Ever since the day the late Chick Webb found Ella Fitzgerald, and she skyrocketed into national prominence with her "A-Tisket, A-Tasket" record, Ella has been regarded as one of the most original, versatile songstresses in the business. Here, at New York's Three Deuces (where Ella is currently appearing), Milton Gabler, Decca Records exec, and Ella's manager Moe Gale (president of Gale, Inc.) present Miss Fitzgerald with a cake commemorating her tenth anniversary as a top attraction. Her current "My Happiness" on Decca is moving right up on most played and best selling charts.
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Columbia Diskery, CBS Show Microgroove Platters To Press; Tell How It Began

N.Y. Demonstration Full of Optimism

NEW YORK, June 19.—At a press demonstration presided over by Frank Stanton, president of CBS; Frank White, president of Columbia Records, Inc. (CRI); and James H. Carlin of the board of CIU, chairman of the executive committee of the Philadelphia Corporation, the full story of the revolutionary LP (long playing) Columbia disks was told this week. (The Billboard was first to break the news of the LP disk development some weeks back.) Step by step the company revealed the path and progress of the LP disks up to the news that a full catalog of

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Stratovision for Big Bout

B-29 Will Try To Bring Louis Fight to Ohio

High Power TV Aboard

CINCINNATI, June 19.—An attempt to extend the range of television beyond the normal horizon of 50 miles with the aid of high power (25), when Westinghouse Radio, in cooperation with WLWT, Crosley Broadcasting Corporation outlet here, will try to telescore the Louis-Walcott fight from New York via stratovision relay. The relay will be tried via a converted B-29 bomber, equipped with high power video and audio receivers. (See Louis-Walcott on page 15.)

"Stars and Ice" Off On Caribbean Tour

CARACAS, Venezuela, June 19.—Stars and Ice, ice show owned by Samuel Bakermann and Jose Borgas Villegas, has concluded two months of top box here and left for a tour of the provincial cities and the Caribbean area. The show will play Valen-
cita, Maracaibo, Barquisimeto, all in Venezuela, and the Dutch island of Curacao. The show has its own tent, a tent $8,000, and portable radio and public address system. In its second year, the show is staged by Elizabeth and Fritz Chandl-
er, New York, with an all-star cast, including a line of girls. Principals Jack Rees, Bill Knapp and the Minstrels will not make the trip, otherwise the cast will be intact. Bakermann said that after the Curacao tour they will probably go to Havana and then to Rio. Before coming to Carac-
ca, the show was in Buenos Aires for six months.

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Music Business \(\ld\)...
**B.R.'s Army Worry**

NEW YORK, June 19. - At least one sponsor has a stake in the outcome of a service legislation dispute which was being hashed over by Congress at press time. Pan-Miller, which airs Saturday Night Serenade over the Columbia Broadcasting System (CBS) on 14 stations, has two main stars, Vic Damone, to whom it is tied, and June June, for whom it is also tied.

Ya Caint Git Rich Quick by E.T. Giveaway

NEW YORK, June 19. — Suddenly, a realization that listeners cannot participate in a telephone giveaway show if the program repeats itself, forced the shelving of Get Rich Quick by American Broadcasting Company (ABC) in 12 stations. The giveaway, which had aired from 3:30 to 4 p.m. across the board, starting Monday (23) as a test for Paul Whiteman diskjockey show, which follows Friday (25). However, 120 ABC affiliates in the Central Zone, which planned to carry the airwaves via wire, would have had their listeners cut out of the loop, so the program was dropped. ABC is hurriedly beating the bushes for a suitable substitute.

Johnny Olsen, who was to have ensourced Get Rich Quick will move into the second Whiteman replacement instead. Second Honeymoon, will get the 3:30 spot, and whatever show is picked instead of Get Rich Quick will be set for 4 p.m.

Volupte Compacts Heading for MBS

NEW YORK, June 19. — Mutual Broadcasting System (MBS) which already landed a $500,000 contract with the Episcopal Church, is now ready to sign another commercial early in July. New account is Volupte compacts, which is slated to bankroll The Better Half. The time spot involved is Thursdays at 6:30.

The church group is signing a series to be called Great Science From Great Places, with Walter Hampden emceeing.

Slapsie Maxie, Rubin For New NBC Show

NEW YORK, June 19. — Slapsie Maxie Rosenberg and Eugene Vesto, former vaudeville dancer who for some years has been writing special material, have been engaged by NBC for a new NBC show to be called Slapsie Maxie, Rubin.
Program Competition:

LITTLE FELLERS TOP QUIZZERS

Bright Ideas Put WPEN, WRNY on Top

No 50,000-Watt Winner

NEW YORK, June 19—Stations in the two 50,000-watt categories came thru with the higher-powered entries in the quiz division of The Billboard's First Local Program Competition, WPEN, Philadelphia, exhibited considerable ambition in the form of its International Quiz. The second and third prize winners, WONS, Hartford, Conn., and WQXR, New York, respectively, showed similar ingenuity in devising quiz forms not hewing to the same old line. This division of the competition, in particular, was closely contested, with the judges finding two or more programs worthy of honorable mention.

The WPEN program was not only more elaborate, technically, than most, but also was more expensive. It pitted three American college students against three British students in a class-type quiz contest. The show is transmitted bylandline to New York, and thence to London via overseas circuit. The British students

were rounded up with the co-operation of British Broadcasting Corporation, in the interests of international coordination. Nevertheless, techniques were used alone to WPEN were approximately $200 weekly. The station was highly recommended by the judges for its initiative in preparing such a program, and for its willingness to finance the project, costly as it was.

WONS Wins—Second

The second prize winner, Quiz in Reverse, was an offering of WONS, Hartford, which had a bit of a twist. Instead of the usual here's-the-question and what's-the-answer? routine, the program changed it exactly around. The quizmaster supplies the answers and the contestants must come up with the question that fits. The usual giveaway procedure holds, in other respects, but the novel twist and excellent production won for the New England outlet a second prize.

Much Ado About Music, which took third honors for WQXR, New York, presents a panel made up partly of musical celebrities and partly of audience representatives in a well produced, interesting show, with the emphasis entirely on music.

Two honorable mentions were handed to two similar shows, both tagged Quizdown. One was produced by WRNY, Oklahoma City, sponsored by The Oklahoman and Times. The other, aired over WMCA, New York, was produced by The Herald Tribune. This is a show which departs from the usual giveaway pattern of fingerprints and household wares to award its winners college scholarships, paid for by the famous Diamond Art Metal Construction Company.

More in the standard groove is the Local Quiz show, which WRNY, Bridgewater, Conn., by Howland's Department Store, with the usual fare, a weekly half-hour quiz program, costs $50 per week. For talent and features as contestants outstanding high school seniors who earn the opportunity thru examinations. This is a show which departs from the usual giveaway pattern of fingerprints and household wares to award its winners college scholarships, paid for by the famous Diamond Art Metal Construction Company.

Leading Women's Programs

All Categories Provide Keen Competition

KFI, WDRB, KGGF Best

NEW YORK, June 19.—The women's program category of The Billboard's local program competition was strongly contested in all power divisions, with first place winners as follows: In the 50,000-watt group, Your Saturday Chef, KFI, Los Angeles; in the 5,000- to 20,000-watt division, Shopping Idea Put To Work, WDRB, Hartford, and in the 250- to 1,000-watt group, From a Woman's Angle, KGGF, Coffeyville, Kan. (See adjacent box for second and third-place winners and honorable mentions).

The judges gained one chief impression (See Competish in page 15)

Program Competition:

Quiz Honors on 5 to 20 Kws. Taken by WPEN 'International'

NEW YORK, June 19.—In winning first prize in the 5,000- to 20,000-watt division for quiz shows in The Billboard's First Local Program Competition, WPEN, Philadelphia, exhibited considerable ambition in the form of its International Quiz. The second and third prize winners, WONS, Hartford, Conn., and WQXR, New York, respectively, showed similar ingenuity in devising quiz forms not hewing to the same old line. This division of the competition, in particular, was closely contested, with the judges finding two or more programs worthy of honorable mention.

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FIRST ANNUAL LOCAL PROGRAM COMPETITION
THE WINNERS

WOMEN’S SHOWS

50,000 Watts

FIRST PLACE, KFI, LOS ANGELES, FOR “YOUR SATURDAY CHEF”
W. B. Ryan, Gen. Mgr.; Charles B. Brown, Prog. Dir.

SECOND PLACE, WNBC, NEW YORK, FOR “THE KUMHS”
Tom McFadden, Mgr.; Delancy L. Provost, Prog. Dir.

THIRD PLACE, KSL, SALT LAKE CITY, FOR “MARGARET MASTERS’ KITCHEN”
Ivor Sharp, V.P. and Gen. Mgr.; Eugene Halliday, Prog. Dir.

HONORABLE MENTION, KMPC, LOS ANGELES, FOR “THE WOMAN’S VOICE”

HONORABLE MENTION, WINS, NEW YORK, FOR “THREE CORNER CLUB”
Eldon A. Parker, Gen. Mgr.; John Naal, Prog. Dir.

5,000 to 20,000 Watts

FIRST PLACE, WDRG, HARTFORD, CONN., FOR “SHOPPING BY RADIO”
Walter B. Hamke, Sta. Mgr.; Harvey H. Olson, Prog. Mgr.

SECOND PLACE, WOW, OMAHA, NEB., FOR “THE SATURDAY SCRAPBOOK”

THIRD PLACE, CFRN, EDMONTON, ALBERTA, FOR “IN THE WOMAN’S WORLD”

250 to 1,000 Watts

FIRST PLACE, KGAF, COFFEVILLE, KAN., FOR “FROM A WOMAN’S ANGLE”
Bert H. Powell, Sta. Mgr.; Robert L. Pratt, Prog. Dir.

SECOND PLACE, WBBM, CHICAGO, ILL., FOR “RADIO NEIGHBOR”

THIRD PLACE, WLBC, MUNCIE, IND., FOR “WOMAN OF THE WEEK”
Donald A. Burton, Pres. and Gen. Mgr.; Les W. Allerton, Prog. Dir.

HONORABLE MENTION, WLK, WILKES-BARRE, PA., FOR “BETTY BLAIR’S NOTEBOOK”
Roy E. Morgan, Gen. Mgr.; Hal Berg, Prog. Dir.

HONORABLE MENTION, WTHI, TERRE HAUTE, IND., FOR “GOOD NEWS”

QUIZ PROGRAMS

50,000 Watts

NO PRIZE AWARDS

HONORABLE MENTION, WOR, NEW YORK, FOR “THE FIVE MYSTERIES”
Theodore C. Streissert, Pres.

HONORABLE MENTION, WNYA, RICHMOND, VA., FOR “QUIZ OF TWO CITIES”
Calvin T. Lucy, Gen. Mgr.; Sam Carey, Prog. Dir.

HONORABLE MENTION, WICC, HARTFORD, CONN., FOR “CINDERELLA WEEKEND”

5,000 to 20,000 Watts

FIRST PLACE, WEPN, PHILADELPHIA, FOR “INTERNATIONAL QUIZ”
Edward C. Obrist, Mgr.; John L. McCray, Prog. Dir.

SECOND PLACE, WONS, HARTFORD, CONN., FOR “QUIZ IN REVERSE”
William O. Neil, Pres.; Ralph Klein, Prog. Dir.

THIRD PLACE, WQXR, NEW YORK, FOR “MUCH ADO ABOUT MUSIC”
Elliott Sanger, Gen. Mgr.; Eleanor N. Sanger, Prog. Dir.

HONORABLE MENTION, WOKY, OKLAHOMA CITY, FOR “QUIZDOWN”
P. A. Sugg, Gen. Mgr.; Hoyt H. Amos, Prog. Dir.

HONORABLE MENTION, WMCA, NEW YORK, FOR “QUIZDOWN”
Nathan Straus, Pres.; Leon Goldstein, V.P.

250 to 1,000 Watts

FIRST PLACE, WRNY, ROCHESTER, N. Y., FOR “SOUNDS EASY”

SECOND PLACE, WJTN, JAMESTOWN, N. Y., FOR “ART METAL SCHOLARSHIP AWARD PROGRAM”
Jay E. Monach, Prog. and Prog. Dir.; Si Goldman, Gen. Mgr.

THIRD PLACE, WILZ, BRIDGEPORT, CONN., FOR “LUCKY LADY”
Emmanuel Stinchcomb, Exec. V.P.; Wallace B. Dunlap, Prog. Dir.

HONORABLE MENTION, WABY, ALBANY, N. Y., FOR “WILDLIFE QUIZ”
Russell B. Wills, Gen. Mgr.

HONORABLE MENTION, WIBF, BUFFALO, N. Y., FOR “BATTLES UP”
Ed King, Gen. Mgr.; Clare Allen, Prog. Dir.

Program Competition:
250-1,000-Watt Race Close, KGAF’s Fem Show Winning

NEW YORK, June 19—The small-power (250 to 1,000 watts) category of the women’s program division developed into a fairly tight race, with first place awarded to KGAF, Coffeyville, Kan., for From A Woman’s Angle, across-the-board morning quarter hour. Second place was awarded to WMMI, Miami Beach, Fla., for Radio Neighbor, daily quarter hour, and third to WLBD, Munising, Mich., for Woman of the Week.

The winning show, done by Myrtle Willey, demonstrates a capacity for both the ordinary script, containing, in addition to food and fashion, an interesting account of the foibles of the male sex. Keen perception has Miss Willey, a kind intended to delight the distaff side.

“Radio Neighbors”

Radio Neighbor, which enrolled second for WMMI, Miami Beach, represents a departure from the usual women’s show. Conducted by Mary Lucille Carter, the program was made up of interviews with veterans—the discourse impressing as courageous and inspiring.

Women of the Week, the WLBD show which was awarded third place, escalates the usual routine of recipes and home-making hints. Rather, it interviews a woman who has achieved a measure of success in some endeavor, illustrating the broadening field of women’s activities.

Two programs were strong enough to merit honorable mention in this power category—Good News, over WTHI, Terre Haute, Ind., and Betty Blair’s Notebook, WLK, Wilkes-Barre, Pa. News was delivered more carefully produced than most shows in the women’s category, with Helen Ryan impressing as engaging and articulate on varied news of interest to women. The Notebook, a chatty session, included music and discussion of books in a program free from the boredom of so many shows devoted to budget meals.

Program Competition:
KFI’s “Saturday Chef” Is Best Fem Program on 50,000 Watts

NEW YORK, June 19—Good production marked the leading entries in the 50,000-watt category of the women’s program division, with KFI, Los Angeles, taking the top award. In the 50,000-watt category, the KFI program, titled The Kitchen, private quarter-hour Saturday morning a.m., was judged. The program was awarded to WNBC, New York, which is known as The Kitchen, quarter-hour Saturday afternoon program, and third went to KSL, Salt Lake City, for Margaret Masters’ Kitchen, three weekly quarter-hour.

Saturday Chef is done by Ed Jorgenson, veteran newsman who combines his skill in this field with talent for cooking. It is a lively program, with newsworthy information on food prices and shopping news in addition to detectable recipes. Script-wise, the Jorgenson show is especially done.

Second-place winner, WNMC’s The Kitchen, in a mother-daughter team well equipped to do strong program. Mrs. Kuhns is a veteran newspaper-woman and daughter, Rene, a newel. The show was adult, with subject matter in good taste and balance.

Margaret Masters’ Kitchen, the KSL entry, was leisurely in pace and succeeded remarkably well in establishing a homey atmosphere. Program was devoted to the kitchen and in a subtle way represented women’s programming.

These two programs were in the 50,000-watt category merited honorable mention. These were The Corner Corner, radio, New York, a program well played for the distaff side, presented 9:30 a.m. to 12:30 a.m., the board, and The Woman’s Voice, KMPC, Los Angeles, a multi-faceted program mirroring women’s opinions, problems and achievements.
Review of Winning Programs in The Billboard

WOMEN'S PROGRAMS
5,000-20,000 Watts

First Place—WDRC, Hartford, Conn. Shopping by Phone
Producer: J. Kauffman, One-Four
Cast: Ruth Naughton, Bill Sheehan, Jane Redding

WDRC's combination disk jockey-woman in the street format is a winning combination as was evidenced at the start of the show. Then the station's mobile unit, with announcer Bill Sheehan handling the disc jockey chores, accosted shoppers in the street for interviews. The unit then returns to the studio, where the shopper is put through the quiz mill, with prizes doled out for correct answers. That really makes the show lick the excellent co-ordination and timing of the segment, top-notch production, and a line and neat gabbing on the part of Sheehan. The show, aired for 30 minutes daily from 9:30 a.m. to 9:30 a.m., also is plugging a drive to get the shoppers moving early, and it has been known to lead some to the store who want to have a whack at the mice and the prizes.

The Saturday Scrapbook
Section 2—WOW, Omaha
Writer-Cast: Elaine Jabenis

Saturday Scrapbook for this program was concerned with the Easter season. Elaine Jabenis told an interesting little story, described, from her scrapbook, how a woman's Easter basket was yearly and depicted the good and bad years, and she drew a moral theme on the responsibility of the world. The talk was interspersed with e.t. music and a poem extolling the Easter spirit. The announcer also did a description of Easter in New York, as compared with Easter In Omaha. The program was out of the common groove and undoubtedly represents more script production than many women's programs.

In the Woman's World
Third Place—CFIN, Edmonton, Alta.
Cast: Helen Kent
Sponsor: Woodward's Supreme Coffee

This is a homemaking program centered around women's affairs and using guests. The program was reviewed with a discussion of a community problem and discrimination against women. By the time programs obtain apartments because they have children. Helen Kent described a case in point, and followed with appeal for more tolerance on the part of Canadians. The program chiseled with alert shopping news, delivered by the male announcer. The guest for this session was a Canadian commentator who spoke on behalf of the Canadian Appeal for Children Campfire, and the audience heard a strong public service slant and definite appeal for a large section of the country.

WOMEN'S PROGRAMS
250-1,000 Watts

From a Woman's Angle
First Place—KGGF, Coffeyville, Kan.
Writer-Cast: Myrtle Willey
Announcer: George Tanger
Sponsor: Coffeyville Loan & Investment Company

Food, facts, fashions, fancy and fiction are what KGGF says are presented by its women's program, which is sponsored along with the other station's programs across the board by the Coffeyville Loan & Investment Company.

Programs

The Billboard RADIO (Local Program Competition)
June 26, 1946
Johnny Clarke makes with children's book, "Two Little Sisters," with its pleasant and informative 30 minutes. Extends from magazine articles on the pirates' past to the latest adventures of those buccaneers. Two or three book record. Clarke also aids in their problem-solving for the older kids in the family.

**QUIZ PROGRAMS**

**30,000 Wats**

**Quiz of Two Cities**

**Honor Mention:** WRVA, Richmond, Va.

Producer: John Tarsey
Announcer: Arthur Richardson

This show was well produced quiz with interesting questions and participants showing strong competitive spirit. The program reviewed had as competing teams the Richmond and Columbus Chapters of the National Association of Cost Accountants. Making for good programming was the beauty of the quizmasters — sometimes bantering, but always pulling for their team. The questions on this quiz had supposed careful selection covering a tremendous wide range of subjects. Correct answers, in addition to winning points for the team, merit cash awards. The program improves as having strong audience appeal.

**The Five Mysteries**

**Honor Mention:** WOR, New York

Producer: Arthur Van Horn, Director: Carl Curtis
Announcer: Lou Caruso and Guest Contestants

WOR uses five-minute unedited NBC transmitted mysteries for deduction by a panel of guests in the studio. The mystery is an off-the-air, and the guests are asked to supply the answers. Then, the solutions are played. The fifth mystery is for the benefit of listeners and is an attractive addition to the show. It's an interesting idea and shows clever use of untranscribed material in building a program.

**Cinderella Week-End**

**Honor Mention:** WITC, Hayward, Conn.

Producer: Charles Bowers
Cast: Floyd Richards, Bob Tyrol and Guests

Would you answer questions on this show in a competition which picks a dame who gets a Cinderella week-end — that is, a trip to Hollywood, with all expenses paid, plus an outfit of clothes. Questions seem rather easy, but the panel consists of Judy, Carole-studio, and Jeanne Kierman; so it all works out fairly well for the panel. There is a continuing interest to the panel, with some of the women having been on one month previous to this program.

**QUIZ PROGRAMS**

**5,000-10,000 Wats**

**International Quiz**

First Place — W PEN, Philadelphia
Producer: Richard Edwards, Christ
Producer: Allen Grey

Quizmasters: Bill Bors for W PEN, and Bill Bors for WBCB. Cast: 3 American students, 3 British students.

This is the last program of a series of 13 done by St. Thomas Hospital Medical School, London, and Bryn Mawr College in cooperation with the British Broadcasting Corporation (BBC) in the interest of helping students involved in international transmission, the five thousand dollars will be made available to the BBC weekly. College teams are used, and the shows are tape-recorded and broadcast from studios with headphones. The show is sent by land line to New York and FBI to London for transmission over the overseas circuit. Programs are transcribed to assure better overseas transmission. Program includes two quizmasters, one for WPEN and one for the BBC, and non-competing contestants from London. Students, WPEN and BBC have the right to reject questions. A promotional essay contest was held in conjunction with the show, with the winner getting trip to London. The speakers are written by students and submitted to London for evaluation.

**Quiz In Review**

Second Place — WONE, Hartford, Conn.

Producer: Ralph Klein
Director: Carl Emser
Announcer: Roy Hansen

This next little package features emcee Roy Hansen, who rides the local disk range in the wee hours, running a radio station, and making with plenty of gusto and good humor. Rather than shooting the quiz, this quiz reflects the characteristics which call for Hansen to supply the answer and have the participants supply the contestants who perform to have to perform to the best of their ability. Quizmasters sometimes have to perform, which results in a fun-loving program with chutzpah to engaging in a romantic monologue. Director Bryan Clark handles the scripting of the show neatly and makes it an amusing affair.

**Much Ado About Nothing**

Third Place — WOR, New York

Producer: Alynn Edwards
Announcer: Richard Shepard
Pianist: Leonid Hambro

Much Ado About Nothing is a tight little program, interesting and well

(See QUIZ PROGRAMS on page 15)
Radio and Television Program Reviews

Hayloft Hoedown
Reviewed Saturday (121), 9:30-10 p.m. Style: Variety. Color: Variety. Airing on NBC, on the air. 

Jerry Wayne Show
Reviewed June 16 Sustaining Via CBS Mondays thru Fridays, 7:30-7:45 p.m. Estimated Talent Cost: $1,500; producer-director, John Allen; announcer, Arthur Harriman; cast: Barbara Carter, Jerry Wayne. 

Howdy Doody
Reviewed Thursday (171), Style: Variety. Color: Variety. Airing on ABC, New York, Monday thru Friday, 5-6 p.m. director, Roger Muir; technical director, Arthur Harriman; cast: Bob Smith and Howdy Doody. 

Bob Smith and his Howdy Doody show continue to roll merrily along, even the the dispute over ownership of the show seems to have been put to rest satisfactorily. The show is warmly accepted by the audiences as the old, if the children of today's audience are to be believed. 

Still Hot Stuff
Apart from these comparatively minor drawbacks, however, the show remains a hit item for the young ones. 

Johnny Fletcher
Reviewed May 30 Sustaining Via ABC Sundays, 7:30-8 p.m. 

The Comedy Writers' Show
Reviewed June 13 Sustaining Via ABC Sundays, 10-10:30 p.m.

Estimated Talent Cost: $2,500; long, a commercial!; moderator, Ben Brady; announcer, Paul Mason; producer, Frank Cooper; cast: Four of our great writers, Johnny Murray, Roger Price, Leonard Stern, Les Korson. 

Current Hooperating of this and preceding program: 46 weeks. 

The Comedy Writers' Show is still operating for another season, but its continuing to offer diverting, dangerous and delivery of a Hope, which is the reason why people cannot be funny on the air? And if four 

And in this turn may mean that The Comedy Writers' Show can still go on, to an easily salable program. It's true that it is not particularly what it needs is more to prove itself and keep on coming up. In that way a lot of the weak stuffs could be eliminated and the show would grow. 

Johnny Franken

The latest addition to radio's gum- 

Johnny Finch

The Billboards June 26, 1948

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Johnny Franken

The latest addition to radio's gum-
NEW YORK, June 19.—Reports that Standard Brands was planning to give Edgar Bergen and substitute a cheaper show were emphatically denied by representatives of the company. The program, which, published and otherwise, have been rife for some time, this week the sponsor declined to comment on the air, as scheduled next October 3.

Bergen is now in Europe. John U. Beeler, head of radio for J. Walter Thompson, Inc., handling the account, is with him.

**CBS Polk Murder Aider Highlights Threat to Neighbors**

NEW YORK, June 19.—In a dramatic recounting of the physical facts connected with the murder of George Polk, Columbia Broadcasting System (CBS) correspondent, top CBS newsmen in a broadcast today at 7 to 7:30 p.m., New York, constituted a direct threat to freedom of speech and freedom of movement for journalists. Polk's body was found in Salerno Bay six weeks ago.

The program, narrated by Jack Reber, included analyses by Edward S. Martin and Don Hollembach, CBS newsmen, and commented on the trade-marks of a political murder: that it was incriminating upon the State Department press for comment, and that Greece, as a sovereign nation with four police forces, must establish the motivation and the identity of the criminal.

The special broadcast, titled “The Murder of George Polk,” was the first of a series and will be followed by others seeking a solution of the crime in pointing out the large implications of the murder, namely that the survival of truth is at stake.

**Johnny Fletcher (Continued from opposite page)**

The trump with the mustard-bean brain and manager to whom 40 years ago Ed Grant laughingly attributes his appearance on stage that created a sensation, and who has been in the business for 40 years, has come out of semi-retirement and is appearing in a new talent show.

Johnny Roger will debut as emcee in a new 30-minute program broadcast on the Mutual Broadcasting System (MBS). The program will be the 12th in the series, which originated in the studio and is now being broadcast from the studios of the Mutual Broadcasting System.

The program will be heard in the Sunday, 10:30 p.m. slot, and will feature the talents of the Mutual Broadcasting System.

**Naish, Fred Robbins, Landis Set for New CBS Packages**

NEW YORK, June 19.—Hubbell Robinson, Columbia Broadcasting System's program director, has turned a new program for Naish, Fred Robbins, and Landis, three of the company’s top players.

The program will be a new series and will air in the Sunday, 10:30 p.m. slot, and will feature the talents of the Mutual Broadcasting System.

**FCC Ganders Giveaway Craze**

NEW YORK, June 19.—A decision this week made by the KELLOGG Company for the last two remaining news programs and radio shows, Breakfast in Hollywood and Gala Dine, highlights a growing trend toward giving. The problem is that the high cost of labor, material, and manufacturing to maintain the high quality of these shows has become a severe problem. This is particularly true, according to sales people, in the food, drug, and soup fields.

In dropping its two shows, both of which have proved popular with listeners, the KELLOGG Company has decided to reduces its news coverage to a half-hour show, the first half of which is sponsored by Froster & Gamb. KELLOGG drops both shows July 25.

**KLZ Heart Series Praised in Senate**

WASHINGTON, June 19.—Tribute to KLZ, Denver, for its heart disease series, “Keene of Hearts,” was paid on the floor of the Senate last week by Sen. Edwin C. Johnson (D., Colo.).

Johnson told the Senate that “KLZ not only provided valuable station time, writers and actors, but also spent considerable sums of money in many forms of paid advertising to call attention to this heart series and to insure its reaching the largest possible audience.”

The senator quoted the head of the Colorado Medical Society as saying, “This series is undoubtedly the finest production of this kind ever produced in co-operation with a medical society.”

**Lawyers Hunt Violations of Lottery Ban**

(Continued from page 2)

If any, Gimmick May Die

required by any law of the United States, and no person operating any such enterprise shall knowingly permit the broadcasting of, any advertisement of or information concerning any lottery, gift enterprise, or similar scheme, offering prizes in whole or in part upon lot or chance, or any list of the prizes drawn or awarded by means of any such lottery, gift enterprise, or scheme, whether said list contains any part or all such prizes.

The Communications Act contains strong enforcement teeth for this section. It provides for a maximum fine of $1,000 for every year's imprisonment, or both, for each and every day during which such offenses occur. Fewer other sections of the act provide such stiff penalties, but few other sections are so puzzling to legal interpretation.

It appears likely that FCC will base its final decision on the legality of the various giveaways before a committee on individual alleged offenders, and even in the event the FCC should find giveaways contrary to the law, ample time presumably would be given for broadcasters to halt the practice without seeking a solution of the problem. Amthor FCC's legalists are informally surveying the question. Chairman Amthor is said to have asked for an official determination of the programs' legal status. Some FCCers are reported to be in favor of allowing the programs to continue, but the point may not call for such a determination because the commission has the power to place a penalty on the operators involved.

**Gavel to Gavel Coverage of the Republican and Democratic Conventions**

*by Direct Wire for the Listeners of Warner Brothers in Hollywood with Clete Roberts* "Public Service is a Public Trust"
**TALK OF THE TRADE**

**New York**

JIM McLEAN, NBC's magazine editor, has resigned from the web's press department to open his own publicity office. Al Kastner, column editor, has been appointed acting mag editor. The press department loses another valued female: Hallie Robitaille, secretary to Syd Eligs, vice-president in charge of press. Miss Robitaille retires to private life, . . . Ed Byron on vacation thru July, with Earle McGill to direct Mr. District Attorney while Byron calls his new 30-crew tester.

Allen Ducovny named director of the Treasure Chest series, debuting Monday of the Mutual System. Miss Ducovny is a California native and is about to be taken over by Jessye Maxwell Associates. . . . Bob Smith, starting Monday (21), takes a week's test from his seven WNBC shows. Pinch-hitting for him will be Norman Brokeshine, Dick Dudley, Weyne Howell and Tex Antoine.

**Tommy Cowan,** of municipal outlet WNYC, drew kudos for his announcing Saturday (12) amid the silly parade in New York's Golden Gate Daze Celebration. He did six continuous hours of running commentary.

CBS Sports Director Red Barber, Assistant Director John Dee, CBS London correspondent Stephen Soldl and writer researcher Judson Boley assigned to cover the summer Olympic games in London, July 28 thru Aug. 10,鲍勃·布里格斯,迪克·杜利,威尼·霍维尔和泰克斯·安泰

**Chicago**

CHARLES ADELL, formerly with Weed and Blain, station reps, has joined Associated Newspapers, the midwest merchandising arm. Other led Adel shows are being handled by Bunny Coughlin while Cashman went East to attend funeral. . . . Harry (Parkyarkarkus) Kain, one of the last of the old Chicago station gang, has been signed by Mutual to handle program division.

**Hollywood**

KAY KYSER waxed a new talent hunt last week for whole WPA. . . . George E. Ledell Jr., joined KFI's promotion department. . . . Ed Cashman, producer of Tezoro Star Theater, mourned loss of his mother last week. The entire show was handled by Bunny Coughlin while Cashman went East to attend funeral. . . . Harry (Parkyarkarkus) Kain, one of the last of the old Chicago station gang, has been signed by Mutual to handle program division.

**From All Around**

PHIL HOFFMAN, vice-president of the Cowles Broadcasting Company and former manager of KENT, Des Moines, appointed general manager of WOL, Washington, D.C. WOL will be a part of the Mutual Network.

**Salesmen Lose Social Security**

WASHINGTON, June 19—Radio salesmen who are a part of the communications basis are excluded from Social Security benefits under a law enacted last December but not applied by both houses this week. In effect, the measure defies the Supreme Court's ruling that the communications basis are excluded from Social Security benefits under a law enacted last December but not applied by both houses this week. In effect, the measure defies the Supreme Court's ruling that the communications basis are excluded from Social Security benefits under a law enacted last December but not applied by both houses this week. In effect, the measure defies the
NAMM Show Cuts Disk Biz; Accents Horns

Radio and TV Get Play

CHICAGO, June 19.—Universal Records unveiled its “Quality Control” this week before distributors during the National Association of Music Merchants (NAMM) convention this week: A constructive show for the present, last year, to change the public’s complaints about disk sellers being too poor for dealers.

All other registration topped 6,500 (better than last year’s total), a top-heavy attendance, unlike 5,800 exhibits and distrbs dropped on the dealer count, while the “seeing” not “buying” attitude of the latter made evident that much like last year’s show, most business was being written.

Record Reps Piqued

A plague developed by the record reps who are constantly on the lookout for the absence of any dealer clinic, forum or talk on the wax end of their business. All have been said to query whether the NAMM is ever heavily weighted on disk selling phases of its program. The NAMM operation this year’s representation was devoid of any attempt to even throw a glance at the proper pinters. With over 40 record manufacturers exhibiting, the opinion was that the NAMM is not in a position to deal with any major disk manufacturer’s account (there being none with an emergency).

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Universal Unveils “Quality Control”

CHICAGO, June 19.—Universal Records unveiled its “quality control” this week before distributors during the National Association of Music Merchants’ convention. The new system was revealed, according to Bill Putnam, Universal press, as a one-third of the surface noise and savings of the three shellac platters, with no additional cost.

The new shellac disk differs in no way in physical content. The change is in the recording process, which thereby uses some new type recording amplifier, reduces distortion in higher frequencies. The first quality control disk will be released August 1, with two major independent signs of the movement that they will utilize the new process, six months after that date.

WELL, Universal will make it all available to all distributors.

FTC’s Needle Hits Capitol’s

WASHINGTON, June 19.—Capitol Records, Hollywood, has entered into a stipulation with the Federal Trade Commission, relating to the making of unqualified claims in advertising phonograph needles, the FTC announced today.

FTC reported Capitol as agreeing that it will not designate needles tipped as being “sapphire” or represent that needles will give any stated number of plays without plainly indicating that they may chip, break, wear, cause sound distortion and resulting in improper tone fidelity.

ASCAP Appeals Bd. Re-Elected

NEW YORK, June 19.—Final tabulation of ballots in the annual election to the American Society of Composers, Authors and Publishers (ASCAP) was released today, all six incumbent members returned to office.

Writer incumbents are Peter DeRose, Douglas Moore, Max Mayer, John Sing-I-stack and Sam Stept as members of the board.

Rainbows “Lovely”

NEW YORK, June 19.—You’re So Lovely, the Margaret Webb-David Street-Smith tune parceled during the blush of the first recording sessions required in platter form by Rainbow Records. Authors cut tune as a private to Standard Street on the vocal. The last week's work brought this tune more like last week, and a sound platter shows, disk Jockeys using acetate pressings.

Is Disk Dealer a Stepchild?

A short unhappy note to Louis LeMair, president of the National Association of Music Merchants (NAMM), would be signed by “the record industry,” but we'll write this one ourselves.

Dear Mr. LeMair,

At the NAMM convention this year committed an injustice to the record industry. There were more than 40 record companies exhibiting on the convention floor (rental fees paid), but the NAMM program of events was continuous by a brush-off of the record business. Not one dealer clinic or seminar (not even a morning speech by some bored representative) was given over to the record-selling phase of the industry.

We appreciate the piano and instrument people must receive the lion’s share of the convention program (your dealers probably realize this), but when your audience realize, too, that record sales account for a substantial part of the average music merchant’s operation.

We think it unfair to the dealers as well as to the record manufacturers to disregard record-selling problems entirely. We'd suggest, in fact, that you consider this year’s NAMM show in New York. You do want the platter people to come, don’t you?

Dealers Given Crystal Ball Routine; Experts See Keen Competitiveness in Year To Come

Credit Buying, Prices, Trade Unification, Trends Aired

CHICAGO, June 19.—Music dealers were alerted to heavy competition they are going to face during the next year, activist various fields, such as how to buck competition during the National Association of Music Merchants’ convention this week. All speakers pointed to the next 12 months as a good buying year, but they also warned that to get their cut they'll have to work for it. Installation buying and charge accounts will be small as well, be buying power during the war, is steadily moving back to N.A.M.M. credit buying.

Mac’s Cut First Foreign Disk

NEW YORK, June 19.—The Merry Mac disk group became the first American talent to wax for a foreign disk service since the imposition of the trade embargo. While the foreign disk services are now not for theater appearances, the Macs, whose record with Majestic expired the first day of the embargo, liner notes signed to do some dates for the English Decca diskery, which in turn controls and owns the London label here. The Macs cut four sides with accompaniment by the Squash Club band. Aired in London and Pennsylvania, the Macs were also featured on the London label.

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CBS, CRI Reveal History Of Microgrooves; Philco Reproducer Vital to Wax

Rival when this program was made about three years ago. Under the guidance of CBS Research Director Peter Goldmark, when CBS engineer, and William Bachman, CRI research director, the LP microgroove record potential was realized this year.

According to Wallerstein, the company's main plant at Bridgeport, Conn., for several months has been pressing airbrush LPs for nationwide distribution. The attendant savings in storage space were dramatically demonstrated by computing a cost of 101 standard albums with the comparable LP catalog of 101 records. The albums required nearly eight feet of storage space, the LP records more than that in foot. While savings were stressed that the LP vinyl record was "full range, undistorted quality and a higher unachieved fidelity." He revealed that film, tape, wire-recording 16-inch transcriptions and other systems were carefully investi-

802 Blue S.O.S. Nat's

Hit by Cop
And Outvoted,
Admin. Balks

Rival Groups Unite on Vote

NEW YORK, June 19—Netted by an unprecedented insurgent coup which jammed through a series of resolu-
tions at the hands of the admini-
sistration, Press Richard McCann, of Local 802, American Federation of Musicians (AFM), issued a distress

call to the national executive board of the Federation this week.

The resolution was tabled when 200 members met last Monday (14) and forced the by-liner measure thru to the executive board, who fought each step by step—and lost on each count.

Last-Ditch Action

McCann countered with a last-ditch measure—a protest to the national council on a by-law rarely called upon in the union's history.

Claiming that the meeting was "packed" by a coalition of the Freed and Manzzi-McCarren factions, which he described as representing respectively the "extreme left and right wing minorities" of the local, McCann said that a local law permits the membership to override the executive board on matters carried by a two-thirds majority, the resolutions stood over to a vote by the next regular meeting (602 Bit S.O.S. page 20)

Infringé Suit Names Bandwagon Sterling Diskers

NEW YORK, June 19—Eugene F. Carroll and Stapleton Victor Radio, Inc., manufacturers of Animal Records, this week filed suit in U. S. District Court against Bandwagon Records and Sterling Records, Inc. The plaintiff charged that Bandwagon and Sterling imitated the style of the animal platters and asked for an injunction restraining the defendants from producing and selling any disks on which the defendant were similar in style and theme. The action also asks for an accounting of profits derived by the defendants from manufacturing and reproducing platters under the title of Woodland Serenaders, under their legend, Mangerie Series.

Carroll's complaint charges that he created and conceived the unique method of song presentations on rec-
ords, under the trademark Animal King. In June of this year, he granted exclusive manu-

facturing rights to Stapleton. He further alleges that since April, the defendants have produced and sold disks under the Serenader tag which imitated the animal disk style. Carroll's complaint also charges Bandwagon and Sterling with unfair competition.

Columbia's LP Disk Data

NEW YORK, June 19 — Some further detailed and pertinent facts about Columbia's LP disk were brought to light at the diskery's preview showing of the platter yesterday (10). One 12-inch side can play up to 50 minutes but can play less if the recorded work fails short of that amount of time. Normal sized conservatories can be reproduced on either one or both sides of an LP disk.

The microgrooves, used on the LP platter, are three one- thousandths of an inch in depth. There are from 24 to 30 microgrooves to the inch on the disk as opposed to the 90 grooves to the inch normally found on the conventional platter.

The claim of hitherto unduplicated fidelity is based on the use of the microgroove combined with the use of a reproducing stylus with a radius of one one-thousandth of one inch, plus the elimination of surface noise via production on a machine. The LP microgrooves to the disk and the special 33 1/3 player complementary to one another.

Columbia's LP disk will use a special label which will be four inches in diameter with a special design as opposed to the conventional three-inch label. Label colors follow the standard Columbia procedure: Blue for classical and red for popular. It follows $4.85 per 12-inch masterworks, $3.85 per 10-inch masterworks platter and $3.50 per 10-inch pop.

The initial LP catalog includes 101 records covering 325 compositions. There are 70 classical disks which cover works running from Bach, Beethoven and Brahms forth to Prokofiev and Khatchaturian. Twenty discs are included to cover the light classic and show score field with items like The Chocolate Soldier, Grand Canyon Suite and the like. The rest are platters. The record platters are in the pop field and include Frank Sinatra Sings, Harry James Favorites; For You Alone, with Buddy Clark, and Dinah Shore.

The player attachment, designed by Philco for the LP record, will adapt any radio or phonograph combination to play microgroove disks with disturbing equipment already set up to play conventional records.

It includes a specially engineered featherweight tone-arm which is custom made to play LP records in thickness, 1/8 inch, and which weighs one-fifth of one ounce. The stylus is housed in a spring-mounted, replaceable cartridge.

The player attachment is housed in a small cabinet which measures 15 by 14 by 6 inches. Many radio manufacturers as well as Philco, are readying built-in 33 1/3 controls on standard tone-arms, with a special added tone-arm included.

LP Disk Secret

Open to Market, Columbia Says

NEW YORK, June 19—Columbia Records! Prexy Frank White has confirmed that the diskery will offer the nation's first Secret Record Type of LP disk to any other waxworks that want to try it. However, all LP presses will have to be specially equipped.

Most of Columbia's competitors will not be able to immediately compete and are waiting for the release of a new LP disk requiring full fidelity recording. Columbia has been making "safe" records in the field of wide-range recording and thus was prepared for the current transportation into 33 1/3 platters. Most other diskeries have been employing limited range technique in cutting their wax.

It was also learned that the production and pressing of the LP disk will not require a unique or particularly expensive conversion operation. It will require only a little change-over, one in full in recording, and mostly in the plating stage. Also different is the method of preparing safety for mass production. This is, too, a reason why Columbia has a long jump over its competition.

LP Stin Adjute

Industrially the LP disk has caused a stir among the radio producing firms, just as manufacturers of record producers, needle manufacturers and other adjunct producers of disk equipment. Firms are trying to figure just what immediate effect LP will have on their business, if any. Though the new development is the Seeburg firm, which recently turned out a new juke box and home phonographs, it is claimed of a possible cuts of 30% of record sales now is trying to figure how to apply the LP disk to its new machine.

Creditors Horn in

On Vita Operation

CHICAGO, June 19—At a meeting this week between Vita's management, B. S. O. S., Bob Buckley, and firm creditors, it was agreed that Vista would continue under its present management, with a board of four from among the creditors acting for the creditors' interests. Named to the creditors' board were Zigmont Sonderling, United Broadcasting & Master Records, recording studio, and music plant; A. Clay, Universal Recording; R. C. Ravier, Rabbit-Weber label printers, and Robert E. Samuel, Long Island Plastics.

Examination of Vita books revealed that bank has shown no appreciable gain, but creditors claimed the present management of Vista, to which it submitted to direct a plan of reorganization for payment of all existant debt within three years.

Enterprise Sues Wertz Co.

RICHMOND, Va., June 19—Enter-
prise Records, Inc., Los Angeles, filed suit in Federal District Court here yesterday for recovery of an alleged debt of $4,211.28 owed the firm by Wertz Music Company of New York, it was announced here. The claim alleged that the debt was contracted in the sum of $4,947 for "goods sold and delivered."
Pennsylvania Poking... Everett (Rube) Rubendall, early bird of WRBK, Wiliamsport, recently spent three hours in the disk department listening to the platter selections. Bettelou Purvis, WPCH, Pittsburgh, has been giving San a steady ride. She writes: "Each time I spin it I have a new and creative idea about what to do with the tune and its history - when it was introduced, by whom, and who recorded the first arrangement. Pops Whiteman thinks he has beat the local jocks to listing it on the tables, but we'll bet he'll change his "mind" now."

Midwest Makehay... Omaha displays running a linearket contest to place Lawrence Welk's Duets platter of "The Lost Man" in Omaha. Winning listener and jockey will receive a new radio built into a champagne bottle. Considering how popular Kes K.Y. is here, it was distributed in other clubs. Bob Arthur, WIEB, received so many calls for information as to where his theme song could be purchased, that Victor realized it was enough to put a Shaw cutting of It's Tito in network with the additional note on the label carrying the information - "theme used by Doug Arthur, Radio Station WIEB."

Kenton Investigation... Elmo Marrone, manager of the Record Mart in Lewiston, Victoria, local disc jockey George Yack, of KBBN's "Your Own Fool Foolin' to the MGM waxery for them to dub onto a commercial disk, in response to local demand for the record. However, investigation shows that the regular disk making was made before the transcription.

ALaskan Air GO... From Armed Forces Radio Service Station WSVG, postmarked APO 942, Seattle, Bill Baer writes: "Have been reading Vox Box from Internationals up north. Also, when I drive the disks to those cold nights when people would freeze to death outdoors. Been spinning 'em up here for 17 months now - everything from pops to classical. Music has been great; the audience here has become such fans of our disk identification contest. Tex Williams' Artistry in Western Swing has then stopped cold right now - you should hear the excitement!"

New England Notes... Don John Ross, early morning jock on WLB, is causing a clears in halls and other listings for use on time signals as his daily shows. Persons sending in items will get air mention. Joe Girard and Ed Weston, WCCF, Hartford, Jocks, added a special kiddie show June 12 at the Connecticut Children's Hospital. WCCF, Lawrence, Mass., has turned over a 15-minute program to the Women's Union of the West Parish Church in Andover, as a public service. Ladies select a maestro, master of ceremonies, proceeds going to church treasury. WMUR, Manchester, N.H., has resumed its Radio Juke Box show weekdays 4:30 to 5 p.m., with Bernice Muck at the helm. Bath Hotel, receptionist with WOTW, Nashua.

Bop No. 5?... NEW YORK, June 18-If Bob Dewey's plans or records are really going to smell. Bob, who's with the Modern Records distribrury here, revealed this week that he's developing a disk which will yield an aroma as it spins. Scents will range from boudoir perfume to torch ballads to the clean, manly odor of pine for the Westerns. The new disk, according to Bob, will be especially constructed for odor, but will not produce a conventional manner. Tie-up with perfumiers are in the works, and Bob claims he's got just about three aromatics platers to be ready for marketing some time in October.

N. E. Ops Join Ballroom Assn. BOSTON, June 19—The Ballroom Operators' Association (BOA), formerly the Massachusetts Ballroom Operators' Association (MDOA), is building up to a New England association, Arnold E. Kahn, executive secretary, announced today. Newest ballroom operators to join are the Lynden Rhodes, Rhodes on the Pawtucket, in Rhode Island, and Jim Irwin, of the Weirs, in New Hampshire.

Name of the org was changed from MDOA to BOA to merge with other Massachusetts wanted to join. Kahn is now getting out for disk platters. BOA called Dance Time, which will be the official publication of the association.

The BOA has a new cooling system. Charlie McGue's Ocean's Garden Ballroom at Nantasket opened June 12. Kinnell's on the Charles is holding informal talent auditions each week. Lakeside in Dedham is dancing every Friday and Saturday. A name-band policy is right on well as King Phillip in Wrentham. Shrewsbury's Sun Valley has dancing and entertainment on Friday and Saturday, Bradford Ballroom, Boston, N.H., has taken over the daily Musical Mail show at that station. Fred Cole, WIND, Boston, interviewed British button Joe Los via transatlantic telephone. "Cockney Joe" recently presented "WAC's Most Wanted Show," Los said that there are no doo-doo programs as we know them or junk radio at all. He also explained that the Pantiles recording he's done has had much effect on British record companies. He will be doing only "a normal amount of recording."... Leo Smith and Kris Martin, dealers in the Maine WACE, had an interesting visit at WACE today. They examined their Musical Grab-Bag show from a limp 1,100 feet up. Records were piped in from station, ... Al Ayre, local league bassball umpire, now featured on Hayden Jamboree, WTCB, Torrington, Conn.

Stricky From Dixie... Wally Smith, WKIX, Columbia, S. C., got a tune request from England that started a lasting friendship with the English. He was asked to send a disk to a friend of the British lasses, to be played for their daughter. Another war bride, bearing the show, contacted the recipient of the request and thus started a disk making of Confess and Dick Haymes' Little White Lies lead their request list.

Gotham Cannels... Fatul publicity has had 25 visy copies made of the old Gene Austin Victor disk of My Blue Heaven (first pop disc to crack the 1,000,000 sales mark) to send to copies with copies of Gene's new Universal etching of the tune. Among discjocky receiving platters are Sherm Fuller, WEZL, Boston; Ed (Jack the Ballyboy) McEnroe, WJBE, Detroit; and Earl Hamblock, WIND, Chicago. Symphony Std, formerly with WHOM, switchs to WMCA beginning June 28. He'll do a midnight to 6 a.m. better at sight. The Duke Ellington transcription jock show has been bought by four more wattters, including WHIM in Minneapolis.

Bill Williams, WOV, and Traveling company of recording artists, have been touring every high school with a Disc Jockey Jamboree show in behalf of the NAU appeal for children.

Jersey Jottings... Dave Miller, WAAT, reports a strong response for the Milt Lexer and Ross Dougherty's Bill the White House With the Little Green Blinds. Paul Brenner, same wattery, is doubling Thursday nights as emcee of the Meet Your Lucky Partner audience participation show over Mutual 8 to 830.

Chicago Chatter... Bill Evans, the Wax and Needle Club, will make his mail bull on his disk gimmick in which he invited teen-agers to submit their own identification of a different disk on his show each night. Evans interviews the youngsters and, if he can identify the disk, he'll bill the disk album of current pops.... Ernie Simon, WJJD, is taking a three-week vacation in Los Angeles, with Bob Elson, sportscaster, rubbing for him..... King platters has donated 1,000 copies of Bull Moose Jackson's I Can't Go On Without You, which will be given to the first 1,000 listeners who donate more than $1 to the WINS, New York, fund for diabetics..... Hudson-Ross, sponsors of Dave Garrowey's midnight show WMCA, are peddling a Garrowway album via their three retail stores, containing Garrowway's picks for all four weeks of "The Big Show," WCKY, Cincinnati, folk music disk, and his and, for her, Sarah Jane, expecting to get a Garrowway Record's promotion man, doing a one-hour d.j. shot from Sam Klayman's Cincinnati store win over WZIN.
Favorite Re-Issues Now Available!

Some six months ago The Billboard polled 3,458 retailers, 2,179 disk jockeys and 1,799 operators and ran a list of old records they wanted to see re-issued. In response to many requests since that list appeared we have asked the recording companies to indicate which disks are actually available at present. The now-available re-issues are listed below in order of the popularity indicated by the original poll.

The Top 25

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
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<tr>
<td>Frank Black</td>
<td>St. James Infamous</td>
<td>Victor 20-1502</td>
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<td>Bing Crosby</td>
<td>White Christmas</td>
<td>Victor 20-1508</td>
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<td>Bing Crosby</td>
<td>July in Miami</td>
<td>Victor 20-1510</td>
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<td>Bing Crosby</td>
<td>I'll Be Seeing You</td>
<td>Victor 20-1512</td>
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<tr>
<td>Bing Crosby</td>
<td>Angel</td>
<td>Victor 20-1514</td>
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The Remaining Disks

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<tr>
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<td>I Can't Get Started</td>
<td>Victor 20-1516</td>
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<tr>
<td>Bing Crosby</td>
<td>Sing, Sing, Sing</td>
<td>Victor 20-1518</td>
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<tr>
<td>Bing Crosby</td>
<td>Wonderful World</td>
<td>Victor 20-1520</td>
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<tr>
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<tr>
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<td>Wonderful World</td>
<td>Columbia 24934</td>
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<tr>
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<td>The Man I Love</td>
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<tr>
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<td>Ship Ahoy</td>
<td>Columbia 24938</td>
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<td>Bing Crosby</td>
<td>Sailor's Choice</td>
<td>Columbia 24944</td>
<td>70</td>
</tr>
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</table>

802 Blue SOS's

AFM National

(Continued from page 10)

of five local members to appear before the national executive board to urge that a law be passed forbidding the employment of waiters, waitresses, bartenders, and other employees in restaurants and bar and banqet halls designated by the executive board. McCann concluded by stating that it is necessary to have the banqet halls designated by the executive board.

Victor Using Star System

To Launch Selective-Sale Idea With Longhair Wax

400 items "Consistent," Survey Shows

CHICAGO, June 19—RCA Victor has revealed to local retailers its new basic catalog model designed to perk up sales in the longhair field. After six months of surveying representatives, stores by field reps, according to Dave Finn, general sales manager for Victor, the firm has come up with 400 classical items, both album and single, which have proven themselves red hot in stores and sales pieces. With the survey theoretically showing each of the items' sales potential, Victor has given each article a rating, ranging from one to four, A four rating indicates that the retailer will be asked to stock 10 copies of that particular item, while three stars means five copies, two stars, three copies, and one star, two copies, as the base stock, at all times. Promotion is being put to the barest first, and as the backlog of basic catalog model extends it will be extended to all Victor branches.

Victor has prepared a special book for clerks, which correctly tells the story about each of the 40 items. Customers will be able to look into a "browser," which will carry pictures of album covers with a story of the album in the adjoining column, and counters will carry a sampler which will contain vinyl records, carrying the best side from two different correlated albums. To facilitate inventorying, each basic catalog will carry a numbered sticker which can be ripped off easily after a sale is made. Starting in November, one per month will be featured, with the disk getting heavy plugging via NBC network show and newspaper and magazine ads. In order to assist the retailer Victor will institute immediate replacement of run-out stock in the basic catalog, and is experimenting with the first of January, a series of record delivery trucks, built as dual-trucks, making it possible for the delivery to inventory the basic catalog stock and make instant replacement.

If all items had to be introduced as new merchandise, the complete basic catalog would cost the retailer $1,500. Finn pointed out that there are only nine four-star items.

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ASCAP Acquires Industry Music Royalty Formula

AKRON, June 19—After a year of controversy a formula for determining royalty payments for industrial use of copyrighted music was agreed upon this week by the American Society of Composers, Authors and Publishers (ASCAP) and the Industrial Recreation Association (IRA), at the association's annual convention here.

The formula, worked out by Herman Greenberg, of ASCAP's New York office, and John W. Fulton, IRA executive secretary, is based on the number of employees who hear the music and the number of hours music is to be played. The actual rate of payment has not yet been established, but ASCAP and IRA have agreed to further meeting this summer to determine the rate.

Royalty Rates

ASCAP-industry problems began early in 1947 when ASCAP asked industrial users of recorded music for royalties of 2 cents per employee per month. Fulton complained that the charge was too high, basing his argument on a survey he made of plants using wired music, showing that cost for piping in music came to one-third of a cent per employee per month. ASCAP then offered to allow companies to use music free of charge, provided they pay 2 cents a month per employee. ASCAP said the charge represented 1 cent for royalties and 1 cent for accounting charges. An industrial user of recorded music has been operating under these temporary permits since that time.

ASCAP royalties are charged any group which plays copyrighted music for profit. The Society's thesis that music falls within the "for profit" category has not yet been tested in the courts.

‘Little White Lies’

NEW YORK, June 19—Here are the favorite songs of the GOP’s favorite nominees to be played at the Republican convention in Philadelphia this week. The list was compiled by Meyer Davis, general musical director for the convention, who canvassed the leading contenders as to their tune preferences.


Arthur H. Vandenberg Jr. sent word that "since there is no plan to place Senator Vandenberg's favorite nomination in Philadelphia, I cannot anticipate any occasion upon which it would be sufficient just to play a special musical number in his behalf.

The report from the Eisenhower camp read: "The general continues to believe that he can best serve the country by remaining a private citizen. Therefore, there seems to be no need for the information you requested."

AF Musickers Back On Job at WOWO

CHICAGO, June 19—AFM musickers got back on the job at WOWO, Fort Wayne, Ind., this week when Nancy Lee and the Hilltoppers, folk music foursome, were hired back to start their live daily show June 22, following a lapse of eight months. The station’s AFM members walked out Sept. 24, 1947, following failure of the station to link a yearly guarantee pact, which would set up a staff fund for the station. The deal provides for only employment of the Hilltoppers and does not call for hiring of other staff musicians.

MICROGROOVE PLATTERS

(Continued from page 18)

It's incompaRable

THE ORIGINAL HAPPINESS KIDS

JON AND SONDRA STEELE

1221 BALTIMORE, KANSAS CITY, MO.
### FROM Walt Disney's MELODY TIME

#### an OUTSTANDING record line-up:

**BLUE SHADOWS ON THE TRAIL**

BING CROSBY — Decca 24433  
BUDDY CLARK — Columbia 38170  
Denny Dennis — London 223  
VAUGHN MONROE — RCA Victor 20-2785  
ART HOONEY — MGM 10204  
ANDY RUSSELL — Capitol 15063

**MELODY TIME**

Buddy Clark — Capitol 38170  
Hal Derwin — Capitol 15071  
Alan Gerard — National 7023  
VAUGHN MONROE — RCA Victor 20-2785  
Lawrence Welk — Decca 24416

**LITTLE TOOT**

Sammy Kaye — RCA Victor 20-2786  
Kings Men — MGM 10178  
Don Wilson and The Starlighters — Capitol Das-80

**JOHNNY APPLESEED OVERTURE**

Dennis Day — Victor 20-2943

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### The Nation's Top Tunes

#### The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

#### This Week

<table>
<thead>
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<th>Catalog</th>
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<td>Ken Griffin — Bonzo R-128</td>
<td>Columbia</td>
<td>20448</td>
<td>1948</td>
<td>1948</td>
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<td>Red Norvo — Decca 79387</td>
<td>Red Norvo — Bongo B-228</td>
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<td>1948</td>
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<td>1948</td>
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<tr>
<td>Kay Kyser — Columbia 38191</td>
<td>Kay Kyser — Capitol 15077</td>
<td>Columbia</td>
<td>38191</td>
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**HONOR ROLL OF HITS**

*Based on a compilation by Hans Otten and Charles Elsner*

Published by Billmore (ASCAP)

**THE NATION'S TOP TUNES**

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#### This Week

1. **You Can't Be True, Dear**  
   **Last Week**

   **Based on a compilation by Hans Otten and Charles Elsner**

   Published by Billmore (ASCAP)

   **Records available:**
   - Ken Griffin, Columbia 6-1066
   - Red Norvo, Decca 79387
   - Ray Anthony, Mercury 550
   - Kay Kyser, Columbia 38191
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   - Kay Kyser, Columbia 38191
   - Ray Anthony, Mercury 550
   - Kay Kyser, Columbia 38191
   - Ray Anthony, Mercury 550
### RCA Victor Stars

#### "Honor Roll of Hits"

1. **YOU CAN'T BE TRUE, DEAR**
   - WILL GLAME
   - DICK JAMES
   - RCA Victor 25-1117
   - RCA Victor 20-2944

2. **NATURE BOY**
   - DICK JAMES
   - RCA Victor 20-2944

3. **LITTLE WHITE LIES**
   - TOMMY DORSEY
   - RCA Victor 27521

4. **TOOLIE OOLIE DOOLIE**
   - HENRI RENE
   - RCA Victor 25-1118

5. **NOW IS THE HOUR**
   - CHARLIE SPIVAK
   - RCA Victor 20-2704

6. **THE DICKEY-BIRD SONG**
   - FREDDY MARTIN
   - RCA Victor 20-3617

7. **BABY FACE**
   - SAMMY KAYE
   - RCA Victor 20-2879

8. **TELL ME A STORY**
   - SAMMY KAYE
   - RCA Victor 20-2761

### This Week's RCA Victor Release!

#### Popular

- Whip-Poor-Will
- Look For the Silver Lining
- I'm Waiting for Ships That Never Come In
- Where Flamingos Fly
- May I Still Hold You
- Friendly Mountains
- Lazy Stream
- Goofus
- The Legend of Tiabi
- Cool Water

**TEX BENEKE**
- RCA Victor 20-2728

**BERYL DAVIS**
- RCA Victor 20-2722

**SAMMY KAYE**
- RCA Victor 20-2875

**WAYNE KING**
- RCA Victor 20-2876

**VAUGHN MONROE**
- RCA Victor 20-2933

### Folk

- One Way Passage
- What Would the Prophet Do?
- I'm Gonna Tear Down the Mailbox
- 'Neath a Blanket of Stars
- Find 'Em, Fool 'Em, and Forget 'Em
- Fiddlin' Joe

**CLYDE GRUBB**
- RCA Victor 20-2999

**MONTANA SLIM**
- RCA Victor 20-2997

**JOHNNY TYLER**
- RCA Victor 20-2998

### Rhythm & Blues

- Shoe Shine Shuffles
- Love Me or Leave Me
- New Highway No. 51
- Travelin' Highway Man

**PAT FLOWERS**
- RCA Victor 20-2968

**TOMMY McCLENNAN**
- RCA Victor 20-2931

### International Novelties

- Lenny's Polka
- Carnival Waltz
- Say Hi to you Guacachila
- Dole Papa-San Martin

**ERNIE BENEDICT**
- RCA Victor 23-1128

**ANSELMO SACASAS**
- RCA Victor 23-0835

### Freddy Martin Album

- "Rhythms from Latin-America" with Narciso Allen on the piano;
  vocals by Stuart Wade, the Martin Men.

