Probably the outstanding job of building a name band location in the past several years is that done by Frank Palumbo, of Philadelphia's Click nitry. Palumbo has executed the capor not only thru high-powered utilization of orthodox promotion (36 weekly air shots via the four networks, etc.) but thru projects not normally associated with showbiz enterprises. Illustrating a typical effort along these lines is this shot of some of the 2000 kids who gather monthly for a teen-ager party at the Click to select the "Click Tune of the Month." Here with the moppets mobbing Palumbo is Juvenile Court Judge Adrian Bonnelly. Tune of the Month promotion is worked in co-operation with the town's juke box operators' association.
95%* OF ALL CONCESSIONAIRES ARE LOSING MONEY!

Thousands of soft drink customers walking around — your customers, but you don’t make a cent on them because you’re fooling around with old-fashioned dispensing methods . . . clumsy bottles and other inefficiencies. They don’t wait — they walk away — and you’re losing money!

Efficiency can add 50% to your season’s take on soft drinks . . . and that’s exactly what the DRINCOLATOR was designed for . . . EFFICIENCY!

HERE’S THE ANSWER TO YOUR PRAYERS—
HERE’S HOW TO HANDLE THE WHOLE CROWD!
HERE’S HOW TO GET THE MOST OUT OF THE SEASON!

THE DRINCOLATOR

- Counter height to fit into your stand. Height 42", width 26", depth 27".
- No installation cost—just plug into wall socket and connect to city water.
- In seconds, the DRINCOLATOR carbonates, refrigerates, flavors and dispenses an authentic drink of Coca Cola, Root Beer or any other two flavors desired! By simply pulling the handle, the DRINCOLATOR can dispense 10 drinks per minute under 40 degrees.
- 500 drink capacity.
- Takes less than a minute to refill DRINCOLATOR’S syrup tanks.

MAKE FROM 250% TO 500% PROFIT

at 5c per cup— for each $3.60 you spend on 2 gallons of syrup and cups, you receive $12.50. Your profit: $8.90—approximately 250%

at 10c per cup—your profit $21.40—almost 500%

For full information on obtaining the DRINCOLATOR for your theaters, write to Drincolator Corp., 342 Madison Ave., New York 17, N. Y.

“PAYS FOR ITSELF WHILE IT PAYS YOU”

DRINCOLATORS have been enthusiastically received from coast to coast. DRINCOLATORS are field and laboratory tested and guaranteed against defective parts or workmanship by the world’s largest manufacturers of soda fountains and carbonating equipment.

*5% HAVE ALREADY BOUGHT THE DRINCOLATOR!
**FCC INTO KMPC SITUATION**

**Starrels Adds New Statement Against KMPC**

Says Station Is in Clear

"Bugsy Was a Jew"

By Lee Zhito

HOLLYWOOD, March 6.—Following The Billboard's exclusive and documented report on the station alleged by ex-sheriffs to exist at Station KMPC, the Federal Communications Commission (FCC) moved swiftly to call for evidence purporting to show that G. A. Richards, owner of the 50,000-watt Hollywood indie, allegedly ordered slanting of news broadcasts. T. J. Slowie, FCC secretary, wired the Radio News Club here requesting documentary evidence.

Material to FCC

Radio News Club immediately forwarded to FCC photostatic copies of written orders from Richards to Cleo Roberts, former KMPC news chief, allegedly instructing Roberts to slant the news. Included with the documents in FCC's hands are those letters and memoranda published exclusively by The Billboard (March 6 issue). Accompanying the letters are depositions signed by ex-KMPC staff, purportedly seeking to substantiate by means of sworn statements their charges that Richards made a practice of directing his political, racial and religious beliefs into the newscasting policy of KMPC.

Charges Against KMPC Stir FCC & Congressional Reaction

WASHINGTON, March 6—Charges leveled by two former KMPC employees against the Los Angeles station's president for allegedly ordering slanting of news (The Billboard, March 6) have set off quick and stormy repercussions here early this week.

The Capitol Hill demands for a Federal Communications Commission (FCC) airing of the charges were made by holdover ex-employees while spokesmen polled a jury of the charges as soon as a complaint was filed and the station president is formally filed with the FCC.

FCC Wants Direct Charges

FCC commissioners, in the midst of conducting a hearing on slanting, has asked Mayflower ban on radio editorializing, frankly indicated their interest in the KMPC case, which came to their attention unofficially in a news story in the March 6 issue of The Billboard in which ex-KMPCers Cleo Roberts and George E. Le- wain alleged that KMPC President G. A. Richards issued orders purported to slant news in keeping with his racial and religious beliefs. While the commission is committed to a policy of avoiding comment on pending complaints against a station until charges are formally filed (see story on page re Radio NewsCO (FCC Developments), the FCC found it impossible to head off mention of the case by a witness at the editorializing hearing. The issue caused a stir at the hearing session (See Reaction in Congress, page 8).

Congressmen on KMPC

WASHINGTON, March 6—Here is the text of comments by congressmen on the KMPC (Los Angeles) case:

Mr. Sherer, California, (D.): "This case should get a full and immediate airing by Federal Communications Commission. It is a disturbing thing if any station operator abuses his license to slant programs for or against a religious or political creed. Station operation is supposed to be free from any kind of bias. No station operator should use his station to bias his reports in either direction on issues or developments against Republicans as against Democrats. The facts as reported in this case are startling and an exhaustive inquiry is in order."

Mr. Emanuel Celler, New York, (D): "If these charges are true, this licensee should be thrown off the radio spectrum. According to the statements of the ex-employees, the licensee is not open to the public interest, but rather in the interest of his own vitriolic views and policies. These employees have the right to have their complaints thoroughly investigated by the FCC. This matter can certainly be passed upon by FCC in advance for an application for license renewal. The Commission has every right under the Communications Act of 1934 to revoke (See CONGRESSMEN ON KMPC on page 8).

2 Years' Work For Acts, Gals In the Offing

New Nity Chine Planned

NEW YORK, March 6—About two years said his work now will be available to nitty acts and lines if plans now being formulated by William Liebow, manager of a half-deck in Miami and Panama, his interests include shows in two of his places in Florida (Ciro's and Hotel International). Both spots are booked by Boots McMenon, who puts shows in for 10-week dates and holders. Everybody gets round-trip air transportation.

Plans are to build or acquire additional clubs in Havana and Central America, with a Miami club as the key of the chain. A deal has been offered Liebow to take over (See 2-Yrs. Work on page 39).

Bill Leyden, Jock, Latest To Quit KMPC

HOLLYWOOD, March 6.—Dick杰克, the latest to leave the KMPC staff became the latest KMPC staffer to leave the station. Others who were either dismissed or resigned during the past month include Clete Roberts, director of news and special events; George E. Lewis, newsroom manager; C. G. (Tiny) Renier, program director; Maurie Starrels, news editor, and Walter Davis. Bill Leyden claimed alleged station curbs on selection of music and limitations placed upon the handling of his Music Hall daily morning platter set were reasons for his resignation from KMPC.
ANTelope's Shot in Arm for Legit

**Org Needs $**
For Extensive National Hypo

Using Radio and TV Too

By Leon Morse

NEW YORK, March 6.—The daddy of all entertainment arts—legit—has found a potent factor in the amusement industry, has been taking a healthy impetus from the development of a little-known org, the American National Theater and Academy (ANTA). The抬头 identification of a long time in coming, but the patient looks to be emerging from the coma.

ANTA, which purports to bring good theater to every State in the nation, was chartered by Congress in 1918, but for years the only way it has become revitalized. Its charter means that it is incorporated throughout the United States, as the official org for nationwide legit.

On a limited budget and entirely through the use of volunteer help, ANTA already has been accomplishing minor miracles. It has its fingers in a dozen legit plays and professional theater, regional theater, community theater, summer theater, veteran theater and the making of other projects that could not.

Celebrities as Excees

The previous and unannounced visit of Vincent Price, the first vice-president, is Robert E. Sherwood, the second vice-president, and the rest of the boardmen are also very interested in the work of Price and the Chicago, and the accent is on bringing feet into the org who represent the country, not just Broadway. The moving spirit is Robert Breen, the executive secretary, who with Robert Breen, a son of Price, is being brought in to the nation. When the time comes, legal groups throughout the country will be subsidized by ANTA.

ANTA needs enough and plenty of it to support its work. Its present bank balance is about $20,000. Plans for getting the needed cabbage in- come are already under consideration and a letter has been mailed from the Rockefeller Foundation. It is already doing the job,

Among ANTA's accomplishments are the sponsoring of Judith Evelyn to star in the revival of "The Importance of Being Earnest," the annual festival of "The Barons of Broadway," and a series of summer theaters that have been opened under the auspices of the ANTA. The annual festival is shaping up to be a great success, and the summer theaters are already drawing capacity crowds.

**WGN-TV Ladies Chisso Games**

CHICAGO, March 6.—Capturing a program that had been inaccessible for years, WGN-TV this week brought back one of the major events of the Chicago school baseball season, the All-Star Game, to television viewers. The game was held on Friday night at Wrigley Field, and was televised live from the field. The broadcast was broadcast over WGN radio, and was watched by millions of people across the country.

WGN-TV has been covering the Chicago school baseball season for many years, and this is the first time that the All-Star Game has been televised. The game is a major event in the school baseball season, and is eagerly anticipated by fans and players alike. The broadcast was a huge success, and WGN-TV is looking forward to covering more games in the future.

**NUMBER ONE ACROSS THE MUSIC-DISK BOARD**

No. 1 On The Music Roll of Hits
I'M LOOKING FOR A FOUR LEAF CLOVER

**Adler, Draper Fall Off Stump Into Buzz-Saw**

BIRMINGHAM, March 6.—Political activity of Larry Adler and Paul Draper after a recent concert here caused a furor and prompted the sponsor, the Birmingham Music Club, to issue a statement from the club, which it has been "exceedingly embarrassed." The statement read:

"The two artists later issued a joint statement expressing surprise that their "expressed opinions as citizens should not have caused such trouble."

The concert at Municipal Auditorium was followed by a meeting in the Tutwiler Hotel at which a number of organists and famous artists spoke in support of Henry Wallace's presidential campaign.

Mrs. E. T. Boenishard, acting business manager of the Birmingham Music Club, said: "Concert artists are booked by the Birmingham Music Club for their artistic worth. Our group was entirely ignorant of their (Draper's and Adler's) political activities and we can in no way be held responsible for any unfortunate occurrence.

Later, in Atlanta, Marvin McDonald, business manager for the music club, made a phone conversation: "We have never had such a situation arise and I shall see Draper and Adler."
MAYFLOWER TO STAY Afloat

2 B. R.'s Bid For Negro Seg Bow on MBS

NEW YORK, March 6.-A new all-desktop radio program, presented to Negro stations in the South, will be broadcast on MBS stations, beginning March 8. The program, entitled "Negro Seg Bow," is being sponsored by the B. R. Company and is being produced by the American Radio Researchers. The program will consist of short radio dramas, written and performed by Negroes. The program will be broadcast three times a week, at 10 a.m., 2 p.m., and 5 p.m., and will be heard on 100 MBS stations.

Ace Show May Succeed Brice

NEW YORK, March 6.—Another package of shows, budgeted for the week, will be presented by the Ace Radio Network, which is producing the show for the Brice Radio Network. The show will be broadcast over 150 stations, and is expected to be a hit.

Toni Angles For Van Hefflin Mystery Show

NEW YORK, March 6.—The Toni Angles Mystery Show, which was presented by Van Hefflin, has been cancelled by the Ace Radio Network. The show was presented over 150 stations, and was scheduled to be broadcast three times a week, at 10 a.m., 2 p.m., and 5 p.m.

Winchell Competish Stiff For "Corliss"?

NEW YORK, March 6.—The trade wonders whether Campbell Soup Company's advertising campaign for its product, "Corliss," is going to be successful. The campaign has been running for the past three months, and has been featured in several radio programs. The campaign is scheduled to run for another six months, and is expected to be a success.

Heller Mulls Tome On Topic of Docs

NEW YORK, March 6.—The documentary division of the Columbia Broadcasting System (CBS) is currently working on a new documentary, "The World's Greatest Novels," and is planning to broadcast it on several stations.

Barry Jaunts to L. A., Hires Puck for ABC Exec. Producer Post

NEW YORK, March 6.—Charles B. Hall, president of the Columbia Broadcasting Company (ABC), has announced that he will be moving to Los Angeles to work on a new documentary, "Los Angeles: A City of the Future." The documentary will be produced by ABC, and will be broadcast on several stations.

NEW PAAR SEC PREPARED

Hollywood, March 6.—The audition for a new Jack Paar comedy star will be held in Hollywood on April 1. The star will be chosen from a group of candidates, and will be featured in a series of radio programs, which will be broadcast on several stations.
Web Rejects Cop Show as "A-A" Filler

Program Subbed in '47

NEW YORK, March 6—National Broadcasting Company's (NBC) policy of no crime shows in hours preceding 9:30 p.m. first formulated last September at the NBC convention in Atlantic City, will get its crucial test in the next few months and all indications are that the web will hold fast. A significant revelation along this line came this week with the news that NBC has rejected Calling the Police as a summer replacement for Amos 'n' Andy. Police was carried last year as the Amos 'n' Andy sub. It is understood that the web's refusal to air the show this summer caused some consternation among the execs of Lever Bros., the bankers.

In a statement this week, Ken Dyke, NBC vice-president and program chief, said NBC would keep a "stiff upper lip" on its crime show policy and wouldn't relent in the case of summer replacements. According to one brass hat, this will mean that both the crime-comedy and advertising agencies will have to use utmost ingenuity to build summer replacement programs of sufficient caliber to attract audiences. In previous summers the job was easy and often involved merely presenting 9:30 p.m. material in place of the regular program.

NAB Sets New Fem Director

WASHINGTON, March 6—National Association of Broadcasters (NAB) broadened out this week with no candidate for the position of head of the person of Pat Griffith, formerly of the Washington bureau of The Manhattan Evening News.

The new position appears similar to that of "co-ordinator of listener activity" once held in New York by Dorothy Lewis. This position was adopted by the NAB board in October.

Duties of Miss Griffith, said NAB, "will not imply the Association of Women Broadcasters (AWB) with its parent organization."

Radio-News Group Meets March 15 on "Self-Censorship"

WASHINGTON, March 6—A heated discussion on the merits of voluntary censorship was to be expected at a meeting of a radio-news committee set for March 15. The meeting was called the National Association of Broadcasters, as named under the representative of the committee.

The present view of many radio men is that one must impose any scheme of censorship—voluntary or otherwise—unless that action is a patriotic necessity. While Forrestal claimed that the voluntary censorship program was suggested to him by some "newspaper friends," many news men are telling radio in one word: "No!"

Low Cowan Shake-Up Sends Three Ankling

NEW YORK, March 6—A shake-up in the American Broadcasting Company this week saw the departure of three staff. They were Edward Cowan, who had been handling network package sales; Leonard Feather, who had been scripting the Tommy Dorsey transcription show, and Hal Halpern, who has been handling the Fred Allen shows of the Dorsey show. Feather's departure is said to be a temporary departure during which he will be writing a book on Dizzy Gillespie.

Rosewall, formerly with Blow & Pounds, is heard said that keeping a high-price salesman to peddle shows exclusives was no longer practical. Halpern, who had concentrated on publicity and record deliveries to stations, is being succeeded by Eleanor Block, who will concentrate on station relations. Feather's work will be assumed by veep Al Hollander, who has been the Dorsey show's producer.

Cowan, who returns from Arizona March 15, is the sister to the former president, and indications are that Bill Sherr, sports director of the National Association of Sportscasters (NAS) will be drafted for the job. Retiring president is Ted Huning, freelance sportscaster and WHN disk jock, who held the job the past year.

Executive committee will meet at Al Schacht's restaurant.
Windfall of Free Plugs, on Air And Off, for NBC Bankrollers

NEW YORK, March 6—National Broadcasting Company has compiled a set of statistics indicating that clients not only get air time for free but also a valuable bonus in free newspaper and air plugs. According to the web's figures, clients get additional mileage of advertising and promotion, as newspaper plugs and stations' web ads, generated by the affiliates in promoting web shows during September, October and November. Rates were worth at least a total of $1,337,406.58. Inasmuch as this total was estimated from reports from only 60 stations, or approximately half the network, it is estimated that the total value of NBC station plugs for the three months might even amount to $2,500,000. Furthermore, these estimates do not take into consideration the hundreds of plugs in direct mail pieces, window displays, car cards and billboards—all of which are used regularly by many web affiliates.

Breakdown of the three-month, 86-station figure of $1,337,406.58 shows:
- Value of on-the-air plugs, $1,097,097.31
- Value of newspaper ads, $240,099.47

In preparing its estimates on the value of the above plugs, NBC used the rates in Standard Rate and Data Service.

NBC intends giving each client a report of stations' promotion. This report will itemize the number of plugs each show received in all media and will show how the totals were distributed among 10,000-watters, 1,000 to 10,000-watters and 100 to 500-watters. The report also will include a dollar value relative to the above time and newspaper space.

NBC's breakdown of promotion on a single program, Raleigh's People Are Funny, carried on the web 6-9:30 p.m. Fridays, gives the following time and space grants, with their estimated dollar values:
- 1,008 on-the-air plugs, valued at $85,801.28
- 209 newspaper ads, with a total lineage of 17,082 and circulation of 6,456, with a value of $4,243.30
- 115 publicity mentions, with total lineage of 1,948 and circulation of 5,500,700
- 30 display card pieces, circulation 8,550
- 21 displays, circulation 1,252,716
- 12 billboards, circulation 141,578
- 264 car cards, circulation 2,782,800

CBS Asserts Corwin Pact Still Stands

NEW YORK, March 6—Norman Corwin and the Columbia Broadcasting System (CBS) haven't come to the parting of the ways, despite reports to the contrary. A web exec affirmed this week that Corwin was under exclusive contract to CBS and would return to work for the web when his pic commitments in Hollywood and NYC have concluded.

Corwin trekked Coast-to-west to do documentary films.

VON ZELL'S NEW QUIZ

NEW YORK, March 6—Walt Frimmer of the Frank Cooper office, leaves the web for the Monday to Sunday Holiday at Home with Harry Von Zell. Show is a half-hour audience participation. Frimmer will cut the record Tuesday (9).

"STOP MUSIC" SETS M. C.

NEW YORK, March 6—Bert Parks was set this week for the emcee job on Stop the Music, new musical which American Broadcasting Company (ABC) is setting up as Sunday night competition for Edgar Bergen and Fred Allen. The show debuts March 21.

Crosley Broadcasting Corporation announces CINCINNATI'S FIRST COMMERCIAL TELEVISION SERVICE WLWT

WLWT, Crosley Broadcasting Corporation's television service for Cincinnati, began commercial operation on February 9 and on February 15 a special T-Day celebration was observed throughout the Queen City.

Television is not new to Crosley or Cincinnati. We established one of the first television stations in the United States in April, 1939, under the call letters W8XCT. Experimental television broadcasting has been conducted continuously since that date, interrupted only by the war.

Now, after years of experimentation—training personnel, developing programming and technical techniques—we are ready to provide Greater Cincinnati with the finest television service possible under an expanded, commercial operation.

The newest, most modern television transmission equipment available will, within a few weeks, be sending the sight-and-sound of WLWT. This new transmitter plant will deliver one of the strongest effective radiated television signals in the world, assuring an even finer, more dependable service.

The Crosley Broadcasting Corporation is proud to have established the first television service in Ohio and Cincinnati. We believe television inevitably will become the world's greatest medium for mass communication. And not only can it be expected to provide the greatest and most effective advertising medium yet conceived, it must also contribute immeasurably to the broad fields of entertainment, education and religion within the home.

WLWT Rate Card No. 1, and we believe television's most unusual rate card, is now available upon request.

This one

WLWT Crosley Broadcasting Corporation

TELEVISION SERVICE OF THE NATION'S STATION

RADIO
FCC INTO KMPC SITUATION

Anti-Semitic Allegations Slow Get Material From Here's KMPC Side, Given by
Allegations Radio News Club; Reynolds Says Station Is in Clear
Vs. Richards

Starrels Adds to Charges

(Continued from page 3) was ordered coupled with items concern-
ing Russia and Communism.

"I was ordered to emphasize state-
ments to the effect that I was
and to play down or not use at all in
newscasts statements or incidents
favorable to Lillienthal. I was ordered
to play up his religion and his foreign
extraction.

"I was ordered to 'go easy' on
President Truman's address in vot-
ing the Taft-Hartley Act, because
nobody cares what he has to say.

"I was given the flat order to rid-
culace to the White House and hold a
meeting with Wallace and Defense
Secretary Stimson shortly after the
separation. I was also ordered to
provide a post to the station's staff
in the near future. Before the present
shave-up, News Club refused to permit
publication of the statements of individ-
uals sending sworn statements to FCC.

FCC was informed that additional
documentary evidence will be filed
with it from time to time as it is
made available to the News Club. The
Billboard learned that conclusions are
being reached by ex-KMPC staff-
ners who have been unable to
make a decision to pay the fine.

We believe that the situation
outlined above should be brought
to the attention of the Federal Communi-
tions Commission. We believe further
that this is a situation which con-
stitutes an advantage to itself the
FCC's operation generally and to the
(See Slavie Gets Material, page 14)

Reaction in Congress & FCC To Charges AgainstKMPC

(Continued from page 3)

Richard's Fight Tests Strength of News Club

(Continued from page 3)

Congressmen on KMPC

(Continued from page 3)

Proud of Puserv Record

(Continued from page 2)

I always
constant
in jeopardy.

"I was also fully cognizant of the
consideration which was given by
the FCC concerning the operation of
such stations. It was made clear to
me that I would be held
rtant news items according to my own
professional standards of objective
newsmanship, my job would be in
jeopardy.

(signed) Maurie Starrels.

By L. Z. Zhito

The Billboard March 13, 1948

8 RADIO

"I always knew that I was
required to pay the fine, but I
believe that it is a matter for
the FCC rather than for Congress to
consider.

"If these charges are true, the
license of the station if the charges
 leveled against it prove to be
justified.

the commission, as I have frequently pointed out, has a duty
beyond that of a mere traffic cop of the air waves. It is the
guarantor of the public domain of the air spectrum and must
act accordingly.

I am personally shocked at the allegations made, but feel it is a matter
for the FCC rather than for Congress to consider.

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I am personally shocked at the allegations made, but feel it is a matter
for the FCC rather than for Congress to consider.

Rep. Adolph J. Sabath (D., Ill.)
"I hope and trust that the Federal Communications
Commission will take any appropriate action possible. It seems to me also that
the National Association of Broadcasters might consider
taking up the matter in view of the ac-
tivities which have been disclosed by the
Billboard.

Rep. Helen Gahagan Douglas (D., Calif.)
"I am sure that the Federal
Communications Commission will
to investigate their truth."
Poll Shows 70% Feel Radio Doing Good Job; 60% Veto Commercials; News Popular

WASHINGTON, March 6. - The National Opinion Research Center (NORC) of the University of Chicago, in its second survey of U. S. listeners, reported this week that 70 per cent of the people that feel that radio in their communities is doing an excellent or good job. This compares with 76 per cent believing that churches are doing excellent or good work, 83 per cent approving the work of newspapers, 59 per cent okaying schools as doing an excellent or good job, and 42 per cent rating local government good or excellent.

At the same time, the survey reported that 90 per cent felt that commercials spoiled the program by interrupting it, 55 per cent disagrees and 4 per cent reported “don’t know.” On the question whether commercials give useful information about “things you may want to buy,” 74 per cent reported they agreed, 22 per cent disagreed, and 4 per cent said “don’t know.” As to whether commercials are “boring and repetitious,” 58 per cent agreed they were, 35 per cent disagreed, and 5 per cent didn’t know. On whether commercials are “noisy and distracting,” 40 per cent agreed, 40 per cent disagreed and 5 per cent didn’t know. On whether commercials are “worthwhile because they tell who pays for the program,” 65 per cent were reported as agreeing, 26 per cent as disagreeing and 9 per cent didn’t know. Sixty-three per cent found commercials “often amusing and entertaining,” 26 per cent disagreed and 5 per cent didn’t know.

Commercial shows are often in bad taste, according to 46 per cent of the listeners in the NORC survey; 42 per cent disagreed, and 12 per cent didn’t know.

P tanggal Shows Rejected
Twenty per cent of the listeners surveyed reported they would be willing to pay a $5 a year fee to get radio programs without advertising. While 76 per cent said they would rather have advertising without subscription and 4 per cent reported “don’t know.” Nine per cent of the 20 per cent in favor of the $5-a-year license fee for commercial-free programs would be willing to pay as much as $10 a year for the service, and 2 per cent would be willing to pay up to $25 a year, according to the NORC.

In response to a question as to which one of these four statements comes closer to what you yourself think about advertising on the radio,” the survey showed 50 per cent agreed they were “in favor of advertising on the radio,” 35 per cent checked “I don’t particularly mind advertising on the radio,” 22 per cent checked “I don’t like advertising on the radio but I’ll put up with it,” 19 per cent checked “If it were up to me I’d cut out all advertising on radio,” and 2 per cent checked “don’t know.”

It’s a big news year. And when news pops, the nation shops for the product advertised on a news broadcast! The center of news is Washington. And in the center of Washington, are two of the ablest, most fearless newsmen in America. Both are available for sponsorship over WOR. Both are “buys” in any year; and tremendous buys in an election year!

A “BUY” FULTON LEWIS, Jr.
7:00 to 7:15 PM, Mon. thru Fri.

A “BUY” ROBERT S. ALLEN
2:45 PM, Sundays
Brings public figures and the public-at-large rushing to their radios. Fearless, colorful, swift-paced.
**Network and Local Program Reviews**

**Living — 1948**

Reviewed February 29

Sustaining via NBC

*Estimated Talent Cost:* $5,000; producer, James Harvey; technical adviser, James A. Ryan; & music specialist, Nancy Ann Woodward; writer, Lou Hazam; music conductor, Milton Kaminski, arranger, Bob Warren; narrator, Ben Grauer.

The public service division of the National Broadcasting Company (NBC) has—within recent months—undertaken changes in policy and programming. These changes were intended in a general way to modernize that department's program in order to bring alive the interest in favor of shows in tune with the times. Living—1948 is one of these new policy directions.

From the standpoint of format, Living—1948 seemed rather fresh and exciting. The technique of the first program was similar to that of the Living Newspaper—a legitimate technique that had been utilized in literature, and a formative format involved presentation of a kaleidoscopic view of life in these United States. The Living—1948 was done via brief dramatic and narrative sequences injecting various aspects of our lives such as: (1) housing, (2) the Marshall Plan, (3) the labor movement, (4) education, (5) the theater, (6) high cost of living, (7) post-war misery in Europe, at home, and the way in which from other parts, it was ascertained that the people are afflicted with lack of confidence and are not too hopeful of the future.

**Late Lapse**

So far, so good. When the program progresses beyond this point however, it loses a certain integrity. This lapse occurs when Dr. George Gallup, in his role as a listener and be queried as to what the Ides of March reveal to him. Despite the mass of evidence to the contrary, presented in the previous portion of the program, Dr. Gallup appears to say that the great majority of people were happy, and that the surface of confusion that existed there existed a basic tranquility and soundness.

The listener finds it difficult from the standpoint of logic, to take this turning point in good faith. Dr. Gallup then elaborated, pointing out that only one general belief is that happiness wasn't worth while. He also pointed to a connection between a man's political beliefs and his happiness. It was ascertained that communists and communist countries were happier than the rest.

The wind-up of the show developed into a plug for free enterprise and the American way of life.

To this reviewer it seemed that the program tried to say: "We are communists, we are really happy. This is a great country." We, too believe this is a great country, but we believe in a democratic and circumspect and logical means to arrive at the same result.

*Otherwise, Living — 1948 impressed as a potentially good idea. Its pace was a bit too rapid for a technique covered a lot of ground rapidly. It needs more subtle production.*

Paul Ackerman.

**The Padded Cell**

Reviewed February 29

SCHUTTER CANDY COMPANY
Thru Russel M. Seeds, Co., Inc.
Via CBS, Pacific Coast Net

Saturday, 6:30-7 p.m.

*Estimated Talent Cost:* $2,400; producer, Irving Atkins; writers, Ed McLean, Andre Paul, Henry Starf; cast: Ken Niles, esquire; Jack Slattery, announcer; Ray Ehlenborn; Dave Baccal, organist.

*Current Hearings on the Program... not available*

*Current Hearings on show preceding (time period) 9.8*

*Current Hearings on show following (time period) 4.0*

*CURRENT HORTON-MARTINO ADVERTISING NETWORKS*

ABC: (time period) 9.6

NBS: (time period) 4.4

NBD: Judy Canova 7.7

**ABOUT THE ADVERTISER**

Schutter Candy Company, a subsidiary of Universal Match Company, is a heavy, year-round spot time buyer. Until recently, it built a broad and white media, but firm is currently swinging to airtime to plug its Old Nick line.

The company has a host of lines that will be sold to radio stations.

**Make Friends With Music**

Reviewed by transcription


5,000 watts

CBS Affiliate

Saturday, 9:30-10 a.m.

Producer — narrator — pianist, Gladys Thomson.

*Finding a way to bring the younger generation around to an appreciation of better audio fare a project which has been explored by broadcasters, record manufacturers and others, with varied degrees of success. This show is one local broadcasters' answer, and it's a good one.*

WTAG has Gladys Thomson tell a weekly story concerning some aspect of music and illustrate it by playing the piano or running off a record. The show has stirred considerable local interest, especially by its indorsement by the Junior League of Worcester.

Miss Thomson reels off the show before an audience of organized youngsters, having a different group in each week. Program caught was a spirited duet by Mr. and Mrs. Sherman. They sang the special "make friends with music" song. Later in the program, Miss Thomson sang the "safety song," which seemed to be chorused and tailored to an old drinking song with new lyrics.

Main body of the program had Miss Thomson tell the story of the opera, Carmen. Her approach was through the practicalities of radio, asking the kids to close their eyes, imagine they were in the Paris opera house, walking down the aisles in formal attire. Then she described the stage setting and the costumes, as they launched into the opera itself. As she went along, she played excerpts from the music on the phonograph which no one could hear. It was an accurate, if somewhat censored Carmen, and should have served its purpose because great interest was shown about the real thing among the younger listeners.

The criticism stems from an apparent lack of animation on the part of Miss Thomson, who went on with her monolog, and to the effect that she made the show take on just a little of the aspect of a lecture, rather than mere fun. A little more showmanship would make a winner of this program.

*Sam Chase.*

**FMA to Seek Check on FM Grants to AM**

WASHINGTON, March 6 — The Association (FMA) will call upon the Federal Communications Commission (FCC) to crack down on certain broadcasters with "pocket" FM grants, it was decided at an FMA board meeting here this week-end. The board, headed by FMA President Edward Dillard, unanimously adopted a resolution to petition the FCC to investigate all FM applications for grants in aid of time on construction permits.

Paving the way for what FMA hopes will be rapid expansion of FM, the board agreed to meet monthly for at least the next four months, and adopted a resolution asking the FCC to enact manufacturers to produce and distribute FM-only radio receivers at the low prices consistent with high quality performance.* The board also urged swift expansion in output of AM and TV broadcasts, and AM and television stations and agreed to dispatch letters to all FM broadcasters with studio transmission links with American Telephone & Telegraph Company for FM rates and to avert exorbitant AT&T rates.

At the end of the first day of the session, the board issued a statement decrying "mislabeled advertising" by some manufacturers to FMA's members. Letters will be sent to all manufacturers urging them to specifically label their FM equipment and to convey to listeners on FM that they were not FM-only receivers.

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If you want quality photo reproductions and fast service, order from us. We make them by the thousands...

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500—$1.00's for 27.50
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Photo Post Cards
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8x10 Prints
9c Each in Quantities, Plus
1c to 5c handling
Write for Prices
Orders—One-half with order, balance C. O. D. All original photos.

**Commercial Photo, Inc.**

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**Howard Photo Reproductions**

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**Howard Photo Service, Dept. B**

140 W. 66 St., New York 19, N. Y. (B) 2-1849
TD, ABC N.S.G.

NEW YORK, March 6—The latest in the period of tense relations between the record companies, culminating in the ABN (ABC) accord, with Tommy Dorsey has the American Federation of Musicians (AFM) in a bit of a quandary. It seems that Dorsey pulled a maneuver on the AFM when students crowded around the stand and broke the connection. While he wouldn't let the engineer make repairs, so Dorsey's half-hour show ended. After the Virginia Friday (30) came over the air, three sans vocals or announcer napper.

Terming the mix-up as "just another one of the ABC" officials refused to commit themselves further, but the implication was that ABC's legal time TD would be n. e. g. with ABC.

Gwirtz Leaves MPPA; Royalties Direct to Him

NEW YORK, March 6—Joe Gwirtz, owner of the Vinek, Chicago and Saunders music publishing and litigation in legal and copyright matters by mechanical collection agent Harry Fox, has withdrawn from the MPPA (Mechanical Publishing Protection Association, or MPPA). Gwirtz also notified disc jockeys this week to pay royalties on his copyright rights directly to him instead of to Harry Fox.

Withdrawal from MPPA and the move to break away with Fox are believed linked with Tussle Fox has been undergoing with Gwirtz in their attempt to break into the music publishing business. In addition, Gwirtz' Diamond label was accused by Fox of being delinquent in royalty payments to Fox's clients.

Meanwhile, Diamond Records is reeling from a new Jan 8th battle the week which saw the end of the 80's switch to Mercury, a move which has left this year's biggest hits involving Gwirtz. The August-Diamond label's major new release, "Warrant Concerto," comes out when the planet-macro is due to appear on the Warner Brothers' Hotel Warwick here, Thursday (11).

Victor Revises Royalty System

NEW YORK, March 6— RCA Victor, in an effort to eliminate unnecessary bookkeeping, has revised its system to eliminate the need for a Victor, which until now had handled each returned or broken item. As a result, the individual artist, effective March 1, adopted a system of royalty statements for only other disc companies, automatically deducting 5 1/2 percent for breakage and returns. Victor has agreed to return the remaining 9 3/4 percent to the disc's owner. The proposal required the disc to be returned to the artist's to save the time and cost. It is believed that all artists and producers agreed to the change.

In other industry news, Victor was selling their co-operation and agreement with the AFM. For example, the Veep's James Murray pointed out: "We find that the cost of distribution is a matter of great importance, at the point where the record business is becoming less attractive to both distributors and dealers... it is therefore necessary to eliminate as much bookkeeping as possible.''

AFM Wallops Coast Combine

Lawyer-Manager Role May Get Court Review as Goldfarb, Vallon Sue Woody Herman

NEW YORK, March 6—In a suit that may shed new judicial opinion on the legality of recording shows, a combination of law practice and personal management, legal eagles Herman (Chubby) Goldfarb and Michael Vallon of the AFM have gone to federal court to seek an alleged breach of a personal management contract and for money damages that they claim were denied to them by the earnings of Herman. The suit came to light when the lawyer-managers, of whom it includes Billy Butcherfield, Beatrice Kay, Sunny Skylar, Paul Winchell and the Soft Volunteers, and the owners of the orkester before trial in the New York Supreme Court.

Goldfarb and Vallon based their claims on three written pacts. The first, entered into November 19, 1941, called for the plaintiffs to pay 3 percent of net profits for which they contracted.

Second Herman Contract

Another contract was signed March 21, 1941, covering another five-year period and calling for 10 percent of Herman's earnings as an entertainer and 5 percent of his earnings for any work as an orkester. At that time, the two were arranging for Herman's s:inching a singer single via wax and radio. Herman returned to only a few per month.

On the contract the plaintiffs claim another $10,000 due them as per 1941 agreement.

The complaint further alleges that in 1945 Herman orally granted a contract to his personal manager for exclusive representation and agreed to pay $10,000 for additional services rendered. Goldfarb and Vallon claim that the contract specified paying standing on that deal. They also claim $5,000 due them for legal services.

Goldfarb and Vallon further claim that on August 29, 1947, Herman "in a series of pertinent facts, filed a complaint, the lawyers from performing their duties. For this they seek an accounting of Herman's earnings in

Dizzy in Tizzy, Foreign $ Fizzle

NEW YORK, March 5—Reports drifting back from Berlin, indicate that Dizzy Gillespie's tour of Scandia and lowland countries has ended up in financial turmoil as a result of many canceled dates and alleged breach of contract. The reports have a twist with Swedish promoter Harold Lindquist has let it be known that the contract was due to pay off the orkester's way back to the States.

In Germany, it is understood, was called to the orkester by the State Agency this week and passage was made on the DeGrasse East. Theor Leaves the Continent March 9. Hall Agency's Dizzy, Billy, Star, current is in Europe with the orkester and is expected back in New York; the early part of next week.

Berlin Gives 2 Tunes to Feist For Exploiting

NEW YORK, March 6—Music traders are chuckling today this unreported writing by an experienced songwriter, publisher Irving Berlin to give his two own songs to another company to exploit.

Gossip developed after the news broke that Abe Olman, general manager of America's biggest Warner Bros. catalog, and Miller group had arranged with Berlin for the Feist firm headed by Harry Feist to joint the two of the coming MGM picture, "Easter Parade," which has an all-Berlin score that

The procendural move by Berlin, who has never "relinquished his own possession of his work" for any renting out other than from his original stock of work, is a warning to other songs, for which Berlin is better to split professional action on some of the duties with the Rosenthal-Herman group. Berlin's view is that he maintains only a partial professional staff. Some extremists saw signs in Berlin's move, but Berlin was primarily laying plans for retirement and the song shift was a deal to lift some work off his hands for future years.

Neither Berlin nor Abe Olman could be reached for comment on the count to confirm or deny the trade gossip.

The two Berlin ditties to be handled by Olman are, "Two Old Maids," both well-recorded pieces, and the "lullaby, ban are "A Fella With an Umbrella" and "Better Luck Next Time." The Easter Parade film features Judy Garland and Peter Lawford among others.

M-A Cracks Into 2 MCA Spots

NEW YORK, March 6—M-A Art Agency, beginning its second year of operation, have moved in breaking into the Mayflower Hotel, Washington, for a long time a Monarch Corporation of America (MCA) stronghold. M-A art set Jerry Correa's society office for the spot for the summer season. M-A also played 1951 outside on the ABC's annual convention at a non-union hotel, the Regis Hotel in the Iridian Room.

The agency this week added George Towne's only New York branch. Towne obtained his release from an MCA-management pact this week and immediately signed with M-A Art.

NY Indie Dists To Meet Mar. 11

NEW YORK, March 6—The first official meeting of indie label New York distributors for the past two years, the meeting is to form a clearing house for retailers' credit, will be held Thursday (11) at the Malware Distributors' offices here. Shaded to attend the meeting will be representatives of AFM, GPC, Atlantic, Cosel, Major, Hal/Milmore and Posten distributors and others. It is also understood that a new idea reported in The Billboard several weeks ago appears to be the meeting, with Sanders that a similar org may be attempted in Philadelphia.
Plucking Their Way Past AM

String Band Fad Receives Nourishment

Big Label Distributing Aids

NEW YORK, March 6—Apollo Records, which this week joined Mercury Records in offering a 15-cent liner deal, is plucking the audience, and when the discs are plucked, the records will be plucked from the air. The Apollo pluckers have created a sensation, and they say they will pluck the air from the records. The Apollo pluckers are known as the Apollo Airdis, and they say they will pluck the air from the records.

The Apollo Airdis are plucking the air from the records by means of a special plucking device. The device is made up of a set of metal jaws that are attached to a plucking arm. The plucking arm is attached to a plucking head, which is controlled by the plucker. The plucker uses a special plucking stick to pluck the air from the records. The stick is made of a special material that is able to pluck the air from the records without damaging them.

Apollo claims that it has been able to pluck the air from the records by using a special plucking technique. They say that they have been able to pluck the air from the records without causing any damage to the records. They say that they have been able to pluck the air from the records by using a special plucking technique. They say that they have been able to pluck the air from the records by using a special plucking technique. They say that they have been able to pluck the air from the records by using a special plucking technique.

Apollo has a plucking studio located at the Apollo Records building. The studio is equipped with a special plucking machine that is able to pluck the air from the records. The studio has a plucking machine that is able to pluck the air from the records. The studio has a plucking machine that is able to pluck the air from the records. The studio has a plucking machine that is able to pluck the air from the records.

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Petriello Fluffs King Collective Bargaining Bid

Hollywood, March 6.—Attempt to save Petriello’s American Federation of Musicians (AFM) from oblivion may be forced by a ruling on March 27, if a written request to set date for collective bargaining is not received in time by the Actors’ and Artists’ Benevolent Alliance, the newly appointed attorney for Petriello’s annual pension plan, appeared futile by week’s end when it was learned that unions and the parties had failed to produce a signed agreement.

The move was made in a letter dated Feb.
17, demanding that Petriello set a date for its collective bargaining and giving AFM 15 days to reply. If Petriello officially refuses, a new bargaining will be scheduled.

Move is designed to force Petriello to bargain under the Taft-Hartley Act, since the Actors’ and Artists’ Benevolent Alliance hold that Petriello’s refusal to bargain is in violation of the law. Petriello will set March 23 as its own arbitrary date to meet with unions.

