Steadily increasing in popularity year by year are the auto thrill shows which have reached the point where they are standard attractions at a vast number of State and county fairs. One of the top crash-'em-and-smash-'em groups is Jimmie Lynch’s Death Dodgers, featuring headman Lynch himself, shown here along with one of the outfit’s other car-busters, going thru their paces at the fair at Atlanta, Georgia. The Lynch Death Dodgers, according to managers Jimmie Van Cise and Earl Newberry, have hit a new high in bookings for ’48, with more than 250 shows lined up, including stadium and speedway appearances as well as fairs, and topping off the trek with a showing at the Louisiana State Fair on October 30. Station WECE’s mobile unit is remoting performances shown in this photo.
Every band lover in America...everyone who has ever thrilled to the full fine sounds of a great band playing great band music will want to reserve a full half hour every Friday from June Fourth into September to listen to...

THE NEW CITIES SERVICE

"Band of America"

CONDUCTED BY PAUL LAVALLE

This brilliant new radio broadcast will feature forty-eight of the finest band musicians in America. It will be organized and conducted by the celebrated maestro Paul Lavalle of "Highways in Melody" fame. The songs...the marches...the familiar folk ballads to be played throughout this Summer series of concerts will include all of the most-loved...most-requested selections from the pages of American band music.

If you love band music, listen—

EVERY FRIDAY NIGHT AT 8 P.M.—E.D.S.T.—NBC NETWORK

CITIES ＄ SERVICE
NAB PEACE PIPE CONTAB

Revolutionary Disk Marvel
By Columbia

30-Minute High-Fidelity

NEW YORK, May 22—Columbia Records, Inc., is known to be preparing a brand-new wrinkle in phonograph records that conceivably may exert tremendous influence on the entire industry, from home record players thru library services. Opening run in an intensive exploitation and promotion campaign on the new product is expected to coincide with the Columbia dealers' convention in Atlantic City the week of June 21.

In the nature of a new disk marvel, the basic gimmick is said to be a micro-grooved vinylite disk in both 10 and 12-inch sizes, which would be aimed primarily at the home record market, but might expand readily into other fields. The disks would operate at 33 1/3 r.p.m. and, depending on size would yield from 20 to 45 minutes of high-fidelity, wide-range music on each.

Since no home sets are equipped to run at the slow, e. t. speed, the diskery is known to be readying an entire unit for conjunction sale with the hum-hum platters. The unit reportedly will consist of a turntable and motor adapted for the lower speed, complete with a special head

See Columbia’s Disk on page 20)

Para Using Records, Radio, Tele Plugs for “Waltz” Flicker

HOLLYWOOD, May 22.—For the first time in its history, Paramount Pictures is incorporating the exploitation powers of tele, radio and records to beat the drum for the Bing Crosby-Joan Fontaine flicker, The Emperor's Waltz. Paramount has produced a 16mm film as a tele trailer plugging the world premiere of the pic at the Hollywood Paramount Theater (26). In addition, Para’s tele outlet, KLOA, will haul its cameras there for a video look-see of the premiere, usually a crowd-pulling event in itself.

To harness the radio medium, Paramount is sending a novelty-type transcribed interview with Der Bingle to 800 stations. E. t. includes a scene for the pic with Crosby and Miss Fontaine, specially prepared question-and-answer chaser, plus Para Plugs “Waltz” on page 4

3 Treaties Drafted To End Double Tax

WASHINGTON, May 22.—Three new treaties to eliminate double income taxes levied on entertainers and others working in foreign countries were sent to the Senate Foreign Relations Committee this week by President Truman.

The treaties were negotiated between the State Department and Denmark, the Netherlands and New Zealand. They provide that U. S. citizens working in these countries less than six months would be taxed only by the U. S. Those working more than six months would be taxed by the foreign country.

Similar treaties with Great Britain, Northern Ireland and Canada have been ratified by the Senate. One affecting France is now pending in the Senate, while a treaty with Mexico is being worked out by the State Department.

Code Passage Augurs Intra Trade Unity

Credit Miller for Gains

LOS ANGELES, May 22. — The newly adopted code of the National Association of Broadcasters (NAB), approved this week after months of discussion and revision, will face its first major test this fall, broadcasters closely identified with the writing of the standards of practice declared here this week.

Adoption of the code Wednesday (19) by the NAB board of directors, highlighted a successful and active convention, the 25th annual summit in the organization's history. Total attendance for the management-engineering sessions was 1,000.

Equalling in importance the adoption of the code, is the fact that NAB backers more closely knit than it has been in years. At the conclusion of the week's sessions, in Atlantic City the organization was split into two groups, following which the program was divided into two.

[See NAB in Peace on page 5]

Canadian Biz Gets Hypo as 25% Tax Ends

Legit, Niteries, Parks Aided

MONTREAL, May 22.—Show business in Quebec was given new life this week when the announcement was made in the annual budget revealed by Finance Minister Abbott in the House of Commons. It still is hard to say what the general effect of the tax removal will be, but circumstantial evidence suggests it may have a favorable effect.

[See Canadian Biz on page 45]

Mutual Defies Petrillo; Will Air Interlochen

NEW YORK, May 22.—What was interpreted as a major move to defy James C. Petrillo, president of the American Federation of Musicians (AFM), occurred this week when the Mutual Broadcasting System (MBS) decided to go on its web telecasts of its concerts originating at Dr. Joseph E. Meddy's music camp at Interlochen, Mich. Following the MBS decision to air the concerts, Maddy, with reference to the Lea Act, stated that he was glad there's one network that has the courage to give more importance to the [See MUTUAL DEFEYS on page 4]
Engineers Ride Video Beam

RCA and Para Systems Get A Once-Over

Decca Dickers
With Majestic; Howard Going?

(Continued from page 2)

the law than to a union leader's edict." The Lea Act prohibits union influence in any educational programs. In the past Petrillos and other BBC executives have been on an unfair list as a commercial institution.

In New York, the Mutual-Maddy anshul was taken as an indication of the screening attitude of broadcas- ters to the AFM. Local 805 spokes- men were rather bitter about the out- look, claiming that Petrillo, in his last negotiations with the networks, had committed the AFM to a three-year pact calling for raises in neither pay nor employment. In return, web- exes promised AFM they would " urge" their affiliates to maintain the status quo on employment, and even give them help in signing additional musi- cians. Signing of the recent pact was still "hanging on the wire" out of contract parties. But new, according to one union spokesman, "You can't save the company by the provisions of the Lea and Taft-Hartley acts.

Mutual's broadcasts of the music business convention scheduled to take place next Monday, July 5, 9:30-10 p.m. Prior to the announcement of the MBO- Maddy pact, Mutual offered to have received a letter from a Na- tional Broadcasting Guild to end the conflict of interest on the part of contracting parties. But new, according to one union spokesman, "You can't save the company by the provisions of the Lea and Taft-Hartley acts.

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Sydney's 2d Rink
Off To Good Start

SYDNEY, May 22.—Closed since 1039 when it was taken over by the army, the Palais Royal ice skating rink has reopened for biz with Billy Kymby as manager. The rink is constructed in one of the remaining palaces in the Royal Agricul- tural Society's grounds at Moore Park, where it was very popular be- fore the war. This will be the second ice rink in Sydney and run in opposi- tion to the Glaciarium, which has had a monopoly ever since the war started. Biz for the week since the opening.

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

No. 1 On the Honor Roll of Hits

NATURAL BOY
First Place, Music Seller

NATURE BOY
No. 1 Most Played on Disc Jockey Shows

NATURE BOY by King Cole, Capitol 10504
No. 1 Dick Jockey's Record

NATURE BOY by King Cole, Capitol 10504
No. 1 Dick Jockey's Record

YOU CAN'T BE TRUE DEAR, Ken Griffith-Jerry Wayne, Rondo 2218
No. 1 Most Played Juke Box Folk Record

WHERE'S ED and the Tennessee Plowboys, Victor 103700
No. 1 Best Selling Retail Folk Record

WHERE'S ED and the Tennessee Plowboys, Victor 103700
No. 1 Most Played Juke Box Race Record

TOMORROW NIGHT by Lonnie Johnson, King 4031
No. 1 Best Selling Retail Record

TOMORROW NIGHT by Lonnie Johnson, King 4031
No. 1 Sheet Music Seller to England

GALWAY SAY
Leading albums, classic discs, English and Canadian sheet sellers and full score on all music-disc boards. See listing, page 24 to 27 in Music News.
Indies Score 2d Objective
At Conclave: Voice in NAB

LOS ANGELES, May 22—The “peace pipe” convention of the National Association of Broadcasters (NAB), which saw the independent stations gain the second of their two major convention objectives—permanent representation within NAB so that they will have a voice in shaping the future of broadcasting—was in the redrafting of the new industry code so as to make it more equitable for affiliated and non-affiliated stations.

Non-affiliate representation will come about through appointment of a new permanent standing committee, to which will be assigned, as liaisons, two members of the board of directors. This will allow for mutual discussion of problems concerning industries. As is standard procedure, the committee chairman will be advisory to the board.

Pending appointment of the new indie committee was disclosed by NAB President Justin Miller following a lengthy appearance before the board of Ted Cott, of WNEW, New York, and Ben Strouse, of WWDF, Washington. They told the board that the present code of the new industry is not properly represented within NAB. This was a reference to the fact that the industries bailed at the code as originally presented to the membership notice if it was not to back up non-affiliated operating problems.

Scalped

LOS ANGELES, May 22—Ed Breen, of KFWB, Fort Dodge, Ia., who lost out in his attempt to prevent adoption of an industry code at the NAB convention this week, was asked, after the meeting how he felt when the members voted against him.

"I felt bad, succinctly, "I was massacred.""

Code To Become Stiffer in Time

LOS ANGELES, May 22—Altogether the newly adopted code of the National Association of Broadcasters (NAB) is not as strict as the originally proposed standards. It does, however, provide the basis on which the code will be later modified if it is so desired. The agreement was reached and approved by the board, which acknowledged that it would gradually become stricter as time passes. Chief reason for its comparatively relaxed provisions was that fear of increasing competition within the next several years was the factor behind it.

NAB President Judge Miller told delegates to the convention that the industry would have to tighten regulations as time passed. In addition, Miller was quoted as saying that the code will be subject to revision by the NAB board, to call for a referendum on changing the make-up of the NAB board, so as to include two non-affiliate directors.

The petition was withdrawn on the request of NAB President Justin Miller, who asked that the matter instead be discussed at the board's pre-convention meeting. Cott and Strouse had almost enough votes to bring about the referendum, 5 per cent of the membership being necessary.

Talk at the convention was that the present directors were loath to go ahead with the index director plan, and also that the index directors as a compromise, because of possible public reactions, had recently withdrawn from NAB as full members, are now associate members and have no board representation. This was feared, however, that with industries on the board, the networks might reverse their position.

NAB in Peace Pipe Contab

May 29, 1948

RADIO (NAB CONVENTION)

Communications to 1584 Broadway, New York 19, N. Y.

NAB Hollers for Phila. Lawyer After Breen Submits Petition

LOS ANGELES, May 22—A loud, trenchant call for a Philadelphia lawyer to be picked as the convention of the National Association of Broadcasters (NAB) following Wednesday's (19) meeting of the board of directors. The problem involved the status of the new code as promulgated standards of practice of the kind of Ed Breen. The board was called for a referendum on the by-laws with respect to the NAB standard code which would make the code permanent. Here's the situation:

A year or so ago, via referendum, the NAB membership voted to promulgate a code. Less than a dozen votes in opposition were recorded.

When the code was presented to the convention last year, the board voted for further study, to avoid criticism of the code as unfair to independents. The issue was finally settled this week.

A few weeks ago, Breen, himself an attorney and of Ed Breen, asked for a referendum calling for a referendum on the by-laws with respect to the NAB standard code. Here's the situation:

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RADIO WARNED ON FUTURE

Biz Squalls Ahead, Warn Key NAB Men

Promotion Big Requirement

LOS ANGELES, May 22.—Two key officers of the NAB, Broadcasters (NAB) warned delegates to the 26th annual NAB convention here this week that trouble lies ahead. The other, coming from Kenneth H. Baker, NAB research director, was somewhat guarded, but backed up by facts and figures, was perhaps more ominous.

Miller's comment came during a post-convention discussion of the new code in which he said that "as radio stations (meaning AM operations) fall," so does the industry look for AM radio is a gloomy one. One statement, made by President Justin Miller, was only that trouble lies ahead. The other, coming from Kenneth H. Baker, NAB research director, was somewhat guarded, but backed up by facts and figures, was perhaps more ominous.

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had then produced compromises satisfactory to the various parties... Only one vote opposed Cot's resolution.

Millen-Breen Tangle

The same session, however, saw a lively change among NAB Presi-
don Millen and Ed Breen, newly elected non-officer director of Mutual Broadcasting, who speakers limited to three minutes. Breen, who opposed the code, started off by asking for unlimited time, noting that Judge Millen's opening speech, which had taken an hour and a half, was pro-

code, he felt entitled to more time. As a result of this, Breen and Millen finally resulted in a show of hands by which the members supported either Millen's or Breen's motion at six time limit. Before the vote, however, Breen declared that he (Breen) was a lawyer, partly expected that he hoped Breen would live up to these higher standards.

Breen's position was based on the fact that he has obtained 509 signa-
tures, and the members of a part of Mutual Broadcasting who would deprive the NAB board of its power to adopt a code. Now, since the code has been passed, Breen has submitted his petition to the FCC, according to the minutes. The amount of controversy, matters handled by Bob Rich-

ards and Jim Sawson, NAB staffers.

Rating the Code

This issue was referred to the F.C.C. and laun-

aged to San Francisco before re-

turning to the house office. Harry S. Shoemaker, in charge of the program-

ning board, then beached his head off when the Bill-

more hatted him with the fact that he was missing a few things. The

passage of the code raises many questions, among them the exact it means as a legal document. There is no an-

sense of security in the code, and it is not unlikely to put to the test this fall. The code will be put to the test on July 22, the day after the code was passed. One of the

boards, who are examining the code, will be made to meet by May 19, 1949. Thus the test of the code will be

eliminate incorporation of a code and allow the broadcast boards to make the

ments; elimination of double spot an-

ances and other forms of advertising,

ment experiments at the end of the-

sence of commercial announcement
time, and the dramatization of po-

sibility in the code.

Broadcasters Support Code

Broadcasters were virtually unanimous in support of the code. This in-
terest was not expressed in the form of a

word-try word analyses with the other directors, his only re-

ning opposition was to the section on the use of 35mm film. Breen's

jection to these provisions is based on his feeling it places a handicap on non-network stations.

One of the first to formally okay the code was Jack Weiss, Presi-

necember, President of National Broad-

the NAB board. NBC's Board of Directors declared that NBC would revise its existing code to include not only the new NAB code but the higher standards NBC adopted in 1934. He noted that

probable that telecasting will not sup-

plant the aural broadcasting industry, but that telecasting will not

be the only expense of AM. Broad-

casting tippers warned that the use of AM-FM would be to earlier pen-

ing operations. Operators of AM-only

tele-operators were resigning and post-

their AM profits into video for the

next five years, Weiss declared. Other participants on the panel were

Dr. Frank Stanton, president of Columbia Broadcasting System (CBS); Noran Kersta, director of television operations, National Broad-

ning; Henry Nash, treasurer of Mutual Broadcasting; James McCul-

ogh, WAFL-FM, Lancaster, Pa., and H. J. Hoffman, Hoff-

erned during company, Los Angeles.

Martin Quits CBS; Ackerman Succeeds

Hollywood, May 22—Harry Ackerman, executive producer for Columbia Broadcasting System (CBS) in New York, this week was named to succeed Ernest H. Martin as di-

ector of network programs in Holy-

wood. Martin this week submitted his resignation. He says that ir-

pact on the radio code would be

Breen's position will come up for

action at the board's next meeting in November.

General answer here of most dele-

gates on the issue was that "California is such a small part of the pub-

References to the Code here this week did not include the resignation of NAB President Justin Millen. Approved Millers campaign for free speech on the air.

Opposed copyright changes providing royalties on record-

Endorsed activities of the Ad-

verting Code, urged members to include questions on broadcast ownership in the 1950 census, Commended the Industry Work of the AM Federation, Commended Broadcast Music Inc. (SMI) for its services to broadcasters.

Coy's Enthusiasm Not Shared by NAB's Members

The FCC to promote FM by setting a

time limit on the filing of new AM-FM applications. The FCC refuses to accept further new AM-FM applications "in a manner and degree never before achieved in radio history," Dillard declared. The FCC's decision that FM would eventually supplant AM radio.

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How important are 25 years?

One long-term measure of an advertising agency is its ability both to change and to resist change. In striving ever to improve the quality of its work, it must be party to the myriad inventions—intellectual and material—by which progress is measured.

But in preserving the character and integrity of its work, an agency must resist all efforts to change those basic qualities on which its reputation and its inspiration are founded.

If, by preserving the latter, it impels the former, each year becomes more useful than the last.

In the year of our twenty-fifth anniversary—which we celebrate this May—Young & Rubicam publicly restates some of the beliefs we live by.

Y&R's philosophy

1. An agency must excel in ingenuity, thoroughness, restlessness

Ingenuity—the resourcefulness to command a bigger proportion of the public's attention for a client's advertising than his competitors are getting for theirs.

Thoroughness—the ability to completely surround and penetrate a selling problem.

Restlessness—a state of mind that compels an advertising agency to seek a still better way to do a job, after a good way has been found.

2. A job must satisfy not only the client—but Young & Rubicam

Good advertising cannot thrive in an atmosphere of "pleasing the client at any cost."

We want the client to believe in the advertising we prepare for him. But—equally important—we must believe in it ourselves.

3. "Brass hat" doesn't mean brass knuckles

Any executive of Young & Rubicam can lose an argument to a subordinate.

For it is Young & Rubicam's belief that problems are solved better with reason than by coercion; that the agency will profit most from a man's mind if he feels free to express his honest convictions in any situation.

4. There is no such thing as an "all-round" advertising man

It is our belief that an outstanding advertising man may be capable in many phases of advertising, but that he will excel in one.

Letting each man devote his entire ability to the thing he does best has proved to be one good form of insurance against undernourished thinking.
5. "Formula" is another name for "rut"

We believe that the sales problems of products are as individual as eyesight, and that advertising should be fitted to them as carefully as glasses are fitted to the eyes.

Any attempt to formalize advertising places too much responsibility on experience, and too little on original thought.

6. An agency should be alive to the world outside of advertising and business

It should study the things that appeal to people in the field of politics, news columns, movies, the stage, the pulpit or fiction.

And it should be able to apply its findings to the constant improvement of the advertising it prepares.

7. It is more important to develop present business than to get new business

The reward of ownership in Young & Rubicam has been given for the ability to serve business rather than to get business.

In each Young & Rubicam office, one man devotes part of his time to soliciting new accounts.

The inference

25 YEARS AGO THIS MONTH. Young & Rubicam was an advertising agency which had some definite convictions—but no business.

We still have the convictions. And we believe sincerely that because we still have them, the following businesses have chosen to advertise through Young & Rubicam, Inc.

Clients of Young & Rubicam, Inc.

Following is a list of companies whose advertising is handled—in whole or in part—by Young & Rubicam. The companies are listed in chronological order.

1924 General Foods Corporation
1926 International Silver Company
1927 The Borden Company
1929 Johnson & Johnson
1930 The Travelers Insurance Company
1931 American Home Foods, Inc.
1932 Gulf Oil Corporation
1933 Bissell Carpet Sweeper Company
1935 General Aniline & Film Corporation
1936 Life Savers Corporation
1937 Motor Wheel Corporation
1938 (Continued)
Sanforized Division of Cluett, Peabody & Co., Inc.
Cannon Mills, Inc.
Simon Company
Hoods Stater Company, Inc.
American Can Company
Royal Typewriter Company, Inc.
Lever Brothers Company
John F. Kelke Company
The Pullman Company
Chase Corporation of America
Consolidated Yulle Aircraft Corporation
Good Housekeeping Magazine
Petri Wine Company
The Goodyear Tire & Rubber Company, Inc.
General Electric Company
Duffy-Mott Company, Inc.
Hunt Foods Inc.
Purify Bakers
Hammond Instrument Company
Pepsi-Cola Company
(Everness Sparkling Water)
O’Cedar Corp., Inc.
Chester H. Roth Co., Inc.
Dictaphone Corporation
Northam Warren Corporation
The Permanente Metals Corporation,
and Permanente Products Company
Bigelow-Sanford Carpet Co., Inc.
Sovell Manufacturing Company
Jos. Schlitz Brewing Company

Young & Rubicam, Inc.
Advertising
New York Chicago Detroit San Francisco Hollywood Montreal Toronto Mexico City London
Pubservy Competition Idea-Digest

250-1,000-Watt Stations Offer Good Gimmicks

I WITNESS DEATH, KLAC, LOS ANGELES. Reduction of traffic accidents is the intent of the program. To accomplish this, special event reports and sponsored reports are broadcast in the form of pre-recorded special event reports tour L.A. In a police car equipped with a wire recorder. Listeners get first-hand accounts of accidents caused by intoxicated drivers.

JOHN DOE, JUNIOR, WBSI, COLUMBUS, O. Program is dedicated to helping kids learn what they think about, his interests and activities. Irwin A. Johnson, station pubserv director, makes an interesting session of this by talking to the younger ones. He is a person in a personal way, manner is conducive to free expression on the part of the teen-ager.

SO YOU KNOW, WABC, NEW YORK. Here’s the Why of “Digest.”

NEW YORK, May 22—Presented on this page is an “idea digest” for the pubserv purpose of trying to select the best public service programs which were entered in The Billboard’s competition. The treatment is necessarily brief, but it is given several programs in the hope that the public service program execs will gain by seeing how other personnel handles their programs. Only a small proportion of those programs entered in the competition could win awards, but many of the non-winning programs were interesting and admirable in conception and impact. The idea digest gives readers a chance to familiarize themselves with both winning and non-winning pubserv programs.

50,000-Watt Category

CAVALCADE OF AMERICAN POLITICS, WCAU, PHILADELPHIA. Show traces the heritage of American politics, highlighting key democratic processes. This is accomplished thru dramatization and narration of early colonial incidents. Particularly timely in view of the political conventions in Philadelphia.

NEITHER FREE NOR EQUAL, WJZ, BALTIMORE. Purpose inasmuch as goal is not to bash Negroes but to expose incidents at racial prejudice, showing how bullying against freedom and democracy. Traces the history and how it is detrimental to the American tradition. Production technique involves drama and narrative.

TEN THER OF A NATION, WINS, PORTLAND, ORE. Series uses a different series of incidents in the needs of a minority group. This specific program, for instance, analyses the problem created by the “undocumented”—those who go without treatment. Production is designed to get the public to ask questions and to interview with hospitalized patients, doctors, etc.

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THE UNDISCOVERED, WTOP, WASHINGTON. Program is an educational feature which exposes the eradication of venereal disease. This is done by pointing out the dangers inherent in venereal disease created by the “undiscovered”—those who go without treatment. Production is designed to get the public to ask questions and to interview with hospitalized patients, doctors, etc.

THE FOUNTAIN SPEAKS, WCKY, CINCINNATI. Program builds civic consciousness and pride by recounting of incidents in the past history of Cincinnati. Good production angle is taken in the meaning of the community’s role on the world scene by means of summaries of the theatrical life of the time, sports events, popular music, etc.

NAME YOUR POISON, WOR, NEW YORK. A documentary detailing the dangers inherent in unhygienic food conditions at restaurants. Case histories of poisoning are published, recorded interviews with patients, doctors. Production includes an on-the-scene recording of a restaurant inspection.

CAREER FORUM, WCAU, PHILADELPHIA. Series is designed to help high school students select careers. To accomplish this the station corrals top men and women in various fields and presents Career Forums. Doctors meet the students, advising them on selection of educational pursuits.

CONQUEST, KFI, LOS ANGELES. A series dramatizing the fight against venereal disease. A popular TV series via dramatizations in cases of those afflicted. Exposure on how medical science tracks down the cause of the disease.

SO YOU KNOW, RADIO, KNX, HOLLYWOOD. A quiz about radio, which tries to be informative to the listener and at the same time plug CBS programs. The quiz contains such angles as a guessing game, a sort of Who Am I with clues, puzzle of the week, etc. The answers center around CBS fare.

IT’S OUR TURN, WMAG, CHICAGO. Program designed to give voice to the thoughts and needs of teenagers. This is done via a panel of six high school students plus a moderator. They sound off on controversial topics of the day. A production fillip is a prize awarded by three judges to the student who is most articulate.

TIME FOR SAFETY, KCIO, KANSAS CITY, MO. Program produced by the Red Cross, Service whereby this aim is aided is a slogan—Safety First. Good for being paid for 15 words or less. Program highlights current safety devices—fire extinguishers, and music by a lively trio, the Keystone. Program has tie-in with the Kansas City Safety Council Committee on Unity and Uptown Chamber of Commerce.

MONROE COUNTY MEDICAL SOCIETY, WHAM, ROCHESTER, N. Y. Series produced by St. Joseph’s Hospital. Program highlights the latest in medicine and details facilities for readers. Thus the specific show caught told of the dangers of pregnancy, cancer, etc, and informed listeners how to get an appointment for examination. A good production device is a salute to the scientific—what they do in medicine.

FOR AMERICANS ONLY, WOR, NEW YORK. Points up the necessity of getting family planning information on how six foreign agents planted atomic bombs in the U. S. Good for reminding folks to get their inoculations. Script is set up to win.

THE FSI IN ACTION, WABC, NEW YORK. Shows a man at fighting crime, juvenile delinquency, et al, and is aided in co-operation with the FSI. Technique is dramatization.

D. C. DATELINE, WTOP, WASHINGTON. Dramatization of how six foreign agents planted atomic bombs in the U. S. Good for reminding folks to get their inoculations. Script is set up to win.

THE FSI IN ACTION, WABC, NEW YORK. Shows a man at fighting crime, juvenile delinquency, et al, and is aided in co-operation with the FSI. Technique is dramatization.

THE EDISON, WRN, NEW YORK. Series in which the talent is a member of the flatland and his adventures are recounted.

THE BELL TELEPHONE SYSTEM, WOR, NEW YORK. Series points out the importance of the telephone and its activities.

THE SPOOKED WORN, NEW YORK. Series of radio programs which highlight the recordings of literature’s classics. The station delivers the most enduring and finest radio program at low production cost. With names like Hamlet, Dracula, Laughton and Bing Crosby, respectively, reading the Tom Paine’s The Rights of Man, The Spanish Main, and The Star-Spangled Banner.

THE TENTH MAN, NEW YORK. Series produced by WOR, NEW YORK. Points up the necessity of getting family planning information. In particular, with suggested solutions. Production devices were exceptional, such as a feature. Script is set up to win.

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“New York’s most dynamic radio station”

“A serious competitor of the biggest networks”

Perhaps the most successful enterprise in radio”

“A fabulous operation”

Bouquets for Us...

mean New York’s No. 1 buy for You—
The old days of peeking through "knot-holes" are gone—for good. This season, baseball-crazy Detoners are going to see 27 Tiger home games from the comfort of their arm-chairs at home, through three of WWJ-TV's cameras. The above scene shows the new unbreakable glass "window" installed behind the batter's box to give the cameras a "birds-eye" view of the entire playing field. With the familiar voice of Ty Tyson at the mike, and the skilled hands of WWJ-TV's experts at the camera, Detroit's 6,000 television sets will be right on top of every play. WWJ-TV, Detroit's only television station, will also carry many other sports events. Just watch the sales of television sets soar in Detroit! Why not join the many WWJ-TV advertisers who are benefiting from the increased awareness of WWJ-TV in its second year of operation.

Bright Approach By 5- to 20 Kw. Radio Stations

(Continued from Page 10)

what is being done in various communities to remove and control this menace. UNIVERSITY REPORTS TO THE PEOPLE, KUOM, MINNESOTA. Program is designed to create a better understanding of the problems of juvenile delinquency. Series details uses of local, regional and national interest. Idea for this rose out of need of school and community. Students act under the production of series.

IT'S YOUR MOVE NEXT, WCOP, BOSTON. Program considers world problems and their possible impact on a local community via a panel discussion. Produced in co-operation with the Boston Association of Radio and Television. Program is heard on the air.

TUESDAY FOREVER, KSOS, SIoux FALLS, S. D. A forum discussing the problems of local communities which are raised by the world's problems. Special emphasis on the importance of the people in the making of the decisions.

I WANT THE POLICE, KOMO, SEATTLE. Program is in operation with the police department, emphasizes the law's fight against crime. This is done via dramatization of case histories.

THE LOST SHEEP, WRC, WASHINGTON. Series details the psychological methods to unearth causes of child's problem behavior. Noted psychiatrist breaks into a program to help you interpret the early life history of that personality being considered on the program.

MILWAUKEE SPEAKS, WTMJ, MILWAUKEE. Program is designed to keep the listeners informed on civic matters affecting their community, and is broadcast every Saturday night. Program is presented by the Milwaukee County Board of Supervisors. Program is 25 minutes in length, and is broadcast over WTMJ at 7:30 on Saturday evenings.

WHAT DO YOU THINK, WSB, HUNTINGTON, W. Va. Program in co-operation with the police department, emphasizes the law's fight against crime. This is done via dramatization of crime cases.

USA TODAY, KGW, HOLLAND. Program considers the problems associated with public health. Special emphasis on the importance of the people in the making of the decisions.

THE AMERICAN TRADITION, KECA, HOLLYWOOD. This program details the story of the United States, its people and its history. Special emphasis on the importance of the people in the making of the decisions.

DOCTOR'S ORDERS, WONS, HARTFORD, CONN. A health education program, presented by the medical profession. Program is 25 minutes in length, and is broadcast over WONS at 7:30 on Saturday mornings.

The days of seeking through "knot-holes" are gone—for good. This season, baseball-crazy Detoners are going to see 27 Tiger home games from the comfort of their arm-chairs at home, through three of WWJ-TV's cameras. The above scene shows the new unbreakable glass "window" installed behind the batter's box to give the cameras a "birds-eye" view of the entire playing field. With the familiar voice of Ty Tyson at the mike, and the skilled hands of WWJ-TV's experts at the camera, Detroit's 6,000 television sets will be right on top of every play. WWJ-TV, Detroit's only television station, will also carry many other sports events. Just watch the sales of television sets soar in Detroit! Why not join the many WWJ-TV advertisers who are benefiting from the increased awareness of WWJ-TV in its second year of operation.

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The Awards Racket, or How We Clean Up on Winners

(Continued from page 2)

parties, we don’t like being tossed in with all the others. This Backstage saga, then, is an attempt to secure out.

Lonesome Wives

About a week ago, late on a Thursday night, the good wife of one of our radio guys visited her old man at his spot in the mines. Having disposed of the business at hand she left, husbandless, and we happened to go down on the “Peg” with her.

“You look unhappy, kid,” we said. “What’s the matter?”

Unfolded then a tale of how lonesome she is because friend mate is working at the mine. (It should be inserted here parenthetically that our radio guy and this little lady are newlyweds. After a while The Billboard wives either convince their men they ought to have a more settled job or they sever the knot, or, if they’re real gals and like the guy, they figure what the hell, he likes it, and I guess I can put up with it.)

No exceptions, forgive us. We don’t mean to muscle in. This romantic episode from real life is tossed in to make a point about The Billboard awards. The reason our radio guy was jeopardizing his happy home life even when (an unusual was) he decided to cover a show (of the best) he was up to his ears in listening to transcriptions of local radio programs submitted by stations in the Billboard’s Local Programming Competition, (so have all our radio guys been for some time.) There were 890 such programs submitted, and we run our competitions on the basis that every entry be read and gets a full hearing. Figure it out: 890 entries, (sometimes we wonder why they don’t all quit and go to work for Manny Rosenberg.)

Then there are our Donaldson Awards in lest. We don’t much do here. Just publish a booklet giving full cast and credits of every show on the Billboard charts for the entire season. In this book, too, we include detailed performances for the season, first plays, and a full line-up of the winners of previous Donaldson Awards. The reason for the book is to help people in the theater cast their votes for Best Play, Best Performance, etc., as intelligently as possible. The book, with a ballot, is sent to everybody in the trade. We have no idea how much you can locate your source, say, Jeffery, from this Anderson, Cornell and Evans. That’s how the winners in the Donaldson Awards are selected. By a democratic vote of the people in the theater. So far, after five years, we haven’t heard any knock upon the kind of criticism about the Donaldson Awards such as you keep hearing about the picture academy’s Oscars.

But we can hear the side-of-the-mouth set rapping right now: “Don’t let ‘em kid you, bub. They slug the winners in all those competitions for ads, and they clean up.” For the information of these ideologues we have news for you. Westinghouse is in business to make a buck, and the way we make it is by selling advertising. But we sell it only to people we think can get some value out of it and when we don’t run editorial (awards, otherwise) with advertising. We don’t think a legit actor who wins a Donaldson Award can do himself much good by advertising his award in The Billboard, legit operating as it does. (We have a flat rule that no Donaldson Award winners, actors, producers or others, may buy advertising in The Billboard on the awards.)

On the other hand, when a radio station or network wins a promotion or award competition in a competition run like ours are run, we think it makes one helluva fine sales story for that station or web. And we know we’ve got the circulation in radio to whom that story ought to be highlighted. So Hape Kemper and his advertising guys do the best they can to sell such awards by some advertising. The same goes for our various music awards, again simply because in the music business a band leader or a publisher or a record company has got him or itself a solid selling theme when he cops a Billboard kudo, and the circulation which will respond to that kind of sales pitch is there, ready and willing to be sold, week in and week out. But nobody has ever won a Billboard award because he’s an ad buyer or lost one because he’s not.

“See, they do clean up,” says side-of-the-mouth, always a character difficult to convince.

We’ll Split the Profits

All right, let’s see. Our guy who keeps the books tells us the advertising department sold about six and a half pages of ads to winners in the last radio promotion competition, for a total of about $2,790. And that includes a half page ($10) from CCKL, Windsor, Ont., who didn’t win an award but heard about the competition. Our way of saying, CCKL salutes The Billboard for its contribution to the radio industry is sponsoring the annual radio promotion survey. (Now that Canada crystallized in and we’re talking) On the debit side that was 281 manpower hours (we’re being conservative allowing an hour per presentation, so it takes a lot more). The Billboard distributes 28,000 copies of Radio Promotions, U. S. A. and Canada. 1947, which contained a full and detailed outline of every presentation submitted and was given to radio people for free. Another G or so for plaques, scrolls and the rental of the Waldorf-Astoria’s Wedgwood Room, where the final judges (11 top national advertisers executives and 14 equally top agency men) were desiredly

(See Billboard Backstage on page 46)

for excellence in

* PROGRAMMING
* PROMOTION
* SERVICE TO THE PEOPLE

In recent weeks, Westinghouse stations have won fifteen commendations for excellence and effectiveness in the three major market-areas which these stations serve: Philadelphia, Pittsburgh, Boston, Fort Wayne, Portland (Oregon) and Springfield (Massachusetts).

For advertisers who want good programs in these markets... effectively promoted to large and receptive audiences... Westinghouse stations can do an outstanding job. Our national representatives have the details.
NBC IN DEAL TO SELL KOA

Rumored Fox Chain Ogles 3 Mil $ Outlet

Sale Would Solve Problems

LOS ANGELES, May 22—National Broading Company (NBC) is now negotiating a deal with the Fox Intermountain Circuit whereby the chain (which would buy NBC's owned-and-operated 50,000-watt Denver outlet, KOA), it was reported here this week at the National Association of Broadcasters (NAB) convention. The chain, it is said, would then affiliate with NBC, both in AM and television, presupposing approval of a pending application filed under the corporate name of Aladdin Television.

The transaction, if consummated, would solve a number of problems for NBC. As matters stand now, NBC has five television stations, the maximum permitted. Thus, it would have to have, in Denver, a TV outlet other than KOA, which would place it in the position of one NBC station competing with another. By disposing of KOA, NBC would thus have one AM-Tel outlet in that city.

In addition, however, the sale of KOA would pave the way for NBC's on-again-off-again purchase of G. A. Richards' KMPC, in Hollywood, of which Frank Mullen, now NBC exec veprep, is to become president July 1. It is believed that the Federal Communications Commission (FCC) would not permit the web to grab an additional owned station, but this conclusion would be removed if NBC divested itself of KOA.

Price for the Denver outlet is said to be in the neighborhood of $3,000,000. It is planned to place a TV booster on Pike's Peak to enable coverage of Colorado Springs. The proposed transmitter site is Lookout Mountain.

REXALL TO TAKE OVER FITCH SPOT; KEEPS WED. SLOT

NEW YORK, May 22—Recall this week arranged to take over the Fitch 7:30 Sunday period on the National Broadcasting Company (NBC), beginning next Sunday (30), while simultaneously maintaining its 16:30 Wednesday period until the Jimmy Durante show there folds after the June 23 broadcast. Phil Harris and Alice Faye, who have filled the Sunday slot for Fitch, wound up their series last Sunday (23), and will return to the stanza next fall under the Rexall banner.

Starting next Sunday, Rexall will put its Pat O'Brien-Virginia Bruce replacement into the Harris-Fayre period. O'Brien and Bruce originally were slated to replace Durante, but Rexall will let the Wednesday time period lapse when the Schonzo bows out. NBC had no immediate plans for the slot. Fitch's reason for quitting radio after 14 years was rapidly rising talent costs.

THE WINNERS

NEWS

50,000 Watts
FIRST PLACE, WMAQ, CHICAGO, FOR "REPORTER AT LARGE"—I. D. Shovemaker, Vice Pres. and Gen. Mgr.; Jules Herbert, Prog. Dir.
SECOND PLACE, WOR, NEW YORK, FOR "NEWS ON THE HUMAN SIDE"—Theodore C. Streibert, Pres.; Don Hamilton, Acting Prog. Dir.

5,000 to 20,000 Watts
THIRD PLACE, WRBL, COLUMBUS, GA., FOR "NEWS AND VIEWS"—Jim Woodruff Jr., Exec. Mgr.; George A. Congell, Prog. Dir.

250 to 1,000 Watts
FIRST PLACE, KECK, ODESSA, TEX., FOR "WEST TEXAS PARADE"—Ben Hoblob, Pres.; Mike Sheen, Mgr.

COMMENTS

50,000 Watts
SECOND PLACE, WOR, NEW YORK, FOR "ROBERT S. ALLEN"—Theodore C. Streibert, Pres.; Don Hamilton, Acting Prog. Dir.

5,000 to 20,000 Watts
FIRST PLACE, KKX, ST. LOUIS, FOR "INSIDE THE HEADLINES"—C. L. Thomas, Gen. Mgr.; Emil Muschany, Prog. Dir.
SECOND PLACE, WHBN, NEW YORK, FOR "LITE SERIO"—Ralph N. Weil, Gen. Mgr.; Arnold E. Hartley, Prog. Dir.

250 to 1,000 Watts
THIRD PLACE, WKNA, CHARLESTON, W. VA., FOR "DATELINE, WEST VIRGINIA"—John T. Cieker, Gen. Mgr.; Frank E. Chatter, Prog. Dir.
HONORABLE MENTION, WBBM, CHICAGO, FOR "EDWARD HOLLES"—Frank Falknor, Gen. Mgr.; Val Sherman, Prog. Dir.

NO AWARDS

250-1,000 Watts
(Continued from Page 12)

Aladdin Television...
Program Competition

In 250-1000W News, KECK Tops WSAM WJTN, WKNA Tie for 3d

NEW YORK, May 22—West Texas on Parade, over KECK, Odessa, Tex., a dramatic and imaginatively produced news show, was awarded first place in the 250 to 1,000-watt category of The Billboard's First Local Program Competition. The winner was The Eleven, an objective, detailed, two-hour program service broadcast over WSAM-WSAL, Saginaw, Mich., once a week by Robb Thomas. The show was an attempt to create a new and different program pattern and to bring radio closer to the people. The use of sound effects and bridges on this show is a measureable aid.

"Conundrum" An Example

WSAM-WSAL's Ten Commandments is a particularly fine example of repertory and objectivity and is invaluable to the broadcasting profession. The program has been the model for all broadcast stations and is a fine example of what can be done with sound effects and radio techniques. The program's emphasis on local, state-wide and national news is a measureable aid.

KECK's, West Texas on Parade, is particularly commendable for its use of sound effects and bridges and for its method of covering the local scene and the current news. The program is tied for third.

Program Competition

Disqualifications

NEW YORK, May 22—As in previous categories, some entries in the news and comment division of The Billboard's First Local Program Competition were disqualified by the rule whereby only program entries which began their careers after January 1, 1947, were eligible. The winners in this case were selected from a number of very successful programs but a number of programs failed to meet the criteria of the contest. There was sufficient to convince some stations that the contest was a success, but it would be logical to expect that the judges of the first place winner of any of the categories would have long since been awarded some form of recognition.

Rule Making

NEW YORK, May 22—The selection of prize-winning programs in the field of comment in The Billboard's First Local Program Competition pointed up dramatically the relative lack of development of this type of airer in the period since the war. Of the dozen of programs entered in this category, only one was found to be a number different from the previous year's list. The disparity of quality, the absence of any one program which might be considered outstanding, and the failure of any one program to stand out among the rest are all very striking.

Program Competition

WMAO, 1st in 50 Kw. News

WOR 2d Place

NEW YORK, May 22—The selection of prize-winning programs in this field is based on the basis of the winner's first place in the 50,000 watt power category of The Billboard's First Local Program Competition. The program was judged to be outstanding in the field of news, sports, and entertainment, and was adjudged good enough for a third.

Category's Limits

There is a marked awareness of the necessity of fitting the program to the local, as well as the national and international, scene.

The Limitation of The Billboard's First Local Program Competition was that it did not attempt to supplement or even compete with networkcommentary. This limitation is a result of the nature of the contest, which is limited to programs which are not part of any network's regular schedule.

Program Competition

WLAM Beats Out WJNR On 5-20 Kw. News

WSAI and WRLB Tie for 3d

NEW YORK, May 22—The top 60 stations in the news programs in the 5-20,000 watt category of The Billboard's First Local Program Competition were judged to be outstanding in the field of news, having developed original formats and techniques, the possibilities of developing anything but the most limited results from an individual program, and the ability of the program to handle the chores adequately.

For these reasons, the number of awards made in this category was held down sharply by the judging, only four and a half awards were made.

WAM Tops 50 Kw.

Among the 50,000 watters, WHAM, Rochester, N.Y., took top honors for its Editors Page, in which four staff members capably and thoroughly cover a wide range of topics, including national and foreign news, sports, agriculture and feature stuff. Second place went to WOR, New York, Robert L. Klein's "New York News" (See Lack of Development, page 17)
NEWS

5,000 Watts

Reporter at Large
First Place—WMAQ, Chicago
Producer: William Ray
Newscaster: James Hutc

Jim Hurlbut does a worth-while news program which maintains a balance between national and in-
ternational news and the one hand and local and news on the other. Thus, as a reporter, a world news he makes into a description of an explosion in a Chi furniture shop which rates tones in reporting. Hur-
but apparently does his own legwork, for his account of the explosion in cluded reporting. The city's fire de-

tioned persons, detailed accounts of the
ting the appearance of the building, sidewalks, et al, as well as authoritative comment on the cause of the damage. His account of the report-
ing, with the personal touch, a type of coverage not often found in radio. This is a very good job. A balance be-
tween local and world news is maintained, makes this an outstanding job.

NEWS on the Human Side Second Place—WOR, New York
Writer: Edward Higgins
Newscaster: Lyke Van

Van's program is a well-thought-out fire-
ter of a ten and punchy news script, is able to pile up a tremendous num-
ber of items, none of which talks for more than a 15-minute summary. It is an ex-
cellent written words and tailored to the part of the day. The usual news summaries. Van also, on occasion, does a good job of re-
feeling the relative prices of butter and oleomargarine. Van played an amusing stunt on the Commis-

sioner Schultz, who said that oleo is the worse traitor because the costs only half as much. Van's scripts are highly personalized.

5,000 to 20,000 Watts

Main Town News
First Place—WQBQ, Lewiston, Me.
Sponsor: Lindsey Track, jeweler
Writer: Cliff Cove
Newscaster: Thomas Hulley
Newscaster: Cliff Cove

A really local news show, consisting of news and notes of the com-
munity events within the listening area of the station. These include such items as the graduation cer-

nings of clubs and committees, births and
deaths, comings and goings in the towns, high school sports and activities (including the complete cast of
easterners in a play), lost and found, missing person, and death notices as described as having two tattoos on the left arm and no teeth, etc. This is the closest thing to the crossroads weekly paper or the bulletin board.

It's all with names and dates and places that mean something to the

local listeners and should be con-

sidered important from a local program-

ning standpoint.

William G. Hethington—Sit-Up News
Second Place—WNJR, Newark, N. J.
Writer-Newscaster: William G. Heth-

ington

Hethington short-waved this program from Rome, where he covered the Italian elections for WNJR and the Italian occupation of the Suez Crisis. The disk submitted was of a date prior to November 1, 1961, containing a descrip-
tion of the situation in the foreign. There is a very good job in the summary.

The Second Councilman Second Place—WASM-WASL, Sagin-

aw, Mich.
Producer: Bill Lobatch
Newscaster: Robert Liggett

The Second Councilman is a dispassion-
ately inquiry into civic activities. It is a challenging program as objective as possible -the program operating on the theory that there are two sides to each story and program. Liggett and Van's program have a great deal of com-
gambling in Saginaw, and the program's municipal tax income for a public program. This is an outstanding program. A summary of both subjects indicated con-
siderable reporting, insomuch as the program tries to be a type of news service.

The Ten Councilman—WMBQ, New York
Producer: William Sung
Newscaster: Robert Liggett

The Ten Councilman is a dispassion-
ately inquiry into civic activities. It is a challenging program as objective as possible -the program operating on the theory that there are two sides to each story and program. Liggett and Van's program have a great deal of com-
gambling in Saginaw, and the program's municipal tax income for a public program. This is an outstanding program. A summary of both subjects indicated con-
siderable reporting, insomuch as the program tries to be a type of news service.

Joseph Garretson and the News Third Place—WSAI, Cincinnati
Sponsor: Shell Oil Company
Announcer: Don Webb
Newscaster: Joseph Garretson

Joseph Garretson, in his 15-minute show aired across the board, puts his listeners on the spot with an intensive study about incipient gang warfare in the city, about a new proposed Cincin-

nati law which will allow felons register upon arriving in town. The story also includes the stress upon scandals and divorce suits, such as those involving Carole Landis and Dr. Alfred, the type of greater national and international importance are treated less fully, with scar-
dower top billing.

Newscaster: George Thera-

gering

This program is a strictly local level. His material is made up of the war and woof of local life. He admits the problems as traffic, the purchase of beef for the schools, the need for a new storm drain for the depart-
ment, authorizations by the city com-
mision, storm and sewage projects, et al. When there is a story on na-
tional affairs, Therainger gives it a local touch. He gives a local twist to the mayor's attempt to obtain certain materials. Much of Therainger's material is, of course, of little interest to the non-
Columbus resident, but to the Co-

lumbus listenerrably is syn-

onous with very full local, news local affairs. In addition, Therainger gives an additional local touch by quoting local residents on political matters. A good program.

NEWS

250 to 1,000 Watts

West Texas on Parade First Place—KECK, Odessa, Tx.
Producer—Director: Homer Bliss
Newscaster: Homer Bliss, John King, Jim King, Ron Dunn, Frank Allen

An imaginative program, showing how a new program can be successful. The news show in dramatic, almost March of the living, with good use of rec-

arded sound effects and local bridges makes this show jump. Epi-

ces are varied in length, brief and catchy, and deal almost entirely with local news. They range from public service stuff, holidays, weather, traffic, to news of the opening of the local baseball sea-

son, and even a speech of condolences to the danger of a pyricc fire also were dramatically expressed. This is a smart new program, done economi-

cally to meet local needs and condi-

tions.

Send One Home to Mother

Moss photo of your loved one will appreciate your won-

set photo as much as your Mil.

Send for a photo

10c ea.

2c ea.

10c ea.

2c ea.

4c ea.

3c ea.

Moss

FINe

PLACE WAMH, Rochester, N. Y.
Producer: Homer Bliss
Newscaster: Bob Turner (Sports), Tom Murray (Farm), Homer Bliss (Odds and Ends)

This weekly on-the-spot report of the city's board of health, with the mayor and the city's major health offi-
cials commenting on different ideas on who should sit. Outstanding part of the show is the mention of the major off-
put between the Terre Haute mayor and the fire protection by the city's fire de-
artment, with the outlying areas re-
sisting the raising of the fees of certain sums for service. Two wire-
recordings on the subject were made by the mayor the day of the broad-
cast, and undoubtedly was not used locally.

COMMENT

5,000 Watts

Editors Four
First Place—WAMH, Rochester, N. Y.
Producer: Homer Bliss
Newscaster: Robert Liggett

This is a weekly local and regional news review, a summary of news on the area. It includes a lot of human interest stuff, and includes stories by the Boy Scouts who armed themselves and took off for Canada, and of two other stories. It picks up leads from other pro-

ducers, picked up on the way to Mex-

ico. On the political side, Sherwood News Review does a good job, with the Newscastor telling stories of the city's board of health, with the mayor and the city's major health offi-
cials commenting on different ideas on who should sit. Outstanding part of the show is the mention of the major off-
put between the Terre Haute mayor and the fire protection by the city's fire de-
artment, with the outlying areas re-
sisting the raising of the fees of certain sums for service. Two wire-
recordings on the subject were made by the mayor the day of the broad-
cast, and undoubtedly was not used locally.

Robert S. Allen
Second Place—WOR, New York
Producer—Director: Robert S. Allen
Newscaster: Robert S. Allen

Allen's program is a combination of news and commentary. He has a program each week with a well-chosen reporter. This combination of qual-

ities has been a great deal of the pro-

gram. Another fact: Allen is courage-
ous. He names names and shows no hesitation in blaming the ef-
factual foreign policy where he thinks it should be placed. Opening session of the program is a short news, with Allen—who airs from Washington—
News, Commentator Program Competition

detailing developments in Athens, Ankara and other capitals. Later sections of the program are more in the nature of commentary on the national scene, with numerous sidelines on the world situation and such political topics as the status of the government.

Everett Holles
Honorable Mention—WWBM
Chicago
Sponsor—Standard Oil Company
Agency: McCann-Erickson
Producer: Lyle Barnhart
Writer-Commentator: Everett Holles
Holles's commentary on this program is a rather dramatic one—the downfall of democracy in Czechoslovakia, which recently fell into the Soviet orbit. He points up the psychogenic situation, stressing that democracy in that country was never born in the United States in 1918. Midway in the program a transcribed version of a short story, which may have defects in the sphere of objectivity and diplomacy, has been paid dispassionate consideration, but which brings the listener first-hand account of conditions in Prague. Dramatic inasmuch as police and troops were guarding the very building from which Smith broadcast. Of course, it should be borne in mind that how Smith is a CBS rather than WBBM man.

COMMENTS: 20,000 Watts

Inside the Headlines
First Place—KXOK, St. Louis
Sponsor: Sidney Weber Company
Producer: Thomason & Smyth Dealers
Agency: Routhrauf & Ryan
Producer: Elmer Muschany
Writer-Commentator: Bruce Barrington
Bruce Barrington, KXOK news editor, goes into the background of the struggle for Triste, and the significance of this struggle in the over-all picture of America. The four major news organizations, he points out, have paid off Hooper-wise, to judge from the examples of Pearson and Walter Winchell.

Honorable mention among the 50,000 watters was made to Everett Holles, of WWBM, Chicago, who possesses a cogent and interesting style. A portion of Holles's show, however, contains a slight error in fact, which may have defects in the sphere of objectivity and diplomacy. Holles is not to be blamed for it, it renders the show difficult to assess, the quality of the local production. Others in this show bracket who gained favor with the judges were Cowboys' Roundup, Chicago, Chirping, New York, William B. Wilson, of WBRV, Richmond, Va.

KXOK Wins in 5-20 Kw.
Inside the Headlines, featuring Broadcast Bridge, KXOK, St. Louis, was chosen as the top airer in the 5,000 to 20,000 watt class. Barrington avoided the pitfalls into which so many gazers fell: that of scale, terrorizing a dozen topics, rather than concentrating fully on a few key points. Barrington also adds to it, it renders the show difficult to assess the quality of this local production. Others in this show bracket who gained favor with the judges were Cowboys' Roundup, Chicago, Chirping, New York, William B. Wilson, of WBRV, Richmond, Va.

P&G To Grab
Skelton's Tab?
HOLLYWOOD, May 22.—A deal is reported boiling this week for Proctor & Gamble (P&G) to pick up the tab on RKO for next season. The comic's contract with Brown & Williamson (Raleigh) is not expected to be renewed next season. Skelton is under personal contract to Freeman Kay, who recently, with P&G switch to another web is reported highly possible.

WLM TOPS WJR
(Continued from page 15)

able that a local station had the initiative to cover the event via shortwave—even granting that Hetherington did the stint for his newspaper

The two programs tied for third were both strong on local news. The News-Presented series, produced by Shell Oil over WSAI, Cincinnati, was a quiet sort of commentary. "Heritage," aired by George Theerin over WBNR, Columbus, Ga., was a quieter sort, his news reflecting the warp and woof of community life.

Lack of Development Makes
Commentary AwardSparse
(Continued from page 15)

an exponent of the high blood pressure-type of comment. Allen, who formed the backbone of the group, which may have defects in the sphere of objectivity and diplomacy, has paid dispassionate consideration, but which brings the listener first-hand account of conditions in Prague. Dramatic inasmuch as police and troops were guarding the very building from which Smith broadcast. Of course, it should be borne in mind that how Smith is a CBS rather than WBBM man.

WASHINGTON, May 22.—Representatives of the four major networks were among those appointed this week to a committee of the overlookers who will endeavor to "uncover the whole truth" about the American Broadcast System (CBS) correspondent in Greece. Polk's bound book, which a bulletins in a flag, was filed in Salonika harbor. All the Greek government will be making all sorts of efforts to find an Airman, who was chosen as WRVA, Chicago, Illinois, a bracket adds. P&G's "Look to the Pros" is reported to be the most./

Lisa Sergio
Second Place—WVO, New York
Writer-Producer-Commentator: Lisa Sergio
Lisa Sergio, who returned to the air last May in WVO in New York. She picked up considerable of a recommendation else where, remains one of the most conscientious and provocative thinkers on the air. She has a wide range of European experience with her for a background, and virtually every topic she touches upon shows this and keen analytical ability. Show submitted dealt mainly with the prevalence of war talk among high U. S. officials while Europeans are making all sorts of efforts to find an Airman, who was chosen as WRVA, Chicago, Illinois, a bracket adds. P&G's "Look to the Pros" is reported to be the most.

Let's JoinProbe
Of Polk Murder

STAR-SPANGLED RADIO reveals hitherto untold facts about the selfless, often heroic actions of stars, writers, producers, directors, correspondents, and station owners during the war. Full of the anecdotes covering brushes with the "brass," comic situations, personal exploits, reactions of G.I.'s to camp, battle fronts, ships and hospitals the world over.

As important to Radio personnel as any G.I.'s "Division History," STAR-SPANGLED RADIO is a forecast of radio's job in any coming emergency. You'll want copies for yourself, your friends, for advertisers and civic leaders. 16 pages of photographs, with an introduction including Radio's Roll of Honor. Regular Price $5.50. Quantity discounts on request.
100 Bidders Back Out in Five Months

Cite Economic Conditions

WASHINGTON, May 23.—There has been a record-shattering total of nearly 100 withdrawn bids and canceled permits for AM and FM stations since January 1, according to a survey of Federal Communications Commission (FCC) records. The number, said to be the lowest of any such half-year period in the history of the Federal Communications Commission, is of major significance because most of the AM withdrawals are occurring in the first quarter of the year, when most of the first rush of bidders for grants in sparsely populated hamlets. The slow of back-outs and permits which have been canceled this year in cities over 50,000 population.

Bids-Tightening

The withdrawals and cancellations for both AM and FM bids are viewed by many industry sources as evidence that they represent part of what FCC-ers describe as "a larger picture of what is happening in the country. It is also an attempt by numerous construction permits to test the economic market. Not shown in FCC's records of withdrawals and cancelations are scores of construction permits which are known to be on the market. Others have not yet reached the commission's official attention by way of formal applications.

According to one FCC source, a local report alone is said to have the record number of dozens of cp's for sale. This source estimates that most brokers are practicing fair ethics by handling only transactions of stations actually on the air. Indicative of the FCC's avowed determination to keep closer watch over all sales was its refusal to approve the recent request of a bidder for a station in New York which, in the commission's view, might result if station transactions are completed before being referred to the commission for approval.

Weekly speculate is the exact number of grantees who are not longer interested in the media and are looking to sell is not known, but are hoping of selling their cp's. In Gov-ernment and trade circles, guesses on the number of cancellations run to the staggering high of 800. While the FCC in its recent pacific's economic report had anticipated the current reversal of the trend of bidders for permits who have been canceled.

The complete list of AM construction permitted canceled at the request of the applicants follows: KEKL, Douglas, Ariz. (8,000); KJUE, Ephrata, Wash. (2,500); WFRN, Orangeburg, S.C. (10,500); WRFM, Austin, Texas (6,000), and Fayetteville, Tenn. (4,700).

A few canceled AM permits, however, were for larger communities like Utica, N.Y. (100,500); Joliet, Ill.; Columbus, Ohio (96,000); Kansas City, Mo. (65,000); and Mobile, Ala. (79,000). In these places the number of stations already authorized was presumably a factor in the back-outs. Utica has three AM stations, FM, Topex, four AM's, two FM's, and Mobile five AM's, two FM's.

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8X10 PHOTOS

In Quarter

For Glossy photos and post cards. 8X10 PHOTOGRAPHIC PAPER. Price, 40 cents each. Satisfaction guaranteed. Quality service. We make reproductions as good or better than your original. Satisfaction today for full price liit. samples, etc.

MULSON STUDIO
BRIDGEPORT 6, CONN.

Fate

LOS ANGELES, May 22.—Transcriptions industry along the way, for honesty in its consolation when the wheels of fortune awarded astronomical prizes, has in a number of instances revealed a trend to compromise of the highest standards. Haskin Smith, a former advertising executive, has been elected president of the National Association of Transcriptions, and Lang-Worth's Pierre Weiss. Only station owners who call their court to order. In the so-called high-profile entrants to the cable business, the FCC tipped the scale against bids.

WROL Seeks To halt Hooper With Intervention

KNOXVILLE, May 22.—WROL, Tuesday (18), took action to halt opera-
tions of C. E. Hooper, Inc., in Knoxville by obtaining a chancery court order to prevent Hooper from using the FCC's audience report for this area without including WROL. The application was filed by Hooper after he had notified the station that the WROL popularity rating would be eliminated from the December-April survey on the Knoxville area. Hooper dropped WJCL, according to S. E. Adcock, station owner, because of the station's Don't Say Hell program, which permits listeners who answered phone calls from the station with an ad for a restaurant. Adcock explained his station for three weeks used "I'm listening to WROL" as a gag, but stated that the key phrase subsequently was changed to "Drink Dr. Pepper" and "Eat Stax Wafers."

Pressure on Hooper?

WROL claims that such a program is a violation of the Hooper code of ethics and that Hooper had been "pressured" into dropping WROL. Additionally claims that Hooper is domiciled in New York, and that conclusions are the same for programs which Hooper objects to and the National Hooperings are on network shows having gimmicks of this exact nature. Also added that WROL has been "talking Man, etc." Further, WROL cites these telephone gimmicks shows heard over other stations: Crazy Quiz for the young, Sports, over WGRN, a Mutual Broadcasting System station; Just Say Hello to the family of -a-fisted bandits, which is an American Broadcasting Company production. Another typical show is Howl and Holo, and Know Your America out of WBIK, New York.

The FCC today indicated that Hooper has been doing business in Tennessee without having qualified as a foreign station under the law. If the FCC's action is upheld, then the cost of applying for a license would be increased, according to the FCC, by the present cost of applying for a license to qualify, and the cost of getting a license to qualify. The purchase of the license would be increased, according to the FCC, by the present cost of applying for a license.

E.T. Firms Haul Out Showmanship

In Hawking Wares

LOS ANGELES, May 22.—Flair of showmanship and a touch of the Old West was in the air at the recent NAB convention here. Display most suc-
cessful from the standpoint of promotion by Commodore Productions, trans-
scription firm plug its Haplogion service. The firm presented a mechanical gambling show as a sales gimmick, complete with slot machines and card tables. Dele-
gates passed through the commodore room, pumping their nickel's dimes and quarters into the one-cent bandits (proceeds will go to charity). Strong up by the neck in a corner was a cages where a human wheel of fortune was played with a note reading: "He didn't buy Ropely Casey." The walls were decorated with "Wanted for Murder" signs, listing such "perpetrators" as Austin Miller and other top broadcast officials.

Commodore Transcriptions uses sou-
telette wheel to attract visitors. Each person who entered Cap's display room got a spin on the wheel for a chance on a portable transcription recorder. Commodore Transcriptions gave delegates the chance of platters dished in Mexico with non-AFM musicians plus a look-out and listen of the Anmpex tape re-
corder. Standard also handed out double envelopes to be used as a permanent Standard Production.

NEW YORK, May 22.—The Columbia Broadcasting System (CBS) has signed Daily News columnist Ed Sul-
vair as scribe and producer of the for-pattern, tentatively scheduled to bow on CBS-TV Sunday, June 20, 9-10 p.m. The show would include the first conflict in a color studio. ADES, 342 W. 46th St., N. Y. C. D. O. Quality Photo Service

For glossy prints if you want quality reproductions and first-class service, order from us.

Quality Glossy Prints

100—$1.00 for $4.50
500—$1.00 for $20.50
1000—$1.00 for $40.00

Post cards in quantity, 25c each. Write for price list on other sizes.

Quality Photo Service

Parksite, Bos. 14, 42
Bristol, Conn.
NEW YORK, May 22.—Late week reports indicate that Oberstein, president of the American Society of Composers, Authors and Publishers (ASCAP), is to go looking for a new job here. Sources indicated that a change in policy, opposition to the proposed ASCAP-Victor contract, and his failure to be re-elected as head of ASCAP were the reasons for his departure. Oberstein's departure will also mean an end to the long-standing controversy between ASCAP and the Victor Company over the reversion of rights to the record companies. Oberstein has been a leader in the fight for reversion, which he believes will benefit the artists and the music industry as a whole.

Part of Overseas Master Supply Firm, Atlantic Sound; Form His Own Waxery Later

OBERSTEIN LEAVES

Agents Race After Benecke; MCA in Post?

Tracey Suit Reversed by Circuit Court

Godfrey Files Suit Versus Crown on Contract Breach

Capitol Records To Hypo Music Pubbing Operation; Goldsen's Five-Year Pact

Cap. Songs Exec To Be Paid Pub Expert; Keeps Own Firm

OBERSTEIN LEAVES

Godfrey Files Suit Versus Crown on Contract Breach

NEW YORK, May 22.—Arthur Godfrey filed suit this week in U. S. District Court here against Columbia Records Corporation for alleged breach of contract. Asking damages of $25,000 as well as an accounting, Godfrey's complaint states that he contracted with Crown April 29, 1947, to make some sides for them and to deliver the masters of two sides for each contract. According to the contract, Crown allegedly agreed to market and sell the sides in an album of three double-faced disks, paying Godfrey a sum equal to $5 a side. Godfrey alleges that although he delivered all the contracts, Crown never made any offers to pay. He asks that the court order Crown and Oberstein to return the two masters.

Godfrey, who is owned by Nicholas Wells, one-time president of the now-defunct Columbia Records, is currently a Columbia Records property.

Allegro Will Use Distrib But Keeps Viny Wax at 99c

NEW YORK, May 22.—Claiming inability to cope with growing orders for Harmony waxes, Paul Piner's Allegro diskery has abandoned its direct-selling policy and will work only through distributors hereafter. According to Piner, his vinyplatters will continue to be priced at 99 cents list, despite the merchandising change. To back up this claim, Piner says that Harmony, a subsidiary of Allegro, which deals in both viny and high-gloss disks, a previous tie with Vox diskery distrib outlets will be continued. In Hartford, Conn., territory Seaboard Distributors will handle, in Boston, M. C. Piner's Distributing and Trust Distributing. More distrib will be added until national "coverage" is considered complete. In Canada, Allegro's wax has been placed in Simpson's Toronto catalog and will be sold thru that store. Canadian list stands at $1.25, necessitated by 20 percent import and 5 percent sales tax.
COLUMBIA'S Disk-Marvered

High Fidelity
Vinyl Platter
Plays 30 Minutes

Will Revolutionize Biz

(Continued from page 3) within an extra-light pick-up arm which is designed to fit the micro-groove disks. This company adapter unit attaches quite simply to conventional phonographs and radios and will retail at about $500. It is understood that the combination of the universal pick-up arm with the micro-grooved vinyl virtually eliminates all surface noise and affords tone reproducibility heretofore sold.

Columbia Records pitch to meet consumer resistance to the added expense probably will pursue the lines of "my record, my picture," as a sales investment but a bargain in the long run because of the low price of the new records. The retail price of the disks is expected to run about $5 per for the 34 1/2 speeds disks and about $3.50 for the 10-inch (30-minute) platters. Since these are made of vinyl, Columbia claims they are more favorably with the high cost of symphonic albums which are on the market today, the disk record feels it can legitimately price a sock "consumer bag" price for the special 10-inch, 34 1/2 disks, it is pointed out, gives the equivalent of a six-inch 12-inch orthophonic record side.

Speculation

With Columbia execs maintaining conclusive, the company's spokesmen say that observers are speculating as to the size of the disk platter, identifying changes it may wreak on the industry. A disk which plays for 45 minutes, Columbia claims, will last as long as a full-length opera. A full-length opera can be grooved on four such platters. Incidentally, such a change can quite conceivably change the buying attitudes of col- leges and universities from paperback to purveying recorded classical music to limn. The new disks used in a library service for bars and restaurants, and other public gathering places, are in wire services and licked fit. Even juke boxes might be adapted, with juke records cut at 10 to 15 selections on a side. The better production attainable on these disks could be used to improve tape and wire recording.

At the same time, adding weight to the possibility of the new scheme, a leading radio manufacturer is understood to be all set to market a phonograph combination which will run at both speeds and obviate the need for an adapter unit. The tremendous implications of such an innovation in phonograph and record manufacture can only be guessed at right now. And right now the trade is more curious than anything else as to just how this campaign is going to when it does up.

