Every year for the past 20, nitary-cafe owners Frank (left) and Walter (Chief) Palumbo (right) take thousands of Philadelphia's kids to the Ringing Bros. and Barnum & Bailey Circus on opening day. This year the operators of the Click, one of the nation's top name ark spots, will play host to 10,015 of the moppets who'll be carried in 58 buses and via trolleys and automobiles to see the Big One's first Philly show May 24. Clown in the picture is Willie Conrad. And for the statistically minded, 188,034 children have been the Palumbos' big-top companions in the last two decades.
"that OXYDOL SPARKLER"

The Voice With a Smile

Jack Smith

Sings... ON Capitol RECORDS

TEA LEAVES and
HIGHWAYS ARE HAPPY WAYS
(15102)

HEARTBREAKER and BABY FACE
(15078)

THE FLOWER SELLER and
TAKING MISS MARY TO THE BALL
(15029)

THE JACK SMITH SHOW
for OXYDOL
Mondays thru Fridays
7:15 to 7:30 P.M. EDST

CBS
Coast to Coast

Management:
CENTURY ARTISTS, Ltd.
NEW YORK • HOLLYWOOD
**Radio Program Toppers**

**Bus or Plane Only Hope If Rails Strike**

No Trains for Showfolk

WASHINGTON, May 1.—Government authorities revealed today that "emergency train crews" are likely to be authorized by organized labor in the event of the nationwide railroad strike now in its second week, according to Justice Department officials. The unions are outlawing switching and handling operations.

According to a Department of Justice spokesman, rail union representatives will try to get emergency trains to carry medical supplies, but entertainers and their equipment will be at a standstill for as far as the rails are concerned. sole hope for cancellation of the strike, government officials say, rests in mediation maneuvers now going on in Chicago. It is pointed out that the emergency powers under which President Truman took over the railroads during World War II, are not the same as the Taft-Hartley Act, which contains provisions for anti-strike injunctions. (See Bus, Plane Only Hope, page 24)

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**Radio License Held Up**

**FCC Extends WGAR Only to Sept., Not ’51**

"Pending Outcome of Probe"

WASHINGTON, May 1.—Awaiting a final report of its investigators probing three radio stations owned by G. A. Richards, the Federal Communications Commission (FCC) announced this week that it is holding off on a permanent three-year license renewal grant for Richards’ Station WGAR in Cleveland.

The FCC said that WGAR’s license, scheduled to expire today (1), is being kept on hold temporarily until September 1 “pending outcome of investigation.” Richards’ other stations are WWJ in Detroit and KMPC in Hollywood.

The FCC launched its investigation into the three Richards stations several weeks ago in the wake of a story which appeared exclusively in The Billboard March 6 reporting charges made by ex-KMPCers against Richards. They said he directed planting of news on KMPC. Since then, a formal complaint against Richards has been filed with FCC by the Radio...
INSIDE U. S. A.
(Opened Friday, April 20

CENTURY THEATER


When real experts get together to do a musical show and give their best, the result is usually propitious. Inside U. S. A. is a shining example of a fast, slick show in a sumptuous dress and charmingly backgrounded and lighted. Plenty of real showmanship will make it a consistent success. Howard Dietz's lyrics are mostly sharp and amusing. The show is on the strength of Arnold Auerbach, Miss Hart and Arnold Horvitt, are sometimes neither too musical nor literary, but they have been excellently directed by Robert Gordon and are played to look better than they occasionally are. In addition, there are splendid dance patterns contributed by the unfailing circle of influences increases include the amount of programming in an area, which has increased as second and third stations enter cities with only one station now on the air, the talent of performers, which is constantly expanding. The improved quality of programming and the development of a logical but difficult-to-measure factor.

ARI's next study on ownership and the market includes a survey of radio. Future surveys will cover types and price levels of sets desired, and trend toward programs and facilities.

BROADWAY OPENING

MONTREAL, May 1.—Strong possibility still remains that Canada is on the verge of a new market for Jewish-English vaudeville performers, evidenced in the success of an experiment in which the team of a Yiddish flier plus three acts of Jewish vaudeville has been packing one of the film houses.

According to agent Roy Cooper, who booked the vaudeville, the experiment has for years had close contact with Jewish performers, some of whom are interested in the revived interest in Yiddish films and vaudeville.

The house now being used by a private group (never before identified with show business) is the Royal Court, in the heart of the Jewish district in the north end of the city. It is owned by the United Theatre chains but is rented out at $3,000 weekly. Actually, the house has been mostly vacant, but the vaudeville is a special one, generally, but the combo of vaude plus a Jewish flier has been so strong that the house wants to keep the offer to conclude the experiment in the fall. The house will shutter in June because it has no air conditioning.

Montreal Giving
A Warm Welcome
To Yiddish Vaude

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Montreal Giving
A Warm Welcome
To Yiddish Vaude
FIRST ANNUAL LOCAL PROGRAM COMPETITION

THE WINNERS

PUBLIC SERVICE

50,000 Watts

FIRST PLACE, WBBM, CHICAGO, FOR "REPORT UNCENSORED"
Frank Falknor, Gen. Mgr.; Val Sherman, Prog. Dir.
SECOND PLACE, WCAU, PHILADELPHIA, FOR "CAREER FORUM" "CAVALCADE OF AMERICAN POLITICS" AND "FREEDOM TRAIN"
Leo Levy, Pres. and Gen. Mgr.; Joseph Connolly, Prog. Dir.
FIRST PLACE, WCBS, NEW YORK, FOR "CBS WATCH THE PRESS"
FIRST PLACE, WNSC, NEW YORK, FOR "HOUSING—1947"
James M. Gann, Gen. Mgr.; De Lancy L. Pavitt, Prog. Dir.
SECOND PLACE, WBZA, BOSTON, FOR "IT'S Tough TO BE A MORMON"
SECOND PLACE, WTOP, WASHINGTON, FOR "THE UNDISCOVERED"
Earl H. Commmor, V. P.—In Charge; Richard L. Lindquist, Prog. Dir.
THIRD PLACE, WCCO, MINNEAPOLIS, FOR "NEITHER FREE NOR EQUAL"
Marie S. Jones, Gen. Mgr.; Dave Wilkey, Prog. Dir.
THIRD PLACE, WSM, NASHVILLE, FOR "FREEDOM TRAIN"
Harry Stone, Gen. Mgr.; Jack Stago, Prog. Dir.
HONORABLE MENTION, WCKY, CINCINNATI, FOR "FOUNTAIN SPEAKS"
L. B. Wilson, Pres. and Gen. Mgr.; Bill Dawes, Prog. Dir.
HONORABLE MENTION, WINS, NEW YORK, FOR "ONE-TENTH OF A NATION"
HONORABLE MENTION, WOR, NEW YORK, FOR "NAME YOUR POISON"
Theodore C. Streibert, Pres.

5,000 to 20,000 Watts

FIRST PLACE, WNEW, NEW YORK, FOR "LITTLE SONGS ABOUT LITTLE SUBJECTS" AND OTHER PUBLIC SERVICE PROGRAMS
Bernice Judis, Gen. Mgr.; George A. Storrs, Prog. Dir.
SECOND PLACE, WKY, OKLAHOMA CITY, FOR "THE EDITORS SPEAK" AND "CREED, COLOR AND CO-OPERATION"
THIRD PLACE, KOM, PORTLAND, OR., FOR "HELL OR HIGH WATER"
Harry Buckendahl, Gen. Mgr.; Ted Cooke, Prog. Dir.
THIRD PLACE, WMCA, NEW YORK, FOR "A HOME TO LIVE IN"
THIRD PLACE, WVO, DETROIT, FOR "THE AMERICAN FAMILY"
Ralph N. Wetl, Gen. Mgr.; Arnold B. Hartley, Prog. Dir.
HONORABLE MENTION, KMOY, SIOUX CITY, FOR "YOU MEET YOUR CONGRESS"
Harry Bannister, Gen. Mgr.; Melvin C. Wilsman, Prog. Dir.
SPECIAL AWARD (NON-COMMERCIAL STATION), KUOM, MINNEAPOLIS, FOR "UNIVERSITY REPORTS TO THE PEOPLE"
HONORABLE MENTION, KOMO, SEATTLE, FOR "YOUTH VIEWS THE NEWS"
HONORABLE MENTION, WOWO, FORT WAYNE, IND., FOR "A CHILD STANDS ACCUSED"
R. C. Guthrie, Sta. Mgr.; C. W. Vandagriff, Prog. Dir.

250 to 1,000 Watts

FIRST PLACE, WINX, WASHINGTON, FOR "IS CONGRESS DOING THE JOB?"
John S. Hayes, Gen. Mgr.; George Cremer, Prog. Dir.
SECOND PLACE, KWWL, WATERLOO, I.A., FOR "SCHOOL OF THE AIR"
Ralph J. McEnery, Pres. and Gen. Mgr.; Gene P. Luftman, Prog. Dir.
THIRD PLACE, WBNS, COLUMBUS, O., FOR "JOHN DOE JR."
THIRD PLACE, CKY, TORONTO, FOR "HOW TO BE A STATISTIC, TOO" AND "FOCUS ON "48"
HONORABLE MENTION, KLAS, LOS ANGELES, FOR "I WITNESS DEATH"
Don J. Fedderson, Gen. Mgr.; Fred Henry, Prog. Dir.
HONORABLE MENTION, KTUC, TUCSON, ARIZ., FOR "A CHILD IS LOST"
Lee Little, Gen. Mgr.; Gerry O'Brien, Prog. Dir.
HONORABLE MENTION, WHLI, HEMPSTEAD, L. I., N. Y., FOR "OPERATION SAFETY"
Eli Godofsky, Pres.; Clifford Evans, V. P. and Dir. Pub. Affairs.

MUSIC PROGRAMS

50,000 Watts

FIRST PLACE, WOR, NEW YORK, FOR "CONTEMPORARY MUSIC"
Theodore C. Streibert, Pres.
SECOND PLACE, WCCO, MINNEAPOLIS, FOR "LET'S LISTEN TO THE CLASS"
Marie S. Jones, Gen. Mgr.; Gene Wilkey, Prog. Dir.
THIRD PLACE, WENR, CHICAGO, FOR "HOUSE THAT MUSIC BUILT"
POPULAR
FIRST PLACE, WHN, NEW YORK, FOR "A MOOD IN MUSIC"
Frank Roenker, Gen. Mgr.; Raymond Katz, Prog. Dir.
SECOND PLACE, WJIR, DETROIT, FOR "MAKE WAY FOR YOUTH"
C. A. Richards, Pres.; Worth Kramer, Prog. Dir.
THIRD PLACE, WMAQ, CHICAGO, FOR "ART VAN DAMME QUINTETTE" AND "MANOR HOUSE PARTY"
I. E. Showman, V. P. and Gen. Mgr.; Jules Herbeaux, Prog. Dir.
FOLK AND WESTERN
FIRST PLACE, WBT, CHARLOTTE, N. C., FOR "ARTHUR SMITH AND HIS CRACKERJACKS," "ARTHUR SMITH QUARTET" AND "FUN BY THE FIRESIDE"
Charles H. Clutchfield, V. P.—In Charge; Gladyshome Prog. Dir.
SECOND PLACE, WRVA, RICHMOND, VA., FOR "OLD DOMINION BARN DANCE"
Calvin T. Lucy, Gen. Mgr.; Sam Curry, Prog. Dir.

5,000 to 20,000 Watts

CLASSICAL AND SEMI-CLASSICAL
FIRST PLACE, WTMJ, MILWAUKEE, FOR "ENCORE ECHOES"
Calvert A. Carter, Gen. Mgr.; E. J. Robertson, Prog. Dir.
SECOND PLACE, WQXR, NEW YORK, FOR "WQXR STRING QUARTET"
Elliott Sanger, Gen. Mgr.; Eleanor H. Sanger, Prog. Dir.
THIRD PLACE, CFRB, TORONTO, FOR "WIDFART CAMPBELL PRESENTS"
Lloyd Marro, Sta. Mgr.; Wes McKnight, Prog. Dir.
HONORABLE MENTION, KOMO, SEATTLE, FOR "TONE PORTRAITS"
HONORABLE MENTION, KUOM, MINNEAPOLIS, FOR "MINNEAPOLIS SYMPHONY ORCHESTRA"
O. A. Richards, Pres.; Radio Sales Dept.; W. W. Warron, Prog. Dir.

DISK JOCKEY
FIRST PLACE, WING, DAYTON, O., FOR "YOUR LONESOME GAL"
SECOND PLACE, WNEW, NEW YORK, FOR "CANADA LEE SHOW"
Bernice Judis, Gen. Mgr.; Ted Cott, V. P. in Charge of Program.

FOLK AND WESTERN
FIRST PLACE, WTMJ, MILWAUKEE, FOR "THIS IS AMERICA"
Don J. Fedderson, Gen. Mgr.; Fred Henry, Prog. Dir.
SECOND PLACE, KEK, PORTLAND, O., FOR "THE NORTHWESTERNERS"
C. S. Young, Sta. Mgr.; Melvin Bailey, Prog. Dir.

250 to 1,000 Watts

CLASSICAL AND SEMI-CLASSICAL
FIRST PLACE, KSD, ST. LOUIS, FOR "ECOCHES OF MUNICIPAL OPERA"
George M. Burke, Gen. Mgr.; Martin S. Adler, Prog. Dir.
SECOND PLACE, KXOL, FT. WORTH, FOR "PIANORAMA"
Rudi H. Lamont, Gen. Mgr.; Ralph E. Law, Prog. Dir.
SPECIAL AWARD (NON-COMMERCIAL STATION), WNYC, NEW YORK, FOR "MUSIC FOR THE CONNOISSEUR"
Seymour N. Siegel, Gen. Mgr.
HONORABLE MENTION, WNG, PORTLAND, VA., FOR "KATHRYN WOOD SINGS"
Edward E. Bishop, Gen. Mgr.; John A. Black, Prog. Dir.
HONORABLE MENTION, WCPA, BETHLEHEM, PA., FOR "HARP STRINGS"
Arthur McCracken, Gen. Mgr.; Stefan Granger, Prog. Dir.

DISK JOCKEY
FIRST PLACE, KLAC, LOS ANGELES, FOR "570 CLUB"
Don J. Fedderson, Gen. Mgr.; Fred Henry, Prog. Dir.
SECOND PLACE, WSAM, SAGINAW, MICH., FOR "GRANDPAPPY AND HIS GRAMMYPHONE"
Milton S. Greenbaum, Pres. and Gen. Mgr.; William J. Leafblad, Prog. Dir.

FOLK AND WESTERN
FIRST PLACE, KECK, ODessa, Tex., FOR "CECIL BROWER'S WESTERN BAND"
SECOND PLACE, KPO, WENATCHEE, Wash., FOR "WESTERN MELODIES"
James W. Wallace, Gen. Mgr.; Ted Cott, V. P. and Gen. Mgr.; Bill Hoffert, Prog. Dir.
THIRD PLACE, CKY, TORONTO, FOR "HAYLOFT HO-DOWN"
H. E. Cookle, Gen. Mgr.; Don Inley, Prog. Dir.

CHURCH, DEVOTIONAL AND SPIRITUAL
FIRST PLACE, WTCN, MINNEAPOLIS, FOR "CHURCH MUSIC APPRECIATION MONTH"
F. Van Koninckx, Gen. Mgr.; Judy Bryson, Prog. Dir.
SECOND PLACE, WQXR, CHARLESTON, W. VA., FOR "EXCELSA JUBILEE SINGERS"
THIRD PLACE, WBM, MIAMI, FOR "HARMONY FOUR"
Program Competition

WNEW Top 5-20-Kw. Pubsery

Ace Execution Of Social Idea Cops Accolade

Many Have Fine Inspiration

By Paul Ackerman

NEW YORK, May 1.—The 5,000 to 20,000-watt division of the public service category of The Billboard's Local Program Competition was in full milestone, as judges felt their most powerful efforts—those which command a great slice of the total listening audience—devote their greatest imaginative force to the civic and social requirements of their communities. In other words, they were criticized for their lack of conscience, herewith demonstrates that one and all are contributing to the era's very chariot wheels.

So seriously does it take it, in fact, that the competition in this power classification poses almost insuperable obstacles to judges. Many of the stations are top-flight in program production and execution. This has necessitated naming four stations in a tie for first place—each of these outlets having programs of a high order. Many judges felt that it could not be shunted to a lesser level. A similar condition exists in the race for second and third positions, where two programs in each slot had to be named.

First place winners are WCBS, New York, for its masterly and courageous CBS Views the Press, a show which, for a switch, turns the spotlight on the metropolitan dailies and their foibles in the treatment of news; WNBC, National Broadcasting Company (NBC) flagship in New York, for its hard-hitting, superbly produced documentary, Housing—1947, an exhaustive examination of the city's past, such as The Great Ice Storm; and WOR, New York, for its lack of production know-how, went unappreciated.

The Editor Speaks had been reviewed in The Billboard and thus was automatically entered in the competition. The judging finally awarded it a second-place laurel for public service and Terry was notified by telegram accordingly. Thursday (18). The next day Terry wired as that Editor Speaks had been scored on KLZ for seven years, which automatically disqualified it, but only after scores of on or after January 1, 1947, were eligible. Which proves that either Terry started the program too soon or we started the competition too late.

WNEW, New York, for its Penalty, was inasmuch as all references are to CBS stations.

CONQUEST, KFI, Los Angeles: Dramatizing the fight against disease. Program in cooperation with health authorities and containing a heartening account of science's progress.

DO YOU KNOW RADIO, KNX, Los Angeles: A clever quiz program enlightening listeners about broadcasting. It is also a battle for the automobile.

MORONE COUNTY Medical Society, over WHAM, Rochester, N. Y.: Presenting data on research developments in medicine and treatment of different diseases. Clear, non-technical and able presented.

LIGHTHOUSE, WINS, Los Angeles: A clever quiz program enlightening listeners about broadcasting. It is an all-city promotion of the automobile.

PULSE of a nation series, WJLB, Detroit: Presented by Wayne University students in cooperation with the Automobile Manufacturers of America. From the introduction of the automobile, this series re-creates social and economic changes in America since the introduction of the automobile.

CIRCLE UNLIMITED, WMH, Dearborn, Mich.: A roundtable discussion on race relations, participated in by clergymen and laymen, with examples of methods used to improve race relations.

Program Competition

250-1,000 Water Pubservs

Show Grass-Roots Awareness

NEW YORK, May 1.—Low-wattage stations around the country are increasingly integrating their programming with the needs and aspirations of the communities they serve. This was dramatically reflected in the public service category by stations in the 250-to-1,000-watt class, and is a conclusion drawn logically not only by the winning stations but from the mass of programs which, while not quite as good as the winners, nevertheless mirrored the civic-minded outlook of their producers. Winner in this low-watt category was WINS, Washington, with a program titled The Conquest of Inquiry into the functioning of the country's lawmaking branch. Second went to WWSO, II, for School of the Air, a program broadcast daily by the pupils (See 250-1,000 Water on page 19)

HATS OFF!

AMONG the public service programs entered in the program competition were a number which received neither awards nor honorable mentions—but which nevertheless are worthy of recognition. Here are some of these entries:

IN OUR TOWN, WMAQ, Chicago: A cleverly produced program wherein Loyd Head tells interesting things about Chicago. Program in cooperation with the Chicago Chamber of Commerce, and with the home and family history of the board, its make-up, etc.

Program Competition

3 Win Honorable Mentions

In 50-Kw. Pubsery Contest

NEW YORK, May 1.—Among the 50,000-watters in the public service category, three stations were granted honorable mentions for programs which, in the opinion of the judges, deserved kudos even tho they were edged out of the winners' ranks. The mentions went to WCY, Cincinnati, for The Fountain Speaks; to WOR, New York, for Name Your Poison, and to WINS, New York, for One-Tenth of a Nation. Fountain is a good example of a sponsored public service program. Bankrolled by the J. & F. Schrotth Packing Company, a meat packing org, this show dramatizes incidents in the city's past, such as The Great Ice Gorge of 1918, etc. Technique involves the recreation of the atmosphere of the time—the political, social and entertainment scene—a sort of capsule of bygone days in Cincinnati, all designed to promote civic consciousness and pride.

WIN's Name Your Poison is a documentary casting light on the subject of sanitation in the handling of food, a subject which has made headlines in local newspapers for several years. WIN's One-Tenth of a Nation, an all-Negro forum, gives voice to the aspirations of a minority group. The series discussed the subject of shopping conditions along 125th Street in Harlem, the role of the Negro in baseball, etc.

Program Competition

CKEY (3 Winners)

Tops Canadians

NEW YORK, May 1.—The Canadian station which showed to best advantage in The Billboard's Local Program Competition was CKEY, Toronto, which scored with three programs. Two of these, Focus on '48 and Rose to a Statue, were winners. This is to cover the third place in the 250-1,000-watt public service category, public service division.

(See CKEY's 3 Winners on page 19)
Art Smith’s Guitar Wins in 50-Kw. Folk Music

NEW YORK, May 1.—One of the brightest talents in the field in the Billboard’s First Local Program Competition was Art Smith, guitarist and composer. Smith, during the year, made the following stations his exclusive stations: Folk and Western music.

Art Smith’s Guitar Wins in 50-Kw. Folk Music (See Art Smith’s Guitar on page 15)

HATS OFF!

Response to The Billboard’s annual program competition was so overwhelming that many outstanding entries, splendid examples of local programing, failed to come off with an award. New York led in one of these are deserving of particular commendation, and to the following stations this The Billboard doffs its beat-up chapeau.

KOIN, PORTLAND, Ore., for “From the Rainbow,” a live music show with an unusual story thread tying the numbers together.

WSB, ATLANTA, for “Music To The Million,” in which organist Bob Van Camp, with the aid of two vocalists, presented a program of the classical and semi-classical division, “Harkywee Matinee,” with a 14-piece string group and a chorus with seven members who switch off on vocal solos.

WLJ, RICHMOND, Va., for “Irving Sharp Entertainers,” featuring a guy with a real personality who avoids those generic lines of patter to set off his novelty show.

WEAN, PROVIDENCE, R. I., for “Footlight Showcase,” which features a combination of a Broadway musical show with comments on the action, sets and music.

WFIL, PHILADELPHIA, for “Melodies To Remember,” which gears a combination of song and talk around the theme of Americanism.

WRTY, OKLAHOMA CITY, for “Show of Promise,” an airer of pop tunes which avoids those numbers being played to death by most live and disk stars.

WASM, SAGINAW, Mich., for “Kampus Karnival,” an unusual disk jockey opus, whose music is being in comic accent not unlike Mortimer Snerd’s.

WAB, BETHLEHEM, Pa., for “Jazz Concert,” a disk jockey show spotlghting platinum platters and the jazzes of rare waxes in jockey Carl Kenderdish’s hands.

WBEC, PITTSFORD, Mass., for “Imagination Hall,” a full-hour show of classical records done in concert hall style, with recorded applause, fine program notes and distinctive selection of music.

Program Competition

WTMJ Cops 2 Firsts—Folk, Classic—For 5-20,000W. Music

By Sam Chase

NEW YORK, May 1.—WTMJ, Milwaukee, walked off with two first prize awards in the 5,000 to 20,000-watt music categories in The Billboard’s First Local Program Competition, an event in which the classical and semi-classical division, the Milwaukee Journal outlet scored with a live sponsored show titled Encore Echoes, which featured an orchestra and string group. This third prize winner was CFRP, Toronto, for Wishart Campbell Presents, a splendid picture of how a string orchestra, male and female vocalists and a male quartet can render the semi-classics tunefully and tastefully.

HONORABLE MENTIONS

For KUOM, KOMO

Honorable mentions went to KUOM, Minneapolis, for the beautiful scenes of Minnesota Symphony Orchestra Rehearsals, and to KOMO, Seattle, for Tone Portraits, in which a string group capably performs semi-classics.

KEX, PORTLAND, Ore., gained second place in the folk-Western field for “The Northwesterners,” a gang which turns out Western music with a decidedly modern twist. The same outfit also is featured on another KEX show, “Neath Western Skies.”

Among other musical shows to attract attention, WQXR was repre- sented with “Music and Men,” a quiz show in which contestants identified melodies, performers and musical numbers. WQXR also had the “Make Friends With Music,” aired by WCRC, Worcester, Mass., a musical outlet filled with records and live piano music in a laudable show which familiarizes nuptals with better music.

Program Competition

KSD Tops 250-1,000W. Classical Music; KLAC, Pop; KECK, Folk

NEW YORK, May 1.—Originality and high production quality of small watt stations in classical and semi-classical programming were the outstanding features in the 250 to 1,000-watt stations’ music program categories in The Billboard’s First Local Program Competition. An example of the programming on disk jockeys for popular music was also observed, with heavy entries on the workwaxes and Gabber’s and a sparsity of other popular music shows.

The local programing was heard on home record of Municipal Opera. Considerable local appeal was inherent in this recorded program, which features colorful commentary about music from some of the long seasons by the noted operator "Hkc, L. S. Another brighty named recorded show with outstanding live commentary was "Planorama," which took second honors for the competition (See KLAC Jock Wins on page 10).

Yardstick

NEW YORK, May 1.—Because some stations operate with varying powers, daytimes and nighttime, final yardstick used to determine into which power category stations should fall, was the nighttime power which was published subsequently on every program entry under consideration. And when all winners are in, they will be displayed at an open house, to be held in The Billboard’s New York offices.

890 Entries

In 1st Annual Competition

First Results Available

(Continued from page 3)

this issue, but the responses from stations throughout the United States and Canada was so enormous that to review all of them by the originally set deadline was a physical impossibility. Consequently, some of the music programing which was submitted for the competition was entered after the deadline. Three weeks hence, and fortuitously thereafter, winner in other categories will be announced as well, with a presentation of either taking the enormous reviewing job, or pacing the announcements, as we are doing.

STATIONS VERSUS:

If one factor is strikingly clear by this competition, it is that stations are crying for, and deserve, recognition for their programing efforts. The thought, ingenuity, labor and time put into these musical programs on radio stations throughout the country, from Washington and Boston, from Minneapolis and Oklahoma City to Portland, Seattle, from Waterloo, Iowa, and Columbus, O.; from) Bradford, L. L.; Charlotte, N. C.; Dayton, Dayton, Ohio; Milwaukee; Bethlehem, Pa.; Saginaw, Mich.; and held in The Billboard’s office every conceivable phase of public service offering, and every possible type of musical production.
from Oklahoma dailies and weeklies by news chief Bruce Palmer, this program catches the great deal of attention WKNY news room. This is news newswoman with brush at one edge adding up to very informative listening. The editorial opinions expressed cover a wide range in national and international areas, and the interpretations are keen. Each program includes a guest editor. Creed, Color and Co-Operation Second Place—WKNY, Oklahoma City
Producer: Hoyt Andrews
Writer: Kenneth Johnson, Hoyt Andrews
Cast: Kenneth Johnson, Roy Krens (guest)
Music: Bobby Howard
This is a dignified program in which Kenneth Johnson tells what is being done in Southern communities to prove race relations. For instance, in Savannah, Ga., the appointment of Negro police reduced juvenile delinquency and gave the Negroes a lift by entrusting them with responsibility. Guest speakers are also on the series. The race relations improve the public image of what men of good will are entrusted with guidance of a community. (Continued on page 14)

PUBLIC SERVICE
250 to 1,000 Watts
Is Congress Doing the Job?
First Place—WNYN, New York
Program Director: George Cramer
Producer-Writer-Interviewer: Ed Hart
This program highlights the activities of the legislative branch of the federal government. Put together by Ed Hart, the series brings to Washington listeners a lively discussion of the maneuvering on Capitol Hill. One of the programs in the series, for instance, was a question-and-answer session between Hart and Dr. Edward U. Condon, director of the Bureau of Mines, who was there to oppose a bill against him by the House Committee on Un-American Activities. Condon was able to present his charges that he represented a "weak link" to the television audience from the question of innocence or guilt, the importance of the program is obvious. It represents an exercise in democracy and it keeps listeners informed of what the lawmakers are doing. Hart also did splendid programs on the Howard Hughes hearings.

School of the Air
Second Place—KWWL, Waterloo, Iowa
Program Director: Gene P. Lohff
Sponsor: Iowa Public Service Company
Agency: Agency of Advertising
Producer: Dick Neihhman
Cast: Waterloo School Students
School of the Air may lack production finesse, but it is nevertheless a community production. Broadcast daily from school rooms, it draws attention to educational and youth problems. Youngsters doing the broadcasting—a student announcer, student newscaster, school paper editor—all speak directly to the ear of adults. Massey would be partial to the voices of their youngsters no matter how lacking in polish, and their broadcast from schools in the station's area participate in this broadcast. Junior high and senior high Catholic schools. Saturday broadcasts are devoted to the newspapers. Civic organizations, too, use the programs. (Continued on page 14)

MUSIC, CLASSICAL AND SEMI-CLASSICAL
250 Watts
Contemporary Music
First Place—WOR, New York
Executive Producer: James Sheldon
Producer: Frank McCarthy
Writer: Keith Thompson
Cast: Sylvan Levin and orchestra
This is an annual program series in which Sylvan Levin conducts the orchestra in compositions by music leaders today. Each program is dedicated to a different composer or school of music. The programs were submitted by works of three newspaper music critics: Arthur Berger, The New York Herald Tribune; Mark Schubart, of The New York Times, and Carter Harnou, also of The Times. Works were varied and interesting and performed with air shows that have been spotlighted works of Shostakovich, Douglas Moore, David Diamond, Charles Edward Ives, and American women composers, among others. The program is certain to encourage latter-day creative talent.

The House That Music Built Third Place—WEND, Chicago
Sales Promotion Manager: Karl R. Miller
Sponsor: Lyon & Healy (Direct)
Interviewer: reward Reynolds
Writer: Bill Adams
Announcer: Jack Lester
Music: Rex Maupey and orchestra. George Barmes's instrumental octet; Bill Moss, pianist; Marie Ferguson, and Russ Carradine.
Quality and good taste are represented on this live show without a studio. The music, continuity and sales messages are all well done. An arrangement range from classics by Handel and Mozart to lighter semi-classics by Arensky and Victor Herbert. A large and talented cast is involved in the smooth flowing production, featuring an 18-piece orchestra, and instrumental octet and soloist by a pianist, organist and harpist.

MUSIC, POPULAR
50,000 Watts
A Mood in Music
First Place—WBN, New York
Executive Director: Raymond Katz
Producer: Raymond Katz
Cast: Victor D. Holmes
Joel Heron (Pianist) and Orchestra
Panoramic scenes can boast a batonist and station ork of the quality and versatility of Joel Heron and his WBN Radio Orchestra. He is a master of varying moods, mixed across the board at an inaudible wave length. He passes many a network show's ensemble. Tunes played are mainly standards with a few fine novelties, all being the product of Joel Heron's sensitive, musical fingers. Featuring smooth, straight and matted brass blended warmly behind him. The title of the program expresses well the feeling of the show, with more emphasis placed upon mood and arrangement than upon spark and drive.

Make Way for Youth
Second Place—WJB, Detroit
Executive Producer: Mark L. Has
Producer: Eric Howlett
Writer: Charles Winslow
Orchestral Conductor: Paul Lavine
Voice Director: Don Large
This program exhibits a different picture, which features teen-age youth from Detroit high schools, is outstanding and may stand as a prime example of the professional choreos for arrangements, delivery and enunciation. The orchestra is quite capable, and soloists of excellent quality. WJR is to be especially commended for the concept of this show, intended originally as part of an anti-delinquency program. For the TUJ program of real stature was set up which has acquired considerable toasts and praise due to the creen of local teen-age talent into the operatic field. Each program exposes well a new show, but now network.

Art Van Damme Quinnetti
First Place—WMAQ, Chicago
Promotion Manager: Harold A. Smith
Producers: Bert Whaley, Dolph Nelson
Writer: Ray Shatten
Cast: Art Van Damme, Chuck Culsan... (Continued on page 15)
First Annual Local Program Competition

MUSIC, CLASSICAL AND SEMI-CLASSICAL

3,000 to 20,000 Watts

Encore Echoes
First Place—WTMJ, Milwaukee
Producer-Writer: Marvin Lemkuhl
Music Directors: John Anello, Irving Sheinfeld

Splendid orchestral and vocal renditions of well-known semi-classical. Concerning the chanteuse, it will be noted that on pop tunes swiped from the classics, with follow-up playing of the original numbers, the foreign-born population, old world semi-classics and folk numbers are rendered appealingly. Another original touch is the inclusion of a musical flip-back into Wisconsin history. On the show submitted, story concerned the Milwaukeean who composed a hit folk ditty with place names and local incidents which would be entertaining to the home-town listeners.

WKR Singing Quartette
Second Place—WYNY, New York
Program Director: Mrs. Eleanor N. Senger
Producer-Writer: Philip Stahl
Writer: David Sherrill
Cast: Harry Clinkman, Hugo Fiorato, Max Faustmann, Harvey Shapiro

This show offers an exceptional string quartette performing not only the standards but also notable numbers. In addition to the world premiere of two recently discovered unfinished Beethoven quartets, the vocal capabilities of the performers are unquestionably high, and they and the station are doing an impressive job in making available performances of such works as the Rachmaninoff material.

Wishart Campbell Presents
Take a Hand
Promotion Director: Ken Marden
Producer-Writer: Wishart Campbell
Cast: string orchestra, male vocalist, guest

Take a talented string orchestra, add a male vocalist solo, toss in a classical direct contacting mood, and you have a male quartet and the result is likely to be a success with what Canadian audiences are getting from CFRB, Toronto, in a show provided by Wishart Campbell. Accent is on the semi-classics, with an occasional show tune to garnish the dish. Good live programming.

MUSIC, DISK JOCKEYS
3,000 to 20,000 Watts

Your Lonesome Gal
First Place—WGKV, Dayton, O.
Producer-Writer-Announcer: Jeanne King

A smart idea done to a turn is this disk jockey show from WING, Dayton. The 30-minute program's platter-spinner is known to audiences only as Your Lonesome Gal, and her identity has been kept a deep mystery even to the point of having her wear a mask at a party. After listening to the show, you gather the results of this unmasking are the promotion of the damsel as the promotion value of the gimmick. The gal, whose name is Jeanne King, increases her remarks directly at the individual male listener, and her tender, realistic and frequently pertinent comments are apt to make the hair on the neck of said listen stand up right. The personal approach is utilized here with complete success, and the program deserves to be heard by online listeners to the air by drays.

Canada Lee Show
Second Place—WNEW, New York
Producer-Director: Ted Cott
Writer: Jeff Selde
Cast: Canada Lee, Phil Kraus (drums), Walter Yost (bass)

This direction which, perhaps more than any other, is responsible for the coming of the disk jockey era, has developed, in this particular show, some of the more unusual shows of the type. Its big advantage is in a clever producer—director—writer-announcer—script and Lee's husky voice. There is little phantasy platter, which leave any lastling impression, but this one does, even as an hour of tom-tom, saxophone, and good humor which combo behind his spilts, pitched in the same barrel-house tempo at the same volume level, if any, of which are for Negro bands or groups. The script, in a sort of second-person-plural, consciousness pattern, is intensely atmospheric, jazillegious. Lee, a success as a swing musician and singer, has found another forte.

Music, Folk and Western
5,000 to 20,000 Watts

This Is America
First Place—WTMJ, Milwaukee
Assistant Manager: Bruce Wallace
Producer: Frank Sigmill
Writer: Frank Hart
Narrator-Singer: Norman Clayton

In this weekly series, with each show an hour around the neck, the Americas, WTMJ scores solidly. Folk tunes are used to tell stories as far as this past and the present. This series is the last in the series of shows submitted, and it disco- urses on long, items like development of mutual respect of husband and wife and the old time dance practice, and also a sort of the law became accepted, etc. It's shown that the WTMJ program has a knack to have found a folk song to fit every idea or situation.

The Northwesterns
Second Place—KEX, Portland, Ore.
Sponsor: Groves Laboratories
Agency: Diane Jones Co., Inc.
Writer: Paul C. Bower
Announcer: Ben Hunter
Cast: Roy Jackson and Band

A lively outfit with a touch of zest, Roy Jackson and His Little Band produce a daily 15-minute show with a load of humor and good humor which dashes along at breakneck speed. There's nothing hillbilly about this show any put. It's Western music with a decidedly modern twist, sung with a dash of Can-can and a hint of traditional cowpoke ballads, with accordion and fiddle obligato en- hanced by the proceeds. This Good morning banister lends additional flavor, with a one-minute comic adventure strip also helping break up the musical portion of the show.

Music, Classical and Semi-Classical
250 to 1,000 Watts

Echoes of the Municipal Opera
First Place—WRUF, Key West, Fla.
General Manager: George M. Barbach
Sponsor: St. Louis Public Service
Agency: Schwaner
Producer-Writer: Ernest W. Whitney
Narrator: Frank Fawkes
Announcer: Lon Miller
Here's something different in a musical show, which is assembled and broadcast in conjunction with a major community organization, the St. Louis Municipal Opera. The half-hour shows may be a toss of numbers and shows (Continued on page 15)

Music, Non-Commercial-Classical
250 to 1,000 Watts

Music for the Connoisseur
Special Award—WNYC, New York
Producer-Writer: Narrator: David Randolph

For a record show featuring classical music off the beaten path, this is David Randolph, who handles the commentary, points up the recordings with pertinent comments. His little bite and zing and Randall is not afraid to take a position on the classical music of the school from which it stems. Selections are not the war horses commonly aired, but some exotic offers less likely to be listened to with a feeling of bored abstraction. Choice is in top taste.

Music, Disk Jockeys
250 to 1,000 Watts

570 Club
First Place—KLAC, Los Angeles
Producer-Announcer: Bob McLoughlin

Bob McLoughlin uses a clever and impressionistic recording of recorded interviews and comments by disk jockey and show tunes and gives them into the show as the personalities involved were actually were present in the studio. Some of these plus are so spaced and spaced that McLoughlin can in between, them, take on the feeling of a distinct band, which will make the stellar folk. Other jockes have tried similar gimmicks, but with con- tention of his imagination and elabo- rateness. It adds multitudes of name appeal and listenability and makes the show a standout.

Grandappy and His Grammyphone
Second Place—WASM, Saginaw, Mich.
Program Director: Jack D. Parker
Producer-Writer-Announcer: Robert J. Liggett

A disk jockey show with a novel and amusing twist, not overdone alto- uth could easily have been turned out by the League, and the band which specializes in semi-classics and folk numbers are getting more exotic than their open plains variety, but invariably proved to be on the same program with some humorous or unusual feature.史密斯 himself performs well, adopting a rustic liveliness, and, between recordings, tosses in gags which have tumbleweed growing out of them.

Music, Church-Devotional, and Spiritual
250 to 1,000 Watts

Church Music Appreciation Hour
First Place—WTCN, Minneapolis
Production Manager: Max Karl
Sponsor: St. Paul Dispatch-Pioneer Press
Producer-Writer: Grace Bremer

Even to the listener whose tastes do not run as smoothly, using professional music, this show is a standout. It features choral work by church groups on an exceptional quality for amateur singers, with organ backing. Broadcasts come from various places. Not only are standard hymns on the programs, but also excerpts from the King James version. The show is sponsored by a local daily newspaper and semi-religious church groups for each airing.

Excelsa Jubilee Singers
Second Place—WGKV, Charleston, W. Va.
Program Director: C. P. Vogel Jr.
Producer-Writer-Announcer: Stuart R. Wachtel

This was to be a top group for a station of any size. The spiritual vocalizers utilize the a capella style, with an exceptional quality for their own. They show to advantage on well chosen, well rendered religious pieces. The soil is more exciting to listen to on lesser-known numbers.

The Harmony Four
Third Place—WMBM, Miami Beach, Fla.
Program Director: Calvin A. Carter
Cast: Melvin Grace (narrator), Alexander Samuel, Louis, Floyd Edgecomb

A distinctive style combined with rare talent and a rare type of Negro quartet, which specializes in spirituals and other numbers of a religious nature. The show airs live with one of the four singers handling between-num- bers navigation. Skilful and always interesting blending of voices.
RADIO (LOCAL PROGRAM COMPETITION)

NEW YORK, May 1.—There was no award in the disk jockey classification among the 50,000-watt stations in The Billboard's First Local Program Competition. The reason is that the most impressive entries all turned out to be ineligible, mainly because they had been airing prior to the January 1, 1947, date which the regulations set as the earliest starting date. Eliminated by this rule was such a standout show as Dave Garroway, of WMAQ, Chicago, whose eclectic, expressive and analytical chatter was buttressed by intelligent selections or disks. Another top-ranking platter turner who also was taken out of the play by the time limitation was Kurt Webber, who conducts the Midnight Dancing Party over WHT, Charlotte, N. C., and, as the "night mayor," rings in safe driving propaganda along with a good variety of records.

Among the eligible disk jockeys rated highly by the judges but not sufficiently well to earn an award were three aired over WOR, New York: Jack Lecoulte, using popular platter delivery; Kate Smith, who chats with Ted Collins prior to introducing platters of her own making, and George Hogan, who utilizes a nostalgic approach in his chatter, which prefaces use mainly of sentimental ballads.

NEW YORK, May 1.—Six stations competing in The Billboard's First Local Program Competition came out as multiple winners, each grabbing laurels in both the music and public service program categories.

Of these, only one station, WTMJ, Walter Darmm's Milwaukee operation, had the rare distinction of winning two first places. Both were in music, ($5,000 to 20,000-watt categories), one for classical and semi-classical music, the other for folk music. The latter, however, is not the hillbilly type of folk music; rather it is the musical lore of the nation, recounted via programs themed about various phases of American life and industry.

WCCO, Minneapolis, capped itself with a second place third in music, in its 50,000-watter, WOR, New York, with like strength, to which classical selection received honorable mention in public service. Another New York outlet, indie WNEW, with its first in music, pegged on its widely praised and widely used tolerance jingles, as well as honorable mention in public service for the same station also had a second in music, for its Canada Lee disk jockey work.

Toronto's CKY earned two third places, one in public service and one in music, with a "brilliant" show, based on the "night club" atmosphere of this Canadian disk jockey in the 250 to 1,000-watt class and an honorable mention in public service.

KLAC, Jock Wins; WSAM's Second

This, then, is a Warm Invitation to all attending the convention to come up to The Billboard's suite for a gander, a listen—and a potion.

Program Competition

No 50-Kw. Jockey Wins; Here's Why

For 28 years, WWJ—THE DETROIT NEWS has enjoyed a "family" relationship with Detroiters, who have given WWJ the key to their homes, and keep the "welcome mat" out morning, afternoon, and evening. This is due to WWJ's solicitude for the community's welfare, as evidenced by its continuous Public Service leadership. It is due to WWJ's constant catering to the desires of Detroiters in local programming. And it is due to the wealth of stars available through WWJ's 21-year old NBC affiliation.

The combination of these 3 elements provides WWJ advertisers with an effective economical medium for promotion of products of every description in the multi-billion dollar Detroit market.

Through WWJ—THE DETROIT NEWS you gain entry into Detroit's homes...

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"THE GOLDEN TOUCH"

Frankie CARLE

HIS PIANO AND HIS ORCHESTRA

On the Air—
"CARLE COMES CALLING"
CBS Sundays 5:30-6:00 EDT
Sponsored by
The Electric Companies of America

Opening—
COCONUT GROVE
Hotel Ambassador
Los Angeles, May 11th

Latest COLUMBIA Record Album
"CARLE COMES CALLING"
Com’l Airers
Parry Blows
Of Educators

Many Pass Up Institute

By Cy Wagner

COLUMBUS, O., May 2.—Commercial broadcasters are tired of the beating they have been taking from educators, educational broadcasters and civic and social welfare groups, and the commercial broadcasters are fighting back. That was the theme of the 18th Ohio State University Institute for Education by Radio.

Commercial radio's fight with the educators took two forms at this perennial Institute in the Deshler-Wallick Hotel here, April 20 through May 3. First, in session after session, the few commercial broadcasters on hand made it clear that they were tired of being on the defensive, of hearing their industry taken to task every time they attended an Ohio State Institute, and that they were going to begin talking back. They pointed out that there are many good things going on in the industry.

Nets, Stations Stay Away

Secondly, industry opposition to the Institute, and other groups like it, could be seen from the way which only a few commercial broadcasters were on hand. Many who had attended in the past stayed away this year. Network attendance was cut at a 30 percent rate. In comparison to last year's. (See story in other columns.)

The station attendance was cut about 40 percent, the networks by 50 percent. F. Keith Tyler, head of the Institute and radio director for Ohio State University, admitted that the attendance was off “about 20 percent,” but an analysis of registration showed his figure was low. Also significant was the fact that the National Association of Broadcasters, which already has sent brass to the Institute, did not have one topnotcher on hand this year. Even Ed Kobak, president of MBS and practically an Institute fixture in the past, was not on hand this year.

Likes Pat on Back

All of that does not mean, however, that the industry is going to ignore education or public service from here on. The fact that the industry is interested in educational programming and likes to get rewards (See COM’L AIRERS, opposite page)

Worchester

By Dennis

Hoopers Whoppers

Worcester

Broadcasters Play Hookey

COLUMBUS, O., May 3.—Another indication of the commercial broadcasters' fight for recognition by the Ohio State University Institute for Radio was the notable lack of registration this year from that field. Based on actual comparisons of registrations of this year and last, the network industry had been reduced by more than one-third.

Year after year the commercial's first (a late Saturday night count indicated about 75), other registrations also fell off, and total attendance figures will undoubtedly show a drop to about two-thirds of last year's actual figure of 1,238.

Based on a Saturday night (1) pre-closing total of 676, representatives of high school and college radio departments and college and university councils of 111. Comparative figures for these same groups at last year's session were 714 and 193, respectively. Local stations scored a tie with service groups for 121 students last year, 62 newcomers to radio hooly, sending a measly 10 as against 21 in 1947. Remainder of this year's class consisted of 148 agency reps, free lance writers and producers, and other interested persons not in education or public welfare and 44 unclassified.

Pubsy Groups Can't Expect Same Deal From Tele as Radio

COLUMBUS, O., May 3.—Possibility that telecasters and public service organizations might get into future has been made clear to the attendance that marked the relationship between these two organizations and radio years ago; was seen here Friday by Dr. Alfred A. Wiseman, promotion manager of WOW, Omaha, who expects to start operation of a Video Station in a few months, made the suggestion that because of the high, public service organs can't expect in television the same treatment they are getting on the radio.

Wiseman: Martin Goesch, New York video producer, and others who took the microphone outlined the plans of the station and radio station gives its facilities for

Segs Showcasing Union Talent Set

For Bow on WNYC

COLUMBUS, O., May 3.—New York and possibly other cities soon will have opportunity to see and hear some of the programs showcasing talent of the Radio Writers' Guild, America Federation of Radio Artists and the Radio Directors' Guild, it was decided in a meeting here last night between representatives of the unions and President Siegel, director of programs for WNYC.

Necessity for such shows stems from a condition in many cities—New York and Chicago especially—where many radio union members never have a chance to show their talent. These showcase programs, which Siegel compares to the stage's experimental theater, are planned to correct this situation where talent operates.

At the meeting between Siegel; Tarle McGill, president of RDA; Erik Dymon, president of RWA, and Nelson Case, president of the New York Writers' Guild, it was decided to put the plan in action for the first time at WNYC within a couple of months. These showcase program each week and experience gathered during the series is to be passed on to other radio talent union chapters in other cities with the suggestion that similar shows be started elsewhere.

Tele Cops Beat On Radio--Park

COLUMBUS, O., May 2.—Criticising those in the industry who are against the provision that public television should take radio's place in the American home in a few years, Ben Park, chairman of the board of the WAGA, cego, show, Report Uncensored, win- ning the Academy of Television Arts and Sciences' Peabody award for the program's two awards, today claimed during an Ohio State Institute session on documentary radio that radio programming has not yet been brought to its peak, and that public television should have an advantage in the future.

"All of a sudden," said Park, "we're asking which is better, radio or television? The answer is that radio has failed to establish itself as an institution in the cultural medium. The radio industry, in the main, has resisted assuming the responsibility involved in the programming of the future and the arts of radio's enormous potential.

Another point he said: 'Television as radio might be an apologist second best for the various forms of radio entertainment, the right thing. But," he concluded, "if we had been developing an indigenous radio literature that stemmed from the basic limitations and potentials of the medium, we should not have found ourselves in this sorry state.'
Tele's Sluff\nAt Ohio Meet\nBrings Beefs\n
COLUMBUS, O., May 2—Ferment about the lack of sessions devoted to television was noted here at the 18th Institute for Education by Radio. Comment noted that there was only one public session devoted to television, which was held Friday afternoon before many registrants had arrived, and that no sessions in which television should definitely have had a part ignored the medium. آل مارتن غوس، New York video producer, summed it up by saying that "as far as we were concerned, this was an ostrich session."

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Winning Programs in Local Competition

PUBLIC SERVICE
50,000 Watts

(Continued from page 8)

regime. The program is shot thru
with incidents pointing up the dem-
ocratic tradition, and considerable
production excellence is entailed in
the dramatization of colonial life.
The program, which started February
8, is produced in co-operation with
the Lowell Institute and the Uni-
versity and the Committee of 70.

Freedom Train
First Prize—WCAI, Philadelphia
Producer-Writer: John Charest
Supervisor: Joseph Connolly
Narrator: Ralph Giffen
WCAI's Freedom Train shaped up as
a well-produced public service
venture dramatizing the ideals of
democracy. Inasmuch as the Freedom
Train is the first of four broadcasts
in Philadelphia, the station was able to tie in
with the promotion accruing from that
front. Side talent made up by
Roge Froye handling the nar-
rator's spot. Outstanding musical
number consists of the choruses
covering sequences. This rededication
of American ideals included dramatic
seeds planted by the Jay Zubs-
kin, Thomas Jefferson, Abraham
Lincoln and other patriots. The
co-
certed effort of the station
in the train, the promotion taken
wire recorder.

CBS Views the Press

First Place—WNYC, New York
Program Director: G. Richard Swift
Writer-Contributor: Don Hollenbeck
Announcer: Peter Brown
Turnabout is fair play, but when
radio pulls the switch on the press
Huffington Post, the reaction can
be startling. The first instance of a network-
wire service directly on such a
risk venture, this show is handled by
Don Hollenbeck, who writes and
reads the commentary. The format
is essentially that of a New York
newspaperman, Hollenbeck devoted
his editorial efforts to the daily
news of the recent investigation of
cases on America's city's record.
A problem that might have been
seen as a potential embarrassment
for radio actually is taking a stand; that
radio can and should take a
stand on its birthright. That is no small event
in radio programming or radio-press
relations.

Housing—1947
First Place—WNBC, New York
General Manager: James M. Gaines
Producer: Robert Petri
Writer: Thomas A. McDuffie
Research: Fred Heyward
Writer: Agnes Eckhardt

This 47 broadcasts on the housing problem, this documentary tapped virtually all facets of industry, local and national, and come
concrete with the subject. Much of the
material for the program was obtained
via the executive interviews cited
by Fred Heyward, news and special
editorial reports. WNBC had
commissioned the Pulse of New York
to do a special poll on effects of the
housing situation. It was the
blame et al. The poll, combined with
executive interviews and the
comprehensive analyses of the
housing situation—its why, what, when
and how—resulted in a series of
casts of government versus pri-
vate housing, the Taft-Elender bill
and inquiry into building methods.
Production under the direction of
Eckhardt was superb.

It's Tough To Be Young
Second Place—WBZ, Boston
Producer: Stephen J. Burke
Producer-Director: Gene Kilham
Writer: Ralph Giffen

First place award with the Lowell
Institute

Done in connection with the Low-
ell Institute's Broadcasting Council,
"It's Tough To Be Young" is one of the
most authoritative treatments of
juvenile problems, including delin-
quent boys. The program dramatizes a
specific incident illustrating a problem, with the re-
sults and trends devoted to the
particular case by local experts
from the Lowell Institute, juvenile
social agencies and doctors. It
appeals to the younger audience of
cast. The latter, ultimately,
was convinced, offering his own
share of music in affirmation. WSM,
with this show, translated a key
message in popular terms, and
more effective than the level of
editorials could have done.

PUBLIC SERVICE
5,000 to 20,000 Watts

(Continued from page 8)

The American Family
Third Place—WVO, New York
Producer - Director - Writer: Virginia
Panel Members: Dr. Leland Wood,
Myron Toussaint, Mrs. Marian
Hernandez
Cast: Sylvia Davis, White Vernon,
Jen Velez, Barbara Bryce, Bill Lipton,
Max Cole

It is to the great credit of WVO, producing
Italian language programming, that it took upon itself an examina-
tion of perhaps the most pressing problems current in American society:
Divorce, sex education, illegitimacy and
race relations. By having these long-taught topics into the open and
by presenting a painstaking analysis of divorce, sexual maladjustment and
other social ills, The American Family
series reflects radio's adult stature.

To Undiscovered
Second Place—WTOP, Washington
Director Public Service: Mrs. Hazel
Kenyon Markel
Producer-Broadcaster: Gunnar Back
Writer: Gunnar Back

Produced in co-operation with the
Washington Public Broadcasting. The
Undiscovered is that vehicle for
counter-attack against the violence
of hundreds of victims of WVO who go without
-treatment, thereby causing them
to feel that the solution lies in
other places and is more
likely to materialize down
radio in the nation's capital. The
program is devoted to the use by
broadcasters serving other
communities.

Neither Free Nor Equal
Third Place—WCCO, Minneapolis
Producer: Ralph Andrits, Ralph Back-
lund
Director: Bob Sutton

Racial prejudice militates against
democracy, feeds upon its own flesh
and blood. Just as the common difficulty is the
story implicit in Neither Free Nor
Equal, a dramatic attack against in-
justice to Negroes. This program is
strikingly dramatic and pathetic. These
together offer to physicians.
In other words, it's
likely to materialize down
radio in the nation's capital. The
program is devoted to the use by
broadcasters serving other
communities.

To A Home To Live In
Third Place—WMCA, New York
Producer-Director: Mitchell Grayson
Music: John Cart
Announcer: Jackson Beck
Cast: Joan Shea, Charlotte Lawrence,
Bill Griffs, Bryan McGraith, Sanford
Morgan, Ernest Nystad

Center is the outstanding In-
strument of A Home To Live In,
the dramatization of the
housing crisis in New York.
Outstanding in this show is the
form of an open letter to a high city
official (Bob Moses), the probing
of the housing problem and the
problems created by the
housing problem. Skillfully produced,
this program is credited with
clearing the have and the
have-not, the up and the
underprivileged, the
up and the
down. It's all
up and
This program is
record its
the release of a fund earmarked for
the reconstruction of housing units.

Hall or High Water
Third Place—KOIN, Portland, Or.
Writer-Producer: Willard Mears
Music: June Dunning

It is a documentary dramatic
on the country's greatest economic asset
and its most pressing problem.
The script touches upon different historical periods of the
world, telling how improper use of
land, both in rural and suburban areas. The
own time and our own country there
were the dust storms and floods, all
made of the housing problem.
The concept is difficult for
if the world's dwellers to grasp, but the
program makes clear that agriculture is
the cornerstone of a national economy,
the problems, how the
soll may be differen-
tween a
world and a
world. The
program illustrates this forcibly, and
it's all
considering the matter of a
sol such program.

To Your Industrial Health
Third Place—WWJ, Detroit
Writer: Earl Coughlin
Producer-Director: Burton Wright
Music: Ole Forch
Sound: Selwyn Touby

This series dramatizes the
dangerous occupational hazards and
stress the necessity of following
safety regulations in industry.
The series also demonstrates that
disabilities, such as deafness,
are caused by a host of physical
occupations, and employers are urged
the dangers of their
affiliated workplaces. They can often do a better job than others.
The show, produced in co-
operation with the Health
Committee of the UAW-CIO, is fresher in format
and has a higher health program
scores on educational and public
service grounds.

Meet Your Congress
Third Place—WWJ, Detroit
Moderator: Blake Moody

This program is an evaluation of
the work of Congress. WWJ runs a
special line for the pick-up from
Washington, and airs outstanding conversational, smooth run,
in-telligente program.

University Reports to the People
Special Award—KUOM, Minneapolis
Writer-Producer: Robert L. Cottrell
Cast: Robert Boyle, Ray Christensen,
Roy Norgut, Harry Boranian, Lome
Ehret, George Schwartz, Dr.
Edward Davis

Organized in connection with Uni-
versity of Minnesota, this program
is indicative of close integration between the university's
station, KUOM, and the
university. The reports were
on such subjects as new
production of iron ore, a new dairy-
industry— all of them pertinent subjects to the
people of Minnesota. It's
non-commercial educational outlet
owned by the university.

PUBLIC SERVICE
250 to 1,000 Watts

(Continued from page 8)

The government program to
promote safety. Flugs are kept
to a minimum by the sponsor.

John Doe Jr.
Producer-Writer: WBNRS, Columbus, O.
Producer-Narrator: Irwin A. Johnson
Writer: Jacki Nicholson
Announcer: Paul H. Nicholson,
High School Students, Guests

Irwin A. Johnson, public service director,
sponsored this program, curiously
interested program dedicated
to teen-age safety. He chats with
them formally about their clubs,
interests, what they do in and out of school. Johnson's manner
is such that he really makes
the youngsters tell what's in their minds. There's no
essential bit of music on the show, a
record representing the top
record on the broadcast. The program is in
production and definite in appeal.

How To Be A Statistic, Too
Third Place—CKOY, Toronto
Writer-Producer: Ross McLean
Announcer: Bill Reid
Music: Bill, John Walker, Phyllis
Walker

There are unusual touches to this
programming, such as the day-
awarding warm safety net on
the water. The first few minutes on
the Occasionally, a different
with the listener not quite knowing
what's on the air. The listener, however,
the story presents a
housewife admonishing her husband
to take adequate precautions while
on a vacation trip. The repetition of the
safety slogans, with the female voice
chiming in immediately after the
male voice, are particularly ef-
tive against a background of suit-
able music.

Focus On '48
Third Place—CKY, Toronto
Writer-Producer-Announcer: Ross Mc-
Lean
Announcer: Melwyn Breen, Gloria Newson,
K. R. Robertson, Janesiey, Gene
Newson, Don Robertson, Bruce
Robertson, E. G. Graham, Robert
Weaver, John Egger, John Walker, Harold Town,
Dez Kearney, Phyllis Walters,
Jack Kelly

Producing program in format and content.
Different analy-
izes consider current aspects of the
outlook for this year's election.
The discourses are illumi-
ating, educational, rarely dull
and occasionally hilarious.
An example of the latter being a con-
sideration of the Canadian political
scene. The technique of the Canadians on talk
programs is often superior to that of
our own producers. This show is a
fine instance of that fact.
MUSIC, POPUL AND WESTERN 50,000 Watts

(Continued from page 8) and which has developed a hefty sales as a record. The ensemble also turns out some heated fiddling with some fancy hot licks on the Western-type numbers, plus a gal vocalist who handles the lyrics as if they were a bronco. For a local musical show, this one rings a good-size bell.

aments. This is a family-type musical show, aired 30 minutes live, and featuring folksy introductions of the numerous cast members, who took solo turns while the others sang behind them. Voices proved of better than average quality, while the effect of the “family” technique was a warming one. Instrumentally, there’s a trio of piano, organ and guitar which, while better than all right, with guitarist Arthur Smith making things hum with his spirited and dexterous renditions.


The fabulous Arthur Smith, cutting loose on his hot guitar, his hot fiddle and his hot vocalizing. The man of many talents really has this sponsored show jumping from start to finish, and even rising loose with harmonies, riffs of songs. Face, talent and selection are all of the highest quality.


When it comes to live presentations of barn-dance type music, WRVA is one of the better-known and more adept stations. This is one of the shows it airs from its own theater, with a cast of about 15. Hillbilly stuff is fensmed by a gal named Sunshine Sue, and she does better than just all right. It’s a good-humored, nearly tailored 30 minutes of sponsored listening.

MUSIC, CLASSICAL AND SEMI-CLASSICAL 250 to 1,000 Watts

(Continued from page 9) which had been done in previous years by the local troupe, with the commentary including tidbits such as date the show was given locally, cast members who became famous, etc. It also ties in with shows to be given later this season, with one number picked from a show already but not previously seen in St. Louis. The music itself is tasteful and appealing and makes up in a manner adding extra special local appeal. The music is taken from records and transcribed onto a disk about two weeks before each broadcast.

Pianorama Second Place—KXOL, Ft. Worth Program Director: Bill Herring Sponsor: Oliver H. Ross Piano Company (Direct) Winner: Bill Herring, Jim Hancock

A program featuring recordings of classical recordings of piano music exclusively, handled with exceptional intelligence. Commentary by the boy-girl team of Bill Herring and Jim Hancock, covers briefly the background of the number performed, the composer and the recording artist. The Herring-Hancock team does its own research and the results are good sense and good listening. A neat twist for a record show, which is sponsored by a local piano merchant.

Art Smith’s Guitar Winner for WBT

(Continued from page 7) featured on three shows entered by the station in this music division. On each of the programs, it was Smith’s digital dexterity which shone out, although the shows were of considerable quality otherwise. Smith’s Guitar Boogie was a hit record a year ago. A show titled Arthur Smith and His Crackers concentrated on Western numbers, with Smith singing. He has vocal and violin abilities, too. The Arthur Smith Quartet made basically a folk music show. Fun by the Fireside was a family-type of concert program, in which all the cast members took turns soloing, with Smith again shining.

Second prize in the Pop-Western music category was awarded to WRVA, Richmond, Va., for its Old Dominion Barn Dance. This was a lively show, with a large and talented cast running through some top hayloft hits.

An unusual stanza which attracted attention was one which featured a mixture of hillbilly music and transcribed classics. This hybrid entry was titled, appropriately enough, Concert or Comedy, and was entered by KMOX, St. Louis. Purpose of the show was ambitious enough—to interest lovers of one type of music in the other.

Wolfe Sells 2 Shows, “Hilltop,” “Partners”

NEW YORK, May 1.—Ed Wolfe, owner of Break the Bank, sold two more properties this week. One is Hilltop House, a five-a-week quarter-hour soap opera which will start as a sustaining May 17 over the Columbia Broadcasting System (CBS) in the 10:30 a.m. slot.

The other, an audience participation show, is titled Lucky Partners and has been sold to the Mutual Broadcasting System. It is scheduled to start May 20, 8:30 p.m.

Monroe Shifted To 10:30 Monday

NEW YORK, May 1.—Disatisfaction with the current 9:30 p.m. Saturday slot on Columbia Broadcasting System (CBS) for its Vaughn Monroe show has culminated in cancellation of the period by B. J. Reynolds Tobacco Company (Cameo). Monroe, with whom the sponsor is completely happy, will move into the 10:30 p.m. Monday slot now occupied by Cameo’s Screen Guild airmen after the June 28 outting.

Cameo and CBS both hope to be able to set Monroe into a new period which will be satisfactory to all for the fall. William Ety is the agency involved.

NEW YORK, May 1.—What Makes You Tick?, new audience-participation show being produced by Addison Smith, will summer-replace Quick as a Flash for Helbros watches on the Mutual Broadcasting System. It starts June 6.

The Weinstein Agency handles the account.

WOR’S 6:00 PM NEWS!

almost 2,000,000 people hear it every week!

IT’S PRICED LOW FOR SALE—FAST! WOR

IT’S WOR’S 6:00 PM NEWS!

PEOPLE in 851,980 homes listen to WOR’s famous 6 o’clock news in an average week. Figuring on the lean side—two to a family—it means that nearly 2,000,000 people listen. The majority of them can be tapped on the shoulders and made to trot into stores shouting “Gimmie! Gimmie!” for your product or service.

WOR’s 6:00 PM news is open Tuesday, Thursday and Saturday. It won’t be for long; not at the price for which we’re offering it, not with the reputation it has for making things move off the shelves.

NOTE: Another great news buy on WOR is the 12:30 PM news strip. It’s the second highest-rated local daytime news show available. It can be had on Tuesdays, Thursdays, Saturdays and Sundays. That is, if you dash for it.

Grab one or the other, or both, fast. The number is Longacre 4-8000. Ask for “Sales”.

WINNER—heard by the most people where the most people are
Radio News Digest

NEW YORK, May 1.—Two-hour-periods of Stop the Music, American Broadcasting Company’s (ABC) full hour Sunday night show, were set yesterday to two persons, whose identities were withheld pending assignment of periods. The web also was nearing the inking stage with two other bankrollers, one of whom was reported hot to purchase the entire remaining 30 minutes.

NEW YORK, May 1.—Lassie, Hollywood’s glamour hound, this week article for the National Broadcasting Company (NBC), effective June 5. The canine star’s Lassie Show had been using ABC for the past year under sponsorship of John Morrell & Company’s Red Dog Food. Henri, Hurst & McDonald, Inc., of Chicago, is the agency.

NEW YORK, May 1.—The New York Daily News plans no appeal of its turn-down by the Federal Communications Commission (FCC) for an FM license.

NEW YORK, May 1.—Following the death this week of Tom Bruneman, the ABC's former executive vice chairman, this network has been assigned to carry Moore, who will continue as quiz master on Take It or Leave It, will fly to Hollywood tonight and begin airing the Breakfast Show live Tuesday.

NEW YORK, May 1.—The agency of LaRoche & Ellis, Inc., this week changed its name to C. J. LaRoche & Company, Inc. William R. Stuhler, veepee, continues to head the radio and television department.

NEW YORK, May 1.—ABC’s gross time sales in the first quarter of 1948 hit $11,857,194—highest for the period in the web’s career. It was a rise of 14.2 per cent for the same period in 1947, when ABC grossed $10,387,004.

DETROIT, May 1.—Detroit was left without a foreign language outlet this week when the State Supreme Court upheld an earlier ruling refusing a temporary or other injunction against WJLB’s dropping of its English broadcasts. The station is now expected to go on foreign language groups and some actual or alleged employees of the station. WJWB dropped foreign shows last fall, altho Detroit has a large foreign speaking population.

CHICAGO, May 1.—George A. Bolas, one of the top figures in the advertising agency field here, will leave the local office of Foote, Cone & Belding early this month to join the Tatham-Laird Agency of this city.

CHICAGO, May 1.—The radio industry will have another radio industry event this week. The National Broadcasting Company holds its second annual conference on radio in education on the university’s campus in Bloomington, Ind., was announced this week. The conference will be addressed by George C. Johnson, director of educational radio at the university, and chairman of the conference, will be “Radio and Education for the Democratic Way of Life.”

NEW YORK, May 1.—National Broadcasting Company will use the Slappey House Rosenbloom show as summer replacement for The Alan Jaylife.

NEW YORK, May 1.—Summer replacement for the Prudential Family Hour, Sunday evening, 6-6:30 p.m. over Columbia Broadcasting System (CBS), will be Earl Wrightson, Dudley King’s orchestra, a fum guest and choir. Wrightson will also emcee. Joan Edwards, once believed in negotiation for the show, will not be in it.

NEW YORK, May 1.—Lead role in Meet Miss Brooks, new Columbia Broadcasting System package, is open again. It was first intended for Shirley Ross, but she and the network was told by NBC, his immediate predecessor, J. Cable, chairman of the Federal Communications Commission (FCC) for delivery of NAB’s Los Angeles convention this month.

The board has learned that altho Miller and Coy are not deliberately planning a love-feast between industry and government at the convention, both major speakers intend to tread common ground in emphasizing the need of an atmosphere in which the web is being, according to George Johnson, director of educational radio at the university, and chairman of the conference, will be “Radio and Education for the Democratic Way of Life.”

Now that the convention. Meetings will be divided into four major sessions, including panels on programming, public affairs, advertising, promotion, publicity and engineering.

Glossy Professional 8x10 Photos in quantity

Fan mail glossy photos and post cards. Take cash, check, money order. Low prices. Satisfied customers coast to coast. Our 11th year of honorable, courteous, quality service. We make reproductions as good or better than your original. Send today for full price list, samples, etc.

MULSON STUDIO
BRIDGEPORT 8, CONN.

FCC, NAB Pitch Wooton Again

Coy, Miller Not To Clash At NAB Meet

All Is Peace—As of Now

By Ben Atlas

WASHINGTON, May 1.—The strongest challenge in defense of radio’s "professional" status nevertheless will represent sharp departure from views often expressed by his immediate predecessor, J. Harold Ryan. Ryan believed strongly in the necessity of insistence that radio broadcasting was a bread-and-butter business like those in the gas and water fields. In the past, FCC and NAB spokesmen have used the convention as arenas in which they could—and did—stage slugfing matches.

Miller: No Harold Ryan

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"UPSTAIRS" UPS HEAD AGAIN

Old Squabble Over CH-F To Confront FCC

Battle for Color Renewed

WASHINGTON, May 1—Virtually dormant since major developments in Federal Communications Commission (FCC) decision against upstairs color television, the question whether television should be moved upstairs to provide more room for channels is fast being revived as a major issue, likely to have the FCC once again groggily debating on a solution by the year's end.

