Phil Spitalny and his famed Hour of Charm All-Girl Orchestra and Choir, featuring Evelyn and Her Magic Violin (inset), now in their seventh appearance at New York’s Paramount Theater, has just issued the first single under the conductor’s own Charm label. Tune in the lullabying “Rock-a-Bye Baby,” and if past performance on his Charm albums (“Christmas Carols” and “To My Mother”) are any indication, “Rock-a-Bye” should find ready acceptance among the tremendous Spitalny following. A third Charm’s album issue, “Hymns,” also just released, features eight of the world’s best known hymns. Phil, one of the busiest personalities in the business, has just concluded the 12th consecutive year of the “Hour of Charm” network since, most recently sponsored by America’s Business Managed Electric Light & Power Companies via CBS. On Sept. 3 Phil, Evelyn, et al., head for the Middle West with a line-up of 21 concerts for the first three weeks of the tour.
"I grossed $1500 in 8 weeks with MY Manley POPCORN MACHINE"

This statement was, made last September by a new Manley owner who had just operated his machine during July and August of 1947. When you consider the fact that approximately 80% of that gross is straight profit—it's easy to see that he netted around $150 per week for himself. Amazing as this may seem to you, it is by no means unusual for Manley Popcorn Machine owners to net $150 to $200 per week. There's money to be made in the popcorn business—BIG MONEY, and you can make it!

Here's how! Get yourself a good busy location where crowds congregate or pass by and team up a big, sparkling-bright Manley Popcorn Machine with Manley Merchandise (corn, seasoning, salt and bags or boxes) and sell hot, fresh and delicious popcorn with Manley Methods. Everybody likes popcorn—young and old alike—and they'll pour a merry cascade of nickels and dimes into your cash box. These coins make dollars mighty fast and your bank balance will zoom—gaining you all the luxuries you've always wanted—and building you a substantial future.

If you have a good busy location in mind, get all the facts now about how you can build a profitable present and a secure future with popcorn. Send the coupon for our new 64-page booklet, "How To Make Big Profits From Popcorn." No obligation! Mail the coupon today!

3 M'S THAT MEAN MONEY FOR YOU

METHODS Manley has compiled a booklet explaining how to operate a successful popcorn business and included many proven, sales-building practices accumulated during twenty-five years of acknowledged leadership. Ask for free copy. Use the handy coupon and make more money with Manley.

MERCHANDISE It takes the best merchandise to win the largest profits. Manley Popcorn is quality controlled—proven to meet high company standards. Pop it in Manley Popcorn Seasoning and use only Manley's Popcorn Salt. Serve in a Manley Carton or Bag and you'll make more money with Manley.

MACHINES The most important "M"—the Manley Popcorn Machine combines sparkling beauty and eye appeal with mechanical perfection, trouble-free operation and large capacity. Many exclusive features. Designed to make the handling of crowds easy...you'll make more money with Manley.

THERE IS NO SUBSTITUTE FOR POPCORN THAT IS...

Manley, Inc.
Burch MFG. CO.
"THE BIGGEST NAME IN POPCORN!"
1920 Wyandotte St., Kansas City 8, Missouri

SALES AND SERVICE OFFICES

MANLEY, INC.
1920 Wyandotte St., Dept. 88
KANSAS CITY 8, MISSOURI

Without obligation please send me a copy of your booklet "How to Make Big Profits From Popcorn."

YOUR NAME

BUSINESS NAME

ADDRESS

CITY ZONE STATE

MANLEY, INC.
**Pubserv Key to Wax Peace**

4A Unions' Merger Asks One Governing Body, Pool Of Coin, Adjustment of Fees

International Board Planned; 3-Regional Area Plotted

By Bill Smith

NEW YORK, June 26—Definite plans pointing to a merger of all talent unions operating under the charters of the Associated Actors and Artists of America (Four A's) took shape at the week-long conference of organizers and officials.

Showbiz Taxes In May Slump

WASHINGTON, June 26—Except for liquor and cigarette collections, all excise tax receipts from the entertainment industry were off sharply in May, the Internal Revenue Bureau reported this week.

Mich. Theaters Fight Tavern TV and 16mm.

DETROIT, June 26—A three-point battle rages in taverns, cafes and elsewhere where they are used to help bring in receipts. One of the Allied Theaters of Michigan has been launched by the Allied Theaters of Michigan under the direction of Charles W. Snyder, executive secretary. The campaign will seek to have the Detroit City Council prevent the showing of 16mm films in taverns, cafes and elsewhere where they are used to help bring in receipts. This is being launched by the Allied Theaters of Michigan under the direction of Charles W. Snyder, executive secretary. The campaign will seek to have the Detroit City Council prevent the showing of 16mm films in taverns, cafes and elsewhere where they are used to help bring in receipts. This is being launched by the Allied Theaters of Michigan under the direction of Charles W. Snyder, executive secretary. The campaign will seek to have the Detroit City Council prevent the showing of 16mm films in taverns, cafes and elsewhere where they are used to help bring in receipts. This is being launched by the Allied Theaters of Michigan under the direction of Charles W. Snyder, executive secretary. The campaign will seek to have the Detroit City Council prevent the showing of 16mm films in taverns, cafes and elsewhere where they are used to help bring in receipts. This is being launched by the Allied Theaters of Michigan under the direction of Charles W. Snyder, executive secretary. The campaign will seek to have the Detroit City Council prevent the showing of 16mm films in taverns, cafes and elsewhere where they are used to help bring in receipts. This is being launched by the Allied Theaters of Michigan under the direction of Charles W. Snyder, executive secretary. The campaign will seek to have the Detroit City Council prevent the showing of 16mm films in taverns, cafes and elsewhere where they are used to help bring in receipts.

NAB Code Set To Bark, But It Won't Bite

WASHINGTON, June 26—In a curious anticlimax to the prolonged campaign of the National Association of Broadcasters (NAB) code which becomes operative next Thursday (1), NAB officials declared that they were not going to bring suit against any station that failed to carry the code.

Majestic Shifts To Chapt. X of Chandler Act

CHICAGO, June 26—Majestic Radio & Television Corporation and its subsidiary companies, Majestic Records, Inc., have switched from Chapter 11 to Chapter 10 of the Chandler Act, providing for the appointment of trustees to liquidate the company's assets and submit a plan to the court to conduct its own investigations. Federal Judge Philip Walsh, who has conducted the proceedings, has appointed Donald J. Walsh, former circulation manager for a Chicago daily, to take over as the chief of trustees, with bonds of $100,000, with instructions that he be to file a report with (See NAB CODE SET on page 9)

TV Coverage At Philly Is a Triumph

Makes Radio and Press and a Triumph

By Jerry Franken

PHILADELPHIA, June 26—Television and Tom Dewey both won at the Republican presidential convention here this week. Both victories were overwhelming, and in addition both had in common the fact that they opened considerable confidence with respect to the future. Without minimizing the fact that Dewey was overwhelming, and in addition both had in common the fact that they opened considerable confidence with respect to the future.

Stratovision Down But Not Out

Prizefight TV Goes 300 Mi., But Streaky

Experiencing Needed

By Joe Chief

ZANESVILLE, June 26—Westinghouse Electric and the Glenn Martin Company gave the old controversy a new twist, only to prove this week to some 30 trade (radio-tele and science) newspapers that stratovision is still in its experimental stages. But really experimental. Here in Zanesville, where Martin, in one of its new 20-2-2 ships, (See Stratovision Goes on page 15)

Mutual Tips

NEW YORK, June 26—Altho Mutual (MBS) hasn't revealed its nighttime listenability figures yet, a series of trade papers starting next week will give an indication of how the various stations are rated. The figures quoted in the ad give Mutual audience potential of 30,370,000 radio homes. This is the same for the same week 29,985,000 homes.

Figures for other weeks aren't given in the ad copy.
OK, Says Philly, Bring On Dems!

Ballroom Ops Get on Ball To BallyBiz

New England Dance Contest

BOSTON, June 26—Triumphant ballroom dance contests thus far the New England territory were accepted as an operators' indication for promotion along with a number of other proposals at a meeting of the Ballroom Operators' Association of New England Tech Station here this week. BOA shortly will change name to Ballroom Operators' Association of New England, since it has expanded into a New England group after first standing as a Massachusetts org which aimed at killing the Sunday dancing ban.

A committee was appointed to work out plans for the inter-ballroom terp (See Inter-Room Terp on page 15)

3 Unions Can't See Eye To Eye on WPIX

NEW YORK, June 26—the International Alliance of Theatrical Stage Employees (IATSE) is engaged in a battle with the International Brotherhood of Electrical Workers (IBEW) and National Association of Broadcast Engineers and Technicians (NABET) for the jurisdiction of the management of WPIX, television station. These unions are filling briefs with the National Labor Relations Board (NLRB) setting forth their case.

Once jurisdictional rights are decided, the NLRB will hold an election.

The antenna structure of WJZ-TV, New York, was set atop the Hotel Pierre recently in preparation for the station's programming operations which will start in mid-August.

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

Dewey-Doers Leave Flood Of $25 Behind

The Billboard, July 3, 1943

HOLLYWOOD, June 26—There was some little doubt as to which agency would handle the Red Skeleton show now milling, but more confusion as to why the show is being more confusing than amusing. Mix-up involving Russel M. Secton and Bebson & Bowles percentages, billing, and of which claimed to have the funny thing established.

Because of the complicated billing involved in handling the Presto & Bowles account, it appeared that Skeleton and Bebson & Bowles that they would have the redlead come fall, by virtue of their tie-in with P & G, agency claims, however, said: "Uh-uh, Red's ours—has been, and always will be."

At last reports, all were settled with Seeds emerging the victory by decision. The one guy who could give a spot ruling was Gil Ratliff, P & G's nighttime radio top, and he was out of town.

Slon Joins Rutherfurd & Ryan

NEW YORK, June 26.—Sidney Slon, veteran radio writer, has joined Rutherfurd & Ryan of 9 Broad Street, with Seeds has a script for such shows as Mystery Theater, Aunt Jenny, The Night People, and others. He has also been an actor, announcer, and at one time managed his own outlet.

THOROUGH CAMPAIGN. After the political delegates recessed on the opening convention day, Morgan, as the "no" candidate for president, had his picture taken addressing the empty hall. Wicker and Tracy and others. He has also been an actor, announcer, and at one time managed his own outlet.

The convention itself, which proved a boon as well as a trial to the town's musicians, drawing down $45 a day for their labor or gut of substance musical note. The convention hall was organized by Month's Get Your Calls as their first tune at the opening session. Then, perhaps mindful of party leaders' assertions that nothing could be settled in "smoke-filled rooms," he quickly switched to Big Your Pardon.

HOLLYWOOD, June 26—Bill Richards, former Columbia Booking Manager, and Paramount Producer Harry Gray this month launched production of first of series of movies short shorts to be produced under the banner of Graeme Richards Productions. Series will feature top talent, and will include..
TV BUFFALO CONVENTION

Philly Verdict:
"Better Than Being in Hall"

Screens Popular Everywhere

PHILADELPHIA, June 26—The Republican convention here was television's party all the way, with the single week's goings-on giving the infant industry adult stature. That television alone the show was obvious from the opening day. Until the bumbling started Thursday, delegates, visiting citizens and politicians alike had to admit the television set was going strong. Admission tickets were dropped in droves. In fact, one knew more about the proceedings by keeping the television screen than by crowding into Convention Hall.

That the principles were most conscientious of the tele strength was noted when in time the little TV camera, finding it not too uncommon to make a seconding speech. Conscious of the camera, she was more often than not forced to carry on to any extent in front of the TV. At one point, the camera was actually trained on, and then she put them back on and mumbled that the audience was lost, but that she couldn't go all the way.

Away from the hall and hotels it was video that dominated the street scene. Taverns were not alone in attracting TV fans, and the hotel and theater were a definite second. Virtually every hotel in the city had transformed hotel lobbies into TV viewing rooms, and the houses of call were to view the proceedings on the window screen.

KSTP Clicks With GOP Spot Shots

MINNEAPOLIS, June 26—KSTP-TV and NBC are the story's hot shots at the Republican National Convention in Philadelphia and Buffalo. KSTP-TV obtained exclusive spot shots at the Republican National Convention in Philadelphia and Buffalo. The NBC coverage at the Republican National Convention in Philadelphia and Buffalo has been hailed by television critics as the finest television coverage of the convention ever. The NBC coverage has been praised for its excellent sound and picture quality, and for its comprehensive coverage of the convention proceedings. The NBC coverage has been particularly praised for its coverage of the convention floor, and for its coverage of the convention's special events, such as the convention's nominating speeches and the convention's convention committee.
PHILADELPHIA, June 26.—Altho in one respect—the pooled television operation—all networks co-operated to the fullest extent in covering this week’s Republican convention, the usual network rivalry cropped up in full blast in other directions. The networks in their nightly efforts to get out to audience size, which the Columbia Broadcasting System (CBS) started out the week with a full page ad in The Evening Bulletin here.

The CBS ad netted all the other networks and even the convention. It contained regular fortnightly coincidently placed phone calls by C. E. Hooper, Inc., claiming that “the NBC network finished off, and the Mutual's'stuff.” However, the ad also appeared in The New York Times, The Philadelphia Inquirer, the Post, etc. and other radio advertising in the city.

The CBS advertisements was advertised in the convention delegations, stating, “5,000,000 people heard you last night, and Hooper took the whole show. NBC missed more listeners to CBS than any other network.” Other radio shows have also been listed, but not identified in the ad, were the American Broadcasting Company (ABC), which has the Mutual Broadcasting System with 16 per cent.

NBC countered, on its own, with a television ad stating, “62,000,000 people heard you last night, and Hooper took the whole show. Watching more listeners to CBS than any other network.” Other radio shows have also been listed, but not identified in the ad, were the American Broadcasting Company (ABC), which has the Mutual Broadcasting System with 16 per cent.

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The Columbia Broadcasting System (CBS) was the first to do just that, and the second to do it, the Philadelphia Daily News here, and the New York Times, The Philadelphia Inquirer, the Post, etc. and other radio advertising in the city. The CBS ad netted all the other networks and even the convention. It contained regular fortnightly coincidently placed phone calls by C. E. Hooper, Inc., claiming that “the NBC network finished off, and the Mutual's'stuff.” However, the ad also appeared in The New York Times, The Philadelphia Inquirer, the Post, etc. and other radio advertising in the city.

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ALL TURNS ARE TO THE RIGHT
FOR FCC FROM HERE ON OUT

WASHINGTON, June 26.—The Federal Communications Commission (FCC), in the running crossover of rival congressional investigations (see story today) into the free enterprise system which the FCC has been persuaded to uphold in trade and government circles here as emblems of the nation's sharply conservative trend in its existence. From here on out, it is assumed that the Blue Book policy and similar structures which highlighted the FCC era under the Roosevelt and Truman administrations will be into complete silence despite the fact that Chairman Wayne Coy would be one prominent name to be cut down for a similar brain-trusting during the early EDR years.

The new trend appears based on three major factors: (1) Pressure which the FCC's man in the economic market has exerced; (2) an upheaval in FCC personnel, which in a year has shifted from under the direction of John N. Day to the oversight of Commissioners John W. Davis and Clinton V. E. Bowles, the new chairman of the commission, who is reputedly an advocate of charging a liberal role which was largely credited for the creation of the current FCC market. This is the mission of obtaining the position of the commission's chairman, who was seated on December 15, 1949, by the arrival of the Democratic Party in control of the Senate.

At the same time, the switching of the House of Representatives, which is controlled by the Republican Party, has been the most significant step in the move toward a government-wide change in the direction of the FCC. Furthermore, the Republicans have been the party which has been most consistently in favor of the FCC's role in regulating the broadcasting industry.

Haynes Slated For R.R. Show

HOLLYWOOD, June 26.—Reaction plans for a new show by a well-known American Association of Railroads will be cut in New York this month by the announcement that the show will be produced by the National Association of Broadcasters (NAB). Miss Hennessey, one of the well-known figures in radio, will be the new producer of the show. Miss Hennessey is expected to produce a new show for the NAB, which will be called "The Railroad Reporter." The show is expected to be a live program, and will be broadcast on the air starting in September.

Dinah, Phil, Morris

HOLLYWOOD, June 26.—The Castilians are said to have been "heard" on the air for the past two weeks, but the enthusiasm of the stars is still growing. Miss Dinah is expected to appear in several of the upcoming films. Miss Dinah is expected to appear in several of the upcoming films. Miss Dinah is expected to appear in several of the upcoming films.

Bob Hope Airer

HOLLYWOOD, June 26.—Hottest of the rhythm of the center around Bob Hope and changes in his airer show next season. Alloha shores close to Hope, including his radio show, "The Bob Hope Show," is expected to be a success.

Mary Little Now

DES MOINES, June 26.—Mary Lit- tle, veteran radio editor of The Des Moines Register and Tribune, has been nominated for the position of board member of the Des Moines Register and Tribune Company, the newspaper's parent company. She has been a member of the newspaper's editorial board for several years.

Face-Lift in Works For "Take It Ainer"

HOLLYWOOD, June 26.—Ever- sharp President Martin Strass II is expected to unveil a new look for "Take It Ainer" at the upcoming "Take It Ainer" convention. The new look of the show will be similar to the pattern set by Truth or Consequences and similar shows. Garry Moore remains as the host.

B&B Shifts

Steele to L. A.

NEW YORK, June 26, — L. P. (Ted) Steele, vice-president and radio director of the New York office of Benton & Bowles (B&B), this week was appointed general manager of the company's Washington office, effective August 1. Steele will become a general ad executive and will supervise client contract and service. The move foreshadows expected expansion of operations and the company's Washington office will be housed in the new B&B building and will be the home of additional radio business.

With Walter Craig continuing to serve as the stepping stone to new ventures with Walter Craig, the new general manager of the nationwide network of broadcasters (NAB), Durr's successor, Fred B. Hennock, of New York, is expected to be a strong addition to the company's expansion.

Dinah, Phil, Morris

AM-TOV Deal Pends

HOLLYWOOD, June 26.—Nepo- salists on the possibility of a deal between Dinah, Phil, and Morris Cigarettes for renewal of the "Call for Music" license for a new show on the Warner-owned WJZ, are expected to meet this month. Miss Dinah and Miss Morris are said to have made a deal for the renewal of the license with the broadcast of August 15.

Unsettled are the final terms of the deal, which is expected to be a 26-week deal with budget salaries bringing the show down to $9,000. Miss Dinah would be permitted to do one outside weekly show for a non-competitive benefit.

Thurso has been offered a berth on Eddie Cantor's Pabst ainer next fall and will accept. Also under discussion is a possible AM- to TV tie-up with Philip Morris. Miss Dinah is expected to accept the offer, and Miss Morris would like to take a video light from the separate film series, and ciggie outfit may bankroll it as well.

Only 4 "Bases"; Dodgers on 5th

WASHINGTON, June 26.—In the final phase of the New York FM radio station's test of the Federal Communications Commission (FCC) this week, the Brooklyn Dodgers were in the six-game series of five-way tussle for the remaining "bases." The channel assignments were unassigned by virtue of FCC's old reservation policy. It is now handed over. Given an inside truck by FCC insiders for one of the channel assignments, the Dodgers were said to have lost out in a previous hearing.

Other applicants are Debs Memorial Radio Fund, which was already handed over in the last allocation proceeding; Atlantic Broadcasting Company and Crocker Broadcasting Corporation.

Bob Hope Airer

May Sport New Format in Fall

HOLLYWOOD, June 26,—Hottest rumors of the show centered around Bob Hope and changes in his airer show next season. Alloha shores close to Hope, including his radio show, "The Bob Hope Show," is expected to be a success.

Diego bacon has been made as 10 writers at a time, a practice which will be dropped in favor of a permanent staff of four or five newsmen. A permanent staff was added to the show to "lend a hand" to the show's success.

Several local reporters on the job, said format changes were entirely up to Hope. He ruled out any possible shift in either network or time slot.

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Congress's FCC TUG OF WAR

Committees Vie for Right To Overhaul

Commish Caught in Middle

WASHINGTON, June 25.—A jurisdictional battle for control of legislation which would authorize the Federal Communications Commission (FCC) to take over the operation of two newly created House Select Committees and a newly created Senate Interim Communications Subcommittee. Also it had been foreseen that the next Congress was to be deliberating on the matter that the FCC's right to scan radio and television channels will be re-examined by the Senate Select Committee. This provision will demand an end to the pressures.

The chairman of the Select Senate Committee, created special three-man subcommittee, which has been in session for three hours, has been an outspoken advocate of the committee's methods of issuing press releases to the public. The committee's mission's scanning of programs. Significantly, White, who will return from the summer break, Charles Tobey (R., Calif.) and Ernest W. McFarland (D., Ariz.) have been in a meeting of the Select Senate Interim Committee. Tobey is in line to succeed White next year. The Select Senate Interim Committee's chairman is the chairman of the Select Senate Interim Committee.

Okayed by Wolveton

The House Select Committee, which came into being at the behest of Rep. George A. Humphrey (R., Idaho), has been the outspoken approval of Chairman Charles Tobey (R., Calif.) and the House Foreign Commerce Committee, even the Wol- veton's own group has the authority to do what Humphrey's special group is now doing. It is obvious to insti- tutes here that Humphrey's committee, in handing up a critical report of FCC, has not been able to overcome the House of Representatives, and the House Foreign Commerce Committee, even the Wol- veton's own group has the authority to do what Humphrey's special group is now doing. It is obvious to insti- tutes here that Humphrey's committee, in handing up a critical report of FCC, has not been able to overcome the House of Representatives, and the House Foreign Commerce Committee, even the Wol- veton's own group has the authority to do what Humphrey's special group is now doing. It is obvious to insti- tutes here that Humphrey's committee, in handing up a critical report of FCC, has not been able to overcome the House of Representatives, and the House Foreign Commerce Committee, even the Wol- veton's own group has the authority to do what Humphrey's special group is now doing. It is obvious to insti-
Durr, in Valedictory, Urges Improved FCC Program Staff

WASHINGTON, June 26—Clifford J. Durr, outgoing member of the Federal Communications Commission (FCC), told The Billboard this week that FCC "could use a small but competent group of competent people who are going on in radio programming," in what amounted to a good-natured censure of the industry. The commission has been handicapped by a lack of a specially trained staff of program analysts. He attributed the lack not to a shortcoming of the FCC itself, but to the commission's limited budget and he voiced hope that Congress might "some day soon recognize the need and appropriate ample funds to the FCC so that such a program-analysis staff can be created.

The lean, frank-spoken commissioner, whose seven-year term ends next Wednesday (30), said that no code can be enforced adequately until it was able to hire a staff of specialists "geared for the job and kept up to date by continuing training." He said members of such a staff would include translators, listeners and persons with practical experience in radio programming. Unquestionably, the commission's budget, Durr said, is compounded to do its job essentially to classes of lawyers, engineers and accountants, with no provision possible for engaging other specialists and non-lawyers for the program-analytical work.

"There is no question but that the Communications Act of 1934 intended that the FCC should perform this service," said Durr, and the White Bill reaffirms this. The White Bill, which was reported favorably by the Commerce and Interstate Commerce Committee earlier this month, is expected to set floor action at next session of Congress. (Congress, June 18, 1943).

In "other words," said Durr, "the White Bill, in reaffirming the FCC's duties under the Communications Act, has performed its duty to serve the public interest, the public welfare and the public convenience and the like, to say nothing of trying to administer for the greatly expanding areas of air communications."

Goddard Wins Suit Against NBC Gets Settlement


Goddard had sued the web in 1948 following his dismissal allegedly because of political leanings. "Goddard had sued for $78,270, but the amount of settlement was not revealed.

Radio Lunch Feting Durr To Include 3 Ex-FCC Chairmen

NEW YORK, June 26. — Three former chairmen of the Federal Communications Commission are expected to attend a luncheon in honor of the retiring FCC chairman, Clifford J. Durr, here this week. The luncheon will be held at the Astor Hotel, and will be attended by a number of FCC officials.

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West-South Indies In July 7 Confab

ST. LOUIS, June 26. — Leading Midwest radio executives have been invited to meet at KSLK for July 7 to develop a co-operative exchange on matters of management, programs and technicalities. The conference will be called by a committee of Frank Stearns, president of the Mutual Broadcasting System (CMS), and the Mutual Broadcasting System (MBS). The conference is expected to last for two days.

MBM Lists Radio Holes in New High

NEW YORK, June 26. — Radio ownership, as of January included 37,625 U. S. families, or 94.2 percent of the radio families in the country, according to the Broadcast Measurement Bureau in New York. This is a jump from the 90.4 percent set ownership in January 1946, which embraced 31,968,000 families.

BMB currently is preparing to publish Basic Facts, U. S. A., 1944 in two volumes. First will summarize multiple set, auto radio, FM and telecasting activity, the economic status and extent of listening. Second volume will show total families, per household, and number of radio families for each county and for about 1,300 cities.

Farnsworth Re-Signs For "Met Auditions"

NEW YORK, June 26. — Metropolitans Auditions of the Air, which wound up its contract for the Farnsworth Corporation's Wardley wireless system, is to hold over the American Broadcasting Company for this week. "Farnsworth" was given a new burst of life. Farnsworth execs decided to pick up sponsorship of the "Met Auditions of the Air" starting October 17, and linked a new pact with ABC.

Warwick & Legler is the agency.

May Retrench

NEW YORK, June 26.—Generals Mills this week was reported considering a retrenchment, possibly as wide as the company's network operations. According to reports, the General Mills network operation is being looked upon largely as an experimental period in which the company is investigating the possibility of using radio to sell its products. A company spokesman endorsed the reports, saying that the company was considering the matter, but that no final decision had been made.

Relying on Big-Timers

Oddly, the network operation is being investigated for the possibility that it may be used for selling products, rather than for providing entertainment. But reports indicate that the network operation may be used for the sale of products as well, as it is already being used for the sale of General Mills products. The company has been losing money on the network operation for the past three years, and it is believed that the company is looking for ways to reduce its losses.

Godfrey 1942

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CBS Gets ‘Ford Theater’; Dampens Hopes on ‘Studio 1’

NEW YORK, June 26.—The switch of Ford Theater to the Columbia Broadcasting System (CBS), starting October 8 has dampened the hopes of the web's staff with regard to Studio One, the network's top seller, and has raised a bevy of intriguing questions. One of these questions is: What price creative programming? It's a question which periodically comes up to battle the industry's programming brains, but in the case of Ford Theater vs. Studio One the dilemma is more noticeable than ever.

The fact is that Studio One, on the air since April, 1947, has been successfully built into a program property which consistently hits a nine or 10 plus Hope—this opposite Bob Hope and Red Skelton on the National Broadcasting Company (NBC).

Bordens, CBS To Org County Fairs For Teen-Agers

NEW YORK, June 26.—A major public service and promotion tie-up has been effected whereby the Bordens Company, sponsor of County Fair, and the Columbia Broadcasting System (CBS) will sponsor 143 county-owned and-operated county fair corporations under the Junior Achievement Youth Business Training Program. Plans for the project, which crystallized last week at a luncheon at the Waldorf attended by execs of CBS, Junior Achievement, Bordens and Kenyon & Eckhardt on the account, include the establishment of county-fair JA companies in all areas covered by the web.

Berg Allenberg Set To Rep Runyon Work

NEW YORK, June 26.—The Berg Allenberg talent agency this week was named by the Chase National Bank, executors of the Damon Runyon estate, to handle all deals pertaining to works of the late humorist. The agency had taken over several negotiations previously begun by the bank, with radio and tele program packagers wishing to build shows around Runyon stories or books. Robert Lantz is the Berg Allenberg rep on the material.

GABE. in a new hit. in person.

In the daytime.

GENTLEMEN, we're not selling. We're telling.

Come Fall . . . Gabe the Great will go daytime (along with his two evening programs) for the first time in his colossal career!

Says Variety: “Heater . . . one-man topdrawer card . . . with the upcoming 5-times-a-week program . . . it's estimated he's in line for an audience of additional millions,” Gentlemen, we're not selling. We're telling.

“Gabriel Heater's Mail Bag”, live, 12:45 to 1 daily, won't need fancy selling. Still, if you'd like to chin about it, the number is LONGacre 4-8000.

—heard by the most people where the most people are mutual
Who Dun It?  Reviewed by AL
Sundays, 4:30-5 p.m.
Estimated Cost: $3000; producer, Robert Heller; director, Edward Dawes; music conductor, Jack Miller; announcer, Bob Dixon; Executive, George Orenge.
Current Hempersing of the program is Milton Brown.
Average Hempersing of the program?
Current Sweepstakes (Contestants) None
Current Opponent

Hallmark Playhouse
Reviewed June 17
HALL BROS., INC.

Kirk Knight News
Reviewed Tuesday (221, 8:45-9 p.m.)

This program, presented five days a week at differing times, has been on the air for about three months, since Ted Grace left this station. It’s a straight newscast using pictures from the day’s news, with excellent journalism and news service resources via the station’s own and network trips.

One interview was used on this occasion, a rather colorful parks and recreation commissioner and a nervous but very human and competent boy about 12, talking on the National Science Day, Derby. This was a human-interest story, the kid’s fidgeting and all registering perfectly. It was on the air.

It seemed that the plot of the story was to show the screen to the invisible Knight, making a distractingly incomplete scene.

Adaptation

The radio is very adequately done, based on Knight’s two novels: "A Man, a Woman and a Ghost" and "The Girl in the Window." His sober-faced sincerity, given only in the openers, makes him an unpretentious newscaster.

The program was aired this week, but the show was short of time, and if the bad notices are correct, may be making a comeback.

Video was considerably below par. Using a placard only for the star, a considerable waste of time. Too few and too long stills were used, single close-ups, including an unpretentious newscaster. The news photos or their equivalent in the paper before a more creative attempt to make this good television. Just adding stills to good radio in this case doesn’t help.

Hastain F. Reeves

Robert Shaw Chowle
Reviewed June 13
STANDARD BRANDS, INC.
D. B. Storer, Ady. Dir. This show was conducted by Agency L. W. Ballis, Acty. Exec. Via NBC

Estimated Cost: $3000; writer, Philip Willis; producer-director, Pat Jr. This was a 32" voice mixed chorus, directed by Robert Shaw, with a 20-piece orchestra of an American radio character with music by Jack Cole.

Current Sweeps (Contestants) None

This is not Standard Brands has ventured from the beaten path for its summer or fall season. Several years ago the account aired a summer series. A program which a gained

Dramatization

"Handcuffs"

Frederick Allen

CURRENT OPPONENTS

ABC: "We, the People" (1-15)

CBS: "The Big Country" (1-15)

MBS: "Sustaining New"

Pobar Beer has just announced that The Thin Man, in his treatment of the show, had been cut down. After dusting it off, given it a new look, and the show will be a new series of situations.

Bad Audience

A big mistake on the part of the sponsors, not to mention the radio studio audience. Unlike most visiting firemen, who can be rolled upon their wagon and assembled under a large roof after the news to the last man, this one was a fade-out, which only accentuated the sad situation. As you can remember, the audience was a good one, and Mrs. Charles’s decision to make him quit dinner, may not go down into something as routine.

A sample of the humor, which is not even character specific. The characters themselves, had Charles announced himself, and when the other character asked if he were The Nick Charles, he came back with a bright, "Yes, ever heard of me?" The stuff that stood out, was the fact that when the audience was asked to laugh, it made not a sound, all the while the weather was cool enough to make something of this kind of stuff.

Sam Chason

—The Hooperings. A like result in store for this year’s replacements, if the old shows, Robert Shaw Chowle.

Even though there can be no gainsaying that the sponsors, their listeners, it still remains difficult to see why, from a commercial viewpoint, the usual commercial type of audience appeal was chosen. That’s especially true in view of the value of returning a listener on a pop, listening evening.

Jerry Frankel
New York

Outstanding examples of what a station can do to promote its identity, in the words of the WOR presentation, "It's All Yours," prepared by Joe Cramer, station manager, are the one-for-all, all-for-one campaign of WPAY, WOR's afternoon entertainment, morning program, and everything in between.

The campaign breaks with the WOR's usual policy of focusing on the station's own activities and instead emphasizes the station's role as a part of New York City. The campaign includes a variety of promotions, such as free tickets to concerts and Broadway shows, and a "WOR Day" featuring free hot dogs and hamburgers at the station's studio.

Washington Round-Up

Frieda B. Hennock will take office for a seven-year term Thursday (1) in a history-making debut as the first woman member of the Federal Communications Commission (FCC). The new commissioner, considered by politicians as an old-line Democrat, received GOP-controlled Senate confirmation in the sleepy dawn wind-up hours last Sunday (29) despite mild objections by Sen. Joseph Ball (R, Mam).

Radio-Minded Congress is missing no opportunity to supply itself with broadcasting facilities in any of its new buildings. The newly authorized Senate Office Building, which will be constructed near the existing one, will be equipped with a broad cast studio for congressmen who want to make platters or get directly onto a station hook-up. There is considerable talk, too, that the new studio will be equipped in such a way that television can be easily accommodated if supplemental outlets are provided.

FM Association (FMA) bigwigs are putting their heads together in plans to pull all the stops from booming FM when the association stages its annual convention in Chicago September 27-28. The convention will touch off a series of publicity drives for FMers who are convinced that it's a case of now or never in pepping up set manufacturers as well as the general listening public.

Two major factors are seen as necessitating this urgency: (1) The rapid growth of television which could strip FM of its -orning, and (2) the possible contraction of electronic supplies for equipment manufacturing amid expansion of national defense production.

Ford and navy contracts are expected to absorb more and more electronics equipment, and there is some discussion of possible industry allocations.

Nashorn, N. H., has been a New York vacation.... Gill Knight has added a fish and game program over WDRC, Hartford, Saturday nights.

Alfred Larson, formerly with the George B. Hollingsbery Company, New York, now with sales staff of WDRC, Hartford, Conn., replacing the late G. Arthur Peterson. Malcolm Morse has resigned as announcer of WPTF, Hartford, Conn., to join Charles E. Holder as director-announcer of Italian language programs over WNLK, New Norwalk, Conn., outlet....

Alien Wylie, former vocalist with Billy Butterfield's band, has joined the announcing staff of WSN, St. Paul, Minn.

From All Around

Eugene Carr, president of the Canton, O., Chamber of Commerce, and radio director of Huron-Moore Newspapers, Inc., operators of WBHC, WPTQ, and WÖGO in Canton, has been named to represent the radio industry in the Ohio Chamber of Commerce. John P. Williams, executive president of WGD, Dayton, O., was also named.

Wiley L. Dunn, president of KCKA, Kansas City, Mo., was named vice president, in line with station's expansion program. Red McFarland's status as station manager remains unchanged.... Robert Snyder appointed director of events and promotion for WBGB, Seattle, N. Y., and WPTR, Albany.

Keith B. Shaffer, former time buyer for Erwin-Wasey, New York, has joined the sales force of WCBS, New York, and WBAM, New York, both of which stations are owned by the Radio Corporation of America. Keith was with WQSB, Utica, N. Y., and WOR, New York, and has been with the company for several years.

New England

Helena Morris is new on the continuity staff at WONS, Hartford, Conn., replacing Betsy McLean, resigned.... Jack Lenhoff, formerly of WOR, Hartford, is now announcer at WLN, Tarrytown, Conn., succeeding Bob Shields, who resigned to enter television drama school.... James Pansullo and John Mariani have joined announcing staff at WAVA, New Haven, Conn.

Bob Shields, announcer at WLN, Tarrytown, Conn., resigned to enter a video drama school in New York.... Jim Roddy, announcer at WCTW,
Stratovision Goes Down
But Not Out, in First Tests

(Continued from page 3)

had down the telecasters to show the
latter of the Louis-Walset fight,
the Westhouse-Martin B-29, by-
ning on other stations, and a gen-
errally streaked-out image of the
Republican convention in Chicago.

The station was picked up from
WMAR-TV, Baltimore, which in turn
was being relayed from Pittsburgh.
(Airline mile distance: Baltimore to Pittsburgh, 177
Pittsburgh to New York, 115.)
Streamlining of the image was gen-
erally attributed to signal interference from
other TV stations, according to the
E. T. (Ed) Morris, executive assistant to
Vessey Walter Evans (in charge of all Westhouse
operations), and C. E. (Chilla) Noel.
Westhouse engineer, who is credited with being the daddy of the
whole stratovision idea.

Welcome to Townies

Notwithstanding the lack of clarity of the image, rigidity was amply
demonstrated by the local reaction to the telecast. A Billboard for Radio and
Television Country Club, whence Westhouse-Martin execs exiled them
themselves in the town proper, where three local radio dealers were
showing and selling the sets, and three local dealers were showing and
selling the sets, and to several hundred non-invited Townies who jammed
at the doors, where TV receivers were
tight up.

Typical was the case of Fred Cross,
the Pioneer Electric Company, who was conducting such a showing
that the windows behind the store and outside the store were
unlurbed, and local papers gave the
Microsofts set of pictures. The image being
received in the Pioneer installations
with three brief announcements about
are those being brought in, at the Westhouse
engineers, who are bringing the equipment
in the best possible signal.

Significance Interpreted

While Morris told the Billboard that
they had completed the test at this time, the
converted and TV-equipped B-29
made only seven flights altogether, in-
cluding Friday's flop test) because
Westhouse felt it should hold off from the press at the request of similar
idea any longer, some trade observ-
ners connected with both the Postal
Television test with the upcoming Federal
Communications Commission (FCC)
hearing on the matter, especially criti-
cally with the Westhouse ap-
lication for a stratovision station
licensing from Pittsburgh and
swinging out to a radius of some
500 miles. This would mean that
the FCC's rejection of an application from
a York, Pa., applicant, but would allow
no other applicant to FCC
applications. FCC execs and engi-
neers were, in fact, channel 4 and the
station to the Zone 3, showing, but turned down the
invitation.

It was said that Westhouse had not
yet discussed in any tangible
seen any specific TV network (NBC, CBS, Du-
Mont, etc.) stratovision, simply
the idea of extending the existing
world, or if it may find its
maximum in popular areas if it
is technologically feasible to
get into the areas only if a 400 to 500-mile
radius can constitute the primary
area.

Plenty More Spadework

The Zanesville experiment indi-
cated above all else, the considerable experimental work still to
be done on the basic idea itself at
considerable expense. The equipment
there was only $300,000. While the
strato experiments and FCC delib-
ations concerning continued for
the immediate result of the
the experiments, according to trade
observers, could be extended to other
even higher TV extension devices,
naturally coaxial cable.

Detroit's Test

DETOIT, June 28.—A new
problem of video interference may have
future development of tele-
vision popped up here Wednesday
when arrangements for the
experiment as a result of Future
the convention were made by
WWJ-TV. Pick-up
was from the B-29 in the stratosphere
over Detroit.

The station wanted to experiment
together with the pick-up from
the B-29 at 9 p.m., following an
hour's test, and was
patented in the West (WNET).

As the engineers figured it
out, the waves from the local
station on the
B-29 station and rain at the
re-television experiment were
not get involved in the混合 because
the original Philadelphia signal, as beam
and the re-television pick-up from
Channel 6, with the signal being
Channel 4 as usual
without conflict.

Cleveland's Test

CLEVELAND, June 26.—An
experiment in the tele relay from
station-to-
station, traveling a distance of at least 200 miles, was
successfully carried out by
The Westhouse Electric Corporation Wednesday (16).

An army B-25 bomber, convert-
ed from the TV station, flying at a height of
2,500 feet over Indiana, pick-up
a wrestling match telecast
from WMAR, Baltimore, and recarried it
for general reception
throughout the West as Cleve-
lie, an over-all distance of 2,000 miles. The results on the
people were heard

A spokesman for the Telephone
Station in Cleveland, said the telephone
signal was strong enough so
the re-television signal could easily have
the telephone signal.

After the refrigeration from
Baltimore, the picture was
plotted under the experimental call
letters "EX-W-10-XWJ.

In the daytime, the pictures, then
new one on the air area about 60 miles west of
Pittsburgh, pictures from Cincin
WVT and pick-up from the B-29 at WLWT, and recarried it
for general reception in
height of about 2,000 feet. Reception of
the pictures, about 100 miles distant
from the plane, was excellent.

Among the stations that showed up
in the experiment, KDKA attempted
the same experiment last week with
Louis-Walset but without any success.
The experiment took place at
7,000 feet above the ground.

An invited audience of West-
house officials and newspapermen
saw a quick flash of the two
pictures, but all efforts to bring
the pictures to the screen failed. Se-
ning ice on the antenne, the pilot
dropped from 10,000 feet to 7,000
feet, but the ice was still there when
the short circuit was discovered.

The radio signal kept coming in
but the video signal was missing and the
announcements that the experiment failed
came in the middle of the third round.
**NO SPLIT TV WEBS FOR NBC**

Para’s Giant Screen Puts Fight Fans at Ringside In Hush-Hush Experiment

No Ads Till Zero Hour; Dewey Also Telecast

NEW YORK, June 26.—The Paramount Theater here entered the large-screen television field in earnest today by setting a deal for instantaneous showing of the Louise-Walcott heavyweight fight and another with bleachers set for coverage of the Republican and Democratic national convention. The fight deal was made with the 55th Century Sporting Club about a week ago, while, but was kept very hush-hush. Virtually all the conclusion of those witnessing the screening of the bout was that this is indeed it, and many of watching the event, even in the flesh, could compare.

While the promoters, 20th Century, were aware of the possibility of a gate loss if the word about the Paramount screening got around, was evident from a clause in the contract forbidding the theater to publicize the showing in any way but through a certain event.

Promptly at 8:15 p.m., the Paramount sent a sound truck around out all the blocks while a news that the fight would be shown at the theater, but a one-sheet was set up in front of the house and two signs were hoisted to the roof, while doorman began barking out the news. Paramount stated that the house normally would have been three-fifths full, the result of the hasty promotion with standees.

Dewey’s Speech Screened

The night before, Paramount caused a stir when WPXK deal by showing a full-screen version of Tom and Jerry cartoons. The Warner Bros. Sunday evening series. This, however, was not publicized by sound trucks or other paraphernalia, Paramount expressing doubts that the governor’s remarks would lure additional payers into the house. The WTVH had the theater utilize the film recording process to film the entire convention as broadcast over the News station.

One print was turned over to WPXK for that station’s use, while two others were flown to Paramount tele stations: WKBK, Chicago, and WXTA, Los Angeles.

The same deal is in effect between WPXK and Paramount for the Democratic Convention. However, there is said to exist the possibility that may be some buckfire inasmuch as the pooled coverage was included in the deal, and some broadcasters are expected to question WPXK’s right to sell such material. The appeal of some of other stations and networks.

Fight Commercials Deleted

Another angle to the showing of the Louise-Walcott fracas made traders regard seriously the possibility of the book’s taking a commercial arm roughly comparable with radio’s co-op shows. The Paramount version of WPXK deal, and all Gillette commercials except the opening slide announcement for the station, are 30 and 60 seconds, rough, while the Gillette commercial ordinarily would have been seen, original advertising to stations and other networks.

The image on the 24 by 20-foot Paramount screen was ideal. Clear, steady and with excellent contrast, this image should set prices average to see clearly. The film was made from a 6 by 9-inch screen on a theater in the theater, which picked up the image via a coaxial cable direct from Radio City.

CBS Realigned TV Execs; Pix Man Is Chief

NEW YORK, June 26.—The Columbia Broadcasting System (CBS) has reorganized its sales and programming and sales set-up with a new alignment of key personnel.

Charles Matthew Underhill, former production manager of the commercial department, KPCO, Pathe, Inc., takes over as CBS TV director of programs and David Sutton, account exec in CBS network sales, becomes CBS TV sales manager.

Meanwhile George L. Moscove and Worthington C. Minor, key men in the development of CBS television in the sales and programming categories, have had their duties defined differently. Moscove, commercial manager of WCRS-TV, has been named manager of CBS TV sales development, and Minor, the Web’s dir of television is now CBS TV manager of program development.

It’s interesting to note that the reorganization, announced by Dr. George H. Gallup’s Research, Inc. (ARI) indicated that this week that there has been some considerable change in the chief production personnel. The National Broadcasting Company (NBC) was motivated by the same philosophy—the importance of film background—when it elevated Sid Stroeh and Norman Blackburn to top video posts on the NBC TV web.

**Gallup Says TV Homes Zooming**

NEW YORK, June 26.—Research studies by Dr. George H. Gallup’s Audience Research, Inc. (ARD) indicated this week that there has been some considerable increase in the past six weeks. Last ARI survey estimated total sales in operation to be 256,000 as of May 1. This figure had grown to 354,000 by June. The figure was the sales of 214,000 home receivers in 18 metropolitan areas, and 40,000 sets in the other public.

ARI said its studies also show that at least 1,100 additional families will acquire receivers in the next 12 months, bringing sets in operation to 290,000 by next June. The number of families planning to buy has virtually doubled since May 1, 1948. Should set prices average $200, an additional 1,400,000 families would become highly interested in purchases, the study showed.

**Wayne U. To Give Seminar on Video**

DETOUR, June 26.—A six-week seminar on television will be given by the Wayne University department of speech here starting July 1. The course will be directed especially for executives and qualified personnel of advertising agencies, stations, television set distributors and dealers, and public relations staffs of leading potential sponsors.

**Bankrollers Must Buy All Or No Outlets**

NEW YORK, June 26.—A strict “no split network” policy regarding television time sales has been set by the National Broadcasting Company (NBC) to all sponsors seeking time franchises on the web. Top officials of NBC reached the decision to push the policy of selling all the Web’s facilities or none despite the possibility that many sponsors, unable to meet the bill for such extended television, may be forced to pass by NBC for another network.

Currently, this policy means that the sponsor buying NBC web time must buy all 13 affiliates on the air. By early next summer this number will have expanded to 38.

“...and we are determined to develop our facilities as a network, affording all affiliates equal chance to participate,” a top NBC sales official said this week. He pointed out that in the future for the tremendous investments made by station operators in getting on the air, a guarantee of some sort must be offered that they will be able to pay their key personnel in receipts.” (See **NO SPLIT TV** on page 14)
FCC Adopting Tele Policy Of Hands Off

WON'T LIMIT USE OF FILMS

WASHINGTON, June 26.—In a move to give the widest possible encouragement to television, the Federal Communications Commission (FCC) has decided informally to allow video broadcast from Blue Book reprints for a long time to come, The Billboard learned this week. The FCC has decided informally to allow any initiative toward setting up video policy to go forward, and video broadcasters are advised to go forward. The commission has imposed an AM and FM programming requirement. A poll of FCC sentiment showed that this week's commissioners favored the policy, with the exception of Commissioner John V. Sackett of Chicago, who indicated that he might remain the television programming so long as video broadcasters keep a sense of balance and propriety. Thus the commission, which once had considered video as a minimum requirement for a minimum of local and live programming hours for video stations, is no longer concerned, with whether a station operates completely on network time or whether the station runs film all its operating hours.

Considerate of Contests

The commission's attitude is based on the following factors. First, FCC's are concerned that the continued operation of video necessitates a hands-off policy by the FCC so far as programming is concerned, for a while at least. Second, the FCC is convinced that there are film available for a station to operate fully with this type of programming on all its transmissions, so that the commission is aware that the same thing is true in respect to web programming.

Consequently, the Communications Act's on local programming is not being met by the FCC, although it is expected that the commission will eventually make a new determination on standards before it is now, FCC may begin applying this criterion.

The Nature of Things, five-station NBC East Coast tele program, has been renewed for 12 weeks by Motorola, Inc., Sunday night full-hour dramatic series on WWKB, one of Chicago's top video producers, Stromberg-Carlson, for its June 29 television session of June Moon.

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If you want quality photos reproductions and binders, order from us. We make them

100—50c each. Write for price list on other sizes.
One-Third Deposit, Balance C. O. D.

Quality Photo Service

Rochester, N. Y.

150 Outlets Set for FCC's TV Donnybrook

WASHINGTON, June 26.—The biggest mass scramble for channels in the history of the Federal Communications Commission (FCC) is finally over after Tuesday (29), with more than 150 television broadcasters who failed to battle the 200 ADN and Network TV, the new allocation system proposed by the Federal Communications Commission (FCC) for television. A careful study was made of the allocation system proposed by the FCC for the new television system, to be known as "Channel 12" or "Channel 13". Since the FCC has decided to hear testimony on a State-by-State basis in alphabetical order of the earliest controversial proposals to come up will be that of HTOP, Washington, to add Channel 12 to the local allocations. This will be vigorously oppose by representatives of the FCC of Channel 12 in the local area.

Another squabble to come up early in the battle of the FCC's is the attempt of the network to handle the line of witnesses, with nearly every proposal to add a telecaster and opposition to others. The FCC's overall allocation revision is expected to be settled by or before the end of the month.

Does 5-Limit Law Include Minority Interests?—CBS

WASHINGTON, June 26.—Already puzzling over the various television opportunities of Paramount Pictures, Federal Communications Commission (FCC) has a new ownership problem on its hands in the wake of the previous week by Columbia Broadcasting System (CBS) asking the commission to clarify whether minority TV permits and bids CBS.

CBS explained that FCC's rule of keeping the minority stockholder in control is in danger of not being met by the FCC in the case of the Mann act of 1924. One of the five TV permits sold to local stations, the FCC has no enforcement authority under its present rules of the FCC's in the case of CBS.

The FCC has been requested to make it clear whether it would allow two minority stockholders to control the station, or would it require the minority stockholders to control one station?

CBS owns all of WCBS-TV in New York and has pending bids for Boston, Chicago and San Francisco, the FCC ruling that CBS's minority stockholder's control of the station is to be dropped one of its pending bids.

Reading, Pa., Outlets Square Off for 1 Channel

READING, Pa., June 26.—The two local radio stations have squared off this week for the right for the single television channel to be handed down by the Federal Communications Commission (FCC). The radio stations have made a request for a television channel in the area, and will operate on Channel 15.

It is expected that it will be several months before all the testimony in the case is transcribed, and the examiner for the FCC, Judge Fred M. Johnson, makes a report and recommendation to the commission.

SHORT SCANNINGS

SLOCUM CHAPIN, account executive at American Broadcasting Company, has been named Eastern sales manager for television by the web.

FELIX GREENFIELD, being featured in the Truth Detective movie short "The Professor," is being exhibited, has been packaged for a live video series by the network. The "Professor" is a series that is being billed as a clever and entertaining mystery and comedy show. Felix and the cast will feature the Teen-Age Charm School show, run by Edith, cosmetic consultant, which bow at WPXK Thursday (1).
Congress's FCC tug of war

(Continued from page 7) of FCC. Theвор commission's report probably will come before the House for a vote at the same time the House committee, according to McFarland, is scheduled, according to the Senate Commerce Committee.

The Hoover commission, the House commerce committee and the Senate Commerce Committee all have completed wide investigations, leaving it clear that the adjournment of Congress will not result in any bill on Capitol Hill in respect to FCC. White, in June, the creation of Hoover's special committee, made it clear his group will examine the FCC's regulatory jurisdiction, issuing license renewals and answering other programs, among other questions.

On "Red" Angle

The House Special Committee is directing its attention primarily to evidence of possible discrimination in favor of commercial or fellow-travelers in issuing radio licenses. However, it has power to study the FCC's personnel and to examine questions that the commission as an administrative body may deal with. It is the basis of the preliminary investigation.

By the Select Committee on Interstate and Foreign Commerce, has been censured as unprofessional by the commission, directly or indirectly, of radio prices as low as licensed radio stations. The Select Committee has been censured as unprofessional and has been ordered to discontinue its work.

The other week, the House Interstate and Foreign Commerce Committee, has concluded to censure the Select Committee, which was organized by some congressmen as a "red" project, investigating the House committee's standing committee already has power to do the work.

Field and Stream

Swims Toward TV

NEW YORK, June 26.—A new television package, Field and Stream of the Air, was set up this week by WABC, Inc., the new radio and television magazine. John Steinbeck will supervise programming, and Fred Theisen, president of WABC, will be in charge. The program will be sponsored by the magazine, which is to be taken to the air and will be shown to the public at the same time.

Field & Stream will contain, besides such special covers, panel talks, instruction films, contests and interviews.

Chi Viewers Get Slick GOP Coverage Via Airborne Film

(Continued from page 6)

NBC Wins in Webs' Competish For GOP Confab TV Coverage

(Continued from page 6)

Constitution Comment

(Continued from page 6)

Glosy Professional 8x10 Photos

In quantity

For mail advertising only, postpaid. Top-notch quality. Extremely low prices. Envelopes to customers are not charged. Satisfaction guaranteed. Get our professional, quality service. We make reprints as good or better than your original. Send inquiry for full price list, samples, etc.

Mich. Theaters Fight Tavern TV and 16mm

(Continued from page 3)

The revolt will be spearheaded by the Detroit City Council leads the way.

Liquor Board Boss Pits

Republicanism Against the State Liquor Control Commission also will be sought. Allied has already, as a result of the commission's ban on 16mm films, as a fire hazard.

An attack on 16mm films in hamburger-type drive-ins is said to be spreading fast up-State, altho unknown whether the move has been endorsed by New York State, which has secured a ruling from D. S. Bliss, deputy commissioner, that the 16mm films do not constitute a public safety hazard forpermit and are therefore subject to the 20 per cent federal entertainment tax, applying upon all food, refreshments or service bought by customers while the movies are being presented.

Giles Kavanaugh, local internal revenue service, is now planning a campaign to locate such spots and check their tax status accordingly.

TELE SHAMES PRESS, AM

(Continued from page 3)

political speakers. Perhaps the outstanding example was Sen. John Tolan, who in New York at a gaseous, tribe, Fourth-of-July type campaign, with a series of scenes showing shot sighted by the camera, said Dewey, who wore gas masks during the camera shots, that those contrasting shots were composed to hang the Dewey campaign on the rope as they listened.

Furthermore, the event was that the NBC-Life hook-up parlayed itself into the top chore, with several commercial clients being able to cover TV, George Murphy, Hedda Hopper, and Katherine Brun.

Perhaps the best comment on TV at the convention was made by Skeets Miller, NBC tele director, said Miller, "It's television's 1924. This will do for television what 24 votes for University of Michigan did. Miller was at WHAS, Louisville, then."

NBC SPENDS 3006

(Continued from page 2)

July 21), NBC will probably go for a $3,000,000 convention tab.

CBS Spends Plenty

The Columbia Broadcasting System (CBS) lists its costs as including $109,600 operating costs for AM; $15,000, AM station; $15,000, and TV station, $6,200, and $10,000, respectively.

Chi Viewers Get Slick GOP Coverage Via Airborne Film

Sponsored by Motorola, which used all commercial time before and after each program.

Film taken off kinescope by film company, having had the washed-out appearance and lack of the film bottom practical. Noticeable, too, was lack of pan, this type of production with one scene shown in quick succession, even though the cut convention hours often elapsed between successive scenes which necessitated more explanatory continuity.

Special stuff shot silent in the East, but better quality as pointed out before, because they lacked voices of speakers and convention color notes they were inferior overall program.