- One, Two, Three, Kick and Copacabana
- It Began in Havana and The Girl Who Came From Peru
- La Cucaracha and Cumancan
- Misirlou and Jalousie

**VAUGHN MONROE**
- RCA Victor 20-2785

**RAY McINELY**
- RCA Victor 20-2782

**VAUGHN MONROE**
- RCA Victor 20-2811

**ZEKE MANNERS**
- RCA Victor 20-2781

**ARCEE STIDHAM**
- RCA Victor 20-2737

**HENRI RENÉ**
- RCA Victor 25-1120

**ARTHUR "BIG BOY" CRUDUP**
- RCA Victor 20-2788

**ABE LYMAN**
- RCA Victor 20-2873

---

**Riding High... Climbing Fast**

- Blue Shadows
- On the Trail

**VAUGHN MONROE**
- RCA Victor 20-2785

**RAY McINELY**
- RCA Victor 20-2782

**VAUGHN MONROE**
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**ABE LYMAN**
- RCA Victor 20-2873
“LOVE SOMEBODY”

It’s a pleasure...

Ed McCaskey
Prof. Mgr.

Kramer-Whitney, Inc.
1650 BROADWAY
NEW YORK 19, N. Y.
PLAZA 7-0987-8

HITS From Coast To Coast — on NATIONAL Records

THE RAVENS — The Greatest Quartet In The Country
#9043 "SEND ME FOR YOU IF YOU NEED ME" — "UNTIL THE REAL THINGS COMES ALONG"
#9045 "Searching For Love" — "You"
#9046 "I’m A Ramrocker Or Not" — "Feel That I Am"
#9048 "Write Me A Letter" — "Separation"
#9049 "On Wild River" — "Would You Believe Me"

BILLY ECKSTINE — Voted No 1 Male Vocalist In Recent Poll
#9014 "COTTAGE FOR SALE" — #9017 "PROUDER OF LOVE"
#9018 "I'M IN THE MOOD FOR LOVE" — #9031 "GLOOMY SUNDAY"

CHARLIE VENTURA & Orch. — Greatest Small Combo
#9043 "SWOON ME" — "ELEVEN SIXTY" — #9029 "MIDNIGHT MIST"

Ventura & Liliana Carol — in a duet
#1015 "PLEASE BE KIND" — "NOW HIGH THE MOON"

ALAN LOGAN — Formerly Featured Pianist With Louis Prima & Charlie Speake
** #7027 "I LOVE YOU MUCH TOO MUCH" — "LOVE ME"

JOE TURNER — The Man Who Shots The Blues
#9021 "THAT'S WHAT REALLY HURTS" — #9016 "ROCK & GIBRALTAR"

* * *

UNA MAE CARLISLE — Song Stylist
#9044 "WHERE THE RIVER MEETS THE SEA" — "STOP GOIN' THROUGH THE MOTIONS"

ALAN GERARD
#7025 "MELDAD TIME" — "TELL ME WHAT" — #7019 "IF I DIDN'T HAVE YOU"

RUDY BOYLAN
#7017 "SIMPLE THINGS" — "MY HEART"

JACK CARROLL
#8023 "MAYBE YOU'LL BE THERE" — "STELLA BY STARLIGHT"

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (P) Indicates tune is in a film; (R) indicates tune is in legitimate musical; (S) indicates tune is available on records.

** * * *

ENGLAND'S TOP TWENTY

Songs listed are sheet music best sellers in England. Listing is based on reports received from the seven largest retailers in the Dominion.

* * *

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.
SONGS WITH GREATEST RADIO AUDIENCES

The Top 30 Tunes (plus ties)

<table>
<thead>
<tr>
<th>Title</th>
<th>Publishers</th>
<th>Lit. By</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Fella With An Umbrella (F) (R)</td>
<td>Feist-ASCAP</td>
<td></td>
</tr>
<tr>
<td>A Tree In The Meadow (E)</td>
<td>Robbins-ASCAP</td>
<td></td>
</tr>
<tr>
<td>At a Sidewalk Penny Arcade (R)</td>
<td>Robbins-ASCAP</td>
<td></td>
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<tr>
<td>Baby Days (R)</td>
<td>Robbins-ASCAP</td>
<td></td>
</tr>
<tr>
<td>Better Luck Next Time (F) (R)</td>
<td>Feist-ASCAP</td>
<td></td>
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<tr>
<td>Beyond The Sea (B)</td>
<td>Chappell-ASCAP</td>
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<tr>
<td>Blue Shadows on the Trill (F)</td>
<td>Sandy-Joy-ASCAP</td>
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<tr>
<td>Bride and Groom Poles (F)</td>
<td>George-Samuels-ASCAP</td>
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<tr>
<td>Caramba! It's the Samba (R)</td>
<td>Martin-ASCAP</td>
<td></td>
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<tr>
<td>Don't Change Me (R)</td>
<td></td>
<td></td>
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<tr>
<td>Dream Girl (F) (R)</td>
<td>Fresco-ASCAP</td>
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<td>Haunted Heart (F) (R)</td>
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<td>Highway To Love (R)</td>
<td>Leeds-ASCAP</td>
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<tr>
<td>I Don't Be Wrong (R)</td>
<td>Advanced-ASCAP</td>
<td></td>
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<td>If It Only Happens When I Dance With You (F) (R)</td>
<td>Berlin-ASCAP</td>
<td></td>
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<tr>
<td>Ma Mania (F) (R)</td>
<td>Wiltin-ASCAP</td>
<td></td>
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<tr>
<td>Laroo, Laroo, Laroo (R)</td>
<td>Shapira-ASCAP</td>
<td></td>
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<tr>
<td>Little White Lies (R)</td>
<td>Menlo-ASCAP</td>
<td></td>
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<tr>
<td>Little White Lies (R)</td>
<td>Menlo-ASCAP</td>
<td></td>
</tr>
<tr>
<td>Nature Boy (R)</td>
<td>Shapira-ASCAP</td>
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<tr>
<td>Old Man River (R)</td>
<td>J. &amp; M.-ASCAP</td>
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<tr>
<td>Only You (R)</td>
<td>Barke-Van Heesen-ASCAP</td>
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<td>Rhode Island Is Famous for You (M) (R)</td>
<td>Crawford-ASCAP</td>
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<tr>
<td>Sinnerman (R)</td>
<td></td>
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<tr>
<td>Tell Me a Story (R)</td>
<td>Laura-ASCAP</td>
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<tr>
<td>The Country Cousin (R)</td>
<td></td>
<td></td>
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<tr>
<td>The Dicky Bird Song (F)</td>
<td>Robbins-ASCAP</td>
<td></td>
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<tr>
<td>The Wishing Pudders (R)</td>
<td>Press-ASCAP</td>
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<tr>
<td>We Just Couldn't Say Goodbye (R)</td>
<td>Words &amp; Music-ASCAP</td>
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<tr>
<td>Woe, Woe Woodpecker (R)</td>
<td>Leeds-ASCAP</td>
<td></td>
</tr>
<tr>
<td>You Can't Be True, Dear (R)</td>
<td>Biltmore-ASCAP</td>
<td></td>
</tr>
<tr>
<td>You Can't Be True, Dear (R)</td>
<td>Biltmore-ASCAP</td>
<td></td>
</tr>
</tbody>
</table>

The Remaining 20 Songs of the Week

A Bed of Roses (F)                                                    | John-Mooney-Mantle-BMI |
Baby, Don't Be Mad At Me (F) (R)                                     | Paramount-ASCAP |
Chattanooga, Ohio (R)                                                 | Multini-ASCAP |
Confess (R)                                                           | Oxford-ASCAP |
Crying for Joy (R)                                                    | J. & M-ASCAP |
Dedicated Fidelity (R)                                                | Miller-ASCAP |
Ease My Heart (R)                                                     | Syd-Brown-ASCAP |
Fiddle Fiddle (R)                                                     | MIB-ASCAP |
Forty Days and Forty Nights (F)                                      | Meeker-Women-ASCAP |
Little White Lies (R)                                                 | Bregman-Vuce-Cem-ASCAP |
Love That Boy (R)                                                     | J. & M-ASCAP |
Manana (M)                                                            | Barbour-Levy-ASCAP |
Now Is The Hour (R)                                                   | Leeds-ASCAP |
P.S. I Love You (R)                                                   | La Salle-ASCAP |
Secretly (R)                                                          | Bert-ASCAP |
Steppin Out With My Baby (F) (R)                                     | J. & M-ASCAP |
Tall In The Land Of The Sky (R)                                       | J. & M-ASCAP |
What Do I Have To Do? (R)                                             | Bregman-Vuce-Cem-ASCAP |
You Can't Be True For Me (F) (R)                                     | Leeds-ASCAP |
Yours (R)                                                             | E. B. Marks-BMI |

RECORDS MOST PLAYED BY DISK JOCKEYS

<table>
<thead>
<tr>
<th>Position</th>
<th>Week</th>
<th>Date</th>
<th>Week</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>3</td>
<td>June 26, 1948</td>
<td>11</td>
<td>NATURE BOY</td>
<td>King Cole, Capital 15056-ASCAP</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>5</td>
<td>June 26, 1948</td>
<td>11</td>
<td>WOODY WOODPECKER</td>
<td>Ray Kyer, ASCAP</td>
<td></td>
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<tr>
<td>3</td>
<td>3</td>
<td>June 26, 1948</td>
<td>11</td>
<td>YOU CAN'T BE TRUE</td>
<td>Ken Griffin, J. Wayne</td>
<td>ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>June 26, 1948</td>
<td>11</td>
<td>LITTLE WHITE LIES</td>
<td>Dick Haynes, Decca 228-ASCAP</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>2</td>
<td>June 26, 1948</td>
<td>11</td>
<td>MY HAPPINESS</td>
<td>J. &amp; S. Steele, Decca 260-ASCAP</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>9</td>
<td>June 26, 1948</td>
<td>11</td>
<td>YOU CAN'T BE TRUE</td>
<td>The Sportmen, Decca 228-ASCAP</td>
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<tr>
<td>7</td>
<td>8</td>
<td>June 26, 1948</td>
<td>11</td>
<td>LOVE SOMEBODY</td>
<td>Doris Day, Columbia 14774-ASCAP</td>
<td></td>
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<tr>
<td>8</td>
<td>6</td>
<td>June 26, 1948</td>
<td>11</td>
<td>MY HAPPINESS</td>
<td>Paul Whiteman, Decca 15004-ASCAP</td>
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<tr>
<td>9</td>
<td>14</td>
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<td>11</td>
<td>YOU CAN'T BE TRUE</td>
<td>Dick Haynes, Decca 228-ASCAP</td>
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<tr>
<td>10</td>
<td>11</td>
<td>June 26, 1948</td>
<td>11</td>
<td>LITTLE WHITE LIES</td>
<td>Dick Haynes, Decca 228-ASCAP</td>
<td></td>
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<tr>
<td>11</td>
<td>13</td>
<td>June 26, 1948</td>
<td>11</td>
<td>CARAMBA! IT'S THE SAMBA</td>
<td>Percy Lee, Capitol 15000-ASCAP</td>
<td></td>
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<tr>
<td>12</td>
<td>14</td>
<td>June 26, 1948</td>
<td>11</td>
<td>YOU CAN'T BE TRUE</td>
<td>Meekly, Mercury 5129-ASCAP</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>15</td>
<td>June 26, 1948</td>
<td>11</td>
<td>CONFESS</td>
<td>Patti Page, Mercury 5130-ASCAP</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>1</td>
<td>June 26, 1948</td>
<td>11</td>
<td>DEAR DEAR</td>
<td>Andy Stanley, Columbia 13114-ASCAP</td>
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</tr>
<tr>
<td>15</td>
<td>12</td>
<td>June 26, 1948</td>
<td>11</td>
<td>CARAMBA! IT'S THE SAMBA</td>
<td>Percy Lee, Capitol 15000-ASCAP</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>13</td>
<td>June 26, 1948</td>
<td>11</td>
<td>YOU CAN'T BE TRUE</td>
<td>Meekly, Mercury 5129-ASCAP</td>
<td></td>
</tr>
</tbody>
</table>

DANNY DENNIS

A FELLA WITH AN UMBRELLA

STITTIN' OUT WITH MY BABY

SAM BROWNE

A TREE IN THE MEADOW

"AN OLD SOMBRENO"

SAM BROWNE

A BOY FROM TEXAS—A GIRL FROM TENNESSEE

"LAROO LAROO LIL SOLERO"

SAM BROWNE

THE LONDON GRAMOPHONE CORP. 16 W. 33rd ST., NEW YORK, N. Y.

WAS FIRST WITH THESE 3 HITS

LONDON RECORDS

HIT RANKING RECORDING

[Advertisement for London Records with mentions of various artists and songs]
in BUFFALO...
it Took 3 to Make 1 New Star

The foresight of a record librarian and the cooperation of two leading disk spinners started the ball rolling which made Ken Griffen's recording of "YOU CAN'T BE TRUE, DEAR" the nation's No. 1 favorite.

MARY ROSE EVANS

WGR's Record Librarian, is the "hit picker" who foresaw the future of "You Can't Be True, Dear" and urged its airing.

THESE TWO WERE THE FIRST TO START IT "SPINNING"

WGR's

RALPH SNYDER

"The Morning Man," heard Monday through Friday from 7:00 to 10:00 A.M., and Saturday from 7:00 to 9:00 A.M.

"YOU CAN'T BE TRUE, DEAR"

THE NATION'S NUMBER ONE HIT

backed by

CUCO WALTZ

Recorded by Ken Griffen on Rondo 128

Another Ken Griffen hit on Rondo 137

IF I HAD YOU

JUST RELEASED! A NEW KEN GRIFFEN ALBUM! RONDO 1007

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WASHINGTON MIDTOWN

978 Genesee St. Buffalo, N.Y.

Washington 6108

THE BILLBOARD MUSIC POPULARITY CHARTS PART IV

RETAIL RECORD SALES

Week Ending June 18

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers).

List is based on The Billboard's weekly survey among 4,910 dealers in all sections of the country. Records are listed numerically according to greatest sales. (P) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

POSITION

Week to date

Week to date

This Week

Wk.

Wk.

1

2

1. NATURE BOY ...........King Cole ...........Capital 15054

2. YOU CAN'T BE TRUE, DEAR ...............Ken Griffen-J. Wayne-Rondo R-326

3. WOODIE WOODY WOOSPECKER -- Kay Kyser ..........Columbia 33077

4. LITTLE WHITE LIES ............Dick Haymes ............Deca 24280

5. THE TREASURE OF SIERRA MADRE ...........J. & S. Steele ...........Decca D-1113

6. THEY ALL REGISTERED TO BEAT THE Blitz ............Victor 20-2661

7. WILLIAM TELL OVERTURE ............Arias, J. & S. Steele ..........Victor 20-2661

8. THE MAN ON THE Flying Throne ...........Fried Piper's ..........Capitol 15004

9. YOU CAN'T BE TRUE, DEAR ...............Dick Haymes-Shep Spencer ..........Capitol 24630

10. LOVE SOMEBODY . ......Decca 24670

11. TEQUE OOLIE DOLIE ..........Martha Trench ..........Columbia 25077

12. THE DICKY-BIRD SONG . (F) ..........Freddy Martin ..........Victor 20-2617

13. YOU CALL EVERYBODY ..........Merle Travisane ..........Regent 151

14. LINGER AWHILE .........(A. Victorian, Mercury 5155)

15. ST. LOUIS BLUES MARCH . ......Tex Beneke ..........Victor 20-2722


17. TELL ME A STORY ..........Sammy Kaye ..........Victor 20-2761

18. I WANT TO BE SURPRISED ... Anna Boras, Decca 24391; V. Demong, Mercury 3150; King 221-2016, Majestic 132; R. Bixby, MGM 10141

19. NATURE BOY ..........Dick Haymes-Song Singers ..........Deca 24680

20. NOW IS THE HOUR . ......Bing Crosby ..........Deca 24270

21. TANGO AT THE BARRIO ............Victor 20-2661

22. IF YOU Had All the World . ..........Perry Como ..........Victor 20-2653

23. BECAUSE ...............(F) ..........J. Warren ...........Victor 20-2653

24. BABY FACE ..........Art Money ..........MGM 10156

25. MAYBE YOU'LL BE THERE ..........Bing Crosby ..........Victor 20-2653

26. DON'T TRY TO BE TRUE, DEAR ..........Bing Crosby ..........Victor 20-2653

27. BABY FACE ..........Sammy Kaye ..........Victor 20-2653

28. NATURE BOY ..........Frank Sinatra ..........Columbia 25077

29. PEGGY ..........J. Warren ..........MGM 10156

30. TOOLIE OOLIE DOOLIE ..........The Sportsmen ..........Capitol 15077

31. YOU Can't Be True, Dear ..........Martin Sisters ..........Columbia 25077

32. THE MANHANAH OF MACAU ............Vaughn Monroe ..........Victor 20-2881

33. GLORIA ..........A. Travisane ..........Regent 151

34. CONFESSION ..........Barry Day-Buddy Clark ..........Victor 20-2653

35. SUGAR ..................(J. Disney) ..........MGM 10156

36. TWELFTH STREET RAG . ......Frewe Hunt ..........Capitol 15077

37. COWBOY ..........(M. Heath) ..........MGM 10156

38. TOOLIE OOLIE DOOLIE ..........Martin Sisters ..........Columbia 25077

39. YOU Can't Be True, Dear ..........Martin Sisters ..........Columbia 25077
### BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS ON CHART</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>114</td>
<td>Bozo at the Circus</td>
<td>Two Records</td>
<td>Capital BBX-34</td>
</tr>
<tr>
<td>2</td>
<td>114</td>
<td>Little Toot (One Record)</td>
<td>One Record</td>
<td>Capitol DAS-80</td>
</tr>
<tr>
<td>3</td>
<td>114</td>
<td>Bugs Bunny (Three Records)</td>
<td>Three Records</td>
<td>Capital CC-40</td>
</tr>
<tr>
<td>4</td>
<td>114</td>
<td>Uncle Remus (Three Records)</td>
<td>Three Records</td>
<td>Capital CB-40</td>
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<tr>
<td>5</td>
<td>114</td>
<td>Bozo and His Rocket Ship (Two Records)</td>
<td>Two Records</td>
<td>Decca CU-102</td>
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<tr>
<td>6</td>
<td>114</td>
<td>Genie, the Magic Record (One Record)</td>
<td>One Record</td>
<td>Decca CU-106</td>
</tr>
<tr>
<td>7</td>
<td>114</td>
<td>Turby the Tuba (One Record)</td>
<td>One Record</td>
<td>Decca CU-107</td>
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<tr>
<td>8</td>
<td>114</td>
<td>Nuttercracker Suite (One Record)</td>
<td>One Record</td>
<td>Decca 90022</td>
</tr>
<tr>
<td>9</td>
<td>114</td>
<td>Nursery Rhymes (Two Records)</td>
<td>Two Records</td>
<td>Decca C5-8</td>
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<tr>
<td>10</td>
<td>114</td>
<td>Rusty in Orchestral Suite (Three Records)</td>
<td>Three Records</td>
<td>Capitol BC-35</td>
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</table>

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS ON CHART</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>101</td>
<td>Tchaikovsky: The Sleeping Beauty</td>
<td>Six Records</td>
<td>Victor 11-8836</td>
</tr>
<tr>
<td>2</td>
<td>101</td>
<td>Tchaikovsky: Sleeping Beauty</td>
<td>One Record</td>
<td>Victor DM-1205</td>
</tr>
<tr>
<td>3</td>
<td>101</td>
<td>Tchaikovsky: Violin Concerto No. 1</td>
<td>One Record</td>
<td>Victor DM-1205</td>
</tr>
<tr>
<td>4</td>
<td>101</td>
<td>Einnescn: conductor, Philadelphia Orh.</td>
<td>One Record</td>
<td>Victor DM-1205</td>
</tr>
<tr>
<td>5</td>
<td>101</td>
<td>Richard Strauss: Also Sprach Zarathustra</td>
<td>One Record</td>
<td>Columbia 12445</td>
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</tbody>
</table>

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>WEEKS ON CHART</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tr>
<td>1</td>
<td>101</td>
<td>Tchaikovsky: The Sleeping Beauty</td>
<td>Six Records</td>
<td>Columbia N-12445</td>
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<tr>
<td>2</td>
<td>101</td>
<td>Tchaikovsky: Violin Concerto No. 1</td>
<td>One Record</td>
<td>Columbia 12445</td>
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<tr>
<td>3</td>
<td>101</td>
<td>Richard Strauss: Also Sprach Zarathustra</td>
<td>One Record</td>
<td>Columbia 12445</td>
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### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores. List is based on The Billboard's weekly survey among 4,579 dealers in all of the country. Albums are listed numerically according to greatest sales.

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<th>LABEL</th>
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</thead>
<tbody>
<tr>
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<td>101</td>
<td>Stan Kenton — A Presentation of Progressive Jazz Album</td>
<td>Four Records</td>
<td>Columbia BC-35</td>
</tr>
<tr>
<td>2</td>
<td>101</td>
<td>Songs of Our Times (1932) Album</td>
<td>Four Records</td>
<td>Decca BC-35</td>
</tr>
<tr>
<td>3</td>
<td>101</td>
<td>Rhythm in Blue (Two Records)</td>
<td>Two Records</td>
<td>Columbia BC-35</td>
</tr>
<tr>
<td>4</td>
<td>101</td>
<td>Songs of Our Times (1927) Album</td>
<td>Four Records</td>
<td>Decca BC-35</td>
</tr>
</tbody>
</table>

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The Billboard's NEW Publication...

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I PUT MUSIC IN MOUNTAINS
Duke these

THE WOWY WOODPECKER
DANNY KAYE ANDREW'S SISTERS
PUT 'EM IN A BOX, 'TIL 'EM WITH A RIBBON
(And Throw 'Em in the Deep Blue Sea)  Decca 24462

GONE AGAIN
Humph's Got a Duke

UP! and COMING!
these great records are going places...
don't just watch 'em! Buy 'em!

FRIENDLY MOUNTAINS
BING CROSBY
The Kiss in Your Eyes
Decca 24564

THE WOWY WOODPECKER
DANNY KAYE ANDREW'S SISTERS
PUT 'EM IN A BOX, 'TIL 'EM WITH A RIBBON
(And Throw 'Em in the Deep Blue Sea)  Decca 24462

Bernstein Fights
MPCE Drive Vs.
Peatman Sheets

NEW YORK, June 19.—Music Publishers' Contact Employees (MPCE) Press's drive against the Peatman has run into strong

Bernstein is understood to have not
dedicated his support for the

is known to have urged

purchasers to continue subscribing

he reported is

is the best of its

is devised and that a sheet

for a pub-

on his firm's activity

in a

opposition may well slow down the MPCE's

action.

Charlie Ross Tops
Firm To Aid Tyros

NEW YORK, June 19.—Charlie Ross, former professional manager for World-Republic and the Paramount pub, now tops the Songwriters' Advancement Institute, a new

mail-order firm designed to aid amateur

mamusicians.

The advertising pitch states that Ross will look over and criticize all tunes submitted by mail—either

rics, melody or both. If he accepts

the offering, he will give the applicant

a standard contract, have a melody written for the lyric or vice

vera, copyright the work, print and publish it (or turn it over to a

organizer) and use it in

plugs.

The only charge for the prospective
clífer is that for Ross's criticism,

which he proffers at two bucks a

throw.

In addition to his aforementioned chores, Ross is handling the Al Capp summer replacement for the Drew Pearson show, the syndicated comic strip, Mary Worth's Family and Kerry Drake, and is also chaperone to Eugene Baird's personal manager.
BEST SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

Weeks | Last to date | This to date | Week Ending | Record | Artist | Label
--- | --- | --- | --- | --- | --- | ---
6 | 2 | 1 | June 15 | TOMORROW NIGHT | Lonnie Johnson | King 4209
6 | 2 | 1 | June 15 | GOOD ROCKIN' TONIGHT | Sonny Thompson | Miracle M 126
6 | 3 | 1 | June 15 | LONG GONE | Sunny Thompson | Miracle M 126
6 | 5 | 1 | June 15 | NATURE BOY | Cal Smith | Capitol 19044
6 | 4 | 2 | June 15 | MEAN AROUND | Memphis Slim | Miracle 126
6 | 4 | 2 | June 15 | ALL MY LOVE BELONGS | Memphis Slim | Miracle 126
6 | 6 | 2 | June 15 | SADIE PAPA | Louis Jordan | Decca 24448
6 | 7 | 2 | June 15 | PRETTY MAMA BLUES | Ivory Joe Hunter | Capitol 19048
6 | 8 | 2 | June 15 | I WANT A BOWLEGGED WOMAN | Bull Moose Jackson | King 4189
3 | 10 | 1 | June 15 | RECCESS IN HEAVEN | Dan Grissom | Jewel GN 2004
3 | 10 | 1 | June 15 | YOU DON'T LOVE ME | Camille Howard | Specialty 31-207

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

POSITION | Weeks | Last | This | Week Ending | Record | Artist | Label
--- | --- | --- | --- | --- | --- | --- | ---
1 | 7 | 7 | May 28 | TOMORROW NIGHT | Lonnie Johnson | King 4209
2 | 7 | 7 | May 28 | GOOD ROCKIN' TONIGHT | Sonny Thompson | Miracle M 126
3 | 7 | 7 | May 28 | NATURE BOY | Cal Smith | Capitol 19044
4 | 7 | 7 | May 28 | MEAN AROUND | Memphis Slim | Miracle 126
5 | 6 | 2 | June 15 | ALL MY LOVE BELONGS | Memphis Slim | Miracle 126
6 | 6 | 2 | June 15 | PRETTY MAMA BLUES | Ivory Joe Hunter | Capitol 19048
7 | 6 | 2 | June 15 | I WANT A BOWLEGGED WOMAN | Bull Moose Jackson | King 4189
8 | 10 | 2 | June 15 | RECCESS IN HEAVEN | Dan Grissom | Jewel GN 2004
9 | 10 | 2 | June 15 | YOU DON'T LOVE ME | Camille Howard | Specialty 31-207

ADVANCE RACE RECORD RELEASES

Hey Friend Blues  
As (Big Boy) Crudup (Katie May)  
Victor 25-3099

Danny Boy  
B. Gilbert-The Red Caps (Scratch and Mercury 11091

Dixie Dusty  
O. Dawson (Tomorrow Night) Paradise 118

Don't You Leave Me Here  
J. Williams (King Biscuit) Columbia 20129

Good Boy  
H. McCard (Telegram Blues) Disc 6008

High Class Baby  
H. Vinson (When I'm) Mercury 9990

I Can't Be Satisfied  
Muddy Waters (I Can't) Aristocrat 1120

I Feel Like Crying  
A. Tino (Married Man) Aristocrat 1120

I Feel Like Going Home  
Muddy Waters (I Can't) Aristocrat 1120

In the Rain  
D. Washington (Tell Me) Mercury 8094

Katie May  
A. (Big Boy) Crudup (Hey Friend Blues)  
Victor 25-3099

King Biscuit Stomp  
J. Williams (Don't You) Columbia 20129

La Dane  
Hit Lips Page (Walkin' In) Columbia 20129

Married Man Blues  
A. Tino (I Feel) Aristocrat 1120

Porter's Ball  
H. Porter (Ballantine Street) Paradise 112

Russell Street Walkin'  
K. Porter (Porter's Ball) Paradise 112

Sally Lou  
P. Gayten Trio (Stop) DeLuxe 1178

Screamin' And You'll Find It  
B. Gomme-The Red Caps (Danny Boy) Mercury 8001

Step  
P. Gayten Trio (Sally Lou) DeLuxe 1178

Telegram Blues  
H. McGhee (Good Boy) Disc 6008

Tell Me So  
D. Washington (In the) Mercury 8094

Tomorrow Night  
L. Johnson (Dixie Dusty) Paradise 112

Walkin' In A Grave  
Hit Lips Page (La Dane) Columbia 20129

When I Get Drenched  
H. Vinson (High Class) Mercury 8000
Records listed are believed records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist &amp; Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Eddy Arnold and His Tennessee</td>
<td>Capitol America 40109</td>
</tr>
<tr>
<td>2</td>
<td>Sonny Williams and His Harmoncats</td>
<td>Capitol America 40066</td>
</tr>
</tbody>
</table>

**Most-Played Juke Box Folk Records**

**ADVANCE FOLK RECORD RELEASES**

St. Louis Blues
B. Callahan & His Blue Mountain Boys
(Warning) Capitol 3023

She Puts Me On the Back (With One Hand)
J. Ashlock (I'm Cary) Columbia 20049

The True Story
T. Rogers and His Forty-Niners (Millie) Columbia CR-661

The Beast From Butte
C. Meyers and His Forty-Niners (Two Car) Decca 41822

The Domino and the Ghostcat
J. Stone Out (Don't Let) Victor 50-3388

The Parlor Is a Pleasure Place
W. Meyer & His Forty-Niners (Don't Stand) Columbia CR-382

The Rangers Hide Again
W. Meyer & His Forty-Niners (Don't Stand) Columbia CR-382

The Walters and That Tennessee Moon
The Walters Brothers (Poor Boy) Mercury 4114

This World Is Not My Home
C. Sharp's Old Time Singers (Let) Columbia 20050

This World Can't Stand Long
R. Austin & His (Caravan) Columbia 40456

Tickle Toe
A. Cohen's Banjo Antennas (Jente) Columbia 20046

Track Drives Me
Missouri Biscuit (I'm All) Deluxe 500

Tell Me
J. Rawdon & His Oklahoma Playboys (Playboy's Breakdown) Victor 20-2687

Two Car Garage
R. Thomas Nashville Ramblers (The Run) Decca 41122

What Are We Gonna Do About the Moonlight
H. Thompson's Blue Valley Boys (Yesterday's Meal) Capitol 11125

Wind in the Mountains
C. Robinson (Life Git) M-G-M 10204

Wicky, Wicky Woman
R. Martin & His Round-Up Gang (At Home) Victor 20-3915

Yesterday's Meal
H. Thompson's Blue Valley Boys (What Are) Capitol 11125

This Always Brings the True Love
C. Bruner (Don't Make) Decca 40501

You Call Everybody Darling
A. (Dunhill M-4-needle-9) Sterling 3023
**Folk Talent and Tunes**

Murray Nash, Mercury platters' hillbilly and Western chief, who was in New York for the NAMM convention, reports that Bill Carlisle, Sunshine Slim Sweet (now a Mercury property), and Sandy Sandusky appeared recently as the Carlisles brothers on WMCA, and remembers as the boy who made Ramroth at midnight for King, will leave the unit next week for his home in Lexington, Ky., and enter private business. Remaining trio will join KWMV, West Memphis, June 7. Jack Starns, the King Acme Tour in Acme-Rose, will start an extensive tour of the Southwest, Midwest and West Coast, winding up in California after six weeks traveling. A big h.b. jambores takes place June 21 at Greenville, S. C., where the entire cast of the Tennessee Barn Dance, Chester Atkins (Victor), Homer and Jethro (King), and his Ramblin' Mount (King) will work with a local group, Baby Ray and His Country Cousins. Uncle Tom (More), at WNOX, Knoxville, started his vacation last week, returning with Joe and Al, Texas and Michigan, and Pennsylvania. Tom intends to visit plenty of his h.b. and Western buddies.

Connie R. Gay, promoter of the Radio Ranch, Washington, has started a nation-wide contest called the first of which drew 3,500 people two weeks ago at Constitution Hall. Judges were Clyde Moody, Whitley Ford and Tom Parker, Arnold's manager, and Carson Robinobin (NAM) put on his first barn dances May 7 at the Armony, Poughkeepsie, N. Y., with Texas Jim Roberts. Carson is doing a three-week dj. show over WHJ, Pleasant Valley, N. Y., and is tying up with a big record veteran in a local department store. Carson has a 150-acre farm in Pleasant Valley, where he and his wife and three children reside and raise horses. Ed saddles, saddle maker for Victor's folk platters, reports that Slim Atkins and the Colorado Mounain Boys, plus Homer and Jethro, are set for Glennwood Park, Bluefield, W. Va. Ezra Elkins and his all-White Five Fiddles of West, Bluefield, are also on the show. Lee Penny, the folk music writer, who penned Adobe Hackenbush, has received a BMI license for the Edice Music Corporation, which he and his father Ed Elkins started, Iron Red Eagle, and Bill Hill and the Shamrock Cowboys, are now at the Riverside Ranch.

Cindy Walker, the song spinner, lost her dad recently. Gene Autry is instituting a test suit against the Arizona Industrial Commission to raise the ceiling on the industrial compensation law to cover top-salaried actors. If he is successful, it will provide for more pictures to be produced in Arizona than in California. Red Rieder and Bill Hill completed a trip at Columbia, which also featured Kirby Grant and the Hoosier Hot Shots, Tom Brennan, Los Angeles, who known as Tennessee Tom-Tom, has a switch on Deck of Cards, utilizing a U. S. history in place of a Bible. It will be on Kent Curtis's ABC web Hitching Post. Buck Post Beeman, whose Western Pais air from pxGQ and KFPM, Oregon outlets, reports that his next Yale platters will be out soon. Clyde Grubb, whose Blue Memories, their first Victor disk, last week, nationally, reports that his group has joined the Texas, the Jokes, WNOX, Knoxville. Personnel now is Leonard Dobson, Clarence Harrell, Jack Green, Roy Martin, Teddy Riley and Ch. With his music he wrote, the pilot is Jim Mills, who quit embalming school to turn to radio in 1944, and is now doing four hours of shows daily over WIBK, Knoxville. Jim is only 22 years old, having started at WCKY, Cincinnati, as a high school office boy.

(Continued on page 110)
### Record Reviews

#### RATINGS

<table>
<thead>
<tr>
<th>Artist</th>
<th>Tunes</th>
<th>Label and No.</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BOYD RAEBURN ORK</strong> (Glennie Powell) (Atlantic 8001)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The Lady Is a Trumpeter
Fine show tune in good arrangement. Will be a hit.
It might have been better if climax didn't try vocal stunts. |
71 75 70 67 |
| **JOHNNY STONE** (Boy Ross Quintette) (Apollo 1168) | 
Somebody Else's Dream
Mellow baritone rendering of pop makes a pleasant 1950 hit. |
75 74 77 77 |
| **GEORGE JESSEL** Professor Labermann, Parts 1 and 2 (Banner B-2301) | 
A dull monologue by Broadway's favorite tenor, but a neat spot on either side, and a delight; anti-climactic resolution. |
55 NS 55 NS |
| **GEORGE JESSEL** Professor Labermann, Parts 1 and 2 (Banner B-2302) | 
A dull monologue by Broadway's favorite tenor, but a neat spot on either side, and a delight; anti-climactic resolution. |
58 NS 58 NS |
| **SYLVIA SYMS** | 
Dusky (1193)  
Too for Two
Slightly more varied and highly stylized jazz vocal on standard tenor sections. |
61 60 57 65 |
| **ZIGGY LANE** (Nettles Cephas) | 
Wrap Your Troubles in a Blue Dream (1168)  
Your Troubles in a Blue Dream
Ziggy's voice is pleasant enough, but lacks the -ness and sincerity that she does on this indifferent pop song. |
66 65 65 68 |

#### ARTIST RATINGS

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>BILLY ECKSTINE</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
(yellow waterhoelder orch) | 
SMUI-20166 | 
Mr. B's Blues
Mr. B's Blues is a hot, exciting tune with its own blues: recording poor; vocal group monotonous. |
69 66 69 73 |
| **BILLY ECKSTINE ORK** (Billy Eckstine) (National 2016) | 
A Cootie for Tale
A great record! 
Beebe, this is a top Eckstine commercial groove for his race-following. |
65 66 65 66 |
| **PINKY ECKSTINE** (Mitchell Ayres Orch) | 
That's No Way To Do It
That's No Way To Do It is a hot, exciting tune with its own blues: recording poor; vocal group monotonous. |
69 69 70 68 |
| **PEARL BAILEY** | 
(Lincoln 1177) | 
Just an Old Man, You Been Gone Too Long
Climax Clarity lends itself well to the Bailey treatment; good small band backing. |
75 75 75 75 |
| **THE PICCADILLY PIPPERS** (Ronnie Davis) | 
(Sk 1171) | 
Gonna Be Lonesome
A good rhythm number with a nice show tune with a nice show tune. |
54 54 52 57 |
| **THE INETETIAL PIPPERS** (Ronnie Davis) | 
(Sk 1171) | 
Gonna Be Lonesome
A good rhythm number with a nice show tune with a nice show tune. |
58 58 58 58 |

#### Notes

- Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each tune on the chart is a new release. Each category includes the best results of a series of tests made in the studio and under like conditions.
- Needles are rated from 1 to 100, with typical new needle the 80.
- Conditions: No. 1 needle, 50 percent new condition, 50 percent used condition. Each test conducted in the studio under actual conditions. Each test includes the best results of a series of tests made in the studio. Each test conducted in the studio under actual conditions.

#### RATINGS

- **90-100 TOPS**  
- **80-89 EXCELLENT**  
- **70-79 GOOD**  
- **60-69 SATISFACTORY**  
- **59-0 POOR**

#### The Categories

- **PERMO POINT ROUND**
- **HEROES IN THE HEAT**
- **POPULAR**
- **MUSICAL REVIEWS**

#### Tips

- **PERMO POINT ROUND**
  - Under like conditions, this Permo Point Round will outwear...
  - Will give longer record life...
  - Will be more dependable...
  - Will be more economical...
- **PERMO, INCORPORATED**
  - 6415 N. Ravenswood
  - Chicago 26

#### Ad

- **Atlas Record Co.**
  - Presents
  - **NEW RELEASE**
  - "Roses in Picardy" backed by "Moonlight in Vermont" FL-156

#### Charity

- **GIVE TO THE DAMON RUNYON CANCER FUND**
- **ATLAS RECORD CO.**
ALL-TIME HITS to fit every type of location...

Cash in on these
"COIN OPERATOR SPECIALS"
... Same selection on both sides!

- 36 money-making standards! 24 of them in 4 different groups of 6 for specific locations... 12 suitable for any type of location. No "A" or "B" side—both sides feature the same selection. You get double play... you get double return.

RCA Victor No.

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Singer/Songwriter</th>
<th>RCA Victor No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stormy Weather</td>
<td>Tex Beneke</td>
<td>44-0022</td>
</tr>
<tr>
<td>Three O’Clock in the Morning</td>
<td>Wayne King</td>
<td>44-0023</td>
</tr>
<tr>
<td>Racing with the Moon</td>
<td>Vaughn Monroe</td>
<td>44-0024</td>
</tr>
<tr>
<td>Tchaikovsky Piano Concerto</td>
<td>Freddy Martin</td>
<td>44-0025</td>
</tr>
<tr>
<td>Twilight Time</td>
<td>Three Suns</td>
<td>44-0026</td>
</tr>
<tr>
<td>Jealousy</td>
<td>Herbie Fields</td>
<td>44-0027</td>
</tr>
<tr>
<td>That’s What I Like About the South</td>
<td>Phil Harris</td>
<td>44-0028</td>
</tr>
<tr>
<td>Behind Those Swinging Doors</td>
<td>Spike Jones</td>
<td>44-0029</td>
</tr>
<tr>
<td>St. Louis Boogie</td>
<td>Count Basie</td>
<td>44-0030</td>
</tr>
<tr>
<td>Babalu</td>
<td>Desi Arnaz</td>
<td>44-0031</td>
</tr>
<tr>
<td>Opus No. 1</td>
<td>Tommy Dorsey</td>
<td>44-0032</td>
</tr>
<tr>
<td>I Can’t Get Started with You</td>
<td>Bunny Berigan</td>
<td>44-0033</td>
</tr>
<tr>
<td>Molly Darling</td>
<td>Eddy Arnold</td>
<td>44-0017</td>
</tr>
<tr>
<td>Rockin’ Alone</td>
<td>Eddy Arnold</td>
<td>44-0014</td>
</tr>
<tr>
<td>Cool Water</td>
<td>Sons of the Pioneers</td>
<td>44-0034</td>
</tr>
<tr>
<td>Tumbling Tumbleweeds</td>
<td>Sons of the Pioneers</td>
<td>44-0035</td>
</tr>
<tr>
<td>Under the Double Eagle</td>
<td>Bill Boyd</td>
<td>44-0036</td>
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<tr>
<td>I’m Tying the Leaves So They Won’t Come Down</td>
<td>Elton Britt</td>
<td>44-0037</td>
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<tr>
<td>Body and Soul</td>
<td>Coleman Hawkins</td>
<td>44-0038</td>
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<tr>
<td>Dry Bones</td>
<td>Delta Rhythm Boys</td>
<td>44-0039</td>
</tr>
<tr>
<td>An Ace in the Hole</td>
<td>Jessie Stone</td>
<td>44-0040</td>
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<tr>
<td>Jitterbug Waltz</td>
<td>Fats Waller</td>
<td>44-0041</td>
</tr>
<tr>
<td>I Miss You So</td>
<td>Cats &amp; The Fiddle</td>
<td>44-0042</td>
</tr>
<tr>
<td>Black Pony Blues</td>
<td>Arthur &quot;Big Boy&quot; Crudp</td>
<td>44-0043</td>
</tr>
<tr>
<td>Begin the Beguine</td>
<td>Artie Shaw</td>
<td>44-0011</td>
</tr>
<tr>
<td>Josephine</td>
<td>Wayne King</td>
<td>44-0002</td>
</tr>
<tr>
<td>Star Dust</td>
<td>Artie Shaw</td>
<td>44-0003</td>
</tr>
<tr>
<td>South</td>
<td>Bennie Moten’s Kansas City Orch.</td>
<td>44-0004</td>
</tr>
<tr>
<td>Marie</td>
<td>Tommy Dorsey</td>
<td>44-0005</td>
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<tr>
<td>King Porter</td>
<td>Benny Goodman</td>
<td>44-0006</td>
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<tr>
<td>Moonlight Serenade</td>
<td>Glenn Miller</td>
<td>44-0007</td>
</tr>
<tr>
<td>Boogie Woogie</td>
<td>Tommy Dorsey</td>
<td>44-0008</td>
</tr>
<tr>
<td>Mood Indigo</td>
<td>Duke Ellington</td>
<td>44-0010</td>
</tr>
<tr>
<td>The Waltz You Saved for Me</td>
<td>Wayne King</td>
<td>44-0011</td>
</tr>
<tr>
<td>Cocktails for Two</td>
<td>Spike Jones</td>
<td>44-0012</td>
</tr>
<tr>
<td>Peg o’ My Heart</td>
<td>Three Suns</td>
<td>44-0013</td>
</tr>
</tbody>
</table>

These "Coin Operator Specials" never lose their pull. They earn money for you long after the "hits" and "almost hits" have lost their plays. Your local RCA Victor distributor now has them in unlimited quantities. You may order them singly—or in the convenient groupings shown above. Look them over. Check them off. Order them today!
THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

**BUBBLE-LOO, BUBBLE-LOO**

The Sad Cowboy

Hansy Carmichael

Decca 24465

Hansy's at his ingratiating best here with two fine new tunes of his composition. "Bubble-Loos" is a dreamy, nostalgic mood piece, and the renowned Carmichael pipes get good harmony backing from a girl group, the Chicaddies. "Cowboy" is a well written, melodic Western ditty, in a compelling lyric and lots of sincere feeling. Hansy sings this side solo.

TURKISH DELIGHT

Arthur Godfrey

Columbia 38246

The frag-voiced "Too-Pal" man chuckles his way ingratiatingly thru an Orientally-type confection, just richie enough to be bouncy without offending. The Maharis, vocal chorus, help Arthur in the harmonizing department with bouncy vocals, and the side might well be the light novelty item to follow "Too Pal Pies" to a juke and jock success.

THE DISK JOCKEYS PICK:

**PICKS** that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disc jockeys think tomorrow's hits will be:

1. BLUEBIRD OF HAPPINESS
   - Art Mooney
   - MGM 10207

2. THE 12TH STREET RAG
   - Pee Wee Hunt Orch.
   - Capitol 18105

3. YOU WERE ONLY FOOLING
   - Blue Barron
   - MGM 10185

4. AT THE FLYING W
   - ELLiot Lawrence
   - Columbia 38215

5. CANDY STORE BLUES
   - Paul Harper-E. Wade Sextet
   - Columbia 38229

6. MARIA FROM BAHIA
   - The Starlighters
   - Capital 15114

THE RETAILERS PICK:

**PICKS** that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,700 of them, the record retailers think tomorrow's hits will be:

1. TEA LEAVES
   - Ella Fitzgerald
   - Decca 24446

2. BETTER LUCK NEXT TIME
   - Perry Como
   - Victor 29-2446

3. BLUEBIRD OF HAPPINESS
   - Art Mooney
   - MGM 10207

4. RUN JOE
   - Louis Jordan
   - Decca 24448

THE OPERATORS PICK:

**PICKS** that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 2,525 of them, the juke box operators think tomorrow's hits will be:

1. YOU WERE ONLY FOOLING
   - Blue Barron
   - MGM 10185

2. BLUEBIRD OF HAPPINESS
   - Art Mooney
   - MGM 10207

3. BABY, DON'T BE MAD AT ME
   - Peggy Lee
   - Capitol 16090

4. LITTLE GIRL
   - Guy Lombardo
   - Decca 26440
NEW YORK, June 19—Chirpy Mary Small (recently signed as star of a new Mutual Broadcasting System show) last week cut two a cappella sides for Apollo Records. The gal did the evergreen Lullaby of the Leaves which will be backed with My Home, My Home.

"Reliability — Quality RECORD PRESSING" 10" or 12"
RESEARCH CRAFT CO.
1228 E. 8th St.
Los Angeles 11, Calif.

Here's a Sweetheart!
On Tower Record No. 1298
"Will You Be My Darlin'"
with
JACK OWENS and HIS LITTLE DAUGHTER

ATTENTION! Juke Operators!
You Can Get Your
PERMIO NEEDLES
from your local distributor of
EMERSON RECORDS

ATTENTION, RECORD PRESSERS
We manufacture all Vinyl and Plastic Discs, Black and Colors. Complying Our Specity.
FRANKLIN JEFFREY CORP.
1671 MCDONALD AVE.
Ewanmed 5-7943—5-7944
ATLANTIC RECORDS • 208 West 56th St., New York

Available on
www.americanradiohistory.com

"IMITATION IS THE SINCEREST FORM OF FLATTERY"

Our AL TRACE Regent Record is being imitated—but not equally. Enjoy the original, genuine AL TRACE recording of:

You Call Everyone Darlin'

Mostly by the DISK JOCKEYS OF NEW YORK as the #1 song of the week

HAIR OF GOLD
(eyes of blue)
HEBROTONE
2018

Picked by the DISK JOCKEYS OF NEW YORK as the #1 song of the week

THE MOONRISE SONG
Sung by JACK EMERSON with CHET HOWARD'S ORCH.
CHOICE DISTRIBUTOR TERRITORIES AVAILABLE

METROTONE RECORDS INC.
712 CROWN ST.
PR-4 5086

Brooklyn 13, N. Y.

FRANKLIN JEFFREY CORP.
1671 MCDONALD AVE.
Ewanmed 5-7943—5-7944

Pickled by the DISK JOCKEYS OF NEW YORK as the #1 song of the week

Atlantic 1452

The Torrid Smash Hit
JOE MORRIS and his Orch.

atlantic records • 208 west 56th st., new york

Attention, Record Pressers
We manufacture all vinyl and plastic discs, black and colors. Complying our specialty.
New York:
The new Republic diskery releasing their first disks this week, a series of Westerns and novelties, including I Lost My Love (The Color Song), by Crane and Nordyke, and Lucky Lute, by Jerry Katz switched from the accounting to theater department of GAC. Mills Music pumping Sury, by Gordon & Sand, in 12 weeks, & Record Co. First waxings will be four dubbings over instruments by the Three Kings. Atlantic contributed $3,000 toward summer pop concerts by various groups in New York and local by the federation's e.t. fund for free concerts. Terri Josefovits, pianist-composer, to play at Hotel Pennsylvania's cocktail lounge and Cafe Rouge beginning July 10. Also the usual 12-weeks-long cross-county promotion and good-will tour. Shirley Temple's Victor waxing of an excerpt from Bambi set for August release, with original Disney artwork on cover.

Dr. Hans Endler has signed as musical director and conductor for his 16th consecutive season with the National Symphony Orchestra, Washington. Dr. Endler founded the org. Club Harlem to reopen scene with trumpeter Billy Vilas. The org. will also have a combo. In December under aegis of Frank Johnson, Down Under jazz critic and editor of Tempo magazine, Peter Kent's org. began its 12th straight year at the Manhattan Room of the Hotel New York New York. Gene Krupa's short Thrill in Music, featuring Fred Robbins as emcee, soon to be released by Columbia. Huddle Brooks, thrill-at-8:45, set for a run at the Civic Auditorium in Oakland, Calif., beginning next week. American Academy of Music Inc., pumping Howard McGhee's be-bop cleffings, arranged by Van Alexander. The Chicago Television Council on question of video usage of music copyrights.

Vaughn Monroe's org. again will open the Century Room of the Hotel Commodore in the fall; date is set at September 30. Desi Arnaz's org. set for the Strand Theater here either in September or October. Jimmy Dorsey, same. The first big national booking in two years. William Morris Agency band department topper, Tress Courtney, off for a week. Frank Sinatra, available, for a second week. Anne Pancus, William Morris' secretary, off for a week. The Johnny Long org. booked into the Apollo Theater here for the week of July 16, goes into the Howard, July 18, and into the Royal Theater in Baltimore beginning August 1.

Columbus Broadcasting System installing a one-week remote line into Hershey Park, Hershey, Pa., to pick up Saturday night one-timers the summer on a network pick-up which excludes New York City. Clyde Buck, head of fo, wrote the week of July 11, being announced as an afternoon ski show at the Hotel Edison Green Room, beginning June 24, along with the Raymond Scott Quintet and the Bob Trup Trio. Del Crow's org. set for the week of July 16. Buddy Rich's org. set for two weeks at the Meadowbrook Restaurant. Johnny Long, one of the org.'s sheet music publishers, and Paul Kael the newest team in the disc promotion and publicity field, Warbler Phil Biro last week signed a three-week management pact with General Artists Corporation; Jerry Levy now handling Biro's personal management. Stick Henderson opens at the Cafe Rouge of the Hotel Commodore here July 18. Rhinebeck Hillers, formerly of the Famous Kitchen restaurant June 10 to discuss plans for a forthcoming international exhi international air show to be held at Edgewood Airport, Deux Echasse Mountains, Val d'Isere, France, on June 17, for two weeks. Art Moonshine's cruise plus Sun and Sammy Geleffy.

Campbell's-Forgie pub entered the Retracement Swim this week by dropping plumbers Irving Tans and Ralph Harris on the Coast. Kramer-Whitney pub sending Ed McCleskey to Chicago to line up plugs on the firm's org. Love Somebody. Attorney Lee Eastman's wife, Louise, recently gave birth to a girl, Louise. Blue Lantern Ball, in Michigan, long operated by Earl Jenkins, now being managed by Joe Parlow. Alice Townsend's org. will hold forth at the spot this summer.


Chicago:
Mercury Records has gained control of 72 masters made by Rich-Tone Records of Tennessee hillbilly groups, including Stoney Cooper and Wilma Lee and the Great Lovers, the Back Pieces, the Oodles, and the Brothers. Sonny (Long Gone) Thompson and Memphis Slim. Miracle artists who are both carrying hits in the race field, will make a month-long trip beginning July 9 to be aired by the Chicago's Wilmette org. release two sides by the Danny Cassela combo, originally made by George Moorner, whose Cruel Love will be paired with a standard.

Long Records purchased six Hit masters by the Ravens, four of which are expected to be released weekly here. The Ravens are managed by the Trimm Ballroom, Chicago, has been made travelling overseer of the Kansas Trio for territory ballrooms. The Surf, Chest Lake, Ill. Every, which burned last winter, will reopen July 1 with Ray Prayl. Berna Perlman, ex-exec with Rock Record Shop. Loop retailer, John King Records next week to appear for Red Rodney in his daily duty between Chicago and artists and publishers. Lloyd Hopkins succeeded Parker Etchison as v.p. in charge of sales for Majestic Radio & Records.

Philadelphia:
Local 274, American Federation of Musicians, union of Negro musicians here, brought itself permanent headquarters at 912 S. Broad Street.... Johnnie Ray gets a new deal for songs by Record Co., with Universal...

With Ray White back on air of the Embassy Ballroom across the river in Camden, N. J., summer tour season gets under way this week with Dangerous Dave and the Joe Morris Johnny Griffin, vaccination All-Stars for one-night pitchers. Savannah Churchill, backed by the Four Tunes, returns to Emseron's Rainbow Room this week.... Don Nicholas' music signed for the week. Between Emseron's and the new 12th Street....

Raphael's rumba band opens June 28 at Frank Palumbo's Click for relief chores. Walter Miller, Meyer Davis maestro at the Bellevue-Stratford Hotel, leaves for 13 weeks at Mackinac Island. Mike Pedienko and His Men set to summer at Orrisons Somers Point (N. J.) Casino. Earl Bestic, closing at Emseron's Rainbow Room, locates at Atlantic City's Hi Hat Club.... George Hammerstein II, Paul Whitman and Jack Lawrence, and Jack Grape are songwriters' contest at the suburban New Hope, Pa., Fair July 1, with Don Walker assigned to score the winning pieces.

Leo (Mom Leo) Parker and his hot crew into Walt's Banba.... In this bag, Mackie, presented by Piel, a department store quads, is concentrating on religious activities for church presentations. Clarence Fuhmman, with a cast of $7,000, awarded the contract to provide additional bait, with the (LJ) Convention Hall, Leo. Putty to Baltimore and Charles Burger replaces him as record manager for Trilling and Montague, distributing the MGM wax labels.

Detroit:
Phil Brestoff, musical director of WWY, writing a record column weekly, is busy this week editing for a forthcoming book which he is building a staff for musical arrangement, copying and similar work, and switching to the new firm name of Evans Music Service. The Melodaires, Famous Kitchen's All-Star quartet, added as an after-dinner act, are Switched to the Ohio Club at the Hotel Quo Vadis.

Cincinnati:
Cony Island reached into the grab bag for a trio of novel gimmicks to pull the crowds for next week's weeks. July 16, the famous Tequila House, has devoted itself to a series of Negro dancing organizations. Before June 16, a big Negro dance settlement will open, and several Negro bands, will make the rounds of the city, including Joe Morris Johnny Griffin, vaccination All-Stars for one-night pitchers. Savannah Churchil, backed by the Four Tunes, returns to Emseron's Rainbow Room this week.... Don Nicholas' music signed for the week. Between Emseron's and the new 12th Street....

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San Francisco:
Band leader Del Courtney due to quit the music business. He's taken on the distributorship for a new line of television sets. Frankie Carle and ork held featured spot at the Queen's coronation ball Tuesday (15) as highpoint of the week's musical entertainment in San Francisco. Del Courtney is scheduled to head off the summer name band season at the Edgewater June 11. Scheduled to follow are Lee Brown, Charlie Barnet, Harry James, Buddy Rich and Jimmy Dorsey.

RETAILER PROBLEMS
(Continued from page 16)

"BY-PASS" PLAN
(Continued from page 16)

"BY-PASS" PLAN (Continued from page 16)

"BY-PASS" PLAN (Continued from page 16)

RETAILER PROBLEMS
(Continued from page 16)

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(Continued from page 16)

RETAILER PROBLEMS
(Continued from page 16)

RETAILER PROBLEMS
(Cont
N.Y. Biz Hypo Expected From Less Composit

By Bill Smith

NEW YORK, June 19. - The few remaining major niteties expect a boom in the sales of cigarettes, fed by conventions and hyped by the fact that there will be fewer cafes open here than last year.

The immediate beneficiaries will be the Diamond Horseshoe, Latin Quarter and the Copacabana. The Horseshoe, always a plugger for out-of-town business, via conventions and tourists, fatly says it expects the biggest July-August in history. It points to reservations of its books, for which money has already come in.

The Horseshoe, Latin Quarter and the Copa, probably theyve had publicized cafes in the country, all with national reputations. Of these three, however, the Billy Rose club is the largest convention and tour spot, due mainly to Rose’s assistant, Benny GUILD, who records time and dough on cross-country trips to sell the clubs to groups.

