commissioner Sullivan,
### FAIRS AND CELEBRATIONS IN 1948

#### OHIO

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<td>Montpelier Fair</td>
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<td>Delaware Fair</td>
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<td>Plain City Fair</td>
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<td>Loudonville Free Street Fair</td>
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<td>Carrollton Fair</td>
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<td>Hillsdale Fair</td>
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<td>Bluffton Street Fair</td>
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<td>Kendallville Fair</td>
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<td>Osgood Fair</td>
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<td>Columbus Fair</td>
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<td>Rushville Fair</td>
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<td>North Vernon Fair</td>
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<td>Franklin Fair</td>
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<td>Huntington Street Fair</td>
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<td>Decatur Street Fair</td>
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<td>Rockville Fair</td>
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<td>Alexandria Fair</td>
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<tr>
<td>Brownstown Homecoming</td>
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<tr>
<td>Columbus City Old Settlers' Celebration</td>
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<tr>
<td>Kokomo Industrial Exposition</td>
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<th>Fair Name</th>
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<td>Mitchell Persimmon Festival</td>
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<tr>
<td>Mooresville Old Settlers' Picnic</td>
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<tr>
<td>Montezuma Festival</td>
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<td>Evansville Fall Festival</td>
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#### ARKANSAS

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<th>Fair Name</th>
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<td>Blytheville Northeast District Fair</td>
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<th>Fair Name</th>
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<td>Blytheville Northeast District Fair</td>
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<th>Fair Name</th>
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<tr>
<td>Stuttgart Rice Festival</td>
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#### OTHER OUTSTANDING DATES

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<th>Fair Name</th>
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<tr>
<td>Memphis, Tenn., Mid-South Fair</td>
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<tr>
<td>Kookuk, Ia., Chamber of Commerce Fall Celebration</td>
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<th>Fair Name</th>
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<tr>
<td>Hannibal, Missouri, Merchants' Fall Celebration</td>
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<tr>
<th>Fair Name</th>
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<tr>
<td>Rocky Grove, Pa., Fair</td>
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<tr>
<th>Fair Name</th>
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<tr>
<td>Home Week Celebration</td>
<td>Home Week</td>
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#### THE LARGEST AND MOST SELECT DATES EVER ASSEMBLED BY ANY AMUSEMENT ORGANIZATION

**WANTED**

**FOLLOWING RIDES**

- Hi-Ball
- C-Cruise
- Spitfire
- Auto Scooters
- Kiddie Boat Ride
- Stream-lined Caterpillar

**LEGITIMATE CONCESSIONS WANTED**

- Grove City, Ohio, Homecoming—August 10-21—Main Sts. Everything open including bingo, except popcorn, apples and floss.

- HUNTINGTON, INDIANA, FREE STREET FAIR—AUGUST 2-7

**ADDRESS**

GOODING AMUSEMENT CO., INC.

1300 NORTON AVE., COLUMBUS 12, OHIO

**WANT**

**High-class Entertaining Shows. Nothing but the best will be considered.**

- Have space available at OHIO STATE FAIR for 2 Outstanding Shows. Particularly interested in Midget and Animal Show. All rides and shows must have their own equipment and transportation.

**BLYTHEVILLE, ARKANSAS, NORTHEAST DISTRICT FAIR**

**SEPTEMBER 21-26**

**LEGITIMATE CONCESSIONS OF ALL KINDS.** For this date address inquiries to Neil Carlin, Supt. of Concessions, c/o Gooding Amusement Co., Inc., 1300 Norton Ave., Columbus, Ohio.

**MONROE, MICHIGAN, FAIR—AUGUST 10-14**

**QUITE A FEW CONCESSIONS OPEN**
CONTRACTING NOW

CHILDES H. HODGES

Aftiliated with Associated Independent Midway Operators

Wants for the

CANADIAN NATIONAL EXPOSITION

Toronto, Can. and 5 More of the

Nation’s Outstanding Fairs

ANY FREAK ACTS

MAGIC MAN that lectures with

small attractive wife for Upright

Blade Box

TRUCK DRIVERS AND CANVAS

HELP for beautiful new 50x150-

foot Top

Wonderful opening for a fast-

stopping MENTAL ACT

Must come equipped and

prepared to do business

TICKET SELLERS, TALKERS AND

CRINDERS—contact immediately

State all in first letter and keep it

within reason.

CHARLES H. HODGES

Eastwood Park, East Detroit, Mich., until

Aug. 15, then Toronto, Canada.

NEW RIDES

NO GATE—NO GRiFT


Reno, Reno, Fish Pond, Saloon, Horse Shoe, Cash Home, Home,home, Pool Table, the Trip.

Tennis, Orchestra, Wild Men, Fish Pond, The Travellers, Baseball, Coin Operated, Skee Ball, Coin Operated, Skee Ball, Coin Operated.

George W. Nelson Shows

WANTED

Singe Counter Men and Stock Wheel Agents. Contact

DAVID FINEMAN

2 Clifford St.

Endymion, New York

W. S. MALKARLY

CAN PLACE SHOWS AND CONCESSIONS

For Boston, N. Y., July 26-31

Whitney Point, N. Y., Fair, Aug. 1-7

2 Clifford St.

W. S. MALKARLY

Binghamton, New York

CONTRIBUTING TO

W. S. MALKARLY

ENDY BROS., Plainfield, N. J., this week, or per route

MITT READER

1 for World of Midway Show

Agents.

DAVID FINEMAN

Red Lion, Pa., this week; Plymouth, Pa., next week.

WANTED

Singe Caller, Concession, Concession Help. Serve, contact me. Could also experienced fast Cook Diner to join immediately. Address

DANIEL DORSO

CONTINENTAL SHOWS

Tupper Lake, N. Y.

MIDWAY CONFAB

Lacy man is one who won’t sit up straight in his chair for a 100 jackpot in a hot lobby.

William Tubbs Heim has joined Fred Miller’s cookhouse on W. G. Wade Shows.

William (Diamond Tooth) Arntz is a client in Columbus Hospital, Col-

umbia, S. C., where he recently underwent an operation.

Prof. J. Bizzo Mansfield and wife, Princess Ruby, have joined J. Bizzo Barrow’s Side Show on the A. M. P. Shows for the season.

Many a prominent showman has a repu-

tation of being a money-getter because his talk is a perilous opener.

Vernon Hoff opened July 12 at the

Garden of Allah, Seattle, as singer and stripper.

Paty Coy, daughter of Robbie Coy, God Show pioneer, opened a show from a recent operation at 83 Broad-

way, Kansas City, Mo.

Mrs. W. A. Venable, Piedmont, Ala., writes that Bill Venable’s father is seriously ill in Athens, Ga. Some relatives are asked to this effect to attend.

Cherise LaVerne writes from New York that she has left Howard Spec-

tac’s Side Show and has gone back to night clubs.

Home cooking on a fairground is any-

thing that is fried on a griddle in the same

pan that fish was fried in.

thing that is fried on a griddle in the same

pan that fish was fried in.

Rac-Terrill, who opened his thea-

trical costume studio in San Francisco

two months ago, has five operators. He recently finished a set of cos-

tumes for a revue at Clover Club, Santa Cruz, Calif.

Hiller’s Shows, which have been playing around Philly to good buzz, made a few Jersey spots and then went to New England. Quincy, Mass.

was a good one for the org; also Cape Cod.

C. E. McGinnis, of Mobile, Ala.,

who has been with Cavalcade of Amusements, is a patient in Veterans’ Administration Hospital, Ward 24-

Wood, Milwaukee, and expects to be there for some time.

W. H. Meade letters from New-

burg, N. Y., that he has retired from

AMERICAN EAGLE SHOWS

WANT

Spitter Foreman, Second Man on Ferris Wheel. Concessions of all kinds. Also Rides and Shows.

For Wheel and Sailors’ Reunion

July 21-24, Cuba, Mo.

4 other good street Celebrations to fol-

low. Address

CURA, ILL., THIS WEEK

WANT

For Long Branch, Long Island

Experienced Carny Concession Agent, and Exp-

erved Man to take charge Popcorn, Candy Apple and Concessions. Contact

BILLIE CLARK

EDWARDS BLVD. BOARDWALK

Cine KIDDELAND PARK

AGENTS WANTED

For Grind Stoves, Bowling Alley, Pop Shows. All answer

E. H. BROOME or HOWARD PIERCY

Cape PEPPERS ALL STATES SHOWS

Winston, Hy., this week.

WANTED

For EEN FICKIN PARK

Concessions and Rides, especially Kiddie Auto and Round Lead Gallery, NO HUSTLING, ready to work. Approximately 40,000 soldiers stationed here at Goldsboro. Paint or write:

H. F. MOLLENKOPF

1307 Tyler St., San Angelo, Texas

WANT AGENTS

For Pin Store, Man and Wife for Fish Pond, Can use several goodgood agent Agents. Anyone, color, size, age, number will do. Correct information harm.

JOE GOODWIN

MAGIC EMPIRE SHOWS

Rush Go-Fraud

WANT

Commercial Help of all kinds from men and girls to help keep order and know the best way of doing business. All 6 to 20 years. 100% genuine. Apply. Send name, age, address, and what you will do. All right.

BOBBIE HENRICH

LINCOLN BEACH, NEW ORLEANS, LA.

P. O. BOX 32

WANT AGENTS

Colored Workshops and Performances. Tryouts, Player, Star, any position. All legitimate. Must have work. Address

RIDE HELP WANTED

For Ferris Wheel, Tick-a-Whirl and

DELGARUM SHOWS

Chicago 39, Ill.
Have contracted Ivan the Great, shooting over two Ferris Wheels for this celebration.

CONCESSIONS-Want Stock Concessions of all kinds.

Wants for September and October for fairs and celebrations in Virginia, West Virginia, North and South Carolina. All wire or address WM. J. Mespelt or David A. Wise.

For space at Watertown or Warsaw or future dates get in touch with Ferris Rides & Shows at Medina, N. Y., July 15 to 24, Warsaw, July 24 to 31 or Martin Smith, Concession Manager, at Genesee County Fair, Batavia, N. Y., any time after July 24.

CONCESSIONS—Bowling Alley, Biswer, String, Darts, Fish Pond, High Sticker, Penny Pitch, Age, Scale, Cigarette, Jewelry, Jingle Board, Buckets, Swinger, Photos, Cake Bottles, Ball Game, Basketball, Ball Game, Basketball, or any other Game that can work on a New York fair. No flat or racket—Mott Camps or percentage. Pitchmen and pitches should be paradise here—vigor spot for same. SHOWS—Side Show, Wild Life or any Civic Show, No Girl Shows or Sex Shows.

RIDES—Roll-o-plane, Octopus, Tilt and one Kiddie Ride; good at any ride spot in the State. Want Fairs to take care of toilets or will sell privilege. We have 4 fairs and 12 celebrations following Watertown.

Wants for Western N. Y. Firemen’s Convention, held at Warsaw, N. Y., July 26-31, all kinds of Concessions.

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I. T. SHOWS, INC.

WANTS FOR MINEOLA FAIR

SEPT. 14-18 INCLUSIVE

First-class Girl Show. Must have own equipment.

Concessions Wanted: All Legitimate Grised Stands. All others, save postage and telegrams.

PHIL ISSER

BROOKLYN, N. Y.

JACK PERRY SHOWS

"The Show That Tops All Shows"

WANT SHOWS: Must be well organized with own transportation. Side Show, Posting or Girl Show, Fun House, Mechanical, Motor Drome.

CONCESSIONS: A few 10c Concessions open. Jewelry, Photo, Guess Your Weight, Novelities, French Fries, Penny Arcade.


GEO. PORTER

WANTED AT ONCE

Capable Scale Man for Celoron Park and balance of our season. Can also place Fish Pond Agent. If you drink, don’t answer—that is the reason for this ad. Our route of State Fairs starts in September. This is a Bush-Laube Gaming Unit. Will accept calls or wires if I know you.

BOBBY COHN, Mgr.

BUSH-LAUBE CONCESSION CO.

Celoron Park

Jamestown, New York

WALLACE BROS. SHOWS

"America’s Most Spectacular Midway"

FAIRS

LIMITED SPACE AVAILABLE FOR THE GREAT FALMOUTH FAIR, FALMOUTH, KY.

THOSE JOINING NOW GIVEN PREFERENCE

LEBANON, KY.

Aug. 16-21

FALMOUTH, KY.

Aug. 21-28

HOPKINS CO. FAIR

Aug. 25-Sept. 4

GREAT ILL FAIR

Sept. 6-11

SO. EAST MO. DIST.

JACKSON, TENN.

FAIR

FAIR

FAIR

CORINTH, CLARKSDALE, CLEVELAND, BROOKHAVEN, BELZONI, DREW, YAZO

CITY, CLEVELAND, JACSON, ALL MISSISSIPPI

SHOWS—Wildlife, Fat, Mechanical City, Motorchrome

CONCESSIONS—Bowling Alley, Biswer, String, Darts, Fish Pond, High Sticker, Penny Pitch, Age, Scale, Cigarette, Jewelry, Jingle Board, Buckets, Swinger, Photos, Cake Bottles, Ball Game, Basketball, Ball Game, Basketball, or any other Game that can work on a New York fair. No flat or racket—Mott Camps or percentage. Pitchmen and pitches should be paradise here—vigor spot for same. SHOWS—Side Show, Wild Life or any Civic Show, No Girl Shows or Sex Shows.

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PHIL ISSER

BROOKLYN, N. Y.
The carnival business after 28 years, following his recent marriage in that city. Since his years on the road, Meade was a ride operator with Eddy Bros., John H. Mar, Crescent Amusements, Zeidman and Polly, and Rubin & Cherry shows.

First of May’s enthusiastic contributors’ stories of big seasons more than do the old-timers, because it’s the first time they heard them.

En route thru Clarksburg, W. Va., Ed Eiler, with Cole Bros., stopped over to visit the Cetlin & Wilson Shows at Norwood Park, and reports a sweet clyde.

He speaks highly of Raynelle’s Girl Show.

Jean Nadja, of the Pioneer Shows, has returned to the shows after going to Los Angeles, has many costumes made for the two girl acts, New England fronts, with neon and spotlights, have been added with revolving bally platforms.

T. A. (Red) Marks, The Billboard agent on the John Marks Shows for many years, was given a birthday party (11) by personnel of the org. He was presented with a luggage set, and delivered a speech of appreciation.

Most absent-minded general agent is one who has to tie a string around his finger to remind him that his show needs a town.

Kay Ollis cards from Ambridge, Pa., that she is enjoying good business with her Mr. and Mrs. Roy Gold, Dumont Shows. The unit features Irene Daiker, Terry Drake, Nanette and Sheila Gents. She adds that she was recently gifted with a new Oldsmobile by her husband, Paul.

Nate Tash’s crew on the Johnny J. Jones Exhibition includes Clyde Michel, John Tash, Louie Tash, Dick Southam, George Conn (ticket); Blackie Saunders; Jack; Dale O’Hare; George A. Gaison; dart and balloons; Charles Wayne, candy pitch in Girl Show; Charles Lipsie, candy pitch in Minstrel Show; Shorty Higgins, stockman and on trucks.

Whitney Newell recently promoted a tie-up with the B. F. Goodrich Tire Company in Minneapolig. Al Davis, formerly with carnivals, is framing an Animal Show; the latter’s brother-in-law, Richard L. Dodson, is framing an Animal Show; and others, agent for the I. W. Boden Bumper, is framing a kid’s matinee on the World Tour. Many shows roll that in that city. Bubble gum contest, milk-drinking contest, Wheatie-eating contest, penny, floor, grandparents, and bicycling giveaway were featured. Promotion was strong, but rain hurt the event.

Things have come to a pretty pass when local adjoining, have put to shoulder. The org. He was presented with a tie-up with the B. F. Goodrich Tire Company.

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When the carnival business after 28 years, following his recent marriage in that city. Since his years on the road, Meade was a ride operator with Eddy Bros., John H. Mar, Crescent Amusements, Zeidman and Polly, and Rubin & Cherry shows.

First of May’s enthusiastic contributors’ stories of big seasons more than do the old-timers, because it’s the first time they heard them.

En route thru Clarksburg, W. Va., Ed Eiler, with Cole Bros., stopped over to visit the Cetlin & Wilson Shows at Norwood Park, and reports a sweet clyde.

He speaks highly of Raynelle’s Girl Show.

Jean Nadja, of the Pioneer Shows, has returned to the shows after going to Los Angeles, has many costumes made for the two girl acts, New England fronts, with neon and spotlights, have been added with revolving bally platforms.

T. A. (Red) Marks, The Billboard agent on the John Marks Shows for many years, was given a birthday party (11) by personnel of the org. He was presented with a luggage set, and delivered a speech of appreciation.

Most absent-minded general agent is one who has to tie a string around his finger to remind him that his show needs a town.

Kay Ollis cards from Ambridge, Pa., that she is enjoying good business with her Mr. and Mrs. Roy Gold, Dumont Shows. The unit features Irene Daiker, Terry Drake, Nanette and Sheila Gents. She adds that she was recently gifted with a new Oldsmobile by her husband, Paul.

Nate Tash’s crew on the Johnny J. Jones Exhibition includes Clyde Michel, John Tash, Louie Tash, Dick Southam, George Conn (ticket); Blackie Saunders; Jack; Dale O’Hare; George A. Gaison; dart and balloons; Charles Wayne, candy pitch in Girl Show; Charles Lipsie, candy pitch in Minstrel Show; Shorty Higgins, stockman and on trucks.

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WANT... ALL TYPES OF
ICE CREAM • CANDY • FOOD • CUSTARD • POPCORN
MACHINES
WITH OWN POWER PLANT
* * * * *
INTERNATIONAL AIR EXPOSITION
GOLDEN JUBILEE
JULY 31-AUGUST 1-2-3-4-5-6-7-8
NEW YORK INTERNATIONAL AIRPORT (IDLEWILD)
Call LOU KLEIN
Slocum 6-2318 — Slocum 6-5206
1644 PRESIDENT ST. BROOKLYN, N. Y.

Bullock Amusement Co.

Wants two capable Ride Men that can drive truck. Must be sober and reliable. If you drink, don’t answer. We play all spots. Good treatment, sure salary, best equipped Show on the road.

Chris Jernigan wants Assistant in Pan Game; must be capable and stand to make money. If you drink, don’t answer.

No Shows, Rides or Concessions wanted at present.

WANT—Independent Shows of all kinds; nothing too large or too small. SET UP SUNDAY. Address all communications to:

Michael Carroll, Hornell, N. Y.

BIG ANNUAL FIREFRENS' CELEBRATION
CUBA, N. Y., WEEK OF JULY 26
Parades, Bands and Ground Prizes. No Gate.

WANT—Independent Shows of all kinds; nothing too large or too small. WANT CONCESSIONS—Custard, Snow Ice, French Fries, Ice Cream, Pitch-Tilt-You-Win, Fish Pond, Bowling Alley, String Game, Penny and Cigarette Pitch, Guess Your Age and Weight, Can Eark, High Striker, Spot the Spot, Cork Gallery, Stilt Toy Wheel. Ball Gamer.

WANT—Second Men on Wheel and Chairplane; other Ride Help. contact.

SHOW STARTING SOUTH FROM CUBA; LONG WINTER SEASON IN FLORIDA
Write, wire or phone:

I. K. WALLACE, Hornell, N. Y.

Silver Slips & Flappers Shows

WANT FOREMAN FOR FERRIS WHEEL AND MERRY-GO-ROUND
Will pay top salaries for sober and reliable Foreman for #12 Eli Wheel and Parka Merry-Go-Round.


WILLIAM O. HAMMONTRE, General Manager
Carlisle, Ky., this week; Owingsville next week.

Teddy Bros. Shows

WANT CONCESSIONS
Fish Pond, High Striker, Ball Game, Class Pitch, Balloon Dart, any Stock Rides, Snow Ball, Pop Corn, Custard.

WANT SHOWS
Snake Show, Side Show, or any Grind Show, Fun House.

WANT AGENTS For P.C. and Stock Show Agents.

Woody McBride, Mgr.
Honaker, Va., July 19-20. Fairs start first week in August: Rockingham County Fair, Aug. 2 thru 7. Lebanon, N. C.

Girls Wanted Girls

RAILROAD SHOW — TOP SALARIES
For CURL REVUE SHOW: Special Dancers, including Rhumba, Exotic. Fan, Strip, etc., etc.
For HAWAIIAN SHOW: Have opening for several experienced Hula Dancers.

For POSING SHOW: Girls with or without Posing experience.

Include Photographs when answering. Pullman accommodations available.

WANT CONCESSIONS—Custard, Snow Ice, French Fries, Ice Cream, Pitch-Tilt-You-Win. Fish Pond, Bowling Alley, String Game, Penny and Cigarette Pitch, Guess Your Age and Weight, Can Eark, High Striker, Spot the Spot, Cork Gallery, Stilt Toy Wheel. Ball Gamer.

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WANT—Second Men on Wheel and Chairplane; other Ride Help. contact.

SHOW STARTING SOUTH FROM CUBA; LONG WINTER SEASON IN FLORIDA
Write, wire or phone:

I. K. WALLACE, Hornell, N. Y.

PAGE BROS. Shows

Want Tilt Foreman must know the Ride. No drunk wanted. Can place a few more Stock Concessions: Scales, Bumper, Hoop-La, Pitch-To-Win, or any Shuf Concession.

Address P.O. BOX 101, PHILADELPHIA 5, PA.
Eating and Drinking Concessions, Popcorn, Peanuts, Snow, Candy Floss, Ticket Sellers, Strong Act to feature, Buddha, Mental, Tattoo Artist or other Pit Attractions.

CONCESSIONS WANTED above help mentioned must be sober and reliable. Can also place good Man to make openings on Lion Circus.

Alma, Mich., July 19 to 24; Owosso, Mich., July 26 to 31. Then the red ones.

NORTHEAST ARKANSAS DISTRICT FAIR
Our First Fair Opens Batavia, N. Y., August 14


CARNIVALS WANTED FOR THE GREAT

NORTHERN MICHIGAN FAIR Traverse City, Mich., Aug. 31 to Sept. 4.


NORTHERN DISTRICT FAIR Cadillac, Mich., Sept. 5 to 10.


WANTED FOR THE GREAT

NORTHEAST ARKANSAS DISTRICT FAIR
BLYTHEVILLE, ARKANSAS, SEPTEMBER 21 TO 26 INCLUSIVE Eating and Drinking Concessions, Popcorn, Peanuts, Snow, Candy Floss, Ice Cream, Novelties and any other Concessions or Food Concessions. Also Bingo, Photo Gallery, Merchandise Wheels and Legitimate Stock Concessions of all kinds. No flat stores or racket.

GOOD RIDES BOOKED
Address NEAL CARLIN
Box 97, Buckeye Lake, Ohio.


FROM THE LOTS

Pacific Coast

MILL CITY, Ore., July 17.—The lot here after a stand in Cottage Grove, Ore., which turned out far above expectations, considering it was opened after following July 4, this lot was situated in the heart of the city, near the S. P. depot. Roughly five concessions topped the mid-way Tuesday night (6) on his Athletic Show.

Bob E. Pickard spent a couple of days in Salem on business. Manager James Barber motored to Springfield and returned with his repaired trailer. Tex Hudspeth, Woodland, Calif., was a visitor for three days. Janice Wells celebrated her birthday by planing into Portland. Alton Schwab and Wanda Davis eloped to Gold Beach, Ore., where they were married by a Justice of the Peace. There are back on the show.

Bill Fielding arrived from the Redwood Empire Shows to join Grover Wright's concessions. Walter (Red) Katz is back from a four-day visit to Gold Beach. Blanch Pickard's ball game is being operated by Ray Peterson. All ride boys have blossomed out in white uniforms and caps. Jim Davison is clicking with his two concessions. Harry and Marge Freeman left for Oakland, Ore., where they plan to enter the farming business. Harry Baker, electrician on the West Coast Shows, visited en route to Eugene.