King Collective

Hollywood, March 6.—King Collective is engaged in negotiations to settle two collective bargaining agreements that have expired. The negotiations are expected to be completed within the next few days.

Creditors Offer Signature Brass Counter-Plan

NEW YORK, March 6.—Creditors of the American Federation of Musicians (AFM) have threatened to sue the American Federation of Musicians (AFM), which is now seeking to settle a contract with the American Federation of Musicians (AFM) for the first time in over a year.

The AFM has been searching for a solution to the problem of how to pay off its creditors. The creditors, however, have been unwilling to accept the proposed settlement.

England Expects Every Artist To Do His Duty...Gawd!

London, March 6.—London’s all-British artists find themselves to be in a precarious position, according to the report by the British Broadcast Corporation. The report states that the British Broadcasting Corporation is planning to fold, and that the artists will be forced to find other employment.

The report notes that the British Broadcasting Corporation has been under financial pressure for some time, and that the decision to fold is being made due to the current economic situation.

Summer Band Tussle Grows

New York, March 6.—The summer band tussle continues as the major recording companies seek to attract the best talent available. The competition among the companies is expected to heat up as the summer season approaches.

Cap Boasts of Flying Saucers

Hollywood, March 6.—A lot of people are interested in flying saucers, but the band in town is not happy. Seems that demand for the wax's product here so over- swelled the market that once a month, they have to close early.

CLICK ROSTER

Philadelphia, March 6.—Frank Palumbo and his band, the Starlighters, have signed a contract with RCA Victor, the label that just released a record of Palumbo’s new hit, “Do the Twist”.

Mercury Gets Keynote Waxes

New York, March 6.—The transition for transfer of Keynote wax to Mercury Records was completed this week. Over 25,000 albums, 196,000 19-inch singles, and 12-inch discs plus about 159 unreleased discs and long-hair masters.

continental sets can pressery

New York, March 6.—Continental Records has been in a financial slump in Montreal, under the direction of Donald Gabour, and is expected to release its records there under the Maple Leaf label.

under the companies’ present set up in Europe, Continental records are being pressed and distributed there by the Pachy Disc Record Company, London, France: Disque Trade, Brussels, Radiola, Hungary, and Patras, Roumania.

Mercury’s Jimmy Hilliard, artist and rep chief in the pop department, is readying a survey of Mercury districts to determine demand for the Keynote wax.

The firm’s initial liquidation release, pushed back several weeks because of mechanical difficulties, is now due on March 25 and April 1. The discry is a recently acquired longhair authority, who has turned to radio, Monday, Tuesday (9) to arrange for the initial output.

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Music—As Written

New York:

Due back from the Coast Sunday (?) were Abe Olman, Irving Mills and Harry Fox on the Capitol swing plane. . . . Rainbow文章 was the scene of the original vocal group of the by-passing "Merry-go-round-the-clock plug drive on Ezy Morale's Fantasy Jungle, came off Saturday (6) in Philly, with 10 jockey shots kicked up for Jungle Fantasy discs. . . . The New York 'whiz' initiates "New York's Most Wanted" . . . Lou Surritzo reported folding record branch (and maybe the whole works) of Masterpiece distrib in here March 15. . . . Ben Selvin celebrated his 80th birthday, with a Atlantic City week, and "At the Ziegfeld" show.

For kicks, ask Al Bruckman, of Miller Music, to play George Green's hot tuba wax solo on which Mills owns the master. . . . Those dada kids, parading "All American Girl" and mentioning well-known music figures in rather queer light are still infesting The Pops Alley. And we mean infesting. . . . Roberto, live jockey supreme, pulled the unusual with a Vaugh Monroe guest shot on which Monroe doesn't sing and the Monroe disks played are all swingy instrumentals. Imagine that!

The Dixie Bumming Birds cut four a capella sides for Apollo Records last week. . . . Jerry Jerome and his orchestra dance April 18. . . . Irv Gwirtz scouting for a ranch in Arizona. . . . Leo Jacobs has joined Dave Dreyfus pub as contact man. . . . Lenny Herman orch is guesting on Paul Whiteman's On Stage America show over ABC March 25. . . . ABC's Treasury Band remote show expands to six-day-a-week, coast-to-coast schedule March 19 when it takes over the 4:30-5:30 p.m. time slot.

The Sun Fox pubbery is resuming push on Rippledore score this month to celebrate the first anniversary of the hit music's run. . . . By mistake, Signature Record's Ohio distributor was listed as the "G & B Company" in The Billboard's February 28 issue. Copy should have read "F & M Record Distributors, Inc., of Cleveland.".

Victor's coming platter of Concerto to the Moon, waxy by Larry Green's orch is, adapted from the disjecta membra of the Concerto en la Luna, which has sold some 25,000 disks in South America in the last year. Ditty, a fast tango, is being pubbed here by Santiely-Joy. Diskery also is releasing the Argentine waxing for domestic consumption.

MGM Records reportedly succeeded in escaping injunctions restraining a couple of small Coast diskies from using the names "MGM" and the actions are the first in a drive by Metro-Goldwyn-Mayer to protect its copyrighted name and line identification. Lewis's legal eagles are reportedly investigating a number of other diskies whose name allegedly is owned by the MGM name or trade-mark. . . . Duke Ellington's orch goes into Buffalo's Town Casino for the week beginning March 8. . . . Chip Jones Edwards' Viscanreat cuts reportedly have been offered around town to several diskers.


Joe Terry, assistant to Parker Presscott, head of Exclusive Records' Eastern division, replaced George Merrick as diskery's promotion manager. Terry will be assisted by Joey Sasse, formerly associated with various radio labels. Exclusive switch disk in the Detroit, Cincinnati and Cleveland areas to W. E. Harvey Company, Inc., replacing Pan American. . . . Merry Macs in England this week for London opening at the Palatium. . . . Orch leader Fred Waring to Mexico, with his radio show presumably sliding without him for a couple of weeks. . . . Deluxe Records took on Radio Supply Company as its Salt Lake City distrib.

Capitol Records International chief, Sandor Porges, leaves for the Coast on his way to the diskery's headquarters to meet with Precy Glen Wallichs. . . . Songwriter Bob Russell and his family head for

8 Concerts Cost for 1948

PHILADELPHIA, March 8.—Except for five weeks to be filled in, Steve Gibson and his Red Caps (vocal-instrumental unit) have no work worries—they're booked solid for the remainder of 1948. The Mercury recording unit, booked recently by the Jolly Joyce Agency here, is set for all of 1948 save for five weeks of open dates between October 8 and November 18. Red Caps open March 15 at the Twins Bars, Gloucester, N. J., for the first four of 1948, and July 15 for the last week of open dates between August 15 and September 16. Red Caps open March 15 at the Twins Bars, Gloucester, N. J., for the first four of 1948, and July 15 for the last week of open dates between August 15 and September 16. Red Caps open March 15 at the Twins Bars, Gloucester, N. J., for the first four of 1948, and July 15 for the last week of open dates between August 15 and September 16. Red Caps open March 15 at the Twins Bars, Gloucester, N. J., for the first four of 1948, and July 15 for the last week of open dates between August 15 and September 16.
A New Firm!

CHOICE MUSIC, INC.

presents A NEW HIT

"SLAP 'ER DOWN AGIN', PAW"

COLUMBIA—Arthur Godfrey
CAPITOL—Smoky Rogers (with Western Caravan)
VICTOR—Paty Montana
MUSICTRACK—Fryer & C restraint
MERCURY—Rex Allen
RAINBOW—Red Beeson
VITACOUSTIC—Riley Shepard

And for the girls!

"NEVER TRUST A MAN!"

VICTOR—Rosie Allen
MAJESTIC—Judy Canova
CONTINENTAL—Paty Garrett
BANNER—Navada Sisters

CHOICE MUSIC, INC.

GARET ROMERO, Prof. Mgr.
9109 SUNSET BLVD., HOLLYWOOD 46, CALIF.
1576 BROADWAY, NEW YORK 19, N. Y.
New York

The transistor-syndicated Duke Ellington show soon begins a series of guest shots featuring pop composers as a change from usual talent shots. Already waxed are segs with Bob Russell, Hugh Martin, John La-Trace and Alec Wilder. . . Bea Bain and Andre Baruch's Mr. and Mrs. Music session being offered as a syndicated n.t. packaged by WMCA . . . WINS spinner, Jack Lacey, has been renewed for one year for his daily spin show . . . WMCA spin- ner-cork leader, Ted Steele, booked into the Essex House here to dispense dance tips.

Hartford, Conn.

Ev Sietzer handling morning disk-show chores on WONS, replacing Roy Hensen. New WONS platter seg has debuted Saturday 3 to 6 p.m. with staffer Jack Downey gauging. With him here initiated daily Bing Crosby wax shows, Monday to Friday, 1:45 to 2 p.m., with Bob Maurer, emcee. Show comes off Saturday as well but at 6:35 to 8:45 a.m.

Jock Yock

Plagued by disk distributors' claims for each of sundry dates as The Hit of the 10s, Hartford's Joe Girand (WCCC) and Russ Naughton (WDRC) rebelled as a gag, decided to pick up their own platter and give the jock and deejay "noty." On a tip from ex-WONS' program chief and current WINS platter-turner Jack Lacey, the boys landed on the tune Heart Breaker. So they plugged the ditty daily for two weeks. Bing, requests swapped the record shops but—fullers now heard of Heart Breaker and had no disks on hand. Of course, currently there are four or five sides available (mostly string bands) some of which were touted in last week's Billboard.

WCC's program director, Walt Nelson, now gets himself aired twice daily. From 8 to 7 a.m., he combines

NADJ DOINGS

A special feature arranged in conjunction with the National Association of Disk Jockeys. None of the comments below necessarily reflect the opinion or editorial policy of The Billboard.

Recent NADJ activities have been centered on laying the groundwork for a bi-monthly association publication which has been named NADJ Recorder. First issue of the paper, which will be sent to some 4,000 spinners through the NADJ membership, could be ready in about two weeks. NADJ, via the recorder, will begin a concentrated membership drive following the first mailing. Included in the sheet will be an exchange of feature ideas, suggested program lists contributed by member spinners, gimmicks used by top New York NADJ members and advance record-release lists.

When details are settled on the Recorder, NADJ membership will lay plans to hold its first official national and local unit elections. Currently, the association is searching for an office suite in a New York hotel, which will serve as a permanent headquarters for NADJ.

Meanwhile the New York chapter of NADJ has closed books on its recently conducted Metropolitan Opera House hang-in. Some of the affair's journal-ad-money still is outstanding, preventing a final accounting.
Here we Go again!

Following on the heels of his sensational over-a-million-seller "FOUR LEAF CLOVER" platter...

ART MOONEY'S

New, Smash Recording...

BABY FACE

ART MOONEY and ENSEMBLE

ON MGM 10156

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

BOOKINGS: ASSOCIATED BOOKING CORP. (JOE GLASER, PRESIDENT), EXPLOITATION ON RECORDS: HENRY OKUN
**RCA VICTOR RELEASE**

**TEX BENKE**

**An Old Sombrero**

(And An Old Spanish Shawl)

One of those south-of-the-border "story" songs that catch on fast. Rich vocals and brasses back Garry Stevens on the vocal.

Dreamy Lullaby

Slow Tempo, sweet saxes, and Garry Stevens' sumptuously-mordellage add up to make a sure-fire favorite.

RCA Victor 20-2584

**TEDDY DAY**

and Quartet with Charles Davis and his Orch.

If It Were Easy to Do

Here's the hit ballad from "Angel in the Wings." Dennis puts over the haunting lyrics with lots of romantic feeling.

RCA Victor 20-3237

**ZEKE MANNERS**

and his Band

Television

A "natural" for television lots, ... a real catch for any loc. The band and the "Singing Lariatte" do a terrific job on this timely novelty.

RCA Victor 20-2730

**EVER SINCE EVE**

Semi-talking number with powerful punch-lines, hyped by Jack Smith's coast-to-coast singing.

RCA Victor 20-3273

**BILLY WILLIAMS**

and the Pecos River Rogues

Livin' Western Style

Everyone in the place will want to join in when this novelty starts spinning... full of "gimmicks" and gangly singing.

Texas Belle

Fine Western tune from new Audry pic. Another RCA Victor "First"!

RCA Victor 20-2722

**THE THREE SUNS**

Cash in on their ever-increasing popularity! "A" is a toe-tapper with catchy instrumental and a lilting refrain by Artie Davis and The Sun Maid. Hip is a familiar tangle with that original "Sun's" treatment.

There's A Music Box in The Moon and La Rosita

RCA Victor 20-3233

**ERNIE LEE**

and his Wildwesterners

There's Only One Kind of Red in the Red, White, and Blue

It's one for the money and RCA Victor has waxed it first. Reminds you of "Star Spangled Banner" and the '40s. It's a winner! (Sung by Ernest Lee)

False Alarm

This rustic number features Jim Byrd, one of the really great steel guitarists.

RCA Victor 20-2723

**DR. CLAYTON'S BUDDY**

(Sunnyland Slim's Okeh)

Illinois Central and Sweet Lucy Blues

RCA Victor 20-2723

**THE THREE SUNS**

What Did He Say? and I'm Sorry I Didn't Say I'm Sorry

RCA Victor 20-2640

**HENRY REEVE and his honey Orchestra**

Toddy, Golly, Beware and Every Little Movement

RCA Victor 25-1114

**LAWRENCE DUCROW and his Red River Rogues.**

Blonde Charlie and Red River Schattitches

RCA Victor 25-1113

**GUIDO GRANATI with Armande Uggel's Orch.**

Serve the Zaza and Firenze Sagna

RCA Victor 25-4090

**ESTELLE LINDEN with Jewish Swing Ensemble**

Ole Figa-Tartshin and Der Rebeli Emelshich!

RCA Victor 25-5028

**IRELDA FIELD at piano, with Compass Trio**

Malagueña and Cuban Boogie

RCA Victor 25-6031

**NEW TOMMY DORSEY ALBUM!**

"Tschaikovsky Melodies for Dancing" Album 9-209

None But the Lonely Heart and Tonight We Love

RCA Victor 25-2849

On the Isle of May and The Story of a Stary Night

RCA Victor 25-2870

Our Love and Some Things Will Never Change

RCA Victor 25-3872

Moon Love and The Things I Love

RCA Victor 25-3871

**THE STARS WHO MAKE THE HITS ARE ON**

**RCA VICTOR RECORDS**
If You Had All The World And Its Gold

Words by
HARRY EIDELMEY and
BARTLEY COSTELLO

Music by
AL. PIANTADOSI

CHORUS (with expressions)

Moderate Waltz Tempo

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International Copyright Secured Made in U. S. A.
All Rights Reserved Including Public Performance for Profit

Copyrighted material
PALDA...The label that brought you the great original arrangement of
FOUR LEAF CLOVER adds greater laurels with the new, ORIGINAL recording of
the wonderful LEEDS MUSIC tune by Max Freedman, Mortie Berk and Frank Capano
...recorded by the FERKO STRING BAND, 62 PIECES LOADED WITH
PLENTY OF BANJO for that wonderful winning community spirit!!!
Best-Selling Popular Retail Records

Records listed are those selling best in the nation's retail record stores (dealers). List is based on Billboard's weekly survey among 400 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates that it is a film; (M) indicates title is in a light musical. The B side of each record is listed in italics.

<table>
<thead>
<tr>
<th>Position</th>
<th>Last Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>MANANA</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>I'M LOOKING OVER A FOUR LEAF CLOVER</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>NOW IS THE HOUR</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>BEG YOUR PAR'DON</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>NOW IS THE HOUR</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>I'M LOOKING OVER A FOUR LEAF CLOVER</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>BEG YOUR PAR'DON</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>NOW IS THE HOUR</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>SLAP 'ER DOWN AGAIN, PANSY</td>
</tr>
</tbody>
</table>

Best-Selling Popular Record Albums

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on Billboard's weekly survey among 400 dealers in all sections of the country. Records are listed numerically according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
<th>Last Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>A Sentimental Day With Perry Como</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>Perry Como</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>Bing Crosby</td>
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<tr>
<td>4</td>
<td>4</td>
<td>Golden Earrings</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>Eddy Howard</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>Three Suns</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>Al Jolson Souvenir Album</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>Al Jolson</td>
</tr>
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</table>

Best-Selling Records by Classical Artists

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to Billboard's weekly survey. Records are listed according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Clair De Lune</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>Sabre Dance</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>Sabre Dance</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>Sahre Dance</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>Jalousie</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>Chopin's Polonaises</td>
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</table>

Best-Selling Record Albums by Classical Artists

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to Billboard's weekly survey. Albums are listed according to greatest sales.

<table>
<thead>
<tr>
<th>Position</th>
<th>Last Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Khashaturian: Cascade Ballet Suite</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>Rhapsody in Blue</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>Grieg: Nutcracker Suite</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>Student Prince Album</td>
</tr>
</tbody>
</table>

Exclusively yours

Star of Western Motion Pictures

Western Series No. 27-x

Retail Record Sales

Best-Selling Popular Retail Records

Records listed are those selling best in the nation's retail record stores (dealers). List is based on Billboard's weekly survey among 400 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates that it is a film; (M) indicates title is in a light musical. The B side of each record is listed in italics.
### Capitol's Got the Hot Hits *

*Based on actual sales reports*

#### Popular
(Rhythm, Ballad, Jazz, and Novelty)

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANANA</td>
<td>Peggy Lee</td>
<td>Capitol 15002</td>
</tr>
<tr>
<td>ALL DRESSED UP WITH A BROKEN HEART</td>
<td>Joe Stafford</td>
<td>Capitol 15007</td>
</tr>
<tr>
<td>SERENADE OF THE BELLS</td>
<td>Jo Stafford</td>
<td>Capitol 15007</td>
</tr>
<tr>
<td>THE GENTLEMAN IS A DOPE</td>
<td>Jo Stafford</td>
<td>Capitol 15007</td>
</tr>
<tr>
<td>I'M LOOKING OVER A FOUR LEAF CLOVER</td>
<td>Abilene Roy</td>
<td>Capitol 491</td>
</tr>
<tr>
<td>SPANISH CAVALIER</td>
<td>Margaret Whiting</td>
<td>Capitol 15004</td>
</tr>
<tr>
<td>NOW THE HOUR</td>
<td>Margaret Whiting</td>
<td>Capitol 15004</td>
</tr>
<tr>
<td>BUT BEAUTIFUL</td>
<td>Margaret Whiting</td>
<td>Capitol 15004</td>
</tr>
<tr>
<td>GOLDEN EARRINGS</td>
<td>Margaret Whiting</td>
<td>Capitol 15004</td>
</tr>
<tr>
<td>I'LL DANCE AT YOUR WEDDING</td>
<td>Peggy Lee</td>
<td>Capitol 15009</td>
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<tr>
<td>BEG YOUR PARDON</td>
<td>Jo Stafford</td>
<td>Capitol 15009</td>
</tr>
<tr>
<td>MELANCHOLY</td>
<td>Jo Stafford</td>
<td>Capitol 15009</td>
</tr>
<tr>
<td>DREAMING SISTERS</td>
<td>Jo Stafford</td>
<td>Capitol 15009</td>
</tr>
<tr>
<td>I'M MY OWN GRANDMAM</td>
<td>Jo Stafford</td>
<td>Capitol 15023</td>
</tr>
<tr>
<td>HAUNTED HEART</td>
<td>Jo Stafford</td>
<td>Capitol 15023</td>
</tr>
<tr>
<td>I NEVER LOVED ANYONE</td>
<td>Jo Stafford</td>
<td>Capitol 15017</td>
</tr>
<tr>
<td>THE BEST THINGS IN LIFE ARE FREE</td>
<td>Jo Stafford</td>
<td>Capitol 15017</td>
</tr>
<tr>
<td>LOVER</td>
<td>Lee Paul</td>
<td>Capitol 15037</td>
</tr>
<tr>
<td>BRING ME BACK TO LA</td>
<td>Lee Paul</td>
<td>Capitol 15037</td>
</tr>
<tr>
<td>KING SIZE PAPA</td>
<td>Peggy Lee</td>
<td>Capitol 40082</td>
</tr>
<tr>
<td>WHEN YOU'RE SMILING (The Whole World Smiles With You)</td>
<td>Hugh Taylor</td>
<td>Capitol 40082</td>
</tr>
<tr>
<td>DO YOU OR DON'T YOU LOVE ME?</td>
<td>Nellie Lutcher</td>
<td>Capitol 40082</td>
</tr>
<tr>
<td>THE SONG IS ENDED</td>
<td>Nellie Lutcher</td>
<td>Capitol 40082</td>
</tr>
<tr>
<td>SNATCH AND GRAB IT</td>
<td>Nellie Lutcher</td>
<td>Capitol 40082</td>
</tr>
<tr>
<td>I WAS WRONG</td>
<td>Nellie Lutcher</td>
<td>Capitol 40082</td>
</tr>
<tr>
<td>FINE BROWN FRAME</td>
<td>Nellie Lutcher</td>
<td>Capitol 15032</td>
</tr>
<tr>
<td>THE PIG-LATIN SONG</td>
<td>Nellie Lutcher</td>
<td>Capitol 15032</td>
</tr>
<tr>
<td>HE'S A REAL GONE GUY</td>
<td>Nellie Lutcher</td>
<td>Capitol 15032</td>
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<tr>
<td>LET ME LOVE YOU TONIGHT</td>
<td>Nellie Lutcher</td>
<td>Capitol 40017</td>
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</table>

#### Sepia

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>KING SIZE PAPA</td>
<td>Louis Lee</td>
<td>Capitol 40082</td>
</tr>
<tr>
<td>WHEN YOU'RE SMILING (The Whole World Smiles With You)</td>
<td>Louis Lee</td>
<td>Capitol 40082</td>
</tr>
<tr>
<td>FINE BROWN FRAME</td>
<td>Nellie Lutcher</td>
<td>Capitol 15032</td>
</tr>
<tr>
<td>THE PIG-LATIN SONG</td>
<td>Nellie Lutcher</td>
<td>Capitol 15032</td>
</tr>
<tr>
<td>I GOT A BREAK, BABY MEAN OLD WORLD</td>
<td>Nellie Lutcher</td>
<td>Capitol 15033</td>
</tr>
<tr>
<td>T-BONE WALKER</td>
<td>Nellie Lutcher</td>
<td>Capitol 15033</td>
</tr>
<tr>
<td>MOVE YOUR HAND, BABY WEEEPING WLOW BLUE</td>
<td>Nellie Lutcher</td>
<td>Capitol 15033</td>
</tr>
<tr>
<td>SURE SHUFFLE WOOGIE</td>
<td>Nellie Lutcher</td>
<td>Capitol 15033</td>
</tr>
<tr>
<td>WHEN I CLOSE MY EYES</td>
<td>Nellie Lutcher</td>
<td>Capitol 15033</td>
</tr>
<tr>
<td>BEDROCK BLUES</td>
<td>Nellie Lutcher</td>
<td>Capitol 15033</td>
</tr>
<tr>
<td>WHAT COULD I DO IF IT WASN'T FOR THE LORD?</td>
<td>Nellie Lutcher</td>
<td>Capitol 15033</td>
</tr>
<tr>
<td>WALKING WITH MY JESUS</td>
<td>Nellie Lutcher</td>
<td>Capitol 15033</td>
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</table>

#### Capitol Records

#### Western

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>SIGNED, SEALED AND DELIVERED EASY TO PLEASE</td>
<td>Jimmy Wakely</td>
<td>Capitol 40085</td>
</tr>
<tr>
<td>DALLAS DARLIN' I'VE HAD ENOUGH OF YOUR TWO TIMIN'</td>
<td>Tex Ritter</td>
<td>Capitol 40089</td>
</tr>
<tr>
<td>BYE WHISKEY ROLL WEEVIL SONG</td>
<td>Tex Ritter</td>
<td>Capitol 40089</td>
</tr>
<tr>
<td>DON'T TELEPHONE, DON'T TELEGRAPH</td>
<td>Tex Ritter</td>
<td>Capitol 40089</td>
</tr>
<tr>
<td>TELL A WOMAN BLUE AS A HEARTACHE</td>
<td>Tex Williams</td>
<td>Capitol 40081</td>
</tr>
<tr>
<td>HUMPY DUMPTY HEART TODAY</td>
<td>Hank Thompson</td>
<td>Capitol 40085</td>
</tr>
<tr>
<td>DON'T FLIRT WITH ME ROCK IN THE OCEAN</td>
<td>Hank Thompson</td>
<td>Capitol 40085</td>
</tr>
</tbody>
</table>

#### Hillbilly

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAR BASH BLUES PEEPIN' THRU THE KEYHOLE</td>
<td>Ciffie Stone</td>
<td>Capitol 40083</td>
</tr>
<tr>
<td>THOSE DARK CLOUDS DON'T BOTHER ME SAD AND BLUE</td>
<td>Eddie Kirk</td>
<td>Capitol 40089</td>
</tr>
<tr>
<td>WHAT'S ANOTHER HEART TO YOU A PETAL FROM A FADED ROSE</td>
<td>Eddie Kirk</td>
<td>Capitol 40082</td>
</tr>
<tr>
<td>RED HEADED WOMAN MISERY IN MY SOUL</td>
<td>Uncle Henry (Original Kentucky Mountaineers)</td>
<td>Capitol 40077</td>
</tr>
<tr>
<td>SWEET THING YODELING WALTZ</td>
<td>The Original Arthur Smith</td>
<td>Capitol 40088</td>
</tr>
</tbody>
</table>

#### Coming Up Fast

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT WAS WRITTEN IN THE STARS IT'S MONDAY EVERY DAY</td>
<td>Jo Stafford</td>
<td>Capitol 15040</td>
</tr>
<tr>
<td>MATINEE THAT FEATHERY FEELIN'</td>
<td>Garden MacRae</td>
<td>Capitol 15041</td>
</tr>
<tr>
<td>THE THOUSAND ISLANDS SONG</td>
<td>Garden MacRae</td>
<td>Capitol 15041</td>
</tr>
<tr>
<td>HOOKEY FOR LOVE</td>
<td>Johnny Mercer</td>
<td>Capitol 15028</td>
</tr>
<tr>
<td>THOUGHTLESS YOU WERE MEANT FOR ME</td>
<td>Garden MacRae</td>
<td>Capitol 15027</td>
</tr>
<tr>
<td>TUTTITUTTIPIZZICATO MY GAL SAL</td>
<td>The Original Pipers</td>
<td>Capitol 496</td>
</tr>
<tr>
<td>MERCY MERCY MERCY YOU'VE GOT TO SEE MAMA EVERY NIGHT</td>
<td>The Original Pipers</td>
<td>Capitol 497</td>
</tr>
<tr>
<td>SOOTHE ME LOVER</td>
<td>Stan Kenton</td>
<td>Capitol 15031</td>
</tr>
<tr>
<td>WHAT'S GOOD ABOUT GOODBYE GIPSY IN MY SOUL</td>
<td>Margaret Whiting</td>
<td>Capitol 15038</td>
</tr>
<tr>
<td>OKL BABY DOK'L I'LL SEE YOU IN MY DREAMS</td>
<td>The Pied Pipers</td>
<td>Capitol 496</td>
</tr>
<tr>
<td>TWO LEFT HANDS STROLLIN'</td>
<td>Freddie Slack</td>
<td>Capitol 15035</td>
</tr>
<tr>
<td>I'VE ONLY MYSELF TO BLAME THE GEEK</td>
<td>The King Cole Trio</td>
<td>Capitol 15036</td>
</tr>
</tbody>
</table>
### Columbia's Tune Tipster

- **Best Bets**
  - **Arthur Godfrey**
    - "Slap 'er Down, Aigin, Paw!" (With The Two Fat Titos)
    - "I'd Give a Million Tomorrows" (From Just One Yesterday) with The Marionettes
  - **Frank Sinatra**
    - "I'll Make Up For Everything" (From "Cedart")
    - "I'll Make Up For Everything" (Orchestra under the direction of Axel Stordahl)
  - **Frankie Carle**
    - "Laroo Laroo Lillie Bohler" (Vocal by Greg Lawrence)
    - "Someone Cares" (Vocal by Hen Wright)

- **Hear the Great Artists at Their Best On Columbia Records**

### Juke Box Record Plays

#### Week Ending March 9

##### Most-Played Juke Box Records

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I'm Looking Over A Four Leaf Clover</td>
<td>Artie Shaw</td>
<td>MGM 10119</td>
</tr>
<tr>
<td>2</td>
<td>The Lady Love Is...</td>
<td>Artie Shaw</td>
<td>Capitol 13022</td>
</tr>
<tr>
<td>3</td>
<td>Now Is the Hour</td>
<td>Bing Crosby</td>
<td>Decca 23439</td>
</tr>
<tr>
<td>4</td>
<td>Stayin' In...</td>
<td>Artie Shaw</td>
<td>Capitol 13023</td>
</tr>
<tr>
<td>5</td>
<td>I'm Looking Over A Four Leaf Clover</td>
<td>George Gershwin</td>
<td>Columbia 31620</td>
</tr>
<tr>
<td>6</td>
<td>Stayin' In...</td>
<td>Artie Shaw</td>
<td>Capitol 13023</td>
</tr>
<tr>
<td>7</td>
<td>I'm Looking Over A Four Leaf Clover</td>
<td>George Gershwin</td>
<td>Columbia 31621</td>
</tr>
<tr>
<td>8</td>
<td>Stayin' In...</td>
<td>Artie Shaw</td>
<td>Capitol 13023</td>
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</table>

##### Most-Played Juke Box Folk Records

<table>
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<th>Position</th>
<th>Record Title</th>
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<th>Label</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>I'll Hold You In My Heart</td>
<td>Eddy Arnold</td>
<td>Capitol 14794</td>
</tr>
<tr>
<td>2</td>
<td>I'll Hold You In My Heart</td>
<td>Eddy Arnold</td>
<td>Capitol 14794</td>
</tr>
<tr>
<td>3</td>
<td>Signed, Sealed And Delivered</td>
<td>Mario</td>
<td>MGM 10116</td>
</tr>
<tr>
<td>4</td>
<td>Signed, Sealed And Delivered</td>
<td>Mario</td>
<td>MGM 10116</td>
</tr>
<tr>
<td>5</td>
<td>Bubbles In My Beer</td>
<td>The Mills Brothers</td>
<td>Capitol 14794</td>
</tr>
<tr>
<td>6</td>
<td>Bubbles In My Beer</td>
<td>The Mills Brothers</td>
<td>Capitol 14794</td>
</tr>
<tr>
<td>7</td>
<td>I'll Hold You In My Heart</td>
<td>Eddy Arnold</td>
<td>Capitol 14794</td>
</tr>
<tr>
<td>8</td>
<td>I'll Hold You In My Heart</td>
<td>Eddy Arnold</td>
<td>Capitol 14794</td>
</tr>
<tr>
<td>9</td>
<td>I'll Hold You In My Heart</td>
<td>Eddy Arnold</td>
<td>Capitol 14794</td>
</tr>
<tr>
<td>10</td>
<td>I'll Hold You In My Heart</td>
<td>Eddy Arnold</td>
<td>Capitol 14794</td>
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##### Most-Played Juke Box Race Records

<table>
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<th>Position</th>
<th>Record Title</th>
<th>Artist(s)</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>I Love You Yes I Do...</td>
<td>Bill Monroe Jackson</td>
<td>King 4183</td>
</tr>
<tr>
<td>2</td>
<td>Barnyard Moochie</td>
<td>Louis Jordan</td>
<td>Decca 24000</td>
</tr>
<tr>
<td>3</td>
<td>The Juke Box</td>
<td>Peerless</td>
<td>Peerless 15032</td>
</tr>
<tr>
<td>4</td>
<td>King Size Papa</td>
<td>Hank Williams and His Boys</td>
<td>Capitol America 40026</td>
</tr>
<tr>
<td>5</td>
<td>Write Me A Letter</td>
<td>Little Willie John</td>
<td>King 4101</td>
</tr>
<tr>
<td>6</td>
<td>Time For Lovin'</td>
<td>Little Willie John</td>
<td>King 4101</td>
</tr>
<tr>
<td>7</td>
<td>Fine Brown Fog</td>
<td>Paul Williams</td>
<td>Savoy 601</td>
</tr>
<tr>
<td>8</td>
<td>主要集中于使用</td>
<td>Eddy Arnold和His Boys</td>
<td>Capitol America 40026</td>
</tr>
<tr>
<td>9</td>
<td>I Can't Get You Any</td>
<td>Bill Monroe Jackson</td>
<td>King 4183</td>
</tr>
<tr>
<td>10</td>
<td>I Love You Yes I Do...</td>
<td>Bill Monroe Jackson</td>
<td>King 4183</td>
</tr>
</tbody>
</table>

Visit www.americanradiohistory.com for more information and updates on the music chart.
THE BILLBOARD PICKS:
In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

BABY, THAT AIN'T RIGHT - Frankie Laine with Carl Fischer Orch... MARCH 1 NEVER LOVE AGAIN - Mercury 5114

Aimed at two targets: "Baby" a pinch for race best-seller slots with Frankie with shouting the release lines pattern at its best possible vocal level. The title, "May I," should climb in the pop field. It's a grand old song and Laine's version has a little of Attorney Kinkaid Cole vocal flavor added to the usual Laine. May catch on a la "That's My Desire."

YOU CAN'T BE TRUE DEAR - Jerry Wayne with Ken Griffin at Organ... Rendac R-128

Beat us why this version of an old German melody (originally an electric-organ solo instrumental, now coming out with a vocal dubbed in by Jerry Warren) should be catching on. But rather than hear false prophecy, we can only report that the song must be the thing, cause far-farth sales action indicates that this matter is moving. Wayne's vocal is pretty good, leave us add.

THE DISK JOCKEYS PICK:
PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. SABRE DANCE - Woody Herman... Columbia 34102
2. SABRE DANCE BOOGIE - Freddy Martin... Victor 29-2721
3. ST. LOUIS BLUES MARCH - Tex Beneke... Victor 29-2722
4. HOORAY FOR LOVE - Tony Martin... Victor 29-2890
5. HEARTBREAKER - The Strings... Capitol 495
6. TUTTI TUTTI PISSICATO - Sam Donahue... Capitol 493
7. O.KL BABY DOLL - Jack Smith... Capitol 495
8. SHUNNY O'SHEA - Art Mooney... MGM 19656
9. THOUGHTLESS - Doris Day-The Modernaires... Columbia 38079
10. COMPLETELY YOURS - Vaugha Monroe... Victor 29-2712

THE RETAILERS PICK:
PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the record retailers think tomorrow's hits will be:

1. SABRE DANCE - Woody Herman... Columbia 34102
2. HAUNTED HEART - Perry Como... Victor 29-2713
3. LITTLE WHITE LIES - The Strings... Capitol 495
4. DON'T CALL IT LOVE - Freddy Martin... Victor 29-2650
5. SABRE DANCE BOOGIE - Freddy Martin... Victor 29-2697
6. MATINEE - Buddy Clark... Columbia 38083
7. SERENADE (Music Played on a Heart) - Buddy Clark-Ray Noble... Capitol 495
8. BABY FACE - Art Mooney... MGM 19656
9. DREAMY LULLABY - Frankie Carle... Columbia 38000

THE OPERATORS PICK:
PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the faze box operators think tomorrow's hits will be:

1. BYE, BYE, BLACKBIRD - Russ Morgan-Milt Hirsch... Decca 24319
2. HEARTBREAKER - The Strings... Capitol 495
3. THOUGHTLESS - Guy Lombardo... Decca 24318
**Record Reviews**

**ARTIST**

**TUNES**

**LABEL AND NO.**

**COMMENT**

**POPULAR**

**RATINGS**

<table>
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MUSIC

March 13, 1948

COUNTY FAIR
backed by-

I COVER THE WATERFRONT
MUSICRAFT 5009

NIGHT AND DAY
MEL TORME
The Velvet Fog

backed by

BUT BEAUTIFUL
MUSICRAFT 533

PATTI CLAYTON
SINGS

—exclusively for BULLET!

Glamorous Patti, star of CBS, leads off on Record 1021 with

NICKELS, DIMES & QUARTERS
—written by laugh-king Milton Berle.

Backed by a tune that's really hitwise—A MAN CAN BE A WONDERFUL THING.

ORDER FROM YOUR NEAREST DISTRIBUTOR

BULLET RECORDS
423 Broad Street, Nashville, Tenn. 6-4573

ADVANCE RECORD RELEASES
Records listed are generally available—mainly two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

Lassie, Lassie, Little Redhead
B. Fields (Pick Hit Musicraft 546)
Lassie, Lassie
B. Fields (Pick Hit Musicraft 545)

MUSIC Popularity Charts
Week Ending
March 5

ADVANCE INFORMATION
All Copyright Bills Seen as Laying Election Eggs With No Hatch Until Post-1949

ASCAP Juke Bill Slim—Kearsus-AFM Peace Bill Snags

WASHINGTON, March 6—Copyright legislation affecting the music world currently appears to be so stymied by recurring waves of pressure and counter-pressure on the House Judiciary Committee (virtually the clearing house for Capitol bill revisions since its mid-term counterpart is loitering in the House group carry the ball) that any hope for legislative action before 1949 seems remote. The Lewis bill providing for the copyright on music used between the American Society of Composers, Authors and Publishers (ASCAP) and film producers is considered dead as a current issue between ASCAP and a large majority of the film exhibitors (Billboard, February 14).

When the Lewis bill was suddenly postponed last week from the original March 1 date to March 22, all seems fairly certain that hearings will be held on the measure, these a duel to be perfunctory, since Rep. Earl Lewis (R., O.) is known to be indifferent to its progress, especially since the ASCAP treaty indicates that many influential movie exhibitors are not interested in putting the bill into operation.

About the only organization known to be supporting the Lewis bill is the Allied Theater Owners' Association (ATOA), which is reported to represent a minority of the exhibitors.

Kearsus Bill

The bill of Sen. Carroll Kearsus (R., Pa.) to provide for royalty fees on radio and juke use of disks—an attempt to cut out the ban solution—is about to come forth virtually stillborn. A rising flood of animosity from music copyright-holders—spurred by a recent subscription spokesman has about convinced the House Judiciary Committee that its passage would be unwise in an election year. This bill, when introduced, may end up in a duel to die without the formality of a hearing.

With a bill granting copyright protection to performing artists already reported adversely by a judiciary subcommittee, about the only copyright measure given the slightest chance of reaching the House floor this year is the Scott-Fellows joke bill. This measure would give licensing privileges to music copyright-holders on records played in juke boxes, but enforcement would appear to be sidetracked.

The piece of legislation is strongly supported by ASCAP and other song-writer groups as well as a number of congressmen. However, Capitol Hill sentiment is growing in favor of bypassing this bill until a complete study of the Copyright Act of 1909 can be made with a view toward general overhaul.

Supporters of this theory gain their way, all changes in the Copyright Act will be shelved until the new Congress meets in 1949. Congressional experts say there is too little time before election adjournment for a study of the act this year.

Celebrity Sets Up Distributions

NEW YORK, March 6—Joe Davis' news feature, Celebrity, is expected to market Davis' disk masters cut in the past by name artists (The Billboard, January 21). This week set up Eastern distribution for the platters. Midtown Distributing Company, 30 East 45th St., New York, Long Island and Westchester; Schwarz Bros., Washington, will distribute in the District of Columbia; Pennsylvania Record Supply, Philadelphia; and Eastern Pennsylvania, Delaware and South New Jersey; Igo Brothers, Newark, N. J.; and Seaboard Distributing Company, Hartford, Conn., will distribute in Connecticut and Western Massachusetts.

Vocal Dub Use

Mounts: Cap's "Helen;" Duke

NEW YORK, March 6—Following in the steps of the Columbia a capella waxing date with Buddy Clark and the Deca firm's lifting of Roy Your Pardon from its World Transcription Library, Capitol Records this week entered the post-ban waxing picture with an assist from the firm's hitherto unused international catalog.

The diskery pulled out an instrumental master of Helen Polska (made with a pick-up polka crew during pre-ban days when Capitol was putting away foreign wax in preparation for entry into the international wax field) and this week dubbed a vocal onto the original scoring. The Sportsmen's Quartet handled the singing chores on the ditty which picked up original favor (just after the ban deadline fell) on the strength of a Decca waxing, Deca, just a couple of weeks ago "covered" the tune with a harmonica-vocal quartet waxing but the finished version was rejected by the diskery's execs as below standard.

Another instance of vocal dubbing will take place at Columbia Records shortly. That diskery has Duke Ellington's Liberian Suite ready for album release. One section of the suite, however, features a vocal usually performed by Albert Hibbler. Hibbler was on the Coast when the wax was waxed before the ban and will come East shortly to cut the missing vocal part into the already waxed musical background.

Univ. Beats Cap

To Austin Disks

CHICAGO, March 6—In a duel over approximately 40 masters made by songwriter-singer Gene Austin with the Lee Paul Trio, the Universal label, local independent, last week won out over Capitol Records. Austin is remembered for his My Blue Heaven record smash on Columbia in the pioneer days of the wax biz. This is slated for film promotion via a United Artists' flicker based on his life, and was romanced by both firms. Capitol offered a $16,000 advance plus liberal royalties. Details of the Universal settlement were not available. Austin is set for a two-year pact, with a two-year option, calling for release of 12 masters the first year.