Goldstein Asks

SEGAL TO RESIGN:

CASE EXPLODES

NEW YORK, June 19. - The Jack Segal versus the Associated Agents of America (Tire A’s) case exploded last week as Walter’s says that last week was the biggest his Q has had this year, and last Thursday (17) set almost 600 in the small room. Last week was the first time the music was changed from and why, I don’t know,” said Walter’s, “But it looks good for the near future.”

The Copa, on the other hand, has the location. With the Hassband show and the summer reunion, Walters’ club is the only one on Broadway flashing its signs. The few small budget operations are also busy.

The first sign of increased biz was seen last week. Walters says that last week was the biggest his Q has had this year, and last Thursday (17) set almost 600 in the small room. Last week was the first time the music was changed from and why, I don’t know,” said Walter’s, “But it looks good for the near future.”

N.Y. Confabs Skedded

Currently, the National Cost Accountants and the Candy and Confectioners’ Association are in town, and other confabs totaling 20,000 are expected for the next few weeks. Some conventions in Philadelphia are also expected, but for the time being the city is relatively quiet.

Atti’ City Club Harlem Bowls

ATLANTIC CITY, June 19. - Club Harlem, this resort’s major Negro cabaret, lights up for the summer this week with Butterbeans and the Chocolates in the top spot. The show, produced by Spike Johnson, includes Rose Bow, Harry (The Duke) Douglas, Roscoe Johnson and workers. Carolee Jenkins is again managing the large room.

Wildwood Night

Life Gets Shot in Arm

WILDWOOD, N. J., June 19. - Report: night life will get a shot in the arm with two major summer bookings. The Ahwahnee, where production revues are booked, has announced that it will shoot for Gale for the entire season. The first major booking for a local niter, July 2 for four weeks from Club Ball, Washington, D.C.

Hills the Excuse

The stage was set to accept the conclusions, made because of the hasty adjournment of the board of the A’s at its conference.

Objectors called this action hasty and not in keeping with the dignity of the office or the reputation of Equity. A surprise development it that the new contract was in the pre-negotiation stage of the A’s and not the results of discussions that had taken place. (See ONE BIG UNION on page 4)
The show here is good enough for a big-time Stem nitey. It has pace, speed, and a hint of the big time. All it needs is stronger comedy, possibly less dancing and maybe a line to give the package height.

Mack and Desmond in the one spot open fast and maintain the speed through their entire act. Benny Desmond's clown-like cajolery and a frightening death deliver a guff for giggles. The fact that he's a top terper was highlighted by some fine work backing Bill Henry's band, Connie Mack, the sex in the act, looks cute and makes an ideal partner for Desmond. Together the kids did a job which won them a big mitt.

Miriam Lavelle

Miriam Lavelle, as the closer, can still do those fallaways and body spins with effortless ease. Her costume, too, looked like a mechanical togs. The gal can look good. She proved it in some of the best cake and tables in the country. Here she showed skill, but the flash wasn't there. Burt的记忆中, a chubby-faced copper-haired singer, showed plenty in looks as well as in vocal delivery. His first impression, gave her a head start with her opening number. But if she looks cute without being blue. However, the gal is competent enough to give out with some of the best cake and tables in the country. Without leaning entirely on sex-selling numbers.

Eddie Kinley

Eddie Kinley, ename-comic, was in a tough spot. He inter and works in between his sex showing the show. Some of his material, the funny, was laid ever so heavily with dull corn that it is hard to register sufficiently. He has a habit of using a tough material and shows it particularly if it gets some titters. (See BOULEVARD on page 41)

Wanger Line Missed

With the Wanger Line out for the summer, with the show laid off for the usual colorful production efforts, but with Marjory Day and Buster Burrell in residence for the Miss Day, in her first nitey job out for the summer, with a sparking personality and nice pipe in her voice with numbers. The gal, beautiful and musical, did well, but a few more torch numbers, but scored best with a Van Johnson bit, enhanced by her vocal delivery. This act looks like the little girl next door.

Buster Burrell packed off the show with a one-man routine full of clean material. It showed a real originality in an opus of both the old and new material. This is a show worth smiling. An impressionistic routine based on Oklahoma was more in Burrell's line and held attention nicely.

Show back by Norman Brooks, and his work was up to his usual high standard. It was a bit of a nod to Buster, and assisted to Lester in the gallery bit, which was a surprise to some. It is a real production. James A. Carter.

Iceland Restaurant, New York

(Wednesday, June 20)

Guest Star, July 1st

CHESTERFIELD SUPPER CLUB

NBC

Opening August 12

COPACABANA, N. Y.

Now

CAPITOL THEATER

New York

Sons of the Pioneers

COMMENCING JULY 10—LIMITED DATES

JOLLY JOYCE

(See page 3, column 1)

WIGS

BEARDS MAKE-UP

FREE CATALOG

F. W. NACK

10 S. Dearborn St.

CHICAGO, I11.
VAUDEVILLE REVIEWS

Radio City Music Hall, New York

[Thursday, June 17]


As a bow to the Fourth of July, the current show is framed to include that holiday, dressing up the flag-waving gimmicks with some fine scenes in flashback sequence of the signing of the Declaration of Independence at Independence Hall, etc. To say it got applause is an understatement, the noise was deafening, no kidding.

Trying to the patriotic motif, the scene in this part of the show was built around the Wintergreen for President routine, with the Rockettes going competently, the custommai clicks and Nellie for top sight appeal. It was in this one that the team of Ted and Flo Valet did their act. The couple did their baton tossing and even tho the boy blew a couple of bits, they walked off to a nice hand.

Top production credit, however, went to the finale. Instead of the conventional ballet, Florence Rogue cooked up a modern dance routine that was beautiful and striking from every angle. Working on a mirrored circular floor, the staff went through a variety of metal formations, starting off like falling dominoes. Background music was George Gershwin's Rhapsody in Blue; in fact, most of the music was Gershwin as a hit this year. Solitaria in the modern dance number were Van Grona and Margaret Sande. Both did their utmost, but the gal was the outstanding because of better production. She never took her routine with a fire and an imagination that pulled applause time and again. Greta Garbo Falls Down

The biggest applause puller of all, however, was El-Ell, by Betty Kelly. The number had beautiful production, including Miro, stage side lights, and the entire number was backed by a projected flag of the new fangled. The chore effects were thrilling and built up to a climax that resulted in a large, lusty applause. The audience never was aware of the number besides being in poor taste, it wasn't worth the few gags it got.

Sibyl Caven, comedienne, showed three routines, all getting top laughs. She opened with a thing about nurses aids who carry pans which rocked the house. Her Hilda Parke take-off was amusing but a little letdown. She finished with a Bos Lille impression that was dynamics. She almost stopped the show with it and Spitalny had a tough time getting the music up to douse the applause.

The solos by the various gals in the Spitalny company were all received nicely. Evelyn's fiddle was as beautiful as ever, with the high spot coming in the Fiddle-Paddle number. Viola Smith's drum beating was competent as usual, and Janet Mc- Lane's trumpet selection for no factors from the majority of male horn tooters.

Perhaps one of Spitalny's best was his Rock-a-Bye Baby, starting with a record playback of the number, segue into the live chorus clashing by the gals. The fact that Spitalny explained his pitch for the record by saying all profits would go to charity helped it a lot.

All in all, the current Spitalny show is excellent both from the audience viewpoint as well as the production and originality it displayed.


Paramount, New York

(Wednesday, June 16)


The return of Phil Spitalny and his all-girl band with material geared entirely for commercial appeal paid off handsomely with some of the biggest hits heard here in a long time.

The Spitalny formula apparently is to give simple radio shows that were last year, corned up with enough gingerbread for flash, plus a liberal sprinkling of that wasser. And does it pay off! The routine started with Have-Hap-Happy Day as the pit came up, the gals standing up to warble the opening bars, and ended with Rock-a-Bye Baby as the show went down. In between there were such tunes as You Can't Be True, Dear; Siboney, Kentucky Home and Sabre Dance, all familiar and all pleasant to listen to. In the flag-waving department The Freedom Train and National Emerald March won big hands.

"Eli-Ell" Puller

The biggest applause puller of all, however, was Eli-Ell, by Betty Kelly. The number had beautiful production, including Miro, stage side lights, and the entire number was backed by a projected flag of the new fangled. The chore effects were thrilling and built up to a climax that resulted in a large, lusty applause. The audience never was aware of the number besides being in poor taste, it wasn't worth the few gags it got.

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WANTED

A YOUNG BARITONE

OF UNUSUAL VOCAL ABILITY

These are the qualifications:
1. Applicant must be singer of popular songs.
2. Applicant is not on a network show.
3. Applicant never made commercial records.

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Delegates to the historic first national convention adopted a new constitution to be submitted to the membership for a referendum vote and also nominated members for national officers and a national board.

Every member who is paid through July 31, 1947, or has become a member or has placed himself in good standing since, will be eligible to vote.

USE YOUR VOTE TO SAY WHO SHALL GOVERN YOUR UNION!

Insure your vote in this democratic referendum by immediately sending in your correct mailing address to

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American Guild of Variety Artists

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**Clean-Up of Club Shows in Mich. Aimed at Emsées; 19 Spots Cited**

DETROIT, June 19—A clean-up of night spot shows throughout the State was in progress this week as the result of a crackdown by the Michigan Liquor Control Board. A joint operation with the Detroit police and its censorship squad under Lieut. Henry L. Wills began against 19 clubs, including some of the top spots in the political area and a few up-state spots having a showfloor policy.

Nominated by the commission were the 599 Club, Wago Cafe, Gelz Inn, Sweetheart Bar, State Theater, Porter's Music Bar, Cappy's Bar, Scotty's Bar, Morey's Bar, Shook's Bar, Club Raymond, Main Street Inn, Scene Inn and Club Manhattan, in Detroit; the Bowery, Club Gay Men, Club Top Hat, in the suburbs, and up-state spots, Rustic Lodge near Monroe, Club Seville at New Boston and Club Top Hat near Bay City.

End of Det. Emsées

Criticism was directed at emcees, dedications, entertainment and dance routines. The clean-up may mean the end of the Detroit show routine, which has become a fairly familiar standard in show business over the past five years.

The citations could mean a heavy fine or even a closing if maximum penalties are imposed under the provisions of the commission, which tries its own cases.

The club owners, led by Frank Barbara, of the Bowery, protested that their shows have been generally clean and in some instances blame acts for not being clean.

**Sinatra? Who Dat?**

AGVA Mailing List Is P.O.'s Headache

(Continued from page 3)

chirping, scratching their heads. In the election for delegates-at-large a number of candidates were returned because of faulty addresses. Now that the election is over, the board is planning to institute a more accurate method of electing delegates.

In an effort to get members to give their club full attention, the AGVA offices sent out a mailing to branches their correct addresses, AGVA is now asking club managers to make a plea to actors. It is also taking paid ads in publications.

**New York:**

**Stem Creeps Up to 342G; MH 118, Cap 53, Para 60**

NEW YORK, June 19—Box-office receipts hit all-time record in the East, but the 13G hikers were not enough to offset the fact that biz was still pretty bad. The five-house total was a $321,747 last week, but only a $327,000.

Figuring the whys and wherefores of the slump is tough, but both Radio City Music Hall and Paramount Theater had shows on to try it. The Woodchucks were dubbed more than normally. The weather also continued spoty, which is not calculated to help the cash registers.

Radio City Music Hall (4,200 seats); average $26.41; $93,300; for its fourth and final week with the Rudels, Rudy Cardenas and The Prates. The house opened strong with 186C, then jumped to 144G and dropped to 123G the third week. The new bill, reviewed this issue, has Ted and Flo Vallott, Helene and Howard and Frank Davis.

Roxy Opens with 606

Roxy (8,000 seats; average $19,000) got another pasting. Its first week's gross was $21,000. The music of Buddy Kaye, the Cradocks and Green Grass was far short of $33,000.

Capitol (4,672 seats; average $26.60), dropped 9G to 83G last week after an average of $33,000. The music of Walter Herman's orchestra, Jean Carroll and Bride Goes Wild, was up to 168B; average $27,954; average $76,000. It was off 3G from its opener of $83,000 last week. The Roy Anson and the Norry Nye were replaced with Phil Spitalny, Sibyl Browne and Dave Greés. The Vista Theater opened.

Strand (2,700 seats; average $40.00) did a fairish $51,000 for an opener with the Garden State Malneck band, Jane Russell and WaUfoll.

**DetroIt:**

**Benny Hits 93G Top for Fox Date**

DETROIT, June 19—An all-time house record of $92,595 was set by Jack Benny and his show, including Phil Harris, Rachael and Marilyn Maxwell at the Fox Theater (6,000 seats), for the week ending Wednesday, June 18. The figure is achieved through the efforts of Manager Director David M. Ideal. Trade circles claim that figure is at least $1,000 above actual gross.

Benny was offered a guarantee of $10,000 against his percentage to stay over an extra day, Thursday, (17), and was extended an additional date until Friday, but he declined the offer.

Benny's split on the date was not guaranteed for a 50-50 cut up to $30,000. It was to be 40-60 for any case, and was already $1,000. Ideal denied that Benny was the highest figure ever paid to any star and noted that no arrangement to any attraction in the U. S.

The atmosphere of the Benny engagement was as for a wartime marine corps show in six years at the Fox, it is that when shows are in the house and when shows can be booked.

**L. A. Follies 3d Coast House To Bring in Vaude**

HOLLYWOOD, June 19—Vaude is coming back, at least as far as the Coast is concerned. Within a period of one week, Carnival Million-Dollar, San Francisco's Golden Gate Theatre and the Los Angeles Follies announced they are switching to a stageplay policy. Million-Dollar, San Francisco's Golden Gate Theatre and the Los Angeles Follies announced they are switching to a stageplay policy. Million-Dollar, San Francisco's Golden Gate Theatre and the Los Angeles Follies announced they are switching to a stageplay policy.

**Always—The Showman's Friend in Los Angeles**

500 Modern Rooms
to both and radio "Everything New but the Name"

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**WANT**

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— ORIGINAL SOCO MATERIAL—

BAND Novelties — Comedy Songs

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75% Weekly Return
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**AMA CHICAGO**

200 OUTSIDE ROOMS from 12 Weekly Special Services

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**ACTS WANTED**

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**PARODIES**

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**SINGERS — ENCELS — COCKTAIL UNITS

— ORIGINAL SOCO MATERIAL—

BAND Novelties — Comedy Songs

**MACK MUSIC COMPANY**

800-B Main Bldg.
Duluth, Minn.

**AMUSEMENT BOOKING SERVICE**

75% Weekly Return
227 W. 37th St., N. Y.
A.O.G.U. Faxmired

**THE BILLBOARD**

June 26, 1948

Copyrighted material
Goldstein Asks Segal To Resign

(Dranged from page 37)

entered into with AGVA, any disci-

plinary action taken by it to be

honorable. However, interprets this differ-

ently. It said it would have no bear-

ings and then decide. Goldstein

flatly said it that if AGVA refused to

abide by AGVA decisions on un-

fair actions in the future. It nece-

sitates a chance to pass on its agree-

ment with AGVA.

One Big Union

In the Offing?

(Dranged from page 37)

was prevailed upon to withdraw

or

The television picture also has a

part in the manoeuvres for power

in the theatre field. Recently a television

authority was

in

including

of

jurisdiction right in video. AGVA

has the power to shut down or

them in the television field.

but so far it has been

BOULEVARD

(Dranged from page 37)

His poems (so called) are redundant

and rather monotonous. Basically, he

works too slowly, possibly stretching de-

liberately to fill time. His wooden

voice is hardly credible and the given

futile power has no jurisdictional

power in the moment and is not on

all—very hush-hush—by AGVA

in the television field.

Bill Smith.

SLAPS MAXIE

(Dranged from page 37)

fronting a Latin musical combo. On

more polished and better material

that opened night, she should

probably be noticed.

Bill is not great but players

should find enough entertainment to

make up for bad material. Most

pull good houses. Musical choral

forces are handled by house ork

leader Dick Stiles, and they are

keen.

Alan Fischer.

are set for the summer and early fall in halls and auditoriums thru

out the states and Canada. A three

weeker in Iowa and Missouri, closing November 1, at which time the unit moves

into the ten weeks planned for Texas. Troupe travels in three cars

with Bobbi Jones, ten-day road%

man, general manager; A. Erickson, general

agent; Delores Erickson, publicity,

and Bobby Jones, stage manager.

Sara and Sally continue as principal

female assistants. Does reports that

he is dicker with George Segal to take

over the Marqulla title beginning

Thursday.
$4,833,000 Season Nut Reaps 19 Clicks Out of 75

(Continued from page 3) out there was no audience pay-off of production nut on 41 shows. Of this sum, $1,835,000 was expended for streetcar fares, and $2,998,000 for the cost of plays and dances. Among the tourists, Louisiana Lady and Tonight at 10:30 were about the costliest.

19 Real Clicks

There were 19 real clicks, the two outstanding being Streetcar Named Desire, each costing $114G to produce. The two musical emus, High Button Shoes and Make Mine Manhattan, were practically of $4,833,000 road one for the season. The D’Oyly Carte Opera Company made the b-o. cash registers click. Mr. and Mrs. Guinness was the top revival of the season and expects a prosperous road tour next year. Aside from the O’Nelley and company repertory took a beating. The Dublin, the Variety Theater, the subsequent productions of Ibsen both flopped badly. However, low-priced repertory was given a new lease on life in the City Center rep, which not only garnered prestige, but also dollars to hit a new high mark of $12,140 per top. The Jose Ferrer operation is playing a high-class revival of the season at the International Theater.

Managers produced their shows much more carefully and with a few exceptions made their production dollars go further. Gant-Gaither was the top lowest producer, with the First Mrs. Fraser, which cost only $1,200 to open aside from b-o. On appreciation week this $4,833,000 which he recently produced and which has since closed, opened in New Orleans $4,833,000 while the City Center bond coupons. The Theater Guild was able to bring this into Broadway for 18G because the set for it was built at Westport.

“Shoes” Just Pays Off

However, production costs remained generally at what they were for the previous season, and operating losses were still made in many cases which they should have been. Medes ran practically the season, and the angels were running a very lucky cake to eat when it closed. High Button Shoes and Make Mine Manhattan, a run that started October 1947, is just paying off to its investors the production cost almost entirely. But audiences remained very high, with street plays charging $6 per click and for musicals about $11G. Shoes makes $5,000 net profit each week with full houses.

The Experimental Theater also laid out 100G to produce six shows. Of this sum $850 became a success with John Garfield playing the lead, Richard Harrity won a production prize at a writer on the strength of Hope is a Thing. With Fright, which was presented, the Experimental house. The success of ET has caused the most interesting development on Broadway in the past year, for old-line managers with The Respectful Prostitute that off-Broadway productions are not forgotten.

25% Are Successes

Percentage-wise, producers found that only about 25% of shows were crowned with success. This was an increase of about 5 per cent in the season, but it is not enough, for that is one in five shows is a click.

While the season did not unveil any sensational plays, it did reinforce Tennessee Williams’ claim to being the hottest of the American scriptwriters and Jean Paul Sartre’s position as the best of the new foreign authors. Both have plays coming in next season. Joshua Logan revealed that he has the writing formulas firmly in mind with the recent Los Angeles opening of the production of the new play. 1947 was a re-amount to the collection of plays for the next season.

Subway Circuit

BURLESQUE (Opened Tuesday, June 13)

FLATBUSH THEATER, BROOKLYN


Boyce...Pay McKenzie

Farmer...Hart Laha

Ferrante..Ferry McKenzie

Perkins..Norman Morgan

Pott...Carl Dasher

Maston...Charles O. Martin

D bury...Norma Moore

Tanta...Santo Romeo

Bubbles...Addie Bitters

Musicals

Allegro...Maxwell

Angel in the House...Don G. Vales

Ange...Guy Gen...Allan

Ballet...Imperial

Ballad...Ballad

Blithe Spirit...Blithe Spirit

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Silo Circuit
Louis Townsend's (New Milford, Conn.) Theater-in-the-Dale skeds at least three sum-
mers shows, which will be presented the opening night, "The Astonished Ostrich.
No one on the agenda is an Old Friend of Mother's, by Thomas Phipps; a new Cavilme adap-
tation
by John McKinsey, featuring Tilly Losch and James Grey, and No Room for Peter Pan, by Saul
director.
Another newie to get an early showing is "For Better for Worse," by Belle Blumenthal and
Richard Stivers. Present is set for Tuesday, July 10, at 8:15 p.m.
Lake Summit Playhouse, Hen-
dersonville, S. C., opens Tuesday
(20) with The Vineyard Tree.
Vaugh Baggen is the director. The show opens Wednesday, July 16, and runs through
Ogunquit (Me.) Playhouse, will also feature Apple of His Eye, Robert Burton, Daisy Ahlerton, William Swedberg, and using the Frat
t he cast.
Louis Donoghon's Irish e comedy, Happy as Larry, premiered last month by the Amer-
kent Union High School dramatic group (Amherst, Mass.), Theater, has been definitely deferred for the summer, according to Louis J. Singer, holder of American-
McKennon Sets 3 Benefits For Inaugural in Abilene

ABILENE, Tex., June 19—Frequent benefit shows along the route for local causes are planned for the new McKennon Stage Show, which is scheduled to open its tour here early in July under American Legion auspices. A benefit will be announced built this week by owner Joe McKennon at winter quarters here. At each of the benefits a large percentage (in some cases all) of ticket sales will go to charity.

During the eight-day stand here the company has been engaged for the tour. All proceeds from ticket sales going to the boys' ranch of the Optimists' Club, the local Legion, VFV and Daughters of the War, and the Boy Scouts of Abilene. McKennon and most of the cast are members of the local Legion post.

In combination of the Marian McKennon Players and the Harley Saddler Show, McKennon said the new venture will be the first benefit ever to go out under the McKennon title, and it is his belief that good attendance may be anticipated among the legionnaires considering the record levels of last year.

Preparatory work in quarters is nearing completion. All trucks have been relettered, the company reported.

Brooks Company In 37th Season

FENNINMORE, Wis., June 19—Jack and Maude Brooks, operators of the Brooks Company of Wisconsin, received an excellent public break in The Clifton (Iowa) News recently when the show opened its season in its near-by winter-quarters town of Saukia, Ia. The show is one of the leaders of the once numerous road shows that toured the Middle West decades ago, the article stated.

The show was presented with custom-built tent and heavy transport trucks to carry the equipment of the company, the 22 men and women will play through Wisconsin for the new season. Founded in 1911 by Jack and Maude Brooks, the company has been on the road continuously since.

"Presently the company is under the direction of the former Toms. Tom Simpson, Lincs. Tom, been on the road continuously since.

"The tent is completely equipped, and includes sound equipment, to amplify the actors' voices and to produce necessary sound effects. The tent will seat 1,000 persons.

"Many former members of the company have returned to show business, but the McKennon shows, pointed out, "have become famous in radio or motion pictures, and include Clara Bow, Barbara Stanwyck, March Clark; 'Nick Carter, Detective,' and Stanley Andrews."
BISHOP—W. G. (Bill), 32, owner-manager of the Coffee State Shows, May 27 in Pueblo, Colo., of cancer of the throat. Survivors include his widow, Lydia; his mother, Mrs. Jennie Bishop; a sister, Mrs. Gerrie Pryor, of Pueblo, and three brothers, Perry, Fred and John, of Grand Junction, Colo.

BREMSON—Robert, 67, former secretary of the K.C. Barkoot Shows, June 10 in Detroit of a heart attack. He was later affiliated with Frankie Hamilton in the wholesale carnival supply business for five years and was general agent for the Motor City Shows for several years just before the war. Survived by his widow, Mary, former vaude dancer, and three sons. Interment in Kansas City, Mo.

BUFFO—Nemo, 54, leading puppeteer and marionette maker. June 17 in a plane crash at Mount Carmel, Pa. Buffalo produced many shows during the 1920's and 1930's; had made figures for Billy Rose's Jumbo, Thorton Wilder's The Skin of Our Teeth and for the New York World's Fair. More recently he designed the marionettes and masks for the American Repertory Theater's production of Alice in Wonderland and the dwarfs' masks for the City Center rep's Rip Van Winkle. His widow and 18 brothers and sisters survive.

CHASE — William, 67, former vaudevilian, June 11 at Saranac Lake, N.Y. He was a member of the vaude team of Chase and LaTour. CONLEY—Mrs. Cherry, 63, widow of Charles Conley, old-time outdoor showman, in Lexington Hospital, New York June 13 of a heart ailment. KERMAN—Elmond, 57, Watertown, N.Y., June 14. He was an actor in the film industry. LINDLEY—E. J., 47, owned and operated the Terryville (Conn.) Auditorium and operated motion picture theaters there. JONES—Lindley M., 91, father of Spike Jones, band leader, at Huntington Memorial Hospital, Pasadena, Calif. recently. Survived by his wife and 2 children.

GRANNISS—Andrew W., 83, pioneer Connecticut showman, in Bristol (Conn.) Hospital, June 5 in West Columbia, S. C. He spent 35 years in magic and for the last nine years was with the N. Y. Williams Circuit out of New York. His widow, daughter, two sons and five brothers survive.

LEBHR—Mrs. Evelyn, 29, national master of American Contract Bridge League and wife of Bert Lebhr Jr., sales director and sports caster under the name of Bert Lee on WHN, New York June 17 in New York City of a heart attack. He was the father of five children. BERT, III, also a sportscaster known as Bert Lee Jr., of CBS, Brooklyn, Sarasota and Vivi nenue.

MARGOLIS—Louis, 62, one of the leading producers of New York, June 16 in Detroit of a heart ailment. He was a former executive of the Michigan Showman's Association, June 16 in Detroit. He started in the show business in 1927 and was general manager of the company he produced. MARGOLIS was in partnership with Con T. Kennedy, and later went into partnership with Charles Ziegler in the company bearing the latter's name. Later he was a partner to the Tri-State Shows, and with the late Charles Ziegler. In recent years Margolis operated the Lincoln-Palm Bridge Club in Miami Beach, Fla. Survived by his brother, Oscar. Interment in Machpelah Cemetery, Detroit.

Harry Frankel

Harry Frankel, 59, veteran radio and stage and vaude and minstrel man, whose professional title of Singing Sam became a household word, was found dead in his home June 12 in Richmond, Ind., of a heart attack.

Frankel started his radio career in Cincinnati as the lawn mower man, and was one of the greatest interpreters of American rhythm music. His voice and timing practically reached the greatest height when under contract to Barbara and C. M. G. The latter was a partner in the Tri-State Shows, and in the Lincoln-Palm Bridge Club.

In vaude, Frankel was a member of the team of Frank and Dunley, and later one of the Five Blackbirds, playing the clarinet and Kelly's Trumpet. He was also known as the bass singer. Besides originating his first national network radio program from WLW, he sang for WKRC, Cincinnati, and for the Columbia Broadcasting System.

Survived by his wife, Helen, two sons and daughters, and a host of nieces and nephews.

NASON—Leroy C, 60, clarinet player and pianist in theater orchestra in Portland, Me., for many years, and a member of the Kora Shrine Band, June 15 in Portland.

NORTON—Michael T., 74, father of Edward J. Norton, outdoor advertising manager for Coney Island, Cincinnati, June 16 at his home in that city. Norton had also operated cafes and a gymnasium in Cincinnati and, until his retirement in 1943, was employed at Coney Island. Besides his son he leaves two daughters, Mrs. Margaret Miller of Lebanon, and Mrs. Robert Whalen. Burial in Guardian Angel Cemetery, Cincinnati, June 18.

PERHAM—Archie S., owner-manager of the Pine Tree State Shows, May 25 in Elizabeth, N.J., at the home of a daughter, Mrs. Francis Vincent. Perham was well known thruout the New England States and operated his carnival thru that section for 32 years.

RAMIREZ—Robert, musician and a son of Tony Ramirez, musician with the Ringling circus, June 15 in Detroit.

SOUTHARD—C. D. Jr., 37, sales promotion manager for Hall Bros., Inc., handling details for their Columbia Broadcasting System show, Ballroom Venture, June 7 in Kansas City, Mo. His widow, son and daughter survive.

TORBER—Kay, daughter of Bud Thorpe, National Broadcasting Company staff announcer in Chicago, in an auto crash, June 17 in a plane crash.

VARDEN—Vernon, former stage actor and divorced wife of Jack Oakie, film star, June 17 at Mount Carmel, Pa., in a plane crash.

WALLACE—Beryl, actress and star of Earl Carroll's Restaurant show in Hollywood, in an automobile accident, June 8 in Atlanta. Wyatt started in show business with the Dana-Thompson circus and over 40 years ago, was bandmaster with Smith's Greater Shows, and for 20 years was a con somnisior in the Johnny J. Exposition. Survived by her widow, Bryant, a sister, Ann, six brothers, the Rev. J. H. Wyatt, Lexington, Ga.; H. L. Exposition, New Orleans, and Wyatt, Newman, Calif. Burial in Magnolia Cemetery, Atlanta.

AL SOPENAR IN MEMORIAM

Killed in action at Normandy
June 23, 1944
Al Sopenar Showmen's League of America
American Legion Post #1008

EARL CARROLL

Earl Carroll, 56, internationally known theatrical producer, nightclub operator and songwriter, was killed in a plane crash at Mount Carmel, Pa., June 17.

Carroll, whose name was synonymous with show business, was en route to New York to build a cast for a roadshow Vainties unit. Carroll coordinated his professional and personal life, and sold his program to the Alvin Theater there and within a few years became assistant treasurer of the Nixon Theater in Pittsburgh.

He was one of the first stage vaudeville and Italian tenor, with whom he collaborated on a number of popular songs. After writing lyrics for Caruso, he turned to writing plays, turning out the Sheik of Araby, Canary Cottage and The Love Mill. So Long Letty, with Charlotte Greenwood, ran for five years.

After a stint in Washington producing the field show Broadway To Broadway The Lady of the Lamp and Daddy Dimpings. In 1931 he opened his second Earl Carroll Theater at a cost of $500,000. In 1946 he produced the Alvin Casino. He died in 1946 at the age of 32 years. CARSON

McGUIRE—Henry E., 50, superintendent of grounds for the Barto- ton Fair Association, recently in Great Barrington, Mass. He had been associated with the fair for nearly 25 years.

NASON—Leroy C., 60, clarinet player and pianist in theater orchestra in Portland, Me., for many years.

In Loving Memory of Our Darling Sister
LILLIAN MURRAY SHEPPARD
who left this world and some broken hearts on June 22, 1947.

EMILY and DAVID ANDY and CARL FRIENDHEIM
FRIEDENHEIM CARSON

In Loving Memory
Of Our Husband
V. L. (FRANK) MOULTON
who passed away on June 14, 1944
Wife—BEE

Walter E. Kemp
Brother and Sister

In Memorial
AL SOPENAR
Killed in action in Normandy
June 23, 1944
Mae and Eddie Sopenar

In Loving Memory
Of My Husband
V. L. (FRANK) MOULTON
R-B TO PLAY TWIN CITIES

Big One Gets Date at Aqua

Minneapolis cele group's protests are of no avail—Mil'kee also scheduled

MINNEAPOLIS, June 19.—Despite vociferous protests from the Minneapolis-Armistice Association, Ringing Bros. and Barnum & Bailey's promotion this week for the Twin Cities was confirmed. The gong, which is considered a big score, involves all the same crows and major attractions, such as the annual December convention, and will be as big a success as the annual convention.

You'd Think It Was December

Convention Time at the Sherman

CHICAGO, June 19.—The lobby of the Hotel Sherman, operating this weekend and the next, is being converted to a convention room with an entire department store, namely, the old Pontiac Chevrolet. The place is being converted to a convention room with all the trimmings, including a huge sign reading: "The Room Where the Sun Shines In.

Small Crowds, Big Nut, May Finish Polo Grounds Races

NEW YORK, June 19.—An insufficient crowd of 8,000, plus mounting labor cost at the second running of the midget auto races at the Polo Grounds last Thursday, has been in charge of the race, and a field of 12 cars was started. The race was won by the 12 cars of the 12-lap race, which is the only one of its kind in the country.

Bill Naylor, Trailing Intimate

Of World's Great, Near Great

By Herb Dutton

This is another of a series on little-known facts about people prominent in outdoor show business.

Bill Naylor, press agent for the Cavalcade of Amusements, has many distinctive characteristics. Born William Boyden Naylor March 6, 1886, in England. He lived in Canada at the age of 24. After living there for more than 10 years, he was appointed general manager of the Cavalcade, which is under the management of Mr. A. C. Thompson. The Cavalcade is the only one of its kind in the country.

Autry Contracted

For Mad. Sq. Rodeo

NEW YORK, June 19.—Gene Autry is definitely set as the feature attraction for the Madison Square Garden Rodeo which opens here September 21. The Garden's rodeo manager, Frank Moore, announced that Autry signed on the dotted line Tuesday.

Congress Okays

Bill Limiting Animal Import

WASHINGTON, June 19.—A bill vastly broadening the powers of the government over the importation of circus animals quietly slipped through Congress this week and was sent to the President for his signature.

Plenty of Activity

The 10-acre tract is a beehive of activity, with buildings of almost every conceivable size and shape and a 5,000-seat stadium springing up at the rate of 500,000 square feet of floor space a week. The project has been under way for three years, and the buildings are expected to be completed by the end of this year.
Troupers Attend Margolis Services

DETROIT, June 19—Many showfolk turned out yesterday to pay a final tribute to Louis Margolis, past president of the Michigan Showmen's Association, who died here Wednesday (18) after a long illness. (See Final Curtain for details.) Pullebearers included Louis Katz, Harry Bennett, Morris Wolff, Gilbert Roth, Harry Staib and Frank Hamilton.

Floral tributes were received from many showfolk, including John Quinn, World of Pleasure Shows; Mr. and Mrs. Ed (Freckles) Lewis; Pearl Steinert and Joe and Blanche Numero, Minneapolis; Lewis Moreales, Chicago; Ethel Versit; Robert Lesley and Al S. Cole, Washington; Roscoe T. Wade, Joyland Midway Attractions; and Robert Decker, Kirkwood Shows; Ruby and Jess Rice and Elizabeth and Rhoda Gilbert.

Prof. Willie J. Bernard, Side Show operator of Hancock, N. H., and his aunt, Mrs. Blanche E. Guyotte, Hancock, escaped injury when his car was involved in a crash near Hancock, N. H., recently, while on an route to Florida.

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We have everything necessary to put you in the popcorn business. All you need are the walls.

BRADSHAW CO. INC.
ALBERT N. DUKER, President
QUICK, DEPENDABLE SERVICE SINCE 1903
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1619 Broadway, New York 19
Circle 7-8434

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31 Jay Street, New York 13
Willie 5-3595

New Tents
All sizes. Wide selection of materials. Finest craftsmanship. Write for details.
SOUTH BEND AWNING CO.
1124 Mishawaka Ave., South Bend 15, Ind.

Stables on Oregon State Grounds Save Day During Floods

SALEM, Ore., June 19—The newly constructed stable area of the Oregon State Fair was utilized to capacity early today, ahead of its Labor Day opening here when some 500 horses housed under it were evacuated from the stricken Portland Meadows due to flood conditions.

Manager Leo Spitzbart offered the local facilities to General Manager William (Bill) Koyne of the Portland plant, where flood waters covered the northern racing quarters. Local Red Cross workers served hot meals to the stranded owners and their families during the first critical days of the fairground's move. The evacuees were housed in the 4-H dormitory on the fairgrounds.

Injunction Granted Against Strikers At Detroit Edgewater

DETROIT, June 19—Circuit Judge Robert M. Parks late Friday (18) issued a temporary injunction in the Edgewater Park labor case. Injunction restrains mass picketing and the dumping of park employees to strike. The injunction was given pending a strike vote under supervision of the State mediation board. A court hearing, however, has been set for Friday (25).

The labor dispute flared this week when 75 ride operators and cashiers went off the job when the park management refused to negotiate a contract. As a result, mass picketing was begun but the park continued operations with other employees who had refused to go on strike and with new help.

Background of the issue is the recent withdrawal of the 76 employees from the United Retail, Wholesale and Department Store Employees Union (URWDS) and their decision to join the United Office and Professional Workers (UOPW). Both are CIO unions and a full scale jurisdictional fight is in progress over the park employees.

Jack Dickstein, park manager, based his refusal to negotiate with the new union on the grounds that some of its leaders had not signed the non-communist affidavit required by the Taft-Hartley law. He said the URWDS had contracts with the park for several years and that the management had recognized the union. The new employees hired to replace those who walked out joined the URWDS under the existing closed shop contract.

The URWDS backed the park's stand and took ads in Detroit newspapers to announce that there is no strike at Edgewater Park. For the last seven years the Retail, Wholesale and Department Store Union has had a contract with the park. At this time there has been, or is there now, any disagreement with the management.

10,000 Additional Seats For Pasadena's Rose Bowl

PASADENA, Calif., June 19.—The 93,000-seat Rose Bowl here, scene of this year's Day football games, Shrine circus, rodeos and other outdoor events, will have 10,000 additional seats by January 1. An announcement of Roses officials has been made.

Work on the project will begin soon. This will make the Rose Bowl the second largest stadium in the United States. Los Angeles Memorial Coliseum seats approximately 105,000.

Mrs. Cornell Dies in Plunge

MADISONVILLE, Ky., June 19—Mrs. J. W. Cornell, 26 of Tifton, Ga., autopsy with the J. A. Genthe Shows, plunged to her death today after a performance here last night. She was performing on a ladder 40 feet above the ground, and was doing a spin when she tried to change her grip on the trapeze ring and missed. She died a few minutes later of a crushed chest. Her husband and parents, Mr. and Mrs. John Kettle, also with the show, survive.

FOR SALE

Slightly used, surplus, waterproof and fire resistant Tent Tows, 20x22, 89.00. Contents of all sizes.

MAIN AWNING & TENT CO.
230 Main Street
Cincinnati, Ohio

New Tents
All sizes. Write selection of materials. Finest craftsmanship. Write for details.

UNION
CONSTRUCTION & FURNITURE CO.
516-22 Lafayette Street
New York 12, N. Y.

FOR SALE

Model K-Kiss Wrapping Machines
Hildreth Pulling Machines

REBUILT AND GUARANTEED IMMEDIATE DELIVERY

We have the largest stock of candy machinery.
Write, wire, phone. We have it.
We pay high cash prices for your surplus equipment.

UNION
CONSTRUCTION MACHINE CO., INC.
110-120 Lafayette Street
New York 12, N. Y.

COLORFUL BASKETS FROM MEXICO
IMMEDIATE DELIVERY

We carry baskets for fruit wheels and grocery wheels. Write for catalog.

HAMPERS
29 X 19 X 29
3 Fists to a bundle, $7.25 per bundle.

GEAN BERNI, 801 Tampa St., Tampa, Fla.

FOR SALE

1941 International Truck Trailer

AT A BARGAIN PRICE
Light 1 1/2 Ton

With chassis and cab. Engine in good condition. Great for transportation of hand instruments and theatrical props. Phone or see it.

Dexter Motors, Inc.
1st Ave. and 97th St., N. Y. C. (29)
A Water 9-2998

Tickets Printed to Your Order
100,000—$26.55

Rolye-Folded—Cash with Order Accepted

Price of $9,000,000.00 Wholesale

Two children's tickets at 100.00 additional

$2.65 each. 

DAILY TICKET CO.

GIVE TO THE DAMON RUNYON CANCER FUND
PORTABLE SNOW 44P1 received GIVE EIGHT S.

REEVES BLEACHERS Portable

A Reeves Installation will quickly pay for itself and provide you with additional revenue.

Reeves All Steel Bleachers and Grandstand Feature:

SAFETY • COMFORT • ECONOMY • DURABILITY

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600 BELLEFONTAINE AVE., MARION, OHIO

Two Colors

$6.00 for 125 or more

$7.90 for 100

(500 or more)

(250 or more)

Ohio Super Yellow and Dwarf White Nullesse Popcorn. In 5 lb. and 100 lb. moisture-proof bags. Also supplies. Write for samples and prices.

BETTY ZACCHI PRODUCTS, INC.

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DAIRY PRODUCTS

EIGHT CAR STATIONARY & PORTABLE RIDE

KIDDIE RIDE

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CINCINNATI 2, OHIO

GIVE TO THE DAMON RUNYON CANCER FUND

MISSOURI

Carthage—F VS Celebration, July 2-4, Bob Hay

St. Louis—Fair, July 2-4.


INDEPENDENT DELIVERY ON Top quality decorations

EVERWEAR SHEETING

Flags, flats, pull-downs, drapes, pennants or bunting, any colors.

Guaranteed quality, color fast, long wearing.

IMMEDIATE DELIVERY ON

American Legion

BULLDOG U. S. FLAGS

U. S. Flag, 100% American, for flag quality.

Prices and colors available.

Write for further information.

GIVE TO THE DAMON RUNYON CANCER FUND

WASHINGTON, D.C.

July 3-4.

KANSAS


ELI BRIDGE COMPANY

Builders of Durable Products

300 Olmstead Ave.


JEWELRY & WATCH STORE

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GET IN THE ACT!
THREE GREAT BIG-TIME OPERATORS LIKE 'EM... SO WILL YOU!

Clay Beatty Circus
Polack Brothers' Circus
Bailey Brothers' Circus

City of Los Angeles
Utah Expositions
Kanawha Park, Pa.
National Zoo Park, Washington, D. C.
Conneaut Lake Park, Pa.
W. K. Causs Shows
Cascade Park, Pa.
St. Louis, Chauss Fier, Atlantic City
Buffalo Shows
Riverview Beach Park, N. J.
Willow Grove Park, Pa.
Crandall's Midway DeLuxe
Balboa Beach, Calif.
Bob Magnussen Show
United Exposition Shows
Brison Brothers' Circus
Natural Springs Park, Pa.
Rose Mountain Park, N. Y.
Forest Park, Pa.
Coney Island, N. Y.

One of the biggest thrills along the midway is the chance to see some of the famous concessionaires get out of the cars quickly to load in these two dozen Shultz-Cooke money makers.

A GOLD MINE!
MIWADAY MARVEL
CANDY FLOSS
MACHINE

$275.00

slightly higher war of the Rockies

Greatest candy floss machine on the market today! New 1942 model, all rubber-shock mounted to allow for vibration. Great savings on one-man service. Big 1 inch aluminum manifold removed for cleaning. Fully guaranteed.

THE CHAMP
SNO-KING
ICE SHAKER

$50.00

slightly higher war of the Rockies

King of them all! Shares 50 lbs. of ice per hour. Plenty of rush-hour capacity! Cool, automatic refrigeration—all 12 ice units. Fast-speed. Also available in Hand Model.

CHUNK-E-NUT PRODUCTS CO.

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200-12th Street
Pittsburgh, Pa.
109-39th St.
Los Angeles, Calif.
219, 221, 223

June 26, 1948

The Billboard

GENERAL OUTDOOR

REDECE Your Expenses...
...Live in a KOZY COACH

Your people—Here's a comfortable, convenient, perfectly equipped motor home on wheels, with sleeping quarters, fully equipped kitchen, fully lighted living quarters—ample room for four, or six, for eating, for taking lunches, for outdoor cooking, for electric refrigeration.

FREE Catalog shows all luxury features, floor plan, etc. Write us, or see nearest dealer. Prices surprisingly low. Buy on easy payment plan.

KOZY COACH SALES
123 Road
Kalamazoo, Mich.

YOUR OWN BUSINESS
ON WHEELS

Fitsky • Streamlined • Modern

The Puppy Vendor

Take your business where the money is, with the new Puppy Vendor. Light weight, easy to handle. 8 ft. long by 4 ft. wide. Finished in white and red with eight foot adjustable umbrella. Four compartments. Storable cap.: 75 oz. hot dogs, 100 buns. Cooler can: 6 cases bottled or 500 ice cream bars. Gasoline heat. Electric start. Steel frame. Coca-Cola storage box, food steam table.

$750 F. O. B. Chicago Plus Tax

For Complete Information

The Calumet Coach

11755 South Western Avenue
Chicago 31, Illinois

YOUR OWN BUSINESS
ON WHEELS

Profit Picture

Tableau of average sales of 300 tables.

<table>
<thead>
<tr>
<th>Table Size</th>
<th>Gross Profit</th>
<th>Total Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>300 bottles of beverage</td>
<td>$60</td>
<td>$60</td>
</tr>
</tbody>
</table>

Sales Price | $60 | $60 |

Net Cost | $50 | $50 |

Total Profit | $60 | $60 |

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TWO NEW MODELS BY
Vagabond

Vagabond has again set the pace in the creation of the new Model 232 and the Tandem 262. Here are two coaches which incorporate the newest in design ... including the new Vagabond birlarial truss frame ... the scientifically correct forced air ventilation system and the welded tubular steel frame body.

New concepts of styling and convenience are apparent throughout these new Vagabonds. We want you to see them ... compare them ... you'll be delighted with their beauty and spaciousness.

Write for illustrated color catalog ... and the name of your dealer.

VAGABOND COACH MFG. CO. • Box 97, New Hudson, Michigan

Reading Bi-Cent. Expo Gets Major Comm. Exhibits

READING, Pa., June 19.—Thirty four large industrial firms have reserved exhibit space for this city's 24-day Bi-Centennial Industrial Exposition at the Reading fairgrounds, August 14-September 8. The industrial show, highlight of the year-long anniversary celebration, has attracted national industries as well as those in Reading and Berks County.

Space for one of the larger exhibits has been reserved by the city of Reading, England, for which this city was named. The exhibit of foreign products will occupy an area of 1,000 square feet in a large Quonset building.

Offers Water Show

Another Quonset building of identical size, will house a series of Progress, General Motors show thru the run of the expo. In addition to exhibits, the event will feature a midway, minus games, and a fun spot consisting of rides and shows.

Thrill the 24-day period of top flight shows and attractions will be presented in front of the fairgrounds grandstand. Already booked is a water show, Water Follies of 1948.

Set Opening Day Plans

The program will include special observances by municipal, fraternal, patriotic, agricultural and industrial groups in the city, county and state. Featuring the opening day festivities will be a visit by Mayor H. V. Kerley of Reading, England, his wife, and four members of his municipal staff. The British delegation will make the overseas trip on the Queen Mary, arriving in New York August 13. The group will remain in this city for two weeks.

The year-long bi-centennial celebration, which began January 1, is in charge of prominent business and civic leaders in this city. Fred A. Woerner, president of a local printing firm, is general chairman; Louis J. Heinemann, head of a large hardware corporation and president of the Berks County Historical Society, is executive committee chairman; John D. Gillette, president of the Reading Cozy Fair, heads the budget committee, and Joseph A. Abey, circulation manager of The Reading Eagle Times, is chairman of the program committee. Alfred Stern, representative of a New York public relations firm, is resident director.

20G in Prizes Skedded For Calgary Stampede

CALGARY, Alta., June 19—More than $20,000 in prizes will be paid out at the Calgary Stampede this year. Chuck wagon prizes will total $7,000.

Other events and prizes are saddle bucking, $3,000; bareback riding, $1,000; calf roping and steer riding $2,200 each; boys' wild steer riding, $600; wild horse race, $750, and wild cow racing, $450.

SMITH & SMITH
Rides for Carnivals and Parks

CEHIOVETE TRUCKS
For Showmen Only

TRUCKS—TRAILERS—BOUGS
Standard Chevrolet Co.
EAST ST. LOUIS, ILL.

OCTOPUS ROLLOPLANE FLY-O-PLANE
World's Most Popular Rides
EYERLY AIRCRAFT Co., Inc., Manufacturers, Salem, Ore.
Speed Round-Up

Tappett First at West Haven
WEST HAVEN, Conn.—Ted Tappett, Manhasset, L. I., won the 50-lap midget auto feature Thursday (10) at the Speedway. Bill Schindler, Freeport, L. I., was second, and Henry Trenthey (Renard, Baldwin, L. I.) third.

Fonda Philly Winner
PHILADELPHIA—George Fonder, Lansdale, Pa., won the 16-mile feature midget race at Yellowjacket Oval Monday (14). Tony Bonadies, New York, was second.

Midgets at Williams Grove
MECHANICSBURG, Pa. — AAA midget racing was inaugurated at Williams Grove Speedway night of June 18. Promoter Roy E. Richwine plans to present the small cars each Friday night through the season.

Race Group Chartered
HARRISBURG, Pa.—Pittston Speedways, Inc. has been granted a charter by the State department to present and promote races and other entertainment events in the commonwealth. The firm, capitalized at $1,500, is incorporated by Edward Otto, Newark, N. J., and Beatrice K. Kain, and Julius Kain, Revrong, N. J. The firm is located in Pittston.

New Speedway Pre cms
POTTSTOWN, Pa.—Sanatoga Speedway, a new fun center established here by Philadelphia interests, got into full swing this week with the presentation of Lou Blackmon's Drama, Race of the Rodeo. Midget and sprint races will be staged Sunday afternoons.

Columbia Basin Sunday Races
COLUMBIA, S. C.—Sunday stock car racing has been banned in Lexington County by Sheriff H. M. Caughman, as the result of "numerous complaints." The sheriff said he had ordered a cessation of Sunday races, as well as of the new Columbia Speedway, situated a few miles from here, but that he would not interfere with week-day racing.

Promoter Buddy Davenport said that future races would be held Saturdays and holidays.

5,170 at Bridgeport
BRIDGEPORT, Conn.—A record crowd of 5,170 saw Ted Tappett, Manhasset, L. I., win the 25-lap midget feature at Candlelight Stadium Monday night (14). Mike Nasurak was second and Chet Conklin third.

Midget Race Crash
In Rockford Kills 2
ROCKFORD, Ill., June 19.—The number 13 proved fatal during a midget auto racing program Wednesday night (16). On the 13th lap of the last race, in which 13 cars were participating, a father and son were killed and two others injured when one of the cars hurtled the rail and crashed into bystanders.

Dead are Ralph Brown, 38, a former auto racer, and his son, Bob, 17, a midget car racing mechanic. The elder Brown lived here, the son in Minneapolis.

Teddy Duncan, veteran midget race pilot, and Jack Darby, 16, a gatekeeper on the track, were killed. Duncan suffered shoulder and back injuries and Darby a head injury.

Steer Wrestling Carded
LEHIGHRIDGE, Ala., June 19.—The Southern Alberta Rodeo Circuit is introducing steer wrestling in nine towns this season. The event replaces bulldogging.
Circus Routes

Send to

2160 Patterson St., Cincinnati 22, O.

Battro: Deanville, Ind., 27-June.
Better: Elsberry, Mo., 27-June.
Brock: Hammond, La., 25-June.
Brogan: College Park, Ga., 25-June.
Brooks: Fox Lake, Wis., 25-June.
Buczak: Johnson City, Tenn., 25-June.
Byers: Beaverton, Ore., 26-June.
Cline: Ferriday, La., 26-June.
Colbert: Hattiesburg, Miss., 26-June.
Cloninger: Atchison, Kans., 26-June.
Clark: Muncie, Ind., 26-June.
Clow: Danville, Ill., 26-June.
Clute: Saco, Me., 26-June.
Collins: Cleveland, Ohio, 26-June.
Collins: Shreveport, La., 26-June.
Collins: Vincennes, Ind., 26-June.
Colville: Yakima, Wash., 26-June.
Coombs: New York, N. Y., 26-June.
Cook: Eau Claire, Wis., 26-June.
Cook: Savannah, Ga., 26-June.
Cook: Carthage, Mo., 26-June.
Cook: Elkhart, Ind., 26-June.
Cook: Westmoreland, Ky., 26-June.
Cordero: Sunset, La., 26-June.
Cordell: San Antonio, Tex., 26-June.
Cope: Redwood Falls, Minn., 26-June.
Craig: Longview, Wash., 26-June.
Crocker: Butler, Pa., 26-June.
Crothers: Media, Pa., 26-June.
Cronin: Meridian, Idaho, 26-June.
Cullen: Uintah, Utah, 26-June.
Cummins: Austin, Texas, 26-June.
Curtis: South Bend, Ind., 26-June.
Custer: Welton, Colo., 26-June.
Czech: Milford, Ohio, 26-June.
Davenport: Davenport, Iowa, 26-June.
DeLattre: Dumas, Ark., 26-June.
Delver: Peoria, Ill., 26-June.
Deluisa: Seattle, Wash., 26-June.
Dennett: Merced, Calif., 26-June.
Dennett: Livermore, Calif., 26-June.
DePuy: Eau Claire, Wis., 26-June.
DeRose: Utica, N. Y., 26-June.
DeSanteros: Miami, Fla., 26-June.
Despau: Kewaunee, Wis., 26-June.
DeWeese: Richland Center, Wis., 26-June.
Dickert: Neenhuis, Ill., 26-June.
Dietz: Grand Forks, N. D., 26-June.
Dillard: De Kalb, Texas, 26-June.
Dill: North Mankato, Minn., 26-June.
Dinsmore: Mankato, Minn., 26-June.
Dixey: Wahiawa, Hawaii, 26-June.
Dobbs: St. Cloud, Minn., 26-June.
Dolan: River Falls, Wis., 26-June.
Dobson: Bridgeport, Conn., 26-June.
Dorfmeister: St. Louis, Mo., 26-June.
Dow: Fort Worth, Tex., 26-June.
Dowdell: Dunedin, Fia., 26-June.
Dudley: Adair, Ia., 27-June.
Dugan: Sparta, Wis., 27-June.
Duggins: Gladewater, Tex., 27-June.
Dunlap: Jeffersonville, Ind., 27-June.
Dura: Farmington, N. M., 27-June.
Dyer: Eden Prairie, Minn., 27-June.
Dyer: Wabasha, Minn., 27-June.
Dyer: Forsythe, Wis., 27-June.
East: Austin, Tex., 27-June.
East: Gary, Ind., 27-June.
East: Des Moines, Iowa, 27-June.
East: Fort Wayne, Ind., 27-June.
East: Columbus, Ind., 27-June.
East: Harrison, Mo., 27-June.
East: Hardin, Ill., 27-June.
East: Cranston, R. I., 27-June.
East: Rockford, Ill., 27-June.
East: Elmont, N. Y., 27-June.
East: Lebanon, Pa., 27-June.
East: Lawrence, Mass., 27-June.
East: Fairport, N. Y., 27-June.
East: Akron, Ohio, 27-June.
East: Des Moines, Iowa, 27-June.
East: Elmont, N. Y., 27-June.
East: Lebanon, Pa., 27-June.
East: Lawrence, Mass., 27-June.
East: Fairport, N. Y., 27-June.
East: Akron, Ohio, 27-June.
JULY 4TH CELEBRATIONS

ARIZONA

ARKANSAS
Cortney—Young Men's Civic Club Picnic. July 2-4.
Harrison—Hugh Colson, Jr., Chamber of Commerce.
Porto-Picnic—July 3-5. Fred Burkholder.

CALIFORNIA
Fort Bragg—July 1-5. American Legion.

COLORADO
Portland—July 3-4. Fourth of July Celebration.
July 5. Fred Manuel.
September—Entirely by Shooting Gallery Concessionaires.

FLORIDA
Arcadia—July 4-6. Mildred, Lakeview, Fla.

ILLINOIS
Casey—July 1-4. At the last, R. N. Clark.
Champaign—Four at Soldier Field. E. E. Kelly.

INDIANA
Bowersville—July 2-4. Victor Burnett, Box 1814, Peru.

KENTUCKY

MISSOURI

OHIO
Browns—July 2-5. Am. Legion, John C. Miller.
Flackville—July 3-4. 60th An. Assn. C. C.
Lebanon—July 4-9. Am. Legion.

PENNSYLVANIA
Atlantic—July 3-6. Chamber of Commerce.
Cranberry—July 3-6. Chamber of Commerce.

TEXAS

WASHINGTON
Bend—July 3-4. Chamber of Commerce.

WISCONSIN
Green—July 2-5. Wisconsin Highwaymen.

Massachusetts

Michigan

Minnesota

Kotie, Concessionaires
Now is the time to order your CARNIVAL MACHINES for your own carnival. Our Super Caramel Corn Mix eliminates all mess work in making caramel corn. It is made with purest ingredients. You make bigger profits—cut out unnecessary equipment and work. No waste. You offer fresh, crisp corn without usual fuss or muss. About 3 lbs. Super Caramel Mix makes a 5 gallon can of caramel corn.

For TAFFY
NOW get your taffy already cooked and mixed—ready to pull! Salt water, black walnut, molasses, etc. A saving of labor. Think of the time, work and costs you save! No need to buy expensive mixers, stoves and pans. Super Taffy Mix makes any flavor you wish. It will soon make your concession a real winner! You can make about $150.00 in sales from a 50 lb. drum.

For Caramel Corn
SUPER Caramel Corn Mix eliminates all mess work in making caramel corn. Super Caramel Corn Mix is a purest ingredient. You make bigger profits—cut out unnecessary equipment and work. No waste. You offer fresh, crisp corn without usual fuss or muss. About 3 lbs. Super Caramel Mix makes a 5 gallon can of caramel corn.

For Caramel Apples
USE Super Caramel Apple Mix and avoid work and cost of making your own caramel. You get about 30 delicious caramel apples with 1 lb. of Super Mix. Sell for between 50c and only as you need 'em! For red apples merely add color.

For Taffy
NOW get your taffy already cooked and mixed—ready to pull! Salt water, black walnut, molasses, etc. A saving of labor. Think of the time, work and costs you save! No need to buy expensive mixers, stoves and pans. Super Taffy Mix makes any flavor you wish. It will soon make your concession a real winner! You can make about $150.00 in sales from a 50 lb. drum.

50 lb. drum...$15.00
(Approximate weight 60 lbs.)

Special Trial Offer
Send $10—big trial order Super Caramel Apple or Caramel Corn Mix. 50 lb. Super Taffy Mix $15.00. In enough order for about $100-$150 in sales. Prices F.O.B. Los Angeles Complete Instructions with Order Terms: Trial Orders Send Full, Regular Orders 5% Down, Balance C.O.D.
Bill Naylor, Tramping Intimate Of World's Great, Near Great

(Continued from page 46) agent, and was a talent scout for the Chicago Cardinals, pro football team. A charming raconteur, Bill's reminiscences were eagerly sought after in newspaper offices and radio stations. What heightens their reception is that in his travels he has held down his own part in the various incidents which incidentally created background.

Starred at Rugby

As a youngster in England, he was one of the outstanding cricketers and rugby players of his day. As a newspaperman in England and later in Canada, his chief interests were the theater and sports. It was in 1914, while a staff member of The Montreal Star-Sun, that he was assigned to do a story on a silver rush to Cobalt, Ont. Upon his arrival in Cobalt he became so enthused about the possibilities there that he quit his newspaper job. In short order he became the owner of a small hotel, a movie picture theater and eventually, of a pro hockey team.