Billie and Kenny Kirkbride have been doing okay with the penny pitch since their father purchased that concession. Ray Albertson took over the bully on the Mickey Mouse Show. Judy Donlan, daughter of Dorothy Bowman, left to visit her aunt in Nebraska. Riley (The Greek) Dayton is operating a scales concession. Richard Pederson is running a concession for Grover Wright. The seating space of Ed Freeman's cookhouse is 102 feet, and it rarely is empty.—WALTON DE PELATON.

Virginia Greater

ANNAPOLIS, Md., July 17.—Virginia Greater Shows are playing here this week at Culpeper, Va., where attendance was light, and a heavy rain fell during the midway Tuesday night (6). Business over the July 4 holiday was hampered by the Legion windstorm hit the midway Tuesday (6). Business over the July 4 holiday was hampered by the Legion windstorm.

A heavy wind and rainstorm hit the lot Tuesday (6) and tore down Mr. Donner's biggest tent, which was damaged considerably. All animals had been evacuated from the tent before it collapsed and none was injured.

The Cotton Club Ministrel Revue has been revamped, and the new setup has Curly Thornton and Archie Majors, comic; Archie Collins, hoofer and emcee; Dot Thornton, Robert Burns, Johnnie Mae Franklin and Stella Anderson, chorus line. Members of the band are Sleepy Timmons, trumpet; Lester Anderson, alto sax, and Johnny Riddick, tenor sax. Curly Thornton and Johnny Riddick are co-manager and producers of the show.

Newly Popular
Bob Coleman's bingo is proving popular. Quentin Anderson joined with popcorn and apple. Bob Milligan, master mechanic, is busy keeping the show's trucks in running order. Charles (Chesky) McDONNER is no longer with the shows. Visitors from the lot at Culpeper were Mrs. Fletcher Gibson, wife of show's General Agent, and their four children. Jim Davis, electrician, was host to his sister, William Gibson, and his wife and baby. James Gibson, former ride man on the org, is spending his fur- long nights in the navy with the shows. Arthur Raleigh and Fletcher Gibson spent a day at their home in near-by Charlottesville, Va.
Northern Illinois Fair Assn.

Wants

For Belvidere, Ill., Fair; Aug. 6, 7 and 8
Concessions that work for stock. Also Bingo.
Legitimate Shows of all kinds.

Contact: DOC WOLF, See.
Northern Illinois Fair Assn.
Belvidere, Ill.

Wanted

For long Fair season, Novelty Salesmen and Jewelry Workers.
Fairs start Aug. 2, at Presque Isle, Maine, Write or wire:
LARRY R. BURNS
Care World of MIRTH SHOWS
Perrisford, Maine, this week;
 Lewiston, Maine, next week.

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FOR SALE


FOR SALE

2057 N. 57th St., Milwaukee, Wis.
(Phone: Kit 4640)

Hayden Hefner

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Johnny J. Jones Expo.
BUFFALO, July 17.—Rene and Leo Benodin, Montreal, are spending their summer vacation on the show with their aunt, Mrs. Bertha (Gyp) Benodin of the Penny Show, and will tour the Rocky Road to Dublin. Freddie Smith, the former resident of this area, has his parents, Mr. and Mrs. George Reinacht, cookhouse operators, over the July 4 week-end.

Glen W. Wilson, daughter of Mr. and Mrs. Harvey Wilson, is spending her summer vacation with her parents on the show. 42 years old, Mr. Frazier, son of Art Frazier, concession manager, is also on for the summer vacation. Mrs. Milton Morris entertained her sister-in-law, Hortense Morris, Washington, D.C. while the show played Niagara Falls, N. Y., and Erie, Pa. Mrs. Helen Stock, Miami, is spending her summer vacation with Mrs. Morris on the show.

Tommy Tompkins, The Billboard agent, entertained her grandson during the stand here. Ralph Brownell, who had suffered a broken leg in an accident, is up and about again after spending several days in a Buffalo hospital.

Cecil McConnell, Clemenson, S. C., is spending his summer vacation with his parents, Mr. and Mrs. Rea McConnell, forers for him to the fair at Elkhart, Ind. They were married April 24 in Jeffersonville, Ky., Mrs. Self is the former Metcalfe. Hwy. 37.

Mrs. P. J. Mundy was a guest, July 4, of Mrs. Boots Padlock and Mrs. Gussie Padlock. Mrs. Tom Reynolds, Brooklyn, is spending his summer vacation with his wife and uncle, Mr. and Mrs. Jack Yrazva.

MRS. JOHN YAZVAC

O. C. Buck

CLAREMONT, N. H., July 17.—Org moved in here from Keene, N. H. where it tore down Monday night (3) in a downpour. Left was very muddy and trucks had to be hauled off with winches.

Visitors to Keene included Mr. and Mrs. Dave Enyty and daughter, Joan, of the Enyty Bros., Shreveport, La. Mrs. L. (Stretch) Rice, Harry Kahn. Mrs. Eleanor Mavour, William-Fren and Mr. and Mrs. Lloyd Grovas.

A birthday party was given for James Burch. Children on the show who attended were Catherine, John, David, Mary Kay, Wilma Sutton, Carol Candeliff, Sylvia Mitchell, Sandra Mitchell, Mobley James, Chuck, Starch. Bruce, Knob, Billy Hagan, and Larry Joseph Reynolds.

Jack Kearsen has reorganized his Dream Hour revue and has a number of new acts in the show. Features on the black light dancing is Tanya O'Brien as a bat girl, and Donnie O'Brien is the featured dancer.

Org opened its four-day stand here Wednesday (17) at great success. The Claremont Eagle newsboys was the busiest of the shows. —ROY F. PEUGH.

W. C. Kaus

SPENCER, W. Va., July 17.—Three was our July 4 spot and a dandy. Walter (Dustbiz) Lewis, manager of Swingland Avenue, has following staff:

Bertha Lewis, musical director; Albertina Parker, stage manager; Sarah Shobor, Eleanor directress Albertina, publicity agent; Bertha Lewis, tenor-sax; Bartell Shelle, trumpet; Fred Fullenwider, trombone; W. H. Langford, trombone; George Garden, drums; Sarah Shoody, Dolly Thomas, Dorothy Doggett, Clar- rodr Robinson, Rebecia Christian, Sadie Blue, Doris Hogan, Sally Gorman, Margaret Lloyd, Helen Fuller, comedians; Albertina Parker, publicity; W. R. Cooper, Ross Agers, Moby Lewis, specialties. Strings Cohon, Dave Capacogg, and Harry Poole recently joined Fred Zschillies' staff. Slim Dunlap was in an auto accident and has moved from Spencer to Fairmont, suffering minor injuries. Fred Wright is still in hospital. —GEORGE F. WHITEHEAD.
FROM THE LOTS

Johnny T. Tinsley

ATLANTA, July 17.—This org has returned to Georgia after five weeks tour of the two Carolinas. At this writing, the org was on the Popular Roundabout, Bovard and Irvin lot here. Incidentally, this will be the last time any one will play this lot, as a school building is to be erected upon it and the contractors had to evict the house. A week in order to allow the show to fill its contract. Despite threatening weather Monday and Tuesday (12-13), record crowds greeted the shows’ return.

Our two Fourth of July celebrations failed to break any records. At Hendersonville, N. C., for the week ended July 3, gave the show an average week’s business. Concessions received the lions share of the business, many concessions declaring it their best week of the season.

At Forest City, N. C., for week ended July 10; Monday afternoon’s business was only fair due to the intense heat. However, the night business was good, as the cystar and his head up well threw out the week until Saturday when the rain continued through the day and night. Despite the rain, a sizable crowd came out Saturday night.

The move in here was 232 miles. But with the exception of the Fly-o-Pole Plane, everything was in box and Sunday night found practically everything ready to go. Only one accident marred the move. Superintendent Gordon Crandall lost his house trailer going over a railroad crossing and banged it up quite a bit.

Many new faces are to be found on the midway since the last report. Willie Hewitt and brother Lloyd have returned with their string of concessions. John Scott also has returned after a two-week vacation and has three new stores on concession row. Bud Turner and his riders have replaced Curtiss Prosser on the Motordrome. Prosser and his wife have returned to San Francisco to fulfill a previous contract. The Motordrome has done a remarkable business under their management, and the Concession row was not ready in time to pick up the extra day.

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WANTED
SECOND AGENT

Must be sober and reliable.

J. C. McCaffrey
155 N. Clark St., Chicago 1, Ill.

800,000 CANDLE POWER
SEARCHLIGHT RENTALS

Complete with generator and operator. Can place with your attraction for a limited engagement or finish the season.

YOU CAN BE SURE OF A CROWD
R. E. WELCH THEATRICAL EQUIPMENT

YOU CAN BE SURE OF A CROWD

7 Days, Starting July 25-Belleville, Ill.

EARL C. BERGERON
CHAS. T. GOSS

WANTED AGENTS

Man to work on Bird Wheel and also Agents for Cash Buyouts. Be prepared for those that are right. Contact

JOE ROSEN
Care ALAMO EXPOSITION SHOWS


RIDE HELP WANTED

FOR PRETZEL AND OTHER NEW DARK RIDES

Come on, will place you. If sober and reliable you have a chance to work all winter in the islands. No collect wires accepted.

Address

CHAS. T. GOSS
Care HENRIES BROL. SHOWS

Race in this week: Milwaukee, Wis., next week.

JOE ROSEN
WANTS AGENTS

Man to work on Circus Stand. Will give a chance to work at any point. Contact

JOE ROSEN
Care ALAMO EXPOSITION SHOWS


WANTED FOR BELLEVILLE BIG FREE FAIR

7 Days, Starting July 25-Belleville, Ill.

Want to buy Semi Drivers and Semi Pullers. Want Renn Wheel Man and Merry-Go-Round Foreman for the show.

MOUND CITY SHOWS

1428 East St.
ST. LOUIS 4, MO.

1946 Super Roll-o-Plane

Did 2 seasons in this park last year. Single plane. This ride in A condition; runs all summer; good for 20 cents, good for 5 cents of 18 feet. Would sell for $500.00. Writ to me. Reason for selling: Have new contract. Close the last form earlier.

EARL C. BERGERON
BEARSTEED HEIGHTS, N. J.

LOOP-O-PLANE FOR SALE

Due to poor health, I offer my completely rebuilt 1500 for only $800.00 cash, which includes the frame and Tackel Beem. Hurry, as I must get out as soon as possible.

ANDREW F. MITCHELL
220 PONTIAC
DAYTON 3, OHIO

WANTED FOR CASH WHEELS

One large Chuck, one large Horse Race, one small Chuck, one small Horse Race. Never used, but in good condition. Give full particulars, price, etc.

BOX O-170
Care The Billboard, Cincinnati 23, O.

Midway of Mirth

RANKIN, I11., July 17.—Weather since the July 4 week-end has been hot, with plenty of rain. Biz over the holidays was not exceptionally big but good enough, so there’s no worry over complaining around round the tent. The ride crew and list of others in official capacities remains the same as of last year’s debut in the show. We start our fair season next week.

Mr. and Mrs. A. B. Clemmens and son joined with their concessions. Bud Waters, 79 years young, is operating the baby ride again, having returned from a visit with his daughter in California. Carl Pope is in charge of a combined business and pleasure trip which will take him to his home and to Cincinnati. Lillian Campbell is in charge of his bingos and other various promotions of the show during his absence. Lehal Graber expects to return soon from a visit at home.

Mr. and Mrs. Hal Graham, retired ride operators, visited Esther Speroni, They tresured the Speroni’s 30 years ago. Mr. and Mrs. George Phillips for the past 11 years at Speroni’s.

Mrs. Eva Rogers is having a good season with her matt team. The Splitfire has been leading the rides, and Shorty Brashaw has been doing okay with the swinging ball.

De Luxe

WILSON, Conn., July 17.—We are playing three miles outside of Hartford, Conn., this week, auspices of firemen. Manager Joe Blayr has bought a new ride. Rides are under supervision of Ben Meek. One act is the Alcido troupe.—EDNA MEEK.

Drago Amusements

BOSWELL, I11., July 17.—The org had fair biz here, it being the best of the five weeks it has been on tour. Mr. Robinson, who has had the Kiddie Airplane, has three pony colts, born recently.—ROSlIE PRATT.

Scot’s Amusement Co.

WOODLAND, Ga., July 17.—Opened here at 8 a.m. July 5, and ran thru the day and until 2:20 a.m. the next day, with remainder of the week being very good. This was our third red one this season.—MRS. B. SCOTT.

"GO INTO BUSINESS" FOR SALE

1947 Tractor, cab-over-engine, air brakes, saddle tanks and all new features; 22 ft.super Cargo, Trailer, like new, Ansco refrigerated stock; 4 ft. stock; 4 P. C. tables, 2 large center outfits and 2 or less Concessions.

ALL BOOKED ON A GOOD SHOW
Season not really starting. Buoy can probably make more profit for balance of season than total purchase price. $5,500.00 takes all. Illness is the reason for selling. Immediate buyer preferred.

WANT PAT DOWNLEY
290 ARCADE RDGC. ST. LOUIS, MO.

FOR SALE . . . FOR SALE
2-940 Bingo Outfit, complete including all necessary supplies, machinery, lights, 2-6000 baskets, $750.00.
1 Smith & Smith Animated Ride, Like New, $1,250.00.
1 Smith & Smith Animated Ride, Like New, $1,000.00.
1 $750.00 Fairground, (includes 10) $300.
1 $1040 Ford Truck, (includes 1) $1040
1 Chicago Refrigerator and stock, with new trail.
1 Smith & Smith Animated Unit, Will take $750 with trailer.
1/3 Deposit, Balance C. O. D.

542 BEACH ST.
SAVANNA ROCK, CONN.

WANTED
MAN TO HELP WORK MEG OUTFIT
Go south after Labor Day.
50-50 proposition.

GERALDINE MAISON

BERRYVILLE FAIR & HORSE SHOW
JULY 26TH TO 31ST

WANT All 10c Concessions
FOR SALE—For 5 Elie Wheel, good as new, new motor last year. New wooden Stringer and Star. Must be seen to be appreciated. Reason for selling: Have new Wheel. Price, $4,500.00 cash.

Falls Church, Va., week of July 13; then Berryville, Va.; Hyattsville, Md.; then Winchester, Va.

WINCHESTER AMUSEMENT CO.
P.S.: Have 30 ft. Freeway Trailer for sale.

WANT Concessions, all kinds, low privileges for Sykesville, Reynoldssville, E. Butler, Want Cook House, French Fries, and will give X on Floss and Candy Apples.

Pete Sanders, please notice.

WANT—Foreman for Wheel or Merry-Go-Round. Need Semi Drivers. Good Show for Fun House, flat rate or attractive percentage. Have 20-30 Top for any small Show set up. Like to hear from The Lippincotts, Magic, for we are going South after Labor Day.

Address: STROKESVILLE, PA., July 19-24; then route.

ART WHITE

ORANGE STATE SHOWS
WANT FOR Elks’ Celebration, Ashbury Park, N. J.

Week of July 26 and other spots to follow.

WANT—One or more two rides. Will look small Merry-Go-Round, Kiddie Auto or any Ride that will not conflict.

SHOWS—With own outfits. What have you?

WANT—Concessions—Cook House, Pop Corn, Slices, Grind Stores, Matt Camps, any kind of legitimate Concessions.

CAN USE—High Free Act for the entire season. This Show stays out all winter in Florida. Wire or write:

LEO M. BISTANY, MGR.
NEWARK, N. J.

UP GOES THE PRINT ORDER
Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Final closing time for late show ads is SUNDAY NOON
(Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them Special Delivery Direct to THE BILLBOARD PUBLISHING CO.
2160 PATTERTON ST.
CINCINNATI 22, OHIO
CARNIVALS

The Billboard

July 24, 1948

FROM THE LOTS

John H. Marks

PORTLAND, Me., July 17.—The org had the best opening day of its season here Monday (12), after clos-

ing at Waterville, Me., Saturday (10).

Mrs. John Marks and daughter, Jean, have bought land near Riddlesboro, N. C., and expect to build a home for a two-week visit. Owner Marks presented Mrs. Marks with a new combination ring cast.

The org obtained excellent cooperation from the press and radio here. The show received a strong plug over the CBS outlet here on a tie-

in with the Children's Talent Hour. Fans who cannot come to the shows with tickets to the various rides were awarded the winning younger.

George Ceric, back from a swing thru the South, on which he completed the season's booking for the show. Business Manager E. B. Breaden and Conces-
sor Sam Palitz are clearing the Packard sedans. Peter Del Morris, formerly press agent for Jimmy Strates and Hamid's Million Dollar Pier, has joined in a similar capacity.

Mighty Page

EVARTS, Ky., July 17.—The jump here okay, except for tractor and semi owned by Roy Price, who locked and driver lost control; went on a field, a drop of 30 feet. Equipment was badly damaged but no one was hurt. Org had a good week here. Mrs. Page is visiting from farm in North Carolina. Joe Carty is getting along without crutches. Mrs. Price is back after a vacation. Ray presented her with a new Vadagable trailer. Mrs. Betty Herrell, who is the electrician, is back from hospital and doing okay after an appendic-

ectomy.

Return engagement was played at Neon, Ky., week of June 30 and was fair. Members of Denen Show visited recently. Mr. Page recently presented his daughter, Mrs. Langley, with a dinner ring. Frank Zorda is packing them in the Side Show. High Pockets Lindsay is on the advance.

Twin City

ALBANY, N.Y., July 17.—Season has been spotty but org had red ones at Green City, Mo., July 3, and Leon, Ia., July 5. Org now goes into fairs and celebrations. Freddie Wells, of dig-
ers, has returned from Richland, Calif., where he married June 22. Leonard Crable, son of co-owners Mr. and Mrs. George Crable, has recover-
ed from measles. Mr. and Mrs. Sam Wells have received a new 28-foot trailer; Mr. and Mrs. Freddie Wells have bought a new trailer, and Mr. and Mrs. Jack Barnes a new Stude-
baker.

T. J. Tidwell

PLAINVIEW, Tex., July 17.—(Circus Service, July 15.) — The season here okay, except for tractor and semi owned by Roy Price. Brakes locked and driver lost control; went on a field, a drop of 30 feet. Equipment was badly damaged but no one was hurt. Org had a good week here. Mrs. Page is visiting from farm in North Carolina. Joe Carty is getting along without crutches. Mrs. Price is back after a vacation. Ray presented her with a new Vadagable trailer. Mrs. Betty Herrell, who is the electrician, is back from hospital and doing okay after an appendic-

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WANTED

John H. Marks, Portland, Me., for Farm and Base Balling in Season. Will remain in Portland. . . .

Garden State

NEWBURGH, N. Y., July 17.—Moved here from Port Jervis, N. Y., where biz was fair. Org was spon-
sored by fumigation firm. Ferriss Wheel topped rides, and Monkey Drome, recently purchased by Owner R. H. Miner, topped the biz. Miss Bunny is doing okay with French fries, and Mrs. Rice, with pop corn, has a ring. Mr. Cooler Jr. has received a new trailer. Ken-

neth Whitehead had rear end of his trailer smashed in collision with the cookhouse. Equipment is being painted for the fairs.—HIP ROBERTS.

WANTED

FOR SALE

WANTED

TRAVEL

The Billboard

July 24, 1948

From The Lots

FAIRS

CELEBRATIONS

FAIRS

WANT

CONCESSIONS—Legitimate Concessions of all kinds, also Agents Will sell "X" on Ace and Bales, Rochester, Saratoga, 50 other cities.

All addresses.

DON FRANKLIN, Mgr.

Stanford, Vt., this week; Winter and Spring in Kansas, then to the fairs.

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baker.

Ed Porterfield, who has two kiddie rides as been on the sick list. Jack and Virginia Barnes were tendon a wedding in New York, Mo., in honor of their sixth wedding anniversary— VIRGINIA BARNES.

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WANTED
CONCESSION AGENTS WANTED
Grind Store Agents for Blocks, Roll Downs, Ball Games, Carnival Games, and Bingo. Must have a ready-made outfit and be able to run a successful concession. Must have ready-made outfit and be able to run a successful concession. Must have good rapport with the public.

INTERNATIONAL SHOPS
WANT TO RENT
80 OR 90 FT. ROUND TOP TENT WITH TWO 40-FT. MIDDLE.
MONTH OF AUGUST.
Contact: ARCHIE GAYER Administration Bldg.
STATE FAIR PARK WEST ALLIS, WIS.

WANTED
For MICKEY SABOKE CONCESSIONS
Bucket, Slum Skillo and Wheel Agents. All wire core.
HARRISON GREATER SHOWS.

Model Shows of Canada

MONTREAL, July 17.—Shows are playing their last two weeks here and doing excellent business. Jack Philip has left to do advance on our first fall fair at Sudbury, Ont. All equipment has been repaired.

Zeke and Imae Cairns have made many improvements in their chocolate-trip trailer, which is an asset to the main entrance with a good appearance. George Ros, Merry-Go-Round foreman, has finished putting on the new top and ride wall. Paul Lavelle, Tilt-a-Whirl foreman, bought sweaters for his men, making the ride crew neatest on the grounds. The cookhouse is under the new management of Mike Nickel and Frank Satalo and their new crew. Dorothy Jutt, niece of Mrs. Rome, is a visitor from Springfield, Mass.—MRS. F. W. ROME.

Midwest
MALAD CITY, Idaho, July 17.—Shows played to large crowds at the rodeo here July 8-18. Mr. and Mrs. W. L. Landon have lined up a string of fairs and rodeos. Captain Gibson, head foreman, has finished putting on the new top and ride wall. Paul Lavelle, Tilt-a-Whirl foreman, bought sweaters for his men, making the ride crew neatest on the grounds. The cookhouse is under the new management of Mike Nickel and Frank Satalo and their new crew. Dorothy Jutt, niece of Mrs. Rome, is a visitor from Springfield, Mass.—MRS. F. W. ROME.

American United
BUTTE, Mont., July 17.—Ory had a good Fourth in Kalsippel, Mont., all shows and rides doing well. A birth-day party for Baby Sandra, 1, was held in the cookhouse. She is with Tommy Scott's Hillbilly Review. First two nights in Butte were very good. This is a four-day rodeo.—CATHERINE M. MASON.

Northern Bazaar
SACKETTS HARBOR, N. Y., July 17.—Ory, owned and managed by Ellis Craig, played to big crowds here last week. Shows are routed by Craig's brother, Merton. Rides, concessions and bingo are owned and operated by Craig.

GOLDEN RULE SHOWS
SAXTON, PA., JULY 26-31—Sponsored by Lions' Club and Firemen Combined Celebration
Want French Fries, Stock Concessions, Give Your Age and Weight. Shows with own equipment.
Second Man on Wheel, Chair-o-Plane Foreman, Help for other rides, Sound Truck. Muchier, with sound and concessions, please contact. This week Cimmaron, Pa.
**WANTED DANCERS**

**"CHARM HOUR REVIEW"**

and

**GIRLS**

POSING SHOW

Top salaries. Enlarging both shows for Fall, Winter, Spring, and Fall. Contact: W. B. Brown, 1320 Wisconsin Ave., N.W., Washington, D.C.

**LINDA LOPEZ**

WANTS FEMALE IMPERSONATOR

As attractive girl for single number in show. Good percentage deal. Re ynall from Bing Cole, Dayton, contact. All replies to

R. L. LAMB SHOWS.

Kewanee, Ill., this week.

---

**Cudney Border State Show WANTS**

Wants for Weatherford Golden Anniversary Celebration, week Aug. 2 to 7

Bingo, Coke Bottles, Scales, Fish Pond. Want Ferris Wheel for this celebration and 5 fairs. Canton, Ohio, week July 19.

**WANTED**

2 First-Class Bingo Counter Men

Top salaries, join immediately. Address

EDDIE COE

LIPSKY & PADDOCK CONCESSIONS

JOHNNY J. JONES EXPOSITION

Hamilton, Ill., this week.

---

**CAN PLACE MANAGER-OPERATOR**

FOR FIRST-CLASS MOTORCOURSE

To join immediately.

SAM GOLDSTEIN

MAJESTIC GREATER SHOWS

FAIR HOPE, PA.

(P. O. Box, Monessen, Pa.); this week.

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**CELEBRATIONS & FAIRS**

The Best in Oklahoma

Will buy or lease: Popcorn Machines, Concessions, Jubs, Scales, Pond, Aggie, Anyone, and all kinds of Concessions.

