With his orchestra a potent factor in the fields of radio, records, film shorts, ballrooms and theaters, Tex Beneke looks ahead to the coming medium, television. Here he takes time out to learn the set end of video, putting the finishing touches on a receiver he built backstage at the Capitol Theater on Broadway under the watchful eye of Michael Muckley, exec of the Television Assembly Company, Brooklyn. The Beneke boy's star looks bright. Recently moved to the Music Corporation of America booking field, he's proud of his best selling "St. Louis Blues March" disk on Victor ("Meadowlands" is the newest candidate on wax) and the climbing Hooper enjoyed by his Mutual radio stanza for the U. S. Air Forces. Not a little bit of the credit for the band's box office should go to his personal manager, Don W. Haynes.
YOU'LL MAKE BIG DOUGH
WITH THE MERCURY RECORD MAKER
"two ton" BAKER
THE FRIENDLIEST GUY in SHOW BUSINESS
"Two Ton" Baker's CHILDREN'S Albums

"BOOMER THE BASS DRUM"
MERCURY MMT-11
"NURSERY RHYMES"
MERCURY MMT-4
"SING A SILLY SONG"
MERCURY MMT-9
"CHRISTMAS PARTY"
MERCURY MMT-5

Latest MERCURY Releases
"RED'S BACK IN TOWN"
"An Old Flame Never Dies"
Mercury No. 5151
"CIVILIZATION"
"Dancers in Love"
Mercury No. 5067
"TOO FAT POLKA"
"With a Hey and a Hi and a Ho Ho Ho"
Mercury No. 5079
"I'M A LONELY LITTLE PETUNIA"
"The Coconut Song"
Mercury No. 5083

The demand for "Two Ton" Baker Children's Albums last Christmas was terrific! Stores were "Sold Out" weeks ahead of the peak sales period.

Order Now!

RADIO
TWO TON BAKER SHOW
8:15 A.M. Daily
Monday thru Saturday
WGN—MUTUAL
TWO TON BAKER SHOW
5 Times Weekly
Monday thru Friday
MUTUAL NETWORK
BAKER'S SPOTLIGHT
4:30 P.M. Daily
Monday thru Saturday
WGN—MUTUAL

TELEVISION
WONDER HOUSE
5 to 6 P.M.
Monday thru Friday
Channel 9
WGN-TV
VICTOR'S A & R "REVOLUTION"

Dinker Fund
Peace Key If T-H Clears
September Ban Lift Possible

By Hal Weinman

ASBURY PARK, N.J., June 12—Terms of the secret plan which major recording companies and counsel for the American Federation of Musicians (AFM) have developed in hopes of ending the recording ban have been learned by The Billboard. The plan, known as the foundation plan, calls for the creation of a trust fund (much like the John L. Lewis coal miners' union formula) to be mutually supervised by an employer representative (representing the AFM) and a public delegate to represent a neutral position (a government official). The plan (See Dinker "Trust Fund" on page 19)

Toledo Para: To Use Flesh

NEW YORK, June 12.—The Paramount, Toledo, will start using flesh July 1, the vaudeville policy is undetermined. The reason for the return of live shows goes back to the consent order 1, which Paramount, which formerly operated the (See TOLEDO PARA on page 24)

J. Hallstrom
G. M. of New Disk Group

Burgess Gets Obie's Spot

By Joe Cidda

NEW YORK, June 12.—RCA Victor this week sprang the answer to the Jackpot artist and reported that the national subscription which music publishers and recording artists have been mulling over will be called the platter's a. r. (See July 1. The answer is a gent virtually unknown to the music world, Sunset and Vine. Victor's new popular artist and repertoire head is Jack Burgess, who has been with the company for some 10 years but never in the a. r. end of the business. It has to any of the major wax's top field salesmen, putting in most of his time in the Middle West.

Hey, Mr. Duffy! Archie's on Ball!

NEW YORK, June 12.—The Strand was almost without a flesh show Friday morning (11) because of billing trouble. Ed Gardner, Duffy's roommate, due to promises, ran up against Gardner's refusal to go unless the mark was changed.

In the original contract agreed to by Gardner and the latter was to get billing over the flicker, Wallflower. When the contract was signed, it seemed that the clause had been altered to give the pic top billing. Gardner objected and said he had never changed the arrangement. After talking with his lawyer, he refused to go to the show. After a discussion, in which Music Corporation of America (MCA), which made the booking, was involved, the change was made.

Berlin Skedded For Air Force Summer Show

NEW YORK, June 12.—Irving Berlin's offer from the summer in a new Army Air Force recruiting show to be aired over the National Broadcasting Company (NBC). It's the number of a number of entries of the same announced for the web. The air force offering will fill the Thursday evening Aldrich Family hour, beginning July 1, and, in addition to Berlin and Berlin's songs, will feature Burgess Meredith as emcee and other names will fill the bill, the last of the Roy Skilton orchestra. Another new show for the web will be Who Said That? a new quiz program which NBC is prepared to air Friday mornings, starting July 2. In the Can You Top That? time (8:30). Another NBC house-built show due for the summer is The Time, the Place, the Tune, from Hollywood, with Henry Russell conducting. It (See Berlin Skedded on page 5)

July 19, 1948

The Billboard

The World's Foremost Amusement Weekly

Vol. 60. No. 25

Missouri Compromise?

Hark, hark, be this the election year? Ah, then, branch thyself for the surprise that there will be no surprise. Bear in mind that he who would preserve the music business at 1900 Pennsylvania Avenue should drown well extend—and extend—and extend—the timely olive branch.

ASBURY PARK, N.J., June 12—The American Federation of Musicians (AFM) convention heard read to it yesterday (11) the following conciliatory greeting from President Truman to James Caesar Petrillo, AFM proxy:

"You are holding your 51st annual convention at a time when unwise legislation has been thrust upon Congress and the failure to enact wise legislation join to imperil the future of America."

"For 18 years this nation has gone forward—not backward—all Americans have shared in the economic progress and resources. Workers, farmer, industrialist, and businessman—have all gone forward together. Recently this pattern has been challenged by a Congress, which has enacted class legislation to benefit favored groups, a Congress which favors increasing prices and profits, but is indifferent to the problems of the small wage earner.

"I know that America's workers do not ask for special privileges. But I know that America cannot be strong unless labor, along with all the other workers, has the benefits of American economic production through collective bargaining.

"Today America faces grave international responsibilities which we as citizens must face. We will stand firm and unshakable in our faith in the economic stability based on fair play and fair prices. I know that in our battle to achieve that goal the working people of America will do their utmost to keep our country strong and healthy.

New NAB Code May Cause Giveaway Headaches: Offers Pay Hike, Plug Time Posers

NEW YORK, June 12.—The recently enacted code of the National Association of Broadcasters (NAB) is causing great concern to many network producers. The new code goes into effect July 1 (See Dinker "Trust Fund" on page 19)

46 in Race for 7 AGVA Offices

150 Vying For 45 Seats On the Board

Wants Plum, Makes Peachy Try for It

NEW YORK, June 12.—A novel method to get a political plum, the job as commissioner of licenses, has been cooked up by S. Jay Kaufman, a consultant. He has been thousands of petitioning letters printed; signers will urge Mayor O'Dwyer to appoint Kaufman for the job, which becomes vacant July 1.

This letter has an impressive list of sponsors printed on it. The inclusions in all branches of showbiz, and include Irving Berlin, A. J. Balaban, Rustie Lee, Jimmy Grier, Fanny Brice, John Golden, Oscar Hammerstein, Olsen and Johnson, Guy Kibbee, Al Jolson, Morris Jr., Arnold Rodgers, Billy Rose, Lee Shubert and many others.

Good Godfrey!

WASHINGTON, June 12—In a recent presidential straw vote held by the Washington Advertising Club, Arthur Godfrey, the popular Columbia network star, polled one vote. Godfrey, when informed, is reported to have said: "Not interested. Can't see why I should give up all my commercials."
Skouras Plans Using Some of 1,000 Houses

Micro-Wave Tie-Up Favorable

NEW YORK, June 12—A major push by 20th Century-Fox to get into large-scale tie-ups is shaping up rapidly, insiders reported today. The Fox, it is claimed, is going after not only the theater exhibition phase of such ventures but the possibilities of promoting special programs and sports promotions as well. Authoritative reports state that Skouras Skouras, who owns or has affiliations with over 1,000 flicker theaters, is in the thick, or at least very near the thick, of this tie-up. The Fox, it is felt, will be primarily interested in the promos of the music-record industry and will have a more active role in the special programs and sports promotions area. This, it is claimed, will be a major factor in the success or failure of the Fox's tie-up efforts. The tie-up, it is claimed, will be a major factor in the success or failure of the Fox's tie-up efforts.

BILLY JOEL'S NEW ALBUM "RECORDS"

Says "This Is the Record I Wanted to Make"!

NEW YORK, June 12—Billy Joel's new album, "Records," is the latest in a long line of successful albums by the singer-songwriter. The album features a mix of covers and original songs, with Joel showcasing his talent for blending different genres and styles. The album received widespread critical acclaim and was a commercial success, reaching the Top 10 on the Billboard charts. Joel's ability to connect with listeners through his music has been a key factor in his enduring popularity. His dedication to his craft and his willingness to experiment with different sounds and styles have made him a beloved figure in the music industry.

Miami Copa, Burned, Expects To Rebuild

MIAMI BEACH, June 12.—Murray Weinger's Copa, which burned down last week, will probably be rebuilt, and the plans for the new structure have been decided. The Copa burned down last week, and the owners have been busy making plans to rebuild. The new Copa will be located at the same site as the old one, and the owners have been working on the plans for the new structure.

Victor Bares Facts on A&R "Revolution"

(Continued from page 3)

The industry's manufacturers, to begin with, were really swelled in giving us invaluable encouragement and advice you couldn't buy during the pre-natal period. Dealers by the hundreds (and that's literal) and makers of equipment contributed to a healthy birth in another, and possibly even more essential, way. They moved us under with good, usable material which made up a substantial part of Turner's pre-natal diet, and which, we believe, will help us shape this kind of a body to be brought out to be.

To all these people, and to the guys on our own staff in New York, Cincinnati, Chicago, Hollywood and many points in between who sweated and spluttered and gave up everything they had to us from conception this birth, we say that we are proud of you. And to Turner, a very bright baby for his age, we have already explained the first facts of life: "You can't let 'em down."

Sunday Vaudeville Shows

For 7 Mass. Midget Tracks

June 12.—June 13—The General Amusement Company, a Boston office now located in Fayville, is putting on a vaude at seven midget race tracks.

Each track has a capacity of from 12,000 to 15,000. The first show prerms at the Norwood, Mass., Stadium, June 21. The package will include a feature act, a four-act vaude, a solo act, and a feature act. The performers are from the vaude's own vaude, and the package is expected to be received with enthusiasm by the general public.
GIVEAWAYS' NEW HEADACHES

AFM Mulls Motion for Own Stations

ASBURY PARK, N. J., June 12.—The convention of the American Federation of Musicians (AFM), here this week, considered a motion to investigate the possibility of establishing its own radio stations. The motion was referred to the committee on franchise for further action. It was set forth in the motion, offered by M. L. Rosenthal, that the AFM should establish its own radio stations in the major radio markets, and that such establishment be found practicable. The Federation should act before such stations are established in suitable locations.

A Crotz motion that the question of ability to pay, long-time members would be raised in future negotiations with stations and networks, and that the operation of its own stations would supply the AFM with data on broadcasting conditions and the employing ability of stations.

Prudential Deal Near for Fall Dramatic Show

NEW YORK, June 12—Prudential Insurance, which is dropping its Family Hour semi-classical music series, is in the process of completing a deal with the Music Corporation of America (MCOA) for a weekly dramatic series that will replace the Family Hour beginning August 10. The deal includes an option for Columbia Broadcasting System (CBS) to air the show, provided that negotiations with a network are completed.

Johnston will handle distribution and sale of TV films for NBC.

Nick Kesey joins Lennen and Mitchell

NEW YORK, June 12—Nick Kesey, until recently Mutual Broadcasters (MBO) commercial program sales manager, this week joined Lennen & Mitchell in the management of the radio department. He succeeds Tom Doughten, who has been with Lennen & Mitchell for more than ten years.

Kesey was born in San Francisco, Calif., and has been a resident of the city since 1939. He holds a degree from the University of California, Berkeley, where he majored in English.

The Southeast's most popular humorist

NEW ORLEANS, June 12—J. B. Moore, the Southeast's most popular humorist, has announced that he will be appearing in New York City on June 20, 21, and 22 in a special engagement at the Palace Theatre.

Mr. Moore is a native of New Orleans and has been performing in the Southeast for many years. He is known for his lively wit and his ability to make the audience laugh.

Starkweather

NEW ORLEANS, June 12—J. B. Starkweather, the popular radio actor, has announced that he will be appearing in New York City on June 20, 21, and 22 in a special engagement at the Palace Theatre.

Starkweather is known for his work on the radio, where he has been a leading performer for many years. He is known for his ability to bring life to the characters he塑造s on the radio.

Joan Davis, Sealtest Dicker Pay-Per-Point Pkge. Deal

HOLLYWOOD, June 12—The announcement that Joan Davis will be appearing in a Sealtest promotion has been made. The promotion, which is being handled by Edith S. Steinhorn, is a unique pay-per-point package deal.

Each point over 11 will represent a sizable cut from her previous Sealtest package figure, and she has been paid $15,000 for the first 100 points. This is a new high in the industry and the highest reported for any one commercial.
New White Bill Voted Out In Senate Surprise, But Too Late for Action This Session

WASHINGTON, June 12—Altogether a new White Bill which was approved in a surprise maneuver by the Senate Interstate Commerce Committee was dead in the Senate. Name of enactment at this session of Congress, it is generally regarded as a significant development.

The approaching congressional adjournment makes it impossible for the bill to pass both houses, and it is doubtful the measure will even reach the House this session.

The last-minute committee clearance of the bill is considered to be part of a major revision by the author, Sen. Wallace White (R., Me.), who is retiring from Congress at the end of the session.

Some other member of the Interstate Commerce Committee is expected to pick up the bill next session and introduce a close facsimile of the rewritten measure.

NAB Protest Ignored

Despite the protests of the National Association of Broadcasters (NAB) against a section which NAB interprets as limiting the Federal Communications Commission (FCC) broad power to regulate in the field of licensing, the committee left this provision intact.

Added to the revised White Bill is the salient part of a resolution introduced by few weeks ago by James Wilson (D., Colo.) which would bar the commission from authorizing stations in excess of 50-kw. power, unless such super-watters were approved by the North American Regional Broadcasting Agreement (NARBA). The committee also wrote in a provision raising the salary of commissioners to $15,000 and boosting the wages of the chief engineer, chief accountant, and general counsel to a maximum of $10,000.

Chain Carla Eliminated

The section requiring complete list of licensees to be prepared by NAB was watered down by the committee to require the naming of the newscast time of the station, and a statement identifying the broadcast as news or commentary or talk.

Another change involved the selection of the FCC chairman. Each commissioner was permitted to vote on the chairmanship during the final year of his seven-year term.

Language in both versions remains virtually the same in the section written by Sen. White, though a few words were left in the Port Huron door list by eliminating licensees to censor political broadcasts. The bill also removes the authority to court suits for such material. However, in the original bill, both sides of the bill were agreed to by the committee on censor political talk, while the revised version places the ban only on the licensees.

Also left about the same is the section written by Sen. White, divided into two sections—one handling telephone and telegraph activities and the other, broadcasting.

Almost before the ink was dry on the committee print of the bill, NAB President Justin Miller attacked the measure as constituting in effect "repeal of the constitutional provision protecting free speech. Miller's ire is fanned mainly by the still unfulfilled promise that the FCC would give to power to make an overall program review in examining the written statement. The committee has declared that this provision implies "government control of the contents of radio programs."

Jock Art Green Inks Shows for WMIE

NEW YORK, June 12—Art Green, veteran New York disk jockey, has contracted to do his program in New York National Broadcasting Company which may last $85,000 annually, depending on sales. WMIE is a new station slated for August. Green, who moves to Florida this summer, will do two programs daily, one at 12 noon and from 4:30-6 p.m. During the 80 weeks of the winter season, the station will expand an additional half hour. It's also expected that Green will do a show each week to Miami Beach niteote, probably the most popular to - and records, and all comedy.

The clause in the contract stipulates that 5 per cent of Green's salary and 5 per cent of the station's time charges be set aside for advertising and promotion.

Jane Pickens Back July 4 Over NBC

NEW YORK, June 12—Jane Pickens will return to radio shortly in a new show on NBC National Broadcasting Company (NBC). She's due to fill the half-hour of the present Sunday afternoon show, "Jane Pickens Back to the People," at 5:30 to 6 p.m. First half of the hour goes to other authors. Miss Pickens starts July 4.

Rheingold Prepares TV Entry With Flicks

NEW YORK, June 12—Rheingold is getting ready for its first entry into television. Plans are now under way to use Radio, TV Director, "Meet the Critic." Miss Pickens starts July 4.

FCC Okays Package AM-FM Outlets' Sales

WASHINGTON, June 12—Package sales of AM and FM stations are expected to increase under the FCC ruling. The Federal Communications Commission (FCC) ruled this week. By ordering a broadcast station to purchase separate transfers of its AM and FM properties to "clients interested in the broadcast," the FCC said. The ruling was made in denying a request by the "Bunker Hill Broadcasting Company, which wanted to sell WRM-AM-FM, Boston, to the "West End Broadcasting Station, Inc., in addition to paying $2,000,000 for the station. The petitioner wanted the FCC to separate the transaction.

New Stages Pacts Toppers For Tele and Radio Shows

NEW YORK, June 12—Some of radio's top directors, scriptwriters and music composers—arrangers were picked this week by New Stages, Inc., for its 30-minute dramatic radio show. "A Full-Court Scene," which is being folded, will be produced for fall debut. Collaborative four-act script and music teams will be utilized in what the group believes will mean an advance in broadcasting production technique. The show is a legal product, publisher of the current hit, "The Respectful Prostitute," whose stock is sold to its 124 members, most of whom are radio and video producers. The new show will be a direct follow-up of the Stage, Radio and New Stages in Television.

The writing staff consists of Peter Welles, Eugene Janee, Sidney Friend, Fred Stern, and Joseph Stern. Musicians are headed by Walter Hendt, assistant conductor of the New York Philharmonic, and include Peter Menken, Henry Brandt and Norman Lowenrock. Welles is credited with original material and also adapt plays, books and stories by top-name authors who have given New Stages special rights for their material because of the nature of the organization, operated by the artists-members themselves. These authors include Jean-Paul Sartre, Maxwell Anderson, Thornton Wilder, Lynn Riege, Reginald Denham, Victor Wolfert and Joseph Kressel.

The radio direction will be handled by the Max Miller, film, leg and radio director. The telephone direction will be handled by a four-man staff, under supervision of Martin Jones, who, as associate director of the United Press Agency to take up the job. Other telephone directors will be Ezra Stone, broadcasting and studio director of Lourneau, National Broadcasting Company, and Max Miller, "New Stages' radio chief.

By splitting its acting company into four groups, each under a separate director and having an equal proportion of top names, New Stages believes it has solved the problem of producing a weekly 30-minute radio show. Members interested in auditions will be invited to see Billy Wilkerson, Leon Janney, Karl Weber, Ezra Stone, Jackson Beck, Peter Cullen, Raymond E. Johnson, M.undy Mundy, Beatrice Straight and Hester Sondergaard.

Rayve Options "Stop"...Drops Henry Morgan

NEW YORK, June 12—Rayve Shampoo division of Lever Bros. this week, dropped their advertising campaign, retaining only the 3:15-8 segment of Sunday night for the last few minutes. The move was made following the decision of the Federal Communications Commission to drop Henry Morgan after his June 24 performances.

The three sponsors previously pacted for Stop the Music were Sp멸

DL Sets 208G Deal With Dolcin Corp.

HOLLYWOOD, June 12—Don Lee Broadcasting System (DLBS) last week closed its largest deal of the year with the sale of 10 weekly quarters on the full Don Lee net to Dolcin Corporation, makers of medicinal products. The deal, involved in the 25-week deal, will total more than $20,000,000 according to DLBS Sales Manager Sydney G. Gaynor.

Bankroller will carry following Don Lee Leases. It includes a net of 44 stations: Paragon, Gospel Singer, Fulton Lewis Jr., and Broadcasters. All stations are sold by web stations, Dolcin purchased additional programing to fill in other areas. Dolcin, formed by Victor Van Der Linde Agency.

7 Louisiana Outlets Form Magnolia Web

BATON ROUGE, La., June 12—A regional radio network tentatively named the Magnolia Broadcasting Company was organized last week by representatives of seven Louisiana radio stations at a two-day confab in nearby Houma this week.

Frank Cowan, general manager of the network, is tentatively named the Magnolia Manager of the network, and J. E. B. Crawford, president of the network, is tentatively named the Magnolia Chairman of the network.

CBS To Test Arden For "Miss Brooks"

HOLLYWOOD, June 12—Eve Arden has been set for an audition for the lead in Miss Brooks, the Columbia Broadcasting System's (CBS) situation comedy show now being packaged by Hubbell Robinson, the network's production head. The test will be held Friday (18) here.

Arden is being considered for the role. CBS originally intended Shirley Booth for the role, but Joan Blondell.

CBS Adds Two Veepees

NEW YORK, June 12—The Columbia Broadcasting System (CBS) has added two vice president-idents. They are Howard L. Hausman, in charge of personnel, and William B. Smith, who heads general engineering. Lodge was with the CBS since 1931, and Hausman has been in the legal department since 1938. Hausman handles labor negotiations for the network.
NAME DISK JOCKS FADING

WPPR OK's Tax Service Charge After July 15

WASHINGTON, June 12.—Eleven operating stations will be able to charge for the service after July 1 under tax standards promulgated by the Federal Communications Commission (FCC) this week. As for the remaining stations, they will be required to use either the simplex or multiplex system and set the standard for service.

Under a complicated mathematical formula, the FCC will permit the use of multiple copper wires per inch instead of the present single wire. The larger the number of wires per inch is boosted accordingly. Smaller size, smaller, might prove attractive to bulletin services. Regular radio is to be broadcast in the FM channels.

But that's a minor issue. The FCC's main concern is whether a fee would prevent the widespread use of FM broadcasts that would cut into the time slot available for public service broadcasting. That's why the FCC's plan, which it will be presented to the public at a late date, will be rejected.

Time Limitations

The permitting both simplex and multiplex systems, the FCC is holding simplex operations to a maximum of one hour between 7 a.m. and midnight with no restrictions for the remainder of the time. Multiple operation is permitted for a total of three hours between 7 a.m. and midnight with the same freedom after midnight.

Present authorized facsimile broadcasts were first announced in the Courier Journal & Louisville Times Company, Inc., Philadelphia; William G. H. Fitch, New York; and companies in New York, Chicago, and Minneapolis. The FCC has already authorized facsimile broadcast operations in Chicago, Los Angeles, and Seattle. The FCC will act on applications for other cities.

Start WOR-TV's D.C. Counterpart

WASHINGTON, June 12.—Work on the 300-foot tower and antennas of the television station WOR-TV was completed here this week, with the transmitter building scheduled to be completed Tuesday (15). The station is owned by WABC Broadcasting Company, Inc., with WABC's WOR, New York. When it begins programming October 1, WOR will form part of the New York television network, alongside WOR-TV, New York, which will start simulcasting on September 1.

AFM Rebutts Unfair Labor Practice Plaint With NLRB

NEW YORK, June 12.—The American Federation of Musicians (AFM), in response to the National Labor Relations Board's (NLRB) complaint charging unfair labor practices, has filed a complaint with the NLRB. The AFM's complaint alleges that the National Labor Relations Board (NLRB) has failed to fulfill its obligations under the National Labor Relations Act (NLRA).

AFM's complaint charges that the AFM's pressure on its membership resulted in the NLRB's failure to consider the AFM's complaint. The AFM further charges that the NLRB's failure to consider the AFM's complaint is a violation of the NLRA.

AFM and the NLRB have been in discussions for the past few weeks to resolve the matter. The AFM has also filed a complaint with the NLRB alleging that the NLRB has failed to fulfill its obligations under the NLRA.

CBS Moves Lewis' Time Slot Again

NEW YORK, June 12.—If Robert Q. Lewis wakes up one morning to find himself doing a 6 a.m. slot over the Columbia Broadcasting System (CBS), he won't be surprised. The CBS program is one of the few shows that have survived the network's recent schedule changes.

Last year, in an effort to expand its programming, CBS increased the number of hours it was broadcasting. The new schedule included Lewis's show, which had been on the air since 1955. The network decided to move the show to a later time slot, but Lewis refused to make the change.

CBS then announced that it would be removing Lewis's show from the schedule, effective immediately. However, CBS later reversed its decision, and Lewis's show was moved to a time slot that was more suitable for his schedule.

CBS has now decided to move Lewis's show again, this time to a 5 p.m. time slot. The network has indicated that it will continue to work with Lewis to find a mutually acceptable time slot for his show.
Revive Talk of Crosby-CBS

Net May End E. T. Ban If Deal Is Set

ABC Status Confused

NEW YORK, June 12.—Reports that the talks which might shift to the Columbia Broadcasting System (CBS) were revised the possibility that the deal would break, if the deal materializes, its long-standing ban against transmitted programs, CBS had pitched for before. The latest move, it is said, is to offer a $500,000 Sunday evening spot with the sales agent being that the potential audience and rates, vested in this slot, would be higher than can be reached on Crosby's current Wednesday evening time on the American Broadcasting Company (ABC).

A Crosby Production exec in New York said of the recent decision a day ago was made for the fall. There is some confusion as to whether this meeting in person of pro-Crosby of Columbia, stated this week that if Crosby should move out in the next conference with the NAB will not be a show at the same slot. Hence his name value at ABC is with higher rates.

U. S. Sues P&G, CBS And Pedlar & Ryan

NEW YORK, June 12.—Columbia Broadcasting System (CBS), Inc., Pedlar & Ryan Advertising Agency, and Gamble Company, sponsors of the Camay soap hour, this week were notified by a subpoena to appear before the NAB. The subpoena was served by the United States Attorney, J. M. McGuire on behalf of the NAB, in the case of the Government of the United States, vs. John Pedlar, Jr., and Charles R. Cooney, Jr. Airing of the live version of the show was stopped.

Rayburn to Audition For ABC Flack Show

NEW YORK, June 12.—Gene Rayburn, court docketed the American Broadcasting Company (ABC). It's a comedy show with gag twists on press space-grabbing news, is being called Free Time. Flacks will appear on the show to explain their antics.

When Rayburn was set for the audition this week, ABC told him the show was going to try out for this week, he told his WNEW listeners to write for tickets. Some 1,400 of 'em did.

KOPR, Butte, Debuts

Butte, Mont., June 12.—KOPR, new 1,000-watt AM on 5,800 kc, debuted June 2 with Harry Carman, of Salt Lake City, and Max Dean, John G. Garrette Jr. and Robert Corrige, all of Butte. The station manager is Edward E. Cooney Jr., who is in the slot as an announcer and radio exec.

Heller Denies AFM Claim That AFRA Refused Co-Op

NEW YORK, June 12.—Denial of a claim voiced by James C. Petriello, president of the American Federation of Musicians (AFM), that the radio stations refused to cooperate in the AFM's, the company's network program was fixed last week by the American Federation of Radio Artists (AFRA). The reason was said by the AFM to be because of the AFM's refusal to cooperate. The AFRA has repeatedly refused to sign a record industry contract because of the present AFM ban.

since its members have been advised not to work with Jack musican.

Lea Bill Co-Op

Heller also beamed that the AFM had never acknowledged the support of AFRA that AFM's membership included in the network programs. The AFM, he said, had not been able to contact Petriello, who made his comments on the new weekly "AFRA's Airs," delivered by John Ashbury Park, N. J. George H. Heller, national executive secretary of AFRA.

Heller wired Petriello following the meeting and asked if the radio stations "strongly resent the influence that AFRA members are now exerting in the network. The reason, Heller said, were the "advice and cooperation of AFRA." The AFRA is said to have been interested in bringing the radio industry into the fold of the record industry because of the present AFM ban.

What's the Pitch?

WASHINGTON, June 12.—Lee Sand, die-jockey on WWDC, recently pitched batting practice, including the Washington Senators. Did so well he was offered a job. Now, Sand, a former pitcher, is having trouble whether to continue spinning records or try spinning the baseballs.
WMAQ's "Reporter-at-Large"—Jim Hurlbut—gets around to about every big Chicago story. But one that he modestly shied away from recently was top news nevertheless. Here it is:

"REPORTER-AT-LARGE," with Jim Hurlbut, wins FIRST PLACE in The Billboard Local Program Competition . . . news classification for 50,000-watt stations.

We think that's great . . . particularly because it bears out our thinking that "Reporter-at-Large" is an exceptional news show. The judges back us up with: "Jim Hurlbut does . . . . really good reporting, with the personal touch, a type of coverage not often found in radio . . . . an outstanding job."

That's high praise. It's lead story copy . . . as WMAQ's news coverage and news shows always have been—and always will be!

WMAQ NEWS AND COMMENTATOR AWARDS (1947-1948)

* REPORTER-AT-LARGE — First Place, The Billboard Local Program Competition. May 1948.
* ALEX DREIER — First Award in radio news-writing. Sigma Delta Chi's Awards in Journalism Competition. May 1948.
* CLIFTON UTLEY — Special Citation. Sigma Delta Chi’s Awards in Journalism Competition. June 1947.

FIRST IN CHICAGO

WMAQ

50,000 WATTS 670 Kc.
Represented by NBC SPOT SALES

ONLY CHICAGO STATION WITH ITS OWN STAFF OF LOCAL REPORTERS

* "Reporter-at-Large," with Jim Hurlbut, is available for sponsorship!
Radio and Television
Program Reviews

Sing It Again
Reviewed May 29
Sustaining Via CBS
Saturdays, 8-9 p.m.
Estimated Talent Cost: $4,000; producer, Lester Gottlieb; director, Rocco Tito; announcer, Don Baker; music, Ray Block (music director); writers: Michael Hooper, Howard, The Riddlers (vocal quartet).

Current Rehearsal of the program
Director: Michael Hooper.

Originating Stations:
ABC, CBS, MBS, Subsidiary-N.Y.

Composer Sigmund Romberg has been doing this summer show for four consecutive years, and has now settled down to a routine, easy-to-take pattern. For the listener tired of the all-too-frequent pop music, the Romberg show is a pleasant fare, with the composer-maestro conducting the orchestra thru such scores as June Is Bustin' Out All Over, from Carousel; the Magnificent Seven, and Irving Berlin cavalcade, and, of course, some of the more romantic scores from his own operettas written for himself or for other operettas standards as Toreador Song.

For those who like their music straight, it's nice material, with the orchestral backgrounds given additional depth or improvement by soprano Jean Fenn and baritone John Howard. Their voices are good in both quality and technique.

The Raleighs plug on the show take the form of an easy, monotonous pattern. There are the singing commercials, plus the "mutilators," who are the writers and editors of the themes are "blending" and "kiss to your throat." The pattern is held, and yet it is not at all boring.

For the old-timers and musical squares, there's a pleasant summer's listening ahead.

Paul Ackerman.

Radio X
Reviewed June 6
Sustaining over WNYC, New York
1,000 WNYC-Commercial
Thursdays, 8-9:35 p.m.
Producer, George Wallach. Cast, talent from British and French radio, presented by the National Broadcasting Corporation.

Wallach, in a letter to the London paper, reported that "Radio X" is already a success. The program, which has been running for six months, is broadcast from the RAI studios in London, and it has been heard by millions of people.

The program is a weekly series of one-hour shows, and it is titled "Radio X." It is divided into two shows, one for each of the two countries. The first show is "Radio X" from Britain, and the second is "Radio X" from France.

Wallach said that the program has been a great success, and that it is already being broadcast by several other countries.

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No cuts, no lather, no deadline

NICE THING ABOUT WOR is the way you can plunge right in. And that's what counts in summer-selling.

No publication deadlines to stymie your last-minute advertising plans. No cuts, no proofs, no closed issues to put you in a lather.

➤ Suppose you decide to drop the price on your product. You hop on WOR and tell people in 18 states about it.

➤ Suppose the competition is running away with the sales. You bounce right on WOR and get folks in 430 counties steamed up about YOUR brand.

➤ Suppose dealers in Maine or Pennsylvania or Virginia need a nudge. You aim your sales message at the 34,057,161 people who can hear WOR... and dealers practically pout for your goods.

The point is: there's no waiting around at WOR. We can get you on the air— at an extraordinarily low price. Better touch base with us today.

Call Longacre 4-8000 and ask for Sales.
New York


**TOM CARPENTER**, assistant radio director at Kenyon & Eckhardt, in town this week for contract renewal with WABC. . . . Herb Lundien, KGE radio publicity chief, off to Chicago and Milwaukee in connection with Country Fair promotion.

Brad Phillips has joined WINS as staff announcer. . . . Tom Toub returned to WNYC's Hour of Champions program after an illness of many weeks. . . . Howard Lindsay, regular Ford Theatricals, returns to the web program June 27 when Arrowsmith is presented. He took three weeks' leave to do Life With Mother in Detroit. . . . Russell Maloney quits CBS' O'S Men and Books show August 26.

**FREDERICK-CLINTON** Company, Inc., New York agency, has named to handle the radio campaign on the national Wallace-for-President Committee. Both spots and programs will be used. Account exec will be Sydney Rubin.

From All Around

Allen Prescott, vet announcer who has three times subbed for Don McNeill on JASO's Breakfast Club, will again take over in Chicago June 17 and 18, and July 1 and 2, while McNeill vacations. . . . Legal rockwell, chief engineer at KIRON, Portland, Ore., now director of engineering for both KORI and KIR in Seattle. . . . Vic Banchino added to the technical staff of WCFL, Columbus, Ind.

**JACK KNELL** director of news and special events at WBT, Charlotte, N. C., elected president of the Carolinas Radio News Directors' Association at the organization's recent meeting in Asheville, N. C. . . . Vincent D. Piano appointed sales promotion manager of WSSA, Atlanta. . . . Promotions at WDFD, Flint, Mich.: Marvin Levey, studio supervisor, upped to production manager, and Ted Taylor, announces the former post. Montgomery to Levey's group.

Valentine former of KRBQ, Abilene, Tex., added to announcing staff.

Howard Tinsley, announcer-actor recently with WOOC, Silver Spring, Md., now producer-director of the Les Williams variety show, originating daily from National Academy of Music and Art, Washington. . . . Jerry Bamburak, production chief, and James Hughes, station flock, have left WKGO, Madison, Wis.

New England

In BURLINGTON, Conn., John Magnus has joined announcing staff at WHEB, riding with Ken Rupfer, who's left the New Yorker web in Boston. . . . John Hollenbush, of commercial department at WTHI, Hartford, Conn., home from a Buffalo visit. . . . It's a boy for the Bob and Sherrill show at Hartford. Jack Kane, sales staff, WHEB, Portsmouth, N. H., back on the job after two weeks of chills. . . . Waldron C. White, formerly with American Red Cross, has joined the station. . . . Joining the WMMF, Hartford, Conn., announces is John W. Dool, formerly with WMMF, Flattsboro, N. Y., new announcer at Bridgeport's WNAB.

Hollywood

**FRED LEVINS**, formerly with CBS, Chicago, appointed program director for KMCM, Metro-Goldwyn-Mayer's new Hollywood FM station. . . . MGM stars Johnnie Johnston and Kathryn Grayson cut audition records for a new type of musical melody. Mrs. Mina, now show week. . . . Mr. and Mrs. Jenkins, now change in Paris on It's or Leave it, with Blye Agency looking for new gimmicks to replace the present set-up. . . . Mal Boyd, whose radio explication of the office has been servicing life film producers, has announced a new Monday evening show for Harks. . . . Jack Arquette out a new television production show at Mutual, tagged Presenting Mrs. Armstrong, under a three-week run. . . . Still another audition planned is one for which Ken Dolan Agency is pitching to Colgate as a replacement for Kay Kyser. . . . Kyser, incidentally, is devoting practically all his time at present to promoting a movie. . . . Benefit show for St. Vincent's Hospital, one of his pet charities.

Joe Rice, producer of the Judy Canova show, has been named radio and television director for Sherman & Marquette Agency. . . . Allen Kent, one of the leading figures of radio soap Opera (Pepsi-Cola), who has formed his own production firm tagged Bonded Television, with Aman Bock, Gil Roschen, eighteen supervisor for Procter & Gamble, also has a tie-up with the Bok agency. . . . Screwball disk jockey Jim Haaalow, whose local shows have stirred up terrific interest, has been auditioned for a net show for Chesterfield.

WHOM Jock Show To Move to WMCA

NEW YORK, June 12.—Symphony Sid, all-night disk jockey at WHOM, Jersey City, N. J., this week signed to move his show over to WMCA, beginning June 28. The Jock is reported bringing with him considerable in music and show business which was on his WHOM show.

WMCA, in slotting Sid in the mid-night to 1 a.m. period, is finding it necessary to seek a new spot for its Duke Ellington platter show, now from midnight to 1 a.m.

"Club House" May Prove Poff Show For CBS Publidy

NEW YORK, June 12.—Red Barber's Club House, which quietly developed into one of the strongest public service and promotion ideas ever dreamed up in connection with a sports program, the culmination of more than two years of planning on the part of Barber, Club House already has gained the cooperation of some 600 web affiliates. Web sports shows have generally been weak on this point.

The format involves awarding a certificate of achievement and $100 to an organization for a constructive job in juvenile recreation. Stations nominate these groups themselves, an activity which immediately couples the station with the web in a promotional venture. Barber estimates that approximately two years will elapse before all stations on the web are covered.

State's Atty. Alcorn Raps Crime Shows

HARTFORD, Conn., June 12.—Speaking before the Hartford Rotary Club Monday (7), State's Attorney Robert Alcorn declaimed the need to improve radio and television crime programs and comic books is a problem to law enforcement agencies.

He added: "How to meet the insidious education children are getting from certain radio programs and comic books is one of the problems we are confronted with in Superior Court."

Radio program and comic book authors, he said, do not realize the effect their products have on the minds of younger people. "We in the courts," he pointed out, "know that the effect is sometimes very bad."
CONCERT VS. LOCATION TIEF CRACKS KENTON-GASTEL TEAM

HOLLYWOOD, June 12—Question of concert vs. location was given as the reason for the split-up of Bartone Studios, a major recording agency. Bartone's partners, Carlos Turchen and Arnold Gastel, have broken off their association, Turchen and Gastel, after a seven-year association. Turchen was a former member of the rhythm and blues group and has had his differences with Bartone for some time. Gastel said that Turchen has been spending too much time on his own projects and that he is only interested in the agency's business. Gastel feels that Turchen is taking an uncomprehending approach to the agency's business and that they are not working together for the same goal.

Gastel continued, "I feel that the agency is not benefiting from Turchen's efforts. We need a new approach to keep the agency afloat."

Turchen responded, "I disagree. I believe that we are working towards the same goal. We need to focus on the agency's business and not on individual projects."

The agency has been struggling financially and has not been able to pay its employees. The split is likely to impact the agency's future.

ARCHER LEAVES CONT'AL AGENCY

NEW YORK, June 12 — Jack Archer, who with Milt Deitch and Abe Turchen founded Continental Artists Corporation in 1947, this week resigned as vice president and general manager of the company. He is said to be looking for another position in the record business. Continental's talent stable includes Woody Herman, Noro Morales, Stan Getz, Zoot Economics, Milt Valdes, Carlos Molina and Sacassac.

BMI EXCLUDED IN ANTI-CARTEL SUIT VS. ASCAP

NEW YORK, June 12 — Judge Simon H. Rivkind ruled in Federal District Court that BMI has no valid antitrust action against ASCAP, but did allow ASCAP to continue its separate antitrust action. BMI argued that ASCAP's royalty rates are too high, and that the rates fixed for BMI are not fair. ASCAP responded that BMI is engaging in anticompetitive behavior.

The case is being watched closely as it could set a precedent for other antitrust cases in the music industry.

LUBINSKY BUYS HUNK OF REGENT STILL TOPS SAVOY

NEW YORK, June 12 — Herman Lubinsky, of Savoy Records, has agreed to purchase the entire stock of Regent Records, which was recently sold by its founder, William Rockwell. Lubinsky, who is already the owner of Savoy Records, has said that he plans to keep Regent Records active and that he will continue to support the label.

The purchase is expected to expand Lubinsky's already substantial music career, and to give Regent Records a much-needed boost.

J. DORSEY BACK TO GAC FOLD

NEW YORK, June 12 — General Artists Corporation (GAC) has completed negotiations with singer Jimmy Dorsey and his lawyer, John Lubsinsky, to have Dorsey return to the GAC fold. Dorsey had left GAC in 1947, and had been with the company since then. The deal is reportedly worth $100,000 for Dorsey, and is expected to be a major boost for GAC.

The deal is being seen as a major victory for GAC, who have been struggling in recent years to keep up with the competition.

DISK BIZ OFF NOT FOR KING

CINCINNATI, June 12 — King Records announced today that it will not be expanding its plant expansion and personnel in the next year to go into effect this summer.

King's expansion plans have been delayed due to the ongoing labor dispute with the major record companies. The company has been working to resolve the dispute, and is expected to make a decision soon on its future plans.

The decision is likely to impact the company's future growth, and is seen as a major blow to the company.
AFM CONVENVSH: Accents T-H

Petrillo Drapes Confab With T-H Gloom; Lashes Out at "Canned" Music Biz Fight

Lea Bill Trial Changes Pace; Newsreels Shown

ASBURY PARK, N. J., June 12—Leaving a calculated gloom with infrequent glitches of his renowned salty humor, James C. Pettrillo, his toiler delegates thru their 51st annual convention with an apologia solemnity greater than he ever pronounced at any of the previous American Federation of Musicians (AFM) at which he has presided. The note of pessimism was struck in the first few lines of his warning that he was going to make a "discouraging talk... I can't do it to the theme that was to thread thru the convention in an ever-recurring leitmotif—the harrowing effect of the Taft-Hartley law on the union. This motion, if adopted, is to "bad not only for the AFM but for the entire labor move, the number of deleteries, morally obliged "to tell the truth—no matter how bad."

Truth Reported

From the response of his members, speaking to the truth. He explained how T-H is tying his hands in the current record ban. He analyzed the measures taken in the radio and television areas pointing out that he believed a committee empowered to make a committing video as long as he could out of fear of the kind of disaster technology unemployment that dejected musicians' employment with the advent of TV. The AFM duplication and co-operative air shows, explaining why he was forced to yield stations in both of these embroils.

The presby's usual lashing of the pagers in his talk, and the thematic by Sillness, and Chas. August, except for teeing off on a "loumous syndicated piece by Lawrence Petersen, the idea that the new ban could be a boon to T-H, Pettrillo restrained himself to a few lines of a Teutonic feature film. (See Pettrillo Injects T-H, page 22)

Small Locals Beat Move To Cut Delegates

ASBURY PARK, N. J., June 12—Hottest debate on the American Federation of Musicians convention floor this week developed out of a resolution which aimed at cutting down delegate representation to the annual federation convention. Presentation of the resolution with a favorable result led a series of heated arguments in delegation from delegates representing the smaller and local locals. After over an hour of debate, it appeared that a convention floor dog fight was brewing between the small and larger locals of the federation.

But honorary Presby Joe Weber and law committee chairman J. W. Gillette succeeded in shortening the debate and bringing on the vote by reminding the delegates for even hinting that a breach exists between large and small locals. Nevertheless the small locals succeeded in killing the resolution in voting.

AFM Pleased

With New Flack

Pettrillo Handling

ASBURY PARK, N. J., June 12—AFM's "new look" in public relations was a much-talked about subject as the convention opened. Jim Pettrillo both in his opening address and on several other occasions in the course of complimentary remarks. Pointing out that Hal Leyshon and associates, hired four and a half employees to direct AFM public relations, "can't make angels out of devils and musicians overnight," the AFM for the first time earned his annual stipend by arranging the recent Constitution Hall free concert in Washington as the crowning example of AFM activity. The proxy pointed out that this concert accorded the union the opportunity to show off the workings of the free concerts (financed by record royalties paid to AFM) to President Truman, 156 congressman, some 45 senators and a number of labor chiefs—of whom there were at the highest of Leyshon's office.

Meanwhile, AFM officials and delegates were being fed by the newspaper coverage of the convention. It was felt reporting, for once being done by a newspaper, instead of most of the press. (See Pettrillo Injects T-H, page 22)

AFM Approves Battle on 20% Cabaret Tax

ASBURY PARK, N. J., June 12—Nifty, hotel and hotel operators, for the second consecutive convention, found an ally in the American Federation of Musicians (AFM) when a series of three resolutions presented on the floor of the convention called for the full federal cabaret tax earned the complete approval of the convened toiler delegates here. The motions were referred to the executive board for the time being until we decided to file. Pettrillo stated that he "would go to work on it and go to work on it fast."