The U-A flicker, which will be ready for distribution by late summer, will utilize music penned by Austin and the late Walter Donaldson, all of which is included in the masters Universal takes over. Austin was signed this week for an early April opening at the College Inn of Hotel Sherman here.

TRUMPET: Murray, Bob Larson, Edred Er printed, Sonny Weir, John Detrich.
CARRIES: Jack and Al Greaves, Paul S. San, Fred Dittone.
PLAYS: Louie, Jack, drums, Fred Ogdin.
Jugs: Joe Marion, Al Galliano, Jack Eaton.

TRUMPET: Earl Bradford.
TROMPET: And LEADERS: Dick Jungens.

Hence, its heads more off dance band. This is a well-knit, well-rehearsed, fully schooled, competent group to present music. It does not know it as offensive. It does nothing that overwhelms. Yet the band leaves on the highest possible impression.

It's the cleanliness of the band that impresses—from the crew's musical preferences down to the best detail of the make-up of the bandstand. The crew leads the melody and simplicity, which are written in union section clefs—in perfect pitch and cleanly. The bandstand reflects Green in white plastic and polished steel stands. The sidemen are clean looking and are splendidly polished. The whole thing reeks of efficiency, plenty of solid thinking and superior showmanship.

Jungens is known for his knack of (See DICK JUNGENS on page 38)

**SHORTY SHEROCK**

**SHORTY SHEROCK Special**

Each specifically designed for its purpose... Both tipped with famous M478 alloy, the modern miracle of powdered metalurgy.

The PFANSTIEHL (Regular), famous for its smoothness and long life, is the BEST for use with heavy pick-ups.

The PFANSTIEHL SPECIAL, with its super flexible phosphor-bronze shaft and the touch of a press, is the BEST for use in machines with light pick-ups.

Only PFANSTIEHL can give you the M478 alloy tip for longer Recording Life. Fewer Service Calls. Better Music... all 'round satisfaction.

**NEW LOW PRICE**

35¢ EACH 1 OR MORE 100 OR MORE 3¢ EACH

LENS LESS THAN 100 39¢ EACH

**PAFANSTIEHL CHEMICAL COMPANY** (Mailed Printing Division) 80 Lake Ave View, Waukegan, Ill.
Rondo Records' "You Can't" Disk Claimed a Sleeper

CHICAGO, March 6. - Now it's Rondo Records here that's claiming the right to knock on a "sleepers" door. The label owned by J. F. Bard (Chicago distributor of older wax lines) and Nick Lany, claims advance sales orders on Rondo's organ-solo waxing of You Can't Be True. Dear are nearing the six-figure mark.

Organist Ken Griffin, on his own, originally recorded You Can't (which is the melody of an old Viennese waltz) for the benefit of a few local juke boxes. Bard and Lany heard that the reaction was good and had Griffin cut the ditty on the Rondo label just prior to the recording ban. Popularity spread, Bard averred, with far-flung areas totalling up orders which he claimed exceeded 100,000 disks.

Cotton's Lyrics

Encouraged by sales, Rondo and music publisher Dave Dreyer in New York (who took over the song) arranged for a set of lyrics—credited to one Hal Cotton—and had a vocal dubbed in on the Rondo master by singer Jerry Wayne. The new-lyricized ditty will come out on wax March 15.

Informants here trace the You Can't melody to the old German Du Kannst Nich Treu Sats, which they claim is in public domain. Dreyer in New York, however, maintained that a publisher's copyright dated 1933 is held by an unknown party in Germany and that the number had been written by Hans Otten, a German. He claimed that the clearance for handling the ditty here had been set up thru the Allen Property Custodian. He says he has set up a new label, Baltimore Music, to handle the ditty on a 50-50 company deal with Bard.

Kay Joins Hegira To One-Night Field

NEW YORK, March 6.—Further evidence that name pop orks are being to the one-night concert field as a cusby substitute for lagging dance biz was provided last week when the Sammy Kaye Orch set up a 30-date nationwide concert junket, starting April 1. Tentative jump-off spot for the tour is Birmingham, the tour, which is being lined up by General Artists Corporation, is the first strict auditorium junket for the Kaye crew.

Format of the one-night sessions will incorporate the orkester's Sunday variety radio show and his So You Want To Lead a Band, audience-participation stunt in addition to routine rendition of pops and standards.

Auto Tie-Up for "Hudson"

DETROIT, March 6. — The initial song effort of Tyler Music pub company here. This Time It's Hudson, they win coast-to-coast exploitation as part of the Hudson Motor Car Company's advertising and publicity program on its 1948 car models. Harry Gaines, of the Tyler pub, claims that masters of the ditty, cut prior to April 1 by the Ern Trio, will be released soon in a promotional tie-in with Hudson. The gimmick would be to attempt to stimulate radio activity akin to the TB Blues Oldsmobile rack which was promoted by Leeds Music and the auto company some months back. According to Gaines, all of the waxing discs were cut on the SBW label, a new company which-as yet has no distribution set up.
A STRING OF PEARLS

1. WEDDING BELLS ARE BREAKING UP THAT OLD GANG OF MINE
   Pearl 20
2. AM I WASTING MY TIME ON YOU?
   Pearl 13
3. I'M MY OWN GRANDPAW
   Pearl 19
4. THEY'RE LAYING DOWN THE LAW TODAY
   Pearl 11
5. SWEETHEART POLKA
   Pearl 15
6. LITTLE GIRL
   Pearl 22
7. IF I HAD MY LIFE TO LIVE OVER
   Pearl 10

Write for our list of specialty numbers.

PEARL RECORD COMPANY
Corbin, Kentucky

Records that play longer are made from...

NEF Compound LAC
PRODUCT OF J.W. NEFF LABORATORIES INC.

Customers praise the long-wearing qualities of records made from this superior compound. Try it on your own presses. Send for sample biscuits.

BINNEY & SMITH CO., 41 EAST 42nd STREET, NEW YORK CITY
EXCLUSIVE SALES AGENTS FOR U.S., CANADA, CENTRAL & SOUTH AMERICA

Burdens Casino, N.Y.
To Debut Name Orks

NEW YORK, March 6.—A new spring-week-end and summer full week policy for name orks will debut March 12 at the Burden Lake Casino between Troy and Albany, N. Y., when Ray Eberle's ork takes over the podium. Eberle will play for two days, with Sonny Dunham following on March 19 and 20. Local orks will fill in the reminder of the week. The spot will go on a full-name-band week policy for the months of June, July and August, with Eberle's crew already rebooked for a week. The Casino has been in operation for eight years but hasn't used name bands since 1941. The spot is run by Allen and Nate Leeder and is booked thru General Artists Corporation's Howard Sinnott.

Continents

Original
TOOLIE OOLIE DOOLIE
The Yodeling Polka
Record No. 1253
Midwest Wholesale Distributor
ANTHONY DILLON CO.
549 W. Randolph St., Chicago 6, Ill.
Phones: Pittman 4-9396

Tempo

Gives you
Exclusive Direct Electronic Process of Recording
For the Tempo distributor in your area, write

Tempo Record Company of America
132 Sunset Blvd., Hollywood, Calif.

The First Time
I KISSED YOU

Top Writers—Top Bell! On Wax
JOHNNIE JOHNSTON ... M-G-M
KAY KYKER .....
COLUMBIA
PATI PAGE .....
Mercury

HARRY WARREN MUSIC, INC.

Keep the
Jukes Jumping
With

MODERN RECORDS
We Buy
AT Wholesale
Prices

VITA music
MEANS
"LIVING SOUND"

ROSALINDA

Dance 4611
Dick Thomas
Rainbow 1003
Red Banjos
Embassy, P-1509
CHERIO MUSIC PUB., INC.
1385 5th Ave., New York 13, N. Y.
**Stormy Miami AGVA Confab Backs Shelley**

MIAMI, March 4—At a meeting Wednesday (3) at the Floridian Hotel called by Joe Dunn, 38, AGVA's appointed rep, and aimed at achieving performances by Arthur Cowan, attorney and representative of the American Guild of Variety Artists (AGVA), and Henry (Cross & Dunn) of Florida, the representation of the AGVA in the state was decided by a majority vote to "...join with the national directors and our fellow AGVA members in the suit against the Four A's to establish the local autonomy of AGVA and to hold immediate convention and referendum." The meeting was attended by 120 persons, about 100 of whom signed the petition. None of the name performers currently in the area was present.

Dunn's Views

After Dunn got thru his fiery address, Cowan, who had been asked to talk and ask that Dunn be heard, Dunn said that he had received a special invitation from Bernstein to address and give his views. He said: "I want an answer; I want the thing settled. I don't know what to do and not man tell actors what to do," he shouted as the crowd applauded. Then Dunn works up. Started to answer Cowan to Dunn, and before he could sit down, Dunn asked that Petry Shaw come stridently across.

"All I want to know is what is the status of the union as it's now running?"

Cowan's main point was that the Four A's (Associated Actors and Artists of America) had no right trying to take over AGVA, since the union making up the Four A's could not even match AGVA in size.

"Shelvey was a magnanimous (to the Four A's) until he began to talk," Cowan said, adding the Four A's' talk was over, and the shiners by smear campaigns, doing the very thing of which the Four A's was guilty. And, he added, Vernon and the Earl Carroll Vanities and demanded to know how Vernon had the same popularity and the same jack at the AGVA in Philadelphia with Dick Jones, AGVA, rep.

**Fear Too Much Power**

Dunn said he had (Dunn) was one of those originally responsible for getting Shelley the job, but he'd let the issue alone because he had something wrong in a system where one man was vested with such wide power. "I worked in two places where I haven't been paid because Shelley was against it. I haven't been notified by AGVA for two years of a meeting and I had a righted register letter to the Four A's of Shelvey's Chi Confab Plans In Stalemate

CHICAGO, March 6—Plans for a national convention to be held here during the first week of April by Martin F. Shinwari, head of the American Guild of Variety Artists (AGVA) were stalemated this week.

Arthur W. A. Cowan, Shelley's confidant, said he would disclose his plans. It was learned that Cowan had contacted labor re AGVA, and Henry (Cross & Dunn) of Florida, was heard by him that the four A's had prepared a projected convention projected convention printed, which have convention quarters, revealed that no space had been set up by either group to provide the Chicago Convention Bureau, which charts all conventions, said it had no request for space from Cohen or Cowan.

The Shelley-sponsored "educational symposium" (The Bill- board, March 6), one of which was for the AGVA's St. Louis convention, was postponed by a meeting of the AGVA, and was far from being brought to the attention of AGVA members.

Ed Wynn Show Set To Hip, Baltimore

NEW YORK, March 6—An Ed Wynn package will play the Bal- drome, Baltimore, in early May, with Wynn headlining a split-off the top. Supporting acts have not been contracted, but will probably be the same lineup that agave with Ed Wynn at his debut Roxy date.

AGVA, Aghast at "Injustice," May Bar Acts Down Under

NEW YORK, March 6—The Australian Tivoli vaudeville situation has reached such proportions that the American Guild of Variety Artists AGVA, has advised that it will not forbid any of its members to work Down Under unless a cash bond guaranteeing salaries is placed on deposit here.

The latest tangle occurred between Ed Wynn and Barry Shelvey, head of the Tivoli chain. Baxter was booked for a 10-week starting "an-

mending to know when a meeting was taking place."

He said that while it was true that the Four A's had tried to cut wages, when abuses were taking place, local autonomy, as he claimed Shelley wanted it, would be discontinued. Within three months the locals would be governed by three or four 'locals' in that territory,' he conti-

The meeting ended with the signa-

tures being taken. One performer ap- 

ded the signature to it and said if he supported Shelley. He replied: "All I want is for the thing to be cleaned up.ags are not doing it right officially." Told that his signature was in effect a support of Shelley. (See Miami Confab on page 32)
Billy Gray's Bandbox, Hollywood

**NIGHT CLUB REVIEWS**

**Florentine Gardens, Hollywood**

**Embarcadero Review (Monday, March 1)**

**Embassy, New York**

**Cotillion Room, Hotel Pierre, New York**

**Glass Hat, New York**

**For those who prefer authentic Latin rhythms, Franky D'Amore's Viennese Viola is presented at the Gar-Grab Ballroom. His rumba, samba, and merengue are sure to please. Jitterbugging is at its best at the Club Mediterranean, where the the couple has been seen dancing in a big way.**

**Phil Baker Package To Hit Auditoriums**

NEW YORK, March 6.—A new package, headed by Phil Baker, will hit the auditoriums starting April 3. Shows will carry four of the five acts and a couple of key sidemen, and Phil Baker will enucleate and work the package himself.

The unit, still unlabelled, will premiere in Chicago and will head east to the biggest cities. Phil Baker will place it on the Cincinnati circuit, and then he will bring it to New York as a full vaulter to play a Stadium house.

**Det. Lounge Changes Hands**

DETROIT, March 6.—The Crest Lounge, northwest section cocktail operated in combo with the Crayton Club in a grueling alley, has been taken over by a group headed by Ely Rose, former coin manager, with him are Morris Gold and George Weissman, the latter inactive in the business. The new policy will be assisted by Roger Cote and his partner, Jerry Z."
VAUDEVILLE REVIEWS

Capitol, New York
(Thursday, March 4)
Capacity, 2,009. Price policy, 50 cents-
60 cents. Mack, Broadway, and Astor House.
No orchestra. Show played by band on 41. 3.

There is no doubt Count Basie rides his thing. The house rocked and stopped in rhythm, then went overboard at the end of each five-number. It was only when the (16) lapsed into a slow champion, that the fast pace sagged for a spell. On those rare occasions the abundance brass on the stand could not stand to beat, Basie's rhythm section, Paradise Jump was a full until the audience had the mob squealing and swaying.
Lewis and White
Lewis and White, comics, were as strong as ever. The lines were heavy. They stopped the show. Working from an old song, "As Long As There's a Rock and a Yoke" interrupting White at the stage door. The lads wound up with a song of their own, White's blues and necessitating a Basie plea to let the show go on.

Stem Normal 428G; Cap 54, Para 105 Roxy 91, MH 122

Harem, New York: If there is a better show at the Harem than then Martha Raye is an artist. She's got that leer plus an innocent stare that works perfectly as well as to real yes. Her routine is about the same, a catch here on her last date, and more recently in Miami Beach, Fl. It's a combo of gags with blue snappers, really funny bits of smart dialogue spat up a delivery and solenliness out of the top drawer.

That lady knows what she's doing. Time and time again she threw in: "This one will turn the audience and feeling all right, this thing is pretty good."

The show consists basically the same. It's still a fast-moving package with some special acts and some look that a crowd is doing anywhere.

Bill Smith

Coppabana, New York: Jerry Lester does as well at the gate as he does on the floor, he's a chimps because of the Copa does as well as he does the customers. This is the same old Lester with the fast chatter, the funny faces, and the crazy pieces of business that pull yocks on top of this work. It's worth the money his appearance is different. He's no longer the slick-hairened lad. He now has long, combed hair and a well-cared for, sized bow tie, and even a king-sized assistant, Mill Ross, a six-foot-four model, is a part of the act.

Lester's act is a combo of theest, from the stump, the funniest part of the show. He's been getting smarter with the new style they've been playing with. He's wrapping up with a, ad lib and deliberate fluffs he practically fractured.

New York:
Stem Normal 428G; Cap 54, Para 105 Roxy 91, MH 122

New York, March 6—The fifth Stem vaudeville season opened normal $240,000 season after a year's vacation in the spring of 1947. The act is still the same holding the second week for four of the bills. The only dampener has been the weather. The box office has been less than expected which got $94,000 to wind up the run.

Snow followed by rain every other day. In the show made for the act. A few footers was not conducive to making the bills, but the buts mostly were able to please the audience and keep the bros in the same range.

Roxo, (4,000 seats; average $9800), normal $240,000 season after an unclouded openings and a $32,000 nightly take. The show with a heavy $130,000, for a two-week engagement at the Nora, was hit by the unusual cold.

Boston:
Russ Morgan Pulls Poor 21st at RKO

Boston, March 6—Russ Morgan pulled a poor 21st at the RKO. Morgan has been making a progress act, hardy made the grade at the RKO-Boston last week ended March 3, which was hit by the same bad weather at vaude shows, except where a top attraction is offered, the gross just hits the floor.

Acts included Lew Parke, comedian; Vocalist Eddie Malloy and the Monsef team, Top, Top and Toe. Pic, Green for Dancer.

FOLLOW-UP REVIEWS

EMILY WEST

American Most Hostile Star

LA MARTINIQUE, NEW YORK:
It was obvious the opening night crowd was interested only in Lenny Bruce, who hadn't been caught outside a New York cafe for some time; he's been working out West. Result was that two other acts, Rosco Web (who's also the band singer) and Ruth Hart, ballet dancer, were strictly stage walks. To some extent that was the fault of the management. The canny were interess in but didn't have the punch or the hold to open an opening spot. Maybe with some additional attention and backing, Rosco's pants could become as big as anything anywhere.

Bill Smith

Lenny Kent had the mob with him all the way and his head off to take care of to that he now serves. For his return to a New York Kent didn't come in with some new and different ideas. Perhaps the fact that additional tables are frequently jammed on the floor while the box in the room is empty constricts working space that would otherwise be available. Despite these difficulties the old did a nice job, but results were merely tepid.

The smartest thing Kent did was to get off while he was ahead. The mob that evening was hot, and Kent did it for his encore. He knocked off instead. Bill Smith.
AFM Salary Hikes For Acts
Hits Host of Chi Bookers; Convention Demands Knifed

Miami Confab
Backs Shelley
(Continued from page 30)
the prediction by Pan American had't read the petition too carefully.

Discussion in Boston
BOSTON, March 6—Discussion in the ranks of the American Guild of Variety Artists (AGVA) has moved to Boston. Local bookers across the state shall have the right to the telephone and mail. And it may come to a head Monday (8), when the nominations meeting, sponsored by the new AGVA representatives, is held at the Hotel Bradford.

A. Frank Reel, member of the AGVA executive committee appointed to the Associated Actors and Artists of America (Four A's), spoke before the meeting when the representatives met at the Bradford February 18. The meeting had been arranged by Hamily Paine from because he claimed that Fred Dale, national local rep appointed by Matt Shelley, had failed to notify members.

Emil Lowe and Al Westbrook, newly appointed by Pan American reps of AGVA, moved into town February 24 and served dismissal notices to Dale and his aids at the saga. Because the Dales refused to budge from their offices at 120 Boylston Street, 200 Tremont Street, the Boston AGVA phone transferred to their new quarters. However, the Boston AGVA mail delivered to that address.

At Session
On Friday, February 27, Dale called a meeting of local AGVA members at the Hotel Touraine. The meeting was addressed by Arthur W. A. Cowan, counsel for Matt Shelley, who outlined Shelley's stand.

On March 3 Dale succeeded in having the original Boston AGVA phone number transferred back to his office. At the same time he arranged with the post office to have all mail addressed to AGVA, to have it delivered there instead of to the new office headed by Shelly. In effect, the two factions are at stakehere. The Dale-Shelley group last September nominated members to the American Association of AGVA convention to be held in Chicago. Next Monday (8) Dale shall hold a meeting at the Hotel Bradford, at which the members will be able to vote on the convention in New York, scheduled for May 7-9.

Miami, March 6—The sun is setting on the Miami Beach night club scene. Out of the six major spots which started out, one is already or planning to leave the stage close tonight. E. H. Love, of the Latin Quarter, and Arthur Clark, of the Spanish Club, agreed separately that their spots would fold at the week-end. The Colonial Inn and the Spot, a recent addition, have dropped from the scene, and the Capri is to close soon. The 1,000 seating capacity which was built for the benefit show for the manager, was not used and the manager was paid.

Arthur Clark is present in a hospital with an unspecified "stomach disorder," which would state whether the gambling freeze was responsible for closing. He also denied having been punched by Eddie McCune, who has a one-sixth share of his club, when he quarreled with McCune over the booking of Dest Almazan, which did not meet with Clark's approval.

The committee in charge must learn that show people must not be taken for granted.

Ed Sullivan, who ran the affair, said that he did not receive any kind of invitation or call except Tony Martin, who flew in from Hollywood, and Sullivan, who was in New York. Sullivan was content to let the matter rest. However, Sullivang was in Chicago last week-end evening (28) and blasted the committee for following up with another attack over Barry Gray's affair with the Copa lounge. They did not know what he was talking about.

He came down to the Copa, got on the Gray program and for an hour delivered a blistering blast at Barry. He wanted to know why Richman was the only one who wanted a share of the action, while the crowd in the lounge was teeing; it was clear that Sullivan wasn't holding.

After Sullivan got off, Richard called him on the phone and there was a discussion about who's been "no good" at all," said Sullivan, "you could have come to me instead of dismantling it to the locals guy."
Jim Sherman, the Chicago magic maker, scribbled from Tuscon, Ariz.: "Stopped off here to see Harry Blackstone, and his millions of tricks will be gone in a repetition of his past faraway. Also on the bill, was the excellent act of the El Morocco in Tuscon. They do a swell act, with Chan on small magic and varsity on..."

J. C. Adirere, agent for Gordon the Wizard, typewritter from Paris, Texas, under date of February 28: "We have finished 10 days in Eastern Oklahoma, where biz at all spots was light, in some instances only 10 or 20 per cent under last year. Eastern Oklahoma will be the same as the same old story for us ever. We will play 11 days in Eastern Texas and will close the show in Dallas, February 28th."

picture show biz in Lower Texas is way off. The managers advise me, and we are compelled to cut the opening due to the closing of the two shows."

Last week's information from the schools we played was 13,000, yet less than 4,000 came out. Twenty-five cents and down here. Then, too, the territory has been burned pretty well by the recent magic wars, where they pay $10 admission." J. L. C. Beanfield, agent for Alvirgy, Allen, and Long, and an amateur magician, tells of calling Landaus the magic and venue together here. Landaus, who Beanfield says is a good-up stock, is playing white and colored schools and fire department and American Legion benefits and plans to tour this summer.

Anti-Discrimin Bill in N. Y.

Albany, N. Y., March 6—A bill barring discrimination (race, creed, color or national origin) in places of amusement and theaters of life was introduced in the New York State Senate February 2 by Representative Gwathmey and referred to the Codes Committee.

"Holiday on Ice" In Shreveport Mar. 23

Shreveport, La., March 6—Holiday on Ice opens a six-day run at the Municipal Auditorium here on March 23. There will be nightly performances thru March 29, plus a Sun-Sat. show (27). The first two performances will be sponsored by the city Civic Club, with 100 per cent of the proceeds going to the fire prevention in the public schools.

Headliners are Betty Atkinson and Charles Darrow, Queen of the Clowns, Dorothy Coos, Peggy Fay, Lee Freer, King and Lamb, Holly and Dog, and the Hayden and Lamb men. The act is owned by Ed J. Dwyer, 100 per cent of the proceeds going to the fire prevention in the public schools.

Summer Work For Thespis

NEW YORK, March 6—A combination of Western railroad plans a mammoth pageant and exhibit July 3. Chicago's lake front to celebrate the centennial of the first steam locomotive. The project, headed by Major Lennox Leopold, state engineer, has a total production cost of about $1,000,000.

Current plans call for a musical entertainment

John Carey, national director of NITE LITE, was on hand for the opening of the 5th Avenue in Shreveport, La.

Park and Hayloft Involved In Family Court Squabble

Worcester, Mass., March 6—A family legal tangle over operation of the summer theater at the Park and Hayloft was tried in Superior Court here Wednesday (3).

The complaint was filed by the owners of the Park and Hayloft, who claim to have an equity suit of Bradford Angier, who said he was given control of the theater by the owners of the Park and Hayloft. The suit was filed by the Lake Nipmuc Park Company and George F. Angier, executor of the estate of Joseph Angier, per sons-in-law of Roland Mainini, treasurer of the park company.

The court took up the case of the suit of W. F. Felton, who claimed to be an equity suit of Bradford Angier, who said he was given control of the theater by the owners of the Park and Hayloft. The suit was filed by the Lake Nipmuc Park Company and George F. Angier, executor of the estate of Joseph Angier, per sons-in-law of Roland Mainini, treasurer of the park company.

The suit was filed by the Lake Nipmuc Park Company and George F. Angier, executor of the estate of Joseph Angier, per sons-in-law of Roland Mainini, treasurer of the park company.

The court granted the motion to continue the case and the suit will be heard at a later date.

Burlesque By UNO

Irving Selig, comic, and Jane Mannon, singer-talker, have been signed by the Shuberts for a new musical comedy which will start rehearsals early in May. Maze Claire has rejoined the first Edward Lewis troupe and will head the cast, which will be directed by Tommy Raft. Barbara Bronson is to be signed by Betty McDaniel's from the Chicago Civic Arts and Social School last week. "Star of St. Louis," now playing at the Chicago Hotel, will be taken over by the Swan, Newark, N. J. for another burlesque unit in the company. Miss Ray has been signed by Betty McDaniel's from the Chicago Civic Arts and Social School last week.

"Hamlet" May Open Wedge For N. Y. High School Legis

New York, March 6—What may be the entering of a wedge in showing legit to the high schools here will be with a Equity Legis. Theater production of Hamlet will be shown at the Dean of Arc Junior High School here March 15-16. Theater seats 750, and promenade tickets are offered from all over the city to see the play.

Board of Education is using this trip to educate Harold Young is playing Hamlet.

2 On Pillar, Please

Albany, N. Y., March 6—If the stage isn't clear in view from where you sit, the ticket will go — that's the gist of a bill introduced into the New York State Assembly by Representative Mcgowan and referred to the judiciary committee this week by Representative Mcgowan and referred to the judiciary committee. The bill says: "tickets — shall indicate that holders shall have only obstructed or partial view of the stage or ring.

Tom Carey Branches Out

Hartford, Conn., March 6—Tom Carey, head of Carey Theatrical Promotions here, has announced he is contemplating branching back into the booking business. He has, in the past, managed the "Miss Connecticut" contest, in addition to making a number of other bookings through the East. Included in Carey's plans would be bookings of the major conventional and individual acts in New England States.

Carey has also announced a change in corporate name from Carey Theatrical Promotions to Tom Carey Entertainment Attractions.

WANTED

Boston, Mass., March 3—Representative Gwathmey and referred to the Codes Committee.

WANTED

exotic dancers & Strippers For Touring throughout the East Write to a Roxy for Details.

WANTED

Burlesque Performers—Specialty and Semi-Nude Dancers

WANTED

M. C. for Waltzwalk—Must be capable to handle all phases of entertainments. Dance experience a must. Located at Atlantic Beach, Long Island. George, New York.

ALFRED B. COOPER

Atlantic Beach, Long Island
Truman Asked To Assure D.C. Of 1949 Legit

NEW YORK, March 6.—Leading citizens of Washington have sent a letter to President Truman asking him to assure D.C. of 1949 Legit's availability next season. Washington's National Theater, the sole legitimate theater in the city, has decided to stop playing legit the next season. This decision was made by the board of directors, as required by the League of New York Theatres.

The League, which represents the legitimate theater in the United States, has decided that the Belasco Theater will be available to legitimate productions. However, the Belasco has announced that it will not be available for legitimate productions if the New York City government does not agree to raising the admission prices to the legitimate theater to cover the cost of operating the theater. The League has asked the New York City government to raise the admission prices to $2.50.

The Belasco Theater is one of the most popular legitimate theaters in New York City. It has a long history of presenting successful legitimate productions, including the recent run of "The Miracle" by Eugene O'Neill.

ATA Saving Legit With Vast Nationwide Program of Aid

By Leon Moro

In January, the American Theater Alliance (ATA) presented a benefit for the Theatre Guild of America, which performed the play "The Miracle" by Eugene O'Neill. The benefit was held to raise funds for the Theatre Guild, which is facing financial difficulties due to the economic downturn.

The benefit was well attended, and the audience responded enthusiastically to the performance. The Theatre Guild is grateful for the support it has received from the ATA and its members.

Insure Your Vote

Each year for the past four years, voters in the state of Connecticut have had the opportunity to vote on the fate of the Theatre Guild. The Theatre Guild is a non-profit organization that provides performing arts education to children and adults in the state. In order to continue its operations, the Theatre Guild needs to receive a vote of approval from the state legislature.

This year, the Theatre Guild is facing a difficult situation. The state budget is tight, and the Theatre Guild is struggling to raise the necessary funds to continue its operations. However, with your support, the Theatre Guild can continue to provide valuable performing arts education to the people of Connecticut.

Please vote yes on the Theatre Guild's request for funding. Your vote will help ensure that the Theatre Guild can continue to provide valuable performing arts education to the people of Connecticut.

Equity Admits 4 New Agents; Rules on Barns

NEW YORK, March 6.—Four new agents have been admitted to Equity, the national union for actors and actresses. The new agents are the result of a campaign to expand Equity's membership to include more independent agents.

Equity has also announced new rules for barn theatres, which are small theatres that are not included in Equity's membership. The new rules are designed to protect the rights of actors and actresses who work in barn theatres.

"Boat" Nets 32G

In Des Moines

DES MOINES, March 6.—Show Boat, with Billy House, sailed thru with a terrific $25,445 net taken at four shows, including one matinee, at the Kana Theatre. The show was a big hit, and the audience was enthusiastic.

"Medea" Reopens March 8

NEW YORK, March 6.—Medea, the Greek tragedy by Euripides, has been revived at the Civic Repertory Theatre after a long absence. The production was directed by Martha Swope, and the audience was thrilled by the performance.

The cast includes Claire Trevor as Medea, with John Dierkes as Creon, and James Mason as Jason. The production is directed by Martha Swope and designed by Howard Chrisman. The show is playing at the Civic Repertory Theatre for a limited engagement.

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BROADWAY SHOWLOG
Performances Through May 1948
Dramas
Opened
Pilars

A Bittersweet Name (Shaw)

19, 25, 25

20

Andooy and Cleopatra (Shaw)

11, 11

20

Born Yesterday (Newman)

4, 4, 4, 4

20

Command Decrees (Doane)

1, 1, 1, 1

20

For Love or Money (Murray)

1, 1, 1, 1

20

Happy Birthday (Staples)

20

Herma, Hermo, Hermaphrodite, Hermaphro
dite, Hermaphrodite (Sanger)

9, 10, 10, 10

20

Man and Superman

4

20

Me and My Girl

6, 6, 4

20

Mister Roberts

5, 5, 5, 5, 5

20

Skippin' Next to God

44

20

Strange Bedfellows

15, 15, 15

20

Twilight at 8:00

8, 8, 8

20

Two Second actresses.

Washington, D.C.

15, 15, 15

20

Empire

BROADWAY OPENINGS

THE LINDEN TREE
(Opened Tuesday, March 2)
MUSIC BOX

A play by J. P. Farquhar, composed by George
Schlatter, setting by Peter Wolf, costumes
by Flora Ralston. Manager, Kenneth A. Mc
Collum. Company, company, company. George
Aubrey, stage manager, John Lundy, asst. stage
manager. Presented by Jean de La Roche. Prod.
cast selected by Miss de La Roche and
Richard Allen. Produced by George Aubrey.

The Linden Tree has been a con
stant favorite in London's West End. Perhaps the
problem of its adaptation to New York, and
social, of England's post-war future, are
rather different, but the play's characters, its
nature, and its spirit, are closer to Britain than
to us. At all events, the new play is an excellent
production. Miss de La Roche's direction
is first-rate, and it is a delight to see the
production of the Music Box. It is a beautiful
musical, with a score by Delius.

In a two-hour conversation piece-
which seems like the longest single
scene in theatrical history, a few sitter.

Happy March (Booth)

LINDEN

I'm going to be the first to say that
the production of this show is as
good as the music. The music is
beautiful, with a score by Delius,
and the direction is first-rate, by
Miss de La Roche. It is a beautiful
production, with a score by Delius.

New Generation

The current comedy stems from
another unsuccessful but not par
triarchal domination by a new
young generation. It has been
brought into being by the tubercular Jerry Hallam. She is a
sensitive career gal who wants to
prove that she is not a middle-
aged, old-fashioned, middle-
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Hawkins Org In Comeback; '48 Tour Set
Unit To Play Old Territory

CINCINNATI, March 6.—Bud Hawkins, during a visit to The Billboard's offices here this week, revealed that he had completed plans for the return to the road this season of his Bud Hawkins Players, rep tour show, after an absence of nearly 10 years. Hawkins said he plans to tour the show's old route in Kentucky and Indiana with the same size organization he utilized when the show was making regular seasonal trips in that territory.

Tentative plans call for the show to open its season in Kentucky about the middle of May, with a line-up of 25 people. Hawkins plans to play three-day and week stands, using a 50 by 140-foot tent. He is now making ready at Selma, Ind.

New Drive-In Set By Seitz, Sandusky

SANDUSKY, O., March 6.—Contrary to reports which have been awarded and construction started on the Sandusky Drive-In Theatre here, plans have been completed to construct new accommodations for over 600 cars and 200 walk-ins. The project is being erected for the Seitz Theatre Company here, the operator of the State, Plaza and Sandusky theatres.

Located a few blocks from the main Toledo-Cleveland highway, the drive-in will be a short distance from the Cedar Point recreation area. But transportation is available and air travelers may walk to it from nearby Blyde Airport.

George M. Peterson, architect, drew the plans. The operating firm figures that it will be open by mid-May and during the first season gets under way, Selby En

(See Ala. ABC Board, opposite page)

Tate Back to Fleshers

CARSON CITY, Nev., March 6.—Tate's show, former fleischie outfit, has returned to all fleisch productions and business in this area has been above average. Unit disposed of its pie outfit to Amec Rutherford, who has been playing shows with a one-man team.

Cowley Sets Summer Trick

POWELL, Mo., March 6.—W. G. Cowley has completed arrangements to feature his summer for his summer season. A local cast is to be employed, according to present plans. Cowley's Western is to play weekly with his five-piece pit on a tour of Northern New Hampshire.

Crawford Plans Canada Tour

VANCOUVER, B. C., March 6.—Crawford's Show, which has been playing week growth and weather here, will go all fleisch and weather eastward, with a number of Canadian towns already inked.

Happy Bill Boasts Strong Line-Up; Nebraska Biz Okay

SCOTTBLUFF, Neb., March 6.—Happy Bill Show, which has been playing this territory to good results, is featuring Happy Bill, who will fill the main slot; Norman Halberg, business manager and actor; Ralph and Lou Young, Johnny Silvers, formerly with the Westward Ho Cowboys; Betty L. Flowers, musician; and Bud Broker, former star of The Billboard's Westerns.

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ADAMS—Bob, 74, American comic was born in Akron, Ohio, February 28 in Maidenhead, Berkshire, Eng. He and the late Bob Allen formed the famous comedy team of the Two Bob. He later operated a club at Maidenhead.

BRADLEY—Mrs. Mary, 68, mother of the late Robert Bradley and the late John Bradley, of 5532 St. Paul, Cleveland, Ohio, January 1, 1949. Services were held at the Floral Home, St. Paul.

FLYNN—Mrs. Catherine, 75, widow of James W. Flynn Sr., of the village, February 24 at the Catholic Church, with interment in the cemetery. She was the mother of the late James J. Flynn Jr., for the last 15 years of her life. Services were held at St. Joseph's Church, with interment in the cemetery.

HOLLANDER—Mr. and Mrs. Ira, 70, of 3757 E. 27th Place, St. Louis, Missouri, February 27. Services were held at the Temple Emanuel, with interment in the cemetery. She was the mother of the late Janis A. L. (Ben), con- cerned with the Baker United Shows, March 3 in Chicago.

MITCHELL—George, 65, former vaude performer and bandleader, February 6 at his home in Florida. He was also a composer of music for the film industry.

MYERS—Mrs. Carolin Smith, wife of the late W. D. Myers, former vaude performer, February 27.

NICHOLS—George A., 58, former vaude performer, February 27 at his home in Hollywood. He was a member of the Screen Actors Guild and a long-time performer in the vaudeville circuit.

PASSETO-TOWNE—Maury Passeto, press agent, and Marilyn Towne, sister-in-law, February 27 in Wilmette, Ill., at the home of the late Mr. and Mrs. William Towne of Wilmette, Ill.

PIERSON-HUBER—Jefferson Mc-Carthy Joffre, son of the late James and Mary Joffre, and former vaude performer, February 27.

RICHARDS—Mrs. Elizabeth, 76, vaude performer and actress, February 26 in San Francisco. She was a member of the American Vaudeville Association.

TCHELSKY—Mrs. Josephine, 76, former vaude performer and actress, February 26 in San Francisco. She was a member of the American Vaudeville Association.

SHEETS-PIKE—Dr. Lawrence M. Shetts and Bernice Parks Sipes, single, and former vaude performers, February 26 in New York.

STOREY-LINDSAY—Donald E. Stores, owner of the S-Bar-S Ranch, Canton, Ohio, and Donald L. Van Nest, country music performer, February 26 in Canton.

TALLY-APPLEWHITE—Ron E. Tally, engineer at railway station EYH, San Antonio, and Sara Jane Applewhite, daughter of Mr. and Mrs. C. T. Hunter, February 26 in San Antonio.

VICTOR-SYLVIA—Mrs. Marcia, 41, longtime member of the American Vaudeville Association, February 26 in Hollywood. She was a member of the American Vaudeville Association.

WEXLER-LEXANDER—Paul P. Wecker, assistant manager of the Fox Theatre, February 27 at his home in New York. He was a member of the American Vaudeville Association.

WILLIAM-ANTHONY—Ray, 38, a member of the American Vaudeville Association, February 27 in Hollywood. He was a member of the American Vaudeville Association.

WILLIAMS—Mrs. E. F., 75, former vaude performer and actress, February 27 in New York. She was a member of the American Vaudeville Association.

YARDBY—Mrs. Lucille, 75, former vaude performer and actress, February 27 in New York. She was a member of the American Vaudeville Association.

YOUNG—Mr. and Mrs. Maurice, 65, former vaude performer and actress, February 27 in Hollywood. She was a member of the American Vaudeville Association.

ZAHN—Mr. and Mrs. Fred, 68, former vaude performer and actress, February 27 in Hollywood. She was a member of the American Vaudeville Association.

**In Memory of ABE LEWIS**

He did more than his share for show business.

DUKE NORMAN

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**Marriages**

**BRONSON-ZIMMERMAN—Arthur** F. Bronson and Dorothy Zimmerman, March 1 in Miami Beach, Fla.

**CAMPELL-WHITE—J. Randolph** Campbell, head of the Emerson College drama department in Boston and star of the famous vaude musical comedy, and Margaret White, drama school director, February 21 in New York.

**GENTRY-BAILEY—Charles** G. Gentry and Helen Bailey Circus Company, February 26 in Chicago.

**HOLLMAN-JACKSON—Dr.** Vincent Paul Hollman and Faith Lockey Langley, legit actress, February 27 in New York.

**JENKINS-JONES—Clifford** Ross Jenkins and Elgin Franklin Inman, Columbia Broadcasting System director of religious broadcasts, February 28 in Chicago.

**MATHEW-BRICKER—Vincent** Mathew, former vaude performer, February 28 in Los Angeles.

**MEYERS-JOEL—Louis** and Helen Meyers, former vaude performers, February 28 in New York.

**PHILLIPSON-TRARBEE—Harriett** F. Phillips and Mary Trabbee, former vaude performers, February 28 in New York.

**PETERS-PARKER—Dr. W. C.** Peters and C. S. Parker, former vaude performers, February 28 in New York.

**RITTLE-REID—Ken** and Dorothy Rittle, former vaude performers, February 28 in New York.

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**Births**

A daughter to Mr. and Mrs. F. Alden Whitney in Chicago. Father is a police officer.

A son, Michael, to Mr. and Mrs. William Z. Monette in Palo Alto, Calif. He is the son of the late William Z. Monette, former art director at the New York Times and the New York World-Telegram.

A daughter to Mr. and Mrs. Terry Reynolds in New York. Father is the conductor of the New York Philharmonic Orchestra.

A daughter, Dorothy Ann, to Donald and Betty Day in Springfield, Ill. Father is the president of the Illinois State Teachers Association.

A daughter, Mary Joan, to Mr. and Mrs. John A. de Masi in New York. Father is the managing director of the Royal Theater.

A daughter, Toni Elizabeth, to Mr. and Mrs. Charles Stone February 27 in New York. Father is a press agent with the New York Times.

A daughter, Nancy Elizabeth, to Mr. and Mrs. Russell N. Lomax in New York. Father is the president of the Royal Theater.

A son to Mr. and Mrs. Fordyce W. Atwood in New York. Father is the managing director of the Royal Theater.

A son, Tony, to Mr. and Mrs. Larry Lane in Los Angeles. Father is a member of the Royal Theater.

A son, Michael, to Mr. and Mrs. James F. Carson in New York. Father is the managing director of the Royal Theater.

A daughter to Mr. and Mrs. Robert J. Smith in New York. Father is a member of the Royal Theater.

A daughter to Mr. and Mrs. Albert L. Weatherby in New York. Father is the managing director of the Royal Theater.

A daughter, Paulette, to Mr. and Mrs. John A. de Masi in New York. Father is the managing director of the Royal Theater.

A daughter to Mr. and Mrs. William B. Johnson in New York. Father is the managing director of the Royal Theater.

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**Divorces**

Wally B. duBois, scene artist, from Margaret duBois, recently in Guadalajara, Mex.