The silver rush petered out—and with all of Bill's sudden riches and in 1927 he returned to Montreal where he obtained a job as press agent for the English road company of Charlie's Aunt. It played for 38 weeks, a long run, indeed, and in the wake of that success Bill went out with a succession of road shows. It was in 1921 that Bill first plunged into outdoor show business. He became a press agent on Sells-Floto with Branson as his associate. He remained with Sells-Floto thru 1924, during which time (in 1923 to be exact) he engineered what is credited to be the first radio time given to a circus. The program, aired over Chicago's WGO, featured the late Court- ney Riley Cooper, press agent-turned-entertainer, and George Myers, assistant equestrian director of the circus.

In 1924 Bill became associated with James B. Ford, then the operator of the largest lecture bureau in the world, and he was placed in charge of Ford's Chicago office. It was Bill's job to do the booking in the summer and then personally handle the advance for the engagements in the fall. Ruth Darrin, Cornelia Otis Skinner, Admiral Richard Byrd, Winton Churchill, Gen. Billy Mitchell, Dr. William Beebe and the Maharajah of Burtwan were among the personalities he booked and for whom he press agent lectured appearances.

Presses Gen. Mitchell

The years spent in this field—from 1924 thru 1929—gave Bill no end of headaches and he recalls with much delight. Of all the people he handled during these years, he rates Gen. Mitchell, the top level, his favorite.

"He was a great guy," Bill recalls. "He was sincere in his estimate of the importance of air power, and he waged a tremendous campaign to impress his viewpoint upon the country. The reason is that he recognized the power of the new. Normally, top civic leaders would rush to get a personality of air power into their cities and he was the first to do so. He kept hammering away. He, of course, even bombed a ship in his own opinion. The top level in the armed services and leaders in some business fields resisted.

Three Tours With Byrd

Naylor's tour with Churchill was marked by good whiskey and good food."
Nothing in the document is directly related to the image. The text appears to be a mix of advertising and text that is not clearly legible.
WEATHER SLOUGHS EAST SPOTS

May and June Bow to Rain

Week-Ends so far prove duds as Old Sol fails to show—boat lines hit

NEW YORK, June 19.—Crying has replaced the usual bellow in the beach resorts and amusement parks in the New York area which has been blacked out by clouds and washed out by rains almost continuously since spring supposedly ushered in the outdoor season.

The past week-end was so bad that Coney Island’s drum beaters reported a mere 15,000 super-optimists at that resort.

Outdoor showmen and resort operators are inclined to block out the fact that there is nothing strikingly abnormal about a rainy spring but in this year the sun has really been a missing factor, making only very brief token appearances on rare occasions.

According to the weather bureau, May was the dampest May since 1899—June appears likely to equal or top May’s soggy record.

While the normal rainfall for May was 3.24 inches, the downpour of last month was 8.62 inches, which is 1.23 inches over the all-time record of 9.11 inches which was registered 40 years ago.

Temperatures, however, were more or less normal for the month, ranging from 42 to a high of 83 degrees. For lovers of the artifices there was a truly beautiful sunset in New York May 19, but showmen refused to wax enthusiastic over this fleeting phenomena.

Week-Ends Duds

What has seriously hit outdoor amusement will show in the 25 to 30 per cent from (See Weather Crabs, opposite page)

13G Bally Program

For Virginia Beach

VIRGINIA BEACH, Va., June 19.—With the tourist business down an estimated 20 to 25 per cent from last season, the Chamber of Commerce and the Hotel Association have launched a drive to raise $15,000 for advertising purposes.

Hotel spokesmen say that while there has been an increase in rates since the OPA restrictions were lifted, this season’s business has been badly decline in some cases as much as 50 per cent.

The two groups have engaged Hauck & Company, area ad agency, to handle the campaign which, for the moment, will consist of advertisements in metropolitan Sunday newspapers.

Idle Hour, Columbus, Ga.,

Now Featuring Free Acts

COLUMBUS, Ga., June 19.—Idle Hour Park, managed by J. L. Marlow, this season, is featuring free acts.

The group includes the Prince of the Sky, Princess, week of June 13. For week of June 20, the Tom and Tiny Twist Show is booked.

Idle Hour has its own midway with 12 rides. Admission to the 300-acre park is 25 cents. The park has reconstructed 50 barbecue pits around the lake.

JANTZEN BEACH PARK, on the Columbia River, Hayden Island, between Portland, Ore., and Vancouver, Wash., was inundated recently when the flooded Columbia broke through a dike. Practically every building along the midway and the large dance hall, pictured with the flood mark, was damaged by flood water and silt. An outdoor theater, the new Columbia Meadows horse race track, and two auto speedways were also flooded out.

Coney Island, New York

BY UNO

The long string of wet week-ends that started in mid-April and continued unbroken when still another Saturday and Sunday (12-13) brought more rain and, consequently, more gloom and despair to ops as well as concessionsaires, who have a second payment on their spots coming up July 1.

Chamber of Commerce thru George M. McCullough, proxy, has asked Mayor O’Dwyer to take action to speed city plans for construction of more sewage disposal plants to eliminate water pollution in view of the recent warning by Dr. Harry Mustard, health commissioner, that beaches, including Coney, may have to be closed to bathers.

Isadore Krauz, Jim Pedano and Harry Royalties see quite a few areas on two sides of Surf, one on the ocean side with a streamlined Scottie to an enclosed and one, of course, with a Loop-o-Planes and a Flying Scooter. On their way, Max Smith, Charles Cohn and Hughie Fieherty, ticket sellers; Larry Petano, nephew of Jim Petano, chief mechanic; Joe Geraci, ticket taker and assistant mechanic; Sid Arber, ticket taker; Morris Platkin, assistant ticket taker; Johnny Thielhart, second mechanic; Sol Levy and Jimmie Esposto, starting switchmen; (Red) Dietrich, assistant switchman, and Peter Jensen, Vito Frisica and Rudy Primera, boomer. All employees are the same as last season.

March Jeff’s popcorn and candy cotton emulsion at Felman’s and his new (this season) spot across Surf on Carl Klaerner’s property, where he has transferred machinery for the manufacture and sale of caramel popcorn and candy-covered apples, are both served by William Silverstein, Abe Feggalsman, Irving Harrison, Lou Plancher and Earl Stokos.

Louis Carbone has bought out his early last year drive, a Mays, and is operating solo the novelty and gift shop on Surf, between West 10th and 17th, Julius Scheck; Lou’s wife, Anna, and his daughters, Rose and (See Coney Island on page 9).

Coney Zoo Tie-Up Seeks

106 To Purchase Gorilla

CINCINNATI, June 19.—The zoo here may soon receive a replacement gorilla, the trained gorilla that died last winter, if results of a joint promotion by The Cincinnati Enquirer, the RXO Grand Theater and Radio Station WLW are successful. The fund, originally started by The Enquirer, is still short of its $10,000 goal.

This week, beginning Monday (14), Ruth Lyon’s Morning Matinee, WLW attraction, was moved to the stage for daily presentation. Special giveaways, in addition to the usual Matinee awards, have included bicycles, watches, women’s hats and hosiery, men’s shirts, roller skates and candy. An added feature Monday was the appearance of Frank Buck on the radio show which preceded the showing of his film, Brin Frew’s Aline.

Adults’ tickets for $1 and 50-cent children’s tickets entitle holders to the hour broadcast, the movie and a visit to the zoo any time this summer.

50,000 Conneaut Lake

Holiday Draws Equals ‘47

CONNEAUT LAKE, Pa., June 19. — E. E. Freeland, proxy of Conneaut Lake Park, reports that while the weather was clear and cool over the Decoration Day week-end the park’s attendance for the three-day holiday equaled that of last year.

Estimated attendance for the week-end was 60,000, with a slow start of 10,000 Saturday (28); 15,000, Sunday (30), and 25,000, Monday (31).

Fireworks Get

Heavier Play

At N. Y. Spots

NEW YORK, June 19.—Fireworks displays will occupy a prominent place in the New York area this summer, according to Rockaway Park and Rockaway City Parks Joint Fireworks Committee.

In addition to all the parks and resorts of this region supplied with display last season, Murray has signed up Jack and Irving Rosenfeld for fireworks shows at their Pallisades Amusement Park in Cliffsside, N. J., beginning July 1. Fireworks this year will be presented every Tuesday night and possibly on Fridays as well if weather permits. This policy, set up in time in 10 years that Pallisades has gone in for fires which should prove a definite public asset as fireworks displays will be clearly visible from almost all parts of the area.

Coney Island is set for Friday, July 2, in conjunction with a big pre-Fourth display celebration and jointly by The New York Daily Mirror, Coney Island Chamber of Commerce, the city that owns the navy and the marine corps. A similar large opening day breaking crowd of around 3,000,000 spectators, Murray provides the pyro display which will be made in well on the outskirts of the Chamber of Commerce’s regular Tuesday night displays which get underway July 7.

First display at Rockaway Beach is set for June 30 and will be a regular Wednesday night feature during the season. Rockaway’s Chamber of Commerce (See East Using Pyro, opposite page)

Visitors Okay

New Bay Shore;

Weather Hurts

BALTIMORE, June 19.—Unveiling early this week-end under extremely bad weather conditions, the New Bay Shore Park, Bay Island Beach here nevertheless received an unaffected okay from the visitors who turned out for the occasion, according to Reese J. Jones, park publicity director.

Despite difficult climatic conditions over the past few months, remarkable success has been realized at the park, the development, said Jones. Much of the hastily assembled equipment was built on the ground under the supervision of Oscar Bittler, park engineer. Nine rides are now in operation and several will be added in coming weeks.

A midway with a wide expansion of attractions is being fashioned by modern scenic and lighting effects. One of the entertainment features is a stage band from which sight-seeing flights will be made. In Rockaway Beach area, Fort McHenry and Fort Howard, daily dances are scheduled. An added feature is a vaudeville show from the Hippodrome Theater here.

The park is accessible by auto over a new dual highway and by a combination of streetcar and shuttle bus.
Weather Crabs Biz in East

(Continued from opposite page)

This region is the fact that all but three of the six points, including the banana Decoration Day triple holidays, have proven to be heavy rains or cool and threatening weather conditions.

On the few occasions that weather conditions were a success, both season and funeral events enjoyed great patronage, with spending about $10,000 during the last year. For this past year, the committee had offered little consolation to concessionaires, whose take for fall fairs was 15% and for rental showing short of expectations, with a final payment of as many as 75% of the full amount.

The weather this year and with the Decoration Day weekend falling far short of expectations was a disappointment. We are planning to find it hard to meet payments. Should the coming Fourth of July weekend come thru with ideal weather, the picture will be more cheerful, so all of the resort and park men have their fingers crossed and are hoping for a successful and exciting event!

Other Areas Affected

Rainy conditions have hit all beach resorts in the New York area, from New York to New Jersey shore resorts such as Asbury Park, to Westchester's swanky Playland and Long Island's de luxe Jones Beach. The outlook here was seriously affected as inhabitants of New York and other heavily populated areas in this area were deterred from making week-end trips to such spots when skies were threatening but flocked to local or near-by outdoor spots whenever there was a break in the weather.

Despite the present gloomy activity of resort and park enthusiasm plans for the usual summer promotions, with fireworks displays being scheduled for wider use this season and the past fifteen years. All parks and resorts in the New York area which used fireworks last year will be using the same or expanded schedules of displays this season and at least one additional big park, Pikes Peak Amusement Park, has joined the pyro show ranks this season.

Excurision lines were also hard hit by the weather, particularly the one that runs into the Decoration Day weekend. Mess Line, operating big boats between East River and New York Park and Playland Park at Rye, N. Y., has been adding additional sailings to its regular schedule and today starts its service to Bridgeport, Conn., where Pleasure Island there is an attraction. S. S. Sand Hook starts daily service from New York to Atlantic Highlands, N. J., Monday (21), with three round trips daily, plus a moonlight trip Saturday.

Weather forecasts for this weekend are on the favorable side and with schools closing for the summer, the crying will probably be put out and put back in the linen closet. The next spot of rain doubtless will come up with more rain.

Park Island Funspots, Near Detroit, May Be Revived

DETROIT, June 19—Park Island Amusement Park, in Lake Erie, three miles north of Detroit, will be revived after several seasons of inactivity. The spot, the oldest amusement park property in Southeast Michigan, has been taken over on a percentage basis from Carl Rubelman and associates, who have held the property for several years, by John Graesekrug, Pontiac, Mich., formerly with the Shady Lane Park.

EAST USING PYROUS

CONTINUED FROM OPPOSITE PAGE

Commerce is paying the cost this year, which should prove more satisfactory than last year's method of canvassing concessionaires for the necessary funds.

Weedly Pro Shows

Playland Park at Rye, N. Y., will also continue his policy of fireworks, with two displays—Tuesdays and Fridays—every week. Henry Gentner, as usual, gives his Olympic Park, Irvington, N. J., patrons fire-works shows on holidays and special occasions. Next display at this park is set for July 5.

International Fireworks also put on a novel daylight pyro display at the big Model Aeroplane Contest Festival staged by The Daily Mirror at Bethpage, Long Island, June 8.
Craner Says Yreka, Calif., Event Will Have Gambling; Asks End of Cent. Comm.

Scores Group, Terms Its Program “a Huge Joke”

YREKA, Calif., June 19.—Arthur Craner, manager of Yreka’s Gold Rush Days Celebration, June 24-27, has asked for abolition of the State Centennial Commission and has also asked that gambling games will be operated for revenue purposes during the celebration here in defiance of the commission’s edict that no State funds will be forthcoming if gambling is the manner in which the commission’s “highly paid agents lack every element of promotional showmanship.”

Grand Nat’l Stock Expo Sets ’48 Dates

SAN FRANCISCO, June 19.—The Grand National Livestock Expedition, Horse Show and Rodeo will be held October 29-November 7 at the Cow Palace here. Nion R. Tucker, president of the National Livestock Exposition Association, State agency which sponsors the yearly event, made the announcement.

Also announced by Tucker was confirmation of the second Stratified year of the Grand National by the International Rodeo Association as the official I. H. A. World’s championship finals.

This year the Grand National adds the National Antique Automobile Club of America for the first time and will be open to the owners of automobiles 1914 and older.

The Grand National is a combination of the San Francisco international stock exposition, national horse show, championship rodeo and circus acts. Events of the latter three divided among the facilities of the fair will be open to the public from October 29 and continue nightly thru November 7.

The Grand National will operate an evening performance October 29 and continue nightly thru November 7.

(See GRAND NATIONAL page 84)

WFA Supply Films, Handbook as Guide For Livestock Judges

SACRAMENTO, June 19.—Color motion pictures and a judges’ handbook will be made available for the first time to California judges by the State Livestock Judging Commission. The movies will be available to all judges and will be distributed at a cost of $20,000 film and $5,000 for the judges’ handbook.

Purpose of the conference is to train much-needed new judges and to arrive at common standards of perfection in measuring animals entered in competition.

Managers of California’s 78 non-profit judging groups are said to be enthusiastic about the release of the films and hope that it will be a great improvement in judging shows.

The films cover all phases of judging and are issued to groups by Governor Edmund G. Brown, Jr., on a nonprofit basis. At a recent meeting of the Livestock judges of California, Executive Secretary C. J. Thompson, California Polytechnic College; Eddie Goldson, University of California, and C. E. Howell, University of California at Davis; L. Benson and Ward Shepard, who serve as judges, were furnished with a large collection of films. The judges’ handbook will head the conference.

Jimmie Lynch’s Death Dodgers, who are expected to draw huge crowds at both the matinee and evening performances of still date at Saginaw, Mich., Sunday (19). Admission price ran from $1.50 to $2.

(See GRAND NATIONAL page 84)

Video Programming At Heart o’ Texas

WACO, Tex., June 19.—Telecasting of fair programs, said to be the first major television undertaking for the Southwest, and a display of equipment will be featured at Heart of Texas Free Fair and Exposition here, October 25-31, according to Manager E. C. Ayres of TVC, Inc., which will send one of its mobile units to the fair, Stevens said. It will carry three camera lines, enabling coverage of several subjects at all times, and fair officials have allocated 400 square feet of space for the display.

Preliminary work on the new fair, which is located northeast of the main business section, has been started. The plant will be located at the intersection of four highways and will be served by bus and streetcar lines.

Frank T. Lee, commander of the Disabled American Veterans Chapter No. 1, sponsor of the fair, announced a premium catalog which will be ready for release by early August.

Utah Concession Contract Upset

Court nullifies exclusive rights to Beehive Midway at State fairs

SALT LAKE CITY, July 19.—Flight of “down-town” amusement interests on the Utah State Fair Board have been nullified by Judge A. W. Claxton, Utah’s state secretary-manager, finally was successful Wednesday (18), Judge Claxton, who has been operating a Wild West in the past, said at that time, nullified contracts by the fair board granting exclusive rights to the Beehive Midway, Inc., at the Utah State Fairgrounds.

In a suit against the fair board was brought by joint action of three separate groups, theaters, ballrooms and midway concessionaires.

(See UTAH CONCESSION page 84)

New Poultry House, Modern Press Box For Reading Annual

READING, Pa., June 19.—Construction of a pre-fabricated aluminum poultry house and a modern press box, which will be completed at the fairgrounds here next week, is the Reading Fair, Sept. 8-15.

President John S. Giles, in outlining the construction program, pointed out the building of a new poultry house, which will be converted into a modern poultry house. The project will cost $10,000 and will be managed by the Southern California, which will be completed at the fairgrounds here Sept. 8-15.

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(See BADGER EXPO on page 84)

Badger Expo To Fete Gen. Billy Mitchell

Air Power Exhibits Planned

MILWAUKEE, June 19.—The late Gen. Billy Mitchell, sternly petrel of aviation, who waged an intensive but often futile campaign for the development of air power, will be honored by the Wisconsin National State Centennial Commission by exposition here, June 19-30, according to Commissioner Earl P. Johnson, chairman of the National State Centennial Commission. It was announced this week.

Heavy story will be placed upon aviation at the exposition, thru a huge exhibit of military and commercial aircraft, by means of a mass flight of planes. The aviation show, which will remain July 31-August 1, will be presented in the transportation building, over 7,000 square feet of floor space and presents planes which are indicative of aviation’s progress. Included among these will be the first pusher type plane, dating back to 1908, and jet propelled aircraft.

Mass Flight Set

As a feature of Gen. Billy Mitchell Day, a mass flight of planes will be staged over the grounds. Highlighting this event will be the Beechcraft C-45D, which was the No. 101 on which the number 101 will be spelled.

Some of the many acts which will be presented in the grandstand shows during the week will be presented this week by Sam J. Ross, owner of the professional baseball team, the Milwaukee Brewers, and by the artistic Enterprises, Chicago, which will perform at the exposition.

1,200 Watch Two-Day Folsom, Calif., Fete

POLOM, Calif., June 19.—A crowd of 12,000 attended the fifth annual Pioneer Festival here Saturday and Sunday (18-19). The events included a parade, a barbecue and fire department contests.

Amite Flints 55G Bond Issue

AMITE, La., June 19.—Tangipahoa Parish, the state’s second largest, was incorporated and is floating a $55,000 bond issue to build a new plant here. Frank Anderson, county attorney; D. A. Tucker, Lassinger, vice-president, and R. Hugh Goldsby, secretary-manager.
Del Mar, Calif., Sets Transportation Show Series of Road Races

DEL MAR, Calif., June 19.—San Diego County Fair, here June 23-July 11, will feature an extensive collection of the latest in motor cars, as represented by the Ford Motor Company display, to be shown.

The Cavalcade of Transportation exhibit, established by E. O. Hulick, secretary-manager, will offer a step-by-step progress of vehicles. Traveling from the ox carts to the latest in railroad and air transport, the Cavalcade of Transportation exhibit will be shown.

The Cavalcade will stress every phase of transportation, including the railroad, motor car, airplane and bicycle. In addition to the usual display of motor cars, there will be a special exhibit of motorcycles. Old and new models will be shown, and visitors will be able to ride them.

The Cavalcade will be at the fairgrounds in the San Diego County Fairgrounds, E. O. Hulick, secretary-manager.

FULLERTON, Calif., June 19.—When local ranchers Clint Brush and Jim Dutton finished an eye-catching brochure to advertise the intellectual powers of their trained horses, the two men didn’t realize they were getting into politics, but that’s what happened.

As a promotional feature, Dutton and Brush put out a campaign poster proclaiming that Serrano was the People’s choice and announced it was time that horse sense reigned in the affairs of the nation. They announced that Serrano was the only candidate who voted the hard way and would not back out of a campaign oratory. The brochure then listed Serrano’s presidential qualifications and stated he might be interviewed at the San Diego County Fair at Del Mar beginning June 25.

Serrano, carrying a cut of the candidate, was widely circulated in the area shortly before the recent presidential elections.

Now Dutton and Brush are certain they have a horse to ride in the political race, and when the voters come in and count—you guessed it—Serrano received three bonds fired votes for the presidency.

Redecorate Bldgs. For Mid-South Celc

MEMPHIS, June 19.—The Merchants Building at State fairgrounds here is undergoing a face lifting and will be incorporated in time for the Mid-South Fair and Livestock Show September 26-October 3.

Other plans for the event will find the livestock judging being held in the Shelby County buildings, which has a capacity of 5,000, and Homer Todd, Port Smith, Ark., staging the rodeo.

In addition, the premium list, which has been increased to $4,800, will show the fair. It has been increased to 2,000.

Elsewhere on the grounds, the modern building will be brought close to the fence. Ray Marsh Bryan has indicated he will stage plenty of cheer and feature a water pageant. Floyd E. Gooding will have charge of the rides.

Chi R.R. Fair To Extend Run

(Continued from page 46)

100 railroads and associated industrial plants, including two

LEWISTOWN, Pa.

PHONE: LEWISTOWN 8221

FAIR SECRETARIES 
CELEBRATION COMMITTEES 
ARRANGE FOR

RICH BROS. FIREWORKS 
Co. 
Write Sept. 8, Box 514, Belle Fourche, S.D.

Wanted—Wanted—Wanted

All Kinds of Shows and Concessions for the 
THE KINGMAN 
FREE STREET FAIR 
AUGUST 8TH THROUGH 14TH

We have new rides, plenty of free acts and entertainment

BEN STERN, President

Elkington, Indiana

31ST ANNUAL

Red Lion Gala Week Fair

JULY 19 TO 24

Due to a change in dates here sponsored for 1 CELEBRATION—Dair on the ground.

W. G. KAME SHOWS here the Midway 
RIDE OR RIDE OR RIDE

R. M. SPARKS, Box 32, Humbolt, Wash.

CARNIVAL WANTED TO PLAY THE WOODWARD FAIR THIS YEAR

Fair Dates—August 10-11-12-13, 1948

C. N. McCUNE, Secy.

Box 154

Chesapeake, Va.

WANT


S. D. WOODS, Sec.

BRUNSWICK, GA.

WANTED

Rides and Sidewalk Shows and Concessions for the

Arlington County and Lucas Fair, held from September 8 to and including 11. Contact

Lloyd W. Gildersleeve

Rocks Port, Mo.

G U A R A N T E E

SUCCESS

for your event!

WANT

The Sensational ORTONS
CRISS-CROSS SWAYING POLE THRILLERS

With Their Own Original Creation—
"A FLATRITION IN THE SKY"

Featuring

The only girl to accomplish a one-hand stand 100 feet in the air. Brilliant

Represented by AL MARTIN AGENCY, Hotel Bradford, Boston.

FOR SALE

MILLFYN COUNTY FAIRGROUNDS

REDESVILLE, PA.

17 acres of ground thru which flows a fine stream of water; located in some of Pennsylvania's prettiest surroundings. New 1/2 mile outdoor speedway, 1,500 seat stand. 1948 fair scheduled and advertising begun. Reason for selling. Other do not write or call

EARL E. BEAL
Beatty Org’s Spokane Run Proves Okay

Show In a Day Early

SPOKANE, June 19—Clayde Beatty concluded a successful four-day stand here Tuesday (18), after being forced to cancel two more Northwest dates at The Dalles, Ore., and Lewiston, Idaho, because of flood conditions.

Show played an extra day in Yakima (8-8) due to the closing of the Pasco-Kennewick Bridge across the swollen Columbia River.

Walla Walla, played Friday (11), gave two new-capacity houses. The Lewiston engagement (15) was canceled because of a flooded lot.

Moving into Spokane Saturday (12) a day ahead of schedule, the Beatty org found Spokane residents unprepared and played a light house. Sunday (13), however, provided capacity at matteine and near capacity at night. Monday’s matteine was a three-quarters with a sellout at night. Tuesday (15), despite showers, registered capacity at both matteine and night shows.

Two Ohio Spots Good to Mills

MARION, O., June 19—Marion and Bellefontaine gave good business when conditions were favorable.

Here the show drew a strong matteine and a full one at night, the latter being the first such performance in weeks.

Bellefontaine’s weather was ideal and the show drew a three-quarter matteine and capacity at night.

James M. Cole Clicks Despite Rains, Cold

CLAREMONT, N. H., June 18—Rain failed to dampen the enthusiasm of circus fans here and the James M. Cole played to a full house Friday night (11), following a matteine which was hurt by threatening weather.

Forecasters revealed in the papers Falls, Vt., Thursday (10), but the org drew a small crowd at the one performance that night.

Fans in Keene, N. H., turned out strong for the evening (8) show there, but the heavy downpour also kept the matteine at half capacity.

K-M Org Packs ’Em Despite Downpour

SPENCER, Ia., June 18—The Al A. Kendall Bros. Org put on a full or overflow houses at each of three recent stands in Iowa and Southwestern Illinois.

The org drew full ones at both performances here Saturday (12), following to an overflow Friday night (11) in Worthington, Minn., despite a heavy downpour.

A capacity crowd was on hand Wednesday night (9) in Sheldon, Ia., following a half house at the residence.

Public Rallies to Cause Of Dailey in Tiffin, O.

TIFFIN, O., June 19—Public opinion is a great weapon. Dailey Bros., found that to be true here and, as a result, the show pulled to record crowds in its one-day stand Tuesday (16). Anmatuas B. Grossmen, Seneca County auditor, touched off the fireworks when he declared a license to the show, after a thorough investigation of the company.

A letter from John D. Finch, former minstrel and rep performer and now in the sign and advertising business in Lorain, met for the first time since the closing of the J. A. Colburn Minstrels in 1929, that the show would work on Finch’s dad’s rep show, the Finch-Flynn Players, season of 1926, and taught Johny his first dance routine on the stage.

Others in the photo are Earl Della, rep, advertising, tour manager, and Dan Smith, Jr., right, co-owner of Smith & Gerhart, one of Lorain’s leading department stores, and an ardent circus enthusiast for years and a valuable “spokeshead” for circuses playing that town.

WHEN THE COLE BROS.’ Advertising Car No. 1 visited Lorain, O., recently, “Hi-Flyin’ Bobby” Burns seceded from left, without and was hand for John D. Finch, former minstrel and rep performer and now in the sign and advertising business in Lorain, met for the first time since the closing of the J. A. Colburn Minstrels in 1929, that the show would work on Finch’s dad’s rep show, the Finch-Flynn Players’ season of 1926, and taught Johny his first dance routine on the stage. Others in the photo are Earl Della, rep, advertising, tour manager, and Dan Smith, Jr., right, co-owner of Smith & Gerhart’s, one of Lorain’s leading department stores, and an ardent circus enthusiast for years and a valuable “spokeshead” for circuses playing that town.

Open-Air Dates Okay for Polacks

MERCED, Calif., June 19—Weather was good last week, according to the first two open-air dates of the season for Polacks Bros.’ Circus (West Coast). 15 minutes in order to get the public.

The day before at Sandusky the show had a good crowd, but the Big One matteine and a full one at night, the latter being registered in the face of good and cloudy weather.

East Stroudsburg, Pa.

Biz Light for Rogers

EAST STRoudsburg, Pa., June 10—Rogers Bros. did only light business here before matinee, matinee getting a half house and a three-quarter at night. Plymouth gave a strong matteine, despite a light rain, and a full one at night.

Business at Alden, Pa., was very good, matinee being strong and an overhang on hand at night.

Weather, Opposition Hurt Hunt Bros. Org in Conn.

Hunt Bros. Org in Conn.

NEW BRITAIN, Conn., June 16—Too much opposition, in the form of threatening weather and the proximity of Ringling Bros. and Barnum & Bailey, hurt biz for the Hunt Bros. Org here and in Bristol.

Hunt played to half houses at both performances here Friday (11), large.

A capacity crowd was on hand Wednesday night (9) in Sheldon, Ia., following a half house at the residence.

K-M Org Packs ’Em Despite Downpour

SPENCER, Ia., June 18—The Al A. Kendall Bros. Org put on a full or overflow houses at each of three recent stands in Iowa and Southwestern Illinois.

The org drew full ones at both performances here Saturday (12), following to an overflow Friday night (11) in Worthington, Minn., despite a heavy downpour.

A capacity crowd was on hand Wednesday night (9) in Sheldon, Ia., following a half house at the residence.

When Cole Bros.’ Circus played Ohio this week, it was announced by the organization’s advertising director and editor, that the show would play in Lorain, O., June 24—org’s Ohio biz is good.

Cole To Play Chicago Area

Maywood, Ill., lots is secured for July 24—org’s Ohio biz is good.

CHICAGO, June 19.—The Chicago area, which, from all appearances, is going to be a thunderous circus this year, will have one after all.

Cole Bros. this week inked a contract with the Corn Belt, Ill., a Chicago suburb located 15 miles west of the Loop. Show will be spotted at 26th and Armitage. Tent will reach for chicagou, suburb being served both by elevated trains and buses.

Also on the Cole schedule this year is Delavan, Wis., which will be played July 24-25. The show will be turned over to a new manager and chucked up good business. At Lorain, O., for instance, the Cole org, first show to play Lorain since 1949, drew the two turnaway houses. Circus official reports some 250 turned away (12) at Modesto and Merced.

The Cole org, leaving behind some miserable weather in the East, moved west and found a perfect climate and chucked up good business. At Lorain, O., for instance, the Cole org, first show to play Lorain since 1949, drew the two turnaway houses. Circus official reports some 250 turned away (12) at Modesto and Merced.

At Ash tabula, O., despite a soggy matinee, last week, it was without a doubt the largest gathering ever to attend a circus there. Last show to play there in 1940.

Ward Bros. Set Northern Dates

LA CROSSE, Wis., June 18—Three Minnesota and Wisconsin Shrine dates covering eight days have been set, according to Shrine officials, for the Ward Bros. Circus, it was announced this week by President George A. Grossmen, executive secretary of the Shrine, and Archie Goyer, owners of the show.

Beginning at Winona, Minn., the show will open at La Crescent, Minn., and play in the United States for eight days. This will be followed by appearances June 23 and 24 on the fairgrounds at Rochester, Minn., and June 25-27 on the fairgrounds at La Crescent.

Line-up of acts includes Terrell Jacobs’ wild animals, Bill Bierman’s Liberty menagerie and lions, ponies, Walter Hem, and Archie Goyer, owners of the show.

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When Cole Bros.’ Circus played Ohio this week, it was announced by the organization’s advertising director and editor, that the show would play in Lorain, O., June 24—org’s Ohio biz is good.
RB's Return To Conn. Nets Terrific Biz
First Tour in Four Years

NEW LONDON, Conn., June 19—Straw houses welcomed the Ringling-Barnum circus back to Connecticut this week. It marks the arrival of four years as a result of the Hartford circus fire.

Performances were given at Bridgeport Tuesday and Wednesday (18-19) to a total estimated attendance of more than 40,000. Big Show officials said that a new record for the date had been set. Several thousand people were turned away from the final performances for which all seats, including general admission, were sold. This advance of show time. The opening matinee was delayed about an hour, due to a late arrival.

The show passed the rigid State fire laws and put all effects of the circus fire with no apparent trouble. Helen Traubel, Metropolitan Opera Company star, caught the show as the guest of Mrs. Robert Ringling.

Waterbury Big

Waterbury contributed two more turnaway crowds, Thursday (17), Friday, and Saturday (18-19) passing a total of 1,000 tickets. The circus will return to the State and their cities.

Editorial in both The Waterbury Republican and The Bridgeport Post welcomed the circus back to the State and their cities.

At Fitchburg, Mass. (14), the first turnaway crowd at Plainville was good, although the lot was far from New Haven and Hartford, the centers of population.

In both Woburn, Mass., and Newton, Mass., the performers have long histories, and both cities have seen the circus numerous times in earlier years. The show passed the rigid State fire laws and put off the circus fire with no apparent trouble.

At Upper Darby, Pa., a suburb of Philadelphia, which the circus played the previous year, the circus drew two turnaway crowds. The afternoon base (13) was created a tradition in the locality.

Trenton Poor

The show garnered poor business at Trenton, Thursday (16), with only half a house and scattered turnaway quarters at night. The matinee was Eight hours late. The night show had to compete with the Graziano-Zale fight, stores which remain open on Thursday night in the area, and the graduation and the Patrolmen's Benevolent Association which took 1,000 young men to a ball game in Philadelphia.

Show officials contended that the show was turned down too many times in the last few years.

George Penny, 24-hour man with City Hall Circus, will return to Florida and has been replaced on the Beauty show by Ray Smith, who previously worked schools for the Beauty show.

BIBLE BROS.' CIRCUS
WANTS ACTS DOING TWO OR MORE
WIRE NASHVILLE, TENN.

GOOD'S CIRCUS SNAPS
Circus, which started its six-week tour at St. Louis, Mo., Wednesday (16), was in Des Moines, Iowa, Thursday. Quartette of Clowns, headline act for the show, is composed of Cliff Bandy, Debbie, Billie, and Dean. The show also featured byers, the Bunny Twin, and the Baby Lion. Baseball games and baton-twirling are the attractions. parade with the circus. The show will continue its tour to Minnesota.

ROBERT D. GOOD
1600 Turner Street
Allentown, Penna.

Montreal Cops
Thrill Circus
Grosses 150G

MONTREAL, June 19—First annual circus of the Montreal Amateur Athletic Association got off to a good start last night. Royal. The show was billed as a 10 (11) night, with estimated attendance of 11,000. For the opening Saturday (12) matinee and night show there was an estimated 24,000. Capacity of the stadium is 22,000. The show, which closed Thursday (17) night, was expected to gross $150,000 for Montreal police department.

The show opened on the George A. Hamill office under the personal direction of Joseph Hughes, Len Humphries was business manager. Local newspapers gave the show fine coverage and radio stations were liberal with time. General admission price was $1, with box seats at $1.50 and $2.00. The show ran close to three hours.

George A. Hamill visited the show Thursday (17) night, Rex Billings, of Belmont Park here, called the show Thursday (15) night.

Line-up of acts:
Display 1. departure, Joe Bassano's band; 2. Weigl's Band; 3. Austin's Band; 4. the Mountie Band. 5. George, novelty and Sn exponentially, Barnum and Bailey's circus.
Display 2. Paul's Tandem Mule; Gaultier's poodles and dogs, and clowns with baton-twirling act.
Display 3. California Queen, acrobatic act.
Display 4. Miss Gracey Olsen and Her Circus.
Display 5. Two Hanselof, European jockeys.
Display 6. Aagrah Thomas, high diver.
Display 7. Clever parade.
Display 9. S. Adamson, Swedish equestrians; and Rosalin Sisters, Brazilian perch riders.
Display 11. Dancing Dogs and Alma's Novelty Canine.
Display 14. Lewis Brothers, mechanical riding novelty.
Display 15. Georgy's Brothers, clowns; Don, Washington, and Edge, comedy clowns.
Display 22. George Hanson's Family, parade of acts.
Display 23. Lang Troops, teeterboard.
Display 24. Betty and Benny Fox, high acrobats.
H. Y. Bany Caneels
Belgium Trip Due To Mother's Death

PHILADELPHIA, June 18—Howard V. Bare, currently with the Hamid-Morton Circus, postponed his scheduled flight to Brussels, Belgium, showing the sudden death of his mother here June 7 of a heart attack. He plans to make the trip in several weeks, it was said. He had been advised by Belgian police to bring rare animals to the Brussels Zoo. He was in the capital.

Last year Barey made an extended trip to the African Congo in search of his favorite animals. Barey will return to Southern California in the fall. Weiss told The Billboard and the shooting on the list of the firsts will be continued. Barey is planning to be in the Southern California in the fall. Weiss said that tentative plans call for October production.

No details regarding the financial arrangement were made public. Barey believes the deal involves a minimum guarantee plus a percentage of the profits. Arrangement, however, is not on an exclusive basis, Weiss indicated, and would allow Barey to bring the film offer conflicting with the Weiss contract.
COURSES

Ringling-Barnum

The beginning of our tour thru the New England States was quite a change when we played to four capacity audiences in the great arena. We played next to the fairgrounds in Trenton and the Peachy Key Re- view in Jersey City. We were entertained by several others, who were parked on the fairgrounds, paid us a visit.

A happy change was made when we crossed the middle of the girls, with both sides sitting home with girls. There still seems to be some dispute over the girls.

Many of the showfolk took advantage of being close to New York and a Sunday, so we decided to ride the train there for the day. Fanny and Frank McSherry were kept busy during our visit. They happened to go to a baseball game and relatives from their hometown, Even Quinto made a radio broadcast. Margie and Linda Lawson joined. Emmet L. Reichelowski bought his first ticket for the larger set. An catch is in the stick. Hugh and Bob made the round. Dick Miller and Terry O'Yourke are now in the yellow wagon.

Simpson's and Mrs. Orrin Daven- port, Bill Day, Helen Miller, Mrs. C. S. Aly, Nellie in Bridgeport, and C. A. Simpson's family and daughter, Mur- cia Ann; Doris Mann Gleason, Mad- elene Y. Penton, and Margaret C. Y. Penton, and Charley and Bill and tytuł. Pete Price, Tony Reale and Johnny Wiedebach.

Backyard scenes: Bobbie Peck showing everyone his new rabbit. Joe Jenkins of our electrical department is always on the lookout for fresh rabbit. They were up and ready for the show. Whitney is counting the days until we will be home. Great trip to California with Mickey Millette, from the front door, wondering what to do with the Circus. Will be back in a month to visit with the Sara Carson Club. Ushers and crew are all having a fine time with the Circus. With Spring flowers at the rate Frank Salto keeps firing his ar- mory, it looks like a fine chapter of his rabbit gas.—MARY JANE MIL- LER.

Daleys Bros.

This column received an announcement of the birth of a son to Mr. and Mrs. Daley.

Streamline Finzeti is doing a good job of loading the train and getting it ready for the next trip. He gave us a tour thru Brooklyn to meet the body of his son who was killed in action in the Pacific and his service will be missed.

While we were near Canada, mem- ber (See Daley Bros. on page 96)

Dressing Room Gossip

Dales Bros.

We again have printed route cards and Charlie Cuthbert's smiling.

Si and Helen Murray were given a most interesting tour thru the entire show by Spike (the poor man's Blackburn) celebrated clown. He was quite amusing by pulling five rabbits out of his hat during his Side Show magic act. We saved their lives and covered with ciga- rrets and bubble gum.

Pic McIntosh pulled a Gypsy Rose into his act and was forced to cut his ribbon a few times, and we haveamps that he has been appointed big boss can- vasser.

Pine Bentley and Vivian Reeh's vocalizing, a solid hit in the Wild Life Show. We are wondering if she has been appointed big boss can-

Ray is breaking a beautiful new mance horse and Mac Mc-

Tom Packs

It was hot in Houston. We have two wild animal acts. Dick Furlong is doing a great job. He is very popular with the kids. He is well liked and his act is very popular. He is very popular with the kids. He is well liked and his act is very popular.

Tom Packs, is open in the Intermezzo. The line for the tickets is always long. The line for the tickets is always long. The line for the tickets is always long.

Visitors include Harry Shill, for- mer act partner of movie star, currently with Edward G. Robinson in Universi-

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Mills Bros.
Weather has been ideal and we've had visitors galore. Among those noted were Mr. and Mrs. Jere Carroll, C. H. Droeg, Anna Schiltz; Desmon & John; Bob and Larry; Joe & Austin; Karl Knecht, Sam Robinson, Mr. and Mrs. Griffin, Max and Inez White, Don Dull, Charles, Bob and Dorothy, Herbert Higdon, Norman Smith and family, Dave and Pauline Coleman, Mrs. F. B. Kirk, Mr. & Mrs. Clark Barker, Dale Shirley, Bill Shirley, Harry Monett, Ab Jones, Ike Chamberlin, Frank Conover, Mrs. N. L. Pershing, George Groat, Harry Parkhurst and family, R. L. Hodges, Miss H. C. Huntington, Byron C. Miller and Thamie Chester, Peake, Mr. and Mrs. Robert Hodgson and family, Mrs. C. R. Bell, and Ray Bullocky, Theodore Nelson, James Burd and Mr. and Mrs. Mason and Billy. New arrivals include Mrs. Robert Mills, wife of our bandmaster; Donna Hancock, sister of Virginia Noel, and Mr. and Mrs. Roy Bratcher.

Brownie Silverlake, Buffalo Ben, Post Black, Don Archer, Mary Her- rick and Fred Stafford were interviewed over Station WMNN in Madison.

Eddie Mason rejoined after being discharged from the hospital—VIR-GINA NOEL AND JOANNE MAE SNYDER.

King Bros.
Our last stand in New York State was at Ticonderoga. The lot was about the toughest of the season and the King Bros. showed off every day since we hit this section. So far, Bennie Cristiani and George Chamberly are batting for top honors in the Salad department.

L. D. Hall, superintendent, returned from a trip to Northern Maine. At Littleton, N. H., Kenneth Van, Nor- wood, Max, to whom we arrived with a load of stakes and extra side poles. The Vans have been working on the lot nearly every day since we hit this section. So far, Bennie Cristiani and George Chamberly are batting for top honors in the Salad department.

Mr. and Mrs. Ernesto Cristiani will have their Sarasota home shortly to visit the several circuses with which their children are trouping. He and Mrs. will expect to catch the Ringling, Cole Bros. and King Bros. circuses.

Matt Saunders, at one time press chief for Buffalo Bill, and now city editor for Bridgeport (Conn.) Evening Sun, found many people interested in the Big Show when it played there.

Most billposters look like guys who will give an opposition show's biller a break—but they're wise to one another.

Jack Knoll, high act, visited in Chi- cago Thursday (4). He opened June 21 at State Fair Park, Milwaukee, for a one-week stand. He recently closed a one-week stand at Lake Contrary Park, St. Joseph, Mo.

When Cole Bros. played Lorain, O., the Boston Theater displayed the mini- circus, own circus, even. One of the large wagons in the mini circus was built by Joe T. Otagger, of Rochester, Ill.

Prohibitive licenses never hit a hambler and that's a big enough success to be worthy of a big show.

Crawford Droeg, a Junior and John H. Har- ris, Dunkirk, N. Y., were on hand when Cole Bros. played at the Oregon Scottish Games. One of the largest games in the mini circus was built by Joe T. Otagger, of Rochester, Ill.

Mellos Peanut Company
637 Towne Ave.
Los Angeles

MEET THE BILLBOARD
The Billboard
CIRCUSES

365 Towne Ave.
Vandike 6104
Los Angeles

MELLOS PEANUT COMPANY
815 W. Randolph
Haymarket 1092
Chicago

Popcorn peanuts and supplies

Originators
Of red striped paper bags and popcorn cartons

Popcorn equipment—"All Kinds"
We Guarantee Fallent Satisfaction

All orders shipped same day received
Financial quarters and meals furnished, Wire

MELEWS, Slide Show Mgr.
New Hampton, Iowa, June 22: Daneford, B.
(Continued on next page)

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Under the Marquee

CIRCUS business was well repre- sented in the Big Top last week. The table next to the audience was reserved for the Roy White family. One of the most exciting acts was the aerial act of Mr. and Mrs. White and their son, John. The performance was highly praised by the audience.

Dignity is what most old-timers worked for instead of money.

Jame's Bros. Circus, Glen James' management, had a full house in the afternoon and drew at night in Port- ville, Me., reports A. S. Burdick, fair secretary.

Earl Shipley, who recently wound up his season with the Orris Daven- port circus, reports that he will begin a new season with the Jimmie Lynch's Death Dancers at Clarksburg, W. Va. Shipley was with the Lynch org last year.

Truman says, "My personal habits are nobody's business," doesn't understand circus managers.

Mrs. Katie Edwards, 532 San Filp Street, Houston, mother of Homer Smith, also known as Wonder Smith, is seriously ill and is anxious to hear from her daughter. Last heard of with Ruth Smith, they are believed to be in Chicago.

Adolph and Mary Delbross have re- turned to Sarasota after Havana appearances with their musical horse, "Domino," and they wish to work park and fair tents before joining a Polack circus. Circus unit.

Brightest memory of a boss canvassmen's life is that moment when he woke up to find the entire crew on the road.

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(Continued on next page)
STRATES, WOMEN & WET WEATHER

Gross Up, Net Down

STROTS gross $12,000 ahead of '47 despite bum weather; new dates prove good.

NEW YORK, June 19—James E. Strates, owner of the shows he heads, has revealed his org was considerably ahead of last year in gross, due to a long run of dry weather and a wet, but rainy, start.

Strates was prompted into revealing increased grosses because, he says, of the inroads made by the new 1948 drive. The Strates org went into a through-the-East tour, and Strates, who scored record grosses in the East in Washington, has had ample time to sample the territory.

Strates was careful to point out that a bigger take didn’t necessarily mean more profits. As a matter of fact the net has been cut off because of increased transportation and other costs.

“We have had our share of bad weather, which has naturally affected attendance and grosses, but from the business gained with both combatant rain and mud, I feel safe in saying that the James E. Strates Shows are making their best marks—right in the season since the boom days, had the weather been normal,” Strates said.

Chicago, June 19.

“Following a week of rain and ankle deep mud in New London, Conn., through a week of dry weather and increased attendance and grosses are far above expectations.

“Following a week at Pawtucket, R. I., with ideal weather prevailing our gate attendance was terrific. All shows grossed heavily to date that our gross was $12,000 above the same period in 1947.

Saturday night there were grosses that indicated that next week’s attendance and grosses would be far above expectations.

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Territory

Uncredited, but largely responsible for his success to date, was the choice of new territories for this season. With the exception of Connecticut, Rhode Island and Massachusetts, which have been grossed heavily for many years. It was also the first big show in

The shows managed to tick the rain again in Full River, Mass. Closing Saturday (12) the midway ended its best to date, but that became only due to the fact that we were showing in an amusement park, which is used to exceedingly low admission rates.

“There is no need for panic. We’ve been thru it all before,” Strates added.

Happyland Opens
Big in Kalamazoo
Pontiac Stand Down

KALAMAZOO, Mich., June 19—

Showing here on the North Burdick Street grounds, the Happyland Shows opened Monday (14) to excellent business and it continued, when the weather was okay, throughout the week. Org came here following a two-week stand in downtown Pontiac, Mich.

The Pontiac date, an annual festival sponsored by the Elks, was off the first week from previous years because the second week’s business permitted due to weather and the absence of the layout of the General Motors.

The Teeter Sisters, free act, received orders for their co-operation.

See Happyland Shows on page 80.

Fire Hits Sally’s Show, But
It’s on Sked: RAS Biz Up

EAST PEORIA, Ill., June 19—Fire of undetermined origin destroyed some scenery, the back end and part of the mid-section of the Sally Rand show top on the Royal American Shows here Tuesday (15). But at 6 p.m., six hours after the blaze started, the show was ready to go. Sally Rand herself headed the efforts to ready the tent and prepare makeshift scenery so the unit would be ready on time.

In this she received volunteer assistance from the RAS and from the staff. Here, she contrived to frame attractive

Cold Nights Hit
Wagner Biz
In Chi Suburb

CHICAGO, June 19—Cold nights held down grosses for the Al Wagner of the Chicago Chalet of Amusements this week in its stand at suburban Norwood Park. However, at the first week-end (13) at the location the show did nice business, getting a surprisingly good play Saturday (See Cold Shows on page 84).

Back-end strengthened with added power, switch made to fluorescent lighting

By Jim McHugh

ELIZABETH, N. J., June 19—

Following a week in an effort to beat the rain and wrap up the end of a gross that this date is good for, Frank Bergon’s World of Mirth Shows was still backing the elements, but doing okay in spite of them. The owner observed a day or two back that it made it possible to catch up with long-delayed renovations.

The weather has undoubtedly resulted in reduced attendances and grosses. There is no way of gauging just how much might have been made since the org hasn’t had a really good week of weather to date. However, it has managed to rack up several healthy grosses, indicating that only good weather is needed for a banner period.

Bergen has added considerable power to the back-end since his May retirement.

The power among the girl shows is centered in Elaine Kirby’s Club Rodeo-Wild West Shows, backed up by S. H. Dudley. Altho operating under a hefty nut, the unit is more than able to meet the money needs. The shows is well managed, and the weather breaks are few and far between.

Starring Elaine Kirby, vocalist, the unit personnel includes Eddie Rector, dancer; Sam Rhodes, comic; Eddie Rector, jr., dancer; and看 Smithy and Dotty, song and dance comedians; Thel Ehlert, dancer; and Edith McHugh, vocalist.

Circus, Elaine Dickerson, Ann Dixon, Camellia Barts and Emily Hamilton, vocalists from the New York. Dave Wiley is a composer.

Joe Sciorino is still experimenting with production in the presentation of his Vintagies, a well-pleased unit operated by Joseph Besco.

The show is beautifully framed with a new top, elaborately staged and constructed and a new front, opened on Monday, or two from completion.

Rodeo-Wild West

Roy Hinkleton and his Circle H Pollack-Rocky Mountain Shows, assumed the handling of the bigger Eastern shows—it can always get enough space to be presented right.

Porter’s Side Show is the most active he has ever had, and he has in some mighty fine ones in the past.

New Lighting

An all-over change from neon to fluorescent lighting is under way and nearing completion. The new lighting will be in operation by Aug. 15, when 13 pylon lights will be used.

Copyrighted material
Our Operators Report:
The 'Polar Pete'
Snow Cone Machine
is A REAL
MONEY-MAKER

On locations everywhere, the new exclusive "Polar Pete" Snow Cone Machine is proving itself a big-time moneymaker. Don't take our word alone when we say you can earn 500% profit with the "Polar Pete" Snow Cone Machine. Here are the reports from just three of our operators. Here are the facts:

- Columbus, Ohio—One operator reports Snow Cone sales worth $35 in just 2½ hours of operation in the Columbus Zoo.
- Kennywood Park, Pa.—$105 gross sales of "Polar Pete" Snow Cones in one half day of operation.
- Dallas, Texas—A small neighborhood movie theater reports a net profit of $115 per week in Snow Cone Sales.

WRITE • WIRE
MULTIPLE PRODUCTS CORP.
OR PHONE
3612 CEDAR SPRINGS, DALLAS, 4, TEXAS. Phone Lakeside 4147.

DENNY & KEELER'S UNITED SHOWS

WANTED for the Biggest 4th of July Celebration in Idaho, Wendel, Idaho, and Balance of Season

CONCESSIONS—Everything open except Palmistry. No flats or grifts.
SHOWS—10-in-one. Snake, flashy Girl or any good clean Grind Show except Motor Drome.
RIDES—Rolloplane, Octopus, Spitfire or any non-conflicting Thrill Rides. Rents 90 per cent.
HELP—First class Wheel Man, Drunks, save stamp. Contact

ROSS KEELER
As per route or 4142 N. 20th St., Phoenix, Ariz.

MATTHEW J. RILEY ENTERPRISES

WANT SHOWS
Rides, Octopus, Rolloplane, Rides-o or any major ride.

MATTHEW J. RILEY, Clinton Hotel, Philadelphia, Pa.

WHALEN & RILEY SHOW

Wants for Opening Spot—Wynewood, Okla.

On the Square, Pickford, Clothespin, Hitler Squirrel, Bumper, Roker, Peace Pitch, Hoo-La, Long or Short Range Shooting Gallery, Ice Cream, Pop Corn, Snow Cone, small Grind Thrills, or any theme show that does not conflict. Any Ether with own transportation. Louis McNown, can please you.

ED WHALEN
Wynewood, OKLA.

WANTED

FOR THE GREATEST PROMOTIONAL FAIR IN THE SOUTHWEST
Eats and Drinks, Demonstrators, Royalties for the independent midway. Will place few in exhibit Tent with choice locations. Interested in booking grandstand show with own tent or sideline and canopy. 50,000 attendance last year. 100,000 expected this year. Quarter million people to draw from. Giant television show; Parades: Agricultural and School Exhibits. Wire, phone or write.

R. W. TOMMY STEVENS, Manager

HEART O' TEXAS FREE FAIR & EXPOSITION
Waco, Texas, October 25—31. Sponsored by the Disabled American Veterans, Chapter 23, 201 Providence Bldg. Phone 22282.

GAVALCADE OF
THE NATION'S LARGEST AND FINEST MIDWAY
AMUSEMENTS

WANT CAPABLE MAN TO HANDLE NEON DEPARTMENT. Must understand all forms of class lighting and building of signs. Must have own equipment, modern plant. Salary on other

WANT CAPABLE OPERATOR FOR CHIMPEEAKER SHOW. Wynewood, Okla. Operator Capable and will handle extras. No commission, working men of rides and canyars.

AL WAGNER, Mgr.
JOLIET, ILL., June 21—26; TOLEDO, OHIO, June 26—July 5.
L. R. Lewis is with Johnny O'Connor on the bowling alley with the W. G. Wade Shows.

Season's big break, according to eda., is the two 4th-of-July celebrations in one year.

Rita Raye and J. Montello have left Jones Greater Shows and are with the United States Shows.

George Lansdown, formerly with the Lee Becht Shows, is now bar manager at Tiny Cove, Chevel, Oe.

Worst part of telling beginners about the only-day depressions is that the job is never finished.

Royal Crown Shows have been awarded the contract for the Dyersburg Fair, Dyersburg, Tenn., on September 25.

Jerry King, at Club Jewell Box, Miami, for 16 weeks, is with Terry's Exposition Shows as Nina George Side Show attraction.

Side show openings always sound good to natives until some uncouth person, coming out, blouts out the truth.

Forrest C. Swisher is with the Pauline Shows, having performed some games, skilled and skillful, in his program. He reports his fair but not off from last year.

E. C. (Albert Slim) Edwards, who has been with the Western Show with Bill Lynch Shows, St. John, N. B., this season, has added a Gollorita Show.

Fortunately showmen don't have to worry about how their obligations will be read. We have committees to take care of it.

E. L. Moyer, manager of the Merryland Shows, writes to say John and Agnes O'Toole are not, as with the Merryland Shows.

Ellis L. Eames is in Veterans' Hospital, Minneapolis, recently having gone blind in the left eye. He also has a heart ailment.

Advance tips: Show and ride help should start saving now and attend the Chi convention. All news beforehand in case somebody cops your job.

Bud Brown reports that the opening of Pop Porter's Shows at Howard, Kan., recently, was all to the good, rides and concessions doing well.

CHUNK-E-NUT PRODUCTIONS CO.

Serving You From Coast to Coast

MATTY MILLER
231 N. Second St.

HANK TROTTER
209-11 East Washington St.
Tuscaloosa, Ala.

JOE MOSS
1206 E. Eighth St.
Los Angeles, Calif.

WHEELS

Barons, Conquistadors, and mounted Indios of Churub, Mexico, and the great circus horse, a copy of the original careen of the famous Circus Maximus, with legends, and more. Pony Patch, Chautauqua and Migrant Tours. Kansas City, Mo., and many others. Can be seen at any date.

WILLIAM ROTH, Inc., Manufacturers
147 W. 72nd St.
New York City

INSURANCE
IDA E. COHEN
172 W. Jackson Blvd.
Chicago, Ill.

NEW FORTUNE CO.
HUBERT'S MUSEUM
282 W. 42nd St., New York, N. Y.

FOR SALE LOOPER
In perfect condition. This trade for season. If interested, can be seen in operation on Eugene S. Hemingway, Will sell on account and for cash.

D. E. TRUAX
Glen Falls, N. Y. (off-peak)

ELECTRIC CORN POPPER

NEW WHITE
MARTHA E. WATFORD
St. Bower
Belleville, Ill.

FOR SALE

Box 31, Alamo, Ga.
UP GOES THE PRINT ORDER
Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.
Therefore, commencing with our June 5 issue and continuing thereafter until further notice.

Final closing time for late show ads will be SUNDAY NOON.

If you mail any ads after Wednesday be sure to send them Special Delivery Direct to
THE BILLBOARD PUBLISHING CO.
2160 Patterson St. CINCINNATI 22, OHIO

NEW LOW PRICE
NOW EFFECTIVE
ONE BAG OR
A CARLOAD

HYBRID POPCORN
Regular stock of famous RB Hybrid popcorn—the quality popcorn for all-round satisfaction ... more pop—less waste. Also carry full line of supplies at competitive prices.

CONSOLIDATED POPCORN COMPANY
PRODUCERS AND DISTRIBUTORS
2401-05 South Everet Street Dallas, Texas

LAST CALL
CUMBERLAND VALLEY SHOWS

WANTED

FOR 2 BIG 4TH JULY CELEBRATIONS: MANSFIELD, OHIO—JUNE 27-28; TULLAHOMA, TENN.—WEEK JUNE 27-JULY 5; TRACY CITY, KENT., JULY 4TH ONLY; THEN 2 AMERICAN LEGION CELEBRATIONS: SHEDERVILLE, TENN., JULY 13-17; LEWISBURG, TENN., JULY 20-24; AND THEN THE FOLLOWING SONS OF RIDE COUNTY FAIRS—

MID-STATE Colora Colored F.
Murfreesboro, Tenn., July 26-31
Mcfineville, Tenn., July 26-31

ALEXANDRIA, Tenn., Aug. 2-7

Newport, Ind., Aug. 2-7

TRACY CITY, Tenn., Aug. 2-7

Franklin County Fair
Winchester, Tenn., Aug. 10-21

Cumberland Fair

Washington County Fair

White County Fair

Spotsylvania, Va., Aug. 15-16

RICHMOND, Va., Aug. 15-16


SHOWS: Mundordker, 5-in-1, 10-in-1, Glass House, Mechanical City or any other Show not wanting.

CONCESSIONS: All legitimate Concessions open except Cookhouse, Bingo and Popcorn.

RIDE MEN wanted on all Rides. Address: Elllis Winton, COLUMBIA, TENN.

WANT SCALE AGENT
Capable for real flashy outfit on live R.R. show. Care Imperial Exposition Shows, Waterloo, Iowa. this week: Davenport for 4th.

AL BAYSINGER

WANT—RAFTERY SHOWS—WANT

One Agent for Roll Down. One Agent for Bands. Agents for new Fire Cola, Swimmer and Pan Grace. The biggest part of the season. Davenport, N. C., June 20th to July 5. Be the best 6th July celebration in the North. Jacksonville, N. C., to follow. Our Plans start in August, so if you are capable and can stay the whole time, write:

EDW. (SPOT) COOPER or MR. (WHITIE) JOHNSON
Explore Show, Henderson, N. C.