The resolutions called for the AFM to appoint lobbyists for the motions among the Congress. It was further urged that this lobbying group enlist the assistance of the American Federation of Labor, the National Hotel Association, the American Club, and the American Society of Composers, Authors, and Publisher. One of the motions was the starting of a letter-writing campaign to drive the debate on the one impostion. Floor speakers also urged that the individual delegates contact their local congressmen and urge the repeal of the tax.

Two Bills in Works

In the delegates' oral recommendations that the resolutions be adopted, it was revealed that two bills on the subject already were in the House Ways and Means Committee. But it was pointed out that the federal cabaret tax is separate from the state cabaret tax. It is hoped that this step will be an effort to bring the warring parties together in an attempt to reach a fair working out of the subject.

In addition to Lang-Worth and the New York Associated Press, Inc., was included in the original list of companies who filed a complaint against the NLRB, the general counsel's office in Washington, where the situation is being investigated. But the bill, if passed, would be expected to bring the warring parties together in an attempt to reach a fair working out of the subject.

AFM Rebuttal Filed Vs. Unfair Labor Charges

ASBURY PARK, N. J., June 17—A motion asking the Bureau of Internal Revenue and various State unemployment compensation departments to turn over travel tax reports for the benefit of the Social Security and withholding tax was recommended to the AFM for consideration. The resolution was adopted by a near unanimous vote of the delegates. The resolution was adopted by a near unanimous vote of the delegates.

It pointed out that the joint committee's case which classified frontier musicians for unemployment compensation and nullified the Form B contract.

S. S. for Road Maestri Sought

ASBURY PARK, N. J., June 17—Of all things! Delegates at the AFM convention here recommended to the bureau's office that the Federation undertake a campaign to publicize the revival of revivals which would be furthered recommended that locals having theaters in their jurisdiction stage "road maestri" committee" and generally use all methods to further this movement.

The objective of the motion was to set up a road commission that would require live musicians and create more employment for toilers.
**WOE; Mum on Trust Fund Plan**

**Klein Offers To Mediate In Ban Talks**

**MAYBE “INTERIM” TRUST PLAN**

WASHINGTON, June 12—Rep. Arthur G. Klein (D., N. Y.) told The Billboard today that he is “ready and willing” to try and mediate an agreement with the Alliance of Musician Organizations (AMO) to end the three-man band embargo of three months ago in a compliance plan.

**ROYALTIES IN TRUST FUND?**

According to the plan, royalties will be paid into the AMO fund and be held in trust by the Department of Justice, pending an agreement between the AMO and the Department of Justice.

However, one industry leader appeared to favor a settlement, although not at the likely cost of a settlement, while another said he would not support the idea of a settlement at all. Further talks have been arranged with the Department of Justice.

**DISKER “TRUST FUND” PLAN KEY TO DISK PEACE IF T-H LAW CLEARANCE JELLS**

A very unlikely, but possibly effective, plan to clear up the mess of the Trust Fund question is the one proposed by AFM President Tom Berglund.

**T-H ACT TAKES ROASTING, THEN AFM IS TOLD HOW LOCALS CAN CIRCUMVENT IT**

Kaiser Notes U. S. Can’t Control Theaters, Cafes, Etc.

ASBURY PARK, N. J., June 12—The American Federation of Musicians (AFM) has come out with a three-man band embargo, pending the outcome of talks with the Department of Justice.

In his talk, Kaiser pointed out the need for a federal control over the Trust Fund question.

The Trust Fund Act did not exist. These particular matters are not to be considered within the jurisdiction of the parent body, but is a subject for the federal government.

**INCUMBENT OFFICERS RE-ELECTED BY AFM CONVENTION**

As expected, incumbent officers of the American Federation of Musicians (AFM) were re-elected yesterday by the 2,000 delegates to the 51st annual convention of the federation here.

President James C. Petrillo, Secretary James H. Bagley, and Treasurer Harry H. Roy were elected to another term.

**OUTMODED BY-LAWS BROUGHT UP TO DATE**

ASBURY PARK, N. J., June 12—The American Federation of Musicians (AFM) has adopted a new set of by-laws to bring it up to date.

Some of the changes include the introduction of a new convention, the establishment of a new board of directors, and the adoption of a new constitution.

**FUND RESTRICTIONS**

The Department of Justice has set up a separate fund for the purpose of paying the costs of the Trust Fund Act.

The fund is to be administered by a three-man board appointed by the Department of Justice.

**INCOMING OFFICERS PLAN TO PROCEED WITH RECORDING**

The incoming officers plan to proceed with the recording of this year's convention, which will be held on July 4.

**ROYALTY RATES**

It is believed that under the new plan, the recording of this year's convention will be made available to all members of the AFM for a fee of $1 per disk, with all royalties paid to the AFM.

The new plan will also provide for a royalty rate of $1 per disk, with all royalties paid to the AFM for all recordings made during the convention.
J. Hallstrom
G. M. of New
Disk Group
Burgess Gets Obie's Spot
(Continued from page 4)
phases of the company's financial statements.
Again, it may be noted that the year-end
figures are for comparison purposes only.
In other words, the company's financial
statements for the first half of 1948 will not
be available until the end of the year.

The company's financial statements for
the year ending December 31, 1947, show
that the company's assets exceeded its
liabilities by $80,000. This is an increase
of $20,000 over the assets of $60,000 at
the end of the year 1946.

In addition, the company's capital stock
was increased from $100,000 to $200,000.
This increase was made possible through
the sale of additional shares of stock.

The company's income from operations
for the year ending December 31, 1947,
was $30,000. This is an increase of $10,000
over the income from operations of
$20,000 for the year ending December 31,
1946.

The company's net income for the year
ending December 31, 1947, was $20,000.
This is an increase of $10,000 over the
net income of $10,000 for the year ending
December 31, 1946.

The company's profit and loss statement
shows that the company's gross sales for
the year ending December 31, 1947,
were $100,000. This is an increase of
$20,000 over the gross sales of $80,000 for
the year ending December 31, 1946.

The company's cost of goods sold for
the year ending December 31, 1947,
was $70,000. This is an increase of
$10,000 over the cost of goods sold of
$60,000 for the year ending December 31,
1946.

The company's gross profit for the year
ending December 31, 1947, was $30,000.
This is an increase of $10,000 over the
gross profit of $20,000 for the year ending
December 31, 1946.

The company's net profit for the year
ending December 31, 1947, was $20,000.
This is an increase of $10,000 over the
net profit of $10,000 for the year ending
December 31, 1946.

The company's financial statements
for the year ending December 31, 1947,
show a net increase in assets of $20,000
and a net increase in capital stock of
$100,000. This is an increase of $20,000
over the net increase in assets of $100,000
and a net increase in capital stock of
$100,000 for the year ending December 31,
1946.
Victor's A&R "Revolution"; Hallstrom Heads New Group

(Continued from opposite page)

the modus operandi for the new committee in its relationship with the publishers, Victor executives have said. Here's how it will go: Any time during the week any publisher, large or small, may phone for an appointment on the following Monday. (All appointments will be held at a specified time every Monday, and Monday only.) As one top Victor exec has stated, "The meeting will be held at 10 a.m., he'll be seen at 10 a.m., and not kept waiting in the hall for two hours before he is seen. When he is thru, the next publisher, by appointment, will be seen."

Publishers are going to be asked to bring records of the tunes they want to submit. If a publisher doesn't have a record, however, Victor will record his offering on wire, exactly as the producer makes the demonstration. The publisher will make his pitch before the committee. It is extremely unlikely that the publisher will be told, be he no more or less than a local one, that he himself a record or not. The committee will simply listen to the publisher's tunes and story, and let him know later whether or not he's "in."

All In Black and White

A stonographer is going to sit in on all meetings to take down pertinent information about the publisher submits about the tune. Such information as whether the tune will be No. 1, when the drive will begin, how much is going to be paid, and on and on, will be sked. (If the publisher wants to see Victor execs, they will be put down in black and white.

At the end of each meeting, when the day's business is off the books, a competition will be revealed to all participants. The committee will go over the submissions and decide which tunes will be kept. This will also determine the artist, in any given category, best suited to do the tune. "It is quite possible," said one Victor exec, "that the specific men on the committee, assigned to specific phases of the a. and r. business, may have to do some of the choosing."

Burgess and Grean for pops, Sholes for hillbilly, and Bard for instrumentation is the way these categories will be handled.

A complete transcript of the Monday meeting committee meeting in New York will be submitted to all participants. Wal, Rehbein on the Coast, Rehbein, in turn, submits a copy to the AFL. Special to New York all the material he has accumulated on the West Coast, with or without cost, will be considered by the committee members at their Tuesday meeting.

Any Publisher Can Get In

In outlining the plan to this reporter, a top member of the committee revealed that he expected that any legitimate publisher can get in to Victor and have an opportunity to demonstrate his wares. And then presentations will be made on a systematic basis."

All doubt that the new Victor plan will meet with considerable skepticism on the part of some publishers, the Victor execs, et al. Only time and the sales record can tell whether or not the diskery is going to "make it." It is the committee's relationship with the creative end of the record business, which has brought an office to the arrangement that is loose and informal manner of conducting transactions.

But Victor execs believe the new plan is going to be just as effective in the trade. Many have commented that the new plan is going to make it easier to do business, and they like the way it's going to make it easier to do business, and the way it's going to be easier to do business. And they are going to be easier to do business. And the way it's going to be easier to do business. And the way it's going to be easier to do business.
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Petrillo Injects T-H Gloom: Raps Canned Music Biz Fight

(Continued from page 10)

sprinkling of comments for the formation of the band.

After giving a detailed picture of the recording and transcription union ingredients, Petrillo revealed his position that an a.c.o. audience held in Constitution Hall, Washington, last month, he decided to test the National Association for the Advancement of Colored People for not having made its objections to use of the hall to him before they carried them to the press.

The Big Battle

He then lashed out at canned music as the big fight on the federation's hands. Here, he admitted, "We can't fight even on one front—we'll get our brains beat out."

Petrillo next reverted to his T-H lambasting, accusing government agencies of utilizing the bill to give a union a chance. He charged that the National Association of Manufacturers (NAM) which he had instructed the NAM to tentatively indicated it would take it easy with labor for a while in order to sell T-H to the public as a beneficial measure to the American labor movement. "After we get a Republican government," NAM with the unions and labor, the business. He deplored passing of a free labor movement in the U. S., crying it was shattered! We're back to the injunc-

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MCA INTO NEW YORKER
NEW YORK, June 12—The Music Corporation of America (MCA) this week boldy took a place in the New Yorker house, placing the Bernie Cum-

in the spot for a six-week date beginning June 12. The New Yorker has been a long-time General Manager of the University of New York, and has always been a strong- hold in New York; however, MCA has managed to get an occasional orke into the house. The University will follow the current Ray Eberle orke.

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Cincinnati 2, Ohio
Col. Asks Cent
L. P. Royalty

(Continued from page 17)

"...the same time limits given to Columbia."

Oh! the pub resistance on the grounds that a 1-cent grant would "abuse the license right and possibly affect sales," however, did not discourage the labels that need pay only one cent a side (thus misinterpretation) has been highly disapproved by all that the 1-cent grant could be stipulated carefully for LP records only and the 12-month experimental, business-aid pig again applied.

Writers' Angle

Pub contemn by the Songwriters after peace with the Songwriters Protective Association has finally been effected (The Billboard, June 12), might squawk about the pension concession is rebutted with the claim that business-aid principle applies as much to the writers as to the pubs.

In terms of operation from the pubs, CHA has pointed out its own co-oping problems. On its pop LP disks it has “... the whole world of market on which royalty rate makes the over more rather, alike it would prefer that such a factor in selectivity be eliminated. Too, on certain whole-works to be recorded in one side and the emphasis which for-merly would be released in a four-records a cent is per cent per album computed on non-LP disks.

Initial opposition from pubs had lost its oomph with the state, but they are confident that patient explanation of the purposes of the bill and the emphasis which for-merly would be released in a four-records a cent is per cent per album computed on non-LP disks.

GOTHAM GOOCHES

WMMCA's Ted Steele operated on last Wednesday (8) at Park West Hospital for breathing of the left arm and shoulder... Al Trilling, the man behind the man behind the man at WNEW, has advised an interview by the station's library where he claims he can find any given title inside of a minute... WMMCA has listed a co-operative deal with the Automobile Club of New York for a traffic information service for motorists. WMMCA will be broadcast during disk sessions in the morning and evening... Pianist Errol Garner on Leonard Feather's WHN show Saturday (12)...

MUSIC RECORDS

Locals of 70

P thy will be on a Sunday show platter show from Palmier Park.

JAZZ JOX

Mike Rich, WHTU, Troy, N. Y., devoted two shows to Benny Boscas on disks in commemoration of the sixtieth anniversary of the trumpeter's death. Rich writes: "I own a complete collection of Benny's records, an ex-proessional horn player..."...William Purs, WGFIL, Fresh Pond, N. Y., had a new one on his show last night...Shula: Cee on his show, 'Jazz Band, and really wig my self on those sessions. Here's more jazz all over the place! It's the greatest!

CONTEST CAPERS

Ray Starr, KAYX, Waterloo, Ia., dreamt of this cutie. In conjunction with the William's appear on a show and they ran a contest asking listeners to send in their guesses as to how many grooves there are on Tex's disk, 'The Banjo Polka.' Question drew a big mail and a grand prize radio. The record is a one-side record and the disk is in good grove on that and all other disks... WVET, Rochester, N. Y., announced the winner of their junior disk jockey contest--18-year-old Carolyn (Corry) Wilkerson, a student at the Kansas State Teachers College, Hays, Kansas. On her own show, 'Linin' With Corry,' for 13 weeks at $100 per... Jack Wilson, formerly with WHAS, Louisville, will do a Jack Eigen from the Younger's rhythm section. Highlight will be a contest to find a substitute for the expression, "boasting circuit."

CHICAGO CHIN

In a city-wide survey of teen-ageers, made in 38 representative high schools and colleges, the leading disk jockeys were Eddie Hubbard, WIND; Dave Growarwy, WMCA; Emie Simon, WJZD, and lunch Burton, for that order, the survey was used... The Teen Markets Survey, Inc., a junior achievement... Don Davis, the owner of the house at the Cher Forge, is now writing material for Eddie Hubbard... Bob Earle and Pat Hennem of WKOW, Madison, Wis., have added a two-hour show in conjunction with their recorded schedules, called the Madison Matte.

TALENT CORNER

Fred the Fiddler, WTTM, Trenton, N. J., adds a "Hello" touch to his show, platter show by Eddie's, yodels, and the singing organ's "... between Beas..."... Beasay Rose of Tidewater, WTTM, Cleveland, harmonized a flock of Gay '90s ditties over Johnny's show last week... Ted Allen, KYX, Omaha, Neb., won a poll recently to determine whether he should continue to work with records. Final insulation was 405 for and 425 against. Poll was conducted because complaints had been coming in about Fred's crooning. He's always ready now... Larry D. Black, WAAH, Worcester, Mass., does a segment called Homer's Harmony House, in which he spins over vocal group and instrumental works.

MIDWEST MAKEHAY

Freddy Krell, deejay for WSAM and WSAI, Saginaw, Mich., has his picture on the jacket of Vee Damore's Mercury record of "A Boy From Tennessee"... Ernie White, greater Cincinnati's first Negro platter pilot, at WZWP (located across the Ohio River in Covington, Ky.), rember's the two and a half-hour radio show from Cincinnati... Harry Rowe does a remote from Gianni's restaurant in Detroit for WLW, interviewing patrons and celebs, mixed with dixies piped in from the home.

NEW ENGLAND NUGGETS

Jay McMaster, WEXB, Boston, has been giving Friddy Merlin's 'Victoria Blue Grass' a couple of spins daily for the past two weeks, with disk finding growing favor in the Hub... Station manager Walter Haas, WBCR, Hartford, Connecticut, placed his three-platter show Saturday... WMAA, program manager of WGCC, same city, ran several deejay sessions from his hospital bed recently.

OLD ENGLAND NUGGETS

British Jack Jackson resumes his Record Round-Up show for BBC on a choice time spot--11 p.m. to midnight on Saturday.

2d Israel Wax Firm Bows

NEW YORK, June 12--Zimnick Records, devoted exclusively to music of the New Israel nation, was formed last week, marking the second such firm to be established in a six-weeks, an Israeli label devoted to music. The disk is made by the David Zaltz, is intended to market disks cut in Tel Aviv by members of the Israel orchestra. The first release is a three-platter album of marching songs and folk dances called Hagana.
COLUMBUS, June 19—The first C. O. O. (Committee of Organized Organizations) convention in New York City was opened here today. The convention was called to order by C. O. O. President Charles Flagg, who welcomed the delegates to the meeting and introduced the guest speakers. The convention was held at the New York Athletic Club.

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The Billboard

**NIGHT CLUB REVIEWS**

**Glass Hat, New York**

(Thursday, June 8)


This is a pleasant show, the tone of the acts are sensational.

Betty Jane Smith, the small, neatly coiffed and well-dressed singer, who showed smooth cleating and a series of beautiful musical numbers. Her last effort, an eye-opener, was even more flashy with her tapping on one leg while turning the other.

Margaret Phelan, a striking brunet, brought the audience no show. Possibilities. Not only was she easy to take but her mike stance, delivery and voice combined to make for a real job. Her opener, Serenade, was a shade too long for her to get more than a fair vocal. In the Sugar's Shout and You Go To My Head the crowd changed. In his opener Uncle Rummy Says, employing audience requests on verses, she was in. She leaves Schoenfield.

June Kett, a Succulent, in the Wonderful World, however. Switching of numbers might improve her act.

Sammy Walsh, a guy who works hard at his job and laughs out of material with which many others would die. He had one routine that the audience could hardly miss. He made like a choral leader of the Flashpointe Club, where he had a job. And doing his own song, he sang only one word—song. The effect was really unintentional.

The same thing was worked out Sunday by the Street, the Steeple. He does exactly the same thing that Walsh used but in broken English.

Eddy Stone and his one cut the slate, and it looks like there are a lot more Al Castellanos and his band spell for the rumble sessions. Leon Morse.

**Allegro, New York**

Capacity: 165. Price policy, no cover. Cover minimum, 50c. Shows at 10:30, 1:30, 4:30, 7:30, 10:30. Manager, Donald Ross, 2nd Floor Hotel, Broad St. Budget, $1,000. Estimated budget this show, $800.

This used to be Barney Gallant's place, and now ops apparently feel the show is too good. Unfortunately the majority of customers on this show don't seem to rate the performers as much as they were in bellowing at each other or making with the men at their table.

Considering the handicap acts were under, they did okay, the tone improved with material or saluted or acted okay. But few voices mellow with age. Kaufman, however, put his dapper mien on his own face and she turned in a surprisingly good job. She's an attractive slim, but she lacks the easy milk stage and an intimate ballad styling that managed to rush this room. Judging from the racket that went on, rushing this room wasn't easy.

Mr. McCullagh, a short blonde, is a special material seller. When it came to dramatic emphasis she had with her very own talent. There was seldom whispering in the dark. Bell Brooks, on Hammond organ, backed up on the piano. This is a real male vocal, the type you'd expect from a Chicago radio station.

**Latin Casino, Philadelphia**

(Thursday, June 8)


The two singers on the bill, Sonny King and Danny Lewis, do a fine job. Unfortunately the booking of two separate packages doesn't help. Sonny King (this reviewer's ex- smoking) has improved surprisingly since last caught. His tone is now sharp and clear, with a definite pop flavor that is selling style that has a heart tug and a tear jerk in it. If he were to keep it up, he'd be outstanding.

Danny Lewis has been around for a long time. He shows this experience in his nostalgic belting out of Jolson songs which are not Jolson-esque as much as they are of the era. Lewis still has a powerful set of barry pipes. He looks good and when he's singing, makes for a fine job.

The Boston Brothers, a trio, are overdriving on their Joe and Paul they did for Apollo. The band works hard, but outside of a lot of tumult and knockabout they show little. Their football routing is especially hard work.

Toy and Wing, Chinese ballroom—had it all, work smoothly and compare favorably with most of the standard dance teams around a. The band is good, but when they're Chinese, the effect makes for surprise and showmanship.

Chicos and Sonny King is a boy and a mixture of pretty and not. Shannons, however, are rather than attractive, but the ideas behind some of the routines show behind the obvious imagination.

The lead vocal of Eastman was exciting, and the Peggy and Johnny number had elements of the show. The Chinese act was the line was responsible for most of the results. But as capable as he was, he needs better support from the line. Apparently the kids were more interested in the act than the act itself.

Bill Smith.

**Helsing's Vodlo Live**

(Chicago, Wednesday, June 8)


Current layout is strongest in six months, with veteran Gus Van making his first start here and walking away in every winner. This man in almost 33 minutes and there wasn't a show-up anywhere. He tucked several contents loaded with cinders, nabbers, nostalgic oldies and the other things that are the thing.

Carl (Cook) Cook, who's worked here often, came up with good line of material, and that was the line by delivering too quickly. Cook kept up the mugster, both on carbon and off, but when he did the hackmated Tattled Lassie, they were his.

Allub and Blue were a smart booking here, as this small package is loaded with much of the sort of music-grind acts. The pair did a bit of trimming on their act. They were seen with some stuff that got the show off to a fine start. Despite the crowded quarters, the acts maintained favorable potentiality in their work.

Eddy Chastain's house act (4) started off sharply with the leader's Tiny Hill-tilch chirping of Heartbreak. Johnny Sippel.

**MINNESOTA TERRACE, HOTEL NICOLET, MINNEAPOLIS**


Dorothy Lewis' ninth annual ice show, tabbed Dorothy Lewis' Glides the Globe, is far and away her best job yet. That's saying enough. Back in her own yard Miss Lewis does something each year for which she is famous. Last year's world premiere night was best ever. Just before dinner show time management announced that a boxoffice that hadn't happened here in moons. Skillet Lewis is ably assisted by four-gale line, with Bertie Nolan, Miltie Drexler captain once again. Larry Halladay, Art Pinzon and Jim Hawley, a newcomer.

The show is done with husband, Jim Lambdin, produces the show, really reached out for this one. The 32-act opener turned to with two men in Arctic package routine, complete with Igo, followed by fanatic number featuring Miss Lewis as model and Delbridge as painter. When he worships on his name, she goes into skating act, doing somersaults, pops, one-leg stands, 50-yard dash, and all-stands, Herringbone, pioneer, drawer fashion, with man joining for some fancy ballet gliding to Mini. A Chinese piece has Hawley aided by the gal in line in drink number, going into waltz with jumps and across ice. Three men in the rink to warble Old Wines and finish with spins aided by fans.

A Chinese teakuba number features in Lewis and Delbridge, with the Egyptian at a jiving version of Linenose Blues for a series of sliding and sit-spins. The Egyptian is a Shepardian version of this, with the gin wide, the Egyptian show running into an exciting brush wielding chore.

If the opener is any criterion, last year's talk about the show should be surpassed, with the show booked to run until September. Cecil Hughes, Art Pinzon, Paul Sykes (three trumpets, three rhythm) on their finest work. Also Paul Nolan, a drama.

The show is a real attention-getter with local marasch Gustave Croll and Chicago's own Dramatic Punchline, Bob MacGill, an exciting brush wielding chore.

Scribes To Close

**N.Y. Harem Run**

NEW YORK, June 12.—The Ritz Brothers, probably one of the most popular three-man acts in the business will close at Nat Harris' Harem June 16 after having brought in an average of $500,000 a week for the cost-veg run.

The boys were in for $12,500 and the show started with $28,000. During their run of the show, the club was making an average of $6,35. The total final showed that Harris took in about $81,000 a week for the Ritz Brothers run.

The brothers will close June 16. They were to play their last show June 20 when it will shutter for the summer. The extra few days is for the purpose of filling up the week and fulfilling other performers' contracts.

**Scribes To Close**

**Mountain Shows**

NEW YORK, June 12.—A new gimmick for mountain dates, calling for trips to the mountains at the Concord Hotel, Klamath Lake, has been developed by Beck-

The first columnist will be Ed Sullivan, who will work Fourth week-end. With him will be several acts of name caliber. Subse-

Mr. McGeeg Sells Philly 15 Club

PHILADELPHIA, June 12—Johnny McGeeg, operator of McGeeg's 15 Club, one of the smaller center-

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VAUDEVILLE REVIEWS

Roxy, New York

(Republicans, June 19)

Capacity, 6,000. Price, 40 cents-50. Number of shows, three daily; five Saturdays. Manager, Howard H. F. Gordon. Show played by Paul Ash's house band.

The new stage show is replete with cafe acts which have been tied skilfully together into a presentation that makes for solid entertainment for the entire 55 to 60 minutes.

Harry Richman's the star and does about the same act he showed recently at the Riviera. He did a splendid job there; he did equally well here. His new act has given him a lease on life to the point where he's as good today as he was years ago when he was at his zenith. The Richman pipes and the piano playing are no longer as good as they used to be. But he covers up the fact with that toy piano bit and does as well in the second by having music fill in those notes he can't hit so regularly today.

The result is a solid performance by an actor who knows his job.

Chandra Kaly and his three girls moved into their slot with grace and ease, helped no small amount by the fact that this house gave them the act opens with eight boys in New England costumes and sequins to Kaly's standard routine. The music was exciting; the dances were skilful. The over-all effect was well worth the half it got.

The Craddocks

The Craddocks, last caught at the Latin Quarter, have come in with plenty of new pieces of business, knockabouts and tricks to add to their act. The result was gaggles that built to yocks, earning them two recalls. Their three best and funniest piece was a golf club bit, tho the rest of their act also got the laughs. The three-man-high ending with a tepple added to their act. They stopped the show.

Ming and Ling, last caught at the China Doll, is another standard number. The two boys, hilariously Greta-Croaky and equally familiar bits were obviously new to the theater crowd, which showed it all the way.

Paul Ash, working in the pit, jumps onstage to emcee and, despite the ignorant awkwardness of the arrangement, makes it look well.

The usual productions customarily here have apparently been pruned, but the resultant package hasn't suffered.

Pic: Green Grass of Wyoming.

Bill Smith.

State Lake, Chicago

(Thursday, June 19)


The three of the four acts have worked here previously, there's a wish of doing something new marking this show this that sends it off a winner. Henry Brandon's house act teed off with Sweet Potato Polka, with side- men doing choruses with c denominations. It got big response.

Rochelle and Bebbo offered top-notch burlesquings of standard balcony greeting, with Jang Bong's ele- phant-shriets and double-jointed kicks getting good laugh returns. Their work was a backup. The stint is hurt by the faint talking in between.

Paul Sydell has dropped Spotty and replaced him with Sueie, a canine that is even a better balancer and tumbler. In addition, Smoothy, the rooster specializing in rigid artistic poses, has added several new hits, and Dingle Dangle, the Chihuahua that cleverly did a run-on to close, has been trained to do a cute parody on the two previous dogs. Sydell

This is far and away one of the funniest stage shows to hit this house in a long time. Carrying the format of the Ed Gardner, Duff's Tavern, plus a couple of bits for sight gag, on stage is rather risky business. This illusion built up on air shots is frequently destroyed on personal appeal, no danger to Gardner's Hooper in his current package. It is as hi- larious in the flesh as it has often been on the air.

The one drawback is that it's just not very much of a number which can be improved by a better choice of numbers by Matty Maloney. Gardner and his show is a solid package, Eddie Green, Charlie Cantor and Jane Russell are skilled performers but slow workers. There's a brand of comedy calls for deliberate pacing. So by the same token the band should be understated in to the air, and it doesn't. Maloney's opening with a William Tell Overture and following with medley of the brain's tunes, in which nothing happened, was obvi- ously bad. Gardner's act was costumed in brown derbies and green jerseys with big Duff's across the chest, it would seem appropriate to have them open with East Side, West Side; Down by the Vinegar Works or something.

Gardner's lines are hilarious, tho sometimes too smart. His malaprops are sure yokk stuff if there ever was any. On the other hand you couldn't understand what he was singing or was behind the laughs. Gardner seems to work easy and apparently has fun doing it.

Charlie Cantor's Finnegans with the characters of the title, his usual bit of a crosswise piece of characterization. His sweatshirt and neckerchief make-up gave him the right value; his moronic delivery of lines gave him the air appeal.

Florence Halop's Miss Daffy was all of a piece. She was funny and believable. Eddie Greens work was equally amusing. His chatter with Gardner on the new menu was a new high. Halop's Harlem poker game panto was okay and well done, but it can stand judicious pruning.

Cantor's and Miss Halop's opera act, a bit complex and confusing. But because the crowd was slow on the take, it took this bit very easy and bottle.

Jane Russell's no singer, tho she has a pleasant enough voice. But what she lacks in voice she makes up for with looks and an ease that is refreshing to watch. Besides that, the gal is also quite an actress. She straightened for Gardner like a trooper, getting through the lines and feeding them for maximum effects.

Pic: Wallflower.

Bill Smith.

State Lake went off to a healthy hand.

The two-thousanders evidently didn't hold too many Rose Murphy fans. For the Maloste 88-th didn't get much of a band when she went into her I Can't Give You Anything But Love. Gal's fetching smile and chipping brook's dilemma make up for with looks and an ease that is refreshing to watch. Besides that, the gal is also quite an actress. She straightened for Gardner like a trooper, getting through the lines and feeding them for maximum effects.

Johnny Sippel.
AGVA Sets Up Pro Tem Rules On Nitery TV

NEW YORK, June 12.—The question of television which is now being mulled by the American Guild of Variety Artists (AGVA). The union has ruled that where an esthetic show is to be televised on the nitery floor, each artist is to get an extra week's salary. This week's shows are shot, even if the same performers are used, each performer is to get an additional week's salary.

The ruling by AGVA is of special importance to at least two New York radio networks. The Village Tavern is defending a 35-cent minimum for the Latin Quarter is huddling for a similar deal.

Dunn's Memory Like Elephant's

NEW YORK, June 12.—It was during the Saturday (5) session of the American Guild of Variety Artists (AGVA) convention that everything came to a dead halt because Henry Dunn didn't like something said about him years ago. Dunn had just been nominated again for a 45-cent minimum. At this convention Dunn has been a thorn in the side of New York's nitery floor, and yet Dunn was first nominated for his work at the convention. He was first nominated for his work at the convention. Dunn's nomination was rejected by the New YorkNitery board. Dunn had received a vote of thanks. One man, Jimmy Lyons (delegate from New York to the present convention) had censured Dunn for something or other. Because of this single censure Dunn refused the 1948 nomination.

Under ordinary parliamentary procedure the censure rules end it. But not in Dunn's case. The guy was on and working. He retreated to the back of the room to sulk quietly and angrily. The convention was tied up and Dunn is still alive to fight another day.

GIANT GAG FILE

New books grace the shelves for a limited number OSS, $9.99 (worth a hit-and-run operation in the Smart Chorus Wardrobe Moderate Rentals—Sets 4 to 10. zero. Additional sets $1.00. Also made to order. LILLIAN THEATRE CO. 1638 Broadway N. Y. C. 1st St. 15.

LOCAL EDITIONS

SCENERY

Dye Drops, Black Set, Cygarlops, Draw Curtains. SILENT SCENIC STUDIO 711 Columbus, O.
Equity Battle
On Tate Firing
Picks Up Pace

NEW YORK, June 12.—The battle between Actors' Equity and the Theater Guild over the discharging of Charles Tate, the Equity deputy, from the cast of Allegro, is picking up pace. Tere were given their notice several weeks ago, but Tate took his case to the grievance committee of Chorus Equity, which turned it over to the Equity Council.

The council accused the Guild of a breach of contract, charging Tate getting the job because he was in the Guild and warned the Guild not to repeat the offense. Also it assured its members of its intention to protect depen-
dees and members in pursuance of their duties. The union holds that Tate was fired for activity in the Jerome Whyte-Herman Kanter wrangle. Allegro, the Guild feels, is the clearest case because he was immediately hired to tend in Look, Ma, I'm Dancing. The producers are to present its side, but the Guild refused.

The Guild issued a state-
ment denying Tate got the gate for bullying himself in the union. "He was fired for being an Equity person and a Guild person," said the Guild.

Tate's case is the second of the Guild and Equity contracts to set out to create a normal-size chorus when summer engagements are over. The first was the Guild's.

When this action was completed, the Guild's Equity committee in writing to designate those to be let out. Equity released in writing to designate those to be let out. Equity released to the Theatre Guild.

New Equity Demands
On League Outlined

NEW YORK, June 12.—The mem-

Wilmington To Get
Subscription Series

WILMINGTON, Del., June 12.—The Playhouse has obtained a subscription series of 10 plays for the 1946-47 season. The Wilmington Little Theatre Society which will insteal the subscription series, will open the subscription period during the 1944-45 season, opening in September, Francis E. White, chairman of the board of trustees of the Playhouse, announced this week.

Of the five productions which will be offered, three, "Allegro," "The Glass Menagerie" and "Curtain Call," are definitely scheduled. The exact showing dates have not been announced. Other plays may be added to the series in the season, but only three will appear here. The decision will be made by the staff and the board of trustees.

Newsmakers

Silo Circuit
Opening gun at St. Michael's College Summer Theatre Win-
mock Park, VT, Wednesday (30), stars Blanche York in The Sil-
er, a three-act play by A. W. W. W. (Conn.) College The-

Cliff Cliffs itself in the sound of the series. Opening: 200. South on the Road to Happy Valley.

Silo Cliffs itself in the sound of the series. Opening: 200. South on the Road to Happy Valley.

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BROADWAY SHOWLOG
Performances Through June 12, 1948

Brodway

These Tender Mercies

Opened Saturday, June 6

Lenox Hill Playhouse
A musical drama directed by Harry Warren, starring Barbara Britton, in a lavish revival of the first Broadway staging of the original musical play, "The Tender Mercies," which opened at the Music Box Theatre in 1930. The cast features Emma Carroll as the protagonist, with support from the ensemble cast. The show has been well-received by critics and audiences alike, due to its emotional depth and powerful storytelling.

Off Broadway

Almost Faithful

Opened Wednesday, June 1

American Negro Theater Playhouse
A play by Langston Hughes, directed by Charles Boatwright, featuring a diverse cast that includes both experienced and up-and-coming actors. The play explores themes of faith, spirituality, and the struggle for justice and equality, resonating with the audience's contemporary concerns.

OUT-OF-TOWN OPENING

Life With Mother

(Opened June 9)

Cass Theater, Detroit
A comedy by George S. Kaufman and Robert Sherwood, directed by Walter Schellenberg. The play stars Elizabeth MacRae as the标题人物, with supporting roles played by Charles Durning and Mildred Dunnock. The show received positive reviews for its sharp dialogue and strong performances.

More Performances

Dramathram

A Streetcar Named Desire

Opened June 10

Lamb's Theatre
A poignant and powerful production of Tennessee Williams' masterpiece, directed by Elia Kazan. The cast includes Marlon Brando as Blanche DuBois, with Joanne Woodward as Stella Kowalski. The play is a searing commentary on the themes of identity, family, and societal norms.

LEGITIMATE

Routes

Dramatic and Musical

Opened July 8

The Manhattan Theatre Club
A musical drama set in the American South during the 1930s, telling the story of a family cloudsied with a young boy's talent for music. The cast features Melba Lee as the central figure, with supporting roles by Ronny Howard and Donald O'Connor. The show is praised for its heartfelt portrayal of the American experience.
Smith Heads IBM; Morris Suspended; Show Huge Success

NEW ORLEANS, June 12.—International Brotherhood of Magicians elected W. Adrian Smith, Providence, R. I., as its 50th annual convention president. For the seventh time Smith succeeds Ben Clark, Fort Worth.

Walter Coleman, New York, was elected vice-president; Ralph Desheg, Wichita Falls, Tex., second vice-president; Dr. A. L. Book, St. Louis, third vice-president. Mrs. Hazel M. Krock, Kenton, O., treasurer.

Three vice-presidents from outside the country are James Lake, Toronto, for Canada; William G. Strickland, London, England; Gustav T. Lidblom, Stockholm, for Sweden, and Guy Bert, Paris, for France.

Otto, Amsterdam, was made an honorary life member of the brotherhood.

At the close of the four-day convention, marked by a huge magic show, the American Audubon Society, through numerous performances for civic groups, has brought in $13,500. Many of these were presented to Merv Taylor, Hollywood, as originality contest winner. This year's annual magic and museum award, cup and the Fleming perpetual award, held for one year. His most successful year is a drinking glass that can be emptied and emptied by a flick of the wrist.

Chester Morris, film star, was suspended by the American Society of Magicians for violation of the magicians' pledge not to expose tricks. An article published in Saturday's almost threatened to expose one. The conviction may cost the publication heavily, for many in the United States are familiar with the laws of the state, and the society's right to use its funds to support the cause of the American Magician, the Society's official organ. The conviction may result in a fine of $100, or imprisonment for six months, or both.

Among those who participated in the big Thursday night show in Municipal Auditorium were the John D. McElwain, New York, Jack Gwynne and Company, Bob Nelson, LaFollette, Professor Choay and the Taylor Brothers. The program was held in the praise of the show and the audience, and several of the Leo Solid, semi-pro and other modern acts were on the program.

McElwain also took part in this year's first appearance of the famous band, the American Token Orchestra, which is made up of members of the American Legion.

The show was held for the benefit of the American Legion and the American Legion Auxiliary. The American Legion Auxiliary has contributed $1,850 to the American Legion.

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PALACE THEATRE

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NEW YORK, June 12.—A record number of band and orchestra entertainers and other ocean-hopping workers was topped by the Senate yesterday by 88 votes. The Senate passed the third approved by the Senate and other majorities, those being with Canada and Great Britain-Northern Ireland.

The Senate authorized the U.S. Nationals working in the specified foreign country for less than the taxable year are subject to taxation solely by the foreign country.

Showbiz Raises 556 for U.S.

NEW YORK, June 12.—A record with a record-breaking audience, and contributions, with over 175 members raising $5,000 at a luncheon held at the Bluebird Hotel Tuesday (5) by the American Federation of Musicians, and Robert M. Weisman, managing director of the Paramount Theater.
Locke Stories Recall Fond Memories of Former Years

KANSAS CITY, Mo., June 12.—"When our good friend, Will Locke, got a new address, I had the feeling that he was going deep into the pools of memory and bringing up a story or name that may have been long since forgotten," said Edmund L. Feel, in this city, of a recent Locke article in The Billboard.

"John and Bella Golden! I had not heard those names in ages," said Paula Farr, who will be here before the Fourth of July holiday, when she spoke of the Alexanders until we other members of the company grew sick of hearing about them. The Goldens, no doubt, were topics.

"And then what memories Locke's pen will regale us with, as the summer Theater Company awakened in me," Paul continued. "I was with the company last year and last week too. It moved the Middle West—its old stamping grounds. We opened at the old Toler Auditorium in Wichita, Kan., for a run of twenty days before starting for the West. Our leading man was John A. Preston, and during the run we played all of our parts from Memory, Peter Driscoll, as Engineer, and Will Locke, as Paul. That was a radical departure from the type of plays the company normally did. We added a young, rose-colored, and a fine supporting company, we played to big business right thru the latter summer.

Charlie Chan Guest Star

"Sidney Toler, the famous Charlie Chan, has the part of Charlie Chan, the great sleuth, in the company as guest star several times," Paul recalled. "Wichita was his first town in the company's summer engagement. One of the plays in which he appeared was The Scarlet Letter, and the great Locke, written by his mother, Mrs. Sally Toler. It had a successful run and repented in different parts for three years. Madelon McDonald (Mrs. Locke) was leading woman until fall. Her place was taken by Lorraine Buchanan. Jim Dougherty was the lawyer, and the supporting cast were Tom Lottu, Tom Magrone, Topsy Lublin, Harry and Elsene Kendall.

Hustle Lemar joined in the successful play and spoke to Paul. "She was a cute little trick," he said, "and Jim Dougherty lost no time consummating that phrase. It was my pleasure to be able to say that Jim and Hustle are living happily in Evan Claire, Wk., after more than forty years of wedded life.

"After leaving Wichita the company played weeks on tour which took it into Utah," said Paul, "and I was in some of the Rocky Mountains again. Mrs. Locke died in December of that year, the show closed, and the company took over the Empire Theater Stock Company, a permanent organization in Pueblo, Colo., of which Mrs. Locke is the president. George Locke is living in retirement in Los Angeles. Perhaps Locke will look him up next time he is in this city.

"And by the way," Paul continued, "there were two Madison Square Theater Companies, both well known and well received. Mr. Locke joined the Locke show as agent, and one day after the show was enjoying, he attributed it as much to the show's title as to the quality of the show. As a result, he organized his own C. W. State's Madison Square The-
THE FINAL CURTAIN

ANDRE—Walter, 60, musician in Los Angeles, died on June 18. He was born on June 7 in Ozone Park, L. I., N. Y. He had been a bass player at Loew’s State in New York for 20 years. His widow and son survive.

BABY—Mrs. Henrietta, Y., 80, wife of Henry C. Baker, died on June 7 in Philadelphia of a heart attack. Survived by her husband and daughter, Mrs. Kenneth Bird, of Wash.

EUGENE—Mr. B., 60, father, died on June 7 in Philadelphia. He was a native of New York City.

BORNSCHIEN—Mr. ANDRE—Walter, 74, composer, whose works for symphony orchestras and choral groups were performed throughout the United States and abroad, April 10. He was a native of Berlin. Interment June 10 in Ivy Hill Cemetery, Philadelphia.

CROWE—Mrs. Joseph C., 69, composer, whose works for symphony orchestras and choral groups were performed throughout the United States and abroad, April 10. He was a native of Berlin. Interment June 10 in Ivy Hill Cemetery, Philadelphia.

CRYSEL—Charles R., 58, former concessionaire, June 6 in Mason City, Ia. In late years Crysel had been with the Bill Hames Shows and had played fair and celebrations in Central Illinois. Survivors include his widow, Ruby; mother, Mrs. Mildred Crow, Jansville, Ia.; two sisters, Mrs. Bernice Homan, Des Moines, Ia., and Mrs. Luetta Franklin, Dayton, O., and a brother, Welby-

DARBY—Mrs. W., 82, widow, member of the St. Louis Academy of Fine Arts, died on June 6 in Minneapolis, Minn. A native of New York, she had been a resident of Minneapolis for many years.

DAS—Mrs. Dolly, former vaudeville performer throughout the Southeast and West, died on June 6 in Dawson, Tex. Survivors include her husband, a son and a daughter.

DAWSON—Mrs. E. J., 88, widow, of Edward J. Donnellon Jr., newscaster for Station WGN, Chicago, and former owner of WINS in Atlanta, died on June 6 in Cincinnati, Ohio. She was a native of the same city and had been a resident of Atlanta since 1940. She had been a member of the Atlanta Symphony Orchestra for more than 20 years.

DONELLON—Mrs. E. J., 88, widow, of Edward J. Donnellon Jr., newscaster for Station WGN, Chicago, and former owner of WINS in Atlanta, died on June 6 in Cincinnati, Ohio. She was a native of the same city and had been a resident of Atlanta since 1940. She had been a member of the Atlanta Symphony Orchestra for more than 20 years.

DUHAL—Ray E. (Pop), 57, well-known Western showman, died on June 6 in San Francisco. His father, Frank Duhl, was a vaudeville performer.

GATES—A. L. (Curly), well-known Western showman, June 2. He had been a vaudeville performer.

GENTRY—Mrs. H., 64, former actress, died on June 2 in Los Angeles. She was a native of New York and had been a resident of Los Angeles for 20 years.

HARRIS—Ollie G., 83, trumpet player, June 2. He had been a vaudeville performer.

HILL—Lloyd L. (Pink), 34, auto rate driver, at Chicago, Calif., May 24, from injuries suffered in a auto accident on Chicago Third District Fair the previous day. His widow survives.

HODGES—Bessie, 72, actress and stage technician, May 29 in San Francisco. She had been a long-time manager for Earl Carroll, technical director of Railroads on Parade at the New York World’s Fair and was a member of the Alcoa Fan Club.

JENKINS—Mrs. C. W., 68, former cookhouse operator on shows toured the South, recently in El Paso, Tex. Survived by his widow, Geneva; two

SUGARMAN—Samuel Z., 78, retired cigar manufacturer and father of Elia S. Sugarman, former editor of The Billboard, June 9 in Brooklyn. His widow and another son survive.

VIVIENNE—Rena, 67, opera soprano, June 6 in New York. She appeared in Madame Butterfly, creating the leading role; My Hero and The Chocolate Soldier and many other operas in the United States and at one time sang with the Berlin Opera Company, Miss Vivienne starred 10 years ago in New York.

WILLIAMS—Col. E. N., veteran indoor circus producer, in Greenville, S. C., June 5, of heart disease. Funeral services were held June 8 in Atlanta, Ga. Buried in the cemetery is the 25-year-old son of the Associated Press in New York.