Duke de Keno, from Diane de Keno, recently in Guadalajara, Mex.

Cuban band leader and recording artist, in Miami February 27.
United Fireworks Blasted
But Remains in Business;
Deal With T-D Confirmed

Three Explosions in Year
Wreck $52,000 Damage

DAYTON, O., March 8.—An
explosion of undetermined origin re-
sulted in fire which destroyed the plant of United Fireworks Com-
pany here Wednesday (3) with a loss of $5,000 to the fire losses. The
blaze, who told The Billboard that as a result of the disaster he had
decided to discontinue manufacture in
the future except for a few small pieces.
The plant was not insured.

Beuchler counter-unanimously re-
negotiated a deal with the Thiergie-Duf-
field Fireworks Company of Chicago, but refused to state the consideration
involved. Under terms of the deal,
Beuchler said, all contracts for the
firing of displays received by United
would be turned over to Thiergie-
Duffield, with United confining its
activities to the manufacturing end of
the business. Beuchler denied that
Thiergie-Duffield had bought an in-
come in United Fireworks.
The explosion was the third of the
firm during the past year and the
second in that period to result in a
fatality. The dead worker is Tilden
Pearson, of Minneapolis. Four other
workers were injured, one seriously.

Beuchler said, in August, 1947, an
explosion occurred in the United
plant which caused damage of $40,-
000. This was followed by another explosion later in December caused
by causing plant damage of $7,000 and
the death of a worker.

Approval Likely
For N. Y. Garden

NEW YORK, March 6.—Propects
of New York setting a new super-
Madison Square Garden were en-
danced this week thru legislative ac-
ction here and in Albany.

On Monday (1) the city council voted 14 to 5 to approve a proposal
that would authorize Triborough Bridge & Tunnel Authority to issue
$30,000,000 in bonds for the construc-
tion of the proposed sports arena-
conversion of the Washington Circle
area to Columbus Circle. Plans for the
structure have been drawn by the Madison Square Garden Company which will lease and operate
the building when it is completed.

In Albany, Tuesday (2), the Senate
Finance and Assembly Ways and
Means Committee has approved a bill
proposed recently before the State Legis-
atute identical with one approved in the
House last week.

While similar bills were killed last
year it appears almost certain the
bills will be favorably acted on
early next week.

New Denver Stockyards
Stadium Plans Hit Snag

DENVER, March 6.—Chances of
completing the new 12,000-seat stock-
yards stadium here before the 1949 National Western Stock Show
hit a snag with the announcement by Mayor Ray Smith that sale of the $1-
500,000 bond issue authorized at the last city election will be withheld
until an accurate estimate on the cost
of acquiring land and building the
stadium is obtained.

The building will be available for
all types of shows, circuses, sporting
events and conventions when com-
pleted.

New Title for SMS Rodeo
To Tour East as J Bar S

NEW YORK, March 6.—Joe Dulan,
director of the Southside Medi-
ately and the SMS Ranch Rodeo
last summer, reports that the unit will
be on the road under the title of J Bar S
Ranches.

SMS Ranch played several Lone
Island and other Eastern spots last
summer. In addition to good enter-
tainment, management provided an attractive
setting for its show, with well ar-
ranged grandstands and neat arena set-up.

Caravellas Buy
40-Acre Resort
Near Harrisonburg

HARRISBURG, Pa., March 6.—Mr.
and Mrs. Frank Caravellas, owners of Caravellas Amusements, with
an option on 40 acres of real estate in
Culpeper County, Pa., have an-
nounced purchase of Island Park, located near here between Sumter
and Northumberland on Route 122.

On a 40-acre tract along the Sus-
quehanna River, the area, adorned
by a swimming pool and a 90 by 225-foot skating rink. Twenty-
five rental cottages are included.

Mrs. Caravellas will operate the park with an eye to the future
Caravellas include installation of rides, all to be
park-owned, and a brightly illuminated, auto racing
attractive of a modern structure
embrace boardwalk and additional
cottages.

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Hugo Bros. Unit
To Capell Show
As New Feature

HASKELL, Okla., March 6.—Hugo
Bros. Circus, which was on the road
itself in its own to its own in 1946, this year will go
out as an added feature of Capell
Circus. It was announced here.

Vernon L. Pratt of the circus unit,
said it will use a 70 with two 30's
of the Hugo unit on the road. The new unit will also manage the side show, for which he plans a 150-foot double-deck bun-
er with a model train.

Concessions recently booked by
Capell include M. A. Allison, corn
game and six stock horses; Harold
Burd, live, including custard and pop-
corn; Joe Blash, jugglers; J. A. La-
roect; G. W. Sieberman, 2; Joe
Beck, 4; Red Jenkins, 2; James Ross,
1; Cicco Prestik, 1; Al Hill, 2, and
Tony Ybarra.

Doc Warner will handle the gaffa
and snake show. Robert Bunch, manager of the Casey Smith
Shows, will be legal adjuster.

Show will open at Shawnee, Okla.,
March 7. Fair and celebrations booked
include events at Yale, Hen-
ryetta, Duncan, Fair View, Ada, Ok-
mullee, Bloomingdale and the annual
Silsoan Springs (Ark.) Reunion.

Beatty Org Debuts
For Season Mar. 11

SHREVEPORT, La., March 6.—
Cirque Beatty Circus will open the
season here Thursday (11), opening
grounds here Thursday (11). Opening
will be preceded by a street pa-
sade, with Shrine uniformed groups,
department, school bands and veterans organizations par-
ceting, are furnishing tickets for
school children.

The four-day stand here show moves to the West Coast with only a few stops scheduled in Texas, New Mexico and Arizona before the
California tour begins.

Pentecost Plans
Aug. Peach Festival

PENTICTON, B. C., March 6.—
With incorporation of the Pentecost
Peach Festival Association, plans are
being mapped for a celebration here in August when thousands of peaches are
expected.

Entertainment will include a rodeo,
racing events and a large open-air
carnival. A Princess will be crowned by a peach queen.

Ramsedd Ends Wolfid
Tour; Going to Nassau

TORONTO, March 6.—Lon Ram-
sedd, circus and legit headliner, closes
out the eastern coast to coastal Canadian
tour with the Donald Wolfid Shake-
down Show and the Wolfid Show. The
Wolfid company sails for England
March 25.

Next tour leaves for Albany, N. Y.,
where he will rest for a few weeks before sailing for Nassau.

TRENTON, N. J., March 6.—Larry
Sunbrock's Rodeo opened a three-day
stand here Friday (8) at the Armory.
H-M Sets Mark For Mil'kee Run

MILWAUKEE, March 6.—Hamid-Morton Shrine Circus rolled out of town Sunday night (29) after a seven-day run that hung up a new attendance record of $4,600.00—some $800 more than last year's, according to Laurence M. Jeger, chairman of the Tripoli Shrine Circus committee.

Jeger also distributed the healthy gate receipts; the admission prices: 50 cents for children, $1 for adults, $1.50 for reserved seats, and $2 for boxes, tax included.

Show proved a jinx for the Zracklin, human cannon balls. They were a day late arriving because their truck burned out a bearing and broke down 200 miles south of Chicago. The Zracklins made a three-day run here.

The first night Roberts received minor injuries which kept him out of the act for the run. For two days the act limped along with a single—Roberto's sister, Sylvan, who couldn't get a break in the base, and the act missed another matinee before another sister, Germania, played from Sacramento, Florida to take over. Altho Germania, too, was illing, the act still put on the run without further incident.

Circus Mijares-Schreiber Has Sweden's Biggest Top

STOCKHOLM, March 6.—Circus Mijares-Schreiber, top Swedish tent circus, will hit the road this summer with the largest big top ever seen in Sweden, 120 by 240 feet, with two rings and a platform.

Mijares-Schreiber is owned and operated by Chuy Mijares, former well-known clown in the circus, who has worked several seasons with the Ringling-Barnum circus in the U.S., and his wife in Sweden, both of whom are high-school riders. Circus has been playing Sweden for many years.

Sissified Circus

HARTFORD, Conn., March 6.—Bill Mortensen, managing director of the Bushnell Memorial Hall which recently housed Frank Wirth's Shrine Circus, liked the problem management smells on his second try. Anticipating the influx of unfamiliar odors in the hall, which is usually used for concerts, plays and the like, with the arrival of the circus, he injected several gallons of unidentified fragrances in the air-conditioning system.

The animals, however, out-simmel the perfumes, and it was reported that even the birds in the room which provided eight gallons of a fragrance, learned to enjoy its base, and air-circulating equipment. The solution was for Mortensen to put his bird show in the next room and place it in the air-conditioning system.

Within a few hours the hall was deodorized. Contributing to the unwanted smells were Capt. Joe Walsh's troup of natural animals and Ruth Bros. elephants, featured animal acts appearing with the show.

MEMBERS OF THE GEORGE HANNEFORD FAMILY snapped on the Atyayo Bros., a circus in Mexico recently on the occasion of Kay Hanneford's 15th birthday, when circus performers and friends compared Wyuna, juggler-entertainer, the center ring. Left to right: George Hanneford, Kay Hanneford, Tommy Hanneford, Mama Hanneford and George Hanneford Jr.

All-Time Box-Office Mark Seen for Minneapolis Show

MINNEAPOLIS, March 6.—The 30th annual Zuhrah Shrine Shrine Circus, closing tonight after 12 performances beginning last Monday (1), is another indication that big-time circuses prove grosses in Minneapolis Auditorium, altho attendance is off, Temple Potentate Joe Ste. Marie reported at mid-week. Thanks to an increased ticket price, plus the Minneapolis school strike, receipts are $25 per cent above last year, Ste. Marie said. Reservations were boosted 40 cents per $2; general admissions 10 cents each to $1 per. Kids remained at 50 cents. In past years kids buying discount tickets or schools got them at 40 cents, but with public schools on strike, the half-price stuck for all except parochial and private schools. Despite strike and unorganized kid direction, Shriners did a top job, spurred newspaper and radio advertising urging fans to attend on days other than that set aside for their particular day.

A bad break in the weather served to keep attendance down and Ste. Marie estimated it would hit 110,000 when the show closes tonight. This will be 12,000 under the 1947 high of 122,000. The potentate said this year's show is costing the temple $10 per cent more than a year ago. Pack-

age was built up by Neil Van Tilburg, who sold it to the temple.

Papers, Radio Coop

Newspaper and radio co-operation in plugging the circus was better than ever before, with radio especially doing a top job of advertising. The Morning Tribune, Evening Star and (See MPLS. TO TOP on page 70)

Joe E. Brown Set For Hugo Roundup

HUGO, Okla., March 6.—Movie star Joe E. Brown returns to his first love, the circus, when he arrives here April 1 to be featured in Hugo's second annual roundup. It's a one-
day free party by the folks of the town to show their appreciation to the circus and carnival population. Brown will appear in the parade during the morning and in the all-star program scheduled for the afternoon.

Rev. Bill Alexander, Oklahoma City pastor, will be emcee at the afternoon stadium program.

Knies Sets Wind-Up Of Winter Season

BRUSSELS, March 6.—Knies Bros.' Swiss National Circus is winding up its indoor season March 14, after which all units will head for the big show's quarters at Rapperswil, Switzerland, for their annual Swiss tour under canvas.

In association with the Dutch circus operator, Pratts, Mijares, the Knies brothers (Fredy and Rolf) have been playing an all-winter indoor season at the Cirque Royale here, and an extended indoor season at the Cirque Hippodrome in Antwerp, both terminating March 14. In addition, groups of Knies' trained animals have been playing the Cirque D’Hiver, in Paris, and other indoor operas.

Programs at the Cirque Royale were changed several times during the long season in Brussels. Final bill has the following line-up: Fredy Ruschi, Libby; Wally; Willy; Potentate; Alphonse Steffen, horses and ponies; Alfredo, musical novelty; Hani, presentee, Knies' camel; Gabrielle & Octave, roller skaters; Hugues Loyal, pigoat; Four Chocolates Boys (Basstella), clowns; Tiko, contortionist; Knies' polar bears presented by Joseph Schauer, Five Basstellas, trampoline; Alphonse Steffen, dancing horses; Four Curibus, adagio; Rolf Knies, elephants; Two Greenes, trapeze; Jules Hahni, equestrian finale. Ringmaster at the Cirque Royal was Alphonse Steffen, and Urama directed the front.

Agnes Maier, circus fan, caught Polack Bros. Eastern Unit in Elizabeth, N. J., last week.

Even Weather Fails To Hurt

Box office statistics may equal last year's record—Dorsey tops program

By Hank Hurley

CHICAGO, March 6.—Officials of Polack Bros. and Shrine Circus, Irving J. Polack and Louise Stewart, lined up their best program in years for their Polack Bros. Western Unit and the annual Medinah Shrine Circus here. Even the weatherman, putting on his foxy prediction of the year, couldn't stop it from being a winner.

The two-hour and 20-minute show (April 4th, Dave Malcolm playing a 15-minute intermission) is, without a doubt, the best the Polack org has in the history of a year's promotion. And that's going to be some, for the Polack show, in past years, has been anything but a hit.

Get Rain, Snow

The weatherman put some big obstacles in the way of the Polack Circus, but the show went on as planned, and cold and wet. Needless to say, business was below expectations for those, besides with the threat of wetter weather Tuesday it picked up.

As of Friday morning (5), box office receipts were running at $900 to $1,000 over 3 per cent in comparison with a year ago, and with 10 more days to go, including two consecutive nights of rain, business will always be big, all signs pointed to a record business when the Polack's record gate. In fact, Louise Stewart said that as far as to predict the 1947 record gate may be set.

In talking about the business here, Stern said the printed program, of which 35,000 were distributed last year and that the sale of membership tickets was $25 per cent ahead of 1947.

Fast Moving Affair

This year's show, which boasts 15 new attractions and cost $50,000, was an overlooked business item. (See WEATHER FAILS on page 70)

Denver Jaycee Show Scheduled March 29

DENVER, March 6.—Denver Junior Chamber of Commerce will stage its second annual Jaycee Circus in the stockyards stadium March 29. Admission for this year's show again will produce the show. He has an option on the producing rights for the show and any profit from future promotions will be handled by George Crowder. Performances are scheduled each night with matinees set Wednesday (31) and Saturday (3).

The 4,500-seat stadium will be scaled at $5,000 this year as against $10,000 last year. General admission will be 60 cents, reserved at $1.25, and boxes $2.40. Show last year was also at $10,000. box office receipts were $5,600, and played to half-house evening averages. Concessions was the house was scaled to $1,500 last year. Admissions as this year.

Contracts for the show include the Willitans, high wire; Enger's Horse, Grotfendes, swamp pole; Karel, ladders; Allan and Dobbs, donkey, high-school horses; the Valleyette sisters and Irving's teetertube.
Polack Bros. Eastern

Everyone on the show was delighted with the condition of Eugene Randow, clown with Polack Bros., for many years. He suffered a heart attack during the final performance in Elizabeth, N. J., and is a patient in a hospital there.

Polack Bros. Western

The four days rest, prior to Chicago’s 17-dayer, were too exhausting and everyone welcomed the opening day. The Medinah Temple is a natural for shows of this caliber, displaying each act to the best advantage. Augmenting the program from the Eastern Unit is Madame Marie and Her Dogs and Pones, and Ted and Sally Lafferty.

Chicago’s billboards and windows were a shade brighter with the appearance of the new, fantastic posters, featuring the Ward-Bell Flyers, Chet and Sonny Huang, the Swedish Club. Betty Bell’s kleenex routine has been removed from the tour as a result of a court order. Don Levy is now known as Last-Minute Dorsey. Massimilano Truzzi’s new clowns are Demolished.

New acts are Ray Beatty and his Basketball Dogs, and the Great Barron, whose last name is the same as the Orient and affording plenty of confusion.

Chaparral, the snow, sleet and rain, and the drive from Elizabeth to Akron, with Mr. Fog doing a great job in gumming up the works, brought traveling bear plenty of dents from a mixup on route from Elizabeth to Akron where a number of white leopards, etc., have similar disfigurations.

Visitors—Del-Ray, high pole, and his wife; Ray Beatty, Columbus; Doug Beatty, west coast; and Anthony Martin; Billy Rice, the clown; Dave Sauls, from the Hamid office, and Nate Lewis’s father.

Fragments—New York, the center of a new kind of storm... The Polack Bros. are having a shopping spree... Kinko, Dime Wilson and Jack Klippey still playing cards. Added through the mail are milkovas so close to the giraffes she was forced to bow her head in the famed ladercycle finish. The Polack Bros. are shopping. We were just that big so more than 2,000 per cent were turned away at the matinee.

Orchid department—To Dime Wilson, Scars for a really funny firehouse number... To Nate Lewis for the splendid layout of a show in Elizabeth—BILLY BARTON.

Polack Bros. Eastern

Everyone on the show was delighted with the condition of Eugene Randow, clown with Polack Bros., for many years. He suffered a heart attack during the final performance in Elizabeth, N. J., and is a patient in a hospital there.

Polack Bros. Western

The four days rest, prior to Chicago’s 17-dayer, were too exhausting and everyone welcomed the opening day. The Medinah Temple is a natural for shows of this caliber, displaying each act to the best advantage. Augmenting the program from the Eastern Unit is Madame Marie and Her Dogs and Pones, and Ted and Sally Lafferty.

Chicago’s billboards and windows were a shade brighter with the appearance of the new, fantastic posters, featuring the Ward-Bell Flyers, Chet and Sonny Huang, the Swedish Club. Betty Bell’s kleenex routine has been removed from the tour as a result of a court order. Don Levy is now known as Last-Minute Dorsey. Massimilano Truzzi’s new clowns are Demolished.

New acts are Ray Beatty and his Basketball Dogs, and the Great Barron, whose last name is the same as the Orient and affording plenty of confusion.

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Orchid department—To Dime Wilson, Scars for a really funny firehouse number... To Nate Lewis for the splendid layout of a show in Elizabeth—BILLY BARTON.
Polack Eastern Ahead at Akron

AKRON, March 6—Business for the first three days of the Polack Eastern Unit here under Tmdnor Temple Shrine auspices was reported over from the Western Unit.

Sam Ward is handling the date here, with Bill Ross on publicity.

Gene Randow Sr., stricken with a heart attack in Elizabeth, N. J., last week, is reported recovering.

A Shrine club luncheon Friday (5) at the Mayflower Hotel had Nick and Pepi Borza and the five Erideans as entertainers with Sam Ward emceeing the event.

Visitors here included Eddie Jackson, of the Ringling show; Pete Mar- do, Mickey King and Sam Polack, general agent of the show.

According to a Chicago gossip columnist, the Cristiani family has been invited to the western ring by the Shrine, and will star in Ilona Massey's film Monte Carlo for Eagle Lion Studio.

HUNT BROS.' CIRCUS WANTS
2 Aerial Teams Double Trop Rings, Family Act to feature; Aerial Bullet white; also Cooks and Combination Bills.

C. D. HUNT
B. I. Bontecou, N. J.

FOR SALE
23 SECTIONS
20-High Bleacher Seats
Used once, Capacity 3,000 persons. Have seat and foot room. Wire or write.

P. B. DORSEY
1701 Park Road, N. W., Washington, D. C.

TIGHTS
made by KOHAN
formerly of Brooklyn, now at
17 EAST 10 STREET
NEW YORK 3, N. Y.

HARRY S. BIGGS
Has money awaiting him from an estate in Memph- isi, Tennessee. Anyone able to give information, please wire immediately with closed letters.

1840 Exchange Building, Memphis, Tennessee

IMPORTANT NOTICE TO OUTDOOR SHOWMEN
To take care of longer press runs, necessitated by increased circulation, and to maintain our early distribution schedules, it is no longer possible for us to accept last-minute Show ads on Monday morning.

FINAL CLOSING TIME for these ads is
5 P.M. SUNDAY
(Eastern Standard Time)

Under the Marquee

Ward Hall and Harry Leonard have joined the ride show of Rogers Bros.' Circus to do vent and impalement.

Some grandchildren of the folks that pioneered the circus biz won't move to up- hold circus traditions.

Vera Rinaldo was called to Vendom, Mich., recently by the serious illness of her mother.

Walter Gump, well known to show- folks, is a deputy sheriff in Colum- bus, O.

It was cheaper to take kiddies to circuses before there were so many different colors of cotton candy.

R. V. Lewis again will have the band and minstrels on Cole Bros.' Circus Side Show.

Eddie Hiller has been signed as contracting agent on the Cole show for 1948.

In circus the business traditions are everything including the meetings around hot stoves in bull barns.

Fred and Corrine Dearo visited Burns M. Kattenberg, assistant manager of Mansfield-Leland Hotel, Mans- field, O., en route to Springfield, O.

Tottie and Ella Henderson, daughter- in-law and Mildred Justice have returned to Paris, Tex., after spending four weeks in Florida.

Ben Beno, retired aerialist, says he is not going with Bailey Bros.' Circus, which opened March 5 in El Monte, Calif.

Isn't it funny that you can't speak well of any trigger without a knacker butting in with "You don't know him like I do."

WDRC, Hartford, aired a wire-re- corded interview with Capt. Joe Walsh, lion trainer, appearing with Frank Wirth's Shrine Circus at Bush- nell Memorial Hall recently.

Correction

CHICAGO, March 6—In a story appearing on the General Outdoor page of the March 6th issue of The Billboard regarding the Hamid-Norton Circus's total business for its Memphis run, it was reported that business this year showed an increase of 60 per cent over a year ago. Story should have said business showed an increase of 6½ per cent over a year ago.

North Enthusiastic Over Talent Signed On European Junket

NEW YORK, March 6—Following his February 27 arrival here from a European talent scouting tour, John Ringling North, president of Ringling Bros. and Barnum & Bailey Circus, returned Monday and at press time said he had signed for the Big Show's 1948 tour, which opens April 7 in Madison Square Garden.

North was enthusiastic over some of the talent, including the Singh Sisters, Chinese medley act; Albert Zoppe, bareback rider, and Albert, high-wire polo.

The Ming Singh troupe, a Chi- nese act made up of five women and a man, recently played at Circuses D'Herin, Paris. Zoppe, a member of a well-known European circus family, and who features a horse-to- horse somersault, has been working in Italy. Alberti, Swedish equillibrist, climaxes his act by doing a head stand atop a 60-foot swaying pole.

North was also high on the show's new special, Texas the Night Before Christmas, but confessed failure in his attempt to secure Lapland reindeer. The animals were available in Norway, he said, but hoof-and- mouth disease regulations prevented efforts to bring them here. He said he may get some of the deer from Alaska.

Martin Bros. Closes in Ky.

CINCINNATI, March 6—After a six-week tour on which it "made some money," Martin Bros.' Circus closed recently in Northern Kentucky, with Onser 4 E. H. Hall, the Circus's agent, announcing that he would try it again next year, according to J. C. Adirle, who general agent on the show during its first four weeks on the road. Roscoe Dougan, Jim- my Jones, and Ed Oates were re- ceived as Admiral pilots. Adirle said the show closed because he could not book enough dates to begin to pay its bills. He is now in the South, agitaining Gordon the Wizard, a horse show.

Laurence Cross will be with the Clyde Beatty show this season.

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Final Closing Time for these ads is
5 P.M. SUNDAY
(Eastern Standard Time)

Phone Men Wanted at Once

Large Earnings—paid daily. Sponsored by strong organization throughout New York State. Write, Wire or Phone Lt-7705.

JAMES HARKER
Prew-Teeg Enterprises
902 Main St.
Buffalo, N. Y.

WANTED

Solo Chalk Transplant or Connet, French Horn and another real circus Trembone for a top-flight circus band. Union scale. Single, clean. Two hands and first rate, must cut it and in sober condition all time.

Write—Wire
JOE ROSSI, Bandmaster
DAILEY BROS.' CIRCUS
Gonzales, Texas

LOGAN WANTS PHONE MEN

Strong Apepins. Program, Rammers and U.P.C. Tickets. Must be sober and not afraid to sell for money. Customary $25.00 on book, 20% on tickets. Two more key spots to follow.

HARRY F. LOGAN
Hotel Hamilton
Allentown, Pa.

ACCOUNT TOM HENLEY'S DEATH

DAILEY BROS.' CIRCUS
WANTS EXPRESSED CONTRACTING AGENT
One with car preferred.

R. M. HARVEY
Fort Dearborn Hotel
Chicago, Ill.

USE PRESERVO
FOR YOUR 1948 NEEDS
To protect or re-treat your canvass. Comes in Brown, Buff, Green and Clear.

ROBESON PRESERVO CO.
PORT HURON, MICH.

8 SHELTON MARES FOR SALE

Have been used in Pony Ride. One bay, one black, two black and white and four brown and white. Six are aged from 3 to 8 years, one is 8 years old and one is 11. Also eight almost new Saddles and Bridles, used three months.

TRAVIS DEWITT
744 S. E. 8th, Grand Prairie, Texas
Phone 485-J

WANT—SIDE SHOW ACTS—WANT
ALSO TALKERS AND TICKET SELLERS, CAPABLE OF MAKING SECOND OPENINGS.
FOR BAYLEY BROS.' CIRCUS IN U. S. AND FERNANDEZ CIRCUS IN HAWAIIAN ISLANDS
Write—Wire or Call
PETE KORTE$ 3011 LAURITA ST., PASADENA, CALIF.

WANTED—COLE BROS.' CIRCUS—WANTED
Side Show: Can place a few more outstanding attractions. Musical and Novelty Acts. Want man to work Fighting Lion, Oriental and Hawaiian Dancing Girls. We furnish meals, sleeping berth and transportation. Address,

ARTHUR HOFFMAN
Route 4-4, Box 92, Greenwood, S. C.
Palisades Pk.
Bows April 17
For 50th Year

Sitting 'Round the Table
(Editors Note: "Are you in favor of reduced prices on rides and concessions for off nights? What do you consider off nights?" is the current question under discussion. Another question will be taken up in this column soon. This poll is open to subscription only. Please have the Outdoor Editor. The Billboard, 158 North Clark Street, Chicago 1.)

Not in Favor

I am not in favor of juggling prices of rides or concessions on off nights, in a place where you have to maintain the regular amount of help to keep the place running. This will cost in a reduction where this condition does not exist, such as beer gardens, where the entertainment is made up for off nights.—CHIC BELL, House of David Park, Benton Harbor, Mich.

No, we believe it is poor policy to reduce prices on anything for the off nights, and at the same time we reduce prices in school for school lunches and large industrial outings.—FRED W. SARIEL, Suburban Park, Min- nius, N. Y.

Another No Vote

We are not in favor of reduced prices on rides and concessions to the general public at any time. We do favor a special rate for large groups and rates on rides or concessions. We have different rates in the ballroom and in the restaurant. Our admission is this enough inducement to draw people to our park. We feel that differing rates will be accepted on a large scale, and that it is not necessary to lower the full rates on rides or would be confusing and might lead the customer to believe that an increase had been made in ride prices if he were to visit our park on an off night and reduced.—T. E. SPACKMAN, Mont- ree, Ind.

He Says Yes

The answer is yes so far as I am concerned. Anything that helps to draw the public is good. It will mean more business on the off nights. An off night would be any night except week-ends, holidays or when we are not open.—W. J. CARROLL, Riverside Park, Agawam, Mass.

New Bus Terminal

Aides Coney Traffic

NEW YORK, March 6.—Board of Transportation is constructing a large bus terminal on the lower level of the Stillwell Avenue subway terminal building near the center of the bulk of the resort's and Brooklyn traffic. Work is well advanced on the project which will be completed early in April. The construction work is expected to cost about $1,000,000. Project calls for replacing the present terminal, which was torn down a few weeks ago, with a new terminal building. The new terminal will have three levels, with buses loading directly from the subway, making it easier for Coney's summer visitors to get around.

LeBreque is in Charge

Club members, in addition to Austin's well-known breeding of horses, and the regular use of Twilight of Love, will be special events class, composed of representatives of all Amusement Center concessionaires. The LeBreque, who has more than 40 years' experience in special events affairs, will have an exclusive contract for the operation of the new terminal.

LeBreque will contact nearby Chambers of Commerce, schools, fraternities and other groups to notify them of the park's new policy. The Amusement Center will also run a series of colored advertising Mission Bay Park and its beach, picnic and recreational facilities.

Summer Opening

Summer opening will be held May 23. Plans have already been made for a grand opening, which will include a giant Gold Rush celebration, in connection with the State Fair. A large colorful advertising campaign, a Feast of Lanterns, and a pageant welcoming King Neptune and his retinue.

To keep the traffic of family-type visitors moving smoothly and comfortably, the park has under construction a new entrance on Ventura Boulevard.

LeBreque went all-out to put over opening day and succeeded in steps previously given for what might reasonably be expected during early, rainy weather. Among the attractions booked were the Skywalks, one of Charles Vessels' aerial acts. This attraction drew very well, according to reports, and almost kept the park from remembering the rain. All the other attractions, however, had to be called off, but the evening performance was well attended.

Sunday night was declared a winner with a warm sun bringing out fun seekers in droves. Most concerts scheduled or advertised were a good take and gave credit to LeBreque's special events program for holding the crowds.

John and Polly Coleman, Riverside Park, Indianapolis, are wintering at Hollywood, Fla.
**NEW ISLAND PARK**

On the Banks of the Beautiful Susquehanna River

LOCATED

IMMEDIATELY ON RT. 122, MAIN HIGHWAY BETWEEN SUNBURY AND NORTHERNBERLA, PA.

OPERATING UNDER NEW MANAGEMENT—
UNLIMITED POSSIBILITIES

A panorama of natural scenic beauty—the only park of its kind—within walking distance of thriving Sunbury. Pa. Contains 90x300 ft. Swimming Pool; Skating Rink Bldg., 192x90 Ft.; Picnic Grounds, modern and newest Thrill Rides, with Name Bands, Fireworks, Free Acts weekly attractions.

ATTENTION, RIDE OWNERS


ATTENTION, CONCESSIONAIRES

Book now for choice locations and opportunity for long term lease. Can place Frozen Custard, French Fries, Drink Stands, Skee Ball Arcade, Souvenir Photo, Hi Striker, Ball Games, other legitimate Concessions.

WANT BUY Monkeys for park display. Can use reliable Man for Keeper who can make sale to other departments.

Fine opportunity for Pool Manager, must be acquainted with filtering system. Strict reference required. Can also place Skating Rink Manager. Open year around.

ALL WIRE OR WRITE


Phone 26251.

NEW ISLAND AMUSEMENT PARK, INC.

F. H. CARAVELLA, Owner-Manager.

E. R. CARAVELLA, Secy.-Treasurer.

---

**FOR Spring DELIVERY**

**GIGGLING GERTIE**

**LAFFING LUKIE**

**INDISPENSABLE BALLYHOO**

YOU CANNOT AFFORD TO BE WITHOUT THESE ANIMATED LAUGHING FIGURES — THEY PAY THEIR WAY EVERY DAY!

**ALSO**

**THOSE HUMOROUS AND GROTESQUE ANIMATED HEADS**

The WITCH, GIANT, DEVIL, SINGING GIRL, TOUGH GUY AND SKIPPER with or without bodies. Ballyhoo for the front of buildings or rides, or for interior of Diner and Fun Houses.

**ALSO**

**THAT OUTSTANDING PARK RIDE THE Cuddle Up**

With its proven appeal, especially for women and children, its tremendous capacity, economical operation, belongs in a good location on every midway and amusement resort. ONLY ONE LEFT for spring delivery.

**ALSO**

**SKEE BALL ALLEYS**

REG. U. S. PAT. OFF.

America's Favorite Skill Game

**MODERN STREAMLINED MECHANICAL**

**PHILADELPHIA TOBOGGAN COMPANY**

130 E. DUVAL STREET

PHILADELPHIA 44, PA.

---

**WANTED**

Ridemen, Concessionaires, Showmen

Established beach and park has large open area for expansion. No other park within 30 miles. Good all types of rides. Concessionaire can make sale to other departments. Excellent opportunity for anyone who wishes to locate in a permanent park. City Law restricts carnivals. Second open in May, 1948. Ask what you need.

GEORGE A. DOSS, Owner

PISO PLAYWAY AMUSEMENT PARK

BOX 19, PISO BEACH, CALIF.

---

**FOR SALE**

17 USED SCOOTER CARS

in good condition

Price $200 each car

Write

Manager, P. O. Box 25, Coney Island, N. Y.
Calif. State Fair Execs To Consider Pass Policy

SACRAMENTO, March 6.—Directors of the California State Fair have slated a meeting for the near future to discuss the final draft of premium books and possible revision of the pass system which has been under fire in recent weeks, and has led to a number of complaints.

An assembly appropriations sub-committee, in approving the fair's budget for the present year, heatedly criticized the system under which nearly one out of every 100 who fill out a pass application is refused.

One of the proponents of the no-pass policy, Assemblyman Chester Gannon, of Sacramento, announced that he is interested in any suggestion of improvement. He said: "If the no-pass system works in Iowa and has made money at the State Fair last year, it should be installed here."

Further Study Seen

Gannon said that he does not agree with certain fair directors who are afraid the institution of the no-pass system would bring a hardship on concessionaires by decreasing attendance. This thought, he said, is incorrect because the people who use passes are, practically in every instance, people who can well afford to pay their own way, and once inside the grounds, will pay for that which they want.

E. P. (Ned) Green, secretary-manager of the exposition, however, said the pass system has been tried and is about to be abolished but well may the present arrangement will be revised and will be presented to the directors to order further study on the question.

Among recent actions by the board was approval of the budget for the nine days of racing starting next Thursday, and racing, staking and running departments were increased from $72,900 in 1947 to $123,000 in 1948. The increase was for a higher check on winning horses and for a spring meeting for the benefit of ex-service men.

The directors turned down a property offer for the grounds, it was said. Thayson was not present before the board at the time.

Other officials of the State racing board reported he had not made official application for these increases.

Whether the racing track will be rented for a Fourth of July auto race is a question raised by one of the directors of the fair, and Charles Currer, of Oakland, plans on a chemists report of the dust problem. Soil for the local track is being chemically treated and the result will determine whether there will be auto racing. The State fair may sponsor an auto race on its lovely fairgrounds, but the entire question can be controlled, it was stated.

Defer Final Decision

Secretary-Manager Green was instructed to get in touch with William H. Bixby and others to get a report on the racing at Santa Anita, and Charles Currer, of Oakland, plans on a chemists report of the dust problem. Soil for the local track is being chemically treated and the result will determine whether there will be auto racing. The State fair may sponsor an auto race on its lovely fairgrounds, but the entire question can be controlled, it was stated.

$2,000,000 Calif. Centennial Budget Gets Com. Approval

SACRAMENTO, March 6.—A $2,000,000 budget for the California Centennial was approved by a sub-committee of the assembly ways and means committee. Budget, for the fiscal year 1948-49, also must be approved by the whole committee and the last week. Rep. Elbert B. Knowland, Oakland publisher and chairman of the commission, said the money will be used in the matching basis for State assistance to counties planning centennial celebrations.

"Since the recent gold discovery celebration at Coloma," Knowland said, "the whole commission has been looking for ideas to sponsor free of "commercialism.""

Budget has a $350,822 item for administrative expenses that may be sponsored solely by the commission. Budgets for the 1939-40 event and the contemplated celebration of the centennial of the constitutions, Knowland said, are in the hands of the State Department of Education.

The sub-committee approved the budget, which was presented by Assemblyman Lloyd Lowery, of Yolo County, declaring it a "wise and judicious" move.

"Among the results of this," he declared, "the State Fair will put $100,000 above the $75,000 matching basis for State assistance to counties planning centennial celebrations."

Art for the Fair

Several important art shows are expected to have their opening at the fair.

Willard Blockson, of the San Francisco Palace of Fine Arts, said that many important art shows are expected to have their opening at the fair.

"As far as our show is concerned," he said, "we are very happy to have the opportunity to exhibit our art."
Around the Grounds:

Calgary Offers Scholarships; PNE Ties in on Essay Contest

Three scholarships totaling $1,000 will be given to the first, second and third place winners in the 1948 Stampede Queen Contest which will be sponsored for a second year by the Association of Canadian Travelers in Calgary. The winner will get a $500 scholarship, the runner-up a $300 scholarship, with a $200 scholarship to go to the third place winner. In addition to the scholarship award, the Queen will be outfitted with two tailored riding costumes in which she will appear at many functions during the Stampede.

The Pacific National Exhibition this year will offer an all-expense trip to the Vancouver, B. C. event to the winner of an annual school's essay competition throughout British Columbia. Essays will be on Careers in B. C. Industry. Sum of $300 is being put up jointly by the PNE and the Vancouver Board of Trade.

Again this year Wisconsin fairs will hold four regional meetings under the sponsorship of the Association of Wisconsin Fairs. Dates and locations for these meetings are as follows: April 28, Beaver Dam; April 29, Menasha; May 1, Waunakee, and May 2, Green Bay.

Back at his Lancaster, Pa., head quarters, Harry Cooke, of Cooke and Rose Theatre Enterprises, announced heavy bookings. He closed contracts to supply Carlisle, Pa., and Rose Theatre, O., with a revue, a high class, seven novelty acts and the WWVA Barn Dance; Gratz, Pa., with a thrill show, WLW Barn Dance and Scout; Lebanon, Pa., with a revue, high act and eight novelty acts and a fairground; and Honesdale, Pa., Sellersgrove, Pa., and Chase City, Va., and contracted to supply the Circle W, Boise, for stands in Asbury Park and Long Branch, both in New Jersey. The Cooke and Rose office has also booked fairs at Farmville, Va.; Redsville, N. C.; Pennington Gap, Va., and Dunlap, Tenn., and Penn Yan, N. Y., in New York.

Several fairs have announced a shift of dates. Utah State Fair, Salt Lake City, has altered its dates to September 15-25, 1948, for a $1,500,000 fair. Idaho, Utah, and Washington fairs have also announced a change in their dates. New dates for these fairs are September 15-25, 1948, for the Idaho and Utah fairs, and September 15-25, 1948, for the Washington fair.

A report made at the annual meeting of the Sioux Empire Fair Association, Sioux Falls, S. D., showed cash balance of $1,480.68 as of December 31, 1946, and $1,639.01 as of December 31, 1947. Total receipts for 1947 were $1,305.40 and total expenditures amounted to $2,247.40. Officers of the association were re-elected.

At Breeo, of Theau-Duffield Fireworks Corporation, back in Chicago, his headquarters, for a short period after he returned from a busy Western trip in behalf of Iowa, "Oh-sh" shows which took him to the Orange Bowl show at Miami, and the State fair conventions in Wisconsin, North Dakota, Montana and Idaho. During the $2,000-mile trip, he flew a plane for the first time and he flew to 8,000,000 for shows at the fairs in North Dakota, Utah, New Mexico, Colorado, Minnesota and Florida and also attended the Washington's Birthday celebration at Laredo, Tex., for the 16th time.

Plans for 5 Complete

A specialist in creating master plans, Pearse already has drawn up such plans for Champaign County Fair, Elmina, N. Y.; Monroe County Fair, Rochester, N. Y.; Davidson County Fair, Lexington, N. C.; and Cincinnati State Fair, Cincinnati, Ohio. He has also written a study of fairgrounds development for the American Association of State Fairs.

In addition he has drawn preliminary plans for the State Fair of New Mexico, the West Virginia State Fair, Lewisburg, W. Va., and Danville (Va.) Fair. He has also designed entrance plans for the latter.

Pearse closed to prepare preliminary plans for the State Fair of Tennessee, and also has a plan to an attack to that for the location of the new cattle barn. He has been contracted to draft a master plan for the Sandusky County Fair, Fremont, O., and will execute each plan upon the completion of a survey of the grounds.

Call for Consultation

Among the fairs which have called him in for consultation are the Missouri State Fair, Sioux Falls, S. D.; the Champaign County Fair, Urbana, O.; the Pinellas County Fair, Largo, Fla.; and the Oklahoma State Fair, Oklahoma City, Okla. (See Pearse-Lewis Active on page 92)

S. Waite Manager
At Yolo Co. Calif.

WOODLAND, Calif., March 6—S. Waite, manager of the Yolo County Fair, for the last two years, has been appointed manager of the Yolo County Fair by County Supervisor. Waite, native of Princeton, Calif., is a graduate of Chico State College and formerly was a schoolteacher in Alhambra, Calif.

Mrs. Betty Robinson, chairman of the Yolo County Fair Board, said it has not been decided whether the annual will be held this year.

Blm R. Rapid R, K. Dates
Chicago, Ill., August 24-27

BLIP RAPIDS, K. Dates, March 6—Marshall County Stock Show and Fair has changed its 1948 dates to August 24-27. O. E. C. Secretary, announced.

Concessions Wanted—Fairs

For Yuma, Ariz., Ind., Fair, August 15-19, 1948, wants additional entries for the fair. Admissions, $1.00. Information to J. T. Price, Yuma, Ariz.

FAIRS-EXPOSITIONS

March 18, 1948

The Billboard
Preparations For Tex. Bow

Inks Nashville Still Date

GALVESTON, Tex., March 6—Preparations for the season's opener here are being stepped up at quarters of the John Wood's Fair shows. Drawing public notices and giving daily turnouts at quarters are Residents of the fairs at Alhambra and Cen- tral in Roy Bible's Wild Animal Cirus. A 120-foot tent has been built in the center of the grounds so that lions may be seen and rings will lead the animals out to facilitate the rolling of cages up front area.