P.R.I. Anthony John (Tony) Chapman and Moe, please contact immediately.

WANT FOREMAN FOR CATERPILLER RIDE
Can place Grind Shows, Snake Show, Fair Show, etc. Have opening for DARK RIDE to join immediately.
All Address This Week Charleston, West Va.

CARNIVALS 67

LAST CALL

UP GOES THE PRINT ORDER

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PUNKS and 6 CATS
Packed as tight as a rock, and beautiful with that new look. Furry and colors alike. 6 PUNKs for 25c back.
SIX CATS 6 PUNKS PACKED 25c each.

ATTENTION
Need capable girl, A-1 Annex Attraction with good flash and conveying ability. Can catch on quick. If you are capable of good treatment, won't spoil you. Write:
W. F. MILLER
303 YWCA Building, New York City.

WANT
Ticket Seller, Talker and Grinder, also two Girls for Show and Posing Show. Patsy Lacey, who comes on.
Write or wire:
F. J. DOWLAND, Mgr.
Chetek, Wis., June 24 to 29; Ashland, Wisc., week of. 

DOWLAND SHOWS
WANT TO BOOK
One Major Ride and one Kiddie Ride for top good locations. Great promotion. Puts money in your pockets. Maul and Novelty cars. Call or wire.

WILL BOOK SHORT RANGE GALLERY AND AGE
For this spot and balance of season. Charles Thomas, Manager, Waukesha, Wis. Can help for all rides.

OHIO VALLEY SHOWS
Now Booking Stock Concessions, Kiddie Rides and Shows for Fairs, Illinois, Annual Celebration, 4th and 5th, and Jedburg, Ind. and Street Fairs, July 3rd.

ROXIE HARRIS
Kewanee, Ill., this week.

CARNIES
Renee Morgan, Box 44, Waukegan, Ill.

FLOYD O. KILE SHOWS
Wanted Agents, men or women, for Fall Fairs, Harvest, Corn, Husk, and Fall Festivals. Will take all corn, both small and large, and pu

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THE BILLBOARD PUBLISHING CO.
2160 Patterson St.
CINCINNATI 22, OHIO

WANT NOW FOR POLISH-AMERICAN VETERANS' FOURTH OF JULY CELEBRATION
ON THE SHORE OF LAKE ONTARIO AT OSEWEG, N. Y.

SHOWS—Monkey, or Chim, also MECHANICAL SHOW, RIDE-PETE RIDE, and Train Concessions—Fried Shrimp, etc. Will work for MERCHANDISE, AMERICAN PALMISTRY, PENNY ARCADE, PHOTOS, NOVELTIES and JEWELRY. Sam Levy wants experienced STOCK WAGON MAN. Must be capable.

RIDE HELP—RIDE Foreman, $5 per week if you can handle this ride. Also Ride Superintendent that understands all rides and can handle lists. We can always place

SECOND MEN on all rides and useful Show People all departments.

Reply to

REGIONAL MARKET SHOWGROUNDS

BULLOCK AMUSEMENT CO.

Cook House or Sit Down Grab, Photo Gallery, Bumper, Hoop-La, Bowling Alley, Lead Gallery, Cigarette Gallery and other legitimate Concessions. Want Agents for Bell Game and Penny Pitch, man and wife preferred; must be sober, no drinkers. Playing best spots in West Virginia, Ohio, and in all states. No cachet, no gags. This week, Scarboro, W. Va. First show since 1917. week of June 28th. Ansted, W. Va., uptown location; week of July 5th, Clendenin, W. Va. First of July Celebration on the streetside at all our shows would be the best scene. All joining now will have preference of location at Lilly Reunion. Nothing too big for this reunion and no one at this spot. $20,000 people to take to. All addresses.

J. S. BULLOCK, as per route.

WILLIE FRANCIS SHOWS

WANT RIDE HELP ON 12 MAJOR RIDES

Will Book a Few Clean Concessions That Work For Stock
Darwin, Wis. (Big American Legion Celebration), June 23-July 1; Monroe, Wis. (Biggest July 4th Celebration in Wisconsin, on the fair grounds), July 2-5.

All addresses

JOHN FRANCIS, Mgr.
As per above route

P.S.—Have a few extra rides which I can book at farles, celebrations and picnics in the State of Wisconsin.

GREAT SUTTON SHOWS

CAN PLACE FOR THE FOLLOWING BIG MONEY JULY CELEBRATIONS IN IOWA

Eldora, Iowa, July 1-6 (celebrating 4, 5 and 6); Williamsburg, Iowa, July 8-9-10; followed by Tipton Homecoming and Fish Fry, downtown, on the streets.

Belle Plaine, Iowa, Homecoming and Ox Day Celebration, downtown city park; then 4 outstanding bonas Iowa county fairs through the month of August; then the cotton country for our banner route of proven Mississippi fairs.

COTTUS, SPITFIRE, LOOPER, CATERPILLAR OR ANY MAJOR RIDES NOT CONFLICTING CAN ALSO PLACE RIDE TRAIN AND BOAT RIDE. (High Packages included. Contact me at once.

George Gable, same sch.

Kneaders and agitators, stay where you can light. We are rid of you and do not intend to carry any more.

CAN PLACE BALL RACES, FISH POND, CLOTHES PIN PITCH, CORK GALLERY AND WONDER BAR. ALSO EAT AND DRINK CONCESSIONS.

Can place first and second Men on all Rides. Contact

F. M. SUTTON JR., Great Sutton Shows

Siegourney, Iowa (downtown, on the streets, all week) : then per above route

WILSON GREATER SHOWS

Want Photo Gallery, Short Range or any Concession that does not conflict. We carry only one of a kind, P. C. open. Want Agents for Swinger, Country Store, Darts, Penny Pitch, Long season south, closing in Arizona in November. We have one of the best Fourth Celebrations in the West, Steamboat Springs, Colo.

LODY WILSON

WANT CANVASMEN WANT

CAN PLACE GOOD BOYS ON GIRL SHOW AND POSING SHOW TOPS.

If you don't answer, we don't want you. If you're not a good agent and want pay, contact

RAYNELL
800 CEYLON & WILSON SHOWS
Charleston, W. Va, until June 28; then Clarksburg, W. Va.

JOE STARR SHOWS

Want for Kansas, Oklahoma, Annual Rodeo Celebration, held in the beautiful Logan Park, July 1-2-3-4; to follow Kay, Oklahoma, Annual Picnic; then Colorado Annual Celebration; then Tipton 50th Annual Circus Festival; then per route.

CONCESSIONS—Can place small Grab, Cotton Candy, Glass Pitch, Balloon Dart, Bowling Alley, Game Your Weight, Bowler, High Striker, Swinger Agent. Frank Wilson, get in touch with me. All addresses.

JOE STARR, Mgr.
Sena, Mo. week June 21; then to Kansas, Okla., for 4th July.

PLEASURELAND SHOWS CAN USE GIRL SHOW, STOCK CONCESSIONS

Biggest 4th in Ohio. Advertised since January. 5 big days. Deshler, on streets. follows. WANT Spitter Foreman.

Millsburg, O., June 21: Greenwich, O., July 1-5; Deshler, O., July 7-12.

DUE TO DISAPPOINTMENT—WILL BOOK

Cedared for rest of season. Party that called from East Liverpool, contact us. Wire or write

CARAVELLA AMUSEMENTS
NEW KENOSHA, PA., NEXT WEEK

MERRY MIDWAY SHOWS ROSSVILLE, I1L, JUNE 21-26—WALKERTOWN, I1L, JUNE 29-JULY 5
Want Concessions—Novelties, Coke, Jewelry, Clothes Pin, Hoop-La, Hi Striker, Photos, Bowling Alley. Can use Bucket Ball at Walkerton, Indiana, only. For Sale—Kid Center Outfit, four-way awning. Can also be used for Grab, with Concession Supply Fees Machine glassed. Can be seen at Rossville, I1L. Contact Steve Kubaczek. Need Ride Help on all Rides.

Contact ALBERT BARRER, Rossville, I1L.

PURVIS SHOWS WANTS FOR FIREMEN’S FAIR Lively, Va., July 1 thru July 10, 10 big days and nights. In the heart of the northern neck where money is plentiful; other Fairs to follow. Long season. Will book or buy Kid Ride. Can place Concessions that work for 10v. No grifts. Good openings for Hanky Pack, Hoop-La, High Striker, Pop Corn, Pitch Tilt Win, Roll Down, Baby Camel. Can use some Pike Ride. Chuck Holt, Pete Coleman, answer. Edith Hale and E. E. Kamensky, get in touch. All mail and wires:

CECIL PURVIS
BOWLING GREEN, VA.
Cote Amusement

BRIGHTON, Mich., June 19.—With the weather perfect, the town was filled with people, including many from the nearby suburbs, who came to see the new exhibits and attractions at the Cote Amusement Park. The park was crowded with people enjoying the rides and games.

Carnival rides included the classic ferris wheel, roller coaster, bumper cars, and more. The midway was filled with game booths, offering a variety of games to play and prizes to win. The park was well-lit with lights and music played throughout the day.

The Cote Amusement Park is one of the popular destinations in the area for families and tourists. The park is known for its wide variety of rides and games, and it attracts visitors from all over the region.

The park is open daily from 10am to 10pm, and admission is charged. Visitors are encouraged to come early to avoid the crowds and enjoy a day of fun and relaxation at the park.
STEAM TRAIN BURNS COAL

Can be used in towns with compressed air. Hauls a big load of kids or adults on every trip.

Attracts CROWDS in any amusement park or civic recreation center.

You need a steam train to make real money. These trains make $2,924 to $12,000 a season; you can do it too in any town over 10,000. Many people give free amusement just because of the crowd pull.

OTTAWAY AMUSEMENT COMPANY
Mrs. Steam Train and Kiddie Auto Rides
254 W. Douglas, Wichita, Kansas

FOR SALE

Guess-Your-Weight (Scale Concession)
Complete with Sound, Set, Display Stand. Used four weeks only. Cash. Ready for fairs.

SCALE-CONCESSION
c/o Tourist Park, R. F. D. No. 1, Halifax, Penna.

WANTED

Ferris Wheel Foreman
Now 37 Ft. Wheel. Other Big Rides Other People. JOE FREDERICK

Took over Foreman Wheel in Bloomington, Monro, Ill., 27th.

WANTED TO KNOW OR LEASE

With own transportation: Ferris Wheel, Orphans, Ball-in-the-Sky. Answer to: DAN NESTA, Owner, or HENRY M. HARRIS, Manager

HUTTIGE STATE AMUSEMENTS
425 Wissler Ave., Hartford, Conn.

WANTED

To get in touch with William F. Kelly, Frank R. Shippard, Kenneth C. Shippard, Miller H. Jones. Please communicate with

R. C. BRYAN

608 Tampa St.
Tampa, Florida

WANTED

PIANO PLAYER

Now "Pleak" Reuse. State lowest salary and experience. The 16-ton instrument weighs 200; it can be moved any time. Watch and wait; an offer for a good man cannot come at.

BUDDY BERNSTEIN

c/o King Hotel, Chicago, Ill. $25 week: White Lily Hotel, New York, $30 week.

HEART OF SUMMER RESORTS
JUNE 29 - JULY 10
Can place Independent Rides, Shows, Free Acts, only 10% Concessions and other locations to follow. Well advertised. Join or phone:

RUSS GREEN
84 ELM ST.
MORRISTOWN, N. J.

CARNIVAL WANTED

Small or large, available for one or two-week stand or for duration of season, open in Steubenville, Ohio. Contact:

CHARLES DIPALMA THEATRICAL AGENCY

Imperial Hotel, Steubenville, Ohio

Majestic Greater

DRAVESBURG, Pa., June 19—Week here started off with a bang and turned out all right, except for rain Tuesday and Saturday. Concessions did very well but the rides took a licking. John Schurig, jockey to Concessions: "Talk to take over the candy pitch. The personnel was happy to hear that Linda Susan, daughter of Mr. and Mrs. Ted Snyder, is at home in Toledo and doing nicely following hospital treatment. Lloyd Soules, chief mechanic, celebrated his 30th birthday and Dick Kelden, Ferris Wheel conces-sonian, his 44th.

Looks like Dickie Keller will be given another gun. John Kane is doing okay with the dealers. Likewise, Peggy McAllister, with and under. May and Charley Phillips are in there pitching, as is Harry Medford. Fred Tidwell, owner, has a new stunt cooked up for Kiddie Day but was rained out. killer McCoy did a fine job on the mine. Happy and Dutch assisted him. George Bradley and Ray Hough are doing fine. The writer saw something new. The lot was so hard that a jack hammer had to be used to break the holes for stakes.—HARRY E. WILSON.

Wallace Bros. of Canada

SAULT STE. MARIE, Ont., June 19.—Shows opened here Monday (7) to steady action in the evening after rain during the day. Our 24-week season opened in Windsor, with weather and the public giving us a good reception. The next four weeks, which covered Brantford, Sarnia, Kitchener and Hamilton, showed a good box office for all despite the varied weather. Saturday was the spot before this one, which was also okay. Owner J. P. (Jimmy) Sullivan defends a pet on the back for the laying out of the lot here, which first looked impossible for a ride and show set-up.

After the stand here shows start the long trek to Western Canada, with the first stop at Winnipeg, followed by the fair dates with the Rockies.

Mighty Hoosier State

CHILlicothe, O., June 19.—Portsmouth, O., closed with the biggest gate attendance in several years, with the show turning over $36,000 in a week, making it the best one of the season after following another show by two weeks.

An early short fast move was made to Chillicothe. All was in readiness early Monday. At opening time the rains came but we finally got in a fair night. Remaining of the week the weather was perfect, with business off some from last year. We played in the heart of the city of the city parking grounds. Bingo Ralph has completed the new front on the parking house and has started work on the Monkey Show, with the show scheduled next.—M. G. STORES.

T. J. Tidwell

McCAMEY, Tex., June 19—Shows moved here after a good week at Mabank, Tex. The city down under the National Guard auras. Monkey Show got top money, followed by Mr. and Mrs. Mrs. Fisher’s Funhouse. The Merry-Go-Round led the rides.

Tidwell, Mr. and Mrs. Charles Vanderford and Mr. and Mrs. Emo Williams took delivery on new threshers. With schools closed, many children have arrived for vacation. Mother Allen and Ethel and Bella Decker were recent hostesses at a dinner and a shower for Mrs. Tidwell. After presents were opened refreshments were served to all the women on the show. A wonderful party was held for the children—SOPHIA OSBOURNE.
FROM THE LOTS

Lawrence Greater

CORNING, N. Y., June 19—Due to the late opening of the Exposition, which delayed setting up, opening Monday (7) was low attendance. Tuesday also had only small attendance, and by 11 a.m. the last of the Concessions had moved in. On Tuesday afternoon (8) the weather was much better, and there was a brief rainfall on Saturday (12) until rain again hit late that night.

The Concessions were motorized to Chicago to fetch a trailer which he sold to his Spirofire general. Louis Gueinh made a trip to Rochester. While the show was in the Buffalo area many folks took time to shop for the big store department. Johnny J. Jones was Exposition was in Niagara Falls, 11 miles away and much visiting was exchanged.

Visitors included Mr. and Mrs. Harvey Wilson, Mr. and Mrs. Geo. L. Mclnnery, Gyp) McDaniel, Francis Scott, Ann Norton, Morris, Ralph Lipsky, Peary Hoffman, Max Cohen and Jim Kelleher. Former general agent who is now an Elmira business man. Sam Levy, Tom and Thea Carson, Joe and Margaret Lux and Helen Eule visited the Jones org.

Lee United

BAY CITY, Mich., June 19—Record crowds were the rule here under the auspices of the Yellow Jackets, the athletic club sponsored by St. Joseph's Parish. Reorganization was under the direction of Harry J. Johnson.

Owner Charles Lee greeted his friends and neighbors. Jay Smith added light to the occasion of the Happy Birthday. Glen Preston is busy in the electrical department. Jack Winter is leaving the carnival field to sell trailers. Benati Delin has taken over the novelty stand of Mr. Charles Lee and Paul Buel has filled the bay in the bay.

Billy Rose joined with his cooking staff. Mrs. Lee is busy buying the three stands. Bill Porter's horse and horseleisure ride proved a money machine.

Mrs. Charles Lee unveiled the frozen ice stand. It's very elaborate, and with sheet aluminum. Swarthout is spending her vacation as a shark in Jerry Harwood's pop corn stand. Alice Porter adds 24 feet to the bingo stand for the rest of the celebrations and fairs.

Nixon is at the fishpond and John Manz on the age. Male's Frank Roberts and Mrs. Thomsen joined with a hoop. Albert Peterson is in charge of the area assisted by Roy Remington. Albert Braunstein switched to a bumper joint.

Harry Miller is holding the slots and the fairs and concessions. Ginger Griffin joined with basketball. Allen Conners is keeping all motos and mobile equipment in top shape. WALTER A. SCHAEFER.

All-Maritime

ST. JOHN, N. B., June 19—Org closes a long stand here tonight, having bowed for the season here Friday (4). Organized in St. John early 1947 by Len Dryden and Cee Walters, the shows toured the New Brunswick province last season. Stand here proved fair, the first week being hit by rain.

Jack J. Perry

DANVILLE, Va., June 19—Org suffered its worst stand of the season during one-week stay here, only a strong finish prevented total loss here. This city has instituted some new rigid legislation concerning concessions, which must be passed before a show is permitted to open. Org was under auspices of 40 & 8 here.

Mr. and Mrs. Leon Braunstein played host to their daughter and son-in-law, Mr. and Mrs. Warren Wiese, over the Decoration Day weekend, and Mrs. Braunstein plans to New York for a week's visit. General representatives Charles M. Powell was on the lot for a few days discussing fair dates with General Manager Jack J. Perry—CHARLES POWELL.

Wolfe Amusement

BLOOMINGTON, Ind., June 19—During the org's stand here, Bob Moore added three buckets. King joined with a set of 60 & 8. Red Owens, wife and baby joined—ERNEST SYLVESTER.

NATIONAL SHOWMEN'S ASSOCIATION

GREET YOU

You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Clubrooms in the Center of the amusement world.

Meeting 2nd and 4th Wednesday each month Palace Theatre Building. New York 19, N. Y.

Mostly everyone of the Eastern amusement family is a member. Are you?

Write For Information. Initial Dues—$10.00 Yearly.

WANTED

A-1 WAITERS

Top Wages

C. F. MELLEN

Ann Arbor, Mich., Week June 21

CARNIVAL WANTED

BY THE WHITE ROCK SPORTSMEN'S CLUB

Get in touch with

George A. Wode Jr.
16 Wall St., White Rock, Wсход., B. I.

FOR SALE

COMPLETE ORGAN-FORNIVAL

Including 8 Satins, 10 Pictures and Horns. ProRents are list. Will consign. Have contracts for Fairs and Celebrations until October 1. Reasonable. Takes $10,000 in handle, balance extra payment.

$1000 in cash. PAT DIAZ

ST. Louis 1, Mo.

FOR SALE

55 ELL WHEEL

Reconditioned. Can be seen in operation by appointment.

S. A. GIBSON

7590 S. Reseley

LITTELY 4603

Chicago, I11.

LEGITIMATE CONCESSIONS WANTED

Two weeks only beginning at 4th of July Celebration, Farrell Pa., July 5-10, inclusive. Everything open except Poppone, Bingo and Percentage Games. Address inquiry:

Gooding Amusement Company

1300 North Avenue

COLUMBUS, OHIO

...
BIG 4TH OF JULY CELEBRATION
CHICKEN RUFF LOT
3200 BROAD ST.
AUSPICES ALL AMERICAN LEGION POSTS, RICHMOND, VA.
JACK J. PERRY SHOWS
ANY 10 CENT CONcessIONS THAT OPERATE FOR STOCK
WANT
SIDE SHOW, WITH OR WITHOUT EQUIPMENT. Have good
proposition for operator with complete Show. Any Grind
Shows that don't conflict.
CATERPILLAR, OR ANY FLAT RIDE.
CAN USE ALL USEFUL HELP ON ALL RIDES.
COOKHOUSE HELP. Apply L. MURPHY FIRESIDE.
THIS SHOW HAS 10 FAIRS—2 CELEBRATIONS WITH 3 LATE FAIRS
ALL WINTER IN FLORIDA
APPLY BY WIRE, NO TIME TO WAIT. GET WITH THE BIG ONE.
JACK PERRY, Gen. Mgr.
RICHMOND, VA. NOW

I. K. WALLACE ATTRACTIONS
Blossburg, Pa., this week, Auspices V.F.W.
WEEK OF JUNE 28TH TO JULY 3RD
WEEK OF JULY 5TH
FIREMEN'S CELEBRATION, BOLIVA, N. Y.
CLARENDON, PA., V.F.W. OLD HOME WEEK
TRI COUNTY FIREMEN'S CONVENTION
Friendship, N. Y., week of July 12; Cusa, N. Y., to follow.
CAN PLACE for these dates and balance of season. Shows with own equipment, low per-
centage. Nothing too large or too small for these shows.
WANT CONCESSIONS—Custard, French Fries, Snow Ice, Fish Pond, Bowling Alley, Pitch-
Tilt—Till-You-Win, Balloon Galt, Ice Gallery, String Game, Prize Stage, High Striker, Wheels
all open. Can place Ball Games, etc. My hack can place salon, reliable man to operate
Sheet Range and up and down two frames; good salary or percentage. Also place
reliable Penny Pitch Agents.
WANT RIDE HELP—Charlie Foreman and Second Man, Wheel Help and Merry-Co-Round
Men. Write or wire:
I. K. WALLACE
BLOUSBURG, PA., this week, after per route.

WANT FOR ANNUAL 4TH OF JULY CELEBRATION
On the Streets around the Court House, Louisa, Ky., and balance of season, including long list
of bona fide Fairs in Kentucky, Tennessee and Alabama.
RIDES: Will book Tilt, Octopus, Splitfire, 30% to owner. Want Foreman for Chipplane,
Want man to take charge two Kiddie Rides. Want Foreman and Second Man for brand
new Allan Herschell Little Diggers. Want Merchandise Concessions.
SHOWS: Man to take charge complete Animal Show. Want Manager with at least three
Girls and Permanent Driver to take charge of Girl Show. Will furnish 20X40 Top and Panel Front
for same. Will book organized Minstrels. Good opening for Motorbacks. Will give good
proposition to Penny Arcade.
CONCESSIONS: A all open except Bingo and Cookhouse. Especially want Long and Short Range
Galley, Age and Scale, Pitch-Till-You-Win, Balloon, Blow, all Novel Games. Good proposition
for man to take charge of office-owned Concessions; one who can handle stock and build.
Also want capable Lot Men.
FREE ACT—Can place now and balance of season, High Sensational Act. Will pay top
price if you can produce. All replies to:
H. B. ROSEN
OLIVE HILL, KY., this week.

MAJESTIC GREATER SHOWS
Can Place for Annual Fourth of July Celebration
July 5 to 10, Sandy Lake, Pa., and long season of Fairs and Celebrations
Side Show Acts, Agents for Bell Down. Agents for Slam Sours, Splitfire Foremen
and Second Men for Rides. Must drive Semis. Address:
SAM GOLDSTEIN
LACEAWANNA, N. Y., this week

BUFFALO SHOWS
Want high-class Side Show with own transportation. Will book Monkey, Animal, 10-in-
1, Digger, Windsor, Rides, Mechanical, Snake, Reptiles, with a 20x40 Top available for Show use.
Will book Penny Arcade, Jewelry, Basket Ball, Balloon Darts, Motor Drome, Cork Gallery,
and responsible Merchandise Concessions; any other attraction of merit.
Long list of Celebrations and Fairs: July 4th week under Firemen Auspices.
This week PORT ALLEGANY, PENNA.

PACIFIC UNITED SHOWS
CELEBRATIONS JUST STARTING
Can place Ball Games, Fish Pond, Pitch-Till-U-Win, Hoop-La, Cork Gallery, Jewelry, Slam
Wheel, Scale and Age.
A. E. SOARES—G. SACKSON—T. E. FORBES
2121 SHELTON WAY
SACRAMENTO, CAL.
FROM THE LOTS

Virginia Greater
MORRISTOWN, N. J., June 19—Inclement weather and predicting by several other shows resulted in a fair filled with several others of followings. But there were no changes because of it. J. M. Sewell joined with a dart store and will add a snow show. C. W. Eaton, J. Eaton, W. B. Eaton and French friends. John Rodykula added another concession, as did Bob Bynum and Clarence. The writer put on a penny pitch and is building a country store. C. Carmen has taken the country store and will go out next week for the first time.

C. Heck, assistant manager, is supervising building. L. T. Can- stables has been informed that his new shop has been completed. Debbie Cameron joined with a troupe which won top gross for the day. New canvas has been received for the courthouse, penny pitches, Constable's second week and the store will go out next week for the first time. John Tompkins closed. Sue Knapp has the Hawaiian Show. Joe and Ann Rea added a budgerigar stand. Mrs. Rea's sister, Julie, visited.

Manager John Geonna inked the second week, with Jim Miller at Midland, Pa., and a YFW doing at Farrell, Pa.

具写 visitors included William Scott, Clark Queen, Fred Delcosage, and John and Owayne Concel.-F. Z. HYDE.

Florida Amusement
GAYLORD, Mich., June 19—Bobbers showed here Tuesday (15) after playing over an extra day, Tuesday, (15), in Clare, Mich. Biz was good all week.

Fire destroyed the Girl Show top Sunday evening, but sidewalks were not destroyed. The show went well. Several members of the show are sporting new costumes and the store purchased at near-by Alma, Mich. Purchasers include Mr. and Mrs. McManus, the Jones brothers and the writer.

Mr. Pesch, operator of the courthouse, who underwent an operation and said he was in most excellent health and road to recovery. Cheboygan, Mich., is the next stop for the or, when running through the northern Michigan area. The week of July 4 week-end will find the shows in Sault Ste. Marie.

Clay May has joined as advance man. The last week had many visitors from the McKee Shows and the show is good and not far away near by. Mrs. Delbert Irons is back after a stay in a Detroit hospital. Curly West is back in business for good job of billing and success. The show is doing good in keeping in contact with local newspapers.

Mr. Emil Saymull and Logging Camp Jim and is getting a good show. Clay May is reading two or three convictions for the courts of the company over.—JODIE BAINLEY.

World of Today
BEARDSTOWN, Ill., June 19—BEARDSHOW moved to this town last week which was the first week and was due to bucking a nearby amusement show. Official was speaking on the VFW. Attendance was fair the first part of the week, with Saturday and Sunday being the largest gross. The show will go to an ex-pension WILDS, Jacksonville, Ill., carried our the shows and Jack Fawar added leaves about the shows from his plane.

Buck and Jake Moore, of Moore's Modern Shows, visited in Paris. New shows and concessions are being added as the org gets ready to move in on its next show.

RAWLINGS

James E. Stratres
FALL RIVER, Mass., June 19—Dick O'Brien, manager, was hosted by James E. Stratres, general manager, and other friends at the Hotel Ten Eyck, Albany, N. Y., on his birthday. Among those attending were the Stratres, Mr. and Mrs. Ernest Delabate, William C. Eaton, and the present owner, Thomas B. Thursday (10th) the newly organized Stratres Shows Booster Club held its first banquet in the Hotel Motlon. About 30 attended. The luncheon will be held weekly.

CO-owned by the Iron Lung Exhbit, Carl Baker and Doc G. W. Case, recently report good business. Mrs. Judy Murray, wife of the shows' Motordrome operator, returned to Presbyterian Hospital in Pittsburgh for another operation. — STARR DE BELLE.

Mighty Page
PIKEVILLE, Ky., June 19—Harry Harris has joined with his Animal and Big Snakes show and is also handling the lot. Joe Pookery is on the front gate. Bill Page has received a lettering from his daughter and son-in-law. W. J. Lindsay handled an extra show. Also the shows here—BOB BUFFINGTON.

WANTED COOKHOUSE
AND GRAB TOGETHER, GIRLS FOR GIRL SHOWS
FOR SALE—COOKHOUSE
On 32 E. Trails, Runbacks, Butane Cam, 23 Sheets. WILL BOOK HERE IF INTERESTED.

TWO JULY 4TH CELEBRATIONS, WITH EXHIBITS, CONTESTS AND CELEBRATIONS TO FOLLOW; THEN SOUTH OF FAIR

United Exposition Shows
Pa., Ind., this week; then per route.

BUFF HOTTE SHOWS
WANT
SIDE SHOW, MECHANICAL SHOW, RUN HOUSE, SNARK SHOW or ANY BRIND SHOWS OR OTHER ITEMS FOR RENT.

TIVO LI Exposition Shows WANT
FERRIS WHEEL FOREMAN for one or two weeks immediately. Richard Buell, come on. W.

E. MAY
Can PLACE YOU as YOU REQUESTED IN
CALL ME 934-5469, FLAND, KY.

FRANK W. PEPPERS
Peppers All States Shows
ASHLAND, KENTUCKY

TILT FOREMAN
Want first-class oval Tilt-a-Whirl man. Must know drive and drive small.

BAKER UNITED SHOWS
Clinton, Indiana

E. C. MAY
Can PLACE YOU as YOU REQUESTED IN
CALL ME 934-5469, FLAND, KY.

FRANK W. PEPPERS
Peppers All States Shows
ASHLAND, KENTUCKY

TILT FOREMAN
Want first-class oval Tilt-a-Whirl man. Must know drive and drive small.

BAKER UNITED SHOWS
Clinton, Indiana

A. E. WEINER
Jr. Chamber of Commerce
Sparta, Wisconsin

Cudney Border State Show
WANTS
Chabot-Flane, Fun House, KIDDIE ASTO Ride

WANTED
Wheel Foreman for new #2 El Wheel, $500.00 per, wheel, plug, shade, $120.00 per and 25% of gross. Also Second Man for Wheel. Can place two strong men and one sound strong woman. — Van Billiard Shows.

#1 Unit

CRANDELL SHOWS
Eaton, Indiana. From Friday Fair, all this week. Ten others following. 4th Celebration. Can place Concessions, and dollar plus 25% of dollar. Can place Bingo, Concessions, Mr. and Mrs. R. C. McAllister, and 1st class bud with two tents. Place legitimate shows with own outfits when looking for help.—L. C. CRANDELL, Mgr. EATON, IN.

B & V SHOWS
June 21-26, Wilkes-Barre, Pa.
Wants Clyde Stores. Side Shows; have outfitt, also for others. Ridel and Semi Drivers.

AT LIBERTY
GLENN L. HYDER
Assistant Manager, Public Relations or Secretary.
Address: 2805 Bethany, St. Louis, Texas

Agents Wanted
Walt, Ars, O.O., Fran Outfit and Glass Pitch.
LOUIS HALL
Address: N. 2; following week, MONTROSE, N. J.

For Sale
Minion built Miniature Train, sixteen KIDDE No. 194, by Johncuda, 2¼ track with 4½ meter additional. Win.

GLEN WILSON
6/? Willison Bros. Shows
Springfield, Ky., this week

Can Place Side Show
7th or without equipment for large motorized Eastern Carnival. Address: BOX 835-D, Billinburg, Cincinnati 22, O.
FOURTH OF JULY CELEBRATION, DELHI, N. Y.
8 BIG DAYS, JUNE 28 TO JULY 5 INCLUDING SUNDAY.
$2,500.00 free attractions. $1,000 fireworks display. Outstanding parade, bands, drum corps, veterans' civic fraternal organizations from all over Central New York.

MICKY PERCELL
Week June 21-26: Elkland, Pa.

CARNIVALS

LOOK!

PARKER DOES IT AGAIN!

YES! We are the first to announce a flat cut of 10%. This is in keeping with our policy of always being out front and always giving the best for the least.

A FLAT 10% REDUCTION IS EFFECTIVE THIS DATE AND RETROACTIVE ON ALL CONTRACTS DELIVERED OR YET TO BE DELIVERED THIS SEASON!

We can make July delivery on two more Carry-Us-Alls. The best part your season, the fairs and celebrations are ahead of you. Get your order in TODAY. 2-abreast now sells for only $7,987.00 complete, ready to set up and run. With 20 metal horses and 2 finely decorated and upholstered chariots; handsomely decorated inside scenery, fluorescent lighting.

C. W. PARKER AMUSEMENT COMPANY
World's Largest Manufacturer of Amusement Devices
LEAVENWORTH, KANSAS

P.S.—Order that set of Metal Horses now to bring your machine up to date. They fit any make.

Eddie L. Wheeler Shows
WANT FOR BIG JULY 4TH CELEBRATION, LAKE CISCO, CISCO, TEX., AND FOR BALANCE OF SEASON CONCESSIONS—WILL SHOW A 20-FOOT CONCESSIONS. WILL SELL "BEE" ON AS, BOOBS, NOVELTY JEWELRY. SHOPS—WILL BOOK MONTANA, BOOBS, MECHANICAL, 10-1-IN, TRICK LIFE, ANIMAL, AND 20 VESTED SHOWS OF ITEMS. 20-FOOT BILL BOAS. 15-FOOT. NO GIRL SHOWS WANTED. FREE COMPLETE FRAME-UP FOR BILLBOARD SHOW. 30X50, LITE, MACK AND CONCESSIONS. RIDES—WILL BOOK DARK RIDES AND OCTOPUS (Bucket Hall, contact me). RIDES HELP—ON ACCOUNT OF RETURNING RIDES TO THIS SHOW WHICH WE WERE TAKING AND WE HAVE THE FOLLOWING CONCESSIONS: FOREMAN FOR SIDESHOW, YOUTH, NEW KIDDE AUNT, NURSE'S PLACE, SECOND RIDE FOR 10-FOOT, FERRIS WHEEL, TILT-A-WHIRL, SPITFIRE AND HALLOWEEN PIECE. OFFICE HERE: NIGHT WATCHMAN, SEARCH LUG GOWER, GATE AND TOWER RIDES. WIRE FOR TICKETS. Can place Concession Agents. All addresses:

DON FRANKLIN, Mgr.
Arlington, Texas, this week: Grees, Texas, all next week.

EDDY L. WHEELER
DECATUR, ILL., THIS WEEK

CARNIVALS

WEBSTER'S MERRY-GO-ROUNDS

FERRIS WHEEL 12-FOOT FERRIS WHEEL.
MECH-AND-BAND 20-FOOT.
JUMPING HORSES IMMEDIATE DELIVERY FOR ADULTS AND CHILDREN. (Little George and Maurice, come on.)

If you want these rides you had better wire or call, because they're ready for the 4th of July.

JAY WARNER
BOX 181, BAY ST. LOUIS, MISS. PHONE: 1012.

WANT—INTERNATIONAL SHOWS—Want

FIRST-CLASS RIDE HELP OF ALL KINDS.
FOREMAN FOR SPITFIRE AND SECOND MAN ON FERRIS WHEELS.
CONCESSIONS: Frozen Custard, Carded Apples, Lead Carriage, High Striker, Coke Bottles, String Game, Bumper, Post Office and Jewellery. Count Store Agents and Fraternal Park Agents. WILL BOOK FUN HOUSE AND ATHLETIC SHOW. SIDE SHOW ACTS OF ALL KINDS, ALSO ANNEX ATTRACTIONS. All address: HUTCHINSON, MINN. (Water Carnival), this week: then per mule.

ROBERTSON BROS.' SHOWS

WANT WANT

For Jenkins, Ky., this week, followed by eight big days at Euburg, Ky., including Sunday

CONCESSIONS—Will sell standard on Forked, Novelty, Jewellery, Good opening for Hi-Striker, String Game, Coke Bottles, Bull Game, Milk Bottle, Coin Exchangers, etc. Will sell on any other stock Concession. SHOES—WILL SELL ONE GOOD SHOW IN GOOD STAND. WILL ALSO SELL ONE GOOD SHOW IN EITHER COMBO, STRING GAME, BUMPERS, POPCORN, GAMES, ETC. WANT TO HELP IN ANY OTHER WAY, I WILL HELP IN ANY OTHER WAY. Want to work on this show. I have both showmen, will help in any way. All replies to

BOB ROBERTSON
JENKINS, KY. THIS WEEK.
WANTED—Sober Falmouth, and Pin Bumper, I: contact Can DM worth-while City, Cookhouse 76 Store, B. place 2 Will Wheels. J.B. Ball me. Caro Ball me. Absolutely.

PHOENIXVILLE, PA., JUNE 28-JULY 5 Free Gate—Oldsmobile Given Away—Two Free Attractions, Betty and Bunny Fox and Capt. Jack Perry’s High Dive—Two Mammoth Fireworks Displays

Free Gate
Booking now for this date, also Spring Mills and Flourtown Fairs to follow. WANT SHOWS, especially a responsible Side Show Troupe. Also Fun House, Snake Show, Iron Lung. All replies to MORRIS HANNUM Americus Hotel, Allentown, Pa.

COTE AMUSEMENT CO.

WANTS
String Game, Penny Arcade, Jewelry, Bumper Joint, Hoop-la, Pitch-Till-You-Win, Basketball, Cane Rack, Watch-la, Novelties, Bowling Alley for Stock Scales, Funhouse or any small Platform Show that can set up on streets for celebrations; Octopus, Rolloplane, Ferris Wheel for No. 2 unit, Miniature Train and other Kiddie Rides. Plymouth, Mich. June 21-26: Oakland Municipal Park. July 2. 3. 4. 5.

JONES GREATER SHOWS WANT SHOWS—Side Show: Mr. Macky. wire. Monkey Show or any worth-while Grind Shows. CONCESSIONS—Want Arcade. American Palmistry, no gypsy; Hanky Panky. All address JONES GREATER SHOWS Buckhannon, W. Va., this week.

ON HOUSTON-GALVESTON, TEX., HIGHWAY—NEAR TEXAS CITY, TEX., AT THE BARN OPENING JULY 4TH

MAZUMA SPEEDWAY

WANTED FOR TWO BIG FOURTHS

June 28-30th, Fourth, Men.; Fireworks Every Day and Saturday, July 4th-10th, Plymouth, Mass.; fireworks Monday.

CONCESSIONS—Money Pans; with two or more Concessions, Pitch-Till-You-Win, Cork Calamities, Ball Cans, Biggins, Novelty, Jewelry, French Fries, Coke Bottles, Bumper, Basketball, etc. Let, Bin Store, Bottle, Bike and Cars.

LAWRENCE CARR BIBLICAL MUSEUM, June 21st to 26th.

JOE GOODWIN

WANT AGENTS for All Kinds of Stock Concessions. Man and Wife for Fish Ford, Duck Pond, Ball Games, Percentage Dealers, Agents for Coach Shows, Dime, Live-Show, Racket, Pin Stands, Swinger, etc. Bill Gille, Bill Conley, others who have worked for me before, answer. Lew Walters, around 2 pm, large show; 18 large Rides and Kentucky's Greatest Celebration, July 1-2-3-4-5. Big Race Meet and Fourth Celebration, Palmyra, Ky. Want capable Agent. Three People for capacity completely framed Show.

Mike JOE GOODWIN

Care of Magic Empire Shows, Shelbyville, Ky., this week; then Palmyra, Ky.

IMPERIAL SHOWS


BILL GILLETTE

WANTED—WHEEL FOREMAN

Will give your wife work or back your Concessions. Salary all you’re worth. Bonus at end of season.

DAVID S. REESE, Mgr. Bogle & Reese Shows, CARATH, NO.
WANTED
Free Act for balance of season and also can place A-1 Banner Solicitor.
Hank Snyder, gets in touch with me. Have 10 Fols, starting August 1. Can use a few choice Wheels. Wire, write or phone

STANLEY REED
Fort Cumberland Hotel
Cumberland, Maryland

HAVE BEAUTIFUL TRAILER COOKHOUSE

MAY GLENN
McDowell Hotel
Elwood City, Pa.

WANTED
Electrofreeze Machine
Mounted on truck. Prefer one connected with show at present. Partnership considered.
BOX 330, The Billboard
1564 Broadway
New York 19, N. Y.

MIDWAY SHOWS
Want opening for Strings, Grab Boys, Cook House, Toilet Girls, veteran Shows.

JOHNNY CARUSO, Owner; FRED WEBSTER, Bus. Mgr.
F.O.R. Chuck Larkin, Mark White, contact J. Glenn

HARRISON GREATER SHOWS
PRESENTING "THE SHOWS OF SHOWS"

Work for Oakland, Md., 4th of July Celebration. Highest Admiral in this part of county. Start at 5th of Fraternity, Sun. Take dry week, this 1 is not an experiment, it is a proven red one. Time is short. If interested call at Wire office at Long Branch Ranch, Panama City, Fla.

JOHN B. DAVIS

WANTED AT ONCE

A. J. BUDD
WEST COAST SHOWS
Klamath Falls, Oregon, June 28 to July 4.

Florida Amusement Co. PLACE
Legitimate Combinations in all parts. Work one each show, own transportation. Side Show, Fun House. St. Ignace next week, four days; then best July 4th date in Michigan. Starts Saturday, July 4th. Monroe follows. Cheboygan, this week. Address:

HOWARD INGRAM

WANT WHEEL MAN
Slim Landrum and Clayton Stellaton, answer. Must be capable of moving, obedience a week. Will pay top salary or per cent.

Murray Amusement Co.
Owego, Illinios; new; Oakwood next week.

WANT A-1 BINGO CALLER
Join in Wire. H. B. ROSEN SHOWS
Oliver Hill, Ky.

WANT GENERAL AGENT
With car. Own who knows Kentucky, Tennessee, West Virginia and Ohio, please join. H. B. ROSEN SHOWS
Oliver Hill, Ky.

WANTED
will book Cookhouse or Grab Balls, Hanky Panks of all kinds. Place one Flat Ride. Shows with Outfits, except Girl and Athletic. Place Two Skills and Two Count Store Agents. Also outside Help for Skills. (Counter) Wall, contact. Keosauqua, Iowa, on streets, this week. Two Fourth celebrations to following: Fremont, Iowa July 2-3; Marengo, Iowa July 4-5. Get with a show that is in the money country playing two spots a week.

Call-Contact—CARL BOHN

BOHN & SONS UNITED SHOWS

Annual Fourth July Celebration on the Fairgrounds
CROWN POINT, Ind., July 2-3-4.

CAN PLACE—Logan Ride & Wagon-Team Show or other outstanding non- 
collision attractions. ALL CONCESSION PRIVILEGES open except Concession. For choice locations at this renowned land ride celebration, write or wire now.

W. G. WADE SHOWS
Marion, Ind., now under 300 Motors, Mich. (July 4-7), follows Crown Point.

P.S.: A Long Fair Season Starts in July

CARNIVALS

TOM HARRIS WANTS GIRLS
For Posing Show. Those who worked for me before, wire or write.

Caravella Amusements
New Kensington, Pa., this week; Kittanning, Pa., next.

FOR SALE—FUNHOUSE
Beautiful structural built on Fresno semi. 54' ft. front, with all latest designs. Used seven months, $1,300 to 1500 Horse tractor with new motor, 4 weeks old. Will sell with or without tractor. Will book with or without show at 15 P.C. Contact

FRED CULBERTSON
Care Mighty Hoosier State Shows, Richmond, Ind., this week then per route.

ROLAND SMITH SHOWS
WANT
For 4th of July Celebration at Grand Saline, Texas, weekly, 30th, July.


RIDE HELP who can drive semi. Shows of 2nd Week. Houston, Texas, Humble Road. Wire De George Hotel Phone: Capitol 7281

WOLF SHOWS
WANT
Rides, Shows, Concessions
For three big Fourth of July Celebrations, three days each. St. James, Coyl, and North Zulph, Pa; all newcomers. Can use Ride Help, prefer truck drivers. All mail:


Wanted Diving Girls
Balance of Season
Keeler Modernistic Shows
For mammoth 4th Celebration, Teasley, Va., high, high, high, Fireswings, fire acts, horse pacing. Thousands of people to draw from. Pleasure show on the eastern shore, week of June 29 to July 6. Want Clothiers, High Strollers, High Stroll Teams, and any or any Grand Store. Can use Agents for Slum Stores. Contact J. Glenn, Teasley, Va., or Pocahontas, Md.; or Wesley, Va.

WANTED

JOHN GALLAGHER
Gooding Amusement Co.
Coldwater, Mich., contact Sturgis, Mich., next week.

WANT AGENTS
For Six Car, Buckets, Fancy Pains.

WILLIE McCABE
SUNSET AMUSE.
Mason City, Iowa, all this week.

Want Ride Superintendent
Must be capable of handling Rides and Help and be able to get sides loaded, moved and up by opening time.

BAKE UNITED SHOWS
Clinton, Indiana, this week.

COASTAL PLAIN SHOWS

MURRAY JACKSON, Bushman Bp.
St. Paul, Min. & P. O., this.

June 26, 1948
The Billboard

OMAR'S GREATER AMUSEMENTS Want

OMAR THOMPSON, Wynne, Ark.

Copyrighted material
JOHNNY T. TINSLEY SHOWS

"America's Most Modern Midway"

Featuring
THE FIVE FLYING FISHERS
as a free attraction

WANT for Hendersonville, N. C., June 28 thru July 1, and the balance of the season, including Atlanta, Ga., for four weeks, and nine bona fide Fares.

CONCESSIONS—Will place a limited number of Litho Merchandise Concessions, String Games, Huckley Buck, American Palmist, Candy Floss, Novelties, Jewelry, Glass Rides, Ball Punch, Pitch-Tilt-Dowel, Frozen Custard, etc.

COOK HOUSE—Want clean, up-to-date Cookhouse that caters to Show Folks.

RIDE HELP—Can place reliable Ride Foremen that will stay sober for the finest set of Rides to be on the road.

FOR SALE—Complete Cookhouse, now in operation on Show. Can be booked here for balance of season. Contact:

AL TRIVAUDY

All others: JOHNNY T. TINSLEY SHOWS, Gaffney, S. C., this week.

DOBSON UNITED SHOWS

WANT ALL KINDS OF SLUM STORES TO JOIN AT ONCE

Walter (Woody) Woodard is no longer connected with this show.

WIRE ALL REPLIES TO ST. PAUL PARK, MINN., THIS WEEK.

PELZER, S. C., FORTY-SEVENTH ANNUAL HOME COMING AND FOURTH OF JULY CELEBRATION AND RACE MEET

All week. Opening Sunday night, July 4th, and all week ending Saturday, July 10th.

We are booking Concessions of all kinds. This is the biggest Fourth of July date in Dixie. P.S.: Can use Plant Show People. All replies to

MARION GREATER SHOWS

Newberry, S. C., until July 1st, then Pelzer, S. C.

AGENTs—WANTED—AGENTs

For following office-owned Concessions: Ball Games, Fish Pond, Buckets, Glass Pitch, Penny Pitch and others. Pete Norman, contact Bill Snyder.

DWAYNE J. BAZINET, Concession Manager

GEM CITY SHOWS

Jacksonville, Ill., this week.

WANT LEGITIMATE CONCESSIONS OF ALL KINDS

No grifts. Give your Weight, Scales, Novelties, Jewelry and Photos open. Can place Concession for Kiddie Ride and Ferris Wheel; All Second Men for Octane, Tilt and Devil's Alley. Can place Agents for P.C. Also Agents for Stock Concessions. All replies to

W. E. HUNTS

ABINGDON, VIRGINIA, THIS WEEK

Want

NESSLER SHOWS Want

FOR BIG 4TH CELEBRATION AND WESTERN ILLINOIS FAIR, JULY 3 TO 8, AT GRIGGSVILLE, ILL.

Then American Legion Home Coming, Greenville, Ill.; Legion Home Coming at Middletown, Ill., and 3rd Soldier and Loyal Reunion at Pekiona, Ill.


BUSHNELL, ILL., JUNE 21-26.

SAM'S FUNLAND SHOWS WANT

For Colerain Beach, 3 Big Days, July 3-4-5

CONCESSIONS—Can place few more Grid and Stock Outfits. Place Pan Cones, must have other Concession. HELP—Smith & Smith Charitable Foreman, also 5 EJ Ew Foreman, Man for Short Range Gallery, Woman Ball Game Agent, Man or Man and Wife for Grab Drums, save your time. Our Fairs start 1st of August; out till Xmas. Address Colerain, N. C.


A.M.P. SHOWS


This week, Smithfield, W. Va.; next week, East Rainelle, W. Va.

A. M. PODSOBINSKI

CARNIVALS

The Billboard

June 26, 1948

NEWBURGH, N. Y. | DICKSON CITY, PA. | TRENTON, N. J.
WEEK JUNE 28 | WEEK JUNE 5 | WEEK JULY 12

THE BILLBOARD

WANT WITH COLA PALMIST, OUTFIT SHOW HOOPLA, FOLLOW.

NEWBURGH, N. Y., AUGUST 19, 20, 21.

Ralph Decker Presents

AMERICA'S BEST ADVERTISED MIDWAY

WASHINGTON, D. C.
10-DAYS-10
FOLLOWED BY BEST ROUTE OF STILL DATES AND SOUTHERN FAIRS

SHOWS Man to take over Monkey Show; real frame-up, 70-foot front, closed semi to load in. Can place A-1 Minstrel Show; complete, all you need is the performers. Good opening for Motorodrome. Show plays to as many people as some railroad shows. Can place Glass House, Illusion Show, Unborn, Wild Life or any New or Novel Show with or without equipment. Want high-class Renue to furnish actual outfit to right party.

RIDES Will book to join at Washington and balance of season, Hi-Ball, Looper, Tilt, Trolley, Train or any 1948 Rides. Can always place good RIDE MEN that drive.

CONCESSIONS Will place French Fries, American Palmist, Novelties, Ball Games, Short-Range Gallery, Cork Gallery, Block Hoop-La, Penny Pitch, String Game, Devil's Alley, Dart Pitch, Coca-Cola Bottles, Scales, any Stock Concession. No "ex" at Washington, but I protect my regular people.

ROY ALLEN

Wants Man for Head Pin Store, also Agents for Roll-Down, Slum, Skillo and Pin Store, good Wheel Agent for Toy Store, Workmen and general useful Concession People.

ALL ADDRESS
RALPH DECKER, Gen. Mgr.
Binghamton, N. Y., this week; then per route.

BIG JULY ARKANSAS CELEBRATION

LAKE VILLAGE, ARK., 2-3-4 and 5, 30,000 people; VIOLONIA, 8, AUSTIN, 12 to 18; HUMNOKE, 19 to 25; EUDORA, HERMITAGE fairs to follow. Book any Show, Ride or Concession. Steve Costa, come on. Need Agent for Hanky Panks. Contact

CURLY MCGROTH

Portland, Arkansas, this week, then per route.

WANT WANT WANT
WANT CRESTON, OKLA., 5TH JULY CELEBRATION
WEEK JULY 7-8

NAVAJO and DRUNK STANDS. Will place immediately small Cookhouse, Chum Bards, Candy Floss, Age Bikes, other Concessions. Want Agent for Pin Point and Flunks. We have a million tons. Pin Points for Sale. Scales, Concessions, Scales, Etc. Must be able to handle. Will go 200 to 300. Contact

HARRIS UNITED SHOWS

Bristow, Okla., this week; Kingfisher, Okla., next.

PALACE SHOWS

BOOK SHOWS, RIDES, CONCESSIONS

With or without equipment or transportation. Have new equipment for Girl, Cook, Grid Shows. Want Bingo, Sound Car, Mirth Camp, Hanky Panks, Photos, High Striker, Flat Joints, P.C., Boreman, Billardier. Wire or call RUTH or KENNETH THOMPSON, PLAINS, KANSAS, JUNE 21-26.

SHOWS, RIDES, CONCESSIONS ALL KINDS

BANDS, FIREWORKS, BONFIRE, JUNE 25 THRU JULY 5

SMITHFIELD, R. L., 4TH CELEBRATION

WIRE-MAIL TO CHIEF, SMITHFIELD, R. L., POLICE DEPT.
1949 MEMBERSHIP DRIVE!

**UNLESS THE SECRETARY HAS YOUR CORRECT MAILING ADDRESS YOU MAY NOT RECEIVE THE IMPORTANT MAIL NOW GOING OUT!**

**$1,000.00 VALUE RCA VICTOR TELEVISION SET**

J. W. "PATTY" CONKLIN, Membership Chairman

---

**GRACELAND GREATER SHOWS**

**WANT WANT**

For American Legion Annual Street Celebration at West Union, Ohio, June 28-July 3, and the well-known Bainbridge, O., Street Fair, week of 4th July. 2 cars and one pony to be given away.

CONCESSIONS—Diggers, Photo Gallery, Hoop-La, Cane Rack, Bumper, Huckleberry, Ball Games, Devil's Bowling Alley, Long or Short Shooting Gallery, Balloon Dart, Add Em Darts, Clothes Pin Patch, Glass Pitch, String, Shank Punks not conflicting, SHOW!—Very good proposition for 3 or 10-in-1. Monkey Show, Funhouse or any good Show of merit. Penny Arcade. RIDE HELP—Second Men on all Rides, good pay to good men. All address:

HARRY ALKON

WILMINGTON, OHIO, THIS WEEK

---

**ATTENTION! CALLING ALL BROTHERS!!**

**THE SUMMER MEMBERSHIP DRIVE STARTS NOW! WE ARE COUNTING ON YOUR SUPPORT. SIGN UP THAT MEMBER NOW!**

---

**MICHIGAN SHOWMEN'S ASSOCIATION**

3153 CASS, DETROIT 1, MICH.

**YOU MAY BE "THE LUCKY BROTHER!"**

RCA Victor 730 TV2

Superb console with Eye Witness Television plus a world-famous Victrola radio-phonograph! 52 sq. in. pictures, locked in tune. Tuned instantly to any station in range. AM-FM radio, new record changer with "Silent Sapphire" pickup; "Golden Throat" tone system. Walnut, mahogany or blond finish, AC.


plus $5.00 first, ten and

Owner's Policy for 500

---

**L.B. FAIRS CELEBRATIONS**

**CAN PLACE**

To join at once for 18 fairs and 4 celebrations ending November. Shows with own equipment. RIDES—Spiritfire or Tilt. CONCESSIONS—Fish Pond, Duck Pond, Short Range, Cork Gallery, Heart Pitch, Photos. Buckland. come on. Can use Ball Games, Wire, Peoria, Ill.

WANT FOR WISCONSIN

Best 4th July spots in Wisconsin. Have 4th July spot offer for complete Carnival. No cost. Town 40,000. Reply:

DAIRIE STATE SHOWS

Permanent Address: P. O. BOX 225, Waukuha, Wisc.

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**EXPOSITION HOME SHOPS**

High Class Attractions for Fairs and Celebrations

**WANT**


**PAGE BROS.' SHOWS**

**LAST CALL FOR 2 OF THE BEST 4TH OF JULY spots in the SOUTH**

**MARTIN, TENN., NEXT WEEK; TRENTON TO FOLLOW AND 10 FAIRS**

Want first ride of any kind with or without transportation. Any show not conflicting with my 5, 10, 15, 20, 30, 40, 50 joints of all kinds. Call 9 on SOS. Address, Coused, Short Range Gallery.

**SHOTGUN PAGE, Mgr.**

Camed, Tenn., this week: then the Big One.
FOR SALE
ORGANIZED CARNIVAL
Consisting of:
No. 5 Ell Wheel, V-belt drive, new Le Rol motor, perfect condition. Price, $3,000.00; with transportation, tractor and trailer, $5,250.00. Merry-Go-Round, 2-abreast, 40-spd. Allen Herschell make, double Wurlitzer organs, new International motor, all in perfect condition. Price, $5,000.00; with transportation, 2 tractors and 2 trailers, $7,500.00. Smith & Smith Chairpains with lance, as good as new, well lighted, new Le Rol motor. Price, $7,500.00; with transportation, 20-ft. truck, $5,000.00. Double Loop-O-Flume, perfect condition, new electric motor. Price, $1,500.00; with transportation, 20-ft. truck, $2,250.00. S-Car Whip, good as new, Price, $5,000.00; with transportation, 2 tractors, $3,500.00. Gasoline Generator, 50-kw. A.C. mounted on new Dodge truck, perfect condition, with 2,000 feet of cables. Price complete, $5,250.00. Office truck, G.M.C., fully equipped, separate private office. Price, $1,000.00. Several Concession Stands, 14-ft. closed stock truck. Price, $1,200.00.

All listed Rides have extra new parts on board. Have many more accessories which go with the Show, but too many to list. Reason for selling, because of Illness. This Show operated every day, doing big business, playing city lots only from April 1st to October 15th. This Show is well equipped and in excellent condition; no junk. Can be seen now in operation. Will stay with buyer until he is fully acquainted with Show and will turn over personal contacts, lots and committees; or buyer can take Show out as he pleases.

BOX NY-102
Care The Billboard, 1556 Broadway, New York, 11, N.Y.

WANTED
LEGITIMATE CONCESSIONS
ALL OTHERS SAVE YOUR STAMPS AND WIRES
For the balance of the season beginning June 28 at Riverhead, Long Island, N.Y. ALSO WANT FOREMAN FOR ROLL-O-PLANE, KIDDY AUTOS AND CHAIR-O-PLANE AND HELPER FOR MERRY-GO-ROUND
CARNIVAL SHOWS, INC.
PHIL ISSER, Gen. Mgr.
1539 EAST 25TH ST.
Brooklyn, N.Y.

WANTED
STRAIGHT-WHEEL AGENTS
Can place two Agents for following dates, starting July 1.
Lowell, Mass., Spring Mill, Pa., Fair; Flourtown Fair and 6 more, including York, Pa.: Allentown and Trenton. Best route in the East. Must join June 27 in Lowell. Wire or write
CARL H. BARLOW
2126 36th Place S.E., Washington, D.C.

Happyland Opens Big in Kalamazoo
(Continued from page 4)
on a small and crowded lot. With space insufficient for their rock finish, a 500-foot slide by their teeth, they did their slide from the roof of the Elks’ Temple.

Paul D. Spagnue, of the org., had a tie-up with the Hub Clothing Company. The promoter of the station was the owner of the street radio program, and as a result the show got publicity that it really needed.

The audience was quite large, however, and the performers were well received.

The show’s line-up followed:
John P. Field, owner-manager; V. L. Dieter, assistant manager; Ethel Dieter, office manager; Paul D. Heragu, general agent and press; H. E. Quick, electrician; John Judge, field manager; J. W. Nipper, barker; John Simpson, night watchman and the other good staff under management. The management appreciated

The show was a solid success in Kalamazoo, and the audience gave them a ripe ovation.

SANTA CLAUS
The show is expected to do a fair business in New York and will return the same.

MERRY-GO-ROUND FOREMAN
For major carnival.
Answer at once.
BOX D-350
Care The Billboard, Cincinnati, 22, O.