Cy Wagner.
Kapp Plan, Posed to AFM, May Lift Disk Biz and Union To Top Ranks of Do-Gooders

Provides $8 Needed for End of Ban

By Joe Carlton

(Continued from page 3)

Kapp's Creation

The broad-spirited philantupor tenor of the plan is credited to Decca Records' owner Jay Kapp, who will do as ever else his foibles, has gained recognition as a champion of the public doore function of the records industry. Kapp supplied the imaginative essence for the plan—the detail and legal support was worked out exclusively by Decca Attorney Henry Cohen. Much of its "selling" to other record companies was accomplished by Decca's Exxon Vespee Milton Rackin.

History of the plan's proposal and its subsequent blueprinting (details later on in the story) go something like this:

It was evident at the ban's beginning that Petrillo, if he couldn't get a welfare fund, would take something with trimming. Some weeks back Kapp hit on the principle of an all-purpose "institute for music" which would be under the control of a Tran-Sac-National corporation. After considerable jockeying for position, the other disc players will have their say in the plan. Kapp brought the plan to Petrillo. Meanwhile, David Sarnoff, of Radio Corporations of America, and Bill Paley of Columbia Broadcasting (CBS), have been looking into an important question which might figure in a Petrillo acceptance of the plan. An attempt was made to have a conference with Petrillo, but the AFM leader indicated that he thought the plan would be impossible. As the plan died, Kapp's group will take over. A week before the AFM convention in Atlantic City, Petrillo indicated in Congress, hoping as the plan, at least with the convention was finished. Latest word is that the AFM boss will make his decision known this week. Whatever his decision, the heat of the war is not point going to a partial approval.

Legal Aspects

What of the legal aspects of the plan? The contention supplied Cohen, of Decca, with other legal experts, was simple. The idea was conceived as a foundation with "purely noble" aspects. The contention of the plan is not that the employer made an employee who is prohibited (the Taft-Hartley Act) is a payment to an employee of a representative of any branch of the industry to the exceptions to the payments listed in the law) are excepting to be paid that prohibition; that the (the law) nowhere prohibits payment by an employee to an org which is not a representative of the employee. The statute does not prohibit payments by the employer for the benefit of the public or the public if those payments are not made to a labor union. Payments by the industry company to the proposed institute are not, of course, payments to a representative. The institute is so conceived and its control so circumvented that the contention, if made, is that this is merely substitutes for the forbidden welfare fund becomes impossible. The employees of the board of trustees (see details of institute plan in story), are excepting to be conducted by the institute only as a minority and can carry no legal control with it.

The legal argument also states that "the welfare fund was not the welfare fund the same as of Congress that the Taft-Hartley Act, which "nevertheless is prohibited" (royalty) payments, in the law does not state, can be gathered only by the proper forums and the congressional committee reports to the threat of such an plan in separate Music Department story.)

ASCAP Hope

For Scott Bill Action Dies

Left in Committee

WASHINGTON, June 26—The last flickering hope of the American Society of Composers, Authors and Publishers (ASCAP) for the 1948 enactment of the Scott bill went out of the window yesterday. The House, in the early hours of this morning when Congress adjourned for the summer, added the measure still lumbering in the Senate, where it is still dead.

Committee aides said that even if Congress comes back this summer for a special session, it would be devoted strictly to emergency business with no chance for consideration of copyright legislation.

ASCAP is expected to try again to end the jute box exemption from copyright royalties when the Senate takes over December 31. Bills to that effect have been introduced regularly for the past decade without success. The favorable report given the Scott bill by a subcommittee is the first such measure has advanced.
Pluggers Try Own Pub Biz
As Jobs Slack

NEW YORK, June 26—Veteran song pluggers Mickey Gray, Bob Reade and Jerry Scanlan have decided to band together and form their own pub, Cavetown Music. The business is the result of a group of New Yorkers who were dropped from their old jobs, and who turned to pub. Expenses will be footed by the individual, and the money (if any) will be split evenly. Initial efforts of the pluggers will be made to get West Coast bands to come to New York for extended visits.

Majestic Out of Chapter XI
Into X After Three Creditors Petition Court for Switch

LAWSUIT

Majestic, Inc. v. CAC (Guitar Orchestra) (agency)

Loses of Record Division Listed; SEC Probe Likely

(Continued from page 3)

The firm, which as yet has not aligned itself with either the American Recorders and Publishers or Broadcast Music, Inc., is now looking for office space here.

Archer Rejoins WM
Sells CAC Interests

NEW YORK, June 28.—Jack Archer, who two weeks ago sold out 100% of the interests in his Archer Recorders Corporation (CAC) agency to partner Milt Deutch, this week re-enters the field through his new role as division head of CAC’s (WM) band department. Archer formerly was president of the firm, but left about a year ago to go into the CAC set-up.

He has worked out of the firm’s Chicago office on a roving assignment which will encompass all the city’s major labels including RCA Victor, Capitol, Decca, Mercury, Modern, Victor and Decca. New Wagner and Pat Lombardi are now operating in Chicago, while other offices were expected to be opened in the near future.

Archer officially joins the agency Monday (25).

Archer’s return is most welcome. He brings with him a wealth of experience which will be of great value to our clients and the industry.

Dailey Mulling
Unknown-Ork Idea
for Meadowbrook

NEW YORK, June 26—Gimmicks and promotions will set the keynote for the reopening of Frank Dailey’s Meadowbrook as a night spot in late August or early September. Dailey, who was born in the country, was particularly in love with the idea of getting away from the penthouse party and onto the farm, since it was a well-known fact that he was an amateur ex- tented. On opening, Dailey will look at least three cowboy singing days with promotion gimmicks. He plans to have an all-star band that might amateur ex- tented. On opening, Dailey will look at least three cowboy singing days with promotion gimmicks. He plans to have an all-star band that might have included on it last year's Timex Singers, Patterson Brothers and the Singing Crusaders.

These days will mark M.G.M. in- itial venture into the Texas fiddle field. Aside from whatever biz was accumulated by Billy Eckstine and Jackie Paris on the West Coast, the deal was negotiated between Irving, Frank, Walker, M.G.M. Chief

Petrillo Delivers Blow to
302's Blue Execs; Ruling
Bolsters Insurgents' Cause

NEW YORK, June 28 — President James C. Petrillo, of the American Federation of Musicians (AFM), weighed in this week with a smashing blow in favor of Local 600's anti-swindling form protest and Local 302's Blue Ticket Officials. Petrillo's contribution to the insurgent cause of the week is a crucial opening salvo in the hearing (details of which were reported in last week's Billboard) was perfectly legal. Administration officials.

CONCERT PROMOTERS

Set Booking Combo

CHICAGO, June 26—With his following in the concert field, three major promoters, Sid Page and Art Diamond, of Chicago, and Pat Hayes, of Washington, have banded together to block concert bookings here. The first venture of the combine will be an October 10- December 10 series of one-night concerts.

While each has made himself responsible for a number of dates, the company is believed, will make it easier to cut ad and promotion expense, and that services will be able to work in different parts of the country to get bookings up. In addition, the buying power has been increased, making it possible for them to line up dates which would not have been able to make the tour.

Adm. Officers, Reappealing, Say Request Misinterpreted

NEW YORK, June 28.—President James C. Petrillo, of the American Federation of Musicians (AFM), weighed in with a smashing blow in favor of Local 600's anti-swindling form protest and Local 302's Blue Ticket Officials. Petrillo's contribution to the insurgent cause of the week is a crucial opening salvo in the hearing (details of which were reported in last week's Billboard) was perfectly legal. Administration officials.
New England confab maps other promotions and prepares to expand org.

New York, June 26.—A really ambitious and familiar claim is made to the Nature Boy litigation grab-bag.

Ira B. Arnsen, a must biz law-suit perennial, filed an infringement suit in the United States Supreme Court against an imposing of hischeid.

The discussion at the meeting was the question of admission prices. The price list included, discussion of whether admission prices should or should not include free hot and drinking water, and the nature of thediscussion was the question of holding teen-age dances. Association members were in favor of teen-agers tolerating on Saturday afternoon which thus would give the ops two takes in one day.

Mus-Art GAC Merger Raises Personnel Poser

New York, June 26.—The Mus-Art Agency (M-A) definitely will merge with General Artists Corporation (GAC) on or around July 1, it was learned at a meeting of the agency's stockholders yesterday afternoon. The sale will be carried out under the terms of the merger agreement and is to be completed by the end of the year.

The decision to merge was made after a series of meetings between the two companies. The merge will bring together two of the leading music agencies in the industry, creating a stronger and more powerful entity.

The merger agreement includes the exchange of stock, with the shareholders of each company receiving shares in the other company. The new company will operate under the name of Mus-Art GAC.

Several key executives of both companies will remain in their current positions, with the addition of new executives from the other company. The new management team will work to align the operations of the two companies and to increase the overall productivity and profitability of the merged entity.

The merger is expected to be completed in the coming months, subject to the satisfaction of certain conditions and the approval of regulatory authorities.

MBOA To Mull Music Licenses

September club meet may be largest ever — other ballroom groups to attend

Chicago, June 26.—The Midwest Ballroom Operators Association held its annual meeting here last week with some 300 promoters and terp owners across the country, will meet again next month in Chicago.

The meeting was attended by the executive secretary for the group.

Test of Drawing Power

BOA section meetings will be held during the summer to round up all the New England ops for memberships in the association, Branford said, with the meeting set for next week with sectional meets.

Mus-Art, Lyle, and the James Augustus, have meetings set for next week with sectional meets. They expect to enroll practically every indoor and outdoor club on New England by summer's end.

“Sound Off” Sets Tunesmith Tie-In

Hollywood, June 26.—Ork leader Mark Warnow has commissioned over a score of top composers to write tunes for Warnow's new show, “Sound Off,” which will be featured on the CBS network. The show will be broadcast live from the Warnow Music Company and is expected to air on July 1.

“Sound Off” is a musical variety program featuring a range of musical styles, including orchestral, jazz, and pop. The show will be hosted by the renowned conductor and composer, Ralph Vaughan Williams, and will feature guest artists such as the legendary pianist, Art Tatum.

The music for “Sound Off” will be written by some of the most talented composers in the industry, including Leonard Bernstein, Aaron Copland, and George Gershwin. The show promises to be a highlight of the summer season and is sure to be a hit among music lovers.

Cap's Platters, Songs Set for Canuck Field

Hollywood, June 26.—Capital Records will soon invade Canada with their new platter, “Cap's Platters,” a new sound that will crackle with life throughout the country. The record, which will feature songs written and arranged by the legendary composer, Frank Loesser, promises to be a hit with Canadian music lovers.

The album will feature a range of styles, from jazz and blues to folk and country. The tracks are sure to appeal to a wide audience, from the seasoned music lover to the casual listener.

The release of “Cap's Platters” marks a significant milestone in the company's efforts to expand their reach in the Canadian market. With this new album, Capital Records aims to establish their presence in the Canadian music industry and to introduce their unique sound to a new audience.
In New York, June 28--Ziggy Elman, who briefly but unsuccessfully attempted to lead his own aggregation last year, last week completed the first part of his return to the swing band arena. Elman's new band already has been inked for a five-week stand at the renowned Savoy Ballroom. Among the other names guaranteed to be with Elman at the Savoy will be the well-known rhythm section of pianist Ed Thigpen, bassist Joe Reisman, and drummer Sonny Greer.

Eliane's new group will be the first that he has led since his group was disbanded in the summer of 1943 because of the war....

In the United States, the government has accepted the resolutions okaying Freed, Colis and Rabinowitz. They are the new line-up to run for office in the forthcoming midterm election. But it is not a line-up of a catering committee to reject the national board to enforce the ban on recommendations by banquet managers and caterers, the local administration of the trade. The local administration is not legally entitled to order a line-up of a catering committee to reject allowing such a committee access to union records.

The opposition group, however, did not make the resolutions filed illegally, but pragmatically, with the local administration to order a line-up of a catering committee to reject the national board to enforce the ban on recommendations by banquet managers and caterers, the local administration of the trade. The local administration is not legally entitled to order a line-up of a catering committee to reject allowing such a committee access to union records.

David Freed, secretary of the coalition committee, commented on the national administration's action. He said, "We are not a boycott committee to reject the national administration's action. We are not a boycott committee to reject allowing such a committee access to union records." He added that the resolutions filed illegally, but pragmatically, with the local administration to order a line-up of a catering committee to reject the national board to enforce the ban on recommendations by banquet managers and caterers, the local administration of the trade. The local administration is not legally entitled to order a line-up of a catering committee to reject allowing such a committee access to union records.

The series will aim at the pre-school-to-six-year-old group. Gabor, who scripted the series himself, arms by the Elite Record Company, of Switzerland, where musical masters are cut. Masters are returned and narration, vocals and dramatics are dubbed there.

Three Distrito Channels
Three channels of distribution will be used for selling the labels, direct sales to chain and department stores and rack sales in record stores from coast to coast. Early July 17 will be on the air. The Distrito Channel will be on the air.

The first official release on the plastic will be a Bela Bartok piano album recorded by Bartok himself.

Decca Weighs India's Distrib' Use for Output
New York, June 28--Decca Records, for the first time in its almost 15 years of operation, is considering offering its entire output to market some of its output. The move, which has been under consideration for some time, is not a reflection of the fact that Decca will bring a new product to the market. This is a result of the court's decision that the Decca chain have taken them off their list.

New York, June 28--Elman Reorgs Ork, Inks S. F. Dancy
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Distrib's Sold on LP's, But Big Sales Bally Lies Ahead
Atlantic City, June 28--(The two-day convention of Columbia Records, which ended this week, saw the LP disk hit the press.) The LP disk hit the press.

In New York, June 28--The two-day convention of Columbia Records, which ended this week, saw the LP disk hit the press. The LP disk hit the press.

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RCA VICTOR STARS

On The Billboard

HONOR ROLL OF HITS*

1. YOU CAN'T BE TRUE, DEAR
   WILL GLAHE
   DICK JAMES
   RCA Victor 25-1117
   RCA Victor 20-2944

3. NATURE BOY
   DICK JAMES
   RCA Victor 20-2944

5. LITTLE WHITE LIES
   TOMMY DORSEY
   RCA Victor 25-2721

6. TOOLIE OOLIE DOOLIE
   HENRI RENE
   RCA Victor 25-1114

7. NOW IS THE HOUR
   CHARLIE SPIVAK
   RCA Victor 20-2704

8. THE DICKEY-BIRD SONG
   FREDDY MARTIN
   RCA Victor 20-2617

9. BABY FACE
   SAMMY KAYE
   RCA Victor 20-2579

This week's RCA VICTOR release!

POPULAR

☐ My Happiness
☐ A Tree In The Meadow
☐ Hey, Pretty Baby
☐ Baby Don't Be Mad at Me
☐ There Must Be A Way
☐ Rambling Rose
☐ A Lovely Rainy Afternoon
☐ Just For Now
☐ I'd Give A Million Tomorrows
☐ Sweet Lullani

DOROTHY MORROW ENSEMBLE
JOE LOSS
RCA Victor 29-2965
COUNT BASIE
RCA Victor 29-2948
PERRY COMO
RCA Victor 29-2947
THE THREE SUNS
RCA Victor 29-2946
SKYROCKETS ORCHESTRA
WAYNE KING
RCA Victor 20-2979

FOLK

☐ Will The Angels Let Me Play
☐ I Never Knew What It Meant To Be Lonesome
☐ Down Where The Rio Flows
☐ Cowboy Country

ELTON BRITT
SONS OF THE PIONEERS
RCA Victor 20-2951

RHYTHM & BLUES

☐ A Man Could Be A Wonderful Thing
☐ Hard Times Blues
☐ No Whiskey Blues
☐ Nappy Head Woman

THE HALL SISTERS
DR. CLAYTON'S BUDDY
(SUNNYLAND SLIM)
RCA Victor 29-2953
RCA Victor 29-2954

INTERNATIONAL NOVELTIES

☐ Tunnel of Love
☐ Portrait of A Toy Soldier
☐ Jania Polka
☐ Fireman Mazurka

HENRI RENÉ
WALTER OSOWSKI
RCA Victor 23-1158
RCA Victor 23-9165

ALL-TIME HITS by a NEW STAR

☐ "PREVIN PLAYS THE PIANO"
Hallelujah and But Not For Me
My Shining Hour and This Can't Be Love
Just One of Those Things and Mad About the Boy
I Didn't Know What Time It Was and Should I?

RCA Victor Album P-314
RCA Victor 20-3014
RCA Victor 20-3040
RCA Victor 20-3041
RCA Victor 20-3042
RCA Victor 20-3043

Riding High... Climbing Fast

A SURE HIT! William Tell Overture
It Only Happens When I Dance With You
A Fellow With An Umbrella
Getting My Divorce
Find 'Em, Fool 'Em, and Forget 'Em
Jo Vous Aime Beaucoup
The Very Thought of You
Rock My Soul!

SPIKE JONES
PERRY COMO
THE THREE SUNS
LITTLE EDDY BOYD
JOHNNY TYLER
HENRI RENÉ
RAY NORLE
GOLDEN GATE JUBILEE QUARTET
RCA Victor 20-2651
RCA Victor 20-2861
RCA Victor 20-2860
RCA Victor 20-2863
RCA Victor 25-2950
RCA Victor 29-2999
RCA Victor 25-1120
RCA Victor 20-2990
RCA Victor 20-2990
RCA Victor 20-2991

*All-Time HITS Reissued by Request

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### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. Last is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (R) Indicates tune is in a film; (P) indicates tune is in legitimate musical; (B) indicates tune is available on records.

#### Sheet Music

**Position | Week | Last 17 | This 17 | Publisher**
--- | --- | --- | --- | ---
1 | 1 | 1 | 1 | YOU CAN'T BE TRUE, DEAR (R)...Burke-Van Heusen
2 | 2 | 2 | 2 | NATURE BOY (R)...Burke-Van Heusen
3 | 3 | 3 | 3 | MY HAPPINESS (R)...Burke
4 | 4 | 4 | 4 | WOODY WOODPECKER (R)...Maurice
5 | 5 | 5 | 5 | NOW IS THE HOUR (R)...Maurice
6 | 6 | 6 | 6 | TOOTIE OOLIE DOOLIE (The Yodel Polka) (R)...Chas. K. Harris
7 | 7 | 7 | 7 | LITTLE WHITE LIES (R)...Bregman-Vargas-Conn
8 | 8 | 8 | 8 | THE DICKY-BIRD SONG (F) (R)...Robinson
9 | 9 | 9 | 9 | BABY FACE (R)...Parker
10 | 10 | 10 | 10 | REMEMBERED HEART (M) (R)...Remick
11 | 11 | 11 | 11 | IT'S MAGIC (F) (R)...Wilmurt
12 | 12 | 12 | 12 | PEEL THE CARPET (R)...Laurel
13 | 13 | 13 | 13 | LADRO, LADRO, LILI BOLERO (R)...Sexton-Jay
14 | 14 | 14 | 14 | BLUE SHADOWS ON THE RAIL (F) (R)...Sexton-Jay
15 | 15 | 15 | 15 | MAYBE YOU'LL BE THERE (R)...Triangle
16 | 16 | 16 | 16 | SABRE DANCE (R)...Leeds

#### ENGLAND'S TOP TWENTY

**Position | Week | Last 17 | This 17 | Publisher**
--- | --- | --- | --- | ---
1 | 1 | 1 | 1 | GALAWAY BAY...Bax and Cox
2 | 2 | 2 | 2 | GREEN EARRINGS...Van Heusen
3 | 3 | 3 | 3 | HEARTBREAKER...Leeds
4 | 4 | 4 | 4 | TERESA...Leeds
5 | 5 | 5 | 5 | TIME MAY CHANGE...Campbell-Connelly
6 | 6 | 6 | 6 | NATURE BOY...Dinwiddie
7 | 7 | 7 | 7 | BOSTON ANCHOR'S HEART...Maurice
8 | 8 | 8 | 8 | FOUR LEAF CLOVER...Remick
9 | 9 | 9 | 9 | SERENADE OF THE BELL...E. H. Morris
10 | 10 | 10 | 10 | YOUNG LAD...Van Heusen
11 | 11 | 11 | 11 | NEAR YOU...Biltmor
12 | 12 | 12 | 12 | CIVILIZATION...Maurice
13 | 13 | 13 | 13 | AFTER ALL...Maurice
14 | 14 | 14 | 14 | REFLECTIONS ON THE WATER...Maurice
15 | 15 | 15 | 15 | LADRO, LADRO, LILI BOLERO...Maurice
16 | 16 | 16 | 16 | SILVER WEDDING...Irwin Dash
17 | 17 | 17 | 17 | WALTZ...Unit Pubs., Co.
18 | 18 | 18 | 18 | MIRANDA...K. Shapiro
19 | 19 | 19 | 19 | ONCE UPON A WINTER...K. Shapiro
20 | 20 | 20 | 20 | TIME...K. Shapiro

*Publisher not available as The Billboard goes to press.*

#### CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.

**Position | Week | Last 17 | This 17 | Publisher**
--- | --- | --- | --- | ---
1 | 1 | 1 | 1 | YOU CAN'T BE TRUE, DEAR...Burke-Van Heusen
2 | 2 | 2 | 2 | NATURE BOY...Burke-Van Heusen
3 | 3 | 3 | 3 | NOW IS THE HOUR...Burke-Van Heusen
4 | 4 | 4 | 4 | TOOTIE OOLIE DOOLIE (THE YODEL POLKA)...Chas. K. Harris
5 | 5 | 5 | 5 | BABY FACE...Parker
6 | 6 | 6 | 6 | LITTLE WHITE LIES...Bregman-Vargas-Conn
7 | 7 | 7 | 7 | THE DICKY-BIRD SONG...Robinson
8 | 8 | 8 | 8 | I'M LOOKING OVER A FOUR LEAF CLOVER...Maurice
9 | 9 | 9 | 9 | MY HAPPINESS...Maurice
10 | 10 | 10 | 10 | WOODY WOODPECKER...Maurice
11 | 11 | 11 | 11 | HEARTBREAKER...Maurice
12 | 12 | 12 | 12 | SABRE DANCE...Maurice
13 | 13 | 13 | 13 | YOU WERE MEANT FOR ME...Maurice
14 | 14 | 14 | 14 | TELL YOUR STORY...Maurice
15 | 15 | 15 | 15 | FUTTERLY...Maurice
16 | 16 | 16 | 16 | MAKE YOUR PARDON...Maurice
17 | 17 | 17 | 17 | LITTLE BABY...Maurice
18 | 18 | 18 | 18 | BALLERINA...Maurice
19 | 19 | 19 | 19 | YODEL WINTER...Maurice
20 | 20 | 20 | 20 | MEANT FOR ME...Maurice

### ART LUND

**Position | Week | Last 17 | This 17 | Publisher**
--- | --- | --- | --- | ---
1 | 1 | 1 | 1 | GALAWAY BAY...Bax and Cox
2 | 2 | 2 | 2 | GREEN EARRINGS...Van Heusen
3 | 3 | 3 | 3 | HEARTBREAKER...Leeds
4 | 4 | 4 | 4 | TERESA...Leeds
5 | 5 | 5 | 5 | TIME MAY CHANGE...Campbell-Connelly
6 | 6 | 6 | 6 | NATURE BOY...Dinwiddie
7 | 7 | 7 | 7 | BOSTON ANCHOR'S HEART...Maurice
8 | 8 | 8 | 8 | FOUR LEAF CLOVER...Remick
9 | 9 | 9 | 9 | SERENADE OF THE BELL...E. H. Morris
10 | 10 | 10 | 10 | YOUNG LAD...Van Heusen
11 | 11 | 11 | 11 | NEAR YOU...Biltmor
12 | 12 | 12 | 12 | CIVILIZATION...Maurice
13 | 13 | 13 | 13 | AFTER ALL...Maurice
14 | 14 | 14 | 14 | REFLECTIONS ON THE WATER...Maurice
15 | 15 | 15 | 15 | LADRO, LADRO, LILI BOLERO...Maurice
16 | 16 | 16 | 16 | SILVER WEDDING...Irwin Dash
17 | 17 | 17 | 17 | WALTZ...Unit Pubs., Co.
18 | 18 | 18 | 18 | MIRANDA...K. Shapiro
19 | 19 | 19 | 19 | ONCE UPON A WINTER...K. Shapiro
20 | 20 | 20 | 20 | TIME...K. Shapiro

*Publisher not available as The Billboard goes to press.*

### M-G-M RECORDS

**THE GREATEST NAME IN ENTERTAINMENT**
## Radio Popularity

### Part III

#### Week Ending June 25

### SONGS WITH GREATEST RADIO AUDIENCES

(Ending Friday, June 18, 8 a.m. and ending Friday, June 25, 8 a.m.)

Tunes listed have the greatest audiences on programs based on network stations in New York, Chicago, Los Angeles, San Francisco, and Los Angeles. List is based upon John G. Patman's Audience Coverage Index. The index is projected upon radio logs made available to Patman's ACME Audience Reporting Service in New York. Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 in each of these (in case of ties) tunes alphabetically. The music choices are predominately over 50 per cent alive. 

(P) indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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#### The Top 30 Tunes (plus ties)

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<thead>
<tr>
<th>Title</th>
<th>Publisher</th>
<th>ASCAP</th>
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<tbody>
<tr>
<td>A Fellow With an Umbrella (R) (R)</td>
<td>Shapero-Bernstein</td>
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<td>A Tree in the Meadow (R)</td>
<td>Albert-Schroeder</td>
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<td>At a Sidewalk Penny Arcade (R)</td>
<td>Roblins-Miller</td>
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<td>Baby Face (R)</td>
<td>Remick-ASCAP</td>
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<td>Better Luck Next Time (R)</td>
<td>Cohan-ASCAP</td>
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<td>Blue Shadows on the Trail (R)</td>
<td>Smith-ASCAP</td>
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<td>Carousel (R)</td>
<td>Hamilton-ASCAP</td>
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<td>Crying for Joy (R)</td>
<td>James V. Montgomery-ASCAP</td>
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<td>British (R)</td>
<td>Hambright-ASCAP</td>
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<td>For Every Man There's a Woman (R) (R)</td>
<td>McFarlan-ASCAP</td>
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<td>Hair of the Wolf (R)</td>
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<td>Heartbreaker (R)</td>
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<td>I May Be Wrong (R)</td>
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<td>I Only Happen When I Dance With You (R) (R)</td>
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<td>It's Magic (R) (R)</td>
<td>McFarlan-ASCAP</td>
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<td>Little Red Hen (R)</td>
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<td>Love of My Life (F) (R)</td>
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<td>Old Heir (R)</td>
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<td>Pat in a Bag, The Tie With a Ribbon (R)</td>
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<td>Rhode Island Is Famous for You (M) (R)</td>
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<td>Tessie Donnels, The Vagabond Lady (R)</td>
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<td>The Bluebird (R)</td>
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<td>We Just Can't Say Goodbye (R)</td>
<td>Words &amp; Music-ASCAP</td>
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<td>When We're Up on the Roof Again (R)</td>
<td>Rapp, Rubinsky-ASCAP</td>
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<td>Woody Wanderer (R)</td>
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<tr>
<td>You Can't Help But Love (R)</td>
<td>Shapero-Bernstein</td>
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| The Remaining 27 Songs of the Week

#### RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. Records listed here are based on results from weekly surveys among 1,500 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the current Hall of Hits, Music Priority Chart, Part II. (P) indicates tune is from a film; (M) indicates tune is from a legitimate musical.

#### Position

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#### Summer Sales Tips on M-G-M Records

I WONDER WHERE MY BABY IS TONIGHT
P. S. I LOVE YOU

JOHNNIE DESMOND
with Instrumental Acc.
M-G-M 10225

MACKLIN MARROW
and The M-G-M Orchestra
LITTLE CAVALRY OVERTURE
(Parts I and II)
M-G-M 30121

GEORGE PAXTON
and his Orchestra
JUDALINE
(From the M-G-M film "A Date With Judy")
M-G-M 10219

JOHNNIE JOHNSTON
Conducted by Sonny Burke and The Crew Chiefs
A BOY FROM TEXAS-A GIRL FROM TENNESSEE
I DON'T CARE IF IT RAINS ALL NIGHT
(From the Warner Bros. film "Two Guys From Texas")
M-G-M 10222

HAL M CINTYRE
and his Orchestra
CHICKIE BOOM HANKERIN'
(From the Warner Bros. film "Two Guys From Texas")
M-G-M 10221

EVALYN TYNER
Piano sales with rhythm background
M-G-M 10011

BEANERO
(From Walt Disney's "Fun and Fancy Free")
CALLATE
M-G-M 10223

ART LIND
Orchestra conducted by Johnny Thompson
I LONG TO BELONG TO YOU
THE SAD COWBOY
M-G-M 10224

CARSON ROBISON
with his Pleasure Valley Boys
WIND IN THE MOUNTAINS
M-G-M 10224

DENVER DARLING
with his Osark Playboys
I JUST FELL OUT OF LOVE WITH YOU
M-G-M 10218

### M-G-M Coin Catchers

BERT SHEFTER'S
Fiddle-Faddlle
M-G-M 10200

BILLY BRANN'S
You Were Only Fooling
Great Long Pistol
M-G-M 10185

JERRY IRBY'S
M-G-M 10188

### M-G-M Records

THE GREATEST NAME IN ENTERTAINMENT

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The Billboard's NEW Publication

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[Blank lines for address and notes]

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the original 'Woody' voice from the famous movie cartoon!

'WOODY WOODPECKER'

With THE SPORTSMEN
Featuring MEL BLANC

and his original Woody Woodpecker voice from the Walter Lantz Cartoons

There's only one real 'Woody' and Capitol's got him!

Flipover: 'I'd Love To Live In Loveland With A Girl Like You'
with THE SPORTSMEN and orchestra

CAPITOL RECORD 15145

Capitol RECORDS

Capitol's HOT HITS

POPULAR

No. 1—NATURE BOY
The Original LOST APRIL
King Cole Capitol 15054

TOOTIE OOLIE DOOLIE
(The Yodel Folks)
YOU CAN'T BE TRUE, DEAR
The Sportsmen Capitol 15077

MY HAPPINESS
HIGHWAY TO LOVE
The Piped Pipers Capitol 15094

SUSPICION
FLO FROM ST. JOE, MO.
Tex Williams Capitol 40109

I'M MY OWN GRANDMOTHER
HAUNTED HEART
Jo Stafford Capitol 15023

TEA LEAVES
HIGHWAYS ARE HAPPY WAYS
Jack Smith Capitol 15102

CARAMELA! IT'S THE SAMBA
BABY, DON'T BE MAD AT ME
Peggy Lee Capitol 15009

PUT 'EM IN A BOX, TIE 'EM
WITH A RIBBON (AND THROW
'EM IN THE DEEP BLUE SEA)
IT'S THE SENTIMENTAL THING
TO DO
The King Cole Trio Capitol 15089

SEPIA

FINE BROWN FRAME
THE PIL-LATIN SONG
Nellie Lutcher Capitol 15032

KING SIZE PAPA
WHEN YOU'RE SMILING (THE
WHOLE WORLD SMILES
WITH YOU)
Julia Lee Capitol 40002

COME AND GET IT, HONEY
HE SENDS ME
Nellie Lutcher Capitol 15004

WESTERN

ROCK AND RYE
MY HEART'S AS COLD AS AN
EMPTY JUG
Tex Ritter Capitol 15110

HUMPTY DUMPTY HEART
TODAY
Hank Thompson Capitol 40065

COMING UP FAST

THE FIRST BASEBALL GAME
SWEETIE PIE
Johnny Mercer Capitol 15096

12TH STREET RAM
SOMEBODY ELSE, NOT ME
Pee Wee Hunt Capitol 15106

BLUE SHADOWS ON THE TRAIL
LOVE OF MY LIFE
Andy Russell Capitol 15062

BETTER LUCK NEXT TIME
ROSES OF PICARDY
Jo Stafford Capitol 15064

WOO-GA-MA-CHOO-GA
STREET OF DREAMS
Ernie Felice Capitol 15062

STEPPIN' OUT WITH MY BABY
EVELYN
Gordon MacRae Capitol 15091

WHO? ME?
FOOLISH TEARS
Tex Williams Capitol 15113

www.americanradiohistory.com
DOUBLE YOUR RECORD SALES
With the Original
"MY HAPPINESS"
By JON and SONDRA STEELE
Damon D-11133 The Original Tops All Lists
Why accept substitutes?
D-11133 nearing million mark.

Damon Recording Studios, Inc.
1221 BALTIMORE
KANSAS CITY, MO.

BEST-SELLING CHILDREN'S RECORDS
Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BOZO AT THE CIRCUS (Two Records)</td>
<td></td>
<td>Capital BBX-36</td>
</tr>
<tr>
<td>2</td>
<td>LITTLE FOOT (One Record)</td>
<td></td>
<td>Capital DA-16</td>
</tr>
<tr>
<td>3</td>
<td>From Where the Sun Rises</td>
<td></td>
<td>Capital B-1400</td>
</tr>
<tr>
<td>4</td>
<td>DANNY KAYE'S MAGIC PIANO (Three Records)</td>
<td></td>
<td>Decca L-1060</td>
</tr>
<tr>
<td>5</td>
<td>BOZO AND THE ROCKETSHIP (Two Records)</td>
<td></td>
<td>Decca CV-601</td>
</tr>
<tr>
<td>6</td>
<td>BOZO AND THE ROCKETSHIP (Two Records)</td>
<td></td>
<td>Decca CV-101</td>
</tr>
<tr>
<td>7</td>
<td>BOZO AND THE ROCKETSHIP (Two Records)</td>
<td></td>
<td>Decca CV-601</td>
</tr>
<tr>
<td>8</td>
<td>MOTHER GOOSE (One Record)</td>
<td></td>
<td>Decca L-1060</td>
</tr>
<tr>
<td>9</td>
<td>MICKEY AND THE BEANSTALK (Three Records)</td>
<td></td>
<td>Capitol HK-100</td>
</tr>
<tr>
<td>10</td>
<td>MUSIC FOR THE BABIES (Two Records)</td>
<td></td>
<td>Decca C-242</td>
</tr>
<tr>
<td>11</td>
<td>BOZO AND THE ROCKETSHIP (Two Records)</td>
<td></td>
<td>Decca CV-101</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORDS BY CLASSICAL ARTISTS
Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1. Clair de Lune</td>
<td>J. S. Bach</td>
<td>Victor 11-681</td>
</tr>
<tr>
<td>2</td>
<td>Khatchaturian: Gayne Ballet Suite—Sahma Dance</td>
<td></td>
<td>Columbia 12486</td>
</tr>
<tr>
<td>3</td>
<td>3. Khatchaturian: Gayne Ballet Suite—Sahma Dance</td>
<td></td>
<td>Columbia 12486</td>
</tr>
<tr>
<td>4</td>
<td>4. Fiddle Faddie</td>
<td></td>
<td>Victor 2-0200</td>
</tr>
<tr>
<td>5</td>
<td>5. MOTHER GOOSE (One Record)</td>
<td></td>
<td>Decca L-1060</td>
</tr>
<tr>
<td>6</td>
<td>6. JOHNNY MERCER AND ORIGINAL CAST</td>
<td></td>
<td>Capitol CXX-1</td>
</tr>
<tr>
<td>7</td>
<td>7. PETER RABBIT TALE (Two Records)</td>
<td></td>
<td>Decca C-242</td>
</tr>
<tr>
<td>8</td>
<td>8. BOZO AND THE ROCKETSHIP (Two Records)</td>
<td></td>
<td>Decca CV-101</td>
</tr>
<tr>
<td>9</td>
<td>9. BOZO AND THE ROCKETSHIP (Two Records)</td>
<td></td>
<td>Decca CV-101</td>
</tr>
</tbody>
</table>

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS
Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1. Tchaikovsky: The Sleeping Beauty (Six Records)</td>
<td></td>
<td>Columbia 12486</td>
</tr>
<tr>
<td>2</td>
<td>Grieg Concerto in A Minor (Three Records)</td>
<td></td>
<td>Columbia 12486</td>
</tr>
<tr>
<td>3</td>
<td>Khatchaturian: Gayne Ballet Suite (Three Records)</td>
<td></td>
<td>Columbia MM-544</td>
</tr>
<tr>
<td>4</td>
<td>Grieg Concerto in A Minor (Three Records)</td>
<td></td>
<td>Columbia MM-544</td>
</tr>
</tbody>
</table>

BEST-SELLING POPULAR RECORD ALBUMS
Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Stan Kenton—A Presentation of Progressive Jazz Album (Four Records)</td>
<td></td>
<td>Capitol CD-79</td>
</tr>
<tr>
<td>2</td>
<td>Stan Kenton—A Presentation of Progressive Jazz Album (Four Records)</td>
<td></td>
<td>Capitol CD-79</td>
</tr>
<tr>
<td>3</td>
<td>Carmen Cavallaro</td>
<td></td>
<td>Decca A-1932</td>
</tr>
<tr>
<td>4</td>
<td>Three Sons</td>
<td></td>
<td>Victor P-206</td>
</tr>
<tr>
<td>5</td>
<td>Vaughn Monroe</td>
<td></td>
<td>Victor P-206</td>
</tr>
<tr>
<td>6</td>
<td>Peggy Lee</td>
<td></td>
<td>Capitol CC-21</td>
</tr>
</tbody>
</table>

Sung by Don Rodney with Jimmy Carroll and the Dana Singing Strings

DANA MUSIC CO., Inc.
286 FIFTH AVENUE
NEW YORK 1, N. Y.
Wisconsin 7-4062
EDMUNDO ROS
"THE LAUGHING SAMBA"
"TAKE IT AWAY"
Vocal with EDMUNDO ROS and his Roméo Orchestra
NO. 230

THE SQUADRONAIRES
"SHOEMAKER'S SERENADE"
"YOU'RE DRIVING ME CRAZY"
Vocal by The Squadronaires
NO. 231

VERA LYNN
"THE SILVER WEDDING WALTZ"
"YOU'RE THE ONE I CARE FOR"
Vocal by Harry Roy and Vera Lynn with Bob Farnan and his Orchestra
NO. 232

CYRIL STAPLETON
"THE CHOWDER SOCIAL"
"O PEDRO"
Vocal with the Keynotes
Benny Lee with Cyril Stapleton and his Orchestra
NO. 233

HARRY ROY
"THE OLD GAL'S GOT THAT NEW LOOK"
"YOU MADE A PLAYTHING OUT OF MY HEART"
Harry Roy and his Orchestra with The Keynotes
NO. 234

SAM BROWNE
"SNUGGLED ON YOUR SHOULDER"
"IN TIME TO COME"
Sam Browne with Stanley Black and his Orchestra and The Quads
NO. 235

ANNE SHELTON
"ON THE PAINTED DESERT"
"OCTOBER TWILIGHT"
Anne Shelton with Ray Robertson and his Orchestra
NO. 236

MANTOVANI
"CONCERTO IN JAZZ" - Parts 1 & 2
Vocal by Mantovan and his Concert Orchestra
Al Taung piano solo
NO. B 12,003

EMPEROR WALTZ
Parts 1 & 2
New Symphony Orchestra
Conducted by Joseph Kinzie
From the Motion Picture "The Emperor Waltz"
NO. T 5019

12" RECORDS
BLACK LABEL (12,000 Series) $1.50 plus tax
RED LABEL (12,000 Series) $2.00 plus tax

10" RECORDS
BLUE LABEL - $1.75 plus tax
RED LABEL (10,000 Series) $1.00 plus tax

THE LONDON GRAMOPHONE CORP., 18 W. 32nd ST., NEW YORK 10, N.Y.
FREE ALL PHONOGRAPH REGENTS

"YOU CALL EVERYBODY DARLIN"
Al Trace - Regent 117

And Another Trade Publication Says . .
"HERE'S ONE THAT HITS THE SPOT. A HIT THAT OPERATORS ARE BOUND TO GO FOR"
"YOU CALL EVERYBODY DARLIN"
Backed by Al "LINGER AWHILE" Trace Regent 117

"ONE SPOT" - TIP POOL SURVEY
June 17th - Coming up fast
"YOU CALL EVERYBODY DARLIN"
by Al Trace - Regent Record 117

Demand the Original
Don't Accept Substitutes
There's a Recent Distributor Near You
Regent Records, Inc.
Some Territory Available for Distributors
58 Market St., Newark, N. J.
Phone Mitchell 1-4179, 2-6096

End That Confusion... Use Phonoloc
The All-In-One Record Catalog
All Current Available Records in One Amazing Loose-Leaf Catalog. 34 Cross-References, Kept Up-to-Date Weekly with Replacement Sheets. Phonoloc Has Everything You Want—All in One Place.
Stop "fiddling" with dozens of portal listings... Record shop owners, jockeys, reviewers, juke operators, distributors... WRITE TODAY FOR FULL INFORMATION and 30-Day FREE Trial Offer with Money Back Guarantee!

CANAL HUNTING A NIGHTMARE?

Songs with Greatest Radio Audiences
(Continued from page 22)

New Cross Label Will Do Kidisks

New York, June 26—Hoping to cash in on the still-shimmering kiddisk field, Cross Publications this month will launch a 12-inch vinyl record kid line to retail for $1.60 plus 8 cents tax. The Cross Publications, Records, will use plenty from the book firm's vast talents, all penned by Cross' Percy Genevieve Cross Burger. The disks, cut prior to the ban, feature Dale (Maury) Cross, West

Tempo "River" Releases

Hollywood, June 26—Tempo Records have released its dink-sing-a-Talkin' To the River, a Jaque Pres-Sol Moyer duet, yesterday (23). Tune, a dirge-like piece similar in tone to Gloomy Sunday, has recently caused considerable interest among publishers, and according to Tempo officials, will launch a new and right wing song that is currently being sought by Chapin and Southern Music, among others telling and singing the stories, as companies themselves on the piano.

Pressing of the vinyls, which will be for the 1-25-12-year-old trade, is by the New York Rock Company.
BEST SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

**Week Ending June 25**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Record</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>DON'T CARE IF IT RAINS ALL NIGHT</td>
<td>Wayne Glance/Columbia</td>
</tr>
<tr>
<td>2</td>
<td>HANKERIN'</td>
<td>Joe B. Mauldin/RCA</td>
</tr>
<tr>
<td>3</td>
<td>I DON'T CARE IF IT RAINS ALL NIGHT</td>
<td>Wayne Glance/Columbia</td>
</tr>
<tr>
<td>4</td>
<td>HANKERIN'</td>
<td>Joe B. Mauldin/RCA</td>
</tr>
<tr>
<td>5</td>
<td>I DON'T CARE IF IT RAINS ALL NIGHT</td>
<td>Wayne Glance/Columbia</td>
</tr>
</tbody>
</table>

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special survey among a selected group of juke box operators whose locations require race records.

**Position**

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>DON'T CARE IF IT RAINS ALL NIGHT</td>
</tr>
<tr>
<td>2</td>
<td>HANKERIN'</td>
</tr>
<tr>
<td>3</td>
<td>I DON'T CARE IF IT RAINS ALL NIGHT</td>
</tr>
<tr>
<td>4</td>
<td>HANKERIN'</td>
</tr>
<tr>
<td>5</td>
<td>I DON'T CARE IF IT RAINS ALL NIGHT</td>
</tr>
</tbody>
</table>

ADVANCE RACE RECORD RELEASES

**Any Old Place With Me**

<table>
<thead>
<tr>
<th>Track</th>
<th>Record</th>
<th>Artist/Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ALL NIGHT 'TIL MORNING</td>
<td>Lonnie Johnson/Columbia</td>
</tr>
<tr>
<td>2</td>
<td>I'M YOUR LUCKY STAR</td>
<td>Joe B. Mauldin/RCA</td>
</tr>
<tr>
<td>3</td>
<td>I'M YOUR LUCKY STAR</td>
<td>Joe B. Mauldin/RCA</td>
</tr>
<tr>
<td>4</td>
<td>I'M YOUR LUCKY STAR</td>
<td>Joe B. Mauldin/RCA</td>
</tr>
<tr>
<td>5</td>
<td>I'M YOUR LUCKY STAR</td>
<td>Joe B. Mauldin/RCA</td>
</tr>
</tbody>
</table>

Trace Doesn't Call Sterling "Darling" In Full Over Tone

HOLLYWOOD, June 26.—Al Trace and his hit-headed You Call Everybody Darling again flared in the news last week when he wired warning to Sterling Records to refrain from using his name as a performer on the release of the ditty. Trace said he had waxed the tune only for Regent, disking which claims to have sold approximately headlines a few weeks ago. Regent filed a formal complaint with American Federation of Musicians (AFM) Local 822 (New York) against Deluxe Records, charging that Deluxe had waxed Darling since the ban.

In Hollywood the bonhorn showed the Billboard a Sterling label of Darling, crediting Al Trace and his Revelers. He said he saw the original label a few months ago but it made no mention of him. He denied that he made the recording stating that one member of his present band participated in the Sterling waxing.
Fidelitone

HAS THESE EXCLUSIVE FEATURES

- PERMANENT—PREMIUM—(OSRAM ALLOY) TP
- LIFETIME CONSTRUCTION
- Y-GROOVE LOCKING DESIGN
- LIFETIME RECORD SCRATCH
- MAXIMUM KINDNESS TO RECORDS
- MAXIMUM NEEDLE LIFE

The needle is produced by a process which produces a hard and fine needle, the result is a beautiful needle with extra lifetime and more dollars the ultimate.

in local reproduction
in the preservation of records
in eliminating record scratch and extraneous noises
in increasing needle life thousands of plays
in protecting against needle damage (food insurance for larger record and needle life)

the Fidelitone Classic

the penultimate

Pay-Off Push
By Musicraft
Past 2d Stage

NEW YORK, June 28—Musicraft Recorders Prexy Jack Meyerson announced that the diskery has completed the second phases of its second refinancing plan. Meyerson reported that the company has paid off its general deferred creditors, its Internal Revenue Department debt of $260,000 and Midland Marine Bank loan. Creditors and the government were paid off at 25 cents on the dollar while the bank loan was paid in full. Total of the paid debts and loans approximately $450,000.

Meyerson also reported that the two bond issues selling $475,000 were successfully engineered. Warren York Associates bought out the first lies of $775,000 while Atlas Corporation undertook the remaining $200,000 in second lien bonds.

The bonds, which are maturing in 10 years, represent the diskery's only outstanding debts outside of a small number of current credits at the moment.

The diskery at the moment is preparing a new kidisk line which will be ready for the market in the fall. New disks are being cut out with sounds, voices and a cappella backgrounds will be furnished Musical Electric Musical Industries in England, with which firm the American diskery has a reciprocal deal. The new series will include about 25 new kidisk sets.

Fidelitone Deluxe
Gillowl Beechwood, English, for all the hereditarian Fidelitone features.

Fidelitone Floating Point

The penultimate needle tips are angling the long life make it easier to discriminate than its usual moldable point.

Fidelitone Master

Not all Fidelitone features plus vertical surfaces. Give thousands of feet reproduction, feel a matter of performance.

PERMO, INCORPORATED
CHICAGO 26

MORE PERMO NEEDLES SOLD THAN ALL OTHER LONG LIFE NEEDLES COMBINED

GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM GOTHAM

GOING STRONG!!

East British association

BOSTIC'S BOOGE BLUES

Ear's newest is

ballen record co.

100 WOOD STREET PHILADELPHIA 12 PA.

DISTRIBUTORS IN PRINCIPAL CITIES

DYNAMITE ON WAX! UP AND COMING! KING, HITS:

KING 4220-DON'T FALL IN LOVE WITH ME

SIESTA WITH SONNY IVORY JOE HUNTER

ORDER FROM YOUR NEAREST KING BRANCH.

1540 GRIMSHAW AVE. CINCINNATI 7 OHIO

FOLK Record Section

BEST SELLING RETAIL FOLK RECORDS

Records listed are a hit list of all popular records according to The Billboard's special weekly survey and the selected group of retail stores, the majority of whose customers purchase folk records.

FOLK TALENT AND TUNES

By Johnny Sippel

Ben Shelhammer, Jr., writes that the Ertnan Sisters—Helen, mandolin; Elma, guitar, and Anna, guitar, are heard on WJUX, Douglassville, Pa., as the Acuff-Rose Trio on WLEX, Lexington, Ky., folk singer, who also doubles as a platter rider, started a series of Sunday dates at Jernigan Park Casino, Lexington, aired over WLEX. This marks the first time that the label had needed such an artist. Gene Autry, who will probably play the Oriental Theater, Chicago, for a week beginning Wednesday, is offering a $1,000 guarantee against a privilege of 50 per cent over $30,000.

Curt L. and A. C. Bell, ops of the Lone Star Ranch, Reedys Ferry, N. H., which has been operating the past 10 years, report that they have artists such as Homer Wivelsky, Grandpa Jones, Hawkshaw Hawkins, Bob Nolan and the Sons of the Pioneers, Paddy Jenkins and his Pals and others set for their week-end operation. The bells have their own show over WLS, with Ken. Men, and WOTW, Nashot, N. H., Eddie Rayon, manager of the Hillybilly Park, Route 18, miles east of Newport, O., reports that Johnny George, is enlisting an on permanent expense on the Sunday and holiday dates, with the Selto Valley Boys, WQW, Worthington, Ohio, acting as house band for the dates. Eddie is also chairman, having worked a dog act during the winter the past 25 years.

Dale B. Cole, who had the Log Cabin Boys over WOR, York, Pa., has disbanded that set and has joined with Blake Smith to form a new Log Cabin Boys act, which lines up with Ray Berry, harmonica and singer; Jack King, steel guitar; Eddie Robinson, electric Spanish guitar, and Blaine and Dale, Dot Birt Judkins, veterans in the business, with the Log Cabin Boys at Pioneer Picnic Park, Pierpont, Ohio, where Cole and Smith operate week-end folk jamborees. They are looking for name acts to complete their summer schedule.

Max Ramsey, leader of the Hill Boys, with Floscoe, over W.I.M., Rochester, N. Y., has started operation of the Ber M Ranch, East Bloomfield, N. Y., for the second season. Ramsey runs free movies Friday nights, with a full show, plus square dancing Saturdays, with shows again Sundays. Ramsey has Tex Ritter with his horse, White Flash, and Slim Andrews, who recently at July stand; Howards working show in July and Lulu Belle and Scotty. August 25... Doc Williams, WWVA. Wheeling, W. Va., is also drumming his second season at Musselman's Grove, located between Albins and Bedford, Pa., near Clybard, W. Va., his schedule of Sunday and holiday dates includes Grandpa Jones, July 4; Sons of the Pioneers, November 18; Cubs, November 20; Doc Hopkins, August 1; Slim Bryant and the Georgia Wilds, 8; Big Slim, the Lone Cowboy, 29; Edy Arnold, September 5, and Howlawhawks, November 12.

Four Star label, which has a well-loaded catalog of leading Western and h.b. talent, is expanding its scope to the East Coast, with Don Pierce heading the move... Lloyd Will, (Lloyd George) and Oscar (Rollin) Sullivan, the Victor furloughs, with their Winston County Pen Pickers, who are heard regularly over WSM, Nashville, will head for Hollywood to try to do a radio and movie deal. For Act-Rose Music reports, while that in Denver he caught a big folk music package show, which will tour the country, with the h.b. line-up, for Port Massay, Eddie Ross, Carol Case, Britt Wood, Andy Parker and the Plainsmen, the O'Hara Sisters and Cottonseed Clark, amas... Clyde Copeland, of Clyde Copeland, and Bob Copeland, b.h. disk jockeys in the Pacific Northwest include Buck Althey, KTVI, and (Continued on opposite page)
JULY 3, 1948

MUSIC 31

**Folk Record Section**

### Most-Played Juke Box Folk Records

Records listed are definitely records most played to juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require such records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Week Ending</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>June 25</td>
<td>June 21</td>
</tr>
<tr>
<td>1</td>
<td>TEXARKANA BABY</td>
<td>Eddy Arnold and His Tennessee Troubadours</td>
</tr>
<tr>
<td>2</td>
<td>BOUQUET OF ROSES</td>
<td>Honey Haye and His Grass Boys</td>
</tr>
<tr>
<td>3</td>
<td>ANYTIME</td>
<td>Ray Price and His Honeys</td>
</tr>
<tr>
<td>4</td>
<td>HUMPTY DUMPTY HEART</td>
<td>Valley Boys</td>
</tr>
<tr>
<td>5</td>
<td>WHAT A FOOL I WAS</td>
<td>Eddy Arnold and His Tennessee Troubadours</td>
</tr>
<tr>
<td>6</td>
<td>TENNESSEE WALTZ</td>
<td>Pee Wee King and His Golden West Cowboys</td>
</tr>
<tr>
<td>7</td>
<td>SUSPICION</td>
<td>Tex Williams-Western Caravan</td>
</tr>
<tr>
<td>8</td>
<td>KEEPER OF MY HEART</td>
<td>Bob Wills and His Texas Playboys</td>
</tr>
<tr>
<td>9</td>
<td>TULIP</td>
<td>Jimmy Wakely</td>
</tr>
<tr>
<td>10</td>
<td>HONEY TONKIN</td>
<td>Hank Williams and His Drifting Cowboys</td>
</tr>
<tr>
<td>11</td>
<td>OKLAHOMA WALTZ</td>
<td>Johnny Bond</td>
</tr>
<tr>
<td>12</td>
<td>ROCK AND RYE</td>
<td>Columbia</td>
</tr>
</tbody>
</table>

**Advance Folk Record Releases**

**Al Ain't Misbehavin'**

Jewel River Boys (That's What) Victor 20-2958

---

**Along the Rainbow Range**

W. Breith (The Green) Republic 116

---

**Bakery**

Bob Wills and His Texas Playboys (The Desert) Columbia 3693

---

**Forever Is Ending Today**

H. Elrod (Chick Will) Deca 46124

---

**49 Women**

W. King and His Golden West Cowboys (Guy King) Victor 20-2955

---

**Happy Birthday Pals**

G. Drake-The Herdsmen (Harry Mc) Capitol 1096

---

**I Feel Like Crying (Over You)**

J. Carson and His Troubled Troubadours (Troubled Hearts) Victor 20-2953

---

**I Hear a Sweet Voice Calling**

W. Morrison and His Blue Grass Boys (Lindell) Columbia 20599

---

**Just as Big as Texas**

B. Williams and the Pecos River Rogues (What Tumbler) Victor 20-2957

---

**Little Cabin Home on the Hill**

H. Honeye and His Blue Grass Boys (Her) Columbia 20598

---

**Marry Me**

G. Drake-The Herdsmen (Happy Birthday) Republic 609

---

**Quilt Hunkin' That Hunkin**

P. W. King and the Golden West Cowboys (49 Women) Victor 20-2956

---

**Ray Hansen Sovereign Album (41st)**

R. Rogers - Victor P-235

---

**The Andy Fancher Trail**

R. Fancher - Victor 20-2976

---

**Don't Fence Me In**

Home in Oklahoma - Victor 20-2978

---

**On the Old Spanish Trail**

Honey Haye - Victor 20-2974

---

**Folk Talent and Tunes**

(Continued from opposite page)

**Seattle: Spike Hogan, KXK, Seattle, and Slim Franks, EVAN, Vancouver**

Bob Wills and His Texas Playboys have decided to settle down in Sacramento, where Wills has purchased the Aragon Ballroom, which he is renaming "Wills Point." Bob and his band will open on the territory soon and Wills is now being heard over KFAX, Sacramento, in daily local shows. Bob, Eddy Arnold and Fred Robles have incorporated as Duke Martin's Western Features, to handle radio and TV programming, plus some records. The star and Bob, who have become a fixture at WLS, Chicago, celebrate their 25th anniversary in radio last week. Honey Haye has been linked to a Mercury recording post and has turned over a series of masters he made previously to the ban to Murray Nash, label folk music chief.