'Tain't Billboard

A wk. licensing organization has been set up looking into the validity of a certain trade paper's polling methods. The trade paper, meanwhile, unknown to the licensing firm is investigating the latter's logging system.

Eli Oberstein Leaves Victor;
Own Disk Firm Seen in Offing

(Continued from page 19) him in '45, considerable eye-liner ing success was achieved on the two-three-year stretch, most complaints and controversy involving Oberstein were answered by RCA brass with the expression: "He sells records... he gets them after them." Running his own disk biz has been so new an experience for Oberstein.

In 1939 he formed U. S. Record Company which included a pressing plant (Scranton Records, now con- trolled by Capitol Records) and went on to start his own small Hit and Classic labels which brought forth the big-name status of Louis Prima and the Three Suns. Eventually, this company was peddled to Ben Selvin and then in turn to the Majestic Rec- ord Company.

Ole's Holdings

Thru the years Oberstein has maintained holdings and properties whose exact extent has been a popular gossip subject for music publishers, players, and rival record execs for years. It is known that he holds interest in several pressing plants, an album and sleeve manufac- turing factory with a "paper" out- let, property in up-State New York, several theaters thru New York, New Jersey, etc. He has acted as manager for some labels which has written songs under various nom de plumes and might have jumped up as one of the most powerfully rated record men in the biz.

Oberstein’s Victoria figures to start a stream of applicants swarming thru the door. The popular a-and-d post with the larger label has been an asset to come into the form of publisher and agency respects. It is almost certain, however, that Vic- tor’s officials are considering a possible replacement as yet. James Innamorato, former head of the RCA Victor recording division, was due to leave for Chicago today after being approached by Oberstein whereby Oberstein eventually will be supplied with pressings at a specified daily or weekly rate which will guarantee a given amount of capital against orders.

Sonora Plant Deal

NEW YORK, May 22.—It is un- derstood here that the Sonora record- company, which has been bought out by Milton Benjamin and Marie Reubens (Mrs. Benjamin), has been sold to Benjamin and Hy Siegal, owners of Sonora Record Company. The Ben-jamin-Siegal firm, which recently was reorganized as the R.C.O. (RCA Victor), whereby Oberstein eventually will be supplied with pressings at a specified daily or weekly rate which will guarantee a given amount of capital against orders.

Others Back Him Up

Meanwhile, MPCE spokesmen declared that they had already received assurance of support in their quest from other large publishers as well. Of a meeting will be held with Louis Bernstein, of Shapiro-Bernstein, who has recently expressed the opinion that the pub-lisher needs some sort of logging device, also what his own songs are being air.

But despite the numerous resis- tances that may come, the executive committee, tradesmen were observed who said that a group of ad men was still plugging their "sheet elimination" program than has ever been encountered. For years now, many of sheet deficiencies has been popular conversation, but he has seen the sheeting is, a true to the current status of support by some publishers. Credit here is given by observers to Jack Robbins, the "artistic but dy- carn" music biz veteran who has been in contention for getting things done.

Apollo Exits: Prexy Siegal And Schneider

EXEC AND FISCAL SHUFFLE

NEW YORK, May 22.—Apollo Records underwent a major executive and fiscal face-lifting this week which left the executive of Prexy Hy Siegal and an original partner, Sam Shapiro, as the only two execs who along with Siegal and Schneider, founded Apollo some five years ago, and the heads of their partners for an undisclosed sum.

The German-Schneider-Siegel tri- umphate formerly had the duty of the last recording ban, heading up the Rainbowmusic Shop in Harlem. It made enough strides in a couple of years to be- cause of some conflict between the company and jazz and field. Recently the firm expanded its policy to include popu- lar and international lines.

Complete details of the changes executed at the desk as a result of the Board of Directors are held under seal until they have been aired and will appear in the next issue of the meeting scheduled for next week. The board also will appoint a new prexy and exec to the company.

Meanwhile, the Apollo sales picture, headed by Ralph Berson and Irving Blum, will now be handled by the network of independent distributors with the sales offices, except in New York and At- lanta. At one time the firm had owned eight of its distrb outlets.

802 Erupts on Kayo of 3 Unity Men From Jobs

NEW YORK, May 22.—Political turmoil at the local 802, American Federation of Musicians, erupted this week when three members of the Unity party, due to oppose the Blue administration, were removed from their jobs with the exit of the three axes included Henry Masko, from the recording firm. After resuming his position as head of the tax department, Al Manucci, from the theater department, and Max Allen from his job as secretary of the recording and a-films. All three reportedly are key candidates for the Unity slate.

One Unity man styed the job ter- mination. Reacting to his statement, last Monday at the local, a meeting was called for the purposes of investigating the catering industry and to appoint a committee to handle the recording and transcription fund.

President Richard McCann, called off the meeting, it was alleged, when he decided there was no quorum present. Reportedly, he would not entertain a motion to extend the meeting to another day. Opposition to the Blue ticket claim they took a count later and tallied some 472 men present. They continued that McCann and other Blue officials had remained, a quorum would have pres- ence.

Efforts to reach McCann or Charles Nasaw, local president of the Unity, were unsuccessful at press time.

Bop Comes Home
To Roost: Monk, Dizzy--Ohh, Vop!

NEW YORK, May 22.—Bop seems to have found a home on Broadway. The Royal Roost restaurant-nightclub here which has conducted regular nightly bop concerts will book the following weeksmuch anticipated nightclub and musical fare starting Friday (26).

First offering will be the five-piece crew of Thelonious Monk plus Charye Shor, new tenor sax. Follow- ing will be Dizzy Gillespie and his 15- man orchestra. For weeks beginning June 15, Charley Vesta and seven sidemen come into the Roost sometime in July.

The nitey will up its minimum starting with the Gillespie date, from its present $1.50 to either $2 or $2.50. The Tuesday night bop concerts will continue under direction of Jeggy Symphony, Sid and Monte Ray.
Behind the Disk Ban Scene; Peace Rumors Are Persistent

NEW YORK, May 22.—Speculation regarding an early settlement of the Petritto recording ban continues to swell amidst a rash of denials by top record brass.
Informants insist that an "important announcement concerning the possible termination of the recording ban will be forthcoming soon, possibly next week."
Claim is that James C. Petrillo, prexy of the American Federation of Musicians (AFM), is in possession of a "loose" plan for settlement as puttered by a pool of record company lawyers. The informants bolster faith in the possibilities of the plan's acceptance by insisting that AFM counsel Milton Diamond, over two weeks ago, conferred with the diskery attorneys. They think some word may be delivered by Petrillo at the coming Federation convention, in Asbury Park the week of June 1.

Despite Act Hypo
Rich Ork Billed As Palladium Lead

HOLLYWOOD, May 22.—Despite previous reports, the Palladium Ballroom's new policy of hyposing ork attraction name acts isn't playing down the maestri. According to the William Morris Agency here, the Buddy Rich and Helen Forrest package which bows into the Palladium July 6, still accords headline billing to the band. The chimp probably will be marqued as "extra added."

Meanwhile, Rich this week signed to return to the Paramount Theater in February, 1949, at a 2G raise over his theater price this year.

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“YOURS” for the asking... and YOU'RE asking for it!

EDWARD B. MARKS MUSIC CORPORATION R.C.A. Building - Radio City - New York
It's Organizing Time in N.Y.!!

15 Distributors Weigh Merging

Indies seek hypo on sales, credit, shipping operations — must have diskers' okay

NEW YORK, May 22.—The projected merger of 15 indie record distributors belonging to the New York Record Distributors' Association is being considered by members here.

The merger plan, suggested at the association meeting Monday (17), was introduced with a view toward facilitating credit, selling and shipping operations. Any such step, however, would depend on the approval of the record manufacturers as well as the distributor members, it was admitted by Jerry Elaine, association president.

Regardless of weather the merger idea goes thru, the association approved a project to take over a building into which most diskers would move their offices and stock rooms, and from which they would operate their own trucking service, the expense to be shared by the distributors. A building has already been tentatively selected.

It was also agreed at the meeting that members would not solicit business from each other's manufacturers and would stop the practice of giving free diskers to Broadway mom-and-pop shops and juke operators for promotional purposes. Furthermore, members agreed to ask the manufacturers with whom they deal to cut down the number of releases each month. With diskers moving slowly from retailers' shelves, the association feels that there is already too much of a marketplace doesn't do anyone any good. The distributors feel that the emphasis should be fewer releases and more concentrated promotion.

Griffin, Yankovic Close To Inking GAC Mgt. Deals

NEW YORK, May 22.—Organizer Ken Griffin and Frank Yankovic and his associates, featured on two of the current sleeper disk hits, this week were close to signing management contracts with the General Artists Corporation (GAC). Griffin, who made the opening offer version of You Can't Be True, Dear, is believed to have granted the agency a 90-day authorization to work him, while Yankovic, who cut the version of Just Because (for Columbia) which has caught on, is believed to want a regular management paper.

Meanwhile, the Max-Art Agency has been reaping a harvest of bookings for John and Sondra Steele, the team which made the original Damon waxing of My Happiness.

BMI Claims Pubs' Case Insufficient; Seeks Fed. Court

NEW YORK, May 22.—Bob Burton, attorney and associate of Broadcast Music, Inc. (BMI), this week answered the complaint of Perry Alexander, Crestwood Music, Scherick and Mello Music pubs filed in New York State Supreme Court by attorneys David T. Siegel (The Billboard, April 17). Burton's reply declares that the complaint does not sustain facts sufficient to cause action by this court and, moreover, asks the case to be transferred to a Federal Court, claiming (See BMI on Pub' Case on page 39).

Platter Salesmen Huddle To Form New Association

NEW YORK, May 22.—Formation of a disk salesmen's organization similar to those of indie label distributors and retail store operators was launched this week at a meeting held at the Manhattan Center here. In attendance were some 50 salesmen from local distributor outlets.

The new association, labeled the National Record Salesmen Organization (NRSS), appointed Al Pasternak, formerly with distib John Le Mar, as chairman, and set up a committee of five members to draw up the org's by-laws.

Pasternak told The Billboard that the prime purpose of the group is to create closer harmony among the distributors, dealers and salesmen and operate with both on merchandising and promoting disk.

The 29 pioneers of the org were addressed by Charles Rozelle, founder of the National Record Retailer Federation (NRRF). Rozelle told the salesmen that the NRSSF would help all it could, providing the NSRO proved itself to be "a clean, earnest group."

Queens Retailers Unite Vs. Bruno

NRSSF local seeks to force mix of delivery charges on shipments to Borough

NEW YORK, May 22.—Some 55 record retailers from the boro of Queens, members of the New York local of the National Retail Record Dealers' Federation (NRSSF), pledged themselves to cut down orders of Victor platters this week in an attempt to force Bruno (RCA Victor distributor here) to abolish delivery charges on shipments to Queens. Other local NRSSF members (reportedly numbering more than 150) have pledged a sympathy boycott along with the Queens contingent.

At a meeting this week, dealers charged that Bruno was the only big label distributor charging for delivery within the city. The NRSSF adds that Bruno's only explanation is that it's always been their custom to charge for Queens deliveries. Queen dealers concede that charges average only some $40 yearly, but they remonstrate with the practice of coughing up any shipping fee.

Morris To Hear Tucker

NEW YORK, May 22.—William Morris Jr., manager of the booking agency, and his mother leave for London Wednesday (24). They will have pledged a sympathy boycott along with the Queens contingent.

Where the Apple Blossoms Fall

Dealers and operators in the Northwestern Pennsylvania area and New York State (exclusive of Metropolitan New York City) order from your exclusive Palda distributor . . .

The only popular priced record of "Blossoms" with a vocal. The only record of both vocals with vocal and true instrumental background. Two hits back to back.

MIDTOWN SALES

378 GENESEE ST.
BUFFALO, NEW YORK • PHONE: MADISON 1392
Rocks and Roses... Len Bennett, WBRB-FM, New Haven, Conn., says: "Surprising how many badly cut discs are turned out by some major firms while a comparatively small outfit like Tempio gets True to You, pre-released for Philadelphia. True to You is a mighty neat song and a tear, too." ... Hank Jacobsen, WDKD, Newbury, S. C., thinks Frank DeVol deserves a slice of credit for his job on the number of titles. A surprise award was offered, and answers poured in from all over his coverage area.

Midwest Make-Hay... WCSI-FM, Columbus, Ind., is slated to transcribe interviews with all band leaders appearing at the Indiana Roof, Indianapolis. E.L.'s will be played back over the teen-age disk show. 

Philly Phadde... Ramone Bruce, the Radio's With Ramon spinner on WHAT, takes his plattering out of the studio for a Thursday morning breakfast stint in the Club Zelmar and a joint sponsorship between Quaker Oats and Parkway Bread to carry a Quaker Oats promotion. Listeners give local disk jockeys a two-week exclusive over the rest of the country for Jack Smith's all-vocal platter. The set will also be used at five other stations with gospel bands, and Ten Leannes, penned by Philly tunesmithes... Stu Wayne, spinning the platter each morning on the KWMV, and Michael Cleese, in the Philadelphia TV market, are set to play host to the city's disk jockeys at a cocktail party at the Hotel Senator Rendevous to help launch his latest Musicraft release of Baby. Home away from Home Adventures in Music, launched on KYW for a weekly ride on Monday evenings, placed for 22 weeks by the Land Title Bank & Trust Company, distributor of U. S. Royal tires, for two quarter-hour periods a week, set for 52 weeks by the Joseph E. Seibel shoe mark... S. J. Zanoni, program director of WTAF, Philadelphia, is being tickled with the idea of having a phone-in show on KBGL, here in town, to let listeners to his Saturday morning show, read over his air and ask his audience to send in local artists that would deserve the latest addition to WAT&'s (Newark) jock roster.

Gimmicks... Bill Barron, KXGI, Fort Madison, la., runs a Saturday guest jock show, with high school kids taking part. Feature is the selection of a record from the week of the guest jock's high school. ... Ted Stevens, KIBO, Portland, Ore., plans to do a "Meet the Makers" on November 23. He will be up to drill in the ear of local disk jockeys who have listened to him on his Saturday morning show: He wrote a romantic short made up of tune titles, read it over the air and asked his audience to send in local artists that would deserve the latest addition to WAT&'s (Newark) jock roster.

Ignoration... In Hartford, Conn., at a meeting of the board of education the other night, a communication with the words "disk jockey" was received. The board did not know what the term meant. Local dailies put the story on front pages.

Singing Battle... Bill Miller's Riviera, Fort Lee, N. J., features a record show with vocal and instrumental talent. Al Kobak, program builder at WINS, did a two and one-half hour scripted show of Deca's Songs of the Week... Len Bennett will guest on Geoff Davis' "Sidewalk Royal" show on WINS over May 9.

Western Wax Whirl... Chuck Noy, WKWL, Waterloo, la., interviewed the Harmonicons on tape for a playback on his Koper Eat Club. Mike, Winn, and Dave Scott were scheduled for several nights. Mike, Winn, and Dave Scott are scheduled for several nights. Mike, Winn, and Dave Scott are scheduled for several nights.

Sweepstakes... Says Bill Lohmehler, WSLI, Jackson, Miss., "With Nature Bay riding the crest and Kenton's new album coming, perhaps we're getting to this new 20-year-old tune. Put me down for this trend." ... Alix Blake, WENT, Groveland, N. Y., tells us we won't see the May records for another week. When we tried to transcribe interviews recorded for this morning's show, it was cut by a RCA Victor. Alix recorded them himself, and wants us to know: "I wouldn't ordinarily mind giving them credit for my hours of toil and sweat, but don't service me with records--so write up their material!"

Tune Touting... Jimmy McDowell says that the other side of Ken Griffen's You Can't Be True. Dear is the No. 1 request at his WEDR, West Palm Beach, Fla. Also the Don Revie and Alabama's Tin Pan Alley is doing well. And George Young's I'll Be With You. A day's show on WKBO-WCTN, N. Y., includes a special linkup of songs that will be featured in the May show over WINS.

Gimmix... C. B. Costel, WGLT, Kankaskian, N. C., ran a Christmas show last week on his 870 Club. With the temperature at 89.6, he advertised over 148 more shopping days until Christmas and his sponsor's offer of Christmas specials. Listeners took up the play by responding with calls saying their drives were cleared for the show. The Christmas parade featured a band and a float. Also the Christmas parade featured a band and a float. Also the Christmas parade featured a band and a float. Also the Christmas parade featured a band and a float.

Contests... Victory Records sponsoring a contest within-a-contest, offering a $50 bond to the lock who runs the most interesting competition based on the Roy McKinley disc, A Man Could Be a Wonderful Thing... Hall Tower, WZIX, effective to the boys of this mark, is sponsoring a $1,000 bond to the lock who correctly memorizes the song title You'll Always Be My Sweetheart---but, "Katy pulled more than 500 letters and cards with a contest based on the disc's promotion... How many Victory Records has Don Tobias?" A housewife hit on the nose--98.
The Nation's Top Tunes

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

1. MATURE BOY
   By Eden Adams
   Published by Burke-Van Heussen (FASCAP)
   Records available: King Cole, Capitol 1054; Frank Sinatra, Columbia 28219; E. Macoun-A. J. Jones, Rainbow 10078; Dick Haymes-The Song Spinners, Decca 33149; H. Jeffries, Manhattan 305; E. Vaughan, Mononoff 547; S. Vaughan, Mononoff 514; D. James, Victor 20-2644; A. Young-Manhattan Concert Ork, London 2 1932.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

2. YOU CAN'T BE TRUE, DEAR
   Based on a composition by Hons Ottis and Gerhard Ebeler
   Published by Billboard (RASCAP)
   Records available: Ken Griffin, Broadcast G-4606; Ken Griffin, Ronde 9-128; Gag Lee, De Luxe 1721; V. Lynn, London 202; Jerry Wayne-Ken Griffin, Ronde B-228; P. Wilson, Grand G-24504; R. Deaverlee-Novara Harmonies Trio, Studio 1707; Colonial Ork, Standard T 716; H. Reidlin, Manhattan 1321; D. James, Victor 23-1117; The Sportmen, Columbia 15977; Dick Haymes-The Song Spinners, Decca 24049; The Martin Sisters, Columbia 30211; H. Breaks, Mutual 295; D. James, Victor 20-3664; L. Stewart, Bandwagon 501.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

3. NOW IS THE HOUR
   By Mowma Kalbou, Clement Scott and Dorothy Steward
   Published by Decca (FASCAP)
   Records available: Bar Pinch Ork, Signature 13769; Bull Pinch Ork, Mononoff 133; Bing Crosby, Decca 42679; Bing Crosby, London 110; Horace Heinz, Columbia 30991; Eddie Howard, Majorite 911; L. Paul Trelf-Hayes Ork, Decca 24053; Ray Egan, Decca 23789; Eddy Howard, Recording 112; Jerry Webb Ork, Commodore 2150; Ray Carroll-Dick McPherson Harmony Ork, Decca 43749.

4. TOOLIE GOOLIE DOOLIE (THE YODEL POLKA)
   By Vaughn Norton and Arthur Rod
   Published by Chat. K. Harris (FASCAP)
   Records available: The Alpine Belles, Field 1005; Andrews Sisters, Decca 21930; Dea Berramakers-M. Chimes, Dana 1313; J. Davis, London 212; V. Moore and His Polka Dots, Continental C-1222; H. Rees Muzerite Ork, Victor 55-114; The Larkin Sisters, Decca 8-550; The Sportmen, Capitol 1955; B. McNair, Columbia 20051; J. Day, Maxis 10219.
   Libraries available: Horace Heinz, Columbia 30215; R. Shaw, Columbia 20051; J. Day, Maxis 10219.
   (No information on electrical transcription libraries available as The Billboard goes to press.)

5. BABY FACE
   By Benny Davis and Harry Aekt
   Published by Remick (ASCAP)
   Records available: The Alpine Belles, Field 2100; H. King Ork, Decca 21950; Hum and Scrum, Station SB-1121; Art Moments, MGM 10114; Phil-all Star String Band, Apollo 1112; Dutch House Ork, Modern 20-578; R. R. Reading, Tower 1251; Upjohn String Band, Kenton E-1254; Sammy Kaye, Victor 20-3471; Fred Fracis, Decca 1078; J. Palmer Ork-M. Scott Chorus, Decca 1012; Jack Smith-The Clark Sisters, Capitol 10796; The Woodland Bernadettes, Band- wagon 522; Buddy Harris-Lynn Star Playboys, Blue Bonnet 135; Buddy Harris-Lynn Star Playboys, Blue Bonnet 135; Buddy Harris-Lynn Star Playboys, Blue Bonnet 135; Buddy Harris-Lynn Star Playboys, Blue Bonnet 135; Buddy Harris-Lynn Star Playboys, Blue Bonnet 135.
   Electrical transcription libraries: D'Artiga, Lang-Worth; Lesney Herman Ork, World; Sammy Kaye, NBC Theatres; D. James, Victor Ork, MacGregor.

6. LITTLE WHITE LIES
   By Walter Donadson
   Published by Bregman-Vocono (ASCAP)
   Records available: Dick Haymes-Gordon Jenkins Ork, Decca 24389; Dea Bingo, Columbia 30114; Mal Turino, Muzerite 588; M. Davis, Jewel Cord 2002; S. Gibson, Mercury 560.
   Electrical transcription libraries: Les Brown, World; Hugh Waddell, Lang-Worth; Manhattan Nighthawks, NBC Theatres.

7. THE DICKEY-BIRD SONG
   By Howard Dietz and Sammy Fain
   Published by Robbins (ASCAP)
   From the MGM film, "Three Daughters."
   Records available: Blue Barron, MGM 10139; Larry Clinton, Decca 24901; The Dell Trio-Jerry Wayne, Columbia 42868; Fredo Columbus, Majorite 1528.
   Electrical transcription libraries: Milt Herth Trio-Larry Douglas, World; Freddy Martin.

8. MY HAPPINESS
   By Betty Peterson and Barney Negrette
   Published by Bluebon (FASCAP)

9. SABRE DANCE
   By Chabotarian pop publishing
   Published by Leech (FASCAP)
   Records available: R. Bischof Ork, Signature 15198; Woody Herman Ork, Columbia 30012; The H Maharocks, Chicago 2052; M. Morrow-Miller Ork, MGM 20984; Freddy Martin, Decca 24413; Chinese Harmony Ork A. Donnatto, Decca 24861; Vistor 12-3098; Oscar Levant, Columbia 13021-E. Vanston-Kurtz-New York Philharmonic Symphony, Columbia 1245; Andrews Sisters, Decca 2442; N. S. Goblovnov, Mercury 24690; T. Heath, London 220.
   Electrical transcription libraries: Freddy Martin, Standard; Rene Sarad, Standard; Music of Manhattan Ork, NBC Theatres.

10. MANANA
    By Dave Barbour and Peggy Lee
    Published by Barbour-Lee (FASCAP)
    Records available: Peggy Lee, Capitol 11057; Milli Brothers, Decca 3423; Eddie Howard Ork, London 157; J. Olsen Ork, Victor 20-2929; The Woodland Bernadettes, Bandwagon 401; Chauncey-Damron, Seeco 401.
    (No information on electrical transcription libraries available as The Billboard goes to press.)
THIS WEEK’S RCA VICTOR RELEASE

PERRY COMO
with Sonny and his Orch.
2 sure-fire hits from Irving Berlin’s new movie, “Easter Parade” (M-O-H).
Better Luck
Next Time
and
It Only Happens When I Dance With You
RCA Victor 20-2888

THE THREE SUNS
Two more top tunes from Irving Berlin’s, “Easter Parade.”
A Fella With An Umbrella
and
Steppin’ Out With My Baby
RCA Victor 20-2883

CHARLIE SPIVAK
This is the Inside Story
Irene Day sings the lyrics.
Lonely
RCA Victor 20-2874

WAYNE KING
“Brahms’ Waltzes For Dancing”
Album P-208
Vocals by Nancy Evans & Billy Lewis
Let Your Heart Lead the Way
Anna Rosa
RCA Victor 20-2857
There Was Moonlight in Her Hair
RCA Victor 20-2858
Do We Have to Say Goodnight?
RCA Victor 20-2859
Far Into the Night
RCA Victor 20-2860
Cling to Me
RCA Victor 20-2861
When the Nightingale Sings
RCA Victor 20-2862

DAVE DENNY
with String Orch.
If That’s the Way You Want It
(Rhoda Turned the Wheel)
and
Who Cares; Who Cares?
RCA Victor 20-2890

BUCHANAN BROTHERS
and The Georgia Catamounts
The Steam
(That Blows the Whistle)
RCA Victor 20-2891

SPADE COOLEY
(King of Western Swing)
Oklahoma Waltz
and
That’s the Last Straw
RCA Victor 20-2866

Latest International Hits!

— IRISH —
JOHN McGETTIGAN
Mae Husband’s Flannel Shirt
Frank Quinn
Paddy McGinty’s Goat
RCA Victor 26-7502

— ITALIAN —
NESTOR CHAYRES
with Isidore Handler and his Orch.
Enrico Pieraccini
Core Piccioni
RCA Victor 25-7092

— LATIN AMERICAN —
JOSE CURBÉLO and his Orchestra
Las Ruidosas — San Montaño (Wanna Luv u’ Love)
Tu Soyéismo — Bolero Rivál
RCA Victor 26-9026

— POLISH —
WALTER OSSOWSKI
and his Instrumental Quintet
Jenny Polka (Lon)
Fireman — Mazurka (Slavic)
RCA Victor 25-9185

— BLUES —
SONNY BOY WILLIAMSON
Blues Singer
with Harmonica, Guitar, Piano, Bass, Drums,
Alcohol Blues and Apple Tree Swing
RCA Victor 20-2892

MUSIC

WATCH THESE "CLIMBERS"!

VAUGHN MONROE
The Maharajah of Magador
RCA Victor 20-2851

LOUIS PRIMA
Betty Blue
RCA Victor 20-2763

EDDY ARNOLD
Texarkana Baby
RCA Victor 20-2806

pee wee KING
Oh! Mon’nah
RCA Victor 20-2841

HENRI RENÉ
Toolie Oolie Doolie
RCA Victor 25-1114

ALL-TIME HITS RE-ISSUED!

ARTIE SHAW
Shadows
RCA Victor 20-2865

LONE STAR COWBOYS
Just Because
RCA Victor 20-2941

A SURE HIT!

VAUGHN MONROE
It’s the Sentimental Thing To Do
RCA Victor 20-2748

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS
FRANKIE LAINE
HITS
CATCHING NICKELS EVERY WEEK

MERCURY records

Sheet Music

Best-Selling Sheet Music

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation’s sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in film; (M) indicates tune is in legit musical; (B) indicates tune is available on records.

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"Clover" and "Baby Face" brought you something new and unusual in records, and they were both terrific money makers.

...here's another Art Mooney smash that's completely new and beautifully different in musical styling.

Bluebird of Happiness

Vocal by Bud Brees and The Calli Sisters
Poem Recitation by Art Mooney
backed by
SUNSET TO SUNRISE
(ART MOONEY'S THEME)

Art Mooney and his Orchestra

EXCLUSIVE MANAGEMENT
ASSOCIATED BOOKING CORP
NEW YORK, N. Y.

CHICAGO, III.: 54 W. Randolph St.

JOE GLASER, President
### Radio Popularity

#### Songs with Greatest Radio Audiences

(Beginning Friday, May 14, 8 a.m., and ending Friday, May 21, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago, and Los Angeles. List is based upon John O. Peart's Audience Coverage Index. The index is projected from radio logs made available by AFN, Radio Checking Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 20 tunes alphabetically. The music checked of the top 20 tunes for this survey among New York, Chicago, and Los Angeles stations.

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<td>A Fella With an Umbrella</td>
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<td>Blue Face (F)</td>
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<td>Better Luck Next Time (F)</td>
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<td>Blue Shadows on the Trail (F)</td>
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<td>It's Too Bad, Baby (F)</td>
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<td>Jukebox Jungle (F)</td>
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<td>Manana (F)</td>
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<td>Little White Lies (F)</td>
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<td>My Heart's in the Boy, You're Too危险, Too (F)</td>
<td>...</td>
<td>...</td>
</tr>
</tbody>
</table>

#### The Billboard Music Popularity Part III

### SONGS WITH GREATEST MUSIC NAMES

#### Most Played by Disk Jockeys

Records listed here in numerical order are those played over the greatest number of hours. List is based upon reports from weekly surveys among 1,300 disk jockeys throughout the country. Unless shown in this chart, other available records of the week are found in the Honor Roll of Hits, Music Popularity Chart, Part I. Listed here are the most popular songs, based upon reports from disk jockeys.

<table>
<thead>
<tr>
<th>Title</th>
<th>Record</th>
<th>Publisher</th>
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<tr>
<td>A Bed of Roses</td>
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<tr>
<td>A Fella With an Umbrella</td>
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</tr>
<tr>
<td>Blue Face (F)</td>
<td>...</td>
<td>...</td>
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<tr>
<td>Better Luck Next Time (F)</td>
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</tr>
<tr>
<td>Blue Shadows on the Trail (F)</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>But Beautiful (F)</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>Crying for Joy (F)</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>Encore Cherie (F)</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>Every House (F)</td>
<td>...</td>
<td>...</td>
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<tr>
<td>Heartbreakers (F)</td>
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<td>...</td>
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<tr>
<td>Honey for Love (F)</td>
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<td>...</td>
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<tr>
<td>I May Be Wrong (F)</td>
<td>...</td>
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<tr>
<td>I Only Happened When I Danced With You (F)</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>I'm Looking Over a Cliff (F)</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>I'm Dream Girl (F)</td>
<td>...</td>
<td>...</td>
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<tr>
<td>It's Too Bad, Baby (F)</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>Jukebox Jungle (F)</td>
<td>...</td>
<td>...</td>
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<tr>
<td>Manana (F)</td>
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<td>...</td>
</tr>
<tr>
<td>Little White Lies (F)</td>
<td>...</td>
<td>...</td>
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<tr>
<td>My Heart's in Oakland, San Francisco (F)</td>
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</tr>
<tr>
<td>My Heart's in the Boy, Too (F)</td>
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<td>...</td>
</tr>
<tr>
<td>My Heart's in the Boy, You (F)</td>
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<td>...</td>
</tr>
<tr>
<td>My Heart's in the Boy, Too, Too (F)</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>My Heart's in the Boy, You're Too dangerous, Too (F)</td>
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### Positions

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<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>Nature Boy</td>
<td>King Cole</td>
<td>Capitol 10054</td>
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<td>2</td>
<td>Little White Lies</td>
<td>Dick Haymes</td>
<td>Decca 24380</td>
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<td>3</td>
<td>You Can't Be True</td>
<td>George Simon</td>
<td>London 12281</td>
</tr>
<tr>
<td>4</td>
<td>Baby Face</td>
<td>Johnnie Ray</td>
<td>Decca 24382</td>
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<tr>
<td>5</td>
<td>Manana</td>
<td>Perry Lee</td>
<td>Capitol 12022</td>
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<td>6</td>
<td>Now It's the Hour</td>
<td>Elmo Redman</td>
<td>Decca 24387</td>
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<tr>
<td>7</td>
<td>My Happiness</td>
<td>E. H. Wheeler</td>
<td>Decca 24389</td>
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<td>8</td>
<td>Darlin'</td>
<td>Charlie Feathers</td>
<td>Decca 24390</td>
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<td>9</td>
<td>Sabre Dance</td>
<td>Woody Herman</td>
<td>Decca 24391</td>
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<td>10</td>
<td>Nature Boy</td>
<td>Frank Driggs</td>
<td>Capitol 38102</td>
</tr>
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<td>11</td>
<td>Now Is the Hour</td>
<td>Margaret Whiting</td>
<td>Decca 24393</td>
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<tr>
<td>12</td>
<td>Love Somebody</td>
<td>Vera Lynn</td>
<td>London 202</td>
</tr>
<tr>
<td>13</td>
<td>The Dickey Bird</td>
<td>Freddy Martin</td>
<td>Columbia 28174</td>
</tr>
<tr>
<td>14</td>
<td>Song of the South</td>
<td>Jimmy Dorsey</td>
<td>Decca 24410</td>
</tr>
<tr>
<td>15</td>
<td>Tooie Oolie Doolie</td>
<td>Andrews Sisters</td>
<td>Decca 24430</td>
</tr>
</tbody>
</table>
TRY TURNOVER . . . .

at Special
Pre-Publication
half-price rates

FIRST ISSUE FEATURES
How To Get That Extra Sale on Classical Records
Making Set Sales to Record Customers
Showmanship Sells Children's Albums
Modernization Can Be Inexpensive—Yet Increase Sales
An Analysis of Sales Promotion Tie-Ups—No. 1 Films
Extra Profits in Religious Records
Are Record Store Sales People Making That "Easy" Extra Sale?
If the Sales Clerk Were the Boss

REGULAR MONTHLY DEPARTMENTS
NEWS ROUND-UP—from the manufacturer, distributors and dealers
LOOKING AHEAD—Trends to help plan future business moves with greater certainty and success
SELLING POINTERS ON CURRENT RECORD ALBUMS
BEST SELLERS OF THE MONTH
HEADED FOR HITDOM
PERSONAL APPEARANCE CALENDAR
ADVERTISING AND PROMOTION REVIEW
SALES TIPS IN BRIEF
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THE DEALER FORUM
STUFF ABOUT SALESPERSON

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BY ELMER WHEELER
PLUS FREE BOOKLET
"TESTED SELLING"
IF YOU SEND CASH WITH ORDER NOW

Okay, count me in with the FIRST issue
TURNOVER
2160 Patterson Street
Cincinnati 22, Ohio
TURNOVER sounds good to me. Here is my ONE DOLLAR for:

☐ TWO SUBS (one for my sales clerks and one for me) for the next six months PLUS FREE BOOKLET.
☐ Only one sub for one year. I do the selling as well as the managing. Free book offer applies ONLY to two-sub order.

Name
Name of Store
Address
City Zone State

SAVE 50% MAIL THIS COUPON $1 WITH TODAY
SAVE 50% MAIL THIS COUPON $1 WITH TODAY

Two subscriptions for the price of one

SAVE 50% NOT ONE—
BUT TWO SUBS
(one for you and one for your sales clerk)
FOR THE PRICE OF ONE
SAVE 50% MAIL THIS COUPON
Regular Pre-Publication Rates: One Year $2
### Retail Record Sales

#### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's leading record stores (dealers). List is based on The Billboard's weekly survey among 4,500 dealers. These records are listed numerically according to greatest sales. (F) indicates tune is in film; (M) indicates tune is in a legit musical. The B side of each

<table>
<thead>
<tr>
<th>POSITION</th>
<th>This Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>NATURE BOY</td>
<td>...</td>
</tr>
<tr>
<td>2.</td>
<td>LITTLE WHITE LIES</td>
<td>...</td>
</tr>
<tr>
<td>3.</td>
<td>MY HAPINESS</td>
<td>...</td>
</tr>
<tr>
<td>4.</td>
<td>NOW IS THE HOUR</td>
<td>...</td>
</tr>
<tr>
<td>5.</td>
<td>THE DICY-BIRD SONG</td>
<td>...</td>
</tr>
<tr>
<td>6.</td>
<td>TOOTIE OOLIE DOOLIE</td>
<td>...</td>
</tr>
<tr>
<td>7.</td>
<td>IF IT'S MAGIC</td>
<td>...</td>
</tr>
<tr>
<td>8.</td>
<td>MAYBE YOU'LL BE THERE</td>
<td>...</td>
</tr>
<tr>
<td>9.</td>
<td>HEARTBREAKER</td>
<td>...</td>
</tr>
<tr>
<td>10.</td>
<td>SOMEONE CARES</td>
<td>...</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>POSITION</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Stan Kenten: A Presentation of Progressive Jazz Ballad (Four Records)</td>
</tr>
<tr>
<td>2.</td>
<td>Songs of Our Times (1932) Album (Four Records)</td>
</tr>
<tr>
<td>3.</td>
<td>Down Memory Lane (Four Records)</td>
</tr>
<tr>
<td>4.</td>
<td>Songs of Our Times (1929) Album (Four Records)</td>
</tr>
<tr>
<td>5.</td>
<td>Songs of Our Times (1926) Album (Four Records)</td>
</tr>
<tr>
<td>6.</td>
<td>Songs of Our Times (1926) Album (Four Records)</td>
</tr>
<tr>
<td>7.</td>
<td>Songs of Our Times (1926) Album (Four Records)</td>
</tr>
<tr>
<td>8.</td>
<td>Songs of Our Times (1926) Album (Four Records)</td>
</tr>
</tbody>
</table>

(Continued on opposite page)

#### BEST-SELLING POPULAR RECORD ALBUMS

Records listed are those selling best in the nation's leading record stores (dealers). List is based on The Billboard's weekly survey among 4,500 dealers. Records are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Stan Kenten: A Presentation of Progressive Jazz Ballad (Four Records)</td>
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<tr>
<td>2.</td>
<td>Songs of Our Times (1932) Album (Four Records)</td>
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<td>3.</td>
<td>Down Memory Lane (Four Records)</td>
</tr>
<tr>
<td>4.</td>
<td>Songs of Our Times (1929) Album (Four Records)</td>
</tr>
<tr>
<td>5.</td>
<td>Songs of Our Times (1926) Album (Four Records)</td>
</tr>
</tbody>
</table>

#### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Khrushtchov: Gayne Ballet Suite—Sabre Dance</td>
</tr>
<tr>
<td>2.</td>
<td>Cafe de Jazz</td>
</tr>
<tr>
<td>3.</td>
<td>Tchaikovsky: Gayne Ballet Suite—Sabre Dance</td>
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<tr>
<td>4.</td>
<td>Warsaw Ballet Suite—Sabre Dance</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>POSITION</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Tchaikovsky: Sleeping Beauty (At Records)</td>
</tr>
<tr>
<td>2.</td>
<td>Khrushtchov: Gayne Ballet Suite (Three Records)</td>
</tr>
<tr>
<td>3.</td>
<td>Tchaikovsky: Gayne Ballet Suite (Three Records)</td>
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<td>4.</td>
<td>Tchaikovsky: Gayne Ballet Suite (Three Records)</td>
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</table>

#### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Tchaikovsky: Sleeping Beauty (At Records)</td>
</tr>
<tr>
<td>2.</td>
<td>Khrushtchov: Gayne Ballet Suite (Three Records)</td>
</tr>
<tr>
<td>3.</td>
<td>Tchaikovsky: Gayne Ballet Suite (Three Records)</td>
</tr>
<tr>
<td>4.</td>
<td>Tchaikovsky: Gayne Ballet Suite (Three Records)</td>
</tr>
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</table>
### MOST-PLAYED JUKE BOX RECORDS

Last based on The Billboard's weekly survey among 3,656 operators in all sections of the country. Listed under the title of each of the most played records are other available records of those listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Chart</th>
<th>Record</th>
<th>Artist(s)</th>
<th>Label</th>
<th>City</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>YOU CAN'T BE TRUE</td>
<td>Ken Griffin &amp; Jerry Wayne</td>
<td>Rondo 2338</td>
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<tr>
<td>2</td>
<td>2</td>
<td>NATURE BOY</td>
<td>Louis Jordan</td>
<td>Capitol 1605</td>
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<td>NOW IS THE HOUR</td>
<td>Bing Crosby</td>
<td>Decca 2465</td>
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<td>4</td>
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<td>TOOLIE OOLIE</td>
<td>Andrews Sisters</td>
<td>Columbia 38102</td>
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<td>Damco D-1153</td>
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<td>ST. LOUIS BLUES</td>
<td>Te Bev</td>
<td>Victor 20-7272</td>
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<td>9</td>
<td>JUST BECAUSE</td>
<td>Frank Yankovic &amp; His Yanks</td>
<td>Columbia 38174</td>
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<td>GUMMIN, CHOPP</td>
<td>Ed Howard, Majestic 1221</td>
<td>Eddy Howard &amp; His Cowboys, Mercury 4801; P. Zephyr Polkas, Continental C-1228; D. Stable, Ork, Darco 23516</td>
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<td>SHINE</td>
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<td>Mercury 3091</td>
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<td>TELL ME A STORY</td>
<td>Sammy Kaye</td>
<td>Victor 20-7261</td>
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<td>BABY FACE</td>
<td>Perry Como</td>
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<td>Woody Herman</td>
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<td>THE DICKEY-BIRD SONG</td>
<td>Frank Martin</td>
<td>Victor 20-2671</td>
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<td>Columbia 38102</td>
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<td>BOX AND BAGS</td>
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<td>19</td>
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<td>KING SIZE PAPA</td>
<td>Julia Lee and Her Boys</td>
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<td>Columbia 38102</td>
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<td>22</td>
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<td>Andrews Sisters</td>
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<td>Andy Whitman</td>
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<td>Artie Shaw</td>
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<td>26</td>
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<td>V. Horton and His Palas Debo</td>
<td>Columbia 38102</td>
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<tr>
<td>27</td>
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<td>JUST BECAUSE</td>
<td>Eddy Howard</td>
<td>Majestic 1221</td>
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<tr>
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<td>28</td>
<td>LADY, LADY, LADY</td>
<td>Perry Lee</td>
<td>Capitol 15048</td>
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<tr>
<td>29</td>
<td>29</td>
<td>CALIFORNIA ON MY MIND</td>
<td>Perry Lee</td>
<td>Columbia 38102</td>
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<td>30</td>
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<td>LAST MORE</td>
<td>Perry Lee</td>
<td>Columbia 38102</td>
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### BEST-SELLING POPULAR RETAIL RECORDS

(Continued from opposite page)

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<tr>
<th>POSITION</th>
<th>Chart</th>
<th>Record</th>
<th>Artist(s)</th>
<th>Label</th>
<th>City</th>
<th>Date</th>
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<tbody>
<tr>
<td>12</td>
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<td>BECAUSE</td>
<td>Perry Como</td>
<td>Victor 20-2572</td>
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<tr>
<td>13</td>
<td>13</td>
<td>ALL DRESSED UP WITH BROKEN HEART</td>
<td>Peggy Lee</td>
<td>Capitol 15022</td>
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<tr>
<td>14</td>
<td>14</td>
<td>BABY DANCE BOOGIE</td>
<td>Freddy Martin</td>
<td>Victor 20-2721</td>
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<tr>
<td>15</td>
<td>15</td>
<td>JUST BECAUSE</td>
<td>Frank Yankovic &amp; His Yanks</td>
<td>Columbia 38102</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>16</td>
<td>YOU CAN'T BE TRUE</td>
<td>Vera Lynn</td>
<td>London 202</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### INSTALL 'EM ALL AND NAB THE NICKELS!

A parcel of hand-picked discs built to popularity by a tremendous series of radio and newspaper plugs!

**"LOVE SOMEBODY"**
Also and "Confess"
**DORIS DAY AND BUDDY CLARK**
Orchestra under the direction of George Stroyan
**COLOMBIA 38174**

**"WOODY WOOD-PECKER"**
Vocal by Gloria Wood
**KAY KYSER**
and his Orchestra
When Vernonico Plays the Harmonica
**KAY KYSER'S CAMEO COUPLES**
Columbia 38197

**"YOU'RE OVER THE HILL"**
Also "Mother Never Told Me" It was Anything Like This
**ARTHUR GODFREY**
Orchestra under the direction of Arthur Godfrey
**COLOMBIA 38195**

**"I'VE GOT A CRUSH ON YOU"**
(fore 'Strike Up The Band')
Also "Ever Homeward"
(fore 'The Miracle of the Bulls')
**FRANK SINATRA**
and his Orchestra
**COLOMBIA 38151**

**"SUNRISE BOOGIE"**
Also "Moonlight Symphony"
**FRANK CARLE**
and his Orchestra
**COLOMBIA 38175**

**HEAR THE GREAT ARTISTS AT THEIR BEST ON COLOMBIA RECORDS**

**RHYTHM OF CHARLIE** and the Fifty 12, 15, 17, 19
Folk Record Section

Most-Played Juke Box Folk Records

Records listed are hit tally records most played in Juke boxes according to The Billboard's special weekly survey among a selected group of Juke box operators whose locations require folk records.

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Report Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ANYTIME</td>
<td>Eddy Arnold and His Tennessee Playboys</td>
<td>3-20-36</td>
</tr>
<tr>
<td>2</td>
<td>TEXARKANA BABY</td>
<td>Eddy Arnold and His Tennessee Playboys</td>
<td>3-20-36</td>
</tr>
<tr>
<td>3</td>
<td>BOUQUET OF ROSES</td>
<td>Eddy Arnold and His Tennessee Playboys</td>
<td>3-20-36</td>
</tr>
<tr>
<td>4</td>
<td>HUMPITY DUMPITY</td>
<td>Hank Thompson and His Broncos Heart</td>
<td>3-20-36</td>
</tr>
<tr>
<td>5</td>
<td>DECK OF CARDS</td>
<td>T. Tex Myers</td>
<td>3-20-36</td>
</tr>
<tr>
<td>6</td>
<td>TENNESSEE WALTZ</td>
<td>Pee Wee King and His Golden West Cowboys</td>
<td>3-20-36</td>
</tr>
<tr>
<td>7</td>
<td>SORCIPION</td>
<td>Tex Williams Western Caravan</td>
<td>3-20-36</td>
</tr>
<tr>
<td>8</td>
<td>WISH A MAN AND SORCIPION</td>
<td>Cowboy Copas</td>
<td>3-20-36</td>
</tr>
<tr>
<td>9</td>
<td>SIGNED, SEALED AND DELIVERED</td>
<td>Cowboy Copas</td>
<td>3-20-36</td>
</tr>
<tr>
<td>10</td>
<td>BUBBLES IN MY BEER</td>
<td>Bill and His Texas</td>
<td>3-20-36</td>
</tr>
</tbody>
</table>

Folk Talent and Tunes

Johnny Bond, script writer and character actor on NBC's Gene Autry show, came up with his own version of a program over ABC May 22, when he did the first of a series of 15-minute segs of the Hitching Post, a Saturday afternoon after show. Johnnie intends to vacation soon at his Oklahoma ranch. . . . Jack Staap, producer of the Grand Old Opry, WHM, Nashville, in Los Angeles for two weeks in connection with the National Association of Broadcasters' convention.

Denver Bill (William J. Clarke) reports that he is fronting a sixpiece combo over WEEK, Oil City, Pa., known as the Colorado Ranch Boys, comprised of Johnny Holts, fiddle; Montie Kellogg, accordion; Clevie Evans, Hawaiian electric ukulele; Smokey Warner, Spanish electric guitar; Phil Kerr, bass, and the leader's guitar. They are also heard on WISR, Butler, Pa. . . . Duke de Keno, formerly with WLW, Cincinnati, has joined Uncle Harry's Rhythm Wranglers and the Florida Barn Dance, Miami.

Bill Monroe will be the guest star on the NBC Prince Albert seg of the Grand Old Opry June 6 . . . Roy Acuff is set to head a jamboree package unit at a Memphis auditorium June 25 . . . Cowboy Copas set to head one-night unit at Constitution Hall, Washington, D.C., May 22 . . . Two tent shows from WSM's Grand Old Opry have started playing dates, with Ernest Tubb and Radio Dot and Smokey heading one, while Bill Monroe and His Blue Grass Boys and the Kentucky Twins, Mel and Stan, spearhead the other.

Jim Allen reports that Rosalie Allen has moved her nightly folk music disc jockey show from the New York studios of WQV to her home in Long Island, New York. Rosalie is expecting a baby and will continue her shows from her home. Rosalie just opened the first all-talk music record shop in Manhattan on the corner of 385 and Broadway. Shop is called the Rosalie Allen Hillbilly Music Center.

A new promotion combine for staging folk music shows in New Jersey has been organized in Philadelphia, with Bill Borelli, agent and radio personality; Jimmy Meyers, Cowboy label exec, and Mac McGuire, leader of the Harmony Rangers, co-operating. Their first date was staged May 16 in Convention Hall, Camden, N. J., with successive Sunday night jamborees to be staged at War Memorial Theater, Trenton, N. J., and the Arnoy, Vineland, N. J. Big hillbilly and Western names will headline, with the Harmony Rangers as house band. It's possible that a network show will be worked out of the Jersey Jamborees. . . . Emmet O'Neal headed the first vaude show at the Steel Pier, Atlantic City, last week.

Shorth Warren now has his own live show on WNN, Newark, N. J., every Sunday afternoon . . . Carson Robinson, MGM disk-cutter, has started his own weekly barn dances on Poughkeepsie. N. Y. . . plus a new disk jockey show, which utilizes hillbilly and Western platters exclusively, over a Poughkeepsie station. Carson also operates a home ranch of his own in Pleasantville, N. Y. . . . Don Canzoneri writes that Roy Sekery has added another show, the Circle Star Ranch, a show designed for kids, to his schedule over WHAS, Louisville.

Murray Nash, Mercury Records' new folk music chief, reports at length on the hillbilly activity at WNOX, Knoxville. The Midday Merry-Go-Round, noontime two-hour folk music feature, has been going continuously since 1936. Units on the show and also the big Saturday night Tennessee Barn Dance include Buster Moore and Bonny (Continued on opposite page)
BEST SELLING FOLK RETAIL RECORDS

Week Ending May 21

<table>
<thead>
<tr>
<th>POSITION</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<td>ANYTIME</td>
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<td>Victor 20-2706</td>
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<td>TEXARKANA BABY</td>
<td>Eddy Arnold and His Tennessee Playboys</td>
<td>Victor 20-2706</td>
</tr>
<tr>
<td>3</td>
<td>BOUQUET OF ROSES</td>
<td>Eddy Arnold and His Tennessee Playboys</td>
<td>Victor 20-2880</td>
</tr>
<tr>
<td>4</td>
<td>DECK OF CARDS</td>
<td>Tex Williams Western Caravan</td>
<td>Capitol Americana 49108</td>
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<td>5</td>
<td>TENNESSEE WALTZ</td>
<td>Tex Williams Western Caravan</td>
<td>Capitol Americana 49108</td>
</tr>
<tr>
<td>6</td>
<td>HUMPTY DUMPTY HEART</td>
<td>Tex Williams Western Caravan</td>
<td>Capitol Americana 49108</td>
</tr>
<tr>
<td>7</td>
<td>SUSPICION</td>
<td>Tex Williams Western Caravan</td>
<td>Capitol Americana 49108</td>
</tr>
<tr>
<td>8</td>
<td>WHAT A FOOL I WAS</td>
<td>Eddy Arnold and His Tennessee Playboys</td>
<td>Victor 20-2706</td>
</tr>
<tr>
<td>9</td>
<td>SWEETER THAN THE FLOWERS</td>
<td>Moon Mullican</td>
<td>King 673</td>
</tr>
<tr>
<td>10</td>
<td>I'LL HOLD YOU IN MY Eddy Arnold and His Tennessee</td>
<td>Heart</td>
<td>Victor 20-2332</td>
</tr>
</tbody>
</table>

ADVANCE FOLK RECORD RELEASES

(I Get) A New Thrill From an Old Plank
D. Groom and His Texans (Don't Bet"
Mercury 5116

Banjo Polka
Tex Williams Western Caravan (Pretty"
Red) Capitol 11181

Careless Love
L. Morse (Ring Side) Decora 32533

Who's Laughing
E. (Ches) McDougall-G. Gregory (Ring"
Down) Penguin 8-506

Cocaine Blues
H. Hoppe (Pickling Blues) Capitol"
America 49120

Don't Be A Baby
D. Groom and His Texans (A New"
Mercury 4616

Drinking Gin (In a Breadth Of"
Sun) T. Dee McAn (That Country"
Holiday) 101

Pickling Blues
H. Hoppe (Cocaine Blues) Capitol"
America 49120

Don't Know Who I Love So"
Lonnie Glosson and His Railroad Play"
Boys (West Bound) Mercury 6430

In the Line (The Longest Train I Ever"
Saw) Texas J. Robertson-The Panhandle"
Punchers (Tune Today) Victor 20-2507

Navajo Maiden
Maddox Bros. and Rose (Whine, Sailor"
4 Star 2820

Pretty Red Kiddle
Tex Williams Western Caravan (Banjo"
Supte) Capitol 13341

Ring Down the Curtain
E. McHaleum (Chinose Laundry) Penguin"
8-506

Sing Me A Song of Texas
L. Morse (Cocaine Love) Decora 32533

Streetheart of Yesterday
Siri Davis and His Northwesters (Two"
Fort Villa 20-2609

Texas Today and Blues Tomorrow
Texas J. Robertson-The Panhandle"
Punchers (Cin the) Victor 20-2901

That Country Over There
T. Dee McAn (Drinking Gin) Victor"
102

There's A Hole in the Bottom of the Sea"
Luna and they Watson County Pea Pickers"
(Ubic Don't) Victor 20-2908

Two Far Away
Siri Davis and His Northwesters (Sweet"
Heart a'10) Victor 20-2909

Two Weeks' Notice
B. Richina (The Free) MGM 18109

Until We Meet Again
D. Rethert (Okay Blue) Columbia"
7047

Westbound Rocket
Lonnie Glosson and His Railroad Play"
Boys (It Don't) Mercury 6430

What's All Done This Fall"
A Rose of the Follies (Don't"
Know) Continental 6-9825

When, Sailor"
Maddox Bros. and Rose (Nevada Maiden"
4 Star 1280

Who Cares, Who Cares"
B. Dogley (If That's) Victor 20-2690

World Famous"
Buchanan Brothers-The Georgia Cata"
loons (The Streak) Victor 20-2901

Yodeling Blues
B. Jones and His Tastling Blues Boys"
(Who's) Mercury 6124

Yodeling Polka"
Spade Cooley Ork (Heads) Columbia"
60432

Your Lies Have Broken My Heart
J. Cobbie (My Heart's) Royal 615

You're Gonna Be Sorry (Some of"
These Days)
J. Guitiere and His Oklahomans (How"
Down) (Chinose Laundry) Capitol"
America 49118

(Folklife and Tunes)
(Continued from opposite page)

Lou, who recently inked a pact with Mercury. Coming from WPTF,
Raleigh, N. C., in 1947, this foursome, Lloyd Bell, guitar; Willie G.
Brewer, fiddle, plus Bonny Lof's guitar and Buster's mandolin
or banjo, feature hillbilly ballads and hymns. Carl Story and the
Rancho Mountainians, who line up with Claude Boe, guitar; Hack
Johnson, guitar; Clyde Johnson, tenor guitar; Cotton Galyon, steel
guitar, and the leader's fiddle and guitar are another Mercury propy
on WNOX. Carl and his boys headline a big hillbilly jamboree set
for Pennington Gap, Va., July 4, where they'll appear along with Lester
Flat and the Foggy Mountain Boys.

One of the original WNOX acts, which has remained with the station
since the Knoxville outlet started live hillbilly shows, is Archie (Grand-
poppy) Campbell and His Old Timers. Unit features Campbell's comedy
impression of the original character, Tom Goodnapper; as well as Red Kili's
banjo and baritone singing, plus Speedy Krise's steel guitar plucking
and renditions of the standard hill ditties. Chet Atkins, Victor artist,
and his Colorado Mountain Boys are a recent addition to the WNOX staff.
Besides his vocalizing, Chet is a top electric guitar man and has
appeared on many record sessions with the biggest names in the

(Continued on page 34)
**Race Records**

Records listed are records most played in juke boxes according to The Billboard’s special survey among a selected group of juke box operators whose locations require race records.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
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</thead>
<tbody>
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<td>1.</td>
<td>TOMORROW NIGHT</td>
<td>Lonnie Johnson</td>
<td>King 4201</td>
</tr>
<tr>
<td>2.</td>
<td>GOOD ROCKIN’ TONIGHT</td>
<td>Wynonie Harris</td>
<td>King 4215</td>
</tr>
<tr>
<td>3.</td>
<td>NATURE BOY</td>
<td>King Cole</td>
<td>Capital 15064</td>
</tr>
<tr>
<td>4.</td>
<td>A LOVE LONG BELONGS TO YOU</td>
<td>Big Joe Turner</td>
<td>Capitol 48020</td>
</tr>
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<td>5.</td>
<td>LONG GONE</td>
<td>Big Joe Turner</td>
<td>Capitol 48215</td>
</tr>
<tr>
<td>6.</td>
<td>KING SIZE PAPA</td>
<td>Julia Lee and Her Boy Friends</td>
<td>Capitol 15069</td>
</tr>
<tr>
<td>7.</td>
<td>FINE BROWN FRAME</td>
<td>Nellie Lutcher</td>
<td>Capital 46032</td>
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<td>8.</td>
<td>I LOVE YOU, YES, I DO</td>
<td>Big Joe Turner</td>
<td>King 48113</td>
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<tr>
<td>9.</td>
<td>MESSIE MARY BROWN</td>
<td>Memphis Slim</td>
<td>Miracle 128</td>
</tr>
<tr>
<td>10.</td>
<td>WRITE ME A LETTER</td>
<td>The Ravens</td>
<td>National 9038</td>
</tr>
</tbody>
</table>

**Most-Played Juke Box Race Records**

Records listed are race records most played in juke boxes according to The Billboard’s special survey among a selected group of juke box operators whose locations require race records.

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<td>The Ravens</td>
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</tr>
</tbody>
</table>

**Advance Race Record Releases**

Blue Holiday: J. Alexander (If I) Capitol 15109

Chocolate Breakdown: Big Mama (If You) Victor 20-2910

Dream Lucky Blues: J. Lee (Louis’ Biscuit) Mercury 8031

If I Should Lose You: J. Alexander (Blue Holiday) Capitol 15109

If You Ever Change Your Ways: Big Mama (Chicago Breakdown) Victor 20-2910

I’m Not Over You (But You’re Just a Baby): Lonnie Johnson (I-Adopt) Decca 46076

I Know What You Used to Be But: Big Mama (Tina Turner) Capitol 46076

Lonnie Johnson (I’m Not Long) Mercury 8013

Musik Is Myself: The Bandana Girls (Part Three) Decca 46079

Mochilla (Cowskyn’ Thine) Mercury 8013

Part Time Papa: The Bandana Girls (Money In) Decca 46079

Screamin’ Thine Blues Away: B. Samuel (Mose) Mercury 8066

Winnin’ Tunes: Debbie Doo: De Luxe 1173

Wondering Blues: A. Lauris-P., Gretton Trio (Voo Doo) De Luxe 1173

**Folk Talent and Tunes**

(Continued from page 33)

hililfully held. Appearing with Chet and also in their own spot are the
King dinkin duo, Homer (Henry D. Hoyne) and Jethro (Kenneth C. Burns), while Archie Burns handles the bass assignments.

Art Wood of the North Carolina Ridge Runners, Lancaster, Pa., reports that his Mt. Gretna Park operation opened May 2 with the largest crowd in the 15-year history of the park. The following week the crowds were even better, so Art is expecting a bang-up season. He has the Georgia Crackers set June 13, with Grandpa Jones, whose show pulled the second largest crowd last year, coming in August 8. Art has his own record label, Artwood, with his latest platter, the Ridge Runners’ cutting of I’ve Loved and Lost, Little Darling and Brown Eyes. The group is made up of Lester Miller, fiddle; Ola Belle Campbell, banjo; Johnny Miller, steel guitar and fiddle; Alex Campbell, guitar; Earl Wallace, bass, and the leader’s guitar. Before coming to WLAW, Lancaster, Pa., they worked at WDEL, Wilmington, Del.

The first Louisiana annual State-wide folk festival was held May 23 in the Municipal Auditorium, New Orleans. Organizer Uncle Gus Foster, who formerly operated a barn dance and radio show, conceived. Nearly 300 entertainers from Louisiana and some from Tennessee, Texas and Alabama worked, with such people as Bill Dobbs, Wayne Singleton, Texas Red and His Red Hot and the Oréul Canful in attendance. Contests included yodeling, stomping, hoe-downs, hymn singing, Western and hillbilly singing and comedians, with prizes going to winners in each division.

**MUSIC POPULARITY CHARTS**

**Part VII**

**Week Ending May 21**

**Best Selling Retail Race Records**

Records listed are those records sold best in stores according to The Billboard’s special survey among a selected group of retail stores, the majority of whose customers purchase race records.

<table>
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<tr>
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**APOLLO RECORDS, INC.**

EXECUTIVE OFFICE: 316 MANSION AVE. NEW YORK CITY

**Regent Records NEW 3 SMASH RECORDS**

Regent No. 117

"YOU CALL EVERYBODY DARLIN’"
"LINGER AWHILE"

* AL TRACE and his orchestra

Regent No. 118

"MONEY, MONEY, MONEY"
"I WAS LUCKY"

* DOLLY DAWN and the Dawn Patrol

Regent No. 119

"FIDDLE FADDLE"
"FUNICULI FUNICULA"

* DON HENRY HARMONICA TRIO

ORDER FROM YOUR NEAREST DISTRIBUTOR
THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve national popularity as determined by entry into best selling, most played or most heard features of the Chart:

CARABARA! IT'S THE SAMBA
BABY, DON'T BE MAD AT ME .... Peggy Lee-Dave Barbour Orch. - Capitol 10006

“Samba” gets a top-flight Lee vocal loaded with humor and infectious toe-tapping rhythm. Dave and a Brazilian rhythm group lay down the highly danceable beat. billboard's likely successor to "Samba". Peggy gives "Baby" her inimitable ottote treatment. Tune is in the simple, nostalgic torch vein of yesteryear. Disk looks like a double-header loot.

WOODY WOODPECKER .......... Kay Kyser ....... Columbia 33197

A delightfully wacky novelty production. Scored around the giggling call of the familiar cartoon character, Woodpecker, with the ork and fem chipture pickup up the call in a repeated refrain, this one is going to make 'em chuckle and forget their troubles.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. WOODY WOODPECKER .... Kay Kyser ....... Columbia 38197
2. PUT 'EM IN A BOX ......... King Cole Trio ....... Capitol 15000
3. TEA LEAVES .............. Emile Caut. ..... (No Number Available)
4. MELODY TIME ......... Vaughn Monroe ....... Victor 20-2785
5. WILLIAM TELL OVERTURE . Spike Jones ....... Victor 20-2861
6. IT'S MAGIC ......... Gordon MacRae ....... Capitol 15072
7. IT'S MAGIC ......... Dick Haymes-G. Jenkins, Ork.
8. PUT 'EM IN A BOX ...... Doris Day ....... Columbia 38188
9. BETTER LUCK NEXT TIME .... Jo Stafford ....... Capitol 15064

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,700 of them, the record retailers think tomorrow's hits will be:

1. WILLIAM TELL OVERTURE .... Spike Jones ....... Victor 20-2861
2. WOODY WOODPECKER .... Kay Kyser ....... Columbia 38197
3. PUT 'EM IN A BOX ......... King Cole Trio ....... Capitol 15000
4. PUT 'EM IN A BOX ......... Eddy Howard ....... Majestic 1252
5. A FELLA WITH AN UMBRELLA ... Bing Crosby ....... Decca 24433
6. MELODY TIME ......... Vaughn Monroe ....... Victor 20-2785
7. CONFESSION ......... Patril Pope ....... Mercury 5129
8. BLUE SHADOWS ON THE TRAIL ... Bing Crosby ....... Decca 24433
9. MADRAH OF MAGADOR .... Vaughn Monroe ....... Victor 20-2951
10. YOU CALL EVERYBODY DARLING .... Al Trace ..... (No Number Available)

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 5,500 of them, the jude box operators think tomorrow's hits will be:

1. PUT 'EM IN A BOX ......... Eddy Howard ....... Majestic 1322
2. MELODY TIME ......... Vaughn Monroe ....... Victor 20-2785
3. SUNSHINE BOOGIE ..... Frankie Carle ....... Columbia 38173
4. FOOLIN' ......... Francis Craig ....... Ballet 1013
5. I HATE TO LOS YOU .... Andrews Sisters ....... Decca 24300
6. IT'S MAGIC ......... Gordon MacRae-G. Jenkins Ork.
7. MELODY TIME ......... Hal Derwin ....... Capitol 15071
8. PUT 'EM IN A BOX ......... King Cole Trio ....... Capitol 15080
9. WOODY WOODPECKER .... Kay Kyser ....... Columbia 38197

IT'S A MOST UNUSUAL SONG*
IT'S A MOST UNUSUAL COLUMBIA RECORD*

Listen to RAY NOBLE introduce his COLUMBIA RECORD version of

IT'S A MOST UNUSUAL DAY
(from M-G-M's "A Date With Judy")
Vocal featuring ANITA GORDON

on "THE CHARLIE McCARTHY SHOW"
N.B.C. 8:00 P.M. EST Sunday, May 30th

COLUMBIA RECORD 38206

*The most unusual record of this or any season. For the first time on a single record release, you'll hear an entire Broadway musical production treatment of a pop song. Ray Noble's inimitable technique with Anita Gordon's vocals sets a new style in interpretation.
"A MAN COULD BE A WONDERFUL THING" 
by Leo Corday and Leon Carr
...can be a wonderful thing for your show.

From The Billboard, May 15

"A MAN COULD BE A WONDERFUL THING ...
...As cooked up by Mc- 

Kinely and his staff chipp- 

er, Marcy Lattie, it's about 

the cleverest piece of tease 

dictating that's come off 

the etching table in some 

time. Number could catch 

on in a big way. A blend 

of charm, veer and humor.

From Variety, May 12

"A MAN COULD BE A WON- 

derful Thing . . .
...As cooked up by Mc- 

Kinely and his staff chipp- 

er, Marcy Lattie, it's about 

the cleverest piece of tease 

dictating that's come off 

the etching table in some 

time. Number could catch 

on in a big way. A blend 

of charm, veer and humor.

From Variety, May 12

"A MAN COULD BE A WON- 

derful Thing . . .
...As cooked up by Mc- 

Kinely and his staff chipp- 

er, Marcy Lattie, it's about 

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**ADVANCE RECORD RELEASES**

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

**POPULAR**

All for the Love of Lil
L. Jordan (For Just) Dec 2445

I'm Tired
Grant Morgan (Rambling)
Dec 2440

Why
Buddy Clark
Dec 23428

So
M. J. Long
Dec 24020

Lombardo, Carmen Cavallaro, Percy
Saloon Song (Herthquake)
Dec 25382

Just Run Joe
M. Herth Trio (Herthquake Boogie)
Dec 2346

**RELIGIOUS**

Be Still My Soul
All-Girl Choir-P. Shackleton
(Cleanse Me) True Tone 1045

Cleanse Me
All-Girl Choir-P. Shackleton
(He Shall) True Tone 1046

I Can't Make It In
Buddy Clark
Dec 23760

If You Have Returned From God
Baldie Brothers (Shinner Kinetiz) Columbia 25039

Let The Love Of Lil
The Johnson Family Singers (Somebody's Waiting) Columbia 25046

May The Circle Be Complete
The Johnson Family Singers (Somebody's Waiting) Columbia 25046

**Two Brilliant Tempco Records**

Instrumental: Featuring
HAMMOND AND NOVACHORD DUO
Herb KERN & SLOOP LLOYD
(TR 10152)

Vocal: Featuring
Tempo's Mistress of Melody
ANITA BOYER

with
The Men of Tempo

Opposite Side:
Another Marilou Dawn "Boff" Ballard

IS IT TRUE?