This time the issue is being based on the need for leadership in television rather than on the specific question whether the time is ripe for color video versus black-and-white. Rapidly developing as a No. 1 topic in backstage discussions by government and industry executives, the issue is regarded as particularly explosive, since Chairman Wayne Coy of FCC has already predicted that all of the television channels in the nation's 140 metropolitan areas (50,000 population and over) will be assigned by the end of the year.

Armstrong Involved

The question of ultra-high-frequency (U-H-F) for television is coming swiftly to the surface as the result of three major developments. One of these developments is the undertaking of an experimental station in upstairs video by Mr. Edwin H. Armstrong at Alpine, N. J. The FCC quietly authorized Armstrong Television, Inc., to launch the experimental station which Armstrong wants to operate at 480-580 meters. In issuing the grant, the FCC deferred specifying the exact band in which the station can operate. Armstrong, inventor of FM and noted as an authority on U-H-F video, is reported interested in moving the way upstairs for upstairs television. Some insiders here are hinting that he is working in color video. Armstrong himself is withholding details, presumably to avoid confusing the issue with the old bid by Columbia Broadcasting System (CBS) for upstairs color television. The latter bid was rejected by the FCC last year after stormy hearings in which CBS's proposal was fought by the Radio Corporation of America (RCA), National Broadcasting Company (NBC), DuMont and others. Since then, CBS has adopted the expedient of current downstairs black-and-white video.

A second major development which is expected to bring the U-H-F video issue into the headlines again is the present radio-vido investigation by the Senate Interstate and Foreign Commerce Committee under acting chairmanship of Sen. Charles Thomas of Iowa (R., N. H.) (The Billboard, May 1). The chairman has emphasized that he wants to find out whether upstairs color video is being retarded and has made it clear that he plans to explore "all possible sources of information." Thomas has been investigating the data produced during the FCC's hearings last year on CBS's sequential upstairs color system, RCA, DuMont and others, in opposing the sequential system, had argued that electronic
**The Billboard**

**FCC and NAB Pitch Woo Again**

(Continued from page 15) silence on specific issues "still in court." 

"Won't Take Up Code"

While commissioner Paul S. Green will focus attention on the requirement for ethical standards in radio broadcasting, he is not expected to deal with the subject of NAB's projected new standards and practices and instead will leave the responsibility of indorsement or rejection of the code to the convention delegates and board. Miller, in sounding his keynote for broadcasting's "awareness of the public" which it serves, will explain that this awareness can be maintained without risk to radio's independence or economic prosperity.

The talks by Miller and Coy will highlight the convention schedule of addresses. Miller will tee off in his keynote speech at the Monday morning (17) session following an address of welcome by Gov. Earl Warren, of California. Coy will have the opportunity to respond as major luncheon speaker the next day (18).

Viewed as significant is the fact that Coy accepted the NAB invitation to speak despite heavy pressure of FCC business here. His acceptance came several days after the invitation was offered.

Plans for scheduled addresses were completed this week when Charles G. Mortimer, vice-president of General Foods, consented to be major speaker at the Monday (17) luncheon.

"Upstairs" Ups Its Head Again

(Continued from page 17) Electric Company, has testified at that time that over 2,000,000 blackand-white receivers could be sold in the next few years.

FCC officials privately see Chairman Cox's anxiety over the growing "saturation" of commercial video as stirring important new explorations in the upper band. The present downstair allocations for commercial television imposes a ceiling of seven video channels for any metropolitan area, with many limited to a ceiling well below that. Commercial video is now allocated in 44-72, 76-88 and 174-216 megacycles. Experimental frequencies can run in the 480-920mc.

**A. T. & T. Coaxial Cable Schedule**

NEW YORK, May 1.—Eastern telecasters, meeting recently with officials of the American Telephone & Telegraph Company (ATT) set up a mid-week test for charging cable television network facilities between New York and Washington. The schedule will be in effect beginning today until June 30, 1948. Before that expiration date, another meeting will be held to discuss revisions. The only period in dispute is the 6:45 to 7:45 p.m. Monday thru Saturday, for which both Columbia (CBS) and American (ABC) have applied.

**SOUTHBOUND SCHEDULE**

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**NORTHBOUND SCHEDULE**

(Continued from page 17)

Electric Company, has testified at that time that over 2,000,000 black-and-white receivers could be sold in the next few years.

FCC officials privately see Chairman Cox's anxiety over the growing "saturation" of commercial video as stirring important new explorations in the upper band. The present downstair allocations for commercial television imposes a ceiling of seven video channels for any metropolitan area, with many limited to a ceiling well below that. Commercial video is now allocated in 44-72, 76-88 and 174-216 megacycles. Experimental frequencies can run in the 480-920 mc.

NEW YORK, May 1.—The Thin Man, cleansed of crime, has been bought by Warner Bros. as the summer replacement for the Eddie Cantor show on the Blue network (NBS). This is a "widening" move by the agency. Mr. Nettell Hammett program, owned by Hi Brown, will be dressed up as a situation comedy show. It's understood that a few scripts have already been given to NBC, and the network has approved the show.

With well over a score of commercial video stations on the air and nearly four score others under construction and almost 2300 applications pending, Chairman Cox has decided that the video boom has turned erstwhile abundance of channels into scarcity. The chairman also has said that all the channels are still available for use in smaller communities of 5,000 to 50,000 population. "Few persons in these areas have sought applications, since most of them are waiting to observe the success of the operation of the big city stations and also to profit by their accumulated experience." However, the video boom has become so widespread that a large number of the smaller communities are already reprogramming the growing pile-up of bids before the FCC, despite the economic risk involved.

Among major considerations in the question of upping video frequencies is the impact on manufacture and sale of video receivers. Senator Tobey's committee investigating radio practices is known to be making a careful study of this phase. Raymond Guy, NBC engineer in charge of radio and automation, told the committee recently that "simple adapter" attachments could be made to existing sets to provide for color.

NEWPORT NEWS, May 1.—WHYU, local 1,000-watt daytime station, was sold this week to a local group headed by John Doley, manager of the Warwick Laundry, for $80,000. The station, in operation a little over a year, was formerly owned by the Eastern Broadcasting Corporation, of Elizabeth City, N. C.
NAB Convokes On, Rail Strike or No  
WASHINGTON, May 1—National Association of Broadcasters (NAB) is planning to proceed with its annual convention at Los Angeles this month regardless of whether a nationwide railroad strike develops.

While it is expected that registration at the convention will be hit if the impending rail tie-up takes place, the NAB figures that the effects will not be enough to require calling off the convention. Many delegates are planning to fly to L.A. A turn-out of around 1,500 is expected under normal conditions.

Meanwhile, the NAB has completed arrangements for speakers at convention. Participants in the May 18 afternoon panel on "Broadcasting Horizons Unlimited" were named this week as: Edward Noble, president of the American Broadcasting Company; Everett Dillard, president of the Associated Press; and David A. Ferri, manager of WFLM, Philadelphia.

Honorable Mentions

The wide range of public service program activity among low-wattage stations, however, cannot be ascertained from the three contest winners. Honorable mentions were given to KLAC, Hollywood; a WJAC group, South Bend, Ind.; and WBCN, Boston. The show is an examination of the importance the quality of the programming play in the promotion of safety; WLLH, Wollaston, Mass.; and WUTI, Tuscon, for a Child Is Lost; detailing the work of the Arizona Society for Crippled Children; WHIL, Hempstead, L.I., for Operation Snafu, a young people's program; and WPSX, Rochester, for a program entitled The Right Way to Remedy Faulty Complexion Service on the Long Island Railroad.

Other programs, while falling to win an award or mention, were sold public service programs illustrating problems encountered by the stations. Examples are The Lighthouse, over WBNS, on inter-racial affairs; Be the Judge, a forum-type program considering local problems such as whether farm cooperatives should pay income taxes, and programs on local industrial expansion, education, delinquency, et al.

Production Varies

Production of the different programs varied, some of them exhibiting considerable polish and others showing marked faults. With them, for the most part, were such high spots as The Lighthouse, over WBNS, on inter-racial affairs, produced by W. H. Turbey, Jr., of WBBM, Chicago, who was aided by an ensemble which not only knew its way around hot arrangements of pop tunes, but was allowed down by an uneven script, patterned after the classical program of a similar nature on Lower Basin Street. The other, Manor House, was ably abetted by the able and amiable Manor House band, and easily able to be handled by a six-piece, a combination which also hit the mark and were well received.
BEWARE THE BOGUS DISK! AID IN WAR ON PHONIES

How To Detect the Phonies

HOLLYWOOD, May 1.—Coast recorders, upon whom the Western counterfeit recording ring has been levying a heavy toll, have discovered a number of different patterned bogus disks and originals.

Visible differences, it is reported, include under-surface noise and loss of frequency highs resulting from re-recording.

Visual discrepancies common to most bogus copies include different patterned groove geometries, as in the case of Savoy’s Temperamental Boogie. In this case it is also noted that the original was cut over 40 grooves to the inch, while the counterfeit is cut 136 to the inch.

Characters of Savoy’s Thirty-Five Thirty can be easily detected in that the copied label has a washed-out appearance. It is also noted that a twin stamp on the center of the label number, and that the bogus copy has a different eccentric pattern.

Counterfeits of Score’s (Aladdin) Milky White Way are markedly different because of the center label eccentricity. It is also noted that the matrix number on the bogus copy, located at the upper left of the label, is a ticklish international original’s number is sharply defined and located at the lower right.

“Sabre Dance” Ruling Seen As Working for Both Sides

NEW YORK, May 1.—The long-awaited judicial decision on the Sabre Dance injunction suit, filed by the record company, the United Music pubblicity, appears to have roped a tentative victory for both sides."

Word received here at press time indicates that New York Supreme Court Judge Jewell Brown has issued the restraining order for the purpose of preventing the Sabre Dance copies from being sold.

The ruling has been hailed by both sides as an important victory. The decision means that the United States Patent Office will be able to continue the sale of the Sabre Dance copies for the time being.

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Payola Charge Up for Airing

NEW YORK, May 1.—Music Publishers’ Contact Employees (MFCE) has called a meeting on May 14 to discuss the payola issue. The meeting will be held at the Shubert Theater.

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Burnham Gets McCarthys Showbiz Plum Deal for Texas Center

NEW YORK, May 1.—Ex-William Morris broker Bill Burnham, who has recently been appointed the Top Showbiz Talent Agency, has signed a deal with the McCarthys Showbiz Agency for Texas Center.

The agreement is for the management of the Texas Center showbiz agency.

According to Burnham, the deal is expected to benefit both companies. The McCarthys will be able to offer the Texas Center showbiz agency a wider range of services.

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NEW YORK, May 1.—Ed Manning, advertising manager of Decca Records, has been succeeded by Jack Coleman, who has been appointed assistant to the manager.

Manning has been with Decca for five years.

Additional Decca departures are understood to include a member of the legal staff in addition to a few office workers in the home office and distributing headquarters.

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Col’bia Aims
For Collectors’ Market Biz
Revives American Catalog

NEW YORK, May 1.—Columbia Records is running for the collectors’ market by exhuming the old American Record Corporation catalog, the original purchase of which in the mid-’30s launched the Columbia firm in the disk biz.

Pressing from American masters will be made for new series to be labeled Special Editions, consisting mainly of hot jazz and name personality items. No label (except an RCA Victor in an exclusive recording agreement) will deal; (2) Columbia Gramophone Company has a similar tieup with Columbia Records over here; (3) English MGM label (created to handle膨胀 American MGM disks) is recording in England and these masters are available to the diskers here; (4) Parlophone Record Company of England has a similar deal with Columbia Records over here, and it is believed that access to English Columbia disks for the entire world except England and the United States and (5) Regal-Zonophone, a transatlantic disk label which has been limited use since the beginning of the war but is still active.

Orders of 4 a Month
Special Editions will be released at the rate of four platters a month. A minimum ordering system will be required. Retailers will be restricted to one order a month, and disks will be shipped fully insured, c. a. o. Minimum orders of 10 records will be required, unless variation of an archive series, and many of the American catalog’s jazz records will be in its hot jazz classics album series.

First releases of the new series will be Brownie McInnis, a previously unissued Columbia record. The release, Too Beautiful for Words and I See Two Lovers.

Edwards Plans
Counterpoint Vs. Biltmore on ‘True’

NEW YORK, May 1.—The Edwards Music firm said this week that legal action had been filed here against Biltmore Music, publisher of You Can’t Be True, Dear, alleging unfair trade practices. Biltmore, Dave Dreyer, says Edwards, has attempted to intimidate music dealers by writing them letters threatening suits should they carry Edwards’ tune titled True. True was first hurt after Biltmore filed suit last week against Edwards for alleged copyright infringement.

Both the Edwards and the Biltmore ditties stem from the old German word Guten Tag, Munich. On K.G. 252, Plain White Letters, Biltmore holds prior exclusive rights on any new arrangement of the ditty from the Alien Property Custodian for a six-month period expiring September 21. Edwards was granted a license March 19 to reproduce the original music and write new lyrics if desired.

As reported in last week’s Billboard, Dreyer contends that Edwards added melodies to the original music, using a new intro and reharmonization, when Biltmore filed in Federal Court for an injunction to stop Edwards from publishing True. Edwards, meantime, after filing suit last week against Edwards for alleged copyright infringement.

Yank and English Diskeries in Reciprocal Deals

Reciprocity
NEW YORK, May 1.—For the convenience of tradesters The Billboard below briefly outlines the various reciprocal deals currently existing between American and English disk companies.

Electric Musical Industries (EMI) maintains the biggest connection here via its five subsidiary diskeries—(1) Gramophone Company, Ltd. (which produces the HMV label), operates with RCA Victor in an exclusive recording agreement; (2) Columbia Gramophone Company has a similar tieup with Columbia Records over here; (3) English MGM label (created to handle膨胀 American MGM disks) is recording in England and these masters are available to the diskers here; (4) Parlophone Record Company of England has a similar deal with Columbia Records over here, and it is believed that access to English Columbia disks for the entire world except England and the United States and (5) Regal-Zonophone, a transatlantic disk label which has been limited use since the beginning of the war but is still active.

Other Deals
EMI also has deals with Mu- sical Sales and the British Royal Record Company (which represents a number of small American distributors) in England, the British outlet receives masters from American Columbia records, American Decca under an agreement of several years’ standing by which Parlophone has access to American Decca wax for the entire world except England and the United States and (3) Regal-Zonophone, a transatlantic disk label which has been limited use since the beginning of the war but is still active.

EDMUNDS PLANS COUNTERPOINT VS. BILTMORE ON 'TRUE'

High School Tootlers Heard
On Dana Disk

NEW YORK, May 1.—Dick Charles is one songwriter who believes in direct action, the Petrillo ban notwithstanding. Charles took matters into his own hands by recording his own tune, Man on the Carousel (published by Shapiro, Bernstein), in a school music room, using a bunch of school musicians—strictly non-union. He then sold the master to a subsidiary of Dana Records, who promptly proceeded to press.

Jocks already have been whirling Carousel, and copies are due on retail shelves sometime this week.
Nixes Vocal Waxings by AFM Members

"Nature" Starts Fireworks

By Alan Fish

HOLLYWOOD, May 1—American Federation of Musicians' (AFM) proxy, James C. Petriello, cracked down on a group of vocalists baring further vocal arranging or conducting work by AFM members after it was learned this week. Ward was passed thru the locals warnings that future vocal dicings would place them in scat category and jeopardize union membership. May was held highly significant in the trade, in view of the fact that those that have given individual members who asked his okay to do a cappella waxings.

Behind the Petriello turn-about is said to be the Nature Boy waxing by Frank Sinatra for Columbia Records, with Jeff Alexander's choir providing the background. According to Local 47 sources, Alexander asked for permission to arrange and conduct the session for the purpose of dicing without identifying the session. Petriello did not deny the impression that the cutting was to be so-called "non-competitive" dicing on vocal or cappella sides. When the AFM chairman heard the finished etching and discovered the date was with Sinatra, he immediately wired Alexander and withheld his okay.

Tradesters close to AFM sources disappointed official union explanation for the sudden end of cappella dicings in error. General belief is the musicians' backout on cappella waxings attempted since the ban has been good enough to work. It is believed that if present dicing quality is sustained unchecked, volume of a cappella etchings would mount to an extent that entire effectiveness of the ban would be void. Sides of a cappella sides in retail stores are reportedly mounting, giving AFM additional hard数据分析.

Another interesting sidelight in the cappella picture is Bing Crosby's recent cancellation of a Deca date, also on Nature Boy. Here again the AFM's action was provided with the understanding that AFM would okay the session so long as vocalists did not attempt to imitate sounds of instruments. Crosby asked for Petriello's okay on a cappella waxings prior to the date, didn't hear from members' union, and consequently canceled the session. The Bing, it is understood, didn't want to go against the AFM head in view of Petriello's co-operation in permitting Crosby to continue transcribing his Philco album after the ban went into effect.

Local 47 execs took the view that vocal dicing was a non-union job. The life of the ban are in effect cutting the throats of recording musicians. If chorus arrangers, conductors or members happen to hold AFM cards, it would be an easy matter to discipline violators. The door is open, however, to continued waxing of non-union choral groups, a move the union is helpless to prevent.

AFM, Nets Reach Footlight-TT Inter-PM Rate Arrangement

NEW YORK, May 1—J. C. Petriello, American Federation of Musicians' (AFM) proxy, and the National Booking Bureau of noted fraudsters this week revealed the final details of the inter-pay rate arrangement for the use of musicians on television.

The agreement will be in effect for a month period beginning today (1) instead of the previously announced (three-month period), and will be rendered in an effort to considerably reduce in pay rate controversy. Certain provisions of the agreement, the footers will receive in addition to the applicable AM rate, $7.50 for each sponsored show, and $3.75 for each sustaining show. Footers called in for com- mitting or make-up will receive an additional $3 for this service. Auditioning will be paid at the comparable local AM audit rate.

No wage will be paid to musicians who bow on remote video pick-ups while music is ecient (such as sporting events, parades, conventions, etc.).

Broadcasters and the union are continuing discussions to determine the use of film in video. The agreement specifies that filmed programs will be made at regular telecasts rate; but can be paid for no more than a single playing over any station which has been paid for. The agreement also covers developments at time of the making of the film, filmed shows may also be made for pilote purposes.

Rate Arrangements

Rates agreed to are as follows: Commercials will be paid the applicable major station local AM rates, both on a weekly and single engagement performance basis. Net rates will comprise three-fourths of the applicable radio rates in every case. In the event of AM tele duplication, allowed part of the agreement, the footers will receive in addition to the applicable AM rate, $7.50 for each sponsored show and $3.75 each for sustaining shows. Footers called in for commit- ting or make-up will receive an additional $3 for this service. Auditioning will be paid at the comparable local AM audit rate.

Mills Obtains Czech Catalog

NEW YORK, May 1—Jack Mills, Mills Music, has obtained the American rights to the catalog of one of Europe's largest music publishers, the Mills office announced today.

The catalog includes some 500 compositions, many of them written and recorded by Dvorak for the Ultra- sound Records label. Dvorak, who was himself the "Paul Whiteman of Europe," reportedly owns the catalog.

The jobs of the recording firm is to place them on regular radio, at the request of the record companies. The Dvorak catalog has been published on the Continent and in England.

AMPAS Dists Ballots

HOLLYWOOD, May 1—Academy of Motion Picture Arts and Sciences members turned in ballots today (Saturday) to AFM to vote for its members to elect 10 new members to its board of governors, representing a total of ten branchs. Nominees for the music classification are: Lou Robins, Hal Warren, Nat Washington, Meredith Willson, Victor Young; public rela- tions George Brown, Archie Shepp, William Hebert, Lou Smith, Gabe York; short subjects: George Bilson, Edward Ferrer, Arthur Laurents, Harry Lopoe, Edward Seizer; technical: sound: Paul Fiest, Kenneth Lambert, John Liva- dary, Gordon Saway; writers: Valen- tine Davies, Emmet Lowery, McCall Jr., Seton J. Miller, Jane Murf- gin, George Seaton, Sidney Sheldon.

Ban Skirting Rush Centers On "Leaves"

NEW YORK, May 1—New record- ing and ban-skirting "master" buyers maintained a lively pace this week with the center of a cappella action revolving around the tune Tea Leaves. Decca, Capitol and Signature cut new renditions of the song, while Columbia bought the original Tea Leaves waxing issued by the Alpene discaphile of Philadelphia. Emil Cole's Serenaders are featured on the Alpene platter which created the initial stir in the industry area and drew attention to the song.

Decca held its third cappella session yesterday to record a new Tea Leaves ditty, with Ella Fitzgerald chirping against backgrounds by the Key Spinners. Included in the date was the My Happiness "sleeper" which has been attracting sales via the Jukebox and Swing Dance waxing. The pairing is set for an immediate release.

Capitol Uses Smith

Capitol ran off its second Jack Smith ban date last week for the Leaves, this time Smith on the date which produced Heartbreaker and Footlight-TT Inter-PM Rate Arrangement. Sisters, a vocal group and harmoni- cists. For the backing, Smith called upon the Bing, one of the tunes due for release under the title of "This Week's Hits." MGM Records got into the new records act last week when it ac- quired an alleged pre-cover development by Tooie Oolie Doolee from Roy Horton, of Gotham. Horton who co-authored the song, is with Vaughn Horton who co-authored most of the songs written originally for Continental. Disk will be put out in a special release, which also will include recently acquired masters of Fiddle Fiddle and the English made Tree in the Medadoff by the Paul Feneley (formerly Fe- ninelli) ork.

Allah Gators!

NEW YORK, May 1—The Mosquito Fleet has returned.

In Harlem, a group of hop spe- cialists known as The Messen- gers have turned Mohamed Khan. In dead earnest, both as to their religion and their music, they wear turbans on and off the stand, play in the prescribed Moslem style, and even go to Koran faithfully.

They've been adopted Moslem namers. Walter Bishop, pianist of the group, has changed his name to Ibrahim Ibn Emaal. Art Blakey, the drummer, is now Abdullah Buahan.

An ultra-hop kick has the bunch of a sides cut for Blue Note, to be released soon. These includes Mus's Vi- sion and The Thin Man.
SAM FOX proudly presents
a bevy of tuneful song hits
from the score of...

SAMMY LAMBERT'S COLLEGIATE MUSICAL COMEDY

HOLD IT!

Music by
Gerald Marks

Lyrics by
Sam Lerner

New York Premiere... NATIONAL Theatre MAY 5th

...WITH THESE SCINTILLATING SONGS:

ALWAYS YOU
IT WAS SO NICE HAVING YOU
DOWN THE WELL
BUCK IN THE BANK
FRIENDLY ENEMY
NEVERMORE
YOU TOOK POSSESSION OF ME
ABOUT FACE
HOLD IT!

SAM FOX PUBLISHING COMPANY

RCA BUILDING - RADIO CITY - NEW YORK
CHICAGO - LOS ANGELES
Jeepers... All Those Sleepers

Universal Pulls A Sleeper With "Hearts Win"

NEW YORK, May 1.—Out of the house, the latest probe into the newest of disk "sleepers." Up in Boston an oldie, Hearts Win, You Lose, tickled the ears of the small Back Bay disk label. Featured on an arrangement that owned an industry wide vogue, the disk offered a new lyric supplied by one Jack Clipin.

With sales of the disk in three weeks topping 25,000 copies, various bars have already asked for "just the Boston plum, with Bill Putnam's Universal diatary coming up with the original arrangement-distribution deal with Back Bay.

Background of the Hearts song reveals that the ditty is a pre-1900 affair which presumably clears it temporarily from the liability of mechanical copyright. Although the song was penned by one Andrew B. Sterling and copyrighted by Leo Feist in 1903. At present time, there is no indication that renewal rights had been secured on the tune, which may explain Clifford's new lyric adaptation and the fact that he is publishing the ditty with a February, 1949, copyright.

De Luxe Version

The same song was already a sleeper doesn't end here. By a remarkable coincidence, allegedly, De Luxe disk, in New Jersey has out with its own Hearts Win, You Lose version. The coincidence being what the De Luxe's platter features a trio, with two pianos combining to achieve the desired effect as the Back Bay dinking. According to Dave Braun, De Luxe prexy, the diatary owns no renewals on the tune for some time, and when the fuses started in the Boston waxery had Warner Bros. in a vocal, lyrics of which are the same as those used by the De Luxe. Braun stated that he had applied for a license to the Leo Feist Company and learned that the song was registered with no renewal recorded by the pub. De Luxe then applied and obtained a re-lease from the Society of Composers, Authors and Publishers (ASCAP, New York), knowing nothing of the Clifford copyright claim.

Putnam in Chicago, however, claims it would have been impossible for him to get a renewal, and that he has an old master of Hearts Win made before the ban, especially with an arrangement so similar to the Back Bay dinking. The latter platter, he claims, was produced without renewal, but created absolutely no attention until long after Pedrito's edict was announced.

BUS, PLANE ONLY HOPE

(Continued from page 3)

does not apply to rail disputes, a Department of Justice spokesman explained.

All rail union matters, according to the spokesman, fall under the aegis of the Railway Labor Act, which provides for arbitration through the National Railway Mediation Board, as well as a waiting period before strikecall. The union has complied with these requirements. President Truman said at his regular news conference this week, that he still hoped the strike could be averted by mediation.
FROM THE
Walt Disney's
GREAT NEW MUSICAL COMEDY
MELODY TIME
Song Hits—
FOR THE TIME OF YOUR LIFE

BLUE SHADOWS
ON THE TRAIL

BUDDY CLARK—Col. 38170
BING CROSBY—Decca 24433
DENNY DENNIS—London 223
VAUGHN MONROE—Vic. 20-2785
ART MOONEY—MGM 10204
ROY ROGERS—Sons of Pioneers—Vic. 20-2780
ANDY RUSSELL—Cap. 15063

MELODY TIME

BUDDY CLARK—Col. 38170
HAL DERWIN—Cap. 15071
VAUGHN MONROE—Vic. 20-2785
ALAN GERARD TRIO—National 7023
LAWRENCE WELK—Decca 24416

PECOS BILL

DICK JURGENS—Col. 38177
SAMMY KAYE—Vic. 20-2786
KINGS MEN—MGM 10178
TEX RITTER—Cap. Americana 40106
ROY ROGERS—Sons of Pioneers—Vic. 20-2780
CAPT. STUBBY—Majestic 1254

LITTLE TOOT

SAMMY KAYE—Vic. 20-2786
KINGS MEN—MGM 10178

ADDITIONAL HIT
APPLE SONG

DENNIS DAY—Victor
EASTERN BEAT . . . WBKB's Dick Hill in Manchester, N. H., says, "Don't call me, I'll call you." Turning his turntables on the public, Hill plays up for the kids by having them select the tunes. He'd like to have a Night Hawk show. . . . News for Petrello: Live music replaces records on WBKB. Bob Glacy, disk jock on Glacy's Showcase program, who now emcees 45 minutes of music on Saturday night, is now a regular. The show is called "Bob Glacy's Night Out." . . . Jingle along at WTCI, Hartford, Conn., is Ross Miller, who now goes daily in the garmen's music slot (7 p.m. slot with original jingles and (scripted) ad lib by Ross). Alix Blake is being transferred to a midtown station. With his plays happily, he says. No Art Ford he (Wake and Blake, WENT, Gloversville, N. Y.). Blake has gone thru Vaughn Monroe and Larry Clinton with his latest e.g. guest being Laura Leslie, of the Sammy Kaye org. . . . Robert Snyder, of WHOW, Albany, N. Y., went for four weeks of promotion with the Sammy Kaye Show. As part of his agreement he lent them his Pin-Up Girl. The Pin-Up crew spent two days in Albany to make Snyder's show. The other five stations and a a s. For Snyder's sponsor, Standard Furniture Company in Schenectady, N. Y.

KISS AND TELL . . . Don Bell of KENT, Des Moines, amuses his early morning audiences with a transcription kiss. Bell, who makes it a practice to bus "unkissed housewives" on his show, decided he had a problem. How to slip some lip to husbands neglected by sleepy wives. The solution: The only transcription kiss currently known to be sold is a broadcast he requested and received from Monica Lewis the waxing of a resounding, long-life, on a remark with a sexy "good morning" accompanying the canned cauculation.

MIDWEST MAKE-HAY . . . Graeme Zimmer, WCSI promotion director and jock concourse supervisor, has at least seven "How to Play with the Stars" radio shows running. Seven Days a Week, Zimmer set aside the week of May 10 to plug the ditty, cuffed by the Radio Daily scribe, with a tie-line that says, "Seven days a week in the top column—Joe Nedig, KVGB, Great Bend, Kan., is getting a hand from the young set with his Penny Jake Radio Show, a pin-up show, plus a request concert which features original satires on commercials (done by the gagger) as well as the usual giveaways (celebrity photos, personal cartoons, disks, etc.) . . . Jimmie Harper, WJPF, Herrin, III., is making a promo trip to the American Legion session which is tabbed Mid-Day Merry-Go-Round. . . . Bud Hahnsees, WLNL (Chester, Penn.), will be a strong spinner as the show is playing a 31st Anniversary program. Both are running thru the weddings—Sammy Kaye's Promises. Within the A Club idea, a kiddie-club is holding a birthday party. Zimmer uses singing titles and uses cart totes and albums to keep the mail count soaring.

SOUTHERN TAIL . . . Tommie Dossy (an Atlantine by recent marriage, at any rate, and an e.d national jock in his own right) entertained 23 Atlanta lox at lunch in Veedo's restaurant in the Georgia city. The day was spent promoting the Atlanta Fox Theater (where he is playing) with the same joy. Result: RCA Victor's Tommy D. was plugged liberally on almost every show in the Southern capital. . . . Steve Brier left KENT, Shreveport, La., to take over KFBF, Laredo, Tex., as announcer and general manager. . . . Gal spinner, Dee Deering, of WDFK, Durham, N. C., caught the label error on initial copies of Count Basie's Robbins Beat (Victor had shipped copies with the letters BA instead of BB). Way down the line, a company probably doubted that a song could be dedicated to a Columbia Record Shop star (spinner Freddie Robbins) and has probably collected a collector-item hit. The Deering gal, a songwriter and vocalist who has done some p.a.'s in Gotham, draws mail from neighboring colleges at U. N. C., N. C. State, Duke universities.

THEME SONGS . . . Walter Kay, popular WJJ, Cleveland, jock, jocks to help win their spots. "Yeah, an acoustics thing. How's for the theme service. My suggestion: Prepare a special platter of themes by various bands, providing approximately a two-minute open and close. When 0 or 6 are the same, one will do, altho an extra album will help allow for wear. Columbia Records partially covered this in their album of Theme Songs, but maybe in slightly different styles. Five bands-per-side (33 rpm) would make for easy filing and simpler handling."

TUNE TOUTING . . . George Carrroll, WEDU, Reading Pa.: "Altho You Can't Be True, Dear is really commonly heard headboard hitin' . . . I've been doing it for months. . . . It'll be in No. 1 spot, wanna bet?" Robert Conard, WXGI. Richmond. "Record dealer puts us on the back for 'making' three hits in this town: Civilization, Les Paul's Brasil and Lover and Nat Cole's Nature Boy. Right now I'm vigorously campaigning for Donna Reale on MGM by Buddy Kaye Quintet." . . . Alix Blake, WENT, Gloversville, N. Y.: "Lauria Leslie's dancing of I'd Be Surprised with Don Dell Sammy Kaye. RCA Victor plates) doing big business here." . . . John Rose, WHLO, Winston-Salem, N. C.: "He'll Understand and Soy Will Done, by the Four Knights: Perry Como's Happiness and Norman Bean's Every Little Thing. It should be popular with young people who are old enough to be enjoying of a come-back, says Rose. how 'bout Abe Lyman's Help Me, Sarah Vaughan's You're So Blue and the Gershwin ditty. They Can't Take That Away From Me. We're going to have a job on our hands." . . . "It was presented to me by the late Jimmy Combs of WOJD. He gave Janie Price's Beethoven of Happiness (12-inch RCA Victor) a few spins recently. The response was terrific.

COMPLAINT DEPT. . . . Ed Boyle, WBUY, Lexington, N. C., writes: "I echo, second and echo-interrogation Jack M. Combes, of WFUN, Youngstown, Ohio, on giving the little jock a break. The big boys have theirs. They don't need the push we little fliers do. How's for more publicity for the small jocks to help win their spots? Yeah, an acoustics thing. How's for more info on current and coming hits from pluggers, including disks to plug, of course? . . . Deca will probably disagree with what I say." (Ed Note—Probably.) Says Anne Davis, WWHO, Pueblo, Colo., "but I wish Deca quality would improve. The artists are okay but they sound as if they all have steep throats on those scratchy Deca platters."

SWITCHES . . . Doc Draugherty, former jock with WORK, now program manager for WBRM, Portland, Me., is back at a Portland station. WCAO, using the plaque for winning coloring book disk jockey, obtained a good theme titled Cactus Jim, authored by songsmiths Alex Kramer and Joan Whitney. Whitaker, the station's Sunday-Saturday city manager, has been named publicity director for a new national national radio organization. The Red Pepper, a radio-phonograph (natch) plus an evening at the Meadows, surely co-owned by Monroe and his handlers.

GOTHAM GABBING . . . Bill Williams, of WOW, heads a committee of jock to participate in a Madison Square Garden pageant of the George Washington Legion, May 13, under sponsorship of the American-League for a Free Palestine. Out-of-town spinners are being organized under Steve Amsel, WOW, Boston, Mass. The event was organized by the New York National Remotes Committee and sponsored by the Greater America. To take his job seriously he bought a call and calls it Dizzy, after D. Gillespie, because he's a real adoption. Bob Devine put an appearance contest stunt around Vaughn Monroe's Matinee partner, asking listeners how many people perform on the disk, how many times the word "matinee" is used on how many disks Monroe has recorded for Victor. Price is given in a radio-phonograph (natch) plus an evening at the Meadows, surely co-owned by Monroe and his handlers.

NEW ENGLAND WHIRL . . . WOTW, Nashua, N. H., has started two new daytime shows: Bob Huse is handling a daily morning hour show while Dave DAVIS, of NOS, is handling the noon hour. The noon hour show is also broadcasting "the Dickey Bird song featuring the Dickie Three Daughters of America. To report the event. . . . Paul Brenner, WATT, a lullaby tune, are running a contest seeking best definition of a disk jockey. Winner will be picked for a spot on the WGYN TV "What's New," stressing the fresh-side—new songs, new songs. NSDN, the show airs at 7 p.m. daily except Saturday, with Friday night devoted to flesh artists. Producer is Bob Brunner; Newark Electric Company picks up the tab.

COAST CUTTINGS . . . Al Jarvis, in a tie-in with the local Bloomfield florists, is giving away six orchids coggings daily on his KLAC-sired Make Belleair Television. Orchids are awarded to listeners sending in the best letters on their pet jocks for Jarvis's Honest Opinion sesh on his show. Sponsor is honest John, bigtime local used car dealer. . . . KFWB jock Bill Anson and his time-cheifing partner have three new songs on the way. "Take That of America. . . ." "I Can't Remember to Forget," "a special disk on his show which is designed to help mothers feed their children. . . . Norwich, Conn., disk jockeys were recipients of toy disk birds last week as part of their local ballyhoo in connection with the giving of the Dickey Bird song. (In which Dickey Bird song is featured at the local Loew's Tele Theater. . . .)

NADJ DOINGS . . . A special feature arranged in conjunction with the National Association of Disk Jockeys. Notes of the comments below necessarily reflect the opinion or editorial policy of The Billboard. The NADJ constitution has been drafted and is ready for submission to membership for approval. The new organization and the completion of the formation of the several new NADJ chapters now being organized in a number of cities will precede the first national NADJ elections.

Disk Jockeys in Syracuse are organizing an NADJ chapter, "Graeme Zimmer, Columbus, Ind., disk jockey, is active in the Midwest and is trying to start a NADJ chapter in his territory."

Mr. New York, the New York chapter of NADJ will meet next Wednesday to hold nominations for the local's first elections. Also on the agenda for the New York meeting is a discussion for building up a chapter plan for obtaining such benefits as are possible. The group has been investigating the cost of installing such benefits and the results of the investigation will be presented and discussed. The New York chapter will receive a station mail from the Greater New York Fund at a luncheon next Thursday. The mail will be a token of gratitude for the group's efforts on the fund's behalf in its recent drive.

MERCURY PATHS, Club MASTERS

NEW YORK, May 7—John Hammond, Mercury disk jockey, and David Hall, label's loungie director, have finalized arrangements for the shipment of about 40 masters per week from the Czech Recording Industries. Hammond and Hall turned to the U.S. this week following a trip to London and Prague to investigate the record market there for high quality hair disk deals. The deals originally were set by Hammond for Keynote Records, who were one of the first companies to develop the industry when the latter firm absorbed Keynote's jug. Some months ago.

Mercury's first longhair release will be ready for shipment on or around June 15. The debut project will be a waxing of Khatchaturian's Violin Concerto featuring David Oistrach as the soloist.
The Number One Recording of

NATURE BOY

and I'M GLAD THERE IS YOU
Record No. 567

IT'S YOU OR NO ONE ★ IT'S MAGIC
Record No. 557

Musicraft RECORDS

The Velvet Fog's inimitable rendition

LITTLE WHITE LIES

and GONE WITH THE WIND
Record No. 558

DO IT AGAIN ★ MAKIN' WHOOPEE
Record No. 534

with HAL MOONEY'S ORCHESTRA
MUSIC

New York:

Wally Woody, English artist and repertoire director for Electrical Musical Industries (BMI), left Gotham for the Coast late last week. Sid Ascher Associates dropped London Records account, George Towne ork switching back to Commercial on May 15.

Mel Torme signed to do four weeks at the Latin Quarter alter in beginning August 21. Jimmy Fallone's ork and the Harmonicats have been set in a one-nighter package to play dances in Midwestern ballrooms during the summer. At the same time, Bud Rogers has been added to the Al Hirt Carole ork and vocalist. Carole crew now has three male pipers, Gregg Lawrence, Billy Williams and Weston. Marjorie Hughes, well on the road to recovery, rejoins poppe Carole May 9.

The Barton rumba ork goes in Ben Motzak's Bondade June 8 for an indefinite run, Stripper Ann Corio and Inn Boyutton and her ork are being offered as a package for theater dates. The quilt opened at the ROE Theater, 31st and Gardner. George Meeks will bring the show of the new Danny Kaye flick, A Song Was Born, produced by Samuel Goldwater.

Dancer Bill Robbins will be featured on the Fats Waller memorial program May 21 at Carnegie Hall.

Chirl Helen Humes opens a week's stand at Copacabana, Pittsburgh, May 24. The Bob Wynn-Billy Taylor organ-piano duo is set for the Wilbur Theater in Boston this week. The Wilbur has also acquired George Tunesmiths Ervin Drake and Jimmy Shirli have cuffed tetches, Brooklyn and Heaven, which will be featured in the Golden clock of the same name. Buddy Greco and His Three Sharps have been booked into the Dome Theater for two weeks beginning this week. Matt Monro, Mike Sammes Singers and Dick Jacobs bonded together to set up an orienteer office, doing everything from backing to specialties, in addition to a couple of smash hits. The Bog Bob Holmes opens May 11. Henry Jerome's ork in the Arcadia Ballroom May 6 for three weeks, replacing the current shortsy Shearock.

Koolj Ricki will recognize an ork to work at the new Tavern-on-the-Green beginning May 12, he is also set as replacement for Vincent Lopes at the Hotel Tatt there.

Teddy Black departed the Bourne puppetry scene. Trumpet tooter Leo Harmon has joined the Sammy Weck ork. Art Tatum and the Leonell Morgan Tripola launch a four-week run at the Philadelphia casino. The Tripola ork has added Tony Martin to the orginal line-up, and Dick Jacobs bonded together to set up an orienteer office, doing everything from backing to specialties, in addition to a couple of smash hits. The Bog Bob Holmes opens May 11. Henry Jerome's ork in the Arcadia Ballroom May 6 for three weeks, replacing the current shortsy Shearock.

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Mickey Addy, well-known music man and erstwhile at the detest Mud munic puppetry, now in charge of standard exploitation at the parent Amphonie Muscian scene— and chow, has joined an trio of ASCAP writer brass hats, Paul Cunningham, Stanley Adams and George Meyer, have knocked out a rhythm ballet, The Pink School Book. The chirl Helen Humes' backer, is a portly Jimmy Humes, operating his own Long Island eatery. . . . Edwards Music, local puppetry has taken over the tune If I Could Steal You From Someone Else, originally chanted by Leeds Merced's Diamond Sapphire, which wowed the ditty, has sold the master to Gem puppetry.

John Thomas Music has signed a promotional tie-up with the Popsicle people for the novelty ditty Tony Spumoni, the Ice Cream Man. Popsicle is growing a comical spot ad using the Monica Lewis signature disk of Tony. The Bob Montgomery option picked up at Buffalo's Sheraton Hotel. . . . Baldon Ayres band opened at the Tybee Hotel, Savannah, Ga. . . .

Johnny Costas Quartet has gone to the De Witt Clinton Hotel, Albany, August 8. Last month run at the Ten Eyck Hotel in the same city. . . . Hillbilly combo, Melody Ridders, opened indefinitely stand at the Village Barn Wednesday (5). . . . Mercury releasing Little White Lies waxed by Steve Gibson's Red Caps. . . . Carter-Adeline Hanson ditty, Ain't Gonna Wait, of the Famous-Paramount music firm. . . .

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The Orchard Lounge, Springfield, Ill., has booked Joe Monney's Quartet May 15th, following with a two-week engagement. . . . Scottie McFadden's ork has danced two unexpected hits among the Sunny Dunham masters turn over to Embassy disk label, Do You Feel the Feeling, waxed by deze Joe McFadden, the ork is the group's second major waxing due in New York from the Coast to negotiate sales of his masters.

Sacasa Rumba Ork follows Noro Morales into Young's Gap Hotel this summer. . . . Boston Pops ork launches its 63rd season of concerts and 19th under lantern of Arthur Fiedler this week. . . . Jose Moran closes at Phoenix Heath Inn, May 30.

English ork Bert Ambrose arrived in New York April 28 to sample the British scene with the ten Eyck ork and 19th under lantern of Arthur Fiedler this week. . . . BMI ipped Bob Sour to director of production, Henry Katzman to ditto of television research. . . . Tex Williams begins a tour of the Midwest May 21; heads into West Coast's theaters June 24. . . . Irving Berlin will guest on the Kay Kyser show Saturday night on the Coast in a tie-up for Berlin's new song for the Apple for a Thursday appearance on Don McNeil's Breakfast Club.

Duke Ellington definitely set for a four-week date at the Palladium Theater, London, as a single at a reported $10,000 per week, beginning June 21. He may take singers Muriel Smith and Kay Davis to England with him to show a bill and part of the ork will remain in the U.K. with the boys and the Nicholas Brothers. . . . Russ Faccio, Mus-Art Agency president, has booked Buddy DeSousa, Bill Harris, Gus Bivins, Billy Williams to an England tour. . . . Count Basie's ork skedded for one week at Buffalo's Town Casino beginning May 24.

Bary-saxist Leo Parker has left the Illinois Jacquet crew and formed a five-piece ork of his own for clubs and theaters. Associated Booking is handling his booking. . . . Shorty Warren and his hillbilly ork move into the Adams Theater, Newark, for a week, May 29. . . . Chris Weston, former west coastite, has added Sam Lopes to his ork and will bring the show of the new Danny Kaye flick, A Song Was Born, produced by Samuel Goldwater.

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- Extra Profits in Religious Records
- Are Record Store Sales People Making That "Easy" Extra Sale?
- If the Sales Clerk Were the Boss

REGULAR MONTHLY DEPARTMENTS
- News Round-Up—from the manufacturer, distributors and dealers
- Looking Ahead—Trends to help plan future business moves with greater certainty and success
- Selling Pointers on Current Record Albums
- Best Sellers of the Month
- Headed For Hitdom
- Personal Appearance Calendar
- Advertising and Promotion Review
- Sales Tips in Brief
- Distributor Doings
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$AVE 50%

MAIL THIS COUPON $1 with TODAY $AVE 50%
HIT Tunes for May

MARSHALL

Peggy Lee—Cap. 15022 ● Buddy Clark—Col. 37985

Bob Howard—MGM 10112 ● Alan Reed—Nat. 3569

John Lawrence—Mercury 5069 ● Alex Delto—Sig. 13174

The Five Rhythmettes—24051 ● Jack Owens—Col. 24059

The Vanguard—Universal 134 ● Phil Reed—Dance-Tune 176

Benny More—Cap. 24590 ● Eddy Howard—May. 1213

Bill Johnson—Vic. 20-3749 ● Jerry Cooper—Diamond 2009

FOOL THAT I AM

Billy Eckstine—MGM 15999 ● Enkine Hawkins—Vic. 20-2470

Dinah Washington—Mercury 8092 ● Gladys Franklin—Palace 104

Georgia Gibbs—May. 12013 ● Boots Brothers—De. 48069

I'M TOO YOUNG TO KNOW HOW

April—Cap. 2009 ● John Paris—Vic. 26-9527

Buddy Clark—Knox Co.—Col. 37985 ● Blue Barone—MGM 444

I WANT TO CRY

Jimmie Davis—Vic. 393 ● John Paris—Vic. 26-9027

Someone Needs Me—Col. 37985 ● Billy Reed—Vic. 20-2375

Smoky Johnson—Mercury 11000 ● Vic Damone—Mercury 5104

THE PROMISE

Lena Horne—Decca 20151 ● Sarah Vaughan—Decca 20152

Eddie Cantor—Cap. 15055 ● Eddy Howard—May. 1213

Bill Johnson—Vic. 20-3749 ● Jerry Cooper—Diamond 2009

I WOULDN'T BE SURPRISED

Milt Gabler—Col. 38202 ● John Paris—Vic. 26-9527

Eldon Howard—Columbia 15067 ● Enkine Hawkins—Vic. 20-2470

SOMEONE NEEDS ME

Georgia Gibbs—May. 12013 ● Boots Brothers—De. 48069

I'D RATHER BE Crying

Buddy Clark—Knox Co.—Col. 37985 ● Blue Barone—MGM 444

I'VE GOT A RIGHT TO BE Happy

Jack Johnson—Cap. 15055 ● John Paris—Vic. 26-9527

Earl Hines—Columbia 12213 ● Eddie Howard—May. 1213

Bill Johnson—Vic. 20-3749 ● Jerry Cooper—Diamond 2009

MADE IN JAPAN

Carmen Miranda—Voc. 20-3492 ● Jack Davis—Voc. 20-3492

BILL HUNT

Edmund Ruffin—Voc. 20-3492 ● Jack Davis—Voc. 20-3492

I'LL BE HOME SOON

Al Green—Voc. 20-3492 ● Jack Davis—Voc. 20-3492

BILLY SNOW

Jackie Gleason—Voc. 20-3492 ● Jack Davis—Voc. 20-3492

I'M GONNA GET MY LETTER

Mary Osborne—Dec. 24518 ● Guy Lombardo—Dec. 24518

Owen K. Bumett—Bud. 1023

SOMEBODY ELSE

Mary Osborne—Dec. 24518 ● Guy Lombardo—Dec. 24518

Owen K. Bumett—Bud. 1023

THE BILLBOARD

MUSIC POPULARITY CHARTS

PART I

The Nation’s Top Tunes

The title “HIT ROLL OF HITS” is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without the Billboard’s consent.

This Week

Last Week

1. NOW IS THE HOUR

By Mason无知, Clement Scott and Dorothy Stewart

Published by Leba (ASCAP)

Records available: Ray Bloch Orch. Signature 15178; Shoe People Orch., Masterfull 332; Bina Crewey, Decca 24297; Gratia Picta, London 215; Helen Hecht, Columbia 2364; Edie Howard, Majestic 1191; L. Paul Trio-C. Hayes, Mercury 1514; Dave Smith, MGM, Capitol 15065; Charlie Givak, Victor 20-7604; Buddy Clark-The Charlie Mack Combo, Capitol 15065; Jack Davis, Columbia 2364;普查, Decca 24297.

Electrical transcription libraries: Nat Brandweyne, World; Horace Held, Standard; Shoe People, Lang-Worth.

2. MANARA

By Dave Barbour and Presty Lee

Published by Barbour-Lee (ASCAP)

Records available: Peggy Lee, Capitol 15066; Milt Johnson, Decca 24297; Milt Johnson, Decca 24297; Milt Johnson, Decca 24297; Milt Johnson, Decca 24297.

Electrical transcription libraries available as at The Billboard goes to press.

3. NATURE BOY

By Eden Abbas

Published by Burks-Van Haussen (ASCAP)

Records available: King Cole Ork. Columbia 2364; Frankie Sinatra, Columbia 2364; E. Marion-A. J. Jones, Rainbow 10070; Dick Haymes-The Song Spinners, Decca 24297.

Electrical transcription libraries available as at The Billboard goes to press.

4. YOU CAN'T BE TRUE, DEAR

Based on a composition by Hilton Osten

Published by Barbour (ASCAP)

Records available: Ken Griffen, Broadcast G-4004; Ken Griffen, Rond B-128; Sissy Lane, Deike 1211; V. Lyon, London 2157; Jerry Wexler-Ken McPherson, Decca 24297.

Electrical transcription libraries available as at The Billboard goes to press.

5. TOOTIE OOLIE DOLIE (THE YODEL POLKA)

By Vaughn Horton and Arthur Beal

Published by Chas. K. Harris (ASCAP)

Records available: The Blueberries, Flint 15067; Andrews Sisters, Decca 24301; Benny Goodman, Decca 24301; Benny Goodman, Decca 24301.

Electrical transcription libraries: Preddy Matsin, Standard; Ray Davis, Standard; Mercury of Manhattan Ork, NBC Theatrical.

6. SABRE DANCE

By Chabotursion

Published by Leba (ASCAP)

Records available: B. Ronchi Orch., Signature 15178; Woody Herman, Columbia 2364; The Harmonicats; Jubilee 350; M. Moreau-MGM, MGM 35046; D. Harry Harmonica Trio, Regal 111; V. Lyon, London 2157.

Electrical transcription libraries available as at The Billboard goes to press.

7. BABY FACE

By Benny Davis and Harry Atk

Published by Remick (ASCAP)

Records available: The Alpine Bells, Flint 15067; Andrews Sisters, Decca 24301; Benny Goodman, Decca 24301; Benny Goodman, Decca 24301; Benny Goodman, Decca 24301.

Electrical transcription libraries: Preddy Matsin, Standard; Ray Davis, Standard; Mercury of Manhattan Ork, NBC Theatrical.

8. THE DICKY-BIRD SONG

By Howard Dietz and Sammy Fain

Published by Robbins (ASCAP)

Records available: The Song Spinners, Decca 24297; The Dick Dicky-Diddle, Columbia 24301; The Dick Dicky-Diddle, Columbia 24301; The Dick Dicky-Diddle, Columbia 24301; The Dick Dicky-Diddle, Columbia 24301.

Electrical transcription libraries: Preddy Matsin, Standard; Ray Davis, Standard; Mercury of Manhattan Ork, NBC Theatrical.

9. LITTLE WHITE LIES

By Walter Donahue

Published by Remick-Voce (ASCAP)


10. I'M LOOKING OVER A FOUR LEAF CLOVER

By Dickie and Harry Wood

Published by Remick (ASCAP)

Records available: Ray Bloch Orch. Signature 15178; Frankie Laine, Mercury 1514; Dave Smith, MGM, Capitol 15065; Charlie Givak, Victor 20-7604; Buddy Clark-The Charlie Mack Combo, Capitol 15065; Jack Davis, Columbia 2364;普查, Decca 24297.


11. I'M GONNA GET MY LETTER

By Owen K. Bumett

Published by Brinton-Voce-Camp (ASCAP)


12. SURPRISED

By Andy Stewart

Published by Brion (ASCAP)

Records available: Andy Stewart, Capitol 15066; Ray Charles, Capitol 15066; Ray Charles, Capitol 15066; Ray Charles, Capitol 15066; Ray Charles, Capitol 15066.

TEX BENEKE: "May with Tex chants the Serenade." Garry Stevens gives the vocal that romantic, dreamy routine. Swell for cocktail fac's...for sweet platter shows.

Ramblin' Around
Tex chants it, adds a whisking interpolation. Loaded with tempo and color, like "Chattanooga Choo Choo."
RCA Victor 20-2837

THE THREE SUNS: "I'm In Love—Can't You Tell"
A Boy from Texas—A Girl from Tennessee
A light bounce that sounds like a hillbilly "On the Alamos". Sparkling instrumentalizing by the boys...a catchy vocal by Artie Dunn and The Sun Maids.
RCA Victor 20-2838

RAMMIREZ: "Stuffy Monday Blues"
Alone
Stuffy Monday Blues and I Get It Bad and That Ain't Good
RCA Victor 20-2894
Jelly, Jelly
RCA Victor 20-2895
You Don't Know What Love Is and I'm Falling For You
Water Boy and Skylark
RCA Victor 20-2897

VAUGHN MONROE: "A Little Imagination"
On the Painted Desert
On the Painted Desert and his Golden West Cowboys
Two swell follow-ups to "Sop-Tie Tootie" and "Tennessee Waltz." Oh! Mo'nah has Redd Stewart's vocal group singing, and some solid electric banjo work. "B" is a slow hillbilly blues.

EARL HINES: The Brasses a lot of appeal into the lyrics.
Mississippi Mud
The brasses sound off...the drums really beat it out in this oldie. Gordon Polk on the vocal.
RCA Victor 20-2852

THE EDDIE HEYWOOD TRIO: Plymouth Rock and Chillicothe, Ohio
4 Hits from Disney's "Melody Time"
Sammy Kaye: Little Toot and Pecos Bill
RCA Victor 20-2859
VAUGHN MONROE: Melody Time and Blue Shadows on the Trail
RCA Victor 20-2866
RCA Victor 20-2785

PEE WEE KING: Oh! Mo'nah and Juke Box Blues
RCA Victor 20-2841

JENNY LOU CARSON: Gonna Give You Back to the Indians and Too Good to be True
RCA Victor 20-2842
HARMONIERS QUARTET: Well Done My Child and I'll Fly Home
RCA Victor 20-2773
DUDE MARTIN: and his Roundup Gang Smooth and Don't Come Cryin' to Me
RCA Victor 20-2843

IRVING FIELDS: The Wedding Song—Balora and Pedro Piper—Rumba
RCA Victor 28-9035

MARION BELLY: "How Are Things in Glocca Morra—Finian's Rainbow and People Will Say We're in Love—Oklahoma"
RCA Victor 20-2803

RAY MCKINLEY: "Tambourine"
RCA Victor 20-2768
EDDY ARNOLD: "Texarkana Baby"
RCA Victor 20-2806
ARBEE STIDHAM: "My Heart Belongs to You"
RCA Victor 20-2572
WILL GLAHE: "You Can't Be True"
RCA Victor 25-1117

EDDIE "SUGARMAN" PENIGAR and his Band: Yes, That's A Woman and Please Stop Your Low Down Ways
RCA Victor 20-2775
TAMPA RED: (With guitar and rhythm group) You Better Woo Your Baby and Blue and All Alone
RCA Victor 20-2849

A SURE HIT!
VAUGHN MONROE: It's the Sentimental Thing to Do
RCA Victor 20-2748
**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical; (R) indicates tune is available on records.

### Position

<table>
<thead>
<tr>
<th>Weeks</th>
<th>Date</th>
<th>This</th>
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<td>1. NOW IS THE HOUR (R) 10</td>
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<tr>
<td>17</td>
<td>11</td>
<td>2. THE DICKY-BIRD SONG (F) (R) 11</td>
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<tr>
<td>18</td>
<td>12</td>
<td>3. YOU CAN'T BE TRUE, DEAR (R) 12</td>
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<tr>
<td>18</td>
<td>13</td>
<td>4. MANANA (R) 13</td>
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<td>14</td>
<td>5. TOOTIE OOLIE DOLLIE (R) 14</td>
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<td>16</td>
<td>15</td>
<td>6. I'M LOOKING OVER A FOUR LEAF CLOVER (R) 15</td>
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<td>14</td>
<td>16</td>
<td>7. BABY FACE (R) 16</td>
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<td>17</td>
<td>8. NATURE BOY (R) 17</td>
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<td>16</td>
<td>18</td>
<td>9. BEG YOUR CARDON (R) 18</td>
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<td>13. MY HAPPINESS (R) 22</td>
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<td>23</td>
<td>14. LAROQ, LAROQ, LILLI BOLERO (R) 23</td>
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<td>1</td>
<td>24</td>
<td>15. I'D GIVE A MILLION TOMORROWS (R) 24</td>
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### England's Top Twenty

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<td>1. GALWAY RAY 1</td>
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<td>4</td>
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<td>2. A TRUE IN THE MEADOW, Campbell-Connelly, Shapiro-Bernstein 18</td>
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<tr>
<td>6</td>
<td>16</td>
<td>3. SILVER WEDDING 16</td>
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<td>5</td>
<td>4. NEAR YOU 5</td>
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<td>5. GOLDEN EARRINGS 6</td>
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<td>6. ONCE UPON A WINTER-TIME 11</td>
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<td>7. SERENADE OF THE BELLS 3</td>
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<tr>
<td>10</td>
<td>2</td>
<td>8. TENDER IS THE NIGHT 2</td>
</tr>
<tr>
<td>13</td>
<td>10</td>
<td>9. I'M A WOOF WHO'S KISSING HER NOW 10</td>
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<td>11</td>
<td>17</td>
<td>10. WHEN YOU WERE SWEET SIXTEEN 17</td>
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<td>11. TELL ME A STORY 12</td>
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<td>12. WISHING WALTZ 13</td>
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<td>13. REFLECTIONS ON THE WATER 14</td>
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<td>4</td>
<td>10</td>
<td>14. I'M YOUR OWN GRANDPAW 10</td>
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<td>14</td>
<td>17</td>
<td>15. MY COUSIN LOELLE 17</td>
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<td>19</td>
<td>19</td>
<td>16. SHOE MAKERS 19</td>
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<tr>
<td>1</td>
<td>20</td>
<td>17. HOW SOON 20</td>
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*Publisher not available as The Billboard goes to press.*

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**Canada's Top Tunes**

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.

### Position

<table>
<thead>
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<th>Weeks</th>
<th>Date</th>
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<tr>
<td>15</td>
<td>30</td>
<td>1. NOW IS THE HOUR 30</td>
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<tr>
<td>17</td>
<td>27</td>
<td>2. I'M LOOKING OVER A FOUR LEAF CLOVER 27</td>
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<tr>
<td>14</td>
<td>24</td>
<td>3. THE DICKY-BIRD SONG 24</td>
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<tr>
<td>15</td>
<td>22</td>
<td>4. BABY FACE 22</td>
</tr>
<tr>
<td>15</td>
<td>21</td>
<td>5. SERENADE OF THE BELLS 21</td>
</tr>
<tr>
<td>15</td>
<td>19</td>
<td>6. YOU WERE MEANT FOR ME 19</td>
</tr>
<tr>
<td>15</td>
<td>17</td>
<td>7. TOOTIE OOLIE DOLLIE (THE YODEL POLKA) 17</td>
</tr>
<tr>
<td>15</td>
<td>15</td>
<td>8. MANANA 15</td>
</tr>
<tr>
<td>15</td>
<td>13</td>
<td>9. I'M MY OWN GRANDPAW 13</td>
</tr>
<tr>
<td>15</td>
<td>11</td>
<td>10. SLAP THE DOWN AGAIN, PAW 11</td>
</tr>
<tr>
<td>15</td>
<td>9</td>
<td>11. I'M A-COMIN' A-COURTIN', CORABELLE 9</td>
</tr>
<tr>
<td>15</td>
<td>7</td>
<td>12. BUT BEAUTIFUL 7</td>
</tr>
<tr>
<td>15</td>
<td>5</td>
<td>13. SABRE DANCE 5</td>
</tr>
<tr>
<td>15</td>
<td>3</td>
<td>14. PLAINSMO 3</td>
</tr>
<tr>
<td>15</td>
<td>1</td>
<td>15. HOW LUCKY YOU ARE 1</td>
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<tr>
<td>15</td>
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<td>16. WITH A REY AND A HIII AND A HO HO HO HO 1</td>
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<tr>
<td>15</td>
<td>1</td>
<td>17. I'LL DANCE AT YOUR WEDDING 1</td>
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*13. 17. THE BEST THINGS IN LIFE ARE FREE*
SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, April 22, 6 a.m. and ending Friday, April 30, 6 a.m.)

Here listed are the greatest audiences on programs based on network stations in New York, Chicago, and Los Angeles. List is based upon John G. Pratman's Audience Count Index. The top 100 are made available to M-G-M Records, Inc. by the Audience Count Index, Inc. of New York City, New York. Chicago, and Los Angeles. List is the top 50 (since the list of 100 may be too long to print in this space). The music checked is preponderantly over 65 per cent alive. (R) indicates tune is from a film; (F) indicates tune is from a legitimate musical; (M) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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THE TOP 30 TUNES (plus ties)

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Publisher</th>
<th>Lic. By</th>
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<tbody>
<tr>
<td>A Few More Kisses and a Few Less Heartaches (R)</td>
<td>Perry Como</td>
<td>BMI</td>
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<tr>
<td>Baby Face (F)</td>
<td>Victor Young</td>
<td>M-G-M</td>
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<tr>
<td>Beg Your Pardon (R)</td>
<td>Robbins</td>
<td>BMI</td>
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</tr>
<tr>
<td>Berry Blue (R)</td>
<td>Bunny Hiatt</td>
<td>BMI</td>
<td></td>
</tr>
<tr>
<td>But Beautiful (F)</td>
<td>Roger Williams</td>
<td>ASCAP</td>
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<tr>
<td>Can We Build a Home (R)</td>
<td>George T. Kelly</td>
<td>BMI</td>
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<tr>
<td>For Every Man There's a Woman (F) (R)</td>
<td>Artie Shaw</td>
<td>BMI</td>
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<tr>
<td>How Much Do You Love Me? (R)</td>
<td>Chaffee</td>
<td>BMI</td>
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<tr>
<td>Heartbreaker (R)</td>
<td>Elvis Presley</td>
<td>BMI</td>
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<tr>
<td>Hurry for Love (F)</td>
<td>Martha Ray</td>
<td>BMI</td>
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<tr>
<td>I'll Be With You (F)</td>
<td>Rosette</td>
<td>BMI</td>
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<tr>
<td>I'm Just Wild About You (F)</td>
<td>Red Norvo</td>
<td>BMI</td>
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<tr>
<td>I'm Looking Over a Four Leaf Clover (R)</td>
<td>Harry Warren</td>
<td>BMI</td>
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<tr>
<td>It's Only a Paper Heart (R)</td>
<td>Al Johnson</td>
<td>BMI</td>
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<td>Jambalaya (M)</td>
<td>E. Y. Harburg</td>
<td>BMI</td>
<td></td>
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<tr>
<td>Laroo, Laroo, Lilli Bolero (R)</td>
<td>Artie Shaw</td>
<td>BMI</td>
<td></td>
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<td>Little White Lies (R)</td>
<td>Freddy Martin</td>
<td>BMI</td>
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<td>Little White Lies (R)</td>
<td>Freddy Martin</td>
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<tr>
<td>Man in Black (R)</td>
<td>Various</td>
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<td>My Love (R)</td>
<td>Various</td>
<td>BMI</td>
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<td>Nature Boy (R)</td>
<td>Various</td>
<td>BMI</td>
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<td>Now Is the Hour (R)</td>
<td>Various</td>
<td>BMI</td>
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<td>Sabre Dance (R)</td>
<td>Various</td>
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<tr>
<td>Saturday Date (R)</td>
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<tr>
<td>Tell Me a Story (R)</td>
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<td>BMI</td>
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<tr>
<td>The Best Things in Life Are Free (F) (R)</td>
<td>Various</td>
<td>BMI</td>
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<td>The Dickey Bird Song (F)</td>
<td>Various</td>
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<td>That's the Way He Likes It (R)</td>
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<tr>
<td>The Thousand Island Song (M) (R)</td>
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<td>To You With Love (M)</td>
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<td>BMI</td>
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<tr>
<td>You're At My Window (R)</td>
<td>Various</td>
<td>BMI</td>
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<tr>
<td>You're Gonna Get My Message In The Morning (R)</td>
<td>Various</td>
<td>BMI</td>
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</table>

The Remaining 19 Songs of the Week

All Dressed Up With Love (R) (E. B. Marks)-BMI
Big Band From Brazil (R) (W. H. Morris)-BMI
Blues Breeze Blues Bird Song (R) (F. M. Dreyer)-BMI
I'm Not Loved Anyone (R) (J. Edgar Hoover, A. D. B.)-BMI
It's Magic (R) (E. B. Marks)-BMI
Just One More Chance (R) (E. B. Marks)-BMI
Love Is So Terrific (R) (E. B. Marks)-BMI
My Fair Lady (R) (E. B. Marks)-BMI
Saturday Night in Central Park (R) (E. B. Marks)-BMI
That's Love (R) (E. B. Marks)-BMI
What Will You Do? (R) (E. B. Marks)-BMI
Who Can I Count On (R) (E. B. Marks)-BMI
You Can Be My Dear (R) (E. B. Marks)-BMI
You Turned the Tables on Me (R) (E. B. Marks)-BMI
You're Gonna Get My Message In The Morning (R) (E. B. Marks)-BMI

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly surveys among 1,300 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Monitor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legitimate musical.

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<tr>
<th>Position</th>
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<td>NATURE BOY</td>
<td>King Cole Trio</td>
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<td>MAMAN</td>
<td>Capitol</td>
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<td>SABRE DANCE</td>
<td>Capitol</td>
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<td>BABY FACE</td>
<td>Artie Shaw</td>
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<td>NOW IS THE HOUR</td>
<td>Bing Crosby</td>
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<td>NOW IS THE HOUR</td>
<td>Martha Whitehill</td>
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<td>SABRE DANCE BOOGIE</td>
<td>Freddy Martin</td>
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<td>8</td>
<td>I'M LOOKING OVER A FOUR LEAF CLOVER</td>
<td>E. Y. Harburg</td>
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<td>NOW IS THE HOUR</td>
<td>Bing Crosby</td>
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<td>10</td>
<td>YOU CAN'T BE TRUE</td>
<td>Ken Griffin</td>
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<td>DEAR HEARTS</td>
<td>George Shearing</td>
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<td>LITTLE WHITE LIES</td>
<td>Dick Haymes</td>
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<td>BEG YOUR PARDON</td>
<td>Frankie Carle</td>
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HITS OF THE WEEK

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<td>ABC</td>
<td>ART MOONEY</td>
<td>AT A SIDEWALK PENNY ARCANE</td>
<td>M-G-M</td>
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<td>ABC</td>
<td>ART LUND</td>
<td>MAY I STILL HOLD YOU</td>
<td>M-G-M</td>
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<td>ABC</td>
<td>ZIGGY ELMAN</td>
<td>YOUR REVERIE</td>
<td>M-G-M</td>
<td>10179</td>
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<td>ABC</td>
<td>THE JACKIE PARIS TRIO</td>
<td>I'VE GOT A WAY WITH WOMEN</td>
<td>M-G-M</td>
<td>10182</td>
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<td>ABC</td>
<td>BUDDY KAYE</td>
<td>IT'S MAGIC</td>
<td>M-G-M</td>
<td>10187</td>
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<td>ABC</td>
<td>THE KING'S MEN</td>
<td>PECOS BILL</td>
<td>M-G-M</td>
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<td>ABC</td>
<td>ROMEO JOHNSON</td>
<td>IT'S FUNNY NOW</td>
<td>M-G-M</td>
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<td>ABC</td>
<td>DENVER DARLING</td>
<td>LITTLE STRINGS OF SILVER</td>
<td>M-G-M</td>
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<td>ABC</td>
<td>HELEN FORREST'S</td>
<td>Worry, Worry</td>
<td>M-G-M</td>
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<tr>
<td>ABC</td>
<td>BOB HOUSTON'S</td>
<td>Laroo, Laroo</td>
<td>M-G-M</td>
<td>10166</td>
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<tr>
<td>ABC</td>
<td>JACK FALA'S</td>
<td>Piano Portraits Boogie</td>
<td>M-G-M</td>
<td>10135</td>
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M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

M-G-M COIN CATCHERS

HELEN R. FORREST'S     Worry, Worry     M-G-M 10168
BOB HOUSTON'S         Laroo, Laroo, Lilli Bolero   M-G-M 10156
JACK FALA'S           Piano Portraits Boogie    M-G-M 10135
NEW PRICE ON SINGLE 10-INCH RECORDS

MAYFAIR RECORDS

Anounces Reduced Retail Prices on 10-Inch Unbreakable Children's Records, Effective June 1.