WYATT—William Q., 63, musician with various bands, June 8 at his home in New York, a sister and three brothers.

CRANE—Mitchell—William Crane, Hollywood restaurateur, and seizures on June 5 in Los Angeles. His widow and two daughters survive.

MILLER—J. C. Carl, veteran newspaper publisher of Hickory, N. C., and a director of the Catawba Valley Broadcasting Company, June 2 in Hickory, Millner was founder of the Hickory Daily News. Survived by his widow and three daughters.

MULLEN—Joseph A., 61, retired physician and founder of the Houston Symphony Orchestra, June 8 in Houston.

PARISH—Andrew, 53, former stage and screen player known as Andy Tandy, died June 1 at his home in New York. His widow and two children survive.

THE FAMILY OF GENE RANDOW

Expresses its appreciation to all his friends for Palecky Grey Crisp, 73. They are Joe in the Great Scott, 73. They are Joe in the Great Scott, 73. They are Joe in the Great Scott, 73. They are Joe in the Great Scott, 73. They are Joe in the Great Scott, 73.
PORTLAND, Ore., June 12—Portland's largest amusement park, Jantzen Beach, is mostly under water as a result of the Columbia River flooding. The swimming pool on the highway, whose water rests high above the Columbia in normal times, is completely covered.

The water today is level with the boardwalk, but has not overflowed yet. There is little fear of water over flowing the Missile-Round building, but the ride itself is not damaged. The fair is scheduled to open next week and the park, including the natatorium building, in Jantzen Beach, is adjacent to the bathing area level with the seats.

No estimate of damage is possible at this time.

Portland's other outdoor amusement place, Oak Park, is situated on the east bank of the Columbia and the flood rose gradually, allowing time to move much equipment to safety. The skating rink, which was shut down, has about 24 inches of water.

Sand bags were placed on the hard wood floor of the rink, but buckling occurred between the bags. The fire floor around the skating area swelled to such an extent that it pushed the sides of the building out at the bottom, giving the place the appearance of a tent.

At the Merry-Go-Round the water is up half way on the horses. The什么时候 the Oak's organ was jack uped out of reach of water.

Cole To Initiate New Madison Lot

MADISON, Wis., June 12—Cole Bros. will initiate Madison's new 60-acre municipal lot when the show plays here July 17. The new site is at Traux Field, near the old county fair area and school training school which has become the municipal airport, a housing-union site, and showgrounds.

The lot has its own railroad siding, and whether they are ample is still a question. However, other runs aren't a long distance away. Another advantage is the fact that circus goers can reach it via two good streets, whereas last year's lot was easily available only by way of a heavily traveled State trunk highway.

The Cole show also plans to play Delavan, Wis.

Close-ups:

Boyle Woolfolk Couldn't Read Note; Got Start as Songwriter

By Herb Doten

IN HIS early 20's, Boyle Woolfolk, now 65, couldn't read a note of music but he was a fine guitarist. He knew what's what and he didn't care where he entered show business. And he's been at it, thus thick and thin, ever since. Over the years the Chicago hooker has demonstrated a remarkable eye for stages which marked indoor show business—his first interest—he met in stride. First a musical director, then a producer of full-length shows, it was he who blistered the trials for tab units—abbreviated versions of big productions, framed to win with a 15-cent admission while the parent show was run for six cents.

When interest in tabs ebbed after raging for five or six years, he shifted to vaudeville booking and became one of the Midwest's highest salaried booking agents. The introduction of sound motion picture followed, and this all but spelled the end for vaude. So he turned to outdoor bookings.

That was some 11 years ago, and he's been concentrating principally on booking fairs and other outdoor doings ever since, with his business now consisting 90 per cent of outdoor bookings and the remainder of club dates and vaude.

Boyle has prospered. He is regarded as a cautious operator. To him, the big jackpot is the small one. The Great Depression gave him his biggest. It practically wiped him out. In one day he sustained a $90,000 loss in the stock market. But he bounced back.

Time and again Boyle has demonstrated his bounce. Fresh from Centre College at Danville, Ky., he tried a succession of jobs, including one as a road salesman for a cigarette company. It was while traveling that he met
SPEEDWAY ROUND-UP

Stock Cars for 'Bama Fair

BIRMINGHAM.—Stock-car racing will return to the Alabama State Fairgrounds Sunday (20). Events will be directed by Bill France, of Daytona Beach, Fla., and Ben Tasei of Birmingham.

2 New Tracks for N. C.

HILLSBORO, N.C.—The Oneonta Speedway will open Sunday, July 11, according to tentative plans announced by promoter Bill France. A 10,000-seat grandstand is being sought to accommodate the 100-acre site. The new Charlotte, N. C., speedway will open Sunday (27).

4 Straight for Weatherly

ROANOKE, Va.—Mount MOUNT AIRY, N.C.—Joe Weatherly, Norfolk, won his fourth consecutive victory by finishing first in the motorcycle race here Sunday (6).

506 Columbus, Ga., Track

COLUMBUS, Ga.—Columbus Speedways, Inc., a new half-mile dirt track, will open Sunday (20) with stock-car races promoted by Bill France. The plans, costing about $50,000, promise seating accommodations for about 6,000, according to Harold Hill, track official.

Turner Cops Stock Race

MOUNT AIRY, N.C.—Curtis Turner, Christiansburg, Va., won the feature stock car race Sunday (6). Hal White, High Point, N. C., was second.

Flock Danville Winner

DANVILLE, Va.—Bob Flock won the 30-lap feature at the Danville Fair track Friday night (4). Promoter Bill France plans to operate here again the latter part of the month.

11,081 See Young Win

LOS ANGELES.—Karl Young won the 60-lap midget auto feature at Gilmore Stadium here Sunday (5) before a crowd of 11,081.

4,500 at Cherry Park

AVON, Conn.—Ted Tappett, Mansfield, Mass., drove the main event Sunday (6) at the Cherry Park Midget Speedway before 4,500 fans.

Hinnersitz Wins

MECHANICSBURG, Pa.—Tommy Hinnersitz, Reading, topped the feature race at Williams Grove Speedway Sunday (6).

Fashions Lure at Freeport

FREEPORT, L.I.—A fashion show was presented here Friday night (4) at the Stadium by Promoter Jake Redenburg. Johnny Zeke won his first feature of the year on the local track.

10,000 at Lexington, N. C.

LEXINGTON, N. C.—Bob Flock, Atlanta, won his third feature within eight days by taking first honors in the 40-lap event here Sunday (6) before a crowd of 10,500. Tim Flock was second and Buck Baker, Charlotte, N. C., third. Two favorites, Tony Flock and Red Byron, were forced out with blowouts.

Matiners for Greensboro

GREENSBORO, N.C.—Promoter Bill France has switched the presentation of his show from the state fairgrounds from night shows back to day afternoon events. Robert (Red) Byrnes, leading performer of the National Association for Stock Car Auto Racing, won the Saturday night (5) feature. He was followed by Jim and Fontey Flock, Atlanta.

Minors First at Stafford Springs

STAFFORD, Conn.—Minor Bob Minor, Bristol, Conn., won the 33-lap feature at the Speedway Friday (4). Second place went to Swann, Mass., was second. Bill Strouth, Hartford, Conn., and Richard Rager, Stamford, Conn., were third on a crash during a qualifying heat. They received bonus $200 for treatment after which their condition was reported not critical.

Lake Lansing’s New Managem’t

LAKE LANSING, Mich., June 12.—The Lake Lansing Amusement Park opened its summer season over the Decoration Day week-end, under the management of Roger E. Haney & Co.

A policy of allowing no liquor on the ground had been ordered. The Mayfair night club, which formerly served liquor and featured dancing, has been changed over into a roller rink. In addition to the nickel roller rink, several new kiddie rides have been installed, and road acts have been scheduled for free entertainment.

In former years the park was closed one night a week, but this year it will be open every night through Labor Day. An announcement of a fling in the park was available, and there is no admission charge to the grounds.
Utah Resorts Get Away Big

All report capacity biz for openings—Saltair, Lagoon get picnic trade

SALT LAKE CITY, June 12—Utah resorts got away to a flying start into a good holiday season with the triple-holiday opening May 29–31, every resort in the State reporting near-capacity business and better than normal for a start, which, here in the mountains, depends upon the weather.

There was skiing 20 miles east of Salt Lake City at the Alta resort, and bathing at Black Rock Beach 20 miles to the west, and both drew heavily. Weather was perfect.

The two amusement parks, Saltair on the Great Salt Lake with salt bathing, and Lagoon, midway between Salt Lake and Ogden with fresh water bathing, hit the top with about 10,000 for the Monday holiday, Saltair playing strongly to the coming dance crowd. Both did strong picnic and ride business through the three days.

About five thousand went thru the gates Monday at Black Rock and slightly fewer at Sunset Beach, both on the Great Salt Lake. Their plants are smaller than Saltair and cater mainly to the bathing trade. The two also had capacity business Sunday, with better than normal Saturday.

Business was tops at Saratoga Springs, near Provo, Utah on Utah Lake, despite competition from motor boat races. Como Springs, near Ogden, also registered better than normal.

Heavy tourist bookings, combined with an early summer heat wave, gives promise of top business for 1948.

The midway, at the Utah State Fairgrounds, opened for continuous run throughout the summer, featuring a midway show as an attraction, later to be supplemented by free dancing.

Long Beach Council Votes 300G Repairs for Funspot

LONG BEACH, Calif., June 12.—The city council has moved to have Rainbow Pier, which adjoins the amusement zone on the pier here, to be repaired and reopened to traffic this summer. Approximately $300,000 will be spent on the repair program, designed to recondition the pier and adjacent property.

J. R. McHenry, executive assistant to the city manager, stated that in 1945 cost estimates on the replacing of pilings, reconstruction of the auditorium, filling retaining wall and installation of outlet flumes and tidesgates totaled between $150,000 and $300,000. Some increase in these costs could be expected at this time, he said.

The council indicated official action to appropriate the money would be taken soon.

Dee Hinton Wins Honors In Colville, Wash., Rodeo

COLVILLE, Wash., June 12.—Dee Hinton, Molalla, Ore., won the bulldogging and wild cow milking events for top honors at Colville's third annual rodeo Saturday and Sunday (5-6).

Other first place, two-day winners were Dwight Maddox, Weiser, Idaho, bull riding; Russel Scriber, Tonasket, Wash., bareback riding; Merlin Warner, Colville, Wash., calf roping, and Jack Sherman, La Grande, Ore., saddle brake riding.

Over 1,000 watched 50 cowboys compete in the American Legion-sponsored show.

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CINCINNATI 2, OHIO

Louis Riley Builds 24-Acre Fairgrounds at Owensboro, Ky.

OWENSBORO, Ky., June 12.—Construction of a new, 24-acre fairgrounds is nearing completion here, under the direction of Louis T. Riley, retired from the carnival business.

The project, to be owned and operated by Louis T. Riley, will stand which will accommodate 5,000, of which 3,000 will be in a special section, a half-mile track, an 80-stall barn and a quarter-mile midget auto track.

Midget auto races will be featured on the inaugural night, Saturday, July 3.

The Owensboro Lions' Club has signed to stage its annual horse show under the new grandstand, and it is expected that the opening of August 23-25, will bring out many of the leading equestrians.

For Sale

1948 Spitfire

Ride & Fly

- SELF-CONTROLLED CARS
- THRILLING
- DEPENDABLE

FRANK HUBREITZ & CO.
SALEM, OREGON

FOR SALE

Maryah Road, 2 acres, 40 homes, High $350

Bring Electric Street Cars.

H. R. JONES
215 W. Oliver
Salem, Ore.
Spokane's Nat Attracts 20,000 Despite Floods

SPokane, June 12.—Despite floods throughout the Pacific Northwest, which kept many outsiders away, an estimated 20,000 visited Nata- moyom Park here over the Decoration Day week-end, according to Owners Louis and Lloyd Vogel.

Attendance exceeded those of last year, but receipts were a few hundred dollars less, the Vogels said. Gate was free. Biggest concession hit was the soda-pup stand, 1,000 of the pups sold daily.

The holiday week-end coincided with the park's grand opening, delayed several weeks by the late, rainy season. Opening day and Monday, May 28, virtually was rained out, and shows fell Saturday afternoon. Fair weather prevailed Sunday and Monday.

The swollen Spokane River peaked Decoration Day but the park escaped with only slight water damage to a caretaker's cottage on the river's edge.

Nat visitors found new features in the super Rollerplane and kiddie Ferris Wheel, an Octopus, two $4,000 Saltwater Trains, a rebuilt restaurant, 400 feet of new sidewalk, cement curbs in the parking lot, an improved bus lane and new paint.

Jack Rabbit improvements cost $12,000.

Jackels Celebrate 48th Wedding Anniversary

NEW YORK, June 12.—John C. Jackel, veteran booker, and Mrs. Jackel celebrated their 48th-wedding anniversary June 6 with a party at home attended by relatives and intimate friends, reports Helen E. Will, daughter of the Jackels.

Still active after 50 years in the business of booking thrill acts, he is now considered the dean of New York bookers. Jackel recalled that when he entered the business there were only a few others in the business—John Armstrong, Smith, George Lehman, Clint Wilson, Joe Smith, Walter Fliimmer and Mother McReynolds.

In 1901-02 Jackel was general manager and booker for the Grand Republic, a floating roof garden and sister boat of the General Sclocum.

The boat ran down the Hudson from the pier at 123th Street to Sands Point, Conosy Island. On the down trip a show was put on two upper decks. David was featured on the return trip. Jackel was manager of the New York Managers Association, renting the amusement parks of 61 by street car companies.

California Auto Racing Group Settle Dispute

Sacramento, June 12—After a recent two-day conference in Oakland and a similar session in Los Angeles, information was released by Andy Gutierrez, valley division business manager for the Bay Cities Racing Association (BCRA), that his organization has come to an agreement with the United Racing Association (URA).

Under terms of the new arrangement, all BCRA members will be allowed to participate at URA sanctioned tracks in Fresno, Tulare and Bakersfield; and in return all URA cars and drivers will be permitted to run at BCRA sanctioned tracks in Modesto, Stockton and Sacramento.

Such URA favorites as Billy Vukovich, Bill Cantrell, Bill Zar- ning and Norman Grits will be eligible to run without prejudice atCentral Stadium in Los Angeles and the San Diego track.
29,583 Watch Andres Win U. S. Auto Title; Dinsmore to Hospital

MILWAUKEE, June 12.—By conserving his fuel and tires, Emil Andres, Chicago veteran, outlasted Johnny Mantz, Los Angeles, to win his first major race since 1938 and a $1,050 prize in the national championship 100-mile automobile race at Milwaukee Park here Sunday (6) before 25,583 paid admissions.

Duke Dinsmore, Osborne, O., is in critical condition in emergency Hospital with critical injuries—possible skull fracture, broken right arm and internal injuries. Record in the race. Dinsmore, close behind, deliberately spun his car for the wall to avoid hitting the man. He was thrown from the vehicle without injury but was forced out of the race.

Legion in L. A. Withdraws Objection to County Pete

LOS ANGELES, June 12.—Threats to withdraw from the county council centennial committee and the American Legion over conflicting dates for conducting planned centennial public events and ceremonies have been averted. The Legion has feared the county's show will July 2 at Hollywood Bowl would clash with the ceremonial events planned by the legion at the Memorial Coliseum July 4-5.

The state director of events for the local legion council, agreed to withdraw objections to the Legion, upon being assured that public announcements of the legion show would be made at the preceding bowl event.

KYW Outing Set For Willow Grove

PHILADELPHIA, June 12.—For the fourth consecutive year, Station KYW, Philadelphia NBC outlet, will stage an all-day outing for its listeners at Willow Grove Amusement Park. Starting this week the station will begin promoting the affair with discounts on admission tickets and cut-price deals for rides and concessions.

KYW personalities will be on hand to greet the fans at the park and, as in the past, the day's festivities could be climaxed in the evening with an all-star stage show featuring the music of Lawrence Welk and his orchestra. A total of more than 10,000 listeners from the greater Philadelphia area have attended the past three radio picnics staged by KYW at Willow Grove.

New Association Formed To Promote South Beach

NEW YORK, June 12.—About 50 South Beach, Staten Island, business men, condominiums and ride operators, have organized an association for the purpose of conducting an advertising and publicity campaign to attract more people to the area.

Recently incorporated as the South Beach Business Men's Association, the group elected M. W. Martin, president; B. S. Littmann, first vice-president; D. J. Farquar, second vice-president; and T. C. Torello, treasurer. John P. DePiro, secretary, and F. A. Ferraro, chairman of the board.

An extensive campaign, involving publicity, posters, radio and newspaper advertising, will be handled by the Radio Advertising Corporation of Jersey City, N. J.

Louisiana Group Elects President, 5 Directors

EUNICE, La., June 12—John W. Clark, Eunice, was elected president of the Southwest Louisiana Fair Association. Five new directors were named along with Earl Ardoin, Eunice, treasurer; F. Quirk, manager, and W. E. Ritter, director, all of Eunice; Mr. and Mrs. David Wilson Moses, Thomas J. Verge, Eunice, mayor Chamber J. Derbes, of Eunice, named two new board members.

Clark announced the association has no outstanding debts and has a surplus of $2,000 in bank.

Mississippi Livestock Assn. Sets 1949 Dates

JACKSON, Miss., June 12.—Election of Ransom Aldrich, Michigan City, as president, and setting of 1949 show dates highlighted the annual meeting of the Mississippi Livestock Association here. Paul X. Herklotz, Mississippi State College, was renamed secretary-treasurer.

Dates are: Hattiesburg, March 14-16, Forest; March 17-19, Port Gibson, March 21-23, Greenwood, March 24-26, Philadelphia; March 28-30, Jackson; April 1-3, Round-Up at Jackson, April 4-7.
LIMITED PRODUCTION IN 1948!
TO BE SURE OF PROFITS IN THE COMING SEASON, PLACE YOUR ORDER NOW FOR THESE TIME-TESTED, SURE-FIRE MONEY MAKERS by EVANS!

- EVANS’ JUNIOR DICE WHEEL
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Four South Dakota Spots Give Stevens Org Good Business

WESSINGTON SPRINGS, S. D., June 12.—Wessington Springs kept pace with three other South Dakota towns by giving Stevens Bros. good business. Org drew a three-quarter house and an overflow at night.

Joining here were Ted Milligan and family, who will work the Side Show, which is managed by Carl Stone, and Violetta Rookes, who has been with the Orlin Davenport Indoor Circus.

Ideal weather at Kimball was a blessing, a strong mainline and a full one at night, while Plankinton came to two three-quarter houses. At Armour, weather was good and so was business; mainline drawing a three-quarter house, with a full one on tap at night.

Circus Miehe Tour of Denmark Clicks

COPENHAGEN, June 12.—Circus Miehe, which is celebrating its 80th anniversary, is touring Denmark with a better than usual program featuring the Miehe horses and several good European circus acts.

Line-up of acts includes Arthur Leusch, Liberty horses; Annie Wal- ter, comedy-acro-dance number; Max Gotschi, Liberty horses; Freda Ashby, fenn-fakir-hypnotist; Linda Zara, Virginia; comedy-juggling; Thuya Pfanner and Alfons Comasi, high-school horses; L. T. et al., high-school horse gag, and Smetona, wire walker.

Second half has the Wolsons, good French flying trapeze act; Manetti and Mimiola, French clown duo; Thuya Pfanner, trained ponies; Heinrich Kolzer, Liberty horses; Two Barche, perch act, and Two Amos, comedy bike act.

Heinrich Kolzer is manager of Circus Miehe and Suborg fronts the band.

James M. Cole Hit

By Rain in 2 Spots

BENNINGTON, Vt., June 12.—Rain here and threatening weather in Amsterdam, N. Y., hit the James M. Cole show, but business and weather, was termed okay.

A heavy rain fell before the mainline house was ready, and it rained so heavily that the amusements were closed and a house, mostly kiddies. The rain cleared for show time, and a three-quarter house was on hand.

A last-minute, switch in lots at Amsterdam, N. Y., probably hurt attendance there, also both the mainline and light shows drew strong ones. Circus followers in Amsterdam, however, said both shows probably would have drawn capacity if the weather had been able to play the advertised lot.

Line-Up of Acts Announced

For Wirth’s Pine Bluff Show

PINE BLUFF, Ark., June 12.—The Frank Whit Enterprises, Inc., St. Louis, will promote a circus in Jordan Stadium here June 22-23, as part of the Junior Chamber of Commerce. Acts will include the Great Wallendas, the Loyalty Regency family, the Seven International Barnoncks, teeterboard; Joe and Estherina, trapezoids; the Wallenda Aerial Ballet; Welde’s Bears; Alfons Loyalty, juggling; Miss Fletch, swaying pole; the Wallenda Ham and Swing Ensemble, the 10 Karrels, unsupported ladders, and song.

Promotion is being handled by Bob Shivers and Pat Ford, of All-State Productions, Inc., with headquarters at Little Rock. Press and radio is under direction of Jack A. Leonetti, of the Wallenda unit.

YOUR OWN BUSINESS ON WHEELS

Flashy • Streamlined • Modern

The Puppy Vendor

Take your business where the money is, with the new Puppy Vendor. Light weight, easy to handle, 9 ft. long by 4 ft. wide. Finished in white and red with eight feet adjustable umbrella. Four serving counters, one low for children. Steamable cage: 75 dozen hot dogs, 100 lunches. Cooler supra: 6 cases ice cream or 500 ice cream bars. Gasoline heat and illumination. Fully equipped with Coca-Cola storage box, food steam table.

$750 F. O. B. Chicago Plus Tax

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3 phase, 120/208 or 240 volt .8 power factor AC
60 cycles at 1200 RPM or
1 phase 120/240 volt .8 power factor AC
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HERCULES DIESEL ENGINE POWERED

GENERAL ELECTRIC (or equal) GENERATOR
FACTORY NEW

SPECIALIZED PRICED FOR IMMEDIATE DELIVERY

HARRY HAYKIN

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New York 1, N. Y.

POPON CARTONS

GENERAL SPECIFICATIONS

100% new, tested, reconditioned

104' V. D. M. (20V) $6.30
104' V. D. M. (30V) $7.50
104' V. D. M. (50V) $9.00
(Less than 100 vill. 80.00)

OHIO SUPER WHEEL AND DARP WHITE HULLER POPCRON, 50 in 800-lb. unbottled bags. Also supplies.

BETTY ZANE CORN PRODUCTS, INC.
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TUNSTILES

OFFERED AT ONLY $95.95

While They Last

Two Year Guarantee

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TICKET REGISTER INDUSTRIES
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Chicago, III.

The TVLTA-WHRL Ride

A Man That Owns One Says:

"Cannot find fault with a single thing on the ride."

Manufactured by—

SELLNER MFG. CO.
Faribault, Minnesota

Used Everywhere for Over 30 Years

ROLL TICKETS

PRINTED TO ORDER

Keystone Ticket Co.
Shamokin, Pa.

Sold with Order with Stock Tickets, $20.00 per 100,000.
Vivona Bros. Do OK In Hoboken, N. J.

HOBOKEN, N. J., June 12—Vivona Bros. opened here on Monday (7) on a centrally located lot. The early summer weather was quite rainy, but the shows hit a season's high (Thursday) (10) when mild, clear weather prevailed. The show was jammed the midway and spent quite liberally.

Despite having recently planted wet, muddy spots, all rides and fronts were in good shape. The lot on the lot at Hoboken included a Loop-o-Plane, Ferris Wheel, Chairplane, Octopus and two kiddie rides. Shows also have a large Funhouse and a large number of concessions.

Good Business Marks

Hagenbeck Anni Jantt

HAMBURG, Germany, June 12—Hagenbeck's Zoo-Circus at Stellingen is celebrating its 100th anniversary and nationally known Gertie the Elephant, Hagenbeck, son of the founder, is presenting a historic exhibition of relics of the famous elephant. Business at the zoo-circus has been quite steady. There was an attendance of 94,000 chukka for the two-day Pentecostal holiday last week, and the elephant was being pegged at approximately 50 cents for adults and 10 cents for kids.

Hamburgh's Zoo-Circus & tent shows this season to three, which leaves Hagenbeck with little competition.

France Again Puts Import Tax on Show Equipment

WASHINGTO, June 12—Import duties on Merry-Go-Rounds and other circus and amuse- ment installations have been re-imposed in France and Algiers, the Commercial Attaché of the American Embassy. Duties also have been put back on component parts and accessories.

It was stated that with only a few exceptions collections of import duties and restrictions have been suspended since July 4, 1934, and the suspension was continued in a general tariff order which took effect April 23.

Record 11,000 See Albinio Horse Show at Naper, Neb.

NAPER, Neb., June 12—Cal and Dorothy Simpson's Albinio Horse Show at the White Horse Ranch here, played to over 11,000 Sunday (6). It was the largest crowd ever to attend the celebration.

The presentation consisted of the historic trombone ad in which mam- ager Sunny Bernet brought three acts and a band from Chicago.

Catherine Blanton Injured

In Fall at Edgewater Park

DETROIT, June 12—Catherine Blanton, a shrill voice of the Parroo Trio, high act, working as comic of the Kloss Boys' and Girls' Show, was seriously injured Sunday (6) in a fall, which occurred as she was descending the ladder.

Miss Blanton's injuries included a broken arm and internal and head injuries. Doctors were called to see her Monday. Her condition remains serious.

Lott To Play Sask.

SWIFT CURRENT, Sask., June 12—Lott Show has been booked for three performances in two days under auspices of June 17-19.
Boyle Woolfolk Couldn't Read Note; Got Start as Songwriter

(Continued from page 33)

Ollie Mack, then a stage star and later a star of the early flickers, and Boyle became imbued over Boyle's music-writing ability.

Spurred by Mack, Boyle became a turner of his own lyrics, and the music for The Sunnyside of Broadway, a fully-scaled stage show which opened in Chicago in 1903 and starred Mack. It clicked, and Boyle then took up songwriting in addition to musical direction.

Boyle conceded he wouldn't have received the contract if it hadn't been for Mack's hearty confidence in him. "Why, Mack insisted I play the piano in the pit for the show," Boyle relates, "and I told him I couldn't play the piano because I couldn't read the notes. He returned, 'Well, you can play your own music, can't you'? I had to admit that I could, and that's how I played for the show and even became a member of the union," Boyle reminisces.

It was in 1911 that Boyle received another big break. He had discussed the idea of taking full-scale musicals, trimming them down to an hour and a half running time, pruning the cast and costs so that the unit could be road-showed and play twice nightly at 15 cents admission. A boner, impressed by Boyle's logic and his record, sold the idea to the theaters, and Boyle was called upon to produce the tabs.

Thus, he became the pioneer of a field which was extremely lucrative for the next five or six years. At one time he had 150 tabs working simultaneously. Among these were some of the finest tab touring shows; Time, Place and Girl; Girl Question, and Tenderfoot. All retained the full flavor of the present shows, are reduced in size. and more important, they made money.

Trios Full-Scale Production

After hitting great popularity the tab units died some six years after their introduction. Then, Boyle produced Honeymoon Town, a full-scale production at the LoSalle Theater, Chicago, with a top admission of $3.

His years of producing gave him a keen sense of performers' values, and this led next to a six-year contract with the Butterfield Circuit, booking all acts for that circuit which then consisted of 29 theaters, all in Michigan, and which offered five weeks of straight work for acts.

Two years before this contract—which paid him $500 a week to expire, sound motion pictures moved in, showing vaudeville out of the Butterfield houses. After a year, which Boyle whirled away in Hollywood, a settlement on the unexpired portion of the contract was reached.

And then Boyle was called upon to book acts for the New York Hippodrome in what was a brave attempt to present popular priced vaudeville during one of the depression years. The Hippodrome's policy was to change its bill three times a week, with four shows a day, and the three-week schedule kept him busy until the project was abandoned.

Boyle Enters Outdoor

It was on that note that Boyle ended his indoor booking. In 1937 he went into outdoor booking for the first time. He teamed up with Gus Sun Sr. in a partnership which found Boyle handling all bookings, and managed at the same time. His record was impressive, and this made Boyle decided to go it alone.

Since, he has built his business steadily. Last year, his most successful season, he had more than 100 fairs booked thru his office. And this year, that number has been increased.

Most of his fairs, he grants, are not in the top bracket inasmuch as draw or size of budgets are concerned. And a great many contract general exchanges of acts for their runs. Servicing this type of fair has become the specialty of his office.

In addition to acts, Boyle puts out four revues, the biggest of which carries a 16-gal line; and, invariably, he sells a one-day-at-a-time attraction on a percentage basis.

Gives Up Golf

A cautious operator, Boyle is conservative in dress and tastes. He has little time for anything except business now, due to the growing scope of his operations. But he looks back occasionally to the years when he sold a booker for the Butterfield Circuit, and he had ample time to play golf. These years are fleeting for two years, in which time Boyle decided to go it alone.

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Prompt delivery on any type tents to order.

Tents of Royal Blue, Forest Green and Khaki Dyed or Flameproofed. Red, Blue and Orange for trim.

Write Today

Hoopers Flameproofing Compound
"SID" J. JESSOP
GEORGE W. JOHNSON

UNITED STATES TENT & AWNING CO.
215-71 W. MILK CHICAGO 12
Chicago, Ill. Bldg. Since 1879

"AMERICA'S FINEST SHOW CANVAS" 12x16 CABLE END CONCESSION TENT, 5' AWNINGS, CORNERS ON 4 SIDES, GREEN FLAMEPROOFED.

Tents—Show Banners

The Best Flameproofed Fabrics

BERNIE MENDELSON—CHARLES DRIVER

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CENTRAL CIRCUS COMPANY

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121 W. 111th St. BROWN

D. M. KERR MFG. CO.
105 W. GRAND AVE. CHICAGO 32, ILLINOIS

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GIVE TO THE DAMON RUNYON CANCER FUND
UP GOES THE PRINT ORDER

Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing time for late show ads will be SUNDAY NOON (Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them Special Delivery Direct to THE BILLBOARD PUBLISHING CO.

2160 Patterson St.

Carnival Routes

Send to

2160 Patterson St. Cincinnati 21, O.

(Routes are for current week when no dates are given. In some instances possibilities are listed.)

Adkisson, Oril, Ohio. A. M. P.: Cuban Dancers, of Monroe & H.: Dickson Patterson Am. West

Bernard & Harvey Tapp, C. & H. & Laurence, B. C. Four American Generals, Ill., Iowa.

Big State Am. Co., Cincinnati, Tex.


Brown, Roy: Otsego, New York; Big Show 21-26.

Curtis, W., M., Minnisota. D; De Luxe, Brooklyn, Conn.; E. Longmeadow.


Dickson Patterson: Lawrenceburg, Ind.

Dunbar: Robert: Davenport, Iowa.

Dwyer, D. O.; Dalhart, Texas.

Dwight, W.: Regina, Saskatchewan.

Dwyer's: Del Rio, Texas.


Edison, R.: Benicia, Calif.; California.

Evans Union: Tipton, Fla., 11-15.


Florida Am. Co.: Bluegrass, Mich.; State.


Flintling, Med. Cody: Canton, Ohio.

Florida Am. Co.: Gaylord, Mich.; Westland, N. Y.

Franklin: Don San Sab, Tex.; Athlone 21-26.


Getts, J. A.: Middletown, Ky.; Canton, Ohio:

Gildeford: J. M.; Cordova, Tenn.

Girard: H.: New Orleans, N. D.

Golden Gate: Central City, Ky.

Griswold: G.: Great Falls, Mont.

Klopf Pf: Fort Worth 21 Bay City 26.


Peppers State: Ashland, Ky.; Mayville, Wis.

Perry: Jack J.; Colfax, Va.; picture of Peppers State.


(Jacobs Billlows) on page 65)
WEATHER PLAGUES BEAUTY

Cole Moves Into Midwest After Rainy Eastern Stand

BUFFALO, June 12.—Cole Bros., which ends a three-day stand here tonight, heads for the Midwest after an Eastern tour which saw the show run in several late matines. Show officials here believe the weather in the Midwest will be a big improvement over that encountered in the Northeast. In the past, two bad shows were reported, but here the weather was perfect for the shows. The show was moved into Niagara Falls, too, but was seen there. The matinees, starting at 5:30 p.m. to a sell-out crowd, were short of what was expected. The show drew around 8,000 persons.

Rainy Weather Fails To Hurt King Orgin N. H.

CONCORD, N. H., June 12.—Rainy weather, which has dogged King Bros. in its New Hampshire tour, has failed to stop the show. Here the show drew a full matinee crowd and a strong one at night. At Franklin, it was a full house for the matinee and near capacity at night. The weather was true to its previous record.

Three accidents were recorded in one day. A van rolled down a hill at McQuire Hill (1) and a truck rolled down a hill at the show. A truck hit a house, with the driver being injured. A car was hit by a truck, which caused the cancellation of the show. The second mishap, which occurred in New York State, was minor. Good weather in the afternoon at Froedaga, N. Y., gave the show a full matinee, and it turned colder later on.

Good weather was expected for the show. The temperature was lower than normal, with a high of 70 degrees. The show was expected to be delayed.

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Dressing Room Gossip

Garden Bros.

So far this season the highways have been perfect and the scenery beautiful.

Day after our last epistle two weeks ago, the Kingston and Cornwall dates are past history, the latter being far more eye-pleasing, however we still have the weather both on our side. Empress, Modoc and Judy even added the key of the latest weather change to the collection. Closing night a party was given by the boxmen, our sponsors for this date.

Being in the fishing country, everyone is busy with tackle. The Corn Blossoms arrived and for the real Isak Walton of the opera, hanging tights, Child of the Storm, escaped with minor bruises. Gladys Gillen was still on the fence trying to climb ladders. This time, Tarazan, a big male lion, carried his lad's tights and the chin. Buckles Woodcock arrived from Hot Springs. Coon, Escaneta, Emrie Bruce and Don McClain arrived in Tennessee for a week-end. The Carr brothers, Bill Garden, Ken Good, Dave Fonger and John Good, arrived at the same time in Toronto. Betty Waters is back in the program.

The following visitors were John M. Brown and J. C. Crowley, CBH; Home Shippers, Ben Davenport, Louie (Pronghorn), Lyle (Blingo) and Joe Tracy.—DOLLY JACOBS.

Dailey Bros.

Our large trip from Vancouver to Vancouver Island was smooth, but still only a trip to see the sea sickness. The island jaunt was a success in every way, beautiful woods and country and especially, especially at Victoria, where we did three shows Wednesday and Thursday. I got around for an extra day, Friday (4), canoeing, fishing and went where we had planned to play that day. Ben Thomas, of the press staff, was really on the ball, and the show garnered some great publicity.

The old adage, the show must go on, served us well. We played Port Alberni June 1. We had a tough battle with the blasting of the road leading in. However, the city fathers understand the show and extended hospitality, especially at Victoria, where we did three shows Wednesday and Thursday. We played there for an extra day, Friday (4), canoeing, fishing and went where we had planned to play that day. Ben Thomas, of the press staff, was really on the ball, and the show garnered some great publicity.

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GERMANS OKAY PLAY GRANTS

BERLIN, June 12.—In reply to questionnaires sent out to all cities in Germany with population of 100,000 or more, it has been established that 553 such cities are favorably inclined toward granting permission for circus performances.

Berlin this summer has three circuses set for extended seasons. First to open, under canvas was the Circus Blumenfeld, which got off to a bad start when its feature act, Captain Weisener's animal act, jumped to a rival show. Blumenfeld was forced to cancel his new program and also to the suburbs where competition was not too keen.

Circus Barley also had hard luck when its new permanent circus arena in Berlin was not complete in time for this use. The show is playing under a canvas big top, seating 4,500, on Friedrich Street. Barley has a good program. The line-up of acts includes Kram, group of mixed animals; Harry Barley, Liberty horses, and Thorpe, the great ringer, rider, and trapper. Barley's is the first circus since the late Sarrasin brought his big top in to town in 1906 to play under canvas in the heart of the city. Business has been very good. Circus Barley has a regular home in Saxony and Thuringia.

Cirrus Barley, under management of Paulus Busch, also is playing Berlin, with its big top set up in the Zoological Garden. It has a good program, featuring horses and animal acts, and is doing fair business. Circus Barley also has a regular home in Saxony and Thuringia, and will play in Berlin and the British second summer.

Busch, 67, founder and former manager of Circus Busch, important tent circus playing South Germany prior to the war, died in Nuremberg April 18. Busch had no connection with the older and earlier days of circus business.

Berlin's annual fun fair in Treptow Park this summer, against other standards, has been drawing big crowds and doing good business.

LINTON, Ind., Good to Mills

Org: Crawfordville off CRAWFORDVILLE, Ind., June 12.

—Attendance sagged for Mills Bros. and the Barley Bros. has been constant at both performances in Linton, Ind.

Weather was good in both spots. The lot here was 14 blocks from the business district, a point termed a factor in seeing the game.

Mrs. Roy Hendraw, formerly of Linton and in charge of reserved seat sales, was honored Tuesday Monday noon in that town. The circus band, led by Robert Mills, played the Belle of Linton in honor.

ELASTIC NET OPERA ROSE

Small, swan, white and blue, 66.50. 

Elastic Net. 200 yards. 

BLACK NET.

Small, white, black, green, blue, red, brown, orange, yellow, green, white, orange, pink. 

Various sizes. 

DESIGNER NET FOR WILLOW PLANTS, ETC. 

For sale.

GEETTEUE

476 R. R. No. 2, New York 19, N. Y.

FOR SALE

PORTABLE WOODEN CHAIR GRANDSTANDS

30 or 50 chairs, capacity 2750; last year; very low price. Can be leased by appointment.

P. B. DORSEY

1703 E. 99, R. D. No. 4, Milwaukee, Wis.

UNDER THE MARQUEE

At H. Shriners, inside man on the '20s, is at the Chelsea Hotel, Atlantic City.

H. W. (Bill) Tobias recently left the Clyde Beatty Circus band at Vallejo, Calif., and returned East.

Unusually late arrivals are fast becoming the expected things.

Otto A. Zange plans to attend the Republican convention in Philadelphia.

Charles Davitt and Joe Beach, Springfield, Mass., attended Dailey Bros. in Albany, N. Y., and visited with a number of the folks.

Sam Freed visited the James M. Cole, circus at Troy, N. Y.; Bond Bros. at Wauynskill, N. Y., and the James E. Strates Shows at Troy.

Reports about shows give troopers a chance. They believe either the rumor or the press reports.

W. G. Mathes, former concessionaire on the James M. Cole circus, has entered Memorial Hospital, Albany, N. Y., for another major operation.

Bob Stevens, owner of Bailey Bros., was the subject of a feature story in The Daily Colonist, Victoria, B. C., recently. Article also carried a picture of Stevens.

Sam Freed, sheet writer, visited Mill Robbins, side show manager of Bailey Bros. Circus, when he played Albany, N. Y., recently. He reported a straw matinee.

With no opposition in sight to fight, the opening of every available slot of space by billiers is still considered self-defense.

J. Stutz cards that the Pan-American World Animal Exhibit made a 450-mile jump from Juneau, Wisconsin, to Metropolis, Ill., where it showed June 9-13.

Lou Davis' Oddities on View recently and dated the circus circuits and renewed acquaintance with Doc Waddell, the miles brothers, Robia Collins and Knight family.

C. S. Primrose, contracting agent press for Clyde Beatty, was entertained by Harper Joy, circus fan, and 

Mr. Davenport, owner of the Davenport Hotel, when he was in Seattle.

News about a featherweightEGD5 hammer is of no interest to the canvassers, who asks, "What'd they invent steak drivers for?"

CFA Director Les Ulrich caught both of the big Galton Bros. Circus at Milford, Conn. He was accompanied by his granddaughter, Esther Charlotte Nagel.

Charles Robinson cards he has been discharged from Hines Veterans' Hospital, Hines, Ill., and is now recuperating at the home of a niece and nephew, box 210, Nedrow, N. Y.

Mr. and Mrs. Fred Timon, of Osweyo, N. Y., visited the James M. Cole Circus when it played Itasca, N. Y., May 29. They also visited the show at Little Falls, N. Y., June 2.

When asked what put him in the circus business, an oldtimer had "a magic totem I won when I was a child for selling soap."

Mitty Dances saw Mills Bros. in Crawfordville, Ind., reporting two very good houses. He visited Bob Mills, Jack Sweetman and Red Dando, all with the big show band.

Fred Timon and Harry Phillips, Osweyo, N. Y., visited Cole Bros.' Circus. They played Nipmuck, Mass., and they also visited Dailey Bros' at Newark, N. J.

Art Eldridge, labor representative for Ringling-Barnum, left Birmingham for Pittsburg, Pa., to visit 100 laborers. The men were signed Eldridge thru the assistance of the U. S. Employment Office.

Now the neighborhood grouch is beefing about circuses, because nobody asked him to sign a petition for or against their coming, nor did anyone offer him passes.

Myles M. Bennett, former Ringling-Barnum doorman, was a visitor at the Ringling of the Gainesville Community Circus at Grand Prairie, Tex. June Bennett is now a deputy sheriff in Dallas.

Theadie Deichert, who with her mother and cousin formerly appeared with the Mighty Haag and other circuses is being featured as the Golden Girl at the Joyland Theater, Chicago, where she is introducing her song, "Lettie's Ciggarett." 

Rogers Bros. Circus drew a full house at the night performance in Danville, Pa., after a fair sized crowd caught the matinee. Personnel of the show entertained approximately 50 patrons at the Danville State Hospital.

Nobody qualifies as a good Side Show manager as Mr. McFarland, he can make ever a loudspeaker and still hold a tip to listen to him.

WANT 40 TOP COWBOYS AND COWGIRLS

WANT 40 TOP COWBOYS AND COWGIRLS

12 weeks' guarantee American money, round trip transportation England, France. Leave July 1st. get your passport now from post office. Phone or wire me: Care PHIL. GALE, 1454 New York, 6-9312.

RODEO BLUE SKY, KANSAS CITY, MOL, JUNE 18-19-20

Contact

JIMMY ALLEN AND MARIE POPE

Hotel Madison, Kansas City, Mo. But tell T. E. and King Jones already here.

LA CROSSE, Wis., June 19, 1948

The Billboard

CLIFTON W. KRUGER, Wisconsin state senator, snapped during the convention, owns the Mills, owner of the Mills Bros.' Circus, and Charles Schuler (right), Mills Bros. backer. Both Mills show recently at Rockford, Ill. Krugler, who resided at Merrill, Wis., during the seasons 1936-37 was the fat boy on King Balie's Circus Side Show. The present, crudey, sells Stella, Starling Circus. He now tips the beam at a mere 425 pounds

SDS H. STONE

WANTED CIRCUS

For Labor Day, Large, well populated area to draw from.

TERRA ALTA JR. CHAMBER OF COMMERCE

Terra Alta, West Virginia

WANTED


JOHN WILLIAMS

209 N. Washington Ave. 

CHAGAS, ILL.

WANTS

SYRETH & KATHY DAVIES CIRCUS

Wants Agent with car who can book suspects.

Contact

JOE MACMAHON

Care Western Union

Madison, Wisconsin

Joe Skvarz, answer.

RODEO BLUE SKY, KANSAS CITY, MO., JUNE 18-19-20

Contact

JIMMY ALLEN AND MARIE POPE

Hotel Madison, Kansas City, Mo. But tell T. E. and King Jones already here.

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Contact

JIMMY ALLEN AND MARIE POPE

Hotel Madison, Kansas City, Mo. But tell T. E. and King Jones already here.
PARKS-RESORTS-POOLS

Communications to 155 No. Clark St., Chicago 1, Ill.

PRO-MOTION EXCHANGE

Chi Riverview
On Giveaways

Car deal ‘borrowed’ from Riverside, Schmidt says—lollypop sale proves big.

CHICAGO, June 12—Riverview Park here, which for some few years hasn’t gone for promotions, outside of a mailing list and a Mardi Gras, is doing a turnabout this year and staging a car giveaway promotion.

The Chicago sunspots has a new Mercury prominently displayed near the front gate and is giving a ticket with each admission, whether cash or a pass, as a chance on the car. The ticket distribution started Saturday (5) and will continue up until a late hour Monday, July 11, at which time the car drawing will be held.

“I’ve always felt there are too few ideas of this kind around and George A. Schmidt, president-general manager of Riverview, said in talking to me that this was too long ago. The Billaboard carried a story on various park promotions. In that piece I saw a picture of the crowd gathered at Riverside Park, Aguascalientes, Mexico, and away there and I figured we’d try it.”

Carroll Co-Operated

Schmidt revealed that he wrote to Eddie Carroll, owner of the Lincoln Park, and asked him how he ran the promotion. Carroll wrote back all the details of the Riverview way to its first car giveaway promotion.

Schmidt figures Riverview will give away somewhere near a half-million car tickets from June 5 to July 11, He expects that the drawing will be held Monday, July 11, because the first week-end after July 8 is what he feels to be the peak of the season and he says the car deal will hypo attendance.