**Guess Who's Back?**

It's **Gene Austin!**

And **My Blue Heaven**

On **Universal 6-100**

**Jockies:** If you're a Gene Austin fan drop a card to Universal Records for his newest releases.

---

**Get These 3 Quality Features**

**In Your Records**

- **Long Wear**
- **Minimum Surface Noise**
- **High Resistance to Breakage**

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**Have your records made from NEF-O-LAC Compound**

A Product of J.W. Neff Laboratories Inc.

Now available.

- The New, Improved "Standard" NEF-O-LAC Compound. This superior compound produces records that play longer and with a minimum of surface noise. It is easy to bowing, free from grit and uniform in weight.
- The New, "Break-Resistant" NEF-O-LAC Compound. Gives you all the quality features of the "Standard" compound plus a high resistance to breakage at only a moderate increase in cost.

**Make these tests yourself.**

Write us on your business letterhead for free sample biscuits.

**Binnie & Smith Company, 41 East 42nd Street, New York 17, N.Y.**

Exclusive Sales Agents for U. S., Canada, Central and South America.
GOTHAM GAB... Dan Burlly, w-e., editor of The Amsterdam News and boogie woogie 88-er, takes over the Afternoon Swing Session over WYRLA beginning Monday (28)... Joe Franklin to resume his old-time record show on a local station.

TUNE TOUTING... Bob (Robin) Seymour, WNTB, Bexhmont, Mich., was one of the first to see scoring quality in Al Trace's You Call Everybody Daddy—he's been spinning the repeat hit daily at the same time for 30 days. . . . 712 B2 listeners in the Southeast on the Polish Early Bird Show, WGES, Chicago, write: "New Dono label Polish language version of A Deck Of Cards creating great interest among my listeners as indicated by telephone calls and mail... Will play No. 1 at all times..." And from Sammy Segman, WNTB, Huntington, W. Va., comes words: "I'm plugging Roy McKinley's new Victor platter, You've Come A Long Way. I believe it will click quicker than the Noody Addie. Ray is a great favorite around this way." . . . Hal Moore has been playing the Recordmen string band disk at String Band Follies every morning on his WCAU Camel call show. Reason: Not tuned the tune.

STRICTLY FROM DIXIE... Marvin Ellin, WCR, Baltimore jock who discovered You Burline, padded his way into hot water with his sponsor last week. Just for laughs, he announced that anyone bringing in an old fender to the manufacturers' clothing outfit (Ellin's tab-picker-upper) would receive a new outfit. Unpredictably, a joker took him at his word, and the toggery had to make good. . . . Frank Allan, KECK, Osessa, Tex., does a Sunday seg built around The Billboard Honor Roll of Hits.

CONTEST CAPERS... Bud Hohnsee, Leckona, N. H., decay, has a new wrinkle: He has letterman's quill by postcard when time an alarm clock rings. Closest quesser wins a plaque. WDSC, Hartford, Conn., is working a new gimmick on his Shoppers' Special morning show. He plays a record of a mysterious voice, asking listeners to guess the origin. Some platter's been played for weeks, with no one coming, close to date.

NORTHEAST NOTES... WPTR, Albany's new 10,000 kilowatt preeming in mid-July, has inked Robert Snyder as special events and promotion director and Martin Ross to do a deejay stint. Both men will double out of WBCA, Schenectady. . . Ken Montana, gullar-pickin' jock, is to do a hillbilly platter show daily at 5:30 p.m. on WRAR-FM, Williamsport, Pa. . . George Karamski, specialist in hillbilly platter, has been playing for several years, has pressed as a deejay on a Polish show one hour daily over WLLZ, Bridgeport, Conn.

GRIPES AND SWIPES... Hollywood jocks are complaining about the growing deluge of requests for plugs since the recording rabs. Lads are becoming a dime-priced pressure drive from diskery caps, artist- deejays and managers, and publishers and tune-pluggers.

MIDWEST MAKEHAY... Box Maxwell, better known on the air as Luke the Spook, switching from WKNX, Saginaw, Mich., to WWJ, Detroit, . . . George Reddick, hit playing deejay and two-way exploitation in which jocks are assigned a weekly record to plug. In turn, an ad is run each Friday in The Cleveland Press featuring jock's picture and disk he's pushing.

CHICAGO CHATTER... Jack L. Cooper, dean of Negro platter pilots, has added a writer to his three-man staff in Robert Lucas, formerly with Ebecky, the graphic monthly, and scribe for Democracy, N. A. A. C. P. web editor, . . . Bob Darle and Pat Herndon, who do the Madison Matinee over WEOW, Madison, Wis., ran a gimmick contest recently, with the prize a console radio and a $250 bond. Anyone in the house of the winner, who happened to be a University of Wisconsin frat. Included in their chores were making $5 beds, scrubbing a St. Bernard dog and doing two shows from some other place. . . . With probably the most platter poity from the College Inn of the Hotel Sherman, which holds July 5, back to WENR ABC studios, Burton is getting top response for De Luca's Bruce Hayes' cutting of Gone for You... Frankie Masters, the okester, and his chip-rom, Fylik Myers, are doing an e.r. series, called the Masters Music Room, over three California stations.

The Institute for Music in America

(Continued on page 16)

In the context of the Institute for Music in America, the following is a continuation of the discussion from page 16:

**Summary:** The AFM could muster ways to convince a non-Institute joiner that it would be more convenient to join and make the payments.

**Performance-on-Disk Right**

(5) One big factor for the future. The recording companies reserve the right to issue records containing the transcription from the use of records on the air for the Institute payments.

**Ratings**

(7) The ratings of the diskers, this represents an important consideration in the event a successful amendment of the Copyright Act can be achieved in the next few years. Currently radio stations pay "spot" rights for their records on the air, otherwise than the copy right fees to music publishers and writers thru blanket or per-program contracts. The American Society of Composers, Authors and Publishers (ASCAP) and Broadcast Music, Inc. (BMI). If, and when, a record performance right is secured, the diskers are here making it clear that they will go so long as the rights are held as any group of performers. It is significant here that Columbia and Victor (controlled respectively by CBS and NBC-RLA) have experienced difficulties pressing for this principle.

**The Magazine for Music in America**

(Continued on page 111)

**Record Reviews**

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You remember the SMASHING SUCCESSES of "CLOVER" and "BABY FACE"
and NOW...EVERYBODY'S PICKING ART MOONEY'S LATEST AS ANOTHER SMASH HIT!

Bluebird of Happiness

Vocal by Bud Brees and The Galli Sisters
Poem Recitation by Art Mooney
backed by SUNSET TO SUNRISE
(ART MOONEY'S THEME)

Thanks DISC JOCKEYS

ART MOONEY
and his ORCHESTRA

THE DISK JOCKEYS PICK:
1. BLUEBIRD OF HAPPINESS Art Mooney MGM 10207

THE RETAILERS PICK:
2. BLUEBIRD OF HAPPINESS Art Mooney MGM 10207

THE OPERATORS PICK:
3. BLUEBIRD OF HAPPINESS Art Mooney MGM 10207

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
BUSINESS IS GOOD WITH US — AND OUR DISTRIBUTORS BECAUSE SAVOY HAS THE HITS!

661 THIRTY-FIVE THIRTY COME WITH ME, BABY
664 BOUNCING WITH BENSON BOOGIE RIDE
665 THE TWISTER Pts. 1 & 2
666 By PAUL WILLIAMS SWINGIN' FOR PAPPY BUBBLES
667 WE'RE GONNA ROCK HARLEM ON PARADE
666 By "WILD" BILL MOORE ROBBIE DOBY BOOGIE HARD BED BLUES
5550 My FAULT MARRIED WOMEN BLUES
5551 By BROWNIE McGHEE DISTRIBUTORS — A few territories still available.

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

RAMBLING ROSE ........................................... Perry Como ...................................... Victor 20-2947
66 MERRY BLUES ........................................ Tony Pastor ........................................ Columbia 36027
Perry's light, buoyant treatment of this simple Western-flavored ballad is an ear-catcher, with Russ Case's catchy and harmonies by the hi-fi, vocal group, giving a lifting, medium-tempo backing. The Pastor version is more on the jive side, with Tony busting out the words to his inimitable rhythm as the band swinging easy behind him.

MEADOWLANDS ........................................... Tex Beneke ........................................ Victor 20-2993
The Beneke version imaginative arrangement and smooth rendition of the popular Russian marching song could well be the follow-up success to their "MLU Louis Blues March." Side is alternatively strutting and nostalgically brushed, and looks like a sure bet for jive and air plays.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. 12TH STREET RAG ..................................... Pee Wee Hunt ........................................ Capital 15105
2. YOU CAME A LONG WAY FROM ST. LOUIS ............. Ray McKinley ........................................ Victor 20-2913
3. HEARTS WIN, YOU LOSE .......................... Frank Fontaine Trio ..................................
4. JUST FOR NOW ........................................ Frank Sinatra ......................................... Columbia 38238
5. IT'S A MOST UNUSUAL DAY ......................... Ray Noble ........................................ Columbia 38238
6. BUBBLE LOG, BUBBLE LOG ....................... Peggy Lee ........................................... Capitol 18118
7. EVERYBODY LOVES SOMEBODY ............... Frank Sinatra ......................................... Columbia 38238
8. I WONDER WHERE THAT MAN OF MINE IS? ...... Ted Weems ........................................ Mercury 5139

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,979 of them, the record retailers think tomorrow's hits will be:

1. MEADOWLANDS ....................................... Tex Beneke ........................................ Victor 20-2993
2. RUN JOE ............................................. Louis Jordan .......................................... Decca 24448
3. MAYBE YOU'LL BE THERE ......................... Gordon Jenkins ...................................... Decca 24443

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 2,558 of them, the juke box operators think tomorrow's hits will be:

1. IT ONLY HAPPENS WHEN I DANCE ....................... Perry Como .......................................... Victor 20-2888
2. LITTLE GIRL ........................................ Gay Lombardo ......................................... Decca 24440
3. BYE, BYE BLUES ..................................... Alva Ray ........................................... Capitol 15104

DYNAMITE ON WAX! UP AND COMING KING, HITS!

KING 4222 FEELING MELLOW BACKED BY LAWDY MAMA
Muzic Henderson

"MY DONNA LEE" Hits the mark with Bob "Club 13" Crosby voicing.

IT'S A MOST UNUSUAL DAY

FROM M-G-M's "A DATE WITH JUDY" Successfully introduced and
featuring RAY NOBLE ORCHESTRA
Vocal by Anita Garden

COLUMBIA RECORDS

Robbins Music Corporation

THE BILLBOARD MUSIC POPULARITY CHARTS PART IX

Record Possibilities Week Ending June 25

Watch for RELEASE DATES OF OUR LATEST RELEASES

5049- BILLY ECKSTINE "DON'T BE THAT LADY"
5048-CHARLIE VENTURA "EASY TO TELL"
5047- RAY D'AMICO "ROSE BOX JURY"
5046-ANNIE PREAKES "MY COMPETITION BLUES"
5045- "IT'S A MUST!" "BEAT, YOU JUST WANT SPEED"

Dynamite on Wax! Up and Coming King, Hits!

King 4222 Feeling Mellow

Backed by Lawdy Mama

Muzic Henderson

"My Donna Lee" Hits the mark with Bob "Club 13" Crosby voicing.

It's a Most Unusual Day

From M-G-M's "A Date with Judy"

Successfully introduced and

Featured by Ray Noble Orchestra

Vocal by Anita Garden

Columbia Records

Robbins Music Corporation

PREMIER PRESSING PRESSING RECORDS

And complete Milling Equipment, 8 Presses 2 Mills fully equipped, 2 Rollers Can moved. Bargain on

Box D-329

1/4 Billboard

Cincinnati, Ohio

See Billboard — Issue of July 24th
NEW YORK, June 20.—Gabbe, Lutz and Heller, the personal management trio which handles Frankie Laine, Lawrence Welk and others, this week added Skitch Henderson to their stable. Henderson's crew opens at the Cafe Rouge of the Hotel Pennsylvania Monday (28) for a run of at least three weeks.

Music—As Written

New York:

Mellin Music pub has put on former Leeds plugger Bert Braun to handle the firm's activities in Chicago and the Midwest. . . Harmonia diskery has added Jack Rosenthal, formerly in charge of the Mercury Distributors, Inc., to handle the New England States . . . Ray Eberle's run of the New York Hotel here will continue to July 28.

Thrash Connie Haines a regular weekly feature on the Vaughn Monroe network. The series runs from Monday night, July 28, in the Garden with V. Thompson firm is set to handle the Kramer-Whitney tune, Love Somebody, in Canada, with Chappell, Ltd., lined up for England.

The Darby Room in Boston is being remodeled to open as a supper club this weekend/Reggie, formerly at the Boston Playhouse, is running in with a leading milk company for the publisher's Millstrom Song . . . Robbins Brothers contracted last week to book entertainment for the Hotel Governor in New Orleans for a period of one week starting July 8.

"How About You?" as its theme, with an appropriate new lyric penned by Sandra, a local songster who provides music therapy for post-war patients in New York hospitals. One group of musicians will play jazz for children and adults under observation, another will play semi-classical and standard. Hopefully, if established which forms are of most value with various types of mental illness.

Put Thirst, Bristol, Conn. beat. which placed second in the Lebanon NCE talent hunt, has been signed to a seven-year contract by Heidt. . . Johnny Matson, of 20th-Fox, is to replace Thirst in the Thirst Gardens, Pittsburgh, publicity men, setting up a BMC branch in the city to handle location licensees. . . Allegro Records appointed Doris Distributors (Monte Carlo) at the leading distributors for the state province, Quebec and Western Canada . . . Benny Goodman's new band at the Westchester County Club, White Plains is billed from Saturdays 6 to 8:30 over WNEW starting June 28.

Cheserfield, pleased with Sammy Kaye's summer replacement stint, may sponsor his So You Want To Lead a Band when show resumes in fall. . . . Scopus, Inc.'s handling distribution of Sarah Vaughan's We're Through! . . . Fairfield University, Fairfield, Conn., presenting Vic Damone Friday (2) in first of a series of University-sponsored pop concerts.

Victor Lombardo's ork becomes one of the latest General Artists Corporation (GAC) properties to play the Edgewater Beach Hotel, Chicago, where he goes into the spot for four weeks beginning October 28th. . . Ruth Morris, secretary at the William Morris Agency, married non-professional Perry Ritter Sunday (21) . . . Foreman's fts written by Army Nurse Edith Ayres, is being used by the Army Nurse Corps for a recruiting drive . . . Billy Eckstein goes into the Empire Lounge, Brooklyn, for two weeks to play next week and follows with two weeks at the Apollo ory in Harlem.

Artie Wayne masters, a Buckster label (70 of them), bought by Capitol. . . West Coast plugger Wally Brady, ex-contact man for Bourne, handling California disk jockey coverage — Warner-Whitney pub. . . Warner's War is ork's air show now being v.-disked . . . Animal Records label slashing price of their 16-inch shell kids austin 11.00 to 89 cents.

New Jersey's Masquerade Theater in Paterson, N. J., has booked Louis Prima for four days starting Thursday (1). Lionel Hampton's ork is also set for a four-day run there, beginning July 6. . . . Frank Harris, former Frankie Masters road manager, has signed Teddy Phillips to a r.p.m. contract with his Artists Management Inc. . . . Frederick Kohler, Philadelphia plugger, has come up with a new financial angel in Tony Cavaleri, Ohio dance promoter.

The Shout, Milwaukee basie, starts a big-band policy July 28 with a two-weeker by Larry Clinton. Alon Dole is doing advanced work with the band. . . .为首的 Edgewater Beach (Chicago) for the first time in two years. . . . Singapore post for Victor Lombardo to do a month, starting October 2. . . . Joe Griffin, the You Can't Be True, Denver, is appearing currently at the Hippodrome.

Chicago:

Merrill has inked Beny Hess, cowboy singer, and has taken over a set of masters he cut privately, while Victor has inked the WGAH (Cleveland) orchestra engagements that the Coquina ory here has been extended thru July 15. . . . Igo Brothers, New Jersey disk distrib for Apollo, is in with and Bullen wax, are going out of the jobber biz. . . . Mickey Kates and His Katzenjammers open at Slapie Maxie's in Hollywood for two weeks beginning June 30. . . . Marshall Young, who broke up his ork several weeks ago, will go out as a single with his initial date set for the Kovakas Club in Washington for two weeks beginning July 8.

London:

Irby Howell has taken over the band for Caribbean Rhythm at the Prince of Wales Theater. . . Paul Adams will appear at the Grand Hotel, Bath, for the second week out of July 22. . . . Excaliber, Hapalo, Italian Riviera Wax. . . . Exclusive of France and his rumba band leave England June 30th . . . Faramon of France in the Spanish dance craze and the Argyle in the United States of Lyon Allen, vocalist with the Merry Men since 1949, Clove Erden, formerly with the Andromine Rhythm Brothers, were signed to take his place with the Men on a successful provincial engagement.

De Luxe, Day To Interchange War

NEW YORK, June 28—De Luxe diskery has set up an interchange of masters deal with the West Coast firm of Day Distributing Company, a subsidiary of the Capitol-Shock Records and Prof. Hines diskers of the Miltons, Sacred, and Peta labels. The exchange, which will handle both De Luxe and Day and press for both labels, will go into effect next week and follow with the down time of disk delivery as well as freight charges.

The plan, which was made when to De Luxe's Jules Buben, the plan benefits the distributor by enabling him to order disks on either label, a feature of pressing plant, eliminating long-distance phone calls and other small labels have approached De Luxe to work out similar deals.

Henry Reichold, Det. Tootlers Set Summer Concerts

DETROIT, June 26—Henry Reichold, celebrated magnum and long-time sponsor of the Detroit Symphony Orchestra, will underwrite the appearance of the 80-man aggregation for eight concerts opening July 1 in co-operation with the Detroit Federation of American Musicians, and the Detroit Symphony Orchestra.

(See Henry Reichold on page 58)

Okun Into Biz for Self

NEW YORK, June 26—Herb Okun, who handled promotion and publicity for the disc record division of Four-Leaf Clover and Baby Face, has been with new music publishers, the Chicago enterprise to open a national exploitation office here.

Summer Sigs Swell Ork Time on Nets

Accent on Saturday

NEW YORK, June 26—Summer name band activity on radio may reach its greatest height since the war. Both the NBC (National Broadcasting Company) and the CBS (Columbia Broadcasting System) will have strong maneuvering for the entertainment in big chunks of Saturday evening listening.

This week booked two ork half hours to fit into its 5-9 p.m. Saturday period preceding the Hit Parade. With these airers, which are sked for an eight-week period, NBC will air one and one-half consecutive hours of pop and dance music.

New shows feature George Os- trick's ork, who will be picked up from the Edgewater Beach Hotel in Chicago (where he is playing for the tire year). The other airer will emanate from the Hotel Astor here and will pick up the ork of Carmen Cavallaro, Dick Jurgens and Black Bannon.

At CBS, that web has in preparation a one-hour Saturday eye air for Paul Tracy, of the KSD of St. Savas Night Dance Parade air for some years ago. The new show, tentatively titled the "American Dance," is due to fill a one-hour period between 10 and 11 p.m. with the show, reported recently by the first ork set.

www.americanradiohistory.com
Standard Treks to Mexico For Wax-Cutting Session

HOLLYWOOD, June 26—Standard's policy of recording master records in Mexico has been maintained this week-end, during which nearly 100 tunes will be cut. This is the second Mexican recording session for the Standard, following one close on the heels of the previous one.

Tunes chosen (and still secret) during coming week will include current top hits and selected standards as well as coming plugs. Several weeks ago, this firm notified publicists of the exact tunes chosen for either instrumental or vocal dubbings by American warmasters when this shift was announced to Hollywood. Already lined up to do vocalizing on new masters are Frankie Laine, Carmen Cavallaro, Dean Hudson (in for July 2-3-4), Sammy Kaye, for July 10; Tony Pastor, July 16-17; Carmen Cavallaro, July 23-24; Vaughn Monroe, July 30; Louis Prima, August 6-7; Art Mooney, August 18-19; Johnny Long, August 29-31; Tex Beneke, August 27 and September 9; and Charlie Spivak, September 15th. The dance will operate every night of the week, with territorial faves filling in on the other dance nights.

immediately released to library service buyers. Historically, King used Mexican musicians extensively during its first record cycle and several hundred tunes at that time.

In organizing his recording date program, fortified by both Des Plaines and Langworth Transcriptions of his plans and offered to cut platters for any company that placed was that orch orchestration made by a master who would have differed from Standard's alto the same tunes would be acceptable. At press time, neither Associated nor Universal had accepted King's offer. Same proposal has not been offered commercial diskeries as yet.

N. J. Dancey Signs Orks

WILLOWO, N. J., June 26—The Starlight Ballroom, Boardwalk dance operated by the Vegetable Oil Amusement interests at this South Jersey resort, lined up a dozen name bands to open their first summer season. Blue Barron kicks off the test sessions tonight. Dean Hudson comes in for July 2-3-4; Sammy Kaye, for July 10; Tony Pastor, July 16-17; Carmen Cavallaro, July 23-24; Vaughn Monroe, July 30; Louis Prima, August 6-7; Art Mooney, August 18-19; Johnny Long, August 29-31; Tex Beneke, August 27 and September 9; and Charlie Spivak, wind up September 15. The dance will operate every night of the week, with territorial faves filling in on the other dance nights.

Tootie Stewart's Ork Touring G.I. Clubs in Germany

FRANKFURT, Germany, June 26.—Ex-Ellington trumpeter, Rex Stewart, is leading a unit of all-Jazz groups and Ork to entertain G.I. clubs in Germany under the sponsorship of the Special Services Branch of the Occupation Army.

Playing a mixture of New Orleans, be-bop and Ellington small combo arrangements, Rex plays strictly for servicemen and the clubs aren't always well-manned, he invariably draws enthusiastic applause. The band with which he left New York City last year has undergone a few changes. Drummer Ted Curry and tenorman Vernon Varnell are still with him, but the outfit has been augmented by two Frenchmen, a bass fiddler from Java and an ex-G.I. pianist Rex found in the AFN radio staff in Munich.

The exact fee for the outfit isn't known, but clubs booking the Ork have to pay Special Services $125 a week, plus all expenses, including the amount army orcs are paid. German combos playing in army installations are paid in German marks at the rate of six to 12 an hour. Under present arrangements, this amounts to 70 to 120 an evening, plus a precious meal. Some German musicians who are American leaders for $2, but this is a black market procedure, officially hushed up.

Native jazz circles are broken up because neither Rex nor any of the other American jump combos have made Germany since 1945 have played to German audiences. In that period, they would get a tremendous welcome and help sell America and democracy.

Another Tower "First That Certain Party"

With BENNY STRONG on Tower No. 1271.

DEALERS: Order Now From Your Distributor

DISTRIBUTORS: Write, Wire, Phone

TOWER RECORDS
1450 BREWSTER AVE
CINCINNATI 7 OHIO

ANOTHER TOWER "FIRST" "THAT CERTAIN PARTY"

With BENNY STRONG on Tower No. 1271.

DEALERS: Order Now From Your Distributor

DISTRIBUTORS: Write, Wire, Phone

TOWER RECORDS
520 N. Michigan Ave.
CHICAGO 11, I1.
PHONE: Whitley 5546

Atlantic Records • 208 West 56th St, New York

The Billboard

Decca Catalog Disks Banned For Can Air, Compo Controls

Montreal, June 28—Attempts to get the Canadian Music Corporation, pressers of Decca disks in Canada, to air records from the general Decca catalog, have so far been unsuccessful. RCA Victor's catalogue of records is being played in Canada in spite of the restrictions on the number of times a side can be played on the radio. RCA Victor's catalogue of records is being played in Canada in spite of the restrictions on the number of times a side can be played on the radio. RCA Victor's catalogue of records is being played in Canada in spite of the restrictions on the number of times a side can be played on the radio.

No Free Ride

HOLLYWOOD, June 26—It will cost music publishers and the recording industry $25 to plug a new disc by Al Jarvis' disk jockey show from here. The veteran KLAC platter spinner has set a record of 44,000 on the air, for an all-out, intensive, polka ride aimed at those who are not Earle and others via diskery's distributes.

The TORRID Smash Hit!

Joe Morris and his Orchestra. Featuring Johnnie Grinton, Tenor Sax.

Atlantic Records • 208 West 56th St, New York

The Billboard

TROIT, June 26.—An unusual deal has been signed by John H. Martin, president of the American Record Distributors, recently took back a stable of small record firms and labeled them their old Sensation label.

new tie-up, King Rec- tock has cut the first tracks done on a Sensation, records, but Kaplan Specialty records and the Michigan, and Ohio only and have right to release thos records only.

Both King and Sensation labels are allowed to be used on record in those areas included in the deal are both the smaller of the master and recording records recorded by Sensation, ting principally Todd Rhodes, Nels H., Don Wiley, Will H., Mel Jackson, Jack Surrel and Charles Thompson.

emanon Debuting ench - Cut Tunes

TROIT, June 26.—The signing of a contract by ANDRE SMITH, president of Emanon, who has signed to cut future versions of his master and recording masters—a trend spurred by the growth of a market for foreign records in the U.S.—has been announced by his company—has brought forth Emanon Record Company here.

The list of charts, which includes a number of Series of records, is headed by Dave Powers' "Fly Me to the Moon" and the latter fly as an investor. Unser has increased jazz concerts here in the near future will indicate the market for foreign records in this country, now has a small stock of masters created by French, who have been competing in the latter markets. The records are being released at this time.

MPMO "RIVER" RELEASE

HOLLYWOOD, June 26—Publishers, techniques to "The River," the music wasness, was made with Tempo Records, Coast al, Warner Bros., as holders of the song by the firm of Prass-Soyer Meyer and Olney. and the only pre-ban disk the pioneer disk is the only one to hit the market.

prexy, Irving Berlin, is calling for an all-out, intensive, polka ride aimed at those who are not Earle and others via diskery's distributes.

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Joe Morris and his Orchestra. Featuring Johnnie Grinton, Tenor Sax.
Central Unions’ Heads Meet To Organize Cental Body
Seek Unity of Treasuries

(Continued from page 3) country on into three regional areas. West, Middle West and East, with headquarters in Los Angeles, Chicago and New York. Each area will have its own board to supervise the activities of the various branches within these geographical areas. Branches will keep some of their autonomous but will be under the general supervision of the national board which will oversee the industry.

Voting Power
Under both plans, voting power apportioned to the various areas will be as follows: Screen Actors Guild (SAG), 9 votes; American Federation of Radio Artists (AFRA), 7 votes; Screen Extras Guild of America (SEG), 6 votes; Actors Equity, 5 votes; American Federation of Radio Artists, 4 votes; Screen Actors Guild of Variety Artists (AGVA), 3 votes; American Guild of Musical Artists (AGMA), 2 votes; Screen Actors Guild of Hispanic Actors, 1 vote; American Federation of Television Artists, 1 vote; Screen Actors Guild of Hispanic Actors, 1 vote; American Federation of Television Artists, 1 vote.

At present AGMA, SAG and AFRA have the most votes, and will have 25 votes, which is 50%. Under the new plans, allGuilds will be based on received. On the other hand, Equity, AGVA and Chorus Equity have flat members and will have a fixed number of votes. Under the new plans, all dues will be based on received. This will necessitate a complete revision of initiation fees and is expected to arouse objections. It is possible, however, that this plan will be limited to $150 a year to be kept. Members in the lower areas will have less dues.

Under the present set-up, a performer moving from jurisdiction to another has to get a new union card. Under the new plans, a master card will be issued to each performer. As a member moves from one field to another, such move would be noted on his master card accordingly.

New Members
New members joining any of the three A’s will be transferred into another union’s jurisdiction.

Under the new set-up, $80,000,000 is the tentative figure set for the joint treasury. All unions will be required to return their funds to cover a central account which will administer. Four A’s, new members will have to pay the difference in dues and initiation until an all-over plan is formulated. Old members will have to pay only the difference in initiation charges.

The problem of a joint treasury is expected to be settled by the new plan. Under the present set-up, $80,000,000 is the tentative figure set for the joint treasury. All unions will be required to return their funds to cover a central account which will administer. Four A’s, new members will have to pay the difference in dues and initiation until an all-over plan is formulated. Old members will have to pay only the difference in initiation charges.

Paddock, All City, Now Dry; Show Gals Accepted Snifters

The revoked license cannot be reissued under a liquor ordinance limiting the number of liquor licenses in the resort to 200 taverns and 25 package stores. There were 241 licenses, but with the Paddock’s revoked, the number is now reduced to 240 — a number restricted by city law.

The opening of the summer season will also see the lighting up of the Jockey Club, long known for its artful displays. Opening Friday (1), B. S. Puddy and H. S. Gump held the festivities, with the Mexican-Spanish decoration designed and costing $75.

ACTIVITY

Atlantic City, June 26.—The liquor license of the Paddock International, one of the ostentatious clubs, was revoked this week by the State commission of alcohol. The following receipt of official word that the Supreme Court justicium has been to review the action of the State board, originally taken in January, was released. There were 241 licenses, but with the Paddock’s revoked, the number is now reduced to 240 — a number restricted by city law.

The opening of the summer season will also see the lighting up of the Jockey Club, long known for its artful displays. Opening Friday (1), B. S. Puddy and H. S. Gump held the festivities, with the Mexican-Spanish decoration designed and costing $75.
Casa Seville, Franklin Square, L. I., N. Y. (Monday, June 21)

Because this spot is run by an ex-employer of John Gargan, an all-stunt dance team is the outstanding act of the bill. Since the spot was last used by the reviewer it has changed considerably. It now has full bars of red and whites and powerfully pitched, over-tone harmonies by Eddie Trenaman, and good so it now compares favorably with the Folies Bergere and Sten Cates. It looks better, but if the club is beautiful, the Sten Cates shows still have the technique. The road team of Raye and Nalder is as delightful as ever. Mary Raye looks Oriental, and Nalder still those slow-tough-motion little luscious eyes. Their applause is tremendous and if they had breath they could have done more.

Bert Stone Emcee
The comic-ensemee, Bert Stone, looks tall and is a sharp dresser. But outside the club he does not recommend him. His material consists of the more offensive gag of well that can be avoided, and it is, in fact, a big mistake in booking him. He tries to pick-up and spitting in the air. He is also skilled in a few customer routines. Strange to say, he is so bad that he is a bore even when he took up his act. "I have no doubt," Mollie Desky, of the De Marios, who heard the kid's summation isn't just cause he has stage presence and because he has some material, he'd do better. Evelyn Kent, a pretty brunette, and one of the best of the class of this year, she was flat and far. Her voice is fair, but selling her was a little too much stacked the odds against the fat Moonlighter. Her hair consists of novelty terms plus a combo of the modern and ballet. Hence the fat Moonlighter didn't cut the show in old fashion. The Carlos rumba and filled the relief bill.

Bill Smith.

Biltmore Bowl, Biltmore Hotel, Los Angeles (Wednesday, June 16)

Downtown Los Angeles swanky patrons a well-balanced and varied audience. They Bonds the De Marios, dance duo Marjorie Garretson; animal juggler, was billed as Trixie. Later in the show, the dessert act, balls, jug. There are as many as six diads at a time, all juggling rings, all stock routines and no tricks. But they sells 'em like a million, with her soil and polished performance. Marjorie Garretson, a gal with a voice. They sell chuckles with her spicy ditties. Her material is too much of a carbon copy of Miss Eden and greets each item with loud and long applause. Gil Mollie Desky. Best is her partner, which does handstands and balance tricks. The two were used at the name Frank Buck. Final slot is held by the "Starlighters," a tiny chorus of 14 girls. They are particularly outstanding in defiantly ex-tended spins which spark their group's dance evolutions. Lee Zitito.

Latin Quarter, New York
(Tuesday, June 22)

The new show is fast, noisy and with its ribald moments, plus a lot of flash and a good bit of cabaret. Very pretty girls, should have a powerful commercial appeal.

There's a bright, some of its ingredients lack lustre. In a word, it's a mixed bag, but looks good but doesn't too well. Her ene-moming leaves her breath- ing. In only the true value as a personality. In her own spot she is merely adequate. On two spots she's on an Individual act in an overhead spot that highlights her shade. But the stuff that gets him the more charismatic thing. That he needs stronger openings, otherwise his show is cut off. The Costello Twins, acro-dancers, were the standout of the show. Their work wasn't the brightest of the day, but good looks, got them immediate attention which they kept for their entire run.

The Martell Trio and Mignon, did change to solid grandson's showing act to good hands. The three boys juggle the gal effectively, end. See Latin quarters on page 41.

Mayfair Room, Blackstone Hotel, Chicago

Only new act of the week, a showmanship and music. Revolving around extra-heavy material that kept us riveted of the Beach, a Cruise, an S. J. J. dance. A variety of the funniest woman in the world who keeps her fans taking a cruise alone in the tropics. But the heaviest dance number that is Thompson and her costume, and their presence in this field also. When the ban is over, Columbia platters to the first and last group of music of the show. The two are an arrangement of a well-known standard, for their harmony is better worked groups now on wax.

Entire stint went over better than ever. They have removed, with the new show portion of the evening, with the horns adding the necessary brilliance for proper backing of the Thompson entourage.

John Sippel.

NIGHT CLUB REVIEW

Five o'clock Club
Miami Beach, Fla. (Wednesday, June 16)

"Honest Sam" Bartin's shining new Five o'clock Club, just off South Beach, has gained its Blackamoor plus $20,000 worth of fantastic, big model, click unless the vicious spiral of high-priced acts repeats last year's head-shake. There are only so many custo-mers here even in peak months, and the big spots have been luring most of these drug. The small-budget ops gussied their club.

This opener was the first big gun of the summer season, aimed to knock off a patch of the South American tourist crop. Debut audience, how- ever, consisted mostly of others open and well-wishers. New decor is a knockout, with good visibility of the stage from any point.

The show is paced slow, but it's good fare except for Nino (The Great) Receiving too speedy and bopped the works. Nino's first-night repartee was sad, especially a hammy Mon- tana that caught some dicey stunts. Conseit, of course, is his trademark. But you take it, or leave it, strictly a local character and well liked here.

Evel and Eva Reyes do a sock job. They have class, and their timing is tops. The way they spud thru their numbers in a very small floor space brought a heavy lift from the audience. (See FIVE O'CLOCK on page 41.)

Marine Dining Room, Edgewater Beach Hotel, Chicago (Wednesday, June 16)

Nobile's, Chicago, is not the only Chicago expart, it has been a favorite of the Chicago music lover and. (See Tom Breneman's on page 41.)

Marine Dining Room, Edgewater Beach Hotel, Chicago

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MUSIC CORP. OF AMERICA
VAUDEVILLE REVIEWS

Follies, Los Angeles

Wednesday, June 21


More than 20 years a burly house, the Follies switched to vaude with this show. At its initial effort, the house comes up with little to impress customers. Owner-operator Anna Eva Biggs has a tough problem in making vaude click. For years, Main Street has been in Los Angeles' burly row while Broadway, where the Orpheum and Million Dollar theaters are located, has been the center of vaude. To get vaude-minded patrons, the Follies will need attractions of sufficient draw to pull customers to Main Street. The problem is how to sell vaude to the city, where easy limitations do not permit big-budget shows.

The need for big names is evident in the current show. Bill is headlined by Lita Gray Chaplin with Joe Cappin, Lillian Karte, Happy Hall, and Sylvia, Dolores Gay, and Babes. Ray Martin's is passable, but show as a whole is in need of someone possessing a bigger headline. Each of Chap lin's only bids for interest is that she is an ex-wife of Charlie Chaplin. As he is back by the city and even when singing happy tunes.

Vet showman Joe Cappo still has the touch on the highball. This shows down the show to do as he may, and they did equally well. He has it with her. For their finish flash, they wound up with a juicy mite. The Skidmore, Ens announced that they sights themselves to standards with listenable arrangements. Ens, up front in the lead, makes a good impression against the sidemen, all in blue. The leader did not voice his distress as he realized he was a singer. But what he lacks in voice power he makes up in with a pleasing personality and an at-ease stage presence.

Pic, Fort Apache. Bill Smith.

Palladium, London

Capacity, 2,200. Price, 50 cents to $2.50. Number of shows daily, Two, Except Thursday, shows played by the Skyscraper Orchestra.

Pearl Bailey, America's comedy songstress, stole the opening show on the Palladium stage starring Duke Ellington. She was called back for four encore numbers on the first show which ran 20 minutes over. Her tire brought down the house, brought about a solid record of applause on the bill for the second night show.

After singing Fittera Taroa, That's Good Enough for Me, I'll Be the One, and Miss Bailey received one of the most spontaneous lifts accorded a vocalist here in London.

Duke Without Ork

Duke Ellington appeared lost without his orchestra but soon warmed the audience up with his top piano playing as he hit a high spot with Sophisti cated Lady, Cadillac, Carmen, and Sadie, a show in the house band, Skyrockets, who are becoming.

(See Palladium, London on page 4.)

Oriental, Chicago

Tuesday, June 21

Capacity, 1,200. Price, 95 cents straight, $1.50 reserved. Inclusive dinner, House house band, Charles Huggins. Shows played by Thursday, Thursday, Thursday, Thursday.

With school out, nippets should troop in for this cast pie, The Gay Ramerina, and come out satisfied. This show is one of the few for the vacationing youngsters, while George Givot is strictly that of the older customer. He is terrifically popular and balancing. The youthful male trio kept punching, finally breaking the new start he now off to near response.

Elliott Murray, formerly with the Ringing circus, doesn't have the advantage of the loft of a canvas tent, with his trapeze only about 15 feet from the floor. Gal does her various kinds of Folies Beaux, and does her routines with the trapeze,南北, 北南, 南北, 冀

The show has opens with a sort of tribute to the band and the H. L. Leopold Sidelines. Elliott Murray, Miss Bailey, and a state folky tone line (boys and girls) came on at one time to do their act, but before they got down, for a gratifying effect, its a 12 people-leded Carolina folk song, Arnold Sholdt back from a demented set and all of them in a piece, the points of s or were so terrific.

As Miss Bailey has a tough time following both shows, the folk fiddle fiddle gives the image of the right amount of raising money, the event in many cases, but the folk fiddle fiddle is all that's pleasant, and the fact that it represents on the Barber. The fact that it isn't a practice here is an additional reason to believe it will succeed.

Latter Heads

If the show is of the show, the fine, the latter half was dynamite. The Ambience, a sort of little, did an outstanding job.

Their songists consisted of current performers.

The warbling was excellent, it is true. Patti Andrew's corn, Loyal Miller, in her deform arm bit, delivered with perfect timing.

The Ambience are a pretty group, but they have a problem of securing a job. They ran off to an uprising and top of a race-off and into Jerry Lewis.

The team of Jerry, Martin and Jerry Lewis, with an easy house to work that made the most of it. Using a lot of stock songs, the two leads registered all the way. Martin's warbling is catchy, Lewis' harmonizing is good, and they doubt have that spontaneous quality that makes it a top comedy act.

All together the Roxy has a show that is a must. The Time. Give My Regards to Broadway got mixed notices, so it will take them a lot of effort. Opening day bit is terrific. It keeps up, the talent makes them happy boys. Bill Smith.

Strand, New York

(Friday, June 22)

Capacity, 2,700. Price, 10 cents to $2.50. Number of shows daily, Four, shows played by the Coca-Cola Band.

The current show is fair, the Roxy's genre to personal shows works helps considerably. Crosby makes a very interesting and intimate style that made even his ordinaries of the line, bashed by Jerry Greer former arranger for Glenn Miller, send off, or a little off but no do much new style. It opens with a Crosby and the Vocalists, and the Glen Miller medley was very best.

The Clark Sisters (four girls, the blonde, one brunette) won with their eyes and cool, the Work well done.

(See STRAND, N.Y. on page 44)
LATIN QUARTER

(CONTINUED FROM PAGE 29)

ing with a one-handed catch (the boys throwing the gal) that was breath-taking.

Morgan Lost at L. Q.

At Morgan, new in these parts, is a short-hair, sharp-faced, black-haired boy of 18, who consists of oldies which he sings competently enough in a commercial fashion while he goes thru a lot of wild hand tussing on the piano. The piano stuff is obviously the lure in his act, giving it a commercial effect that makes it different. But at the L. Q., he is lost. By the line of personnel, it appears he’d be more at home in an all-black revue.

Productions, always a big thing here, open with expensive costumes, and to Miss Eulon’s engagement, each gal carries a baton. The middle number, with kids in school girl out fit, wand’t go good, to Ravel’s Bolero, started out as an exciting routine but didn’t hold up. The vamps, or leaders, held a lot of youngsters, didn’t do too well. A song, written especially for productions requires music on the button. The Hutton orch didn’t provide it. The music was rapped off various times both the line and the boys, the Promenaders (6), join together and complete the complicated steps that must have taken plenty of rehearsals. Frequently the results had and there were indication of promise. Bill Smith.

TOM BRENNEMAN

(CONTINUED FROM PAGE 29)

material creates the over-all product a watered-down mixture. The orchestra is Dorothy Donegan, whose deft keyboard-knocking spurs the final song, she opens with a legit rendition of Bachelor Napoleon's Prelude in C Sharp Minor, which is thought to be a rather unusual task. When she gives with her characteristic "theme and variations" treatment of St. Louis Blues and Tea for Two, she works 'em. Eunice Wilson, a thrush who knows her song, gets warm reception for He's Funny That Way, Towers, and The Last Time he laster the latter in a bright and spirited manner. Gal would do better to use a good tune for her finale, either rather than a slow ballad. A dance throesome, billed as Tip, Top and Toe, above plenty of drive, a smart waltz in their precision terps routines. Throw in a bit of spark to any revenge and clucks from the start. Show's chief weaknesses are the rough and rugged sentimental bludgeon of Burke's orc (14) and in the efforts of a youthful, hardworking comic, Mark Slavin. Both the act-and comic are beneath pro standards. Slavin's sincere attempts to overcome his weak material. His staff is so odd and tired that custodians who laugh are on the improper side. Politic or are bottle-jolly. However, kid does have a sense of delivery which can be used to better advantage once he gets gags. Lee Zhito.

FROGS GO A-WOONIN'

BOSTON, June 26.—Frogs hereabouts will have to confine their jumping to the outdoors, according to a ruling of the Boston Licensing Board, which turned thumbs down on a request of the Gay Nineties, night club at 16 Hayward Place, Bos- ton, to hold a frog-jumping con- test.

Frog-jumping does not come within the category of entertainment and the licensing board disapproves for such clubs under its jurisdiction. The club, which had advertised that frog owners to compete, was told to restrict itself to the usual form of entertainment and forget frog-jumping stunt.

Five O'Clock

(CONTINUED FROM PAGE 39)

the capacity house.

Headliner is Jack Marshall, Coast comic who last worked at the Miami Coconut Club here two years ago. This boy is really funny this trip, with roller-land tough guy mimmery, la Red Skelton and facial contortions that drew plenty of yells. He also plays a lot of trombone, and this item, with his trick hat, were the only props he used.

Pete Herman and Ralph combs cut the show with Latin laughs that were pretty Americanized novelty ordinary.

Jim Lyons.

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New York:

MI 161G, Non-Holiday Top,
Roxy, 6 Days, 45; Para 70

NEW YORK, June 26.—Box-office receipts were still below average but kept on the up-beat with another 26G hike this week. The five-house total was $348,731 against the prior week’s figure of $342,000. Offsetting bad weeks at the Roxy, Strand and Capitol was an all-time high record set at the Radio City Music Hall. Strand and Capitol show off bad shows which were in their last weeks and were normally much better. Again in gravi- ty, the Roxy only played six days.

Radio City Music Hall (6,500 seats) opened Thursday with a new record, with 161G collected for the first week of the new hall with Flo and Val Fleck, Helene and Howard and The Emperor Waltz.

Roxy (1,750 seats), with $40,000, took it on the chin for its second and last week. It opened with a mild hit but has not been as good since the already in Florida, the Craddock's and Green Grass of Wyoming finished the Roxy, while, in Carol Lynne, the Andrews Sisters, Dennis Morgan, Jerry Colonna, Misses Minn and Marty Rose had the Cap Plunge to 42

Capitol (4,027 seats; average $68,000) dipped still further to $62,000 and a second week of 35G with Woody Herman's ork, Jean Carroll and Bride Goes Wild. The new show has Skinny Emiss and his ork, Lena Horne, Paul Winfield and Foro Apache, caught this issue. Paramount (3,654 seats; average $85,000) did a fairish 75G for this week's biz. The bill is Phil Spitalny, Sibyl Bowen and Dreamland, and Strand (2,700 seats; average $40,000) was away with 44G for its last week and final week of Go-See, the Mattie Malneck band, Jane Russell and Wayf/ieron. The replace- ment is Bob Crosby's ork, Paul Rego Toy and Wing, Youman Brothers and the Harlem Symphonic and Romance on the High Seas.

JB 70G Sets

Mark in Cleve

NEW YORK, June 26.—The Jack Benny show at the Radio City Music Hall, was over $70,000, breaking the house record set some years ago by the Miss America show. This item, with 55G, package, consisting of Benny, Phil Harris, Rochester, Marilyn Mon- well and the Sportmen, took out about $35,000 for the seven-day stand, closing Thursday (24).

Benny goes to London next and on his return is due back on the Coast.
Hub Rep Skeds Autumn Debut

NEW YORK, June 26.—The Boston Repertory Association (BRA), with 350 in the bank, is about to get moving for an early October opening of Leg. The BRA has booked for this fall Hub Rep, the 26-week theater season, which will play a 26-week theater season, doing its first five plays under a new plan, each consisting the scripts favorably received. Negotiations for a theater are on; the 1907 sent Copley is a good possibility.

The troupe will be managed by Michael Hub, and Arthur M. O'Connor, with the latter also directing several shows.

Capitalization was realized mainly from Boston investors. Stock was sold, the average purchase price was $25 a share. Only 150 more needs to be raised for BRA's full production budget to be realized.

The managers are going ahead with selections of players, directors, scripts for a fall debut.

Prostitute' To Tour In Fall With 'Hope'

NEW YORK, June 26.—The Repertory Association has opened the road next season. The lead hasn't been chosen, which is not unusual in the West. Current roles filled by actors from New Shakespeare on the road now. The claim earlier in the season, will be used on a next.

The group is expected to open October here, and with full Hicap being, a tour in fall back of its production nut. The play is being grossing between $19,000 and $19,000. for the way the road company will cost between $25,000 and $50,000. Casting will begin in July, rehearsals are expected to begin in early September. Prostitute is certain to be thrown into controversy. The troubles in the hotel, but will ship the town that look like headaches.

Danish-U. S. Pact Ends Double Tax

WASHINGTON, June 26.—Pacts eliminating the possibility of double tax bites on incomes of entertainers and others working in Denmark and The Netherlands were ratified by the Senate last week. Reservations added to the Netherlands treaty, however, will prevent it from operating unless the government of that country agrees to a protocol, which involves the capital gains tax.

The pacts are similar to those provided for under the Danish-U. S. tax agreement, also on France, Canada, Great Britain and Northern Ireland.

Ocean City Legit Dropped

OCEAN CITY, N. J., June 26.—Adverse circumstances have forced the abandonment of the Ocean City Playhouse by T. C. Upham to stage the late this summer in the Ocean City Playhouse School Auditorium. Instead, Upham will devote full time to his Cape Theater, Cape May, N. J., which is going strong.

At near-by Atlantic City, a leg which was added to the schedule of the Shubert interests in New York, taking over the balcony of Convention Hall, Shubert plans four musicals for the dog day stretch—Cobbs, "Oh Whistle and I'm Gone," "Cousin Edith," "Cousin Alice," and "Get Your Gun.

Broadway Opening

HOWDY, MR. ICE

OPENING (Thronged Thursday, June 26)

CENTER THEATER

Be rue the opening of the new season. Eight stars in a row started the daughter of a beautiful girl. Ringo by Bruno Malon, Costumes by Billy De Matur, and Katherine Short, with a stage setting by James Short, are a good possibility. The play is a send-up of California's high society. The setting is the White Sands, Oil, and Bath House of the Barrow family. The play is a send-up of California's high society.

NORFOLK, June 26.—The opening of the new season. Eight stars in a row started the daughter of a beautiful girl. Ringo by Bruno Malon, Costumes by Billy De Matur, and Katherine Short, with a stage setting by James Short, are a good possibility. The play is a send-up of California's high society. The setting is the White Sands, Oil, and Bath House of the Barrow family. The play is a send-up of California's high society.

New "Hellzapoppin" Version

NEW YORK, June 26. — A new kind of "Hellzapoppin" has been shown in the form of the Olsen and Johnson version of the old, loose end of the Junior League. Four are scheduled. A new kind of "Hellzapoppin" has been shown in the form of the Olsen and Johnson version of the old, loose end of the Junior League. Four are scheduled. The show is a send-up of California's high society. The setting is the White Sands, Oil, and Bath House of the Barrow family. The play is a send-up of California's high society.

Performed at the Astor, the Olsen and Johnson version of "Hellzapoppin" is a send-up of California's high society, the White Sands, Oil, and Bath House of the Barrow family.

Silo Circuit

JACOB A. Reiser, who pioneered "central staging," announces that it is producing this summer in the Long Beach, Calif., theater. It will be on a similar venture July 6.

The group is going to be called the Ringside Theater, which is operating the Lillian Gish Th in the Marque.

JILL MILLER, managing director of Putnam County Playhouse, is staging a new version of a nine plays recommend by Broadway drama critic. One of the reviewers is the New York Post, who are generally known to be the worst. The reviewer's choice is: The Whirl World Over, from Williams, "Cape," 13; Life With Father, requested by local audiences, June 26; Volpone, from Nat Kahn, July 27; Captain Appleby, from Nat Kahn and William Chambers and Eugene Hammond in The Voice of Today, August 3.

NORFOLK, June 26.—The Barter Players will return in the fall to the city, for their second season under auspices of the Junior League. Four are scheduled. The play is a send-up of California's high society, the White Sands, Oil, and Bath House of the Barrow family. The play is a send-up of California's high society.

Wisconsin Students Open Drama Season July

MADISON, Wis., June 26.—Wisconsin Students, who graduated this year, will open the summer season Thursday, July 8, in the Wisconsin Union. Five productions in all, run three nights.

Other season includes include: July 28, group of three plays; August 12, Ode to Lila and the "New York Times" for the Killdo. Peggy Fenn and Frank Sanders.

The full-length plays will run three nights, the one-acters two nights. The group will include a reading of A New Destination on July 29. The campus playlets begin.

The Billboard

LEGITIMATE Communications to 1504 Broadway, New York, N. Y.

July 3, 1924

42

11.0
Out-of-Town Opening

LENDO AN EAR

(Las Palmas Theater, Hollywood)


Texas cities will be booked by the Circuit and the thru the United Booking Office. The series on the sect are sera. The Plan's the Thing. A Dear Name Desire, The Heirs possibly one of the others.

Week or Half Week

Length of each stand has not been extended past a week and a half. Five week or a half week. Guild will send a representative to the Forum to get the right to the creation series started.

heater managers in the South and in the states are trying to get half the population that was seen in the last tour. The Texas is considered to be really big on the trend in the states chosen there is a possibility of 2,750,000. However, at the time of planning the tour, there is still a point to come from the Coast west of the Mississippi in Dallas, Music Hall Houston, Texas in San Antonio, in Fort Worth and Plaza in Canada.

Odeon Collapse

Meanwhile the planned subscription in Canada has come in the form of 100,000 players and the opportunity to still install the Canadian shows when the Guild is coming from Dallas, the closest to the capital.

Ockawomack Theater

To Perform in Tent

NEW YORK, June 28.—Still another of the great changes that are taking place in the world of the legitimate stage is the most recent by the Ockawomack Theater in Fullerton, Calif. A theater will be a tent.

Max Miller will be the producer-distributor for the company. The tent will seat about 400, and prices will average $2.50 each. The community has a large population and it seems a natural thing. To be announced. De Ruth and his Manager will be presented, with Jimmy Wilder, Isabel Bommer, Storing and Herbert and Ruth Armstrong already signed.

Bang will run about 10 weeks.

Nortom's New "Glory"

WILLIAMSBURG, Va., June 28.—The Common Glory, Paul Gravatt, has been announced for the opening of the Williamsburg, Va., on June 28.

The theater will start its second season at Lake Malintz, with new stars in the principal roles, a new name, a new circuit, a new role, a new director, and a new producer. The production, directed by Paul Gravatt, is a new Jefferson and John Molson, both of the high-impact New York stage

$1.95 Series for Norfolk

NORFOLK, June 28.—This will be the last of the series of a 50-cent ticket play this season. Jules Leventhal has announced a 10-week plan for Norfolk in the first play, with name stars and weekly changes, at $1.95 top. The plan starts July 5 or 12 with Miss John Lowes Mary. Others scheduled are For Love of Money and Jone McKeever. The exact list has not been announced.

The suit will be presented by the Center, a city-operated enterprise, and it has announced a series of events which will include road productions of Carrousel, January 7; Prince of Peace, February 7-8, and Oklahoma. March 7-8.

and radio experience, is the narrator. The rest of the cast has not yet been announced, but it is said that prominent amateurs and semi-pro of the tidewater section will be involved.

Foreign Opening

TOVARICH

THEATER DE LA MADELEINE,


The opening will be May 26, 1948. The play's theme, "The Story of the People," will be used.

Shubert, Music End Del. Battle

DETROIT, June 26.—Settlement of a 10-month-old dispute between the Shubert-Laheyte Company and the Shubert-LaFayette Theater was reached Monday, with a going back to work for the first time in that period and, incidentally, giving actor-manager Boland a place for the play's shows for the first time in a year.

David T. Nederlander, manager of the Michigan, in a statement, said they were standing dispute with local craft unions over the necessity of employer-employee representation, and released the band to a second-tier box instead of the pit about three years ago for most productions. Last summer an impasse was reached, with Nederlander contending that musicians were unnecessary, and the house had operated since without them. The agreement provides.

Shubert, Music, End Del. Battle

TAF Act in Part

The suit was based, in part, on the TAF-Hartley act, and the theater announced that it had started one of the two theories of a secondary boycott when Chevalier was unable to appear.