Can place with one outfit. Kran Rotunda stores; Hooch, Cake, Candy, Biscuit Factory, Novelties and others. Write why you want to do business and we will consider. Watch the weeks carefully.

ADMISSION SHOWS

WEWOKA, OKLA.

---

**SPECKS HOLBROOK WANTS AGENTS**

For Ball Games, Duck Pond and Cork Gallery, etc.

Heth Expo Shows


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**2 PHONEMEN**

Advertising Tickets

American Legion Post #12

Ready now. 6 months work, Hon. Div. Vet.

P. O. Box 3142

Rincon Post Office, San Francisco.

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**LEE UNITED SHOWS**

"Michigan's Show Beautiful"

CAN PLACE

A few more new Concessions that operate for Stock. Marker Show, Glass, Pit attractions that can work in streets. Nice Fronts are necessities. Long list of fascinating street celebrities and acts. Elitch, July 20-21; Uilts, July 23-24; Utica, July 27-28; Utica, July 30-31; East Tawas, Aug. 2-5; All Michigan.

**CHAS H. LEE, Owner**
ROBERTSON BROS.’ SHOWS

UNIT #2
Want for Harlan, Ky., this week
Then a Long List of Fairs. Starting August 3 at Shelbyville, Ky.

CONCESSIONS—Will sell “X” on Photos, Lead Gallery, Custard, Jewelry, Novelties. Wonderful opportunity for Ball Games, Fish Pond, Cot Rock or any Stock Concessions. Will book Sit Down Grab or small Cookhouse, PC Concessions to those who have Stock Concessions.

SHOWS—Good opening for Motordrome or Side Show. Will book any Show with own equipment. Have tops. Johnny Reed. contact at once.

Address

BOB ROBERTSON
Robertson Bros.' Shows, Harlan, Ky., this week.

PIONEER SHOWS

HIGH CLASS MIDWAY ATTRACTIONS

WANT


MICKY PERCELL

BOHN & SONS UNITED SHOWS

WANT—HANNAHIL, MO.—WANT


J. A. GENTLSCH SHOWS

Want for Mississippi's biggest and best fair season, starting August 9 with the famous Neshoba County Fair (170th Annual Fair). Picnic, Lazy, and Picnic, Mississippi, followed by a string of the best fairs in Mississippi throughout the last week in June and begin Sept., has the best and latest. See below.

WANT TO BOOK Roll-o-Plane, Octopus, Spitter and Pretzel. WANT TO BOOK some Concessions. Will sell X on Mug Joint. Book one Penny Pitch and any 10¢ Stock Concessions. Mr. Waters and Frank Ashby, wire me.

FAIRS * CELEBRATIONS * HOMECOMINGS * FAIRS

WANT MERRY-GO-ROUND FOREMAN

FOR BALANCE OF SEASON

Dick's Greater Shows

Lambertville, New Jersey

WANT BINGO CALLER

Fred Clereyenger, Art Reine, contact at once. Can also place reliable P.C. Agent.

BOHN & SONS UNITED SHOWS

WANT—NORTHWEST INDIANA FAIR

WANT MERRY-GO-ROUND FOREMAN

FOR 2-ABREAST LITTLE BEAUTY, loads on 32-ft. Van trailer. Must be experienced and know your business and keep ride in condition. Must drive semi and have driver's license. Top salary and all winter's work in Florida. All replies to Regiment 24, 1948.

Florida Amusement Company

WANTS

For following dates with others following, including Florida for the winter: Hanky Punks, Stum Concessions only. One more Flat Ride, prefer Spitter. Want Pony Ride, also two other P.C. Dealers. Bad Axe, Mich., this week; Northville follows, then Marion, Ind., AFL. Celebration. Marshall, Ill., County Fair follows, with new race track this year. Butler, Ind., Street Fair follows, then Canton Street Fair, Monroe Street Fair, then a big Labor Day spot. Shows of all kinds for these dates. All apply.

HORRITAN GRAM

WANT MERRY-GO-ROUND FOREMAN

For 2-abreast Little Beauty, loads on 32-ft. Van trailer. Must be experienced and know your business and keep ride in condition. Must drive semi and have driver's license. Possibility of drums and chasers. Top salary and all winter's work in Florida. All replies to

E. L. YOUNG, Mgr. Royal Crown Shows
Springfield, O., until July 21, then Logansport, Ind.
HARRISON GREATER SHOWS WANT

WANT RIDES, SHOWS, CONCESSIONS FOR YEAR AROUND OPERATION

BEAUTIFUL IDLE HOUR PARK

J. L. MARLOWE, General Manager
P. O. BOX 348, Phenix City, Alabama. Telephone, 47-24

ANDERSON'S GREATER SHOWS

The Grand Old Show With The Finest Old Name

All Concessions open. Will sell X on Bingo, Popcorn, Mug, Pan, Blocks, Over-Under and Hi-Striker. No special color canvas needed. In fact, if you have $22.00 you don’t have to have canvas. Playing first in virgin coal fields sports. Have 20x30 top and banner line for Snakes or Geek. Two choice Concessions open. All address: Mr. Fred Webster, Mgr.

WANTED—C. A. STEPHENS SHOWS

WANT CONCESSIONS—Friso, Swing, Digges, Catered, Fish Pond, String Game. Newf, High Striker, Car, Buckets, Agents for Hankys, Dish Washer, Waiters.

RIDES—Any Flat Ride.

SHOWS—Ticket Sellers and Concessions.

C. A. STEPHENS SHOWS, Belfry, Ky., this week.

FIRST CLASS LEGITIMATE PENNY ARCADE WANTED

COMPLETE CIRCUIT OF GOOD FAIRS.

J. R. LEERIGHT SHOWS

WANT WANT WANT

WANT FOR HANKY PANKS

Mary and Lee Hurst, wire. Ball Game Agents wanted. SHOWS not conflicting. ALL CELEBRATIONS AND FAIRS, TWO EACH WEEK. BEST ROUTE IN MIDDLE WEST. Wire, as per route.

HEART OF TEXAS SHOWS

WANT WANT

Want to operate Girl Show, Sound Car, Half and Half, Second Man on all rides, semi drivers given preference.

All address: HARRY CRAIGE, Mgr.

Nowata, Okla., this week; Blackwell, Okla., next week.

BEAM'S ATTRACTIONS


Write or wire M. A. BEAM, Apollo, Pa., this week; Avonmore Old Home Week follows.

GOLD MODEL SHOWS

Want for Smithville, Tenn., Potato Festival

Stock Concessions that work for 10c only. Eating and drinking stands open. No Flats wanted and no grifters. Any Show or Ride not conflicting and Girls for Girl Show.

Address Manager, Gold Model Shows, Smithville, Tennessee

Utah Exposition Shows

Can place Bingo, Short Range Gallery and Candy Pinks for Midsummer Festival, Grand Junction, Colorado, week of July 26-31; Spanish Trail Feista, Durango, Colo., August 2-7 and for balance for long season.

Good opportunity for small Grill Show. Can also place capable Help for all departments.

H. L. STEFFER, Mgr.
UTAH EXPOSITION SHOWS

Spanish Fork, Utah, this week, and then as per route.

A.M.P. SHOWS

JONES GREATER SHOWS WANT

Cookhouse, must be clean and cater to show people. Twelve weeks of Fairs and Celebrations starting Monday. Place Hanky Panks that don’t conflict. All address: JONES GREATER SHOWS, St. Marys, W. Va., this week.

STOP! LOOK! LISTEN!

Have you started getting your Winter B. E. P. yet? If not, now is the time as it is peach picking time down South. Will look a few choice Concessions, such as Heart Pitch, Duck Pond, Glass Prings, Bowling Alley, Hill and Miss, String Cage, Short Range Gallery, Ballon Dart, Basket Swinger etc. For balance of season, August 2-7; then the best coming fair in Missouri, California County Fair, Fullerton, Mo., Aug. 8-14.

WATCH OUR ROUTE
W. K. PIKE, MANAGER

PIKE AMUSEMENT WANT

Concessions of all kinds. Want Photos and Cookhouse that caters to show people. Tedat show people who like to make money and expend profit. Want little help for Turkey and Meat—Box Show. Good opportunity to show with men or sell alone, especially Girl Show that has Girls and is reliable. This show usually plays July and celebrations till Nov. 12. Then on the South till Columbus, Louisiana, Mn. and South. Starting Aug. 2-7; then the best coming fair in Missouri, California County Fair, Fullerton, Mo., Aug. 8-14.

WATCH OUR ROUTE
W. K. PIKE, MANAGER

WANTED

For 11 Weeks of Celebrations and Fairs in Nebraska, Iowa, Kansas Manager for Girl Show, WANTED—Country Show, Hi-Striker, Hoopla, Agents for Ball Game, Penny Bumbers, Circus, City Car, Balloon Dart. Ride Help on all Rides. Come on in.

FREAR'S UNITED SHOWS

ROY FREAR, Owner, Owana, Iowa

WANTED

For balance of season—CONCESSIONS: Especially Cookhouse, Franch Fries, also String Game, Bowling Alley, Milt Camp, Age and Scales, Duck and Fish Ponds, others working for stock. SHOWS: Will place Five-In-One, with own equipment. This show carries five Rides, 2 to 3 Shows, 25 Concessions. No gate or duties. All replies to W. R. "WES" PRICE, Gen. Mgr. Jollytime Shows Pingle (Kingston), Pa., this week. (Working through Sunday, July 25)
CAN PLACE

Octopus, Spitfire or Flying Scooter for the following street celebrations plus four Iowa and four Mississippi fairs. Tipton, Iowa, July 15-19; Williamsburg, Iowa, July 23-24; Belleplaine, Iowa, July 26-28; Toledo, Iowa, July 29-31. All day and nite play on the streets.


GET WITH THE SHOW THAT KNOWS IT'S GOING PLACES

Contact

F. M. SUTTON JR.

GREAT SUTTON SHOWS

As per above route

B & C's EXPO SHOWS


RIDES: Will book or buy one more Kiddie Ride, with or without transportation.

SHOWS: Grind Shows, Working World, Motordrome, Fun House and any not conflicting.

CONCESSIONS: Photos, French Fries, Waffles, String, Scales. Cane Rack, Basket Ball, Darts, American Mt Camp, or any not conflicting.

Duke Dougerty needs Swinger and P.C. Agents and Cookhouse Help. John Horvath, contact Duke. KEESVILLE, N. Y., this week; then as per route.

SHAN BRO'S SHOWS

WORLD'S CLEANEST MIDWAY

Pikeville, Ky., This Week

TWELVE FAIRS, STARTING AUGUST 9

Want experienced Dancing Girls for revue. No manager. Want Shows with own outfits. Place legitimate Concessions. No phone calls, please. Address SHAN BRO'S SHOWS

LOROW BRO'S WANT

For Hennies Bros.' Side Show

Working Men, Ticket Sellers, that make second openings. Will consider one more good Talker. All must be sober and reliable. Good day to the right people. All who have worked for us before, answer. Want Billy Girls. Can always use good Funks and Working Acts.

All replies to NAT BROW, HENNIES BRO'S SHOWS

Racing, Wis., this week; Milwaukee, Wis., next week; then Madison, Wis.; then Springfield, Ill.

P. S.: Buttons Grantham wants good man for Big Snake Show, one who can take complete outfit, all new and ready to work.

CONCESSIONS: Grind Stores of all description that work for ten cents. Wheels all sold. Fish Pond, Grab, Photos, Penny Arcade, Candy Floss. Will sell Novelties exclusive.

RIDE HELP: Semi Drivers preferred, top salaries.


R. E. GILDSORF

LAMBERTVILLE, N. J., this week.

MODEL SHOWS, INC.

WANTS FOR TWELVE CONSECUTIVE WEEKS OF BONA FIDE FAIRS

Starting Week July 25 at Knoxville, Iowa, thru Iowa's Richest Corn Belt, Arkansas and Oklahoma.


SHOWS—Mechanical, Fun House, Snake, Monkey or any Show of merit.

RIDE HELP—Want capable Octopus Foreman and Second Man, Dodgem Second Man. Want Cookhouse Help and Concession Agents, Talker for Motordrome. Will hire General Agent that can handle front, must know South. All addresses to

JOHN L. ROBINSON

Decorah, Iowa, this week: Knoxville, Iowa, next.

GREAT CLYDE SMITH SHOWS

Want

Ball Games, Pitch-Till-U-Win, Cigarette Shooting Gallery, Hoop-La, Scales, Penny Pitch, Duck Pond, Novelties, Cane Rack, Penny Arcade. Wanted—Side Show, Crane Game, Midway Show. Wanted—To buy or Book Till and String. Wanted—Truck Drivers and General Ride Help. All replies to

GREAT CLYDE SMITH SHOWS

Medora, Pa., this week; Mt. Pleasant, Pa., next week.

HOWARD BRO'S SHOWS

Want

For Lucasville, O., Fair, week Aug. 2, Shows, Motordrome. For Commercial Point, O., Festival, Aug. 5-6-7, clean Concessions, Bingo, small Show. For Cambridge, O., Centennial, on the streets, week Aug. 30-Sept. 4, small Shows that can set on the street, clean Concessions, small Bingo. Want Second Man on all rides.

HOWARD BRO'S SHOWS

Week July 19, Bedford, O.; July 27 to Aug. 7, Lucasville, O.
Sponsored Events

Fireworks in L. A.
Draw 60,000 Crowd

LOS ANGELES, July 17.—The July 4th celebration held at Memorial Coliseum here under auspices of the American Legion was attended by more than 60,000 persons, according to official reports of the event.

The stirring days of World War II were brought to the big field by re-enactment of the Battle of Midway, turning point in the war. This and other set pieces took over the entire east end of the huge amphitheater.

Movie star Virginia Mayo, actress Barbara Bates and Mayor Fletcher Bowron lighted fuses which touched off the first display.

The fireworks display was followed by a circus which featured aerialists, clowns, trained horses and Jack Baret, who performed atop a 100-foot swaying pole.

Toddi's Rodeo Draws 5,200;
Signed for Dearborn Event

DETROIT, July 17.—Buster Toddi's Tri-State Rodeo played to 5,290 people in three days at nearby Rochester, Mich. The event was under joint auspices of 19 local organizations.

The Toddi show currently was laying over in Dearborn, before opening next Monday at Marshall, Mich. Contract was signed Tuesday for the annual Junior Chamber of Commerce Rodeo at Dearborn, using the circus lot located on the Detroit city limits at Wyoming and Ford Roads. The event will run nine days beginning August 14, according to Lawrence Steiler, president of the rodeo company.

Bazan for Stamford, Conn.

HARTFORD, Conn., July 17 — The West Side Independent Club of near-by Stamford, Conn., will present its second annual bazaar in that town, September 10 thru 18. A four-door Buick Roadmaster will be given away during the affair.

P. O. (Tarzan) Banks, who operates his Snake Show at Ocean View Park, Norfolk, plans to hit the road this fall and will take short shows after Christmas.
CAPITAL CITY SHOWS WANT

CONCESSIONS—Age, Scales, Shot Range, Coke Bottle, Jewelry, Bumper, String Game, High Striker, Long Range or any clean Stock Concession.
RIDES—Roll-O-Plane, Spitfire or Tilt. No Ride Help needed.
WE HAVE 14 FAIRS. STARTING AUG. 16, 5 IN KENTUCKY, 1 IN TENNESSEE, 8 IN GEORGIA.

JAMES E. STRATES SHOWS
A MIDWAY UNSURPASSED

WANT

Fat Family Show or any outstanding attractions of merit. Can also place Pony Ride with neat frame-up.
Can place Book Camera capable of handling big tops and getting it up and down.
Can use legitimate merchandise concessions at any time. Sober, experienced ride help of all kinds.

WANT

Aug. 2-7
County Fair
Clearfield, Pa.
Aug. 9-14
Buffalo, N. Y.

Sept. 20-25
Cleveland Co. Fair
Shelby, N. C.

Oct. 27-Oct. 2
Great Danville Fair
Danville, Va.

Oct. 25-30
Orange County Fair
Orangeburg, S. C.

Nov. 1-6
Charleston Apo. Fair
Charleston, S. C.

Nov. 15-20
N. E. Florida State Fair
Jacksonville, Fl.

ONE MORE OUTSTANDING FAIR DATE STILL PENDING

FAIR SECRETARIES

We are now presenting one of the largest and most beautiful Midways in the country. We confidently say to you to pay us a visit. See for yourself the last word in creative and spectacular entertainment. Added Thrill Rides and Big Name Features mean larger grosses for your Fair. Again we invite you to visit the Super-Midway of '48 as our guest.

ROLLOPLANE FOREMAN NEEDED. WIRE IMMEDIATELY SYRACUSE, N. Y.

WIRE

Syracuse, N. Y., this week; Rochester, N. Y.

JUNE 27-31: THEN AS PER ROUTE

WANT FOR

Cambridge, Md., Military Order of Cootie and VFW Post
JULY 26-THROUGH AUGUST 4TH
Big Parade Night

WANT Frozen Custard, Mug Outfit, Ball Games, Basketball, Hoopla, and Penny Pitches.

WANT Girl Show Manager: Jack Ross Chickarella, come on.

This Week Edgewood, Md.

W. M. MURRAY

JOHNNY'S UNITED SHOWS

LAWRENCE, IND., THIS WEEK: DUNKIRK, IND., ON THE STREETS. NEXT, FIRST SHOW FOR 10 YEARS: OSSIAN, IND., FOLLOWS.

WANT—Custard, Jewelry, Watch-Lo, Photo, Hoop-La, Coke Bottles, Fish Pond, Add-Em Darts, Ball Games, String Games, Tally, French Fries.

RIDES—Wont Octopuss or Tilt.

PLACE SHOWS—Monkey Show, Fat and Snake.

WANT—Wheel Foreman and Electrician. Prefer Electrician with Concessions.

All replies to:

JOHN PORTEMONT, Lawrence, Ind.

ORANGE BLOSSOM SHOWS

WANTED FOR

Dunkirk, O., Fair, Aug. 4-7, on the streets; Bigelow, O., Fair, Aug. 11-14, on the streets.

WANT—Concessions of all kinds: Ball Games, Pitch-Tilt-Straw, Basketball, Wrist Press, Novelties or any clean Stock Concession. RIDE—Wont-Go Round or Octopus. SHOWS—Any Grand Show with one con. Also need Castles, Palaces, this week; then as per route. Ohio and Indiana till Labor Day; then South for the winter. All replies to:

A. P. HINNANT or W. H. MYERS
Warning! Termites at Work
On Box-Office Foundations

By Perry B. Rawson
Rawson Skating Laboratory, Ashbury Park, N. J.

NOT SO many years ago roller skating stood far down on the list of industries in the United States. As far back as 1937, we set out to do something about it. We did plenty! In previous slumps the bicycle and automobile got the blame. Today there are more bicycles and automobiles than ever before, yet roller skating sits at the top spot. What a screwy set-up for a depression! What is the allib going to be this time? What is to take the place of the bike and auto as an allib? Can it be gremlins? Yes, could be.

New-born gremlins? No, the same old standby gremlins that should have been tossed out long ago.

They were with us in the previous slumps. They were with us when the easy-money period was upon us just recently. They have been tolerated for a long time. Slowness seems to trigger in hunting them down, lack of study of their insidious methods, and a general do-nothing policy against these termites of the box office lulled around in a whirlpool of theories, bunk and guesses when at practically no cost at all he can find out for himself the proper instruction and guesses when at practically no cost at all he can find out for himself the proper instruction needed to save space and repetition.

William H. Carpenter tells exactly what is done at the lab; the procedure used. Grant Fuller tells you that the skate has been looked after; the proper instruction is tied to it—and that is a mouthful worth preserving. Every writer, garage, garage... No Time To Worry

There is a lot of worry around. This is not the allib, however. This is the time for action; the time to go to work. The time for worry is past. The worry spot was back in 1944 when the easy money was rolling in. Just like the stock market, the time to worry is at the top and not at the bottom. When the market hits bottom it is like a floored prize fighter. It was very easy to predict failure and I mean failure. It was much easier to predict failure for skating. It is much easier to predict failure for scoring. These are good questions and answers which skating gremlins face the firing squad sooner or later, for there is nothing but the gun. This is one of the jobs you should all do at home before starting out for the rim. But this is another subject. The First Best Skate

We have to have a shot at this. Bingo might fill the place of the bike and auto as an alibi. Roller skating sits in the top No. 1 spot to be maintained for a long time. Slowness on the trigger in a few progressive spots and an upward move that is going to cinch the slump. The course of action now is to prepare for the end of the slump. Prepare to cash in on the record of the upward move, that upward move that is beginning to sink that No. 1 spot and give it a big lead.

The Rawson mass production plan, the 20-page booklet, Art 101, the 20 -page booklet, Art 102, and the 10 -page booklet, Art 103, to be sold at $1.00 each. The First Best Skate

The resort's Convention Hall, long void for amusement, opened this week as a roller rink. The city-owned auditorium is on lease to C. F. W. and A. L. Runk, Capital Roller Enterprises. Until now, it has been open only on Saturday nights for professional matches promoted by Turk Duncan.

The roller rink, operating as a semi-commercial enterprise with membership card to skaters, will be in operation every night. The first 20,000,000 new skaters in the United States, published in the official program of that body's national convention and grand championship, the thought comes to mind that all work and no play makes Jack a dull boy.

"We have to remember that in roller skating it is the same as in other walks of life and that too much emphasis upon teaching, too much pressure upon the casual skater or 'for pleasure' skater, is the idea that this exciting sport of ours needs. We have so many of our members being overly active in sales profit-wise. Mass-distribution of the Rawson books, such as they are, the The First Best Skate

No. 2 gremlin, as stated above, is walking, which is stepping out ahead of one's self instead of stepping alongside the other foot. This gremlin is killed at the lab, but can be trapped and tied and taken home for slow murder, a matter of two to four weeks with constant hammering of that 20-page booklet. We can give you the principles and a fine start against this gremlin at the lab, that is all. This is one of your jobs, too. Start learning it.

A funny little gremlin connected with the sport is the difference between the home-made shoe heels. All the ladies come with shoe heels about 1 inches high. We have to condense a bit on some of these heels in order to show the music gremlin, a large hunk of rubber in the forefoot. There is another heel sold which is two big in the forefoot and three in the rearfoot. All of these high heels are going to require raised heels. We buy them wholesale by the gross and give them away. (See Warnings! on opposite page)
### Warning! Termites at Work On Box-Office Foundations

(Continued from opposite page)

It's all in the books about height of heels, and this gremlin is going to be used out and about. It's not too big and it seems to be growing.

First, the accepted leader in Rink and Equipment." The Rawson mechanical gadgets lick all of them rapidly. A rack, counters, 5 spectator benches, 1 skate bench, 1 skate grinder, P.A. system, records, electric lights, 12 ft. soda bar 40's, 120 pairs Chicago skates, 25 pair shoe skates like new, marquee, 250 pairs Chicago skates, one 32 ft. saddle, one 32 ft. fireproof tent, two sets of stakes, two rest rooms, one soda fountain, 150 pairs Clamp skates.

WANTED HALL SUITABLE ROLLER SKATING
FLOOR and sturdy SIDE RAILS. Everything needed for that type business. Rink and Equipment in excellent condition for sale.

WANTED TO BUY

Selling skates for beginners and advanced skaters. Come to the rink and see what you can buy. All shoes for sale.

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Chamber of Commerce

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15,000 sq. ft., skating floor, in new 1947 Model 2.-mom factory built Aluminum Rink and equipment in excellent condition. For details write:

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J. R. Wheeler, Mobile, Ala.

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Kenneth S. Smith, 2450 S. Wabash Ave., Chicago, Ill.

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Desmond A. Brown, 345 E. 13th St., New York City

PORTABLE RINK

Clyde Newell, 914 W. 5th St., Amarillo, Tex.

PORTABLE RINK

Garrett Co., 4009 East 2nd Ave., Oklahoma City, Okla.

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Russell, Cherry 1/2 block, Denver, Colorado.

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Chamber of Commerce

Butte, Mont.

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All Alumimun Cases-"The Featherweight Champions." Assorted color combinations. Finest made.