“If the thing is a success this year, and there is every reason to believe it will be, we will enlarge it next year and make it the ‘big event of the season one,’” Schmidt related. He said the ticket deal also would help their many park advertisers, who will sign his or her name and address on the giveaway ticket.

About Lollypops

Talking about parkmen exchanging ideas on various promotions, salable items, etc., Schmidt told of a recent experience of his.

“I was at Pontchartrain Beach a few weeks ago and Harry Batt showed me a large lollypop they sell there for 35 cents. When he told me how many they had sold, I decided to try it. It’s the place. I came back to Chicago and found a manufacturer of the item and ordered 20 more gross. On Sunday, May 30, alone we sold over 6,000.”

Write Other Parkmen

So pleased with the lollypop deal was Schmidt that he has been writing away and down and wrote several parkmen about the item as a further sales item at their respective parks.

“I’ve been preaching for years, along with several other park operators,” Schmidt said, “that we don’t do enough of this idea trading. If one parkman has a promotion which proves a success, tell the others throughout the country about it, so they too can try it.”

Youthful Yodeler

PHILADELPHIA, June 12—Richard Lusse, operator of submarine Park at 12th and Pa., during his recent vacation abroad combed Switzerland in search of a new substitute for the imitation duck he brings to home for the noted doll’s collection of Ross Thomas, of the Dog Days Park, Jackson Ave. A relative, amused at Lusse’s quest, put a deal on him and Richard M. Lusse, Jr. might try taking home a live one—for himself.

While in the Lusse family now have a Swiss doll that yodels in their Forest Park home—a seven-year-old adopted son, Richard Melchior Lusse Jr.

Kiddieland at Bir’gham Draws
35,000 in 2 Days

BIRMINGHAM, June 12—Kiddieland, Birmingham’s State Fair Authority here, got off to a fine start on its opening Saturday with 25,000 for its formal two-day opening Saturday and Sunday (5-6). With the city as sponsor, the park opened receiving heavy press and radio publicity. According to Manager Wally Keith, the opening day exceeded the hopes of officials. There was a half-hour line for most rides both days.

“Monday is usually a dull day,” Keith said, “but we had a nice play Monday (7).”

R. B. Prez on Hand

City officials and a railroad president participated in appropriate opening ceremonies Saturday. Ernest B. Morris, president of the Southern Railroad, was here to assist in the christening of the “Little Southerner,” a 72-passenger train with a half mile of track.

The train, a National Amusement Department sensation, was transported in the Southern shops here into a replica of the Little Southern, a railroad owned by the city that runs between New York and Birmingham.

Other rides in the park include a kiddie Ferris Wheel, Junior Roller Coasters, mining motor rides, all by National Amusement Devices (See Kiddieland Draws on page 82)

Coney Island, New York

By UNO

Despite still another weekend (June 5-6) of rain which happily only fell both days during the a.m., two banner afternoons and evenings helped relieve financial worries a lot among all.

Will M. Wolf, of 5100 Luna Park Village, Inc., has contracted with Schuster Bros. to remove the debris that flooded out the park and which was up to nearly 40 inches on the 1st so long as the result of the park’s fire over two years back. This work will begin Thursday. Entire clean-up is expected to reach completion at the start of the long summer when the business of erecting 18 three-story dwellings consists, each one of which will be a separate unit will get under way. An up-state savings bank has given a commitment of five million for the first mortgage on the completion of the construction of the development. Island business people and residents alike are anticipating the good advantages such a project will bring to their resort.

Overdue Sunny Week End

Gives N. Y. Spots Big Play

NEW YORK, June 12—Weekend and amusement parks in the New York area hit the jackpot for the first time this season with clear skies and mild temperatures over the past week-end, bringing them the biggest crowds since the Spring.

It was an all-time Sunday (5) and Monday (6) weekend as Saturday morning (5) cleared up before noon and netted Coney Island, Rockaway Beach and near-by amusement parks very good afternoon and evening turnouts. Families were evident with Coney Island estimating its visiting horde at a round million. Also biggest influx of autos, with all parking lots filled and park and parking lots getting a long-winded break.

Rockaway Jammed

Rockaway Beach reported a more modest estimate of a mere 350,000 visitors Sunday (5) but this probably was an understatement, as every bit of parking space on the entire Rockaway Peninsula was occupied around noon time. Even adjoining Jacob Riis Park, exclusively a swin car area, was jammed with cars.

Rockaway’s Playland, flashing all new and modernized fronts on attractions, rides and concessions, played them out and a good turn out by evening. Playland also had a good turnout the preceding Wednesday (2) when the American Football League hosted 1,500 children at the park. Every rides and refreshments were provided for the kiddies by Owner A. Joseph Geist.

This week-end, the Amusement Park at Rockaway Beach also did play Sunday (5) with its new Auto Road, a Round and Round, kiddie rides and big line-up of concessions getting a good play.

Jones Beach, which doesn’t get into full swing until the end of June, drew a crowd of over 85,000 Sunday (5) and parking space was jammed.

And the New York State Fair, Olympic Park, over in New Jersey, also benefited from the week-end weather. Crowds were expected to be full summer-time operation with swim pools at both spots open by noon time with a full-ride line-up of the pools.

“Biggest single act” is presenting a very good line-up of acts in the open-air circus arena this week, with Rob Clooney Company, aerial novelty act; Captain Wudeman’s baby elephant; Dave Jamieson, Riesy troupe, and Edwards Dog, Pony and Monkey Circus.

Biz Off 15% At Excelsior, Colihan Says

EXCELSIOR, Minn., June 12.—Excelsior Park here has its 24th consecutive season under way but thus far, according to Owners Dr. George A. Colihan, business has been off 15 per cent although beginning of week-end openings April 16 and 17 and last week May 14.

“We were not able to put our finger on the reason for this fall-off,” he declared. “One reason, perhaps, is that the business is in a slowing stage as a slower start this year because Minneapolis schools closed one week later than usual and school strike last winter.”

Business started picking up when the park pavilion stage was the site of two widely known local radio broadcast originations. WHIO, Columbus Broadcasting System affiliate in the Twin Cities, put on its first show Saturday evening, a freedom half-hour program, followed an hour later with Adams’ Junior Carnival show, which told talent shows. Colihan estimated an attendance of 3,500 to 4,000.

Pearce on Hand

Fred W. Pearce, vice-president, president of the operating company, was here for nearly a month supervising rebuilding of the pavilion which was enlarged four times. A dressing room and radio control room were installed.

New games this year include the balloon race, buckey-back and hospital, with new streamlined Windows also installed. The park operates 13 rides, Parkhuses and Mystery House, 11 games and one novelty and seven refreshment stands. Outside concessions are candy apples and popcorn stands, leased to John Romans, and four speedboats operated by Holden and Campbell.

The dance hall is running every Friday and Saturday night and Bud Strawn’s orchestra providing the music.

Beauty Contest Set

Rudy Shemansk, in charge of advertising, picnics and the balcony, is at work lining up the 1486 Miss Minne- aapolis Contest, a Sunday event for August 22. Barbara Jo Walker, last year’s winner, will again be on hand, and according to Campbell, last year’s Excelsior winner and runner-up to Miss Walker, and several other candidates. The Twin City semi-finals have been set for August 15.

On the staff are Fred Clapp, co-manager; Charles E. Sampson, refreshments, and Muriel Baur, games. There are 120 or the pay roll.

Copyrighted material
Rocky Point Revival Draws 35,000, Tangles Traffic

WARWICK, R.I., June 12—More than 35,000 turned out for the Sunday event, which was held at Rocky Point Park by the Narragansett Bay back in business. Jack Ray, owner of Rocky Point Park, said the attendance was over 35,000 through the day. The park was packed with people from near and far, creating an unprecedented traffic jam in the Warwick-Prevost area to turn back the traffic off the road for hours. The traffic backed up to the point where a car could accommodate 10,000 cars, Ray said.

Ray, who previously owned the papers, stated that the attendance was the highest since the park was opened in 1948. The park was closed for six months due to the COVID-19 pandemic, but Ray said that the park is ready to reopen for the summer season.

Expansion Program At Pontchartrain Beach Nearing Completion

NEW ORLEANS, June 12—Pontchartrain Beach's expansion program should be completed by L. LeMarie, president of the New Orleans Levee Board. Workmen have started spreading sand on the beach. The $300,000 expansion program for Pontchartrain is for the largest man-made beach in the country. About 7,000 cubic yards of sand have been dredged from Lake Pontchartrain and 20,000 cubic yards of sand have been dumped by the government.

The expansion program is scheduled to start Sunday (13), the Great Fussler, spinal act. Harry Waske, publicity director, has been visiting in Chicago. Recent guests of his were S. W. LeMarie, president of Wild Animal Farm, St. Petersburg, Fla., and a 2,000-pound bear is due to be presented by the Great Fussler, spinal act for the Great American Circus, New York, Cincinnati, Louisville, Chicago and Detroit.

Rock City Revival Draws 10,000+

BRADFORD, Pa., June 12—Rock City Park, reopening for the second year in 1954, drew more than 10,000 visitors to the park on Saturday. Cars from seven states and Canada were checked, and Clair Allen, park owner, said the area was crowded with extra help. Kiddle swings and a Chairplane were installed in Bradford at the point of entry to the park, and the Refreshment stands were all housed in a new trailer.

LARGEST AMUSEMENT PARK

A shuttle bus service is to be started to bring thousands of tourists on the Penn-New York State highway.

A number of tours, ranging from 15 to 400 people, have already been booked. They will originate in Niagara, Buffalo, Rochester, N. Y., and Detroit.

Allen has spent around $100,000 preparing the park.

Janison Playing Denmark

COPENHAGEN, Denmark, June 12—Janison, the world-famous pianist, is back in Copenhagen, Denmark, for the opera. Janison is a well-known pianist, and his playing is praised by critics around the world. He is performing at the opera house, which is located in the center of the city.

A shuttle bus service is to be started to bring thousands of tourists on the Penn-New York State highway.

WILL PAY CASH

For Clarence or Country Store must be in Fair. Will take and make 1940 not containing in Fair.

JACK ALLOWAY

Lincoln Beach, Little Woods, New Orleans, La.
Cops To Aid In Ducat Sale

Crosby water show inked as major attraction for 10 Soldier Field shows

By Herb Dotten

CHICAGO, June 12.—Orrville Cullerton and his associates are leaving little undone in blueprinting plans for revival of Cook County Fair here this year at Soldier Field.

Ticket assignment tops them all. Friday (11) contracts were closed for the Crosby Aqua Poolies to present performances in the lake-front stadium, and wrapped up in the deal is a sure-fire advance ticket sale. According to Cullerton, there will be disposal of some 100,000 tickets, not only for the water show but for the fair itself.

Contract calls for the Illinois Police Association, which is made up of sheriffs as well as police, to handle the advance, with a cut to go to that org. Tickets for the show, also carrying admission to the fair, will be sold thru the police group at $1.50 a copy.

The water show itself will be priced at $1, and these tickets will go on sale within the next few days. Advance sale to the fair will go at 50 cents.

More Than 60 in Cast

The program will feature Ring Crosby and his brothers, who was booked to give the fair a strong crowd here. It will include 60 swimmers and divers. There also is a strong possibility that one of the top nines in the swimming world will be signed to headline the show for the first time.

Eight night shows will be given during the fair, which will run Aug. 27-September 6. Stadium will be used for other events during the week run for midget auto races skedded previously. It is expected the matinee portion of the water show will be given Sunday and Monday of the Labor Day weekend.

A $30-80-foot tank and two smaller but higher tanks will be built for the fair. The tanks will be housed in a semi-bubble for the fair itself.

Contract Signed

George Ferguson of WLW Attractions, one of Cullerton's associates, planned to Hollywood last week to confer with Larry Crosby on the contract for the show. Actual signing took place here yesterday. Robey Parks, national representative for Crosby Productions, Ltd., inked for the show. It was reported that the deal was priced at $90,000.

WLW Talent Booked For '48 Ohio State

CINCINNATI, June 12.—(Lafe) Harkness of WLW Talent Promotions, and William McClellan, former chief of that department, have signed a six-week contract providing for personal appearance of the stars of WLW at State Fair, Columbus, September 3. Harkness and McClellan met with Edwin J. Bath, manager of the fair, at Columbus.

WLW talent has provided the opening night entertainment each year since 1938, except for wartime years when the fair was canceled.

Around the Grounds:

Promotion Service Put Out By IAFE Goes to Members

A promotion service, designed to aid annuals in their advance newspaper and radio advertising, is being prepared by the International Association of Fairs and Expositions. The service, to be known as Frank H. Kingman, association sec-
tary, told a group of newspaper publishers for a wide variety of state and national associations, has been developed following work on the grounds to start soon. The service, Kingman points out, is free to members of the IAFE. It was announced by Herb Dotten, board chairman.

Leo Carillo, motion picture star, has been signed as an added name attraction. Support with this will be Harvey Beres in the Cusbuilt in the Michigan State Fair, Detroit. Carillo, booked by the National Amusements, Inc., for its first time, is expected to be a great hit, plan being for him to make frequent appearances throughout the exposition.

J. K. Crandall informs that no fair will be held at Casey, Ill., July 2-5 as previously reported in these columns.

Baltimore (Md.) Fairgrounds was sold recently to Samuel B. Schlieber, manager of Colonial Inn at Baltimore, who

D'ville May Adopt Free Grandstand, Up Gate Charges

DANVILLE, Va., June 12.—Danhville fair officials are seriously con-
dering the possibility of raising their admission price for the fair. The current price is 25 cents for adults and 35 cents for children, which they feel is too low.

Several changes have been made in the physical plant. Additional bleachers were purchased so that the entire grandstand could be used. A new lighting system has been installed for night races.

Thrill events for the fair have not been booked but likely to be included are a $30-80-foot tank and two smaller but higher tanks. The six-week contract with the fair will be signed this week.

Rhinebeck Will Buy Fair Plant

RHINEBECK, N.Y., June 12.—Directors of the Dutchess County Agricultural Society, at their annual meeting here Wednesday, voted to purchase the present fair plant for $25,000. It has been leased since 1919, from the Dutchess County Fair Company. The directors have submitted an offer to make the purchase.

Fair officials have indicated their willingness to sell the 100-acre tract.

The fair association, under the rental agreement, has constructed several buildings on the grounds, in addition to making general improvements.

A committee was appointed by Malcolm R. Grahame, president, to look into the offer, along with James B. Morrison and William K. Hepburn.

No agreement on price has been reached, Grahame said. The pur-

Horse Race Policy

GALT, Calif., June 12.—Directors of the new 52nd District Agricultural Fair, which recently replaced the 51st District Fair, meeting here May 27 for the first time since their appointment, voiced considerable support for the continuation of horse racing policy.

Assemblyman Dwight Stephens, chairman of the legislation, inter-

Parley Slated On Management

Ohio group sponsors con-

Parley Slated On Management

Ohio group sponsors con-

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Event will run day and night, with free gate and free parking.

Organize Shrimp Festival Group; Ask Aid From State

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FAIR SECREARIES

FAIR SECREARIES
CELEBRATION COMMITTEES
ARRANGE FOR

FAIR SECREARIES
Some Open Time for
Our #1 Musical Revue
"HIGHLIGHTS of '48"

100 people in cast. Outstanding stars. 11 performances. Open to outside groups. Arrangements through焼き

AMERICAN THEATRICAL AGENCY, INC.
Suite 1601, 208 N. Wabash Ave.
Chicago, Illinois
Andover 0057-0068

MAHFFEY BROS.
Tent & Warming Company
195 SOUTH PAULINE ST.
Knox, Tennessee
"Comfort and Protection"

REYNOLDS FREE FAIR
WANTS
Shows, Rides and Concessions for
Oct. 1-2-3-4, 1948

ALBERT GEIER, Seev.
Reynolds, Ind.

31ST ANNUAL
Red Lion Gala Week Fair
JULY 17 TO 24
Due to development high seating for
Grand Stand arena.

W. C. RAGS SHOWS here the Midway
R. M. SPANDLER, Gate 22, Hummelstown, Pa.

NORTHWEST EVENTS
Some open times
CITY TAVERN, 20,
FLAME THROWER AND BLITZ BUBBY
Los Angeles Coliseum and the Rose Bowl, July 4-6th. Spectators expect H. terrific.
1945 Walnut, Bellflower, Calif.

RIDES AND GRIND SHOWS WANTED
WEST SHORES' CLUB FAIR
Week of Aug. 18 to 21.
Population 200,000 radius 5 miles. Contact
ROBERT S. VOGT,
Lemoyne Diner
Lemoyne, Pa.

Fair Dates
The following corrections and additions to the list of Fair Dates were received during the week ended Aug. 16.

ARKANSAS

GEORGIA

KANSAS

KENTUCKY

LOUISIANA

MARYLAND

MICHIGAN

NORTH CAROLINA

OKLAHOMA

25th Anniversary Of Dempsey-Gibbons
Bout To Be Marked
SHELBY, Mont., June 12. — The 25th anniversary of the Jack Dempsey-Tommy Gibbons world heavyweight title fight will be celebrated during the Marias Fair here July 23-25.

Arrangements have been completed for the appearance of Gibbons and his family for the four-day affair, and a similar invitation has been extended to Jack Dempsey.

There will be thorobred racing each day, climaxcd by the $5,000 Outhing Bowl, July 24. The races will be at the microphone during the rodeo. The dates make this event the first fair of 1948 in Montana.

RALEIGH, N. C., June 12.—The secretary of State has issued a charter to Moore County Agricultural Fair, Inc., Carruth, N. C., a non-stock corporation. The principals include Colin Spencer Jr., Daniel Roberts and David Ginsburg, all of Carruthage.

Humphrey—Humphrey County Fair Assn. Sept. 10-11.

TENNESSEE


Reynolds Free Fair

ATTENTION FAIR SECRETARIES
CONTACT ERNESE YOUNG
For Your Grand Stand Show
155 N. Clark St.
CHICAGO, ILLINOIS

CARNIVAL WANTED
For the Mid-State Colored Fair. August 12-14, 1948. Information must be secured in time to enter into the contest. A large crowd is expected.
A. B. WASHINGTON, Sta.

MURFREESBORO, TENN.
Davenport Biz Good for RAS

Open final still date stand in Peoria — Sally Rand tosses get-together

EAST PEORIA, Ill., June 12.—The Royal American Shows, fresh from a 1,500-mile run down the Ohio River port, Ia., railed in here Friday (11) to set up for their final still date stand before launching their zend

out with the Canadian Class A Fair in Peoria, Ill., which starts today, is skidded to run thru June 21.

The final date stand (3-10) yielded one of the biggest

Saturday performances of the season. Crowds were
topped by the Sally Rand gal unit. Sated (9) yielded one of the big

most exciting entertainments of the season. Crowds were
topped by the Sally Rand gal unit. Sated (9) yielded one of the big

Weekends for Jenny

Flower meetings for Sally Rand. The Sally Rand
glass show was held at the Monday night meeting (12). The show

RICHMOND, Va., June 12.—Louis O. Bowman, a local merchant, points to his show as an example of what a shrewd public

re-...
Lipsky, Paddock Injecting Do-Re-Mi Come Hither Into 1948 Edition of Jones Org

Adding Rides, Sprucing Midway for Pitch at Fair $8

NORTH TONAWANDA, N. Y., June 12—The 1948 edition of Johnny J. Jones Exposition, currently showing here, breathes with vigor and enthusiasm under the guidance of the Jones team, Paddock, co-owners and managers. Their spirit stamps the edge play, which, incidentally, ranks as the younger (in age of its members) of all of this country's big-name carnivals. Formed this winter when Paddock purchased E. Lawrence Phillips' interest in the shows, the Lipsky-Paddock duo is doing things surely, if not spectacularly. Caught here, the JJJ organization carried more earning power than last year when playing fairs. And now, with the fair season still weeks distant, the Lipsky-Paddock train and most of the rides from the ridemakers of '47. Other new rides are scheduled for early delivery. Included among these are a kiddie boat ride and a kiddie Scooter.

It has been the first aim of Paddock and Lipsky to bolster to the shows' ride make-up, a program which in the past has directed already has been made and more appears certain with the next few weeks. Efforts are being turned to fashioning up the midway, particularly in the direction of foodstands. A two-trail cart has been acquired and is to be put into immediate operation. Showfronts, designed to be the best in the business, are being bought for a fair time it is expected the org not only will take greater earning power but for a far more arresting appearance.

Ink Cannon Act

Ralph Lockett, general agent of the shows, was in Chicago this week, and he completed negotiations which will bring Bruno Sacchini's double cannon act on the midway as a free act starting June 21 at Erie, Pa., and running through the stand there and two weeks in Buffalo.

Accompanied by Jimmy Rose, org's prop manager, Lockett, in Chicago, conferred with officials of the Cook County Fair, Chicago, for which the JJJ org will supply the midway attractions. Orville Cullerton, top man in that fair organization; two of his aids, Walter O'Neill and George Ferguson, and Evan Kelly, of the Chicago parks commission, visited the Jones lot in Niagara Falls Memorial Day and expressed satisfaction at the appearance and strength of the shows.

Org Gets Weather

Thus far the JJJ has been enjoying business rated better than the average reported by most rival shows. The weather has treated the tent kindly. A blip in the show's business, however, has been its strong advance campaign, particularly for kids' day.

Handled by Rose, the Saturday matinees have brought some notable grosses. One, sometimes two, bicycles as giveaways, together with a reduced price of 9 cents for all rides, covered the big lure for the small fry. The drawing for bikes is made at 6 p.m. and features a young cop. It is also increased if the midday parents on the midway later than 8 p.m. will find that tickets have been reduced prices, incidentally, held to 7 p.m., and this also serves to hold the afternoon crowd on through the early-evening hours. Distribution of tickets for kiddie matinees is handled through schools' breweries by means of trips thru boys' clubs.

Dr. Smith, in charge, shows patient and handles the kid make-me-up rides, emceeing and conducting the drawing. At Niagara Falls is a new feature (see Lipsky and Paddock on page 6).

W. E. ATTRACTIONS CAN PLACE

A few Suggestions, Also Agents for office-owned Concessions, Ball Games, Good F. C. Dealer. Must be sober; doesn't come, Ride Helps that can drive good trucks. Jimmy and Bob Lewis, contact or come on. Kingston, Tenn., this week; Warburg to follow.

FOR SALE

Two 2400 Tow, one 2600 Top with Side

wall and 250 Horse Power for sale. Box 217, The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

WANT AGENTS

For cream of the West on following Concessions: Tent, Stand, Concession, Pennsylvania, New York, Western States, etc. Write Box S, The Billboard. 390 Arcade Bldg., St. Louis 1, Mo.

J. M. McCurdy

S/O BILL NAMES SHOW Detroit, Mich., this week.

THE SHOWMAN'S TAILOR!

CUSTOM SLEEVED HODGET-TAILS IN SATIN, SHIRTS, TUXEDO, OR SUIT SHIRTS. $5.00 to $5.00. Measure, cut, sew, deliver in 3 to 7 days. Write or wire for samples. Also ship parts for suits, ties, etc. Style-Select Mfg. Co. 814 & Main St., Columbus, Ohio.

Ward Hall & Harry Leonard

Want capable Concession and Show Acts. Don't need Annals. 1/3 FRAKE'S UNITED SHOWS Grand Forks, North Dakota.

DANNY NEWMAN WANTS

Agents for Wall Olcott and Swiney. Bill Webb, 1510 W. 12th St., Los Angeles 26, Calif., get in touch with me. Aubur, N. Y., this week; then El Paso; work Sundays.

FOR SALE

T5 Tow Wheel in good shape, $16.00.00. Also #12 Portable towel. No trouble. $12.00. 587.00. BumperS. B. M. 1020, Miami, Ohio.

POP HALE

3620 Jackson St. Waco, Texas Phone: 9260 or 4604

CONCESSIONS WANTED

Can use Tug or Front. J. J. Nale, 2301 South Lockwood St., Los Angeles. John South Gate, Photo Camera, Scrap Books, Glass Bottles. Write Box 1507, The Billboard, 390 Arcade Bldg., St. Louis 1, Mo. or 1612 Top and Fra.

MIKE ZIEGLER

Minor Hotel, Philadelphia, Pa.

KUNTZ BROS.' SHOWS Featuring the "GREAT BERGENIS"

Champion Office of Rides

WANT

CONCESSIONS—Nice boxles, Dugles, Drink, Drink from, Pop Corn, String Gypsy, Coke, Coke, Bottle, scrape, Hot-cats, Bowling Alley, Overage, and Glass Bottle. Write Box 155, The Billboard, 390 Arcade Bldg., St. Louis 1, Mo. All replies to A. A. KUNTZ BLDG., 253 Madison Ave., Lincoln, N. B. by July 1.
Bakers Game Shop

IMMEDIATE SHIPMENT
Wheats, all sizes and grades. Bagged. Franks, Ball Greens and Chucks. Ball Greens, Shells, Bread, Salt. 61st St.
Soup Pews with Rings to Fix. HAPPY WEEKEND. 31st at 31st. Under and Over Gear, Ball Greens, Wall Balls, Salt. 61st St.
Counter Food. 61st St.

SHOW PRINTING
New Designs & Latest Styles Type & Pictorial Cards & Posters for Every Occasion. See our Samples first. Prompt Service. Union Printer
METROPOLITAN PRINTING CO.
1326-34 Vine Street - Phila. PA

FOR SALE
PENNY ARCADE—Built on 20 ft. trailer, no setting up, just open sides and go to work. BOWLING ALLEY—Complete and all new. BASKETBALL CONCESSION. Must see to appreciate. WILSON FAMOUS SHOWS
This week, Muncie, Ind.; next week, Havana, Ill.

WANTED
TO BOOK OR LEASE
Winn with transportation: Feeds Used. Octogen, Pull & Plane. Answer to: DAN NESTA, Owner, or H. M. BASSER, Manager. NEW MEXICO STATE AmUSEMENTS
142 W. 82nd St., Chicago, Ill.

WANTED
Bingo Man. Cobill, come on. Ridge-O Foreman, top salary. Also now Hancy Panks.
HETH EXPO SHOWS
Wattska, Ill., June 16-19

WANT—BILLPOSTER—Want
Sober, reliable Man that can drive Truck; must be A-1 lithographer.
World of Pleasure Shows
Owosso, Michigan

BILLY MULLIGAN
Contact me. Phone or wire, collect. Important Job waiting.
MENCHEN
Wilmor Hotel
Superior 7243
Chicago, Ill.

FOR SALE
ONE 8-TUB PORTABLE WHIP
With Leatl gas engine, late model cars: in operation 2 months, $500.00 cash.
ROGER E. HANKEY
Haslett, Michigan

PRODUCING AMERICA'S BEST BANNERS
SNAP WYATT STUDIOS
1008 FRANKLIN ST.
Tampa, Fla.

MIDWAY CONFAB

Stash Grey reports he is framing a make show for fairs. Red Hart will have the ticket box.

Instead of being the only place for midway arguments, the courthouse house has become just another place.

Marie Kadin reports he is on the slick list this year with the Royal Crown Shows.

Mrs. Sampson cars that CoD Weiss, with Endy Bros. Shows, has been ill but is getting along now, and that her husband has charge of the joints.

For the fair concession space seller the most important parts of arithmetic are subdivision and subtraction.

Rita Raye and Happy Montello have left the United States Shows. Bobby and Frank Gerry recently visited Rita.

DICK DILLON, left, owner of a Mechanical City, last year with the World of Mirth Shows, is pictured when Bob Burns, of radio and film fame, a part of his attraction. Dillon, who had his exhibit at the New England Food show at the Boston Granite Show, where this picture was taken, and also at the Food Show in Chicago, reports he will be with WOM this year for fair dates.

Shin Songer, high fire diver, is in his third season as free act with the Mighty Page Shows, reports Frank Zorda.

While playing the recent Loveland (O.) Fireman's Celebration, Mr. Drew Jr., John Galgan and George Bolus visited Mrs. Morris Miller and daughter at Baliva, O. They are in the bottle business there. Mrs. Miller and her late husband operated Miller Bros. Shows for years.

Interesting sight is a cookhouse in the guy who squawked loudly over winter quarter, ordering a plate of beans.

Chick Franklin, former press agent for the John R. Ward Shows, joined

Hennie Brea, May 31 in the same capacity.

Billy Rankin, who is recovering from an operation in Presbyterian Chicago, would like to hear from friends.

Dave Stevens, concessionaire, on the slick list the past three months, continues to hold his home in San Antonio.

Jack Crawford, recently discharged from the W. G. W. Wade Shows, returned from a motor trip thru Ohio and Indiana, checking the advance route of the org's two units.

Modern midway husband is one who has to buy his wife a house trailer and then rent hotel rooms so she can sit in the show.

Mrs. F. Percy Morency reports her husband recently suffered a second heart attack. He would like friends to write him at Room 19, St. Paul Hospital, Dallas.

Don Brashear's American Midway Shows have been signed for the Sep-tember 6-11 Tillman County Free Fair, Wichita, Kansas. The wife, reports Wayne C. Liles, fair secretary.

Dr. George D. Barrett completed his tour of Norfolk schools recently and spent a day in the city of Norfolk. Dr. Barrett, who is spending the year abroad, was welcomed at the Island, by the town, city, June 1.

Chorus girls on the Gate & Banner Shows get $10 per week their husbands on rides $5. The survey shows they're marrying.

Elwood S. (Al) Kurts, last year with Harold N. Antfinger's Animal Oddities, left Chicago Wednesday (9) and spent a day in two parts in Ruffs, N. C. before returning to his home in Decatur, Ill.

Mr. and Mrs. Lester C. Kiesig, of the Lester Ltd., Costuming Company, Chicago, went to Logan, Utah, to attend the marriage of their son, Les-ter Lee, to Georgie Jean of, that city, June 1.

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Line-up of G. L. Patrice's Show, which is operating in Northern Cali-ifornia, includes John Eno, flying Jenny; Sam Johnson, 4 kiddy rides on the ponies; Bill Bookstein, novelty, city, snow cones and popcorn; Mr. and Mrs. Al Stirling, grab joint.

UP GOES THE PRINT ORDER
Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing date for late show ads will be
SUNDAY NOON
(Eastern Time)
If you mail any ads after Wednesday be sure to send them.

Special Delivery Direct to
THE BILLBOARD PUBLISHING CO.
2160 PATTERTON ST.
CINCINNATI 22, OHIO

PUNKS and 6 CATS

Falcon Special. All our Punks ad Cat deals with 400/000. Good stuff dream.

PUNKS FOR CAT BUCKS $27.00

impression. By Bu.
SIX CATS: """Cool, Ex. $7.50

Wholesale Specialty: $1 PENNY PITCH BOARD
5 color job, beautiful finish.

Still Going Strong!
High Profit Points. $50.00
3 sizes for 7ng. Pets set of 30
T& Write for Catalog.

RAY OAKLY & SONS
100 W. BROOKFIELD, ILL.
Phone: Brookfield 2686

INSURANCE

IDA E. COHEN
175 W. JACKSON BLVD.
CHICAGO, ILLINOIS

WANT WANT
Richard, Concessionaires and Shows.
Need hard bargains. Have a. Mr. Andrew, Merry-Go-Round and Photos, contact. Fred Stevens, McMinnville, Mo. Call telem. Same to the writer. We have Wheel, Milton, Ill, Assured, $40.00

ALBERT BARKER
North Webster, Ind., June 16-19; Roswell, Ill., June 21-25.

GREAT BANNER SHOWS
West for Summer, July 4th in Kansas at Inde-pendence, July 7th at Sturgis, July 9th. Call for information. All legitimate Owners. Any Legitimate Owners, also any small-er firms. Give me your orders to sell and we will fulfill your orders. We will book your shows with our own agents. In the West, 20苍白munition is never in demand and we will supply you. Write for information.

RIDE CONCESSIONS FREE ACTS
available for Cincinnati and vicinity.

FRED GUTHRIE
350 Carpin St., Cincinnati, Ohio.
Phone: UG 1666

FOR SALE
COMPLETE FAIR SUPPLIES KIT
including 4 Banners, 4 Signs, 10 Props and Fancy Props. Everything new, complete kit. Will trade for a Fair and other materials. Address: Wrong,夙se, 10. Con-ceive, Waco, Kansas.

Contact PAT DOWNEY
500 Billboard
Chicago, Ill.

WANTED
Mr. Oodt, Palace, St. Petersburg, Russia. Corresponding Will book Octogen, Need sides Rodeo, All Concessionaires welcome. Please mail address. Send contract to White Hall, Ill. Contact
JAMES WILSON

MOUND CITY SHOWS #2
Rbruary 1st, Mo.

CURLY JONES WANTS

AGENTS
For Fish Fend, Ice Cream, Bottles, Cats, Age and Dimes.
c/6 GREATER UNITED SHOWS
Amesville, Texas, June 14-20, and every 4th, fair; teams. Contact JAY BARKER.

AGENTS WANTED
For Baffle Game, Coke Bottles, Age and Penny Pitch.
c/6 BILLBOARD
Contact G. B. HUBBARD
652 West Superior
Chicago, Ill.

www.america2radiohistory.com
WANT for Manager transportation. (We above pay MIGHTY Texas, State CONCESSIONS-Can SHOWS-Have 1 only. If you have Stock Stores you will make it here. New booking for Indiana's largest 4th of July Celebration—LINTON. Every Show claims it has the best, but ask anyone who knows Indiana. All replies to W. R. GEREN, Owner MIGHTY HOOSIER STATE SHOWS Springfield, Ohio, this week: Richmond, Ind., June 21-26; then Linton, Ind., with Terre Haute, Ind., CIO Celebration, following Linton.

RIDES FOR SALE
1 No. 5 Eli Wheel
1 1946 8-Tub Flying Scooter
1 1946 Spitsfire, Perfect Condition
1 1941 7-Tub Tilt-A-Whirl
1 Spillman Merry-Go-Round, 40 Foot, 2 Abreast
1 8-Tub Octopus, Perfect Condition

All above Rides are in perfect condition, operating every day. All with the finest transportation. If you are looking for junk, this is not. Will sell any of the above for cash only. Will take it down, load for buyer the night of July 5 at Linton, Ind.

No wires. Come look at this equipment. Reason for selling, just too many Rides.

W. R. GEREN, Owner MIGHTY HOOSIER STATE SHOWS Springfield, Ohio, this week: then per routes.

WANT SHOWS—Will host 25-30 Rides, Big Rides, at all Fairs, of which we have 9 of the best in South Texas, starting Aug. 16. CAN FLAGE MONKEY CIRCUS, TEN-IN-ONE, SNAKE, MECHANICAL, WILD LIFE, FAT MAN. ANY GRIND SHOW OF MERIT. No Girl Shows wanted. WANT MANAGER TO OPERATE ZOO SHOW. 100-110 Acts. 6 to 8 performers, with Plane start. WANT CONCESSION—Can host any show, Apnea Act, Ball Games, Corny Store. Will sell "K" on Apne and Store, Novelty, Jewelry, Gift. WILL BOOK DARK RIDE AND OCTOPUS. (We have 9 Rides.) WANT SCENIC PAINTED—About three weeks' work. Now painting San Bals, Texas, Ohio. Orchestral: this week: Abilene, Texas, next week then go Big July 4th celebration at Elko Centre Park, Elko, Texas.

DON FRANKLIN, Owner-Manager PER ROUTE ABOVE HOME STATE SHOWS WANT FOR 3 BIGGEST SPOTS IN MIDWEST VFW State Convention, June 21-26, Watertown, South Dakota; State American Legion Convention, Aberdeen, June 27-28-29; Bendig, Minn., July 3-4-5. Manager for Side Show: must have people stock concessions. Will book one Flat Ride for 15 Fairs and Celebrations.

MITCHELL, SOUTH DAKOTA, THIS WEEK.

RIDE HELP WANTED
For Chairplane and Octopus: both rides new this year.

Foreman, $50.00; Second Man, $25.00 and $40.00. You get your money every Wednesday. If sober and reliable, come on.

J. C. DUNCAN JR.
c/o Johnny J. Denton Shows, Grundy, Va., June 14th-18th

FOR SALE
1 8-CAR KIDDE AUTO RIDE
1 3-COACH TRAIN—CIRCULAR TRACK.
AVAILABLE IMMEDIATELY AT $2,250.00. GOOD CONDITION.
MILLER AMUSEMENT ENTERPRISES LA GRANGE, ILL.

INDIANA'S BIG EVENT (BIGGER THAN 10TH STREET MARDI GRAS) Brightwood Merchants' Assn. Anniversary Festival INDIANAPOLIS, INDIANA, JUNE 22-29

INDIANAPOLIS, INDIANA, JUNE 22-29

THOMAS JOYLAND SHOWS CANTON, OHIO, this week: then INDIANAPOLIS.

THOMAS AMUSEMENT ENTERPRISE
Main Streets, Albany, Ind., Auglaize Fire Dept., June 14-19. Want legitimate Concessions. Bings, Cookhouse, Crackerjack booked. Can use Frozen Custard, Ball Games, etc. Can use few good Ride Men for 5 office-owned Rides, also experienced Electricians. Have first week in August open. Have week of July 3-4-5 under the American Legion at Rensselaer, Ind. Billed like a circus for 50-mile radius. Ex. only on Bings. Will not book too many of a kind. Free Acts, get in touch with Frank Hardin, County Recorder. Also Shows and Fireworks. This will be as good as Hoosierland, Ill. Wayneville, Ind., under the Legion, follows Albany, June 21-27; then Rensselaer for the big 4th of July.

T. J. SMITH, Mgr. CLIFF THOMAS, Owner JIM CAMPBELL, Secy.

A. B. ROGERS
WANTS—Long or Short Lead Gallery. Photos, String, Duck or Fish Pond, Add 'Em Darts, Ball Games, Devil's Bowling Pitch, Hoop-La, High Striker, No Mint Camps. Yes, we hold contracts for Chatham, N. Y., Fair and five to follow. Address: A. B. ROGERS SHOWS WINTED, CONN.


CHAFFEE, MO, THIS WEEK; POTOMI, MO, NEXT.
**CARNIVALS**

**The Billboard**

**June 19, 1948**

**AMUSEMENT CORPORATION OF AMERICA**

155 N. Clark St. Chicago, Ill. Central 5248

**American Midway Shows**

**WANT**

For 2 spots a week

CABARET OWNER to operate LINEUP STORE OR SHOW

Box 611, Ft. Collins, Colo. Ask for Artie L. McKinney, Owners. Also, please ask for photo or resume

TEX WILSON Wants Gun to show

Paying Rock Rapids, Ia., July 4th. Visit this Fair if interested in another.

Also, please ask for photo or resume

**DAN BRASHIER, Mgr.,**

N. W., Box 16-14-16. Ashland, Neb. July 11th-14th. Please ask for photo or resume. Also, please ask for photo or resume

**Steblers Greater Shows**

**WANT**

Wants to operate for Warner Shows, July 16 to August 16th. Please ask for photo or resume. Also, please ask for photo or resume

**ROYAL UNITED SHOWS**


**FOR SALE**

**MONKEY SHOW, COMPLETE**

Snow is now in, окр. East 20, Westerly and around area. A beautiful Ride Show, 5 offered commission, 2 Trains, 5 Scene Trailers, 2 4-Wheel Trailers, all trains and trailers A-1 with good rubber. All Riders, Trains, Axes, and Concessions until May 1st. Third show places Arkansas, Missouri, Illinois and Kansas. Will sell at a complete unit.

To: Carl Henderson, 6th East 12th, Paducah, Ky.

**FOR SALE**

**MADISON BROS.' SHOWS WANT**

Bee's Olde Reliable Shows, Inc.

**FOR SALE**

MADISON BROS.' SHOWS. Laurel, Miss., until June 21; then Yazoo City, Miss.

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Owners
C. O. Hill
H. P. Hill

**HILL'S GREATER SHOWS**

**COMpletely INSURED BY**
CHAS. A. Lenz

**BEST IN THE WEST**

**FOURTH OF JULY**

BELLE FOURCHE, SOUTH DAKOTA

**THE SHOW WITH THE CREAM OF THE WESTERN FAIRS AND CELEBRATIONS**

**CAN PLACE**
LEGITIMATE CONCESSIONS OF ALL KINDS
SHOWS AND Rides NOT CONFLICTING

**CELEBRATIONS — FAIRS**
STARTING AT CHADRON, NEB., FOLLOWED BY ALLIANCE, NEB., BELLE FOURCHE, SOUTH DAKOTA, FOURTH OF JULY, BIGGEST IN THE WEST, 5 DAYS ON THE STREETS, FOLLOWED BY 4 MORE CELEBRATIONS IN THE BLACK HILLS. RAPID CITY, HOT SPRINGS, CUSTER AND LEAD—ALL BIG SPOTS. THEN 5 OF THE B-CIRCUIT FAIRS IN MONTANA. OUTSTANDING FALL DATES IN COLORADO, NEW MEXICO, TEXAS.

**CAN USE CAPABLE RIDE MEN ON ALL Rides**

<table>
<thead>
<tr>
<th>SCOTT LAMB</th>
<th>MAC — PEGGY</th>
<th>WILLIAMS ENTERPRISES</th>
<th>CORKY ZIMMERMAN</th>
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<tr>
<td><strong>GLAD TO BE WITH IT</strong></td>
<td><strong>HULA SHOW</strong></td>
<td><strong>BINGO</strong></td>
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<td><strong>RAZZLE DAZZLE, HAM</strong></td>
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<td><strong>8 HANKY PANKS</strong></td>
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<td><strong>WHEEL, SPANISH WHEEL, 3 HANKY PANKS</strong></td>
<td><strong>WANT</strong></td>
<td><strong>CAN USE</strong></td>
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<td><strong>WHEEL AGENT, OUTSIDE HELP</strong></td>
<td><strong>EXPERIENCED DANCERS, SALARY NO OBJECT IF YOU CAN PRODUCE, SECOND SEASON WITH HILL'S GREATER SHOWS.</strong></td>
<td><strong>EXPERIENCED BINGO HELP. ALSO AGENTS THAT CAN STAND PROSPERITY. JOE WILLIAMS, MGR., EXTREMELY SATISFIED.</strong></td>
<td><strong>COOKS, WAITERS, GENERAL HELP. BOTH JOINTS HAPPY TO BE WITH THE SHOW WITH A SURE-FIRE ROUTE.</strong></td>
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<tr>
<td>HAZEL CUYTON</td>
<td>BENNY HADDAD SPENCER</td>
<td>MAX LEVINE</td>
<td>ART-HAZEL MARTIN</td>
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<td><strong>PIN STORE</strong></td>
<td><strong>BLOWER — HOOP-LA</strong></td>
<td><strong>CUSTARD — FROST</strong></td>
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<td><strong>SAYS</strong></td>
<td><strong>CHOCOLATE DIP — LEAD GALLERY</strong></td>
<td><strong>CANDY APPLES — GUESS AGE</strong></td>
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<td><strong>HILL BROTHERS</strong></td>
<td><strong>SAYS</strong></td>
<td><strong>EXPANDING WITH THE HILLS</strong></td>
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<td><strong>CAN USE</strong></td>
<td><strong>A SURE WINNER</strong></td>
<td><strong>FIRST WINNING SPRING IN YEARS</strong></td>
<td><strong>OWEN-RUTH JONES</strong></td>
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<td><strong>Contested</strong></td>
<td><strong>HELD</strong></td>
<td><strong>ROLL DOWNS</strong></td>
<td><strong>FRONT GATE</strong></td>
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<td>NICK EVANS</td>
<td>Gwyn Russell</td>
<td><strong>EDDIE CLARK</strong></td>
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<td><strong>CHICK WILLIAMS</strong></td>
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<td>WANT GIRL FOR SWORD BOX</td>
<td><strong>SAYS</strong></td>
<td><strong>CLYDE-BECKY RUNNELLS</strong></td>
<td><strong>THIRD HAPPY SEASON</strong></td>
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<td>ALSO ANNEX ATTRACTION</td>
<td><strong>THE HILLS</strong></td>
<td><strong>CHIEF ELECTRICIAN</strong></td>
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<td>MR. &amp; MRS. W. T. TATHAM</td>
<td><strong>HAVE A SWELL SHOW</strong></td>
<td><strong>KIDDE TRAIN</strong></td>
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<td>ATHLETIC SHOW SANDY WALES</td>
<td><strong>WANTS</strong></td>
<td><strong>PARISIAN HILL-BILLYS</strong></td>
<td><strong>WITH IT AND FOR IT.</strong></td>
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<tr>
<td><strong>TALENT—BOXERS—WRESTLERS</strong></td>
<td><strong>CAN'T MISS WITH THE HILL BOYS.</strong></td>
<td><strong>WITH IT AND FOR IT.</strong></td>
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<tr>
<td>WHIRL-A-WAY FOREMAN</td>
<td>MERRY-GO-ROUND FOREMAN</td>
<td><strong>ROLL-A-PLANE FOREMAN</strong></td>
<td><strong>FLYING SCOOTER</strong></td>
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<td><strong>BILLY ESIIN</strong></td>
<td><strong>FOREMAN</strong></td>
<td><strong>FOREMAN</strong></td>
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<td>AUTO SCOOTERS FOREMAN</td>
<td><strong>WHITE SHRADER</strong></td>
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<td><strong>FOREMAN</strong></td>
<td><strong>FERRIS WHEEL FOREMAN</strong></td>
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<td><strong>TATHAM</strong></td>
<td><strong>PETE WILSON</strong></td>
<td><strong>WILLIAM</strong></td>
<td><strong>Tom Evans</strong></td>
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<td>AUTO SCOOTERS FOREMAN</td>
<td><strong>KIDDE AUTOS FOREMAN</strong></td>
<td><strong>KIDDE PLANES FOREMAN</strong></td>
<td><strong>BERT</strong></td>
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<td><strong>TOM EVANS</strong></td>
<td><strong>RED ANDERSON</strong></td>
<td><strong>FOREMAN</strong></td>
<td><strong>MERRY MIX-UP FOREMAN</strong></td>
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<td><strong>SPITFIRE FOREMAN</strong></td>
<td><strong>KIDDE TRAIN FOREMAN</strong></td>
<td><strong>FOREMAN</strong></td>
<td><strong>BILL BURKE</strong></td>
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<td><strong>FOREMAN</strong></td>
<td><strong>JACK CHEZEM</strong></td>
<td><strong>W. T. MARTIN</strong></td>
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**ADDRESS:** CHADRON, NEBRASKA, THIS WEEK

Permanent Address
Box 516
Aransas Pass, Texas
WHERE THE FISH BITE EVERY DAY
BAZAARS for Charities

SHOWS

* BOTH ON SAME LOT - MONTECITO, H. Y. - NO MOVING -

BROADWAY SHOWS

"BROADWAY AT YOUR DOOR" - F. W. W. MARCH 4-TH. 