Recorded by THE LADY IN BLUE

THE MAGIC CARPET (Album FM-7). A thrilling musical world cruise on the magic carpet with The Lady in Blue, accompanied by little Frances Lynn, who fly around the world and stop to bring you the charming songs and music of twelve different countries on route.


KIDDIE HIT PARADE (Album FM-51). Children of all ages are captivated by the delightful treatment of these four little-known favorites: Paradise of the Wooden Soldiers, Old McDonald Had a Farm, Hannel & Grefete's Dance, and All Through the Night. Album of 2 10" records.

YOUNG AMERICA (Album FM-61). A dramatic presentation of historical highlights in the development of America, told by The Lady in Blue against a rich musical background with appropriate songs. A top seller for Washington's Birthday, Lincoln's Birthday, Columbus Day and Flag Day. Album of 2 10" records.

WILLBUR THE WHISTLING WHALE (K-110). One of the cutest, most original "fish" stories ever told to small fry about a whale who could whistle through his spout and how he became the most popular whale in the whole ocean. Single 10" record, attractively packaged.


LITTLE WILLIE, the Leader of the Band (K-115). The story of a little boy who doesn't want to study his music. He has a dream one night of becoming a great musician and plays every instrument in the band.

Recorded by DAVID KURLAN


For Release June 1

THE KIDDIE BARN DANCE

The Lady in Blue takes the children to a country barn dance and does such rustic favorites as Oh Susanna, Arkansas Traveler, Old Gray Mare, Skip Turn-a-Loo, Today Is Monday and The Little Brown Jug. Single 10" record.

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1650 Broadway

New York 19, N. Y.
CAPITOL'S got the HOT HITS*
*based on actual sales reports

WESTERN

I'M WALTZING WITH A BROKEN HEART  
Anytime  
Foy Willing  
Capitol 40108

DECK OF CARDS  
Bounded up in glory  
Tex Ritter  
Capitol 40114

SIGNED, SEALED AND DELIVERED  
Easy to please  
Jimmy Wakely  
Capitol 40083

WARASH BLUES  
PEEPIN' THRU THE KEYHOLE  
Cliffie Stone  
Capitol 40085

HUMPY DUMPTY HEART  
TODAY  
Hank Thompson  
Capitol 40086

DON'T TELEPHONE—DON'T TELEGRAPH  
(Tell a Woman)  
Blue as a Heart Ache  
Tex Williams  
Capitol 40081

COUNTRY

SWAMP WOMAN BLUES  
Love in an Aeroplane  
Mill Twinn  
Capitol 40004

WHAT'S ANOTHER HEART TO YOU?  
A Petal from a Faded Rose  
Eddie Kirk  
Capitol 40009

RENO BOUND  
I Can't Win for Losin'  
Karl and Harty  
Capitol 40090

SWEET THING  
Yodeling Waltz  
The Original Arthur Smith  
Capitol 40088

BORN TO LOSE  
HOW DO YOU MEND A BROKEN HEART?  
Eddie Kirk  
Capitol 40110

COMING UP FAST

GOOPUS  
THE HILLS OF CALIFORNIA  
Johnny Mercer  
Capitol 15051

HELEN POLKA  
MAYBE I'VE GONE AND LEFT ME  
The Sportsmen  
Capitol 15046

WHAT'S GOOD ABOUT GOODBYE?  
Gypsy in My Soul  
Margarite Whiting  
Capitol 15038

BLUE SHADOWS ON THE TRAIL  
LOVE OF MY LIFE  
Andy Russell  
Capitol 15083

GIVE ME THOSE GOOD OLD DAYS  
You Turned the Tables on Me  
Benny Goodman  
Capitol 15044

SPANISH BELLS  
WESTPHALIA WALTZ  
Cliffie Stone  
Capitol 40008

MY HAPPINESS  
HIGHWAY TO LOVE  
The Pied Pipers  
Capitol 15094

IT'S MAGIC  
SPRING IN DECEMBER  
Gordon MacRae  
Capitol 15072

RHUMBA BOOGIE  
RHUMBA BOOGIE  
Chay Reyes  
Capitol 15097

HIP-BILLY BOOGIE  
WHAT IS THIS THING CALLED LOVE?  
Les Paul  
Capitol 15070

WORRY, WORRY, WORRY  
WE JUST COULDN'T SAY GOODBYE  
Hal Darwin  
Capitol 4018

SEPIA

FINE BROWN FRAME  
THE PIG-LATIN SONG  
Nelle Litcher  
Capitol 15032

KING SIZE PAPA  
WHEN YOU'RE SMILING (The Whole World Smiles With You)  
Julie Lee  
Capitol 40082

I GOT A BREAK, BABY  
MEAN OLD WORLD  
T-Bone Walker  
Capitol 15033

THAT'S WHAT I LIKE  
CRAZY WORLD  
Julie Lee  
Capitol 15000

HE SENDS ME COME AND GET IT, HONEY  
Nelle Litcher  
Capitol 15004

BEROOGUE BLUES  
SHUFFLE WOOGIE  
Joe Litcher  
Capitol 40071

NO NAME BOOGIE  
HIT THE BLOCK  
Joe Litcher  
Capitol 40101

POPULAR

(Rhythm, Ballad, Jazz and Novelty)

MANANA  
ALL DRESSED UP WITH A BROKEN HEART  
Peezy Lee  
Capitol 15022

NATURE BOY  
LOST APRIL  
King Cole  
Capitol 15084

NOW IS THE HOUR  
BUT BEAUTIFUL  
Margaret Whiting  
Capitol 15028

BABY FACE  
HEARTBREAKER  
Jack Smith  
Capitol 15076

TOOTIN' GOOLIE DOOLIE ( "The Yodel Polka)
YOU CAN'T BE TRUE, DEAR  
The Sportsmen  
Capitol 15077

LAROO, LAROO, YOU  
TALKING TO MYSELF ABOUT YOU  
Peezy Lee  
Capitol 15046

HAUNTED HEART  
I'M MY OWN GRANDMAM  
Jo Stafford  
Capitol 15023

I'M LOOKING OVER A FOUR LEAF CLOVER  
SPANISH CAVALIER  
Alvino Rey  
Capitol 491

YOU YOUR PARDON  
MELANCHOLY  
Dinah Shore  
Capitol 499

SUSPICION  
FLO FROM ST. JOE, MO.  
Tex Williams  
Capitol 40109

SUSPICION  
CLÄMBERN' UP FOR RAIN  
Jo Stafford  
Capitol 15068

THE PEANUT VENDOR  
THERMOPOLAR  
Stan Kenton  
Capitol 15002

THOUGHTLESS  
YOU WERE MEANT FOR ME  
Gordon MacRae  
Capitol 15027

CIGARETTES, WHISKEY AND WILD, WILD WOMEN  
PEARLY MAUDE  
Red Eagle  
Capitol 15049

HE'S A REAL GONE GUY  
LET ME LOVE YOU TONIGHT  
Nelle Litcher  
Capitol 40017
A special listing of Decca records based on actual sales... your guide to the sure-fire hits of today and tomorrow.

SWEEPING THE COUNTRY!
LITTLE WHITE LIES
COUPLED WITH
The Treasure Of Sierra Madre
by DICK HAYMES . . Decca No. 24280

DOUBLE HIT!
YOU CAN'T BE TRUE, DEAR NATURE BOY
by DICK HAYMES with THE SONG SPINNERS . . Decca No. 24459

BEST SELLERS

1 LITTLE WHITE LIES
by DICK HAYMES
The Treasure Of Sierra Madre . . Decca No. 24280

2 TOOTIE OOLIE DOOLIE (The Yodel Polka)
by ANDREW'S SISTERS
I Hate To Lose You . . No. 24380

3 HEARTBREAKER
by ANDREW'S SISTERS
Sabre Dance . . No. 24227

4 LAROO, LAROO LILLY BOLERO
by BING CROSBY
The Story Of Sorrento . . No. 24404

5 NOW IS THE HOUR
by BING CROSBY
Silver Threads Among The Gold . . No. 24279

6 WE JUST COULDN'T SAY GOODBYE
by ANDREW'S SISTERS
The Bride And Groom Polka . . No. 24406

7 THE DICY-BIRD SONG
by LARRY CLINTON
Ooh! Looka There. Ain't She Pretty? . . No. 24391

8 BYE BYE BLACKBIRD
by RUSSELL MORGAN with NELLE HERTH
I'm Looking Over A Four Leaf Clover . . . No. 24319

9 SOMEONE CARES
by MILLS BROTHERS
Content . . . No. 24409

10 AT A SIDEWALK PENNY ARCADE
by GUY LOMBARDO
Spring In December . . . No. 24402

All Records Listed & $1 Each, Exclusive of Taxes
**THE BILLBOARD PICKS:**

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

**IT'S MAGIC** Dick Haymes and Gordon Jenkins Orch. Decca 25328

Time from new film "Romance on the High Seas" was previously touted by The Billboard via Doris Day's platter, but the Haymes version also should prove to be a top ball marker. The guy can really sing, and with strong Jenkins backing beautifully stylies the dummy Calypso melted gold ballad.

**MY EXTRAORDINARY GAL** Les Paul Trio-Clancy Hayes Columbia 5132

Waxing of this infectious rhythm novelty shows the highly competent and flashy Les Paul guitar work at its best. Hayes turns in a fine pining job on the retentive lyric.

**HEARTS WIN, YOU LOSE** Frank Petry Trio Universal U-117

Bruce Hayes and Trio...De Luxe Lake 1175

Another local stepper that may bloom forth nationwide. Time is old but with a new lyric, originally waxed on a small Boston label. Back Day, by Petry trio with vocal and piano-roll effect. Universal has taken over the Back Day master and this version should lead the way, while the De Luxe platter is in similar vein.

---

**THE DISK JOCKEY'S PICK:**

**PICKS** that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. LOST APRIL King Cole Trio Capitol 11646
2. BABY, THAT AIN'T RIGHT Frankie Laine Mercury 3114
3. LOVE SOMEBODY Buddy Clark, Doris Day Columbia 38174
4. ALL OF ME Frank Sinatra Columbia 51163
5. TEA LEAVES Emil Cate Serenaders Algone 1932

**THE RETAILERS PICK:**

**PICKS** that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,370 of them, the record retailers think tomorrow's hits will be:

1. DECK OF CARDS Phil Harris Victor 20-2621
2. TIME OUT FOR TEARS Savannah Churchill The Four Tunes Manor 1116
3. DECK OF CARDS, T. Texas Tyler A Star 1228
4. ALL OF ME Frank Sinatra Columbia 38163
5. SUSPICION Lee Williams-Western Caravan Capital America 40108
6. SUSPICION Jo Stafford Capitol 11086
7. JUST BECAUSE Eddy Howard Majestic 1231
8. LOVE SOMEBODY Buddy Clark Doris Day Columbia 38174

**THE OPERATORS PICK:**

**PICKS** that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,528 of them, the juke box operators think tomorrow's hits will be:

1. JUST BECAUSE Eddy Howard Majestic 1231
2. ALL OF ME Frank Sinatra Columbia 38163
3. I HATE TO LOSE YOU Andrews Sisters Decca 24380

---

**COLUMBIA'S TUNE TIPSTER**

**BEST BETS**

"Too Far Gone" Vocal by Carley Burgess Columbia 20427

"Deep Down Inside" Vocal by Georgia Stringer Columbia 20427

"I Had a Dream" "Unloved and Unclaimed" Vocals by Roy Acuff Columbia 20425

"Texarkana Baby" "New Texas Playboys Rag" Vocals by Tommy Duncan Columbia 20424

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**HEAR THE GREAT ARTISTS AT THEIR BEST ON**

Columbia Records
### ARTIST TUNES

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<th>Label and No.</th>
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#### AT THE TEMPLE CLUB

**ROYAL ORK**

- "Link to Me Only With Those Eyes" (London 106)
- "My Baby" (London 106)
- "I Want You" (London 106)

#### IRON TUCKER ORK

- "Baby, You Don't Know" (Decca 117)
- "I Touch a Seaside Waltz" (Decca 117)
- "I Touch a Seaside Waltz" (Decca 117)

#### ENNY DENNIS

- "I'm Happy" (Decca 117)
- "You Made Me Happy" (Decca 117)
- "You Made Me Happy" (Decca 117)

#### JONEL HAMPTON

- "The Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)

#### KAY THOMPSON—THE WILLIAMS BROTHERS

- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)

#### CRYSTAL STAPLETON ORK

- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)

#### JIMMY DUARTE

- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)

#### HELEN FORREST

- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)

#### FRANKIE CARLE

- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)

#### FREDDY MARTIN

- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)

#### SAMMY KAYE

- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)

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#### ANDY SIMPSON ORK

- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)

#### GEORGE MULLER ORK

- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)

#### JOHN CRAWFORD ORK

- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)
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#### JOHN CRAWFORD ORK

- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)
- "I Swing Dance" (Decca 117)
ANNE SHELTON
"OH MY DARLING"
"LOVE OF MY LIFE"
Date: May 8, 1948
List Price $1.95 plus tax

DENNY DENNIS
"I'D GIVE A MILLION TOMORROWS"
"NEED I SAY"
with the Song Pedlars and rhythm accomp.
List Price $1.95 plus tax

VERA LYNN
"THE FLOWER SELLER"
"FAREWELL TO ARMS"
List Price $1.95 plus tax

DENNY DENNIS
"A FELLA WITH AN UMBRELLA"
"STEPPIN' OUT WITH MY BABY"
with the Song Pedlars and rhythm accomp.
List Price $1.95 plus tax

THE WAYFARERS
"MY OWN DARBY AND JOAN"
"DONEGAL ROSE"
List Price $1.95 plus tax

HARRY ROY
"CANADIAN CAPERS"
"PIANO MADNESS"
List Price $1.95 plus tax

THE SQUADRONAIRES
"HIGH SOCIETY"
"BARNYARD REEL"
List Price $1.95 plus tax

REGINALD KELL
"THE SNOWY BREASTED PEARL"
"LA PALOMA"
List Price $1.95 plus tax

JACK PARNELL
"ON THE SUNNY SIDE OF THE STREET"
"SCRUBBER TIME"
List Price $1.95 plus tax
THE CATEGORIES


MANY'S MUSIC—FROM THE FILMS, C-137* (Columbia)

DONALD O'CONNOR (Aaron Buzient-Mona Little-Guy Fletcher)

With Carole Landis, Jerry Rappoport, Lullaby, and the Roses. Popular hits from movies which already have enjoyed success packaged together into an attractive musical group. Best performance is "Warawa." The other works rank the fire of this job and may the rash and bath reputation. This, the first release of a British version of the show, is a case in point while the cast is a group of British movies. The three featured songs, "You're Appreciation," have little to do that is different and do its best.

MANTIS—Not suitable. Recommend "Warawa" and "Cornish."

INSIDE U.S.A., 1948, S. A. (4-10* ) (Music Box)

Burl Ives, Luise Hall, Perry Como, Bing Crosby, and the Andrews Sisters.

Inside U.S.A. (Grauman's Chinese: First Place) at the Stage Door Canteen in Los Angeles. The song is a story of a boy and a girl who used to be in the same school but separated, so the story is rather dull. It is the original, and it is now in the hands of a Columbia disc with excellent technique. The singing is done well, and the music is strong. The plot is based on the situation of the song, but not really anything in it is original. A better song would be a better one.

MAYO—JOCKS Not suitable. Recommend "Trains and Planes." All sides are worth listening to, and the plot is rather good.

TCHAIKOVSKY—SYMPHONY NO. 4 (Columbia, MM-736)

This is a super recording of the drammatic and exciting Tchaikovsky Symphony No. 4, performed with the Columbia Symphony Orchestra. Conductor Condotti emerges from the New York Philharmonic. His reading is crisp and dynamic. Recording is excellent, tone and quality are better. Should stand along with other well-recognized works.

MAYO—JOCKS Not suitable. Recommend "Frisbee" for a better one.

SONGS AT SUNSET (3-10*) (Vanguard)

Rachel, Sung on the Island, I'll See You in My Dreams, My Ideal of Golden Dreams: Do You, in Black Hair, and Whatever You Want Me to. All are solid, but the best is the last. That one is a winner, and it may be a hit. This CD is made of heavy-walled standard tubes. Makes good dealer shelf fillers. Okeh is clean and false interesting but not extraordinary. Pace won't help merchandising problems.

MAYO—JOCKS Limited appeal. All sides can be used effectively.

MUSIC AMERICA LOVES BEST (Columbia, GC-3901)

Sung Fisher & the Rhythm Kings.

(Capitol American) A Fairly Back to Back; My Roots and Riddle; Over the Hills and Far Away; Footnote to the Dream; Whose is W. Yo. Og. Along Long, Long; Old in the Cabinets; Texas Plains.

Fischer and his boys have whipped up a fine package here of a proud Western music ranging from fast stepping ditties like "Texas Pris" to sentimental 'Boots and Saddles." Fisher takes lead in vocal department, assisted by tri harmony vocal group as well as strong folk and western vocals and selections. As the CD is packaged and promoted and sold in all leading music stores.

MAYO—JOCKS Not suitable. Recommend "Frisbee" for better material.

MBOA Mapping Expansion Plans

DES MOINES, May 1—First of a series of regional meetings designed to expand the organization and increase membership has been set up by the Chicago Ballroom Operators Association (MBOA) for May 11 in Mankato, Minn. Officers of the association, headed by President Larry Geer and Secretary Otto Weber, will lead discussion of regional problems with local MBOA members and prospective members.

Decision to conduct the regionals with non-members eligible to attend was made recently at the executive board meeting in Chicago. Mankato’s is a one-day affair, consisting of luncheon and an afternoon business session.

It Shouldn’t Be A Total Loss

NEW YORK, May 1—Joe Loss. British batonner, has struck some kind of new high in disk jockey exploitation at the international level.

Loss recently wrote a flock of letters to American spinners asking them please to play the Victor disk of Ten Times, pressed here from Joe’s HMV master cut in England. Whether our doughy jocks are sufficiently imbued with the spirit of international amity to comply remains to be seen.

DUBIN ASMA PREXY

HOLLYWOOD, May 1—Joe Dubin has chosen prexy of American Society of Music Arrangers (ASMA) to succeed Arthur Lange at org’s annual meeting in England. Whether our doughy jocks are sufficiently imbued with the spirit of international amity to comply remains to be seen.

Dubin, the new board include Jeff Alexander, Ruby Rains, Eddie Rebow, Hershel Gilbert, Alan Law, Sidney Fine and Eddie Plumb.

BMI Tapping New Tune Talent: The Campus Cleffers

NEW YORK, May 1—Broadcast Music Inc. (BMI), is tapping a new vein of tune talent—the college varisty show. By publishing the scores of student musicals, BMI hopes to corral some future Rodgers and Hart’s, Brooks Bowman or Clay Boland, to name just a few of the tunesmiths who have emerged from campus shows.

To date, Williams, Colgate, William and Mary, Carnegie Tech, Oberlin, Miami, Wisconsin, Harvard and Princeton are in the BMI fold. BMI-licensed stations throughout the country have been asked to alert the New York office for college productions in their vicinity.

Two Hits!

#702—“SOME DAY AFTER WHILE” (blues)

#701—“LOVE ME OR LET ME GO” (ballad)

Frank Haywood and the Three Leaves of Clover

Write for Available Territory

HOO LEI

for the

HUKILAU SONG

JACK OWENS

DOES IT AGAIN

TOWER No. 1236

I'LL WEAVE A LEI OF STARS FOR YOU

The Famous

GREEK AMBASSADOR

George

GIVOTI

NEW RECORDING

“IM THE GREEK AMBASSADOR”

backed by

“MARK, ANTONY & CLEOPATRAPUSS”

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CAPITOL RECORDS

IF

I WERE YOU

Words and Music by

BURTON STROCK

BURTON STROCK

Burton Strock

IF I LIVE TO BE A HUNDRED

backed by

YOUR HEART AND MINE

Burton Strock

“HEADING FOR A BIG HII”

APOLLO 11017

Order by name from your distributor or write APOLLO RECORDS

executive offices

145 MADISON AVE., NEW YORK CITY
**IMPORTANT ANNOUNCEMENT TO ALL UNIVERSAL DISTRIBUTORS**

**Item #1**
Re: Buffalo,
By arrangement with BACK BAY RECORDS, Inc., of Boston, we are releasing the ORIGINAL hit recording of "Hearts Win, You Lose" with special credits to Back Bay Records. This will be released on the UNIVERSAL label as U-117. This is the version that has sold over 25,000 copies in Boston alone!

**SPECIAL NOTICE**
This original recording by the Frank Petty Trio of "Hearts Win, You Lose" was not released until 1945, after the recording ban. This piano trio originally performed "Hearts Win, You Lose" —after the recording ban, and was carefully censored up to that time. Therefore, it is reasonable to assume that other versions which are released will be done either A Capella or with harmonica, or other non-union instruments; however, if similar instruments do appear, the public should be made aware that the ban it would indeed be one of the most fantastic coincidences ever.

**Item #2**
Re: BILLBOARD Possibility.
Linn Burton's "Letter to Mother" (U-114) is gaining tremendous momentum in the Midwest and is on its way to fulfilling BILLBOARD's prediction.

**Item #3**
Re:
"You'll Always Be My Sweetheart" (U-116). We purchased the original Walter Scheff master of this tune from Metro Records in New York. According to the BILLBOARD ad last week, it's already a best seller in New York and as Metro Records says: "This is IT, Your Next Big Hit."
So we start from there... Our ORIGINAL is being released THIS WEEK!!

**Pub Junkets**

**For Jock Plugs On Upswing**

NEW YORK, May 1—Publisher cognizance of the disc jockey as a prime exploitation medium is on the upswing, with Broadcast Music, Inc. (BMI), and Edwin H. Morris perhaps this week dispatching flying squads of contact men to court platter pushers in the North and Southeast.

Operating on the theory that record plays on the air may be more productive than live music broadcasts, the BMI and Morris outfits are making the first systematized publisher efforts to cultivate the spinners. Julie Stern, Harold Wald, Jerry Levin and Walter Fleischker are making the jock junket for BMI. Jack Lee and Lester Sacks are touring for Morris.

BMI, of course, has a special interest in getting air performances for their songs, because therein lies a healthy bank of their revenue. But they're also hopeful of an increase in sheet music sales from jock promotion.

Other firms, such as Lou Levy's Leeds group, whose Doc Berger concentrates on the table turners, have made passes at regular romancing of the jocks, but the BMI and Morris moves probably represent the first professional salo of really extended dimension.

**Martinelli-DeLucia Concert**

NEW YORK, May 1—Operatic tenor Giovanni Martinelli will be featured at a Carnegie Hall pops concert, skedded for May 11. On the same program, Guiseppe DeLucia shares billing, as does a concert version of The Telephone, to be conducted by Emanuel Balaban, who fronted the Philharmonic during the legiter's Broadway run. Piano soloist Ernie Anderson also has lined up a Vincent Youman's memorial concert featuring Robert Russell Bennett. The show is set for May 16.

**SLACK ORGS FULL ORK**

NEW YORK, May 1—Undaunted by hand biz blues shooters, pianist Freddie Slack is now reorganizing a fully sized ork to be composed of 15 tootlers and a girl singer, Slack, who switched agencies from Associated Booking to the Gale Agency recently, is set for a series of one-nighters with his big band. A seasoned big band frontman, Slack in the last few months had been content with a seven-piece crew.

**King Diskyker Uses Platter Giveaway At Cancer Benefit**

DETROIT, May 1—King Records staged a cancer fund benefit shindig at the Paradise Theater Wednesday night (28), featuring a giveaway of 1,000 disks to fund donors in the audience. Fifteen platter jockers, the largest congress of tallow turners in local memory, enhanced the proceedings as special guests.

With Norman Lenhardt, WXYZ staff announcer, emceeing, the benefit was interpolated into the regular Paradise show, which co-starred Nellie Lutcher and the Lucky Miller orchestra, featuring Rosalind, Bull Moose Jackson, Paul Breckenridge and Annisteen Allen. The auction pitch was made by a line-up of local bigwigs, including civic dignitaries, newspaper editors and columnists, and the trade press reps.
W TAIT

AT

UNIVERSAL RECORD MANUFACTURING CORP.
60 MARSHALL ST., NEWARK, N. J.
TEL.: MITCHELL 2-4315

OL’ MOUNTAIN WILL YUM SEE...
Ed Farron, Maestro
on “Mountain Melody Time”* over
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Reviews of Orchestras Playing Hotels, Night Clubs and Ballroom Locations and One-Nighters

Woodie Herman


Tenor Saxophones: Earl Swift, Bob Hodge, Orlette.

Reeds: Sam Mar沣ers, Serge Chaloff, Jack Fine, Al Colombo, Benny Golson.

Rhythm: Don Lopresti, Louis Bellson.

Vocals: Mark MacFarlane, Al Cohen, Jimmy McPartland.

Leader: Woody Herman.

The Herman Herd stampeded into New York’s Hotel Commodore last week for its first Eastern location stand since its reorganization several months ago. And it strutted in all of the sparkle which has made it the music masters in the biz. Woody Herman’s band remains one of a dwindling handful of big band leaders which has managed to sustain box office power despite the trade and public tendency to schedule plays bunches before the sweet music trends of the past few years.

For that good news, Woody leads a blustery, blaring orke. Quite to the contrary the stuff for the rather budget and the top riffer, are conceived with the best in modern jazz taste, with the top riffer, having become the most sophisticated of all customers’ comforts. Credit the creel, perhaps, to the stuff topped by Ralph Burns for this. Execution is precise — with only a rare musical impression showing thru a brilliant group of musicians for this. And the band’s volume thru an evening is constant to the point where it isn’t offensive, showing mainly on all the rarely performed band “heads” and Burrows of instrumental cues. Credit the leader for wisdom in calling the numbers.

Woody Nash Walker.

Woody, with a decade of band lead-

Cap Deals Post-Ban

Tex Ritter “Cards”

HOLLYWOOD, May 1—That there are more ways than one to shuffle a deck of cards was shown last week as Capitol Records last released post-ban a Tex Ritter dishing of that instrument “Cards.” The key ingredient in all such “deck” musicals has been to climb into best- seller prominence via author T. V. Manning. In this case for J. L. Johnson, of the surface, has believed to have been the only one of the market.

RCA Victor issued an a cornell plating with Phil Harris and vocal quartet background. Capitol solved the problem by dubbing a pre-ban version recording behind Ritter’s recita-

Carlos Molina

(Reviewed April 22 at the Hotel Brielle, New York, Booked by Continental Artists Corporation).


Saxophones: Kenny Nunez, Marty Carson, Hank Barrow.

Trumpets: Walter Kimmet.

Rhythm: Robert Vax. plax.; Louie Banc.


Outside of Cugat, comes to think of it, there’s scarcely anyone who fits the specifications of a society rumba or as does Carlos Molina’s bunch. The distinguished-looking maestro offers music of both America in gen-

Loew-Robbins’

“Don’t Blame Me” To Hypo Warren

NEW YORK, May 1—Anxious to

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MAY 8, 1948

of

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SALES

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ARTIE SHAW (Victor). A curious wrin-
kle turned up when the discovery that Columbia discomfit, in all accounts, his history, had never cut the ditty. The major label probably will remedy this omission via a batch of electric cuttings now being imported from its Electric Music Industries (EMI) source in England.

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The Billboard

The East Side is rapidly becoming the one section in town going in for acts in the medium and low-priced field, and many of these are doing a pretty steady business. It is a quota, however, that a new East Side room is doing business started others thinking.

The Savoy-Plaza, which has been going along since 1943 with only music, came next week, and before it began to put in Don and Jeni on their own.
**NIGHT CLUB REVIEWS**

**Mayfair Room, Blackstone Hotel, Chicago**
*(April, 24)*


Making his first night club appearance here in two years, Buddy Ives proved one of the best singles the room has had in many a month. Ives sang his old favorites which, not too fresh, were still thoroughly enjoyable.

Forsaking his usual costume of banded hat, jacket and open shirt for tie and jacket, in deference to the Mayfair Room, Ives, nevertheless, completely changed the mood of the room into one befitting the aura of his own country. His success in capturing the audience was evident in that he often had the dowagers humming to themselves and even got them to join in community singing.

Ives's habit of repetition is about the only fault to be found by the most discriminating here. He took off on a Greenwich Village character doing Honeysuckle Rose.

Thrush Helen Forrest, working her first local nitey date, did okay with a group of long-time fans. Her was Nature Boy, beautifully backed by full ork accompaniment. For novelty, an original, I Had To Sing With A Band, earned good response. Chaper reflected confidence and experience.

Deit Arnaz doubled as emcee and held down his own spot. At the opening, the frontier was visibly nervous over his singing from laryngitis. Working under these handicaps the handsomem amigos didn't quite project his boyish, exuberant personality. He tried hard all the way, tho, and it showed with a flash number spotlighting his work on the bongo drums and a couple of easy-to-take novelty Latin tunes. More a showman than a polished balladist, Arnaz should check under favors and even go to new material. He ought to help his work with a touch of freshness for added enjoyment.

Cy Wagner

**Latin Quarter, Boston**
*(Thursday, April 20)*


The current bill adds up to little more than a conventional evening's entertainment--very enjoyable at that. A couple of production numbers by pert little girls but a couple of specialty acts and a topper don't make a stunning entertainment without a comedian, and those identifiable acts are scarce in the nitery business.

The one saving grace of the bill is the solid musical backing of Bunny Weeks and his band. Weaks is a local star and his frontier style, in music and patter, is a cut above the average. Week's can introduce an act with wit and charm. He can sing a song with a better sense of style than most. He's been around for years and ought to be big-time, but he seems content to do his business here and do it well.

**Bole opener**

The show begins with a production number programmed (like a closehouse) by Dorothy Durban, after the Latin numbers of the Kraft Sisters, tepid, less than lively. The band-players wind up with a photo finish routine in syncro-acrobatics which are quite project.

Al Morgan offers some fancy piano and vocal numbers. He's a good singer selling power but no style. He operates without make-up and with a pair of glasses. The audience, however, is not out of style. He ought to help his work with a new material.

The scenes with Bernice, comedian, working with a great deal of skill and technique over material that's as a whole rather meager, is entertaining. It ain't good. Bernice is a micker eater. He has an excellent voice and is a master of media, but he seems bored. He ought to go places, for the years he's been around. But he should look for new writers. The relief band is Morey Saxe (piano, sax and rhythm), picks a good tune or two, but it is well to remember that skill in playing is only one of the many calves to help his work.

**Alley**

The return of Sonny Mars to this spot usually means a hyping of his own and the current appearance is no exception. It's easy to see that the usual ringers were in the expected places, and it looked like old times again.

While it's apparently true that Mars fans like his comedy broad but not entirely, he is smart enough to inject clever satire that points out faults and foibles of the fashion world. It's clever material, for example his stirring up of a continental woman between two cuties, which is so original one who has plenty of loot and the other who hasn't. The comic at the end of the number carried his punch home like a middleweight in slick fashion. He took advantage of all situations, and it is safe to say that the lady, after the lag, he followed quickly with a surefire topper. He had to have a hit.

Mary Kaye

**El Morocco, Montreal**
*(Monday, April 26)*

Capacity 275. Price policy, $1.50 minimum shown at 8:30 and 12:30. Operator, Eddie Quinn. Publicity, Mr. and Mrs. W. H. Quinn. Estimated budget this show, $3,500. Estimated budget last show, $4,500.

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**Mr. Napton**

Warbler Norma Napton, who formerly did the Comedy Club, who has since gained some prominence in Canadian radio, took care of the current appearance's material in poise and delivery. Perhaps more bouncy tunes would help her along. As it is, she is tops.

Blonde and beautiful tapster Phyllis Claire has everything in those eyegills gams to make her go far with the Canadian public. A hit who's been here before, garnered a hefty mitt with some slick routines and fed a drop of the old step.

**Wally Waugster**

Wally Waugster's new line of sals gave them a pleasing lift in the in-between spots. The finale, on the other hand, was hit in the other idea, particularly good.

**Buddy Clarke**

Buddy Clarke, borrowing well-defined routines, was responsible for success of the show. Besides cutting the music in neat fashion, Clarke does bits with the comedian and generally helps up proceedings.

May 8, 1948
Chantecler, Baltimore  
(Thursday, April 22)


Opening last night, with Joe Adams, Tony Canzoneri, Mark Plant and Pat Rooney Sr. on deck, was another well-costumed show. The white-hatted Pat Rooney did all of his old numbers, highlighted by the thrilling duet, The Cradle Walk, from the Gershwin stage work, and walked off to an ovation. Another tree top figure was the crooner Pat Rooney Jr., in town with a legit show. He was brought up by Adams, the oldest member of the troupe, and went with Rooney Sr. and Adams to bring down the house.

Joey Adams, in his own spot, scored well with his rapid delivery of nifty gags. Adams works with an assurance and a poise which keeps the patrons with him continually. With the able assist of Tony Canzoneri, the comic kept ringing the bell with a new section of material.

To complete the threesome, Mark Plant comes on to bear the brunt of Adams's material, his own. In his own right, to sell a couple of pleasing songs, to sell them with an excellent delivery. He bore out what it takes in the voice department and an easy, unhurried charm which wins the payers completely. Plant also falls perfectly for Adams. The bill show lined spot two colorful numbers, featuring Cecile Lee with a selection of vocal and guitar numbers. Lynn Hobbs and orchestra cut an expert show, with Paul DeCrosta and His Rumba Orchestra allaying effectively to win them heavy applause.

Lynn Randall Okay

Encore, New York  
(Wednesday, April 21)


The new room, a restaurant during the day and a lounge after hours, is open daily in a hurry. The paint smell was still in the air. But outside of the initial confusion of too many customers trying to jam the tiny rooms which ran smoothly, and acts ranged from excellence to adequate.

The hit, and by far the best act on the bill, was Mervyn Nelson. We haven't seen this loud in many years. His improvement was surprising. His routine consists of satirical takes of mythical, each a gem of his own. His highly commercial, was the fast-talking agent with a phone booth as an office. The lad has split-second timing, hitting a gag or a piece of business with consummate skill for rock results. Based on his showing here, Nelson's ready for almost any part. His pliable face (the mugs like Harry Ritz) would make him a natural for video.

Martin Short

Martha Short

The idea of a revue among a group of the talents of Billy Goodwin, the Donn Arden line of compositions, the Toppers themselves, plus the talents of Mrs. John Roach, Clovis, and many more, was spotted by Earl Hebert, union president, and representing the Variety Artists. He of the Ship showed the list of talents as a result of his organization's stymied efforts in the strike and decided to intervene and sponsored a show. The show has been running for two weeks now, with a lot of interest. Please take this for the record.

The new board includes both men and women, past and present. The show is open every day, and has proven to be an asset to the Ship and its policies. It has shown the importance of teamwork and the ability to work together for a common goal.

Walters Preps Road

New York, May 1—A new package, labeled Preizes Follies, for Pre L. Q. Tour, has been put on the road by Lou Walters next fall. Walters is leaving for Paris and then to line up French acts and an all-French show. The package will be booked by Miles Ingalls.

The idea is to put the unit to work in theaters and possibly one-nighters in the country, wherever there is a road for a number of months. The French and French acts will be in the Grand and become a part of the show. It will be brought into Walters’ Latin Quarter.

The package will do about two and half hours on roadshows and will cost about $75,000 to produce.

New York:

Preams Aid Stem, 338G; Strand 42, Para 100, MH137

NEW YORK, May 1—Opening of new shows helped vaudeville grosses this week. Top grosser was the magic exit billing at the Capitol and a disappointing take at the Roxy cut into its profits. The latter number, for five houses was $383,500. Last week’s total was $412,300. Radio City Music Hall (6,200 seats; average $115,000) opened to a big song, Charles W. Frost project, the Union and Bob Williams.

Roxy (6,000 seats; average $76,000) attracted a tidy $100,000 for its premiere with Duke Ellington, Ella Fitzgerald and The Big Clock. Roxy (8,000 seats; average $89,000) was a picture of its own. The final week of Ed Wynd and Scoda Hay. The take was $54,000 for the week, a five-day, against a top opening of $65,000. The new bill, reviewed this issue, has Larry Adler, Paul Draper, Gall-Gali and Anna Rose Murphy.

Capitol (4,627 seats; average $66,680) wound up its eighth-week with a $74,000 gross to bring the total of the week to $74,000. The show started off with outstanding numbers based in Lewis and Naked City. Later the State brothers went in for Martin and Eugene Torday who is the one for the time. The new bill, reviewed this issue, has Jolles’ gang, and Sturthoff, Rose Murphy and Homecoming.

Strand (2,700 seats; average $40,000) polled $42,000 for its second week with Cab Calloway, Pearl Bailey and To the Victor. Previous and opening week saw $80,000.
Detroit May 1 - Night is the subject here as it is a quarter-century without a court and not being held in the Metropolitan Cabaret Owners Club, which has produced a good follow-up of showgirls.

The show is a hit with a regular show policy, starting with a lot of comedians, one of whom, a black, who has been on the stage for years.

The cabaret is a very popular one and is run by the owners of the club.

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AE Seeks City OK on Outdoor Legit in Parks

(Continued from page 3)
Five performances would be given each week, making allowances for nights when it might rain. The schedule would include mostly light, popular shows that would not necessarily need to be tied in with a change of pace. The proposed fee for the show, estimated at about $5,000, would be needed for stage lighting, generators, rehearsals and salaries and would not need to be tied in with the production of the show.

To Transplant 'Seeds' to Stem

NEW YORK, May 1—Michael Myerberg will produce Arthur Goodhart's Seeds in the Wind, the first script to be presented by the Invitational Theater, at the Mansfield Theater sometime in May. The same cast will be retained, with the director.

Danny Larkin, by James Vincent McGree, the second play of the series, opens May 8 at the Lenox Hill Playhouse with Susan Douglas and John Sylvester playing the leads. Carl Shain is directing.

For the fifth play of the series, the Invitational Theater has selected Hallie Flanagan's E-MC2, the script about the atomic bomb employing the living newspaper technique. The play will be presented in June.

Record "Annie" Melbourne Run

MELBOURNE, Australia, May 1—Having broken all record runs for a musical comedy other script, Get Your Gun! is scheduled to close its local season at the Princess, May 13, after a run of 44 weeks. The show will move to Adelaide in South Australia, where it will be presented by the Cecily Cortenidge show, Under the Country, which has just run up a record run in Sydney.

The legit boom looks to hold up, with stage manager Buchanan and Robert Morley expected in Australia toward the end of the year. Peter Gray is to stage Noel Coward's Present Laughter at the Princess.

Aussie Schools For the Stage

SYDNEY, May 1—Actors and Announcers Equity of Australia proposes to open two full-time schools for the training of Australian actors, radio announcers, playrighters and stage technicians within the next two or three years. The schools will be in Sydney, one in Melbourne. The schools will cover 39 subjects. Applicants will be required to hold an intermediate certificate or pass an examination key to that standard. The term will be three years, with touring company experience to follow. Classes will run from 5:30 p.m. to 9 p.m., so that students can take outside jobs.

The Fifth Annual Donaldson Awards Committee

SERVING ON THE 1947-1948 COMMITTEE (reading from left to right) are: Clarence Derwent, president, Actors' Equity; Nanette Fabray, "High Button Shoes;" Henry Fonda, "Mister Roberts;" Virginia Corski and Harold Lang, "Look Ma, I'm Dancin';" Lawrence Langner, Theater Guild; Ward Morehouse, drama critic, New York Sun; Oliver Saylor, representing press agents; Woodman Thompson, the scenic designers; Robert Byrne, the costume designers; John Miller, the stage managers; Robert Francis, drama editor, The Billboard. Also on the committee, but unable to be present, are: Ruth Richmond, Chorus Equity; Morris Seamon, treasurer; John McDowell, stagehands; and, for The Billboard, Roger F. Littleford Jr. and William D. Littleford, publishers, and Joseph Cisda, editor-in-chief.

Starting Gun Fired on Stem For 1948 Donaldson Awards

By Bob Francis

NEW YORK, May 1—Official starting gun for the Fifth Annual Donaldson Awards was fired Tuesday (27), when the 1947-1948 Awards Committee met at Sardi's restaurant to discuss final preparations for the balloting on the yearly accolades which have come to be regarded as the Oscars of the legitimate theater.

Sponsored over the last five years by The Billboard and named in honor of its founder, William H. Donaldson, the Donaldson Awards are considered annual season recognitions of "bests" in theatrical achievement.

Presentation of the gold keys and scrolls stems from the judgment of no limited group, but from a democratic consensus of the people who know best—everybody who has a hand in the making of a Broadway season. Everyone, from stagehands to critics, is entitled to vote his preferences in the 27 categories covering practically every phase of legitimate achievement. In consequence, the Donaldson keys and scrolls actually are the sole annual awards made by the theater as a whole to its own.

Ballots Out Soon

Eligibility lists containing the casts and credits of every legitimate production which has premièred on Broadway from June 1, 1947, thru April 30, 1948, are in preparation, and these, together with the ballots, will be distributed to the voters about two weeks. Any listed play, actor or technician whose contribution falls within one of the categories on the ballot is a candidate for honors.

Deadline for the closing of the polls has been set for June 12, and all ballots, which will be stamped and self-addressed to the Donaldson Awards Committee, must be in the mail on or before that date. Thereafter, as soon as a tabulation is made, the winners, as usual, will receive their awards via a coast-to-coast radio hookup.

For their beginning the Donaldson Awards have had the unqualified support of all branches of legitimate show business. Serving on this year's committee are Henry Fonda and Nanette Fabray, representing the actors and actresses; Virginia Corski and Harold Lang, acting for the dancers; Lawrence Langner, for the producers, and Ward Morehouse, for the critics. The theatrical unions are represented by Actors' Equity, Chorus Equity, United Detroit Stewards, IATSE and the American Federation of Musicians.

The first Donaldson Awards were announced in 1944 under the chairmanship of Victor McLaglen and the late John P. McGowan.

Seventy-five thousand voters cast their ballots in the first year and the number has increased every year since. Last year there were 179,000 votes cast.

The 1947 awards were presented at the Quality Theater, May 21, and during the past year the awards have been used for their intended purpose—helping a deserving student in the drama field.
THE PLAY'S THE THING
(Governed Wednesday, April 28)

BOOTH THEATER

Out-of-Town Opening

SLEEPY HOLLOW
SHUBERT THEATER, NEW HAVEN, CONN.

A musical play based on Washington Irving's story, "The Legend of Sleepy Hollow," by Russell Maltz and Martin Kibbey, with music by John Maisonneuve, and lyrics by Brian Hargrove, is now playing in New Haven. Anna Sokolow, Costumes by David Finck; James J. Drury, Director; Elise Sugeng, Orchestrations; R. D. Mak, Music Director; John Leonard, General Manager; Robert Lessner, Production Manager; Members of the Cast: Joseph Scholl, Alan Shaver, and Robin Shaw.

The show is based on the Irving story about the headless horseman who haunts the countryside and shows great promise. In its present form, it is not perfect, but a lot can be done in the interval between the bow-in and the New York opening to put this in the top-drawer class.

Hollow is blessed with a grand score, fine voices and settings, but in hitting the story to the show much has been cut. While the Irving story lends itself beautifully to a musical play, the authors seem to have been afraid of losing one word or phrase for fear of losing its meaning. But 50, 60, 70 cuts have been made and the show is on a level that shows great promise. In its present form it is not perfect, but a lot can be done in the interval between the bow-in and the New York opening to put this in the top-drawer class.

Romantic Side

The romantic side of the story is written by Betty Jane Watson and Haydn Gordon, and makes the two leading characters very fine. Their voices are extremely fine, and their lines: "I still have plenty to learn and here and now, certain things to remember." Court and Roddy Oppose Sayler in ATAM Election

NEW YORK, May 1—Olivier Sayler is being opposed by Rex Connor and Roddy Oppose Sayler for the position of business manager of the Association of Theatrical Agents and Managers. All three candidates who are running for the position, have two years or more experience in the union, and are running in the union election. Each candidate has been a member of the executive committee for the past five years.

Frank L. Smith for vice-president, and Fred Brodey for sergeant-at-arms. Raymond L. Broder, Morris Van Dusen, and William Fordham. The ATAM election will be held on June 14 at the Clardy Hotel.

Smellet To Head Yardley

NEW YORK, May 1—Otto Smellet will produce and direct summer stock season this year at the Yardley Theater, Yardley, Pa. He was previously directed at the Lowell (Mass.) State Theater, which recently closed.

Melissa Lamb Roelof, Kitty Van Beers, Raymond L. Broder, Morris Van Dusen, and William Fordham. The ATAM election will be held on June 14 at the Clardy Hotel.


To place those two songs on high on the parade of hits. The supporting cast was excellent, both from the dancing and singing points of View of the Artists. However, the cast must be careful not to overdo the beauty of the music and style.

Anna Sokolow left just a little overboard with her choreography, especially in ballet numbers, but in modernized dances and ensembles, she has created a highly successful sage, whose grace and softness in the music were truly outstanding. The maitre de salt was particularly fine.

Mieczyslaw, a very able and charming character, has a fine voice, with an excellent balance between the miraculous and the real. He is very believable as a grandfather, while his voice is always with his mind. The author of the story, The Student Prince (Forrest) Philadelphia, is also a very able and charming character.

New Musical for Hartford

HARTFORD, Conn., May 1.—Plans for the opening of the new musical for Hartford, "The Student Prince," are under way. The show will feature a cast of 75, plus a 13-piece band. Scenery is being provided by the Shubert Theater, Boston. There's a possibility that the show may be presented later in other Connecticut cities.

Directors Selected

FOR 2 STRAWHATERS

NEW YORK, May 1—Cecil Cle-velly will direct at the Newport Casino Theater for producer Sara Shimmon this summer. Cleve-ly has an extensive leg background and has directed and managed many shows. He was previously directed for the Shubert Theater.

Arthur Beckhard at Martha's Vineyard and at the Baxter Theater.

New Musical for Hartford

HARTFORD, Conn., May 1.—Plans for the opening of the new musical for Hartford, "The Student Prince," are under way. The show will feature a cast of 75, plus a 13-piece band. Scenery is being provided by the Shubert Theater, Boston. There's a possibility that the show may be presented later in other Connecticut cities.

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Burlesque

By UNO.

MEI LING, burly’s only Chinese burlesque performer, takes a character weeks as feature on the First Circuit and returned to San Francisco niteries. . . . Nick Kroll, wearing a new costume (Stinky) Fields have split temporarily as a team, with McKallister switching to niteries (he’s now at the Holy Hole, Manhattan with Walter Budd). Fields has decided to go his separate way and supervise certain mechanical parts in the pic, Life of Babe Ruth. . . . Bette Davis is doing a picture, “Golden Pond” for Denny (is in her 37th week as chorus captain at the Rainbow, Baltimore; Bob Moore, Zan Overall and Otto Lott, lend a hand to the Blackmore Room, Wisconsin Hotel, Milwaukee. . . .Marceline and Flo March have opened at the Gayety, Norfolk, through the Kentuckians. . . . John Head, stage manager, strapped himself to the Avenue, which was double-feted April 23 on his birthday and on his marriage the day before. The cast, with some good laughs, was “in fine form.” The other members of the company are Elizabeth Cullen, Sue Cullen, Paul Catara, Frank Smith, Hesba Barris, Scovye Miller and Frances Parks, pleased manager Furman (Larry Martin), who was comedian with the Star and Gerter musical, opens May 28 at the Parque, Washington. . . .Sandy Furman and Lew Hears at Finlienee Gard, Athens, Georgia. George White’s new Midnight Scandals.

JESSICA ROGERS opens May 6 in Poppy’s Showboat, Hotel Adolphus, Dallas. . . . Eleanor Sheridan is at the State, Columbus, O. . . . Gloria Glad is at the Bluebird, Lexington, Ky. . . . Joan Hoff, singing emcee, is at the Club Milwaukee, Milwaukee. . . . Lorinda Gilbert, of the Lazy Box niteries, Chicago, where Paul West and his company have opened, has joined Gee and Charles Robinson, who have moved to the Alvin, Minneapolis. . . . George Reyer, manager of the Palace, at the Hotel Schroeder, is the new manager of the Chicago, which has moved to the Hotel Wisconsin, Milwaukee.

Jack Hale opened April 30 in J. B. Brown’s, Loganville, Ga. . . .楼宇 Ren and Red Buttons opened May 5 and 7 at the Capital, Providence, R. I. . . . Cell DeVine opened at the Gayety, Norfolk, April 26. Carole Ward and her principal player, a blonde, played the second night; the third night was before, due to illness. The three chorus stances, Muriel Wim, Smil, and Olive, had the first name substituted. . . . Foster at the Empire, Baltimore, is the manager. The management, Buck, Schiel and Joe Hammond, comedies; Tommy Reynolds, standout, and Sally Connolly, Frances Hammond, Joan Abbott, Fay Price, Audrey St. Johns, Paul Green, Dorothy Morgan, Mitchell, chorines. Frank Crowe is house manager and producer . . . .Daurice Shaw, new burlesque producer, opened at the Casino, Pittsburgh, April 7 for a stay of a few weeks. The Globe, Atlantic City, reopen for the summer with stock June 15. Returning to the management post will be Bernie Ferber, now chief at the Gayety, Washington.

WANTED

EXPERIENCED BURLESQUE STRIPE
For Theaters and Clubs from New England to Chicago, 500 per week.
MILTON WASSERMAN
127 North Dearborn St.
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Choi’s Sheraton

In Policy Switch

CHICAGO, May 1—Sheraton Hotel incident several changes in its entertainment policy here this week. Most important was switching swank New Horizon Room in Michigan Avenue into a cocktail lounge that henceforth will feature piano and vocal numbers only. The main dining room, a New porch, the Colic Church calls for playing and popular prices featuring 25c dinner for an encore--and Scotch, with no cover or minimum. Concert music will be provided from the organ, but the evening will end from then till closing.

Mutual Enterprises Agency outdistanced competition by opening Gloria Van and Her Augmented Vanguards for an indefinite run Tues.

day (25). Competition for booking was keenest than usual among agents with J. J. (Booke) Levin finally coping the contract after adding piano and drums to the quartet.

Timberg Sued Over 1G Booking Tangle

NEW YORK, May 1—Herman Timberg is being sued in municipal court by Benjamin Morse who claims $1,000 in lost bookings for Morse’s son, Elliot. The only bookings for Morse, were four dates on the RKO Circuit in February 1946 at $15 a throw.

Timberg states he received the money for writing a script, Knecker and Thorsen, for Morse. The decision was reserved by Judge George H. Dickerson (28) in the municipal court, Seventh District. Attorney for the defendant E. L. Timberg; for Morse, Keesing and Keesing.

Paddock Liquor License

Awaits Supreme Court Order

ATLANTIC CITY, May 1—Pending a hearing before the Supreme Court Tuesday (4), the liquor license which was returned this week to the Paddock Hotel, Atlantic City, has been revoked by the State after hearing charges of alleged violations of State liquor regulations.

Owner Rebecca Kravis and Manager Louis Kremmer, in a statement, said they will stay of the liquor board’s action. Permanent shuttering would be a major spot for nitery acts here during the summer.

Miskau Buys Into Detroit’s

Grand River Barbary Coast

DETOIT, May 1—Bolomew Miskau, a newcomer in the niteries, has bought out the partnership of Alec Marcoupioulou in the Grand River Barbary Coast, near downtown Bowery-style spot which has long been a center for the town’s extensive importations. Again, Papoucú remains as senior partner. Miskau, who has his own orchestra with a straight dance policy but will put in occasional floorshows now.

Rickard Quits

Continued from previous page

Rickard has been on solid cash with AGFA. If an op was $2,000 up and the show cost $2,500, it would mean two hundred dollars to the additional security.

Bookers objected to it, claiming drunks and hard cases would result in ops fighting each other and doing damage to the additional security.

Agents, however, agreed to AGFA’s request, arguing that sufficient bands would protect their actors’ salaries, thereby protecting their commissions.

East Side Small Spots Are Bofoo

(Continued from page 45)

ing planned to start, if not this spring, then fall of this year. In this competition the in-between clubs like La Martiniere are hit hard. With insufficient capacity to get top names, and with medium-priced acts favored, they simply have been found less likely than the larger clubs to bring in Smith and Dale for $1,250. The old-time standard act does a good job, but not at the door. So under the guise of summer shuttering, La Martiniere is closing. It may reopen in the fall with a new name and an intimate East Side policy with no dancing, but its policy is still undecided.

Embassy In-Between

The Embassy is another case of an in-between club that couldn’t stand the competition. The room was closed by Bill Miller, who later sold out to Sam Marcus. The latter made several efforts to bring it to life but none has been successful. The Embassy is now dark, with several buyers said to be interested, but so far nothing has happened.

This demand for intimate East Side spots which can operate on comparatively small budgets has—dramatically speaking—has brought the asking price of a New York room in a fine area to pretty high levels. The Encore, for example, is said to have been sold for $40,000. A small spot on South Fifth Avenue is asking $2,500. In some cases the potential buyers are ex-headquarters who collected heavy loot in the lust war days, but in general it is playboy dough that is interested.

But whoever puts up the lettuce, the fact remains that the East Side that presents the market for the acts that can’t get jobs on Broadway.

MILBOURNE CHRISTOPHER, the Baltimore rope wonder, type-writer, is at Santos, Brazil, under the press of April 23: “Saw the Fu Manchu (David Banberry) show several times and spent many hours with Bamper. It’s the best impression I’ve ever seen. Excellent curtain, and Bamper, himself, is a mogo-magi with a neat sense of the suspense. Show moved to Rio after a year in Buenos Aires. After my performance last night at the Parque Batianero here, three people came back to see me who had seen my hocus-pocus seven years ago in the same city’s Casino Sao Vincente.”

Bob the Magician postals from Henderson, Tex., on May 2: “The great mystery shows are on again, a so-called great escape shows. I’ve had the best tricks of magic, as the stage shows, clipped from box, etc. After the performance, as he called it, I informed the exposure was a professional magician and did not believe in such things. I gave this man $25 and he boy had known these things for the last 20 years. I give him $10, Kira. There should be something more about it by the IBM and the SAM.”

Wall of magic effects the late James Nyman who passed on last December.”

SPEED DERBY

OPENS

TUESDAY, MAY 18, BATON ROUGE, LA.

Need Esmees and Judges, also good Teams.

KING BRADY

Motor Inn, Baton Rouge, La.

ATTENTION

ALL PERFORMERS

READ HONEY LEE WALKER WITH JOHNNY J. JOHNS SHOW’S AD ON PAGE 4

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SAN FRANCISCO 3, CAL.

Presidents Follies

Burlesque Performers.

Specialty and Semi-Nude Dancers.

San Francisco 2, Cal.

552 GENERAL NEWS

The Billboard

May 8, 1948
Jewell, Harris
Biz Holding Up

BONHAM, Tex., May 1.—Jewell & Harris Players, who have been working out of their theatre for some time due to inclement weather, moved in here this week for a home-coming celebration of the theatre's opening. Management is looking forward to a successful run here over the season. Margot Jewell's parents, who were in the city for some time, still make this city their home. Margot married Bob Jewell here.

Recent visitors included Mr. and Mrs. C. J. Smith, and Mrs. Jim Shradar. During the engagement in Sherman, theater was dark and did a daily air shot over KRRV.

Mason Awaits Day
His Children Tread
Grandfather's Path

CINCINNATI, May 1.—Dick Mason, in a letter to The Billboard this week from Burbank, Calif., revealed that he is "very glad and delighted" to read in recent issues news of his son's marriage, and is now looking forward to becoming grandfather of the marriage of his son and daughter-in-law, Miss Fannie Williams. Dick is still in Burbank, working on "Buddy's Mother." He has seen his grandson, the motion picture star, Jimmy Harvey, widely known in Hollywood. He left the city recently for his Ohio home. Dick, who was originally in the circus business, has decided that there was no real show business adventure in his career.

"Perhaps he was right. Who can tell? But that as it may, I hope to see my son, Dick Mason III, and his daughter, Sally, follow in the footsteps of my grandparents and my parents!"

Harvey Succumbs
In Denver Hospital

KANSAS CITY, Mo., May 1—L. (Jimmy) Harvey, widely known in rep and tent show circles and former owner of the Phineas Proctor and Golden Dramatic Company, died recently of cancer in Denver following an operation for stomach ulcers. Harvey’s last connection with the theatre was for a time as a third owner with E. L. Paul and Arthur Hockwald in a Denver stock company. Dick, the C. T. Day Company in Old Kentucky, which toured the middle West in 1924. For following that tour, Harvey took over a parcel of land in Colorado and operated a large dude ranch in the State.

Class, Distinction Marked
Orgs in $10-20 Cakes Era

By Will H. Locke

SOMElWHERE, and still in the land of the living, there are old-timers whose memories reach back a long way. There are old days of repertoire and one-night-stand touring at 10-bucks-cakes era. These are always pleasant to recall follow ing the introduction of the repertory shows. We find ourselves in a period in the realm of make-believe that was happier than we realized—the glamour and the grandness that history will never repeat.

To wonder how many there are, who remember or does not, is to remember the shows I am going to mention.

A notable attraction touring the Midwest during the 60s was the Bella Golden company. Headed by Golden and presenting a repertoire of the popular plays of that day, featuring an exceptionally good band and orchestra. There was class and distinction in every detail of the organization. The band, dressed in luster, gave a quite brilliant street parade and concert every day, and a concert in front of the theater was always opening each evening. Altho I knew some of the personnel of that company, the passing years have caused their names to escape my memory.

Mittenthal Stock

A prominent show of the 90s was the Mittenthal Stock, playing big houses and Italian carousels of special scenery and effects. Playing a week stand in the old Territory, the company was in Chicago for a week in 1898. Worth in 1898 during the Spanish-American War, a regrettable accident occurred on the way to the show. A man named Mitten, a proponent of outdoor life, was driving the company into the performance of the play. His desire to drive the play too fast in the audience, hit a car and killed a man. A prominent figure in the theatre, a wealthy actor and artistic director was sitting beside Mitten but fortunately had to leave before he might have been killed or injured. The guardian angel was taking care of him.

The last time I met the Mittenhalh Company was in May, 1901, while we were playing a week stand in the big old Territory, at the new Chicago Theatre. Several old friends, including Ed and Edith Bowers, were with the show. We had a fine run.

Madison Square Topper

Another prominent rep show of the 90s was the Madison Square Theater Company. The roster included George W. Lowe, manager; Pauline Heras, manager assistant; Hurley C. Green, director; William S. Rogers, pianist; Will N. Rogers, violinist; Elizabeth Bracket, Linda H. Picture, Ed Beach, Fred Elliott Beach, Will N. Rogers, Cydgy Rogers, P. A. Eyre, Bertha Phelps, Nellie Call, Lotlie Emmons, Tom Dew, Jack Coone, Albert F. Rueters, a... (text continues)

Texas Jault
Paying Off
For Plunkett

SANTA ANA, Tex., May 1—Plunkett’s Stage Show, currently in its 11th week on tour, chalked up a second successful week here this week. Last week, Richard Springs and San Saba combined to give the org its best week of the season thus far.

Show has five more engagements booked in Texas before jumping into established territory in Kansas.

Recent visitors included Mr. and Mrs. Doc Williams, Mr. and Mrs. Bennie Eilhinkst and daughter, Mrs. Moore and son, and Bill Davis.

Pat and Larry Plunkett have joined Gloria, Jerrie, Cleo and Sonny in the trampoline act, while Rickey Midget is doing contortion and aerial acts.

Kennedy Swain is handling the comedy chores, and new act includes The Awakening of John Sister, Up Popped the Devil and Holy Saints.

Jim Plunkett is doing blackface and Capt. Fuzz, Plunkett is presenting his animal act. Show is utilizing a new flame-proof tent, with a 1,000 seating capacity. Congo, chimp, also is a feature.

too much for the difficulties of everybody's work, and a good laugh broke up all the dignity and decorum of the occasion, and served to move the body acquainted. Both women were good sports and got as much fun out of the occasion as the rest of us.

I have known many odd and funny things, as well as heart-breaking ones, during many years' work, but that remarkable coincidence stands out as the most unique of all.

BARDEX MINSTRES Want
"COLORED"

Corded Coloreds, Forever and Foragers. Can use more now than ever before. Also Thorpe’s and John Plunkett, who are interested in the same line of work, have two and 3 week stands in each. Openings 1st half of June.

P. O. Box 421 Columbus, Ohio

WANTED PIANO PLAYER
For Med Show playing two-handed. Must be well versed in both hands. Will get top salary if you can cut it. Must be under stand dance music.

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SANT LOUIS 5, MO.
THE FINAL CURTAIN

and orchestra leader in Hartford, Conn., for many years, April 29. His father, three brothers and four sisters survive. Burial was in Farmington, Conn., April 24.

GOODWINS—Ercelle W., 22, actress and divorced wife of film director Curtis, was killed in Los Angeles April 23 of injuries sustained in an auto accident. She was married to Goodwins, who died in 1960, and resumed picture work following her divorce in 1946. Surviving her mother, daughter and a sister.

HARVEY—J. L. (Jimmy) recently in a Denver hospital following an operation for stomach ulcers. Widesely known in repertory and tent show circles, Harvey is survived by his widow, two grown daughters, Bonnie Norton: his mother; a brother, Lloyd, and two stepfathers.

HELLMANN—Leo, violinist with the New York Philharmonic and the Detroit Symphony orchestras, April 23. in Los Angeles.

HOUSLEY—James E., former movie theater operator at Hot Springs, Ark., was killed April 29 in a Little Rock Hospital. Surviving are his widow, three brothers and a sister.

JOHNSON—Carol, widow of Alma Ferris, singer and musician, in Oakland, Calif., recently.

JONES—Millie, former sobret and song and dance artist, recently in San Francisco.

LANDDRUM—Lorry C, associated with Ceflin & Wilson Shows the last 20 years, April 23. at McGuire Veterans' Hospital, Charleston, W. Va. He was a member of the Miami Showmen's Association. Burial in Richard'sville, Va., National Cemetery April 24.

MARSTIN—Rosita, 54, film actress, in St. Vincent's Hospital, Los Angeles, April 23. Born in Nancy, France, she came to Hollywood during the early 1920's and formed her own studio, Quick Films, with William Farnum, and The Big Parade. She retired for a time but returned to Hollywood 10 years later and appeared in Holiday in Mexico. Surviving are her sister, Mrs. Kathryn Slaughter, Paris, Tenn.

NEWMAN—Alice, former actress and mother of Jessie Steguron, in Oakland, Calif., recently.

PLATT—Sydney, 66, actor and member of the International Alliance of Theatrical Stage Employees, April 26 in New York. He worked many years with John Gielgud's plays and served as manager and stage director of numerous Charles Maddock productions. He was recently remarried with Sigmund Romberg. His widow, Mildred, survives.

BLOWMAN—Marshall W., 56, sportswriter and manager of Station KFW, Watertown, S. D., recently in that city.

PONCE—Manuel M., 61, Mexican pianist and composer and director of the National Symphony Orchestra in Mexico, April 24 in Mexico City. His best known work was Estrellita.

QUINBY—Mrs. Harriet, 55, pianist, composer and first manager of the Municipal Auditorium, Zanesville, O., April 24 in that city. Her husband, Kenneth, survives.

RODRIGUEZ—Gerardo Matto, 51, long time resident of the line, was killed in the San Francisco area. Survived by her husband, Wilbur, and two daughters, Mrs. Ken Sclay, booking agent, and Mrs. Paul Hilton.

In Loving Memory
Of Our Wife and Mother
MURIEL W. CORBETT
Who Died April, 1946
JNO. M. CORBETT
MARY L. CORBETT

FEUCHTER—Charles, brother of Lou Feuchter and Joan Gordon, president and secretary, respectively, of the Old-Time Vaudeville and Dramatic Artists' Club of Oakland, Calif., recently in Alameda, Calif.

FULLER—Leslie (Alice), 57, former stage and film comedien and motion picture producer, April 24 in Margate, Florida.

FURST—Melvin, monologist, in San Francisco recently.

GASKILL—Clarence, 55, composer, April 29 in Fort Hill Park, N. J. Gaskill was music director for the Earl Carroll Vaudeville from 1927 thru 1931. He also worked with the late Florence Ziegfeld in a number of productions including Whoopee. His songs include Kentucky Blues, I Can't Believe That You're In Love With Me, Prisoner of Love and Mistletoe, his widow survives.

GIBBONS—John L., 51, Loutisville, train band conductor, April 29, aboard the show train in Danville, Ill. April 28 of a cerebral hemorrhage. Surviving is a sister, Mrs. Kathryn Slaughter, Paris, Tenn.

GIRARDIN—Edgar L., 26, guitarist and orchestra leader in Hartford, Conn., for many years, April 29. His father, brothers, three sisters and four sons survive. Burial was in Farmington, Conn., April 24.

VAGGIANI—Nicolini, 59, imp- lementation of the film industry.

WOLHEIM—Eric, 68, theatrical agent, April 7 in Henley on Thames, near Oxford, England. He had directed the Serge Diaghileff Russian Ballet and managed the staging of Diaghileff's American productions at the New York Hippodrome. He was also responsible for the cabaret style shows in the Beruce, Berkeley and Clifdigre's, London, for a number of years.

Marriages
CHRISTENSEN-FRAIZE—Whitey Christensen, screen double for Western star Roy Rogers, and Jane Fraize, film actress, in Las Vegas, Nev., April 24.

HEARNSWELLE—John, head vaudevillian at the Atlanve Theater, Detroit, and Jeanne Marie Mereckic, strip dancer, April 24 in that city.

KAUFMAN-ROCHE—Irwin (Hap) Kaufman, of Detroit recently.

MANN-KRUBER—Robert Mann, Columbia Broadcasting System producer and radio personality in Detroit recently.

MURPHY-TWIN—Patrick Murphy, radio director for cereal manufacturer and Flint, Detroit advertising agency, and Patricia Tobin, radio and television actress, in Detroit.

SHEPARD-WINTERS—Sol Shepard and Bernice Winters, radio and legist actress, April 17 in Chicago.

STREHIS—David Street, actor-singer, and Mary Beth Hughes, film actress, in Los Angeles April 24.


Births
A son to Mr. and Mrs. Lawrence Barker March 29 in Sinclairville, N. Y. Mr. Barker is in charge of the Barker & Ertwine Shows. A daughter to Mr. and Mrs. Dave Atkinson April 20 in Egin, Ill. Father is in the National Broadcasting Company's press department, New York.

HARRY DECKER
MAY 4, 1945
STILL ONLY YESTERDAY
YOU SAID SO LONG, I MISS YOU, BOY.

RALPH

May 8, 1948
STUART—Derwood, 38, trumpeter, who had appeared with Negro name bands through the country for the past 20 years, April 29 in San Francisco of knife wounds. At the time of his death he was a member of the Whitfield's band in San Francisco.

TELLMAN—John, husband of Mary Hill, who was violinist, recently in San Francisco.

Milt Britton

In New York entered showbiz in vaude and toured the Keith Circuit. He joined Frank Sinatrica in 1946 and formed a two-man trombone team, during which time Mr. Britton perfected a "laughing trombone" technique. His orchestra, from 1924 until 1945, when it was expanded to a five-man band with Britton's Riding High, was known as America's Craziest Orchestra, The Brown Derby Band, and the Mad Musical Maniacs, They toured nationally and internationally and appeared in the Ziegfeld Follies in 1931-32.

His widow, son and daughter survive.

THE BILLBOARD
Peoria Does It in Two Days

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Citizens pitch in — level 16-acre tract for amusement site

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Peoria, Ill., May 1.—“Operation earth mover” now is history! A 16-acre tract, five miles from this city, now looks likely to be graded for the erection of Exposition Gardens, civic-sponsored, year-round amusement center.

Held on an around-the-clock basis Saturday and Sunday, April 24-25, the project, in which $50,000 cubic yards of earth were moved, drew the participation of 400 union workers, who contributed their labor, and about 100 pieces of heavy earth-moving equipment, also donated.

Saved $90,000

The project saved $90,000, according to revised estimate of officials. It also focused national attention on the development of the project and the move to develop a year-round amusement center into national prominence. Two daily newspapers and two radio stations were well-represented.

Much of this publicity has just begun to appear, but already the event has been widely plugged. National magazine and newspaper coverage has yet to break, and this is expected to be heavier by far than the usual newspaper and radio coverage.

Tremendous community good will was engendered by the project, it is believed by officials of Exposition Gardens, and other similar projects, smaller in size, will also result to aid in the development of this center.

To Honor Participants

Exposition Gardens tonight will honor Exposition Gardens. Three other damage event by a big get-together, in which radio talent will be provided. Too.