The suit will be used as a result of the settlement on use of musicians, as both sides were able to file a light in the courts would just tie up the whole issue, and come before a final decision was reached.

Under terms of the settlement, the management of the theater will be able to play the house, working from the box, in place of the six who were employed.

BROADWAY SHOWCASE

PERFORMANCE THRU: JUNE 26, 1948

DRAMA

BROADWAY

NATIONAL

*For some shows, increases for some shows. Musical numbers and seating arrangements of the musicians the same as for any other house.
Jack Baker (Dr. Sitkini) and his eight-piece horror unit played to two sold-out crowds last week in St. Louis. The novelty interests in Cincinnati Friday night, June 26. Originally booked into both a Hotel Continental and the single performance, the Baker goose-pimplerokers were discovered that house and the RKO Shubert to accommodate the crowd. The Baker group was on show for the last Sunday's R.O. crowds can be attributed to the sound exhibition given by the Baker group. Baker has a string of midnights thru Ohio. Pennie Evans and her RKO are the only ones with the RKO houses in the New York area. The Baker group has been playing for RKO at Keith's, Dayton, 0. the last eight seasons, recently was forced to do an raws on a recent visit there to handle the package. Jack Baker, Marquis the Magician shoots us copy, via a postcard, of his new upon, to tell: "They love me. They may hate me, but they'll never leave me." The Duke will July 2 on the Argentina for a 38-day South American cruise, with stops at Montevideo and Rio De Janeiro. He will break in a new 90-minute show on his 35th birthday. Jack Baker recently concluded a Los Angeles tour for Interstate. Baker has been recently in Phoenix, Ariz., last. just long enough to get a non-professional. He has just returned to Estes Park, Colo., where he is a summer's residence. Nagel's Hotel, postals that after 17 months of tea room engagements, he has sold his interest to Marier's Antique and Clothing Baazar in Wichita, Kan. Lucille and Eddie are the latest in the ranks of the return engagement in the Colliton Room of Doyle's Hotel Tuesday (29). Prince Tony, one of the smallest magicians in the business, arrived and is performing his magic wares with the Midget Revue and company, J. A. Halford. He is anxious to read a line here on Yogi Ray and Professor Saunders.

Milbourne Chrisopher moves into the Hippodrome Theatre and announces a return engagement, to be followed by the opening of the Curlytop. The Chaupets, after winding up a three-month tour with their new turn at the Old Plantation, 26th and Chico Mo., are back in Los Angeles for a few weeks on business and pleasure before returning to Broadway, La., where they begin a fortnight's stand July 5. Bill and Pauline Morton have returned to their shops and the latter's former home in Lemox, S. D., where they are preparing for the launching of their under-canvass magic extravaganza. The Great Morton Wonder Show. They have a crew busy on painting and overhauling equipment, which are also slated to get under way this week. Their roll stock has been diagramed for a new Dodge truck. . . . Monte the Mystic, while in Philadelphia recent attention was given to his appearance, hopped into New York for a visit with relatives. Monte is to appear at show at Hubert's 42nd Street museum for clair-nces this month. Writing from Tows today, he gives us an extra experiences in the East. They're really coming. He says they are booked solid now they have the nerve to offer $5 for a club date shipment. Getting his life back together again from a short single date, and averaging $75

Minn. in Campaign To Stop Refilling Of Liquor Bottles

ST. PAUL, June 26.—State Liquor Control Commissioner Dudley C. Wright has issued a twocold program to regulate nitery operators and barkeeps.

Fingermarks were made that certain spots were refilling liquor bottles. He ordered his lieutenants to take heed of the cap.

The liquor in nearly a dozen spots in the Twin Cities alone was involved. Cases are being turned over to federal authorities as fast as possible. A formal letter was sent to the federal set banning refilling.

The other drive is aimed at keeping the liquor men off the streets with cash or merchandise. This is part of the "D'Yer for Dinner Week," which is a manipulation pin game chips for money or merchandise.

STRAIN, N. Y. (Continued from page 49)

You Can't Be True. Roseland showed them at their best.

Crosby's / For the Penny in the General and Chin-Chin-Chin, working with the girls, showed imblazonry. In the latter, group, a dialogue with one of the girls, a gum chewer, and in the latter, group, a dialogue with the girls and a virile song with comic results. Both num-

The Youman Brothers and Francs, accordion, clarinet and violin, are on their second tour to the States. They are appearing in the various cities using musical programs.

Toy and wing, standard Chinese dance, included in the program. But they gain most of it from the fact that they are Chinese and do humorous Chinese role.

Their lips and saws were received.

Paul Regan, impresario, works so fast that he leaves his audience way behind. His large repertory included a slew of names ending in -coo on W. Lassoのはやくで Horizontal, his pet. In their "graduation" song, his ankles and Frank Morgan have been so often that they fell.


Det. Suburb's New Lounge

DETROIT, June 26.—Joe I. Stewart, former juke box and pinball operator, is putting up a cocktail lounge on Michigan Avenue in West Side suburb of Detroit. The opening has been set for approximately the last of August. A straight music policy will be followed, working from a stage in back of the bar.

for a double, or for a single routine of the same nature. Joe has also been present at the present only the full-time magi-

For these parties Stewart and Cox, stricken with a serious heart ailment, four weeks ago, is still con-

Headliner Billy De Wolfe pulled out his second-rate bistro cast impres- and Mrs. Markutrop to completely

Call 600 Run Is Aussie Record

MELBOURNE, Australia, June 26.—The all-New Zealand male volley ba-

The Trophy here has completed 600 performances, which is an all-time record for the Paddles. Pat Hanna's Diggers, who ran their first Australian tour in 1924-25, but where the Diggers changed their program on a few occasions, are considered荤. They are considered but have not met with the same success. The record broken by the Melbourne Crows, who cashed the biggest ballroom show in Australia this season, will be opened by the Paddles, who have not been the same as the Melbourne Crows, who cashed the biggest ballroom show in Australia this season.
McKennon Points New Show Toward West Texas Stands

ABILENE, Tex., June 28.—Altho coverage in the territory has not been as good as they were last year, Joe McKennon believes chances are outstanding for the new McKennon Stage Show which opens its season here July 2 with an eight-stand under American Legion auspices.

A correlation of the Marion McKennon Players and the Harley Sadler Show, McKennon has prearranged with Sadler, has announced Sadler territory, and has announced that because of this, many small towns hereofore played will be eliminated. Larger engagements in the larger towns will be substituted.

If Sadler joins the show at all during the season, said McKennon, Sadler is running for State Senator from his district, and his political work and oil interests will keep him busy most of the summer, it was said. McKennon said Sadler will be one of the Texas committees in the Democratic national to be held at Philadelphia in July. Sadler was named to that post at the recent State convention in Brownwood, and Mrs. Sadler plans to spend a week's vacation in the state prior to the convention.

Rehearsals are expected to start in winter quarter here July 2, and to use eight old-timers such as Ten Nights in a Barroom and some other shows, tour, when shows are running. Most of them will be too three-seats—more than most run plays have carried in years.

Conn. Zoning Board Hears Petition for Bernstein Drive-In

HARTFORD, Conn., June 26.—The board of appeals of the city held a reserved decision until July 12 on the petition of Albert Bernstein, president of the Commercial Livestock Company, to change city zoning laws to allow construction of a drive-in theater there.

The board held a lengthy hearing on the matter, with area residents opposing Bernstein's petition by declaring they desire to keep the section residential. Attorney Joseph P. O'Connor, counsel for Bernstein, told the hearing, however, that the petition was the result of a trend for business areas to develop in the outskirts. He added that the noise would be negligible because portable individual receivers would be used and he claimed that the area was sufficiently large to handle traffic and parking.

Conn. Trio Plan Drive-In

HARTFORD, Conn., June 26.—Bertrand J. Nitriansky, West Hartford, formerly of Waterbury, Conn., for the past year manager of the E. M. Loew's Hartford Drive-in here, succeeded by his brother, Harry, was transferred by circuit to an out-of-town position.

McKennon Points New Show Toward West Texas Stands

LIVINGSTON, June 28.—In spots along the Missouri-Michigan border, the little town of Livingston, one of the oldest communities in southern Illinois, and near the birthplace of Abraham Lincoln, is enjoying a bit of a kick out of town as the thirty-second birthday of James N. Harcourt, Tom show manager, in commemoration of the twelfth anniversary of the birthday of Tom Harcourt.

"As you know," the Midwesterner said, "this hour is a bit special. About this time the good Lord himself put me on the world. This hour in June is very interesting. This hour in June, if you observe it carefully, has considerable experience in the shows of the past. I guess always remember the troupe I left behind me. I used to run around a bit. When I ran my eye over times of my life, I got the idea of trying to combine the companies with some other companies. Here they are. The McCallom family, the McEwan family, and the McCallom family. They are back at the enterprise cooperatively.

2 More Drive-Ins For Spokane Area

SPokane, June 26.—Construction on the two new drive-in outdoor theaters will start soon. E. W. Baker and Lonergan's Springfield, Ill., are the presenters.

The group will kick $1.20 top and 30 cents general admission. Cast members are backing the enterprise cooperatively.

Rep Ripples

G. E. NURME, writing from Carl-
ton, Wash., says he has had some fun in the show business in the past three months, playing 58 sponsored dates to good business. He is now in Spokane, and they are a tent pic

outfit in Central Oregon.

A. C. Mott, with the company, is tickled to return to his old home territory.

L. D. Foshee, a Spokane lawyer, wants to know whether Walter Leonard, of Glenn Falls, N. Y., is active. He would like to meet season rosters of Coburn's Minstrels, 1905-07, and asks whether they are still in the Foshee-Crowell Company.

A. ALAN DOWNES is readying a four-people trick to play established Pennsylvania territory.

He is scheduled to open on July 17 near Susquehanna. E. F. Hannan's On Vacation will be presented.

He has a vaude-vaude-vaude unit in the Champaign, Ill., area.

P. S. (Toby) Carlin, who has been making a few weeks with a little mineral water, will go into the Downes circuit. He recently bought the hot outfit of A. H. Greg-

Ray, Meridian, Miss., who is active.

F. John Gray, who has a vaude-vaude unit in the Champaign, Ill., and the Champaign, Ill., and the Chicago area.

He reports slow biz in Georgia and Alabama.

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Broadway appearances included Boy \nGirl, Room Service, and \nThe Boys From Syracuse.

CLIFFER—Mauri, 57, radio emcee, and \nauthor, died in California after a heart attack. He was driving to \nStation KFRC to conduct his recorded \nprogram, Teen and Twenty Tune, when stricken. Survived by his \nwidow, two children, and three \nbrothers.

KENNEDY—Bert (Blue), 67, vaude, \nmusical, and vaude show emcee, \nalso appeared in the New \nYork production of Joy \nRide. He survived his \nmother, Mrs. Mary A. \nKennedy, also in New \nYork.

RICKER—Alan (Frank) \nFlamme, 38, eccentric dancer, \nattended, recently in Los \nAngeles. A protege of the late Jack Donahue, Ricker appeared \nwith Ken Langley, the late \nHealy, and in Bill \nZane's Crazy quilt, and was \nwith the A. B. Marcus Show on \ntour. Survived by a daughter, \nEleanora, 11, and his mother, Mary \nRicker.

SEFFERINO—Mrs. Clara \nBrown, 74, mother of \nWilliam F. Sefferino, \nPresident of the \nHerdord Club, Cincinnati, \n22 in that city. She was the \nwife of the late Marcus Show \nman, a confectioner in \nand on tour. She was the \nwife of the late Marcus Show \nman, a confectioner in \nand on tour. She was the \nwife of the late Marcus Show \nman, a confectioner in

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Grand Forks Hit by Rain; Ward Suffers

Emie Young Show Clicks

GRAND FORKS, N. D., June 26.—At the 6th annual Confronted with a changeable weather pattern here this week. It slashed attendance, washed out three afternoon attractions and one night grandstand show, and at the same time dealt a staggering blow to the John B. Ward Shows on the midway.

The weather, according to veteran fair officials, was not the worst in the history of the event. It was fair only one day, Friday (25). Today in the afternoon it was cold, gray and drizzly. The heavy rains in the early part of the week had made audiences nervous and this pruned attendance even when the weather took a turn for the better.

See Win for Fair

Yet despite all this, the six-day event which officially ended was closed to break even. In fact, Manager Ralph Lynch went so far as to say, "We were short about some money providing it doesn't rain tomorrow. Then a ticked-on program like this wouldn't have been presented and the fair attractions meanwhile will have folded.

Hardest hit this week were the Ward Shows. It had a power that was as well the weatherman. Late in the week the sheriff's office informed that to conform to Grand Forks standards the Penny Arcade and several shows, the gal and jug in among them, should be shuttered. They were, the same were re-framed and then reopened. the Out in Into a Hillbilly Show and the Penny Arcade stopped its operation and the Minstrel Show did not reopen.

Tonight the Ward Shows suffered (See WARD WALLOP on page 28)

Cash Miller Replaces Hale at Savin Rock; Manages Three Units

SAVIN ROCK, Conn., June 26.—Cash Miller, who midway up, until recently with the Frail Shows, has shifted to this resort where he replaces Walter Hale, who recently retired. The AIMO, headed by Ray March Brydon, operates the Palace of Wonders, a combination freak and novelty show. Miller also manages a Greco Brothers unit, and a wildlife exhibit, operated by Mrs. Gertrude Miller.

All three attractions reported good business last week-end.

Cash and Mrs. Miller will remain here until late August, when they will play the Salt Rock Route, with Mrs. Miller remaining with Brydon. On this visit here, Brydon reported the Side Show He operates at Riverside displays a good business in the face of mixed weather. The Big Fair's gross came up substantially over last year.

While at Riverside, Brydon took in the AIMO's Palisades Park Side Show unit, which is managed by Ray E. Thomas and Jimmy Hurd.

C. Sellout for Right of Thrills

* Wirth sells 2 shows, collects a full, altho initial and rain dates are cancelled

WASHINGTON, June 26.—The annual Night of Thrills, rained on two previous occasions, was a sellout for a capacity audience in Griffith Stadium Friday night, according to admission figures from Frank Wirth, New York, by the sponsoring Masonic Eastern Star Home.

The Wirth show, lasting an hour fifteen minutes and presented on stages was featured at night folded by a fireworks display staged Fred C. Murray, of the Interna

Polack Fresno Date OK After Slow Start

FRESNO, Calif., June 26.—Business for Polack Bros' Circus (Western) failed to equal the record set here in 1936 but did manage to give Cash a profit on par with last year.

It hadn't appear possible at first. The date opened slowly Sunday (12) but increased steadily as the week progressed. By Friday, atten
dance reached capacity.

The show was back in west, at air-conditioned Memorial Auditorium, after trying it in the open last year. The promoting was satisfac
factory in face of adverse conditions but the membership ticket sale took place was the door sales that saved the date.

After closing here Saturday (15) Polack Bros. staged a four-day try-out before opening Wednesday night (22) at Bakersfield instead of at the old Santa Barbara seat, Mickey Blue went to Long Beach for his next date.

Close-ups:

Charlie Zematar Stumbles Into Job: At It Now For 24 Years

(See CHARLIE ZEMATER, page 55)

CHARLIE ZEMATER, an Acrobat at the supposedly tender age of nine, literally stumbled into the booking business which has been in the booking end ever since the peak of his career as an acrobat. A three-quarter story defied weather conditions and a show to last the night if he could beat the rain cut attendance at the midway.

Catherine Blanton Shows Improvement After Mishap

DETOUR, June 26.—Catherine Blanton, aerialist with the Patrro Trio, curled around the Horseshoe Park three weeks ago, is showing improvement in Redford Hospital for a broken leg.

Her father is planning to take her back to her home in Texas by ambulance in the near future.

Doctors say she will be in a body cast for about four months.

KANSAS CITY, Mo., June 26.—Sunbrock currently pulls in $5,000 bail, pending trial in Federal Court.

The thrill show-roped promoter is charged with soliciting Leslie C. Evans, internal revenue collector, here June 9.

Sunbrock, according to the charge, struck Evans in the face while the collector was outlining to him the correct manner of selling tickets and of recording their sales thru serial numbers.

The incident was but a part of the trouble in which Sunbrock became embroiled here. The local sheriff's office June 19 confiscated the sum of $4,413 found in the ticket office of Blues Stadium, where Sunbrock was promoting a three-day rodeo.

This action was taken on an order drawn by Vincent Lee, local repre
sentative of the American Guild of Variety Artists (AGVA) at the inst
uction of Jack Irving, Midwest AGVA chief. Total of $3,885 was due AGVA members from a promo

tion Sunbrock staged in Baltimore. Other Sunbrock creditors also sought the money here, but AGVA had established its prior claim.

Prior to his appearance here under the name of Jimmy Allen, Sunbrock last reported himself to be in

Sunbrock's Latest Score:

One Hit, He's Out — on Bail, also $4,413 as AGVA Moves In

Paris. His wife was here with him on the rodeo promotion, and it was she who rented the stadium.

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**Note:** The above text is a verbatim transcription of the content of the scanned document.
CROWD LURES
Contracted for Lowell's "4th"

NEW YORK, June 28.—John F. Carney, resident promoter of the Lowell, Mass., July 4 celebration, during a three-day wait, wrapped up several crowd-pleasing features, began negotiations for at least two more, and contracted with Leonard Traube, of Leonard Traube Associates, to represent here for their outings and radio and as general consultant.

The event, limited in the past to a 24-hour period embracing the holiday, has been extended to five days, July 1 through 5. Exposition features, including commercial-industrial exhibits, paid attractions, rides, shows, and concessions and high-powered promotion are all programed to bolster attendance throughout the dolgols which in the past, as a one-day event, has frequently drawn crowds estimated at high as 1,000,000.

Radio Lure

Carney was granted use of the title Queen for a Day, by the Mutual Broadcasting System and will develop a show along its lines for Lowell date. The plan is to tie in local merchants with a resultant give-away of prizes on a par with the hefty loot offered by the radio show.

Carney also received franchise from Bert Nevins, Inc., to run Mrs. America contest eliminations at both and at a local level which will promote August 16-21 at Worchester for the Massachusetts convention. The winners representing the two cities will go to Ashbury Park, N. J., to participate in the finals September 12.

Mutual Commentator Inked

Henry J. Taylor, well-known war correspondent and commentator on the Mutual Broadcasting System, has also been signed up for an appearance at Lowell July 4 and will go on the air with a commentary on the celebration and its significance.

Carney announced that most of the available space has already been sold, Twelve rides owned by William T. McNally and eight owned by Henry Finerick, of the Merit Shows, a local org, have been inked. Glen Porter, side show operator with the World of Merit Shows, will present a second unit at the celebration.

New A. G. Auditorium

ATLANTIC CITY, June 26.—Management of the Jefferson Hotel has filed plans for the construction of a small convention hall on which $100,000 will be expended. The new building will house a cafeteria on the ground floor and an auditorium accommodating 900 persons will occupy the second floor.

FLYING SCOOTERS
Queen of the Flying Rides

With 1948 Streamlined Cars

EIGHT CAR STATIONARY PARK RIDE • NEW JET RIDE • KIDDER RIDE

BISCH-ROCCO AMUSEMENT COMPANY

5641 S. Cottage Drive CHICAGO 16, ILL.

NEW MODERN RAZZLES

Chutes joy inclined in boxes. Point and Coupon Chutes are interchangeable. Can supply Plastic Rolls and Point or Coupon Charts on Muslin.

MACK MCFARLAND

HOTEL SENATOR, 815 WALNUT, PHILADELPHIA, PA.
Begin Lakefront Rehearsals for R. R. Fair Show

CHICAGO, June 26.—On-the-scene rehearsals will begin Thursday, July 1, for the annual week of Wheels at Chicago's Soldier Field, the site of the fair.

The cast of 240 has been going through their paces daily for the past couple of weeks in the Museum of Science Building on the South Side, also the site of the fair's business and public relations headquarters.

Construction of the stadium, seating 5,000 and with which the performance will be presented, is near completion and at the 450-foot stage and its numerous props also is along far enough to permit full rehearsals starting next week.

The fair had its first "official" visitor, Wednesday (28), in the person of Martin Kennelly, mayor of Chicago. Kennelly made a tour of the mile-long arena and declared himself impressed by the rate at which construction of the magnificent exhibits and displays is progressing. He displayed a particular interest in the Indian village, the feature of the exhibit to be presented by the Santa Fe Railroad.

Most recent addition to the event's list of exhibits is the peace-with-OHIO Railroad Company's "train of 1939." Officials of that company declare this train, built around the ground that standard equipment of the present can be obtained by a speed of 150 miles per hour over a regularly scheduled stretch.

Baker's Thrill Show Find Weather Tough But Business Okay

STOCKTON, Calif., June 26.—Stockton Drive-In Drive-In theater has been fighting off-seas weather but continues to pull good crowds in its showings, according to Manager Ken Baker.

Dusk in Bakersfield brought a hailstorm followed by the heaviest dust storm in five years, but show continued admissions. Tornadoes also were cold and windy but a fair crowd of 2,000 attended. Return of hailstorm brought better luck with fine afternoon weather, but a gale at night held up hopes for a once-out-of-town admissions were over 3,000, however, Baker said.

Motorcycle salesman Johnny (McGee) Smith had a nasty spill while doing his ramp-to-ramp jump but recovered from his injuries in time to rejoin the show for the Porterville stand (6), which brought a house of 3,000.

Starting on tour as a two-hour show, the program has been lightened to one and one-half-hour running time. Baker reports that both audiences, are clicking solidly and that their trick Ford is the comical hit of the show.

Multi-Million Dollar Track For Johannesburg, S. A.

JOHANNESBURG, South Africa, June 26.—Plans are under way for the construction of a large auto race track here at a cost of approximately $4,000,000. Track will be built in such a way as to provide spectators with a clear view.

The track, which will cover a site of 150 acres on the outskirts of the city, will include an exhibition arena, exhibition track, clubhouse and other features.

Atlantic City, June 26.—According to a recent survey, $747,179 will be spent this year by New Jersey resort centers on publicity.

The Atlantic City Department of Public Relations will expend $150,000 this year to boost that resort: the New Jersey State Council $50,000; Atlantic City $25,000; Wildwood, $27,740; Ocean City $21,800; Ocean Grove, $3,000, and Beach Haven, $2,100.

St. Paul Winter Carnival opens '49 Minnesota Cece.

ST. PAUL, June 26.—Minnesota's Territorial Centennial will kick off with the St. Paul Winter Carnival, February 11-20, J. M. Nolte, territorial director, announced this week.

Carnival theme will be historical, highlighting Minnesotans achievements in industry, business, education, arts and sciences. Rural communities throughout the State will be invited to join in the kick-off celebration being planned by the carnival.

Jersey Spots Tab 274G for Publicity

HIGH PRESSURE HYDRAULIC PUMP FOR HOME, SHOP AND FARM USE

Says: "Sorry we waited so long to buy."

Manufactured by—

ROLL TICKETS PRINTED TO YOUR ORDER

Keysight Ticket Co. DEPT. B
Keystone Ticket Co. SHA, SMOKIN, PA.

Send Cash with Order. Stock Tickets, $20.00 per 100,000.
Siena

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**Eng. Circus in Erin For 2 Weeks; First Biggie in 20 Years**

DUBLIN, June 26.—Reoo Bros. Circus & Zoo, one of the largest of the English circuses touring the British Isles, opens tonight in Trollea Park tomorrow for a two-week run which will be extended should business warrant. The show has a big top seating 3,000 spectators and car- rying a grandiose, record fleet of 32 tractors and trailers to make its jumps.

The show is the first major circus to play Dublin in 20 years and probably will clean up, as advance sales have been very good. The show has been without an all-out publicity campaign, but includes some good standard circus acts, such as the Five Hannelis, hori- zontal turn; Four Sensations, trapeze and rings; Zama's Lion; Joe Barry, Liberator; Maj. M. Nelson, trapeze; Longton Troupe, still walkers; Leslie Laffin, trampoline; Joe Barry's Ele- phants; Miss Reed and Harry Paul, riding act; Saecha, clown gag, and Wild West finale.

Admission prices range from 40 cents to $2, with special matinee prices for kiddies starting at 24 cents.

**Ice Vogue Open To 2,500 in Honolulu**

HONOLULU, June 26.—Ice Vogue, the world's last ice skating show of 1935 is enjoying a three weeks' run here at the Civic Auditorium under the management of Mr. and Mrs. Ivan Feldman, which movies, sound films and sound trucks have been utilized, in addition to the show's usual billed numbers. The advance publicity was handled by Reg Robinson.

Heavy billing is given Koringa, fem- ale acrobat, but the line-up of acts includes some good standard circus acts, such as the Five Hannelis, hori- zontal turn; Four Sensations, trapeze and rings; Zama's Lion; Joe Barry, Liberator; Maj. M. Nelson, trapeze; Longton Troupe, still walkers; Leslie Laffin, trampoline; Joe Barry's Ele- phants; Miss Reed and Harry Paul, riding act; Saecha, clown gag, and Wild West finale.

Admission prices range from 40 cents to $2, with special matinee prices for kiddies starting at 24 cents.

**Dr. Thorek Brings Woman Back to Life**

CHICAGO, June 25. — Dr. Max Thorek, chief surgeon at American Women's Hospital, and a foot- ball physician and surgeon of the women's League of America, here announced that he had brought a woman back to life.

A young woman pronounced dead at the operating table at American Women's Hospital today was brought back by Dr. Thorek, who made an incision over the heart, then swiftly pushed a two other incisions into the heart to secure the pericardium— the membrane covering the heart — and began massaging it. In less than a half a minute the heart began beating. Dr. Thorek continued massaging the heart. The heart was then placed in a Braun machine, and began breathing. The woman was discharged from the hospital July 4.

**The Crystal Coach Jr.**

We are building an ECONOMY BUSINESS TRAILER at a price anyone can afford. Prices range from $500 to $1,000.

If you are in need of a vending or concession trailer, send coupon below for complete information.

You are absolutely under no obligation.

The Calumet Coach Co.

11757 S. Wabash Ave.

Chicago 28, Ill.

Gentlemen:

YES, I am interested in information about business trailers. For my use the most desirable body size would be [ ] 4 ft. wide x 10 ft. long; [ ] 6 ft. wide x 12 ft. long; [ ] wide x — long.

I would require the following interior equipment: [ ] Ring Corners [ ] Kettle and Furnace for bottled gas operation [ ] Frozen Custard Machine [ ] Cotton Candy Machine [ ] Snow Cone Machine [ ] Display Case for shaved ice [ ] Bottled Co. Grill with warming compartment and open burner for making coffee or french fries [ ] Giant size double compartment Hot Dog and Bun Steamer. (Cold rolled copper and stainless steel construction.)

My Name: ____________________________

Permanent Address: ____________________________

City: ____________________________ State: ______ Zone: ______
Carnival Routes
Send to
2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing posted p.m.)

Admission: Prague, Okla.
Alma Brogden, Wooster, Ohio, 26-July 5.
Ames, Mass.: 1-5.
American Legion: 29-July 5 at 5.
Amsterdam: 29-July 5.
Amesbury: 29-July 5.
Amsterdam: 29-July 5.
April: 1-5.
Argosy: 1-6.
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ONG SHOW Set For Fredericton Centennial Week

FREDERICTON, N. B., June 26—Producer Bill Henderson announced yesterday that the Fair for the Fredericton Centennial would be held here July 27 to Aug. 7. The event, which has been widely publicized through the city and adjacent ones, as well as major department stores, will feature a large variety of events.

**Gladeewater Rodeo In Hefty Draw**

GLADEWATER, Tex., June 26—Ninety-two riders and ropers competed at the annual Gladeewater Round-Up Rodeo here June 15-18. The arena was packed approximately 15,000, Secretary W. T. Randolph announced. Prices were scaled $1.25 to $3.00 for adults, with children's admissions at half price. Dates for the 1949 event have been changed to July 27, President Jakes announced.

Results of the recent event here followed:
- Bob Hunger, Riding—bye; Bob Pitch, Footwork, 3rd; Red Beaulieu, Second;
- Eldridge Johnson, Riding—bye; Bob Pitch, Footwork, 3rd; Bob Franke, Second;
- Johnnie Beaudry, Riding—bye; Bob Pitch, Footwork, 3rd; Bob Franke, Second;
- Bill Johnson, Riding—bye; Bob Pitch, Footwork, 3rd; Bob Franke, Second;
- Bill Johnson, Riding—bye; Bob Pitch, Footwork, 3rd; Bob Franke, Second;
- Johnnie Beaudry, Riding—bye; Bob Pitch, Footwork, 3rd; Bob Franke, Second;
- Johnnie Beaudry, Riding—bye; Bob Pitch, Footwork, 3rd; Bob Franke, Second;
- Johnnie Beaudry, Riding—bye; Bob Pitch, Footwork, 3rd; Bob Franke, Second;
COCONUT OIL POPCORN SEASONING

Seazo

COCONUT OIL POPCORN SEASONING

Seazo

Industrial Expo Preems on A.C. Million $ Pier

ATLANTIC CITY, June 26—George A. Hamid's Million-Dollar Pier, topping out as a major amusement center, lights up tonight (26) with an international industrial exposition. While the exhibits are the come-on, many of the pier's amusement features have been maintained. Included are motion pictures, an animal circus, open-air dancing and free bathing and bathhouse service for patrons. Added to the amusement roster is a television theater featuring a 160-square-foot video screen. Exhibits on display come from Europe, Asia, Africa and South and North America. Featured is a time film exhibit and the Venetian glass blowers, imported from Italy. The exposition also includes an auto show, furniture show, an electronic display set up by the U.S. Navy and a display by the U.S. Signal Corps.

At Hamid's Steel Pier, the resort's major amusement pier, a new Ferris Wheel has been added to the line-up of rides and funhouses. A Wild Life exhibit of the lost and forgotten horses is another feature. Back for a second season are Flicka, Smokey and Thunderbird, the movie horses.

American United, Beatty Day and Date in Helena

HELENA, Mont., June 26—Helena's busiest show week in years ended Sunday (26), when the American United Shows concluded one of the best stands of the season and Clyde Beatty Circus moved on to Great Falls after two performances giving patrons a three-quarter-plus hour show Saturday (19).

Circus attendance was a little below average, but not bad considering the threatening weather.

Charles Mason, general agent of the American United Shows, reported the season so far, from an attendance standpoint, has been up but per capita spending down.

Kyle Co. Has Spotty Season

RICHMOND, Va., June 26—Officials of Kyle Productions, which promoted motorcycle races here and an air show at Bournemouth, Conn., May 30, said its indoor season has been spotty. New England business has been good, but a drop-off was encountered during January and February in Canada, due possibly to extremely cold weather. The latter part of the indoor season thru Virginia and North Carolina was good; Spartanburg, Greenville and Orangeburg, S. C., were also reported as good.

Circuses, Carnivals Find Terre Haute Good Place to Show

TERRE HAUTE, Ind., June 26—This Indiana town has been a veritable mecca for circuses and carnivals this year with two circuses and three carnivals already having made successful appearances here. Bailey Bros. Circus is due to make its first appearance here July 3 at the Mighty Mover State Shows July 6.

The Cole Bros. and Mills Bros. carnivals played to capacity crowds standing here earlier in the season. Carnivals playing here and in West Terre Haute include the Cavalcade of Amusements, Turner Bros. and Morehead Model Shows. All reported business to be excellent.

Harlacker Promosh Draws Hefty Crowds

In Lawrence, Mass.

LAWRENCE, Mass., June 26—A strong line-up of talent, plus the crowd-attracting giveaway of big prizes, was accounting for what appeared to be a record attendance at the eighth annual Kiwanis Charity Circus which winds up a week's engagement in Memorial Stadium here tonight.

An estimated 7,000 turned out for the preem performance Monday night and nightly attendance was up sharply from previous years.

The entire doing, promoted by J. G. Harlacker, Boston promoter, features talent linked thru Al Martin, Boston booker. Acts include Professor Keller and his trained wild animals; Beg Kehoe and his all-girl marionette band; Pollock and Pollock, comedy knockabout; Gauthier's Cines; the Romneys, aerialists; Montana Red and Coler Bay, the Campbell Sisters; P. J. Rungens, bicycle diving act; Lang Troupe, testboard; Dorman Brothers and Ortons, aerialists. Joe Basilie and his band handled all musical chores. Attractions were emcee and Bill Knight, chairman. Two shows were presented nightly.

Dave Irvin's Eskimo Village was presented as an added attraction. Kelly, the candy man, operated his jam store.

Nightly prizes included an automobile, refrigerator, washing machine, combination radio-phonograph and motor boat, plus innumerable prizes distributed thru penny sales.

ALLAN HERSCHELL Park and Carnival Amusement Devices

Makers of THE LOOPER, CATERPILLAR, MOON ROCKET, KIDDIE AUTO RIDE, CARROUSELS and other famous riding devices.

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- THRILLING
- DEPENDABLE

FRANK HRUBETZ & CO.

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ULSTER, N. Y.

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WILLIAM H. WATTS, MGR.

228 JUDE'S RD., BROOKLYN 9, N. Y.
Charlie Zemater Stumbles Into Job; At It Now For 24 Years

(Continued from page 47) In his dealings with acts, Charlie brings into play knowledge gained during his many years as a performer. This is reflected in his consideration of performers' problems. And, Charlie has a first-hand knowledge of them.

As a mere youngster in Grand Rapids, Mich., where he was born May 7, 1894, Charles Francis Zemater, he had received the paltry sum of $5 for making a balloon ascension and a parachute jump. It was in Grand Rapids, incidentally, where Charlie's gymnastic skill, revealed early, led his parents to think of him as a performer. At the age of nine, he started performing professionally. The events were what were then termed Happy Hours, short programs put on by various Turovvenies, to raise money for these organizations.

Knows Trouper's Problem

His leap from that type of performing to circus life followed quickly. In 1903 he was with the John Robinson Circus, with which he piled up much knowledge of trouper's problems. He recalls, for instance, that the weather was cold that the custom on the Robinson show was to put the large snakes and alligators in the aisles of the train and cover them with blankets so that they would be warm while in transit. This forced performers to clamber over the seats to reach the toilets situated at the end of the cars. Charlie laughingly admits that at such expenses, too; but then, he admits, they caused some worry and little discomfort.

He also tells of the Hay Rubes which marked the Robinson tour that year. One such stand-out in his mind. It was at Vandalia, Ill. The railroad station was all but ruined in the gundown between the natives and the show personnel. And, when the train pulled out, Charlie recalls, he and other performers were in such an instance—lay prone on the car floor as the train pulled away with buck shot whistling through shattered windows.

Goes Into Vaude

Charlie was with two other circuses—the Cole show in 1906 and the Forepaugh-Sells Circus in 1911. In between circuses, he worked in Vaudeville. And after quitting circus troupings, he confined himself to vaude bookings. He was routed over the Sullivan-Con- sidine, Pantages, Keith-Orpheum, the Western Vaudeville and Sun circuits as a performer.

In the circus field, he worked under the titles of the Alp Trooper, Ellet Troupe and the Garnett Troupe. While in vaude he and his partners were booked as either Zemater and Smith or Devore and Zemater.

It was while playing the Pantages that he met Claire Kreuzer, who besides being a beautiful and musical Vaudeville singer, on the same bill. They were married 31 years ago, and Mrs. Zemater continues to maintain a lively interest in show business. What's more, the two Zemater boys, Charlie 28 and Jack Robert, 24, both joined the Zemater office after a stint in the armed services.

Mrs. Zemater Versatile, Too

Mrs. Zemater, during her vaudeville days, was billed as America's Miss Vera in a musical novelty act in which she played the piano, xylophone, some make-shift instrument, as she also sang, as Little Miss Claire in a high school horse act and she sang under her own name. Her career also embraced playing the piano in a movie theater and modeling at the Art Institute, Chicago.

The Zemater family finds a great zest in show business. And it lies in around-the-clock interest for most of them, with little time for much else. Charlie especially, who out of shows, sheet music, his own shows, and his other interests are tied closely to the show business. His club affiliations, for instance, are confined to the Showmen's League of America and the Show Folks of America, Chicago.

Speed Round-Up

5,000 at Agawam

AGAWAM, Mass.—Rookie driver Bob Minor, Bristol, Conn., last Saturday at the Narragansett Park, took the 200-lap, $1,000,000, 100-mile, $1,250 purse.

Brown Wins 100-Miler

LANGHORNE, Pa.—Bill Brown, Massapequa, L. I., won the 100-mile AAA-sanctioned big car race at Langhorne Speedway Sunday (20). Mack Hulings, Burbank, Calif., and Zemater, second; Emil Andrea, Chicago, third, and Dana Carter, fourth. Paul Russo Deed, crashed on the third lap and in the fifth lap. He was treated for multiple abrasions and contusions.

Three Straight for Tappet

FREEPORT, L. I.—Ted Tappet, Manhattan, N. Y., won the third straight midget feature race Friday night (16) at the Speedway.

Melford, Mass., Track Bowl

MELFORD, Mass.—A new midget auto raceway, the Bowl, located on the Revere Beach Parkway, opened here Wednesday night (22). Meet is sanctioned by the Bay State Midget Auto Racing Association (BSMARA). Ticket prices are $1.20 for adults and 60 cents for children, tax included.

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TO THE NATION

Simonin of Philadelphia
Craner Resigns as Manager Of Yreka, Calif., Event After Pro-Gambling Stand

Claims Grief Followed Newspaper Quote on His Attitude

YREKA, Calif., June 26.—Arthur Craner has resigned as manager of the 1948 Gold Rush Days Festival. The four-day run without a paid manager, criminal from many Western states, has been conducted and his announcement that gambling games would be permitted at the celebration despite the commission's edict that funds would not be accepted for gambling procedures was not permitted. Craner, was heaviest from the local strike Roaring Gulch From Eureka, Calif., Centennial Program

EUREKA, Calif., June 26.—Roaring Gulch, billed as a feature of the local centennial observance which opened here June 21, was stricken from the program list in protest against gambling games. The State Centennials Commission declared these must be eliminated from State affairs, and could not be available. Move of the celebration officials follows the pressure -given by the court between the commission and Arthur Craner, who has been a-betting for gambling during the Gold Rush celebration, on the gambling (See 'Roaring Gulch' Out on page 96)

Radio Transcription Series To Hypo Oregon's Annual

SALEM, Ore., June 26.—Member stations of the Oregon Broadcasters Association have informed Manager Ore, in a report that they will be producing a series of five, five-minute transcribed public service shows, designed to increase exhibitor interest in the Oregon State Fair in Salem, September 6-9.

The disks, professionally produced by the fair, will emphasize exhibition regulations, and are expected to be provided in all of the fair's competitive classifications.

Asks OK for $1 1/2 Million Track at Riverside, Calif.

RIVERSIDE, Calif., June 26.—Abraham Telteibaum, Chicago criminal lawyer who has a ranch at nearby Indio, has announced he plans to construct a $1,500,000 horse race track at the Riverside County Fairgrounds here.

Telteibaum has asked the county board of supervisors to approve the venture. The board has referred the matter to the county counsel for an opinion, it is reported.

Del Mar, Calif., Offers $8,500 in Rodeo Prizes

DEL MAR, Calif., June 26.—Top horses in the state will compete for $8,000 in prize money in June at the Del Mar County Fair. Rodeo has world’s championship, rating, in awards, is run by California State health and vocational leaders. The main events are the bible, cattle, and equestrian events.

Among other recent bookings are the rodeo, rodeo, rodeo, and all events at the Corn Festival and Fair at El Paso, Ill. September 1-8.

56 Fairs for Pennsylvania

FAIRBURN, Pa., June 26.—The annual county and community fairs scheduled to be held in Pennsylvania this year now stands at 86, one less than the number held last year, the Department of Agriculture announced.

Regulations Set For Utah State

Salt Lake City health officials lay down special regulations for the 1948 Utah State Fair.

SALT LAKE CITY, June 26.—Nine "minimum recommendations for state health" standards have been adopted by the Utah State Health Commission, which will be allowed to open in September. Utah State and Salt Lake City health officials reported this week that on condition was set by Governor Spence. Dr. W. Bigelow, act in state health commissioner. It was curred in by Utah State health department sanitary, and W. V. Hickey, Salt Lake City chief sanitary.

The recommendations include: Installation of a 15-inch sewer for about 1200 feet; rat-proof horse stables with new floors; installation of (See Regulations Set on page 96)

Vancouver To Institute Auto Races; Start July

VANCOUVER, B. C., June 26.—Auto racing will be run here July 1. A $40,000 paved track, complete with 3,500 seats, 2,000 parking spaces, has been constructed on a five-acre site. There will be a new track off the main King Edward Highway.

The project is being financed by T. J. McFarlane, who has a contract with the B. C. Government. The new track will provide the cars. Current plans call for entries from Seattle and Washington.

Not only midgets are to go on this year, the Vancouver and Victoria are ready to bring their chariots to Vancouver. Sid Hart is a member of the Midget Association president.

Yuba City, Calif., Bowl Festival Attracts 15,000

YUBA CITY, Calif., June 26.—Ron Welch, secretary-manager of the Yuba-Sutter Peach Bowl Festival, announced June 26, estimated the show attracted 15,000 spectators. The show, which decided 2,000 attended, had a 1,000 attendance. At 1,1001, were present at the baseball contest of the Yuba City, Calif., Bowl Festival, which decided 15,000 spectators. The show, which decided 2,000 attended, had a 1,000 attendance.

A new front fence and main entrance are included in the building program, the midway entrance will be widened and new eating stalls will be provided.

2 New Buildings Set For Bishopville, S. C.

BISHOPVILLE, S. C., June 26.—A new building and a livestock building are being planned here by the Lee County Fair, James W. Cottman, president of the South Carolina Agricultural Commission, according to John Dunkin, fair association president.

Junior and senior horse shows, exhibition of poultry, and a series of educational programs will be presented. Senior and junior home shows, agricultural and horticulture exhibits, midway and cattle exhibits will be featured.

Sacramento Fair Opens Cattle Barn, Sale and Show Ring

CHESTER, S. C., June 26.—A new cattle barn and a new cattle sale and show ring will be completed by the Chester County Fair, Jake S. Colvin, manager of the Agricultural Commission, the largest community fair in Southern California, will hold its annual spring fair June 26 to 30. The principal exhibit building will be opened.

A new building has been installed in the cow ring for the cow and livestock show. The cow ring will be used for the erection of a modern exhibition building.

Mr. Goldstein will have the livestock shows.

Sacoos Signs To Furnish El Paso, Ill., Attractions

CHICAGO, June 26.—Tommy Sacco, Chicago booker of the agency bearing his name, has signed contract to furnish the rides, concessions and all acts at the Corn Festival and Free Fair at El Paso, Ill., September 1-8.

Among other recent bookings are the Ohio State Fair and the Maryland State Fair, Anne Arundel, Md.

Eureka, Calif., Schedules Five Days of Horse Races

EUREKA, Calif., June 26.—Five days of horse races, with a total of 28 races, have been scheduled for the Humboldt County Fair. Dr. J. N. D. Hindley, secretary-manager, who has the power to hold off races at the last minute of the day, in addition to the afternoon of August 16, six each on August 16, will hold one on the afternoon of August 15, concluding day of the fair. Hindley also has the power to have the races at the $500, with a total of $11,500. An electric starting gate and AAA system is scheduled for the first time, Dr. Hindley announced.

Salt Lake City, Calif., Schedules Five Days of Horse Races

EUREKA, Calif., June 26.—Five days of horse races, with a total of 29 races, have been scheduled for the Humboldt County Fair. Dr. J. N. D. Hindley, secretary-manager, who has the power to hold off races at the last minute of the day, will hold one on the afternoon of August 16, six each on August 16, concluding day of the fair. Hindley also has the power to have the races at the $500, with a total of $11,500. An electric starting gate and AAA system is scheduled for the first time, Dr. Hindley announced.
Many of 52 Ohio annuals Attend Columbus Class

COLUMBUS, O. June 26—Fifty- six Ohio fairs were represented Fri- (26) at the Ohio Fair Managers' convention annual mid-year confer- ence and school. Approximately 100 people attended the event. The first fair managers' conference was held in 1945. Details were conducted in other states, the treatment was confined to a week's day, by being merged with the (See Reps of 55 Ohio on page 92)

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Currently handling the publica- tion with JOE CHITTWOOD'S Cir- cuit of Death

FAIR SECRETARIES
JOE CHITTWOOD'S AUTO DAREDEVILS
all brand-new 1947 cars. A few open dates in Midwest available.

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Richard Barham
Pocahontas—Hardin Co. Fair Assn. Sept. 13-14
A. D. Dekey
Albion—Perry Co. Fair Assn. Sept. 20-22
R. C. Rucker

COLORADO
J. Dever

IDAHO
Idaho State Fair—Boise Co. Fair Assn. Sept. 10-16
R. L. Scott

INDIANA
(See FAIR DATES on page 95)
**PARKS-RESORTS-POOLS**

**Communications to 155 No. Clark St., Chicago 1, Ill.**

**Sunny Sunday Gives Gotham Spots Big Biz**

Rain Nips Saturday Play

**NEW YORK, June 26.**—Beach resorts and amusement parks in the New York area chalked up their highest attendance records for the entire week Sunday (26). While the temperature over the week-end was a trifle chilly for outdoor shows for the past few years, parks and resorts drew good patronage. Heavy thunderstorms that broke over the area on Saturday (25) and started a nasty howdy toast from the sky, proved to the weather bureau that the fair weather was over. Fair weather Saturday afternoon, (10) lured fair-sized crowds to Coney Island, Rockaway Beach and other resorts, and amusement parks near New York but profited little. Not so the weekenders registered Sunday (26) with weather conditions pretty close to ideal. Coney Island's drum beaters, with triple-vision rose-colored spectacles, reported 900,000 visitors at their resort Sunday (26). Rockaway Beach nose-counters indicated that they had only finding 50,000 rain-soaked visitors on the Boardwalk the previous Sunday. Bostonians reported Sunday's check-up to the New York City park department, which calculated 200,000 to 600,000 invaders in the Rockaways, plus an additional 100,000 at adjoining Jacob Riis Park.

Swanky Jones Beach reported a nice turn out, but only a few were really stamping their foot on the ground, and games were at a heavy patronization. On Long Island, Atlantic Beach Twin Long Island resorts depending largely on rail and auto transportation, drew 20,000 and 50,000 visitors respectively Sunday (26). Down along the Jersey seashore, Belmar Park reported the best turnout of the season, with 100,000 on the Boardwalk.

**Hul' Spots Get Sunday Break**

**BOSTON, June 26.—Clear, warm weather on the weekend (10-22) since opening gave local resorts a hefty hand which needed play. More than 75,000 jammed Revere Beach, while 50,000 hit Nantasket Beach, which rezoned big business for Rock- port Park. At Revere, Hurley's Kiddie Park, new spot for the little browsers, five rides got a big play. Rides are $2 for 2, $1 for 1. On the Board- round, Bois D'Arc and Ferris Wheel.

Station WCOO's Beantown Band- ing Sunday afternoon program began weekly broadcasts from the same site. The program, which runs through the beach via a p.a. system, Stan Shaw and Ken Meyer of the show that makes Revere the only waterside spot in the area with a built-in radio program.

**Iowa Spot Sells Air Show, Exchanges Duties for Kids in Summer**

**WNAV's Missouri Valley Barn Dance which has been a Saturday night feature in Des Moines, Iowa, has moved to Riverview Park here for its weekly broadcasts. The show last week served as a free admission charge for the two-hour performance. Children and the outdoor spots free rides with each ticket purchased.

**Coney Island, New York**

By UNO

More showers on Saturday (June 19), but the weather was fine late in the afternoon and evening, ever, continued to keep all ops on the gloomy side nevertheless. Sunday (20) following changed the situation and left a lighter feeling. Rides were not crowded, and Commerce contributed a mammoth float, costing three and one half million dollars. The Manhattan celebration and parade of June 19, which will be a feature of the 90th anniversary of the Market, has been the scene of Rowena, known in the neighborhood as "Rowan," has two brothers, Dave and Loo Kahn, and has three other brothers, Dave and Brian Broberg are the concessionaires and new Island business men. Spald also has a second Kelly, Jean, Victor, Louis and Tony Bratcher, accordion players, are in a roony Italian scenery corner. Kensington and Surf avenues, is a family business, concession, takes pride in raving about his niece Chickie Raziano, who was forced to close recently at the Latin Quarter, Manhattan, because her father was out of work in October. Husband of Chickie is John Barry, one of Ben Yosi's Vil- nes.

**Hyde, Batchley Talkers**

Phoebe Hyde and Bill Batchley are the most official at the Globe of Death on the Boardwalk. Thomas Lupo is ticket seller and Russell James is the manager. Bratcher's, last season with Nat Fez- zack, is running the Spald. Joe Lupo is running both the Spider, formerly known as the Spider, and the Thrill riders. The Thrill riders will get out as a result of the season by the city recreation and park commission which has authorized demolition by Louis Goebel, local animal importer, for $4,500.

Animal owned by the commission is a female, age 3, and weighs 1,500 pounds. She came to the U.S. recently from Spain in a cargo of ten animals, including a dwarf monkey, which he claims makes him the first to try the art on the Island.

**H'w'd Zoo Buys Elephant; Kids To Give Her Name**

**HOLLYWOOD, June 26.—**Griffith Park Zoo here, long without an elephant, will get one at a result of the season by the city recreation and park commission which has authorized demolition by Louis Goebel, local animal importer, for $4,500.

Animal owned by the commission is a female, age 3, and weighs 1,500 pounds. She came to the U.S. recently from Spain in a cargo of ten animals, including a dwarf monkey, which he claims makes him the first to try the art on the Island.

**Fred Leatherman Planning Funspot Near Madison, Ind.**

**MADISON, Ind., June 26. — Fred Leatherman, North Madison, an Indiana state park commissioner, has plans for an amusement park to be built on State Road 187, a mile west of City Limits Park.

Leatherman said his enterprise would include a $100,000 outdoor theater and horse and buggy riding, a Merry-Go-Round and outdoor movie theater.

**Cambridge Lake Inks Air Show**

**SAC CITY, Ia., June 26.**—Floyd Lake Park began sponsorship of a June 26-28 show at the Bob Moore Aviation Club's annual air show which will be held by WLA, Lawrence, Mass., every Wednesday the last week in the month. The program features Bob Moore, comedian and announcer; Dick Jockey.

**Free Acts Hypo Idle Hour Biz, Calderazzi Says**

**PFENIX CITY, Ala., June 25.**—The Idle Hour is not feeling the impact of its season over the Decoration Day holiday this year. Manager Tony Calderazzi says business is not as great and his show is not as good down south as he expected, as well as roving business improves greatly. Mike Calderazzi, press agent for the show, said business is not as free of acts is the reason for the drop.

**The University of Georgia on the Rainbow Dance Room Band on Sunday (13) to the big turnout. The roller rink business, according to Calderazzi, is excellent and minds its price every Tuesday night in the parking area. Calderazzi, said the ideal weather, hot and dry, helped the swim pool attendances, with 500 to 1,000 kids, 30 concessions, 10 novelty stands, and 200 families, and at the pool there is the pool, ballroom, roller, ring, bowling alley, riding stable and 100 pool boats, in the parking area.

**Spot has free picnic grounds with his lot and parking cars. Calderazzi says picnic grounds are a big draw. Idle Hour, managed by Jesse L. Marlowe, goes in for plenty of new acts. A new feature, according to Calderazzi, is paying divi- diends.

**Heavy Rains Fail To Crimp Booking Schedules in East**

**NEW YORK, June 26.—**In spite of heavy rains, this area is managing their free-act schedules. Excursion boat services have been augmented by about 20 per cent. Boating. It began service yesterday and will continue until July 1. Havana to Coney Island on the first time since pre-war days. Barge operations along the Coast are now being served by excursion line which goes into operation next summer, with first boat of the season April 15. (26). Free attraction at Rockaway's Playground is the annual circus of the enchanted circus. June Jones is being presented her concerts on Sundays and Wednesdays will be until the last week of June will be Elliott Murphy's Aquashow which will open Wednesday (23) with a 26-piece U.S. Army Band.

**Pleasure Pier Job to Brown**

**POINT ARTHUR, Tex., June 26.**—Victor R. Brown, former assistant police chief at Galveston, has been named manager of F. P. Bradford's Pleasure Pier, on the island of Galveston, by J. Gillipper, owner of the pier, who has resigned his position. He is leaving a sixties January and will be an extended visit to Red River, N. where he will resort the summer.

**Watkins' Chimps to Parks**

**NEW YORK, June 26.**—Joseph Watkins, manager of his chimpanzees for a string of New England parks, spent his Fe. 18 in Western Worcester, R. I. Fox Morton recently showed several of his chimpanzees in Watson's animals in a show which will be released in October.
Jubilee Events Set For Palisades Park

NEW YORK, June 28—Numerous special events in connection with the Golden Jubilee celebrations at Palisades Amusement Park are skedded for the next few weeks.

On Friday and Saturday nights, the main draw will be the brief week-end-the attractions at the park will be the novelty serial act of the Norbertys and the Chris Cross.

On July 6 co-owners Jack and Ivan Rosenberg will offer patrons a big display of fireworks under the supervision of Fred Murray, of the International Fireworks Co. Last year’s pyro displays at this spot were in 1937 but they will be a Tuesday night feature during the remainder of the season and if the patrons show sufficient interest an additional display will be put on Wednesdays.

All the park needs to draw the crowds during the coming Fourth-of-July week-end is a bit of sun, some heat and but the usual free attractions and bands will be on tap.

The deering gardener of the park, is also celebrating a 50th anniversary, having on the park staff that long of time.

King and Queenie, the auto-riding lions of Earl Pertle’s Motordrome, are expected to return on Wednesday, June 27, after sending their owner a letter of three cubs.

Strong Holiday Show Set For Olympic Park

IRVINGTON, N. J., June 28—Olympic Park is all set for the coming July 4 week-end, with a display of fireworks presented on Monday (July 3) skedded to climax the three-day celebration. Augmented hand of town on the park staff that year, with patriotic numbers and a special program will be presented in the Olympic Circle.

Line-up of acts on next week’s circus bill, opening Monday (28) and running Saturday (4), includes Kursko and Kurbis, high pole; Kirk’s canines; Riddle & Company, equilibrist, and Adamson’s trained dog and pony circus.

Seek Nickel Kiddie Day At Knoxville Funspot

KNOXVILLE, June 28—A nickel day for children at Chilhowee Park is in the making. Ira McCollister has made the proposal and is taking it up with the concession operators.

Ideas is to set aside one week for kiddies under 15, with everything in the park, rides included, to go for a nickel. One exception, McCollister said, would be sandwiches.

Idea caught on so well that The Knoxville Journal ran an editorial in favor of the project.

Betty Ruth Archer, five-year-old daughter of Mr. and Mrs. Archer, concessionaires at Chilhowee Park, San Antonio, is home after plane accident Monday. Betty caught the trip with her aunt, Mrs. Helen Palmer.