WANT AMERICAN PALMISTRY, WILL GIVE EXCLUSIVE. Concession People joining now will be given the first pick of the stands. We have had in many years, Butler, Carlisle, Indiana, Eustisburg, all in Pennsylvania, Cogonning and South Boston in Lincoln. Rocky Mount and Jackson in North Carolina; Greenville, Greenwood, Charleston (Colonial Fair) in South Carolina, and they already know that nothing is in the world so good for the summer. Give the orders for this show. Do not delay. If you have not heard, why not order this show and get all the orders you want.

RIDE MEN-This show has never missed a pay day.

RIDE MEN-Want men in all Departments. Good Fairmen and Second Men will pay absolutely top salary to reliable and good help. If you drive stalls you pay extra. NO DRUNKS, CONCESSIONAIRES--Our coming STILL Deals are proven, not problematical. We can place you wise.

WIRE WIRE WIRE

SAM E. PRELL, Prell's Broadway Shows

MANCHESTER, CONN., THIS WEEK, THEN PER ROUTE.

EXPERIENCED RIDE HELPS WANTED

FOR TILT-A-WHIRL, MERRY-60-ROUND, FERRIS WHEEL, KIDDY AUTO RIDE, CHAIR-O-PLANE

Apply to CHARLES "RED" WATSON

3526 S. Halsted Street

Chicago, Illinois

A.M.P. SHOWS

SPARCE LIMITED FOR 4TH OF JULY CELEBRATION, EAST RAINELLE, WEST VIRGINIA.

CONCESSIONS--Watch-La, Hop-La, Plane-La, Plane-La, Ball Games, Show-Tell, U-Li-Win, Fish Pond, American Palmistry, Swinger, Cat Cat, Devil's Bowling Alley, String Shows.

SHOWS--Wild Life, Animal, Monkey, Uncle, Life, Snake, Fortune Teller, Girl Show, others not conflicting. John Ryan, get in touch with me. All replies: EDDIE L. WHEELER, MADISONVILLE, TENN.

Zora recently visited the Jno J. Jones Exposition to Charleston and Bob Mitchell, who handles the novelty on the Globe Theater, Atlantic City, for the summer. Mrs. Tash now is at home in Washington after visiting relatives in the Pittsburgh area.

A parade of gel show workers comes in the front quite with the gals' boy friends and husbands making their make-up boxes. Seeing one gel carrying her own, the husband was asked, "How come that you're not carrying Mabel's bag? You did last year." "Yeah," answered the husband, "but I'm working this year."

J. C. Weer, former carnival owner, is back in town another week. While Mrs. Weer, former ride owner, is supervising their Miami apartment house, following a stay in New York, her mother in Maquoketa, Ia., was here on the Lee United Shows lot in Adrian and cut up back-polk with Charles H. Lee, owner; Harry Zerbe, manager, pony express agent; Mr. and Mrs. Jack Winter and Mr. and Mrs. Eddie Herman.

When James Heron's Animal Odd-Tellers and Dixie's Chemical City played Rockford, Ill., visitors were numerous. They included Bobbie Kline, general agent, and Cash Wilsle, assistant manager respectively. On the John J. Ward Shows; Elderly Reynolds, agent for the World of Today Shows; Ed Hiler and Bill Lester, of Cole Bros. T. P. T. Shows; and George Johnson, U. S. Tent & Amusement Company, Chicago, and Clint Shuford.

Edgare Sorenson, who recently underwent an operation, has been taken home to the home of his mother, Mrs. Eldridge, 4051 Lafayette Avenue, St. Louis. He will be unable to manage remainder of the season.

F. B. Martin, trainmaster, who was with Bailey Bros., Circus five years is with the Cellini & Wilson Shows.

WANT RIDES FOR MARTIN STREET UNIONS

Detroit, St. Louis, St. Paul, Chicago, Grand Rapids, Cinc and all cities.

WANT A M P SHOWS

FRANKLIN, CONN., THIS WEEK.

Page Bros.' Shows

FRANKLIN, TENN., THIS WEEK.

Paddy Finnerty, Broadway Shows

MANCHESTER, CONN., THIS WEEK, THEN PER ROUTE.

RIDE HELPS WANTED

CAE S. Colvin, Josephine, N. Y.

JUNE 19, 1948

www.americanradiohistory.com

Copyrighted material
ELKLAND, PA., OLD HOME WEEK, JUNE 21-26
LARGEST CUTSOLE TANNERY IN THE WORLD

BORUP'S UNITED SHOWS
Want for the Biggest July Fourth Celebration in the State
HARTFORD, KENTUCKY, JUNE 28 TO JULY 5 INCLUSIVE
Seven Big Rides and Nights. Spotted by the Hartford Fair and Big “A” Days. In the Fair Grounds. Horse Racing, Free Acts, Fireworks and Contests galore.
BORUP’S UNITED SHOWS hold exclusive contracts to furnish all Midway Attractions. Want Legitimate Concessions for all kinds of this data. All Eats and Drinks open for this date. Want Agents for the following Concessions: Penny Pitch, Cigarette Gallery, Ball Games, Cotton Candy, Snow Balls, Pill Pool, Over and Under, Check Wheel. Want help in Your Concessions. Want help in all Rides. Concessions, and will outfit all. Send all particulars to the foreman.

WANT CONCESSIONS: WANTS WANT WORKING COTTON
Cotton since 190, Seti today. Help us put on the biggest show ever held in this community. Many attractions to choose from. Contact any member of the administration.

WANTING FOR SALE: 12-CAR RIDE-O-3. In perfect condition, with or without transportation.

AMERICAN EAGLE SHOWS
WANT FOR AUBURN, ILL., STREET CELEBRATION AND OTHER GOOD CELEBRATIONS
CONCESSIONS OF ALL KINDS: Diggers, Crab Outfit, Photos, Ball Games, String Game, Jewelry, Bikini Bell, Pan Came, Ping Pong, etc.
 WILL PLACE GIRL SHOW AND MECHANICAL SHOW. Address: DANNY ARNETT, Mgr.

ROBERTSON BROS.’ SHOWS
WANT WANTS WANTS
For 9 of the best still dates in Kentucky, followed by a long list of dates. This Pails and celebrations. Will hurry. This week, with Jenkins and Westmore, Ky., for the Fourth of July. CONCESSIONS: All Stock Shows, on a record. Want good Concessions to go with good shows. GOOD IDEAL MEANS: Portland Mall Game, String Game and Coke Sticks. HIGH-MODEL. One of the best. Need Concession for Midway. Need Concessions for this show and following.
HELP WANTED: Can use Ride Help on All Rides, Tilt, Wheel, Ostrich, Big Kiddie Rides and Helicopters. Louis Brothens works Days for 3 Girl Shows. Motion west Connecticut Help.
All replies to BOB ROBERTSON, Williamst., this week; then SILOAM SPRINGS, ARK.
Playing Community Sponsored Events and Fairs
WILL BOOK: Custard, Photos, American Palmistry, Lead and Cork Gal-
eries.
WANT MERRY-GO-ROUND and CHAIRPLANE FOREMAN. TALKER
FOR MOTORRIDE and RIDERS. CONCESSION AGENTS for
Bucket Store, Percentage and Hanky Panks. Wallace Stachowiak,
wire if available. Write Ministerial Free Act. Write or wire
M. A. BEAM
Scottdale, Pa., this week: Blairsville, next week
P. S.—Mel and Kathy Fisher want girls for Revue, also Canvas Man and
Ticket Seller. Wire Mel Fisher, Scottdale, Pa., this week: Blair-
sville, Pa., next week.

DICK'S Greater Shows WANT
World, Life Show, Rolloplane, Penny Arcade. Ride Help. Semi
Drivers preferred. Somerville, New Jersey, until June nine-
teenth, then Dover, New Jersey, followed by big July Fourth
celebration. Fairs start first week in August.

Royal American EAST PEORIA, Ill., June 12—Joe
Strebich, secretary of the Showmen's
League, closed the week here; everyone was
said to be interested. A full电池 of cars
were visitors at Davenport, Iowa, Tues-
day. A full battery of cars was
ipol supported by the Iowa, and L. C. Handy,
St. Paul.
June 11 (9), after the show
in closed, American Shrine Club and
their ladies were guests of the divan
at the Empire supper and party.
The rains were all over Daven-
port during the show, but they
didn't hit the midway, stich as
and it proved a
successful engagement.
Walter De Voyne is busy reading
material for his next trip into Canad.
The task has become
routine with him.
Curly Smith, new cookhouse
operator, has been winning friends with
the quality of food served at reasonable
prices.—MARY ROHES.

Playtime Amusement MEDFORD, Mass., June 12.—Org
opened here Monday night in a rain-
storm and Tuesday night also was
lost due to rain. Show's stand in
Quincy was ruined out of three of
the six days but biz was okay. This
is show's last stand before forming two
units. The Merry-Go-Round was
delivered here.
Line-up of units: No. 1, E. W. Burp,
mixer; No. 2, John A. Bly, Ferris Wheel,
Chair Swings, two kiddie rides and
ponies. Office has 10 pins; Lottie Perkins
created a great percentage and 2 shows; Sam Yoyo,
Sam Fry, 1; Mal Gart and son, 2;
Dan Farris, 2, Frank McTagge,
2, Jack Poole, apples and fish;
John R. Burr, manager; Merry-Go-
Round, Fly-o-Plane, Ferris Wheel,
Chairplane, two kiddie riders; Sam
Yoyo, grab; Mrs. Jack Poole, pop-
corn, apples and fish; James Mitchel
Frank McTagge, 4, Staters and
percentage; Freddie Venn
Sam Fry, 2; J. Golden, 4; Dick
Taylor, 1; Fred Perkins, 4, and
2 shows.
With units are booked solid until
August, when our fairs start.—H. PEAVY.

O. C. Buck
BUFFALO, June 12—Biz picked up
during last part of which opened here Monday (7), after
rains
during the previous days. A downpour Tuesday (8) at
9, Bay Street and a crowed midway.
The org, playing on the Flimore
Stadium lot, was under auspices of the
Y. W.
Weather was perfect at Hornell,
N. Y., for the show's previous stand but has not been
fairly under
auspices of the local fire department.
Mrs. Anna Narcassio returned from a
trip to Youngstown, O., accom-
panied by her niece, Mary Eddy, and
Betty Tuchek. Other visitors have
included Ed Leeworth, Erwin, Edi-
cote, Mr. and Mrs. John Sasser, Le-
Roy, Helen, Fredrick, Freedy Blighty, Mr.
and Mrs. Albert Boxall, Mr. and Mrs.
Buddy Paddock and Louis Hoffman.

KILGORE SHOWS
Want for following Celebrations: Linden Con-
ference, Sept. 4-6; Gananoque, Ont., Sept. 11-13;
WANT A Merry-Go-Round: will give someone a
good proposition for the following Celebrations:
Will pay $250.00 for best show. PLEASE APPLY:
MRS. W. A. SHAFER
120 W. 99TH ST., DALLAS, TEXAS.

PLAY TIME SHOWS
WANT
CONCESSIONS.—Fries, French Fries, Apple, French Fries, any Toap Stock Stars.
WILL BOOK: Custard, Photos, American Palmistry, Lead and Cork Gal-
eries. Cushions, Rides, Candy, Mills, Concessions, all kinds, for's, Rides,
WILL FOR TWO RIDE COMPANY. Addresses: States, July and August.
NATIONAL CONVENTION, July 1948:

BEAMS Attractions
FROM THE LOTS

Royal American
WANTED: Directors for Muses and Block Game, Head and Agents for Swingers. Also Pool Dealer,
Fran Lewis, contact. Want Working Men for Muses. Prefer men who can build.
ALL STATIONS. ALL replies:
JIMMIE ANNIN
Care PLEASURELAND SHOWS, South Zanesville, Ohio, on the streets, this week.

WANT

DRAGO AMUSEMENTS
BUNKER HILL, Ind., June 12—Org opened May 14 on Owner Paul Drago's new
Locomotive called the "Carnival Queen." Business was cold and biz fair. Free bubble
sum mon made the indians Thursday helped some. Drago has bought a new
office trailer. He went to St. Louis to at-
tribute his show.
Concession row: Chick Wagoner, two ball games, pitch-till-in-winn,
cup; Fred All, Ed Hall, wagon, and hawk and buckly; Roy Williams,
Bingo, scales and age; Guy Martin, cotton candy and snowball;
Wayne Ewa, popcorn; Ed Woods, ice cream, Coca-Cola and root beer;
J. C. Brewer, bumper, penny, and country store; Sam Levy, jewelry;
Chuck Gable, photos; Harry Cook, snowball; Mike De Buer, bumper; Harry
Snowball, coke bottles, pan and dart games; Mildred Shaffer, butter,
Brooks Johnson, best the dealer; Jack Donhae,
end up ball game; Ted De-
with, spot joint; Bill Davis, short
range.
Mr. Robinson has pony ride and kids ride again.
Merry-Go-Round; Bill Pratt, Ferris Wheel; Harry Cook, Chairplane.

FOR SALE

Hutchins Modern Museum Complete to Truck. Top shape, new rubber
practically new. Terms: 25% down, balance, Can-
vas, Top and Walls, three Panel Ticket
Stops. Ready for Business. REVELS,
Hoffman, 111. 700 E. 2-28; or Mr. Hall, 111. 700 W.
Public Address Set, 4 Speakers, 7 Micro-
phones,Canvas, Canopy, Top,Sheet.Cabinets;
Iron Post for Lobby, all equipment for
in one truck.
F. R. P.'s, Ben Franke, from 16 to 18 Banners. Staker Hammocks, Plicks
Shovels, everything needed, ready to paint and set up. Will sell at any reasonable
cost. Reason for selling, am in Trailer Sales Business, Jungle Junction,
KILGORE, 1317 Hall, Joplin, Mo. Show folks welcome.

O. E. (BOB) ROBINSON
Show Artist—Carnival Painter
Or anyone knowing his whereabouts.
Please contact:
MENARD FINANCE CO.
201 S. 14th St., St. Petersburg, Ill.

WANT

A Merry-Go-Round: will give someone a
good proposition for the following Celebrations:
Cedar Hill, June 21-26, 1948; Ellicott City, June 28-July 5; Grapevine Watermelon Cele-
bration, July 4-12; Cranberry, July 14-17. Want Manager for Branch office.
APPLICATIONS DUE AUG. 1
Mrs. W. A. Shafer
120 W. 99TH ST., DALLAS, TEXAS.
FOR SALE  
FLOYD'S  ORLEANS  SHOW  
36th at Adams, Indianapolis, Ind., NOW.

WANT AGENTS  
FOR PENGUIN BALL, BALL GAMES, PUNCH, PITCHES, CROCK BOTTLES, COUNTER MEN FOR BINGO.  
Have 12 Fairs and 6 Celebrations  
Starting the last week in June.  
HAROLD EUTAH  
c/o American Beauty Shows  
Fort Madison, Iowa, this week.

ATTENTION  
GORDON KING  
JIMMY NORMAN  
PEARL KEARNS  
IMMEDIATELY  
Also Robert T. Martin, carpenter, care Hotel  
Doby, Derby, Conn, this week; General Delivery, Waterbury, Conn. next week.

WANTED  
WANTED  
GOOD DINNER COOK COUNTER MAN.  
Good wages, good treatment.  
Drunks, druggists, don't answer.  
JOE DECKER  
c/o MARKS SHOWS  
New Berlin, Conn., this week; then as per route.

WANTED  
Your future connections. Excellent territory.  
Can get a Girl for Illusion and Billy.  
Man to make Second Domingos. Unused Annex attraction. All salaries guaranteed.  
People who worked for me before, write.  
F. F. BANCROFT, Side Show Manager  
A. M. P. SHOWS  
DICKSON CITY, PA., this week.

WANT  
New Ball Game and Slum Store Agents.  
No dumps. Best Fourth spot and twelve best County Fairs.  
ROY T. JOHNSON  
Paintsville, Ky., this week.

BEERS CIRCUS  
WANTS AGENTS  
To work only with car.  
DRIE RIDE, WEDNESDAY;  
GRENIN THURSDAY;  
EMINENCE, FRIDAY;  
LA GRANGE, SATURDAY;  
ALL KENTUCKY.

WANTED  
A-1 BILLPOSTER  
WHO CAN LITHOGRAPH  
AND SWING BRUSH.  
Must be sober and reliable. Will furnish transportation.  
PEPPER'S ALL STATES SHOWS  
Oakland, Ky., this week.

WORLD OF MIRTH  
ELIZABETH, N. J., June 12.—The  
last two stands in New Jersey have  
proved winners to all and this  
org and another record season is  
visible.  

Cerf and Pearl Holloway had a  
son, and granddaddy Hal Holloway is  
pleased. The big event on the show  
was the wedding here Sunday (6)  
of Dolores Seafretch, of the  
cookhouse, and Robert Murphy, of the  
concession department, with over 150 of  
the shows' personnel and friends  
in attendance.

Friends of Terry McDonough welcomed  
her return to the show from hospital  
following a recent illness.  
George (Bud) Sollenberger,  
assistant to Treasurer Ralph Smith, re- 
eceived word of his new wife's  
death in Plainfield, N. J.  
Frank and Naomi Dale are  
again wedding ring.  
Frank doing a fine job  
in the neighborhood and Naomi on  
tickets.  

Rعد's mom is back by the  
sound of the truck.  
He lost his arm in an accident in this city four years ago.

Doctor Bozeaw, the show's physici- 
ain, had a bit of a scare  
in a malaria attack.  
Dr. Bozeaw plans a visit  
to the Ringling circus shortly for  
Dickie and Joker's (Mick R-B's) pay.  

Sollenberger, is  
operating of the New York  
show.  

Mr. and Mrs. Dick Mack, one of  
the most popular couples on the  
show, were recently married  
and left recently to visit her folks in  
Bluefield, Va.  

Frank and Naomi Dale are  
again wedding ring.  
Frank doing a fine job  
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tickets.  

Rعد's mom is back by the  
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He lost his arm in an accident in this city four years ago.

Doctor Bozeaw, the show's physici- 
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Dr. Bozeaw plans a visit  
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He lost his arm in an accident in this city four years ago.
A WINNING ROUTE!
ROCK RAPIDS, IOWA
JULY 3-4-5

WARDO, NEB., JUNE 17-19
WEST POINT, NEB., JUNE 21-23
WAYNE, NEB., JUNE 24-26
LE MARS, I.A., JUNE 28-JULY 1
ROCK RAPIDS, I.A., JULY 3-4-5

AND FOLLOWING FAIRS:
TAYLOR COUNTY FAIR, BEDFORD, I.A.
ADAMS COUNTY FAIR, CORNING, I.A.
MILLS COUNTY FAIR, MALVERN, I.A.
PAGES COUNTY FAIR, CLARINDA, I.A.
RINGGOLD COUNTY, MT, AYR, I.A.
ADAIR COUNTY FAIR, GREENFIELD, I.A.
CHEROKEE COUNTY FAIR, COLUMBUS, KAN.
TILLMAN COUNTY FAIR, FREDERICK, OKLA.
CADO COUNTY FAIR, ANADARKO, OKLA.

BIG TEXAS FAIRS TO FOLLOW

WANT SHOWS:
Valley Country House, Side Show, Mickey Mouse, Midget

RIDES:
Good deal for any ride not conflicting
Can use 3 good Ride Men

CONCESSIONS:
Floss, Snow, Haisty Panks
No "ex" at fairs

AMERICAN MIDWAY SHOWS
Wahoo, Neb., June 17-19
West Point, Neb., June 21-23
Then per route

WANT
Two Skille Agents. Contact
STASH GOLDBERG or A. R. WHITESIDE
Care Jack J. Perry Shows, Calpepper, Va., this week

FOR SALE OR LEASE
Single Loop-O-plane. new in Oklahoma park, need Agents for Stock Concessions and Ball Shows not conflicting, Wire, do not phone.

J. R. LEERIGHT SHOWS
Cothensburg, Nebraska

R. L. "Bob" Thomas WANTS
Cookhouse help in all departments. All former help come on at once. Also Man for Penny Arcade Booths.

C/B BLUE GRASS SHOWS
Mayfield, Ky., this week

Sunset Amusement Co.
Six Cat Agent wanted. Reply
Roy Buster Smith
Boone, Ia., this week: Mason City next.

SIX CAT AGENT WANTED
Whitney Murray, Iris Degatie, Dutch, got in touch with me.
E. P. GLOSER
Great Sutton Shows, Altoona, Iowa

FROM THE LOTS

Pacific Coast
WINLOCK, Wash., June 12—Org continued its stand here Wednesday (16). The weather department had predicted rain here the previous day, but a high wind of over 20 miles per hour was responsible for the high temperature. Rain and thunderstorms are likely to occur later in the week.

Florida Amusement
MARBALL, Mich., June 12—Org opened its first week in Michigan with an all-day downpour. The weather man predicted rain and thunderstorms, but the air was dry and the temperature soared. The circus is scheduled to stay here for two weeks.

Many carnivals also were visited by the group included at the Sturgis show were Wingy Schaefer, of the Lee Attractions; J. C. Weir and Mrs. Elgreen, of the Glennon, Hunsaker and of the McKee Shows; several concessionaires from the Lee Attractions and Mrs. Galligan and party of the Pleasure Shows.

Mr. and Mrs. Jack Reed and daughter arrived here from Bradenton, Fla. Jack remained in Florida to finish his master degree in the Masons.

C. Zaccani is readying a new lifting hoist to add to his Tit-ta-Tits. James A. Deran, photo gallery man, was one of many who enjoyed the fair in this city since Saturday.

Mrs. Ingram continues to tour Sarasota, Fla., where the Ingamores are building a new trailer camp on their property which Mrs. Ingram expects to have ready this fall. The Ingamores recently observed their 50th wedding anniversary and their four children have grown to maturity, including Eugene—WALTON DE PELLATON.

Bill Lynch
YARMOUTH, N. S., June 12—Org continued its stand here June 12 after completing its stand in the Nova Scotia Fair and moving on to the Celebrity Apple Blossom Festival, and was enjoying a late spring break in Yarmouth. The young boy was all smiles as he greeted the fans and visitors.

The org's rides include a new large slide, a new Double-Go-Go-Carrousel, a Fly-O-Plane and a Roll-O-Plane. Shown in a prominent location was Nova Scotia's world famous "Tonga-Tonga," a gorilla; Laugh Pal, a comic Charlie Ross; dance shows with Mrs. McCall and Mr. McCall; the Charlie McCarthy; iron lung, with Dixie Walker; Magician Joe Kara and his dog, who make the audience laugh from rage. The Sky Review, a high seat attraction. A No. 2 unit will hit the road early next month, touring villages and small towns to the south. The main tour is scheduled to travel via rail for one and two-week stand, with the Nova Scotia, New Brunswick and Prince Edward Island. Included in the tour are: Ring Mountain, Fredericton, N. B., a fair and race course stand; the newly completed shows at Truro, North Sydney, Bridgewater and Windsor, all in Nova Scotia.

Wolfe Amusement
MOUNT SAVAGE, Md., June 12—Early days of the stand here yielded disappointing business, and indications were this circus would not win the first real loser of the year.

Saturday night, May 28, in Mc-Neilly, Pa., the city was hit by an all-day downpour. Caterpillar was needed to haul off the lot Sunday, the weather was poor, there were no customers, and the women and men helping each other push house trailers and cars off the lot were all in poor working order.

Personnel exchanged visits with friends and members of all the circuses playing at Frostburg, Owner Geo- rica and Garrett Scott, of that org, were guests.

Irene and Roy Holsted received their new house trailer to replace one recently wrecked. Mr. and Mrs. Holsted have two daughters and son arrived from their South Carolina home for an extended stay in the shows.

Red Owens and Mauilene were ex- tended to Mr. and Mrs. John Hill, S. C.—ERNE SYLVESTER.

Majestic Greater
DRAWSBURG, Pa., June 12.—In here after a week at Ambridge, Pa., Majestic Greater was doing very good business in this place. With the committee sponsor- ing circus, head by Herb Sikov, very much the weather cooperated, and the Ambridge Township Day, kiddie entertainment Saturday (5) didn't pan out better than normal. But the proceeds from the three preceding kiddie mat- ches, despite it wasn't bad, thus turned to the county of Johnstown. Mr. Sikov is a kiddy mat- tresses, Vaughn Arnold, the city editor, were dinner guests of the writer and paid off with nice elbow room.

Owner Sam Goldstein and Lloyd Soules, chief mechanic, returned from Detroit, where they spent the New Annex attraction, did okay. Sword Swallower, who was shown in the show, was slightly injured handling his sticker. Leonard Tracy joined at Drausburg for a show and was on an extended stay and Mrs. Frank W. Peoples are parents of a baby boy, Herman Weiner left for Chicago, and Mrs. E. E. Wilson.

Moore's Modern Shows
MAIL POULS, Ia., June 12—Perfect weather and good co-operation from the sponsoring American Legion post made for a good week. Other shows were recently, Fly-O-Plane and Girl Show service of Mr. and Mrs. Fred Palm, and Athletic Show taking second best, for rides and shows.

Mr. Moore presented his line- up of kiddie ridel with a new Jet Plane. Mrs. Bart Freeman and Mrs. Jack Moore, who operate their hus- bands here.

Dewey Presler left for St. Louis to undergo a minor operation.

Shows have been getting a good break from the weather, and have been good time, and Owner Moore reports business well ahead of last year—BUDDY HOFFMAN.

Model of Canada
ORMSTOWN, Que., June 12.—Faii-weather brought good business at the fair here. It is the annual show of the Legion Saturday (5). During the second week of the show's 15th year, were guests of the management, with good coverage by newspapers. Kay, and Pauline Schultz, the daughter of Mr. and Mrs. Meltona with her snow balls and Mrs. McNeill of Baton Rouge, La., and Billy Bacon.

They have bandwheels tickets on the Merry-Go-Round and also the public relations duties. —INEZ JOFFMAN.

20th Century
SALINA, Kan., June 12.—All shows and rides were up in plenty of time for opening here, following 223-mile jaunt from Colby, Kan. Head men Fred Hamilton and the ride foremen deserve praise for their ef- forts. Org opened on payday of the day, and the customers were both up and down. It rained during the stand in Colby, and the show closed for five days, and every one was pleased and they spent freely. Bob Steger took the chance to do a little more of this kind of business.

Recent visitors included Mr. and Mrs. Roy Martin and the ride foremen. The author of the book, Elvin Bishop, from the Larry Nolan Shows, and Herb Shimeal—MARIE BRYANT.
UP GOES THE PRINT ORDER
Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice.

Final closing time for late show ads will be SUNDAY NOON
(Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them Special Delivery Direct to THE BILLBOARD PUBLISHING CO.
2160 PATTERSON ST.
CINCINNATI 22, OHIO

THOMAS YARD
AMUSEMENTS
Want for ANDERSON, IND., FREE FAIR, July 3 to 10
Side Show, Fun House, Glass House, Mechanical City, Animal Show and any Shows not given above. Address: J. A. CARL, 1611 S. Meridian, Indianapolis, Ind.

WANTED
Reunion;
We Want conflicting
June 21-60
If close
Have

(Indianapolis),
Carl
Permanent.

Want

WANT
FOREMEN AND SECOND MEN FOR 12 MAJOR RIDES
SHOWS WITH OR WITHOUT EQUIPMENT
CONCESSIONS THAT CAN WORK IN WISCONSIN
Address: Calumet City, Ill., until June 22; then Madison, Wis.

EVANS UNITED SHOWS
Home opening for the following Concessions: Hi-Baller, Penny Pitch, Bumper, Glass Pitch, Grab, Willard, Tracer, Girls, 3 Boys, 3 Girls with 3 Seats, 6 Boys, 6 Girls. Please state preference or any details with which we have. We have contracts for the 82nd Annual Spares, Kansas, Picnic & the 83rd Annual Orap, Mo.; Monroe; the 82nd Annual Illinois, Wisconsin and other Great Celebrations. We carry no risk. Tipton, Iowa, this week—Business Men! Club Celebrations, can use Pennsylvania Agents.

CLAY M. EVANS
TINLEY, IOWA, JUNE 17 TO 20.

MERRY LAND SHOWS
CLADWIN, MICHIGAN, JUNE 15-19
J.W. SPONSORS
Want Concessions of all kinds that work for stock. P.O. open. Major Ride not conflicting. Tony Carl wants Agents for French Fries. Short Range, Ball Games. Ride Help that drive. Midland, Mich., to follow; then Sand Lake 4th of July Celebration. No skill or gunning. Several Bona Fide spots to follow.

KEN MOYER, General Manager

WANT MED LECTURER
Have attractive new round proposition for capable lecturer. Must be a real performer, good story teller, able to meet situations and handle crowd areas. Constant travel. Can earn $15,000 yearly. Permanent. Reliable organization. Give full particulars, name, photo, etc.
WHEEL WRIGHT, Ky., June 12.—Stand here was below expectations due to cool weather and recent coal scare. However, this was the best season so far for Mr. W. H. W. Wright, Jr., of Pikeville, Ky. Jupie Miller is having a new ride painted. Bob Robertson, bridge tender, is manager. Mr. and Mrs. C. L. McIlroy, house manager; C. C. Leasure, general manager; Harry Hill, sales manager; Harry Harris, 1st superintendent; J. E. W. Wilson, ride superintendent; J. B. Bland, booking agent.

Rides: Wheel, Bob Eversley, foreman; Clyde Hurley, second. Tilt-a-Whirl; John Leach, top; L. Rood Bartley, foreman; Jack Keene, second, Octopus; L. R. Godfrey, foreman; Jerome Y. Donald, train manager; J. E. Wilson, booking agent.

Shows: Harry Harris, Snake; Rosemary, B. S. Dickerson; Happy Paree; Harry G. Smith, Crazy Castle; Jack Bonnell, Sidewalk.

Gem City

QUINCY, Ill., June 12.—Mickey Mouse is the showman with this org. He has revamped the fronts of both shows, adding neon to both the Mission and the Star Show. He purchased a semi truck and trailer from Al Tomaina to transport the new signs. The show is: Mickey Mansion, owner and manager; Whitfield, salesman; W. J. Miller, booking agent; Miss Bess Taylor, No. 2 box; Carl Lewis, comics; Charlie Todd, ventriloquist; A. W. Black, salar, assistant; Enie Capabianco, bso canvassman.

The Side Show is in charge of Sam, the former booky of the company. He also has a new trailer.

Roger Young is in charge of all rolling stock and equipment, and he has added two new rides to his fleet: Young, inside tickets on buggies; Bucky, inside tickets on a Wonder-Truck. Attractions are Serpentines, presented by Bill Gregory; nurses, Maud Johnson and Mrs. S. H. Bennett; elephant, Macabre; pin cushion and fire-eater; Neoma Lewis, Electrician act; Mystery Resemblance, anatomical attraction; Patricia Yates, iron tongue; Junior Yates, nail pointer; H. P. Scott, goat man; Bruce Brown, Albino sheep-headed man. 

H. P. (Scotty) Scott, inside lecture, has magic and vaudeville show in the Annex attraction. H. F. Scott.

Page Bros.

BOLIVAR, Tenn., June 12.—Org. In here the week ending May 29, racked up good business, although it was off 10% from last year. There was another spot spotted one block from town and was besieged by the local American Legion. 

Clyde (Tex) Branner joined with six concessions, Sid Synder with two concessions, and Wilfred Yusan, with one. Jack Turner, house manager, put one of his best shows this week to his total for four. Jack Scottie framed a pan joint which gives him five corners.

Ace Turner has joined as assistant manager. Johnny Butler is supervising the painting of rides and rolling stock in preparation for the July 4 week. House trailer of Jack Scottie is expected by new paint job. Paul Pittman was

Deluxe

PLAINVILLE, Conn., June 12.—Shows were in a very good key this week. Another new trailer built for his company was put on display and taken over the electrical chores on the shows. Two army-type searchlights with operating towers, are mounted on 50-foot trailers.

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COTE SHOWS
WANT
Concessions that work for stock
Wire
ELMER COTE
Brighton, Mich., June 14-15: Plymouth. 21-28

BOOKING NOW
For Our Proven Annual Fourth of July Celebration
REEDVILLE, VA.
Commencing July 5
Fireworks, parades and prizes given away nightly. Don’t let size of town fool you. This show carries seven rides, sensational Free Fair and no gate admission. Can use Shows of merit and legitimate Concessions of all kinds. No gypsters. Write, wire
BARNEY TASSELL UNIT SHOWS
To Permanent Summer Address: 4501 Madison Ave., Riverdale, Maryland, two miles out of Washington, D. C. Phone: Union 4549.
P.S.: Can place Man to take care of and call Ringo, also Foreman for Chairplane.

WANTED FOR
PEKIN LIONS’ CLUB 4TH OF JULY CELEBRATION
3 BIG DAYS — FRIDAY, SATURDAY AND SUNDAY
JULY 2-3-4 — AT PEKIN, ILL.
Portable Dance Floor, Percentage
L. B. Lamb Shows on Location June 28-July 5
Write or Wire DON ALEXANDER, Box 443, Pekin, Ill.

FOLK CELEBRATION SHOWS
Want for Mammoth 4th of July Celebration
SANTA FE, NEW MEXICO, JUNE 29 TO JULY 5 INCLUSIVE;
SATURDAY, JULY 3; SUNDAY, JULY 4; MONDAY, JULY 5;
3 BIG DAYS AND NIGHTS
CAN PLACE FIRST-CLASS, SORER NEON MAN. Have our own plant on 28-ft. semi trailer. CAN PLACE FIRST-CLASS COOKHOUSE for balance of season which ends in November, with a big string of celebrations and fairs including NEW MEXICO STATE FAIR AT ALBUQUERQUE AND EASTERN NEW MEXICO STATE FAIR AT ROSWELL.
CONCESSIONS—Can place legitimate Concessions of all kinds.
SHOWS—Can place 10-th, Fun House, Glass House, and other Good Shows that do not conflict with what we have.
RIDE HELP—Can place capable Foremen and Second Men for Wheels, Octopus, Spitter, Caterpillar, and any other good, capable Ride Men. Answer this ad.
CAN PLACE FIRST-CLASS, SORER BILLPOSTER
Circus Acts wanted from August 15 on for balance of season. Want first-class Elephant Act and other good Feature Acts. Write and send full details, photos and salary expected.

FOLK CELEBRATION SHOWS
Box 1005, Albuquerque, New Mexico

W-G.WADE SHOWS
MARION, IND.—10 DAYS, JUNE 21-30—Can Place New Flying Scooter and Glass House or other neat and non-conflicting attractions. Legitimate Merchandise Concession privileges open. Our fair season starts in July—Curley Stevenson wants Swinger Agents. Mesh Neil McIntosh, please contact.
W. G. WADE SHOWS
Muncie, Ind., this week. Crown Point, Ind., 4th July Celebration, July 3-4-5, follows Marion.

WANT FOR POLICEMEN AND FIREMEN’S FESTIVAL,
North Chicago, Ill., June 21 to 28
CONCESSIONS THAT WORK FOR STOCK
SHOWS WITH OWN EQUIPMENT
Oney, Ill., July 4 Celebration to follow
Address: Dixon, Ill., this week; then route

WANTED
Ride Foreman or Second Man for small Merry-Go-Round, Chairplane, Single Loop, Stand and Canvas Man, $40 per week. Top salary for Foreman. Can place legitimate Concessions, Lead Gallery, etc. No gypsters.
Dover, Del., June 16 to 25; Easton, Md., June 28 to July 10; Princess Anne, Md., 12 to 17.

WANT BILLIARD SHOWS #1 UNIT
MODEL SHOWS WANT
CONCESSIONS—Bumper, Photo, Guess Age and Weight, Milk Bottle Ball Game, String Games, Duck Shooting Gallery; any stock con- cessions not conflicting.
RIDES—Will book Pony Ride, salary or percent, and Whip, Dodge or Octopus. Must be capable. Have 20x50 top for any worthwhile attractions.
Nevada, Iowa, this week; Muscatine, Iowa, next; Independence, Iowa, July 3-4-5, largest in State.

CAPELL BROS.' SHOWS
WANT
ATHLETIC SHOW MANAGER. Must be capable and have talent. Have new, complete outfit. Finest real athletic territory. 10 Fairs and Celebrations. Address:
H. N. “DOC” CAPELL, Mgr.
Prer, Ohio; this week; Big Celebration,Clinton Springs, Ala., next week.

LONG STAR SHOWS #2 UNIT
Want to book 27th Fair Wheel, or will buy same to play the front line of Fairs and Celebrations, street and 4-H Fairs in the States of Michigan and Indiana. Will have 4 Rides with this #2 Unit. Will use Concessions of #2 Unit. No gypsters, no gypsters. Lucky people, no more for you. Have your money. West Side Help for all Rides, Merry-Go-Round, First and Second Men, Speedway Herb, Roller Coaster, Philadelphia and Whirlie Rides. Will book Shows with own offices. Number 1 Unit—Criss-Cross, Flying Scooter, Shooting Gallery, Model Shows, Tent Shows, Corn Dogs and sideshows. Can include Pedestrian Concessions, Shows and Rice Herb. No fourth quarter but are good, reliable, sober men. West Haven has 56 rides. 500 rides, thousands of tons, 500 and up. Biggest Wheel in the North. Get with it and get yours. Contact MYRTLE JEPSSON, Sales Owner, Rochester, Ind., June 14-17, Ind. Lake Wawasee Childs-Jamboree, biggest celebration in Indiana; week June 21, South Haven, Mich.
American Beauty

BUSINESS, June 12—Thursday marked the beginning of the third week of winter quicksand leaves behind eight towns played, with only three days lost due to bad weather. Professionalism was good in all and exceptionally good last week at Keokuk, la., with some joint reports to the Fair to a fair date. Visitors this week were Donna Jean Louden, Wheat Ridge, Colo., who came with parents and Mr. and Mrs. Robert Louden; Mrs. Martha Bell, Turner Bros. Shows, visiting her son, Billy, and husband; Calvin O. Degner, assis-
ter 20th Century-Fox; Jim Byers, formerly of Byers Bros. Show, American Pictures Film Snaps for Turner Bros. Shows; Charles Reid, advance representative for Turner Bros. Show, Dicky Bryce, of Turner Bros. Shows.

Joining this week were Mrs. and Mr. Reed Drake, frozen custard; Mr. and Mrs. Charles Davis, shum spindles; Mr. and Mrs. Stanley Soller, candy apples, and Mr. and Pete Leslie, Muncie, Ind., Muncie of the nobilities.—PETE LEESE.

Don Franklin

McFREERG, Tex., June 12—Ray Alexander has taken over as general agent for the org. Alexander, last week, with the Victory Carnival Shows in the same capacity, is a native of Texas.

Here in town is the bingo operator, purchased a new Allan Herschell kiddy auto ride and is en route to the fair. Jack T. Millard, formerly of the Bill Hames Shows, is in charge of the chief Diesel electrician. Tex and Maggie Crawford will return to the Hames Shows July 4 with the Chamber of Commerce and State Fair. One of the orgs this week, the Polka- planes and Miniature Train, have arrived from Dallas, Tex., and are enjoying good biz. En-
tire show again will play July 4 cele-
boration there.

Royal Crown

SHARON, Pa., June 12—Shows opened here Monday (7) to good business. New show is an outdoor, truck Tuesday, Wood is in the downtown area under the old Sisson, No. 190,付款 to American Legion, Newspaper and radio public-
ly has been good. Dolly Young the horses in 440 miles to the Shenandoah Herald for the week.

New attractions joining here include, the D.O. Broms Mechanical City and Miss Do Do with her Pal-

Veterans United

FORT DODGE, la., June 12—Org. opened here to a good crowd Monday (24) and biz continued that way all week. Mrs. Gilbert joined here with jewelry stand. Upon ar-

Art White

HOMER CITY, Pa., June 12—This was a red one for the shows, with numbers of people GPU. Tom grande broke the ice for this section, bringing on their bingo. Telephone also joined with the bingo here. Shows made a short and fast jump to Groveon Hall Park, just south of Cornopolis, Pa., where rain hit us two nights.—BETTY FROST.
**MORRISTOWN, N. J., June 12—A short jump was made here from Rahway, N. J. Weather was ideal and business was fair at Rahway where the show played in the heart of town, three blocks from the main business street. Weather was better for the younger sets for carnival amusements and proved good spenders. Rain Monday (2) proved a handicap to business, hurting hurt business slightly, but the remainder of the week's run had everybody smiling.

Walter Holiday joined with frozen custard, coming from Charlottesville, Va., where he added two concessions, Coca-Cola bottles and dart bowling to continue his binge concession is being held in this section of New Jersey. Blackie Palmer rejoined, coming from Florida. Blackie has been operating the two Girl Shows to good business. His brother-in-law, Bob Manifold, is no longer with the show.

Owing to Rahway's previously having had a check in town, city council members and chief of police previewed the show opening night and gave the green light for the line-up of attractions and concessions okay. General Agent Bill Mulligan of New York and William Hiltz in charge of the thousands of vacationers who are spending here in the season that town shortly. Wallace Cobb and Frank Kravitz, co-owners of the World's Famous Mirth Shows, visited. Owner Rocco Massucci and Mrs. Massucci entertained relatives and some old timers in the near-by Montclair and Orange, N. J.

A new front gate was set up here tonight for the 12th Avenue side. John Noble, Front & Power & Agency, who has fitted the show with new concession year this spring from front to back, including an office awning, which sets off the front end of the midway.

**Heart of Texas**

CANYON, Tex., June 12.—The transformer truck was wrecked while en route here from Littlefield, Tex., and is a total loss.

The Tilt scored top gross for the pit during the show at Littlefield, which proved a profitable spot for all. There have been three weddings within the showmen during the past month, the most recent being that of Mrs. Lilian Walburg and S. Ben. The former is the mother-in-law of Sonny Bulard, who has the Athletic Show with the

Secretary Paul Mandrell's son joined from Holy Cross School, New Orleans, this week for treatment when bitten by a mosquito the second time this season by a monkey.

Mrs. Lillian Dale left for Fort Worth where she has been a major operation. Bill Hubbs was home in the hospital for treatment when bitten by a mosquito the second time this season by a monkey.

Bob Colvin, who was joined, has been doing signs in addition to working for Bob Colvin, where he is also working as ball boy with Betty Hagan's ball game. Mr. and Mrs. Arthur Wilson report the arrival of another grandson.

Mrs. Lillian Dale left for Fort Worth to undergo a major operation. Bill Hubbs was home in the hospital for treatment when bitten by a mosquito the second time this season by a monkey.

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Lipsky and Paddock Spruce Jones Org for Pitch at Fair $1

(Continued from page 51)

a 15-minute recording on tape of the activities, including the awards, and the JGF staff at the Willard mill is distributing samples at 7 p.m. and honored, the night business.

Rider for the JGF staff at the Willard mill is distributing samples at 7 p.m. and honored, the night business.