WANT
Men Ball Game and Slum Store Agents. No drunks. Best Fourth and twelve good County Fairs.
ROY T. JOHNSON
P.O. Shan Barn Shows, Logans, W. Va.

COOKHOUSE FOR SALE
12x30—NO JUNK—$5000
Includes Cash Register, Dishes, Silverware, Stove, Coffee Urn, Ice Boxes, Drink Coolers, Fish Grill, practically new Top, Cypress Frame, etc. Can operate with same wanted.
M. JACKMAN
Tel: Wat, 5777
10515 S. Pershing St.
Chicago, Il.

CLIFF PATTON WANTS
 Hawaiian Strip Dancers, Geek and Man to handle Reg Show, Guaranteed salary or percentage. Wire care
 CULF COAST SHOWS
Meribour, Missouri

WANTED
Shows with own transportation. Legitimate Concession wanted for the remainder of the season for a few shows.
George W. Nelson Shows
All requires Steubenville, Iowa, this week, or as soon after.

WANTED
ELECTROFREEZE MACHINE
Mounted on truck. Prefer one connected with show at present. Partnership considered.
BOX 330
The Billboard, 1556 Broadway

WANT AGENTS
For Bowling Alley, Classic Gallery, Fort,Beatrice, Nebraska.
PAUL PITTMAN
P.O. BOX 433, FORT BEATRICE, NE.

SHOWMEN
TO TAKE COMPLETE EQUIPPED CARNIVAL SHOW. MAN TO TAKE NEW SNARE SHOW.
Wants, Rites, Juno 34-39; La Mears, June 30; Idaho, July 4; California, July 4. Write, Annison, Iowa, July 4th.

Copyrighted material
Playland
United Shows
Jack Gallagher, Prop.
7 — FAIRS — 7
4 — Street Celebrations — 4
Every one is in a good
MUCH FAVOR THIS
This Week—Garden City
July 4th—Orville Street
Celebration Centennial
OUR ROUTE LIST:

PLAYLAND
United Shows

CARNIVALS

WANT BLOWER AGENTS
RALPH LIPSKY
Johnny J. Jones Expo, Erie, Penn.

ROY LOGOSER
CONTACT ME AT ONCE

DON M. BRASHEAR
AMERICAN MIDWAY SHOWS
Wayne, Neb., June 24-26; Le Mars, Iowa; June 27-29;
and other towns in Iowa, Midwest; tel. 940-127.

WANT RIDE Help, Second and Third, Show Help, BINGO Help.

T. L. DEDRICK
Western Union or General Delivery
Georgetown, Ky.

W. E. ATTRACTIONS
Need clean, capable Agent for Penny Pitch, Ball Game, Carnival, Cyc, Gallery, etc.

MIAMI VALLEY SHOWS
WANT
Small Bingo and general Cook Concessions.
Jamestown, Ohio, this week;
Luzerne, Pa., this week; Cooking Celebration.
Will book Ferris Wheel, Clyde Pepper, contact or wire.

W. S. MALARKEY
Can place clean Concessions for July 4 Celebrations at Ironton, Fla.; 4th of July at Sandusky, Ohio;
and a number of other places. Will also book Concessions for Decoration and Immortal Celebration, N. Y. C., Celebration, week of July 4th, and Widow Point, N. Y., Aug. 1-7.
Can place Crabs Outfits at these spots. Don’t wait.

W. S. MALARKEY
2 Clifford St.
Binghamton, N. Y.
Sponsored Events
Veteran, Lodge and Other Organization Festivities

Lodi, Calif., Grape Bowl
Two-Day Rodeo Falls 2,400

LODI, Calif. June 19—A crowd estimated at 2,400 attended the benefit rodeo to be held here Saturday and Sunday (3-4). Event was sponsored by the Lodi Chamber, Disabled American Veterans.

Top money winners included Buttry Jones, El Toro, first place bareback riding; Frank Menes, Vazalia, first in brawna horse riding, and Johnny's Rodeo, Ore., first in bronc riding.

Acts for Ohio Home-Coming

GIBSONBURG, O. June 19—Paul Sper Agency has been signed to supply acts to the annual Volunteer Firemen's Homecoming here, August 25-28, reports Frank Orleau publicity director and promoter. Among attractions will be an automobile giveaway, concessions and a midway.

Windsor, Conn., Carnival


For Sale

1947 Spitfire

In A.C., original, special upholstery, radio. Runs like a dream. Reason for selling is move to another state. Contact一定要在 contact us at 123-456-7890.

Wanted Carnival for Livingston County Annual Fall Festival

Chillicothe, Mo., Sept. 19th, 14th. Sponsored by American Legion. Can use full week. Contact B. D. Barem

Firemen's Fall Festival

LENA, ILLINOIS

September 9, 10, 11, 1948

Spaces for Concessions, Shows and End Stands.

H. V. WALES, Secretary

Wanted Carnival for Livingston County Annual Fall Festival

Chillicothe, Mo., Sept. 19th, 14th. Sponsored by American Legion. Can use full week. Contact B. D. Barem

For Sale

6x12 Hot Dog Stainless Steel Trim Concession Trailer

Bottle gas and electric equipped. U.S. Govt. bodies, heavy duty grilling gear, 6-Ft. tires, ready to go, $500.00.

Oakdale Sales

2600 N. 33rd St. CHICAGO, ILL.

Wanted One or Two Rides

Buell Wheel, Merry-Go-Round, other Rides for Danbury, Conn.

August 20-28 Inclusive

Good deal. Contact A. P. Cailouette

272 Main St., Danbury, Conn.

KENTUCKY'S LARGEST CELEBRATION

FALMOUTH, KY., JULY 2-3-4-5

Four big days and nights. Races, Fireworks, Beauty Pageant, Baby Show, Attractions of all kinds.

WANT following Concessions for Independent midway: Grab, Cookhouse, Stock Stakes of all kinds, Novelites, Ribbons. Pin-On Demonstrators, American Penmanship (positively no Gypsies), Arcade Photos. Have location for two or three well-equipped Wheel, etc. Rides, Toys. Want Xale Kiosk, Space on independent midway or for two or Concession Roy Attractions.

Exclusive sales rights in wasground for Cold Drinks, Ice Cream, Novelites, Pillows, Popcorn, Ferris, etc. Following write or wire: Max Englebert, Frank Braden.

B. O. Tucker, Chief Brown, J. L. Baker, T. C. Mobley and others.

Wanted for Pekin Lions Club 4th of July Celebration

3 Big Days — Friday, Saturday and Sunday

July 2-3-4 — At Pekin, ILL.

Portable Dance Floor, Percentage.

L. B. Lamb Shows on Location June 28-July 5

Write or Wire DON ALEXANDER, Box 443, Pekin, Ill.

WILSON FAMOUS SHOWS

ILLINOIS' FINEST AND CLEANEST MIDWAY

Playing the best of Illinois Fairs and Celebrations, starting at Streeter, Illinois. Biggest Fourth of July Celebration, July 2-3-4-5.

Have opening for neat COOK HOUSE, and a few leg Stock Concessions. Will book one or two well framed Grid Shows, and Kiddie Auto Rides.

Our route is second to none in Illinois. Contact us at Havana, Ill.

June 23-30.

WANT WANTED WANTED WANTED


John Porte蒙哥, Johnny's United Shows

Palls, Indiana

MOORE'S MODERN SHOWS

Can place Stock Concessions for 4th of July Celebration at Vincennes, Ind., and following Fairs Litchefield, Martinsville, Park, Farmers City, Alton, Carmalt, Caroll, Alton, Newton, Oelong, Shawanam, all Illinois Fairs; Harrisburg, Ark.; Sanfor, Md.; Marhs Tree, Sancy and Parkin, Ark., Fairs. Can place Second Man on Flyplane, must be semi driver, Bicknell, Ind., this week then Vincennes.

SPONSORED EVENTS

Dearborn, Mich., Rodeo Skedded August 14-22

DETROIT, June 19—The sixth annual rodeo, sponsored by the Dearborn Junior Chamber of Commerce, will be held here August 14-22, according to Walter Brusse, site probably will be the regular circus lot at Wyoming and Ford roads. Sponsoring orig currently is dickering with Buster Todd's Tri-State Rodeo.

WANTED

Ferris Wheel, Merry-Go-Round, other Rides for Danbury, Conn.

August 20-28 Inclusive

Good deal. Contact A. P. Cailouette

272 Main St., Danbury, Conn.

FIREMEN'S FALL FESTIVAL

LENA, ILLINOIS

September 9, 10, 11, 1948

Spaces for Concessions, Shows and End Stands.

H. V. WALES, Secretary

WANTED CARNIVAL FOR LIVINGSTON COUNTY ANNUAL FALL FESTIVAL

Chillicothe, Mo., Sept. 19th, 14th. Sponsored by American Legion. Can use full week. Contact B. D. Barem

FOR SALE

6x12 Hot Dog Stainless Steel Trim Concession Trailer

Bottle gas and electric equipped. U.S. Govt. bodies, heavy duty grilling gear, 6-Ft. tires, ready to go, $500.00.

Oakdale Sales

2600 N. 33rd St. Chicago, ILL.

Wanted One or Two Rides

Ferris Wheel, Merry-Go-Round, other Rides for Danbury, Conn.

Also a Kiddie Ride, 14th, Hackensack Pa., Homecoming.

Just received the call for the 2nd Annual "Peach's Sky Revue" this fair week. Located nine rides from Peach's Sky Revue.

Contact Joseph F. Faye

Hackensack, Pa. 0. 0. Telephone: Sneezy 837

WANTED

Carnival and Concessions, Entertainments.

Annual Sunflower Days

August 6-7-8, 1948

B. B. Craig, Secy.

Nevada, Kan.

Showmen

We have 400, 320 and 240 Concessions and Rides for Shows. What do you have to sell in Concessions and Rides?

American Midway Shows


At Liberty

Reliable Concession Manager and Driver, formerly with Otello & Wilson and World of Wonders. Will info on. Address: Sander Scara. 3910 20th St., Temple, Tex.
Record Entry List
Expected at ARSA
D. C. Competitions

WASHINGTON, June 19.—A record number of skaters is expected to enter the national championships of the United States Amateur Roller Skating Association, to be held June 28-July 3 in National Arena here.

Speed skating, according to Ralph Canaday, manager of the arena, has been added to the list of events that includes figure, dance, pairs and fours skating.

Among entries are Diane Lanzoni, Linden, N. J., who won the national ladies' novice crown last year, and Charlotte Ludwig, who represented Towner City Arena, Elizabeth, N. J., at the world championship held here last December. Officials are expecting stiff competition from California skaters who reportedly have made great strides during the past year.

Oaks Park Rollery
Hit Hard by Flood

DETROIT, June 19.—Oaks Park Rollery, Portland, Ore., was nearly destroyed by the recent flood that struck the northwest, according to Fred A. Sabin, secretary of the Roller Skating Rollery Operators' Association of the United States.

Owned by E. H. and Robert Bollinger, the rink was one of the largest on the West Coast. The RSROA Pacific Coast Regional contest at the rink preceded the flood by a week. This was the first time in 50 years that the park had been flooded, Mr. Sabin said.

CINCINNATI, June 19.—Reports from Portland, Ore., scene of the recent flood disaster, indicate that about 24 inches of water disabled Oaks Park Rollery, operated by E. H. and Robert Bollinger. Sandbags were placed on the hardwood floor to keep it from bucking, but bucking occurred between the bags. The flood waters and debris, the skating area swelled to such an extent that it completely covered the building out at the roof, giving the appearance of a tent.

Stoddard Gamae Joins URO

PASADENA, Calif., June 19.—Stoddard Gamae, owner of the East Coast, has been reorganized as part of the United States Amateur Roller Skating Association.

New Spot Opens in Alabama

ALBERTVILLE, Ala., June 19.—A new rink has been opened in Cobb's Skating Rink here. The new building features air-conditioning, a hardwood floor and new equipment. A grill serving short order operators will be added to the rink.

RIDEILL ★
The Accepted Leader in
SKATING SHOES
Rideill Sportshoe Co. Berkeley 3, Calif.

FOR SALE
TWO HARDWOOD SKATING MATS
One 9 x 6, one 7 x 10, new condition, $100.00 each.

JUANITA
2912 N. W. 8Th Ave., Miami 37, Florida

WE MANUFACTURE
COMPLETE PORTABLE RINKS
ELECTRICAL SUPPLIES
BUILT-TO-SUIT FLOOR AND RINKS
Material for Roller Skating Rinks, Portable and Permanent, Texas Factory. 101 E. Long St., Tyler, Texas.

FOR SALE
109 pair Chicago Skates, sizes, rink, $20; Rock-Ola F. A. S. 3, Rink Skates and Mule, all A-1 condition, $6.50.

JOS. F. LOGSDON
Baton Rouge, La.

N. Y. RSROA Votes
More Garden Shows

NEW YORK, June 19.—Resumption of Madison Square Garden roller-skating shows is expected, according to Fred A. Sabin, secretary of the RSROA, of which the Portland Rollery is a member.

The RSROA Pacific Coast Regional contest at the rink preceded the flood by a week. This was the first time in 50 years that the park had been flooded, Mr. Sabin said.

Ambassador Hockey Team
Defeats Del Monte, 3-2

MONTEREY, Calif., June 19.—In a first-class hockey game staged June 10 at Mr. and Mrs. Charles Himes' Ambassador Roller Rink, San Francisco, the last team defeated the Del Monte Rink, Monterey, by a 3 to 2 score, reports Paul J. Gilbert, Del Monte manager.

A large crowd saw the contest.

Rink people attending as guests of the Himeses were Joe Moyer, Sonoma Roller Rink; Mr. and Mrs. M. M. Shattuck, Skatingland-at-the-Beach, San Francisco, and Mr. and Mrs. Gilbert.

The First Best Skate

Richardson Ballhardl, Skating Co.
Established 1884
512-514 Roxbury Ave., Chicago, Ill.

The Best Skate Today

Skating Rink Selling $2,000 Below Value

One of America's finest skating rinks, at 2612 N. Western Ave., Chicago, has been sold at a price $2,000 below value. The 196x74x15-foot building was sold for $15,000, according to Jack Martin, operator of the rink, located at 1244 W. Adams St., Chicago.
Craner Brands Calif. Centenn. Program "Joke"

State advertising applications for assistance.

Cites Gold Rush Plans
Craner said something should be done immediately in California from becoming the laughing stock of the nation, which has been led to expect the biggest festivities ever to come out of the centennial plans.

He contended that he had played a role in advance plans for centennials, but from the start had been left out.

In reiterating that gambling will be allowed at the Yreka event, because "the opposition was growing here and is at the present time."

The celebration is sponsored by the American Legion post to raise funds for the partially completed Veterans Memorial Hall.

Craner said there was a $1,000,000 gold display, children's parade, historical parade, dedication of a所以我们 1905 gold rush coin, gold display here in 1981 and a roaring camp, plus gambling, including bowling and floor shows.

Foresee Turn-Down
The celebration manager said the committee will not make application to the State Centennials Commission for financial aid because a committee was now formed here to investigate the program and reported aid would not be forthcoming.

"We have nothing to go on as far as a claim on," Craner quoted the commission agent as telling Richard Thompson, manager of the Yreka Times.

Because the Yreka did not identify the commission representatives.

"We intend to give prizes for the parade and the commission investigator said the body frowned on such procedures as well as celebrations sponsored by private organizations such as Legion posts and civic clubs.

Scores Prized
"Funds appropriated by the Legislature for local celebrations are being used for salaries, transportation expenses and advertising offices," Craner charged in his statement that the entire Centennials' parade and entertainment was $44 from start to finish.

George Heinz, executive secretary of the California Centennials Commission, subsequently stated there has been no disapproval from the Yreka Gold Rush celebration for State funds, but that an application from Yreka will be sent to the State.

"If, however, it is received, it will be closely scrutinized," he said. "The publication of the fact of the Yreka celebration describes a roaring camp, gold rush, commercial floor shows and other features which could type the commission frown on. We would not have a legal representation of the positions where money is making the chief object," he added.

The Yreka application from Yreka so far received is for use of the centennial float now under construction. If the commission's session has indicated the float will be available to Yreka.

Mastic Surface at Regina
REGINA, Sask., June 19.—Sold to be the only floor of its kind in Canada, a $5,000 mastic surface has been laid in the Arena Roller Skating Rink here by Bert and Percy Pearce. The mastic floor is being supplied to the arena by the Aeroplast Manufacturing Co. of Regina, the brothers for the 78 by 180-foot rink surface.

Badger Expo Fetes Mitchell
holds the exclusive grandstand attraction contract.

The Taschner flying act, Edmond Zundel's circus act, and the International Bromnites, the world's largest, will be featured in the run of the expo, Levy said. Most of the other grandstand acts will not play the Yreka run as the grandstand program is to undergo virtually two complete program changes.

Among acts billed are the Walder Troupe, which will contribute a mixed variety show, the Seven Horses, aeriel; David Borodin, comedian; Lottie Mayer's Dixieland Balloon; Teton Christian, dancing; the Martinis, singing; Gloria Gilbert, ballerina; the Imperial Cirque of Milan, acrobatic; the Gray Sisters, xylophonists; Larry Grissow, trombonist; Arthur and Ted, high wire; Happy Kelis, clown; the Phelps, balancing act, and the Chinese, Lute tallies, Luchinsky and Ashour, acrobats and dancers, and Frank Bass on unicycle.

Francoz, Canadian headliner, is due to arrive in this country June 26. His appearance and recapital will be his first in this country, Levy said.

Many dancing, May and comedy acts will also work in the two grandstands. The post office will be put out by Barnes-Carruthers, to follow August 21-27. Among the special events will be His Debutantes and the Eight Masters of Melody, singing groups.

Directors Named
The first large assembly will be rehearsed and built here, with all new scene to be constructed for R. Lister Cole will handle the choreography, assisted by the Hibbs and Ainsley Lambert the dancers. Florence Weston, this city, will also assist.

Choral group for the first revue will include 24 Wisconsin singers and include Lister, Cole and His Debutantes and the Eight Masters of Melody.

Cold Hits Wagner In Chi's Suburb

(Continued from page 58)

The Stand at Northwood Park closed today, but West shows will move to Joliet, Ill., opening there Monday (21) and continuing through Sunday (28). Mrs. Martha Wagner, owner of the Joliet engagement, will be bow in June.

Visitors at Northwood Park included Morris A. Hatt, Mrs. and George C. Coyne, George W. Johnson, Mr. and Mrs. Noble Fairbanks, F. C. Bailey, Emma D. Kahn, Mrs. I. D. Smith, Mrs. Elmira Hughes and Mrs. C. S. Lott. Rocky Clamatis and wife, Mrs. E. H. King (Police Captain and Mrs. Lott) Klette.

Also Mr. and Mrs. Sam Proskauer and Mr. and Mrs. Harold Harbin and Sam White, Ben Pardo (Lorenzo) May, Eddie Soperan, Mr. and Mrs. E. W. Peterson, Mr. and Mrs. Rowland and Joseph S. chollos.

Wagner, who is 66, has managed the midway with Dr. John LaMarr. Harry Atwell elicited many pictures of the new Girl Show, Music of the Devil, and of Mitzi, featured in that presentation.

Wagner returned from Toledo, after attending the burial of her oldest sister, Angela Zylde.
CLASSIFIED ADVERTISEMENTS

A Market Place for Buyers and Sellers

RATE: 12c A WORD — MINIMUM $2.00

All Classified Advertisements Must Be Accompanied By Remittance in Full

FORMS CLOSE

THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

ACTS, SONGS & PARODIES

4 PARODIES, SPECIAL SONG MATERIAL

$4.00

$3.00

CATCHY NEW SONG HIT — RECORD FREE

$2.00

$1.50

FRANK M. MARRON—RETAILER

1096 N. Main St., Chicago 2, Ill.

I STILL LOVE YOU — AN APPEALING NEW

$2.50

$1.50

PRE-RECORDED RECORDS

FREE

HOLLYWOOD SNAP

ATOMIC STAR

BALLROOM DANCERS — SONGS

$3.00

$2.00

$1.50

JOHN THORPE, RUL. WHOLESALE

1095 N. 26th Ave., Portland 16, Or.

MAKE EMISSARY PROFITS! NEW

SHELLAC

$3.00

$2.50

$1.50

RET. PRODUCERS, EAST TULSA, Oklahoma

$1.00

$0.75

$0.50

NAME PENSANTS IN 10 SECONDS

HANDBAGS

$2.50

$2.00

$1.50

$3.30

$2.50

$1.50

SING-A-SONG—ANYONE

RENO"—A

AGENTS, field, used toy.

$1.50

$1.25

$1.00

WRITE FOR FREE COPY

WANTED—TO BUY NATIONALIZED

ADVERTISED JOBS. List your sales daily

$2.00

$1.50

$1.00

In this classification. Ros Herr, P. O. Box 337, Portland 16, Ore.

REBUILT — 1947 — 1948 CARS

$2.00

$1.50

$1.00

REBUILT—JEEPS—FORDS—BUFFALO—CHEVROLET—DUANE—

$3.00

$2.50

$1.50

WE SELL WHAT WE MAKE

'ROUND the world.

$1.00

$0.75

$0.50

PENNANTS

$1 and $2.

$0.75

$0.50

$0.25

Giant Pennants, Ret.

$1.00

$0.75

$0.50

PENNANTS

$1 and $2.

$0.75

$0.50

$0.25

Giant Pennants, Ret.

$1.00

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PENNANTS

$1 and $2.

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Giant Pennants, Ret.

$1.00

$0.75

$0.50

PENNANTS

$1 and $2.

$0.75

$0.50

$0.25

Giant Pennants, Ret.
The Orchid
THAT LIVES FOREVER!

Your perfect costume accessory.
Nature’s most beautiful flower.
It’s realistic — it’s lifelike — it’s plastic.
Washable — lasts a lifetime.
Priced at $1.25.
Money orders, checks or C.O.D.
delivery, postage prepaid.

HOUSE OF PLASTICS
330 S. E. 1st St.
MIAMI, FLORIDA

DIRECT FROM MFR. AT LOW PRICES

Complete Line of
Leather Goods
- Boots, Kevlar, Purses, Safety and Ladies’ Bikes, Belts, Newfolds and related Leather and Plastic Items. All prices
ranges, [will make to order from
The Fast Selling Items will give you
in leather, our
Good sampling today, for
rated, send for “Refundable for

CUTTING LEATHER NOVELTY
48 Howard St., N. Y., C.
CA 7-3973

ELGIN
- BULOVA
- WALTHAM
10 K. R.G.P.
CASE, Steel
Pocket, 15 jewel
Swiss Watches
Ladies’ & Gents
Inexpensive Band
$2.00 extra

WEIMAN’S
1928, Dept. D, Memphis, Tenn.

MYSTERY PHOTO NOVELTIES
1108 S. E. 1st St.
CHICAGO, ILL

GUN
- MOTOR
- AIRPLANE
- TANKS
- BATTLE SHIPS
- HUNTERS
- CABINETS
- CLOCKS
- BARGAIN BASKETS
- ETC.

W.H. RIGGS
4604 S. NORTHSIDE
CHICAGO, ILL

PQ, Camera Co., Dept. B
2109 N. CLEVELAND AVE. CHICAGO 11, ILL

TARGET BALLOONS
Ball 5.5 ft. dia., Red and Blue $1.00.00 each, 12 or More 75¢ each.
Ball 7 ft. dia., Red and Blue $1.00 each, 12 or More 75¢ each.
Red Balloon, 3 ft. dia., Each $1.00, 10 or More $1.00 each.
20 lb. Black Balloon, 12 or More $1.00 each.
40 lb. Black Balloon, 12 or More $1.00 each.
60 lb. Black Balloon, 12 or More $1.00 each.

LEWIS NOVELTIES
1168 N. E. 42nd Place
CHICAGO 16, ILL

GIANT LOLLYPOPS

“Not taffy” salt-finished hard candy. Made to stand winter heat. 7 different blended in color combinations. Samples, 2 each, $1.00 per box.

SWANSON’S CANDIES
BOX 297, BARABOO, WIS

ATTENTION, ENGRAVERS
BUY DIRECT FROM MANUFACTURER AT LOW PRICES
MASSIVE ALUMINUM IDENTIFS
$4.00 DIZ. — $45.00 GRO.
SOLD NICKEL SILVER IDENTIFS
$4.50 DIZ. — $50.00 GRO.
LADIES’ LOCKET IDENTIFS
$4.20 DIZ. — $48.00 GRO.
FOBETTES, GUARD PINS, CHARMS, CROSSES, ETC.
OVER 500 ENGRAVING ITEMS
SEND FOR CATALOG TODAY
$1.00 SAMPLE ASSORTMENT SENT UPON REQUEST

Francisco
MANUFACTURING JEWELER
604 W. LAKE ST., CHICAGO 6, ILL

H. EPSTEIN
27 East 22nd St.

 farming.
 New! P.D.O.
AUTOMATIC PHOTO MACHINE
Better today than ever!

TAKES AND FINISHES BEAUTIFUL BLACK AND WHITE OR COLOR
PUBLICATIONS IN 1 MINUTE.
NO EXPERIENCE REQUIRED.
NO FILMS — NO DARK ROOM — NO TINTING.

NOW READY!!! ORDER YOURS TODAY!

PQ CAMERA CO., Dept. B
2109 N. CLEVELAND AVE. CHICAGO 11, ILL

(Continued on page 88)

WESTERN SCARF SLIDES
6 Popular Styles

“Not taffy” salt-finished hard candy. Made to stand winter heat. 7 different blended in color combinations. Samples, 2 each, $1.00 per box.

GIANT LOLLYPOPS

“Not taffy” salt-finished hard candy. Made to stand winter heat. 7 different blended in color combinations. Samples, 2 each, $1.00 per box.

Giant Lollypops

“Not taffy” salt-finished hard candy. Made to stand winter heat. 7 different blended in color combinations. Samples, 2 each, $1.00 per box.

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“Not taffy” salt-finished hard candy. Made to stand winter heat. 7 different blended in color combinations. Samples, 2 each, $1.00 per box.
HELUM FILLED BALLOONS SELL
You Can Fill 'Em
EASIER
and
FASTER
with the
new
HI-BALL
BALLOON FILLER
EASY, FAST FILLING—Simply slip balloon over nozzle and press down ... a one-handed operation.
LEAKPROOF—All the Helium goes into your balloon—none wasted by leakage.
ADJUSTABLE—Pressure easily set for fast filling of any size balloon.

For bigger profits, order your HI-BALL Balloon Filler from your jobber today

For Balloon Manufacturers and Jobbers! Write for details about profitable sales plan on the new HI-BALL Balloon Filler!

America's BIGGEST SELLING
100% PLASTIC STRIP HAT!

FLY BOY
PLASTIC PROPELLER HAT
Red, White and Blue Combination

OUTSELLING ALL
OTHER HATS
COMBINED!
Perfect for 4th of July
and Hot Weather
RUSH YOUR ORDER!

IMMEDIATE DELIVERY!

TREMAX INDUSTRIES, INC.
914 DIVERSEY BLVD.
CHICAGO 14, I I L.

BEAUTIFUL PAPER PARASOLS
20" Spread—Bright, Flashy Designs—
WOOD HANDLE, BRIGHT FRINGE AND CORD.
CAN BE FLASHED OPEN OR CLOSED
IN THE WIND.

BUY AT THESE LOW
JOBBER PRICES!

UNBREAKABLE PANDA BEARS
with that fur-like finish,
A REAL HAT NUMBER FOR ANY
GIVEAWAY STORE

$18.00 Per
Less Than Gross Lots
$2.00 Per
4 Samples will be sent for $1.00

Prices are F. O. B. Factory—1/2 Deposit MUST accompany order—balance C. O. D.

CHICAGO BALLOON CO.
716 W Madison St.
Chicago 6, IIl.

FAST SELLING POCKET NOVELTIES!

KIRBY WAS HERE!

PER DOZ. $1.25

PER 100 9.00

THAT FUNNY MAN IN THE BARREL!

PER DOZ. $5.00

PER 100 18.75

THE STEINBERG-WILLS CO.
Victor 2120
105 W. 9TH ST.
KANSAS CITY 6, MO.

MEN'S WATCH BRACELETS, $1.50 per dozen. Yellow, Pink and Nickel . . . Gold Plated fronts, Blackline Steel backs. Guaranteed against mechanical defect. Sample assortment, one of each color, $2.00; Counter Display Card, two of each color, $5.75. $5.00 deposit, balance C.O.D. Made in U. S. A.

DIXON SALES CO., 114 Beacon St., Providence, R. I.
STAPLE CARNIVAL ITEMS LISTED BELOW
AS USUAL PRICED LOWER AT LEVIN'S

BALL GAME GOODS

Aluminum Min Baseball, ni, doz. 25c 1.00
Wood Min Baseball, rfr. lad. 1 lb. 65
Wood Min Baseball, lad. 1 lb. 50c 1.00
Softball, 30 lb. balls, 2 oz. 2.50 12.50
Frisbee, Flight, 100 lb. 8.00 40.00
Baseball, 4 lb. 6.50 30.00
Lettuce, Head, 1 lb. 6.00 30.00
Softball, 2 oz. 2.30 12.50
Ping Pong Balls, 12 per doz. 50c
Sweater, Full Size, Gr. 3-5 1.00
Darts, Triana Brand, 100 lb. 1.00
Balloons, With Bells, 5 lb. 2.50 12.50
Composition Monkey on Stilts, 20.00 125.00

NOVELTY GOODS

Die Lamp, Electric, 8". 3.00 15.00
Metallic Flying Fish (Whale), 6.00 30.00
Bottle, Jewel Tea, 8 oz. 4.50 22.50
Chalkboard, 3 lb. 12.00 60.00
Cracker Jack, 13 oz. 5.50 27.50
Microscope, Junior, 12.00 60.00
Rabbit Head Hat, 11.99
Comic Book, 1 lb. 6.00
Costume Bow Tie, 1 lb. 3.00
Microscope, Junior, 6.00 30.00

GLASSWARE

Miniature Bear Mug, 2.00 10.00
Glass Tumblers, green st. 4.00 20.00
Fruit Assortment, 24 oz. 1.00 5.00
Feathered Sticks, 1 lb. 5.00 25.00
Miniature Marzipan Bears, 1 lb. 2.50 12.50
Coffee Mugs, 1 lb. 5.00 25.00
Glass Deer, 2.00 10.00
Glass Fruit, 2.50 12.50

FREE!!
WHEN REQUESTED, CHANGE APRON
INCLUDED WITH EACH ORDER SHIPPED

LEVIN BROTHERS
Established 1886
TERRE HAUTE, INDIANA

MONEY MAKERS

These are repeatedly the surest sellers around. Excellent for dealers, jobbers,
concessionaires, park and carnival opera-
tors, etc.

AIR CORPS TYPE AVIATION SUNGLASSES

- 230 gold plated frames
- Optical lenses, certified and approved by the Bureau of Standards, Washington, D. C.
- Each pair гарантирован
- Handsome covering case with each pair.
- Each pair individually boxed in two-color display box.
- Free straights and display material with each order.

FOR SALE: CATALOGS, SAD BOOKS, BOOKS, all for lists.

PHILKAY PRODUCTS
30 IRVING PLACE
NEW YORK 3

IT'S THE QUALITY THAT COUNTS!
All our horses have the same uniform high quality finish.

SUMMER WESTERN SADDLE HORSE

Length 10 1/2, Width 11 1/2
Weight 4 lbs.

$4.00 each

IDEAL FOR PREMIUMS, SALESALESALE

- Ideal for premiums, sales, raffles, dealers.
- 25% Dep. with order, balance is due.
- Satisfaction guaranteed.
- Write for illustrated circular of other sizes available.

PARKSMITH CORP.
250 4th Ave., New York 3, N.Y.
**Agents and Managers**

**AGENTS—SOME RELIABLE CIRCUS:**

- **ARMS & WING WALKERS**
  - 50 per cent commission.
  - Special rates for West Coast.

**Bands and Orchestras**

- **MINIMUM 75**
  - Available for Europe and U.S.
  - Available for West Coast.

**Circus and Carnival**

- **AT LIBERTY—ADVERTISEMENTS**
  - 5c a Word, Minimum $1
  - Remittance in full must accompany all ads for publication in this column.
  - No charge for accounts.
  - Forms Close Thursday for the Following Week’s Issue.

**Agents and Managers**

- **Minimum 75**
  - Available for Europe and U.S.
  - Available for West Coast.

- **Bands and Orchestras**
  - **MINIMUM 75**
    - Available for Europe and U.S.
    - Available for West Coast.

**Circus and Carnival**

- **AT LIBERTY—ADVERTISEMENTS**
  - 5c a Word, Minimum $1
  - Remittance in full must accompany all ads for publication in this column.
  - No charge for accounts.
  - Forms Close Thursday for the Following Week’s Issue.

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**Fireworks! Novelties!**

- **Housewares & Cutlery**
- **Kitchenware & Toys**
- **Wholesale & Novelties**
  - Send for Catalog, Order Now! Lowest Prices

**ACME SALES CO.**

154 Edgewood Ave., N. E., Atlanta, Ga.

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**Fireworks!**

- **AUd-Mo Burglars—It**
- **smokes, shivs, whistles and hang. Devil Clowns, Gobos, Torpedoes, Bull Dogs,**

**ELKTON FIREWORKS Mfg. Co., Inc.**

Elkton, Md.

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**Wholesale Only**

**Gum**

- Fine quality. Popular flavors. 2-stick packs also multi-color. "RUBILUMUS!"

**American Chewing Products Corp.**

16th and M Sts., Pleasure Ave., NEWARK 4, N. J.
LETTER LIST

Letters and packages addressed to persons in care of
The Billboard will be held by the
Mail is listed according to the office of The Billboard where it is held, and
To be listed in following issues reach New York, Chicago or St. Louis by Wednesday morning,
or Cincinnati office by Thursday morning.

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CINCINNATI OFFICE
2160 Patterson St. Cincinnati, O.

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Jones, Mrs. M. K.
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Jordan, Mrs. E.
Kaal, Mrs. J.
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Kamman, Mrs. F.
Kerr, Mrs. C.
Koch, Mrs. F.
Kohler, Mrs. L.
Koontz, Mrs. W.
Kovac, Mrs. J.
Kraemer, Mrs. J.
Krug, Mrs. A.
Kunz, Mrs. J.
Kuykendall, Mrs. J.
Lambert, Mrs. S.
Lambert, Mrs. M.
Landis, Mrs. W.
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Lang, Mrs. J.
Langer, Mrs. J.
Lauer, Mrs. J.
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MIDGET PORTABLE BATTERY RADIO

With attractive simulated leather covering, alligator grained. Convenient leather handle. Measures $5'x7'/2"x4'/2". Can be easily carried in any traveling bag. Latest advanced type superheterodyne circuit. Requires only 6'/2" Volt "B" battery and two 1'/2" Volt flashlight batteries. Shipping weight: 4'/2" lbs. Retail $14.95.

Lots of 12, each...........$10.84
Lots of 6, each.............11.06
Each..................11.75

CLOCK RADIO

Hand-rubbed wood cabinet of solid walnut. Self-starting noiseless clock movement by General Time Corp. Clock operates independently of radio. 5-tube AC Superhet including rectifier, 110 Volt, 60 cycle. 5" Alnicco Heavy Duty Speaker. 12'/2" by 4'/2" X 8'/2". Individually packed. Retail $9.95.

Lots of 12, each...........$24.50
Lots of 6, each.............24.50
Each...................25.00

No. 3A35

N. SHURE COMPANY

200 W. Adams Street
Chicago 6, Illinois

ATTENTION!! CONCESSIONAIRES
FLASH ITEMS for Park and Carnival!

The MARINER SHIP CLOCK

GENUINE SWISS WATCHES

- Stainless steel exterior
- Super-twist band
- Round dial
- Non tarnishable stainless steel
- Unbreakable crystal
- Built to take any weather

In lots of 6 or more...........$3.60
Each..........................$5.00

SPECIAL SAMPLE WATCH $4.50

25% deposit with order, bal. C. O. D.

MAX GELBSTEIN
72 BOWERY NEW YORK 13, N. Y.

SEND TODAY FOR A FREE COPY OF OUR 1948 CATALOG

ILLUSTRATING A COMPLETE LINE OF
Novelty and Premium Merchandise, including Balloons, Whips, Flying Birds, Monkeys, Canes, Slum, Plaster, Beacon Blankets, Aluminumware, Clocks, Lamps, Dolls, Stuffed Toys, Glassware, and hundreds of other popular items for Concessionaires, Night Workers, Pitchmen, etc.

WRITE OR Wire FOR YOUR COPY OF THIS LATEST MONEY-SAVING GUIDE

GELLMAN BROS. INC.
119 NORTH FOURTH STREET
MINNEAPOLIS 1, MINN.
Pipes for Pitchmen

By Bill Baker

FRANK REBERDEAN ... cards from Milwaukee that he plans to open soon at the Green store in Des Moines and the Studebaker at the Newberry store in East St. Louis, Ill. These are the most popular and magic as a bally.

EDDIE FIELDS ... and George Marz are reportedly doing a bang-up job of selling motorcycles and giving readings at the Newberry store in East St. Louis, Ill. They have the most mental and magic as a bally.

NOTES FROM CHI ... business isn't too bad for those who aren't afraid of getting out a little effort, with the big tassel balloons getting an unusually big play the past few weeks. Several of the boys were noted in the Windy City recently, including Lil and Top Half, Carl Well, Steve Miller, Tom Harmon and the Vaughn brothers.

One can hide a case of swallowed chocolates easily as a case of mumps.

GRAPEVINE ... reports have Eddie Curran working a jewelry layout in the Grant store, Chicago, and Tommy Bloomfield, selling the folding nut layout.

WITH STATE ... county and district fairs now going on, the Pipes Department is looking forward to a heavy influx of reports on these various local events. Fast the word along, fellows.

If you want to kill time, why not try working it to death.

COMING MARRIAGE ... report from Detroit has William H. Growall set to take the vows soon. Mention of the lucky girl's name was missing. Who is she, William?

THE BEER CITY ... contingent includes Charlie Lyons, who is working a balloon joint at the E. W. Grand store; Al Young, with a portable flower shop along Wisconsin Avenue, and Joe Sands, Dave Duda and Junior Buckwalter, who are making their headquarters at the Wisconsin Hotel. Tom Collins is also reported to be working for an all-condition firm in Milwaukee.

SAM FREED ... who is working trade papers in New York State, would like to read a pipe from Tom Wilcox.

Blessed is the man who is too busy to worry in the daytime and too sleepy to work.

HENRY H. VARNER ... scrabbles from Akron that he has perfected three new items which he plans to introduce this year. One is a gadget for taking the static and racket out of AM radio reception.

JOE BEISTEL ... cards from Sunbury, Pa., that he is doing a lucrative business thru the State with corn punk.

MOB SCHWARTZ ... who pitched candy in the Empire Theater, Milwaukee, until the house shuttered recently, is reported to have left the Beer City to join a carnival for the summer.

Some people seem to think the greatest accomplishments in this world is to live in.

BERN (HOB) BENSON'S ... article, Chicago Sidewalk, in a recent issue of The Bovery News, was a well written piece and "if the boy can sketch like he writes he must be okay," pens Henry H. Varner, of Akron, Walnut Street in Cleveland is getting real Bohemian, too," Varner reports.

COWBOY WILLIAMS ... who pitched candy in the Empress Theater, Milwaukee, until the house shuttered recently, is reported to have left the Beer City to join a carnival for the summer.

Some people seem to think the greatest accomplishments in this world is to over.

CLOSEOUTS

Bargains—Must be Sold at Once! Manufacturers! Liquidations! Profitable! Day Now From All Kinds—40 to 90% off.

BINGO SUPPLIES AND EQUIPMENT

IMMEDIATE DELIVERY!

* Electric Flash Boards
* RUbberized and Wire Cages

WIRE OR WRITE FOR CATALOG

John A. Roberts
235 Halsey St. * Newark 2 * N. J.

FINE SUMMER CANDY. 36c Lb.

Chocolate Pretz Filled w/ Peanuts.

Laros, attractive 1-lb. boxes.

4 to 6 oz., 50c per dozen. C. O. D.'s.

BARBARA FRITCHE CHOCOLATES

FREDERICK, Md.

NEW PRICE

STAINLESS STEEL BANDS, $1.50 EACH

Also have Gold-Filled Bands at $2.50. Same price for Silver or Wire. 1 of 100. Our stock consists of 72 $.90, 25 $1.50. Gold Filled.

NATIONAL METAL CO., 168 N. Main St., Fall River, Mass.
that all American-made stuff is barred.

ROSIE'S....
Candy Store, at Broadway and Gou-

verneur streets, Newark, N. J., is the sec-
tion of this store, according to Harry Bartel, ve-
nor, the landmark.

A number of pitchmen we know have re-

duced their great heights because of their de-

terence of height.

BEA LOUIS....
according to last reports, was set to

spring a shampoo layout in the F. W.

Grand Hotel in Cincinnati, a num-

ber of years ago. Among the first I ap-

eriodic upon my arrival there was Robert

Dye, of local note. As always, he was
dressed fit to kill. But I had no more than

different in his appearance that I

couldn't immediately figure out. I


decided. Instead of the usual

old four-in-hand cravat, Rose was

sporting one of those big, black, flaring

gowns in vogue with the aristocrats of

New York's Greenwich Village those

days.

Every Man To His Own Racket!

By Sid Sidemberg

T happened at the National

Pitchmen's Association convention

in the Grand Hotel in Cincinnati

a number of years ago. Among the

first I appointed upon my arrival

there was Robert Dye, of noted

note. As always, he was dressed

fit to kill. But I had no more than

saw something different in his

appearance that I couldn't

immediately figure out. I

immediate. Instead of the

usual old four-in-hand cravat,

Rose was sporting one of

those big, black, flaring
gowns in vogue with the

aristocrats of

New York's Greenwich Village

those days.

After several contacts with some

of the boys who supplied the
deviled eggs from the kitchen of

the hotel, there was obvious

evidence that big, black, bowing

ties increased. Soon a little imp

leaped on my shoulder more on

different in appearance that I

couldn't immediately figure out. I

So I decided. Instead of the usual

old four-in-hand cravat, Rose was

sporting one of those big, black, flaring
gowns in vogue with the

aristocrats of

New York's Greenwich Village

those days.

After several contacts with some

of the boys who supplied the
deviled eggs from the kitchen of

the hotel, there was obvious

evidence that big, black, bowing

ties increased. Soon a little imp

leaped on my shoulder.

"Why don't you get one of those

bow ties? It might improve your ap-

cpearance," Rose said.

That old four-in-hand cravat

swung and soon I was the owner of

my own. I had that old cravat

around my neck for years, couple of

months.

The next morning my black,

big, bowing tie was made to

it's debut. I couldn't resist the
call of a try for a play in shaping

it into a knot. The more I tried, the

worse the results. I took a couple of

more big bow of old Kainkbait and
tried again, but the results were still

the same. After about a dozen

trials, I stack completely to the accom-

paniment of some old comrade in

Miami, was about to chuck the big,

black, bowing bow tie out the window

when I heard a knock at the

door. I looked up and on the

threshold stood a kindly old gentleman,

smiling and with a wave of his

inquiry, "From the commotion and

prolonged, I suppose you are

suffering from having too many
girls in the room," I responded.

"Can I be of any assistance?"

"Mister," I inquired, "if you can tie

this dang-blasted thing into some

shape, I won't do you the

indignity of any.

You would be indebted to me

the rest of my life for giving

me back on your back,"

commanded the meek character,

and before I knew what was

happening I was being

mutilating face-upward on the

bed.

In a jiffy the old man had

astride me, and, after a quick

bend, a few looks, and the

lips at my ears, he

"There you are," comforted the

old man. "Take a gander at yourself for

a minute. There you are, a

beast—bleeding, a bloody

brutal, black, bowing bow tie that

put the finishing touch on a

artist and dexterity, and then asked:

"Why in the hell did you

tie that bow?"

"I used to be an undertaker,"

answered the man, and

used the door and down the hall.

The MAGIC CARPET

(Continued from page 38)

Lowe, who has been booked as

Doris Jean, the baton queen.

Dr. and Mrs. Craig M. Kightlinger,

Newark, N. J., caught the James M.

Montclair, N. J., and visited with Walter and Floren Guide.

They also visited Hunt Bros. at

Union, N. J., and renewed friendships

with the Nemo Wild West Troop.

Both acts were on the Big One

when Mrs. Kightlinger, the Maryland

Queen, was a member of the

Riding Eternity.

Circus life is not fully understood by the

beginner who has never been stranded,

left at a red light or docket up in

the top three heights.

Bobby and Earl Jenkins, who have

been with the Royal Imperial in

Georgia and Alabama, have

completed their tour and are now

in the Big Twin. They plan to

spend the summer at their home in

Birmingham, Ala.

Jack Crawford is busy in the

Alabama Imperial in Buffalo break-

ing stock. Recent visitor at the

Imperial was T. Lewis, Queens

trooper, from Indian Rocks, Fla.

Remember the early days when

matches were smoked with "I didn't

see this," and "They didn't have that;

and figured limp was any sign of

imagination?

Jack Fog, bass horn player who

was on tour with Millie Bros. 'Circus

taken to a St. Louis hospital for

Fuzzy Wuzzy Lion

Beautifully made of 100% Rayon
Silk Plush with long-haired lamb's

face, colorfast to washing, has

vivid eyes, natural colored body

and tail. 20" high.

$6.00 doz.

20" HIGH

SOLD FOR

Illustrated

$5.50 EA.

20% Deposit With Order

PLACE YOUR ORDER NOW!

Joe & Ed.

435 W. EYEWAY, N. Y. 11, N. Y. 1-5826

Send for Illustrated Catalog

ME Connects

A Big Pay Business

We Help You Establish a Steady Route of Dealer Customers

Make sure you get a steady income of customers all the time. Dealers get

quality goods every day. They get our large, attractive, fully illustrated cata-

glog. Each copy of our large, clearly illustrated catalog costs us 1.00. We

just give you 20% deposit, balance to be paid in advance. This is our

Only way to make good. See how fast our goods sell. Just look up your

people. See how they keep coming back. Send for our Illustrated Catalog

Today. Your Order Will Be Filled.

Paulville, W. I.

World's Products Co.

2072 Mills Ave., St. Louis 9, Mo.

DON'T READ THIS
IF YOU DON'T WANT THE FINEST
CANDY AT ROCK-BOTTOM PRICES
LAKE PLACID CANDY CO. OF
SOLDIERS AND SAILORS
CANDY
Send for Our Complete Solid Candy
Assortement, Wrapped Individually in Cellophone.
$2.00 PER BOX - 100 SAMPLE CASE, 25c
72 Cents, Balance C.O.D. 25c; F. or B. St. Louis,
Carrill Candy Supply Co.
5972 Mill Ave., St. Louis 9, Mo.

Sells Ultra-Blue Stock Signs

Cost 60¢.

Find it profitable to sell Ultra-Blue Stock Signs at 25c to 75c.

Over 15000 made every day. Big and small, and at 25c to

75c very attractive. Department stores are buying them in

quantities. Write for details.

Get our book "How to Write Stock Signs".

Cost 15c.

Send to manufacturers of brand names, company names, etc.,

general, religious, ethical institutions, organizations, etc.,

make money on the sign business.

Sells $50

Seventy-five Ultra-Blue Stock Signs, $1.75. 100 Sample

Ultra-Blue Stock Signs, 75c; 100 Sample Solid Candy Signs, 50c.

$1.00 Ultra-Blue Stock Signs, 75¢; 100 Sample Solid Candy Signs, 50c.

Low- B. & W. Savoy, N. Y. 7, N. Y., Dept. 807

Sell Beanie Stock Signs

Cost 40¢.

Find it profitable to sell Beanie Stock Signs at 25c to 50c.

In stock and ready for immediate delivery. Make money on the sign business.

Best way to advertise a name. Write for more information.

Sell Beanie stock signs.

Cost $2.00.

Chance to make money in Beanie stock signs. Well-adapted for the

store and the office. Send for sample and price list.

For any business or institution.

Send to manufacturers of brand names, company names, etc.,

general, religious, ethical institutions, organizations, etc.,

make money on the sign business.

Sells $50

Beanie stock signs.

75¢. Sent on approval.

Beanie Sign Co., 506 So. Com. St., Kansas City, Mo.

GIVE TO THE RUNYON CANCER FUND

Chicago 7, Ill.

BRUNTON SALES CO., Dept. A-25

800 W. Madison St.

CHICAGO 7, ILL.

THE BILLBOARD

June 26, 1948
DAILEY BROS.  
(Continued from page 62)
ners of Garden Bros. visited. The Riding Conleys caught the matinee and renewed acquaintances with their many friends. Among others from Garden Bros. who visited were Bob and Garden and party, Gladys Gillum, Johnnie Wall, Mr. and Mrs. Woodside, and Dolly Jacobs. Dorothy Robbins, former rodeo star, and Gordon Shaw entertained the writer at dinner on the eve of the opening of the 101 Ranch Show, and later evening, Old Wild West. Miss and Mrs. George Morton, of Portland, Me., with their infant daughter, vis- ited. Jube Rays, Mrs. Morton is the former Billie Ray. Tommy Tumkins, head waiter, visited Mrs. Mabel LaRue and family, formerly of the Royal American restaurant.
We met Mr. and Mrs. Hank Phillips, former troubadours, who dug up a picture of Sig Sautelles’ 1913 circus. We recognized Fred Ledgett, Dannie Julian and Oscar Lowrance.
Welby Cook, for many years with May Wirth’s bareback act, caught a bright light show. He is now assistant cur- sor of the Rochester, N. Y. Zoo. The Flying Rahanos stopped off on their way to their spring vacation trip to Montreal. Freddie Wirth’s mother and party visited. Eddie Grady joined the ticket department.
Visitors have included Lee Smith, former clown and now with the show; Charles Sigl, Bill McDonough, Dewey Young, Ben Cutler, Billie Grinn and Lefty, the last three from Cole Bros., clown alley, and Mr. and Mrs. Joe Barger, who amusingly camped out on the lot and saw the matinee—HAZEL KING.

CLAYE BEDEY  
(Continued from page 62)

PAUL COURT -I.

These dates are for a five-week period.

ARIZONA
CALIFORNIA
COLORADO
Harold Gray.
Dakota City—Indian Days, July 29-31. Miss Charles H. Ruhf.
Fort Laramie—Frontier Days Rodeo, July 4-6. Harry H. Hensley.
SANTEE—Frontier Days Rodeo, July 5-6. L. P. Collock, Am. Legion.
IDAHO
Blackfoot—Ponco Rodeo, July 5-6. Mrs. Mary Neighbors.
Idaho Falls—Highland Days Rodeo, July 5-6. Mrs. J. F. Gorge.
Minidoka—Indian Days Rodeo, July 6-8.
Norwich—Snake River Stampede, July 16-17.
Pocatello—Frontier Days Rodeo, July 16-17.
WYOMING
Bozeman—Frontier Days Rodeo, July 6-8.
K. W. Stalder, Am. Legion.
MONTANA
Cheyenne—Cheyenne Frontier Days, July 3-6. Bertel Torgerson.
Boulder—Frontier Days Rodeo, July 3-6. F. McCarthy.
NEW YORK
Ogdensburg—McIntyre Rodeo, July 4-5. John T. Smith.
OKLAHOMA
Atoka—Atoka Rodeo, July 10-11. J. D. Crosswell.
OREGON
Willamette—Malheur Rodeo, July 3-5.
WYOMING
Buffalo—Black Hills Round-Up, July 3-4. F. E. Martin.
HAROLD BARNES

BUFFALO—Powder River Round-Up, July 24-25.
CHEYENNE—Cheyenne Frontier Days, July 24-28.
CHICAGO—Clyde Stampede, July 2-3.
CODY—Clyde Stampede, July 3-4. C. B. Wats.
Fast McCall & Archie Mclns.

ELEPHANT AND DONKEY NOVELTY  
BOY AND GIRL SPINNERS  

POLACK WESTERN  
(Continued from page 62)
much persuasion, Dwight showed us the original scenes from a 1945 Western, with a large photo of Capt. Dwight Moore of the 1957 baseball champ.

The first production of the show was by the Pete Ivanov horizontal bar act June 8 after receipt of a telegram announcing the arrival of a son. Cot- ter Barnett, still infanticipating, said, "You ain't seen nothing yet." The baby's name is Ivanov. Doro- thy, Ernie and Frieda Wiswaw, Jack Klein, Massimiliano Truzzi, Justus Ed- wards, Harold Gray, Paul Tyler, Otto, Josephine and Vicky Beronali, as the Barnes family visited Yose- mitie Valley between dates. While being chased by one of the park’s tame bears one day began yelling for Emil Pallenbeck.

A new and successful idea in radio broadcasts was launched by Justus Edwards and Howard Spahn. The aim of these discussions between the performers without the assistance of an announcer or interviewers. These were segregated between animal groups, featuring the domestic animals. "Fur- tual admiration" was piled high. Or- ganist Walty Newbury’s 15-minute popular music was played.

The Great Franzisco (Franz Heins- man), quoting the immortal words of Ben Hur, "If my memory is correct, the western report of his death is greatly exaggerated but he was disappointed with his last act in Hollywood." New to the menagerie are the Gigantic Python and a large skunk Pauline Franzisco. A duplex duck- house now houses Harry Dunn’s web- bing, covered with an elaborate and exorbitant amount for her new ukulele to keep her from playing it all the time.

'Jakes' make-up, is he. Really the coin are the org's conced缨er's. Headed by George Paige, and assisted by Charley- way Bob and Mrs. Gwynne Car- sen, who is secretary, the department in- cludes the members (Gardena gun) Egan, Tex and Reggie Reppert, Harry Bernstein, Disney Beck, Eddie Pugan, Mike Healey, Paul Mayer, Clyde Ferguson, Walker and Polly Major, Gail, and Mr. and Mrs. Tony Sarapito, William Starke and Mike Nida, the last named actor acting as the secretary. Visiting were Mr. and Mrs. Samuel Clark and family, Rangers from Yose- mite Valley, and two former stars Mr. Juveli.—HO- ROUS BARNES.
SALESBORO SIDELIGHTS

Harl ich Manufacturing Company, Chicago, reports via Sales Manager Sam Feldman that its Midwestern representative, Sam Tumpos, will be back on the job shortly. Sam is recovering from an illness. Harlich will debut several new coin boards soon, Sam says, as follow-up to the three new coin numbers now in production. Universal Manufacturing Company, Inc., Kansas City, is expecting its new Hit-3 Fill ticket number to bring in "homers" in sales and play. New game is timed to hit the trade during the baseball season and centers design and play about the game.

Deve Rico, Empire Press, Chicago, vice-president, drove home to the city Monday (14) from his West and Southwest trip, during which he covered Kansas, Tennessee and other neighboring States. Nothing unusual in his reports, he says: up and down, depending upon area. Firm's office is having, Evelyn Zimmerman, took her first phone call recently when she went to New York on a week-end holiday.

Gardner & Company, Chicago, is his brother was head of the Gardy, Ida, chapter, Irving said.

CONEY ISLAND

(Continued from page 58)

Carroll, are assists. Valentine, a brother, operates a shooting gallery on Surf and 23rd, and George, another brother, conducts a similar establishment on the Boardwalk on Ravenhill's property.

Mrs. Elizabeth Wols, an Islander for the last nine or which has been as operator of Laff-On-Surf between West Eighth and Fifth, is survived by her daughters, Marguerite and Constance. Her husband, who died 14 years ago, formerly had a restaurant and dance room on Surf and 23rd, and George, skimming Laff-On-Surf is Freda Ziper's quarter-scale dance room and Tom Smith and Joseph Jinkelin's photo gallery.

Under One Ownership

Two establishments tenancies Fashionable game room and George's Fortune Pocker, in the other, on Surf and Henderson's Walk, are under one ownership, Never Corporation, of which Sidney Kahn is president. Fashion has a new manager in Jack Kleeper, formerly in the same capacity for 10 years of Eddie's I.S. His personnel includes Artie Peltsky, a charm among rapid-fire players and customer-getters, and Mary, a young and attractive saleswoman. Russia, Ely Sabin, Herman (Bob Ripley) Lambert, Frank Forman and Sid Peckman, original employees of the establishment, his six managers are Henry Jacobs, with Ralph Bryan, assistant.

Paul Pudello was crowned champion pizza pizza baker by experts in his specialty every Wednesday. Young is doubling as dancer and outside talker at Joe Boston's Grill. Who was recently new tons, Lee, fan dancer, and Vivean Defo, Gypsy twirler. Tarza and Albert Al- m syntax picturesque Jessie Gersh, a German boxer dog, who savagely to live surgery now. New connections in Phil Gould's Pleasureland are Steve Tryon, who is supervising the law, Harry Baker's monogrammed hats, plus a sewing machine, and Ruby Aykerman, who is being inspired by Raymond Tumpos, her son. New connections in stores. FQLaul, the former Luna Park manager, and later concessionaire, operator and owner on Luna's front, is managing Pleaseland in Manhattan for Abe Silver. Chuck Chilcote and partners; assistant is Joe Welles. Another elevator Helen Wolf's daughter, who celebrated her sixth birthday Saturday (12) at home on West 22nd with a party to which all the kiddies in the neighborhood were invited.

Game in New Building

Play the Races game group turned out by Stanley Gerch and Sam Gardner, of Perfect Games Company, is a money-maker in a new building at Pleaseland at 56th Street in the Rockaways, operated by Sunny Stone, a member of a Boston syndicate, who is loud and emphatic in his praise of the game's attractiveness and worth. Syndicate also control picnics near by. Mrs. Eva Stone, Sunny's wife, Al Hayman and Charles Adelstein, the last named the announce, hold key positions on all the Stoneholdings in Rockaway. Adjoining the races is the new structure containing 45 skeeball alleys, called Skeeball Stadium, with Mr. and Mrs. Julius Seidel, Charlie Steinberg by daughter, and one of the former celebrated Coney family, has two shooting galleries managed by Feldman's own guns in the park.

Gardner & Co.

GARDNER & CO. 2222 S. MICHIGAN AVE. CHICAGO, ILL.

SALESBORDS & TICKETS

PHILO TUCKER

PULL TICKET CARDS

AT VERY, VERY REASONABLE PRICES — WE MANUFACTURE ONLY — WE SPECIALIZE IN

TIP-TAKE-TIP-JACKPOT-BASEBALL

PHONE: WHEELING 940 COLUMBIA SALES CO. WHEELING, W. VA.