(See People News Earth on page 61)

3 Bailey Officials Enter Not Guilty

Plea in San Fran

San Francisco, May 1.—Three officials of the California & Nevada Circus, charged with responsibility for collapse of a grandstand in Redwood City April 6 which injured nearly 70 persons, entered a plea of not guilty in the court of Redwood City Police Judge W. H. Thorpe April 30.

The defendants, Robert Stevens, owner of the circus; Harold C. Funk, his boss canvasman, and Luke Murphy, show’s fire prevention chief, were represented by Attorney Alton Cohen. The trio, at liberty under $100 bail each, is now in Oregon with the show.

Meanwhile, the fourth damage suit, resulting from the accident, was filed this week in San Mateo County Superior Court. Three other damage suits were filed earlier. The four suits ask for $172,000 and damages, and are all directed against the circus and its heads.

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No Quake, But Earth Moves

NORFOLK UPS SHOW TAXES

Jump daily fees from $150 to $300 — Dudley Cooper, park owner, sparks move

NORFOLK, May 1.—The city council has decided to jump the license tax on circuses from $150 to $300, in order to force shows to pay $150 to $300 a day in its new tax ordinance.

Chief advocate of the increased rate was Dudley Cooper, operator of the Ocean View Amusement Park and Seaside Park at Virginia Beach and Seabrook Beach, one of the South’s largest Negro beach amusement centers.

Cooper urged the move to keep what he called the “bad influence” of circuses out of the city, and the courthouse building, and to avert a problem.

City Manager C. A. Harrell said he is questioning presenting an ordinance outlawing circuses from the city because of alleged health law violations and because they are followed by an “undesirable element.”

Montreal Cops Sked Outdoor Thrill Circus

NEW YORK, May 1.—Herbert Blumenthal and Joseph H. Hughes, members of the George A. Hamil booking office, this week announced the completion of plans for the staging of a combination thrill show and circus for the Montreal Police Department. The project is being staged for the city because of alleged health law violations.

Montreal Stadium and run from June 11 to 19.

Talent for the show will be on a par with that presented annually in Montreal by the Hamil-Morton Circus under Shrine auspices, the books said. The performance will be staged under the crows with three rings. The lavish use of high acts is planned. Their rigs will be set up behind the base line so as not to damage the infield turf.

The books said the police are (See Montreal Cops’ Show, page 61)

Rimberg To Import 6 Baby Elephants

NEW YORK, May 1.—Harry Rimberg announces that his firm, Circus Equipment Corporation, has scheduled six baby elephants for arrival at an eastern port in late May or early June. They will be available on a sale or rental basis.

Rimberg, who is president of Rimberg, include the renting of two elephants to Dales Bros. Circus and one to M. E. Bestman Nebraska showmen. Rimberg has retained three of his present elephant imports to cash in on their use on a rental basis in connection with the presidential campaign.

OUTDOOR

Motor Speed Round-Up:

Horn Cains 4th Win of Year

In Arlington, Tex., 100-Miler

ARLINGTON, Tex.—Ted Horn, NAAM champion of Paterson, N. J., won the 100-mile Arlington Downs big-car race here Sunday, April 25, finishing in front by three laps. Reverting to the dirt track for the second straight year he clinched the AA title, Horn took the lead on the 41th lap. Duke Duane, Minor Co., was second, and Duke Nalon, Los Angeles, third. In winning the race Horn showed the form that straight this year, Horn had to travel a dusty track after a heavy rain Saturday, the crowd of 20,000 turned out. Horn drew $2,478 for first place with the remainder of the $10,000 purse money split over nine places.

Big Cars for Chico Fair

CHICO, Calif.—Twenty-standard cars will be featured at the West Coast show program here Sunday, May 23, staged by the Third District Fair. The half-mile track is being reconditioned and dustproofed. Qualifying trials will be held early in the afternoon, followed by one long and several short races. More than 150 laps of racing are planned. Race will be the feature event of the closing day of the fair which opens May 25.

Boardman Wins Twice

ROSCOE, Calif.—Three new records were hung up Sunday, April 25, at the five-eighths-mile midget auto oval here. Speed Boardman set two of the marks. He won the 15-lap feature and the trophy dash. Hal Mynard was second and Fred Hanson third in the main event. A Lang bagged the 10-lap semi-main.

Wins at Tacoma, Wash.

TACOMA, Wash.—Bob Vorbeck, Delaware native, won first place in the 30-lap main event of the West Coast show program here Sunday, April 25, (See SPEED ROUND-UP, page 61)

Close-Ups:

George Coe Has Spent 58 Years On Show Lots and Still Going

By Sam Abon

(See in the series of articles on little-known facts about prominent people in outdoor show business)

WHEN members of the Pacific Coast Showmen’s Association in Los Angeles looked for a leader in 1948, they found a man who was, above all, a showman. The president they selected fills this requirement exceptionally well.

In fact, of his 88 years, he has spent 58 years on the American scene, and will be carried into the future generation, for his son, Eliah Coe, played a one-night stand in that town. From his birthplace in 1860 he has never been disassociated from the industry.

Today, in addition to holding the highest position this West Coast club can bestow upon a man, Coe also serves on the board of the National Association of Circus Owners, the Regular Associated Troupers; is a member of Show Folks of America in San Francisco, Scottish Rite in Los Angeles, Free and Accepted Masons in Detroit, Al Malikah Temple of the Shrine in Los Angeles, and the Scioits Ininglewood, Calif. These organizations, naturally, take up most of his spare time. He is active in the outdoor show world as business representative of the West Coast Shows.

According to every legal paper, the business representative of the West Coast Shows signs his name "E. W. Coe." But it is a rare occasion when he is not called General. In fact, there are many who accept this moniker as his true name. This is understandable, for he has been calling this since it was bestowed upon him by accident at the age of 12.

Coe was working as a candy butcher on the Ben Wallace Circus. It was just about his first job and he was unfamiliar with the workings of the bookkeeping department. The show was in Peru, Ind., and the time rolled around for him to sign the payroll. Thus some discrepancy in the wage. (See GEORGE COE HAS SPENT on page 61)
Mediation Holds Officials' Hopes To Avoid Rail Strike

WASHINGTON, May 1.—Federal officials here are placing all their hopes in mediation to avoid the threatened May 11 rail strike which would completely stifle all train movements for recircuses, carnivals, and traveling shows. Under the provisions of the law, the Justice Department may Term mediation if it is decided that the government can take any action to halt a train strike beyond a prohibition of a general appeal by President Truman. It is pointed out that seizure of the railroad by the army during the 1946 president's emergency wartime powers

Warner Offers 10G To Race Small Cars In Hartford Stadium

HARTFORD, Conn., May 1.—Atorney Charles N. Segal, representing Alexander Warner, promoter, this week offered the city $10,000 a year for the private use of Municipal Stadium for staging midget auto races. Included in the offer was a provision to spend $20,000 on stadium improvements. A midget auto car, another racing promoter, whose name was not revealed, also has been received, according to Mayor Cyrus Colman.

Plans for stadium races were proposed by the owners of the Colt Park. It was the understood that use by private business of park land, on which the stadium is located, might violate the will of the donor of Colt Park.

College Popularity Poll Puts Hamid Among Leaders

NEW YORK, May 1.—The American Schools and Colleges Association this week informed George A. Hamid, head of the booking office bearing his name, that he is among the first 10 in a popularity roll now being conducted among students attending their member institutions. The opinions of the students are limited to individuals who have had an Horatio Alger-like success. Included in the first 10 is a woman national languam, as James E. Forrestal, Paul Hoffman and Francis Cardinal Spellman.

Circle M Opens Indiana Tour at Madison May 16

LOUISVILLE, May 1.—Circle M Roden, owned and managed by Hugh Master, is slated to open a tour of Southern Indiana May 16 at Madison; reports Joe Masterson. Beulah Masterson is secretary and director of the show. The added has a bucking Ford and will carry about 50 head of bucking stock. The ring is set up on a small bull and bronc riding. Steve Baines, in charge of clown, has a bucking Ford and will carry about 50 head of bucking stock. The ring is set up on a small bull and bronc riding. Steve Baines, in charge of clown, has a bucking Ford and will carry about 50 head of bucking stock.

Personnel includes Jack and Bill Dalby, George Pappas, Gene Telford, cowboy and bull riders; Dave Baines, in charge of clown; Don Master, announcer; Bill Masterson, trick roping and riding.

New Promotional Group Receives Virginia Charter

RICHMOND, Va., May 1.—Virginia Commonwealth Commission last week issued a charter to the Nester-Bartlett Theatres, Inc., authorizing them to conduct a business providing entertainment, amusements, athletic and other contests. The organization is listed at $15,000, to be divided into shares having a par value of $500 each.

Officers are Raymond I. Bartlett, president; George P. Bartlett, vice-president; and Robert A. Nester Jr., secretary-treasurer.

5 Showmen Install C-Cruise Devices

PORTLAND, Ore., May 1.—A new C-Cruise ride has been installed at Jantzen Beach Park here. Others adding the new ride is Tom Armstrong, sales manager of the C-Cruise Corporation. Others include Sol Golden, Ocean Park Pier, Seattle; Segal, Calif.; Frank S. Tillyou, Steeplechase Park, Coney Island, New York; Al Wagner, Cavalcade of Amusements and J. W. (Patty) Conklin, Brantford, Ont.

The ride includes four tubs and four boats, operating on a circular track that creates the motion of short, choppy ocean waves. The tubs also include a steering wheel, which, when manipulated, gives a twisting motion.

Mich. Showmen's Legion Post Adopts Children

DETROIT, May 1.—The Joey Moss American Legion Post of the Michigan Showman's Club has informally "adopted" the children at the Horizon School, located a block from the post headquarters. The kids, who live in the school in which the school is located is a near-downtown section, with the students attending a public primary school. The need of extra-curricular assistance.

In the past few weeks the group has provided the kiddies with various school supplies and personal items. According to Post Commander James Grann of the Joey Moss Post, the Legion has turned over the use of its meeting hall to the kiddies for regular meetings. Sessions will be held under direction of the YMCA with suitable guidance programs and be held in which school activities.
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of TOP QUALITY TRAILERS
(all sizes and prices)

FOR THE MOST LIBERAL
EASY-TO-PAY
FINANCING PLAN
(TAILORED TO YOUR NEEDS)

Call on Rogers... one of the oldest and best established trailer sales-service organizations, backed by a perfect record for square dealing among trailer owners the nation over. Here you'll find probably the biggest line of top quality trailers (sold on the most liberal, easy-to-pay financing plan) available anywhere! It will pay you to investigate...

FOR UNSURPASSED
QUALITY..."FOR THE MOST LIBERAL"
EASY-TO-PAY FINANCING PLAN
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U.S. NAVY SURPLUS AT LESS THAN 1/2 PRICE
PORTABLE LIGHT WEIGHT
PUBLIC ADDRESS SETS

NOTE: WE HAVE JUST SUPPLIED THE
Cleveland Indians, Basketball Farm Clubs with these Sets.

COMPLETE WITH NEW BATTERIES,
THROUGHLY CHECKED AND
PERFECT CONDITION, READY
TO USE.

IDEALLY SUITED FOR:
Carnivals
Baseball Games
Other Athletic Events
Political Speakers
Schools and Colleges
Auditions

These powerful sets, slightly used but in perfect condition, amplify the human voice and project it for great distances. Each lightweight, completely self-contained, portable set consists of 2 units, each equipped with adjustable shoulder strap.

UNIT 1—Ruggedly constructed megaphone assembly, weighing about 4 1/2 pounds. Operated by trigger mounted on pistol grip handle. Press trigger and set is in INSTANT operation.

UNIT 2—Sturdily constructed plastic case, 10 1/4" high x 5 3/4" wide x 5 1/2" deep, consisting of compact, powerful amplifying set and batteries—weighs about 8 pounds. Life of batteries, 3 to 6 months.

Replacement batteries are standard and inexpensive. Dealer handling replacement parts is listed and tagged to each set. Securely packed, guaranteed to reach you in perfect ready-to-use condition. Approximate shipping weight of set is 15 pounds.

Leon A. Familant Industries
207 AA Norfolk Army Base
Norfolk, Virginia

CONCESSION SUPPLIES
Dairy Cork Guns, Ea. ... $ 4.05
Cork Gun Cocks, 1,000 ... 2.75
Aluminum Milk Bottles, Ea. ... 1.10
Wood Milk Bottles, Ea. ... .50
Worther Baseballs, Dz. ... 2.15
Case of 15 Dz. ... 30.00
Weighted Feather Darts, Dz. ... 1.20
Dart Balloons (10 Gr. for $9.00), Gr. ... 1.00
Knife Rack Rings, 100 ... 3.50
Cane Rack Rings, 100 ... 3.50
25% Deposit With Orders

KIPP BROS.
117-19 SOUTH MERIDIAN
INDIANAPOLIS, INDIANA

112 - Day Ice Card
In Quebec Coliseum
Draws 411,360 Fans

QUEBEC, May 1.—An attractive 112-day program, which included ice hockey, ice shows, skating exhibitions and curling, drew 411,360 patrons into the Coliseum here the past winter.

The season, which opened September 28, was brought to its successful conclusion April 27, with the presentation of the traditional Ice Festival. De-icing of the plant has been completed, and work reading the surface for summer activity is underway.

A special show, sponsored by the Kissins and Lions clubs and featuring Barbara Ann Scott, Canada’s Olympic figure skating champ, attracted the top crowd of the season—a mob of 8,430 jamming their way into the building which has a normal capacity of 5,500.

Exhibition games matching the local sextet against the Montreal Canadiens, New York Rangers and Detroit Red Wings of the National Hockey League proved popular attractions in the big arena, as did the regular local puck schedule.

Ice Cycles of 1948 played to 21,199 during its six-night stand and the International Consol, which included curling clubs from all parts of the Dominion and the United States, also attracted large gatherings.

Gene Rambo Cops
Honors at Sauqgs

SAUGUS, Calif., May 1.—Gene Rambo returned to action after a year’s layoff to capture honors in the A.C.-Crewhall-Saugus Rod, which closed its two-day run on the Bonelli Ranch here Sunday. Bud Lieberman was second. The event, which drew more than 300 top hands from all over the West, was witnessed by some 30,000 fans in two days. Results follow:

Paddle Bronc Riding—Gene Rambo, Sonny Tureanu, Bud Lieberman, Rat Dierphie

String Riding—Gene Rambo, Butter Terry, Ed Akkens, Bud Lieberman.

Bareback Bronk Riding—Jack Spurling, Elko Moser, Bruce Connelly.

 Spears—Glen Brennan, John Brennan, Art Van Dender.


Auction Queen To Be Crowned
At Mpls. Coronation Ball

MINNEAPOLIS, May 1.—Minneapolog Aquatennial’s Queen of the Lakes will be crowned this year at a coronation ball in Minneapolis Auditorium July 30, the Aquatennial committee has decided. Until now the queen was crowned in a ceremony at the Aqua Follies each year.

Another new rule has extended to 20 the number of graduate candidates from outside the Twin Cities to match the score of those within Minnesota’s and St. Paul. The committee also reduced the cost of skipper pins from last year’s $5 to 50 cents.

Hennepin County Sheriff Ed Ryan was named queen chairman and John Hines appointed skipper pin chairman.

Brennan Reps British Firm

MIAMI, May 1.—John Brennan will be the representative of the Super Car Company, Ltd., Coventry, England, in this country. The concern deals in scooter track cars and trucks. The truck, said Brennan, is constructed of aluminum alloy and finished in color anodized effects.

Rogers Trailer Ranch
U. S. Route 45—Opposite Chanfield
RAINTOUL, ILLINOIS
Buck Takes In Gainesville Bow

New costumes and acts plentiful on community circus—Marvels featured

GAINESVILLE, Tex., May 1—Featuring elaborate costume and new acts, the Gainesville Community Circus opened its 19th season here April 21. Frank Buck, native of Gainesville, was honorary ringmaster for the opening engagement, delivering an enthralling golden whistle from President Roy Stamps of the circus, for the cheer. He also led an afternoon street parade in which 1200 children participated, the 200 number being guests of the show at the opening performance.

Visitors during the engagement included Mr. and Mrs. Bruce Holifield, Wichita, Kan.; Ray and Lucia Joff; Mr. and Mrs. G. C. Crockett, son, Cappy, Waxo, Tex., and Jack Penel, Fort Worth.

New physical equipment for the show this season includes 500 additional chairs, giving the show a 1,106-seat grandstand on both sides, new 50-foot top with three 30-foot middles used for ring sills and dressing tent, and new marquee.

Outstanding new feature of the show, the flying act, billed as the Flying Marvels, six persons trained by Gary and Harold Warter, Barnum & Bailey, juggler, who broke in with the show a year ago, is in addition to the act, as are Bud Lucas, Bill Wood, John Moore and Melba Dee, of Wichita Falls, doing perch, hand balloon and dog-and-dancer acts, respectively.

The show has much special wardrobe from the Lanaway Costume Company, Chicago, including new hats, headgear and banners, and as well as a large assortment of wardrobe for front and acts purchased from the Ringling show in Sarasota some weeks ago.

This circus is directed by E. D. Ford and has 22 musicians and a calliope (See Gainesville Program, page 105)

Hunt Has Turnaway

At Burlington Bow

BURLINGTON, N. J., May 1—Hunt Circus opened here here April 26 under Kiwanis Club auspices, the three-ring show getting off to a good start with a turnaway straw house at the matinee, report May 24-28 on the Pacific National Exhibition Grounds. Org paid a city license fee of $2,500.
King Invades Ohio, West Va.; No Beefs On Business to Date

HAMILTON, O., May 1.—After playing a stand in Georgia, one in Alabama, one in Tennessee and five in Kentucky, King—Dynamo's Circus, Floyd King, owner-manager, entered the Buckeye State here Monday (26), playing a half-house in the afternoon in addition to a full house at night. Weather conditions were ideal. The other Ohio stands were made the week of the opening. The org then moved into West Virginia and proteins Madison County, six towns. King reports that the takes have been okay since the opening.

Wellston, O., April 28, netted three quarter houses at both matinees, mentions the heavy pressure was mild and wet. At Hillsboro, O., Tuesday (27) matinee was light, with night house being three-quarters. Somewhere, Ky., Thursday (22), gave with better than three-quarter houses and almost capacity at night. Weather clear but crisp, especially at night. King's advertised show moved on 38 show-owned trucks, the equivalent of a 15-car rail org. With the exception of the big top, a 110 with three 40's, a holdover stand in Georgia, two in Alabama, one in Tennessee and five in Kentucky, King—Dynamo's Circus, Floyd King, owner-manager, entered the Buckeye State here Monday (26), playing a half-house in the after- noon and a full one at night. Weather conditions were ideal. The other Ohio stands were made the week of the org then moved into West Virginia and proteins Madison County, six towns. King reports that the takes have been okay since the opening.

Program Sold
Shows an exceptionally pleasant and pleasant and well-dressed, extremely cosume. Equestrian Director Charles Poplin, who has the Program program running, presented a topnotch six-horse Liberty and a three-horse Liberty, a solid routine on tramps, including head- to toes. The Chambery (George, Millie, Max, Alex and Sotho) present a crackerjack casting act, George accomplishing among others a double pirouette to the hands on the floor and the catcher. Scoring with their tumbler and tumbler fronts are the Cris- tians, Chita, Cosetta, Remo, Benay and Adolph. They do difficult three-highs without a miss and in another spot, the two Cristiani girls give a flawless performance on a rosin back. The Canadian Sisters (Conn. Mary, Her- quise, Gloria and Dora), do nifty and smooth feats and animal work without a thread. Other wire performers who scored were Eddie Hendricks, Sylvia and Betty Hendricks. Sylvia also does an ironjaw number that commands attention. Gladys Fox does a number with three elephants in the ring, finishing with a mount of five bulls on the same track. Sandie Morris puts his dogs thru their races; Jewell Poplin does menage and appears in the Wild West. Nora and Marcella Morales is in charge of wardrobe, and Jillian Pierro is prima donna. In the Joey contingent are Fred Wenzell, Sidney L. (Red) Harris, Francis M. Cain, Billie Burks, Marvin E. Girard and Louis F. Shaw.

Jack Bell Has Band
The band, directed by Jack W. Bell, consists of Norman Wells, trumpet; Lee Hull, second trumpet, Homer Clark, Frank Cotton, C. P. DaArment, Felix Gambino, Buddy Geis (air-calls), A. J. Johnson, M. R. Smith and N. W. Gregson.

Jack Bell does the announcing in an able manner.

Numerous visitors were on hand in Hamilton, not the least of which was Mrs. Hugh A. Barnhart, widely known among circus folk; Jake Mills, Mills Bros. legal department, and Harry and Johnny Anderson, Enquirer Printing Company; Carey Dmytie, Old West.

Sosimo) and Larry Bingham. Jack Bell has the band, consisting of Norman Wells, trumpet; Lee Hull, second trumpet, Homer Clark, Frank Cotton, C. P. DaArment, Felix Gambino, Buddy Geis (air-calls), A. J. Johnson, M. R. Smith and N. W. Gregson.

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Sosimo) and Larry Bingham.
Eggert Elected
To Head St. Paul
Winter Carnival

ST. PAUL, May 1.—A goal of 2,000 new members and a rebuilding of the winter carnival as an event for "all the people" were set as the prime objectives of St. Paul's Inc. for 1948 at the annual meeting here.

Arthur E. Eggert was elected president of the sponsoring organization and it was he who urged that winter carnival events be "built back into the event of all the people" as it once was. This can be done, he said, by keying the program to youth, urging their participation in more events.

New directors picked include H. E. Schell, C. Hampe, who is King Boreas, of the 1948 carnival; Harry P. Ryan and A. E. Gere, retiring directors are Walter G. Seeker, Roland J. Farley and Arthur Devine who are given life memberships in the organization by William Hickey, retiring president.

Fairfield Hypos
Shows, Other Fees

FAIRFIELD, Conn., May 1—New regulations governing licenses for vendors and amusement stands became effective today. Vendors now fall under two classifications covering those on foot and those on vehicles. Foot peddlers now will pay $15, while those with vehicles will pay $25. Both licenses formerly cost $10.

A fee of $25 for six days will be charged for a carnival license with a $3 fee for the first day for each passenger carrying device and $1 for each additional day. Proof of financial responsibility must accompany each application for a carnival license with passenger-carrying devices.

A fee of $5 for the first day and $1 daily thereafter will be charged for outdoor stage or motion picture presentations. The $5 fee also must be paid for each of the two outdoor professional sport promotions.

SIDEWALL
NEW WATERPROOF FLAMEPROOF

Following finished sizes, complete with Grommets. Made of double filled duck or twill.

5 ft. x 10 ft. . . . . . . . . . . . . . . $62.74
6 ft. x 10 ft. . . . . . . . . . . . . . . $82.25
7 ft. x 10 ft. . . . . . . . . . . . . . . $95.95
8 ft. x 10 ft. . . . . . . . . . . . . . . $110.74
9 ft. x 10 ft. . . . . . . . . . . . . . . $131.50
10 ft. x 10 ft. . . . . . . . . . . . . . . $174.75
11 ft. x 10 ft. . . . . . . . . . . . . . . $196.25
12 ft. x 10 ft. . . . . . . . . . . . . . . $217.75
13 ft. x 10 ft. . . . . . . . . . . . . . . $239.25
14 ft. x 10 ft. . . . . . . . . . . . . . . $260.75

Made in any length above rate per 10 ft. Add $4.00 per extra grommet. Add 50¢ per yard to above for Flameproof. If it's made of Canvas, We Make It.

BERNIE MENDelson—CHARLES DRIVER

“AMERICA’S FINEST SHOW CANVASEX-HISTORIC 20x40 and 28x56 Hip Roof Tents. 8’ 3-sided, Green Flameproofed. FOR IMMEDIATE DELIVERY

Tents—Side Show Banners
The Best Flameproofed Fabric Available. Orange, Blue, Red, Pink, Black, Yellow.

D. M. KERR MFG. CO.
1954 W. GRAND AVENUE
CHICAGO 18, ILLINOIS

SHOW CIRCUS
MERRY- GO-ROUND
CENTRAL
CIRCUS COMPANY
HARRY SOMMERVILLE—FOREST HILL
121 West 8th Street
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TENTS FOR SALE OR FOR RENT

14 x 21 feet 16 x 24 feet 20 x 30 feet
28 x 42 feet 30 x 110 feet 40 x 100 feet

Tents Made to Specifications... Any Color... Shape... Any Flannel

Ground Cloths... Change Flags... Band Cloths
Flag... Velour... Fibreglas... Repro.

Write Us Your Needs

A. MAMAUX & SON
120 BLVD. OF THE ALLIES • Court 3190 • PITTSBURGH 22, PA.
New Attraction In R-B Side Show

New YORK, May 1.—The Ringling circus side show is installed, as usual, in the basement of Madison Square Garden, where it will remain
in charge. Smythe's staff is made up of two lecturers, Charles A. Zern
and Paul H. Firth. Ticket sellers signed for the road are Red White, Bobor Hanson and Zern.

At hi-s shows include the Doll family, midgets, Kuttie Singlee, fire eater; Joseph Nawrath, midget magician; Rasmussen, of the Yours vaudeville; Baby Irene (new), fat girl; Sid Krofft and His Fearless Puppets; Mass Petrica (new), sword swallowers; Kornia, snakes; Johann Petursson (new), Icelander; Goldstein and Sons (new), Fischu-
giant couple; Skeets Hubbard (new), human pincushion; Hanks Keiler (new), of Los Angeles; girl; Frieda Pushnik, armless and legless woman; Edward Hill (new), sponge cartoonist; and Mo-Lay (new), comedy juggler.

When the Big Show hits the road a troupe of Bohemian glass blowers and Arthur A. Wright, with a 23-
member colored band and minstrel show, will join Smythe's aggregation.

Unexcelled Sales
200G Over 1947

NEW YORK, May 1—C. Russell MacGregor, president of the Un-
excelled Chemical Corporation, said here that this week's fireworks sales are more than $200,000 ahead of May 1, 1947. Production for the current year has been reduced by about $100,000 an-
nually. Other products manufactured by the firm show similar gains, Mac-
Gregor said.

At a stockholders' meeting, Carl-
ton B. Waller was elected vice-
president of the board of directors; John R. Ditton, chairman; Theodore J. Kauf-
feld, assistant vice-president, and Bar-
nett, secretary and treasurer.

Sunday Play for Seaview
Until Season Bow May 30

NORFOLK, Va., May 1—Seaview Beach, Negro shore resort near Lynnh-
avenue, will open the season tomorrow on a Sunday-only schedule until May 30, 1948, under a policy of daily labor thru Labor Day.

The park, operated by Dudley Coober, has major rides, board-
walk, bathhouse, hotel, dance pav-
ilion, and concessions. Free bus transportation from the city is pro-
vided.

NOTICE, CONCESSIONARIES

NEW IMPROVED
CHAIRPLANE SWINGS, KIDDY AEROPLANES,
MERRY Go-ROUNDS

RIDE-HI MFG. CO.

10, 11, 13 Harrison Rd.

MINIATUREGOLF COURSE
CONSULTING SPECIALIST

"A New Method of Drawing Plans in Low-priced Potters"

COOL CREST GOLF COURSE

1402 Frisco Rd.
San Antonio, Texas

Hamid Acts
Booked for CNE Show

Leonidoff To Produce

NEW YORK, May 1.—Rwwood A. Hughes, general manager of the Can-
adian National Exhibition, Toronto, was here last week with Mr. Hughes following a month's tour of Europe, completed plans for what will probably be the biggest participation program ever undertaken by the annual.

Meetings were held here with George A. Hamid, booker, and Leonidoff, producer of the Music Hall stage shows, with the result that the latter will have a hand in producing the Olsen and Johnson show, as well as aiding in the general production of the Hamid Against Grandstand feature.

While in London Hughes met with Olsen and Johnson who are appearing there. Plans for a comprehensive presentation of the circus in front of the Hamid Against Grandstand call for the construction of a portable stage mounted on tracks which can be moved right into the paddock.

Prior to sailing March 14 Hughes inked the largest major contracts ever bought from the exhibition by Hamid in the 27 years that he has handled the account. Hamid will use three ring circus performance, with the Zucchini double cannon act. 12 general acts and 20 stage acts. 

Afternoon entertainment will con-
sist of the thrill acts, Hoogan's Hip-
drome Combination, and various thrill shows, including possible midget or stock car races if the track is completed in time. Night show will feature Hamid entertainment from 7 to 8:30, followed by the Olsen and Johnson show.

There is little doubt that the new grandstand will be ready in ample time for the exhibition opening. Con-
struction of the track, however, will be slower because of the necessary installation of numerous sewage and drainage systems. The grandstand proper will also include restaurants, bars, rest rooms, offices, etc.

Plans call for the infield to contain various athletic fields which can be used for major sports events throughout the year.

Also contemplated is the presenta-
tion of a different name band on each of four days in the Coliseum.

Jack Kaster Killed
In Fall at Akron

AKRON, May 1.—John M. (Jack) Kaster, 72-year veteran Roler Coaster builder, died here today of injuries sustained in a 32-foot fall from a scaffold at Summit Beach Park.

He had mounted the scaffold to give instructions to a carpenter who was doing last-minute work on the blue ride which had been completed by Kaster, who built his first Coaster in 1917, had built scores of rides thru-out the country.

He leaves his widow, Carrie; three sons; and two daughters. The funeral service will be held at Cuyahoga Falls, O., Monday (3).

PEORIA MOVES EARTH
(Continued from page 33)

The Garden's execs plan to give each participant a certificate and tokens indicating their participation in the event.

Preliminary construction work on the grounds was started this week: First to go up was a fence. Officials are confident that a 10,000-capacity grandstand will be up and in use by fall, when some still dates, as yet undetermined, will be held.

SPEDWAY ROUND-UP

(Continued from page 32)

setting a new track record for the seventh and half-mile oval. Allan Heath, 1947 Northwest champion from Seattle, was second and Howard Osborn, Oregon trackholder from Portland, third. Stan Murri, Los Angeles, finished fourth.

Calver City Results
CULVER CITY, Calif.—Dick Bar-
bo, after starting at the pole, sped to victory in the midget auto races at the Calver City Airport, Saturday, 4,517 fans. Trailing were Bob Funk-
roth and Sam Hanss, in that order. Semi-final was taken by Troy Rutt-
man, and Danny Oaks capped the trophy event. Heat winners included: Barbo, Hanss, Mac Heltings and Pee-
Wee Distance.

ARDC Approves Crise Dates
RICHMOND, Va.—Red Crise's ap-
plication for midget auto racing dates in Richmond, Norfolk and Roanoke, Va., and Winston-Salem, N.C., has been approved by the American
Race Drivers' Club.

Cherry Park Draws 4,500
HARTFORD, Conn.—Bill Schind-
ler, Freeport, N. Y., won the five-mile midget feature at Cherry Park Speed-
way in suburban Avon, Sunday (28).

Attendance was estimated at 4,000.

Manchester Fremen May 9
MANCHESTER, N. H.—Small car
races will get under way Sunday (8) at the Motorodrome, it was announ-
ced by George Hart, acting manager.

Danbury Races Resumed
DANBURY, Conn.—Midget auto
racing at the Danbury Fair Ground track was resumed Saturday (1).

Detroit Hot Rods To Bow
DETROIT—Hot rod season at Part-
nership Speedway had opened Sunday (2).

MONTREAL COPS' SHOW
(Continued from page 33)
planning to make the show an annu-
event. An advance ticket sale, similar to the one so successfully handled in the Hamid-Morton Circus, is also being set up.

Last year the police limited the show activities to the promotion of a field day which grossed around $85,000.

THE BIGGEST BARGAIN IN YEARS!

MODEL 120 CONCESSION LOSS MACHINE
WITH ALL LATEST DEVELOPMENTS IN
SMOTHER OPERATIONS

FEATURING—

Direct Drive; variable speed vertical motor.

Rubber mountings—no vibration.

Compact—base 18"x10"x10".

Machined cast aluminum shell, Con-
cession's original 1-piece soft-centering drive.

Heavy duty collector rings.

Heavy gauge 25" polished aluminum pan.

Motor and speed motor switch for regulation.

Magnetic brake, insulated.

Mandy switches for operation.

All aluminum encased case.

CONCESSION SUPPLY COMPANY

3016 SECOR ROAD

TOLEDO, OHIO

FLYING SCOOTERS
QUEEN OF THE FLYING RIDES
With 1948 Streamlined Cars
FIGHT CAR • STATIONARY & PORTABLE RIDE • KIDDIE RIDE
BISCH-ROCCO AMUSEMENT COMPANY

CHICAGO 15, ILL.

ATTENTION, CIRCUS & CARNIVAL MANAGERS!
2000 SURPLUS
WOOD MAULS

12 and 16-lb. with 36-in. Hickory handle. $5.50 ea. $15.00 des. Reg. value, $60.00 ea.

LOSE BROS., 206 E. Jefferson, Louisville, Ky.
George Coe Has Spent 58 Years On Show Lots and Still Going

(Continued from page 5)

... that rich golden color that makes 'em buy more popcorn than ever before. Get bigger profits the easy way with SEAZO!

For those states where colored oil is not sold — use Simko brand.

By the makers of POpSt PLUS!

Like getting the nickname, George, his entrance into the circus business was so immediate that it did not bother the error but signed simply as "George." The name has followed him thru life.

It was during his association with the Wallach show that Coe had one of his most memorable incidents of his show career. When the butchers were billing and cooing candy, they had other jobs to do. Coe's chore was to ride a camel in the parade. Wallach was planning a move to New York, Pa., and was astride the dromedary, bobbing up and down along the main street. His section of the march had just reached the center of the business district when the animal suddenly realized that lock on the lot in the menagerie tent was a baby camel that had been left at the inn.

So the animal took off for the lot with the youthful camel becarming bung up inside at a rate 10 times faster than he had ridden to town.

Joins Sanger Shows

This young candy butcher remained with Wallach when he combined with the Carl Hagenbeck Circus. He met Mrs. Coe at the Sanger Shows, then owned by Art Bowers and Charlie Mugigan. Coe's association with the Mugigan Bowers outfit was short and he left the circus business to join a carnival, One T. Kennedy Shows. When he started, he had concessions. When he left in 1918, he was assistant legal agent to Walter Stanley.

About the time that Coe left Kennedy, the future of all outdoor shows was dubious because of World War I. The war was at its height and this country was having sugar rationing along with influenza and spinal meningitis epidemics. Despite the gloomy outlook, Coe managed to make a combination moving on to the K. G. Barkoot Shows. Soon after he joined, the show was tied up for a week because of the influenza epidemic. Just about that time a number of showmen were thinking of throwing in the towel, the Armistice was signed.

Stage Gala Armistice Fee

Like every city in the nation, Paducah, too, decided to celebrate. The mayor came down to the lot and asked the show to open and go all out for a celebration. Coe remembered the galas and the concessions, which he had, garnered folding money. He remained with the Barkout show thru 1918, leaving at the close of the season to join the Hort T. Campbell Shows in Alhambra, Calif., as legal agent. After a few weeks he left Campbell and returned to the Barkoot show, accepting an offer to become a partner. Here again he had the concessions.

In 1922 the new manager of the next year Coe formed a partnership with Edward Jessup and took over the midway concessions with Sol's United Shows when it opened in Metropolis, Ill.

Rejoins Barkoot Again

The Barkout show had evidently exercised some influence on Coe, for in 1922 both he and Jessup moved to Seattle, Wash., an outfit to take the concessions and serve on the staff. Jessup remained with the wagon and Coe became the legal agent. He remained until 1925 when he went with the Barkout show, now the Warden of Mirth Shows, in Pensacola, Fla.

Until 1926, Coe had been a candy butcher, a concession owner, an assistant legal agent and head legal agent. There was another bracket of show business — that of owner.

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HOUR!
Weather Hits Dailey Bros. At Huntington

Other Spots Prove Okay

HUNTINGTON, W. Va., May 1.—Dailey Bros., which had been getting the weather break since its 1949 trip started, ran up against old man weather here last week and came off second. An all-day rain hurt attendance, which otherwise ran high. Both the matines and night houses were light.

It was a different story, however, in Logan, W. Va., the day before, where the weather was ideal. Both shows drew capacity houses. The matinees were late getting underway because of the trouble workmen encountered in traffic from the train to the lot. Logan is squeezed between two rows of mountains and has only one street running east and west. It proved a tough job moving the equipment down just one narrow and badly crowded street.

A two-day stand in Lexington, Ky., netted good business. Opening day the show had a strong matinee and an overflow at night. Second day there was a matinee only, which drew a fair crowd. The matinee the second day was staged only because the scenery had been rained out at Maysville. The matinee Thursday was the only matinee for Maysville folks.

Biz Continues At Good Pace For Cole Org

Peoria Strike Hurts

DANVILLE, Ill., May 1.—Outside of Peoria, which gave way to a district opening under booking stand, Cole Bros.' Illinois tour is proving a money getter. Peoria, home of the city's largest strike, was hard hit by the strike troubles, with some 30,000 men out of work, and as a result business for the entertainment was off.

Other Illinois spots, however, proved okay. Springfield, after a fair matinee, gave with a fair one at night. Bloomington registered capacity at night after a strong matinee and Danville gave with capacity at night after a three-quarter matinee.

A record attendance of performer, fell 35 feet during her act at Decatur but luckily didn't miss the safety net completely and was not injured. Despite the fact the show was nearly two hours late in arriving, an estimated 10,000 persons were on hand to meet the show. Matinee biz was on the light side but night show drew a full house.

Lexington Nixes Parade Fee

LEXINGTON, Ky., May 1.—Board of city commissioners here has passed an ordinance, under provisions of rules, removing the $100 license fee for circus parades. Move caused speculation as to whether the city would see its first circus parade in several years when Cole Bros. plays here May 17.

Montreal Looms Lux for H-M

MONTREAL, May 1.—Col. Bob Morton, accompanied by Ken Humphries, business manager, and about 6 performers, arrived here Wednesday (24) to prepare for tonight's opening of the annual presentation of the Hamid-Morton Circus under Shrine auspices. Advance ticket sale, handled by Al Hamilton, is reported on a par with last year's record. Take and indications are that a record gross is in the offing.

Following this engagement which ends Saturday (8) the circus goes to Ottawa for the week beginning Monday (10) under Kiwanis auspices. Omar J. Kenyon is handling the advance sale and promotion.

New Haven, Conn., is scheduled for the week beginning Monday (17) under auspices of the Junior Chamber of Commerce. Howard Y. Barber is handling the advance.

Last date of the season will be in Harrisburg, Pa., for the week beginning Monday (24) under Shrine auspices. Vernon L. MacReavy has charge of the advance.

Buckeye State Kid To Mills Bros., But Biz Slips in Indiana

MARION, Ind., May 1.—Buck was good for the Mills Bros.' Circus during its swing thru Ohio, but dropped off in Marion Thursday (20).

Cool weather hurt, but the program, and the advance sale under the auspices of the Marion Chamber of Commerce, enabled the circuses and sponsors to show a slight profit.

Springfield, O., Firefighters' Association sponsored show in that city and a three-quarter house witnessed the latter two performances.

Stand in Piqua, O., was a red one under sponsorship of the Kiwanis Club. Marion house was a benefit for underprivileged children of the area.

The big show was well-patronized in Greenville, O., but the side show found the going rough. The org was under auspices of the Greenville Shrine.

Biz Fair for Dales

LONDON, Ky., May 1.—Buck proved just fair for Dales at both performances here, despite good weather.

R-B Heading For Record Garden Take

Gross Now $1,375,500

NEW YORK, May 1.—The Ringling Bros. and Barnum & Bailey Circus goes into the full week of its run at Madison Square Garden with every prospect of chalking up an attendance record.

Since last Sunday (25) the only seats left at the ticket windows have been the $1.20 balcony pews, and even these have been sold out for many performances. For the week's attendance, therough tonight's performance, will be approximately 90 per cent of the Garden's capacity or around 77,400. With previous weeks registering a gain of weeks the Garden will be able to total upwards of $40,000 and to shut up, date, close to $1,375,500.

One Gis is getting not only nationwide publicity but also getting big play in European papers which played up news of the sudden death of clown Albertine prior to the show's dress rehearsal. Albertino and Lulu (the crew collided with a circus truck which was driven by Harry M. Mills from Columbus, O., to the circus.) was a veteran English clown duo and well known on the continent of Europe as well as in Bruzout Great Britain.

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Biz Fair for Dales

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Dressing Room Gossip

Ringling-Barnum

Third week in the Garden saw the show more successful than ever. The annual show at Bellevue Hospital was one of the highlights of the season. Above all, it was a happy one for patients and children.

The American Overseas Aid-United Nations Agency for Refugees Children's banana party had many units from the show participating.

The Ringling branch of the Schar-Circus Club had its first meeting of the season. Arriello Bogino injured his leg during the loop, and the show was out of the show for several weeks. Jenny Wallenda made her initial appearance this week. John Ringling jr. replaced Rosita Zavatta. Antoniette Concello celebrated her birthday.

Frank Miller returned from Florida. Visitors: Father Ed Sullivan, Louis Armand, Eddie Gilkes, Butch Henline, George Hoffman, Dottie Yakin, Joyce West, Louise Peter- son, Al Clouse, Burt and Corrine Dearo, Eva May and Joe Lewis, Mr. and Mrs. Ridge Hammling, Ralph Mott, Mary Jane Masters, Harry and Margie Geiger's family, Jimmy Sulli- van, Earl and Billy Forshay, and Doc Hall from King Bros.

Concert pianist included Billy Rose, Marlene Dietrich and daughter, Ger- aldine Brooks, Gloria Strock, Andy Page, Bob Sheed, Steve Hamanics and Ray Kyser.

Back yard scenes: Merle Evans and the cow. Traveling the show, the band plays a big hit with the people. Paul Jung's rocket gag gets a boost.

Midgets, members of Lou Jacob's clown car gag, which always draws the house, has been moved to the gag car.

Fifi Danse said the fact that the Eldridge Bros. was sold out at the sight of a dog. Johnny Tripp and Bobby Clark cut the scene on joining the show, reminding us about the old days. Barrette boat is closed. She is on her way to New York for her annual vacation. England's act will not be preceding his annual vacation. Monte Carlo—MARY JANE MILLER.

King Bros.

We've put the miles behind us since our opening in Macon, Ga. Business continues excellent. En route to Corbin, Ky., a solder was side- swiped by a truck, damaging the trailer and injuring several of the big top boys. None was seriously hurt, however, and they are back on the job.

En route to Hamilton, O., Mr. Morales turned his big oxen over a sharp curve. Nobody was injured and the oxen were returned to the same, a couple of broken windows.

The wire act of Sylvia Gregory, Baton Bob and Wonder Wiz, boasts a good-looking wardrobe in addition to a flashy routine. The clowns are rehashing the clown band daily, with Leonel Wern- bacher and Rosita Zavatta.

Visitors have been many and in- cluded Miss Grier of the press from Dailey Bros., E. Walter Evans of the Chicago Daily News, Clyde Patterson and mother, Jimmy and Alice Foster, Mabel Marx, Harry Heldt and Bob Hult- hart. There was a surprise birthday party for John Foster, June 24, about that next week. — BILLIE BURKE.

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MUrryhill 2-1090

FOR SALE OR RENT

YOUNG FEMALE INDIAN ELEPHANTS

Gentle under 5½ ft. tall. guaranteed in perfect health. Inquire June 24th.

ARRIVING LATER part of May, early June

CIRCUS EQUIPMENT CORP.

240 E. 45th St., New York 17, N. Y.

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WANTED

for Circus Equipment Corp.

Sober, reliable man to work around newly arrived elephants, should be able to drive semi and Chevrolet Tractor.

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240 E. 45th St., New York 17, N. Y.

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BILLY BROS.

SCHEDULED one-day-stand in Lex- ington, Ky., turned into a two-day affair when management decided to over- load in Lexington and personnel took advantage of time off to visit the grave of Min O'Troy and several near-by farms.

Butch, baby elephant, is the center of much material, both in the menage and does a show in a three-foot-high box. J. B. Davis are doing a good job on wardrobe. Ray Milton arrived to take charge of the Development Department. Sheen folk apparently regarded the show as an animal shelter, judging from the number of puppies and kittens left on the lot for adoption.

Mr. and Mrs. Tom O'Brien and the writer were guests of Mr. and Mrs. Nolte Reynolds at dinner and a trip through the show. They also were dinner guests of Mr. and Mrs. Goebel.

Visitors included Eddie and Golda Grady, Mrs. Geo. Metzger and son, and Mrs. and Mr. W. E. Tyree. Tyree is coaching high school bands in Chicago, Ky.—HAZEL KING.

POLARIS Bros. East'ern

The CAT Club had its first party this week, which was held on the evening of April 23-25, at a Spanish-style inn 18 miles from town. It was pitch- dark when the party arrived. 'The band made up of Mrs. and Mr. Mear- son produced some good talent for the show floor.

Price, who was driving in Springfield, I. l., Irv Polack put on a sneak preview for the gang. Bill Winter included Erma and Rio, Ray Wilbert, the Erickson, and the writer, Polack was embarrassed. Willard, Harry Boyd supplied the music.

Circus people got to the park ing lot piloting a blue and silver trailer, custom built. The Emil Pal- mer stables has an expertly con- trolled house-truck. Richard Sidney entertains by showing colorful movies. Christenson opened with the Black Horse Troop. Elsey's showed a signboard that points to the place where she is able to get around with- out crashes. The Lone Star line staged a picture day with Ed and Ione Jonesboro, Ark., permitting the show to make a large number of connections to Tyler, Tex., for the stand which opened there April 28. Jimmy Mantlo's wife and son are on the show—BILLY BARTON.

Garden Bros.

The move to Windsor, Ont., was dull except for a few delays, motor trouble or flat tires. Attend- ance was slightly off from last year, but we are enjoying summer weather. A special Circus Night was celebrated with a banquet at the recently opened Windsor Pavilion, which was sponsored by the Windsor Police Association was host. The Paiges, Jacques Gordon, F. S. and Mrs. Deitch, and daughter, Judy entertained.

Opening days for most popular man is Basil Whiffeld, who is doing advance and 24-hour duties, thus enabling others to be away from the show. The birthday he celebrated a birthday with cake and champagne, and although the trailer caught fire while she was absent, burning wardrobe and perfor- mances of the show, but the half sick list, miserable but work- ful.

Visitors: Dr. and Mrs. George Brown (the former Rosea Nelson, of Chicago), and Mrs. and Mr. Charles Zenernt, Chicago; Norman Boyle, the Cirkus, and Mr. and Mrs. George Keller's act as soon as the professor dismisses his pupils and locks the classroom door for the summer vaca- tion; members of the Wallace Shows and Don Smith, founder of the Cirus Historical Society, with his fiancee, Julia—DOLLY JACOBS.
Albino Widow Staying For 1948 Ringling Tour
NEW YORK, May 1.—Louise Adams, widow of Albert Victor Adams, and his partner in the clown act of Albino and Lulu, is remaining with the Ringling-Barnum circus to work clown walkarounds. Adams, 48, succumbed to a heart attack while appearing in Joe Haulo's sport program at the WJZ studio prior to the Big Show's dress rehearsal April 6. Funeral services were held in New York. Interment was in St. Mary's Cemetery, Yonkers, N. Y.

The Advances came from England to play a return engagement with the Big Show with which they appeared in 1938 and 1939 with a well-known group of vaudeville artists, and Adams also came of theatrical stock, his brother, Bertie, being manager of the Hippodrome in Birmingham, England.

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UNDER THE MARQUEE

One swallow doesn't make a summer on the George & Chantry Circus, and the second one is bound to get you chased.

Bills, tramp cards, clowns that he is with the James M. Cole Circus.

Marie Griffey visited the Mills show in Columbus, O., as guest of Louis E. Collins.

Ralph E. Bliss, who left the Bailey Bros.' advance, is night clerk at the Jefferson Hotel, St. Louis.

Harold Voise, who closed with the Clyde Beatty Circus, April 3, has joined the Cole Bros.' Circus.

Hardy old-timer can always be spotted by his cane and bulging pocket that is filled with liniment bottles.

Bill Penny, of Pawnee, Okla., reports he plans to visit the Al G. Kelly-Miller Bros.' Circus when it plays his town May 7.

Producers Hunt Stromberg Jr. and William Berney are planning a musical comedy based on the life of P. T. Barnum for fall production. The production will be called Hambug, with the chief episode having to do with the showman's discovery of Jenny Lind. William Gaxton is said to be interested in playing Barnum. Art LaRue, clown cap on Clyde Beatty Circus, is building a funny fire act to play West Coast fair dates.

The Mandos Sisters, one of the outstanding imports on the Ringling show this season, missed several performances the past week due to illness of one of the girls.

According to an old-timer, science couldn't discover a better cure for asthmatics than the red light at a country switch.

Gus Lind recently played the fair at King City, Calif., clowning and presenting his unsupported ladder and foot-juggling turn.

While playing Springfield, Ill., with Cole Bros., Jack Kennedy, whiteface clown, entertained several of International Harvester Company employees.

Wills Epps and Tex Leon again will be with the Kelly-Miller Circus. Art Miller handled their winter dates. Mr. and Mrs. Mel Lewis are expected back in quarters at Hugo, Okla., soon. Mr. Miller has returned to Hugo from a Chicago date.

Former Los Angeles fire captain, Harlan Devitt, again is with the (See Marquee on page 88)

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African Green Monkeys $20.00 Ea.
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Two new rides, shows are added to line-up—Schmidt looks for big '48 season

By Hank Hurley

CHICAGO—Harry E. Schmidt, president and general manager of Riverview Park here, recently returned from a winter's vacation in La Jolla and Palm Springs, Calif., is back in harness overseeing the preparation for the May 18 opening of his funspot.

Cornered in his office last Thurs-
day, Schmidt, in between answering personal telephone calls and issuing orders on this and that detail, was in an optimistic mood.

"I look for a very good year," he said by way of opening the conversation. "I don't say we'll equal '46, which was a big season, but I do believe we'll do even better this year. Last year, you'll remember, we ran into plenty of tough weather during the first month of our operation. While we did okay once the weather improved, that slow start still hurt. This year the worst possible weather certainly can't be any worse than last year and in all probability it will be better. If that proves true, we'll top last year in gross business," Schmidt said.

Maps Publicity Plans

The Riverview announces that profits will be less this year, "because of higher costs on almost everything," He explained that Riverview's aim this year is to increase attendance and its publicity department has mapped a new strategy.

"We've always had a strong publicity program," Schmidt said. This year, however, in addition to our mailing list, which now contains 60,000 names, we work with the newspapers, advertising and billboards, we will use radio. We will have five spot announcements per day on the regular stations May 1 through 6 ignorant of weather, and our stations will find two new rides and a new show on the mid-way this year. The new rides are the Water Bug and miniature train. The new show, leased to the Calamari and Trinker interests, is expected to be an illusion show

Emphasis Over Ride

"This Water Bug is something different," Schmidt said. "It was used at the Zephyr in New York and hasn't been in operation since. It's the only one of its kind in the country and I think it will be a sensation."

Regarding the Water Bug, which is located near the main entrance occupied by the Tumble Bug, Schmidt explained the outfit has 19 boats and that they have devised a new system for its operation.

The miniature train will boast two (See Strong Flack on opposite page)

Radio Inked By Chi Spot

PONTCHARTRAIN IN BOWS FOR SEPTEMBER

NEW ORLEANS, May 1—Pontchartrain Beach bowed for the season here today. Feature of the opening was a fireworks display, by the Thistle-Duffield Fireworks Company, Chicago, with Art Briese in charge.

Free set featured was the Greetings, high wire. New rides this year include a Rollacrine and Funhouse called Circus Zoo.

BELLE ISLE MAY GET MINIATURE RAILROAD

DETOUR, May 1—City-owned Belle Isle Park may get a one-mile miniature railroad as the result of a proposal by Harry Stahl, superintendent of Eastwood Park, who has offered to install the ride on a concession basis, Stahl, who acquired the former miniature railroad at Jefferson Beach. The concession would be at the north end of the island, along the banks of the Detroit River. According to reports, Stahl offered the city 26 per cent of the gross.

The proposal was recommended favorably to city council by the Parks and Recreation Commission. A proposal by another concessionaire several months ago to install a Merry-Go-Round was turned down.

Philly Zoo Opens Monk Isle

PHILADELPHIA, May 1—The annual opening of Monkey Island at the Philadelphia Zoo here is scheduled for Sunday (2). Also scheduled as part of the opening ceremonies is a concert by the Girard College Band. Leroy Miller, of Station WFL, will officiate at Monkey Island for the ninth straight year. Prior to the actual liberation of the monkeys, Miller will conduct an animal quiz program with zoo souvenirs as prizes.

WHEN NEW LAKE FOREST PARK, Henderson, Tex., opens May 7 it will sport a miniature train amid other kiddie rides. At the throttle is John R. Alford, donor of the park, and seated in the rear is Curtis Pruitt, of the Texas forest service, who assisted in laying the track. Left to right, standing, are A. M. Wilkins, chairman of the park board, and J. T. Bell Jr., park superintendent. Former Gov. Coke Stevenson is expected to make the dedication speech at the opening of the park, financed by subscription of $50,000 by business men. A swimming pool is ready for operation and other attractions are nearing completion.

New London Nixes Opening for Cloth

NEW LONDON, Conn., May 1—Morris Lubchansky, counsel for Joseph Y. Cloth, disclosed this week that City Manager Edward R. Henkle has refused the concessionaire permission to operate at the city-owned Ocean Beach Park prior to official opening date, even the other con-

cessionaires are now operating.

Cloth has been involved in a suit with the city, which charges he withheld money due the municipality on a percentage basis after last year's opening. Cloth's offer of $4,000 as the first installment on this year's business has been refused, his counsel said.

After a temporary injunction restraining the city from canceling Cloth's contract was granted, the city filed a cross-complaint asking for damages and contract cancellation.

Lubchansky declared that by not granting Cloth authority to open his concession early the city manager is reducing the municipality's percentage of the concessionaire's earnings.

John K. Balentine and William R. Canby, beach co-directors of activi-
ties, have been reappointed for the coming season.

Swedish Parks Bow With Cirrus, Vaude Attractions

STOCKHOLM, May 1—Grona Lund's Tivolii and Nojesfallet, popular outdoor funspots, are in full swing. Nojesfallet opened its season April 17, with Tivolii following suit Wednesday (28).

Both Stockholm parks, as well as Liseberg in Gothenburg, boast a good line-up of rides, restaurants and concessions and all present circus and vaude shows as free attractions.

Big Season Seen By Eddie Carroll

AGAWAM, Mass., May 1—At conclusion of the third week-end of operation, Edward J. Carroll, owner of Riverside Park here, is convinced this season will be one of high grosses. Week-end business is business, according to Carroll, is keeping pace with that of last year.

With the addition of two new projects, including Riverside Gardens, which will open about June 1, Carroll is highly optimist and says grosses this year may even top previous high.

Work on the stadium is going along on a night-and-day basis. Riverside goes into daily opera-
tion this week-end.

Flint Funspot Bowing May 5

FLINT, Mich., May 1—Flint Park opens for the season Wednesday (3). Park again will be under the direction of L. H. (Doc) Firestone, president, and Howard M. Oviatt, general manager, with Pat Anger as superintendent.

Park will open without free acts, as was done last year for the first time in years, but may book them later. Talent cost was said to be the rea-

son for dropping the policy last season.

Starts 30 picnics, including indus-
trial, church and school organiza-
tions, have been reserved.

New this season is a Glass House, operated by the management, and a shooting gallery. A new athletic field is being prepared, but probably will not be ready till midsummer because of work required to get the ground in condition.
Plan Set To Build Zoo in Louisville

LOUISVILLE, May 1.—Plans for establishment of a zoo here have been announced by Howard Van Andret, member of the recently organized Louisville Zoological Park Society.

Eventually, he said, the organization hopes to operate, in addition to the zoo, a park containing exhibits of natural resources and products manufactured in Kentucky.

The society plans to ask the city to allocate 25 to 35 acres for the park, with money for the program being raised by contributions. Incorporation papers authorize the organization to borrow up to $100,000.

L. A. Ride Celebration

LOS ANGELES, May 1.—First anniversary of Griffith Park's miniature train has been celebrated April 17, with a 'birthday' party attended by screen celebs and civic leaders. Operated by Sam Bornstein, the train carried 589,000 people in its first year, it is reported.

Hauswald Resigns Post

SIoux FALLS, S. D., May 1.—E. W. Hauswald, owner of several amusement parks of Playland Park here, has retired as manager of the Mets Baking Company, Sioux Falls, after 12 years in that position.

Strong Flack for Riverview

(Continued from opposite page) units on one track. Schmidt estimated over $100,000 was spent on the two rides. The miniature train tickets will go at 10 cents each, with the price on the Water Bug being 25 cents.

Schmidt said there will be no change in Riverview's prize policy. "We'll continue with the same prizes every day and all other prizes will hold," he said.

Will Hold Mardi Gras Again

Schmidt says there is no doubt that money isn't as free as it was a couple of years ago, "and yet we've got to keep on giving away with publicity and advertising to get the people out!"

No special opening-day ceremonies are planned, Schmidt said. He added, however, that the park will hold its Mardi Gras carnival again this year. The Mardi Gras will open August 14 and continue through September 12.

In regard to the Mardi Gras, which features band concerts, Schmidt reminded that this event was started last year after a wartime lapse. "It was a tremendous success last year and I see no reason why it won't be this year," he concluded.

Belmont Season Bow Skedded for May 15

MONTEAL, May 1.—A preview has been scheduled for Belmont Park Saturday (8) with the formal opening that same day (15). Rex D. Billings, general manager, announces. Numerous guests will be invited at the preview by the management.

Park again will concentrate on the booking of industrial, commercial and fraternal picnic groups. Free facilities offered include tables and benches, an athletic field, shelters and clubrooms for committees. Maurice A. Lamarr is business promotion manager.

Free attractions again will be featured.

The Bronx (N.Y.) Zoo recently added an ape-pen (congo pen-pool), said to be the only one of its kind in captivity. It is bronze, green and brown and about the size of a ring-neck pheasant.

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WANTED

Glass Joint, Rice Water, Mildews, Fat From, Skinny People, Talker, Grinders, Freaks, Working Act. And Still and Bull, Yes, Yes, No Mental Act that can sing in a week, Harmon, several Swimmers (Non Tight sweaters), Parrots, Fire Eater, Glass Eater, Pie Eaters, Fuzz, Sweet Box, Headline Eaters, What All Acts to pitch. Open Now 24/7 on Amusement Park, Galveston, Texas No 1 Duck original Duck Amusement Park, Biloxi, Miss. Fair season with a Texas Currant; all winter season from Nov. 1 to April 30, $1,500.00. Until May 30th write "WONDERS OF THE WORLD," FRANK COLEMAN, MGR., TAMPA, FLA.; AMUSEMENT PARK, GALVESTON, TEXAS.

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HOEDOWN
TEX RITTER
JIMMY WAKELY and His Saddle Pals
GABBY HAYES
THE RED CAPS
THE WESLEY TUTTLE-JACKIE MORAN
KAPITOL RECORDS SHOW
T. TEXAS TYLER
ELTON BRITT
TEXAS JIM ROBERTSON
DICK THOMAS
GRANDPA JONES
PAPPY HOWARD and Kendal
POLLY JENKINS
RUSTY KEEFER'S Tumbleweeds

JOLLY JOCE AGENCY
EARLE THEATER BLDG.
PHILADELPHIA 7, PA.
Phone: WAL 2-6677 & WAL 2-9451
Charles Yeager, for 19 years with Cosmopolitan and other Hearst magazines, has been appointed director of publicity for The New York Evening Telegram, in charge of advertising, sales, and promotion. This announcement was made by C. H. Hitzelberger, executive vice-president and general manager. Charles Yeager is a native Texan and former Dallas newspaperman. Early in the year he was named advertising manager for the News-Record, El Reno, Okla., and later joined the navy as radar technician. At the State fair he will also head the advertising department, Hitzelberger said.

South Louisiana State Fair, Donaldsonville, this year for the first time in 30 years will operate with a full gate, Secretary Philip M. Sneed advises.

Miles Horst, Pennsylvania's secretary agriculture, announces that an advance list indicating that 88 county fair news-articles will be held this year in 49 counties.

Max Cohen, general manager of American Carnival's, has announced the opening of Monroe, N. Y., County Fair for a three-year term.

N. C. Huddleston, manager of the Placer County Fair, Roseville, Calif., has announced the opening of the 13th annual state fair at Roseville, Calif., on September 25. The fair will be a three-week affair.

Several other fairs (WOTM and WTC) in the Sacramento area will be open after the 25th. The WOTM Fair will be open after the 15th and the WTC Fair after the 25th.

San Joaquin County Planning Race Strip STOCKTON, Calif., May 1—Ed Van Valkenburgh, chairman of the San Joaquin County Fair-grounds, announces the establishment of a new three-mile road race strip.

Mr. Van Valkenburgh has announced that the new track will be a half-mile circuit and will be used exclusively for running races, with a mile road reserve for trotters and pacers.

San Joaquin County Fair, Sacramento, Calif., is expected to open with a 10-day season in March.

A long needed improvement that will be added to the fair this year is a new track. The new track will be a half-mile circuit and will be used exclusively for running races, with a mile road reserve for trotters and pacers.

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BOONE, Ia., Shifts to Fair From Achievement Program

BOONE, Ia., May 1—Boone County Agricultural Association, shifting this year from an achievement program to the establishment of a fair, is pushing a campaign for $25,000 to carry out a plant-building program already under way.

Two structures to house livestock and exhibits are under construction. These shows have been scattered in buildings throughout the county.

The association is one of the oldest in the State sponsoring an achievement program. President Thomas in The Brockton Enterprise.

FRANK H. KINGMAN, Brockton, Mass., secretary of international Fairs and Expositions, has been named by the association with three-year-old daughter, Holly. The younger recently was lost for three hours and was found in an extensive search in which police, press and radio co-operated. The incident was deemed worth recording in The Brockton Enterprise.

Boone, Ia.,—

Indiana Is Set For Extensive Radio Coverage

(Continued from opposite page) the open air shows which have long been a hit since its inauguration two years ago, will be presented the evening of September 5, with a feature program of big national stars.

Harry Smythe, Fort Wayne impresario who introduced the show, has given up its production to devote full time to activities at the 1948 National Western Stock Show and Rodeo. This year the attraction will be handled by the Indiana Broadcasters (AIB). The AIB has completed negotiations with the WIBC (CBS) and the WRVC (ABC), and the program of Ed Mason, program director of WIBC, will handle the details. An outside producer will be involved.

As in the past, a bulk of the talent will be provided by the shows, with radio stations, with one or two name stars featuring the bill. The signing of WIBC and WRVC will take place when WIBC fills the featured spots currently in the banner stage.

Likewise, several large Hoosier business concerns are being nudged to purchase the sponsorship of the prettification, which last year was under the management of the Indiana Broadcasters (AIB). The AIB has completed negotiations with the WRVC (CBS) and WIBC (ABC), and the program of Ed Mason, program director of WIBC, will handle the details. An outside producer will be involved.

Boone, Ia.,—

FAIRS-EXPOSITIONS

The Honey moon is Over!

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AGENCIES

for

YOUR COMMUNITY

FOAM LAKE, Sask., May 28—AIB (American Broadcasters) has been secured by the Illinois Fairs and Expositions for the following season.

The shows will be presented in the following buildings.

Farms and Expositions for the following season.

The Honey moon is Over!

GET

with Photo Postcards

SAVE

with the Telephone

P H O T O P H O N E 3 - 0 0 0 0

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GET

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AGENCIES

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YOUR COMMUNITY

FOAM LAKE, Sask., May 28—AIB (American Broadcasters) has been secured by the Illinois Fairs and Expositions for the following season.

The shows will be presented in the following buildings.

ATTENTION

Some dates still open for JOIE CHITWOOD'S HELD DRIVERS

ATTENTION

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INDIAN CREEK RANCH RODEO

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ATTENTION

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ATTENTION

SUNDAY, DEC. 27-28

THE BAR M RANCH RODEO

LOYD SHERMANN'S

INDIAN CREEK RANCH RODEO

ATTENTION

SUNDAY, DEC. 27-28

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LOYD SHERMANN'S

INDIAN CREEK RANCH RODEO

ATTENTION

Some dates still open for JOIE CHITWOOD'S HELD DRIVERS

ATTENTION

SUNDAY, DEC. 27-28

THE BAR M RANCH RODEO

LOYD SHERMANN'S

INDIAN CREEK RANCH RODEO
Weather Blanks C&W's Bow
In Petersburgh But Owers
Looking Thru Roys Goos

Raynelle, Purtle, Judy Units Add Class to Midway

By Jim McLaugh

PETERSBURG, Va., May 1.—In-

termediate weather beginning at 8 to

night washed and froze out the preem-

placement of Cellin & Wilson Shows

here. It was a bad beginning, but Co-

Owners Jack Wilson and Jey Cellin

aren't anticipating anything last gasp

fortune, since their shows as presented

here fresh out of their fairgrounds

with operators in a few blocks from the

Washington Street lot is geared to reach-

freshness and impress fair secretaries.

Altho only starting their third sea-

son on the road, the Ryllie Shows were

able to concentrate largely on attrac-

tions after two years of effort and the

expending of several bar-

rels of money in getting physical equip-

ment in tip-top shape. The

result was a outstanding show of

considerable notice in the trade and add-

ited to first-rate product in the

trade. Riders and the front

end can hold their own, indicating

that the boys' ambitions are

as big now as when they were when they

decided to abandon a highly credit-

able fleet of trucks and paraphernalia

in favor of a train.

Already in operation and lacking

few of the usual last minute fiascos is Ray-

nelle's Girl Show, which rates a nod

from all admiring showmen. Raynelle's

revue unit (she also has the Posing

Show) cost about 14G, Wilson said. The

show was a one-percentage stage settings

and costumes are

as lavish, as is the neonized corrug-

ated, penguin-feather feeling of the shows.

The show is presented in a new

500-car unit, with a string of the type

that satisfactorily cover the shows

at the point that stolen has not yet

tired of sitting thru nightly hour-

ing performances. Tattle is only

60 cents, but it is likely the fee

will be upped whenever it is felt the

natives can stand it.

Acquisition of Raynelle, who served

what amounted to a career on the

Royal American Shows, resulted in a

package deal, sinceubby George

Golden is the org’s new business

manager.

Another top-bracket show feature

acquired this year is Earl Purtle's Lion,

Modette Show. This will be Pur-

tle's first season on the road since the

war. He has his 'Drome, following

(See Weather Blanks on page 86)

Endy Savannah
Bow Gala Event;
Show Is Flashy

SAVANNAH, Ga., May 1.—Fine

weather, excellent attendance and re-

markable collections of balloons,

messages and floral pieces marked the

April 24 opening of the inaugural

stand of Endy Bros.' Shows here.

The show arrived from Miami

quintessentially poinsettia, rose,

purple and blue, and from front to rear

it is flashy. Wagons are painted red

with blue lettering and 76 of them are

now equipped with pneumatic tires.

The remainder are to be so equipped

in the near future. Proof that the presi-

dent John Dempsey and trainmaster

Art Rulley put in a busy winter is

evident in the design of the light-

tube exhibits. The windows have been

increased to an even number to show

the shows to the front, and the

electric lighting is done with fluo-

rescent tubing in some instances.

Ships and cars were added, and the

Latin Quartet got a new front.

There was much picture and evidence

in evidence at the opening, and the

many visitors included Guy and Mel

Dodson, and Benji Badd. At the

opening, attraction, did a bang-up advertising

job in advance of the show's arrival

by securing big building in the city.

A new attraction arriving here and

to be ready for the next stand is

Charles C. Whitmore's Animal Show

from England. Sam Strauss, U. S.

trainer, will work the animals. Two

new rides are also scheduled for de-

(See Endy Bros. Well on page 88)

Gold Weather Hurts Kuntz
Bro's. Biz in West New York

NEW YORK, May 1.—Kuntz Bros.

Shows, of Lebanon, N. J., winds up a

20-day stand in Memorial Park, West

New York, N. J., tomorrow night.

The two shows have been the center

of interest in midtown Manhattan and in a

heavily populated area. Chilly weather, how-

ever, held attendance down.

Shows have seven rides, including a

Ferris Wheel, Spitfire, Octopus and

Chairplane. A pony ride and about

30 concessions round out the midway.

Gooding Ups Mark

COLUMBUS, O., May 1.—The

Gooding Amusement Company has added another notch to its rec

ord by winning the midway

contract at the Ohio State Fair.

Signing of the 1946 contract, an-

nounced this week, gives a

George Gooding’s org the ride con-

tract for the 29th time. Doubly

important is the fact that it resulted in winning the fair

for the 29th time in the last 30 years of the fair's operation.