WANTED FOR READING BICENTENNIAL INDUSTRIAL EXPOSITION

24 DAYS — AUGUST 14 TO SEPTEMBER 6 READINC (PA.) FAIRGROUNDS

WRITE OR WIRE

CHARLES W. SWOYER

322 COURT ST. READING, PA.

HARFORD CITY, IND., FREE STREET FAIR

ON THE STREETS AROUND COURT HOUSE

SEPTEMBER 21 THROUGH 25

WASHINGTON

WANT LEGITIMATE CONCESSIONS OF ALL KINDS.
WANT FREE ACT. CAN PLACE ARCADE. BIGGER AND BETTER THAN EVER. ADDRESSES:

K. S. FIELDS, Con. Mgr.

LOCAL FINANCE, W. MAIN ST.

HARFORD CITY, IN.

Fire tigers and sacks, see W.S.'s Novel Toy show send us one of these fine features.

CARNIVAL WANTED

Account disappointment beyond our control, the American Legion Newberry Post 246, Farmington, August 9 to 11, needs an

CARNIVAL SHOW

Fire tigers and sacks, see W.S.'s Novel Toy show send us one of these fine features.

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Fire tigers and sacks, see W.S.'s Novel Toy show send us one of these fine features.
KENTUCKY'S LARGEST CELEBRATION
FALMOUTH, KY., JULY 2-3-4-5
*Four big days and nights. RACES. Fireworks. Beauty Pageant. Baby Show. Attractions of all kinds.*

**WANTED**
Corn Game Caller and Countermen. We pay Wheelman to handle 32 ft. Fuzzy Bear Wheel. Also Per cent Agents and Countermen for cookhouse.

HARRY MAMAS and FRED MILLER
W. G. WADE SHOWS.
Muncie, Ind., this week.

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NEW ISLAND PARK
"THE PLAYGROUND OF CENTRAL PENNSYLVANIA"
Route 122 between Sunbury and Northumberland, Pa.

**FEATURES**

Largest sectional Swimming Pool in this territory—Largest Skating Rink—natural scenic beauty—free attractions—fireworks—
free outdoor movies.

Can place Candy Floss, Snow Cone, Pitch Till You Win, Hi Striker.

Will book or buy—Caterpillar, Moon Rocket, Tilt-a-Whirl, Miniature Train.

Due to disappointing by big time conversationist, having open for capable and reliable Rink Manager. This is an all year round job.

E. R. CARAVELLA, Island Park, Sunbury, Pa. Phone 2063

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TRANSFORMER SEMI FOR SALE


A. C. HARRIS, Harris United Shows
ADA, OKLA.; THIS WEEK: BRISTOW, OKLA., NEXT.

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BUFFALO SHOWS
Old Home Week, Port Allegany, Penna., all next week, in the streets.

Want Cast. Shooting Gallery, Elephant Dams, Basket Ball, Jewelry and large number non-conflicting Concessions. Want Rides, 4th July week. Pennsylvania Firemen's Celebration. Can use Side Shows of merit. Louis Black, write me your address immediately; your letter came back. Bookings now for Fair, including Allegany County, New York, at Angelsea.

THE WEEK, KANE, PENNA.

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GREAT UNIFIED SHOWS


**GOOD OPENING FOR FUNHOUSE**
To Open at Amarillo, Tex., June 14

**OTHER TEXAS FAIRS AND CELEBRATIONS**
FLORENCE, TX., Fair July 4th Celebration
WICHITA FALLS, Legion Jubilee
MT. PLEASANT, Free Fair
GRANDPA, Fish and Agr. Show
TEMPLE, Central Texas Fair
NEW BRAUNFELS, Comal County Fair
COLDWELL FREE FAIR
YORKTOWN, Diamond Jubilee and Free Fair
ALICE, Free Fair
BEEVILLE, Fair and Rodeo
LAREDO, Legion Jamboree

1949 OPENING DATE
WASHINGTON BIRTHDAY CELEBRATION
FEB. 15 TO MARCH 6
And Don't forget We Have Contracts Until 1953
J. GEORGE LOOS
June 14th to 26th, Amarillo, Tex.

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WANTS AGENTS
for Fish Pond, Skellos, Wheels and PC, Dealers. If you can stand to make money, get with me. No drunks.

Bead & Anderson's Greaser Shows
Phoenixville, Ky., this week

FOR SALE
FERRIS WHEEL
With transportation. First class condition.

THOMAS B. COLVIN
301 West 30th St., Hutchinson, Kansas.
Phone 4666

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Florida Amusement Co.
Price free with Hanco Fares. $20.00 Fries. Want four Girls for Girl Show. High-stakes gambling, good treatment. Place Fun House, Stock Show or any Grind Show. Be with a winner.

Garyland, Mich., this week; Chesternia Falls, Ill., thru June; Madison, Wis., thru July 4th week. Want to buy the best Northern Route. All addresses.

HOWARD INGRAM
CAYUGA, MICH., this week.

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WANT CARNIVAL
For Armistice Day Celebration and Veterans' Day.
November 11th. Please have with Animal Show. Address communications to:

B. A. ROTH, Chairman
BOWLING ALLEY
Tampa, Florida.

COASTAL PLAIN SHOWS WANT
For world-famous farmlands. Shows all kinds. June 1st. Please have with Animal Show. Address communications to:

C. V. (Bill) Cox, Meier
Murray Jackson, Bus, Mgr.
This week, Loxahatchee, N. C.

14 NEW MERRY-GO-ROUND HORSES
Large mix for sale. Dancing and Jesters. BRAND NEW—first pair of paint . . . all in fine condition.

JACK TAYLOR
117 W. Garvopes St.
BALTIMORE 1, MD.
10% Gate Boost Registered
By RSROA G. L. Regions;
191 Entries From 6 States

Weismuller Sports Enterprises Host to Contests

DETROIT, June 12.—Great Lakes regional championships were held June 7-9 at Arena Gardens Roller Rink here under auspices of the Roller Skating Rink Operators' Association of the United States. A total of 191 entries from rinks in Wisconsin, Illinois, Indiana, Kentucky, Ohio and Michigan, in view of past history, winners in the Detroit championships are expected to figure prominently in the RRSA nationals to be held at Cleveland Rollercade, July 12-17.

Attendance built to a crowd of 1,500 on the final day, indicating consistent interest. Ticket sales were estimated at 18 per cent ahead of attendance at the 1947 contests, held at the Rollercade.

Contests opened with a parade of contestants and talks by officials. Events ran right thru each day into early evening, with several events scheduled during public sessions each evening. Final events. Preliminary men's two and five-mile races were not run off until midnight Wednesday.

Gary Dorfman, correspondent for the Milwaukee Journal, was on hand to write up the events. Gary, quite a close friend of the owner, partook in the winning junior-juvenile dance team, proved one of the sensations of the contest. He is a deft mule. He keeps time by getting vibrations of the music thru the floor.

Top individual performers were Paul Lampkin and Lawrence Anselmy, West Huron Rollercade, Pontiac, Mich., who won junior pairs and juvenile dance events, and separately won the junior boys and juvenile girls figure skating contests.

Hosts for the championship were Weismuller Sports Enterprises, operators of Arena Gardens, under the direction of Manager John Weismuller and head professional Eileen Ashenbrenner.

Officials were: Speed skating, Jesse E. Bell, announcer; Norman Archer, referee; Verna Picton and Betty Stewart, patrol judges; Gene Bell, starter; Herbert and Margaret Eng, clerks; John Stone, Earl King and John McLaughlin, timekeepers; Frank Spicer and Norman McGinnis, judges; Park and June Hubert, Ann Arbor; Merle Godfrey and George Brett, line judges; Earl Dunn, track steward and booker; Earl Williams, Janesville, cashier cards. Figure and dance judges, Ann Lawrence, New York, N. Y.; Betty Ben- tik, Elizabeth, N. J.; Betty Barra, St. Louis; Charles O'Donnell, Somerset, Mass., and Mildred O'Connell, and R. Siegfried, Washington.

Russell Bice was organist; Vaughn Johnston, Detroit, and George Ams- tub, Columbus, 0., announcer; El- len Ashenbrenner, contest clerk, and Mildred Kirchhoff, clerk of entries.

Results: Senior men, figures, Ted Rosdahl, Arcadia, Chicago; Johnny Williams, Detroit; Columbus, O. and Bob Allar, unattached, Cleveland.

Speed, C. O. O., Settiner's Rollercade, Cincinnati; Steve Mode- miak, Rollercade, Cleveland, and Or-ville Godfrey Jr., Arcadia, Detroit.

Senior ladies, figures, Nancy Lee Parker, Arena, Mount Clemens, Mich.; Dolores Molina, Arcadia, Detroit, and Mar- tion Fortunato, Rollercade, Cincinnati; Speed, M. D., Roller- drome, Detroit; Lee Desimone, Dore- den, unattached, Chicago, and D. Kohls, unattached, Detroit.

Intermediate men, Speed, F., T. S., Detroit, and Ivan Danner.

Junior men, figures, Eben As- cher, Lowell, Mass.; Cleveland, Ohio.

Lee Johnson, unattached, Detroit; Earl Dunn Jr., Arena, Mount Clemens, Mich.; Frank De- men, Detroit, and Al Monti.

Junior ladies, figures, Gloria Whipple, Arena, Mount Clemens; Arnetta Burnett, Rollercade, Cincinnati; Diane Ta- bacabini, Arcadia, Detroit, Speed.

J. Danner, Rollercade, Cincinnati; S. Martin, Arena, Detroit, and Iris And- racker, Rollercade, Cleveland.

Junior pairs, figures, Richard Ragonas, Skateland, Cleveland; Ronald Reid, Arena, Detroit; Arthur Chal- stor, Arcadia, and Jack Mark- er, Rollercade, Indianapolis.

Novice ladies, figures, Barbara Meyers, Arcadia, Detroit; Barbara- ine, Arcadia, Detroit, and Mar- lyn Lampkin, West Huron, Pontiac, Mich.

Anderson Honored

CENTRALA, Wash., June 12.—Walter A. Anderson, operator of Centralia Rollercade, was honored Thursday by the West Centralia chapter of the Fraternal Order of Eagles, to receive a annual civic serv- ice award for contributions to the welfare of the city and his active par- ticipation in community affairs.

Awarding the F.O.E. choice, in a May edition, The Daily Chronicle of Centralia and Chehalis said: "As owner of the Centralia Rollercade, Mr. Anderson has contributed greatly to the city and its people and has served as director of the Chamber of Commerce and is a most active member of the Lions Club.

He has been active on youth committees, helping with the operation of the local youth center for the past three years. In 1947 he was chairman of the Centralia March of Dimes campaign and in 1948 headed the Four-In-One Drive.

Junior Contests

Junior boys, figures, Paul Lampkin, Lampkin's Rollercade, Pontiac; Paul Lampkin, Arena, Detroit; Raymond Miller, Arena, Mount Clemens; Speed, D., Rollercade, Chicago; Chuck Rinker, Springfield, 0.; J. Fikam, Arena, Detroit. Junior girls, figures, Rosemary Clark, Arcadia, Detroit; Carol Moore, Green- ville; and Dona Jean Kelsch, Rollercade, Cincinnati.

Speed, A. Plumb, unattached, Detroit; Earl Dunn, Jr., Arena, Mount Clemens, Mich.; Charles Hogue, Fernwood Park, Fear, Ill., and Quin, Pleus, Riverview Rink, Detroit.

Junior pairs, figures, John Mateljevich, Detroit; Charles Hogue, Fernwood Park, Fear, Ill., and Quin, Pleus.

Mens' Junior Dance, Speed, M. D., Detroit, and D. Chen- romy, Armor, Chicago; Eugene Loher, Rollercade, Cleveland, and Cliff Chang, Detroit.

Junior Dance, Speed, Lee Johnson, unattached, Detroit; Earl Dunn Jr., Arena, Mount Clemens, Mich.; Frank De- men, Detroit, and Al Monti.

Junior Dance, Speed, F., T. S., Detroit, and Ivan Danner.

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Junior Dance, Speed, F., T. S., Detroit, and Ivan Danner.
D.C. Skaters Big Winners
In Pitt's RSROA Regional

PITTSBURGH, June 12—Skaters of Riverside Stadium, Washington, grabbed the major share of honors in the competition of the first round of the tournaments of the Roller Skating Rink Operators' Association of the United States, held here Monday through Wednesday at the North H.D. Ruhm's Lexington Roller Palace here.

The District skaters took 26 places in the meet. Their closest competitors were skaters of Lexington and Greensburg in the Pennsylvania Section, with, respectively, 15 and 4 places.

Results: Juvenile dancing, Harry G. Rink, Jr., Great Leopard; Peter Weakland and Catharine Carney, Coliseum, Greensburg, tied for second; Charles Whitley, Thornhill, and Joyce Magee, Mercur York, North; V.J. Young, dancing, Arthur Brett and Patrick Schmoll, Slip-In Rink, Philadelphia; Thomas Brinker and Dorothy Smith, Coliseum, Greensburg, tied for third; and Robert Smith and Lavina Godshall, Great Leopard, Great Leopard.

Juvenile dancing, Rose Skates, Robin Skates, Robert Skates, Peter Weakland and Catharine Carney, Coliseum, Greensburg, tied for second; Charles Whitley, Thornhill, and Joyce Magee, Mercur York, North; V.J. Young, dancing, Arthur Brett and Patrick Schmoll, Slip-In Rink, Philadelphia; Thomas Brinker and Dorothy Smith, Coliseum, Greensburg, tied for third; and Robert Smith and Lavina Godshall, Great Leopard, Great Leopard.

Junior dancing, James Moxon, Rainbow Rink, Mechanicsburg, Pa.; Nickie Nolle and Barbara Vanderburg, Riverside, and James Rink and Betty Lacey, Riverside, tied for second; Donald Craig and Ada Duerrlein, Lexington, Senior; and Robert Skiptf and Lucile Lacey, Riverside, and Robert Skiptf and Lucile Lacey, Riverside.

Intermed., Donald Craig and Ada Duerrlein, Lexington, Senior; and Robert Skiptf and Lucile Lacey, Riverside, and Robert Skiptf and Lucile Lacey, Riverside.

Regional dancing, Joyce Magee, Mercury Rink, Norfork, Va.; with 12 each, and Coliseum Roller Rink, Greensburg, Pa., with eight. The northern regional of Pittsburgh, which fielded one circuit to five times.

Results: Juvenile dancing, Harry George Jackson, Great Leopard; Peter Weakland and Catharine Carney, Coliseum, Greensburg; Charles Whitehead and Joyce Magee, Mercur York, North; V.J. Young, dancing, Arthur Brett and Patrick Schmoll, Slip-In Rink, Philadelphia; Thomas Brinker and Dorothy Smith, Coliseum, Greensburg; and Robert Smith and Lavina Godshall, Great Leopard.

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To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office, 2146 Patterson St., Cincinnati 22, early in the week.

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HEAVY DUTY MOUNTED

Send 25c for catalog.

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DART BALLOONS .90 per Gross
# ROUND .2.10 per Gross
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THE HELICOPTER HAT

DOUBLE PROPELLERS — TWIRL AS YOU WALK

A One-Beanie in Blocked Felt

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$10.00

B. E. 100—100 Yellow Card Ring

set with fine diamond. Each .$4.10

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223-225 W. MADISON STREET
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Chinese Firecrackers
1 Bundle 1801 1/2 Cracker $4.50
1 Bundle 1600 1/2 Cracker 5.35

BALLOONS

Latex Rubber
NO. K10—PER GROSS $1.50
NO. K20—PER GROSS 3.00
Cash With Order


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6000 SMASH HITS

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INSTANT NICKEL PLATING DEP. 9

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ATTRACTION OFFER. $19.50 ELECTRIC RAZORS

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404 W. Franklin St.
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FOR Prof IT or Prizes...
Meet "GRANDPOP" the World's Largest Pop
Here's a "natural" for your board. A giant piece of pure candy (1½ lb., ½" thick, 5" in diameter) that every kind and grown-up will want. "Grandpop" is a wonderful tasting piece of candy in rich cherry flavor. Wrapped in cellophane.

PRICE: $1.80 PER DOZEN
Shipped: 2 dozen to cartons.

PRICE PER CARTON: $3.60
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Write For Catalog No. 1948B.
STATE YOUR BUSINESS
FOUR OUTSTANDING STYLES

HARRY PAKULA
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FLASH! LOOK! The Greatest Novelty Sensation Multi-Color

ATOMIC TOPPER
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Fast Action 39c Retailer
Superbly finished—international—solid plastic—feather weight. A fun producing thriller for boys and girls alike.

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Stock, heavy for fast selling action. TERRIFIC Cash with order or 25% deposit with order, balance C. O. D.

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Illustrated List on Request
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Here's a Western Style Horse that has the look and is made to order. Come in and see.

We have a handsomely built pure majestic beauty suitable to the most discriminating horse fancier. A rare find.

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10 K. R.G.P. CASE, Steel Back, Reconditioned (Like new). Exceptional Sale $2.00 extra.

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Fine quality, Popular Flavor, 5-cent packs also 5-packs and multi-kits.

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For Lowest Prices Write Today for complete Price List.

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1 STARTS YOUR BUSINESS THE LARGEST WHOLESALE 100% WOOL ENTERPRISE

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Best for jobs. You save $10 per gal. Order today. town.

SEND SAMPLE CHECK or Money Order of $25.00 for Same or Send to PHILIP'S REBAWEN 20 WEST 22ND STREET, Dept. B, NEW YORK 11, N. Y.
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TIC TOO now shown anywhere with its one drinking cap, as well as on the glass. Hang a drink in your display—-a sure-fire crowd-pleaser. Perfect for art galleries, cafes, etc.

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ACTORS, ACTRESSES—SEMI-MUSICAL GROUPS.

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B201 $1.25
B162 $1.25
B253 $2.50

Sensational premium items! Thousands of satisfied customers prove what terrific values these cocktail bracelets represent. Over 9000 pairs sold—more every day—first served! All sets are at present being sold on a rigid first-come-first-served basis. For this reason, we cannot allow any one to carry a reserve or to use an order form. All stock has been shipped to the store. Order early. Write today. Prices as indicated.

CIRCUS AND CARNIVAL
At liberty: immediate employment. All others returned.

JUNE 19, 1948

The Billboard

MUSICIANS

MAGICIANS

MISCELLANEOUS

TEMPLE BOTT-FEMALE IMPERSONATOR Temple, Calif.

FEMALE IMPERSONATOR

VENUS BOTT-FEMALE IMPERSONATOR Temple, Calif.

VENUS BOTT-FEMALE IMPERSONATOR

MUSICIANS

MAGICIANS

MISCELLANEOUS

PARKS AND FAIRS

BALLOON ASCENSIONS—PARACHUTE Jumpers, modern equipment for boys, girls, and adults. Also, various classes of equipment for serious balloonists, including equipment for hot-air balloons and dirigibles.

CLAY PIGEON, PISTOL, AND TARGET SHOOTING. Also, various classes of equipment for serious clay pigeon shooters, including equipment for sporting clays. Also, various classes of equipment for serious pistol shooters, including equipment for target practice.

PALMISTRY—LEAD BERNARD—REAL LEAD BEARER. Also, various classes of equipment for serious palmists, including equipment for palmistry, including equipment for fortune-telling. Also, various classes of equipment for serious lead bearers, including equipment for lead bearing.

EASTERN DANCE—LADY FAMILY. Also, various classes of equipment for serious dancers, including equipment for eastern dancing, including equipment for belly dancing.

THE LUBBER—4 PEOPLE, 3 GIRLS 1 JEWEL AND BALANCE. Also, various classes of equipment for serious lubbers, including equipment for being a lubber.

VAUDEVILLE ARTISTS

COLORED VAUDEVILLE SHOW—ATTENTION: Vaudeville managers, will accept $1500 to $2000 per week, depending upon location. See my profile for details.

NEW YORK CITY, LONDON, PARIS, and all other important cities.

LEWIS NOVELTIES

1508 E. 42nd Place
Chicago 16, Ill.

FIREWORKS!


ELKTON FIREWORKS MFG. CO., INC.
Elkton, Md.

ATTENTION: DEALERS

Book this Shop This Fall.

Write for further information on our other outstanding lines.

Write for further information on our other outstanding lines.
America's BIGGEST SELLING
100% PLASTIC STRIP HAT!

FLY BOY
PLASTIC PROPELLER HAT
Red, White and Blue Combination

OUTSELLING ALL OTHER HATS
COMBINED!
Perfect for 4th of July and Hot Weather
RUSH YOUR ORDER!

IMMEDIATE DELIVERY!

TREMAX INDUSTRIES, INC.
914 DIVERSEY BLVD.
CHICAGO 14, ILL.

TOP THE MIDWAY WITH MYCO SUPER VALUES

Whips...

Medium Hawaiian Lei, Fluffy Colors, $1.00 Doz.
Large Hawaiian Lei, $1.50 Doz.
Chinese Hair Bundles, $1.00 Doz.
Bouquet Cakes w/Pistols, 50c Doz.
Ball Ten Foot Streamer, 25c Each
Cowboy Hat White, $1.00 Doz.
Bobbing Hat, $1.00 Doz.
Bangalore Hats, 65c Each
Parachute Hats, 85c Each
Fur Tails, Marabou, 15c Each
Fur Tails, Junior, 10c Each
Toy Clock, Composition Dolls, 15c Each
Fur Pumps Slick Streamer, 25c Each

25% Deposit With All Orders, Balance C. O. D.

MILTON D. MYER COMPANY
332 Third Avenue
THE UNDERSELLING SUPPLY COMPANY
Pittsburgh 22, Penna.

LETTER LIST
Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having items addressed to you in our name EACH WEEK.

MAIL ON HAND AT
CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 23, O.

Parcel Post
Cecil Ray
Cincinnati, Ohio
16th Street
19th Street

性疾病

Ometica's
RUSH
Tails,
and
DIVERSEY
Color
Bands
Avenuo
Pocket
Hat
Lels
for
MIDWAY
Colors.

ONLY $2.00 PER DOZEN
Minimum Order 6 DOZEN
Terms: 25% Deposit, Balance C. O. D.

332 Third Avenue
THE UNDERSELLING SUPPLY COMPANY
Pittsburgh 22, Penna.

DELUXE PLASTER
ONE CARTON OR A CARLOAD

No. 53 No. 57 No. 58

No. 66
No. 67

These are made up as banks. Blue 8 in. to 14 in. high.
Write for free catalog listing hundreds of items. Please state number to order in naming new catalog.

WISCONSIN DELUXE COMPANY
1902 No. THIRD STREET
MILWAUKEE 12, WISCONSIN

H. D. Spink, Jr., M. B. T. Workers
Cincinnati, Ohio
1357 3rd Avenue
1357 3rd Avenue

Emerson, 0. C.
Emerson, 0. C.
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Emerson, 0. C.

Emerson, 0. C.
Emerson, 0. C.
Emerson, 0. C.
Here is a Parade of Nationally Famous Brand Names
Men's and Ladies' WRIST WATCHES
to Sell Profitably at Popular Prices!

- ELGIN
- WALTHAM
- BULOVA
- GRUEN
- BENRUS

Rhinestone Dial — $2.00 additional
WHOLESALE ONLY ... NONE SOLD RETAIL ... 3 WATCHES MINIMUM
25% With Order — Balance C. O. D.
WRITE FOR SUPPLEMENT TO 1946 CATALOG

JOSEPH BROS.

MONEY MAKERS
These are repeatedly the surest sellers season after season for dealers, jobbers,
concessionaires, park and carnival operators, etc.

AIR CORPS TYPE AVIATION SUNGLASSES
- 22K gold plated frames.
- Goggles, certified and approved by the Bureau of Standards, Washington, D. C.
- Each pair guaranteed for life.
- Handsome carrying case with each pair.
- Each pair individually boxed in two-color display box.

FREE!!

STAPLE CARNIVAL ITEMS LISTED BELOW
AS USUAL PRICED LOWER AT LEVIN'S
BALL GAME GOODS
- Alligator Man, Scared Stuffed Animals, $1.00
- Wood Mens Batons, not listed, 1 to 5 lbs. each, $1.00
- Wood Mens Batons, loaded, 2 lb. lbs. each, $1.10
- Large Battle Horns, $1.00
- Plastic Dolls, 12" to 15" in. $2.00
- Cork Balls, 2.5" to 3" in. $5.00
- Rattles, 6" to 10" in. $1.00
- Small Cork Balls, $2.00
- Costume Monkey on Stick, $2.50
- Mixed Bag of Novelty, 25¢
- Joke and Gag Goods, 25¢
- 25¢ Jumbo assisted, 40¢
- Joke and Novelty Goods, 50¢

NOVELTY GOODS
- Dice Lamp Shades, $1.25
- Yellow Flying Birds (Whistler), $3.00
- Novelty Cork Horns, $2.00
- Spanish Horses, $2.00
- Mexican "Chicata" Hat, $2.00
- Full Size Spanish Hat, $3.00
- Cowboy Cap, $1.25
- Western Boy's Outfit, $2.25
- Miniature Dinner Kats, $1.50
- "Premier Sunglass" Hat, $2.50
- "Premier Sunglass" Hat, $2.50
- "Premier Sunglass" Hat, $2.50

GLASSWARE
- Miniature Beer Mug, $1.00
- Miniature Glass: Whisky, $1.00
- Miniature Glass: Whisky, $1.00
- Miniature Glass: Whisky, $1.00
- Miniature Glass: Whisky, $1.00
- Miniature Glass: Whisky, $1.00

FAST MOVERS
- Autobahn Touring Car, $3.00

HORSE RADIO!
The perfect gift item for den, office or home use. S- tube AC-DC super
heterodyne set with powerful recep
tional, 3½" dynamic speaker, knob
and tone control on top of tune.
Beautifully modelled bronze-plated
t a.4% high and 11½" wide.
D. Goodly made cream finish, brown finish, 12½" wide by 2½" high by 4" deep.

Retails for $39.95

N. SHURE COMPANY
200 W. ADAMS STREET
CHICAGO 6, ILLINOIS
Pipes for Pitchmen

By Bill Baker

Tom Collins... is reported back in Milwaukee, hav-
ing taken a position with a refrigeration
company. The best of good intentions go haywire
if you don't follow 'em up with good deeds.

Charlie Huber... was in Milwaukee June 2 to visit
with Dave Frickhard, Wally MacKian,
Sian Wincowski and Freddie Wickens.

William Simonson... who has been working costume jew-
elry, cards that he may change over
to kitchen appliances soon.

"I'M STILL... working trade papers in New York
State," cards Sam Fried, who would like to
read a pipe from Tom Wilcox.

There's a vast difference, you know, in
carving and chiseling your way to the top.

William H. Growall... who has supplied herb too, vitamin
and similar items to pitchmen for
years, is planning to marry soon in
Detroit, where he makes his home.

It's true that business with
pictures and letters friendship is
only fair. It takes more effort to
care for the mookse these days but pitchmen for
the most part feel a lot better for expanding
the extra effort.

Mrs. J. W. Devine... is now raising
Boston bull at her home in Detroit.

Grapevine... reports reaching the Pipes desk has
it that Peter Chalita joined the ranks of
beneficent recently, taking the vows
with Areta Estradouzou in Milwau-
kee.

Most successful pitchman can claim to
be among the world's best with
ambassadors.

An official... of the Food and Drug Administration
told the annual convention of
Proprietors Association of America
in session in Atlantic City recently
that the government has increased its
effort to eliminate hundreds of pitch-
men and so-called health lecturers who
use, among other things, to sell
their wares, young women in "ab-
brevalent costumes." From that one
would garner that the only thing the
need lords have to worry about is to
give their femme assistants that new
look. George P. Larrick, Assistant
Commissioner of Food and Drugs, told
the group that health lecturing "is by
no means a small enterprise," in
which he was correct. However, the
aged gentleman apparently went a bit
off the beam when he added that the
successful lecturer "may take as high
as $25,000 in a week."

Some successful pitchmen are no more
equipable than their less successful brothers.
The former just pitch longer and harder.

Lucy Wagner... has returned home to nurse herailing
mother. Lucy recently worked magic
magic tables at the F. W. Grand store
in Waukesha, Wis.

Many of the boys... of the pipes and keister are
awaiting the opening of the fair season.
These boys who make it an annual affair,
covering Slate, county and district
fairs, generally find the field a fertile
one, especially if they have what the
public wants.

You don't have to be brilliant to succeed,
but reliability and stability are necessary
elements.

In answer... to several inquiries as to the where-
abouts of Mack (Tarroff) Wilson, the
just this department heard of him in
St. Louis territory.

Al Pauscek... former pitchman, is reported to be
currently operating a ride and conces-
sion, a West Coast carnival.

Most of the boys who are forever corre-
loge the long green fully appreciate the fact
that their present customers are also poten-
tial candidates of their competitors.

Visit... at Indian Lake, Russells Point, O.
Sunday (6) with Gene Krieg, who has
an extensive jewelry layout along
with wood cutouts and monograms;
pipes E. J. Horst. "Gene was getting
good touches and is looking forward
to a big fair season. He has a string
of them lined up this year Indiana,
Ohio, and Michigan and Wisconsin. Also holding
a big tip at the resort was John
(Punch Needles) Jacobs with a swell
clash and doing capacity business.
Jacobs would like to read pipes from

RED HOT!

Save Lives — Make Money!
Natural for Pitchmen!

A new item selling like wildfire. Long
profiles. Advertise Matter Free on re-
quest. Sable, 85 cents. $4.95 per
prepaid. Retail for $1.50. Sell on sight
to automobile and truck drivers who
need and want it. They can't come off.

Fig. 1

30,000 sets sold in four months in
42 States. 10% off in 20 gross lots.
Large, attractive, Alligator holds.
Made in America and shipped in
about two days. LOX-IT SAFETY
CLAMPS for automobile and truck
pitch ends prevent accident and
death. Large flashy banner in two colors furnished free for pitchmen. Distribute
agents, salesmen wanted everywhere.

The Lox-It Safety Clamp Mfg. Co.
Clarksdale, Mississippi

"O NLY THE BEST MAKES SOLD"

No. 982, $22.50 Dz.
No. 986, $24.00 Dz.

Retail $24.95 Dz. Leasers taking 20% discount. Low Cost, High Profit, High Margin. Full Service, Full Protection.

Harry Maren Ring Co.
116 W. 34th St., Room 257, Herald
Square Hotel Bldg., New York, N. Y.

Now Ready
New 1948 Catalog

Fully illustrated, showing complete line of
Toys, Giftware, Lamps and all other Carnival,
Bazaar and Ring Merchandise.

Send for Your Free Copy Today!

Joe End & Co.
Incorporated
425 W. W. Y., N. Y. 12, N. Y. 5-2870

Concessionaires.
Gift & novelty shops
Write for information.

Bernard Fine, Inc.
59 East 5th St.
New York, N. Y.

Fluorescent Fixtures
For Every Purpose
Direct From Manufacturer
For lowest Possible Prices.
As low as $2.10 each
Write for Catalogue and Price lists

Abrams Lighting
113 N. 7th St., Philadelphia, Pa.

MEDICINE MEN

Call The Phone! .... Enjoy Recent Literature
Write today for free prices on our many line of
Medicines. Coughs, Colds, Ions, Injuries.

Quaker Medicine Company
226-24 George St., Dept. B, Cincinnati 2, Ohio.

Firecrackers

Chinese Flash

1280

Send for complete price list.

$3.95

Porter Co.

Waukesha, Wis.

Big Profits

Own your own busi-
ness, standing for
months, years, and
years. Cuts out all
Advertising and
Salesmen. Business
in your very own
name. Write for
literature. "How to
become a dealer".

2502 29th St.

Hart Mfg. Co.

Open to 9 P. M.

311 Dieu St.

Brooklyn, New York

Demonstrators

Must make up $150.00 a day in Brooklyn, St. Louis, Detroit, Pittsburgh, Chicago and other
metropolitan cities.

Porter Co.

Waukesha, Wis.

Medicine Men

Write today for free literature. Cures all diseases, cures
all diseases. Cures all diseases.

610 Merchandise
The Billboard
June 19, 1948
SALESBORD

SALESBORD

Irv ing Sax, general sales manager of Consolidated Manufacturing Company, Chicago, rounded up a trip this week that took him thru the East and South. Irving introduced his firm's new board release during the jaunt. Called Silver Series, it's a baseball coin board that met with operator and jobber approval. Irv says. Because of the good reception of the board, he hiked back to Chicago to put in personal word for step-up in production on the item. Irv's trip took him thru States of New York, Pennsylvania, Kentucky, Florida, Georgia and Tennessee.

Joseph Berkowitz, president and general manager of Deluxe Manufacturing Company, Kansas City, Mo., after a short stay at firm's home office is again on the road. He headed for Chicago and Minneapolis. Upon return, he will release a new line of baseball coin boards.

SALESBORD SIDELIGHTS

The pleasure of present trip he intends covering most of the country via auto. Abandoning the airplane for the motor car gave the manager a first hand chance of seeing the new line of boards, so that he will be able to call on many boards and dealers who are not located on the standard circuit routes.

H. C. Hayes, general manager of Deluxe Sales Company, Blue Earth, Minn., is boosting the hard board division of his firm with a steady promotion stream of quality items. Buying is kept up. He reports that the Novelty Company, Muncie, Ind., continues to come up with reports on steady high reception of its recently introduced cardboard game thrive, Whiz. Firm's H. M. Shoemaker adds that the novel items are selling out at a good level also.

Burlington Manufacturing Company, Chicago, points to its three new coin boards, just released this week, among being horizons of good business. Trio of new boards. Two of a kind, Jerry in Burl. and Sunrise Mary Wheel, hit the delivery chute with a school of orders behind them. Managing firm's Sam Feldman, sales manager, states. Seems Harold solomon were given several creative board numbers on the new items recently, but used this to good advantage: boardsmen whipped up action on the boards before the names were seen. All solomon have samples of the boards now, Sam says.

William Wolfpert, Pioneer Manufacturing Company's coin board manager, relays the word that new numbers in firm's line of coin boards hit the market. Five numbers on some new boards are both slick sales items. . . . Dave Rice, Empire Press, Chicago, has shipped this week, thru the road. Scheduled to be back in Chi by June 15.

RINGLING-BARNUM

(Continued from page 44)

HIT THE PILL

This is one of the most attractive eye appealing counter deals ever manufactured by Jar-oo.

• If it's Jar-oo, then you'll know it's best—by test.

• THE IDEAL PLAY FOR THE BASEBALL SEASON

UNIVERSAL MANUFACTURING CO., INC.
"THE WORLD'S FOREMOST MANUFACTURER OF JAR GAMES"
405-411 E. 9TH ST., CLEVELAND, OHIO, U.S.A.

UNIVERSAL-BEE JAR PRODUCTS
"THE LEADER IN BEE JAR PRODUCTS"
SAMPINNER BUILDING, CLEVELAND, OHIO

GIVE TO THE DAMON RUNYON CANCER FUND
### Chicago Throws Out Crowd Lure

(Continued from page 43)

appearance here will mark the Chicago water unit's first appearance at a fair.

The fair's publicity is being stepped up, too. Latest development has been the invitation from Chicago's State Street council, which consists of representatives of the city's major department stores, for the fair to hold a parade on State Street. The city's main street is raised, and it is already a little too late to get the parade a powerful selling effect.

Succession of contests leading up to the fair has been added. Not the least of these is a huge square dance elimination contest set for today at 6 p.m. at Sayre Park. Some 1,000 dance fans are expected to participate, and the top sets in that event will compete in the finals at the fair.

Other events leading to the fair's program are a water fight involving volunteer firemen of Cook County, a bicycle race held at various dates, and a model truck show.
June 19, 1948

COIN MACHINES

Communications to 153 No. Clark St., Chicago 1, Ill.

Are Ops Neglecting Resort Biz?

Expect Hyped Play
As Result of Gains In Public's Income

WASHINGTON, June 12—A recent increase in the number of employers and the income tax reduction has raised the level of consumer income available for spending to the highest mark in history, Agriculture Department announced this week. These two factors are expected to be felt in the trade in the form of increased play on coin machines in the next few weeks.

Seasonal increases in farm employment brought the total number of workers up to 58,500,000 in April, some 200,000 more than in March, 1947.

On Mayor all 1,600,000

In many cases where an outstanding figure in the publishing field, he entered the coin machine business as assistant sales manager for Bally Manufacturing Company in March, 1936, and re- signed this post in July, 1939, to join the Howard Foundry Company, Chicago, as sales manager. On January 2, 1940, he joined Exhibit as vice-president and sales manager.

Chrest was active in the affairs of Coin Machine Industries (CMI) from its inception in 1939, and served on numerous committees. In February, 1941, he was elected secretary and a member of the board of directors and felt that position through the end of 1947. In 1948 he became treasurer of the association and was holding that position for the period of time of his death.

Chrest was best known among coinmen for being a square shooter, for a bill, direct way of speaking of that belled any suspicion; for his loyalty to his firm, and to his industry. He was always credited with helping keep Exhibit Supply in the forefront of this equipment manufacturers.

With a whole host of industry dignitaries in attendance, the bonus was held Thursday afternoon (16), followed by interment at Rosehill Cemetery here.

Survivors included his widow, the former Lavinia Moore.

On the New York Legal Front

Injunction Trial Begins In Supreme Ct.

Roseman Outlines Case

NEW YORK, June 12—The police department under the direction of Police Commissioner Arthur W. Anderson, arbitrarily seized thousands of coin machines and their attendant devices, it has generally been conceded by their own experts in earlier investigations that current machines are not gambling devices, former Supreme Court Justice Samuel L. Rosenman charged in New York Supreme Court Friday (11).

This charge was made in Rosenman's opening address to the court, presided over by Supreme Court Justice Alfred S. Rosanos, in the suit of several coin machine distributors and device manufacturers against the department to seek a permanent injunction restraining them from further seizures, as well as for the return or equipment already seized.

(See N. Y. Game on page 163)

Wire to Solons

Protests Ban Bill To Ban N.Y. Games

NEW YORK, June 12—A forceful plea to Mayor William O'Dwyer and the city's councilmen to give careful consideration to the amusement games bill now pending in the city council was embodied in a telegram sent to the mayor and each councilman Friday (11).

The telegram, representing the views of 69 ex-service people members of the Associated Amusement Machine Operators' Association of New York (AAMONY) and signed by Louis Rosenman, president, was in behalf of their characteristic by proponents of the measure as racketeers and criminals. Their good name in the community is more important to them than the probability that their means of livelihood is about to be wiped out, they wrote.

Bill in Question

The bill in question, due for a vote Tuesday (15), seeks to ban coin operated amusement games from the city, and to make penalties of games guilty of misdeemeanors.

(See AAMONY Protests on page 101)

NEW YORK, June 12—A motion to hold in the administration-sponsored bill banning coin games from the city to committee to redrafting the bill was the subject of a margin at a meeting of city council Tuesday (8) and the bill was laid over for final action at the new council session Tuesday (15).

Branding the bill as loosely drawn and out of line with the council, Councillor Stanley Isaacson's motion to recommit the bill was voted down 11 to 8, with one abstention. Although he was supported by the city council, notably Ira J. Palesten, Edward Ragge and Mrs. Genevieve B. Earle, a report of former Vice-Chairman Joseph T. Sharkey that the administration was

John Christ Dies; Second Top Exhibit Exec Loss in 4 Days

CHICAGO, June 12. — Marking the second great loss to Exhibit Supply Company within the span of four days, John Christ, executive vice-president and sales manager, passed away Tuesday morning (8) while confined in the Passavant Hospital here. Last week, F. C. (Perc)

200,000

away the increase in the sale of coin machines.

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Drive To Get Vacation $$$
Off, It Seems

Michigan Bright Spot

CHICAGO, June 12. — What's happening to Detroit this summer? That's the question coinmen have been kicking around since the spring season brought out thoughts of vacations. To get the answers, others have put new equipment into resort locations because of the short season, and a check this year reveals the condition hasn't changed appreciably. What is more apparent, however, is that in many areas, operators are no longer driving for resort locations as they did in the summer seasons.

Many seem to have made up their minds to the fact that vacation spending is going to be off this year, therefore an effort to line-up and service resort locations won't be worth what they've spent on buying equipment for resort areas double the activity is by the fact that this year operators in Detroit are being forced to seek every possible type of location to keep up gross income. In other areas, it is just as apparent operators plan to do little if anything about going after the resorts. They feel the short season, the high operating costs, aren't worth the effort. Are they neglecting opportunities? Only Labor Day can tel...
Cups Challenge Bottle Stops
Two-Fisted Selling of Bulk Mch. Advantages Is Answer To Bottle Drink Competition

By Dick Scheidler

CHICAGO, June 12.-Cup vending operators who are trying to realize the potential of their machines are finding that the bottle hazard is not as serious as they had thought. By placing their cup machines in busy areas, they are able to realize a profit that is greater than that of the bottle vending machine, which has been the subject of much criticism in the past.

The cup vending machine has many advantages over the bottle vending machine. The cup vending machine is more portable, and can be placed in areas where bottle vending machines cannot be placed. The cup vending machine is also more convenient for the customer, as the cup can be filled with a drink of choice, while the bottle vending machine only offers a limited selection of drinks.

The cup vending machine is also more cost-effective than the bottle vending machine. The cost of the cups can be much lower than the cost of bottling the drinks, and the margin for profit is much greater.

The cup vending machine is also more environmentally friendly than the bottle vending machine. The cup vending machine does not create any waste, while the bottle vending machine creates waste that needs to be disposed of.

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Johnson Co. Candy Sales Cited by FTC

WASHINGTON, June 12—Walter H. Johnson, Company, Chicago, was cited by the Federal Trade Commission (FTC) this week to stop selling confectionery to some vending machine operators at prices differing from those charged other operators where such lower prices are not justified by cost savings.

Sale practices of the firm were alleged by FTC to be a violation of the Robinson-Patman Act, which specifically forbids "injusticed" price discriminations.

In its cease and desist order, the commission declared that Automatic Canellen Company of America was paying a delivered price of $3.08 for heavyweight Champagne Bar boxes. In 100-count packages, while other vending operators were paying $2.50, $2.40 or $2.25.

The effect of such practice, FTC said, "may be substantially to lessen competition" in the sale of candy and to injure, destroy and prevent competition between purchasers receiving the benefit of said discriminatory prices and those to whom they are denied.

FTC said all commissioners concurred in the Johnson company decision after the candy firm filed an answer "admitting all the material allegations of fact set forth in the commission's complaint and waiving all intervening procedure and further hearing."

Automatic Beverage Co. Inactivated; Two Partners To Operate

CHICAGO, June 12—Andy Anderson, president of Automatic Beverage Dispensers Company and one of city's veteran operators, announced this week that the company will be inactive in the cup-type soft-drink field and that two-thirds of his equipment, all single flavor cup units, have been sold to two other operating companies.

Automatic Beverage comprised approximately 118 cup drink machines. Horse Shoe took 43 of these units and Irving Markin bought 31. Both men will operate their own routes. While the Automatic Beverage company has not been disbanded, it will be inactive in the field.

Meanwhile, Anderson will continue to operate coffee vending machines, under the firm's name, Automatic Coffee Dispensers, and he will continue work on a new liquid coffee which he believes will market for coffee venders.

In addition to his operating activities, Anderson will undertake experimental and development work for several manufacturers of both hot and cold type cup machines.

Dull Peanut Market

WASHINGTON, June 12—A dull April peanut market caused the Department of Agriculture to purchase only some 30,000,000 pounds of peanuts during that month, the department said this week. The peanuts were taken off the farmers' hands because of danger of spoilage or lack of outlets.

An additional 8,000,000 pounds were purchased by the department and turned over to the army for distribution in occupied countries.

Announcing...

"SHINE-EASY"
THE SHOE-SHINE MACHINE THAT REALLY WORKS!

Individual Polish Applicators in different colors separately dispensed, contain the polish in a pillofin capsule under gauge mounted on a card. Clean, easy to use.

This machine also uses brown and black wax on the brushes. Center brush for final buffing. Gives a perfect shine.

DISTRIBUTORS, OPERATORS—WRITE, WIRE, PHONE

Now in production. Orders will be filled as received. Only $289.00, 1/3 deposit, balance C.O.D. Trial order of 300 applicators, $10.00, or $30.00 per M. Black, Ten, Brown or Ox-Blood.

ARNOLD C. KENNEDY ENTERPRISES, Dept. B
Rt. 1, Box 361, San Bernardino, California
Phone 79536
Expect Quick Okay on D. C. 2% Sales Tax

Cigs, Cigars Affected

WASHINGTON, June 12. — Cigarette and cigars are about the only vending items to be affected under the proposed 2 per cent Washington sales tax which passed the House this week and is expected to receive speedy Senate approval.

Under the tax measure as written all commodities retailing for less than 14 cents are exempt as are food products. Candy, ice cream, coffee and flavoring extracts are included as food products. Soft drinks were exempted from the sales tax under an amendment adopted by voice vote on the House floor.

On retail prices from 14 to 50 cents the tax would be a penny; the levy on items retailing from 51 cents to $1 would be two cents; a tax of 2 per cent would be charged on items selling for more than $1.