By Marilou Dawn and Owen Flynn

Two Wonderful Versions of This One Too!

(Produced by Mellin Music, Inc.)

Sheet Music on Both Numbers Available From the Publishers

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**PHILADELPHIA:** 74 West Chelten Avenue

**MUSIC**

MOVE OVER, NATURE BOY! You've Got To Make Room for:

**WHERE THE APPLE BLOSSOMS FALL**

By America's Newest and Greatest
Writer-Composer Team

CARRIE HOFFMANN and MARILOU DAWN

(Published by Vogue Music Corp. Edwin H. Morris & Co.,
Solo Selling Agent)

The Whole World
Is Singing Their Song and Listening to It on
NEW YORK, May 22.—With all the fancy arguments that the Allegro
Nature Boy infringements suit finally got
around to being filed Thursday (20) in United States District Court here.

Launched by the J. & J. Kammens
and publishers of Schwartz
Min Hertz, the suit asks for an in-
junction to stop any damages against the
Edwin H. (Budley) Morris Company
at the Crestview Music Corporation.

Papers were entered by
attorneys Anderson & Masters on behalf of
Herman Yablokoff, Jack and
Joseph Kammens and J. & J. Kammens.

According to the complaint, Yablo-
koff penned Hertz in October, 1935.
Between 1935 and April 29, 1948, he
complied with the 1939 Copyright Act and
secured exclusive rights. In
Hertz's name, he assigned the exclus-
ive selling agent rights to J. & J. and the
song was published that year.

Publishers told The Billboard he will
endeavor to prove that the Ahbez song
infringes, not only on the music, but on the
lyric as well. He avered that the
English translation of Hertz con-
nected to the Ahbez version breaks
riders over countries telling mythical
tales.

The defendant's reply will be
drawn by Lee Eastman, attorney for
the Morris firm. The latter is the
selling agent for the ditty, receiving
the sales rights from Burke & Van
Huesen, which in turn acquired sales
rights from Crestview. The Crest-
view firm is owned by Carlos Gas-
tel and Nat (King) Cole.

Dana Invades Kidsik Field

NEW YORK, May 22—Dana Music, one of the leading indis in the polka
field, invades the kidsik realm June 1
with the release of the first two in a
series of unbreakable vinylite 10-
inch singles for the discers.

The disks will retail at 98 cents per
copy.

Albert Gasme, who composed the
music and wrote the lyric to the kidsik
series, has already scored in the
disksid field with his Kiddle Classics
and has signed up two more
artists.

20 Disks in Series

Titled Song Stories, the series will
run to 20 records, each packaged in
an envelope, with pictures depicting
each side of the record. Stories are based on nursery rhymes, fairy
tales and traditional children's leg-
ends. Music for the disks will be
provided by harmonicas and a cap-
pella.

Two initial couplings will be Three
Musketeers in a Tub, backed with Let's
Dance to the ABC and The Counting
Song, and Tom, Tom, the Piper's Son,
backed with Sea Fishing and

Crick-Wolf.

New Presser

Pressings for the series will be made by
the newly acquired Connecticut
Record Manufacturing Com-
pany. Dana Music, which has a
$25,000 capital, is owned by
Walter Rivers, who is president,
and William R. Berkson, secretary, and
William B. Robinson.,

GIVE TO THE RUNYON CANCER FUND
New York:
Emile Cote is now New York rep for Algemeen distery... Harvey Schwartz, wheeler of English Decca, due here this week... Gordon V. Thompson Company, Canadian representative for many local pubs, moved into its own building this week at 902 Yonge Street, Toronto... Morty Palmer is now on the coast to round up his act and try out for Decca... Dave Kapp planned to Chicago this week because of his father-in-law's death.

Lawrence Walkok re-signed for the Hotel Roosevelt next year; he squares to build another Lombardo institution at the spot... Chance branch of the Federation of Musicians is seeking free longhair, band and pop music concerts this summer... Carl Kress's at-your-restaurant, Club Inc., at Long Island, debuts Thursday (July 27)... Thirty-first annual series of the Giengenheim Memorial Concerts in Central and Prospect parks, this Sat June 18.

Lani McIntyre's ar is replaces Johnny Pineapple's at the Hotel Lexington May 26; Pineapple was there for two years, three months... Harry (the Huster) Gibson is re-signed by General Artists Corporation for a one-year period... Singer Det Casino will join with comic Steve Murray to build a singer-comedian pair aimed along Dean Martin and Jerry Lewis lines under the GAC signa.

Johnny Rothwell is re-forming his fullailed ar after working with an orchestra for a while; the big band is set for Weds in New Hampshire from July 3 thru September, working four days a week with the off-day to be filled in by GAC's one-nighter department... Ray McKinley's ar set for one week at the Click in Philadelphia beginning July 25... Guitarist Billy Bauer, boastd Arnold Fishkin and chip Muriel Jayne this week joined the Benny Goodman Sextet which debuted at the Click Monday (24) eve... Wyatt and Taylor, the piano-juven duo, opened Thursday (20) for four weeks at the Zodiac Room at the Chase Hotel in St. Louis; the team is handled personally by a new personal management setup. Permanent Inc., headed by Ginger Johnson, of jingle fame, and Mike Levin, former Downbeat staffie.

Now they've got a theme song for the Southern revolt against present Democratic leadership. It's called Let's Send Harry Back to the Farm, words by John L. Daniel Jr., exec sec to Governor J. Strom Thurmond, of South Carolina, music by Major Robert Crawford, cleft of the famed Army Air Corps song... Pleasure Beach Ballroom, municipally-operated dance hall in Bridgeport, Conn., opens this week with Dick Jurgens. Policy continues with name bands on Sundays and holidays and a local during the week... Izler Solomon, conductor of the Columbus (O.) Symphony, has left the post to continue to serve as conductor for the Palestine Philharmonic... Rainbow Records is out with a new red and white series, featuring hillbilly and corn, to retail at 16 cents per.

John Musbeck and Jane Clark, owners of the ditzy, Mother Never Told Me It Was Anything Like This (recorded by Arthur Godfrey), are actually W. Clark Harrington, for 18 years manager of Columbia Broadcasting System's music copyright department, and his wife, Amber... Tenor Al Gatz has been signed to cut a series of religious disks for Sacred Records.

George Farnes taking over the plugging duties of Walter Plescher at BMI... Larry Shayne returned to the Coast to start duties as West Coast professional manager of Famous-Paramount.

Bobby Byrne ar signed with the William Morris Agency... Tony Foster to play Convention Hall, Asbury Park, N.J., the week of July 7, replacing the previously skedded Art Mooney.

Charlie Shoovers rejoined the Tommy Dorsey trumpet section... Music Corporation of America signed the Kern Kobblers to a five-year period.

Apollo Records set three new distris for Los Angeles (Central Record Sales), Salt Lake City (Radio Supply Company) and Nashville (Tennessee Music Sales)... William Morris Agency offering a new one-nighter package consisting of Frances Langford and baby Ray, Ike Holt, along the bands of either Buddy Rich or Bobby Byrne... Rustic Cabins in Englewood Cliffs, N.J., returned to a full-week ar policy.

GAC Veevee Milton Kranzty, due into town next week, reportedly may stay in New York, for several months since West Coast policy is slow... New music men's lunche hour meeting place is Phil Colvans, a golf pro with headquarters around the corn from the Eko Building. Among the clients are Harry Meerson, Eli Oberstein, Mitch Ayres, George Pincus, Dick Volter and others... Publier George Simon due in town next week; he leaves for England with Tony Martin the following week... Tennesseu Alice Wrubel is in town... Sam Donahue's ar into the Paramount Theater in July on the Joe Stafford bill.

Sonny Dunham is booked to the Cridmore Hotel, Memphis, for three weeks starting July 26... Joe Ray Huntley's eight-week stand at the Latin Quarter here opens June 29... The Kern Kobblers are to do a stint in Kern County, Loncon, for a series of Broadway revues, fibers of 1946... Langford conductor Erm Kurts left for Europe Friday to conduct symphony orks in France, England and Switzerland... Watcher Ralph Young's next platter for Pabuls label is scheduled to be released soon. Young is format chaser with the EAA Les Brown and Shop Fields orks.

Chicago:
Art Satherlee, Columbia folk music chief, cut Gene Autry on four sides against a background of harmonica... Irna Green, wife of Mercury Records' Jack Green, released from surgery at Augusta Hospital. The Harmonicas cut to their original threesome, with singer Kappy Laffil now heading a cocktail unit at Al Finsin's Neb Hill Lounge... Joe Glaser looking over prospects to head his projected West Coast office.

Second edition of the disc jockey package at the State-Lake Theater tentatively set for June 11, with Rose Murphy linked in... Ken Griffen, the You Can't Be True organist, has signed an exclusive paper with General Artists Corporation... Herb Hall, ex-exec in the Sonor Record branch, has opened an advertising and public relations office... Signature will release the Johnny Suger Sextet masters which he got back from Chord.

**MY HAPPINESS!**

Jon and Sondra Steele's

Damon Record D-11133

Demand the ORIGINAL Vocal Duet and Piano With Reiser-Meyers Brilliant Instrumental

NOW THE INTERNATIONAL FAVORITE

Order the ORIGINAL From Your Nearest Distributor

It's Damon D-11133

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WITH THE NEW PERMOMETAL (OSMIUM ALLOY) TIP

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We will press for you 500 Disc Jockey records in black or color vinylite PLUS 1,000 high quality shellac 10" records. Rigid inspection and careful packing. Offer limited.

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- One of the fastest dies on the market. 
- Used by major record companies in the East. 
- Special tool steel. 
- Sizes in testing eliminate trial and error machine. 
- Sizes 4", 6", 7", 10", 12" and 10". 
- For vinylite, shellac, laminated paper.

Complete Stock of All Accessories: Outer Clamp and Inner Cut-Off Rings, Center Plates, Center and Knockout Pins, Center Pins Sizes 2.750 and 2.715. Immediate Shipments.

**BARNABY MANUFACTURING and TOOL COMPANY**

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**Hop on the BAND WAGON for the NATIONAL HIT PARADE**

The Magic Touch of Alan Logan's

I LOVE YOU TOO MUCH PIANO FANTASY 7021

ALAN GERARD sings out for Walt Disney

"MELODY TIME" and "TELL ME WHY" 7023

Ray Smith's Sensational

HELL'S FIRE and BORN TO LOSE 5019

- ALL JUKE BOX COIN COLLECTORS -

Order from Your Nearest NATIONAL DISTRIBUTOR or NATIONAL DISC SALES 1841 S. W. WAY, N. Y. 23, N. Y.

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**WE ARE HAPPY TO ANNOUNCE THAT BLASCO MUSIC, INC.**

Is the Publisher of the Smash Hit

"MY HAPPINESS"

Lyrics by Betty Peterson, music by Barney Bargantine. Introduced by Jon and Sandra Stelio on Damon Record No. D-11133.

ALL MATERIAL AVAILABLE

BLASCO MUSIC, INC.

LOUIS BLASCO, President

1221 Baltimore, Kansas City 6, Missouri

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**Philly Distribs Latch on Video**

PHILADELPHIA, May 22—With the television audience growing in leaps daily, distributors of both Victor and Columbia records have lined up video shows to bail their products. The Victor Parts Company, linked with the Columbia label, buys a quarter-hour on WCAU-TV, Friday at 7 p.m., to present Melvin K. Whitehead's news commentary, starting May 22. Whitehead is a former war correspondent and is news columnist for The Evening Bulletin, which operates the video station.

The Raymond Rosen Company, Victor distributor, ties in closer with disks for its video show in giving local tele its first disk jockey. Presented under the sponsorship of The Ten Dealers' Association, taking in as many of the town's major record shops, the Rosen firm also buys WCCTV for a weekly half-hour ride Wednesday at 8 p.m., starting June 8. The disk jockey show, produced by Contemporary Entering the local tele producing firm, will feature Dave Arther, popular jockey on Indian Wi6RG here, interspersing the spinning with dance and acts settings for home community sing with the recordings of the Victor artists.

**Dale Evans Signs Victor Disk Pact**

HOLLYWOOD, May 22—Sagebrush thrush Dale Evans was signed here last week to an RCA Victor recording pact. She was formerly under the M傑stic banner. It's understood that terms of the contract will make an available for a cappella recording should the diskery choose to put her wax on wax prior to lifting of the disk ban.

Coincident to her latest entry into the Victor fold, is the diskery's reissue of the Alp Lyman yesteryear plattering of Help Mr. which features Miss Evans as vocalist. While her vocalizing in the latter is in the pop vein, the diskery will continue to cash in on her Western wares character in her outer pick.

**Kenton Turns Mercenary**

GALVESTON, May 22.—Stan Kenton departs from his much-publicized "concerts only" policy when he opens the Pleasure Pier's Marine Room here for a three-night dance stand, Friday (28).

Other name bands scheduled to follow the progressive jazz pundit at the Pier, which extends nearly four blocks into the Gulf of Mexico, include Carlos Molina with songstress Dolly Dawn, May 31-June 14; Sunny Damon and Mel Torme, June 15-23; Johnny Logan, June 24-July 9; and Joe Reichman, August 10-September 6.

Prices at the location will be $2 a person opening night and Saturday; $1 week nights and Sunday.

**N. Y. ROOMS TO SHUTTER**

NEW YORK, May 22—The Century Room of the Hotel Commodore here will shutter for the summer as a name band operation following the closing date (June 12) of the current orchestra, Robert Raehurn. The room will reopen in the fall, probably with Vaughn Monroe.

Meanwhile, the Cafe Rouge of the Hotel Pennsylvania will shutter sometime in late summer or early fall for redecoration and replacement of furniture. Elliot Lawrence opens the room Monday (14); his five weeks will be followed by Skitch Henderson's orchestra.

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**Thanks Gene Emerald KRNT Des Moines**

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**I'M A LONELY LITTLE PETUNIA**

*(IN AN ONION PATCH)*

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**Hilarious Tempest of Song of 1850**

**DRINKING GIN**

**Sung by New Western Star**

**TOM DEE McAN**

*And His Guitar—75¢ List Plus Tax*
NIGHT CLUBS-VAUDEVILLE
Communications to 1564 Broadway, New York, N. Y.

Tyro Nights, Hooch Prizes Out in Philly
Liquor Board Hits Niteries

PHILADELPHIA, May 22—Gravely concerned about the state of city's morals, in face of the cor-rupting influence of ready-to-wear clothes conventions, the State Liquor Control Board has launched a drive to put the liquor business on its feet. The board's campaign is a blow to the midnight zone, which in recent months has been overcrowded with talent guests and amateur nights.

The liquor board further reminds that kids under 21 must not share a roof with the oldsters when the hooch is being dispensed and says that the club conductors respect the business, brought in many who had no business being there at all. The board is laying it on with no state law prohibits any "inducements" for liquor business, but the board says the cash prizes for amateurs and the champagne magnates for fancy rumba dances in the category of 15-20.

Victory for Pros

It's no secret that the town's talent agents, alarmed as the amateur and professional branch of the town is not too happy over the free talent being lapped up by the regular act buyers. They banded to the liquor board in no uncertain terms. On top of that, the liquor board has been given the influx of the professional street mohls with an eye on convention coin which might mean the end to the niteries as excellent smoke screens. Police vice squads in recent activity have working overtime rounding up gals and breaking up newly organized spots. The liquor board has been rid for many years.

The amateur and talent cranes were not invited to the meeting of the third-rate rooms. Two of the town's smartest spots, the Birdland and the fourth, spend a lot of time in the miniduplicitate, the quill, but had to quit in spite of its restricted character. The ultra- strict board, held the social register folk to their talents at theatres, while the downtowners were left out to scratch.

Room jammed packed the boîte each week with patrons participating in rumba contests.

Newport Revises
Its Nitery Fees

NEWPORT, Ky., May 22.—City commissioners this week adopted a resolution which will increase the hours and fees charged for opera- tion of night clubs after midnight. The resolution, ordinance, operators who pay an annual fee of $8,000 will be charged a $1 per hour fee after midnight and $5 a.m. Newport is said to be the first Kentucky city to take this step, expected to increase city revenues by $5,000 annually.

Legislation enacted forth in the new ordinance are as follows: Coffs remain opening until midnight, $500; night club operators, $10 per hour, plus $1 per hour after midnight, $5 a.m. An additional $500: those staying open until 3 a.m., $2,000; 4 a.m., $3,000. All clinkers, and night clubs may reopen at 6 a.m., except coffee shops, who must remain closed until 1 p.m.

Sponsors of the ordinance contend that it will close many bottlenecks which have been operated all night. They believe that operators paying high rates will find the closing of places not holding proper licenses. Four major niteries, the Yorkshire

FOSS TO OVER AGVA DELEGATES

What: No More 25% Bite?
Canada Looks for a Boom

MONTREAL, May 22.—A new era begins in Canadian nitery business Tuesday (19) with removal of the 25 per cent provincial amusement taxes which have been imposed during wartime. The dominion government announced in its annual budget that the removal of all federally imposed amusement taxes, a measure which reflects for legiti-mate amusement houses and all other amusement places as well as niteries. (See story on page 15.)

A prominent of the blue-nose campaign and police department slants which has plagued the nightclub industry in this province for many months, the tax removal is a notable victory for the industry—operators, employees, performers, musicians—as a big boost to club attendance.

No More $3 Out of $10

The only tax remaining now in Quebec is the 1 per cent hospital levy. Before the removal of the 25 per cent bite, $3 of every $10 tab went for tax.

An odd angle of the tax lifting is the fact that Armand Morin, head of the American Guild of Variety Artists (AGVA), is a local(AGVA's name) to the federal finance minister asking him to remove, or re- place, the tax with a flat tax, a proposal he is responsible for declining nitery biz, which was in turn responsible for many nitery operators, and performers and musicians.

It is not known whether the petition was responsible for the tax re- moval, or removal was a result of the federal tax precedure. How- ever, Dave Fox, national executive secretary of AGVA, said to the East Thursday: "All we know is that the petition had the desired effect and the bill passed."

From the performers' employment viewpoint, removal of the tax was of great importance. With the hoped-for boost in business, the nitery ops will be able to loosen the show budgets: (2) cocktail lounges, like the Tie Tac and Maroon Club, which shied away from regular business, the tax will install regular shows.

Another aspect of the tax elimina-tion is the fact that the action came at the start of a new tourist season. In attracting upper class tourists, Mint Green, Georgie Price, Buddy Lester, Joey Adams and Company (who own Normandie Roof and El Morocco, and with the quality of artists equaling those at home), the visiting fireman may be more willing to attend a Canadian nitery. It's also expected that niteries with adjoining cocktail lounges will now tear down the walls which separate the main floor, since the old law said that bar tabs were sub- ject to the 25 per cent bite if the show was visible from the lounge.

Compos Claim
Bigger $ Thru Direct Booking

NEW YORK, May 22.—The cock-tail picture has improved with Phila-delphia taking the city lead in being spent part of their summer. The conventions will steam into the city, which would be quiet during the warm weather there. Eight conditions for the lower priced combos are not so hot. In many, of them are down to book- ing because they feel that they get the prices they want. Their chief gripe is that agents are selling them as if they were run-down combos that they are for them. This past winter several well-producted combos who have claimed they raised their own prices.

A detailed complaint about the corps of agents and men is that the centers play stooge for the opera-ters, and that the important deals are up against heavy competition. There are plenty of acts available, so the combos wisely choose those that work cheapest, thereby strengthening their position with owners, it's claimed.

Units point out that acts working exclusively for an agent are some-times used by him to beat down prices. Because the act is under an exclusive contract it is only a small difference which makes the act slightly less dough which it must take or else not work. The favorable deals also help to build the combos.

Agents, however, say that the mystery of claiming more of an act, is another means of commu-nicating with agents and winning the competition.

Direct Booking

All this has led to some performers booking themselves. In certain areas, this isn't practical, but combos claim they know where their act can fit (See Direct Booking Page on page 44)

Prox.-Grabbing Charges Rife

First convention in history of union gets preview of possible discussion

NEW YORK, May 22.—The first convention in the history of the American Guild of Variety Artists turned out to be a high-praising pre-convention complaints from members who ran for delegateships but didn't when the final ballots were made.

According to the instruction sheet handed out, the five elected delegates were to notify the New York office of AGVA of their acceptance or rejec-tion. Where an elected delegate couldn't attend, the member with the next highest vote would get the job and so on down the line. In case the delegate did accept and submit his proxies, he could turn his proxy over to any other delegate from his area.

During the week at least two prob-lems were posed with insinuations made that there was some proxy grabbing by delegates instead of permitting the candidate with the highest vote to fill the seat.

Barrett's Case

Marty Barrett, nominee from New York, was elected but, having a job, was unable to attend the meet- ing. Shelly, couldn't go. There was some talk of his abilities, and later on, over to other candidate.

Arthur Ward, an alternate in the voting and the man next in line to get the nod if any of the 12 elected delegates stepped out, heard about the rumors. Dewey Bar, the AGVA representative on the committee, said that after Shively was removed, said that the rules had been misinterpreted. Dewey was the delegate from New York. Ward would replace Barrett, Hy Faine, chairman of the committee, reported later that the intention of by-passing the ruling.

Lump Sum Nite in Detroit

When the AGVA convention will be held in Detroit, where Larry Kent was elected and couldn't attend. But the Bar-ret-Ward incident created a great dam- ed, and Ted Stanley, next in line, AGVA election, he hasn't yet signified his intention.

Dick Jones a Thorn

The Dick Jones situation created another problem, Jones, executive secretary of Phily Local No. 6 (the only one of AGVA), had continually refused to recognize either Shively or the Associated Actors and Artists, threatened that he might refuse to hold an election of three delegates is illegal and that he will hold an elec-tion of his own according to a 1939 constitution, which Jones quoted, that at least 128 delegates is the number of delegate of one for each 23 members. He said he would come in with such elected delegates, that he was doubtful of the delegation's being seated.

Hy Faine said that the 1939 con-stitution was no longer operative. He also said that the AGVA rules call for one delegate per area for every 200 members, and also said that he had been elected by a large write-in vote, would be per-soon if he were an alternate, a man, an officer or an employee of the union.

List of Delegates

Returns from the rest of the country show no differences of opinion. In the following areas have didn't vote. (See BIG FUSS OVER page on page 44)
Frank Palumbo's Theater-Restaurant, Philadelphia

Jumping the political convention season with an eye to making this must-attend appeal the meeting and greeting place, Walter Palumbo, who manages the room for free Frankie, has upped the ante ante to allow the buying of some quality talent. And with Alex graphics for the draw, the Palumbo policy is looking off, considering that the large room was considerably filled when caught on an off night.

It's 100 minutes of show, and Gale clocks the break for a hearty home team. A nimble wit with a variety of material at command, Gale makes the speech cracker jokes go, and the characters of character gags, brute impersonations with Charles Boyer and Ted Lewis bearing the brunt, and his songs of all nations. Looking more like a number than a shab, Gale plays the fast and sustains the lively comedy clip through.

The show is in two sections, each of which is divided into three parts, and the band is divided into three groups. The first section, being the best, is divided into two parts, each of which is divided into three groups, and the second section, being the worst, is divided into two parts, each of which is divided into three groups. The first group is divided into three parts, each of which is divided into three groups, and the second group, being the best, is divided into two parts, each of which is divided into three groups. The third group, being the worst, is divided into two parts, each of which is divided into three groups.

The show is in two acts, each of which is divided into three parts, and the band is divided into three groups. The first act, being the best, is divided into two parts, each of which is divided into three groups, and the second act, being the worst, is divided into two parts, each of which is divided into three groups. The first part, being the best, is divided into three groups, and the second part, being the worst, is divided into two parts, each of which is divided into three groups.

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VAUDEVILLE REVIEWS

Radio City Music Hall, New York

Capacity: 6,800 Price range: $5.00-$10.00. Price range 25% off on Tuesday nights. Number of shows: four daily; five Saturdays. "Radio City" is a three story virtual background. Show played by: Alexander Synko's Troupe.

The new show has many pleasant moments, but they're lost in general pall. Thru justling phrases these acts would be quite at home instead of wearing out their welcome.

Ruby Cardenas, for example, is a far braver performer than her handlers, but no amount of waving and other objects with a disarrang- ing case, with his mouth-wash cata- nels of balls being particularly adone. But the lads is on for so long he grows monotonous.

The Buddha's (3), a trampoline act, is always good for sight values, but here, too, there is a decided needlness on the show caught. The team's comic's bits are cute and good, but the people's bits are bad. That they can be pulled out to the point of censure.

Brass Band and Drums with Bruno Mane and creative music with Bruno Maine. The scene starts with a comic show- ing applying hands, while an off- hand annoys the gate with his gay in the gaslight era. The comic parts do shows an occasion scene behind the doors looking out front, while the corps de ballet go thru their rou- ted specialty, while the camera is focused on a funny bone. The tall comic wound up the act by story published with new gags, winding up way ahead.


Strand, New York

(Friday, May 2)

Capacity: 2,700 seats. Price policy: $5.00-$10.00. Number of shows: two daily. "Strand" is a one story virtual background. Show played by: blonde band on band.

This is a spotlight show with Eddie Duchin and his 15-man orchestra, hardly enough to satisfy any but Duchin fans. A singer with his and his girl vocalist, the bill has two other acts when another could have been added. Cosi does. The orchestra is still being featur- ed, but the Cort is too much in giving variety to the bill.

Band opens with Great Day, fea- turing and the orchestra. Really an interesting arrangement. The front- man, Koerner, does his usual, waving his hands, and his piano tinkling waltz rap attention. One specialty that is a hit is the orchestra's favorably received and he could have done more. The orchestra is rated mostly on standards with a few pops thrown in.

Vocalist, Jerri Keever. Vocalist, Jerri Keever, band's vocalist, is a good-looking blonde with potential- ity. She has a big, brassy voice and really does a selling job.

Paramount, New York

(Wednesday, May 7)

Capacity: 3,654. Price range: $5.00-$10.00. Number of shows: four daily; five Saturdays. "Paramount" is a three story virtual background. Show played by: Marie Martell's specialty orchestra.

The show is equally divided between whimsy and sly humor, with only the singing in between failing to receive. The whimsical part of the show is done by the Wiers, who go thru their standard act with skill, but not gradually. Main difficulty here is in- ability to see them to good advantage. There is no opportunity to drop of some sort. Here, the presence of the band on stage almost guarantees that they will not be blocked out while the Wiers work in white spots, this condition might be removed.

Youngman carried the bill for the real belly laughs. As in his recent product, he built from titters to giggles ending in yocks with slime from all over the house. For his current date, Youngman opened his act with a rib at Nature Boy, with a well-rehearsed and enjoyable. The visual effect was funny by itself; with it he threw in a lot of other jokes and hit the perfected a piece of funny bone. The tall comic wound up the act by story published with new gags, winding up way ahead.

America's Most Publicized Exotic Star

DIRECTION

ALEXANDER CHARLES 601 SOWERTHOM • LOS ANGELES, CAL.


to get by.

The Ruddells (3), with four sets.

Moreno's (14) is a perfect enough outfit, with his band chanter making a good appearance up front. But it looks were not the material chassis and poor judgment. A Hawaiian Wa- Chandee, the fast and in keep- with a tradition to open with something bright, was meaningless in the eyes of the public, possibly due to over-anxiety, that stymied him almost every time he attempted to close in on a certain number. But his acts held some information in a bit with his band, any. Perry did not travel by a mile. Impression was that a private party was going on, no one except for the was the appearance. Perry Mitchell, girl singer, showed a nice pair of pipes but little flair for selling. Tempo was strictly that of a band singer, with phrasing almost non-existent.


State-Lake, Chicago

(Thursday, May 12)

Capacity: 2,810. Price range: $5.00-$10.00. Price range 25% off on Wednesday. "State-Lake" is a one story virtual background. Show played by: (Friday, May 12) and 4:00.

The Sammy Kaye has always played local houses with about the same program format, each new visit brings a novelty and showmanship that add zest. Along with spiced-up- repartee by a few of the latest innovations, such as having the Kayeettes, har- mony unit, do a time step while back- clogging crooner Don Cornell with the old Kaye tricks, resulted in the show getting lusty response.

Dick Edwards, pianist and tenor vocal, is a recent acquisition who fits into the Kaye set. He has trained years of study and practice, and he’s been around a long time, Kaye’s handling of partecipants makes it substantial entertainment.

Olsen and Joy, contender and tum- bling team, were also given a Kaye- fling, offering a continuous display of flips and twists that riled a capacity crowd. In addition, Olsen was fortunate to work in front of an audience largely made up of pew- weeks. Olsen and Joy recently did two acts in a row.

Reesie hasn’t changed but more sharpening of his act, he was the appearance. If he's banking on a future in show business, he'd better buy some life insurance.

Johnny Sippel.

Evelyn West

America's Newest Foreign Grotesque Sensation

KARL Lassen

Hilarious Danish Comic Stye Comediant

America's Most Publicized Exotic Star

DIRECTION

ALEXANDER CHARLES 601 SOWERTHOM • LOS ANGELES, CAL.

R E

C T

WEBSTER BLDG

1674 BROADWAY, NEW YORK 19, N. Y.

5-9500

Presenting

DIRECT FROM HOLLYWOOD

in Person.

Bob Nolan and His

SONS OF THE PIONEERS

COMMENCING JULY 10—LIMITED DATES.

With Wire

JOLLY JOYCE

Emil Y. Wiese

Chicago, Ill.

State-Lake, Chicago

(Thursday, May 12)

Presenting

DIRECT FROM HOLLYWOOD

in Person.

Bob Nolan and His

SONS OF THE PIONEERS

COMMENCING JULY 10—LIMITED DATES.

With Wire

JOLLY JOYCE

Emil Y. Wiese
NEW YORK, May 22.—The jump in the Roxey grosses for the first week comes as a result of the over-all take this week to $410,000 from last week's $408,000. Business was steady at the Roxey, where (the Stem) the house was off normal—due to not much of a holdover—to plan bud in the case of the Strand.

The major reason for the Roxey taking up the intense publicity for Fire Curtain. The leftists and the opposition picketed the house all week. A riot which broke out got plenty of space in the local papers, and the box-office profited.

Roxey shows; average ($8,000) attracted a whopping $115,000 for its opening week with the Ed Sullivan-Arthur Lee Simpkins show outstage and Iron Curtain on the screen.

MH Closes With 100G

Rapid Fire Routines (7,000 seats; average $15,000) wound up its fourweek with $100,000. The bill had State of the Union and Bob Williams. The new show, reviewed this issue, are Ruby Cardunas and The Firstie.

Capitol (4,637 seats; average $69,000) was out of commission for 6 weeks with Xavier Cugat, Harvey Stone, Bob Murphy and Homecoming. The revue which opened Dec. 21 wound up the season.

It was a steady ($7,000) week on ($7,600), of $500 more and the opening was $125,000. The bill included 3,000 seats, average ($7,600) exited with $60,000 for four and last week with the Duke Ellington band, Ella Fitzgerald and The Big Clock. The bill opened after three weeks of $81,000 and $70,000. The new show, reviewed this issue, has Henny Youngman, Lina Ronay, Buddy Moreno's ark and Stained Sisters.

Strand (2,700 seats; average $400) ended its two-week frame with a poor $400 versus an opener of $1,500. The show, reviewed this issue, has Eddy Duchin, Artie Dann and Silver River.

Bledsoe is outstanding on vocals. Lad possesses a Nat Cole quality in his voice while still retaining a song style of his own. He's been in Toscana, has switched the policy from vocal to variety with Todd Hanlon. This show has a variety of topics, of East Indian dancing and like numbers. She had to beg off. In the second spot, in the same vein, act the patrons in an affective mood with Martin Shard (Moreno's ark), standing and presentation. He's on speak and posed his act well with a collection of ballads and rendition of ballad items.

Mr. Bledsoe garners a warm kilt with a neat arrangement of the oldie, Bye, Bye, Blackbird.

The quick terp team of James and Evelyn showed good possibilities. Their set-up was well together, but the projection will have to be stepped up for more commercial appeal. Their singing is a second in the de duex, with plenty of toe spinning being featured.

Mr. Bledsoe backed the show pleasingly and Carol emseed acceptably.

Charlie L. Lazarus.

SLIM GAILLARD TRIO

(Continued from page 42)

able and on schedule, with Gaillard showing off his multi-talent personality, combining his work from guitar to bass to piano to drums. Billie's shots from piano to bass. In putting on the portion of the night's offering, the group remains a threesome. While playing for the dancing audience, Bumps Moyer comes on.

The jamming flow like wine as the group laid down infectious beat with Gaillard's guitar conceptions and Myers' expert saxing proviing very good. Bill Ronan (guitar) is version of Ole Buttermilk Ship, that is, unity as the pivot in a medley. A top-notch rhythm section, Gaillard holds the audience in a never ending flow of music. Moving from the zany (he is dropping vomit rosy patter and is about to give birth), Gaillard shows scoring solidly in both. George

COMEDY PATTERN—FUN-MASTER

(Continued from page 42)

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Charlie L. Lazarus.
Canadian Biz Gets a Hypo As 25% Tax Is Knocked Out

(Continued from page 3)

reasons that will contribute to the well being of the provinces. The tax will be imposed on the sale of alcohol in the retail outlets and will be collected by the provincial government. The tax will not be collected on the sale of alcohol in the restaurants, bars, and clubs, where it is already taxed. The tax will be collected on the sale of alcohol in the retail outlets, where it is not taxed.

The tax is expected to bring in $100 million to the provincial government each year. The tax will be collected on the sale of alcohol in the retail outlets, where it is not taxed. The tax will be collected on the sale of alcohol in the restaurants, bars, and clubs, where it is already taxed.

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Barns Spurn Unit Packages, Prefer Single Guest Star

NEW YORK, May 22.—Resistance against the unit package system is being shown by some of the theaters which have resisted the unit package system. The package shows have virtually killed them off. Except for one or two plays, no package show is planning the season circuit this year will consist of a star and perhaps one or two lighter shows. There are many packages playing haylofts with low first-class prices, but the barnyard impresarios have decided not only that they want to put their own shows on but also that they want to put their resident acting companies to work.

The naturally this season will be to use one star backed by the resident company. Among their partial packages will be Mr. and Mrs. Brandon Peter in Life With Father, Glenda Farrell in The Fatal Weakness, Lilian Gish in The Marquise, Virginia Gilmore in John Lones Mary, Richard and Sonja Most in Heaven, Conrad Nagel in Berkeley Square, Leo Cardillo in The Bad Man, Richard Ney in Candidly, Hazel Dawn and her daughter in Years Ago and Mady Christian in the Coast of Soro.

Edward Everett Horton

Among the remaining full pages will be Edward Everett Horton in Oklahoma, Harry Strickland in The Field and John Payne in Voice of the Turtle. Against the assumption that the summer stock managers resulted in Turtle's being made available to the directors even though they didn't want to buy the package being offered by H. Clay Bailley and Charles Forsey that they have prices ranging from $1,250 to $3,500 guarantee plus percentage.

Many Hollywood stars came East for the season and made a portfolio of Dough. Lucille Ball, for instance, cleaned up in Dream Girl. This year with the British picture ban released and film activity starting up again on the Coast, the pixers are loath to leave Hollywood.

Several legit agents have worked out summer stock deals for picture names and even booked them for several weeks, only to find the film stars backing out at the last minute. The Hollywoodians are interested in legitimate theater, but don't want to leave until about June 15, much too late for the prudent manager to set his schedule.

Many legit stars are offering hayloft appearances, not one of whom is several to pick from. Sidney Blackmer is willing to play in Years Ago, Mariette Hartley is Sunday afternoon, and Jack Lemon and Hugo Williams can turn up in George Washington, Missouri. Eddie Nugent and Louis Wilson can turn up in the two 20th Century or Years Ago.

Several packages are being brain- stormed by new script writers, and Tom Rutherford will act in After Aurora Singh, which the writers, with example, cleaned up in Dream Girl. Sidney Blackmer is willing to play the lead in Richard Dana's and Tom Rutherford in a play which Olgivuit has already booked.

"Children of Vienna" To Star Canada Lee

NEW YORK, May 22.—Eugene Sharon and his London partner, Bertram Alker, will present Canada Lee in the dramatization of Robert Neuman's novel, Children of Vienna, early this fall. The production will be taken later to London. Lee will play an American army chaplain dealing with war-uptrodden Bulgarian绘eks. Shortly after Vienna, Sharon-Goodwin will present a play written by a colleague, D'Alton's They Got That They Wanted. Winona has already booked Canada Lee in Abbey Theatre's Dublin rep. Possibly the author will be imported for the lead slot.

New Experimental Group Bows June 15

NEW YORK, May 22.—The newest off-Broadway experimental group gets under way at the Provincetown Playhouse June 15 with the World Premiere of The Intermission. The group, styling itself The Interplay, comprises 25 actors, directors, stagehands, lighting, and technicians. All of the group's objectives will be modeled on previous approaches of the group theater and the Provincetown Players, developing talent in a permanent troupe via continuous experience in roles ranging from leads to bit. The troupe will experiment primarily with the works of unknown playwrights.

No Philly Legit For Party Meets

PHILADELPHIA, May 22.—What- ever else Philadelphia is putting on for the purposes of democratic delegations to the Republican and Democratic party gatherings in July, it is not the out-of- towners with legist stage faire. Among some of the houses in Philadelphia which are oper- ated by the Shubert, the Shubert has been in storage for the summer and the Forrest has been shuttered last Saturday (15) and the Loew insists it will not be open for a New Year's Day. So far the scuttlebutt for Ann Lucasta.

The earliest curtain for the legitimate season in years and an indication of the kind of business the playhouses have turned in all years.

"Annie" Closes in Melbourne

MELBOURNE, Australia, May 22.—The musical comedy, Annie, Get Your Gun, completed a 44-week sea- son at its Majesties' Theater here May 12, which constitutes an all-time record for musical comedy in Melbourne. The previous best was four weeks and it ran for 14 weeks some years before the war. One of the stars of the performance was exported from the United States. The cast has gone to Adelaide, South Australia, for a month's season before opening in Sydney, where it is expected to break the Rose Marie record again.

No New Seats for Westport

WESTPORT, Conn., May 22.—High construction costs have killed plans for enlarging the Westport Country Playhouse. Last season was a banner one and as it was impossible to ac- commodate all ticket seekers during most of it, it had been planned to add 250 seats. The house now is a 500-

"Satanic Symph" Boomed in Bremen

BREMEN, Germany, May 22.—Revival of Satanic Symphony, 20-year- old, drew huge audience and caught the attention of military and civilians. Produced by Frederic Mel- linger, German-born U. S. civilian, who was formerly theater control offi- cier for the U. S. military govern- ment, the project transferred to the Bremen port of embarkation, Symphony is a bad follow-up to Mel- linger's beautiful local production of Thornton Wilder's Our Town.

German taste evidently no longer goes for a decadent tale of human and hells cursed in obscene dialogue. "Consensus is that it should never have been taken from the library shelf.

Jed Harris Plans Revival Of "Green Bay Tree" in Fall

NEW YORK, May 22.—Jed Harris has plans to revive Morton Shaimer's The Green Bay Tree, which he originally produced in 1923, if he can't find a new script to do with in September. Basil Rathbone would play the leading role. Fred Finkle- tuff would set as co-producer and the production would be mounted on the Coast and brought to Broadway. Jed is considering another script in which Walter Huston would be starred but no definite plans have been made.
**BROADWAY OPENINGS**

**S. S. GLENCARIN**

**HABITAI IN THE GOLEM**

**BROADWAY THEATER**

(Saturday, May 15)


**MOON OF THE CARIBBEES**

**Yank**

Richard Cooney.

**Descendant**

Geoffrey Matthews.

**Davis**

Ray Watson.

**Paul**

Robert Carr.<

**Henry**

Winfield Rose.

**Roy Frank**

Marshall Niles.

**Max**

Mark Ross.

**Bella**

Juanita Hall.

**Violet**

Bess Mitchell.

**The Pilot Mate**

Charles Summers.

**FIT IN THE ZONE**

**Smith**

Robert Carroll.

**Donny**

Ray Watson.

**Li**

Winfield Rose.

**Bobby**

Robert Carr.<

**Joyce**

Richard Cooney.

**Corky**

Kenneth Truesdale.

**Nancy**

Philippe Deidier, Charles M. Stone.

**The Long Voyage Home**


**BROADWAY OPENINGS**

**THE BLACK TIDE**


**THE VIGIL**

(Open Friday, May 21)


**Violett**

Louise Jones.

**Bettina**

Gloria Swenson.

**Trevor**

Edward Van Sloan.

**Judge**

William Bell.

**Career**

Geraldine Rogers.

**Prosecutor**

Henry Wilcoxen.

**Attorney General**


**The Gardener**

Tilden Fitter.

**Tomm Fadden**

John Dury.

**Assistant to the District Attorney**

Royce O'Neill.

**District Attorney**

Marjorie Ross.

**Lettus**

Dennis King Jr.

**Deputy District Attorney**

Eugene P. Borden.

**Joseph of Armenia**

Lauren Cohen.

**Simon of Armenia**

Howell St. John.

**Pentos Prime**

Guy Sulliel.

**Wolf Tooth**

Flora Roberts.

**Father Busoni**

Helen Seeman.

**Sassano**

Ann Purcell.

**Mary Magdalene**

Jane McLaury.

**Marcia Palmer**

Dana Stanjek.

**Pete**

Walter Palmier.

**Golem, the third production**

In the Habibian's repertoire, is a script that steadily makes sense to an audience even with a minimum of time. As an investment, a splendid production by the Habibian gets the most of this piece from which the audience is stroved.

The legend upon which the play is based originated in Prague and has been interpreted by Miskolii to protect the Jews against their persecutors. The Golem. The succeeding drama stems from his efforts to continue living once his task is completed.

The setting is uniformly good, with outstanding efforts by several. Aaron Miskolii, in the role of this predecessor of Elijah the Prophet, does much to convey the strength, the brutality and the desire for life of the Golem. In the role of Zvi, the hero, Finkel more than matches his playmate. Zvi-Hen-Haim, the Golem, is a fascinating character, with visionary, Nathan Friedman an impression, and Raphael Klatzkin, an agitated monk.

The staging by B. Chavel is unassuming, and the settings are very much in the mood of the script, with the nod going to the Golem, and the music is helpful to the production.

Leon Morse.

**The Vigil**

**Okla.** Quiting at 2:202

**NEW YORK, May 23—After a record-breaking run of 3,200 performances, Oklahoma finally bows out of its run at the Civic Light Opera, Monday (31) and thereafter head for a summer stop-over in Atlantic City. Subsequent plans call for booking the New York company on a country-wide tour.

**Schoenzeit Options Script**

**NEW YORK, May 22—Lou Schoen-zeit has optioned a new comedy for the fall production. The script is a situation comedy by an unknown author and is outlined, as yet. Schoenzeit has signed Paul Stewart to direct and Ralph Alswang to do the two sets.
McKennon Holding Company

For Multi-Show Operation

ABILENE, Tex., May 22—Joe McKennon, company rep showman, anounced plans here for formation of the McKennon Shows Company of Texas, holding company designed to consolidate its sole ownership and management, for the operation of its diversified show operations in summer tent shows, theaters and special stage attractions in auditoriums in winter.

McKennon, who recently returned here from a trip to New York, where he gathered ideas and read plays, reported that he had all equipment of the Harley Sadler Show in April. This will be combined with equipment of the Marion McKennon Players to form what is believed to be the largest tent show on the road. Its title will be announced later. McKennon, who was associated with Sadler last year, said this year’s show will feature straight Toby bills.

Summer Stock
Set at Adrian

ADRIAN, Mich., May 22—Featuring melodies of the Gay ’90s, a show that will trek from Tampa, Florida, and the Carolinas and Georgia is well supplied in all departments. Will it pay to bet that McKennon is going to keep his promises to bring the show to the end of the University of Iowa term to handle light comedy work? This show will be under the leadership of Lowell Keith. Malcom Nelson will be treasurer.

The outfit will travel on six trucks with trailers and will again be in the hands of Norman Monohan. Fechey will be in the lead in San Antonio and Fechey in leading role.

BLUE ANGEL, N. Y.
(Continued from page 42)

start. Much of her life has come from an assumed intimate pose, working most of the time with one or the other of the major directors. During her act the lights go off and on with personnel changing from one act to another, giving a picture that has visual as well as ear appeal.

Her background is almost a carbon copy of Martha Raye (without the blue lines) and Jan Murray. Her voice creates a real pearl and her combination of the dinky dummy of his is remarkable. For a puppet with a dead expression to give her voice color and a feeling that only outstanding manipulation can be responsible for it, the Royle doll handling of his is deserving of the very best comes from pantomime. The main factor here is the complete lack of enough English to do lines.

Bill Smith.

FOR SALE

Singers, Mother, Commercial Art, Milk Route, Retail, Victorian, Auctioneer and Real Estate. tractor, Projection, Printer, Radio Listener, Sonora Call Operators, Telegraph Operators, Salesmen and Dealers. Amt at street prices. SPECIAL: 1 Horses 17/2hd, Sound Projector, $100.00; Picture posts, 

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16mm-My Little Rascal, 17 Min., $25.00; Andy Pants, 30 Min., $50.00; ITALY, 40 Min., $75.00; BULLDOG DREAMS, 16 Min., $25.00; MARVELLous, 20 Min., $50.00; ADVENTURE, Musical and Travel Subjects. Amt at street prices. Special: 1 full screen, 35mm., $100.00; 16mm. 1928 Black beauty, many views and half length films. Write today to get correct price and view today! If you want either or both.

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Large Tent. One or more acts, can adjust, or will small company, 5 or 6 people, to rent in one tent or in independent shows. No collect. No shows or drawer. Must be in January 15th. 15 x 15 Oak Box. Entire Leslie, 1811 Sheridan

Bardez Micehels Want

Carded Theater, Palace, also a Five Line, Opped for a Dancing, Court and a Ballroom. $100.00. Free Plainfield. On Delivery, 7th. All right. General Better.
APRIL 30 in Veterans' Hospital, Bronx, widow, and one child, of New York.


ROYAL—Carrie E., 62, former cir- cus rider and widow of Rhoda Roy Royal, appeared on a one line re- cir- cus hearing her name. April 4 in St. Vincent's Hospital, also leaves a brother, Clifford Noren- berg, and three sisters, Mrs. Ger- dina Bremmer, Mrs. Ida and Mrs. Ruth Tierney, all of Toledo. Burial, in Forest Cemetery, Toledo, April 5.

ROYSTER—Charles G., 77, an or- ganist and 8th president of the Joe- ford (N. C.) Amusement Company, May 18 at his home in Bullock, N. C. He was a former president of the Citizens Bank & Trust Company, has left a widow, five daughters and a son.

RUPE—W. R. (Rex), 59, owner- ship of Robert Schecter, May 31 in Oakley, Kan., of a heart attack. It is believed he was under the Sunflower State Orchestra, his widow, three brothers and one sister.

SPENCER—Janet, 74, early Victor recordist, appeared in Hollywood May 19. Born in Boston, she made her debut as a singer at the age of 16 with the Boston Festival Orchestra. Later, as a concert singer, she toured the United States and Europe. She made her appearances in Carnegie Hall, New York. Survived by two sisters. Burial, Forest Lawn Cemetery, L.A.

SPOTSWOOD—Ollie C., 40, manager of the State Radio Station, May 11 near Elgin, Ill. His widow survives.

STOKOWSKI—Mrs. Olga Samar- off, 65, piano recitalist, writer and composer, appeared with the Boston Symphony Orchestra. At one time she was chief music director of the Paris World Fair. The former wife of Conductor Leopold Stokowski, she also wrote several pieces. Burial, Green-Wood Cemetery, Brooklyn.

TAYLOR—Mrs. Joseph, 52, one- time Broadway star of the silent screen, appeared in Hollywood and New York. She was the maiden name of Una Trevelyan, in Hotel Roosevelt, Los Angeles, Trade of April 14 of a heart ailment. She was ill for a year. A native of Toronto, Ont., she was married to Mr. Taylor, retired Los Angeles chief of detectives. Survived by her husband and a daughter.

WHITE—Leslie A., shown with the Happyland Shows, May 16 in Hartford, Conn.

WIRTH—Jack, formerly with the Gershwin and the Happyland Shows, May 9 in Grand Rapids, Mich. Survived by his wife, Grace, and one daughter.


BIRTHS

A son to Mr. and Mrs. Paul Ray- ner May 2 in New York. Father is head of Paul H. Rayner Company, station rep firm.

A son to Mr. and Mrs. Jerry Riley April 28 in Hollywood. Father is a motion picture producer.

A daughter to Mr. and Mrs. George Zachary May 2 in New York. Father is manager of the Ford Theater radio program.

A son, Barry, to Mr. and Mrs. Helen Cole in the United States General Hospital April 24. Father has the Snake Show, Funhouse and Variety Show on the World Broadcasting.

A daughter to Mr. and Mrs. Ralph May 14 in Philadelphia. Father is president of Louis Prima's or- chestra.

DIVORCES

Mrs. Upton Close, from Upton Close, radio commentator, in Los Angeles April 25.

Margaret Savran, stage and screen star and former wife of Elisha Hayword, actor and Broadway producer, in Hollywood is reported to have been married for the second time.

Margaret Mayer, from Louis B. Mayer, film producer, in Los Angeles April 25.

Lauris M. Cohn from Ralph Morris Cohen, radio producer, in Los Angeles April 30.

VERSAILLES, NEW YORK

(Continued from page 42)

deep that even that needed interpre-

But allowing for her shortcomings, the French canary is a seller. Work- ers tend to scold freely, and to number to terrible milts. The audi- ence was predominately French, or understood French, and was apt to appreciate her. But even those who couldn't understand her could get her shadings. Her voice is pregnant with meaning and her projection was exceptional. She did about a dozen numbers, with the requests shouted back at her. The set has enough force into at least two beg-off speeches—at least they sounded beg-off, judging from the crowd's reactions and what this reviewer could remember of his high school French—and could have done more.

With a clientele which understands French the best of all, and with others she'll register on voice and style.

So Bevo's Orcy gave her second back. Punchido did the rumbas.

HEDLUND'S YIDDISH

(Continued from page 4)

that many of the dilettantes in Yiddish and Irish stand out and more concentration on them might help.

Mary Himmel, six months out of the Maxwell Street Carrouselteato, is doing a good single, but he needs platters that no one else is doing. Needless to say, Mary is ade- crite too much interest with the off- ficed Jo Stardust and Jack O'Brien and Schnozzle Durante winking. Hilmand caught some good response with his Radio, but he needs a natural ability to score if he'd work more gags into his act.

THE FINAL CURTAIN

BLEDING—Mrs. Molly, 60, mother of CHARLES BELLICK, appeared in Bootee, Cote & Belding, na- tional advertising firm, in Long Beach,春季至于科纳多, Calif., May 17.


APA—Anne P., 76, mother of Marion Ford, of the former comedy team, Comedian Crooner and his wife, appeared in her home in Baltimore. Survivors in- clude a daughter, Burial in Mount Vernon, Conn., July 14, 1947.

GOLDFIELD—Henry, 51, for the past five years leader on her own, 7.16.02, appeared in El Paso, Tex., May 6-Mrs. Our Rocky Mount, the former C. of a son, Bill. Jeanne of the former- president and critic singer, when she 19. May 16.-Walter Greg- gary, vaudeville and radio ac- tor. (Continued from page 5)
Big Season Is Indicated

5 turnaways in D. C. — Mobile stands prove practical — Big top blue and red

(Continued from page 3) but a few of the initial 65 performances in Jackson, Miss., on Madison Square Garden date were sell-outs, as were eight out of 12 of the Boston Garden showings. By the completion of this date, the Big Show has adequately sampled the lucrative Northeast and eastern Canada market. With World Cup basketball play for a large segment of its operating season as New England dates, other than Boston, always A-1 in the past, are again included for the first time since 1942, the Boston edition.

Straw Biz

Altho used to bring in the biggest since the org is so geared that it couldn't operate without Monday, Madison Square Garden date was sell-out, as they viewed the 100-year long queues of patrons a few for a few remaining general admission tickets, the last of which was peddled fully an hour before showtime, admission, $1.50 for adults, 90 cents for kids.

Principal innovation was the first time of the new mobile grandstands as devised by Arthur M. Concell. From the ground, 18 compact units were divided between the side areas, with blues still set for end arena. Due to the lack of any major holds in the rear of each grandstand leaving outside the tent under the side wall apparently enable the need for two rows of the grandstand is reached.

New York

Altho the practicality of new units will under go more rigorous proving than they were put to here, indications are that they will aid the mobility of the circus considerably, as well as create a favorable impression with patrons. There was no evidence to substantiate advance reports that the pitch of the stands was inadequate, as the audience was observed pleased.

The new big top was widened to accommodate the depth of the new grandstands. However, the show is more compact, as the interiors of the wagons apart from the grandstands are used as dressing rooms, thus eliminating the former fogs used for the same, as well as another half dozen small units used by any acts. The wagons proved entirely adequate (See Straw Afro-Biz on page 62)

Demand Big Dough For Wild Animals

WASHINGTON, May 22 — Current asking prices for zoo and show animals, according to a bulletin recently issued by the National Geographic Society, include $4,000 for South African baby elephants, and $5 to $10 per foot for pythons up to six feet. Duckbill platypuses are quoted at $1,000.

The association did not even venture to guess at the cost of an orang-utan, which sold for $2,000 before the war, or of a pair of giraffes, which used to sell for $7,000.

Chicago Show Folks Slate Dance, Smorgasbord June 5

CHICAGO, May 22 — Show Folks of America will present a dance, floor show and smorgasbord Saturday, June 5, at Central Masonic Temple, 912 North La Salle Street. Tickets are $3.50, including tax, with proceeds going to the organization's building fund.

Close-Ups:

ETHEL ROBINSON 67 Years Wise, But Has Vin 'n Vigor of Youth

(See ETHEL ROBINSON on page 60)

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(See ETHEL ROBINSON on page 60)
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(TRAIN AND TRACK)
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STEAM
TRAINS & RIDES
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NON-Rival Stadium. He was associated with ULA last year.
Williams said his prices will be $1.25 for adults and 60 cents for kids under 12 years of age. Additional lights and seats are being installed in the Lazy J Oval.

Central Wins at L. A.
LOS ANGELES — Billy Cardrell captured the 60-lap midsize race feature at Gilmore Stadium here Thursday (13) before 9,000. Bill Taylor nosed out Troy Ruttman for second. Two spectacular crash-ups marred the card. Rod Simms flipped on the first turn of the main event and was removed to the hospital for a check of his injuries. Johnny Garrett crashed into a wall during a heat race but escaped without injuries. Trophy dash was won by Dan Ward. Heat winners were Bud Clemmons, Ruttman, Cardrell and Simms.

Davies Victorious
CULVER CITY, Calif.—Jim Davies entered his hot rod in the 20-
lap roadster race feature at the speedway here Friday (14). Ed Barrett and Roy Prosser finished second and third, respectively. Ten cars were involved in crashes, but Van Oost was the only casualty. His injuries were said not serious.

Freeland CBA Winner
GARDENA, Calif.—Don Freeland captured the CRA roadster main event at Carroll Speedway here Saturday (15) before a crowd of 7,710. Jim Davis was second and Frank James third. Fred Pope nabbed the semi-main and Jim Ratham won the trophy dash. Heat winners were Carl Hargrove, Jim Davis, Jay Frank and Freeland.

Flaherty Breaks Arm
SAUGUS, Calif.—Pat Flaherty flipped his hot rod over three times before he tangled with Steve Davis for kids a heat race during the roadster competition at Bonelli Stadium here Saturday (15) and suffered a broken arm. Dick Vineyard won the feature with Verne Slinkard second and Jim Ratham third. Semi-main went to Curtiss Hayes. Rathman pocketed the trophy dash. Heat winners were Davis, Jim Davis, Jimmy Graham, Archie Tipton.

Spokane Midgets Debut
SPOKANE, Wash.—Verden Beckner, Denver, notched the first main event win of the 1949 midget auto racing season at Spokane Sportsman Center Saturday night (15) by blazing over the 40-lap course in 10:06.42 over 3,900 fans. Al Kingren Jr., Spokane, won the "B" main event over 30 laps in 7:32.91. Russ Cones, led the time trials in 15:55, then took the trophy dash in 46:92. Mel McGoy, Tacoma, furnished a thrill when his car burst into flames and forged another car onto the infield. Neither driver was injured. The inaugural went under way after two rain delays.

Floyd Ends Wins
ROSCOE, Calif.—Floyd End captured the 10-lap main event of the only motorcycle racing program at S-H Speedway here Tuesday (13). He defeated Chuck Baney and Jack Bailey over two-out fifth-mile. Fred Ford won the consolation race.

Tracey Triumphs
HUNTINGTON BEACH, Calif.—
Dan Tracey went from wire to wire for the Friday (15) half-lap feature event here before 6,616 fans. Dick Vineyard was second and Wayne Tipton third. In a heat race Colby Scroggins survived a spectacular double flip and roll when he tangled with Bill Steve's racer. Semi-main went to Mickey Davis. Curtis Hayes won the consolation race and Archie Tipton pocketed the trophy dash. Heat winners were Davis, Bud Gregory, Tracey and Steves.

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Many Other Used Units

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World's Most Popular Rides

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CINCINNATI 3, OHIO

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Rides for Carnivals and Parks

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GOLD MEDAL PRODUCTS CO.
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SMITH & SMITH
Rides for Carnivals and Parks

TENTS
MEMPHIS, May 22.—Line-up of the American Street Shows at the recent Cotton Carnival here follows:

Carl J. Redlinag, sr., general manager; C. J. Redlinag, jr., assistant manager; Joe Lohman, assistant; Artal Camerson, warehouse, assistant; Fred D. Thoors, assistant; Frank B. Knoke, press agent; Ben Deotto, press agent; Elmer Hagen, press agent; Jack Deotto, secretary; Lester De Ma, concession manager; Alvin Reed, chief; Bob Prather, chief; Roy Austin, chief, show producer; Enos Reed, chief, show producer; Bob Prather, chief, show producer; Ernie Reed, chief, show producer.

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March

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Newspapers

ATLANTA, May 29, 1948

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May 29, 1948

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Unit 1. William Owen, owner; M. B. Tait, manager; Bradley Prather and Albert Clark.

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1948 MODEL

Make $50 to $100 Per Hour Profit

Take your business where the money is and rent Minimum $20 per month.

Call. Follow the crowds at carnivals, lotteries, homecomings, baseball and football events. We furnish you a business completely equipped for popcorn, frozen custard, hamburgers, juice stands, ice cream. Etc. See our newest model—Available Through Our Distributors or Write Dept. B.

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SNOWBALL CANDY APPLE SUPPLIES

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Wilkerson, Mrs. Ray Fulton, Grace Newell and Bill Preston.

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Grab stands—Unit No. 1, Willilam Owen, owner-manager; Mrs. John Walker, Clyde Murphy, Ilaq O'connor, James Robins. Unit 2, Joe Connolly, owner-manager.

Cut. Follow the crowds at carnivals, lotteries, homecomings, baseball and football events. We furnish you a business completely equipped for popcorn, frozen custard, hamburgers, juice stands, ice cream. Etc. See our newest model—Available Through Our Distributors or Write Dept. B.
BIZ FOR MCCALL
ORG TOPS 1947

MACON, Ga., May 22—The Jim McCall Shows, ending fourth week on tours here report biz ahead of last year's at that from 1946. McCall brother-in-law of W. E. Franks, well-known Southern carnival owner, launched his show five years ago in Macon.

Playing Georgia exclusively, the McCall org is able to get choice dates, helped largely by fact McCall was a State senator and representative for many years and served in many important State posts before becoming a showman.

Org is in 10th week of season and plans call for a few more weeks on Macon lots, then a swing thru North Georgia and the Southern markers beginning late in July.

The staff: Jim McCall, owner-manager; Bill Reese, second man; and Mrs. Bob Smallwood, ticket clerk; Chairplane, Baird Benton, foreman, and Pearl Benton, jets; kid-die rides (2), A. J. Wood, foreman.

No shows will be carried until tobacco season starts.

There are eight office-owned concessions. Show's corn game is operated by auspices committees at each stand.

Other concessions and concessionaires follow: Mr. and Mrs. C. G. N. (Doc) Meyers, three; Bob Miller, five; Mrs. D. M. Reese, three; Herman West, one; Russell Cowan, one; Mr. and Mrs. C. M. Willis, cookhouse; Miller Johns, rent paddles; G. C. Mills, chew wheel; Mrs. Russell Powers, bowling alley; Lila Mae Nails, penney pitch; George Johns, ball game.

Brenner To Be Head Of British Showmen

LONDON, May 25—At the annual meeting of the National Amusement Council, held here last month, Bernard Brenner, of the Amusement Trades Association, was elected chairman for 1948 and M. T. Williams, of the Association of Amusement Park Proprietors, was elected deputy chairman.

The National Amusement Council is made up of four of England's associations of outdoor showmen who group together during the war to cope with war-time problems, and now coping with stormy post-war difficulties. Organizations making up the council are the Amusement Caterers' Association, Amusement Trades Association, Association of Amusement Park Proprietors of Great Britain and the Association of Circus Proprietors of Great Britain.

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A Complete Line of Flavors, Certified Colors, Acid Acid, Paper Cups; and
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For the original "TAYLOR MADE" ice balls, ice cream, and ice cream toppings. All painted in finest colors and have
gold wanter. Your choice of thirty-five styles. Send for your catalogue today. All made in the original
TAYLOR GAME SHOP
COLUMBUS CITY, INDIANA

MRS. ORPHA SHEPHERD, Owner and Operator

Quinn, Gruberg Ink Choice Site Adjacent To R-B Philly Stand

PHILADELPHIA, May 22.— The celebrities and date adjacent to the
 coinciding with the appearance of the
 the Ringling circus this year will be
 John A. Quinn, local novelty and concessions op-
 erator; Max Gruberg, carnal operator, and
 St. Mary of the Annunciation
 Episcopal Church, sharing the take.
 The stand is for one week beginning
 Monday (24).
 The lot, an abandoned lumber yard
 on the lot's throw from the circus
 grounds, was leased by the owner,
 Dr. Henry P. Schneider, to Quinn.
 The $100 license fee covering the
 appearance of Gruberg's org was paid
 by the church.

Wirth Acts Booked
For Columbia Show

COLUMBIA, Mo., May 22—A
strong line-up of acts have been booked by Frank Wirth for the Boone
County bent circus to be held here
May 29-31, reports Jack Hak-
eethorn, publicity director of Boone
County Fair Association, which is
copromoter of the show with the local
recreation commission.
 Among the acts will be the
Wallendas, high wire; the Repensky's,
riding act, Wildy's Bears, and
Frito's Seals, with Hoppky Kethlins
heading the clowns.
 Said to be the first sponsored cir-
cus ever held here, there will be three
night performances plus matinees the
last day. Performances will be
offered under floodlights in the
municipal grounds. Additional
bleachers are being moved in to ac-
commodate 5,000 people.

Southern "Follies" Feature
SALT LAKE CITY, May 22.—
Danny Southern was featured male
singer in the Water Follies of 1948
which played here recently. Southern
shared top honors with Cecil Lewis,
both of St. Louis.
A review in "The Bill-
board credited Southern's appearance
to another singer.

Burlington Inks R.R. Fair Acts

(Continued from page 50)
arr, the specialties for a continuous performance, includ-
ing a bear act, arbre, rodeo cowboys
and cowboy balladeers.

Portray Rail Progress
Union Pacific Railroad plans call
for the presentation of a Pageant of
Progress under a 250 by 125 foot tent,
which will portray the development of railroading from the old wooden
engines down to the latest steam
and Diesel-powered locomotives.
Each of the 11 States served by the
U.P.—Nebraska, Kansas, Wyoming,
Montana, Idaho, Utah, Ne-
vada, California, Oregon and
Washington—will be represented by ex-
hibits featuring industries and enter-
tainment considered most represen-
tative and typical of the State.
The Lionel Company is building a special o-gauge toy railroad with
over 400 feet of track, for the display,
and the miniature railroad will also be
available to take visitors throught the
exhibit.
U.P. officials in charge of the ex-
hibit report they have been informed by several stage stars, celebrities,
including Olsen and Johnson and Ray
Boyle, that they will make several informal visits to the exhibit during their
Chicago appearances, which coincide
with dates of the fairs.

Eastern Group Set
At a meeting of Eastern railroads,
which are pooling their efforts for
the promotion here this week, it was
decided to discard the idea of pre-
senting professional entertainment in
addition of their regular and mili-
rate displays.
This group, instead, will build its
exhibit with an eye toward education and
featuring motion pictures and a
standard variety of amusement equip-
ment.
Casting began Thursday (20) for
wheels e-4-4-4s', the pageant which
will be staged daily during the seven-
week show. A total of 220 men and
women will be selected to fill roles in
the production, with final tryouts set
for Friday (20).

7,000 See Glen Shaw Win
Cowboy Title at Fairfield

FAIRFIELD, Calif., May 22.—
Approximately 7,000 attended the
second annual Fairfield-Susanville rodeo here Saturday and Sunday (16 and
17). Event, which opened with a
street parade, was sponsored by
the Solano Rodeo Association.
Two hands from Northern Cali-
ifornia competed for $1,200 in prime
money. Glen Shaw, Easlon, was
crowned champion cowboy and placed first
in the buldogging events. Other
results:
Call Hopkins—John Bowman, No. 2, Hogue,
Glen Shaw, and Sam Lovelace and Leonard
Johnson—Huggins & Smith.
Brinham Bull Riding—Kenneth Jones, Bill
Krouse, Bob Thomson and Douglas Davi-
son.
Calf Roping—James King, Walker
Brooks, Bob Linder, and Dick Bardner and
Paul boddy.
Buddle Bronc Riding—Jack Harn, Bud
Johnson, Bill Laithey and Lincoln Jones.
Bulldogging—Shaw, Frank Marks, Bill
Johnson and Leonard Johnson.
Team Roping—Leonard Black and Victor
Castro, John Quinn, and Charlie
Johnson and Hugie Gower.