$29.64 Doz.

Assorted color combinations. Finest made.

$29.64 Doz.

It was decided this is a good reason for selling. Price, $45,000.00.

Russell New Amarillo Pro

AMARILLO, Tex., July 17.-Art Russell of Fresno, Calif., has been named skating instructor at Amarillo's newly constructed rink.

Russell is a member of the National Roller Skating Association. He was named National figure skating title of the Roller Skating Rink Operators' Association of the United States in Detroit in 1943. In 1944 he won the U.S. figure championship and is starting a series of classes to be held once a week at the rink.

Roalco Club Organized

COLUMBIA, S. C., July 17.—Pal- ladium Roller Skating Club has been organized by Columbia's Telephone

Russell won the United States Amateur Skating Association title at Earl Van Horn's Minneola (L. J.) Roller Rink were Mr. and Mrs. Russell, Washington, D.C., Mr. and Mrs. Frank Ferrara, Everett, Wash.

Richardson Bull Bearing Skate Company closed June 29 for a vacation period. The firm resumed oper- ation July 12.

A crowd of 550 passed thru the turnstiles of Idylwild Roller Rink, Amarillo, Texas, for a 22 marriage on skates of Robert Stryker, Idylwild employee, and Georgie Mae Thomas. A skating re- view was presented following the ceremo-

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Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

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Banky, G. R. 1Se6

Lestock, Nickie 06

Barker, W. W.

Crandol, Marie

Coutts, Robt.

Conatser, L.

Colgrove, Chia.

('lark, Ralph J.

Barnes, Mrs. J.

Harris, Frank A.

Morgan, Gordon

Wine, Mrs. H. J.

Volkert, Ralph H.

Ball, Mrs. J. W.

Barker, W. W. 020

Wang, Mrs. H. J.

Bridge, Mrs. C.

Craft, G. F.

Bryant, E. B.

Hastings, Mrs. H. L.

Brow, Mrs. H.

Breck, Mrs. H.

Brock, Miss M.

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MAIL ON HAND AT NEW YORK OFFICE
1564 Broadway
New York 19, N. Y.

FANS—SUPER AIR SCREWS—FANS
50 Per Cent Off

30 INCH FAN
4 Blades Cast Aluminum
1 Speed, 1/4 H.P., 1200 R.P.M.
Height, 38 inches
Highly Polished Blade and Base
Bullet Shape Motor
Can Be tilted to Any Angle
110 Volt AC
Switch in Motor
Shipping Weight, 90 lbs.
Sold at $102.00

Our Price $49.50

32 INCH FAN
3 Blades Cast Aluminum
1 Speed, 1/4 H.P., 1200 R.P.M.
Height, 38 inches
Highly Polished Blade and Base
Bullet Shape Motor
Can Be tilted to Any Angle
110 Volt AC
Switch in Motor
Shipping Weight, 90 lbs.
Sold at $90.00

Dealers and Agents Wanted. Can be used in dance halls, department stores, taverns, restaurants, factories, tents, barns, bowling alleys, attics, any place to drive out the heat. Fans manufactured by Marathon Electric.

C. & H. ELECTRIC CO.
436 W. JUNEAU AVENUE
MILWAUKEE 3, WIS.

RETAILS
10¢
BOY'S IT'S—RED HOT!
NOVELTY SENSATION

ATTENTION ALL GIRL SHOW OPERATORS, PITCHMEN
At Last—Something to Get That Clear Profit Inside
Legitimate, Legal. Patron puts his money down and see it. And it will give patron confidence in you and will sell a lot of it. It will be a success. You can sell all night and all day.

Good Giveaway Novelties Are the Money Getters
My two current novelties, Kilroy and Old Maid, and Kilroy and Girls of MI Nations, are really sensational. Both are novelties of animation and patron does not know how good they are until he gets home or at least away from your show.

10,000,000 SHARPSHOOTERS WANT ONE!

BULL'S-EYE SLING SHOT
Any Angle

Write for larger quantity prices.

Because you can buy these novelties for wholesale at cost you have a double advantage. You can go out to barns, taverns, restaurants, factories, tents, bowling alleys, attics, any place to drive out the heat.

The Billboard
MERCHANDISE

NEW LAMPSITE CIGARETTE HOLDER
All metals, 8¢ High.
$10.00 in 12s. Lots
Alarm clock from 25¢ up

GOLDEN GATE NOVELTY CO.
San Francisco, Calif.

12 GAUGE SHOTGUN
NEW, HEAVY-DUTY, MANUFACTURED, 1944 MODEL, SHORT SAWING, 636" LONG

ONLY $9.95

Bull's-Eye Sling Shot

2 blister Fruit Knives Mounted on Colorful Card
Gross Lots $7.00

GOLDEN GATE NOVELTY CO.
San Francisco, Calif.
Pipes for Pitchmen

By Bill Baker

BILL LABEAU... is working ships in Detroit to good takes with X-rays, miniature illusions.

WINIFRED YASSENOFF... letters from her Louisville house, where she went recently after working a Cincinnati B-band, that her next stop will be Pontiac, Mich., with Red Wax Polish, opening July 19.

HENRY H. VARNER... still roaming the pipes from Kennwood, Pa., that he visited Margaret, who is on Edw's Exhibition, at Irwin, Pa.

AL LENZ... pipes from Galveston; "Still working my med opera in the Lone Star State. However, I'm heading north for the fair season. Med in Texas is good, but the heat is terrific. Picked up a trailer here which I have hitched to the back of my truck. No more hotels for me. Have seen only one pitchman here and he was working paddles. Would like to meet more pipe men. The med boys. What has happened to Mighty Atom?"

OTHER MILWAUKEE... in charge of Ed Walker, who is managing a film laboratory; Al Stefaniak, with a card layout in the Plantinum, and Louis Lobarsky, who hits the main streets daily with balloons and novelties.

Hazel and George Byers... write from Saratoga, Wyo., "En route from the West Coast after closing our working sheet; Bruley, who started his Lake City, with poles, and P. A. Murphy and the Velvet Kid in Ogden, Utah, pitching paste in the mountains."

C. A. Graham... from Grand Junction, Colo., that the only thing he has found hot this season is the weather. "Met Bill Hough and Sam Paposa in Casper, Wyo., recently, where they were working sheet; Bruley and Bruley left Lake City, with poles, and P. A. Murphy and the Velvet Kid in Ogden, Utah, pitching paste in the mountains."

GENE SMITH... writes that he has had the opportunity to visit several carnivals while working sheet in the Illinois territory and has renewed acquaintances with several old-timers.

"BACK IN HARNES... after 10 days off," says Henry H. Varner, of Akron. "While working in Cleveland I visited Jan and Elizabeth Morgan in their new home, Jan weeks in Chicago and Wheeling, Va., for many seasons. Weather is still hot here. Business is better. Also met Margaret Morgan on Edw's Exhibition in Irwin, Pa., recently. Glassport, Pa., is experiencing an exodus boom, with construction work and mills going full blast.

THE COLUM... didn't hear a word from anyone who may have worked the Golden Anniversary Jubilee Celebration in New York last month. That was always a red one. Who made it?

FRENCHY THIBAULT... took time off from his singing post on a downtown Cincinnati parking lot to visit the Pipes desk July 18. Frenchy says he will start on his string of Wisconsin fair dates August 1. He asked about James E. Miller, Tom Kennedy and Paul Miller.

IN REPLY... to inquiries on Doc William E. Boyce, Harry Greenfield and Eddie Salem, reports drifting in. Seems a concession company had the X on everything, with a 50 per cent cut of the gross as their end of the bundle if a spot was to be had.

"THANKS... for the pipe on Frank Lager, and as I promised I would start the fund off with a tenner, here it is," writes a Chicago pitchman who prefers to remain anonymous. "If you will let the boys know how the pool is progressing thru the Pipes column, it won't be long until we can get Frank set up so that he can make a living in this world of high prices." That's a generous and splendid gesture on the part, but the Pipes Department will have to bow out of the picture as far as operating as the collector of funds for Frank. The only other thing we can suggest is that it's a Chicago pitchman who started the ball rolling with his 10 spot, send Lager's address to the Pipes desk. Well get him in the column as soon as possible, and the boys and gals can take it from there, thanks, Chicago, and please send your address along with Lager's.

C. A. GRAHAM...
GENE AUTRY WATCH
With autograph engraved on back.

The last we knew of them Doc was in Miami making and selling aerial photography; Harry was around New York a few weeks ago, and Eddie also made it to Miami, where he was framing a new demonstration.

SYD CARTER . . .
according to the grapevine, has joined the Waco Karl Kuhl Show as general manager and publicity chief.

GEORGE MARTZ . . .
and Eddie Fields are said to have done a splendid job with horror-exces and readings at the Newberry store in East St. Louis, Ill. The boys made preliminary work as a bally.

LEONARD HUNT
would like to know where he can obtain a copy of Ben (Hobo) Benton’s articles in a science-fiction magazine which appeared in recent issue of The Bourey News.

THOMAS C. ELROD
knocked up a big as Klendike, visited the Cincinnati offices of the Billboard July 16. Klendike, who hails from Hollywood, was in the city marking time on the Johnny J. Jones production, which he says he is to join as Side Show talker at Hamilton, O., this week. He adds that he has no plans to pitch penny in Cleveland, Ky., but the bite was too much for him.

DOE CHARLES HARDING
introduced by Thomas P. Klendike (Elrod), is still pitching scopes in Hollywood, where he maintains an office.

Gloria Michelson introduced H. Stogiel of the Nor-Pak Hide for opposite Jefferson Beach Park, Detroit, doing excellent business with the park crowds.

FLAMEPROOFING RULES
(Continued from page 4)

a plan under which the State fire marshal will issue fire resistant canvas to each showman who has submitted the required test report on the canvas, as well as the required information on his organization, as well as the date when the work was done.

With this information, the State fire marshal will be able to certify to flame resistance since the application concern by the State fire marshal. Therefore, without the State fire marshal's certificate, the canvas will not be approved for use.

The fire marshal compiles this statement with the invitation to all interested showmen to contact the State fire marshal's office.

The fire marshal compiles this statement with the invitation to all interested showmen to contact the State fire marshal's office.

ACME SALES CO.
154 Edgewood Ave., N. E., Atlanta, Ga.

JOE WILSTEIN.

We are pleased to announce the following new items:

- Wheel goods novelties
- Western novelties
- Western hats
- Western scarfs
- Western bracelets
- Western belts
- Western scarves
- Western boots
- Western shoes
- Western clothing
- Western accessories
- Western jewelry
- Western gifts

ACME SALES CO.
154 Edgewood Ave., N. E., Atlanta, Ga.
CONEY ISLAND, N. Y.

(Continued from page 57)

its basketball concessions. The new one, which opened July 2, is on Surf Avenue near Bonzai property with Leo Prostak in charge. Brother Harry watches over the one on West 16th Street near where his sister, Beatrice, and her husband, Martin Davis, have a guest-summer apartment. The third basketball spot is in Felman’s where Becky, mother of the flock, is constantly on the alert for prospective players.

Photo Studio on George Kister’s Surf Avenue property is operated by the Gaskowitz family, including Benjamin Sr., Melvin and Herbert and a daughter-in-law, Roslyn Net- tico Silverman. Milk bottle and pan games on Kister’s Surf Avenue property are taken care of by Andy Melillo. Jack Silverman’s Novelty Gift Shop, also on a Kister area shutting the Bonraz purchase, has for its assist his wife, Bessie, and a son, Abe; all are pinball experts and members of the Showmen’s League, Manhattan org. Jack, former pinball game concessionaire with the late Max Linderman’s and other carnivals. This was seven years before his money invasion. Frank Russo’s milk bottle game on Klamert’s Surf Avenue property has Vernon Blackwell as bottle placer.

Jeanne Gordon and her sister Moe, who takes care of the books and the cash, and sister Jeannie, are the big chiefs at the Scooter Speed-way, Surf, near West Eighth Street. Here the ride is priced at 6 cents. It offers principally to youngsters, who are fed generously by Mazie with lollipops. Jeannie, an Islander since before she could walk, handles the mechanical work as well as any other post necessary to the operating of the Scooter. Ticket sellers are Michael Gentele, Nicholas Polichia and Chap-pie Polett.

Arthur Fishbein’s large four-unit frozen custard empire, near Stillwell, is managed by Sol Fartello, in his second season. Frank Simon is star scooper and Ben Becker and Roslyn Latino, cashiers. Sister is the daughter of Happy Jenny, fat girl at Rosen’s Palace of Wonders. Fishbein also has a donkey game in Felman’s in partnership with Eddie Kallens, who is a dress manufacturer on the side. Manager here is Pete Parascondola.

Herr in Felman’s

Benno Herz, formerly chief engi-neer of research for the International Mutoscope Corporation of Long Is-land City, is a new Island business man, a partner of Herbert Weaver in the big Arcade in Felman’s Park, near the Surf Avenue front, an exec of Amuse-U, Inc. Dick Hogchi is a new dark room man at Murray Kaufman’s Bowery photo studio. Tom Ward, for a long time a photographer, is now producing and writing comedy scripts for WOR video pro-grams. Sol Tosi, formerly manager of the Modern Industrial Bank of Manhattan, was a visitor to his friend of boyhood, Abe Schell Toh of the Gerah of Play the Races. Betty Roche, from the Bayonne, N. J., photo with the Cellin & Wilson carnie, is a new dancer at Tizza’s Wine Bath. Frankie Blake, dancer at the Cellin & Wilson, recently in Boston, is spending her vaca-tion working for Joe Boston in his big Arcade in Feltman’s Park, where Ralph Savarese is inside manager and announcer.

Charlie Lipp, operating the Whirl-pool at Steeplechase, is celebrating his 50th season’s connection with the park. Sixty counterfeits of $10 bills found their way into Island business spots over the Independence Day week-end. Rocco On太多, head cashier at Steeplechase, stuck for two, was the first one to flash the news and so was instrumental in saving many on Island from being befuddled. Some of the others hit were the Clam Bar eatery, Howard John-ston’s stores, Riffkies and the Clam Bar on Surf. Harry Richmond’s custard stands and numerous corn and watermelon em-poriums.

Auto Draw Click

At Chi Riverview

(Continued from page 57)

pleased with the way the drawing worked out. The winning ticket proved to be the first one drawn. The announcement was made at 11 p.m. from the stage, where six judges sat, and broadcast over the park’s p. s. t. system. This last avoided the neces-sity of patrons cramping up the park and also permitted almost unbroken activity thruout the park leading up to the actual drawing.

Attendance Holds Up

Schmidt said that if time were not so important factor another giveaway would be presented this year. "It takes four or five weeks to secure a good distribution," Schmidt explained. The giveaway tickets, he said, had been distributed over a period of weeks by girls stationed inside the park gates who gave them to incoming patrons.

Schmidt said this week disclosed that the park’s attendance in its week period ending with the long July 4 week-end was on a par with corresponding periods in ’47 and ’46. He pointed out that no accurate com-parison of holiday business alone could be made, inasmuch as the actual holiday each of those years fell on different days of the week.
Gardner & Company, Chicago, is continuing to keep its full line of boards in active production, thus enabling one of the best known varieties of punch items to be produced under one roof, officials report.

Firm's John E. Miller and Merle Spence, assistant sales managers, are currently on the road. John is covering Montana, South Dakota, while Maurice is currently in Nebraska, after having visited Wyoming and Colorado. The two men are turning out boards in these states, which are being kept steadily busy, as the hum of production activity in the plant testifies.

For the entertainment of production employees, Gardner has installed a TV set in the assembly area, which dispenses music to 35 speakers around the factory. About two hours of music are provided daily, at intervals, according to Miss Z. Zinder, assistant to sales manager Charles Laedy. "Helps the workers morale," she says. Another employee benefit is the plant canteen: beer workers eat their noon and evening (second shift) meals.

Bee-Jay Products, Inc., Chicago, is another salesboard maker that produces fine plants. The four-story Bee-Jay edifice is in tip-top production form these days, with General Manager Reuben Bertowitz traversing the four floors on various output and shipping lines, discarding any errors. Reuben says business is still in their punching (appropriate) with local up to date as always, but generally holding up on over-all good level.

Sam Feldman, of Hurich Manufacturing Company, broke the news of a new board this week, number to be released within a few days. Called "Tens and Twenties," and pegged at 25-cent play, the board is being heralded by Hurich as a top order play and getters. Firm's Money Guntermann returned from his Western tour Friday (9) and left for the East Monday (12) on a 10-day jaunt. The Black Gold and Gold Gusher boards are still the same dime and quarter play boards introduced at the salesboard show in Chicago earlier this year, not live and ten as mistakenly reported last week.

Consolidated Manufacturing Company's (Chicago) general sales manager, Irving Sax, left Tuesday (13) on what may turn out to be a seven or eight-week tour of the Northwest...

Hughie Secore, Secure & Secore, is still on the Northwest area journey and begins the first part of this month. He is expected back sometime next month.
### THE PRIZE COME-ON FOR SALESBOARDS

**NEW**

**FLASHY**

**NOVEL**

**TABLE LIGHTER**

**LICHTER BY EVANS . . . . . . . . . . . . . . . BOOT BY CHAMPION**

Transparent plastic display box, packed in beautiful gift packages. A quality board itemed with lots of flash and value. Cast metal, jeweler's finish in silver and 24 karat gold plate.

**YOUR WHOLESALE PRICE:**

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<th>L-1-5</th>
<th>SILVER PLATED</th>
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<tr>
<td>L-1-6</td>
<td>24 KARAT GOLD PLATE</td>
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**SALESBOARDS AND TICKETS**

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<tr>
<th>2170</th>
<th>S. B. R. B. singles</th>
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<tr>
<td>def 360</td>
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<td>total</td>
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**Right Play Description**

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<td>1000</td>
<td>25</td>
<td>J. P. Chinn, Thin</td>
<td>150</td>
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<tr>
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<td>25</td>
<td>J. P. Chinn, Thick</td>
<td>250</td>
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<tr>
<td>1000</td>
<td>25</td>
<td>Golden Lady. Girl Board</td>
<td>500</td>
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<tr>
<td>1000</td>
<td>25</td>
<td>K. B. Chinn, Thick</td>
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<td>1000</td>
<td>25</td>
<td>K. B. Chinn, Thin</td>
<td>1250</td>
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<td>1000</td>
<td>25</td>
<td>P. C. Chinn, Thick</td>
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<td>1000</td>
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<td>P. C. Chinn, Thin</td>
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<td>1000</td>
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<td>T. D. Chinn, Thick</td>
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<td>T. D. Chinn, Thin</td>
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<td>1000</td>
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<td>T. D. Chinn, 30 P. O.</td>
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<td>1000</td>
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**SPECIAL**

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<td>1000</td>
<td>25</td>
<td>Girls Board, Jack-Fit and Def.</td>
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<td>250</td>
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<td>Each</td>
<td>$1.05</td>
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**Cartridge, Gum, Full, Pocket, Snap, Snapboard, Tub, U. S. Merchandise Co.**

**U. S. MERCHANDISE CO.**

25% WITH ORDER; BALANCE C. O. D.

12515 Superior Ave., Cleveland, Ohio

<table>
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<tr>
<th>HOLES</th>
<th>15 Ass. Nos.</th>
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<tr>
<td>6 For</td>
<td>25c Special</td>
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<td>3 For</td>
<td>10c Special</td>
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<tr>
<td>Def. 2</td>
<td>25c each</td>
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**SALESBOARDS**

**All Orders Shipped Same Day Received**

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<th>Play Description</th>
<th>Profit</th>
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<td>400</td>
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<td>1200</td>
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<td>$1.45</td>
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<tr>
<td>1200</td>
<td>Sz. Lucky Buck, Full Board</td>
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<td>$1.45</td>
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**WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST**

Selling your requirements. Large stock Plain, Tip, Definite, Jackfit Boards, Coin Boards, Super Giant Boards and all kinds of Cigarette Brands. 12" or 14". 25% discount with all orders—Balances C. O. D.

**SALESBOARDS**

**MICHIGAN CITY NOVELTY CO.**

Box 66, Michigan City, Indiana

---

**USED COIN-OPERATED MACHINES**

**Music**

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<thead>
<tr>
<th>Music</th>
<th>Vending</th>
<th>Amusement</th>
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<tr>
<td>Bells</td>
<td>Counter</td>
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Only advertisements of Used Machines accepted for publication in this column.

**RATE—12c a Word... Minimum $2**

Remittance in full must accompany all ads for publication in this column.

Forms Close Thursday for the Following Week's Issue

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**SALESBOARDS**

**JAR-DE-O-TICKETS**

**SALESBOARDS**

**WHOLESALE PRICES TO ALL**

**BEE JAY SALES BOARDS**

**JAR-DE-O-BOX SALE**

**BINGO TICKETS—RED WHITE BLUE**

**LUCKY 7—SPINDLES—REFILLS**

We carry a complete stock on hand for immediate delivery. All orders shipped same day as received.

**WRITE FOR CIRCULARS**

**CAROL SALES CO.**

312 E. Market St., Elizabethtown, N. Y.

---

**NEGRO CARDS**

**DIE-CUT SEAL BOARDS**

**Gardner's**

**360 POSITIVE SAWBUCKS**

**DEFINITE PROFIT**

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**GOLD SEAL SPECIAL**

**DEFINITE PROFIT**

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<td>PROFIT</td>
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**WRITE FOR CIRCULARS**

**ON NEW DIE-CUT SEAL BOARDS**

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**THE STEINBERG-WILLS CO.**

105 W. 9th St. Kansas City 6, Mo.

**PUSH CARD DEAL**

It's Red Hot!!

IF YOU WANT QUICK, EASY PROFITS WRITE FOR OUR CIRCULAR GIVING FULL DETAILS

**THE STEINBERG-WILLS CO.**

105 W. 9th St. Kansas City 6, Mo.

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**GARDNER & CO.**

2222 S. Michigan Ave., Chicago, 16, Ill.
Minn. Pin Ops
Set Mid-Year
Meet: Aug. 10

To Hold Event in Brainerd

ST. PAUL, July 17.—The Minnesota Amusement Games Association will hold its mid-year meeting at Club La Goya near Brainerd, Minn., starting at 2 p.m., August 10, Don F. Ehmann, association secretary-treasurer, announced this week.

Ehmann predicted an unusually heavy attendance at this year's event, particularly true in view of the fact that there had by the huge turnout last year at the same location.

Several important Northwest coinmen have been lined up as speakers at the top summer event of the association.

Included on the committee for the meet are Stanley Woznak, association vice-president from Little Falls; Carl Schumacher, board member, St. Cloud; Roy Kuehmichel, board member, Brainerd; Carl Schumacher, board member, St. Cloud; Joseph McNamara, board member, St. Paul, and Robert Marshman, Walker.

Ehmann pointed out that it is the custom of the association members attending this event to take a few days' vacation at this time of the year near Brainerd, thus combining important business with pleasure.

A letter to either Woznak or Kuehmichel addressed care of their home towns will aid operators in making cottage or hotel reservations.

Student Shows
What Skill Means to Pin Player at Hearing

GREENVILLE, S. C., July 17.—In a recently argued case before a special three-man Federal Circuit Court in connection with an order issued by U. S. District Judge Holliday, prominent Southern coinman, to restrain South Carolina law enforcement officers from destroying the amusement games, the stellar witness proved to be an honor student at the University of South Carolina.

The student, Lucius Boatman, at- tempted to prove to the three-man association members in attendance at the hearing that the machines were not violating any law.

During his testimony Boatman ran into some serious accusations regarding mixed drink sales. He was asked if he had not been charged with the prosecution, "We don't care how much water they put in it. It's still illegal.

Joe Crocy, president of the Atlanta Hotel Men's Association, released a statement in behalf of Atlanta's hotel operators. They protested the no mixed drink interpretation and were considering closing their night clubs completely.

The entire statement issued by hotel men follows:

"For some time a number of hotels have sold what commonly are called mixed drinks. They believed sale was legal under a ruling of a former revenue commissioner. They were sold in our night clubs, which have operated a long time at a loss due to changing business conditions, the 20 per cent cabaret tax and the high cost [See Atlanta Locations on page 112]

No Action Yet
On Boston Pin Game Ordinance

BOSTON, July 17.—Action on the pinball ordinance seems to have bogged down with no announcement forthcoming as yet regarding the effective date and whether this ordinance is in an unbroken package. "We don't care how much water they put in it. It's still illegal.