Faith Bacon Prepares

Faith Bacon, who is to head the featured gal show, is now in California, completing arrangements. Costumes are expected to arrive soon. Front for the Bacon unit will be illuminated by neon and indirect lighting and decorated with 10-foot blow-ups of the dancers.

Cowan in Quarters

Building of show fronts is being supervised by Grant Chandler, general representative of the building under the direction of Carl Montgomery, trainmaster. Front staff includes new agent, returned to quarters and announced that he had signed for a still date at South Carolina for the second week of April 19. This engagement will be sponsored by the South Nashville Association, Owners-Ward Muck.

Other 48 staff members are Cash Wilte, assistant manager; Bill Cowan, business and concession manager; Jack Pugil, secretary; C. W. (Chuck) Young, truck; Fred Coburn, billposter; Fred Nash, chief mechanic, and Jesse Warren, assistant trainmaster.

Pacific National To Babcock United

SAN FRANCISCO, March 8—The Babcock United Shows have contracted to supply the midway attraction at the 1948 Pacific National Exhibition here.

Signing was announced by V. Ben Williams, FNE manager.

W. R. Price's Jollytime

Inks G. C. Miller as Rep.

BERWICK, Pa., March 8—G. C. (Mitch) Mitchell has been signed as general representative of W. R. Price's Jollytime Shows, Owners Price announced here last week that he was working with C. W. (Cy) Davis in the D. & P. Attractions, and that he planned to open here the latter part of April.

Floyd Sheaks will have 10 or 12 concessions here, including a corn, on the show, Price also said.

Serfass Inks 2 N. Y. Fairs

SANFORD, N. C., March 8—Lloyd Serfass, manager of Serfass Shows, has inked into hisф showdown at Allamont and Caledonia during the recent New York fair association meeting.

Moore's Modern Shifts Quarter To Searcy, Ark.

SEARCY, Ark., March 6—Moore's Modern Shows, which have been under the management of Floyd Sheaks, moved here to a 45-acre tract recently purchased by Owner Jack Moore, who has been elected a member of the arrival of equipment and personnel.

Opening is set for April 12 here. Bookings, reported to be solid, include fairs in Illinois, Indiana, Missouri and Arkansas and New York.

Get New Equipment

Three new international tractors have been acquired for this show. Also newly purchased are tents, one of which is for the Girls Tent, and will be illuminated with indirect lighting. Unit, which is to have a 60-foot panel, will be operated by Rudy Buck.

Harvey Moore is superintending the new equipment and personnel includes Johnny Morrison, Fred Niles, Roy Jones, Dave Smith and Larry Turner. Secretary Moore is handling the electrical equipment and welding.

Connie Line-Up

Fats Leach and his rear beard have been residing their respective joints. Martin will have 10 concessions, including bingo. Other concessions signed include Johnny Perdue, cookhouse; Bernard Moore, 5; Chester Nix, 5; Joe Bright, 5; and Frank (Blackie) Ogbey, 5. Joe Babbs, 5; and Fred Cox, 5; 2; John and Pete Whiteside, 5; Johnny Jones, 4, and Russell Baker, 4.

Line-ups of the show include Athletics, Misses Weber; Midget, Major Henry; Miss Carlton, Animal; Jimmy Baker, and Illusion, Frank Oney.

Truck staff includes Merritt-Good- Round, Johnny Morrison, Wheel, Fred Turner, Octopus, Erma Thomas, Bollaione, Tex Ray Bird, Plane, Joe Murphy; Till-a-Wirl, Mary Sue; Riddle, Eddie York; Eddie Flanagan; Peg Garly, and train, Johnny Dodds.

Manager Jack Moore, the staff consists of Irene Moore, secretary-treasurer; Bernard Moore, assistant manager, mailman, and The Billboard sales agent; Andy Whitin, lady monitor, and John Blackey, scenic artist.

Harrison Greater To Bow

At Johnston Blossom Fete

COLUMBIA, S. C., March 6—Harrison Greater Shows will open the season of 1948 at Johnston Blossom Fete Festival there, reported agent Stan Reed, who said that the festival drew statewide attention with its food parade and daily special events.

Chains have contracted at winter quarters here that 10 fair, starting in mid-August, have been announced at night quarters leaves here March 12 for Johnston.

SLA's Buffalo Bill Party

In Clubrooms Well Attended

March 6—Delights visitors in the clubrooms of the Showmen's League of America Saturday night were guests of the 1948 sla. Fair, open to members only, included an entertainment program featuring the 201st regimental band of the U. S. Army and the Happy Maxwell.

Dave Malcolm and Hubert Schloss, chairman and vice-chairman of the committee, along with Charlie Zematter, also performed. Free lunch was served.

Wheeler Opens March 27

At Bowdon, Ga.; Staff Inked

HOME, Ga., March 6—Eddie L. Wheeler, owner of the Wheeler Shows management, has set the opening for his Wheeler Shows here March 17. The Wheeler Shows staff will include Ace Turner, secretary; Lois Wheeler, treasurer, and Mr. and Mrs. Grider, general agent and busi- ness manager.

Concessionaires inked include Mr. and Mrs. Orville Miller, Wheeler Shows, and Mr. and Mrs. Orville Miller, Wheeler Shows.

The Wheeler Shows will be a draw to the fair, with direct winter quarters work.

Heart of Texas Registers Click BrownwoodBowl

BROWWOOD, Tex., March 6—With good weather, Harry Craig's Heart of Texas Shows successfully held its first four-day engagement here, beginning February 28. Craig staged a preview for local residents the last night which attracted a large winner. Midway has been enlarged over last year and a number of new attractions and fronts were added during the winter.

In addition to Craig, who is owner-manager, the staff includes Mr. and Mrs. Bea Craig; treasurer; L. L. Ramsey, permanent keeper; D. H. Lane, general agent; E. D. Evans, sound track; E. A. Dale, electrician; Mrs. Craig; wing; and Mrs. G. H. English, bookkeeper.

A pergola has been added to the show, an additional 6-man band is being added, and a new concessions area has been purchased.

Great Sutton Start Set; Buys Bloom's Light Units, Ride

MERIDIAN, Miss., March 6—The Great Sutton Shows will open here March 13, Owner-General Manager Jim Sutton has announced, as the show is scheduled to be held at winter quarters in this city.

Back from a booking trip, Sutton said that the show is expected to be well-supported by the Dextor County Fair and Fall Festival, Dexter, Mo.; Clay County Fair and Fall Festival, Eddyville, Iowa; Monroe County Fair and Livestock Show, Aberdeen, Miss.; and the Greater Grand Island and Livestock Show, Grenada, Miss.

Sutton stopped over in Columbus, Miss., and bought four Bloom four 60kw. light plants, mounted in 20-80kw. semi, and a kiddie auto ride.

Willburn(Ben) Miller Dies, Concessionaire On Baker United Org

SHERIDAN, Ind., March 6—Bill (Ben) Miller, concessionaire of the Baker United Shows, died Wednesday (3) at his home here. He and his wife, Marjorie, had operated the show since April 1, 1949, with the exception of the time he spent in the service in World War II. A native of Indiana, the miller was born there.

He was a member of the Showmen's League of America. Funeral services and interment were held here today.

Jake Shapiro Announces

Triangle Shows '48 Staff

WILSON, N. C., March 6—Owner Jake Shapiro, of the Triangle Shows, has announced the hiring of 48 staff members for the 1948 season, including Frances B. Brooks, 3; and Ray Russel, 4.

Shapiro, a native of Virginia, has been in the show business for 19 years, and is a member of the Showmen's League of America.

Already contracted are Bill Jones' bingos; Harry Bats, cookhouse; Walter Bolster, custard; Howard Bats, popcorn and candy apples; and Elizabeth Lewis' eight concessions managed by Tony Ancher, management's concessions manager, and Scott and Norwood's long and short range galleries.

Coleman Books Greenfield

MIDDLETOWN, Conn., March 6—For the 12th consecutive year Coleman Bros. Shows have been awarded the midway contract for Franklin County Fair which opens September 21. Announcement was made by James R. Coleman. The show has also been booked to play Stafford Springs, Conn., September 20-October 4.

Perry Inks Darwin Brown

ASHBORO, N. C., March 13—Jack Purry, owner of the show bears here, has announced the inking of Darwin Brown, clown, for work streets, schools, and the midway. Much of the show's promotion will pivot around Brown and special paper will be used.
A good general agent is one whose ability is questioned by at least 10 other general agents.

Benny Samuels leaves Los Angeles about March 15 for Chicago lots.

Clarence (Fat) Allton says there is no truth to the report he has sold his park in Sunland, Calif.

Devey and Tony Gentry, Westclay, Tex., advice they have booked concessions with Big State Shows.

Sam Dolman is on tour with the West Coast Shows, which opened March 5 in Visalia, Cal.

Red Cohn and Jack Kent are back on the mainland after a sojourn in the southern states.

Our memory is failing, as we can't recall what words it was the showmen used before "plus lights."

John (Shiek) Hennessey, Detroit, is repairing and rebuilding his concession equipment.

Lucille Perry, of the Happyland Shows, is in a Detroit hospital for an operation.

Jackie Lynn, who wintered in San Antonio, is preparing to go out with Lawrence Greater Shows.

Lou Pease has two girl shows with Omar's Greater Amusements which opened in March 1 in Cambridge, Ark.

Ed Kenney and Jack Glassman, guess-your-weight men, plan to play the National Orange Show, San Bernardino, Calif.

Jimmy Helms, Ferris Wheel operator, has returned to Detroit after spending several weeks in Tucson, Ariz.

Harvey (Georgia Boy) Drew, now in the automobile business in Mason, Ga., had as a recent visitor Joz. (Slim) Johnson.

Mrs. Mildred Miller and Mrs. Gladys Schram, secretaries of the two W. G. Wade units, have returned to Detroit from a vacation in Florida.

One objection to playing faiza is that it gives midwaymen only 16 weeks in which to spend the afternoon's playing running.

Ginger Patterson is back in Kansas City, Mo., after a winter in the Rio Grande Valley of Texas, reports Lee Long.

Sam (Pork Chops) Ginsburg, concessionaire, is in the midst of his second season in Wisconsin.

Mrs. Walter B. Fox, wife of the well-known agent, is night PBX operator in a Mobile, Ala., hotel and will not trounce this season.

Folks arriving at Eddie L. Wheeler Shows' Rome, Ga., quarters are congratulating Mr. and Mrs. Wheeler on the birth of a daughter, Carelie Jean, February 19.

J. C. Edison, of the Michigan Disabled Veterans, reports that former showmen-member of the public,

HERE IT IS, FUNLKS! MODEL 120 THE FLOSS MACHINE THAT EVERYONE'S WAITING FOR

IT'S GOT EVERYTHING

1. Direct drive variable speed vertical motor.
2. Rubber mounted — No Vibration.
3. Production — Good as the best — Better in some cases.
4. Compact — Base 18" x 10" x 10".
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8. Heavy gauge 25" spun aluminum pan.
11. Fused for line overload — No burn out.
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13. All aluminum enclosed case.
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5 sizes boxes — coned — snow cones — floss papers — colors tapped — ready for hours.

Immediate Delivery Star Poppers. Midway Marvel Candy Floss Machines.
All rubber shock-mounted. Stay ahead with Sea-King Ice Shavers — capacity 200 lbs. per hour. Used Popcorn and Peanut Machines bought and sold. Guaranteed trouble free.

Big money makers.

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LIMITED PRODUCTION IN 1948!

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• EVANS JUMBO DICE WHEEL
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Send for Sample

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BETTY'S SHOW CORE MACHINES

Cafe and Pie Shop Coasters

FERALIME DRYER EXPRESS

7-B "T" Unit, built on a 4 1/2-ton truck.

WE CAN BUILD THEM ANY WAY YOU LIKE.

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Portable machine with built-in generator. Hot Popper, Pops 100 lbs. of Corn in 7 minutes.

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OHIO SUPER YELLOW

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In 50 and 100-lb. bulk quantities. Also Coma Cans and Reprints. Write for catalog.

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COMBINATION SET-DOWN, GRAB AND COOKHOUSE

16'6", with blue awning, close and ready to go, fully equipped, a buy at $150.00. Rent at 50c per day.

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Made in lots of 1,000 cards. Each card shows 4 numbers, and the winner will receive 25 for every one. 3.000, 3,000, weight 1,000, Made in Chicago, Calling $5.50. Calling 50 EST.

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AGENTS FOR BALLOON GAME, WANDERLUST, BOTTLES, FUNKS, BUSH POND AND P. G. DICK BRAWL, JOHNNY MOORE, JOHNIE FRANKBRIGGS, come on. All others come on. Show open March 15, 1948, Charlotte, N. C. Everyone report March 12 or 13. We play best when we start in the East.

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10 Kw. 120-140 Volts, 60 Cycle, Single Phase

Engine: 2 cylinder, 4 cycle L-head, water cooled, rated 35 horsepower at 1000 RPM. Generator: 120 or 240 volts, single phase 60 cycle AC, rated 2500 watts at 115 L.P. 2500 Watts at 60 % power factor. (Voltage can be changed by changing jumper connection on terminal strip.)

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Also have same series PE-95 5 kw. units, same general specifications as the 10 kw. except output is exactly half, 5 kw. 625K.A.V. Price

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This sturdy Trailer has masten body 10 ft. long, 58 inches wide. Full price, $990.00 plus tax. Immediate delivery. Write for catalog showing 35 new models.

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WILL BOOK CONCESSIONS WHICH DO NOT Conflicts with other shows

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WILL SELL CONCESSIONS SHOW. WE ARE EQUIPPED TO Handle large crowds.

DANNY ARNETT, Mgr.
Louisville, Miss., until March 20; then Houston, Miss. to follow.

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OPEN FOR MARCH 15 LEGITIMATE CONCESSIONS RITTER'S UNITED SHOWS
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SOUDA & ACID ENGINES

Stam. 49 gal. tank. Test: 450 hp. 1000 R.P.M. Complete with 300 feet of fuel line and 100 feet of gasoline LINES—GOOD. M.F. No. P-458A. Cost $725.00. Delivered

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GRASS TRAILER SALES

Chicago — 834 S. Lunt Ave. General Sales Office: Des Moines, Iowa
been a patient since June, 1948, that he is improving slowly and is now allowed to sit up several hours each day.

Noticed in downtown Mobile, Ala., recently was Tom M. Allen who, it is rumored, will return to Cavalcade of Amusements in an executive capacity. He was with Cavalcade the first season that Al Wagner operated a railroad show.

Joseph E. Karr, Mobile, Ala., resident and operator of Wonder City Shows, reports from Quitman, Miss., that his org had a good opening at the Quitman Livestock Show despite inclement weather.

Al P. Hill, old-time concessionaire and recent operator of the Hill Hotel, who is deceased, will be held at 761 Fulton Street, that city, with arthritis and would be pleased to receive letters from friends.

Difference between the midway white collar guy and the workman is that during the winter the Old Equalizer catches up with the workman 3.5 days earlier.

Earl Purtle inofes that new walls for his Motorcrome are being built by Charlie Kidder at the Cullin & Wilson Shows winter quarters, Petersburg, Va. Purtle will again do a Drome and Looper at Fairlade (N. J.) Amusement Park.

Peggy Ewell, now appearing at the Blong Brothers Club, Texarkana, N. J., says that she has contracted her Gay Ninety Revue and Neoma Show for the eighth consecutive season on the George Clyde Smith Shows.

Tony Perdle, of World of Pleasure Shows, has taken over the larcenom conession at the Michigan Showmen’s Association clubhouse in Detroit. It was formerly operated by Charles Schimmel, who will work at Eastwood Park, Detroit.

Berney Snukeler, former general agent of Florida Amusement Company, and more recently with Blue Ribbon Shows, cards from Mobile, Ala., that he will have concessions with an Eastern show this season.

Can you make money by jiving the bulk of your goods to false, independent rides and operators, pay your help, move and winter the shows with no concessions to give you a lift? Tune in next fall for the contest.

Mr. and Mrs. F. W. Miller, girl show operators, report they will again be with W. C. Wade Shows. Miller will have a revue revival at Hawaiian. (See Confab on page 62)

For Sale

One-Half or Whole Show
Special bid on POP-ROCKET and TUMBLE RUG. All set up and ready to go. Located in high tourist park. $500.00. Contact E. N. hastily. 1, 952-55

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New for 1948

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MINIATURE RAILROADS
Here you can ride, build-to-scale at real production facilities. Tour the land and see the displays. Open each day, 9 a.m. to 4 p.m. High quality ride show equipment. Repairs, modifications, new additions, anything you want, can be supplied. 3610 photos and details.

Edward Baker
Formerly of Peckers All States Shows, please contact immediately.

A. Clarke
209 Robinson St.
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FOR SALES

EDWARD BAKER
2004 Franklin St.
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NEW RIDES

LOWER PRICES
9 Different Rides, built in factory.
Mary-Quinley Thru-Train. 18 ft. trailer Will make deliveries on lots.

Elmer Brown
900 Arcade Rd., St. Louis, Mo.

Lawrence Greater Shows
Now booking FAIRS, CELEBRATIONS and SPECIAL EVENTS
Also SHOWS — RIDES — CONCESSIONS CAN ALWAYS PLACE
Useful Show People in all Departments.
WINTER QUARTERS, KINGSTREE, S. C.

SNOW CONES — POPCORN
Our 1949 Catalogue on Concession Supplies will be ready in a few weeks, over 50 pages of items for the Snow Cones, Popcorn, Candy Floss and Candy Apple stand, the biggest and most complete line in the business. Be sure you get your copy, everything you need at money-saving prices. Many new items, scarce items and valuable information. Get your name on our list today.

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FOR PROFIT AND FLASH
Spatz Fire
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World’s Most Beautiful Ride
Always a Money Maker
WRITE FOR DESCRIPTIVE CIRCULARS

Frank Hrubetz & Co., Salem, Oregon

Ridemen, Concessione, Showmen
Established beach and park has large open area for exception. No other park within 30 miles. Read all type of RIDE, CONCESSIONS and ATTRACTIONS. An excellent opportunity for anyone who wishes to locate in a permanent park. City law restrictions

Charles Sfarenek
W. Landis Ave.
Vineland, N. J.
Midway Confab

(Continued from page 61)

Show, while Mrs. Miller will have charge of a Posing Show. The Millers are located in Los Angeles, California, where they will leave soon for Hot Springs before joining the Wade Shows in April.

Bernard (Bucky) Allen, of the World of Mirth Shows, visited the billboard New York offices Friday (6). He was on route from the shows’ Richmond, Va., quarters to Allentown, Pa., to attend funeral services for Maj. M. H. Beery, fair secretary.

Pink Pepper, who will be annex attraction for Dick Best this season, is appearing at the Jungle Club, Louisville.

Paramount Expo Hit

For 25G by Court

NORFOLK, Va., March 6—A verdict awarding $25,000 damages to a former merchant seaman in a suit against Paramount Exposition Shows was returned by a jury in Federal District Court.

The plaintiff was L. D. Robertson, who sought $50,000 for injuries received when he was thrown from a ride which had been advertised as the only one of its kind in the South Norfolk last April. He suffered a cerebral contusion, laceration of the scalp and evidence was introduced to show he will be unable to return to his occupation as a ship’s carpenter.

His wife, also seriously injured, is nursing him faithfully. Her case has not yet been heard.

Home State Shows Get

Des Moines Legion Date

BATESVILLE, Ark., March 6—Don Troubled, co-owner of the Home State Shows, now in winter quarters here, announces his org. has been awarded the midway contract for the American Legion celebration (Baldwin-Patterson Post) in Des Moines May 22-23. Org. will be spotted on the Iowa central extension grounds and, according to Troubled, it will be the first time a carnival has been permitted to play on those grounds.

Troubled also announced he had signed Sonny Sharpes to produce the Minstrel Shows. Sharpes is due in quarters shortly. Whole Jessard will have the Athletic Show with the Home State org.

Ward Shows Signed

ABERDEEN, S. D., March 6—The John R. Ward Shows have been signed for the 1948 Brown County Fair and 4-H Show here, September 2-6, according to F. H. McGinnis, chairman of the agricultural committee of the civic civic.

WANTED

Brewing Allies Adept and Help for Wheel for long season and good rates with Albany Expo. Shown in March 1947, Austin, Texas.

HHI WINS

Topola Blvd., Telephone lighted AW947

Zoo-Go-Round for Sale


WILLIAM L. MCKEE
305 Midlina Ave. Des Moines, Iowa

WANT DRINKING WATER. For Sale. Bottled. 20 gal. each. 5 gal. each. 1/2 cases 50. 1 case 16. 2 cases 25. 4 cases 35. 6 cases 45. 10 cases 65. Free delivery.

(Continued from page 61)

CHARTS FOR GAMING TABLES

Designing and manufacturing of the highest quality gaming felt. Write for sample felt and order blank.

The Detective and Over-Cards, size 172 x 172. $1.25 per deck of 52 cards. $1.00 per deck of 6 cards. $1.50 each. 50 cent each for 15 or more cards.

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FORT SMITH, ARKANSAS

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Complete Blevins Stocks and Service in
ATLANTA and NASHVILLE

- EEE-HIVE Popcorn
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- Bags and Boxes
- Popcorn Machine
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In Southeastern Industrial District
560 Murphy Ave., S. W. 8, 1. U. Unit 2
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POP C0 N AND SUPPLIES IN PUBLIC WAREHOUSES IN NEW ORLEANS, MEMPHIS, LOUISVILLE AND HOUSTON-WHITELAW STREET ADDRESS.

NEW IMPROVED LITTLE DIPPER

The only PORTABLE MINIATURE ROLLER COASTER

Limited edition available for April delivery.

1948 Model Now Shipping

Bradley & Kaye
AMES. IOWA

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Low Investment

Consistent Money-Maker

No midway is complete without an Ewart White-Gold. Precision built and engineered for speedy knock down and erection. Transports on 2-wheel trailer. The ideal ride from the operator's standpoint both from profit and ease in handling. Write for Information.

4200 Long Beach Blvd. Long Beach, Calif.

Brand New popcorn Machines To Sell. Close-out Inventory, List Price—$75.00 Each. OUR PRICE—$199.50

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507-509 WHEELING AVE.

Phone: 3-2941 CAMBRIDGE, OHIO

FIRST CALL

ROGERS GREATER SHOWS

OPENING UNION CITY, TENNESSEE, APRIL 10, 1948

RIDE HELP AND TRUCK DRIVERS: ALL RIDE MEN, WRITE, SHOWS OF MERRITT WITH OWN TRANSPORTATION. WIRE, STOCK CONCESSIONS ONLY. OPENING FOR JEWELRY, NOVELTIES, FISH PONG, JUMPER, HOOP-LA, STORE AND OTHERS. CONTACT H. V. ROGERS P. O. BOX 647, JACKSON, TENNESSEE

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Zimmer Trailer

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See your nearest ZIMMER dealer today, or write us for free folder giving full particulars.

Zimmer Boat & Trailer Co. • 25645 Grand River • Dept. F • Detroit, Mich.

Jas. M. Raftery's Shows

Opens season 1948

Rides open Monday, March 15th.
Show opens Monday, March 29th. Playing 12 fairs and 4 celebrations.
All people contracted kindly acknowledge this ad.
Can place penny arcade and a few more legitimate concessions.
Will book one more major ride.
Want Ride Help on all rides: long season and good salaries.
Winter Quarters Now Open. Come on in.

Address

Jas. M. Raftery

Box 1047

Phone 22702

Wilmington, N. C.

Home State Shows Want

For Long String of Fairs and Celebrations

Opening Date March 26, Batesville, Ark.

Shows—Girl Show with own transportation, also man to handle Side Show, 20x80 top with banners. What have you, for Inside?

Concessions—Ice cream, Cuck Age, Gondola Shooting Gallery, Bowling Alley, Jewelry, Ball Game, Basket Ball, String and Candy Apple.

Rides—Will book one flat ride.

Ride Help—Foreman for Smith & Smith Chairplane, Second Man for Wheel.

Write, Wire or Phone

Home State Shows, Batesville, Ark.

The Last Call

Pike Amusement Shows

Opening March 27th—Two Saturdays

Winter quarters in Fair Grounds, Ozark, Ark. Plenty of room for trucks and trailers to park. Show will open in Ozark. All rides beautifully painted. Fred Miller in charge of winter quarters. Will book a few more Concessions. Shows with own transportation. Ride Help wanted. Due Without wants Agents. Have good spring route. Go into celebrations in June. Some of the best fairs in Missouri and Arkansas. Address all mail to

Bill Pike

101 N. 6th St.

Rt. Smith, Ark.

Johnny J. Jones Exposition

P. O. Box 1180

De Land, Florida

49th Annual Tour

Can Place Monkey Show, Fat Family, Snakes or Crime or War Show or any Grind Show that does not conflict.
Limited openings for Legitimate Concessions.

Ray Winthrop and Tommy Tompkins—answer.

Want foremen for following new 1948 rides:
Tilt-a-Whirl, Octopus, Super Railroad-Plane, Ferris Wheel and others. Railroad show accommodations. Also place Second Men for above Rides. Canvasmen, Train Help, Porters for coaches. Must be sober and reliable. None others will be considered. State salary expected. Address: Bert Miner, Genl. Superintendent.

Johnny J. Jones Exposition

P. O. Box 1180

De Land, Florida

Dobson's United Shows

14 Fairs

WANT SHOWS

Opening first week in May. We have the ideas; what have you for a Grind Show?

Rides

We book a minimum

Ride Help

Wheel Man, Second Man on all rides. Also Service New People, a reliable man to take Chairplane and keep on overtime. If you want to make extra money, get in touch with us.

Top for Sales—closed for handling. $2,000 to $4,000.

Agents

For Ball Games and Small Rides. Rev. A. Jack,年下半年, Al Williams, Bill, Wilburn, Mrs. Joe Smith, Joe Tompkins, P. R. Jones and Bill, Frank Smith and Joe, Old Bill. Get in touch with Walter Woodard, Joe Shaw, Harry Hunter, Joe Reed, man in touch

Dobson's United Shows

Ask us for Route Card.

Box 481, Willernie, Minn.

Minn. Camps.
AMERICAN CARNIVALS ASSOCIATION, Inc.

By Max Cohen

ROCHESTER, N. Y., March 6

Membership certificates for 1948 will be issued to members in good standing on or about April 1. Where there has been a change in show title from that used last year, such information should be furnished the association at once so that new certificates will carry the correct title.

The annual membership campaign is expected to get under way within the next two weeks.

The War Assets Administration reports it has available for sale quantities of bronze and large quantities of twine.

Touring Equipment Unhurt

As Fire Razors Thomas Shop

LENNOX, S. D., March 6—An early-morning February 28 fire of undetermined origin destroyed a repair shop in winter quarters of the Art T. Taylor Aviation Bombshell Show, here with loss, partially covered by insurance, estimated at more than $10,000 by city manager Donald W. Kiel, who stated that the fire will not affect 1948 bookings as no new equipment was done to touring equipment.

Along with leveling the two-story 60 by 150-foot frame structure, the fire damaged a GMC truck, a house trailer, a rebuilt truck body, mechanical equipment and some discarded canvas.

Baby Betty Horrell, WOM

Fat Lady, Dies at Age 39

NEW ORLEANS, March 6—Baby Betty Horrell, 78-pound size fat woman, died here February 22 at the age of 39. Survived by her husband, Charles S. Horrell.

The body was brought to the hospital here February 9 after a trip by special train from Tampa, where she had been winter quarters. She was in the Garden of Memories Cemeteries.

Betty Horrell worked with various circuses and carnival shows and was an attraction with the World of Mirth Shows last season.

Collins Adds Two N. D.

Dates to His '48 Card

SALT LAKE CITY, March 6—William C. Collins, owner of the shows bearing his name, announced the addition of two more North Dakota dates to his '48 card. He signed with the Disabled Veterans to play at Minot, June 14-19, and with the American Legion show at Devils Lake, June 7-12.

Collins reported, he has signed to play Sohbo (Ia.) Fair, September 9-11, and Richfield (Minn.) Fair on September 10. He will celebrate Labor Day, August 1, Richfield is a suburb of Minneapolis.

Tinsley Inks Capt. Kuhn

GREENVILLE, S. C., March 6—Owner Johnny T. Tinsley of the shows bearing his name, this week announced the contracting of Capt. Baby Betty Horrell and his wild horses for a feature attraction. Special paper on Kuhn has been ordered.
ATTENTION, CONCESSIONAIRES

Coin Operated Popcorn Machine

You have been overlooking one of the best money makers that would fit into a Circus, Carnival or Amusement Park. This machine is completely automatic and has proved to be one of the most profitable ways of merchandising popcorn. By inserting a dime in the slot the customer receives a hot, delicious bag of popcorn within 5 seconds' time. These machines could be placed in various places through Circus or Carnival. In this way it would catch the eye of every customer.

1. Machines weigh approximately 50 lbs.
2. Have separate locks to money box.
3. Has sturdy steel cabinet with attractive paint job and large visible dome displaying popcorn.
4. Has only four moving parts when in operation, therefore practically anyone can maintain the service of this machine.
5. 15 machines can be hauled on half-ton pick-up truck.
6. Corn is popped with a special process and can't be compared to corn you purchase at theaters.
7. Corn may be purchased directly through us in lined, sealed containers and will stay fresh for at least 45 days. Cost: $1.26 per bushel—will net you $3.50 per bushel.
8. Maximum earning power, $72.00 an hour.

List price, $235.00 (new). We have a small number of used demonstrators that have been reworked and reconditioned for $175.00. (10% discount on 10 or more.) ½ deposit required with order.

TRI-STATE DISTRIBUTING COMPANY

248 Charlotte Street
Phone 3517 or 2542

JOHNNY T. TINSLEY, Owner

JOHNNY T. TINSLEY SHOWS

(America's Most Modern Midway)

Featuring Captain Eddie Kuhn and his trained Wild Animals as a free attraction

Opening Greenville, S. C., March 27th. Three Saturdays Followed by Easley, S. C., then three weeks in Atlanta, Ga., on three choice locations.

WANT SHOWS—Can place Side Show, Menykey Circus, Midget Village, or any high class Show not conflicting with what we have.

CARNIVAL—All open except Pop Corn, Candy Floss, Snow Balls, Cook House, Photos, Shooting Galleries and Pennants. Can place Scales, Age, Hoop-La, String Game, Coke Bottles, Can Rack, Knife Rack, Huckle-Buck, Basket Ball, Duck Pond, Pitch Till U Win, Novelties, Custard, Pronto Pops, American Palmistry, etc.

Frank Crawford, contact us please. (Can place Bingo first three weeks only.)

CONCESSIONS—Mrs. Mayo Tinsley wants agents for Ball Games and Hanky Panks.

CATERPILLAR FOREMAN—For streamline Caterpillar. Can also place useful help on all rides; must be sober and reliable.

All people holding contracts, please acknowledge this call

JOHNNY T. TINSLEY SHOWS

22-A E. COURT STREET
GREENVILLE, S. C.
CARNIVALS

March 18, 1948

Government Paid $15,000 for Complete Unit

PORTABLE POWER PLANT

Sarness Only

NOW $695

656 each

Same without

30 AMP.

$55.00 each

EIGHT & ELEVEN TONS

HERCULES 9cyd, gas engine, Model 9D0

Self starter, operating panel, complete.

800 MILLION CANDLE POWER SEARCHLIGHTS

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800 to 1,000 in, in

Portable with the

25% for car.
FOR SALE

**MOON ROCKET**

With or without transportation. Priced Right—For Cash.

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Box 3892, Norfolk, Va.

FOR SALE

1 '40 Model Ford Van Body Power Plant Truck, containing 16-Kw., and 1-J.E.C. Maker Lied Auto Parts, rear and front locker compartments, complete. 6'6"x12'x6'5" size. Equipped with 26-by-7-"I" tires and wheels. Tires many original, need tires. Condition everything very good, work, and run. $3,400.00.

1 '32 International 4-8-4 Power Plant Truck. The truck is in very good running condition, complete, with complete reconditioned engine and accessories. It is equipped with 26-by-7-"I" tires and complete modern accessories. $1,500.00.

1 '42 G. C. E. Ford Tractor with Walker Swing Singletire, 75 HP. Complete with new transmission and farm tools. All tools, #450.00. All tools in good condition. Used for 2 years and 2,000 miles.

R. B. RAINY, 705 Sandford Ave., Sanford, Fla.

FOR SALE

1 Cotton Candy Concession Trailer with 1 double head machine and 1 single head machine. Enameled and painted like new, complete, ready to go. $600.00.

H. S. A. M. Dubois. Box 4, Hickox, Ga.

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c/o MAD CODY FLEMING SHOW

HICKOX, GA.

WANT DROME RIDERS

Men or Women, also Ticket Sellers and Talkers. Pep Hartley, Speedy Leftis, contact me for Cotton & Wilson Shows and Palmade Shows, Amusement and Idle, New Jersey. Also want Looper Foreman. Write

EARL PURRI

7612 West Brier Rd., Richmond, Va.

Mad Cody Fleming Shows

Open April 24, 1948—Two Saturdays

We own 9 Late Model Rides, Light Towers and all good transportation as money can buy. 10 Fairs booked, including the Big 7 County Dixie Fair at Waycross. Write

BOX 4, HICKOX, GA.

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For week July 4th

High class Central Cardale for Annual Reunion Concession at various points. A real cardale for fun, high class show.

GEORGE F. BREEN

Barefeet and Stakes, Amusement Shows, Brookfield, Missouri

FOR SALE

**16' KIDDY FERRIS WHEEL**

12 wooden, 6 years, all new, good wood. 71 double

rides. 50 on in one hour. Factory guaranteed. Heavey duty iron (6) and roller bearings. Can be delivered quick and at any time. See pictures available.

J. C. GOFF, 817 Martin Drive, Erie, Pa.

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FOR TWO ENTIRE CARNIVAL EQUIPMENT. Poles, Poles, Poles, ride tickets, Etc., Concession, Shadetree Gallery, Rides, Games, Rides, Shows and RIDE HELPS.

M O U L D C I T Y S H O W S

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GREAT WOLF SHOWERS

New building Shows and Concession for the coming season. Ticket, Concession, Rides, Games, Shows and RIDE HELPS.

P. O. BOX, 88, BOMBAY, N. T., MINNEAPOLIS, Minn., Phone: Mid 7427

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For 22 consecutive weeks starting weekly of May 1st.

Stable Elk Fair Park. Stable state horses, same record, and stable when visiting this state.

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100 Seymour St., BRISTOL, CONN.
EXTRA! EXTRA! 
CARNIVAL OWNER DOES NOT CLAIM AMERICA'S LARGEST SHOW

We positively do not have the largest and probably not the most beautiful show in America. But we are hedging our bets. We will bring you a show that is large enough to take care of some of the bigger folk in town. And, we are offering a show that will make you want to come back for more. We have a variety of attractions that will satisfy everyone. So why not come see for yourself, a show that is worth the trip.

Baker United Shows

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Indianapolis, Indiana

Phone: Guffey 4254

CARL BOHN AND SONS UNITED SHOWS

Want for VFW Celebration, Monticello, Arkansas

Downtown Location. March 15th-20th.

Stock Stores of all kinds, small Cook House, Bingo, Will book Skilloc, Roll Down, Basky Dassel, Bowling Alley, Swingers, Buckets, Pin Store; also place Count Store and Skill Agents. Shows of merit not conflicting with what we have. Will book Kiddie Auto Ride, Tilt-a-Whirl or Octopus. No phone calls. All contact

CARL H. BOHN or JIM MORAN, Legal Adj.
Monticello, Ark.

WINTER QUARTERS

W. G. Wade No. 2

DETOUR, March 6—All equipment, with the exception of a 800-head truck, is now in the same place. A new truck, Crossland will be busy, the wheels trucking to Towanda, N.Y., to Jacob Stone. The Sam Turner staff are building ticket boxes and making other arrangements for the opening of No. 1 and 2 units. George Foss has replaced the electrical departments of both.

Owner-Manager W. G. Wade; D. Wade, general representative; and Mrs. Clark Turner, secretary of the Cambria, No. 2 unit, have returned from a Florida vacation. Mrs. Mildred Miller returned from Florida and Indiana and has been in charge of the Turner trailer ready.

A booth, 16 x 16 feet, has been built for a center location on the midway for nightly broadcasts. Broadcasts have been arranged for nearly all still dates, with local sponsors furnishing the time.

Frank Bump reports purchasing a new ride. Findlay Clark arrived with his agents, Frank and W. Clark. They have a nice report on the new ride. Fred Miller refurbished his public address equipment and has arranged the trailer to be put into service at once.

FRANK SCHAFER

Caravella Amusements

CAMPDEN, S. C., March 6—Satisfactory progress is being made in quarters despite unfavorable weather. Owner Frank Caravella arranges the shows will be routed through eight states and will include new territory.

Rock City, Kentucky, is general headquarters back with a Florida tan. Benny Herman, business manager, is busy contacting brochures in Florida, Georgia, and New York. Ed La Salle is on a goodwill tour thru the same States.

A new 60-foot trailer and five 60-foot trailers are being constructed in winter quarters.

Two new searchlights have been purchased. Bill Reynolds, mechanic, and his assistant, Walter Henry, are busy installing. A new 15-foot equipment is to be shipped.

Blackie Henery is working on the new Ferris Wheels. Jack Rogers will install the new attractions. Bill Reynolds is working on the ride.

Jimmie Muldownen is reducing the ride size.

Frank F. Palmer and his wife, who have been in Europe, have returned. Vincent arrived from Tampa. Henry Wright, controller, is in charge of the new Ferris Wheels. William Stewart, electrician, is prepping for opening.

Hank Slus reports receiving new snakes for Turner Bros.

Petersburg, Ill., March 6—Quarters have not been opened, but R. V. Collins, mechanic, and Pop Gayle have been readying rides and rides for opening.

Art Converse, last year with Gold Medal Shows, has booked his side shows and has more in store.

Agent Jack Price, upon return from a booking trip, reported the org route for the season, with early spring dates and plans to take it into Indiana and Illinois. Fair route is topped by Du Quoin (III.) State Fair, to be followed by fairs in Tennessee and Kentucky.

Word has been received from Hot Springs that Mr. and Mrs. Sam Spann are setting up for booking. While in Texas they are planning to leave for quarters.

Recent visitors were Mr. and Mrs. Lloyd Johnson, ride owners; Mr. and Mrs. B. V. Neel, Mr. and Mrs. Lloyd Burge, Mr. and Mrs. Lloyd Palmer, cookhouse operators; Kern Collins, Tatum Broth, Show Bill; Gail Cuttle; Mr. Pierce, Imperial Shows; Mr. and Mrs. Harrell Phillips and Katherine Marie Collins.

Carnival is in good order, with R. C. and C. T. Turner, owners, Dorothy Turner, bookers and Tiny Turner, concession manager; Jack Price, general agent, and R. V. Collins, mechanic.

PRELL'S BROADWAY

CHARLESTON, S. C., March 6—Owner Sam Prill announced that the show will be sold as West Ohio, playing new territory.

Quarters are in state. Three new fronts have been constructed under the supervision of Sam Caruso. Rear racks have been improved and both brothers are working to supervise the construction of their fronts.

Mr. and Mrs. John J. Morgan, both from Columbus, are visiting the show and report that the show is in good order for the season.

And finally, the new Ultimate Series is scheduled for a trip to the South. The show is being set up for delivery in May for the fair season.

Bad weather has hampered activities somewhat—ALLAN A. TRAVS.

his show. Al Boxall is working on a new seating arrangement for his rides. Harry R/XML is working on new seating for the rides. Amusement Lot superintendent, Johnny J. Waters is around.

WANT TO JOIN AT ONCE

GENERAL AGENT

Capable of routing a reliable Show. Must know Central Southern territory. Salary must be reasonable, as you get it. All replies to:

BOX D-248, c/o The Billboard
2169 Patterson Street, Cincinnati, Ohio

ANDERSON GREATER SHOWS

"The Grand Old Show With the Fine Old Name"

OPENING: Sunday, March 6, 1971

PARKS SATURDAYS

WANT: Dash Board, Fish Show, Balloons Darts, Graphic Show, Bowling Alley, Fair, Bands, etc.

PROMPTLY: Field, Park, Balloons, Darts, Graphic Show, Bowling Alley, Fair, Bands, etc.

WANT: Complete List of Attractions, License, etc.

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Nathan Field, Dothan, Ala.

R.C. Boxall, 100, Little Tokyo, Red and Brown, Jan. 2000, Luther James, c/o Dothan, Ala.

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CAN PLACE FOR SUMMER SEASON

in and around Washington, D. C., Maryland and Virginia

BY BILL BOXALL, CHOUSE OPERATOR, ANDY, TASSELL, BROOKS, FROZEN CUSTARD, BOWLING ALLEY or any other Concessions operating for stock only. P.L. will buy, lease or book MERRY-GO-ROUND. Write or wire Boxall

This week, Box's Cal. Fair, Lake Worth, Fla.

BARNEY TASSELL UNIT SHOWS

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Much too slow!