Fairfield, Conn., Fees Fixed
FAIRFIELD, Conn., May 22—
Proposed net entertainment fees affecting out-
door show business here include a
weekend levy of $52 for a 3-day show, with
a $3 fee for each ride and $1 for each
additional day. A $3 daily fee will be
charged for professional sports
staged outdoors or in. Outdoor theaters
will pay $5 for the first day and $1 for
each additional day of opera-

Amazing-New Improved
ROOT BEER BARREL
DISPENSER
PACKAGED CARBONATOR — New, light-weight, low-cost operation.
just one-third of old-style carbonators.
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gallons delicious root beer beverage.
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SCHULT
Trailer Coaches
Brydon Closes
With Savin Rock
For Two Shows

CHICAGO, May 22.—Ray Marsh
Pondin, who has shows at Riverview
Park here and at Palisades Park in New
York today, announced he had com-
pleted negotiations via long dis-
tance telephone with S. Landov to
move his shows into Savin Rock Park.
West Haven, Conn.

Brydon said that Ray Thomas and
Dee Aldrich, two members of his staff
here, will leave Monday (24) for Savin
Rock to ready the shows for the grand
opening Decoration Day.

Shows Named

Brydon said that the two shows will
be at the Palace of Oddities and the
Streets of Cairo, the former a freak
show and the latter a girl show. The
Palace of Wonders will be housed in
a 60 by 120-foot building, formerly
Riverview’s Roundhouse, by Bry-
don, and the Streets of Cairo will be
in a 40 by 80-foot building which
last year hosted the Globe of Death
shows at Savin Rock.

The Palace of Oddities here at Riverview had put on the new look for the "48 season. In previous years, the acts in Riverview’s Riv-
erview show were worked from individ-
ual shows or stages. This year, however, the pit system is being used.

Strong Line-Up

Both the inside and outside of the two shows have been given the lift-
ning and Brydon has lined up a strong show of acts, with the regular-
ning act of the Four Sensational Sil-
s and the dog and cat act of Martin Lamont, which features.

Brydon’s executive staff opening week here included, in addition to
Brydon, Leona Halligan, secretary
Ray Thomas, Brydon’s first assistant
Daniel Rogers, booker, and Mr. Paul
Beckley and Joe Dunn, tickets, and
Helen Winters, publicity.

Addition to the Silvers and Laurello, at Riverview include Rich-
ard Miller, five-year-legless and
armless wonder; Dr. Waldo, human
ostrich; Lefty Wallace, magician;
Ralph Baker, legless mentalist; Helen Royal, midget dance team; Paul
Beckley, artists; Twists, rubber man,
and Rolland, anatomical wonder.

Phoenix JCC Nets $19,645
From Rodeo, Aid Charity

PHOENIX, Ariz., May 22.—The
Junior Chamber of Commerce netted
$19,645 from its 1948 world’s cham-
pionship rodeo, it was announced.
Rexie Hagel, chairman of the
committee, reported the event grossed
over $50,000, with the receipts, in-
cluding taxes of $10,000, over a net of
$19,645.

Of that sum, Hagel said, the Phoe-
nix Chamber Club got $10,900; the Lion-
Blub fund, $500; the Maricopa
County school lunch fund, $1,000,
and $2,000 goes for musical scholarships
at Arizona State College, Tempe.

Estate of $4,000 will be used to
enlarge the Jayceee office and $2,143
reserved for expenses of next year’s rodeo.

J Bar S Rodeo Contracted
For 3-Day Affair in Conn.

NEW YORK, May 22.—Joe Daly
and his J Bar S in Connecticut for
the three-day Decoration Day Rodeo
Saturday (24) at the new Wally’s
Flying Ranch, Plainville, Conn.

Tuesday’s is said to be one of the best rodeos on the circuit, with
bleachers, chutes, pens, electricity
and a large share of parking places for
8,000 cars.

In addition to the J Bar S Ranch’s usual rodeo events, there will be Fire-
ball, the ranch’s feature trick horse,
an additional feature, pony ex-
press races.
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POP CORN

South American Yellow Hybrid & White Hulless, Seasoning, Boxes, Bean, Salt, Citrus.

Write for price list.

Embro Popcorn Co.

1020 South 4th St.

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L-O-O-K! at BLEVINS' BIG JUNE PARADE OF OUTSTANDING HOT WEATHER VALUES!

Take Advantage of This Big Sale to Stock up NOW for the 4th of July.

(Only at Blevins Will You Find EVERYTHING for the Concession)

POLAR PETE MACHINE
Buy your Polar Pete from Blevins for $39.50, and we will GIVE you enough flavor concentrates,cope and citric acid to return you $400 when sold.

ECHOLS MACHINE AND CASE
Echols ice ball machine with motor, stainless steel case, 4 qts. Snow-Man Flavors, 2 qts. fruit acid, pick, dipper, plastic, pour-cups, and 2000 Snow-Man cups.
All for $125!

SNOW-MAN CUPS
Famous two-color, animated "Snow-Man" snow cone cups, 6½ oz. Rolled rim, tasteless, add-onable, non-absorbent. In case (54) lots.
$3.25 M

HOW TO SAVE 25% ON POPCORN
BEE-HIVE Hybrid Popcorn has so much EXTRA VOLUME we urge you to use 1½ 556 corn per popping (with the same amount of seasoning).
Per Bag, $13.50
100 PLUS Hybrid Popcorn. A fine hybrid of regular quality with a popping expansion guaranteed to equal that of any size selling. Price, $12.50. Stated in highest. Stocked in Nashville only.
Per Bag, $11.90

PREMIERE BOX
Now offered at big discounts. Buy 5 M and get 5% off, Buy 15 M and get 10½% off.
No. 1—4½ x 2½ x 7½
$7.90 M
No. 2—3¾ x 1¾ x 6½
$6.90 M

BLEVINS JUNE SPECIALS
SEASONING—Oil prices are up, but we're selling at the same old price. Check these values and save.
Liquid Peanut Oil, 5 gals. $14.90
Coconut Oil, 20-lb. steel pail 2 Sacs-
PEANUTS—Large No. 1 Fancy, Virginia Crown, Raw, 15c. Roasted, 21c.
PEANUT BAGS—Animated, two-color, $1.71M
VANILLA VANILLIN SUGAR COMPOUND—For flavor and aroma.
Per Pound, $2.25
GLUCOSE—60 pounds for $7.50
FLOSS PAPER—per thousand, $1.00
CANDY APPLE STICKS—6½ x 11/16, 800 M
5½ x 11/16, 5½ M
M PAPER
COLEMAN EQUIPMENT—25% discount on all orders.
It will pay you to buy your Coleman equipment during this big event.
RECIPES—Blevins will gladly furnish recipes for any confection.

COPPER KETTLES
10-gauge copper kettle for caramel corn. Double bottom, rolled rim, wooden handles, 14" deep, 19" across. A $45 value for only $39.50!
10-gauge kettle for candy apples. 8" deep, 18¹/4" across.
A $30 Value for $22.50!

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Blevins is making delivery on these new machines every day. We sell 'em on credit, too.
Only $247.50

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Still going strong! A $135 value NOW REDUCED to ONLY $99.50!

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671 S. Main St. 628 Tabaugh Drive St. 11th and Main Sts. 102 San Jacinto St.

Dear Sirs:

Please ship me the following items:


Name ___________________________  
Address ___________________________  
City ___________________________ State ___________________________
Ethel Robinson 67 Years Wise, But Has Vim 'n' Vigor of Youth

(Continued from page 50)
more than double what it was when, as a six-foot-tall girl of 17, she broke into show business.

"That was in Boston, where I was born (Aug. 1, 1881). I began as an extra in a stage show which featured such stars of that day as Richard Mansfield, Olga Nethersole and Denman Thompson," she recalls.

Given a bit part in Old Home-coming, Robinson was inspired to take dancing lessons. Then, she applied for and landed a role in a light opera company. She got the job, and she loved it. While with the opera company, she discovered she had a voice, so she took singing lessons.

Her soprano voice served well. It paved the way to the lead role in Telephone Girl, New York musical, and that show had a successful run. Then she turned to vaudeville. Her renditions and the type of songs she sang caused her to be tagged the May Ives of Vaudeville, after the musical comedy star of that name.

Decides to Quit Stage
After six years as a dancer and singer, she decided to quit the stage. The decision was prompted by the fact her mother suffered a stroke and also because she herself had tired of tramping, booking a house to house to which she could return often, yet still remain in show business, she located Chicago and Plunkett Theatrical Agency in New York, which then specialized in booking fares in the East and Midwest. She became a road saleslady, and continued with the organization for five years, during which time she was grounded thereby in the booking business.

John J. Mecklock, then head of the Western Vaudeville Managers' Association, with headquarters in Chicago, then engaged Ethel to install a department for booking fairs and parks with that organization. This started and in 12 years she remained with the powerful booking office.

In 1928 Ethel took over a part of Ethel's added duties during those years to catch acts which played Chicago theaters. Seatred in the booking office, she caught countless first shows, scoring the acts according to their ability, rating their relative salary and giving her estimates as to where they should be booked on the bill.

Usually Oversold Right
Invariably, her recommendations were followed. Moreover, they played a part in deciding that was just before work acts received. And the Western Vaudeville Managers' Association then was in a position to give much work—two solid years within its own territory and an additional two in other sections thus affiliated.

In 1931 Ethel closed her office and joined the Barnes-Carruthers Fair Booking association, a precursor of the present Barnes-Carruthers Thea ter Booking Inc., Chicago. She con tinued with that organization as a road saleslady until the fall of 1945, when she moved out on her own, this time to concentrate largely upon scouting and booking talent for Polack Festivals.

Looking back over her long years in the game, Ethel takes virtu ous pride in the fact that she was the first to book a parachute jump from an airplane. That stunt is just one more than 35 years ago, at a time when aviation was in short supply.

Clifford L. Niles, then secretary of the district fair at Anamosa, Ia., and now active in theater booking and insurance interests there, approached Ethel with the idea of presenting a parachute jump at his fair. Ethel mulled over the idea and allowed as how it might be done.

She suggested Max Lillie, one of the early day pilots. Propositioned, Lillie agreed to make the jump only if preliminary tests proved successful. These tests consisted of dropping first a 30-pound bag of sand, then a 100-pounder from a plane. Never top-wrecked the plane, and then Lillie made the actual jump. As a matter of fact, he trade three leaps at three successive events. This was in 1929 and he moved to a fair in Wisconsin and was killed.

Lists Her Bests
The spiraling of recent talent prices in recent years is a source of annoyance to Ethel. She recalls vividly one of the first circus acts she booked at $1,000 a week, at that time an extraordinarily high price. It was the Kikutus, a dapper little troupe from 12 people who offered a routine that embraced acrobatics, juggl ing, tumbling and cortonasion feats.

Incidentally, she terms the Kikutus among the best act of vaudeville. That top acts, now out of existence, which rule high in her book are the Piscues, an Italian horse act; the Flying Banvards, an old vaudeville act; Ben Ali Troop, Arabian tumblers; the Four Beantos, pan-colsome comedy act; the Mangus Brothers; the Debutante theater act; the Musical Cuttys, novelty act, and the Flying Bluejackets.

Ethel had tried but failed in her mother suffered a stroke. As she closed an act the first week-end at Riverview Park, she said the Coaster the first week-end at Riverview Park, where she made the jump.

Ethel was married at the age of 21 to her husband, Albert B. Thomas, then secretary of the Detroit Stock Exchange, and repeated visits later. She has two sisters, Mrs. Edna B. Varney, Portland, Me., and Mrs. Edna C. Goerner, Chicago. She is a member of the Show Folks of America, Chicago chapter.

Hurricane at Coney: Bartlett in Chi

CHICAGO, May 22—Norman Bartlett, inventor of the Hurricane and other rides, was a Chicago visitor this week, heading northward from Riverview Park to supervise the Looper as Riverview opened its 40th season Wednesday (19).

Bartlett spoke in glowing terms about the performance of the Hurricane at Belmont Park, Montreal, where the first Hurricane was put into operation this year.

"The Hurricane topped all rides at the Coaster the first day at Belmont, with 25 per cent repeats," said Bartlett, who received from the American Recreational Equipment Association the N. S. Alexander plaque at the Chicago Convention last December for the most meritorious riding device.

Bartlett reported the second Hurricane will be set up soon in Jimmy Kyrillos' Bowery in New York. He continued with that organization as a road saleslady until the fall of 1945, when she moved out on her own, this time to concentrate largely upon scouting and booking talent for Polack Festivals.

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Lynch Stunters
Open to 8,000 At Birmingham

BIRMINGHAM, May 22-Jimmie Lynch and his Death Dodgers, motor thrill show, opened their season before an estimated crowd of 8,000 here Sunday (16) at Legion Field.

Walt Ruth, Pony Wilson, Al Gross, Bill Horton and Whitey Reece were the featured drivers. They drove stock convertible coupes. For Gross, the performance marked his first since July 4 of last year when he sustained a broken back.

Added attractions in the opening show were Helen Hovell, billed as the Princess of Dynamite, who was placed in a casket-like box which was blown up by an explosive charge, and Henry Pollak's cannon act, in which Joe Hatfield serves as a human missile. The Howe feature is presented by Captain Frakes.

Lunch in Safety Talk

Crash roll in an old model car was given by Bill Cleveland. Charlie Heeder did a motorcycle crash thru a flaming wall; Rocky Fisher a similar crash in a car, and Rabbit Marashville presented a ground slide from the rear of a fast moving car.

Now retired from actual show driving, Jimmie Lynch gave a safety talk which was well received. Percy Rademacher and Happy Marshall, clowns, scored big. Mike chores were handled by Jimmy Van Cise, president of the organization which operates the Lynch units.

Face Heavy Schedule

Total of 128 fair dates will be filled this year by the Lynch shows, Van Cise said. Fifty-seven even still dates also are scheduled, he announced.

Second unit will take to the road in June and the third will go out in August. Dodge stock model cars and trucks are used exclusively with equipment for the three units embracing 39 convertibles, 15 "hard-top" cars and 15 trucks.

From here, the first unit goes to Salem, Ill., after which it will play Cleveland, Rockford, Ill., and Milwaukee in that order. Milwaukee dates are May 30-31.

Four newsreel cameramen covered the opening show here. They were John B. Muller, MGM News of the Day; Oscar Goodman, Paramount; Webber Hall, Fox Movietone, and Tye Sanders, Universal.

Admission here was $1.25 for adults and 90 cents for children, plus tax.

Hale Inks Contracts
To Stage Girl Shows

CHICAGO, May 22.-Contracts to present two tented Girl Shows at fairs and expositions booked by the Associated Independent Midway Operators, Inc., of which Ray Marsh Bryant is the nominal head, have been inked by Walter Hale.

Hale, in making the announcement here this week, said he will feature a name stripper and revue. The show is the show Expose, which he had on the Beckman and Gerety Shows in 1938. Tentage, Hale said, had been ordered from the O. Henry Tent & Awning Company, Chicago.

Opening stand will be at Anderson, Ind., June 23. Hale said, and the final stand will be at the State Fair of Texas, Dallas. Other dates will be announced later.

All performers will be booked by Bert Peck, of the Consolidated Theatrical Agency, Chicago, according to Hale, who added that Red Kears, pianist last season with Sally Rand, and dancer Gloria Lopez and Candy Renee and comedian Joseph (Turkey) Dunn already have been signed.
Straw Alfresco Big for R.B; Look for Walloping Season

(Continued from page 50)
for this purpose during the temperate weather which prevailed here. They might prove tough customers when the weather warms up, but they have an appealing feature in that they will always be hot and dry.

Red, White, Blue Canvas
The sparkling newness of all canvas units, which are yet unsmudged by mud, presented an eye-opening picture. The big tent is blue with red side walls. All other units are white.

Aerial Ballet worked the late getting under opening additional labor in insurance against encountering vas, might prove tough difficulty was veering not to mention the switch to overhead work.

Frank and Paul Miller's 90-man concession crew helped to get the show down here. Their help was solicited long before the blow-off as insurance against getting hung up in loading the new equipment which additional labor was needed to handle.

The opening matinee Tuesday (18) was late getting under way because of the late arrival of the show train from Boston. The performance lost little of its appeal in the switch to the lower end was also.

Pat Valdo has the production geared to a fast timing. The green shanties, tents and bands provide a nice background for highlighting the Molot Mites white-de-

Band on Ground
Pretty much lost to view, but an aerial tent was raised on the ground. They are located on a platform at the back of the tent, all tents were placed to be seen. This feature was located on a leveled section at the back of one of the tents. The back door is located in one corner of the end arena and is the only opening, which is yellow.

Principal program changes since Tuesday included the center ring appearance of Danno Dohmann, electrocution; the human, pigs and jaguars and leopards. The spot was formerly held by Rudolph Mika and the elephants. The elephants meshed with the animals earlier in a considerable saving of time.

Aerial Ballet Smooth
The Blandes Sisters are now part of the program. For instance, Barbette's Monte Carlo Aerial Ballet worked here with about 24 performers as two aerialists in the end rings and Chrysis De La Grange in the center ring. As was expected, the girls are performing smoothly and creditably.

The Side Show, under the direction of the Greaves' boys, the maped a harem here as a result of the Big Show

Rain Overcomes Weather and Wrong Lot at Canton, Kan.

CANTON, Kan., May 22.—Despite the rain and the fact the show set up on the wrong lot, Monroe Bros. did good business during the day. A truck driving a full one after a fair-sized crowd hung around.

Ogre's contract called for it to set up on the old ball park lot. After the tents were up, show officials were notified they were on the new field under construction. The difficulty was pointed out but the crowd didn't know the difference.

Chi Date Out
WASHINGTON, May 22—Ringling Bros. and Barnum & Bailey will not play in Chicago this year, according to those familiar with the show. Because of the many activities connected with the opening of the Chicago World's Fair, the railroad rail and road builders' convention and other activities, B.B. officials have decided to pass up the Windy City, it was said.

Polack Hits Record High
For Oakland
DRAWS 165,000 IN 11 DAYS
OAKLAND, Calif., May 22.—A aggregate of 165,000 people saw Polack Bros.' Western Unit during the first 11 days of the show, ending Sunday (16), according to Louis P. Stern. This is the largest show in the world, it has played the Auditorium Arena for Aahmes Shrine Temple.

Stern said the financial return were a shade better than last year all-time high. Gain in attendance was attributed to an increased number of children and a greater men- tion by the free car sale the offer did not quite match.

Attendance reached its peak Friday (12) and Saturday (13), when crowds were banked and many were turned away. Few performances fell below capacity. Perfect weather prevailed throughout the run.

Show had its shortest move of the year for the opening Thursday on stage. The change to San Francisco's Civic Auditorium George W. Westerman, again handling the date for Islam Temple, said the show was located in the arena and slipped 45 minutes and 15 minutes to the show. The later performance was a repeat of the record high for the Chicago performance.

Mickey Blue went from Oakland to San Francisco, which is the annual date for the show for the Southern California shows.

Mabel Stark, with her tigers, will travel to San Francisco and return to Holly Motors. The group is being used in the Ward-Bells' trampoline act, out show.

Gus Bell fractured a bone in his foot Monday, but the show went on.

When Weather's Good, Biz Okay K-M Heads Say
MINDEN, Neb., May 22.—Officials of the Al G. Kelly & Miller Bros. Circus reported the weather was very fine as the big show went through the area.

The show performed at the country fair in Minden. The matinee performance was scheduled for Saturday at the fair.

Bizz Holds Up For Mills Bros., But Not Trucks
DUBUQUE, Ia., May 22—Transportation troubles in the form of a couple of accidents and breakdowns have held to 147 miles, but it was not held up because all the fine weather. The efficiency of the two trucks was estimated at $8,000.

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Nothing Like it

Ever!

the Incredible Billy Barton

AMERICA'S NEWEST, MOST SPECTACULAR
AERIAL DISCOVERY!

Currenty Appealing
POLACK BROS. CIRCUS

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THE NEW
GEORGE HANNEFORD FAMILY
ORRIN DAVENPORT SHINE CIRCUS
Edmonton, Alberta, Canada
May 24th to 29th

Dressing Room Gossip

Bailey Bros.

Our first Sunday off since the opening of our show, we've had a lucky break. Shirley, baby elephant, closed with Ken Murray's Blackouts in Los Angeles, and was welcomed back to our show.

Everyone agrees you always are sure a good meal at Frank Ellis' midway dinner, and Al Dean's home-made fudge out this world.

Guy Smock still is the best story teller on the lot. He always seems to have a new story.

The Miller family closed and the Clark Trio closed them. Emanuel Berlin recently celebrated his birthday, Tom Hytren, retired clown, was in another episode in Bremerton.—RUSTY BADER.

Dales Bros.

Big show program has been re- vamped, and several new acts have joined. Peggy Henderson McDonald is working rely well, while Billie Henderson successfully launched her debut on the slack wire. Mr. and Mrs. Pete Ryan joined with their mea- nage horses and dogs. Larry Davis' wife, Cora, and two daughters, Bern- ine and Hollie, came on from Saras- ota, Fla. Bill Spake joined clown alley and also works band and trans- poline comedy.

Larry Davis up the big top while Pete Ryan downs it. Reeh also is boss property man.

We have included Don How- land, CPA, Columbus, O.; Buck Lu- cas, who is opening a hillbilly park near Columbus; Johnny Anderson, Enquirer Printing Company; Bill (See DALES BROS. on page 112)

Polack Bros. Western

After a history-making engagement in Oakland, Calif., we advanced across the Bay Bridge for the second lap of the Bay Cities' run in San Francisco.

Highlighting the Oakland date was the second party of the NPLSP Club. Some of its members are atten- ded. Bartenders Harold Ward and Arthur Konoy, boxers, box- pers and tails, were selected because they would be there all evening any- way. Gus Bell turned the gavet over to Massimiliano Truzzi, who emcee an excellent program highlighted by Jack Klein. Klein was backed by a chorus line with Vicky Clarene she should be Betty Bell, Ms. Kali, Helame, and Comedienne Reggie Repper.

Dann's and Dennis Stevens' lecture on Carl Carlotta, annex at- traction, was the laugh hit of the show. Dennis played the part of Carl Carlotta. Frieda Wiswell imper- sonated Josephine Bernardi, Roland (See POLACK WESTERN, page 112)

Colt Bros.

Eileen Harold is in New York for another operation on the shoulder she injured during the flying act. The Chestnuts, Hubert Castle and the Voice troupe had a bit of trouble during the show in Hamilton, O.

The bear walked thru car 56 the other side of the cube with Dave Wilson. He also visited Col. Harry Thomas on the lot.

Bob Rockford, Forrest Fought en- tertained some of his org at the Ren- ders Hotel. Club during the slack in Richmond, Ind. Forrest formerly played the calliope with the show. Carlis history includes running a chipping saddle. Lucio Cristiani says he and Betty Berlin are setting pretty the rest of the season.

Otto Gribble certainly looked the part, carrying his career. (See COLT BROS on page 112)

Mills Bros.

Rain coats and boots have been in order. We've had a lot of rain too, but there has been some "dew." Our most recent penny, Paula Knight, age 2, went a bit too far re- cently in practicing the art of make- up. She pointed everything out, including her own hair, with her mother's critter rouge.

There are several on this opera who would gladly change places with Big Burma on cold days. This world-famed Noel always gives Burma a warm drink when the weather is chilly.

The Medini troupe on a suspended ladder, and the Catalis rolling globe and jugglina act, still draw ovations from the audience despite the fact each act has one member on the in- jury list. Tony Catalis has a sprained leg and Bruna Medini is laid up with a sprained shoulder and back.

We can't say the weather is fine but this constant drizzle does not seem to discourage the customers. We had a perfect track for the menage horses, but couldn't use it on account of the people sitting all over it.

The song bird of the dressing room, Carmen Miller, is helping in the wardrobe wagon. George, top man, has his perch, shinnies up the pole like a native after coconuts. We wonder how Manuel, understander, can stoh thru the mud with George balanced on his head. Berny has added a teeth slide-for-life to his routine.

Denny Pyle cuts a dash in the Western line-up on the brindle pony and in full Western style. We won- der if Nina O'Dell will be making bank before the season closes. The piggy is about the size of a three- o'clock pot. Nina, however, has bought to a peddler's cart. She (See DAILEY BROS. on page 112)

Polack Bros. Eastern

Of all the broadcasts Bill Green, our press agent, has ever handled, the most effective way the one made in the midst of the rigging men's labor and the rehearsal of the band di- rected by Charles Post, Jorgen Chris- tiansen, who was once on our outfit, sound just like Jean Hersholt.

Rain and wind dogged the show for two weeks. One night there was neither snow nor wind and Ray Wil- bert, hoop manipulator, was so over- joyed he exercised himself no end during his act.

Mr. and Mrs. Emil Pullenberg, and the Williams and Kinkos all stayed at Clevel Lakes some 50 miles from Aus- tin, Tex., and made the journey to and from each day. They claimed (See POLACK EASTERN, page 112)

Garden Bros.

Welland and Barry, Ont., were two more towns connected with the Garden Bros. by wire. The late call of ease. The 10-blowout trips are past history, we hope. Aside to Shurr and Wilcox, we aren't running any bad rams, either.

The cold and rain are still with us and everyone has the sniffles. Betty Waters is out of the program and Bill Berlin is a continued team with John, suffering with colds.

The new member of the Cycling Paiges, Pay June McLaughlin, made her debut and did all right. Jerry Christiansen and Dickey Pekin (See GARDEN BROS on page 112)

CIRCUSES

CIRCUSES

San Francisco, Calif.

WANTED


JACK MILLS

MILLS BROS.' CIRCUS

Pekin, May 25: Beardsdale, Ks; Springfield, Calif.; Evansto, Ill.; Belleville, Ill.; Centralia, June 1; all Illinois.

FOR SALE

OUTSTANDING ACTS
GOOD ENOUGH TO BOOK ANYWHERE

Rowe Liberty Pony
3-Horse Liberty Act (Pure-White Horses)
3-Mule Act
Becky Ponies (White Shetland)
America's Outstanding Pony-Dog Dog
Wedge Shetland Pony—12 inch tail

Write For Prices

BENSON WILD ANIMAL FARM

Hudson, N. H.

WANT PROMOTIONAL MANAGERS

Who can handle small Movers? Must be able to sell, sell, sell! Must have a good voice, and be willing to travel. Must have car and must be able to produce solid results. Wages high. Mailing List can be provided for price.

JACK MILLS

1/2 MILLS BROS. CIRCUS

Pekin, May 25; Beardstown, Il.; Springfield, II.; Jacksonville, Ill.; Alton, Ill.; Belleville, Ill.; Centralia, June 1; all Illinois.

TIGHTS

made by KOHAN

formerly of Brooklyn, now at
17 EAST 16 STREET
NEW YORK 3, N. Y.
Hold New Eng. Circus Confab

Annual convention sees R-B matinee in Hub after viewing own movies, exhibits

BOSTON, May 22.—The fifth annual New England Circus Fans Convention was held at the Hotel Manhattan here Sunday (16), with all present agreeing that the Boston Convention where they witnessed the matinee performance of the Ringling-Barnum Company was unsurpassed.

Thirty-one members of the Circus Fans of America, the Circus Historical Society, and the Circus Movers and Owners’ Association attended the meeting, at which John S. Hunt, CHS national secretary, acted as chairman for the fifth straight year.

In Attendance


Steve Hills exhibited color movies of the Southwick Model Circus Builders gathering of 1947, and Bill Day and Jim Hoye showed Father Ed Sullivan’s twenty-two week engagement at Speedway Park, Detroit, Monday (24).

Mr. and Mrs. Herbert A. Douglas, West Chester, Pa., visited the James M. Cole show at Lancaster, Coates- town, and played the Garden, Pottstown and Doylestown, Pa.

Local liner can hardly wait for the first circus to come so he can talk about 10 lions escaping from a circus last year.

R. E. Hazard, San Diego, Calif., contractor and horseman, has built an air-calling wagon to be used in parades. Outfit is about eight feet long and will be drawn by a four-matched Shetlands. It features a dummy keyboard and a concealed public address system and turntable plays records made especially for the rig.

It’s always the yearender circus owner within a few days after the show and booking at least six weeks who insists on giving advice to young and successful showmen.

When Talkin’ About Bloopers, Here Is One for the Books

CHICAGO, May 22.—When the conversation gets around to bloopers, folks with King Bros. Circus can tell the one-day stand at Lancaster, Pa., Saturday (15). A. C. Bradley, King Bros. adjuster, told a newspapersman in Pottstown, that “it was the most disheartening experience of my life.”

According to Bradley, the King show was moved on a recently plowed field during a terrible rainstorm and played to 10-10 paid admissions in the afternoon and to 1,500 more by 10 p.m., more than two hours because of the rain. At night, Bradley said, total attendance was only 1,000, less than a half-an-hour ago.

“Things were better at Hazleton, however, where the weather was nice but didn’t pay dividends,” Mr. Bradley drew a full one at the matinee there and a strong one at night at Reading. Reading, Pa., proved a disappointment, organisation only a half house in the afternoon and a strong one at night. At Reading, the show ran into rain and business, as a result, was poor.

Ivan’s movies of different circuses. Many brought assorted photos, route books, books on circus life and posters.

Many Exhibits

Steve Hills and Ernest Brunette exhibit 30 color movies of animals, cars, trucks, and animal and human figures, all carved on a scale of one inch to the foot.

Howard Stevens displayed a bag of rags with a cage, on a scale of 1 inch to the foot. It was announced that the New Bedford, Mass., will open under the Marquee 7-34-5 at South- west.

THOUSANDS OF USED COSTUMES

CASH AND CARRY

LOOK AND BUY—NO MAIL ORDERS

We are not making a profit. We are clearing needed space.

CHORE WARDROBE, holly costume, principally—for sale to Chicago.

THE COSTUME MART

500 USED COSTUMES in stock at Reduced Prices

Open Wed., Fri., and Sat. and .12 to 5 P. M.

Rodeo Help Wanted

Artists and Rough Stock Riders. Full time, no layoffs. Starting Steubenville, Ohio May 23rd. Send photo to Billetti, 115 W. Railroad, Van Wert, O. Wire, air mail this week. Knoxville, Ohio.

HUGH MUSTER

Circle M Rodeo. General Delivery Steubenville, Ohio.

WANTED

Performers, Working Men, Bosses, all departments, for big Wild West thrill circus under canvas Open June 2nd. Steubenville, Ohio. Send photo to Billetti, 115 W. Railroad, Van Wert, O. Wire, air mail this week. Knoxville, Ohio.

Milt Hinkle, Mgr.

WANTED FOR FLEET BROS.’ STARS OF TODAY

 unfold the movie stars of To Day. To all men to handle small town, ready to join im- mediately. All reply by wire or phone to Conn. Del., West Creek, Michigan. Phone 332.

PHONET M. P. C.

Experienced—Fast Money—Good Deal Phone: 2-2482, Westfield, N.J. 130 N. WELLS ST., CHICAGO, ILL.

PHONET PHONE

Real Deal. Strong Agents. 25% On Program. Must be produced. Start at once. All reply by wire or phone to Conn. Del., West Creek, Michigan. Phone 332.

RIGGING FOR SALE

High Wire Rigger, complete with press. Excellent conditions. Priced reasonable.

BILLY BILLIOTT

6046 Disharoon Ave., Chicago, Ill. (Phone: Jackson 2665)

FOR SALE

ROLLING GLOBE

No. 7, 8, 9. 28" diameter. Complete with 366' of solid copper wire. Phone: Stone 6762.
WFA Plans School For Stock Judges, A 300 Standards

SACRAMENTO, May 22.—Designation of schools for stock judges and to set accepted standards of perfection for blue ribbon traits at non-profit fairs, a judges conference will be sponsored by the Western Agricultural Exposition Association, it was announced here.

Co-sponsored by University of California at Davis, University of Colorado Agricultural School, California Polytechnic College, the conference will be held at San Luis Obispo, July 8-10.

Animals will be used in demonstration and testing, it will be under direction of industry leaders and specialists. A judges' handbook will be introduced after and a motion picture will be taken of the procedure for future reference by fair exhibitors, judges and fair executives.

A committee directing organization of the committee announced that leaders in livestock judging, students, experts, livestock leaders and agricultural college graduates are invited to the sessions, important to the system of judging. Funds are available for sending funds to prizing exhibitors for better production.

Start 70C Building For Calistoga Fete

CALISTOGA, Calif, May 22.—Construction of board and batten 70,000 square foot fair exhibit and auditorium building which is expected to be the largest display of ranching and agricultural products ever shown in the state will replace the big top used by exhibitors earlier this year.

The Calistoga fair, one of California's non-profit fairs, supported principally by livestock and horse racing, already has attracted entries from the leading stock farms, dairy herds and farming industries throughout the country.

Golden West Shows will have the midway and the Slide Ride, will supply eight sets of vaude and a fireworks display is planned.

Revival Under Way At Dyersburg, Tenn.

DYERSBURG, Tenn., May 22.—Officially organized for the 1948 season, the West Tennessee Fair Association is acquiring property and has already met the inaugarl premium list of $5,000 for the County Fair here, September 26-25.

President of the organization was announced as Mr. R. N. Ferguson, later announced as Mr. R. N. Ferguson, former publisher of the Tennessee Herd, said this year's event will be the first of a string of meetings in the surrounding territory, following several years of inactivity.

Organization of the association was sponsored by the Dyersburg Chamber of Commerce. Its executive secretary, Carl A. Strong, former publisher for the Dee Long Show, is serving as executive secretary.

Fairs-Expositions

Communications to 155 No. Clark St. Chicago 1, Ill.

FAIRS-EXPOSITIONS

Around the Grounds:

Peoria's Exposition Gardens Gifted With 20G of Fencing

Exposition Gardens, Peoria, Ill., civic-sponsored site for year '48 fair, opened its season center and for the planned Heart of Illinois Exposition, this week was gifted with $20,000 of new fencing, A. E. Krueger, general manager and manufacturer of fencing was the donor. Fencing is non-climbable and 6 feet in height, with a 1-foot bar carrying three strands of barbed wire.

Recently, the 160-acre tract for the amusement spot was located in a 48-hour, around-the-clock project, in which all labor and many large pieces of earth-moving equipment were contributed.

Pilings are being driven for a 10,290 capacity grandstand, which is scheduled for completion by mid-September. Ekstrand said every effort will be made to convert site at least one event the site will be

Long-range improvement plans for Saskatoon Exhibition grounds include building and selling much of the area, pavilions, grandstands and building a new entrance arch.

Demand for industrial exhibit space at Saskatoon (Sask.) Exhibit is the grandstand, and in building used for horticulture classes before the war. There is a possibility the building show and concert may be used.

The South Carolina state secretary has issued a charter to East Rainelle (S. C.) Fair Association, a non-profit organization. Claude E. Vance, Jenkins B. Buster and Ray Neil, all of East Rainelle, are listed as incorporators.

General admission prices to the Central Iowa Fair, Marshalltown, Ia., this year will be reduced from 50 to 30 cents.

John E. Chambers, president of Yell County Free Fair, Danville, Ark., advises that dates are October 13-16, October 6-9, as previously announced.

A director of the Regina (Sask.) Exhibition Association for 40 years and president in 1943, F. H. O. Harrigan, is also present.

Varied Program Set For Rocky Mount

ROCKY MOUNT, N. C., May 22.—A well-rounded entertainment program has been inked for the Rocky Mount Fair which will be staged September 27 thru October 2.

George A. Hamil will again provide the harlequin and his minstrels for the Cliftwood and His Hell Drivers will appear twice, while Promoter Bill Hoopen will present his stock car races on one, and possibly two, afternoons.

The program for the week will be handled by the United Fireworks Company. Prell's Broadway Shows will be on the program.

A new grandstand seating arrangement will provide accommodations for 2,500. Six acres of land have been leased to provide parking facilities.

K. H. McIntyre, will have charge of the agricultural exhibits.

Varied Program Set For Rocky Mount Fair. John E. Chambers, president of the Yell County Fair, will appear at the fair.

The fair will be held September 9-15 under the auspices of the Junior Chamber of Commerce, said a junior livestock show will be held in connection with the fair, which will also observe community week activities.

Topics slated for discussion include the distribution of prize money in the fair, the future of the beef industry in the state, and the future of the beef industry in the state.

Mass. Fairs Spring Meet Set for May 27

BOSTON, May 22.—Spring meeting of the Massachusetts Agricultural Education Association will be held in Storrowton, Eastern States Exposition, Springfield, Thursday (27), according to announcement from the Department of Agriculture. The meetings will get under way at 11 a.m.

Topics discussed include the distribution of prize money in the fair, the future of the beef industry in the state, and the future of the beef industry in the state.

Wisenburg Expo. Turns on Steam In Promotion

MILWAUKEE, May 22.—Promotion of the Wisconsin Centennial Exposition will be held at the State fairgrounds here after August 7-29, was stepped up this week with the design of the fair and the Dairy Art Club, of Highland, Wis., as Alice in Dairyland.

The selection culminated a State-wide contest in which most of the newspapers (weekeilds and dailies) and radio stations in the state participated. As Alice, Miss McGuire will make an appearance every day and also make visits to several Eastern cities in behalf of the exposition.

An insect in the correct line of Alice is to be made and this is to be featured as $7,000 "Dairyland-Fairyland" exhibit at the exposition.

The sum of $122,000 will be spent this summer in advertising, and the committee of the Dairy Art Club, of Highland, Wis., as Alice in Dairyland. Miss McGuire will make an appearance every day and also make visits to several Eastern cities in behalf of the exposition.

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Retain This List

Corrections and additions to this list will appear in the Fair Department of The Billboard to be dated July 25.

ALABAMA
Huntsville—Huntsville Co. Tri-State Fair. Sept. 27-Oct. 2, Mrs. L. J. Lomond, Sec. P.O. Box 27, Huntsville.

ARKANSAS

ARIZONA
Dunlap—Greenlee Co. Fair. Oct. 15-16. Blan-
ney W. Cune, Sec. 112 E. Parque, Dunlap.
Bisbee—Navajo Co. Fair Assn. Sept. 21-25. J. D. Miller, Sec. P.O. Box 199, Bisbee.

CALIFORNIA

COLORADO
Columbiana—Columbiana Co. Fair Assn. Sept. 21-25. W. E. Fox, Sec. P.O. Box 87, Columbiana.

CONNECTICUT

ILLINOIS
Champaign—Champaign Co. Fair Assn. Sept. 5-11. C. F. B. Helfrich, Sec. 252 W. Main St., Champaign.

IOWA

KANSAS

MONTANA

NEBRASKA

NEW JERSEY

NEW MEXICO
San Juan—San Juan Co. Fair Assn. Sept. 13-17. J. W. H. Reeder, Sec. 318 W. San Pedro St., San Juan.

NEW YORK

OHIO

OREGON

PHILADELPHIA

TENNESSEE

TEXAS

UTAH

VERMONT

WASHINGTON

WEST VIRGINIA

WISCONSIN

WYOMING
The Billboard

Fairs-Expositions

May 29, 1948

La Fayette—La Fayette Fair Assn. Aug. 5-9.
Lawrence—Lawrence Co. Fair Assn. Aug. 8-12.
Lewis—Lewis Co. Fair Assn. Aug. 8-12.
Abilene
Mound City
Cottonwood Falls
Colby
Kincaid
Waukon
James
Leonard
Elmer Taylor
Peterson.
S.
Warren
W.
E.
Richard
Witter. Spirit
Floyd Newman.
-Castorie.
H.
Osceola
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**Les Angeles County Fair**

**Bids for Female Patronage**

FOMONA, Calif., May 22.—Following the extravagant feature of the State fair which is making a pitch for feminine patronage this year by stressing fashion exhibits and events, Los Angeles County Fair, September 17-October 3, will offer 1,287 opportunities for women to enter speciality departments and art work in their departments. The fair will be the largest departmental art display in the exposition’s history. The 2,692 cash prizes amount to a substantial increment of previous years.

This statement comes with the announcement that the program book containing detailed information will be mailed by June 1.

The fair, to be held for the first time since 1911, is the second event of its kind in the State. Preparation are being made to accommodate more than 1,000,000 visitors.

**Press Accredited Preview Of**

**San Diego County Fair**

DEL MAR, Calif., May 22.—The annual press preview and party of the San Diego County Fair was held in the Jockey Club of the race track on the fairgrounds here Friday night, an event that is more than 75 newspaper publishers, writers and fair officials attending.

Following the dinner, Paul T. Manges, president of the 22nd District Agricultural Association, introduced the fair, introduced many of the guests, board members and key fair officials.

**E. O. Hulke, secretary-manager of the annual, gave a brief outline of what has been planned for this fair, to be held June 25-July 5.

** Allocate 200G for Building Program of Calif. Annual**

ROSEVILLE, Calif., May 22.—J. R. Royer, Placer County Fair Association auditor, has announced that in addition to approximately $100,000 allocated the fair out of pari-mutuel racing funds, the State has approved a similar amount as a matching fund. When the money is made available, the association will go ahead with the organization of master building program. The pari-mutuel allocation will pay the costs of a new entrance gate, apart from building now under construction.

**Burts Pilots Regina Fete**

REGINA, Sask., May 22.—New president of the Travelers’ Day Association here is Morris Burns. He succeeds Howard Smith, who resigned when transferred to Edmonton, Alta., by his employer. Burns will be in charge of the Travelers’ Day Parade, an annual Exhibition Week feature.

**TWO BLACK ONES!**

**Want Carnival for American Legion Homecoming, July 1 to 4, Benton, Ill., and Hamilton County Fair, McBeanboro, Ill., July 5 to 8, 24 miles apart.**

**H. MEADE**

Secretary 
Hamilton County Fair 
McBeanboro, Ill.

**FAIRGROUNDS NOVELTIES**

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242 NO. 6TH STREET, TIPP CITY, OHIO

**FOR LAST MINUTE FAIR BOOKINGS**

**CONTACT**

BOYLE WOOLFOLK

LATE BOOKINGS

BURLINGTON RAILROAD SHOW

Chicago, 7 Weeks

KENTUCKY STATE FAIR

LAKE LANSHING PARK Exclusively

203 N. Wabash Avenue

Chicago 1, Illinois

**Beautiful New SUN-RAY CUPS**

Prompt Delivery

2401-7 in. $6.25

2000-7 1/2 in. $5.95

2000-7 1/4 in. $5.75

2000-7 1/8 in. $5.50

2000-7 1/16 in. $5.25

Writing for Free Historical Division of our complete line of Trophies, Medals, Pins and other quality work. EDWIN W. LANE CO.

Dept. 94, 32 W. Randolph St.

Chicago 1, Illinois

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**THE BILLBOARD**

**FAIRS-EXHIBITIONS**

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Utah Resorts Predict Boom Season on Eve of Opening

SALT LAKE CITY, May 22.—New records in receipts and attendance are foreseen for Utah's amusement resorts as they are poised for the official opening of the season Saturday (29). Oppressive, rains, mud and bad weather washed out attendance until May 15 and 16 when it began to pick up. Saltair will open May 29. Sunset Beach on the Great Salt Lake opened May 16 and Beach Park will probably be open later. Black Rock Beach, also on the Great Salt Lake, will preserve the official opening. Resort operations include a four week season and receipts over 1847, even by the last year, the Utah Centennial celebration, which was supported by a State appropriation of $1,500,000. Former residents offered numerous suggestions for the resort business for several reasons:

1. Abominable weather marked the first half of the resort season, with rain or snow for the first 11 days providing a complete washout, followed by 11 more days of inclement weather for another two weeks.

2. Operation of the Centennial Exposition at the State fairgrounds with an excellently equipped midway furnished much competition for the suburban resorts.

3. Competing amusement enterprises in Salt Lake City are harrassed by crowds away. This included Promised Valley, a musical pageant during Christmas week with 10,000 nightly; the exposition and its special attractions, and dozens of commercial concerns.

4. Insufficient housing and considerable home-coming activities of former residents contributed to a surge of tourist business, upon which resort business depends to a great extent.

See Tourist Trade Tour

Tour operators, who had a new peak in numbers this year, what with more auto transportation available and more and better advertised accommodations in Utah, appear to have had a solid basis. All resorts have spent heavily on improvements and renovations to attract the crowds.

Many feel that this year is the debated operation of a midway on the fairgrounds during the summer months. The six rides of the Beehive Midway Corporation and its originating parents are not holding to make it a competitive resort. Decision as to the time of its operation is still in the minds of court. Court action taken by attorneys representing groups of theater, resort and dance-hall owners to have the State's lease to the Beehive Midway Corporation withheld is still in the legal mill. Secretary-Manager Sheldon R. Brewer, of the Utah State Fair board, however, won a point when State Attorney General Grover A. Giles refused to void his action in leasing the fairgrounds premises to International Acoustical Corporation's Water Follies of 1948 or the 1948 edition of Holiday on Ice.

List May 29 Openings

Among the 29 openings planned to open May 29 here are:

- Lagoon, 16 miles midway between Salt Lake City and Ogden, is a Salt Lake City Park, fresh-water swimming, picnicking, home and band

- Saltair, 15 miles from Salt Lake City on North Side of Great Salt Lake. Salt-water bathing, large dance pavilion, ballroom, 50 band, picnicking, home and band

- Black Rock Beach, 20 miles from Salt Lake City. Fresh-water swimming, picnicking, home and band

- Sunset Beach, 20 miles from Salt Lake City. Fresh-water swimming, picnicking, home and band

- Saratoga Springs, 30 miles from Salt Lake City, near Provo, Utah, on Salt Lake Lake. Bathing featured, picnicking, home and band

Coney Island, New York

By UNO

M. K. Bourke, who came on from Seattle three seasons ago to take over the management of Saltair, is now manager for Feltsman's of Coney Island fame. He will take over the operations at the Balsam Resort Hotel. Dixville Notch, N. H., is prexy; Harry R. Scoffatt, of the Sweet Life Grocers Corporation, vice-presy., and Benna Bechold, of the Savoy-Plaza, manager, is treasurer, has been busy all winter on a complete repainting and remodelling job of the park that stretches from the Bowery to the Boardwalk over one of the largest areas on Coney Island. New feature is a golf course with an exclusive en- trance on West 16th, laid out and operated by Murray Goldberg and Jack Kerr, who also operate high-stake, one fronting Luna on Surf and a newcomer on the Bowery side of Kynnes ride park. Also a fishing pier, and the Bowery and Boardwalk Walk. Another new Coney Island attraction is the miniature railroad on the narrow gauge track called the Hollywood Super Chief. Four gas-pumped, red and yellow trains, each mile indoor once or twice around, will put in a rush, taking a total of kiddies and 15 cents for adults. Operator is Frances C. O'Reeley, an Irishman, also conductor of the new Greenhong railroad game near the Surf Avenue entrance, a product of Coney Island's reputation for making the Greyhound Amusement Device Company, of Coney. Park's other new ride is the Bubble Bouncer alongside the Merry-Go-Round. They are in the open, with a new fresh and hot sulphur bath and swimming pools, occasional dance.

As a traveler, Bill de l'Horbe Jr., sales manager of the National Amusement Park, General Administration, who was in town last week to inspect the fair ground in preparation for the annual fair this summer, states that with the growth of the resort, the demand for fresh and hot sulphur bath and swimming pools, occasional dance and such, is on the rise. Coney Island's reputation for making the Greyhound Amusement Device Company, of Coney. Park's other new ride is the Bubble Bouncer alongside the Merry-Go-Round. They are in the open, with a new fresh and hot sulphur bath and swimming pools, occasional dance.

Srotling Thru The Park

Joe Malec, Omaha, Spends 30G On Peony Park Swimming Pool

Coney Island, New York

By UNO

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Good Turnout At Olympic Bow

IRVINGTON, N. J., May 22—With fair weather prevailing, a good crowd turned out Saturday, (15) for the opening of the Olympic Park here. A four-act circus bill, featuring the Four Vesses, was the opening free attraction, and the show clicked solidly. As usual, Joe Bastein’s band did the show and played in the picnic ground band shell, with Bubbles Ricardo giving out with vocals.

Heavy rain Sunday (16) cut attendance, but with the rainy spell apparently bowing out, Henry Guenther is optimistic and is going ahead with elaborate plans for celebrating the 50th year he has put in as owner-manager of Olympic.

Olympic goes into full operation this week-end with opening of the renovated swim pool. Monday (24) Hermine’s Midgets, with a cast of 30 animals and performers, take over the circus arena as special attraction over the Decoration Day week-end.

750G Improvement Program at Cincy Zoo Awaits Okay

CINCINNATI, May 22—Zoo improvements costing an estimated $150,000 and touching virtually every part of the grounds are to be started this summer, subject to approval by the zoo’s board of trustees and the later approval and co-operative action of city council, it was announced.

Plans already have been drawn by architects. If approved, the improvements will include a new service building containing executive quarters and a public relations department to replace an outmoded structure, double-lane auto entrance and new ticketing, removal of amusement devices in Playland to another section of the park, new lion and ape houses and an arena with seating capacity of 1,000 people for presentation of animal acts and performances, all to make extensive changes in the herbivora building.

CONEY ISLAND, N. Y.

(Courtesy of cprp. page)

Wants Rides, Concessions

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NATL. MANAGEMENT, INC.

For particulars write JIMMIE KYRIMES

2418 Neptune Avenue

Brooklyn 24, N. Y.

NEW AMUSEMENT PARK

Wants Rides, Concessions

Contact Valere L. Minuet, Owner

West Park Rd. at Livon Point

WOLCOTT, NEW YORK

Phone 3552

RIDE SPACE FOR RENT

On 100% Location

Site can accommodate two large Rides, or a show or circus, or any other Outdoor Attraction on

CONEY ISLAND, N. Y.

ONE HUNDRED PER CENT LOCATION FOR HI-SKIER

Available in our park. Space is located at park entrance and faces main street. Rent $1,000 for season, plus liability insurance.

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CONEY ISLAND, N. Y.
Harlan a Red One for C&W; Weatherman Gladhands Org As All Attractions Do Biz

Publicity Brings Out Miners, Who Lay It on Line

HARLAN, Ky., May 22.—The enlarged 1948 version of C & W's World on Parade Shows rounded out the biggest week of the season here today, thanks to the first week of double billing in both Petersburg, Va., and Danielville, Va. and in Ashville, N. C. C&W was a midweek of smiles as Harlanites gave good play to both front and back ends of the show.

As usual this season, Rynell's Show Girls Revue, with comic Billy Bee Biggers in charge, packed 'em in solid to top grosses every night of the run.

Word-of-mouth advertising backed up such promotion as 100 radio spots, six days of newspaper ads, 200 inches in The Harlan Daily Enterprise; augmented with spreads of pic and stories in news columns; 150 inches in the newspaper publishing appearances of Singer's Midgets and Al Tomani, giant, in Burr's department store, which also had a good buy to the store; another 50 inches by the store plugging its kiddies' matinee today, with free tickets bought by the store, and widespread sound truck plugs.

The prevailing Mood

The fact that miners received only one pay day since the 25-day coal strike failed to affect their buying spirit. All rides went full blast in spite of chilly nights, Monday and Tuesday, and a 200 miles gust of winds.

Speedy McNish, Earl Purdie's Drome rider, was at his 1 with a split which injured both arms. This speeded biz; Earl Chambers added Prince C. & G. and his trained lions in the Monkey Circus and doubled attendance on the first night at the Arcade downtown-office business.

The C & W 40-car train arrived Monday night, and the C&W Administration had pushed to get things humming as quickly as possible so the Everything was operating on schedule.

RAS Gets Good Biz, Weather In St. Louis

ST. LOUIS, May 22—Royal American Shows were greeted by ideal weather yesterday when they opened an extended stand here Tuesday (18) and thru Friday (21), the weather and the turnstiles continued good.

Pacing the grosses was the Sally Rand Show. Exhibiting strong pulling power, too, was Leon Claxton's Harlow Shows in the Bandstand show operates with $1 admission, while the Claxton show goes for 50 cents.

The Cotton Carnival at Memphis, stand previous to here, proved a winner.

Gooling Rides for Jackson

COLUMBUS, O., May 22—Floyd E. Gooling, president Goolding Amusement Company, states that he has been awarded contract to supply all rides at the Apple Festival, Jackson, O., September 22-25. Contract for conditions has been awarded to John Gallangan, with the Gooling org.

Up Goes the Print Order

Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing time for late show ads will be Sunday noon

(Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them

Special Delivery Direct to

THE BILLBOARD PUBLISHING CO.

3160 PATTISON ST.

CINCINNATI 22, OHIO

Terre Haute Proves Okay for Cavalcade

Org Adds Two Rides

TERRE HAUTE, Ind., May 22—Biz has been satisfactory for the Cavalcade of Amusements during run which opened Friday (17) despite occasional chilly weather. Presents have a good march Monday night and, following a cool Tuesday (both weather and biz), the gate rose up, but reopened Thursday (19) the week.

The conclusion of stay here Sunday (23), shows head for Cedar Rapids, Ia., where they open a 10-day stand Wednesday (26).

Delivery of two new rides, the Hello Digit at the Friday (14) show, in time for the opening at Cedar Rapids.

Visitors during run here included Mr. and Mrs. Walter Hale and Ray Marsh Brady.

Barkoot Leases Rides to Moyer And Crittenden

MIDLAND, Mich., May 22—K. G. Barkoot, owner of the shows bearing his name, has leased his rides and equipment to Kenneth L. Moyer and Wilson Shows in Ashville, N. C. to resume their May 15, 22. Barkoot was to leave Wednesday (17) to pose Show in Ashville.

The new partnership will intend to start a new partnership and to take a show on the road under the banner of the new partnership. The address of the new carnival will be disclosed later.

Moyer and Crittenden, well known in outdoor show business, are rebuilding the rides and equipment they have taken over. Moyer, who assisted his wife, will manage the venture and Crittenden will be general rep of Barkoot.

Barkoot, now in his 80's and in poor health, is credited with launching one of the first railroad carnivals.

Hennies Shakes Off Cold in Decatur, Ill.

DECATUR, Ill., May 22—Cold weather that greeted the Hennies Bros.' troupage at this junction of Illinois and Indiana, the address of the show, was bid farewell here Monday with the last blast of cold weather. The address was a cool breeze.

For several years he operated a candy concession at race tracks and at the time of death was engineer and construction superintendent of the Virginia Horse Show Co. and had active interest in the C&W & Wilson Shows.

Fifty-two years old, Brizendine had been in show business since 1914, having trained with the James A. Patterson, C. W. Wortham, Morris & Castle, United, Rubin & Cherry, World of Today and Hennies Bros. Shows. He had also been associated with Raynell on the Royal American Shows.

He leaves his widow, Mrs. Elin Calvert Brizendine; his mother, Mrs. E. J. Brizendine; a sister, Mrs. K. L. Durbon, and a brother, Calvin.

The body was accompanied to Salina from Richmond by his wife, who returned to the C&W & Wilson Shows in Ashville, N. C. to resume her duties.

Raynell's Posit Annual Opening Show on Tuesday (26).

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HERE'S HOW A DIME WILL GET YOU A DOLLAR!

900% Profit On Ice!

Check the profit-facts about the 'Polar Pete' Snow Cone Machine yourself. Fifty pounds of ice and one gallon of syrup make about 175 five-ounce cup snow cones. Syrup costs about $1.35 per gallon, or 85c if you make your own. Ice is about 35c. Cups, about $3.00 per thousand. The 175 snow cones are $1.50 in sales. Your total material costs is only $1.85. Brochure, that’s big profits from any angle. The season is on hand now. Place your order TODAY!

LOOK AT THESE FEATURES!

- A NEW method of merchandising snow cones... revolutionary!
- EXCLUSIVE with Multiple Products Corp. No other machine like it!
- BEAUTIFUL CABINET will decorate even the finest location!
- RUSTLESS METALS - Aluminum and stainless steel used throughout!
- REAL SNOW from the patented ice shaver... 250 lbs. per hour!
- SYRUP DISPENSERS two of plexiglas. No funnels needed to fill!
- ICE STORAGE 100 lbs. — two removable pans in bottom of cabinet!
- LEAK PROOF — NO MESS Seal of cabinet bottom is one piece!
- CASH DRAWER and a BIG one! In the back where it’s handy.
- CUP STORAGE places overhead... out of the way but convenient, fast!
- LOW OPERATING COST motor and one light globe — 120 V. 60 cycle, A/C!
- COMPACT 80" wide, 20" deep, 60" high. It fits almost anywhere!
- PLEXIGLAS DISPLAY of snow and syrup... sanitary... spectacular!
- ILLUMINATED section of plexiglas in top... and light on display!
- SWITCHES conveniently located to right of operator on back panel!

SNOW CONES SELL!

Everybody likes refreshing, cooling-snow cones. A fluffy mound of snow flavored with syrup in a handy cone. They sell, but FAST!

One location reported $200 worth of business in one day! Even cutting it in half, it’s REAL PROFIT when a dime will get you a dollar!

MULTIPLE PRODUCTS CORP.

3612 Cedar Springs
Dallas 4, Texas
Phone Lakeside 4147

BEEE'S OLD RELIABLE SHOWS, INC.

WANT SIDES—Will look for one more Main Ride not conflicting. Want Merry-Go-Round tomorrow.


SHOWS—Will look for more Show that doesn't conflict—50 to 60 to offers.

FOR SALE—One late model snow cone Tilly Wheel, with or without transportation. Ride can be started on shore. Also our our 25 foot Flip Trimline Batman, with 24 foot Batman (used for 28 foot), one set Fiftieth and fifty sets later, two Concession Frames complete with sides, top, walls, etc., one used Lenin Motor, Roll Down, Barbie Dance Boards, two Pinos, and other accessories.

FRONTON, Ky., this week, then to per rece.

MERRYLAND SHOWS
CRYSTAL LAKE, NORTH OF IONIA

Maxweth Decoration Day Celebration, Sponsored by Civic Club.


KEN MOYER
Crystal Lake, Michigan
Montcalm County

C. N. CRITTENDEN
Midland, Michigan

WANT

MIGHTY PACE SHOWS

PRESENTING CAPTAIN SHIN SONGER'S HIGH FIRE DIVE NIGHTLY

SHOWS—Western Guns, Range, Jungle Hutler, Brown, Glass House, Run House, Life, Fat or any Show of merit not conflicting. Nothing too big here, as we have the spots. Special presentation to Motor Drome. Very good Drome territory. Speedy Banks and Bill Collier, answer. CONCESSIONS—Sell Ex. on Photos, Novelities, Jewelry, Long Range Gallery and French Fries. Follies, Lights, Stock open; Coke Bottle, Bumpie, Basket Ball, Country Store, Knife Rack, Coke Rack, Watch-La, Hop-La; have opening for Pin Store. Six Car, Add-Em-Up Rides, and one Mill Camp. Good cooperation to Penny Arcade. Zig Zag, Dime Horse, Cage, Waxworks, Jeeves, etc.

FRANK TANDA wants Side Show Acts; salary from office. Pocket Book Harris wants Jig Show Help. Following Westerns, 20% to Texas; Hay, Needham, Coke, and James Holmes; Buster Johnson, Rusty Wade, Mature Logan and Lina Atkins. C. A. Kirkland wants Agents for Age and Scale. Bob Corbin, come on with Diggers and Novelities. 25% of Stock and P.C. Agents. Those joining now will be given preference during the Fair season. All replies to

BILLY PAGE, Mgr. MIGHTY PACE SHOWS, HAZARD, KY.

P.S.: Louis Mott, contact.

MIGHTY PACE SHOWS

WANT TO BUY "FERRIS WHEEL"

Address: L. I. THOMAS, Mgr.
MORCANTOWN, W. VA., THIS WEEK: THEN PER ROUTE.

WANTS

THOMAS LAND CO. AMUSEMENTS

CAN PLACE AT ONCE

Penny Arcade, Monkey Show, Glass House, Wildlife, Mechanical City. [Joe Teaske, wire] Can place Rides not conflicting; such as Hi-Ball, Scooter, Boat Ride, Comet, Rocket for Anderson Free Fair, Anderson, Ind., starting July 3. Can also place Shows for that date and all Fairs. Those joining now given preference. Want Show Painter for balance of Fair. No exclusive.

WANT

LARRY NOLAN SHOWS

WANT

Fish Pond, Pitch-Till-You-Win, Flashy Set of Diggers (See Menu, note), any Stock Concessions not wanted. Will pool with well-placed stock for certain shows.

WANT

CATECULAR RIDE FOREMAN—must drive Semi. Must have Magician and Tattooer Other Arts for Side Show. Emmet Hedrick and Roscoe Moore, contact. Want Talkers and Greeters. Ball Games and Concessions open.

SHEHANDOAH, IOWA, THIS WEEK; NEBRASKA CITY, NEB., NEXT.

WANT

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PRESENTING CAPTAIN SHIN SONGER'S HIGH FIRE DIVE NIGHTLY

SHOWS—Western Guns, Range, Jungle Hutler, Brown, Glass House, Run House, Life, Fat or any Show of merit not conflicting. Nothing too big here, as we have the spots. Special presentation to Motor Drome. Very good Drome territory. Speedy Banks and Bill Collier, answer. CONCESSIONS—Sell Ex. on Photos, Novelities, Jewelry, Long Range Gallery and French Fries. Follies, Lights, Stock open; Coke Bottle, Bumpie, Basket Ball, Country Store, Knife Rack, Coke Rack, Watch-La, Hop-La; have opening for Pin Store. Six Car, Add-Em-Up Rides, and one Mill Camp. Good cooperation to Penny Arcade. Zig Zag, Dime Horse, Cage, Waxworks, Jeeves, etc.

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SHEHANDOAH, IOWA, THIS WEEK; NEBRASKA CITY, NEB., NEXT.

WANT
HUBERT'S MUSEUM
238 W. 42nd St., New York, N. Y.
Open all year round and National Holidays. State entry and all particulars in first letter.

WANT
Experienced Six-Cat Agent (Blauze, come on). Don't write or wire. Join on arrival.
Johnny J. Jones Exposition
Bradford, Pennsylvania.

WANTED TO BUY
MONKEY MOTORDROME
Silos Type, ready to go. No collection wires.
JOHNNY REESE
See GOODING SHOWS, Logan, W. Va.

BARRY BROS.' WANT
LEGAL ADVISER
Must be capable of holding 10 Concessions. All Celebrations and Fairs. All $1.50 shows, will see you best deal you ever had.
PETE BARRY
Washington Med. Indianapolis, Indiana

AGENTS WANTED
For Stock and Percentage Concessions. People who were with me before, please write. Or phone ED. MECKOWNE.
Cere W. G. WADE SHOWS
Richmond, Indiana, this week.

PUNKS AND 6 CATS
Posted as tight as a rock, and beautiful with full blaze nose. Prance and showy. PIRATES FOR CAT RACKS.
$72.00
10.00. Satisfaction Guaranteed.
SIX CATS
$15.00
10.00. Satisfaction Guaranteed. Delivered 5 to 10 days. People that are getting these, are very pleased. What we sell we are proud of. 45 year business.
I hope you will be one of my customers.
Write for Catalog.
RAY OAKES & SONS
BOX 140, Muncie, Ind.

WHITE STAR ATTRACTIONS
WILL BOOK
for big Decoration Day Celebration at North Vernon, Ind., May 25 & Street Celebration in Central and Northwestern Ohio. Basketball, Jewelry, Novelties, Age and Weight, Clothes Pins, Whiskey Bottle or any legitimate Concession not conflicting. Frankie Kishenoff needs Agents. Wire KARI COFFMAN or SCHURBERT FRUTH. Offices NORTH VERNON, INDIAN.

WANT!
WANT!
STIPE SHOWS
Merry - Go Round - Foremen - too. wages, Second Men on other rides. Can book Scales, Coke Bottles, Basketball, any Stock. Concession not conflicting. No graft, no payola. All replies to:
L. STIPE
20 E. Larpenteur St.
St. Paul, Minn.

FOR SALE
MOON ROCKET
Excellent condition, newly painted—$500. Now operating in good park. Location can be held.
James E. Chapman
Buckeye Lake, Ohio

WANTED
Ride Help for Wheel, Octopus and Chair-Plane; $40 per week and board.
EMSHOFF SHOWS
Richland Center, Wis., May 27-28-29-30; McGregor, Iowa, June 1-2-3-4, Bloomington, Ill., July 12-13-14.

W. S. CURL SHOWS
WANT
Few more Log Cabin Concessions, Basket Ball, High Striker, Street Games, Carnival, Corner Shooting Gallery. Can place one or two Grand Shows.
Ripley, Ohio Street Fair, May 26-29; Franklin, Ohio, May 31-June 5.

BLACKIE MEPAK
and
BINGO RANDOLPH
Want Court Street Agents. Mark Brandt and Bob Benjamin, come on. Paris, Ky., now; Portsmouth, Ohio, next week.

NEW ELECTRIC CORN POPPER
TAVERNS
SCHOOLS
DRUG STORES
BUS STOPS, ETC.
By all means each to the big pop corn business. We pop up in business with corn, seasoning, buns, etc., all for $125.00.
Write Us for Our Amazing Offer
INDIANA POP CORN CO., MUNCIE, INDI.

SALE!
BEAUTIFUL COSTUMES
From the regular stock of
LESTER, LTD.
Your choice of every style and type in chorus sets and principals. We need space.
We are disposing of 1,000 COSTUMES
Make your selections from the entire stock of
LESTER, LTD.
14 W. LAKE ST.
CHICAGO, ILL.

MIDWAY CONFAB
Al Beard and Ross Troutman have joined the Larry Nolan Shows.
Clute & Banes Show have installed the big top to kill the help's nits for visiting saloons.
Mr. and Mrs. H. Roland Saunders have joined the Triangle Shows with their cotton candy concession.
Kenneth (Tex) Davis has moved from the Central States Shows to Teller's Greater Shows. He is here a part of the Patterson concessions.
Harry Rubin and Buck Saunders, of Eddie Young's Royal Crown Shows, visited The Billboard's Cincinnati office and plant while the shows were playing Covington, Ky.
Beauty of having a topped top and sideway is that it is air-conditioned and easy to walk out of at case of fire.
Stuart Rudd #2, with Lee's United Shows last year, pens from USNTE, Norfolk, that he visited the Eudy Bros.' Shows during its recent stand here.
Jack Ruback, A. E. Wright and Dick Haver, all of Alamo Exposition Shows, visited the grave of Heavy Guyton, fellow showman who died last winter, when the org played Vernon, Tex.
Harry C. Duvall, formerly with the Rubin & Cherry and James E. Strates, is with the Joseph J. Kirkwood Shows, managing a Girl Show for Clarence Thomas, who has three on the road. Duvall had been off the road since 1940.
Those who live near carnivals lost easy money when he near loading crossing where the saline is heard only on Monday and Saturday.
Duke Doran, cookhouse operator, who recently underwent an operation for a ruptured appendix, is on the mend at Putnam Memorial Hospital, Pennington, N.J., and would like to hear from friends, reports Mrs. Bernhard Doran.
Altho the weather has been bad, the Sunny Lane Amusement Company, which opened May 1 in Brandon, Mo., has been doing good business there, reports Harry H. Zieg. Harry is a former Detroit race manufacturer, was a recent visitor.
Pinky Pepper, while playing Evansville, Ind., with the Cavakade of Amusements, reports being visited by Zora (Peggy) Blair, Bill Brightman and Fay LaFayette, At Terre Haute, Ind., guests were Linda Lopez and Tommy Farmer, of the L. B. Lamb Shows.
Jack Keller recently purchased a long-range shooting gallery from Manning Wesson, of Miami, which he has added to his line-up of frozen custard, popcorn and apples, inside winter attraction on Dick's Greater Shows. Bobby McGregor is managing the frozen custard stand.
Rick town is where qul show gossip is most important, and that about a married chamber maid who eloped with the butcher mayor.
Edna Raal and Esther Folke are back at their old stand—hoop-la—at Elverton Park, again this year. George Folke, son of Esther, is expected to join his mother as soon as school is out at Tampa University, where he is completing his freshman year.
James E. Davidson, business manager of the Morris Hannum Shows, hosted Police Chief Reigel, of York, Pa., and Mrs. Morris Hannum, Juggler, who owns the largest collection of unusual reptiles in the state. They are associated with the Patterson concessions.