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CHICAGO, July 17.—Soft drink bottle and cup vendors, their operation in the designing of machines to the actual meeting. Schreiber spoke on The Soft Drink Industry and the Vending Machine. As a companion to Pool and coin machine editor of the Billboard, was invited to speak at the meeting. Schreiber spoke on the Selective Type of Vending and coin machine editor of the Soft Drink Institute (NBSDI).

Ties To Pool
Crown Bows Big Four Selective Bottle Vender

CHICAGO, July 17.—The New vender, called the Big Four, is entirely automatic in operation, utilizing separate motors for each of its four cisterns, which is installed in a horizontal position in the cabinet, may be replaced independently of the others should the need arise. Employing a screw-type principle, each vending, holding 24 bottles or cartons, moves the units by spiral or worm action toward the location where the bottle or carton drops into a hinged, counter-balanced receptacle which opens with the weight of the vended item. Coins deposited while the delivery operation is in progress are returned. Machine can handle any size or shape bottle or carton up to 12 inches in height.

Altho not present on the pilot model displayed, Novak said production would begin by the end of the year. Coin changer and "empty" lights to be added. (See Crown Bows Big Four on page 101)

Mass. Tax Director Explains Cig Price Decision to Ops

BOSTON, July 17.—Ralph Caspole, director of cigarette tax for Massachusetts, explained Tuesday (13) to the executive committee of the Cigarettes Wholesalers' Association of Massachusetts at their meeting in the Hotel Kenmore here in the trade or the less cost in the case of a lower excise tax. It did not follow, however, that the same general principle regarding the tax law was designed primarily to prohibit sale or advertising of cigarettes below cost. Any person who at any time during the last five years has been named the best usage of such an additional 50,000 vendors now in the planning stages.

Can and Citrus Industries Watch Vending Progress

NEW YORK, July 17.—Recent introduction by the vending industry of automatic equipment dispensing individual-size cans of pure fruit juice and other natural drink mixtures, was first placed on location several months ago and is now being demonstrated to prospective operators in a series of showings in principal cities throughout the country. The present run of the Tele-Juice machine calls for an output of 6,000 units, with a production schedule of an additional 50,000 vendors now in the planning stages.

Coin Laundry Goes Over Big
In Australia

SYDNEY, July 17. — B. Schultz, American ex-soldier, and his Australian wife have opened the first coin-service laundry to appear in this continent. An immediate success, his small installation is carried on without the use of equipment built in Britain. Schultz provides his customers with chairs and reading material to while away the time until their laundry is done, most patrons are fascinated by the automatic washers and spend their time watching them in operation.

With standard commercial laundry closing down all over Australia, B. Schultz looks to the hope of extending his operation to other areas soon.

Establish 18-Cent Minimum Retail Price on Cigs in N. J.

TRENTON, N. J., July 17.—The New Jersey Tax Bureau this week established a basic minimum price of 18 cents for a pack of standard brand cigarettes regressive of the volume purchased at retail stores. A price list having the force of law was mailed out to 15,000 wholesalers and vending machine operators. The list is to be used in determining the lowest price for cigarettes to be paid. A violation of the act sets a mark-up of 8 per cent for the retailer, or an invoice price for cigarettes charged him by the wholesaler. It results in a tax rate of 1.75 per cent on the value of any sale, regardless of whether the cigarettes are purchased at retail or wholesale.

Believe It or Not
PHILADELPHIA, July 17.—Home owners must watch their policy among patrons of the Alderbaran Theatre and steal a cardboard box beside the machine with a sign on it: "Please place or vend, in preference to the single flavor machine. One of the largest manufacturers has recently doubled production.

Crown Bows Big Four Selective Bottle Vender

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Telecoin Juice Mch. Draws Good Crowd
At Chicago Showing

CHICAGO, July 17.—Three-day showing of the Telecoin Corporation canned juice vender at the firm's headquarters here this week (12-14) drew over 150 visitors, according to George Bailey, Chicago sales manager. About 30 per cent of the visitors were coin machine men and the remainder had no acquaintance with the industry but were attracted to the showing by the display ads the firm ran in The Chicago Tribune last week, urging prospective investors to inspect the machine at this showing with a view to operating a route of their own.

Two Tele-Juice vendors on display were essentially the same machines shown during the NAMA convention here last December. Only two minor changes were noted: Solenoids for each of the six dispensing columns are now more accessible for servicemen, being moved to a slightly higher position at the base of each column, and the former method of retaining eight cans of juice at the top of each column, for pre-cooling when restocking the vender, was changed to permit the retention of five cans at the base of each column. Thus, a column with six cans of juice remaining would vend one can and hold five so that when the machine is reloaded, the first five cans would be properly cooled.

E. C. Hill, Telecoin vice-president, who hosted visitors with the firm's Bernard Rosenbaum, assistant to the president, and Bailey said 30-day delivery was being promised, and that orders were guaranteed on a continuous supply of various flavors of canned juice.

Starting Monday (19) thru Wednesday (21) Telecoin has scheduled two simultaneous showings of the Tele-Juice vendor in New Orleans and St. Louis, the New Orleans showing to take place in the Roosevelt Hotel, attended by New York representatives Edward Heath, Sam Zeoli and Grant Hansen, and the St. Louis display in the Lenox Hotel, attended by Hill; Leslie Schaffer, St. Louis sales manager; Robert Thompson, Indiana and Kentucky sales manager, and Delbert Roebuck.

A showing was also held this week in Atlanta, running Monday (12) thru Friday (16) at the Wimbly Hotel, during which the new Telecoin gas-operated tumble dryer was also shown.

Nat'l Servitors Sets
Date for Ice Cream
Bar Vendor Debut

LITTLE FALLS, N. J., July 17.—National Servitors, Inc., here has announced that its new six-flavor ice cream bar vender, Choice Master, will start in September, when 50 units will be produced. Firm expects to boost output to 100 machines per month by November. Vender was developed by K. W. Lauricella, firm's president.

Vender is priced at $725 with standard coin chute; coin changer optional. Columns are 20 bars, giving the machine a total capacity of 120 bars. Display windows feature each of the six flavors and are lighted by fluorescent tubes. Individual empty and sold-out indicators are built in. Interior of the vender is of aluminum, including the dispensing mechanism.

Firm's sales plans, altho not fully announced, are to franchise operators outside metropolitan areas, according to Victor Morin, sales manager. In cities the venders will either be operated by the manufacturer or a limited number of operators.
The Billboard
July 24, 1948

The Cigar Machine That SELLS Cigars

100

But more than that . . .
WE INSURE YOUR PROFITS
WITH
CIGARS AT DIRECT FACTORY PRICES

Many other features including a specially-designed lock for added protection and Humidor for ever Fresh Cigars make "Automatically Yours" the perfect cigar vendor. It sells cigars quickly . . . makes money . . . and is really trouble-free.

The Billboard

Wilbur-Suchard Appoints Baehr

(Continued from page 98) sociation (NAMA). While assuming charge of Wilbur-Suchard's field selling organization, he will continue as vice-president and sales manager of the Gum Vending Corporation.

Addition of the four brokerage firms will mean national distribution for Wilbur-Suchard products this fall, C. S. Grube, vice-president and general sales manager, stated. The new brokers are R. S. Barclay Company, Atlanta, covering Tennessee and Georgia (now handling the Sweets Company and Peter Paul line); Riley R. Adams, New Orleans, covering Mississippi, Louisiana and Alabama (now handling Bunte line); Nat Lobell, Greensboro, N. C., for North and South Carolina (also for Sweets Company), and E. H. Goldsmith, Tampa, for Florida (now handling Peter Paul).

Grube said that all four organizations would be represented at the Southern Wholesalers' Confectioners' Association (SWCA) in Louisville, at which Wilbur-Suchard will exhibit.

Reprimand Ky. City on Tax

FRANKFORT, Ky., July 17—City of Lawrenceburg, Ky., cannot levy higher license fees on coin machines than those set by the State, Assistant Attorney General Walter C. Herd, Greensboro, N. C., for North and South Carolina (also for Sweets Company), and E. H. Goldsmith, Tampa, for Florida (now handling Peter Paul).

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Mass. Tax Director Explains Gig Price Decision to Ops

(Continued from page 98)

terminated by any survey or by any public office.

Caspole pointed out that he had surveyed the State following the Supreme Court decision and found that the 20-cent retail price was being maintained except in Springfield, where to meet Ryan, cigarette price is generally 19 cents at retail level.

Caspole indicated to CMAM that a price of 19 cents or below with matches could be stopped. In Springfield, Ryan drug sells cigarettes at 19 cents, but no matches.

No Price War

There has been no move, so far, on the part of retailers in either area in the State to cut prices, Caspole told CMAM and members need not fear an outbreak of a cigarette price war in the State.

In determining the price of cigarettes, Tax Commissioner Long held that retailers should add a percentage mark-up of 12.4 per cent to the wholesale price to cover the cost of doing business. The Ryan company claimed it cost them only 2.6 per cent to do business which accounted in part for the reduction in price. The company said it was doing $1,000 a week business a week.

The decision of the Supreme Court does not deny the right of the tax commissioner to peg retail minimum prices above actual cost, but the court said, actual cost is "actual cost" and may vary from retailer to retailer.

CROWN BOWS BIG

(Continued from page 98)

indicate when a vending band was out of merchandise. Four-way coin mechanism, coin box, coin changer, coin chutes are contained as a single unit in a center column of the center of the machine. This column may be swung open on hinges when the top of the vendor is raised, thus permitting easy access to the mechanism at the same time the vendor is being restocked.

Weighing 500 pounds when empty, the Big Four vending machine measures 45 inches high, 20 inches deep and 52 inches long. Total capacity is 90 bottles, or cartons, in the racks with an additional 4 cases pre-cooler capacity.

ESTABLISH MINIMUM

(Continued from page 98)

bring suit under the pricing formula. The decision of the Supreme Court is generally 19 cents at retail level.

VENDOR

The Billboard May 23, 1948

WHY NOT Get the Best? !
SLUG PROOF TAMPER PROOF EFFICIENT ATTRACTION NO HARD PARTS
THE ADVANCE BULL GUM VENDOR

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Sirup Execs Talk Vendors; Seek To Pool Information

(Continued from page 99)

America, Baltimore; the Squirt Co., Beverly Hills, Calif.

Remaining four parent firms represented at the meet were the Double Cola Co., Chattanooga; V-S控制器 25 lb. ctns. $18.50
Boston Baked Beans, 33 lb. ctns.250 lb.
Rainbow Peanuts, 33 lb. ctns.250 lb.
Licorice Lozenges, 33 lb. ctns. .... 280 lb.
Spanish Peanuts, 30 -lb. ctns.
Virginia Peanuts, 30 -lb. ctns.

Purpose of Org

First action of the board of directors was to make a statement to the soft drink industry about the organization. Essentially, this stated that "NBBSD has been formed in order to improve the consumer's acceptance of national brand soft drinks manufactured by its membership and their bottler -distributors."

Another resolution that may have broad-reaching effects on independent bottle vendor operators was the board's recommendation to revise the bottle and case price upward. This statement was "this organization will immediately initiate a program to secure the favoring of all parent companies of an industry-wide move, viz., to change the bottle and case deposit structure to the ultimate end that deposits bear a direct relation to the cost of the bottles and materials."

Membership in the institute is open only to firms manufacturing or distributing soft drink beverage extracts, syrup or flavored concentrate and handling five or more licensed operations to produce and distribute soft drinks manufactured from such extracts, syrup, and supplies that are not eligible. It was estimated, however, that only the largest of the nation's major bottlers were represented by their parent firms attending the meeting.

The first six-month period for the new association was pegged as a "planning" period, during which an intensive membership drive would also be conducted. Organization's first annual general meeting was scheduled for November, this year, in Atlantic City.

Vender Data

Concrete information and comments on the inter-relationship of the soft drink industry and vendors was detailed in the talk delivered by Vend's editor, G. R. Schreiber. Opening his address, he stated: "No one of the automatic merchandising industry lends itself so well to wishful thinking as the vending of bottled soft drinks. Nor has any other phase of this constantly expanding industry subjected to so much controversy and so little solid thinking. Right now, the average vendor is certain of one thing: There is always room in automatic merchandising in which he wants to share. But don't ask him how he intends to capture his share of that plus market . . . he really doesn't know the answer!"

"Only one national bottling company has thus far successfully started and implemented a method of soft drink vending program. That singular success belongs to the Coca-Cola Company. While Coca-Cola, the most successful bottler from parent firm to the smallest franchise holder, has rosy ideas about duplicating Coca-Cola's program," Schreiber continued.

Continuing, Schreiber said that other parent bottlers have been unsuccess ful and have spent the necessary millions of dollars needed to duplicate Coca-Cola's vending program. "This is merely another proof that: vending will not be an easy task, but it is necessary if the bottler is to remain in the bottle drink market." This picture showed that as of January 1 this year, 225,000 bottle-drink machines were on locations over the country; each machine averaged $300 bottles a week, an average means that bottle-type drink vendors do an approximate weekly volume of 1,667,000 cases, or 87,760,000 cases each year.

Cup Machines

Discussing cup vendors, Schreiber said that there are between 11,000 and 12,500 of this type vendor on locations, which average weekly sales of 850 cents per unit, or a national total volume of $55,100,000 per year. Within a period of 10 years, according to various estimates, it is felt that there will be from 500,000 to 700,000 soft drink machines, cup and bottle, on the market.

"It can be seen from these few statistics that bottle drink vending is already a big business and that it is every reason to believe that it will become even bigger," Schreiber said. "Vending, as a method of retailing, is not a novelty. It is a tested and proved method of distribution and it is here to stay. It is true that there are some bottlers who would not see a market for automatic vending machines at all, but the industry since its infancy. He said he had been thinking of going to Benton & Bowles to spend $250 per machine to mail to 250,000 of the nation's best franchises to find out if they could be sold at the same price as a national brand label."

"This is certainly an unreasonable approach to the problem, but it is not an isolated incident. This bottle, and others like it, are hard to cut off their ties to their face. The same phrase applies to those who hurl criticism on the validity of the automatic merchandising industry since its infancy. He said he had been thinking of going to Benton & Bowles to spend $250 per machine to mail to 250,000 of the nation's best franchises to find out if they could be sold at the same price as a national brand label."
Canteen Vs. FTC Case Continued

WASHINGTON, July 17.—Hearing examiner Charles Busby (July 15) gave Automatic Canteen Company of America an extension until August for filing exceptions to rulings made by him during the course of the Federal Trade Commission (FTC) case.

Louis Gravelle, counsel for Canteen, said he will file numerical exceptions to rulings by the examiner which permitted letters from confectionary manufacturer to go on record over Gravelle's objections. Many of these letters, according to FTC trial examiner Arthur Farkon, purport to show that Canteen was receiving preferential price.

After exceptions have been made to Canteen, the company will then be able to appeal a possible unfavorable ruling on the exceptions to the full commission. If made, such an appeal would be the last legal step in the procedure before a final FTC decision on the case.

Stamp Machine
Patent Granted

WASHINGTON, July 17.—A patent bearing the serial number 2,441,747 was issued last week to F. J. Niewoehner, Bergenfield, N. J., for a postage-stamp vending machine with the assignor to the Postage Stamp Machine Company, New York.

This is a diagram of the machine appearing in the current issue of the U. S. Patent Office publication, Official Gazette. This stamp machine, apparently vends stamps in packet form with delivery from bottom to top.

Niewoehner originally filed application for the vender's patent January 17, 1945. Nine claims were granted with the patent.

Famed Boardwalk Sprouts Venders

ATLANTIC CITY, July 17.—The Boardwalk here has become, this year for the first time, the location for an almost continuous battery of venders, which are spotted in most alleys, boardwalks and stores lining the beachwalk. Many of the venders are cup soft drink venders, with numerous pop machines, peanut and gum machines rounding out their wares.

Operators are co-operating with Boardwalk inspectors by placing advertisements for the cup arc venders and also seeing to it that units are placed inside individual property lines, thus preventing a walking hazard along the beachfront.

G. & P. Engineering
Into New Quarters

DALLAS, July 17.—G. & P. Engineering Co., Ltd., is moving to new headquarters this week at 2910 McKinney Avenue, this city.

The firm, headed by O. R. Martin, announced. New location is now being rented for early production on the new cup vender, which will go to Dr. Pepper bottlers and the general public.

Firm has just concluded its reorganization program and has increased capitalization, Martin stated.

Truman's City Taxes Gigs

INDEPENDENCE, Mo., July 17.—A 2-cent-per-pack tax on cigarettes went into effect here recently. City, birthplace of President Truman, is third city in Missouri to institute a tax this fiscal year, the new fiscal year, July 1.

Coca-Cola Route for Sale

Ops Fire Final Gun in $ Survey

State Mfrs. Could Aid by Slicing Costs

Offer Workable Solutions

Workable solutions are ready to be put to the test by juke box operators who need them most. A code of ethics, for instance, would provide a code of conduct that operators can follow. A code of ethics, however, would not be effective unless juke box operators have no cause to worry. Witham says:

No Action Is Seen on Scott Bill in 1948

Congress Too Busy This Year

WASHINGTON, July 17.—Juke box operators have no cause to worry in 1948 over the Scott bill, even though this week’s action by President Harry S. Truman in calling a special session of Congress technically revives the measure to end the juke box box office operators have no cause to worry. The average distributor, factory owners and some operators believe in high Bernice Filben in this country. That music is a business and not a paying business unless percentages are changed, record companies and prices of sets and the records and the machines lowered.

The music industry, unless he is (See OPERATORS FIRE, page 106)

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The music industry, unless he is (See OPERATORS FIRE, page 106)
AIR EON APPOINTS 2 NEW DISTIRIBS

KANSAS CITY, Kan., July 17.—Confirmation of two new distributors by the Airjon Manufacturing Company was made this week by W. F. Craig, general sales manager. New reps will cover Indianapolis, eastern Kansas and western Missouri.

The Trut Music Distributing Company will act as Airjon distributor in the Indianapolis, Ill., area. Roy Clarson, business manager of the Michigan Automont Phonograph Owners’ Association (MAPOA), who made the report in answer to a series of complaints against the new unit by a large number of dealers in the area.

The Western Specialty Company, Kansas City, Kan., headed by Wolf Riman, has been appointed distributor for eastern Kansas and western Missouri. Riman has built up a large reputation for his work in the field of Airjon products.

Oeps in Manchester
Get Vet Backing in Juke Box Tax Fight

MANCHESTER, N. H., July 17.—A number of local operating concerns here this week backed up in court in the effort of the state court to enjoin the city from enforcing an ordinance regulating and licensing juke boxes. Papers were served on Mayor J. T. Benoit, City Clerk M. J. Quinn and Acting Police Chief G. E. Welch, all named as defendants in the action.

The plaintiffs are the Marine Corps League, the Thornton Association of Naval Veterans, Travelers Lunch Counter Distributing Company of New York and the Manchester Music Company.

The petitioners questioned the constitutionality of the ordinance, claiming that it violated the “due process of law” articles of the State and federal constitutions. They further contended that the ordinance is invalid because it is not, and does not purport to be, a regulation, but is “an unlawful attempt to raise revenue by said city.”

City Clerk Quinn this week said that a number of coin boxes, worth $1,175, have been collected in license fees, including $740 for 74 juke boxes and $417 for 417 coin boxes governing a central recording machine (hides-away).

In asking the court for a declaratory judgment, the plaintiffs requested that the court enjoin from enforcing the ordinance (covering the tax) pending a decision on its constitutionality.

Packard Now Using Lunite Grille Front

NEW YORK, July 17.—The Lunite division of the Chicopee Manufacturing Corporation has announced that it is increasing the industrial uses for its Lunite woven plastic screen material, and that the material is now installed as a grille cloth by the Packard Manufacturing Company, Michigan, for the latter’s automatic phonographs.

Made of saran, a vinylidene chloride resin, the Lunite colors cannot fade as the colors of the material are blended directly into the basic plastic screen material. The Lunite is used to cover the speakers on the Packard units, and it has been treated for less sound absorption which results in true sound reproduction and tone transmission. It is removable with soap and water and is easily cut and installed.

Detroit Music Ops Take Issue With Inaccurate News Reports

DETROIT, July 17.—Intra-industry trouble and location-jumping are at the root of the problem, according to Roy Clarson, business manager of the Michigan Automatic Phonograph Owners’ Association (MAPOA), who made the report in answer to a series of complaints by a large number of dealers in the area.

Contacts with numerous operators confirm Clarson’s stand that recent changes in recent months have enjoyed a more peaceful frame of mind than had been the case in the industry for some time.

Public officials, however, issued a warning that any public violence, attributable to juke boxes, might result in closing down the business. A State judge or commission statement issued about a year ago was cited, indicating the commission’s intention to stop juke operation in any spot where violence occurred, but no recent local newspaper stories indicate any diminution in a disturbance in a similar area.

Officials of the Lunite division of the Chicopee Manufacturing Company has announced that all machines would be kept as an aid in determining responsibility in the event of any trouble.

The MAPOA board of directors at a meeting Monday (12) voted to cooperate with the fullest extent with all law-enforcing agencies in a effort to put an end to any disturbance.

Where’s the Body?

DETROIT, July 17.—Folks in the juke box business in this territory are taking the prevailing squawk about “business is dead” a bit literally. A few weeks ago The Billboard reported on a new record distributing firm that is specializing in music for funeral chapels.

Now the Michigan Automatic Phonograph Owners’ Association has picked Judge George Murphy as honorary chairman of its new Hit of the Month Committee, which is to enforce public operation. It is expected that Eastwood Park will be a judge of probate court, which has jurisdiction over the affairs of deceased Detroiters.

Correction

JERSEY TOWN PASSES CURFEW ON JUKES

EGG HARBOR CITY, N. J., July 17.—City council in special session this week passed an ordinance regulating the playing of juke boxes in this town near Atlantic City. The ordinance covered all public places, including bars, parks, and public buildings, during the hours of midnight until 2 a.m. on weekends.

At Gala Party

DETROIT, July 17.—The Detroit Hit-of-the-Month program will be launched tomorrow (18) at Eastwood Gardens, with Woody Herman’s orchestra to provide the music. Event is under the direct sponsorship of the Michigan Automatic Phonograph Owners' Association (MAPOA), which is handling all arrangements, and underwriting the cost for the ballroom and band.

Program will feature the appearance of three disk jockeys, who will be alternated each month. At this first session the jockeys are John Slagle, WXYZ; Bob Seymour, WMNH, Dearborn, and Beverly Norberry, only local female jockey, of WJW, WYndotte. For August the jockeys will be Warren Kelly and Fran Pettyp, WJIR, and Russ Mulholland, WXYZ.

Each jockey will present four selected new releases, and the audience will vote on them. The number selected will then be named the Hit-of-the-Month, and placed in the No. 1 position on the more than 5,000 juke boxes belonging to association members for August. In order to get the program under way the association committee itself made the first selection of a tune for July, You Were There, recorded by Charlie Barnet, which is now being placed in the No. 1 slot.

Probate Judge George Murphy has been named honorary chairman of the committee in charge of the monthly public programs.

MAPOA TIES OFF Ht Promotion At Gala Party

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B The Best! B The Best! B The Best! B The Best! B The Best!
Operators Fire Final Gun; Seek Price Cuts by Mfrs.

(Continued from page 104) partially supported otherwise, is one of the biggest suckers on earth."

5-Cent Play

A Schlesinger gets the Square Amusement Company, Poughkeepsie, N. Y., is a veteran of 29 years in the operating end of the music machine business. He had the following to pass along:

"What the country needs today is a continuation of the 5-cent play. It hardly seems feasible that with the tremendous strides of television that 10-cent play is the answer to the music merchant's problem. It is my opinion that 10-cent play would bring about the conditions that relegated the buck to the barnyard at the turn of the century. Basing my observations on 29 years of operating, I feel the present situation can be handled successfully by doing the following:

1. Manufacturers must, and eventually will have to curtail their production.

2. Distributors must cease creating new operators who have become a thorn in the side of every operator today. Ninety per cent of the operators created in the past year have fallen by the wayside and the distributors have sold and resold these routes to the detriment of the music machine market. The manufacturer and the distributor form the basic foundations and the necessary knowledge to carry him through these trying times.