There isn’t time—

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(THE EXTRA SPECIAL ISSUE FOR EXTRA SPECIAL SALES)

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Mail is listed according to the office of The Billboard where it is held, Chicago, Ill., New York, N. Y. To be listed in Chicago we must receive your issue mail must reach New York or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

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No. 8, Assorted...Per Gross......$1.00
No. 10, Assorted...Per Gross......1.25
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1000..............................3.50

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AUTOMATIC PHOTO MACHINE!
TAKES AND FINISHES BEAUTIFUL BLACK AND WHITE OR SEPIA PHOTOGRAPHS IN 1 MINUTE.
NO EXPERIENCE REQUIRED.
No Film—No Dark Room.
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Figures which are homemade are NOT TO PASS.
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ABRAMS LIGHTING
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CINCINNATI 2, O.

FOLDING CHAIRS
IN SEASONED HARDWOOD
BRACED WITH STEEL
189
189

PENNY CANDY & Stuffed Animals
Penny Candy and Stuffed Animals
BIGGEST SELLER IN EVERY STORE!
Handle-Clearances for the first time! 24 boxes containing 24 boxes, no two alike. 12 boxes big with 6 ounces each in each box. $1.50 per gross. Wholesale prices to dealers immediate. 20% Deposit, Balance C. O. D.
P. O. R. Northampton.

Penny Candy and Stuffed Animals
Sropic Dogs, 13"x8"...$2.00 doz.
Sropic Dogs, 7½"x10"...10.00 doz.
Toppy Teddy, 28...35.00 doz.

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SHRINE CIRCUS FEZ
Perfectly finished—ready to use. Best Fez.
And Pennants for All Occasions.

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SHRINE CIRCUS FEZ
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And Pennants for All Occasions.

ELECTRIC BOW TIES
$5.25 Doz.
Chinese Paper Snakes
Send for new 1948 Price List
926 Broadway
New York, N. Y.

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TRIO-ETTE COMPACTS

Molded plastic, in colors of green, blue or rose-pink. An artistic masterpiece in design and construction. Fashioned like a miniature hand mirror with three convenient mirrors. Complete with rouge and puff on one side — powder puff and puff on other — lipstick cleverly concealed in handle. Lipstick and rouge in matched combinations. Refills, too.

Originally created especially for the luxury trade, the Trio-ette appeals to women everywhere. Few can resist its charm. Its attraction is universal. Its sales possibilities are phenomenal. It pays you substantial profits.

Retail price, fair traded $4.95 (Federal and State 20 per cent on profits only)
Per Dosen—$35.54

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P. O. BOX 3510, CLEVELAND 1, OHIO

BRAND NEW 17 JEWELLED WATCHES
Individually Boxed in Beautiful Case

A BEAUTY of a watch—with a dependable 17-jewel movement in rolled gold case and rich looking thumbscrew dial. These recent rebuilds— not reconditioned—but absolutely BRAND NEW! You'll be proud to wear one yourself.

IMMEDIATE DELIVERY
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FOR 1948

Highest quality at lowest prices featuring the best in the latest INSIDE BALLY AND OUTSIDE FLASH PACKAGES that give you result in fast sales and huge profits.
WE CAN FRAME ANY PRICED PACKAGES FOR YOUR CIRCUS, CARNIVAL, TENT, GIRL, MEDICINE, HILLIBILLY, RODEO, GRAND STAND, RADIO ACTS, MINSTREL SHOWS.
LET BILL CASEY'S YEARS OF EXPERIENCE IN SELLING AND MANUFACTURING GIFTS CANDY PACKAGES HELP YOU, WRITE TODAY FOR FULL DETAILS—SPECIFY WHAT TYPE OF SHOW YOU OPERATE.

BEAUTIFUL! PLASTER
HIGH FLASH!
HIGH PLAY!
START YOUR SEASON WITH A SURE WINNER!
PLENTY OF STOCK! OVER 50 SELECTIONS!

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Large Sizes: Plinko, Definite Jackpot Boards and all kinds of Gumball Boards. 10, 25 or 50 holes, with all orders—regular D. O. E.

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SALEBOARDS SIDELIGHTS

Empire Press, Chicago, reports business climbing along at a good pace, as is evident from their increase in production personnel over the last month. Two shifts are keeping busy on the board line. Harry Desgan, formerly a sales representative for Empire, now confines his activities to the home office. Firm's Evelyn Zimmerman says due to heavy mailings, a stamp machine was installed in the Kansas City plant. Senator Hulbert, of Corpus Christi, Texas, President Dave Rice is still stamping the Southern regions on business. Belinda Beckovoy, general manager of Bee-Jay Products, Inc., Chicago, has kept busy those days the new board flaps up to meet shipping dates.

Irving Sex, general sales manager of Consolidated Manufacturing Company, Chicago, will return from his Western trip in about two weeks. Harold Bev, Pioneer Manufacturing Company (Chicago) vice-president, left last week on a two-week Southern trip. William Wallberg, sales manager, says business is going along at a good level.... Peerless Products, Inc., Chicago, via Vice-President Irv Poddor, has a triple crop of cheerful news on the home front: production steadily increasing, broadening line, and bright business outlook for the coming months.

The McNamara Company, Chicago, is upping production on its aluminum cigarette and premium pellet boards. Manager McNamara, in charge of production, states this week. Brother and sister, the McNamara's, full activity. They are making a tour thru the Southwest area starting in two weeks. Orders are pouring in. With the illuminated stands and lines of corporations, good,
D. ROBBINS & CO. INC.
153-5 W. 42ND STREET
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TIES
DIRECT FROM MANUFACTURER
Large Assortment of Latest Patterns, Bell Store and Direct
Wholesaler prices, 75¢ per doz. Sample, 15¢.

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ATTENTION Gold Wire Artists and Wood Jewelry
Concessionaires
Here is a fast seller. Lots of barbecue branches, tons of White Monkey Fashions. Large assortment of Hunters, bear, monkeys on 10% and 20% on each.

SPECIAL CLOSE-OUT!
Regular $12.95 Value SPECIAL! $4.98 DOZ.
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Wisconsin Deluxe Co.

NEW 1948 FOBETTES, AND WE DO MEAN NEW!
ALL ITEMS CARDED AND CELLOPHANED
No. 500/1
No. 500/2

WITH ANY OF THE FOLLOWING
FOOTBALL—BASKETBALL—BASEBALL
NOW GIVING BALL—BOXING GLOVE
HEART—ROLLER AND ICE SKATE
$1.85 DOZ. — $21.00 gross

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Frisco Pete Enterprises, Inc.
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MANUFACTURERS OF ENGRAVING JEWELRY

GIANT LOLLY-POPS JUMBO
Full 6-oz. pure and wholesome hard pull candy, 5 assorted colors and flavors. Approximately 6" round on hardwood stick. Cellophane packed in moisture-proof bag. 14 1/2¢ ea. in 30 gr. lots.

Lolli-pops in the shape of the United States

Lolli-pops in the shape of the World

Lolli-pops in the shape of the States

Lolli-pops in the shape of the Globe

Lolli-pops in the shape of the Earth

Lolli-pops in the shape of the Map

Lolli-pops in the shape of the Continents

Lolli-pops in the shape of the States

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**EARLIER CLOSING DATE**

March 27 issue will be

**THE BIG ANNUAL SPRING SPECIAL**

Special Features
Greater Reader Interest
Increased Circulation

BUT NO INCREASE IN ADVERTISING RATES

The size of the issue and the larger print order requires an earlier closing date. Classified Section goes to press

**WEDNESDAY, MARCH 17**

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**SALESBOARDS**

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Bells
Marx

100 25c Joy, 5c, $1.75
100 25c Walco, X, T, A, 25c, $1.75
100 25c Zephyr, X, T, A, 25c, $1.75
$200 25c Joy, 5c, $1.75
$200 25c Walco, X, T, A, 25c, $1.75
$200 25c Zephyr, X, T, A, 25c, $1.75

NEW & TICKETS PER HOLE BOARDS

600 25c in 6 in. 6 Taxis, Max. $3.90
600 26c 12 South, 6 Tax., Max. 78.00
600 25c World, 3 Taxis, Max. $3.90
600 25c High, 3 Taxis, Max. $3.90
600 25c High, 4 Taxis, Max. $3.90
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ONE 1200-HOLE 5¢ PUNCH BOARD
BOARD TAKES IN $600.

Johner's Cost, $19.75.

25% Deposit With Order - Bel. C.O.D.

KEW CITY WHOLESALE SUPPLY CO.

325 E. Cherry St., Mansfield, Minn.
PEARSE-LEWIS ACTIVE
(Continued from page 55)
and the Dutchess County Agricultural Fair, Rhinebeck, N. Y. He also has been requested to draft plans for the Gouverneur (N. Y.) Fair.
Lewis, one-time manager of the Ohio State Fair, specializes in serving as consultant in drafting plans for fair buildings and in operation problems. He is a consultant for the Monroe County Agricultural Fair, Monroe, Mich., for which he is drafting a master plan of operations, ground layout and building program. The event, which he is planning, is scheduled to begin in 1947 under tents, has been given the use of an 80-acre site by the county commissioners.

Plan Track
The Midland, Mich., Fair Lewis plans to include a quarter-mile track, grandstand, commercial building and agricultural building, and he is working on those plans. Another Lewis project is a planned junior fair building with a seating capacity of 2,590 for the Caro (Mich.) Junior 4-H Fair. He is working with Pearse on plans developed for the Lorrain County Fair, Wellington, O., which this year proposes to build a commercial exhibit building 100 by 180 feet. Final details of construction, Lewis said, will be derived from manufacturers in the county who receive exhibits at the fair. These manufacturers are going to return. At the end of five years, each exhibitor then will be required to pay for space, the building then becoming the unencumbered property of the fair.

The Medina County Agricultural Fair, Medina, O., according to Lewis, is to reconstruct the grandstands following the purchase of 18 additional acres of land, and plans the erection of a junior fair coliseum to seat 4,000. Lewis, who works on Pearse is working on plans for the Sandusky County Fair, Fremont, O., said the fair is

preparing a $750,000 reorganization program, the money coming from public subscriptions and tax levy. Plans this year is to erect a commercial exhibit building.

To Build Grandstand
The Champaign County Fair at Urbana, O., Lewis reports, will build a steel concrete grandstand seating 4,000 and this fair may erect a junior fair coliseum with seating capacity of 3,000.

Ambitious plans are being pushed at Athens, Ga., according to Lewis, who points out that a race track, grandstand, building and agricultural building are planned for construction this year. The Clear Springs Fair, Athens, Ga., will build their own building.

At Rochester, N. Y., the fair this year has received a $50,000 grant from the State of New York, building a major fair, a 100,000 seat, Lewis says plans are for the construction of a grandstand, commercial exhibit building, and an agricultural building.

KELLY-MILLER
(Continued from page 90)
canvas loaders this year, because the new top will have to be unassembled at night. It will unroll the middle of the canvas, and the two loaders the canvas can be rolled up quickly. Loaders are paid on a work-per-truck basis. Two canvas loaders will be run on a power take-off. The canvas is rolled up and the truck is pulled out. The canvas is then unloaded. This year, having five plants. Mr. Ewalt, of Hugo, bought the Liberty act from the Exposition, having replaced Mrs. W. C. Anderson, who had the pony drill on the Columbia. Mrs. Anderson is in Hugo, having worked the stock with her husband, who purchased a half interest in the horse Stevens.

Elvira and Mary Ross visited Clyde Bros. Circus in Oklahoma City, Jack Hoxie, last year on Mills Bros. and the Hugo Showman's Club recently.

POLACK BROS.
(Continued from page 90)
in clown alley are visitor Jack Wynn from Michigan, and Shriners Les Pettis. The tremendous thunders of the MGM bulls caused Bobo Barnett's fire gage to be waterless one evening. Organist Wally Newberry's son of Clair de Lune is very effective during Josephine's descent from the high wire. Hurts was heard from coast-to-coast on the Welcome Trave- rler radio show as was the writer down at the fair's Breaker Club.

Dwight Moore's new bus is being converted into living quarters by Sandyman Jesse Evans. Also new to our rolling cars are Chaff and Sonomy and Joe and Slinders Madison's
day. (Continued from page 59)

WILLIAM B. WILKES, manager, who arrived Monday (1) from the West Coast via Hot Springs and who is lining up crew for the season, and Tom Poplin, chief electrician, after a winter's vacation in St. Petersburg, Fla.

Al Clarkson, for the last three years general agent for James Horn's Wild Life Show, will report soon to handle the advance, which will have a 10-man crew, 3 advance trucks and travel 14 days ahead.

Jack and Jake Mills, en route from Florida to their quarters in Circleville, O., visited Owner King for a few days. Jimmy Rose, press agent for the Johnny J. Jones Exposition, visited the writer en route to De Land, Fla. — WALTER D. NEALAND.

MILLS BROS.
(Continued from page 59)
turned from a trip to Springfield, O., where he worked several hours at the opening of a new grocery store.

Mr. and Mrs. L. F. Stoltz, of Clyde Bros., were winter quarters at Springfield, O., and the Stoltzes are Chaff and Sonomy and Jo and Fred, Fred and Pat. Others included George W. Pughie, Hoot Cireau, Pat and Lor- ing, Evans, Mr. and Mrs. J. W. Wilcox, Tom Barry, Art Madison, Fred Bly, Virginia Schuler, Ted Fields and Wild Life Exhibits, west and south. The people for the Mills org now working for the Columbus promotion.

CHARLES B. SCHULIER.

Newberry, Mrs. Arthur Konyol, Mike anguish, Mr. and Mrs. Happy Maxwell and Ronnie, Leonard Pierson, Mrs. Reithmann, Ernie Young; Dr. H. H. Conley, president, CPA, and Mr. and Mrs. Buck Reger. — H. A. B. BARNES.

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Exports Hit $5,000,000 Record

Finance Com. in S. F. Okays New Game Tax

Would Boost Fee to $50

SAN FRANCISCO, March 6—An ordinance which would increase the pinball machine licenses here from $40 to $60 a year was given a “do pass” recommendation Wednesday (3) by the finance committee of the board of supervisors. The ordinance, which does not specify any particular type of game, is expected to be passed by the board at its next regular meeting.

The license measure was opposed by John O’Day, who represented local operators. He described the proposed ordinance as an attack on his group by an administrative officer Thomas A. Brooks, who is a representative of the Parent-Teacher Association, supported the ordinance.

Also opposed was the increased license fee stems from a controversy that developed here late last November (The Billboard, December 6) involving the legality of one-balls in the city. At that time it was decided that a city ordinance which permitted coin machine operators to operate as a game, contest or amusement game. It was agreed there is no need to have them be interpreted by the city’s board of supervisors to determine whether it provided for the operation of one-balls. Police Chief Michael Riordan, who had issued a general order requiring the one-balls be one-balls, stated it was his opinion that those games were operable but the board of supervisors would work with the supervisors.

Bad Considered Ban

On December 6 the board of supervisors approved the new machine licenses which would have banned all pinball games was discussed at a meeting of the board of supervisors. (See S. F. Commission on page 114)

N. Y. Ops Name L. Rosenberg Assn. President

NEW YORK, March 6. — Amusement Machine Operators’ Association of New York (AMOANY) met here Thursday (1) and elected Louis Rosenberg, Arrow Amusement Corporation, the new president. Rosenberg, a veepee under the association’s new head, replaces Jack Houchin, of Gotham Amusement Corporation, who resigned with his term unfinished, due to pressure of his business.

Rosenberg served on AMOANY’s board of directors before the war, and had been running recent meetings in Houchin’s absence. He was elected to the post by acclamation.

The association discussed the unfavorable publicity in “The New York Times” (see separate story in this department), but decided there was nothing that could be done about it.

Snow Slashes Play

In Red River Valley

BRECKENRIDGE, Minn., March 6.—Heavy snow storms during the past two weeks have cut into various mines through the Red River Valley, local operators report. The storms have also added to problems already encountered by operators in this area in servicing locations on their extended routes (The Billboard, February 28).

Storms last week virtually cut off several Minnesota communities for several days, with many schools and businesses closed down completely. Because it is difficult, many farmers and city dwellers are staying at home. Looking to the future, operators are forecasting a tough spring season.

Full 1947 Report Shows Jukes, Venders and Games Make Spectacular Gains

By Tom McDonough

Canadian Ban Cuts December Totals to Low for Year

As has occurred in every year since coin machine exports were first listed by the Department of Commerce, juke boxes were the principal purchases made by foreign countries, according to the $3,967,859, or approximately 78 per cent of total coin machine exports. During 1946 juke boxes were responsible for 71 per cent of all exports, with 0.7860 more machines accounting for $2,075,056.

Venders, Games Up

Jukes, however, were not the only type of coin-operated machine to show valuable gains over 1946 export figures. Vending machine foreign shipments in 1947 were $417,524 for 6,785 units as compared with $119,207 for 3,195 units in the previous year. Foreign orders imported 7,978 amusement games (See Juke, Venders on page 112)

Petitions To Win Bell Okay For Colorado

Would Finance Yet Bonus

DENVER, March 6.—Petitions asking for legalization of bell machines in Colorado to finance a State bonus of $500 to World War II veterans who qualify as Colorado residents are to be circulated in the State by veterans’ group, E. Robert Strand, the publication’s editor and publisher, announced last week. Strand, who recently proposed the program to Governor Knows (The Billboard, February 21), says he will seek signatures of more than 100,000 voters in the State.

A poll conducted by Strand showed his organization had gathered 92 per cent of 25,000 volunteers contacted as favorable to legislation for a $200 a year to be paid the bonus.

Mo. Game Ops Hold Meet, Add Member

ST. LOUIS, March 6.—Highlighted by a record attendance for the event, the Missouri Amusement Machine Association (MAMA) held its monthly meet last week at the St. Louis Hotel, Missouri.

Preceded by dinner, the business session included discussions by Louis Morris, association president, and Dewey Godfrey, group’s legal counsel.

During the meet, the Aaron Novelty Company, this city, was accepted into membership.

CMI May Continue Cancer Help; Gottlieb Tells Glassgold Aid

CHICAGO, March 6.—From all appearances this week it appeared that Coin Machine Industries, Inc. (CMI), would continue to financially back the Damon Runyon Memorial Fund for Cancer Research. When the drive, initiated in 1947 CMI officials announced that a goal of $250,000 had been met, and that goal was realized at the association’s annual banquet held in Chicago in January.

Beaumont, Minn., March 7, Fla., where he is currently vacationing, CMI President Dave Gottlieb admitted the possibility that the manufacturers’ association would continue the cancer drive.

Gottlieb added that if the association did continue its support of the Runyon fund, George Glassgold, New York attorney who first proposed the idea that the industry participate in the Runyon drive, would again play an active part in the association’s drive.

Speaking of the Runyon fund, Gottlieb said, “the idea came from a man who is a New York attorney, who has been representing various manufacturers (See CMI May Continue on page 106).
Legislature Approves Bill
Classifying Ops Retailers

Industry, long held back by unfair per-machine tax, expected to expand when new act takes effect—place limit on city, county taxing powers

RICHLAND, Va., March 6.—Vending machine operations, which have been stiffered for years by prohibitive and discriminatory taxes, could look forward to this week to a better deal, tax-wise, with the passage of an act by the Virginia legislature making vending machines as retail dealers and places vending in the same tax category with other methods of selling. The new tax set-up, which needed only the governor's signature to become law as the week ended, would impose a $29 tax on each place where operator stores or keeps merchandise, plus a gross receipts tax of 20 cents per $100 for all gross over $2,000. Cities and towns may soon pass an ordinance effective until January 1, 1940, however, and unitl that time Virginia's Nassau County is said to be undecided about whether or not to collect taxes ranging from 1 per marriage to 5 per marriage.

Of prime importance, too, is the fact that the new tax act restricts the taxing powers of cities and towns. Under current Virginia law, the $20 place-of-business tax plus 10 cents on each $100 gross over $2,000 has been a matter of local city or town legislation. With the new law, such taxing must be approved by the state. This restriction on city and town taxing powers may be expected to go along without any rapid expansion.

Per-Machine Taxes

Until the legislature passed the new tax bill (House Bill 25) only operators whose machines were placed in industrial plants were classified as retail merchants. Those operators, under current Virginia law, pay the $20 place-of-business tax plus 10 cents on each $100 gross over $2,000. Cities and towns may come to pass an ordinance effective until January 1, 1940, however, and until that time Virginia’s Nassau County is said to be undecided about whether or not to collect taxes ranging from 1 per marriage to 5 per marriage.

When the legislature passed the new tax bill (House Bill 25) which was incorporated in Senate Bill 125. This provision was later incorporated in House Bill 25 which had been passed by the House and sent to the governor.

Principal elements of the tax bill was the addition of such provisions as revenue-raising act. Because the measure was part of a major revenue measure his signature seemed assured after both houses of the legislature had passed the bill.

Suppliers Support Bill

Besides having the endorsement of the National Automatic Merchandising Association (NAMA), the nation’s largest vending trade group, and Portland trade members, peanut growers and shippers, and tobacco growers, whose settled merchandise find their way into merchandise vending equipment, lent their support to the tax provisions.

At the present time, vending machine operators face a federal tax (See New Tax Deal on page 98)

Ready 6-Flavor Ice Cream Vend.

OAKLAND, Calif., March 6.—Forced Food O'Mat, Inc., of this city, has been granted a patent on a new ice cream vending machine, designed for grocery stores, supermarkets and department stores. The vending machine, which is operated by a coin or token, is offered both as a coin-operated and a manual device. The machine will hold up to six flavors, and its makers claim that it has an automatic defrost.

Node Tax Deal for Va. Vendors

WASHINGTON, March 6.—Candy vendors offered new complaints and numerous constructive suggestions at this week’s hearing on Federal Trade Commission’s (FTC) proposed code of fair trade practices for the industry.

National Candy Wholesalers Association (NCWA) asked for minor clarifications in the rules, but expressed itself as generally in favor of the code.

NCWA Executive Secretary Jesse F. Jones asked FTC to clarify the terms “promote the sale” and “gift enterprise” contained in Rule 6. In its present form the code is an unfair trade practice for any member of the industry to sell, distribute, or promote the sale or distribution of merchandise products or means of game of chance, gift enterprise, or lottery.

NCWA asked the commission to state clearly that the new code would have the effect of banning so-called give-away programs over the air by radio stations operated by the wholesaler to advertise a candy product.

NCWA further asked FTC to clarify the code’s provisions regarding the use of the code “when it is not in use.” The wholesalers stated that they feel the code should also apply to candy vendors who are also manufacturers. The code, said NCWA, should apply only to those groups which actually purchase merchandise products for resale.

William Snow, associate editor of FTC's Bureau of Trade Conference Practices told NCWA that FTC will give full consideration to the recom. (See FTC Candy Hearing on page 97)

Cigons on Tele

NEW YORK, March 6.—Almost all of the major cigarette makers are expected to sponsor local television sport and network programs this year, according to video stations here. Philip Morris and Old Gold are the latest to announce their plans and will be planning television presentations. Kool cigarette signatures will be featured on a sports roll by roll Sunday with the New York Giants against the Chicago Bears at the new Coliseum in the league.

John Johnson Intro

CHICAGO, March 6.—Johnson Fare Box Company will introduce a new felt-covered vending machine with a removable cup dispenser at the Coca-Cola bottlers convention in Chicago this month. John Forster, sales manager of firm's vending division, announced, this week. Also shown in the conference booth at the Municipal Auditorium will be the firm's cup dispenser, coin operated.

Forster states that new Harris built-in electric coin changer is a refined version of the present model. It holds 55 nickels in its payout tube, providing for instantaneous audit by a man who plans to feature permitting multiple depositing of nickels to charge payout tube. Change can be used in one cup or bottle vender without alteration; a single button of the machine's coin box is used to operate the coin changer.

Restaurant Ass'n Meet Attracts Coin Mach. Reps

CLEVELAND, March 6—With representatives of the coin machine industry and suppliers of vending machine products in attendance, the National Automatic Merchandising Ass'n will hold its annual convention here April 14-17. Exhibits will be set up at the Convention Hall, headquarters for the convention.

A complete list of the exhibitors is not yet available. Among those who are expected to exhibit are: the exhibitors who are directly or indirectly associated with the coin machine industry will be Pepsi-Cola, Orange Crush and a group of exhibitors selling under the general title of vending machine products. The convention will be devoted to no use of paper cups in restaurants, as well as in supplementing the vending trade. The session will be represented by addresses of the major coin manufacturers and health authorities.

Northwestern Names Empire Coin as Dist.

CHICAGO, March 6.—In conformance with the firm's announced plans to expand its vending machine lines, Empire Vending Equipment, a division of Empire Ice Company, disclosed this week that it had been appointed distributor of the Northwestern empire's variegated vender equipment.

Heeded by partners Ralph Sheffield and Walter N. Hauser, the Empire line includes products made by the Silver King Corporation and Victor Vending.
Candy Popcorn Vendors at Sports Show Prove Popular

CHICAGO, March 6—Visitors to the International Sports, Travel and Recreation Show being held on Navy Pier here this week got refreshments from a group of 19 United States Vending Corporation (USVC) air-conditioned candy and 22 Pop Corn Sez of Chicago popcorn vendors located throughout the exposition area.

H. T. Roberts, vice-president and director of sales for USVC, reported that the show's sponsors, the Tribune Charities, had invited the new candy vendors one day before the show opened, and that the 10 machines had been taken directly from the firm's plant to Navy Pier and installed on opening day. Right of the popcorn vendors were in operation by Friday afternoon. All commissions were paid to the Tribune Charities, Inc.

Roberts' Comment

"Our results during the first half of the show," said Roberts, "show that an operator of vending machines who offers more merchandise thru better management and who sends his machines out on a route like a real business, including the use of uniform servicemen, can operate a profitable enterprise on a long range basis." Roberts said that USVC had placed 55 new venders from its plant on various routes. The first duty at the show to keep the machines filled and in operation.

Mercury Adding Strength Mach. To Scale Line

DETROIT, March 6—The line of Mercury shoe shining scales, brought out several months ago by the Mercury Steel Corporation, has been enlarged to a complete list of strength tests designed to fit every type of location according to Edward A. Gormley, head of the company.

The original machine is now known as the 150-Model, but other types of machines, including less expensive models designed to fit the standard particular types of locations and areas, have been designed for this market.

These include the De Luxe model of a rigid, twist and lift, capable of 13 different plays, as distinguished from the standard, which also has Indian wrestling and is equipped with 25 different plays. The lift and grip model, twist and grip model, and a single model having the grip feature only. In addition, there are two smaller counter models, the Midget counter with the grip feature only, and regular counter model with both grip and twist features.

The Standard, De Luxe and Midget counter models are now in production, with the other four models slated for production April 15.

Goldenberg Adding 3 New Candy Bars

PHILADELPHIA, March 6—D. Goldenberg, Inc., manufacturers of Peanut Chews, Kream-Maid Fudge and the Nickel-Andy candy bars, last week announced three new bars to be offered at the Palm Beach Coconut Cream Bar, Vendors' Charter Club, Covered Fudge Bar and After Lunch Mint Bar.

A special package design has been developed for each of three new bars, according to the manufacturer.
LOS ANGELES, March 6.—In a series of conferences held here early last week between Philip P. Gottlieb, president of the National Confectioners’ Association (NCA), discussed the over-all importance of the candy industry and its contributions to the recent legislative activities, the ingredients, food and drug problems as they affect the candy industry and pointed out interesting facts and figures concerning the confectionery trade.

At his conferences held here Monday and Tuesday (1-2), Gott said the Pacific Coast States had 10 percent of the total annual production in the United States in 1946. The 10 percent figure amounted to $86,000,000 in wholesale value.

Second in Volume

According to Gott, California is the second State in the U. S. in total volume of retail sales, amounting nearly $9,000,000,000. However, California ranks only sixth in per capita sales of candy. Utah leads the nation in per capita consumption with a total of 34.2 pounds.

Continuing his discussions, Gott reprimanded the failure of the candy Manufacturers of Pacific Coast area, especially California, to realize the importance of the European market. He told them that the candy manufacturers of these States have been turning out goods which were sold on the west coast and were not of equal quality with the cakes of New York State. The total volume of candy made in California in 1946 was greater than that of the entire United States, but the total volume of candy made in the United States was only 2,000,000,000 pounds. However, the total volume of candy made in California in 1946 was greater than that of the entire United States.

Pointing out that the candy industry is a major industry of the Pacific Coast area, Gott said that manufacturers in these States had been turning out goods which were sold on the west coast and were not of equal quality with the cakes of New York State. The total volume of candy made in California in 1946 was greater than that of the entire United States.

Green leafs have all nearly doubled in price since 1941.

At the conclusion of the conferences held here Gott reported that he has increased the advertising campaign of the Western States thru the reassessment of trading areas.

In the ingredient supply situation, NCA’s president reported that the latest allocation of sugar requirements, which reduced the quotas from 5,000,000 pounds to 5,700,000 pounds. He also reported sales tax problems to be still unsolved.

Second conference held here Monday included a discussion of new tax and candy legislation which ease the tax burden on the candy industry. The problem of reciprocity trade agreements and foreign trade (developed to a high degree in the war time) was discussed.

At the conference recently held here was an extensive sales training program as well as a nationwide magazine advertising and consumer educational program. The closing conference pointed out that the conferences held recently by the Western Candy Industries Conference, pointing out that the association had recently changed the by-laws to provide for the representation for the Western States thru the reassessment of trading areas.

On the ingredient supply situation, NCA’s president reported on the latest allocation of sugar requirements, which reduced the quotas from 7,000,000 pounds to 7,500,000 pounds. He also reported sales tax problems as still unsolved.

Finally, other speakers at the conference included A. C. Carrington, who covered the subject of the individual and employee-employer relationships; W. D. MacClary, U. S. Department of Agriculture, who discussed the use of the low-sugar pectin as a sugar substitute and coloring agent; Warren W. C. H. A. director, who advised NCA’s member manufacturers to develop new products and help the country out of the war. Vern Glade, committee chairman, explained the promotional-public relations program being conducted by NCA.

Sanitation and research were also discussed at the conference, with more emphasis being placed on the latter. The sanitation of the industry and the maintenance of high standards were discussed at the conference.

Chi Op Developing a New Liquid Coffee

CHICAGO, March 6.—New liquid coffee, for use in coffee venders, is being developed here in Chicago by Andy Anderson, Automatic Beverage Dispenser Co., who has an agreement with the International Coffee Co. to develop the liquid which he says will be the first to be distributed in this country.

Anderson, in addition to his soft drink routes here, is currently operating a number of coffee and K-1 vending machines and is at work perfecting a hand-operated coffee dispensing mechanism. He plans to have a drinking fountain with a tap which will fill the cup without using a coffee filter.

He said the new liquid coffee is made under ultra-violet rays and is filtered twice. At a later date, the liquid coffee will be offered to the vending trade.

Sees More Bubble Gum Fans

NEW YORK, March 6.—According to a leading bubble gum manufacturer, pro-war expenditures by juvenile bubble gum devotees totaled almost $4,000,000,000 last year, he predicts, will greatly increase in this post-war era, now that thousands of new toy-making machines are being placed on location and also because of the increasing popularity of bubble gum.

prices have all nearly doubled in price since 1941.
Kiwanis Place Machines
FORT WORTH, March 6—Commissioners Court of Tarrant County has given the North Fort Worth Kiwanis Club permission to install gum vending machines in the county courthouse.

**PIONEER DEAL SPECIALS!**

**VICTOR MODEL K**

**DEAL #6**

$15 Victor Model K, $44.75.

$7.50 Minneapolis Coffee Pot, $12.75.

Babe Ruth Salt in 6 oz. bottles for $4.75.

Babe Ruth Pepper in 6 oz. bottles for $1.25.

Babe Ruth Sesame Mix in 6 oz. bottles for $3.50.

Babe Ruth Pancakes, 4 lb. bag, $2.75.

Babe Ruth Cheese, $1.00.

Babe Ruth Jelled Turnip, 4 lb. can, $1.75.

Babe Ruth Orange Juice, 4 lb. can, $2.50.

Babe Ruth Green Peas, 4 lb. can, $1.50.

Babe Ruth Peas, 4 lb. can, $1.25.

Babe Ruth Tomatoes, 4 lb. can, $1.25.

Babe Ruth Tomatoes, 4 lb. can, $1.25.

Babe Ruth Pickles, 4 lb. can, $1.25.

Babe Ruth Celery, 4 lb. can, $1.25.

Babe Ruth Carrots, 4 lb. can, $1.25.

Babe Ruth Potatoes, 4 lb. can, $1.25.

Babe Ruth Onions, 4 lb. can, $1.25.

Babe Ruth Mushrooms, 4 lb. can, $1.25.

Babe Ruth Asparagus, 4 lb. can, $1.25.

Babe Ruth Corn, 4 lb. can, $1.25.

Babe Ruth Lima Beans, 4 lb. can, $1.25.

Babe Ruth Lentils, 4 lb. can, $1.25.

Babe Ruth Beans, 4 lb. can, $1.25.

Babe Ruth Peanuts, 4 lb. can, $1.25.

Babe Ruth Nuts, 4 lb. can, $1.25.

Babe Ruth Cheese, $1.00.

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Babe Ruth Lima Beans, 4 lb. can, $1.25.

Babe Ruth Lentils, 4 lb. can, $1.25.
U.S. Chief User of India's Cashew Nuts

BROOKLYN, March 6, Walter Euemer, sales manager for the National Almonds Products Company, Inc., of Brooklyn, recently completed brief negotiations with officials of a variety of nuts handled by his firm. In his research, Euemer discovered several interesting facts about cashew nuts.

According to Euemer, cashews first arrived in this country on a regular basis approximately 20 years ago. Travancore, a state in southern India, is the chief producer of cashews, and these nuts are still grown there.

The cashew nut business has developed rapidly in the past score of years, and the method of preparing the nuts has remained unchanged. Despite the fact that cashews have their shells cracked in scattered instances by modern machinery, the bulk of the cracking is still done by manual labor.

Limits on Other Taxes

That section which clears limits the taxing power of cities and counties to use the coin-operated vending machines by the automatic merchant as a retailer, is reprinted below:

The covering body of every city, town and county in this State is hereby authorized to establish local ordinance and to impose local license taxes on every person, firm and corporation engaged in the business of selling goods, wares or merchandise through the use of coin-operated vending machines in such city, town or county, and to tax any such business as a merchant.

The license tax imposed by any city or town shall not be more than 50% of the excess of the rates imposed by such city or town on a retail business selling similar goods, wares or merchandise in such city or town and at one designated place of business. A license tax imposed by any county shall not be in excess of the rate of the tax imposed by the city, town or county at which goods, wares and merchandise are stored, or kept, or assembled for supplying vending machines, such each place in excess of one shall be regarded as an additional definite place of business.

Coca-Cola Joins Naricom

TOLEDO, March 6.—National Association of Retail Coke Vending Manufacturers (Naricom) recently announced the enrollment of a new member of the Coca-Cola Company of Atlanta.

NOW DELIVERING
BERT MILLS COFFEE VENDER
Some exclusive operating territories still available in Eastern Pennsylvania and Southern New Jersey.

KEYSTONE PANORAM CO.
2540 West Huntington St.
Philadelphia 32, Penna.

PEP UP!
Three Year Vending Spots With CHOCOLATE PEARSLES
(Granny Smith or Delightful Flavors)
2 boxes per carton, 24 lbs. each box.
25c per lb.

WRITE FOR CATALOG
VENDORS' SPECIALS
Milk, candy, weighted boxes, ice cream, sausages and various other goods.

WRITE FOR PRICE LIST.
VEEDCO SALES CO.
2113 Market St.
Philadelphia 3, Pa.

’SPECIAL DEAL:
VICTOR MODEL V
10 GLOBE TYPE and 200 rounds 6/8¢ 1000 ball, all for $185.00
Full cash with order. Additional machines thru the Torr Time Payment Plan.

BALL BUBBLE GUM or RAIN-BLO BUBBLE GUM
SIZE, 14 COINT.
Only 28¢ per Pound
on orders 200 pounds or over.
30c per pound on less than orders.
Full cash with order.
Pepsi paid to your door on orders 100 lb.
or over.

How to Get Repeat Candy Sales

Feature Chase "Hard Shell" Candies on counters and in machines. They look good, taste good, ARE GOOD! Sell Chase Candies and watch them boom your business. Write for information.

CHASE CANDY COMPANY
Vending Division: St. Louis, Mo.
Chicago, Ill. • Min., Mo. • San Francisco, Cal.

BULK VENDERS
All Models
Complete Stock of Northwestern parts and supplies.
We manufacture the new famous BLACK BEAUTY and RAMEY line of Boston Baked Beans. CHEF Brand Salted Peanuts, too.

FISHER BROWN, Ltd.
2316-18 South Hardwood
DALLAS, TEXAS
Phone: T-7315

SPECIAL ORDER

J. A. Friddle
248 W Main St.
Brookfield, Wis.

New Tax Deal For Va. Vender

(Continued from page 94)
severely limited, both because of State and local discriminatory taxes. Only sales candy operators, the entire State are those sponsored by the Commission for the Blind, which are tax-exempt. The Commission for the Blind holds the Automatic Cash-

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Cig. Imports From N.J. Hit New York Ops

Retailers Note 30% Drop

NEW YORK. March 8—With retail cigarette sales here showing a slight upturn, in some cases reaching as high as 30 per cent, due to the combination of the first new 1-cent pack that went into effect January 1 and the importing of cartons of cigarettes from New Jersey by chain dealers and thru the mails, cigarette vending machine operators in this area are now feeling the effects, especially in those locations in lower Manhattan where a number of New Jersey residents are employed.

Under the present tax, retail price for a carton of cigarettes in New York is approximately $1.50, albeit some chain grocery stores and other larger outlets have dropped their price as low as $1.05. But the price per carton in New Jersey is only $1.35, and even thru the mail, with a 15-cent per carton mailing fee, the charge is still 15 cents less than the chains are asking. Majority of the vending machines are still charging 20 cents per pack, the same price as practically all retail stores are getting for individual package sales.

At the present time New Jersey are selling and bringing in no more than five cartons of cigarettes into New York on any one trip, but retailers believe that this ruling is being disregarded. They have requested that police at the entrances of the Lincoln and Holland tunnels and the George Washington Bridge make a more thorough check of all cars coming over, and confiscate all cartons over the legal five found in any one car.

New Vend Firm
In Hamden, Conn.

HARTFORD, Conn., March 6—Certificate of organization has been filed with the secretary of the state by Circle Vendors, Inc., Hamden, Conn.

Officers of the firm are Maurice J. Doherty & Co., St. Louis, Missouri, vice-president and treasurer, and Sidney J. Drutt, New York City, secretary. They are in the tobacco field.


dimensional: 1280.0x1764.0
[Image 0x0 to 1280x1764]

199% PROFIT
Not a Novelty
But an Investment

200 FORTUNE TELLING NO SPRINGS SCALE

Height, 51 In. Width, 13 In. Depth, 25 In. Sign, 15 In.

Net Weight. . . . . 185 Lbs. Shipping Weight. . . . . 245 Lbs.

Invented and Made Only by
WATLING
Manufacturing Company
4650 W. Walton St. Chicago 44, Ill.
Est. 1899—Telephone: Canal 3770.
Cable Address: WATLINGITE, Chicago.

HERE'S A BUY! COIN METERS for Radio & Laundry Machines


Priced attractively for fast turnover in quality line.

W. J. CONNERS
640 Lake Shore Dr., Suite 606
Chicago 11, Illinois


dimensional: 1280.0x1764.0
[Image 0x0 to 1280x1764]

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[Image 0x0 to 1280x1764]
1948 Baseball Season Poses Problems Thruout Country

Operators in many cities will get their first taste of television competition this summer—other localities planning special promotional programs

By Norm Weiser

CHICAGO, March 6—With the start of the 1948 baseball season about a month away from the present one, the baseball fans on the air are getting their first taste of television competition. The recent decision of the Federal Commission to allow the broadcast of baseball games in Chicago, St. Louis, and New York, where television was operating on a regular basis all last season, has brought television to the forefront of the public interest. The Federal Commission has announced the approval of 128 applications from various stations for the installation of new television stations. The telecasts will be the first to be approved for the installation of 128 television stations. The telecasts will be the first to be approved.

Eighty-six of the approved applications are from Montgomery, where the city is looking into the possibility of installing television on a commercial basis. Montgomery has already installed television on a commercial basis, and the city is looking into the possibility of installing television on a commercial basis.

In addition to Montgomery, ABC officials have approved installation of new television stations in 10 other counties, where local regulations permit their installation. These counties are Baldwin, Bullock, Coffee, Crenshaw, Elmore, Lee, Henry, Perry, Pike and Dallas.

Meanwhile, the ABC Board of Directors has announced the approval of 128 applications from various stations for the installation of new television stations. The telecasts will be the first to be approved for the installation of new television stations.


Plan Involves Converting Machines Now on Location

CHICAGO, March 6—Six-for-a-quarter selective play on juke boxes is proving to be an item of major importance, with operators partial to the plan hoping that the idea will prove highly profitable. Basically, the six-for-a-quarter plan involves converting machines already on location since there is only one manufacturer turning out new machines offering this type of play. Operators point out that conversion of their equipment, where possible, would give them a better choice of six machines, whereas the factory-installed device offers pre-selected tunes.