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SALESMEN—CIGARETTE AND CANDY Vending Machines. All sizes, models, lever and coin operated, for 1500 to 6,000 machines. 2847 North Western Ave., Chicago, III. 9144

WANTED TO BUY—BELL BALL PARTS FOR Bell Ball tables. In Cherry colored planes some price. Coins mechanism, for Payment. 326 W. Washington Blvd., Chicago, III. 321

SPECIAL—GAME—20 NATIONAL 1/2 CANDY BAR MACHINES—Cash guaranteed. Latest Coin, Dime and Penny machines. For sale. 100, 200, 500 pieces. 712 S. Broadway, Green Bay, Wis. 326

CORADIO VENDORS—IT'S EASY TO PROFIT ON Coradio Machines. Send for literature. 1617 South Washtenaw, Ill. 1423

NORTHWESTERN No. 33 BURL GUM MACHINE. Choice of 500 pieces. 1017 W. Warrington Ave., Philadelphie, Pa. 224

THE LIST 114.11 GOES. The average, $230.00. New Barrel, desired. Barrel preferred, for Payment. 1417 W. Washington Blvd., Chicago, III. 712

CANIME—20 NATIONAL 1/2 CANDY BAR MACHINES—Cash guaranteed. Latest Coin, Dime and Penny machines. For sale. 100, 200, 500 pieces. 712 S. Broadway, Green Bay, Wis. 326

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June 26, 1948

N.Y.C. BATTLE OF TWO FRONTS

Council Beats Bill 12-10 in Heated Brawl

Stage Filibuster to Win

NEW YORK, June 18.—In one of the stormiest sessions in its history, the city council Tuesday (15) passed the administration-sponsored bill banning coin-operated amusement games from city locations, but only after the administration-backed resolution got to a filibuster delaying the vote tabulation until one final supporter, busy in a Queens court, got an extension in the council floor to cast the deciding vote. His vote brought the final count to 12 for and 10 against, the closest possible margin by which the measure could be passed. Council rules require a two-thirds majority of 23 legislators favor a bill before passage is possible. The council president voted only in case of a tie.

The bill now awaits Mayor O’Dwyer’s signature, which he is expected to sign into law. But before he can sign it, a public hearing for interested parties is expected to be held. The hearing has not yet announced.

Second Hurdle Over

Thursday (17) the new measure passed its second hurdle, approval by the Board of Estimate. However, this was merely considered a formality since all board members are identified with the present administration. The mayor himself cast the tie-breaking vote.

With signing of the bill by the mayor a foregone conclusion, industry leaders here indicated that a test case to try the measure’s constitutionality will undoubtedly be held. Leastly drawn and thinly described as discriminatory by some of its supporters, the bill seems to have little chance of holding up under court action. At Tuesday’s council meeting, charges of delaying tactics and filibustering flew hot and heavy as councilmen aired their opinions. Entitled to comments on which they based
(See N.Y. Courant even on page 115)

Hot to Cooler

PHILADELPHIA, June 19.—From the frying-pan into the “cooler”—in the strict police sense—was the experience of a pinball looter. Police last Saturday interrupted an interesting experiment with a 24-year-old man in a luncheonette at 567 North 18th St.

Noting that the door had been forced, they entered and found Edward Kennedy, a 23-year-old youth, kneeling before a pinball machine in the luncheonette and trying to pry open the coin receptacle with a handle of a pinball box. However, Kennedy never got a chance to complete his experiment. He was arrested for breaking, entering and robbery, and held without bail for court.

Injunction Suit by Ops Will Go On

Test for Games Refused

BY R. Horowitz

NEW YORK, June 18.—Passage of the bill banning coin-operated amusement games by the city council and the board of vacation managers, taint that Mayor William O’Dwyer will sign it, will not affect the current prosecution against the police commissioner in the suit of local distributors and operators to enjoin the police from seizing non-free play novelty games.

The suit was learned Friday (18) after the attorneys of the corporation counsel refused a request of former Supreme Court Justice Samuel L. Rosenman, attorney for the industry, to bring a test action challenging the constitutionality of the bill with the current trial.

A test trial will have to be held for that purpose after a machine is seized under the provisions of the new law.

During the conference in the pri-
(See INJUNCTION SUIT, page 114)

Plants Set Group Vacations

Ponser Resigns As CMI Director

CHICAGO, June 19.—George Ponser, president of the George Ponser Co., Inc., this week tendered his resignation as a member of the board of directors of Coin Machine Industries, which was announced by the association, which becomes effective immediately, was accepted by the board with regret, according to Dave Gettleb, association president.

Ponser, in his resignation, stated: “It was my intention to tender my resignation as a member of the association, but I have decided to remain in the industry at least until the end of the year. I will rejoin the association at a later date, and when I do, I will be able to devote more time to the work of the association.”

Michigan Okays Tavern Soundies

DETROIT, June 19.—Status of Pinball or Soundies units in beer gardens in Michigan was clarified during this week by Walter Greig, Executive Secretary of the Michigan Pinball Control Commission, who stated that the machines are allowable with certain regulations. A new ruling this week has banned the use of regular motion pictures in taverns, with 16mm. safety film being used and there was considerable doubt among operators as to whether the ruling would be applied to sound machines.

Question is not too important here, because of the relatively small number of the machines which remain cut on location. Experienced operators have blamed the speedy demise of Panoram’s popularity upon the lack of adequate variety in the film presentation.

In the group vacation plan, plants spokesmen stated that over a period of years the system of temporarily shutting down output lines (See Co Ina Firms Set on page 210)

COIN MACHINES

Communications to 155 No. Clark St., Chicago 1, Ill.
Seek To Lyo Candy Sales

3-for-a-Dime: Big Headache For Industry

Jobbers Up Vender Use

CHICAGO, June 19.—With candy shortages a thing of the past, major distribution conventions of the National Confectioners' Association (NCWA), held here this week (14-16), centered on "which way" to expand candy sales thru jobber-broker sales programs based on concentrated coverage of their territories. In addition to both wholesale and retail sales plans, price cutting at the retail level (three-for-a-dime sales by chain merchants) is in progress.

While jobbers made up the majority of the 1,400 plus registrations, over 400 representatives of the exhibiting manufacturers, as well as those of the vending machine industry and allied industries, filled the period in an important medium thru which the suggestion and reaction of the market for ideas on the new candy merchandising were freely exchanged.

A definite step in jobber operation of candy venders was noted, with the actual formal discussion of candy management now appearing on the program. Stress was placed on how to increase the independent retailer's volume of sales thru greater co-operation along this line by jobbers, using store ads and (See Seek To Hyo on page 109).

Set New Date For Debut of Crown Vender

CHICAGO, June 19.—Crown Implement Corporation's showing of its new Big 4 bottle vender at the Sherman Hotel this week was canceled at the last moment due to a fire in the firm's production last week and its location in a vertical position, so that it was announced today that the premiere of the new machine will be held at the Bismarck Hotel here, July 12 thru 16, and will be held in Room 1, third floor daily from 10 a.m. until 4 p.m.

Novak and firm's chief engineer, Robert G. Sykes, will be present during the display of a pilot model of the vender. Firm has not yet contracted merchandising plans for the machine, which may be sold direct to retailers or thru regional distributors.

Discussing the Big 4 vender, Novak stated that it features unit construction. The four dispensing banks (holding 24 bottles each) may each be replaced should one become damaged, thus eliminating necessity of removing machine from location or keeping it off line for long periods. Vending units need no pre-adjustments, and cold-size bottles are taken any size from 6 to 12 ounces. Dry-cooled, vendor has a 96 (or more, depending on size of bank) bottle pre-cool compartment.

Machine stocks ready-to-vend bottles, no bottle touches another. Dimensions of the vender are 42 inches high, 39 inches deep and 34 inches long.

Stoner Calls Pennsylvania's Soft Drink Tax "Destructive"

HARRISBURG, June 19.—Pennsylvania's soft drink tax in one year has had the industry "over $30,000,000 lost business, according to Clarence C. Stoner, of Harrisburg, first vice-president of the Keystone Bottle Makers Association.

Stoner bases his computation on the amount the tax left short of budget estimated — $14,145,691, and added that the levy cost $1.50 in sales tax revenue cost of 41c per $1.

The tax, 1 cent on each ounce of bottled drinks and one-half cent on each can, is a direct tax on fountain manufacture of soft drinks, yielded the State about $13,369,000 during the first year of operation, compared with $17,500,000 estimated return when the bill was passed the 1947 Legislature. Constitutionality of the law is now being tested by bottlers and manufacturers in Dauphin County Court.

Actual receipts from the soft drink tax below the amount anticipated, it is conceded by the State Department of Revenue.

"Missing penny taxes reflect unmade nickel sales," Mr. Stoner observed. "The first tax year's figures of $14,145,691 means the loss of $14,569,100 expected sales worth $25,735,435. Pennsylvania's merchants threaten to lose $25,735,435, which is 5 cents on each dollar of loving's depressing effect on business. Any tax which removes $20,000,000 (See PENNY DRINK, page 192).

Sperry Denies FTC Charges

WASHINGTON, June 19. — A brief reply to the FTC complaint charging Sperry with price and service discrimination, as well as payment of brokerage fees, Sperry contended that its prices and service were in good faith to meet equally low prices of competitors or the services to which the customers were offered.

Sperry said that the FTC has no authority to determine the value of services without advertising, or other.”

Prices Shaved By Suchard And Charms

Greater Supply Seen

CHICAGO, June 19.—A price reduction in its chocolate line was announced by the Wilbur-Suchard Chocolate Company, with a similar move made by Charms Company on its two package lines at the NCWA convention here this week.

Suchard's price cut was made in spite of the fact that chocolate bar makers continue to shake their heads over the lack of cocoa beans, stating that after the recent downward trend in cocoa cost (biting a low of 32 cents in May) the reversal to an upward peg of 30?, to 33 cents per pound opens up the possibility of widespread lowering of prices in the solid chocolate industry.

New price on the Suchard Almond Bar, put into effect this week, pegs it at 65c (as of a few cents over) per 200. Firm's milk chocolate bar, at 50c, has also been cut to 45c, and the latter is also down 2c.6 from $1.72 (prices apply to the 100 packs). (See Sperry Candy Co. on page 109).

Sperry Candy Company stepped up a summer campaign, which was being reintroduced for the first time in 11 years.

Joseph Brennan said the new bars (available in 24-count pack only) have been well received in the field. Straight Eight, a snug bar, was an eight-inch bar before the war (as per (See PRICES SHAVED on page 106).

Sykes Prod. Mgr.

General Vending

CHICAGO, June 19.—E. A. Terhune, general manager of General Vending Machine Corporation here, announced the promotion of George Napper to the position of production manager. Sykes will include among his duties the co-ordination of engineering and production with the Firecraft Corporation, Chicago, where the company's bag Topper machinery is manufactured, and also with Steffco Steel Company, Michigan City, Ind., where the Wonder and Chieftain vend-
Over 30,000 machines on location are proving every day that “Pop” Corn Sez fully automatic popcorn vendors earn most in actual dollar profit! No attendant necessary, no large investment in room-taking equipment. “Pop” Corn Sez Automatic Vendors are tested-best... profit proved... sure fire money-makers for you!

OPERATORS: Over 50% net profit.

DISTRIBUTORS: A few choice territories now open for exclusive franchise.

INVEST LESS! MAKE MORE PROFIT!

the MARION SCALE

Only $79.50
F. O. B. Factory

30% CASH, BALANCE C. O. D.
IMMEDIATE DELIVERY

Expand your route now with this low-cost money-maker. The Marion Scale is a profit winner accepted by some of the most critical coin men. Beautiful design—eye-catching colors—easy to place on location — accurate — troubleproof with only 6 moving parts. Order today!

DISTRIBUTORS: Some choice territories are still open. Get the facts about our prefabricated distributor plans. Phone, wire or write today.

SPECIFICATIONS:

- Only 64 lbs.
- Only 41” high
- Base 12” x 221/2”
- Enamel finish
- Coin box holds $64
- Rigid construction
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- All weather operation
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- Low price

NOW AVAILABLE...
THE NEW IMPROVED
HAMiLTON SCALE

New improved Hamilton Scales meet the requirements of all state departments of weights and measures. They’re more attractive than ever before with cast aluminum step plate and colored columns. (Chromium head optional.) Improvements in the weighing mechanism provide greater accuracy and longer wear. Coins cannot possibly miss the cash box. These and many more improvements make Hamilton Scales as rugged and accurate as any scale at any price. Order today!

While they last—a few old-style scales at reduced price of $57.50 F. O. B. Toledo.

HAMILTON SCALE COMPANY
214 Oliver Street
Toledo, Ohio

DISTRIBUTORS: Contact your local Hamilton Sales representative today!
LEAF RAIN-BLO
THE ORIGINAL COLORED BUBBLE BALL GUM

Empties machines FASTER than other Ball Gums!

TESTS everywhere prove Leaf Rain-Blo is the biggest selling ball gum in all America. Side-by-side location tests offer proof-positive that machines stocked with Leaf Rain-Blo empty faster than all others! Here are the reasons why!

FIRST—Leaf Rain-Blo has colors galore! Kids love the wide color selection... Eight different colored centers... Eight different colored coatings. Every one of them color-fast!

SECOND—Leaf Rain-Blo makes bigger bubbles! The bigger the better, say the kids—and Leaf Rain-Blo tops 'em all!

THIRD—Leaf Rain-Blo is made of the finest quality pure ingredients which kids recognize. They like the delicious candy coatings and the extra-special bubble gum, too!

Thousands of operators have switched their machines to Leaf Rain-Blo. Why should YOU be satisfied with ordinary ball gum turnover when you can get the fastest moving item in the ball gum field. Get your share of the pot of gold at the end of this Rain-Blo. Mail the coupon NOW!

Only LEAF RAIN-BLO gives you all 3...

1. FAST COLORS
2. BIGGER BUBBLES
3. FINEST INGREDIENTS

LEAF GUM COMPANY Dept. B
1135 N. Cicero Avenue, Chicago 11, Illinois

Gentlemen: Rush full information and prices on Leaf Rain-Blo—the original colored-bubble ball gum.

Mail Coupon NOW!

LEAF RAIN-BLO

FOR MACHINES TO SUIT YOUR NEEDS

COUNTER GAMES OF ALL TYPES AND MERCHANDISE OF HIGHEST GRADE AT LOWEST PRICES.

WRITE TO:
J. SCHOENBACH
Factory Distributor of Advance Machines
1647 Bedford Ave. Brooklyn 23, N. Y.
325 Candy Makers Report Sales Volume at New High

WASHINGTON, June 19—Confectionery manufacturers' dollar sales declined 2 per cent below April, 1947, and 17 per cent below March, 1948, according to the report released this week.

April sales of candy and confections were $75,723,000, an 8 per cent increase over the same period in 1947, when a record high confectionery volume of about $930,000,000 was reached. Dollar sales for candy and confections for 22 manufacturers during April totaled $82,340,000, a slight drop from the April, 1947, volume.

According to the reporting firms, greatest gain during the January-April, 1948, period was made by 24 firms in the New England area. These companies reported an estimated dollar sales volume of $30,136,000, or a 22 per cent increase over the same period last year.

In the West South Central region (Arkansas, Louisiana, Oklahoma and Texas) the four months were the second best in dollar gains for 14 firms. These manufacturers reported a 33 per cent boost, making a total sales volume of $41,134,000.

Largest confectionery-producing State in the country, Illinois, and included as part of the East North Central region, reported via 55 manufacturers an increase of 8 per cent from January thru April (this year) and a dollar volume of $88,572,000.

New York and New Jersey, according to 31 candy producers who reported their figures to the Bureau of the Census, showed the same sales volume as this March, which was $2,460,000 for the four-month period.

Dollar sales of candy manufacturer retailers and of manufacturer-wholesalers, dropped 44 and 12 per cent, respectively, from April, 1947. However, chocolate manufacturers volume increased 8 per cent. April sales of manufacturer-retailers were 50 per cent of March, and manufacturers volume declined 31 per cent. An increase of 5 per cent was shown by chocolate manufacturers' sales. For the first four months of this year, combined sales of all these three manufacturers increased 8 per cent above their sales in the like period of 1947.

As reported by 123 manufacturers, chocolate sales for April this year were 2 per cent under same month last year, but dollar sales increased 11 per cent. It was characterized by the 2 per cent drop in poundage sales corresponding to the 2 per cent drop in manufacturers' dollar sales.

Report concluded with the fact that for the year to date, sales in pounds were 3 per cent above those of last year, while dollar volume was up by 17 per cent.

First Coin-Operated Laundry for Caracas

CARACAS, Venezuela, June 19.—The first Benidix coin laundry, operated by two U. S. women, is doing excellent business here and owners hope to bring in more machines for branch operations throughout the whole of Caracas so far comes from Americans.

Sugar Demand Down

WASHINGTON, June 19.—Sugar consumption during the first week in June was some 10 per cent lower than for the same week in 1947. April-March 1948 furniture, and total consumption for the weeks of 1948 was about the same as that of the corresponding period.

The weekly sugar distribution amounted to 145,556 tons as compared with 165,586 tons for the week ending June 5, 1947. Consumption for the first 22 weeks of this year was 2,549,600 tons as compared with 2,549,675 tons for the corresponding 1947 period.

Attention! DISTRIBUTORS & OPERATORS

Some Choice Territories Still Open for NYLON HOSIERY VENDING MACHINES

- Trouble-Free
- Flawless
- Capacity 255 Pairs
- Beautifully Finished
- Hosiery Supply Guaranteed

BUY ON OUR EZ PAYMENT PLAN COME IN OR WRITE FOR FULL DETAILS

UNEEDA VENDING SERVICE
166 Glynwood Street, Brooklyn 11, N. Y.

COLUMBUS VENDORS

40 G. Up.
1st Nat.
5th Nat.
1st Ball Gift
2nd Ball Gift
3rd Ball Gift
4th Ball Gift
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CLEARANCE SALE

of Floor Sample Single Demonstration Machines

4 Sun Maid Pecan Vendors, With Stand...$70.00 Each
2 Daval Pecan Vendors, With Table...$60.00 Each
3 Daval Apple Vendors, With 1000 Bases Attached...$60.00 Each
1 MN-56 Scale...$35.00
1 Tablet Slicer Machine...$20.00

4310 Carnegie Avenue
MARKEP SALES CO
Cleveland 3, Ohio
GET INTO THE POPCORN BUSINESS

With only a small investment!

Popcorn will sell FASTER through a hot dispenser than any other type on the market today. Your local community or town is an ideal, profitable spot for a popcorn stand. Brackets, stands, and poppers are available from the manufacturer.

The 'Little Giant' is a proven money-maker that is small in size but a 'giant' in action! 8-qt. capacity. Fits 15" by 12" by 28". Portals controlled by size of bag or cone. Buying companies and vending operators will find servicemen able to handle these dispensers in addition to present routes. It is not available to200 operators without a coin chute.

Write for free descriptive literature and profit table compiled by a popcorn man for popcorn op-
erators.

Made by

ABC POPCORN CO.
3441 West North Ave.
Chicago 47 • DICKENS 3375

COMPLETE LINE OF
• Raw Corn
• Seasoning
• Boxes
• Pre-Popped Corn (No. 10 Cans)

CIGARETTE MACHINES
Raw Royal, 10 Cols., 400 Pack Cap. $ 95.00
Raw Royal, 8 Cols., 320 Pack Cap. 85.00
Ducotier, 6 Cols., 250 Pack Cap. 65.00
Raw Imperial, 6 Cols., 200 Pack Cap. 60.00
Ducotier Model 500, 6 Cols., 250 Pack Cap. 45.00
National 9-10, 250 Pack Cap. 25.00
Ducotier, 6 Cols., 150 Pack Cap. 25.00
National 9-10, 250 Pack Cap. 25.00
8 Columns 35.00
NEW Uneaed, 6 Cols., 310 Pack Cap. 159.50
NEW Uneaed, 8 Cols., 280 Pack Cap. 199.50
NEW Ducotier Challenger, 7 Cols. 115.00

CANDY MACHINES
Uneaed Candy, 6 Cols., 1,000 Pack Cap. $ 75.00
Ducotier Model 500, 6 Cols., 500 Pack Cap. 135.50
Advance Candy Machine, 6 Cols., 200 Pack Cap. 125.00
National, 9 Cols. 100.00
2150 Machine, 9 to 12 Cols. 100.00
10c CIGARETTE MACHINES

SPECIAL $47.50
Ducotier Model 500, 6 Cols., 500 Pack Cap. 235.00

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.

Cigarette Machines

Tobacco machines, including those for vending, are available from the manufacturer. The 'Little Giant' is also available for immediate delivery.

UNEEDA VENDING SERVICE
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

166 GLYNN STREET
EVERGREEN 7-4568
BROOKLYN 11, NEW YORK

$26.25 Lots of 100—$27.00 Single
All-Purpose Machine

IMMEDIATE DELIVERY ON ALL MODELS FROM BOSTON STOCK

We do our own roasting of nut meats in pure peanut oil

OUR CANDY HAS THE HIGHEST COUNT PER LB.

Spanish Peanuts, 90 lb. carton $19.50
Spanish Peanuts, 15 lb. carton 1.69
Spanish Peanuts, 5 lb. carton 1.10
Soybean Peanuts, 90 lb. carton 25.00
So6bean Peanuts, 15 lb. carton 2.39
Soybean Peanuts, 5 lb. carton 1.69
Vicestan Nuts, 90 lb. carton 26.95
Vicestan Nuts, 15 lb. carton 3.19
Light Plantain Nuts, 90 lb. carton 34.95
Light Plantain Nuts, 15 lb. carton 4.29
Cashews, 144 lb. carton 39.95

For product information, please contact Victor Vending Corp.

VICTOR's NEW MODEL V-K

It's Outstanding

Vends Everything! Makes the whole display! £

Write us NOW for full information.

A Division of

VICTOR VENDING CORP.

6701 W. 10TH ST.
CHICAGO 31, ILL.
Seek To Hypo Candy Sale Thru Use of Vendors

(Continued from page 100)

Result of jobber attendance of the various sessions during the convention was that of renewed optimism in the future of jobber distribution. Many believed this was due to the recognized importance of jobbers as an industry necessity by manufacturers. Because the latter's production has now mounted to roughly twice that produced annually before the war, the need of the jobber is growing even more pronounced, spokesmen for both groups contended. With increased output by the manufacturer, sales must be increased on a proportionate scale, and it is believed that is steady as the man who can best meet the manufacturer the low-cost countrywide distribution of his products.

Thus, despite disturbed conditions in the candy industry (referring to the price-cutting problem), it was agreed that there are more ways and means of selling candy via the independent jobbers and that this will boost individual jobbers and at the same time take care of the manufacturer's expanded production.

3-for-a-Dime Sales

Discussing three-for-10 sales, it was brought to the attention of the convention that there is more of a problem currently than last year, not because of the increased number of competitors, but because of the discounting found to be becoming more pronounced at the independent retailer level. Today, only one out of every 12 bars sold are handled by chain stores and are in this cut-price category, it was reported. Contingent upon the situation, jobbers were told that of the approximate $35,000 retail outlets for candy over the 44-day period, 6,000 independent merchant, salesmen sold 52 per cent of all candy.

C. M. McMillan, executive secretary of NCWA, stated that the 1949 convention has been scheduled for May 17 and will be held in Chicago.

PRICES SHAVED

(Continued from page 100)

It's been said that in a fire-proof, inch-size, but thicker to compensate for shortening, so that it may be used by venders. Second bar, Snow Maid, is a coconut fudge center type.

General feeling of operators at the convention was that a steadier price of 80 cents per 24-count bar pack, with special large count packs (72-100 for $1) and small additional and steadily increasing availability of all brands, was the price and supply situation during the month to come. Leading manufacturers stressed the fact that the increase has been almost two-fold over pre-war days, current price line would hold at current levels due to rising operating, ingredient and labor costs.

NCWA Elects New Officers

(Continued from page 100)

Lamy, Louisville: Clinton Hurley, Kreher, Kreher & Shoemaker, Buffalo (re-elected); L. C. Farman, Chicago (re-elected), and Harry W. Leech, Atlantic Son & Company, Baltimore. M. J. Herrick, Sweetheart Candy Company, London, N. D., was elected chairman of the board of directors.

Regional directors named are:


Region 2: L. J. Sanger, Sanger-Silne, Inc., Newark, N. J. (re-elected), and Edgar J. McFadden, Seaver & Company, Louisville, Ky. (re-elected).

Region 3. George E. Hillman, Hillman Candy Company, Natchez, Miss. (re-elected), and Ernest Prince, McKee's Candy Company, (re-elected).

Region 4. W. T. Stuart, Stuart & Bien, Richmond, Va. (re-elected), and Sam E. Sawyer, Sawyer Candy Company, Ziba, Ala. (re-elected).


Region 7. Jack Beatty, Rocky Mountain Wholesale Company, Cripple Creek, N. M. (re-elected), and Claude Fitzgerald, Del-Tax Candy Company, San Angelo, Tex. (re-elected).

Region 8. William Barren, Barron Candy Company, Oakland, Calif. (re-elected), and E. E. Stanier, Lucero Candy Company, Santa Ana, Calif. (re-elected).


Region 10. Frank G. McFadden, McFadden Lambert Company, St. Louis, Mo. (re-elected).


Ice Cream Prices Up

PHILADELPHIA, June 19.—Vending machine operators, already plagued by taxes, increased prices, and late-comers of the warmer weather, now face another additional problem in meeting the demand. An increase between seven or eight per cent announced here this week by most of the leading ice cream manufacturers. The increase to Philadelphians, who have been buying ice cream per capita than anyone else in the world, is estimated at about 3 cents a quart.

Among the manufacturers who joined in the increase are Brey's Ice Cream Company, Seaver's Ice Cream Company, and Philadelphia Dairy Products, makers of Dairy Madison and Aristocrat ice creams.

As far as the retailers are concerned, the increase is expected to be passed on to the consumer. Standard ice creams now selling between 75 cents and 85 cents per quart are expected to jump to 80 cents and 90 cents per quart.

Speakers for the ice cream companies said that with the 7 to 8 per cent increase, Philadelphia will still be paying about 7 per cent less than other Eastern markets such as New York and Boston. It was also pointed out that the increase in ice cream prices was the exception, not the rule. For instance, the 1949 season was 29 per cent below that of the 1948 season. In 1948 the same season was 49 per cent that during the seven years, the price of cream used in its manufacturing, has just jumped from $10 to $40 for a 40-gal. can.
Pennsy Drink Tax Called Destructive

(Continued from page 100)

from normal trade channels in one year—costing $1.50 in sales for every tax dollar collected—is a destructive tax and can have no justification for its existence.

"Disinterested tax experts estimate that soft drink tax collections for the biennium will be $8,000,000 to $10,000,000, below the $55,000,000 which the State anticipated.

"That would mean the loss of $2,000,000 to $4,000,000 of 1947-48 expected 5-cent sales worth $10,000,000 to $20,000,000 in the two-year period."

Stoner pointed out that the rate of collections, compared with estimates, has grown steadily worse throughout the year.

"At the end of 1947, after seven months of the tax, 'it is estimated that only 35.7 per cent of the revenue anticipated for that period.

"This year's experience has been even more tragic. In the first five months of 1948 the State collected only $2,618,432 less than anticipated in soft drink tax revenue. In other words, soft drink sales in the State for the first five months of 1948 produced only 82.5 per cent of the revenue anticipated for that period.

"The experience of the past five months has been even more tragic. In the first five months of 1948, the State collected only $2,618,432 less than anticipated in soft drink tax revenue. In other words, soft drink sales in the State for the first five months of 1948 produced only 82.5 per cent of the revenue anticipated for that period."

Sugar Production Normal

WASHINGTON, June 19.—World sugar production is about back to normal, Agriculture Department announced this week. Production for 1947-48 is estimated at 34,170,000 short tons, an increase of 10 per cent over the previous year, but some 2 per cent less than the average for the year 1945-46.

"Last year, half of the 4,683,000 tons of island-produced sugar allotted to the United States has been imported for use in the State, according to the reports of the Agriculture Department. Hawaii, Cuba, the Philippines and Puerto Rico have delivered 1,983,573 tons, with some 2,500,000 tons still to come.

Mint Oil Demand Heavy

WASHINGTON, June 19.—Soaring demand for mint oils by makers of chewing gum, candy and toothpaste has resulted in a doubling of the production of spearmint and peppermint in the U.S. during the last five years, Agriculture Department reported this week.

Production of oil in the six leading mint States is expected to be in the neighborhood of 2,500,000 pounds this year's production, compared with 2,084,000 pounds, according to Agriculture Department. The U.S. is now producing mint oil for airlines, for the mint, with England, Germany and France supplying most of the remainder.

100 Vender Ops At Cigarette Dealer Outing

NEW YORK, June 19.—Over 100 members of the Cigarette Merchants' Association (CMA) attended the industry's 13th annual outing to the Waldmire Hotel in Livingston Manor, last week-end.

In addition to the vending machine operators who took the few days off from supervision of their routes for a check in at the Waldmire, the event brought together representatives of several cigarette, match and vending machine manufacturing companies.

Business was put aside for personal talks over gin rummy tables or on the ballroom court, it was reported, 50 per cent of the members. A good time, away from the cares of the office, was the prime object of the affair, summing up Marty Forbes, CMA managing director.

"At the weather was far from ideal, plenty of rain and clouds, the sun was hot enough for the barbecue, and many of the women were out for all the outdoor sports. And it is a good thing there wasn't more sun," said Forbes. "If there had been more of our boys who are getting on in years would have let their enthusiasm get the better of them. They would have stayed on the ballcourt until their old bones gave out. As it was, they raised them indoors and exercised over the card tables."

"Mr. Weiss, of Reni, was on hand with a sample of the Kunkel popcorn machine which he distributes in this section. The operation of the machine seemed to impress us with its performance and listened with interest to his remarks on the operation of the machines and the quality of the results. The vending machine and alarm device, was also exhibited.

In addition to New York operators, CMA members attended the outing from the States of Massachusetts, New Jersey, Connecticut, Pennsylvania and Maryland.

GIVE TO THE RUNYON CANCER FUND
Detroit Ops Report Tel Factor Fades

Video Causing No Worry

Detroit, June 19.—Fighting television competition by combining operational and promotional techniques, Detroit's three major distributors—Southern Amusement, Memphis; and the local J&B—have stated that they are in no hurry to change present policies. This trend is believed to be caused by a recent Supreme Court decision that barred television stations in the area from charging flat rates to distributors.

The Supreme Court decision, which was announced Tuesday, is expected to have a far-reaching effect on the industry. The court ruled that the practice of charging flat rates to distributors was illegal, and that such rates were a violation of the antitrust laws.

However, the distributors say that they are not planning to change their policies immediately. They say that they will continue to operate as they have in the past, and that they will continue to sell television sets at a flat rate.

The decision was hailed by many in the industry as a victory for the distributors. The court's decision was seen as a major blow to the television industry, and it is expected to have a significant impact on the industry in the future.

Camp New AMI Distrib; Skeds Southern Shows

CHICAGO, June 19.—AMI, Inc. has appointed Southern Amusement Company, Memphis, as distributor in Tennessee, Kentucky, Arkansas and northern Mississippi. Lyndon C. Fyffe, company’s general sales manager, announced Tuesday (15).

Headed by Clarence Camp, one of the country’s highest-ranking Southern Amusement disclosed that it will use an extensive sub-distributor organization to expedite its service to music men in its territory. In addition, Southern Amusement has appointed Rock City Amusement, Nashville, headed by Kenneth Godfrey, as sub-distributor in Tennessee, and Memphis, headed by Sam Toriusen, and Deluxe Novelty, Little Rock, headed by Ray Bloy, as sub-distributors in their respective areas.

It was also announced by AMI officials that it will be the first showings (See Camp AMI Distrib on page 105).

Record Slump Brings More Service to Juke Box Ops

CHICAGO, June 19.—With September seen as the earliest possible break in the American Federation of Musical Instrument Manufacturers’ (AFMIM) record ban, and that date hinging on the acceptance of the American Federation of Musicians and the Internal Revenue Bureau, recording companies are the distributors of this month have been putting on a drive to pick up the disk sales to operators.

Typical of the moves along these lines is the RCA disk ban, and that date hinging on the acceptance of the American Federation of Musicians and the Internal Revenue Bureau, recording companies are the distributors of this month have been putting on a drive to pick up the disk sales to operators.

Prices Up

Within recent months most of the recording companies have increased their prices (retail) to a 25-cent level. Until this month MGM reported that only the major record companies, according to type, are placed in the booths so that the operator can listen to the record player and judge for himself what tunes he wants for his machines. During the war the booths were closed and the operators had to turn in the regular sales counter.

In recent months, recordings are in their machines and with the war they are communicating with their operators through regular mail. This has made the phone directory for the operator to get prices and discounts from the manufacturer, and the discount from the manufacturer is generally lower than the price to the operator.

Memphis, June 19.—The Memphis Amusement Company, announced Tuesday, that it had developed a new set of juke boxes and that it had placed the first set in operation.

Michigan Operator Finds Tele Has Increased Music Income

DETROIT, June 19.—"Television has increased business on julex boxes from 100 to 100 percent," according to Bill Yullie, of the Warner Sales Company, who operates about 500 julex boxes, mostly in Oak Park and surrounding territory north of Detroit.

While many operators are worried that television might hurt their business, they have found its increased business. Some operators have decided to open their doors to television, while others have decided to keep their doors closed.

When a set is first put in, it keeps on all the time, whether it is a child's show or anything else. The immediate effect of the novelty of television is its ability to attract customers to the store for the first couple of weeks. After that, if the bar is the best of its kind in the area, the customer will come in to see it and will play a jukebox, just because it is new. Because of this, the jukeboxes and jukebox operators don't necessarily have to fight. If the bartender didn't have any idea of what was going on anywhere, who was at all aware of what was happening around him.

Yullie cited an instance the past week when he took a julex owner around the town, and the man found better business in all of them. Capacity in one or two cases seemed to have dropped, but the right card was being televised that evening, and proved an excellent tavern draw on the screen. The tavern owner was sufficiently impressed to place an order for a film and a juke to supplement the julex in his own place.


CHICAGO, June 19.—With manufacturers stepping up their production of home sets, a definite trend toward home sets is in evidence, with fewer concerns concentrating on the public location type receiver. Indications were that manufacturers feel television is opening up for the first time—and that even in these localities, the public reception sets are of a special purpose for a maximum of six months.

The Radio Manufacturers' Association (RMA), in a report released last week, reported that member manufacturers had shipped a total of 162,181 sets during the year 1947, while 11,536 sets had been shipped to factories of these same manufacturers, while in operation in 1948. The sets were home and console models.

Coin Tele

The situation was far as coin-operated television for public locations is concerned, remains the same as it was last fall when television and Speedway Products, both located in New York, first announced coin-operated television. While no new coin-operated television set has been produced, the two firms remain the sole producers in that field, and it is not likely that the first quarter of 1948 will see the introduction of any new coin-operated television set.
Less Tele Competition Seen; Emphasis Now on Home Sets

(Continued from page 167)

According to reports, still inadequately covered as far as home sets are concerned. Operators of music machines in these two neighboring cities, as well as in nearby localities where local telecasts can be received, are still faced with a heavy loss in revenue as a result of the tavern, bar and grill sets. In this area, operators list television as their No. 1 problem today, and do not see the situation clearing up for some time to come. Circulation of home sets is not the only reason for this situation. The New York area offers a choice of four stations, while Newark also has its own outlets. Competition for listeners has produced well-graded schedules, hence there has been greater viewer interest in programs other than sports which draw well all over the country.

Chicago Differ

Here in Chicago the situation differs from New York. Operators have, in the past few weeks, noted an upswing in juke box play, and has despite the fact that a second television station is now on the air here, and also that the Chicago White Sox baseball games include night games, the first time these have been shown in video in the latter half of the season, the latter have cut into the juke box play, ops still say that television is now only a secondary competitive factor here, that the general economic situation is far more serious as far as offering gross talk is concerned.

Some 20,000 sets were reported operating on March 31, 1948, but set sales to individuals for home use have been booming this spring and early summer, and estimates on current circulation are twice the 20,000 figure.

However, this set buying in Chicago is only a "token" show of what will happen when Chicago joins with the East Coast to carry network television shows, according to Ernest Marx, general manager of the television receiver division of the Allen B. DuMont Laboratories, Inc.

Interesting to note from the coin machine operators viewpoint in respect to the network television future in Chicago is the fact that the situation was not only exclusive to the home set viewer, and includes such shows as the "Child's Play" plays, the New York Philharmonic and top children features.

New Stations

With new stations posing the greatest threat to music machine operators, a compromising factor in this situation is New York. In Boston, for example, operators note a 10 per cent drop in their juke box revenue the first few days

Sacred Music

Kinston, N. C., June 19.—George Boney, local juke box operator who specializes in such locations as children's homes, churches, etc., features sacred records on his equipment, and with excellent results. According to the radio and church music, there are marked improvements of the harmonica and generons of pop tunes is rendering.

WZZ-TV took to the air, but even the most pessimistic do not expect they expected juke box play to approach the rhythm music market in 40 days. This increase in the circulation factor is based on the reports that the last 11 sales for home set sales prior to the telecasting, and (2) many Bostonians with television sets have left for New York.

Now the newest cities in which television now looks for the future as competition for the juke box operator is New York City, following which this week received permits from the Federal Communications Commission to make initial network connections. Stations: Seattle: KSL; Ariz.: Denver; Ia.: Greensboro, N. C.; Oklahoma City, Tulsa, Okla.; and Mo.: Kansas City.

None of the above cities has television at the present time, nor are the stations yet to be decided as to which one is where cable is able to pick up the video. The first two react is a set to network television, and (2) some set is being studied to network television, and (2) some set are being used in Washington, Oklahoma and Arizona.

Future

J. J. Kehoe, chairman of the parts division of RMA, told a recent session that:

"The security (radio over-all) has been extremely fortunate that during the transitional years since the end of war while it has been filling demand for more than 30,000 radio sets, it has been able to go along with the existing distribution plans for television which will insure it a continuing market for television. The estimate that there will be 870,000 video in use by the end of 1949 is 6,000,000 in 1951, and 13,000,000 in 1952."

Indicating that the television market is now poised for the home set sale, Kahn stated:

"These figures are by no means complete as the market at present is not yet large enough to determine the potential for television sets when coaxial cable is available. The new sets are new sets with the reach of all the present users of conventional (home sets)."

DETOIT OPERATORS

(Continued from page 107)

opera in this city, but not now, which is inside of the third or more of Detroit bars."

Sales made by the manufacturer to push a special juke box model without coin chute and equipped so that no radio is not sold, and none have been sold in a few areas.

Softly is slightly different in adjuvant counties, where television is building building and business, and consequently building business for juke boxes, as one of the largest suppliers of juke box equipment, which is not active in the city.

6 Boston Hotels Featuring Tele

Boston, June 19.—With an estimated 2,500 sets in homes and some 1,700 in other locations, including bars, taverns, churches, and safe locations, none of which is coin-operated, video boomed in Boston June 1 over Station WHDH. It is predicted that number will rise to 60,000 by Christmas and 65,000 within a year.

Six Boston hotels ready to receive video signals from Myles Standish, Beaconfield and the Continental in Cambridge, operated by the recently formed Continental and Standish Motel and Club, are located in the Ferry-Go-Round, the Club, the Continental and the Sheraton, which is the RCA Victor set, the Clubman, 15 by 30 inches, big enough to be viewed by audience of over 200.

Ernest Henderson, president of the Sheraton Corporation, said he was most impressed with the BC-10 set for the more expensive guest suites at the Copely Plaza.

Sheraton houses in Baltimore, Chicago and Philadelphia are using video sets.

Record Slump Brings Service to Juke Ops

(Continued from page 107)

some areas poorly capitalized distributors and jobbers have actually been able to stay in business because of the volume of records they can sell to the public.

Breaking into the news recently was the Columbia Records, Inc, new 1948 catalog, which can be continuously for 30 to 45 minutes and offer a variety of songs per side. The catalog of annual issue is established on the possibilities of adapting it to the juke box market. The latest Vienna records (10 and 12 inches) and including anywhere from 5 to 10 numbers per side, many juke box operators were dubious about the whole thing.

"In essence is offering a selection of music to the customer," said Casey Davidson, a local operator, "and the major feature of the selection juke box is the fact that it can make their own selection. He can hear Bing Crosby, he inserts his money, select his number, and from then on he is his own boss. The average operator would soon find himself without the popular selection recording mechanisms in his juke box. I'd love be better off going to a record store and picking up his juke box route altogether."

RECORDS! RECORDS! RECORDS!

SAVE OFF YOUR JUKE BOXES

ONLy $1 EACH

(Packed 100 to a box)

These records are new, pressed, and well packed. Will stand any shipping damage. These records are made by world famous recording. C. O. D. Can ship any size order same day. 20 or more for special price. Records are fine. Write for price.

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THE MUSIC BOX

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June 26, 1948

MUSIC MACHINES The Billboard

108
NY Special Sessions Court Clears Union Juke - Box Picket

NEW YORK, June 19.—The New York Court of Special Sessions last week set aside the disorderly conduct conviction against Fred Mimmis for picketing a location in which a union-serviced juke box had been replaced by an owner-serviced Videograph combination television-juke box unit.

Mimmis, a member of Local 788 of the International Brotherhood of Electrical Workers, an American Federation of Labor affiliate, was convicted last March (The Billboard, March 27) in Bronx Magnus' Court. At that time, the decision of the court was regarded by some industry leaders as setting a precedent. While it was admitted that Mimmis' picketing was peaceful, it was the finding of the Magistrate's Court that the legend on Mimmis' picket sign was misleading in that it implied that the operator employed non-union help.

The Court of Special Sessions ruled last week that "the magistrate was in error in finding," Justice George B. De Luca, William B. Northrop and Myles A. Paige further stated in their decision: "In the opinion of the majority of the court (Special Sessions) peaceful picketing is not an unlawful interference with the complainant's machine by a union because it is not serviced by a member of the union who would not be unlawful. This would seem to be so even tho the complainant claims to service the machinery.

Meanwhile, it was learned that the Videograph unit involved, operated by Al Layne, has been removed from the Park View Tavern, where the dispute originated.

Music, were elected trustees. All offices in this election are for a term of one year. Maurice Goldman, the president, whose term runs for two years, holds office until 1946.

Meetings of the association have been dropped for the summer months, but will be resumed in September, according to Roy Clason, business manager. The board of trustees will hold meetings every second week, instead of every third week, during the summer.

New Videograph Public Tele Set In Production

NEW YORK, June 19.—A new public location television set, specially dressed up for commercial appeal, is now in production at Videograph, Inc., Lou Forman, president, announced this week. The new model, designated FL-300 as a tribute to Videograph's recently appointed Florida distributors, Sam Gelesian and Sam Schneider (The Billboard, June 5), will also be available for coin-operated thru wall boxes. Deliveries are to start next week, Forman stated.

Designed to "all the need of the location owner for an attractive, attention-getting unit," the cabinet of the new set is finished in Plexiglas and leatherette. Color combinations now being produced feature blue leatherette with clear white or amber plexiglas. The electronic elements of the set are similar to Videograph's standard 15-inch commercial model, housed in a polished wood cabinet. Cost of Model FL-300 will be slightly higher than the standard unit, which lists at $800.

When installed for coin operation, the sets will be sold with Solotone wall boxes. In such an installation the television screen will offer programs minus the sound, which can be heard only in the immediate vicinity of the coin-operated Solotone unit, a number of which will be positioned throughout the location. In addition to television channels, the programs can be added to the standard cut-put recorded music thru a midway unit.

Model FL-300 will be sold to operators and direct to locations thru Videograph distributors.

GOD FELLOWSHIP PREVAELS as Southern coinmen get together. Occasion is a two-day meet of Southern Amusement sub distributors in the Peabody Hotel, Memphis. Pictured above at the firm's banquet session are (left to right, seated) Clarence Camp, head of Southern Amusement, and his wife; Lindy Fosco, AMI, Chicago; Mrs. L. L. and Red Daugherty, Nashville; Cee Stone, Southern Amusement; Mrs. and Mr. Sam Topjian, Central Amusement, Memphis; Kenneth Brake Jr., Mrs. Brake and Kenneth Brake Sr., Rock City Amusement, Nashville. (Standing) Roy Bangs, Deluxe Novelties, Little Rock; Mr. and Mrs. Trigg and C. F. Holypeter, Southern Amusement.

Okum Named MAPOA Veepee

DETROIT, June 19.—Ben Okum, of the O.K. Vending Company, was elected president of the Michigan Automatic Phonograph Owners Association (MAPOA), Detroit chapter, to succeed Louis Fisher for one year. Jack Baynes, of the Baynes Music Company, was unanimously re-elected secretary-treasurer.

James Jeffrey, of Jeff's Music, and Edward Grodzicki, of E. and A.

WARNS ILLINOIS OGS ON COIN PILFERERS

CHICAGO, June 19.—Hal Cook, Capitol representative in Illinois, this week reported that Automatic Music Company, Champaign, III., and Merle Davis, owner of the Chillicothe Amusement Company, had both been victims of a group of young men who had been raiding the coin boxes of music, vending and game machines in that area in the past week.

Operators who have seen the raiders reported to the State police that they were between 21 and 25 years of age, and drove a green 1947 Hudson, a California license Number 483976.

CAMP AMI DISTRIB

(Continued from page 101)

have been scheduled for the benefit of Southern coinmen who have not had the opportunity to see the firm's new phonograph, the Model E. Toward this end AMI is sending out two of its ace servicemen, Mirty West, sales service engineer, and Carl Osinga, chief inspector, to represent AMI at the showings.

West will be on hand at the following showings: June 21, Central Amusement, Memphis; June 25, Crown Novelty, New Orleans, located by Nick Carboz, and United Dixie Jackson, Miss. United Dixie, headed by F. C. Perino, will show the first week in July at a date to be announced.

Showings at which Osinga will represent AMI include Rock City Amusement, Nashville, June 28, and also at a Knoxville hotel, June 30; Deluxe Novelty, Little Rock, July 2, 8.

LIGHTWEIGHT PICKUPS

For All Wurlitzer and Seeburgs

Perfect Tune-Easy on Records

Nothing to change
Just plug it in

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SPECIAL!

MODEL 1426 ROCK-OLA PHONOGRAPH

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Modern Distributing Co.

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Record Reviews
(Continued from page 32)

Jolly Joyce Agency, Philadelphia, booking T. Texas Tyler in the East from July 1 to August 15. ... Duke Ranch, only Western-style niter on the Atlantic City Boardwalk, opens with Eddie Boren's Papa and Wally Neill McCormick and their Western Troubadors will be released on Sapphire Records, with Let's Go Fishin' and Barn Dance Boogie. They air from WCOA, Passacalia, Fla. ... The Royal Jamboree, to play July 9 at G.R. Harris Hall, Trenton Memorial Theater and the Armony, Vineland, N. J., to the Starlight Ballroom, Camden, and amusement parks in Southern New Jersey. ... Jack McGuire's band and dancers are permanent on the cast.

Walter Bulles, of the Bulles Brothers, Columbia Records singer, has left the combo, being replaced by brother, Homer. Walter will go into religious work. Johnnie Mattingly, who is now headliner over WKXW, Shreveport, La., where they do 15 commercial radio shows weekly, in addition to their nightly five-week stays. The Bulles brothers recently released a new song book. Others in the combo are Shot Jackson, electric steel guitarist; Ray Bolcher, bass; Ernest Fargason, mandolin, and Shelby Atchison, bass. ... The Larry Systems, of the Boys, of WSB, Baltimore, played New York Shore Park, Baltimore, May 29-31. Tex Daniels, manager of the combo, reports that they worked with Tommy Tenney Tuesday in New York. In Saugus, Tex., in June, Jack Wills, the combo, will be married soon. ... L. F. Karch, the Nashville agent who is exclusive booker for talent for Roy Acuff's Danube Cove resort, has lined Pee Wee King and His Golden West Cowboys for a June 29 date at the Ora. Pee Wee will also play the Grand Ole Opry June 16.

Jimmy Osborne, Kentucky Folk Singer, guest starred on the Nelson King disk show on WCKY, Covington, Ky., Friday (28) where he gave his latest King release, My Heart Echoes and Your Lies Have Broken My Heart a full spin.

Gov. Jimmy Davis, songwriter-publisher and Decca artists, brings his band to the Midwest July 2 when he opens at the Rag Doll, Chicago, bistet, for nine days. The original seven-man combo, which put him across during his gubernatorial campaign of four years ago, including Charlie Mitchell, his secretary, electric steel guitar; Preacher Horning, violin; Gilky Sherrill, guitar, Dobro; Slim Harbert, bass; Sleepy Brown, trumpet, and C. B. Cutrer, drums. In addition, he has Arробà, cornetist; Cottonseed Clark and Bob Shillitoe, perhaps the best under:pard man in the state. Chicago agent, who is representing Davis thru his West Coast agent, Melvin Smith, manager, Frankie and the Steers, Mrs. Margaret, have written a series of spiritual and heart songs. ... Kenny Roberts headlined the American Folk Song Festival at the Trojans Woman's Troy, Ashland, Ky., June 16. Ken has two shows daily over WLYI, Cincinnati.

Uncle Tom More, the WNOX folk disk jockey, is being considered by several major record firms as a new property. ... Roselle Allen, Victor's singer and record maker, has a new release. ... June 8, 1946, Roy Acuff has been qualified by the Republican committee to run for governor of Tennessee. Roy has not made any comment. He turned down the offer yesterday, that the latest in the last governor's race. ... Jimmy Wakely is making baddle hearings at Monogram studios for early release. ... MGM records have made a deal with Super disks to take over a group of masters and artists' contracts. The details are hushed, it is known that Arthur (Guitar) Smith and his gang will be MGM properties, along with several others. Among them, who recently put out a release with Adams, Joe and Abbott, Chicago, is currently making a tour of Wisconsin theaters and will play 16 States during the next few months.

Nancy Lee and the Hilltoppers, who, together with a large cast of folk talent, left WOWO, Fort Wayne, Ind., September 24, 1947, when the Fort Wayne local was part of the American Federation of Musicians, was pulled out all A.F.M. members when the station would not meet the union's demands. They were back on the air in Fort Wayne last week.

Nashville's Fourcast, as known as Joe Grubbs, and his group, has been in over WLS, Chicago, for a week. They are ready to start their national tour.

June 13. The foursome, including Nancy, guitar and comedy; Sam DeVincent, accordion; Roy Hansen, bass and mandolin, and Jack Carmine, fiddle and mandolin, is working Harry Synder's Buck's, Angola, Ind., week ends until October 3. Its first Vitascope platter will be Dreamy Melody and When Grandpa Cought His Whiskers in the Zipper of His Shirt. ... Lulu Belle and Scotty, WLS, Chicago duo, are playing Pennsylvania parks on week ends. They are now on two record labels, Tru-Blue and FM platters.

The WAGS, Cleveland, Range Riders have signed a five-year contract with Victor Records. Victor, in addition, the well-known Ohio band has also inked a pact with Hill and Range, who will publish the material which they record for Victor from now on. ... Pappy Howard's last show is reported going over well in Ohio. ... Sunflower, vocalist with the Farm Land, WWVA, Wheeling, W. Va., lost her head last week. ... The Bedes Brothers, of Beckley, W. Va., have the record markets in the Bluegrass state. They recently cut a string of records for the Tennessee Mountain Boys for doubleheaders in the Louisiana and Southwest area. The cost of the WKKH, Shreveport, La., jamboree, known as the Louisiana Hay Folks, and Jackson, Calif., is expected to be happy and bring much good will to the group. Carl Moreland and the Georgia Pines Pickers, the Four Daughters, Charlie Keeney and the Tennessee Ridge Runners, the Manci Brothers, Horace Smith, and the Durbin Brothers, among others, have signed a deal with the WAGS. They are expected to release a new series on WKKH, sponsored by a local citrus dealer and Johnnie Brittain is doing a doubleheader for Columbia, for which they record. ... Eddy Arnold may do a big network show on the Department of State to go on July 30.

Mercury Records will try to hype their folk artists record sales by making up a special portfolio, with the artists' picture and biography on the cover, which will be distributed to Mercury records. Mercury will sell this to the artists, so they may sell their platters on personal appearance dates which they return with the Mercury label. ... Arbuthnot Hayes, Topelia, Kan., warbler, was a Chicago visitor last week on his way back home from the wedding of Waldey. ... Tex Miller tells the Oriental Theater in Chicago, Miller was June 24, while Gene Autry plays there July 22. ... Eddy Arnold was the only NAMM visitor.

ARTIST POPULAR ARTIST POPULAR
BILL RAYMOND JAY ARNOLD ORK (Casablanca) (Casablanca)
Hootie Stuck Up "Stuck Up" pattern in "Linda" pattern intro. Leading into baritone vocal by Bill Raymond, an unpolished but pleasing voice.
When the Apple Blew Good-enough warning of proceed with care, but release is later than is wise.
VAUGHN MONROE (Vehicular Sons of the Pioneers (Vehicular Sons of the Pioneers)
cowboy Western" vocals, the popular baritone does hang hand-in-hand by the cowboy Western Dixieland. Vocal and hand clapping too drawer.
The Ragman's March Another rendition of Indian type tune in the spirit of this "Blue Riser Boy" music.
SAMMY KAYE (Don Connell-The Kaye Brothers (Victor 26289))
Fancy Mountains Fancy Mountains, as the title suggests, from "Emperor Waltz" film, done in the light, paste Kaye manner. Echo effects tastefully understated.
Still Hold You (Don Connell-Laura Leslie) Don and Laura sing the attractive you straight, simple and sweet.
WAYNE KING (Nancy Evans (Vic 26270))
Lazy Stream From "Western Stampede" flicker, pleasant break, a relaxed vocal and stringing here.
BEATRICE KAYE (Mitchell Ayres Ork (NBC Studio))
At the Statue Miss Kaye's excursion into the Western field is not heavily noted and her polished rendition falls flat.
I Wanna Be a Cowboy in the Moonlight Tune here, like flip, is dull.
DOROTHY GAY'S TUNES: (Continued on page 118)

RECORDS NEW AND USED RECORDINGS (Continued from next page)
Quantity Lots. Catalogs, 10c. JUDE SPECIALTIES (Continued on page 118)
Chicago: Vending machine operators are coming in for increased interest with each manufacturing company realizing that the element of real competition has entered the game. According to various manufacturers interviewed at the NCWA convention, a few weeks ago, there was an increase in the business. Toward this end many candy representatives pointed out that the flavor of the product has become more important. In this line of thought, Hymie Zorinsky, going into the business, has already secured a percentage of the business from major suppliers who have reduced their prices. Among the prominent distributors calling on Mr. Zorinsky have been Ray Borden and Ray Biehl, of United Manufacturers, Inc., and R. G. Schmitt and R. G. Bartels, of Active Amusement, Philadelphia; Hymin Zorinsky, H-Z Vending Company, 1856 North Milwaukee Avenue, Chicago; R. G. Borden, sales, New York; R. G. Bartels, selling for himself. Additional salesmen in the field are: Al Huber, Frank Mancini and Bill Pence, Jr. The last three have been the key men in the business and have handled the salesmen from Chicago to the West Coast.

Harry Harwich, Birmingham Vending Company, was a visitor here last week, spending most of his time at the firm's offices and inspection trip to Birmingham. Among the company's directors is Mr. Harwich, who has been directing the company's affairs for several years. While in Birmingham, Mr. Harwich met with several of the firm's key men, including the president, Mr. R. G. Bartels. Other visitors to the company include Mr. R. G. Borden, of Active Amusement, who is making a tour of the company's plants in New York. The company's main plant is located in the city of Birmingham, Alabama, and it is one of the largest producers of vending machines in the United States. The company also has a branch office in New York City, where it maintains a sales and service facility.

Cincinnati: Phil Oster, who was laid up at the Jewish Hospital here with pneumonia, has recovered. Oster, a native of Cincinnati, is a well-known figure in the community. He is active in various civic and religious organizations, and is a member of the Jewish Federation. Oster is the former owner of the Cincinnati Vending Company, which was sold to the new owner, the Cincinnati Amusement Company, in 1948. The company is one of the largest vending machine manufacturers in the country, producing a wide range of products, including coin-operated machines, video games, and other recreational equipment.

Cincinnati: Russ Weaver, who was the first of the new operators to open in the city, has made a successful start. Weaver, who has been in the business for several years, is a well-known figure in the community. He is active in various civic and religious organizations, and is a member of the Jewish Federation. Weaver is the former owner of the Cincinnati Vending Company, which was sold to the new owner, the Cincinnati Amusement Company, in 1948. The company is one of the largest vending machine manufacturers in the country, producing a wide range of products, including coin-operated machines, video games, and other recreational equipment.

New York: At Bloom, Speedway Products president, is now filling out-town orders for the company's new line of coin-operated machines. The company's new line of coin-operated machines includes a line of jukeboxes, a line of video games, and a line of coin-operated slot machines. The company's new line of coin-operated machines is designed to meet the needs of a wide range of customers, from small businesses to large retail stores. The company's new line of coin-operated machines includes a variety of features, including high-quality sound systems, video games, and other recreational equipment.

New York: Joe Leonard, president of Leonard Amusement, is now filling out-town orders for the company's new line of coin-operated machines. The company's new line of coin-operated machines includes a line of jukeboxes, a line of video games, and a line of coin-operated slot machines. The company's new line of coin-operated machines is designed to meet the needs of a wide range of customers, from small businesses to large retail stores. The company's new line of coin-operated machines includes a variety of features, including high-quality sound systems, video games, and other recreational equipment.

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CONSMEN YOU KNOW

Chicago:
(Continued from page 111)

"Operators' problems are our problems..." said one of the leaders of the new CBW. "The solution to both lies in the better, more fair solution as well as how best to serve the public." While Fink is away, Stern will remain head of the firm, who has directed over the last few years on the world's middleweight crown.

C. M. McMillan, NCWA executive secretary, was on his way to the 1948 Convention in Chicago, a popular vehicle for de-lebrations. McMillan makes it a point to take a active part in all business sessions during NCWA conventions as well as to speak of the official business at the convention. By the end of the week, operators were putting in a lot of time on the convention floor trying to find out more about the price situation.

Harry Brown, head of Amusement Sales Corporation, reports that the world is going well and looks for continued improvement. His sales manager, head of Alaska Vending and Fairbanks, Alaska, has done a splendid job of running the company.

Ben Okun, newly elected vice-president of the Michigan Phonograph Dealers' Association, was in Detroit at the National Association of Music Dealers' (NAMM) show at the Palmer House. Also visiting the show was Ray Burns, who was also in Cleveland to speak at the National Vending Industry Convention (10) after three days of sessions with some of the nation's top music men.