3. Operators should curtail their purchases, cut their operating costs to the bone, trim off the fat and, if the above conditions can be met, the operator will be in a position to sell his music to the location on a profitable basis, whether it be from a dime or an equitable percentage basis.

"If television improves with the years, the 5-cent play is bound to be doomed, too, for the above conditions will definitely take care of themselves for, in the laws of nature, there is no question of the survival of the fittest."

Cut Nickel Chute

R. B. Cooper, Mapleton, Ia., offers an idea to hypo the play of the operator whose route covers a farm area.

"I live in a farming community where the corn field is out back, and if I want to sell my machine I have to walk through the cornfield."

"The only change that could be made would be two plays for 10 cents, and five plays for a quarter.

"I have found from some locations that the collective action of the farm boys is very strong."

"The plain fact is they have just about milked them dry. I operate about 200 machines, and I have replaced about a third of them with post-war machines, but I started this year determined not to buy a single new machine until a real price war is on them, and I suspect we are going to continue this plan until the factories wake up.

Thoro Study

E. Walter Harrison of Kilmarnock, Va., has gone into the problem thoroughly, and comes up with the following:

"Admittedly, the music business today is in bad shape. It is no secret that about half of the machines are broke, an unusual number of routes are for sale, and new machines are not in. I have not been able to find an idea that is not what caused all this, as anyone who can count up to 10 knows. But, to me, a machine and still sell its product, i.e., music, at any price and under any conditions is not what is required to run the music business.

"And it is unfortunate that due to present conditions, this price cannot be cut, as you will find that once a machine has been educated to a 5-cent play.

"I am speaking from experience, as I have operated 165 routes for six years, and also six-for-a-quarter, and the plain fact is that they laid an egg for me. I formerly paid around $250 (pre-war) for each machine, and that five men the last two months who had to drop out of the business due to the present situation.

"Any person who can read English and can read the figures in the financial statements of any company will know that the only sale of the operating picture is new machines.

Increased Prices

"It is true we are, now in a period of inflation."

The U. S. Department of Commerce, the general price structure has risen from 106 in 1938 to 169 today. In contrast to this, prices of new machines have risen about 350 per cent. Do you know of any other industry that, as a whole, has advanced its prices in such an outrageous fashion as the manufacturers, knowing the pent-up demand for their products, have taken advantage of the operators, and

BIG MONEY
FOR OPERATORS OF Red's Columbia
COIN OPERATED RADIOS
Choice of 2 Sizes and Styles. Specially Engineered for:
HOTELS  HOSPITALS
MOTELS  RESTAURANTS  BARS
SPECIAL DAYS  SUNDAYS, ETC.
Specially engineered for the finest in tone quality and performance. Acclaimed America's Best Buy by operators... for bigger profits at a smaller investment.

WRITE TODAY FOR LITERATURE ON HOW TO BUILD UP YOUR OWN BUSINESS WITH VERY LITTLE TIME, EFFORT AND INVESTMENT.

COLUMBIAN PRODUCTS CO.
505 N. LA SALLE ST., CHICAGO 10, ILL.
MICHIGAN 3474

Poll Winner

CLEVELAND, July 17—Cleveland's Top Ten, a radio show heard here over WJW from 4:05 to 5:00, has presented in conjunction with the Cleveland Photophone Association its annual poll, and presented the following:

"The radio program features the 10 most popular records in the tri-state area. The CPMA Hit Tune of the Month. It is comparatively new, having been released in the first of the year, a few months, and is heard on the newest radio outlet in the city.

The only change that could be made would be that you must turn it back where it be.

"Incidentally, I don't see any of the big operators going broke, but I know plenty of small boys with their back to the wall."

Chattanooga Choo Choo

T. R. Gayton, a Chattanooga operator, delves into mathematics to arrive at some conclusions. He says:

"The answer is cheaper and will be all right.

The dime play is out—so is six-cent play. The only play is $1.00 out of me for a juke box that lives and must live on the lowly nickel.

Network Trouble.

"What the country needs today is a 10-cent play. Anything else will conflict with the high price of equipment plus manufacturers who are few, and I am sure the manufacturers will not charge $1,000 out of me for a juke box that lives and must live on the lowly nickel.

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Chicago:
General feeling among the trade that Herb Jones (Bally) and Herb Gellman, owners of the new Empire Coin Machine Exchange, will do a first-rate job as committee heads for CMD's 1949 convention at the Hotel Sherman. Those who are known for their efficient handling of wires feel that the two owners of Pat's Music, who has been west for his health for some time, will give a good show for the end of this month, according to Edward Heibel, who has been managing director for a number of years.
James, vice-president in charge of manufacturing for the AMC, reports demand has pyramidawed ahead of present manufacturing schedules. Readers reported the presence of the coin-operated bowling wall washing machines.

Robert P. Schmidt, for many years in the beverage business, has introduced a Hines root beer vender to the Motor City area, with the organization of the Dispenset Company. He moved the outfit from Los Angeles when the firm decided to shut down the plant.

O. D. Jeannings line staffers ended group vacations July 17. During the absence of the line workers, firm heads got a chance to look into other phases of the business. Among the visitors dropping into Jeannings were Art Puts, Garfield Novelty, Columbus, O. ; Charles Rosen, Ohio Specialty Company, Fort Madison, Ia., and O. R. Messner, Elk hart, 111. John Neise, sales manager, spent the first week of this month doing a little fishing and getting better acquainted with his four-month-old son.

Nate and Sol Gottlieb held the fort last week at the D. Gottlieb plant. Nate, a sunburnt old bird of thirty years, was still in a good humor, after two days of well-earned rest up in Eagle River, Wis. Gottlieb production line is running at its full production the week before. While the plant was closed the production line area was given a paint job.

News from United Manufacturing is that Lyn Durant, Billy DeSelm and Roy Bergley, who are the line workers, are making progress on their new five-ball, Major League Baseball, machine. Business in the suburban trip John took care of details last week will help Kenneth Showings in those cities. Brake heads are doing a first-rate job as committeeheads for CMI's 1949 convention at the Hotel Sherman here. Both Herb Jones (Bally) and Herb Gellman, owners of the company, are the proud owners of the proportions involved. The service, designed to partialy hand-written title strip and improve the appearance of the title panels, provided with spritized strips of labels that appear on The Billboard's Honor Roll of Hits each week. (See New York on page 111)

Detroit:
Dale Sauve, of A. P. Sauve & Son, returned Thursday from a week's vacation in the west. He reported a general business outlook slow for the balance of the summer. Dale was accompanied by his parents of six-pound boy born Passavant Hospital last week. The couple are the proud owners of the proportions involved.

Turning Back the Clock

10 Years Ago This Week
July 22, 1938 - American Robbins Association, Inc. (AJA), the first jobber organization in the trade, at a meeting of 13 undertook to dissolve. Attending the final meeting, was John Imperial, who put the motion, and affixing their signatures to the dissolution statement, were John Imperial, president; Currie M. King, vice-president; Budin's Specialties, Inc.; Nat Cohn, president; Modern Vending Co; David Robbins, president, D. Robbins & Co., M. Greenbaum, Amusement Coin Machine Manufacturers, and Charles Richmond, president, New York Vending Co. John Haddock, AMI president, and A. E. Rahmin, vice-president, of the Chicago Coin Machine Exchange is to sell for $100; it is to be put on the market. warmth is the beginning of a new policy by the firm, which is changing its name to Chicago Coin Machine Exchange.

Chicago Coin Machine Exchange is putting on a special show of used machines, ranging from an automatic piano to an old Majestic sandwich vender. Sale is the beginning of a new policy by the firm, which is changing its name to Chicago Coin Machine Exchange. The service, designed to partially hand-written title strip and improve the appearance of the title panels, provided with spritized strips of labels that appear on The Billboard's Honor Roll of Hits each week. (See New York on page 111)

Cincinnati:
The Automatic Phonograph Owners' Association held its regular board of directors meeting Tuesday (13) in the association office. Those in attendance at the session included Sam Chester, president; Charles Kautter, secretary-treasurer; Harry Hester, bill Harris, Bill Stratton and John Nordeen, all members of the board of directors, which had been scheduled for the same meeting, was postponed due to the heat.

Milton Cole, who operates the Ohio Specialty Company, has left for Hessel, Mich., for a change of scenery and to attend to personal business. Milton is due back about August 1. William Fitzpatrick, who has been working for the Western Union, has been drafted. Mr. Torpey, a regular, in and around the community, is feeling better and is back at work covering his route. (See New York on page 111)

Music Operators' Association, Inc., held a meeting. A $25 deposit on franchise fees and regular monthly dues by 50 per cent at a recent meeting was scheduled. The meeting was held Tuesday (22-23). Hungry and thirsty operators are invited to partake of the refreshments and try out some new novelties that will be shown for the first time.

13 Years Ago This Week
July 24, 1935 -Automatic Robbins Association, Inc. (AJA), the first jobber organization in the trade, at a meeting of 13 undertook to dissolve. Attending the final meeting, was John Imperial, who put the motion, and affixing their signatures to the dissolution statement, were John Imperial, president; Currie M. King, vice-president; Budin's Specialties, Inc.; Nat Cohn, president; Modern Vending Co; David Robbins, president, D. Robbins & Co., M. Greenbaum, Amusement Coin Machine Manufacturers, and Charles Richmond, president, New York Vending Co. John Haddock, AMI president, and A. E. Rahmin, vice-president, of the Chicago Coin Machine Exchange is to sell for $100; it is to be put on the market. warmth is the beginning of a new policy by the firm, which is changing its name to Chicago Coin Machine Exchange. The service, designed to partially hand-written title strip and improve the appearance of the title panels, provided with spritized strips of labels that appear on The Billboard's Honor Roll of Hits each week. (See New York on page 111)

Toon Cities:
Archie LaBeau, of LaBeau Novelty Company, is in South Dakota and reporting back to Monday. Archie will drive a horse race himself. Son, Robert, in-dependently, has been taking a trip to Chicago, and plans to ride his pony, Oak Hill Chief, near Carthage, on Tuesday (13) near Brainerd, Minn.

Matt Engels and Walter Johnson, of Mayflower Distributing Company, St. Louis, were vacationing near Cross Lake where they caught a fish a good-sized pike. Other notable visitors this week were John Nordeen, 53-year-old St. Paul operator. Tony Nordeen, who is in South Dakota and reporting back that business is brisk.

Herman Paster, head of Mayflower Distributing Company, is in south Dakota after returning home from a two-week vacation, are spending their two-week vacation at their cottage at Indian Lake, a spot that is very popu- lar with the local columnists and their families.
Chicago:

(Continued from opposite page)

Rock City distributing, Nashville, Tnck., and D. C. Miller, Beacon Coin Machines, Inc., Boston, was an AMI Loop sales office visitor.

Local reaction to the job Joe Hanna, Universal's salesman, is trying to do, is that given early support by Empire State operators where the association idea is a natural, it is a moving picture industry who is noted for successfully completing the job. Joe's efforts have paid off and the industry is expected to return to his office next week.

Jimmy Johnson, Globe Distributing, reports his Lightning Chang is going over with operators. . .

John Haddock, president of AMI, and his wife were in St. Louis, Mich., recently on a business pleasure-week end. They stayed with friends who live in suburban Winnetka. Chet Ozinga was on hand the other week to assist at the Chicago coin row showings in Nashville and Knoxville.

Victor Comforte, general manager of Distributing Corporation of Illinois, reports that several of firm's big show windows were recently in the window-breaking campaign that is going on in many Chicago stores. He

two with a plausible glass that would swing the pane-breaking missiles back to their throwers," he mused.

Mike Spagnola, Automatic Phonograph Company, has this true talk to tell of "how not" to conduct a profitable music operation. When a used juke was brought in last month, one family of like vintage. No nickle attraction in that set-up, Mike said.

Murray Rosenhal, Coinex Corporation, reports his very quaint continuing to hit the sales ball's eye. New and reconditioned units of this type are finding their way into amusement centers, and with summer visitors now humming, the ray guns are finding even more play than was expected.

Artic Vend-o-Mat, Inc., using the redesigned Venus Freeze ice cream bar vender, opened an advertising program in Chicago Sunday newspaper line work, involving inquiries from would-be operators to visit the plant office, is developing quite a following for his machine. A. D. Dubin, sales manager, stayed in the plant office Sunday (11) operation, etc., of the new machine.

From would-be operators to visit the plant office while still keeping an eye on the work which piled up during his recent trips to the East and West Coasts.

Beacon Coin Machines, Inc., Boston, called on Lindy Force recently to discuss New England distributor in
case of emergency, he pilots his businesses while still keeping an eye on the work which piled up during his recent trips to the East and West Coasts.

Bel E. Hall, Holli-Ware Manufacturing Company general manager, reports from his Northwest branch office (Kendy King, Nat Bow Jr.) with Sweet, et al., that the object of placing

from bulk venders who have viewed the machines. . . Ray Cum

fonyd, Peach Lanes Company, is looking plenty of work to keep him busy as he promotes the company's bar vender operation, retail record store and furnishing them with the latest in records and new models.

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COLUMBIA TWIN FALLS

NEW GOTCHET CONSOLE
Here's the latest and crystal clear priced highballer at a bargain price. The cut is $179.95. The over-all size is 31" H. x 19" W. x 10" D. Solid oak base...Beautifully finished without a dent. Classic action. Built for years of service. Built to last. $179.95.

WRITE FOR PRICES
GOTCHET TOOL & MFG. CO. 129 N. Union Ave., Chicago 2, Ill.

SURPLUS
1 Exlibl Rotary Pusher $295.00
1 Bally Shaw $120.00
1 Gottlieb Hollywood $79.50
1 Bally Jelly Bean $125.00
1 Rock-Ola Spectravox $189.50
1 Rock-Ola Master $139.50
1 Watling Lo-Boy Horoscope Scale $95.00
1 Gott. Skeeballette $59.50
1 Keeney Air Raider $15.00
1 Cenco Robin Hood $65.00
1 Total Rolls $50.00

WESTERN MICHIGAN ALONG LAKE MICHIGAN
1947 Doo, Photomatics, Rock-ola Popcorn Vendor, 67.00
Includes all taxes. For local del. for some small centers, or some paper that wants to make some sales. Write for details or call at office.

PLAFLAND AMUSEMENT CO. 340 North Avenue, W. Milw., Wis. also in Milw., Minn. Phone: 9-5024

-record discs for automatic machines
Fibre $6.00
Aluminum $7.90

July 24, 1948

HUB DISTRIBUTING CO., 632 Tenth Avenue, Cor. 45th St., New York 19, N. Y. Circle 9-6790

IMMEDIATE DELIVERIES
NEW GAMES
WRITE FOR PRICES
CENGO'S MERRY WIDOW
1617 W. Belmont Avenue
OTTLEBAY ALL BABA
UNITED MAJOR LEAGUE BASEBALL

MORRIS NOVELTY CO., INC.
200 E. 45th Street, Chicago 17, III.

NEW GAMES IN STOCK
United Major League
Chicago Coin Spin Ball
LEHIGH SPECIALTY CO. 1407 W. Montgomery Ave.
Philadelphia 21, Pa.
Phone: Pople 5-3299

IMMEDIATE DELIVERIES
NEW GAMES
WRITE FOR PRICES
CENGOS MERRY WIDOW
1617 W. Belmont Avenue
OTTLEBAY ALL BABA
UNITED MAJOR LEAGUE BASEBALL

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CENGOS MERRY WIDOW
1617 W. Belmont Avenue
OTTLEBAY ALL BABA
UNITED MAJOR LEAGUE BASEBALL
MUNY'S FACTORY REBUILT MA-
CHINES LOOK AND WORK NEW.
FREEL Page, 52 Illustrations, Catalog
New or Factory Rebuilt Amusement
Machines—Any Make or Model—Parts,
Supplies & Cards—Munuys Has Them All.

TWIN CITIES:
(Continued from page 108)
engineering spent a week fishing and
vacationing at Lake Mille Lacs in
Northern Minnesota. . . . Dolores
D accelerator, secretary at LaBeau Novelty
Company, is vacationing for two
weeks in Ledell, Wis., while Irene
Hissell, bookkeeper, is back from her
vacation.

Among recent visitors to the local
machine shop were: the past few days were Don
Hazardow, of Atikin, Minn.; Harry
Roll, Cambridge, Minn.; Hank Krue-
ges, St. Peter, Minn.; Harry Colgan,
Manchester, Wis.; M. A. Hansen,
Cambridge, Minn.; . . . Others here also
included Jack Baron, staff writer regis-
terative for Rock-Ola, visiting La
Beau, and Mrs. D. M. Jeffers,
whose husband is an operator at
Crosby, Minn.; . . . Mill Coebeer, of
Minnesota, was in town at the
orders; Earl Hanson, St. Peter, looking
at pin games, and Frank Phillips, of
Winsted, Minn., interested in new
photographs.

Merriam Park Post, American Le-
gion junior baseball team, sponsored
by LaBeau Novelty Sales Company,
with Archie LaBeau Jr. as manager,
was starting their title an
and started its district play-outs. . . . Matt
Engel, of Mayflower Distributing
Company, reports that his company's
record department business is very
good and that five-balls are now get-
ting terrific play from coinmen. . . .
Carl Cavallero, mechanic turned into
salesman, is now beating the bushes
in Western Wisconsin, while Ray
Sellman is calling on trade in Northern
Minnesota for LaBeau Novelty Sales
Rock-Ola Jobbers.

His family back from a two-week
visit with his in-laws in St. Paul. . .

WALLACE T. T. 1015
Replacement Plastics
Beautiful solid colored
colors. Rubber tubes may be
ordered shipped in 24 piece
box. Box of 20 at $6.50
each, L. P. and B. C.

Eagle Coin Machine Co.
3441 W. Montrose Ave.
Chicago 13, Ill.
Phone KEYSTONE 7628

SPECIAL: ALL PURPOSE RUBBER SERVICE KIT $5.00
Includes every type of rubber used in
pin games.
THIS IS A GREAT BUY

COIN MACHINE SERVICE CO.
1547 N. Fairfield Ave., Chicago 22, Ill.

ADVICE AND LOCATION EQUIPMENT
SINCE 1912 WE HAVE SOLD THE BEST
Zodi Typewriter Astrology . . . Write
Strode Pen . . . Write
Solar teaspoon . . . 130.00
Cozette Paper Holder . . . 19.00
Midget Memories, Silent . . . 165.00
Midget Memories, Sound . . . Write
Stopwatch, New Counter Came . . . 49.50
Small lamp, hex size, beautiful m
aluminum cabinet. Mechanically
improved . . . 60.00
Photomint, floor sample . . . Write
Photomint, factory recondi-
tioned, new price . . . 450.00
Value-of-Graph, floor sample. . . Write

Photo Snap, Photo Frames, Chem-
icals, Voice-Graph Records and
Hinges, Coin Cans, Leather to
in

MUNY MUNY MUNY
1110-100-3924, Minn. N.Y.
4135 W. Armitage Ave, Chicago,
11111111=-111111
COIN MACHINE SERVICE CO.
Includes

adores, Coin Changers,

COIN MACHINES

IN 1907 WE HAVE SOLD THE BEST

Mills Mils Mills Mills Mills Mills
Bells! We have all Mills latest Bells in
stock.

AUTOMATIC COIN
MACHINE & SUPPLY CO.
4335 W. Armitage Ave., Chicago, Ill.

WE OFFER: AMUSEMENT DISTRIBUTOR

NOW $150.00.
5c-10c-25c ROL-A-TOP
BELLS
The Above Prices Are Net F.O.B.

WATLING MFG. CO.
4650 W. Fulton St.
CHICAGO 44, ILL.

GOLD NUGGETS
5c and 5c — and 25c and 25c
Keeny's newest and most successful
Console including new low
payout improvement.
Like New—Less Than 4 Month Old
90-Day Guarantee
$299.50
Sold 4 months ago for $300—
1/2 Deposit With Order, Balance C. O. D.

Scoot-Crosse Co.
1423 Spring Garden Street
Philadelphia, Pennsylvania

MILLS MACHINES
We have all Mills latest Bells in
stock.

FRIEDMAN
AMUSEMENT COMPANY
443 Edgerton Ave, S. E., Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

WANTED
Up to 50 Show Bells, Made by Mills.
Highest Prices offered.
Tompkins Wire or Phone Call.

SIMON SALES, INC.
627 10th Ave.
New York 19
Plates 1-5660

GIVE TO THE RUNYON CANCER FUND

3441 W. Montrose Ave.
$6.50 each
$4.50 each
Eagle Coin Machine Co.
3441 W. Montrose Ave.
Chicago 13, Ill.
Phone KEYSTONE 7628

NOW $150.00.
5c-10c-25c ROL-A-TOP
BELLS
The Above Prices Are Net F.O.B.

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Up to 50 Show Bells, Made by Mills.
Highest Prices offered.
Tompkins Wire or Phone Call.

SIMON SALES, INC.
627 10th Ave.
New York 19
Plates 1-5660

GIVE TO THE RUNYON CANCER FUND
Vet Distrib Gives Lowdown
On British C. M. Conditions

(Continued from page 97)

this country in this great day and age, but you must understand that these are my own personal opinions and viewpoints.

The business here is in the dollars and to my mind for the very important reason that a novelty business without novelties cannot be in any other state. We are not allowed to manufacture machines for use in England and we are not allowed im-

portations. We have to make do with what we have.

The type of location most popular with machines is amusement arcades at summer coastal resorts. These provide

the main outlet for machine sales, but, as stated above, they have to make do with reconditioned or revamped machines to replace their

own old machines which are too far gone to rebuild. These locations have to have a variety of machines and therefore have to use types of

machines which you say are obsolete in

your country. Believe me, under normal conditions they would be over

here, too.

The locations such as cafes, pubs, etc., which used to have large groups of machines of the pintable type, have become very limited. Mainly because there are no new machines to do over, and what little play there is, is going to the newer groups to whom these machines are new.

You may notice ads in our trade paper for machines of the odd ball type, but it doesn't necessarily follow that any-

body who has them, or who is still playing on them when installed in loca-

tions. What demand there is for pin-

ball machines to Atlantics who would have difficulty in getting more before the outbreak of war, of which there seemed to be a limited amount, and they would therefore be new to many locations. Furthermore the cost of

$20 would be for reconditioned ma-

chines, which you mean that it has been rewired, repainted and fitted with a new rectifier and transformer, etc. In fact, most times the cost of

rebuilding machines is much higher than the original value of the ma-

chine.

Vendors and Jukes

The sale of cigarettes thru vending machines is non-existent and has been since the war. In any case this has never been an operational business in this country. Machines were owned and serviced by the tobac-

coastal and in most high priced areas, owing to the high cost of cigarettes and the shortage of the popular brands. Machines must not be considered as machines as it is a rationed com-

modity and must be sold over the counter and coupons handed in. The present ration per person for four weeks is one dozen.

Juke boxes have never before been installed in this county to earn money. These have been installed in London on the street as a "flash" to attract customers.

When installed in pubs, etc., the loca-
tions are most in the most popular rental to the operator which bears no

relation to the earning power of the machine, for if operated in the nor-

mal way it would show a loss. Juke boxes are raising the game and operated by amusement arcade pro-

prieters in their own arcades. To my mind the only future for them is for juke boxes when they can be im-

ported to replace the old machines and obsolete models now in use. That is if the price will permit it.

Basic Economics

Then there is the economic angle. All machines have had a period of bust and

things was aimed at preventing juke boxes.

Chicago Coin's

"Double Up"

is the new model which has been placed on the playfield in the American market. It is a small replica of the old

model which was a popular one in Europe. It is a smaller model and has fewer features than the older model, but it is

able to be operated by one operator.

There is a peculiar thing happen-
ing. Many of the most popular types of machines in 1939 such as cranes, pintables are not now getting any play

anymore. Machines which were dead in 1939, and in fact were popular

in 1914, are now popular again. I am afraid it will be a long time coming

when I shall be able to handle new machines from the States and of our own

manufacture.