475 Fire Damage At Buycyus Spot

BUCYRUS, O., June 28—Striking a pavilion in Seacuum Park near the railroad crossing, a fire that did damage estimated at $75,000. Most of the park was owned by Carl Daily, one of the park’s owners, was destroyed.

Because of insufficient water, Buycyus firemen could not halt the fire that destroyed a ballroom, banquet, small buildings and offices. Exploding fireworks, stored in a building July 4 and Labor Day observations, also was a factor in hindering the fire.

SolidPromotionAids

Lincoln Park Drive

DARTMOUTH, Mass., June 28—Lincoln Park, strategically situated on the main highway between Fall River and New Bedford, is looking forward to a patronage from a heavily populated section of Massachusetts.

Owner-Manager John Collins has a well-balanced promotion policy, with auto giveaways, telegrams and to the music of name bands as bait for the adults and bargain rates for the kids.

First auto giveaway is set for July 8 when a Ford sedan will be given away.

Tickets are gratis to park patrons. Tony and his dad are set for July 30 and Gene Krupa and his combo will follow. Television also sits three hours with the park heavily publicizing its free video showings of feature events such as the Louis-Walz roth fight Friday (25).

Every Wednesday, afternoon and evening, kiddies profit from a 2-cent reduction on all rides in the park, including the Roller Coaster. Lincoln Park has 18 rides, a dance hall, roller-skating rink, Penny Arcade and bowling alleys, plus a score of concessions and refreshment stands.

Want Agents

For the leading park in Maryland

Best conditions. Work on P. C. Hanky-Pank Stores

Only those with best references and will stay sober need apply.

Write, wire or phone

GWYNN OAK PARK

D. W. PRICE

Baltimore 7, Maryland

Phone Woodlawn 131

Wanted

Any Major Ride

To Book at Myrtle Beach

Until Labor Day, not conflicting with what we have. Ww at once. This is the best spot in the South. Will book some on road after Labor Day.

SEASHORES, INC.

Myrtle Beach, S. C.

Control Admissions

Avoid Gate-Crashers

with STROBLITE Device

Partners of parks are equipped with a harmless, invisible ink device, which becomes visible when used by the Stroblite U.V. Lamps. Widely used in Bathrooms, Dance, Amusement Parks, etc.

COMPLETE KIT, lamp, print ink, rubber stamp and high—$25.

STROBLITE Co.

Dept. C, 35 W. 52nd St.

New York 19

Great Smoky Mountains

Dirt road heavenly. Vistas limitless. Not one street in range. In Big Smokies, big chance to clean up, but must have the cash. 110 acres just up against park line on a street which is a direct shot to the park. Bids should be in, 500 W. 7th Ave., Knoxville. The Great Smoky Mountain National Park had over 1,200,000 visitors last season and expects more. Scenic lots six miles, 400 miles of trout streams in the park. Five TVA lakes within one hour drive. Please mention the Stroblite when writing.

Gイヤダ 60, Gatlinburg, Tennessee

For Sale

Rolloplanes and Location in Olympic Park

IRVINGTON, N. J.

Purchaser must be experienced operator.
N. E. GIVES RB TURNAWAY BIZ

Long Lapse Builds Take

4 sellouts at Providence—overflow benefits Side Show—help shortage continues

FITZBURG, Mass., June 26—Ringling Bros. and Barnum & Bailey Circus this week continued its triumphant tour of New England, shining to strung and turnaway audiences at nearly all of its stands. The unusually large turnouts in Yankland in the past has been nearly duplicated in many instances as the result of a four-year absence from the territory following the disastrous Hartford, Conn., circus fire.

Biggest date of the week was the Monday and Tuesday (21-22) showing at Providence, where the Big Show garnered two straw matinées and two turnaways at night. The tickets were sold out long before the scheduled start of the night shows with the result that the big top went instead to the Side Show. As a result Fred Stryker’s unit has been wrapping up probable record takes.

Press Cordial

The press at Providence, as at all other New England stations, has been extremely cordial, with many papers voicing an editor’s welcome. The two-day stand results in floods of feature copy since it gives reporters a (See N. E. GIVES R-B on page 99)

Beatty Gets Surprise Biz At Billings

Other Montana Spots Okny

BILLINGS, Mont., June 26—This proved a surprise spot for Clyde Beatty. Org drew near capacity at his turnaway and sold out once more. So big were the crowds that the ticket selling set-up was not geared to handle the customers. As a result long lines were in evidence and some people actually held tickets in line to buy buxats, left the grounds.

The matinee was late getting started, because circus officials, seeing the crowd in line, decided to add more seats.

Other Montana towns also gave the Beatty show good business. At Great Falls it was a full one in the afternoon and near capacity at night. Lewiston gave with a three-quarter matinee and a like house at night. A bad storm, two hours before show time, hurt the night draw, which probably would have been an overflow had the weather remained okay.

A two-day stand in Helena gave with about one good day business. Cloudy and cold weather hurt opening night, but the second day didn’t help. Org had competition from a carnival playing on an adjacent lot.

At Wallace, Idaho, the show arrived too late to give a matinee, but played to a full house at night.

Daileys Just What Doctor Ordered Here

Click at Two Starved Sites

WABASH, Ind., June 26—Dailey Bros. discovered two new spots—Wabash, Ind., and Sidney, O.—and citizens proved they were starved for a railroad show by turning out in good numbers.

Dailey Bros. was the first railroad circus to play here in 25 years, and drew a calculated audience, weather, drew two capacity houses.

Like Wabash, Sidney welcomed the Dailey Bros. with open arms, the citizens having been without a railroad show for some 25 years. Weather the weather, and probably would have been an overflow had the weather remained okay.

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At Wallace, Idaho, the show arrived too late to give a matinee, but played to a full house at night.

Eva Fails To Swing GOP’s, But Dailey Gets National Flack

PHILADELPHIA, June 26—Little Eva, Dailey Bros. Circus elephant, whose sight here from Columbus, O., to boost the political fortunes of Robert A. Taft resulted in nationwide publicity for the show, gained additional reams of space when she was attached Wednesday (25) to secure a damage claim from a former show employee.

Bev Kelley, publicity director for the circus, who manipulated the tie-in, and Frank Morrison, press department staffer, engineered considerable mention in every media. The result was the second national hit this month for Dailey Bros. and the second air-aiding of a Kelley-authored piece in The Saturday Evening Post, on the suit of the show and its owner, Ben Davenport. Butch, is even smaller than the 900-pound Eva.

The writ was secured for Joseph Wallace, who claimed his dismissal last August in Bellefonte, Pa., but before he left the lot, the ap- tamer had witnessed his majesty’s gloating performances, spoke highly of his show, and said nothing but good about him.

The writ was served on Kelley, Morrison, who promptly got in touch. (See Eva for Dailey, page 99)

K-M Registers Top Biz in Five Minn., Ia., Stands

OSAGE, Ia., June 26—The weather that killed big business was here, too. Show, despite rain early in the morning, and cloudy weather at show time, drew an overflow at the matinee and came near doing the same thing at night.

Four other Iowa spots gave with good business. At Northwood, where the weather was favorable, the show was scheduled only one day, and because of a school function, it was a sellout at the matinee and a strong three-quarter matinee at night.

Jonesville and Northwood gave with a full one at the matinee and a strong three-quarter matinee at night. Athens, Minn., despite rain, K-M played to an overflow at both shows. At Flandreau, over 8,000 witnessed the two shows.

James M. Cole Finds Going a Bit Rocky

ROCHESTER, N. H., June 26—The going has been a bit on the rocky side for the James M. Cole Circus during its present tour of New Hampshire and Vermont.

Under American Legion auspices the orig at clear skies here, however, org managed to draw a pair of strong crowds and get good cooperation from Berlin, N. H., and St. Johnsbury, Vt.

Not all the weather was with the circus, however. Early in the second week, the tent was less than half-filled for the matinee and about half-filled that night, despite comfortable weather.

It was much the same story at Berlin, where the appearance of King Bros. there a few days previous hurt business.

The org did, however, lure a strong night house in Conway following strong matinee.

Get Ready to Win With a Big A

Elephant Job 1

WIN WITH A BIG A

Dailey Bros.

CIRCUSES

Communications to 185 No. Clark St., Chicago 1, Ill.

July 3, 1948
CIRCUSES

UNDER THE MARQUEE

With King's circus unit played until Beach, Akron, week of June 28.

Joe Short cards that he is at the fruit zoo clowning and doing rope tricks.

One of the simplest inventions yet to be made is a look-proof route.

Marie Grifflie and Buck Moundhill, Canton, 0., visited Mills Bros. Mount Vernon, 0., June 18.

Mr. and Mrs. Fred Timon, Osweego, Y., recently visited Dales Bros., in the area.

Adolph and Mary Delbouz advise they will not join a Polack Bros. circus unit, as mentioned in last week's issue.

Rube Curtis and Billy O'Dell, ex-circus workers, are banking the streets of Louis, advertising the Tom Pack's shish Shrine Circus, July 1-5.

Jesus problems this season are no different than they were during other years.

Mr. and Mrs. Fred Timon, Os- wego, 0., visited Rogers Bros. Circus June 18 and 19 at Lewiston, and Orionia, Pa.

Roy Barrett, clown, closed his in-or- dinate May 23 in St. Louis with the Wirth police circus and posts he has a full line-up of out-of- dates sets.

Jim Stutz, of the Pan-American Giant Exhibit, cards from Marion, Ky., that biz is good and expects to route the show in six for a few weeks.

Modernism of today's circus is wonder- ful in the young, but the thought of it amidst the shivers.

Lee Smith, former clown policeman with Cole Bros. now located in Chester, N. Y., visited Bailey Bros.

WANT CALLIOPE PLAYER

Wire Skinny Geo. Mickey O'Brien and other personnel men, also Outside Concessions, wire Hank Carroll, Bill Car Manager wanted.

BAILEY BROS.' CIRCUS

Harrison, July 1; Mitchell, July 2; Madison, 3; Watertown, 5; all South Dakota.

A-1 CIRCUS MECHANIC WANTED

 Crate story. Address Walter Roers. For Big Top want Sailor Maker, Riggers, Seamen and stage crew men. Also Outside Concessions, wire Hank Carroll. Bill Car Manager wanted.

KING BROS.' CIRCUS

Biddulph, Me., July 1; Sanford, 2; South Portland, 3; Neshoba, N. H., 5.

JAMES M. COLE CIRCUS

Can place at once capable Concession Agent with any route. Also want Trumpet Player for Band. Address: Atlantic, Mo., June 29; Woonsocket, R. I., 29; Millis, Mass., July 1; Lomar schafer, 2; Garden, 3.

WANTED

TRUMPET PLAYER, Union. Wire GEO. R. BELL, Handler

Jas. M., Cole Circus, Pittsfield, Mass., June 29; March 29, 0., July 1; Lomastro, 2; Garden, 3.

AIRCIRCUS

RETICULATED PYTHONS

NEW ARRIVALS IN STOCK FOR IMMEDIATE DELIVERY

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PERFECT SPECIMENS—CLEAN MOUTHS

Live Arrival Guaranteed

TREFLICH BIRD & ANIMAL CO., INC.
228 FULTON STREET
NEW YORK 7, N. Y.

AVAILABLE LABOR DAY AND NOV. 11

JOHNNY HANDB'S HELL DRIVERS

"ONE OF THE NATION'S TOP AUTO THRILL SHOWS"

Track operators and fair secretaries in towns of over 100,000 contact for open dates. Suitcases promoters lay off, we are not interested. CAN PLACE TWO DRIVERS, ONE CLOWN

For July 4 in Lynchburg, Va.
Rest of season address wire or letter

MARIAN BOYETTE JR.
General Manager
Big Hiek Hotel, Roanoke, Va., thru July 11th

CIRCO, AMERICANO

CAN PLACE


JEROME O. WILSON
18 Kennedy Blvd.
Morris Plains, New Jersey

WANTED

THROUGOUT FALL AND WINTER SEASON

FEATURE CIRCUS ACTS, ALSO SUCH DOING SECOND ACT FOR FOREIGN TOURS

Round-trip transportation paid. Riding Trup—Elephant Act of small Animals. Dog Act of reputation and considered a guaranteed attraction. Send full particulars, route and payment of commission and address to

CHARLES L. SASS, Representative

18 Kennedy Blvd.

SIEBRAND BROS.' CIRCUS & CARNIVAL

WANT CIRCUS ACTS

Either Stage or Ground, Also Single Pit Attractions and Concession Agents.

Payette, Idaho, June 28 to July 5.

AYRES & KATHRYN DAVIES

WANT

FOR BALANCE OF THEIR OUTDOOR SEASON & FOR 3RD ANNUAL INDOOR SEASON

Acts doing two or more, Web, Tapes, Rider, Ghost or Domestic Animal Act, Clowns or any Animal Act.

Show will have two weeks lay-off between close of indoor and outdoor season.

We furnish gun; no Cookhouse. Rate listed in first letter.

July 1st, Grandview, Wis., or General Delivery, Madison, Wis.

ROBERT REBEL MARCHELINE

Charlie McCarty, Blackie Helle, Frank Logh or any capable person, wire collect, stating number to telephone if day telegram is sent.

KING BROTHERS CIRCUS

June 30, Lewiston, July 1, Biddeford; July 2, Sanford; July 3, South Palm; all Maine.

WANTED

ED DIONNE
c/o STEVENS BROS. CIRCUS

The following person to operate per- formers and working men for Big Top.

For Home and West; also to operate and supervise wild men and Working Men for Big Top.

PERFECT ARRANGEMENTS WILL BE MADE FOR ALL

ED DIONNE

(See Under the Marquee on page 99)
Dressing Room Gossip

Daisy Bros.

The Riding Martins are improving week by week, much of the improvement due to the addition of Miss Irene Whitty of the Little Carmen, formerly of the Cora Davis stock. Miss Whitty is a most attractive young woman, and has already become a favorite among the Riding Martin patrons.

Dales Bros.

Those sobs, sighs and swoons you heard last night were the result of the latest Swon Goons hit, in session Normal. "Somebody's Sweetheart" is the name of the hit, and has been timed to bring in twenty-four of the Cora Davis number. This song causes signs from Fie O'Leary, Vivian Reck and Tommy Bentley.

The dance band is under the leadership of the Bar Circo Club. Your President, Cora Davis, is within five hours of the end of the week's work at a steady clip.

A very successful visit was made by Mr. and Mrs. Batsma of the Grand, and in turn showed us a good time after our return. We plan to return the favor at the earliest opportunity.

Mr. Young (spite) Jones, of the top, is drumming with the big show, and has an installed new weapon in the form of a powerful bass horn in the band.

Between show rehearsals there have been rejuvenated with daily work outs by Joe Ryan and his new black magic horse, and the new group of comics. The main feature of the show is the vast and imaginative costuming of the performers, especially in the nifty trunks, traps, cowbells, and other noisemakers as the case may be.

C. H. (Steve) Jordan is double on bass and playing a powerful bass horn in the band.

Mary Jane has returned from the advance and is catching up on his playing with his band. The Mail Gros show is due to open in Chicago, Iron Jaw, Jasper Henderson, the Presley troupe, who just joined, is in most of them, and very poor in some. The shows are great.

When the end comes, he was on the correct lot until he saw our big top go up in flames instead of Dumont's Ferris Wheel.

Note to Harold Barnes: Did Ernie get those pants?


GEORGE HUBLER.

Ayres and Kathryn Davies

After eight weeks of variable business, the org starts its ninth and last week at the Canteen. This week when end, show will have greatly decreased in size. The biggest blow for the show was the removal of the corrugated iron sides of the building.

When "The Great West" won thru its third grade and initiation in Montana letter perfect.

Fishing season or not, Mrs. Francisco Hinman has forced the keep live fishworms in the icemaker. The Franciscois and Walter and Polly Martin have returned to their fishing adventure with the largest fishing poles and the smallest catch of the act.

The pas of the \"Ezio Family\" out of Harold Ward in the latest sports clothes. (Horse riding and the steps of his daughter, Trudy, are the cause of her new look on the mend following a major operation in a Lockport hospital.

Hazel King.

Polack Bros. Western

Fresno, sponsored by the Scots, was the second engagement of the act, the first being in the Shrine. The auditorium offered ideal working facilities with excellent accommodations.

Massimiliano Truzzi, always thinking of the welfare and appearance of his fellow circusgoers, outfitted Harold Ward in the latest sports clothes. (Horse riding and the steps of his daughter, Trudy, are the cause of her new look on the mend following a major operation in a Lockport hospital.

Hazel King.

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Hazel King.
Ringing-Barnum

New England continues to bring in crowds and good weather. We have been in a few London houses, but not the mud. It was our rubber boot lot of the season. Nickle-nickel, but not mud. It was not the mud to use the men's side of the big top the only dry and grassy spot on the girls and midgets played an important row with the girls on the side. Each evening has sold out.

It's still anyone's guess as to how the best ticketed room.

Story of the Barnum family, C. (Me Too) Lindquist, Hy E. Edmund Janke, Blackie Yoe, and their two daughters, Frank Kenner and Mrs. Frank Kenner, and Al Tucker's family, Doc McGough, the Nelson brothers' first show. Paul, George, Jim, Pallenberg, Jim Mooney and Irene (De Koe) Sharp and Irene back yard scenes. Everyone got a doll when Koreena, snake charmer for the Side Show, had to award her costume. Seems that someone fell into street clothes of a Charlotte Bell. A ball flying her way until the last catch is what we all expect. They, it went best by me.

Frankie Viola, who now is all of the Cincinnati, is now in her own car. Curtis Genders rounding the hill, inviting how many quadrangle party, given by Dorothy Durbin. No race for the West End. Grandma's champion is good leaders. Last year's winner was the George Blood, foodhouse, stewed a silk flag this year and repeats his competition in this year's.

The girls pictured with Jimmy Bums, who just bought himself a new magazine buying plenty of extra copies.

WANTED

Man to handle promotion for circus in Stadium, Harrisonburg, Va., week of August 15. Must be able to sell this show and keep sober. Doc Stabler, wire. Address all to

BOB CLARK
P. O. Box 583
Harrisonburg, Va.

RODEO HELP WANTED

With Joe and Bill Wilson, Sibley, Arkansas. Rodeo every week. Salary, 

HUGO HUBBART, STAN EISELEY
CIRCLE M RODEO
Central, Ohio, July 4, 1948

Bailey Bros.

Due to a typographical error last week I wrote this column for the Bailey show, at least the Bailey. Please note that I am back again, Bailey.

We are back on regular schedule after our little wildcat jaunt thru Montana. Williston, North Dakota, was my last stop. We were two days late. The local radio station featured a broadcast from the circus during the day, giving listeners some circus atmosphere.

Jean Evans is working the bull act besides doing traps. My thanks to Carl, one of the best. We had a lot of fun. The radio station of Wigwam, Mont., do their globe rolling and band playing, Charlie Dodger, trombone, replaced Roy Landrum in Skinny Joe's band. 

Rodeo calves were in order in the cowhouse when Albert White celebrated his birthday June 21. I note in a recent issue of The Billboard that Mary Jane Miller, who I write for the Big Show scooped me on the lumberette service angle. However, I will say that most of us on this show take advantage of this same service.

For sale—unassorted lot of used washboards. RUSTY BADER.
CARNIVALS
Communications to 155 No. Clark St., Chicago 1, Ill.

EUDY OWNS AT RUTHER HILL

Wk.—Long Celie Pulls 100,000
Charleston stand welcome relief after seven weeks of wet weather

BOSTON, June 26.—Dave Eudy piloted his org, Eudy Bros.' Shows, into its first big red one of the season across the river in a wet weekend ending Saturday (19). It was the famed 186-year-old Rutner Hill Rodeo celebration Thursday (17) that contributed the bulk of the take, but the week-long holiday atmosphere maintained every day a red one since an estimated 100,000 turned out to view the traditional grandstand and other events. For a number of years an independent or small organized midway has been using with each showing sure-fire tip-top biz. However, the first-time: invitation of Eudy's big red roll out, with a prior livestock in Sullivan Square, population center, undoubtedly up the gross by several grand.

The take, on a par with a plum fair day, was
noted for the fact that, in
seven weeks of wet showings commencing with its preem engagement it maintained a red one. Dave Eudy, while not revealing the number of dollars handled, indicated that
Indians
and Indians
as such
in this one week
put the personnel in a jolly mood.

While few of the regular concessions
were
a
result of revenue was largely made up for through the sale of considerable space.

Over in Negrard Field Show, the big radical midway
marched by with the week's low

CITATION:

The Billboard
June 30, 1948

Johnnie K. Cohn has also incorporated papers for the formation of the Western Showowners Association, Inc., composed of outdoor show operators in the West, and announced its inception during the February meeting of the Western Fair Association.

Mike Kretz, owner of the West Coast Shows; Harry Pfeiffer, owner of the Golden West Shows, and Cohn were the incorporators, and the corporation papers were placed at Cohn's office, 465 California Street, here.

Other shows included in the organization are Crane's Shows, Pacific United Shows, the Redwood Empire Shows, the Pacific Coast, the American United Shows and the Fuller Amusement Company.

A major campaign will be launched to enroll all carnivals, circuses and allied interests of the West to join the organization, and a number of officers will be held until, according to Cohn, who acts as secretary-treasurer, to the general council for the association.

The State fair opens September 3 for an 11-day run.

Don Franklin Shows Split Up for Week

CISCO, Tex., June 26.—Don Franklin Shows will be divided into two separate shows. The city show, which opens Monday (28) and runs thru July 6 at a

Wednesday, July 8, 1948
CARNIVAL WANTED
by LARK COUNTY FAIR ASSOCIATION
AUGUST 10-11-12-13-14
MARSHALL, ILL.

Want reorganization of Fair Board. A sum of $2500, drawn from large surrounding territory. Fair treatment guaranteed. Write or call.

Fred Huffman
Secretary, Fair Association

WANT ANT WANT Starlight Amusements
for balance of season. Close Your Age, or Jim Hackett Rock, Color TV and Farm, Long Range Shooting Gallery, Pullman All Lights, and any other Exclusively Concession not ejection.

ANT WANTS: Chocolate Dip Ice Cream Truck, $125. S. Trailer, selling sides, Nelson drop at 200 lbs., 2 ft. 10 in. Guaranteed. Exc. working condition. Trailer fully insured, ready to step in and go to work. In storage near Antioch.

S. H. DUDLEY
WORLD OF BIRTH SHOWS
North Adams, Mass... this week then as per route.

No drunks allowed apply.

WANTED
for turkeys, colored Geese, Rouen, Bands Mon, and Gone Gals. Please state age, height of color. Canvas Men, write immediately.

S. H. DUDLEY
WORLD OF BIRTH SHOWS
North Adams, Mass... this week then as per route.

No drunks allowed apply.

WANT
EXPERIENCED ZOO HELP WITH CARS. Larry Lamon and Jess Bradley, answer.

T. L. DEVERICK
Circus MAPLE TREE TAVERN
WALTON, KY.

WANTED
IMPERIAL SHOWS
WANTED
Wheel Foreman, also Foreman on other Carnival Shows. Would send for right man. Send complete resume with references and photo, good pay.

must be sober. Address: BILL GULLET, Mgr.
Monticello, Ind. July 1-2

WANTED
PINE STORE HEAD
No Drunks.

HOWARD PIERCE
PEPPERS SHOWS
OAK RIDGE, TENN.

WANTED
grotesque Rubber or Paper Mache
figurines
Suitable for Homecoming Parade. Must be able to advertise wills.

ALVA CHAMBER OF COMMERCE
Alva, Oklahom

COASTAL PLAINS SHOWS WANT
and All-States, members of Ringling Bros. and Barnum & Bailey, Barnum Bros., All States, and Ringling Brothers.

Everybody welcome - Apply W. J. JACOBS, Secretary.

PLASTER
Mould Man, Molding Man, Molding Boys, Fibre-Tin or Metal G unused Broads. All kinds. Will bid any amount.

DECK BROS.
2703 Robidoux, St., Louis 7, Mo.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., June 28—
Our visits during the past week in-
cluded the B. & C. Exposition at
Newark, N. Y., June 16, where the
shows were playing at Colburn Park
under auspices of the Fireman’s As-

Homan’s Rides at Spencerport, N.
Y., were visited June 18. Eleven per-
sonal membership cards were issued.

Fifty membership cards recently
were issued to the Lee United Shows.

St. Paul Closes Lot
ST. PAUL, June 28—This city’s fay-
ests was the last, the lot at Col-
ger and Wabasha, no longer will
hear the strains of the Side Show band.

The lot, managed by the city land
commissioner, has passed into the hands
of an entrepreneur, who plans to erect a
printing establishment for use as a park
lot at the rate of a month.

WANT
Stock Store and P.C. Agents for 8th and 10th of July at Fairview Beach, Ahabo, N. C.

Be in tent of season. All wires and mail to:

CENTRAL AMUSEMENT CO.
A. E. HOSIE, N. C.

P.S.: William Whiting Steering, contact.

SLIM DONALDSON
NEEDS SCALE AGENTS
Wine, June 28-30; Condo, July
1-3; Jamestown, July 5-10; all North Dakota.

FOR SALE
Carnival Concession, built in 1927.

Tasteful, fun loving, all equipment, well run. Location, value, exclusive with all rights. Can be

in Eustis, Ind., July 1-3, 5-10.

MRS. RAY STECK

SCALE AGENT
FOR SALE
At ALL BEST Amusement Parks. Answer im-

inquired all to be set in on time for the BIG 10th of July weekend. This ad to be repeated.

531 JY BUILDING
University Ave. and Andrews St., Racine, 1, Wis.
Bakers Game Shop

IMMEDIATE SHIPMENT

Walt's, Santa Fe, S. W. Blues, S. S. T.
Walt's, St. Louis, Mo.
Bakelite, Tracks, etc.
Bakelite, Ballard, etc.
Bakelite, Clicks, etc.
Bakelite, Bumpers and Stones.
St. Col., etc.
Whirl and Good Luckers.
ABP, etc.
Milb. Bkst., Wood and Aluminum.
Walter Baker, etc.
Counter Pails, Fr. Post Outfits.

INSURANCE—

IDA E. COHEN

175 W. JACKSON BLVD.
CHICAGO, ILLINOIS

SHEERLENS HEADQUARTERS

As the result of the joint popular enthusiasm of Mr. and Mrs. Fatty Fingers, the Sheerlens boys will be moved to the new home, paid for, $25,000. Mrs. Fatty Fingers, who has been the manager of the Sheerlens Boys for over 35 years, has retired. The Sheerlens Boys will open their new headquarters on Monday, March 25th, with a grand show. Mr. and Mrs. Fatty Fingers are in the Sheerlens Boys Boys, and will be present at the opening of the new headquarters.

John Lempart Showmen's Supplies of FLUORESCENT LIGHTING

BRASS COTTER PINS
1225 N. Ashland Ave., Chicago, III.
HUMbodt 1197

WANT—SIDE SHOW PEOPLE—WANT

One couple interested in forming a Side Show. Will pay all expenses for travel and supplies. We always have a real Side Show people. Plenty for Ebonized and Faces, in Manhattan, are still George Fanny, followed by Winter's walk in Florida. We need new acts. Much overhead left. We are interested in odd acts. Contact Jos. E. Hiltzs.

WANTED

Good Men for Circus, Chairlift Wheel. $35.00 per week and board. EMISHOFF SHOWS

Burlington, Wis. July 2-5; Antioch, Ill., July 9-11; Spring Green, Wis., July 16-18.

WANTED

Tilt-a-Whirl Help

Can provide own accom, and Ticket Seller, no truck driving, load on wages. No collect wages or group calls. Address WILLIAM PINK

Good Hotel, Mm., June 22 to July 2

WANT AGENTS

Devil's Bowling Alley, Clothes Pin Store. Reply to PETE ROSS or BUDDY FISHER

3/4 DOMINO SHOWS

Rochester, N. Y. Every week; then sera. P.S.: Harry Foye, Dick, Anthony. This show features Great Whirl Act.

MIDWAY CONFAB

Frankie and Marian Hamilton, concessionaires, have returned to Detroit for an extended visit.

Bob Hodge, who was running and which were walking.

Cash Miller is manager of Ray Marsh Bryant's Side Show at Savin Rock, Conn.

Al Erickson, originator of the candy butcher shop, is heading up operation in Detroit. His nephew, Charles E. Boul, is associated with him.

Ben Gross, who is doing the magic pitch with Nate Golden's Side Show at Park, Detroit, has been joined by his wife and family.

This isn't a phony season, but it does have a damned lot of peculiarities.

Mons the Mystic joined the Capell Bros. Shows at Alcim Camps, Ark., for his first outdoor performance of the season.

Myer (Greenie) Fellman is slowly recovering from a serious illness at his home, 2127 Upton Avenue North, Minneapolis.

Pat Brown, electrician, and his wife, with Great Fulton Shows, recently received delivery on a 28-foot new moon tractor.

One fact of midway life is that big shots can't get anywhere without the little ones.

When the All-Maritime Shows played St. John, N. B., recently, Dr. Dryden, co-owner and manager of the shows, was host to orphans from St. John institutions.

Donnell Moss, concessionaire at Jefferson Park, Detroit, and son of Louis Wish, Eastwood Park concessionaire, announce his engagement to Faye Dryden.

Mr. and Mrs. George Florioe, big operators on Stephens Shows, received delivery on a new 27-foot Travelo Trailer during org's recent stand in Kellogg, la.

News that there are thousands of Americans in Canada didn't surprise Posing Show operators.

Rollold Reilly, of Cincinnati, reports that Edgar H. Gurt, former concessionaire with Royal American Shows, is operating the same show on Fuller's United Shows.

Jimmie and John Lee Goree, sons of Mr. and Mrs. Cecil Goree, owners of Sunflower State Shows, are spending their last summer at Rio Vista, boys camp at Ingram, Tex.

Zora, operator of the Garden of Allah, was gifted recently with a new three-room house trailer by her manager. She is getting ready for a move of a new blue 20 by 30-foot top.

Woman who offered to marry any man who'll give her $10,000 probably received thousands of letters from midway Jack-potter's.

A birthday party was given Sid Alejo June 17 by his troops, the Sky Pirates—Mr. and Mrs. Delwin Harris, Mr. and Mrs. Leo Fectoet, and Mrs. Gladys Alde. He received many gifts.

Henry Hengst, concessionaire with the William T. Collins Shows, is at St. Joseph Hospital, Minet, N. D., with a broken leg and other injuries, sustained while blowing up a tire June 19.

Joe E. Hilton's Combined Side Shows are again with Happilyland Shows in Michigan, second season. Hilton reports a profitable winter to Florida but no bus this year in Tennessee.

Beginners like to know about the amount of space a newspaper gives them. What in the hell do they think managers pay them for?

J. B. Hendershot, veteran outdoor showman, visited the Chicago office of The Billboard Friday (25). He reported a visit to various in the City to get a Wild West Show together to play Southern Ohio territory.

Tom Mehl, assistant to Frank W. Fopfers, owner of Poppers' All States Shows, visited The Billboard's Cincinnati offices Sunday (20) while on his way to visit relatives in Middletown, O.

George Collins pens from Durham, N. C., that he has left T. W. Kelly's big show on the John H. Marks Shows and in August plans to open a Side Show built around his magic, with Swiss bells, Punch and Bilious acts.

J. Eldon Wilson, veteran concessionaire with the Bill Lynch Shows, got a great welcome in the White Spot eatery when the Lynch

SILVER STATES SHOWS

Want for your State and Circuit. For rates at your office, make your request.

UNIT NO. 1

UNIT NO. 2

UNIT NO. 3

UNIT NO. 4

FALLS CITY, NEB., JULY 3-4-5

UNITED COMBINED

FALLS CITY, NEB., JULY 28-29-30

WANT-White's Rides—War

In the Heart of Coal Fields

Fish Pool, Scales and Age, Bumper, Stri Game, Fitch-Tilt-U-Wire, Hoopa, Sh Shells, Candy, Bunt, Ed, Dole, Dams, Gym, Grab, American Milk Camp. Want Agent for office concessions. Ride Help that can stand to make money and drive. No drug. Come on to Cleburne, June 28 to July Careyville, 5 to 10; all Tennessee.

GUY WHITE

WILLIAM I. DECLEMENT

Have been out of town, your will come too late. Can place you in the best way. Join on wire.

PEPPERS ALL STATES SHOWS

Oak Ridge, Tenn., this week.

BUSINESS MANAGER LEGAL ADJUSTER

With twenty years' experience, will post for any State, or who wants legal advice. Write for free sample BOX D-357

c/0 The Billboard Cincinnati, 22

WANT DROME RIDERS

LADY OR MAN AND LADY PREFERRED

Join on wire

SHAN BROS.' SHOW

Williamson, V. Va., this week

H. W. HOWARD

Meets P.C. Dealers and Agents. No need Big Fourth Celebration at Tulsa, P. S. T. Country Jimmy Fats, contact.

FOR SALE

DOUBLE LOOP-O-PLANE

A 1/2 month old. Can be seen in operation West Lake Park, St. Louis, La. Add: 5W. GREAT WEST LAKE PARK, Robertson, Mo.

Addison Streamlined Train

Front, Back Side, Mail, with no imitations.

JOHNSON

CANDIE'S MIDWAY

SUMMER HOTELS

WANTED

 Uncle Albert and Coast to Coast

CORNERS NEEDED AND PROFITS ON A 100% WAY

CHUNK-N-EUT PRODUCTIONS CO.

MATTY MILLER

201 S. Second St.
Los Angeles 21, Cal.

FOR SALE

WHEELS

Battens, Carvings and celebrated Lumber Carvings, Male Beauties, Cows, Horses, Blocks and Rings, Horse Race, Dice Game, and blackboard and other games. Catalog on request.

WILLIAM ROTH, Inc., Manufacturers

142 W. 24th Street

New York 11, N. Y.

GOLDEN GATE SHOWS

Want for your State and Circuit. For rates at your office, make your request.

UNIT NO. 1

UNIT NO. 2

UNIT NO. 3

UNIT NO. 4

WANTED

FRANK OWENS, Mgr.
Bazaar for Charities

SHOWS

Jimmie Chanos Shows

Want for 15 Weeks Fair and Street Celebrations

Thomas Amusement Enterprises

Want for 15 Weeks Fair and Street Celebrations

Wants—Girl Show Manager—Wants

Jimmie Chanos, Piqua, Ohio

Want Girl Show Manager—Wants

Murray Amusement Company

Want Wagon Front, Dressing Rooms and Stage Combined with New Top.

Bee's Old Reliable Shows, Inc.


RAJAH RABO and K. C. McGRAY

Are Now Presenting

Dumont's Deluxe Side Show

Can use Baby Girls; Acts of all kinds, particularly Tattoo Artist. Everybody wire before joining. This week, Enfield, Pa.; next week, Amherst, Ohio.

Carnivals

For Marion, Ky., Annual Independence Day Celebration, Monday, July 5, and Crittenden County Fair

These two events, same location at one privilege, balance of week. Followed by West Kentucky Fair, Paducah, Ky., week of July 12-17, and a continuous route of bonus side fairs and celebrations until Armistice Day. Can show your own equipment and transportation. Especially interested in attractions catering to ladies and children. Like to book good Monkey Show. Will handle and manage shows. Write Mr. X. Mechanical Shows, you know about. Let us hear from you. Also place Fun House or any other Good or Bally. We want a few cunning for legitimate Concessions; Jewelry, Novelties, Age and Stage and American Polamity open on exclusive basis. Can also place a few more Handy Pans. Mrs. Davis Amusement, please let us know next week.

C. C. GROSCHUTT, Gen. Mgr. Blue Grass Shows

All this week, Murray, Ky.; all next week, Marion, Ky.; then Paducah, Ky.

C. G. (Specks) Groschutt Presents

Bluegrass Shows

Featuring Thoroughbred Entertainment

Can Place for Marion, Ky., Annual Independence Day Celebration, Monday, July 5, and Crittenden County Fair

Want for Roaring Springs, Pa., July 5 to 10

Firemen's Fourth of July Celebration

Plenty of Bands, Firework Parades, Shows

Jimmie Chanos Shows

Want for 15 Weeks Fair and Street Celebrations

a. except Bingo. Can use any Concession working for stock. No flaps, no gags. Can use good Rides Help that drive Sams. We pay top salaries, and you get in. Ridesquare, a beautiful 2-day celebration in Indianapolis, act locally. In the heart of town, July 4-5, Indianapolis to follow. Morris and Penn lot, church celebration; Warren, Ind., Street Fair, July 1-3, Liberty Club; Aurora, Ind., Street Fair, July 3-4, Legion; Cicero, Ind., July 12-17, Kewanee Club; Ottumwa, Ia., Street Fair, July 19-24, Legion; Cicero, Ind., July 24-31, business men. Have first week in August open. Booked until first week in October. Can use Bingo Counter Man and Checker.

J. SMITH, Gen. Mgr.

CLIFF THOMAS, Owner

WANT TO BECOME A SHOWMAN?

Wants—Girl Show Manager—Wants

With at Least Five Girls with Wardrobe. Have Wagon Front, Dressing Rooms and Stage Combined with New Top. All Fairs from Now On.

No Time to Write Wire.

W. M. T. COLLINS SHOWS

Candu, N. D., July 1-3; Jamestown, N. D., July 4th Celebration.

CASH MILLER Freak Show

546 Beech Street

West Haven, Conn.

Bee's Old Reliable Shows, Inc.


RAJAH RABO and K. C. McGRAY

Are Now Presenting

Dumont's Deluxe Side Show

Can use Baby Girls; Acts of all kinds, particularly Tattoo Artist. Everybody wire before joining. This week, Enfield, Pa.; next week, Amherst, Ohio.

P.S.—Snowball, wire collect or join immediately.
UP GOES THE PRINT ORDER
Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Final closing time for late show ads is SUNDAY NOON (Eastern Standard Time)
If you mail any ads after Wednesday be sure to send them to:
THE BILLBOARD PUBLISHING CO.
3160 PATTERSON ST.
CINCINNATI 22, OHIO

HAVE BRAND-NEW ATHLETIC SHOW. WANT MANAGER WHO HAS TALENT. WANT TILT-A-WHIRL, OCTOPUS, ROLL-O-PLANE, SPITFIRE, FUN HOUSE. We have the cream spots of Missouri and Arkansas. Address:
F. M. SUTTON Sr., Mgr.
Bawling Green, Mo., June 28 to July 5

GULF COAST SHOWS
WANT WANTS,
HAVE Brand-New Athletic Show. Want Manager Has Talent. Want Tilt-A-Whirl, Octopus, Roll-O-Plane, Spitfire, Fun House. We have the cream spots of Missouri and Arkansas. Address:
F. M. SUTTON Sr., Mgr.
Bawling Green, Mo., June 28 to July 5

PIONEER SHOWS
High class midway attractions DELHI, N. Y., July 4-5
$2500 FREE ACTS, $1000 FIREWORKS DISPLAY.
MICKEY PURCELL
DELHI, N. Y.

O. C. BUCK SHOWS
CAN PLACE OPERATOR WHO CAN HANDLE MONKEY SHOW, DOG AND PONY CIRCUS Have working pony, dogs, monkeys and small chimp. Want Attractions to place in semi-trailer which opens 4 sides. Suitable for single attraction. Have Banner Front for same. Semi formerly used as Iron Lung and 2-Headed Baby Exhibit. Contact:
O. C. BUCK, c/o Show, Keene, N. H.

ROGERS GREATER SHOWS
WANT
Ride Help of all kinds, Girls for Girl Show, others. Want Concessions for Bantoul and Hoopston. Special Inducement for Bollonops. All addresses
ROGERS GREATER SHOWS
Bantoul, Illinois, June 28 to July 3; Hoopston, Illinois, July 4 and 5, Both Celebrations.

GRACELAND GREATER SHOWS
Want for Balmbridge, Ohio, and proven Fairs and Street Celebrations
Candy Floss, Balloon Darts, Devil's Bowling Alley, Clothes Pin Pitch, Duck Pond, Henky Ponds, and all kinds. Those with me at Balmbridge last year know how good it is.
RIDE HELP—if you can stand good treatment, highest wages and bonus for those that qualify. First and Second Man for Chautauqua, Ferris Wheel, Merry-Go-Round and Loop. Can see Second Man for all 3 Rides. Griffin Method, contact at once. Address:
HARRY ALKON, Concession Mgr.
West Union, Ohio, this week

MERRYLAND SHOWS
Biggest Celebration in Michigan
SAND LAKE, MICH.
Fireworks—Parade—Wildlife—Hunting—Collectors—Races. Want Jewelry, Novelty and Concession that work for stock. No pigeons or grifts. Can use another small Show. Want for this. Home of Sand Lake, Ferris Wheel, Merry-Go-Round and Loop. Can see Second Man for all 3 Rides. Griffin Method. Contact at once. Address:
KEN MOYER, General Manager

GIVE TO THE DAMON RUNYON CANCER FUND

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KEN MOYER, General Manager

GIVE TO THE DAMON RUNYON CANCER FUND

SHOWS played Truro, N. S. Batey had a big welcome sign out for the concessionaire.

RICK town is a place where the citizens have no sympathy for a show that goes broke because it was "taking all the money out of town."

Sanford A. Baker, ride builder and son of the veteran Ora A. (Pop) Baker, is headquarters at his home in this season, continuing daily to the Down River Amusement stands in southeastern Michigan, where he operates his own dark ride.

en route to play Sidney, Mont., from North Dakota, Mike Smith, owner of Northern Exposition Show, lost his horse trailer by fire caused by a spark from a flat tire. Bath of his clothing was burned. Smith has erected a new Silver Moon house trailer.

Doc M. B. Rutherford and his wife are on the boardwalk at Daytona Beach, Fla., operating a Buddha mystery message stand. He also is sales agent for The Billboard there. Doc has been publicity director for the late Ben Williams, Art Lewis and the Florida Amusement Company.

Charles S. Reed closed the season as general agent of the Gulf Coast Shows last week; after having booked that show virtually until November 1. He will visit several shows during the next few weeks, following which he will re-enter the lanes General Gunter, Miss. Hines, Ill., to undergo another throat operation.

Mrs. Mary Simpson visited relatives and friends in St. Louis, coming from Birmingham, where she operated several photo studios. She left St. Louis for Erie, Pa., to visit friends on the Johnny G. drive and then, following which she will play several of the Midwestern State fairs with her mute clowns.

Regardless of the size of a show, predicting hurts any midway and especially so if predicted by a booger one. The guy who anyone is merely combs himself while licking his wounds.

J. C. (Slim) Kelly informs that while on his way from Chicago to Denver, he visited the Twin City Shows at Tama, Ia., where he met several people he had known when he was the Mighty Showman Midway.

Kelly reports that Tony Pomporez and Fack McCary have the Joints on the shows.

Danny O'Connell cards from Massena, N. Y., that he has returned to the road after nine years as bar manager for the Roosevelt Hotel, Watertown, N. Y. He's on his old job as caller on Harry Agee's ring on the King Reed Shows, with his wife as stock clerk. Danny reports that this year he played the bass banjo by catching it.

Ed C. Everson, who owned and entered a string of conventions of state old Gilbert King Shows for 40 years ago, is now residing in New London, Mass., where he is operating the new All-American.
BALLYHOO BROS., CIRCULATING EXPO
A Century of Profit Show
By Storr DeBelle
Hedger, Pa.
June 25, 1948.

Dear Editor:

Ballyhoo Bros. Circulating Expo has passed the highest standard mark. When a showman wires, "My show is in magic standards," the wires back, "What is it's status." The words "high standards" is an olive branch extended to committees, and was first used when the famous floating Wild Life Show weathered 40 days of rain without a dime coming over his head.

According to Webster, standard means "an established measure," or "an upright timber." Timber in our language is sticks, whether upright or leaning from the 45 degree angle of their shoe heels. When it comes to established measure, we are hilariously haywire over it—temporarily and permanently. Occasionally we demand status quo. It sounds good, but we can't carry it on our letterheads. It is something that is there, but you can't put your finger on it.

The words have been argued pro and con by press agents who like to go to Harvard when in the presence of the Side Show pinhead. There is more evidence, by the way, to support their contentions than there is to say that the stick has been composed of stick statements, but the evidence does not sustain the slap-happy charge. In our business both elements are invoices for bigho stock.

No two press agents agree on their testimony of the words status quo, and standards, except on one thing, "Will it put my salay in the office?" However, they do agree that it looks good, in print, even you can't make a winter on it. Smart concessions include from a bookmaker, you think about his status quo and look for one on a Merry-Go-Round. Those horse-high standards you can start and stop with him with a clutch at will, altho conjunction has nothing to do with high standards.

The words standards and stands should not be thought of as being to one-night, band, grand, hamburger or last stand. When you say, you can descend from your standards and avoid last stands. Midway powerhouses may not light them up, but they'll may them. A year-year showman philosophized, "If you stick with the sticks—the sticks will stick you." Meaning, both a rustic route and the timber. When they ceased to ride his firing janny his ad read, "Boys come home. All is forgiven." Light towers don't make a show, nor can one contract sugar diseases from dealing a cotton candy machine. Press agents will forever argue the highest standards, and quos, and those who argue them are not yet completely educated in a paid possesemblly of a privilege car. Now that the matter of the stick is fully defined, I have explained, no one can go wrong.

Reach Over, O.,
June 25, 1948.

Dear Editor:

Staff members on this show have to bake plenty of dough, and as long as they pay their privilages their jobs are secure. Hence that let the select concessions go to those who are not with it and for it. Master Pete Ballyhoo makes his staff happy by selling them the excusives instead of paying them salaries. Altho the privilages must be paid. Our open up his heart by getting them off from paying for the garnishings.

Our three press agents operate three cotton candy machines at a normal fee of $250 each. If they hold the exclusives. One has it on white sugar, one with red and the other green. Unlike other eating stands, candy itself can't be gannished. So you furnish the booth with a fee for whatever, the use of the sprinkling wagon, lights that come under the hearse, and the rest room man, who gets no salary; payoff to the boy who picks up trash under the con, the press agent, and the lot superintendent's weekly weed of undetermined figure.

Add up the sprinkling wagon driver's booty, the light collector's spoils the suffering avoided from getting your arm wrung by the rest room man, the bone tossed to the trash collector, the aspirin and indole expense hypped by the croker, the lot superintendent's location adjustment, and the shaving bandit's stick up, it amounts to a big saving in saving and money. May I said that we have only wonder on the show, which are not enough to accumulate 100 concessions...now we have 10,000 wheels on collection day by doing a flat, close-to-the-belly spread-eagle on the roads learned and unlearned.

(See BALLYHOO BROS. on page 11)

WANTED
Cotton, Past and Misses Agents. Must take Care.
Eagle Hotel, Greensburg, Pa., next week.
HARRY KLEBAN
C/O Continental Shows
WANTED
Boys on Children's Rides and Concessions, except Pool Shows. Full Pay. Buffalo, N. Y. Central

ADOLPH GASCHER
Box 11455, Monaca Bruch, Norris, N. J., by July 10.

Bill Fleming
Died in Buffalo
BUFFALO, June 25—William Fleming, (Bill) Fleming, for many years one of the best known general agents in the carnival business, has in the last five seasons with the James E. Strates Shows, died this afternoon at his home here after a brief illness.

Bill Fleming

JOE GOODWIN
4th MAGIC EMPIRE SHOWS
At 8 p.m. opening July 11th. "Bikini" and "Miss Firework." At 4 p.m. opening July 12th, "Bikini" and "Miss Firework."

JOE GOODWIN, Fairbanks, N. T.
Showmen's League of America

400 So. State St., Chicago

CHICAGO, June 26.—The board of governors held a special meeting Tuesday (26), with President Bob Parker presiding. Others present were the following: Past President George Harry will, President Joe Wright, Treasurer Walter F. Driver, Past President J. W. (Papa) Melvin Wright, Elmer Byrnes, Maurice (Lefty) Chen, Fitzy Brown and Edgar L. Schooley.

Elected to membership were Jack E. Markham, Hugh Mollman, George DeChillena, Sam Tucker, James Forrest, Irving Zaitzkoff, Irving Swift, Harold Drekic, Knight J. J. Dillon and Harry Finkenstein.

Bonds in the mortgaging out fund were ordered converted to cash, in order to make final payments. Checks will go out today.

Hernies Bros.' Shows opened the drive for the cemetery fund with a bingo show lot in present June 16. The sum of $400 was raised. Harry and Bill Weiss, concessions, handled the bids.

Final rites were held Saturday (19), for Larry O'Keefe, with interment at Snowman's Rest, Woodlawn Cemetery. O'Keefe, 66, a concessionaire, passed June 17, following a brief illness.

Lou Keller, Fitzy Brown, Julius Wagner and Joe Streibich visited the Victory Exposition Shows at Kansas City, and returned with the application of Owners Arlow and Alvin Vandelie. Streibich also visited the Red Lion Shows at Des Moines and the American Royal Shows at Chicago. Recent visitors at the clubrooms have included James Ranch Brown, Julius Wagner, Lou Keller, Mel Harris, Max Braunstein, Oliver Barner, Chick Bohdan, Andrew E. Dumont, Charles H. Hall, William Meyer, P. J. Koekke and W. P. Zidek and Ed Sopenner.

Ladies' Auxiliary

Non Rankine was hostess at a party in her home honoring past and present members, and were Leon M. Brunleve, Margaret Hock, Evelyn Hoch, Frances Keller, Phoebe Carsky, Ann Belden and Jfa Chase. Special guests were Lee Gluskin, Carnella Hoar, Elsie Mulgrauso, Viola Blake, Mae Sopenner and Lena Schlossberg.

Mrs. Harry Gluskin was hostess for an evening of turkeys served with a dinner of turkey, served with homemade cakes for dessert. Bunco and cards were played. Winners on the raffles were Viola White, perfumes and cosmetics and Lee Gluskin, table clothes. Lena Schlossberg, linen handkerchef.

WANT

For July 4th celebration, Mansfield, Ohio, and balance of season. Our fare start in July.

CONCESSIONS—Penny Arcade, Jewelry, High Striker, Ball Games, String Game, Wrist Tug, Library Parrot, Coney Island, Bubble, Door Prize.

AGENCY—For corners, C. wheels and Grind Stores. Also useful Concession help. All office stores.

RIDE HELP—Foremen for Till and two-above Merry-Go-Round. Also Second Men for all rides. The reason for this ad is to avoid the highest of salaries, and pay each week. Never missed a pay day. This show works 30 months a year. If you are a first class Rides Man and drive a good ride, we shall contact you. Try us where you are.

RIDES—Will book for season, and fares in Florida next winter. Bell-o-plane, Looper, Spilllifter, Caterpillar, Fly-Plane or Dark Ride. This show holds contract for Florida citrus exposition. Have a string of the best Fairs in Florida. Also have Fairs starting in July, Indiana, Kentucky, Tennessee, Alabama and Georgia. Brit. Lucas and beach, contact.

SHOWMAN—Want man for well named Fun House, must be sober and a good grinder; percentage proposition. All replies to E. L. YOUNG, MARION, OHIO, THIS WEEK; MANSFIELD FOLLOWS.

MODEL SHOWS, INC.

WANT FOR INDEPENDENCE, I.A., JULY 3-4-5

Photos, Guns Age and Weight. Hi-Trigger, String, Umar, Buckskin-Rocky, Candy Apple, Crotch and Vast. Competitive prizes all awarded.

AGENCY—Ages and Weight, Matches, Prizes.

RIDE—Forward, Ride-a-Pole Help. Foremen for Douglas, Ohio. All address: JOHN L. ROBINSON, INDEPENDENCE, I.A.

TED LEWIS SHOWS

WANT FOR BIG FOURTH JULY FIREMAN'S CELEBRATION

Stevens, N. Y., July 5th to 10h.

Ball Game, French Fry, Punch, or any Grind Shows not conflicting. Ride Foremen and Second Men wanted at once for all rides. Car, Body, Jump, Trains, complete control. Contact Paul. Other Concessions to follow. All replies to show for reply. All replies for reply. Show closed July 5th.

TED LEWIS SHOWS

Paltown, N. Y., June 28-July 2.

Show Folks of America

SAN FRANCISCO, June 26.—A meeting called in order by President Whitey Mont Eastern Branch of the National Showmen's Association, and was invited to the rostrum.

Letters were read from Harry F. Holdroan, San Francisco Chronicle; Jack Brooks, Joe Celia Allnerman, Joe Borel, F. B. Barks, Don J. Meigs and Red Crainer. Little Gibson and Bu Shadler were elected to membership.

New members and those present at previous shows who will be unable to attend included Mike Kreoss, of the Coast Shows; Rita and Harry Franquemont; Mike Kreoss, of the Coast Shows; Joe Hahn, Norman Perber, Mr. & Mrs. Otto Bochm, Don J. Binge and G. C. Sprague, Albert and (Hap) Yesser, Liza Mantz, J. Fielding, E. S. Graham and McCaffrey.

Mrs. Frances Scott is in St. Paul Hospital. Ralph Deering is at the Ray Hotel in Oakland. Harry Leslie reports visit with his sister to the San Francisco Hospital. Mrs. F. S. and trunk is coming from Port Miles Hargis. He visited Mr. and Jack Bosc. Mike Kreoss reports his wife's sickness.

The pot of gold, amounting to $15,000, was won by J. J. Cahan. There were 350 entries in the bazaar, and the bazaar committee, informed the names of all members instantly the customary program.

Pacific Coast Showmen's Association

1235 S. Hope Street, Los Angeles

Ladies' Auxiliary

Meeting was called to order by President Charlotte Cook, First Lady. Two guests, Florence Ames and Harry Hargis, were introduced by Ann Hargis and Sally Flint, respectively, and seated on the vacant seats, were reported. A letter from Doris DeMars, representing the President-Madge Buckley, Secretary, was read. Miss DeMars apologized for not being present.

A resolution of regret was read, Mrs. Charlie Correll, Mrs. Joe Kincaid, Mrs. Joe Hargis and Mrs. Donnie Sanyer being present.

A resolution was read, Mrs. Harry Hargis and Mrs. Joseph Lansdowne being present.

A resolution was read, Mrs. Harry Hargis and Mrs. Joseph Lansdowne being present.

WANT Meeke Shows—Want

Show People for Grind Shows. Equipment and Shows operation now. Need Foremen and Second Men for Forty-Wheel and Eyewider Rider; any useful. Shows Help, Slum Slab Ball Game Authorities and Coolidge Help. Wire

Ephrata, Wash., This Week.
Just like a man who likes good pie and cuts himself a "healthy" slice, we know that you, as an advertiser catering to the needs of the outdoor show world, want to cut yourself a "healthy" slice of the 1948 summer market.

Buyers of equipment, talent and merchandise for fairs, carnivals, circuses, expositions, parks, pools, resorts, concessions, tent shows and all the other categories that go to make up the great outdoor market are on the lookout for these things NOW. They know that The Billboard's BIG ANNUAL SUMMER SPECIAL, dated July 31 and distributed nationally July 26, will carry special features, routes, lists, dates AND ADVERTISING in which they will be interested. Thus, the SUMMER SPECIAL will serve as their "buyers' guide" for the season's purchasing. What better place to advertise your product, merchandise or talent?