William W. Rabian, president of the Fullen Manufacturing Company, left Chicago early last week for the East Coast. He was expected to arrive in Roanoke, Va., by Friday (18) to attend a three-day showing of the new amusement machines to be held there over the past Sunday at the Roanoke Vending Machine Exchange. Sam A. Drucker, executive vice-president of the National Vending Company, left Chicago Thursday (17) for Boston, and was in New York in Chicago with Rabian Monday (21).

Max Werger, president of the Waco Corporation, has been getting excellent reports on the firm's new six-ball pin game. The device, which resembles a pinball, with a green and purple lighted tip on either end, is in operation and is adaptable to any game pinball players. Werger and the company are especially interested in the gadget because when the ball comes in contact with the device, the side is graduated, hence the ball goes a bigger replay. The gadget can be installed by removing any bumpers on the playfield, or by drilling an additional hole.

George C. Thompson, who operates the Daley Pinball Service in Des Moines, Iowa, was making the rounds of booths at the NCWA convention here last week. Others prominent in the vending field to put in an appearance at the convention were Vic Johnson, chairman of the executive committee of the Fullen Manufacturing Company, Madison, Wis., and Al C. Olson of the American Automatic Merchandising Association (NAMA) staff. . . . One of the saddest afterthoughts of the conference was the news that G. W. Rogers, Lamont Court's executive, was killed in a car crash that took a toll of 43 lives in St. Paul, Minn., Thursday (17) afternoon.

Merry West, AMF's world sales service, returned to her home city this week and will make a stop at the Loop office, a two and a half-week trip that put her in contact with distributors across the country. The trip began in Philadelphia, where she met with W. R. G. & Son, the then President of Be- sston, New York; Jack Milnick, Beacon Con- trol Machines, Inc., Boston Leonard Gold- schmidt, and the newly formed Arrow Dis- tributing Company, Indianapolis. Merry contin- ued her tour to St. Louis and then to the Torus's Central Amusement, Minneapolis, New York, New Orleans, and United States, Inc., Alloth Duff, GMW, the executive vice-president, was in closest touch with the pinball market in the Loop.

Dorrie Lachuk, Berwick, Pa., operator, dropped into the O. D. Johnson plant this week while on a vacation trip to the Midwest and eventually Canada. Charley Schlicht, director of sales research for the firm, was in Pennsylvania discussing business with Jennings customers. . . . Paul Levin, head of L & P Tobacco Company, was in from Grand Rapids, Mich., for the candy convention. Paul was a hot shot during the construction of the N. W. I. He also had made considerable success in the vending field.

Chicago Cola heads, Sam Wolfert and Ray Christensen, will soon be moving into the new Chicago Cola addition, which is expected to be completed early next week. . . . R. J. Downes, United Manu- facturing's second of the Twin Hit salesmen, is in the process of finishing the five- ball features set to continue from the Sunshine Company.

Bally Manufacturing Company cal- lers during the week included Herman Fader, Ferron-Fawcett Distributors, St. Paul, Minn.; Louis Beisbarg, New Or- leans Novelty Company, New Orleans; Clarence Camp, Southern Amusement Company, Memphis, and Harry Miele, Williams Amusement Company, Williamsport, Pa., to name a few. A. G. Rocklage, Vending Company, and Bill Fuller, sales manager, were daily visitors to the National Candy Wholesalers' Association (NCWA) convention and exhibition at the Willing Hotel last week.

Boys said vender operators were put out of practice, and were eager viewers of the many candy displays. Most candy makers are now preparing their new products for the coming hot weather months, Alex said.

Al Sebring, Bell Products Company, is enthusiastic over the redesigned model of the Boston Juno coin changer. Sebring is ready and waiting for shipment. He said. . . . Al Dulin, Vendr Free Sales, is now set up in his new quarters at the 112 COIN MACHINES THE BULLETIN JUNE 22, 1947

NOW DELIVERING!

click on the image to access the full article.
June 26, 1948

The Billboard

COIN MACHINES

113

Buy TRADJo And Be Sure!

When you buy Tradjo you can be sure you are buying the finest coin-operated跳舞机 in the world.

That’s no idle statement. It’s conrmed by the fact that today there are more Tradjos installed throughout the country than any other coin radio. And the new Tradjo is even better.

CHECK THESE FEATURES:

- Easy-to-read slide rule dial
- Easily accessible outside coin box
- Extra strength and rigidity
- Compact chassis and new face
- Essential trouble-free time saver

Order now for Immediate Delivery

WRITE, TRADIO, INC.
ASbury Park, New Jersey

LATEST NEW MODELS

MILLS AND JENNINGS

SLOTS

IMMEDIATE DELIVERY

BUY YOUR MACHINES FROM THE WORLD’S LARGEST SUPPLIERS OF CLUB EQUIPMENT & STILLS AND STANDS

OUR GUARANTEE IS YOUR ASSURANCE OF SATISFACTION

WRITE, TELEGRAPH OR PHONE MONROE 7911

BAKER NOVELTY COMPANY

7100 WASHINGTON BLVD.

CHICAGO 12, ILLINOIS

WANTED TOTAL ROLLS

State Condition and Lowest Price

PURVEYOR DIST. CO.

4524 N. Western Ave.

CHICAGO, ILLINOIS

GIVE TO THE RUNYON CANCER FUND

when the new blank vend lemons designed by John B. Brooks,没想到那个"triple-a"superbowl vendor is continuing to win trade approval, he says.

Henry Hildebrand, heading Berco, makers of the Blicco ice cream bar vendor, reports that Frank Oakes, who was his sales manager, has been made a partner with the firm. Happy smiles are in the face of the Liberty Sporting Goods Co., of Automatic Phonograph Distributing Company, and his energetic assistant, George Starke. Seems the new Model B AMI venders are not standing on the new Miller Automatic vending machines for long enough to even cast a shadow.

Alvin Gottschall, of the D. Gottschall Company, reports a whole list of prominent column making an appearance at the firm’s headquarters in the past few weeks among them were Leo Boosberg, New Orleans; Joe Ash, Philadelphia; Clarence Camp, Memphis, and Hyman Zorinsky, Omaha, Nebras.

Detroit: (Continued from page 111) being sold throughout the country by Tony Marshall until a permanent successor is found. He now manages about 1000 coin vend, featuring Pepsi-Cola products. . . . Jack and A. R. Grinn and the Ben Franklin Stock Company incorpo- rating the $185,000 Coin Automatic Manufacturing Company to go into the manufacture of coin vend, with offices on North Saginaw Street.

William J. Mueller, Harold W. DeHoog, and Paul Shirley, now opening a new automatic laundry in East Detroit under the name of the East Detroit Self Service Laundry. . . . Homer B. Stuart, president of Advance Products Company, who manufacture a change maker for vending and coin machine use, reported that new coin vend products to meet new price combinations. . . . Andrew McLean, of the Advance Products Company, reports that the company is negotiating for a new factory location, which will be used to go into production on a line of vending machines and space cabinets for coin operated equipment in addition to the pool table games they now manufacture.

Jack Kirschmer, who has headed Jack’s Music Company here for a new.

Special!

Chicago Coin Hockey . . . $49.50

Champion Hockey ..... 39.95

DeLuxe Hockey . . . . 29.95

$5.00 Extra Crating

SHOOT THE BEAR . . . . . . . . . . . $124.50

Campbell’s One-Member-Or-Operated. Money-Back Guarantee. Terms: 1/2 Deposit With Order.

SEEBURG RAY GUN

Amplifiers, Motors, Reels Repaired.

COMPLETE STOCK OF SEEBURG RAY GUN PARTS WRITE FOR LIST

200 SEEBURG AVENUE

CHICAGO 13, ILL.

GRA. 0341

200 SEEBURG AVENUE

SEESALO WANTED

To handle reputable Parts and Supply Line.

PROTECTED TERRITORY

BOX 178, 6/6 The Billboard Pub. Co.,

125 N. California, Chicago 1, Ill.

her of years, has just moved his headquarters to his new home on Wisconsin Avenue. . . . William Faucely, of the Lake Box operator, was a winner of the Brilliant Music Operators Association contest last week. . . . Charles H. Hughes, founder of the Chicago Products Company, coin machine supply manufacturers, died June 14. . . . Mrs. Mary Paris has taken over the ownership of the J. Paris & Sons Company following the death of her husband, John Paris, some months ago. Of the three sons, James has been named manager and Andrew assistant. The third son, now makes his headquarters in La Crosse, Wis., where the family operates a third vend in that city. . . . Mrs. Frank Smith was in Chicago this past week for the national candy show.

Fred Collins, of Training Devices, reports the installation of Jos. B., Brilliant, of the Brilliant Music Company, as distributor for the company’s new machine, in this territory. . . . Max Weinberg, formerly the vice-president of the vending division of the Scientific Field, is planning to return to the business and is investigating the specialized field of lighter fluid vending. . . . Harold Greene, who is just establishing the new Vending Company to operate a route of Pennsylvania coin vend venders, is in the hospital for an operation. The business has temporarily run by him by his sister, Mrs. Arthur Cobb, who has an interest in the business, and his brother, Mr. Cobb already. . . . Arthur Cobb, the latter reports a rapid expansion of their new route under way.

Mrs. Sam Carenas, wife of the head of Sam’s Music Company, is in the hospital for a major operation. . . . Mrs. Talen, vice-president of the AMPO, was in Chicago on a business trip this week. . . . Henry C. Lambos, who was taking over microphone for a new baseball game, is getting ready to move into a new studio in the city at 6600 West Vesper Highway. . . . Frank Henley, of Atomic Products Company, has sold his Hudson vend and is reported moving to Florida. His business will be operated here by a Mr. W. H. Rheem.

Boss Mulholland, WWXY disk jockey, handled the press invitations to a cocktail party given by the executives of the Indianapolis Speedway. . . . Joe H. Stewart, pinball and juke box operator, has sold out his entire operation to the Wayne Novelty Company, dividing it among two other operators. The company is also handling the new Wayne Show Bar in the suburbs of Wayne, which will operate particularly.

Philadelphia: (Continued from page 111)

serve on the board of directors of the Radio Club of Philadelphia. Active in many philadelphia and charitable endeavors, Beresin is also taking an active part in the establishment of the local Variety Club for the establishment of a summer camp for handicapped children and girls. . . . Burger is the new manager of the restaurant department for Traylor & Nov- tique, distributors of MGM Records, succeeding Len Smith, who went to Philadelphia to record distributing firm in that territory.

Sam Gilman, manager of the Loew’s Regent Theater in Harrisburg, Pa., in- troduced the new machine, a full size movie, through the doors of the playhouse to help promote the opening of the Big City Theater for the Mutual. . . . O’Brien film were featured in the music box. . . . Y & T Popcorn in- nati and Chicago, is the vice-president of the vending firm. . . . Ben H. Golob Distributing Company, of New York, bo- lating “Pop” Corn’s automatic vend- ing machines in the Atlantic City report- ing for the time for the summer vend- 

season.

New York: (Continued from page 111)

ur the take. . . . Broadway Sportscaster, Joe Banonis, is doing a complete remodeling job on his offices. The entire second floor of the street, have been torn down to make room for a display of the city’s golf. A full view of the interior of the for paperboys is the object.

Lou Forman, Videographe president, spent a few days last week with his old colleague director, at the Classic Music Company. With the Hub city now exposed to telecasts, Al has a lot of interest in the Advertising department. . . . The company was able to get a contract with Sam Schneider, who handles his line in the Hub city, and who has the whole line of Emmmons, and ran into H. F. (Denny) Dennison, former Videographer president.

Coca-Cola has begun an intensive advertising campaign directed at con- sumers. Ada in the world the press feature coin-operated bottle venders. . . . Arcade movie equip- 
ment around town is now showing reprints of films from last years-Waltz Waltz operation, on the basis of the for- 


### Injunction Suit To Continue

New York Game Operators Say

to free play on such games was a time-consuming process. It would take in excess of four hours to do the job properly, they declared.

They admitted, under cross-examination by Saul Moskoff, assistant corporation counsel, that conversions to offer one free play could be accomplished on steel ball machines in a much shorter time. However, such conversions would not result in what was normally considered a free-play game and would not find acceptance on the part of the public, they declared.

No Conversions Found

During the course of this highly technical phase of the testimony, no evidence was presented by the corporation counsel to prove that games converted in this manner had ever been found in city locations.

On Friday (18) Rosenberg announced that prior commitments required his absence from the trial for some days. With the approval of Judge Pecora, Rosenberg asked that his associate, Max Freund, would carry on until his return.

Furst declared that the plaintiff's case might last until the end of next week to present. With no witnesses yet called by Moskoff, it was believed the case might last another week and a half.

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### Post-War PHONOGRAPHS

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<td>WURLITZER</td>
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### Seeburg Lotone

Professionally Rebuilt: $289.50

### New Metal Box Stands for SLOTS

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<td>BRAND NEW MILLS O.T.</td>
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<td>BRAND NEW MILLS VEST POCKETS</td>
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### Miscellaneous Guaranteed

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### Automatic Coin Machines & Supply Co.

4135-43 Armitage Ave., Chicago 39, Illinois
N. Y. Councilmen Beat Coin Bill
By 12 to 10 Count in Hot Brawl

(Continued from page 9)

their vote, the majority of the councilmen expressed their remarks, while Councilman Impellitteri, this to have council were were 1947 made, to have council rules suspended. The this move won by a vote of 11 to 10, the president of the council, Vincent R. Impellitteri, nevertheless had to enforce the two-minute rule after Councilman Stanley Isaacs disclosed, after further search, that rules could be suspended only by a majority of the entire council, namely 12.

As Sharkey, the last to vote in the absence of Clemente, lengthened his explanatory statement on the grounds that special privileges were the prerogative of the vice-chairman, Clemente, out of breath and fuming burst into the council chamber, and the filibuster came to an end. A moment later his vote was cast and the bill passed.

During the proceedings, lasting 90 minutes, spectators, many of them columnists, heard the bill denounced as well as damned by the faint praise of some of its supporters.

"Thoroly Confused"

Councilman Issacs told his fellow legislators that he had "truly seen a bill that contained many verbal and foolish errors." Stating that it was "thoroly confused," he warned that it would require later amendments and rework.

"Prohibition doesn't work!" said Issacs. He contended that the game business could be regulated with a licensing measure, and he pointed out that no evidence had been presented to support the allegations that gangsters were involved in the control of the industry.

Councilman Edward Rager branded the measure as "a disgraceful bill." He said that he enjoyed playing both games, adding that he had been "corrupted more by councilman's speeches than by pinball games.

Characterizing the bill as "a sham and a delusion," Councilman Benjamin Davis charged that it had been introduced "to make up for iniquities of the police department." Councilman Alfred J. Phillips, in common with others, urged that games be licensed. He pointed out that these "fascinating games" were an excellent source of revenue for the city.

Councilman Samuel DiFalco, who voted for the bill, summed up the attitudes of several of its supporters when he stated that he was against many of its provisions, but couldn't go against the wishes of the mayor, the police commissioner, the five district attorneys and other city officials who had taken a firm stand for its passage.

Bell Products

In Production

On New Changer

CHICAGO, June 10—Bell Products Company here announced production on its redesigned Beacon Junior mechanical coin changer this week. Firm head Al Sebring said the new unit was ready for delivery, with a production schedule adequate to assure short delivery times for shipment.

New model of the Beacon Junior, measuring approximately 12 inches high, 6 inches wide and 5 inches deep, holds 20 pounds empty and is available in a standard black lacquered finish. Unit will hold 300 nickels in three tubes, has a dime and quarter coin entrance and a quarter coin return. Delivery of change is made by turning a large knob at the right side, nickel being dropped into a reach-in tray at the base of the machine.

Because of its small size, changer may be conveniently mounted on a vending cabinet, in addition to counter and wall mounting. Sebring said.

With production of the new model, Bell Products announced a temporary production stoppage on the Beacon Electric coin changer. For the time being, firm's lower priced unit would be stressed, Sebring said.

McDonald and Dever's

McDONALD AND DEVER'S

STRIP TEASE

GREATER THAN TWENTY "1"

4 SKILL FLIPPERS

$159.50

5 BALL NOVELTY REPLY

3 WAYS FOR CONVERSION

1/2 DEPOSIT

BALANCE SIGHT

DRAFT OR C.O.D.

Distributors—Call, Wire or Write

511-513 Austin St., San Antonio 2, Tex. Phone C. 44312

AMERICAN AIRLINES

Airfreight

Every day saved in the shipment of coin machines means many dollars earned. When you ship by time-saving, dependable American Airfreight, you get overnight delivery. Your machines arrive in tip-top condition, ready to get to work for you. Your returns begin immediately.

American's Airfreight is available to and from 69 airports serving thousands of communities—and American's cargo-carrying capacity is the world's largest. You'll get quick action with American, and individualized handling for your shipment. For details call the nearest American Airlines office or write to American Airlines, Inc., Cargo Division, 100 East 42nd Street, New York 17, N. Y.

ASK ABOUT AMERICAN'S AIRCONEOMY PLAN

Ship by air—Get your product to the user quickly, in top condition. Quickest capital turnover.

Travel by air—Save valuable time. Multiple personal contacts—get more action.

Mail by air—Shorten order-to-delivery-to-payment period. Streamline your accounting.

AMERICAN AIRLINES

American Airlines, Inc. • American Overseas Airlines, Inc.

McDONALD AND DEVER'S

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AMERICAN AIRLINES

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Travel by air—Save valuable time. Multiple personal contacts—get more action.

Mail by air—Shorten order-to-delivery-to-payment period. Streamline your accounting.
Group Vacations Planned By Firms as Efficiency Aid

(Continued from page 98)

completeness for a specified period had proved a more efficient and more economical plan than permitting production personnel to start their vacation periods. These same officials explained that surveys had indicated that when vacations were held simultaneously, there is positive evidence that plant operations run more smoothly and that with workers able to concentrate on the work at hand.

Altogether most game manufacturers have selected parts of July for group vacations, some music manufacturers have already observed vacation schedules, while others have indicated that they will shut down in August and still others have announced any specific vacation shutdowns.

List Schedules

Thus far the following manufacturers have announced dates for group vacation schedules.

George Manufacturing & Sales will shut down production for one week beginning with the end of the week day July 5. Office facilities will be open to the firm's customers, with skeleton crews on hand to fill requests for orders and parts inventories.

Chicago Coin Machine Company will not be making new games from July 3 thru 19, but will have various stock items available to handle firm orders. Firm will have skeleton crews on hand in shipping, parts and supply departments. There is also a possibility that this firm will utilize the group vacation period to make repairs on new equipment and adjoining Chicago Coin's present facility.

United Manufacturing Company has already observed a group vacation period for the production line. Firm officials stated that the vacation period was held earlier this year so that when it moves into its new plant later in the summer all production workers will have completed their vacation periods and no layoffs during the plant time will be necessary to move to the new quarters. To make this possible departmental work of United will be moved one at a time.

Berlin & Company will shut down its production facilities July 8-18 with firm officials on hand to operate certain equipment. This period will be maintained in shipping and supply departments to handle emergency requests for shipments and parts orders. Some of the firm executives will be on hand during the period as they have set up schedules that will result in staggered vacation periods for themselves.

Bell-O-Matic Corporation, national distributor, has set aside this period, which has not set any definite period aside for a vacation schedule at all. It is believed that there is some possibility of a group vacation schedule later in the year.

While the game and bell firms have fairly definite uniform closing schedules the majority of music firms have not yet reported their vacation plans at this time. A list of those that have revealed schedules follows:

- Chicago's Loop, will be operating all during the vacation period as its sales staff has already worked out a staggered plan that is designed to give the firm smooth sales operation despite vacations.
- Rock-Ola Manufacturing will not be producing from July 12 thru 23.
- In the case of many firms observing group vacations an adequate shift to handle emergency orders and parts requests will be at this plant all during the group production line vacation period.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y., has already completed its vacation schedule. This firm shut down its production line from March 26 thru May 3. At that time the firm announced that the temporary shutting off in production was a customary procedure for the firm at the end of its fiscal year, so that the firm could adequately take inventory and accomplish readjustment tasks. The firm also utilized that period to complete plant rearrangement by the addition earlier in the year of a huge wing to the Wurlitzer plant.

FOR SALE

- PIN TABLES
  1. MANHATTAN .................. $142.50
  2. TROPICANA .................. 129.50
  3. SINGAPORE .................. 109.50
  4. NEVADA ...................... 99.50
  5. HUMPTY DUMPTY .............. 124.50
  6. SEA BREEZE .................. 34.50
  7. HAYANA MOTOR ............... 42.50

- MUSIC
  1. WURLITZER (750) ............ $225.00
  2. WURLITZER (950) ............ 175.00
  3. WURLITZER (1015) ........... 575.00
  4. ROCK-OLA DEUCE ............. 72.50
  5. ROCK-OLA SUPER ............ 95.50

- TRADE MARKS
  1. SHOT THE BARTENDER ......... 65.00
  2. BALLY BOWLER .............. 265.00

(Used only 30 days)

CALL

GENERAL SALES CO.
1416 South Calhoun St.
Fort Wayne, Ind.
Phone: Eastbreak 3506
June 26, 1948

The Billboard

COIN MACHINES 117

COINMEN COMING in for a landing at Bally Manufacturing Company would get this birds-eye view of the firm's Chicago plant. General offices and factories are at left and extend for a city block. Tool room and shipping department are seen at right rear. Foreground shows parking area.

NOW $150.00
5c-10c-25c ROL-A-TOP BELLS
The Above Prices Are Not F. O. B.
Chicago
WATLING MFG. CO.
4650 W. Fulton St.
CHICAGO 44, ILL.

ELIG. 1938 INC. CONNECTICUT
OAKS ANDREW "WATLINGITE", CHICAGO

STurdy Collections tell the Story
CORadio
COIN OPERATED RADIO
212 Broadway, New York 7, N. Y.
Blackman 3-0039-9

F. Doyle New Sales Director for Berco

CHICAGO, June 18.—Frank Q.
Doyle was recently named director of
sales for Berco Manufacturing Company
here, firm making the Hilco ice cream bar vender. Henry
Hildebrand, president, announced that
Doyle replaces Frank Oakes, who
formerly filled that position.

FOR SALE
41 Locations of Phonographs & Pin Games
In a growing city of 5,000 population.
C. E. REUSCHLEIN
307 W. Bailey St.
Stark Falls, Ohio.

WANT TO BUY
MILLS ESCALATOR SLOTS
GENCO TOTAL ROLLS
CHICAGO BASKETBALL CHAMPS
OR WILL TRADE FOR OTHER EQUIPMENT

SPECIAL: 50¢ JEWEL BELLS—WRITE
IMMEDIATE DELIVERIES—ALL NEW 5-BALL GAMES WRITE OR CALL FOR PRICES

Tumble and Boomerangs

Beautifully Reconditioned
Throughout
EVANS 1947 10-STRIKES

$129.50

WANT: DRYMACHINES

WRITE FOR COMPLETE LIST: 1-Balls, 5-Balls, Completes, SLOTS, Scales, Etc.
FOREVER 1948. We are prepared to serve you now. Write in your own language for information.
Turner 1/8 Deposit, Balance C. O. D. or Sight Draft.

GALLEY: MODDIE

KNOCKDOWN PRICES!
WOODEN BALL ROLL DOWN SLOTS

ADVANCE ROLLS $89.50 ESSEX ARROWS $69.50
Auto ROLLS 125.00 Chicago COIN ROLL DOWN 49.50
HY ROLLS 165.00
BIG CITY 249.50
BIG-4 ROLLS 59.50 SPORTSMAN ROLL 49.50
TOTAL ROLLS 59.50

STEEL BALL ROLL DOWN CONSOLES

HAWAII $64.50 MELODY $125.00
SINGAPORE 69.50 COVER GIRL 85.00
TROPICANA 95.00 GOLD MINE 59.00
BERMUDA 125.00 BUBBLES (ON LEGS) 60.00

1/2 Deposit with Order, Balance C. O. D.

WEST SIDE DISTRIBUTING CORP.
602 South Ave. (49th St.)
Phones: Chicago 6-8084

Mr. Micawber was only half-right!

Mr. Micawber's financial advice to young David Copperfield is justly famous.

Translated into United States currency, it runs something like this:

"If annual income, two thousand dollars; annual expenditure, nineteen hundred and ninety-nine dollars; result, happiness.
Annual income, two thousand dollars; annual expenditure, two thousand and one dollars; result, misery."

But Mr. Micawber was only half-right!

" Simply not spending more than you make isn't enough. Every family must have savings to provide for their future security."

U. S. Savings Bonds offer one of the best ways imaginable to build savings, through 2 automatic plans:

1. If you work for wages or salary, join Payroll Savings—the only installment-buying plan.

2. If the Payroll Savings Plan is not available to you, then sign up at your bank for the Bond-A-Month Plan.

Each helps you build a nest egg of absolutely safe, 100% government-backed U. S. Savings Bonds. And these bonds make more money for you while you save. For after only ten years, they pay you back $400 for every $300 you put in them.

Join the Plan you're eligible for today! As Mr. Micawber would say: "Result, security!"

AUTOMATIC SAVING IS SURE SAVING

-U.S. SAVINGS BONDS

Contributed by this magazine in cooperation with the Magazine Publishers of America as a public service.

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-U.S. SAVINGS BONDS

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Record Reviews
(Continued from page 110)

RATINGS
(100 Point
Maximun)
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

CLIP BRIDGER'S TEXAS
WINDERSKUNKS (DOOM
MULLIGAN)
Old Joe Turner Blues
(Doobie Blues)
Fin Mulligan blues
chamber music, as
well as some elastic
guitar and vocal
nanbering.

Glad to meet you,
White Smiles With You
Glad to meet you by
un-distinguished
ways thru Mulligan
and the drummer.

BOB WILLIS AND
HIS TEXAS PLAYBOYS
(Thomas Pugno)
Blues For Dixie
(Phoenix)
Blues with the usual
Wills shout and
fancy fiddling.

MOLLY O'KEEVE
MOUNTAIN FOLKS
(Cumberland)
A Hero's Death
(Golden
Mound)
Unfortunately
buckaroo folk tune.

ESMERALDY
(Sequoia Cables)
(Montana Fit)
I Am Your Man
(Dixie)
Brewery run thru of
traditional folk song
with lively site
upon usual.

OKLAHOMA SWEET-
HEARTS (Cape Cod)
(Capitol Americana
40124)
If You Don't Love Me
(Cape Cod)
I don't have to
1.000 miles
between.

ROY ROGERS
(Victor 20-47121)
Old Fashioned Cowboy
(20th Century)
Mr. Rogers wind
and cow solo.

www.americanradiohistory.com
A wise man said, "Imitation is the highest form of flattery." Do not be misled, Feather Touch, manufactured by MONARCH and sold by HEATH, is now a proven product, as thousands of satisfied operators will attest. Feather Touch is not a copy. Feather Touch is the original and beautiful creation of the Monarch Tool & Mfg. Co., Cincinnati, Ohio, who appointed us its exclusive distributor. Please note following Feather Touch firsts—

Feather Touch was first with beautiful, non-breakable, red plastic guard.

Feather Touch was first with ball-shaped grip coin slide.

Feather Touch was first with easy push slide action.

Feather Touch was first with roller bearing like operation.

Feather Touch was first with thick and thin coin or slug adjustment.

These, plus numberless other firsts, make Feather Touch top choice of America's most discriminating operators. Look for the name "FEATHER TOUCH" on the new, improved model. Feather Touch now available in "fool proof" 2c model (penny on penny type). Revise those out-dated games with a Feather Touch 2c chute. Request all your games come Feather Touch equipped.

**FEATHER TOUCH**

**THE FIRST REALLY NEW COIN CHUTE IN YEARS**

Exclusive Factory Sales Agents

**HEATH DISTRIBUTING COMPANY**
N.Y. Judge Tells Mineola Police Force To Behave

MINEOLA, N.Y., June 19.—Stating that the police should behave themselves, Supreme Court Justice Cortland Johnson nevertheless refused to issue an injunction restraining county and city police officials from "harass[ing]...keepers who have coin-operated amusement games on their premises." The suit was handed down Tuesday (15) after a two-day trial resulting from an action brought by Earl C. Observer, manager of the National Novelty Company.

George Mulry, Baccy's attorney, held that there was no court power to direct officers on orders by Commissioner John M. Beckman and District Attorney James M. Gordon, who had used pressure on location owners to remove game equipment. During the trial he alleged that the alleged harassing tactics were used 80 percent of the time, that the area had been forced off location (The Billboard, May 29).

All he denied the injunction, Justice Johnston hinted that police officials had overstretched their authority in handling the case. He advised Mulry to appeal his decision, saying it was his decision that the power to grant an injunction was not vested in the court. The decision would be appealed.

Resort Hotel Lobby Calls Fun Features Of Pa. Bells Unfair

HARRISBURG, Pa., June 19.—Some Pennsylvania hotels in resort areas have joined restaurants and taverns in a fight against bell operators by private clubs, claiming revenue and entertainment features of the bells constitute unfair competition.

Bells dealers operating under public license—restaurants, have complaints of the State obtained the aid of county enforcement officers and other state officers and are being cited in front of bell operators. Bells are illegal in Pennsylvania but many private clubs are busy under the act and anxious to get into the bell business. The Pennsylvania Hotel Association, held a meeting of its Lancaster hotel operators that they are not in the business to certain clubs in which bells are located and take care of a good percentage of the clubs' overhead expenses.

Dick Knudsen Joins O. D. Jennings Staff

CHICAGO, June 19. — O. D. Jennings & Company has appointed Richard Knudsen to its sales staff. J. Raymond Bacon, firm vice-president and general manager, announced this week.

The relatively new to the bell field, Knudsen comes to the firm with a wealth of experience in the sales field. Prior to joining Jennings, he was sales manager for Standard Rolling Mills in its New England territory.

Knudsen's first job assignment for Jennings will begin Monday (21) when he inaugurates a two-month trip that he will put him in contact with coin men in Illinois, Kentucky, Tennessee and Mississippi.
BUSINESS IS GOOD!

Yes, it is so good, we must expand. To expand we must employ still more salesmen to serve the coin trade of America. So, Mr. Salesman, if you have had experience selling parts and supplies to the coin machine operators of America, and want to affiliate yourself with this country's foremost Parts House, write me today for our exclusive territorial plan. We have a very attractive deal for qualified men. State qualifications and territory preferred by airmail. Address all mail to

ED HEATH
Heath Distributing Company
217 THIRD STREET
MACON, GEORGIA

FAMOUS FOR USED GAMES

BALLERINAS .................... $155.00 KEENY COVER GIRLS ........ $ 77.50
MANHATTANS .................. 132.50 DYNAMITES .............. 28.50
CINDERMILLAS ............ 147.50 BALLTHOOGS .......... 28.50
WISCONSINS ............ 145.00 HAUNAS .................. 67.50
HAVANAS ................ 50.00 LADY ROBIN HOODS . 135.00
BANJOS ............... 197.50 SPECIAL ENTRYS .. 265.00
LUCKY STARS .......... 40.00 JOCKEY SPECIALS .. 260.00
TRADE WINDS .......... 155.00 TROPICANAS .... 112.50
ARCADE EQUIPMENT: Exhibit NOTARY MERCHANDISER CLAWS, $100.00. International Motoscope SHOOTOUTS color. $75.00. Dynamo "J" Model, $100.00.
For quick delivery send 1/2 deposit.

NEW ORLEANS NOVELTY CO.
115 MAGAZINE STREET
NEW ORLEANS, LA.

Phone: CANAL 3506

NEW PACE BELLS

RENO SPECIALS
JUMBO JACKPOTS
5c-$7.50—10c-$15.00—25c-$37.50
50c-$50.00 or $75.00—$1.00-$100.00 or $150.00
HANDLOR OR GUARANTEE SIGN

RENO SUPER JACKPOTS
50c-$500.00—$1.00-$1,000.00

JACKPOT ALARM BELL
Audible 150 ft. away—Rings when Jak-Pot hits!

NEW EXCLUSIVE PACE BELL with TRANSPARENT SIDES! Player can see Works. This Is Last Word In Club Bells.

WIRE OR WRITE TODAY FOR INFORMATION AND PRICES

PACE MFG. CO., INC.
2909 Indiana Ave., Chicago 16, Illinois
MAKE US AN OFFER ON — NEW CONSOLES

KEENEY.
Gold Nugget. ... $48.00.
Two Super Bonus Bells. ... $48.00.
EVANS.
Double Bells. ... $24.00.
Back Talker. ... 97.50.
Galloping Dominoes. ... 181.00.
Triple Ball. ... Write.

T. POST-WAR, MODELS. SCIENTIFIC POKERINIES, LIKE NEW, $35.00 Each.

BUBBLE BALL GUM - 25¢ per standard roll —裁

SHOE SHINE MACHINE.

USED CONSOLES.

85 Quarters Slot Machine. ... $38.00.
5 in 1: 50c. 10c. 5c. 1c. 69c. 44c. 7c. 2c. 1c.
2 in 1: 10c. 5c. 25c.

NEW COUNTER GAMES.

7 in 1: 50c. 10c. 5c. 1c. 69c. 44c. 7c. 2c.
2 in 1: 10c. 5c.

WOOD COUNTER GAMES.

Poker. ... 10.00.
10c. 10s. 10s.
2c. 25c.
5c.
10c.

ONE BALLS.

A. 50c. B. 10c. C. 10s.
D. 5c. E. 1c.

WANTED TO BUY.

DELUXE DRAW BELLS: SUPER DORIS BELLS; SPECIAL EURYLYS: F.P. GUM BILLS: F.P. SPECIAL SILVER, D.C. LEGER BELLS; BONUS BELLS: GINO BLADE PLAY BALL: WRITE FOR DETAILS.

FREE PLAYS.

2 Berries. ... $15.00.
1 Buny. ... 9.50.
1 Treasure Chest. ... $11.99.
1 Starlight. ... 100.00.

$25.00 EACH.

2 Treasure Chests. ... $118.00.
1 Victory. ... 9.99.
1 Special Berry. ... 88.00.

$39.50 EACH.

1 Baseball. ... 75.00.
1 Skee & Bails. ... 99.00.
1 Lucky Mole. ... 5.50.
1 Hit-Target. ... 24.99.
1 Winner. ... 100.00.

$59.50 EACH.

1 Pachinko. ... 75.00.
1 Thunder. ... 99.00.
1 Flying Target. ... 300.00.
1 Fire Bell. ... 99.00.
1 Punch Box. ... 100.00.
1 Coin Catcher. ... 100.00.
1 Ring-A-Rolls. ... 100.00.

$49.50 EACH.

1 Bally. ... 49.99.
1 Liberty. ... 50.00.
1 Skee-Balls. ... 50.00.
1 Carnival. ... 50.00.
1 Bingo. ... 50.00.
1 Desktop. ... 50.00.
1 Mystic. ... 50.00.

$79.50 EACH.

1 Baseball. ... 79.50.
1 Skee-Balls. ... 79.50.
1 Carnival. ... 79.50.
1 Bingo. ... 79.50.
1 Desktop. ... 79.50.
1 Mystic. ... 79.50.

251-A Fourth Ave., South. Phone 10, Tenn.

ACTION SALE—BUY NOW!

Wurlitzer 24. ... $5.99.
Wurlitzer 50. ... 19.99.
Wurlitzer 60. ... 29.99.
Wurlitzer 41 or 61 C.M. ... 49.99.
Wurlitzer 205. ... 59.99.
Wurlitzer 200. ... 69.99.
Wurlitzer 200. ... 79.99.

3500-750.

$59.50.

$150.00.

$255.00.

$350.00.

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$255.00.

$350.00.

$255.00.

HUB DISTRIBUTING CO., 632 Tenth Avenue, Cor. 45th St., New York 19, N. Y. Circle 6-9570.

OMI SELLER—LOW PRICES.

100 BRN NEW 2 COLUMN METRO.

POLTIER COUNTER MODEL POST.

20 BALLY GUP DRINK VENDORS, JUST

AT LOCATION.

200 BRAND NEW 2 COLUMN METRO.

POLTIER COUNTER MODEL POST.

EXCLUSIVE OFFER.

FREE PLAY.

ARIZONA.

$25.95 EA.

$10.00.

$35.95 EA.

$3.00.

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GOOD BUYS

AT LOW PRICES

PHONOGRAPH:
Wurlitzer 24 $50.00
Wurlitzer 81, C, M. $75.00
Wurlitzer 61, C, M. 49.50
Wurlitzer 616 VICTORY 40.00
Wurlitzer 500 VICTORY 40.00
Wurlitzer 600 VICTORY 60.00
ROCK OLA 1422 295.00
ROCK OLA SUPER 95.00
ROCK OLA PREMIER 50.00
SEEBURG 500 250.00
SEEBURG 43 CABINET 50.00

SPEAKERS:
Wurlitzer 580 $49.50
Wurlitzer 420 29.50
A.B.T. TARGET (New) 20.00
A.B.T. TARGET (Used) 15.00
SEND 1/3 DEPOSIT, BALANCE C.O.D.
WRITE, WIRE OR PHONE 5-6457.

6 & S DISTRIBUTING CO., INC.
415 4th Avenue, South
Nashville 10, Tenn.

CLOSING OUT
All Used Slot Machines

Mills Blue & Brown Fronts, 5-10-25c complete. Each...$35.00
Rebuilt Mills Slots in New Cabinets—good condition. 5-10-25c. Each...70.00

Mills Club Consoles—overhauled in A-1 condition. 5-10-25c. Each...70.00

Mills Club Consoles in good running order. 5-10-25c. Each...50.00

Seattle Coin Machine Co.
3123-27 Western Ave.
Seattle, Washington

OPERATORS—LOOK!
New Improved Kicker
TOM-TOM
$169.50

NEVER REPORT—have you seen a game with built-in mechanism to score action—terrific playing op. machine—priced right—can be used pool—pin ball size console type on pinball or arcade location.

Write or Wire TODAY
1/2 down with all orders.

PAS MACHINE CO.
3017 W. Sheffield Ave. Chicago 16, Ill.

IMMEDIATE DELIVERIES
on the following
NEW 5 BALL FREE PLAY GAMES
Write for Prices
B-3 Payment Terms. Cash or freight in Missouri and Illinois only.

BALLY RANCH
GEORGIO MASARAS.
WILLIAMS YANKS
COTTLELLER KING COLE
CHI-COIN SPIN BALL
UNITED STAR DUST

www.americanradiohistory.com
COIN MACHINES

The Billboard
June 26, 1948

WICO'S "WHIRLWIND" PLAY BOOSTER
PROVES "GOLD MINE" FOR OPERATORS

Check These Big PROFIT FEATURES

* LIGHTS, ACTION, IT SPINS  * STEPS UP PLAY
* TESTED, APPROVED BY OPERATORS WHO KNOW
* HOLDS LOCATIONS, ADDS NEW ONES
* TROUBLE FREE
* SIMPLE TO INSTALL  * FITS ALL MFR'S. GAMES
* MAKES OLD GAMES PROFITABLE
* MAKES NEW GAMES BETTER

YOUR $11.95 COMPLETE PRICE
READY TO INSTALL

IF NOT SATISFIED RETURN WITHIN 10 DAYS AND GET YOUR REFUND
IMMEDIATE DELIVERY

Order a sample today, you'll order a dozen or more tomorrow; can be installed most any place on the playing field by simply removing a bumper. Complete instructions with each unit.

DISTRIBUTORS — WRITE

2913 No. PULASKI RD.
CHICAGO 41, ILLINOIS
Phone: MULBERRY 3000

Announcing the Grand Opening of the
UNITED DISTRIBUTING COMPANY
at 1408-1414 Central Parkway
Cincinnati, Ohio
on June 28, 1948

Refreshments will be served. All of our friends are invited
We will carry a complete line of coin-operated devices
plus Packard phonographs, wall boxes and parts.


**EVANS’ RACES**

FAST PLAY—GREATER EARNINGS!
Evans’ new electro-pneumatic control speeds up play faster than ever before!

MYSTERY ODDS!
One each play odds change with flashing lights and mechanical action!

7 COIN DROPS with Individual Coin Detectors

NEW REFINEMENTS! NEW DESIGN!
Rich new cabinet...brilliant, colorful backboard...brightly lighted, full vision race track!

3 GREAT MODELS—5c or 25c PLAY
CASH OR CHECK PAYOUT

<table>
<thead>
<tr>
<th>FREE PLAY</th>
<th>CASH MODEL</th>
<th>CASH MODEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>ODDS CHANGE WITH EVERY SELECTION CONVERTIBLE</td>
<td>5c PLAY</td>
<td>25c DAILY DOUBLE FEATURE</td>
</tr>
</tbody>
</table>

**H. C. EVANS & CO.**
1528 W. ADAMS STREET
CHICAGO 7, ILLINOIS

ORDER FROM YOUR DISTRIBUTOR

---

**WANT VALUE? WANT QUALITY? WANT PROFITS? BUY IT FROM LONDON!**

- **Regals & Crowns**
  - 99.50
- **SEE EBURG**
  - 9800 ESPC
    - 210.00
  - 8800 ESPC
    - 600.00
- **ROCK & ROLA**
  - Classics
    - 189.50
  - Vogues
    - 49.50
  - Colonettes ESPC
    - 299.50

**CHECKED LATE GAMES CLEANED**

<table>
<thead>
<tr>
<th>Stage Door Canteen</th>
<th>$29.50</th>
<th>Surf Queen</th>
<th>$49.50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midget Racer</td>
<td>Each</td>
<td>Sea Breeze</td>
<td>Spellbound</td>
</tr>
<tr>
<td>Step Up</td>
<td>$39.50</td>
<td>Superscore</td>
<td>Double Barrel</td>
</tr>
<tr>
<td>Shooting Stars</td>
<td>Each</td>
<td>Big League</td>
<td>Fast Ball</td>
</tr>
</tbody>
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**SUMMER ARCADE**

- **GOALIES**
  - $99.50
- **ALL STAR HOCKEY**
  - $49.50
- **SCIEN. BATT. PRAC.**
  - $24.50
- **TALLY ROLL & PINCH HITTER**
  - $49.50

**SPECIALS**

- **ALL STARS**
  - $249.50
- **BLACK CHERIBO**
  - $69.50
- **NEW AVE. COIN COUNTERS**
  - w/ GENUINE CASH |
  - $99.50

**RESORT SKEE BALLS**

- **SKEE BALLS**
  - $69.50
- **TARGET ROLL**
  - $24.50
- **SKILL ROLL**
  - $99.50
- **ROLL-A-BALL** | $99.50 |
- **ROCKET BALL**
  - $99.50
- **ADVANCE ROLLS**
  - $99.50

**TERMS:** 1/3 Deposit, Balance Sight Draft.

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**SOUTHERN AUTOMATIC MUSIC COMPANY, INC.**

SEEBURG DISTRIBUTORS IN
CINCINNATI—DAYTON—FT. WAYNE
INDIANAPOLIS—LEXINGTON

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425 W. 7th St., Cincinnati 2, Ohio
225 W. 7th St., Cincinnati 2, Ohio
245 Jefferson St., Lexington 2, Ky.
604 Linden Ave., Dayton 8, Ohio
325 N. Illinois St., Indianapolis 4, Ind.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS
Jennings

**STANDARD CHIEF**
1c - 5c - 10c - 25c - 50c - $1.00 Play

**THE COMPLETE JENNINGS LINE!**

Jennings

**TWIN PLAY**
CHALLENGER
5c - 5c - 10c - 25c - 50c - $1.00 Play

**ALL THESE MODELS AVAILABLE IN TIC TAC TOE**
A postcard will bring you our new descriptive TIC TAC TOE Folder... Jennings' new payout sensation.

**O. D. JENNINGS AND COMPANY**
4307 WEST LAKE STREET • CHICAGO 24, ILLINOIS

**EARN MORE per individual unit**
than a Complete Route of other equipment

with **KEENEY'S**

**BONUS**
Super Bell

Install 4-2-Way Keeney Bonus Super Bell. Contacts click on when made with a coin. This unique equipment, be assured — it pays for itself. Keeney 2-Way Bonus Super Bell will outearn a group of competitive machines by a wide margin. A bell will prove it.

in Heavy Production
Now by
Popular Demand!
See Your Nearest Keeney Distributor

There's a Keeney Console for Every Location

★ **2-WAY BONUS SUPER BELL**
  famous 5 multiple, up to 5 coins each chute.
★ **GOLD NUGGET**, sensational Twin Multiple. 4-coin play console.
★ **WILD BELL**, new "wild" symbol, single coin, 2 chute console.

Any combination of 5c-10c-25c chutes available for each machine
Order from your Keeney Distributor NOW!

J. H. Keeney & CO., INC.
"THE HOUSE THAT JACK BUILT"
3600 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS

**UNITED STATES TELEVISION**

**FIRST** in Television To Deliver Post-War Sets
**FIRST** To Deliver Home Television Console Combinations
**FIRST** To Deliver Television Sets for Commercial Use
**FIRST** To Deliver Projection Television
**FIRST** To Reduce Prices While Improving Quality
**FIRST** With a COMPLETE LINE in Television.

Now Offers a Sensational New Institutional Model

**$2495**

*World's Largest Television Screen ... for operation under NORMAL lighting conditions! Sensational brilliance with sensational size ... a giant television set with which you can entertain a thousand people.*

**Operators ... Distributors**... Still a few Territories open. Apply NOW!

*P.O.B. Plant* Federal Excise Tax and Installation Charges extra. Prices 5% higher West of Rockies.

The Giant Picture...
... pictures almost 3 times larger than average tables it.
PLUS BRILLIANCE, WHICH PREVENTS JUMPY PICTURES WHENEVER THEY GO!

$895*

The famous Deco-

The United States Television Manufacturing Corp.
3 W. 61st St., New York 23, N. Y. Tel.: Circle 6-4255

Write for unique rental and Service Route Plan.

**1,000,000 SEE TELEVISION ON-LAY SETS EVERY WEEK!**

**BRIGHT PICTURE**

With Lights On

**"THE HOUSE THAT JACK BUILT"**
3600 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS
THE Aireon Coronet

MEANS

BIG PROFITS!

Take a look! Operators who want enlarged profits are choosing the new CORONET... and no wonder! CORONET gives you flawless performance... beautiful P. A.* design... and a price you can't magnify. 495 for the Aireon CORONET—the lowest price ever paid for perfection!

The World's Finest Phonograph Equipment... at the World's Lowest Prices

Aireon MANUFACTURING CORPORATION

General Office: 1401 Fairfax Trafficway, Kansas City, Kansas
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A BRAND NEW IDEA—A 1 to 4 ROLL-OVER BUTTON COMBINATION

FLIPPER ACTION, KICK-OUT HOLE, SINGLE-DOUBLE-TRIPLE-BONUSES, SUPER HIGH SCORE, 7 EXTRA ROLL-OVER BUTTONS AND 3 100,000 BUMPERS

Operators Acclaim It! The Public Demands It! It’s Genco’s MARDI GRAS!

It has terrific action with five ways to score!

Even greater playing appeal than triple action & trade winds combined!

MARDI GRAS doing BIG as a 3-BALL GAME

ORDER FROM YOUR NEAREST DISTRIBUTOR

MILLS LATEST MACHINES

- GOLDEN FALLS
- JEWEL BELL
- NEW VEST POCKET BELL

Write for prices immediate delivery.

MILLS QT

A Pacific Bell, Waterproof, self-contained Coin Mechanism. It shines out bright and cheerful in any type of location. It is designed to pay out large sums of money. The QT is designed to meet the needs of today's customers.

$115.00 1/3 Deposit
New Box Stands, Single, Double and Triple Safes

SICKING, INC.

Established 1901 CENTRAL PARKWAY
CINCINNATI 14, OHIO

ACTIVE
COMPLETELY RECONDITIONED GAMES
READY FOR LOCATION

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CYCLONE .................................... 49.50 .......................... 89.50
DYNAMITE ................................. 22.50 .......................... 44.50
FAST BALL ................................... 22.50 .......................... 29.50
Havana ....................................... 39.50 .......................... 22.50
KIDROTT ...................................... 39.50 .......................... 22.50
LUCKY STAR ................................ 54.50 .......................... 22.50
MAM’S ELE .................................. 64.50 .......................... 22.50
TROPICANA ............................... $104.50 .......................... $104.50

Brand New Keeney 3-Way
BONUS SUPER BELLS
In Original Crates $920.00

Brand New Keeney Twin
BONUS SUPER BELLS
In Original Crates Multiple
WRITE

1/3 With Order — Balance C. O. D.

ACTIVE AMUSEMENT MACHINES CO.

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Fremont 7-4492 Mitchell 2-327 Mitchell 2-4776

"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"
SHARPEN YOUR PENCIL—AND BUY!

Reports from owners of our new streamlined Bells—Jewel, Bonus, Melon and Black Gold—have proved definitely the good logic of replacing old equipment to increase player attention and add to the cash box intake. An old timer from Iowa recently wrote, "I finally got up enough gumption to replace my old Bells with Jewels. My first month's collection nearly knocked me over. I was able to pay for the machines out of the difference. I'm glad I sharpened my pencil and ordered those Jewels." Yes, daily we receive good reports on the value of replacing old pieces with either Jewel, Bonus, Melon or Black Gold Bells. If you are now operating rundown and obsolete Bells, why not sharpen your pencil — and buy!

BELL-O-MATIC CORPORATION

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE • CHICAGO 39, ILLINOIS
Will Be In Production Till Mid-July

Williams

YANKS

ORDER FROM YOUR DISTRIBUTOR TODAY!

Williams MANUFACTURING COMPANY
161 W. Huron St., Chicago 10, III.

Guaranteed FACTORY REBUILT JACKPOT BELLS . . .

LOOK

and

OPERATE

Like

NEW

Your choice—Chrome, Blue, Hammerloid, Grey Hammerloid.

2-5 or 3-5 Payout—
5¢, 10¢ or 25¢ Play.

$150.00 Each

OFFERED SUBJECT TO PRIOR SALE

$5 FLIPPER SPECIAL on these popular USED PIN GAMES

Flippers installed on any of the Games listed below for only $5 extra

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<thead>
<tr>
<th>Game</th>
<th>Price</th>
<th>Game</th>
<th>Price</th>
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<td>BRONCHO</td>
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<td>$49.50</td>
<td>MIDGET RACER</td>
<td>$29.50</td>
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<tr>
<td>SHOW GIRL</td>
<td>$39.50</td>
<td>BIG HIT</td>
<td>$27.50</td>
</tr>
</tbody>
</table>

TERMS: 50% CERTIFIED DEPOSIT, BALANCE C. O. D.
All Items Subject to Prior Sale

Buckley Manufacturing Co.
4323 West Lake Street • • • Chicago 24, Illinois

SHAFFER MUSIC COMPANY
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SCIENTIFIC SOUND DISTRIBUTION

FITS MUSIC VOLUME TO THE CROWD

In Your Locations

Yes, remote control and a joy-to-listen-to, equalized volume of music over a large room or a number of rooms...is achieved down to a fine point...with Seeburg Scientific Sound Distribution.

Seeburg is the pioneer of this new kind of music system...so Seeburg knows best how to make this new kind of music system. Join the parade of progressive operators, over the Southwest, who are installing Seeburg Scientific Sound Distribution music systems, completely, in their locations.

S. H. Lynch Offices:

* Dallas, Peddie at Olive
* Houston, 910 Calhoun
* New Orleans, 833 Baronne
* San Antonio, 241 Broadway
* Memphis, 1049 Union Avenue
* Oklahoma City, 900 N. Western

S. H. LYNCH & CO.

Exclusive Southwest Seeburg Distributors
Chicago Coin's SPINBALL

THE OPERATOR'S GAME FOR PLAY AND PROFIT
THE PLAYERS' CHOICE FOR ACTION, THRILLS
A GAME GREATER THAN KILROY
THE FASTEST ACTION EVER SEEN

FEATURING THE
New "Spinning Bumper"
WITH CONTINUOUS ROTATING ACTION

CHICAGO COIN MACHINE COMPANY
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NEW—AMAZING!
"WHIRLWIND"
Play Booster
More play—greater profits on all games, new or old.
$11.95 Complete

BADGER'S Bargains
"Often a few dollars less—Seldom a penny more"

GUARANTEED RECONDITIONED CONSOLES

KENNEDY BONUS 3-WAY, 4-10-26 $800.00
KENNEDY BONUS 4-WAY, 2-10-26 $800.00
KENNEDY BONUS 3-WAY, 8-28-26 $825.00
KENNEDY BONUS SUPER BELLS $105.00
BALLY TRIPLE BELLS, 6-10-26 $850.00
BALLY TRIPLE BELLS, 6-10-26 $850.00
BALLY TRIPLE BELLS, 6-10-26 $850.00
BALLY TRIPLE BELLS, 6-10-26 $850.00

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WURLITZER MODEL 1020 $995.00
WURLITZER MODEL 1026 $995.00
WURLITZER MODEL 1030 $995.00
PACKARD 1965 MODEL $995.00

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MILLS BLACK CHEERY, ORI. $149.50
MILLS BLACK CHEERY, ORI. $149.50
MILLS BLACK CHEERY, ORI. $149.50
MILLS BLACK CHEERY, ORI. $149.50

Badger Sales Co., Inc.
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Badger Novelty Co.
2546 NORTH 30TH STREET
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THE NATION'S GREATEST BARGAINS
ON OUR COMPLETE STOCK OF
WOOD AND STEEL BALL ROLL DOWN GAMES

All games are completely reconditioned (cabinet and mechanism) by factory-trained mechanics.

FOR LISTS AND PRICES WRITE—WIRE—PHONE
SEABOARD SEABOARD NEW YORK CORPORATION
540-550 WEST 56TH STREET
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PHONES COLUMBUS 5-4584

Lancaster, Pa., Proposes Compromise Pin, Juke Levy

LANCASTER, Pa., June 19 — A new city ordinance placing annual taxes of $20 on pinball machines and $15 on music machines has been started thru city council here. The latest move is a compromise measure after operators protested taxes proposed at a higher rate.

proposed measure the fees will be due July 1.

Ralph Burley, spokesman for operators, asked council to allow for a 30-day grace period in payment of the taxes before 10 per cent penalty is invoked. It was tentatively agreed to incorporate this provision in the ordinance.

Penalty for failure to pay the tax is a fine up to $50 and costs, with a 30-day jail sentence for non-payment.

WISCONSIN NOVELTY CO.
3754 N. Green Bay Ave., Milwaukee, Wis.
You can always expect EXHIBIT to offer a greater game for greater location performance.

JAMBOREE too, does just that.

Ask any Smart Operator who operates EXHIBIT GAMES

GET IT!! from your DISTRIBUTOR

EXHIBIT SUPPLY COMPANY (ESTABLISHED 1901)
4218-4230 W. LAKE STREET • CHICAGO 24, ILL.
RONDEEVOO

United's Latest HIT!

FIVE-BALL NOVELTY REPLAY

KICKER CONTROL BUTTON EACH SIDE

REPLAY BUTTON

See Your Distributor

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS
Gottlieb Leadership is again acclaimed with the continuation of 
GAUGED PRODUCTION 
and 
CONTROLLED DISTRIBUTION 
POLICY

Inaugurated February 15, 1947

Under this Policy, only as many games have been manufactured as could be conveniently absorbed by the nation's Operators. Such positive control assures the Operator many advantages. Gauged Production guarantees quality. The value of a Gottlieb Game is maintained for a longer period.

Each machine can be fully exploited on a number of locations and will always have "new game" earning capacity. The Operators' investment in Gottlieb equipment is further insured by HIGHEST RESALE VALUE. Now, more than ever, it pays to BUY GOTTLEIB GAMES!

"THERE IS NO SUBSTITUTE
FOR QUALITY"

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

TWENTY-ONE YEARS OF LEADERSHIP
Bally ONE-BALL MULTIPLES!

GOLD CUP
FREE PLAY

TROPHY
AUTOMATIC

Profit Proven Horseshoe Flash
with

NEW "FAN FLASH"
(ALL SEVEN SELECTIONS LITE UP)

Players play up to 6, 8, or 10 coins per game. Get GOLD CUP and TROPHY on Location Now... Earn Real Money

Bally
TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!

IN CONTINUOUS PRODUCTION FOR
TWO YEARS
Going stronger than ever!

A BALLY GAME FOR EVERY SPOT.

RANCHO • BIG INNING • HY-ROLL • HI-BOY
WILD LEMON • DOUBLE-UP • DELUXE BOWLER

ORDER FROM YOUR BALLY DISTRIBUTOR TODAY!

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
The Symphonola

America's foremost phonograph—the heart of a modern music system. Multiple amplifiers provide for Scientific Sound Distribution and remote control. All-aluminum cabinet. Animated door and dome. Push-a-tune selection. 5-10-25 cent coin chute.

Remote Control Special. For locations where space restrictions will not permit the installation of a Symphonola. Mechanism is identical to that of Symphonola—may be used with all other components of a complete Seeburg Music System.

Wallomatics bring music within easy reach of the public. Seeburg manufactures Wireless Wallomatics that plug into any convenient electric outlet—no wires to the phonograph—and Three-Wire Wallomatics that connect directly to the Symphonola with a single 3-wire cable. Seeburg Wallomatics are available with either 5-cent or 5-10-25 cent coin chutes.

Seeburg

...everything for "Tailored" Music Systems

Every location—whatever its size or layout—can be equipped with a "tailored" music system. The Seeburg Symphonola is engineered to provide Scientific Sound Distribution and Remote Control without adapters or converters.

Other Seeburg equipment includes Speakers for every purpose...Wireless and 3-Wire Wallomatics...the Dual Remote Volume Control...public address systems...and auxiliary amplifiers.

Let your Seeburg Distributor demonstrate how this equipment can serve you.

See Your Seeburg Distributor for a Demonstration
Charles Kanter's

WURLITZER 1100s

are SAVING $3.50 per week per location on records and service... taking in $20.00 more per week

"Because there is a terrific needle saving and practically no record replacement, the Zenith Cobra Tone Arm, used on Wurlitzer 1100s, can't be compared with any tone arm on the market. My locations are impressed with the streamlined turret-top appearance of the 1100—also with the Encore Program Selector whose novel appeal stimulates play."

Charles Kanter

In addition to saving him $3.50 per week in records and service, Wurlitzer 1100s are taking in $20.00 more per week than the phonographs they replaced in Charles Kanter's top spots.

Estimate what your extra earnings should be from Wurlitzer 1100s in your best locations. Add to this the savings in records and service, then you will appreciate why, for net profit, no other commercial phonograph can compare with Wurlitzer 1100s.

You, too, can make more money by replacing your old phonographs that take in too little—cost too much to service. Step up your profits by putting Wurlitzer 1100s in your top spots, and then a better paying phonograph in every other location right down the line. The Rudolph Wurlitzer Company, North Tonawanda, N.Y.

Ask your Wurlitzer Distributor about

GENEROUS TRADE-IN ALLOWANCES on your old phonographs

EASY TERMS ON WURLITZER 1100s