Chester Big
For Strates

To use flickers depleting units in action to kill dull

waiting in sit-down shows

CHESTER, Pa., May 1.—Ideal

weather here for the first time in eight

eight consecutive annual showings

resulted in what was well above those

of previous years, with notable in-

creases being registered on the sale of

tickets and patronage during the final

nightly thru the April 24 closing. A

kiddie matinee on closing day was patronized by both youngsters and

(See Strates Uses Pix on page 88)

Wash, Date Good
For Jones Expo

Week-End Big

WASHINGTON, May 1. —Thru

Thursday (29) Johnny Jones Ex-

po, presented at Oklahoma and

Benning Road here, had racked up

a very satisfactory exhibition to date
despite a chilly opening night and a
desert in patronage two days, Tuesday

and Wednesday, due to inclement

weather.

The 11-day engagement, which closes

this evening, should end on a high note

week-end patronage booming big in

the light of the heavy play the first

week-end.

Good grosses were racked up four

straight days following the chilly

first night and Saturday and Sunday

play was outstanding, with those

available setting large turnouts.

Much new equipment was unfolded

at this engagement. Up for the first
time were a new Rocket, Tilt-a-

Whirl, Octopus, Spitfire and two new

kiddie rides, a Merry-Go-Round and

an auto ride. The Minstral Show

also flashed a new front.

Present for the show goes to Alto-

na, Pa.

Gooding Org.

Imperial Ors.

Flashers Power

In St. Louis

Ride, Show Line-Up Strong

ST. LOUIS, May 1.—The Imperial

Exposition, the former Wonder Shows

of St. Louis and Washington, D. C.,

from Max Goodman by Martin Ar-

thur, J. C. McCaffrey and Henry

Bye, made its debut under Arthur

here Thursday, April 29, under a

breeze of lights that accented the

changes made during the winter.

Spotted at riding and Chouteau, a

location never before used by a

railroad show, the Imperial Exposit-

tion had an auspicious opening. The

turnout was estimated at 7,000, rated

excellent for a Thursday night play.

Brilliant lighting stamps the ex-

Gooding line-up as the most
timely, with large masts, well above the

lights, posted on both sides of the midtown driveway, as far as the

11th towers, which had been part of the

Goodman equipment. The side lights,

presented here, are mostly silver, equipped with reflectors, throw the light into the show fronts and give the

deck a neat and attractive golden

bleakness, and the white lights have a

colorful appearance.

The line-up is stronger than last

year and includes a Merry-Go-

Round, twin Ferris Wheels, Rollo-

coaster, a new Tilt-a-Whirl, Moon

Hedey, Caterpillar and Moon Rocket

and five kiddie rides, which are at-

tractively set up in a kiddieland area.

Small fry rides are a Roller Coaster,

a trains, a trailer motor, a plane and

an airplane ride. The last three are in

the center of rings formed by the box

out of the Coaster and the miniature

train.

The line-up also is stronger in '47, and the fronts pack more

punch. The large masts, unsurpassed by the

Samosa Reef, Florida Snake Farm, Fountain of Youth, Posing Show,

Standing Ovation, the Elks, the

Dundun Danes's Harlem Swing Re-

ort side, show; Grandpa Gable's Hay-

loft, hillbilly unit; Glass House, Fun-

house, Motortrade and War Show.

Buck Registers
Record Opener

In Troy, N. Y.

TROY, N. Y., May 1.—Balmy

weather the first week-end of O. C.

Buck Shows' 10-day spring season,

which ends here tonight resulted in

outside the best opening dates the org

has ever had. O. C. weather the first

part of the week hurt the take some-

what, but not enough to take the edge

off.

Considerable revenue was unavoid-

ably lost last week on account of

small lot made it impossible to erect the outdoor rides. However, the main

eing entrance with revolving light signs,

the Posing and Monkey shows and

the new Tilt-a-Whirl was in operation.

The new Tilt-a-Whirl was in operation. a good gross. New light plants,

housed right on a special machinery

wagon.

Ride line-up included a Merry-Go-Round, two Ferris Wheels, Tilt-a-

Whirl, Whip, Rollin Fly, Plane, Looper, Caterpillar, Hi-Ball, Kiddie Auto,

miniature train, Motor-

drome, a new Tilt-a-Whirl, and the world's second wind-up, presented by Raynell after the show and the trade show. (See Buck Chalks Up on page 88)
FOR SALE OR RENT!
ONE POWER TRAILER COMPLETE!

THIS POWER TRAILER, COMPLETE, $13,500

FOR SALE!
One (only) General Motors 60 Kw. Single Phase 1200 R.P.M. Generator Set, with switch panel ready for installation in your truck.

Sale Price, Installed, $5,500

Phone, Wire or Write
LEWIS-DIESEL ENGINE COMPANY
MEMPHIS, TENNESSEE

"We Light the Midways of America"

---

JOHNNY’S UNITED SHOWS

"Honesty Is Our Policy"

We positively hold contracts for Portland, Me., Strawberry Festival, May 10 thru May 15, followed by Red Riding Hood, Kansas City, May 16 thru June 3, and Memphis, Tenn., June 4 thru June 13.

Especially Wanted—Fun House, Merry Show, Make Show. Good opportunity for Pick or Duck Pond, Sides, Ave, Novelties, Leary, Tilt-A-Whirl, Airplane, Blow House, Coke Bottle, Coin Box, Burger, Diner, Novelty Show, Photos, Penny Arcade, Juanita Fun, Helium Balloon, Ladies, Agents for Tilt-A-Whirl, Your Place, or anywhere, with or without equipment. Will work here.

NO GYPSIES FREE GATE NO FLATS

JOHN PORTERMAN, Madison, Tenn., May 3 thru, May 9.

---

MID-WESTERN EXPOSITION

"America’s Show Superbility"


RIDEES—Tilt, Octopus, Roll-Planes, Kiddie Amusement, Fairy Truck. SHOWS—Mass complete visitor for all make Shows; class Live, Shows, Will Hit, Fun House and all Tilt-A-Whirl Shows, Live Shows, Novelty Shows, Novelty Shows, Merry Show, Make Show, Blow House, Toy Tilt-A-Whirl, Also Tilt, Airplane, Show Case, Coin Box, Burger, Diner, Novelty Show, Photos, Penny Arcade, Juanita Fun, Helium Balloon, Ladies, Agents for Tilt-A-Whirl, Your Place, or anywhere, with or without equipment. Will work here.

19 CELEBRATIONS AND 12 FAIRS STARTING JUNE 10 IN IOWA
All Iowa fun downtown locations. Find us. Free ads with main street. Best of everything.

BARTERVILLE, OKLA. WANTED

COLUMBUS, OHIO WANTED

"A MIDWAY OF FUN FOR EVERYONE"

---

V. F. W. ANNUAL CELEBRATION

Mitchell, Indiana

All day Memorial Day
May 31st to June 5th Inc.

Want Concessions of all kinds: Bubble, Coke House, Am and Picture, Staked Bell, Ball Game, Ice Cream, Store Ball and Candy Floss. P. C. desired. Sorry, flats will not work here.


HOMER M. GINTHER

Mitchell, Indiana.

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WE WANT
SOMETHING NEW AND ORIGINAL!!
For The Largest Annual Exhibition in North America

THE CANADIAN NATIONAL EXHIBITION

TORONTO, CANADA — AUGUST 27-SEPT. 11

ATTENDANCE: 2,368,000 IN 1947

SHOWS

In 1947 we pioneered a practice of limiting the quantity of shows in a Midway Area. We liked the idea so well we are going to continue with it. Naturally this restricts the field and permits us to choose only the best. Will place meritorious shows capable of earning good grosses. We have an 80x120 new Tent and are looking for a real outstanding attraction that will be capable of using this size tent.

RIDES


CAN ALSO PLACE ONE OUTSTANDING FUN HOUSE.


IF YOU HAVE THE BEST—CONTACT US IMMEDIATELY.

J. W. Conklin

P. O. Box 31

Brantford, Ontario

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LAST CALL

for HELLDORADO DAYS

"The Pendleton of the Southwest"

LAS VEGAS, NEV., MAY 12-16

CALICO DAYS

"Little Cheyenne"

YERMA, CALIF., MAY 19-23

NEED CONCESSIONS AND SHOWS

Lucky Boys—Don’t Answer

WIRE OR WRITE:

Frank Babcock United Shows

En Route—Victorville, Calif., to May 9, or Chandler Hotel, 834 S. Main St., Los Angeles 14, Calif.

---

WANTED

WANTED

RIDES HELP: First and Second Men for all Rides. Salary to match your ability and "performance"! CONCESSIONS AND CONCESSION HELP: Can place Short Range Carnival and Novelties for season. Can place long and fast stepping Carnival for Fourth of July at Flagstaff, Arizona, and all local spots. Charley Thompson can use male and female Concession Agents for all shows.

Tell us your needs and what you want. Please print legibly.

H. L. SEIFFER, Mgr. Utah Exposition Shows

Stock Show, Spanish Fork, Utah, week of May 10th; Big Spring Festival, Grand Junction, Col., week of May 17th.

BORUP’S UNITED SHOWS

Want Cook House; must be neat, well framed, capable of handling 7 Rides, 30 Concessions, Shows, and ready to show price. Call Bob Borup on Tommy Parks. One P.C. Distribute, who can and will handle outfit and stay sober. No trouble carried.

SHOWS—Want Side Show with something inside. Will place well framed Girl Show with talent and a capable Manager. Man who can Grind to take charge and Manage Fun House. One more Grind Pit or Platform Show.

Want to book or buy Tilt; we have the transportation. Want to book a Sunshine Train made by Heiman, Tampa, Fla. Address all mail and wires as per route:

STURGIS, K.Y., V. F. W. CELEBRATION, MAY 3 TO 8; MORGANFIELD, KY., J. B. R. KIDDIES CLUB, MAY 10 TO 15. Positively no phone calls answered.

---

LAWRENCE CARR SHOWS

New England’s Finest WANT


LAWRENCE CARR

Pawtucket, R. I., May 3-8; Worcester, Mass., May 10-15
CARNIVALS
THE BILLBOARD
May 8, 1948

NEW DESIGNS
LITHOGRAPH PRINTING

SHOW PRINTING
CARDS

METROPOLITAN
PRINTING COMPANY
1330 Vine St. Phila. 7, Pa.

WANTED
A-1 WAITERS
Top Wages for Same
C. F. MELLEN
Care of World of Pleasure Shows,
Battle Creek, Mich., May 4 to 13

WANTED
FOR BIG CAMP DOUGHBOY REUNION
Last week in July or first week in August, 1948,
at Cerro del Rincón, near Pueblo, Colo., and
Tuolumne City, Calif., there will be a national
reunion of World War I Doughboys. The
American Doughboy Foundation is planning
the reunion. Enlistments are being made by
book or wire:

BREWER'S UNITED SHOWS
17 T. SAMPTON ST., HOUSTON, TEX.

WANT
Annas for office work, Pin Room, Dresser, Book-keeper, Box girls, etc.

BREWERS UNITED SHOWS

WANT
George W. Nelson Shows
ROUTE: MICHIGAN AND IOWA
Have three new rides. Would like to book show and
plan to book on a regular basis. Will book any
aide with good names that do not conflict.

DEL-MAR SHOOTS WANT
Will book any 8x5 Wind or 2-Alarm Motor-
Gowns, steamers, organs, orchestras, etc.

AL DELFORD, Mpc.
DARLINGTON, PENNA.

WANTED
AL Clothes
Completely Rebuilt: New pinion
Aerialist
Free
Cars are
BREWER'S
Agents for
Charley Reynolds
and
Bave three
NEW DESIGNS
magicians, orchestras.

H. Zugg,

of

Herschel) Ride,

Jack and Myrtle Beard advise they
are joining the Magic Empire Shows
at Winona, Miss. Myrtle was hos-
italized most of the winter in her
home town of Fargo, N. D.

Tommie and Elta Henderson and
Daughters, Helda and Joanna, and
Mildred Justice, with her son, Jo Jo,
took a boat trip from Norfolk to Bal-
timore, en route to New York.

A showman's financial standing isn't
measured by the amounts he mentions in
his jackpots.

Mr. and Mrs. Harry Zugg, owners
of the park at Branson, Mo., visited
their friends, Jewell and Odie Cannon
and Jack and Virginia Barnes, at Ava,
Mo., during the Twin City Shows
engagement there.

Mr. and Mrs. Pete Schurt report
good business with their clothes pin
game on the Rupe Midway. Butch,
their son, is recovering from a dive
into an empty swimming pool.

Joe Hilton will have his circus side
show on the Happyland Shows. Doc
was hostess at the same time in honor
of Jimmie Stein's birthday. Both
received gifts.

Louis Bright recently visited Mr.
and Mrs. Frank Long, who are con-
necting with Playland, between Petersburgh and Richmond, Va. He
also visited with Pete Thompson at
Petersburgh during the recent opening
of Cirtin & Wilson Shows there.

Foes of pleasant living are the John
Burnsweers who can do without the
staff until two hours before twednoon.

When the Matthew J. Riley Shows
played the Kenamgena lot in Pittsburga, William Haigeman,
concessionaire, had Mr. and Mrs.
Joseph Lehr and Mr. and Mrs. O. Bohl, of Philadelphia, as his guests
on the lot.

Joseph Lehr advises from Phila-
adelphia that William Haigeman
joined the Matthew J. Riley Shows
with four concessions for the org's
Philly show, but that George (Curly)
Ingram came on with a grab stand
and French fries and not two grab

KROGER BABB
Is Looking for the
BIGGEST MAN
in the
WORLD
Will you please call at once, collect.

HYGIENIC PRODUCTIONS, INC.
Wilmington, Ohio
Phone 2514

DOBSON'S UNITED SHOWS
LAST CALL! LAST CALL!
Opening May 10 at College and
Walsha Sts., St. Paul, Minn.
Want Ride Help on all Rides; must be Semi
or Top Help; days to join at Red Wing, Minn.,
June 7th. Walter Woodard wants Agents for
Share positions.

DOBSON'S UNITED SHOWS
Box 497, Wilmerdale, Minnesota

FOR SALE
USED MERRY-GO-ROUND TOP
(Khaki) for 36-Horse Allen Herschell Ride.
Excellent condition, extra heavy. No rips
or opened seams. Reasonably priced. Ready
for immediate use.

LAKEVIEW AMUSEMENT COMPANY
Washington Park
Michigan City, Indiana

HAVE CASH
FOR FERRIS WHEEL
EITHER PORTABLE OR PARK TYPE.
J. B. SHOGY
4339 Hickory St.
Hammond, Ind.

WANT READERS
APPLY TO
BLANCHE LEMESH
6/0 MARKS SHOWS, TRENTON, N. J.
(Route by applying to the above)

R. W. ROCCO
GOLD BOND SHOWS
WANT Monster and Crew for Bowling Alley, or
for Sale: Complete Bowling Alley; Will place
ownership to winning bidder. Located at
Fairdale, Ind. Desires full time help.

F. O. WALLACE, BOX 827, St. Paul, Minn.

COOKHOUSE HELP
WANTED
Griddle Man, Waiters, Dishwashers,
B. L. HALL
6/0 WALLACE BROS. SHOWS
Minneapolis, Minn., this week

SAMMY LANE AMUSEMENT CO.
125 N. Main St., Eustis, Fla.

SALOON SHOOTS WANT
First and Second Men wanted for new 35 ft. Ferris
Wheel. Must be under 21 and eligible. Your
attention employers. Big salaries and Back Home,
plus good working conditions. Applicants must
be 21 years of age. Address:
BOX 176, 6/0 The Billboard
360 Arcade Bldg.

SALOON SHOOTS WANT
3rd. and 4th. Men, wanted for new 35 ft. Ferris
Wheel. Must be under 21 and eligible. Your
attention employers. Big salaries and Back Home,
plus good working conditions. Applicants must
be 21 years of age. Address:
BOX 176, 6/0 The Billboard
360 Arcade Bldg.
IMMEDIATE DELIVERY—
Anatomical Wax Works of all Social Diseases. Unborn Show and Natural Embryological Specimen, all sizes. Complete Dope Show Outfit.
FAKE SHOWS—Every Description MADE TO ORDER
SCHLIESSER STUDIOS
5115 Melrose Ave., Hollywood 38, Calif.
Phone: Hl. 1070 Night Phone: HE. 5702

SIDE SHOW TALKER
Wanted IMMEDIATELY
$75.00 PER WEEK
If you are sober, reliable, and willing to keep Front hot, wire at once.

CHAS. H. HODGES
C/O EASTWOOD PARK
Grotto of St. V., M. Rd., Detroit, Mich.
Right work only except Sunday and holidays.

FOR SALE
1947 ADDISON MINIATURE TRAIN
Used only 1 1/2 months and in excellent shape throughout. $10 of truck, ticket box and ticket machine. 25 cars. Fits 1000. $150.00. With outfit and 20-box truck. With 46 engine and special built buf for transportation. $800.00. Will rent or sell if separate or all together. Can be picked up at 218 West 14th St., or will or ship and charge to you. Contact
H. L. WARD
301 So. Monticello
Albuquerque, N. M.

Wanted at Once for Zoo
1 Player and 2 Outside Men. 20% each for 6 weeks here. Have 2 locations for exploring. Will consider anyone answering now will get preference.

MAURICE HELMAN
818 S. Rampart St., New Orleans, La.
Phone: 365 6 PM Valley 4619

Sunflower State Shows
WANT
INCOME CONFIDENCE ON ALL KINDS, Infant Cuddlers, Nurser, Crib, Doll, Kitten, Panda, or any Europe. Better and Add the Big Boys. All others safe. Will book or sell 65% to 75% of Invoices. Shows of all kinds. For booking or book on the line. Will handle all kinds of shows. Also handle Agents for Shows large and small. All shows in the right order. Write for show list. Also handle Agents for Shows large and small. All shows in the right order. Write for show list.

BEVER THOMAS, 51 Central States Shows
Russell, Kan., this week, End Oil, May 10-12

FOR SALE
SMITH & SMITH KIDDIE AIRPLANE RIDE
Complete with talk box, sound and gramaphone. Has been running for 3 years. $2,000.00, with truck to haul. Box D-800, 607 The Billboard, Cincinnati 22, O.

Central Cookhouse
BOX TO UP IN NEXT KILL

Bobby Burns, who joined the C. A. T. Shows, 10,000 service men in Douglasville, Ga., March 30, reports that business has been good. Attractions include Miss April, electric salt cats; Dora, blade box; Edna, iron tongue, and Thelma, annex. Earl Smith handles the ticket.

Frank Zorda has opened his third season with 18-act side show on the Mighty Page Show and reports business good. A bus transporte the side show personnel. The Page Show is carrying 12 rides, 8 shows and 60 complete shows. Zorda also has an iron lung show on the midway.

Here is the second month of the season and no one has caught an opposition showman in the art of propaganda of his workmen.

Duke Wilson, who has fronted such attractions as Dick Best's Freak Show, Leon Claxton's Heaven's Door, Victory Follies, Gangbusters and Charles A. Taylor's Little Harlem, has been contracted to handle the front of Sally Rand's Show on the Royal American Shows midway this season.

Sam Sobel has secured a concession from the Detroit city council to instal aerry-Go-Round for the first time in River Rouge Park, biggest city recreation area. Concession will be operated on a percentage basis, with 30 per cent going to the city.

Big Al, rock pout, won for owner, 17 years by Helen Golden, of Crystal Exposition Shows, recently surprised showfolk by taking some 40 cents. The show personnel is jumping with excitement over the event wondering what happens next.

Guys we like. The showman who never gets around to buying a new ticket to replace the crooked one on his head-turner turntable.

Fitzie Brown, who has his string of concessions booked on the H. B. Rosen Amusements, has purchased a Flying Scooter and a Silver Streak ride from Oscar Bloom, owner of the Gold Medal Shows. He also purchased motor equipment from Bloom to transport the rides.

L. H. (Doc) Firestone and Howard M. Ovitt, of the Geneese Amusement Company of Flint, Mich., have had rides on the Cascade Amusements and other shows the last three years, signed to place a Dark Ride and a Glass House on the Haputland Exposition this year. Will run at Port Huron, Mich.

A good legal adviser is one who always is trying to make concessions happy knowledge what all that he won't make him a living unless he succeeds.

W. A. Davis writes from Chanute, Kan., that he opened with the Cherokee Amusement Company at Chanute, Kans. He reports a visit from Mr. and Mrs. Jim Ivy, Weitcha, Kan., formerly of the World of Today and International Exposition Shows. The Irys are off the road this year and are operating a trailer camp in the Midwest.

Charles M. Holm, advertising agent for the Picket Post No. 21, North Carolina, Kans., advices that the showgrounds there are Cole's Showgrounds, now are inside the city limits and the location of the spot is way between the Legion's control. The local post had sponsored a S t r o w t h e r a t l i c i s e c e s s i o n s.

Joe V. Palmer, legal adjuster, and Mrs. Palmer were visitors at the Battle.
LEWISTON GREATER SHOWS
AMUSEMENTS OF TODAY PLUS A BIT OF TOMORROW
DECORATION DAY, JAMESTOWN, N. Y. — JULY FOURTH, OSWEGO, N. Y.
Want now for Clearfield and Du Bois, Penna.

"WANT THAT ACT FOR SEASON—ALSO SIST WALKING CLOWN"

RIDE OWNERS AND ATTRACTION MEN
We will suggest this show at the FOLLOWING FAIRS: Charleston, W. Va.; Winston—Salton, N. C. (Cohed Fair); and Union, S. C. We also have seven other good acts starting August 23rd and for balance of season. We are booking now for these dates.

CLEARFIELD, PA.: this week: then DU BOIS

BISTANY & MARTIN SHOWS
WANT
for Firemen's Spring Celebration, Kenilworth, N. J., opening May 5th, 10 days; other Big Celebrations to follow.
CAN USE—One or two Major Rides, such as Octopus and Tilt; also Kidde Rides.
SHOWS—Want up-to-date Girl Show, also any Show with own outfit, and legitimate Concession of all kinds, especially Rings, Cook House, Matt Camp, Scales and Ball Games. Fish Pond, Cecil Parris and Jack Chiulla, wire.
CAN USE—Ride Help—Write or wire:

LEO BISTANY
SHERATON HOTEL, NEWARK, N. J. or BAYONNE, N. J.

ATTENTION
OMIE CARVER
Newly Connected With
Fitz Brown, of H. B. ROSEN SHOWS
Carver will have charge of Corn Game.
Want to thank all G Top Managers, especially Mr. Bob Emsweller, of D. A. Vernon Shows.

FOR SALE
ONE 7 CAR TILT-A-WHIRL
$5500.00 Cash

G. L. FALLOON
American Legion Festival, Cuyahoga Falls, Ohio, May 6-15

CAN PLACE FOR SEARCY STRAWBERRY CARNIVAL
Searcy, Ark., May 10 Thru 15
SPONSORED BY CHAMBER OF COMMERCE
Place Roll-a-Plane, Tilt or Octopus; few percentage. Cpa, Floss, Diggers, Pitch-Tilt-U-Win, Basket Ball, Ball Games, or any Legitimate Slot Concession; low dividends. Will take any Clean Show with own except Sikes, 20%. A small Show playing a good role in Illinois, Missouri, Arkansas and Louisiana. No rack. Free gate. All reply.

J. L. (JIMMIE) HENSON SHOWS
BENTON, ARK., this week; SEARCY, next.

BARKER & ERNIE'S MIDWAY ATTRACTIONS
Opening May 8 at Blasdell, N. Y.
BONA FIDE CELEBRATIONS, CONCESSIONS AND FAIR BOOKED
Will book Flat Rides not conflictting, also some Concessions. Get with us now and get well informed. 'Drawing prints. 'Concession Men. A couple of slim men. They must be good and have the backing of the community as a whole.

Featuring 5 Rides; 2 Shows. Fisher & Graham Trix, Fireworks, and only one Lookout Tent. Complete Men from Concession Men. Concession operate their own stands. Contact:

Gerald Barker, 1326 Western Ave., Blasdell, New York

SMITH AMUSEMENT CO.

WANTS
CONCESSIONS—Blueg. Slum. Agents for Skilo. Roll Down. Men to take charge Clothes Pins. SHOWS—All kind. Man and wife to take charge Girl Show. RIDE HELP—Foreman for Merry-Go-Round. Second Men for Tilt, Mechanic: Butch, who was here last year, come on.

PLAYING LOTS IN HOUSTON, TEXAS. UNTIL JUNETEENTH CELEBRATION.

WANT TO BUY RIDES
MERRY-GO-ROUND—2 Abreast
OCTOPUS
5 FERRIS WHEEL
TILT-A-WHIRL
And other Rides that are in good condition. All offers will be considered.

WILL PLACE
Any Adult and Kiddie Rides (non-commercial Concessions) Ball Games, Popcorn and Novelties to
FOR SUMMER RESORT
Playland Amusements
CHARLES RUBENSTEIN
239 W. 125th St., New York City, N. Y.

Northern Exposition Show
WANTS

SHOW OPERERS HERE MAY 6TH.
For our new rides and prices, write for their trade cards. Call or write to

MIKE SMITH WORTHING, S. D.

WANTED
RIDE
FOR FLY-O-PLANE AND NEW PRESTEL RIDE OR FREE-SPIRITED HOUSE. DON'T WRITE OR WIRE. COME ON SHOW OPENS HERE APRIL 24TH.

If you drink, don't use us.

CHAS. T. GOSS
Hemmer Bros. Shows. Little Rock Ark. this week; East St. Louis, Ill., May 10-12.

KIDDE RIDES
WANTED
In new Amusement Center, 100% Boardwalk location. Excellent percentage lease. FUNKADE AMUSEMENT CORPORATION
2427-35 BOARDWALK
ATLANTIC CITY, NEW JERSEY

WANTED
BINGO CALLER AND MANAGER
GOOD PROPOSITION. Reply: A. R. WHITESIDE
Care of J. PERRY SHOWS
KANNAPOLIS, N. C. this week.

GEORGE HARGERS
OF CELTIN & WILSON SHOWS
WANTS AGENTS
One Count Store, and Park Store. New Hospo- La, one Percentage Counter Agent, preferably women. Also General Help in all depart- ments. Wire or phone:

DANVILLE, Va. now.

WANTED
Experienced Fun House Operator
Join on wire. (Little Red, contact.)
Peppers All States Shows
GREENWOOD, S. C., this week.

FOR SALE
ONE ALL ELECTRIC CANDY FLOSS MACHINE
Brand new, hot looking; must sell at once. First $15.00 takes it.

Perfect. Wire. don't write:

OWNERS
125 S. Union, Pueblo, Colorado

Best Wishes To
FRANK R. WINKLEY
All-American Thrift Shows
HOWARD W. SUESZ
Clyde Bros. Circus,
E. J. FLOYD
Cold, Rain Hamper
Lawrence Greater
At 4 Early Stands

CUMBERLAND, Md., May 1.—An almost continuous combination of cold and rainy weather has resulted in poor business at each of the first four dates played by the Lawrence Greaters. The fifth week, which winds up here tonight in the Winter Memorial Park, has also been affected by a full measure of inclemency. This date can still be fair, depending upon today's weather and take.

Hot breaks for the org included the explosion of a searchlight which destroyed the truck used to haul it and badly damaged a large parked near by. The show's Diesels were several weeks late in arriving because of the coal strike.

Staff includes Sam and Shirley Levy, owners-operators; Herb Shive, general representative; John F. McCord, secretary-treasurer; Del Yanson, special agent; Tommy Carson, business manager; Tom Evans, general superintendent; Ben Cheek, ride superintendent; Cecil Shive, concession supervisor; George Jones, transportation superintendent, and Louis Gueth, the Billboard's mail agent.

20-Cent Pay Gate

The org is moving on 33 trucks, carrying 11 rides and operating behind a 20-cent gate. The show's early jumps were made purposely in an effort to get away from competition and into new territory.

Traileries include John F. and Kay McCord, Tommy and Rilla Carson, Tom and Dorothy Evans; Tom, Mary and Hattie Myers; Cliff and Betty Osteen; Jake and Eunice King; Ben and Betty O'Connor, daughters, Edna and Benny; John and Glendora Daniel; Al and Winnie Edgerton; Ed and Helen; Al and Berneth Sene; Ivan and Anna Miller; Al and Mom Renot and the twins, Frances and Pay.

Concessionaires back with the shows include Hiram Beale, Jack Murphy and Hartie; or Ants Ackley is operating the diggers. Cassy Sens has the corn game, Cunbus and Oil. Fire.

Recent visitors include George and Ann Whitehead, W. C. Kaus Shows. The feelers are out for owner-operated Concessions. Virginia Greaters Show; Sol Nugent, Joe Ennis and Allan Truran, general representative, Fred's Broadway Shows.

Wm. T. Collins

Bows In May 17

ALEXANDRIA, Minn., May 1.— Plans are nearing completion at winter quarters here for the opening of the State Fair Shows. Three new semi-trailers are being rebuilt, two truck bodies have been overhauled, and the new anti-aircraft searchlights have been mounted on a 30-foot trailer. The electrical wagon has been reinforced by a 72-volt transformer and the Glass House, a recent purchase from Norman Smith, Little Rock, is getting a new coat of paint.

New togs have arrived for the Merry-Go-Round and the Motor-strome, with three other togs slated to arrive at the shows' opening.

Harley (Father) Evert is in charge of quarters.

Klein Makes 1948 Debut

SIOUX FALLS, S. D., May 1.—Klein Amusement Company opened its season at Stoney Point near Watertown, S. D., April 18. First major engagement is at the Tulip Festival, Orange City, Ia., May 21-22.

May 8, 1948
HERE’S HOW A DIME WILL GET YOU A DOLLAR!

The “Polar Pete” new, exclusive Snow Cone Machine is a sure-fire profit maker for you. Just take a look at these figures. Fifty pounds of ice and one gallon of syrup make about 175 five-ounce cup snow cones. Syrup costs about $1.35 per gallon or 85¢ if you make your own. Ice is 25¢. Cups—about $3.00 per thousand. The 175 snow cones mean $17.50 in sales. And your total material cost has been $1.65. That’s profit in any man’s language! The season for Snow Cones is just beginning. Place your order NOW... and make your location pay off with 500% profits!

SNOW CONES SELL!
Because everybody likes refreshing, cooling snow cones. A fluffy mound of snow flavored with syrup in a handy cone. And they sell FAST! One location reported $600 worth of business in one day. Even cutting that in half, it’s REAL PROFIT... when a dime will get you a dollar!

MULTIPLE PRODUCTS CORP.
3612 CEDAR SPRINGS, DALLAS 4, TEXAS, PHONE LAKESIDE 4147

THE TRUTH AT LAST

Not far sole nor will! I book in park: The sorriest old dilapidated, antiquated, rundown, Long-Barge Shooting Gallery in the world. Built on a weak, rusty, rotten semi-trailer, never serviced nor repainted. Living quarters too small; galley too heavy to pull. Less than 1½ dozen old rusty, worn out riles and pianos, never cleaned nor oiled. Not even 1½ dozen cases of small, weak, cankered, corroded shells. Canvas and side walls you can throw a dog through. Not selling on account of bad health, sickness in the family nor other occupation, but just because it’s not worth a Continental! Just let it sit here and finish rusting out. Don’t even bother to contact.

JOHN LYONS
Box 1742
Huntington, W. Va.

DICK’S Greater Shows

RIDES—Will book ROLLOPLANE CONCESSIONS—Ball Games, Photos, Hanky Panks NOTICE—CHARLES WREN, get in touch with Whitby Fuller. IMPORTANT.

H. E. GILSDORF, Manager
Lacey Park, Hatboro, Pa., this week.

ROGERS GREATER SHOWS


MT. CARMEL, ILLINOIS, this week: VANDALLIA, ILLINOIS, next week.

CHECK THESE FEATURES

- NEW method of merchandising snow cones... revolutionary!
- EXCLUSIVE with Multiple Products Corp. No other machine like it!
- BEAUTIFUL CABINET will decorate even the finest location!
- RUSTLESS METALS Aluminum and stainless steel used throughout!
- REAL SNOW from the patented ice shaver... 250 lbs. per hour!
- SYRUP DISPENSERS two of plexiglas. No funnels needed to fill!
- ICE STORAGE... two removable pans in bottom of cabinet!
- LEAK PROOF—NO MESS because entire cabinet bottom is one piece!
- CASH DRAWER placed overhead... out of the way but convenient; fast!
- LOW OPERATING COST motor and one light globe—120 V, 60 cycle, A/C!
- COMPACT 30” wide, 20” deep, 60” high. It fits almost anywhere!
- PLEXIGLAS DISPLAY of snow and syrup... sanitary... spectacular!
- ILLUMINATED section of plexiglas in top... and light on display!
- COLORFUL seats... large, beautifully designed customer attraction!
- SWITCHES conveniently located to right of operator on back panel!

$395.00
F. O. B. DALLAS, TEXAS
TERMS: 50% Cash with Order. Balance C. O. D. Delivery 30 days — Quantity Discount. DISTRIBUTORS: Write, wire or phone your orders NOW! First come, first served! Requirements are reasonable. Profit possibilities unlimited.

JAS. M. RAFTERY’S SHOWS

Plymouth, N. C., May 12 to 17; Mordehead City, May 19 to 24

CAN PLACE: Ball Games, Coke Bottles, American Palmistry, Mug Outh, String Game, Watch-Lu, Pitch To Win, Balloon Darts, Bowling Alley, Penny Arcade, or any legitimate concession.

WANT: Ride Help at all times.


FOR SALE: Pair Young Lions, very healthy; also Steel Cape. Can be transported on Truck or Trailer. First $500.00 takes Lions and Cape.

WILL BOOK one Flat or Track Ride.

This Week, Whiteville, N. C.
ALL ADDRESS: JAS. M. RAFTERY

GULF COAST SHOWS

WANT

ONE OR TWO MAJOR RIDES, 25 PER CENT. STOCK CONCESSIONS AND BALL RIDES WILL SELL EXCLUSIVE ON POPCORN AND CUSTARD. THIS SHOW HAS A GOOD ROUTE. WIRE, DON’T WRITE:

F. M. SUTTON SR., Mgr.
Flat River, Mo., this week; Festus, next week.

ORANGE BLOSSOM SHOWS

Want Concessions—Small Cookhouse or Sit-Down Grub. Milk Bottles, Cat Rack, Duck Pond, Slum Spindle, Huckley Buck, Guess Your Age or Weight, Cigarette Shooting Gallery, Hoop-La Novelties, P.C., Milk Cans, or any Stock Store not conflicting. Shows—Any Grind Shows with own outfit.

Rides—Marry-Go-Round or Octopus. Johnny, “Dad” Pierce said come on.

Portland, Tex., this week; Westbrook, May 10 to 15; then the big Strawberry Festival, and then some of the best hillbilly towns in Kentucky. All replies to:

A. P. HINNANT or W. H. MYERS
WALLACE UNITED SHOWS


PLAYTIME SHOWS

Dobbule, Ill. May 3rd to 8th.

WANT

FOREMAN for Fly-Over Plane, Roll-a-corne DIESEL ELECTRICIAN who lives on lot will pay higher salary if reliable.

Lawrence Greater Shows

Cleardsfield, Pa., this week: Do Boys next.

Rupe's Midway For Fun


W. R. RUPE, Mgr.

Norton, Kan., this week.

WANT

LADY DROMER RIDER

To join on wire. Betty Lee Allen. Contact SHAN BROS.' SHOWS

Grundy, Va., this week: Beckley, W. Va., May 10th.

OWING TO DISAPPOINTMENT


Cudney Border State Show

Bristol, Oklahoma, week May 3; Stratford, Oklahoma, week May 10.

SECOND-HAND SHOW PROPERTY FOR SALE

2000.00 Was Head Bally, Butler, Gen. Scient., 2500.00 Was Head Bally, Butler, Gen. Scient.; 2500.00 Was Head Bally, Butler, Gen. Scient.; 2500.00 Was Head Bally, Butler, Gen. Scient., etc. 50.00 Was Head Bally, Butler, Gen. Scient. Sell for Cash. Address We'll Curiosity Shop, 70 S. 8th, Galax 6, Pa.

KEELER MODERNISTIC SHOWS WANT

Fastman for Ferris Wheel and Merry-Go-Round and other useful Ride Men. Can place big shows in the lower South. Barney Abe can place a few capable Agents for Shon, Fun Pond, Penny Pitch.

FARMERS' WAREHOUSE #1

Fayetteville, N. C.

WANTED

FOR Sale or Rent

Contact Harold Jones, 1st Ave., Farmers Branch, Tex.

O.B. RIDE

Ride Operators, 24-30 yrs. Shows from Maine to Texas. Capable Drivers wanted for the above. Good money.

JOHN J. MARCUS

LAPANNO, Pa., May 1—Monday rising up in the United States Circus and paving the way for Perseverance Fire Company on the new lot at 8th and Wilmore near the heart of town. The best this year. Business has been steady so far this season, which is the corresponding period of 1947. Newspapers and radio gave free space of support to the enterprise. Wednesday was news carrier night.

Three weeks of good business were racked up in the Richmond, Va., area before coming here. Opening of the Richmond Daily News. The location was above expectations, and business was steady. The William F. Wmig and Viscom co-operated with several remote pickups. Thru a little wheezing and ballyhoo, the show was a great success. Company, Crossley Shelvador distributor, and dealers, the show grabbed excellent publicity. Dealers distributed 20,000 tickets throughout the city and at the Richmond, Va., station. Ticket holders visiting the lot were permitted to cast votes, the local hospital receiving the most being awarded a Shelvador which was displayed.

Dally's Movieland Monarchs joined in Richmond. The Victors did business at the late Kelly's Freak Shows of the World's Fair. Buster Morgan is again in town, with his new trailer, and Johnny Lee recently bought a new Vagabond.

Couple was busy at the Newark News stand, alfie weather was on the wet side, with rides, shows and enterprise getting more.

Douglas Greater

LONGVIEW, Wash., May 1—Show moved here from Everett, Wash., and opened to fair buzz. Five new Dodge trucks and a new Pendleton, a new bus and a new trailer. Bobbie Douglas has added a snake and a monkey show. Jack and B. J. Warde have a deep-sea diving show; E. M. Butler, two kiddy rides; Sam Goldstein and Billie Kirkwright, jewelery surprise bags; Brooks brothers, ice cream; Marsden (Emie) Hume, Westend (Fergie) Ferguson, billposter.

FROM THE LOTS

FORT SMITH, Ark., May 1—Opening here under auspices of the People and Commerce propane company, with business through the week being good. Show made a flash with all its new coat and with flags of all nations as a decoration. Sponsors cooperated in every way.

L. I. Reynolds and H. Wells had the show well lighted from front to back, and the 400-electric midgets have the motors equipment.

Bill Starr's concessions had a big week. Art Signor is helping with all departments. Ray Ayers has a good line-up on his American Cuties, and the Monroe brothers are packing them in at their side show.

Show's line-up follows:

L. C. Reynolds and N. Watts, owners; Bill Starr, concession manager; Louis Ingle, bartender; Marley Reynolds, general agent; Bill Williams, booker; Art Signor, secretary-treasurer; Trisone Heider, bookkeeper; Mrs. Dunsky and Mrs. Schmidt, front gate ticket sellers; Mrs. Good, cooks; Mrs. Louie长沙市, publicity; Mrs. Louise J. Landrieu, bookkeeper; Van Heurow, sales; Mrs. LeRoy Solomon, matron, social; Paul L. Sanders, publicity; Walter Peck, ringmaster; Mickey Dunsky, janitor; Miss Thailand, color girl; Mrs. Bill Starr, over; and under; Mrs. Harry Well, bookkeeper; Bob Harris, bookkeeper; Tom Wells, diggers; Mrs. H. Well, name; M. E. Reynolds, pres.; Mrs. Jason Taylor, ticketmaster; Chief White Cloud, gorilla, in charge and Bill Rodgers, bugler, range.

Buses: Duke Warner and Ivan Costa, kiddy rides; Charleston, Walter and Ken Walston, Merry-Go-Round; John Leeney, Lepp, Tom Bazell and Lytie cozy; Carl McBeath, Octopuses, Olney, Monroe brothers; C. C. Billik, Candy; Mrs. Harry Ayres, Minster; Penn-Where, Fries, Sorem, and Harters and Monroe brothers; H. A. Ayres; Glass, Johnson; Eugene John; Eulea, Diodr, Drinkwater, slide show; Midget Leo Malina is manager of the show and has his two trained ducks working baking. Also minor, Midget Leo Malina, and with the U.S. Chamber committee visited William C. Murray, general agent. Walter Walters, hobo stone, manager and Mrs. Harry Harrod who had a good time from the funeral of Harry'd brother-in-law has been received with the love of the death of his brother, Jases, whereupon they returned to Connecticut.

Oliver Jones, who had novelties and the pony last year, announced he would join in Elkin, Md. Mrs. Jones and the children will join when school vacation begins. Dominic Augustine, whose father operates several shows, will assist in operating the animal show. Cynthia Speckle, Minster Show manager, was taken to a hospital for observation following several days Illnesses.

Page Bros.

DICKSON, Tenn., May 1—Bizr was good in week's stay here ended Sunday April 24. Indications are for good stand in Humboldt, Tenn., (3-36), as the past crop thereabouts has been reported excellent.

A pair of two-ton Chevrolet tractor trucks were delivered at Springfield, Capt. Harrell is working this line in a steel area. A new-born monkey,チャンネル, is featured in the Monkey Circus.
JOHNNY J.

DENTON SHOWS

CAN PLACE

CONCESSIONS—Will sell "X" on Custard and Snow Cones. Good opening for Buckets and Swingers. All other Concessions open.

SHOWS—Will book Monkey Show. Will give good proposition to Motorдре. Fred Tellman, please contact.

THIS SHOW HOLDS CONTRACTS FOR 14 BONA FIDE FAIRS AND TWO OF THE BEST FOURTH OF JULY DATES IN SOUTH

All wires to JOHNNY J. DENTON
CUMBERLAND, KY. MAY 3-8

W. G. WADE SHOWS

KALAMAZOO, MICH., MAY 10-15

Can place Looper Ride and Glass House. Also legitimate Merchanise Concessions. WANTED—Experienced Man to operate searchlight and up and down six light towers. Also Electrician's Helper. Contact W. G. WADE SHOWS
Pontiac, Mich. this week

W. C. (BILL) MURRAY

POINTER SHOWS

WILLIAMSPORT, PENNA., MAY 10-15

Want Concessions not conflicting, Penny Arcade, Shows of all kinds. Will book Roll-On-Planes, Kiddie Rides. Want Help in all departments. All address MICKY PERCELL
This week, Towanda, Penna.

RIDES WANTED FOR PERMANENT PARK

ROLL-O-PLANE, Caterpillar, White and all Rides not conflicting. Need Kiddie Rides bad. Also Duck and Fish Pond. Can also show Shows and Free Acts for one to two-week stands. This park 5 minutes from Columbus, Ohio, and world's largest military camp, Ft. Benning. 500.000 to draw from. 5-day weekly. Will play strictly percentage, no deposit or privileges. Power and lights furnished. Contact J. L. MARLOWE, General Manager Idle Hour Park
TELEPHONE 23813

FROM THE LOTS

Turner Bros.

SPRINGFIELD, Ill., May 1—The Weatherman gave the show a bright spot in this forecast for the first time in several years, and rides, shows and concessions are on a bang-up spree. Show opened here April 29 and closes tonight. Evelyn West and her show, brought in from the Skyvue Club, Dallas, became the talk of the show, as did Art Connect's Side Show, which features Seeco.

Roy Rozier's Life Show has a new feature for this year, a human frog. The conception line-up includes Andy Anderson, 3; Dale Quillian, 3; M. M. Fullerton, 2; J. A. (Tim) Waters, 2; Whitley Richards, 2; Wayne Hibbert, 2; Jerry Dondale, 3; Kenny (Pretty Boy) Hopkins, 3; Sonia Marshall, 2; John Turner, 2, and the list to draw from. lights T-RIDERS CARNIVALS 23823

Caterpillar, Want Concessions not conflicting, won't use Drunks. This Ride was steady throughout the week, with Wednesday and Thursday (21-22) crowds packing all shows and business1900, and Children's Day, with eight bands taking part in the two-mile parade, following which the crowd jammed the midway until 11:30 p.m. The stand was ready to go on Friday April 23, but high winds and cold forced cancellation of shows and rides that day.

Owner C. A. Garee renewed acquaintances with his friends in the vicinity.—FRANK GASKINS

Hill's Greater

LITTLEFIELD, Tex., May 1—Concessions did a first-class business with strong winds and dust storms. Stand ended April 24.

Mr. and Mrs. C. O. Hill gave a birthday party April 16-21, with most of the show on hand to offer congratulations and wishes. Mr. and Mrs. C. O. Hill, Marvin Jordan, returned with them to join the show. Joe Williams had a successful week with his bingo game during the stand based in McCallie and the Cullen, with his girl revue. Eddie Clark was feted at a surprise birthday party given by G. B. Baker and Lillian.

Sunflower State

COLBY, Kan., May 1—The set up for this show has been the finest six-day stand (April 19-24) in Goodland, Kan., where it was the feature of the annual Trade Show and Carnival.

This year the show was steady throughout the week, with Wednesday and Thursday (21-22) crowds packing all shows and business1900, and Children's Day, with eight bands taking part in the two-mile parade, following which the crowd jammed the midway until 11:30 p.m. The stand was ready to end Friday April 23, but high winds and cold forced cancellation of shows and rides that day.

Owner C. A. Garee renewed acquaintances with his friends in the vicinity.—FRANK GASKINS

Mighty Hoosier State

WASHINGTON, Ind., May 1—Ride Superintendent Kenneth Converse and his crew got the show loaded at Vin- cennes, Ind., in good time and every- thing was in readiness by early Monday (19) for the opening here, which drew a 3,000 paid gate.

The opening stand the previous week was good and W. R. Geren, show manager, was satisfied in this and announced the 19th for the date. The weather cleared Wednesday and the organ enjoyed a big Saturday afternoon and night. Hugo Zec- chiff's canon went not an excellent free attraction, drawing consid- erable newspaper publicity and an interview over the local radio station. Mayor William M. Geren presented Gere with a key to the city and congratulated him on his cleanliness of the show.—M. G. STOKES

Brewer's United

HOUSTON, May 1—Business has been excellent in this area and the show will stay around the big pay days and be a start of fairs and cele- brations June 19.

Recent arrivals were Mr. and Mrs. Turner, Marks, bingo, and Eddie Fuller, who joined with show and returned to the hospital for treatment. Personnel recently sent him a box of wishes for a full recovery.

Concessions and the six office- owned rides are in tip-top shape. Manager Brewer is expecting early sale of two new rides.—HELEN BREWER.
Ohio Valley
MANSFIELD, O., May 1—Shows, won and operated by Roxie Harris, opened here April 24, playing to a packed house. The Ferris Wheel aced the merry with the Gerry-Go-Round second.

Press-radio publicity was excellent, and shows and concessions entered.

Concessionaires and attractions on and for the opening were: Bob Himstone, Christmas; Roy Nelson, horses; Ralph Baughman, diggers and low count; Ralph Wolfe, candy apples and pie; M. Nord, block pitch; Val, two ball games and coral game; Melnick, add "em up and milk offie; Jack Platt, basketball, milk and cigarette and pan game; Bertha Kent, popcorn; Donald Jameson, pinball game; Denny Pugh, balloon pitch and dart game; Bill Wolcott, Penny, pool game, long range and end pitch; Bill Harris, beat the eater; Nip Harris, hoop-la; Herb Ledelle, pitch til you win; Gordonfillager, and mitt; Warner, corks alley, novelties, weight and cigarette; Renie Johnson, girls show, and Bing Saldeke, bingo and shippond.—BILL HARRIS.

Juno Exposition
ABILENE, Tex., May 1—There "re new faces galore as the show moved up the railroad track, heading for the Battle of Flowers in San Antonio. In addition to the org as it opened a week's stand here April 26 included "opsey and Pat Brumlow, Roy and Neil Jones and Mr. and Mrs. Larry Anderson.

All rides and shows topped last year's success during the San Antonio lay, with a record-breaking crowd "ulling in the stands to take part in what was labeled as the "largest "reef carnival ever to visit the City."

Weather has been fine, with a storm scheduled to hit San An- nio Saturday, April 24, holding off until 4 a.m. Sunday.

The Steal's kid rides did a banner in S. Texas. Did the pan game; Babe Upright is out of the hospital and joking itself. Joe Rosen purchased ticket to police ball. Visitors included Mr. and Mrs. Denny Pugh, Jallas; Bill Ruback, Telephone secretary of the Waco, Tex. Fair.—SAMMY SAPSON.

Del-Mar
STRUTHERS, O., May 1—The org opened at Youngstown, O., April 12, one fair big despite cold and rainy weather. Weather was good at strutters and take was okay. Owner was in good shape and new 5kw. power plant, show now having three. Concession line-up: cook- e, Tom Hughes; cane rack and hopping game, Harry Leehem;, lemon riddle, Elmer Wixson; coke bottles and balloon dart, Millard Barrows; wucky ball, Earl Sella; balloon pitch, Jim Witham; ball game, J. P. Mc- lowell; milk bottles, Harry Pope; nitt camp, Y. Nicolas; popcorn; Dickie Gadwick, operated by Zep Frontiser, lot Cammion; lot Essie and Catherine Barringer; high triker and photos, George A. Grant.

1. G. Stebalr's Greater
CHILHOWIE, Va., May 1—Mr. and Mrs. Hogan are settled in their new trailer show. The org, Mr. and Mrs. J. G. Stebalr, Henry Johnson joined with a trio-abresent Gerry-Go-Rounds, and S. has been renamed from a success of a business trip thru West Virginia and Maryland and Pennsylvania.

Shows carry 4 rides, 5 shows and 10 concessions, Official staff include: superintendent, Joe Finkleman; assistant manager, S. Pease, assistant manager; Mrs. J. G. Stebalr, treasurer; Harley Bryant, bookkeeper; T. Cameron, lot superintendent; Ben Hoolay, electrician, and Robert Crawford, ride superintendent.—ACE EARLIE JR.

Wolf Greater
AUSTIN, Minn., May 1—Shows opened here today for a week's engagement with 9 rides, 6 shows and 13 concessions. Harry Hingst has Glass House and Stling Arcade. Emil Kedrowitz enlarged his miniature sawmill, and Joe Lempe added another chimp to his Monkey Show.

The Johnsson brothers and Paul Ap- pel have a number of new animals arriving for their 10-in-1 Show. E. R. Slender was the Gay Pure Milk Show. Paul Zerbes is here with bongo, as is L. G. Staley with diggers. Harry Hingst also has ice cream and candy floss setups, while R. S. Reed has 3 stands; Mrs. Day, Daniel Knox; 2; Leo Nayload, 5, and Tex Roberts.

 Mighty Hoosier State
WASHINGTON, Ind., May 1—The opening was March and everything was ready early. Business started off with about 3,500 admissions, and despite cold weather business was good the entire week, with Saturday (24) topping expectations. Hugo Zacchini's can- on act continues to draw them thru the gate, and Owner W. R. Geren states that he is pleased with early returns.

Speedy Palmer and his Motor- drone and Johnny Colburn's Monkey Shoppe are here. New posters will be delivered soon. Weekly dis- courages and 10,000 school children. Tickets with a bicycle giveaway is paying off—M. G. STOKES.

American Beauty
MEXICO, Mo., May 1—Shows opened at De Soto, Mo., April 10 to fair success. Shows, with the nights and two matinees to fine biz despite rain and cold weather. Weather has been fine along, concessions; John Lantz, 2; Hazel and Harlan (E. Q. Harlan), 1; W. C. Bell, Penny Arcade and shooting gallery; Val Ho- man, hoop-la and ball game; Chief Ed Eagle, jewelry store; Clet Renn, ice cream; Mr. and Mrs. Atherton, candy floss; Katherine Shari, Scheck; Jack Robinson, What Is It Show? Pete, Leslie, Animal and Big Snake Show and 2 concessions; Dale Parrish, Girl Show; Walter Marco, photos and sound truck.

Rides—Mercy-Go-Round, Oath, Deep; Ferris Wheel, Archie Norris, Spittle, Evan Hall; Tilt-a-Whirl, Ward Carter; kiddie ride, Bryan Rucker; pony ride, Dan Scott; elec- trician and The Billboard sales agent, Kiddie tricks; Chairpine, John and C. R. Master- son.

Joe Sharp states that there are four open weeks until October 24, the route including 12 fairs and 6 celebrations, starting July 14.—PETE LESLIE.

Georgia Amusement
CUMMING, Ga., May 1—Shows, located on the fairgrounds, opened May night (20) to good biz despite the cold. Org has been on the road five weeks, biz being only fair the first three. First week, Dacula and Sugar Hill, were good.

Steve Kubasek and family joined in with two concessions; Ike and Inez Maxwell have two concessions; Mr. and Mrs. Charlie Aldridge have joined with Aldrich dealing pea pool, while the wife works a bally game; Mr. and Mrs. Harold Hard, high striker; Goldie Leach, penny pitch, and Mr. and Mrs. Dan Whealer and over and under.—EDDIE CUR- TIN.

Donnie Miller, son of Mr. and Mrs. Millett, birthed a birthday party in the cookhouse at Lawrence, Kan., and received many presents, as did Marie Brunk on her birthday at Manhattan, Kan.

Home State Shows Want FOR LERGION SPRING FESTIVAL
On State Capital Grounds, Des Moines, Iowa, May 19-22. Also 9 big days, Ft. Des Moines, starting May 10th, and 3 State conventions to follow.


F. H. CARAVELLA, General Manager

CARAVELLA AMUSEMENTS WANTS LEGITEMAITE CONCESSIONS

Photo gallery, French Fries, Bowling Alley, Mitt Camp. John Marks, wire. Short-Range Gallery, Dart Joint, Scales. etc. Want to book Grind Shows and Kiddie Train. Want experienced Ride Help that can drive trucks. This week Blacks- berg, S. C. week of May 10, Forest City, N. C., in heart of town; week of May 17, North Wilkesboro, N. C.; then 15 weeks in the heart of the coal fields of West Virginia.

WILSON GREATER SHOWS WANT
Agents for Slum Stores, Swinger Agent or will book same. Also Grind Store. Will sell exclusive on Photo and Short Range. Can place few more Concessions. Attention, fair secretaries in Nebraska, Wyoming, Colorado, have a few open dates in August and September. We carry Six Rides, Four Shows free gate. Flagstaff, Arizona, May 9-10.

LLOYD WILSON

HARRY'S TIN AMUSEMENTS, Chillicothe, Ohio, will have its Spring CARNIVALS next week. Want engagements with its new exhibits and old ones with a good new combination. Will book any part of the country, changing from one location to the other. Will start anywhere and at any time. Will be in all latitudes, with the best show for the purpose. Has an excellent reputation for all work done. Contracts of any length will be accepted. Also book any number of shows, individual or separate locations.

For engagements or any more information write the management.

MORRILL, RUTHERFORD & CO.

THE BILLBOARD
May 8, 1948
NUCLEAR SHOWS
10 RIDE FOREMEN LIMITED
PLAYING HEART OF WEST VIRGINIA COAL BELLS
MY FIFTH YEAR AT SAME FAIRS—STARTING AT MARLINTON, W. VA.
FOURTH OF JULY SPOT BEST IN THE EAST
Opening this week at Bluefield, W. Va., Wonderful territory for Benny Arc, Roadies, Coke Bottles, Country Store, Novelties and Hanky Panks.
WANT PHOTO DISPLAY. GOOD TERRITORY FOR SAME.
Want Mechanical City, Fat Show, Wild Life and Snake Show. Have new big top for Ten-in-One, new banners for right party, plus transportation.
WANT COUNTERTRENS FOR BINGO
Want good Semi-drivers and Ride Help for Rolloplane, Octopus, Wheel, Merry-Go-Round, Spillfire, Chairplane, Kiddle Aeroplane, Auto Ride and Train. Will book Boat Ride and Ponies. Contact
PREACHER FOWLER KELLER, everything OK; come on back.
L. P. BRADY, Mgr., Bluefield, Va., this week

GREATER UNITED SHOWS
WANT SHOWS
WANT OCTOPUS, SPITFIRE OR ROLL-O-PLANES (WITH OWN TRANSPORTATION) FOR WASHINGTON, D.C., MIX-UP, CAN PLACE “LAUGH IN THE DARK,” MONKEY SHOW, FAT SHOW OR ANY WORTH-WHILE ATTRACTION.
GOOD OFFERING FOR FUN HOUSE.
CONCESSIONS RINNER, BALL GAME, FROZEN CUSTARD, FISH FRY, LONG SEASON, EXCELLENT ROUTE OF FAIRS. WRITE
J. GEORGE LOOS
WEEK MAY 3, ARDMORE, OKLA.

CAN PLACE FOR CLARKSVILLE, TENN., WITH 30,000 SOLDIERS AT CAMP CAMPBELL.
EVERYDAY A PAY DAY, WE ARE THERE.
CONCESSIONS: All Concessions Open, Can place Penny Arcade, Can place Man and Wife to Handle Penny Arcade and who understand Concession, to handle up 50-50 hens. Want Manager for 20-40 neatly framed Bingos.
RIDE: Can place 20-40 Foremen that can handle two 75 Twin Wheels, Too salary and percentage, Can use Second Men on all Rides, prefer semi drivers.
594-81: Have complete 10-in., Want good, reliable Man to handle same.
Address: Jackson, Tenn., this week; Clarksville, Tenn., next week; then Nashville, Tenn., (three different locations)

BRIGHT LIGHTS EXPOSITION SHOWS
Want Side Show Operator with Working Acts. We have complete setup with 20 to 30 top, banners, front, everything complete ready to take over. Write or wire
J. A. PERKINS c/o Johnny J. Denton Shows
Cumberland, Ky., this week

JOHNNY BALE
ST. LOUIS, May 1—Unit has been doing good business on local lots since it opened four weeks ago at Cherokee and Illinois streets. Owner-General Manager Johnny Bale, who first broke into the business 44 years ago, when he played a Jenny under various auspices in and about this city, now is covering the same area with three rides.
Al Nash is superintendent of rides, assisted by Bill Grissom, Kenneth Zimmerman is Ferris Wheel foreman, Ed McDonald, Jesse O’Rourke, kiddie auto; Clarence Lambert and Ed Campbell handle the chair swing.
Johnny Donnelly and son, Doc, are operating four concessions. Ed Campbell has two, which are operated by Mrs. Lenora Gydnia and Ann Lambert. Edwin Shantz has his short-range gallery and Johnny Gross has the novelties.

From the Lots
Jollytime
BERRICK, Pa., May 1—Org opened here April 23, the home town of Wes Price, owner-manager. Six rides and 26 concessions were up.
The Berrick Enterprise gave with good opening publicity. Visitors included R. Clayton Culver, Argyle, Harry Peterson, chief of police, and Ray (Sheets) Loll, sheriff of Columbia County.
Rides include a Catlett Ferris Wheel, owned by Eddie Van Pet and operated by Hank Shroyer. The other show was a minimum wheel operator, with the assistance of Eddie’s son, Dickie Van Pet. Other ride men are H. S. Piper, Chairplane: Richie O’Rourke, kiddie autos; Charlie Scott, Merry-Go-Round.
Concessionaires include Floyd Sheaks, bingo, popcorn, duck pond, fishing and four others; Irving Faith (2); Toots Fibbert, cookhouse; Naylor Harrison Jr., Pitt camp, ball game and five others; Mrs. Mary Lou Early, boxo and bart; Helen Whittick, ball game and short-range gallery; Mrs. Irvin Faith, jewelry; Frankie Salmon, novelties, and G. C. Mitchell and W. P. Caruthers, one each.
Mr. and Mrs. Bob Sendel joined here. Bob is the bingo caller. Rudy Char, has been appointed as sight board sales agent and mailman.
In addition he handles the sound car and checks the bingo. Mrs. Ceresa is assisting Grace Sheaks with the pop corn concession. Mr. and Mrs. Henry Michaels joined here from with French fries. Custard is operated by an em- ployee of Chlewes Dare.
Staff, in addition to Price, consists of (Mitch) Mitchell, general agent and business manager; H. S. Piper, billposter; Irvin Faith, electrician; Clarence Lambert, special agent, and Floyd Sheaks, lot man.

JOHN H. HETH SHOWS
Utica, N. Y., this week
Want Rides, Shows and Concessions. Grind Stores; also First Man for Ferris Wheel and other Ride Help. Address
FRED R. PERKINS, General Delivery, Utica, N. Y.

L. J. HETH SHOWS
Want at once—Girl Revue and Posing Show. Have complete outfits for same. Must have not less than 3 girls. Concessions—Age, Scales, Novelties, Custard or any hanky pans. Playing Hopkinsville, Ky.; to follow.

RIDES WANTED
Owing to disappointment, will book or lease and furnish transportation, Contact
MEL SOBER, PENN AMUSEMENT CO.
Sunbury, Penna.

BABE SCOTT WANTS
Agents for Swingling Ball, Six Cots, Penny Pitch, Fish Pond and Glass Pitch. Man to drive truck and handle canvas. Have for sale—5000 feet of 16mm. Miscellaneous Paraphernalia and one Trailer. All replies:
C/O CARAVELLA AMUSEMENT CO.
Shamokin, Penn., this week

WANTED
Count Store Agents, Wheel Workers, Milt Rinders and P.C. Dealers. Dallas, Texas, this week; then per route. Address:
MEL H. VAUGH
716 South Haskell St.
Dallas, Texas

WANTED
Agents for Skulls, Boldown and—Swinger also Outside Help. James Falcon, contact by wire.
J. A. PERKINS c/o Johnny J. Denton Shows
Cumberland, Ky., this week

BRIGHT LIGHTS EXPOSITION SHOWS
Want Side Show Operator with Working Acts. We have complete setup with 20 to 30 top, banners, front, everything complete ready to take over. Write or wire
J. A. PERKINS c/o Johnny J. Denton Shows
Cumberland, Ky., this week

WANTED
RIDE HELP
LONG SEASON, MIDWEST STATES.
Two experienced Second Man for Wheels. We handle Semi-Wheels for 25-40 Worksheet Riders. Now operating.
JACK KELLY
5th St. & La Grange Road, La Grange, Ill.

WANTED
CONCESSIONS: Black Pitch, Frozen Custard, Concessions, etc. Have complete setup, will book Auto Kid Ride. For Sale, Price reasonable. Contact
MIDWAY OF MIRTH SHOWS
Millisboro, Ill., this week

AGENTS
FOR OVER 12 GAME
WANTED
JUNE SEDDONW
&/o Mennon Bros. Shows
Little Rock, Ark., this week; then per route.

WANTED
2 PLAYERS FOR ZOO
ALL SUMMER’S WORK.
FRED HARVEY

WANT FOR PLEASURE SHOWS
Help on Wheel and Accordion. Playing shows of week. Successfully—Photos toll, all kinds of Photo Tolls, professional photographs.
Underwood & Jenkins
Reigning Shows across the United States.

OHIO VALLEY SHOWS
Want Shows and Concessions. Want Agents for Beach-Dealer, Wink
RONIX HARRIS
Central Delivery, Kenton, Ohio, this week.
BALLYHOO BROS.: CIRCULATING EXPO
A Century of Profit Show
By Starr DeBello

Dear Editor:

Would you believe that this show has the largest staff of all shows, with the exception of its members seeing that all agreements have been reached between the Ballyhoos and brothers and the independent show contract. All contracts are verbal, which calls for giving the best service that everyone a fair deal. Under verbal contract are 15 independent show operators. Adding the numbers gives us 35 lot layout men without counting the guy who draws a salary for the job. According to the verbal contracts, if our memories serve, the 15 show operators each are entitled to the first-in on the right-hand locations. We have so many first-iners that the word "first-in" means that the first is laid out and lays out his squatters rights. All proper layout is done by a horseshoe with line and yelL: "Here it goes!" with the line drawn. However, he always locates the main entrance at the back end of the lot and arranges for the front attention. He then has his picked spot. That gives the midway room for concession.

Adding again the 15 show operators and the 20 ride owners, we get a total of 35 press agents with an attached paid thumb-up, who means nothing on this show, as all he does is take the pictures and looks for the run. We see that they run them. None of the operators take part profit.

Once more, adding the 15 show operators and 20 ride owners, we get a grand total of 40 press agents without counting General Agent Lem Trulett, who is a linest-man character who doesn't listen to his 35 co-workers, who remember that towns they grossed heavily in now gets the to the general agents that the agents are ready counted for general agents. These are provided for all agents of the Space, which is augmented by 160 concession owners, and sales; 75 sticks and their wives; 32 ball game queens and their dog; 120 cooks, waiters, custard dippers, greasers, popcorn poppers, ride hands, canny girls, girls, phantans, chauk out, tractor drivers, and Barnum, who gets no salary for keeping the rest rooms clean. The following is mentioned of those mentioned is a walking, talking bureau of information. They know the open and closed towns, lots nearest to barns, hotels that don't ask for room tax, who to contact on the line, the right and wrong in burgs and what other carnivals grossed in each town. Added to that information is other valuable data, such as the broken line in a town that always give show folks good breaks.

We do not name and address of the town's most influential chamberof commerce, managers, and to the press agents.

So enthusiastic are our total sum of agents that meet in the cookhouse over such info as "We're on the wrong route. I know a perfect route for a few of this size, and we have booked it solid by postal card," that the "Life hell you can't," and the "Ten will get you 20." Can be heard downtown. Their booking is an open book for open dates.

Besides the accounted-for locations, press agents and general agents we have a contingent of agents, suggesters and reporter-outers. Adding these all, we have nearly 40 on the midway, which gives us 500 staff members, to the best of our knowledge duplicating our record.

Ecker To Head Independent Midway at Chicago Fair

CHICAGO, May 1—Bennay Ecker, one time associated with various circuses and more recently with Orville Cullerton in the promotion of sportsmen's shows, has charge of arrangements for the independent midway at the Cook County Fair here this summer.

The announcement was made by Cullerton, the fair's managing director. The Johnny J. Jones Exposition will supply the rides and shows and some concessions at the fair.

Rocco & Son's Midway

ST. PAUL, Minn., May 1—Shows, owned and operated by Rocco & Son, are set to open on Ramsey Playgrounds here May 8-18. Quartet works is mounted for the fair. Two rings have been converted into side shows, both mounted for the fair. A new show which will have a Funhouse. Outfit will carry 9 rides, 4 side shows and 8 concession stands.

Brownie Amusement

PRAGUE, Okla., May 1.—The show has adopted a new Brownie plan for 19. On Saturday it stormed at show time and the night was lost. No damage was done.

ANDERSON'S GREATER SHOWS

THE FINE OLD SHOW WITH THE GRAND OLD NAME

All Black Concessions only. Will be on Great Eastern Show circuit South Prize, Pretty Pitch, Fine Food. Good opening for Spring Shows. Brownie, Billing Style, Right and Miss Bella Ball, Rusty Style, Brownie, Billing Style, Right and Miss Bella Ball, Rusty Style.

CARNIVALS

WANT

GENERAL AGENT WHO CAN PRODUCE
Salary no effect for right party. Promoter, Contact: Good children's show, min. 500 gross. Concessions in Chicago and other good on all. 100-500 Top with Sidewalk, Scott and President for Girl, Man or Joe Show. 200/100 Top with Sidewalk and Annie元件 fron- tier: 300-400 Cheap Blow up for Girl or Posing Show. All Carnivals Green. 1001

FOR SALE

THEBILLBOARD

3043 W. BILBAO
2160 Patterson St., Cleveland, Ohio

MR. SHOW OWNER

I hold contracts for A-1 Fourth of July Celebration in Ohio and Illinois, ten怎么做 to the Legion and Vets council. Great contract. If you can see, contact me immediately.

HARRY E. WILSON

Manager Greater Shows, Lanesboro, Minn., this week.

CAN PLACE

Live Wire Concessions for mid-way Thrill Show. Open May 21. Long season. Wire or write:

THEODOR MEGAARDEN

2325 W. 48th St., New York 18, N.Y.

WANT

WANT

WANT

McBride Bros. Shows

MOCKSVILLE, N. C.

SPRING JUBILEE. SPONSORED BY V. F. W. May 1-16

Wish Fish Pond, Skep Brooms, Bumper, Cake, Bumper and Bumper. Can use good Ride Help. No drunks. Can use Agent for P.C., Hancy Ponks, Penny Pitch, Scales and Ace. Frankie Stieger, get in touch with Mrs. Reed. Charlie Ramsey wants to hear from Fee Wee, the Bay. RANDLEMAN, N. C. this week.

P.S.: Johnnie Hatcher, get in touch with Clyde Parrish at once.