CELEBRATIONS
HUBERT'S MUSEUM
Myrte Stites from the Humboldt (Tenn.) Strawberry Festival; D. Hale and Otto Hall, concessionaires with the H. B. Rosen Shows, at Jackson, Miss., and Bob Myers, concession manager, and Al H. Herrmann, legal adjuster, of the Magic Empire Shows.
Louis A. Oldani, Detroit insurance man, who has been operating轮融资 and similar connections. State-owned parks the past three years has registered formally his Oldani Concessions, with headquarters at Elizabeth Park, Trenton, Mich., and operates concession in Huron River Park on Willow Road.
Harry C. Duvall, who has been off the road since 1940, has joined the James E. Strates Shows, and would like to hear from friends, reports Mrs. Bernhard Doran.
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FERRIS WHEEL FOREMAN
Salary or Commission—Join on Wire.

CAN USE
Hi-Striker, Six Cats, Buckets, Swingy, etc., you must work for stock. BILL BUTLER
302 W. 20th., Kansas City, Mo. Agent. HARRY FLOSSO, contact Robert Poelt. CELEBRATIONS FROM NOW ON IN OHIO.

PLEASERLAND SHOWS
Belleville, Illinois, this week. Vigo, Ohio, next week.

VERN WOLF, Scale Man
CONTACT ME AT ONCE—CAN PLACE YOU AND WIFE
Wired at Little Rock, Wine
AL BAYSINGER
Imperial Exhibition Shows, Kankakee, Ill.
down and were sweeping the grounds. This, as Don M. Brashear, org'en
general manager, writes, comes under the
heading of unusual press releases.

Linda Lopez reports from Carbon-
dale, Ill., that she has chalked up
two good weeks with her G-Spring
Fries since joining the L. E. Lusk
Shows at Metropolitan, Ill. Jimmie
Carroll messages the yard about
a quick trip from Carbondale, Ill.,
to North Carolina to the bedside
of her mother, who is reported seri-
ously ill.

Bob (Diggers) Parker spent several
days in Memphis during the Cotta-
non Carnival visiting the Royal
American Shows. From Memphis he
went to St. Louis, where in company
with Ralph (Jewelry) Hoffman, of that
city, he visited Hennies Bros.
at near-by East St. Louis, Ill., and the
Specialty Exposition at Granite City,
Ill.

Jackie French tossed a surprise
birthday party for her husband, Bill,
who the Alamo Exposition Shows,
of which both are members, played
in Wichita Falls, Tex., recently.
Those present included: Mrs. and
Rosemary Ruback, Jack (Tojo) and
Ruth Saunders, Joe and Lil Murphy,
Betty Thomas, Martha Rodgers and
Sammy Sapson.

Jackie French is one of the few
women who insist on playing the
same blank date year after year simply
because it's on the route and he had
quitted his band for lack of judgement.

George Joerling, brother of Frank
B. (Boise) Joerling, gentleman
clown, and ruler supreme of The
Billboard's stronghold in St. Louis,
was appointed chief of police of
Cincinnati, O., adjoining Memorial.
It's another feather in the cap of the
St. Louis wonder boy, who has always
been a champion for law and order.

Jack Rodgers reports that his Side
Show with the Caravelle Shows is
playing to good business. Line-up
includes Jack Rodgers, pin-cushion
Eugene Logan, alligator boy; Billie
Young, glass dancer; Tobie Miller,
rail book; Bert New, magic; Johnnie
Carpenter, fire and ball; Jimmie Fay,
front man; Dorothy Keller, illusion
(master), Frisco, Swaynie, wife,
and Vernel Carpenter, cock.

You're an old-timer if you can remember
when any showman who strayed too far
too soon was buried in a justice of the peace's
court and fined so
that his honor could make a living.

Joseph Lehr reports from Philadelphia
that William Halgenman, with the
Matthew J. Riley Shows, has the
following stores: Fruit Wheel, Fuzzy
Bear Wheel, Six-Dart Store, Candy
Wheel, Candy Wheel and Ball Game.
He recently added a foot semi and
horse trailer. His agents are Mr.
and Mrs. Don Holt, F. W. Shalam,
Floyd Denning jr. and Mr. and Mrs.
Frank Grabouski.

Just cover all bets that the quay is an
old-timer, staying a 13-year comeback.
If he asks: "Where can I get a good pinch-it-
you win dinner for two-bit?"

Included in the line-up of T. W.
(Slim) Kelley's World's Fair Freaks
on the John H. Mark's Shows are
Fay Kelley, secretary-treasurer; Dolly
Reagan, ossified girl; Wally, pin
cushion; Professor Collins, magician;
Chief Whapony, swallowor; Mme.
Rossa, mentalist; Nelly May, rubber
skin girl; Johnny Bender, fire act;
the Durham, bell act; the Wigans,
Wiggles, and Eddie, strong man:
Robert Walters, fat boy; David Mc-
Nally, snakes; Diamond Ray, tattoo;
Bobby Kork, announcer; Charles Dalgren
and Tex Austin, tickets; and Joe Vin-
cent, Robin York and George Vaughan
Ice, front talkers.
FOR SALE

COMPLETE SET OF FLY-O-PLANE TUBS
8 CAR 1940 MODEL WHIP
1946 MODEL BOOMERANG (Operated 1 Season)

FUN HOUSE, MOUNTED ON FREEHAUF TRAILER
(54 Ft. Front, Newly Painted, Without Tractor)

All of the above are in very good condition. Rides can be seen in operation at Fair Park, Dallas. None of the above has ever been on the road. Terms to those we know.

JACK LINDSEY
JOE MURPHY
DENNY PUGH
STATE FAIR OF TEXAS
DALLAS, TEXAS

FROM THE LOTS

American United

KLAMATH FALLS, Ore., May 22.—Sunshine broke thru the clouds here following a 24-hour (10) opening of which was good during the stand which opened Monday (10). First four days of the season were held up due to bad weather.

Ramburn Tommy Scott and His Hillbilly Jamboree from Nashville is the name attraction, and is presented twice nightly in a specially built barn dance tent. This act has been going around to constantly good houses, helped considerably by the state of local radio stations. Appearing in the act are: Chet, Pete Potter, five-year-old Baby San- dre, Tiddlins' Jimmy Vance, Eddie Wil- liam Scott.

Louis and Babe Gaskell present the free act a comedy, humorous, hor- rifically early in the evening and a high act for the finale.

Owner O. H. Allin is awaiting de- livery of a new ride, the Hi-Ball. Superintendent Wayne Endecott has been busy getting the shows off and on the muddy lots.

Joe Newland has recovered from his illness of last winter and doing a dandy job as concession man- ager.

General Agent Charles R. Mason reports he has completed bookings for the balance of the season, including such dates as the Paseo Water Follies, Fair Park, Ar- kansas City, Wednesday Week and the Butte, Mont., Rodeo—CATHERINE M. MASON.

J. L. Henson
SEABRO. Ark., May 22.—O R played here at the Strawberry Festi- val sponsored by the Chamber of Commerce. It was his first cele- bration here this year and business was good.

Business so far for this season has been satisfactory. Org opened in Oakdale, La., and has moved to New- orleans and Colfax, La., following. Stop next was Shreveport, La., lots where the show stayed three weeks and enjoyed good business. Benton, Ark., proved a winner, thanks to the policy of rock and roll it was shown there.


Concession line-up includes George Bailey and D. A. B Consor. Jimmy Allen's Van in Rio topped shows, with Bay West, 2; Alto Orr, 2; Kenny Danzler, 2; Dolly Henson, 3; H. C. Elenhorst, 2; John Cottrell, 2; Perry Stanton, 3; C. A. Best, E. H. Spearstad, Russell Wilcox and E. F. Tiffin, each 1.

Org is awaiting the trek thru Mis- souri and Illinois—ARTHUR RICH.

Peppers All-States

CEDARTOWN, Ga., May 22.—Sixth week out and biz has proven good, especially at the last two stands in Greenville and Greenwood, S. C. Greenwood was a red one despite two days of rain. Sonny Allen's Van in Rio topped shows, with Jim Ed- ward's Minstrel Show second.

The line-up includes George Bailey and D. A. B Consor. Frank W. Pep- pers, owner; Tom Mehl, manager; James Hirschberg, assistant manager; and Emi- anich, secretary-treasurer—JAMES HIRSCHBERG.

Brownie Amusement

FREDONIA, Kan., May 22.—org made a long move here from Broken Arrow, Okla., where it had the best biz of the season to date. Due to wet lot, Monday night (3) was missed. Owner Adams took delivery on a new White trailer and 26-foot van last week.

Garden State

PHILLIPSBURG, N. J., May 22.— Capacity crowds turned out for the Monday (10) opening here under sponsorship of Warren County Band and Gun Club, and everyone reported satisfactory grosses.

Set up two blocks from the heart of town, the show was the first to play the lot in 18 years. H. Miner Jr., assisted by J. Iakbe and J. Beck, billed the town and outing terrifically heavy. Bill Brist, C. K. McGary re- signed Saturday (9). Announcements were also used in the press and over the radio.

A windstorm leveled the marquee, Girl Show and three stands of the day (22) afternoon, but all were re- placed in time for the opening. Mel Bower has joined with his Hawkins Billboard and has been doing excellent business. Show has 7 rides and 39 concessions here. Bert Miner joined with his concessions, as did Mrs. Jack. Jimmy Brown placed three more concessions in his line-up.

Org moves from here to Eagleville, Pa., where it plays under sponsorship of Lower Providence Fire Company on the company's own fairgrounds—R. H. MINER JR.

1932 TO 1948

RADIO-PA-SPEAKERS
REPAIR SERVICE


(48 HOUR SERVICE)
A TRIAL WILL CONVINCE YOU OF THE SAVING

PA SYSTEMS—SPEAKERS
MICROPHONES AND
MANLY CABLES
AT A PRICE
YOU WANT TO PAY

PENBLEM LABS.
604 Brr St.
Fort Myers, Florida
Phone: E 1812

PRODUCING AMERICA'S BEST
BANNERS
SNAP WAVE STUDIOS
1000 FRAZIER ST., COLUMBUS, IND.
Phone: M-3922

FOR SALE

(40x60) Khaki Tent, complete with sail, pump, 500 lbs.
T. L. THOMPSON
314 S. 20th
BELLEVILLE, ILL.
Phone: (71410)

PHOTO STUDIO FOR SALE

Pamper Portrait Studios, excellent health, double rooms, aside business, complete for $200. Asking price $250. Owner, 40 years, has operated. Leal, Brothers, Millard St. and commercial. Must be sold. Phone: (25) swim. 230, or have a message.

MRS. A. H. DINTON
Rocklin, Ky.
Phone: 9199

FOR SALE

Nice Lot, Haskell, Okla., about 12 acres, including Boogie Greens and Franklin Highway. Just outside city limits.

MRS. A. D. HINTON
capital City
PORTLAND, Tenn., May 22.—After a successful week at Franklin, 25 shows moved to Madisonville, Ky., under auspices of the Ripthorne Patrol and were greeted with rain and wet weather and good support by the local citizens to the betterment of WICP and a Shrine committee. Crowds increased nightly, and shows, rides and concessions reported good business.

Wayne Harper, Ferris Wheel foreman, and Gwen Lord were married April 25, Franklin, Ky. Both are top members of the shows. Ladies of the town gave the bride a shower.

Recent additions include H. Berry totes; Harry Cohen, diggers; Willard Valtz, chillers; Ralph Babelo, William Carroll, and B. J. Millard.—M. PORTER-ONT.

Johnny's United
PORTLAND, Tenn., May 22.—The itineraries are due for an opening early in May 23 (Monday), but business was only fair due to the weather. Recent midway additions include H. Berry totes; Harry Cohen, diggers; Willard Valtz, chillers; Ralph Babelo, William Carroll, and B. J. Millard.—M. PORTER-ONT.

Vivona Bros.
BERGENFIELD, N. J., May 22.—Shows did well here. Little Frankie has purchased a new Buick. Mrs. Centanner has booked her ball game, and her husband, Mike, is doing well as general agent. Rusty Red is working custard; Roy Hilliard is joining with his Wild Life and Iron Lung; Malie Fontana and Dick Hurley have ball game and bomba-way; Babe is show concession manager; Mom has popcorn and candy appley; James Wolf is agent on corn gallery.

Rides: Edmund Chuck, kiddie auto; John Enie, kiddie auto; Frank Wolf, Merry-Go-Round; Joe Quinta, second man; Jack Fontana, Rolloplane; Mike Insabella, second man; John Krouse, Octopus; Gene Corny, Verity, Chairplane. A new Highball will be delivered July 1. Ethel and Kathryn Ann Vivona were recent visitors.—MARGARET HALL.

C. A. Stephens
JONESBORO, Tenn., May 22.—Org was first to play inside the city here in over seven years and biz was good, following a week in Wise, Va., which was marred by a couple of downpours in two out of three days in Wise because of the rain, but did capacity biz Saturday night (8), with the two girl shows and 30 grand shows lopping the list.

Johnny Greene took delivery on a new Dodge truck prior to leaving to join another show.

The writer is taking a trip to Manchester Center, Vt., to take delivery for the management on a tractor trailer from John Varden, who is connected with the King Reed Shows. Henry Smith, agent, is back after a lengthy booking trip thru the coal fields. Mrs. C. A. Stephens left for Tampa to pick up the office trailer which was wrecked earlier this season in New Orleans. The show has been booked for the Girl Show, courthouse and Mirage Zoo.

They were received a paint job this week, their first since winter quarters.—R. M. McREAA.

Pearelane Amusement
CHEROKEE, Okla., May 22.—Arrived for one week stay here Monday (17) after a good stand in Dallas, Okla.

Mr. Washburn joined in Billings with his bingo and two concessions. Orst is awaiting arrival of new Octo- 
35-70 LUSIE BROS,' SCOOTER

A recent addition to the many shows that have been moving thru the city this week is a special 35-70 Usie Bros. scooter.

R. B. WALLACE
494 E. State Rd., Austin, Tex., or Phone 5614.

Jap Suicide PT Boat

recently acquired by the Imperial Japanese Navy, one of the three PT boats sunk by the U.S. Navy May 21 off Okinawa. Complete show photos will be available shortly.

The writer wishes to thank Royal Seafood Co., St. Petersburg, Fla., for sending me a duck.

R. B. WALLACE
494 E. State Rd., Austin, Tex., or Phone 5614.

WANT RIDE HELP AT ONCE
Foreman for Merry-Go-Round, Ferris Wheel, Chairplane. Best treatment, top wages. Good opportunity for the right people. Also want Fee Act for June 3 to 6 inclusive. High Dive preferred. Will consider booking some legitimate Grind Stores.

PRUDENT'S AMUSEMENT SHOWS
121 Cedar Ave., Patchogue, N. Y.

PURCHASED A CARNIVAL
HAVE FOR SALE
TENTS • WHEELS • CHAIRS • CARRIAGES • BOTTLES • POP CORN MACHINE • SHOW CASES • LAIDOWN • ETC.

MARTIN NEW YORK TENT & DUCK CO., INC.
54 HOWARD STREET
NEW YORK, N. Y.
CARNIVALS

THE BILLBOARD

May 29, 1948

FROM THE LOTS

WALLACE BRO., PA.

PADUCAH, Ky., May 29—Fresh and in good spirits from a big six-day stand at the Memphis Cotton Carnival, Wallace Bros. will be here Monday (17) and the final count may show it as another red one.

Brot at a Ballyhoo/blowout occasion, Memphis, was heavy all week, with the weatherman co-operating. Org is owned and operated by Ernie Farrow and Mrs. E. E. Farrow Sr.

The ride line-up follows:

Mercury-Boom, W. C. Park, Foreman; Trixie Ferris Wheels, James Reed, Foremen; Wanted Ride, John Shores, Hall second men. Chairmen, George Tilton, Will Shores, Chariman, Pete Elsinger, Sec'y-Treas.; Bruder Button, Jim Wood, Secretary-Manager; Showman, Wm. Schmidt, Mgr.; Johnnie Johnson, assist. manager; H. S. Shores, Head Leader; White Freeman, manager; Concessionaire, Jim Ike Slow, Chief Concessionaire; Bobby Underwood, assist. manager; Thomas Cutcher, with Mrs. Edna Cutcher, and treasurer.

White Star Attractions

CROSBYTON, Ind., May 22—Shows last week were in Charles Town, Ind., surviving high school grounds. Upon departure, Owners-Managers Kari (Mike) Coffrin and Shubert Freeman were invited to play a return engagement. Coffrin's Side Show here for a week. A Spitfire, operated by Snooks Taylor, has been added, making four shows. Mrs. F. C. Coffrin went on a business trip to Richmond, Ind. She and her husband have added a pitch-till-in-win, operated by Mr. and Mrs. Elmer D. Broers. Cook-house is owned and operated by Mrs. and Mr. Frank Sterling, Gladys; and Leona Cooper. Chubba New Haven's Concessionaire included Bill Slocer, Leon Stultz, Dennis Godwin, Tony and White Underwood, second men; Mrs. Katherine Parks, foreman.

Owing to a storm which ruined the lot at Austin, Ind., org canceled its engagement and made Crosbytown, Shubert Fruth, Snooks Taylor and Casev Dunson. Visited Earl Coffrin's brother, Mike, at the Pleasure Show, at Greenwood, Ind.—RATHEN COOK.

Enady Bros.

NORFOLK, May 22—Org was here week of May 3 on the circus grounds. Biz was good when weather was good. Org was here last night. A sign on the lot said, "Barns Open" which was not true. Weather was interesting last night, as was Kenny Moore, canvass-er, who was on the lot. Another front is being turned out by Art Riley and John Dempsey for the next tour. One show is on the sick list for a few days, again it looks like. General Agent Curcio Burck was to confer with Owner David B. Enady. Other visitors were Bill Lawson and Shad Bailey—FOR BOW.

PRELL'S IND., THIS WEEK

IND., THIS WEEK

WHITE STAR ATTR.

COCK HOUSE, FRENCH CUSTARD, PHOTO ALBUM, HIGH STRIKER, BALL GAMES, STOCK STORES

POWELLSON GREATER SHOWS

BARNESVILLE, OHIO, THIS WEEK

GREAT SUTTON SHOWS

Will book exclusive for Diggers—good proposition.
Can place Ride Help on all rides—No Booters Wanted.
Need Concession Agents for percentage stores. Address:
F. M. SUTTON JR., Mgr.
MACOMB, ILL., THIS WEEK: FORT MADISON, IOWA, next week.

WANT RIDER HELP—ADDRESS:

ALSO WANT RIDER HELP—ADDRESS:

A BAKER UNITS SHOWS

"A CLEAN MODERN MIDWAY"

GREENCASTLE, IND., WEEK OF MAY 25TH: COLUMBUS, IND., WEEK OF MAY 31ST; CLEVELAND, OHIO, JUNE 7TH, AND FOR THE REST OF THE SUMMER, IN GOOD TOWNS, WITH GOOD FEATURES, GOOD MANAGEMENT, GOOD RIDES, GOOD SHOWS, GOOD CONCESSIONS, GOOD CARNIVALS. MEDICAL SUPERVISION.

GREENCASTLE, INDIANA, WEEK OF MAY 25TH

SUNSET AMUSEMENT COMPANY

WANT BINGO CALLER AT ONCE

Top salary. Want Agents for Stock Wheel and Six Cents. Contact Vince McCabe.

GREAT SUTTON SHOWS

WANT BOOZERS—GOOD PROPOSITION.

Can place Ride Help on all rides—No Booters Wanted.

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SHENANDOAH, IOWA, THIS WEEK; NEBRASKA CITY, NEBR., NEXT WEEK.

Prell's Carnival

NEW BRUNSWICK, N. J., May 22—Business the past six weeks proved satisfactory altho we met considerable bad weather and handicaps.

Lynchburg, Va., April 19 week, proved satisfactory despite the new law recently enacted by the Virginia legislature which cut down our drive semis and made it necessary to curtail concessions. Most of the con-

cessionaires were able to bring their shows to standing conformity with the law and radio and newspaper stations and papers spoke highly of the shows and rides.

The 200-mile move to Alexandria, Va., last week was a big hit. We stand it was also necessary to continue to the new State law at this spot but the week proved okay altho we had three bad-weather days. Original date was to play two weeks but Sam Frell, in view of the difficulties created by the new law, decided to move to our next stand, Wilmington, Del. At Alexandria we chalked up one of our best rides of the year, with close to 6,000 youngsters on the midway.

At Wilmington we encountered rain on Friday and weather was very bad on Saturday. We had to do a herculean job in getting the lot cleared up as it was heavy on time, but we were happy when this run was over, altho a fairly profitable week was had by all.

Dundalk, Md., where no shows were exhibited the past year, due to a persistently high location situation, proved very well above expectations. Date was selected because of a combination of the Democratic Club and with the help of the local merchants a week was okay.—ALLAN A. TRAVES.

20th Century

GREAT BEIN, Kan., May 22—Prell's Carnival is again on the road and to our great joy the first three days of the stand here, Monday and Tuesday (18-19), due to bad weather, but with better weather arriving in midweek and continuing, the rest of the week was a business-picked up and was rated satisfactory.

Cliff Travis and his Athletic Show and Glen Gibson's Side Show enjoyed one of the best week's business in history, with tremendous business-picked up and was rated satisfactory.

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SHOWS & CONCESSIONS WANTED!

LEGITIMATE

TEN-IN-ONE AND OTHERS

ABSOLUTELY NO GRIFT OR CYPSIES, PLEASE!

5 BIG DAYS & NITES
THURSDAY, JULY 1ST THRU MONDAY, JULY 5TH

75th ANNUAL LOWELL 4th of JULY COMMUNITY CELEBRATION

(ON THE SOUTH COMMON)

★ Fife and Drum Corps Competitions
★ Marathon Runs
★ Free Packards
★ $1,000 Fireworks Show Nicely

WANTED

Combined Auspices of
THE AMERICAN LEGION
Lowell Post No. 87
and 40 & 8 Club

This was a BIG date last year — it will
be BIGGER THIS YEAR! There’s plenty
of employment, plenty of prosperity,
plenty of money in Lowell.

WRITE, WIRE OR PHONE FOR SPACE NOW AS DEMAND IS TERRIFIC!
Entire Promotion Under Exclusive Management of

JOHN F. CARNEY
LOWELL, MASS.

LOWELL 2-9782

21 BLOSSOM ST.

JACK J. PERRY SHOWS
WANT

FOREMAN FOR NO. 5 WHEEL AND MERRY-GO-ROUND, SEMI DRIVERS
CAN PLACE RELIABLE MAN TO HANDLE FRONT GATE, TOWERS AND SEARCHLIGHTS. MUST
KNOW HOW

EXPERIENCED CARNIVAL ELECTRICIAN
RIDES: Fine opening for Caterpillar or Tilt.
SHOWS: With or without transportation; Snake, Fat, Midget, Illusion, Glass
House, Drome.
CONCESSIONS: A few 10c concessions open. Danny and Fanny Frawley,
contact Steve Goldberg.

SEASON’S WORK FOR SENSATIONAL FREE ACT
FOR SALE: Slightly used Arcade Machines, excellent condition. Bargain for
cash. Can be seen in Aschober, N. C.

CONTACT
JACK PERRY, Manager
Mt. Airy, N. C., this week; week May 31, downtown, Danville, Va.

WANTED — FOR — WANTED
ECORSE-MONROE AND BIGGEST FOURTH OF JULY IN MICHIGAN
FOLLOWED BY A STRING OF CELEBRATIONS, INCLUDING
PORT HURON BLUE WATER FESTIVAL
WANT LEGITIMATE CONCESSIONS—NO GYPSIES
WIRE—DON’T WRITE
DOWNRIVER AMUSEMENT COMPANY
ROMEO, MICH., THIS WEEK; ECORSE, NEXT WEEK

MAD CODY FLEMING SHOWS
WILL BOOK—Custard, Soft Ice Cream Cones, two more 10-cent Stock Concessions,
Good Midsummer territory.
WILL BUY FOR CASH—Last Medal Rides, large or small.
WANT—Two Clerks for 10 stock concessions.
Higgins, call Jack McCarry, Dallas, Ga., this week; Dalton, May 31 to June 5.

WANTED NOW
ATTRATIONS FOR TWO
(2) BIG SHOWS
(2)

“PALACE OF WONDERS”

Museum or Side Show Acts of every description. Sword Act, Fire or Torture, Iron
Tongue, Magic who Pitchers, Illusions with big effects, Blade Box, etc. Freaks to
feature, Novelty Musical Act, good Hall and Hall, Tattoooer, Glass Flowers, etc.
WALT GIRLS, Mentalists, Bally Acts.

“STREETS OF CAIRO”

WOMEN — GIRLS — GIRLS — GIRLS

Dancers of all Nations, Oriental Stript, Turkish, Hula, etc., etc.
Can place Talkers and Grinders for both Shows. Night work only both Shows.
SPEED SUMMER AT THE BEACH.

Savin Rock, Conn.

All reply in detail to:

RAY E. THOMAS

HARTFORD CITY, IND., FREE STREET FAIR
ON THE STREETS AROUND COURT HOUSE
SEPTEMBER 21 THROUGH 25
WANT LEGITIMATE CONCESSIONS OF ALL KINDS. WANT FREE ACT. CAN PLACE
ARCADE, BIGGER AND BETTER THAN EVER.

K. S. FIELDS, Con. Mgr.

HARTFORD CITY, IND.

4/5 LOCAL FINANCE, W. MAIN ST.

WANT—D. & B. SHOWS—WANT
FOR CHERRY GROVE BEACH, S. C.

RIDES—Will book, buy or lease Merry-Go-Round, Ferris Wheel, Kiddie Train or any ride
that will work. All summer with no tear down, no move till Labor Day. Will furnish permanent
Booth for Cotton Candy and Candy Arrangements. Ferris Wheel and Are. Fish Pond, Clothes Pin, Roly
Pinch or any Other Amusement. Open to the last week in August. Will furnish General
Delivery, Great Dane Breeds, S. C. FRANK DICKERSON or SYBERTTE EYANT.
FROM THE LOTS

Model

CARROLLTON, Mo., May 22—
Perennial of the shows: Concession- cairies—Frank Richmond, cookhouse; Connor, Wabash; gong-ping-pong; David Boone, balcony darts, bowling alley; George Cronk, cigarette shooting gal- lery; Ruth Jackson, newsstand; R. E. Wilson, long and short range galleries, candy floss, country store; James Taylor, box and Trans- portage; Cap Hub, slum spindle, watch-la, duck gallery; Mr. Pratt, fish and chicken; Mr. Fray, high striker; hit and miss oval game, hockey bucket; Biff Schow, bingo; Jim Ross, diggers; F. Miller, pitch-till-u-win, scales, fish and chicken; M. Cooper, cotton, cotton candies, and Mrs. Robinson—
BING BREWER.

Moore's Modern

SIXEKSTON, Mo., May 22—Org. played first blank of the season here, with weather prevailing during entire stand (3-6).

Carrollton still stands at Newport, Ark., April 10-17; at Paragould, Ark., April 18-24; and at Paragould, Ark., April 25, 1948. I proved profitable despite occasional rains.

Org. opened at Newport with three new concession stands, one aluminum panel fronts. Earl Perello was hospitalized briefly with blood poisoning. Owner Moore was forced to carry on his duties via motor scooter when his injured foot. Marceline Pressler and Lor- etta Humphries appeared with the writer's Octopus. Dewey Preslar joined as Octopus foreman and Donald Simon arrived with his free act.

First night was lost at Jonesboro because of bad lot, everything having to be winched. Biz picked up very soon, however, and Saturday night gate registered over 5,000. Whitey Lamb opened with the Midget Farm. Org. has been getting good radio publicity via interviews with Midget Farm's Jace Modes, the Midget Show. Visitors included Lyle Rich- mond, John Hornbeck and Jim McDo- nald.

Visitors during stand here included Bill, Mr. and Mrs. Bill Morgan, Mr. and Mrs. Holmes and Sid Crane—
BUDY BUCK.

Joseph J. Kirkwood

CORNING, N. Y., May 22—The show, which is here from New York, N. Y., a red one, was made in good time, when everything ready early Sunday (19). Altho Thursday was lost to rain, other days registered some losses in attendance and business.

At Poughkeepsie, N. Y., home town of Mr. Kirkwood, a boil is due, as a shower for their daughter, Connie, at their home. Thursday (13) Mrs. Decker and Mrs. Marie Willoughby gave a surprise party for her husband in Carl Par- son's cookhouse.

Mr. and Mrs. Albert Dare has left to join World of Mirth Shows. Harry C. Duvall has joined and taken over the front of Chez Paree—
CLARENCE THOMAS.

Cecil R. Mice, R.

WANT RIDE FOREMEN

For Following Rides

MERRY-GO-ROUND—TILT—TWIN WHEELS

Tom Wentworth now ride superintendent.

(Jim Brown's and the same with this show.)

ALL HELP MUST BE SOBER AND DRIVE SEMIS.

The following people answer: White Ruth, Alvin Smith and Eddie Barnes. Top sale: Bob Seidman's winter's work in Florida.

AL WAGNER, Mgr.

CEDAR RAPIDS, IOWA, May 26 to June 5.

WHAT YOU HAVE BEEN WAITING FOR

COMPLETE "SUMMER" CATALOG NOW READY


AMAZING SEASONS

1111-1133 SOUTH 12TH STREET

ST. LOUIS 4, MO.

Borum's United Shows

CONCESSIONS—Well-test with bids that can work in Concession Line when wanted. Can place few more Legitimate Northside Concessions. No gate, no garage, no hot dog. Want one FG Dealer that can win. Crop is at the crown of this advertisement. Stores can place big bids and one good store. C. C. McClellan, please note. We are still catering to small shows People and $20 N南北. We will take the rains out of the hot box and give it to the first one that wants it. 5-21-48.

ACME PREMIUM SUPPLY CORP.

CONCESSIONS:

OKMOK-OK, OKLA.; MCKEETON, OKLA., next week.

CAPPEL BROS.' SHOWS

South, Long Island, New York.

WANTED

MECHANICAL MAN OR WOMAN

Long Season, Still Date. Atlantic City Boardwalk. Short hours. Send photo and salary expected.

VITALLAN

1119 BOARDWALK

ATLANTIC CITY, N. J.

Pacific Coast

DRAIN, Ore., May 22—Org. opened here Monday (17) after a 20-day run in Reedsport, Ore. Stand there was okay despite showers almost every day.

Shows were located on the main street of Reedsport, under the auspices of the Reedsport firemen.

General Agent E. Pickard is back from a trip to the east coast. Mr. and Mrs. Fleming of Centralia, Wash., went to Reedsport last week. Mr. and Mrs. Roy Saunders added a spindle, and Pete Stevens, of Florence, Ore., also has several concessions.

Some of the org stopped over in Florence, Ore., to see friends, and the Meeker Greater Shows. Or. D. Douglass and Bob Perry of the Doug- lass Shows also visited here.

New ticket sellers are Dorothy Douglas, Lonnie Wald and Ivoine Broom.

The Tonu Tool has made it to the shows and among those appearing with new hair-dos are Mrs. Blanchard, Mrs. James. Ivoine Broom, Mrs. William Scott, Mrs. Charles Martin, Mrs. Lea Barta, Evelyn Kirkaldy, E. L. Kendale, Mrs. Buddy Wald and Mrs. T. R. Bowman—WALTON DE PELLATON.

Mighty Hoosier State

PARIS, Ky., May 22—Shows open here today after closing a successful stand Thursday (20) at Lexington, Ky. First two days of the latter date were exceptionally good. Cole Bros.' Circus was due and dated and the midway located a quarter-mile from the circus lot, caught much of the afternoon traffic. City authorities said no changes were made. Monday night was the best of the season, with 6,000 paid admissions.

The small lot in Lexington's Legion Park made it necessary for Tommy Wald to rest for a few days, as well as Mr. Wald, his wife and Paul Lyn, and Friday of this week. The latter date was expected to be a new Kiddie Ride and a 10- year-old Rodger Duchan will bring the total to 14. John Bruckner's Side Show has been clicking, as has Speedy Conner's Motordrome and Johnny Colburn's Monkey Circus. Builder Bingo Randolph has been enlisting the new horse riders for his show. Roger Boyd's Arcade has been con- nected. Bob Solwold continues to draw—M. G. STOKES.

Caullet Greater

MERRIAM, Kan., May 22—Shows opened here May 5 at a celebration dedicating new fire department. Show proved a red opener. Opened with six rides. Recently Mr. Caullet has a Mixed-Up, two kiddie rides and a Ferr- rie Wheel. P. L. Patterson and Argo have been to the area, as well as also has several concessions. Patsy Caullet has added an Athletic Show. Charles Klausen is routing the org. and Ginger Patterson is The Bill- board's sales agent—P. L. PATTERSON.

Carnivals

May 29, 1948

The Billboard
Penn Amusement Co.

LEWISTOWN, Pa., May 22—Biz was off for the opening of the org at the Fair. Ferris Wheel and kiddie ride Sec- ond week there also was cold and rainy weather. Stewart Watcher, in general superinten- dent, had his Chairplan on the lot, and shows several kiddie rides. Chairman of American Amuse- ment Company, York, Pa.

MIDWESTERN EXPOSITION

NEVADA, Mo., May 22—A pair of new rides are due before org begins series of Iowa celebrations next month.

STANDARD AMUSEMENTS WANT HELP

SEVIER COUNTY FARM, HOME AND FOOD SHOW

STANDARD AMUSEMENTS WANT HELP

JOE GOODMAN

Murray Amusement Company

MIDWAY OF MIRTH

TOLEDO, May 22—Opening day at family fair, which proved satisfactory at most stops, especially when the weatherman co-operated.

FIRST COLD WAVE encountered by the org was Sunday, and was marked by an early part of week at Wallacey, Kan., but crowds Friday and Saturday day were good enough to put the week on the right side of the ledger. Jim and Mrs. Oscar Jordan, in Pampa, has a good line-up of rides. Weather was favorable Sunday.

LINE-UP: Ice cream and popcorn, Mr. and Mrs. Shoemaker; cookhouse, Mr. and Mrs. Jake Weisensaul; corn and cotton candy, Mr. and Mrs. Charles Simmons; two ball games, Mr. and Mrs. Ted Woodward, owner; Mr. and Mrs. Hugh Grow, concessionaire; Mr. and Mrs. Weisensaul; corn, Mr. and Mrs. Weisensaul; cork; floss, Mr. Verne Garbrick; Chairplane, Peachy Wagner.

Charles Simmons is lot superinten- dent; Bob Wolfher, electrician and ride foreman; Mr. Sober, general superintendent. Shows will be on the third annual VFV Buddy Poppyl Fair at Milton, Pa., shows will be sponsored events and rides until Labor Day.—MEL SOBER.

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Murray Amusement Company

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TOLEDO, May 22—Opening day at family fair, which proved satisfactory at most stops, especially when the weatherman co-operated.

FIRST COLD WAVE encountered by the org was Sunday, and was marked by an early part of week at Wallacey, Kan., but crowds Friday and Saturday day were good enough to put the week on the right side of the ledger. Jim and Mrs. Oscar Jordan, in Pampa, has a good line-up of rides. Weather was favorable Sunday.

LINE-UP: Ice cream and popcorn, Mr. and Mrs. Shoemaker; cookhouse, Mr. and Mrs. Jake Weisensaul; corn and cotton candy, Mr. and Mrs. Charles Simmons; two ball games, Mr. and Mrs. Ted Woodward, owner; Mr. and Mrs. Hugh Grow, concessionaire; Mr. and Mrs. Weisensaul; corn, Mr. and Mrs. Weisensaul; cork; floss, Mr. Verne Garbrick; Chairplane, Peachy Wagner.

Charles Simmons is lot superinten- dent; Bob Wolfher, electrician and ride foreman; Mr. Sober, general superintendent. Shows will be on the third annual VFV Buddy Poppyl Fair at Milton, Pa., shows will be sponsored events and rides until Labor Day.—MEL SOBER.

Midwestern Exposition

TOLEDO, May 22—A pair of new rides are due before org begins series of Iowa celebrations next month.

STANDARD AMUSEMENTS WANT HELP

SEVIER COUNTY FARM, HOME AND FOOD SHOW

STANDARD AMUSEMENTS WANT HELP

JOE GOODMAN

Murray Amusement Company

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Wallace & Murray Shows

WANT
Concessions such as Photos, Bucket Store, Snack Bar, Staff, Lines, Hat Stands, Carry-All, Concession Trunks, Corks, Lighters. Want good location, want to do business, need help to get on top.

DOBSON'S UNITED SHOWS

Good opening for Flash Leather Outfit. Will supply Wages, Scales and Commissions. Agents for Sale—24x18 Royal Blue Tent; 26x40 Royal Blue Tent. Want reliable agents. Send address and telephone number with commission wanted. DOBSON'S UNITED SHOWS

Bessie A. Rogers, Dallas, Texas, next week.

Attention, Committees

HOMECOMINGS, FAIRS, CELEBRATIONS IN MICHIGAN, INDIANA, OHIO

Want to book first-class Bingo, either flat privilege or per cent. Write

B. G. DILL

302 The Billboard

Cincinnati 22, O.

DOLLY BAILEY and BOBBIE BOBBIE

William D. Baker and his band, Wally, Lynn, Elva, Hermie, Melton, Melton, Smitty, Slick, Buck Brown, Whitey Ford and Harry Peter, all come in. Freddy and Whitty, let me hear from you.

6/5 & MURRAY SHOWS

Bedford, Va., this week; then as per route.

WANTED

FIRST-CLASS SCALES AGENT

Bill Reece, contact at once. All wires to

SAILOR OLIPHANT

South Beloit, Ill., this week; Kenosha, Wis., May 31 to June 5.

CAN PLACE


GEO. W. KEEPER

Mighty Page Shows. Hazard, Kentucky

BILL PORTER

WANTS

Wants for Six Cats, Swinger, Nantuck Store and Buckets. Johnny McMillan, answer; good proposition.

BILL PORTER

c/o George C. Evans South Shows

Dunscville, Pa., this week; Houlton, Pa., next week.

CAN PLACE


MANAGER, UNITED EXHIBITION SHOWS

WANT CARNIVAL

WEEK AUGUST 22

In conjunction Free Fair, August 25-28, Mountain View School, Oakland, Ohio. Contact

KARL KOHS, Pres.

Whelen, Wisconsin, Mitchell, Iowa

CARNIVAL

HELP on all jobs. Want a couple for SALE—Thirty-six ft. Parker Two-Bleat Merry-Go-Round.

Edwards, Tex., May 26-29

A. C. NAPIEGER

SOUTHERN AMUSEMENT CO.

Florida Amusement

GAS CITY, Ind., May 22.—Show opened to a good crowd here Monday (17), and his increased each night. This follows a successful stand in Franklin, Ind.

People from Jonesboro, Ky., and Brandenburg, Ky., in considerable force, helped swell the gate here.

Flying LaVelles left Sunday (15), a replacement is expected soon. Free attraction this week were fireworks.

Owner Howard Ingram is back from a booking trip and reports signing a contract for the July 4 celebration in Frankfort, Ky., under auspices of the American Legion.

Cleo Renee arrived with her Arabian Nights Revue, as did Jack Karlitz with his horse ride and Jim G. Hardisty with four concessions. Kitty and Jack Delph joined with their cookhouse.

Orchids to Curly Ward for a good job of billing, and to Jack Smith for his locomotive. Delbert Irwin joined with his pony track.

The Jones Boys have something new in a weekly show, also a get-concession. Mario Zacchi purchased a new concession last week. Barney Bailey is back from a visit to her home in Kentucky.

The Jones Boys are doing a big week with his bngo, as does Mrs. Warren with her diggers.

Mr. VanBuren of Michigan following next week’s stand in Auburn, Ind., but will be back in the Hoosier State later for a series of street fairs. Jimmie Haines and Jimmie David usually have two or three concessions well fleshed.

The writer is handling the Diesel plants, in addition to running the Pan Game—JOHNNY BAILEY.

FOR SALE

Long Range Gallery trailer, complete with two new rifles, .30 BM, trailer 12 ft., 5200; trailer, 16 ft., 750. Will look forward to seeing with relatives when the organ reaches Michigan. Address Mr. VanBuren, 203 South Main Street, Marshall, Mich.

FRED M. LE GRAND

Green Cove Springs, Fla.

WANT

Phone Men or Women or Toe and Heel Man or Women. State-wide campaign program for winter, or for a wealthy cause. Get in touch with

SAM GUSKIN

Lafayette Hotel

Rockford, Illinois

JOHN REDD WANTS

SKILLO AGENTS and ROLL-DOWNS. Mes.

Temperance Boys, 9, 10, 11, 12, 13, 14; 16, 17, 18; also 20 and older. Want the American Legion. John Redd, Barker, Ky.

JOHN REDD

c/o ROGER WILSON

Atlanta, Ind., this week; Franklin, Ind., next week.

WANT TO BOOK

PENDRY ARCADE

Must be up to date and well figured and in good shape. PENDRY ARCADE, Saginaw, M. D., territory. Good potential to field about.

W. E. SNYDER

c/o Old Salesmen’s Bureau, Saginaw, Mich.
UP GOES THE PRINT ORDER
Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing time for late show ads will be

SUNDAY NOON

(Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them Special Delivery Direct to

THE BILLBOARD PUBLISHING CO.

2160 PATTERTON ST.

CINCINNATI 22, OHIO

WANT—GRACELAND GREATER SHOWS—WANT

Opening for season Decatur, Ind., V.F.W. Spring Festival Saturday, May 29, to June 8, 2 Saturdays and Memorial Day, followed by Garrett, Ind., V.F.W. 3d. Anniversary Festival.

CONCESSIONS: Wiggle Ring, Cookhouse, Photo, Cork, Long and Short Range Lead Galleries, Kegels, Ball Games, Can have Hanky Panks of all kinds. Only one of a kind.

SHOWS: Want Girl Show with or without transportation.

RIDES: Will book or lease Till or any rides not conflicting. Have good proposition for 1 or 2 Kiddie Rides.

RIDE HELP: Want First and Second Mon on Ferris Wheel, Merry-Go-Round, Chairplane and Log. Also Electricians, Electrician, Electricians will be paid in money every week, not conversation. Drunks, save your money and you mine. Griff Minnow, answer.

Address: G. SCHRIDMAN, Rice Hotel, Decatur, Ind.

MID-WESTERN EXPOSITION

"AMERICA'S SHO' BEAUTIFUL"


20 CELEBRATIONS—STARTING JUNE 10 IN IOWA—12 FAIRS

Long Season

Gwe No Panic Here

Bona Fide Route

A Midway of Fun

For Everyone

IMPERIAL EXPOSITION

WILL BOOK

COOK HOUSE, GRAB OUTFIT, CANDY FLOSS, ICE CREAM, NOVELTIES,

And any legitimate Grind Concessions

Answer: Imperial Exposition, Kankakee, Ill., or

J. C. McCaffery, 155 N. Clark St., Chicago, Ill.

A. M. PODBORSKI

This week, West Mifflin, Pa. next week, Birmingham, Pa., Wilkes-Barre, Pa.

Sweeney's United Shows

WANT CONCESSIONS, SHOWS AND RIDES

Want Ferris Wheel; will send tractor and semi to haul it. Want Ball Games, Fish Pond, High Striker, Photos, Grind Stores of all kinds. Police Department Spring Festival, Hamilton, Ill. First show in seven years. Plenty of work pay days, May 23th. Population 10,000. Come right on, will give you good show. Sweeney's United Shows, Munising, W. Va. or Minneapolis.

NO GATE

"BUILDING AMERICA'S CLEANEST MIDWAY"

NO GRIFT

NOW! WE ARE RESERVING SPACE FOR THE

GETTER'S MEMORIAL DAY CELEBRATION JUNE 8

Stature, Celebrium, Venus From Over the Nation.

WILL PLACE any Wall Concession EXCEPT Bills, Penny Game, Cookhouse, Foreign Prize Penny Full, Etc. NO Exact, Secrets or Ads accepted. GENERAL Inquiries in SHOWN WITH OWN EQUIPMENT AND TRANSPORTATION. WANTS ESPECIALLY GIRL SHOW, WILL BOOK, SEND, CIRCULARS, PAMPHLETS, etc. WANTS ALL KINDS OF CONTRIBUIONS. Send Circulars, Maps, Etc., for Free Publicity

JOLLYSHOWS, Somertown, Pa. this week, Gettysburg, Pa. next week.


WANTED FOR LONG BEACH, FLORIDA

THE WORLD'S MOST BEAUTIFUL BEACH

FOR SALE

Wanted Concession Operators and Side Help who can stay out and not need overbuildings. We will be in good location, own this half one of our last fun used in the State. Nice setup you will work for. FOR SALE—Single Loop with or without Transportation, also $8 by $100 Bill Games, 1st to 14th chance only, $100 or less. We will take over conces.

JOHN B. DAVIS

LONG BEACH RESORT, PANA, GEORGIA, FLORIDA

SWEENEYS CARNIVAL SHOWS

WANT MEN TO HANDLE OFFICE-OWNED SHOWS. Want Men to manage. Will take care of all arrangements. For Work, see W. J. Leach, 305 S. Sixth St., New York City.
FROM THE LOTS

Majestic Greater

FARRELL, Pa., May 22.—Majestic Greater Shows are here for this week almost as good as the year before. For the first time, the preceeding weekend ended last Saturday (15). Expecting bad weather, such as we have had for several weeks in a row, the show had an abundance of shavings on hand at Rochester, but to everyone’s surprise it didn’t rain. Yesterday, the show had a larger crowd than the week before, with several thousands of customers in the midway each night. Peak attendance was again reached (15) when the gate rang up $2,900 paid admissions and kiddie rides, with merchant tie-up, proved even bigger than in Harrisburg. Week as a whole was the biggest of the season and third biggest in the history of this show.

Sponsoring committee at Rochester proved very co-operative and sprang a new feature by their renewal of the usual procedure of the show entertaining the sponsors by acting as hosts to the show’s staff.

Al Hubbard returned from Miami where he attended the wedding of his daughter, Mrs. G.M. Givens, of Rochester, and the pageant’s popcorn stand was done. A “Harmonized” to the extreme was last Saturday (15). Glen Porter’s Side Show rejoined at Rochester and had a large appeal.

Visitors included Mr. and Mrs. Jimmy Smith and Mr. and Mrs. Dave Buckingham from their home in New York and Keller’s popcorn stand operator, and the fire and policemen entertained with friends in Monaca, across the river.

General Agent Bob Hallock is still handling offices. Don条例’s bingo, managed by Jack Burke, chucked up a nice week. Lee’s kiddie rides are still doing business fine. The strawberries are still selling well. The crewe are still getting them up and down in record time. Harry Modele joined to handle office-owned concessions. Several members of Rogers family attended and enjoyed showing near by. Visited the lot.

In Mr. and Mrs. Ted Snyder the entire family are joining theModelIndex people who are on the ball. Sleepy-Time is now ridiculous. The old crew is on the front of Dromon and making inside talk. Kay Stempin is developing into a top dealer. Sarah Goshorn is doing splendid and handling her daughter-in-law, in Pittsburgh, has left for Detroit. Dept. of Health are having a tough time on the jump from Lemoyne to Rochester but chief mechanic Lloyd Soos is still operating and the horses have every-thing on lot at opening time.

HARRY E. WILSON.

Alamo Exposition

BORDER, Tex., May 22.—Mechan- jie J. Davis deserves a pat on the back for keeping his truck moving during the 250-mile jump here from Wichita Falls, Tex.

The crew, which included Paul and Kay Reeves, Jim and Edith Case, Jack and Ruth Bizler and Jimmy Rounds, Jones, Homer, Phil, William, Bill and Wayne, are on for the summer.

Visitors from Amarillo included Mr. and Mrs. Leon Cizm and family and Sam Finberg.

Alamo’s record of bad breaks on two successive days, Sunday (9) in Vernon, Tex., and Monday (10) in Wichita Falls, Tex., was not repeated. A windshield on a Verno-burn over the arch and opened in Wichita Falls the following day because of bad weather.

The falling arch damaged A. R. Wright, Secretary and Counters, Fred Miller’s truck and James Wil- liams’ cake bottle joint.

Damage was repaired in time for the delayed opening in Wichita Falls, SAMMY SAPSON.

Virginia Greater

ELKTON, Md., May 22.—Cold, rainy weather mixed much of the ex- pected biz here for the week ending Saturday (16). A prime time Amendment plus an active Veterans of Foreign Wars committee were largely responsible.

Jimmie Winters with his custard and chocolate dip, and Tommie Delph with the Willard J. Morris Hannum shows. R. Mansfield, who joined the show over the Girl shows, replacing Marion and Herman Leason who left at the close of the season, has been heard a fantastic cookhouse.

Ronald Prue is handling the ticket office.

Visitors included Burton Gordon, Bill Wlett and Eddie Curtis’s sister and other relatives. Members of the Minstrel Show; Mike and Ike the midgets, and some of Louis Augustino’s crew. The Joe Kiser and the Dominic Augustino gave a show for the Mansfield and Berry Point govern- ment hospital. The show was encored by W. C. (Bill) Murray, general agent, and William Edmonson, representing the suspicion. A letter of appreciation was received from the officials. Many of the personnel are suffering from colds.

Hill’s Greater

DALLART, Tex., May 22.—Opening here Tuesday (4), shows day and dated with another org but business was good all week. Amaranth, Tuesday week, before also proved a good one. Leading ride here was the Flying Scooter, and Leo Robins’ Greatest Fire, Ferris Wheel, Merry-Go-Round, Tram, Motor Scooter and two Kiddie Rides coming up with their share. Top shows were the two Wills, and Show, Wild Life and Horrors of War.

Joe Lamb joined in Amarillo with five boats and he taken a trip to Hamilton, Mo. She will return with her two daughters, Janet Kay and Corky, when their school ends.—BONNIE HOLIFIELD.

B. & H.

WALHALLA, S. C., May 22.—Shows opened here Monday (10) to large crowds and satisfactory business. Weather was very fair, bringing a great interest.

The Carolina Minstrel is going over big this week and a-Whirli-Grip, making the rides and the Ferris Wheel second.

A big horse and a heart-shaped pitch have been added. Lewis Fowler is keeping the rolling stock and ride runners in top condition. Handled the trucks and tractors are getting a coat of paint.

Business Manager E. A. Murray, returned from a buying trip—FRED OWENS.

Bright Lights

COVINGTON, Va., May 22.—A ban- ner week would have resulted here except for two nights of rain, since there was good and spending free when good weather prevailed. Tuesdays and Saturdays, and the location was right for the show. C. E. Snyder joined with two concessions and Dannie Doppini added one. Leonard Bratton and two track men, C. S. Fruhauf trailer and Macker trailer for the better of the two to handle the Ferris Wheel Go-Round. Joe and Annie Rae report good business with their popcorn and candy apple concessions. Alvin Grin- don has increased the personnel of his hillbilly show by three. O. Murphy March Minstrel Show.

FRANK Z. HYDE.

JOHNNY’S

RED BOILING SPRINGS, Tenn., May 22.—Biz at the Strawberry Festival, Portland, Tenn., last week started poorly but built the latter part of the week. This week at the Springs attendance has been good. Mrs. J. Portemons Sr. and son Bill, have returned from Brazil, Ind., where they had an outstanding attendance of daughter, Mrs. Mary H. Bill, with the organ of the remainder of the season. Mrs. N. Rady will have a new top for her change box. Last week oper- ating recently were Carl Beall, Roy Sorge and O. Wilson.—M. PORTE- MONT.

Del Mar

BRIDGEVILLE, Pa., May 22.—Del Mar Shows are here after their last weekend ended Saturday (15) at Hammonton, Pa., where they worked to fair biz. Firemen’s parade went over big and brought out the crowds. Largest in the career of his muscle tester joined. Dan WIlson.

W. Barrow has a ball game, Alex- ender, and will take the family house trailer, to a cattle truck, en route. The McDowells arrived on a new winch and two bearings that wanted to be heard.

Metro American Banner

PROVIDENCE, May 22.—Org got the best weather break of the season when it opened a five-day stand here Monday (10) and business was good. This followed a fair stand (3-9) in Valley Falls, R. I.

A tattoo artist, is due this week with his show and Dare Devil Porcelle was signed here for the season.

Shows have placed an order for a new truck for the light plant. Car- rying the order for completing the office and joints.—R. RAY.

Tip Top

RIDGELEY, Tenn., May 22.—Despite cold weather, business was very fair and the sightseeing business since leaving winter quarters at Passaguassa, Miss., a month ago.

The week was well spent at the Grays and Penny Arcade. Ray brothers have been a big draw here, and on Tuesday (11) Dolores Ray cooked a birthday cake for Whitley Anderson, of the necessary.

Line-up includes M. Larkey, owner-manager; Ed Larkey, secretary, and D. Garland, advance man.—H. ANDERSON.

Peerless Celebration

MOORESVILLE, N. C., May 22.—Org opened up to good crowds with four rides, 23 concessions and a free- act. It was the first carnival in the city for 40 years. The crowd has good move into Virginia, then West Vir- ginia, Ohio, and Pennsylvania. This Org is owned by William J. Mesp, who bought out his partner, Fred Feaster, W.G. Handler is electrician, Bill Boss, Merry-Go-Round; foreman; Joe Jurgin, bingo; Gilbert Nicholas, Chairperson; Joseph Barbeita, kitten draw.—HUGH G. COFFEE.

SIT-DOWN GRAB

(1915, some lass went for kitchen fence; 1917, other lass was hanged; 1921, all still gone). The shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game. Newspapers of the Shell game; a shell game; another shell game.
WANT

WANT

CONCESSIONS—Will sell exclusively on the following: Candy Apples, Snow Cone, High Striker, Long Range Gallery, Steeplechase, Hook-a-Boo, Jewelry, Revolver, French Fries, Bubblegum Store, Mackey Buck, String Game and American Malt Camp. RIDE WEBB wants Nail Store Agents. BEAM'S Jig-O-Rama—Tamaqua, Pa.

WANTED: Can play z-Chess; Pin Store Agents. Barbershop Red and 20 Grand Charlie answer. Bill Webb wants Nail Store Agents. HELP—Can place good help that drive Semis in all departments. Don't wire, come on. WANT—Can place Front Man that can cut it for Side Show and Stella Show. Also place Ticket Seller. Can place Mind Reading or Mental Act for Side Show. Our Fairs start the first week in August at Batavia, N. Y., and all Fairs until Armistice Day. We play Allegany, N. Y., positively the largest July 4th Celebration in the East. In the past there has been at least Three Girls. Reason for this ad, the last party couldn't stand prosperity. Will furnish complete outfit to capable party, must have own Sound System. OTHER HELP—Bingo Caller and Counter Men. We want Agents that can stay awake, sober and fences references. Address, All Agents mechanistic. ADDRESS:

FRANK W. PEPPERS, Mgr.
TAZEWELL, VA.; THIS WEEK; WISE, VA.; NEXT WEEK.

ALAMO EXPOSITION SHOWS

WANT Oak House to join for long season, starting May 31st. Have 10 beta ride Fairs with more pending. WM. KATZ, Manager, AMUSEMENTS OF TODAY, Fort Worth, website, and all Information Agents. CAPTAIN FRANK Allen can use Side Show Acts and Floats. Have complete frame-up for Side Show. Can place Shows of most that have own equipment. Will buy in large bulk. Contact:

JACK RUBACK, Mgr.
LIBERAL, KAN. (this week); GUYMON, Okla., May 31 to June 5.

WANTED

Manager for Posing Show. Have complete Show. Also Crind Strauss of all kinds, Ride Help who drive semis. Meeker, get in touch with Ted Bowers. All answer:

SAMUEL E. PRELL
PRELL'S BROADWAY SHOWS
Fort Richmond, Staten Island, New York, this week.

WANT

PONY AND DOG CIRCUS

AUGUST 27TH-SEPTEMBER 6TH

CONCESSIONS of all types

EXCEPT FOOD AND DRINK

ANY OTHER MONEY GETTING GRIND SHOWS

Contact

O. F. CULLERTON DIRECTOR
COOK COUNTY FAIR
28 E. JACKSON BLVD.
CHICAGO, ILLINOIS
CARNIVALS
The Billboard
May 29, 1948

Showmen's League of America
400 S. State St., Chicago

CHICAGO, May 22.—George B. Flint is on a trip South. He reports he will be in New York for the next issue of News Flashes. The mail campaign of the ways and means committee for the cemetery fund will start soon.

Callers at the rooms have included Slas Gray and Dick Zambreno, Lou Williams, Baltimore; A. C. Sinex, San Francisco; Frank M. Knight, Larry O'Keefe, Max Brantman, Oliver Barnes, Mel Harris, Charles H. Hall, William J. Donnelly, Robert MacDowell, Dick Dillion, who will be in the show; Louis Shiek Lempert and Mr. and Mrs. Harry Stock, who were guests of Mr. and Mrs. Sally Wasserman.

Sick list includes William C. Denke, Marshall L. Green, Tom Vollmer, John Shabare and Al Lajo.

No late news from Eddie Murphy.

Mike Wright is awaiting the arrival of Bob Phillips and Sam James. The show can start. The William J. Stephens family has moved to its Lake Delavan, Wis., home. Miss Stephens advises he may leave soon to place his concession in Florida. Jack Overstreet is holding a show in the south.

All membership and applicants accepted now. All membership and applicants accepted now.


This week has been one of waiting to hear from J. H. Owens, Pete Andrich, J. H. & Louie Littau on the mustering out fund.

ANDERSON'S GREATER SHOWS

The grand old show with the fine old name

WANT WANT WANT

WANT MED LECTURER
Here attractive reroute-mouth for capable Lecturer. Must be a real speaker, knowledgeable in the field of medicine. Salary free.

INDUSTRIAL ENGINEERING ASSOCIATES
P. O. Box 1617, Indianapolis, Indiana

EDDIE L. WHEELER SHOWS

West Merchandise Concessions of all kinds. Agents for attorneyed Concessions—Roll Boren and Armand G. Perel. F. W. Pearson, First Street with trolley, Sibleton, Ten-In-One. Will book Merry-Go-Round, Bellarollor or Splitline. All replies to Eddie L. Wheeler, box, this week.

FOR YOUR GLASS PITCH

Over 100 Rts. Med. Stong. Write for "Special" Class List Now. Write for Small Box of Trade Tickets. Save Money—Save Time—Save Freight. ACME PREMIUM SUPPLY CORP.

1111-1120 NORTH 12TH STREET
ST. LOUIS, MO. 4

CARAVANS, Inc.
P. O. Box 1902, Chicago

CHICAGO, May 22.—Meeting held on the seminar presented over by President Lucille Hirsch. On rostrum with her were Edith Streichb, first secretary, Dr. Ralph Cooney, second vice-president, and Claire Sopenar, treasurer, and Corresponding Secretary Josephine Klickman who presided as financial secretary. Bossime Mussman gave the invocation.

A report on the rummage sale was given by Pearl Glynn who thanked Claire Sopenar, Rebecca Daniels, Edna Register and Jeanette Wall for their services, and all who donated articles.

Welfare Chairman Irene Coffey reported the following on sick list: Louise Donahue, in Wesley Memorial Hospital; Josephine Hayworth, Tuckor Hospital; Richmond, Va.; Daisy Davis and Mrs. Paddock, who are with the Johnny Johnson Exposition, and Mrs. Pat Seery.

A duplicate membership card is being sent to Kathleen Gawl, who is with Attorneyed Shows.

Dorothy Bales made the presentation to Claire Sopenar on behalf of all the Showwomen of America American Legion Post No. 97, of their third anniversary picture.

Another donation for the memorial fund for Guy Beeler was presented by Trice Clark. Caravans donated $50 toward the fund. Club mothers who mother Owens who donated 100 dollars toward making money for the fund. Evening award went to Mother Owens which she donated back to the club.

President Lucille Hirsch announced her engagement to Jack Hawthorne, concessionaire with Cole Bros.

It was also announced that their concessions on the lots are Isabelt Brantman, Violet Watson, Ferencia Potenza and Josephine Woody.

Last meeting of season will be held Tuesday (35) with a party. Ruth Clinton will entertain with songs.

Publicity Chairman Lillian Lawre- son reports he is trying to recruit more members on road, regarding them.

Other members or other officers may chance to meet each other.

ANDERSON'S GREATER SHOWS

STEAKS, NY, this week

National Showmen's Association
154 Broadway, New York

NEW YORK, May 22.—The new leader for the club's present quarters was installed over by President Josephine Hayworth. On rostrum with her were Ralph Cooney, first vice-president, Josephine Klickman, second vice-president, Claire Sopenar, treasurer, and Corresponding Secretary Josephine Klickman who presided as financial secretary, Bossime Mussman gave the invocation.

A report on the rummage sale was given by Pearl Glynn who thanked Claire Sopenar, Rebecca Daniels, Edna Register and Jeanette Wall for their services, and all who donated articles.

Outside News

Dave Rice, who was recently working around town with Dad Simmons, will again work for Bobby Aiken at Wildwood, N. J. Ralph Emily and Charles Gerard have both closed their Florida homes and are back in New York playing city spots with their attractions.

Phil Iser writes that he has been busy reading his two shows which have successfully opened on Long Island. Rocky Aiken, chairman of the showmanship department, reports that this will be a big year for the club. Frank Travis, who is in the state, said he had a successful opening with his midget auto racing at the fairgrounds in Lynn, Mass.

The James M. Cole Circus has been playing to good business in this area where the show has proved successful. The executive Secretary Walter K. Sibley writes that they are coming to the Hunt Bros. Circus at Habsorough Heights, N. J. Campbell's new canvas tent is completely equipped and operating under full steam.

Visitors to Club

Harry LeBriqué paid a visit to a show while in New York, where he will remain until June 5. Ward Hanes was reported at a private show.

Jack Allen is doing well, his building fund campaign. Johnny Applegbaum is in Miami for a visit.

Frank Trafford plowed in from Providence; Edward Elkins in from New York; Frank Shuffler in from Alabama; Children of Peace over from Palisades amusement Park, where he is handling the new side show. Sam Guralisky, George Regan, Louis Candel, Sam Weinraub, Sam Nathanson, Jack Lichter, Jack McCormick, Lee Lewis, Dave Brown, Nate Weinberg, Leon Weinberg, Harry Wexler, Mel and Dada King, Joseph Milans, Sam Spitz and Ross Manning.

A club was saddened by the death of Joe Harris in Providence May 15. Burial Monday, where he was president of the Pride of Jacob Cemetery, West Rox- bury, Mass. Also at the loss of the mother of Sidney Goodwalt and the sister of Sam Bilhert, at her home Tuesday (18).

Jack Allen has recovered from a serious illness and is a frequent visitor at the clubrooms. Bill Fleming, chairman of the banquet committee, expected here shortly. Television set will be in operation all year.

Heart of America Showmen's Club
931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., May 22.—Remains of Jake Briansende, former president of the club and Hillsbrough Street, Kansas City, Mo., were taken to Salina, Kan., for funeral services.

Edna Marie Pray, of the Ladies Auxiliary, is in Research Hospital of Kansas City, Mo., and members of the auxiliary, has been released from University of Kansas Hospital, where she underwent a major operation, and is recuperating at her home.

Sammy Anther was visited. He was in town to take, who has been the Con- sistori of the Scottish Rite Masons.

WANT

COFAX, Inc.
P. O. Box 1206, Kansas City, Mo.

Carnival and Rides for biggest Colored Celebration in the country. May 28th at Annapolis, Maryland, three miles from Annapolis, Maryland, 500,000 to draw from within 32 miles.

Frank Adams, Gen. Mgr.

Pacific Coast

Showmen's Association
1235 S. Hope Street, Los Angeles 15

LOS ANGELES, May 22.—President Joe Krug conducted the meeting with Chaplain Jack Hughes and Secretary Ed Mann on the rostrum. New members elected were George C. Ruber, Lyte Chappell and L. F. Rieves.

Jack Hughes introduced Chief Marshal H. J. York, and also present after absences included Bob Powers, (The Douglas Shows), and Sammy Dolman, West Coast Shows.

Treasureer Al Weiner is back after a trip to New York and also attended the Heldorado Days Celebration. He reported business was good.

It was announced that Barney Tully, who died recently, had bequeathed his estate to the club.

Drawing was won by Al Flint.

Miami Showmen's Association
236 W. hangs St., Miami, Fla.

MIAMI, May 22.—Henry Weinraub, convening here after an operation, is anxious to get back into harness.

At the recent meeting with his committee, last Monday (10) to visit shows and members of his own group.

Harry Schreiber, chairman of the membership committee, says his group vir- tually is certain to exceed the quota set.

Members are advised to send their forwarding addresses to the secretary.

PHONE MEN

California Newspaper Service
617 Montgomery St., San Francisco 11, Calif.
No collect calls accepted. Must pay own transportation.

WANT

Carnival or Rides for biggest Colored Celebration in the country. May 28th at Annapolis, Maryland, three miles from Annapolis, Maryland, 500,000 to draw from within 32 miles.

Frank Adams, Gen. Mgr.

WANT

Walt Brown, Enosburg Falls, Vt., on Missouri-Kansas Route 66—R. U. T. 23 or some 18,000 city people.

Eddie TAYLOR

MIDWEST SERVICE

1172 West Yearg Meal St., Chicago

Wanted

Like good old-fashioned vaudeville and clean comedians. Also want Boys for Club show. Experience and verbiage most important. In touch and replies.