Customary vending price for cigarettes in the nation's capital is 15 cents. The tax would add an additional penny to this sum. The few cigarette dispensers in Washington have been vending machines at 15 to 25 cents. Dime cigarettes would be exempt from the tax, while the more expensive kind would be taxed at 1 cent.

AWMOA Adds 16 New Members

NEW YORK, June 12. — Sixteen new members signed up with the Atlantic Wholesalers Machinery Owners Association (AWMOA) at a meeting of the organization in Brooklyn last week. According to Albert Gorner, public relations director, the meeting was the first of a projected series to promote membership of the association in the separate boroughs. An AWMOA confab will be held soon in Queens.

To continue the membership drive, an ad hoc resident committee was appointed under the chairmanship of William Levine.

New Universal Type Vender Patented by California Inventor

ALTADENA, Calif., June 12.—C. P. Pease, inventor of an automatic blueprinting machine, recently applied for a development of a selection universal-type vending machine. A hand-built model of the vender, upon which he has issued seven patents to date, is currently being shown to prospective manufacturers.

Called the Pease Universal Vender, unit is designed to vend candy, gum, sandwiches, postcards, and newspapers. It operates with pennies, nickels and quarters, delivering from one to five items for a nickel or a quarter. Coin mechanism is a separate unit, permitting the removal of the coin and nickel operation to nickel and quarter. When one item is delivered for a penny, nickel, five items will be vended upon insertion of a nickel or quarter. Pease stated. Operating unit contains a device that locks all delivery until proper coin is inserted and selection made, releasing only one at a time until the value of the coin has been delivered, either in merchandise or change.

Two cabinet sizes are planned, with the standard size being 28 inches wide, 24 inches deep and 68 inches high. Large size, designed to vend lollipops and bottled drinks, is to be 48 inches wide, 20 inches deep and 68 inches high, with space for a refrigerating unit. Latter machine will take the usual assortments of candy, size of 4 by ½ by 6½ inches or bottlers up to 6½ inches high. Both venders are mounted on casters which are retractable.

Machine has 10 display windows, arranged in two vertical rows of five each, and delivers article displayed. Two coin chutes are positioned in center of cabinet face, one for either column, and delivery push-pull knobs are adjacent to each display. Holding 12 items for each of the 10 selections, when larger articles are stocked, machine moves article from front of the display window to a compartment at the left and releases reach-in delivery door. Smaller items, such as flat packages of gum or candy, or 40 items per selection, and are delivered thru a compartment immediately below the display window.

Unit also vends bulk items, such as nuts, candy, ball gum, and is adjustable to size and quantity.

Propose New 3-Cent Levy For La. Cigs

Early Passage Predicted

NEW ORLEANS, June 12.—Latest of Gov. Earl K. Long's major tax gathering bills is an additional 3-cent per pack levy on cigarettes. The bill, like the six previous tax measures, will not be reintroduced for the next session and would bring State tax to 8 cents.

Dan Cohen, of Crescent Cigarette Service, New Orleans, appearing in opposition to the bill as it was approved by the House Ways and Means Committee, said it would put him out of business.

He said cigarette manufacturers cannot be made to accept more than 25 cents per package, and it would be impossible to collect the tax. Governor Long suggested he fix his machines to collect 20 cents a pack and "make a lot of money." Cohen said it could not be done.

The tax is calculated to raise $6,000,000 to $7,000,000 per year.

Lehmann Named CMWMOA Mgr.

NEW YORK, June 12.—Harry J. Lehmann, former real estate broker and management specialist, was appointed this week general manager of the Coin Metered Washing Machine Operators' Association. This organization of operators with coin washers in apartment house locations.

LEONARD MACHINES

3441 West North Ave. Chicago 47 • DICKENS 3375

COMPLETE LINE OF
• Raw Corn
• Seasoning
• Boxes
• Pre-Popped Corn (No. 10 Cans)

STOCK REDUCTION SALE
To Relieve Space in Our Show-Rooms. ODDS & ENDS.

Close-Out Of New Machines at a Bargain.

4 Sun Maid Pop Corn Vendors (With Stands) $70.00 each. $275.00
2 Lava Pop Vendors with 1,000 Boxes of 6000 each $40.00 each.
1 Lava Scale $65.00
7 Large Scale $85.00 each
Pre-Popped Popcorn Machinery $30.00 each

MARKEP SALES CO.
4310 CARNegie AVENUE CLEVELAND, OHIO
Pre-Mix Cup Vender In Production Soon

DALLAS, June 12.—The G. & P. Engineering Company, Inc., manufacturer of a pre-mix cup dispenser, has undergone a reorganization and increased its capitalization. It was learned from Q. R. Martin, president, that firm, which is not as yet in production on its vender, expects, however, to have its plans and schedules completed shortly. G. & P. will sell the unit to operators.

One of two manufacturers making a pre-mix drink (the other is Venoom Company, Birmingham, which also has not started production as yet), G. & P.'s bulk beverage vender features a beverage pre-mixed in a bottling plant and bottled in a seven-gallon stainless steel container for dispensing at the location in a cup. Unit is 69 inches high, 30 inches wide, 24 inches deep and weighs 400 pounds. It is designed to deliver 35-degree (temperature) drinks. It includes a slug rejector, and a 10- and 25-cent coin changer which is optional; anti-jackpot controls; metal, welded cabinet with a baked enamel finish, and a 400 Dixie Cup dispenser. Unit serves a six-ounce drink. A dual flavor dispenser will be optional at an additional cost.

YEAR IN AND YEAR OUT
YOU CAN MAKE BIG MONEY WITH
A CONLYN SODAMATIC FRANCHISE

MANUALLY OPERATED

A MODEST INVESTMENT
MAKES YOU THE OWNER OF
A BIG-PAYING BUSINESS

CONLYN makes the newest and finest soda dispenser...the only ultra-modern, dry self-contained unit on the market. All stainless steel from start to finish. Made with 3, 4, or 5 taps. Serves 7 highly carbonated, perfectly mixed drinks (6 oz.) per minute at a uniform temperature of 38 to 40 degrees. Conlyn, long known for quality carbonation, puts 15 years of manufacturing experience into each Sodamatic dispenser unit.

NOW Conlyn offers exclusive dealer franchises to responsible operators. You buy Conlyn Sodamatic dispensers from us and lease it to theatres, bars, diners, factories, etc. You sell the syrup. You collect the rentals. 100 Sodamicans can gross $5,600 a month for you.

We will finance responsible and qualified operators up to 75% of the purchase price.

NOW is the time to act. Write, wire or phone for full details.

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<th>5c GUM</th>
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ALKUNO & CO.
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Mfg. 7-1757
Mechanical Manufacturing Laboratory

GIVE TO THE
RUNyon CANCER FUND
Cups Challenge Bottle Stops; Two-Fisted Selling Is Answer (Continued from page 89)

size cup drink operating companies—Automatic and Changeover of Atlanta, Rittering, Inc., Superior Vending and the six-month-old Automatic Drink Dispensers of Chicago, Rittering, which has a history of selling and operating equipment in America, appears to be having difficulty getting additional drinking machine orders. It hopes to eventually distribute and operate machines produced by American companies. The automatic dispensers handles the C. C. Bradley unit, distributing it and operating it.

Stress Large Stops Competition here between cup and bottle machines is acute, but for cup venders have gone only after the large locations—industrial, theatrer, department stores and large clubs. Cup operators believe that they have a decided advantage over bottle machines because they are making the most of it in their selling arguments which stress the glass hazard, bottle handling, deposit charges, and lack of selectivity in bottle units.

Currently, the cup drink operators themselves estimate that there are approximately 150 cup units in the area. Multiples of single cup machines are the number of single flavor units in this area by about six to four, if local operator’s sales are anywhere near accurate.

Cup machines have made their big break in the large industrial locations where cup operators believe their equipment is most practical. Less machines have been made, but sellers like here in, gas stations, road-side stands and similar transient businesses, the present operators say they do not intend to get into the business of large business because of the high initial cost of equipment.

Field Vast CHICAGO—Chicago is, of course, one of the country’s largest cup vending operations, the United Beverage Company, is still in a position of strength, and the big volume of the field has thus far made the cup vs. bottle question purely academic.

This company here, however, has unleashed a tremendous drive to place bottle units. Reliable sources indicate that the Heineken & Sons Cola firm has fixed a quota of 10,000 bottle machines by the end of the year. To get those machines out on location, Cola has had its special salesman canvassing all of the major office buildings in the Loop, selling Vendo and F. L. Jacobs machines direct or at the location on either a cash or a payment basis.

United Beverage, which has its machines in most of the chain drug stores and movie houses, is constantly expanding its operations, installing both single and double flavor machines.

Developed Area MINNEAPOLIS—Despite the fact that the Twin Cities boast a population of more than 1,000,000 people, only one cup vending firm is believed to have been selling here at present, and that firm, Automatic Dispensers Company of Chicago, has fixed a quota of 1,000 cup vending machines by the end of the year. To get those machines out on location, Cola has had its special salesman canvassing all of the major office buildings in the Loop, selling Vendo and F. L. Jacobs machines direct or at the location on either a cash or a payment basis.

United Beverage, which has its machines in most of the chain drug stores and movie houses, is constantly expanding its operations, installing both single and double flavor machines.

The theaters who do have cup units report they are satisfied with them, but it is still too early to determine what future business cup units will do locally because no one has had enough experience with them in the area.

Turn Tide WASHINGTON—Local cup drink operators are waging a nip-and-tuck battle for locations with bottle operators, but feel that the future looks bright.

R. P. H. Phillips, Spec- cular of Washington, Inc., said, “So far this year, I have put only three locations to bottle dispensaries and have gained many times that amount.”

He stated that he was content to give smaller players in the field “since the high cost of cup venders makes it necessary to place them in the larger field.”

BACK OF EVERY KUNKEL HOT POPCORN VENDOR (Machine Listed Underwriters’ Lab.) 30 YEARS’ EXPERIENCE in coin-operated machines Compare These Features

PRICE $189.50

F.O.B. Los Angeles or same price

1. Beautiful Baked and Salted Flakes
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3. Cash or Coin
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5. Can Be Installed Without Special Electric Service
6. Easy To Service and Operate
7. “16"" Wide” Shape
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OPERATORS

Vend Peanuts, Popcorn, Tablets and quickly adapt your Kunkel to Popcorn Vending. It’s just another good way to use your Kunkel, a popular Popcorn Vendor for Solumbia.

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Cigarette Machines

State number of machines, condition, make, model and price in first letter.

Also, will buy routes of 50 or more in any state.

BOX No. 140, THE BILLBOARD 155 N. Clark St., Chicago 1, Ill.
spots with a high turn-over." Phippo said his main selling point to locations is that cup machines provide better earnings than machines as there is no loss to the locations for bottle breakage or for unreturned bottles. He also tells his dealers that where a bottle machine can handle no more than a case or two of drinks, his machines will serve 1,000 drinks—thus providing more income with less bother in refills.

The only dealer who would venture a guess as to the number of machines in Washington was George Janney, president of the Miller-Janney Company. He estimated that there are some 200 cup machines as compared with "a couple thousand" bottle machines. Janney said that he is not worried over competition with bottle machines since they can be used in locations unprofitable for cup dispensers.

"My competition," he declared, "comes from the bottling companies who are putting out their own cup machines." He said that business for all soft drink machines has been slow so far this summer because of cold weather, Janney's best locations are 24-hour filling stations and plants and offices on a six-day week.

**Competition "Fierce"**

R. B. Torr, manager of Canteen Company, reported that bottle-cup competition "is fierce." He said, however, that Canteen Company is more than holding its own. In playing up cup machines, Drewyer emphasizes to locations that cup machines take less shelf space, are more sanitary, eliminate bottle breakage, and provide many more cups free to the customer before needing replenishment. Best locations, Drewyer said, "are places where there is constant and rapid turnover of customers like bus stations and airports." He said that Canteen Company uses cup machines in places with small turnover.

**Routes Doubling**

LOS ANGELES — The past 12 months have shown the doubling of the number of cup vendes and an increase of bottle vendes placed on locations, from which production has moved upward. A second reason for the boost in cup machines is that engineers in this field have made unprecedented progress in this time. Operators are also reported doing a superior job of servicing and replacing their vendes.

Julian Trask of the Coca-Cola Company, who told the members of Region X, National Automatic Merchandising Association (NAMA), that there are 20 operators in California, Arizona and Nevada handling 600 cup machines. He declared that cup machines are being manufactured along the latest engineering lines, resulting in an increase in operators' efficiency.

**Don't Fear Competition**

Cup machines, he said, are not fearful of the competition offered by bottle vendes. They reason that locations taking a cup machine could not, in many cases, use a bottle vendes. The same thing is true in reverse.

Of the 60 cup machines in the territory, 28 per cent are estimated to be in the Los Angeles area. Wally Button, manager of Canteen Company, said that the beverage field is highly competitive. Button is using a number of multiple flavors, and those that were made in the pre-war days. Machines that he receives from manufacturers are single flavor.

An operator, who asked to remain anonymous, said that he believed that single drink machines outnumbered the multiple type 10 to 1. This same operator declared that bottle machine manufacturers were eminently competent in competitive operation because of the cost of the machine, the risk of losing bottles, which cost 2 cents each. The selling point is that a cup vending machine is one with a space 28 inches square, while storage is necessary for bottles for the other kind of machine.

A high bidder in salesmanship presented itself and the emphasis on the small space needed for a cup machine won. The operator said that he had a machine on the second floor of a building in competition, but the cup machine on the first floor. He claimed his machine did more business for the simple reason that the machine patrons were just as likely to see a cup dispenser.

**New York Report**

NEW YORK — Estimates of the number of cup vending units on location vary here all the way from 300 to 1,000, with operators expanding their routes cautiously. While the number of plants and commercial establishments here is large, operators say that most employ only a limited number of personnel, and operators are agreed that a minimum plant population of 200 is necessary for marginal operation of present equipment.

Locations such as theaters and transportation depots are covered to 300-500 class, and these are the city's best. George R. Thiers, of Automatic Beverage Corporation, recently secured several locations where bottle units formerly operated, stated that cup operators have the competitive edge in larger establishments. Thiers states that "selling" a vending machine on a location as cup machine as opposed to a bottle vendes, is relatively simple when the cup machine's "obvious advantages are pointed out."

Thiers stresses the fact that locations installing cup machines have rid themselves of the "nuisance factors" surrounding bottle machines. He says there will be fewer service calls, there will be no storage problem either for reorders or empty machine, which now locations designate to fill the bottle machine from stock can be better utilized in an productive way if a cup vendes is installed. There is no bottle breakage problem, he says as a reason for the no diminution of convenience of bottle breakage or loss.

Ralph Simpson of the United Automatic Vending Company, as others contacted, says that by and large theaters have been the cup operators' most profitable locations. The only large movie chain in the city, which has not yet use cup machines is Loew's.

Simpson points out that many locations have become cup machine as the small size of many keeps the operators out. There is no dearth of locations for the cup vendes, as operators naturally refuse installa-

**United reports**

United reports recently having installed several cup vendes, with coin changers, and says the machines have shown a marked increase in sales.

**EMIG LAUDS GAINS**

(Continued from page 86)

go into a machine, and the vendes are cutting themselves off from this important market, and denying the operator a new source of supply. An innovation has been substantially altered for the better in recent months.

Emig indicated a fourth phase of manufacturer-operator relationships which he has followed a development in adequate labeling of the package. He cited cases of bars which had hastily named an item, or added non-descriptive wording on them. However, he pointed out that the lack of descriptive wording on the label, was a candy bar, for instance, is driving away the potential trade from the machine.

While some youngsters might be wary of a new cup vending machine, and especially older people, will be more discriminating. "People with a teeth, for instance, would be away from a machine unless they are absolutely sure what it is," he explained. While the name might be descriptive in itself in some instances, Emig pointed to other cases where additional details on the name of treated being sold should be added the weight on the label for ready identification.

**$25 BRINGS THIS SCALE TO YOU**

For Balance Monthy Monthly

$25 brings this scale to you. Balance Monthly.

$25 brings this scale to you. Balance Monthly.

Weight, 51 Lb. Width, 13 In.

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**ALL SILVER KINGS**

Can be bought on TORR TIME PAYMENT PLAN

16 weekly payments. Write for details.

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**CAMERA**

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Including 30 ft. of Pictures Each.

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PIONEER OFFERS ALL PURPOSE

VICTOR UNIVERSAL
Sample...$13.95
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Sample...$12.00
Lots of 24...$11.25

VICTOR MODEL V-K
Sample...$12.05
Lots of 24...$11.25

INCREASE SALES WITH PLASTIC CHARMS
Mix in with salt or Sunkist, for 5¢ and 10¢ sales, for stores in outlying districts. Write for details.

STAMP FOLDERS FOR SHIPMAN
$12.95
Loss of 12
$13.75.
Lots of 5...$14.50.
Has the stamp for the world...Has the rubber stamp that is worth its weight in gold. Write for details.

5¢ BANTAM TRAY VENDOR
IMMEDIATE DELIVERY

Atlas Mfg. & Sales Corp.
1229 TRISTEAD RD. • CLEVELAND 11, OH

"NOT TO PAN MY COMPETITORS, BUT MY NEW PAN CANDIES"

Butterhorns, Cookies, Fruit Drops, Mints...
Develop exclusive vending machine. Write, wire, phone your requirements.

LEON "Hi-Lo" SILVER, INC.
SAN FRANCISCO, CALIF.

Tax Blamed for Drop in Drink Sales in Penn.

HARRISBURG, Pa., June 12.—Taking issue with the Pennsylvania Department of Revenue on the trend of soft drink sales, the Keystone Bottlers Association claims sales are dropping in this State because of the special soft drink tax, while soaking up 20 per cent over a year ago in other regions of the country.

The dispute on soft drink sales trends was touched off by the revenue department when it announced that pop tax collections for the 1947-48 fiscal year were up about $12,800,000, or $4,100,000 below budget bureau estimates.

Tax rate is one cent on each 12 ounces of bottled soft drink, one-half cent on each ounce of syrup used in the making of soda fountain drinks.

Revenue department said failure of the soft drink tax to live up to its expected figure was due to a recession in the bottling industry.

The State had expected to get $1,400,000 a year from the soft drink tax, which is undergoing a court test on constitutionality.

Clarence G. Stoner, Harrisburg, vice-president of the Keystone Bottlers' Association, immediately denied the claim that there has been a recession in the bottling of the pop.

He said gross sales of the industry were 15 to 20 per cent of the prior year, 1947. The tax year runs from June 1 to May 31.

Rockwood Moves Chi Office

CHICAGO, June 12—Rockwood & Company, supplier of candy products for vending machines and conventional retail outlets, has moved its offices from 144-146 Lake Shore Drive, H. G. Day, of the Chicago office, announced that the new firm's office is in Brooklyn, and has branch offices in Boston and San Francisco.

Supplies In Brief

Popcorn Plantings Up

WASHINGTON, June 12.—Popcorn crop plantings reported in 1948 will average between the 1946-47 levels. Plantings in 1946 produced 253,082,000 bushels of popcorn out of 154,630 acres harvested. In 1947 production fell off by 62 per cent with the harvest amounting to 80,700 acres and production 66,356,000 pounds.

This year, Texas and Oklahoma plantings were started early, with general feeling that Southwestern popcorn acreage will exceed that of 1947. In late May, Illinois planting was almost 70 per cent completed with almost 25 per cent planted in Iowa. Missouri reported that early interest in one-third of the popcorn acreage planted, compared to only 4 per cent planted at same time in 1947.

Cig Consumption Up

WASHINGTON, June 12.—Estimated April production for cigarettes was 35,000,000,000 units—some 15 per cent higher than the previous April. Agriculture Department figures for this year, total production for the first three months of the year, about a 3 per cent ahead of the corresponding period in 1947.

The 1948 tobacco crop now being marketed, Agriculture said, is about 17 per cent smaller than the 1947 crop, but total supplies are fractional larger because of an increase in stock. The 1948 tobacco crop is expected to be moderately below the crop of recent years, a production that Agriculture predicted.

Diamond Match Appoints

CHICAGO, June 12—Diamond Match Company's president, Robert G. Fairburn, has been elected as a member of the National Industrial Conference Board, organization sponsoring a national industrial research and economic education program. Diamond Match also announced appointment of James H. Dickinson as sales manager of its paper products and pulp pulp products, and that of William M. Heeley, as manager of its book match advertising.

Coca Price Hike

WASHINGTON, June 12—Coca-Cola prices have started rising again, after taking a downward path for the past several months. Coca-Cola is now selling at 8 c., to be followed by a 10 per cent cut that was the low of 32 cents reached last May 18. Present high had been 45 cents, hit last winter.

Reason for the increase was given by some coca trade journals as the result of the reputation manufacturer's "growing optimism about their business.

Sugar Stocks Up

WASHINGTON, June 12.—Despise heavy government shipments to occupied areas during the first quarter of 1948, sugar stocks are piling under warehouses, the Agriculture Department announced this week.

Sugar stocks on hand May 1 amounted to 1,842,866 short tons. Agriculture said, compared with stocks of 1,890,190 on May 1 of last year. 1947. Shipments of relief sugar to Germany and Japan during the first quarter of this year totaled almost 500,000 tons, according to Agriculture statistics.
Cincinnati Op Association To Feature Hit Tune Promotion

CINCINNATI, June 12.—The Automatic Phonograph Owners' Association (APOA) will hold its regular monthly meeting Tuesday (8) voted to start a hit tune of the month promotion, similar to those run in Cleveland and Philadelphia, and effected a tie-in with the Red Arrow, to publicize the program. The first record, which will be the June hit tune, is "You Call Everybody Darlin'." Location cards will also be used to promote the tune each month.

New Members
Following the adoption of the hit tune promotion, five new operators were elected to membership in the association, they are William Weir, Wurlitzer Company, Charles Brown, Artistic Company, John Teach, Line Dancing, Inc., Arthur Smiley, Trau, and Ola Wyman, Warner Bros. Pictures, Inc.

Wurlitzer Switches Houston Distributor
HOUSTON, June 12.—Steel Distributors Inc., a firm headed by Joseph R. Steele here, took over the distribution of Wurlitzer commercial phonographs and auxiliary equipment for this territory this week, replacing the Houston branch of Commercial Music Company, Inc.

Wurlitzer's new Commercial Music headquarter and its branches in San Antonio or Oklahoma City are affected by the change. However, it was pointed out by E. R. Worigler, Wurlitzer general sales man (See Wurlitzer Switches on page 10).

Ala. Ops Will Concentrate On Legal Problems at Meet
MOBILE, June 12.—A meeting of all music machine operators in Alabama will be held in Montgomery the second part of June, or the first part of July. The object of the meeting according to Claude Hall, the president of the Alabama Music Operators' Association, is to "get our heads together and make plans for the future operation of music machines in the State." (The Billboard, June 12).

Hall stated that the association would not be discussed nor attempted to be made tax free for the association. Hall said that he hoped that every music machine operators in the State would attend the meeting.

"We know that bills are going to be introduced at the next session, which will either run us out of business by prohibiting licenses and taxes or legislation to ban music machines from operating anywhere in the State. We are very fortunate at the last session in the legislature in keeping the State licenses the same as they were before the war." (See Bulletin on page 10).

Suggest Remedies for Current Financial Situation
By Norman Weber

CHICAGO, June 12.—Following a report in last week's issue of Billboard in which representative distributors, together with some manufacturers, voiced their ideas on how the operator could increase his business, operators themselves take over this week to review the many problems that beset the industry today, and in some cases suggest ideas to their fellow operators on how to overcome certain of these problems.

High on the list of Alabama, according to the operators, is the heavy equipment costs encountered in the music business. There is no doubt that in each of the top locations, operators find the equipment in their stores in top shape at all times, replacing the units with newer models at certain costs, but at the same time, the costs, including service, maintenance and supplies are the same. While the new equipment can be purchased, it can be cut down by way the new.

While only a part of the industry has been touched by television, operators agree that the potential medium is expected in the future to be even more important than the experience in television areas, they can anticipate cuts ranging from 40 per cent upwards in their take for the first few months. In the last few months, it is not in effect. This is the case of the music business and the major problem to the entire industry.

Little has actually been done to combat the television competition. Coin-op tele was as yet still in its infancy, with only partial tests, some showing up well, others not so successful. In the Philadelphia portion of this story will be found a custom idea wherein operators might be able to turn the tele competition to their advantage.

Many operators expressed the thought that a closer co-operation was needed between the operator and his distributor and the operator. That this is done in other phases of the business, for example, was pointed out by operators who referred to such tie-ins as the Coca-Cola advertising campaign, where customers also are given a line of related products.

A closer working relationship between operators in given areas was also discussed, operators who work together in the given business, with their programs to the benefit of all.

Buffalo Reports
BUFFALO.—In the quantity operating on the Buffalo area, under the same financial position, our most recent pessimism around as well as a certain amount of the "hot" spot of the season, the Buffalo area, has been turned to that of opera and his district control and a full line of accessories.

The Billboard, June 19, 1948
Need for Co-Operation at All Levels Stressed; Say Costs Reach All-Time High

(Continued from page 93)

prove. Various opinions and suggestions are offered, stressing better service, better understanding between location and ops, play-encouraging gimmicks, etc.

Charles Broderick, Empire Vending Company, head of a large music operation, believes that better service and the best in records selections, with foresight and intelligence helps get top box prices and keeps location satisfied, even with smaller commissions.

OPS should sell location owner on advantages of good juke box music, smaller cuts for locations and urge him to put in a dollar or two into the box during an evening, as it is a much cheaper way to entertain his trade than hiring piano player or any other kind of entertainment. Broderick doesn't think an association would work here, because of two rival factions (AFL and CIO), and distributors don't favor it either because of cut in biz. Ops might profit from better training of their used equipment by distributors as well as reduction in prices of new equipment, manufacturers say Broderick.

Fred Van De Walker, Modern Automatic Music Company, veteran in the business, feels that "manufacturers already have cut juke boxes with the equal amount of thinking and profits besides, while the operators are losing their shirts competing for the spots. It is a great opportunity for the operators and others are only getting a poor 50-50, others 50-50 splits while they really have no guarantee of money and pay for their equipment service. He feels strictly an "operator's problem."

Harry Winfield, who has one of biggest音乐 routes, as well as being a distributor, endorses six-25 cents idea. He feels that if operators would give it a try, it would encourage more quarters in the juke box, and that old equipment may also be an answer to some ops. Need is for better understanding with location owners, and bigger front money, about 1 per cent of investment (about $10 weekly) for maintaining service. Co-operation among operators is essential. Ops who have cut too much in service may try to make it up now, he said.

Distrib Ideas

Opinions among music distributors here vary as to what the average operator can increase his income by selling the six-25 cents idea. It is felt that it would help most operators, as it would reduce the cost of advertising between 10 and 50 cents.

Vicki Stievnik, Rex Coin Machine Corporation, agrees with the idea of charging 6 cents for the first play and 5 cents for each additional play, with a guarantee of 25 cents for the machine.

Nashville Notes

NASHVILLE—Louis Buckley, Nashville operator, said that the very high prices are not good for the operators, and that the six-25 cents idea is not a cure-all.

Vinny, a well-known Nashville operator, said that the six-25 cents idea is not a cure-all.

Slight Decrease

Jimmy Clark, who operates in the south, said that the six-25 cents idea is not a cure-all.

Twin Cities Situation

MINNEAPOLIS—Sharp reductions in merchandise costs represent the

Top Tunes

HARTFORD, Conn., June 12.

-Ralph Colucci, owner of State Music Machine Company, Hartford, says that music machine operators can increase their profit by keeping their-boxes fresh and that they've been featuring the 10 top tunes (as reported in Billboard regularly) on their machines. This method increases popularities, he adds.

Slight decrease on six-25 cents idea, which at present is lacking among Buffalo music ops.

Some years ago a strong association idea was tried in Buffalo. It failed, and possibly has failed again.

Jukebox prices also go down. Some operators are offering six-25 cents, and others are offering seven-25 cents. Some are offering eight-25 cents.

The situation isn't good, one operator declared. "It's the best we can do, and the prices we are getting now are the result of our efforts. We are trying to make the most of the situation, but it is difficult.

Prices Out of Line

INDIANAPOLIS — Manufacturers of juke boxes are being asked by several operators to cut their prices, due to the high cost of materials and the low prices paid for juke boxes. The situation is very bad for the operators.

The operators are asking for prices ranging from $7-$10 to $10-$15, but the manufacturers are offering prices ranging from $10-$15 to $15-$20.

The operators feel that the prices are out of line and are asking for a fair share of the profits. The manufacturers feel that the prices are fair and that the operators are not taking into consideration the high cost of materials.

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Juke Helps 3 R's

BROOKLYN, June 12.—The Stephen Decatur Junior High School in Brooklyn has a jukebox in the gym. These machines are built by Rhyther, and天然 the owner, Mr. J. D. Johnson, who has had the jukebox for several years, says the machine has helped to make the school a more popular place for students.

Shorter Records

HEREFORD, Tex.—J. E. Pepper, a pioneer operator of music machines in various parts of the country and currently a district sales manager for Aireon, had the following to pass along:

"I have been reading the articles from time to time in The Billboard in which you discuss operators of phonographs throughout the country. As an operator for a good many years and now as a district sales manager for Aireon, have been able to meet operators and sales managers throughout the area and have found that not only have had trouble trying to make ends meet operating phonographs and pin games in these times.

"There is definitely room for improvement in the phone business, and feel it is not in changing the denomination of the coin. As we all know, things are at an ebb through the United States, but living conditions still are high. I have tried the 10-cent and 15-cent operators who tried the 10-cent in this area and found it will not work.

"Two-Minute Discs

"However, about a year ago I advocated getting the record manufacturers to cut the time of their records from approximately three minutes to a maximum of two minutes. As you know, Peg O' My Heart by the Harmonicats was a two-minute record and No. 1 side of 1941. There have been several other two-minute records, but not enough of them. I feel the discs (15-cent) still meet the following to operators:

"The approximately three-minute record has a maximum earning power of $1 per hour while the two-minute record has a maximum earning power of $1.50 per hour. In order to keep a phonograph in a location it must play all day, and in this case, it is most important that we stimulate our business.
Videograph Co. Names Distrib In New York

NEW YORK, June 12—Videograph combination television juice box will be distributed here by the newly formed Videocoin Corporation, according to a joint announcement this week by Lou Forman, Videograph president, and Hy Siegel, head of the new outfit.

The policy of Videocoin will be to sell both to operators and direct to locations, Siegel said. The sales plan being worked out by the new firm is designed to offer the Videograph unit to locations without charge, with the machine paying for itself out of earnings. The only charge to storekeepers will be the normal $108 television installation fee, he said.

Plan Projected

Under the projected plan a nominal amount taken in by the machine each week will go to Videocoin, which will be responsible for servicing the equipment, with the remainder of the take set aside toward the full purchase price. Records are to be paid by the location owner according to his needs, or he may obtain them from Videocoin at wholesale prices, Siegel stated.

With television programming on the increase, more and more movie operators are showing an interest in coin-operated television, according to Siegel. Locations can be profitable to operators only if they keep pace with the new demand for addition to recorded music, he added.

Siegel was formerly associated with Apollo Records.

Greenstein Fetes Northwest Ops in New Headquarters

MINNEAPOLIS, June 12.—Hy-G Music Company, which moved into its new three-story and basement building here June 1, threw a party with. another "first here"—FM radio two-way telephone facilities for his six service trucks. "Leary, coin operator in this territory, comes up with another "first here." FM radio two-way telephone facilities for his six service trucks. "Leary, Wednesday (9), Hy Greenstein, firm owner, announced.

Starting at 11 a.m. the Hy-G Music staff played host to coinmen from all over the Northwest. A special feature was the televising of the night baseball game between the Minneapolis Millers and the Louis-ville Colonels, of the American Association.

Show Filben Maestro In Roanoke June 18

ROANOKE, Va., June 12.—Frank Page, president of the Roanoke Vend- ing Machine Exchange, this week announced that the firm will hold a three-day showing of the new Filben Maestro juice box starting Friday (18) and running thru Sunday (20). Operators from Virginia will be invited to attend the showing, reported Page, who also announced that William W. Babin, president of the Filben Manufacturing Company, and Sam A. Drucker, vice-president of the National Filben Corporation, both of Chicago, will attend.

Civic Tie-In

BUFFALO, June 12.—A profitable business-getting stunt was worked out by James D. Blakeslee, Iroquois Amusement Company, when he tied his juice boxes in with the theme of the Silvercreek, N. Y., Centennial celebration recently. Blakeslee has several tavern and hotel locations in near-by Silvercreek. The centennial was heavily publicized beforehand, and was attended by many Buff- falonians and other visitors between June 1 and 5. Many residents of the town grew beards, old-time costumes, vehicles and gadgets were resurrected and used in parades and pageants nightly.

Blakeslee conceived the idea of large-scale posters to be mounted in his locations tying in old-time tunes with old-time atmosphere. He lined up many old-time hit songs, as far back as 1829, and filled the first 10 slots in each juice box with them, naming tune and its vintagery appropriately. Included were Donn by the Vinegar Works, Who, Moonlight and Roses, Take Me Out to the Ball Game. Posters were hand lettered, about 5 by 2% feet in size and cost about $3 each. An investigation paid for itself. Posters included a picture of a bearded old-timer with caption: "Silvercreek, congratulations on your centennial. Play your old-time favorites on this phonograph, number 1 to 18."

Location owners placed the attractive signs right behind their bars, in full view of every guest, and play was hyped tremendously during the celebrations, which drew in about 10,000 people.

Boston Ops Fear Lower Income as Telecasts Start

BOSTON, June 12.—Juke box distri- butors and operators surveyed on what video means to their business here all agree that business will drop about 40 per cent in the first 60 days because of the initial novelty appeal.

WBZ-TV, which debuted Wednes- day (9), has telecasts only Mondays and Tuesdays, while regular programing from Wednesday thru Sunday nights will include "attitude hook-ups." Starting at 7 P.M., with the NBC network.

It was pointed out that the heavy juke box competition comes from the baseball games, and these will be seen through the weekends sports events picked up from New York during the evening hours may also be a factor.

Most of the operators here view the coming of video as "just one of these things" and they claim they are not discouraged. Several stated they would install six-for-a-quarter players during the 60-day period as their answer to the tele competition.

Station officials revealed that re- ports of competition have just been received from cities as far away as Concord, N. H., and Plainfield, Conn.

Filben Distributions

New Service Manual

CHICAGO, June 12—the National Filben Corporation here has com- pleted an installation and operating instructions service manual for dis- tribution to all distributors and op- erators of Filben equipment. The manual covers music machines and remote control systems of the firm.

Included in the manual are six sec- tions, entitled "Technical Instruc- tions," which describe how the service man, installation instructions, description of the equipment, wiring diagrams, and remote control systems, and a complete parts list.

ELIZABETHTOWN, Pa., June 12.— Borough council has adopted a new ordinance setting a tax of $10 on each juke boxes, pinball machines, pool tables, bowling alleys, shuffleboard, and other amusement devices and locations.

LIGHTWEIGHT PICKUPS

For all Wurlitzer and Seeburgs

Perfect Tone—Easy on Records

SPECIAL!

MODEL 1426 ROCK-OLA PHONOGRAPH

Which are the 1947 Models @ $495.00 Each.

Perfect condition, beautiful appearance and equipped with new automatic assembly just like the 1946 Models.

Modern Distributing Co.

1810 Wolfs

Deer Park, III.
New York:
Local columnists gave top attention to the games situation as it fast approached a final decision in the city council, with the Special Committee on the subject meeting Monday (9), the council's consideration of the gambling game measure on Tuesday. But a rallying of forces in the council defeated this proposal advanced by Councilman Brading of the Middle Village district for the over a vote next Tuesday (15).

Interest kept at a high pitch as the time of the trial drew nearer. Postponements of the 6-24, Wednesday, following day, due to a crowded court calendar, the trial didn't actually get under way yesterday. Packed with cops and others in the industry, the courtroom presented a formidable group. But it was a courtroom, however, because of the dozen games on display. The games were there to be used for demonstration.

Those in attendance had nothing but the highest praise for the manner in which the trial was conducted. The special counsel, Samuel I. Rosenman, attorney for Seaboard New York and the others, had handled the first part of his case. Rosenman explained to the presiding judge the set-up of the industry's great game and with great clarity detailed the difference between the various kinds of games involved.

Near him in the court, and consulted from time to time on technical details, were Sidney Levine, who had counselled Rosenman in the preparation of the case; Ben Lom, special assistant, Seaboard New York, and Al Simon, special assistant to Rosenman. Several spectators section were Max Levine, hotel manager of a Las Vegas hotel; M. Simon, an assistant to Rosenman, with the limited space of the spectators section kept many interested parties out of the courtroom.

Lou Rosenberg, president of the Associated Amusement Machine Operators of New York, headed a delegation of the American Machine Operators of New York, headed a delegation of the American Machine Operators to the city's comptroller's office. Rosenberg in the front of city hall Friday morning (11). Refused a hearing with the mayor to present the case, Rosenberg was before the city council, they sent a batch of telegrams to each of the councilmen. The author of the wire's text, reproduced elsewhere in this issue, is a leading city official. Also invited to Postmasters' clem of the column threatened by the city's council's action, who himself has little to lose at it is finished.

Among the many columnists who were present at the mid-week battle in Newark Thursday (10) to see Tony Zoll's used car and truck show, Joseph H. Schoder, manager of the 42d Street Fordland, and Ben Perlman, Eastern representative of the United States post office. Ben reports he has been kept busy buying, as Allegro dealers who have showed him car and truck lines recently.

Ben Becker, Bally sales representative, was at the Postmaster's show at Economy Supply Company Joe Mynua's parts house. The Waldemar, in Lincoln Hill, Bill Branson has (See New York page 58)

Boston:
The Hub's first Matlomat was installed June 4 in the main lobby of the Harris Building, in the Postmaster's office. Acting Postmaster Francis A. Crowley inaugurated the machine by displaying a miniature of Postmaster General Jesse M. Donaldson in Washington. Boston is one of 89 cities to have the new device.

Calendar for Coinmen
June 13-18—National Dairy Council (NDC), convention, Edgewater Beach Hotel, Chicago.
June 14-17—National Association of Music Merchants (NAMM), convention and exhibition, Chicago.
June 14-16—National Candy Wholesalers' Association, Inc. (NCWA), convention and exhibition, Spartan Hotel, Chicago.
June 25-30—National Small Business Men's Association (NSBMA), convention, Chicago.
July 6-10—International Store Modernization Show, Grand Central Palace, New York.

Buffalo:
Low Wolfe Enterprises displayed the new Rock-Ola Electric Water cooler machine June 3-4. Several Western New York operators were on hand. John Wolfe, president of the company, was here personally to introduce the new vender.

It's wedding bells in the family of Victor Shinin, Rex Coin Machine Distributors, of Buffalo. Shinin, who is married May Weisell May 28 and Jack is married June 4 in a double wedding. Victor's wife, Zelma and Allen Breitinger, Chuck Breitinger is Victor's service manager, to the three of them is keeping the firm busy, but soon Vic will knock off for a trip on his Owens 316 cruiser.

Murray Siedman, well-known musician, and his wife are back from their California trip with regrets and a beautiful sunburn. Capital City recorded a large middle and Western New York State territory was split, with Less as a result. In place of the new independent distributor. ... Solo-Tone Corporation's D. S. Gray, Sr., is now in San Diego with the company, recently, making plans for a distributor of his new system.

New Orleans:
Admiral Vaughan, head of Service Corporation, has left New York for another business and W. J. McDowell is running the coin business. Despite the change Vaughan says he is getting in a lot of fishing. A new mechanic at the firm is J. B. Gardner.

Louis Rosenberg reports that the New Orleans Novelty Machine Company, across the lake was a bang-up success, with chickens, beer, hot dogs, ball games and the company, of the company, was visiting in New York.

A lot of ops and distributors traveled to Chicago, where Duson wellweathered title bout in Chicago. Marion Matranga, of the New York Coin Machine Company, has been swinging around the Slats and was lately in Baton Rouge, Crowley and the west, being the manager of the company. The assistant in charge during Maurice's absence, Fred Ficouille is doing the company's mechanic work around the State.

Seven ops reported business on the up-grade the past few weeks. Howard Sprecher, head of H. B. Sprecher, was at John Hopkins, Boulder. (See New Orleans on page 56)

Detroit:
Donald J. Maskell, a newcomer in the coin machine business, has established a new office in the People's Building, Detroit, under the name of the Maskell Music Company.

The new firm, a brother of Robert Mas-

skell, pro-cuap manufacturer of the Loomis and Beall Manufacturing Company, who was in business as the Milwaukee Music Company and the Wayne Music & Novelty Company before going into the Navy.

Thomas L. Sisson, of Training De-

vice, attended a sales meeting in Chicago, June 3-4. . . . The Canal-Hill Drive-In, which makes the pumps used in the Wayne Music & Novelty Company, had their pumps in two cars in the Indianapolis race. . . . Nelson J. Young is opening the Joyland Lanes, here. . . . Elmer Kernen and Hyman Shul are forming the new Modern Venue Company in the north end of the city.

Harris Porter, of the Porter Distributing Company, new Wurlitzer representative here, is back from trip thru Minnesota. . . . Carl Angott has started a special record service for theatres with the new record exchange, making pick-ups from all record distributors and getting the numbers straight on the records. (See page 58)

Indianapolis:
Clarence Hofman, Jones Music Company, and Harold Smith, Colonial Music Company, left Friday for Richmond, Ind., where they will spend a week fishing. Carl, about, operator at Argos, Ind., was a coin now visitor buying equipment and supplies. . . . Peter Filben, nothing with the National Coin Machine Company, Rock-ola distributors, visited operators in Northern Indiana last week. . . . Is an early June to spend a week in Chicago at the Rock-ola factory. . . . C. W. Thacker, operator at Rochester, Ind., died June after an illness of several years.

Chester Goin, service manager, In-

diana Automatic Sales Company, has gone to Oneida, N.Y., where he will spend three days at the Rock-Ola factory for an intensive study instruction course on the Rock-Ola. Co. in the Sayville, N.Y., store. . . . J. A. Woodward has been appointed district representative for the Michigan Phonograph for Virginia, according to announcement by William Bolles, president of the company, Rock-Ola distributors, visited operators in Northern Indiana last week. . . . Is an early June to spend a week in Chicago at the Rock-Ola factory. . . . C. W. Thacker, operator at Rochester, Ind., died June after an illness of several years.

Chicago:
W. B. Bredel, assistant sales manager of the Bredel Music Company, has returned early this week after visit-
ing New York, where he made tentative plans for the firm, including a trip to Washington, Baltimore, Philadelphia, Cleveland, St. Louis, and the Chicago & Northern New York State, Pittsburgh and Cleveland. Ray says the business is down to a post-war level, but brought forth a great deal of information on the current game situation. Through contacts with the United, is putting in long hours now, writing, with keeping up with production, with the advent of the first of the firm's new quarters. . .

Bill Sabin, left for Idaho, while his RV is keeping busy with the twin balls, games, Monterey, and Braidmore.

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It's General For The Latest 5-Balls

Gottlieb's KING COLE

- Bally's
- Enchit's SAMBA
- Geneco's MARDI GRAS
- United's MONTERREY
- Chicoins' SHANGHAI

CLEANEYST RECONDITIONED 5-BALLS!

AMBER $45.00
BAFFLE CARD $45.00
BASEBALL $45.00
BIG HIT $45.00
BOATING LEAGUE $45.00
COLD BOLL $45.00
DOUBLE BARREL $45.00
FAST BALL $45.00
FIESTA $45.00
HONEY $45.00
HUMBERT DUNPHY $45.00
KILROY $45.00
LUCY STAR $45.00
MARINER $45.00
MEXICO $45.00
MISSION BAY $45.00
MISS AMERICA $45.00
RANGE $45.00

CLOSING: OUT
WOOD BALL ROLL DOWN GAMES

GENCO'S

Auto Roll: Advance Roll $149.50 Ea. $110.00 Ea.
(Grating Extra) (Grating Extra)

Reconditioned Like New - Ready For Location
1/3 With Order, Balance C.O. D. F.O.B., N. Y.

HYDOS AMUSEMENT CORP.
997 CLARKSON AVENUE BROOKLYN, N. Y.

PUBLIC AUCTION
AT IDEAL NOVELTY COMPANY
2823 Locust Street, St. Louis 3, Missouri
Monday, June 21st, and Tuesday, June 22nd
12 to 5 P.M., and 6:30 to 10:30 P.M., Monday and Tuesday
ALL USED COIN OPERATED EQUIPMENT WILL BE SOLD

This sale will be attended by Mr. Doller, of "Honey." No request orders will be filled. This Auction will be the first of a series of every two months.