Reserve YOUR SPACE Now!

Mail your copy early . . . last form goes to press

WEDNESDAY, JULY 21
Pacific Coast

SPRINGFIELD, Ore., June 26—Orz opened here Monday (21) in conjunction with the Redwood Empire.

Lee United

SAGINAW, Mich., June 26—At the end of a nine-day engagement here to the previous occasion being a G.I. hospital celebration.

Four-day stand at Mossyrock, Wash., brought only two good business—Friday and Saturday (18-19). Ideal weather prevailed the entire weekend, the days, but highway pass from Yakima was closed to traffic due to recent heavy snows.

To tour here from previous stand at Wallace, Idaho, Mr. and Mrs. Al Burdick were forced to delay rules because of the blocked pass. Many of the orch's personnel took some time out for trout fishing during the past couple of weeks.

Biz was poor during Egg Festival in Winlock, Wash., with Saturday (12) the only day not a blank.

After much difficulty and many de- tours thru back roads, the group's show finally crossed the Longview Bridge into Washington.

The following day here the heat was terrible, climaxed by a downpour of rain all day Saturday, high temperature there 100°.

Ed Ferguson replaced Mr. and Mrs. Earl Fleming with his houseband.

Ride of Peterson's bingo was an un- certainty appearance on the midway.

An alligator was purchased from the Portland Zoo and added to the bridal show operated by Mr. Schewab. Mr. and Mrs. William Scott left their companion with the show and departed to join a zoo in Yellowstone.

General Agent E. Pickard made a trip to the Ziegler Shows in Maryville, Ill., to visit his daughter, Jeanne Al- drich. Among visitors here were John Kettles, Howard E. Smith, of Portland. Charles Keane arrived from Long Beach, Calif., to be the conductor of the writer and James Davidson during his month's vaca- tion away from college.

Gig Young will be joined by Willard, Idaho, with three concessions. Mr. and Mrs. Harry Freeman are operating two concessions.

Commuting to Chehalis nightly for shows were George Wright, Dan Callahan, Mr. and Mrs. Harry Free- man, Mr. and Mrs. J. A. Smith, and Mr. and Mrs. Les Bernstein added snow cones to their concession stand.

Circuits were Mrs. Francis, Buddy Wald and Charles Martin.

Of those who made trips to Portland were Mr. and Mrs. E. L. Down- mane, Mr. and Mrs. James Baker, Mr. and Mrs. C. S. Finch, and Al Schwab.—WALTON DE PELLATON

Majestic Greater

FRISCO, Pa., June 26.—Week- ened Saturday (19) was good de- spite the loss of the final night to rain. Rain has killed the last two Saturdays. The committee of fire- men was one of the most helpful ever encountered since it took over the lot crew chores Saturday in draining the midway and spreading shovels.

Gunn's Lynx is en route to join a Peppers' org. Elsie is doing a good job. Harry Johnstone has replaced Gunn's, Lloyd Soules and his assistant, Al Green, did a fine job at the Marching trucks of the Jim Rappel is still doing a solid job of papering. Jean Shepherd, in the days, but high Kentucky.

Dave Rosenberg, of Triangle Pool- hall, Goldstein and company, scored six good weeks out of the last seven, despite the weather. Frank Hackett, Hallmark, general agent, returned all smiles from his married business trip down to Chicago, Ill., left for Rochester, N.Y., to visit relatives. The writer is still holding package for Tony Highby because of the lack of a forwarding address.—HARRY E. WILSON.
CARNIVALS

TUSSOCA COUNTY TH JULY CELEBRATION CARO, MICHIGAN JULY 2 TO 5 CAN PLACE LEGITIMATE STOCK CONCESSIONS ON DIRT IN 4TH ANNIVERSARY CELEBRATION Free Acts • Fireworks • Prizes• Bands • Bocce • Thrill Events Phone or wire: W. G. WADE, JR. 6 FAIR GROUNDS CARO, MICH.

Will Sell One Spitfire
Cash preferred • or terms with reliable party WILL ALSO RENT SPACE Apply: David Wolfson, Gen. Mgr. Bashare Amusements, Inc. Old Orchard Beach, Maine

Charlie Griggs Wants
- Court Stunt Agent, one Skilled Agent, one Show Agents, one Tower, one Prop, Turbant, platform, Two Four-foot Spots, Vermont, Va., this week; then Hawaii. Will work in both spots. Contact John, at Vermont, will place you.
- Crip-Born wants Help for Line-Up Store.

Playtime Shows
- "Mr. Buckholz, 101 E. Water St., Denver, Colo." Have now calls.

Glen Carbon, Ill. Homecoming
Want Agents
- CR PH Store AND BOWLING ALLEY. Contact: JIMMY CARTER c/o Alamo Exposition Shows Woodland, Ohio, until July 5; Mansfield, Ohio, July 6th.

Want Agents
- Add "Em Up, Dort Stores, Percentage Agents, Wheel Agents. Bowling Alley Agents. FRANK FORNER c/o E. J. STRATES SHOWS Schenectady, New York

Laugh-in-Dark Ride
For Quick Sale: 8 cars; top, floor, front, back, etc. Have in extra nice condition. Playable inside territory and making money. Must have experience and be reliable, pay immediately on selling. Must also be capable of taking care. Must be seen to be appreciated.艰苦的想法，仅限于出售洽谈。

Box D-335
The Billboard, Cincinnati 22, O.

Secretaty Wanted
- By a large Truck Show. Most be of reliable, experienced, with secretarial duties of a large Carnival, and reliable and dependable. In city. No phone. Box D-354 The Billboard, Cincinnati 22, O.

Sunset Amusement
MASON CITY, Ia., June 26.—Org. now in its seventh week, in which up excellent business. Mr. and Mrs. Elmer H. Larson are owners, Mrs. Violet Flora is assistant manager. Mrs. Harmon and Mrs. Flora are on front gate ticket. G. R. Akraba is in charge of front gate and light towers. George Martin is electrician. Rides include a Dodgem, Mr. and Mrs. Bill Mason, with Herbert German; a C-Created, operated by Robert Couglit, with Howard Haskinson, second man; Miniature Train and Jeep, Charles Drolan, the latter operated by his son, Lycey. Being displayed is Ferris Wheel, Charles Edwards and Harvey Stein, assistants; Octopus, Otto Buckholz, with Mr. and Mrs. Bryan, assistant; Dave Webster, freight; Caterpillar, Roy Petty, foreman; Howard Haskinson, second, William Strong, Chief; Kiddy Chairplane and Airplane, Sylvan McDaniel, operated by G. B. Tilt-a-Whirl, Marshall Buck, foreman, Mervin Boulton, second, and Merry-go-Round, Gilbert Thomas, foreman, Clifford Couglit, second. Concessions: Cookhouse, Mr. and Mrs. Ed German, Joe Terry, and Bob; griddle; Diggers and Penny Arcade. Homemade. Wayne Mayberry, the latter for Lee Moss, Beverly Buckholz, cashier, and Glen Ments and Cleo Qualls, workers; two mite stands, owned by Williun Johnson, operated by Ruby Johns and Mrs. Frank Costello; gingham yarn, B. Jesse, foreman, with same name. James Davies, agent; coke bottle pull, Mr. and Mrs. Frank Costello; milk bottle pull, Dede and Lyle Buckholz, and Lloyd Bollman, foreman, with same name. James Davies, agent; coke bottle pull, Mr. and Mrs. Frank Costello; milk bottle pull, Dede and Lyle Buckholz, and Lloyd Bollman, foreman, with same name. James Davies, agent; coke bottle pull, Mr. and Mrs. Frank Costello; milk bottle pull, Dede and Lyle Buckholz, and Lloyd Bollman, foreman, with same name. James Davies, agent; coke bottle pull, Mr. and Mrs. Frank Costello; milk bottle pull, Dede and Lyle Buckholz, and Lloyd Bollman, foreman, with same name. James Davies, agent; coke bottle pull, Mr. and Mrs. Frank Costello; milk bottle pull, Dede and Lyle Buckholz, and Lloyd Bollman, foreman, with same name. James Davies, agent; coke bottle pull, Mr. and Mrs. Frank Costello; milk bottle pull, Dede and Lyle Buckholz, and Lloyd Bollman, foreman, with same name. James Davies, agent; coke bottle pull, Mr. and Mrs. Frank Costello; milk bottle pull, Dede and Lyle Buckholz, and Lloyd Bollman, foreman, with same name.

Location is not a worry for operators of "DERBY WINNER" and "GREYHOUND DERBY"

NEW ALL ELECTRIC RACE HORSE GROUP GAMES
EXCLUSIVE PROVEN PLAY QUALIZER
CAPTIVE BALL PLAY BOXES
PRICE AS OF JUNE 15TH—$150.00 PER UNIT LEASE SELL ON ACCOUNT NOT TO EXCEED 25 PERCENT DOWN PAYMENT WE SHIP SAME DAY MADE IN U.S.A. . PHONE OR WRITE WHAT YOU WANT

METRO-ELECTRONIC COMPANY
3025 EAST 10TH ST. INDIANAPOLIS 1, IND. Phone: Cherry 3182 or Riley 4617

Don Franklin, Mgr.

Showmen, Attention
For Sale—Best equipped Wild Life Exhibit and Zoo in country. 30 by 50 ft. top. Dodge Truck, ferry coyote cage-kept animals, 2 donkeys, 1 small horse. Best bargain for cash. Can be seen Monessen, Pa., week starting June 28th; New Castle Centennial, week July 4th to 10th. Tex Donley, wire or write.

Walter Stofel
Monessen, Pa.

Want—KEYSTONE EXPOSITION SHOWS—Want
PLAYING A PROVEN ROUTE OF MILE TOWNS IN THE CAROLINAS American Legion Celebration, June 28 to July 10, Dallas, N. C. Will book BINGO, Candy Apple, Pop Corn, Candy Floss, Palmistry, Coca-Cola, Basket Ball, midway games. Franchise to capable, honest man. Excellent wages. Will teach. Address: Mrs. M. Breese, 72 N. St. Joseph, Dallas, N. C.

Key-Keystone Exposition Shows, Carl O. Bartels, Owner-Mgr.

For Sale
The Alfier Amusement Co.

Eddie Dieut, Bentleyville, Pa.

Eddie Diets Exposition Shows
FAIRS AND CELEBRATIONS
Irwin, 4th of July Fireman's Celebration, 21st Anniversary; Brooklyn, Firemen's Celebration, 2 Parades; Kane, Fireman's Celebration, 2 Parades; Grand Forks, Fair Show in Six States; Monessen, Western Firemen's Convention and 50th Anniversary; 4 Parades; 8 Stanchions, Fair Labor Day, 50,000 people.
West Alexander, Fair, Sept. 15.
WANT SHOWS, EXCEPT GIRL AND MONKEY.

Eddie Diets, Bentleyville, Pa.
FROM THE LOTS

William T. Collins
MINOT, N. D., June 26.—Rain and cold greeted the org when it opened at the Minot Amuse- ment Park Sunday. Boys, girls, and all, who expected a day of fun out, were disappointed. The last three spots where "The Mane Attraction," Farm and Devils Lake, were off from expectations but business on the whole, since the show launched its season May 17 at Alexandria, Minn., is gratifying, reports the writer's searchlight has been burning the folks but the spending has been high.

During the week, Braid, Minn., stand, owner Billy Collins played host to 94 children from the Indian school. The show will leave Minot for a week's run to Breckenridge. Besides the kids, the show has attracted the local citizens to candy floss and hamburgers by Floyd Shanks, root beer by Ben Blitch, popcorn and ice cream by Harry Hering.

While in Devils Lake, N. D. Mrs. Blitch held a birthday dinner at Mitchell's Cafe. Attending were Emily Wilson, Lida Johnson, Florence Cameron, Mrs. H. Henderson, Helen Higgin, Angie Knutson, Claudia Wilder, Doris Donaldson, Mrs. A. Drewer and daughter, Dorothy; Faye Howard, Midge Wild- rick, Inez Wright, and Grace Adams. At Devils Lake, Mr. and Mrs. Collins celebrated their fourth anniversary. Gifts were presented with gifts by the show personnel.

Florene Cameron and Emily Wilson, a trip to the city, presented with gifts to Mrs. Collins, was assisted by Earl Wildrick, Midge Wildrick is the Billboard sales agent and mail clerk.

WANT

For HAWAIIAN REVUE

Hawaiian Girl Dancers, also Chorus Girls. Hawaiian Electric Copyright. Also Accompanied Player. For long string Fairs starting Anderson, Ind., July 3d. Write or wire:

JACK GALLUP or GEAN MADREAU
Thomas Hoyland Street, Anderson, Ind.

LOT FOR CARNIVAL TO RENT

3 acres near highway, in Eureka, Ohio. Write or Wire

F. F. JANOWSKI
211 Tuttle Ave. Eureka, Ohio

BILL BERNAUER

WANTS AGENTS

With driver's license. Palatine, Ohio. Gooding Amusement Co.

I. E. BERRY & SONS SHOWS

Shows in Illinois, Indiana, and Ohio. Write or Wire:

W. CROUCH

Gen'l Distributor

FOR SALE

Wills 5-Gallon Electric Powered Motor Outfits. Large quantity of stock now in. Phone Track. Can be seen in all Illinois, Indiana, Ohio shows. Great business on former.

I. J. M. BERRY & SONS SHOWS

FOR SALE OR TRADE


Burkhart

Lumber

SECOND-HAND SHOW PROPERTY FOR SALE


KEMP TUG & GAME CO.

FOR SALE

540 West Main St., Chicago, Ill., next east.

WEILS' SUPERITY SHOP

123 N. 2nd St. Philadelphia, Pa., Oct. 22nd, 1948
Jimmy Dupree

CENTER, Colo., June 26.—Out since March 1, when it opened in Mesilla, N. M., our keystone has been enjoying good business. Colorado stands particularly good. Thus far this season only two days have been lost to bad weather.

Touring freight is the principal topic of conversation. This tonnage is surrounded by snow-covered mountains and the cold breezes make swaters a necessity. Personnel is reaching equipment for the July 4 week stand at Mirtum, Colo.

Personnel includes Jimmy Dupree, owner-manager; Mrs. Vera Dupree, secretary-treasurer; E. A. Tigner, general agent; Josi Harmon, superintendent of rides and electricity; Roy Marche, chief superintendent; Bigger Johns, night watchman; and Johnnie Torres, Monkey Land and Mechanical Village; Ed Burgman, mug joint and glass pitch, and Harry Goll, and miss bell game.

Also Sailor Burke, bottles; Bob Freeland, four concessions; Mac Green, cookhouse and popcorn; Mr. James Dupree, candy boss and candy apples; Whitley Tigner, two percale tables and Helen Tigner, rock gallery; Mrs. Dutch Wells, corn game, bummper and shin paddle; the Reynolds brothers, two concessions; Al Cordova, two kiddy rides, penny pitch and hoop-la.

Show has five more weeks in Colorado and then will play 10 fests in Northern New Mexico.—HELENE TIGNOR.

Collins United

KEARNY, Neb., June 26.—Org is going on the road after a two-week stand here on its home grounds. First week, played in conjunction with Larry Kohan Shows, was big, as the local Diamond Jubilee drawing overflow crowds.

Shows are owned by Ralph L. Collins, Mr. and Mrs. Robert P. Collins have arrived from Long Beach, Calif., to assist the management.

Ride line-up includes Ferris Wheel, Archie Ogg, Merry-Go-Round, Loopy-Plane and Kiddie Auto, show owner; Kiddie Airplane and Slippery, Schwab and Howard. Concessions are up under the direction of Mr. and Mrs. Butterfly. Others on the midway include Bob and Betty's cookhouse, Mr. and Mrs. Belle's cookhouse, Mr. and Mrs. Jack Sears, and a Mechanical Show.—B. AUS-

W. R. GEREN, Presents

MIGHTY HOOSIER-STATE SHOWS

Featuring HUGO ZACCHINI CANNON ACT

Shot Over Twin Ferris Wheels Nightly

WANT STOCK CONCESSIONS. Price: $31.50 Per Spot. SHOWS NOT CONFLICTING. COMMITTEE MONEY ONLY.

RIDE-O FOREMAN WANTED

DIXON, ILLINOIS, JUNE 28 TO JULY 5

WORLD OF TODAY SHOWS

PUBLICITY BY THE DELL CORPORATION

THE BILLBOARD 75 CARNIVALS

ENDY BROS.' SHOWS

35 RAILROAD CARS 35


Our fairs open at Harrison, Delaware, in three weeks and have 12 of America's finest Fairs, closing in Miami.

ALL ADDRESS

ENDY BROS.' SHOWS

SOMERVILLE, MASS., THIS WEEK

Wanted WANTED

WANT AT ONCE

MOQ. OUTFIT, Scales and Age, Frozen Custard, Ball Games, Buckeye, Basket Ball, Coca-Cola Bottles. Want Mechanical City and any Grind Show not conflicting with what we have. Want Colored Musicians and Bands for Pitty Show. These contests Curlew Thornton; Buck Harris, Margaret Rhodes, Francis Payne, Stella and Loss Anderson. Girl Show Manager wanted with two girls and Wardrobe, at once.

P.J. Holland has his Frozen Custard for sale; reason, illness.

FREDERICK, MD., this week: CULPEPER, VA., next week. 4th July Celebration.

Wires and mail to WM. C. (BILL) MURRAY.

WANTED WANTED

CONCESSIONS—Stock stores only. Ball Games, Fish Pond, Photos, Bumper, Dart Balloon, etc. Good thing for Sit Down Grab.

RIDE HELP—Salary and bonuses. First and Second Men for Ride-O. First Man for No. 5 Eif Wheel. Also Second Man for Swing and Little Beauty Merry-Go-Round.

SHOWS—Any show of merit that wants a good money spot. Monkey, 10 in 1, Snake, etc.

Lustwits, agitators, save time. All replies to W. EDDIE HORNE, Hickory, N. C.

OHIO VALLEY SHOWS

WANT FOR

Iroquois, Illinois, Celebration, July 4-5; Red Key, Indiana, Lion's Club Jubilee and Street Fair, July 7-10; 1 Major Ride—I Kiddie Ride—Stock Concessions and Shows.

Address RONNIE HARRIS, Lake Forest, Ill.

WANT

Merry-Go-Round Foreman. Bill Betzold, wins. Truck Driver, Ticket Seller. John Rice wants Bingo Caller, Counter Men; preference to Truck Driver.

HOPKINSVILLE, KY., JUNE 28 JULY 3.

E. E. FARROW, Wallace Bros.' Shows

WANTED—C. A. STEPHENS SHOWS—WANTED

CONCESSIONS: Custard, Novelties, Jewelry, Lead Galley, American Palomet, Agents for Stock Shows and Game Fairs. RIDES: Spitter, Jenny or any Flat Ride; men for Kiddie Auto Ride. SHOWS: Small Wild Life or Animal Show.

Cleveland, Va., June 28 to July 3; Haysi, Va., July 4, opening Sunday, 12 noon, for the week.
CARAVELLA AMUSEMENTS
NEW CASTLE, PA., SESQUICENTENNIAL
JULY 5 TO 10
W. B. HICKS, General Manager

EXPOSITION HOME SHOWS
High Class Attractions for Fairs and Celebrations
Want for big Fourth of July Celebration, July 3rd, near Camp Kelley, North Staden, New Jersey. Want Midway, will book with own Monster Show, Wild Life. Have complete sets for same. Can play in Flat Rides, Pony Rides, Kiddie Rides. Want Concessions of all kinds, including Buggs, Positively open on midway, Road Show Agents wanted. Can shoot for season High A.M.C. Other celebrations to follow, including big, Hammonds, New Jersey, Celebration, July 12 to 17. Rain open August 16.
All Wire:
ROX GATTO, Owner, New Brunswick, New Jersey

HARRY "POLISH" FISHER WANTS
Shows, Rides and Concessions for a long season of Celebrations and Fairs, Callington, Grafton, or Climate; Pleasant for the next two weeks. Special inclusion for Octopus, Roller Dance or Till-a-Whirl.

WANT FOR LOUISA, KY., ANNUAL FOURTH OF JULY CELEBRATION, JULY 5-10
SHOWS—Want Midway and Concession for Annual Show. Will book one Flat Ride, Kiddie Rides, Concession to tasted, all Concession Agents for Kiddy Rides, Open Arcade, Snow, Flea Foss and Flat Rides. Want one Flat Show, Will book one or two Midway Games. Want Skillo, P.C.
H. B. ROSEN, H. B. Rosen Show, Grayson, Kentucky

WANT AMUSEMENTS FOR KENTUCKY FAIRS
HARRY RUTH THOMPSON
Palos Show, Cincinnati, Kent., June 26-July 2; Garden City, Kan., 3-4-5.

DICKERSON SHOWS
Can place for Society Hall, B. C., Peach Harvest Festival, July 12 to 17, followed by North Carolina Fairs, will place for Big 4 and others. Will book Carnival, Riding Show, Kiddie Shows and other Rides, John Dickerson, Hill, Stinson, and other Agents, Can book Concession and Midway, Can book Concession and Midway. Will travel in all parts of this country.

TIVOLI EXPOSITION SHOWS
Shows and Concessions for
CONCESSIONS—Will book on Midway. Can place Big 4, Georgia, States, Game, Bumper, Fish Pond, Gash Pits, Ice Cream or what have you. SHOWS:—75c per day with a 4-day minimum. Can book a 10-day show. Can book 4 days with 3 shows in 1 day. Can book 14 midways in 7 days. Scan 11 shows in 10 days and 14 shows in 7 days.
H. V. PETERSON, 315, Iowa, until July 6. Don't write, come on in.

FREAR'S UNITED SHOWS
WANTED
For one of Nebraska's best 4th of July shows at Rush, Neb.
Wanted—Ride, Bumper, Street Games, Games, Bumper, Fish Pond, Gash Pits, Ice Cream, or what have you. SHOWS:—75c per day with a 4-day minimum. Can book a 10-day show. Can book 4 days with 3 shows in 1 day. Can book 14 midways in 7 days. Scan 11 shows in 10 days and 14 shows in 7 days. Can book any kind of show.

FROM THE LOTS
Crafts Exposition
SACRAMENTO, June 28—Shows pulled in here from Tracy. Org. has an excellent week behind them. Here the weather was cold for the weather of the time. Saturday brought biggest attendance since the National Orange Show data. More than 2,000 people participated in a children's parade on Saturday and the younger the show. A good-sized group of the General Manager Roger Warren gave each child in the parade three free ride tickets. He distributed 3,000 ducats.

Shows made a 167-mile hop to the Tracy Show from Visalia without incident. Rain on teardown day at Visalia stopped in time to bring the good weather back for the fair. Saturday brought a turnout of about 3,000, even the org played day and date with a big rodeo six miles away.

Orrville Crafts gave the show a wide berth (Pollock) Kichener, formerly head mechanic who is now in partnership with Frank Kemp in Covington. The people there like Louis Cecchin's rolling stock.

Jeff Griffin, in charge of the Girl Scouts, returned to Tracy after a trip to Tracy and prepared to take over management of the Girl Scouts here.

Roy Shepard, ride superintendent on the 20 big rides, has charge of Dope's new Fly-0-Planes received recently.

Two 63-inch lights were placed near the rye at Tracy, making a battery of four now being run by Bill Cremers.

A stand was very successful with people spending freely. Three days at Frontier Park, where he closed the folks out on mass, but teardrop help was very sparse since the populace still was celebratory.

Charlie Reed finally enlisted the help of the show, showing the folks that the Johnson and Irene Cofield to help dismantle the Ferris Wheel. Hank Arnold observed that, in his 30 years in show business, he never expected to see girls taking pig iron. The gal did okay, tho., and had the wheel loaded within an hour and a half.

There was a special showing, with still date in four weeks. Opening night was slow, but with better weather it was in progress, the first time in 14 weeks Org is expected to do all right. She joined with his short range gallery this week after being away from the shows since the Arctic Foods Fair in November.

VINCENT KUROPATWA

L. B. LAMB
PEORIA, Ill., June 28—Ross Sillam's delivery on a new miniature train here this week. Every one is expecting big things of the Corn Belt Limited during our fair dates. Linda Lopes is from a new show, Bill Bell. From appearances, it will have plenty of flash. Will open the biggest show of the week. Will be in Cogswell, Strechick, Showmen's League of America, is in Galesburg, Ill. Makes a good stop out with the punchboards for that organization's benefit.

The pinocchio board lost one of its steady customers when John Caw got a piece of the big Stone Limited during our fair dates. Linda Lopes is from a new show, Bill Bell. From appearances, it will have plenty of flash. Will open the biggest show of the week. Will be in Cogswell, Strechick, Showmen's League of America, is in Galesburg, Ill. Makes a good stop out with the punchboards for that organization's benefit.

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Belle Wheeler

ACATUR, Tenn., June 26.—Orchids are the order of the day here. joyful Wheeler, owner of the Belle Wheeler, is enjoying the rainy weather. She says that the flowers are coming along nicely and that she expects to have a good crop. The wheels are also doing well, and the proprietor is very pleased with the results.

Alamo Exposition

WELLINGTON, Tex., June 26.—A pretty little girl was on hand here opening night (19). She drove home about 10:30 P.M.

Heavy rains killed all the fires and forced the pictures to be taken off the lot. Jimmy Carter is back with the pictures. Betty Jo Ulcar is with her parents, Joe and Baby Ulcar, for the pictures. Betty Jo is a senior at the University of Texas and majoring in journalism.

Topsy Brunowl succeeded in chasing away thieves who were trying to steal his Buick in Peryton, Tex. There had cut the top, broken the doors, heaved up the ignition, and were ready to take off when Topsy spotted them. He put an end to the trouble.

Newspaper and Newsmen

Burlington, Ky., June 26.—Ward Poluga has joined the Burlington, Ky. newspaper. He will be in charge of the advertising department.

The 4th of July is near, and the neighborhood will be lively with the celebration. The fairgrounds will be crowded with people, and the atmosphere will be electric with excitement.

Midway of Mirth

NEWML, Ill., June 26.—Org opened here Tuesday (22), following a good stand at Cottage Hills, Ill. Sunday (20) in Cottage Hills was a big one despite the hot and very wet weather.

Mr. and Mrs. Young joined with four others on the opening of the show. Mrs. W. B. Rice is recovering in a Highland, Ill. hospital following an operation. W. H. Ellis expects to be out soon after an abscess due to illness.

Mr. and Mrs. J. Scott staged a party on the occasion of their son's forty-fourth birthday. Most of the folks were on hand and many of the guests were given a big smile. Call Raros, of Tuscaloosa, was a recent visitor. —ROSE DAVIS.

Standard

MILES CITY, Mont., June 26.—Org pulled in here from Hardin, Mont., where it had a successful engagement during the rodeo. Business at Hardin was up 20 per cent over any previous year.

Opening night here was excellent. Susie topped the shows with the Fly- by-No-More leading the rides. The front end and reported good business.

New searchlights, delivered here, put on a show at the opening with a break in the Miles City Daily Star.

The manager's trailer was delivered by a bus on the run from Gillette to Hardin. A fine show following a last move shattering the records in Mike Mark's trailer.

WHITEY JOHNSON.

Wallace & Murray

FAYETTEVILLE, W. Va., June 26.—Shows opened here Monday (21) following a busy week of the season at Narrows, W. Va. This week topped the rides of the week, with the Ferris Wheel a close second. Jeanne Duval formed a boy/girl show on puentes and Jimmie and Helen Watts report their biggest week with the Wild Carcaso, new lot man and office assistant, is doing okay with his job, and Mrs. Reid McDonald having done good business with their concession and ride.

1 Mr. and Mrs. Reid McDonald have purchased a new trailer. Shows have three more weeks in West Virginia and into Tennessee for the fa. HELEN WATTS.

Midway

ST. PAUL, June 26.—Perfect weather and excellent crowds have made this show one of the finest of the season. Given the show's good bite to the Rides, show owner and co-owner show an increase in take over last year.

Trudy has joined with root and rodeo and is doing excellent and very busy. Also added is a new Jungle Land Show.
WANT FOR TWO OF THE BIGGEST SHOWS
IN OKLAHOMA
SAPULPA GOLDEN JUBILEE, JULY 5 TO 10, AND
ANADAKRO INDIAN EXPOSITION, AUGUST 16 TO 21
You have heard of this one. We have other good ones, too.


El Rana, Okla., now: then the big one, Sapulpa, Okla., July 5 to 10. 12 Miles South of F.J. Kneel. Address: HARRY CRAIG

FROM THE LOTS
West Coast
SAN FRANCISCO, June 25—Mike Krekos, wagon-master, here following his recent visit to the shows at Willits and Eureka. In a summary of the season, Krekos said that out of the 13 weeks to date, 12 had closed in rain and had weather. The single exception was Pittsburgh, Calif., which he classified as the only near normal week this year.

Week in Willits, Calif., closing May 30, was lost entirely due to rain and difficulty in getting off the lot. Eureka, Calif., week closing June 6, also brought much rain but added up to a profitable stand.

Krekos observed this year so far has been one of the most precarious and hectic Western shows ever have experienced. He feels, too, that with better breaks the jinx cannot be broken and added that he has not lost any money on the season as a whole.

D. S. Dudley
SHATTUCK, Okla., June 28.—Week of June 14 at Dalhart, Tex., was fair, Saturday night being lost by rain. Edkie's Girl Revue is topping the shows. Till-a-Whirl the rides and Oscar Shutt's big蓬 the concessions. W. L. (Sloan) Austin has added another concession, making five stock stands. Dixie and Evelyn Dudley have added five more stock stands. Johnny Marks has three ball games. J. O. Ellis is doing the advertising for Frank (Cowboy) Hendryce, who has returned to the org since a 12-month show. Don Voight, booking agent for Southern Amusement Company, has been a weekly visitor lately. John and Mrs. Bob Moxley and family have joined concession row.

WANTED
Kiddie Ride, man and wife, to take charge of Addison Streamline Trolley Ride. Work to Pennita Pitch. Must be sober and reliable. Wire BOB FISHER
ROYAL CROWN SHOW
Marion, Ohio

DOBSON'S UNITED STATES SHOWS
WANT
Due to unreliable correspondence, Novelty and Scale Agent, Splicer or Octopus. If interested wire Cannon Falls, Minn., this week. Lake City, Minn., 2-9.

FIREMEN'S FESTIVAL
Sponsored by Independence, IA, all this week; then better weather. For concession, join and get in good. Out of Place, Alaska, Idaho. Absolute Chamber of Commerce, IA. Agent plans to have some fine concessions this week. Will keep bod owners. Will probably sell for Addison and more today. Rule and Chain Fairs in Kentucky, Tennessee and Missouri. Contact Joseph Green, IA. L. C. CRANDALL, Mgr.

BUTCH
Write, Wire, Call How to contact you.

JOE ANSHER
Wants two Count Store Men for the best Fourth of July show this season. Must be in the country, and ready for the holiday. Address: JOE ANSHER, Jallicco, Tenn. This week; then Stuart. 4th week July 5-16.

HOPPY CHAPMAN
WANTS AGENTS
For all new, bestflashlight Dolls and other toy dealers, want to present new, latest, best type of children's toys, free of charge, for the Christmas trade. Will sell to any dealer. Will extend credit. Fats Usher, Jacksonville, Fla.

E. D. HALE
WANTS AGENTS

FLORIDA AMUSEMENT CO.
WANTS
Slum Concessions only. French Fries, Shish Mechanical, Side Show, Fun House, and Funny Animals. Will pay more than market. Wire for more information. R. B. BRITTON Hotel Jean Lafitte Galveston, Tex.

THAMES & DAVIES
WANTS
For four shows: Nos. 435, 436, 437, 438. Will sell strictly for cash. G. L. ANDRE 605 Davenport Rd., Knoxville, Tenn. Phone 3777

DUKE HALL
Wants Immediately
For beautifully trained 10-in.—Feds, 5 in—White, Black, and Americana. Every color. wire, don't write. Address: Graceland Greater Sho

WANT
For Big Tilt, Show,数字, and Danny Show. All for 5 days at $100 each. Address: Bros, Amusement Co., 1552 S. 2nd Ave., Memphis, Tenn. Bill Hall, St. Louis, Mo.

WILLIAM KETROW
PVEL
OHIO SHOE SHOWS
Want Agents, book and Performances, for whole shows and Half Shows. Will sell for highest possible, with local. Write to: Mr. V. W. Mier, Sales, 1831 E. 19th, St. Louis, Mo.

B. T. FISKE
Tampa, Fla.
MISSOURI
Carnival—LPW celebration, July 4-6, 
Blair.


NEBRASKA

NEW JERSEY


NEW YORK


OKLAHOMA


RHODE ISLAND

SOUTH DAKOTA


MINNESOTA
Detroit Lakes—Water-Carnival, July 18-19.


Covered.

TENNESSEE
Harrison—Veterans' Homecoming. July 3-5.

WISCONSIN
Cedar—Pyreman's Celebration. July 5-10.

Elroy—Firemen's Fair. July 5-16.


WEST VIRGINIA


NOW WYOMING
Concessions—Good opening. For all information, call (any call) for all shows. More Stampedes. For more information, call (any call) for all shows.


RULES FOR CONCESSIONS—Opening.

WYOMING


SOUTH DAKOTA


WISCONSIN


OKLAHOMA

SOUTH DAKOTA

MINNESOTA


OHIO


OREGON


UTAH


SOUTHERN CALIFORNIA


CALFORNIA


SAN FRANCISCO

OHIO


**Rides — Shows — Concessions Wanted for Reading Bicentennial Industrial Exposition**

24 Days — August 14 to September 6

Reading (Pa.) Fairgrounds

WRITE OR WIRE

Charles W. Swoyer, Reading, Pa.

**Groves Greater Shows**

**America's Cleanest Midway**

**Bogalusa, La., June 29-July 5**

**Plaquemine, La., July 7-18**

**Can Place**


All replies to

ED GROVES, Mgr.

Bogalusa, La., June 29-July 5; then as per route.

**Bullock Amusement Co.**

Lean entertainment for the whole family.

Wants small well-cared-for Rides. If you are capable you can sell plenty of money in those spots. Movers have just opened a new contract with a car in Pa. Can place other legitimate Rides. Canada. Have good solid Amusement Rides. Send full particulars. Write me. Want Agent for Dreamer Pitch. Have open branches in all spots.

R. A. Swoboda, Agent for Dreamer Pitch. We are in all spots. A smart, well run, up-to-date operation. Go on the move and get cash right along. We start August 1st.

All Address:

J. S. Bullock, as per route.

**Heller's Acme Shows Want**

Carnival Mechanic, Chairplane Second Man, Sciffone Helps. Concessions Open—Darts, Pitch, Tin-U-Win, Devil's Bowling Alley. Woodport, Lake Hopatcong, this week. Celebrations and Fairs to follow. All address:

Harry Heller

Woodport, Lake Hopatcong, N. J.

**Carnival Wanted**

For Celebration sponsored by Legion, any time in July or first part of August. Drawings capacity approximately 10,000.

Apply:

Claude W. Basham, Committeeman

Box 62

Petersburg, W. Va.

**Carnival Wanted**

Small Carnival for two-day celebration, Sept. 17 and 18. Want Agent or Full Time. WANTS 100% of July Carnival on the Jest.

All Address:

L. E. ED ROTH

**Wanted**

FOR CELEBRATION OF JUNE 26-27.

Blessinger Sets Ind. Events CINCINNATI JUNE 26-27 (Blessinger, former carnival general representative and general agent for 23 years, reported the sale of some 20,000 tickets a day during a visit at The Billboard office here, that he is engaged, having contracted to manage 22 street and 4-H fair Indiana during July, August, and September. In recent years he has been in Indiana State and local politics. Muscota.

**Wanted**

For September 5-6, Sunday and Labor Day. CARNIVAL AND FREE ACTS.

Set up on Main Street. Florence, Kans., Chair of Committee Reply to

K. H. GASTON or THEMA RATH, S.

**WANTED**

For Big Camp Doudlough American Legion Celebration AUGUST 15-20, 1910. Have one free week, another week, end, semi-annual, Penney, Plenty Money, Contact:

ROY DOUGLASS

DURANT, OKLAHOMA

**Drome Rides**

Male or Female, to Straight Amusement Park. No tear-down. Good wages. Write or wire

JOHN PELOSO

Riverview Park, Chico.

**WANTED**

Carnival and Concessions, entertainment, annual Sunflower Day, August 5-7, 1940. B. B. Craig, Steeley, MELVERN, KAN.

**WANTED**

For Old Settlers' Picnic at Newmil, Nebraska, August 5th. Rides of all kinds, Concessions, Show Acts. Write or wire I. O. HANSEN, American Legion, HENRY MUTSCHELL, Seso.

**WANT**

FOR ESMORE'S COLORED FAIR.

Downing Beach, Aug. 2 thru 4. Elvis, Jie Show and Concession. Write or wire JAMES A. TURNA

1201 N. Nebraska St., Elkhart.

**WANT**

SHOWS, RIDES AND CONCESSIONS of all kinds for Camden, Okla. JULY 1-4, 1940. Contact:

FRANCES GLENN

**WANTED**

Free Act for Quaker City Home Fair. August 12-13, Quaker City, Ohio. I. W. HARTLEY, Secretary

**WANTED CARNIVAL**

For Street Fair, September 1. Argyle Veterans of Foreign Wars. EARL WOOD, Commander Elsmere, Illinois.
BILLYBOO BROS.

(Continued from page 68)

Our trainmaster has a greasemonger in his employ, and the special agent pulls and give- Me-Got Murphy the key to the secret door, has the exclusive

rider

station. The agent Lem Truelove goes to the door every morning. He is in a high, his root beer is

lish, and his privilege, minus the cost, is only forty cents.

The higher the position

is, the more he is paid. He is not paid for having the door closed, but for

his being able to assist the customers. It is his job to keep the door closed.

General

Lem Truelove goes to the door every morning.

WON, HORSE & UPP COMBINED CIRCUS

An Equestrian and Canine Paradiso—The Show With a Foot of Gold

By Starr DeBelle

Vote Right, Ind.,

June 26, 1948.

Dear Editor,

Today, street parades are the things If they can't be tied in with

the campaign. There is nothing better
to appeal along with the party in

power. Yesterday the circus had

arrived at Sapling, Ky., license, lot and water

for, under auspices of the burg's

mayor, aldermen and dog catcher. They

used the re-election as well as

campaigning for their choice as

president. Thus a special request of

the party members, our elephant,

Crumbell, was not to participate in

either the parade or the performance.

The show train was stopped at a

switch five miles out of town where

both the bull and his keeper were

chained off in a dense woods.

Hundreds of natives lined the

streets to witness the street spectacle

that was longer than usual because

of the politicians' 25 sound trucks

and 50 donkeys mounted with colored

share croppers. The show's street

nervously men and wagon

nopped up. One incident upset

our good fellowship parade. One of

our novelty men tried to pull off a

gross of Willkie buttons that he

has had on hand since the 1940 election. Crumbell and his keeper were

removed from the dark and overlanded to the stock car.

This morning the show train
crossed the Ohio River for a stand

here. Again we played with lot,

water and license fees from gate

and put the personnel on a full-dinner

bucket ticket. Now that politics has

gotten his into his blood, Manager Upp announced that he would run

for president on a straight circuit basis. He expects to be nominated at the

next CFA convention.

Hoopskirt, Ky.

June 3, 1946

Dear Editor,

While the Won, Horse & Upp Circu-

us was playing at Coal Dust, Ky.,

last Wednesday, another section was

added to the train, which puts the

show in a six-car class. There the

triumph of the team was a stock car parked on a mining company's

private siding. This show was a

career, for the audience was only two

guns to use. However, the snipo gang and their families had kept up the

coach with minor repairs. The

mining company gave Manager Upp a clear bill of sale on the car, but stipulated

that we take it with us immediately. On its way to Birdsville, Ky., Thursday, the

train stopped every mile to let the buyer look over the baggage boxes and pour oil into them. Being

only a 12-mile jump the train arrived in time to give the show a coat of red paint. The inside was
decorated by our porters who wanted to get the car ready,

Last night the select of the show

moved into the state room. We

who have been living in upper and lower shelves all our lives were elated over

having private state rooms which

segregated the rooms were built

17 feet long, two feet wide and

twelve feet in height. The
ceiling was wood and the roofer's

work over the top had raised away, making privacy impossible.

At one point the car was awakened by loud

pounding on my right wall by our bar car

boots, asking me to hand him something that was broken. It was

a washboard and hung to dry on top of

the wall, half on his side, half on

mine. They had fallen on my side.
The pounding awakened the

magician inclining occupant to my left

who started tuning up his bass drums

that he had for the catching girls

in the kids show annex. Farnier

down the car our feature family act,

Martin, Klamath, CA., was having

a bad night over their cups. A

family apt started in room No. 8

with "When will you be back?"

Happy now? You upset the coffee

and the happy state room hunt

began yelling back, "That's right. Smarten up the privilege car that

was left in the barn in a cold

night.

At daylight the show's ice band

started playing on the roof. "How much do you want?" At 7 a.m.

the head porter aroused us again

with "Good morning. One-cent

change." At 7:30 he returned to loudly

announce, "Everybody out. We're going
to the country. We're going on

the cinders to wait two hours before the flag went up in the state house. Curves to Seth Berkshire.

Well, I guess when a man goes high

himself on his business to get to the state room, he must warrant some at

This kind of magic is easy!

Nothing in your hand! Nothing

up your eats! But look ...

out of your present income grows

a wonderful future. There's

a home in the country, college for

your children, travel and fun for

the whole family, even a com-

fortable retirement income for

yourself.

Here's how the magic works. All

you do is sign up for the Payroll

Plan. Then regularly, automatic-

ally, part of everything you earn is

used to purchase Savings Bonds.

And magically, week after week,

these automatic savings pile up the

money you'll need to pay for the

future you want.

Don't forget that every dollar you

put into Savings Bonds is a "money-

making dollar" — that $75 Bond you

buy today will be worth $100 in just

10 years. And these Bonds play a

big part in helping keep our country

financially sound and strong, too.

They're always available at any

bank or post office. But the newest

way — the easiest way — to build

financial security for your future is
to buy them automatically on the

Payroll Plan.

If you're not on a payroll, and

have a checking account, you can

still enjoy the magic of automatic

saving with the Bond-A-Month

Plan. Ask about it at your bank.

AUTOMATIC SAVING IS SURE SAVING

— U.S. SAVINGS BONDS

Distributed by this magazine

a public service.
Ward Walloped
As Grand Forks
Is Hit by Rain

(Continued from page 47)

another squall that swept the mid-
way had one of its biggest crowds of
the week, two of the Diesel power
units clearing the barbwire. It was al-
most an hour before they again were
back to near normal operation. On

Ward Bros. Shrine Show
Dooe Okay in Winona, Minn.

WINONA, Minn., June 26.—Ward Bros.
Shrine Circus, which is doing good
business on a three-day stand here.
Opening Sunday (29), show had full
house all day, but was hit by rain at
night with the result only a small
house was on hand.

Ward was good the next two
days, however, and matinees both
days drew strong houses, while the
night shows played to capacity.

Montgomery Leaves Perey
SAN MARINO, Calif., June 26.—
D. Montgomery, road man for Perey
Turnstile Company, has retired from
the Perey firm and opened his own
office under the name of D. Monto-
gomery. He will specialize in hand-
ling a complete line of advertising

Dog Shows

CALIFORNIA

Calistoga—July 14, Mrs. K. Gillikin, San
Bernardino, Calif.
Palo Alto—July 15, J. A. P. Swartz, Box 277.

CONNECTICUT

New Britain—July 24, Foley, 2000 Ranstead
St., Philadelphia.

ILLINOIS

Decatur—July 13, Mrs. M. Thomas Miller.

INDIANA

Ashtabula—July 25, L. E. Cooper.

NEW YORK

Dunkirk—July 19, Foley, 2000 Ranstead St.,
Philadelphia.

New York—July 15, Arthur Evarts, 102
Schenectady St.

OHIO

Cedar Point—July 11, Mrs. Whitford Neary,

British Isles—July 7, Mrs. Thomas Haller.

C-46 Carries Circo Americano
Thru Air With Greatest Ease

By Billy Pape

Editor’s Note: The author is a
member of the Circo Americano
which has been playing in Central
and South America.

The era of “flying disks” some-
thing new has been added. New
F-35 wing-type cars, cruising cen-
ter poles. In other words, an airborne
circus—Circo Americano, that is
from Managua, Nicaragua, to Pan-
am.

A lone army surplus C-46 moved
the entire show to the “big ditch”
territory in six flights, completed
in less than five hours. The big air-
plane had to carry 10,000 pounds of
freight on each run, never could
have been permitted to take off
from a U. S. airport with such

A lone army surplus C-46 moved
the entire show to the “big ditch”
territory in six flights, completed
in less than five hours. The big air-
plane had to carry 10,000 pounds of
freight on each run, never could

CONTINUED...
ook Announces
Inuge Deals for pokane Spots

TOKANE, June 26—Construction of a large roller rink here is planned by Silas W. Cook, veteran operator. The skating floor will be 130x200 feet, Cook announced this week. The siding, of mammy construction, the concrete foundation and plans to have Cook's Rink Into a dance hall. A floor measure 130x200 feet, and Cook's Rink features: 100x187% feet. The First Best Skate

QUALITY

RICHARDSON BALLBEARING SKATE CO.
1942-2917 Rovesen Ave.
Chicago, III.

The Best Skate Today

SKATE CASES AT A NEW LOW

STEEL CASES (Solid Iron Wood)...
Altered case combinations. Finest made.

ALL ALUMINUM CASES...
Light, sturdy, with non-rusting aluminum. Diztributor.

NOW $8.95 EACH, Chicago.
$9.50, Ann Arbor.
$10.18 Ann Arbor.

WE BUY AND SELL
New and Used Rink Roller Skates

JOHNNY JONES, JR.
PITTSBURGH, PA.

JESSE E. BELL
WANTS A RINK!!!

For details—see or Buy.

What Have You?

19652 Coventry, Detroit 3, Mich.

AYES A MIRACLE!

CHARLESTON, S. C., June 26—Mildred Elise Ayle, 9 years old, Ayes, who met at Cartoon Rollerdrome here in the rink June 26 and was seen by Frank F. Blair, who said that since the Rollerdrome had not opened with a double bill, had met there to become en-
gaged, thought it fitting to invite a couple to be married at the rink.

Three-Man Tie
As Canadians
Race 48 Miles

TORONTO, June 26.—Barney Ryan, Bob Drury and Reafrod O'Dell, of Stratford Rollerdrome here, finished in a dead heat in a recent championship distance race between Toronto and Montreal. The covered the 48 miles in six hours and 38 minutes and were the only ones to complete the course.

Ryan reported that the race is to be held in the interest of oper-
teurs of the United States. Officials hope that it will grow sufficiently in the East and then find the North American Distance Race.

The annual Canadian roller skating championship was held June 13-15 at Hamilton, Ont., with three Americans, William Nasser and Claire Maslany, Cleveland, completing pre-
liminary figure and dance tests, and Delbert Scott finishing in the preliminary and first figure test.

Results: Figures, senior ladies, Betha Kerr and June Cooper; junior ladies, James Henderson, Ron-
ald Brown and Bernard Ryan; in-
termediate ladies, Doris Perry; boys and girls sections, Peel and Joan Deury; inter-
mediate men, Kenneth Riel, and novice men, Joseph Gurr, Joseph Holland and Fred Geister.

Intermediate pairs, George Palmer and Peggy Hels; novice pairs, John Stephens and Bernard Howard; and Intermediate boys, Bernard Ryan, dancing, James Henderson and Joyce Payne; intermediate dancing, George Mitchell and Blake Goodin; and intermediate and Novice men, Irene and Bernard Ryan.

Speed skating was won by senior men, Robert Drury and Robert Herbert (tidy), Bernard Ryan and Edward Geroux; junior contests by Ross Park and Irene Ryan; junior boys, Fred Geister and juvenile boys (A), William Wright.

Death Takes Mother
Of Sefferino Bros.

CINCINNATI, June 26.—Mrs. Clara Beglini Sefferino, 74, mother of Wil-

EMT K. SEFFERINO, presiding owner of Sefferino Rollerdrome Club, Inc., here, and C. V. (Cap) Sefferino, manager, was taken to Spring Grove Hospital, June 22 at her home here after a long illness.

Mrs. Sefferino was one of Cincinnati's best known and most popular people. She was among the founder of the city's fine skating club and was an officer of the club from 1895 to 1900. She is also survived by a daughter, Mrs. A. P. Green, and a great granddaughter, 10 months old.

Requiem high mass was held June 26 in Sacred Heart Church. She took place in St. Joseph Cem-
etery.

Rouge Planning Show
DEETR, June 26.—Althea B. Gregg, board member of the Rollerdrome here to public skating sec-

Read, Pittsburgh Clubs
Hot in ARSA's Pennsy Meet

READING, Pa., June 26—It was virtually a club convention of the Pennsylvania roller skating champi-

onties in the United States Amer-

States Roller Skating Association. June 19 at Bill Holland's Skateland on the fairgrounds here, was George (Doc) Yoder Jr., of the Read-

Roller Racing Club.

In winning seven of eight events the Reading club earned the right to send 15 skaters to the USARSA national championships to be held in National Arena, Washing-

ton, June 28 July 5, while Flamin-

dance and Figure Skating Club, Pitts-

burgh, swept the field in the artistic skating division, winning top honors in all three classes.

About 100 skaters, representing the Reading and Pittsburgh clubs, Carey's Rollercage Racing Club, Philadelphia, and attached competitors from Lan-

caster, Hazelton, Allentown and Nor-

tstown took part in the 33 contests which were officiated by George Ap-
dale, USARSA president. There were 26 speed events and seven figure and free style contests. An added attraction that night were exhibitions by the newly crowned champions, first, second and third-place winners received gold, silver and bronze medals.

The local press went for the con-
tests in a big way, developing total space to the contests. Two-column cuts and a long story appeared in advance of the champi-

onship and another cut and com-
plete results were printed after the Detroit, Mich, club was run.

Results: Artistic skating, novic-

BUT-RITE RENTAR ROLLER SHOES

SYDNEY, Ill.

New and Used Rink Roller Skates

JOHNNY JONES, JR.
PITTSBURGH, PA.

JESSE E. BELL
WANTS A RINK!!!

For details—see or Buy.

What Have You?

19652 Coventry, Detroit 3, Mich.
Biz Not as Bad as Picture's Painted, Opines Fred Martin

CINCINNATI, June 26—"From all indications, business is not as bad off as we are led to believe," said Fred Martin, president of the Rink Skating Rink Operators' Association of the United States, in a statement issued to the press.

The statement followed a meeting of association editors and nicely conducted. Mr. Kahn gave the rink owners rich Paul and W. T. Blackwell, two members of the association, who opened a rink in one of the exposition buildings. The building is of fine structure.

However, the ceiling is high, which makes it a hit for the taller skaters.

"On the way back I visited Charles Z. Kahn at his lovely Roller in Dodge City, and found the place both beautiful and nicely conducted. Mr. Kahn gave us permission to visit his Rich Paul and W. T. Blackwell, two members of the association, who opened a rink in one of the exposition buildings. The building is of fine structure.

However, the ceiling is high, which makes it a hit for the taller skaters."

"After a fine evening with Mr. and Mrs. Britton, Jack took us to see the prize skaters at Warner Park and then we were thru the mountains and on the other side showed his fine lines for the winter rink he is building. From all viewpoints, Jack did a beautiful skating at its best."

On to Louisville

"We went on to Louisville and had the pleasure of meeting Mr. Kahn and an old friend, T. Cutow, at his new Linner Park, which was getting ready for opening. We also visited the rink, which is now kept and conducted rollariums, and then drove to the Fourth Avenue skate house and from there to Mr. Kahn's new, and located it."

At the Goat Spring, III, arriving there about 9:30 p.m., to find Mr. and Mrs. Ken, Mr. Kahn's package house at his Moonlight Gardens, have always enjoyed the owners, having visited there for a number of years at the opening of our first RSKOA professional school. I have always found them to be as heavy as I was at the time, and the rink and at-it with all that could be given them."

"We left Springfield at noon the next day and drove direct to Fort Wayne. There I visited my old friends, D. B. and Mrs. Bell. I reported business not as heavy as in previous years, but claims it is been quite good. Here is a rink which is about 10 miles from town, yet his continued method of good operation has made it a very good business for the past 25 years—so any rink man should be proud of."

"Left Bell's rink at about 9:30 the same night and started driving on Roller Rumbling

"Eastern Parkway Arena, Brooklyn, closest to the movie (29) for all of the day—The Rinks will have the best skating for one-half-hour dance and figure classes on Mondays and Thursdays."

Route 27 toward home, but still a bit out of date we felt we had to for one more night—A few new burns, Ind., and visited with Geo. Kerns at his Silvermine Rink. He is just sking. Mr. Kerns reported business quite good. In fact, good enough for him to make new improvements and modeling, including a new floor and expenses to close for a short period for this summer to make these improvements."

"Therefore, from all indications business is not as bad as we are led to believe. On the other hand, it makes one wonder just what is improving one's business also proves one's business, and with it."

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Are you set for that big July 4 weekend?

PITCHMEN...

After working the Freedom Train date in Milwaukee (July 1-2) will run into trouble. Those who appeared recently in one of the city's daily papers and that the men would check to see that the public can be encouraged by such workers while the train is at the Northwestern station. Local licensed workers will be permitted to sell, "but not in an objectionable manner," Polcov said.

"HAVE FINISHED...

try third day at the Hotel Steeple, but still have my trikes and steet in my room just in case," says T. D. (Secretary) Rockwell from Los Angeles.

They can't sell or be red ones, you know. Be installed at some spots with all you can sell.

ROBERT HAMPTON...

letters from Los Angeles that the city is pretty quiet these days. "I was away on old-times, myself, while driving over and visited Red Hallie in Denver. Red is about one of the best astrologers workers on the road and he almost sold me a scope," Red adds that he saw Jimmy Ryran working the home show in L. A.

CHARLIE LYONS...

is pitching his cleaner and polish at the F. W. Grand store in Milwaukee.

BELLE BATTLEY...

has a clothing store in Muskegon, Mich., working Charlie Lyons's polish.

RENA COHAN...

according to reports, is vacationing in Milwaukee with her son and daughter.

Opportunity only knocks. It doesn't break down your door and come in. You have to go and get it. The Pipe columns this week offers us a chance to put in our column.