JACK TAYLOR

1172 West Yearg Meal St., Chicago

WANTED

Frank, (former) Novelties, attraction, clean comedians and talent. Also want Boys for Club show. Experience and verbiage most important. In touch and replies.
SPECIAL CLEARANCE SALE!
OFFERING A LARGE QUANTITY OF
"HARD TO GET," "BRAND NEW"
CONTINENTAL RED SEAL
POWER UNITS
• HEAVY DUTY TYPE
• 4 CYLINDERS
• COLOR: GRAY
• EQUIPPED WITH
TWIN DISC CLUTCHES
Immediate Delivery.
REG. PRICE $450.00,
Our Special Price PER
$275.00 EACH F. O. B. PHILA.
Call us for catalog.
To appreciate this offer check our prices with any
equipment dealers.
GEST MOTOR CO.
336-38 N. 15th St.
Philadelphia 2, Penna.
Phone: Rittenhouse 6-1832
Actual photo of engine taken from our stock.
Same units without clutches, Reg. price, $385; our price, $225.00 Ea.

JOHNNY T. TINSLEY SHOWS
"America's Most Modern Midway"
PLAYING A ROUTE OF THE BEST INDUSTRIAL TOWNS IN THE SOUTH.
GAINEVILLE, GEORGIA, NEXT WEEK ON MILLER PLAYGROUND.
WANT SHOWS
Will place high class money getting Shows with own liberals on liberal percentage and put you where you will really get money. Monkey Circus, Midgets, Side Show, Mechanical, etc. CONCESSIONS. HALL AND ENTRANCE FEES NOT REQUIRED. Write for listing. Write for listing. Write for listing.

WANT HANKEY PANKS
Any kind. Custard, French Fries. Grind Shows with own outfit. Will book Kiddie Train, Kiddie Planes and Roll-O-Plane. Professor Vida, get in touch with me or come on have fun.
North Newton, N. C. this week; Cloverootn, N. C. next week.

McBRIE BROS.' SHOWS

CROWN AMUSEMENT COMPANY WANTS
Playing Wheat Fields, Western Oklahoma & Kansas. FREE GATE—NOACKET.
WANT Motorhome Rider for Dakota, $6.50 per day to operate Rider. Will book, book or lease a 3-Aluminum Merry-Go-Round. 50% SALE—1971 Super Roll-O-Plane, with or without transportation, contact co-concessions, as NEW, never used or in transportation, $7,000.00. Can be seen in operation—will have 3 legs for Merry-Go-Round. For SALE—Extra Devil's Bowling Alley trucks, 21/2 t., 21/2 t., 4 t., 4 t., 7 t., 8 t. Will be ready to operate. Challenger, Sting Ray and Short Range Ice Gallery, Hi-Striker, Fish Pond, Photos, String Candy, Coke Bottles, Penny. Will book Kiddie Airplane, Miniature Train, Tilt-A-Whist with own transportation. Address—
VINITA, OKLA., this week; then per route.

WONDER CITY SHOWS

BUSINESS MANAGER AT LIBERTY
an account of Show closing. Have some Hankey Pank and Pop Corn Concessions who want to come along. Have P.C. and some Concessions of my own.

WILLIE LEWIS
4000 CHAMBERLAIN AVENUE
RICHMOND, VIRGINIA

BOSS CANVASMAN
One not liked by who. Can work and will hustle candy.

CANDY PITCHMEN
I have all inside sales all shows above fails.

DANCERS
Immediate? Now! Now!

TALKER FOR CARNIVAL "EXPOSE"

WANT SHOWS—FOR THE BIG FAIRS
ANDERSON, INDI.: DETROIT, MICH.: HUTCHINSON, KAN.; LITTLE ROCK, ARK.; MEMPHIS, TENN. AND THE WORLD’S GREATEST, DALLAS, TEX.

BOB LEWIS
3601 PANTON STREET
CHRISTIANA, DELAWARE
CARNIVALS

THREE RIVERS, MICH. WANTED

SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

Cincy Food Show Preps '48 Plans
CINCINNATI, May 22.—Officials of the 31-year old Cincinnati Zoo Food Show, sponsored by the Greater Cincinnati Retail Merchants' Association, are lining up what they believe will be the largest and most entertaining program in the event's history. E. P. Zachman, general chairman, announced this week. Proceeds from this year's show, which will be held Aug. 24-Sept. 6, will be used to make improvements at the local zoo.

Wayne's Midway Awarded to Wade
WAYNE, Mich., May 22.—Contract to provide the rides and shows at the annual Civic Celebration to be held May 29 was awarded the Wayne Midway and Shows No. 2 Unit. Also on the program are free attractions, parades, contests and merchandise and manufacturer exhibits, with the last named to be located on Michigan Avenue.

Proceeds from the celebration are to be used in financing the construction of a new municipal swim pool. Event is backed by 35 civic, fraternal and service organizations, each of which is to have one or more concessions in the fun zone.

Cal Lexico Carvalce Scheduled for 1949
YUMA, Ariz., May 22.—Dates for the 1949 International Cal Lexico Carvalce at Yuma have been set—May 19-29, according to L. H. Dow, who was re-elected president of the Western Festival Association, sponsor.

Carvalce presents a pageant and parade and a three-day fiesta to promote the fair will be held between Yuma and the United States and to commemorate anniversaries of Capt. Juan Bautista de Anza, famous Spanish explorer, who spent some time in the area in 1746.

Stage Regatta Days Event
OROVILLE, Calif., May 22.—A youngster parade, featuring decorated bicycles, wheeled vehicles of various designs and costumed participants opened the Regatta Days Celebration here May 14. In addition to the parade, celebration featured a beauty contest, athletic events, outdoor motorcycle racing, a dance and fireworks.

Set Acts for Ohio Jubilee
FORT RECOVERY, O., May 22.—Four free acts in place at the jubilee here this summer have been decided. A jury of three have been booked by Burleigh Burke, entertainment and committee committee for the Harvest Jubilee to be held here July 19-25, reports E. Thomas Hastings, a director. Committees are organized for the event which draws several thousand people annually to this town.

Mo. Shrine Event Does Okay
CLINTON, Mo., May 22.—Golden Valley Shrine Club here recently concluded a successful week with Model Shows, Inc., as the attraction. Beside bad weather, reports Fred Wilkinson, finance chairman. Model supplied 11 rides and 32 concessions.

WANTED—CARNIVAL
JUNE 25TH THROUGH JULY 5TH, 1948
Write or call Headquarters
Utica Sesquicentennial Committee, Inc.
Chamber of Commerce Bidg.
8 Elizabetht St.
Utica, N. Y.

CARNIVAL WANTED JULY 3-4-5
ANTIOCH COUNTY HOMEOWNING
Being held in resort area of Northern Michigan
Rate: $100 for show 250 for five shows
Contact H. J. GRANGER, Chairman MANCHESTER, MICH.

WANTED

WANTED
Annual 4th of July Celebration Last year's profit, $10,000. Biggers available this year. Will have fireworks and prizes. A good spot for a good show. Only celebration in county.
Contact O. V. E. WYBON (at once).

CARNIVAL WANTED
Carnival and Street Concession for ELKS' RODEO, JULY 3rd, 4th and 5th Rides and Entertainments. No Car Wash. Write G. C. BIGGERSTAFF, Sec. E. V. WYBON.

AGENTS WANTED
For Ball Games, Clown Acts, etc. Oil or Ostrich. Write E. L. WINROD 1 WILSON SHOWS Lincoln, Neb., Phone 1711, ess. WANTED
Female Impersonators. Send photo and description of A. immediately. A good deal. Address Jon Ann and Jack Morgan, Box 79, Utica, N. Y.

FAY SOTHERN 102 YORK STREET NEWPORT, KY.

Omar's Greater Amusements Want

HELP WANTED
MAN SHOT FROM CANNON — No experience required. State age, weight, height. Long season. F. D. GREGG PLYMOUTH, WIS.

M. A. S 4ADER SHOWS CAN PLACE
Photo, Jewelry, Novelities. Will book any show at $100 extra with two spots not conflicting with what we have. All World, Neb., May 24th to 29th.

WILL BOOK COOKHOUSE OR Will Sell Office Service Concessions or Will Lease to reliable person. Must Cater to Show People. P.O. BOX 957, Chilton, Wis.

PAGE BROS.' SHOWS
Dyer's Greater Shows
Dyer County, Mo. This ride, Beautiful, Mo. Re open, Second Annual and Third Man on Cyclorama. Concession for Wagon and Horses and Fairy Shows, Cold Stream, Big Bobs and Beggars, Barnum and Bailey. Will pull all cars. R. J. BALL — "CLEAN AS A WHITETHREAD."
Carnival Routes

To maintain earlier distribution schedules, the following Carnival and Fair routes will be received in the Cincinnati office of the Billboard, 2160 Patterson Street, not later than 5 p.m. (EST) on Saturdays.


Blye Gray: Tell City, Ind., Bud Thomas: Plentywood, Mont., Ralph R. 


Cable & Son: Mont Rose, Utah, Change: Maple Grove, Minn., 30 June.


Canedale of Amherst: Cedar Rapids, Ia., 30 June-5.


Diggs: Great Bear, N., Ditten: Galion, Ohio, 31 June 3-23.

Dwayne: Milwaukie, Wis., 31 June 3-23.

Eaton: St. Louis, Mo., Efird: Uniontown, Pa., 31 June 3-23.


Grove: Chicago, III.; Davenport: Iowa, 31 June 3-23.

Gold: Cold, La Crosse, Wi., 31 June 3-23.

Gray-Loy: Columbus, Ind., 31 June 3-23.

Granite: State, N.2.; Providence, R. L, 31 June 3-23.

Gretton: Greater, Ia., 31 June 3-23.

(See Carnival Routes on page 90)

Circus Routes

Summer Time! Circus is in Town Again! On Thursday (20), finishing touches were being placed on the physical set-up, and final preparations made in preparation for Sawyer’s Minstrel Show, which is due to open in the closing days of the engagement. The event is considered a circus-type show. Another new addition will take place in the closing days. At the next stand several new faces are to be added. Buddy Smith, the new cornetist, will join the orchestra. Marcus is to open Chinoets at the daze show, and a Pat Show also is expected to join. The Feath Bacon Gal Show is to unroll, and a new girl, Marie, will join the Ward. Here this week the unit lacked production qualities, and Ward, actuated by his foreman, introduced a stage-manager-producer to develop the number and give the new girl her fan number. Four good-lookers also work in the show, and Ward, in line with his policy of filling bands with more gals who can specially modify the per cent.

The unit works to recordings, and Ward indicated that he may change the stuffing of the “beast” number, man in chimney costume, and pal, currently is one of the best of the show. Jack Lester, veteran vaudevitalian, handles the en- vee chores. Show has been working with a 60-cent admission.

New Minstrel Front

Bobby Wicks, scenic artist, who joined the closing days of the previous stand at Nashville, supervises the framing of a new front for Sawyer’s Minstrel show here, and, after completing that, he is scheduled for the opening of the season from the Bank unit.

The weather in the early days of the stand here was excellent. Patrons were good. Spending, however, was affected by the fact that the strikes at the Caterpillar tractor plant, employer of some 18,000 persons, had been called off.

Cash Wiltse, as assistant manager, is in charge of the company road back end. Beside-End Manager: Ward, Witts, and Wicks, other staff members are Robert Kin, general agent; Bill Cowan, business manager; Perry Cowan, concession secretary; Jack Pugay, treasurer; Edie Newman, billposter; Fred Nash, chief mechanic; F. J. (Mac) McLane, general superintendent; Dick Loring, bookkeeper; Jack Reed, road manager, and A. J. Hirt, road man and The Billboard agent.

Harrison Greener

BUENA VISTA, Va., May 22—After a big week at Roanoke the ceg was here this week, getting tired. Victor Palmer, billposter, has arrived from Philadelphia and turned in a new truck for advertising. Anna King came back with her revue. Staff includes Frank Harrison, manager; Mrs. King, book, and Mrs. Strother, book. Stan Reed, general agent; Curby Graham, business manager; Palmer, billposter and 24-hour man; Shorty July, road manager, and Stan, lot man; Slim Young, side show; Anna King, bookkeeper; Steve Fordhamer, Minstrel Show; Earl Tilton, electrician. — VICTOR PALMER.
**CARNIVAL RALLIES**

**SLUM**

Load Jr., G-Man

Badges...

 declaring...

... $2.75.00

Lease Gun...

... $1.50.00

Gold Winding Band...

... $1.00.00

Lea Avitar Rappes...

... 2.25.00

Bugs, Marten's Hat...

... 5.00.00

American Lithograf, Ltd.

... 2.00.00

Art. Stone Rings...

... 1.00.00

St. Pocket Combs...

... 1.50.00

Elephant and Dinkey Chums...

... 2.00.00

Blow Outs...

... 5.00.00

WRITE, WIRE OR PHONE FOR FREE CATALOG!

**Wholesale Distributors**

720 E. BALTIMORE ST.

BALTIMORE 2, MARYLAND

---

**Kravitz & Rothbard**

SEP'T. 4TH 75TH YEAR!

STARTS OUR NEW YEAR!

Only quality, reliability & fair honest dealing enables an organization to continue 75 years.

Use RUSH HOUR supplies, the quality products of experienced popcorn men

1874—*—1948

620 N. 2nd... PRUNTY...St. Louis, Mo.

---

**C. A. STEPHENS SHOWS WANT**

FAIR COMMITTEES IN VIRGINIA, W. VIRGINIA, KENTUCKY, TENNESSEE, GEORGIA, SEE OWNER SHOW. COME LOOK OVER OR WRITE US.

WE WILL SEND AGENT TO DO BUSINESS WITH YOU FOR YOUR FALL FAIRS

CONCESSIONS—Photos, Long or Short Range, Custard, Weight, Age, High Stickers. No X sales will not be handled. Chanley Grippe, bus. mgr., needs Agents for nicely flashed Blower, Agents for Strings, SHOWS—Manager for Side Show who has someone besides himself, as we have Side Show complete for anyone who can operate. Lou Pace can use three more Girls for two Girl Shows, also a couple of neatly flashed Grind Shows.

RIDES—Special inducement to ride owners with Splitties, Comet, Tilt or Octopus. All dates from here out in the coal fields where the rides get money.


ST. CHARLES, Mo. May 24-29.

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**UP GOES THE PRINT ORDER**

Increased demand for The Billboard requires press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing date for late adsellite will be SUNDAY NIGHT

(Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them

Special Delivery Direct to

THE BILLBOARD PUBLISHING CO.

2160 PATTERSON ST.

CINCINNATI 22, OHIO

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**THE BILLBOARD**

May 29, 1948
THE MAKERS OF...
Quality Show Canvas

Flameproofed Canvas in All Colors
Guaranteed to pass all Underwriter’s Laboratories, Inc. tests
Show, Concession and Exhibit Tents, Horse Troughs, Casting Rings, Midgets, Canopies and
Marquees built to your specifications.

Arthur E. Campbell
545 W. 84 St., New York 19, N. Y.

CLOSE OUTS
10 Northwestern Dal., 16x17, 70 cents each. One each for kids.
1 Color—White Horse Canvas — $3.00 each.
1 Color—White Canvas with
 identifier on it.
1 Color—White Canvas.
3 Canvas and Walking Tents; two panels.
200 W. Colfax Ave., Eau Claire, Wis.

PLAYLAND AMUSEMENT CO.
6400 North Ave., N. W., Grand Rapids 6, Mich.

N. (Whitley) Beardsley
WANTS
OVER 12 PAN SHOWS!
This week: then next week.

CUDNEY BORDER STATE SHOWS
Want Rides that don’t conflict, Chairpane, Fun Acts of all kinds, Central Panel, Pitch-Tilt-You-Win, Age and Scales, Horse Shows, Agents for Farm Pitch and Wheel, Have been in Junction Celebration 18-23 in 4th and 5th on.

STONEWALL, OKLA., May 24 to June 5

RIDE HELP WANTED
Foreman for Ferris Wheel and Chair-pane, Also Second Men. Top wages to right men. Come on now.
STEWART WACKER AMUSEMENT RIDES
Lincoln Way West, Chambersburg, Pa., until May 29th.

WHEEL FOREMAN WANTED
Top salary to experienced, sober man. Wire M. A. BEAM.
BEAMS ATTRACTIONS, WINDSOR, PA.

CAN USE
General Agent, that knows Ohio and Indiana for six-Ride Show. Good proposition. Address T. J. GREELEY.

WANT
CAPABLE BOWLING A-LLEY AGENT
No liquor, bad bowlers or characters. All Paid
AFTON, west of 24th; Iowa Falls, 31st to Jay Street; 11th to 12th; all Iowa.

LAWRENCE GILMORE
L. O. WEAVER SHOWS

Fair Dates

(Continued from page 69)
Cahokia—American Legion, Oct. 6-10, Harry E. Maloney.
Clean-Up Day Camp Fair, Sept. 16-18, E. L. Zuffa.
Cuba—Cuba Community Fair, Sept. 8-11.
Galt—Galt Community Fair, Sept. 8-11, P. E. Payne Jr.
Gillman City—Gillman City Fair Assn. Aug. 30, Al Hardin.
Granite City—World’s Fair, Sept. 20, J. A. Smith.
Hodgenville—Jasper County Fair, Sept. 8-11.

GET WITH A WINNER
LOOK OVER THE FOLLOWING TOP DATES COMING UP!
GALESBURG, ILL., May 25 to June 5
GARY, IND., June 8 to 19
(Carnival in Show Business—In Center of Town)
DARIEN, WIS., June 22-28
MONROE, WIS., June 30-July 5
(Biggest July 4th Celebration in State of Wisconsin)

WANT FERRIS WHEEL McLEOD CAN WHO AND WILL PUT UP WHEEL.
WANT SECOND MAN ON ALL RIDES—MUST DRIVE SEMI TRAILERS.
CAN PLACE A FEW MORE CLEAN CONCESSIONS.

All address: JOHN FRANCIS, Mgr., as per route above

W. R. GEREN PRESENTS

MIGHTY HOOSIER STATE SHOWS

FEATURING HUGO ZACCHINI CANNON ACT SHOT OVERTW INN FERRIS WHEELS EACH NIGHT.
Now booking Concessions for Linton, Indiana, July 4th Celebration. Contact as per route.

WANT—Stock Concessions, Legitimate only, Privilege $1.50 per week. No "X", I know when I have one of any one Concession. Beginners and 45-65 years old. We do not have time to educate you.

All replies to: W. R. GEREN, Owner
MIGHTY HOOSIER STATE SHOWS

ED GROVES

ED GROVES

FOR DOWNTOWN UTICA, N. Y.
May 24 to 31 inclusive. (First Show in the city in many years). And long season of boys to
drive truck and handle concession.
RIDES: Ferris Wheel or any non-conflicting Ride, this is good ride territory.
CONCESSIONS: Cork Gallery, Stiker, Photos, Pitch-Tilt-You-Win, Addem dots. Black Pitch, Cake Bottle, or anything not conflicting. We limit our midway to 20 Concessions and everyone gets money here. Honest Jake Schwartz wants Bingo Caller, must be sober and know your business. Address all correspondences to.
R. V. NEUGENT

Tip-Top Shows

SHOWS—Will look any Grind Shows of merit. Good opening for Motorama, Fat Show or
Lemon Show.
HELP—Sober, reliable help needed in all departments.
Address BOB ROBERTSON, Pikeville, Ky.
P. S. Hank Goody, contact me at once.

HELLER’S ACME SHOWS

Carnival Mechanic, Chairpane Foreman, good Ride Help, Second Man on Ferris Wheel. Semi-Drivers preferred. Italian Zarcas with $50 to do.

Address, H.L. Porton, Poultney, Vt. 16-18-20, 2nd week.

The Billboard
May 29, 1948
91
**CARNIVALS**

**RHODE ISLAND**


**SOUTH CAROLINA**


1-6. J. W. M. C. Taylor.


**SOUTH DAKOTA**


**TEXAS**


Interest High, Crowds Big At N. E. RSROA Regionals, Close Contests Mark Meet

Park Circle, Queens and Medford Finish 1, 2 and 3

NEW YORK, May 22.—The Northeastern Regional championships of the Roller Skating Rink Operators Association of the United States were held May 17-19 in Gay Blades Roller Rink here.

Fair weather the last two days drew good crowds to the event, competition and Raymond Street's Eastern States. Interest was high, due to the fact that often the winners of this competition walk off with a large hunk of the championships. Successive days were held May 17-19 in Gay Blades Roller Rink here.

Highlights of the first day were the novice pairs and juvenile boys' competitions. Successive days were highlighted by the close tabulation of points in the senior men's division and adult men's pairs. Pat Caroll easily outpointed in the senior ladies' division.

The oldest participant was Noel Pion, 43, of Bedford, N. H., teaming with his daughter in the novice event, the youngest was a six-year-old, Hazel Young, who won the juvenile class girls' contest.

Tommy Lane Cops

Senior division, men: Tommy Lane, Cheryl, Ronnie and Norm Bauman, Park Circle. Ladies: Patricia Carroll, Queens; Gloria McCarthy, Park Circle, and Grace D'Andrea, Gay Blades. Pairs: Ronn Matin and Margaret Wallace, Park Circle; Donald Tuohy and Jeanne Kuester, Queens and Paul Bubna, Country Club.

Novice division, men: Gerald Nista, Gay Blades; Richard Brilo, Wal Cliff; and Raymond Schmidt, Hartford, Conn. Ladies: Jeanne Kuester, Queens; Constance DuFresne, Na tick, R. I.; and Joan Paterson, Park Circle. Pairs: George Joseph and Constance D'Andrea, Gay Blades; Jerry Nista and Grace D'Andrea, Gay Blades; Jack Cichon and Edna Greave, Park Circle; John and Dorothy McConville, Buffalo; Joseph Beery and Lorraine Lawson, Wal Cliff; and Walter Fendell and Isabel Milton, Medford. Fours: Anderson, Teigland-Salter-Paterson, Park Circle; and O'Farrell-Painten-Drake Van Orden, Queens.

Goldman Winner

Intermediate division, men: Rudy Goldman, Park Circle; Donald Tuohy, Queens, and Robert Cavender, Park Circle. Ladies: Dorothy D'Andrea, Park Circle; Joan Westenberg, Wal Cliff; and Margaret Mahony, William R. I. Pairs, Roy Sturzd and Gloria McCarthy, Park Circle; Merry Ann McSweeney and Joseph Davis, Park Circle, and Frank Moore and Jean Apley, Boston. Dance: George Boening and Joan Cliffe, Med ford; Edward Smith and Marilyn Scherl, Medford, and Francis O'Neill and Constance DuFresne, Nantick. Pairs, Dawn McSweeney-Studrud, Park Circle, finished second, followed by the Queens team, with Medford, Nantick and Natick completing the field.

Junior division, boys, Leon Krause, Park Circle; Jack Westenberg, Boston, and Allen Peabody, Boston, and Allen Peabody, Natick. Girls, Merry Ann McSweeney, Barbara Tuohy, and Ingrid Jeandig, Park Circle. Pairs, Rudy Goldman and Barbara Trayer, Park Circle; Robert Ludwig and Betty Mahoney, Boston, Dance: Laura Kuester, Nantick, De Fricette, Fitchburg, Mass.; James Holland and Irene Hoxson, Fitchburg, and Alvin Hurwitz and Dorothy Boening, Wal Cliff.

Schulman Top Juve


Speed Skating, senior: Rita Murphy, Empire; Junior Boys, Angelo Bigliotta, Beverly, Mass.; Girls, Jean Decker, Warwick; N. J.; Juvenile class B boys, Ralph Conrad, Penroseville, and juvenile class C girls, Hazel Young, Ventnor, N. J.

MEET PHIL AND FRANK

PHIL REED AT THE HAMMOND
FRANK PICHER AT THE STEINWAY

The Two Top Flight Rink Musicians Whose Popularity On Dance-Tone's Records Is Sweeping the Country!

Dance-Tone LATEST RELEASES ARE READY!

DANCE TONE RECORD PRICES!

Records (10 Sides) $4.75 per set, plus tax* and postage 10 Records (10 Sides) $4.55 per set, plus tax* and postage Less than 5 Records, $1.00 each, plus tax* and postage

*Government Tax is 15% of the selling price.

SEND FOR COMPLETE LIST

RINK MEN WHO USE CHICAGO SKATES ARE SUCCESSFUL

There's a reason. Chicagos are strong, can take hard wear, low up-keep cost, Easy rolling. Simple to replace worn parts after long wear, cheapest in the end. The most complete line from the smallest child's needs to the most proficient skaters' requirements. Write for Catalog and Rink Mgr. 's Booklet No. 6 by a successful rink man.

CHICAGO ROLLER SKATE CO.

Manufacturers of Precision Products for Over 40 Years

4427 W. LAKE STREET
CHICAGO 24, ILLINOIS

RINKS AND SKATES

Communications to 2110 Patterson St., Cincinnati 22, O.
MERCURY ROLLER
Portable Roller Skating

CURVECREST
Mailing, Ill.

FOR SALE
250 pairs new 775 Wide Wheel Skates in good assortment of sizes.

FOR SALE
2 Room Portable Rinks

FOR SALE
TWO COMPLETE PORTABLE RINKS

FOR SALE
Two Portable Rinks—$100.00 each,
one eight month old, two 12 month old.
in average condition.

FOR LEASE
Profitable location for portable skating.

FOR LEASE

SKATING RECORDS
Write for Complete List

SKATING RHYTHMS RECORDING CO.
F. O. Box 1036
Santa Ana, Calif.

ROLL RINK
For Sale or Lease

RICKS RSONA Competitions
Draw Field of 177 Skaters

CHESTER, Pa., May 22—Called
by the Rink Owners' Associa-
tion Summer National cham-
ionships of the Roller Skating Rink Op-
erators' Association of the United
States, held here May 9 and 10 in
Jack W. Cooper'smith's Great
Leop-
ard. Miss B. E. Carter, commentator.

For Sale

M.A. Flowers
HOUSTON ROLLER SKATES

SKATING RHYTHMS

FOR SALE

MIDWEST FLOOR COMPANY

WE BUY AND SELL

JOHNNY JOHNS.

RIDEILL, The Accepted Leader in
SKATING SHOES

RINK & BALLROOM
LIGHTING EFFECTS

RIVER, Mass., May 22—Popular
dance at both month, speed

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FOR Sale
SALES SENSATION BATTERY TOY AUTO

FEATURES
Plant Body—4 Colors, New Streamline Design. Powered by 2 Sons if Spotlight. Button is 3 1/2" Tall. With 3 1/2" Nuts. Beaded Band. Send $5.00 for Sample, $1.60 Ea. In Doz. Lots.

$19.20 Doz.
3/12 Dins. Corner Balance C. O. D.

ECONOMY MERCHANDISE CO.
814 W. MADISON ST. CHICAGO, ILLINOIS

SALE

THUNDERBIRD BEADED BELTS

ON THE WARPATH FOR HEEP BIG PROFITS

COLORFUL... Display them... They sell on sight!

No. 400
Attractive One Inch Indian Design Beaded Belt. Beautiful assortment of Hand-made Beaded Belts, wear on sports coats, dress suits, or for the latest Western style. Two sets, handle in white, quality silk hand sewn. Suggested retail price as follows: 1-24, $2.50; 25-29, $2.25; 30-37, $2.00. NOT STITUTION—MADE MERCHANDISE. Quotations in all mail orders request from our latest catalogue.

FOR ALL INDIAN-TYPE MERCHANDISE, send for our latest catalogue.

THUNDERBIRD PRODUCTS CO.

SALES SENSATION BATTERY TOY AUTO

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FOR ALL INDIAN-TYPE MERCHANDISE, send for our latest catalogue.

THUNDERBIRD PRODUCTS CO.

BUSINESS OPPORTUNITIES

BIG MONEY SELLING "KITTEN-KAY" BRADY, all wool, felt Baby Blankets. Write for trade, wholesale, retail, and full details.

"COLLECT AND GROW BIG" IS A FREE OFFER! Learn for the sake of knowledge, and for this opportunity, for a lifetime, save or spin full-time. Send for information and list in the name of thousands of others. 124 E. 26th St., New York 10, N. Y.


**BALLOONS AND NOVELTY HATS**

**Prices Lowest in the Country**

**CIRCUS, PARKS, CARNIVAL, SEASIDE RESORTS**

- **Cowboy** Ship $1.25
- **Monkeys**, **Robin Hood Hats**...
- **Jumping Back Key**...
- **Key Chain, Plastic Barrel**...
- **Plastic Barrel, With Key**...
- **Plastic Thimbles**...
- **Jumbo Key Rings**...
- **Comic Hat Bands**...
- **Plastic Bird Water Warblers**...
- **Electric Bar Tie**, **Complete With Batteries**...
- **Long Rubber Whips**...
- **Jumbe White Tails**...
- **Water Squirt Rings**...
- **Fishing Birds**, **All Whistlers**...
- **Plastic Bird Water Warblers**...
- **Electric Bar Tie**, **Complete With Batteries**...
- **Necklace**...
- **Jumbe White Tails**...
- **Water Squirt Rings**...
- **Fishing Birds**, **All Whistlers**...
- **Plastic Bird Water Warblers**...
- **Electric Bar Tie**, **Complete With Batteries**...

**NEW SENSATION—Rubber Sponge Crying Dolls—They CRY to 12 lbs. 2.75 Doz.**

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- **Plastic Alligators, 12" Long, All Colors**
- **Monkeys on Sticks, $1.75 Doz.**
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- **Key Chain With Plastic Barrel**
- **change Holder**
- **Plastic Whistle, Two Tone**
- **Plastic Key Chain Hats**...
- **key Ring Key Chains**...
- **Metal Key Chain Hats**...
- **Key Chain, With Snakes**...
- **Jumbo Jumping Frogs, Carded**...

**HATS—Special Prices**

- **Spanish Hats**...
- **Mexican Chaps**...
- **Robin Hood Hats, With Feather**...
- **Cowboy Hats, With Snakes**...
- **Monkeys, With Sticks**...
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**Crown Hats for selling 25 Per Box**

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**SPECIAL FOR MOTHER’S DAY**—White and Pink Carnations, made with green, the better kind, $3.00 per Doz., $45.00 per 1,000.

We have the goods and we ship same day. **25% required on all orders.** We ship to Mexico, Cuba, Honolulu, Philippines and all parts of the world.

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**HELMET HATS, FIRST QUALITY**

- **$2.75 Doz.**
- **$3.15 Gr.**

- **Cabantoni Crew Hats, Aust.**, **and Sizes 20 Cts.**
- **$12.50 per Doz.**
- **Min. Order, One Gr.**, **clocked with Back or Park Resorts.**

**TWILL CREW HATS FOR SEWING MACHINE OPERATORS.**

- **$60.00 gr.**
- **ALL METAL SLIDE TRUMBOINES.**

- **$21.00 gr.**
- **MEN’S POCKET COMBS.**

- **$1.10 gr.**
- **LADIES’ BOBBY COMBS.**

- **$1.25 gr.**

**BIG FLASH COMBINATION BALL POINT PEN AND CIGARETTE LIGHTER.**

- **$7.20 doz.**

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**IT’S CARTER**

For Fast Selling

**New RADIOS!**

**3-WAY RADIO**

**PORTABLE**

**AC-DC or Battery**

This marvelous little two-tone set is housed in a metal cabinet with colorful front and rear plastic covers. Tiny! Attractive! Powerful!

- **4" Tube Plus Selenium**
- **Built-in Regency**
- **6½" x 6½" x 6½"**
- **4½" x 4½" x 4½"**
- **White Plus 3½ lb. With Batteries**

**NEW MODELS ★ NEW LOW PRICES**

Carter's Sensational RADIOS include a full line of FM-A.M. sets, 6, 5 or 6 tubes. Also automobile radios. Write for list of models, with sample prices and quantity prices.

CARTER RADIO & APPLIANCE, Inc.

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**NEW 1948 LINE OF BILLFOLDS READY NOW**

Illustrated List on Request

The Hagerstown Leather Co.

HAGERSTOWN, MARYLAND

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**CONCESSIONS’ PITCHMENT**

**IT’S HERE...**

**THE MAGIC “MYSTERY RADIO!”**

No Tubes! No Electricity! No Batteries!

Biggest Sensation in history! Involves Radar Principle used in World War III

**RETAILS FOR JUST $2.98!**

Sold with Money-Back Guarantee.

Write or Wire:

CHARLES B. KESSLER, National Factory Distributor

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**NEW DEMONSTRATORS PEELER WORKERS**

We also manufacture Garnishing Sets — Rotary Miners — Orange Juicers — Spiral Slicer — Safety Grater — Fig Over Gator — Twin Dull Cutters — Ball Vegetable Slicers — Vegetable Garnishers, etc. — Attractively packed in attractive boxes — prices right — write today.

ACME METAL GOODS MFG. CO.

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**ACME METAL GOODS MFG. CO.**

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**NEW CRANSTON JEWELERS EXCHANGE**

P. O. BOX 101

CRANSTON, RHODE ISLAND

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**HEY, FELLOWS! LOOK AT THIS**

Material Worlds Finale: Looking Glassware. Brilliant center stone, two small stones on each side. Can be had with red stones on side or white, $2.10.00 Per Doz. Ass. sizes to the dec. Sample, $2.00.

Terms: 25% With Order, Balance C. O. D.
PITCHMEN! BARKERS! TOY SHOPS!

SENSATIONAL NEW ITEM!

AMAZING MYSTERY CAR
HITS A NEW HIGH IN SENSITIVE & HILARITY

$12.00 DOZ.

Send 25% with order, pay balance C. O. D.

BERNARD FINE CO., INC., DEPT. BMC-1, 501 Sixth Avenue, New York 11, N. Y.

PITCHMEN! DEMONSTRATORS!

Send in your own special orders, or use one of ours.

PARK NOVELTY CO.

N. SHURE CO., 200 W. Adams St., Chicago 6, Ill.
ATTENTION, MEXICAN NOVELTIES AND CURIOS
Real Fast Selling Novelties-The Newest on the Market. Order Now!
1. Mechanical Turtles, Armadillos and Alligators, move the head and tail $5.40 Gross
2. Mechanical Monkeys, a new novelty, moves the head and tail $14.00 Gross
3. Turtles (Spider), with long wire legs, very well made $14.00 Gross
4. Skelton and Devils, very well made, fast sellers $9.00 Gross
5. Fur Monkeys, with drum, with feathers on top of the head $18.00 Gross
6. Mexican Resurrection Plants, silk selected plants - 20.00 Thousand
7. Nicky Mouses, this mouse is like a live one, a real fast selling novelty $18.00 Dozen
8. Mexican Miniature Saddles, large size, first class 6.00 Dozen
9. Snaky in the Box, you pull the top out and comes the snake striking, lots of fun with this novelty $20.00 Gross
10. Mexican Jumping Beans, new crop just came in; this is the last crop in the world $1,000.00 Thousand; taking 10 or more thousands at 7.000 Thousand
Terms: 50% deposit, balance C. O. D. (Can supply any quantities)

NATIONAL PRODUCTS COMPANY
LAEGDO, TEXAS

DELUXE PLASTER ONE CARTON OR A CARLOAD

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<td>Price</td>
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<td>INCLUDES SINGING PORTABLE ELECTRIC SEWING MACHINE, with new electric motor, controller, electric wheel, latch, 2 spools, 3 hooks, orifices, new cast iron base, chrome plated and new crock paint finish on the head. Ever machine a perfect stitches, ready to do your sewing in comfort.</td>
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MORRIS W. ROBERTSON, New York, N.Y. 25% with Order, Balance C. O. D.
Rebuilt Singer Deep Head, includes treadle stand (fast power) — Price $32.50. Prompt shipment.

MITCHIE GOLDMAN
5 BRIGHTON 15TH ROAD
BROOKLYN 24, NEW YORK

ATTENTION: DEALERS
This Merchandise Is IDEAL for Gifts, Prizes, Etc.
AMONG THE HOT-SELLERS ARE:
- Colorful Swiss Chalet Electric Clock
- All Type Fire-Proof Matches
- Alligator Groomed Leather Zipper Wallet
- Famous Dutch Electric Clock
- And 3 Outstanding Cameras
- Five Selling Magic Sets
- Falcon Miniature Flash (Synchronized Flash)
- Handy, Fast-Selling Falcon Minicam, Jr.

WRITE TODAY FOR YOUR COPY OF THESE DESCRIPTIVE CATALOG SHEETS

Just Off the Press! New Illustrated Catalog Sheets on Our Latest Sensational Premium and Punchboard Items

NATIONAL PRODUCTS COMPANY

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NEW FAST SELLING RINGS

NEW RING CATALOG—JUST OUT

SHOWING ALL NEW STYLES IN RINGS.

Write for Catalog No. 1948BB.

STATE YOUR BUSINESS

RINGS

PAMULAK COMPANY

Rings

Sparkling Glitter!

Jewelry Sets

Bouquet and Earrings to match. Individually
boxed. Assorted colors. Perfumed
flash. $6.50 DOZEN (postpaid)

Write today for prices on complete line.

1 Doz.—Balance C. O. D.

INTERESTING JEWELRY PROPOSITIONS.

MISSION COMPANY

221A West Pico

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DIAMONDS

Always Get The Cash

WRITE FOR CIRCULAR

Regularly for Latest Styles & Prices

DES MOINES RING CO.

155 Twenty-Sixth St., Des Moines 11, Iowa

SLUM

(GIVE-AWAYS)

Novelties. Toys, Bracelets, Pins, Kids,
Necklaces, Jewelry, Cosmetics, many
other items too numerous to mention.

3,000 Pieces. Ass't.

$25.00

SOME ITEMS RETAIL UP TO 25c EACH.

GRAB NOVELTIES

PRIZE BOXES

Assorted Novelties of All Kinds

$4.00 Doz. 5c Gross Lots. $4.00 Cr.

25% Deposit. Balance C. O. D.

MDSE. Distributing Co.

17 F. 16 St.

NEW YORK, N. Y.

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Over 2,000 Items for

JOBBERS—PITCHMEN

NOVELTY STORES—MERC HANDISE

AND CARNIVAL WORKERS

GEM SALES CO.

535 Woodward Ave.

Detroit 26, Mich.

Members Michigan Showmen's Assn.

TIPP'S Catalogue on

NOVELTIES

such as Balloons, Birds, Tipp Whips,
Tipp Canes, Toys, Tipp Batons, Monkeys,
and Hundreds of kindred items ... IS NOW READY!

If you are looking for plunder, don't write us—
We handle only the best! Write

THE TIPP NOVELTY CO.

242 No. 6th St., Tipp City, Ohio

SLUM

(GIVE-AWAYS)

Novelties. Toys, Bracelets, Pins, Kids,
Necklaces, Jewelry, Cosmetics, many
other items too numerous to mention.

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and Hundreds of kindred items ... IS NOW READY!

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We handle only the best! Write

THE TIPP NOVELTY CO.

242 No. 6th St., Tipp City, Ohio

GENUINE SWISS 2-PUSH-BUTTON

CHRONOGRAPH

WRIST WATCH

ONLY $6.50

IT HAS EVERYTHING

Note These Features

1. TIME LEPPER

2. IT'S A STOP WATCH

3. IT MEASURES SPEED OF AIR

4. MANEUVERS

5. IT'S A SWEEP SECOND HAND;

CAREFUL CASE; PRECISION

WORKMANSHIP.

NOT IN YEARS have

you seen such a precision

timepiece at such a sensa-

tional price.

COLEMAN SALES, Dept. 88

1335 So. California, Chicago 8, Illinois

NOW... Make More Money

SELL... Famous ERMET Game Tables

Sturdy, weight-tested folding tables. Selected wood rails and
legs. Tops of tough exclusive ERMETTE... exquisite rep-

lications. Made with solid wood, metal, and brass... Diesel alcohol-proof lacquer

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No. 12C—Cheechoodle box, game-lovers' favorite. Less than

$2.50 ea. Gross or more $2.44 ea. F.O.B. Indianapolis.

Terms: 1% 10 days. 30 days net. Immediate Delivery.

Order today... and ask for data on full line.

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CARNELL ART STATUARY CO.
906 E. 12th, KANSAS CITY, MO.
Phone No. 0796
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CARNIVAL PLASTER
The quality of our merchandise is higher than ever before. Carry-out price at the shop has been reduced. Florentine has served the carnival for 30 years, but has been under a new management for the past two seasons. Let us serve you. Write today for our price and descriptive list. FLORENTINE ART STATUARY CO.

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ATTENTION—DIRECT POSITIVE OPERATORS. Artialloid Positive Developers, 3-1/2 lbs. for 500 sheets, 12 lb. for 1250 sheets, 50 lb. for 4,000 sheets. Florentine, 418 W. 42nd St., Kansas City, Mo.

PRICE DUE TO SUCCESSION. Florentine developers are made from the best imported rhinestones on fine solid frames. Florentine has served the carnival for 30 years, but has been under a new management for the past two seasons. Let us serve you. Write today for our price and descriptive list. FLORENTINE ART STATUARY CO.

ATTENTION! GOLD WIRE ARTISTS! 3-1/2 lb. round rolled gold wire, all sizes. Florentine, 418 W. 42nd St., Kansas City, Mo.

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BIG MONEY—QUICKLY AND EASILY. Take over our list and make the most of it. Telephone: 6211, West 31st St. Florence, Ky., Box 160.

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BEST CARNIVAL AND CIRCUS BANNERS—BRAND NEW AND QUALITY. Write for quotations. 303 W. 9th St., Kansas City, Mo.

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A-1 CIGARETTE AND CANDY VENDING MACHINES, all other coin machines. Max Puche, 1016 Pennsylvania Ave., Columbus, Ohio.

WANTED—MECHANICAL DISPLAYS, more than 200 of them. We pay well for them. Address: 2902 Broadway, New York City.

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BINGO MACHINE—18" X 19", black frame, glass cover, green body, plays 75 numbers. BINGO NO. 5, 1911 International Bingo Machine Co., 15345 Osage Ave., St. Louis, Mo.

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BINGO MACHINE—18" X 19", black frame, glass cover, green body, plays 75 numbers. BINGO NO. 5, 1911 International Bingo Machine Co., 15345 Osage Ave., St. Louis, Mo.

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Genuine Fur JumboS!  

- 253 30" Grizzly Bear, Assorted Colors $42.00 Dd. 
- 567 10" White Feisty Weasel, Curly Lamb, Mouton Trim $12.00 Dd. 
- 12 14"x16" Scotty Dog, Assorted Colors 13.50 Dd. 

Rayon Plush Numbers!  

- 240 28" Plush Bear, Assorted Colors $29.50 Dd. 
- 18 11"x13" Plush Scotty, Assorted Colors 8.50 Dd. 
- 99x Sitting Dali, Pressed Face, Assorted Colors 5.60 Dd. 

LEAD WITH THE ACE KING LION!  
- Genuine Fur Mane, All White Rayon Silk Plush Body $60.00 Dd. 
- Low Price of 48.00 Dd. 

- Genuine Fur Mane, Assorted Colors, Rayon Silk Plush Body $48.00 Dd. 

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ACE TOY MANUFACTURING CO. 
122 WEST 27TH STREET 
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50,000 PIECES OF JEWELRY CLOSE-OUT!  

- As They Come - 

ASSORTMENT A  
12 Pieces of Jewelry $1.35 each for $15.00 Dd. 

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12 Pieces of Jewelry $2.00 each for $24.00 Dd. 

ASSORTMENT C  
11 Pieces of Jewelry $2.00 each for $22.00 Dd. 

ASSORTMENT D  
10 Pieces of Jewelry $2.00 each for $20.00 Dd. 

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14 Pieces of Jewelry $12.00 Dd. 

- Satisfaction Guaranteed - 

25% Deposit, Balance C.O.D. Write for New Summer Catalogue. 

Tucker-Lowenthal Company  
5 S. WABASH AVE., CHICAGO 3, ILL. 
PHONES DEARBORN 1403-1921 

"FAST SELLING POCKET NOVELTIES" 

Brussels Boy Bottle Opener Key Chain, The Latest Pocket Novelty. We Guarantee the Sale. 


"Novelty Rubber Man in Barrel," Dtd. $2.50. Hundred $18.75. 

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Giant Lolly-Pops 
Satins finished Hard Candy, Made to stand summer heat. Full 8 ounces, $21.60 per gross; 6 ounces, $18.00 per gross. Samples 2 each, $1.00 prepaid. 

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MEXICAN IMPORTER 
ARTISTIC AND SERVICE POTTERY, SAKAEZ, FEATHER CARDS, LARGE WITCHES, SKULLS, DEVILS, TARANTULA! SPIDES, TURTLES, MONKEYS, HAND-CARVED WOODEN POWDER BOWLS, VASES, WALKING CANES, LIDGED SETS, PICTURE FRAMES, MINIATURE GUITARS, FUR DOGS, HORN NOVELTIES, ETC. REQUEST PRICE LIST. 

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Here is 1948’s BIGGEST money-maker for SALESMEN, JOBBERs, PITCHMEN 

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THE MIRACLE FIRE FIGHTER 

RETAILS FOR $3.85 

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A new chemical formula which packs the fire-fighting ability of extinguishers many times its size and weight. 

It’s always ready for instant use. 

Any one, any member of the family can use it. 

A new, quick, easy-to-use principle. 

An efficient chafing-dish style pan that avoids any waste or mess. 

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Because quick, effective demonstrations will bring you about $25.00 for complete sample with all the information you’ll need to start selling. And that’s PREPAID, too! More important, yield will build your PRESTO any time you send it in. WITH! Take advantage of this big Demonstrator deal by ordering right now! 

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COUNTY FAIRS 
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CONVENTIONS 

GUARANTEE YOU NEVER TO BE BROKE 

Lucky Penny Key Chain contains New Copper Penny 

LUCKY PENNY KEY CHAIN 

You can’t lose. The Lucky Penny token with key chain attached has proven a fast 25¢ Souvenir seller at Carnivals, Conventions, Fairs, Picnics, Beaches, etc. Cost only $4.80 per hundred. Popular for premiums, prices, souvenirs, as giveaway or promotional purposes. For a quick money maker, here’s the winner. 

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4140 Sheridan Rd., Dept. B. 
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DEALERS! JOBBERs! AGENTS! SALESmen! 

LOG CABIN ASH TRAYS SELL ON SIGHT! 

Really new and novel! A natural for homes, schools, resorts, lodges, taverns, drug stores, etc. An easy demonstration sells them! Beautifully made of genuine Ash-Work in the shape of a rustic log cabin. Ashes or cigarette butts can be dropped right into the ash-tray and the whole log cabin will burn away. 

Your cost $10.50 per dozen; C. O. D. Deta, plus $1.50. 

It's a real money maker and sure to sell fast! 

Send for free money making details. 

Send for free money making details. 

MAIL ORDER 

DISPLAY NOVELTY CO. 
55 W. LAKE ST., CHICAGO, ILL. 

COIN BRACELETS 
DOUGLAS NANCE 
1309 Virginia Park, Detroit 2, Mich. 

Made of Foreign Coins, Beautifully Chrome-Plated. A unique Novelty—No Slum, $7.00 Per Doz. In Great Lots! $7.50 Per Doz. Same as C. O. D. P. 

The Billboard 105 

May 29, 1948
HURRY! HURRY! While only 3800 pcs. last! Deluxe RHINESTONE COCKTAIL BRACELETS

Sensational Premium Items! Thousands of satisfied customers prove what a sensation these cocktail bracelets represent. Order now—TODAY—first come, first served!

- Set with brilliant Rhinestones and imitation turquoise or Sapphires
- Replicas of $20.00 diamond watches
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REGULAR $3.95 RETAILER $6.00, dozen $4.00 gross
BUY A BOX AND SAVE $10.00
MINIMUM ORDER 1 DOZEN
25% With Order, Bal. C. O. D.

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A MILLION SALES WITH CIRCLINE
Fluorescent Fixtures
The greatest lighting fixture yet

Hurry! Your Dealers for
LOWEST PRICES
Direct From Manufacturer
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ABRAMS LIGHTING
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IT'S NEW! AND HOT! HAT PINWHEEL
Felt Hat with twirling colorful pinwheel attached. Children go crazy over this fast seller.

THREE QUALITIES IN STOCK
1. $2.00 Doz. Gross $33.00
2. 3.25 Doz. Gross $50.00
3. $4.00 Doz. Gross $65.00
25% Deposit With C. O. D. Orders. Send for Name List.
Bengor Products Co. 119 5th Ave. New York City

BRIGHTER JEWELERS
355 E. Gay St. Columbus 15, Ohio

Cocktail Bracelets

HELP WANTED—ADVERTISEMENTS

RATE—12c a Word... Minimum $2
Remittance in full must accompany all ads for publication in this column... No charge accounts.

Forms Close Thursday for the Following Week's Issue.

THROUGHOUT THE WORLD FOR Sample Set Sent Free. Write for 643 Armstrongs, 1205 6th Ave. New York 1, N. Y.

FEMALE PIANO AND ACCORDION PLAYERS—For social and stage booking, local dances, parties, etc. Miss Dorothy Thomas, 28 W. 3rd St., Chicago 5, Ill. (21st-23rd) Entrance $35.

WANTED—MUSICIANS—For TRAVELING ACT—REGULAR ROAD CARE—SEASONAL—GROUPS AND DUETS—For engagements throughout the country. Write for details. Miss R. E. E. E., 49 W 7th St., N. Y. C., Phone 42-39, 24th-7th St., New York 2, N. Y.

HOMICIDAL WANTED—EXPERIENCED FOR SMALL TOWN OR RURAL CIRCUS. Must be first—Must be快!—Must be Homicidal Maniac. Please give size and name desired. Box C. O. D. 4th—First Ave., New York 13, N. Y.

WANTED—GIRL MUSICIANS ON DRUMS. $4.50 plus per engagement. State experience, and salary and name, address, phone, town, localities, Previous with, etc. Please describe briefly. Miss Betty Minneskyn, 415 West 2nd St., Chicago 5, Ill. Phone 41-72. (April 12-25th)

WANTED—IMMEDIATELY—EXPERIENCED PIANO MEN, Small town road, lake show locations. Leader, Park Lane Hotel, Holland, Mich.

WANTED—MAN AND WOMAN TO OPERATE small newspaper with carnival. Locations com- mercial. Based on trailer wheels and all transportation. Please give name and address. Miss Helen Green, 643 Armstrongs, 1205 6th Ave., New York 1, N. Y.


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WRITE FOR OUR FREE CATALOG ON FIREWORKS.
Our stock is complete, including the Zebr Firecrackers.

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MONEY MAKERS

There are these are the surest sellers season after season for dealers, jobbers, concessions, park and carnival operators.

AIR CORPS TYPE AVIATION SUNGLASSES

- 22k gold plated frames.
- Optical lenses, certified and approved by the Bureau of Standards, Washington, D.C.
- Each pair guaranteed for life.
- Handmade, American made.
- Many styles and variations available in a variety of colors.
- Each pair individually boxed in a display box.
- Special orders welcomed.

THREE QUALITIES IN STOCK—$3.00, $3.50, $4.00

THREE QUALITIES IN SHIPPING cases to 12 x 12 x 25, with glass, $1.00 each, $1.50, $2.00.

PHILKAY PROJECTS
30 IRVING PLACE NEW YORK 3

#6102K Monkey Philosopher
Now and unique tremendous sellers
Made of porcelain, in natural monkey colors, 3 inches high.

STAINED GLASS BIRD BENDS
12 sets.

AGENTS WANTED TO SELL TO STOREKEEPERS.
Liberal commission on orders and re-orders. Sample sent on receipt of $2.00, which will be refunded as soon as orders for 5 doz. pieces have been sent in.

Jobbers, Ask for Jobbers’ Setup

LEO KAUL IMPORTING AGENCY
335 and 335 K South Market St.
Chicago 6, Ill.

NEW PRICE
STAINED GLASS BIRD BENDS—$1.50 each
LLOTS OF 12 OR MORE—$1.00 Ea.

Also new Stained Glass Bird Whistles. Same price on quantities of 2 or 10. Our stock consists of 75% $1.50, 25% $1.00.

THE SALPRO CO.
3824 W. Armitage Ave.
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STAINLESS STEEL EXPANSION BRACELETS

Each dozen on Venetian Tube Display. 25% C. O. D. with orders. Balance O. D. O.

SAME DAY OR PRELUDE CO.
168 N. Main St., Fall River, Mass.

IT'S NEW! AND HOT! HAT PINWHEEL
Felt Hat with twirling colorful pinwheel attached. Children go crazy over this fast seller.

THREE QUALITIES IN STOCK
1. $2.00 Doz. Gross $33.00
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25% Deposit With C. O. D. Orders. Send for Name List.
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No Jewel Wrist Watches轮子
AN IDEAL WATCH FOR GIFT OR PRIZE
RUBBER, LEATHER AND HANDS
SWEEP SECOND HAND
ASSORTED DIALS
TWO COLORS—BEAUTIFULLY FINISHED
UNBREAKABLE CRYSTAL STRAPPED
$3.25
per watch with 100 pieces. Reduced prices upon request in lots over 100 watches.

Wholesale $1.00 additional
25% Deposit with order, balance C. O. D. Immediate and future delivery assured.

WHOLESALE ONLY.
We are direct importers of Swiss watches and movements.

Lancaster Co., 99 Mason Street, N. Y. C. 7

NEW IMPORATED SWISS WATCH STRAPS

- Precision built.
- Stainless Steel Back.
- Genuine Leather Band.
- Stylish for Beauty.
- Butts for Answering.
- Snap-Back Band.
- Immediate Delivery.

$3.95
per dozen.
In lots of 10 or more.
Sample offered at $1.00 extra.
25% deposit with order, balance C. O. D.

ALLIED SERVICE CO.
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Each dozen on Venetian Tube Display. 25% C. O. D. with orders. Balance O. D. O.

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SAME DAY OR PRELUDE CO.
168 N. Main St., Fall River, Mass.
AGENTS AND MANAGERS

CIRCUS CONTRACTORS, FRESHER AGENTS. 24 man. Live in show. Must speak English, good appearance. Must be reliable. Address, Robert Saul, 110 W. Burton, Chicago, III.

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AT LIBERTY JUNE 19TH-MAN 250 ABSENT TAP DANCER. Must be a real typist. Contact Drummer, 1222 N. Tenth St., Salt Lake City, Utah.

DEPARTMENT STORES—CIRCUS AND CARNIVAL—IMMEDIATELY, 20 tapes. Piano, violins, guitar, clarinets, etc. Contact Gramercy 5-4400.

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FLIP LADY—CIRCUS AND CARNIVAL. March 15th-April 1st. Union. Excellent location. Address, Musicians, 1425 S. Halsted, Chicago, Ill.

DANCE帶—ALL AROUND. KAAS. Contact, 1425 S. Halsted, Chicago, Ill.

LEAD ALUM-CLARINET. FEMALE. AVAILABLE IMMEDIATELY. Address, 1425 S. Halsted, Chicago, Ill.


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BIG STRAP HANGER—CIRCUS AND CARNIVAL. Available immediately. Address, 1425 S. Halsted, Chicago, Ill.

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CARNIVAL PLASTER. From $3 to $10 a Box. Numerous Sport Figures by Bioll, 650 W. 34th Street, Chicago 18, Ill.

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LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be adjudicated in this list two times only. If you are having mail addressed to you in care of, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago, St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 13, O.

Parcel Post

MAIL ON HAND AT NEW YORK OFFICE
1564 Broadway
New York 19, N. Y.

MAIL ON HAND AT
ST. LOUIS OFFICE
390 Arcade Bldg.,
St. Louis 1, Mo.

Parcel Post
DAY

Facts

Albert, Ada
Barlow, Robert
Burnett, Ruby
Collins, Mary
Dennis, Edward
Doman, Walter
Drummond, Daniel
Dyan, Mrs. S. L.
Egan, Mrs. J.
Eaton, Mr. F.
Evert, Mrs. M.
Fairbank, Donald
Fairweather, F. G.
Farnsworth, Mrs. L.
Farnsworth, Miss
Murphy
Farnsworth, Mrs.
H. G.
Farnsworth, Mr.
H. G.
Farnsworth, Miss
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Farnsworth, Mrs.
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Farnsworth, Miss
H. G.
Farnsworth, Mrs.
H. G.
Pitches for Pitchmen

By Bill Baker

GEORGE DEAN, currently handling things easy in the Mound City, expects to begin making celebrations soon.

CARL KNOWLES, at Des Moines, is getting ready to hold a lot in Des Moines with other cities.

THE YONDELS, at Des Moines, are going to town with a jewelry layout.

RUDY DELLO, at Des Moines, is getting ready to make celebrations in Kansas City and Des Moines.

FRED HUBBETT, along with Paul Miller, are going to make the Memphis Cotton Carnival with their city layout.

THE HOOVERS, at Des Moines, are still at Des Moines, and St. Louis, with wire jewelry.

ROD BROTHERS, at Des Moines, are going to make a music store in Richmond, Calif., recently visited Don Orlando at the Schroeder Hotel, Milwaukee.

F. G. WRIGHT, at Des Moines, is getting ready to make celebrations in Western Kansas with jewelry.

In the words of Mr. and Mrs. Ed Murray, "We are going to town with a jewelry layout at 12th and Grand."

HENRY H. VARNER, at Des Moines, has a religious artist, exhibiting a cut felt picture before a large group in the Side Show of Rogers Bros., Circus at East Liverpool, O. While there, he visited Ira Gaskill, of the Side Show, Varner reports that Sam Geitken has a knock out show with Majestic Greater Shows, which he recently visited in Rochester, N. W.

R. NEIL ALTEBURN, at Des Moines, is the vice president of the King Doycefop firm in Milwaukee. Harold (Buz) Wagner is company presid.

JACK SCHARNING, at Des Moines, recently caught Louise, the religious artist, with a smile, and would like to hear from friends.

"AM HERE ... to hold a new, three-quarter ton panel truck ordered last fall," penned James E. Miller from Kansas City, Mo. "Also had a visit with Slim Johnson and Chester Levin, of Midwest Merchandise Company, Met Count Lushwell on 12th Street the other night and had a swell time divin' in and out of the dives. From here on I go to make a celebration in Kansas City and Mrs. and Ed Murray are going to town with a jewelry layout at 12th and Grand."

WIRE WORKERS

We have been furnishing wire for wire workers since 1875

Send for our price list and letter chart. Most orders can be shipped within two days.

227 EDGY STREET PROVIDENCE 3, R. I.

SALESMEN--PITCHMEN!

Sell to Jobbers, Dealers and Customers. Be First in Your Territory!

SALESMEN--PITCHMEN!

Sell to Jobbers, Dealers and Customers. Be First in Your Territory!


BINGO SUPPLIES AND EQUIPMENT IMMEDIATE DELIVERY!

- ELECTRIC FLASH BOARDS
- RUBBERIZED AND WIRE CAGES
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SALES-PITCHMEN

Sell to Jobbers, Dealers and Auto Owners. Be First in Your Territory!

SUPERIOR GLARE SHIELD Parker specialty window was in the windshields and back windows. Apply inside of window for less than $1.00. Send in old for new. List Price 59c. Extra . Pkg. Send $1.00 for 2 samples and price list today.

Money back if not satisfied.

BERK'S LABORATORIES, Dept. B 6135 N. Rockwell CHICAGO, ILL.

MICHIGAN MEDICINE MEN

Write today for prices on our quality Tonics, Lotions, Salves, Tinctures, Soaps, Herbs, anything and everything you need, at lower prices.

THE HOUSE OF DEPENDABILITY

If you buy from us your orders will always be filled immediately.

PRODUCTS, LIABILITY INSURANCE CARRIED.

CELTONSA MEDICINE CO.

OHIO, CINCINNATI, OHIO

COMIC CARDS

Folder Type-Lochol Guaranteed. For Greeting Cheerful Cheque. New-FLASHY-FUNNY

MUST BE SEEN TO APPRECIATE. Sample Live-Write-Stay! Send $1.00--if not satisfied, return in 10 days-MONEY REFUNDED.

Altit Co., 641 E. 9 St., New York, N.Y.
should be regarded as facial ornaments. A banker once said, "You can't buy a man's smile, for there is a character behind it." While House smokers of fame were Franklin P. Roosevelt and William H. Taft. A sincere smile shone into the hearts and sweetened the roughest situation. The pitchman with the spontaneous smile always turns the biggest tips. Try it and convince yourself. The banker, policeman, judge, lawyer and John L. Lewis are about the only ones who get their way without smiling.

JOHN MADDEESE... and Bill Lawler, both of whom have been pitching wares at Midway's J. C. Penney store at Fourth and Wisconsin, recently became fathers. Maddy's wife, Marion, presented him with a daughter, Susan. Sharon Louise is the name of the Lawler's offspring.

BEN (HOB) BENSON... profile sketcher, reports he is working New York streets until he gets a spot on Cony Island. He expects to remain in Gotham until early July when he departs for Brit, then on to California for the winter. Benson recently authored an article, Chicago Skid Row, in The Bovery News in which he described Chicago's Maxwell Street, the pitchman's center.

BOB SCHUTTEN... who owns a blue jacket at Great Lakes Naval Training Station, Illinois, would like to read a pipe from Cowboy Williams, who at last report was in Chicago.

"AS I HAVE... several thousand volumes of information on a great variety of subjects, I'd like to supply to any reader who would like it and return the stamped," pens Henry H. Varner, of Akron. "I know that when people are happy, it is often difficult to get specific information quickly and accurately. It is rumored on our main street that Bob Allen, of the Playhouse, has purchased a club in Cleveland near the Gay '90s. That was a swell pipe from Paul Tucker."

SPENCER MATTISON... who has been working Kress stores on the Coast, pipes from Downey, Calif., that he plans to work a heavy schedule of fairs in that territory with gadgets and cookie presents. He has Fred Jones and Esther Wolff to assist him, Maitsson recently worked San Francisco andSacramento, where he showed to okay results and expects to make the Los Angeles Home Show.

Under the Marquee (Continued from page 64)

sonic Lodge and Eastern Star also feted the 85-year-old pastor.

Bill Green, press agent for the Pollock Bros. Circus, Eastern Unit, snared plenty of space in The Tyler (Tex.) Telegraph News due to the Pollock run there. As to prove it Green sent no less than 17 pages of full-color, containing plenty of news stories and more than a lion's share of pictures, to this department.

Bea Summertime, Chicago, was guest of honor at party given recently at the home of her sister, Miss Clara Rinaldo, in Columbus, O. Guests included Mr. and Mrs. Doc Waddell, Mr. and Mrs. Walter Byers, Mr. and Mrs. Dean Stott, Jack Winders and son, Bill; Mr. and Mrs. Frank Hale, Mr. and Mrs. Bob Gossins, Mr. and Mrs. Don Hodgson and Miss William Farris.

Paul M. Conaway, former circus press agent and The Billboard correspondent in Macon, Ga., is back home after 4,000-mile trip through Western Canada and the Pacific Coast. He spent several days with the Cliffe Bros. show in California and visited Bailey Bros. in Salem, Ore. In Oakland, Calif., Conway visited the Pollock Western Unit and in Long Beach, Calif., visited with Bill Hamilton, former owner and manager of Barnett Bros. show.

Si Otis and his mule, formerly featured in circus concerts, are under contract to the Golden State Dairies of San Francisco. They travel the State, under the dairy's sponsorship, reproducing a tableau of a California pioneer and his mule, in connection with the State's centennial celebration. Sierra, the mule, who recently left the Los Banos, Calif., fair, is under contract to make a film for Warner Bros. this year.

Phil Bailey cards from Los Angeles, that Camera Magazine for May features a clown cover and a two-page layout of close-ups. Close-ups featured include Bernie Griggs, Art LaRue and Huey Curtis. Bailey also reports he caught the Clyde Beatty Circus during its Los Angeles stand and enjoyed visits with Hugh McClintock, Harry Quinnell, Farris Brown and Frank Femeke, who were visiting the show.

There are many secrets around circus offices that employees would like to be on. (See Under the Marquee on page 112)
from there went treatment. Francine and you John J.

**POLACK WESTERN**

(Continued from page 63)

Tiefler played America on the piano while he smoked his cigar as his flapper friend, Price, does on the Fox lot. Entertainment was offered by organist Vally Nesbury, Mrs. Newcomb, Dorsey and Stephen Mustafa. John Patrick, local opera singer, was guest of honor.

The concluding day's three shows were done in the fine smorgasbord given between shows by the local Shrine. Ross Paul is running the shows daily and has no statistics which would give the title of the Jack Pot King. The writer is convinced that the million dollar performers may have been hit and his infected toe shouldn't be injected with any kind of effect a burdening act so much.

Mr. and Mrs. Eddie Silbon, two Fredie Freemen, Bob Mason, Billie Troupe, visited along with Charlie Clarke and Alethia and Virginia Smith and sons. Norie Capt. L.B. Greenwash, J.B. Foster, Hammer Stack and Louise Pyle.

Bill Powell, the Great American tourist who for the past year has visited and now is with Mijares-Schreiber in Sweden, reports he has kept himself in shape by visiting with the circus performers and activities thru the vaudeville shows. The Billboard—HAROLD BARNES.

**DAILEY BROS.**

(Continued from page 63)

bought bananas for Si's act and so did Si.

Visitors: Mrs. Rubie Ray's daughter, Betty; Miss Viona Scholl and daughter, Sandy; Fred and Miss Edna Kell; Frank Bowen and Bill Morgan; Mr. and Mrs. Buck Lucas, Faith King, Mr. and Mrs. Les McEwen, ex-bannerman; Victor Thomas, Gay Homan, L. Joe Dedell, Fred Goddard, Frieda Walter, Glen F. Bush, Tex Lightfoot, Charlie and Violet Minter; Joe Coleman, Mrs. Chauncey, Bob Cusson, Spook Burkitt, Doctor Barstock, Thomas Sangston, John W. Jameson, Edna Rice, young Jim. Clifton White and parties; W. H. and Jenny Dean; Mr. and Mrs. Hatfield; Mr. and Mrs. Merle Evans, Roland, Mrs. Merle and Mrs. Melvin D. Hildred and Dr. and Mrs. William H. Munn—HAZEL KING.

**GARDEN BROS.**

(Continued from page 63)

peepers from Minneapolis are being raised in the north grade in spite of their long vacation in Hawaii. Garden Bros.

D阿拉斯巴巴德

(Continued from page 63)

has been the success of the show. The audience is so thrilled with the performance that they return for more. The Herald-Dispatch reported that 8,000 people turned out for the show. The show is being repeated in other parts of the country and is expected to attract a large audience. The show is a popular attraction and is known for its humor and entertainment.