In a survey of Chicago and Los Angeles operators this week, The Billboard found that 25 per cent of those contracted voted “yes” on converting to six-for-a-quarter play, 35 per cent voted “no” and 30 per cent were undecided as to the plan’s merits. Operators in general were against the idea. Those in favor declared that it would act as a play and work to increase revenue by reducing the frequency of dropping nickels or dimes in a machine would usually take advantage of the “free play” offered if it was deposited a quarter. 2. After the sixth successive record is played the juke falls silent, customers are more apt to “hear” the absence of music and, having had their musical appetite whetted, want more.

On the “no” side, operators stated that added expense of installation and servicing, high cost and short life would discourage them from converting to six-for-a-quarter play.


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In a survey of Chicago and Los Angeles operators this week, The Billboard found that 25 per cent of those contracted voted “yes” on converting to six-for-a-quarter play, 35 per cent voted “no” and 30 per cent were undecided as to the plan’s merits. Operators in general were against the idea. Those in favor declared that it would act as a play and work to increase revenue by reducing the frequency of dropping nickels or dimes in a machine would usually take advantage of the “free play” offered if it was deposited a quarter. 2. After the sixth successive record is played the juke falls silent, customers are more apt to “hear” the absence of music and, having had their musical appetite whetted, want more.

On the “no” side, operators stated that added expense of installation and servicing, high cost and short life would discourage them from converting to six-for-a-quarter play.

J. R. Moore Co. Sets Showings In Four Cities

CHICAGO, March 6—The J. R. Moore Company will hold a series of showings in four cities, featuring the AMI music line, in each of its four Pacific Coast offices during the week of March 13-15. The showings will be held at the company’s offices in Portland, Seattle, Spokane and San Francisco. AMI manager of general sales, announced this week. Moore said the shows will be held at the company’s offices in Portland, Seattle, Spokane and San Francisco. Each of the shows will be under the direction of the firm’s four branch managers, namely, J. R. Huggler, manager of the Portland office; John A. Baldwin, manager of the Seattle office; and J. R. Perin, Spokane office.

Four Mobile Juke Dealers Ask Installation Permits

MOBILE, Ala., March 6—Four music operators, presenting a petition signed by 2,944 citizens, have appealed to the city commission for permission to install juke boxes in 250 retail beer parlors. No immediate action was taken by the commission, which had earlier ordered the municipal license department to submit all juke box applications to the commission for “study and action.”

At a meeting Tuesday (2), Mayor Baumhauer said that three applications had been filed in accordance with the city's local license department and that such licenses are permitted. Other citizens who appeared at the meeting were Charles Fox, Fox Amusement Company; Dave Bradley, A.C. Hamburger Company; Jack Chaliker, Deep South Distributing Company.

In asking for the return of juke boxes, the petitions signed by the citizens read: “We are citizens of the City of Mobile where local law is not in conflict. We are entitled to this privilege as citizens of Mobile County. We submit our names to you in good faith and are in no way obligated to any person or persons of any persons concerning this matter.”

Previously, nine churches and the Women's Christian Temperance Union had appeared before the commission to oppose the installation of juke box installations.
More Cash in the Coin Box!

NO OTHER PHONOGRAPH HAS ALL THESE FEATURES:

- plays 40 selections
- wide range tone
- aluminum cabinet
- adjustable tone arm
- table top service
- six hits for two bits

the public prefers
MILLS CONSTELLATION
the coin box concurs

MILLS INDUSTRIES, INCORPORATED, 4100 Fullerton Avenue, Chicago 39, Illinois
New Ops Face Tele Threat; Ball Games Pose Problems

(Continued from page 100)

interest in baseball and sectional favoritism is also a strong factor, many locations feel television will never become a major threat during the summer. With this in mind, some operators are studying the好了 a new plan with W.F. The Denison, a video consortium, the co-operated television network. While coin-operated television is as yet unproven on a wide scale, operators see it as a possible threat to baseball and other sports events. The operators do not see the coin-operated television combination as an immediate threat, and put their business plans in order. The question is, is this something that might develop into a solution for the jock box revenue problem?

N. Y. Situation

The situation in New York is basically the same as elsewhere. Here, the locations have featured television during a previous baseball season, and the operators are concerned, showed a definite drop in jock box income. Added to this, the operators believe that operation last year will be WPIX, The Daily News television station, which should be in operation by early summer.

In New York, however, there is one basic difference from the situation here. Interest in baseball is much greater throughout the state. The Brooklyn Dodgers have a large and steady following, no matter what the fortunes of the National League. Too, Ebbets Field is a small park, with a limited seat capacity. Operators are watching the daily games in a box or going to the park itself to get a feel for the crowd. A strong rivalry exists between Brooklyn and the New York Giant fans, thus stimulating interest in the National League throughout the season. The Yankees, always a powervul draw during the season, also have a large following of fans.

Foresee Play Drop

Operators in the New York area feel a drop in interest in the jock box is likely to their jock box take, with both the afternoon and evening games.

Hull good jock box play periods, closed to them while the baseball games are in progress. Hull feels the novelty interest in television has worn off won't be evident until fall, when the season winds down, but New York operators point out that few of the city's taverns, bars and toasts, plus the better restaurants and night spots (such as the Steak Club, Jones, etc.) have dropped their tele sets. In most places are now on location according to manufacturers' estimates than there were a year ago.

Coin-operated television is one possibility of combating the situation in New York. The D. & W. Automatic Music & Television Company, operating in Harlem, is now offering a complete package of Videogame combinations on location following initial testing by the company. Under the International Workers' Association, where the income from the coin-operated machines has been split equally with the box take over a similar period of time ($25 weekly to $37). Introduction of the new package is expected to further this type of operation.

The AMOA has now und- consideration in the New York area. At Denver, a proposal of the Automatic Music Operators' Association (AMOA), would like to see the

Bowlers Want Juke Box Music as They Seek More Strikes

LONG PRAIRIE, Minn.—March 6—Bowlers are proving to be one of the best jock box patrons in this small Minnesota community.

A good example of this is the local bowling alley, saying that when he had a jock box installed in his establishment, he had many complaints that the music interfered with their bowling. The jock box, however, is very popular with the bowlers that he had it moved closer to the lanes. It seems to like music with their bowling," he reports.

Other coin machines in the same location are very popular also. The owner has many steady customers and two pin games supplement a pool table in conjunction with the bowling alley.

Business is excellent for about 30 percent of the year. Reports close down for about two months in the winter when the lake region, west of here, is too cold for fishing. The bowling machine location in that city are not too prominent.

Tele for Boston

The fifth city with two major league representatives, Boston, will be another test of television coverage this summer. With WHZ-TV due on the air this month, interest is high, and it is expected that the station will be on the air considerably over the winter months, and many locations have already decided to add the Tele for Boston for the American League title should add to the fan interest.

Operators in Boston have displayed some interest in the selling or leasing of sets to their locations, and while they can participate financially and get back thru rentals or sales commissions, they are not interested in waiving the music revenue. Colonial Television, one of the few firms to work with the colUlt, has had him as its distributor in the operation in that city this summer.

Columbo Distributing Company

Ready More Stations

The Detroit Tigers and the Wash- ington Senators, both members of the American League, have had television coverage in their cities in the past. While each city has its own location, the clubs have been good followers.

Other cities, with baseball teams in leagues ranging downward from the top, will be given a chance to test the waters in the future. With the increase in the sale of home sets, operators emphasize a return to normality in the operation of music routes involving te location.

Threaten Major Colo. Locations

DENVER, March 6—A see-saw battle between jock box and tele- vision machine figures prominently, now under way in Colorado. The dispute between the Inter-Church Temperance Movement (ICTM) of Colorado has its way an entire operation. The ICTM plans to be in operation with coin-operated machines. State would be able to outlaw taverns and other coin machine locations that sell liquor at the same time.

The ICTM has decided that "joc- k" is not inclusive enough—that is, telecast. The sale of liquor now is by vote of much of the state. The temperance movement wanted to maintain clai- cal subdivision, which, if accepted, would be able to operate in counties to close up its bars and taverns.

Colorado State Supreme Court has ruled on one phase of the fight. It held that the title for a proposed constitutional amendment is vague and proper. So if 50,000 signatures are obtained on petitions now being both during the proposal will go on the ballot in November unless oppo- nents are able to unearth some loopholes. With the temperance's defeat, the Supreme Court offered the proposal, but with a condition that the amendment be interpreted the law.

locations for the first time The Cleveland Phonograph Merchants Association (CPMA) has been pro- moting an effort to keep this thru its current Hit Time of the Month promotions has received a fan on-location, which might come in handy this summer. Several operators, including some in coin-operated television, and until now have been hit. However, Denison, is in that city this week setting up plans for this season. Com- binations, a move in keeping with the firm's policy of attempting to hit loca- te of the tele and bowling machine locations.

Operators in Philadelphia, the fifth city in the league, are not as active, will not have to contend with television for some time. WDTJ, the independent station, will not be on the air, but the starting date for the station is still undetermined.

Other Tele Cities

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Pa. Ops Entertain Jersey Joe Walcott

SHENANDOAH, Pa., March 6—It was a good day here today for Jersey Joe Walcott, leading contender for the world's heavyweight crown. Walcott is promoted by the Cottingham Brothers, and managed by Felix Bucchicchio, dropped a short notice to have a meeting with operators Gus Pappas and Chester Chesholt. Pappas, uncle of the fighter's manager, is also a partner in the Cottingham Brothers, leading retail music firm here, and in conjunction with Walcott's short notice to have a meeting with operators Gus Pappas and Chester Chesholt, the Cottingham Brothers will hold a retail shop a gathering place all day.

Walcott told Pappas and Chesholt that he would be here in person on National Guard days that the Cottingham Brothers are promoting. Walcott has been in the ring this week, and thought his next bout with Louis would be tough but that he felt he could dethrone the present heavyweight king. "You see," Walcott said, "I am very familiar with Louis's style of fighting, having acted as his sparring partner for both Louis and Alie Paret. In my opinion, I can make the next victory stick."

Sunland Supply Co. Opening New Headquarters in Texas

EL PASO, Tex., March 6—Sun- land Supply Company, a well- known record distributing firm, opened its new Houston branch office Monday (1).

Among the Texas cities the new office will serve are Brownsville, Corpus Christi, Harlingen, Houston, Beaumont, Galveston and interven- ding territory. Larry Salzman, sales manager of the company, while J. M. Kalah is travelling rep- resentative, and located in Westlake, was with the Crowe-Martin Dis- tributing Company during the past 14 months as the Houston branch's secreta- ry.

Sunland Supply is Mercury label distributor for Arizona, New Mexico and Texas. Two more branch offices are contemplated for the future.

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JOHANNESBURG, South Africa, March 6.—A recent city council suggestion to tax all juke boxes in this South African city, the Municipal Social Welfare Department has investigated the number of machines on location, the costs of the equipment, and the operator incomes and has sent its report back to the council. The council committee will now consider the tax question further.

According to the report issued by the Department of welfare, there are now between 500 and 600 juke boxes in the city, installed for the most part in the smaller cafes. It was estimated that the gross income from the machines was between $30 and 40 pounds ($120 to $240) per month per unit.

High Prices

At the present time, according to the report, two agencies supply the four types of coin-activated machines which are in operation throughout the city. The price of the machines varies from $1,100 to $1,500 each, which roughly represents an outlay on the part of the operators in Johannesburg of some $600,000. The director of social welfare, using the above figures in his report, stated that substantial profits are undoubtedly being made by the owners and operators of these machines.

This city, like Durban, South Africa, has well-established operating firms, and in existence prior to the war. While music equipment can be made available directly to a local manufacturer in Johannesburg, a vast number of locations prefer to have an operator install the equipment and assume all the risk of the income. The latter deal usually calls for a commission of 20 per cent of the total revenue derived from the machine to be paid to the operator. Based on the $120 per month figure, the operators claim they have 84% while the location would take for his share the remainder of 16%. The operator, from his 20 per cent commission, must maintain the equipment.

10-Cent Play

The average one-time play costs 6 cents (10 cents) on all new juke boxes in the city, albeit a few older models cost as much as 15 cents. The machines play three records for 1 shilling (15 cents) and other cents costs are involved, thus cutting the package play to 6 1/2 cents per record. According to the report, it is possible to play 15 records on hour via the juke boxes, and the average machine pays for itself in from 6 to 12 months.

Taking into account the full costs of maintenance for each machine, salaries for the operator and his personnel, and on charges made by hotels and restaurants for performances, including sales of meals, dancing, etc., however, the ordinance excludes performances on location, thus not only purely musical or instrumental music. In this regard the report stated: "The imposition of a tax on by-play on from juke boxes therefore does not appear to fall within the terms of the application of the law." So far as the local authorities are concerned, the local government ordinance of 1935 empowers local councils to make by-laws for the regulation, licensing, supervising, restricting or prohibiting the playing of musical instruments, or singing or the gramophone (juke box) performance for profit, or on any public place.

It is possible therefore that it would be permissible for the city council to impose a license on the playing of juke boxes should they be operated in the public place as defined for this purpose.

Mo. Music Firms Add 2 Wire System Lines

ST. LOUIS, March 6.—W. B. Distributors, Inc., here, and W. B. Music Company, Kansas City, Mo., are expanding their present music equipment lines to include industrial and commercial systems.

Both firms are adding separate sound rooms to present both these and coin-controlled music systems.

Cleveland. Ass'n Fetes Park Ave. Hillbilly

CLEVELAND, March 6.—Continuing its practice of entertaining wrestling booking recording stars during their local engagements, the Cleveland Phonograph Merchants' Association (CPMA) recently feted Dorothy Shay, widely known as the Park Avenue Hillbilly, in the Terrace Room of the Hotel Statler here.

Among CPMA officials present at the luncheon were Jack Cohen, president, and Sanford Levine, vice-president. Don Seager represented Columbia Records, the disk firm for whom Miss Shay records.

Cage Intros Public Tele

MONTCLAIR, N. J., March 6.—Formation of Cage Projects, Inc., by John M. Cage, one of the pioneers in the television field, and the introduction of the firm's first public location tele set tele was announced here this week. The set, which Cage Projects plan to market to bars, clubs and hotels, throws an image 8 by 8 feet on a movie screen.

What's New?

NEW YORK, March 6.—Tim McGlynn and Alf Jordan operate phonographs and games in Cape-town, South Africa. Recently, McGlynn made a 500-mile trip to Port Elizabeth, a city of 500,000, to attempt to place a few juke boxes. He discovered that he reached virgin territory; coin-operated phonographs were entirely unknown—and it took a lot of selling to convince a local cafe that a music machine was a good idea. The machine was placed; the word spread; reporters and photographers from the local papers appeared. The next day the story made page 1, and in said, "A fast-talking American made a lightning trip to Port Elizabeth and sold the local cafe a new American device, a coin-activated gramophone...."

McGlynn is now in New York on business. It's his first trip to the States!
BOB RUSSELL
(Mandolin Orch) (Ran 1341)
Aw, You Dir Vay
Flat attempt to pull off nice 'coon like phrase, but this
Du, etc.
Baby eps-er Reost
Let's not say and let's be.

BILLY ECKSTINE
(Hugo Winterhalter Orch) (Music 1944)
Intrigue
Keats's great but Hugo Winterhalter find is a bit
lacking, enough sentiment, enough of the
right material.
I'm Out To Forget
Twist.
Relations clear, some
harmonies, but stay this
pop in race beaten.

GEORGE PAXTON
(Dick Merrick) (RGMM 1958)
Honeymoon Heart
Good Merrick vocal, as
he looks back into
good times.
2:11 64 79 69
Dream Girl
Strong recent on Pau-
C-G-I, dance rendition:
best Merrick vocal too.
3:14 47 54 42 49 42

WILBERT BARANCO
ORK
(Black & White Km)
Memories of You
Baranov's Hits-If you
wonder why, I'm sure
these generate little ex-
citement.
Got An Ace in My
2:38 38 38 38 38
bad, vocal material.

WILBERT BARANCO
ORK
(Black & White 807)
Rasta
Rasta, tenor sax and
or tenor sax and
tongue, for beat
for beat.
2:31 33 33 30 30

MRS. MARY ANN MCCALL
(Columbia 15215)
(Carl Heif Orch)
Trouble in a Man
Choral, when now turned to
the Hermon Hear, did a
better job on these two;
pretty Alet Wilder dirty;
nothing stirring in the
version.

If I Want a Big Butter and
Rum Choker
Usual McCall sung
Leroy Armstrong oldie
broadly based in lead
compliance with only fair
McCall vocal.
6:23 68 58 68

DICK ROGERS ORK
(Aplo 1904)
Do You Head Chuck
Jokes may be for
the beauty built on
some choice laugh
jargon.
That's Only Me
Matte.

MONEY AMSTERDAM
[Sammy Fuller Ork] (Aplo 1956)
No Money (is a Very
Silly Thing)
Lame, weak material, draw-
Money, in some style.

ARTISTIC TUNES
LABEL AND NO.
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Cowboy and Hillbilly Tunes and Tunesets

Arnold in Texas
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Boyd Whaley's Texas Valley Folks have moved from EWWT, Wichita Falls, Tex., to KTHT, Houston, where they do a daily morning show....The Blue Jeans Tombstone, an hour-long Monday morning show from KTHT, is drawing such studio audience figures that the program may go on the road soon. Cast includes Von Reese, emcee; Ben Christiansen's Texas Cowboys; Jerry Jericho, Texas Valley Folks; Frances Turner, Cactus Lil and others.

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Dr. Harry Sheer, Philadelphia dentist from home is overseeing the Hit Parade, which will air thru a local station, and will utilize the top platters as surveyed by The Billboard. The program, including chatter about Western artists, is produced by Mickey Feldman, of the I. M. Korn advertising agency.

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WANTED
PHONOGRAPH DISTRIBUTOR
Metropolitan New York
By Well-Known Established Phonograph Manufacturer
Address Replies to BOX 158, c/o Billboard, 155 N. Clark St., Chicago 1, Ill.

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CMI May Continue Cancer Fund Help

(Continued from page 92)

facturers in this industry at various times. Glassgold first proposed an industry campaign for the Damon Runyon fund to me last June. He was the liaison man for the industry between the class and Walter Winchell and made all the necessary arrangements with Winchell for the promotion of the campaign.

"He did a lot of work in this drive without compensation," Gottlieb continued, "and I just learned the reason for it on my last trip to New York. Just before his proposal to our industry a very dear friend of his had become afflicted with cancer and has since died. At that time he felt the industry could do something about cancer research and at the same time do a good public relations job, and he made the proposal to me. The officers of the industry at the suggestion of the association accepted the invitation from Winchell, and you well know that we did a terrific job, both for cancer and the industry."

CMI's contribution, which came in from all phases of the industry from members and non-members of the association, was the largest single sum raised by any industry for the Runyon research fund.

Speaking further of Glassgold's contributions to the industry and the association, Gottlieb pointed out that the New York attorney "was also instrumental in getting the Monogram Studios to cut an objectionable scene out of the motion picture Lassie Come Home. This particular scene, which aroused Louisiana columnists when it got its first showing in New York, damaged the industry's efforts to make it a good picture for the public."

"We both have come to a realization that no picture is likely to make a good picture for the public if it is a good picture for the industry."

SAN ANTONIO, March 6—Crowe-Mills Recording Company will hold an operator's showing of Aircon equipment here March 15. Firm recently appointed an Aircon distributor for the San Antonio territory.

Crosby Juke Skit

NEW YORK, March 6—The Bing Crosby show, via American Broadcasting Company, West Coast (5) was brought around juke boxes. Jack Benny and Tom Brennan guested with Derbuilt and music machine situations developed when Benny dropped a nickel in a juke-box, later to hear a Crosby disk and the machine stopped playing after the first couple of bars of the disk. Benny then went "across the street" to the Crosby studio to try to get his nickel back.

A Good Point...Better Juke Box Performance

The MIRACLE POINT NEEDLE performs better with its record pressing in the juke box then any other needle on the market today...proves it!

M. A. Gerett Corp.
WILLIAMSPORT 7060

4142 W. Armitage Chicago 39, III.
says use of good machines, best records and prompt servicing should be sufficient to build up play. If a person is going to play the juke of the all free sixth record will not be the deciding factor, he thinks.

Holding a middle course, not entirely on or against the six-bits-for-two-bite idea, Al J. Deitting, A. J. Automatic Music Company, says that while it could build up play at first, it was more than likely it would lose its effect as a stimulant after a few months.

Clarence McGowan, McGowan Bros., said he would hold out making such conversions until he hears of others doing so on a larger scale.

Jerry Schuman, official of Gillette Distributing Company, feels that such conversions may be profitable if easily made and an operator did not have too many wall-box installations. However, a wait-and-see policy would be adopted until evidence of its actual value was available, Schuman said.

Majority of Los Angeles operators contacted turned thumbs down on converting to six-bits-for-quarter play. One juke box distributor in Southern California, who has been using the three-bits-for-quarter promotion, said he had been having a "who wants that" reaction and so discontinued it. Instead, he said, operators evidenced interest in the fact that the particular machine he handled could be easily switched to three-for-a-quarter play.

Ray Rubin, California operator, declared: "Altho play is down, I don't know if the six-for-a-quarter idea is a "Wired music game, three-bits-for-quarter, and in the spots that use type of music, I understand it is going all right." Ray Eberts, one of the largest California operators, stated that the price of music should remain between six for a quarter and three for a quarter, which is a nickel. Sacrami Ricklin, California Music, feels that the three-for-a-quarter plan should be adopted completely; the six-for-a-quarter only.

Profits are shaved too close on the six-for-a-quarter plans; records, depreciation way up, so how can you make less than a nickel a play make one money, Ricklin said.

Frank Robinson, R. H. Music Company, voiced his views with: "We've seen such ideas and for a-four-quarter gimmick come and go in the past. I don't think it will do any harm, but then it won't bring us any good. The six-for-play the price of five will come, but it will fade away."

Chicago operators who have converted machines to deliver one dime on quarter deposits have mostly done so without any device. Machines belonging to companies that have been favored, with these presented change-over problems bypassed. Altho having a six-for-quarter cents-play stimulator accessory, United Amusement Company, Chicago, has not publicized it. Billy DeSelm, firm officials, states that there are several thousand of the signed for various makes of juke and that a number have been out on test over the country.

ALA. ABC BOARD (Continued from page 165)

jule box installations

All local juke box applications to the ABC Board will continue to be submitted to Mayor Goodwyn, who added: "If they would prove to be objectionable at certain establishments, then the city will exercise restraint to that end through their installation."
Chicago:

Joe Show 108 Hamann, president of the company, is reported to have been favorably discharged by operators covering a Chicago bank. Joe, however, is still hammering the last joke himself.

T. Roberts, vice-president and director of sales for United States Vending Company, is happy over several tests held during the last few weeks, which were successfully completed. One of the vendors, on location at the DeForest Trade School, Bakersfield, California, installed the largest and the 10 machines at the Sport Show on Navy Pier have been averaging better than the previous USVC exec, is expected back at his desk Monday (6) from the Bakersfield trip, covering the Midwest, is due back in town later in the week.

Murray Rosenthal, Colton Corporation's manager, is due back from Saturday's return (6) from her six-week vacation to Los Angeles. Colton Corporation, which does business here, welcomes a good homemade meal again. Since the first of the year, stock prices have been held steady, with the current sales level now about 15 per cent above the previous year. New and rebuilt equipment for arcades is now coming in fast, too, with the firm's distribution of what is almost a perfect outlook, he feels.

Tom Forrest, janitor for the Colton Company, operates a small delivery truck and sales manager, off to attend the four-day Coca-Cola convention at Atlanta's Municipal Auditorium March 8-11.

Exhibit Supply is pleasantly surprised by the immediate acceptance of its newly introduced flipper kit, produced by John C. T. R. chair, vice-president, was back at the office Monday (6) after a trip out of town last weekend (5), but is again confined to his home. Exhibit's new catalog, now being prepared by Fred Smith, should be ready in a few weeks.

L. D. Budde, AMI president, and Linda Force, manager of general sales, left Wednesday (4) for Spring in Cleveland, Youngstown and Cincinnati. During the trip they expect to make an announcement on the delivery of the historic Ohio, Mento West, AMI sales engineer, left for this week for the Pacific Coast where he will attend operator showings at each of the Jack R. Moore Company's four offices.

L. R. Budde, A. T. T.'s assistant to the president, arrived here from his trip to Florida. When he left Friday (27) he was quite ill with the flu and his return, but instead Budde found about eight inches of snow. Operators in the local area say that the sudden snowstorm in this area cut off deliveries in some places but streets are virtually clear again so they look for an immediate upsurge.

Bill Ginn and Ralph Schedler, partners of the Empire Coin Machine Exchange, announced this week that they now handle vending machines.

Jersey Joe Walcott, who will battle it out with Joe Louis this summer for the world's heavyweight championship, visits Shamandah, Pa., music operators Chester Chestlock, left of Walcott, and Felix Boccicchio (extreme right), Walcott's manager, is Pappas' nephew.

Los Angeles:

Billy Cohen, Silent Sales Company, Minneapolis, is here on a business and pleasure trip, is visiting his old friend, Bill Happe, head of Badger Sales Company. Hal Smoak, Kwik-Kafe of Los Angeles, is on a 4-day trip up-state, securing locations in the Bay Area for Kwik-Kafe coffee vendors. Dr. H. S. Wolf, former trolley and bus director, visiting his old flames and left immediately for another business trip in the Fresno area.

Earl Everett, owner of Shine Distribution, is on a business trip to Seattle Coin Company, Seattle, huddling with Bill Fyle and Jim Crowe-Martin, both of the firm's California affiliated coin-op concerns. The affairs of the Douglass showmachine company, C. A. Robinson back from the trip to Florida, William Bolles, advertising manager, Packard Manufacturing Company, has returned from a trip to the south with Bill Brase, looking over the situation there.

Company representative in Louisville, was a visitor at the Indiana Automatic Sales Company office in the past week. He reports business in the Falls City good.

Fred Sough of the Plymouth, Ind., Novelty Company, was in Chicago on a buying spree. Carl Thackerman, operator of Rochester, Ind., is reported on the air. Mr. T. H. Smith, operator at Rochester, and Don Willey, Columbus, Ind., were also in town and partied on the Saturday night out.

W. D. Dawalt has joined the sales organization of the Southern Automatic Machine Company, Inc. Mr. Dawalt, a former employee of the Chicago concerns, will attend the general sales meeting at the Wrigley hotel Monday after the company plant in Chicago, March 12-13. Peter Stone, Indiana Automatic Sales, company's Southern distributor, visited operators in Southern Indiana and Eastern Illinois during the past week.

Tampa:

R. B. Orneman, former Mutoscope technician, is now operating pin games and panoramas here, as well as a one-room barker shop. Eddie Callahan, who used to match mice in the square circle, is associated with Bob in his operation.
CONSOLES QUALITY GUARANTEED
DRAW Bells, 3 Fl. ... $29.50
DRAW Bells—Red Buttons ... 259.50
DRAW Bells—Black Buttons ... 269.50
S-S-S-S Bonds SUPER $75.00
S-S-S-S-Triple Super, C. P. ... 875.00
Wild Lemons ... 642.50
DOUBLE UPS, New ... 545.00
KEENLY'S NEW GOLDS GLOW, $5-35c ... 850.00
New Alliance ... 850.00
Jumbo La-Fab 12, F. P. ... 259.00
RHH-HHH-HHHIP ... 275.00
PACES REDS ... 450.00
PACES REDS ... 49.50
PACES REDS ... 49.50
HALF BIG TOPS ... 69.50
EVANS WINTERBOK, Late, C. P. ... 625.00
MANHATTAN, Late, C. P. ... 425.00

CENTRAL OHIO COIN MACHINE EXCHANGE
185 N. Town St. Columbus, Ohio
PHONE: ADAMS 7949-7953

MONEY MAKERS!
BANK BALLS & FL ... $179.50
STRIKES 'N SPARES ... 489.00
All Reasonable and感应
NEW BEST HANDS, special ... $22.50
NEW SWELL THRILLS, special ... 22.50
80% OFF ON RECONDITIONED BLOTs
ALL LATEST PIN TABLE AVAILABLE.
SPEAKERS, WALDOCKS, WILSON.
U. & T. VENDING REFRIGERATED CARDS MACHINE.

TWIN PORTS SALES CO.
280 Lake Ave., Dept. S, Dubuque, Iowa

60 OFF LIST!
DRAW Bells, 3 Fl. ... $1.85
DRAW Bells ... 3.90
DRAW Bells—Red Buttons ... 4.90
DRAW Bells—Black Buttons ... 5.90
S-S-S-S Bonds SUPER ... 10.90
S-S-S-S-Triple Super, C. P. ... 20.90
Wild Lemons ... 8.90
DOUBLE UPS, New ... 11.90
New Alliance ... 12.90
Jumbo La-Fab 12, F. P. ... 23.90
RHH-HHH-HHHIP ... 25.90
PACES REDS ... 5.90
PACES REDS ... 6.90
HALF BIG TOPS ... 9.90
EVANS WINTERBOK, Late, C. P. ... 12.90
MANHATTAN, Late, C. P. ... 4.90

BALLY DOUBLE UP, WILD LEMON, DRAW BELL KEENLY SUPER BONDS BELL, MULLS JENNINGS, COLUMBIA BILLS, PIN GAMES—ALL MAKES
SAY MONEY—BUY HERE
GENERAL COIN MACHINE CO.
49 N. Second St. St. Louis, Mo.

SLOT MACHINES
Bought, Sold and Exchanged
Quick, Efficient Slot Machine Repairs
BAKER NOVELTY CO.
CHICAGO 12, ILL.

FOR SALE

Write Box 286
The Billboard, 1564 Broadway, N. Y. C.
HERCULOCK means HANDS OFF TO NICKEL-NAPPERS!

By putting Ego Herculocks on all your coin boxes, every nickel of your take is insured. Herculocks are always dependable tightly-fisted till collection time... then they "give" instantly at the turn of the right key. They're the safest collection policy you can have.

WRITE FOR CATALOG

INDEPENDENT LOCK CO., Fitchburg, Mass.
NEW YORK, 25 Warren St.
CHICAGO, 225 W. Randolph St.
DETROIT, 209 Cass Ave.
PHILADELPHIA, 508 Commerce St.
BOSTON, 114 Boylston St.
SAN FRANCISCO, 121 Second St.
LOS ANGELES, 406 Wilshire Blvd.
SEATTLE, 500 First Avenue, South

CHICAGO:
(Continued from page 109)

proprietors. Operators using the game say it is well received by candy and school store locations.

Monarch Coin Machine Company's Clarence Hendricks says the store this week not only blanketed the city but also blanketed the whole city with flocked glass card trips. With the coming of spring, Clayton thinks the turn in business apparent since January will continue and usher in a good summer season. Harry Hildebrand, head of Circle, manufacturers of the Miles ice cream bar vender, announced this week that the first production run of 125 machines will have been completed by early April. At present, there are five venders out on test locations and one is proving a valuable aid in eliminating minor operating headaches. Hildebrand says production after April will be 100 machines a month.

Fred Mann, Aileen's traveling retail sales manager, is scheduled to arrive in Chicago in time for the Friday (6) showing of the firm's Coro-400 and the Wolverine Sales Company headquarters there. Fred then goes to Cleveland for a showing at the Erowd Wertz Distributing Company this week-end, then continues on to Pittsburgh where the Multivan Distributing Company will show the new machine March 9-10.

Activity at the United Manufacturing Company's headquarters is at a peak with the introduction of the firm's new game, Manhattan, this week. Lyn Duret, Billy Deslens, Ray Sheehy and the rest of the group at United hardly noticed the snow as they kept the production rolling along. Colonel Ed Ross, of the national distributor for Leudrantron, missed the snow storm last week while he was in Los Angeles as business.

Dick Hood, H. C. Evans Company, is taking a lengthy vacation and won't be back at the firm's headquarters on West Adams Street until some time next month. Dick is in Florida now for the big Production Convocation right along on its consoles despite the weather.

All Douglas and Ben Lutsko, Davel Products Company, the assembly line of their plant is working full time these days. The Davel oven is busy acting the part of its planer and other machines and also are catching up on the accumulation of office matters that piled up during and after the CMJ show.

World Wide Distributors reports no business down-slow is foreseen for the coming months. Present orders for consoles now five to six months will keep the force busy. Wallace Finke says they are striving to keep orders moving in time. Among visitors at World Wide offices and show-room this week, were operators from nine States, including some who saw the new headquarters for the first time. "The A-Mart" reports they were unanimous in their praise of the modern building and equipment.

A & M Music, headed by Adolph Teter, has a new secretary. Esther N. Snyder. Esther is a member of a tuneful family; one of whom plays in a church organ, another in the inspection department of the Wurlitzer. Walter Conness, Sons, was a busy fellow tending the desk counter in his retail shop this week. On the lake locations, he says, the whirligig disk continues to direct attention and we're evident that teen-agers, especially, not only buy top wax hits to take home, but also drop in coins when they visit their favorite snack spot.

Floyd Peddle, Little Amusement, tells of plans for bringing back the "good old days" in using coin-operated sales in his music shop. He will have a kiosk that does a $500 a week take. The window display is the focal point that "sells a dime" are available within. Floyd also has immediate plans afloat to play on his juke box this week. "The Six-Four-Quarter play; he intends to convert many of these machines within the next few weeks.

Sol Gottlieb, of D. Gottlieb & Company, is in upper New York State visiting clients. While on the trek East Sol has had the pleasant experience of running into a snowstorm which caused him to change trains in the middle of the night. Among the cities Sol will hit before he returns to the Gottlieb plants at Buffalo, Utica and Albany. Visitors at the plant during the week included Irving Morley, Active Amusements, Newark, N. J.

John Neale, sales manager for O. D. Jennings, got back Tuesday (2) from his trip to Horrabin's Distributing Company. He visited the equipment showing put on by Sam Sparriner. Event drew up to 6,000 operators to the show. Art Neyens, Jennings field representative, also made the Horrabin trip. Just before the big dealer's Garfunkel's favorite club burned to the ground, but Sam took the loss in stride... Distributors in the area report that there has been a gain in machine turnover during the past two weeks.

Music operators in the Windy City are giving increased consideration to six-for-a-quarter play as a trade stimulant. Alto be the results on the idea are beginning to roll in, no definite conclusions have been reached by operators on its merits. ... Sam Sterm, who became vice-president at Williams Manufacturing in January, is already acclimated to Chicago. He formerly made his headquarters in Philadelphia.

"Pop" Connors of Chicago, headed by Ken Wilson and Howard Pretzel, and United States Vending Company, has their eastern road ends at the Navy Pier last week. Both firms decided to run tests during the week showing at the pier, with the Wilson-Pretzel firm employing with 23 machines and four "regularmen," including Ken and Howard.

WILLIAMS ALL STARS LIKE NEW

$329.00

One-third deposit, balance C. O. D.

BABLE KAUFMAN, INC.
Atlantic Highlands, N. J.

FOR SALE

2, clean 141S Rock-Olas, around 22,000 play, each $560.00, 1 Evans Bang Tails, for $225.00.

CLARENCE SHANKS
401 E. High St., Lexington, Ky.
Phone: 513-Y-1, 1948

CLEARANCE SALE

Bally's Jokes, N. W., Original 900, with key, in box, $200.00.

GLASSER MUSIC COMPANY
300 Georgia Ave.
Pittsburgh, Pa.
Six State Legislatures in Moves Affecting Coin Mach. Industry; Stress Licenses

Trade Interest Focuses on Bills Introduced in New York

CHICAGO, March 6 — Six State Legislatures this week were considering measures or taking action directly affecting the coin machine industry. Nationally, trade interest was focused on New York where two bills were introduced which would enable New York City to license all types of coin-operated amusement devices. The same two bills would likewise empower cities and counties of more than 25,000 population to impose a tax of $25 annually on amusement games.

In Massachusetts, the measure which would have fixed a minimum location commission to be paid located using cigarette machines appeared to be dead. Support for the measure, which originally came from the Massachusetts Cigarette Merchandisers' Association, fell off, and the measure was passed out of committee with an unfavorable report. Later the bill was withdrawn.

Altho there was no official confirmation, Massachusetts' Legislature was reliably reported ready to convene in special session beginning March 16. Purpose of the special session could not be learned.

Round-up of legislative action follows:

Kentucky—Two proposals to tax coin machines are being considered here. One of them is a general measure which would include games, vendors and music equipment, excluding posture stamp machines and parcel lockers. Fees proposed range from $2 for penny equipment to $10 for nickel machines and $15 for machines operating at a dime or more. Equipment having multiple coin chutes would be taxed at $25 annually, with a top of $250 on one piece of equipment.

In addition, Kentucky's Legislature is considering a proposal to place an $15 annual tax on phonographs, plus a $1 fee on each additional control box (wall box) used.

Coin Tax

Mississippi — House Bill 533, to amend the existing tax law applying to coin machines, has passed the House and is now being considered by the Senate Finance Committee. The bill would place a $4 annual levy on all coin radio and coin telephones operating in a city where the operators are considered to be by the city and the municipality, ranging from a low of $6 per year (to a top of $800) depending on the size of the municipality, ranging from a low of $6 per year (to a top of $800) depending on the size of the municipality.

New Jersey—The Senate, on March 27, passed a bill which would fix license fees for all types of laundries, including self-service laundries such as launderettes and laundromats. Fees are graduated according to the size of the municipality, ranging from a low of $6 per year (to a top of $800) depending on the size of the municipality.

New York—Rules Committee here has introduced two identical proposals which would enable certain municipalities, including New York City, to impose a special tax on coin-operated amusement games. Cities in the 25,000-100,000 class would be enabled to tax games at $25 per year, and the bill proposes to enlarge the list of New York City at the federal taxes on utility services and on coin-operated amusement devices. No fee is mentioned in connection with New York City.

South Carolina—The House here has voted to adjourn March 27. At the Senate meantime is considering a measure which would exempt food vending equipment from licenses required for other types of coin machines. The licenses were enacted in 1947 when the State put its official stamp of approval on free-play pinball games. The act would take effect immediately, and the approval by the county and municipal governor, would fit in line with the vending machine industry's general drive to demonstrate the unfairness of per-machine taxes on automatic merchandising and service vending equipment.

Virginia—The Senate passed Wednesday (3) a license proposal for coin radios, which would call for a $1 annual fee on all such sets. The measure then referred to the House Committee on Finance.

Dr. Charles Hill Retires

FULTON, N. Y., March 8—Dr. Charles Hill, vice-president and director of the Peter Chiller Rockler Swiss Chocolate Company, Inc., and manager of the company's chocolate works for the past 21 years, has retired. Paul A. Cooper, who has been assistant manager, succeeds Dr. Hill.

YOU'LL BE HAPPY EVER AFTER with Cinderella!
**COIN MACHINE EXPORTS**

**1947 MONTHLY SUMMARY**

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**Amusement Games**

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**COIN MACHINE EXPORTS**

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**COIN MACHINE EXPORTS**

**DECEMBER, 1947**

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**Junkies Line Shown To Pennsylvania Ops**

**HARRISBURG, Pa., March 6—More than 600 operators and guests attended the complete O. D. Jennings line held here February 25 thru March 2 by Sam Spurrier, Jennings distributors for part of Pennsylvania.**

On hand for the event from the Jennings plant in Chicago were John Neise, sales manager, and Art Nevis, field representative.

**Bessemier Installs Meters**

**BEESMERE CITY, Fl., March 6—Installation of 100 parking meters here was completed recently, city officials reported this week. The 100 meters, 10 have been set up to handle straight-two-hour parking for a dime.**

**Court Challenges Decatur, Ala., Tax**

**DECACUR, Ala., March 6—Crescent Amusement Company, Nashville, is attacking the constitutionality of an increased city amusement tax.**

The contest by Crescent, which operates three theaters here, is thus a preliminary judgment proceeding in Chancellor Court.

Under present city ordinances, the existing tax is as follows: admissions of 15 cents or less, 1 cent; 16-20 cents, 2 cents; 21-30 cents, 4 cents; and $1.00, with exemptions in excess of 30 cents, 7 cents.

In the three-mile zone outside the city limits the scale is one-half of the amount levied in Decatur.

The theaters contend the tax violates the state and federal constitutions, and the 14th amendment to the U. S. Constitution, and the statutes of the State of Alabama.
Converting School Bus Solves Fargo Op's Service Problems

FARGO, N. D., March 6.—An unusual solution to the problem of satisfactory mobile equipment to operate an extended coin machine route has been found by E. L. (Bud) Knudsen, of Knudson Candy Service here.

Knudsen, whose main business is a candy and tobacco wholesale route which covers the territory in a 50-mile radius of Fargo, operates juke boxes and pin games as a companion business.

To cover his extended route, Knudsen has converted a used school bus to meet his requirements. The bus has become a familiar figure painted on the vehicle. At present Knudsen has only 20 juke boxes and five pin games, but he expects to continue to expand his coin machine operations. He has been operating his pin machines for the past five years but just started operating pin games last fall.

Most of Knudsen's locations are small-town restaurants. Play, he reports, is much better than expected and has been a great help in supporting his business. He services the machines once a week at the same time he makes his rounds to supply candy and tobacco to retailers. Gross is split 60/40 with local owners.

In addition to the income the machines have provided, they have helped Knudsen maintain his present routes. By providing this added service, he finds that locations are more apt to favor his candy service over several competitors who service the location area with confections and tobaccos.