P.S.: Want to hear from Fee Wee, the Bay. RANDLEMAN, N. C. this week.

JACK PERRY, Mgr.

Kennapolis, N. C. this week: then the Vets' Second Annual Spring Fair, Albemarle, N. C. week of May 15.

GAINESBORO, TENN. this week.

Jack J. Perry Shows


WANT ELECTRICIAN AND FREE ACT TO JOIN ON WIRE

JACK PERRY, Mgr.

Join a winner with a guaranteed route. Out first four prove it. Wire or write

JACK PERRY, Mgr.

KERNOPOLIS, N. C. this week

WANT

WANT

WANT

WANT

WANT

WANT

ANDERSON'S GREATER SHOWS

THE FINE OLD SHOW WITH THE GRAND OLD NAME

All Black Concessions only. Will be on Great Eastern Show circuit South Prize, Pretty Pitch, Fine Food. Good opening for Spring Shows. Brownie, Billing Style, Right and Miss Bella Ball, Rusty Style.

Can/place Fish Pond, Skep Brooms, Bumper, Cake, Bumper and Bumper. Can use good Ride Help. No drunks. Can use Agent for P.C., Hancy Ponks, Penny Pitch, Scales and Ace. Frankie Stieger, get in touch with Mrs. Reed. Charlie Ramsey wants to hear from Fee Wee, the Bay. RANDLEMAN, N. C. this week.

P.S.: Johnnie Hatcher, get in touch with Clyde Parrish at once.

The Billboard
GREAT SUTTON SHOWS

WANTS RIDES AND CONCESSIONS FOR STAR STUDDED ROUTE OF STRONG STILL DATES, SPRING CELEBRATIONS AND FAIRS

CONCESSIONS: Will place Merchandise Wheel that can and will work for Stock. Will place 5 Cap Outfit that can work or stock. Will work with Candy Floss, Ice-Balliner, Candy Bottles, String Game, Hoop-La, Cat Racks and any Key Legate Concessions.

RIDES: Will place Roll-O-Plane, Octopus, Spinner, Spitfire, or Caterpillar. Also have opening for Kiddie Boat Ride or Kettle-Roller Coaster. High Packet Landmark, contact us at once. CAN PLACE: Operations for two of the most beautiful Girl Shows on any Sanitized Spot. If you have People, Help and knew how to make money, contact us. Beginners, stay where you are! If you have an experienced Operation we will be very interested. Wire CAN PLACE: Ride Help and Showmen of general capacities at any and all hours.


F. M. SUTTON JR., Mgr.
Alton, Ill. (downtown), this week. First Show downtown in ten years.

CLUB ACTIVITIES

National Showmen's Association
154 Broadway, New York

SHOWMEN'S LEAGUE OF AMERICA
400 So. State St., Chicago

CHICAGO, May 1—Second Vice President, John J. Van Vliet, presided at the closing spring meeting Thursday (29) evening at the Chicago Hotel. Chairman, Walter F. Driver and Secretary Jo Streibich.

The Welfare committee reported Orval (Whitey) Harris is coming in next week.

Fred Tolli is donating the flags to be placed on graves in Showmen's national cemetery.

Chairman Rubie Liebman assures us the members are getting in order to get into action at one, so please cooperate when you writes.

JOHNNY J. DENTON #2 UNIT
HARLAN, KENTUCKY, ALL THIS WEEK

WANTS TO TRAVEL A LOW COST CIRCUS. Needs Boat and Key Legate. Will travel Middle West. Will pay expenses in cash. Of the best acts within the last year are in the circus. Will make quarter territories. Has 15 factories and Settlements attracted, starting in June, with short jumps and long side dates. Address: M. H. "DOC" CAMPBELL, Mgr., HOBART, Ind.; this week; then route.

JOHNNY J. DENTON JR., Mgr., 154 Broadway, New York.

Lloyd D. Seraf, Gen. Mgr.
Middletown, N. Y., this week; MATAMORE, Pa., following.

PENN PREMIER SHOWS

WANTS FOR PROVEN TERRITORY

CONCESSIONS—Can place Ball Game, Photo, Fish Pond, Darts Balloons, String Game, American Polarity, Hoop-La, Long Snake Gallery, and any other Legitimate Concessions.

WANTS—One Agent for Head of Count Store.

Can Place—High class Penny Arcade.

Our Celebrations and Fairs start the last week in June.

JOHNNY J. DENTON #2 UNIT
HARLAN, KENTUCKY, ALL THIS WEEK

WANTS TO TRAVEL A LOW COST CIRCUS. Needs Boat and Key Legate. Will travel Middle West. Will pay expenses in cash. Of the best acts within the last year are in the circus. Will make quarter territories. Has 15 factories and Settlements attracted, starting in June, with short jumps and long side dates. Address: M. H. "DOC" CAMPBELL, Mgr., HOBART, Ind.; this week; then route.

JOHNNY J. DENTON JR., Mgr., 154 Broadway, New York.

Lloyd D. Seraf, Gen. Mgr.
Middletown, N. Y., this week; MATAMORE, Pa., following.

LONE STAR SHOWS
HAGERSTOWN, INDIANA, MAY 7 TO 15

HELP WANTED—Forman for Orchard, Rodeo-Plane, Fairy Wheel, Chair Plane, Auto Speedway and two Kiddie Rides. Second Man for Merry-Go-Round, Till-at-Whirl and extra Kiddie Rides. Will operate close to "A" and must be in good standing with Indiana State Censor Board. Previous Traction and Cty. Driving, wire if coming or not. Can place good Mechanic with own tools.

Address: J. C. MECKEY, Mgr., 513 E. High St., Hagerstown, Ind.

P.S.: Pay your own wire.

JOHN MCKEE SHOWS

WANTS WANTS

Pb. Show, Animal Show, Educational Shows. Will back Splitline, Riders-O, Pretrait. Also Stock Carnival, Miniature Rodeo, use in second car preferred. Headed for Adrian, Michigan, for Big July 4 Celebration. Also interested in second car preferred.

Fairfield, II.; this week: Danville, Ill.; next week May 10.

Ruth and Harry Shyrter and Elizabeth Gregory entertained in the cookhouse.
NEW ISLAND PARK
OPENING SATURDAY, MAY 15

RIDE OWNERS—Will book or buy Tilt-a-Whirl, Whip, Caterpillar, Steam Train. Ideal spot for Pony Track and Saddle Horse.

CONCESSIONAIRES—Have opening for Cusardi, Floss, Popcorn, Candy Apples, Ball Games, Blower, Photo, String Game, any attractive park stand. Marvelous spot for Penny Arcade.

Attractive proposition for experienced Skate Rink Manager. Rink in operation all year round.

Time and choice space limited, contact immediately.

E. R. CARAVELLA, Secretary
Phone 2063, Sunbury, Pa.
F. H. CARAVELLA, Owner-Manager

WALLACE & MURDO
Phone 2063, Sunbury, Pa.

WALLACE & MURDO
WANT CONCESSIONS near Dock 10 due to Extensive Damage, Hurry! Please Tell You Are from WALLACE & MURDO—Full Details to ALL ADDRESS M: WALLACE, Mgr.

WEIL BOOK
Candy Floss, Novelties. Jewelry, Scale and Age, all kinds Slum Concessions. Ball Games. Water Games. Slum Blower. Swinger, etc. Will book Snake or any Pit Show. Want capable, sober Ride Help, semi drivers preferred. This week Newport News, Va., week of May 10, Petersburg Pike, Richmond.

MAJESTIC
First in Again
Can place for Rochester, Penna., and other top Pennsylvania spots; also long season of CONCESSIONS. Mgr., Short Range. Lion Tamer, Bear, Elephant, Horses and all the other 100 Mechanical Concessions, ESPECIALLY GOOD PROPOSITION FOR SIDE SHOW WITH OWN EQUIPMENT. GET WITH A WINNER

Address: SAM GOLDSTEIN, Lemoyne, Penna., this week

MERIT SHOWS
MAYNARD, MASS., MAY 10-15
Can place for long season several Concessions that work for 10¢—no gifts. Opening for Scale.

 ↬ Guess Your Age, Photos, Over 12, Fun Game, Duck Ford, Long Range Shooting Gallery, also Short Range. Want one or two good clean Shows. Several good Ride Forests that can drive. Address all mail to

HENRY (SONNY) FINNELL
215 LINCOLN ST., LOWELL, MASS.

PERFECT LIGHTS EXPOSITION
For those in the agriculture business.

1009 East 3rd Avenue, Columbus, Ohio.

METRO-AMERICAN BANNER SHOWS
Will book, buy or lease Ferris Wheel, Tilt, Octopus or any Flat Ride. Can place Shows with own transportation; low percentages. CONCESSIONS—Basket Ball, Darts, Buckets, Stock Shows. Playing large industrial cities in New England for 12 weeks. Will use Ride Help that drives. Agents, come on. All replies: 0. PHIL HAY, 253 Lockwood St., Providence, R. I.
Strates Uses Pix To Kill Waits Between Shows
(Continued from page 72)

adults, all of whom were well heeled with spending money.

The picture, a representation of the show's Washington engagement by the Associated Movie & Photo Company, will be screened in each of the sit-down shows between performances. Since the flicker contains shots of Nate Eagle's Midget Show, Georgia Sothern's unit, Hollinger's Minstrel Show, George Murray's Wild World of Animals, Valentine's Minstrel Show and Claude Bentley's Side Show, in addition to shots of the rides in action and crowd scenes, Overseers figures the screening will not only help to entertain patrons sweating out the wait between ballys but also serve to sell them on seeing the other attractions.

Hollywood Midgets

Nelson Thomas, supervising the advance billing, had the town well wrapped in special Hollywood Midget and Georgia Sothern programs. From daily sheets down to half-sheet folds, Manager Dick O'Brien worked out a difficult problem when he succeeded in laying out this year's enlarged show on what in the past has always been considered a tight lot.

Edward P. Rahm joined the advance here. Mrs. Roy H. Jones joined concession row with a well-fledged booth. Mrs. Don Teaux left to visit her parents at Astoria, L. L.; N. Y. Paul Hutchinson, main man, and The Billboard sales agent, has purchased a new Main Line house trailer. Mrs. Annie Gruberg visited.

Buck Chalks Up A Record Debut
(Continued from page 72)

Degas, 19th Century artist, is a main exhibition. The piece is a pastel and watercolor study of the artist's wife, Camille, and his mother, shown with a landscape and still life.

Concession Personnel

E. C. Evans concession personnel includes Jimmie, Eddie and Helen Endres, Steve Minnik, Archie Johnson, Jake Morris, Mike McDonald, Steve and Ada Jancoura. George Lee is handling the new Funhouse. Mr. and Mrs. Stephen Mitchell have the miss camp and scales. Mr. and Mrs. Eddie Evans have a new popcorn and candy apple trailer. Harry Schwartz has a new cat reel in addition to his frozen custard. Luke Seifert is chief electrician. Mrs. Ralph Mann and Mrs. William Bellock are handling main gate ticket sales.

Personnel of Jack Kearns' Dream Home Ranch includes Jack and Dotte Kearns, Tanya Powers, Bonnie Lane, Ginger O'Day, Patty O'Neil, Betty Lou Murray, Brenda Price, Sally Ryan, Cora Burns and Charlie Drew. Patent Powers is general manager and Thomas Brady electrician. Bob Roberts has the orchestra and Raymond Bunkall is in charge of the fan.
**CALIFORNIA**

- **Baldwin-**Paradise Rodeo, May 23-25
- **George W. Corner, Box 116.**
- **J. D. Oliver**
- **Tommy Riddle-**Travel, Train & Boat Show, May 24-25.
- **Grand Ole Show \-Mom\-**Mother Lode Rodeo, May 9. Lowell Box, Box 61.

**GEORGIA**

- Atlanta-**Automobile Show, May 13-16. F. B. Steward, 1401 Peachtree St., N. W.

**ILLINOIS**

- Chicago-**Home Show, May 1-9. F. Van Dusen, 816 S. State St., Chicago.
- Rockford-**Ill.-Wt. Shows & Travel Show, May 24-25.
- Harris-**Jr. Shows & Travel Show, May 24-25.

**INDIANA**


**KANSAS**


**MASSACHUSETTS**


**MICHIGAN**

- Holland-**Tulip Time Festival, May 19-22. Wm. C. Whalen, City Hall.

**MISSOURI**


**NEVADA**


**NEW JERSEY**

- Atlantic City-**Housewares Show, May 30-June 4.

**NEW YORK**

- Third Ward Men's Club, Syracuse-**Bingo Show, May 1-3.
- J. D. Hayes, McBarrington Hall.

**OHIO**


**PENNSYLVANIA**

- Harrisburg-**Outing Festival, May 9-11. Bok, N. Litchfield, City Hall.

**TEXAS**

- W. E. Spratt, c/o Houston Chronicle.

**UTAH**


**virginia**


**BOHN & SONS UNITED SHOWS**

WANT for SNEICA, MO, this week, and proven route to follow. All concessions open 7 days. All efforts will be made to accommodate con. Access Agents, Operators for Girl Shows. Will book Small and Large, bike, or complete Shows, cost nothing. Contact for Kid Shows, Wheel & Mix-Ups. Will also book Kiddie Rides. shows for Managers, with own teams. Will book complete Girl Shows for/can/California Operators with talent. Want: CARL BROWN, SESNA, MO., THIS WEEK

**FREAR'S UNITED SHOWS**


**BEAM'S ATTACHMENTS WANT**


M. A. BEAM, Windham, Pa.

**CENTRAL STATES SHOWS WANT**

**CENTRAL STATES SHOWS WANT**

**WANT**


**LONE STAR SHOWS**

**CATERINA'S photos**

**FREDERICKSTADT, NEBRASKA**

**RIDE-O**

**WANT**

- Wheel Foreman, Agent for office owned concessions. Man for well framed Unborn Show. Foreman for Kid Rides. Will book Stock Concessions of all kinds. First celebration middle of June. Write or wire:

MYRLE McPADDEN, Hagerstown, Ind.

**RIDE-O**

**WANT**

- Shows with or without own transportation.

**GOOD HIGH BRED RIDE-O SHOWS**

Address: OGDEN, III.; this week: STROEBER, ILL.

**WANT**

- Wheel Foreman, Agent for office owned concessions. Man for well framed Unborn Show. Foreman for Kid Rides. Will book Stock Concessions of all kinds. First celebration middle of June. Write or wire:

MYRLE McPADDEN, Hagerstown, Ind.

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**WANT**

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**RIDE-O**

**WANT**

- Shows with or without own transportation.

**GOOD HIGH BRED RIDE-O SHOWS**

Address: OGDEN, III.; this week: STROEBER, ILL.
Hamid Inks Roanoke And Henderson Bearing

NEW YORK May 1--George A. Hamid, head of the booking office for various editions of the circus bearing his name, this week announced the inking of two additional circuses, Roanoke, Va., and Henderson, Ky.

Roanoke, which is being staged under the auspices of the American Legion, will have a band and eight marionettes, which will have their debut here. John H. Marks Shows, which is operating the midway, will operate the week of August 23.

Jr. inked the Hendersonville contract which calls for a stock show, auto races and a thrill show. A new, 4,000-seat grandstand is being constructed.


Capt. J. W. Williams has returned to Washington from his home in Indiana, where he spent the past two months preparing his dog act for the coming season. Williams says he will have his opening show with three acts as a relief performer.

"Circus business today is as far ahead of yesterday’s," advised a fellow in the Know. "We're already had a billion war, which may be five before six-hours of the circus open.

Rex M. Ingham is back at his Ruf- fin, N. C., animal farm after winding up his bookings for the year. Mrs. D. H. Shores, who has the bird closed April 23 and who has two contracting birds, W. Boden, burro ball impresario, for her second year as agent. Dr. C. A. Barrett will perform with his animal unit at schools. The direct agent for the show is Mrs. R. Z. Bunch, former carman, turnpore car, who now operates the Whistling Pine Tourist Court at Elizabeth City, N. C.; Mr. and Mrs. John T. Jones, both of whom are located in Norfolk, where Johnnie is employed in a shipyard. F. O. (Tarzan) Bank, man and mail car operator at Seaboard Park, Norfolk, and Frederic Heufer, superintendent of parks in Norfolk.

Then there was the early-day hilltop viewing which one observer watched aboard a former car from a 10- stabit dwarf, located at the fork of three roads, after they could wash the bridget's operations, and tear down their paper after it last.

ENDY ROWS WELL

(Continued from page 61)

livery at the next stand; Norfolk, Va.

On the midway here were 55 concen- trations under the management of the Bob- joba-Buckeyes and U. S. A. (Continued on page 66)

ROUTES

R. I. Oakes State Bldg.

At Eastern States Exposition

SPRINGFIELD, Mass., May 1--Rhode Island soon will add a building to its exposition center, and major improvements on the Avenue of States of the Eastern States Expositions, official has announced.

The Rhode Island Senate recently adopted a bill creating a commission to construct and operate a $125,000 building at the exposition. When completed it will house the New England States will be represented.
Friday Swift Current Boss

SWIFT CURRENT, Sask., May 1—Frank Pierce has been appointed full-time secretary-manager of Swift Current's Frontier Days Celebration. Swift currently stages ten different events between April 15 and will grow beards to publicize the show, scheduled for the end of June.

Mc. Event Sets Attractions

HIRAM, Me., May 1—Molly's Greater Shows, James York, manager, together with Dannes and nightly free acts will be on the midway of the 12th annual Memorial Day Carnival Festival and Fair here. June 21-31, reports Albert F. Ward, the sponsor, according to the American Legion Post has arranged for a fireman's day field day of the final day of the event.

Niagara Amvets Back Fete

YOUNGSTOWN, N. Y., May 1—Amvets Gold Star Post No. 6, of Niagara Falls, N. Y., has completed arrangements to stage a spring celebration at Lakeview Park here May 28-June 6. Band concerts and nightly free attractions will be among the

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., May 1—The second general information bulletin of the year and a public relations com- mittee summary will be issued by President Oscar C. Buck, will be mailed the membership soon.

New members have been added: Etta Cohen, insurance, the Del-Mar Shows, whose application was filed by Al Del Fioro, and James E. &. B. Shows, whose application was received from Charles Hayes, manager. This brings the membership roll to 226. Additional personnel membership cards have been issued to Hyattie M. and William B. Breeze, general agent of J. J. Kirkwood Shows, was a recent visitor.

Considerable attention is being given to the revival of the problem of interstate border barriers, and the entire industry calls this matter to the public's attention. Fleet Operator, publishing publication recently devoted a full page to the subject.

The outdoor festival code will be submitted for approval at the National Fire Protection Association meeting in Washington May 10-13.

Attention is called to the fact that many changes were made by the previously contract taxing bill. Changes were made in rates, as well as in exemptions and community benefits. New benefits were extended to all married taxpayers, irrespective of the State in which they may reside.

New withholding tax charts also became effective May 1 which provide for reduced withholding amounts. The details of the bill and of the withholding changes are in file.

Collier's for May 1 included an item on one of the larger carnivals. Experts estimate that employment will rise about two and one-half per cent in the next half year.

Attention is called to the fact that persons reaching 65 during the taxable year are entitled to an additional exemption.

The War Assets Administration has furnished us with changes in the rules and also with information relative to the availability of machine tools, electrical equipment and cable.

CARNIVALS

VERMONT

Vermont Sirup Festival Big Click

VERMONTVILLE, Mich., May 1—With good weather, this city's recent eighth annual Maple Sirup Festival enjoyed the best program and the largest turnout in its history. Elliott Attractions provided six rides, and rides included the Flying Farmers, Marshall Wells and the WJF Mobile unit, Vermontville High School band, Aunt Bernice crowning of the "royal" couple. Ball, games, rides and dancing was big.

Tex Ferguson and Gang were on hand to do a special brandrouth and L. Verne Slout, of the Slout Players, was chairman of the daytime entertainments. Supper association officers are Roy Wecks, president; S. George Firster, secretary, and Leta Norcross, treasurer.

Pierce Swift Current Boss

WANTED

WESTERN NEW YORK VOLUNTEER FIREMEN'S CONVENTION, CANTHAGH, NEW YORK

30 bands—PARADE OF FIRE COMPANIES.

Friday, July 1, 1949.

ELMER BROWN

990 Aesculapiusz St.

ST. LOUIS, MO.

CARNIVAL WANTED

For July 4th and 5th and three other days before or after. Write

JOHN HERSMAN

Commander, American Legion Post, Albia, Iowa

SKY DEVILS

Big A Show—Brady Monroe,

300 Miles South—Shelby, Iowa

ELMER BROWN

CARNIVAL WANTED

First Annual Firemen's Carnival

June 24, 25, 26

Carnival and Night

We are interested in rides, concessions, midway games, and concession stands.

MEMORIAL COMMITTEE

Chairman, Albion, Al

FIRST ANNUAL FIREMEN'S CARNIVAL

"Days of 1910" Rodeo and livestock show at Timmer Lake, S. D.

Doris Carnival Auditor, August 27 and 28

Write

J. D. HUSSEY

Committee Chairman

WANTED

SHOWS OF ALL KINDS

FOR MEMORIAL DAY CELEBRATION

 uplifting and educational to the community.

Union Springs, N. Y., Centennial

JULY 22, 23, 24, 1948


UNION SPRINGS, N. Y.

WANT—RIDES—WANT

FOR AUGUST 4-5-6-7

Ferri Wheel and Kiddie Ride. Can use 3 or 4 rides. 4 days minimum. This is an annual sponsored event. A real profit. Reasonable terms.

JOHN H. DOLL

SUquamish Country Club

MANCHESTER, PA.

CAN PLACE FOR SIDE SHOW

Side Show Talker or Lecturer. Good Stuff Acts that don't pitch. Top salaries to top-notch people. No drunks needed. Address

T. KELLEY, Side Show
c/o JOHN R. MARKS SHOWS, TRENTO, N. J., this week.

WANTED FOR RAFFETY SHOWS

Agents for Roll Down, Razzle: PC Dealers. Have for sale, all new Popcorn and Apple Jink, booked on show for season. Address

EDW. (SPOT) COOPER

Whiteville, N. C., this week: Plymouth, N. C. next week.

LET AMUSEMENT COMPANY

OPENING MAY 12 AT LAMBERTVILLE, MICHIGAN

All J. R. Edwards' old time acts, report to Jimmy Fish, Supt. Swede Walberg, contact. Frank Simms, come on, Stock Stores of all kinds. Address: BOX 37, TOLEDO 9, OHIO.

LEE AMUSEMENT COMPANY

WANTS

FOR 7-8-9-10-11-12-13

NORTHWESTERN AMUSEMENT COMPANY

NORWALK, OHIO

CARNIVALS

WANTED

A Small Carnival

To Play for a Community Homecoming

FOR 6TH ANNUAL RORTARY CARNIVAL

Dances in July or August

CHAN E. BROWN

Lebanon, Missouri

WANT CARNIVAL

For One Week During August

AMERICAN LEGION

Backwood Park—2277

ROCKFORD, II.

RIDES WANTED

For Water Carnival at Homecoming Celebration AUGUST 7 & 8

SHELL LAKE CHAMBER OF COMMERCE

SHELL LAKE, WIS.

WANT CARNIVAL

To show, still date, early as possible. Sponsored by Red Fer Club (Shine) and Kiwanis.

D. J. CREED

BOX 214, CAMDEN, S. C.

DOES YOUR ASSOCIATION NEED MONEY?—Everyone wants cash to help. Or, Act as Agent to raise money. Address

WANT TO GO

Do you want to go to MERRY-GO-ROUND?

R. R. JONES


WANTED

CARNIVAL

BOWLING FOR AMERICAN LEGION-LEGION & DIAMONDS-AMERICAN Legion—Bowling for American Legion and Diamonds.

CHIEF DE LA RUE, 1016 B. S. W.

ILLINOIS

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World's Fair Insurance Company

New York, N. Y.

500 BROAD WAY

Which six rides, May 1—

CRANDON, WISCONSIN

R. E. MORGAN

President

NEW YORK

NATIONAL BANK

NEW YORK, N. Y.

305 BROADWAY

 limitation. First come, first served.

LEO AMUSEMENT COMPANY

WANTS


30 bands—PARADE OF FIRE COMPANIES.

June 10 to July 21, inclusive.

Peter C. O'KEEFE

Managing Director

P. 0. Box 1769, Montgomery, Ala., or BILL DOLLAR

The Billboard
WASHINGTON, May 1.—Before a large crowd, composed mainly of local and out-of-town skaters, Eileen Bendall successfully defended her junior girls' figure skating crown in the eighth District of Columbia roller skating championships of the Roller Skating Rink Operators' Association of the United States, held April 19 and 20 in the Riverside Stadium rink of L. E. and S. G. Loefler Jr. Miss Bendall took an early lead in the compulsory school figures and then skated a flawless free-style program to defeat a field of six other entries by a wide margin. The victory, her fourth in a row in the event, established her as a strong candidate for national and international titles in future competitions.

The rink at which the contest was successfully defended his crown was operated by Mr. E. Seifried, who took two firsts and three seconds in senior men's speed events. This triumph extended his string of three District of Columbia men's speed championships. Seifried figure in two other championships, as he was a member of the winning senior pairs team and the winning intermediate fours team.

Upsets featured other major events as Jimmie Parker, 1947 national junior boys' figure champion, was defeated in the junior boys' division by Walter Horn. Robert Seifried and Charlotte Northrup failed to gain their first title in the dance, as Noel Hrench and William Maup placed first, and Mary Lou Orr was upset by Jackie Miller in the senior ladies' division.

Judges were Thomas Lane and Robert Seigfried, New York, and Frank Bidrak, Newark, N. J.


Schmitz Replies to Martin Blast

CINCINNATI, May 1.—William Schmitz, Elizabeth, N. J., secretary of the United Rink Operators, issued a statement this week in reply to a challenge (The Billboard, May 1) by Fred A. Martin, director of the Roller Rink Skating Operators' Association of the United States, of Selah, Wash., to attend the World Roller Skating Congress, meeting and activities of the Roller Skating Rink Operators' Association of the United States, 800 S. 15th St., Chicago 10, Ill., and reported that the World Roller Skating Congress meetings and activities of the Roller Skating Rink Operators' Association of the United States, 800 S. 15th St., Chicago 10, Ill., and extended an invitation to the World Roller Skating Congress meetings and activities of the Roller Skating Rink Operators' Association of the United States.

"For business reasons I went to Europe, and while there I thought I would take advantage of the invitation extended to me by the Swiss delegates, at the time of the World Rink skating Congress, and I thought that the World Rink skating Congress in Europe would be a very suitable time and opportunity for Mr. Martin to come to the Congress and represent this country.

"I was much more interested in the roller hockey which lasted five days with two sessions daily, and that was more interesting to me than New Zealand being suspended."

"You see, I am a businessman, and I believe if you would pay more attention to the roller hockey instead of constantly worrying about the amateurs you might be better off too."

"Alex Eddy's Grundy Spot Kicks Off to Bang-Up Biz"

GRUNDY, Va., May 1.—Excited crowds are turning out for skating sessions at Amusement Park Skate Rink here, reports Alexander Grundy, owner of the rink, who began his third season April 1. Grundy skates in the rink himself and reports daily that he is putting definite efforts to improve his skating.

Predictions are also being made from rough skating and are co-operating with local programs. Eddy, who has worked for two years before entering the service, reports shoes skates and other equipment are in demand and that he is working hard to improve his skating.

Fla. Youth Org. Called New Biz Source for Ops

MIAI, May 1.—Allied Youth clubs, installed in every high school in Dade County in February, are doing much to curb juvenile delinquency and at the same time have given roller rinks a hefty push. The box office, reports Murray L. Rose, operator of Biscayne Roller Skating Park Rink, who recently played host to a group of students from the Ponce de Leon High School which has a club membership of 180.

"These clubs have a strong appeal for both boys and girls," the boys and girls, the clubs are operated on a semiprofessional basis. If a club operates on a semiprofessional basis, reports Murray L. Rose, the box office, reports Murray L. Rose, operator of Biscayne Roller Skating Park Rink, who recently played host to a group of students from the Ponce de Leon High School, reports Murray L. Rose. "These clubs have a strong appeal for both boys and girls," the boys and girls, the clubs are operated on a semiprofessional basis. If a club operates on a semiprofessional basis, reports Murray L. Rose, the box office, reports Murray L. Rose, operator of Biscayne Roller Skating Park Rink, who recently played host to a group of students from the Ponce de Leon High School, have a club membership of 180.

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School Class at Ocean City

OCEAN CITY, N. Y., May 1.—A special skating class for high school students is offered each week in addition to regular Saturday afternoon skating. The skating rink, run by the Ocean City Roller Rink, officials report. Currently the rink is operating nightly except Sundays. During the summer season, starting June 25 and extending through Labor Day, and open each afternoon except Sundays. Door prizes are offered for all holiday parties and the program is varied to include all age groups.

In addition to skating benefits for numerous community activities, the rink is host each week to a group of Sunday school children.

Air-Cooling Unit Set for Twin City Arena

ELIZABETH, N. J., May 1.—Plans are being completed for air-conditioning the Twin City Arena here, of the America on the chain of Metro-Theatres, it was announced this week by W. Schmitz, affiliated with the theater.

The decision to install a cooling unit here was made after installation at the G. M. A. Theatre in Detroit, director of the Roller Skating Rink Operators' Association of the United States, of Selah, Wash., and announced attendance at "World Roller Skating Congress" meetings and activities of the Roller Skating Rink Operators' Association of the United States, 800 S. 15th St., Chicago 10, Ill., and extended an invitation to the World Roller Skating Congress meetings and activities of the Roller Skating Rink Operators' Association of the United States.

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Paterson Spot Is 13th Link In AOW Chain

ELIZABETH, N. J., May 1--Accrea- tion of the roller rink known as Paterson Roosevelt Park, Paterson, N. J., by the America on Wheels chain of rinks was announced this week by W. Schmitz, AOW general manager, at his headquarters here. The chain will be operated by Dr. Louis M. Beriner.

The opening of the Paterson rink will be closed during the summer for a complete renovation job. It is scheduled to reopen September 1st.

The latest link in the chain brings to 13 the number of AOW arenas oper- ated by Original Bowl-Rollway. The line-up includes Twin City Arena here; Chicago; New York; Detroit; Cleveland; Washington, D. C.; Baltimore; San Francisco; Los Angeles; Palm Springs, Cal.; Las Vegas, Nev.; and San Diego, Cal.

"Rhythms" Draws Big House

CLEVELAND, May 1--A capacity house took in Roller Rhythms of 1948, a recent show starring in Cleveland, Roller Rodeo for the benefit of the Rollerskating Association of the United States, the pool fund and the local rink club. Tony Mastron, George Werner, and Jack Delton and Clarence and D. J. Reynolds, operators, produced the two-and-a-half-hour presentation.

Caraway in 50G Damage Suit

BIRMINGHAM, May 1.--Gather V. Caraway, operator of the Caraway Rink here, has filed a $10,000 damage suit in Circuit Court here. The suit was filed by the mother of a minor, who charged her daughter was injured in a fall which resulted from wearing rented skates which were not properly fitted.


Vikki Dougan Wins N. Y. Queen Title

BROOKLYN, May 1--Vikki Stappers Dougau, 17, of Empire Roller- drome here, won the 1948 New York Skate Queen title Saturday (24) over two other Empire skaters in a contest sponsored by the Empire Journal and The New York-American. Runners-up were Phyllis Riga, Log Ridge Roller Rink, Brooklyn, and Muriel Heinlein, Hillside Roller- drome, Richmond Hill, L. I., N. Y.

"Winning was done by Alex Ray- mond, creator of the Rip Kirby car- toon; Albert Dorre, illustrator, and Larry Bridges, director of furniture. Bill Love, Journal-American skater, was emcee.

The actual contests are open to any girl who has not skated profes- sionally. Judging is done on the basis of beauty and personality. Skating skill is not considered in de- termining the winner, the only re- quirement being that contestants appear to skate.

In all, 31 girls filed applications for the April 17 eliminations, handled by Peggy Shannon, Journal-American women's writer, and Stewart Shuler, of the Russell Stewart model agency, who located 25 representatives of States and one in Panama. A newly arrived British bride was also among contestants.

Approximately $325 worth of mer- chandise prizes were divided among the place winners. In addition, the top 10 girls received fountain pens, and the first 75 were awarded diplomas.

The Most Famous RINK SKATES in the world

Advertised to many millions in the Official Derby competition. Manufactured to highest quality standards.

MODEL "B" ROLO-WAY Precision Skate with the Patented Cushioning.

ROLLER DERBY SKATE CO. 4533 Payne Ave. Cleveland 3, Ohio

SALE

ASSORTED 150 pairs brand-new Rich- ardson Skates, ready for mounting to shoes, $1.75.

ADELPHIA SPORTING COMP.

RIDEELL *

The Accepted Leader in SKATING SHOES

Riedell Sportshoe Co. Berkeley 3, Calif.

SPECIAL SALE

Curvecrest Rink Cote

THE PLASTIC SURFACE OF

The Billboard

The World's Largest Manufacturer of Curvecrest Rink Floors and Northern Rock Hard Maple Floors.

ROLL RINKS & SKATES

The Billboard

The World's Largest Manufacturer of Curvecrest Rink Floors and Northern Rock Hard Maple Floors.

COMPLETE PORTABLE RINKS

SECTIONAL FLOORS

The Billboard

The World's Largest Manufacturer of Curvecrest Rink Floors and Northern Rock Hard Maple Floors.

BILT-RITE FLOORS AND SKATES

The Billboard

The World's Largest Manufacturer of Curvecrest Rink Floors and Northern Rock Hard Maple Floors.

FREE INQUIRY POSTCARD

The Billboard

The World's Largest Manufacturer of Curvecrest Rink Floors and Northern Rock Hard Maple Floors.
Quality, Style and Price
THE RIGHT COMBINATION FOR PROFIT
All Extra Heavy Moldings

\[ \text{\$18 Per Doz.} \]

EXTRA LARGE WHITE STONE, COPY OF $1,000 ORIGINAL

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White Center Stone Set in White Setting

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FINE TAILORED MOUNTING, ALL WHITE STONES

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LEO KAUL

OUR ORIGINAL GIANT PIGS SAVINGS BANKS

HOLDING $1000 IN COINS!

One because of the merry little twinkle
in the southeast corner of the pig's
eyes. The second because they are works of art in
every detail.

* * *

NEW 1948 LINE OF BILLFOLDS READY NOW

Illustrated List on Request

The Hagerstown Leather Co.

HAGERSTOWN, MARYLAND

LEO KAUL

SUPERIOR JEWELRY CO.

740 SANSOM ST., PHILA. 6, PA

LEO KAUL

Superior Sells Better!

PENDANT SETS

RHINESTONE BEAUTIES!

This popular-selling item in each gold
finish with 24 small
Matching chain, Complete

SPARKLING SPRAY PIN SETS

Dimensions are varied with dazzling
effectiveness and pairs of lovely ear
rings to match.

LAMPS

TABLE—VANITY—NURSERY

Lamp illustrated in Crystal-ike Glass Base. Ruby,
Turquoise, Blue, Green or Ivory with Matching
Shades of Satin-Finished Rayon on Parchment.

COLORFUL—UNIQUE

PRICE $4.50 In Dozen Lots

Sample $9.00, F.O.B. Detroit
1/3 Deposit, Balance C.O.D.

Other lamps from $1.10 to $7.00 inclusive
wholesale. Request catalog on your
letterhead.

JOBBER—Write for Proposition

ENGELITE, INC.

426 E. Jefferson Ave.

DORSET, 26, Mich.
IMMEDIATE DELIVERY on ALL These Items

BUSINESS OPPORTUNITIES

ANALYZE HANDWRITING FOR PROFIT

Complete outfit, $1. Profit, $1.00 a week. No capital needed. Equipment only $1.50.

Make $25.00 a week writing checks, drafts, bills, cheques, etc., in your spare time. Equipment only $1.50. In perfect condition, complete, in case. Write for Campbell Co., 474 C St., Kansas City, Mo.

RECONDITIONED, BRAND NEW, in case.

COMPLETE EQUIPMENT FOR 600 SEAT THEATER, $7500. Includes complete stage, etc. Write for full particulars.

R. G. Case — Individually Boxed

Beneficial, dependable 17 jeweled movements—In rolled Gold Case, and with rich looking movement dial. Not rebuilt or reconditioned, but absolutely BRAND NEW! Wait till you see it!

DESK CLOCK AND CIGARETTE CASE

WHOLESALE PRICE $5.97

American made, precision movement clock in scroll, gold trimmed, simulated leather box with double compartment for Cigarettes, Playing Cards, etc. Overall size, 4½x 3½ in. Clock has gilt dial and hands. Made by nationally known mfr.

Chromium Sculptured THOROUGHBRED

One of the finest thoroughbred figures you've ever seen. In highly polished chromium, mounted on wood pedestal. Approximately 10 inches high, 12 inches wide. A distinctive item for every home.

CALVERT NOVELTY COMPANY

1708 North Howard St.
Baltimore, Md.

TELEPHONE: VERNON 3034

NOW DELIVERING

NEW 1948
Apex 4 Star CARNIVAL WHEELS

Heavy Duty Mounted BINGO BLOWERS

Complete Bingo Supplies. Also Amplifiers.
SEND FOR FREE CATALOG

Morris Mandell, Inc.
131 West 14th St., Dept. D.
New York 11, N. Y.
Chicago 2-3064

INSTRUCTIONS BOOKS & CARTOONS

You can ENTERTAIN with TRUCK CHALK Wheels and Pipe Line, forming $100. tubing. No equipment required. Complete with booklets, $1.00.

MAGICAL APPARATUS

A complete 20-piece set of rubber magic props.

MISCELLANEOUS

AIRPLANE TRUNKS, TRUNKS, TRUNKS

At wholesale prices. In stock now. Write for full details. 1001 1/2 St., Chicago 22, Ill.

Computer Corporation TELE-DISC

form, complete machine with 24 inch, 24 select disc, with both new and reconditioned records. Complete with 19 inch turntable, 60 inch diameter speaker, 24 inch, 4 inch. New and reconditioned records. 1001 1/2 St., Chicago 22, Ill.

FREE PICTURES. World's latest! Write for full details

Write for our new 4th Edition Catalogue

319 Wurlitzer 1925, Completely reconditioned

Complete $1,250

35MM FILMS, PROJECTORS, HEADS.

1000 feet, $3 each, complete outfit, $1.

Write, phone, or wire your nearest representative

ON SALE—USED TRUCKS

Complete outfit, $1,250

Complete or parts only, $1.250

Write, phone, or wire your nearest representative

FOR SALE—NOVELTY WARES

In stock now, 1500 pieces. Complete outfit, $1,250

Write, phone, or wire your nearest representative

MACHINES, SECONDHAND

30,000 pieces, complete outfit, $1,250

Write, phone, or wire your nearest representative

FOR SALE—SEWING MACHINES

By the hundreds! Complete outfit, $1,250

Write, phone, or wire your nearest representative

FIRE ESCAPE LADDER, complete outfit, $1,250

Write, phone, or wire your nearest representative

Our new catalogue, 1948, is out. Complete with complete outfits of all types and in all markets.

October—the month to remarket your stock.

Write, phone, or wire your nearest representative

OVERSEAS—NEW CONCEPTIONS

1436 Oldenburg Avenue

Sklar, all Cit, complete Snow Ball stand. At wholesale prices. For details, write us today.

SOLD OUT—NEW BARGAINS

125 N. Halsted St., Chicago 10, Ill.

Complete outfit, $1,250

Send for complete list.

125 W. 13th St., Chicago 3, Ill.

Complete outfit, $1,250

Send for complete list.

125 W. 13th St., Chicago 3, Ill.

Complete outfit, $1,250

Send for complete list.
MUSICAL INSTRUMENTS, ACCESSORIES


MUSICIAN WANTED—Modo, a HARMONY ORGAN. Must Smith, 400 Fulton Ave., Somerville, Mass.

PHOTO SUPPLIES DEVELOPING-PRINTING

ATTENTION—DIRECT POSITIVE OPERATORS. Need two this week. Inquire at William Beck, 2nd & Main St., Somerville, Mass.

COMPLETE STOCK OF DIRECT POSITIVE PRINTING MATERIAL AT TIME OF PRINTING.

PHOTO SUNDRIES

CIRCUIT PARTS, 89E, 1012 N.W. 17, McGee, 256, Portable Picture Machines, Machines, $5. Steele, 17 Pacific St., Dallas, Texas.

EAGLE RUBBER COMPANY, Inc.

ASHLAND, OHIO

PRINTING

ATTRACTIVE 100 $11 LETTERHEADS and Envelopes, Type 24, Black and White, Portrait, Made, 100 1.25. Steele, 17 Pacific St., Dallas, Texas.

SALESMEN WANTED


SCENERY AND BANNERS

BALLROOM AND CIRCUS PARTIES—Positively on display. Morton Studios, 342 1/2 W. Washington St., Chicago, Ill.

YARDFLICK CALENDARS, PENCILS, PENNANTS, INSTRUMENTS. Write for information. Post free. Colorful All American Rrco., Dept. Va., Kansas City.

PRICES

LOWEST IN COUNTRY

Write for Full Particulars. $12.00. Comparison Chart, All Colors, 320 1/2 W. Washington St., Chicago, Ill.

WHITE FOR DANCING GIRLS, $12.00 each. Mounted and mounted. 2418 Adams Tm., Chicago, Ill.

JUMBO BULLET BALLOON at least as large as a Weather Balloon. $10.00 each. Decco Mfg. Co., Philadelphia, Pa.

TATTING SUPPLIES

BAND TATTOO OUTFIT COMPLETE, $4.35 for workaday artists. 81 No. 12 Sheepshanks, 17 W. 26th St., New York City.

HAWAIIAN LEI, $1.25 each. 400 1/2 W. Washington St., Chicago, Ill.

CUTTER, $1.25 each. 400 1/2 W. Washington St., Chicago, Ill.

WE supply everything for a Complete Party. Diversey, Chicago 14, Ill.

WANTED—SEEBURG COMPLETE 2" OR 3". Write today. E. A. Wilson, 202 1/2 W. Washington St., Chicago, Ill.

WANTED TO BUY—MECHANICAL POLE, for Kiddle Park only. No. 300. Public Service, 11 North Way, Framingham, Md.

WANTED TO BUY—BANDS—INSTRUMENTS—MUSICAL MACHINES—WORLDWIDE. Write today. Morton Studios, 1011 S. Broad St., Philadelphia, Pa.

WANTED—SHOP IMPRINTED FLOWERS. Write today. Morton Studios, 1011 S. Broad St., Philadelphia, Pa.

WANTED—SHOP IM- PRESSE ON 3" ROLLING, for Kiddle Park only. No. 300. Public Service, 11 North Way, Framingham, Md.
THE HAPPY PIG

$1.20 PER DOZ. ALL PLASTIC PIGGY BANK

AT LIBERTY—ADVERTISEMENTS

5c a Word, Minimum $1

Remittance in full must accompany all ads for publication in this column...

No charge accounts.

Forms Close Thursday for the Following Week's Issue

BANDS AND ORCHESTRAS

ATTENTION, AGENTS AND MANAGERS—Available after June 1 for various location engagements. All arrangements must be made through Mrs. H. H. Hamblen, 115 S. Lakeland, Lakeland, Fla. Inquiries should state date of desired engagement and number of players required. Inquiries will be answered only if accompanied with order or remittance. Festival programs, sales, wholesale transactions, etc. handled by our representative, Mrs. H. H. Hamblen.

HAMMOND ORGANIST—EXPERIENCED, prefers band or special engagement, available in Chicago, Ill., or Southern States. Phone, Wrigley 2211 C.

HAMMOND ORGANIST—MALE, ABILITY tested, wishes engagement. Available on this week only, with or without group. Excellent transcriptions, fairs, plays, etc. Phone, Wrigley 2211 C.

LEAD ALTO, CLARINET, FLUTE—EXPERIENCED, available on any date. Write, Jerry, 415 E. 84th St., Chicago, III.

LEAD ALTO, CLARINET, FLUTE, BASS clarinet—EXPERIENCED, available any date. Write to 415 E. 84th St., Chicago, III.

ROY SANDERS SOCIETEERS—MALE, ALTO, CLARINET, BASS clarinet,FLUTE. Excellent with or without group. Phone, Wrigley 2211 C.

CLARINET, VOCALIST—CLARINET, SOPRANO, TENOR. Male, 12 years' experience. Same personnel. A. L. M. Gordon, 140 Epsilon Ave., Providence 8, R. I.

CLARINET, BASS clarinet—CLARINET, SOPRANO, TENOR. Male, 12 years' experience. Same personnel. A. L. M. Gordon, 140 Epsilon Ave., Providence 8, R. I.

LUCENT BAND ORCHESTRA—specializing in special parodies, any type. Write, Waterman, 418 W. 21st St., Kansas City, Mo.

6000 SMASH HITS

DRAMATIC ARTISTS

CIRCUS AND CARNIVAL

CUTOUT—DRAMA AND CIRCUS, PRIVATE ENGAGEMENT, OFFERED FOR SALE. FREE WILL DRIVE AND WORK. Write, A. J. Brown, 3216 N. University Ave., Chicago, III.

MISCELLANEOUS

CARICATURE—DRASH TWO DIFFERENT CARTOONS AT ONCE. Portrait, or any object, $1. Each. M. M. Gordon, 700 N. North Ave., Chicago, III.

MUSICIANS

BERT MARKS CO.

BINGO SUPPLIES AND EQUIPMENT

IMMEDIATE DELIVERY!

SLOTS, TIP JARS, GAMES, BINGO SUPPLIES

WIRE OR WRITE FOR CATALOG

JOHN A. ROBERTS

235 HALSEY ST. • NEWARK 2 + N.J

PITCHMEN & CARNIVAL DEMONSTRATORS

Write in for $5.00 selection of Gold Filled and Sterling Rings at lowest price in the country.

640 FOUNTAIN ST. • PROVIDENCE, R. I.

BELLWORKS

118 E. 34th St., New York City

IMMEDIATE SHIPMENT

2 DOZ. TO BOX — $14.00 PER CROSS 246, Dept. with All Orders, BELL WORKS, 1 E. 34th St. New York City

WRITE FOR LISTING ON OTHER CARNIVAL MERCHANDISE

Open Sundays from 10:00 A.M. to 3:00 P.M.

BELL SALES COMPANY

1107 S. HALSTED ST. • CHICAGO 7, IIL
THE KING OF ALL STUFFED TOYS
A REAL WINNER — NEW — FLASHY — APPEALING
First class construction throughout: Genuine Fur Mane, Rayon Silk Plush Body, Rolling Eyes, Natural Color Body and Mane, 28 inches in height, hand-sewn Facial Features, Fur Tufted Tail. Must be seen to be appreciated.
Sample, $7.50 ea. Doz. $80
COMPLETE LINE OF PLUSH AND FUR TOYS
WISCONSIN DELUXE CO.
1902 N. 3RD ST.
MILWAUKEE 12, WIS.
SPECIAL—DO NOT FAIL TO REGISTER FOR '48 CATALOG. OUT APRIL 15.

Brand New FLASH ITEM for Park and Carnival!
Lamp; Cloche, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every kind of Glassware, Blankets, Hampers, Housewears, Platters, Slates, Flying Birds, Whips, Saltwicks, Nets, Covers, Bell Game Sets, Ring Merchandise.

ATTENTION, BINGO OPERATORS, ETC.
New—Sensational
Air-Lite Electric Bingo Blower, $135.00
Write for new revised catalog
WANTED—Part Time Commission Salesmen. Write for Details
SAUNDERS MFG. & NOVELTY CO.
708 Franklin Ave., W., Cleveland 12, Ohio
Phone: Cherry 3117

MIDGET RADIO
BEAUTIFUL TONE QUALITY!!
SMARTLY DESIGNED PLASTIC CABINET!!
WHITE OR BLACK
4" FULL VOLUME ALNICO SPEAKER!!
4 TUBES WITH RECTIFIER TUBE!!
SIZE: 7 1/2” x 5 1/2” x 4 1/2”
No. 3424 Black $7.65
Each

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Air-Lite Electric Bingo Blower, $135.00
Write for new revised catalog
WANTED—Part Time Commission Salesmen. Write for Details
SAUNDERS MFG. & NOVELTY CO.
708 Franklin Ave., W., Cleveland 12, Ohio
Phone: Cherry 3117

JOBBERS!...DISTRIBUTORS!
SEE THE NEW MAGIC PHOTO GAME
20
CAMERA STUDIES
(All Different)
of BEAUTIFUL MODELS
By America’s Foremost Photographer
IT’S NEW! IT’S NEWS! IT’S SENSATIONAL!
• MORE EXCITING!
• MORE INTRIGUING!
• MORE ENJOYABLE!
Complete with “Magic Sticks” for Developing
NEW LOW PRICES
FOR EXTRA PROFITS
INTRODUCTORY OFFER!
Individual package of 5 photos—FREE—with every box of 20 you order

Get set for Big Business... Write, Phone or Wire
For Samples and New Low Prices.

Magic Photo Enterprises
Manufacturers of “UPS ‘N DOWNS RACES” • “CAMERA ART STUDIES”
54 West 31st St.
New York 1, N. Y.
Murray Hill 6-1562
Mfg. of “The Magic Photo” Since 1927

MIDGET RADIO
BEAUTIFUL TONE QUALITY!!
SMARTLY DESIGNED PLASTIC CABINET!!
WHITE OR BLACK
4" FULL VOLUME ALNICO SPEAKER!!
4 TUBES WITH RECTIFIER TUBE!!
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SIZE: 7 1/2” x 5 1/2” x 4 1/2”
No. 3424 Black $7.65
Each

ATOMIC RINGS
NEW RING CATALOG—JUST OUT
Showling All New Styles In Rings,
Write For Catalog No. 1948EB
STATE YOUR BUSINESS
TO YOUR OUTSTANDING STYLES
5 N. WABASH AVE. CHICAGO 2, ILL.
PENNY CANDY and Snack Goods

PLASTER

PLASTER

PLASTER

PENNIES CANDY and Snack Goods

OUR warmth are beautifully garnished, highly branched and Reaspirated. A charming blank, *including 24 assorted style. *Be of m "s left...for a case of $2.00.

1531 PLYMOUTH RD, CLEVELAND 9, OH

FLANGE, Phone: Florida 1948

WE'RE OUT TO GET ALL THE WATCH BUSINESS AVAILABLE, so we're MARKING DOWN ALL JEWELRY TO ALLOW YOU BIGGER PROFITS! HERE'S OUR NO. 1 SPECIAL

BULOVA

PENN CANDY

Now being

(Also Free beautifully)

queen's taste, This is no ordinary com-pany.

penny

GROOMING KIT.

LETTRE LIST

Letter List (from page 92)

Bullock, Prov. 221, West Eckerd, O., tak. 5.40.

Perry, Chief B. C.

Bark, Bark.

Quinn, 

Bark, Bark.

McPherson, Abraham.

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Bark, Bark.
THE ENGLISHMEN.

Little children congregate to get the geese with jar wrenches in Chicago.

Idle rumor rarely remains idle.

HERE'S THE LATEST... dope on the Freedom Train doings from Jack Stickley: "We had a few days work in California," writes Jack, "under good days in San Francisco, thanks to Whitey Monette. There was no reader there and his fix was stronger than that of the train. We all are at a loss to figure some way around all the tracks the train's management is pulling to keep us from working."

GEORGE HANLEY... worked in Chicago recently looking over some likely spots to work with glass cutters.

Be regular by piping in all the interesting points of operation.

JACK (BOTTLES) STOVER... is working the Shenandoah Valley of Virginia to good takes on the leaf. Bottles reports that Harringtonburg, Va., is the home of a number of troopers including Harry Lee Solomon and Ted, a citizen of Rhythm. Jack says he'd like to read pipes here from Judge Patterson, Bill (The Kid) Die-trick and Good Boy Waugh.

ARHOLD MYERS... is back at the Goldman store on Mill-Way Avenue, South, where he's pitching Charlie Lyon's cleaner.

It's the small towns that often yield the largest takes.

M. K. SCHACKER... who quit the plate field in 1929, visited Chicago recently to make arrangement for his plate boxes for his arcades in St. Louis.

WILLIAM C. LEWIS... cards from Baltimore that he'd like to read pipes here from Mack (Turn-off) Wilson who, when last heard from, was purveying auto polish out St. Louis way.

When bank rolls are ebbing, Pitchford's best pitching is in the offing.

CURLEY WARWICK... has returned to Chicago, where he is ready for the big season.

The perfect pitch makes for perfect passes.

J. A. GENTRY... letters from Chicago that the lots there are holding up well for the boys and that they are getting a day's pay every day they elect to work. "Best items," says Gentry, "seem to be candies, poles, sun glasses and big target balloons. Thanks to the boys who worked balloons here for the past week and who gave the public the big target for 35 cents, the balloon business is still a top number on the lots. Balloon market on Maxwell Street, however, is all washed up, thanks to the hustlers themselves. Wonder when the boys will ever learn that it pays to give the public a better dollar if they want to stay in business. Let's make this year a good one and let's make the best merchandise that we can. Don't try to palm off inferior goods. In the long run you are giving no one but your self."

The successful pitcher, like the successful business man, never pans a competitor.

THE DAVID FRIEDMANS... three pitchers, are in Detroit framing up for their season, which they plan to spring soon.

JOE MILLER... and the rest of the pitchers they're throwing their axes in the Madison Street Market are reported to be getting fair tackles with the drug items they are working at shops there.

Wake up and give the public a run for its money. The fellow who is doing that is doing business.

AFTER A VISIT... with his sister in Chicago, Al Paucek, former pitcher, is en route to Tulare, Calif., where he's currently operating a ride and concessions on a West Coast carnival.

Almost any bust you work can be a pay item if you sell it for it is worth.

OF INTEREST... to pitchers making the territory is the following lettered from a recent issue of The Akron Beacon-Journal. "Police is busy right now for the tire makers. Hours are being increased by three Akron district companies. The longer work week indicates the companies are getting ready for the expected summer increase in sales."

THEY TELL US... that Art Nelson has a number of lay outs in several lot Angeles.

The truth-seeking is the fellow who obtains the most enjoyment out of life.

THE WALTHER SCHMIDTS... are celebrating their 24th wedding anniversary in Milwaukee. Wally continues working the corner at Third and Wisconsin avenues, that city.

Spend most of your time looking for success and you're a failure. To succeed you must work at success.

HENRY H. VARNER... blasts with the following from Akron: "Harold E. Rosser was here recently and the street photographer tells me he noticed a badge worker busy at the entrance to the Hotel Mayflower."

GIVE-AWAY PREMIUM
2 PLASTIC TRAYS MOUNTED ON ONE COLORFUL CARD
GROSS LOTS $10.00
SEND MONEY ORDER FOR SAMPLE $1.00

ATLAS CONSOLIDATED CORP.
290 JUNIUS STREET
BROOKLYN 12, NEW YORK

WRITE FOR OUR LATE CIRCULAR NO. 248

New Low Prices

MIDWEST MERCHANDISE CO.
100 BROADWAY
KANSAS CITY, MO

MEN'S DOUBLE BAGUETTE gold filled ring. Heavy design. Beautiful anniversary piece. Has two baguettes on each side. Available in combination of white, rose or blue baguette finishes.

LARGE SQUARE CUT
LADIES' BAGUETTE
Sterling Silver—new and very popular

No. 005

$6.75 per doz.

MEN'S HEAVY GOLD FILLED RING. 3 stones in any color combination of white, red or blue. Combination: I am a man. Available in piercing sunglasses cut baguettes on each side.

Send for free catalog—Be Supreme with Sterling—many styles, $1.00 per doz. and up. Sample assortment sent for 25c.

STERING JEWELERS
85 E. Gay Street
Columbus 15, Ohio

WESTERN BRONZE HORSES

Jobbers, Salesboard Operators, Dealers
Watch our ad in next issue. We are throwing away one set each week for the next four weeks. Write in NOW for the free set. Prices furnished to those who order our catalog. C. GAMEISER
250 West 88th St.
New York 24, N. Y.

AMERICAN CHEWING PRODUCTS
WHOLESALE ONLY

WHOLESALE ONLY

Good quality, Made in America.

CHERRY GUM

CHERRY GUM

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AMERICAN CHEWING PRODUCTS

Goodness Company

GLAMOROUS COMPANY

Fancy Baskets

LAFTON'S

144 N. La Salle St.
Chicago 1, Ill.

No. 7201

$18.00

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per doz.
Queen of Dolls

This New Look
Boudoir Doll is gown in
a high lustre satin, lux-
uriously trimmed with
matching lace. Her “New
Look” hair-do is adorned
with an attractive
bonnet and veil. Com-
position arms, legs and
head, with natural
hair.

$45.00
Doz.
Sample $4.25

#12S

Same as above
30” TALL
$36.00
Doz.
Sample $3.50

25% Deposit, Balance C. O. D.

CUTTLER & COMPANY, INC.

928 Broadway, New York 10, N. Y.
Telephone: Oregon 3-6330

Genuine Swiss

2-Push-Button

Chronograph

It has everything
Note these features
• It’s a time-keeper
• It’s a stop watch
• Measures distance
• Air Planes, Cars, Race Horses.

Weed second hand.
Chro. or White. Precision
workmanship.

Not in years have there been two new watches so
untifully low priced.

COLEMAN SALES, Dept. BB

1355 So. California, Chicago 8, Illinois

25% Deposit with Orders

Wrist Watch

Only

$6.50

In quantities of 6

Ace Toy Mfg. Co.

122 West 27 St.

New York 1, N. Y.

Price...........

$68.50 Each

$80.00 Each

2 or more

Business here is holding up fairly
well. We motored to Lorain, O., and
found that the town is on the boom.
New plants, employing thousands,
have been erected. I’m going to
make a trip back on the ball now that my winter
playing around is ended. I’ve got to
get that ticket for my next winter’s
trip to Louisiana.

Fancy Freddie says: “Knowledge is a
pet aversion with allsorter too many
people in this world.”

DAVID W. LONG

who spent the winter in Milwaukee,
is planning to join a carnival soon
with a grab stand in the<br>

FOLLOWING

a six-week stay in Milwaukee, Hal
Eddy and Blake Sherwood have re-
turned to Chicago.

We don’t have time to find
fault with others of our ilk. Just
discussing and probing our own
faults keeps us busy.

CLAYTON KENNY

has a jewelry layout knocking off
good business in the F. W. Grand
store, Milwaukee. Located right next
to the door, spot gets plenty of pass-
ers-by, with the result that sales are
don the good side.

The fellow who continually cultivates his
plush is the one who generally hits the
really great pitch.

THE DAHMANS

Nathan and Dorothy, are touring the
country for two months after which
they will head for Chicago for the
summer. Dorothy continues working her
Sequin set-up.

RUTH MANTEL

on sequins at the F. W. Grand store,
Milwaukee, recently was married to
John Andrews.

Why is it that when a four-
brusher’s bluff is called he’s likely
to squawk so loud he can be
heard for a mile.

SUZANNE SCHIEDY

is working magic table plants at the
F. W. Grand store, Milwaukee,
replacing Lucy Waggener, who has
returned to her home to nurse her
ailing mother.

How many people do you know who got
anywhere when they rested on the assump-
tion that they were every right end and
the whole world was in error?

AL RADTKE

is managing a photo supply depart-
ment for a Walgreen Wisconsin
avenue store, Milwaukee, with Ann
deasen as assistant manager.

Jerry the Janman says: “The
pitchman never was as phony as
some of the radio programs we
hear.”

LADD THOMPSON

and Doc McClain, well-known
pitchmen, have returned to Milwaukee,
where both are using their musical
talents to make a living. They are
with Billy Bishop’s Ark currently ap-
pearing at the Schroeder Hotel. Ladd
is playing a sax, with McClain on
violin.

Prospective patrons go to a pitchman’s
demonstration to be amused and treated
like some human beings. They recent
being barked at and a worker who elects
to get snipped with them is only hurting
his own chances for success.

AMONG RECENT

visitors to Bing Grand’s shampoo
layout at the F. W. Grand store,
Milwaukee, were the Earn brothers and Sam
Sturm, who has opened a curer
stand in the same store.

HORST TOETJE

has been operating as a chef at Club
26, Milwaukee. Prior to a stint in
Uncle Sam’s navy, Horst pitched at
a number of well-known spots in the
Beer City.

It’s highway time again for most citizens
of the big towns. The pin-on tacks, baloons,
novely hats and capes and charming birds
still carry the same attraction that they have in
other years. They are almost a certainty to make a
festival of do-re-mi for
the alert hustler.

Look! Argos Three-Star Set

Flash! Argos Three-Star Set

Fountain Pen Pencil Ball-Point Pen

All newly styled with Gold Finish Caps.

Price List on request. Sample $1.00.

ARGO PENCIL-PILOT CO

220 Broadway

New York 7, N. Y.

Look! Engravers!

With every Looked-for Christmas Article!

Our Argos Pencil-Pilot Pen, Argos Flyer Pen, Argos
Fountain Pen, etc. Free with every purchase.

Send for Price List.

H. A. WILES CO., INC.

251 West 54th Street

New York 19

FlaBd! Argos Three-Star Set

Flag Decorations

For Conventions, Celebrations, Carnival Etc.

Center Pieces for All Organizations

Fans Pennants, Street Lines, Buttons, etc.

Send for Price List.

L. A. WALES CO., INC.

251 West 54th Street

New York 19

Fireworks

Attention, Dealers and Jobbers

For Lowest Prices write Today

For Complete Price List.

Mid-West Fireworks

114 W. Second St.

Sedalia, Mo.

Metallic Hair of Navy or Brown

Sedalia, Mo.

114 W. Second St.

Mid-West Fireworks

Fireworks

Attention, Dealers and Jobbers

For Lowest Prices write Today

For Complete Price List.

Mid-West Fireworks

114 W. Second St.

Sedalia, Mo.

Look! Engravers!

With every Looked-for Christmas Article!

Our Argos Pencil-Pilot Pen, Argos Flyer Pen, Argos
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H. A. WILES CO., INC.

251 West 54th Street

New York 19
DRESSING ROOM Gossip

Polack Bros., Western

After 2,400 miles of mountainous terrain, flat plains and deserts so dry we didn't see water for hours at a time, we arrived in Sacramento. This despite a broken baggage car wheel, 16 flat tires, two burned-out fuel pumps, one burned-out generator, a badly dented trailer and several State patrons. Not bad for 20 motor units.

Visiting the Barnes Bros.' Show in Chicago before our departure were Lawrence and Dorothy Polack, C. J., C. M., C. S., C. O. C., Mrs. Polack, Mrs. E. P. Boardman, Mrs. H. H. U. C., and Mr. H. H. C. R., all of Oakland. Dorothy Polack has returned to her home town and Mr. and Mrs. Polack has replaced Mrs. Barrett in the program.

Chal and Somay Roang celebrated their month wedding anniversary at all places, a Chinese restaurant. Harry Dang's quest for new talent has ended with the purchase of a seven-year-old duckling, Daffy, greatly talented and web-footed partner. Louie, who thinks the frying pan is in sight of a duck, has flown the coop again. This time it's a Chrysler Crown Imperial. The second NLSP Club's beauty contest, the first to be held in Oakland. A campaign is now in progress for the election of the club's new officers.

A little chitlery I believe only the writer noticed: Silvers Madison and Florence Durant, with the M-G-M elephants, while awaiting their cue to enter the building, noticed a blind woman's seeing-eye become very excited over the presence of the pachyderms. With a moment's hesitation, Silvers marched his bull to the far side of the street while Mr. Durant held the dog and his charge out of sight.

Visitors included Mr. and Mrs. 

Dales Bros.

This new org. under tutelage of Mickey Dales and Dave and Deacon McNichol, successfully opened at Union, S. C. Many of Union's leading citizens were on hand to welcome the trio, who were received from friends and clubs. Show carries 22 trucks painted and trimmed in red, silver and blue.

The Henderson Family and Mac McDonald's Wild Life Show were welcomed back by the long trek from the West Coast. Louis and Josephine McDonald joined the midway and a favorite with the butter department.

Our lot in Jenkins, Ky., was in a small valley surrounded by mountains.

Laugh of the week: Johnny Red Cap, of the prop department, handpicked six strong boys to assist with the final act. To make sure they'd be on hand, he gave them good seats for the show. The boys decided the props looked a little heavy, so with the final act they hot-footed it out the back door. Johnny made a gallant effort to retrieve his would-be stars, who were seen still in hot pursuit, rounding the third ridge of Bear Mountain.

Johnny Jordon, formerly the Jordon Troupe, acrobats; Mr. and Mrs. John W. Barnett and Bobo, visiting Dennis Stevens; CFA Bert Mant, San Francisco, and CFA Bert Mant, Bernie Miller, Harold Barnes.

Mills Bros.

Since opening the season in Circleville, O., April 17, the weather has been changeable and warm. Patches of snow have been smooth and grassy.

Ellen Knight sprained her ankle when the bus Paul fell from their wire, and Charles Cathais twisted his arm in the comedy acrobatic act. Both Ellen and Charlie continued to work despite their injuries.

The Columbus Citizens carried a full page story and pictorial review of this opera Sunday, April 18.

Orchids to Bert Wallace, equine director; Charlie Brady, lot superintendent; Hard Times Leonard, manager of the biggest set of trampolining Charlie All, boss property man, and the others who have worked so hard. We have an excellent cookhouse, thanks to Bill Boyd, chief cook.

Some of the folks on our show visited King Bros. org which was Sundaying 40 miles away in Hamilton, O.

Personal nomination for two of the most pleasant people we've seen. Joe and Annette Debas.

Recent visitors have included Dr. Conover, chairman, Jordon, Josephine and Mr. and Mrs. Mr. and Mrs. John W. Barnett and Bobo, Dennis Stevens, Bert Mant, San Francisco, and Bert Mant, Bernie Miller, Harold Barnes.

Clyde Beatty

We are now passing thru the lettuce bowl of Salinas, Cal., and the fascinating Steinbeck country of Monterey. Charlie Hiddacar, entertaining his family and friends at Monterey. Everyone enjoyed the fish dinners on Fisherman's wharf. Spurts by the finding of gold recently in Monterey. The showfolks combed the lot and every gopher hole in hopes of a new discovery. There was no luck, however, not even on Daisy Hill. Music flour thru the air all day long around the lot, with the variety playing by Mullins on the calliopes. Many days later, Bing, Laurence Cross on the trombone, Mark Anthony on the bugle and electric guitars played by the grooms. The mixed choir of the dressing rooms adds its charge and volume to the back yard symphony.

The big mystery: Who hung the bell on Chita's neck?

Since Lillian Compton has stayed behind with her daughter, Myrtle, Eileen Marty has aided Mell Bennick with the wardrobe.

John Staley prepared a salad to top all salads. It's called the George Werner Special. Busy around the lot is Munee Antelek, helping Max Tubby with the acrobatic act. Watching the wardrobe in back and practicing trampoline between shows.

Some old-timers have been added by Mr. and Mrs. Harry Beardman, Kid Bruce and Jerry Pressey.

Visitors have included Mr. and Mrs. Ted Lewis, Mr. and Mrs. O. C. Dunn, Mr. Jim DeForest, Cherokee Bill, Mr. and Mrs. Presely and personnel from Rogers Bros. and King Bros.—George HUBLER.
SALESBOARDS

SALESBOARDS SIDELIGHTS

Empire Press, Chicago, reports a big sale of a certain board, or its recent included catalog. Shippers say copies are going out at the rate of 10 to 20 each day via request thru the mail and have been bundled out at this pace for the last 30 days. Joseph Zimmerman, firm head, with Dave Rice when latter visited Pittsburgh last week. Dave will be back next week.

Gardner & Company, Chicago, finds its representatives and officials scattered to the far corners of the country thru the agency of Charles Lewis, sales manager, who is covering the California territory this week, reports that business thru the Pacific Northwest is encouraging, especially thru Oregon, Idaho and Montana. Marketing assistant sales manager, is traveling thru Pennsylvania this week, and with Charles should be back in Chicago next week. John Rife, plugging the Middle West, is not expected back for two weeks. New Gardner releases during the past few weeks are hitting high acceptance, with the insert boards getting special attention.

Jerry Scanlan, Harlich Manufacturing Company, Chicago, tells of the good job firm's new sales representatives, W. S. Rountree, is doing in his three-state territories. Rountree, head-quartered in Dallas, joined Harlich recently and has already rung up a good record. He covers Texas, New Mexico and Arizona.... Ivie Sax, Consolidated Manufacturing Company's (Chicago) general sales manager, returned from Steel Day (30) from his Eastern tour.