**GEMINE GAS**

**BALLOONS**

(Target and weather bureau type)

Large, per gross .75 cent, diameter 30-in. per gross .37 cent, diameter 15-in. per gross .20 cent

Gross lots. half cash, balance C. O. D. you pay postage. If interested in entire lot of 6,000, write us. Order soon, first stock.

Universal Tire Tool Co., 915 Fifth Ave., N. Birmingham, Ala.

**DAILES BROS.**

(Continued from page 63)

Meyer was in company with El Hillhouse circus model builders, personnel from Shill Bros. and E. J. C. Shill. The tour started in Tampa. The writer and Carl Balmer visited Cole Bros. in Cincinnati and enjoyed seeing Hubert Castle, Otto Griebeling, William Meredith, Dick Griffin, Kenneth White, Lefty, the Monarchs, Harry Thomas, John Stump, Johnny Push—GEORGE HUBER.
SALE

Gardner & Company, Chicago, in addition to spotlighting its Calendar Girl boards, is placing emphasis on its 25-cent Positive Salesboards, and 10-cent Gold Seal special boards; boys in the same line are reporting good acceptance on both six-numbers-on-a-ticket pieces. Firm’s Charles Leedy is on the job in the West Coast, and has made a return date scheduled for last week in June. Gay Games, Inc., Montana, Ind., states the newest Teligames, using the jar and spindle same ticket, are being accorded a good reception by the trade. New items, 69 in number, are duplicates of standard salesboards in appearance and construction, Guy E. Noel, president, says.

Thomas A. Walsh Jr., Thomas A. Walsh Manufacturing Company, Chicago, is another member of the industry who is a confirmed plane traveler. He covered a distance of 10,000 air miles in the last four months. The Mc- Mahon agency, Chicago, company’s return word of production, sales, and play increases on its aluminum stand, its line of new pellet boards, basket, weighing about 11 pounds, rests on a specially treated pad which permits the board and stand to be movable. It moved down a counter top of this pad is so made as to keep the stand firmly in position while being moved.

H. M. Shoemaker, Muncie Novelty Company, Muncie, is another firm official to give a favorable report on location acceptance of a game. Shoemaker’s big high play for his game is the recently introduced canned dart type, with a 10-inch Whit. Ted Broyles, president, plans to have his man line up distributors on the West Coast.

SALESBOARDS SIDELIGHTS

Hartlich Manufacturing Company, Chicago, this week placed Gene Gaus on the Illinois, Michigan, and Wisconsin territory formerly covered by Sam Tippmann. It’s a temporary move, as Sam is convalescing in the Mount Sinai Hospital here after an operation. No definite date has been set for Sam’s return to the road, as this is hinging upon word from his doctor.

Dave Rice, Empire Press, Chicago, left town this week for a Southern tour. Word came in from his West Virginia stop, bringing in orders and comments on many of the same from succeeding stop-ops. Dave is making this a flying trip. Salesmen report a steady high rate of requests for firm’s illustrated catalog.

Missouri Novelty Company’s (St. Louis) manager, Al Decker, has been busy setting up a plant to manufacture a full line of ticket deals and has a new, full line of salesboards in appearance and construction. Guy E. Noel, president, says.

ATTENTION!
SALEBOARDS AND PUSH CARD OPERATORS

Our Salesboard Showcase is the "Mecca" of every operator in the field. Everything you need is here under one roof in a gigantic assortment. We have the largest money-making selection of Salesboards, Coinboards, Jar, Ticket and other Deals and Novelties that are sure to click on Sound Promotion. They include Consolidated, Bee Jar, Universal Tickets and Jar-Deals. New numbers are added as fast as they come in and look around.

SALESBOARDS

113 Communications to 155 No. Clark St. Chicago 1, Ill.

LARGEST SELECTION IN THE NATION

LOwest Prices

F R E E: 64-Page Illus-
trated Catalog.

PROFIT MFG. CO.
50-11 40th St.
LONG ISLAND CITY 4, N. Y.

IT’S HOT

IT’S A SURE FIRE SELLER

COLE PACKS ‘EM
(Continued from page 62)
Vernon Manor Hotel. As usual, the fans did a bang-up job in entertaining this group of folks, the arrangement committee including Al Mayer, Cecill Scott, Art Becker, William Dammas,
H. L. Blake

JAR DEALS

Plant, Kline, Hirst, Jewelry, Peru, and other useful merchandise.
Cost you $2.50, in lots of twelve, $2.75 Ea.

SALESBOARDS

Distributor of Bee Jay Products
Universal Mfg. Co.
Write for prices
EUBIN SALES
625 Fifth Ave.
Pittsburgh, Pa.

SALESBOARDS

Our Salesboard Showcase is the "Mecca" of every operator in the field. Everything you need is here under one roof in a gigantic assortment. We have the largest money-making selection of Salesboards, Coinboards, Jar, Ticket and other Deals and Novelties that are sure to click on Sound Promotion. They include Consolidated, Bee Jar, Universal Tickets and Jar-Deals. New numbers are added as fast as they come in and look around.

GIVE TO THE RUNYON CANCER FUND

PUSHARD OPERATORS

Push Card Operators

—our deals are repeat.
Send for our circulars on exclusive inter-
attice novelties that sell on sight, complete with speci-
ication.

ECONOMY DISTRIBUTING CO.
801 Wilkins Blvd., 350 W. Superior Ave.,
Cleveland 19, O.

PUSH CARD OPERATORS

Our Salesboard Showcase is the "Mecca" of every operator in the field. Everything you need is here under one roof in a gigantic assortment. We have the largest money-making selection of Salesboards, Coinboards, Jar, Ticket and other Deals and Novelties that are sure to click on Sound Promotion. They include Consolidated, Bee Jar, Universal Tickets and Jar-Deals. New numbers are added as fast as they come in and look around.

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GIVE TO THE RUNYON CANCER FUND
USED COIN-OPERATED MACHINES
Music • Vending • Amusement • Bells • Counter

Only advertisements of Used Machines accepted for publication in this column.

RATE—12¢ a Word... Minimum $2
Remittance in full must accompany all ads for publication in this column....
No charge accounts.

Forms Close Thursday for the Following Week's Issue

GARDNER'S DIE-CUT SEAL BOARDS

360 POSITIVE SAWBUCKS
DEFINITE PROFIT
ALL 36 SEALS GO
EXTRA TIPS—$5.40 a T K I T C E
T A X E S I N : $ 5 0 . 0 0
P A S S O U T S : $ 5 0 . 0 0
DEFINITE PROFIT: $37.00

360 GOLD SEAL SPECIAL
6 PL, on a ROLL
T A X E S I N : $ 3 6 . 0 0
P A S S O U T S : $ 1 7 . 8 4
AVERAGE PROFIT: $18.15
MAXIMUM PROFIT: $26.00

G B R D A N E R & C O., 2225 S. MICHIGAN AVE., CHICAGO, 16, I L L .

GOLD SEAL SPECIAL

2,000 Repeated Dealers
can't be wrong
"WE AVERAGE $250
a week"

BE YOUR OWN OPERATOR OF PUSH CARDS
Guarantee

& a piece-in-millime-temtary appointment to $3000 a week with this investment. These watch's are
outstanding, best-priced merchan- dize ever offered. Each watch, Marine-styles, has name
and price imprinted on the face. Each card warrants a big GUARANTEE

Your Profit $112

PUSH CARD WITH
2 WATCHES
Watch the better and 4
Push Card is $72.70. Your COST $64. Extra
SEND 25% DEPOSIT WITH ORDER.
B. A. D. C., F. O. B. CHICAGO.
NOTE: IF FULL SET IS NOT PAID FOR, Card
Not Carried with the Warranty.

Write J. M. Sales Co., 753 S. State St., Chicago, Ill. DEPT. B6

SALESBOARDS—All Orders Shipped
Same Day Received

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<th>Hole Size</th>
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<tr>
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<td>5x6 Smoke Tugs, Thistle</td>
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WRITE FOR OUR NEWEST Illustrated List

SALESBOARDS and TICKETS

2170 R/W. R. W., Singles, $1.10; 5-Fold, $7.00

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GATEWAY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

GIVE TO THE DAMON RUNYON CANCER FUND

GARDNER'S DIE-CUT SEAL BOARDS

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WASHINGTON DEPT., CHICAGO, I L L .

GATEWAY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

GIVE TO THE DAMON RUNYON CANCER FUND
Mass. Solons Kill License For Pinballs

Boston Set-Up Still Snarled

BOSTON, May 22.—The State House of Representatives killed a bill May 17 to regulate local pinball machines in the State of Massachusetts this year, while the Boston Licensing Board (BLB) cracked down on liquor establishments and other places under their control with licenses on their premises, at the same time Charles H. McClure, appointed by Mayor Curley to operate the liquor law in the city, took the $30 a year under a city ordinance effective June 1, went ahead with police over arcades in much pins in places here not under the jurisdiction of the BLB.

On a voice vote, a proposed measure to provide State licenses for pins and similar machines, was called for 1,000 feet of a church or school was referred to the next annual legislative session, and a technical move to reconsider was killed outright.

In the meantime, 60 Boston restauranteurs and varied who failed to comply with the month-old BLB order to remove pins were called before the board, a State appointed group, and told to choose between their licenses and the pins. All except one location owner complied. The lone exception said a machine had been given owner, but had been taken apart. He was given 10 days to remove the machine or return his license within two days.

Current Status

As the situation now stands, the State has put off for a year any regulation of pins. The Massachusetts legislature has an ordinance pending for a $30 fee on pins and a $15 fee on other automatic amusement devices, going into effect June 1. However, the BLB, appointed by the State, has banned pins in restaurants, liquor establishments, pool halls, bowling alleys, variety stores, etc., in the city of Boston, which it licenses. That leaves only places under the BLB jurisdiction, such as bar rooms, pools and stars, public buildings, bus and railroad terminals for which licensing under the city ordinance.

Arcades Now in the Act

BOSTON, May 22.—A new dispute broke out in the state last week between the Boston License Board (BLB) and the mayor's office as to which has jurisdiction of arcades which are operated and food is sold. Four largest arcade owners were called before the BLB Thursday (20) for hearing to decide if restaurant permits on premises should be revoked if pins are not removed. Arcade owners revealed that food prices were raised, no commission paid, who hold permits for food but have nothing to say about pin games in the locations.

Question which BLB has under advisement is whether concessionaires will have their licenses yanked back. (See Massachusetts Solons, page 134)

10-CENT PLAY SEEN DOOMED

Delay N. Y. Game Action Until June 7; Agreements To Remain in Full Force

Decision on Hirsch Injunction Also Postponed

NEW YORK, May 22.—Expectations that early court action might help clarify the local games situation fell by the wayside Wednesday (19) when the trial set for that day, to determine the legality of police seizures of machines failed postponed until June 7.

First of the two measures which were dropped in the hearing this or- der, New York County Supreme Court Justice Ferdinand Pecora ruled that the agreement reached between the industry attorneys and the city's corporation counsel April 27 should be of effect until the trial was completed. This agreement stipulated that the police would molest no game unless it was actually used for gambling purposes (The Billboard, May 8).

Ban Pends in Council

This latest development came as a common to all levels of the vigorous legal battle as a result of the board of directors, with the major change to be made the cutting of one day off the usual four-day show.

According to plans already formulated, the show will start Monday, January 17, at the Hotel Sherman, and run through Wednesday night, January 19. The annual banquet will be held on Wednesday evening at the Stevens Hotel.

Two Bills To Cut State Taxes in Louisiana Hopper

BATON ROUGE, La., May 22.—Two measures which would affect coin machine operators in Louisiana were dropped in the house here during the opening days of Louisiana's 60-day regular legislative session. One bill, patterned after the federal tax on coin machines, would substantially increase the current taxes on certain types of equipment, especially on free-play pinball games. The other measure would reduce taxes principally on cranes and dugers.

The house last Monday (17), Tagged House Bill 38, this measure, as the second bill which followed, is a proposal to amend the coin machine tax enacted during the 1934 legislative session.

House Bill 38, referred to the Ways and Means Committee, would allow all fees on coin machines at present rate, but would reduce the tax on pinball machines of $25 annually to $15 by ten-act, the measure would become effective February 1 of this year. (See 2 Tax Cut Bills on page 134)

CMI Cuts '49 Convention to Three Days

CHICAGO, May 22—Preliminary plans for the 1949 coin machine exhibition and convention of the Coin Machines Industries, Inc. (CMI) have been completed by the organization's board of directors, with the major change to be made the cutting of one day off the usual four-day show.

As has been the case in the past, the convention will be held in the Grand Ballroom and mezzanine of the Hotel Sherman, will be turned over to the CMI for the 1948 show, Exact number of show exhibitors is not known at this time, but is expected to total of 132 exhibitors who regarded three days as a sufficient time to cover all meetings and busi-
**Concessionaires Gnore Vendors**

**Industry Still Must Sell 'Em**

Have yet to be shown how much can supplant hawkers at ball parks, tracks

**CHICAGO, May 22.**—Firms that control sales of sandwiches, candy, peanuts, popcorn, candy, chewing gum and cigarettes in the nation's ball parks, stadia, amusement parks, zoos and similar outdoor spots where large crowds gather, still have to be seen the value of vending machines it appears.

A spot-check by correspondents of The Billboard in several market centers shows that a few have tried machines but the majority still feel that the hawkers is the only answer in their sales problem, and therein lies a challenging sales job for the industry.

There is no doubt that vending machines present the age-old problem of how many of these men have yet to be shown or sold on the many ways that vending can be used to supplement hawker or concession stand business.

**Concessionaires Control**

Concessionaires control the sale of most items at ball parks, and the larger amusement parks. They are the largest and most diversified vending-machine operators, with sales at major and minor league ball parks, Bush & Laube, of Kansas City, are the most diversified, handling food and drink sales for many race tracks, dog tracks, amusement parks and race tracks (See CONCESSIONAIRES, page 121).

**Milk-o-Mat Now In Production To Deliver Soon**

NEW YORK, May 15. — The Milk-o-Mat cup machine, developed several years ago but never manufactured because of material shortages, according to Maurice Schack, president of Milk-o-Mat Corporation, the production, with the first year's output geared for 5,000,000 machines.

The bulk milk vendor will be sold only to franchise holders in provinces. Schack stated that a number of units have already been equipped with milk, and general production will not begin for four months.

**213-Cup Capacity**

With a capacity of 213 six-ounce cups, Milk-o-Mat stands 70 inches high and 22 inches deep. The cabinet is fabricated of aluminum and weighs about 400 pounds.

Schack claims the vendor is suited for use in pre-mixed drinks, in addition to milk-o-mat on page 11.

**Toughy Subject**

DIXON, Ill., May 22. — An operator of drink machines here told the police chief he is going to remove one of his vending machines because of losses.

The cash box is short some notes and a number of slugs have been found...

Operator was somewhat hesitant to bring up the matter as the machine is in the Dixon police station.

**NAMA '48 Convention Looks Like Sellout; Will Cover Operator Problems at Meet**

**CHICAGO, May 22.**—With the cooperation of its own membership, officials of the National Automatic Merchandising Association (NAMA) announced this week that all 86 of the exhibit booths on the fourth floor of the Palmer House, rooms have been sold for the 1948 convention and exhibit which will run December 12-15 at the Palmer House here.

Members of the NAMA convention committee and the NAMA staff met recently in Chicago and heard J. Sidney Jones, convention chairman, outline progress in the sale of exhibit space.

Jones told the meeting that “at the rate space is going, it appears we will have to take the eighth floor of the Palmer House to accommodate additional exhibitors.”

As yet, NAMA has no idea of the size of exhibit, used all of the fourth and most of the seventh floors of the Palmer House.

**Vendors Displayed At Buffalo Expo**

BUFFALO, May 22. — Frank J. Pierson, chairman of the Buffalo Merchandising Association and convention head, and local vending machine operator, is one of the exhibitors of the Buffalo Industry and Progress Exposition now being held here.

Show, which opened May 14 and runs thru Monday (24), features local industries and civic organizations, Bradleys, army and J. J. Palmer Corporation, featuring their industrial commercial music system, are the two coin machine representatives at the show.

Displayed in Bradley's booth are candy machines, cigarette machines and the Vendo coin changer. He is also operating a 20-minute film on candy made by RKO and issued by National Confectioners Association and the National Council on Candy Manufacturing.

**Operators Meetings**

“Man of the hour at the 1948 convention” Pierson reported, “will be the operator.” He said that all of the four-day convention's meetings are scheduled to cover the operators' biggest problems: stock control, service, sales, maintenance and repairs.

As it did for last year's convention and show, registration will start Sunday, December 12, from 9 a.m. until 10 p.m. This year, exhibit hours will be from 10 a.m. to 10 p.m. This year, exhibit shows two coin machines' manufacturers to a total of 23 hours, but exhibit shows with rooms on the seventh and eighth floors open to the public exhibit from 10 a.m. to 10 p.m. Tuesday, December 14, when fourth floor booths will be closed.

Here are scheduled exhibit hours:

- Sunday, December 12—2 p.m. to 5 p.m.; 7 p.m. to 10 p.m.
- Monday, December 13—12 noon to 6 p.m.
- Tuesday, December 14—1 p.m. to 7 p.m. (Seventh and eighth floors open until 10 p.m. in addition.)
- Wednesday, December 15—12 noon to 5 p.m.

**Legal Skit**

First general session of the convention's business meetings, Monday, December 13. Convention Chairman Jones will address of welcome and members and staff will present a legislative skit demonstrating how to beat unfair, discriminatory taxes. Skit will be similar to the one presented last year except that this year's presentation will be based on a State bill rather than Federal Ordinance.

Annual business meeting, with E. F. Pierson, of Vendo, NAMA president president, opens Monday at 8 p.m. Officers of the association will report on the year's activities and outline their plans for the future.

**Round Table Discussions**

Round-table discussions for cigarette, gum and confectionery operators are scheduled for Tuesday night. Operators in the nuts and bottle drink operators will have round-table sessions the following night.

Final day of the convention will see the installation of officers and directors.

Since last year's convention, which included the provided special activities for them, drew a considerable number of wives, this year's program is also planned to include special activities for the ladies, and a headquarters house will be set up for them at the Palmer House.

**Nuts Reps at Sanitation Meet**

**Will Participate In Vender Clinic**

Lily-Tulip's Lenderking is co-chairman of sessions on bulk drink machines

**ANN ARBOR: Mich., May 22.**—The National Sanitation Foundation (NSP) this week announced the names of 11 representatives of the amusement and vending merchandising industry who will participate in the first annual National Sanitation Clinic, to be held here June 22-23.

The foundation makes its headquarters at the University of Michigan, and the 11 industry members will participate in a clinic designed to deal with the problem of sanitation in bulk drink vending.

Co-chairman of the clinic devoted to drink merchandising is W. R. Lenderking, of the Lily-Tulip Company, Lenderking will serve with a public health official whose name has not yet been announced.

Other industry members of the clinic are C. Darling, National Automatic Merchandising Association; P. Y. Daniels, Westinghouse; W. E. Richardson, Automatic Canteen; R. E. Parks, Sparathoe Inc.; Arthur Nolan.

(See CM REPS on page 172)

**Puts Stamp Machs. On Liners for Free**

MONTRÉAL, May 22. — Leonard Supply, firm operating stamp vending here, includes among its locations a number of ships of the Canada Steamship Line, Leonard Silver, vice-president, has had one or two of the vendors on each of the line's ships since early last year.

In addition to obtaining a type of location that usually operates its own bin equipment, Silver goes a step further and has worked up an arrangement whereby his firm pays no commission to the steamship company.

Instead, Silver furnishes a free slab for the ship's operation, including the stamp in specially printed folders. These folders carry the name of the steamship plus a list of informing patrons that the line also operates gift shops aboard and ashore.

Silver also operates a catering service which is utilized by the steamship people.

P. Y. Danley, Westinghouse; W. E. Richardson, Automatic Canteen; R. E. Parks, Sparathoe Inc.; Arthur Nolan, (See CM REPS on page 172)

**Blast Damages Frantz Plant**

CHICAGO, May 22.—J. F. Frantz Manufacturing Company's 1 1/2x12x12-foot Street plant was rocked by a gas explosion Tuesday (18), causing an estimated $10,000 building and $4,000 equipment damage.

John R. Frantz, firm head, said that the explosion, which occurred during the early evening hours, would set back production plans on new and current coin equipment about three or four weeks.

**Makes Slugs, Uses Slugs; Sentenced to Six Months**

SALT LAKE CITY, July 22—Richard winters, under federal grand jury indictment for making and using slugs in vending machines, was given a full sentence of six months at the conclusion of his trial here Friday (14).

During the trial, Assistant U. S. Attorney Betty Graydon pointed out that “this was a case where the welfare of vending machine operators was concerned...” as the case would be held as an example by the industry to discourage similar attempts throughout the country.

**CM Reps at Sanitation Meet**

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DISTRIBUTORS! OPERATORS!
here ‘tis- get the biz

ATTENTION GETTER! Fluorescent lights catch
the eye. Cabinet in attractive colors—baked-on
“crinkle” finish.

PROTECTION! Improved closed coin box with
built-in counter... checks your profits.

FOOL-PROOF! Self-tightening be ts... neutral
paste wax automatically pressure-fed to brush.
MINIMUM SERVICING REQUIRED.

COLLECTIONS! Much higher than anticipated.
Operators are coming up. A profit-maker that
lets you play safe.

Write for Available Territories

IMMEDIATE DELIVERY!

OPERATORS ... PLAY IT SAFE ... with this real service vend-
ing machine. 67 years of manufacturing skill and experience go into
the building of “AA” shoe shine machines.
Simple customer instructions. High grade coin counter and separate
cabinet on switch for fluorescent lights. Flush type, tamper-proof
removable rear panel with strong lock are exclusive features.

The “AA” shoe shine machine is in full production. Each unit is
fully cased at the factory. Our central shipping point means you will
receive machines promptly.

For speedy delivery or more information contact nearest distributor
or the factory.

Following is a partial list of distributors:

Markleep Sales Company
4310 Carnegie Ave. Cleveland, Ohio
American Coin-A-Matic
1417 5th Ave.
Pittsburgh, Penn.

Wertz Music Supply Co.
319 W. Broad St.
Richmond, Virginia

E. S. Nichols Company
2900A North Oakland St.
Milwaukee, Wisconsin

East Distributing Co.
E. St. Louis, Illinois

Lehman Distributors
P. 0. Box 1732
Charlottesville, Va.

Binco Music Company
1805 E. State
Fort Wayne, Indiana

Dave Rosen
555 No. Broad St.
Philadelphia, Penn.

Wagner Distributing Co.
11 W. Eager St.
Baltimore, Maryland

the all-american electric corp.
306, STOKER DRIVE SAGINAW, MICHIGAN
Factory Employment Is Key To Candy Sales, Says Gott

BOSTON, May 22—Candy vendors expect to look forward to a big year "as long as employment in factories keeps up," Philip P. Gott, president of National Confectioners Association (NCA) stated this week, after attending the 31st annual assembly of New England Manufacturing Confectioners' Association here. He noted however, that inflated costs of ingredients are tending to slow the increased production planned by the confectioners in the post-war years.

Quoting peanut prices, which Gott said were still rising, he stated that the industry anticipates an 18 1/2-cent price for the 1945 crop. He also stated that the 1941 peanut price of approximately 3 cents per pound. Cocoa beans a world price altho the high of 85 per cent. Gott said this has been on a slow downward trend. Prices are still 606 per cent over 1941 prices.

According to Gott, the first three months of this year confectionery manufacturers' sales were 13 per cent above the same period of 1941 in pounds and 19 per cent in dollar volume. However, 22 firms in New England, who reported sales of over $23,000,000 during the first three months of 1948, chalked up an increase of 41 per cent over the same 1947 period.

Massachusetts ranks above the nation in per capita consumption (18.2 pounds in 1945 and 20.0 pounds per capita, Gott said. East, with a 34.5 pounds per capita consumption, ranks as the No. 1 candy consuming State. Present average consumption of the U. S. is 17.1 pounds per capita.

Levy Gets Lehigh Franchise To Place Nylon Units in N. Y.

NEW YORK, May 22.—The franchise to operate Lehigh nylon stocking vendors in Greater New York and Long Island has been acquired by Julius A. Levy, who announced this week that he is forming an operating firm to be known as Midwest Automatic Sales of New York.

The 10-column merchandiser, first placed on test location in this area last November, holds about 200 packages of hose, each dispensed by the insertion of four quarters. Levy, who still retains his post as Eastern district sales representative for Lehigh Foundries, Inc., conducted the test program for the manufacturer here. Altho he wouldn't disclose the number of machines now on location here, Levy said he is soon to launch a drive to place the machines in the factories. Levy's vendors already placed by him are located in drugstores, luncheonettes, arcades and Hunter, Queens and Brooklyn colleges.

Name New Imperial Shoe Shine Distributors

MIAMI, May 22—Southern Coin-O-Mat Distributing Company here announced the appointment of nine new distributors for its Imperial shoe shine service this week. Southern official, Robert Jacobson, stated that 15 additional distributors were shortly to be added.

New distributors are Walter H. Block, Cleveland, covering that city; A. A. Vandergriff & Company, for Ohio; Tom Slattery Jr., headquarters in and covering Memphis; William J. Buckley Jr., Indianapolis, for Indiana; R. Rinehart, Rodick, Fla., covering Florida; A. A. Bemis & Company, for Oregon; G. W. Novolety Company, Ulica, covering Connecticut, and Wicklams Amusement Amusement, Williamsport, Pa., for that State, and A. Salem & Company, Atlanta, covering Georgia.

Jacobson stated present production of the shoe shine service is one million dollars a week, with an expected increase to 100 million dollars within the next few months. Firm's New York distributor, S. Gallin, is placed 500 machines in the metropolitan area, he said.

Pioneer Vending Stops Production On Midget Gum Mch.

NEW YORK, May 22—Pioneer Vending Machine Company has temporarily suspended production of its 1-cent gum vendor, designed for use in busses and restaurant booths, according to Theodore Jelenk, president. With promotion of the tiny, 25-cent machine aimed primarily at bus use and the present unsettled situation in surface transportation was given as the reason for the production halt.

Jelenk declared that many bus companies throughout the country which had shown interest in the vendor were now either in the throes of labor troubles or attempting to up their fare rates. Until those problems were favorably resolved they were unwilling to try anything new, he said.

The production halt is only a temporary measure, Jelenk intimated and assembly of the vendors is expected to be resumed soon.

4 Distrib Showings For Keeney Vendor

CHICAGO, May 22—Four-two-day distributor showings are lined up for the Keeney electric cigarette vendor during the next two weeks, John J. Slattery Jr., headquarters in Chicago, announced this week.

First one will be in Atlanta May 24-25 at the H. L. Distributing Company store where Morris Hankin and Jack Lomotz will have play host. Willie Williams of the Williams Machine Company is next with a showing set for Memphis opera- tions May 26 and 27.

Remaining two showings are scheduled for June. Banner Specialities in Denver will have its showings set for June 1 and 2. Lew Wolf Distributors, Buffalo, will follow June 3 and 4. Wolf was named distributor for the Keeney machine this past week. His territory includes the western part of the state.

Coroee will be on hand for all showings.

Coin-Operated Bottle De-Capper Unveiled

SAN ANTONIO, May 22—A coin-operated bottle de-capping device, for use on soft drink cooler-type cabinets and soda fountain machines, is being marketed by the Pay-Pull Manufacturing Company here. Unit is designed to replace the standard cap lifter mounted on such cabinets, permitting patron to remove cap simply by inserting a nickel in the device.

May handle 48 by 5% by 2% inches, the unit allows insertion of bottle cap into an opening removing machine when coin is dropped in chute. It will take up to three coins and open three bottles simultaneously. Built-in brown catcher holds crowns removed from bottles and thus helps keep inventory of all sales.

ALL SILVER KINGS

Can be bought on TORR TIME PAYMENT PLAN

WRITE TO

CAMERA CHIEF

SILVER KING CORPORATION

CHICAGO, ILL.

$19.95

NEW REVELATION COCA-COLA

WE EXPORT PHONOGRAPHS AND OTHER

CINEMA EQUIPMENT

NEW WANTED TO BUY

WANTED TO BUY

CANCO VENDING SERVICE

232 WEST 42 ST., NEW YORK 18, N. Y.

5TH ANNIVERSARY

ROY TOHR

LANDOWNE, PENNA.

$1,195.00 EA.

TOHR VENDING CORP.

205 S. 11TH AVE.

CHICAGO 10, ILL.
Your Number 1 Profit-Maker
**'Pop' Corn** Set Automatic Popcorn Vendors

Over 90% of the popcorn vending machines on location are 'Pop' Corn Set Automatic Vendors. Profit-proved by the successful operation of over 30,000 installations, 'Pop' Corn is a national trade-mark for quality. . . a by-word for the modern merchandising of popcorn. 'Pop' Corn Set Automatic Vendors are tested-best . . . profit-proved . . . sure fire money-makers for you!

**OPERATORS:** Over 50% net profit. **DISTRIBUTORS:** A few choice territories now open for exclusive franchise.

---

**The "Little Giant"**
**HOT POPCORN DISPENSER**

Here is a great, proven money-maker for only a nominal investment. Small in size, but a "Giant" in action! 6 gal. capacity, Size: 15" by 12" by 29". Portion controlled by size of bag or bowl. Bagging companies and vending operators can handle these dispensers in addition to present routes. It is more profitable to operate dispensers without a coin chute. Write for free description folder.

Manufactured by
**ABC POPCORN CO.**
3441 West North Ave.
Chicago 47 • DICKENS 3375

COMPLETE LINE OF
- Raw Corn
- Seasoning
- Boxes
- Bags
- Pre-Popped Corn (No. 10 Cans)

---

**KUNKEL HOT POPCORN VENDOR**

**PRACTICAL—DEPENDABLE**

- Beautiful Baked Enamel Finish
- Sturdy Steel Construction
- National Slug Exterminator
- Low Electric Consumption
- Easy To Service and Clean
- Can Be Rented Without Operator
- Can be Adapted To Sell Peanuts in the Shell
- 16" Wide, 62" High
- 47 lb. Capacity

**WRITE—WIRE—PHONE**

Roni Sales Co.
479 Church Avenue [Presbyterian 41810] Brooklyn 3, N.Y.
Exclusive Distributors in New York, New Jersey and the New England States

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**GIVE TO THE DAMON RUNYON CANCER FUND**

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**Send this coupon**

We are the only Popcorn Vending Machine Company with an assured supply of top quality pre-popped corn.

Auto-Vend, Inc. Dept. C
3612 Cedar Springs
Dallas 4, Texas

Gentlemen: Rush FREE information on 'Pop' Corn's Automatic Vendors! PLEASE CHECK ONE:
- Operator
- Distributor

Name
Address
City
State
NI MASTERS
IPISTACHIO
ICASHEW
ISPANISH

Here’s the $13.75, 166
CHARMS
CASH
USED
UNEEDA
RAINBOW PEANUTS (32
NORTHWESTERN MODEL 193
Cap., Columns, 350 Pack
Parts and “THE
NORTHWESTERN
623
W.
NATION’S
worth
Three
OR
TWO FOR
ONE
Mirrors available, including the
STREET
-THIRD
MODEL 440
VENDING MACHINES.

300
GLASS GLOBE
GLASS GLOBE
Bolton, Ohio, 439 ALL
GLASS GLOBE

SPECIAL
Bolton, Ohio, 439 ALL
GLASS GLOBE

1/2 cash with order, balance C. O. D., or full cash with order. All prices
F. O. B. shipping point. All prices subject to change without notice.

NORTHWESTERN SALES & SERVICE COMPANY
AUTHORIZED NORTHERN DISTRIBUTOR
4105 16TH AVENUE, BROOKLYN 4, N. Y.

CIGARETTE MACHINES
Rowe President, 10 Cols., 475 Pack Cap. $125.00
Rowe Royal, 10 Cols., 400 Pack Cap. 100.00
Sequential, 10 Cols., 460 Pack Cap. 100.00
Unceda Model 500, 9 Cols., 350 Pack Cap. 115.00
Unceda Model 500, 7 Cols., 250 Pack Cap. 100.00
Guernier Champion, 9 Cols., 420 Pack Cap. 75.00
Guernier Champion, 7 Cols., 320 Pack Cap. 75.00
Guernier Model W, 9 Cols., 300 Pack Cap. 55.00
Guernier Camel, 150 Pack Cap. 32.50
Guernier, 4 Cols., 100 Pack Cap. 25.00
Stewart-McCarr, 8 Columns 35.00
New UNEeda, 8 Columns, 310 Pack Cap. 159.50
New UNEeda, 6 Columns, 200 Pack Cap. 80.00
New Guernier Challenger, 7 Columns 100.00

CANDY MACHINES
Rowe, 8 Cols. $90.00
F. M. Long, 12 Cols. $110.00
Guernier Candyman 67.50

UNEEDA MODEL E
15 Cols., 150 Pack $35.00
12 Cols., 300 Pack Cap. $50.00
12 Cols., 300 Pack Cap. $52.50

10c CIGAR SPECIALS
Single Column. Capacity 50, $22.50—1 Machine $100.00 Ex.
1 Stick or Tab Gum Machines, 500 Cap. $17.85
2 Stick and Gum Machines 17.85

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.
Parts and mirrors available, including the 256 vending changeover parts for all
UNEEDA VENDING SERVICE
"THE NATION’S LEADING DISTRIBUTOR OF VENDING MACHINES"
106 CLYMER STREET, New York 7-4568

NAMA Setting Details on Two Region Meets

West Coast Sessions in June

CHICAGO, May 22.—The National Association of Merchandisers of American Cigarettes of California (NAMA) announced details this week of the Region X meet in Los Angeles, May 23 and 24. Tentative program for the Region XI meet, to be held June 10 (date changed from June 11) was also reported.

The X meeting (covering Southern California, Arizona, and New Mexico) will have sessions on "Health and Sanitation with Reference to Vending Machines." A special event, as yet unspecified, will follow these addresses. At 2:45 p.m. Sun. Hays, news broadcaster, will deliver a talk entitled "Off the Records: An Analysis of Things Ahead."

After an open forum scheduled to begin at 3:30 p.m., the business meeting and election of a chairman will conclude the session at 4 p.m.

The Region XI NAMA meeting (covering Northern California, Nevada, and Wyoming) was previously scheduled for June 11, has been changed to June 10, and will take place at the Palace Hotel, San Francisco. J. D. Roberts will preside during the meeting, taking the chair as regional chairman R. D. Kerley, of Allied Distributors, Inc., Oakland, Calif.

Scheduled on the program is a series of short talks by operators on pertinent vending subjects, with a five-minute question period after each address. The session is planned as a question-and-answer contest between East Bay and San Francisco operators on operating and equipment problems.

No Wonder Conn. Gig Mach. Biz Good

HARTFORD, Conn., May 22.—Connecticut smokers use about 13,000,000 cigarettes a day, Tax Commissioner Walter M. Walsh stated this week. Six cigarette vender operators noted that this figure makes much more than six cigarettes per day for each of the State’s 2,000,000 people, taking into consideration the adult male population.

Based on this daily cigarette consumption, the Department of Health reported that the State has the highest per capita consumption in the country. Full STAMP MACHINE

1948 IMP 1/2 or 1/4 Cigarettes
$17.95
$12.95
$11.75

10c CIGAR SPECIALS
$52.50
$17.85
$100.00

SEPT. 11
Imported—Small State Sales Tax. 10c. to 50c. Full Gum With Order. Post Paid.

ROY TORR LANDSFDR, PENNA.
Concessionaires Ignore Vendors

(Continued from page 116)

parks, auto races, fairgrounds and grandstand shows, Stevens Bros., of New York is another large concession house that operates principally at Eastern ball parks.

To sell products thru their machines in locations controlled by firms of this type, operators would have to make arrangements with the concessionaires similar to those agreements which some operating firms already have with catering groups in industrial plants. Too many deals of this kind have as yet come to light, E. R. Wiegand, of Jacob Bros., contacted in Detroit, stated that vending machines are considered the coming thing for baseball parks. Five vendors were tried in Briggs Stadium during the 1947 season and "didn't do badly" in Wiegand's opinion. However, when vendors are installed in ball parks "they will have to be installed in sufficient quantity to warrant having a serviceman on the job all times."

Cigarettes Possibility

Cigarette machines loom as the main machine for baseball parks and football stadiums. Concessionaires have long pointed out that they do not make enough out of hawking cigarettes and cigars thru the stands to make such sales pay. On the other hand, strategically placed vendors could not only handle sales during game time, but also cater to additional sales at point of entrance and exit from the park. Whether popcorn, peanuts, candy and drinks will ever be handled profitably by vendors in such locations, however, has yet to be proved, because it has long been the axiom among concessionaires that the only way to "sell em" is to "bring the stuff to 'em."

When it comes to other types of outdoor spots like amusement parks, zoos, miniature golf courses, golf driving ranges, etc., some operators already have placed equipment, but not in any sizable quantities. Reason is that owners of this type locations also have not as yet been shown how vendors can supplement stand sales profitably. To mention a few, Al Price, Price Tobacco Company, St. Louis, recently installed a few snack machines in the local zoo. There are cigarette vendors on location at Pontchartrain Beach Park in New Orleans as well as at Coney Island in Cincinnati. G. B. Macne Corporation has about 12 candy and cigarette machines in golf ranges and miniature golf courses in the Washington area, but reports that sales volume is low in such spots.

Beach Use

Along the Atlantic Seaboard most of the beaches, piers and amusement clubs rely upon cigarette machines to handle sales but have not gone too heavily for other type of vending equipment.

As high traffic, city locations and the better industrial spots get sewed up, however, some operators feel that one of the few good outlets for equipment still to be developed is the outdoor amusement type spot. This means not only amusement parks, zoos and the like, but are finding even as far as having a battery of machines to be trucked around to fairs, celebrations and other events where crowds gather.

Jacksonville Gets Mail-O-Mat

JACKSONVILLE, Fla., May 22 — The post office here has placed in operation a new Mail-o-Mat, the first automatic machine to go on location in this city. Postmaster George C. Blume inaugurated the new service by sending a card to Postmaster General Jesse Donaldson in Washington. Mail-o-Mat installed here were one of 50 which will eventually be placed in 39 cities throughout the country.

Concessionaire Vendors

The QUALITY machine of the Popcorn Industry

Surpasses all other automatic vendors

... for SALES
... for STYLE
... for PROFITS


Operators' profit charts show how this machine pays off for YOU!

Write, wire, phone for nearest distributor. Ask for complete details and demonstration.

Exclusive State and Territorial Franchises Still Open for Qualified Distributors

J. H. Keeny & Co., Inc.
3600 W. Fifth Street • CHICAGO 37, ILLINOIS

POPCORN OPERATORS!

Don't buy 'til you see the

ARISTOCRAT

The QUALITY machine of the Popcorn Industry

VENDING MACHINES

J. H. Keeny & Co., Inc.
3600 W. Fifth Street • CHICAGO 37, ILLINOIS

WHY PAY $200 AND UP FOR A MACHINE WHEN $134.40 BUYS THIS FULL SIZE, DELUXE FLOOR MODEL? . . .

Operators want these profitable features

* Big capacity! 100 bush per filling Meant for operating - no rehousing or readjusting to get out of order

* Adjustable vent - * 0.045 or 0.070 inches

* Electro-Mechanical Controls - High Sensitivity of Light

* 10¢ or 5¢ coin chute optional at extra price

* Change for foreign coins available at no extra charge.

* 12 1/2’ high, 16-1/4’’ square, weighs 82 lbs.

* "Hot Popcorn" on 3 sides flash on and off.

Immediate Delivery Also lower-priced counter models

Our ease-to-see book lets with counter and street corner vendors. We have popped corn at wholesale prices from a nearby point.

WRITE FOR FREE BOOKLET

Electro-Serv

SINCE 1936

■ PEORIA, ILLINOIS

MAKE BIG MONEY!
... IN YOUR OWN BUSINESS

START A PROFITABLE ROUTE OF "HI-HO" JUNIOR TRAY VENDOR

Takes just a small investment of time and money. Vends almonds, candy, nuts. One hand operation, attractive. For use with or without tray. Agents, jobbers, distributors invited. Write today for details.

LEON "HI-HO" SILVER, INC.
760 HAYES ST. • SAN FRANCISCO, CALIF.

BEAT COMPETITION WITH SILVER KING

2 for $1 Mail Order Venders 24¢ per carton. 1 to 3 cases, 25¢ per carton. 4 to 6 cases, 26¢ per carton. 7 and over, 25¢ per carton. Silver Kings low as 24¢ per case. Address mail toDept. B

T. O. THOMAS CO.
1572 Jefferson Padesky, Kt.

BEAT THE COMPETITION WITH SILVER KING
It’s HOT! The most efficient profit-making hot nut machines.

The “CHALLENGER” 3 MACHINES IN ONE
• Attractive appearance for better location
• Highly polished finish
• Exclusive, “Hot Mix” feature
• Always in operation
• zigzag profits. You can operate for 50c. or $1 a hour
• Reversible slots make this possible
• Heating units in all compartments
• Double speed
3-way vending means 3-way profit! Be Smart the “Challenger” Way
Write for Illustrations.

TROPICAL TRADING CO.
716 W. Madison St., Chicago 6, Ill.

CM Reps Attend Sanitation Conclave

(Department from page 116)

Dixie Cigarettes Company; John Obieau Stewart Products Corporation; Herbert Helm, Mills Industries; Stewart Lyon, Lyon Industries; John Snively Jr., Snively Vending & Sales; and K. C. Melkian, Rudd-Melkian Inc.

To complete the panel, NSF will shortly announce the names of public health officials who will serve on the bulk drink vending committee.

New Laundry for Durham

RALPH, N. C., May 22.—The Great Southern Laundry, Inc., Durham, has been issued a charter by the Secretary of State of North Carolina, to operate a self-service laundry. Authorized capital stock is $30,000, Theodore Gale, Regina Gale and Chester Donly, all of Durham, are listed as the principals in the organization.

NCA Sales Training To Benefit Students

CHICAGO, May 22—A vital educational link, which has been available for the last two years to high school students and concerns basic training in the distribution of the American consumer, is looked upon as a potential asset to the confectionery industry, as well as other franchise businesses, according to NCA officials. Training under the guidance of school systems or organized local and State Distributive Education Club programs is over 39 States.

NCA, thru its distribution committee and merchandising director, Frank F. Mulcahy, chairman of the National Distributive Education Clubs to utilize the association’s first training program of the National Dairy-Food Products salesmen’s distribution. Thus NCA’s salesmen’s distribution salesmen’s program will be made available to any high school group interested in wholesale distribution. It is the first nationwide industry training program offered to the youth organization.

Mulcahy, while attending the second annual convention of the Distributive Club of America, held in St. Louis recently, outlined to educators the basic thinking behind the organized local and State Distributive Education Clubs and is working closely with the NCA officials.

Miss. To Collect Cig Taxes

JACKSON, Miss., May 22—Mississippi purchasers of tax-free cigarettes from out-of-State mail order concerns face a fine of $250, from special agents to collect duties and levy penalties, B. J. Cozart, agent for the Federal tobacco tax division, declared recently.

The list of 150 names of purchasers of tax-free cigarettes are said to be filed in the collector’s office, O’Quinn said. They will be taxed to pay the 40-cents tax on each carton, plus a $25 penalty. Failure to make an accurate report will result in a fine of double tax rate and the $25 fine on each violation.

VICTOR’S SPECIAL FINISH

MODEL K

24 or more...$12.25
1 to 23.....12.95

EMPIRE COIN MACHINE EXCHANGE

10% MILLS IN

Chicago 22, Ill.

WRITE FOR OUR CATALOG
Vendors’ Specials

Max. Stacks Bell Glow—$4.50
Double Plates for Two—$1.15

BUNDLE GUM—100 Cents

Gum & Charms

Cons. Per Lb.

$0.35


VENDCO SALES CO.

2118 Market St.

Philadelphia 5, Pa.

Craig’s #999

One or One Hundred $8.99 Ea.

5¢ ball gum sen- sation, looks like a regular 5¢ gum ball, but tastes like chocolate. An excellent promotion, high gross, high profit. Ideal for drug stores, 5¢ and 10¢ stores, convenience stores, milk bars, drug dealers.

Globe Type.

Cuba Traveler, 300.00

Territorial New.

Bally Mache.

110-120.00

MUSICAL SALES CO.

2334 Olive Street

St. Louis 3, Mo.

BRAND NEW 5¢ LEWEL ASPIRIN VENDORS

Including 100 packages of U.S.P. Aspirin (packed 3 tablets to the package).

$17.50 Each

MANUFACTURER’S CHOICE

One of each makes a market. Blue print, all steel, glass or brass, no cost for anti-corrosion. As low as $16.50. Write for prices and directions.

Address mail to: Post C.

T. O. THOMAS CO.

1572 Jefferson Phone 2131

Pittsburgh, Pa.
State Tax Calendar

Alabama
June 10—Distributor stamp and use tax report and payment due. Tobacco wholesalers' and jobbers' report due. Due with prior occupation tax return and payment due. Sales tax report and payment due.

Arizona
June 15—Gross income report and payment due.

Arkansas
June 20—Sales tax receipt report and payment due.

Colorado
June 14—Sales tax report and payment due. Use tax report and payment due.

Delaware
June 1—Manufacturers' license tax report and payment due. Merchants' license tax report and payment due.

Florida
June 10—Retailers' and wholesalers' cigarette tax report due.

Georgia
June 10—Cigarette and tobacco wholesale dealers' report due.

Iowa
June 15—Cigarette distributors' drop shipment report due.

Illinois
June 15—Cigarette tax return due.

Indiana

Kansas
June 20—Sales tax report and payment due.

Kentucky
June 1—Louisville gross receipts tax and return and payment due. June 20—Cigarette wholesalers' report due.

Louisiana

Maine
June 1—Franchise tax report due.

Maryland
June 15—Sales and use tax report and payment due.

Massachusetts
June 20—Cigarette tax report and payment due.

Michigan

Minnesota
June 20—Cigarette tax report and payment due. June 20—Cigarette distributors' and sub jobbers' licenses expire.

Mississippi
June 15—Manufacturers, distributors and wholesalers of tobacco reports due. Sales tax and report and payment due. Use tax report and payment due.

Missouri
June 30—Soft drinks manufacturers' report and payment due. Kansas City merchants' and manufacturers' licenses expires.

Montana
June 15—Income (corporation license) tax due.

Automatic Gets Bereo Franchise

BOSTON, May 22—Automatic Sales Corporation, recently organized vending machine distributing house, has been appointed New England distributor for the Hilco ice cream bar machine, according to Walter Harris, Automatic's president. The ice cream vender is produced by Bereo Manufacturing Company.

The only other vender now handled by Automatic is the Best Mills coffee machine. Sample units of the Mills vender have just been received at the outlet's showroom, located at 728 Boylston Street here. Harris said his firm is on the look out for other lines. Robert Ellsworth, Automatic's service and sales manager.

NAMA '47 Yearbook Mailed

CHICAGO, May 22.—The NAMA Automatic Merchandiser's association's first year book and buyer's guide, will start going out to members Wednesday (26). It was announced this week. Book, containing 180 pages, will include a cross-indexed directory of vending machine manufacturers and suppliers, along with articles dealing with various phases of the vending industry, and an illustrated section highlighting the 1947 NAMA convention.

Nebraska
June 10—Cigarette distributors' report due.

New Mexico
June 15—Occupational gross income tax report and payment due.

New York
June 15—New York City gross receipts tax return and payment due.

North Carolina
June 15—Sales tax report and payment due. Use tax report and payment due.

North Dakota
June 10—Cigarette distributors' report due.

Ohio
June 10—Cigarette wholesalers' report due.

Oklahoma

Pennsylvania
June 10—Soft drinks tax report due.

Rhode Island
June 20—Sales and use tax return and payment due.

Tennessee
June 20—Sales and use tax report and payment due.

Virginia
June 30—Cigarette license expires.

Washington
June 15—Wholesalers' cigarette drop shipment report due.

West Virginia
June 15—Cigarette use tax report and payment due. Sales tax report and payment due.

Wisconsin
June 10—Cigarette wholesalers' and manufacturers' report due.

Wyoming
June 10—Sales tax report and payment due. Use tax report and payment due.
Sugar Stocks Dwindle
WASHINGTON, May 22.—Sugar stocks dwindled by about 50,000 tons during the first quarter of the year, leaving on hand only 214,474 tons on March 31, the Agriculture Department announced this week. Consumption of sugar for the first three months of 1948 amounted to 676,311 tons, while production amounted to 621,866 tons, Agriculture said.

The stocks on the March date were almost equal to those on the same date the past two years, they were more than 50 per cent below March 31, 1940, when sugar on hand amounted to 382,091 tons.

Squirrely!
ST. LOUIS, May 22—Al Price, President of Price Tobacco Company, of nearby University City, recently spotted several candy machines in the local zoo. Sales were terrific—but few coins were in the cash box until Al found out that the squirrels were his best customers, for they had discovered how to worm thru the delivery chute and nab their favorite bars. A battle ensued to the delivery chute has put the machine on the profit side.

Coin Laundries
Face Price War
In New York
NEW YORK, May 22—Two recently opened self-service laundry stores, which charge 15 cents for nine pounds of wash in contrast to the normal industry pattern of 25 cents for the same weight, threaten to touch off a price war which may seriously affect the earnings of laundry store owners.

The new stores, owned by Bernard Left, a former apartment house operator, have been localed to established self-service laundries which charge the higher rate, in what was interpreted as a frank bid for the patronage of their customers. Although the standard rate establishments claim that only small inroads have so far been made into their total business, they are undoubtedly of such a nature that a period of time may prove "disastrous."

Opening of cut-rate stores were characterized as "an act of suicide," by Albert J. Gorner, public relations director of the Affiliated Washing Machine Operators' Association. "It is impossible for stores to return a fair profit at the 15-cent rate and still meet operating obligations," he said.

Albert Gorner predicted that Left's stores could not last long, and that the productivity of sales might dangerously harm the industry generally. He pointed out that many store owners might have already justified their higher costs to the public.

Mrs. Using Less
Peanuts in Candy
WASHINGTON, May 22.—Percentage of peanuts and peanut butter going into candy is continuing to sag, the Agriculture Department reported this week. The steady decline in peanut use by candy manufacturers this year reached a new low in April when only 18.7 per cent of all shelled peanuts went into confectionery.

High percentage for 1948 came in the first months when shelled peanuts amounted to 19.7 per cent. It dropped to 18.0 per cent in February and 16.6 per cent in March. This indicates that the consumption of peanuts by the candy trade averaged more than 15.0 per cent of the total in 1944-47, according to Agriculture reports.

The same downward trend is being followed in peanut butter. In January candy makers took 22 per cent of all peanut butter. The percentage dropped to 11.4 per cent in February; 7.1 per cent in March, and 6.5 per cent in April.

Sugar makers also report that peanut use has declined in other fields, with total consumption this year expected to be the lowest since 1941.
FCC Has Bids From 38 States

WASHINGTON, May 22.—With junk operators and the competition of television in 18 cities at the present time, the number of stations in the United States has been increased to 10 of the 48 States. FCC officials say that the last remaining unassigned stations will be operating by the end of next year.

As the first television sets in a new TV town usually go into bars and taverns, junk operators can expect a drop in grosses for at least the first few months of video operation—until the time that the novelty wears off. Actual results show that even after a few months, such telecasts as baseball and football games continue to attract the junk play.

Cities where operators will be meeting TV competition for the first time this year are Birmingham (December); Riverside, Calif. (September); Stockton, Calif. (December); Wilmington, Del. (December); Miami (June); Atlanta (July); Bloomington, Ind. (December); Indianapolis (December); and the number for July; New Orleans (July); Minneapolis (December); Kansas City, Mo. (December); and Charlotte, N. C. (December).

With the entire industry looking toward the future, operators are planning for the increased number of localities passing new taxes on music machines. As long as the lines hold.

Some suggested methods of increasing take:

1. More industry promotional programs directed at the public.

2. Cutting the cost of equipment and records.

3. Entire industry working more closely together.

4. Closing the nickel slot entirely and giving two places for a dime, or five for a quarter, in an effort to attract larger coins.

5. It would appear that the 10-cent play question is not at this time the answer to how the operator can improve his lot. It may never be.

10-CENT PLAY SEEN DOomed

Is Not Answer To Trade Woes

New York—10 play in this area is now a dead issue according to operators and other representatives of the music machine industry. At a meeting of the Automatic Music Operators Association (AMOA), representing a good number of the operators in this area, said:

"If we tried to introduce 10-cent play here today, it would only hurt our purpose. With the general level

(See 10-Cent Play on page 128)

Tele Box-Score

Cities in which television stations are now operating commercially:

Washington
Baltimore
Newark, N. J.
New York
Philadelphia
Schenectady, N. Y.

Cities in which commercial television stations will open during year:

Fort Worth (June)
Memphis (June)
Miami (June)
Providence, R. I. (June)
Albuquerque, N. M.
Dayton, O. (Oct.)
New Orleans (July)
Los Angeles (July)

Cities which television stations will open early in 1949:

San Diego, Calif.

Waltham, Mass.

New Haven, Conn.

Binghamton, N. Y.

Rochester, N. Y.

Seattle

"This is only a partial list, inasmuch as the Federal Communications Commission has over 200 applications from 38 States on file seeking permission to open stations.

Anti 10-Cent Play

DES MOINES, May 22.—At least one humorous reaction turned on here following the Billboard's spot check on 10-cent play. A location owner was one of the most interested of the 100 per cent increase in prices. "You said it would only hurt our purpose. With the general level..."

(See 10-Cent Play on page 128)
BOSTON, May 22.—Juke box operators here will learn just what effect video will have on their business this summer (22) when tele debuts over WBZ-TV, New England's first tele station.

Most hotels, cafes and taverns here are all set up and waiting, although no coin-operated tele sets have yet been installed. With the advent of tele, it is expected that the city will impose a tax on all video sets in public locations used for entertainment purposes.

First baseball game to be televised will be the Braves and Dodgers from Braves Field. Telecasts of both the Red Sox and Braves' day and night home games will be divided evenly between WBZ-TV and WNAC-TV when it goes on the air. WBZ-TV is NBC network and WNAC-TV is Col- lander. They will not be announced until it will begin tele.

Jacksonville Mulls Coin Radio Levy

JACKSONVILLE, Fla., May 22.—A bill to regulate the operation of coin radios by issuing licenses and imposing a schedule of fees has been introduced in the city council by James M. Pedler, council vice-presi.

The bill provides that "persons or firms engaged in the business of having coin-operated radios, on the premises of others must pay a basic license of $50 a year and an additional 90 cents for each such coin-operated radio so controlled by the firm."

Chicago, May 22.—The question of whether to play the juke box or not, during this local hobby program is often decided in favor of the juke in many tavern locations of Allied Music Distributors here, according to the firm's servicemen. This has been found to be true in many instances when other than baseball programs are being telecast, they claim.

Joe Harris, Allied serviceman, states that during recent weeks a growing number of tavern owners and their bartenders are giving their customers a choice of whether to view programs in the juke. Because patrons are found willing to forego a television program (baseball is the exception), the juke is left on and given preference over the usual sport or dramatic video presentation. Inference is that with the increasing number of tele sets going into private homes, and the fact that the first novelty of watching a television broadcast is wearing off, the public is not.

See CHI OPERATOR on page 150

CHICAGO, May 22.—Washington Music Guild Nabs Second Disk Jockey Show

WASHINGTON, May 22.—Washington Music Guild (WMG), now in the midst of the biggest juke promotion campaign in its history, has made arrangements with WWDC for a second disk jockey show to promote juke plays. WMG disclosed this week. The earlier tie-up was with WTOP's Moondial program.

The new WWDC program is conducted by Herman Paris and is called Harlem Hit Parade, and will feature records by colored artists in use in local juke boxes. WMG is hoping the WWDC program will be as suc- cessful as that on WTOP.

The guild estimates that free time given the juke operators by WTOP would amount to $175 a day if charged for. The Moon dial, which is conducted by jockey Eddie Callagher, is now playing a new wrinkle in the promotion campaign. Gallaher will pick a hit record each week, which will go into local juke boxes with the tag "Gallaher Moondial Record of the Week."

New Twist

ST. JOHNS, N. B., May 22.—A new type of restriction is fac- ing music machine operators throughout the maritime provinces, whereby city, town and county councils are limiting the sound range of juke boxes to stipulated distances.

At Dartmouth, N. S., the coun- cil has fixed for juke play the midnight and Sunday hours. Limiting the hours of opera- tion of music equipment continues, as it has for the past few years, with the midnight and Sunday bands in effect.

Appoint Rieck Mgr. of Mills Music Division

CHICAGO, May 22.—Lester Rieck, veteran of 17 years in coin machine sales experience with the firm, has been appointed manager of Mills Automatic Merchandising Corporation, Chicago, and the remaining two years as a key man with the music division sales force.

In assuming his new post Rieck said: "One of the first things I would like to make clear is that the music machine production line, and juke is going full speed. In fact, it has never ceased to function, as some rumors have indicated. Care should be taken to report that music sales during the past six weeks have been the high- est since any time after the first of the year."

Wurlitzer Calendar in Works

NORTH TONAWANDA, N. Y., May 22.—The 1949 Wurlitzer juke box calendar, which has been in the works since the fall of 1947, is nearing com- pletion, and will be ready to present the music machine business in general, it was stated this week. The calendar will be a six-page unit, cov- ering two months to a page with a complete program of juke-play- promoting illustrations in color. No actual juke box will be shown, which will follow, as a new juke is used in a location no matter what type of equipment is installed.

JOE GIGLIOIITI
Cee Gee Music Dist.Inc.
Baltimore, Maryland

BILB GOETZ
The Capital Automatic
Music Co.
New York, N. Y.

FRANK PAGE
Roanoke Vending
Machine Exchange
Roanoke, Virginia

ED STEELE
Pittsburgh, Pa.

CLIFF WILSON
Cliff Wilson Dist. Co.
Tula, Okla.
Little Rock, Ark.

BARNEY JACOBS
Cooperative Dist. Co.
Louisville, Ky.

BILL SHAYNE
Shayne-Dixie Music Co.
Miami, Fla.

SAM COHEN
Cohen Dist. Co.
Atlanta, Ga.

BOB PORTALE
Maport Dist. Co.
Portland, Oregon

LEONARD BASKFIELD
E. T. Mape Dist. Co.
San Francisco, Calif.

RAY POWERS
E. T. Mape Dist. Co.
Los Angeles, Calif.

ED MAPE
E. T. Mape Dist. Co.
Stockton, Calif.

SAM TOCCO
Great Lakes Phonograph Dist.
Detroit, Mich.

JACK KARTER
Midwest Coin Machine
Dist.
St. Paul, Minn.

JACK NELSON
Jack Nelson & Co.
Chicago, Ill.

HARRY JACOBS
United Coin
Machine Co.
Milwaukee, Wis.

E. T. MAPE DIST. CO.
Dallas, Texas
There's truth and beauty in that statement, because it's the sparkling new FILBEN MAESTRO '48 and we guarantee that it will never stop playing in your location. Who could resist the scintillating beauty of an artistic dream? No one, because it gives you an ultra modern-design, piano-finished true walnut cabinet with a polished aluminum trim and colorful plastic panel that allows a multitude of animated rainbow-hued lights to catch all eyes. Check the famous FILBEN engineering achievements and know why the FILBEN MAESTRO is your best buy for 1948:

- The only one-sided 30 record selector made, and it's changing time is less than six seconds. That means 30 hits.
- Adaptable with 20-24-30 record wall boxes, and can be used with 2 or 3 wire installation in conjunction with an adapter unit. That means more intake and more coin.
- Amplification unit has a maximum undistorted output permitting the use of FIVE AUXILIARY SPEAKERS. That means better sound coverage for any location.
- A high temperature crystal pickup with less than 1½ ounce needle pressure. That means noiseless surfaces, longer wear, and more plays.
- And only $595.00, f.o.b. factory. That means the best money making and money saving buy for 1948. Available immediately. Contact your nearest distributor.
ROD'S COLUMBIA COIN OPERATED RADIOS

... In a Choice of 2 STYLES AND SIZES FOR PROFITABLE OPERATION IN

- MOTELS - HOTELS - RESTAURANTS - HOSPITALS - BARS - BOOTHS, Etc.

Specially engineered for the finest in tone quality and performance. Accredited America's Best Way to operate ... for bigger profits at a smaller investment.

WRITE TODAY FOR LITERATURE ON HOW TO BUILD UP YOUR OWN BUSINESS WITH VERY LITTLE TIME, EFFORT, AND INVESTMENT.

COLUMBIAN PRODUCTS CO.
321 W. DIVISION ST.
CHICAGO 10, ILLINOIS

NATIONALLY-KNOWN RELIABILITY TIME-TESTED EXPERIENCE

REMEMBER—The magnificent Manhattan is built by the SAME men who created the FIRST commercial automatic electric phonograph more than 20 years ago.

Write Today for New "Direct-To-OPS" Sales Plan

PACKARD MANUFACTURING CORP.
Indianapolis 7, Indiana

GIVE TO THE DAMON RUNYON CANCER FUND

ROD'S COLUMBIA COIN OPERATED RADIOS

10-Cent Play Seen Doomed;
Not Answer to Trade Woes

Continued from page 123) of juke box play at a low ebb, and the public faced with rising prices on all sides, a 100 per cent jump in the cost of location music for the customer would probably have disastrous results. We must recognize that a most important factor in the drop in juke box play is the reluctance of people to part with nickels. They will be even more reluctant to part with dimes. Looked at frankly from the player's point of view, it seems foolhardy to pay 10 cents for three minutes of entertainment.

Tele Factor

"As more and more of our locations provide free television for their customers and ours, we must increasingly take this cost can still claim a 5-cent play, and at the same time get a dime for all casual play. They feel that it will up the gross considerably, will gather in the vagrant dimes, and still will give the devoted player his 5-cent tune, and further will appease locations.

Original failure of the 10-cent play resulted in keeping the percentage to the operators from 50 to 60 per cent where the gross does not reach $20 a week, and retaining the 50 per cent with the $30 take exists. There is still considerable discussion over this percentage plan altho it has been in operation since last October. Present plans of the association to try to revive 10-cent play includes also revenue at a straight 50 per cent.

All or None

The association check revealed this: Nearly all are in favor of 10-cent play (modified) but that they would not hold to dime play in face of nickel opposition. It was tried in the past, and while not successful, it has been with better planning. In previous trials, even in view of 5-cent competition, there was no appreciable loss in gross take, although some loss of location friendship.

On location, the Billboard found no concerted opposition to 10-cent play if it were universal, and favored it decidedly in smaller utility with the return of the 50 per cent straight commission. One distributor favored continuance of 5-cent play but with a 60 per cent commission for the operators, a view not shared by other associations.

Among operators contacted were Ray Samuelson, Ray's Music Company; Dick Mathews, Consolidated Amusements; Gus Weiser, W. & W.; Frank Ritchie, Jones Distributing Company, and Bill Jennings, Wolf Sales Company, all favoring considerably more than 50 per cent of the juke box industry.

Detroi Objectts

Detroi OBJECTS—Roy W. Clason, business manager of the Michigan Automatic Phonograph Owners' Association (MAPOA), expressed Detroit's general opposition.

"We doubt very seriously if it (10-cent play) would be effective...I think that if three for a dime would do more to increase the sale of juke boxes, this is because this is a working man's town. Ten-cent play could be put into effect, but the public would take it unfavorably. We could do it easily—probably better—but it would be very hard to make it effective. But the purpose of any change is to increase the take in the coin box. It is more to cut down the record cost, because the records would not be played so much, but the drop in revenue would be more than proportionate.

"It seems possible in other territories, but not here. Detroit is one of the best music towns in the country.
from the standpoint of revenue, and we would be very foolish to tamper with the national game.”

While ignoring the dime play completely, operators have been attempting to interest play here, using several different methods. Some have tried a three-for-a-dime play on poorer loca-

IPO—Not the Time

CHICAGO—Michael Spagnoli, secretary of the Illinois Phonograph Owners, Inc. (IPO), had the following to say regarding the 10-cent play question:

“Perhaps a consideration of the 10-cent play question in the light of rather recent events would definitely increase money income. However, they do not feel that it is entirely practicable at this time. In attempting 10-cent play the money income increase would not be great. It is a relatively simple matter to convert the coin mechani-

Ark. Considers 10c

LITTLE ROCK—A. J. DeMers, attorney for the Arkansas Music Operators’ Association, made the following report on the 10-cent play situation:

“We look forward to the day when we will have a dime play, when the public will accept it. 

Buffalo Shuffles Off

BUFFALO—While there is no operator association in this area, the Buffalo Phonograph Owners, Inc., has six local music operators on the 10-cent play question and all that are interested are opposed to the increased play price, especially at this time. Operators feel that the public should have a chance to try the dime play before it is put into effect, as they feel that the public has not been informed on the subject and should be given a chance to try it before it is put into effect.

Unprofitable in Youngstown

YOUNGSTOWN.—Robert P. Ed-

While ignoring the dime play completely, operators have been attempting to interest play here, using several different methods. Some have tried a three-for-a-dime play on poorer local-

南京市—The Washington Music Guild, local operator association, says 10-cent play is not being discussed by them at this time. When it was tried a few years ago, operators suffered a decline in gross receipts.

It’s a Big Job

CLEVELAND—The question of 10-cent play has been discussed by the association several times in recent weeks, said Harry D. Lieb, secretary-treasurer of the Phonograph Merchants’ Association.

Big Job Ahead

It is my earnest opinion that if a determination is ever to be made, it was to be made to 10-cent play, the public would have to be convinced that it is a success. However, it is a big job and has to be done in the best way. First, all of the committee of operators, distributors and manufacturers must get together and discuss the problem. As the ground work is now laid and the plan adopted, the committee shall call a mass meeting of all the operators from all parts of the country to a central point, such as Chicago, to work out and adopt a practical plan. By doing this on a large scale the newspapers would have to be convinced of its worth, and if they report to the public our trials and tribulations, whether is in favor of or against the plan, our purpose will be accomplished and the rest will be easy.

Cincinnati Votes No

CINCINNATI—Charles Kanter, secretary-treasurer of the Automatic Phonograph Owners’ Association here, said that the association’s members do not favor the 10-cent play at the present time. “We do not think it could be made operative at this time,” said Kanter.

First Eastern Showing Set for Filben Maestro

BALTIMORE, May 22—Music ma-

Previous Test

Several operators here and in Ni-

MUSIC MACHINES

May 29, 1948

The Billboard

Perfect Price

Bargain

129

PUBLIC ACCEPTANCE.