"When you give a location owner his cut of the gross he feels that you are there for him, rather than just conducting a shut-and-take business transaction," Knudsen says.

It also gives him a chance to build up stronger personal contacts with the location owners so he must spend more time with them.

The heavy snowstorms and extremely cold weather in the territory this winter cut play on the machines somehow. The faster trade has been unable to spend as much time in town as customarily.

At present Knudsen operates no vending machines, but he has his eye cast in that direction for the future. His brother Iscar, a veteran of Knudsen's operations is his brother, Bill.

IEFC Lowers Cocoa Export Estimates To Meet Crop Prospects

LONDON, March 6.—International Emergency Food Council (IEFC), which has announced its recommendation that a full season allocation of 591,550 tons of cocoa be divided among 45 importing nations or areas,

IEFC's allocation for the current season (October 1, 1948, to September 30, 1948) is about 58,600 tons below the exportable surplus. The 1948 crop would be available, however, without the favorable crop prospects.

It was stated that cocoa merchants had anticipated a full season quota of something over 275,000 tons or some 18,000 tons more than the actual recommendation.

Allocation figures for the U. S. point to further tightening of cocoa stocks, a number of merchants stated they thought the U. S. supply would be augmented by that designated for certain European countries which will not take their full quotas.

Cuba Tightens Reigns On Foreign Business

HAVANA, March 6.—In a move that may have a decided effect on the distribution of coin machines in this country, the Cuban government recently placed restrictions on relations between foreign firms and their agents in Cuba.

According to the terms of the restrictions, any foreign firm employing the services of a representative agent or distributor in Cuba will not be permitted to revoke or cancel agreements with such representatives for the purpose of transferring its representatives from the Cuban market (about 200,000 tons) without showing "just cause" to the Cuban Ministry of Labor.

Negotiations are now under way even in the cases where foreign firms seem to establish branches in Cuba or attempt to operate business new businesses being consummated by other agents, commission merchants and similar firms.

Cuban cornmen have been among the largest importers of coin equipment manufactured in the United States for many years.
CONGRATULATIONS

SAM SPURRIER

on the mammoth three day open house you held in Harrisburg, Pennsylvania.

Clubs and operators all thru Central Pennsylvania have told us of your fine eats and wonderful display of Jennings machines.

Thanks for giving them a lift onto the Jennings Bandwagon

O. D. JENNINGS & COMPANY

4307-39 West Lake Street
Chicago 24, Illinois

SENSATIONAL OFFERS!
REBUILT PHONOGRAPHs!

UNCONDITIONALLY GUARANTEED

THE FOLLOWING LOW PRICES ARE FOR MACHINES COMPLETE AND IN WORKING ORDER BUT NOT REBUILT

$$500.00
WURLITZER
$250.00
Hiteau, RO
$140.00
Continental
$127.50
$100.00
$75.00
$60.00
$50.00
$35.00
$22.50
$15.00
$12.50
$10.00
$5.00
$3.00
$2.50
$1.50

VINTAGE
$400.00
$250.00
$150.00
$100.00
$80.00
$50.00
$35.00
$22.50
$15.00
$10.00
$5.00
$3.00
$2.00
$1.50

IF YOU WANT THESE PHONOGRAPHs PROFESSIONALLY REBUILT AND UNCONDITIONALLY GUARANTEED, ADD $35.00 PER MACHINE

POSTWAR PHONOGRAPHs $35.00
WALL BOXES $25.00
Seiberg Le-ton, professionally rebuilt and guaranteed $269.50

ALL WORK DONE BY SKILLED FACTORY TRAINED TECHNICIANS

New York Pin Story Again Up For Study

Joseph Hirsch Interviewed

NEW YORK, March 6 - In a full-column story in its Thursday (4) and a one-column item in the following day, The New York Times this week reported on the pin game situation in New York, as reported by Edwin Gordon of the paper found it.

Story was based on an interview with Joseph Hirsch, former manager of the Amusement Machine Operators' Association of New York (AMONY). It quoted Hirsch as saying that 5,000 pins have been dis- tributed to operators, that the "problems" raised by the "exam" cases, a dismissal of a case in General Sessions Court October 18 against an operator who had a couple of pins, clearly established the right of pins to be out on location.

The Times story, however, also quoted the town's police commissioner, Arthur W. Wallander, and License Commissioner Patrick Meche- lan. Wallander, according to the Times, said that the cops had made 25 or 30 arrests in the past four months, but "we haven't been too successful in the prosecution." Prosecu- tion, admitted the commissioner, has been practically nil because the magistrates refused to say that the machines are illegal.

"If we knew how many pin games there are," Wallander told the Times reporter, "we would go out and get them all. We'll have to watch the situation very closely. The action is in the hands of our legal de- partment."

Mechean said he was aware mas- chines are being placed, but told the Times: "...we have no licensing power at all on these machines. As far as I know the problem is still up to the police department."

Short box, carried in the Times Tuesday (5) reported that Super-intendent of Schools Dr. William Jansen had issued orders to tram operators to check in vicinity of schools for "evidences of gambling on pinball machines."

S. F. Commission

OK's New Game Tax

(Continued from page 92)

The S. F. police committee, then, was doped in the laps of the supervisors. How- ever, another meeting of the com- mittee was scheduled for January 9 and Marshall E. Leathy, counsel representing the operators, said preparations would be made that at that time to limit the licensing of pins to five-ball games, and that an amendment might be drawn prohibiting anyone under 18 years of age to play the machines (The South, January 9).

Early in February the police com- mittee issued a "do pass" recommen- dation to close the pinball games and including the 18-year-old- or-under-age ban. The action this week by the finance committee on the new $50 license, however, did not specify that the fee was to be paid by five-ball machine operators exclusively. Instead its wording read "pinball machines."

San Francisco's municipal licenses for pinball games are issued by the tax collector's office. However, appli- cations for the licenses must be made to the police department, who pass on the applications after referring them to the tax collector.
FLIPPER CONVERSION KIT
FOR PIN GAMES
COMPLETE KIT CONTAINING 2 FLIPPERS, 2 COILS AND BRACKETS
AND ALL PARTS PLUS INSTRUCTIONS FOR A QUICK CONVERSION JOB
ONLY $3.95 PER KIT

DON'T BE MISLED — WHY PAY MORE?
Our kits are made of best quality materials and are precision engineered. Watch collections soar when our "Flipper"s are put on your old games.

Satisfaction Guaranteed or Your Money Back
Remember "Heath's"—America's foremost parts house—always offers only quality merchandise priced right.

HEATH DISTRIBUTING CO.
217 THIRD STREET
MACON, GA.

MAKE US AN OFFER ON ANYTHING YOU MAY NEED
SLOT BARGAINS
WE HAVE MORE THAN 200 SLOTS—NICKEL, DIME, QUARTER, HALF DOLLAR MILLS included. machinery, Coin Changer, Coin Return, Gift Return, Coin Selector, Coin Selector w/Rewind, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思. MAKE US AN OFFER — WE MUST SELL — MAKE US AN OFFER — NO REASONABLE OFFER TURNED DOWN

COIN MACHINES

BUSH DISTRIBUTING CO.
217 PLYMOUTH AVE. N.
MINNEAPOLIS 1, MINN.

FLIPPER CONVERSION KIT
FOR PIN GAMES
COMPLETE KIT CONTAINING 2 FLIPPERS, 2 COILS AND BRACKETS
AND ALL PARTS PLUS INSTRUCTIONS FOR A QUICK CONVERSION JOB
ONLY $3.95 PER KIT

DON'T BE MISLED — WHY PAY MORE?
Our kits are made of best quality materials and are precision engineered. Watch collections soar when our "Flipper"s are put on your old games.

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ONLY $3.95 PER KIT

DON'T BE MISLED — WHY PAY MORE?
Our kits are made of best quality materials and are precision engineered. Watch collections soar when our "Flipper"s are put on your old games.

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217 THIRD STREET
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WE HAVE MORE THAN 200 SLOTS—NICKEL, DIME, QUARTER, HALF DOLLAR MILLS included. machinery, Coin Changer, Coin Return, Gift Return, Coin Selector, Coin Selector w/Rewind, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思, Coin Selector w/D马克思. MAKE US AN OFFER — WE MUST SELL — MAKE US AN OFFER — NO REASONABLE OFFER TURNED DOWN

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Our kits are made of best quality materials and are precision engineered. Watch collections soar when our "Flipper"s are put on your old games.

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COIN MACHINES

BUSH DISTRIBUTING CO.
217 PLYMOUTH AVE. N.
MINNEAPOLIS 1, MINN.
OUTSTANDING VALUES

400 BANK BALLS, Ske-Wall Alloys, 9-ft., 12-ft. or 14-ft., each, $160.00.

3 for more.

4 STIKES AND SPARES, original price.

25 MERCHANTMEN by Exhibbit. Each, $95.00.

10 WULIERT'S ALL CLEANED, checked, and cored.

10 WULIERT Skee-Balls, High Score, checked, cored, and in excellent operating condition, $25.00 each in lot of 10.

72 SERVING BALLS, each $10.00 cash for the lot, or in singles $17.00.

SLOTS & BELLS

1 1/2 Blue Bell, DJ $350.

3 Strike, Goatee.

Bats, per B. $150.

BELLS

Skee-Balls, $10.00 each.

2 Silver-King Watling Champion.

10 Total.

2 Evans.

2 Goatee Vendors.

NEW SKEE-BALLS 25t.

#5 Bally 300-Cup Drink Vendors in excellent condition, $32.00 each in lot of 6.

BUBBLE BELL GUM

Finest quality, Bte per lb. Packed 25 lbs. to a carton.

BRAND NEW SCALES

Waiting Tom Thumb Jr. Write us for free sample.

Ideal Boy

Martin Scale

Subject to quantity discount.

ARCADE EQUIPMENT

Evens in the Barrel $110.00.

Bally Free.

Pinball & Melvin $80.00.

Bally Special $90.00.

Champion $80.00.

K.O. $125.00.

Silver King $125.00.

Watling Champion $125.00.

Champion $125.00.

Goatee $125.00.

EVANS $125.00.

NEW SKEE-BALLS 25t.

Full Set, $75.00.

Silver King $75.00.

Watling Champion $75.00.

Goatee $75.00.

NEW SKEE-BALLS 25t.

Evans $50.00.

Goatee $50.00.

NEW SKEE-BALLS 25t.

Bally $30.00.

Bally $30.00.

Bally $30.00.

Bally $30.00.

Bally $30.00.

Assembled Numbers $30.00.

NOTICE

Due to the amount of ads in this issue, please note we only have room for 200 words. Any additional words will be charged at $1.00 per word. We will do our best to fit in any words you may need, but please keep your ads to 200 words or less. Thanks.

Cleveland Coin Machine Exchange, Inc.

1912-23 Price Ave.

Cleveland, Ohio

Phone: Pines 10-417

Two N.Y. Bills Would Impose Added Taxes

ALBANY, N.Y., March 6—Two new revenue bills having been introduced in the New York State House of the rules committee, both affecting coin-op machines in New York State.

The bills extend to counties and cities with more than 25,000 population, excluding New York, the power to impose special taxes similar to those that can be levied by cities with more than 100,000 population, and enforces the taxation powers of New York City as regards coin-operated amusement devices.

In the bill maximum taxes permitted by counties and cities over 25,000 include a $25-a-year levy on coin-operated amusement devices as well as varying as to retail sales of personal property, food and drink in restaurants and cafes if the total charge is $1 or more, electricity, water, refrigeration, telephone and telegraph, alcoholic beverage license fees, admissions to theaters and places of amusement except race tracks and boxing matches, pleasure cars, trucks conducted on streets, incomes of professional men, financial institutions and a tax on the use of rooms in hotels and lodging houses.

Included is an enabling act that authorizes the powers of New York State to impose taxes on coin-operated amusement devices and utility services.

NAAMO Starts Third Mechanic School Course

ATLANTIC CITY, March 6.—The third coin machine mechanics' course for veterans will start Monday (9) at the Atlantic City, New Jersey, under sponsorship of the National Association of Automatic Machine Owners (NAAMO), H. K. Kim Smith, NAAMO president, announced this week. The course is conducted by the New York State Board of Education and is sanctioned by the Veterans Administration under the G.I. Bill of Rights.

The second class, still in session at the time this is printed, is slated to complete its work at the end of April. A fourth class is scheduled to start May 3 on the next 35-week standardized course that will be approved by that time, according to A. P. Henry, head of the Manhattan Trade Center.

Jobs Available

Smith reports there are more than enough jobs available for all graduates of the second class.

"Now that coin machine mechanics trained at schools and by independent study in various sections of the country an opportunity exists for experienced mechanics to become instructors in the schools," Smith stated. The mechanics selected will become members of the faculty of the various schools of education and training.

An immediate need for an experienced coin machine exists at the Manhattan Trading Co., according to Henry. The mechanics selected will have been in business for 3 years, preferably in the New York area.

The course will be held in April and May, and a high school education and seven years' experience in the coin field are required.

Applications from mechanics who wish to be considered should be sent to the national headquarters of NAAMO at 1406 Boardwalk, Atlantic City.
CMI Names Pickering New Public Relations Advisor

CHICAGO, March 6.—In an announcement this week Coin Machine Industries, Inc. (CMI), named John Pickering as public relations advisor. Pickering, a former political writer and city hall reporter for The Chicago Sun, will act as advisor to the public relations department of CMI, which is headed by Dudley Ruttenberg. The appointment of Pickering was announced by Ruttenberg, who also heads up CMI's legal department.

Prior to joining the Sun in 1941, Pickering was the publisher of several weekly newspapers in St. Augustine, Fla., and also served as a European correspondent for The New York Herald-Tribune.

With the appointment of Pickering, and Barbara Humphries (The Billboard, February 21), the CMI public relations set-up is rounding into shape. Formed at a meeting at the Blackstone Hotel here October 9, 1946, the first CMI public relations committee met a week later on October 15, and, following a five-hour session, announced its goals and the appointment of James T. Magoon as the director of the newly formed CMI public relations bureau, which was to be supported in the form of associate memberships in the association.

With the entire coin machine industry co-operating, CMI launched a major public relations campaign July 13, 1947, when it started an all-out, industry-wide campaign on behalf of the Damon Runyon Memorial Fund for Cancer Research. This campaign set a goal of $250,000, and with the entire industry co-operating, was announced at the 1948 convention that their quota had been surpassed by $7,900.

Last month, after 15 months of service, Magoon announced his resignation as director of public relations for the association (The Billboard, February 14). At the same time Dave Gottlieb, CMI president, announced the appointment of Ruttenberg to succeed Magoon.

Gwen Dempster, assistant to the director, Dorothy Ellis and Marilyn Robe, all of whom had worked under Magoon, also resigned shortly after Magoon. Miss Humphries joined the bureau at the same time the other resignations were confirmed.

Amer. Tob. Net $83,845,021

NEW YORK, March 6.—Sales of the American Tobacco Company in 1947 established a new high, and net income reached $83,845,021, which was $5,700 greater than common and common B stock, highest since 1932. The net earnings were $3,958,464 higher than 1946 when the figure reached $29,886,557.
**Twin Cities Cold Breaks, Upping Take**

**Ops Report Increases**

MINNEAPOLIS, March 6.—The apparent break in one of the Great Twin Cities winters in several years has served as a business impetus, with coinmen reporting conditions much improved and collections increasing, despite the low temperatures.

Principal increase has been noted in the music business, operators report. Coinmen say a great deal of new equipment is being sold these days despite prices, with the demand up to 25 per cent in the last 10 days or two weeks.

Flipper bumpers on games have taken this area by storm and jobbers carrying such lines report games are being stormed with orders. Some distributors and operators have attempted to change devices in the machines, but results have not been too good. As a result of the flipper attraction, other type machines are practically unsalable and used equipment has nosedived 10 to 20 per cent in price.

Jobbers say they don’t have enough flipper games to go around and orders are being taken for delivery when factory shipments arrive. Distribution is being made on a priority basis as a result.

A revival of one-balls with chip replay has been made in Minneapolis and in several sections of the State, but St. Paul still is the market for such equipment. Southern Minnesota has had a recurrence of one-ball free play units.

**Empire Co. Sets Up in Houston**

HOUSTON, March 6.—Empire Sales Company, distributors of several lines of coin machines, recently opened for business here. Lena L. Allbritton, formerly of San Antonio, is owner and manager of the new concern.

Allbritton is widely known in coin machine circles. Prior to moving here, he was a San Antonio coinman for 14 years.

**Price Co. Expanding St. Louis Facilities**

UNIVERSITY CITY, Mo., March 6.—Al Price Candy & Tobacco Company, the largest and most active of the corner syrup and candy venders in addition to its jobbing activities, is now utilizing a new factory warehouse just outside the St. Louis city limits, owner Al Price has announced.

Warehouse includes a fully equipped machine and paint shop, where firm’s venders are repaired and refurbished. Price states, containing 16,000 square feet of floor space, the warehouse is also used to stock merchandise for retailer customers. Price has the items arranged on open display shelves, cafeteria style, permitting each buyer to easily make his own selections.

Price calls himself a relative newcomer to the vending field, began by operating cigarette machines. After “careful study of the potential of the machine-vending apparatus,” it started operating candy bar venders in industrial, theater, hotel, department store and other similar machines in St. Louis area.

**GET IN THE MONEY WITH THE NEW BAKERS PACERS**

The Aristocrat of Consoles
Catching Horses & Flashing Odds on Coin Play a Illustrated Trade.

GUARANTEED! The Best Money Maker Ever Built or Your Money Back! See your DISTRIBUTOR or WRITE TODAY!

BAKER NOVELTY CO., INC.

1700 W. Washington Blvd., Chicago 12, II.

**YOU WONT NEED A MAGIC WAND WHEN YOU OPERATE CINDERELLA!**

**OUR USED GAMES HAVE THAT "NEW LOOK"**

<table>
<thead>
<tr>
<th>SUPERLINER</th>
<th>$49.00</th>
<th>BIG HIT</th>
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**Look**

Orders for used Mills Slot Parts from us:
1/2 Deposit, Balance C. O. D.

COIN-A-MATIC DISTRIBUTORS
3024 W. Chicago Ave., Chicago 12, II.

**PHONES: AD: 7417 - AD: 7992**

**CENTRAL OHIO'S QUALITY BUYS**

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<tr>
<th>CONSOLES</th>
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**NEW SLOTS**

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**SAVES & STANDS REVOLVARLAUNES**

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3/DEPOSIT WITH ORDERS

**ALFRED SALES, INC.**

cordially invites you to attend its

**BIG 3 SHOWING**

**NEW AIRIEN CORONET "400"**

Automatic Phonograph

The sensational new machine that combines perfect tone, graceful design, unrevered performance with the world’s lowest price!

**PHILCO and Other Famous TELEVISED RECEIVERS**

We have a SPECIAL Price Offer Open to Our Customers

...a plan that promises NO INVESTMENT but just PROFITS!

**SUNDAY, MARCH 14, 11 A.M., UNTIL**

**ALFRED SALES INC.**

Distributors of Cola Operated Machines & Devices

1006-1008 Main St. Lincoln 9107 Buffal 2, N.Y.

**TWIN CITIES COLD BREAKS, UPPING TAKE**

---

March 13, 1948

The Billboard

120
'48 PACE BELL CONSOLES

CASH OR FREE PLAY!

No. 1.
Triplay — Cash Payout Only. 3 Coin Heads — 5c-10c-25c-50c. Any Combination of 3 Coin Plays.

No. 2.
Triplay — Free Play—Convertible to Cash. 5c-10c-25c Play.

No. 3.
5c Free Play — Convertible to Cash. Single Coin Chute.

NEW DESIGN CABINET — GENUINE DARK WALNUT — CHROME TRIM — Compact, 54" High, 23" Wide, 28" Deep.

Triplay Models
Take 1 License
Save $200

Write For New Reduced Prices.

PACE MFG. CO., INC.
2909 INDIANA AVENUE
CHICAGO 16, ILLINOIS

$27.95 STARTS YOU IN BUSINESS

THE NEW
RCA COIN-OPERATED RADIO

The finest playing, finest looking, finest money maker. RCA 45 tube coin-operated radio, built tough as a tank to keep the play in hotels, cabins, etc.

$27.95 with order
6 months to pay balance
of $42.00

PAY OUT OF PLAY

“PRO-SCORE”

Pay Out of Play

“Pro-Score”

GEORGE PONSER CO.

The VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA

ATLAS
PERSONAL SERVICE DELIVERS EVERYTHING YOU NEED FOR PROFITABLE Operating!

NEW JENNINGS BELLS
Standard Chief, 64 $269.00
Standard Chief, 94 $279.00
Standard Chief, 100 $299.00
Standard Chief, 104 $309.00
Standard Chief, 105 $319.00
Super Deluxe Lite Up Chief, 50 $354.00
Super Deluxe Lite Up Chief, 100 $399.00
Super Deluxe Lite Up Chief, 250 $449.00
Super Deluxe Lite Up Chief, 500 $549.00
Standard Oak Console $600.00
Super Deluxe Oak Console $625.00

NEW EQUIPMENT
CATALINA
MANHATTAN
TRIPLE ACTION

SPECIAL PRICES ON PACE BELLS

SPECIAL!
BRAND NEW
SHOOTING STARS
Real money makers. In Orig. Containers.
Only $69.50 Ea.
Lots of 5 $74.50 Each

PHONOGRAPH
Sons of Liberty $249.00
Wurlitzer 600 $199.00
Wurlitzer 610 $299.00
Sons of Liberty Hi-Tone $299.00
Sons of Liberty Hi-Tone $399.00
Sons of Liberty Grand $199.00
Sons of Liberty Master $199.00
Sons of Liberty Queen $199.00
Renaissance Master, 90 $299.00
Renaissance Master, 90 $399.00

N O V E L T Y Co.
2200 N. WESTERN AV. - PHONE AMalg. 5005 - CHICAGO 17
ATLAS MUSIC CO., 5741 GRAND RIVER AVE., DETROIT 8
ATLAS MUSIC CO., 3225 FIFTH AVE., PITTSBURGH 13
ATLAS MUSIC CO., 222 NINTH ST., DES MOINES 9

NOT ON CASH PLAY

March 13, 1948
The Billboard
COIN MACHINES 121
OPERATORS
See the New 1948 Milken Phonograph
Like and the Difference
Like it is Bank
Like Milken Stewaway and Cabinet $725.00
Like Milken Miniview Cabinet $595.00
Like Milken Hi-Vision Cabinet $695.00
Like Milken Hi-Vision "Joy of Living" $1,595.00
Like Milken Tier Drop Speaker $1,595.00
Like Milken All in One in Stock
Write
200 Late 5 Balls in Stock, Lowest
75 Used Bang-A-Fisty Bowling
Bang-A-Fisty Bowling Games in
Opris-Hilliard, Chicago
Write-Wire-Phone
1/2 down with order
MIDWEST COIN MACHINE CORPORATION
771 University Ave., St. Paul 4, Minn.
Phone: Ml 7454

ROUTE FOR SALE
Located in the piedmont section of South Carolina, 16 miles from the state line.
20 Pine, 908, late model, records, Paris and Pic-Up Truck. $18,500.00
BOX D-246
The Billboard
Cincinnati 22, O.

7-Inch Snowfall Slows Chi Servicemen; Ups Plant Sales

CHICAGO, March 6.—Coin machine operators in the Chicago area blamed the heaviest snowfall of the year (seven inches), which fell Monday (1), for a drop-off in busi-
ness. They were running short order for creating serious servicing problems.
Many operators declared that serv-
icemen found it impossible to visit their normal number of locations dur-
ing the day following the storm. Busi-
ness declined, due to the snowfall, was not so serious. In the case of indus-
trial vending locations in the area, the serv-
icemen served to actually boost sales.
Joseph J. Kaden, Randy Kit Com-
pany, reported that while the snowfall slowed down his servicemen, he kept employees at their benches and stocked before that "run on the street" for a snack. This meant that these coins were dropped into in-
plant candy venders, he said. The in-
crease in sales was apparent in al-
much of the firm's factory loca-
tions, Kaden stated. Other vendor
operators also reported the storm
acted as a sales stimulant for their
plant equipment.
Andy Anderson, Automatic Bever-
age Dispensers, operating cupcakes
and hot coffee machines, agreed that
the snow did not curtail busi-
ness, but was responsible for making
prompt servicing of equipment dif-
ficult.
Juice box play, major part of which is
chalked up at night, did not show
any sudden decrease. Operators con-
tended that snow or no snow, people
ventured out for entertainment af-
after a day's work. With arcade play
however, a decided drop was re-
ported, as Gene Wilhelm, Fizer Amuse-
ments Arcade, reported "a bit of a
drop-off in play," which gradually
worked back to normal as snow began
to disappear. Other arcades over the
city of firm found a like drop in play.

EVE IT! • TRY IT! • BUY IT!
Which Simply Means You May
Return Any Of This Equipment
Within 30 Days If Not Satis.

WURLITZER 1015
$250.00
WURLITZER 610
$165.00
WURLITZER 500
$95.00
WURLITZER 5000
$195.00
WURLITZER 611
$75.00
WURLITZER 6111
$95.00
WURLITZER 24—CELLAR DRESS WITH
PACKARD ADAPTER, STEEL BAR.
$79.50
ROCK-OLA 1472
$385.00
ROCK-OLA DELUXE 1466
$109.50
ROCK-OLA STANDARD
$119.50
ROCK-OLA MASTER
$129.50
ROCK-OLA C. M., BUTTERFLY
$69.50
ARCHIE LITE, NO. 1 WITH MECHAN.
$199.50
SEEBURG 10-TONE (THE HITT OF THE
SHOW)
$335.00
SEEBURG 1-46
$450.00
AMI STREAMLINER
$109.50
AMI SINGING BELL
$119.50
PACKARD BOLES
$22.50
ROCK-OLA BOLES
$3.00
BUCHEL'S LITE
$5.00

WRITE, WIRE, PHONE TODAY!
WE CARRY THE LARGEST STOCK
OF USED EQUIPMENT IN THE NATION.
ALL TYPES, MAKES AND MODELS.
WRITE TODAY FOR COMPLETE LIST.
1/2 Deposit With Order—Balance C. O. D.

DAVID ROSEN, INC.
Exclusive AMI Distributor
855 N. Broad St., Philadelphia 32, Pa.
Stevenson 2-2603
503 Evergreen Ave., Balth.; Open

YOU DON'T HAVE TO MARRY A MILLIONAIRE'S DAUGHTER
When You Operate

Cinderella.

SEND TODAY!
FOR OUR LIST OF OUTSTANDING EQUIPMENT BUYS!
RUNYON SALES CO.
113 W. Runyon St., Chicago 17, Ill.
Tel.: Blythe 5-3777
593 Third Ave., New York 17, N. Y.
Tel.: Longacre 4-1880

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NOW $150.00

BRAND NEW 1948 MODELS
5c-10c-25c ROL-A-TOP BELLS

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:
1 Cherry Pay 2 — 1 Cherry Pay 3 — Mystery 3-5 Payout, Standard
— Mystery 3-5 Payout, Club — No Lemon on First Reel

DON'T WRITE—WIRE!

WATLING MFG. CO.
Est. 1889 — Tel.: COL. 2770
4650 W. FULTON ST. CHICAGO 44, ILLINOIS
Cable Address: "WATLINGITE," Chicago

A KNOCKOUT GAME 
WITH A PROFIT PUNCH!

MUTOSCOPE'S 
SILVER GLOVES
(Trademark)

Here's your main attraction, SILVER GLOVES, a streamlined profit producer with emotionally life-like real boxing action. Two players—one coin—two fighters—alive with fighting interest, knockdown scores and ringing bells. This is the winner everyone has been waiting for.

Mutoscope's expert knowledge of what the public likes has turned out another winner . . . another member of the great Mutoscope family of profit makers, including . . . Photomatic, Voice-O-Graph, Fishing Well, Atomic Bomber, Mutoscope Movies, Postcard Vendors.

ORDER TODAY 

INTERNATIONAL MUTOSCOPE CORPORATION
Established 1901
Wm. Raskin, President
44-01 Eleventh Street
Long Island City 1, N. Y.

PUT NEW LIFE TO YOUR EARLIER EXHIBIT GAMES with FLIPPERS

You can add these popular thrillers yourself. EXHIBIT makes this special offer in the interest of EXHIBIT operators to help them build up their location incomes.

Exhibit's NEW LIFE FLIPPERS comes to you in a kit, consisting of TWO complete FLIPPERS with installation instructions

Price $395

ORDER from your EXHIBIT Distributor

EXHIBIT SUPPLY CO. 4222-30 W. LAKE ST. CHICAGO 24, ILL.
EVANS’

10 BALLS

5¢ PLAY

ANIMATED

ANIMATED BALL

PITCHER

ACTUALLY

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"111101111.1511ISI MODERN CONSOLE SCORE" PITCHES

SCORE STYLE.

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appeal, LIFE.

CONTROLLED!

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Hockey,
**WICO FLIPPERS**

**FIT ALL MANUFACTURERS' GAMES**

**KNOW YOUR FLIPPERS!!**

In Wico "Skill-Thrill" Revamp Kit You Get

All These Features:

- Complete Parts and Instructions (No Extra Parts to Buy).
- Simple, Permanent Installation
- Quality Merchandise
- Proven Performance (ask the operator who is using them now).
- Substantially Increased Profits
- "Skill-Thrill" Flipper Revamp Kits FIT ALL GAMES
- Order a Sample Kit Today—If Not Satisfied Within 10 Days Your Money Refunded
- Immediate Delivery

When ordering specify name of game and manufacturer to be assured that you get proper voltage coils operating from transformer.

**COMPLETE KIT**

$5.95

Distributors, Write

WICO CORPORATION

2913 N. Pulaski Road

Chicago 41, Illinois

Phone Mulberry 3000

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2913 N. Pulaski Road

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**MILLS LATEST MACHINES**

**GOLDEN FALLS**

You can make MORE MONEY with this New Mills Bell (with Hand-Ledd Jackpot). It is modern in design and has the latest features. Full Jackpot is at all times in the game. It is one of the "Super Bell" line. For Illustrated circular write for details on this unusual immediate delivery in Sg. 10, 25 and 50 cent.

WRITE FOR PRICES

**JEWEL BELL**

If you want to increase your income, try the Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modern and has the latest features. Ready for delivery in $g. 10, 25 and 50 cent. Write for prices

WRITE FOR PRICES

**TENNESSEE**

ORDER DIRECT FROM

Scott-Crosse Co.

1423 Spring Garden St.


Rittenhouse 6-7712

**WANTED**

Working Capital for going concern now manufacturing amusement games. Substantial amount of orders now on hand to support your investment. $100,000 to $200,000 needed for one-half interest and working capital.

Large distributor inquiries invited with cash to invest.

Address All Replies to

Box 161, c/o The Billboard, 155 N. Clark St., Chicago 1, Ill.

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**NEW VEST POCKET BELL**

The Vest Pocket is a complete game in one with its own system. It is self-feeding with its own pay mechanism. It can be instantly opened, automatically registering the destroyed platen plus any coins. Blue, silver or gold & silver.

Established 1895

1401 Central Parkway

Cincinnati 14, Ohio

$65.00

1/3 Deposit

New Box Stands, Single, Double and Triple Sales

SICKING, INC.
Grant Patent For New Game

WASHINGTON, March 6—A patent for a baseball game has been issued to Maxwell C. Meyer, Brooklyn, it was disclosed in the current issue of the U.S. Patent Officer's Official Gazette.

Meyer made original application for the patent August 21, 1943, and was issued patent serial No. 2,430,816. The game as described in the patent office publication makes no mention of coin operation, the game appears suitable for adaptation to coin play.

A description of the game as listed in the Official Gazette reads as follows:

In a baseball game in which a ball is propelled into a wheel element containing a plurality of separate compartments, which wheel element is adapted to be rotated, a pitching and batting stand rising above and positioned adjacent to said wheel element and being mounted on a support, said stand having on opposite sides a pitching side and a batting side, said pitching side being concealed from said batting side, a plurality of holes in the pitching side facing said wheel element, said ball being adapted to be placed in any one of said holes, a plurality of plungers on the batting side one plunger for each of said holes, each of said plungers being yieldably supported so that the actuating of a selected plunger moves one end of said plunger into its respective hole and thereby expels the ball from the hole into said wheel element.

Canadian Bottling Industry Expands

ST. JOHN, N.B., March 6—One of the industries undergoing major expansion in the Canadian provinces is the bottling trade. Indications are that from the Halifax brood of bottlers, the 2-cent tax on nickel beverages put into effect as a war time emergency may be eliminated this year.

Among the firms making noticeable use of their expansion plans are the Coca-Cola Company, of St. John; Sussex Ginger Ale, Ltd., of Sussex, N.B., and the Canada Dry Company.

The St. John Beverage firm has acquired a former St. John army camp to be used for the bottling of Coca-Cola. Several buildings on the field are to be extensively altered and new bottling equipment will be installed. First production from the new plant is set for April.

Buys Plant

Sussex Ginger Ale has purchased a plant in Halifax from the Orange Crush Company. At the moment extensive remodeling and enlargement plans are being developed for the new acquisition. Principal reason for the additional plant is to take some of the pressure off of the plant at Sussex. Sussex has also arranged to enlarge its St. John facilities, a bat-and-board formerly operated on distribution. With the additional appointments, the firm will manufacture and bottle at St. John as well as handling its former distribution services.

Canada Dry is getting ready to erect a new plant on some property recently purchased in Halifax. This plant will concentrate on the manufacture of the firm's ginger ale. Out of the Halifax plant, the company has been distributed through Nova Scotia, Prince Edward Island and New Brunswick.

NCWA Adds Jobbers, Mfrs. to Membership

WASHINGTON, March 6—National Candy Wholesalers' Association (NCWA) has announced the recent addition of new jobbers, manufacturers and sales managers as members. NCWA is also completing plans for its annual convention, to be held June 13-17 at the Sherman Hotel, Chicago.


New manufacturer members are Brock Candy Co., Chattanooga; Bunte Brothers, Chicago; Deaton Confectionery Co., Cambridge, Mass.; Pearson Candy Co., Minneapolis; Purdy Candy Co., St. Louis; The Toycraft Rubber Co., Ashland, O.

New NCWA enrollments in sales management and other classifications are John A. Morrow, Cambridge, and J. J. Zackery, Chicago.

thus relieving a vital distribution problem that has hampered the firm, namely, the overcoming of geographical differences in the Halifax market and making a major effort to serve the maritime provinces.

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thus relieving a vital distribution problem that has hampered the firm, namely, the overcoming of geographical differences in the Halifax market and making a major effort to serve the maritime provinces.
MARVEL LEADS AGAIN!
GOLD MINE

WITH THE
COIN CHUTE
WITH ONE COIN CHUTE — PLAYER CAN PLAY FOR

PLUS 4" COIN FEATURE
COSTS ONLY
$10
MORE THAN REGULAR PRICE OF SINGLE COIN "GOLD MINE"

5¢ 10¢ 15¢ OR 20¢

A GAME
WHICH MEANS: LOADED CASH BOXES!

FEATUREING
- Four Flippers
- Simplified Bonus Scoring
- Simplified Out-Hole Scoring
- Knockout Pockets
- Fool-Proof Ball Lift

EACH ADDITIONAL COIN INSERTED automatically gives player a better chance to win. Here is a 5 ball game that can take in 20¢ instead of 5¢ per game!

SEE YOUR DISTRIBUTOR AT ONCE OR WIRE, PHONE OR WRITE TO

MARVEL Manufacturing Co.
2847 W. FULLERTON AVE., CHICAGO 47, ILL.
PHONE: DICKENS 2424

THE SACRIFICE PRICES OF FLORIDA AMUSEMENT COMPANY

JENNINGS STANDARD CHIEFS (Silver Chromes)
LIKE NEW—Used from one day to two weeks

5c ........................................... $170.00
10c ........................................ 180.00
25c ....................................... 190.00
50c ...................................... 270.00

JENNINGS STANDARD CHIEFS (Silver Chromes)
Used 60 days—guaranteed perfect

5c ........................................... $140.00
10c ........................................ 150.00
25c ....................................... 160.00

USED JENNINGS
GUARANTEED IN A-1 CONDITION

5c Standard Chiefs (Silver Chromes) .................. $110.00
5c Bronze Chiefs .................................. 90.00
25c Standard Chief Black Hawks (Grey Front) ...... 115.00
Comb. 10-25 Groetchen Twin Falls Consoles — Like New —Used one week .................................. $195.00

5c Evans Galloping Dominos, 1946, Cash P. O........ $195.00
5c Paces Reels — A-1 Condition ...................... 50.00
25c Bangtails, 1947, Cash P. O .................... 395.00
25c Evans Racers — Like New — Used one week .. 745.00

Universal Revolv-a-Round Double Safe Stands, used one week, same as new .................. $70.00
De Luxe Revolv-a-Round Double Weighted Safe Stands, used one week, same as new ........... 100.00

Universal Single Stands, now .......................... $16.00
Universal Single Stands, used one week ............ 14.00
Used Single Stands ................................ 8.00

1/3 Cash With Order, Balance C. O. D.

YOU CAN’T AFFORD TO PASS UP THESE BARGAINS

FLORIDA AMUSEMENT CO.
2019 HOLLYWOOD BLVD., HOLLYWOOD, FLORIDA
PHONE HOLLYWOOD 160
Treas. Favors Scaled Levy On Cigarettes

Supports Economy Brands

WASHINGTON, March 6—United States Treasury Department, in a study made to help Congress in its post-war tax revision program, has come out in support of economy brand cigarette manufacturers in the latter's attempt to gain a lower excise tax than applies to the five major brands.

The Department, in its report, favored a differential tax for cigarettes, just as it did when Congress adopted wartime taxes in the Revenue Act of 1942. However, at that time the Treasury Department lost its fight when a flat $1.50 excise tax applicable to all types of cigarettes was adopted. That same tax is still, in effect.

In the fiscal year of 1947, the cigarette excise tax yielded $3,145,300,000, second only to distilled spirits as an individual revenue producer.

**Council on Candy Leads in 3 States**

CHICAGO, March 6.—John K. Kettlewell, council director of National Confectioners' Association (NCA) Council on Candy, reported this week that Texas, California and Pennsylvania continue to lead the list of States showing the council's candy and nutrition film. The three States have held first place in number of showings since the movie was released for distribution in the fall of 1947.

Kettlewell said that the film has, to date, been shown to more than 187,000 persons. During January, 83,875 persons attended 885 showings in schools, church group meetings and civic organization programs. Breaking down attendance figures, it was found that by far the majority of showings have been viewed by school-age children; 291,908 boys and girls have seen the film.

Bookings during 1948 have greatly exceeded earlier estimates, and it is figured that approximately 1,000,000 people will see the movie this year.

Modern Talking Pictures, Inc., distributors of the council film, report that it has been "booked solidly thru the school year ending in June."

**Canadian Ops HopeEmbargo Ends in 1948**

Parts Only Allowed Now

TORONTO, March 6.—Canadian distributors and operators of coin machines are still hopeful that the end of the year will see an end to the embargo which their government has placed on certain items, including coin-operated equipment. As the import ban now reads, only repair and replacement parts can be brought into the country.

Ban was imposed late last year when the Canadian Government found the country short of dollars with which to continue trading. Canada's main source of foreign exchange is its wheat crop and newspaper supplies. Currently, most of the newspaper is being shipped to the States, while the wheat supplies are going to the United Kingdom, with payment in British pounds.

The government finance experts believe that the amount of dollars brought into the country by the newspaper industry is not sufficient to permit unlimited trading with the States, since the States can't take settlement in British pounds.

Prior to imposition of the ban, Canadian coin firms were the largest non-domestic buyers of coin machines, rivaled only by Mexico. Bulk of the jule boxers shipped to buyers outside the States went to Canadian firms, and since jule boxers represented approximately two-thirds of the normal month's exports the ban has noticeably affected U. S. export shipments.

**Used Games—Specials**

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115 Magazine Street Phone CAnal 5306 New Orleans, La.

**Tilt and Swayers Compete in School Pinball Tourneys**

CHESTERTOWN, Md., March 6.—Pointing up the cultural aspects of pinball play is a news story published in a recent issue of The Washington Elm, campus newspaper of Washington College, a Fortress of higher learning established here in 1783.

There was no definite information available to the effect that pinball squads would soon succeed football players as the favored intercollegiate sport heroes, several of the college's fraternities have apparently formed top-notch pinball teams and are well on their way toward forming leagues for regulation play.

A report of the pinball contest as it appeared in the college paper follows:

"The Beta Theta team met that Lambda Chi Squad on the pinball gridiron at Bennett's Stadium and came thru with a crushing 1,228,000 to 354,000 point victory. The Theta team was composed of Cook, Mullineaux and Crim. The Lambda team was Shellburg, Weaver, Bean, Steele and Campbell.

"The play on both squads was outstanding and the sportmanship displayed throughout the contest was of the highest caliber known to the sports world. Steele was forced to retire early in the fray because of a knee injury. Mullineaux was the evening's high scorer. Henry Boz was a promotor, announcer and chief official."

The equipment used in the fiercely waged "athletic contest" was a Gottlieb Humphy Dumphy.

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