We continued their effort for the benefit of visitors to Atlanta who would have had little entertainment otherwise.

"We felt, and believe now, that clos-

ing them entirely, saving the state is sure to mean increased drinking from bottles in hotel rooms, corruptible speakeasies that do not police them-

selves, and the increased number of

mattress fires that bottle drinking in

rooms will bring.

"While the sale of mixed drinks was practiced there was a marked de-

cline in drunkenness in hotel rooms, in mattress fires actually in existence, and the nuisance caused by juvenile delinquency, the latter as reported by the May-June grand jury.

NO ACTION

(Continued from page 97)

boxes are not being used in Chicago, but referred to its ordinance committee an order to permit minors over 17 to play in arcades was rejected. It also rejected a suggestion than laun-

chettes be licensed.

By Chicago Coin

Crazy Ball New
Five-Ball Game

CHICAGO, July 17.—Crazy Ball, a new five-ball game featuring a white rubber spinning bumper, is now in full production by Chicago Coin 

Machine Company and SEEBURG, L. S. E. The machines at the present time are the 179.50

models by the company.

Scoring highlights of the new Chi-

cago Coin product include sequence of five balls, five balls in a row, and roll-over action and a special use of flippers which permits players to keep the bumpers from cheating.

Chicago Coin officials stress the fact that its new "never wear" white rubber bumper, has faster action and will not mar the appearance of the playfield.

"We are going to be doing away with our old 200,000 points on mystery score.

On the mystery play, ball drops in kick-out and scores 50,000 to 200,000, depending on what stage the mystery kic-
METAL TYPER DISCS
FOR GROECHEN TYPERS
$9.50 PER 1,000

TOP QUALITY ONLY—ONE LOW PRICE
SAMPLE ON REQUEST
MONEY BACK GUARANTEED
1/3 With Order. Balance C. O. D.

MAX GLASS DISTRIBUTING COMPANY
9 1/2 DIVERSITY - CHICAGO, ILL. 627 10th Ave
up
G. F. Operated
Manufactured
METAL TYPER MACHINES
FINEST ALUMINUM DISCS
METAL TYPER DISCS
July 24, 1948

NEW METAL TYPER MACHINES
REPAIR SERVICE
PARTS AND SUPPLIES
We Rebuild Old Groechen Typer Machines to Look and Operate like new.

FINEST ALUMINUM DISCS
Plain or Colored
Write for Samples and Prices
FOR TOPS IN QUALITY
BUY DIRECT FROM THE MANUFACTURER

STANDARD SCALE CO.
4233 DUNCAN AVE., ST. LOUIS 10, MO.

SALESMEN WANTED
To Handle Reputable Parts and Supply Line. Drawing account. Commissions paid on all business from protected territory.
- Write or Wire.

DAH GOULD ENTERPRISES, INC.
1500 N. Clybourn Ave., Chicago 10, Ill.

COIN OPERATED

WANT SALESMEN CALLING ON OPERATORS.
G. F. PERRY
Johnston, S. C.

NEW YORK, July 17.—Two new Skeel Ball machines priced at less than $200, and the redesigned Strike A Spares will be among the highlights of a two-day show scheduled to begin next Thursday (52) at the 18th Avenue showrooms of Blendow & Meyers, Inc., local game and vending machine distributor. Also to be shown are the new Hilco ice cream machines with the complete new line of music that results from the change to a customized line. The latter thru an arrangement with Bill Coats, of Capitol Music, will be the exclusive distributor in this territory.

Considerable advance interest in the show has been aroused among local operators since Skeel Ball games have been mentioned as a type which seems to be catching on. This is being encouraged by the city officials and help take up the slack caused by the outlawing of novelty games. Blendow & Meyers have recently been appointed exclusive distributor of the Hilco vender in Northern New Jersey, Connecticut and metropolitan New York. The firm will handle Strike A Spares from $50 to $150.

The firm’s showing, first since it was formed several months ago, will also show a large variety of arcade equipment. Visiting operators are promised plenty of refreshments, said Al Johnston, president, and John McFadden, (Chap) Seidel, general manager.

Blendow & Meyers To Debut Low Cost Skeel Ball at Show

Another View

The full report is from Louis C. Sand, of Springfield, Mo., who had the following observation to make and ideas to advance:

"My opinion or theory is that in giving three plays for a dime or six plays for a quarter the operator is not finding a proper solution to the problem. These extra plays are free and naturally cause up profits. The machine is playing for free and giving three plays for a dime or six plays for a dime increased at least 25 per cent in the total collections. The nickels were changed to a lightweight type to save on records so I would not have the wear on the records (due to the increased play):

"My experience has been to change the percentages to my locations as follows: 25-75 cent split on locations under $20 a week; 40-60 cent split from $20 to $30 a week; and 50-50 on locations doing more than $30 a week. That allows the operator a chance to use new and good records and gives the location a goal to work to (a higher percentage bracket) if they are under $30 a week.

"At locations where the machines are used for dancing and in clubs, I set them so no nickels will return and give one play for 10 plays. I have an increase in grosses and this type location is well pleased.

"I only check my machines at 10-day intervals, which means one-quarter long (and means worth of work and records. But I base my collections on a daily scale to classify the locations according to the percentage bracket"

Cointop

No Waiting — New Games for Prompt Delivery
Gottlieb ALI BABA Genie MERRY WIDOW Marvel HIT PARADE
United MAJOR LEAGUE Billy CARNIVAL Mills Bells
Exhibit FLIPPER RACKS $3.95 EXHIBIT ANTI LIFT TILTS $3.75

OLIVE NOVELTY CO.
7625 LUCAS AVE. ST. LOUIS 5, MO.
(Theos - Franklin 1520)

Phonograph and Pin Game Route for Sale
Sixty-six locations, situated in a fast-developing section of the South. This is a sound business—will pay itself out in one year.

BOX D-359, The Billboard
Cincinnati 22, Ohio

WANTED—250 STAGE DOOR CANTEENS
$10.00 EACH
MUST BE COMPLETE AS TO PARTS, NOT NECESSARILY WORKING
Ship C.O.D.—Advance Quantity

B & B NOVELTY CO.
715-17 WEST MAIN ST.
LOUISVILLE, KY.
The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipment with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive lectures of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box...equally popular for wall or bar installation.

Buckley MUSIC BOX

ROLL DOWNS

Total Rolls ... $35.00
Adress Rolls ... 69.50

SLOTS

Easiliest to operate...Quality made...Satisfaction guaranteed

ARTISTI

Buckingham

TUNES

Label and No.

COMMENT

RACE

GRACE SMITH BAND

(Rayford Trust)

Baby, You're Just My Speed

Vocal done knowingly with race-intrusted rhythms, but has no sincerity, instrumental audio 65, but unison work is untruly.

Competition Blues

Clastly competent imitation of an unimaginative formal blues.

LEON EASON

(Red Lincoln's Madcap)

Whitney 72-3

Beverly Vocal and trumpet solo imitation of Louie Armstrong's lyrical style.

Hot Dog

Jump merrily is ragged.

BUDDY TATE

(Supreme 146)

"Good Morning Judge" Blues

Drayk tempo bogs this side down which features blues showing by C. Q. Price and tenor by Buddy Tate, both sidelmen out of Count Basie's org.

"Blowin' For Snake" small group does a typically basic instrumental with Take hearing good tenor and Emmett Berry tooting dancing trumpet.

JIMMY WITHERSPOON

(Supreme 135)

Fragrance Blues

Up tempo blues shout with Witherspoon proving that he is the shout- ingest shouter of all.

Wee Baby Blues

Witherspoon does the classic Joe Turner blues adequately with voice support by Buddy Tate and a group of Basianites.

T-BONE WALKER

(Capitol 177)

Midnight Blues

Bones name remains one of the top blues singers on east today with this lil' bar moody effort.

Plain Old Down Home Blues

Bones does blues on to rumble beat with winning intra and climax quieter; T-Bone's singing and twangy guitar phrasing also score.

LEADBELLY

(Decca 4010)

Buckwheat Blues

Buckwheat blues by the folk balladeer with his own guitar accompaniment; Byrnes Smith orginaly did it better.

Irene

Traditional blues with Leadbelly doing better here vocally and in spirit; also for back-room followers and folk collectors.

ARTISTI

JULIA LEE & HER BOY FRIENDS

(Capitol 12146)

Poor Me Daddy

Julia turns out another fine performance with an all-star foilback backing; terrific punch ending. (It Will Have To Do)

Until the Real Thing Comes Along

Julia does a commendable job on the evergreen.

RACE

KING ODOM QUARTET

(Masterson 279)

I Found a Twinkle

Make quite waltz with a 65 incredibly capable if imperfectly. In starting here doesn't ex- tend their capacity for full harmonies.

Pickin' a Chicken

Enormous double entendre dirty gets more in- teresting, livelier performance than flip.

MINDY CARSON

(100 154)

I Can't Believe That You're Gone

Differently straight pin of standard ballad.

Every Day I Love You

(I Just a Little Bit More)

This does the plug tune with adequate techni- que but little warmth.

CHARLIE MONROE

(And His Kentucky Pendleton)

(Victor 20-2643)

Brand On My Heart

The Ranger - soulfully playing folk tuned over 60 back-cashing.

If Ever I Find You

Again does it even better here in slower mode on love with similar in idea to reverse.

HANK "THE SINGING RANGER" (And His Triple H Ranch Boys)

(Victor 20-2603)

Brand On My Heart

The Ranger - soulfully playing folk tuned over 60 back-cashing.

"I Don't Forget My Mother Love" Jack song receives unanswer- ing wash here. (Noting again weak)

CHESTER ODUM

(And His Western Rhythm Boys)

(Blue Bonnet R-146)

These Lonely Nights

The Odum tomales seem in straw in a completely lovely ballad. Guitar work here, good.

"That's All"

Oldest one gang ranch tune very pertinent in competent fashions.

ARTHUR (Guita Boopie) SMITH AND HIS CIRCUS JACKS

(WMO 10229)

Banjo Boogie

Ear - catching banjo strumming at fast clip and on a boogie kick.

House a Little Fun

(Boax-Clarke-1273)

That's All

Outright novelty dirty tune with complete with square dance chorus, and some more banjo.

Available for 20, 24, 32 Record Selection

PRICE

$29.00

F.O.B.

Chicago

Buckley MUSIC SYSTEM, INC.

Chicago, Ill.

Phone Van Buren 6636-37-38-5533

July 24, 1948

Record Reviews

(Continued from page 30)

RATINGS

(100 Point Maximum)

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GRACE SMITH BAND

66

65

65

68

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That's All

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Vargas chanting.

ably supplied by ork be-

PEDRO VARGAS

sermon on racial amity,

Amert

Full, rich choir gets fine

ST. PAUL CHOIR

has echo effect which en-

Decca's trying to capital-

Ya No Me Quieres

warbling.

El Abandonado

Somebody Is Knocking

The McNeil Choir

carries

Resonant baritone voice

Lord I Can't Stay

THE McNEIL CHOIR

cleffing

by

Jewish

and

strong

all -

na-

Instrumental.

Eili-Eili (My Lord, Unusual version

DECCA SALON ORK

(Fred Rose)

My Lord) Unusual version

Dominguez)

(MGM 10226)

BOYS

HIS DRIFTING COW-

Williams sobs way thru

Hank Williams and

COMMENT

TUNES

ARTIST

ARTIST

TUNES

LABEL AND NO.

COMMENT

FOR SALE—IN PHILADELPHIA!

WHOLESALE JOBBING BUSINESS AND PIN BALL ROUTE

Excellent opportunity to buy well established jobbing business and production route. All machines are licensed by the city of Philadelphia and all are registered with the local association that consists of 95% of the operators in this area.

COMBINED BUSINESS NET $25,000.00 A YEAR CAN BE BOUGHT FOR $60,000.00

Reason for selling—Am going to West Coast. Will ALSO SELL beautifully furnished Home in finest residential district in Philadelphia.

ACT QUICKLY—WRITE TODAY!

Box D-372 c/o The Billboard, Cincinnati 22, O.
State Tax Calendar

Alabama
August 10.—Tobacco stamp and use tax report and payment due. Tobacco wholesalers’ and jobbers’ report due.
August 20.—Sales tax report and payment due.

Arizona
August 15.—Gross income report and payment due.

Arkansas
August 20.—Gross receipts report and payment due.

Colorado
August 14.—Sales tax report and payment due.
August 15.—Denver sales tax report and payment due.

Florida
August 10.—Agents’ and wholesalers’ cigarette tax report due.

Idaho
August 15.—Cigarette wholesalers’ drop shipment report due.

Illinois
August 15.—Cigarette tax return due. Sales tax report and payment due.

Indiana
August 15.—Cigarette distributors’ interstate business sale report due.
August 15.—Cigarette distributors’ drop shipment report due.

Kansas
August 20.—Sales tax report and payment due.

Kentucky
August 20.—Cigarette wholesalers’ report due.

Louisiana
August 1.—Soft drinks tax report due. Tobacco tax report due.
August 20.—Sales and use tax report due. New Orleans sales and use tax report and payment due.

Maine
August 1.—Cigarette distributors’ license fee due.

Maryland
August 15.—Sales and use tax report and payment due.

Massachusetts
August 20.—Cigarette tax report and payment due.

Michigan
August 15.—Sales tax report and payment due.
August 20.—Cigarette tax report and tax due.

Minnesota
August 20.—Cigarette tax report and payment due.

Mississippi
August 15.—Manufacturers, distributors and wholesalers of tobacco report due. Sales tax report and payment due.

Missouri
August 31.—Soft drinks manufacturers’ report and payment due.

Missouri
August 15.—Cigarette distributors’ report due.

New Jersey
August 20.—Cigarette distributors’ tax report and payment due.

New Mexico
August 15.—Occupational gross income tax report and payment due.

North Carolina
August 15.—Sales tax report and payment due. Use tax report and payment due.

North Dakota
August 10.—Cigarette distributors’ report due.

Ohio
August 10.—Cigarette wholesalers’ report due.
August 15.—Cigarette use tax and report due.

Oklahoma
August 10.—Cigarette wholesalers’, retailers’ and vending machine owners’ report due.
August 15.—Sales tax report and payment due. Tobacco wholesalers’, jobbers’ and warehousemen’s report due.

Pennsylvania
August 10.—Soft drinks tax report due.

Rhode Island
August 20.—Sales and use tax return and payment due.

Tennessee
August 1.—Soft drink bottlers’ report and payment due.
August 20.—Sales and use tax report and payment due.

Virginia
August 10.—Warehousesmen’s tobacco tax due.

Washington
August 15.—Wholesalers’ cigarette drop shipment report due.

West Virginia
August 15.—Cigarette use tax report and payment due. Sales tax report and payment due.

Wisconsin
August 10.—Cigarette wholesalers’ and manufacturers’ report due.

Wyoming
August 15.—Sales tax report and payment due. Sales tax report and payment due.

AIRC Nail DISTRIBUTORS
for Maryland, Delaware and Wash., D. C.
Guaranteed! Reconditioned!

CONSOLES
Keeney Bonus Bells, 5c $29.00
Bally Deluxe Draw Bell $29.00

ONE BALLS
Special Entry (F.P.) $50.00
Victory Derby (C.P.) $29.00
Victory Special (A.B.C-D) $50.00
Langlois, Thibodaux (A.B.C-D) $89.00

FIVE BALLS
Tropicana $139.00
Playout $139.00
Mexico $79.00
Bermuda (Flipper) $139.00
Stromy (Flipper) $139.00
Robin Hood (Flipper) $149.00

ARCADE
Volegraph (Deluxe Floor Model) $285.00
Williams All Stars $285.00
Atomic Bomber (T.B.) $149.00
Strikes ’n’ Spares (New) $450.00
Strikes ’n’ Spares (Used) $325.00

SLOTS
Black Cherry Bells (Original) Used 5c $11.00
Black Cherry Bells (Original) New $1.00

USED MUSIC
Rock-Ola Model 1423 $350.00
Warlilp 850 $225.00

1/3 deposit with order—Balt., C. O.

HUB ENTERPRISES, INC.
25 S. CHARLES ST., BALTIMORE 1, MD.
Tel: Lex. 6446 & 6447
COLUMBIA DOUBLE JACKPOT BELL SPECIAL

Price $7.00 EA.

Cheroots right on location in a new, modern, illuminated Cabinet. Related to 1500 other games, it is the latest Accepted by all current slot machines. Retail: $18.50, High 14.50, Low 8.50. 58 inch. 112" dan. 300 lbs.

NEW COLUMBIA WRITE FOR PRICES

1/2 DEPOSIT, BAL. C.O.D., F.O.B. CHICAGO.

TRADIO INC.
95.00 TALLY ROLL

TOTAL ROLLS

AMI MODEL A

515 17th St.

1100-02 Broadway

WURL. 500K

July 24, 1:48 AM, Engine or Warrant

$27.50 Cash

IMPS

1948

$11.95 Directly to or from Playhouse or From banks.

Write for quantity.

Handsome Factory Reconditioned.

AMERICAN EAGLE & MARVEL

Government Tax Free

NON-COIN COUNTER GAMES

NEW CONSOLES

MILLS J-BELL. 29.50

EVANS RACES

BALLY FROSTY.

$60.00

WINTERBOOK

25c DOUBLE BELL. 49.50

542.50

BAL. TRIPLE

931.00

BINGO

EVANS RACES

$199.50

TOP PRICES PAID - SEND LIST NOW:

DOUBLE SAFE

NEW CONSOLES

N - W STAMP

VIC. UNIVERSAL...

ADVANCE

SHIPMAN SHOCKER ...524.50

NEW VENDORS

SILVER KING... 29.50

ADVANCE MODEL 17.50

SHIPMAN ART SHOW .49.50

WICO'S WHIRLWIND SPINNER

NICKEL NUDGER.

DAVAL'S ACE OR CUB 145.00

BABA ... .

KICKER SHIPMAN ART SHOW .49.50

DAVAL'S MARVEL, 145.00

DAVAL BUDDY

AMERICAN EAGLE & MARVEL

LIBERATOR OR PERISCOPE HOCKEY, CHICOIN BATTING PRACTICE MAJOR LEAGUE BASEBALL

ROLL - A - BARREL. 10 Ft.

CHI. COIN GOALEE

GENCO ADVANCE ROLL FOOTBALL, IDEAL

WATL. ROL-A-TOP. 54 lot or 254

GROET. COLUMBIA. J.P.54 MILLS VEST POCKET DRIVEMOBILE

5c MILLS ORIG. CHROME. 2-5 MILLS BONUS BELL

COLUMBIA - ALL POST-WAR BALLY ONE-BALLS - EUREKA

COLUMBIA's - ALL PROFESSIONAL Made in the United States of America.

FREE PLAY TOKEN

1948 PAYOUT

FREE

Cigarette

Specify If

WANT TO BUY!

WICO'S WHIRLWIND SPINNER

NICKEL NUDGER.

DAVAL'S ACE OR CUB 145.00

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KICKER SHIPMAN ART SHOW .49.50

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1948 PAYOUT

FREE

Cigarette

Specify If

WANT TO BUY!
Montana Awaits Supreme Court Ruling on Bells

HELENA, Mont., July 17—All Montana is awaiting a State Supreme Court decision as to whether or not the state is now legal for social clubs, fraternities and charitable institutions, will be defined as lotteries and thereby rendered illegal because of a clause in the State constitution which states that the Legislature must not authorize lotteries and that it must "pass laws to prohibit the sale of lottery or gift enterprise tickets."

The Supreme Court received the case of-not-Berger-McPherson v. Great Falls, appealed from a decision of District Judge Guy C. Derry, who said that the bells involve no tickets and their distribution of prizes is wholly mechanical and a matter of chance, they are lotteries. District Judge George W. Padbury Jr., of Helena, previously held the reverse in a similar case from west Yellowstone, Mont.

Plenty Friends

When the Supreme Court sets the hearing on the McPherson case, a policy of not calling to the bar any appeal to "friends of the court" is anticipated. Montana legal procedure, however, mechanical and a matter of of chance, they are lotteries. District Judge George W. Padbury Jr., of Helena, previously held the reverse in a similar case from west Yellowstone, Mont.

Several "friends of the court" appeared recently when John Chownak, of Great Falls, brought a case to the Supreme Court, naming the State board of equalization defendant and the Montana Legal Aid Association as "friends of the court" when they seemed in a position to help guide the court to a proper decision. In practice, these friends are always attorneys who are not involved in the case at bar but are vitally interested in its outcome.

No Wonder Ops Like Ind.

INDIANAPOLIS, July 17—Rooster smokers purchased 422,941,214 packs of cigarettes and the State 3-cent per pack cigarette tax netted $12,436,294 during the fiscal year of 1947-48, as reported by the State Alcoholic Beverage Commission in its report of revenue collections.

Beverage commission figures that total beverage tax collections will top the $12,000,000 of 1947's, since almost $1,000,000 worth of cigarettes were in stock when the tax went into effect last year.
Kidding Customers Pays Off for This Arcade Operator

WILLOWOOD, N. J., July 17—Appealing to patrons' sense of humor is paying fancy dividends for the Casino Penny Arcade owned by S. B. Ramagos on the Boardwalk here. As the arcade fronts directly on the Boardwalk, problem of attracting passersby has been solved by using colorful, hand-painted signs on the walls of the arcade.

Typical signs are "Here you spend a little and see a lot!" "Have more fun here than a one-armed paper hanger with the hives." To encourage play, one sign atop penny machines says: "Woolworth built a skyscraper on dimes and nickels—on pennies we can't even build a little house behind the big house."

Since much of the equipment is new, other signs tell the players that "Some of these machines came over on the Ark—please handle them with care!" And still another: "Should any machine fail to work—write your Congressman!"

To discourage use of slugs a large sign is a special "note to slugger uppers," with a winning "We will gladly exchange pennies and nickels for your slugs—if you're broke!"

Globe To Distribute Coin Auditing Line

CHICAGO, July 17—Globe Distributing Company announced this week the recent addition of coin auditing equipment manufactured by Sattley Company, Detroit, to its line of coin sorting, counting, wrapping and change-making units. Jimmy Johnson, firm head, states Globe will cover the Middle West and Western territory for Sattley.

A combination assorting, counting and bagging device, the Sattley unit handles coins from pennies to 50-cent pieces, as it features a double set of registers. One column registers individual dollars and cents totals for each denomination handled, while the second column registers coins handled by unit count; latter may be reset at the conclusion of a business day, and former may be reset after per denomination after each counting.

Various local models are available from low price hand-operated units to elaborate, mobile electric models priced at $1,100.

HIT PARADE

PLAYERS LIKE TO PLAY HIT PARADE
OPERATORS LIKE TO OPERATE HIT PARADE
EVERYBODY LIKES HIT PARADE

B E C A U S E

IT HAS FEATURES THAT ARE NOT AVAILABLE IN OTHER GAMES!

IT HAS EVERYTHING ALL OTHER PIN GAMES NOW HAVE!

HIT PARADE IS FAR AHEAD MECHANICALLY!

IT'S T-R-R-I-F-I-C FOR LOOKS!

ACTION! PLAYER APPEAL! AND PLAYING THRILLS!

Order From Your Distributor

DISTRIBUTORS WRITE

Territory Still Available

MARVEL Mfg Co.

2847 Fullerton Ave.
Chicago 47, Ill.

Terms: 1/3 Deposit, Balance C.O.D. or Sight Draft.

BRAND NEW 5-BALL GAMES—CLOSEOUTS! CALL OR WRITE FOR PRICES

WRITE

THOROUGHLY RECONDITIONED EQUIPMENT READY FOR LOCATION

BROWN 5-BALLS—PRICES

BROWN 5-BALLS—PRICES

BROWN 5-BALLS—PRICES

WANT TO BUY: Genco Total Rolls-Chicokin Basketball Champs-Drivemobiles

WRITE FOR COMPLETE LIST: 1-Balls, 5-Balls, Consoles, Slots, Scales, Etc.

FOREIGN TRADE: We are prepared to serve you now. Write in your own language for Intormettesive

CABLE: REDMULLIN

FOR SALE

10 Buckley Track Odds, F.P., Chas. and

1 400000 Series $700.00 ea.