TWO ITEMS...

in the Pipes column this week offers us a chance to put in our column. One is about the resuscitiveness of the official of one city's elimination to pipers and the appearance of the Freedom Train in another city and that city's all-American hat collection. It is not so much the question that the dignity and solemnity of the latter presentation be preserved. The very affinity of that same dignity and solemnity is synonymous with the occasion and should rightfully be so. But what does come to mind is: One city expects--and even warns--that workers and we wonder if that city's official is not just as much-minded and harbor the same thoughts of a dignified presentation-parade of their city's progress and a celebration commensurate with its efforts as would be befiting the other occasion. A sneaking idea also creeps up that there just possibly might be a bit of local merchant beems connected with any such argumentation anyone who might take a couple of bunks out of the city. It's been long enough. We might stretch the point a bit and say that, Pitchman, too, is an American institution, and let us take it from there.

Most successful pitchmen got that way because their make-up included persistence and courage, two invaluable assets in overcoming turnouts, which are part of every pitchman's life.

LOUIS GREENBAUM...

was solo singer at a recent confirmation at Milwaukee, in which Rhoda June Friedell, daughter of Dave and Dorothy Friedell, was confirmed. Dave is now in the simp painting business in the Cream City and said to be doing okay by himself.

BEN LOUISY'S...

of D.C. is at home in Milwaukee with his folks for the summer. His Mother continues to pitch at the F. W. Grand store.

The same operator is the one who is so aware that he doesn't know everything. As a result, he isn't too ashamed when someone doesn't take his advice. He figures maybe the other guy is just as smart as he is.

JULY 10...

has been designated as Greater Benton Harbor (Mich.) Day, according to word from Jack C. Rombough, Secretary of the event, that Rombough infuses that a parade, which will draw and be estimated 100,000 people will be held. It's his opinion that it would be a red one for balloon fans and any other sensible shareholders of workers that would tie up with the event. "We believe they mean business," he said, and would not regret the trip even tho the city would only be for the one day, he suggested.

WHERE AM I...

safe and sound, and with plenty of religion in my heart" writes Harry Mears from Pikeville, Ky. "Now I know there must be a heaven above." Last Wednesday (29), while driving thru the mountains at Norton, Va.,
Regulations Set For Utah State

(Continued from page 56)

approved horse stalls; draining and filling a portion of the grounds; building of a milk house; plumbing changes, and required submission to city ordinances of the food concessions.

Sheldon R. Brewster, secretary-manager of the fair board, declared that full compliance would require special legislative appropriations unavailable before the fair dates, but many of the recommendations could be met. A protest against the inference that food concessions had not previously met sanitary requirements was made by A. C. Tice, manager of the Western Service Company, owner of all food and drink concessions. Tice declared the concession organization always requested full inspection on its installations before every annual opening.

The present controversy between the State fair board and State health board is an annual affair. Because of the differences, Governor Herbert B. Mann requested examination by State and city health authorities at an early date to allow for any necessary changes before the fair dates. The present ruling is the answer to that request.

In one year's debate, the health board advised the public to stay away, and Manager Brewster was forced to install a free gate for more than a day. In another instance the fairgrounds was declared out of bounds by the U. S. Army installations—for sanitary, not moral reasons.

Craner Quits as Yreka Manager

(Continued from page 56)

games always had been operated here and are at the present time.

"This so incensed local gamblers and authorities that they did me a lot of trouble; so I resigned, the members of the committee prevailed upon me not to quit."

Craner also said the California Centennial Commission does not like him, and that if he got out of the picture in Yreka it is possible the local committee may get State aid for the celebration.

The celebration is sponsored by the local American Legion post.

Sheriff Ben J. Richardson refused to comment on Craner's charge that gambling took place. "I may have something to say later," he said. "I won't promise, I have to have time to think it over."

Police Chief Clyde W. Hebard said for Box piece wasn't so good. It didn't help anyone. As far as gambling goes, I don't know anything about gambling here."

"ROARING GULCH" OUT

(Continued from page 56)

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The State commission issued an ultimatum to the local committee that "if you go thru with it (the Roaring Gulch gambling attraction) we withdraw our support and participation."

Clifford Peterson, chairman of the Roaring Gulch feature, said there was nothing for the committee to do but eliminate the attraction if it did not want to lose the $5,000 State support money.

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head Walter McNamara. New inserts are Bloomen Fine, Big Dough Charley, Ansley Diamond, Your Choice and Fifty Dime, Flyer price range from a nickel to 25 cents. Five additional numbers will be announced next week.

Water says, Brokher Bill and Phillips in this week's division, are currently rolling the volume matching our aluminum stand and pellet board inserts.

Yale Gutman Manufacturing Company, Chicago, saw its sales director, Manny Gutman, off on a two-week train trip thru the Western territory Tuesday (22), Sam Feldman, firm's sales manager, says Manny is fast earning himself the title of "Two-Week Gutman" due to his constant scheduling of 14-day trips. One of the new Harley coin boards, Surprise Money Wheel, a quarter-play piece, is said already to be wheeling in the coins over the counters.

Plesser Manufacturing Company, Chicago, is parking along with steady board production, stations afflux. Vice-president Harold Box left Sunday (22) on a one-week tri-State jaunt covering Illinois, Indiana and Ohio... Charles Lecay, Gardner & Company (Chicago) sales manager, is on the last leg of his multiple-week tour cross-country. Last week he was heard from in Montana; this week he reported from Colorado, and word is that he will be back in Chi by July 4.

Hitter New Board, Ticket Distributor

ELMIRA, N. Y., June 26.—H. R. Hitter, heading H. R. Hitter Company, was appointed New York and New England distributor for the Bee-Jay Products, Inc. and Universal Manufacturing Company, Inc., salesboard and ticket lines this week. He was also to cover New York this week or next as a representative of the two firms.

Hitter was general manager for Ans Sales, Inc. for the past two years, leaving to form his own company. Prior to his association with Ans, he was with Bork Manufacturing Company, also as general manager.
100% COUNT
100% PRACTICAL

COLOR-ADO
THE MOST TALKED ABOUT SALESBOARD ON THE MARKET

ATTENTION

Color-Ado Operators
Please tell your friends about Color-Ado. They want your experience.

Thanks

This novelty has worn off. Color-ADO IS HERE TO STAY! You want adopt a successor or linger... WHY NOT NOW?

RESTRICTED TERRITORY TO BONA FIDE OPERATORS

THE McNAMARA CO.
5725-31 W. LAKE STREET
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A Winner...

SURPRISE MONEY WHEEL
BEAUTIFUL DIE CUT WITH OPEN BACK FOR BOTH COINS OR SLUGS WITH SURPRISE AWARDS UNDERNEATH

20c PLAY-SP, THICK FORM NO. 11950

Takes In $250.00
Def. Payout $170.00
Def. PROFIT $80.00

HARLICH
MFG. CO.
1200 NORTH HOMAN AVENUE
CHICAGO 31, ILLINOIS

SALESBOARDS
All Orders Shipped Same Day Received

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WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

SALESBOARDS
Immediate Delivery! Original

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BINGO TICKETS
R.W.S TICKETS
P.A.D DEALS
AND all Coin Operated Products.

JAR-OD-DO

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267 SPEED GARDEN, ST. PAUL, MINN.

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R.W.S TICKETS
P.A.D DEALS
AND all Coin Operated Products.

JAR-OD-DO
Reps of 52 Ohio Annuals Attend Columbus Class

(Continued from page 51)

association's annual mid-year conference. Delegates voiced their em- phasis on the Club program, which pointed out that, despite the limited line devoted to it, they obtained excellent results. The discussion revolved around the importance of the program to newbs.

Under the Marquee

(Continued from page 61)

Smith, Roland Davis Fred Crowters, Hulburger, Elmer Vetter, Walter Lawyer, Carl Vorhau, and Joe Gneule, Frank Belknap; the regular cast was composed of: Richard Kremer, Ralph Widmoller, Melvin Turner Jr., and Junior Con-

Now that the circus has come into homes by television, its reactions to this situation should be made whereby set Bunch can invade the privacy of homes with pleasant.

Bert Hollingsworth, formerly with F.B. for opening the town square is in serving that capacity with Robinson Bros' Two-Ring Circus, Cen- ter, posse with band instruments, and a fine apparel to fit the hoop circus parade. The whole circus scene was made during the show's performance at Garden City engagement this spring.

We have a high regard for writers of books on outdoor showbiz who wisely tell about how people weren't called 'circles.' They were called 'skimmers.'

Harry and Marge Chipman write that they caught the July 4th parade with Bishop Breeches when they played the Yakima, Wash., territory. They report sights with Bill Miller, the Clyde and Harriet Besty, Arthur Hoekveld, Frances and Elsie Kitz- der, Davie George and Pauline Penny, Frank Walters, Jimmy McCreige, the Anta- Wagnes, Dorothy Herbert and Gec Gec Engesser. The Chip- man's also report the Yakima Circus Fans have chosen Capt. Louis Roth as the name of the Mid-Century. People are picnicking out on the hills. And at the end of the show, the local glee club had its amateur standing, so we expect them out.

Tree Frog, Ky., Friday, our press department contacted the the Press department to the recent Groesbeck Reader, which wrote that the old man who wanted to become a circus performer. His best job was at a circus and he made a tribalism, the name of which is still remembered.

N. E. Gives R-B Turnaway Play

(Concluded from page 60)

chance to work, and papers to publish stories and photos, while the Big show is still in town.

All shows were on time in Providence, and both shows were set up on Sunday (23). The jump in from New London, Conn., where the show played over in the afternoon and soon-capacity at night, was short. The marquee was nearly two hours late. This was due in part to a muddy lot.

The C. Cherokee, a ring box, was kicked in the chest by a Liberty horse at the prenum performance in Providence. He entered St. Joseph's Hospital for observation.

Patrons Line Up

Rain failed to hold many folks from hanging on the city hall's door. Here today the mayor was easily tailed into joining John R.-Jack, F. 17th performance, of the Indians. There was a carnival day-and-dating us across the road and Manager Upp beguile the mayor to the opposition's lot where he would give him a blanket, as Indian dress is everything with our tribe. Luck was against the mayor, who not only over- threw the ground, but failed the cab- blank as well. Being short of ready cash to pay our charge, it looked doubt- ful that the mayor would have the packed up of natives would see the ceremony, Rather than disappoint the audience. Manager Upp agreed to let the chief collect his bit for the jug from the concessionaires across the way. May I add that the tribal ceremony was beautiful, the boss had a straw house. Fire chief got his bit the mayor became a tribalism and his constituents were happy because we gave him back to the Indians.

SALESBOARDS

the two performances given in Fall River, Mass., Wednesday (23). Matin- ees began in the early morning, more than two hours before the per- formance was to begin.

Rain dogged the show thru town down and the short 14-mile move to New Bedford, Mass., where the big top canvas was up by 3:30 am. The first section arrived shortly after mid- night.

Business was excellent, despite a muddy lot. Here, as elsewhere, a big and favorable press was earned. The Standard-Times contributed a full-page illustrated feature. Roland Butler, circus publicity chief, and native area, was given a warm wel- come.

The show jumped into Lowell yester- day (24) for two performances with two more scheduled for here to- day. Today's performances, barring unforeseen events, are assured sell- outs on the basis of past performances.

Prime Territory

The route the Big Show is now making is the same sought for annually by every big ring org in the country in the heyday of the circus with the best biz naturally going to the first.

Friday (18) at Plainville, Conn., a town of 10,000 several miles distant from New London, Conn., the circus played to two turnover crowds. Indications were that it would not have been worth a two- day stand. The entire community was disrupted, but not unhappily so, by the influx of sightseers, necessi- tating an all-night tour of the regular police force plus many special officers. The show set up on a near-perfect grounds, Tinty's Flying Ranch. The shortage of working help con- tinues acute. The circus management reportedly is offering $100, $300, and $600 checks for both the top job and the Side Show and $50 for helping to get it up and down.
Bromano No Aid For Operators Hit by Video

$ Competition Still Hot

CHICAGO, June 26.—Aside from general economic conditions, one of the most important factors affecting the music operator's gross these days is the television competition which is expanding rapidly as new areas open up for the visual medium. Unlike other disturbing factors which develop regionally, television has the same effect in California as it does in New York, where, even before being opposed to varying degrees with which it hits the music machine trade.

The Chicago machine operators' conjecture in the past few months as to whether or not television is a threat to his competition, one that will wear off within a comparatively short span of time as the public location is concerned. Here in Chicago, where television has been operable for over a year, the competitive factor has decreased considerably, according to operators, although a new station, a few months ago a definite upswing in income in May 1939, which equalized the prices being asked for these units, and to find that the games are definitely selling.

Leading off the advertisement were Bill Case and J. Beaudoin, leaders in the new, new, new with prices ($300.00 each). This game was made by Chicago Coin and initially an Ad/promotion was run here, in May 1939, at a list price as advertised by the manufacturer was $79.50. Now that the game is still sold for $71.25 more than it was at first.

Loco-Smoke, a game announced by D. Gottlieb & Company, is in the initial stages priced at $89.50. Like Topper, this unit is being offered for sale by others for $100.00.

Boston Seeks To Reshuffle Pin, Juke Law

CHICAGO, June 26.—City councilors are expected to ask (28) to amend its ordinance on pinball machines so that teen-agers will still be able to insert coins in juke boxes. Request came about thru a discovery by J. Beaudoin, one of the councilmen, that the same ordinance that prevents all under 21 years of age from playing pinball games also applies to all other types of coin-operated equipment.

Beside, who plans to offer an amendment Monday which will permit the insertion of coins in juke boxes. Request came about thru a discovery by J. Beaudoin, one of the councilmen, that the same ordinance that prevents all under 21 years of age from playing pinball games also applies to all other types of coin-operated equipment.

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On January 7, 1939, Genco announced a new game called Stop and Go, which listed for $74.50. This month the same game was offered operators for $59.

Miami was introduced by the Chicago Coin firm on January 21, 1939, with a tag of $79.50. Even tho the operator was not fully satisfied, the Chicago version was selling this game for $93.75.

Suddenly Tuesday came the news from Hammond, Ind., where the firm disclosed. With the advent of the television set in Chicago, the firm's operation was going to increase and the firm was making its first attempt to gain a foothold in the market.

Gordon Mills Quits Post With Mills Industries

CHICAGO, June 26.—Gordon Mills, vice-president and director of sales for Mills Industries for 18 years, has decided to take a job in his own health, A. E. Treganza, firm general manager, disclosed. Gordon Mills became actively associated with the company in 1923 when Mr. J. C. Beaudoin offered the firm a chance to market a new game, the Chicago Coin Topper, invented by J. Beaudoin. At this time, Chicago Coin was at the end of 1939 to enter the motors, 40, and 50.

He was succeeded by Jack Cade.

Early in 1942 he entered the armed forces. Returning to civilian life, he joined the distributing firm of Scott-Cross. At the time of death, he was conducting his own operating firm in partnership with Fred Stumr.
Framework for Nationwide Sanitation Cup Vending Machine Code Discussed at National Clinic

Industry Members Pleased With Results

By H. F. Reves

ANY ARBOR, Mich., June 25—At the first national sanitation clinic, aided by 400 at school of public health of the University of Michigan, June 23-25, provided framework for discussion by industry and public health of problems concerning cup beverage vending machines.

Sessions were sponsored by National Sanitation Foundation (NSF), which serves as common forum for change of ideas, according to the Sporting Goods Manufacturers Association. Manufacturers will not find local authorities objecting to equipment for they have never had opportunities developing new vendors. Further step will be an educational program directed toward public to explain why certain things may be required on vending machines. The program will be development of a testing laboratory, with a machine for qualitative and quantitative writers' laboratory. It was emphasized that NSF itself does not set standards but works closely together those who do.

Close Harmony

Attendance at the clinic emphasized basic close harmony to exist between health and industry groups in this field. Much time was spent on careful phrasing of recommendations adopted, to avoid any implication that was not desired.

Discussions with health officials indicated their appreciation of vendors' efforts to provide an adequate service, to meet their product and operation up to entirely acceptable standards. Legally established standards have generally not now exist but are proving to be discussed in various cities, following recent action in Los Angeles. The health men presented by this group will have important role in formulation of codes.

(See Cup Vending on page 100)

Western Distributor Named for Lighter Fluid Vending Mach

LOS ANGELES, June 26.—Automatic Enterprises, headed by W. R. Bell and R. E. Smith, of this city, has been appointed exclusive distributors for the Sperry-Rice fluid-vending machines to the Pacific Islands and Alaska for the Van-Lite pocket lighter filling station, according to C. W. Smith, of the Watson Distribution Corporation, exclusive sales agents for the vending machines in Florida, and officers of the Western Distribution Company are in New York, N. Y.

The Sperry-Rice fluid-vending machine, 13 inches high with a diameter of seven and one-half inches, is equipped with a container which holds 1,800 pennies, a Chicago lack, rubber suction cup and handle. Capacity of the machine is 12 fluid ounces and it dispenses one-sixteenth of an ounce for a penny.

C-Eight Cigarette Mch. Output Hitting 1,100 Units Monthly

NEW BEDFORD, Mass., June 26.—As C-Eight Laboratories, Inc., manufacturer of the Electric Cigarette Company's third year of production Wednesday (23), Marlo Caruso, president, disclosed that his firm's current output totaled 1,100 units a month. But, with the public increasingly becoming aware of the advantages of electric merchandising, the production schedule of C-Eight may be speeded. Caruso said his plant's facilities provide for a production potential of 200,000 a day.

However, in common with other vending machine manufacturers, C-Eight production potential cannot be fully realized until steel shortages are removed. A portion of the plant's facilities is being utilized for the manufacture of uniforms for the United States Forces in Europe. The plant is finding it necessary to increase production of New C-Eight products, according to Caruso.

Wherefore the "C-Eight"

Caruso, credited with being the pioneer of electrical cigarette machine development, formed his company after a distinguished career as a working salesman with the Sperry-Rice vending machine company. He has many years of association with that firm as vice president and principal shareholders.

The firm rose to be one of the largest in the country, and that stockholder.

Marion Scale Placed On Market; Regional Distributors Planned

COLUMBUS, O., June 26.—World Sales, Inc., here, named as sole factory distributors of the new Marion Scale, manufactured by Marion Machine Tool Company, Marion, O., recently placed first production line models on the market. As national distributor, the firm is now appointing regional distributors, officials report.

The Marion Scale, introduced during the CMI show in Chicago last month, was the first venture into the coin-operated scale field, and was presented as a lightweight (14 pound) instrument: and priced at $25.95 in quantity orders. Available in seven colors (blue, green, red, yellow and ivory), scale features single adjustment, rustproof construction and outside construction and only six moving parts.

Scale stands 41 inches high, has an 18 by 12-inch base. It has an aluminum head, 16-gauge steel pillar and cast-iron base with aluminum platform plate. The coin box holds 650 pennies.

Cooler' Shoeshines

ATLANTA, June 26.—An automatic shoe shining machine which was installed in an Atlanta headquarters here by Police Chief Herbert Jenkins, chief of the city's Bureau of Investigation, claims the unit will help keep his force on its toes by keeping the shine boys on their toes. It's not to be used to shine up badges, he warned.

Offers Trade Best Chance To Up Sales

NEW YORK, June 28—Automatic merchandising offers the company the best potential in the search for more outlets, stated J. S. Jones, president of Southern Vending, as he addressed members of the National Confectioners' Association (NCA) meeting in its 62nd annual convention at the Waldorf-Astoria this week.

Speaking as a featured speaker during a "Trends in Merchandising" panel discussion, Jones predicted that the results of the survey he conducted for the National Confectioners' Association will show that candy manufacturers consider the special problems of the vending machine merchant when laying plans for future candy production, service and promotion.

The convention got under way Monday (21) estimates by NCA officials predicted that the confectionery industry for 1948 may top the $1,000,000,000 mark, at wholesale prices, for the first time in the history of the industry.

This record output, in turn, means may be reached despite depression by some manufacturers for the first time in 30 years or may, as manufacturers reported that current sales were running well ahead of sales for the August-September period.

70 Million Over Last Year

The billion-dollar figure also included realizations of $70,000,000 over sales last year. If manufacturers' statements are relied upon, the industry production they would amount to any aggregate retail value of almost $1 billion.

Running concurrently with the NCA convention, the 23rd annual Convention of the Confectioners' Institute of America, held at the Grand Central Palace here, dealt with the situation of candy producers, jobbers and dealers. Well over 100 exhibitors displayed manufactured products at the convention.

The convention, whose purpose is to provide a forum for the discussion of local problems, is scheduled to continue at least, to more intensive promotion.

NATD Switches '49 Convention to NYC

NEW YORK, June 28.—The National Association of Tobacco Distributors will switch its 1949 national convention to New York, Joseph Kolody, NATD managing director, announced after the national meets of the association since 1936, the change follows a poll of the membership in which 82 per cent favored New York, they preferred the Eastern city for next year's convention.

The event, scheduled for the week of April 24, will be held in the Pennsylvania Hotel.

FTC Postpones Candy Hearings Indefinitely

WASHINGTON, June 28.—Indefinite postponement of all preliminary hearings was granted by Federal Trade Commission (FTC) in the 16 candy and gum manufacturers, recently cited for alleged violations of the Robinson-Patman Act, when the respondents asked for an extension of time in which to file answers to the complaints.

Originally scheduled to start Monday (21), the hearings were postponed until August, an at the respondents' request, to the importance of the manufacturers who claimed that more time is necessary to study the complaints.

Under the time extension the respondents have 30 days to file answers to FTC complaints. Only one respondent so far has filed with the agency, which entered a "short" denying any violations of the act.

Each of the 16 manufacturers is charged individually by FTC with making unjustified discriminations in prices, services and facilities as well as "injurious acts or allowances and otherwise unlawful payment or allowances in the nature of brokerage fees."

The post office was closed in its entirety due to the holiday (Spain, Portugal).
JULY Vend

CUP VENDING "KNOW HOW"

If you want the true facts on cup vending ... and how successful a good operation, properly run, can be ... then don't miss this article. One of the oldest and most successful operations in the country has "opened its books" to VEND's staff so that the entire industry can benefit from its experiences.

You'll find charts showing how every nickel grossed is split up between commissions, supplies, administration ... you'll learn how costs are held down and plenty of other tips that spell the difference between an "average" and a "good" operation.

HOW DO VENDORS FIT IN INDUSTRIAL PLANT EXPANSION PLANS

When completed, Hotpoint, Inc., will have built the world's largest range plant. In line with this expansion is the consideration they have shown for the importance of conveniently placed venders to service their 6,000 employees. Here's an article that should be shown to everyone of your industrial locations, especially if they are planning new plants or remodeling. Read "Planned Plant Expansion" in July VEND.

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STATE
MAIL TO VEND 2160 PATTISON ST., CINCINNATI 22, OHIO

OUT THIS WEEK

Can Vending Machine Operators Buy Insurance?

To get the answer, VEND asked 140 insurance firms if they would write insurance to cover an average vending route. "No," replied the majority. Impractical conditions and impossible rates were quoted by others.

To a growing industry, this inability to buy insurance at a fair price is a serious handicap. How operators can cope with this all-important problem will be fully examined in a series of articles. Don't miss the single installment, start with "CAN YOU BUY INSURANCE" in July VEND. First of the series.

VENDERS HELP WRITE THE HEADLINES

A close-up of a modern newspaper and how venders help the people who write the news. An interesting story written by a newspaper executive who believes that vending machines should be installed in every newspaper office. Put this VEND Reprint-of-the-month in your sales presentation or send copies to that publishing house you want to sell.

PROFITABLE TIPS FOR PENNY OPERATORS

The owners of New Orleans' largest penny operating company outline some practical hints for other operators. They tell you how they've solved the "pest" problem, how they keep track of administration and other expenses and how they land new locations. Read this idea-packed story in the July issue of VEND.

PLUS ... your favorite departments, Letterbox, Trends, Supply News and a round-up of highlight news events.
“Choo-Choo” Gum

TOKYO, June 26.—Chewing gum is being advertised by the Japanese government railways as an important item in their program for prevent accidents. Idea started when a recent railway accident revealed that 70 per cent of all railway accidents were caused by sleepy engineers. To keep them awake, railway officials proposed that gum be passed out to engineers on three night runs with written instructions to “chew this piece of gum one to two hours, even after the flavor is gone.”

Small Business Tax Relief Bill Readied

WASHINGTON, June 26.—Availability of long-term financing for capital expansion of small businesses was the subject of several recent hearings of a House small business subcommittee here. Result of the hearings was the introduction of a tax relief bill (H. R. 5818) by the chairman, Representative Pfeifer. Bill allows corporations an exemption of $25,000 for income tax purposes and provides that the combined normal tax and surtax rate of 36 per cent shall be applicable to corporations having taxable incomes of less than $50,000.

YEAR IN AND YEAR OUT

YOU CAN MAKE BIG MONEY WITH A CONLYN SOMADATIC FRANCHISE

MANUALLY OPERATED
A MODEST INVESTMENT MAKES YOU THE OWNER OF A BIG-PAYING BUSINESS

CONLYN makes the newest and finest soda dispenser... the only ultra-modern, dry self-contained unit on the market. All stainless steel from start to finish. Made with 3, 4, or 5 cups. Serves 7 highly carbonated, perfectly mixed drinks (6 oz.) per minute at a uniform temperature of 38 to 40 degrees. Conlyn, long known for quality carbonation, puts 15 years of manufacturing experience into each Somadatic dispenser unit.

NOW Conlyn offers exclusive dealer franchises to responsible operators. You buy Conlyn Somadatic dispensers from us and lease it to theatres, bars, diners, factories, etc. You sell the syrup. You collect the rentals. 100 Somadatic units can gross $5,000 a month for you.

We will finance responsible and qualified operators up to 75% of the purchase price.

NOW is the time to act. Write, wire or phone for full details.

CONLYN MANUFACTURING CORPORATION

Eastern Division: 244 HERKIMER STREET, BROOKLYN 16, N. Y. Telephone SLacon 6-3040

Western Division: 422 EAST 7TH STREET, ST. PAUL, MINNESOTA Telephone Cedar 5772

Toll-Ware Co.

Readies 3 New Bulk Machines

CHICAGO, June 26—Toll-Ware manufacturing Company has scheduled three new bulk venders for July delivery. Scheduled is its self-selection Sugarbowl machine, which has a unique appearance, announced this week.

New venders are the Kandy King, Bowl Jr. and Sweetie. Kandy King (Model M-200), to be ready for weekly July 1, is described as a “full" vender, having side-windows addition to glass look-in sections. It is a penny machine similar in construction to the Sugarbowl machine, but has only two merchandise compartments. It is available in either braked hammerloid metallic blue finish.

An initial production run of 200 of the units will go out toward Bowl Jr., a nickel vender, is signed to handle almonds and nuts, and both one- and two-sided nuts in an octagon globe. It standing 11 inches high, is finish in polished chrome. It also is available for delivery July 1.

Third vender, Sweetie, is scheduled for delivery about July 15. It is a single-column Bulk vender with two soft drink vender本周. Total height is 14 inches. Unit is a square merchandise compartment, glass paneled, and is finished baked yellow enamel.

SODAMATIC FEATURE-PERFECT PERFORMANCE MEANS CUSTOMER SATISFACTION

These trouble-free features assure perfect performance and eliminate service troubles.

CARBONATOR: All STAINLESS STEEL, even the nuts and bolts of moving parts... assures life-time trouble-free operation.

COOLING UNIT: Cooling coils encased in cast aluminum block. Thermostats controls cooling automatically. All parts are dry and sanitary. Both syrup and water cooled simultaneously, resulting in uniformly cold drinks.

WATER PUMP: All bronze, two-piston, high-pressure pumps safety by-pass valves.

DISPENSING VALVES: Synchronous, adjustable, forged (no porosity) all STAINLESS STEEL for simultaneously mix carbonated water with syrup in any volume.

SYRUP CONTAINERS: 2 gal. capacity, all STAINLESS STEEL, quickly removable covers. Pass all Board of Health regulations.

REFRIGERATION: Powered with 3/4 H.P. hermetically sealed condensing unit, thermostatically and automatically controlled.

CABINET: All STAINLESS STEEL welded exterior Pure copper lined insulation.

THE CONLYN SOMADATIC IS AS EASY TO INSTALL AS A WATER COOLER and it LASTS A LIFE-TIME.

Covered by U. S. Letters Patent issued and pending

 understated, 2,000-Cup Mechs. Placed on Location By United Beverage

CHICAGO, June 26—Max Rosenb- um, United Beverage head and also owner of the Allied firm, Square Manufacturing Company here, re- leased initial theater lobby installa- tions of the new 2,000-cup, two- lower soft drink vender this week.

Both machines are spotted in theaters in several Eastern cities.

Since announcement of the firm’s new large capacity machines, (The Billboard) Square Manufacturing has completed most of the first models, it was announced. Project 1,000-cup vender, in the blue- print stage in May, is being readied for delivery next week, Rosenbaum stated. Machines are de- signed to reduce servicing and maintenance costs, their large capacity being a appeal to the minimum.

Both machines are similar in appear- ance, using the Square-800-cup vender cabinet. Installation of this- gallon syrup tanks in the 2,000- cup (two 5-gallon tanks in the 1,000- cup) machine and use of 10-cup- volume Dixie Cup dispensers permit use of the same cabinet for high- capacity units.

Chase Candy Co.

Names New Officers

ST. LOUIS, June 26—W. A. Yar- ley, president of Chase Candy Company, announced promotion of two Western division members as firm officials. Promoted are E. C. Prouty, formerly E. Prouty, named a vice- president, and Verl L. Taylor, controller. D’Oriens’ at uniform Chase subsidiary, who was elected assistant secretary.

Taylor, before joining Chase in 1947, in 1947, was manager of the Western division planning section of Borden, Wells & Hamilton, a Chicago firm, and had also been associated with Gateau & Company. Taylor was connected with United States D’Oriens Company and Reserve Oil & Gas Company before coming with D’Orien’s.
Vendors Extolled as Best
Medium To Up Candy Sales

(Continued from page 101)

may set the amount of sugar to be imported from Cuba, urged that all manufacturing companies co-operate with the NCA sanitary advisory committee and governing agencies in all sanitary standards, and pledged the association to fight State and local governments for sales of candy, from which food is exempted.

At Wednesday morning's merchandising session, in which Jones' appearance marked the first automatic merchandiser had been invited to address an NCA meet, he urged candy manufacturers to pack bar candy in larger count cartons. The 24-count carton serves only to declared, "A simply designed carton of a 60, 100 or 300 count would do a good job for the operator," he said, adding "this is a good part of the removal problem and prove more economical for the producer."

Manufacturers should exert all effort to keep down prices of bar candy, Jones stated. "We can pay high prices, sell a nickel and still take home a profit," he declared, "Vendors are the best method to furnish candy to the workers of America," he added, stating "Every industry and every operator of vending machines do not compete with other outlets, but supplement them."

The total candy consumption in any community is increased when vendors are introduced, withutter, other vendors sharing in the increase, he said. To bolster this contention, he told of the many camps in which he operated during the war, in a short time, his vendors doubled the sales of the port exchanges before the introduction of machines. But the sales at the post-war increased, he pointed out significantly. "Do not underestimate the sales potential of vending machinery in the entertainment of the soft drink industry," he stated, "Many American centers more fateful of soft drinks are sold through vending machines and thus other methods insufficient."

Concluding Remarks
In concluding his remarks to the NCA convention, he invited them to visit the next National Automatic Merchandisers' Association convention in order to become acquainted with the vending machine industry.

Albino penny candy returned to the domestic market in 1947, it often cost the ultimate consumer 2 cents, George F. Dudick, president of the Department of Commerce, in an address at the NCA meet. The total production of candy in 1947 amounted to $16,949,484 pounds said Dudick, with a value of $691,077,588. This amounted to one of the three major industries during that year.

Pa. Towns Pass Measure

Philadelphia, June 28—Two additional municipalities in Eastern Pennsylvania passed amusement tax ordinances which included taxes on pinball machines and music boxes. Councils of Easton, and ordinance effective July 1 places a license tax of $10 on music machines, pinball machines, pool tables and bowling alleys, in addition to a 5 per cent tax per month on all amusement admissions, pinball machines, and music boxes.

MARIETTA, Pa., June 28—A borough ordinance levying a $20 a year tax on pinball machines. The boxed was adopted by borough council here recently to be effective within 30 days.

LEON "Hi-No" SILVER'S OWN SELECT OZ SOUR NUTS

ALL VICTOR MACHINES
Recommended and sold by
Torr Time Payment Plan
Pay for same in 12 weekly payments
Write for Details

RAIN-ROI BUBBLE BALL GUM
Packed 25 Lb., to Carton
140 Ounces 5,99c
170 Ounces 1/2c
210 Ounces 2,99c

ROY TORN
LANDSOWNE, PENNA.

VICTOR'S
MODEL V
The Distributor's Choice
For 57 Years
ALL VICTORS
COIN MACHINES AND BRASS LINING
OLTAGES AND SLOTTED INbinations
A Product Of VICTOR
DON'T MISS IT

FOR SALE
LITTLE GIANT HOT POPCORN DISPENSERS
N-Cal. Capacity, Six 16x29x9" per Model
PRICE $25.00, LESS 10% FOR CASH
25 Lb. deposit, balance to "W. A. L.
" L. L. SALES CO.
37 W. Walnut St., Chippewa Falls, Wis.

104 VENDING MACHINES
The Billboard
July 3, 1948

VENDING MACHINES
COUNTER GAMES
SALESBOARDS
SUPPLIES AND ACCESSORIES
FOR THE MOST COMPLETE LINE
INCLUDING
SIZES AND SLOT MACHINES
Send for Your
FREE COPY OF RAKE'S
NEW 1948
CATALOG TODAY!

A guide to efficient and economical operation of coin operated machines and machines.

World's
Smallest
Jail Arrived
Brand New

IMP S
$12.95
Less of 12
$11.75
Less of 19
$10.50
Less of 100
$9.00

BRAND NEW
COLUMBIA BELLS
Twelve Jacked Models
List Price.....
$119.00
Ea.
While They Last

MILLS
VIST POCKET BELL
Play Out
Automatically
$65.00 Ea.

LOWEST PRICES
CAKES—PEANUTS
BUBBLE BALL GUM
Send for Price List

1/2 Deposit Must Accompany All Orders.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST.
PHILA. 23, PA
Lombard 3-2676

FRANK DISTRIBUTING CO.
605 SPRING GARDEN ST. PHILA. 23, PA
Lombard 3-2676
Cigarette Sales Boom In New Jersey as Tax Deadline Nears

TRENTON, N.J., June 26 — Tobacco retailers throughout the State are moving bumper sales as consumers rush to stock up before the July 1 tax imposition. New Jersey's 5-cent-a-pack tax takes effect July 1. The retailers, especially those who furnish millions of cigarettes to customers in neighboring States, are making hay while they may, for they realistically expect the drop to be as much as 50 per cent in the weeks immediately following the imposition of their own State tax. Although $14,000,000 annually is expected to accrue to the State treasury through this new tax, with most of the money going for increased salaries to teachers and for other aid to education. And with the levy set to become operative within a week, the necessary machinery for its collection is already in the functioning stage.

Amos Tilton, formerly of the motor fuel division of 2,000 companies, and the Office Price Administration, is tax administrator with 30 administrators and 150 assistants set to work under his direction. On hand in Tilton's office are $2,000,000 in stamps and $300,000 worth of licenses. License fees are to pay for the administration of the new tax under a law written into law by the same legislative action which put into tax.

$1 Per Vender

Under the licensing schedule, fees for the State's 16,000 cigarette vendors are pegged at $1 (The Billboard, May 22), with $5 for its 30,000 retailers, $25 for 100 wholesalers and $250 for the handful of manufacturers located here.

Tax collectors of neighboring States are jubilant over the pending cigarette levy, anticipating a marked increase in revenues for their own States. Henry Long, Massachusetts tax commissioner, has called the added revenue from former Jersey cigarette buyers will approximately offset the revenue losses to New York and Pennsylvania also admit their takes will increase as a result of the tax.

Atlantic City Problem

Meanwhile, operators in Atlantic City who are preparing for the new levy face a special problem, for that city already imposing a 2-cent-a-pack luxury tax, storekeepers will charge $1.25 or 23 cents a pack, once the State levy takes effect. To compete, operators will have to cut a little on prices and time-consuming proposition. A preliminary survey of operators there has indicated that both the 23 and 25-cent selling price will be used for vendor sales.

While the State stamp will be new to the tobacco trade outside of Atlantic City, arrangements have been made for a single stamp in Atlantic City which will cover both the 3-cent State tax and the 2-cent city luxury tax. Some tobacco wholesalers have stamping machines and will merely change the type of stamp. The State has permitted retailers to use the stamp on the State's tobacco for the new State tax. The approved stamp is of a special size and shape, and the State will allow 5 per cent of the tax paid to be affixed to the stamp. The 5 per cent of the tax paid to the State will not be subject to the 7½ per cent sales tax.

GET INTO THE POPCORN BUSINESS

With only a small investment!

Popcorn will sell FASTER through a hot dispenser than any other method in market today. Your local community or town is an ideal, profitable spot for this type of business.

The "Little Giant" is a proven money-maker that is small in size but a "giant" in output. Squirrel capacity, Stets, "15" by "28", Patrons controlled by size of buy or buy-back arrangements. Erecting companies and vending operators will find service men can handle these dispensers in addition to present routes. It is more profitable to operate dispensers without a coin chute.

$57.00 each

F. O. B. Chicago

Manufactured by

ABC POPCORN CO.
3441 West North Ave.
Chicago 47 • DICKENS 337S

COMPLETE LINE OF
• Raw Corn
• Seasonings
• Bags
• Pre-Popped Corn (No. 10 Cans)

Pre-Popped POPCORN

Pack in trouble-proof- Baked and aged by hand. Mailed in 70s.

Shipped anywhere in the Special district to popcorn distributors.

Also choose corn or crumb corn for immediate shipment.

$26.25 Lots of 100—$27.00 Single

ALL-PURPOSE MACHINE

IMMEDIATE DELIVERY ON ALL MODELS FROM BOSTON STOCK

We do our own roasting of no meas in pure peanut oil. No other machine makes just plain, a fine, golden brown, thick, Caramel Corn. You can't compete with our prices. Yours for the taking.

NORTHWEST SALES & SERVICE

1109 TREMONT ST.
BOSTON, MASS.

Quitting Business!
YOUR LAST OPPORTUNITY TO BUY "POP" CORN SEZ TC 10

Slightly used automatic Pop Corn Vending Machine at this ridiculously low price while they last. Latest Models. Reconditioned. In perfect order.

A few Brand New Machines in original crates still available at $159.00.

WRITE, WIRE OR PHONE
B&K VENDING COMPANY
1657 N. Point St.
Phone No. 2-2689
San Francisco 3, Calif.

YOUR OWN BUSINESS . OPERATE "Hi-Ho JUNIOR" 5c TRAY VENDOR

Vends almonds, candy, nuts, pickatnicks. Distributors wanted. Write.

LEON "Hi-Ho" SILVER, INC.
700 HAYES ST. • SAN FRANCISCO, CALIF.

2e ACE VENDOR
All Purpose, All Product Vendor

Atlas Mfg. & Sales Corp.
1220 Building 15th St. N.W.
Washington, D.C.

WRITE FOR PRICES AND DETAILS
Jobber Inquiries Invited
Cigarette Machines

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Candy Machines

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Important Results

1. Important results of the new model are that manufacturers are more interested in machines, which show evidence of health department approval. Machines are being sold at a lower price range, and there is a better chance for smaller concerns to purchase them.

2. The new model also shows a higher capacity, which is essential for larger concerns.

3. There is a greater variety of flavors available, which is appealing to consumers.

Coca Coin

NEW YORK, June 28—Coca coin continues to be on the tip of steep-high price levels, but from this commodity's early history, one doubts if it is likely to become a national currency. Seemingly centuries, ago the beans were used as legal tender among the Aztecs, and up to 1880 were still common as current in isolated villages in the Middle American area.

However, this coin has a basic difference of other types of money; it is not sold after a few months, and the coin is to be spent soon after acquisition, thus preventing hoarding. It is offered its holder only one other recourse, that of "guzzling the beans in the form of chocolate."

April Retail Sales Show Small Decrease

WASHINGTON, June 26—April business of such coin machine locations as taverns, restaurants, and filling stations was slightly over March receipts; although drugstore sales showed the Commerce Department reported this week. Estimated sales of the country's eating and drinking places amounted to $1,046,000,000 as compared with $1,036,000,000 in March. April sales were estimated at $229,000,000 as compared with sales of $236,000,000 during the previous month.

Drugstore, however, dropped from $360,660,000 in March to $359,000,000 off slightly from $1,036,000,000 in March to $1,034,000,000 in April, commerce estimated.
Supplies In Brief

Frozen Foods Expand
WASHINGTON, June 26.—According to a survey by the Department of Agriculture, frozen food processors have recently added the following commodities to their frozen products: plums, prunes, grapes, peaches, plums, various pears, pumpkins, Bruselas sprouts, and cauliflower. None of these products, reported by the Department of Agriculture, were frozen in any appreciable quantity prior to 1947.

At the beginning of June, frozen fruits in warehouses amounted to some 2,012,000 pounds, with the newer products accounting for about 45 per cent of the total. Agriculture figures show some 20,000,000 pounds of frozen vegetables in warehouses, with the more recent additions making up approximately 8 per cent of the total.

More popular frozen items are strawberries and peaches, apples, juices, and peaches follow in that order. Less popular but showing large increases in packaging are such products as Lima beans, raspberries, cherries, and corn. Frozen spinach is the only product to show a decrease in packaging from 1943-46 average.

Sugar Demand Up
WASHINGTON, June 26.—Distribution of sugar increased considerably during the week ended June 12, Agriculture Department reported this week. Total sugar distribution for the week amounted to 174,771 short tons as compared with only 147,008 for the same period of last year.

Total sugar distribution for January 1 thru June 12 came to 2,580,649 tons, less than 8 per cent of the total for the same period of 1947, which was 2,744,466 tons.

Steel Allocations
WASHINGTON, June 26.—After a slow start the steel allocations program for the Department of Commerce is picking up momentum. This week operators reported considerable allocations of 58,000 tons for the period June 15 thru June 21. Commerce steel experts predict that total steel to be allocated to primary industries will top the 5,000,000-ton mark. Average steel production for the past five years has been about 88,000,000 tons.

More Milled Peanuts
WASHINGTON, June 26.—The 171,000,000 pounds of peanuts milled during May is the largest quantity on record for that month, Agriculture Department reported this week. During the early part of the year, however, held the total gain over last season to some 4 per cent. Cumulative total of milled peanuts for the season to date, September 1947-May, 1948, amounts to 1,072,- 000,000 pounds. Agriculture reported that 72,131 peanuts consumed in May, only 14 per cent went into cake, while 71 per cent went into peanut butter, with another 24 per cent being used for salted peanuts. Consumption of the peanut butter was used in candy making.

Cocoa Price Drop
WASHINGTON, June 26.—Average April cocoa price of $85.4 cents per pound was the lowest in the last nine months, Agriculture Department reported this week. The drop in prices was an 4 per cent, which in turn was 4 per cent less than in February.

Total price for the first four months this year have amounted to

Kennedy Enterprises Hypos Production On 4-Color Shiner
SAN BERNARDINO, Calif., June 26.—Arnold C. Kennedy Enterprises, here, manufacturers of the recently announced four-color shoe shine machine, have opened new company offices in America, currently are beginning hypodermic production schedules and setting up a distributor coverage.

New machine, relabeled, $299, tackles the automatic shoe-shining problem from a new angle firm. Arnold Kennedy states, Polish in four colors (black, tan, brown and co-blood) is contained on special bottle caps, caps mounted on special individual packages, which are inserted by inserting one cap in a package and by inserting a separate cap in the Polish Vender, attached to the front of each shoe shine. Insertion of another nickel starts theopolishing and brushing brushes, mounted at the bottom of the machine. These are two polishing brushes, black and one for the three shades of brown.

Operators may purchase these polish applicators separately, as needed, for $30 per 500.

Riddell Co. Expands As Candy Distributor
LOS ANGELES, June 26.—Riddell Company here recently became sole distributor for Chase Candy Company in this area, taking over distribution formerly shared by Davidson Distributing Company and itself.

New Candy Plant
VIDALIA, Ga., June 26.—New plant for the manufacture of stick candy, peanut brittle and pecan bars will be in operation here in the near future by the Toombs Candy Company, according to announcement by Ben R. Patrick, official of the local Chamber of Commerce. The new firm, which will be housed in a brick building on First Street, is headed by B. M. Bradshaw of Shreveport, La., and J. E. F. Buckett, of Ruston, La., both of whom have had considerable experience in the candy field.

About 131,000 long tons, some 20 per cent above imports for the same period of 1947, Commerce officials believe a continuation of this heavy import will force the average wholesale price even further.

Bottle Output Down
WASHINGTON, June 26.—April output of beer and wine bottles was off about 40 per cent from the 13-month peak set in March, Commerce Department reported this week.

Some 660,000 gross of beer bottles were manufactured in April, while March production amounted to 1,050,- 000 gross. Production of wine bottle slipped from 1,338,000 gross in March to 746,000 gross in April.

Peanut Crop Prospects
WASHINGTON, June 26.—Poor weather in the Virginia-State peanut producing region is handicapping the planting of the 1948 peanut crop, according to the Department of Agriculture. On the other hand, good weather in the Southeastern States has permitted growers to finish planting. Marketing prospects for peanuts are considered poor, Agriculture said. A dull market and a limited demand for grocers this year, with merchants selling last week, in Baltimore, Boston, Cleveland and Chicago.

Silver-King's New 2 for 1c BULL GUM VENDOR

Silver-King's New 2 for 1c BULL GUM VENDOR

$25 BRINGS THIS SCALE TO YOU BALANCE MONTHLY
200 FORTUNE TELLING NO SPRINGS SCALE
Height, 51 In. Width, 13 In.
Depth, 25 In. Sign. 15 In.
Net Weight---------185 Lbs.
Shipping Weight---245 Lbs.

Invented and Made Only by
WATLING
Manufacturing Company
4650 W. Fulton St.
Chicago 44, Ill.

At 1899—Telephone: Columbia 2770.

Cable Address: WATLINGITE, Chicago.

FOR SALE—SCALE
KRON Comes—Your-Weight-Scale, brand new, never used. Large reading dial 34" dia. 12 in. cap. Scale mounted on small plastic—rubber—foot—building. Wheels for easy handling. Must be sold. Call now.
THOMAS E. LANE CO.
TELE IS STILL A HEADACHE

Bromo No Aid For Operators Hit by Video

$ Competition Still Hot

TELE Competition Does Exist

In the adjoining column is presented Part I of a series of studies of the present state of the industry, as seen by those who derive a living from television, and the effect the visual medium has had on the music machine business.

One can see from the progress television has, and continues to offer stiff competition to the juke box in practically every city, as well as in many rural communities.

Some operators have found the key to how this competition can be defeated, and at least put to work to the advantage of the local operator, but not necessarily the juke box.

There are those who report no way of making up the lost juke box time and income. Don Leary, Twin Cities music and general manager, found one solution; he’s selling television sets with the firm DeLavie, Washington operator, believes a healthy promotion program can effect the tele bugaboo.

While these studies are of prime interest to operators in those cities where television is already on the air, other operators in localities where television is yet to make its appearance might be able to arm themselves with some workable ideas in advance.

L. A. GROSES OFF

LOS ANGELES—Television in taverns is causing most music machine operators a lot of headaches as take are reported 26 to 50 per cent the present. With six tele channels scheduled to be operating by early 1948, the operator beyond this will be a thing of the past. The video will become common enough so that patience will not allow it rather than seek it out.

At present there are two television stations operating daily, KTLA, Television Productions, Inc, a service of Paramount Pictures, boasts an extensive sports coverage and television the Rose Bowl game last New Years Day. An individual is able to watch a week’s schedule of boxing and wrestling and also covers news and other programs when they are played in this area. Harness races are also visible via the KTLA.

KTLA makes it a point to present swimming meets, tennis matches and other events that could be televised. The Don Lee station, includes boxing and wrestling in its weekly shows.

This is for special events that lend themselves to television.

Operators are not so concerned with the competition offered by sport events in taverns and that of other telecasts. (See video still on opposite page)

SCOTT BILL DEAD BUT NOT YET BURIED

Slim Chance for '48 Revival

WASHINGTON, June 26.—The Scott bill which would end the juke exemption under the Copyright Act died with the adjournment of Congress, but has not yet been buried, a top House Judiciary Committee official said today.

He explained that it is still theoretically possible for a House group to clear the bill if Congress is summoned back for a special session prior to the slated reconvening December 31. Otherwise, he said there could be no action on the measure by this Congress.

Even in the event of a special session, it is possible that the House group that would clear the bill if Congress is summoned back for a special session prior to the slated reconvening December 31. Otherwise, he said there could be no action on the measure by this Congress.

Advocates of the bill are ready to bring renewed pressure for enactment of anti-juke legislation when the new Congress takes office. However, a new measure was introduced and start all over thru the laborious congressional procedure.

REAP Program Will Provide New Locations in 12 Areas

WASHINGTON, June 26.—Prospective locations for new telecast operators (REA), which during the past five weeks has provided money to bring electricity to 8,000 dwellings in a

At the present rate, REA will have authorized the furnishing of electricity to 30,000 homes in 1950 by the end of the year. While many of these dwellings are isolated others, which are in support of cafes and taverns. With electrical outlets possible in such places for the first time, connections will be available for juke boxes, pinball machines and other services needing electricity to function.

With poles, transformers, and other making from 260,000,000, REA expects that its program during the next two years will extend electric service to 1,000,000 rural dwellings, affecting a total population of 5,000,000 persons.

Also frequently handicapped by small appropriations REA has already found itself short of over $2,000,000.00 and is forced by the National Resources Council to cut its program.

Typical of the REA loans made in the last few weeks was one loan of $500,000 was made in Popular Bluff, Mo., to construct 341 miles of electrical lines serving 1,491 new consumers.

South Dakota Ops Hold Two-Day Meeting

Discuss Legal Problems

ABERDEEN, S. D., June 26.—The South Dakota Phonograph Operators' Association (CIPOA) met here Monday and Tuesday (20-21) to discuss current legal problems confronting their membership, and with Mike Immel association president, present voted to clarify the legal picture of the juke box.

While South Dakota operators have been watching and waiting as the court test of the law in Mitchell, S. D., has been postponed over again, those who operate their machines in this type of location, despite the state, pending a legal clarification of the law.

Operators attending the meeting saw the latest model music machines of the Phonograph Manufacturers, B. M. Wurlitzer Company, for use by the evening papers.

Manny Curran, of Hy-G Music Sales, Minneapolis, and several of them. S. D. Operators do their own buying. Manny Curran, of Hy-G Music Sales, Minneapolis, and several of their machines.

Signed were seen by Mr. Curran, of Wurlitzer's factory in North Tonawanda, N. Y., and N. W. Lieberman, owner of Wurlitzer distributor in Minneapolis, were on hand for the meeting.

Aircorn Hearing Resumes July 9

KANSAS CITY, Kan., June 26—Harry Miller, Jr., and Harold Pearson, co-trustees of the Aircorn Manufacturers Corporation, Wednesday (25) presented the first half of the firm's reorganization plan. (The 163-page document was received by the United States District Court of Kansas.

Following the presentation the court will hear oral argument on the 163-page document until July 9, at which time the remainder of the plan will be heard. Acceptance of the reorganization plan by all the firm's stockholders and the creditors of the firm will enable the court to approve the plan.

The 163-page document makes it a solid plan to have all the firm's creditors accept the plan and sell Wurlitzer's factory in North Tonawanda, N. Y., to a company that now owns the factory.

The CIPOA has made it a solid plan to have all the firm's creditors accept the plan and sell Wurlitzer's factory in North Tonawanda, N. Y., to a company that now owns the factory.
Video Still a Big Headache; Bromo No Aid to Operators

(Continued from opposite page) Te sports events do attract the pa-
ters, but it is the location owner who
earns the money. The reason is fairly
simple. A movie machine has its dila-
ness, however, the location owner knows it is in
these type of events. The reason he
here the television set is used only
te sports events the juke box takes
not because, as he puts it, the public
this is not "management" on
ploy says that once he learns to
the entertainment in the
his trade, will improve.
Ray Shur, a local operator, said
at in some places where his ma-
the machine has something
take off slightly less than
He, too, believes that
te effect on the television hours
as a spot in the juke box. He
like believes that television
help music, in that video can
that it has made the music machine more opportunity
for Arnold's. This operator said
in a recent survey of
whether television and music operating
multaneously.
Mr. Shur believes that a location
owner was told him that he had bought a
礡e machine on the whole. He
hanged that it had cost him a lot of
money and he would get as much out of it as possible.

Selling Sets
Sammy Ricklin, California
Music Co., claims to be in spots where
a machine alongside television the
juke box will have a bigger
. The explanation he has received is that
eutons feel they want entertain-
ment in a juke box that kind. Ricklin heads the
California Music & Appliance Co. in
the local set. While he
would rather have music in a spot, he
said he would sell a television set.

"If I don't sell them, someone else
will do it," Ricklin declared.

Music operators in this
section are not the only ones battling
for television competition, either. In
Peoria, the Gay-Arizona, about
4 miles south of here and approxi-
ately 5 miles north of the City, which
from which the television signals are
earned, taverns are tuning to
televising.

Dick Gallagher, Santa Ana oper-
ator, said that when television first
made inroads into the
area, he talked to the location owners
about a possible extension of the
radio sets. His offer was secondary where with him it
was primary. By putting the cards on
the table explaining that music
would benefit him, he was able to keep some of the
business. Out of 22 radio music spots
Gallagher declared, only five have
renounced music for television when the tele is on, for
the girls in the central office have
done.

Gallagher stated that television
isn't a panacea, because the
owners feel it is necessary
to hold their patrons.

"We are in the business that in
the last years that music has been
measured a number of devices and
calls it "management," that is the sad-
 says. Some have been strong enough
not to take the new medium during
a brief period at least. With television as
different, Gallagher declared, for
second, most important of all factors,
event and

Free Tote
Operators generally believe that the
thing against television is in the
plan to make inroads into the
area, the search for the thing that has been free
they argue that anything that is free
will be on a firm basis. In


Twin Cities Take

MINNEAPOLIS. — Television has had
very little, if any, effect on juke box
operation in the Twin Cities.

Walter Kavanagh, owner of the Friendly Spot in
Minneapolis, said his
two juke boxes have not been
affected
since mid-April, much of it on
a part-time basis, but if it had been a little
more
he believes that television
has been “very very nominal,” according to
Mr. Kavanagh.

Don Leary, who doubles as an
operator and radio-television retailer,
has found that if one
play in taverns where video is
installed indicates that the very
possible.

"But I'm not worried about TV,"
Leary said. "I will follow the
play in taverns where video is
installed indicates that the very
possible.

Leary said that sales to taverns have
just reached the saturation point and that his
firm is new
concentrating on home sets
rather than trying to get more tavern
business.

May Change

Another reason why TV has had
little impact on juke-box patrons
here, Leary explained, is that the
broadcasting is such that it can't
do enough varied programming and
doesn't have particular
appeal. The situation may change later in the
year, however, when another
set will be set to go and
working and boxing will be telecast
along with baseball.