Harold Box, Pioneer Manufacturing Company (Chicago) vice-president, was due back Monday (3) from his Southern jaunts; according to William Wolfpert, sales manager. Box has sent back reports that business is picking up. Irwin Seiter, Secor Sales, Chicago, is taking off on a combined business-vacation trip this week. Irwin will drive into Iowa and Nebraska, . . . Peerless Products, Inc., Chicago, is keeping shipments going out at a steady pace and the production line clicking along at a satisfactory rate. Irvin Pador represents board business and outlook on a normal plane.

SALESBOARDS

GLOBE TRIPLET FOR TRIPLE PROFITS

WHAM

JUMBO JACK

IMMEDIATE DELIVERY

Send for Illustrated Catalog of Our Full Line

GLOBE PRINTING CO.


SALESBOARDS—All Orders Shipped Same Day Received

Note: Play Description
490 36 Gold Plated Thin
1600 36 Plated Thin
2000 36 Plain Thin
360 36 Full Plated Thin, Girl Board
500 36 It's the Thin, Thin, Girl Board
800 36 Plated Thin, Girl Board
1000 36 Gloved Thin, Girl Board
1200 36 Plated Girl Board
1300 36 Plated Candy Girl Board
2425 36 Five-in-One Board, Girl Board

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

Strolling your entertainments. Large, nice prizes. Top, Definitive, Jactent Boards, Gold Plated, Sugar Giant Rolos and all kinds of Glassboard, R. E. 21 or 25c. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. Box 66, Michigan City, Indiana

IT'S HOT IT'S A SURE FIRE SELLER

For details on the most sensational premium deal in 30 years. The Handi-Brilla, Perfume-Atic is the hottest thing in the field today! Representations now traveling. Meanwhile a post card brings all details.

SALESBOARDS

WRITE AND Push Card Operators!

Please include your names and addresses on all cards.

FOR THE Finest in SALESBOARDS

WRITE FOR CATALOGUE

EMPIRE PRESS

637 SOUTH DEARBORN ST.

CHICAGO, ILLINOIS

Billboard 37.00

WHAM

JUMBO JACK

IMMEDIATE DELIVERY

Send for Illustrated Catalog of Our Full Line

GLOBE PRINTING CO.

**SALESBOARDS**

**Watch for Announcement of TIK N KAP**

Will revolutionize Punch Boards. Has been proven by No Cheating. No Shortages. 100% Cents - 100% Cell. Exclusive Territories Available.

**ACVO NOVELTY CO.**

9 Annapolis Blvd.

Glenn Bumie, Md.

**BINGO**

**PROFITS**

"HOT" NEW TICKET DEAL

Galaxians wanted in part of your community. Bill to display prizes, breeders, half day, taverns, etc., for $1 a Family. Free postcard sales kit. No investment. No experience necessary. Write today! WORTHMORE SALES

2862 S. Michigan Ave., Dixie Bldg., Chicago, Ill.

**SALESBOARDS**

**CONSOLIDATED MFG. CO.**, our Salesroom is the Showcase of every operator in the field. Everything you need in here under one roof in terrific assortment. We have the largest money-making machines - Coin-Op Pinball, Coin-Op Vending Machines, Coin-Op Card, Ticket and Other Dealers. Write for Free Price List and Promotion. They include Consolidated Distributors, Inc. Please send your inquiry fast as they come in. Come in and look around.

**JAR-D-OD SPECIAL SALE**

**RAKE SPECIAL SALE**

$25,000.00 SALESBOARD STOCK.

VALUE $50,000.00.

5¢ and 10¢ Jackpots — 7¢ for Quarter.

All Set To Go. Absolutely No Reserve.

**SALESBOARDS**

**PROFIT MFG. CO.**

50-11 40TH STREET

LONG ISLAND CITY, 4, N. Y.

**THE BEST IN PREMIUM DEALS**

Write for our latest Catalog.

HOWARD MACHINES PRODUCTS, INC.

2164 Chisholm Ave.

Chicago 13, Ill.

**PUSH CARD OPERATORS**

— our deals are repeating.

Send for our circulars on every item we have in stock with special cards.
From The Billboard, May 8, 1948:

**FIVE-STATE MEET CONVENE**

See Need for United Front

Local opposition to confab noted as 400 ops vote '49 convention in Twin Cities

MINNEAPOLIS, May 1.—Faced with legal and internal problems, augmented by roaring floods that hit some parts of the territory and held down attendance, more than 400 operators from Wisconsin, Minnesota and North and South Dakota converged on the Twin Cities early this week to attend the two-day Northwest Regional Convention Monday and Tuesday (26-27) at the Radisson Hotel, Minneapolis. The attendance, manufacturers, distributors and jobbers from Chicago, Detroit, Wisconsin and the immediate vicinity, with the notable exception of three major distributing firms in this area, who had withdrawn their support several weeks ago due to the local situation.

The convention was held under the joint sponsorship of the Minnesota Amusement Games Association (MAGA), the North Dakota Phonograph Operators’ Association (WFOA), North Dakota Music Operators’ Association (NDMOA) and South Dakota Phonograph Association (SDPA). Significantly marking the event as a success despite the numerous problems encountered, the convention committee, following its meeting Tuesday afternoon, reported that the convention would be turned into a show of force.

(See Four-State Meet on page 117)

**Location Biz Hits Upswing, Survey Shows**

Register Large Gains

WASHINGTON, May 1.—Business took a general upswing in March for such coin machine locations as taverns, restaurants, drugstores and filling stations, the Commerce Department reported this week.

Gains over February receipts were spectacles the same trend in individual cities. Filling stations in Norfolk and Jacksonville, Fla., reported increases of 27 per cent and 33 per cent, respectively. Eating and drinking spots reported business increases of 14 per cent and 25 per cent in Cedar Rapids, Iowa, and Birmingham, while Salt Lake City spots said business was up 13 per cent.

New England Up

In New England coin locations showed healthy business rises. Eating and drinking spots in Boston and Providence showed increases of 8 per cent, while New Haven and Hartford were up 6 per cent. Drug. (See LOCATION Biz on page 116)

**Rail Strike**

WASHINGTON, May 1.—Coin machine industry faces a rail freight "blackout" if the threatened May 11 strike goes thru. A Department of Justice spokesman said that "emergency crews" are likely to be authorized by organized labor in the event the strike, but these crews would be used to carry medical and other essential supplies.

As The Billboard went to press this week, mediation meetings were being held in Washington. An attempt to reach a settlement prior to the strike date. Coverage of nent officials here stated the only hope for cancellation of the strike was in the successful outcome of those meetings. President Damon emphasized this in his regular news conference held this week.

**CMI Pledges To Remain In Fight Against Cancer**

CHICAGO, May 1.—Coin Machine Industries, Inc., board of directors had the following resolution adopted.
British To Cut Purchase Tax on Coin Equipment

LONDON, May 1—Coin-operated equipment manufacturers and wholesalers to unregistered customers after April 9, with tax rate at a result of the new British budget announced last month by Sir Stafford Cripps, chancellor of the exchequer.

The British, most coin-operated machines have been subject to a 50 per cent purchase tax. The new rate is 3½d per cent.

Because of the high price of equipment, the manufacturers felt that British coinmen were hopeful that they could effect a substantial reduction in the tax, perhaps do away with it completely. The decrease in the tax rate, not as substantial as the coin trade had hoped, it would be, is not expected to have appreciable effect on buying.

Meantime, distributors and jobbers of equipment are relying principally on reconditioned equipment, a limited amount of new games being produced by British manufacturers. Because of high duty rates, British firms have not been able to capitalize on exports.

Coin Pool Table Makes Debut in Detroit Market

DETROIT, May 1—A new coin-operated pool table is being placed on the market locally, with ultimate nationwide distribution. It is a new Pool-O-Game Company, headed by Joseph Emerick, of Wayne, Mich. Emerick has show-business background, as owner of the Merry Circle Tavern on Ecorse Road in Wayne, where he operates a dice and dance pool table. He sees the pool table as his own spot, which is unusually large, as a testing location for amusement equipment.

The Pool-O-Game is already in production and a number of orders are on the books. It is of heavier-than-average construction for commercial use, and is said to have a number of new features.

Emerick is opening offices this week. Lawyers Building in downtown Detroit, as headquarters for sales and full-time staff to handle operations at that time. The company is looking for a new factory or, in order to get a substantial volume of production out by early summer.

Dept. Store Sales Up 6% Over Nation

WASHINGTON, May 1—The Federal Trade Commission reported this week that department store sales across the nation increased 6 per cent in the week ending April 17, an increase ranging from a minimum of 1 per cent to a high of 11 per cent in some cities for the year to that date. Such sales are considered a general barometer of consumer buying habits.

Cities reporting department store sales for the week ending April 17 are Boston and New York; high of 11 per cent was recorded by Depression-stricken Kansas City, Mo. Total of sales for the nation increased 6 per cent, 6 average increase for the year, for all cities, was 6 per cent.

Meyer, Exhibits Founder, Recovers

CHICAGO, May 1—Frank Meyer, president and founder of Exhibit Supreme, Inc., was covered from his recent ailment to take a fully active part in the running of the business located at 124 W. Huron, Exhibit general manager, disclosed this week, following an extended absence at Meyer's Pasadena, Calif., home.

Meyer, who organized the firm in 1910, is Coast coinmen, seeking new ideas and watching new trends and developments. He recently visited Chicago headquarters thru telegraph, wire and mail channels. To carry on his correspondence and execute his duties as Exhibit president, Meyer maintains a well-appointed office and himself from the curriculum of the school. Being a public institution, NAAMO and the school is governed by public opinion.

Boston Licensing Board Rules Against Pinballs

BOSTON, May 1—An edict barring pinball machines from almost every place in Boston where coin machines are played, at the $40,000 anticipated by the city as its annual revenue for pins and other coin machine licenses, was voided by the Boston Licensing Board last week.

The board ruled that the Republican-Constitutional minded and conservative board is selling no more than one pinball machine in approximately 5,000 licensed establishments throughout the city.

Previous Action

On April 12 city council passed a new ordinance imposing a $50 annual fee on each pinball machine in public places and a $12 annual fee on each automatic amusement machine. Mayor Curley signed the newly enacted ordinance, named Charles H. Polino, as administrator of the license check list at $4,000 a year.

The licensing board's sweeping order dealt a complete blow to operators who had been lining up owners of more than 1,500 taverns for instanter and the only pinball machines currently open to operators are those out of the jurisdiction of the city council's board, such as barber shops, shoe shine parlors and grocery stores.

The edict, 4,500 copies of which were sent out to police and to establishments holding licenses under its control, over the signatures of Mayor E. Drescoll, chairman; Frank L. Brier and Walter R. Meins, of the Boston Licensing Board, reads:

"The licensing board for the City of Boston desires to call to the attention of its licensees of the rule regardingcoin machine licenses is no longer in force, that the city council passed an ordinance, which its business is conducted, any slot machine or other device which furnishes anything the merchandise of a quantity or quality commensurate with the price con- poster therein, except such a machine the use of which, the licensing board to them specifically.

"Failure to comply may result in the suspension or revocation of your license.

This seemingly would bar the pinball and automatic amusement devices from all Boston variety stores, food shops, bars, cafes, hotels, rooming houses, clubs, bowling alleys, and other establishments holding any sort of license issued by the licensing board.

Halt's Operations

Had the city ordinance been allowed to become operative, the mayor's office would have controlled the licensing of pinball machines in about 1,500 taverns, 1,800 variety stores where soft drink and fruit licenses are required, and about 1,500 licensed restaurants. Regulations of both the licensing board and the State alcoholic beverages control commission (See Boston Licensing on page 128)

Calendar for Coinmen

May 7-8—National Automatic Merchandising Association (NAMA), Regions III and A (Virginia, Maryland, Delaware, New Jersey, Pennsylvania), Mayflower Hotel, Washington. Neill Mitchell, chairman, Region III.

May 16—North Dakota Music Operators' Association (NMDOA), annual meeting, Fargo, N. D.

May 25-27—Coinmen's Institute (SMI), Stevens Hotel, Chicago.

June 13-15—National Dairy Council (NDC), convention, Edgewater Beach Hotel, Chicago.

June 14-17—National Association of Music Merchants (NAMM), convention, Palmer House, Chicago.

June 14-16—National Candy Wholesalers' Association, Inc. (NCWA), convention and exhibition, Sherman Hotel, Chicago.

June 15-17—Hudson-Mohawk Association (RMA), convention and exhibition, Stevens Hotel, Chicago.

June 22-23—National Small Business Men's Association (NSHMA), convention, Palmer House, Chicago.

Chicopee, May 1—The far-

New York Games Campaign Closes Mechanics' School

NEW YORK, May 1—The far- reaching campaign of city authorities against pinball and roll-down games and the resultant unfavorable publicity for the entire amusement games industry, brought about the suspension of the coin mechanics' course, held at the Manhattan Trades Center and sponsored by the National Automatic Merchandising Association (NAAMO), F. McKeim Smith, president, charged this week.

The course, which graduated its second class last week, was operated by the Veterans' Training Program of the New York City Board of Education. Altogether two more classes were scheduled to begin sessions, an order by Superintendent of Schools Dr. Walter J. Mrshein, removed the course from the curriculum of the school. Being a public institution, NAAMO and its school is governed by public opinion.

Commenting on the action of the board of education, Smith said: "It is to be regretted that the veterans, many of them partly disabled, are not given a chance to learn a good trade in an honorable manner. It is a waste of the government's money and a waste of the government's money and a waste of time to make them复数aneous to become coin machine men-

Smith pointed out that the veterans were taught on machines "legalized by every State of the federated States." The curriculum of the course was limited to electrical and electronic work on such machines as pinballs, vending, juke boxes and service machines.

It is recalled by Smith that the NAAMO-sponsored mechanics' course had been highly praised by leading public figures, including Mayor Curley, chief of staff of the army, personally examined the training course whistle while head of the Veterans' Administration. Smith stated that Gov. Thomas E. Dewey and Sen. Homer E. Capper and many other school, Veterans' Administration and public officials had personally endorsed the course.

Meanwhile, Smith released the names of the graduates of the final course, which had been almost completely absorbed by the industry.


O. D. Jennings Begins Output On 2 Consoles

CHICAGO, May 1—O. D. Jennings & Company is in production on two new model bell consoles, J. Raymond Bacon, firm vice-president, said this week.

Actually, both consoles are the same, Bacon stated, but shipments made to Western States will bear the name Prospector, while deliveries to Eastern States will be designated as Monte Carlo models. Jennings products are sold in name, both models are identical.

New consoles are available in nickel, dime, quarter, half-dollar and dollar models, will be marketed under the catch line "drawer full of silver," referring to the drawer inside the base of the machine that holds 1,000 coins.

Bacon said that first deliveries on the new Jennings products are now in progress.

Initial Allite Shipment Made

LOS ANGELES, May 1—First machines of the limited monthly quota of automatic pinball machines and scoring game, are to be shipped to every State, here today. For one week every year, a spokesman for the reorganized Allite Manufacturing Company, said that the firm was ready to begin the program of production that has been set by the company's officials. The new Allite-branched game is being put on location here and the manufacturers have reported the initial tests successful.

Initial Allite Shipment Made
Dime Five for Drinks Spreads

Held Questionable Answer To High Operating Costs

Many operators believe co-operative purchasing of supplies, larger capacity vendors, or 75½ cent coin would prove more logical solution to profitable biz

CHICAGO, May 1.—The 10-cent price on soft drink cup and bottle vendors is becoming more and more common on machines in the Philadelphia, Los Angeles, Chicago, and to lesser extent, the New York areas, a survey by The Billboard this week revealed. However, in many count-
ters, it is believed that the dime price is not so desirable to the public in pay-
ing service, labor and merchandising cost; instead, the better move was thought to be a co-operative pur-
chas of supplies, introduction of a new 7½ cent coin or increasing the capacity of vendors (especially cup machines) so as to reduce service calls.

The 100 cent jump in price of the vended soft drink is considered out of line by many operators who, nevertheless, feel that they must either resort to the increase or go out of business.

The 5-cent, price at current operating costs, means that the operator receives only a 5½ cent gross margin of profit, or less, per drink. While the 10-cent price has been used with fair success in theaters and like locations, machines in industrial spots adhere strictly to the toed line, it was stated. Thus operators with a predominantly factory location route have not at-
tempted to meet advancing expenses with a price hike.

To accomplish two purposes, the organized Automatic Cup Dispensers’ Association (ACDA), with headquarters in New York, is (See 10-CENT PRICE on page 112)

Square Manufacturing Co.
Readies 2,000-Cup Machine

CHICAGO, May 1.—A 2,000-cup, two-flavor soft drink vendor is being readied for location-testing within the present size limits by Square Manufacturing Company here, according to Max Rosenbaum, presi-
dent, and Albert Borgen, senior vice-president.

United Beverage, cup vending oper-
company, has announced.

It was said that the large-capacity vendor is intended to reduce servicing and maintenance costs to a point where continued nickel operation may be found feasible.

Leslie Arnett, Square official and engineer of the 7½ cent machines, said that the first run of 100,000-drink paper cups is to be shipped. When these, he declared, would be placed on test in United’s larger theater locations. Another new ma-
chine, a single flavor, 1,000-cup unit, is in the blue-print stage, and will not be ready at least a year.

This 2,000 and the 1,000-cup vendors will be housed in the cab-
iet currently being used for the firm’s 800-cup, two-flavor machine.

This would accomplish two purposes, Arnett said, maintain the present cus-
tomer location, and give service to small size machines (thus eliminating a too large, bulky model) and permit a more economical and efficient assembly and manufacturing set-up.

Dimensions of the 800-cup unit are 78 inches high by 38 inches wide. Only design change may be in the vend-
ing face of the new units.

Because of the desire to use the same cabinet, the enlarged sirop tanks and cup rack assembly were so designed and fitted as to permit installation in the present size machine. This will give the 2,000-cup machine a theoretical of two or five-gallon tanks instead of the two of five-gallon tanks used in the 800-cup unit. The cup dispensing and storage mechanism, of one column, both column and the firm’s 800 and 250-cup single flavor vendors, will be changed to the 10-column, revolving unit pattern by Dixie Cup Company and manu-
factured by Johnson Fare Box, Chi-
cago. Each column will contain 100 cups.

Ford Gum To Revise Its Texas
Contracts: Penalized $10,000

AUSTIN, Tex., May 1.—In a series of civil suits filed by Attorney Gen-
eral Daniel, the Ford Gum & Machine Company, Inc., Lockhart, N. T., was promised to reveal Texas operating contracts and pay a $10,000 penalty on an installment plan for paying off the Texas law.

The attorney general filed civil suit against Ford in January, contend-
ning that the Ford Company had violated anti-trust law which outlawed combinations, agreements, compara-
tives, acts, conduct and practices in restraint of trade.” The suit was one of a series being filed by Daniel in gasoline, milk, bread and other fields.

Evidence for the suit was obtained through five inquiry venders were called before a justice of the peace by Daniel investigators to terti-
fy as to the contracts under which they bought machines.

It was learned later that the con-
tracts were agreements that the oper-
ators would operate only in certain counties and that they would not sell Ford gum and that they would not sell Ford gum as can be told from the Texas Company’s written permission. All three points were held to be violations of law.

The State took action against Ford and five operators. The opera-
tors, however, were not fined on their plea in abatement that they had not been required by the State inquiry to give evidence against themselves. The operators were Ben Leon Rauch, Fort Worth; T. E. Cluett, Earl T. Wilkinson, Tyler; H. Leon Wilkinson, Vernon, and G. O. Faulder, Crosbyton, Tex.

District Judge J. Harris Gardner heard the case and held that the State was correct in demanding a $10,000 penalty.

WVMOA Meeting
Mulls Co-Buying

LOS ANGELES, May 1.—J. E. Cluett, president of the Los Angeles Square Machines Operators’ Association, was the guest speaker at the regular monthly meeting of the Association here Tuesday night.

Cluett said it was worked all over the country to get a system of swapping locations to cut down route coverage and has also been able to control location jumping and the payment of excessive com-
misions and bonuses.

Co-Operative Buying

M. J. Diamanti, president, conducted the meeting, which was highlighted by a round-table discus-
sion. Cluett told how his organization had bought stamp folders co-operatively to save money. No definite plans were formulated by the general vending association on the subject, as Cluett man-
nered.

Pleasant Darbo, blind operator of pop-
corn, candy and coke machines, at-
tended as a guest of the president. Stengel, in charge of the company, offered to contact an association of blind operators to secure information on their particular problem for Darbo.
Snow Cone Mch. Output Started By Dallas Firm

DALLAS, May 1,—Multiple Products Corporation has announced that it is in production on Polar Peta, a new flavor. The subsidiary of Auto-Vend, Inc., makers of the "Pop' Corn" brand, a patent ice shaver which is capable of producing over 250 pounds of "snow" per hour.

According to the producers of the machine, it is the first time that one self-contained unit supplying stock for car-loads and dispenses and fully equipped for cup storage, drainage and waste facilities, ice storage in New York, Baltimore, San Francisco and other large cities for complete preparation of snow cones has been manufactured.

Candy Op Hopes To Beat Heat With Trucks Cooled By Dry Ice

MAYWOOD, Ill., May 1.—Perry Rose, head of Ralco Sales here, is preparing to meet the summer heat problem in candy vending by installing specially constructed dry-ice cooling apparatus in each of his route trucks.

Believing that the biggest heat-heatwaves arrive about the time of maximum melting, Mr. Rose not only uses well insulated copper cooling compartments but has recently drawn up the specifications for the dry ice cooling equipment which is to be produced soon by a local manufacturer.

"While most of the strictly chocolate bars are written off during the hotter months, we are compelled to stock a few of the top pulling names regardless of the temperature," Rose says.

It is for such merchandise, in addition to added heat protection for the bar stock and package goods, that special precaution must be taken. While many of his industrial locations are air-conditioned, and therefore provide their own answer to hot weather vender operation, others remain in the near-100 degree bracket when July and August are upon us. It is the letter men's job to make careful summer stocking of machines a necessity and make refrigerated transportation a standard procedure.

Warm bars brought into a warmer plant cannot be held in a machine for any length of time. Cooling apparatus and Rose has specified for his route trucks, in contrast to that used in the larger trucks employed by his wholesale candy business, is smaller and designated as a "vender route truck unit." Made up of a standard electric motor, and blower, the dry ice tray is reduced in size; each unit measures 14 inches long, 10 inches high and 11 inches wide. Rose plans installation in the "River" center, at elevator height in his route trucks. This is possible because he employs front entrance, cab-over-engines trucks.

Cooling apparatus can be either manually or automatically controlled so as to prevent truck interior becoming too chilled. Latter condition causes chocolate coating to turn while placed in vender at normal summer temperature.

Another summer candy vender business booster Rose has inaugurated is the placing of packaged peanuts in larger quantities in all machines adjacent to soft drink venders. When the sale of chocolate bars falls in the letter months allotment of peanuts in those compartments means increased sales, particularly if machine has some type of drink vender as a companion unit.

Candy bar producers, because they have little or no control over the after-sales service of their products, are hampered by low heat loss, a characteristic of their product.
Automatic Cup Dispensers' Assn. Considers Co-Operative Buying

NEW YORK, May 1 — Group purchasing of supplies to offset high costs received serious consideration at a meeting of the Automatic Cup Dispensers' Association (ACDA) this week. Members of the group, in a month get-together at the Gramercy Park Hotel Tuesday (27), foresaw a grave threat to continued

Ice Cream Sales Hit

WASHINGTON, May 1.—Agriculture Department is watching the outlook for ice cream consumption, it indicated this week in a report on the dairy situation.

The report pointed out that most pronounced change in the consumption of ice cream since the war is the corresponding rise in the use of ice cream, with the average per capita consumption of ice cream declining to 6.2 pounds last year after reaching a peak of 58 pounds in 1946.

Percentage of total milk used for ice cream dropped to 6.1 pounds in 1947 after the all-time high of 6.69 per cent reached in the previous year.

According to agriculture statistical tables, much of the milk going into ice cream during peak years is now going into the production of butter, cheese, and evaporated milk.

Wrigley Reduces Directors In Annual Board Election

CHICAGO, May 1.—Number of directors of the William Wrigley Jr. Company was decreased from 11 to 9 at the firm's annual meeting. R. B. Holcomb, a vice-president, was elected to fill the vacancy left by the resignation of E. G. Stacy. He and other directors with the exception of one retiring and one who was ill were re-elected.

It was also voted to declare four dividends of 25 cents a month during May, June, July, and August. Such payment would be made as follows: 4 cents to stockholders of record May 19; June, to holders of record May 1; July, to holders of record June 19, and August, to holders of record July 19.

Peter Paul Earnings Jump

NAUGATUCK, Conn., May 1.—Peter Paul, Inc., here, in a statement just released, reports earnings for the year ended December 31, 1947, totaled $2,735,970. Figure includes $388,230 from restoration of certain claims. For the year, a return on invested capital of 4.5 percent was reported.

Deimling Leaves Hawkeye

DES MOINES, May 1.—Neil Deimling, formerly with the Hawkeye Novelty Company here, has severed his connection with that firm and is currently in Eldon, Mo., for a vacation. Prior to joining Hawkeye, Deimling was associated with the 'Top' Corn Seed Company of Chicago, Illinois, operated by the Allen Seed Company.

Diamond Match Company Promotes 3 Eastern Reps

CHICAGO, May 1.—Diamond Match Company last week announced the promotion of three of its personnel. Murray G. Potter, the past four years manager of the firm's New York branch sales office, has been appointed supervisor of reproduction book sales in the Eastern Division. He will train men for a new organization to sell reproduction book matches as advertising media. His territory will include the Midwest and the South, and it will continue to be located in New York.

Ray H. Smith, regional sales manager with headquarters in Washington, will move into Swaggerty's post in New York, while Horace Chilton, a sales supervisor, steps up to the position held until now by Smith. Chilton formerly was located in Richmond, Va.
WITH SOME TIMELY TIPS ON WHAT IT TAKES TO
SELL THE MILITARY MARKET

A fact-packed analysis of military regulations covering venders takes
on added interest as more and more training camps are being readied
for use. Operators who are in position to service this market can
reap a harvest of profitable selling and operating aids from "SELLING
THE MILITARY MARKET" in the May issue of Vend.

WHAT DOES IT TAKE TO MAKE A
COOKIE OPERATION SUCCESSFUL?
Vend takes you thru the operations of the
country's largest cookie vending route.
Read how this firm by a thorow analysis of
its business potential and careful planning
created an automatic merchandising route
that earns the title "STABILITY IN COOKIE
VENDING." You'll find it in the May issue
of Vend.

VEND SURVEY OF CITIES
CINCINNATI
Vend this month goes into its home town
and surveys a diversified, progressive and
flourishing automatic merchandising indus-
try. Operators in cities large and small
will profit from reading this story of auto-
matic merchandising in a city where the
successful operators average 10 to 15 years
in business. It's in the May issue of Vend.

TAKING THE MYSTERY
OUT OF
TRUCK LEASING
In these days of high prices and soaring
operating costs operators are giving more
attention to trucking costs than ever before.
In this article Vend breaks down the mys-
tery of Truck Leasing and points out its
advantages and disadvantages. Read
"TRUCK LEASING FOR OPERATORS" in
the May issue of Vend.

Plus... Trends, important Supply and Trade News, Automatic Letterbox and
a round-up of the important News Stories of the month.

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SIX MONTHS ONLY $1.00

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Out
This
Week
VEND'S
Reprint of the Month
Here's live sales am-
munition to use when
selling an airport on
airline location.

VENDERS PLAY VITAL ROLE
IN AIRLINES OPERATION
Forty-nine machines operated by nine different
firms play an important part in the working and
social activities of employees at United Airlines
in Chicago. Providing employees not only with
quick pick-ups in the way of soft drinks and
candy, but with substantial revenue that is used
to finance a wide variety of employee activities.
What United thinks of Venders and experts of the
men who place them in their offices is told by the
heads of the employee association in charge of
vender operations. Read "EMPLOYEE SLANT ON
VENDING" in the May issue of Vend.
BUBBLE BALL 25c PER GUM LB.

Brand New

1948 IMPs

$17.95

600 Parts for $10, 1,000 Parts for $15, 5,000 Parts for $75, 25,000 Parts for $150

Cigarette Machines

Rowe President, 10 Cans, 475 Pack Cap. $135.00
Rowe Royal, 10 Cans, 400 Pack Cap. 100.00
Rowe Imperial, 6 Cans, 180 Pack Cap. 60.00
Unedna Model 50, 9 Cans, 350 Pack Cap. 115.00
Unedna Model 500, 7 Cans, 150 Pack Cap. 100.00
National, 6 Cans, 180 Pack Cap. 32.50
DuCrenier Champion, 9 Cans, 420 Pack Cap. 75.00
DuCrenier Champion, 7 Cans, 250 Pack Cap. 55.00
DuCrenier Model W, 9 Cans, 300 Pack Cap. 55.00
DuCrenier, 4 Cans, 100 Pack Cap. 35.00
Stewart-McGee, 6 Columns, 1 Column 50 Pack Cap. 105.00
NEW Unedna, 9 Columns, 510 Pack Cap. 159.50
NEW Unedna, 6 Cans, 380 Pack Cap. 149.50
DuCrenier Challenger, 7 Columns, 500 Pack Cap. 105.00
Lehigh, PX, 10 Columns

Candy Machines

DuCrenier Champion, 7 Columns, 352 Pack Cap. $125.00
Stoner Candy, 8 Cans, With Base 75.00
DuCrenier Candyman 65.75

10¢ Cigar Machines

7 Column, Capacity 175 $32.50 | Single Column, Capacity 50 $22.00
1¢ Stick or Tab Gum Machines, 500 Cap. $17.65

IMMEDIATE DELIVERY

250 MASTER Penny-Nickel Vendor, Penny Vendor. $17.5
2500 MASTER, Penny Vendor, Penny Vendor, Penny Vendor, Nickel Vendor $13.5

VIP

IMMEDIATE DELIVERY

2500 MASTER Penny-Nickel Vendor, Penny Vendor. $17.5
2500 MASTER Penny-Nickel Vendor, Penny Vendor, Nickel Vendor $13.5

VIP

MAY SPECIALS

NEW

10 Top Pop Coin Vendor $220.00
50 by Show-Me Coin Vending $50
Bill by Columbia Ball Gum
50 by Victor W., Enio La., Ex. 11-71
Columbia 400 for $100

USE

50 Also Mat Nick Vendor, 10, 8 Cents by Continental, Vendor Deluxe, Like New $19.00
10 by ABT Challenge, Like New $30.00
50 by Continental, Vendor Deluxe, Like New $19.00
May be be built to order $45.00

Candy Machines

Gumball Machines, Candy Machine, 50 Cents, 50 Cents, 25 Cents $40.00

MAY SPECIALS

NEW

10 Top Pop Coin Vendor $220.00
50 by Show-Me Coin Vending $50
Bill by Columbia Ball Gum
50 by Victor W., Enio La., Ex. 11-71
Columbia 400 for $100

USE

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10 by ABT Challenge, Like New $30.00
50 by Continental, Vendor Deluxe, Like New $19.00
May be be built to order $45.00

CAMEO VENDING SERVICE

422 West 42d St., New York, N. Y.
Long Distance 3-1034

WANTED TO BUY

Cigarette Machines, Candy Machine, 50 Cents, 25 Cents, 10 Cents

CAMEO VENDING SERVICE

422 West 42d St., New York, N. Y.
Long Distance 3-1034

VICTOR MODEL V

The Operator's Cho ice, N. Y. A. T. C. O. $26.00
The Operator's Cho ice, N. Y. A. T. C. O. $26.00
A New Product of VICTOR VENDING CORP. GTO-13 Grand Avenue

FOR MACHINES TO SUIT YOUR NEED

COUNTY GAMES OF ALL TYPES - A MERCHANDISE OF HIGHEST GRADE AT LOWEST PRICES

WRITE TO:

J. SCHOENBACH

Factory Distributors of Advance Machines

1647 Bedford Ave.

Brooklyn 25, N. Y.
10c Price on Drunks Spreads: Answer To Operating Costs?

(Continued from page 108) reported to be seriously considering the co-operative buying by California supplying members so as to keep the price pegged at a nickel, if the price spiral continues.

In Chicago, the dime-per-drink trend reached another high point in volume. In Chicago, the dime-per-drink trend reached another high point in volume.

In Detroit, the dime price has been used for some time. Beginning about three months ago, n Chicago Loop theaters (of which now over two-thirds have dime drink venders) the upper price has now been raised to movie houses in other parts of the city. Operators using the new price say that while immediate results were a decrease in total sales, the volume has been increasing with succeeding weeks. It appears to have leveled off at a rate below that of the nickel price, with dollars returning the same or slightly higher than previous totals, according to the same

Max Rosenbaum, co-head of United beverages, Chicago, operating firm servicing theaters only, and president of Square Manufacturing Company, directly connected with the dime-peddling machines in Loop and outlying theaters, has been a member for over a year before any definite decision as to the real value of the increase could be reached regarding the effect of increasing prices in all seasons was one reason, the long-range public reaction the other.

Rosenbaum stated that he felt the dime price was not the solution to the operators' high costs. One thing, he said, the location owner immediately wants more percentage when the dime charge is made. Usually, this means he wants half of the increase, which is more per drink. A more practical answer to the high operating costs might be the use of a 2,000 cup machine according to Rosenbaum. Such a unit is scheduled for early year in movie locations in Chicago, according to separate report in this issue. The large capacity machine, manufactured and sold by a well-known local beverage firm, has a decal of its own

Meanwhile, the 10-cent price experiment will be maintained until such time as it is determined to be detrimental to over-all sales, or proved of lasting value, existing experimental operators believe.

Chicago

Another Chicago soft drink opera- tion, one of the largest in the Southwest, also has the dime drink vender on test. Starting two months ago, Gale has his 10-cent machine located in theaters outside the Loop, and it is reported that the drop in gross sales volume has been very evident, the nickel increase serves to reassure the theaters of the importance of nickel operation, and would like to stay at that price if it means not a "waste of profit," Gale states. He feels that the dime charge is too high, and with present conditions, the nickel level too low for successful operation. "A 7/10-cent coin would solve the situation," Gale said.

Eventually, Gale intends to convert his entire operation to dime venders. A two-price operation is not good business, he believes, as patrons may balk at having to see dime in some locations while others at nickel. Reason for initiating the trial in out-of-Loop theaters was to test acceptance. If it went over in neighborhood houses, the conversion was assured, he explained.

Combined high costs of syrup, labor, cup and bottle machines, and vender operation is not good business, he believes, as patrons may balk at having to see dime in some locations while others at nickel. Reason for initiating the trial in out-of-Loop theaters was to test acceptance. If it went over in neighborhood houses, the conversion was assured, he explained.

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Canada Dry Builds New Philly Plant

PHILADELPHIA, May 1—Largest Canada Dry Bottling plant in the country is being built here. The new plant for which ground was recently broken, will cost approximately $1,400,000 with equipment and will have a bottling capacity of 125,000 bottles every eight hours. When full production is reached, nearly 500 people will be employed.

The plant will have three separate bottling lines and is designed for a production of 250,000 bottles every eight hours. When full production is reached, nearly 500 people will be employed.

William E. Passow, Philadelphia division manager for Canada Dry, expects the transfer operation to the new plant in February, 1949. The company opened its first plant in Philadelphia in 1937, with facilities to handle 40,000 bottles daily. Within three years, the company moved to its present location on Woodland Avenue where facilities are available to produce 70,000 bottles daily.

Distribution from the new plant will be confined to the Philadelphia market area. The company expects to reintroduce its line of fruit flavored beverages, and will put out its Spark and Hi-Spot beverages in nickel bottles as soon as conditions permit.

Boston Candy Sales Continue on Upswing

BOSTON, May 1—While reports from other parts of the country indicate that candy manufacturers and sellers have run into stiff buyers’ resistance on 6-cent-and-above candy bars, volume sales are still on the upswing here.

Figure released today by the New England Manufacturing Confectioners’ Association (NEMCA) (20 manufacturers in Massachusetts and Connecticut) for March show an increase of 12 percent, and figures for the first quarter of this year show a 15.4 percent increase over the first quarter of 1947.

A report that March figures of this year showed volume sales of $4,791,572. For March of last year, that was $4,194,919, an increase of 12 percent for March this year.

Steady Sales Rise

Since the first of the year, the confectionery industry here has gained steadily in sales. For January, figure released a 15.7 percent increase and for February, a 21.6 percent increase was reported.

NEMCA, now working on promotion for the Sweetest Day, scheduled for fall, will hold its annual meeting at the Schrafft’s Restaurant on West Street May 12. Officers will be elected, and nationally known speakers in the confectionery world will be heard.

Confectionery Producers Re-Elect Haug President

NEW YORK, May 1—Association of Manufacturers of Confectionery (AMC), at its 35th annual meeting here last week, re-elected Charles F. Haug, head of Mason, Au 8 to the presidency.

Samuel Eppy & Co., Inc., the company, Inc., as president.

Charles R. Adelson, Delson Candy Company, New York, was elected vice-president, succeeding Herman L. Heide, president of Henry Heide, Inc.

Harry Hustig was reelected secretary-treasurer. Executive committee chairperson was B. J. Appel.

Boston’s Airport Opens Special New Room For Vendors

BOSTON, May 1—A new coin machine room opened this week on the executive floor area under roof of the new East Boston, with over 100 automatic coin vending machines going full tilt.

Airport visitors can buy turkey nose, take a puff on a cigarette, order a dash of ice cream or a soft drink, all by inserting the proper coin in the machine.

Some idea of what this service can mean is effected by the weekly output of vending machines here of over 4,000 cups of soft drinks, 3,000 bottles of barbecue, 1,000 bags of popcorn and 2,000 packages of cigarettes.

The nylon vendor stocks two shades of stockings—dawn and dusk—at $1 the pair.

From 3,000 to 4,000 per week crowd the promenade deck to watch the arrival and departure of planes. On Sundays hundreds feed dimes into the machines to watch planes warm up and take off.

Richard Appel, assistant manager of Logan, says the vending machines have definite appeal to air travelers. With time on their hands the customers look up at the machine and buy candy bars for the kids or stockings for themselves or their friends.

Diamond To Retire Stocks

WILLINGTON, Del., May 1—Diamond Match Company, at a stockholder meeting here last week, voted to retire 250,000 shares of 6 per cent cumulative participating preferred stock, with a par value of $25 per share, and 499,940 shares of no-par value common stock. Action will reduce firm’s capital, in respect to the preferred stock, by $6,250,000, and the common stock by $1,718,000.

Quarterly dividend of 3½ cents per share was declared on company’s common stock. It is payable June 1 to stockholders of record May 14.

Topps Starts Bubble Drive

NEW YORK, May 1—Topps Chewing Gum, Inc., has announced that it is promoting bubble gum via comic strips, radio spots, plugs and thru Ringling Brothers Barnum & Bailey Circus. Latter promotion consists of a circus clown blowing, during each performance, “seven-foot bubbles” on the word Bazooka is painted. Cirque S. said he had adopted the gum as the “official bubble gum of the Greatest Show on Earth.”
Agriculture Dept.
Sells Nut Stocks

WASHINGTON, May 1.—Department of Agriculture is in the peanut business in a big way, the agency disclosed this week. In March the department disposed of 72,000,000 pounds of peanuts purchased previously from growers as part of a price support program.

The largest Agriculture Department customer was the army, which took over 45,000,000 pounds for civilian relief in occupied countries. Individuals and corporations bought another 21,000,000 pounds from the department. The remainder was distributed to Veterans Administration and the Bureau of Prisons, or used in Agriculture's school lunch program.

NICMA Confab Set for A. C.

ATLANTIC CITY, May 1.—The National Ice Cream Mix Association, Inc. (NICMA), with headquarters in Washington, will hold its annual convention here October 27. The association board of directors selected the date as many members will be here for the Dairy Industries' Exposition, which will be held in Philadelphia the same week. NICMA convention will be held at the Chelsea Hotel.

Soft Drink Nickel Outdated, Bottler Tells Minnesota Ass'n

MINNEAPOLIS, May 1.—The nickel has become a doke in the soft drink industry, according to Edward Mehren, president of the Minnesota Bottlers' Company, who marshalled detailed facts and figures to back up his presentation at an address at the Minnesota Bottlers' Association (MBA) meet at the Hotel Nicollet here April 19.

Elaborating upon his fractional coin doctrine, he based the need for such a coin upon the inflationary process and resulting devaluation of the dollar. He stated that the dollar which was worth 100 cents in 1939 is now worth a little over 50 cents. "This means that the 50 cents wholesale price, compared to 1939, is now about 8½ cents more than it was, 10 cents. Nickel, worth 5 cents nine years ago is now worth slightly more than 2½ cents. Thus the cost of maintaining the same gross income values that existed in 1939, he said, the soft drink industry will wholesale price per bottle, case would have to be $1.45, with the retail price pegged at 9 cents.

Quoting the United States News, Mehren said that "a 75-cent dollar is not to be expected in the years ahead." If correct, the nickel will be worth 93¼ cents, and 80 cents with 90 cents. Thus the industry must forget about hoped-for "return to normalcy," and must instead set out to employ better pricing and efficient advertising and promotion of its product to assure a continued existence as an industry, he advised.

Discussing the 7½-cent coin, Mehren pointed out that the coinage of the soft drink industry and labor needed such a fractional-value means of making change. For the consumer, the new coin would save money; it would prevent lagging of a dime price on a 7½-cent product, and would mean more convenient means of purchasing, without nickel and dime items.

The soft drink industry would become a coin such a coin, the present size of bottles instead of scrapping for "other sizes to keep a uniform price structure." For the consumer, the new "convenience" coin, of lesser than a dozen, would mean reduced purchase and greater production, and to continue of bottles the public need in order to stay in business.

Reasonable Price Structure

Labor would welcome such a coin because "in the soft drink, transportation, and various others fields of activity, the only approach to a more adequate return for work is a higher but more reasonable price structure," Mehren declared. Conversely, thus reasonable pricing, the savings made by labor at some time in the future could improve the standard of living and make purchase of more products possible, as well as increase total production.

Speaking of the present 2½-cent price for nickel drinks because of inflation, Mehren stated that such pricing ignores a cardinal selling principle, that price must be what the consumer will, what they need. And at one recent meeting, in itself, does not make more people want our product, as long as prices of other commodities are rising. When they did, the soft drink industry would be non-existent because na- sons would be cheaper, and such a price structure would have been still free.

Continuing, Mehren touched briefly on the past and future picture of the soft drink industry. He said that in 1929 about 3½ per cent of a consumer's personal income, after taxes, was spent on soft drinks; in 1939 this percentage had increased to 5½ per cent. However, in 1947, the industry sold less than the 1929 percentage. If the 1929 percentage had been maintained, last year's total sales would have been 116,000,000 cases instead of the estimated 800,- 000,000 cases.

Discussing arguments against the 7½-cent coin, Mehren said the one most often heard, that the nickel is an industry tradition, is unsound because "we are in a changing world." With the nickel worth 2½ cents, why stick to "tradition" of the 7½-cent business? Another argument is that higher price will reduce volume. There will only be people who want our product. As it stands now, the public "wants" for soft drinks is on a downward grade, so that increased price would have the immediate effect of lessening a business, and what we sold would be sold at a profit and we could then go out and work (or advertise, promote, etc.) to increase the "want."

Larger Sales

Such all-out promotion campaign would be sales on a larger scale than ever before; "let's not forget that our population is more than in 1940," Mehren pointed out.

To do a complete job to remedy the coinage limitations under today's conditions, we really need three new coins, in our currency, 7½, 12½, and 21½ denominated denominations, Mehren feels. He said that for convenience also there was need for both the 7½ and 12½-cent coins, as in addition to speeding up purchasing, they would have high usefulness in the coin vending, transit, and telephone industries. With these coins we give our flexible, economical small coinage system.

Mehren figures that elimination of overpricing of many limited priced commodities caused by lack of between nickel and dime coins would save the public approximately $5,000,000,000 yearly. The soft drink industry has approximately 200,000,000 bottles in 1947, could forget about the dime price structure unless this price structure, $1.25 or 1,250,000,000 bottle, was bet against actual savings to the public. This is less than the fact that they would, on ten per cent of the retail outlets in major cities last year sold bottled soft drinks for only 9½ cents more per gallon. Another second 23 per cent of such outlets sold soft drinks for under 10½ cents, while the balance (32 per cent) sold beverage for a nickel.

If the trend continues toward the dime bottle, the public would have to pay $2,540,000,000 for soft drinks; yet, the excellence of a 7½-cent coin, however, the price would level off at this figure, with a theoretical saving of $1,660,000 a year for the nation's soft drink purchasers.


SOUTH BEND, Ind., May 1.—Bendix Home Appliances, Inc., announced approval of the purchase of the Elrod & Rand Washing Machine Company, Cleveland, at the recent annual stockholders meeting. The hand-wash, said to be at the "G" stage of development, is described as "radically different from any washing machine now available in the market" and will give Bendix control of patent applications on the new machine.

All Bendix directors were re-elected during the meeting, and it was reported that a net profit of $1,058,751.98 was earned for the first quarter of 1948.
N. Y. Council Considering Drastic Bill; Turn to May 19

(Continued from page 106)

show cause why the police department should not be restrained from molesting game equipment as a result of a suit for an injunction initiated by local distributors (The Billboard, May 1), Corporation Counsel E. Preusse appeared, together with former Supreme Court Justice Samuel I. Rosenman, representing the corporation before Justice Julius Miller Monday (26).

Preusse requested that a temporary restraining order against the parties be granted pending a later trial for a permanent injunction prohibiting the seizure of up to 500 vending machines unless they are actually used for gambling purposes. This request was vehemently opposed by Preusse, who argued that no restrictions should be placed on police activities. He also asked that he be given more time to examine the papers served by Rosenman.

New Hearing Ordered

This, Justice Miller granted, but he asked the corporation counsel to agree that no games be molested until then. When Preusse refused this request, the judge set a new hearing for Tuesday (27) and stayed the police department from action until then.

He told Preusse: "I can't see how any harm can come from the police commissioner's not doing anything within the next few days.

At this Tuesday's hearing, which was not an official trial until May 19, the date of the trial, Rosenman presented an imposing body of evidence to support his thesis that gambling games that used in the city met every qualification of New York law.

In defining the difference between current games and those in use here before the last decade in administration and which offered free play, he cited statements by Police Commissioner Walter and police engineers to the effect that current games were not gambling devices and could not be easily adapted for free play.

The police and the corporation counsel argued that criminal elements were involved in the industry by pointing to a list of persons engaged in the industry that was offered to Commissioner Wallander for investigation, and on which he said no action would be taken by the police. In this connection, he warned that police harassing of the industry would actually give the operators the police to police them, and they would be left to their devices.
FOUR-STATE M.E. CONVENTIONS

Music in Exhibits: Firms Also Show Games, Vendors

Two Manufacturers Unveil New Juke in Minneapolis

MINNEAPOLIS, May 1—With the emphasis on music, the exhibit held Monday by the Minnesota Jukebox Manufacturers Association in conjunction with the annual Northwest Regional Convention featured 17 booths, with a display in a variety of machines and equipment for the more than 400 operators in attendance. This year’s Juke box lobby has been installed in the Gold and Italian rooms of the hotel, the exhibit being extended to their entire floor on Monday morning thru Tuesday night when the convention adjourned.

Two music machine manufacturers took advantage of the convention to unveil new products in attendance. The Midwest Coin Machine Corporation, St. Paul, displayed a new Model B, and the Golden Records booths at the exhibits to show the new Maestro 48, which will list for $500. The machine has a four-speaker system, and is designed to be perused, he stressed, however, that this machine was being shown in prototype form.

The final version of Model B, and the list price of the new machine, will be shown and announced to the firm’s distributors at a two-day meeting in Grand Rapids, Mich., May 7-8, and will be shown to operators thruout the country during the week of May 6, which has been scheduled as “national show week.”

Taken in booth order, the exhibits were as follows:

Capitol Records, Minneapolis, in

Milwaukee Show Set By Unified Coin for Filben Maestro ’48

MILWAUKEE, May 1—Harry Jacobs, president of the Jukebox Machine Company here, this week reported that the new Filben Maestro ’48, which was announced by the manufacturer and showed to the industry at the 18th State meet in Minneapolis this week for the first time, will be introduced to Wisconsin operators at a special showing Sunday (2) at the Wisconsin Hotel. Open house has been scheduled from 10 a.m. to 11 a.m., with operators throat the State invited to attend.

In addition to Harry Jacobs Sr., his son Harry Jr., and Sam A. Druck- er, vice-president of the National Filben Corporation, according Chicago, William A. Rabin, president of the Filben Manufacturing Company, was in attendance.

Cleveland May 1—Hit Tune of the Month for May, as selected by the Cleveland Phonograph Merchants Association, will be Vaughn Monroe’s new RCA recording of "The Sentimental Thing To Do," and announced this week by Jack Cohen, president of the association. Ops selected the tune after it had shown favorably in disk jockey polls, and after hearing the song at their meetings.

As Hit Tune of the Month for May, the recording will be placed in the No. 1 position on more than 3,000 juke boxes located in the Cleveland area.

After announcing the selection, Jack Cohen and Stanford Levine, manager, made a special presentation to the four-state meeting and banquet.

Cleveland Hires a New Distributor

NEW YORK, May 1—Coradin, Inc., manufacturers of coin-operated radios, which this week moved its offices and showroom to larger quarters here, has just appointed a new distributor to service the New England territory, reports Lou Brown, chairman.

The new address of the firm is 212 Broadway. Coradin was formerly on 21st Street.

Latest outlet in the Coradin distribution network is the Klapfer Distribufion Company, 1227 Tremont Street, Boston. Klapfer will handle the manufacturer’s radio line in Massachusetts, Rhode Island and the southern half of New Hampshire.

CROWD CATCHER

MINNEAPOLIS, May 1—A special gimmick, installed Tuesday (27), focused attention throughout the closing hours of the four-state convention on the F. M. Hayer Company booths.

Distributors of RCA Victor Records, the firm, which is under the management of Eugene Eliasof, installed a public location television receiver and cabinet. The first baseball game ever televised in the Twin Cities from start to finish. With tele fans are now paying to do some due to the inaugural of the medium here Monday, the baseball game, by the Minnesota Twins over the New York Yankees, took place in Minnesota Coliseum.

As operators began arriving here over the week-end, it became evident that the meeting was to be held in a sober atmosphere, with business and new products the primary reasons for traveling to Minneapolis from church threatened areas, and from territories beset by legal problems.

Registration and a first look at the exhibits in 23 booths spread thru the Gold and Italian rooms of the Radision started at 10 a.m. Mon-

day, and continued thru 1 p.m. when the last shown and open business meeting was held.

With a turnout of more than 350 operators, manufacturers and distributors.

See Need for United Front

GRAND RAPIDS, Mich., May 1—In what should prove to be one of the most important gatherings of music machine operators held during the year, held its annual distributor meeting at the firm’s headquarters here Friday and Saturday (1-2), John Haddick, AMI president, has announced.

Voting for top billing during the two-day business meet will be a discussion of policy for the year, a detailed outlined of all sales practices and a look at the firm’s new phonograph that will be formally debuted at a later date.

Leading speakers at the distributor event, in addition to Haddick, will be Earney Sugerman, New York; David Rosen, Philadelphia; J. G. Koers, Rapicola, S. D., and Haddick, Chicago.

One of the prime features of the two-day event will be a guided tour of the production line Saturday (8) where distributor personnel will view operations making the company’s product.

Social highlight of the AMI gathering is to be centered around a banquet Friday night at the Grand Rapids Hotel, Grand Rapids. Besides strong representation from distributors and its distributors at the banquet, members of the trade press and finance firms are scheduled to attend, including George Dick, CMAC; Gene Hansen and Jack Howard, Minneapolis Securities, and O. E. Asmund, Standard Facts, Inc.

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The Billboard
Music, Games, Vendors Top Four-State Confab Exhibits

(Continued from page 117)

Music, Games, Vendors Top Four-State Confab Exhibits

(Continued from page 117)

music, Games, Vendors Top

Four-State Confab Exhibits

(Continued from page 117)

record, King Cole's "Nature Boy," for the

ops.

Next was the Permo, Inc., exhibit, headed
by Gene Stellens, vice-president and
general sales manager. Focal point
of the exhibit was a photo-
graphic display of the production of
Permo needles. (The Permo motion
picture on needle production
was shown at the Monday luncheon meet-
ing as one of the features of that

event.)

Mercury Records Company, of Min-
neapolis, in Booth 3, featured picture

displays of its leading recording
artists, including Vic Damone, Ted
Weems and Chuck Foster. A record
player was also used in this booth to
play the latest releases for the ops.

The four associations sponsoring
the meeting, in a combined effort,
took over Booth 4 where new mem-
berships were signed.

Colorful Exhibit

One of the most colorful exhibits
on the floor was the Reinhard Bros.
Company booth, where color photos of
MGM recording stars (many of
them featured in MGM motion pic-
ture releases) were displayed. Ap-
ppearing at this booth Tuesday was
Hal McIntyre, orchestra leader who
records on the MGM label; Betty
Norton, vocalist with the orchestra,
and Bob Evans, another recording
artist.

The Automatic Games Supply Com-
pany, St. Paul, took over Booths 6
and 7 to display AMI phonographs,
AMI wallboxes, a chassis, Evans' Bat-a-Scove, and the Wilcox-Gay Recordio. Sneak-previewed in Auto-
matic's exhibit was the new Model B

AMI juke box. However, it was

stressed that the machine was being

exhibited for the sole purpose of get-
ing operator reaction prior to the

showing of the final version of the
model at the distributors meeting in

Grand Rapids, Mich., May 7-8. At

that time the price on the new ma-

chine will also be established. Na-

tional show week for the new AMI

will start May 18 it was announced

by Lyndon Force, AMI sales man-

ager, who headed the firm's exhibit.

Monte West, sales engineer, was also

here for the meet.

Tone Arm

The P. C. Hayer Company, Min-
neapolis, distributor for RCA Victor
Records, took over Booths 8 and 9,
and featured pictures as well as a

recording machine to play the newer

releases. E. (Gene) Elston, who

manages the office, headed the staff

at the convention, and was respon-
sible for bringing in an RCA public

location television set Tuesday and

showing local ops how their new tele-

station picks up and televizes base-

ball games. Gimmick proved to be

one of the biggest promotions at the

two meet.

The Jacobs Novelty Company, Stev-
ens Point, Wis., displayed its tone

arms and component parts in Booth

10, with a Wurlitzer 1100 also in the

booth. Louis Jacobs, firm head, was

in charge of the display, with Mrs.

Jacobs also on hand thruout the show.

Twin Ports Sales Company, St. Paul,

Duluth and Minneapolis, exhib-

ited the United States Vending Corpo-

ration's air-conditioned candy

vender; the Packard Manhattan pho-

nograph; Exhibit Supply's five-ball

game, Banjo, and a new air fan, Roto

Beam, in Booth 11. Clarence Bayne,

USVC, Chicago, was on hand at the

convention, while Mel Goldstein,

manager of the Minneapolis office,

headed the booth staff. Morris Le-

vine, of the Duluth office, was also

on hand.

Michigan Exhibitor

Booth 12 featured the exhibit of the

Merchandise Vending Company, De-

troit. Included in the exhibit was

the Atlas Bantam tray vender, Ham-

ilton scales and Mercury athletic

scales, including the counter model

and the de luxe. R. St. Ongie, of De-

troit, headed the staff at the conven-

tion.

(See Music, Games on page 121)

CIT Financial Corp.

Shows First Quarter

$3,093,360 Earnings

NEW YORK, May 1—Earnings of

$3,093,369, or 69 cents per share for the

first three months of the year,

were reported this week by CIT

Financial Corporation. This com-

pared to earnings of $1,432,373, or

49 cents per share, for the same

period in 1947, stockholders were told

at their annual meeting.

Arthur O. Dietz, president of CIT,

which the coin machine industry

knows for the music machine paper it

holds, expressed the belief that the

company's business would continue to

expand during the remainder of the

year. But he indicated that the firm

is now most interested in replacing

its long-term, lower rate business

with short term, higher rate paper.

At the end of March, CIT had out-

standing installment receivables of

$518,000,000 close to an all-time re-

cord. Commenting on this, Dietz said:

"We are in a position now where we
can concentrate on the more profitable types of business in-

asmuch as our outstanding are close
to an all-time high."

As to the future, Dietz implied that the company might need addi-
tional capital, "It is entirely pos-
sible," Dietz said, "that we may have

to raise additional capital in the form of preferred stock in a modern
amount."

Dietz explained that CIT is now

borrowing from pension trusts of

large firms and from educational in-
stitutions, and is paying a higher

rate of interest which necessitates

higher interest rates on loans made

by the firm.

get Busy!

NEW AMI PHONOGRAPH WITH 40 SELECTIONS AND

STARTLING NEW FEATURES.

Watch for next week's announcement

127 NORTH DEARBORN, CHICAGO, ILL.
AMERICAN FOLK TUNES
Cowboy and Hillbilly Tunes and Tunesters

Good Timing
Gene Autry has been timing and routing his personal appearance tours to exploit his films. Treks have been planned to cover the entire country. During the month of February the cowboy-panter-star played the South with a Western troupe, playing auditoriums and plugging his film, The Last Round-Up, which followed him closely in 23 key cities.

Present tour, covering the Middle West and East, precedes the release of 5-4-42, Berry Roan, second Auty pic production. Third Junket, now being booked for fall, will include all Western States from Arizona to Canada and will be timed so that Autry can NUMBER the Big Sombrero. Between second and third tours, Auty will remain in Hollywood long enough to film Hideaway, now under preparation.

Jimmy Wakely leaves Hollywood to open a two-week p-a. tour at Rich mond, Cali. Wakely will also play Sacramento, Stockton, Oakland, Las Vegas, Tucson, N.M., the annual Conclusions Round-Up at Clovis, N.M., with a stopover at Amarillo before his return to the film city. Wakely's disk, Milk Cow Blues, and his own clogging, Bouquet of Roses, is being released by Capitol.

Tyler Draws
According to reports, T. Texas Tyler pulled an over-capacity house of 4,000 people on his p.a. at Constitution Hall, Washington. It is reported that an estimated 2,000 would-be ticket buyers were turned away. Tyler was featured on Hayloft Hoe down, a television show from Town Hall, Philadelphia, May 1, one of the first shows of its kind to be televised. On May 9 he will appear at Convention Hall, Camden, N. J. Tyler's Deck of Cards is being readied for the Western tune best-seller lists.

Exclusive Records will release its first disking of Texas Jim Lewis and his cowboys about June 1. Lewis is remembered for his wakening of Eleven Miles From Leavecownworth. The Spanish Tunesman is Mind and others.

Cowboy comic-warbler Smiley Burnette has inaugurated a quick-reference announcement system for theaterr managers and fans during his current Midwest p-a. tour. Play dates, theaters and cities are usually on government postal cards, subject to instant, inexpensive printing changes en route. He winds up the spring tour at Louisville week of May 6, before returning to Hollywood, where Crossroads of the West, his next film, goes into production at the end of May.

To Star Hot Shots
Hoosier Hot Shots will be starred in Columbia's Singin' Spurs. arc in production. Eight tunes will be featured in the film. Numbers are Honeymoon Ranch, by Milton Drake; A Valley in Montana, by E. C. Beck-Ronald Buck; Allan Roberts-Lester Lee title-tune clin singin', Singin' Spurs: the Doris Fischer-Allan Roberts ditty, Man Is Brother to a Mate; Sunny Skylar's Hair at Gold; Red Wimp, by Kemp Mills and T. Chattaway; Jenny Lou Carson's What Do I Know to Day and Old Chirrino. folk song in public domain.

Peer International has set the Frankie Brown song, Born To Lose, as the No. 1 plug tune from its hillbilly catalog. The seven discs on the tune already released are by Elton Britt for Victor, Dick Thomas for Decca, Ted Daffan for Columbia, Tex Fletcher for Flit, Ray Smith on National, Jim Hand for Crown, Riley Shepherd for Banner. Eddie Kirk's Capital waxing will soon be released.

Tex Williams starts his annual p-a. tour with a percentage engagement at the Orpheum Theater, Omaha. May 21. From there he continues for weeks in the Midwest, prior to his invasion of the East. Following his first film subject, Williams has been signed by Universal-International to be featured in another brief.

Change Name
The Hitching Post, American Broadcasting company's coast-to-coast Saturday show, is in the new season for what was called Sunset Ranch. Seg features Ken Curtis and Shug Fisher. All-Star Western Theater, Mutual Western air show, is being broadcast live. Seg formerly was part of transcription, but Foy Willing and the Riders of the Purple Sage ran out of e.t.s.,... Williams revival of a batch of independently cut masters to Capitol Records... Cottonseed Clark's tele show on KTLA, Sunset Ranch, has been switched from Saturdays to Tuesdays.

The Plonkmen auditioned with Roy Rogers for a summer show of their own singing. Paul Kreager, Dale Evans and George (Gabby) Hayes with Rogers. Some of the Plo knees were originally considered for the vocal group spot, but show's budget reportedly couldn't handle the extra stretch... Merle Travis is working with Cliffie Stone on the former's KTLA show, Dinner Bell Round Up, avoiding taking a show on his own while regaining his health... Cliffie Stone has opened a disk shop in Hollywood specializing in Western and folk platters. Name of the shop is Cliffie Stone's Record Corral.

A GOOD POINT... Better
Juke Box Performance with MIRACLE POINT NEEDLES

The MIRACLE POINT Needle performs better with its round precision metal tip. Your records sound dead longer, play more often with better fidelity. Give your record player a new lease... Make it a point to buy MIRACLE POINT!

AIREON PARTS
We have complete stock of parts including the C. F. Tune Arm Pickup Kit.

M. A. Gerett Corp.
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Waukesha, Wisconsin

$195.00

ADVANCE MUSIC COMPANY
Kansas City, Mo.
FOUR-STATE CONVENTION HIGHLIGHTS

Mike Imig, SDPA president, pauses at the Filben booth and is greeted by Bill Rabin, firm head.

Receiving the Billboard Awards in the College Poll are King Cole Trio, June Christy; Maynard Reuter, gen. mgr., Midwest Division, The Billboard, who made the awards, and Stan Kenton.

Convention highlight was banquet in the Grand Ballroom which was attended by more than 400 persons on Tuesday night.

Exhibit floor offered operators attending the convention the opportunity to look over new music, game and vending equipment.

Mrs. Louis Jacobs, Stevens Point, Wis., chats with Mrs. Walter Ross at the Jacobs Tone Arm booth.

Association officers at the banquet, left to right, included: A. S. Buck, MACA; Tom Crosby, MACA president; C. S. Pierce, WPOA; Doug Opitz, and Thomas Kady, NDMOA proxy.
Music, Games, Venders Top Four-State Confab Exhibits

(Continued from page 118)

Completing the exhibits in the Italian Room was the Bush Distributing Company, in Booth 17, headed by Joe Newman. The display followed the pattern of other record companies, with photos and a record player: making up the major portion of the booth.

Heading the last bank of exhibitors in the room was Weidman National Sales, Detroit. Featured in the booth were three of the latest models of the National cigarette vending machines. Art Weidman, who heads the Detroit firm, was in charge of the exhibit.

Next was the Gopher Distributing Company, St. Paul, which handles novelties and salesboards. Firm's sales manager was John Poole, co-owner, whose firm head was Joe Poole.

Also taking part in this section, was the Peerless Novelty Company, Minneapolis, headed by Joe Newman. The display was large and featured the new Filben Maestro '48, which lists at $595. Also shown were Filben Miracle Music units, as well as wall and box displays. Jack Carter, firm head, further displayed the Flash Bowler; Bang-a-Fitty; Tin Pan Alley, a roll-down; International Mutoscope's Fishing Well; Silver Gloves, and Marvel's new game, Leap Year.

William W. Babin, president of the Filben Manufacturing Company, and Sam A. Drucker, vice-president of the National Filben Corporation, headed the Chicago representation at the exhibit, while Jack Carter and his staff were also on hand. D. A. Wallach represented Marvel.

Bovcroft Company, Minneapolis, distributor for Columbia Records, was in Booth 21, with the exhibit staff headed by Joe Newman. The display included the patterns of other record companies, with photos and a record player: making up the major portion of the booth.

So simple! So profitable! Just "pick up the phone" and make a record!

Everybody likes to make records—and COIN RECORDIO makes records so easily! The microphone looks and works like a telephone. The custom exhibit was confined to premiums in piece—and then hears the completed record played back through the same "phone" in privacy, or if desired, through a self-contained speaker.

J. Mitnick New Head Of Beacon Coin Mch.

BOSTON, May 1.—Jack Mitnick, veteran coinman with many years experience in the automatic music field, has purchased an interest in Beacon Coin Machine Co., and became president of the distributing firm. A.M.I. coin-operated music equipment is used, good profits. MAKES MONEY IN ALL LOCATIONS COIN RECORDIO fiber discs are lightweight; ideal for mailing or souvenirs. COIN RECORDIO is good for all locations. Here are just a few:

- TAVERNS
- STORES
- DANCE HALLS
- DEPOTS
- AIRPORTS
- THEATERS
- HOTELS
- COIN ARCADES
- TOURIST CAMPS

Install Now!

Get your locations set now for spring and summer business. Write or wire for full information on COIN RECORDIO—manufactured and guaranteed by the makers of world-famous RECORDO, the recording radio-phonograph.
Need for United Front Seen
As 4-State Meeting Convenes

(Continued from page 117)

the North Dakota Association, Thomas Kady, president, said: "I urge the
voluably received relations, Ruttenberg's talk on the boys on top, it is in good
hand." We have quarterly meetings and the boys agree that the ideas we give
each other are really worth the time spent.

"Distributors have been under con-
stant fire and in some cases we know they have done things, perhaps
maybe they were not to blame. In our State the fly-by-night operators
and independents are operating on a basis that tends to cut out the
better and still not be over-burdened with payments.

"An organization is glad to be
with you at this show and it wants to
thank all the distributors and coin-
men who have made it possible for us to
have our own 'little show.'"

Pierce's greeting to the convention was as follows: "I wish to say in
heartiest welcome and greetings to all four-State operators and their
families and guests attending the show at the Radisson Hotel in Minneapolis,
April 26 and 27.

"It is a great pleasure to me, and to
the officers and members of our Wis-
consin association, to be able to meet with the neighboring State operators of
Minnesota, North and South Da-
kota and to present ideas and solv-
ing the better conditions for operators
in this area."

A feature of the Minnesota assos-
iation, Tom Crosby played host to
convention visitors. His greeting was as follows: "At this time I would like
to extend a hearty welcome and greeting to all the operators, jobbers and
distributors in the four-State territory. As president of the MAGA, I know
that all members of our association will find it a great pleasure to meet with
operators from Wisconsin and North and South Dakota. I sincerely
believe that a meeting of this kind will be very beneficial to the operators
and distributors in the Northwest trade area."

Meet Opposed

Referring to the opposition to the convention from three major distri-
butors in the Minneapolis area, in-
cluding Herman Paulson (Cash 
Sally, etc); Hy-G Music Company
(Seeburg, Gottlieb, Watling); and
Seeburg Music Company (Coin
ment Devices) Crosby told the lunch-
even that the operators should get
behind the companies that were behind them by supporting their show.

A check with Paster, Greenstein
and Cohen revealed that while these distributors were not opposed to a joint meeting of the four associations, they believed that due to current con-
ditions in the Twin Cities it would have been better to either move the convention to another city, either in Wisconsin or the Dakotas, or postpone it for the time being. Under either of these conditions, said the three major distributors, they would have been happy to go along with the meeting.

Crosby said he felt public relations in the industry started at these con-
ferences—with the operators—and added that by proper use of public relations op-
erators could build up good will in the territory. He urged the associa-
tions present to cooperate with CII and continue the good will.

At the request of Pierce, the opera-

tors present took a stand in order to determine whether or not they favored another convention. The re-

sponse was practically unanimous in favor of the meet. Based on this vote, the convention committee Tuesday

Closing the luncheon was a showing

to 100 per cent membership as possi-
ble. This, I believe, is the answer to
the percentage question, and 90 per
cent of the problems that arise in our
business.

I feel that our national organiza-
tion is a fine thing and I know after
meeting the boys on top, it is in good
hand.