1 4 D. D. 12 and 13M Series $250.00 ea.

2 Buckley Track Odds, 11000 Series

150.00 ea.

GAYER CO.
987 Third St., San Bernardino, Calif.

20 POKERINO TABLES FOR SALE

COIN-OPERATED PRACTICALLY NEW. MAKE OFFER.

ALBERT WEISMAN

1914 N. VAN NESS
Phone: Hollywood 7657

HOLLYWOOD 26, CALIF.
This outstanding bell features EXTRA-AWARDS in addition to the conventional payouts.

CRISS CROSS is designed for clubs preferring liberal payout machines.

COLUMBIA EAGLE

Plays any foreign coin, size U. S. quarter to half dollar. Convertible "instantly" from 25c to 50c on location. Jackpot hand loaded . . . 20 stop reels.

GROETCHEN TOOL & MFG. COMPANY
126 W. Union Ave., Chicago 6, Ill.
Other CHICAGO Cylinder Locks for coin machines include 11 criss-cross-tumbler models for double-bitted keys, and disc-tumbler models for single-bitted keys.

**FREE BUYER'S GUIDE**

**FOR OPERATORS**

**RECONDITIONED PIN GAMES READY FOR LOCATION**

- **Amber**
- **Blue Bonnet**
- **Caddie**
- **Click**
- **Diamond Star**
- **Dynamite**
- **Frisby**

**SUPER TILTED**

- **Superliner**
- **Spill Brand**
- **Sky Raider**
- **Spook**
- **Tingling**
- **Tyranny**
- **Twin Bells**
- **Virginia**

**ROW DELIVERING**

- Carnival
- Jamboree
- Majorette Baseball
- Merry Widow
- Yarn
- Gold Cup

**NEW JENNINGS BELLS**

- Standard Chief, S
- Standard Chief, 100
- Standard Chief, 250
- Super DeLuxe Chief, 100
- Super DeLuxe Chief, 250
- Super DeLuxe Chief, 525
- Super DeLuxe Chief, 1025
- Super Deluxe Club Gonzo

**NEW CONSOLES**

- 5c Buck Challenge
- 5c Monte Carlo Challenge
- 5c Monte Carlo
- 25c Monte Carlo
- 50c Monte Carlo
- 25c Keyhole
- 25c Varsity
- 50c Varsity
- 50c Chief
- 25c Chief

**METAL SPECIALS**

- **BELL SPECIALS**
- **ConsoL BARGAINS**

**PHONOGRAPH S**

- **Wurlitzer**
- **Weil**
- **Wurlitzer-Gooseneck**
- **Sonora**
- **Columbia**
- **Concert Grand**
- **Big Ben**
- **Carnival**
- **Super DeLuxe Chief**
- **DeLuxe Chief**
- **Super Deluxe Club Gonzo**

**EXTRA ELL BELL**

**NEW EQUIMENT**

- **5c WIRELESS WALL-O-MATICS**
- **5c-10c-25c WIRELESS BAR-O-MATICS**
- **ANALOGS**
- **MILLS 50, Q.T.C.**
- **Carnival**
- **Major League Baseball**
- **Merry Widow**
- **Wurlitzer 600**
- **BETTER BUILT - INSIDE AND OUT**

**FREE COPY OF CHICAGO'S LOCKS**

- May be registered for your own personal use.

**Metal Building**

- Exclusive Distributors of Wurlitzer Phonographs and Accessories.

- Distributors of Coin Operated Machines and Devices.

**ALFRED SALES, INC.**

2200 N. WESTERN AVE. - PHONE ARMSTRONG 5005 - CHICAGO 7, ILLINOIS

- Division of ATLAS MUSIC CO.
- ATLAS MUSIC CO., 3253 FIFTH AVE., PITTSBURGH 13
- ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 1

**CHICAGO LOCK CO.**

2024 NORTH RACINE AVENUE

CHICAGO 14, ILLINOIS

**COIN MACHINES**

- While ACE Locks won't replace the First National Bank, they're the next best thing to protect coin box receipts out on location.

- 7-pin-tumbler mechanism provides maximum resistance to picking...gives you the kind of security you want! More than 80,000 key changes. Changes may be registered for your protection. ACE Round key defies unauthorized duplication.

- Prompt delivery for new and replacement use. For coin boxes and cabinet doors. For wood and metal panels. Simple to install.

- When ordering for replacement use, send complete specifications or sample of locks being replaced. Write for free copy of Chicago's complete catalog and price sheets.
**JAMBOREE**

It's the greatest in demand by operators for a fast action game from top to bottom. Ask any smart operator who has "JAMBOREE" hustling for him.

**SEE YOUR DISTRIBUTOR NOW!**

**EXHIBIT SUPPLY CO.**

*(ESTABLISHED 1901)*

4222-30 W. LAKE STREET - CHICAGO 24, ILL.

---

**BADGER'S Bar gains***

*"Often a few dollars less - seldom a poorer game!***

---

<table>
<thead>
<tr>
<th>Console Type</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>KEENEY BONUS 5-WAY</td>
<td>$925.00</td>
</tr>
<tr>
<td>BALLY TRIPLE BELLS</td>
<td>$545.00</td>
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<tr>
<td>MILLS 1941 THREE BELLS</td>
<td>$195.00</td>
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<tr>
<td>JENNINGS CHALLENGER</td>
<td>$375.00</td>
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<tr>
<td>KEENEY TWINS 6-60 F.P.</td>
<td>$105.00</td>
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<tr>
<td>KEENEY LAST SUPER P.P.</td>
<td>$60.00</td>
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<tr>
<td>MILLS JUMBO LATE P.P.</td>
<td>$30.00</td>
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<tr>
<td>EIGHT-EIGHT-SIX TALLS P.P.</td>
<td>$200.00</td>
</tr>
<tr>
<td>NEW BALLY GOLD CUP F.P.</td>
<td>$225.00</td>
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</table>

**GUARANTEED RECONDITIONED PHONOGRAPHs**

- Wurlitzer Model 1015: $495.00
- Seeburg Model 1-47 M: $445.00
- A.M.I. 1946 Model A: $595.00
- Packard 1946 Model 246: $245.00
- Packard Model 400: $195.00

**Terms:** 1/3 deposit with order, balance C.O.D. or sight draft.

---

**SOUTHERN CUTS AGAIN**

- **Hawaiis** $80.00
- **Texas** $320.00
- **Nevadas** $70.00
- **Singapore** $50.00

**Mercury Athletic Scale Corp.**

3830 Holbrook Avenue, Detroit, Mich.
Tel: TR-3-3255

---

**Look! Look! Look!**

From coast to coast operators are enjoying the Mercury Athletic Scales. They are bugproof and perform beautifully. Profits are beyond expectation.

They all play it, young and old, men and women. Draws a crowd wherever they are.

We practically let you make your own terms, pay as you earn—order a dozen or so...

Write or see your favorite distributor today. Delivery: 10 days from receipt of order. List price: $129.50 F.O.B. Detroit. ½ down with order, balance C.O.D.

---

**BADGER SALES CO., INC.**

2251 W. 8TH STREET
LOS ANGELES 6, CALIF.
ALL PHONE 4202

---

**BADGER NOVELTY CO.**

2356 W. 30TH STREET
MILWAUKEE 10, WIS.
ALL PHONE KIL. 3030
You'll Find GENCO'S MERRY WIDOW Even BETTER Than TRIPLE ACTION. TRADE WIND or MARDI GRAS!

ORDER FROM YOUR NEAREST DISTRIBUTOR

PHONOGRAPHS

WURLITZER:

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>Wur. Model 61</td>
<td>$52.50</td>
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<td>Wur. Model 71</td>
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<td>Wur. Model 750M</td>
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<td>Wur. Model 800</td>
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<td>Wur. Model 850</td>
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<td>Wur. Model 850T</td>
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<td>Wur. Model 924</td>
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<td>Wur. 62-300</td>
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<td>Wur. 62-600</td>
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<tr>
<td>Wur. Model 1015</td>
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SEEBURG:

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<td>Seeb. Envoy</td>
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<td>Seeb. Envoy, RC</td>
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<tr>
<td>Seeb. Regal</td>
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<tr>
<td>Seeb. Colonel</td>
<td>95.00</td>
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<td>Seeb. 8200</td>
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<td>Seeb. 8200B</td>
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<td>Seeb. 8200C</td>
<td>175.00</td>
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<td>Seeb. 146</td>
<td>450.00</td>
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ROCK-OLA:

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<tr>
<td>Rock-Ola Commenso</td>
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<tr>
<td>Rock-Ola Supper 40</td>
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<tr>
<td>Rock-Ola Master 40</td>
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<td>Rock-Ola Standard 39</td>
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<td>Rock-Ola Imperial 20</td>
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PIN GAMES

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<tr>
<td>Amber</td>
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<tr>
<td>Ballyhoo</td>
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<td>Big Hit</td>
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<td>Burpama</td>
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<td>Cross Fire</td>
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<td>Countdown</td>
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<td>Gold Mine</td>
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<td>Hi Ride</td>
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<td>Havana</td>
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<td>Idaho</td>
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<td>Play Boy</td>
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<td>Suite</td>
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<tr>
<td>Stop Up</td>
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<td>Stella</td>
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<td>Show Girl</td>
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<td>Treasure Chest</td>
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SLOT MACHINES

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<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>25¢ Jewel Bell (Brand New)</td>
<td>Write</td>
</tr>
<tr>
<td>5¢ Jewel Bell (Brand New)</td>
<td>Write</td>
</tr>
<tr>
<td>25¢ Sweet Treat (Like New)</td>
<td>$240.00</td>
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<tr>
<td>5¢ Sweet Treat (Like New)</td>
<td>$240.00</td>
</tr>
<tr>
<td>10¢ 1947 Pace (New)</td>
<td>225.00</td>
</tr>
<tr>
<td>Jennings, 1948 Tic-Tac-Toe</td>
<td>225.00</td>
</tr>
<tr>
<td>Millenium</td>
<td>250.00</td>
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<tr>
<td>25¢ Jennings Standard Chief (Slightly Used)</td>
<td>169.50</td>
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<tr>
<td>Jennings, Standard Chief, 10¢</td>
<td>$179.50</td>
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<tr>
<td>25¢ Black Cherry Bell (New)</td>
<td>225.00</td>
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<tr>
<td>10¢ Black Cherry Bell (New)</td>
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<tr>
<td>5¢ Black Cherry Used</td>
<td>149.50</td>
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<tr>
<td>5¢ Black Cherry Bells</td>
<td>125.00</td>
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<tr>
<td>5¢ Cherry Balls</td>
<td>199.50</td>
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<tr>
<td>5¢ Original Chrome Mills</td>
<td>100.00</td>
</tr>
</tbody>
</table>

REDD DISTRIBUTING CO., INC.

130 Lincoln Street
Allston, Mass.

Phone: ST-2-3320

ACTIVE COMPLETELY RECONDITIONED GAMES READY FOR LOCATION 'NUFF SAID

YOUR CHOICE $19.50 Ea. 3 FOR $55.00

BIG LEAGUE
DYNAMITE
SMARTY
STAGE DOOR CANTEEN

NEVADA
34.50
LUCKY STAR
34.50
MAISIE
34.50
HAVANA
34.50
MANHATTAN
109.50
CYCLONE
49.50
Havana
34.50
MANHATTAN
109.50
LUCKY STAR
49.50
MAISIE
39.50
C.0.D.

1/3 With Order — Balance C. O. D.

ACTIVE AMUSEMENT MACHINES CO.

666 N. Broad St.
Fremont 7-4495

"YOU CAN ALWAYS DEPEND ON ACTIVE -- ALL WAYS"
EVANS’ WINTER BOOK

World’s Finest Investment in Consoles!

The odds are in your favor when you add WINTER BOOK to your routes. You get more flash and colorful appeal—more play per game—more profits per location! Operators found it the Console sensation throughout 1947. You’ll call it your best bet in Consoles for 1948, thanks to features like these!

- **SENSATIONAL WINTER BOOK ODDS!**
  - Provide up to $25.00 HIGH JACKPOT ON 5c PLAY!
  - Odds range from 10 for 1 up to 500 for 1 with only a SINGLE COIN PLAYED! NO BUILD UP NECESSARY!

- **EVANS' NONPAREIL 7-COIN HEAD!**
  - Greatest Improvement in the History of the Industry!
  - 7-Coin Play! Not just 1 or 2 or 3, but as many as 7 coins every game!
  - Why be satisfied with less?

- **EVANS FAMOUS PRECISION ENGINEERING**

- **TROUBLE-FREE PERFORMANCE**

- **BEAUTIFUL CUSTOM-BUILT CABINETS**

- **AVAILABLE IN 5c OR 25c PLAY**

Ask the Man Who Operates One!

ORDER FROM YOUR DISTRIBUTOR NOW!

H. C. EVANS & CO.

1528 W. ADAMS STREET
CHICAGO 7, ILLINOIS

MILLS LATEST MACHINES

- **GOLDEN FALLS**
  - You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the features every operator wants! A Bell at all times is one of the Conqueror Features. Write for Illustrated Circular giving Full Details on the various Models. In the various size models, 5c, 10c, 25c and 50c play. WRITE FOR PRICES

- **WINTER BOOK**

- **JEWEL BELL**
  - If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5c, 10c and 25c play. WRITE FOR PRICES

MILLS QT

- A “Penny-Size” Bell
  - Weight: only 30 lbs.
  - The Mills QT is an entirely new design with a Blue and Gold, and made to give Operators unlimited service. It shines out brilliant and cheerful in any type of location. Ask the Man who operates one!

$115.00 1/3 Deposit

New Box Stands, Single, Double and Triple Safes

SICKING, INC.

1895 CINCINNATI 14, OHIO

Associated with Sicking Dist. Co., 2833 W. Pico Blvd., Los Angeles, Cal.

SHAFER SPECIALS IN USED EQUIPMENT

Prices on all merchandise listed below have been drastically reduced for immediate sale

**STORMY** $139.50
**SINGAPORE** $89.50
**MATTIE** $99.50
**BONANZA** $99.50
**GOLD BALL** $99.50
**SMOKEY** $49.50
**HONEY** $49.50
**PLAY BOY** $39.50
**MUDGY** $39.50
**MISS AMERICA** $39.50
**RAFFLE CARD** $39.50
**SUPER SCORE** $34.50
**SHOTY** $24.50
**DYNAMITE** $29.50
**SHOW GIRL** $29.50
**FEST BALE** $29.50
**ROCKETEER** $29.50
**KIBBY** $29.50
**STEP UP** $29.50
**STAGE DOOR CANTEEN** $29.50
**CAR DEALER** $29.50
**STATE FAIR** $29.50
**SUPER LINER** $29.50
**SURF QUEEN** $29.50
**SPELBOUND** $29.50
**STREAMLiner** $19.50
**OPPORTUNITY** $19.50
**BIG LEAGUE** $19.50
**FRIED** $19.50
**OKLAHOMA** $19.50
**MUGGER RACER** $19.50
**BIG NUT** $19.50
**FOUR ACES** $17.50
**FOUR ROSES** $17.50
**HARDroe** $12.50

TERMS: 30% CERTIFIED DEPOSIT; BALANCE C.O.D.

SHAFER MUSIC CO.

606 S. HIGH ST., COLUMBUS 15, OHIO
All 4 bring profits galore!

THE JEWEL
The operator's standard Bell!

THE BLACK GOLD
The hand load with dominant Jackpot!

IT KICKS OUT A Jackpot Token!

IT'S NOT ONLY A Bell—it's a game!

THE MELON
THE BONUS

Bell-O-Matic Corporation
EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS - 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
YANKS

Builds up your "BATTING AVERAGE" on every location!

Order from your distributor now!

WICO'S "WHIRLWIND" PLAY BOOSTER

PROVES "GOLD MINE" FOR OPERATORS

Sensational
New Profit-Maker

The player's choice for action! Thrills! Fun! The operator's choice for play and profits!
Holds locations! Adds new ones!
fits all manufacturers' games

Simple to install! Trouble free!

Price $11.95

Colorfully illuminated while it spins

WICO CORP. 2913 No. PULASKI RD.
Phone: MULBERRY 3000

CHICAGO 41, ILLINOIS
A NEW GAME

WITH FEATURES THAT APPEAL TO THE SKILL AND ACTION OF ALL PLAYERS

50,000 TO 200,000 EXTRA SPECIAL KICKOUT POCKET

5,000 ROLLOVER BUTTONS

RELOCATED SUPER POWER FLIPPERS

BOTTOM OF PLAY FIELD POSITION GIVES GREATER ACTION TO TOP OF BOARD

50,000 TO 200,000 SCORING LANE

FOR ADDED SKILL AND ACTION SEQUENCE SCORING! PLAYERS MUST HIT C-R-A-Z-Y BUMPERS IN SEQUENCE TO SCORE FROM 50,000 TO 200,000

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

ORDER Crazy Ball FROM YOUR DISTRIBUTOR TODAY

CHICAGO COIN

Look What's New!

FEATURING "NEVER WEAR"

THE NEW WHITE RUBBER TROUBLE FREE - NON CHIPPING FASTER ACTION - NON SOILING "Spinning Bumper"

50,000 TO 200,000 SCORING LANE

"NEVER WEAR" THE NEW WHITE RUBBER TROUBLE FREE - NON CHIPPING FASTER ACTION - NON SOILING "Spinning Bumper"
UNITED'S
MAJOR LEAGUE BASEBALL

- LIVE ANIMATION . . .
  "Base-Running" Unit on Playfield
- "CAPTIVE" SCORING LANES
- ANIMATED BACK-GLASS
- FAST "BASEBALL" ACTION

UNITED MANUFACTURING COMPANY
5737. NORTH BROADWAY
CHICAGO 40, ILLINOIS
SOMETHING REALLY BIG IN OPERATING

ALI BABA

AN ARRAY OF GOTTlieB
PROFITABLE PLAY FEATURES
Including
PROGRESSIVE
BUILD-UP BUMPERS!
As important to your earnings as our
custom-made Original Flipper Bumpers

HOLD-OVER BONUS
Proven Play Incentive!

ORDER FROM YOUR
DISTRIBUTOR NOW!

"THERE IS NO SUBSTITUTE FOR QUALITY"

GOTTlieB & CO.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
IT'S BALLY RESERVE AGAIN!

FAMOUS BUILD-UP BONUS.. AND "ALL-12" SKILL FEATURE
PLUS HIGH-SCORE COMPETITIVE PLAY APPEAL

Now built into Bally CARNIVAL

Here's the "shot-in-the-arm" 5-Ball game you've been waiting for... your big opportunity to "get well" in a hurry! CARNIVAL is a modern peppe-up version of the famous BALLY RESERVE of 1938... with original BALLY RESERVE BUILD-UP BONUS that steps up, up and keeps players glued to the game, fascinated by the simple, easy-to-understand score-system (hit all 12 bumpers) and the powerful appeal of the EVER-INCREASING BONUS. Bally's new CARNIVAL is BALLY RESERVE plus HIGH-SHORE competitive play appeal... plus new fast action... plus KICKER-BUMPERS... plus new modern flash... plus new 1948 trouble-free mechanisms. Earnings on test locations are double and triple usual 5-ball average. Get your share. Try CARNIVAL on your slowest spot and you'll agree... IT'S BALLY RESERVE AGAIN!

GOLD CUP • TROPHY • TRIPLE BELL
WILD LEMON • DOUBLE-UP • HI-BOY
BIG INNING • HY-ROLL • DELUXE BOWLER

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
When the music is properly played—when the music is easy to buy—that's modern music merchandising. You can derive maximum revenue from your locations by practicing the ABC's of music merchandising.

The Seeburg Symphonola. Here is the heart of the music system...a skillfully engineered instrument that permits "tailoring" the music to the requirements of the particular location—without adapters or converters.

Seeburg Scientific Sound Distribution. Remote speakers—skillfully installed—reproduce music at just the right level for all to hear. No blare near the phonograph—no fade-away in far corners.

Seeburg Remote Control. Wireless and 3-wire Wallomatics—silent salesmen—bring the music of the public's choice within easy reach.

In addition to the Symphonola, Speakers and Wallomatics, Seeburg provides everything necessary for the complete music system including the Dual Remote Volume Control, public address equipment and auxiliary amplifiers.

Your Seeburg distributor will demonstrate how modern music merchandising can benefit you.
"QUICK-AS-A-FLASH"
REPLACEMENT UNITS
 Amazing Savings in Service Time

All important electrical and mechanical parts in the Wurlitzer 1100 can be removed and replaced from two to a hundred times faster than ever before. Important savings in service time—more money for Wurlitzer Music Merchants.

COBRA TONE ARM

Tone that stimulates extra play . . .
 sensational savings in record wear

The contribution of the Zenith Cobra Tone Arm to the Wurlitzer 1100 tone means music so realistic that it stimulates continuous extra play and profits. At the same time it provides 95% record fidelity after 2000 plays—sensational savings in record and needle wear—more money for Wurlitzer Music Merchants.

OUT-EARN ALL OTHER PHONOGRAPHs

OPERATORS REPORT SAVINGS UPWARDS OF $175 A YEAR
 Equivalent to $870 off the original purchase price in four years

Operators report that the savings in records and operating costs on the Wurlitzer 1100 will run as much as $175 a year. That amounts to $870 in four years—equivalent to a substantial reduction in the purchase price. It makes the 1100 the greatest phonograph value ever offered operators. In addition to these savings in records, needles and service, because of its tremendous public appeal, the Wurlitzer 1100 pays Wurlitzer Music Merchants a precedent-shattering high return. Again more money for Wurlitzer Music Merchants.

SEE YOUR WURLITZER DISTRIBUTOR NOW!

WURLITZER PHONOGRAPH DISTRIBUTORS

Alfred Sales, Inc.
881 Fifth Ave., Buffalo 1, N. Y.

Brandt Distributing Co., Inc.
1909-11 Olive St., St. Louis 3, Mo.

Bush Distributing Company
208 N. W. 29th Street, Kansas City 18, Mo.

Central Music Distributing Co., Inc.
1525 Grand Ave., Kansas City, Mo.

Clark Distributing
415 Francisco St., San Francisco, Calif.

Commercial Music Co., Inc.
723 W. Travis St., Dallas 1, Texas

Crockett Distributing Co., Inc.
125 Virginia St., W., Charleston, W. Va.

Daten Distributing Co., Inc.
615 South St., Des Moines 1, I a.

F.A.S. Distributing Co., Inc.
5169 Superior St., New Orleans 13, La.

C. & S. Distributing Co., Inc.
415 North Ave., S., Nashville 4, Tenn.

Markey Distributing Co., Inc.
822 W. Broad St., Johnson, Va.

The Arthur Halmann Co., Inc.
382 Central Ave., Albany, N. Y.

Illinois Simplex Distributing Co.
313 S. Wabash Ave., Chicago 5, Ill.

Indiana Simplex Distributing, Inc.
417 H. McCorkle St., Indianapolis 4, Ind.

Lieberman Music Company
1124 North Ave., Minneapolis, Minn.

Liebstone Distributing Co.
2624 Woodbine Ave., Nashville, Tenn.

Seigel Distributing Co., Ltd.
477 Yonge St., Toronto, Ont., Can.

Siegal Distributing Co., Ltd.
1628 Main St., Buffalo 1, N. Y.

Smith & Fields Distributing Co.
1083 North Ave., Memphis 2, Tenn.

Sterling Service
Rocky Glen Park,Moose, Penn.

Williams Distributing Co., Inc.
1083 Union Ave., Memphis 2, Tenn.

Winter Distributing Company
521 St. Paul Place, Baltimore 2, Md.

Young Distributing Co., Inc.
125 W. Broad St., Columbus 8, Ohio

Williams Distributing Co., Inc.
420 N. Craig St., Pittsburgh 13, Penna.

Young Distributing Co., Inc.
2445 St. Clair Ave., Cleveland, Ohio

Wolf Sales Company
525 W. First S., Salt Lake City, Utah

276 W. First St., Albuquerque, N. M.

320 W. Frey St., Allston, Mass.

130 Lincoln St., Allston, Mass.

525 W. 43rd St., New York 18, N. Y.