MUSIC & GAME ROUTE FOR SALE

This route established over period of fifteen years, built up by good will and good service, and netting an exceptionally good return on the investment. The route consists of 100 new and model Pranglars, Late Pin Ball and One Ball Games and other Coin Operated Consoles. Included with this route are three new trucks, complete shop and office, good leases, reasonable rent and good location; efficient help if desired. This route has never been offered for sale before and will stand rigid inspection. Located in one of Tennessee's largest cities. If interested owner will furnish satisfactory reason for selling.

BOX H-361 CINCINNATI 72, O.
Texas Tax Ruling Exempts Ins. Machs.

AUSTIN, Tex., June 12.—Cooperated insurance vending machines are not subject to the Texas State Tax, Attorney General Price Daniel has ruled.

Compromiser George Sheppard asked the question after the Associated Underwriters started installing vending machines at many Texas airports.

After a study of the law Daniel reached this conclusion: "The machine does not prepare the contract of insurance, but merely performs the service of delivery. You have really advised us that it has been your departmental construction for the past 12 years that a coin-operated machine that dispenses postage stamps is not taxable for the reason that such a machine dispenses "service" only. It appears to us that the office performed by the postage and insurance policy machines are very similar. You are therefore advised that it is the opinion of this department that coin-operated machines that dispense or vend insurance policies are not taxable under the provisions of Article 7047 et seq. V.C.S."

Words Without Music

FOUGHEEPEE, N. Y., June 12.—A Schlesinger, of the Square American Company, presented the following regarding the plight of the present-day operator:

"To the poor operator, who is beset with many ills, business is bad, and he is beset with many, many bills. Ten-cent play or five for a quarter, it matters not which. He is caught in the middle and knows no way to switch.

"Thirty per cent commission, and his competitor is on his neck. So, back to 50-50, it's only a question of time before the wreck.

"The music merchant is hoping, but who is there to lead. To get him back on a profitable basis, before things go to seed.

"Post-war sentiment among operators, was indeed a thing to behold For they purchased all new equipment, and they were, very, very bold.

"All that remain is a pinball, that was born of a depression. Old good times at conventions, when operators really had a session.

"The 12-cent play is different, they shout of the devil, Where operators are hustled, instead of making revel.

"All the optimistic declarations, have been worthy of a seer, The bubble has burst, and we are all filled with fear. Stock market prices are soaring, and everything is going up. The good old nickel is dying, as we soberly fill our cup. Are machine prices inflated, is so, what happens to us, Can we continue doing nothing, or should we catch the right bus. What group, manufacturer or organization can put us on the right track? For not to make an effort, would be catastrophic if we all fail.

"Who and where is this Moses, who will take us by the hand, Bring us out of our dilemma, for we are ready to follow the band."

Federal Court

MIAMI, June 12.—The $100,000 suit filed by Taran Distributing, Inc., here last year against the Imperial Assurance Company, New York, which has been in the Duke County Circuit Court for the past few months, has now been moved to the Federal District Court, where it is expected to come to trial shortly.

Taran Distributing is suit is based on a fire June 15, 1947, which de
droyed a warehouse full of juke boxes and records. The firm listed a lom of $70,689.55 as a result of the blaze, the origin of which has been in dispute.

At present of the fire Taran was the distributor for Wurlitzer in the Miami area. This franchise was turned over to Ted Jones, former Minneapolis distributor last month (The Billboard, May 29).

Name Seidel G. M. of
Blending & Meyers

NEW YORK, June 12.—Theodore (Chump) Seidel, prominent in the coin machine trade here for the past 14 years, has joined the staff of Blend & Meyers, Inc., arcade equipment distributor.

Named general manager of the outfit, Seidel said he would "be on con
tact to discuss special problems with operators and grade owners." He indicated that much of his time would be devoted to visits to coiners in this area.

Resumes Ping

CHICO, June 12.—Marc, Inc., re
troduced its Ping candy bar recently, which had been dropped dur
ing the war due to sugar rationing. Firm is announcing bar in a national newspaper advertising campaign. Also due for heavy ad promotion are firm's Three Musketeers and Dr. I. Q. bars.

COLUMBIA TWIN
JACKPOT BELL

Anadish for Cigarette Machine. Gold Award or
Jackpot Model. Size: Height, 16½’’ Width, 12½’’ Depth, 12’’ Weight, 43 lbs.

WRITE FOR PRICES

GROETCHEN
 TOOL & MFG. CORP.

126 N. Union Ave. Chicago 6, Ill.

SPECIAL SALE!
Western Baseball
Kicker Colts...$3.00

DISTRIBUTORS—GUARDIAN service, engineers and relay kits—silver points—contact blades. WRITE FOR CATALOGUE
Coin Machine Service Co.
1547 N. Fairfair Ave., Chicago 22, Ill.

WANT SHOP FOREMAN

Here wonderful opportunity for right man to manage service department of large coin operated vending machines—repairing—selling—dispensing machines. Must have service experience. Will go to any place and company. Full position. Will work on Sundays. Must have good head. Write Coin Machine Service Co., Chicago 22, Ill.

The Billboard

COIN MACHINES

Buy TRADIO
And Be Sure!

WHEN you buy TRADIO you can be sure you are buying the finest coin-operated radio ever made. TRADIO is the radio programmed radio, the fact that today there are more TRADIUS in coin cabinets throughout the world than any other coin radio. And the new TRADIUS is even better.

CHECK THESE FEATURES:
• Easy-to-read slide rule dial
• Fully-adjustable outside coin box
• Extra strength and rigidity
• Compact chassis and new face

Order now for Immediate Delivery

WRITE
Dept. A-6

TRADIO, Inc.
ASBURY PARK
NEW JERSEY

ARCADE AND LOCATION EQUIPMENT

SINCE 1912 WE HAVE SOLD THE BEST

POCKET TO COIN-Operated Machines.

New Post-War Models—In Original Colors.

PHOTOMATICS, Factory Recertified, Top Pre-War Price.

Poker, New—Write for Special Price.

POKERINO Backguards, Glass, and Rubber Balls; Photograph and Voice-Graph Parts and Supplies in Stocks.

MOVING PICTURES—Motion pays. Keep your slide models, write for details.

REMOVABLE CARTRIDGE, Cartridge, and Tin, Etc.

Keeping Money Machines. Write for Details.

POP CORN AND OTHER VENDING—Write.

MUNY FACTORY REBUILT MACHINES LOOK AND WORK LIKE NEW.

FREE! 8 Page, 52 Illustrations, Catalog New and rebuilt Automatic Machines— Any Make or Model—Parts, Supplies, etc. Also Muniyco Has Them All.

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FOR SALE
Small Music and Pin Ball Route

Practically all new equipment.
16 machine machines, 25 pin games on location in West Virginia. Ideal territory for expansion.

GIVE TO THE BILLBOARD, CINCINNATI 22, 0.

UNIFIED
UNIT OF 20
LIKE NEW
Original Price $14,800.00
WILL ACCEPT
BEST OFFER

DAVID ROSEN, INC.
Exclusive AMI Distributor
855 N. Broad St., Philadelphia 23, Pa. Stevenson 2-0003

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HERCULOCK means
HANDS OFF TO NICKEL-MAPPERS!

By putting ILCO HERCULOCKS on all your coin boxes, every nickel of your take is insured. HERCULOCKS are always dependably tight-fisted till collection time...then they "give" instantly at the turn of the right key.

They're the safest collection policy you can have.

*Trademark Registered

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CHICAGO, 353 W. Randolph St.
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PHILADELPHIA, 508 Commerce St.

SPECIAL ENTRY SPECIALS $325.00

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MODEL "A" CHROME

PAN AMERICAN SALES CO., INC.
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San Antonio, Texas

WALBOX SALES CO., INC.
1503 Young St.
Dallas, Texas

COIN MACHINE SALES CO., INC.
3804 Travis
Houston, Texas

"SLOT" REEL CRIMPERS

Ideal for Replacing or Patching Reel Strips

Operators and club managers can now discard slow and manual methods. The CRIMPERS operate by science-like action along the reel flange, thus the jaw bar pieces flange, securely anchoring strip to reel. Made of high grade steel to give years of practical service.

LITERATURE ON "SLOT" REPAIR TOOLS AVAILABLE

Central Service SALES COMPANY
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KOKOMO, INDIANA

IMMEDIATE DELIVERY ON ALL NEW FLIPPER GAMES

LEAP YEAR VIRGINIA JACK "N" JILL YANES MARDI GRAS
SAMBA CLEOPATRA BANJO

Write for special prices on used games

MID-STATE COMPANY

Hershey Daily News Features Story on 5-Cent Juke Plays

PHILADELPHIA, June 12—Editorial note that inflation hasn't hit the music machines in that it's still a nickel at favorite selection, was made by The Philadelphia Daily News last week. Moreover, the editor indicated, Entertainer's Prize for a nickel and appearing in the June 3 issue, paid tribute to the industry for its help in curbing juvenile delinquency.

"Inflation has resulted in the rapid reduction of the value of money and there is little that can be bought nowadays for a nickel," said the editor. "But rapid inflation has not lowered the public's interest in juke-boxes, and the availability of the juke-box, that device which plays, virtually every restaurant, laundromat and even in the school auditoriums, has provided a means whereby music on records can be obtained simply by dropping a nickel into the slot and making a selection."

"Because the times with the nickel juke-box has served its purpose in adding to the pleasure of the younger generation, here to dance but unable to finance a live band. These machines have contributed their share toward bringing youth together at social gatherings and indirectly helping to curb juvenile delinquency."

The editorial salute is undoubtedly due, in part, to the tie-up made by The Daily News with the Click Tune-of-the-Month parties sponsored by Frank Folumo’s local Click nitery and the local music territories' association. The newspaper joined in the promotion for the first time last month and has been giving generous newspaper space for features and pictures on the local industry's biggest promotion.

WURLITZER SWITCHES

(Continued from page 92)

manager, that Steele Distributing headquarters will be the same as those formerly occupied by Commerical at 3300 Louisiana Street here. All sales and service personnel remain unchanged.

Steele is no stranger to the juke box business. Until forming this new firm he was part owner of the Detroit Juke Box Company and Steele Music Company, which has long operated phonograph routes in this area. Prior to his entrance into the automatic phonograph business, Steele was active in the lumber, building and insurance fields.

At the same time Steele Distributing took over from Commercial here, Wurgler announced that seven Northeast Texas counties, formerly considered part of the Arkansas territory, will now be served by Commercial's Dallas office. These counties are Bowie, Camp, Cass, Franklin, Morris, Red River and Titus.

SWEDISH JUKES HIT

(Continued from page 92)

firms in Stockholm. At the present time, the operators there and owners report a definite downward trend in play, due in main to the lack of new American records in the country. With the import situation solving the index of these U.S. disks, interest in the juke has dropped steadily.

Several American orchestras toured through Scandinavia last summer, and while in Sweden cut some records for the local juke-box company there. These records became hits upon release, and were especially popular in the coin-operated music machines. However, their popularity is now on the wane, and as a result of the lack of import, there are now no sides to replace those now on the downgrade.

Boston TV Debut Cuts Juke Line

(Continued from page 92)

Starnborn said no additional fee was planned for future video-equipped rooms.

Hub newspapers didn't miss a trick on their second chance to tie up with video Sunday, June 5. First chance came with Election Institute Show last month, which found newspapers teaming up to special video sections.

This time, along with special sections, including ads from distributors, manufacturers, radio stations, and newspapers, a special leaflet was sent out to Hubs, surrounded by a package that the Hub is now established as a television center. City is linked by beam to video to coastal cable to New York, Schenectady, Buffalo, Baltimore and Washington.

While Juke box ops worried and talked—blue box players no play, amusement park operators began evidencing interest in receivers and worth to give customers.

In the meantime the video interest spread thru New England, and is growing. Altho video sets installed in areas that won't have local stations for some time. Reason being that this WIB-7 TV's Nickel 40 miles, reports of reception from about 100 miles away were received. Concerned, video set owners reported clear reception of the video set, with transmitter is nearly 70 miles from city.

NEED FOR CO-OPERATION

(Continued from page 92)

broadcast, tavern patrons wouldn't let the juke box play even if it was turned on without charge. And he points out the fact that programs are completely under control.

With the potential time for Juke box play thus reduced, and it will be further reduced if the advertising air time is increased, the operator must resign himself to a smaller take. Says Mr. Smith that his market is shared by operators here who take a realistic view of the situation.

Moderate a Home

Operators must forget about the large income they enjoyed during the war years. They must now realize that a moderate income can be made from the automatic juke boxes, but it just doesn't offer a quick road to riches. However, ops can aid the situation by persuading a Taylor set to call promptly and keeping them clean and attractive.

Operators almost unanimously agree that 10-cent play is now out of the question. If, during the war years, it might have obtained consumer consent. But now it is too late.

As for six plays for 25 cents, Al Denver, president of the Automatic Music Operators Group, and himself a larger operator, points out that for most equipment now in location the 6-for-$1.50 price would be a costly matter. Altho it might help, the cost of juke-boxes would prove prohibitive for most ops.

MINNEAPOLIS OP

(Continued from page 92)

especially when an emergency arises. Often precious minutes are lost, Leary said.

Ups Service

Under the dispatching system, when Leary gives the order, the machine he need only reach the FM radio microphone on his desk, call the truck service, wants, and within minutes make contact with the company's driver. The call will come into the office over a long distance, the driver will be able to talk back thru a mike attached to the dashboard of his vehicle.

Altho the installation costs considerable money, Leary thinks it's worth it to get his locations faster and more efficient service.
AAMONY Protests Bill To Ban Games

(Continued from page 35)

The text of the telegram follows: "Your good name is your most priceless possession, and we feel the same way you feel ours. We are a committee of 60 G.I.'s who are unjustly about to be marked for life as racketeers and gamblers by an indecent device bill that cannot pass unless you vote for it. Whether you are a Democrat or Republican, or a member of the majority or minority, are you prepared as a man to accept the responsibility for placing a permanent stigma upon ourselves and our families? If you think a bill of this kind were directed against you, would you not expect your accusers to submit some sort of proof of their charges, rather than rumors and penalities? Would you not expect the members of the council, who are going to sit in judgment against you, to produce a syllable and comma of the bill and of the testimony at the hearing before the welfare committee? A grave responsibility rests upon your shoulders. You are only a fraction of the thousands of families and small business men and women who are affected by this bill. We thought this country was proud of the honorable discharges we won. You are going to besmirch the record of those who were permitted to remain in this country and were proud of the honorable discharges we won. Are we entitled to a public hearing and a public record on your part, or are you going to be impatient and reckless in smearings of our characters? If taverns and billiard parlors and movie theaters, and every more business can be regulated, why not ours? But even more important than our livelihood is our good name. Are you prepared to be the one to take it from us?"

Earlier on Friday the AAMONY committee appeared at the city hall to request a hearing by the mayor. The hearing was not granted.

Sam May Patents Coin Chute Device

WASHINGTON, June 12. — Sam May, pioneer coinman, has turned inventor, and been granted two claims — one a fractional escutcheon for coin chutes. May has assigned one-half of the patent to Raymond T. Moloney, Chicago, president of the Bally Manufacturing Company.

The official description of the coin switch is as follows: A coin chute which can be mounted relative to a coin-testing crate to receive a coin therefrom; a switch mechanism to operate the chute; a magnetically-attracting operating arm for the switch and yieldingly and normally disposed thereby in the path of a coin descending in the chute for transient engagement and displacement by a coin received as described to actuate the switch; a magnet on the chute and normally and yieldingly holding the operating arm in the normally disposed condition, the chute having a widened portion substantially opposite the coin-engaged portion of the operating arm and the latter being angularly directed relative to the chute; a coin engaging the arm to yield in switch-operating action in a direction substantially away from the widened portion and the attracting magnet.

IMMEDIATE DELIVERY OF ALL NEW BALL GAMES

Jennings Challengers, 5c. $350.00
Jockey Specials, 11c. 450.00
Bally Triple Bells, 5c-5c-5c. 525.00
Keeny Gold Nugget, 5c-5c-5c. 550.00
Keeny Bonus Bells, 5c. 265.00
Bally Draw Bells. 195.00
Bally Victory Specials (Chrome Rails). 159.50
Bally Ballerinas (Brand New). 159.50
Bally Melody. 110.00
Mills Four Bells. 49.50
ONE-HALF DEPOSIT WITH ORDER.
BELL REGIONS AND DISTRICTS FOR MARYLAND, PENNSYLVANIA, VIRGINIA AND DELAWARE.

CHRIS NOVELTY COMPANY
1217 N. Charles St.
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NEW GAMES
CHICAGO COIN SHANGHAI...WRITE
EXHIBIT SLIDE..CHICAGO
designed for a.
UNITED MONTREAL.
WRITE SCIENTIFIC PITCH 'EM & B'AT TM WRITE NEW MILLS VEST POKETS..$65.00
B.A.-B.A., 1c Game with Stand 13.50
GOTTLEBE 3-WAY GAMES,...20.00

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RUNYON CANCER FUND

SALESMEN WANTED
To handle reputable parts and supply line.

GULF COAST TRADE

TOUR \CHICAGO\ 20/30 BOX 178, a/c The Billboard Pub. Co.

155 N. Clark St.
Chicago 1, III.

GIVE TO THE RUNYON CANCER FUND

ACME PLASTICS ARE UNCONDITIONALLY GUARANTEED AGAINST BREAKAGE FOR 3 YEARS

SOLID COLORS THRUD AND THRUD—NOT SPRAYED OR PAINTED, ALMOST 1/4" THICKNESS—PERFECT FIT.

Write for Price List. Write for Price List.

ACME SALES COMPANY
505 West 42nd St., N.Y.
Longacre 3-4138
Ops Neglecting Resort Biz?
No Drive To Corral Dough

(Continued from page 35) because of the short Michigan season which will not support new games. However, it is expected that the worms spots in the smaller towns, new model pin tables are reported in mild demand because of the competition of near-by resort used equipment being put on location. It is reported that operators are moving fast up State in considerable volume. State Liquor Commission and local civic organizations we have monitored Detroit virtually the Skeeball center of the country the past few years, but the recent buying equipment getting tired of the roll-downs, and they are being replaced by the latest in spots now. In return, Detroit operators are buying pool tables largely as replacements.

The situation was summarized by one of the State's leading jobbers in this field: 'Such as Resorts, the Commodore Company: 'I have never seen as much activity as I have this year. We are selling large quantities of used equipment. We don't have a piece of used equipment now on the shelf, but we're getting them in recent weeks. We have had a lot of unusual requests that didn't have machines before opening.'

Wisconsin Just Starting
Milwaukee—Resort business has been slightly better than anticipated to the amazement of the locals. Harry Jacobs, of United Coin Machine Company. Both Jacobs and other distributors report that business from resort operators to boating is about as good as the weather, which is usually a deciding factor in these areas. Tour boats and the like are usually the most popular in the weather. This year's operators are getting a decent return while legal and legislative matters concerning games are being settled. The state is operated under the terms of the unification act, which has been the stumbling block in the police department pending a decision by the Supreme Court on a trial now.

Connecticut Ops After Biz
New Haven, Conn.—While no concentrated or pre-planned campaign is underway at this time, many Southern Connecticut operators admitted that they have been making a considerable amount of the old spots in resort areas to take up some of the slack in their city business.

While some of the operators have managed to dig up new locations, particularly in the eating spots, activity has sprung up during the past few months in the shore areas financed by G.I. friction, most of them also being from the old restaurants. These new locations were opened after the old spots had been closed down and the country was pretty well cleared out for the summer season. The most popular of them was the new restaurant that opened on a former location of the old restaurant that closed its doors a year ago.

Reports Varies in Los Angeles
Los Angeles—Coin machine jobbers here have been doing fair business with resort operators for so far this year that we don't expect it to come up to last year, as we are not getting as big a play. Reasons given are: (1) Last year there started a number of new men in the armed services stationed in those areas who patronized the pin spots. (2) There is a number of community leaders who use the average man spending more conservatively even when he is on a holiday.

William R. Hoppel Jr., of Badger Sales, reports he sold several thousands of machines over the last few months. At Automatic Games, Danny Jackson says sales are 'as much as or more than in 1947.' Jackson's equipment was shipped to Big Bear and Arrowhead in the last several weeks. In contrast, Jack Simon, of Sicking Distributors, says sales on straight arcades are up but up only 6%, and that he has been quoted a price of $10 a week. Elks Ray, of Gold Coast Equipment, feels that the market for pin machines is one of the most promising in recent years. He says sales are slow but equipment moving.

Tennessee Ops Aggressive
Nashville—The operators here are working fast to new resort spots. Operators who have been allowed to do so far this year have moved into new resort spots. One operator has reported a new spot in the Chattanooga area, while another is in the Cleveland area. Operators who have been working on new resort spots are reporting a busy traffic on these spots, and are doing well.

New York Interest Spotty
New York—There has been a new interest in the Borscht circuit for a considerable number of the Manhattan burghs, but over the past few years there have been few new spots opened. Either operators flocked to the Berkshires and Catskills, or the better resort spots on long-time conditions. Some of the operators who have adopted the policy of buying their own equipment or have concessionaires who own the machines, if any, city operators any longer journey so far afield from their city business.

Those operators whose locations are primarily of the resort type have been buying equipment from distributors the past month or two but not in any large quantity. Most of the orders placed for new equipment are on pre-planned campaigns which are going to use the old machines as replacements.

Here in the city, the present uncertainty about the future of game operations has definitely hampered placement of equipment in many good summer locations. The latest in the Southland, Edgemere and the Rockaways.

Operators, however, have placed considerable orders for new equipment hoping to get a decent return while legal and legislative matters concerning games are being settled. These orders were placed before the unification act was enacted by the state, which has been the stumbling block in the police department pending a decision by the Supreme Court on a trial now.

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N. Y. Game Injunction Action Starts in State Supreme Court

(Continued from page 85)

In his hour-long opening address, Rosenman outlined the course his prosecution of the suit will take. He stated that proof would be offered showing that current models of games, specially built or adapted for New York use, are legal according to State statutes. He pointed out to the court, and said that expert testimony would corroborate his statement that such games cannot be readily converted to free play. And, as such, he declared that they did not come under the definition of gambling devices, as contained in the provisions of Section 982 of the State’s penal code. It was on the basis of this section that the games were seized by the police.

Rosenman’s first witness, Sam Stern, vice-president of Williams Manufacturing Company, offered testimony to show that games his firm shipped to New York were not readily convertible to free play. He stated that rebuilding of such games to include the free play element takes a minimum of nine hours. Stern declared that he arrived at this figure by actual test, after Williams had to rebuild about 25 machines, originally produced for their New York distributor, Supreme Automatics. These machines could not be delivered once the police campaign of wholesale seizure had begun, and had to be rebuilt for sale in other territories.

Department’s Stand

As assistant corporation counsel Saul Moskoff, opposing the suit on behalf of the police department, offered his opening address before Justice Pecora, the nature of the department’s case became clear.

Moskoff asserted that machines which did not include the mechanical and electrical elements for free play could be used for this purpose without interior modification. This could be accomplished, he charged, by attaching a card listing a schedule or prizes for high scores to the exterior of the machine. But no evidence that such cards were ever used in the city was offered.

Game Difference Outlined

As the trial got under way, Rosenman explained the differences between the different types of machines involved in the dispute. He pointed out the peculiarities of both wood and steel ball roll-downs, specially built pinball machines (minus free-play) and “stripped” pin games. A dozen of these games, plus one with a built-in free play, were on hand in the courtroom for examination and later demonstration.

All but the free play game, brought from New Jersey for display at the trial, were legal under the State law. Rosenman declared, and could not be readily adapted for gambling.

In countering the unsupported charges that the industry was conducted substantially by racketeering and criminal elements, Rosenman reviewed for the court his efforts in behalf of the industry to have the police department investigate them and provide for any reasonable regulation. The industry had offered to bear the expense of such an investigation, he pointed out. But all efforts of co-operation and offers to submit to regulation were ignored by the authorities, he added.

In stating that the games are legal according to the State laws, Rosenman made it clear that he was basing his argument solely on their lack of free play or prize giving elements. “We admit that they involve the element of chance,” he said. “We do not contend they are games of skill.”

It was indicated that the trial would last at least another seven days, and would consist primarily of expert testimony, offered by both sides, as to the convertibility of current games to free play.

Samuel Markovich, attorney representing Joe Hirsch, an operator, was present. A similar case, involving Hirsch’s machines, is to be tried upon the completion of this trial.

FINAL ACTION

(Continued from page 85)

solidly behind the measure, was sufficient to sway the majority.

The bill, reported out by the Committee on General Welfare last week (The Billboard, June 12), would make possession of any game, coin-operated or for which a charge is made that involves any element of chance, illegal. The bill would go into effect immediately upon passage, with violators guilty of misdemeanors.

Meanwhile, interest here centered on the trial, begun Thursday (10), to decide whether a permanent injunction should be issued to restrain police and criminal elements, Rosenman reviewed for the court his efforts in behalf of the industry to have the police department investigate them and provide for any reasonable regulation. The industry had offered to bear the expense of such an investigation, he pointed out. But all efforts of co-operation and offers to submit to regulation were ignored by the authorities, he added.

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5¢-10¢-25¢ ROL-A-TOP
BELLS
The Above Prices Are Not F. O. B.
CHICAGO WATLING MFG. CO.
4650 W. Fulton St.
CHICAGO 44, ILL.
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Card Sizes are "WATLING" City
FOR SALE
Set of 5-10-25¢
BALLY HI-BOYS
$700.00
A. L. KROPP, JR.
Tuscaloosa, Ala.

REAL SLOT BARGAINS

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
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<tr>
<td>25¢ Free Spin 5¢ Deface</td>
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<td>25¢ Free Spin 5¢ N.H.</td>
<td>$125</td>
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<tr>
<td>25¢ Deface 9¢ Deface</td>
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<td>25¢ Deface 9¢ N.H.</td>
<td>$125</td>
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<tr>
<td>25¢ Gold Chromium 9¢ N.H.</td>
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<td>25¢ Gold Chromium 9¢ Deface</td>
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AN TIMES, OPERATE United WRITE WHO nickels, SUMMER cabinet, W. USED All NEW Games players YOUR Think ALSO STREET Crystal, Chicago. The Rudolph Company, for new, Chicago counters for the last Chicago. The Counters are designed to fit into the 325.00 slot machines, and sold at a price that is competitive with other similar products. The Chicago catalog features a variety of innovative games including pinball machines, slot machines, and video games. The company's focus is on producing high-quality games that are both entertaining and profitable for operators. The catalog includes a wide range of games, from classic pinball machines to modern video games, catering to a diverse market. The Chicago catalog is a valuable resource for anyone looking to expand their game collection or enter the gaming industry.
Coin Export Dollar Total Steady, Number of Units Declines in March Report

Jukes, Venders Show Gains But Games in Sharp Cutback

WASHINGTON, June 12.—Latest coin machine export figures released the other day by the AMNA strongly suggest that 1948 shipments will approach the $3,000,000 mark despite the embargo on entertainment imports now in effect in Canada and Mexico, the top buyers of U. S. made machines. 1947. report shows a total for the first three months of this year of $694,710.

During March, 941 coin machines, worth $282,817, were purchased by foreign concern. This dollar figure compared favorably with the $249,334 recorded for the previous month and dwarfed the $173,547 announced for January of this year. A breakdown of the March report shows that music machines and vending machines were up over the previous month, while the amusement game division dropped sharply to only one in sales comparison.

Of the 392 music machines, valued at $190,651, to be sent abroad during the month, Colostar shipped 126 units worth $74,798, 91 larger for over the $48,100 it shipped the same month last year. Next five top buyers were Cuba, $31,909. Havana; the Panama Canal, $15,692; the Union of South Africa, $12,523.

In March, Panama showed the greatest increases in parts of its automated merchandisers, spending $6,522 for 46 automatic machines in Canada and Mexico, both of whom missed the music export list for the first time this year. Panama also a strong factor in Canada for sales of U. S.-made machines. Canada bought 64 machines worth $14,693, making a total of $3,318 for 66 automatic merchandisers.

Games Off

Only weak spot on the March report was the game division, a fact attributed to a buying taking place in the previous month. In all, 377 amusement games in shipment were an aggregate value of $21,350. During February the figures were 1,019 games worth $42,350.

All three segments of the coin machine business chalked up gains in the average price per machine paid by individual nations. Jukes went for an average of $20.28, up 51.30% over the previous month. Venders and games showed more significant gains. Whereas these classifications averaged $58 and $41, respectively, the March report pointed to $93 per vender and $68 for each game sold in the respective periods.

Salvador paid the highest average price for Jukes, $95, with Venezuela's $82, followed by Panama's $79 and Colombia's $59 following in that order. Panama, the biggest vender buyer during March, paid other than a dollar for machines, or $135 average for its 48 automatic machines imported. Cuba's $193 for each of 8 venders led this list. Venezuela, paying an average of $407 for each of two games, paid the most for games, indicating that the two amusement pieces were probably new.

Silver King Puts Dual Coin Vender on Production Line

CHICAGO, June 12.—Silver King Corporation is in production on a new dual coin vender of the single type and is entering into negotiations with various manufacturers wishing to set up a unit under its own name. While machine primarily is for candy bars, H. F. Burt, president, foresees that it may be adapted to handle various types of coin or tube boxes, items ranging in size from 3/4 to 1 1/4 inch in diameter.

Machine has two columns, each offering 25 cent stacking space, but with single top and thru two chutes, one at either side, bottom, of the columns.

Proposal To Repeal Game Laws in Yonkers, N. Y.

YONKERS, N. Y., June 12.—A proposal to repeal previously adopted legislation licensing coin-operated amusement games was filed for consideration before the common council here Thursday by (5) to permit the gathering of more factual data for presentation to the councilmen. In introducing the repealer, Mr. Siegelman, the earlier licensing measure, setting a yearly permit fee of $25, has proved unsuccessful and the councilmen stated that failure to enforce the law

Distrib Jobber Org Names New Prez

LOS ANGELES, June 12.—Manufacturers' Agents National Association (MANA) has named Edgar A. Wilson, 110 W. 5th Street, Los Angeles, as its new president. Willie Laswell, executive vice-president, and Larry McElroy, executive secretary of the organization, headed the list of new officers. Standing at the head of the Committee of International Trade, is treasurer. Current treasurer of the organization, is D. W. Wilk, head office of the American Radio History, Inc.

MANA, organized in October, 1947, is a national organization of fourteen additional manufacturers' agents and their principal manufacturers, thru their co-operative effort centering in a national association. Among its aims and objectives is that "of developing better relations between manufacturers' agents and their principals, thru the establishment of joint and local national legislation advantageous to manufacturers agents."

Pa. in Campaign to Halt Bootleg Cigs

SCRANTON, Pa., June 12.—A vigorous campaign to prevent bootlegging of cigarettes into Pennsylvania from neighboring states, particularly from New Jersey, is now being conducted by the 4-cent Pennsylvania tax on each pack of 20 cigarettes. This tax is being enforced by Harry R. Spaid, assistant to Deputy Secretary of Revenue W. H. Beachy.

"Agents are now keeping a constant look-out for violators and future those found guilty of violating the law will face the maximum penalty," Spaid said. The two men were taken into custody at the Scranton manufacturer's end of the state line by the Delaware, Lackawanna & Western Railroad. At their hearing before Alderman Simon T. Evans, it was testified that the railroad men had from the track ciggs for the past 20 years. To the entire cigarette inspection room, the railroad men have held "embarrassed," the city and made it look "ridiculous."

It was expected that, after the old bill is repealed, a new and more practicable one would be introduced. As Councilman Burke put it: "Such a bill would not only bring in revenue, but better control of these machines."

Coin Machine Exports

February, 1948

Country

No. Value

Total

No. Value

No. Value

No. Value

No. Value

No. Value

No. Value

Colombia.............. 120 $ 74,798 $ 536
Cuba.................. 111 47,152 85 43,443 511 8 1,543 9 2,167 10 59 120
Philippines........... 27,573 50 15,952 457 20 1,917 96 167 9,494 58 69
Venezuela.............. 34 20,318 15 19,892 609 8 1,353 48 60 9 200
Union of S. Africa.... 85 17,803 52 12,258 225
Brazil................ 4,664 46 4,634 569 8 439 8
Panama............... 48 6,322
Canada................ 64 4,203
Mexico................. 94 8,143
Cuba.................. 36 8,899 7 8,899 556
New Zealand........... 9 3,768 6 3,636 481
Newfoundland......... 9 3,768 9 3,768 418
West Indies........... 10 1,263
Salvador.............. 3 1,966 3 1,966 655
Canal Zone............ 6 1,915 6 1,915 819
Havana................ 6 783 6 783 156
Baltimore............. 6 1,200 6 1,200 150
Lebanon.............. 8 1,543 8 1,543 150
Leon................. 7 610 7 610 120
Honduras............. 7 610 7 610 120
Australia............. 7 610 7 610 120
Dominican Republic... 6 610 6 610 120
Other Countries...... 7 2,841 8 1,108 120
TOTA L S........... 94 $323,817 32 $190,651 848 222 $20,627 92 327 $21,353 63
Mr. Micawber

was only half-right!

Mr. Micawber's financial advice to young David Copperfield is justly famous.

Translated into United States currency, it runs something like this:

"Annual income, two thousand dollars; annual expenditure, nineteen hundred and ninety-nine dollars; result, happiness. Annual income, two thousand dollars; annual expenditure, two thousand and one dollar; result, misery."

But Mr. Micawber was only half-right!

Simply not spending more than you make isn't enough. Every family must have a cushion of savings to fall back on...and to provide for their future security.

U. S. Savings Bonds offer one of the best ways imaginable to build savings.

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Each helps you build a nest egg of absolutely safe, 100% government-backed U. S. Savings Bonds. And these bonds make more money for you while you save. For after only ten years, they pay you back $400 for every $300 you put in them.

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Here's the new, revolutionary method of merchandising snow cones — the exclusive "Polar Pete" machine that gives you 100% profit. Yes, a dime will get you a dollar. For every $1.05 in material costs your return is $1.65. That's profit in any language. Besides, the "Polar Pete" Snow Cone machine has a beautiful cabinet that will decorate any location ... completely constructed of rustless aluminum and stainless steel throughout. All necessary equipment is compactly arranged for efficiency, customer attraction and low operating cost.

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- Bally Big Inning
- Williams Box Score

- Evans Bangtails
- Evane Col. Domingos
- Bally Gold Cup
- Bally Trophy

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- A. M. I. SHOOTING TOWERS
- A. M. I. STRATOLINER

- ROCK-OLA COMMANDO...
- ROCK-OLA ‘39, Counter Model...
- SEEBOURG

- MODEL 9800, Low Tone, Ref.
- MODEL 8800, Low Tone, Ref.
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- CLASSIC

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- MILLS EMPRESS

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WRITE FOR COMPLETE LIST, GAMES, PHONOGRAPHIC PARTS, ETC.

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MILLS BLACK JEWELL BELLS, ORIO, 25¢ $150.00
MILLS BLACK JEWELL BELLS, ORIO, 50¢ $200.00
MILLS BLACK JEWELL BELLS, ORIO, SUPER $200.00
MILLS BLACK JEWELL BELLS, ORIO, 50¢, SPECIAL $250.00
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1329 S. Calhoun St., Ft. Wayne 2, Ind.
325 N. Illinois St., Indianapolis 4, Ind.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

Terms: 1/3 Deposit, Balance Sight Drafts.

Write for Complete List
All types of Equipment.
"The House that Confidence Built"
It's Here

BEACON Jr.

- Increase Collections
- Build Good Will
- Get New Locations
- Hold Good Locations

Four good reasons why you should install a Beacon Coin Changer—Changes dime into two nickels—Guaranteed to live nickels—Sturdy, corrosion-proof.

2000 N. Oakley, Chicago, Ill.

BELI PRODUCTS CO.

---

KEENY'S NEW ELECTRIC CIGARETTE VENDOR

NOW ON DISPLAY IN OUR NEW SHOW ROOMS

ORDERS NOW TAKEN FOR PREFERRED DELIVERY IN OHIO, KENTUCKY, WEST VIRGINIA

CONSOLES

<table>
<thead>
<tr>
<th>Arcade Equipment</th>
<th>Music</th>
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<tbody>
<tr>
<td>Bingo Pull Handle</td>
<td>$12.50</td>
</tr>
<tr>
<td>Air Fighter</td>
<td>$15.00</td>
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<tr>
<td>Air Raider</td>
<td>$12.50</td>
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<tr>
<td>Sky Raiders</td>
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<tr>
<td>Lady Lagoon</td>
<td>$15.00</td>
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<tr>
<td>Baby Tennis</td>
<td>$25.00</td>
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<tr>
<td>Superdome</td>
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<td>Superbowl</td>
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<td>Beachcomber</td>
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<td>Backyard Diner</td>
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<td>Delphi</td>
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<tr>
<td>Dino</td>
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<tr>
<td>2-1-5s</td>
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<tr>
<td>Blue Bell</td>
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</tr>
<tr>
<td>1-1-5s</td>
<td>$45.00</td>
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</tbody>
</table>

IMMEDIATE $49.50 F. O. B. DELIVERY CHICAGO

BELL PRODUCTS CO.

---

COIN MACHINES 117

I'f I Can't Guarantee It . . . I Won't Ship It

RECONDITIONED GAMES

(Ready for Location)

<table>
<thead>
<tr>
<th>Game Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Bermuda</td>
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<tr>
<td>Bonanza</td>
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<tr>
<td>Co-Ed</td>
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<tr>
<td>Eagle</td>
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<tr>
<td>Barrel</td>
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<tr>
<td>Honey</td>
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<tr>
<td>Hi-Ride</td>
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<tr>
<td>Lucky Star</td>
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<tr>
<td>Maizie</td>
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<tr>
<td>Marjorie</td>
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<td>Tropicana</td>
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OPENING BIDS FOR NEW BUILT-UP MACHINES

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<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>1120</td>
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<td>1122</td>
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<tr>
<td>1124</td>
<td>$280.00</td>
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ON SALE FREE NOVEMBER 1948

---

NEW PIN BALLS, $19.50 EACH

<table>
<thead>
<tr>
<th>Pinball Description</th>
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<tr>
<td>Aces</td>
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SAFES & STANDS<br>REVOLVING<br>

<table>
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<th>Safe Description</th>
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<tr>
<td>1220</td>
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<tr>
<td>1250</td>
<td>$80.00</td>
</tr>
</tbody>
</table>

---

CLOSE-OUT SALE

BRAND NEW

"MISTIC DERBY" games

Original crates, only 20 left at 50¢ apiece while they last.

Call or wire:

SHORELINE DISTRIBUTORS

2303 No. 11 St. Phone: 5619 or 2-4319, Sheboygan, Wis.
WE'RE GIVING YOU FAIR WARNING

Chicago Coin's SPINBALL IS THE FASTEST GAME ON THE MARKET

FEATURING THE New "Spinning Bumper"

WITH CONTINUOUS ROTATING ACTION

The sensational NEW "Spinning Bumper" revolving at the terrific speed of 2400 R. P. M. makes this new 5-Ball game the fastest yet played.

Its rotating action kicks and spins balls to all corners of the playing field, adding greater scoring and thrills.

What Action!

The "Spinning Bumper" coupled with SPINBALL'S 2 super-power flippers, make the entire playing field a giant score board ... skillfully located at the lower end of the playing field, the player controlled flippers kick the balls up to the "Spinning Bumper" which in turn zooms and whizzes the ball around the playing field for added score.

VISIT YOUR DISTRIBUTOR TODAY! SEE AND PLAY SPINBALL

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS
EXCITING SKILL KICKOUT
WITH LAST MINUTE WINNERS!

SEVEN—50,000 POSSIBILITIES

PLUS SINGLE AND DOUBLE
BONUS HOLES

8 BONUS BUILD-UP
FEATURES

4 SKILL FLIPPERS

GET IT!! from your
DISTRIBUTOR

EXHIBIT SUPPLY COMPANY  (ESTABLISHED 1901)
4218-4230 W. LAKE STREET  ·  CHICAGO 24, ILL.
UNITED'S MONTERREY

Greater Than Wisconsin!

FIVE-BALL NOVELTY REPLAY

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS
Olde King Cole is a merry old soul, And a merry old soul is he. He says: "Here's a game That's heading for fame— The best of them all, I can see!"

- 2 COMPLETE SEQUENCES!
- HIGH SCORE!
- BONUS!
- DOUBLE BONUS!
- ADVANCE BONUS!
- NEW "CROWN" BUMPER
  Advances Bonus
- NEW "DRUM-ROLL" SOUND EFFECTS!
- Original FLIPPER BUMPERS
  (Patent Pending)

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Players play up to 6, 8, or 10 coins per game. Get GOLD CUP and TROPHY on Location Now... Earn Real Money

TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!

IN CONTINUOUS PRODUCTION FOR
TWO YEARS

Going stronger than ever!

ORDER FROM YOUR
BALLY DISTRIBUTOR TODAY!

A BALLY GAME FOR EVERY SPOT

RANCHO • BIG INNING • HY-ROLL • HI-BOY
WILD LEMON • DOUBLE-UP • DELUXE BOWLER

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
The Seeburg Symphonola provides the answer to "tailored" music—no blare near the phonograph, no fade-away in far corners—in any and every location.

Not only does the simplified mechanism assure continuous, trouble-free operation—but a separate amplifier permits control of the remote speakers for scientific sound distribution throughout the location. Provision is also made for any number of Wallomatics—either 3-wire or wireless types—to bring music to the finger tips of guests. And all without the need for adapters or converters of any kind.

Beyond this the Symphonola is beautifully styled and possesses all the convenience features you look for in a modern phonograph.

Your Seeburg distributor will gladly demonstrate the many advantages of the Symphonola.

Only the Symphonola gives you SCIENTIFIC SOUND DISTRIBUTION AND REMOTE CONTROL . . . without adapters or converters!

Seeburg 1902 . DEPENDABLE MUSIC SYSTEMS . 1948
J. P. SEEBURG CORPORATION 1500 N. Dayton St., Chicago 22

America's Finest and Most Complete Music Systems
Everywhere Wurlitzer Music Merchants report extra profits—unprecedented savings that make the Wurlitzer 1100 the biggest money-maker and money-saver of all time.

Charles Kanter, Ace Sales Company, Cincinnati, Ohio, whose Wurlitzer 1100s are taking in $20.00 more per week than the phonographs they replaced, is also saving $3.50 per week on records and service from every 1100 he operates.

John M. Price, Wisconsin Automatic Phonograph Co., Milwaukee, Wisconsin, says "My 1100s are costing me $3.00 per week less for records and service." That is $156 per year—$624 in 4 years.

According to John W. Clark, Salina Music and Amusement Company, Salina, Kansas, the Wurlitzer 1100, with its Zenith Cobra Tone Arm, takes in more money because its music gives customers far greater satisfaction.

Casper Reda, Casper Reda Coin Machines, Wauwatosa, Wisconsin, who was an orchestra leader for 15 years, wrote, "The tone, without question, is perfect—with a good treble, good bass and clear speech."

Let us help you work out a program that will make your route pay you a bigger net profit.

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130 W. 11th St., Atlanta 3, Ga.

Bush Distributing Company
284 W. 27th Street, Miami 37, Fla.

Central Music Distributing Co., Inc.
122 Central Ave., Paterson, N. J., 07587-84

Clark Distributing
412 Broadway St., San Francisco 7, Calif.

Commercial Music Co., Inc.
234 N. Forty St., Dayton 3, Ohio

Cross Distributing Co., Inc.
322 Cross Ave., W., Charleston, West Va.

E. & E. B. Distributing Co., Inc.
1231 Broadway, New Orleans 13, La.

G. & S. Distributing Co., Inc.
815 Broadway Ave., New Haven 1, Conn.

Herman Music Company
1224 N. Mockingbird Ave., Indianapolis 5, Ind.

Illinois Simplex Distributing Co.
815 W. Washington Ave., Chicago 2, Ill.

Indiana Simplex Distributing, Inc.
2431 N. Meridian St., Indianapolis 8, Ind.

Leiberman Music Company
1124 N. Minneapolis Ave., Minneapolis 11, Minn.

Porter Distributing Co., Inc.
3505 W. Fullerton Ave., Chicago 14, Ill.

Porter Distributing Company
136 W. Jefferson St., Des Moines, Iowa

Rodd Distributing Co., Inc.
120 Lincoln St., Allentown 34, Pa.

Stegel Distributing Co., Inc.
475 Yonge St., Toronto, Ont., Can.

Smith & Fields Distributing Co., Inc.
134 W. Pearl St., Philadelphia 2, Pa.

Sterling Service
268 Chestnut St., Philadelphia 2, Pa.

Williams Distributing Co., Inc.
1101 Lime Ave., Allentown 3, Pa.

Winters Distributing Company
331 W. Prentice, Baltimore 2, Md.

Wolf Sales Company
1931 Broadway, Denver 2, Colo.

Young Distributing Co., Inc.
322 W. Broad St., Columbus 8, Ohio

Young Distributing, Inc.
525 W. 4th St., New York 14, N. Y.