Check These Buys In
Good Used Phonographs

Seeburg Classic
Seeburg Mayfair
Seeburg Regal
Seeburg Deluxe
Seeburg Zion
Seeburg Colonel
Seeburg Concert Grand
Aireon 1200A
Mills Empress
Rock-Ola 1412
Rock-Ola Super '40
Rock-Ola '39 Standard
Rock-Ola Model A
Rock-Ola Imperial
Wurlitzer 750
Wurlitzer 950
Wurlitzer 600
Wurlitzer 500

Seeburg 146-M
Seeburg 146-W
Seeburg 146S
Seeburg 9800-R.
Seeburg 9800-E.
Seeburg 9800-C.
Seeburg 9800-D.
Seeburg 9800-S.
Seeburg 9800-V.
Seeburg 9800-G.
Seeburg 9800-I.
Seeburg 9800-H.
Seeburg 9800-J.
Seeburg 9800-K.
Seeburg 9800-L.
Seeburg 9800-M.
Seeburg 9800-N.
Seeburg 9800-O.
Seeburg 9800-P.
Seeburg 9800-Q.
Seeburg 9800-R.
Seeburg 9800-S.
Seeburg 9800-T.
Seeburg 9800-U.
Seeburg 9800-V.
Seeburg 9800-W.
Seeburg 9800-X.
Seeburg 9800-Y.
Seeburg 9800-Z.

FOR SUMMER LOCATIONS

Check These Buys In
Good Used Phonographs

Seeburg Classic
Seeburg Mayfair
Seeburg Regal
Seeburg Deluxe
Seeburg Zion
Seeburg Colonel
Seeburg Concert Grand
Aireon 1200A
Mills Empress
Rock-Ola 1412
Rock-Ola Super '40
Rock-Ola '39 Standard
Rock-Ola Model A
Rock-Ola Imperial
Wurlitzer 750
Wurlitzer 950
Wurlitzer 600
Wurlitzer 500

Seeburg 146-M
Seeburg 146-W
Seeburg 146S
Seeburg 9800-R.
Seeburg 9800-E.
Seeburg 9800-C.
Seeburg 9800-D.
Seeburg 9800-S.
Seeburg 9800-V.
Seeburg 9800-G.
Seeburg 9800-I.
Seeburg 9800-H.
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Seeburg 9800-S.
Seeburg 9800-T.
Seeburg 9800-U.
Seeburg 9800-V.
Seeburg 9800-W.
Seeburg 9800-X.
Seeburg 9800-Y.
Seeburg 9800-Z.

TERMS: 50% CERTIFIED CHECK, BALANCE C.O.D.

SHAEFFER MUSIC COMPANY
606 South High St.
Columbus 15, Ohio

ROD'S COLUMBIA COIN OPERATED RADIOS
In a Choice of 2 STYLES AND SIZES
FOR PROFITABLE
OPERATION IN
• MOTELS • HOTELS • RESTAURANTS • HOSPITALS • BARS • STORES • ETC.

Specially engineered for the finest in tone quality and performance.
Authorized America's Mint Ray by operators...for bigger profits at a smaller investment.

WRITE TODAY FOR LITERATURE ON
HOW TO BUILD UP YOUR OWN PROFITABLE
BUSINESS IN THE \$89 TO \$135 TIME, EFFORT AND INVESTMENT.

COLUMBIAN PRODUCTS CO.
321 W. DIVISION ST.
CHICAGO 10, ILLINOIS

Operate NATIONALLY ADVERTISED
Wurlitzer PHONOGRAPH

Get more locations—make more money!

SHAEFFER MUSIC COMPANY

FOR SALE
30-STATE AUTOMATIC HOSTESS
A-1 Condition • Cabinets Refinished. Any Reasonable Offer Taken.

JENSEN INDUSTRIES, INC.
229 S. Wood St., Chicago 12, Ill.

JENSEN COIN MACHINE NEEDLE

WEAR AND WEAR AND WEAR

- modern equipment assures UNIFORMITY and LONG LASTING performance with CLEAR, BRIL-
LANT TONE. Fewer replacements with the Jensen Coin Machine Needle mean fewer service calls. Master price of needle at our expense...Coin operators are invited to write today for free sample.

MASTER

AUTO-

PHONOGRAPH

Get more locations—make more money!
Chicago:
Several well-known coinmen were in to see Pat Buckley of Baskfield Manufacturing, R. E. (Smitty) Smith, manager of the Chicago Coin Company, Tridico and Bob Buckley, partners in Console Distributing Company, New Orleans; L. D. Johnson, of John Johnson and John Buckley, in from a tour of the Southwest. Smith reports that he visited Lincoln, St. Joseph, Omaha, Minneapolis, Chicago, and St. Louis. Smith's favorite story on Calcutt is the one about his trip to New York several years ago when he was on a freight train, saw the milling New York taxis, and crossed the tracks outside the train terminus and decided to take the next train back to Tiffany. "The man who pays his taxes," he says, "always referred to himself as a country boy, Peter Gutshall, distributor in Pennsylvania, was in for a call on the home office.

Exhibit Supply's new catalog is expected to be ready for mailing next week, Percy Smith reports. In addition to the usual assortment offered on Exhibit Supply's square accounts, the catalog includes a history of Exhibit Supply which dates back to 1901. With the advent of the trade show, the catalog is going along well, and it may be ready for mailing in April. Also, Robert Soper, sales manager for Self Service Launderies, distributors of the Wilcox Gentleman's Finisher, reports the firm's new headquarters on Milwaukee Avenue is now shipshape.

Nat Gottlieb returned to the house of Gondola at Oakland, Calif. (See CHICAGO on page 124).

Los Angeles:
E. T. Mape & Company's Southern California branch manager, Ray Tow, returned from a trip to Miami with Leonard Baskfield, the firm's sales manager. Jack Leonard, part owner of Leonard Sales Company, and his child are home from the hospital and doing nicely. Al Belsemma, C. A. Rohrbeck, and Bob Buckley went on an extended tour in Northern California. Buckle says he calls on ops in that territory.

Bob Porteal, head of the newly-formed Mepart Distributing Company at 8801 Wilshire Boulevard, Los Angeles, Portland, announces opening of the new showroom and office, where the William, Miracle & Himicker Company is moving. 30 Selection photographs will be shown. Bill Lewis, L. D. Johnson, and Company are resuming its offices for greater efficiency, according to Jack Grunau, head of the firm. ... Vend-O-Matic Sales Company, San Francisco operators of the Ewke-Kade Hot Coffee Vendor, expanding local operations in the Bay area. ... R. E. Smith, Automatic Enterprises, distributors of the Ace Shoe Shine Machine, is placing machines in Los Angeles and industrial sections.

Stan Rousso, local factory representative for the Stoner Manufacturing Corporation, Aurora, Ill., attended the recent meeting of the Western Vending Machine Operators' Association. ... "R. E. Smith, former president is now in quantity production and is expected to hit the market by early June," according to R. E. Kel- sesy, president. ... J. R. Giesler and associates of the R. E. Smith Company are active for the Lindans pop machine, the Aristocrat, says he is still making trips to the Midwest. Recent visitors at Badger Sales Company were W. H. Shorey, San Berhardin, Cal.; Lloyd Dindinger, Carlsbad; Tom Carlson, Redondo; Barney Smith, Long Beach; Roy and Dorothy Borton, Coalinga.

Detroit:
Harris Porter has taken over the Wuritter outlet here, operated for the last several months by the Atch Distributing Company, and has re- signed the Porter Distributing Company. Offices remain in the old location on East Jefferson Avenue. Marion Reed, formerly with Pan- American, is new branch manager for the new King Record office here, and Bartray, national promotion manager of the company, was in town for a few days arranging a disk show to be given at the company's new fund benefit and contacting the trade.

Fred E. Holmogt Jr., has been taken in as a partner by Quality Vendors. Detroit, Michigan, well-known as a Lansing, Mich., operating firm, headed here by Fred Kircher Jr. ... Harold Hendrick, real estate owner, who has recently entered the amusement game field with the formation of the H. F. Game Company, operating a route of Belgian pool tables, is reducing his route for the summer months because of the boom in building and construction locally, but plans to expand to full-scale operation in the fall.

Ward Lamb, who operates Ward's Silent Sales Company showrooms at Oakland and Atch avenues, is one of the city's newest colored operators, forming the J. & W. F. Game Company. Lamb is building up a route of jube boxes in colored locations, in addition to his regular service station business. ... Joseph Levine and Edward Moti are forming the Howard City Theatre on Greenlawn Avenue in the Northwest section.

San Francisco:
E. C. Lewis, owner of Lewis Music Company, Klamath Falls, Ore., was a visitor here last week. Del Evans, Fresno operator, made a business trip here buying new machines and equipment. G. W. Wilson, Gease, one of the top operators around Santa Cruz, visited with the trade in the Bay area and announced he would shortly open an arcade in Boulder Creek, Calif.

Ed Halstead, manager of the Oakland Company, San Francisco, is on vacation. He has just bought a new home and is busy moving in. Filling in for Halstead is Eddie Arno, a junior partner, associated with the firm's local office. ... Mrs. M. A. Pollard, wife of the owner of the M. A. Pollard Company, distributors and jobbers, is visiting friends and relatives in England and Ireland. Pollard expects to go to New York in June to meet her on her return. While in the East, Pollard will make a number of business contacts.

Leon "Hi Ho" Silver, automatic merchandising operator, will come out shortly with his new Hi Ho Junior tray vendor. ... W. H. Schepet, president of Jack R. Moore Company, left for Los Angeles this week on route to Chicago on a business trip to the Bally factory. He also plans a short stop at Grand Rapids, Chicago, and a visit to the AMI plant, returning here May 15.

MINNEAPOLIS:
With visiting operators from Wisconsin, North and South Dakota, a town for the four-State meet at the Radisson Hotel Monday and Tuesday, the most of the distributors and jobbers playing host to out-of-towners at their showrooms as well as at the hotel. Herman Paster's headquarters in St. Paul were jammed both days of the showing, while Hy Greenstein's Hy-G Music Company and Bill (Sphinx) Cohen's Music Company both newcomers were also filled with visitors.

Playing host to the guests was the Minneapolis Amusement Games Association, Inc., headed by Tony Gease, one of the employees of the Diamond Vending Machine Company, who returned from his wedding trip and is now back on the job.

New York:
Leon Phillips, head of the parts department of the R. E. Smith Company, was in town for a few days last week phoning and visiting. The company, of West Side Distributors, for coin machine equipment. Phillips reports that most of the dealers who have graduates of the NAAMO-sponsored coin mechanics course are doing well. Jerry Silverman, of Wil- berg is Regent's service manager.

At Garner, public relations director of the Affiliated Washing Machine Operators' Association (AWOAM), and one of the AWOAM general meetings was held here last week, has been postponed until May 5. A full slate of officers for the new group will be selected at the meeting. George E. Henry Hudson Hotel, Dorothy Goodman, long experienced in the automatic coin changer industry, is Ger- nery's secretary.

Danny Subarsky, owner of the new Mayflower Sales Company, was busy last week setting up power machinery in his 10th Avenue store. He claims the new facilities required to handle the most complicated juke box repair jobs, ... Ruth Nushbaum, operator of the New York Operators' Association, secretary, is away on a well-earned vacation this week. ... Paul Goodell, president of his own United Phonograph Service, is back on the job after an extended stay in Florida.

Tony (Rax) DiBenedetto, who recently formed Rax Lee Enterprises together with W. O. Lee and Leonard L. Simon, president, has his firm's feather-weight pickup and amplifier to visiting music operators. A recent report states the device has "made it foolproof." ... Lew Braveres, of Detroit, Michigan, has two of his cup vendee in an operator's location at Sixth Avenue and 44th Street, New York, and his hotel, and should increase by leaps and bounds once hot weather arrives.

At Denver, president of the Amato Music Operators' Association (AMOA), president of the AMOA, at a meeting of the ops April 27, at which it was de- cided to have an association out in the latter part of June. Ops will be held at the Hotel Baker, New York, and still unannamed. The 1960 AMOA convention will be held in Oakland, California, and will be heard an order by Meyer Parkoff, (See NEW YORK on page 124).

Indianapolis:
Manhattan Phonographs, featured by Sears & Roebuck, mail order, is an exhibit in one of its display windows of the store, was furnished by Ban- dert, a division of the J. E. Jones Company. ... Peter Stone, of the Indiana Automatic Sales Company, Rock-Ohm distributors, visited operators in the northern territory the past week. ... C. W. Schaller, Murray, Anderson, Ind., bought new equipment while on coin row during the week.

Robert McClain is the new ste- negrapher at Southern Automatic Mu- sic Co., Indianapolis. ... Joe Fringer, joined the service department at South- ern Automatic. ... Many operators in the State are making plans for equipment and parts and find it cheaper to get them from the J. D. Benitez, of the J. E. Jones Music Company, record department, spent the week in New York and Chicago. ... Bill Downes, and taking in the races.

S. T. Fowler, Cambridge City op- erator, was a visitor on coin row buy- ing new parts and equipment. He is a business at taverns and other spots which is shown during the week. ... Teen-age clubs in the city have dispensed with regular-disk players and are using phonographs instead. ... Record sales of popular disk music re- ported by distributors operating record sales departments. One dealer reports business 50 per cent ahead of last year for the same period.

COINMEN YOU KNOW
Adolph Raymond, A & M Musk headquarters in Chicago, received some second thoughts Tuesday (27) when his wife, Ma, presented him with a girl. Bob, a one-bedroom apartment at the West Suburban Hospital, Newcomer is named Laura. Raymond is the song-writing junior partner with the in-demand industry plug-tune, Juke Box Jamboree. It not only provided Mary, with his machines. Jump tune and jolt, spotlighting lyrics tend to build up a market and play on the machine he reports.

Globie Distributing's Jimmy Johnson reports the first quantity delivery; the firm will distribute the Bell-o-Matic Corporation, national management in the chain.

Nathan will still have all shined up for the Decoration Day crowds.

Mike Sanguilano, Automatic Phonograph Distributing Company, reports that the firm's first service department and showrooms will be moved back to their original location at 838 N. Milwaukee Avenue after May 15. Warehouse facilities will remain at the present location, 2040 Fulton Street.

Perry Ross, heading Robot Sales, vending firm in the suburb of Maywood, has designed a special merchandising carry tray for operators. Featuring open lattice bottom and partitions, tray is especially suited for quick cleaning and sanitary service. Perry says that the tray will be manufactured and sold by an independent company.

Bero Manufacturing Company is starting operations on its improved model Hilo ice cream bar vender, according to Allan J. Bero, president and director. Redesigned machine has improved mechanical operation combining the greatest possible dependability. Feature of the vender is the coin mechanism and movement, general parts are kept in temperature in a separate compartment.

J. W. Teller, president of the Hilo Company, a cup-type soft drink operation, is strongly in favor of the 7½-cent coin idea. He says that while many priced-small items and services are offered, the 7½-cent machines are underpriced at the dedicated nickel, the new denomination would offer "value for change at all times."

A. A. Dubin, Vendi Freezers Sales, has something new in vending machines up his sleeve. Dubin doesn't give names, only "the idea of the idea in blueprint," however. J. J. Novak, president of Crowns Implement and Distributing Company, that he has in the works for "another important function." J. W. Teller, is setting the stage for a threethree run on the re-engineered and designed Big-4 bottle vender they took over recently from Auto-Vend.

Chicago:
(Continued from page 123)
well-earned vacation under the sunny skies. The Chicago World's Fair will be the firm's new game. Jack 'n Jill, has already proved popular with the popular operators and customers. On Riverview Park, one of the area's top amusement parks, Jack 'n Jill has been all shined up for the Decoration Day crowds.

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he is getting excellent response to a promotion. He is publicly expressing In the Dark. A local disk jockey played the tune each day last week and he listened on the air to the vocalist. Those coming up with the correct answer get radios as prizes.

Ben Palestrant, Eastern regional sales manager of the Aircon Manufacturing Company, was in Baltimore last weekend to help put up a premiere showing of the Aircon Coronet in the Cartoon Enterprises, which will take place at the Hotel Emerson Saturday (1) and Sunday (2).

Dave Stenv, president of Seacoast Distributors, reports high interest in the All-American Electric Corporation's Coin-Op Show this year. Seacoast was the favorite among the new coin-operated machines.

Elmer Dalsio is establishing a vending business under the name of Leo's Vending Company, with offices on the 8th street. The Automatic Television Corporation is being taken over as a family enterprise by the three Chadwicks—Kenneth C., Carl L., and Carrell B.

Charles F. Barnes, Michael J. Stein and Max E. Koch are incorporating the Portsmouth Sales Company at 4248 Joy Road, to operate and distribute coin machines... Dorothy Shay, recording artist, made a personal appearance at the J. L. Hudson Music Store last week.

COURT OF MUSICAL SCIENCES

May 8, 1948

The Billboard

COIN MACHINES

125

Chicago

MADONNA is the favorite in her show, Seacoast was the favorite among the new coin-operated machines. Seacoast was the favorite among the new coin-operated machines.

(Continued from page 123)

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Park Meter Slugging Risks

SALT LAKE CITY, May 1—City officials report a sizable increase in the number of slugs deposited in local parking meters. Police have been ordered to apprehend offenders, according to the Municipal Finance Officers Association. In 1947, motorists put 64,673 slugs in the parking meters, compared with 27,289 during 1946.

ARCADE OPERATORS

WE HAVE FOR SALE COMPLETE ARCADE EQUIPMENT

Including Live Shooting Gallery, Photomats, Voice-o-Graph, Card Vendors, Metal Tyers, Etc.

All the Above Equipment in the Best Operating Condition.

Address Inquiries to BOX D-304

The Billboard

Cincinnati 22, O.

You'll have fewer out-of-order calls with a Jennings! O. D. Jennings & Co. 4309 W. Lake St. Chicago 24, Ill.

** TRADIOS **

America's #1 Coin Radio

** TRADIOS **

American's #1 Coin Radio

** ATTRACTION **

A.S.T.A. Arcade Radio New Jersey

** FOR SALE **

Have approximately 200 practically new Tradios Coin-Operated Radio sets for sale. Guaranteed in perfect operating condition. Must be sold... Price, write or wire.

Gulf Amusement Co.

P. O. Box 1197
Mobile, Alabama

Arkansas

(Continued from page 123)

Emilio Dalsio is establishing a vending business under the name of Leo's Vending Company, with offices on the 8th street. The Automatic Television Corporation is being taken over as a family enterprise by the three Chadwicks—Kenneth C., Carl L., and Carrell B.

Charles F. Barnes, Michael J. Stein and Max E. Koch are incorporating the Portsmouth Sales Company at 4248 Joy Road, to operate and distribute coin machines... Dorothy Shay, recording artist, made a personal appearance at the J. L. Hudson Music Store last week.

Park Meter Slugging Risks

SALT LAKE CITY, May 1—City officials report a sizable increase in the number of slugs deposited in local parking meters. Police have been ordered to apprehend offenders, according to the Municipal Finance Officers Association. In 1947, motorists put 64,673 slugs in the parking meters, compared with 27,289 during 1946.

ARCADE OPERATORS

WE HAVE FOR SALE COMPLETE ARCADE EQUIPMENT

Including Live Shooting Gallery, Photomats, Voice-o-Graph, Card Vendors, Metal Tyers, Etc.

All the Above Equipment in the Best Operating Condition.

Address Inquiries to BOX D-304

The Billboard

Cincinnati 22, O.

You'll have fewer out-of-order calls with a Jennings! O. D. Jennings & Co. 4309 W. Lake St. Chicago 24, Ill.

** TRADIOS **

America's #1 Coin Radio

** TRADIOS **

American's #1 Coin Radio

** ATTRACTION **

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The Billboard

Cincinnati 22, O.

You'll have fewer out-of-order calls with a Jennings! O. D. Jennings & Co. 4309 W. Lake St. Chicago 24, Ill.
126 COIN MACHINES

The Billboard

May 8, 1948

IMMEDIATE DELIVERY!
FROM STOCK!

RUNZEL Pushback Wire
18 or 20 Strand
60 Color Combinations

Pushback wire, for many years one of our leading items, has kept pace with the phenomenal growth of the coin machine industry.

The wide variety of color combinations available lends itself to devising methods of wiring harnesses to meet any requirement of the industry.

Coin machine service organizations and distributors are invited to write for complete information as to how they may better serve their trade by furnishing them with RUNZEL quality wire.

Manufacturers of coin machines may avail themselves of our engineering facilities for designing correct and most efficient wiring harnesses.

RETAILER
RUNZEL Cord & Wire Co.
4723 W. MONTROSE AVE.
CHICAGO 11, ILL.

REAL BUYS
COMPLETELY RECONDITIONED LIKE NEW
WOOD BALL AND STEEL BALL ROLL DOWNS
Any Make or Model

WHITE, WRITE, PHONE FOR COMPLETE LIST AND LOWEST PRICES

RUNYON SALES CO.
123 W. Ryerson St., Newark 6, N. J.
Tel.: Elipigee 3-2777
593 Tenth Ave., New York 18, N. Y.
Tel.: Longacre 4-1880

PALISADE SPECIALTIES COMPANY
498 Anderson Avenue
Clifton Park, N. J.
Cirrhito 6-3922
Only 20 Minutes From New York City.

ADVANCE RECORD RELEASES
(Continued from page 4)

FOLK

HOT

FOLK

RUNZEL

Birmingham Blues
Irving Berlin (I'm Gonna) Mercury 4160
I Heard My Name on the Radio
Richard (I'm Gonna) Mercury 4163
(I May Be Color Blind But) I Know When
Mack Reynolds (I'm Gonna) Mercury 4156
C. Atkins and His Colorado Mountai ns
My Love (I'm Gonna) Mercury 4157
F. Scott (I'm Gonna) Mercury 4158
C._urley Kinsey (Birmingham Blues) Mercury
I've Been Working on the Guitar
J. & L. Washburn and His Continental Boys
(Now I Know) Victor 20-2490
One One Will Ever Know
Texas J. Lewis and His Lone Star Country Boys
(One Little Little) Victor 20-2492
One Little Tear Drop Too Late
J. Lewis (One More) Victor 20-2493
That's What She Said
J. Lewis and His Westerners (You Never) Victor 20-2497
The Old Player Piano
J. Lewis Blues Band (The Reagenct) Victor 20-2499
The Greatest Family
5. Manduzio Band (The Old) Victor 20-2500
You Never Grew Too Old To Learn
J. Lewis and His Minstrels (What's That?) Victor 20-2507

RACE

Alas! Ain't No Pity
R. Sunden (Mercy, Mercy) Universal
I Still Love You
J. W. Hunter (Poo-blues Blues) Aladdin 211
I Want To Cry
B. Collyer-The Four Tunes (Someday) Aladdin 213
Mercy, Mercy
R. Sunden (All's Gull) Universal 801
 Poor Playing Blues
M. Miller (I'll Be Aladdin 211 Someday)
The Four Tunes (I Want) Manor 119
Tornadoes
C. Williams Ork (You Talk) Mercury 3502
You Know A Little Trash
C. Williams Ork (Cypheum) Mercury 3503

LATIN-AMERICAN

Corazon Rojo (Juan de los Andes)
Valedoro 7100 (Rusito) Victor 20-2501
Don Carmen
C. Guaranh (Haiti Manana)
Harlem Rumba
M. Rodriquez Ork (Maria Elena) Victor 20-2502
Hasta Manana Vida Mia (Till Tomorrow)
J. Leyes (I Love You) Mercury 20-2877
Manana Elena
J. Leyes (Harlem Rumba) Mercury 20-2878
Hasta Manana Wee at Dawn
W. Royall (Harlem Rumba) Mercury 20-2878
Hasta Manana Wee at Dawn
W. Royall (Harlem Rumba) Mercury 20-2878
Nuestro Amor (Our Love)
V. Valeras (Comedios Homen) Victor 21-0248

POPULAR

I Dreamed Too Much
P. L. Davis (To You) Exclusive 223
Pedro Piper
J. The Coward (The Wedding) Victor 20-2883
Poor Guse Pintas (Oh That Rich)
O. Cherwyn Ork (Sabra Esperan) Victor 22-0292
Proceso Esencial
A. Tendeo (Feeling for You) Exclusive 223
Psychedelic Piper
V. Goff (Who Will Be) Victor 20-2883
C. Cherwyn Ork (Per Quee) Victor 20-2883
Tatus Tapa
K. Contreras (Volvi Por) Victor 23-0285
The Wedding Song (Sahin and Almar) Warner 23-0285
Tatus Tapa
K. Contreras (Volvi Por) Victor 23-0285
Ys Aprenderie Ingendio
K. Contreras (Who Will Be) Victor 23-0285
Ys Aprenderie Ingendio
K. Contreras (Who Will Be) Victor 23-0285
Ys Aprenderie Ingendio
K. Contreras (Who Will Be) Victor 23-0285
Yo No Me Acuesto (One of the Gang)
A. Leyes (La Guadiana)mero) Victor 21-0248

INTERNATIONAL

Bowling Alley Polka
K. G. Johnson (Village Band) Victor 21-1156
Hepda Polka
R. Logg (Minstrel) Victor 21-1157
Hes to Be Ready Over Esta Guaracha (I'm
Ready to be) Victor 20-2887
Hes to Be Ready Over Esta Guaracha (I'm
Ready to be) Victor 20-2887
O. Cherren (Penny Bun) Victor 28-8197
March Waltz
D. Mashkov (Blessed Rain Hom) (Mercy, Mercy) Imperial 21-0842
Pun Nasal Toro (Where Are You Now)
H. A. Skol of (She Will) Victor 20-2887

CLASSIC & SEMI-CLASSICAL

La Paloma
C. Ork (The Snowy) London 2000
Frankie Vallone Album (S-3138)
F. Vallone, Surrey, Buxton Town Hall Orchestra
C. Ork (Bolshoi Ballet Waltz) London 7-1904
Clyde of Long Caye Waltzes and Du tzen renser
London 7-2005
Errol Hawk (Fique)
London 9-1909
Eve-Walks, Put 2 .
London 7-2005
Clyde and Elga Waltz, Parts 1 and 2.
London 7-2005
Songs of Old Vienna Album (S-3138)
E. Franko (I Love You) London 7-2005
This Waltz (Deutschhaut Aus Osterreich)
C. Ork (Errol Hawk) London 7-2005
Hochzeithochzeiten Aus Don Wienzwalt
C. Ork (Errol Hawk) London 7-2005
Hochzeiten aus Wienzab
C. Ork (Errol Hawk) London 7-2005
Don Carlos (I Love You)
C. Ork (Errol Hawk) London 7-2005
Casa Carriero Square
London 7-2005
Richie Blum, Blum
London 7-2005
Casa Carriero Square, Op. 95 (A Hero's Life) London 7-1905
L. O. Reysor, Reysor, Reysor, Reysor (Oerde)
C. Ork (Bolshoi Ballet Waltz) London 7-1904

RELIGIOUS

All Alone
The Sugar-Bitritters (Working Out Alidore) 2000
At the Cross (I'll Bow)
The Trimneters (Packaging Up) Score 1905
B. B. King, King King
Don't Shout, Shout the Shouters (There Is)
E. Deverich, Deverich, Deverich
Get Ready (I'm Ready)
B. Deverich, Deverich, Deverich
Get Ready (I'm Ready)
B. Deverich, Deverich, Deverich
Get Ready (I'm Ready)
B. Deverich, Deverich, Deverich
Get Ready (I'm Ready)
B. Deverich, Deverich, Deverich

DISTRIBUTING BUSINESS FOR SALE

Hill Street, Chicago 12, Ill.

Distributor's Business

1834 RUSSELL ST.

CHICAGO, ILL.

WANTED

EXPERIENCED OPERATORS ON
LIBERAL PERCENTAGE BASIS

OPERATE THE FINEST MACHINES AT ALL TIMES, CONSISTING OF 5-SEALE FREE TRANSIT. WE CAN GLADLY TELL YOU WHY THIS IS AN EXCELLENT OPPORTUNITY.

WE OPERATE ON LIBERAL PERCENTAGE BASIS FOR OPERATING IN YOUR TERRITORY LOCAL LEGAL 
WAGES, ETC. ANY OTHER INFORMATION YOU THINK WE MAY NEED TO KNOW. WE CAN OPERATE A PROFITABLE MUTUAL ROUTE.

ADDRESS: BOX 115, THE BILLBOARD
155 N. Clark St.
Chicago 1, Ill.

Draw Belt, Metal Button...$200.00
Draw Belt, Red Button...$225.00
Draw Belt, Deluxe...$275.00
Super Bonus...$275.00
NEW PAN BAGS

GENERAL COIN MACHINE CO.
225 N. 9th Street

Wanted

Reconditioned Pin Games

SUPERLINER $5.00
CYCLONE $100.00
CLICK $100.00
FIESTA $55.00
FALOLO $40.00
CAROUSEL $50.00
BAFFLE CARD $50.00
SUPER SCORE $50.00
RIV. $75.00
MIDGET RACER $35.00
STATE FAIR (With Flippers) $30.00
SURTQEN $30.00
GOLD BALL $85.00
HEDGEBALL $40.00

CHANCE TO WEAR AN ARMY UNIFORM FREE

On completion of 100 FREE GAMES

CircuiTiou's Merchandising Machines

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The Billboard

Reconditioned Pin Games

SUPERLINER $5.00
CYCLONE $100.00
CLICK $100.00
FIESTA $55.00
FALOLO $40.00
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BAFFLE CARD $50.00
SUPER SCORE $50.00
RIV. $75.00
MIDGET RACER $35.00
STATE FAIR (With Flippers) $30.00
SURTQEN $30.00
GOLD BALL $85.00
HEDGEBALL $40.00

CHANCE TO WEAR AN ARMY UNIFORM FREE

On completion of 100 FREE GAMES
METAL TYPER DISCS FOR GROCITHEEN TYPERS
$7.00 PER 1,000
TOP QUALITY ONLY—ONE LOW PRICE ON REQUEST
MONEY BACK GUARANTEE
1/2 Wt. Order. Balance C.O.D.

MAX GLASS DISTRIBUTING COMPANY
914 DIVESTERY - CHICAGO 34, ILL.

NOW $150.00
5c-10c-25c ROL-A-TOP BELLS
The Above Prices Are Not F. O. B.
Chicago
WATLING MFG. CO.
4650 W. Fulton St.
CHICAGO 44, ILL.

110 VOLT FLIPPER KITS
Fit all games—Easy to install. Money back guarantee if not satisfied. Fuse mounting and fuse furnished FREE.
COMPLETE KIT $3.50 EACH

“SKILL THRILL” FLIPPER KITS
THE ORIGINAL AND STILL THE BEST!
Complete Instructions Furnished.
Kit A—30 volt for Chicago. Cohn, Ev- tef, Pfister, Monrose, Kennedy, Marcels, United.
Kit B—45 volt for Sally and Williams.
Kit C—Conco Complete

TUBES
615...45
5Y3...38
6L6...91
6D4...45
60% 70L1...29

ENGLISH Sales Co.
620 Randolph Street
Chicago 6, I11.

A Dime Gives You a Dollar!
NEW “POLAR PEEF” SNOW CONE MACHINE
The hottest idea in COOL PROFITS! Turn to page 78 and see how you can make over 900% profit.
GOOD PAYING Keeney FINEST 128 score Wild FROM WISCONSIN MOUNT PLEASANT, Rolls cony.

Write Playballs 35.00

REPAIR SERVICE Deluxe FOB SALE Bells COLORS THRU AND THRU Button Wyoming Bells MACHINES PLASTICS 3 275.00 -4138 Ea.

swamped and boats were River, which had forced locations territory. sued by officials of such reports. Mayor McGlue instructed the public of regulations as in such reports.

Goalees, Like New

Boston Licensing Board Rules Against Pinball

(Continued from page 107) already prohibit the operation of pinball machines in any of its licensed premises. Mary E. Driscoll, board chairman, said there is no place where we have given authorization for the installation of pinball machines. We understand that the number have been placed in restaurants and variety stores. We have informed the police, who are our agents in the absence of any large staff, that the machines are to be removed immediately or the licenses of these establishments are to be suspended.

"Fine View"

In the face of the repeated repercussions over the ruling, Chairman Driscoll asserted that the board would maintain its firm position. The licensing board's order came just as the mayor's office was making preparations to license the machines and the prospective new revenue could be realized before the licenses began to be issued. Railroad stations, public buildings, amusement stands, shows in such special arcades and other similar places over which the Boston Licensing Board has no jurisdiction were given as the possible sites of licensed pinball machines as a result of the ban issued by the board. "There is even the possibility that pinball machines might be opened similar to present amusement arcades," Charles H. McGlue, named by Mayor Curley to supervise the $4,000 paid by the director of licensing the machines, said. Mayor Curley, who met with members of the licensing board in his office and discussed the ban, instructed the licensing division of his office to issue no permits for pinball machines to any places under the authority of the licensing board, and declared the city would lose a third of the $40,000 he had anticipated it would collect in license fees from the machines.

He said: "There are thousands of places where machines could be put which are not subject to the regulations of the licensing board. We will see what we can do about getting revenue from these sources."

Proprietors of scores of Boston variety stores removed recently all stalled machines as a result of the action of the city's licensing board in banning them from the premises of all establishments under its control.

Mayor Curley, in a memorandum to the board, and Mary E. Driscoll, its chairman, declared that the machines had been placed in the establishments illegally and in direct defiance of a 1938 regulation banning them.

An attempt to work out a compromise on the ground that the city would lose one-third of the revenue anticipated failed. The board stood firm. Mayor Curley emphasized that the board's order did not change the pinball situation, but was merely carrying out the 1938 rules.

The board's order affects about 1,800 variety stores, 1,500 restaurants, 185 bowling alleys and 1,500 liquor establishments.

McGlue said that the set-up for licensing machines would not be ready until about May 15. He termed reports that racketeers had been soliciting contracts similar to the representation that one particular machine was to be favored by the new licensing division as "absurd." He saiad to think that there is truth in such reports. The regulations and rules governing the issuance of permits have not been set up yet. The idea is to have machines go to right ahead and license the pinball games and other automatic devices under supervision with a particular group of players, and any person who is suspected to be swindling and notifying this office immediately," he said.

The licensing board acted on a regulation in operation since 1936, which prohibits operation of pinball machines where liquor is sold. The State ABC regulations also prohibit pinball machines in places where liquor is sold. Driscoll said she had received two complaints of machines being operated in the spring. She stated that the board would be consulted in these and any other cases and ordered to get the machines immediately, if necessary, to lose their licenses.

Mayor Curley estimated the ban would cost the city $35,000 in revenue.

Besides the $30 pinball license fee, to go into effect May 1, there also a 12% annual tax on other automatic amusement devices.

Operators are not commenting on the situation, but with a change in devices. It is obvious, however, that Boston is to be opened up to pinball, and some quarters feel the pinball fad will cover all of the Hub.

Del. Coin Co. Robbed

WILMINGTON, May 1.—Thieves, after stealing old game coins valued at $25 at Delaware Coin Company, 823 Orange Street, last Saturday night, stole new minted coins which police said had never been in circulation. Among the stolen coins, 1,500 and 1,900 pennies minted from 1913 to 1947, about 1,000 nickels and several thousand dimes, quarters and half dollars. The robbery was believed to have occurred between 2 and 3 o'clock and was discovered when one of the store officials went to open the place for business. It is believed the intruders entered through a rear window.

WE WILL TRADE
20 NEW BANG-A-FIT BOWLING GAMES in original crates (Return Ball Feature) Cash Price $335.00
20 USED BANG-A-FIT BOWLING GAMES You can also trade your old phonograph
1948 FIBBEL MICROPHONE Phonographs We are now taking orders on FIBBEL'S NEW SELF-CONTAINED "MAESTRO" PHONOGRAPHS AT $595.00 "First Comps. First Served"

MIDWEST COIN MACHINE CORPORATION 777 University Ave. St. Paul, Minnesota

WE TRADE
10000 1948, 50c-50c, New
2500 50c-50c, Used
1000 10c-10c, New
250 10c-10c, Used
50 5c-5c, New
10 5c-5c, Used
5 2c-2c, New
2 2c-2c, Used
1 1c-1c, New
2 1c-1c, Used
1 25c-25c, New
1 25c-25c, Used
1 10c-10c, New
1 10c-10c, Used
1 5c-5c, New
1 5c-5c, Used
1 2c-2c, New
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1 5c-5c, New
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1 2c-2c, Used
1 1c-1c, New
1 1c-1c, Used
Trade Directory

Summary of trade activity for the past two weeks is condensed below, under review is a trade service of The Billboard.

New Equipment


Hillco (ice cream bar vendor) Berco Engineering & Manufacturing Co., 4711 W. Lake Street, Chicago.

Jack 'n Jill (five-ball) D. Gottlieb & Company, 1160-50 N. Kostner Ave., Chicago.

Kernco (kero vendor) Eastern Engineering & Sales, Inc., 702 Com. Ave., Prospect Park, N. J.

New Firms

All-American Electric Corporation, (Furnished from Ace Shoe Shine Company.)


Mayflower Sales Company, 572 10th Avenue, New York (distributing pure music equipment.)

Personal Notices


Sam E. Chester re-elected representative of the Cincinnati Automatic Phonograph Owner's Association.

Robert joined the Jack Nelson Distributing Company as a sales representative.

Donald J. Hawthorne elected executive vice-president of the General Distributing Corporation.

O. D. Jennings Company appointed four coin men to the newly created posts of district supervisors; Arthur Neyens supervisor in New York, Pennsylvania, New Jersey, and New England States; Dick Mathews for the Southwest, Southern States, from the East Coast as far west as Louisiana; Patrick Collins for the Midwest territory; Connie Pickert for the Western States.

Two new members of the National Association of Gum Coin Machine manufacturers are the Star Molding Corporation, East Aurora, N. Y., and the J. A. Bishop Company, with headquarters in Philadelphia.

C. W. Beil resigned his position as Vendall Company's sales manager. He is succeeded by William E. Fuller.

Stanley Story of the Cincinnati Hanco, Milwaukee, re-elected NATD president.

Foreign Business

The British government has been interested in the production of pinball, game and amusement equipment. It was not until last week when Sir Robert and Sir Michael took an interest in the industry that anything of value was produced.

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## CMI Protests To Wallender On Statement

(Continued from page 166)

(Continued from page 122)

Chicago area in modern factories with annual payroll of $30,000,000.

We are American business men and we distribute our products in accordance with the laws of this land and its 48 States. We are not in business to manufacture gambling devices nor do we propose to have our products handled by hoodlums and racketeers.

"Your statement '25 per cent of the manufacturers, distributors and operators have criminal records' is a vicious and malicious falsehood. If it was just any foundation whatsoever it would be on.

**Challenge Article**

"We challenge the statement of police officials, as quoted in The New York Times, that distribution and operation of pinball games will get into the hands of racketeers and promote lawlessness.

"We assure you that if your department is able to prove to our satisfaction that any operator or group of operators are racketeers, our members will see that games are not shipped or supplied to them.

"We further assure you that members of this association have not shipped, nor do we propose to ship into New York City any games with so-called free play attachments. We consider free play a premium for skill, as recognized by most States. But the New York law holds that free play is illegal and we have no intention of supplying any games in violation of the law.

"We are opposed to minors playing the games and believe that any games should be regulated as to distances from churches and schools.

Cite Report

"We call your attention to a recent statement of your superintendent of schools, William Jansen, that cooperation of the Board of Education has kept the pinball situation definitely under control.

"Further, Dr. Jansen reports inspections were made by the Bureau of Attendance of 2,693 stores and other establishments in close proximity to schools and that only 18 children were 'cutting classes' and that none of these were playing pinball games.

"You, Commissioner Wallender, wrote me in New York papers not long ago as agreeing that games without free play were legal and that your department was satisfied they.

**NOW DELIVERING THE NEW ALL NEW COIN OPERATED POOL TABLE OF 1948**

<table>
<thead>
<tr>
<th>Model</th>
<th>Features</th>
</tr>
</thead>
<tbody>
<tr>
<td>3½ x 7 Feet</td>
<td>Mfd. by G. F. PERRY Johnston, S. C.</td>
</tr>
</tbody>
</table>

## ONE BALLS

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Jockey Specials</td>
</tr>
<tr>
<td>3</td>
<td>Victory Specials</td>
</tr>
</tbody>
</table>

**H haven't YOU HEARD!**

**SCIENTIFIC'S "PITCH 'EM and BAT 'EM" Baseball Game Is LEADING 'Em All!**

**A Must in every Arcade!!**

**IMMEDIATE DELIVERY Ask for Details Today!!!**

Terms: % Cash With Order, Balance C.O.D. O. B. N. Y. C.

**BLENDOW AND MELLERS INC.**

705 10th Ave. (Cor. 48th St.)

New York 14, N. Y. Plaza 7-5190

**SALESMAN**

Contacting Distributors and Operators, to represent manufacturer of Coin Operated Games

**CONSOLVES**

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>Deluxe Draw Bells</td>
</tr>
<tr>
<td>5</td>
<td>Draw Bells (Metal Buttons)</td>
</tr>
<tr>
<td>5</td>
<td>Draw Bells (Red Buttons)</td>
</tr>
<tr>
<td>2</td>
<td>Keeney Bonus Super</td>
</tr>
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</table>

**ONE BALLS**

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Jockey Special, Floor Sample</td>
</tr>
<tr>
<td>1</td>
<td>Eureka, Floor Sample</td>
</tr>
</tbody>
</table>

**KAW SPECIALTY CO.**


**BlendoW and MeyerS Inc.**

501 W. 45 Street New York 19, N. Y. Long Ave 5-0731

**SALESMAN**

Contacting Distributors and Operators, to represent manufacturer of Coin Operated Games

**SALESMAN**

Address all replies to Box 172, c/o The Billboard, 155 N. Clark St., Chicago 1, Ill.
DISTRIBUTORS—JOBBERS—OPERATORS
MAKE YOUR OWN BIDS
IN THIS GREAT
LIQUIDATION SALE

BID ON ONE OR ALL OF THE MACHINES LISTED. DEADLINE IS MAY 15. HIGHEST BID RECEIVED BY THAT DATE ACCOMPANIED BY A 10% DEPOSIT GETS EQUIPMENT. CHECKS ON LOWER BIDS WILL BE RETURNED. ACT QUICKLY!

1. WURLITZER 71 C. M. WITH STANDS
2. WURLITZER 81 M. C. WITH STANDS
3. WURLITZER 616
4. WURLITZER 7506
5. WURLITZER 608
6. MILLS MELODY MODEL MADE OVER FROM GEMS
7. WURLITZER RAY-O-LITE "CHUTE THE CHUTES"
8. WURLITZER RAY-O-LITE GUNS (CHICKEN SAM)
9. ROCK-O-LA STANDARD

Every Machine is Perfect Mechanically—Reconditioned Inside and Outside.

A Grand Opportunity to Pick Up Exceptional Equipment for Your Summer Locations at YOUR OWN PRICE!

RUSH YOUR BIDS TODAY!

AUTOMATIC EQUIPMENT CO.
9 19-921 North Broad Street, Philadelphia 23, Pa. Tel. Poplar 5-1333

NATIONAL COIN MACHINE EXCHANGE
1245-13 DOWNTOWN BLVD.
(Phone: Buckminster 4-4650)

1.146 SEEBURG M (R. C.)
2. SEEBURG M (R. C.)
3. SEEBURG K 20's (Exceptional Machines—Just Taken From Howard Johnson Location, Never on Any Other Location)
4. SEEBURG RAY-O-LITE "CHUTE THE CHUTES"
5. SEEBURG RAY-O-LITE GUNS (CHICKEN SAM)
6. ROCK-O-LA STANDARD

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1245-13 DOWNTOWN BLVD.
(Phone: Buckminster 4-4650)

NEW 5 BALL EQUIPMENT
FOR IMMEDIATE DELIVERY
WRITE FOR PRICES

Gettler Jack 'n Jill
United Washington
Triumph
Chicago White Machine

WURLITZER 500 $115.00
Wurlitzer 1000 $175.00
Wurlitzer 1500 $224.00
Wurlitzer 1600 $242.00
Wurlitzer 850 $219.00
Wurlitzer 1800 $450.00

RECONDITIONED MUSIC

Wurlitzer 500 $115.00
Wurlitzer 1000 $175.00
Wurlitzer 1500 $224.00
Wurlitzer 1600 $242.00
Wurlitzer 850 $219.00
Wurlitzer 1800 $450.00

SPECIAL NATIONAL VALUES!

10 Mills 10c Bases
5 Mills 5c Bases
5 Mills 5c Bases
2 Mills 1c Bases
2 Mills 1c Bases
2 Mills 1c Bases
2 Mills 1c Bases

T or 2 Mills 1c Bases
1 Mill 1c Bases

IMMEDIATE DELIVERIES—ALL NEW EQUIPMENT! WRITE OR CALL FOR PRICES

SPECIAL MILL & SLOTS—ALL MODELS

Tumbler and Boomers
New Packard Hideaway
Shooting Stars

WRITE FOR COMPLETE LIST: 1-Balls, 5-Balls, Consoles, Slots, Arcades, Scale etc.

FURNITURE TRADE, WE ARE PRODUCING TO ORDER. Write in your own language for information.

May 8, 1948
The Billboard

COIN MACHINES

131

1 WURLITZER
2 WURLITZER
3 WURLITZER
4 WURLITZER
5 MILLS
6 SEEBURG VICTORY Model
7 SEEBURG RAY-O-LITE CONVERSION, CELLAR UNIT
8 SEEBURG 616 (STRAIGHT)

Every Machine is Perfect Mechanically—Reconditioned Inside and Out.

A Grand Opportunity to Pick Up Exceptional Equipment for Your Summer Locations at YOUR OWN PRICE!

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South Carolina Supreme Court in Anti-Free Play Pinball Ruling

COLUMBIA, S. C., May 1. — Operators, jobbers and distributors of pinball games in South Carolina were right in the middle this week.

Monday (28) the State Supreme Court, in a 3-2 vote, decided that South Carolina's officials could seize and sell free-play pinball machines despite the fact that these machines are licensed at $15 each per year under provisions of a law passed by the 1947 Legislature.

The majority opinion of the court declared that the 1947 licensing act stated its "declaratory purpose to legalize any unlawful machines."

In the dissenting opinion, which upheld the pinball operator's contention, Chief Justice Baker wrote, "As far as pin tables are concerned, the 1947 statute expressly provides that a person operating such a machine must procure a license (and) when he does this he is complying with the specific provisions and directions of the 1947 act."

"To hold that in the face of such a statutory situation the operation of a free-play pin table may be declared a violation of the law would be virtually to repeal the applicable language of the 1947 act."

The whole legal point which was debated throughout the case, and in earlier court action, was whether the 1947 Legislature intended to exclude free-play games from the provisions of the State law holding certain types of games illegal.

In the same section of his dissenting opinion, Justice Baker said, "It was the intention of the court to do one of two things: Either to legalize a coin-operated non-payment pin table with free-play feature or to construct a deadlock for the unwary and credulous. We reject the latter."

Operators have until next Wednesday, May 5, before any action will be taken against replay games.

Prior to 1947, the State Legislature had for years carried a section in the general appropriations bill which levied a tax on vending, music and amusement games. In 1947 the Legislature removed the section relating to coin-operated equipment and enacted the section as a permanent statute, but with this important difference: The new statute specified that a license would be needed for the operation of pinball machines, "or any coin-operated no-pay pin tables with free-play feature."

As a natural consequence, operators and attorneys of operators took for granted that the new law was meant to make free-play pinballs operable in the State. This view ruling of the Supreme Court did not pass on the question of the legality of free-play pinballs, but merely decided that the Legislature did not intend to exempt free-play games from the State code against gaming.

Amusematic Corp. Disbands; Built 6 Games in 3 Years

CHICAGO, May 1—The Amusematic Corporation, games manufacturing firm formed here three years ago by Ted Kruse and Vince Connors, announced this week that the corporation is being dissolved and that the officers expect to surrender their charter in either June or July. Vince Connors, secretary-treasurer, told The Billboard that a combination of circumstances made it advisable for the firm to cease manufacturing.

Connors said the principal reason behind the firm's decision were the fact that the corporation had insufficient capital to acquire rights to produce free-play patents and that material costs, particularly for a small manufacturer, made it impossible to produce games both at a profit and at a salable price.

Amusematic was formed in September, 1945. In addition to Connors, Kruse, president, and C. Robert Russell make up the board of directors.

Since its formation, the firm has introduced approximately six games. Last game produced was Rio Rita.
IT'S NEW! IT'S DIFFERENT!
IT'S SENSATIONAL!
IT'S YANKS!

All Machines Are Perfect and Ready for Location

JENNINGS STANDARD CHIEF
JENNINGS LITE-UP CHIEF
MEDALIST
LUXE CASH
LUXE-CASH

McKENZIE MUSIC CO., P. O. Box 305, Dillon, S. C.

RENT A MACHINE WITH OPTION TO BUY:
2/3 of Actual Cost Paid in Credit Toward Purchase (100% on Wooden Roll Downs)

DO YOU NEED CASH?

Want 20 Wurlitzer
600 KEYBOARDS

WE ARE Genco
FACTORY DISTRIBUTORS FOR EASTERN MISSOURI AND SOUTHERN ILLINOIS

TRADE WINDS
IMMEDIATE DELIVERY ON ALL NEW MACHINES

Time Payment Plan For Operators in Illinois and Michigan

Mckenzies Novelty Co., Inc.

RECONSIDERED 5 BALLS

Bally

Cincinnati

Gottlieb

Majestics

Stern

Superior

Zenith

Zephyr

Hi Lo Ball

Hollywood

Parrot

Paul Bunyan

BOWLING LEAGUE

$139.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D.

The Billboard

COIN MACHINES

133

JACK & JILL

will help you climb the "profit hill"!

Gottlieb's newest 5-ball sensation...

WURLITZER

the TRADE

041120111I:411PF:31144:11*

STATE

SOUTHERN

WURLITZER

BELLS

WURLITZER

BELLS

WURLITZER

BELLS

WORLD'S LARGEST COIN MACHINE DISTRIBUTING HOUSE

B. D. Lazar Co.

1655 FIFTH AVENUE

FREEPORT 5-3320

28 Years the Leader in the Field

DO YOU

WANT TO BUY

QUICK ACTION AIR MAIL LIST

STATE NUMBER AND PRICE WANTED

KEENEE BONUS BELLS

BALLY TRIPLE BELLS

BALLY DRAW BELLS

WURLITZER Model 1015

SESBURG Model 1 464, 1 '47

ROCK-OLA Model 1422-1426

PACKARD PLA-MOR BOXES

BADGER SALES CO., INC.

2251 W. Pico Blvd., Los Angeles 6, Calif.

DO YOU NEED CASH?

We Want 20 Wurlitzer

600 KEYBOARDS

WE WILL BUY YOUR MUSICAL EQUIPMENT.
STATE QUANTITY, LOWEST PRICE FIRST LIST.

WEST SIDE DISTRIBUTING CORP.

608 Teeth Ave., (Across from 2148, N., Y., 18, N. Y.

PHONE: Clev 9-0484

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FACTORY DISTRIBUTORS FOR EASTERN MISSOURI AND SOUTHERN ILLINOIS

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IMMEDIATE DELIVERY ON ALL NEW MACHINES

Time Payment Plan For Operators in Illinois and Michigan

Mckenzies Novelty Co., Inc.
ATTENTION, OPERATORS!

NEW S-BALLS IN ORIGINAL CATES
DISCOUNTS IN QUANTITY

Bally Housers......$ 99.50
Bally Housers......112.50
Double Barrels......69.50
Double Barrels......79.50
Jumpers......99.50
Rockets......112.50

CURRENT S-BALLS
IMMEDIATE DELIVERY
Bally Ballerinas
Bally Melodists
Chi. Coin Trinidad
Exhibit Banjos
Genco Trade Winds
Gottlieb Jack O'Jill
Gottlieb Cinderrellas
Marvel Leap Years
United Studios
United Manhattans
Williams Tennis
Williams Virginia

Write for Price List
Write for Price Lists
Write for Price Lists
Write for Price Lists

WE ARE DIRECT FACTORY DISTRIBUTORS FOR VICTOR VENDORS NOW DELIVERING VICTOR'S NEW SENSATIONAL CUSTOM-BUILT
UNIVERSAL
24 or More, Ea. $13.50
1 to 23, Ea. $14.50
Wall Brackets, Ea. $3.75
Metal Stands, Ea. $12.00
Discount in Quantity Lots

THE MASTERS CHANGER

"AS ESSENTIAL AS YOUR CASH REGISTER" A flick of the finger dispenses 5 nickles, 5 dimes, 4 quarters or 2 halves in the palm of your hand. No unnecessary trips to the cash register. Half quarters and halfes offered for change.

Lustrous Chrome Finish
Heavy Weighted Base

PHONOGRAPH AND PIN BALL ROUTE
FOR SALE
Consisting of 90 machines, 60% post war; 130 Wall Boxes. 2 Service Cars, complete Work Shop, Spare Parts, Records, etc. 93% of machines within four miles of shop.

$50,000.00 Cash
COIN MACHINES

The Billboard

May 8, 1948

The New EXTRA AWARD

CRISS CROSS

JACKPOT BELLE

XXX

This outstanding bell features EXTRA AWARDS in addition to the conventional payouts.

CRISS CROSS is designed for clubs preferring liberal payout machines.

XXX

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

PHONES: VAN BUREN 6637-6638-6639

FIVE BALL REPLAY NOVELTY GAME

Especially designed and built for 21 or bust territory

THE ORIGINAL TWENTY "1" GAME

McDonald & Dever's

$174.50

TWENTY "1"

4 WAYS FOR CONVERSION

LIMITED QUANTITY AVAILABLE NOW

BUY DIRECT FROM FACTORY

Send one-third deposit, balance C. O. D.

McDonald & Dever

511-513 AUSTIN STREET • SAN ANTONIO 2, TEXAS

PHONE CIRCLE 44312

GENCO

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

GENCO'S New 5 BALL GAME

ready for delivery SOON

WATCH YOUR SPRINGTIME PROFITS GROW
with KEENEY'S

BONUS Super Bell

★ Resort and wayside tavern locations are ready and waiting right NOW to PAY you heavy long-run earnings with Keeney's 2-Way Bonus Super Bell! No other machine can equal the sustained profit-pulling power of this 2-chute, five-multiple Super Bell Console in resort, tavern and recreational locations. Or any other type of location. Instead of losing popularity, Keeney's 2-Way Bonus Super Bell continues to command the heaviest play for BIG PAY. Alert operators will see the advantage of getting in early with the best... the very best...

Keeney's 2-Way Bonus Super Bell! 2 chutes—5 multiple—up to 5 coins in each chute with each spin of the reels.

IN PRODUCTION NOW—Get them from your Keeney Distributor.

There's a Keeney 2-Way Console for Every Type of Location— for Single, Double or 5 Multiple Play:

★ 2-WAY BONUS SUPER BELL, famous 5 multiple, up to 5 coins each chute.

★ GOLD MUGGET, sensational Twin Multiple, 4-coin-play console.

★ WILD BELL, new "wild" symbol, single coin, 2-chute console.

Any combination of 5c-10c-25c chutes available for each machine

Order from your Keeney Distributor NOW

J. H. Keeney & Co., Inc. "The House that Jack Built"

2402 W. FIFTIETH STREET • CHICAGO 33, ILLINOIS
**EVANS' LONG SHOT RACES**

**WITH HIGH PAYOUT**

50c to $25.00 for 5c Play

**FAST PLAY—GREATER EARNINGS!**
Evans' new electro-pneumatic control speeds up play faster than ever before!

**MYSTERY ODDS!** On each play odds change with flashing lights and mechanical action!

**7 COIN DROPS** with Individual Coin Detectors!

**NEW REFINEMENTS!**
**NEW DESIGN!**
Rich new cabinet . . . brilliant, colorful backboard . . . brightly lighted, full vision race track!

**AVAILABLE IN 2 MODELS**
**CASH OR CHECK PAYOUT**

**OTHER GREAT WINNERS IN EVANS' CONSOLE LINE—**
* WINTER BOOK
* CASINO BELLS
* BANG TAILS
* GALLOPING DOMINOS

**H. C. EVANS & CO.**

1528 W. ADAMS ST.
CHICAGO 7, ILLINOIS

---

**FREE PLAY GAMES**
**REALLY SPECIAL!**

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Baffle Card</td>
<td>$49.50</td>
</tr>
<tr>
<td>Cover Girl</td>
<td>$139.50</td>
</tr>
<tr>
<td>Havana</td>
<td>$89.50</td>
</tr>
<tr>
<td>Kilroy</td>
<td>$59.50</td>
</tr>
<tr>
<td>Spellbound</td>
<td>$29.50</td>
</tr>
</tbody>
</table>

**BUILD UP**

$159.50

Terms: 1/3 deposit, balance sight draft.

---

**BARGAIN BARGAIN**

**200 FREE-PLAY FIVE BALLS**

Machines just pulled off locations and thoroughly reconditioned, crated and ready for shipment. Considering condition of this equipment, this is best buy of week.

<table>
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<td>Robin Hood</td>
<td>$159.50</td>
</tr>
<tr>
<td>Lucky Star</td>
<td>$74.50</td>
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<tr>
<td>Mystery</td>
<td>$64.50</td>
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<tr>
<td>Step Up</td>
<td>$32.50</td>
</tr>
<tr>
<td>Sea Breeze</td>
<td>$27.50</td>
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<tr>
<td>Spellbound</td>
<td>$27.50</td>
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<tr>
<td>Starlite</td>
<td>$139.50</td>
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</table>

WRITE FOR NEW LIST OF ALL TYPES OF NEW MACHINES

---

**SOUTHERN AUTOMATIC MUSIC COMPANY, INC.**

**SEEBURG DISTRIBUTORS IN**

CINCINNATI - DAYTON - FT. WAYNE

INDIANAPOLIS - LEXINGTON

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**TRI-STATE DISTRIBUTING COMPANY**

248 CHARLOTTE STREET
ASHEVILLE, N. C.

References: Dun & Bradstreet; Northwestern Bank, North Wilkesboro, N. C.
TOMORROW'S GAME
--TODAY!

VIRGINIA

The Game You've Always Wanted!

★ PREMIUM AND DOUBLE PREMIUM SCORE
★ PYLON LIGHTS
★ 5 ADVANCE PREMIUM ROLL OVERS AND FAST PREMIUM BUILD-UP
★ SCORE TO 900,000
★ AMAZING 6-FLIPPER ACTION

ORDER FROM YOUR DISTRIBUTOR TODAY!

Factories Distributors
Amazing Score
Mills
Q.T.
Authorized Distributor

dance Today!

1946 AIREON
NEW ACCUMULATOR AND MECHANISM

ROCK-OLA SUPER OR MASTER
RENEWED WORLDMOUHT

SEEBURG LOTONE

289.50

OTHER BARGAINS
COMPLETE, IN WORKING ORDER, BUT NOT REBUILT

Wurlitzer Seeburg Rock-Ola

850-400 $290.00 $140.00 $117.50
780 224.50 139.50 137.50
650 185.50 109.50 107.50
600 160.00 89.50 89.50
550 99.50 54.50 59.50
500 79.50 39.50 49.50
416 69.50 24.50 34.50
11 66.00 22.50 28.00
71 78.00 30.00 35.00

SAFES FOR ALL MAKES SLOT MACHINES
Double Universal Rechord Backs $144.00
Double Deluxe Rechord Backs 144.20
Triple Deluxe Rechord Backs 282.90

CONSOLĖS
Mills 4-Bells, Late Head $137.50
Pace Twin Reels, 5c or 25c 81.50
Buckley Track Odds, Without Deluxe 225.50
Events 1947 Ring Tails, Comb. F.P.-P.O. 307.00
Events 1946 Gearing Dominos, J.P. 297.00

WE HAVE ALL THE LATEST FREE PLAY PIN GAMES FOR IMMEDIATE DELIVERY!

EXTRA SPECIAL!
BRAND NEW 1948 MILLS $65.00
VEST POCKET BALL

TERMS: ½ Deposit, Balance C. O. D.

WRITE FOR COMPLETE LIST, GAMES, PHONOGRAPH, PARTS, ETC.

Davis Distributing Corporation
736 Erie Blvd. East
Syracuse, New York

Buy with Confidence! Professionally Rebuilt!

Above Phonographs Professionally Rebuilt and Unconditionally Guaranteed
Add $35.00 to the Price of Each
Mechanism overhauled... cabinets refinished... amplifier reconditioned... tonehead renewed... talking gold grill

Wall Boxes
Seeburg: 5-12, 5-15, 5-22, 5-12. $10.00; 5-22-12 3 Wire, $25.00.
Wurlitzer 120, $25.00; Rock-Ola Dial-A-Tune $3.50.

Terms: ½ Deposit, Balance C. O. D.
GOTTLIEB ORIGINAL
FLIPPER BUMPER
(PATENT PENDING)
KIT

MODERNIZE YOUR OLD 5-BALLS FOR
EXTRA LIFE AND ADDED PROFITS!

Gottlieb Original FLIPPER BUMPER KIT contains all necessary parts
and instructions for complete installation of 2 Original FLIPPER
BUMPERs on any pre-flipper game. These are the same sturdy
Quality Dependable Flippers in use on all Gottlieb Games!

COMPLETE KIT $3.95
ORDER DIRECT FOR
IMMEDIATE DELIVERY

GOTTLIEB

NOW AVAILABLE
DIRECT FROM MANUFACTURER

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Chicago 51, Illinois

MILLS LATEST MACHINES

MILLS Q.T
"Professor" Bell
Weight only 26 oz.
The NEW Q.T. is an entirely new design with streamline front, colored Blue
and Gold, and chrome in slim dimensions. All mechanical parts are
covered, smooth and clean, and designed in any type of locomotive,
and color combinations will enhance its appearance.

$39.50

MILLS Q.R
"Prince" Ball
Weight only 34 oz.
The NEW Q.R. is an entirely new design with streamline front, colored Blue
and Gold, and chrome in slim dimensions. All mechanical parts are
covered, smooth and clean, and designed in any type of locomotive,
and color combinations will enhance its appearance.

$39.50

JEWEL BELLS
If you want to increase your income, plan the New
Jewel Belts. The new JEWEL BELLS are designed to
attract attention to your game. They are manufactured to the
same standards and detailed line, and are made to order.

NEW VEST POCKET BELLS
The New Pocket Bells are a complete
set, comprising 2-8, 3-12, 4-15
Each section contains three bells, and is designed to
attract attention to your game.

$49.50

SICKING, INC.

ACTIVE
COMPLETELY
RECONDITIONED GAMES
READY FOR LOCATION
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BIG HIT... $24.50 RIO... $39.50
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1/3 With Order - Balance C.O.D.

ACTIVE AMUSEMENT MACHINES CO.

YOU CAN ALWAYS DEPEND ON ACTIVE... ALL WAYS
Add a bit of fun to your spots.
Let your patrons play B-O-N-U-S.
The frequent 18 awards make it a big hit.

A BALANCED OPERATION

B-O-N-U-S pays regular awards besides--it's fascinating!

BELL-O-MATIC CORPORATION

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS, 4100 FULLERTON AVE., CHICAGO 39, ILLINOIS
Chicago Coin's TRINIDAD

**IS THE BEST BY CHOICE...**

* Player appeal!
* Fast action!
* Huge location earnings!
* Super bonus sequence!
* High score!
* Skillfully located flippers!
* Thrills and lasting entertainment!

All Agree TRINIDAD Is THE ONE AND ONLY 5 BALL GAME!

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**BADGER’S Bargains**

*GUARANTEED RECONDITIONED CONSOLES*

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<tr>
<th>Model</th>
<th>Price</th>
<th>Description</th>
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<tr>
<td>Bally Tri-ple Bells</td>
<td>$595.00</td>
<td>New Rally triple bells</td>
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<tr>
<td>Mills 1947 Three Bells</td>
<td>$595.00</td>
<td>New RALLY triple bells</td>
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<tr>
<td>KeeneY Bonus 5-way, 3rd, Rebuilt &amp; Refinished</td>
<td>$695.00</td>
<td>New Rally double up</td>
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<td>Wurlitzer Model 1015</td>
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<td>New Rally single roll</td>
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<td>Wurlitzer Model 1060</td>
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<td>Packard 1946 Model 7</td>
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**RECONDITIONED SLOTS AND STANDS**

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**RECONDITIONED ROLL DOWN GAMES**

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<td>Chicago Coin Roll Down</td>
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<td>Genie’s Total Roll</td>
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<td>Tally Rolls</td>
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<td>New Rally single roll</td>
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**PIN BALL ROUTE FOR SALE**

* COST 18 MONTHS’ CROSS TAKE *
* OVER $100,000.00 NEEDED TO COMPLETE PURCHASE *

This Is A-1 Equipment in A-1 Territory

Address Inquiries To BOX D-303

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Cincinnati, 22, O.

It’s New! It’s Different!
It’s Sensational!
It’s Yanks!
EXHIBIT'S GREAT!!! BANJO

SKILL FLIPPERS
WITH BANK SHOT ACTION
GIVING FAST FASCINATING BUILD-UP POSSIBILITIES
- WITH NO DELAY -

Wherever this great popular EXHIBIT game is on the job—it has proven to be the greatest player attraction of all to-day.

ASK ANY SMART OPERATOR WHO HAS THEM.

GET IT! FROM YOUR NEAREST DISTRIBUTOR

EXHIBIT SUPPLY COMPANY (ESTABLISHED 1901)
4218-4230 W. LAKE STREET · CHICAGO 24, ILL.
UNITED'S

WISCONSIN

With New
"Player Controlled Kickers"

- Center Roll-Over Lights
- WIS-CON-SIN
- Double-Double Bonus
- High Scoring Units
- Automatic Shuffle
- Replay Button
- Fast Action

FIVE-BALL NOVELTY REPLAY

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Players really love this game when they see the Glittering Galaxy of JACK 'N JILL Action Features! Irresistible to the Player . . . highly profitable to the Operator!

2 COMPLETE SEQUENCES—"JACK"—"JILL"!
BONUS AND BONUS BUILD-UP!—DOUBLE BONUS!—ADVANCE BONUS!
FLASHING EYES ON PLAYING FIELD!
ORIGINAL FLIPPER BUMPERS!

SEE YOUR DISTRIBUTOR TODAY!
NEW Bally ONE-BALL MULTIPLES!

GOLD CUP
FREE PLAY

TROPHY
AUTOMATIC

PROFIT PROVED HORSESHOE FLASH

NEW FAN FLASH
(ALL SEVEN SELECTIONS LITE UP)

Operators hail the new FAN FLASH as the strongest EXTRA NICKELS MAGNET ever built into a one-ball game. Players play up to 6, 8 or 10 coins per game. Get GOLD CUP and TROPHY on location and earn biggest one-ball profits in history.

BALLERINA
NEWEST BALLY 5-BALL NOVELTY HIT

Kicker-Bumpers
CONTROLLED BY PLAYER

New Double Bonus
7 WAYS TO SET UP BONUS—5,000 AND 25,000

Last Ball Suspense
INSURED BY KICK-BACK POCKET AT BOTTOM OF BOARD
5 Kick-out Holes
3 Saucer Holes
High Scores

Guaranteed
Mechanically Right

A BALLY GAME FOR EVERY SPOT
EUREKA • HEAVY HITTER • HY-ROLL • BIG INNING
WILD LEMON • DOUBLE UP • HI-BOY • TRIPLE BELL
BALLY BOWLER

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PRESCRIPTION:

for a good time...
add music with a complete Seeburg installation.

Music—properly reproduced—is always welcome where guests gather for refreshment or relaxation.

To capitalize on this universal appeal, be certain to give music every possible advantage in your locations. You do it best when you install a Seeburg Music System. Two Seeburg developments—Scientific Sound Distribution and Remote Control—permits tailoring the system to the exact musical requirements of the location—without adapters or converters.

See your Seeburg Distributor for a demonstration.

Seeburg
1902–DEPENDABLE MUSI SYSTEMS–1948
J. P. SEEKURG CORPORATION
1500 N. Dayton St., Chicago 22

- Wireless and 3-Wire Wallomutics
- Pre-Amplifier and Public Address System
- Auxiliary Remote Control Amplifier
- Dual Remote Volume Control
- Mirror and Tear Drop Speakers
ARE YOURS WITH...

Prestige . . . Distinctive! New as tomorrow! Utterly different from any other phonograph—the magnificent Manhattan graces any location. Inspired styling, superb tone and ready-for-anything dependability command admiration and approval from music patrons, location owners and music operators—everywhere! The Manhattan is a blueblood! Born to the manor! Equally at home in the moderne bar of chrome, brilliance and flash! Or the reserved club of quiet dignity and subdued colors. Wherever it is installed, Manhattan prestige creates customer goodwill and sells music.

PROFIT . . . Preferred product! Direct-to-Ops sales plan! Only Packard gives you both, Mr. Operator. By ordering direct from the factory you receive the $1010 Manhattan phonograph for $625.50 cash, or $100 down and $24.43 per month for 25 months and $24.41 for one month. That's why Packard, more than any other music manufacturer, offers you business opportunity. Opportunity to make more money! Opportunity to replace worn-out equipment! Opportunity to establish your business and future, securely! Music Ops hail Packard's new direct sales plan as—only deal today for an operator. To profit from it, you must act! Mail coupon at right for complete information. Today! Now!

Only Deal Today For An Operator

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I am a bona fide Operator of phono-...