It is an intangible which the customer does not require, therefore it is reasonable to suppose that he or she would not play a dime. To change a route of, 100 machines to 10-cent play would be very costly, especially if it involved buying new coin chutes and quite an added cost for labor.”

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MORE JUKES

CHICAGO, May 22. — The number of juke box locations in Chicago is increasing, according to information announced this week by City Collector William T. Prendergast, also the number of taverns which are among the top music locations in the city, is decreasing. Licenses for the second half of the year, 1948, were issued due May 1, but some leeway is allowed.

According to the city collector, in the first 12 days of the second half of the year, 2,494 juke box licenses were issued, compared with 629 licenses issued as of November 12, a similar period in the first half of the year. Tavern licenses totaled 6,827 this month, as compared with 7,397 on the November 12 date.

LIGHTWEIGHT PICKUPS

For All Wurlitzer and Seaborgs

Perfect Tone—Easy on Records

Nothing to change

Just plug it in

JACOBS MANUFACTURING CO., INC.

Stevens Point, Wisconsin

PHONOGRAPHS

ALL A-RECONDITIONED

WURLITZER 950 $295.00

WURLITZER 780, COLONIAL $219.50

WURLITZER 500 $165.00

WE BUY, SELL AND EXCHANGE

1/8 DORSEY, D. E., G. O. D.,

We Call Novelties, Inc.

Call it Free

Records! Records! Records! Fresh out our Juke Boxes

ONLY 10c EACH

(Packed 100 to a box)

These records are carefully inspected and well packed. Will stand any shipping damage. Packed in a decorator box with order, balance (if any). C.O.D. Can ship any size order any day received. Above are new records, all new titles written for prices.

Write—Wire—Phone

THE MUSIC BOX

292 Madison Ave., New York, N. Y.

FOR SALE

20,000 USED RECORDS

Atlas Amusement Co.


Phone 36-2309

For sale

We pay highest prices for

MILBILLY, POLKA OR SPANISH

used records. Write or call.

F-L COMPANY

Box 15, New York, N. Y.

SCHENECTADY, N. Y., May 22. — Local police will use carbonized music devices here in their drive against tavern burglaries. The new plan is based on the Maestro Music wired music systems which are popular in this area.

RECORDER REVIEWS

(Continued from page 36)

90-100 T0PS • 80-89 EXCELLENT • 70-79 GOOD

40-69 SATISFACTORY • 0-39 POOR

ARTIST

TUNES

LABEL AND NO.

COMMMENT

POPULAR

ARTIST

TUNES

LABEL AND NO.

COMMMENT

BOB CARROLL BUZZ

WATERS

1. A Boy From Texas—Scat

(Decca 24435)

2. Under the Light of the

Moon

(Decca 24435)

POPULAR

ARTIST

TUNES

LABEL AND NO.

COMMMENT

JOHNNIE JOHNSTON

(The Crew-Chief

and My Friends)

(Sigm 1923)

1. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21056)

2. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

3. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21057)

4. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

5. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21054)

6. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

7. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21058)

8. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

9. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21055)

10. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

11. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21053)

12. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

13. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21059)


(Surprise Ork)

(Sigm 1923)

15. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21050)

16. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

17. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21051)

18. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

19. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21052)

20. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

21. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21056)

22. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

23. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21057)


(Surprise Ork)

(Sigm 1923)

25. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21054)

26. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

27. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21055)

28. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

29. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21058)

30. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

31. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21059)

32. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

33. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21050)

34. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

35. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21051)

36. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

37. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21052)

38. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

39. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21053)

40. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

41. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21056)

42. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

43. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21057)

44. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

45. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21054)

46. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

47. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21055)

48. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)

49. I'm Gonna Hang My Sombrero

On The Wall For

Me

(Decca 21058)

50. A Baby Got A Brand New Rose

(Surprise Ork)

(Sigm 1923)
New York:

Many game operators were disappointed that injunction proceedings to permanently restrain the use of U.S. Bond Sales Company here held an open-house meeting Thursday at the offices of Adolph Bergman, firm head, who was recently named Wurlitzer distributor in this area, after the company had at last settled the affair, aided by his two sons, Al Jr. and Roy.


Burlata:

A heavy turnout was noted last Sunday at the Buffalo for the showing of Gaslight Politics, the management converting their lobby into an outdoor Penny Arcade. Venetier division of the Cobb Fruit Company of Little Rock, Ark., was featured with machines here for its non-carbonated crane or stage vending machines.

Two new record distributing firms have been started here with Sid Gerber, sales manager for David Rosen, Inc., and Lou Colantuono, who manufactures the Congo record label, setting up Para Distributors, and Ace Lesher, formerly connected with Well Distributors, setting up his own Tracey Distributors to handle the local Virgo line of string band records and other labels.

Marvy Verbi, who with his brothers, Nelson, handles the distribution of Signature and other record labels, is replacing a member of his brother from a serious illness. Ed Hughes, Victor record salesman for the Raymond Rosen distributing firm, married ex-model Mary Boice. Charles Perlo, manager of the Ground Show here will start again this season as the Genie, an outdoor boxing machine.

Meanwhile, operators are circulating that the council’s general welfare committee might announce its findings at June 1.


Philadelphia:

To create authentic atmosphere at the show in the Garden Spot theater for the showing of Gaslight Politics, the management converted the lobby into a outdoor Penny Arcade. Venetier division of the Cobb Fruit Company of Little Rock, Ark. was featured with machines here for its non-carbonated crane or stage vending machines.

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Columbus, O.:

With an abundance of operators from the State in attendance, as well as representatives of various manufacturers and distributors, the meeting of the Ohio Coin Machine Exchange was held in the offices of its new headquarters here Sunday (15). Woolf Solomonoff opened the meeting; the new site had been selected because it was more easily accessible to operators and will be installed within two weeks. Joseph Vugni, Senece Amusement Company, now handles N. Y. coin machines, and Jim Landgrebe, Chataqua Amusement Company, was present.

Recent visitors to the Twin City market area included Jack Harris, of Crosby, Minn. and Orton Cotield, a manufacturer from Minnesota who was a guest at the Ohio Coin Machine Exchange.

Eight distributors on a trip recently sold their route to Conrad B. D. Lye, president of the Friendly Coin Corporation, has moved his store to Plymouth Avenue and Third Street in that city. Expect to be in its new home by June 1.

### Coin Machines You Can Coin

**Buffalo**

May 23-27—Super Market Institute (SMI), Stevens Hotel, Chicago, Ill.

June 4—National Automatic Merchandising Association (NAMA), Region X, regional meeting, Billmore Hotel, Los Angeles, Calif.

June 19—Retail News Association convention, Hotel xi, regional meeting, Palace Hotel, San Francisco.

May 26-30—National Coin Council (NCC) convention, Edgewater Beach Hotel, Chicago.

June 14-17—National Association of Merchants (NAMM) convention, Palmer Hotel, Chicago.

June 14-16—National Candy Wholesalers’ Association, Inc. (NCWAA) convention and exposition, Cleveland, Ohio.

June 14-17—Chicago Manufacturers’ Association (RMA) convention and exposition, Stevens Hotel, Chicago.

June 28-30—National Small Business Men’s Association (NSBMA) convention, Palmer House, Chicago.

June 28-30—International Store Modernization Show, Grand Central Palace, New York.

**Chicago**

Ray Moloney, president of Bally Manufacturing, became the father of a girl on May 14. The baby, named Angel, weighed in at 9 1/2 pounds. The couple named the little girl after the Jewish Hospital.

John Wolling had the experience of driving a 1948 Tucker this week. Incidents took place in Oak Park, Ill. and in the suburbs, giving him an idea of the hazards from the world’s largest suburban. He was studying the newspaper in the local paper, too. Riverview Park’s three Penny Arcades did well in the spring, according to a report (19). Part of the reason was this the first opening good weather the Penny Arcade has been in operation for several weeks.

Mike Hammengen, vice-president and director of sales for Wurlitzer, and Eddie Wurlizer, sales manager, returned Friday (21) from North Tawanda, N. Y., after spending several days in an inspection tour with outfielders and with Midwestern coinmen. Shirley Korusch is back on the job at Export Coin Machine after being ill for two weeks.

Richard Adair, heading Adair & Company, Oax, Ill., is turning out 1500 orders a day. Other vendors with his spray booth and paint brushes are handling the coin machines with a variety of renovating and repair tools and equipment. Government slugs for the army are showing up now, he states.

Stoner Manufacturing Company, Auburn, Wash., is handling 1500 units of sales. They are making a tour through five States show operators are paying more attention to industrial business. They have the work and are attracting business. They are making plant surveys which are encouraging. They frequently call on coinmen who venders contribute to employ ability and morals. Henry Hildebrand, president of Berco Manufacturing Company, is building up produc tion on firm’s Rilo ice cream bar machine. They have not been put to liquidation point.

Tom Forester, Johnson Face Box Company’s vending division sales manager, is busy carrying forward news of firm’s improved Har ris coin machine this week. Other vendors are also turning. Results are gratifying, Tom says, with more coinmen incorporating the changeover with plans to put in the new machines. William Bonnett, Allied Music Distributors, states jude play is creeping into coin machines. Tele visions and radio sets are a three box boogie, with many bars and patrons preferring the jude to other than baseball telecasts.

### Indianapolis

Indiana State Association of Music Operators, Inc., held its annual meet ing May 13 in the Indianapolis Athletic Club and elected officers for the year. They are: Edward B. Mooney, Terre Haute, president; Tom Hill, vice-president, also from Terre Haute, and Frank Webster, secretary-treasurer. Albert Calderon, Indiana State Association, was installed trustee. Henry Windt, local operator, was installed trustee.

Robert Anderson, Anderson Distrib uting Company, Terre Haute, of the Indiana Automatic Sales Company from Pennsylvania, was a recent visitor at the local office. Frank Banister, of Banister & Banister, has announced that his firm purchased the Sun Valley coin machines in the last week. William Bond, adver tising manager, Packard Manufacturing Company, has returned from an Eastern sales trip. The Dan Brene, Indiana Music Corporation, distributes for Aeors photographs, vis iting distributors in Northern Indiana last week.

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### May 29, 1948 The Billboard

**COIN MACHINES**

131
Look To The GENERAL, For LEADERSHIP

THE BEST OF THE NEWEST

- Gottlieb's
- Exhibits
- Jack 'N Jill
- SAMBA

- Genco's
- Mardi Gras
- MONTEREY

- Chicon's
- Shanghai
- YANKS

FINES'T, CLEANEST

AMBER
- $4.95
- $4.50
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RECONDITIONED EQUIPMENT

AMBER
- $4.50 SEA BREEZE
- $3.95
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- $3.95

PRICE SLASHED FOR QUICK SALE!!

KIROYS . . . . . $34.50
HAVANAS . . . . . $44.50

$19.50 EACH OR ANY THREE FOR $50.00

STEAM FAIR
STEP UP
SURF QUEEN
STAGE DOOR CANTEEN
MIDGET RACER
AMBASSADOR
AMERICAN
SEA ISLE

FINES'T, CLEANEST

AMBER
- $4.95
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- $4.95
- $4.50
- $4.95
- $4.50
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RECONDITIONED - CLEAN - READY FOR LOCATION
ONE-THIRD DEPOSIT BALANCE C.O.D.

COINMEN YOU KNOW

Herman Duesch has resumed his post as head of Duesch Music, Glen Ellyn, Ill., music firm, following weeks of being sidelined by an operation.

Duesch, whose 31-year-old son, Steve, was booked in for five weeks at Northwestern's St. Luke's Hospital, took his post unobstructed at the first opportunity.

Steve Duesch was hired by his father in 1977 after he graduated from the University of Illinois with a degree in music education.

Duesch had been with the company for 31 years, during which time he served as president and treasurer.

Duesch is a member of the National Association of Music Merchants and the Chicago Music Dealers Association.

Duesch was born in Chicago and attended the University of Illinois, where he received a degree in music education.

He then worked for several years as a music teacher before joining his father's company.

Duesch is the father of two other sons, Michael and Patrick.

Michael is a musician and has performed with several bands across the country, while Patrick is a music teacher.

Duesch is also the brother of two other brothers, John and Robert.

Duesch is married to Doris, and they have three children, Andrew, John and Marcy.

Duesch is a resident of Glen Ellyn, Ill., and is active in the local community, serving on several boards and committees.

Duesch is also a member of the Rotary Club of Glen Ellyn, and is an avid golfer and tennis player.
COLUMBIA TWIN JACKPOT BELL

Fruits or Gigante Machine.
Gold Award or Jackpot Mount.
Price, All New! $129.50

ALL PRICES F. O. B. CHICAGO, ILL.

1/2 CERTIFIED DEPOSIT WITH ORDER

GROETCHEN TOOL & MFG. CORP.
126 N. Union Ave.
Chicago 6, Ill.

BRAND NEW MACHINES
7 Mills 25c Black Cherry
Bells ........................................Write
1 Bally Triple Bell, 5-5-5 ........Write

Reconditioned Machines
7 5c Bonus Super Bell ... $260.00
6 2-2 Jennings Challenge
Chrome, Like New. .........425.00
1 3 Bells (Pre-War)...185.00
3 4 Bells ................................110.00
1 Keeny 5c Super Bell .......65.00
1 Lucky Bell, F. P. .....75.00
1 Jennings Silver Moon . 50.00
1 Mills Jumbo Parade, P.O. 53.00
1 Mills Jumbo Lemon, Sr. ...250.00
1 Keeny Twin Bonus Bell, 5-10...500.00
1 5c Mills Golden Falls (Repaired) ...175.00
1 25c Mills Black Cherry ...175.00
3 Groetchen De-Luxe Gold
Chrome Columbus ...100.00
3 Groetchen Small Columbus 60.00
1 Mills Vest Pocket, Sc ........40.00
1/3 Deposit, Balance C. O. D.
Phone, Wire or Write
INTERSTATE COIN MACHINE CO., INC.
1803 Columbus Ave., Springfield, Mass.
Telephone: 3-9058 or 4-0928

WE OFFER THE FOLLOWING NEW GAMES FOR IMMEDIATE DELIVERY
GINCOS MARDI GRAS
GOTTLIEB'S JACK 'N JILL
CHICAGO COIN'S SHANGHAI
WILLIAMS' TANKS
UNITED'S MONTEREY
EXHIBITS' Samba
Write for Prices and Ask about Our Easy Payment Plan for Eastern Missouri and Southern Illinois Operators.

MORRIS NOVELTY CO., Inc.
1100-02 Broadway
ALBANY, N. Y.

MUSIC OPERATORS
Earn Money Without Investment

One of the largest distributors will furnish you with brand new games for your route.

Why let the other operator get the cream game collections on your music spot? Or why should you suffer fast depreciation on games?

If you will pass inspection and play ball with us, we will build up a good route for you of all new games.

In answering give full information as to what territory you operate. Whether games are permitted, state whether free play operates.


Cincinnati 22, O.

Care The Billboard

THE BILLBOARD

COIN MACHINES

COLUMBIA TWIN JACKPOT BELL

Phoenix Trims $990 Off Exorbitant License Fee

PHOENIX, Ariz., May 22.—Resolving a difficult situation that has existed here since the first of the year, the city commission this week amended certain provisions of its amusement game ordinance (The Billboard, January 3). New version reduces the operators’ license fee from $1,000 to $10 but keeps intact a provision which calls for an annual fee of $100 per machine.

When the ordinance was originally adopted, the city commission explained that the $1,000 operators’ fee was included as a regulatory move designed to end fly-by-night operators. Local coinmen were quick to point out at the time that the high fee would lead to a coin machine monopoly since the smaller operators could not afford to pay the $1,000 levy. Smaller operators termed the original license program “conscriptory and ruinous,” and also stated that it actually opened the way for out-of-town operators to come in and take over locations.

In announcing this week’s action by the city commission, Mayor Nicholas Udall stated that the operators’ fee was reduced because it was believed unreasonable. It was also pointed out that the $100 per quarter fee would be collected in quarterly installments.

On January 6, Ben J. Spaulding, head of Spaulding Sales and owner of four machines placed within the city limits, filed a suit in the Maricopa County (Phoenix) Superior Court disputing the legality of the game ordinance and requested a temporary injunction to prevent the city from enforcing it. Spaulding, a longtime resident of Phoenix, also stated in his suit that he would be unable to remain in the amusement game business if he were forced to pay the $1,400 required of his four machine city route. At a hearing held in February, Judge Walter Thalmiether took under advisement a motion by the city attorney to dismiss the request for the temporary injunction, and asked that briefs be prepared. The case is still pending.

Phoenix has 211 licensed amusement game owners by 20 operators. Under the terms of the amended ordinance the city treasury will realize a total of $21,300 in machine and operators’ fees.

CHICAGO, May 22.—A new counter game, the coin fixing type, was recently put into production here by its inventor, William Renauff, who is making present manufacturing quarters in a portion of the J. F. Frantz Company plant.

The new game, which shoots pennies, nickels, dimes, quarters and half-dollars, is tagged at $29.50. Current price of similar machines in Chicago runs from $125 to $140.

When you buy Tradio-ette you are buying America’s No. 1 radio booth. Based on the experience of operators the country over, Tradio-ette is—a dollar for dollar—the most profitable investment in the coin radio business today. It’s a favorite with patrons, too.

CHECK THESE FEATURES:
• Exclusive trouble-free timer
• Master volume control
• Adjustable tone control
• Easy-to-read slide-rule dial
• Outside coin collection

Order Now for Immediate Delivery
WRITE DEPT. A-5

TRADIO, Inc.
AUSBY BANK
NEW JERSEY

GUARANTEED USED MACHINES

FLYING TRAPSEES ......................................$275.00
SHOW LEAGUE .......................................125.00
GOOSE .................................................75.00
HAT ..................................................60.00
RAFFLE CARD ..........................................57.50
LUCKY STAR .........................................102.50
SPELLBOUND ...........................................32.50
HISTORY ................................................65.00
FIESTA ..................................................65.00
BALLYMOO (With Flipper) ...65.00
BIG LEAGUE ...........................................27.50
SHOW DON ..............................$75.00
FLAMINGO .............................................97.50
PINGO ..................................................25.00
MYSTERY ............................................45.00
STATE FAIR ..........................................75.00
ROCKET ...............................................26.00

GUARANTEED:
Every Machine Guaranteed to be in A-1 condition throughout or purchase price refunded in full if returned within 5 days after receipt of same.

Terms: 1/3 Deposit With Order, Balance C.O.D.

DISTRIBUTORS IN SOUTH TEXAS FOR D. COTTLEFS & CO. PRODUCTS, A. M. J. PHOENACRIS.

R. WARNCE CO.
Over 25 Years in the Coin Machine Business.
123 Navarro St. 1217 Taft
San Antonio, Texas Houston, Texas

CONSOLES BRAND NEW
Keeney Twin Bonus, 5c-25c ...$800.00
Keeney Gold Nuggets, 5c-25c ...800.00
Bally Wild Lemons ...$420.00
Bally Double Ups ...$425.00

USED
Draw Bells, Regular .............$225.00
Draw Bells, Red Buttons ......259.50
Keeney 5c Bonus Super Balls ...295.00
Keeney Twin Bonus, 5c-25c ...575.00
Keeney Twin Bonus, 5c-25c ...595.00
Keeney Triple, 5c-10c-25c ...795.00
Bally Triple Balls, 5c-25c-60c ...WRITE
Evans ’47 Gal Dombres ........425.00

CENTRAL OHIO COIN MACHINE EXCHANGE
525 S. High St. Columbus, Ohio

NOW DELIVERING THE NEW ALL NEW COIN OPERATED POOL TABLE OF 1948

3 1/2 x 7 Feet

Distributors Wanted—

Mfd. by G. F. PERRY
Johnston, S. C.
**CENTRAL Mills**

**Bally Double Jack**

**NEW GAMES**

**MANHATTAN COED**

**PLAYBOY**

**CLICK MYSTERY KILROY**

**134 ARCADE MACHINES**

**Super Premier**

**Wurl.**

**San Antonio.**

**COIN MACHINES**

**ARCADE MACHINES**

**CUPS**

**S.**

**Antonio.**

**Tenth Ave., New York.**

**CA.**

**Tentative January 1, 1949.**

**Second coin machine measure—**

**Hoke 105—is rated even bet-

**ter chance of passage, and would give

**cut operators an even bet-

**ter chance for passage.**

**This bill, intro-

**duced in the House Tuesday (18) was

**reported out favorably by the Ways

**and Means Committee Thursday (20).**

**Observers at the capital rated its

**chances to pass the Senate “excel-

**lent.”**

**The new Long administration,

**sponsoring H. B. 105, estimated that

**the State coin machine tax would

**be approximately a million dollars

**annually.**

**Briefly, the bill imposes a $10 tax

**on amusement machines under $100

**and a $100 fee on “so-called slot ma-

**chines which operate by means of

**insention of a coin, token, or similar

**object, and—when, by application of

**the black hand of chance, may de-

**cide, or entitle the person playing or

**operating the machine to receive cash,

**prematurely or tokens.”**

**This, in effect, would place a tax on

**many of the machines which are in-

**pursued.

**At the same time, the proposal

**points out that, “payment of any il-

**licit” fee, as provided by this section

**shall not be held to legalize the op-

**eration of any of the machines.**

**Such fee is merely a device for pro-

**hibiting the operation, possession or

**use of any such machine or device.”**

**Prize-giving vending machines—

**such as those which dispense charms

**or which use special colored balls—

**would tax the player with merchandise

**—would be taxed at the rate of $10

**per month, instead of the $100 re-

**ward did not exceed a nickel.

**People who have been unable to

**pay the tax on what types of equip-

**ment the tax shall be levied, H. B. 105 specially notes that, “pay-

**ment of any tax levied by the United

**States similar to the tax herein levied

**or to any levied by any other States

**by the act of congress of Sep-

**tember 30, 1914,” shall be void for

**pro-

**bility for the tax levied under the

**Louisiana measure.**

**MASSACHUSETTS SOLONS**

**(Continued from page 115)**

cause they are on some premises

**to operate.**

**Arcade owner attorneys pointed out

**amusement license fees (The Billboard, 15, 20).**

**which were granted by mayor’s office before

**issue of food permits by B.L.B. Mary Driscoll, board

**chairman, conceded this fact. How-

**ever, Walter M. R. licensed license commissioner,

**insisted that B.L.B controls any

**premises which it grants a permit and that

**the prior issuance of the amuse-

**ment arcade license should have no

**bearing on the case.**

**N. Y. Game Action Delayed to June 7**

**(Continued from page 115)**

**a licensing measure (The Billboard, May 15).**

**A protest by former Supreme Court

**Justice Samuel J. Rosenman, for New York game distributors, that

**previous commitments made it im-

**possible for him to argue the indus-

**try’s case immediately, led to the court postponement. Rosenman

**said he had to go to California to appear

**at television hearings and would not

**return until early June.”**

**Also put off was the case of Joseph

**Hirsch, local operator, who was

**seeking an injunction prohibiting

**enforcement of the law as applied to

**playing games.**

**Hirsch’s attorney, stated he was ready

**to go to trial. The court, decision of a

**truce agreement to remain in

**effect pending the court’s decision on

**the validity of the ordinance.**

**Announcement was made by Justice Pecora that his court

**would have to follow that of

**Rosen-

**man.”**

**Immediate trial was unwise in the

**face of pending action by the city

**council, Markovich was told. Justice

**Pecora indicated that a council

**decision might be forthcoming on

**about June 1, with the possibility that

**such a decision might answer the

**whole question before the court

**could consider the appeal.”**

**In an effort to learn how long the

**trial scheduled for June 7 might last,

**Justice Pecora elicited from the

**city attorney’s office the estimate that

**a typical case would take no more than

**three months. On the other hand, the

**city council counsel Charles F. Preuse told the court that evidences presented

**by the police department required a

**total of 10 days.”**

**An immediate trial reaction of a number

**of operators to the prospect of hav-

**ing to wait yet another month or more

**before their liquor licenses would be

**transferred out was to announce that they would immediately

**seeking to operate on a line trial.

**While not specifically forbidden to do

**so under the terms of the truce agree-

**ment, they had voluntarily suspended

**operation of all equipment or seized,

**in the hope that a decision would be

**reached soon.” Many said that game

**operation was their only source of income and they could not

**afford to keep their machines idle and meet living

**expenses.”**

**Gay Named Queen Anne V. P**.

**HAMDON, Ind., May 22—Queen Andrew’s Candy Company, announced Tuesday by President Harry Martin, announced this week the appointment of Sam T. Gay, vice-president and general manager. Announcement follows firm’s recent statement expansion of its confection line, including re-

**introduction of pre-war products, Gay was formerly executive head of National Candy Company, St. Louis and was with MacPhail Candy Company, Oswego, N. Y., in the same capacity.”**

**GOOD PAYING — OLD ESTABLISHED PHONOGRAPH AND PIN BALL ROUTE FOR SALE**

Over 50 units, all on location, in largest industrial section in South Chicago County, Operators’ average, $12,000 (retiring, will sacrifice, cash $5,000). Do not ask for listing of location unless interested.

**MUSIC MACHINE CO., 636 Broad St., Augusta, Ga.**

**ATTENTION**

Long established coin machine operation is offered for first time. This operation has been in business over 20 years. There are about 150 units of all makes, including about 110 Jolts with Wall Boys, Specials, etc. This is located in the southern largest city in Michigan and surrounding territory. This will be sold only for cash and will take about $150,000.00 to bustling. Business well established and has plenty of good will. Earnings are satisfactory and is a good opportunity. For first or second billing. Owner wishes to retire. No information given unless you can put the cash up. Write to BOX D-202, CARE THE BILLBOARD, CINCINNATI, O. 20.
MEXICO CITY, May 22.—In a concerted effort to return the coin machines to its former high state in this country, a national association of operators, distributors and importers of coin machines was formed here recently, David L. Rosero and Luis Alonso Rivero, association president and secretary, respectively, have announced. Group has headquarters offices at 7 Roque De Chiles, this city.

As pointed out by Rosero and Rivero, the coin machine association was organized specifically as a united industry front against government's new laws, effective January 1, 1948, that virtually prohibited the sale of new operated machines on jukes alone, opened the door to an upsurge of crime in the full two weeks in January.

New association officers also stated that forming the association by coin machine legislation government authorities began seizing coin machines, where in all the numerous notices and fines ranging from 200 to 300 pesos were imposed, this is to the 12-45 peso fee required as 1948 taxes.

Genco Delivering
New Mardi Gras

CHICAGO, May 22.—Genco Manufacturing & Sales Company has begun its new three-pronged publicity attack on its five-ball game, Mardi Gras, Louis Genzburger, firm head, announced Monday (18).

New game is built around the General Principles of multiple roll button action and two separate bonus scoreboards. Included in the game is the use of one of flip-pers, roll-over switches, kick-out pockets and changing value bumpers.

Object of the new Gencgo game is to hit four numbered bumpers in rotation, which brings scoring point, when balls drop into flip-pers or pass thru roll-over (feather) switches, and the bumpers are actuated, either by both bonus score boards.

Collection of points on bonus scoreboard is realized by guiding a ball thru two feather switches at the bottom of the game's playfield just above the outbowl.

After shooting ball on playfield game front against bank, associated to the stage of the game, strategically placed roll-over, butt-ers which add scoring points, when balls drop into flip-pers or pass thru roll-over (feather) switches, and the bumpers are actuated.

Player can collect double bonus (on either red or green bonus scoreboard) by first hitting bumpers 1 and 2. Triple collection on either bonus score is achieved by hitting one of flip-pers or pass thru roll-over bumpers first. Thus it is possible to add up 10,000 points per ball, making by the 1 thru 4 series after first up building either the red or green bonus scoreboard to the 100,000 points.

Other features include the changing of the first roll button on the 100,000 point buttons by making all the flip-pers and bumpers contact a special roll-over button, actuating of yellow buttons that add 10,000, and to both the green bonus scoreboards and the flipping of all either kick-out pockets or going thru feather switches at the left of right side of the playfield.

Mardi Gras' flipper bumpers are located at the bottom of the game, allowing the player to hurl balls high on table, so that many extra points can be added to the score.

During 1947, Mexican coinomen imported 5,438 coin machines. These figures included 2,230 jukes valued at $824,493, 724 machines worth $39,814, and 382 games worth $46,901.

Nassau Police Agree To Halt Pins Attacks

Ops Sue for Injunction

MINEOLA, N. Y., May 22.—In an action closely paralleling the current court controversy in New York City, Nassau district attorney Murray. Two local police officials accused of dispensing to illegal "pinheads" machines in which coin-operated amusement games are located, with the agreement to remain in such machines until completion of a trial scheduled to begin June 14.

County officials appeared in Nassau County Supreme Court Thursday to cause cause with each per to sue for injunction should not be halted the alleged illegality of such a r

WANT TO BUY
STRIKES N' SPARES
BINGO ROLLS
ROLL-A-SCORE
MI-47S
BALLY TRIPLE BELLS
BALLY DRAW BELLS
KEENEY SUPER BONUS BELLS
WURLITZER MODEL 1100s
WURLITZER MODEL 1015s
SEEBORG, 1 '46 and '47
PACKARD PL-MOR BOXES

State price and condition in first letter. Send it Air Mail.

GENERAL MUSIC CO.
2277 West Pico Blvd.
Los Angeles, Calif.

The Best in Pin Games!
LEAP YEAR
with the
PLUS 4" Coin Feature
Marvel Manufacturing Co.,
2847 W. Fullerton St.
Chicago 47, Ill.

FOR SALE
25-30 Ft. Blue Ball Allers, in perfect condition. Ready for winter games for small sale. 1 Yachtsman Julie, good condition.

JOSEPH GORDON
308 Beach 101 St.
Rockaway Beach, N. Y.
Now on Display at Trumount

Keeny's Electric Cigarette Vendor

ENGINEERED FOR EASY, LOW-COST SERVICING
HARMONIZED TUNES
MECHANICALLY PERFECT
STREAMLINED
YEARS BEFORE ALL OTHERS

A SENSATIONAL BUY!!

We will fill requests in the order they are received. So order from TRUMOUNT TODAY - be assured of immediate delivery.

TRUMOUNT IS EXCLUSIVE KEYENER DISTRIBUTOR IN NEW ENGLAND

MUST SELL REGARDLESS OF COST!

UNITED STREAMLINER, SKY Chief, Mickeys, Wagon Wheels, Grand Canyon, Idaho, Trade Wind

Kneckback, Keep 'em Flying, Gene Bessers, Tower, Rosalynn, Spot Post, Jukebox, School Days, Likes, Lynxes, Venus, Allonsy, Charlie, Soldier, Be A Hip, too many more - price: $10.00 each, 12 for $100.00.

Supplier: Speedbump, Surf Queen Big Inn, Big Louie, Jukebox Stand, Midget Recor, Supremes.

WRITE FOR PRICE ON NEXT ENRIJO BABITO

K. C. NOVELTY COMPANY

419 Market St., Philadelphia 6, Pa.

May 29, 1948

COIN MACHINES

RATINGS
(Continued from page 130)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

JULIA LEE
(Mrs. W. A. Lee)
Lotus Blossom
(Thomas Douglas Orr)
A mood piece, beautifully sung, and to the accompaniment of the piano organ. Fine cracking vocals and some years back.

75 80 83 88

DREAM LUCKY BLUE
Dream Luck Blue
(Thanks to the broken chord it makes big hit on race list.

82 80 83 88

ERENSTEAD ANDERSON
(Bluie Heavon Orr)
Good Loco' Buhm
Band lays down some real good Negro and trumpet solos around to Ernestine's The Moral.

75 74 72 78

K. C. LUCAS
Jukebox, less enthusiastic than Slip.

66 64 64 68

NICK DELANO
(Aliced Scok Orr)
Don't Blaze Me
Good enough backing, has no kink on the stand.

70 70 70 70

GERALD WILSON ORK
(B & W White Ork)
Passion Melody
Good enough backing, out of tune and poorly recorded.

42 43 40 41

Colt's, Last one

68 70 68 67

"CATHITY" POPE ORK
Long Writing Blues
(Muzie and preparers of a temperature - rather interesting idea for a blues type. Piano sings it tolerably.

73 70 77 77

RING, RING, BANG
Bass and music effects and jingles over a blues bed - good accompaniment, but not half bad.

68 70 68 67

LITTLE WHITE LIES
Marry, Maie - low is held for get-off effects on this side. Instrumental work is tasty.

59 60 59 59

GRAND ISLAND
Chinamet is more real, and natural, as it is Martis's 88-69. But the song isn't as good as it is.

70 69 69 69

GEORGE VANN
(Black & White Orr)
Vance and vocalist blend in a verse and a chorus with piano and bass. Fine after-hours stuff.

74 73 72 72

DAVE BARTHOLOOM
DEFENSE (Deese Orr)
Bit too slow.

70 69 69 69

BILLY SAMUELS
(The Cat's In) Jammmer (Victor 36-8450)
Stampin' Those Blues Away
Just a lively, unattacked blues woogie r-o-o, highlighted by some of the piano work.

75 72 72 72

BILLY SAMUELS
(36-8450)
Stampin' Those Blues Away
Just a lively, unattacked blues woogie r-o-o, highlighted by some of the piano work.

57 56 56 56

Hons.

Walt Whitman - Sorry Warning

20 20 20 20

SONNY BOY HILL
Sonny boy's unique, boogie woogie rendition.

59 59 59 59

TROONERS
Mood piece, slightly off, but in their best.

65 65 65 65

MARTHA DAVIS
(Deese Orr)
Little White Lies
Marry, Maie - low is held for get-off effects on this side. Instrumental work is tasty.

60 59 59 59

VANCE VANN
(Black & White Orr)
Vance and vocalist blend in a verse and a chorus with piano and bass. Fine after-hours stuff.

74 73 72 72

F. B. WILSON
(Deese Orr)
Defence (Deese Orr)
Bit too slow.

70 69 69 69

DAVE BARTHOLOOM
Merry Montreal
(Deese Orr)
Bit too slow.

25 25 25 25

R. T. WILSON
(Deese Orr)
Bit too slow.

20 20 20 20

R. T. WILSON
(Deese Orr)
Bit too slow.

20 20 20 20
1-2-3 in New Consoles By Keeney

1-Wild Bell ... single coin play
1-2-Gold Nugget ... 2-coin multiple
1-2-3-4-Bonus Super Bell ... 5-coin multiple

All in twin models, any combination 5¢-10¢-25¢ coin chute.
Combination F. P. and P. O. Immediate Delivery.

Reconditioned Consoles Guaranteed

Keeney

Single Bonus Super Bell, 49c...$925
Two Bonus Super Bell, $95
Three Way Bonus Super Bell, 75c

Mills

Draw Bell, 5¢...245
Draw Bell, 10¢...255
Double Up...495, Challenge, 5¢-10c...375

Jennings

Bally

Jumbo Parado, 5¢, Late...65

One Ball Special

Keeney Favorite

Mutt & Jeff, Challenge

Por-T-A-Box Combo, F. P. and $475

Illustrated

Advisory price, quantity and condition

Price List

New Five Balls

For Immediate Shipments. Write for Prices.

William Yanks

硬件
draws Super Bell

Chicago Coin Chicago Coin Trained

Genco Mardi Gras

Exhibit Bonus

Butleriana

Williams, Virginia

United Manhattan

Chicago 47

Western Ave.

Chicago 47

Eddie Gomez

Gooseneck

All My Love Belongs to Me

Hire of Joy

Carnie, $20.00

191}

2330 N.

Phone

WORLD WIDE DISTRIBUTORS

QUALITY UP!!!

PRICES DRastically REDUCED ON THESE A-1 USED MACHINES

1 Armada

$25.00 EACH OR FIVE MACHINES FOR $100.00

1 Short Stop 1

1 Yacht Club

1 Bell Hop

1 Cross Line

1 Bullseye

1 Hobo

1 Trade

1 Jukebox

1 Baby

1 Laser

1 Rotary

1 Penny

1 Dime

2 Mills 4 For Sale

2 Mills 6 For Sale

2 Mills 8 For Sale

2 Mills 10 For Sale

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12 Mills 6 For Sale

12 Mills 8 For Sale

12 Mills 10 For Sale

12 midway

Ardie

Billy广播

Genco Mardi Gras

Exhibit Bonus

Butleriana

Williams, Virginia

United Manhattan

Chicago 47

Western Ave.

Precision Built Lightning Fast

As Essential as your Cash Register

Now service in over 10,000 locations, the MASTER CHANGER has proved itself under the severest conditions:
 • A real time-saver.
 • Will not stick or jam.
 • Saves pay for itself in accurate change.
 • Finished in lustrous chrome.

Northwest Sales Co.

29th Ave. 

Seattle, Wash.
**NEW METAL TYPER MACHINES**

**REPAIR SERVICE**

Parts and Service

We rebuild Old Grotechen Type Machines to Look and Operate like new.

**FINEST ALUMINUM DISCUS**

Plain or Colored

Write for Sample and Prices

For Tops in Quality

Direct from the Manufacturer

**STANDARD SCALE CO.**

4333 Dunsan Ave., St. Louis 10, Mo.

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**ACTION SALE!**

Wurlitzer 616 .... $ 70.00

Wurlitzer 74 .... 49.50

Wurlitzer 600 .... 187.50

Serious Kkal .... 95.50

Seeburg Gem (Victory Cab) ...... 59.50

Seeburg Cabinet A...... 79.50

Race Horse Glass Bar .......

Adviser Bell .... 9.50

Send 1/3 Deposit; Bal. C. O. D.

**HUB DISTRIBUTING COMPANY**

632 Tenth Ave., New York 19, N. Y. 

Circle 6-9570

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**SPECIAL CLEARANCE SALE**

$10.00 EACH

Big Hit Football Production

Bigh Lagoon Riverboat

Big Parade Santa Fe

Brazilian Double Barrel

Cantina Stg.

Grand Canyon Streamliner

Lone-A-Basket Surf Queens

$2.00 EACH

Midget Racer Superliner

Sea Breeze Nudge

$10.00 EACH

Baffle Card Barhoof

Fiesta Lighting Super Scope

Rocket

$5.00 per game creating charges on orders of 5 games or less.

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**EXTRA SILVER STEALS—**

Brand new, orig. grades. ...$10.00

Write for Special Prices on Late Five Ball Games!

COIN MACHINE SALES Co., Inc.

3004 Travis St., Houston 6, Texas

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**COIN MACHINE SALES**

The Billboard

May 29, 1948

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**Record Reviews**

(Continued from page 137)

**RATINGS**

(100 Point Maximum)

**ARTIST**

TUNES

LABEL AND NO.

**ARTIST**

TUNES

LABEL AND NO.

**ARTIST**

TUNES

LABEL AND NO.

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**HOT JAZZ**

The Eddie Heywood Trio

(Picture 29-286)

Plymouth Rock

Piano solo with rhythm. Eddie uses the historic beat that made him diet of "Begin The Begin" a smash.

Chillworth Ohio

More than You Know

Every instrument is smooth, every style is a hit.

Red Norvo's Nine

Cataline Drive

Quiet, pleasant swing in the true "Quiet" style. Lovely rhythm, well-phrased tones.

**LATIN AMERICAN**

Oscar Maderna Tinta Picca (Victor 29-875)

Don Juan

Spanish romance in a Latin style.

Concerto to the Moon

Not a big band, but a solo by Paul. A very well done composition.

Irving Fields-Johnny Jones Trio (Babby 2959-3115)

Pedro Piper

Charming piece for the Latin pianist.

**DAMIRON**

Par Vigo Me Vey (I'm About To Leave)

Wild rhythm style with a piano accompaniment.

Manana

Sung in Cuba with Spanish rhythm retaining con- ceptual appeal. Among the most popular of the Latin groups.

Eva Garza (Roberto Chavez Orchestra) (Victor 29-876)

Quo Te Parez (What Shall I Do)

Bouncy, light, with a nice solo on the trumpet.

En Recuensa (In Return)


**ALBERTO SERRA**

Ox (Victor 29-863)

General Suss flute theme with a nice background.

Harlem Rag (London 100)

Rhythm based on the theme of the '30s.

**METAL TYPHER DISCS**

FOR GROECHEN TYPERS

$7.00 PER 1,000


**LOOK . . . SPECIAL SALE . . . LOOK**

Consoles

READY FOR LOCATION

Keeny 5g Bunes Super Balls....$275.00

Keeny Twelve Bunes Super Balls....$250.00

Keeny Town Bunes Super Balls....$245.00

Deluxe Dream Bunes, 5g & 15g.....$495.00

Hi Hand Combination....75.00

Walling Big Game, 5g, P. O. R. F.....$40.00

Pace Reels, 5g, Like New.....$190.00

Super Ball, 5g.....$65.00

Five Ball Free Play Pin Games . . . Ready . . . EACH . . . $50.00

Stop-Up Smarties Special

Smiley Smiley

Sunglasses

Baffle Card Fiestas

Smoky Bally Noo

Hegnat

Send 1/3 Deposit, Balance C. O. D.

**LENZI MUSIC SERVICE**

147 Columbia Avenue, Vanderbilt, Pa.

ATTENTION: MANUFACTURERS & DISTRIBUTORS

For the past 15 years we have been op- erating an exchange service, and have acquired in approximately 500 locations in the heart of N. Y. C. and vicinity, in addition to the end of game operation, we are looking for new item to operate us so we may keep adding fine collectors, mechanics, trucks, etc., going. Interested in sound prepration only. If you have something to operate we will operate an percentage basis or partnership. Good returns can be furnished. Write Box 322, THE BILLBOARD, 1564 BROADWAY.

**PARTS**

For All New and Pre-War Coin-Operated Machines

Big Stock of Backboard Glass for Pre-War Games. Send us your requirements.

**FREE PARTS CATALOG—**

WRITE TODAY

Coin Machine Service Co.

1409 N. Fairlawn Ave., Chicago 22, Ill.

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**MARDI GRAS**

VANKS

SHANGAI YANK

SAMBA

JACK 'N JILL

CALL FOR PRICES

Lehigh Specialty Co.

1407 W. Montgomery Ave.

Philadelphia 21, Pa.

Phone: POP. 3523
Extend Order In S. Carolina Pinball Case

Next Hearing June 22

GREENVILLE, S. C., May 22.—In an order filed yesterday in the Circuit Court here Tuesday (18), Judge C. C. Wyche granted T. B. Holliday an indefinite extension of a temporary restraining order restraining law enforcement officers of the State from seizing or destroying all pinball machines with free play but without gambling features. The order was granted because the agent has interests within the jurisdiction of the court.

In his original complaint, Judge Wyche, who also filed the temporary restraining order May 5, stated that the new order would remain in effect until such time as the issues in the case are resolved or until further court issues a further order.

A second order filed by Judge Wyche this week called for Judge John J. Parker, senior circuit judge for the Fourth Federal Circuit Court, and Judge Sterling Hutchison, of the Eastern District Court of Virginia, to assist him in hearing the case on Holliday’s request for an interlocutory injunction in the case which is set for June 22 in Greenville.

In his original complaint, Holliday, who is head of the Company, Charlotte, N. C., distributing firm, sought an interlocutory injunction and a temporary restraining order to enjoin and restrain the enforcement on a South Carolina statute the grounds that the statute involved was unconstitutional.

To Use Music Mchs. To Curb Burglaries

SCHENECTADY, N. Y., May 22.—Local police will use coin-operated music devices here in the battle against house and garage break-ins. The new plan is based on the Maestro Music instrument system which are popular in this area.

Police Chief Joseph Peters and Eli Matturro, president of Schenectady Tavern Owners’ Amusement Corporation (STOAC), have suggested that the music machines may be the patrons to give their musical selections, be kept activated from 9 a.m. until the taverns are closed. With the mice picking up any sounds from the tavern after closing hours, the central operator (attendant) could immediately notify the police, who in turn could check the premises.

A preliminary test has been held, it was announced, in which various types of camouflaged sounds were made, and the central operator was able to pick them up. A separate system of this type, the system system will install automatic signals to indicate immediately when a microphone has been tampered with.

The plan will involve 64 taverns which are now members of the STOAC and use Maestro Music. This number is expected to be increased to 100 locations in the near future.

More $8 in More Pockets Seen for Coming Months

WASHINGTON, May 22.—More money in the pockets of more people is predicted by Commerce and Agricultural departments. Commerce estimated this week that nearly $50,000,000 persons were at work during the first week of May, an increase of 1,000,000 over March.
KEENEY'S NEW ELECTRIC CIGARETTE VENDOR
NOW ON DISPLAY IN OUR NEW SHOW ROOMS
ORDERS NOW TAKEN FOR PREferred DELIVERY IN OHIO, KENTUCKY, WEST VIRGINIA

ARCADE EQUIPMENT

Bally

Pinball Practice

Sky Fighter

Bally-Ols Standard

Rock-Ols Deluxe

Rock-Ols Deluxe, $99 149.50

Rock-Ols Deluxe, $99 199.50

Rock-Ols Standard

Rock-Ols Standard

Bally-Ols Standard

Rock-Ols Deluxe, $99 179.50

Rock-Ols Deluxe

Super Deluxe

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MUSIC AND PINBALL ROUTE FOR SALE

47 Music and 33 Pin Ball locations in operation in Wisconsin. All year business.

Truck, Parts, Supplies and Records. Established in 1936; good help, self operating. Have other business and lack of capital is chief factor in decision to sell. Total price is $30,000.00. Can be bought on terms and will pay for itself. About half cash is needed. Will stand any investigation. Can be expanded. If you want a good route with the minimum of competition—investigate this business.

c/o THE BILLBOARD  
CINCINNATI 22, O.

READY FOR LOCATION

$39.50 Each Uncrated, F. O. B. Springfield, Ohio

Havana  
Dynamo  
Spook  
Dynamite  
Fast Ball  
Review  
Reviver  
World  
Johnnycake  
Vend  
Squaw

RENTALS

Minnie  
Super Queen  
State Fair  
Superliner

SUPREME NOVELTY COMPANY

207 S. FOUNTAIN AVE.  
SPRINGFIELD, OHIO

OUT THEY GO

50

Used A.B.T. Challengers, 1st Play, in No. 1 Condition. Each ......... $15.00

PIN GAMES

10 Super Score. Each ............................ $10.00

10 Stage Door Canteen. Each ............................ $10.00

25 Life Pin Games ............................. Write for Price

Terms: 1/2 Deposit, Balance C. O. D.  
Write for Price on New Pin Games and Phonographs.

FRANK SWARZ SALES CO.

515-A Fourth Ave., J.  
Nashville 10, Tenn.

SORRY!

Due to an error, the ad of World Wide Distributing

Chicago, Illinois  
was omitted from the issue of

MAY 22, 1948
Avoid “5 o’Clock Cash Box Shadow!”
SOUTHERN Is Your Fresh Up Tonic!

$29.50
SPELLBOUND
$29.50
SUPER SCORE

$39.50
BAFFLE CARD

$39.50
FAST BALL

$49.50
KILROY

$24.50
GOTTLIEB GRIP SCALE

BRAND NEW CLOSEOUT

“Seebur Distributors in Cincinnati-Dayton-Ft. Wayne Indianapolis-Lexington

624 S. Third St., Louisville 2, Ky.
242 Jefferson St., Lexington 2, Ky.
1029 S. Calhoun St., Ft. Wayne 2, Ind.
228 W. 7th St., Cincinnati 2, Ohio
603 Lindens Ave., Dayton 3, Ohio
325 N. Illinois St., Indianapolis 4, Ind.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS
EVANS' LONG SHOT RACES
WITH HIGH PAYOUT

50c to $25.00 for 5c Play

FAST PLAY—GREATER EARNINGS!
Evans' new electro-pneumatic control speeds up play faster than ever before!

MYSTERY ODDS! On each play odds change with flashing lights and mechanical action!

7 COIN DROPS with Individual Coin Detectors!

NEW REFINEMENTS! NEW DESIGN!
Rich new cabinet . . . brilliant, colorful backboard . . . brightly lighted, full vision race track!

MYSTERY ODDS!
On each play odds change with flashing lights and mechanical action!

7 COIN DROPS with Individual Coin Detectors!

Available in 2 Models
Cash or Check Payout

Other Great Winners in Evans' Console Line—
Winter Book
Casino Bells
Bang Tails
Galloping Dominoes

Write, Wire or Phone Factory or See Your Distributor

H. C. EVANS & CO.
1528 W. ADAMS ST.
CHICAGO 7, ILLINOIS

Operators, Look At These Prices

All Games Guaranteed Clean and Mechanically Perfect

Five Ball Games

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
<th>Price</th>
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<tr>
<td>Bahfa Card</td>
<td>$27.50</td>
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<td>Bally Hoo</td>
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<td>Cross-Fine</td>
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<td>Click</td>
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<td>Dynamite</td>
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<td>Flying Trapeze</td>
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<td>Fast Ball</td>
<td>23.00</td>
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<tr>
<td>Fiesta</td>
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<td>Flamingo</td>
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<tr>
<td>Gold Ball</td>
<td>49.50</td>
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<tr>
<td>Grand Canyon</td>
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<td>Hawaii</td>
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<td>Havana</td>
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<td>Kilooy</td>
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<td>Majesty</td>
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<tr>
<td>Midget Racer</td>
<td>23.50</td>
<td>42.00</td>
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<tr>
<td>Miss America</td>
<td>39.50</td>
<td>48.00</td>
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</table>

1c Buddy Cigarette Machine . . . . . $5.00

One Ball Games

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Jockey Special</td>
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<tr>
<td>Special Entry</td>
<td>325.00</td>
<td>112.00</td>
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<tr>
<td>Daily Races</td>
<td>175.00</td>
<td>82.00</td>
</tr>
</tbody>
</table>

1/3 Deposit, Balance C. 0. D.

Westerhaus Company
3726 Kessen Ave.
Cheviot, Ohio
Phone: MOnana 5000-1-2
ALLITE AUTOMATIC BOWLING ALLEY

The Only Automatic Scoring and Pin Setting Bowling Alley

30 New Spectacular Features

- New Pin Pulley Unit
  - New drive
  - Alloy parts hardened
  - Life time clock protection
- New All Metal Spring Pin
  - Won’t chip
  - Won’t break
  - Will last life of game
  - Pins set on steel plate
  - Suspense noise still in machine
  - Sound deadened
- New All Metal Shields
  - New simplified ball release
  - All metal runaway
  - Only two roll-over switches
  - Cabinet reinforced
  - Dust proof
  - New service doors
  - New reinforced locking system

New Cable
- Stressed at 600 lbs. sq. in.
- Cable fully spring covered

Double Coin Game With Double Profits on Every Play
- Two 5 or 10c Coin Chutes
- Coin trips game
- NEW 16 to 18-oz. BALL
- New Latex-Covered Alley Cushion
- NEW FOUL LINE STAND

All Electric Scoreboard
- This colorfull all electric scoring unit increases the player’s interest.

Great Business Stimulator
- Attractive, modern—attention getting.
  - Draws business into any location.

Enormous Earning Power
- Proven on location.
  - Tested producer of big profits on locations of every description.

DISTRIBUTORS: Exclusive Territories Available—WRITE for DETAILS

DIMENSIONS: 14 ft. long, 33 in. wide. Game dismantles into two sections.

ON SPECIAL ORDER—Machine can be ordered with divided head for clearance through 30” doors.

Allite Mfg. Company
Main Office and Factory—5732 Duarte Street, Los Angeles 11, Calif.

The New EXTRA AWARD

CRISS CROSS JACKPOT BELLE

XXX

This outstanding bell features EXTRA AWARDS in addition to the conventional payouts.

CRISS CROSS is designed for clubs preferring liberal payout machines.

XXX

Feather Touch
"Sensation of the Nation"
The Coin Chute That is Sweeping the Country

Finest in Coin Chutes for Pins, Roll-Down, Etc.

NOW BEING USED BY THESE LEADING MANUFACTURERS:
- Bally Manufacturing Company
- Exhibit Supply Company
- D. Gottlieb & Company
- Southern Coin-O-Mat Dist. Company
- Kwik Shoe Shine Company
- Scientific Machine Corporation

Smart operators demand Feather Touch equipped games. Trouble-free operation, satisfied players, no sore thumb gripes, all add up to more coins in the Cash Box. A modern coin chute for modern games. See your favorite distributor. If not available, order direct from us.

FREE PLAY MODEL (Specify Coin) $3.95 EA.
NON-FREE PLAY MODEL " 3.65 EA.

WE SPECIALIZE IN COIN CHUTES FOR ALL TYPE COIN MACHINES
WRITE US YOUR NEEDS

AMERICA’S FOREMOST PARTS HOUSE

Heath Distributing Company
217 Third Street
Macon, Georgia
REBUILT PHONOGRAPHs!
UNCONDITIONALLY GUARANTEED
THE FOLLOWING LOW PRICES ARE FOR MACHINES COMPLETE AND IN WORKING ORDER BUT NOT REBUILT

<table>
<thead>
<tr>
<th>WURLITZER</th>
<th>SEEBURG</th>
<th>ROCK-OLA</th>
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<tbody>
<tr>
<td>950, 850, 800</td>
<td>$219.00</td>
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<tr>
<td>780</td>
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<td>500</td>
<td>$119.50</td>
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<tr>
<td>600</td>
<td>$99.50</td>
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<td>24 VICTORY</td>
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<tr>
<td>616</td>
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<td>71</td>
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<tr>
<td>61</td>
<td>$64.50</td>
<td></td>
</tr>
</tbody>
</table>

IF YOU WANT THESE PHONOGRAPHs PROFESSIONALLY REBUILT AND UNCONDITIONALLY GUARANTEED, ADD $35 PER MACHINE

CHECK THESE POINTS

- Professionally Refinished
- Amplifier Reconditioned
- Mechanism Overhauled
- Tone Head Renewed
- Worn Parts Replaced
- Talking Gold Grill

ALL WORK DONE BY SKILLED FACTORY TRAINED TECHNICIANS

POST-WAR

AIREON NEW ACCUMULATOR AND MECHANISM $239.00

PHONOGRAPHs ROCK-OLA, 1422 $329.00

SEEBURG LOTONE, Professionally Rebuilt $289.50

WALL BOXES

Seeburg: 5-20-1Z, 5-35S; WS-2Z Wireless, $19.50; 05-20-1Z 3 Wire, $15.00.
Wurlitzer 120, $5.00; Rock-Ola Dist-a-Tunes, $2.50.
TERMS: 1/2 Deposit, Balance C.O.D.

Jennings
STANDARD CHIEF
1c - 5c - 10c - 25c - 50c - 51.00 Play

Jennings Twin Play
CHALLENGER
9c - 10c - 10c - 25c - 25c - 51.00 Play

Jennings
CLUB CONSOLE
1c - 5c - 10c - 25c - 50c - 51.00 Play

ALL THESE MODELS AVAILABLE IN TIC TAC TOE

A post-card will bring you our new descriptive TIC TAC TOE Folder... Jennings’ new payout sensation.

O. D. JENNINGS AND COMPANY
4307 WEST LAKE STREET • CHICAGO 24, ILLINOIS

COIN MACHINES

5c WIRELESS WALL-O-MATICS (WS-ZZ) $22.50
5-10-25c DELUXE WALL-O-MATICS (WS-10Z) 35.00
5-10-25c WIRELESS BAR-O-MATICS (WB-1Z) 32.50

Each unit completely reconditioned and refinished. All worn parts replaced.

GUARANTEED PERFECT

NEW GAMES

SAMBA \textsc{Jack 'n Jill} \textsc{Le Mans} \textsc{Rendezvous} \textsc{Trophy, Po} \textsc{Golden Columb} $12.50

NEW CONSOLES

5c Queller . $88.00
5c Sports Stand . $88.00
5c Claret Champion . $75.00
25c Every Minute, J.P. P.O. Samples . $85.00

SPECIAL BRAND NEW SHOOTING STARS

In Original Carton . $69.50 Ea.
Lotto of 5. $74.50 Ea.
Single Lot . $89.95

BELL SPECIALS

5c Pace Crown $8.00
5c Pace Chief $8.00
5c Pace Chief 10c $15.00
5c Pace Chief 25c $17.50
5c Pace Chief 50c $25.00

CONSOLE BARGAINS

5c Pace Chief Jr. $4.95
Bantam $4.25
Bantam $4.25
5c Pace Chief $4.95

All used equipment completely reconditioned and refinished, GUARANTEED TO BE PERFECT!

HOME OF PERSONAL SERVICE

ATLAS NOVELTY COMPANY
2200 N. WESTERN AVE. • PHONE HAMtch 5005 • CHICAGO 11

Division of ATLAS MUSIC CO., 3043 GRAND RIVER AVE., DETROIT 9

ATLAS MUSIC CO., 2225 FIFTH AVE., PITTSBURGH 13
ATLAS MUSIC CO., 320 NINTH ST., DES MOINES 9
MAKE US AN OFFER ON

KEENEY'S NEW CONSOLES

Twins Hand Wild Bell $800.00
Twins Wild Knight $800.00

20 BALLY CUP DRINK VENDORS, just off location.

100 BRAND NEW 2 COLUMN METRO-POLITAN COUNTER MODEL POP CARD VENDORS.

50 PRE-WAR 1 BALL BALLY PAYOUTS, all perfect, 4 nickel play, crated.

NEW COUNTER GAMES

Pack Card $20.00
2002 Bell $35.00
A.B.T. Model P $47.50
Champion Basketball $23.00
A.R.F. Thirty Three $22.00
Chief $45.00
Smiling $15.00

USED COUNTER GAMES

A.B.T. Red, White $20.00
A.Z. $20.00
Pack Card Vendor $15.00
Bell-A-Bell Jr. $15.00
Bastian Bell $10.00
Westley $20.00
White $20.00
Pike Points $15.00

SCIENTIFIC'S NEWEST PITCH 'EM & BAT 'EM

LIST $495.00

NEW VIDEO POCKET BELLS

The Vest Pocket is a sample Bell, operating on 3.5 Mystery Jackpot. It can also be operated automatically, rewarding the player with coins up to $1.00.
The autos begin to chug chug over the highways in that vast endless stream that proclaims people are going places. What places? To the lakes, the mountains, to the hills, the country! Or maybe they're just going—on their way without knowing where. Every place they stop—whether for half an hour or half a week—they're in the mood to play Bells, their favorite summer amusement. With money circulating so much more freely this year, give them the newest, snappiest and latest styles—auntie-tic machines that bear the world famous name MILLS!

BELL-O-MATIC CORPORATION

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS
Chicago Coin
DOES IT AGAIN!

TRIPLE SCORING ROLL "DOWN 'N' UP" LANES

HITS THE MARKET LIKE A BOMBSHELL

Chicago Coin
MACHINE COMPANY
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

WHILE THEY LAST!
PIN BALLS

$19.50 Each, 3 for $55.00
TRADE WINDS
IDAHOM
OKLAHOMAS
STREAMLINERS
MIDWAYS
SOUTH SEAS
BOLAWAY
JUNGLES
MAJOR '41
FLAT TOP

$29.50 Each, 3 for $85.00
SPELLBOUND
SURF QUEEN
BIG LEAGUES
MID. RACER
BIG HITS
FAST BALLS
STAGE DOOR CANTEEN
SUPER SCORE
DOUBLE BARRELS
DYNAMITE

ARCADE SPECIALS
BALLY KING PINS
BALLY RAPID FIRES
CHI. COIN HOCKEYS
GENCO PLAY BALLS
SUPREME SKEE BALL
LEAD BALLS
SMALL CHARGE FOR CRATING

$47.50 Each — 3 for $135.00

WIRE OR CALL
BINGHAMTON AMUSEMENT CO., INC.
211 MAIN ST.
BINGHAMTON, N. Y.

KEENEEY BONUS BELLS

WANT TO BUY — BEST CASH PRICE
Write or Wire Model, Condition, Etc.

RAINBOW SUPPLY CO.
333 N. Michigan Ave.
Chicago

PUBLIC AUCTION
AT IDEAL NOVELTY COMPANY
2922 LOCUST STREET, ST. LOUIS, MO., MONDAY AND TUESDAY, JUNE 21-22
ALL COIN MACHINE EQUIPMENT IN BUILDING WILL BE SOLD.

This will be presented by Mall. Telephonic or in Person. No reasonable offer will be refused.
Photograph sales can be Fixured in Illinois and Arkansas.

WATCH FOR COMPLETE LIST OF EQUIPMENT IN JUNE 12 ISSUE!!!
SAY THANKS TO

Williams

YANKS

100% MECHANICALLY PERFECT—
"PERFECT" FOR 100% OF THE PLAYERS!

ORDER FROM YOUR
DISTRIBUTOR TODAY!

INTERNATIONAL MUTOSCOPE CORPORATION
Established 1895
W.N. BARKIN, President

44-01 Eleventh Street
Long Island City 1, N. Y.

A KNOCKOUT GAME
WITH A PROVEN
PROFIT PUNCH!

MUTOSCOPE'S
SILVER GLOVES
(Trademark)

Sensational life-like boxing action has made SILVER GLOVES the main attraction wherever placed. Two players—one coin—two fighters—alive with fighting interest, knockdown scores and toning bells.

Mutoscope's expert knowledge of what the public likes has turned out another winner... another member of the great Mutoscope family of profit producers, including Photoomatic, Voice-o-Graph, Fishing Well, Mutoscope Movies, Postcard Vendors.

Write, Wire, Phone
Today

ACTIVE AMUSEMENT MACHINES CO.

666 N. Broad St., Philadelphia, 30, Pa.
Fremont 7-4493

98 Clinton Ave., Newark 5, N. J.
Mitchell 2-5577

Scranton 6-6176

"YOU CAN ALWAYS DEPEND ON ACTIVE--ALL WAYS"
A BRAND NEW IDEA—A 1 TO 4 ROLL-OVER BUTTON COMBINATION

FLIPPER ACTION, KICK-OUT HOLE, SINGLE, DOUBLE, TRIPLE, BONUS, SUPER HIGH SCORE—7 EXTRA ROLLOVER BUTTONS AND 3 100,000 BUMPERS

EVEN GREATER PLAYING APPEAL THAN TRIPLE ACTION AND TRADE WINDS COMBINED

IT HAS TERRIFIC ACTION WITH FIVE WAYS TO SCORE

OPERATORS ACCLAIM IT. THE PUBLIC DEMANDS IT. IT'S GENCO'S MARDI GRAS

ORDER FROM YOUR NEAREST DISTRIBUTOR

Genco MANUFACTURING and SALES CO.
2621 NORTH ASHLAND AVE. • CHICAGO 14, ILL.
NEVER BEFORE—have you seen a game with the most exciting—last minute wind up scoring action ever built on a playground. Here you have it with “SAMBA”—combined with every thrilling high scoring feature too. Like all EXHIBIT games, it’s GREAT!—IT’S GREATER!

DOUBLE BONUS WHEN LIT LITES WHEN 1-5 ARE LIT COLLECT BONUS

AND THE POPULAR EXHIBIT FOUR SKILL FLIPPERS WITH BANK SHOT ACTION

GET IT! from Your Distributor

EXHIBIT SUPPLY COMPANY

(ESTABLISHED 1901) 4218-4230 W. LAKE STREET • CHICAGO 24, ILL.
UNITED'S MONTERREY

Greater Than Wisconsin!

FIVE-BALL NOVELTY REPLAY

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY
CHICAGO 40, ILLINOIS
THE PEOPLE'S CHOICE!

2 COMPLETE SEQUENCES “JACK”-“JILL”

- BONUS AND BONUS BUILD-UP!
- DOUBLE BONUS!
- ADVANCE BONUS!
- HIGH SCORE!
- FLASHING EYES ON THE PLAYING FIELD!

Original FLIPPER BUMPERS (Patent Pending)

ORDER FROM YOUR DISTRIBUTOR

There is no substitute for QUALITY™

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois
A sensation in 1946! A steady money-maker in 1947! Going stronger than ever in 1948 — after two solid years! Tops in player-appeal . . . earning power . . . flexibility for every territorial requirement. TRIPLE BELL . . . with triple coin-chutes . . . has unquestionably earned more profit for operators than any coin-machine in history. Get your share!
THE **Symphonola**

GIVES YOU EVERYTHING YOU WANT IN A PHONOGRAPH...

**ANIMATED DOOR AND DOME**
Send forth a constantly changing pattern of soft, subtle colors.

**PUSH-A-TUNE SELECTION PANEL**
No buttons or knobs to push or turn.
All 20 selections always visible.

**SINGLE COIN CHUTE**
Illuminated arrow points to single coin chute that accepts nickels, dimes, quarters.

**ALL-ALUMINUM CABINET**
Eliminates shrinkage and warpage... unaffected by moisture or changes in temperature.

---

**Seeburg**

**SCIENTIFIC SOUND DISTRIBUTION**

Dual amplifiers in the Symphonola—one for the speaker in the Symphonola, the other for remote speakers—provide music at conversational level—no blare near the phonograph—no fade-away in far corners. No adapters or converters are necessary.

**REMOTE CONTROL**

Seeburg Wallomatics make it easy for the public to select the music of its choice. Wireless or 3-wire models. All 20 selections visible—no "blind" listening to pre-arranged programs. Nickel coin chute or 5-10-25-cent coin chute.

---

America's Finest and Most Complete Music Systems

---

Wireless and 3-Wire Wallomatics

Auxiliary Remote Control Amplifier

Mirror Tear Drop and Recessed Speakers

Dual Remote Volume Control

Pre-Amplifier and Public Address System
ONLY THE WURLITZER HAS Quick-as-a-Flash REPLACEMENT UNITS

- Mechanical and electrical parts in the new Wurlitzer 1100 are combined into compact assemblies—can be removed from two to one hundred times faster—replaced with "spares" when shop servicing is required.

This saving in time, plus the tremendous saving in record and needle cost contributed by the famous Zenith Cobra Tone Arm, should exceed $300 saved in four years. And, this is in addition to the unprecedented earning power of the Wurlitzer 1100.

Records last up to ten times longer. After a thousand plays they sound just as they did the first time. No other commercial phonograph ever offered such quality of music, such play promoting design. That's why the Wurlitzer 1100 is the greatest money maker of all time.

Let us tell you how easy it is to increase your profits—pull down your service costs. Put new Wurlitzer 1100s in your top spots. Give a new lease on life to ALL your locations by moving up a better playing phonograph that will cost less to service. The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

Can be removed from 2 to 100 times faster!

Mechanical and electrical parts in the new Wurlitzer 1100 are combined into compact assemblies—can be removed from two to one hundred times faster—replaced with "spares" when shop servicing is required.

This saving in time, plus the tremendous saving in record and needle cost contributed by the famous Zenith Cobra Tone Arm, should exceed $300 saved in four years. And, this is in addition to the unprecedented earning power of the Wurlitzer 1100.

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