Football games
played at the University of Minnesota
are scheduled to be televised this fall
and another effect on juke box
grosses should be noted at that time,
when the Twin Cities are

Hurts in Washington

WASHINGTON. — Operators here
are finding the television competition
harmful at present. As soon as the novelty wears off,
number of sets now in operation is esti-
imated at about 15,800 with about 85 percent of them
in private homes. TV receivers are selling at about
$1,500 a month.

J. H. Phillips, Phillips Novelty
Company, said, "Television is
hurting me." He expressed the
belief, however, that it won't
follow the pattern set by
radio and fade out as it becomes
more common. He
when no sports are being tele-
vised, many taverns
in concentration to the detriment of
the

PR Program

Hirsh De Lellis, Hirsh Coin
Machine Company, said that TV
is cutting into its
program of the Washington
Music Guild is taking up the

Hotel television is non-existent, as
far as room sets are concerned. Neither coin operated nor rental units
are reported from any major hotels here.

Effect on the juke box industry was summarized by Roy Clason, executive
secretary of the Michigan Automatic Phonograph Owners' Association:

"There are not enough sets in
the homes to affect the play on juke
boxes," he said. "This is not
an event that the novelty
and dropped off again after a
few weeks. Television is no
ger a major drawing card in the
Detro it area.

Location Survey

The association made a spot survey
of bar owners in Detroit, and re-
ported that the majority of owners
would like to see television banned
from bars, because it hurts their
own business. Many prefer watching
in watching the sets that they do not
buy as much as before, and today
(See VIDEO STILL on page 110)
New Outlet
WASHINGTON, June 26.—Operators looking for a new outlet for their used games might profit from close contact with lovers of the great outdoors.
Young Dick Wilson, a local lad with a strong yen to commune with nature, recently returned from spending seven days in the rocky woodlands during which his total food consumption amounted to three eggs.
His bed for the seven nights consisted of an old pinball game cabinet.

Video Still a Big Headache; Bromo No Aid to Operators

(Continued from page 109)

Nothing to change the...
**Ballroom Promosh Ups Take for Fort Wayne Juke Box Op**

FORT WAYNE, Ind., June 26,—An open promotion that has been paid off in upper grosses here, and has been used successfully in Cincinnati recently, has revealed that tie-ins between juke box operators and local ballrooms are one way of creating added customer interest in music machines.

Arnold Lee, Lee Music Company here, has been working with Johnny Apt, of the Prom Terrace, a local one-night ballroom atop for name orchestra's playing this territory. Lee gets a list of the bookings from Apt approximately one month prior to the personal appearance scheduled for the Prom Terrace. He then purchases the latest recordings of the artist, and has special title strips prepared in connection with the personal appearance.

It reports that the actual jump in the play on the tie-in disks is not noted until after the personal appearance has been made. Patrons who visit the Prom Room during the appearance will play the artist's records, in greater numbers after the tie-in, the increased play period lasting for several weeks after the Prom Terrace engagement.

Joe Lee pointed out that by cooperating with the music business in general, the juke box play benefits, as does the artist, the Prom Terrace, etc.

**THIS WEEK'S BEST BUYS IN REBUILT PHONOGRAPH**

<table>
<thead>
<tr>
<th>LOWER PRICES</th>
<th>HIGHER QUALITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>We can't help it! This is the first time anywhere that phonographs in such good condition have been sacrificed at such low prices. But our floor space is already full—so here they are—this week's best buys—guaranteed completely rebuilt and refinished.</td>
<td></td>
</tr>
</tbody>
</table>

**CPMA Tabs MGM “Foolin’” July Hit**

CLEVELAND, June 26.—Cleveland Phonograph Merchants' Association (CPMA) has selected You Were Only Fooling, Blue Barron recording on the MGM label, as its Hit Tune of the Month for July, according to Jack Cohen, association president.

Promotion of the Hit Tune-of-the-Month will now be handled by Sandford Levine, CPMA vice-president and chairman of the advertising committee. The monthly selections are being placed in 3,000 music stores in the greater Cleveland area, and special title strips are used in connection with the promotion.

were placed on 400 local juke boxes, with special title strips, prepared by the distributor, also going on the units. The strips read: 'Ray McKinley—Coney Island—Week of June 11th in addition to the tune title.'
Canadian Wurlitzer Distrib May Press Disks for Capitol

CHICAGO, June 26 — At Siegel, who holds the distributor franchise for Wurlitzer, it is expected to expand his operations by pressing records and perhaps distributing them if negotiations currently being carried on by him with Floyd Bittaker, sales manager of Record City, go through. Siegel, who denied the story when contacted by The Billboard, started talks with Capitol after he learned during the National Association of Music Merchants (NAMM) convention here last week.

Siegel, who operates a parts plant at New Market, N.J., near his home office, has since obtained certain pressing equipment, reportedly about 10 machines, while others will be added when the need arises. Siegel, when contacted, admitted his plant would be ready to function at short notice.

Capitol officials said they could not clarify whether or not Siegel will distribute the platters, nor whether Siegel will take over promotion of the platters as well as Capitol Songs, music publishing subsidiary of Capitol, its platters, and transcription. Joe Wehelson, veteran song-plugger, who this week resigned from his Chicago office, also resigned his post with Bregman, Voco & Conn, said he would go to Siegel to join him since he felt that probably would do song as well as record promotion.

Siegel has offices in New York, N.Y., as well as at Montreal.

AireonNames Turner Sales W. Va. Distrib

KANSAS CITY, Kan., June 26 — Bernard D. Craig, recently appointed general sales manager of the Aireon Manufacturing Company here, this week appointed the Turner Sales Company, Huntington, W. Va., as distributor in that State.

Firm is headed by Harry Turner, who has been associated with the coin machine field for the past 19 years. Maynard Turner, son of the president, is the manager of Turner Sales.

Op Finds Beauty Shops Good Spots

CHICAGO, June 26 — Floyd Pedone, head of Little Amusement, has found that the usual type of juke box location can be profitably supplemented by off-the-beaten-track installations such as in his beauty shop spots. High traffic beauty shops are proving to be good "bonus stops" that serve to hump total weekly take with a minimum of extra expense, Pedone states.

As location owners, beauticians have turned out to be agreeable in juke box preference, and have made arrangements. With the installation of older model machines a guarantee of $1 per day and a 50-50 commission thereafter, such locations are good for an average of $10 per week, Pedone said.

Present beauty shop locations have been serviced for the last several months, and Pedone's current plans include expansion of this type of installation.

Federal Coin Mch. Tax Receipts Down

WASHINGTON, June 26.—Coin machine tax receipts continued to run behind last year in May, the Bureau of Internal Revenue reported this week. For the past May (1948), receipts amounted to $4,723 less than in the May, 1947, total of $270,547.

The cumulative decrease for the first 11 months of the 1948 fiscal year is over $9,900,000, or 3.5 per cent, from the bureau's tabulations for the period from July 1, 1947, to May 31, 1948, or $171,671,375, here compared with $18,472,116 for the same period in the 1947 fiscal year.

MGA in New Quarters

NEWARK, N. J., June 26 — Samuel Waldor, president of the Music Guild of America (MGA), organization of music operators in Northern New Jersey, announced this week that the association had acquired new offices here at 100 Astor Street. Waldor, before, has maintained offices at 1140 Broad Street.

Bign Money

For OPERATORS of Red's COLUMBIA OPERATED RADIOS 321 W. DIVISION ST. CHICAGO 10, ILLINOIS

COLUMBIAN PRODUCTS CO.

Columbia OPERATED RADIOS Choice of 2 Sizes and Styles. Specially Engineered for • HOTELS • HOSPITALS • MOTELS • RESTAURANTS • BARS • BOATS, Etc. Specially engineered for the finest in tone quality and performance. Accredited America's First Day by operators...for bigger profits at a smaller investment!

WRITE TODAY FOR LITERATURE ON HOW TO BUILD UP YOUR OWN BUSINESS WITH VERY LITTLE TIME, EFFORT AND INVESTMENT.

PHONOGRAPH ROUTES FOR SALE

PRINCIPAL CITIES IN ROCKY MOUNTAIN REGION

From Fifty to Three Hundred Fifty Thousand
High income producers at right price. Can finance up to two-thirds of cash. All stands rigid inspection and books will be shown to qualified persons.

Box D-352 Cincinnati 22, O.
**Chicago:**

C. F. Pease, designer of a universal type vender, was in Chicago contract- ing for a new building and was interested in his latest development. In from his Atlanta, Calif., home, Pease saw the operation of one of an automatic blueprinting machine, attended by a member of the Coin Machine Exchange staff. He asked the owner covering from her recent serious operations for the new coin-operated exports for the same firm, reports that trade with South African coin machines is doing the year in the sale for cash, no number, no cash, no sale.

Alva Gottlieb, D. Gottlieb & Co., believes that he has evolved a new attractive bumper feature of the firm's line of coin machines, which machine certainly holds its worth more after being hit a required number of times, will cut the general cost of operation and will make the coin machine more profitable. Local music operators are glad to report that telecasts of the WLS. Six night shows has not made the inroads on the receipts that they had hoped. They feel that the future is likely to make it a different story if the same ball club were up in the league of the American League pennant list.

Respect for his dad saved the life of Buddy Bazelol, Son of Roy Bazelol, Monarch Coin, Budylo, and Columbus, Ohio, line up a United Air Lines ship that crashed in Pennsyl-

Vania, where they found his body.

Columbus, 0.: C. A. C. & E. K. (quarter) of the local American Legion, sold his car.
Look To The GENERAL for LEADERSHIP

RECONDITIONED 5 BALLS!

ROCK-OLA COUNTER
ROCK-OLA
IMMERWHERE
ZEPHYRS
MASTER
PLAYMASTER
FOR CABINET
RECORD
RECORD

Terms: 1/3 cash with order, balance C.O.D. Write for our monthly bulletins.

THE BILLBOARD
July 3, 1948

COINMEN YOU KNOW

Chicago:
(Continued from page 113)

of sales research for Jennings, is back
after an extended road trip. J. Ray-
mond Bacon, vice-president and gen-
eral sales manager, is currently en-
route to the West Coast to open new
accounts. D. A. Wateh, sales manager
of Mar-
vel Manufacturing, is on a busi-
ness trip.

National Coin Machine Exchange's pur-
chasing agent, Betty Semack, was on a
vacation last week. Expected back in
the office soon.

Theodore Griesen-
auer, head of Bienewald Dairy Company's
retail dairy unit, is currently super-
vising over a new milk vendor, which
will soon hit the streets. He has been
busy ordering and furnishing new can-
tops and cartons up to a quart size.

Borden Milk Company's Home Dairy
sales manager in charge of firm's milk
vendor activities, is also a rubber
band seller. He has been so busy that
he is trying to find a carton milk
vendor to service that area.

Joe Goldberg, Ex-Coll Products Manufac-

turing Company head, says produc-
tion on the firm's cup vend is pro-
ducing very well. He has received
from the Western Dairy Sales
Company.

The Pop 'n Hot Popcorn vendor is now
being shipped to counties. Head of Jack
Nelson Company, this week.

Mahoney, of the six-cent nickel
outdoor equipment operators calling at
the Butler trading post, Assiniboine, be-

DELIVERY

CABINET

RECORD

RECORD

JUKE BOX BARGAINS

For Sale

For Sale

---

IDEAL NOVELTY CO.

FOR SALES

1 Set of 10 Automatic Hostess Machines, complete with 1 switch board, extra parts, record cabinets, 10 turntables. This set was bought new and installed in April, 1947. Will sell reasonable.

Our complete line of 100 Novelty Machines, complete with 1 switch board, extra parts, record cabinets, 10 turntables. This set was bought new and installed in April, 1947. Will sell reasonable.

FOR SALE:

IDEAL NOVELTY CO.

PRAIRIE NOVELTY CO.

PAUL RODENKIRCH
L. B. MATTIE

Prairie du Chien, Wis.
COLUMBIA TWIN FALLS

TWO WAY PLAY

NEW GROETCHEN CONSOLE

Here's the latest and greatest new priced mechanical and distributed color, your de-

CRAVE! Here's the latest and greatest new priced mechanical and distributed color, your de-

rived, — mechanical

Mr. Tert's Big

WISCONSIN

STANDARD CYLINDERS

chines

FALLS

OLD AVE.,

LOUIS

MACHINES

are

for

in

New Metal Typewriter Machines

Re pairs Parts and Supplies

We Rebuild Old Groetchen Typewriter Machines to Look and Operate like New.

Grease... $5.00

Underside Raider... $5.00

Kinetoscope Bumper... 50c

Red Ball (Pool Table)... 50c

Western Deluxe Baseballs... 50c

Scientific Batting Practice... 50c

Tennis Balls in Barrels... 50c

Add $10.00 per bag in price if ordered.

Wisconsin Novelties Co.

3734 N. Green Bay Ave., Milwaukee, Wis.

COLUMBIA

THE BILLBOARD

COIN MACHINES

115

Buy TRADIO And Be Sure!

When you buy TRADIO you can be sure you are buying the finest coin operated film and magazine dispenser.

That's no idle statement. It's con- stantly supported by the fact that today there are more TRADIO insti-

structures throughout the country than any other coin radio. And the new TRADIO is better even.

CHECK THESE FEATURES:

Easy-to-read slide rule dial

Less expensively accessible coin slot

Extra strength and rigidity

Compact chassis and new low price

Exclusive trouble-free timers

order now for immediate delivery

WRITE FOR 

GROETCHEN TOOL & MFG. CO.

129 N. Union Ave.

Chicago 6, Ill.

Now and Tomorrow

Chicago

Detroit:

(Continued from page 113)

extended trip to California with his family... D. H. Eaton, formerly of the Eaton Manufacturing Com-

pany, has closed his business here for the production of steppers, coin operated machines for arcade and other games; his former associate, Henry Thimmus, retains his

office in the Michigan Bank Building.

Leos O'Connor, of Consolidated Pro-

ductions, is preparing new production plans for the coin-operated radio in which the company manufactures. . . Merry

Region is putting Al Towes' Yuletide offering, during which was

almost a Detroit discovery before it climbed up... The general manager of the Hotel Radio Corporation, reports the company will become a full production concern within the fall according to present plans.

Bryan Kamhout, of the Sanitized Company, is starting a new promo-

tional campaign for the company, which specializes in sanitary products vendors... Hugh McKinney, Capital records manager, rounded up a disk jockey Tuesday to meet Sam Donahue over at 12 BK in the hotel's lobby... Francis J. Higgins and Robert H. Fischer, both newcomers to the vending field, have formed a partnership as the Royal York Vending Machine Company, to establish a new outfit to be operated by re-

spected vendors. They are operating a diversified route including coin and peanut machines. Adolph and Harry Komer, sons of Charles Komer, Community Theaters' chief, have formed the Komer Corporation, which is doing residential building.

The New Joy Automatic Equipment Company, established by Boyce and Arnold Wells and Samuel Schubman, is going into the cola-operated radio field in the Wells Hotel... L. N. Reever, sales manager of the General Locks, Inc., was away on a sales trip last week. Company is bringing out a new lock design adapted for the coin machine field, according to Steve Wadowski... Maurice Goldman narrowly escaped an operation for gall bladder trouble when he received a wire from the Diagnostic Hospital that his X-rays had been checked, and did not have the condition he was scheduled to be operated on for. Now he says he's back and out what is wrong with him.

Jean Sterling, office girl at the MAPOA headquarters, is doubling as vocalist with the Bob Anderson comedy crew. Her job in Delray, Ben Okun, local music operator, has be-

come the father of a baby girl, Roy Clasion, MAPOA executive secretary, advises that the association is getting set to establish a hit tune of the month contest and promotion. . . The Andrew A. Ruen Company, a new affiliate, Falcon Distributing Company, will bring out a new automatic coin-operated machine designed by David A. Ruen... William Lydon, of the Lydon Industries, in which he makes coin-operated machines, is awaiting the delayed delivery of materials in order to resume production.

John F. Jacobs, a vice-president of the F. L. Jacobs Company, manufacturer of radio and other coin op-

89.

Prints

Full Color

Write for Samples and Prices

FOR-TOPS IN QUALITY

BUY DIRECT

FROM THE MANUFACTURER

STANDARD SCALE CO.

4253 DUNCAN AVE., ST. LOUIS 10, MO.

FOR SALE OR EXCHANGE

Will trade any of following for late 5-Ball Games or Scales:

Advance Rolls... $125.00

Big Glory... 90.00

Tri-Stores... 50.00

Goat... 95.00

Underside Raider... 50.00

Kinetoscope Bumper... 50c

Red Ball (Pool Table)... 50c

Western Deluxe Baseballs... 50c

Scientific Batting Practice... 50c

Tennis Balls in Barrels... 50c

Add $10.00 per bag in price if ordered.

Pennsylvania Railroad

Philadelphia 7, Pa.
Await Result Of Mint Bell Hearing in La.

Grant Temporary Injunction

NEW ORLEANS, June 28.—Pending the outcome of a hearing on a permanent injunction scheduled for next week, future seizure and destruction of mint vendor type bell equipment was enjoined in an order signed by Judge Frank J. Stitch in Civil District Court here. The temporary injunction resulted from a suit by J. H. Peres against the mayor and superintendent of police.

Judge Stitch ruled that Mayor Morrison and Superintendent of Police Watters and their respective agents were restrained from further seizures or destruction of Peres-owned machines. Without regard to the number of bells involved in recent seizures, the plaintiff asked for a judgment against the city amounting to $19,537.

In the hearing to take place next week, the defendants must show why a permanent injunction regarding interference with Peres’s bells should not be issued.

Amarillo Paper Features Story on Varied Coin Machines.

AMARILLO, Tex., June 28.—The Sunday (20) issue of the Amarillo Times brought home to the community the important part coin machines of all types play in city work and play.

Staff photographer Bill Burns was assigned to do a graphic report of citizens of all ages and stations, and with eyes-opened and facial expressions, using every type of vending machine and game machine on city streets.

Burns’s work was made into a full-page feature layout which was used as a cover for the issue or feature section.

The layout, in the form of a survey, conveyed the idea that there’s “a coin machine for more purposes than you probably realize: there’s disease, more & more—and what more, the love thing.”

Trade Seeks Justice In Pecora Coin War.

(Continued from page 180)

industry contention that no coinman would resort to the type of conversion detailed by the police, since they would still be far from the usual free-play game, and would meet no public resistance.

With one aspect of the two-pronged attack of the city authorities against coin machines now in full victory, attention is centered on the hearing before Mayor O’Dwyer concerning the bill banning games from the city by municipal law, passed by the city council last week. The public hearing is scheduled for Wednesday (30), but it appears certain that the law will be brought out at that hearing will not prevent the mayor from signing the bill into law.

Since it has been indicated that the constitutionality of the bill will be challenged in court, some quarters here believe that an attempt will be made to have that action taken with an appeal of Justic Pecora’s decision. However, the exact nature of any further action the industry may take through the courts to re-establish its legality here remains unknown at this early date.
Feather Touch
Sensation of the Nation
THE COIN CHUTE THAT IS SWEEPING THE COUNTRY

Finest in Coin Chutes for Pins, Roll-Downs, Etc.

Exclusive Factory Distributor

Now being used by the leading manufacturers.

Beautiful appearance, trouble-free operation, 99% slug proof, easy push action—all add up to more coins in the cash box. Thousands of satisfied operators attest its quality.

Free Play Model (Specify Coin) $3.95 Each
Non-Free Model (Specify Coin) 3.50 Each

Remember Heath for all your parts needs. We specialize in coin chutes for phonographs and all other type parts and supplies for any make coin machines.

HEATH'S PARTS CATALOG, the most beautiful and complete ever compiled for the coin machine trade, is now ready. Write for it today.

THE HOUSE INTEGRITY BUILT—AMERICA'S FOREMOST PARTS SUPPLIERS

HEATH DISTRIBUTING COMPANY
217 THIRD STREET, MACON, GEORGIA
PHONES: 2681-2

Record Reviews
(Continued from page 117)

LATIN-AMERICAN
PHIL GREEN CURAN (Pan American Pan 86)
Teo Tica 64 67 64 60
Two Tune lady, cut in Europe, exhibits his standard—{}x at a slower pace than usual.

ALONSO DE LA MORA (Dolores Moras)
Orfeones creados a la rumba rhythm with the Moras sex supplying weak vocal effort.

PEDRO VARGAS (Fernando Lopez)
(Victor 28-883)
Vueltas Otras Vues truly framed well by the dramatic Vargas pipes over sentimental piano work.

QUINTAS, QUINTAS
Infectious interpretation of "Las Llaves" the four ork behind warrior would have to respond to stronger plahers.

PEPITO TORRES
SUNBERRY ORE (Socios 86)
Por Causa De Las Mujeres

CUBAN MUSIC WITH WALTZ-STYLE ARRANGEMENTS
Harmonica, piano, clarinet, cornets and perfect balance making for a unique performance.

EDDIE GOMEZ
(Signorinian 38)
Ma Dileta

Unlimited Gomers chanteuse, Roland, his solo for pretty trumpet work.

Cuchi, Cuchi

Lively novelty guaracha with Gomez and Champions of selling stronger.

MANHATTAN RUMBA BAR (Jose Garcia, DX)
(Cuba—80-890)
Chopstick Rumba

Popular male banjo features up-tempo trumpet, piano rendition of "Chopsticks" in rumba-dwelling.

Over Clear Hill

Label compiles here, hitting disc as a rumba and good test, and art design with deep bass sound satisfactory to both.

EVALYN TYNER
(MGM 10203)
Runaway Rumba

Rumba rumba spoons miss Tyner's ideal technique and a good rhythm section.

Collato

With Latin tempoed side has some additional tang in performance and material.

PAPU CAMPO ORKE (Cuba—1183)
Mary Ann

Coghills, solid rumba孔雀, distinguished. Tyner's solo is not as strong as the original, but with all the same touches.

Cuba Rumba

Chuckle grow turns to fine moderate paced rumba effort hear.

MILL'S JEWEL BELL
Reconditioned like new in our factory!

$75.00 Ea.
$189.00 10 for $199.00 25 for $209.00

RATING
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST TUNES
LABEL AND NO.
COMMENT

LATIN-AMERICAN
ANGELO SACASAS ORK (Victor 23-6265)
Blow, deliberate rumba pacing completely suited here.

CHAPuzeaux
CHAMON (Cuba—60)
La Muerte De Martin

Portnoy, free with wooden box. Good effort by brisk drumman, solidly done.

TORRES
MONTENGRO (Cuba—60)
Se Bolo El Ranga

Tasty rumba plotter featuring heavy guitar and a strong Chapuexaux type of trumpeting.

BOBBY CAPO-EVA
FLORES (Roberto Orduna—Suaritos Ork)
Hasta Manana

A well-coordinated Latin, veering to a pretty fast rhythm, solidly made.

BOBBY CAPO
Orduna-Suaritos Ork
El Ballo Rumba

A well-coordinated Latin, veering to a pretty fast rhythm, solidly made.

EVA GARCIA
(Ruberto Orduna Ork)
Vida Mia

A well-coordinated Latin, veering to a pretty fast rhythm, solidly made.

JOSE MORAIS ORKE
(South America)
Cor Maracana

Dancing posture great, rumba quality better.

MORO MORALES
(South America)
同时还

NORO ESARCA
(South America)
Constantino

Plata y Oro, well veering to a pretty fast rhythm, solidly made.

KPE N. MADRUGADO Ork
(Roberto Capo)
Linda

A well-coordinated Latin, veering to a pretty fast rhythm, solidly made.

KINE HERNANDEZ Ork
(The Cuban Strella)
(Cuba—99)

Nina

A well-coordinated Latin, veering to a pretty fast rhythm, solidly made.

Phonograph and Pin Game Route for Sale
Sixty-six locations, situated in a fast-developing section of the South. This is a sound business—will pay itself out in one year.

BOX D-359, The Billboard
Cincinnati 22, Ohio

July 3, 1948
**COIN MACHINES**

**RATINGS**

- **100 Point Maximum**
  - 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
  - 60-69 SATISFACTORY • 0-39 POOR

**ARTIST TUNES**

**LATIN-AMERICAN**

- MANHATTAN BUMMA
  - ORK (Jose Gonzalez, Dir.)
  - Duane

- La Guadalupe
  - More

- TAKED
  - Cutted

- BOOING
  - Taken

**FOLK**

- CLAUDE SHARPE
  - THE OLD DICK SINGERS
  - WHISKEY MAMA
  - HIS WORLD IS NOT MY WORLD
  - Regularly heard in the last nine months on the West Coast.

- LAURA AUBREY (Hillbilly)
  - TELEPHONE RUMBANG

- MIKE SHARPE
  - THE ROLLIN' STONE

- JESSE ASHLOCK
  - THE ROLLIN' STONE

- MUSICALS
  - She's My Girl

- SONGS
  - Core No More

-UCREY WILLIAMS
  - THE GEORGIA PICKERS
  - JUNE PEPPE

- BEAUTY-VOICE
  - Pickin' and Squeezin'

- JOHNNY BOND
  - That's Right

- FOLK ARTISTS
  - Tony and Sue

- HAYES BROTHERS
  - Lighten Up

- ROY ACUFF & HIS MOODY MOUNTAIN GANG
  - Lighten Up

- JOEY AUCK & HIS MOUNTAIN GANG
  - Hang on to Him

- CAN'T HELP THE BLUES OF A LOVE

**PHILLY OPE GLAD TO SEE GOP LEAVE; MAKE READY FOR ELKS**

PHILADELPHIA, June 26.—The Republican convention held here this week, located in the same building as the business, the thousands of out-of-town guests provided very little play for coin machine operators. A spot check among more than a dozen operators of music and pinball machines and as many operators of vending equipment resulted in an almost unanimously opinion that business on the GOP, boys got out of town. As a result, the coming of the Democrats for the July 12 week holds little promise for the trade. Operators are more hopeful, however, about business when the national convention of the Elks will bring approximately 40,000 visitors to town.

**Too Much Distraction**

Every night was a holiday night in the center of the city here with a continuous round of stunts staged nightly on behalf of presidential aspirants. This hoop-la was too much distraction to make it inviting for the playing of music or pinball games. With the hotel reservation system and the walls, game rooms and miniature arcades located there get little or no attention from the crowds.

**Public More Coin Clutter, Conscious as Park Metes Grow**

CHICAGO, June 26.—Use of coin-operated telephones, stamp machines and parking meters on an increasingly wide scale is accomplishing an important public relations program for the coin machine industry by acquainting a large number and more people with the use of coin-operated equipment.

**Detroit Tests Meters**

DETROIT—The city council, as a result of informal action this week, plan to install 1,400 parking meters at numerous locations where there are the original installations to be made on a trial basis. The initial order will be split between the West Park Corporation, Cincinnati; Maggee-Hale Park-o-Meter Company, Oklahoma City; Dunsmore Meter Company, Chicago, and the Dusk Parking Meter Company, Canton, O.

COLUMBIA RECEIPTS

COLUMBIA, S. C.—Parking meter receipts here for May jumped about $500 over collections for April, City Councilman Sam B. Douglas reported this week. Gross income for May was $10,941.17 as compared with $8,691.60 in April.
Columbia's Initial LP Catalog

(Continued from page 35)

LP Microgroove Catalog No. Title Artist LP Size
ML 4004 1. Mozart's C Major No. 2 (K. 516) Hofmann, Violin 12"
ML 4025 1. Symphony No. 4 in D Major, G. 95 2. Schumann, Violin 10"
ML 4028 1. Symphony No. 6 in G Major 2. Brahms, Violin 12"
ML 4034 1. Mozart's Opera Arias 2. Mozart 12"

PROKOFIEV
ML 4037 1. Symphony No. 5, Op. 100 2. Prokofiev 12"
ML 4048 1. Peter and the Wolf 2. Prokofiev 12"

COLUMBIA'S MOUNTAIN MICROGROOVE

SCHRUTSCH
ML 4104 1. Symphony No. 6 in D Minor 2. Schrutsch 12"

SCHUMANN
ML 4049 1. Symphony No. 9 in E Flat Major 2. Schumann 12"
ML 4061 1. Concerto for Piano and Orchestra 2. Schumann 12"

SHOSTAKOVICH

SIBELIUS
ML 4063 1. Symphony No. 9 in E Flat Major 2. Sibelius 12"

STRAUSS, Jr.
ML 4062 1. Salome "Ernane" 2. Strauss, Jr. 12"

STRAUSS, R.
ML 4064 1. Suite From "Die Meistersinger" 2. Strauss, R. 12"
ML 4065 1. Suite From "Die Zauberflote" 2. Strauss, R. 12"

STRAVINSKY
ML 4068 1. Suite From "Petrouchka" 2. Stravinsky 12"
ML 4047 1. Suite From "Pavane" 2. Stravinsky 12"

TCHAIKOWSKY
ML 4048 1. Nutcracker Suite 2. Tchaikovsky 12"
ML 4049 1. Romeo and Juliet Overture-Fantasia 2. Tchaikovsky 12"
ML 4050 1. Symphony No. 4 in E Minor 2. Tchaikovsky 12"
ML 4051 1. Symphony No. 8 in B Minor 2. Tchaikovsky 12"
ML 4052 1. "Pathétique" 2. Tchaikovsky 12"
ML 4053 1. Symphony No. 6 in E Minor 2. Tchaikovsky 12"
ML 4063 1. Concerto in D Major for Violin and Orchestra 2. Tchaikovsky 12"

WAGNER
ML 4065 1. A Winter Concert 2. Wagner 12"
ML 4069 1. Vocal Chamber Scene From "Lohengrin" 2. Wagner 12"

WEINHAEUSER
ML 4072 1. Concerto No. 2 in D Minor for Violin 2. Weinhaeuser 12"
ML 4065 1. Collected Opera Arias 2. Weinhaeuser 12"
ML 4067 1. Two Famous Opera Arias Three Opera Arias 2. Weinhaeuser 12"

Side 1

Side 2

SHOWBOAT-JAN CLAYTON, CAROL BRUCE, COLETTE LYNETTE, ETC.
ML 4066 1. Overture 2. Showboat 12"
ML 4067 1. Cotton Blossoms 2. Showboat 12"
ML 4068 1. Deep South 2. Showboat 12"
ML 4069 1. Down at the Old Mill 2. Showboat 12"
ML 4070 1. Goodnight 2. Showboat 12"
ML 4071 1. We'll Sing You a Little Star 2. Showboat 12"
ML 4072 1. O, My Heart 2. Showboat 12"
ML 4073 1. When You Love Me Tonight 2. Showboat 12"
ML 4074 1. I'll Be Your Sweetheart 2. Showboat 12"
ML 4075 1. Then I'll Sing You a Love Song 2. Showboat 12"
ML 4076 1. In a Lonely Room 2. Showboat 12"

STUDENT PRINCE—RISE STEVENS AND NELSON EDDY THE CHOCOLATE SOLDIER—RISE STEVENS AND NELSON EDDY
ML 4060 1. Golden Days 2. Chocolate Soldier 12"
ML 4061 1. Come Love 2. Chocolate Soldier 12"
ML 4062 1. When the Lights Go Out 2. Chocolate Soldier 12"
ML 4063 1. You're the One I Love 2. Chocolate Soldier 12"
ML 4064 1. When It's Dark and Cold 2. Chocolate Soldier 12"

LILY PONS WALTZ SONGS
ML 4061 1. The Waltz 2. Lily Pons 12"
ML 4062 1. The Waltz 2. Lily Pons 12"
ML 4063 1. The Waltz 2. Lily Pons 12"
ML 4064 1. The Waltz 2. Lily Pons 12"
ML 4065 1. The Waltz 2. Lily Pons 12"
ML 4066 1. The Waltz 2. Lily Pons 12"
ML 4067 1. The Waltz 2. Lily Pons 12"

FINIAN'S RAINBOW—ELLA LOGAN AND DONALD RICHARD AND ORIGINAL CAST
ML 4068 1. Over the Rainbow 2. Finian's Rainbow 12"
ML 4069 1. Over the Rainbow 2. Finian's Rainbow 12"
ML 4070 1. Over the Rainbow 2. Finian's Rainbow 12"
ML 4071 1. Over the Rainbow 2. Finian's Rainbow 12"
ML 4072 1. Over the Rainbow 2. Finian's Rainbow 12"

MUSIC OF JEROME KERN—ANDRE KOSTELANETZ AND HIS ORCHESTRA
ML 4062 1. I Dream Too Much In Key C Major 2. Jerome Kern 12"
ML 4063 1. I Dream Too Much In Key C Major 2. Jerome Kern 12"
ML 4064 1. I Dream Too Much In Key C Major 2. Jerome Kern 12"
ML 4065 1. I Dream Too Much In Key C Major 2. Jerome Kern 12"
ML 4066 1. I Dream Too Much In Key C Major 2. Jerome Kern 12"
ML 4067 1. I Dream Too Much In Key C Major 2. Jerome Kern 12"

LP Microgroove Catalog No. Title Artist LP Size
ML 4061 1. Music of Jerome Kern—Andre Kostelanetz and His Orchestra 2. Jerome Kern 12"
ML 4062 1. Music of Jerome Kern—Andre Kostelanetz and His Orchestra 2. Jerome Kern 12"
ML 4063 1. Music of Jerome Kern—Andre Kostelanetz and His Orchestra 2. Jerome Kern 12"
ML 4064 1. Music of Jerome Kern—Andre Kostelanetz and His Orchestra 2. Jerome Kern 12"
ML 4065 1. Music of Jerome Kern—Andre Kostelanetz and His Orchestra 2. Jerome Kern 12"
FOR SALE
Reconditioned Pin Games, Guaranteed Perfect.

KIRKYS ...........................................$29.50
ROCKETS .......................................39.50
BABBLE CARDS ...............................29.50
MAZIES ..........................................59.50
BALLYHOOS ....................................59.50
SUPER SCORES ..................................29.50
LUCKY STARS ...................................69.50
BOWLING LEAGUES .......................98.50
MANHATTANS .................................129.50
HAYNAS (Motor) ... .........................69.50
MARORIES .....................................69.50
TRADE WINDS ..................................129.50
HAWAI .........................................98.50
CINDERELLAS ..................165.00
FLYING TRAPEZE .........................89.50
TROPICANAS ..................................110.00

Chillicothe Amuse. Co.
107 No. Second St.
Chillicothe, Illinois

NEW COIN OPERATED DELUXE
"VIEWING SHOW"
10c or 5c

Genuine sides available for above money. Pull one of the 5a-motion film by lifting sliding rued dimensional color photo-agination! Only one per
automat. Only one per
automat. Instruction Booklets included. Film comes in a
100 foot roll. Price is
50c. This is only a 11 in. wide, 6 in. deep, 25¢ each. Send 10¢.00 deposit, balance Express
0.25. See it delivered. Selling by or to play...

WEB DISTRIBUTING COMPANY
5 SOUTH KENT AVENUE - CHICAGO 10, ILLinois

WANT TO BUY
Total Rolls
Special Entry
Bally Entry
Jockey Club
Jockey Special
Victory Special
Victory Derby
Bally Eureka
Drawbell
Mills Slots
Croquet Columbus
All Late Flipper Fins

EMPIRE COIN MACHINE EXCHANGE
1012-14 Milwaukee Ave., Chicago 25, Ill.
Phone: EVIngale 2160

WHILE THEY LAST
5 Big Boy Slot Bells... $12.00 each $100.00
6 Orincoalis, Big Hens ..........................82.00 10 for $80.00
6 Orincoalis, Big Chicks .........................74.00 10 for $80.00
4 Ait Chalmpoons ................................67.00 10 for $80.00

MONTCLAY MUSIC CO.
229 N. Morada St.
Baton Rouge, Louisiana

Now Delivering the New All New
COIN OPERATED POOL TABLE
OF 1948

3 1/2 x 7 Feet
Distributors Wanted-
Mfd. by G. F. PERRY Johnston, S. C.

SCORES
STARS

BARGAIN CLOSE OUT
ROLLDOWN GAMES

WOOD BALL ROLLDOWNS
Blind & Rolls ......................$275.00
Auto Rolls .........................Write
Advance Rolls ......................89.50
Chicago Coin Rolldowns .......49.50
Bally By Rolls ...................$149.50
Big City ......................$50.00

STEEL BALL ROLLDOWNS
Sea Isle ..................$59.50
Manhattans .................89.50
Bubbles ..................$59.50
Singapore ..................$64.50

GOLDEN OPPORTUNITY!
LIMITED NUMBER OF
PROFITABLE DISTRIBUTORSHIPS
AVAILABLE FOR OUR
OFFICIAL REGULATION 22 FT.
SHUFFLE BOARD
WRITE OR WRITE AT ONCE!
Box 166, The Billboard
155 N. Clark, Chicago 1, Ill.

PURVEYOR DIST. CO.
4234 N. Western
Chicago, III.

NOW $150.00
5c-10c-25c ROL-A-TOP
BELLS
The Above Prices Are Net F. O. B.
Chicago
WATLING MFG. CO.
4650 W. Fulton St.
CHICAGO 44, ILL.
Engr. 1865-67
Distrib. Address "WATLING." Chicago

"MARFUL"
Marks & Fuller Photomaton,
Model 552, Serial No. 6123.
PRICE $400.00
One-Third Deposit.
PLAYLAND ARCADE
Niagara Falls, N. Y.

SEND TODAY!
FOR OUR
LIST OF
OUTSTANDING
EQUIPMENT BUYS!

BUNION SALES CO.
123 W. Sample St., Cincinnati 7, Ohio
Tel. : Sigelow 2-3777
593 Boys Ave., New York 17, N. Y.
Tel. : Longmin 1-1800

SPECIAL SALE ON TUBES

Minimum order 25—all tubes are
guaranteed for 1 year against all
defects.

ATLAS VENDING CO.
410 N. Broad St., Elizabeth 3, N. J.
2-0809

YOUR HIGHEST BID WILL BUY THESE GAMES
Clean and in working order, ready
for location.

UNIVERSAL DISTRIBUTING CO.,
Cincinnati's Honest Distributor.
1400-1414 Central Pkwy., Cincinnati 19, Ohio.
Tel. Main 6160
GE Increases Lamp Dept. Service, Adds Five Sales Districts

CLEVELAND, June 26.—In a move designed to give the firm more comprehensive coverage, General Electric’s lamp department has announced the addition of five new sales districts to its nationwide sales set-up. The lamp department handles the various types of lamps used in amusement games and music machines.

Effective July 1, the additional sales districts will bring the total districts to 25. New appointments are Thomas D. Scarff, manager, and D. J. Bowen, assistant, Dallas, Texas, district; D. O. Dice, manager of the new midland district, Chicago; F. C. Horton, manager, Iowa-Illinois district; Davenport, Ia.; W. B. Gustafson, manager, Wisconsin District, Milwaukee, and J. M. Line, manager, Indiana District, Indianapolis.

It was also disclosed that A. H. Meyer, for over 30 years manager of the former midland district, will continue in an advisory capacity.

WE DON'T NEED 'EM—YOU CAN HAVE 'EM

FREE PLAY

CONSOLES

AZORENARIOMANCHESTERAMERICAN
JERSEY REEFERJOHNSON
60.50 EA.$35.00 EA.

JENNINGS

SLOTS

JENNINGS1ST, 2ND, 3RD

DASH SPECIALS:

MISCELLANEOUS

OHIOSPECIALTY COMPANY, INC.

Phone: WA 2465

LARGEST STOCK—LARGEST MANAGEMENT—GUARANTEED

NEW FIVE BALLS

Mills Black Cherries— Orig.

$150.00 EA.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMADA 2224) CHICAGO 22, IY

WEAREDELIVERED

$105.00 EA.

150% SECOND

BALLY BLACK BALLS

$24.50 EA.

10 Cent Machines

$2.50 EA.

New Telephone Number: Adams 7254

1/3 DEPOSIT WITH ORDERS

525 South High

Columbus 15, Ohio

IT'S WORLD WIDE FOR GREATER VALUES

Reconditioned Slots

MILLS

Gift Nuyen, 5-25—$650

Single Bonus-Super Bell—$250

Dual Bell—$200

Extra Bell—$50

Jenkings

Gift Ball Vendor, 5¢

Play thoroughly reconditioned—guaranteed—$250

Jumbo Parade, P.D.

Jenkings

Mills

Gift Ball Vendor, 5¢

Play thoroughly reconditioned—guaranteed—$250

Jumbo Parade, P.D.

New Jenkings Slots

Terms: 1/3 Deposit, Balance 30 Days.

New Keeney Consols

Mills

Lanyard, 5¢

Cigaretta, 5¢

New Daily Machines

Mills

5¢ Coin, 1 Ball

FP

1 Ball P.D.

For Sale

12-¢ and 47¢ Seeburg Music Machines

22-¢ 45-¢ and 47¢ Wireless Boxes

Three Tear Seeburg, 49.50

15 Balls, $10.00 up; Assorted Makes

BEST OFFER TAKES LOT

W.M. A. MARKS

NASHVILLE, TENN.
Gottlieb Intros New Five Ball Game: Ali Baba

CHICAGO, June 28—D. Gottlieb & Company is in full production on a new five-ball game featuring bumpers and powered flipper bumpers. Gottlieb's new game introduces a skill feature based on doubling and tripling the value of key bumpers and roll-overs after the player has made five hits on the game's numbered bumpers or switches or its roll-over button, which is located toward the middle of the playfield. In all the player can run up a maximum score of 1,950,000 points and may garner a possible 2,000 points from the bonus scoreboard alone. One of the top features of Ali Baba's bonus score is that if the player has not succeeded in collecting his bonus score by dropping a ball on one of the bonus collection kick-out holes, the bonus score remains on the scoreboard for the succeeding game. One of the added features of this holdover bonus score is that the game can begin a new game with a high bonus score which might have been built up during the play of a relatively low total score game.

As the game is played, object is to make hits on bumpers 1, 3, 4, and 6, roll-overs numbered 2, 3, 4, and 5 also a roll-over button. Each time any numbered point makers are hit it is re-rolled five times, then it is worth 10,000 points. If they are hit more than once, five times and up to five times, they record 20,000 points on each hit. If they are hit more than 10 times, they record 30,000 points on each hit. Each time a numbered feature is hit, it also returns 10,000 points on its bonus score. In all bonus scores hold up to 190,000 points. When collected by going into the kick-out pocket, the score kick-out pocket gives player a maximum of 380,000 points.

Other scoring highlights of the new Gottlieb product include hitting all numbered point makers with one flipper or a ball. Another kick-out pocket and gives the player the opportunity to make up a total of 100,000 points or more. All numbered point makers are hit in the same way. Roll-over button of Ali Baba makes a drum sound when hit and is designed to attract other possible patrons who may have been in progress. The attraction of the game is its animated backboard which consists of lady rope climbers moving all over the ad. Each rope point are in the game and are played. Two of the game's operator features are its bottom tilt and a convenient grip at the very end of the playfield, which makes the product easy to handle without damaging any of the game's scoring features.

Chinese Newspaper Carries Ad on Pins

MANILA, June 26—Pointing up the growth of the coin machine trade in the Philippines is a new ad appearing in a local Chinese-language newspaper, The Poon Wing Times, advertising the merits of an American coin machine.

Ad was placed by Morris Ginsberg, Ltd., a subsidiary of the same firm who was instrumental in having the coin machine regulations clarified in November, 1947. Product advertised is Chicago Company's Chicago. In addition to the ad, newspaper carries several lines of the game, ad carries several lines of the game, ad carries several lines of the game, ad carries several lines of the game, ad carries several lines of the game, ad carries several lines of the game, ad carries several lines of the game.
MAKE US AN OFFER ON

SUMMARY OF TRADE ACTIVITY FOR THE PAST TWO WEEKS

1. NEW COUNTER MACHINES
   - Pittsburgh Vendors
   - ACF-AMF
   - Jennings
   - Dyer
   - Novelty

2. Arcade Equipment
   - Used, $850.00
   - New, $1,200.00

3. Used Consoles
   - Bally
   - Mills
   - Chicago

4. Chicago Metal Slot Safes
   - Used, $2,000.00
   - New, $4,500.00

5. Used Vendors
   - Brand New Consoles
   - Used Consoles

6. New Vendors
   - ACF-AMF
   - Novelty

7. wanted to Buy
   - Used Consoles
   - New Consoles

8. Terms: 1/2 deposit, balance C.O.D.

---

Trade Directory

Summary of trade activity for the past two weeks is condensed here in an easy-to-read form as a trade service feature of The Billboard.

New Equipment

Coin Changer, Bell Products Company, 622 Diversey Parkway, Chicago.

Personal Notes
Michael N. Brady has been appointed general sales manager of the Vendo Company.

Harry J. Lerman has been appointed general manager of the General Vending Machine Corporation, Chicago.

Siros Manufacturing Company has appointed nine new dealers, announced its shoebox machine: Birmingham

Coordinating Manager, Bally, Rochester, N.Y.

Bally Coin Machines, New York City.

Bally Coin Machines, Los Angeles.

Bally Coin Machines, Chicago.

Bally Coin Machines, Philadelphia.

Bally Coin Machines, Detroit.

Bally Coin Machines, San Francisco.

Bally Coin Machines, Los Angeles.

Bally Coin Machines, Chicago.

Bally Coin Machines, Philadelphia.

Bally Coin Machines, New York City.

Bally Coin Machines, Rochester, N.Y.

Bally Coin Machines, Detroit.

Bally Coin Machines, San Francisco.

Bally Coin Machines, Los Angeles.

Bally Coin Machines, Chicago.

Bally Coin Machines, Philadelphia.

Bally Coin Machines, New York City.
Pennsylvania pin ball route for sale

A bargain because our parks leave us short handed and something must be sacrificed.

$15,000.00 for Locations, Games, Truck, Parts
Warehouse available. Write or phone for appointment. We will walk two weeks with you to introduce you to the swell people on locations.

HARRISBURG AMUSEMENT CO.
1133 So., 19th St.
Harrisburg 4-7793
Harrisburg, Pa.

For Sale

Complete Penny Arcade

Can be bought at a small fraction of original cost. All equipment is used and in excellent condition. Machines too numerous to mention. Call or write

MEYER FOX
1009 Washington Ave.
St. Louis, Mo.

Empire's Supermarket

World's largest coin machine distributing house

New Pin Games

Marvel Pop-Up...$25.50
Bally Pop-Up...$20.50
Acme Shock...$25.50
Acme Turbo...$45.50
Novelty...$15.50

New Counter Games

Marvel Pop-Up...$25.50
Acme Shock...$25.50
Wabash...$20.50

New Consoles

Mills B-2000...$85.00
Kcredits...$85.00
Tape...$20.50

New Vendors

Arcade Pop...$85.00
Coin...$85.00

Sloths

New Rolan Rolls...$30.50
Bally...$25.50
Rolls...$20.50

New Skill Games

Data...$18.50
Rolls...$20.50

Northwestern Bulk Vendors

Marvin's...$20.50
Oscar...$20.50

For Sale

Coin Machine Route

Over 100 pieces. Music boxes, marble tables, dancing platforms, etc. In a fast growing territory. Prices for a quick sale. For information, send your name and address to

C. K. GRAHAM
Elson, Mo.
**Mills Latest Machines**

**Golden Falls**

You can make more money with the new Mills Bell! With Hand-Klued Jacks, it's modern at a price that is low! It features a special no-jam design that makes it automatic in every way and can be played by all. It's Mills at its best, superb in quality, dependable in play. It's Mills for you.

**Jewel Bell**

If you want to increase your income, start your Jewel Bell today! This new jewel Bell out距sells all. It's designed so that it will do its work without attention. It's Mills at its best, superb in quality, dependable in play. It's Mills for you.

**Immediate Delivery**

Mills OT

& "Pony-Rise" Bell. Available only 200.

The NEW OT is an entirely new design with drawbridges, cards and bells and made to give Operators a bell that will sell. It's Mills at its best, superb in quality, dependable in play. It's Mills for you.

**Genco**

**Mardi Gras**

A Brand New Idea — A 1 to 4 Roll-Over Button Combination

Flipper action, kick-out hole, single-double-triple-bonus, super high score, 7 extra roll-over buttons and 3,000,000 bumpers

**Operators Report**

Mardi Gras doing big as a 3-Ball Game

Order from your nearest distributor

**Ben Rodins Says**

If I Can't Guarantee It... I Won't Ship It!

**Used Games**

<table>
<thead>
<tr>
<th>Game</th>
<th>Cleaned</th>
<th>Checked</th>
<th>Scrapped</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Hit</td>
<td>$24.50</td>
<td>$24.50</td>
<td>$89.50</td>
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<tr>
<td>DYNAMITE</td>
<td>$24.50</td>
<td>$24.50</td>
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<tr>
<td>FAST BALL</td>
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<td>HAWAII</td>
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<td>HAYAMA</td>
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<tr>
<td>HUMPHY DUMBY</td>
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**McCall Novelty Co.**

All AA Reconditioned — Ready for Locations

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You can make more money with the new Mills Bell! With Hand-Klued Jacks, it's modern at a price that is low! It features a special no-jam design that makes it automatic in every way and can be played by all. It's Mills at its best, superb in quality, dependable in play. It's Mills for you.

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Cripple Creek, Colo.

IT'S SOUTHERN FOR FREE PLAY GAMES

RAFFLE CARD .................. $29.50
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$325.00 IN A 1 SHAPE EACH

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that on location everywhere the new "Polar Pete" Snow Cone Machine is proving a big-time moneymaker. Here are the facts—from just a few of our many operators.

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You can earn 900% profit with the "Polar Pete" Snow Cone Machine. 50 pounds of ice and a can of syrup make about 175 five-ounce snow cones. Total material cost is about $1.85 . . . your total sales, $175. Brother's that's real profit . . . when a dime will get you a dollar in time to get going! Place your order NOW! Immediate Delivery!

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CASINO BELL Sr.

ACCEPTS 5c AND 25c COINS ON SAME PLAY. PAYS OUT NICKELS OR QUARTERS, ACCORDING TO COIN PLAYED

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- HIGH SCORE OF 3 MILLION

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That Much Talked About
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OPTIONAL FOR ONLY $10 extra

The Game that can be
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A GAME WITH THE ONE
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NOTE
Each additional coin inserted automatical-
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YOUR GAIN!

Special Factory Closeout to Make
Room for New Production.

BRAND NEW IN
ORIGINAL CRATES!

PONSER'S

Proscore
America's Outstanding
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Here are two beautifully streamlined weighted stands
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vice holds all machines with a
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movement in any direction.
Ample space in base of each
stand for weight material.

The DeLuxe Stand is equipped
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so machine can be turned for
servicing without removing stand
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Immediate Delivery from stock
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today.
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and double Universal Safes.

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It’s the greatest in demand by operators for a FAST ACTION GAME from top to bottom.

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Ideal for Replacing or Patching Reel Strips

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Is outselling all 5-balls because it's not just another game -

**IT'S A **NEW** GAME**

Featuring the

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Spinning Bumper
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With continuous rotating action

**SPINBALL'S NEW PLAYER APPEAL IS**

Producing larger location earnings

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On the following

New 5 ball free play games

Write for prices

6-2 payment plans for operators in Missouri and Illinois area.

Bally Rancho
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**NOTICE:**

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- Prompt service
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- Complete line of parts in stock for all pin games

Look at these special values

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75c each

For parts & service it's Trimount first & always

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All of the above machines guaranteed A-1 condition.

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PUT YOUR MONEY ON A PROVEN WINNER!

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THRU ERROR—THE LAST ISSUE OF THE BILLBOARD CARRIED
THE INCORRECT ILLUSTRATION OF WICO’S “WHIRLWIND”
PLAY BOOSTER.

THE ONE SHOWN BELOW IS THE RIGHT ONE!

Action • • • • • Action • • • • • Action • • • • • Action

WICO’S “WHIRLWIND” PLAY BOOSTER
PROVES “GOLD MINE” FOR OPERATORS

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* LIGHTS, ACTION, IT SPINS  * STEPS UP PLAY
* TESTED, APPROVED BY OPERATORS WHO KNOW
* HOLDS LOCATIONS, ADDS NEW ONES
* TROUBLE FREE
* SIMPLE TO INSTALL  * FITS ALL MFR’S. GAMES
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YOUR PRICE $11.95 COMPLETE READY TO INSTALL

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IMMEDIATE DELIVERY

Order a sample today, you’ll order a dozen or more to- morrow; can be installed most any place on the playing
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Can you use Buckley Track Odds or Parlay Long Shots in your territory!

We're ready to furnish one or one hundred new late model Track Odds or Parlay Long Shots to any responsible operator on a PROFIT SHARING BASIS.

NO INVESTMENT REQUIRED—
You furnish the locations — We'll furnish the machines.

THERE'S NO BETTER MONEY MAKER THAN BUCKLEY TRACK ODDS and PARLAY LONG SHOT — we know from experience! Here's your chance to operate the best money maker without one cent investment for equipment.

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FIVE-BALL NOVELTY REPLAY

KICKER CONTROL BUTTON
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Terrific play incentive!

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by Bally

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SIDE RAILS FITTED WITH COMPOSITION INSERTS

BIG EASY-TO-SEE SCORE PROJECTOR

HIGH-SCORE REGISTER STIMULATES COMPETITIVE PLAY

FLUORESCENT LIGHTING

RICH STREAMLINED BEAUTY WELCOME IN ALL SPOTS
GUARANTEED MECHANICALLY RIGHT

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GOLD CUP TROPHY RANCHO TRIPLE BELL WILD LEMON DOUBLE-UP HI-BOY HY-ROLL BIG INNING

NEW SKILL POCKET FEATURE

SKILL POCKET score value changes after every ball—40-50-60-70-80—flashing in random rotation, brilliantly displayed on light-up back-glass. Location tests prove the SKILL POCKET feature to be the strongest repeat play stimulator ever built into skee-bowler equipment. SKILL POCKET will put fat profits in your pocket. Order DE LUXE BOWLER today.

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ADJUSTABLE LENGTH
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DIVISION OF ION MANUFACTURING CORPORATION
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When a music system is properly installed, there is no blare near the phonograph—no fadeaway in far corners. Instead, the music is distributed at conversational level throughout the location.

With a Seeburg Symphonola as the heart of the music system, you can provide the kind of music that makes friends with location owners and the public...the kind that produces maximum revenue for you.

Let your Seeburg Distributor demonstrate the many advantages of Scientific Sound Distribution and Remote Control—two Seeburg developments that are essential to modern music merchandising.

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When the hoopla and shouting are over, there's only one measure of the true worth of a commercial phonograph to the music Operator...

And that's a simple black ink entry in the Operator's ledger book at the end of the year!

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And Manhattan perfection today is no more than you'd expect from the same men who pioneered the first commercial automatic electric phonograph more than twenty years ago.

Manhattan simplicity and sincerity... Manhattan beauty of tone and styling... in short, Manhattan leadership is winning and holding choice locations—and creating good will, extra play and profit wherever installed.

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